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Vol. 133 No. 12

NEW YORK. WEDNESDAY, MARCH 1, 1939

· · 56 PAGES

Atkinson, Watts, Lockridge Top N. Y. **Drama Critics in Agency Importance**

From a ticket broker standpoint the three most influential New York legit critics are Brooks Atkinson, of the Times; Richard Watts, Jr., of the une Times; Richard Watts, Jr., of the Kertald-Tribune, and Richard Lock-ridge, of the Sun. It's pointed out that other critics, including those on magnaties, and the various column-ies of the surface of the surface in the surface of the surface of the property of the surface of the surface and the surface of the surfa ording to William McBride, of

diate force.

William McBride, of Mondale Anderson Control Con

Lothar and Brisson's International Theatres For Paris and London

Paris, Feb. 28. Paris will have an international theatre, in name at least, if the plans of Ernst Lothar, Viennesse writer, critic and theatre director,

writer, critic and theatre director, pain out.
Director of the Joseph theatre in Vienna, and a victim of the anschluss. Lothar has settled in Paris with his wife, the actress, Adrienne Gesmer, and is presently counding out the town. His idea is to present to Paris audiences where possible the best international hits of the Year regardless of where they originate.

Brisson's Int'l Theatre

London, Feb. 28. Carl Brisson, Danish musical comedy star, is planning to establish an international theatre here.

His idea is to present plays, to be changed monthly, by world-famous authors

Legit Clacques?

First nighters at the Broadway premieres during the past month or so strongly suspect that claques are being employed. It's been noticed that some amount of cheering fol-lows the final curtains and ob-servers believe it's coming from plants. premieres during the past months or strongly suspect that clauge as are being employed. It's been noticed listing among other wit, personage to the film stars, Douglas St., and Jr., and the strong stars, believe it's coming from plants.

The bravos have been emanating the highly from the rear rows.

'39 Hilarity

Axiom going around in the ex-ecutive end of Broadway show biz is to the effect: It used to be a lot of fun to make money; nowadays, it's a lot of fun for a business man if he breaks even.

FEMMES DO N. Y. FOR COLLEGE **CREDITS**

Stevens College, of Columbia, Mo. will have 520 of its girl undergraduates in New York this weekend (4) for a five-day round of the opera, legit theatres and night clubs, with the tour coming under the head of extra-curricular education. Barry Holloway, former NBC p.a. and now doing a similar chore for the college was in last week making the ar

was in last week making the arrangements.
This is the institution where Maude Adams has been giving a course in dramatics and where Sheila Barrett delivered a series of lectures on the art of the diseuse.

MASQUERS FRAME AIR SHOW, COLLIER AS M.C

Hollywood, Feb. 28.

Masquers, Coast counterpart of the Lambs cubb, have so counterpart of the Lambs cubb, have end a committee is at work to see if a plan for a show of their own is feasible and if there are any loose sponsors lying around. Checkup of their revealed that there is the content of the counter of the count Hollywood, Feb. 28.

Fairbanks, Unltd. Salt Lake City, Feb. 28.

FRISCO GETAWAY

No. 1 Gayway Grosser Is Undraped Sideshov Snake Show and Ripley Also OK B.O. - Expo Grabs Almost 500,000 Payees First Week

PEELER WOOS N. Y.

San Francisco, Feb. 28. Frisco exposition attendance the first seven days, exclusive of passes totaled 483,289. Approximately 40,000 kids attended the Pair on dime day, Washington's Bitthday (22). Top draw on the Gayway (midwey) is Sally Bands Klude Runch, Celler Willow's Salake Show has played to over 9% of fair's total attendance at a dime a head. Robert Ripley's grabbed around \$8,000. Infant incubator concession took about \$5,000. Cavalacade of Golden West, exponence of the control o totaled 452,393, Approximately 40,

N. T. Dicker

N. T. Dicker

Nort World's Fair, having conferred
Monday (27) with Maurice Mermey,
director of concessions, and John
Krimsty, director of entertainment.
She outlined several ideas which will
be considered by the exposition's
amusement board in the next tew

pos connected by the expositions and examination and the next few ways. All the service of the service of the examination of the service of t

N. Y. Fair's Handling Of the Press Will Be Most Elaborate

Details for handling the press at the New York World's Fair have been worked out by Perley Boone, exposition's advertising - publicity chief; Grover Whalen, president of the fair, and a committee represent-ing New York newspaper men. Writand photographers covering the

(Continued on page 55)

SALLY RAND'S BIG Sherwood O.K.'s Early Filming Of 'Abe' as Trailer for Democracy

Quick Poison

to Columbia pictures, was steered into a Hollywood pre-view party and, of all things, it happened to be a Harry Cohn special. No sooner was the ini-tial title flashed when Groucho turned to his companion observed: 'Drags, doesn't it?'

PRIZE FIGHT'S **TELECASTING IRKS EXHIBS**

London, Feb. 28. British exhibitors are jittery over what the newspapers regard as a highly successful televising of the Eric Boon-Arthur Danahar fight Thursday (23), shown for public exhibition in three London picture

exhibition in three London picture
houses. Showmen regard this as a
breach of trust by the British Broadcasting Corp., but BBC states it's
merely an experiment and not to be
regarded as a precedent.
Understood Gaumoni-Dritish, using
the Baltin graviton, paid \$2,000 for the
newareel rights, Jack Davis reported having paid \$4,000 for the
newareel rights, Jack Davis reported having paid \$4,000 for the
newareel rights, Jack Davis resolved by the state of the state of the
state of the state system.
Likelihood Gaumoni will foat a
stock lause on the Baltis graven to G-B
to televize the Boon-Danahar fight
is that booking promoders see in this
is that booking promoders see in this

that boxing promoters see in this possible way of raising bigger (Continued on page 2)

ROCKEFELLERS TO EASE ALL AGENTS OUT OF R.C.

The Rocketellers put the frown on the latent agents occupying Radio City, particularly the RKO Blidg. It's now made plain by the RC. renting agents that no more talent repet where the rentile agents are considered to the rentile agents and proceed to the rentile agents and proceeding of the process of the rentile agents and recurying office space will have to move when more, those agents now occupying office space will have to move when more, those agents on working the rentile agents of the rentile agents and rentile agents agent

Robert E. Sherwood has decided to permit release of the film version of his play. Abe Lincoln in Illinois, next October. Reason is that he believes the international situation is too serious for Lincoln's seniments about democracy to be withheld from the screen's was world control of the control of the control of the control of the democracy to cost the dramatist upwards of \$100,000 in royaltles.

cost the dramatist upwards of \$100.00 in royalties of the play? Sim. right of the Sale of the play? Sim. right of the Sale of the play and Fetures. Inc., for \$275.000 is set, as reported here four weeks ago. Only important changes in the deal are the eartern thanges in the deal are the eartern changes of the sale of the daptation. Sherwood will okay the choice of discourage of the sale o

Jitterbug Turnover Creates a New Kind Of Giveaway for Kids

House managers' trouble in coping with the filterbug trade is getting more acute lately. The Fox, Philadelphia, with Artic Shaw's band as the current attraction, in resortation as the current attraction, in resortation of the state of the

a preak from the stage of the Strand, last week, where Kay Kyser holds

Americanism Stuff

'American Way' candy bar is to be put out by Charms, Inc. Already bought rights to the play title. Hershey is putting small Ameri-Hershey is putting small American flags in all candy bars. After collecting a hundred, buyer can obtain a real silk flag.

Baird Visio to Enter U. S. During N. Y. Fair: Will Include Theatres

Hung Up to Burn

Some of the boys and girls of the film colony are demanding that the Screen Actors Guild hop on the radio chatterer.

Mae West comes into New York

late this week from the Coast to confer with the William Morris of-

fice on the framing of a stage unit around her. Unusual feature of this

is that several dates, calling for guaranteea and percentages, have already been contracted for despite the fact that the show is still only a thought.

that the show is still only a thought. Unit has been booked to open March 17 at the Fox, Brooklyn. This house, a straight jetture spot, is booking the West unit as a special attraction. From Brooklyn, Miss West goes to the Paramount, Newark, and then plays the Paramount, Atlanta, week of April 3.

Atlanta, week of April 8.

Interstate circuit in Texas gets the unit for three weeks, opening Houston April 17, with San Antonio and Dallas following in that order. Definite bookings have also been set with RKO for the Palace theatres in Chicago and Cleveland, but the dates are still tentative.

LEGAL INTERMENT Los Angeles, Feb. 28.

Myron Selznick's profit-sharing production plans were officially buried with the filing of a certifi-cate dissolving Ernst Lubitsch Pro-ductions, Inc. Company was organized last August with Lubitsch, Selznick, Vivian Lubitsch and Nat Deverich named as directors.

SAILINGS April 26 (London to New York) Charles Tucker (Normandie).

ARRIVALS

(At the Port of New York)

Marc Connelly, Lee Shubert, John Shubert, Mr. and Mrs. J. J. Shu-bert, Gloria Swanson.

Hollywood, Feb. 28. Mae West trained east Monday (27) to open a personals tour. James Timony, her biz manager, accom-panied.

For Flock o' Dates

Mae West's Unit. As Yet Unformed. Set

Hollywood, Feb. 28. Hollywood, Feb. 28.
Hollywood players are developing an inward sunburn over a quip on the air by Jimmie Fidler. Commenting on high-strung actors, he wound up his evening stint with, 'no actor could be strung up high enough to suit

Baird Television, in which Gau-mont-British holds a controlling in-terest, announced it was making plans to enter the television field in the U. S. last week. Announcement Baird, was tied in the revelation that Gaumont-British equipped three London theatres with television ap-paritus and successfully showed 15 minutes of the British lightweight and the properties of the British lightweight in Twell Secretarions was been seen that the properties of the British lightweight in Twell Secretarions was been seen that the properties of the British lightweight in the B

fight (of Feb. 23) on theatre screen. Javal said negotiation have been started to acquire a Broadway theatre for showing Baird television during the New York World's Fair. Scale of prices not revealed, but it was explained that programs shown on theatre screen would be furnished by the Baird transmitter and portable television outfit. It was not explained how FCC sproval was going to be obtained for this

ing to be obtained for this.

Great Britain is ahead of all countries in television, according to Javal.

He said that there were about 2,000 sets in use in England at the present time, with about 40% of these Baird

gets.

Il was explained that the success of the Baird large screen had decided labore observe, head of Gaumont-ledge of the Baird large screen had explained of about 400 theatres with television as soon as possible. Javal said that Baird intended to manufacture television equipment in this country, and that first test equipment would arrive in N. Y. In a few weeks.

Baird theatre television screen is 12 by 15 feet in size. Although the system uses a cathode-ray tube, it is actually smaller than those on many home sets, the giant image being ob-tained through an elaborate system of optical lens enlargements.

Par-Dumont's Visio Trailers: Lehmans' \$1,000,000 Bond Issue

Coincident with decision to exploit Faramount pictures through specially-produced television trailers, it was reported yesterday (New), that Echana Bree, down-like the control of the con

der certain conditions.

Announcement yesterday atternoon
(Tues.) concerning special trailers
for televising that would be in the
nature of merchandising Par prod-uct came from Neil F. Agnew, sales
v. p. Two Par pictures now being
figured as starters are 'Union Pacific'
and 'Midnight'

and 'Midnight'.

Dumont has a license covering an experimental transmitter at Montciair, N. J., where it makes headquarters. This transmitter as well as other broadcasting outlets would be used for the trailers.

Dumont receiving sets are now on sale in some New York stores.

March 2 (London to New York)
Godfrey Tearle, Margaret Rawlins,
Anthony Ireland, Lauier Lister,
Marda Vanne, H. G. Stoker, Felix
Aylmer, Roger Maxwell, Desmond
Roberts, Leo Genn (President Harding).
Feb. 25 (New York to London)
Mr. and Mrs. Yehudi Menuhin, Harriet Cohen, Richard Collet, Mrs.
Moshe Menuhin (Queen Mary).
Feb. 25 (London to New York)
Boris Morros, Bruno Walter, Vi
Bradley (Aquitania).

Telecasting

(Continued from page 1)

purses for future battles. Fee they receive from the theatres for the visio rights would assure a healthy sum over and beyond the actual

sate. Already angling with this best is J. E. Harding, general manager of National Sporting Cub, who plans be the plant of the plant by the plant of the plant of

STEWART-WINTER TO WED Hollywood, Feb. 28.

Donald Ogden Stewart and Lenore
Winter have filed notice in Ventura,
Cal., of intention to wed.

She is widow of Lincoln Steffens.

Roach's 2-Mo. Eclipse

Hollywood, Feb. 28.
Hal Roach lot goes dark today (28)
for two months with washup of 'Captain Fury,'
Person-

rain fury.'

Personnel stripped down to skeleton crew until 'Water Gypsies' gets
under way in May.

NO FORCING OF SHORTS IN '39-40

As a sop to the Government mo

As a sop to the Government monoply suit and oxhib charges of hospits, sailing practices, shorts will be divorced from the sale of festure pix by major distribe next season, according to plans presently under discussion. Short subjects, under the projected achieves, will be lifted entirely out of the beng season of the control of the c

number produced will have to be cut down. Same, it is expected, will apply at other companies.

Although not designed animarily for that will be compared to the companies of the companies will consider the companies will consider the companies of the companies of the companies will consider the companies will consider the companies will consider the companies of the companies of the companies will consider the compani

ent schedule. Others companies will go right shead. Particularly big this season are band shorts made in the east was all the same of the

son.
Diamond is currently ogling
Charlie Barnet, now at the Famous Door, 52d street, N. Y., swing
spot, for his next band film.

BBC CENSUS CHECKS ON GROWTH OF VISIO

London, Feb. 20.

With a view to checking on the growth of visio and building a ready index to size of the field, the British Broadcasting Corp. is starting a voluntary register of home viewers, among all receiver owners.

Campaign began last week with an announcement put on the screens during normal programs, when announcement put on the screens during normal programs, with the contract of the

Other News of Interest to Films

| France | seen favoring dictator countries | Page 13 |
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| Luise | Rainer'a London play | Page 13 |
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| Gre | en, Fred Allen, Miliza Korjus, 'Good News,' Helen | |
| Hav | es, Hedda Hopper, Burns and Allen, Bob Crosby, | |
| Hen | ry Fonda | Dage 28 |
| Jack 1 | Haley may go off | Dogo 20 |
| | cts: Tony Martin, Frank Albertson | |
| Logit | review: 'Rebellion in Shadow' (Elissa Landi) | Page 12 |
| ~~ | teview. Medemon in Shadow (Elissa Danui) | rage 50 |

Reason Enough to Stav East

Murray Silversions, general manager of United Artists, was smitten with a new finding on his recent Coast visit—that almost all of the studio binch seem anxious about the way their pictures open in only three spots, and then the interest seems to wans. These high spots are naturally draw to Breadewy; then, how they fare doing in Hollywood's back-yard, meaning Los Angeles, and the third spot is the surprise, when the student of the surprise on the Paris boulevards.

No explaining the Twais thing, sow the second largest key, finds no saver, more togetally, chicago, the second largest key, finds no

answer. This goes not only for UV's producers, but the colony in general. Mad that, says clivations, is has beet namew why film executive that the colony of the colony of

U. S. Revenue Man Amplifies On **Deductable Items by Professionals**

Two GN Sales Heads

Hollywood, Feb. 28.

Morris Safier and Sol Edwards
were upped to temporary jobs as
western and eastern sales managers
for Grand National.

for Grand National.

Pair will work directly under
Prexy Earle W. Hammons until he
appoints a successor to Ed Alperson,
resigned distribution head.

Jim Tully's Allergic To Publicity. When Not Authorized: 50G Suit

Jim Tolly on Thursday (Feb. 23) filed a bill of particulars in the N. Tederal Court listing the publications in which he was stated to be connected with William K. Howard's Court with the state of the court of the

Odessco.
Tully claims that over 1,000 papers throughout the country printed the story. In conjunction with the filing of the bill of particulars, Tully filed He is suing Howard, Odessco Productions, Inc., and Paramount Plengs, Inc., for \$56,000 charging the unsuthorized use of #ffs mame in connection with "Home Town."

The Master's Touch

Hollywood, Feb. 28.
Editing of 'Man of Conquest,' mos important picture produced by Republic, will be supervised personally Herbert Yates, chairman of the

board.
Yates is vacationing in Arizona and is due in Hollywood Friday (3) when the shooting on 'Conquest' winds up.

L. A. to N. Y.

Edward Arnold. Mary Astor. Mel Berns. Nate Blumberg. Rodney Bush. Regina Cannon. Trem Carr. Earl Carroll. Charles Correll. Jack Chertok. Ramos Cobian. Lester Cowan. Lester Cowan. Charles E. McCarthy. Jack Lait. Laurence Jack Lait.
Laurence Olivier.
Flora Robson.
Ann Ronnell,
Roy Rowland.
James Timony.
Gene Towne.
James Ullman.
Mae West.

N. Y. to L. A.

Emile Boreo.
Joseph I. Breen.
Doris Dudley.
Douglas Fairbanks, Jr.
Clifford Goldsmith. Clifford Goldsmi E. W. Hammons. Sonja Henie. S. R. Kent. Wayne Morris. Maurice Rapf. Budd Schulberg. Milton Shubert. Phyllis Welch.

By H. Wayne Pierson

By 11. Wayne Pierson
(General Deputy Collector of
Internal Recense)
While on duty at the Vasurry ofnee during the income tax fining seasteed most frequently. To observe
asked most frequently. To observe
these questions this year and to
allow the Taxpayer to assemble his
data before coming to the Vasury
tofice for free assistance, we are
according to the control of the control
answers that should help.
Q. What are my personal exemp-What are my personal exemp-

stone?

A. It single or separated from wife, \$1,000 exemption (almony or event). It children, \$400 for each child under 18, our transport of the property of t

nate a lot of trouble and possing an extra assessment.

The tax service in the New York office of VARETY, 154 West 46th Street, will be in effect from now until March 15, from 9 until 4:30 daily. The service is free and all forms are available.

WB's Talent Load

Hollywood, Feb. 28.
Latest checkup at Warners shows
85 players and 14 directors currently working. Personnel list with
two players and 14 directors curtoweek basis, with only a few of
two control.
Warners plans to festure a deem
young players, headed by Wayner
dayers, headed by Wayner
dayer
dayers, headed by Wayner
dayers, headed by Wayner
dayer
dayers, headed by Wayner
dayer
dayer Hollywood, Feb. 28.

PIX BIZ'S SELF-SHAKEUP

'Code Doesn't Crimp Any Producer.' Rebuttal to Wanger's Diatribe

Walter Wangar's denouncement of the Hayes office production code as antiquated and outmoded brought prompt reply from other picture executives and, unofficialty, from Hayes and the state of the state

gana pictures, tuey on I me empty better the best possible seat of the question of making anti-dictator productions, Haysians pointed out that much of the foreign market has to be considered. It is market has to be considered. It is foreign out in Roumania, China, Japan, most of Central and South America, Mezico, Turkey, the Near Sast, Poland and numerous other nations exist the seat of the seat of

One foreign department executive vas dubious if anti-dictator films rould be tolerated even in tha Brit-(Continued on page 38)

PAR'S 500G PAYOFF ON \$1,388,368 SUITS

Settlement of two suits aggregating \$1,388,368 for \$500,000 by Paraount Pictures, Inc., was revealed in the N. Y. federal court yesterday

the N.Y. federal court yesterday. Closelay when Peteral Budge Alfred C. Coxe signed an order aproving Special Master John E. Jorce's report and OKd the deal. Jorce's report and OKd the deal. Which was specied by the Paramount board of directors. The State of the Paramount board of directors. The State of the Paramount of the State of the Paramount of the State of the Paramount of Paramount and Paramount of State of the Paramount of State of

Sinking Fund debenture.

Sinking Fund debenture.

The second calaim is also by Prudence Co., and is for \$802,113. It is based on a guarantee by Paramount of a lease on St. Petersburg.

Ed., property and Gug. 20, 1263, 1263, 1263, 1264

New Condor Reorg Plan

Los Angeles, Feb. 28 Los Angeles, Feb. 28.
Hearing on reorganization plan
for Condor Pictures is set for April
3 before Federal Judge Georga Cosgrove. Submitting the plan is a
committee composed of R. S.
Rodgers, Paul Atkinson, Simeon
Aller, Consolidated Film Industries
and Smith & Aller.
Company was organized in December, 1938, and want into 77B in
Novamber, 1937.

SEE ANTI-TRUST **GOVT SUITS VS. CHAINS**

Washington, Feb. 28. Washington, Feb. 28.
Tha trust-busting division of the U. S. Attorney-General's office is seething with reports of a series of suits being mulled or readied against several theatre chains, all on alleged restraint charges, and all stemming from the major anti-industry action currently pending in New York Federal District Court.

New York Federal District Court.
Thurman Arnold, in charge of this
work, is reluctant to divulge much,
although hinting that evidence for
civil and criminal proceedings has
been in process of assemblage.
Some of his aides, however, hint
hat the elements of U. S. pursestrings to further these actions, and
manpower must be importantly considered. Asst. Action and the support
Asst. Action that support
Arnold makes light of this aspect.

The Justice Dept. avers that it has plenty of 'ammunition,' but hasn't made up its mind as yet what to do with it.

New York legalists, attached to the Federal service, have hinted that rather than be faced with supplying elaborate bills of particulars in the N.Y. suit—as has been ordered in the Chi B&K proceeding—the Department may take the means with a series of 10 to 20 the control of t

NAT ROSS, GEO. STEVENS SET INDIE BANKROLLS

Hollywood, Feb. 28.
Two picture financing deals, involving raising of \$550,000 in Wall
Street, were consummated this past
week by Attorney William B. Jaffe.
One deal is for selection of the selection starts in two weeks on this one.
Remaining \$350,000 is for William
Stevens, who has a tentative deal
with RKO to do three films in the
Tort. Christian: series. Final contracts will be signed in New York
this week. Hollywood, Feb. 28.

'Esther' Next Biggie For DeMilie at Par

Hollywood, Feb. 28.

Cecil B. DeMille returns to the Bible for his next Paramount pro-duction, based on the Book of Esther, one of the most dramatic stories of the Old Testament.

"Esther," with a budget of more than \$1,000,000, follows 'Union Pa-cific' on DeMille's slate. His last Biblical picture was 'King of Kings.'

CHECKING UP ON B.O. LULL

Picture Industry Taking Stock of Itself-Why the Static Boxoffice? - Audi ence Tastes Shifting?-Story Appeal, 'Escapist' Themes, Boy - Meets - Girl,

STIMULUS NEEDED

By MIKE WEAR

By MIKE WEAB

In an effort to check the reasons for the static conditions of the protion of the static conditions of the prona industry plan for ticket-purchas an industry plan for ticket-purchas a proving a proving and proving and proving a proving a

Weekly attendance at picture the-atres in this country has remained stationary for nearly three years.

atten in this country has remained.

In the meaning the ration's population has grown from about 120,000.

Both 130 to 130,000,000 in the present year. Youngsters of nine years of a rest and a salul patrons today, obviously with different tatten in extrainment from their parents the saturation point in audience attendance has been reached. And if so, what are the picture companies going to do about 117 There seems little count tout that both ratio and into what should have been a normal hike in patrons.

Saturation Point

If the startion Paint II the starting paint was been hit, picture executive are beginning to realize the ymust adjust their production, sights. Added factor is that he returns from the foreign market remain doubtful and cannot be relied upon for any scientific percension of the starting paint of the paint

that the audience constantly is ex-panding and revenue continuing on Criticism of the Industry's produ-tor now in regarded as having brought about the Motion Pictures' part an answer to this new critical attitude on the part of the public. The film business has discovered that this same public in shopping about The film business has discovered that this same public in shopping about Entire problem is one which has not been overlooked by the Hays or parisation. Will Hays pointed our poils indicated that there are about the considered as the considered as regular patrons of pic-ture shows.

Four Thoughts
On the dollar-and-cents basis, industry check indicates four possible
means of handling the situation.
One is the trimming of production.
Dee is the trimming of production.
Dee is the trimming of production.
Deep situation in the control of the co

Despite Bitter Tiffing, Judge **Bondy Indicates RKO Reorg OK:** Odlum, Schaefer, Depinet Top Men

RCA and RKO

In addition to the \$500,000 received by Radio Corp. of America in 1938, through sale of its RKO securities to Atlas Investigation of the RKO securities to Atlas Investigation of the America of RCA's Boldings in RKO will be converted this year under terms of reorganization. One WRKO preferred stock; 318, 230 shares of new common and securities of the RKO securities it all block of RKO securities in all block of RKO securities it all block of RKO securities in al

FILM COS. WOO **WORTHY PIX** MATERIAL

Screen material is getting hard to find. Winter book catalogs contained little that was considered worth-while and as for the play market, those worthy of possibilities are priced too high or are hemmed in with too many restrictions.

priced too high or are hemmed in with too many restrictions.
Scenario editors consequently have started an intensive hunt and are no longer sitting back waiting literary gens on golden platters. At 20th-Fox, the company has saigned Henry Le Cossett and Pegry ment, under Franklyn Underwood, to woo publishers, magazine editors, authors and agents for an advance to the control of t

RKO HOLDS McCAREY AS PROD.-DIRECTOR

RKO has amended Leo McCareytor. He stays at the studio two
years, with options for two more. On
each two year term he is committed
to produce directly the studio two
produced to the studio two
produced two
p

he-handler McCarey recently completed Love Affair' and postpones his China trip to start on his new contract immediately.

Cliff Reid started work yesterday (Mon.) on a one-year renewal of his producer contract at RKO. Pirst production under the new deal is The Second Shot.

Shearer Improved Hollywood, Feb. 28.

Norma Shearer is reported im-proved at the Cedars of Lebanon hospital after running a high fever that caused alarm. She was stricken last week with a bad throat.

Despite a bitter fight on the part of the three main objectors to the RKO plan of reorganization, Federal Judge William Bondy on Monday (27) stated that, after reading the submitted papers, he planned to overrule objections and to confirm the plan.

the plan.

Throughout the day Joseph Cohen, representing the Independent Store, holders Protective Committee, John S. Stover, representing Ernest W. Stirn of Milwauke, Class 'A' stockholder, and Nathan Rosenberg, representing H. Cassel & C.O. brokerage house, holders of \$175,000 of the Dentures, hammered away at the bentures, hammered away at the

age course, nonzers or systems of the planters, harmstend away at the planters, harmstend away at the planters, and the planters of the planters of the planter of the planter of the protection of stockholders: was financed by RCA, and had done nothing during GRA, and had done nothing during the planter of the protection of stockholders: was financed by RCA, and had done nothing during the planter of the plan

If they withdrew their objections to the plan.

Judge Bondy, after listening to argument pro and con on this mat-ter, asked interested parties to try to get together on another selection which might prove mitually agree-ted by the proved of the exproved as the proponents, who are for him, control over 40% of the stock.

the for him, control over 49% of the stock.
Stover then spoke, repeating his sold objection southed at almost every objections outlined at almost every objections outlined at almost every objection outlined at almost objection and objection that the stock of the st

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 154 Weet 46th Street, New York City

SUBSCRIPTION 120 Vol. 133 No. 12

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International News.

International News.
Joe Laurie
Legitimate
Literati
Music
New Acts
Night Clubs Obituary Outdoors

| Pictures | 2-24 | Radio | 25-36 | Radio | 25-36 | Radio | Reviews | 28 | Radio—International | 34 | Unit Review | 42 | Vaudeville | 40-43 | 40-43 |

Warners Grab Off Seven Oscars. MG Five: Capra. Davis. Tracy Repeat

Hollywood, Feb. 28.

That old song, 'Osear Is Coming to
Our House,' was warhled more volulby by Warners thls year than by
any other motion picture tribe.
Seven Osears in the Warner giec club
cutvoiced five in the Metro choir,
with Frank Capra and Walt Disney
singing duets in the offing.

singing duets in the oring.

It was a grand and glittering chorus at the annual flests of the Academy of Motion Picture Arts and Sciences, but there were a couple of two-timers and one three-timer lending zest to the general harmony.

ing zest to the general harmony.

Frank Capra was the three-timer,
the first in King Oscar's reign. His
gold-plated statuette, awarded for the
directorship of "You Can't Take it
With You, 'is added to the twins he
had fathered in bygone years to decorate his mantelpiece. The two-time
winners were Bette Davis and Spenwinners were Bette Davis and Spen-

Miss Davis won her Oscar in a par Miss Davis won her Oscar in a part that few stars would dare to play. She made the world understand 'lezebel,' a feat in psychology as well as acting. Tracy played the difficult role of a clergyman and made it not only symbolic but human ('Boys'

Town". Verabel' got an extra kick by the election of Pay Bainter as the best supporting actives. Miss Bainter almost played a doubleheader, with an hoorable mention as the best player in White Banners'. She and Waiter Bernans, who win the male supporting Ocar, took a bow and faded out. Like good troughes, they realized that the fat lines were reserved for the stars.

Only Their Votes Were Ther

Only Their Voice Wer. There
It was a great night for the extras—
the great American electorate who
dominated the campaign, although
they couldn't afford to attend the
with their families, spending the
lavish outflow of wages that flooded
the labor market during Academy
Weet. It seems the studies were
mob scenes, requiring extras.
For three days Central Casting
was overwhelmed with demands for
there were more than 6,000 urgent
invitations to work, recalling the
simple days when political canding
their workingmen along about the first
Tuesday after the first Monday in
November.

November. One outstanding exception to the electioneering was RKO, which may or may not have had an influence on the outcome. RKO was the only major studio to wind up with a blank.

blank.
Naturally the players held the spotlight, but other important phases of the film industry were given their due Oscarization. Chief of them was Hal B. Walls, production exec at Warners, who won the Irving Thalberg Memorial Award for his general activity in turning out high-grade pictures.

eral activity in turning out high-grade pictures.
George Bernard Shaw, a recent convert to the Hollywood cuit, ac-cepted an Oscar by proxy of the screen play and dialog for "Pyg-mallon," filmed in England, with Metro getting credit on the rebound as the American distributor.

as the American distributor.

Decision to Inkers

Wait Disney took two bows—one
for 'Snow White and the Seven
Dwarfs,' which was officially rated
as 'significant.' Meaning that agitated ink can draw more customers
than a flock of live players. The
other bow was for Ferdinand the
host pompler has made beef on the
host pompler.

Bull, which has made beer ou unhoof popular,
Americanism was approved in a
psecial award to Harry M. Warner
In steognation of his york in the
Paramount littled in with a pleasing note as producer of the best
clinema song of the year, the work of
Raiph Rainger and Lee Robin. The
and that's how the gang felt when
the dinner ended.

Tracy's Own Award

Spencer Tracy had his statuette inscribed To Father Edward J Flanagan, whose great human quali-ties, timely simplicity and inspiring courage were strong enough to shine through my humble efforts,' and sent it on to Father Flanagan at Boystown, Neb. Boystown, Neb.
It arrived there yesterday (Tues-

Box Score by Studios

Marner Bres.

Hal Wallis, Irving Thalberg
Memorial Award (Special
Award).
Bette Davis, actress.
Fay Bainter, supporting ac-

Fay search tress.

Carl Weyl, art direction.

Ralph Dawson, film editing.

Erich Wolfgang Korngold, original music score.

Declaration of Independence,

Metro

Spencer Tracy, actor.
Dore Schary and Eleanore
Griffin, original story.
George Bernard Shaw, screen

play.

Joseph Ruttenberg, cinema-tography.

That Mothers Might Live,

Columbia

'You Can't Take It With You.' best production. Frank Capra, feature direc-

on. 20th-Fex Walter Brennan, supporting

ctor. Alfred Newman, musical scor-

ing.

Parameunt
Ralph Rainger and Leo Robin, song composition.
Goldwyn
T. T. Moulton, sound record-

Walt Disney
'Ferdinand the Bull,' cartoon

WB March 13-14 Sales Convention in New York Will Beat Other Majors

Warner Bros, annual sales con Warner Bros, annul sales convenient will be at the gun this year, getting under way ahead of the other majors on March 13-14. Earlier intention had been to set it some time after the Graf Sears drive finishes, April 15. Action of 20th-Fox in advancing date of its convention to April 1-2 may have caused change it. Warners after.

Vancing case.

April 1-2 may have caused casses, in Warner plans.

Warner plans.

Warner plans.

Warner sales forces will meet in New York at the Waldorf-Astoria.

Cradwell L. Searz, separal sales manager, will seynote the opening of the company of the company of the company's intention to release two top-bracket pictures a month, starting the new season in September, 24 in all in this category now being

planned.

A recent innovation planned by
the company, designed to hasten
gradual elimination of dual feature programs by production of the so called 'short feature,' is developing caused snort seature; is development of the sale lineup. There will be 12 of thes featurettes made with top director talent, etc.

More Jobs Than Extras. Studios Use Up 6.000

Hollywood, Feb. 28.
For the first time in menths Central Casting was stymied by a look abortage, more jobs than extras. More than 6,000 were put to work in three days last week while the Chief demands came from Paramount, where 'Invitation to Happiness'-required—up-to-1,000 atmosphere players.
Film coin to extras in February reached 2555,000 for a new three looks are the contraction of the

Wurtzel's Two Dozen

Hollywood, Feb. 28.
Sol M. Wurtzel's quota for the
1939-40 program at 20th-Fox is 24
pictures, four less than previous

With two films in production, Wurtzel has only one more on his 1938-39 state.

The Winners

Irving Thalberg Memorial Award Hal B. Wallis for his contribution to the screen through Robin Hood, Dr. Clitterhouse, "Angels With Dirty Roces," Boy Meets Girl, "Brother Rat," Cowboy From Brooklyn, Parcel Parcel, "Four Daughters, "Four Parcel, "Four Daughters," Work of the Wheer You Find It, "Golddiggers in Paris, "Hard to Get, "Jezebel Burser," The Sulters, "Silght Case of Murder, "Valley of the Glisher and Propostform.

'You Can't Take It With You,' Co-

Parform

Actor: Spencer Tracy, 'Boya Town,' Actress: Bette Davis, 'Jezebel,'

Supporting Actor: Walter Bren-nan, 'Kentucky,' 20th-Fox. Supporting Actress: Fay Bainter, 'Jezebel,' WB.

Direction Frank Capra, 'You Can't Take It Original Story

Dore Schary and Eleanore Griffin,

Soys Town, Metro.

Soreen Flay and Dialog

George Bernard Shaw, Fallon, Metro. (Adaptation: Wipscomb, Cecil Lewis and

Art Direction Carl Weyl, 'Adventures of Robin Hood,' WB.

Cinematography
Joseph Ruttenberg, Great Waltz,

Joseph Ruttenberg, 'Great Waltz,'
Metro. Sund Recording.
T. T. Moulton, 'Cowboy and the
Lady, 'Samuel Goldwyn.
Film Editing.
Ralph Dawron, Robin Hood, 'WB.
Erich Original Music Scere
Erich Original Music Scere
Erich Original Music Scere
Erich Original Music Scere
Rod, 'WB. Scoring
Altred Newhan, 'Alexander's Ragtime Band, '20th-Fox.
Ralph Rainer and Leo Robin,
Thanks for the Memory, from 'Big
Broadcast of 1938, Paramount.
Short Subjects
One Redser: That Mothers Might
Live, 'Recler: That Mothers Might
Live,' Recler: The Charation of Independence, 'WB.

WB. endence,' WB. Cartoon: 'Ferdinand the Bull,' Dis-

SPECIAL AWARDS SPECIAL AWARDS
Color Cinematography
Oliver Marsh and Allan Davey,
'Sweethearts,' Metro.
Juvenile Players
Deanna Durbin and Mickey
Rooney, Universal and Metro, re-

Deanna Duron And Metro, re-spectively, for their significant con-tributions in bringing to the screen the spirit and personification of youth, and as juvenile players set-ting a high standard of ability and achievement.

ting a high standard of ability and achievement. Incite Service
Harry M. Warner, Warners, Yin recognition of his patietic service in the production of historical short budgets presenting significant episodes in the early struggle of the New York of the N

Transparencies
Faricot Edouart, assisted by Loyal
Grigga, 'Spawn of the North,' Paramount.

mount.

Special Sound Effects

Loren. Ryder, assisted by Harry.

Mills, Louis H. Mesenkop and Walter Oberst, "Spawn of the North,"

Paramount.

Color Film Advancement

J. Arthur Ball, Technicolor executive.

Music Hall to Grand Opera . Musio Hall to Grand Opera
The first appearance of Jan Peerce,
Radio City Music Hall's tenor, in
grand opera in New York will take
place at the Academy of Music,
Brooklyn, March 25, when he will
sing the Duke in Verdi's 'Rigoletto.'

In the same cast with Peerce will be Robert Weede, Music Hall bari-tone, and a member of the Metro-politan Opera Co., in the title role.

British Firm's Damage Action Against RCA. ERPI Regarded as Important

Studio Contracts

Hollywood, Feb. 28,

Arnold Gillespie drew new ticket as head of Metro's special effects de-nartment. Metro contracted Harry Ruskin,

Mary Taylor inked player pact at

Shore.
Cliff Edwards signed for six westerns at Grand National.
Ellen Drew handed new player ticket by Paramount.
Edith Bead inked new deal as Paramounts chief fashion designer.
Cutt dasyed Metro contracts with Larnine Johnson and Mary Beth

Hughes, minors.

Martin Spellman inked five-year

Martin Spellman inked five-year player pact at Monogram. Fay Bainter signed with Charles R. Rogers. Samuel Goldwyn handed player ticket to Margot Stevenson. Republic renewed George Sherman's director pact. Court approved Irene Dare's contract with 501 Leaser. Warners Litted Maris Wrixon's player option.

WILCOX-RKO SET UNIT FOR ANGLO-U.S. PROD.

Tentative plan of operation for the Testative plan of operation for the new Imperadio Pictures was decided on between Herbert Wilcox and RKO officials before Wilcox sailed last Saturday (25) for London. British interests and RKO Radio Pictures, Inc., each will nominate three direc-tors while Dr. A. B. Giannial, the seventh director and neutral men-ber of the board, will serve as chair-ber of the board, will serve as chair-

her of the board, will serve as chairman.

George J. Schaefer, head of RKO, who hundred with Wilcox during his who hundred with Wilcox during his drawn of the serve as managing director.

Tenditive plan is for imperied serve as managing director.

Tenditive plan is for imperied serve as managing director.

Tenditive plan is for imperied serve as managing director.

Tenditive plan is for imperied serve as managing in England and possibly Hollywood, Pirst is sure to be made in Hollywood, with Anna Neagle as star. Story will be picked serve as managing the work of Hollywood in about two weeks of Hollywood in about two weeks.

The about Lord Kitchener will be the initial British film.

Busy Month Ahead At RKO. Seven at Barrier

Hollywood, Feb. 28.

RKO put two pictures in work today (Tuesday) and plans to start dwe more before the end of March. Two rolling today were 'The Second Stot' and G.-Dom Morio' rolls March 1; 'The Saint in London.' March 15; 'The Dove, March 16; a George O'Brien starrer March 23, and Tive Who Came Back,' March 27.

Blumenthal Appeals

From Par Decision

Ben Blumenthal is filing an appeal today (Wednesday) in N. Y. supreme court from Justice Samuel. I. Rosenman's decision in favor of Paramount which sued to enjoin Blumenthal from proceeding with a breach of contract suit against Par in Endeand.

in England.

If Blumenthal's appeal is denied (hearing comea up in two weeks), he will have to transfer his suit to American courts, a costly procedure, or abandon the British action and commence a new suit in this country.

Santell Pilots Burns

Hollywood, Feb. 28.
Al Santell directs the next Bob

Hearings have just been held here before Judge John P. Nields in U. S. District Court on patent suit of British Acoustic Films, Ltd., wholly owned subsid of Gaumont-British, against RCA Manufacturing Co., Inc., and Electrical Research Products, Inc. Some \$10,000,000 to \$20, 000,000 damages are alleged by Brit-ish Acoustic.

ish Acoustic.
Suit is based on two patents for improved mechanism to feed film through sound head on projectors. Action assumed special importance as attorneys figure a decision for the plaintiffs would mean a wide realignment of the whole equipment field.

field.

Arnold Poulsen, an inventor of Copenhagen, Denmark, and Jan Cremieu-Javal of London, managing director of Acoustic, here for the

Metro's 'Ziegfeld Fellies,' but Shuberts Also Staging Revue

Hollywood, Feb. 28.

Metro will star Eddie Cantor and Fanny Brice in 'Ziegfeld Follies,' budgeted at around \$2,000,000. Mer-vyn LeRoy will produce the filmusical, set to start grinding in August so that Cantor will be able to go

we cantor will be able to go east to fill a four-week date at the New York World's Fair.

Rights to the title were arranged for about a year ago, Lee Shubert and Billle Burke making the deal with the studio.

with the studio.

Studio has only the acreen rights to Zilegfeld Pollies. Another stage and the studio of Zilegfeld Pollies. Another stage sented by Lee Shubert, is due on the studies of the zilegfeld name. Similarly George White's Scandsige rights to that title. He too is east rights to that title. He too is east rights to that title. The coil is set to the studies of the zilegfeld externation of zilegf

Freech Remake
Hollywood, Feb. 28.
American rights to the Freech film
50 Little Mothers, has been bought
50 Little Mothers, has been bought
and the comic will just the lead in
the U. S. remake. Picture ran at
the 56th St. Cinema in New York
but further U. S. bookings have been
REO and Metro Cantor will jikely
make picture at either studis.

Balaban Back friom Fla., May Head West Shortly

Barney Balaban, away for a month in Florida with his family, returned to New York Sunday (26) and, after go out to the Coart to see Y. Frank Freeman and discuss 1893-90 plants. No convention details for the country early product have been laid as yet and in all probability Far will achecule its sales meet later this

year than last.
Stanton L. Griffis, at the b.o. helm
while Balaban was away leaves for
Miami today (Wednesday).

Korjus' L. A. Concerts

Los Angeles, Feb. 28.
Miliza Korjus has aigned for two
concerts with the Los Angeles Phil-narmonic, March 3 and 4. Otto concerts with the Los Angeles Tharmonic, March 3 and 4. Otto Klemperer conducts.

Miss Korjus, in Metro's The Great Waltz, is making her first appearance with a symph in the U. S.

PIC CYCLE ON HORSEBACK

Arbitration Deal Holds Up Agents' Licensing by Guild: Await Assembly **Action on Shifting Comish Power**

Hollywood, Feb. 28.
Franchisement of agents by Screen Actors Guild is being held up until a deal can be set giving the SAG authority to arbitrate disputes between actors and their representatives.

resentatives. "While Artists Managers Gulld has not agreed to the proposed clause institute of the proposed clause of the proposed clause of the proposed of t

passage.

The maintime, Laurence W.

Bottoms, S. & Go coinsel. has been conferring with the State Labor Commissioner in an effort to get his approval. If this obtacle is reported in the state of the secondary o

Wants Officers Removed Wants Officers Removed
Kibre, head of Motion Picture
Technicians Committee, also demands withdrawal of Harold V.
Smith, IA international representative, and all other officers who were
associated with the international. He
also wants assurance from the producers that they will negotiate wage

Nylander's Jam

Hollywood, Feb. 28.
Dr. Towne Nylander was suspended as Southern California Regional Director of the NLRB for assertedly remarking, Till you frankly that when we go into a hearing the employer hasn't got a chance. He denied saying it.
Aaron Warna-

ying it. Aaron Warner, Denver district director, assumes temporary charge pending investigation into

charges.
Dr. Nylander has been prominent in the sundry film Guild

FILMS' BIGGEST BANK NIGHT ENDED MON.

Climax of Motion Pictures Great-est Year campaign, which began last fall, the announcement of winners in the \$230,000 Movie Quiz context, brought the biggest nation-wide bank night in the bistory of the bank night in the bistory of the minimum of the biggest of 7,200 cinemas in this country and Canado on probably the worst night on an exhibitory calender, Monday, It failed to stimulate ordinary

It failed to stimulate ordinary Monday. It failed to stimulate ordinary Monday night business. Drive leaders expected capacity turnouts. The three big chains, Loew's, RKO and Paramount reported little or no appreciable increase.

preciable increase.

There were numerous complaints from exhib circles that letters had been sent in advance to winnera. House ops said they felt this took the edge off the contest and hurt biz.

Harry Cohn's Added Columbia Picts Stock

Wathington, Feb. 28.
Belated report to the Securities &
Exchange Commission hast week dis-closed that stock dividends fattened the Columbia Pictures holdings of Harry Cohn, company president, during September. Both indirect and direct interests were swelled.

In his own name, Cohn picted up 41 shares of commission picture of the commission of the commission of the commission of the contribution of the contribution of the country of the

natest count.
Only other film company report in
the semi-monthly summary of insiders' standing showed Henry R.
Winthrop of New York, new Loew's
director, without any financial interest in the company.

scales and working conditions with Studio Local of the LAYSE.

Studio Local of the LAYSE with the Studio Local of the LAYSE with the Layer of the Studio Carpenters. It is president of the Studio Carpenters in president expressive and Harry Marsh, v.p. First production is planned for May 1, with a release based on aviation. Grant of the Layer of the Layer

INTO ACTIONERS

Jesse James, 'U. P.' Cue Studios to Yippee Cleanup -Early West Fave Subject-They'll Take It Away from Lo Again

DE LUXE GUNPLAY

Hollywood, Feb. 28.

Millywood, Feb. 28.
Out of Hollywood, from now mill
the end of the present production
year in midsummer, will flow the
could, tooling, shootinets, bowise
could, tooling, shootinets, bowise
cowboy, major budget westerns the
politure bits has witheased in a decade.
Some \$15,000,000 wonth and stagecosten of
politure bits has witheased in a decade.
Some \$15,000,000 wonth and stagecosten of
politure bits has witheased in a decade.
Some \$15,000,000 wonth and stagecosten of
brawls for the protection of honor
and curse you, Jack Dalton' villains
has been budgeted. Action personing
the picture, will predominate. From
the Allamo to the Canadian border
draws will rule the screen. Thar's
for the Brand will rule the screen. Thar's
Hollywood has found nothing to personing the protection of the protection of
Hollywood has found nothing to pertar both the stage of the screen of the
Hollywood has found nothing to pertar both the screen of the screen of the
Hollywood has found nothing to perHollywood has found nothing to perHollyw

On the Warpath

road. On the Warpath

Par has three more big western to
go this gridge and summer. First
of the great and summer. It is
of the great Apache Indian chiefs,
the title of the picture will be
changed, but the boys with the solphlate the same. "Buffalo Bill" will be
made by Harry Sherman for Par
just the same. "Buffalo Bill" will be
made by Harry Sherman for Par
is spring, using locations in the
Jackson's Hole country, Wyo. It will
be made by Harry Sherman for Par
is spring, using locations in the
Jackson's Hole country, Wyo. It will
is spring, using locations in the
Jackson's Hole country, Wyo. It will
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than t of the Comstock Lode in Nevada and the studies. It is likely that Richard is not of several such stories around the studies. It is likely that Richard in a studies of the studies of the

Universal rolis 'Destry Rides Again' when the snow is off the mountain slopes, with James Slewart playing the lead. 'Destry is a remake of the pleture of that title. Republic, whose stock in trade is westerns, went overboard on 'Man of Conquest,' the life of Sam Houston. It is from 'Wagon Wheels,' by Harold Shumate, (Continued on page 20)

POUR \$15,000,000 On the Heels of the Radio Showdown, Exhibs Would Now Battle Night **Baseball's Increasing Competition**

Mugg's Luck

Wait Raschick, Vantru's St.
Paul mugs, won 310 prize in
Movie Quiz contest. On his way
to the thestire last right (20
Fisher, manager, who announced
the huge haul, Raschick suffered
a flat tire and one smashed fenders
If Juck holds out, he figure
he will just about break even
after everything it spadt up-

Hollywood, Feb. 28. Hollywood, Feb. 28.
Will Wayne, who won \$5,000
prize in Movie Quiz contest, is a
former L. A. newspaperman now
between jobs.

Miriam Lundy, short story editor of the N. Y. Daily News and wife of Todd Wright (Trader' on the News), won

Heien Bernard, stenog in NBC's New York headquarters, won one of the \$1,000 prizes.

ESTIMATE U'S **1ST QUARTER** PROFIT 250G

Universal's first quarterly report the company's fiscal year, who segan last fall, will be out in above weeks, according to latest

timate, This first three-month report on This first three-month report on earnings is expected to show net profit of approximately \$250,000 for the period ended Jun. 31, last. Earning the period ended Jun. 32, last. Earning the period ended Jun. 32, last. Earning the last of the period ended Jun. 30, last. Earning the last of the period ended Jun. 30, last. Earning the last of the period last of the last

is payable April. 1 to stockhilders on record Batch. 102478 Presid Annual report of Radio Corp. of America, sent to stockholders this week, shows net profit of \$7412,072 is 155,000 pany's loss in revenue is shown by he fact that gross income dipped from \$112,58,498 in 1897 to \$89.700 pany's loss in revenue is shown by the fact that gross income dipped from \$112,58,498 in 1897 to \$89.700 pany's loss in revenue is shown by the fact that gross income than if did in 1898 when the total gross in 1898 part of the profit of the profit

Corporation declared the 87%c regu-lar quarterly on the first preferred and \$1.25 on the B preferred, both covering the first quarter of 1939. Both divvys are payable April 1 to stock on record March 8.

Can. Co.'s Fro8ts
Montreal, Feb. 28.
United Amusement Corp., Ltd.,
operating 15 second-run film househere, shows net profit for year ended
Dec. 31, 1938, at \$1054,04, before income tax, against \$100,170 in 1937.
Net working at \$144,061 represents
decline of \$20,354 from previous

decline of \$20,354 from previous year.

E. A. Cousins, president, attributes to taxes and licenses the heavy drain on gross receipts and hopes that some relief may be obtained from briefs submitted to Tax Revision Board of the province.

Chicago, Feb. 28.
Having tasted some victory in their battle to keep star talent off the radio, exhibitor associations are now girding for a tussle with night baseball this coming season.

ossepant this coming season.

Circuits and indie theatres are agreed that they must work together against a mutual bugaboo and have gotten together in several instances for the raising of a fund to battle the forces of electric light baseball.

baseball. Theatres planning to get ball fans into the theatres by using the sides of their heatres on which to sides of their heatres on which to side of their heatres on which to give the games play-by-play, while the control of the sides of the sides of forers. These latter houses then, will advertise that houses then, will advertise that houses then, will advertise that passes and yet siay for the regular picture shows for the same price. Theatres expect to plug this 'added attaction' with plenty of ballyhoe coin lost heretofore to night base-ball games.

ball games.

Particularly will the circuit houses in the big league towns get to work on this angle, since they feel that, with the big leagues going into night games as an important item this year, the opposition will be stronger than ever.

Par Now Also Plans To Follow Headlines For Screen Material

Paramount is reported setting up a so-called aport news department, as a so-called aport news department, with plans to alter the production policy for the making of pictures based on current news or headliness for many years now, and has found warners has followed the headliness for many years now, and has found Such a policy for Par would place it in direct competition with WB on pictures covering things that are happening in the news. As the production of the news has pening in the news. The picture state has pening in the network of the set of the news. The news of the ne

Bosworth Stricken In St. Louis on RKO Chore

St. Louis, Feb. 28. Hobart Bosworth, vet screen star, home to be supported by the star was a judge in RKOS 'Gateway to Hollywood contest to select 'John Archer' and Albe Zella, 'is seriously archer and contest to select 'John Archer' and Albe Zella, 'is seriously suffering from inducents and the suffering from inducents and the plications. While his condition as improved he is not entirely out of danger.

Boswortik, who is 72 years old, was worn out by the strain of a month travel. His wife flew here from Hollywood.

Kay Francis at RKO

Kay Francis, former Warner star, is set for the Carole Lombard plcture, 'Memory of Love,' at RKO. Production starts March 15 under John Cromwell's direction.

FOR THE CAUSE!

Hollywood, Feb. 28.
Brian Donlevy is in a Yuma, Arts,
hospital with a shoulder wound as
resuit of being stabbed by Ray Milland while doing a scene on location
for 'Beau Geste.' Not serious.

Triple-Censorship Tangle Gives WB N. Y. Booking Headache On 'Daughter,' 'Blackwell.' Devils Isle'

A triple censorship tangle over the past weekend created an almost bef-fling booking problem for Warner Bros. and the Globe theatrs, N. Y. Mixup was one of the most unusual situations ever to come up in the industry, involving the French Government as well as the N, Y. State Censor Board.

ernment as well as the N, X. State Censor Board.

The theatre had previously booked and was scheduled to open with Warners' Devilse Island: last Saturday was over, and and state approximately \$4,000 had been spent by the theatre in advance advertising and exploitation, marquee and lobby front, etc. and the second picture, Blackwell's Island, was hastily booked in and announced, only to be withdrawn also when it was discovered consors. Whereupon a third picture, Daring Daughter, finally was screened, day-and-dating with the WB Strand, a block away. Having correct to give the house this picture. Daughter became available finally after the N, Y, censors re-reviewed the revised edition, as detailed below.

low.

Last Friday (24) Will Hays received a protest from the French
mbassador in Washington against
the showing of Wanners' Devil's
land: film in tha New York and
land: film in tha New York and
from exhibition: Picture had only
one date set for New York, the
folloe, but about 50 dates had been
booked out of the Washington extipes.

Dicture ran afoul of the French government three months ago. Pro-test advanced at that time was that the harsh treatment of prisoners at Devil's Island shown in the film was objectionable to that government. The control of the control of the French embasry in Washington that thad previously produced such pic-tures are 20,000 Years in Sing Sing, 'Alcatruz,' Fugitive From a. Grand Gang' and others which depict penal happens in a French critical washington that wishington the control of the control of the control stimular to what happens in all prisons. Picture ran afoul of the French

prisons.

Franch authorities then withdrew their protest, but an 11th hour aboutace, last week, brought a threat of reprisals from France if 'Deul's Land' was exhibited; that the Paris government would ban Warner film in France and its possessions, etc. Whereupon Hays phoned Harry M. Warner on the Coast last Friday, who immediately ordered the picture shelved.

ture shelved.

How Blackwell's Island' was made available for the Globe showing without a censor seal on it is one of those things. Picture was originally stated fairst-run for the Strand, Warners and the Strand, Warners and Strand, Warners fayered State of the Strand, Warners fayered Slackwell's Island' was the Stand was good as perfunctory once over and client count on any holding the Strand was good as perfunctory once over and client count on any holding the Strand was good to state of the Strand was

as to the thermore, notroung, as well
Twesty minutes before 'Blackwell's was due to open there was
well in oceanor okas, Wanners thereupon arranged to play Darling
Boughter' day-and-date at the Strand
are fanded to be Blackwell's Idane
and the Company of the Company
Board on Monday (27) and goes
going into e second week on Saturday (4),

Joe Breen Sat Is

Toughter was errenned for the
Regents last Thursday (23) and
briefs and arg reunts presented after
the showing. Irwin Exmond, who
took the original initiative in having
the Censor Board bur the film
man, Albert S. Howson in charge of
censorship matters for the company,
and Joseph I. Breen, head of the intion, represented the producers.
Warners submitted a revised verwarners submitted a revised ver-

minor changes made, after the picture was originally sorceased for the regular licensing permit. Charles A. Brind, Jr., of the Education Department's law division, confirmed this meaning the season of the picture was interested and nade less attractive to audiences.

Picture was immediately shot into the Strand, M. Y., on Saturday (25) and all newspapers plastered with a 5-column 164-line announcement in hold 130-pt, type. The Globe, on dail newspapers plastered with a 3-column 164-line announcement in hold 130-pt, type. The Globe, on dail newspapers plastered with a 3-column 164-line announcement in hold 130-pt, type. The Globe, on dail newspapers plastered with a 3-column 164-line announcement in hold 130-pt, type. The Globe, on day-daining it with the Strand, and any other strands of the second of the second plaster of th

'Daughter' Revised

Thangater Revised
Albary, N. Y., Pob. 28.
The assumption of the control of the co

with the day another times in the connection of the conNetther the Regents, nor their
predecessor on film appeals, Commissioner Frank P, Graves, have yet
overruled Emmond. His judgment on
the essorabile of pictures is conofficials as dependable. Court test
cofficials as dependable. Court test
cond, with no reversals to date,
naturally buttresses the opinion. Not
fainted, however, that ha is infalled to the company of the court of the
falled test and the control of the
falled test and the court of the
falled test and the court of the
falled test and the court of the
falled test shot and of the
folder had commented adversely on
the picture.

rance of the sir shot and of fact Fidier had commented severely on the picture. The Berd of Regants must decide whether Selly Rand peaced dance whether Selly Rand peaced dance whether Selly Rand peaced dance is granted to Grand National Pictures' Susued Runder Case, Original Comments of the Selly Rand Peaced, originate of the Selly Rand Peaced, originate the dance sequence excised, under the title Susues Stirp Case, Irwin Esmond approved a permit for Land Peaced Peac

More on Censors

Vagaries of censorship, par-ticularly in the foreign lands, ara detailed in this issue on Page 13.

netting.' Charged the 'obvious purpose was exploitation of apparent nudity.'

GN in its appeal hat week from Exmonds ruling on cutting of dance fluenced and prejudiced' by nationable publicity Miss Rand received on her standard fan dance. Miss Rand has been panned by the Catholic press and clergymen, as well as by ministers of other denocnharkform.

The Furlias' (French) Nixed on Tracting and the Market of 'The Purlian' (French) Nixed

Pa Concers Constinut

Pra. Censors Casting?
Pricts and Pricts and

Detroit OK's 'Daught

Detroit OK's Daughter'
Detroit, Feb. 28.
Local film censors have given
Yes, My Darling Daughter (WB)
an official blessing, with only minor
deletions, and United Detroit theatre
officials are awaiting dates for local
showing. They may hold it till after
Easter to pick up the post-Lenten
trade.

showing. They may hold it till after Easter to pick up the post-Lenten trade.

Both Sergt, Joseph Kollar, police censor, and Commissioner Heinrich A. Pickert, who previewed flicker, okayed the mooted bedroom scene and found only few minor objec-tions.

Long Beach's Problem

y effect here for paid 30 means and providence for providence for the providence for the

France Nixed 'Devil's Island'

French government was dissatisfied with the completed varsion of 'Devily, Island' As a penalty, the government withdraw censorship certificates for Warner Bros. for two months. This is intended to prevent any WB pickurs entering France or its coincire. Foreign companies get these certificates for a period of six months. This is intended to prevent any WB pickurs for a period of six months at the second property of the period of six months at the second property of the period of six months at the second property of the seco

Bill to KO N. Y. Censors on Way. But Mich., Del. and Iowa Want 'Em

N. Y. State Senator Elmer F. with "Marijuana Madness," thams,"
Quinn will introduce a bill in the land others on the Hays disapproved legislature this week to repeal that and others on the Hays disapproved legislature this week to repeal that the Claymont is on the Fannay's classification of the Connor Board banding of 'Darling Daughter' and a threat to withhold an exhibition linense also on the Ward of the Connor Connor David Marcus with a state Board of Censors. Plenty of prison brutality in the 'Blackwell's last Board of Censors. Plenty of prison brutality in the 'Blackwell's lime almost resulted in a repetition of the David Daughter' included Enter Connor Connor of the Darling Daughter' included the Connor of the Darling Daughter' included the Connor Connor of the Darling Daughter' included the Connor than Darling Connor of the Darling Daughter' included the Connor than Darling Connor of the Connor of the Darling Connor of the Co

Del.'s Censor Plan

Wilmington, Feb. 28, Legislativa reporters expect a bill, introduced in Dover to create a Del-aware State Board of Censors, will introduced in Dover to create a Del-waver State Board of Cenors, will hit the statute books during the cur-rent session. Measure arises from recent protests of clubwomen, Lions Club at Claymont, Del., and the Delaware Better Films Council over The Green Lantern, a 200-seater at Claymont, which opened to Chester, Fee, and Philadelphia sult trade

clause inserted providing that any picture carrying seal of National Board of Review would be eligible for showing in any local theatre. Much of agittation to change present censorship ordinance is due to recent running of several sex finms recent running of several sex finms of the present of the legit. Tobacco Road, the High School Auditorium a year ago.

Iowa's Censer Preposal

Iows's Censer Proposal
Des Molnes, Feb, 32.
Lowa pix would go before a sista board of nine censors picked from the property of the property of

Lipstone Retunes Par

Hollywood, Feb. 28.
Dropped from the Paramount studio music staff in reorganization by headman Lou Lipstone were Arthur Franklin and Sam Wineland, music advisers, and Maurice Lawrence, scorer.

corer, Victor Young is back at the plant as composer-conductor.

Timing Jackie's 17th

Himing Jackie's 17th

Booth Tarkington's 'Seventeen' is
slated by Paramount as a starer for
Jackie Cooper, to be released on his
'I'th birthday next fall. Studio made
it as a silent.

Film is second under Cooper's
three-picture deal with studio. First
is 'What a Life'.

Majors Oppose Any 'Consent' Ideas. Heartened by N. D. Divorcement K.O.

Battle cry of major distributors and producers today has become, No consent decree in any form! No official statement, naturally, has been made to that effect but it is the general sentiment in dustry chierathan have become convinced graph-ently that a consent decree is out of the question. Previously, their attitude was understood to be slightly wavering, one group believing some would solve the entire anti-trust will situation. Even then, there were situation to the support of the consent decree is out of the question. The consent decree is out of the question. Previously, their attitude was understood to be slightly awarding, one group believing some would solve the entire anti-trust will situation. Even then, there were would solve the entire anti-trust suit situation. Even then, there were nearly as many others who felt that the major companies should see the Government civil action through to the finish. Now, this front has shifted to one entirely against any consent decree. Part of this more solidified front

consent decree.

Part of this more soliding from the street of which happened to the solid and the whole law was wiped off the books and swept out of the U.S. Supreme Court. Booksen for fight and the solid and the whole law was wiped off the books and swept out of the U.S. Supreme Court. Booksen for fight and the solid and

Attitude of numerous trade lead Attitude of numerous trade leaders is that too many vital matters are tied up in the big Government anti-trust aut to have it lightly handled by means of a consent decree, which might incorporate the U. S. Attorney-General's ideas, but quently by mee court action. They think that a court decision, and nothing else, will do because of important factors tied up in the case.

Another Divorcement Bill

Another Divorcement Bill Seattle, Feb. 28, House Bill 300 has been introduced in the state legislature at Olympia by Representative Gholson (R.) of Yakima, calling for divorcement of producing and distrib comment of producing and distrib comment.

panies from operating theatres.

The bill prohibits operation of motion picture theatres which are 'owned or controlled directly or indirectly' by any film producer or directly' by

Dunlap-Carr East For Monogram Board Meet

Scott R. Dunlap, v.p. over production, and Trem Carr, producer and member of the board of Monogram, arrived in the east Monday (27) to attend the annual meeting of Mono stockholders slated for today (Wed.).
W. Ray Johnston's statement of Committee of the Commit W. Ray Johnston's statement of operations to stockholders was re-

perations to stockholders was re-leased a week ago.

While east it is also expected that discussions will be held concerning the 1939-40 production plans, when an increased program will be sched-

George W. Weeks, general sales manager, who has been in Florida, returned to New York Monday (27).

Carrier Co.'s \$2,000,000 Anti-Trust Suit vs. RCA

A suit for \$2,000,000 on Sherman anti-trust law allegation was brought in the N. Y. Federal Court on Thurs-day (23) against RCA by the Inter-national Carrier Call & Television

nditional Carrier usin a server-composition seeks damages on two counts. Theft of patents dealing with a new two-way intercommu-nicating system for power circuits e charged. International Carrier also claims that it is half owner of 1,-500,000 shares of stock of the American Carrier Call Corp., which had been formed to exploit and sell the above mentioned patent. It is claimed that, by restraint of trade on the part of RCA. This corporation was forced into TRI.

Big Lumber Man

Sacramento, Feb. 28.
Charlie McCarthy entered the apitalistic class as a \$75,000 cororation through the filing of apera by Edgar Bergen inter-

ests.

Object of the company is to supervise all Charlie McCarthy activities and by-products, such as toys, novelties, pictures, radio and stage exhibitions.

Trailer Co.'s Suit Termed Tempest In A Teapot' by Court

A reaport by Court

Arguments in the suit of National
Screen against Trailer-Made, Inc.,
Isador Schwartz and Pathe Film
Judge Coxe in N. Y. federal court.
Application for an injunction was
made to prevent Trailer-Made from
dround that the musical backgrounds
were an infringement of National
Screen music. Injunction against
were an infringement of National
Screen music. Injunction against
bear the Trailers.
Louis J. Vorhaus, attorney for the
plaintiff, claimed that the musical
the trailers.
Louis J. Vorhaus, attorney for the
plaintiff, claimed that the musical
screen that the backgrounds came
from a company which Trailer-Made
contended, through its attorney, Saul
Rogers, that the backgrounds came
from a company which Trailer-Made
contended, through its attorney, Saul
Louis Nizer, representing Pathe,
saked that no injunction be issued
against Pathe because, as a laborat
party in this dispute. Nizer also
moved to strike out that part of the
comply with the outpright law because it did not file notice in Washrcause it did not file notice in Washrright law which referred to mechanical reproductions. Since there was
no notice or other designation on the

ington under Section 1-E of the copy-right law which referred to mechani-cal reproductions. Since there was no notice or other designation on the negatives, Nizer contended that the failure to file this notice was fatal to Judge Cox referred to the plain-tiff's complaint as a tempest in a tea-pot, and reserved decision.

N. Y. OPS WAGE TILT STILL UNADJUSTED

Wage scale adjustments for Local 306 Motion Picture Operators (N. 70 are stalemated again. Up for settle-are stalemated again. Up for settle-board was to have ironed the matter out last week but after the Inde-pendent Theatre Owners Association and chosen its arbitration delegates, the union decided against submitting or arbitration at this time.

to arbitration at this time.

Instead, the matter was left to labor committees of both union and the association. At a meeting on Feb. 20, 306 agreed to cut its original demand of a 48% increase in booth costs in haif and took the stand it couldn't go any lower than 24%.

Theatre owners' viewpoint was that, based on slumping business that, based on slumping business conditions and poor box office results, there can be no consideration of increasing costs at this time. They want present booth expense, per theatre, to continue as is, for another two-year period.

The matter will have to come to arbitration, inasmuch as some inarbitration inasmuch as some in-crease is mandatory, as provided for in the contract. A compromise ad-justment has yet to be worked out.

Saving in the Process

Hollywood, Feb. 28.
Further reduction in location costs is made possible by new developments in process work, reported by the Research Council of Academy of Motion Picture Arts and Sciences.
Fifty process technicians headed

and ociences.

Fifty process technicians, headed by Farciot Edouart, put in 2,000 working hours on the labor saving developments.

THEATRE FIRES

\$15,000 Loss in Pitt—Other Ra Houses Rebuilt

Few months after new owner and completely refurnished house, State documpletely refurnished house, State theater in Liberty, near here, was swept by flames last week during coldest spell of season, and conjectely destined at an estimated seriously injured when a section of the front brick wall collapsed. Spot was purchased less than a year ago by George Geinzer, who spent several grand remodeling the place. Cause of biaze was undetermined. Pittsburgh, Feb. 28.

Ohland, Cal. Feb. 28.
A stubborn three-slarm for swept through the Granda theatre early saturday (25) morning. A pre-liminary estimate placed the dam-lore than 1500. Of the theatre at more than 1500. Of the theatre at more than 1500. The first started in the logs section of the theatre baloon, paperally from a smoldering clearet. Heavy smoke and water damage Heavy smoke and water damage were burned. The projection room with its store of inflammable film was unfouched.

John Peters is the manager. The-

John Peters is the manager. The-atre is part of the Golden State chain.

Rebuilding Rased House
Atlantic City, Feb. 28.
Rebuilding of the Palace, gutted by
a \$10,000 blaze this week, has aiready been started, and will be
tready been started and will be
the the the started and will be
their may looked for the Easter
their may looked for the Easter
their may looked for the Easter
their may looked for the
their may l

Few Houses For Sale: New Theatre **Bldg. Continues**

Theatres; available for purchase or leasing through brokers or direct with owners, if of any value at all, are difficult to find anywhere in the United States. Those that are closed, according to theatre realty men, are out of operation for good reasons and thus are not even being offered, except rarely.

according to theatter Featry meth, ate common and according to the chain of the chain of the chain of the chain, which is copy rarget of the chain, which is common and the target of the chain, which is common and the chain of the chain of

New 1.000-Seater

New 1,000-Seater
Painesville, O. Feb. 28.
Construction of Painesville's new
1,000-seat picture theatre has been
started, Built for A. G. Schwartz
and J. H. Shulman, of Cleveland,
who operate the Park and Utopia
theatres here and the Lyric at nearby Fairport. by Fairport.

Akron Nabe Sold

Five Points, Atron ands 580 seats, sold by R. C. Wahl and David Collins to Lorenzo Buzzell whose son, Plans for a new theatte here an-Arthur, will manage the house, nounced by Mrs. Georgia O. Rasley, Wahl and Collins have operated the who operates the Royal.

Post-Mortems on N. D. Divorcement Discloses Indies. More Than Par. Favored Repeal; U. S. Atty's Angles

Lone State

Major distrib trying to count up the number of anti-trust suits filed in the lindustry claimed he knew of one state in U. S. without a single anti-truster—Nevada. But, of course, Reno has always had its divorcement.

N. C. Exhib Banned On Both 'Baby' Film And Tobacco' Road' Play

Charlotte, N. C., Feb. 28.

Plians for showing the picture.
Birth of a Baby, and the piay.
Tobacco Road, in Greenaboro, N. C.,
Tobacco Road, I. C.,
To

cording to Webster, gave a favorable reaction. Double genetia amounted reaction for the second reaction of the second reaction for the second reaction

neather it in the property of the property of

house for five years. Purchase price put at \$25,000. New owners plan to spend several thousand dollars re-modeling the theatre, installing air conditioning system and enlarging

More in L. A.

Mere in L. A.
Los Angeles, Feb. 28.
Ben Bronstein, currently operating the Carmen, Lux and Arlin theatres here, building another.
William Swanson, operating the Ojai theatre at Ojai, reopens the Beaux Arts in L. A. next month.
C. Simit, owner of the Doty, has taled a new house, the Dei Mar.

Okla. Expanding

Okia. Expanding
Okiahoma City, Feb. 28.
Okiahoma is set for some healthy
expansion during the current year
as a number of new houses are being put on the planning boards and
remodeling bids are being asked
from almost every section of the
state.

state.

It is expected that some new capital may also come into state theatre business as a result of the way industry has weathered bad times in

Philly's New 1,200-Seater

Philadelphia, Feb. 28.
A new theatre will be built in the Mount Airy section at Sprague street and Vernon road by a syndicate, including Abe Sablosky, J. J. Cohen and E. Margolin. Seating capacity 1,200.

Minneapolis, Feb. 28.

With the North Dakota legislature scheduled to adjourn this week, all hopes have been abandoned for the passage of a new theatre divorcement law or a licensing bill designed to prohibit further theatre construcn in the state.

At the same time, plans were being pushed by Northwest Allied for the introduction of a theater di-vorcement measure in the Minuscota legislature and Gov. John Moses of North Dakota issued a statement explaining and defending his action in signing the repeal bill that took the 1853 divorcement law off the statute books, permitting the Para-mount Northwest circuit to continue

The Minnesota state legislature has been in session for nearly two months, and no divorcement bill has been introduced yet, although Northwest Aliied is committed to efforts to obtain its enactment, Moreover, Gov. H. B. Stassen has impored the organization, request to ignored the organization's request to urge its passage.

Gov. Moses says that one of the important factors influencing him to sign the bill was the receipt of nu-merous requests from North Dakota independent exhibitors, urging such

action.
Incidentally, legislators who voted for repeal declare that independent theatre owner constituents had asked them to do so. These independent exhibitors inside that conditions at exhibitors inside that conditions at They asserted that the Paramount Northwest circuit's competition has been fair and decent at all times, and that they would have more to fear if the Paramount theatrer fell pendent chian operators said to have had designs on them.
In explaining why he delayed

had designs on them.

In explaining why he delayed signing the repeal bill until five minus before it would have become a continue before it would have become a continue to the second of the second off the statute books.

Gov. Admits B. C. Quis

Gov. Admis D. C. Quis Gov, Moss revealer that Thur-man Arnold of the U. S. attorney senerals oftee had told him that the government was interested in cir-repeal and was investigating. When he heard nothing further from which the companies of the con-tropic of the con-tropic

enter types wou on penang enter types would be a compared to the compared to t

ly weighed the effect the bill would have in North Dakota and the question of whether it would be a good thing for this state rather than for another state, or upon ititation pending in the U.S. supreme court, the governor said.

the governor said.

The governor pointed out that the failure in the legislature's lower House of a resolution asking him to return the bill unsigned 'places additional weight on the natural assumption that the legislators were comitant of the measure's effect.

The precty passage in both branches, and the control of th

(Continued on page 22)

FILM SHOWMANSHIP

By John C. Flinn

First class showmanship by the Warner's home office and the Strand theatre (N.Y.) management launched 'Yes, My Darling Daughter' on a reset of boxofice excitement Saturday (28). In the general mixup of withdrawing 'Off the Record' from the Strand screen to make way for Daughter,' the Warner ho, the film exchange and the operators of the Globe theatre, engaged in early morning huddles, which resulted in a complete switching also of the Globe's attractions, including the postponement of two new features, and the cutting short of the 10-week run of the postpone of the contraction of the contraction

ment of two new features, and the cutting short of the th-week run of The Vanhing Lady' (G-B).

By noon both the Strand and Globe were settled down to the routine StRO, with Discing Daughter's as the single-bill struction in each house. StRO, with Discing Daughter's as the single-bill struction in each house peal from the censor board ruling of the previous week which banned Daughter' from showings within the state. Not only was there intense interest in the trade as to the appeal outcome, but Warners had capital tenders in the state as to the appeal outcome, but Warners had capital tenders in the trade as to the appeal outcome, but Warners had capital tenders in the trade as to the appeal outcome, but Warners had capital tenders in the trade as to the appeal outcome, how the work of the trade in the trade as to the appeal outcome, however, to top their victory with the best piece of newspaper display advertising that has appeared in many months. Without mentioning the legal difficult of the appeal board with the state of the company of the state of the one film, the advertising copy writer, under something of an inspiration, simply underscored the word YES (the ceasors had said, No.) and the Saturetky dailies appeared with mansh displays, stating, "YES, and the Saturetky dailies appeared with mansh displays, stating," "YES, and the Saturetky dailies appeared with mansh displays, stating," "YES, Devil's laland" and Blackwell's Island. Saturday dailies carried announcement, of the state of the st

latter film.

But the line of customers outside the Strand, scarcely a block away from the Globe, had grown to proportions requiring some police supersidion, and it was then suggested that the best way to handle the involved bookings at the Globe was to get another print of 'Daughter.' Within an hour all advertising had been changed on marquee and front of the house, and the Globe and Strand were playing the same picture. There were more refunds of admissions at the Globe from customers who insisted they were entitled to see two features instead of one, having entered the house in the earlier hours.

in the earlier hours.

Two Broadway first runs playing day-and-date is a rarity. A conspicuous example was when Howard Hughes some years ago rented the Gaiety
and the Cohan for simultaneous two-a-day showings of 'Hell's Angels.'

DEFINITION OF SHOWMANSHIP

Accepting the definition of showmanship as "the art of converting enter-talment into cash' there is ample proof in the country-wide rental returns on "Tail Spin (20th-20x) to indicate that the ballyhoo which preceded the general release of the film has been effective from a boxoftice angle. Two chartered airplanes made cross-country trips, with numerous stops at key cities, at which the young women passengers appeared at lunch-ous und on these stages, making a special point to describe the values in constant on the stages, making a special point to describe the values in the property of the stage of the stage of the stage of the stage of the lang in terms of theater attendance, far beyond the sections value of

planes. A weater attendance, far beyond the sections visited by the planes.

There must be some meaning and moral in this. Perhäps the answer to that the public's interest is in direct proportion to the producer's salesmanship enthusiasm. Many films possessing wider appeal as entertainment than Tall Spir have started their exhibition careers without buildup and have been disappointing grossers. Every film possesses some angles of thoumaniship, and the satute showman constantly strives for the understanding the started of the same started in the same started and the same started in the same started and the same same started and the same started and the

GOOD JOBS ON 'PYGMATION'

Which brings up the depether excellent exploitation job which has been done on the New Yorks of the Companion of the Companion of the Companion of the Companion of the East o

Astor on Broadway, and its ninth stanza at the Four Star, on Wilshire boules at three English-made films which last Desember were in competition on Broadway, only Prygmallon remains as a continued first run. Tady vanished (Hichock-2801-70x) has finished a highly profitable engagement at the Globe, and Charles Laughton in The Beachcomber (Par) is playing at the Globe, and Charles Laughton in The Beachcomber (Par) is playing American suddences have shown a distinct liking for British films when they possess quality direction, acting and story telling. The three men-they possess quality direction, acting and story telling. The three men-they possess quality direction, acting and story telling. The three men-they possess quality direction, acting and story telling. The three men has bad the backing of big time showmanship and sustained exploitation has bad the backing of big time showmanship and sustained exploitation has bad the backing of big time showmanship and sustained exploitation in the disappointing single work's business which 1 day Vanished structed at the Garrick (B&K) in Importance of handling is efeomonatrated in the disappointing single work's business which 1 day Vanished structed at the Garrick (B&K) in the Bitchcock picture lasted a week at the Gand routine copy send-out, run galloped along to 10 weeks. There still may be pay-dirt in The Lady Vanished its Chicago, and the management of the World Psiphouse, days not great the proposed three cheeks, is giving the film a second chance as a first run.

DETROIT CRITIC ON SHOWMANSHIP

DETROIT CRITIC ON SHOWMANSHIP

Film showmanship and thearts ealesmanship are subjects of vital interest
In sections other than the major markets of New York, Chicago and Los
tribution by Stanley Floids, who writes:

'After all, the most important critic of the movies today is the public
and that it is plently showwhise in its judgment of entertainment value is
proven by the rise and fall in theatre attendance as the quality of the
Three are not you by the public markets.

proven by the rise and flui in theatre attendance as the quality of the pictures fluctuate two things necessary to get the public movie-conscious today. The first, of course, is good pictures, and the second is the proper presentation of them to the public.

'A good motion picture is one from whose presence no audience excapes quite heart whole. It has that certain something that causes a throb in your throat, which whirstes on down and seems to tester on your window your throat, which whirstes on down and seems to tester on your window there is the salistic fillusion, it gives you the urge to stand up when the realistic fillusion, it gives you the urge to stand up one other than the picture of the property o

LOEW ECLIPSES PAR ON MARK TWAIN

With a harrage of trade paper and national magazine copy, 'Huckleberry Finn' is poised for first runs. Through various channels the Loew exploitation has created a distinct anticipation in the adaptation of the Mark Twain novel. Considerable free space in the dailies was grabbed off by

OUTDOOR ADVERTISING DIPPED 10% IN 1938

Outdoor advertising, billboards and the electric sign business took a 10% drop in 1036 from tool of net in 1336 from tool of the control outdoor, advertising Bureau, Inc., states that in view of all control outdoor, advertising bashad to contend with, results last year were better than expected.

Frontier Is Revived For Cagney Premiere

Oklahoma City, Feb. 28.
An entire city park will be transformed into a frontier camp of 1889 as a welcoming gesture to Rosemary Lune, Humphrey Bogart and Donald Crisp, visiting Oklahoma City March Homas Cid.

Under the supervision of Park Commissioner Donald Higgins, Wiley Post Fark, on the banks of the Camadian River, is rapidly taking the might have been on the eve of Oklahoma's land rush fafty years on Buffalo are being shipped in from the city's 200s.

nomas man thus many years ago.

This will be the scene for a barnete state of the court at the c

Amateur Camera Shots Draw Crowd of 40.000

Salt Lake City, Feb. 28.
Charley Fincus, manager of the
Centre, town's newest deluxer, revealed that nearly 40,000 persons
viewed the second annual photo arts
show on exhibition in the theatre's
lobby. Exploitation earned ample
space in burg's leading newspapers,
space in burg's leading newspapers,
space and the string of the control of the control
Telegram Salt Lake Tribune and
Telegram Salt Lake Tribune and Salt Lake City, Feb. 28 Telegram cospons shooters' efforts.

shooters' efforts.

Collection included 136 snapshots, contributed by leading simon-pure photogs from every section of the United States.

Boston's Little Princess Slept in Shirley's Bed

Boston, Feb. 28.

When Little Princess was booked into the Keith Memorial suddenly, and the state of the stat

A 'princess for a day' stunt was promoted to break simultaneously with the opening day. A local seven-year-old girl was selected for the honor, and at the theatre's expense she was given a 24-hour spree which included staying overnight with her

the irrepressible Mickey Rooney on a recent trip to Manhattan. In contrast is the ballyhoo (or lack of it) for "Tom Sawyer, Detective," completed by Paramount and ready for screening. Perhaps this is the first time you have heard it mentioned.

SUB(L) URBIANA

Gilmpsed on a suburban railway station platform in Wesichester county were the following three-sheet boards: Music Hall (NY)—Made for Each Other.' Embassy (Port Chester).—The Dawn Patrol.' Roosevelt Grill (NY)—Moure with Guy Lombardo.' Lew's (New Rockelle).—Play Giant Screeno Every Wednesday Night. Big Cash Awards.'

Graphing the Press Blurbs

The Hays office has prepared 10 charts showing the trend in press comment regarding the film industry, the past year producing only 609%, favorable comment as against 68.9%, favorable in 1876, and 68.2% in 1936. This unfavorable showing in 1828 was reported despite the 1828. This unfavorable showing in 1828 was reported despite the companies and exhibitors, most of it in newspaper. Trends were charted from enwapper clipping received.

Past year was outstanding in that there was more editorial comment of the companies of the com

mother in the same suite occupied by Shirley Temple at the Ritz Carlton when the star valided Boston a few months ago. The princess for a day months ago. The princess for a day continued to the star of the star

RKO's Times Sq. Electric Sign for Fair Ballyhoo

RKO pictures will be plugged on the second largest illuminated sign on the second largest illuminated sign of the second largest illuminated sign of the second largest illuminated sign of the second sign of the world's Fair crowds.

Construction has been started on a 40 x 25 too, 27,000 larm moving figure sign, which will be two stories as a fact of the world's Fair crowds. The world is sign will not only compete with the Douglas Leigh snimsted illuminated by the world in the Douglas Leigh snimsted illumination of the world in the Douglas Leigh snimsted illumination of the world in t

volts resulting in substantial econ-omy of operation.

RKO pictures will use two adver-tising units nightly, with weekly changes of copy, at an approximate cost of \$13 a night, or \$4.500 a year, exclusive of rental and erection cost.

Basketball Tourney On Theatre Stage

Hastings, Neb., Feb. 28.
A new wrinkle in stage shows will be offered here by Orville Rennie, manager of the Rivoli, when he presents a basketball tournament between showings of the first and second film features March 8-9-10.
Four teams, two from Hastings and two from search willness with 1 two from nearby, villages, will compete for a trophy. The stage will be converted into a basketball court One game each night is scheduled.

Free Birthday Shows

rice Birmany Snows

The Richardma City, Feb. 28.

The Richardma City, Feb. 29.

Joseph Cooper, Jr., son of the Standard Theatres Corp. prexy, last Saturday (28) was the occasion of free 9 am. shows in all the local Standard theatres for all boys and girls who cared to attend.

Advertising the Opposish

Advertising the Opposish
Baltimore, Peb. 28.
Unusual ad, used by Mac Weinberg, to sell G-Bs, The Lady Vanishes, at the Little theatre, played
up quotes from article by Gilbert
Kanour, crick of Evening Sun in
which be coupled film to The
Beschromber, currently at the Stanboused. Stanlead both dims and
housed. Stanlead both dims and
housed. Stanlead both dims and
thoused. Stanlead both dims and
the street from Little.

Big Sendoff in St. L.

Big Sendoff in St. L.

St. Louis, Feb. 28.

Midwestern premiere of George
Bernard Shaw's "Pygmallon" at
Loew's followed a sock exploitation
campaign that ranged from a rethere of the control of the control of the control
inition of the house, to a street bally
engineered by Manager 'Chick' Evens
and Jimmy Harris, p.a. One of the
lust, for the first tumpaign was thus
lust, for the first tumpaign was thus
lust, for the first tumpaign was the
luge half-look oc-op and in the GlobeDemocrat, the town's only a.m. rag,
large half-look oc-op and in the GlobeDemocrat, the town's only a.m. rag,
large half-look oc-op and in the GlobeDemocrat, the town's only a.m. rag,
large half-look oc-op and the GlobeDemocrat, the town's only a.m. rag,
large tumper bracket mob were instation KXOK in which those of tha
burg's upper bracket mob were intation in the before
making the proper of the better Films
Council, Board of Education, St.
Louis and Washington universities
countil and the order of the American Theatre and Municipal Theatre
sam, were the medium through
which 5000 natives were sequaintbacket permitted the use of table
cards liberally sprinkled with
Tygmallon' and theatre copy and,
days before opening, consisted of half
is dozen sandwich men made up as
Shaw, with flowing whishers, top
hat and frock coats, meandering all
tracting gobs of attention. All of
this was in addition to the usual routine.

Loew's Inaugurates Stage Quiz in B'klyn

Jo Ranson, radio editor of the Brookbrn Eagle, is conducting a series of weekly quiz programs on series of weekly quiz programs on the series of the series

STORY BUYS

STORY BUYS

Paramount Hollywood Feb. 28

Paramount The Honorable Uncle
Langy The Honorable Uncle
Langy Taney bought John Rathmell's

Red Man' for Monogram.

Endre Bohem sold his original,

The World on Farade, to ParaGrand National bought Include

Mc Out. by Rolph Passer and Lyford Morors

Grand National bought Include

Mc Out. by Rolph Passer and Lyford Morors

Grand National bought Janes Con
Daniel Fuchs sold his yarm. The

Paramount of the Convention of the Convention

BRKO purchased Timber Siampede, a western, by Bernard Mc
Growtlie.

Metto acquired William Faultner's novel, The Unwanquiched.

Metto acquired William Fault
mer's movel, The Unwanquiched.

Janes Paramount Start

Metto acquired William Fault
mer's movel, The Unwanquiched.

Janes Paramount Start

Metto acquired William Fault
mer's movel. The Unwanquiched.

Janes Paramount Start

Janes Paramount Sta

TITLE CHANGES

"Unmarried' is release title for Paramount's 'Night Spot Hostess,' originally 'Me and My Gal.' "The Right Way' is latest tag on 'Dr. Martin Comes Home,' at War-Dr.

ners.

Hal Roach changed 'it's Spring Again' back to its original title, 'Zenobia.

'The Story of Alexander Graham Bell' got call over 'Alexander Graham Bell' at 20th-Fox.

'Girl Downstairs' Bright 14G In Chi, but Taylor-Vaude Blah \$26,000; 'Stagecoach' Fast 17G

the hoss opyr mellers that have been the foundation of the picture bullthe foundation of the picture bullthe foundation of the picture bullnoblery, back to "The Cheage Is having another for the Cheage Is having another fill the picture of t

\$15.100.

Palase (RKO) (2,500; \$5.55-55.75)

—Gunga' (RKO) and vaude (4thfinal wk). Has had a great stay, and
will get \$16,000 for the windup, a
bangup take, after snagging hefty
\$20,100 last week.

Reservelt (B&K) (1,500; 35-55-55)

—Stagecoach' (UA). Opened Saturday (25) and looks for good colu \$20,100 last week. 1500, 58-56-58-59-59-58-58-50-59-58-58-50-1038, (23) and looks for good colmologies, starting with \$17,000 for the good colmologies, starting with \$17,000 for the good colmologies, starting with \$17,000 for the good colmologies, and the good colmologies, and

HUCK FINN' REVELS IN SNOWY DENVER, 12G

Estimates for This Week
Aladdia (Fox) (1,400; 25-40)—
Each Other' (UA), after a week
the Denver. Good \$4,000. Last
week Tailspin' (20th), below averlege at \$4,500.
Breadway (Fox)

Breadway (Fox) (Li)00; 25:40)—
Breadway (Fox) (Li)00; 25:40)—
Honolulu' (M-G) and 'O'Connot' (M-G), both after a week at the Orpheum, Nice, \$5,000. Last week Denham (Gootti) (94,176; 25-35-40)—Cate Society' (Par), Not drawing frunch at \$5,000. Last week (Par), 1900 \$7200.

St. Louis Bitter (Par), 1900 \$7200.
St. Louis Bitter (Par), 1900 \$7200.
St. Louis Bitter (Par), 1900 \$7200.
Last week (Pach Other (LA), 1900 \$300.
Last week (Pach Other (LA), 1900 \$300.

.000.

Orpheum`(RKO) (2,600; 25-35-40)

'Huck Finn' (M-G) and 'Pacific iner' (RKO). Big \$12,000. Last cek 'Honolulu' (M-G) and 'O'Con-r' (M-G) strong \$11,500.

Faramouni (Fox) (2,200; 25-40)—

Chicago, Feb. 28.

Chicago, Feb. 28.

Chicago, Feb. 28.

Chiar (20th). Good \$4,000. Last week, Son Frankenstein (U) and the straight incher applit where now photomate the straight inches and straight (W), straight week at Especially but she state Especially but she week in Frankenstein (U), straight week at Especially but she week at Frankenstein (U), straight week at Especially but she week at each the Denver, Aladdin when the straight of the s

DUCHIN 181/3G IN WASH.

Last week 'Honoluti' (M-G) '(2d) '(2

Dorsey-'Nancy Drew' Big 16G Despite Indpls. **Epidemics, Storm, Lent**

Tommy Doracy is orch, plus Nancy
Tommy Doracy is orch
Tommy Doracy is orch
Tommy Doracy
Tommy

\$7,600. inty (Act.-Doile) (3,100; 25-30, 40)—Tailspin (20th) and Pardon Nerve' (20th). Former pic given extra ad campaign, but results are mild at \$5,000. Last week (2d), (Gunga Dir. (RKO) Taded to so-so \$3,600 after swell \$10,200 in initial session.

session.
Loew's (Lnew's) (2,400; 25-30-40)
—'Pygmalion' (M-G) and 'Son Is

1st Runs on Broadway

Week of March 2 r — 'Pygmalion' (M - G)

Asior — 'Pygmalion' (M - G) (13th wk), Capitol — 'Huckleberry Finn' (M-G),

Globe — (WB) (1).

Music Hall—'Stagecoach' (UA).

Paramount — 'Cafe Society'

music Hall—Stagecoach' (UA).
Paramount — 'Cafe Society'
(Par) (2d wk).
Bialto—'Secret Service of Air'
(WB) (1).

(WB) (1).

(Reviewed in Current Janue)

Mivabl—You Can't Cheat an

Honest Man't (1) G3d wk).

Hexp—Wife, Husband and
Friend' (20th) (3d wk).

Strand — Ye s My Darling

Buughter Will (2d wk).

Aster — "Pygmalion' (M - G)

(4th wk).

Capital — 'Huckteberry Finn'
(M-G) (3d wk).

(M-G) (2d wk), Criterien — Tast and Loose'

Criterion — 'Fast and Loose' (M-G).
Globe — 'Blackwell's Island' (WB) (2d wk).
Masic Bali — 'Stagecoach' (UA) (2d wk).

unt — 'Cafe Society' (Par) (3d wk).

iveli-'Spirit of Culver' (U)

Down in Milw.: 'Pyg' Nice 71/3G

'Gunga Dic' and 'Monastery' were two surprise Moldovers because of starting uptura in biz latter half of last stanza, probably due to grippe and induenza epidemicie' sintement. Riverside, vandimer, is still n.s.g. with 'Hollywood Hi-Life' unit this week either. Hopes to vamp und week either. Hopes to vamp und George Givot and Jan Garber order come in March 17. followed by Fife

week einer. Hopes to vanp until
George Givot and Jan Garber oren
George Givot and Jan Garber oren
George Givot Barber oren
George Givot Gi

(M-C) and 'Girls White' (M-C), 86-On, good. (WB) (2,40); 35-50)— Warner Din' (RKO) (20) w/5; 501-Marine of Time. Another socko week at \$8,000. Last week terrific \$8,400 Wisconsin (Fox Wisconsin) (2,800; 35-50)—Tailigpin' (20th) and 'Moto' Cutth, Dual has no marquee Cutth, Dual has no marquee Last week 'Jdiof' (M-G), \$10,500, ex-cellent.

Broadway Up 'n' Down, Rains Hurt; 'Society'-Hal Kemp-Tony Martin Top With Big \$53,000, 'Wife, Husband' 42G

An odd situation developed on house. The final (9th) week of Broadway Saturday (28), when "Yes, "Lady Vanishers' (20th-GB) approximately Darling Daughter," with benefit mattey \$8,000. 20:38-55)—"Gunga Warner Strand and Harry Brandt's Globe. Houses are located a block from each other nor Globe, but and the strain of the str

story.

"Daughter' was rushed into the Strand Saturday (25) morning after mally passing the censors, the house quickly changing its front and rushing large type ads into the dailies, and the control of the control of

appointing in view of cost of show, include \$2.500 kg, ver. with Daughter' on the final six days ending inomerow night the first week, the six days looking shout \$3.100 kg. The additional \$42.700 kg. The shout \$3.100 kg. The shout \$3.100 kg. The shout \$4.000 kg. The should \$4.000 kg. The sh

(Prin). In sheam, got over \$\psi_{\text{total}}\text{-total}\$ in the control of t

houses which eater to the jitterbug mob. 18, (75, 24.0.5.)—Secret Sersito of Abr. (WB.) Moves in here this morning (Wed.) after a week of 12 Crowded Hours' (RKO) which was the property of 12 Crowded Hours' (RKO) which was the property of 12 Conference of 12 Crowded Hours' (St.) and the property of 12 Conference of 12 Crowded Hours' (NC) at 10 core of 12 Crowded Hours' (NC) at 10

John Christians Perspected may be seed the control of the count jooks has a book of the count of

bodds a fim longer than two weeks.
Estimates for This Week
Breadway (Parker) (2,000; 30-54
D-Tach, Other (TA), and Last
\$8,000. Lact week (2d) Topper
(Ld) and Nanoy Drew (WB), okay
\$8,000. Lact week (2d) Topper
(Ld) and Nanoy Drew (WB), okay
\$8,000. Lact week (2d) Topper
(Ld) and Common (10,000)
\$8,000. Lock of the C

'Musketeers'-Crazy Show Only Fair \$16,000 in Cleve.; 'Topper' Nice 14G

Cleveland, Feb. 28.
Following 'Folies Bergere,' a lollyopper which gave Palace the ripest

to fly, the RKO de luxer is tumbling of My, the RKO de luxer is tumbling own to average figures with curent Crazy Show on stage and Three control of the control

Circle (Marmorstein) (1,900; 15-35)—"Crooked Mile' (Par). Going so slowly it might be cut to half a stan-za, \$1,200. Last week, 'Swing, Sister' (U), okay \$3,100.

Hipp (Warner) (3,700; 30-35-42-55).

'Gunga Din' (RKO) (2d wk).

lolding up steadily for excellent
3,000. Initial week ran away with

\$21,500 grand.

Plakee (RKO) (3,200; 30-35-42-55)
—Three Muksteters' (20th) and
Crary Show on stage. Unit produced here lacking punch and bo.
names, but helpful enough to collect
satisfactory \$18,000, weather permitting. Last week, 'In French' (Par)
got terrille hypo from staged Foliss
beging and pocketed trifle over

Bergere and powered 224,000, State (Loews) (3,450; 30-35-42-55) —Topper (UA). Not hitting any remarkable mark, but \$14,000 okay. Special preview of 'Stagecach' (UA) Thursday (2). 'Honolulu' (M-G) on last chapter couldn't shake it up to more than a very light \$11,000. up to more than a very light \$11,000.

Stillman (Loew's) (1,972; 30-35-42-55)—Pygmallon' (M-G) (3d wk).

Easily worth good \$5,000 on third episode after nabbing \$8,000 and \$18,500 in first two weeks.

'EACH OTHER' **NICE \$12,500 IN CINCY**

Cinema biz is at fair level cur-rently, considering start of Lenten

rently, considering start of Lenten season, always a bo. damper locally, and alushy weather Saturday (25), which dented week-end traffic.

"Made for Each Other," at Albee, is this week's top tugger. Keith's is doing swell trade on 'Fast and Loose,' Other fresh release, 'Three Musketeers,' is a miss-out for the Palace.

e. Estimates for This Week Albee (RKO) (3,300; 35-42)— Each Other' (UA). Nice \$12,500. Last week, 'Gunga Din' (RKO), ex-cellent \$18,000.

scillent \$15,000. Captie (RKO) (2,000; \$5.42)— Captiel (RKO) (2,000; \$5.42)— Huckle Finn' (M-G) (2d run), Good \$5.50. Last week, Honolulu' (M-G) (2d run), fair \$4,500. Family (RKO) Family (RKO) (30)000; \$5.25— (10)000; \$1.25— (10)0000; \$1.25— (10)000; \$1.25— (10)0000; \$1.25— (10)0000; \$1.25— (10)00000

20th).

Grand (RKO) (1,200; 25-40)—

Honoluit - (Mr-G) (3d - run). Fair

2,200. Last week, 'Glris White' (Mr-G) (2d run), sow \$2,200.

Reith's (Liboon) (1,500; 35-42)—

Part and Loose' (Mr-G), eight days, unit sow 18,000. Last week, 'Wings avy' (WB) (2d run), six days, poor avy' (WB) (2d run), six days, poor 8,800.

\$2,800.

Lyrio (RKO) (1,400; 35-42)—
Gunga Din' (RKO) (2d run). Big
\$5,500. Last week, Arizona Wildcat'
(20th), season's low at \$2,000. season's low at \$2,000. be (RKO) (2,600; 35-42)— teers' (20th). Sorry \$7,000. eek, 'Huck Finn' (M-G), great Shubers (RKO) (2,150; 35-42)— Pygmalion (M-G) (3d wk). All right, \$4,500. Last week (2d), socko **Broadway Grosses**

Estimated Total Gross
This Week. \$288,200
(Based on 12 theatres)
Total Gross Same Week
Last Year \$204,200
(Based on 12 theatres)

Pitt B.O. Potent: 'Topper'-Lopez Paying \$19,000

Pittsburgh, Feb. 28.
March is coming in like a lion, with 'Gunga Din' at the Penn roaring the loudest and heading for a smacko gross, while 'You Can't Cheat An Honest Man, at Fulton, is jump-ing that spot back into the big coin

again after a long drought.

They're topping the town by wide margin, although the combo of Vinngeria auter a long crought.

They've topping the town by wide margin, although the combo of Vinited and the state of the combo of the combo of Vinited and in second week at Warner (third downtown since class hit previously and in second week at Warner (third downtown since class hit previously a combo of vinited and the combo of vinited and the combo of vinited and vini

second of Talispin' (20th), fair \$3.000. Penn (Loew's-UA) (3,000 25-35-50) —'Gunga Din' (RKO). Can hardly miss big \$3.200 and chances are it'll even to ahead of that. Flicker moves to Warner Friday (3) for continua-tion of downtown run. Last week, 'Wings Navy' (WB), way under ex-pectations at \$10.800. 93.40. Senter (Warrie) (1,900. 93.40.

'Wings Navy' (WB), way under expectations at \$310,000.05-40.07\$easter (Harris) (II 500.05-40.07\$easter (Harris) (Har

Rooney, \$8,500, 'Wings,' \$7,800, Seattle's Toppers

\$7,800, Seattle, Fob. 28.

Gunga Din' is hitting a nitry pace in second week after surpassing all guesses fell short of the \$15,000 the one garnered. Near for 'Wings of Navy', at Orpheum, and 'Hitchleberry Pinn' at Fifth. Hor renovation, and the state of the state

(856; 32-37-42)—'Jesse James' (20th) (4th wk). Good \$2,500. Last week, same film, \$3.00, big. Collesum (Hamrick - Evergreen) (1,900; 21-32)—'Couboy and Lady' (UA) and 'Spring Madness' (M-G). Getting oldsy \$2,800. Last week 'Hardys' (M-G) and 'Dr. Kildare' (M-G), \$2,000, good, (Monthelbert, Markey, good, good, (Monthelbert, Markey, good, good, (Monthelbert, Sper.)

(M.-G), \$2,700, good.
Fifth Avenue (Hamrick-Evergreen) (2,349; 32-37-42)— Huck Finn
(M.-G) and Dramatic School'. (M.Thisping of the Application of the Color of the Color

week, same film, dandy \$5,100.
Muste Box (Hamrick-Evergreen)
(850; 33-37-42)—This week dark. Last
(2007)
Muste Box (Hamrick-Evergreen)
(2007)
Muste Box (Hamrick - Evergreen)
Muste Box (WB)
Muste Box (MB)

slow.

Palomar (Sterling) (1,350; 16-27:
37-42)—Dark Sands' (Ind) and
Forged Passport' (Rep), dual, plus
vaude. Looks to reach \$4,000, average. Last week 'Flirting Rate' (MG) and 'Miss X' (Rep), dual, and
vaude, slow \$3,500.

vaude, slow \$3,500.
Paramouns Hamrick-Evergreen)
(3,099, 32-37-42)—Gunga Din (RKO)
(2d wk) and 'Inside Story (20th),
first week. Latter replaced Torchy
Blaine' (FN) as second feature.
Paced for big \$6,000. Last week plus
(Chinatown, \$5,000, hew
house record.

house record,

Roosevelt (Sterling) (800; 21-32)

—'Artists and Models' (Par) and

Peck's Bad Boy' (RKO), Looking

for \$2,200, good. Last week 'Youth

Fling' (U) and 'Storm' (U); \$2,000,

okay.

Lent No Dent To 'Honest Man' In L'ville. OK \$7.800

Louisville, Feb. 28

Nice brand of product all around is helping to distribute grosses pretty below the product all around is helping to distribute grosses pretty bis at all downtown houses is holding to a satisfactory level. Tygmalion, at Loew's State, and Crysmalion, at Loew's State, and the control of the product of the pr

Estimates for This Week

Brewn (Low-Y-Fourth Avenue)
(1,50: 15-30-40)—Gunga Din (RKO)
Matches On: Pointing Din (RKO)
Matches On: Pointing to ordinary
Matches
Matches On: Pointing to ordinary
Matches

Mentackey (Swittow)** users, 12-20-10 (iff) to the phase we measure a control of the phase preventing (19th). Pairtis Allow (19t

Shrine Circus, Sports, Sub-Zero Temp. Slough Mpls.; 'Heart' Big 81/3G

Key City Grosses

Total Gross Same Week
Last Year\$1,562,300
(Based on 23 cities, 164 theatres)

Wings,' \$9,600, Rooney, \$7,800, Forte in Omaha

Omaha, Feb. 28.

'Wings of the Navy,' dualed with
'King of the Underworld' at the Orpheum, is getting the big take here
this week. 'Huckleberry Finn' is
also getting good support from the
also getting good support from the
Mickey Rooney when he was on location here for 'Boys Town' last
summer.

Mickey Rooney when he was on its cation here for Boys Town last action here for Boys Town last "Gungar Din", still running solo, is dumping in: is second week after a big first roune s-the Brandet.

Avenue - Dundee - Milliary (Goldberg), 1996-310-550; 10-23) — Dawn Avenue - Dundee - Milliary (Goldberg), 1996-310-550; 10-23) — Dawn Goldberg, 1996-310-550; 10-23) — Dawn Goldberg, 1996-350; 10-23) — Dawn Goldberg, 1996-350; 10-23) — Goldberg, 1996-350; 10-23) — Goldberg, 1996-350; 10-23, 10

No Selling in Mont'l: 'Gunga' Good \$8,000

Montreal, Feb. 28.

Lack of exploitation seems to be at the root of low grosses in this city for the past few months, a condition that is not improved by Lent. Petures that are making big money returned that the provided in the provided provided in the provided pr

Minneapolis, Feb. 28.
Recurrences of sub-zero temperatures and coss of sub-zero temperahavoc with local grosses. It takes
apper-special pictures to chalk- up
really respeciable figures. The
really respeciable figures the
really respeciable figures in the
really respectable figures. The
really respectable figures are
the sub-zero figures and the
real temperature figures. The
real temperature figures are
the sub-zero figures are
the sub-zero figures. The
thing the sub-zero figures are
the sub-zero figures.

week, with only an ordinary lineau of alms for the most part, loop ting by the baving a hard time getting by. The single newcomer to attract any considerable attention is Young The single newcomer to a single the single single

Trail (Par), and arist-run. \$1,000, fair.

Castary (Par-Singer) (1900; 25100-100 (Par-Singer) (1900; 25100-100 (Par-Singer) (1900; 25100-100 (Par-Singer) (1900) (Par-Singer) (1900)

In the second of the sec

"Persons Hiding (Fav.), \$3,000, peeting good.

Orphesus (Par-Singer) (2,000, 23,000, 20,000, 2

ROONEY TOPS PROV.

haw-Tailspin' Wham \$30,000 In Philly; Admish Slash Helping The Philly; Admish Slash Helping The Phillogy is the state of the state o Art Shaw-Tailspin' Wham \$30,000

Philadelphia, Feb. 28.

The new low-price policy that went into effect Friday (24), plus a lineup of good product, a provide and an analysis of the product of the provided and the product of the produc hough it's a little entry for ounces, momparisons, house managers report gromparisons, house managers report gromparisons, house managers report growth of the corresponding week last considerable to the corresponding week last considerable to the corresponding week last considerable to the considerable to

'STAGECOACH' RIDING TO OK \$5,500 IN O. C.

'Stagecoach' is off to a very good of the State.
Last week bad weather sank all ut Gunga Din,' which nearly off the severage gross at the Bellium of the severage gross at the Estimates for This Week Crilerton (Stan) (1,500; 25-35-40). Huck Finn' (M-G), 54-300, betweek, 'Idiot' (M-G), \$4,800, between werage.

ow average.
Liberty (Stan) (1,200: 20-30)—
Fisherman's Wharf (RKO) and
Molo' (20th). No better than average \$2,500. Last week, Devil's Issuer (WB) and 'Comet Broadway'
To Secrets Nurse' (U), so-so \$2,400.
Molecular (10,40)

State (Noble) (1,100; 25-35-40)— Stagecoach' (UA). Good smash 5,500. Last week (2d), 'Each Other' (UA), okay \$3,500.

o, okay \$3,500.

Tes Din (RKO). Moveover from west getting very good \$3,500.

Week ... Sweethearts ... (M-G), addred in three days to poor \$400.

Has Nancy (20th) no better in days with \$800.

'Gunga' Hot 5G, 'Coach' Nice \$3,000 in Lincoln

TEMPLE TORRID \$30,000 IN HUB

Tittle Princess' is zooming to a high take at the Memoriai, 'Idiot's Memoriai and State. Beachcomber is okay Translux switched from straight newsreel-and-shorts policy to single newsreel-and-shorts year of the person of

B'KLYN ACTIVE

Brooklyn, Feb. 28.

There's a flock of events this week in downtown deducers as well as in nabes throughout Clied of Churches and the control of the control

char combors and so real pages to or winners.

Top this stanza is at RKO Albee, where Gunga Din's doing tremes-ment of the stanza is at RKO Albee, the stanza is a stanza is a stanza is a trip' and Burn Em Up O'Connor. Several nabes are dishing up arty in local gazettes. Flatbush theatre is showing 'Ballerina' at pop prices and getting good attendance. Irving

GOODMAN-RITZ BROS. 33G IN **DETROIT**

Detroit, Feb. 28.

Benny Goodman's band has been the several of the Watter and the several of the Navy. Beauty of the Navy. Be

Frisco B.O.s Feel Fair's Inroads.

But Fields-Bergen Good \$11,000

Daughter' Brings Home \$24,000 In L. A.; 'Blues' Happy \$19,000. 'Made' N.G. 171/2G, 'Man Votes' 12G

There are several bright spots currently and the several bright spots and the several bright spots and the several bright spots currently spots and the several bright spots and

LULU' \$13,000 HONEY IN K. C.

'Live'-Stander, \$11,000, Rooney, 12G, OK in Balto

No gauge yet as to the possible effect of Lent on local bit, with has and shifting opening dates complition, and the complete of the complete

"Made For Each Other"

Was Made For...

W. G. VAN SCHMUS, MANAGING DIRECTOR OF RADIO CITY MUSIC HALL, where 300,000 people saw David O. Selznick's great hit during its two week hold-over engagement. "Will be among the best pictures of 1939", prophesied the Evening Post. "A sure-fire hit" said the Evening Sun.

Was Made For...

J. VON HERBERG, LIBERTY THEATRE, SEATTLE. One of the northwest's outstanding showmen whose inspired handling of a line picture has insured it a FOURTH WEEK HOLD-OVER.

E. V. DINERMAN, First Prize Exploitation Winner in Motion Pictures', Greatest Year, who put his best showmanship into a superlative campaign that sent "Made For Each Other" into the top brackets at the ALBEE, CINCINNATI.

Was Made For...

SIDNEY MEYERS, eminent showman of the South whose astute management of the world premiere at the LINCOLN THEATRE, MIAMI BEACH, created a new season's high and resulted in a move-over to the MIAMI and the STATE for a continuous first run.

EVERY SHOWMAN who knows it pays to put added effort behind a picture that prospers on word-of-mouth commendation and sends every patron out of the theatre singing its praises. (It paid in BRIDGEPORT, HARTFORD, NEW HAVEN and PROVIDENCE where "Made For Each Other" is one of the few top pictures of recent years to earn a HOLD-OVER!)



Carole James
LOMBARD STEWART
Made for
Each Other

Produced by DAVID O SELENICK
Directed by John Crowned - Storing play by John Growned - Storing play by John Selected Section of the Selected Select

VAGARIES OF CENSORSHIP

NEW PRIESTLEY 'Snow White' Gets Dutch PLAY FALTERS IN LONDON

London, Feb. 23.

Though Basil Dean has given J.

Priestley's 'Johnson Over Jordan' a petentious production, the morally play appeared an unlikely entraal in its debut at the New here last and the state of the sta French of Francois mauriacs domes-tic comedy, was splendidly acted at the Gate Thursday night (23) and well received. However, it showed itself to be too French in theme for general English appeal.

COLDIN BOSSES NEW PARIS BOOKING COMBO

The first sizeable film, redo, muste hall and theatrical bounts of the muste hall and theatrical boardy more bortly under the direction of Rottenburg and Ed, variety house per Hans London will bandle the tim bookings; Albert Tavel, former indicated the second of the s

Hungary Issues New Restriction on Actors

Budapest, Feb. 18. Further restriction of actors has Further restriction of actors has been announced by State Secretary Zsindely, who declared that in the future only graduates of the State Stage Academy will be admitted as members of the Stage and Film Chamber, except in very exceptional

Since only members of the Cham-ber are allowed to show, this means that none but Academy graduates will get contracts in future. This, of course, spells ruin to private stage schools and individual tuition.

French Go H'wood

Paris, Feb. 20.
The French are planning an Academy of Motion Pletures to be modeled on the similar group in

modeled on the similar group in America. Aim of the organization would be the same as its American forerunner, naming the best native and foreign production of the year, etc.

Hunter Aussie to L. A.

Harry Runter, Paramount's managing director in Australia, is due to arrive on the Coast from Sydney about March 20.

He plans to go directly to his home in the state of Washington before coming to New York for homeoffice contabs.

OLD VIC CO IN ITALY

Milan, Feb. 18.
Under the auspices of the British
Council, London, and the Public De-partment for Popular Culture, Rome,
the Old Vic Company of London is touring Italy, playing in Milan,
Florence, Rome and Naples.
A tour of Egypt follows.

OK After Censor Wrangle

The Hague, Feb. 18.

After being reviewed by the censors four times, 'Snow White' has been admitted for universal exhibition in Holland. First three verdicts sanctioned it only for those above 14 years of age but the final one approved it after the picture took several more veral more very contract.

proved it after the picture took several more cuts.

'Gangs of New York' (Rep),
'Angels With Dirty Faces' (WB) and
'The Lady With the Blue Fox' (Ufa)
have been banned.

Reinterpretation Of British Quota

May Halt Revamp

Amendment of the British quota law this month in London may be avoided through discovery of new interpretation on the way the platine interpretation on the way the platine according to word received in New York by American film companies. Re-interpretation of this part of 17 the part of 18 the part of 18

Current London Plays

(With Dates When Opened) 'Me and My Girl,' Victoria Palace-Dec. 16, '37.
'Room for Two,' Comedy—Sept. 6, '38. 'Dear Octopus,' Queens—Sept. 14,

Dear Octopus, Queens—o.p., ...

'38 The Corn Is Green, Duchess —
Sept. 20, 38.

'When We Are Married,' St. Marin's—Oct. 11, 38.

'Quiet Wedding,' Wyndham's—Oct.

14, 38.

'Goodness, How Sad,' Vaudeville—

8. 'No. 6,' Aldwych—Dec. 21, '38. 'Queen of Hearts,' Lyceum — Dec 24, '38,

'They Walk Alone,' ShaftesburyJan. 19, '39,

'Mayar, Melody,' His Majarty's

Jan. 19, '39.

'Magyar Melody,' His Majesty's—
Jan. 20, '39.

Design for Living,' Haymarket—
Jan. 25, '39.

'Tony Draws a Horse,' Criterion—
Jan. 26, '39.

'Gaslight,' Apollo—Jan. 31, '39.

Worth a Million,' Saville—Feb. 2,
'39.

"French Without Tears," Piccadilly —Feb. 5, '39. "Little Ladyship," Strand—Feb. 7,

FRENCH CINEMAS UP

Paris, Feb. 20.
In France and the coionies during 1938 there were 81 new houses opened compared to 45 in 1937 and 38 in 1936.

FOREIGN IDEAS **VERY SCREWBALL**

There'd Be Nothing Left in Celluloid If All Nations Combined Their Tabus Uniformly-Sex O.K., but Gangsters Not-Religioso. Aesthetic, Humane (Animals) and Other Hurdles

ANYWAY, A HEADACHE

ANYWAY, A HEADACHE

Growing tendency of connecting boards in the control of the c

The British Idea Generally, Great Britain and the colonies follow nearly the same runders follow nearly the same runders must be cautious to watch for certain special rules appying to such territories as Canada and Australia. For instance, England is touchy about recruits the applicable being perfect. For instance, England is touchy about no cruelly to animals, being particularly careful to see that horses are not mistreated. But Canada is more watchful of dialog and all violence, and seldom squawks about animals. England' censors have rigid restrictions on religious deference. They recently eliminated a scene in which a blessing was said in Latin. They

a blessing was said in Latin. They also scissored a scene in an operating room, except for a brief flash. Australia and England are tough on morbid material, although the latter goes for sex suggestion to some extent. Among the countries harsh on anything they believe will be harmful to juveniles are Japan. Australia. Fundament of Coracte. Autorials and Language of the countries of the countries

Franco Gov't Seen Favoring Italy. Germany on Distribution in Spain

Heartbreak House

Most recent peculiarity in British eensoring occurred with 7697 Trouble, forthcoming release, which will also be known as Two Weeks with Pay in as Two Weeks with Pay in Scores in the picture shows scores in the picture shows comes in the picture shows comes in the picture shows receivery of his son. British censors, always circumpated on religion, decided that the entire religion, decided that the entire the film is classified as a comedy.

Action taken despite Par's con-tention that it was a vital scene, and dramatically important to the picture.

the picture.

Beccent Bans

Jamaica, B.W.I.—'Dead End'
and Fury.'
Greece—Prisoner of Zenda,'
'Amateur Gentleman,' 'Dead

Singapore—'Angels With Dirty

Faces.'

Ban lifted on 'Blockade' by
Bulgaria, and approved for distribution first of this year.

Australia made distributors
change 'bloody theme' to 'puppet
theme' in a recent film.

Viennese Squawk Over Synchronized American Films: Prefer Original

Vienna Feb. 18. Vienna filmgoers are complaining about the synchronization of foreign

film imports.

While formerly almost all foreign while formerly almost all foreign films, mostly American, English and French, were shown in their origi-nal make, with German sub-titles, there's now the tendency to syn-chronize all.

there's now the tendency to syn-nronize all. One of the reasons claimed for the good business of foreign pictures was that the audience preferred to see and hear the original make. Boxoffices have dropped consider-ably lately and cause is laid to the control of the Clark. Gable, Carole Lombard, Loretta Young and others talk Ger-man, the customers complain.

Plans to Reconstruct

Tel Aviv Into Resort

Tel Aviv Into Mesort
Transformation of the Tel Aviv
beach into a resort similar to those
in Nice and Cannes, is being sought
by the city's engineer, D. Schiffman,
\$35,000 to begin the work. He says
the Ilge the capitalists to invest
a couple of million more.
He plans to erect hotels, playgrounds, swimming pools, boulevarid and cetter in lavish style.

of late has cut out dialog reference to osculation. Japanese also elimi-nated a scene where a policeman is

Complete Franco victory in Spain, now apparently a certainty as a result of developments during the past and of developments during the past as a construction of the past and the second of the secon

of all foreign picture product, at least until the new regime is restored to a normal operation.

The common separation of the common separation separ

lar organizations took the out of their hands if they r in governmental Spain.

LUISE RAINER'S LONDON PLAY NOW IN DOUBT

There are two conflicting versions here on whether or not L se Rainer will take the lead in "Spears Against versions the lead in "Spears Against versions are selected by the lead of the

Rene Borgia's Spanish Production at Astoria

Several Spanish films are sched-uled for production soon at the Eastern Service Studios, Astoria, L. I., according to Rene Borgia, Spanish writer-director, who will both produce and direct one such series are series.

series.

Active on the Coast in production of Spanish features, Borgla wound up shooting last week in Mexico City on an untitled Spanish flicker set for RKO release.

NEW MEX CO.'S PROGRAM

Mexico City, Feb. 28.
Five features, all Spanish talkers, this year is the program of Mexinema, newest domestic picture maker. Company is building its own

BESTS' for Warners!



Best Performance by an Actress BETTE DAVIS



Patriotic Service
HARRY M.
WARNER

President, Warner Bros. Pictures



For Most Consistent High Quality Production Throughout the Year, The Irving G. Thalberg Memorial Award to HAL WALLIS

Executive Producer for Warner Bros.

Most Outstanding
Two-reel Short Subject
DECLARATION
OF
INDEPENDENCE



Best Supporting Actress
FAY BAINTER
in JEZEBEL

Best Art Direction

Carl Weyl, for

ADVENTURES OF

ROBIN HOOD

Best Film Editing
Ralph Dawson, for
ADVENTURES OF
ROBIN HOOD

Best Original Score

Erich Wolfgang Korngold, for

ADVENTURES OF

ROBIN HOOD

| RKG release of Robert Sisk production. Siars Richard Dix: features Lucilis Ball, Allan Lane, Donald MacBride. Directed by | ١, |
|--|------|
| Allan Lane, Donate Macoride. Directed by | a |
| Lew Landers. Screenplay by John Twiet from elory by Garret Fort and Peter from | f1 |
| from story, Rurie: editor, Harry Marker; camera, Nicholae Mueuraca. At Rialto, N. Y., weel: Feb. 22, '89. Running time: 64 Marky. | ŀü |
| Nicholae Musuraca. At Right, N. 1. | n |
| MINS. | G |
| attate Green | a |
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| Inspector Keller Donald MacBride | اء ا |
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| McEwanGranville Bates | 14 |
| Inspector Keiler Donald MacBride Costain Cyrus W Kendell McEwan Gravville Estes Red Donald MacBride | Ľ |
| Tom Miller Bradley Page | 16 |
| | |

12 CROWDED HOURS

INCO release of Robert Side production, share placed and the state of the control of the cont

The Saint Strikes Back

RKO release of Robert Sisk production.
Festures George Sanders and Wendy Barrie. Directed by John Farrow. Screening
by John Twist from novel by Leslie Chartor, Roy Webb; camers. Frank Redmon.
Reviswed in Projection Room, N. Y., Feb.
24, '58. Running time: 67 MINS.

| Simon Templar | George Sanders |
|-----------------|------------------|
| Valerie Travers | Wendy Barrie |
| | |
| Cuilis | Jerome Cowan |
| Allen Breck | Nell Hamilton |
| Zipper Dyeon | Barry Fitzgerald |
| Webster | Robert Elliott |
| Harry Donnell | Russell Hopton |
| Pinky Budd | .Edward Gargan |
| Commissioner | .Robert Stranga |
| Martin Bastman | Gilbert Emery |
| Bocretary | James Burks |

| Frank Thomas, Jr., 1 | Mory Lee. Directed |
|--|----------------------|
| y William Clemens. Kenneth Gamet: based | Original screenploy. |
| Kenneth Gamet: based | on etorice by Caro- |
| vn Keene: camers At | thur Edeson' music |
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| ran: editor. Frank | Denier At Strand |
| Brooklyn, N. Y., Feb. | of too too! Durant, |
| ning time: 65 MINS. | 24, 59, QUEL RUB- |
| | |
| Nancy Drew | Ronita Granville |
| Careon Drew | John Litel |
| Ted Nickerson | Penuk Thomas In |
| I'm I I I I I I I I I I I I I I I I I I | I will amounte, 51. |
| Mary Bonnie Lucas | |
| Bonnie Lucas | Snella Bromley |
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Riller Paythes. Diskly Joses Capital Evector.

Another of the series taken from Carolin Keene's stories, this one is great stuff for the moppets, but freatherweight for adults. Sooked on multiples, although even then it will need a herty running mate. The state of the most control of the state of the st

| unning time: 74 MINS. | |
|-----------------------|--------------|
| nd Wearlbur | John Carrol |
| ndaint Reynolds | Kay Linake |
| | |
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| | |
| aggle | Pohent Pieks |

Miniature Reviews

'12 Crewded Heurs' (RKO). Nice B action-thriller about poi-icy game; stars Richard Dix.

"The Saint Strikes Back' (RKO). Second in 'Saint' who-dunit series, with George San-ders starred. Slick programmer. 'I Am a Criminal' (Mono). Ac-tion material of fair value, suit-able for single bills in some situ-

able for angle bills in some situations.

"Spirit of Culver" (IV). Jackie Cooper, and Freddie Bartholo-Cooper and

andles himself well in a dramatic handles himsels were in a role.

Although she doesn't have a heavy assignment and fails to get into the footage until the last reel, Mary Kormman is another who registers in this film. Alumna of the Our Gang comedy troupe, she is a sweet, wholesome type who should also come along.

Adomina is another win registers in a concept rouge, the is a sweet, comedy trough, the is a sweet, wholesome type who should also comedy trough, the is a sweet, wholesome type who should also be a compared to the indisease of the indisease of

SPIRIT OF CULVER

| | SONG) : | |
|-----------------------|------------------|-------|
| Holl | ywood, Feb. : | 25. |
| Universal release of | Burt Kelly pr | oduc |
| tion. Co-stars Jackle | Cooper and Fr | eddb |
| Bartholomew. Directe | d by Joseph Sat | ntley |
| Screenplay by Nathan | net West and | Vbit |
| ney Bolton; etery by | George Green, | Ton |
| Buckingham and Ch | arence Marks: | SODE |
| Frank Skinner, Char | ice Henderson; | cam |
| era. Elwood Bredell: | editor, Frank C | ross |
| technical advisor. H | rigadler-Gen. L. | . R |
| Gignilliat, Previewed | at Pontages. | Fet |
| 24. '80. Running tim | o. 89 MINS. | |
| Tom Allen | Tdekle C | - |
| Bob Randolpb | Fraddle Berthol | - |
| Captain Wilson | Tim. | Hal |
| 'Doc" Allen | Henry | Er. |
| 'Tubby' | Andy D | evin |
| Carrythere | Gane Bay | hlon |
| June Macy | Kathern | Kan |
| Perkine | Tackle 1 | fore: |
| Hank | Velter 7 | of le |
| Coptoin Wharton | Plarre W | - |
| Major White | | ollto |

roles. Kathryn 'Sugar' Kane is the only fem member of the cast; on for one song and a brile sequence. Tune, 'You Are the Words to a Song' is only fair.

Much of the picture was shot on campus of Culver Academy, It's a good trailer for the school.

Burn 'Em Up O'Connor Metro release of Harry Rapf production. Features Dennie O'Keefe, Cecilia Parker,

| Edward Sadewick Adented by Millon |
|--|
| Edward Sodgwick. Adepted by Mitton Rerlin and Byron Morgan from book by Sir Malcolm Campbell: camera, Leeter white: editor, Ben Lewie. At Loew'e Met- ropolitan, Brooklyn, dual, week of Feb. 23, *30. Running time: 78 MINS. |
| hermi and byton morgan trom book by |
| NIT Malcolm Campbell; camera, Leeter |
| |
| ropolitan. Brooklyn, dual, week of Feb. |
| 22 '80 Punning time: 70 MING |
| DO, OU. Manning time. 10 Mario. |
| Jerry O'Connor Dennie O'Keefe Jane Delano. Cecilia Parker Buddy Buttle. Nat Fendieton P. G. Delano. Harry Carey Ed Rherhart. Addison Richarde Doc' Heath. Charley Grapewin |
| Jene Deleno Cecilie Portres |
| Buildy Buttle Net Bendleton |
| Buody Buttle |
| P. G. Delano |
| Ed EberhartAddison Richards |
| 'Doc' HeathCharley Granewin |
| Jose 'Rocke' Bluers ' Alen Curtis |
| (Wantel Wanna Man) |
| mank Hogan |
| Letty SimmoneTom Colline |
| Tim McElvyFrank Orth |
| Doc Heath. Jean-William Curtis Granewin Joes Rocka Rivers Alan Curtis Hank' Hogan. Tom Neal 'Lefty' Simmone. Tom Colline Tim McElvy. Frank Mrbomae Mr. Jonkine. Frank M. Thomae Mr. Jonkine. Si Jenke |
| Mr. Jankina |
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| Running time: 94 MINS. | D. 10. 00 |
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| Stepanida | Tlapkin |
| VarvarsE. | Fedorov |
| Commandant | Krinchko |
| Anton | S Kelle |
| Erofei | Inceredo |
| Volkov | F Clari |
| Numata | Y. Lavro |
| - | |

The Headleys at Home Standord Pictures release of B. W arde production. Features Grant M Evelyn Venable, Vince Barnett, Bublin. Directed by Chris Beute. A by Carrington North and Nicholos by Carrington North and Nicholos camers. Harry Forbes; editor, Br Codd. At Arpsn. N. J. Feb. 24, 138

| Running time: 69 MINS. | |
|------------------------|------------------|
| Pamela Headley | Evelyn Venable |
| Ernest Headley | Grant Mitchell |
| Bide Murphy | Robert Whitney |
| Louisa Heodley | Helty Roadman |
| Vince Bergson | Vince Barnett |
| Dr. McLevy | Benny Rubin |
| Allola Headley | Alicia Adams |
| Hyaointb | Louise Beavers |
| 'Smootb' Adalr | . Kenneth Harlan |
| Van Wyck Schuyler | Edward Earle |
| Rowlond Perking | Jack Hatfield |
| Mrs. Brown | Eibei Clark |
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First and last of series made rice along lines of small-town life where nothing over happens. That is, until series of the property of the series of the ser

WHISPERING ENEMIES

WHILD FERGING LUCEVILLE

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discontinuous and release likepy
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In Same Burst

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FILM BOOKING CHART

(For information of theatre and film exchange bookers, Vantery presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of reviews as given in Vantery and the running time of prints are included.)

CONTRIBUTE THE ALL RIGHTS REPERING

| WEEK OF RELEASE | TITLE | PRODUCER | DISTRIB. | TYPE | TALENT | DIRECTOR | TIME MINS. | WHEN REVIEWED BY VARIETY |
|-----------------------|---|---|---|---|---|--|--|--|
| 2/23/38 | THERE'S THAT WOMAN AGAIN THE GIRL DOWNSTAIRS | B. B. Kahane Harry Rapf | Col M-G Mono | Rom-Dr Drama Western | M. Deuglas-V. Bruce F. Gaal-Tone-W. Connelly | Al Hall Norman Taurog | 70 86 51 | 1/11 12/28 1/18 |
| | TOM SAWYER, DETECTIVE FIGHTING THOBOUGHEREDS | E. T. Lowe Armand Schaefer | Mono Par Rep | Rom-Dr Rom-Dr | D. O'Conner-B. Cook E. Byrd-M. Carlisie | Louis King Sidney Salkow | 86 51 64 63 | 1/18 2/15 1/18 |
| | SHINE ON, HARVEST MOON RED BIVER RANGE | C. E. Ford Wm. Berke | Par Rep Rep Rep 26th | Western Western Musical | R. Rogers-M. Hart J. Wayne-R. Corrigan-M. Terhuno A. Menton-I. Coltie | Joe Kane Geo. Sherman | 55 55 76 93 | 1/11 |
| | THERE'S THAT WOMAN AGAIN THE GIRL DOWNSTAIRS THE GIRL DOWNSTAIRS TOM SAWTER, DIFFERITY FIGHTING THOROUGHEREDS SHINE ON, HARVEST MOON THANKS FOR EVERTYTHING THANKS FOR EVERTYTHING THADE WINDS MEWSBOYS' HOME THE DAWN AATROL | B. B. Kahane Harry Rapf Robt. Tansey E. T. Lowe Armand Schaefer C. E. Ford Wm. Berke H. J. Brown Walter Wanger Ken Goldsmith Robert Lord | UA U WB | Rom-Dr Drama Drama | M. Deugias-V. Bruce F. Gasl-Tone-W. Connelly Jack Bandail D. O'Conner-E. Cock E. Byrd-M. Carlisie E. Rogers-M. Hart J. Wayne-E. Corrigan-M. Tarhuno A. Menjou-J. Oakle J. Okoper-W. Barrio E. Flynn-B. Rathbone | Al Hall Norman Taurog Robert Hill Louis King Sidney Salkow Joe Kane Geo. Sherman Wm. A. Seiter Tay Garnett Harold Young Edm'd Goulding | 93 73 103 | 1/11 12/7 12/21 1/25 12/14 |
| 12/30/38 | SMASHING THE SPY RING CLIMBENG HIGH SWEETHEARTS TOUGH KID ARTISTS AND MODELS ABROAD FEDERAL MAN-HUNT DURG OF WEST POINT GOING PLACES | Irving Briskin GB Hunt Stromberg Lindsley Parsons A. Hornblow, Jr. | Col GB M-G Mone | Meller Comedy Musical | F. Wray-R. Bellamy J. Mathews-M. Redgrave J. MacDenal-R. Eddy F. Darre-J. Allen | Christy Cabanne Carol Reed W. S. Van Dyke H Bretherton Mitchell Leisen Nick Grinde David Butler Al Green Ray Enright | 62 | 1/18 |
| | SWEETHBARTS TOUGH KID ARTISTS AND MODELS ABROAD | Hunt Stromberg Lindsley Parsens A. Hornblow, Jr. | M-G Mone Par | Musical Meller Musical | J. MacDenaid-N. Eddy F. Darro-J. Allen J. Benny-J. Bennett R. Livingston-J. Travis | W. S. Van Dyke H Bretherton Mitchell Leisen | 128 60 98 | 12/21 1/11 11/2 |
| | FEDERAL MAN-HUNT KENTUCKY DUKE OF WEST POINT | Armand Schaefer Gene Markey Edw. Small Barney Glazer | Rep 20th UA | Rom-Dr Rom-Com Musical | R. Livingston-J. Travis L. Young-R. Greene L. Hayward-J. Fontaine D. Powell-A. Louise | Nick Grinde David Butler Al Green | 60 96 64 95 167 85 | 12/21 1/11 11/2 1/11 12/21 12/21 |
| 1/6/39 | GOING PLACES STAND UP AND FIGHT DISBARRED | Barney Glazer Mervyn LeRoy Stuart Walker | WB M-G | Musical Rom-Dr Meller | D. Powell-A. Louise B. Taylor-F. Rice-Beery | Ray Enright W. S. VanDyke | | 1/11 |
| | DISBARBED PACIFIC LINER WHILE NEW YORK SLEEPS | Stuart Walker Robert Sisk Sol Wurtzel GB | Par RKO 20th | Drama Melodrama | B. Taylor-F. Rice-Beery G. Patriok-O. Eruger V. McLaglen-C. Morris-W. Barrie M. Whalen-J. Rogers M. Lockwood-M. Redgrave | W. S. VanDyke Robert Florey Lew Landers H.B.Humberstone | 99 58 76 61 96 | 1/11 1/11 12/28 |
| | DISEARRED PACIFIC LINER WHILE NEW YORK SLEEPS LADY VANISHES LAST WARNING DEVIL'S ISLAND | GB Irving Starr Bryan Foy | 20th 20th U WB | Mystery Mystery Melodrama | P. Foster-F. Robinson B. Karloff-N. Harrison | Alfred Hitchcock Al Rogell Wm. Clemens | 96 62 | 12/21 8/31 12/7 |
| 1/13/39 | THE THUNDERING WEST BURN 'EM UP O'CONNOR ZAZA MYSTERIOUS MISS X THE GRAT MAN VOTES CRARLE CHAN IN MONOLULU TOP HE TAKES KEEN THEY MADE ARE ASTEIN THEY MADE ME A CRIMINAL | | Col W-G | Western Com-Rem Rom-Com | C. Starrett-I. Meredith D. O'Keefe-C. Parker C. Colbert-H. Marchall M. Whalen-M. Hart J. Barrymor-P. Holden S. Teler-P. Brooks C. Bennet-E. Young-B. Burke H. Karlon-B. Lugodi J. Garleid-C. Rains | Sam Nelson Edw. Sedgwick Geo. Cukor Gus Meins Garson Kanln H.B.Humberstone Norm. Z.McLeod Rowland V. Lee Busby Berkeley | 67 | 3/1 |
| | ZAZA MYSTERIOUS MISS X THE GREAT MAN VOTES | Albert Lewin Herman Schlom Cliff Reid | Par Rep RKO | Mystery | C. Colbert-H. Marshall M. Whalen-M. Hart J. Barrymore-P. Holden | Geo. Cukor Gus Meins Garson Kanin | 67 · 83 62 | 1/4 1/25 |
| | CHARLIE CHAN IN HONOLULU TOPPER TAKES A TRIP SON OF FRANKENSTEIN | Irving Briskin Harry Rapf Albert Lewin Herman Schlom Cliff Reid John Stone Hal Roach Rowland V. Lee Ben Glazer | 20th UA | Mystery Comedy Melodrama Drama | S. Toler-P. Brooks C. Bennett-R. Young-B. Burke B. Karloff-B. Lugesi | H.B.Humberstone Norm. Z.McLeod Rowland V. Leo | 76 65 86 94 92 | 1/11 12/28 1/4 1/18 |
| 1/20/39 | THEY MADE ME A CRIMINAL FRONTIERS OF '49 | Ben Glazer Col | Col | | J. Garfield-C. Rains B. Elliott-L. De Alcanis | Busby Berkeley Sam Levering | | 1/25 |
| | CONVICT'S CODE AMBUSH ARIZONA LEGION | Col E. B. Derr Wm. Wright Bert Gilroy Robert T. Kane Sol Wurtzel Irving Starr | Par RKO | Melodrama Rom-Dr Western | B. Kent-A. Nagel-M. Eburne G. Swartheut-L. Nelan G. O'Brien-L. Johnson | Sam Levering Lambert Hillyer Kurt Neumann Dave Howard | 63 61 58 | 2/2 2/22 2/15 |
| | FRONTIERS OF 48 CONVICES CODE ABUZONA LEGION SMILING ALONG ME. MOTO'S LAST WARNING GAMBLING SEUF OF THE RECORD | Robert T. Kane Sol Wurtzel Irving Starr | Col Mone Par REO 20th 20th U WB | Mestern Melodrama Rom-Dr Western Mus-Com Mystery Drama Comedy | B. Elliott-L. De Alcanis B. Kent-A. Nagel-M. Eburne G. Swartheut-L. Nolan G. O'Brien-L. Johnson G. Fleids-M. Magnire P. Lerre-R. Cortes B. Wilcox-H. Mack | Dave Howard Monty Banks Norman Taurog Aubrey H. Scotto James Flood | 54 63 61 58 85 71 62 70 | 12/14 1/25 1/25 2/22 |
| 1/27/39 | OFF THE RECORD LONE WOLF'S DAUGHTER | Irving Starr Sam Bischoff Jos. Sistrom | Cel | Weller | P. O'Brien-J. Blendell W. William-I. Lupine | James Flood Peter Godfrey | | |
| -7:-7 | FOUR GIRLS IN WHITE IDIOT'S DELIGHT DRIFTING WESTWARD | Nat Levine Hunt Stromberg Robert Tansey | Cel M-G M-G Mone Par | Rom-Dr Com-Dr Western Rom-Com Rom-Dr | A. Marshall-F. Rice Shearer-Gable Jack Randall | Peter Godfrey S. Sylvan Simon Clarence Brown Robert Hill Frank Tuttle Charles Lamont Henry King Lew Seiler | 72 100 47 83 65 105 69 92 | 1/25 1/25 2/15 |
| | PARIS HONEYMOON PRIDE OF THE NAVY JESSE JAMES | Harlan Thompson Herman Schlom Nunnally Johnson | Par Rep 20th | Rom-Com Rom-Dr Drama | B. Crosby-F. Gaal J. Dunn-R. Hudsen T. Power-N. Helly-Rende | Frank Tuttle Charles Lamont | 83 65 | 12/21 2/1 |
| | LONE WOLF'S DAUGHTER FOUR GIBLS IN WHITE IDIOT'S DELIGHT DRIFTING WESTWARD FARIS HONEXMOON FRIDE OF THE NAVE EXIST JAMES KING OF THE UNDERWORLD THEY MADE ME A CRIMINAL | Jos. Sistrom Nat Levine Hunt Stromberg Robert Tansey Harian Thompson Herman Schlom Nunnally Johnson Bryan Foy Benjamin Glazer | WB WB | Drama Melodrama | W. William-I. Lupino A. Marshall-F. Elee Shearer-Gable Jack Eandail B. Crosby-F. Galle J. Dunn-B. Hudden T. Dunn-B. Hudden H. Dayar-K. Dynaela J. Garfield-Dead End Kids | Busby Berkeley | 69 92 | 1/25 1/25 2/15 12/21 2/1 1/11 1/11 1/25 |
| 2/3/39 | SUNDOWN ON THE PRAIRIE ST. LOUIS BLUES | Jack Cummings Ed Finney Jeff Lazarus Sol Lesser John Stone Barney Sarecky Bryan Foy | M-G Mono Par RKO | Com-Rom Western Mus-Rom Com-Dr Com-edy | E. Powell-B. Young T. Eltter-D. Fay-C. King L. Nolan-D. Lameur S. Breen-L. Carrille J. Withers-L. Carrille E. Taylor-R. Hudson G. Farrell-B. MacLane | Eddie Buzzell Al Herman Raoul Walsh Bernard Vorhaus Herb. I. Leeds Joe McDonough Wm. Beaudine | 85 85 | 2/1 |
| | SUNDOWN ON THE PRAIRIE ST. LOUIS BLUES FISHERMAN'S WHARF THE ARIZONA WILDOAT PIRATES OF THE SKIES TORCHY IN CHINATOWN | Sol Lesser John Stone Barney Sarecky | 20th U | Com-Dr Comedy Action Melodrama | B. Breen-L. Carrille J. Withers-L. Carrille K. Taylor-R. Hudson | Bernard Vorhaus Herb. I. Leeds | 85 71 69 | 2/8 2/8 11/9 |
| 8/10/39 | TORCHY IN CHINATOWN TEXAS STAMPEDE | Bryan Foy Irving Briskin | Col | Western | G. Farrell-B. MacLane C. Starrett-L Meredith | Wm. Beaudine Sam Nelson | 58 | 12/28 |
| ., , | NORTH OF SHANGHAI HUCKLEBERBY FINN NAVY SECRETS | W. MacDonald J. Manckiewicz Wm. Lackey | Col M-G Mone | Drama Com-Rom Drama | B. Furness-J. Craig M. Booney-W. Connolly G. Withers-F. Wray-D. Robinson | Sam Nelson D. R. Lederman Richard Thorpe H. Bretherton | | 2/15 |
| | PERSONS IN HIDING BOY SLAVES WOMAN DOCTOR | Edw. T. Lowe P. J. Wolfson | Par RKO | Com-Rom Drama Meller Drama | L. Overman-J. C. Naish A. Shirley-A. Daniel | D T Walter | 88 62 69 70 65 | 1/25 1/18 2/15 |
| | TEXAS STAMEDER NORTH OF SHANGHAI NORTH OF SHANGHAI NAVY SECRETS PERSONS IN HIDING BOY SLAVED HOME ON THE PRAIRIE TAIL SPIN MADE FOR EACH OTHER WINGS OF THE NAVY | Irving Briskin W. MacDonald J. Mancklewicz Wm. Lackey Edw. T. Lowe P. J. Wolfson Sol C. Siegel Harry Grey Harry J. Brown D. O. Selznick Lou Edelman | Col Col M-G Mone Par EKO ECP ECP 24th UA WB | Drama Western Drama Rom-Com Drama | C. Starrett-L Merodith B. Furness-J. Craig M. Beoney-W. Connolly G. Withors-F. Wray-D. Robinson L. Ovorman-J. C. Naish A. Shirley-A. Daniel F. Ingsont-H. Wilcone A. Fay-C. Beonett-C. Farrett G. Lembard-J. Skwart | Sidney Salkow Jack Townley Roy Del Ruth John Cromwell | 83 90 88 | 2/1 2/1 2/1 |
| £/17/39 | WINGS OF THE NAVE | | WB M-G | Drama Com-Dr | G. Brent-O de Mariland | | | 1/18 2/15 |
| 2,21,00 | LITTLE PAL BOY TROUBLE GUNGA DIN | Mono Wm. Wright George Stevens | M-G Mone Par BKO | Com-Dr Drama Comedy Drama | M. Beoney-E. Bellamy C. Buggles-M. Beland C. Grant-D. Felichanks | Ed Marin Reginald Barker Geo.Archainbaud | 78 66 70 | |
| | FAST AND LOOSE LITTLE PALL GUNGA DIN THE THERE MUSKETERS KING OF THE TURP TOU CAN'T CHEAT AN MONEST MAN NANOY DREW, REPORTER | Mono Wm. Wright George Stevens Raymond Griffith Edw. Small Lester Cowan | 20th UA U | Rom-Dr | B. Jontsomery-R. Russoll M. Reoney-E. Bellamy C. Ruggles-M. Boland O. Grant-D. Fairbanks, Jr. D. Ameche-Bitk BrosB. Barnes A. Menjou-D. Costello W. C. Fielde-Edgar Bergen B. Granville-J. Litel | Geo. Stevens Allan Dwan A. E. Green Geo. Marshall Wm. Clemens | 126 71 88 79 67 | 1/25 2/8 2/15 2/22 |
| 2/24/39 | NANCY DREW, REPORTER LET US LIVE | | Col M-G | Comedy Melodrama Rom-Dr | B. Granville-J. Life] H. Fonda-M. O'Sullivan | Wm. Clemens | | 2/22 |
| ,, | LET FREEDOM RING STAR REPORTER ONE THIRD OF A NATION | Harry Rapf E. B. Derr Harold Orlob | Mone Par | Rom-Dr Mus-Dr Brama Drama | Nelson Eddy-V. Bruce W. Hull-M. Hunt S. Sidney-L. Erlekson | John Brahm Jack Conway H. Bretherton Dudley Murphy Les Selander John H. Auer Lew Landers H.B.Humberstone Joe May | 69 87 62 90 | 2/22 2/15 |
| | SUNSET TRAIL FORGED PASSPORT BEAUTY FOR THE ASKING | Harry Sherman John H. Auer B. P. Fineman | Par Rep | Western Meller Rom-Com | W. Boyd-C. Synters P. Kelly-J. Lang J. Rell. A | Les Selander John H. Auer | | 2/22 2/15 2/8 |
| | LET US LUFE US LUFE LET US LUFE LET FEREDOM RING STRA REFORTER ON THE REPORT OF THE ASKING FARDON OUR NEEVE PARON OUR NEEVE SEE MY DAILING DAUGHTEB | Wm. Perlberg Harry Rapf E. B. Derr Harold Orlob Harry Sherman John H. Auer B. P. Fineman Sol Wurtzel Ken Goldsmith Ben Glazer | 24th U WB | Western Meller Rom-Com Com-Mel. Drama Comedy | H. Fonda-M. O'Sullivan Nelson Eddy-V. Bruce W. Hall-M. Hund S. Hall-M. Hund W. Bayd-G. Synten F. Kelly-J. Lang L. Ball-A. Lane Bayl-J. Gale-G. Williams F. Fodder-I. Hervey F. Labe-4. Lynn | Lew Landers H.B.Humberstone Joe May Wm. Keighley | 64 64 67 70 85 | 2/15 2/8 2/8 |
| 3/3/39 | BOMANCE OF THE REDWOODS PYGMALION MYSTERY OF ME. WONG CAFE SOCIETY I WAS A CONVEY | Irving Briskin G. Pascal Wm. T. Lackey Jeff Lazarus Herman Schlom Robt, Sisk Nunnally Johnson Walter Wanger Bert Kelly WB | Col M-G | Drama | C. Blekford-J. Parker L. Howard-W. Hiller | King Vidor | 85 | 9/7 |
| | MYSTERY OF ME, WONG CAFE SOCIETY I WAS A CONVICT | Wm. T. Lackey Jeff Lazarus Herman Schlom | Mone Par Rep RKO | Mystery Rom-Dr Meller | B. Karloff-D. Tree M. Carroll-F. MacMurray B. McLane-R. Roberts | Wm. Nigh E. H. Griffith | 88 | 2/8 |
| | I WAS A CONVICT TWELVE CROWDED HOURS WIFE, HUSBAND AND FRIEND STAGECOACH | Robt. Sisk Nunnally Johnson Walter Wanger | ERO 20th UA U | Mystery Rom-Dr Meller Melodrama Rom-Dr Rom-Dr Melodrama Meller | B. Dix-L. Ball-J. Aldridge L. Young-W. Baxter C. Trever | King Vidor A. Asquith Wm. Nigh E. H. Griffith Aubrey H. Scotto Lew Landers Gregory Ratoff John Ford Arthur Lubin | 63 79 | 3/1· 2/15 2/8 |
| 0/10:00 | RISKY BUSINESS | Bert Kelly WB | WB | | C. Blekford-J. Parker L. Howard-W. Hiller L. Howard-W. Hiller L. Hourder D. Tree M. E. Relegation of the County B. McLane-B. Roberta B. McLane-B. Roberta L. Young-W. Baxter C. Trover-J. Wayne C. Murphy-D. Romb B. Eggan-J. Linet | Noel Smith | 95 61 | z/8 |
| 3/10/39 | BLONDIE MEFTS THE BOSS ICE FOLLES OF 1939 ICE FOLLES OF 1939 IN SEX FIRAL SEX BOUGH RIDERS' BOUND-UP SAINT STRIKES BACK INSIDE STORY FIRSON WITHOUT BARS SOUTH OF COLVERS THE ORLANDAR AND | Robt. Sparks Harry Rapf P. Malvern Erich Pommer J. Kane Robt. Sisk Sol Wurtzel Alex Korda Bert Kelly Sam Bischoff | Col M-G Mone | Comedy Rom-Dr Action Drama Western Drama | P. Singleion-A. Lake J. Crawford-J. Stewart J. Treat-P. A. Younger G. B. Rogers-M. Hart G. Sanders-N. Hamilton M. Whalen-J. Rogers J. Checkire-B. Best J. Cagney-B. Lane J. Cagney-B. Lane | Frank Strayer R. Schunbzel Geo. Waggner Erich Pommer J. Kane John Farrow Ricardo Cortez Zoltan Korda Joe Santley Lloyd Bacon | | |
| | THE BEACHCOMBER BOUGH RIDERS' BOUND-UP SAINT STRIKES BACK | Erich Pommer J. Kane Robt. Sisk | Mone Par Eep RKO | Drama Western Drama | C. Laughion-E. Lanchester B. Rogers-M. Hart G. Sanders-N. Mamilian | Erich Pommer J. Kane | 86 60 | 9/30 3/1 |
| | INSIDE STORY PRISON WITHOUT BARS SPIRIT OF CULVER | Sol Wurtzel Alex Korda Bert Kelly | ŲĀ. | Meller | M. Whalen-J. Rogers C. Luchaire-E. Best J. Cooper-F. Roythalam | Ricardo Cortez Zoltan Korda | 78 89 | 3/1 10/5/38 3/1 |
| 3/17/39 | LONE STAR PIONER | Sam Bischoff Col | Col | Rom-Dr Meller Western | J. Cagney-R. Lane Bill Elliott | Lloyd Bacon , | 56 | |
| | TRIGGER SMITH KING OF CHINATOWN | J. W. Rubin Robert Tansey Par | Col M-G Mone Par 20th | Drama Western Meller | W. Beery-A. Curtis-T. Brown Jack Randall A. M. Wong-A. Tambre | J. von Sternberg Allen James Nick Grinde | | |
| | LONE STAB PIONERS SERGEANT MADDEN TRIGGES SMITH AND OF CHINATOWN AND OF CHINATOWN MYSTERY OF THE WHISE BOOM ADVENTURES OF JANE ARDEN | Col J. W. Rubin Robert Tansey Par Darryl Zanuck Irving Starr Mark Hellinger | 20th U WB | Drama Mystery Meller | Bill Billott W. Beery-A. Curtis-T. Brown Jack Randall A. M. Wong-A. Tamireff S. Temple-A. Devine B. Cabot-H. Mack R. Towne-W. Gargan | Jos. Levering J. von Sternberg Allen James Nick Grinde Walter Lang Otis Garrett Terry Morse | 93 58 | 2/22 |
| | WHISPEBING ENEMIES | Col | Col M-G | | J. Holt-D. Costello B. Hussel-J. King-P. Kelly | L. G. Collins | 62 | 3/1 |
| 3/24/39 | WITHIN THE LAW | D. Oshow | | | | | | |
| 3/24/39 | UNDERCOVER AGENT MIDNIGHT. MY WIFE'S RELATIVES | E. B. Derr Arthur Hornblow Sol Siegel | Mono Par Rep | Meller Comedy Comedy | S. Dean-R. Gleason C. Colbert-D. Ameche | How'dBretherton Mitchell Leisen | | |
| 3/24/39 | WHISPERING ENEMISS WITHIN THE LAW UNDERGOVER AGENT WITH WIFE'S RELATIVES MEXICAL ROSE UNTITLED EVERYBOD'S BABY THEE SMART GIRLS GROW UP BLACKWELL'S ISLAND | Col L. Ostrow E. B. Derr Arthur Hophblow Sol Siegel H. Grey Bert Gilroy Sol Wurtzel Joe Pasternak Bryan Foy | Mone Par | Drama Meller Meller Comedy Comedy Western Western Comedy Mus-Rom. Drama | J. Roil-D. Costelle E. Bussel-J. King-P. Kelly S. Denn-R. Glesson G. Bussel-J. King-P. Kelly J. L. and E. Glesson G. Aufry-N. Beery G. O'Erlen-L. Kelth J. Frouty-R. Glesson J. Garfield-E. Laine J. Garfield-E. Laine | L. G. Collins G. Machaty How'dBretherton Mitchell Leisen G. Meins G. Sherman David Howard Al St. Clair Henry Koster Wm. McGann | | |

It's better to die on your feet than live on your knees!

... Freddie Bartholomew in "Spirit of Culver"

to

the millions in this country...in packed houses...comes the screen's greatest drama...of how to live American!

national release march 10th! The New Universal presents

JACKIE

FREDDIE

COOPER-BARTHOLOMEW

'SPIRIT OF CULVER'

TIM HOLT-HENBY HULL-ANDY DEVINE - GENE REYNOLDS WALTER TETLEY - KATEBYN KANE - JACKIE MOKAN

Original screenpley by
Whitney Below and Neckanist Vest
Directed by JOSEPH SANTLEY
Associate Prod. BURT KELLY

NIVERSAL'S

SPIRIT OF CULVER

MUST PICTURE FOR EVERY AMERICA

Aggie's Gray-Haired 'Kid Brother.' Mr. Know-It-All, Drops In on Lefty

By Joe Laurie, Jr.

By Joe Laurie, Jr.

Coolacres, Cal., Feb. 28.

Well, if it aim't one thing it's a relative. Here me and Aggie have been bragging for years about not havin' anybody hanging on our family tree, when who should walk in on us but Aggie's long lost brother whom she had a brother, and I never hence it's till not been don't have been bragging for years about not havin' anybody hanging on our family tree, when who should walk in on us but Aggie's long lost brother whom she had a brother, and I never hence it's till no ther day. How the guy ever found out where we were I don't know, but relatives have a way of finding a table that has eats on it. My old man used to say you never have the guy ever found out where we were I don't know, but relatives have a way of finding a table that has eats on it. My old man used to say you never have the did brother, I you can call a guy with gray hair a kid. Of course Aggie was surprised but glad to see him. Now heads that 'ay on the same mother's boson can't get so far apart that memory won't unite them. And large enough to hold Adam and Eve and the family, and when a stranger (and brothers who haven't show up to for over 20 years are worse than strangers), walks in to camp with you, a sort of cold chill comes in with you just can't feel loose.

This guy Abner, that's Aggie's brother's name, is a pretty alce guy in his own way. Of course has as lot of 30-year-old habits that's hard you his own way. Of course has as lot of 30-year-old habits that's hard you think! I would give him a contract without a cancellation clause in it.

For one thing, he knows everything, traveled all over the world and sometimes paid his fare, and has held down any kind of a job you can mention. He is one of those gory that is always first at everything, from a know, 'I-have-i-to-say' I was the first guy to wilk across the Brothyla Bridge, 'I-have-i-to-say' I was the first guy to wilk across the Brothyla Bridge, 'I-have-i-to-say' I was the first guy to wilk across the Brothyla Bridge, 'I-have-i-to-say' I was

IN FRESH WAVE

Pittaburgh, Feb. 28.
Wave of theater stickups continued unabated here last week, despite increase in police vigilance as a result of several new robberies just a week before that. Armed bandit stuck a several new robberies just a week to be a several new robberies of the sever Pittsburgh, Feb. 28.

\$35.

Few days later robbers invaded downtown sector at height of show time, and the Alvin, Harris first-runner, got it this time. Margaret Scullin was in boxoffice at time and gave. bandit \$27 in paper money when he stuck a pistol over the ledge of the ticket window. It was the fourth theatre stickun locality.

the fourth theatre stickup locally within eight days. Hauls have never been big since bandits epparently haven't wised up yet to fact that as soon as \$50 comes into the b.o. it's immediately taken out and deposited in the safe in the

PITT STICKUPS STANDARD, OKLA., CITY **BOOKINGS OUT OF N. Y.**

Rather than handle some of the booking for the Standard Theater group in Oklahoma City from New York, and some from that southward of the Standard Standard

Cooper and his Paramount home or-fice representative, Phillipson. The Standard houses are controlled by Cooper, Paramount and Warner Bros. under a three-way partnership.

AUTHORS' CREDITS

Meire and Par Ples' Billing Straight ened Out

Decisions on two protested screen-plays were reached by Screen Play-wrights Monday (27). Charles Led-wrights Monday (27). Charles Led-sere deve the sole credit for Metro's Hane-Kraly and Lew Lipton: Script billing on "Magnificent Fraud" at Paramount was voted to Gilbert Gabriel and Walter Ferria Claims of Stuart Anthony and Charles Booth disallowed.

Taking Flier in Shorts

out and deposited in the safe in the manager's office.

M.-G. Flack's Script
Hollywood, Feb. 2s.
Thunder Afont's Is being reade by William Castle, and office will be safe for Wallace Beery at Metro.
J. Walter Ruben produces from an original by Ralph Wheelwright, studio fack.

THEATRES AND **EXCHANGE DOINGS**

W. M. Richardson, switching from branch managership for Universal st Christote, N. C., an indictor manager Christote, N. C., and the control of Paul Baron, acting branch manager languages Harry D. Graham in Atlanta. Other Baron, acting branch manager in Baron, acting branch manager in Change at Charlotte, and shifting of B. E. Krelsler, Boston saleman, to washington exchange in charge there until Nate Sauber, ill, returns to his post.

Empire's Coast Deal

Empire's Oeast Deal
Les Angeles, Feb. 28.
Empire Pictures took over Southern California distribution of three
foreign pictures acquired by Carl
Eastman Films are Mayreting,
Ballezina' and Song of Freedom,
Eastman Films are Mayreting,
Ballezina' and Song of Freedom,
we in givenway, is being tried out
by Fox-West Coast in its Criterion
theatre, Santa Monica. House is advertising a "Jaloppy Night", with
three reconditioned cars as prizes.
Albert Galation and Jay Stitton
to theatre in L. A. House and land Albert Gaiston and Jay Sutton broke ground for their 760-seat Cen-tro theatre in L. A. House and land represent an investment of \$90,000. Clifford Reid took over manage-ment of Fox Gateway, Glendale, suc-ceding M. A. Tauber.

Lincoln's Mgr. Shift

Lancoln's Mgr. Shift
Lincoln, Peb. 28.
Ed Vaughan, formerly at the
Stuart, has become manager of the
new Nebraska, 1,300-easter, which
opens March 15. M. E. Lefgren
Stuart, and Harold Editors of the
state of the Control of the Control
Stuart, and Harold Editors of the
state of the Lincoln. All are J. El.
Cooper houses.
Foxwesto, now only operating one
house in McCook, Neb., will open a
second aboutly, Neb., will open a

Settle Theatre Commish

Settle Theatre Commiss
New Philadelphia, O., Feb. 28.
Chevaland real estate broker, against
Edward Commiss Dever Involver, against
Edward Commission of Comm

Pitt's Realignment

Pitt's Realignment
Pitt's Realignment
Pittburgh, Peb. 22.
change in this territory brings Vinchange in this territory brings Vinhouse the pitter of the

years to open his own spot in that city.

Main Line exhibitors honoring
Austin Interante, 20th-Fox salesman in that territory, and Saul Gottlieb, who left that section recently to take over Pittsburgh city division for MGM few weeks ago, at testimonial dinner March 15 in Penn-Alto hotel, Altonna Pa.

Inside Stuff—Pictures

When Harold Orlob paid \$4,000 for the screen rights to the WPA pisy, One Third of a Nation (Par release), it created a technicality over money, leng part of a WPA Living Newspaper play project, a separate corporation had to be formed, as Uncle Sam conduct accept the money. The corporation bears to the service of the service of the product provers, including a cut to Arthur Area, the dramatist, who, however, had been on Government payroll while scripting the play. There's also a 15, royalty on everything above \$850,000 gross to the producer, Orlob, who has a \$5-359, deal with Paramount, latter on the short end. Sylvis Sidney, the star, includingly, set 105, of Orlob's gross in addition to her reported \$20,000 gauses to the shorted the one tune in the lim, the originalty a mutical connedy nonemith.

Tell realignment of the screen advertising situation loomed as result of the Motion Picture Producers and Distributors plan for handing out devertising situation loomed as result advertising sells on all geomeored films and designation of them as "advertising" on the commercial picture subject. Advertising agencies which interest the sell of the sell o

Unusual cooperation by Phil Spitalny, whose all-girl orchestra shared combo bill at Hippodrome, Baltimore, last week with 'Lone Wolf's Spy Hunt' (Coil), helped up week's gross. Voluntarily sharing on extra ad space in dailies, maetire helped tail-end take to boost week's figure frost estimated \$11,000, good in comparison with rest of downtown grosses, standard the comparison with rest of downtown grosses, standard the comparison with the property of the comparison of the comparison with the comparison of the co

Frank-Attechul of Leared Frence, the bunking house, prominent in this minding, now has ardone competition within the family as an interfrequent form of the family as a milery figure and few York town. His daughter, Margaret, who is about 20, recently loined the N. Y. World-Telegram as society editor, which gives her fancy entree into the class restaurants and joints, and she is now getting better stated in the Atlenth, perc, who has been doing it the hard way, as a stated of the Atlenth, perc, who has been doing it the hard way, as a

'Joe Schenck,' promising entry in the Woolford stables, which recently of off to Household the Woolford stables, which was the work of the Month of the Woolford to Woolford Schenas City merchant and owner of the Woolford Schenck are old friends and when the producer recently passed through R.C., Woolf picked out his most likely looking fool and tagged him in Schenck's honor.

Milton C. Weisman and Kenneth Steinrich, trustees appointed by former Circuit Judge Martin T. Manton, to guide the affairs of the Fox Theatres Corp, until that corporation can be dissolved, on Monday (27) field their acceptances in the U. S. Federal Court of N. Y. At the same time they filed a joint \$25,000 bond as required by the plan of dissolution.

Louis de Rochemont, March of Time chief, is evening things with the Coast Guard for their cooperation recently on a M. of T. sequence featuring their work. He has taken in two of the guardamen as apprentices and is teaching them rodiments of action camera technique so they can make a record of the unit's work for its own files.

Independent producers are anticipating an increased interest in their product in the 1939-49 season. While not planning any heavy increase in producing schedules, indie excess claim that the reason the major companies will not go in for as many "B productions next year is that they have discovered such films cost them too much money.

Title of '80 Glorious Years,' Herbert Wilcox's British made, very likely will be changed to the 'Lady from Windsor.' RKO release, which had its American prean a Radio City Music Hall last December, is being deferred to coincide with the expected visit of the British rulers to North America this spring or early summer.

Because of the condition of the financial markets Columbia Pix this week withdrew request for permission to put more stock on the counter. Application was filed with the U. S. Securities & Exchange Commission many

New York Herald Tribune will soon introduce a special film theatre advertising section, listing films current in Greater New York at a classi-fed rate. Idea is \$10 monthly per theatre, houses listed alphabetically.

[°]Ten Commandments form the basis of 10 one-reel shorts to be produced at Warners by Gordon Hollingshead. First reel is Thou Shait Have No Other Gods Before Mc.

city.

Main Lieu exhibitors honoring in that territory, and Saul Gottlieb, who left that section recently to the the reason of the building 50 feet to the reason of the part of the p

swritches in Ohio

Divided Fig. 22.

Sale of the Five Foliats theate, Community Turvilland, Feb. 22.

Sale of the Five Foliats theate, Chemical Community Turvilland, Feb. 22.

Sale of the Five Foliats theate, Chemical Community Turvilland, Chemical Community Turvilland, Chemical Community Chemical Che

Film Reviews

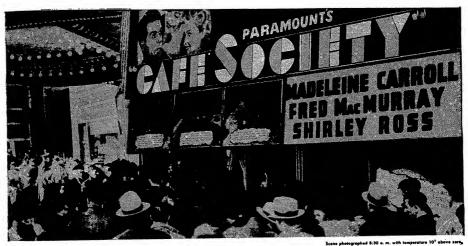
SOVIET BORDER

(Continued from page 15)

(Continued from page 18)
conflicting stories and claims. But
the causes of the friction undoubted.
If a consentual of reports may be
credited, the brief hostilities were
hardly an overwhelming Soviet her
hardly an overwhelming Soviet is to be
lieved, the whole affair was inspired
but if Soviet Border' is to be believed, the whole affair was inspired
that the soviet her depression of the
hardly of soriet is to be
considered the soviet of the soviet
troops crushing the attempted
the whole affair was inspired
that have a soviet her depression of the
hardly of soriet pretty pure
for the soviet of the soviet
that of the soviet her
hardly and the soviet hardly
and have to wait for an explanation
of what all he shootin's effective
that of the shootin's

A MONEY SHOW!

N. Y. Herald Tribune



BIGGEST OPENING IN 6 YEARS AT THE N. Y. PARAMOUNT THEATRE

BIGGEST OPENING IN HISTORY OF SHERIDAN THEATRE, MIAMI

That's PARAMOUNT'S

CAFE SOCIETY

Another N. Y. Admish Tax Idea, This One a Sleeper: More Amus. Bills

Serious tax threat to film and legit houses is seen by Harry C. Kooch, to the control of modern buildings, is is on all telesta up to 56e, 2c from Sic-81, 5c of the control of the contro

dition, there is a franchise ax on all outdoor ade of le per square.

The bill was introd on Jan. 17

Dy Assemblyman Moffat and Senstor Coudert. Tax element went
by Assemblyman Moffat and Senstor Coudert. Tax element went
ners, although the measure itself
seems to have a likely chance of
the measures being at the state of th

quired.
5. The 2% sales tax bill, proposed by Republicans in place of Gov. Lehman's tax plan. Present draft definitely includes theatres in its provisions. It is believed impossible to pass this along to patrons, except on larger admissions.

Add: Theatre Tax Tap
Youngstown, O., Feb. 28.
Representative William Glass of
Youngstown has introduced a bill in
the house which would authorize a
2c. tax on admissions from 15c. to 31,
with a similar impost on each additional \$1. The measure is designed
to raise an estimated \$4,000,000 for

relief purposes.
Ohio exhibitors now pay a 3% tax based on the gross business.

Slight Switch
Santa Fe, N. M., Feb. 28.
A proposal outlawing theatre bank
nights has been changed by the
tax on theatre admissions for the
day of a drawing. Amendment would
provide revenue for State Dept. of
Public Welfare, wherefrom flows old
age pensions and direct reflect.

Ia.'s Crop of Bills
Des Moines, Ia. Feb. 28.
Strong opposition is forming here
against unfavorable legislation that
would strike stiff body blows to the
picture industry in Iowa. Present
anti-theatre lineup of bills in the
Iowa legislature looks something
like this:

10. Creation of a nine-member love Board of Censors is proposed in a bill tessed histo the hopper Mondon in the control of the

of lottery scheme."

3. A proposal to legalize Bank
Night and similar chance games by
sticking a loc tax on all tickets sold
for Bank-Night-purposes; church
benefits, etc. Tough part is that exhibs, not patrons, would pay the
dime tax, which is expected to raise
\$3,000,000 a year for old age assistsames.

A. A. bill to require two operators in every theatre booth in the state in towns of 1,200 or more. This figures an almost impossible financial burden for the small-town exhibs. Censor board bill was sne''ed in at last minute, since Monday v. Jead-line for filing of bills. Other three weers introduced, during the last

association of IATSE already has formed a legislative program to combat the Bank Night bills. Main talking points will be that merchants in the property of th

Pic Cycle

(Continued from page 5)

and is the heaviest budgeted picture in the history of the company. Final cost will run to \$800,000. The picture is also also that the picture is also do make the contract of the picture is also do make and roadshow afterwards through the southwest and in Washington, D. C. Herbert Yates is watching the results closely with an eye to others of like nature in the future.

in the future.

Walter Warter gave 'Stagecoach' the works and indications are that he has a moneymaker. It is now ready for release through United Articles and the stage of t

United Artists is slated to dis-tribute other westerns in the next few months. Edward Small has the Evelyn Wills yarn, 'Kit Carson, Avenger,' being screenplayed now by C. Gardner Sullivan, and slated

Evelyn Wills yarn, "Kit Carson, Avenger," being sereenplayed now by C. Gardner Sullivan, and sisted the present seems of the present season's program. Exteriors will be shot in New Mexico. Deven Samuel Goldway ness the boxofice gold that is gleaming in the first of the control of the contro

Col.'s Nobel Pic

Hollywood, Feb. 28.
Columbia is to do a high-budget
picture on the life of A. B. Nobel,
the peace pixe donor.
Peter Freuchen, who wrote 'Eskimo,' draw the writing assignment
on cable acceptance from Denmark.

Nick Indicted For 2d Time in St. Louis' IATSE-Exhib Mess

INTSE-Exhib Mess

St. Louis, Feb, 28.

John P. Nick v-D. of IATSE and head of MFO, Local No. 143, was also in dicided last week by the local grand jury on an extortion leading to the local grand jury on an extortion level of the medical property of the local grand jury on an extortion level of the level

Three Off the Shelf

Hollymood, Feb. 20.

Warners is dusting off even musicals that have been on and off the production sixed several times. The Desert Song and 'On Your Toes.'

Allan Jones and Dennis Morgan are being tested for the top role in the production of the production of the production of the production of the most expensive features from the Warners' shelves, spotted as one of the most expensive features of the Most Song was written by Grand of the most expensive features of the Most Song was written by Grand of the most expensive features with the production of the most expensive features are the production of the pro

Star in Her Eves

Hollywood, Feb. 28.
Louise Campbell gets the femme lead opposite Bing Crosby in Charles R. Rogers' Paramount production, 'The Star Maker.'
Picture is slated to roll March 27.

ARU'S Fred Allen-Idea
A full-length feature built around
Fred Allen and his Town Hall Tonight radio program is REO's idea
for a film.
Idea would be

for a film.

Idea would be to re-enact the full hour's program, backgrounded by a

hero, Dennis O'Keefe, being a sage-brusher from way back.

Metro has ordered full speed ahead
on 'Sea of Grass.' Studio is secuting cattle ranches for the filming of the Contad Richter tale of the American praying empire before forces carries piete ban against every known type of lottery scheme.

3. A proposal to legalize Bank that the lotter is not quite so strong the lotter is not

'Abe' Democracy's Trailer

(Continued from page 1)

with the same players, it is con-ceded that the earlier release of the picture will shorten the play's run. On the basis of Sherwoods' straight 10%, royalty setup, it's estimated that curtailment will probably cost him \$100.000.

On the next of soler was elemented that curtainness will probably cost him \$100,000.

They wright change of mind in replaywright change of mind in replaywright change of mind in replaywright change of the control of

the deal and returnee last week to by American Way 'American Way' American Way 'American 'American Way 'American 'American Way 'American 'Amer

As result of favorable reaction to feelers cast out in a few houses on Washington's Birthday, the entire nationwide Loew circuit will open and close each day with the strains of The Star-Spangled Banner. National Anthem audience participation is encouraged by projection of the lyric on the screen.

ticipation is encourage only projection of the lyric on the screen.

Latent American Accordence of Latent American Accordence of Latent American Accordence of Latent American Accordence of Latent American Shrewdo observed on his return last week. Particularly films, but to some extent the theater and and friendship for this country. Playwright acided that South Americans have an extraordinary with our point of view. They are Broodway, and enthusiastic about American showmanship. Sherwood is equally enthusiastic about Latin America and hopes to visit there again.

again.
When his ship docked at Buenos
Aires the dramatist was greeted by
a swarm of reporters and was subsequently interviewed by six papers
there. Fact that his visit occasioned there. Fact that his visit occasioned any notice at all amazed the playwight, who explains that his visit occasioned any notice at all amazed the playwight, who explains that his playmon and the control of the contro

Well Informed on U. S. More business, he believes. Well Informed on U. S. According to Sherwood, the questions of Buenos Aires newspapers with the service of the service and the service asked about this seabout plays on Broadway and several of them were curious about 'Abe son's plays on Broadway and several of them were curious about 'Abe well informed asked about this seabout plays on Broadway and several of them were curious about 'Abe wight's Co. One reporter wanted to know about 'American Landscape,' explaining that he is an intense admirer of Elmer Rice, its author. Establishment of Elmer Rice, its author. Establishment is a miner and the second immediately apparent from his next statement, that he considers Rice's a The Adding Machine, the second most significant experimental play in

the history of the American stage, his first choice being Percy Mac-Kaye's The Scarcerow. Fellow add-ed that he had read all of Rice's plays except 'Landscape.'

Films As an Advance Agent

Films As an Advance Agent Contrary to the situation existing in most larger U. S. cities, films rather than legit are the highbrow entertainment medium in Buenos Aires. Stage productions are com-paratively crude and the most popu-lar plays generally parallel in conparatvery ctude and the most popu-lar plays generally parallel in con-tent and writing the type of melo-drama and problem dramas of about the 1910-15 period in New York.

the 1810-15 period in New York.

On the other hand films are usually recent Hollywood releases and patronized by the smarter set, and the second that the second drawn of the second drawn of the second drawn of the second to the show situation is the Spanish-language production of Spanish-language production of it the religning hit of the season.

Although he received a number of

is the religning hit of the season.
Although he received a number of offers for the Spanish language rights to 'Abe Lincolon in Illinois, 'Idio'ts
Delight' and others of his plays, it was as the author of the pluture version of 'The Petrified Forest' that Sterwood was greeted in Latin Annalytic American Company of the C or native gramatists, but not many adaptation of U. S. plays have been produced. British companies occasionally visit there to give repertorles of Shaw and other standard English dramatists, but no U. S. company has made the trip.

Radio Too

Sherwood believes a first-class troupe of Broadway players could not only clean up a profit on such a tour, but would be of tremendous tour, but would be of tremendous value in spreading knowledge of and friendship for this country. And he is convinced that U. S. radio will ultimately blanket the Latin-American airwayes, just as Hollywood has

IA'S COURT BATTLE FOR STUDIO CONTROL

Hollywood, Feb. 28.

IATSE Studio locals are jockeying for control of those groups gibting for autonemous control in the courts, for autonemous control in the courts. Saturday (29) by superior court restraining officers of Techniciens Local 37 from using the union's funds for other than operating expenses. For the court to determine if the injunction becomes permanent and pass on application for appointment of a receiver for Local 37. Hollywood, Feb. 28.

Tippetts Denied Plea To Dismiss U's 270G Suit

"DISMINSS UP 8 Z/UC Suit.
An application to dismiss Universal
Pictures' \$270,000 suit against John
De and Eugene T. Thypet was C.Y.
Supreme Court Justice Samuel I.
Kosemman. Defendants had sought
the dismissal on the ground of failure to state a cause of action. They
profits in the sale of raw film stock
to U.

to U.

It is alleged that Carl Laemmie was in on the conspiracy to defraud the company and split the profits with the Tippetts. Laemmie, however, is not a defendant.

John D. Tippett has \$600,000 action pending against Universal for breach of an agreement on raw plim stoler purchase.

Par Raids 'Husbands' Hollywood, Feb. 28.

Hollywood, Feb. 28.
Talk of war caused Paramount to substitute 'Aid Raid'. for 'Are Husbands Necessary' on the production sked, starting March 15, with Edward H. Griffith directing.
Madeleine Carroll and Fred MacMurray, originally cast for 'Husbands,' were shifted to 'Raid.'

Betty Field's Par 'Life'

Betty Field's Par 'Life'
Betty Field, formne lead in 'What
a Life,' at the Bilmore, N. Y., will
leave in three or four weeks to make
the film version for Paramount. Has
a one-picture deal with options, but
must be allowed six months off a
year to do legit. Pact stipulates that
she ble permitted to return to Broadway by next Ame 15. way by next Aug. 15.
'Life' will be her first film try

"ADULT ENTER ANMENT!"

–L. A. Examine

"FOR EVERYONE—MOTHERS. FATHERS, GRANDFATHERS AND ITTERBUGS!"

-Dorothy Kilgallen

"ADULT AUDIENCE SCREAMED TH EXCITEMENT!"

-Boston Globe

"EQUAL APPEAL FOR ADULTS AND CHILDREN!" -M. P. Daily





OF YOUR FUTURE

Philly's Map Realigned, Prices Slashed; \$1 Top Legit a Factor

Philadelphia, Feb. 28.

All Fhilly midtown houses put drastic admish slashes into effect last Friday (24), coincident with a general shakeup of policy. With the exception of two very minor spots, all of the theatres are operated by Warner Bros.

exception of two very minor spots, all of the theatres are operated by Warner Eros.

There were several reasons for the scale cuts and the policy shifts, price to the scale cuts and the policy shifts, price the scale cuts of the foundary several scale cuts and the scale cuts of the scale cuts

PARAMOUNT SQUARE

"STAGECOACH

Spectacular Stage Productions, 745 Av. 4 50th St. | Wife, Husband

SOCIETY"

HAL KEMP

and Friend' On the Stage
New Stage Show

MacMorray ina Carrol Jony Martin EADIO MUSIC HALL

New York Theatres

THERE'S A BETTER SHOW AT THE

to retain it to keep its 100% grasp on the major downtown situations. House has done very badly since Warners took it over from Al Boyd management three years ago and there was little attempt to pump it out of its continual doldrums by the type of alms which were fed it. It is owned by 20th-70x.

Flag Drops for Five In Two Months at Col.

Hally-wood, Feb. 28.
Columbia announced starting dates for five features within the next two months, starting with 'Good Girls Go Paris, 'Roo,' March 13.

Our Wife' rolls Marca 27. 'Mr. Coast Guard', April 15, and 'Prison Farm,' May 1.

Brothers Under the Sun

Hollywood, Feb. 28.
Douglas Fairbanks, Jr., and Basil
Rathbone share top spots in Universal's 'The Sun Never Sets,' a yarn
of Great Britain's diplomatic corps,
due to roll March 13.
They do a brother act.

MASHVILLE'S SUNDAY PIX.
Nahville, Zenn, Feb. 28.
Nahville, Zenn, Feb. 28.
Nahville saw its first Sunday
weekend. The City Council has ayweekend. The City Council has ayweekend. The City Council has ayweekend by the Council has ayweekend by the Council has ayweekend by the Council was allowed by
municipalities by a mee majorily of
hydrog pedia lawe passed in the
Legislature. A four-fitth majority
in the Nashville City Council was
the council was
films in the capital city. NASHVILLE'S SUNDAY PIX

Dirorcement

(Continued from page 7)

able for North Dakota, and that is the legislature's duty to decide.'

Relative to discussion in the House of charges of bribery money being paid (mention having beer made of an alleged \$25,000 'payoff') in connection with the repeal bill's passage, Gov. Moses declared that 10 days eiapsed after the measure was approved by the legislature 'and not a single legislator came to me with any evidence of anything that would indicate that I should act to override the legislature's action.

the legislature's action.

'On the other hand,' the governor averred, 'representatives of independent theatre owners had strongly urged upon me the approval of the repeal.

lirget upon ar respeal.

The respeal are respeal are respeal are respeal are respeal to the respect to the resp

defending its validity, he felt.

Ex-Gev. Langer's Deshis

From former Gov. William Langer, proponent of the original law, has come an answer to a claim that, has come an answer to a claim that one of the reasons for the fight by some of his Non-Partisan League friends against the repeal was that he'd lose \$8,000 in attorney fees because the Paramount suit before the cause of the c

bed 10se \$3,000 in attorney fees beuse the Paramount suit before the
matically terminated.

Any person who says I am the recipient of any fee depending upon
Any person who says I am the recipient of any fee depending upon
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I originally was intreved in this legislation, passed
during my term as governor, bemerel in the interest of the repeal series
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conscionable monopolica.
Treatment was the sangane of the repeal
sainor. However, Bennie Berger, a
former Northwest Allied president
owns and operates several theatres
sainor. However, Bennie Berger, a
former Northwest Allied president
innent part in the fight to get the
divorcement law through the 1935 leglistaure, is saying plenty.
Berger was vaccitoning in Calistaure, its saying plenty.
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the clares is the fame of 15 thesefrers of the sale.

I want to get out as an individual

'I want to get out as an individual 'I want to get out as an incivious, theatre owner and go over to the right side,' says Berger. 'I haven't any more confidence in anything.'

Lincoln, Feb. 28. Lincoin, Feb. 28.

Breakdown of the monopoly stimulation relative to producer ownership of theatres in Nebraska as is being tried in Senator Neubauers divorcement bill, may see an amendment when it strikes the floor, which will make the measure a two-edged

RKO Reorg

(Continued from page 3)

Hamilton C. Rickaby, attorney for Atlas on the grounds that no invest-ment house will guarantee to under-write an issue, six months in ad-vance except at an exorbitant rate.

Besides Richaby, those who spoke in favor of the confirmation were Carlos Israels, representing unse-cured creditors, Richard Hunt, rep-resenting the debentures, and Law-rence Bennett, representing Rockefeller Center,

teller Center.

It was also disclosed by O. C.
Doering, attorney for Irving Trust,
that Rockefeller Center, Inc., and
RKO have entered into an agreement, subject to confirmation of the
ment, subject to confirmation of the
editional 15,000 shares of stock will
be taken from Rockefeller Center,
Inc., thus reducing its claim to 460,000, in return for which RKO will
might bring or have already brought
sgainst Rockefeller Center,
The hearing was then concluded

against Rocketener Center.

The hearing was then concluded with an open date set for the next one, which will be March 13. There is nothing to discuss on that day, but should something arise that needs the country state of the country. arise that needs on, the date is set. Several of the New RKO

Board of 13 a Surprise

Pursuant to Chandler Act require-ments, proponents of the RKO plan of reorganization last Friday (24, submitted a list of officers and direc-tors to Federal Judge William Bondy in N. Y. Federal court, prior to con-firmation. Names supposedly carry approval. of a projective of clock m N. X. Federal court, prior to con-firmation. Names supposedly carry approval of a majority of stock-holders. This is tantamount to elec-tion, although no actual formal meet-ing to take action on the matter will be held until formation of a new

Of the full heard of 13 names seve Of the full board of 13 names, several selections were a surprise to the trade. Choice of Floyd B. Odlum and N. Peter Rathvon for Allas; and N. Peter Rathvon for Allas; Other States of P. Yandell for RCA, and W. G. Van Schmus for the Rockefeller interests was expected, but Conde Nast, John E. Parsons, Ferdinand Eberstadt and Thomas P. Durell were unlooked for.

Durell were unlooked for.

Parsons, an attorner, is unofficially
sald to be connected with the Nockeparson, an attorner, is unofficially
well & Co., wall street house, has
acted as financial counsel for Time,
Inc., and the Atlas group; Beerstadt,
heading his own brokerage house is
representing common stockholders,
and Nast is probably on the boar

Of Dominion is divided to whether, the

to protect his own RKO holdings. Opinion is divided on whether the Atlas group will submit its underwiting proposition to the Court at this time or withhold it until after all appeals from approval and conditional appeals from the RKO Corp. Depinet as yet, and William Mallard, as as secretary-freasurer earries the approval of proponents and creditors. When of proposents and creditors. When of proposents and creditors. When conditional approval will occur at that time.

whether the new company was a street meeting after the new company word.

Amendment, which is being talked for by the indie group, is to make dual billing fliegal.

Amendment, which is being talked for by the sind group, is on a street and a street and the street and a street a

the heat, but still doesn't set the house in order in Mebrataka. His launching the divorcement bill in the first place seame when Foxwesco clamped shutter on all the McCook houses save one, and then upped their price. No date hearing on his safe regulatory metallizing and his safe regulatory metallizing in both cares to the slim business.

More than half of the 40 N, Y, State cities, questionnaired by the Bureau of Municipal Information on the subject of bings and like games replied, through their police departments, trainfly under the sponsorship of churches, veterans granizations. Police chiefs of 13 cities declared that hingo into the competition of the competition o naming sponsoring organizations, limiting play to 'private clubs,' etc.
One replied affirmatively as to bingo, but added, 'We do try to eliminate any prize angle.'

Some Relief

Some Rellef
Detroit, Feb. 28.
Local film exhibits, plagued by
Lent, drop in automotive employment, strikes, et al., are getting some rellest through police raids on common order from Police Supt. Fred
Frahm, police the past week raided the 2,000-seat Moose Temple, where the police supplement of the police Supt. Pred
police and police Supt. Pred
police and police Supt. Pred
police and police Supt. Pred

RKO.Schine Invades Syracuse, N. Y. Nabes

Syracuse, N. Y., Feb. 28.

Syracuse, N. Y., Feb. 28.
With control of four of the five major downtown houses already in its hands, the RKO-Schine organization has made its first incursion in the Syracuse nabe field, taking over the Palace, one of the largest in the ments for a 10-year lease were made between Alfred Di Bella, owner and manager of the Palace Theatre building, and Gus Lampe, mannging director of RKO-Schine interests in the policy for the 1,600 parts of the 100 parts of the 1 tions and eventually it may be estab-lished as a first-runner.

Di Bella said he expects to take over the Roxy in East Syracuse early

Dating Up Deanna

Hollywood, Feb. 28. Tt's a Date' is the latest story lined up for Deanna Durbin at Universal, making a total of four.

Producer is Joe Pasternak, with Ralph Block and Frederick Kohner doing the screen play.

Beerys Divorcing Hellywood, Feb. 28.
Hollywood, Feb. 28.
The Wallace Beerys have separated after 15 years of married life.
Mrs. Beery announced she would get a Reno divorce as soon as a property settlement is made.
Carol Ann, adopted daughter, will spend six months a year with each.

Conde Nast, publisher; John E. Parsons, attorney, with Winthrop, Stimon, Putham & Roberts; N. Peter Rathron, president of Rathron & Co. Rathron, president of Rathron & Co. Rathron & Co. Rathron, president of Rathron & Co. Rathron & Co. Rathron & Co. Rathron & Co. Rathron & Ra

Reduce "WASHROOM INFECTION" Install ATTACK Onliwon Towels and Tissue

W. C. CHABLIE EDGAR FIELDS-McCARTHY-BERGEN YOU CAN'T CHEAT AN HONEST MAN" UNITED RIVOLI Érondway ARTISTS RIVOLI At 40th RE Bours Open \$20 A.M. MIDNITE SHOWS





Capito MICKEY ROONEY HUCKLEBERRY FINN





TOP ONE DAY'S GROSS IN 6 YEARS OVER \$13,000 ON FEBRUARY 22nd PARAMOUNT, NEW YORK CITY... FIRST WEEK'S TOTAL OVER \$53,000



ROBERT WEITMAN— Managing Director, Paramount, N. Y., says:

"Tony Martin is big boxoffice and his drawing during this Lenten season is phenomenal. He has stopped every show cold, and can come back whenever he wants."







DAVID M. IDZAL, Managing Director, Fox, Detroit, says:

"Tony Martin gave us recordbreaking weeks at the theatre. In Tony's third appearance here within 6 months he gave us one of the biggest weeks of the year, and the enthusiasm of the audience was greater than at his previous appearances."



TONY MARTIN

"... Gold Stars ... To Tony Martin for his rendition of songs which leaves the Paramount audiences breathless." Dorothy Kligallen, New York Journal-American.

"... On the Paramount's stage, Tony
Martin is the show stopper."
—Irene Thirer, N. Y. Post,

Danton Walker,
N. Y. Dally News.

"...... Tony Martin is causing lines outside of the Paramount Theatre these days!"

outside of the Paramount Theatre these days!"
Ted Lloyd,
"Ol' Scoops Daiy of Radio Daily."

"Tony Martin, making his first personal appearance in New York, is thrilling the audience with his warbling of sentimental ballads on the stage of the Paramount."

—Kate Cameron, N. Y. Daily News.

"... One of the most entertaining voices heard on a New York stage in many years ..."

—Leonard Lyons, N. Y. Post.

"Tony Martin, the cinema lad, is stopping the show with his swell singing . . . the audience goes wild with applause."

—D. K., N. Y. Sunday American.

"CITATIONS—To Tony Martin whose grand voice has the Paramount patrons cheering this week."

—Robert Coleman, N. T. Daily Mirror.

Due to previous commitments, New York Paramount engagement for 2 weeks only

Management, NAT GOLDSTONE

*
LIMITED PERSONAL APPEARANCE TOUR
Dir. MUSIC CORPORATION OF AMERICA

5 BLUE RIBBONS

for M-G-M's production

"LET FREEDOM RING"



FOR NELSON EDDY!

His performance as "The Wasp" is the most exciting on the screen today!

FOR THE ALL-STAR CAST!

Imagine these great personalities in one picture: NELSON EDDY, VIRGINIA BRUCE, VICTOR McLAGLEN, LIONEL BARRYMORE, EDWARD ARNOLD, Guy Kibbee, Charles Butterworth.

FOR THE GREAT STORY!

It is the most rousing patriotic musical romance that ever set your pulse beating. The original story and screen play is by Ben Hecht. (He gave you "Viva Villa!") Directed by JACK CONWAY. Harry Rapf, producer.

FOR THE MUSICAL THRILLS!

Crammed with soul-stirring fervor is its music. Never such a wealth of love songs, of patriotic songs as Nelson Eddy pours from his singing heart!

FOR THE BIG PRODUCTION!

M-G-M has again given the screen a mighty entertainment. One after another they come, the Big Attractions of the screen, winning the public anew for the hits of the Friendly Company!

CBS MULLS SUMMER RULE

Ilse Fred Allen Program to Test Midnight for Commercial Broadcasts

NBC is giving the Fred Allen-Bristol Myers show a free ride on WIZ, New York key for the blue link, between midnight and I am. Wednesdays to find out whether wednesdays to find out whether the program at the time of the night. Literaing data collected on this experiment will be used, if flovorbid, to bluid a sales case for the program of the periods date it lay involving the periods date it lay involving the periods

atter 11 p.m. Allen stanza goes over WEAF, N. Y., local red key, three hours earlier the same evening. To get it over WJZ, NEC merely plugs the station in on the rebroadcast which is going out to the Coast.

If the Allen test shows results
(BC will build one of its own valety shows for airing between 11
and midnight and try to find a spon-

SAYS HE WAS CALLED NAZI. SUES

Milwaukee, Feb. 28.
Charging that he was slandered,
Bert Weisfog, real estate man and
traval bureau operator, sought damages of \$50,000 in a suit filed in the
circuit court Thursday (23) against
the Milwaukee Broadcasting Co.,
operator of WEMP, and station man-

ing sinvasured moleculary Co., and the molecular construction management of the German-American Citizens Alliance, charged that in Nov. '28, he lost his position as saise representative of the German Hour' on WEMP between the German Hour' on WEMP between the molecular construction of the German Hour' on WEMP between the construction of the German Hour' on WEMP between the construction of the German Hour's on WEMP between the construction of the Command of the Command

MUZAK EXPANDS

Transcribed Music Comes House Electric Circuits

Muzak, wired entertainment service, has an installation in the new Niagara hotel, Niagara Palls, N. Y. Transcribed music outfit is contracting to install units in other hostelries on a leased basis, with Muzak maintenance men operating and support of the contracting and the contracting

music.

Installations require no feed lines, being a central unit making use of the recently perfected 'carrier current' method of shooting the live into house power lines, room units picking it out via waii plugs.

Ask Atlas Reorg

Los Angeles, Feb. 23.

Creditors of Atlas Radio Corp.
have petitioned federal court for reorganization of transcription outfit under bankruptcy laws.
Liabilities listed at \$32,257.

Dick Todd Off Old Gold

Dick Todd Off Old Gold
Dick Todd, vocalist, dropped off
the Old Gold-Robert Benchley show
on CBS after last Sunday's (26)
broadcast. Todd was on his second
13 weeks on the program and was
scheduled to remain at least until
to the Coast.

to the Coast.
Contractual difficulties forced
Todd's dropof, singer wanting a new
pact and more dough to go out to
the Coast which was nixed.

Ouick Recovery

Ted Sampler, CBS art director, was rushed to a New York hospital last week for an emergency appendectomy. Coming out of the ether the first thing he saw was a good-looking nurse. He smiled: 'Not bad for a blind date.'

Rob Goldstein Files Bankruptcy Petition: Liabilities of \$64,630

Robert Goldstein, former film and radio agent, now a WMCA saiesman, filed a voluntary petition of bank-ruptcy in the N. Y. federal court last week, listing Habilities of \$64,830 and assets of \$62,500, latter compris-ing two insurance policies of \$26,000 each (claimed exempt) and 35c in the Irving Trust Co.

ling two insurance policies of \$25,000 cach (claimed exempt) and \$5c in the Prince of the Prince of

chased; Motion Picture Club, \$175 for dues.
Goldstein was long identified with Blackett, Sample & Hummert's radio shows until recently, when he became a time satesman for WMCA.
He also sold talent for pictures.

Burns and Allen Dated

For N.Y. Expo Broadcast

Hollywood, Feb. 28.

Burns and Alien have a May date at New York fair for their Chester-field program. Deal also is in negotiation for an origination at the

Frisco expo.

Comics check out for the summer in early July. Their resumption for sponsor is indefinite.

Ike and Leon Levy, owners of WCAU, Phitadelphia, returned to the station Monday (27) from a va-cation in Palm Beach.

VIEWS ON SKIPS

Several Alternative Policies Under Consideration Volume and Importance May Determine Privilege of Fall Reservations for Warm Weather Layoffs

NBC'S POLICY

Columbia's board of strategy may decide this week just how far the decide this week just how far the summer was a several proposed policies. One of the summer. Under discussion are several proposed policies. One of them is to reduce to reserve the old have the layoff periods predicated that the number of hours and stations used by an advertiser throughout the number of hours and station used by an advertiser throughout the number of hours and station used by an advertiser throughout the number of hours and the number of hours and the number of hours and the summer of the second that the number of the num

WOO LADY ESTHER

Cosmetic Network Collects Full Rates Sans Commish

Chicago, Feb. 28.

Agencies are pounding down the office doors of Alfred Busiel in an attempt to corral, the Lady Estimated Control of the Co

ALLEN KERR JOINS IRS

Allen Kerr has replaced Linc Si-monds on the sales staff of Interna-tional Radio Sales in New York. Kerr comes from Free & Peters.

FORMULATING ITS NBC Home Office Won't Sanction Talent Search in Musical Clock

Kay Thompson's Cards

Kay Thompson, currently in the Ethyl show (CBS), carries four union cards. Latest additions the control of the

Crumit Victor in Suit Over 'Caballero': Shilkret. Dunham, Stuhler Testify

Finding that Frank Crumit had in no way used the words of 'fise Old Spanish Shaw' in either song or speech, Federal Judge Samuel Mandelbaum, in NY, on Monday (Feb. 27) dismissed a \$50,000 action brought Crumit and Batten, Barton, Burstine & Osborn.

The plaintiff had sought the damages on the grounds that the words of the plaintiff had sought the damages on the grounds that the words with the plaintiff as her own main wriness. The defendants beaides have with the plaintiff as her own main wriness. The defendants beaides have with the plaintiff as her own main wriness. The defendants beaides have had been supported by the production executive at NBC, Kenneth Webb, N, Y, U, protessor; William Studier of A. and S. Lyons, on the The Lutter besides finding no

stand.

The judge, besides finding no plagiarism found the plaintiff guilty of laches (undue delay in asserting a right).

Marian Jordan (Molly) Is Due Back in Few Weeks

Marian Jordan (Molly) is expected to return to the Fibber Meece program within the next few weeks. She's due in this week to rest up from her long illness.

Neil Barrett Resigns

Neil Barrett has resigned as v.p. of the Texas Network. Talt becomes effective March 15.

Barrett has been with the '.'N since its organization by Elliott Roosevelt.

Schenectady, N. Y., Feb. 28.

Brealau Broa, furniture chain, will how we drop in Talent Search' does not not be a search of the search of the

ner would be given a contract at cal standard rates for the like period

BABBITT MAY **DROP PACIFIC** RE-B'DCAST

Rather than add \$450 to its talent payroll for the right to record the payroll for the right to record the bitt. Inc., is considering dropping the spot airings of 'David Harm' from WOR, Newart; KRX, Los Angeles, and KRY, So, San Francisco. Incast for this area, since WEAF, and the spot airings of 'David Harm' from WOR, Newart; KRX, Los Angeles, and KRY, San Francisco. Incast for this area, since WEAF, and the spot payron of a red hookup. As for the payron of the spot payron of the sp

PROCTER & GAMBLE'S 5TH

Adds 'Manhattan Mother' to Across-the-Board Scripts

week.

'Manhattan Mother', originally produced on WBBM and WGN, Chicago, for American Family Soap (also P&G) will continue to be produced in Chicago by the Kastor agency. Web billings go through Pediar & Ryan.

Peg Maloney, WKRC, Cincinnatl, publicity director, motored through southern Ohio and Indiana last week, contacting radio editors of dailies and editors of weekly news-

AFRA Defines 'Freak Bookings' Which Have One-Time-Only Card Exemption

Status of 'freak' radio guesters has been tentatively defined by AFRA but no hard and fast rules are being applied. Individual cases are being decided on circumstances and union execs explain they are attempting to be reasonshie

Under the loose regulations, spe cial guesters, such as celebrities and leaders from other fields of endeavor are not required to become AFRA are not required to become AFRA
members in order to make a single
appearance before the mike. However, it is explained that such
'treaks' must have acquired their
reputations in felds other than the
amusement industry. Such guesters
will be permitted to make a single
appearance without joining the
union, but subsequent dates will
necessitate taking out membership.
Also explained that in seneral

Also explained that in general those who have no public reputation will not be permitted to broadcast without joining AFRA and persons celebrated in other amusement field

will also be held to the Guild shop ruing, although some exceptions will be made when circumstances war-rant. Audience participation shows, grams will also be excepted and for the present, at least, concessions will be granted for such bix names on suddence participation shows, pro-vided such people merely appear wided such people merely appear or the property of the pro-torm.

Adjustment of the rate for am-nouncers on participating programs was made by the American Federa-tion of Raido Actors last week after complained that they would have to drop this type of show if the union scale were applied to the letter. Un-force the residence of the complained week and 838 if it's a six-day sched-ule. Adjustment of the rate for an-

Associated Press Free Service To **B'dcasting Provokes Speculation: Eventually May Go Commercial?**

Columbia will likely install a set of Associated Press tickers this week. Acceptance of AP's offer of free service on a strictly subtaining the service of the service on a strictly subtaining till it became certain of the meaning in the third paragraph of a letter which Kent Cooper, AP general towards the service. CBS wasn't certain whether the paragraph concerned imposed the obligation that no other service the paragraph concerned imposed the obligation that no other service or as a service of the service. CSS wasn't certain whether the paragraph concerned imposed the obligation that no other service or at AP will not sell its service or at a service or at a service would have the service would have been thoroughly sprinkled among radio stations the AP's board of direction of the service would be serviced as the service would be serviced as the service would be serviced as the service would be serviced by the belief that through the service would be serviced by the belief that through the service would be serviced be serviced as the service would be serviced by the belief that through the service would be serviced by the belief that through the service would be serviced by the belief that through the service would be serviced by the belief that through the service would be serviced by the belief that through the service would be serviced by the belief that through the service would be serviced by the belief that through the serviced by the belief that through the service would be serviced by

pewspapers.

WOR, Newark, installed a set of AP printers last week and the question of Mutual accepting the service is now under discussion by this

networks officers.

Lawis Fish Lacks Good

Washington, Feb. 28.

Creating of special broadcasting
galleries in the Capitol-denting the
said-century press monopoly on Conshalf-century press monopoly on Conthis week following. Senate Ruises
Committee aring of pres and cons
about admission of microphone gabcommittee aring of pres and cons
about admission of microphone gabprobably will have to he voted by
probably will have to he voted by
probably will have to the voted by
probably will be used to the
probable will be used to the
pr move as he pleased representing the Hearst wire services. On the theory the regulations mean entry can be granted only to describers whose ac-counts go into print, the Standing Committee of Correspondents — five members representing press associa-tions and metropolitan rags — re-ience the supplication last month. Whereupon Lewis appealed.

Jack Benny gets a sheepskin for something or other on Lum and Ab-ner's program March 3.

Army's Radio Reserve

Washington, Feb. 28.
Importance of America's army
of idensed anateur radio operators was recognized last week by
the FCC in an announcement
calling attention to the assistthe military and naval services.
More than \$1,000 operators
any of them affillated with
Naval Communications Reserve
the Naval Communications Reserve
tions in \$600.06, storms, shipwith the standing by to
handle emergency communications in \$600.06, storms, shipwith the standing by to
handle emergency communications in \$600.06, storms, shipwith the standing by the
handle emergency communications in \$100.06, storms, shipwith the standing by the
hand out Fractice drills
and Navy are beiping the hams
of improve their technique and
develop accuracy and speed.

WLW DEFEATED IN 11TH HOUR **PLEA**

Washington, Feb. 28.

U. S. Circuit Court of Appeals refused to grant the plac of WLW included to grant the place of WLW included Communications Commissions of the reducing the station's power from the morning (Wednesday). WLW's 60,000 to 50,000 to 50,000 watts, effective in the morning (Wednesday). WLW's as end with the court's turndown ruling at 8:45 p.m. today (Tuesday). Spurt of modern activity around the courthouse hroke at 4:30 p.m., a half hour after usual choice of the commission that it delay putting its commission that it delay putting the commission that it delay putting the commission that it delay putting the commission that it delay the commission that it delay putting the commission that it delay putting the commission that it delay that it is the court of the court house within a har your at the judge intended to determine the temporarely stopped from enforcing the commission that it is the proposed to the court house within a har your at the judge intended to determine the temporarely stopped from enforcing and the proposed that the proposed that it is the proposed to the court house within a hard your at the judge intended to determine the temporarely stopped from enforcing and the proposed that the propos

the order.

In a counter petition which the FCC filed with the court last Saturday (24) it was stated that the appeals court would, by acting on WLWs pies, intrude on the administration of something over which it had no jurisdiction.

Lottridge Joins WHO

Des Moines, Feb. 28.

J. Buryl Lottridge has been named successor to Ross Wallace in the regional sales department of WHO, "Des Moines, Lottridge was formerly sales manager for Central States Broadcasting Co. (Omaha, Council Bluffs and Lincoln).

KELSEY-HAYES-AUBREY SHOW DUE FOR EXPO

San Francisco, Feb. 28.

New weekly audience show,
Jubiles Revue, over KGO (NBC
hour may shirt origination on
the state of the state of

Linkletter Sponsored

San Francisco, Feb. 28.

With Art Linkletter in the role of rosming reporter at the Golden Gate International Exposition, a new World's Pair Party is being alred Saturday nights at 6 p.m. FST over KPRC and 11 other Mutual-Don Lee outlets in California, under the handless of the California Company (Linkletter directed pre-opening radio activities for the fals. March 1998). Linkletter directed pre-opening in the California Cali

Young Meets Eventsmen

Special events and news reps of NBC, CBS and Mutual get together with John S. Young, director of ra-dio at the New York World's Fair today (Wed.) to discuss needs of the trio and iron out other questions of radio at the fair. Abe Schechter of NBC, Faul White of CBS, and Mu-tualing M. Johnstone meet. with

Young.

Confab will be in N. Y. rather than at the fair grounds. Schechter got back Monday (27) from a hop to Miami after looking into the Walter Winchell hroadcasts from WIOD.

Strike Threats End with Pav

St. Louis, Feh. 28.

Strike threats by approximately 50 members of JBEW, Local No. 3
mitter technican is aix local radiostations and one in East St. Louis were squichted by national officers in Weshington, Detroe wags at its stations approximately 46,000 more per year, was signed last week, the stations approximately 46,000 more per year, was signed last week, two weeks vacation with pay and double time for overtime which week, two weeks vacation with pay and double time for overtime which the highest rate in the United States. The contract, which is as of Feb. 5, will run until Nov. 15, 1944, and contains a clause which permitted the highest rate in the United States. The contract, which is as of Feb. 5, will run until Nov. 15, 1944, and contains a clause which permitted States. The contract, which is as of Feb. 5, will run until Nov. 15, 1944, and contains a clause which permitted States. The contract, which is as of Feb. 50 days not be a state of the contract of the state of t

henets, ownered washed was selected with the mean called within an war to have station exces were given had cases station exces were given had cases of jitters and kept the long distance phone lines hot appealing to the international officers in Washington to all the same of the pack was held in the office of George M. Burbach, seen, mgr. of the St. Louis Post-Dispatch, owner of KSD. Others who was the same of the same of

Rival Techniques in Surveying Newly-Important Farm Audience Stirs Advertising Controversy TERRIBLE RESPONSIBILITY

VARIETY Used in Radio Classes University of Washington

Inchell hroadcasts from WIOD.

Seattle, Feb. 28.
Theodore B. Bell, instructor of relic drama at University of Washington, is now using Vaxury as supplementary material. Supplementary materials. Supplementary mater

Kentucky's Course

Kentscky's Centre
Louisville, Feb. 28.
University of Kentucky at Lexington is scheduling a new radio course.
It will offer three credits, and is scheduled for summer session at the university, under direction of Elmer
Members of WHAES sta. will cooperate, with W. L. Coulson giving
utilizes of broadcast structure;
Robert Kennett, program production; Dudley Musson, continuity.
Crita Towner, radio equipment; as
Crede Barris, Neal Cline, Edward
Barrett and Joe Eaton.

DANISH TIE-UP **BY PRINCETON**

A Danish research man will be brought to the United States in the near future on Rockefeller funds to spend six months studying radio checking techniques with the Prince-ton Foundation for Radio Research Dane will then return and apply madio listening under a government-ormed stytem.

owned system.

A similar arrangement may also be worked out with Holland and France at a later date.

Ins. Outs. Ups at WXYZ

They outs, the season of the s

Bill Slocum, Jr., to D. C.

William J. Slocum, Jr., to D. C.
William J. Slocum, Jr., of Colum-ble's special events publicity depart-ment in New York, has been assigned to publicity post in the CBS Wash ington bureau. His brother, John, former night detail man in the New York publicity division, goes to public affairs department. He'll sport do bher. For Mel Allen, de'll sport

gabber.
The Slocums are sons of William,
Sr., contact man for General Mills'
on their sports airings.

KSCJ to NBC

C. J. Corkill signed last week with Bill Hedges, of NBC, wherehy KSCJ, Sioux City, Ia, becomes an NBC af-filiate. The station is owned by the Sioux City Journal. It goes NBC Sept. 24.

Radio statistical circles in New York were in a statistical equivalent to an uproar last week following publication in Vanury of news to an uproar last week following publication in Vannary of news stemming from rival surveys of tha stemming from rival surveys of the stemming from rival surveys of the following stemming the stemming from rival surveys of the stemming from rival surveys of the stemming for surveys of the stemming from rival surveys of the stemming from the stemming from dealing from data gathered in a survey of its own made about the same time. What ullmaxed, the situation was the formal publication a fortnight sago of formal publication a fortnight sago of

ing farm date gathered in a curvey of its own made about the same time. What ullmaxed, the situation was the formal publication a fortnight ago of the company and the company

Ken Dyka, NBC sales executive commented on the Vanury story a follows: commented on the Vanury story a follows: commented on the Vanury story and the Vanury story and the Vanury story and the Vanury story and the Vanury story story and the Vanury story story story and the Vanury story st near large towns or cities can give an accurate picture of na-tion-wide rural station or net-

CBS, which calls the post card nethod inferior and the NBC sampla meeting an energy and the NBC sampla meager, defends its own farm sur-vey as better done via 11,000 field calls in 96 counties against NBC's post card sampling of 500 counties. Vic Ratner sums up for the CBS camp: The results of any survey are no hetter than the techniques used.

Biow Willing to Renew 'What's My Name?' But Price Tilt Clause Resisted

Although the time on Mutual has been renewed, effective March 17, the "What's My Name!" program is not set to continue under the Philip Morris hanner. Milton Blow, agency on the second, and the second, and the second of the second, and the second of the

Orphan Opers, reddled Chicago, Feb. 28. Program hased upon the life stories of famous orphans is being readled by Patricia Ann Manners. Would hing to the microphone famous personalities who were sans parents.



Something More to Worry About

Recent U. S. Supreme Court decision in a vital copyright case—whether delayed filing mullifies plagfarism charges—may hold much grief for broadcasters. View taken by court majority is that no hurry in filing coples is required in order to obtain protection against in-

tringement.

Novel interpretation of the statute was rendered in the tiff between Drew Pearson and Bob Allen, authors of the Washington Merry-Gonund, and the editors of the defunct Washingtonia. Latter claimed the former peached, with the Merry-Go-Rounders retoring that delay in faling copies with the Copyright Office negative the asserted misuse. Applied to broadcasters, this principle means that composers, can take their own time about letting the Liberary of Congress know who wrote any specific tyric or concected any particular time. Consequently, attach amanagers conseivably could learn months later they had treatment and the control of th fringem

passed. Green't years about 30,000 pieces of original must have been rag-issed with the Copyright Office—at £2 a copy—and usery has been able, via Washington sleuths, to find out whether they were infring-ling. Following the reasoning of the court majority, ruture tune-makers can take as much time as they please about notifying the Library but still can demand reparations for infringement.

PEDAGOGS SEE RCA FACSIMILE

Cleveland, Feb. 28 WTAM baptized its new RCA fas-mile equipment last week in a within captized its new RCA fas simile equipment last week in a demonstration for educators attend ing the National Education Associa-tion convention.

ing the National Education Association convention.
School lesson and bulletins were School lesson and bulletins were search engineer, into four schools as well as civil auditorium: where prexys were meeting. Cleveland school system's new short-waver, WBOR, was used to pipe them from WTAM.

Langworth Stock Fills In N.A.B. Non-Cop Library: 200 More Hrs. Promised

Langworth (Langlois - Wenth-worth) has taken over the obliga-tion to provide NAB members with a tak-free supply of music. Con-tract tentatively initiated last week bours of waxed entertainment. Treaty stipulated that Langworth will take over the NAB orders, that call for 100 hours of recorded music and in addition will record in the next two years as additional 206 terined. Langworth will adhere to the \$10 price scale mentioned in con-tracts by which the NAB sold its tracts by which the NAB sold its

tracts by which the NAB sold its customers.

The remaining 80 hours will come from the present L-w stock.

After all subscribers have received their first 100 hours, L-w will produce more platters, to be sold at \$10 per hour plus added costs attributed to demands of the American Evderstein of Musicians but attributed to demands of the American Federation of Musicians, but with a \$15 top. Trade association was assured the 200 hours will include 'a substantial percentage of new, original dance music with lyrics.' NAB will supervise the recording via an advisory committee.

Griffin Shoewhite Dickers For Return of Hal Kemp

Bermingham, Castleman & Pierce, Inc., agency on the Griffin shoewhite account, is still negotiating with NBC for a half-hour in which to start Hal Kemp this April. Griffin's Kemp program was on the blue (WIZ) link last season and ran on 24 stations from May to Novem-ber.

'Gateway' Stays Open

Hollywood, Peb. 28.

Jesse Lasky last week drew another 13-week hitch for his amateur Program, Cateway to Hollywood.

White the produced by Charles week from his besth as program director for Columbia on the Coast.

Atlass to Ceast
Chicago, Feb. 28.
In connection, with 'Gateway to
Hollywood' renewal for another 13week jaunt for Wrigley account, Les
Atlass, Columbia v.p. here, planed
to and from the Coast over the
week-end for a quick o.o. of the
show.

Jesse Lasky was in town last week for the monikering.

Proposed State Packaged Goods Law Has Clause On Hiding Maker's Name

Albany, N. Y. Feb. 28. Albany, N. Y. Feb. 28.
A stringent Uniform Food, Drug
and Cosmetic Act has been introduced in the New York Legislature
by Senator William Bewley, Lockport, and Assemblyman Herbert A.
Rapp, Genesee. Designed to prevent
adulteration, misbranding and false
advertisement in intrastate com-

advertisation, infortanting and late-merce.

Contains a provision that no publisher, radio-roadcast licenses, advertising agency, or agency or medium for the dissemination of an advertisement, except the muot advertisement relates, shall be subject to the article to which the advertisement relates, shall be subject to the penalties (imprisonment for not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or a fine of not more than 30 days, or advertisement. The term advertisement "The term advertisement". The term advertisement "The term advertisement "The term advertisement contains the name and advertisement." The term advertisement contains the name and advertisement contains the name advertisement contains the name and advertisement contains the name advertisement contain

NBC GOES LAH-DE-DAH FOR FRISCO CROWDS

San Francisco, Feb. 28.

San Francisco, Feb. 28.
Evening attire is being donned after six o'clock by all artists, musicians and amounters at the KPOtorns are being worn by members of the mail and messenger, and guest relations staffs for the benefit of visitors to the Golden Gate International Exposition who also that of the MPO with the Coal MPO outlets with the Coal MPO outlets and the Coal MPO outlets are the coal MPO outlets.

Mail and messenger cierus are garbed in gray with silver trimming, while the guest relations staff mem-bers wear dark blue uniforms with light blue cord and NBC insignia on one shoulder.

Rathbone Circle Prexy

Hollywood, Feb. 28.

Hollywood, Feb. 28.
Basil Rathbone has won a permanent berth as prexy of the Kellogg Circle. Gavel, Lowever, may
fall into other hands if Ronaid Colman and/or Cary Grant decide to
drop in occasionally for a guest
whirl.

Rose Rampton does a manufacture.

whirl.

Rose Bampton does a repeat on
the program March 5, as does
Marion Anderson the following
week. Lawrence Tibbett due back
on the show later.

Skipworth Package

Alison Skipworth is being offered to radio agencies with a script show built somewhat along the lines of the late Marie Dressler's Min and Bill' characterization. Bob Goodhue doing the offering.
Spot opposite Miss Skipworth was waved at W. C. Fields but it was turned down because or previous commitments. Dudley Digges may take the spot:

HEARINGS ENLIVENED; WEISS RAPS UNION AND COPYRIGHT AS 'SEMI-PARASITICAL'

John Shepard, 3rd, Defends Right to Crusade for m Shepard, 3rd, Defends Right to Crusade for Good Government'—Not Doing It Now,
Won't Promise to Refrain—More Fiscal Details.

Whington, Feb. 28.

Wishington, Feb. 28.

Wishing

Wahington, Feb. 28.
Yowls about the continuous shake-downs by 'semi-parasitical' organizations wielding a club over broad-casters were aired to the FCC last week as the chain-monopoly probe got around to regional webs. First details on sectional chains were obstead of the composition of the compos

First instance of wailing about the operating costs due to unions and copyright-owners occurred while Lewis Allen Weiss, v.p. of Don Lee, was in the witness chair. Some of his sentiments later were echoed by John Shepard, 3d, head of the New England skeins.

Engiand skeins.

In an indirect appeal for government aid and sympathy, Weiss pictured the harrased broadcasters as perpetually engaged in sight of collector is on one side, while the actors, technicians, musicians, and copyright-holders batter from the other. These 'semi-parasitical' out-works and independent stations if somebody doesn't apply curbs, Weiss intimated.

Radio 'Victimized,' Weiss Declares: Rainy Day Fears

Higher operating costs due to the demands of the unions and ASCAP will lead to an inevitable jacking of rates that may drive sponsors away from microphones and to other media. Radio is being victimized, with between 20% and 25% of the take siphoned by these groups and the property of the control of the co

lake siphoned by these groups. Under present Federal tax policies, broadcasters cannot save up for the property of the propert

casual employees.
Result of the Federation attack,
the Californian declared, is that the
Don Lee crew must spend an additional \$1,500,000 a year over a twoyear span for musical talent. Expenditure for KHJ, Los Angeles, last
year topped \$100,000, he estimated.
Although not as indirect.

duter for Arto, Los Angese, inst-year topped Sloyob, he estimated.

All topological and the source of the source

dalong.

Getting picture of the Don Lee structure, the Commish learned that structure, the Commish learned that the web keeps no books, with the costs being borne by the three com-ponent stations, KHJ. Los Angeles; KFRC, San Francisco; and KGB, San Diego. Explained that KDB, Santa Barbara, is owned directly by the Don. Lee estate, so that Thomas S. Lee, principal heir, actually controls all four enterrises.

Lee, principal heir, actually controls all four enterprises.
When CBS set up its own Pacific Coast organization and the McClatchy group went over to NBC, the Don Lee combo was left in an swkward spot which prompted the affaition with Mutual, he explained. Tough job of rebuilding the spoint of the combo of the combo

MULUIAI ON EXCLUSIVITY Defense of exclusivity in networkaffiliate relations was bolstered by
Weiss. In disagreement with the attitude of Mutual executives; he justitude of Mutual executives; he justitude of Mutual executives; he justitude placing restrictions in contracts
as a means of self-preservation.
Particularly for a group of medicia
and low powered samment
other chains on the Coast time.
Other chains on the Coast time
power; while D. L. self service.
Although Mutual is willing to

power, while D. L. sells strice.
Although Mutual is willing to wave the chause which sources with sources to chause which sources to the content of the contribution toward maintenance of the transcontinental lines—Don Lee pays five-sightles of the cont of the Chicago-San Franches and the contribution toward lines—Don Lee pays five-sightles of the cont of the Chicago-San Franches and the contribution toward lines—Don Lee pays five-sightles of the cont of the Chicago-San Franches and the contribution of the contribution of

transmitters.

If stations were permitted to pick programs here and there indiscriminately, they would lose their identity and an enterprise such as the Pacific combo would be injured, Commish was informed. Furthermore, exclusive pacts stimulate competition and enterprise between various chains.

\$100,000 in the Cup On Television Experiments

Television Experiments
Telling about operations. We are
revealing about operations. We are
revealing a proper operations and the second of the

phone bill runs around \$18,000 monthly.

monthly.

billings on Don Lee last the showed a \$480,000 rise. Institution of the last the showed a \$480,000 rise. Institution in the last the showed as \$480,000 rise. Institution in the last the showed as \$1,258,485 in 1937 to \$2,658,685 in 1938 to \$1,258,686 in 193

heers and employees buying auto-mobile.

Incomplete a continue to the con-transmitters, according to the tech-nical picture drawn by E. C. Page, consulting engineer. California's unduplizeded population is 4209,100, he estimated, of which P2.15, of hear only one Don Lee sitation and in the two millivoit area the single-signal coverage hits 98.3%.

Smarled corporate relationships of two days to intravel, through the medium of dozens of charts and tables. Commish members and at-torneys had hard time comprehend-hock-ups and sgetting the financial picture straight.

Dual webs, which because of

affiliations with other networks of

totaled \$138,890.

Reproving attitude with which the Commish has been viewing Shepard's political ventures was reflected in the proceedings, with Commissioner Paul A. Walker digging persistently into policy matters. Exec denied Yankee News Service is opinionated, after explaining need to the proceeding of the proceed with the proceeding services when the proceedings of th is opinionated, after explaining need for a regional new-gathering serv-ice which, he disclosed incidentally, paid legmen \$11,728 last year. Tossed around because the Shepard, sta-tions have been accused of taking sides, Shepard defended conduct which resulted in complaints that never have been disposed of by the xCC.

Won't Promise to Refrain

From Radio Crusading From Radio Crusading Claiming the right to crusade, the Bostonian said he is not broadcast, and editorials over WAAB currently but would not promise to refrain from resuming it conditions war-from resuming the conditions war-must be represented by the result of the re

wirthe in public affairs. He is a Re-mublican. Questioning disclosed Shepard does not review scripts of candidates but insists on ogling speeches of state and municipal of the Communications of the control of the Communications Act of the Communications of the Communications Act of affiliates Confident the majority of affiliates contact on free time to either Yan-lice or Colonia, admitted the webs contact on free time to either Yan-lice or Colonia, admitted the webs sponsors buying the convey action explained there are many varia-sponsors buying the convey the con-trol of the control of the colonial of the colonial of the explained there are many varia-tions in the relationships with the invitational three are composed and the control of the control of

une webs over W.B.Z. WSAR.

WEST. WITT. and
WATR.
Special breaks for WITC. Hartford,
MATR.
Special breaks for WITC. Hartford,
and WTAG, Worcester, two of the
larger non-Shepard-owned network
into. The Hartford plant gets 40%,
the proportion rising 10%,
the proport

CBS on Frisco Exchange

subset. Commiss members and attorneys had hard time comprehending reason for maintaining between the comprehending reason for maintaining between the comprehending reason for maintaining between the comprehending reason for maintaining the financial bicture straight.

Dual webs, which because of recommendation of peculiar operating methods make only one actual network, occasion of class A stock, \$2.50 par white the comprehending the compreh

BAYMOND PAIGE-HILDEGARDE 30 Mir Mins. S. EUBBER.

U. S. EUBBER.
Wednesday, 19 p. m.
WABC-CES, New York
WABC-CES, New York
George Compbell-Store
Raym Grown Los Angeles, where he has been identified
with various radio programs, is conducting this mammoth orchestra of
so men from a CCS playhouse in
a showman, Paige tackled a tough
assignment and on his first broadcast last Wednesday (22) emerged
Paige yang out a strong case for

a showman, Paige tackled a tough assignment and on his first breachasignment and the state of the sta

TOM HOWARD, GEORGE SHEL-TON With Eay Blocks Orchestra Gags, Vocals, Music 30 Mins. U.S. TOBACCO U. S. TOBACCO Monday, 8:30 p. m. WABC-CBS, New York (Kudner)

Mennay, the sylvary of the wild-MacCosh, (Kudner)

This one is right from the eilb-marks George Shelton. Which is nothing to meese about, comes bed, from Tom Buward, quide-blas. The row of the sylvary of the sylvary of the plains Shelton. I need it more plains Shelton. I need it more plains Shelton. I need it nor routine like a soccer match and routine like a soccer match and comes base gains with a prolonged ones base gains with a prolonged low LQ, (on of bricks comedy. Bears to exploit Model Minstells, but Show is heavily-cargoed with The Show is heavily-cargoed with The

SMILING JACK'

SMILING JACK

Serial

**WOIL-MS P. **

**WOIL-MS P. *

CAREY WILSON

CARET WILSON
TANK ALL, BODES W
WANNEL, ROWE & W
A. (Benton & Booles)
Carey Wilson, writer and also a commentation on Metro shorts, guestCarey Wilson, Metro shorts, guestCloud Newf show from Hollywood, leading the short from the sh

peripting and delivery were concise and vivid.

JACK JACKSON
These a these, with Effic Atherten,
Councily with maste,
its Mina. 2

The Council with the council

LYN MURRAY

"Moods for Moderns' with Geneviews
Bowe, Earl Regers, Four Clubmen
30 Min.
Saudating
Saterday, 1:38 p.m.
WABU, New York
Musical show, with chorus and
orchestra of 37 conducted by Lyn

Murray, is one of the International Exchange programs which CBS is trading with BBC in England. Show Exchange programs which CBS is trading with BID in England. Show is thus pumped abroad as well as mine the domestic web, so an attempt and the property of the

Leslie Atlass sitting in for Donald Thornburgh at KNK (Hollywood) while latter east for NAB board meet and huddles with William S. Paley.

Follow-Up Comment

Relen Hayes and Kate Smith engaged in a reministing spree on the lighty when the property of the lighty has been as the lighty when the lighty has been and kept her dament selection. The chair while the lighty when the lighty has been and kept her dament selection. The chair while the lighty when the dropped tings to become a singer and Miss the lights when the light has been and light when the light when the light when the light has been and light when the light when the light when the light has been and light when the light when the light when the light has been the light when the light when the light when the light has been the light when t

Johnny Green's music held nice change of pace and 1939 arranging when heard on the Philip Morris cigarette stanza Tuesday (21) on the NBC red. Genevieve Rowe sang

elgarette stanza Tuesday (21) on the NBC red. Genevieve Rowe sang heinfully.

Marcia murrier and the same to sang the requilette was not too good in that the smell of the typewriter was un-mistakable. Synthetic composition left the listener expecting more than mistakable. Synthetic composition lett the listener expecting more than leakage in the logic involved. Un-pleasant, too, that a wife, with not very much justification, should spring or the rought of the same to the new properties of the same to the new properties of the same to the new properties of the same to the same of the same to the same to the same new properties of the same to the

waste and the n-jaccung of one plane by a couple of nasty waste of the plane by a couple of nasty waste of the plane by a couple of nasty waste of the plane by a couple of nasty waste of the plane of

in a tea abop made profitable by manipulation of the highest policy and the dead of the de

elenhant olece of real estate had under visually, all congeal as enjoyable entralpanem.

Bing Greshy and his cohorts were really all congeal as enjoyable entralpanem.

Bing Greshy and his cohorts were really all congestions and crosty of the company found, who first found himself between Bob Burns and Crosty Fonda's Missouri experiences while road's Missouri experiences while making the film 'Jesse James'. Bit, of the congestion of the congestion of the condess of the congestion of the congest

DOC BOCKWELL'S BEAIN TRUST

WITH AI Beth ercheefra, Joseph
Ulin AI Beth ercheefra
Borley Ward

Sudialing
Doc Rockwell, a bright and original comedy mentality, has conceid
an engeger and proper and the service of the daytime serials have
allowed to Dr. Suant'n twitters one several other daytime serials have
advanced the chain that To. Susan,'s
advanced the chain that To. Susan,'s
advanced the chain that To. Susan,'s
accitates—assistants would be the
ment can be torought together the
movement of Rockwell's comed when the
provement of Rockwell's comed with the
morn character spoke. The third
member of Rockwell's tomated the
member of Rockwe

trust, a businessman, did not emerge the theory of paper in the hands of the cast.

This became a case of the come-deeders sounding like fugitives from OPEW, Poulm. In Jainess to the performers involved, it must be did not be the performers involved, it must be them in advance, although miscastin; can scarcely be disputed. Imperior of the performers involved, it must be them in advance, although miscastin; can scarcely be disputed. Imperior of the performers involved, it must be them in advance, although miscastin; can scarcely be disputed. Imperior of the performers involved, in contrast large ending the performers and great large disputed. In the performers a failed by the performers a failed by the performers and performers a failed by the performers a failed by the performers and performers a failed by the performers and performers and performers a failed by the performers and performers a failed by the performers and performers and performers. The budget is way beyond influent of all the stations are committed and NBC is committed to hold time invision be for its week. It the hard way, Gagging about glands and infection of all the stations are committed and NBC is committed to hold time invision be for its week. It the hard way, Gagging about glands or falls as talk. That makes the future of the stones vital. Without characterization and inter-ping in junities is a long solitogry from chiness to chiness. The music of chines the performers of the gab. Which fact bespeak the sturdy shoulders of fockwell. But the canate or the pain trust will develop brain fag.

ALLEN ROTH Orchestra With Glenn Darwin, Karen Kemple Music, Songs 38 Mins, Sustaining Sat., 3:30 p.m. WJZ-NBC, New York

Sat, 138 p.m.
WIZ-NBC, New Yerk
If a more dignified Alien Roth
If a more dignified Alien

MILIZA KORIUS

MILIZA KORTUS
Songs
MAXWELL BOUSE
MAXWELL BOUSE
WASH-NBC, New York
(Benfon & Boules)
Metro's Vlennese import, who
made her U.S. picture debut in The
song the transport of the song the
paran voice, but needs more, mike
paran voice, but needs more, mike
paran voice, but needs more, mike
paran voice, but needs more mike
paran voice, but needs more mike
ing nervously just before her selection began. She concentrates on
ing nervously just before her selection began. She concentrates on
ing nervously just before her selection began. She concentrates on
ing nervously just before her selection, The Rose Has Charmed the
inghittings for the opener and
sond up with The Gypps and the
sond up with The Gypps and
leation with faute obbligato and
plenty of till stuff. Her voice is
a bard on the high noise,
a bard on the high noise and a trifles
to the recording technique is
the recording technique is
the seemingly chiefly a radio mike
high performance.

Hobbe

WABC, New Yests.

(J. Walter Thompson)

Since the advent of The Life and Loves of Dr. Susan' the writers of several other daytime serials have as a several other daytime serials have as the common with their own works. Writers concerned must be continued in common with their own works. Writers concerned must be of their material. If those responsible for Dr. Susan' are gully of daytime predecessors in gleaning from successful serials and building a composite set of characters, themsimalistic, assure quick ingresistation with the housewife.

In the substantial of the series of the ser

A. I. ALEXANDEE'S 'ARBITRATION'
Audience Participation
69 Mins.—Local
Sustaining
9 p. m., Fri.
WHN, New York

With, New Yerk

A. L. Alexander, whose Good Will

A. L. Alexander, whose Good Will

A mong legalites that it was finally
forced off the air by the Bar Association three years ago, comes up

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forced off the air by the Bar Association three years ago,
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Arbitration looks like a certain
ing the probably the fast program

dealing with human relations to

present both sides of a dignet its

proposition of the state of the N. Y.

The state of the state of

DETROIT POSTPONES RADIO

Cheery Tone in New York

New business picture for spot broadcasting brightened appreciably last week with the campaigns under discussions around the species indicating a much stronger entry of seasonal lines this spring and summer than prevailed last year. One of the cheery notes was the surge of activity from Sweetheart Soap. It's buying news broadcasts on a basis of three quarten-bours a week in all sections of the country. Johnston Candy Co., of Chiesgo, is placing a campaign of 13 quarter-hour musical transcriptions on 14 stations. TMC has the recording job.

Spot Campaigns

(New, Renewed, Regional)

Chicago, Feb. 28.

Lord & Thomas agency getting more visits from the spot reps than the office has seen in many years due to the scheduling of announcements for Frigidaire.

Cooler using seen announcements

r Frigidaire. Cooler using some 45 spots coast--coast tied in with weather reports.

Sensation eigarets (Lorillard) may take on a crosscountry hookup for a show other than the one, 'Don't You Believe It,' that it has been beakrolling over Mutual, Don Lee and some 30 spot stations. In the case of states where a 10c. cigaret is not merchandisable the program's local breach, amountements would plug another Lorilla do bread.

Lemne & Mitchell is the agency.

Aute-Rad Supply is sponsoring Champion Sparkers, transcribed popular music series of 13 Sunday evening 15-minute programs, WSAI, Cincy.

Fifty-Third Union Trust Co., Cincinnati, on WKRC for 26 weeks with the 'Sun-up Jamboree' conducted by Merwyn Love, Mondays through Saturdays, 7 to 7:30 a.m., has renewed for one year.

Precter & Gamble (Camay), started Feb. 27 on WKRC with new tran-acribed serial, 'Manhattan Mother,' for 52 weeks, Mondays through Fri-days, 1 to 1:15 pm. Through Pedlar & Ryan, Inc.

Rudolph Wurlitzer Ce., through Schwimmer & Scott agency, Chicago, on WKRC March 1 for 13 weeks of thrice-weekly 15-minute transcribed music programs.

Loose-Wiles Biscuit taking daily news broadcasts on WTMJ, Milwau-kee, beginning March 13. Placed by Newell-Emett's New York office.

Transamerican has arranged to have the new Dr. Caldwell's Syrup of Pepsin series produced and re-corded at WLW, Cincinnati.

Armstrong Cork is renewing the Heart of Julia Blake series for an-other 52 weeks, effective today (Wednesday). The list takes in 18

stations.

This was the script show that B.B.D. & O. put on a commercial basis a year ago after testing it out as a sustainer on some 20 stations.

Half-hour disc show has just beer placed with WCAE, Pittsburgh, by Beatrice Creamery Co. through Lord & Thomas. Airs once weekly on Friday evenings.

R. J. Reynolds Ce. (George Washington tobacco) using 100-word announcements daily for 13 weeks, through William Esty.

EJR Gets Wheatles
Seattle, Feb. 28.

KJR got the baseball plum Sat.
(36) when Wheatles and Goodrich
Tre jointly signed to use this station on all Facific Coast league
sames of Seattle Rainiers home
games of seattle Rainiers home
Outlet is readying a merchandising campaign for these accounts
when the ball season opens.

Borden Milk on KOMA, Okiahoma City, for 'Breakfast News of' The World' five daya per week at 7:30 a.m. Jimmy Todd handling.

WGE, Cleveland, New Biz Unitex Mfg. Co., two spots weekly,

through Humphrey Prentke, Cieve-

Manhatian Seap Co., three spots weekly, through Franklin Bruck Co. New York.

New York.

Standard Vitamin Corp. (Candicod), four spots weekly, through Peck Agency, New York.

Fersonal Finance Co., five spots weekly, through Blackett, Sample & Hummert, New York.

E. B. Mulier Co. (chicory), three spots weekly, through Charles A. Ma-son & Assoc., Detroit.

Cleveland Trust Co., seven spots weekly (renewal), through Meldrum & Fewsmith, Cleveland.

Frontied Yeast, one transcription weekly, through Ruthrauff & Ryan. Pfaffman Ce. (noodles), six spot programs weekly, through Hubbell Ad. Agency, Cleveland.

Honey Tar Cough Syrup, five daily spots, through Foley Co., Chicago. Seratan, three one-half hour tran-scription, through Austin-Spector. Chicage Engineering Inst., ten 15minute transcriptions, through United Broadcasters. Washington State Apples, ten spots

Housewife Stuff Clicks

Chicago, Feb. 28.
Fitzpatrick Bros. has renewed its two shows on WBBM here for another full year. First is 'Meet the Missus,' which are confabs with the gals in the clubrooms of the city, and the other is 'Missus Goes to Market,' which is kibitzing with the gals in the

Evidently it's great stuff be-cause it's sold a lot of Kitchen Klenzer for the Fitzpatricks.

weekly for 26 weeks, through J Walter Thompson. weekly for 28 weeks, through J. Walter Thompson.
Tip-Top Beer, six 15-minute programs weekly over WCLE, through Gordon Vichek Agency, Cleveland.
Socony Vacuum, 26 15-minute transcriptions over WHK, placed distributions of the control of the contr

WEEL Beston, New Biz Utilibles Engineering Institute (correspondence course), Chicago. 15-min. live and transcribed pro-grams, once weekly. Through First United Broadcasters, Chicago.

United Broadcasters, Chicago.
Albasy Carpet Cleaning Ce, Boston. Participations in E. B. Rideout weather service. Through Dickle.
Raymond, Boston. E. Ca. Boston (Irres). it-in announcements with U. S. Rubber Co. program. Direct.
Edward S. Quirk Ce, Watertown, Mass. (tires). it-in announcements with U. S. Rubber Drogram. Direct.
Masy-Morris Desk Company, Boston (Iurnilute), participations in (Iurnilute), participations ton (furniture), participations in Caroline Cabot Shopping Service.

FOR PAPERS. MAGS

But Looks Like Broadcasting Should Get Automotive Nod in Autumn Unless New Crop of Labor Strife Breaks Out

DAILIES' EDGE

Majority of suto companies currently are opening the pure strings of the bloom of the pure strings of the bloom of the blo Detroit, Feb. 28

factors:

First of all, it's too late in season to think about network or local thows, which require a buildup and think a remains a property to the season to the season

shows, which require a buildip and dirly extensive run to warrant in-itial outsy for talent, etc. New-rand the state of talent, etc. New-condarily, are much easier to cancel out when things may not be going so good. And also makers are play-ing the state of the state of the been doing a pretty nitry lob in the past year of selling auto-ad dis-past, and are much better able in future, to reciprocate with a little, to the state of the state of the little of the state of the state of the infection of the state of the state of the infection of the state of the state of the infection of the state of the infection of the state of the s

Labor Angles

inflexibility, apparently has exercise its effects. Laber Angles

Third angle is that current interactions are approximately and the control of the control

Caroline Canot Shopping Service.

Diex C. Statety Ce., Boston (women's apparel), participations in Caroline Cabot Shopping Service.

Through J. Clifford Reilly Co., Boston (suntains), announcements on Caroline
Samahine Capital Ce., Boston (suntains), announcements on Caroline
Samahine Capital Ce., Boston (suntains), announcements on Caroline
Mina Lee Simon, Boston.

Mina Lee Simon, Boston.

More Capital Ce., Boston.

More Capital Ce., Boston.

More Capital Ce., Boston.

Gerden Mig.

Gerde

SPRING SPLURGE | 'Advertiser's Pet Aversion May Delight Millions,' State Ruthrauff & Rvan

Repeat Sales Clinic

Akron, O., Feb. 28.

Sales Institute, which was set up by the 60 ho Broadcasters Association last year, will meet in Fred Bock, sales manager of WADC, Canton, suggested the idea-exchange panel and Leonard Reinsch, general manager of WHIO, Dayton, and the OBA's prez, proposed that it get together annually.

Amos 'n' Andy Shift To **CBS Rumored**; Easy Aces Growing as Opposition

A rumor with credentials that Campbell Soup is contemplating moving Amos 'n' Andy from NBC to Columbia emanated over the past weekend from the west coast. CBS New York sales division stated yesterday (Tuesday) that as far as it knew no such switch was in pros

Angle going with the rumor is that the account would like to get A & A away from the opposition of 'Easy Aces.' Understood Ward Wheelook Aces: Understood ward wheelock agency some time ago discussed pos-sibility of adding Easy Aces' to the payroll with the view of having the latter act follow A & A on the same

latter act follow A & A on the same hookup.

If the reported shift takes place it will be the first time that Amos n' Andy will have been away from NBC since the team went network over nine years ago.

ADVERTISING AGENCY SPENDS OWN MONEY

Fort Worth, Feb. 28.
Rowland Broiles Advertising
Agency of this city is using Sunday
Agency of this city is using Sunday
Agency of the kind in this area. Program is known as Rowland Broiles
—The Ad Man.*
Wax music interspersed with spiels
about the agency and its facilities
too in handling any type of ad cam-

Walt Lochman Baseballing On KMBC for Gen. Mills

OR AMBOC for GeR. Mills
Walt Lochman is new sportcaste
at KMEC. Replaces Jack Starr.
Announcer is under contract to
Knox-Reeves agency of Minneapolis
which handles baseball for General
Mills. Previous two seasons baseMills. Previous two seasons baseto the start of the start of the start
KXENY flow KITED but which the
KXENY flow KITED but which the
KXENY flow KITED but which the
start of the start of the start
side and to KCKN on the Kansa
side.

WCCO's 500-Seat Aud

St. Paul, Feb. 28.

Fure Oil Co.'s.new half-hour show tonight (Theeday) officially opens studio, a new wrinkle at WCCO. Seats nearly 500. Former top capacity of any WCCO studios was 75.

Demand of sponsors on several of the station's larger shows made the new auditorium necessary.

'Don Winslow' Ducking

Chicago, Peb. 28.
Kellogg is dropping its 'Den Winshow of the Nay' style off the NBC
blow of the Nay' style off the NBC
blow of the NBC
blow

Ruthrauff & Ryan has incorporated its philosophy of merchandising goods by radio in a pithly written and enlightening booklet tagged Rumani Handle with Care. The work is marked by its frank, realistic behavior of the solid program. By the personal lines and dislitest. Unlike Booklet spoods at advertisers who insist on measuring the entertainment value of a program. By their personal lines and dislitest. Unlike booklet, 98% of American adults must think all day long of the time-clock or the displant. They may not have your anxieties, but they encode of the displant of the time of the program of the time of the program of the time of the program work is over for the day. They want release—escape into glamour, adventure, gastey, tears, laughter—into a world ruled by entotins they enjoy, to be supported by the selection of the selection

follow: Remember always that you (the advertiser) are not the final judges and if you're his business for a profit for the profit of a hundred thousand—or a million—or ten million—or more—people with a dead level of taste and sophistication which is bound to be below your which is bound to be below your

own.

'Make no mistake about it. The worst adviser on earth—when it comes to radio shows—is often your most cultivated associate.

most cultivated associate.

"Radio knows no social register, no
"ight" or 'wrong' side of the railroad tracks, no distinctions of wealth
nor position. It doesn't even stop to
inquire, Can you read?' Neither do
foods, beverages, tobacco, soaps,
household articles, nor any of the
great mass-produced articles of
American commerce.'

Mutual Prefers Station Contact: Oklahoma Web **Asked Contract Change**

Mutual doesn't like the idea of shifting contractual obligations are as the Oklahoma Network is concerned. Group behind the latter recorded to the party to the agreement, but Mutual prefers to have KTOR, Oklahoma City, remain the lose re-Oklahoma City, remain the lose re-Transfer is regarded as unnecessary by Mutual. It would rather deal with the key station in a cree gloral group and let that some ground produce the regional group and let that some regional and the national network.

Spadea, Reiter Merge

Joe Spadea, who goes off the Edward Fetry staff today (Wednesday), is forming a sales rep particularly to the state of the

MacMurray Joins NBC

Chicago, Feb. 28, Ted MacMurray of the Columbia production staff joins NBC here on March 1 as director and production

man.

MacMurrry will start on 'Vic and Sade' but will be handed other dramatic assignments within a few week.

Jimmy Dersey on Fitch Band-wagon over NBC Sunday, March 5th.

VARIETY

20

WHITE'S COUNTER-PROPOSALS CARRY LONGER LICENSE, SLAP DOWN CHAIRMAN

Maine Senator's Radio Law Would Differ Substantially from McNinch-Blessed Measure-11-Man Commish with 'Public' Communications Separate

Washington, Feb. 28. Ninch bill for reorganizing FCC administrative machinery is before Congress this week. Second scheme, by which much of the criticism could presumably be removed was offered by Senator Waliace E. White, Jr., Republican, of Maine, who cash thored the 1937 Radio Act and is reputed to be best-informed lawmaker on broadcasting problems.

on broadcasting problems.

In marked difference to the recipe written by Chairman Frank R. Mc-Ninch and sponsored by Rep. Clarence F. Lea of California and Senator Burton K. Wheeler of Montana, ence 3. Les of Uniforms and Semi-the Democratic charmen of the House and Senate Internate com-merce committees. White suggests a set-up whith would reduce the dan-merce to the semi-sery which would reduce the dan-erremental domaination, without ser-riching protection of the public in-terest via Feederal supervision and air-wave policing. Congressional air-wave policing, Congressional air-wave policing, Congressional air-wave policing, Congressional properties of the semi-graphic treatment industry observers, would assure all branches of sym-pathetic treatment at the hand of individuals best acquainted with the prodularities of each.

Would Deprive Chairman Of Political Dominance

The chief feature of the bill is the provision setting up tw. divisions of five men each, one dealing with bub-lic and the other with 'private' communications, and stripping the chairman of the power to lay down policy and dominate interpretation of the statute. Many other changes are suggested, none dealing with such policy questions as networks, power, ownersbip, or programs. ownership, or programs.

While refraining fro 1 policy re-vision, the Maine solon would make numerous clarifications in clauses that now perplex licensees and numerous clarifications in clause that now perplex licensees and would standardize procedure in many regards. His bill rewrites the provisions dealing with political equality, takes cognizance of the dilemma created by the no-ceasorability described and the responsibility for libel, and makes hearings mandators or an analysis of the company of the c datory on applications for permits to shift control and ownership.

Longer License Implicit In White's Proposal

Longer licenses would be an au-tomatic result of the White bill, and the work of the work of the work of the main franchise period would be one war, instead of the present six-month base, although experimental tickets might be of shorter dura-tion and the commish; could hand out the work of the cause.

Vital Changes in Legal Mechanics Is Provided

Mechanics Is Provided Vital changes are proposed in the legal mechanics, potably those per-taining to rehestings and court review. The bill prohibits appeals from either division to the whole commission—which was often entered the state of the state of

as now provided.

Important procedural point that would be cleared up is whether courts can review commish decisions on petition for permission to transfer licenses or controlling stock. Bill would make an appeal to the D. C. court possible in matters of this nature.

ilcenseholders, but at the same time. (2) providing protection against libel suits, and (3) requiring disclosure of providing protection against libel suits, and (3) requiring disclosure of proposership for talks on controverted processes of the processes of the provider of the provide

Briggs Hoffman, St. Louis, On Texas Web's Board

St. Louis, Feb. 28.
Briggs A. Hoffman, local insurance
man, has been appointed to the Board
of Directors of the Texas State Net-

as Chairman of the Public Rela-tions Committee of the Insurance Board of St. Louis Briggs originated a radio program series 'Captains in Peril' aired each Monday p.m. over KSD.

More FCC Shingles

Washington, Feb. 28.
Several more barristers admitted
to practice before the Federal Communications Commission last week.
Newcomers were as follows: Alexander M. Heron, Bynum E. Hinton
and William L. Owen, Washington,
D. C.; Beverly C. Briley, Nasbville,
Tenn.; Louis F. Carroll, New York;
Henry J. Schintz, Chicago, and John Washington, Feb. 28. Henry J. Schintz, Chicago, and John G. Tulloch, Ogdensburg, N. Y.

N.A.B. Statement

Washington, Feb. 28.

N. A. B. board took cognizance today (Tuesday) of the radio legislation pending before Congress with the issuance of a statement indulged. isiation pending before Congress with the Issuance of a statement. Latter indulged more in generalities than in direct criticisms or suggestions, but it did indicate that the N. A. B. board preferred the measure of Senator Wallace White to the revised FCC setup as provided for in Senator Burton K. Wheeler's bill. The Constant Park Constants Parks 1988 (1988) and the Constants Parks 1988 (1988) and the State Constants Parks 1988 (1988) and the Sta

Jettahee Honkins, After 10 Years in Nebraska. Waxing Her Show in N.Y

Omaha, Feb. 28. Omaha, Feb. 28.

Jettabee Ann Hopkins, author and lead of WOW serial, 'The Jangles,' will start recording her program in New York April 1 for about 10 stations in behalf of the J. C. Penney Co. She will assemble a new cast and retitle the show.

and retitle the show.

Miss Hopkins' move to N. Y. came after 10 years of radio work in Nebraska. Serjes had 28-week test run here locally for Penney, with the account gradually expanding it to other stations via transcriptions. Pedlar & Ryan has the business.

Haley May Go Off

Jack Haiey's Wonder Bread program's continuance after April is uncertain.

Benton & Bowles agency meantime is experimenting with a guest star police.

uncertain.

Benton & Bowles agency meantime is experimenting with a guesstar policy in an effort to hypo the
C.A.B. rating.

Bye-Bye for Hal Wolf

Seattle, Feb. 28.
Hal Wolf, for eight years chief announcer for KOMO-KJR and more recently head of special events of the two atations, was given big send-off before the mike on his permanent departure for NBC apot in San Francisco.

Special 15-minute program in his honor by Dick Keplinger, bis suc-

Myrile Williams, head of the transcription department of WHO, Des Moines, is a sure enough Norwegian heiress—she just received \$3.76 from the estate of a Norwegian ancestor—after all the counsel fees, taxes, etc. had been deducted. She bought a bracelet with the money—on which also had engraved 'shol'

West Texas Syndicate Loses by 4-3 On Rehearing Bid: McNinch Dissents

Rehearing was denied last week in the stormy west Texas case, which for the better part of two years has been a severe political headache for the FCC because of the reading the state of the FCC because of the reading to the state of the reading the state of the FCC because of the political state of the reading the state of the reading the political state of the reading the state of the reading that the work of the reading that the state of the reading that the reading the state of the reading that the reading that the reading the reading that the reading

would be cleared up is whether courts can review commish deview commished with the commission of transfer lifensess or controlling stock. Bill to 3 split; rejected petitions of West would make an appeal to the D. C. Texas Broadcasting Co., syndicate of Witchila Falls businessmen, and of matter.

Rewrifting of the present clauses on Falls businessmen, and of matter, and the subject of censorship and on the subject of censorship and on the subject of the fine subject of the subject o

because the Commish originally carnied permission for Amon G. The Commission of the

Inside Stuff—Radio

Orron Welles is using a novel technique in arranging and staging Pristy might radio programs in New York since he left town with the Theater Guild-Mercury's Five Kings. 'Outhit is currently in Boston where it opened Monday (27) but went to the Hub last week for final rehearsals, Welles coming to the studio by plane on the day of the broadcast. Drama of the week is rehearsed in his absence and then recorded, When reaching the studio, Welles listens to the record and then decides what part he will play. Stated that the young actor-director does not select fat part. That has made quite a hit among the legitler by this supporting company, and the programm will be followed.

of the programs will be followed.

Mercury Theatre group, headed by Welles and John Houseman, failed
with 'Danton's Death' early this season and sub-leased their theatre, the
former Comedy on dist street. In making, the radio deal with Campbeil
Soups, Welles is credited with assigning most of the air coin to Mercury,
to recoup the losses, group planning to go on its own again last this season

Robbins Music Corp. and Ferde Grofe, publisher and composer of the Grand Canyon Suite, have been splitting \$125 a week for the commercial radio usage of the 'On the Trail' movement on the Phillip Morris radio program. Of this, the major NBC program fetches \$100 weekly and \$25 is from the MBS dramatic sketch, which likewise uses that strain.

from the MBS dramatic actech, which likewise uses that strain. When Robbins demanded \$25 weekly royally from the Easy Aces for Louis Alter's Manhattan Serenade strain, long identified with that scripts own, the aponsore balked and substituted another theme. Similarly, CBS Sunday night sustainer, This is New York, utilizes thenes from Grofes with conductor Leth's Stevent but as goon as the above is sold the music must bring a specific fee, being a grand right; while the show is sold the music must bring a specific fee, being a grand right; while the show is sustaining permission is granted.

Rev. E. Howard Cadle, 'personal' pastor of more than 300 churches located in the mountains and remote spots of 10 states, from Florida to Ohio, will celebrate the fifth anniversary of his series of Sunday 12 to 12:30 p.m. sermons on WLW March 5.

Termed the 'radio minister' and claimed to have the world's largest church congregation, the Rev. Cadle is a prosperous business man. His interests include farming, fruit growing and real estate. He originates his air talks in the Cadle tabernarle, Indianapolis, and has contributed receiv-ing sets and furnishings for the churches whose people hear his messages weekly. Last year, it is said, the expense exceeded \$100,000, most of which he financed.

Appearance of Ignace Paderewski on RCA's 'Magic Key' hour last Sunday (28) involves an unusual bookkeeping arrangement when it comes to compensation. The date was regarded in large measure as an exploitation stunt for the master's concert tour of the United States so that the payoff for the broadcast will be a percenage of the NBC Artists Service's overall commission from the tour. The NBC Artists Service, which is managing the tour and is part of the RCA group underwriting the Sunday series, will likewise be charged with an appreciable share of the particular program's hooked.

George Fischer, KHJ-Mutual commentator, kicked up quite a fuss when he attempted to sneak a broadcast of Academy winners in Los Angeles last week. Caught hol-handed in the light booth above Billumore Sow, Fischer got a vary with about 10 minutes of the proceedings before he was nabbed any grounds for Jegal action. For years networks have tried to the up the banquet without success. KNX attempted to pull a sneak last year but ages it up as a bad job after a brief furry. Some talk that next year rights will be sold for sponsorship with the coin turned over to Motion Picture Rellef Tund.

The New York home office of one of the major networks has a mystery man. He's been there three years without any convincing explanation of why. Originally he was supposed to be doing learned thesis on radio's place in the status quo, but, after years of hanging around, as far as any-body knows, none of his stuff was used by the network at the recent monopoly hearings. He seems to know everybody, but nobody knows any-hing about him. Apparently he's on the company payroll and he has the run of the ship. Curicity is about for personal info, the mystery man is as eventye as a banker.

Ken Fickett, who is now doing production for William Esty & Co., has yet to receive any trade recognition, excepting this instance, for his part part of the part

Powel Crosley's holdings in Crosley Corp. were pared by Christmas gifts to undisclosed recipients, according to report published last week by Securities & Exchange Corp. Wife Gwendolyn, who died Sunday (28) in Sarasota, Pila, also played Santa Claus with some of her holdings. Head of the Cincy concern gave away 985 shares of common in December, cut-ting this poke to 150,468. Late Mirs. Crosley, who owned 10% of the cor-poration, tumvarped 4,136 shares, banging on to 123,374.

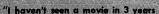
B. B. D. & O. no like the idea of Andre Kostelanetz's press agents sending out releases about the guest artist setup of the Ethyl show (CBS). Main point of the objection is the phrasing of these releases. They state that 'Andre Kostelanetz's guest artists will be . .' Program also stars Walter O'Keets, and the sagency not only thinks the self-spolitiquities out of order but it prefers to do its own amouncing and thereby maintain peace within the program's ranks.

Cantact which WOR, Nevers, signatured with the American Federa-tion of Badis Actors contains in signatured with the Self-to WABC, WJZ and WEAF, the CBS and NISC. The Canada was also considered with the work code prevail but with the understanding that if any modifications are made for one all will benefit. Only exceptions to the network struc-ture as far as prices are concerned involve participating and two-minute

Lou Ruppel, new p.a. for CBS, was taken gently over the 'accuracy' hurdle by his contemporary at NBC, Clay Morgan, on a claim to the first remote from Albania. Morgan's letter to Ruppel clied that the NBC Red network carried a broadcast of folk music direct from Tirana at 11:30 a.m., Nov. 27, 1987.

A nasty-minded brankster made things unpleasant for WKRC, Cincin-nati, staff members last week. "Worst stunt was shocking wife of Al Biand, announcer, by telephone message that he had been killed in an auto acci-dent and then ordering two hearses to the Bland residence.

February issue of the Journal of Applied Psychology, highbrow periodical, is entirely devoted to radio.



- ...I've never read a best seller
- ...I've never seen a play
- ...Pve never seen a large city"



Mrs. Fraizner and her daughter listening to the radio which has now been replaced by the modern radio she wan in the contest.

THROUGH THE MAGIC OF RADIO



Alma Kitchell is shown here, presenting Mrs. Pratzner with a new RCA Victor radio—first prize in the contest.

Mrs. Joseph A. Pratzner of Mays Landing, N. J.

Hears the latest news

Listens to drama

Knows the comedians

Says: "Without radio my family and I would be lost"

PRIZE WINNER in the contest—
"What radio means to me and my family"—recently conducted over NBC facilities by the program Alma Kitchell's Brief Case—Mrs. Pratzner's letter echoed the statements of nearly every entrant.

"Radio means heaven for my child," wrote one woman of her blind daughter. Another credited radio with straightening out her wayward son. An American, barricaded in the loneliness of a foreign land, declared radio was her "whole world." A listener living in the slums said radio "keeps us from going mad."

NBC is proud to play a part in so great a public service as radio. And NBC is also proud that its Alma Kitchell program—a 10-minute feature—attracts a listening audience from Mays Landing to Nicaragua!

NATIONAL BROADCASTING COMPANY

The World's Greatest Broadcasting System
A Radio Corporation of America Service

ATTY-GEN'L MURPHY HEEDS LEGAL RAPS AT 'FCC HODGE-PODGE OF REGULATION'

Pres. Roosevelt Behind Scrutiny—Devious Devices of similar District of Columbia Bar Association on the broad proposition of the Broad proposition of the broad proposition of the proposition of the Proposition of the Proposition of Disapproval—Radio Law Costs Go Up

ject of Disapproval—Radio Law Costs Go Up

Washington, Feb. 28.

Another rewriting of the FCC tracks and the Murphy probe will be conducted rules of procedure—which now are by a skr-man committee including at the FCC tracks and the stream of the Murphy probe will be conducted at other government establishment of the FCC tracks and the greatly at variance with customs in all other government establishment on February longs, and two outside to the first and the greatly at variance with customs in the Justice Department, exceutives, and the properties of the Justice Department, an

Johnson's Crack

Hugh Johnson in his Scripps-Howard syndicated column un-der the heading 'Radio in Dan-ger' last week, cheracterized the pending McNinch-Wheeler FCC reorganization measure as: 'A bill to get rid of Commis-sioners George Henry Payne and T. A. M. Crawen.'

against another Federsl unit. There's that much sloppiness.

that much aloppiness.
Chief questions which Murphy's
advisory group will seek to answer
include (1) to what extent the courts
should have power to review the
actions of the regulatory boards, (2)
possibility of adopting uniform pro-cedure for all the quasi-judicial outfits, (3) providing safeguards which
will minimize the mergins of allegs
to coperation between enforcement
units.

quence of the abolition of the examining department. Possibility that broadcasters will benafit, since the present routine materially increases committee the present routine and the principal squawks of FCC practitioners are the failure of Committee in lawyers to come out exceptions or take part in oral agreement; they prepare the digests of evidence for members supposed to study the record; they guide and adstance to the present proposed to the present part in the study the record; they guide and adstance in the present part in the study the record; they guide and additional to the present part in the study that the present part in the study in in the study

point the way for material improve-ments.

The consists of Anistant A.

Commy General James W. Moda-based of the D. J. tax division; As-sistant Attorney General Cari Mc-parland, head of the D. J. Janda Farland, head of the D. J. Janda Farland, head of the D. J. Janda Soliction General, W. Rat. Jackson Lawrence Groner of the D. C. Out-of Appeals; Arthur T. Vanderbill, past president American Bar Armer Undersecretary of the Treasury.

WBIG Tower Blown

From 20-Story Perch

Charlotte, N. C., Feb. 28.
Extraordinary speed by engineers had radio station WBIG, Greensboro, operating with unimpaired strength within an hour's time after violent wind squall crumpled the station's 150-foot steel tower atop 20-story building.

180-foot steel tower atop 20-story building.

Tower crumpled, falling across the top of the building with its top sec-tion whipping down the north wall and breaking several windows. A clerk was cut by flying glass but not extensive but

Benchley Trek Delayed

Robert Benchley show on CBS originally skedded to shift to the Coast following the atring of March 13, will hold in New York until March 28.

Broadcast there will be from studies on Warner Brothers' Sunset lot, according to present plans.

PREVIEWING THOSE LIDS

Nancy Turner of WMCA, New York, did a stunt Monday in connection with her women's program. Had a jury of 12 men with Actor Eddie Albert as foreman looking over the spring hats for the ladies.

Episode took place at the Park Lane botel, N.Y.

KWKH's Lecal Baseball

Shreveport, La., Feb. 28. Station KWKH will air all Texas League games of the Shreveport baseball club during the forthcoming

Jerry Bozeman will handle.







Geo. P. Hollingbery Co. New York: Chicago: Detroits Kansas City: San Francisco: Atlanta

!Cuthor! To write continuity the WLW way requires a minimum of 10 full time continuity,

writers . . . experienced, talented men capable of creating all types of radio scripts. And because their writing is better than average ... they have contributed greatly to making the phrase... "produced in the studios of the Nation's Station" the hallmark of outstanding radio production... the reason WLW is the only winner of TWO Variety Showmanship Awards for program originations.



LATHAM OVENS





DOUGLAS MUSSINON



ROBERT MONROE







VAN WOODWARD



DERICK WULFF

...these things too, we think are part of the story of WLW



HAL KEMP ORCHESTRA

Beat All Opening Day Band Records at the Paramount, New York (Feb. 22nd) with \$13,000---Off to a First Week's Gross of \$53,000....



Hal Kemp (left) is congratulated by Robert Weitman, Managing Director of the New York Paramount, after establishing a new record

• Concluded a series of record-breaking engagements—Drake Hotel, Chicago, broke all records. At the Palace Theatre, Columbus, broke all dance band records. At National Tobacco Festival, South Boston, Virginia, played to 10,000 people in one night!

Returning to the Air this Spring for a Second Season with "TIME TO SHINE" for the GRIFFIN MANUFACTURING COMPANY. Produced by BERMINGHAM. CASTLEMAN & PIERCE. Inc.

HAL KEMP And His ORCHESTRA

Featuring JUDY STARR • BOB ALLEN • SAXIE DOWELL • JACK LeMAIRE • MICKEY BLOOM • EDDIE KUSBY

OPENING MARCH 29 EMPIRE ROOM THE WALDORF-ASTORIA NEW YORK Paramount, New York - - - - - February 22, thru March 7
Shubert Theatre, Newark - - - - - Week of March 8
Fox Theatre, Philadelphia - - - - - Week of March 17

RECORDING EXCLUSIVELY FOR RCA-VICTOR

Personal Management - - ALEX HOLDEN, RKO Bldg., Radio City, New York

Direction - - Music Corporation of America

Intere U. S.-Owned Outlets Broadcast Under American Law in Shangha; Chinese City Has 40 Radio Stations Shanghai, Feb. 3. Thand, about the worst place in lost of government programs from National Interest of the worst place in lost station wald seem to be input, China. This great commercial is station wald seem to be input, China. This great commercial is station wald seem to be input, China. This great commercial is station wald seem to be input, Shanghai Feb. 3. Thand, about the worst place in world to own a commercial is station wald seem to be input, Shanghai is a pretty of great commercial is station wald seem to be input, Shanghai is a pretty of male station wald seem to be input, Shanghai is a pretty of male station wald seem to be input, Shanghai is a pretty of the station wald seem to be incomply to make the station wald seem to be input, Shanghai is a pretty of the station wald seem to be input, Shanghai is a pretty of male station wald seem to be incomply to make the station wald seem to be incomply to make the station wald seem to be input, Shanghai is a pretty of male station wald seem to be incomply to make the s Three U. S.-Owned Outlets Broadcast Under American Law in Shanghai:

Shanghai, Feb. 3.
Offhand, about the worst place in the world to own a commercial reads station would seem to be read to be about the world to own a commercial city, with a population of \$250,000, has nearly 40 radie retained congetting for an estimated \$50,000 at \$250,000, has nearly 40 radie retained congetting for an estimated \$50,000 radies and that includes His world—and that includes H

Exclusive European Agents: CANADIAN BROADCASTING CORP.

Mar. 21 from New Zealand: Will Study American Ways

Anchimad, N. Z. Feb. 7.
Coiin C. Scrimgeour, controller of New Zenbrusserum and New Zenbrusse

entry of the latter installation of sets imped to point where they are now to be found in 75% of the Domin-ion's homes. Success of the corn-mercial setup is largely credited to the introduction of such American programs as 'Easy Aces' and 'The House of Peter McGregot'. Last checkup gave the commercial link 1.3% of the total listeners.

MEXICAN STATIONS PROD SENATE OKAY

Mexico Will woid plenty grief and advance her radio bit at home and with a row of the plenty grief and advance her radio bit at home and with air covenants that were made by North American countries at Havana and elsewhere in the recent past, the Association of Mexican and the property of the Association of Mexican and the property of the Association of Mexican and the property of the Association argues the ration of these pacts. The association argues the ration of these pacts in the ration of the pacts in the rational packs are represented by the rational packs and the rational packs are represented by the representation of the

HUGHES, EX-BBC, ON WIMJ

HUGHES, EX.BBC, ON WTMI Millam Hughes, former member of the British Broadcasting staff, is pinch-hitting at WTMI for Nancy Grey, during her solourn at Sundang Carlo William (Staff Staff Staff William (Staff Staff Sta

International Chemical Co.'s new bookings on Radio Normandy for Limestone Phosphate and Lavona makes their total time from this station two hours weekly. Their other products thus advertised are Bispoduce the state of the stat International Chemical Co's new

OPEN HONOLULU OFFICE

George B. Richardson and Ken Carney of Frisco Appointed

Carney et Frisce Appointed

Honolulu, Feb. 28.

Joint offices have been opened here by Bowman, Holst, MacGarlane, Richardson, Lud., advertising agency and Fan-Pacific Frees. Park R. H. M. R. for two years and both are affiliated with the Bowman, Deute, Cummings, Inc., agency, whose headquarters are in San Francisco.

George B. Richardson, whose headquarters are in San Francisco.

He Honolulu organization. In charge of radio production is Kenneth B. Carney, former NBC program director in San Francisco.

OUEREC INDIES PASS AROUND SHOW IDEAS

Pre-tested radio programs will be offered to members of the recently ordered to members of the recently defined to members of the recently of the control of the cont

stations.

APRS is also reported working closely in cooperation with the Canadian Association of Broadcasters toward a solution of problems which are currently affecting members of the national as well as the provincial association.

the national as well as the provincial association. He APPS of Quebe dit. Although the APPS of Quebe dit. Although the Canadian Association of Frondeasters in that stationardiated with the government network are ineligible for membership, provincial association exces report that they are working with the national body of broadcasters because of identity of interests.

BBC Condescends To Debate Own Perfection

Going hothor for listense criticism of another speec of its programs, BBC invited direct comment on well-support of the programs, BBC invited direct comment on westlating standardized English speech as practised by its anouncers. All staff speakers on nouncers, all staff speakers on the set pronunciation of words with use set pronunciation of words with staff speakers on the set of the set of

ber. In this broadcast, Prof. James will debate in favor of standardized language with T. Thompson, an authority on dialect and local speech, who will argue the reverse case. Listeners are then invited to cast a vote by means of ballot form printed in BBC's official program publication, Radio Times.

BBC Gets a Hint Of What Blurbing Would Accomplish

London, Feb. 21.

Radio comicter Arthur Astey in his 'Band Waggon' act has a gag about an Imaginary chemical product called 'Askeyfoff,' which allogse is capable of cleaning anything. Idea is a crack at BBC's thing. I may be a compared to the second of the second of

It Speaks Their Language

MONTREAL

- takes three • It radio theatres to accommodate all the enthusiastic Montrealers who care to see shows each week.
- This popularity is easily explained:
 - 1. Three-quarters of Montreal speak French.
 - 2. CKAC speaks French.

Canada's Busiest Station



"WELCOME, WELCOME LEWIS!"



... says the audience that listens to her SINGING BEE every Wednesday night from 8:00 to 8:30...Here's a show that from 8:00 to 8:30 ... Here's a show that has everything: music, comedy, quizzes,

prizes. More than that, it has the show-manship of Welcome Lewis. Some smart adver-tiser will want this program. Write W H N today.



How to describe a Champion in 77 words



THE CHAMPION: KMOX, St. Louis

LISTENERS: Crossley, Inc. and Irwin & Irwin coincidental studies prove that KMOX enjoys more listeners than the five other St. Louis stations combined.

ADVERTISERS: KMOX carries 42.3% more local and national spot business than the other two network stations combined.

DEALERS: Typical comment of typical retailer (J. T. Westfall, Executive Secretary of Missouri Retail Grocers' Association): "KMOX has the wholehearted and enthusiastic support and cooperation of grocers both in St. Louis and in the surrounding trading area."

KMOX - a 50,000 Watt Columbia Network originating station . . . with the kind of local service that makes "The Voice of St. Louis" an exact description of the station!

50,000 WATTS



A CBS STATION

Owned and operated by Columbia Broadcasting System. Repre-sented by Radio Sales: New York, Chicago, Detroit, St. Jouis, Cin-cinnati, Milwaukee, Charlotte, N. C., Los Angeles, Sas Francisco

NEW CANADIAN PROBE

PUBLISHERS ARE **ENCOURAGING IT**

Parliamentary Radio Com mittee Whitewashed Gov ernment Radio Network Last Year-Whole Issue Now Politically Embarrassing

ANGLES

Montreal, Feb. 28. Parliament is all set to start investigating radio this week (27) but the Radio Committee this year has indicated that proceedings may furnish a decided contrast to the hasty whitewash of CBC policies which was jestingly referred to as an investigation last of the property of the prop whitewash of CBC policies which

Transport.

Canadian radio is no longer a technical or amusement problem. Basic principles are now involved and controversy has resolved into an attack upon the Canadian Broadcasting Corp. and the Liberty party by powerful publishers, charging the Government with attempts to muzzle free speech.

free speech.
Policy of the CBC in hamstringing private stations and refusing to sell George McCullagh, publisher of the Toronto Globe and Mail a CBC network, has embarrassed Prime Minester Mackenzië King politically. And unless CBC policies are modified, especially with report of the production of t

With Federal elections due in the near future it is conceivable that the Government may consider modification of the stranglebold which CRC has on private broadcastine. CRC has on private broadcastine. CRC has on private broadcastine to the case of the case With Federal elections due in the the free operation of their radio sta-tions, when a former Conservative administration was less restrictive of their freedom. Tremblay controls La Presse (250,000) and La Patrie (75,000), two local dailies, and Sta-tions CKAC and CHLP. Nicol owns several newspapers and radio sta-tions throughout the province,

Domineering

Aside from the political implications in this province the domineering methods of the CBC have been
holly resented in other parts of the
country, both by broadcasters and
publishers. And all attempts of



searedy be credited.
It is significant that the hubbaloo about American radio programs coming over Canadian airwaves, out of which viewers-with-alarm tried to make a national issue last year, has not consultant to the common and the common

grams.

Reports here indicate that the Association of Private Radio Stations of the Province of Quebec may be represented by counsel before the CBC heads. Name of Aime Geofftion, K. C., one of the most prominent attempts in Canada, with a rep as a brilliant plender before the Privy Council in Bagland, has been men-

of Commons at Ottoms Tuesday (26) per promisence will most likely be council in England, has been menjeven to the refusal of the CBC to prive to the refusal of the CBC to prive to the refusal of the CBC to prive to the refusal of the CBC to provide the council to the council

Transport Minister C. D. Hove to diclassin Government repossibility deprived partially deprived stations of most of the Covernment agency will scarcely be credited.

Radio Character So Popular in England Spacety be credited. **Newspaper and Fiction Adopt Him**

Linkely to go down to posterity among the immorrary of the im

latter has also authored a first novel written around 'Mr. Walker.'

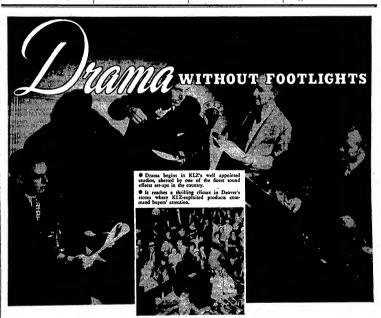
written around 'Mr. Walker.'
Zentih of fame is that character is
also being introduced into deathless
series of novelettes written around
famous Sexton Blake, Detective, idea
coming to Dudley after he had
scripted a radio serial on the adventures of the fictional gumshoe hero.
Job will be done in collab with
Berkeley Gray.

BLACK HORSE ALE RECASTS Montreal, Feb. 28.

Frank Baker and Eleanor Bower vocalists, are replacing Russ Titu and Jean Mundy on "Tonight a Eight' (Black Horse Ale).

Baker has film experience.

Richard Murdech, BBC comicker, successfully sued for divorce from his appendix.



 KLZ has the men, methods and machinery that produce the kind of drama preferred by advertisers . . . the drama of cash registers ringing . . . the drama of buyers buying.

The record of the dramatic pitch to which KLZ facilities and performers are tuned is written in KLZ's files for 1938.

A national food product sponsor writes: "Our business has shown a steady increase in Denver since we have been using KLZ." A local packer says: "Our 1938 sales are 8% over 1937. Since we are spending 75% of our appropriation on KLZ we shall give you credit for 75% of this increase." A Denver furniture dealer sends in his renewal contract for the third consecutive year and comments: "Our urban and rural business has held up remarkably well this year which we believe is directly due to our KLZ advertising."

KLZ, too, has a market that inspires such

merchandising drama . . . a market that comprises 78% of the entire population of Colorado . . . a listening audience that embraces 80% of this thickly populated "business side"



CBS AFFILIATE - 560 KILOCYCLES

APPILIATED IN MANAGEMENT WITH THE ORLAHOMA PUBLISHING COMPANY AND WEY, ORLAHOMA CITY-REPRESENTED BY THE KATZ AGENCY. INC.

Anzac Performing Rights Soc. in 3-Way Tiff Over Licensing :

Canberra, Feb. 8.

Canberra, Feb. 8.

Association is engaged in a three-way controversy with the commercial and national broadcasting units and the federal authorities over the framing master General Cameron, who is also controller of radio, has meanwhile arranged to have the contract between the APRA and the Australian Producting Commission, which operates the non-commercial stations, the commission of t



ALL-AMERICAN BAND

Smashed All Records at Fort Wayne, Ind. Thousande packed the Para-mount, Fort Wayne, Feb. 18th, 19th, 20th. Management booked band for single day repeat, Feb. 23rd. Results: ALL RECORDS SMASHED.

CHESTERFIELD

nesdays, 8:30 to 9:00, EST Booked Exclusively by Artists Management, Inc. 17 East 45th Street NEW YORK, N. Y. one MUrray Hill 2-1888



1000 NIGHT JOHN BLAIR LCO.

NBC Tues. Thurs. Sat.

OSEPH RINES

HARRY RICHMAN'S ROAD TO MANDALAY WILLIAM MORRIS AGENCY

F. C. C.'s WASHINGTON DOCKET

MAJOR DECISIONS

MAJOR DECISIONS

Meanchasetts. Nix for WCOP Washington, Feb. 28.

Meanchasetts. Nix for WCOP Washington, New York, washington, Feb. 28.

Meanchasetts. Nix for West Washington, New York, New York, washington, New York, Wash

delinch and Comintationers rayine, our way and a continuation on the second desirable with the ran Brown lineating.

This preceding repeated when applicant saked for a charter.

This preceding repeated when applicant saked for a charter of the repeated with the result of the result

od Brown area of the opinion that the service proposes was Diment, written by Walker, add in part: "...there appears be a pince in Cleveland for another high-rical local pro-tail service to products. This service is near-ingle to the products of the products, to house-badders, do consumers of these products. This service is unavail-ted to consumers of the products. This service is unavail-ted to the products of the products of the pro-lement of the products of the products of the pro-late of the products of the products of the pro-late of the products of the products of the products and the farmers about where and how to market products and the farmers about where and how to market products and the products."

to the consumers on where and how to accure seeded food Breedeset compare had requested a daytime transmitter Breedeset compare had requested a daytime transmitter senied by Arthur W. Spharted and Fullip G. Loucies.

Which Breedeseting Cos* doubt red are wrating at which a reduce the senied by the Commist, though Chairman McNinch Falls, stated by the Commist, though Chairman McNinch Cost on the Commission traced out complaints are privilege; object of the Commission traced out complaints are privilege; object of the Commission o

MINOR DECISIONS

iska: KGBU, Kstchikan, prasent license extended tem-ily, pending Commish determination, but not longer than Alaska: KGBU, Artsuccess, and the control of the control property property property property property property property property property pages and property basis, subject to action on application for renoval Africana; KUBA, Albert R. Scharmann, Tuma, licaise actually a subject to a prior to longer than April 1. In the control of the

temporarily, to April 2 only: WAXO, Tallohasses, present ralay broadcast ention license extended temporarily to April
ray broadcast ention license extended temporarily to April
Illimate, battern Broadcasting System, Inc., Chesco, rannet
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temporary extension of nutlority to transmit program
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to catality Curv., and stations liquence by the Canadian Minister of Transmitt, theose to facilities of the American
to Authority control of the Control of the American
to Mutual's pending application for contendo of sold authority;
license on as experimental basis only, authoriting changes
en supportant move of transmitter locally, and increase in
mains: WRIO, Augusto, desired pellition to reopen hearing
in a spillation for renews of thenes to operate on J178 No.
Massachusetics WIENWA and WIENWB, Buston, Westingterms 50% to 60 watts.

Mainer WRPO, Augusta, desired sellino to respon hearing with 160 withs: With 100 with with 100 with with 100 with with 100 with 1

NEW APPLICATIONS

California: World Psace Foundation of a seminational broadcast station to be operated on seminational broadcast station to be operated on semination of the california of the

onneolicut: WTIC, Martioru, install undervent night use. Norida: Tom M. Bryan, Fort Lauderdale, new station to operated on 1370 ko with 100 watts nights, 250 watts

days.

New Jessey: Neptime Broadcasting Corps. Atlantic City.

New Jessey: Neptime Broadcasting Corps. Atlantic City.

150 watte days.

New Horiz: Western Corps.

150 watte days.

SET FOR HEARING

NAME I VAN HEATMANU ARTICLUS AND ARTICLUS AN

grams and public's valuation on services rendered by broadcasters. This is deemed opening wedge to one-man censorship.

Question of letting radio legmen to constant of the congressional press seakers.

Washington Lobby

Washington, Feb. 28. et of the McNinch reformation most irritating to industry observers is the idea of having a combination propagandist - researcher. As outlined by the scheme's concocter, the mouthplece also would keep the proposed regulatory board abreast of audience reaction to pro-

occupied.

Inquiry Into the NBC acquisition of WPTF, Durham, N. C., is being agleated in the Senate, with insince property of the property of WPTF Radio Co. In 1933, a wholly of the property of WPTF Radio Co. In 1933, a wholly well of the property of WPTF Radio Co. In 1933, a wholly well of the property of WPTF Radio Co. In 1933, a wholly well of the property of t

to me-man censorship.

Old hands at watching how regulatory agencies operate predict such an individual-in-order to justify and the predict of the prediction of industry operation of the prediction of industry operation of the prediction of the p

Bill Card at N. Y. Expo

Bill Card, former assistant to Phillps Carlin at NBC in New York, becomes assistant to John S. Young, director of radio at the New York World's Fair. Appointment is effective March 1.

Band Waggon' Unlikely To Go Third Season BBC: Comic Problem Too Tough

London, Feb. 21

London, Feb. 21.

The Maggon, easily most popular of light BBC shows, which has done two seasons, folds March 18, It is not likely to be renewed near light and the state of t

Folding in May will be 'La Town Folding in May will be 'La Town Tonight' itself, as also 'Monday Night at 7.' Former program has been running six seasons, and ends with a 200th performance which producer Mike Meehan plans to do on celebration lives. tion lines.



JOE GLASER, Inc.



MÁL REPRESENTATIVES VARD PETICY & CO ON THE NBC RED NETWORK



Executives Tune In Every Mon., Tues., Wed., 7 P.M. EST WHN

WHN Artist B

means business in Baltimore



Our Washington Station Selection Is Easy Audience Does It for Us-WRC



LISTEN TWICE DAILY
NBC Red Network, 12:16 to 12:30 P.M. EST
CBS - WABC 2:15 to 2:30 P.M. EST COAST TO COAST

DI. COMPTON ADVERTISING AGENCY
MGT. ED WOLF-RKO BLDG., NEW YORK CITY

OBERSTEIN'S NEW DISC FIRM

15 Best Sheet Music Sellers

(Week ending Feb. 25, 1939)

| Harms |
|----------------------------------|
| Robbins |
| Shanira |
| Paramount |
| Paramount |
| |
| Miller |
| Paramount |
| Berlin |
| Spier - |
| Bregman |
| ABC |
| |
| Sbapiro |
| Chappell |
| † Indicates stage production son |
| |

Inside Stuff—Music

Jack Robbins credits Doris Rhodes, CBS sustaining artist—and incidentally the wife of a competitive music man, Jonie Tapa, professional head of Shapiro-Bernstein—with making 'Deep Furple' the popular hit it now that the property of the popular hit it now the property of the popular hit it now the many that the property of the proper

Turner Layton, songwriter and vaudevillian who has made England his home for some time, is bringing legal pressure to bear on the Broadway Muslc Corp, in connection with back royalties on 'Atter You're Gone,' a time he co-authored with the late Henry Creamer in 1916. Layton is hold-by the control of the Corp. The Corp. In the Co

The Metropolitan Opera Company of N.Y. for the first time since its annual Surprise Party' was instituted in 1933 will have none this year. The party is held at the Met the last Sunday of the season with all artists participating, presenting burlesques on opera and themselves. The occasion has always been a complete sellout, gross receipts going to the Met's teerve fund.

Batead, thi year the Metropolitan Opera Guild will hold a party in many the day of the N.Y. holds on Sunday, March 12, which will be attended by the entire company, proceeds going to the same fund.

Song featured in the pic 'One-Third of a Nation' is called 'That's How Dreams Should End,' although it is not announced in the billing. Harold Orlob, producer of Par film, wrote both the tune and lyrics. Schirmer is publishing it.

Music Notes

Johnny Burke and Jimmy Monaco turned in 'Hang Your Heart On a Hickory Limb,' to be sung in Uni-versal's 'East Side of Heaven.'

William Lava and Cy Feuer did scoring on three Republic pictures, 'My Wife's Relations,' 'Rough Rider Patrol' and 'Mexicali Rose.'

Eddle Cherkose and William Lava cleffed 'I Wanna Sing' for the Re-public film, 'Street of Missing Men.'

Georgie Stell and Roger Eden do-g the score for Metro's 'Balalaika.'

Frank Losser and Frederick Hol-lander cleffed 'Strange Enchantment' for Paramount's 'Man About Town.

Savitt Goes Decca

Jan Savitt, currently in the Hotel Lincoln Blue Room, has switched from Bluebird to Decca with expi-ration of his one year termer with the former outfit.

the former outfit.

New pact, for two years, gives him choice of tunes, royalties and increasing fees as the contract continues. Did his first wax session on Monday (27) for Decca.

MACHINE GROUP RCA-Victor Recording Man

ager Resigns to Lead New Venture in Phonograph Field-Stable Includes Shaw, Dorsey, Clinton, Kaye, Todd, Clark

TITLE UNDECIDED

Eli Oberstein has quit as recording manager of RCA Victor to become executive v.p. of a new phonograph record setup financed by Chicago and New York bankers. For the nucleus of his artists' list Oberstein is taking along with him Artie Shaw, Tommy Dorsey, Larry Clinton, Sammy Kaye, Dick Todd and Buddy Clark. No names have been agreed for the company or labels. Enterprise will be incorporated at the outset as Discs, Inc.

Oberstein figures on turning out records with three different price levels. The pop classifications will levels. The pôp classifications will retail for 35c and 75c, while the classical group will be from \$1 up. the doesn't intend to do any shipping the doesn't intend to do any shipping to line up a pressing plant and distributing outlest. Oberstein expects to tie up on the latter problem with one of the major radio set manufaction of the second that the second that

As far as studios are concerned, the new enterprise will rent while their own are being constructed. Oberstein plans for the start to aug-ment bis present alignment of bands with a couple colored swing com-binations.

binations. Reputed to be among the venture's backers is a syndicate which controls 150,000 coin-operated record machines. Trade regards this angle as set, as it will provide an assured outlet of a minimum of 1,000,000 records a month, Oberstein denies any such affiliation exists.

such artilation exists.

Martin W. Littleton, Jr., is handling the legal and financial details.
Slate of officers, including that of president, will be decided on this week. Likewise the engagement of sales manager and other top executive personnel.

live personnel.

Leonard Joy, who was Oberstein's assistant, has been named to replace him in the post of recording manager. Joy has been with the company for several years. Previously he was a band leader, holding several commercial network assignments.

Move For Songwriters Guild; Would

Complicate ASCAP Relationship

Irvine Carear, president of the publishers as represented in the Songariters Protective Association, studie Publishers Protective Association, studie Publishers Protective Association and the Songariters Could for a fill all satisfication that the secondary of the Songariters' Guild for affiliation the Must Pour Songariters' Guild for affiliation the Int Siderection. Waiter Doug-with the Authors' League of Americal Songariters' Guild for affiliation that seems the Songariters' Guild for affiliation that seems the seems seeking from the must publishers are seeking from the must publishers and contact and the Songariters of a conference. The summarization angle has had the pubs of a conference on the union that seeking the seeking seeking the seeking the

Jack Mills has acquired the American rights to 'If Ever a Heart Is in the Right Place' from Cinephonic Music, Ltd., of London. Harry Woods wrote it.

member. Problem now facing the organization is just how many years should the term of membership be made. Some members favor 25 years while others hold that 10 years should be sufficient.

SIMON VAN LIER DUE IN N. Y. FROM LONDON

Simon Van Lier, general manager of Keith Prowse & Co., is due over from London the latter part of this week. It's his annual American buzz-around.

Besides New York he will make stays in Chicago and Toronto.

TIE-IN WITH COIN Sears Roebuck Wants Music Pubs To Pay for Sheet Music Listings: Trade Reaction Not Favorable

Kapp's Example

Eli Oberstein's exit from RCA Victor with a group of its band attractions is reminiscent of what happened in 1934 when Jack Kapp quit Brunswick to become operating bead of the Decca Record Co.

Record Co.

Kapp took away with him wbat practically amounted to the cream of the Brunswick list. These switchovers included Bing Crosby, the Boswell Sisters, the Mills Bros., Casa Loma and Guy Lombardo.

ANTI-ASCAP **AMENDMENTS PROPOSED**

Seatile, Feb. 28.
With but 10 days left of the present seasion of the Washington State legislature, Sentor A. E. Edwards has introduced a bill which would be a state of the season of t

The Edwards bill would permit
the copyright owners to do their
the copyright owners to do their
own collecting in the state, remove
the monopoly implications of the
copyright owners to list desire
of copyright owners to list desire
of copyright owners to list desire
of copyright owners to list desire
information about each number with
the secretary of state. Also to pay a
tee for this filing and keep the numtee of state area for state. Also to pay a
tee for this filing and keep the numcedings could not be brought unless
the copyright owner had complete
with all the requirements of the new
set.

OLDEST MAN IN BIZ?

OLDEST MAN IN HEZ?

Henry Hart celebrated 57 consecutive years with M. Witmark & Sons last week. In years of employment and age, 80 years, he rates as the oldest active person in the music publishing business.

Employees of the Warner Bros, group, with Witmark, helped him celebrate the event with a party Friday (24).

publishers in the popular field to underwrite a monthly bulletin of sheet music that the mallorder house is considering putting out. As explained in a circular letter received by such publishers, the bulletin would be mailed to all custom-ers upon request and also included with each order of music.

with each order of music.
Letter further stated that the
mallorder house has no setup for the
compiling or printing of listings of
high some and that the job same
of and that the job same
agreeable to paying for it. Also that
simulard unes could be included,
as well as special instrumental arrangements, with the pubs charged
according to the titles listed.

sneedment, when the pulse forgree of the control of

ASCAP Decision Failed To Emerge Monday (27) From U.S. Supreme Court

U. S. supreme court failed last Monday (27) to hand down a decision in the cases involving the American Society of Composers, Au-American Society of Composers, Au-thors and Publishers and Washing-ton and Florida states. The findings are expected to have an un-precedented bearing on ASCAP's operations since the questions before the court deal not only with state rights but with monopoly of copy-rights.

One legalite who has been exceptionally active in copyright litigation forecasts a three-way split in the decision.

SHIPPING BUREAU **MERITS LOOKED INTO**

Committee appointed by Walter G. Douglas, chairman of the Music Publishers, Protective Association, will meet next week to consider the advisability of establishing a central shipping source to service syndicate stores.

Members of the committee are Saul Immerman, of the Warner Bros. group; Louis Bernstein, Jack Bregman, Lester Santly and Abe Olman.

Hot Clubs May End Commodore Music Tieun

United Not Clubs, which now has around 25 branches and 5,000 members, may not continue its present arrangement with the Commodore music ahops in Manhattan. Latter specialize in re-issues of swing classics, or in specially records of classics, or in specially records of swing of the second of the second property of the s

On the Upbeat

Gene Kgupa's swingsters oper March 4 at Coilege Inn, Chicago.

Jee Frasette's orch opens at Jack Lynch's Walton roof, Philadelphia, tomorrow night (Thursday), replac-ing Jeno Donath.

Dance remetes beginning to air from Chicago last week over Mutual include Orrin Tucker from the Pai-mer House, Bob Crosby from the Blackhawk, Ina Ray Hutton from the Rose Bowl cafe, Dick Jurgens

Billy Xates, out of Pittsburgh, opened at El Tivoli in Dallas, Tex., Tuesday (28) for indefinite stay after rounding out two months at Chez Ami in Buffalo.

Bernle Cummins' option at Wil-liam Penn hotel's Chatterbox, Pitts-burgh, picked up for additional four weeks and likely to stay until Urban Roof opens in May.

Nelson Maples and his KQV, Pitts-burgh, staff group booked into Web-ster Hall hotel there for week-end dancing, replacing Buzzy Kountz band, with latter staying on as m.c.

Jimmy Peyton crew just renewed for third successive year at Plaza cafe, Pittsburgh. New deal's for six months.

Joe Ravell band moves into New Penn, Pittsburgh, March 6, for four weeks, with Mike Riley taking to road after two-month stay.

Glenn Miller orchestra, which

opens a four-week stay at Meadow-brook, Cedar Grove, N. J., March 5, opens the season at the Gien Island Casino, N. Y., about May 15.

Abe Lyman orchestra and Lyn Murray's chorus record a series of San Francisco Fair aimed tunes this week for Decca. Doing 'Golden Gate,' 'San Francisco,' California Here I Come' and 'Home in Pasa-dena.'

Horace Heldt made 16 transcrip-tions for Associated Music Publish-ers which will be distributed to AMF radio subscribers. Platters are first Heidt has made, with more expected

Gray Gordon makes a second set of 12 transcriptions for NBC March 15. Band stays at the Hotel Edison, N. Y., until April 4.

Nan Wynn, radio sustainer and recording singer, indefinitely at the Famous Door, N. Y.

BANDMEN'S CONVENTION

In Town of 22,000 Where Assn President Lives

Cedar Rapids, Feb. 28.

Bandmen from many places are meeting in Fort Dodge, Ia, this week for annual convention of National Bandmasters' association. Karl King is president of association. Karl King is president of association of Concert during the meeting for a concert during the meeting. Dodge, which has a population of 21, 885, was tribute to King, who lives there.

Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plups of current tunes on NBC (WEAF and WIZ), and CBS (WABC) computed for the week from Monday through Sunday (Feb. 20-28). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. In 'Source' column, 'denotes film song, t legit tunes, and 'pop' speaks for itself.

| tunes, and pop speaks for testi. | | | GRAND |
|-------------------------------------|------------|-----------------------|--------|
| TITLE. | PUBLISHER. | SOURCE. | TOTAL. |
| Deep Purple | Robbins | Ров | 61 |
| Penny Serenade | Shapiro | Pop | 20 |
| Gotta Get Some Shuteve | Rerlin | Pon | 34 |
| Could Be | Santly | Pon | 31 |
| This Can't Be Love | Channell | Bove from Syracuse | 28- |
| You're a Sweet Little Headache | Paramount | Poris Honeymoon | 28 |
| I Get Along Without You Very Well | Famous | Pon | 28 |
| I Have Eyes | Panemount | Daria Uoneemoon | |
| Umbreila Man | Howard | Don | |
| Heaven Can Wait | Descript. | Don | |
| Jeepers Creepers | Remick | Color Misses | |
| We've Come a Long Way Together | Witmark | Going Places | 24 |
| This Is It | Peist | Рор | 24 |
| This is it | Chappen | istars in your Eyes | |
| I Cried for You | Miller | Pop | 23 |
| Thanks for Everything | Robbins | Thanks for Everything | |
| Hurry Home | Spier | Pop | 23 |
| Hold Tight | | | |
| I Promise You | ABC | Pop | 21 |
| I Go for That | Famous | *St. Louis Blues | 191 |
| Between a Kiss and a Sigh | Santly | Pop | 21 |
| Chop Sticks | Shapiro | Pop | 91 |
| This Night | Bregman | *Honolulu | 20 |
| We Speak of You Often | Olman | Pon | 20 |
| Rainbow Valley | Morrie | Pon | 20 |
| Good for Nothing | Witmark | Pop | 10 |
| Room with a View | Bregman | Pop | 19 |
| I Long to Beiong to You | Red Stor | Pon | 18 |
| Masquerade Is Över | Crawford | Pop | 18 |
| Deep in a Dream | Harms | Pon | 18 |
| My Heart Belongs to Daddy | Channell | Teave It to Me | 17 |
| Honolulu | Bragman | Honolulu | 17 |
| Honolulu They Say. | Witmark | Pon | 16. |
| We'll Never Know | Regin | Pon | 15 |
| Get Out of Town | Channeli | Teave It to Me | 15 |
| Let's Stop the Clock | Demiels 1 | Pon | 15 |
| Biame It On My Last Affair | Mille | Pon | 14 |
| Annabelle | Paiet 1 | Pon | 14 |
| Begin the Beguine | Uorme 1 | Pon | |
| It Took a Million Years | Timeolm | Pon | 14 |
| Little Sir Echo | Dance | Pon | |
| Never Felt Better | Bregman | Dan | 14 |
| You Must Have Been a Beautiful Baby | Muler | TOD | 13 |
| Among Those Sailing | Remick | nard to Get | 13 |
| I Must See Annie Tonight | Diarks | Don | 13 |
| F.D.R. Jones | Channell | Sing Out the Name | 11 |
| My Reverie | Cnappen | ong Out the News | |
| Romance Runs in the Family | TODOILIS | Dan | 10 |
| I Want My Share of Love | Water | Top | 10 |
| Singin' in the Saddle | narms | rup | 10 |
| | | | |

CONGRATULATIONS

LEO ROBIN AND

FOR HAVING RECEIVED

THE ACADEMY AWARD FOR THE BEST SONG OF 1938 Thanks for the Memory

Their Current Songs from Paramount's "PARIS HONEYMOON"

Starring Bing Crosby

Are Making History

"THE FUNNY OLD HILLS" "JOOBALAI

Paramount Music Corp., 1619 B'way, New York

Band Bookings

Jimmy Dorsey one-nites March 18 at Philip's Penn A. C. Baltroom, moves to the Flatbush theatre, Brooklyn, April 7 and takes in two weeks theatre dates starting April 28 with a one-weeker at the Circle, Red Nichols to Netherland Piaza Hotel, Cincinnati, March 14, four weeks, for ROK, Freddle Fisher, Lookout House, Cryinglon, Kr., four weeks, March 3, four weeks, March 5, four weeks, for ROK, Preddle Fisher, Lookout House, Portugion, Kr., four weeks, for ROK, Freddle Fisher, Lookout House, Fortungion, Kr., four weeks, for ROK, Lookout House, County and Comment of the County of the Coun

memoun, Decquir, Ill., on the 12th via ROK.
Charlie Agiew, Michigan theatre, Ann Arbor, Mich., March 19-20. F.
Wayne, March 14-18 for ROK.
Claude Hopkins, U. of West Virginis, Morganstown, W. Va., March 3.
Joseph Sudy, Nicollet Hotel, Minn.
Joseph Sudy, Nicollet Hotel, Minn.
Politan Hotel, Denver, April 6
Rita Rio, Freeport theatre, Freeport, L. I., today (1) to Friday.
Rudy Bundy, Henry Grady Hotel,
Atlanta, March 24 for six weeks.
Friday (3). U. of Iows, Iowa City,
Friday (3). and Sinnr Civ. St.
Joseph, Mo., and Sinnr Civ. St.

Friday et consequence of the con

Canadian Set Sales Off

Canadian Set Sales Off
Washington, Feb. 28.
Radio set sales in Canada siumped
during 1938, according to reports
reaching the Commerce Department
from Ottawa. Dominion dealers
took only 211,470 units worth \$17,19,850 in comparison with 223,343
with the comparison of the comparison

Rebuff Wanger

(Continued from page 3)

ish market because it has been in-dicated in the past that such a sub-ject was regarded as too delicate to be treated on the screen.

Industry heads also pointed to the big money-makers at the box office in recent months, and could put their finger on no film that even hinted of being propagandistic.

hinted of being propagandistic.
In defending the present production code, Hayslans claimed that it required three or four years to prepare so that a producer could tell what he could do and could not do. They said there is little chance for changing the wording of the code as long as the public shows that it wants it.

and the producer of the code and the code and the code and the producer of the code and the producer, and the producer of the code and the code and

118,850 in comparison with 23,245
sets worth \$20,039,146 in 1937. In restorters were down over \$5,00 at the year-end.

Production schedule for the first bere mouths of 1939 is for 19,799 but for on a trip to the West Indies to the control of the control of the West Production schedule for 19,799 but did not talk business or the ceivers and 4,150 battery sets.

Sattlandy (26) attractors.

Sattlandy (26) attractors.

THE HOUSE OF 1000 HITS

AMONG THOSE SAILING YOU ASKED FOR IT-(YOU GOT IT) NIGHT MUST FALL

STRANGE ONE SIDE OF ME A BALLAD IS BORN

(Based on Claude Debussy'

A 'Natural' If There Ever

"Heavy, Heavy Hangs Over My Heart" AND

A Really 'Different' Novelty Bennie, the Bumblebee,

Feels Bum"

On Victor Record 207948

VANGUARD SONGS

6411 Hollywood Blvd. HOLLYWOOD, CALIF. 1776 Broadway

OLD SONG SUGGESTIONS JIMMY McHUGH'S

'DIGA DIGA DO" MILLS MUSIC, INC.

D O

Lyric by MITCHELL PARISH

Music by SAMMY FAIN

ROBBINS MUSIC CORPORATION 799 SEVENTH AVENUE . NEW YORK

UNION SPANKING AGENTS

Disc Reviews

(Only the unusual reviewed henceforth. Including the unusually bad.)

Best recordings of the new Harlem in the traditional Hungarian dance, live tune. Hold Tight, into which impre of the cats and 'gators, incleately, have sought to read dout the state of the traditional Hungarian dance, which is the tradition some of the cats and 'gators, incl-dentally, have sought to read douentendre meanings, are by the drews Sisters (Decca) and Fats Waller (Victor), but Temmy Dor-sey's foxtrot version, on Victor 26163, is more of a swingo. Coupled with is more of a swingo.

Symphony in Riffe' mphony in Riffs' (Benny Carter), it's strictly for the jitterbug disciples us sureuy for the jutterbug disciples. Dorsey's solo trombone work, Pee-Wee Irwin, Johnny Minee and 'Skeets' Hurfurt, latter Dorsey's comedy vocalist and sax exponent, scintillate individually.

common you want a many as exponent of the Anderson, their special time Anderson, their special time Anderson to the Anderson Decca 2200 is a seat version of Begin the Beguine' from the Ill-dated Jubilee'; and for the renewed popularity of which Cole Porter owes plenty to Artie Shaw, the Cole Porter owes plenty to Artie Shaw, virtually a brand new hit all over virtually a brand new hit all over special special to the three Anderson Steters' best swing-sing manner.

Shaw's Victor album Nos. 10124-28 of swingology is super-jive, culling mose of the best stage and filmusical most of the stage and filmusical search of the stage shadows and the stage shadows and the stage stage of the stage o

which is the cream of the crop of which is the cream of the crop with the control of the control

mer James on the bass onn, guitar; Zutty Single-Teddy Beans, cultur, suchry shorterten, drum.

The property Clastes, who pioneered and the property culture, who pioneered the property culture, and the property culture, and the property culture, and the property cult

teatted into medium fast rhythm
1018.

Ever since the 52d streeter dis1018.

Ever si

Jackie Heller Disbands **But Will Try New Combo**

But Will 17Y New Combo

Band which Little Jackie Heiler

Little Jackie Heiler

Loo from William Penn hotel here

to Benny the Bum's in Philadelphia

few weeks ago has been disbanded,
with diminutive meetro calling few

drys ago on South American cruise.

The state of the state of the state of the state

to build a new style and the state

to build a new style and

for rehearsal upon his return from

yorage.

for rehearsal upon his return from voyage. Heller organized original outfit in Chicago last summer and played spots there and in New Orleans, Memphis, here and Philly before giv-ing it the air. Reason was that half-pint singer flaured he needed more of a swing crew around him instead of stable, wosterplayed orch.

NEW TRIAL ORDERED

Big Apple Ejection Case Hinges Extent of Victim's Injury

Omaha, Feb. 28. District Judge Charles Leslie Tue District Judge Charles Leslie Tues-day ordered another ating in the damage suit of Jack Mackay, Omnah, against the Chermot ballroom. Mackey recently was awarded \$5,000 against the ballroom and Rudy Mueller, Fred Christianson, special officers, and Al Wolf, manager, for being allegedly beaten after he was put off the floor for shagging.

put off the floor for shagging.
Mackay's claim of abdominal injury following the assault was
bumped by defense attorney, who
produced affidavits before the judge
ontending that he had Mackay's
written admission that he had the
injury previous to the alleged assault.
Judge ordered the verdict set aside
for another hearing.

Houck's Eastern Preem

Chick Webb's jive at the Cocoanut Grove of the Park Central Hotel, N. Y., for the past five weeks, will be supplanted tonight (Wednesday) by Curt Houck and his Catalina Island Orchestra making their in-

Island Orchestra making their in-tital eastern appearance. Houck has had three seasons at the Catalina Casino to his credit and recently wound up a nine month stay at the Hollywood Roosevelt Hotel. Also exiting with Webb is Ella Fitzgerald. Enrico and Novello move in to fill out the show.

John Scott Trotter, Shep Fields, and Matty Malneck are slated for Santa Anita ball at Biltmore Bowl in Los Angeles March 4. Trotter and his Kraft Music Hall crew also set for the Palm Springs Charity ball March 18.

SOME 20 N. Y. FIRMS ON SPOT

Local 802 Completes Investigation—Avers Widespread Under-Scaling and Chiseling Practices - Licens Revocation Up to Inter national

SHOW CAUSE

Executive board of the American Federation of Musicians will be asked this week to revoke the licenses of some 20 New York band ookers as the result of an investi gation conducted by the New York musicians union. If the internation al agrees to the request it will be the first wholesale cleanout of agent since the AFM put the licensing de-vice into effect three years ago.

Inquiry extended through Friday and Saturday of last week with Local 602's trial board examining over 40 band leaders and some 20 agents. Probe is reported to have disclosed a wide variety of chiseling practices with all of them simmer ing down to a case of the band's re-ceiving underscale payments for their engagements. Many instances were found in which the agent collected the scale fee, but advised the leader that the spot or date had paid

Show Cause

Show Cause

Before the international board
will move to act on the local's complaints it will serve notice on the
agents involved to show cause why
their AFM licenses should not be revoked. The union expects the disenranchised agents to resort to the
courts for relief, but it is confident
that the receiver will use of at the

courts for relief, but it is condeant that such procedure will not get the group far since the Bleane is issued without charge and with the sgent's without charge and with the sgent's relief to the state of the st relay to the union's treasurer the \$3' collected per man for remote broad-casts. In the cases of some bands the delinquencies amount to thou-sands of dollars. The union views such holdingouts as a serious offense, with the result that the leaders in-volved are making frantic efforts to borrow the money from their book-ers and other sources.

Vincent Travers, Lucky Millinder's B'kruptcies

Vincent Travers (Vincenzo Tra-vascio), musical director of the Paradise restaurant, N. Y., and 'Lucky (Lucius) Millinder, colored orches tra leader, current a. the State, N. Y. flied voluntary petitions of bank-ruptcy in the N. Y. federal court in the past week.

Travers lists no assets and liabili-ties of \$4,995; while Millinder has \$150 in exempt assets and \$9,300 in liabilities.

DEAN HUDSON TO ARCHER

DEAN HUDSUN TO ARCHER
Chicago, Feb. 28,
Dean Hudson orchestra set for the
Archer ballroom circuit, starting
March 15.
Before starting the ballroom tour
will play two weeks of midwest
vaude dates. All placed through the
Gus Edwards agency here.

New Definition

Jack Osterman, since becoming a 52d street boniface at his Little Club, has discovered a new nocturnal hearts-and-flowers. It goes like this:
'A minimum—for me—Jackie?'

Artie Shaw May Film Warners' 'Making of A Band' While on Coast

Artie Shaw orchestra will probable make a pickure while on the Coast with the Robert Benchiey-Old Coast with the Robert Benchiey-Old Hollywood April 23. Shaw's crew also goes into the Palomar Bailroom, L. A., April 19. Ciggle program does its last broadcast from New York of the Coast Coast of the Coast Coast of the Coast Coast of the Coast Coast Old Coast of the Coast Coast Old Coast

Several film makers are reported several film makers are reported after Shaw, among them Warner Bros., which wants him for a picture which would fickerize the building of an orchestra, tentatively labelled 'The Building of a Band.' It would use WB players. Show recently completed a short for Paramount.

mount.

Plan was afoot to charter a plane
to fy Shaw's crew to the Coast
from Cleveland, where it closes
April 13, in order to be on hand for
the airing of the 18th, but it was
dropped. He'll do that shot from
Chicago, inasmuch as he's been
picked up from the road past few
weeks.

BEN BERNIE AT ASTOR ON TOURIST HUNCH

Ben Bernie goes into the Astor roof, NY, July 3 for indefinite stay. Booking was set by Music Cony of America on basis of Bernie's clicks one years age at the Chicago fair, with the idea he may repeat with the idea he may repeat with Yallee will precede Bernie at the spot, opening May 20. Originally it was Bernie and MCA's idea to operate their own spot, have on the site of the George M. Oohan theatre—Leblangs' 45rd street and Broadway corner, which will also house Robert L. Ripley's Odditorium, bear of the control of the con

Paul Kapp Probably Joining Rockwell-O'K

Paul Kapp is leaving Consolidated Radio Artists March 18. He is now negotiatin, a possible affiliation with Rockwell-O'Keefe. Kapp came in from Chicago a year and a half ago division of the band-booking office. He is a brother of Dave and Kapp of Deca records. Consolidated ontemplates farming out its radio placements through side believed to the consolidate of the consolidated to the placements through side believed for the consolidated to the placements through side believed force, a suggestion made to Charles Green by Kapp himself.

Les Brown Plays Prom, But Outside the Campus

But Outside the Campus
Feed between Rochester, Feb. 28.
Feed between Rochester, Wuscians
Union and Union and Williams
Union and Williams
Students which cancelled two principal dances at the University last
year was compromised last week for
Junior Prom. Union permitted sm.
de they hold dine off the campus, so
Les Brown's Duke University orchestra played at the Oak Hill Court
Culub.
The Court of the Campus and the Court of the Campus and the Court
of the Court of the Campus and the Court
of the Court of the Campus and the Court of the Court
of the Court of

MCA MAY CUT TALENT LIST

Within the next couple of months Music Corporation of America seniname crews from its orchestra list. Though unnamed, those to get set adritt are crew. which MCA deems mable to compete with high-compete with high-compete compete with high-compete compete with high-compete compete with high-compete with the compete with high-compete compete with high-compete with the most of the testing the MCA's intention to concentrate more on the building of new talent. Several new outflets have been formed in the past few months and more are due to follow. Comparameter with the state of the competence of the competence with the state of the competence of the competence with the state of the competence of the competence

Whiteman Heads St. L. Variety Club Benefit

St. Louis, Feb. 28.

Paul Whiteman and his entire and and Joan Edwards and eight acts of vaude have been booked for a special benefit show at Fanchon & Marco's 6,000 seater Fox for Saturday night, March 4. The performmgnt, March 4. The performance, which will include a preview of a newly released screen opus, is sponsored by the local Variety Club for the relief of German refugee children.

Proceeds of a dinner-dance the same night at the Coronado Hotel will go to charities sponsored by the local Variety Club.

Tom Dorsey Won't B'cast If Second Mike Omitted Pittshurgh, Feb. 28.

WCAE had to make a quick sub-stitution on its weekly Star Dust program from Stanley theatre be when Tommy Dorsey refused to go on because station hadn't provided

when commy Joney Fauses to 39 on because station hadri provided him with two mikes. Program is a station-theatre tie-up, with WB supplying the talent for LD minutes on the station of the station was to the station was tended to the station was tended up at the station was tend up at the station was tended to the station was tend up at the station was tended to the station was tend up at the station was tended to be station has tended up at the station was tended to be station has tended to be station was tended to be station has tended to be station was tended to be station was

DOUBLE FEATURES

Film-Style Couplings Tried By Turn-pike Casino

Lincoln Feb 28 Terp trade gets a new shuffle here, white competish advanced to the film biz pattern. R. H. Pauley's Turnplke Casino is starting Friday night buildup by installing dual features. First was Jack Crawford, sharing billing with Lee Dixon's band Feb. 24. Next will be Rudy Bundy and Dick Barrie March 10.

There'll be more of the same if it clicks.

Ellington Sailing

Duke Ellington is slated to sail March 24 for a European concert tour. His contract with the Reuter & Reuter agency calls for his opening in Stockholm April 4, and guarantees him four weeks.

Irving Mills, the band's manager, plans to leave March 15. Ellis agreement of the concern agency of the concern agen

Colored Philly Pianologist Cause Of Benny the Bum's Suit Vs. Bernie

Request for a preliminary injunction to prevent DeLoyd McKay, espih warbler and Ivory-thumper seviews in Vasarry from London as anyivania, N. Y., from appearing there further has been statled in New York superne court by Benny Fest and the war highly pleased man, operator of Benny the Bunts, with you. It lip by her salary, would file another nutil later to relevant to the proper of the properties of the p

during a social visit to the Bum's while playing at the Earle, Philly, a month ago.

The property in the same later. Although Fogleinar return to work the same property in the same property in the same property in the same property in the clear. He said it was entirely a matter between the buxom planologist and Fogleinan.

Philly nitery op Touried Misses of the same provided in the clear. He said it was entirely a matter between the buxom planologist and Fogleinan.

Philly nitery op Touried Misses provided the same provided in t

\$350 a week. Fogelman first turned his wrath on Bernie because he claimed he failed to give Benny the Bum's a mention in introing her. Bernie declares that on only one night did he get absent-minded. Second beet by Benny was: 'Bernie's billing the girl as one of his finds, after I spent nearly two years

Saranac Lake By Happy Benway

Marya Biake, Will Rogers ozoner, has entered a N. Y. hospital for ob-servation. Jean Price is set to do the

servation. Jean Price is set to do the same.

are arrived at the Roger.
Among Dean, Warner Brox. Mr. Office; Kitty Horn, WB, Philadelphia, and Mrs. Marie Froon, N. Y. and the Roger. Patients are leaping at the chance to learn typing, shorthand, butting, etc. from New York. Teddy Bodwell has been applied to manage the Rogers Ibrary. Frank Cronia, who used to manage the Rogers Ibrary. Frank Cronia, who used to manage bestere in New Majaland, here for faithing and a checkup.

•15 YEARS AGO• (From Variety)

With Washington's Birthday the pivotal point, Broadway legit, in-cluding \$100,000 for the Met Opera, chalked up a record \$960,000 for the

Chicago was ciamping down on 'indecent' shows, provoked by 'Inno-cent Eyes' at the Apolio.

A. L. Erlanger proposed that the Broadway managers engage a per-centage of Equity members for their shows. Echoes of the 1919, strike were heard with Equity's refusal.

Management of the Illinois, Chi-cago, was adamant in nixing the the-atre's showing of "The Birth of a Nation" because he claimed it was Ku Klux Kian propaganda. He final-ly capitulated.

Eisie Janis was at the Palace, Herb Williams at the Riverside, Frances Arms played the State and Crawford and Broderick were at the Broad-way, all New York vauders.

Elisabeth Bergner was signed to play the title role in Bernard Shaw's 'St. Joan' in Berlin. She was the most popular German feminine star of the day.

Wiijiamson and Tait were expand-ing their vaudeville activities in Australia.

The Fokines were smash at the Met Opera House, N. Y., with their American ballet.

The Moon-Flower, starring Elsie Ferguson and teaturing Sidney Blackmer, was given a Broadway overhauling by the critics, while Antony and Cleopatra, with Jane Cowl and Rollo Peters, was a click.

Radio and films were asking for he free use of copyrighted music in bill introed in Congress.

After 30 years of acting, Godfrey Tearle was turning manager in Lon-don. His first production was "The Fairy Tale."

A Salute to Yesterday

By Bill Halligan

We were looking over the "This Week's Bills' on another page for som of the old familiar names and wondering whatever became of the pals we had in the days gone by. Once in a while we recognized a compa of the long winter nights in a motion picture but before we can definitely place the fellow he is gone into the shadows. Bit players average one line so you see there isn't much time to peg them.

I was thinking about George Austin Moore and the first time I ever I was thinking about George Austin movie and the his time I ever saw him. It was at the Olympic theatre in Chicago and he was singing Under the Bamboo Tree' and doing it very well indeed. George got his middle name from his home town, Austin, Texas, and maybe he is running

middle name from his home town, Austin, reass, and maybe he is running a prosperous gas station or a pub down there now.

Then we recall Walter Brower, a great monologist in his day, and Stuart Barnes, another single, formerly Barnes and Sisson. Then there was Hal Davis, who worked with Inez McCauley, and that great Irishman, Andrew Keily, who used to own a shoe store in Cleveland before he spired to Frank Fogarty's niche in the two-a-day Hall of Fame. We haven't seen tittle Al Lloyd, who worked with Chappie Aveling, a knockout sidewalk act if there ever was one, and Billy Gaston. Clever man that Bill Gastoni Then there was 'Skins' Miller, who only needed a break to become one of America's top comics, and Henry Clive, the artist-magician, who was

of America's top comics, and Henry Cive, the artistinggical, who was second to none. They have all passed out of the picture.

Remember Henry Sharrock, the mind reader, and Mercedes, another headliner, who mystified audiences all over the country. Where is little Benny Ryan, George White's former partner, hiding all his natural talent, and where are Bee Palmer and Dainty Marie today? We miss John R. Gordon and Al Fields and the Dillon Bros., McCue and Cahill, Trixie

Gordon and AI retus and use Dimba Proces.

Figuras and Jock McKay and his bappipes.

We liked to pai around with the quartets in the days gone by and cut in with some barroom harmony after the show nights in the little bistros that were famous in the variety towns. The Bison City Four, That Quartet, the Empire City Four, and the Avons—how they used to bring the

ist, the Empire City Four, and the Avons—how they used to bring the houses down.

Then, there were the Isida contine: Tom Nauva, Charlis Burke, Lawler Then, the properties of the properties of



Again-"THANKS A MILLION"

For Unanimous Acclaim

BENNY FIELDS

VARIFTY

Benny Fields background in the entertainment world has given him the ability to play his cards well and smartly; to know what to sing and how to put it

Fields has a manner and style

that are professional and fin-

ished. Remarkable at the chow caught was Fields' ability to sell

a strictly patriotic number to a cafe audience, and, to top that, get them all on their feet with

show stuff in peace time, and the manner in which Flelds carri-

It off is a credit to his surehand-

ed sense of showmanship

"Star Spangled Bann This, in itself, is a departure in

CHEZ PAREE

CHICAGO

DAILY NEWS-C. J. BULLIET

Benny Fields, melancholy clown of the big eyes and deep resonant voice, who would have ap-pealed to Lautrec, the world's supreme recorder of the cabaret, cannot be duplicated in America. Fielde, who made the most sensational "comeback" in contemporary entertainment on the floor of this same Chez Paree three years ago, has been im-proving amazingly ever since.

Fields has reached a point where he can be called "great." Humor and pathos mix in everything he does with throbbing of-

He will take the town

TRIBUNE

. . . . A great entertainer in a great show.

HERALD & FXAMINER-CAR BARRETT

Benny Fields, minstrel man par excellence, for sheer entertainment outdoes his co-stars. His showmanship, style and rich barltone set all within hearing to ewaying in rhythmic response. His delivory of "Umbrella Man" left nothing to be desired, and when your Minstrel Man sang that one about three unpronounceable Inraelites, it stayed suns.

TIMES-YANK TAYLOR

Altho vaudeville has paseed into oblivion, one name remains twinkling in the bright lights.

That name is Benny Fields, a cafe star of the same magnitude of his old two-a-day routines.

A terrific entertainer.

DIRECTION WM. MORRIS AGENCY AMERICAN

-DOROTHY DEERE

In the syncopated phraseology of your Minstrel Man, Benny Fleids, the Chez Paree goes the "American Way" in its newest spotlight session—and if you spotlight session—and if you think this is any flag-waving trick for applauee, you don't know your Benny Fields. Last night he had proved himself so voluptuous an offering the audi-ence pounded its palms red, white and blue, long before the stirring finale (to the first show)

stirring finale (to the new sawn, was reached ...

Head man in a show of head-liners, Benny Fields, Chicago's own son of syncopation, is loaned only to New York and other

Berlin to his feet) made it delds day for the customers

Test Woher, Ches Publicity Director

Ingalls Splits Davies Tie to Head MCA Stage, Cafe Bookings; Other Changes

Miles Ingalls splits his agency partnership with Jack Davies and oves into Music Corp. of Americ (Wednesday) as head of tha outfit's stage and nitery talent de nts in New York, Chicago and on the Coast. Chief purpose for bringing in Ingalls is MCA's desire to build its list of specialties and acts. The agency hasn't had any body in the past for the primary purpose of bringing in new talent.

Davies continues on his own, with Milton Berger as associate. Ingalls brings Lillian Weiss to MCA with him, as well as the booking of the Beverly Hills Country Club, New

port. Ky.

With the addition of Ingalls, who
moves in on a one-year contract, the
McA talent departments undergo a
general realignment. Herman Slein
anding foreign bookings in conjunction with the London office.
Herod Hacketh has been appointed
an executive v.p. in charge of radio
exciteties of all control control of the
extensive v.p. in charge of radio
exciteties of all control control in
extensive v.p. in charge of radio
methods of the control of the
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the control of the
method o

usts Bureau in Chicago.

Lou Wasserman, formerly connected with publicity and sales from
N. Y. offices, is now in Hollywood,
o handle film negotiations and speial events. Hogan Hancock moves
up from the MCA Dallas office to
chicago to operate the midwest fair
itent.

Formerly with Consolidated Ra-dio Artists in Chicago, Dick Stephens comes into the MCA Chicago branch in Complete Chicago branch in Complete Chicago branch in Complete Chicago branch in Chicago branch in Chicago branch in Chicago branch in Chicago mond is in charge of the literatil de-partment in Rollywood, agenticing branch with Chicago branch in Chicago Blanche Wolfe, Diamond's assistant in the office the latter closed to sta-llate with MCA, joints MCA's story department in N. Y. Walter John-wood, and the complex control of the complex wood, and the complex control of the complex control wood. Formerly with Consolidated Ra-

TMAT SETTING DEAL WITH BOWES' UNITS

Thestirel Managers, Agents and Tressurers' union is entering a batic agreement with the Major Bowes enterprises, calling for a material increase in the pay of people shead and back with the amateur unit and back with the amateur unit bertha for legit company managers and advance men. Agreement calls for latter to receive \$225 weekly, with managers getting \$100 Restoud \$450 Merchant \$450 Merc

There are four Bowes units on tour and three more that are ex-pected to be assembled.

Iridium Room to Be Open In Summer Due to Fair

Iridium Room in the Hotel St.
Regis, New York, will remain open
throughout the summer, an innovation due to the World's Fair. Vincent Astor management figures
enough extra support around for a
class formal spot on the ground
floor in addition to the usual St. floor in addition to the usual St. Regis Roof, which will operate as

Regis Roof, which will operate as heretofore. Charles Baum Orchestra continues in the Iridium Room, Jack Lavin office may get the upstairs booking, too, although matter is strictly competitive. Baum's Iridium tenure dates from October and is now straightaway into 1940.

2 New Madison Cafes

Madison, Wis., Feb. 28.

Two niteries open here this week.

Julius Giller and Louis Wigonitz
lift the lid on the Flame having
booked Francis and Marjorie Slight-ham indefinitely, while the Club offers Nelson Balenger's orchestra
alghity, excess. Nelson Balenger's orchestra He's willing he states, but only if they don't make a 'freak' of him.

Jail Bouche in Havana On Stranding Charge

Havana, Feb. 28.
Albert Bouche, night club impresario, was jailed here last week charged with trying to strand his troupe of 25.

After an engagement at Faust theatre, the court ordered confisca tion of his bank account.

LIC. DEPT. DRIVE ON ILLEGAL **VAUDE**

License Commissioner Paul Moss of New York Friday night (24) closed the Skouras' Granada there. Corona, for two days after finding that spot guilty of playing states shows without a theatireal license, which is the performers appearing in costumers and singing, which is contrary to the motion picture il-cense the spot holds. Same house, Moss calaims, had been same house, Moss calaims, had been been content to the proper spot of the property o

Motion picture licenses only penit speakers and instrumentalists Motion picture licenses only per-mit speakers and instrumentalists or the stage, not dancers, singers and performers in costume. Moss say-he is instituting a drive on nabe the atres now using stage shows of some sort without applying first for a the atrial negative.

N. Y.'S 21 REPORTED **DUDE RANCH-MINDED**

Sacramento, Feb. 28.
Reported in Monterey that Jack Kriendler of New York's 21 Club Kriender of New York's 21 Chu and associates are negotisting for a 10-year lease on the luxurious 23,000 acre Rancho San Carlos in Carlo

Near-Capacity Advance For Fav's Vaude Preem

Frank Fay reports a near-ca ce sale for the preem of his straight-vaude venture at the 44th Street, New York, tomorrow night

Street, New York, tomorrow night (Thursday). He has cut the top from the originally planned \$3.30 to \$2.75, Including tax, after receiving letters from people stating they couldn't af-Fay's show, which will include Eva LeGallienne and Elies Janis, be-sides himself, will play eight solw weekly, seven nights and a Satur-day matinee. There's no set Jimit mine when a change of layout is necessary.

necessary.

At the \$2.75 top Fay claims that the house can gross \$27,000 weekly at capacity. He wouldn't divulge the first show's nut. Fay also claims he owns the venture 100%. Procusty it was reported that John W. Bonney, lawyer, had a piece of the show.

BUND INTERRUPTER'S P.A.S? Isidore Greenbaum's leap to the speakers' platform at the German-American Bund meeting in New York last-week has-a flock of agents after him for a p.a. tour.

Leon, Jr., Joins Biz

Leon and Eddie's 52d street, New York, spot, goes on a scientific basis in June.
Leon Enken's son at that time, will finish four year's study in Cornell's school of hotel and restaurant management, and he'll be taken in by his pop to show the oldsters how to do thines.

PA. CAFES TOLD TO EXIT STRIPS

The State Lieuror Control Board state Industrial State Lieuror Control Board state of the State Lieuror Control Board state of the State Lieuror Control Board state to either state of the State Lieuror Lieuror Lieuror Control Lieuror Lieuror Control Lieuror Lieuror Control Lieuror Lieuror Lieuror Control Lieuror Lieuror Control Lieuror Control Lieuror Lieuror Control Lieuror Lieuror Control Lieuror Lieuror Lieuror Control Lieuror Lieu

Kyser, Goodman, Shaw May Tangle on Coast; Bandmen's Pitt Dates

Battle of name bands in pro-pect here. Deals are being sec-tiated for Kay Kyser to open the season at Catalina and Benny Good-man to go into the Coccanit Grace Artie Shaw is set to follow George Oisen at the Palomar next month. Shep Fields has another week to go at the Biltmore Bood and then dates. There's some talk that the Biltmore may close the room due to poor bir.

Renny Talls Artic

Pittsburgh, Feb. 28.
Unwilling at first to take Benny
Goodman week March 10 because
that comes right on heels of Artie
Shaw's engagement, Stanley, WB
deluxer, had to back down since that

deluxer, had to block down since that was only date in immediate future Goodman had open. Result will bring country's two leading swing outsits here in a row, situation management free to avoid.

The state of the

JAMES BARTON SIGNED **FOR 30 WEEKS BY ROSE**

Jimes Barton has been signed for 30 weeks by Bill? Rose is less the return of the Casa Manna, New York, from vaude presentations to girlie shows for N. Y. World's Pair retiefer, will continue until sout March 27, when the revue headed by Barton replaces. Latter is the only name signed so far. White the control of the co

Wire Walker Injured
Detroit, Feb. 28.
Failing in her back somersault,
Naio Naittoj Chinese tight wire artist,
fractured her arm last week at the
annual Shrine Circus in the state fair

Expected back on the job shortly. \$200 fine.

AFA Will Quiz N. Y. License Den't On Sanction of Vaude at Majestic

Roxy, N. Y., Yanks 2 Acts; Bates and Barra Replace

Two acts that didn't fit the show were pulled out of the Roxy, New York, opening day (24) this week, Youman Bros. (3), fugitives from a Bowes amateur unit, and Miaco, magicians, going out after the sec-ond show

nd show.

Cappy Barra harmonica ensemble (8) moved into the show Friay night (24), while Pegleg Bates, ne-legged colored dancer, slipped in the following day as replacements.

AFA SUSPENDS HILDEGARDE 90 DAYS

The American-Federation of Actors last week imposed a 90-day suspension on Hüdegarde, singer, from its two-week booting at the Colony Citb, Chicago, which was to have started Feb. 15. Hildegarde claimed be had an oral agreement with the date in the event she got a radio booking, but the AFA's trial board stated that it could not take constance of any agreement not contained the AFA's trial board stated that it could not take contained the state of the Section on the Section of the The American-Federation of Actors

ROBITSCHEK CO. SUED FOR AGENT'S COMMISH

Guy Martin, through Attorney I Robert Broder, last week filed suit in Municipal court, New York, against French American Productions, Inc. for \$175 commissions claimed due

him. Kurt Robitschek, head of French American Productions, Inc., last week opened his Laughter Over Broadway straight vadue unit at the Maryland, Baltimore. Martin was associated with French American Productions in the agenting of talent.

Cafe Pianist Jailed For Violation of Probation

Cleveland, Feb. 28.
Helen E. Le Breton, planist, was
yanked out of the Avalon Club and
jailed last week for violating probation rules placed upon her a year

tion rules placed upon nes aco.

Novo-beater was first brought to court for writing rubber cheeks in her mother's name. Bearing she was former preyor of Kent State University, and that she had been influenced by nitery fair-weather triends, the judge suspended sentence. She was placed on probation with the stipulation that she stay away from interies.

Nitery Op Sentenced In Ga. on Two Counts

Columbus, Ga., Feb. 28.
O. L. Dowdy, owner of a roadbouse here, last week was sentenced
on two counts by Superior Court
Judge C. F. McLaughlin.
Dowdy was found guilty of sell-

Downy was round guilty of seli-ing llquor without a license, for which he was given an alternative sentence of six months in jail or a \$300 fine, and for operating a gam-bling house, for which he wes given the alternative of six months or a

The American Federation of Actors is delving deeper into the fold of the straight-vaude try at the Majestic, New York, several weeks ago, jettle, New York, several weeks ago, ever when the property of the actors group. First he wants to the the property of the actors group. First he wants to the the property of the actors group. First he wants to get the License of the the License of the the License of the property of the actors group. First he wants to the the License of the License of the property of the actors group. First he wants to the the License of the Licens

the actors' group. First he w get the License Department's

THE SHUBERT, B'KLYN, TURNS TO VAUDITILM

The Shubert theatre, Brooklyn, road legiter, goes vauddim March 10, coupling five acts with minor picture. Utter days a week. Zinch goes did not consider the coupling of the

Fetchit Nixed on Pav Advance, Walks Out

After being refused his full salary

After being refused his full salary a day in advance, Steph Petchit, cot Revent Steph Petchit, c

Wilmington Roadhouse Gutted by \$50,000 Fire

Wilmington, Del., Feb. 28.
The Black Cat Casino, roadhouse here, was gutted by fire "Sunday morning (28). Damage was estimated at \$50.000. Part of the spot was converted into a skating rink two weeks

ago.

Fire was discovered shortly after
the last skaters left.

Rochester, N. Y., Fire

Rochester, N. Y., Feb. 28.

Rochester, N. Y., Feb. 28.

Early morning fire in Terrace
Gardens, night club operated by
Mrs. Sophie Martin, caused \$2,000
damage and closed place indefinitely. Three employes sleeping
in the basement smelled smoke and
found main foor in found.

in the basement smelled smoke and found main floor in flames.

Firemen blamed defective wiring for the fire.

Night Club Reviews

COLOSIMO'S

(CHICAGO)

Chicago, Feb. 24.

Harry Rose, Pat Rooney, Janet
Reade, Tullah & Miy, Betty Robin,
Marion Vinay, Tyler, Thorne & Post,
Henri Gendron's orch.

Henri Gendroiri orch.

Mike Peton has giwen his customers plesty of solid entertalment in this show. With names such as Pat Rocory and Harry Rose on the foot and the solid entertal properties of the solid entertal properties. The solid entertal properties of the solid entertal properties of the solid entertal properties. However, for Instance, is as stupped in legit, and the orchestra need only start Rosie O'Grady to bring vincer that propie don't forget their favorities. Roseny is as agile and vincer that propie don't forget their favorities. Roseny is as agile and the solid entertal propied for the solid entert

manisant to any suddence's warm approval.

To Ress. With Sarsh and with Pagliace!, Rose is a sade as a babe in mother's arms. That's with sure-handed shilly and with surefler results. In addition, Rose show moving and the suddence show moving and the suddence show moving and the suddence to the suddence of the suddence that the suddence to the sudd

promise a sacrage as assumed to be proposed to the stage of the control of the co

The THEATRE of the STARS

NEW BLDG. ANNEX 160 WEST 46TH ST. NEW YORK

Brught 9-7800

SIDNEY H. PIERMONT BOOKING MANAGER

LUBIN

falls and business are worked out in line tashion and garner a fock of Finally there is Betty Robin, extrong, but now a contrey denoration, and the control of the final the final the control of the final th

STAGE ONE

(LOS ANGELES)

Los Angeles, Feb. 24.
Shemp Howard. Cully Richards
Henry Galante, Billy Young, Four

For those with a few on board and easy to please, this drop-in spot on the edge of Beverly Hills serves the purpose. To the stone sober and discriminating it's no go, Rowdy, rough, carefree and come-what-may, there's no rhyme or reason to the Stage hi-

an egg-roll. He's a good bet for one of the better grottoes and with some fresh material should rock 'em in their chairs.

Shemp Howard, one of the original stooges, runs the joint with Jack Edelstein, onetime Long Island entrepre(Conluned on page 47)

New Acts

TONY MARTIN Songs 15 Mins.

Songs 19 manust, N. Y. Tony Martin should easily match on the stage the standing that he has developed in read manustration of the stage of the standing that he has developed in read manustration of the stage of the standing that he stage of the stage

salls all around.

FEANT ALBERTSON (1)

CRIMCHES PROPOSE ALS CLERK
CORNEG, SORRE, DARSE

8 Missa; One. Two

18 missa; One. Two

DANNY GRAYSON Dancing 5 Mins.

Santery, Pittsburgh a young hoofer who, aboud go places. His tap stuff is tops and he has a lot of comedy rolling once his legit terping is established. Good-lookine, personable toose-limbed legmania, then goes in or the rhythm stuff sans music, and makes the hardwood talk back to him.

In later stages his unbalanced stumbling across the stage, with the lnevitable fall, is reminiscent of both Will Mahoney and Ray Bolger, with many of the best qualities of each. He's a cinch for niteries. Cohen. SUNSHINE SAMMY and SLEEPY WILLIAMS

WHILIAMS

Buesdag val

Buesdag val

Apalla, N. Y.

Sumblue Sammy and Sleepy Willians have been around, in valetar

Sumblue Sammy and sam and sam

Act files. Sammy had a small unit
some years ago, organizing it shortly

Comedy Class.

They're attired in tails and do

but got fille favorable response

from this audience opening night

(871.).

Unit Review

Laughter Over Broadway (MARYLAND, BALTO)

Presented by Julian Puls; staged by Kurt Robitschek; with Jone Gran, John Martine & Maryea, Kath-lean, John Martine & Maryea, Kath-leen Harris, Elaine Arden, Benny Ross & Martine Stone, Ruth Landt, Buck & Bubbles, The Royal Whit-uning (1).

uninds (3).

Amounced as a forerunner of an attenty to bring back 'big-time' value of the control of the contro

Scale calls for 50c. mais and \$1 top nocturnal type of the consequence of the Opening with special consequence of the Opening with special consequence of the one of the consequence of the consequence ricker as beginning the consequence of the ricker as beginning the consequence of the special consequence of the consequence of the theory of the consequence of the consequen

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UNION WRANGLE SHITS COCOANUT GROVE, I.A.

Los Angeles, Feb. 28.
Union trouble closed the Ambassador Hotel's Cocoanut Grove here
Saturday night (25).
Freddle Martin's orchestra walked
when waiters and culinary workers
pulled strike.
The Veloz and Yolanda opening
was postponed.

Boreo to Frisco For Fischer's Expo Show

Emile Boreo, just back in New York from an Australian tour, is en route pronto to the Coast. He joins Cliff ord C. Fischer's 'Folies Bergeres' revue at the Frisco Fair March 10. Boreo went from Aussie to Lon-don and Paris, where he signed with Fischer to m.c. the show at the Golden Gate exposition.

Marcella Hendricks, soprano, who recently finished a series of pro-grams on WOR-Mutual, has been booked Indefinitely into the Dunes Club, Pinehurst, N. C.

Over Broadway will not bring back big-time vaudeville. The best bet for the gentlemen behind this venture is a salvaging of a portion of the training of the profit of the training of the training the salvaging of a portion of the training of the training

FOUR FRANKS

SIDNEY FISHER

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Best Coffee in England QUALITY INN

Leicester Square

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Large Stock—Now and Slightly Used
H&M Theatrical Trunks, \$10,00 up
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VOL 6-718

PAUL DRAPER

With Compliments to

Manager JACK DAVIES

Accompanist DAVID LE WINTER

And

H. V.

MINOR and ROOT

HOTEL BRITISH COLONIAL NASSAU, B. W. I.



Never before such glamorous entertainment in Hollywood . . . Complete sellout nightly!

NOW IN IT'S 10TH WEEK

EARL CARROLL

THEATRE • RESTAURANT
HOLLYWOOD CALIFORNIA

A GALAXY OF STARS



PARAMOUNT, N. Y.

Hal Kemp orch, Tony Martin, Judy Starr, Bob Allen, Troy & Lynn, Paul Sydell, Jack LeMaire, Saxie Dowell, Eddy Kusby; 'Cafe Society' (Par) reviewed in Vaniery Feb. 8, '39.

Everything on Paramount's elevant Everything on Paramount's elevant and a cold sending. It offers crack up-took and the cold sending. It offers crack up-took and the cold sending. It offers could send the cold sending. It offers that could not makes a well-balanced, interest wandeville show. With Hall Kempus Activation of the cold sending the cold sending that the cold se

The laughs were many, man the can-big.

During Don Baker's organ solo this week the house has Sigie Larno, singing in the audience and carry-ing his own mike with him. Man-agement is holding Larno over a second when he will be put on the stage.

and is a copylat of many single women singing acts of the past.
Cardini entertains and amuses were accounted in the control of the past.
Cardini entertains and amuses the control of the

PALACE, COLUMBUS

Columbus, Ga., Feb. 28.
Bobby Breen, Wally Brown & Annette Ames, Al Bernie, Gene Sheldon & Loretto Fischer, Richard Adrian Tio, Seven Freddysons; Fishermen's Wharf (RKO).

Fuhrmen's Wharf (RKO).

Singlac his ongs link a sawed-off fine and the sawed of th

All Bernie's impersonations are extra exceptions are considered the Seven Precisions of the Seven Precisions and service and acceptate and acceptate dancers, who are not so read acceptate dancers, who are not so that the seven acceptate the seven

APOLLO, N. Y.

Mary Bruce Boys & Girls (18), Jack & Jill, George Williams, Nina Mac McKinney & Laurence Criner, A. Laurence Stray Bradshaw Orch (18) with Santhy Bouser, Lee Bernett, Sunshine Sammy & Sleepy Williams; Exposed (WB).

STATE, N. Y.

Dolinofis & Raya Sis. (2), Herman Hyde with Theimit Lee, Estelle Tay-lor, Frank Albertson & Co. (2) Lucky Millinder orch (14) featuring 4 Step Bros. and Sally Gooding; 'The Beachcomber' (UA).

Step Proc. and Acaty Gootsia, JaStep Proc. and Acaty Gootsia, JaBeechcomber (O.S.)

Two names with a Hollywood
favor, Estella Taylor and Frank Albertson, plus Lucky Millinder's
bounce band for het rybtime jive,
bandlily. Fortified by two other
a very commercial low comety bookrated the process of the commercial low comety bookrated with the process of the commercial
avery commercial low comety bookrated with the process hot with the comety
for the comety of the commercial
But the piece-de-resistance of theircourt danning. A couple of tungstened
question mark, on easels, further
souther who produces those odd lifts
and holds. Routines have been well
thought out and the prime objective
and holds. Routines have been well
thought out and the prime objective
the dark pre, with a new femme
side, Theima Lee, a lissome blonds,
give the dark for comedy hoke and
business. Miss Lee is an expect fool
to Hyde's sometimes ribaid, but everlined gal on the harp; the egg-laying
bas viol; the slush pump business,
exercise Taylor, also in the streamlined chassis department, sings her

a season of order man stokes when the newer Hold Tight. To take the order of the system of the state of the s Biz good opening night (Thurs.).
Abel.

RIVERA, B'KLYN

Grace Lee, Guy Martin Co. (5) with De Lite & Van Twins, Al Shayne, Stepin Fetchit, Bob Carney (4), Five Eigins, Ted Eddy's house orch (9); 'Shanghai Madness' (Rep).

Shaqing, Steptin Fetchit, Bob Cermey, orch (24). Five Signing, 7ed Eddly house orch (9): Shanghal—acchaes (Rep), orch (9): Shanghal—acchaes (Rep), orch (9): Shanghal—acchaes (Rep), orch (15): Shanghal—acchaes are applicated to the control of the

novely of ogling a film , recombility seeming! — one wearing away for the privest. Comes on to Lazy the privest. Comes on to Lazy the privest. Comes on to Lazy the privest. Comes on the privest comes on stage and changes his cotion the degree, worm of the comes on stage and changes his cotion the degree, worm of the comes on stage and changes his comes of the comes o

SHUBERT, NEWARK

Newark, Feb. 28.
Ted Lewis' orch with Snowball
Whittier, Shelton Brooks, Gale Sextet, Loretta & Lane, Radio Aces;
'Storm in a Teacup' (GB).

rier. Lovetta & Laine, Radio Aces; Sform in Gracup (GB).

Strongly on the sentimental side, red Lewis orch is the attraction at the Stubert this week and he is drawn to the Stubert this week and he is drawn revenue and the Stubert this week and he is drawn revenue and the Stubert this week and he is drawn revenue and the Stubert this week and he is drawn revenue and the students of the Stubert has a baton wielder has been appeared to him. The true and the statered hat, are followed through for good results in When My Baby With him is his colored through for good results in When My Bab with the students of the Stude

HIPP, BALTO

Baltimore, Feb. 28.
Collins & Peterson, Cass Daley,
Lionel Stander, Cariton Emmy &
Mad Wags, Roxyettes (16); 'Let Us
Live' (Col).

Lionel Stander, Cartion Emmy edited Wegs, recognition (Col.).

Line (Col.).

Somewhat lengthy show has in it was to be a second of the control of the contro

ROXY, N. Y.

Henny Youngman, Peoleg B Florence & Alvarez, Cappy B harmonica band (2), Gae F, Girls (24), Paul Ash's house b Wife, Husband and Friend' (2) reviewed in Vanutry, Feb. 15.

reviewed in Vanner, Feb. 15, (2001),
standout at the Row When caught
a standout at the Row When caught
work of the line. It presents
a pair of routines that are tops for
a pair of routines that are tops for
innumers and extractive producmontante and the terms. Both and
performance of the femmes. Both
performance which is the service of the femmes
to a standard the service of the femmes
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that the femmes is the femmes and the femmes
that the femmes is the femmes and the femmes
that the femmes is the femmes and the femmes
that the femmes is the femmes and the femmes

both of which were far overboard.

Show's opener is a railroad station received the folders should goop sceen with into clerks should goop sceen with into clerks should goop sceen with into clerks should goop control to the control of the control of the clerk should go the control of the clerk should go the control of the control of the clerk should go the clerk should go the clerk should go the control of the clerk should go the clerk should

that are funny, but the reaction here was far from terrific. Such above the reaction of the re

STATE, HARTFORD

Hartford, Feb. 25.
Sunny Rice, John Boles, Emmett
Oldfield & Eddie Ware, Roger Prior's orch with Ann Sohern, Lane
Truesdale, Sam Kaplan's house orch;
Pride of Navy' (Rep).

Tristedies, Sem Kaplaris house orbi;
Pritte of Navy (Rep.).

This of sin names, John Boles and
the Roger Proy-Ann Sothern combo,
has the customers filling in this week,
food of the seminary of the seminary of the
lower program of the customers of the
lower program of the
lower program of the
lower program of
lower program of

PALACE, CLEVE.

Cleveland, Feb. 25 Dave Benes' girls, Chaz Chase, Luclenne & Ashour, Rolf Holbein, Wiere Bros. (3), Cinda-Glenn, Willie, West & McGinty, Three Musketeers' (20th).

west & McGintig, Three Musiketers' (20th).

Net 10ct turned the RKO Palace into a three-ring circus for his second annual Cray Show unit, common the control of the control

dance, eating cigarets and eventhing in sight. Strip-teas also is
asstant and the strip-teas and is
asstant and the strip-teas and is
asstant and the strip-teas and the
line's costumes help to provide
picturesque French cale scene slap-hang version of Apache stuff
in reverse, with husby featmen belt
some robust alapside. Roll (Hobbels
has new novelty, it least new to the
hores of Lade Eric. Carlentarian
hard carbon atphic. The line is
transforms his figures into an animated carbon atrip. When he pulls
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transforms his figures into an animated carbon atrip. When he pulls
of a sum of the strip is
transforms his figures into an animated carbon atrip. When he pulls
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the strip warmed up on first days
figures warmed up on first days
transforms his figures into any
transform his figures into a sum
yellow the strip warmed up
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to figure and the strip
transform his strip
transform

LYRIC, INDPLS.

Indianapolis, Feb. Tommy Dorsey's orch, Edythe right, Jack Leonard, Lowe, Hite & anley, Mary Jane Brown, 'Nancy rew, Reporter' (WB).

Santies, Mary Jane Broom, Nancy Dree, Reporter (WB).

Paced in 69 minutes of fast-moving, stage fare, Tommy Dorsey, Reporter (MB).

Paced in 69 minutes of fast-moving, stage fare, Tommy Dorsey and the fast with a liberal sprinking of the pacts, with a liberal sprinking of the pacts of the p

swings again on 'Hawaiian

PARAMOUNT, L. A.

Los Angeles, Feb. 21.

Maxine Sullivan, Nani Hart, Nelson's Marionettes, 'We Three,' Smith Ballew, Fanchonettes, 'St. Louis Blues' (Par).

Balle Marginess, we Inrec, Johnson Marine Sallivan, Colored Silvan, Carlo Silvan, Colored Silvan, Carlo Silvan, Ca

CIRCLE, INDPLS.

Indianapolis, Feb. 24.
Russ Morgan's orch (17), Mitzi
Green, Shea & Raymond, Claire Martin, Carolyn Clark, Larry Collins;
'Pride of Navy' (Rep).

Green, Shed & Roppmon, Luare murriage, Green, Shed & Roppmon, Luare and Fried of New (Rep).

Lacking in punch and failering in penerally mild as the testor of this penerally mild as the testor of this heater's new policy of cocasional size abova. Running de minnes, heater's new policy of cocasional size abova. Running de minnes, heater's new policy of cocasional size abova. Running de minnes, and the shows and the state of the sta

STANLEY, PITT

Pittsburgh, Feb. 25.
Vincent Lopez orch (15), Patricia
Ellis, Abbott & Costello, Danny
Grayson, Betty Button, Johnny Morris, Nick Pisani, Dick Wharton; 'Topper Takes a Trip' (UA).

It's a nest bundle of entralament the state of the state

EARLE, WASH.

My Heart Belongs to Daddy socks, especially, second chorus done with Free Control of the Control

TOWER, K. C.

Kansas City, Feb. 25.

Jack Fulton, Alphonne Berg, Jay &
Lou Seiler, John Gallus, Natalie
Kahn, The Adorables, Judy Conrad's
house orch; "Three Musketeers'
(20th).

Rohn, The Adorables, Judy Cornard; Coth).

Finial is written to regular valued at the Tower's the Mausteleer's Coth).

Finial is written to regular valued at the Tower's thin to the Tower's thin to the Tower's thin to Closes out four years and 10 months of continuous fiesh, with double fease and the Tower's thin to the Tower's t

KEITH'S, BOSTON

Boston, Feb. 24.

Bert Walton, Three Harvards,
Jack Lenny & Statler Twins, Randall Stiers (3), Varlety Gambols
(7), Eddie Rosenwold house band;
Am Criminal' (Mono), 'Headleys at
Home' (Indie).

EARLE, WASH.

Washington, Feb. 28.

Top Hatters, Burton, Piere, Ray

Top Hatter, Burton, With Band

Top Hatter, Burton, Piere, Ray

Top Hatter, B

FOX, PHILLY

Philadelphia, Feb. 24.
Artie Shaw's orch (14), Helen
Forrest, Tony Pastor, Craig & Richards, Robert Williams & 'Red Dust';
'Tailspin' (20th).

ards, Robert Williams & 'Red Dusty' Talispin' (20th)...

The Fox theatre resumes as a vaudiliner this week with a smash ward the resumes as a vaudiliner this week with a smash part of the resume the resume that the resume

Shoot the Licker to Me, John Boy's The Chami'. The Chami's the Cha

erson and drummer Buddy Rich get across easily. It's Shaw's first visit to Philly since he scaled the dizzy heights, his only previous appearances here be-ing at college proms. Shal.

EMBASSY, N. Y.

Editors (New Managereal house show neat skill and ingenuity in maintaining audience interest in maintaining audience interest in measurement of the state of the

Variety Bills

NEXT WEEK (March 3) THIS WEEK (Feb. 24)

Numerals in connection with bills below indicate opening day of show, whether full or split week

Loew

NEW YORK CITY NEW YORK CFI State (2) Milton Berla Mary Jane Weish Joe Morrison Smert Set Al Gordon Co 5 Jansleys

Paramount

NEW YORK CITY
Furnamenea (I)
J & L. Seller
Seller Lake (I)
Milla Garber Ore
Furnamenea (I)
Furna

RKO

NEW YORK CITY Music Hall (2)

CLEVELAND
Frakes (3)
Edde Dethi Ore.
Char Chase
Luciones & Ashour
Luciones & Charles
Cinda Olora
Wires Bross
Cinda Olora
Wee Olympian
Colympian
Co Music Mail (3)

Music Mail (3)

Music Mail (3)

Bara Ann McCabe

Ted Lester

Rockottes Rallet

Erro Rapes Symph

BOSTON

Neith (2-5)

Smoothise

Harmen Hyde Co

Don Rice

Mail (18)

Kalace (3)

Bishy Bron

Chetta Sallet

Edna Janle

Edna Janle

Edna Janle

Edna Janle

Edna Janle

Edna Co

E

Warner

NEW YORK CITY
Williams & Dust
Will Harm's Or
Hill H Vincent Lopes Oro Patricia Ellis Betty Hniton Abbott & Costello WASHINGTON Earls (3) Beatrice Howell Coqueties Emerald Sis Cass Daley Gee Foater Gis Eddle Duchin Ore

Independent

Independent

NEW YORK CITY
ROOT, OIL

Week of February 27 ABERDEEN Tivoli

ABERDEEN
LOI Jardiol
Chelfreinerch von de Reilly
3 Aberdeniane
EDLWBVIGH
Bower & Rutherfrei
Bower & Rutherfrei
Bower & Rutherfrei
Stevens & Marke
Feegr Cerrington
Stevens & Marke
Feegr Cerrington
Feegr Fee

February 27

Jack Joyne CoFrince Mercado CoFrince Mercado CoJan Van Albort & SEliza

Eliza

Cabaret Bills

NEW YORK CITY

Aranado'e
Buddy Clarke Ore
Buddy Clarke Ore
Mario Spealiding
Dick Chapmen
Barney Gellant'e
Barney Gellant'e
Barney Gellant'e
Cartor & Bowle
Willie Solar Armetong

NOW TOURING EUROPE MARION DANIELS

WIA MARK J. LEDDY

Neille Paley Terrace Boyn Bilzabeth Murray Bill Berteletti'a Angelo'e Rh'mbz E Elaine Spencer Chita

Blisabeth Murray

Le Chice

Lise of Greec Ore

Joylia & Marwilla

Ped Pantasia Novia,

Joylia & Marwilla

Ped Vita

Ped Vita

Morecce

Ernis Hole ore

Charloy Barnot Ore
Nan Wynn

Hieel Scott

Greenwich Blings

Don Raval Ore Chile. The dee were the control of t

Balabenow 6
Heines, Beel & 5
Little Club
Roger Steele Oro
Fronces Williams
Agnes Dwyer
Seet Powell
Jack Osterman

Quintoces
Hotel Pierre
Haruld Negel Ore
Hotel Plans
Jack Marshard Ore
N D'Amico Ore
P & ti Hertman
Jane Pickens
Hejel Rosservit
Guy Lombardo Ore
Hotel Navoy-Plans Agnes Dwyer
Sect Fower
Sect Fower
Sect Fower
Moyer's Cellar
Moyer's Cellar
Moyer's Cellar
Moyer's Cellar
Moyer
Mosaline Lewis
Mortha Kovoce
Gypsy Loper
Dather
Modaline Lewis
Mortha Kovoce
Midnight Sun
Binday Wagner Or
Chiquita Voneria
Geriddine Roes
Midnight Sun
Mi

Jame recesses
Gy Lembardo Gre
Horist lawery-Place
Hildingsarde lawery-

Mary Johnson
Syvia McKan
Syvia McKan
Mam Farle
Chaile May Ore
Angle May Ore
Moste Carlo
Ted Stroetor Ore
Bob Knight Ore
Lee Wiley
Dich Smart
Onax Club
John Kritov Ore
Teddy Grace
Lee Watson
Farndlee
Vincent Traver Or
Flace Elegante
Bill Farrell

Merite milder mi

Le Mirage
Ray Carnavara Oro
Reed Lawton
Powers, R'berts & R

It Cafe
Diana Gayle
Aniwa Boye Ore
Jerrye Mandniny
Geo Surprenent Jr
Novillo Freeron
Nonie Mitchell
Hai Chancellor Ore
Jimmy Kerr & Boye
Mitschut Boye
Mitschut Boye
Mitschut Boye
Mitschut Boye
Mitschut Boye
Mitschut Boye Jimmy Aere w 2007.

Jitterbug House
Doodles Weaver
Bob (Killer) Dade
Mello Demons
Peggy Dale

Cafe La Maze
Park Ave. Boye
Maxins Bullivan
Mutty Meinsck Orc Lake Shore Cafe
Terrio & Masters
Bob Beineco Orc

Bob Belasco Orc
Little Clab
Jane Jonos
Tiny Meredith
Paul Kendeil
Walter Dyson
Little Hungary
Valesco'e Gypsios
Marcel La Maze
Leonerd Keller O
Marcus Daty
Kay Gregory

Marcus Daiy
Kay Gregory
Jooy Lee Orc
Omar's Dome
Kenny Oardner
Edith Davis
Lois Graham
Hai Brown
Ted Welle Orc
Palomar

Had Seven Tes Weise Open Serves Weise Open Serves S

Somerset House Herry Ringland Art Tetom Jack Owens Lynn Martin

Stege 'I' Cafe
Cully Richards
Shemn Howard
4 Squires
Swance iam Gladys Bentley

Franke's Castne
Phile Barwick
Phile Barwick
Joan diynn
Billie Fane
Connie Ross
Jean Moore
Connie Ross
Lew King

TIP, TAP and TOE Ted France Freddy James Sammy Green

Personal Management EDDIE SMITH 22 West 48th St., New York

Adorable
Adorable Millicent De Witt O'Orady 2 Helen Green 5 Chicagoane Sandy Debon Bob Panders Jr Oro Bob Panders Jr Uro Grand Torrace Jean Brady Tondelsya & Lopes Lotty Solters Ted Smith Leonard Reed Gle F Henderson Ore

Graemers Estel (Glass Hears Em) Toasty Pall Ore Carl Bock Maxine Kirk Lorraine Vom

Lerraine Yoss
Harry a N I Cabrel
Roscoe Alla
Betty Lewis
Tommy Jone
Renes Villon
Chas Engels Oro
Art Buckley
Art Buckley
Art Buckley
Billie Myere
Lee Berling
Dorothy Johason
Elckery fan
Key Dare Cinb Al
Lerry Rose
Ginger Wood
Ksy Marcey
Doloroo Dos
Bestrice Jones
Oliver Herrie Ore

Oliver Herrie Ore
Clab Alebam
Dorothy DeHoghton
Marritta Ryan
Sadle Moore
Jeck Irving
Riddred Jorden
Allidred Jorden
Eden Buron
Betnie Adler
Dave Unelle Ore
Chelk Robinson Ore
Eddle Roth Ore Barrow

ab Adabase

the Adabase

Ruth Dean Val Erwin Shiriey Ray Jules Novit Ore

Jimmy Ames
Jimmy Ames
Ames
Ames
Ames
Jimmy A Babway

Toy, Bill Ore
All of Manager
Try, Bill Ore
All of Deviction
Millishone
Ann Millistone
Millishone
Ann Millistone
Millishone
Ann Millistone
Millishone
Ann Millistone
M

Wisens Garker
Sten Carter
Gig! Rene
Dojores Lee
Diane Lave
Suzenne Kessisr
Lucille Johnson
Frankie Rulios Ore PHILADELPHIA

Ancherage Bill Honey Ore

Powers a Vignital Hotels in Control of the Control of Control of Paul of Paulotte Muriol Thomas Frances Carroll Powers of the Control of Control

Allries Tromas

Revealing see Inu
(Bellmanwr, N. 5.)

Rerry White
Soy Davie

4 Top Hettere
Neoni Taylor
Vices Corman

Delores Laklor
Tom O'Boyle

Lillian Stewart

Com O'Boyle

Lillian Stewart

Charlie Arthur

Jack Newlon

Joyce Benry

Jack Newlon

H Raynolde O

Hendroue & A

Club 18

Evergreen Casim Eath Chellis Joe Millkoof Ors 1523 Club Swing King Swing King Ore Consuels Floweries

Dawn Adacak Ore Jack Adacak Ore Jack Adacak Ore Pat Chila 200 Pat Chila

Provincial WASHINGTON
Capital (3)
Rhythm Rockets
Lathrop Bros & L
Marjorie Gainsw'rth
Trizie
Frank Albertson
Elleen O'Connor
Ken Witmer

Place Elegante
Place Elegante
Brus Elegante
Brus Kent
Jonny Mills
Joe Willie
Joe Willie
Leo Lasare Oro
Queen Mary
Joe Ellis Orc Ellisen
Mercete
Bainbow Grill
McParlands oro
Harynna or
John Royeradt
Ellishow Rosen
Rainbow Bosen
Rainbow Grill
McParlands Holesel
Bainbow Bosen
Harynna or
John Royeradt
John Cartler
Joan Cartler
Russian Kretchma

Eddie Le Baron Ort
Russian Erelchan
Misha Undanoff
Misha Undanoff
Misha Undanoff
Marusia Sava
Marusia Sava
Marusia Sava
Marusia Sava
Marusia Sava
Marusia Sava
Michal Michon
Senia Karaveeff
Michol Michon
Senia Karaveeff
Michal Michon
Show Barab
Sienge Hall Oro
Carol Horton
Fatricia O'Day
Sill Hansen
Showk Club
Bilchard Wayren Or

Le Enban Bleu Herbert Jacoby Alleen Cook Marianne Oswald Morie Eve Mabel Hercer

Bitoria Citib
Bichard Warren DT
Bichard Warren DT
Bichard Warren DT
Bichard French
Warrellies
Warrellies
Warrellies
D'Avalos Dancers
Williage Barn
Teddy King Ore
Bryce Santry
Gwau Williams
Thurston Cantry
Gwau Williams
Thurston Cantry
Treas Jim Lewie Mabei Mercer
Leon & Eddle'a
Lou Mertin Ore
Regs Ragiand
Russiell Trent
J Harold Murray
S Phyboys
Ginger Mannere
Maurice & Betty
Ade Aiverez
Welly Wanger &
Androw Sis

LOS ANGELES

La Conga

Don Jeri
Spike Featherstone
Tommy Wondor
Jerry Gallan
LaC'nga Rh'mba Bd

Club Ball Cherica Lewrence Broz Flotcher

Cinb Versailles.
Jorry Lester
Dians Deniese
Theodores
Max Fidler Ore
Coreannt Grove
§ Abbott Dancers
Russell Swann
Freddle Morth Ore

Freddle Morth Orc
Farl Carroll
Paul Ocrits
A Robins Broderick
A Robins Broderick
Harrison & Fisher
Vivien Fay
Susan Miller
Bery! Wallace
3 Sophisteated Ois
Dechly Geron
Cratg
Denise
Archle Blayer Orc

Topy's

Bimer
Arlett Jon
Jockie Cherry
Marjorie Raymond
Marjorie Waldon
Dolores Gayle
Taila
Taila
Brandon
Chuck Foster Oro
Victor Huge
Charlis Bourne
Skinnay Ehale Oro
Carmine

CHICAGO

CHICAGO

Anhammer Hedd
Butty Street
Labrica Hard
Labrica Jimmis Green Over Mentance Bester State of the Control of the Cont

Gleger Diese Greich aus der Greich Moran Liebt Moran L

Gioria. Romene
Adelle St Clair
Tarry Circle
Roy Renkin Ore
Villa Mederat
Tony Cabot Oro
Wissens Gardes

Silhonetie Ann Cleim Joey Conrad Oro

Cafe Moroscy
Scarey Oovin
Amos Joyco
Gingor Linu
Lorraine Wiley
Peggy Louly
Louleo Wright
Libby Neid
Labeli Denleis
Abby Cubler
Jos Familant Oro
Citeb Beacher Bill Honey Ore
Bellevue-Straiferd
(Main Dining E'm)
Mayer Davis Ore
(Burgandy Room)
Frank Juele Oro
Powers & Wiggine
Nleiand Dancere Cinh Parak Cinh Farmer-Ginger Lynn Louise Wright Mee Burns Steppo & Cerios Fron Caswell Dawn Jack Adcock Ore

Ciub 15
Dick Thomas
Johny Foung,
Jerry Mocy
Jimmy Lackore
Barteil Sis
Princess Hsien
Blaanor Landy
Amy Organ

Raymondes
Jerry Tape
Thelma Nevins
Peorl Williams
Bobby Hargraves

Biamp'e Cafe
Stamp'e Cafe
Frankie Richards'n
Deimonicoe
Eaddle & Lorraine
Bert Lemich
Dot Landy
Jack Hutchineon
Johnny Weish

Eva Thornton Marge Young Bleanor Gall Jean Hurley Flo Radke Don Kranioh Club Forest Virginia Grey Berdine Dickeon Heien Kaye Vera Weish

Vera Welsh
Club Madrië
Jimmy Roths Oro
Dick Havilland
Patricia Page Gle
Marguerite Claudet
Lolita Roche
Pat & Jerry
Jane Cline

Cinb Sabsra o Cerwin Oro Cinb Terrie

Howard Geiger
Hotel Schroeder
(Empire Room)
Lawrence Weik (
Jerry Burks
Walter Bloom
Lois Beet

Karl Ratsch'e Sepple Boch Oro Helene Sturn Walter Merhoff

Larsen'e
Ray Meadows Oro
Last Round Up
Jimmy Raye Oro
Ken Keck

Plaza Cofe

Tommy Monrop
Delly Parker
Barrison Sis
Feoppy (Continued to the Continued to the Continued

Evelyn Lampshire Ann Rueh Virginia Howard Barhara Bradley Rhumba Oro Jeri Foster

Little Rathskeller

Yvette
Open Boor Cafe
Boh Ridisy
Happy Thompson
Coster & Rich
Rose Venutil
West & West
Anita Blane
Ethsi Maeder
Viola Klaiss Oro

Ethel macroviola Klaise Oro
Farrish Cafe
Dot Jackson Plo Gross Len
Gross
Gro

Ambaseador Cinb Mary J DuVerss Jay Jason Vicki Loren Brucettes 4 Poggy Wagner Charles Lazin Oro

ek-Cadillac Hata (Book Casina)

DETROIT

Nebiole Cafe Leonard Seei Oro Carl Thorsen LeBrun & Campbe

Northwood Inn
Ray Carlin Ore
Lovely Lanettee
Gue Howard
June Carmen
Martin & Maryel

Joe Johnson
Earl & Francee
Monette Moore
Dot & Dash
Duety Fletcher
Mas Digge
Don Albert Oro
House Line (8)

MILWAUKEE

Athletle Cinb Ral Munro Orc

Bert Phillip'e Pep Babler Oro Ethel Seldel

Blatz Palm Garden Eddle South Oro Louis Mason Bine Moon

Silver Lake Inn (Clementon) (Clementon)
Mickey Familiant Or
Alice Lucey
Liela Michel
Reynard & Marcia
George Reed 4 Earls
Harris Tavern
Alahama Corinne
Bobby Lyons
Greta LaMarr
Betty Thomos
Hildebrand's

Sky Tep Cinb
Leon Wright Oro
Itay Moore
Mnrjorie Johnson
Luin Crawford
James Ryan
Taps & Dave
Margaret Watson Bildebrand's
Joe Smythe
Charile Neid
Dolorse Merrili
Frances Russell
Frankie Milton
Belmont
Paul & Phylie Nedine Lydia White Richard Bach Babby Lee Or

Margaret Watson
Jutkin's Bathskelles
Prasno & Feutou
Frank Pontl
Both Colvert
Reggle Dunn
Dancing Kennedye
Billis Lee
Danchar Brent
Julle, Ruthe
Ernie Kennedy
Margie- DrummondLiving Braslow Ore
Frank Pontl Frank Cagene (Ann Kincade John Devant Gordon Smith Bernhardt & G Frank Rande 3 Sune Don Angelina Ore Betel Fhiladelphia Daniel Crawford Wayne Miller Casper & Rother Bill Harris Bonnie Stewart De Mayos Tonio Bradle Joe Frasetto Oro Lank Lunch's Lunch's Lunch's Stewart De Mayos Tonio Bradle Joe Frasetto Oro Lank Lunch's Stewart De Mayos Tonio Bradle Joe Frasetto Oro Lank Lunch's Stewart De Mayos Tonio Bradle Joe Frasetto Oro Lank Lunch's Stewart De Mayor De Mayo

20th Century
Vivisnne Marchal
Jane Gayle Gle
Boh Shaeffer
Marcia Moore
Tommy Cullsn Orc
Venice Grille Joe Fraestto Oro
Jack Lynch's
Charles Smith
Herb Dubrow
Jano Donath Ore
Barney Zeeman
Holland & Hart
Dorothy Tanner
Jimmy Blake
Jimmy Blak

Party Manager Control of the Control Lindy's Rick & Snyder Victor Log Cabin Carl Bergman Ore Miami Club

Miami Club
Helen Holmes
Halley Malone
Evelyn Lee
Miami S
Peggy Geary
Hazel Balley
Gene Emerald
Harriet Cross
Johnny Davis Oro
Milwaukeam
Bobby Maynard
Gaste Bobby Maynard
Ossie
Marty Gray Oro
Snooks Hartman
Old Heldelberg
Mory Beth
Cameo Gis
Eddis Zipp Oro
Donna LuPae
Allen Dunn
Sallie Marehall
Ginger & Louise Weber's Hof Brau (Camden) Weber's Hof Bras (acamdes)
Flagg & Arnold Jan La Toy Iles Hart Toy Iles Hart Toy Iles Hart Granford Helen Worthington Signore Karmino W Morrie & Bothy Eddie Shellent mer Internationals Eldoradians Raoul & Helsne Yacht Club Kitty Helming Ore

Open Boor
Tinney Liveng'd Or
Larry Powell
Packard Bailreom
Al Covalier Oro
Paradise Gardens
Bill Kingeley Oro

Yacht Cinb
Kitty Helmling Ore
Jimmie Balley
Madeleine St Denie
Dorothy Bollinger
Marlyn Maynee
Roherta Ramsey
Patricia Robinson
Rhada

Alpine Village
Otto Thurn Oro
DeNove Sie
Zang & Todd
Chiquita Puppete
Margaret Asmmer
Herman Pirchner
Avalon
Hy Barron Oro
Ethel Mae Myers
Bert Gilhart
Carol Chapelle

Carol Chapelle
Cedar Gardens
Duke Melvin Oro
Silm Thomas
Princese Wes-Wes
Prince Albert
Susay Brown
Chateau

Chateau
Pate Geraci Oro
Al Schenck
Jean Lee
Ann Baron
Eight O'Clock Club
Bill Miller Oro
Sammy Lipman Co
Freddte'e Cafe
Tuny Emma Oro
Lee Early
Bill Reynolde
Enid
Milriam Kreplowline Martin & Maryel

Gosis

Evelyn Neshit Thaw
Capt Clark
Hanlon & Clark
Ginger Sutton
Lillian LaMay Orc
Josephins Campbell
Pinstation Clab

Enid
Miriam Kreplowline
Eddie Barnee
Golden Glow
Paul Simonetti Orc
Philomena Ranello
Gourmet Club

Gourmet Cheb Louis Cina Oro Doraine & Ellis Freida Stoffens Hatton's Cinb Sherry Manufacture Sherry Martin Lenny Colyer Bob Armetrong Rose-Marie Hanna Grill

Don Fords States Francisco Corp. House Line (19) Francisco Corp. Carmen Castillo Eddie Language Corp. Carmen Castillo Eddie Carmen Castill Anchorege
Hughle Morton Orc
Maynard Deone

Nota Norman
Lowry & Davis
Fanchone Aritugton Lodge

Cordinal Club
Bud Vioni Oro
Chateau Club
Stan Jacobsen Orc
Johnny Poat
Bobble Tays
Sandra Mariowe
Ted & M Tatt
Medilen Carroll
Cowan 2
Clover Club Joe Ravell Oro Laverne Kidd Jack Keller Balconades

Don Palmer Orc

Kay Denton

Blil Green's
Sterling Young Oro
Bobby Ennis
Gli Dagenals

Cork and Bottle Jack Davie Eddla Peyton's Joey Hatch Orc

Conchita

Botel Bossevelt

Buddy Russell 3

Hotel Behenley

Howard Baum Ore
Buzz Aston
Jock Rogere

Botel William Penn
(Chatterbox)

Paris
Jos Gunin Oro
Len Herrick
Plastation Club
Bert Balley Ore
Mary Webh
Billy & Betty
Max Coleman
Betty Taylor
Plontation 5
Brown & Simpeon
Rendezvous
Betty Mason Al Sherman
Jack Lewie
Boogy-Woogy
Harry Nosokol
Chet Clark
Al Mercur
Jim Buchanan Bernie Cummins Or Connie Barleau Walter Cummine Jim Buchanan
Plasa Cefe
Jimmy Fyton Ol
Lenors Rika
Jimmy Fyton Ol
Lenors Rika
Jimmy Fyton Ol
Lenors Rika
Jimmy
Jos Les Oro
Elity Buriers
Jos Les Oro
Elity Buriers
Jos Les Oro
Elity Buriers
Jos Sarr Oro
Elity Buriers
Jos Sarr Oro
Elity Milliard
Betty La Vonne
Line (b)
Webster Ball
Well
Webster Ball
Well
Webster Ball
Well
Webster Ball
Undon Elity Burier
Well
Webster Ball
Undon Elity Burier
Jim Gold
The Color Burier
Webster Ball
To Undon Grill
To Undon Grill
Undon Grill
To Undon Grill
Frank Natale Rendezvous
Betty Mason
Helen Gregoe
Carol Cleveland
Dotty Norman
Katherins Kaye
Alma Grant
Boh Matheeon Orc (Continental Bar) Larry Murphy 4 (Grill)

Larry Murphy available Bavarians Halls Gardens Etai Covato Oro Bernie Perella Chickie & Ross Phyllis Merie Betty Nylonder New Fenu Mike Riley Oro Marion Miller Mauries & Faye Mauries & Faye Sam De Bonie Nixon Cafe Chickie Dann Sam De Bonie Nixon Cafe Chickie Dann Sam De Holls Mixon Cafe Chickie Chicki Reno
Rudy Sager Oro
Pat Marvin
Helen Allen
Romona Brownwell
Barron Lunchauseu

Scaler's
Tony Bauer Oro
Marie Kecky
Jessie & Viola
Dorothy Homiltou
Bing Burdick
Roma Costello Self Shake-up (Continued from page 3)

Les Leighton Oro
Six Point Chb
Casper Roda Oro
State Gardeus
Florence Bell
Midd Saley
Ann Release
Dais & Dais
Evon Allen
Irene Schrank
Filo Smith
Knight & Does

Knight & Doe
Sunset Club
Eddis Apple
Tio Top Tap
Joey Feldstein Ore
Ken Lleis Howard
Lillian Renes
Sally Joyce
Billy Hubert
Town and Country
Club
Robert
Robert

Club
Robertos
Luciene
Virginia Davis
Madeline Gardiner
Betty Harger
Alicen Ronda
Edith Rae
Toy's
Case Landle Oro
26th & North Club
Kay Crandell Oro

28th & North Chie
28th & North Chie
28th & North Chie
28th Chie
28

CLEVELAND

Don & Lou Len Ensign Hotel Cleveland
Manny Landers Ore
Walt Bergen Ore
Jules DeVorson
Jock Wehh

Hotel Fenway Hai Willard Potte Oro Bettle Allen

Bettle Allen

Hotel Sterling

Marty Lake Oro
Lucky & Tracy
Rotel Holleaden
Sammy Watkins Or
Prillkin & Mason
Hotel Statler
Dick Stabile Oro
Evelyn Oakes
Glover & LaMas
Jack & Eddle's
Chick Williams

Age & Eddie's
Jack & Eddie's
Chick Williams
Henry Rubertila
Henry Rubertila
Henry Rubertila
Dona Warnby
Luciest's Riv-Clab
Bonnia Lavonne
Luciest's Riv-Clab
Bonnia Lavonne
Art Cutili
Monnee's Cfa
Art Cutili
Monnee's Cfa
Art Cutili
Monnee's Cfa
Henry Rubertila
Henry

PITTSBURGH

BALTIMORE

Night Club Reviews

STAGE ONE, L. A.

(Continued from page 42)
neur. Howard does a shirt-tearing turn with Billy Young that's just an entire the property of the p

pictures. A fourth way is the production of fewer films. The exhibitors' idea is that a fifth way would be to turn out consistently strong features with the present sameness eliminated. eliminated.

Right now, many majors have indicated that fewer pictures and trimmed budgets will be employed as

ROSE BOWL

(CHICAGO) Chicago, Feb. 25.
Ina Ray Hutton's orch, Elaine
Merrick, Alice Kavan, Joe & Jane
McKenna.

With the Ina Ray Hutton orchestra, the Rose Bowl inaugurates a bove the \$2,000 agus. It aguses to do business. Miss Hutton's crew is an overly miss Hutton's crew is an overly to mule a bit as the present brass stup is too forte in a small room like this one. No need for all that braying the specially with the pa.

dicated that fewer pictures and a solution. It is a subject to the control of the

think best suited for the world market.

One crying need today, one top executive avers, is to get away from the control of th

BALTIMORE.
Continued from Page 11)
out by pa of Lionel Stander, helping some at combo Hipp.
The Continued from Page 11)
Dayrims exit of Lionel Stander, helping some at combo Hipp.
The Hipp.
The Hollenden Hotel's Vegue
Robert Continued from the seahis blaming nabes. Subsequent
run boya, hovever, deerying aquaw,
run barning nabes. Subsequent
run boya, hovever, deerying aquaw,
run barning nabes. Subsequent
run boya, hovever, deerying aquaw,
run barning nabes. Subsequent
run boya, hovever, deerying aquaw,
run barning nabes. Subsequent
run boya, hovever, deerying aquaw,
run barning nabes. Subsequent
run barning nabes. Subs

BLACKHAWK

(CHICAGO)

Chicago, Feb. 28.

Bob Crosby orch, Marion Mann,
Dorothy Claire, Terry and Walker,
Orrin and Betty Lou Wellington.

Ornin and Betty Low Wellington.

From near and far come the hordes of shap-artists to stomp swhile to the swingeroo of Bob Crosswille to the swingeroo of Bob Crosswille to the swingeroo of the agile youngsters who never get tired and who have iron-plated orchestra is meet and circk pudding and ple. They are the transparently near wearing of Crosby's red-hot rhythms. In the control of the contr

It holds little in either quality or quantity.

Terry de Walker are a man and and the state of t

trouble topping comes, when me in the audience.

Two dingers are in the show Ma.

Two dingers are in the show Ma.

She has a capable and strong pair of pipes for the pop tunes, but could Dorothy Claffer is a little singer who shags around the microphone to put and the short of the short of

setup is too forte in a small room, the things of the control when the particular is a specially with the particular in the particular in

a bodyguard is a nandy guy to nave around.

Just a piece down the street from the burley houses, it's a sorry com-mentary on this form of show biz, which is having its own troubles trying to keep alive.

Cafe Slot Machines Ordered Out in Mich.

Detroit, Feb. 28.
Tempest has been brewing over reappearance of slot machines in most of Macomb county cafes on the supposition that 'everything is set with the state liquor commission.'

supposition that 'everything is set with the state liquor commission.'
Gov. Frank Fitzgerald, however, who had maintained a handsoff policy on gambling until last week, ordered county sheriffs to confiscate the machines.

Burley Union's Benefit

With New York contract-manager difficulties out of the way. Brother (Burlesque) Artista Association will stage a benefit at the Manhattan (Opera House) Center, New York, April 2 to finance similar closed-shop efforts on the road.

Show will be a vaudeville presentation with no burlesque artists participating. Will be cleared through the Theatre Authority.

Battle of Swing 'Mikados' on B'way Will Have WPA's \$1 Top Vs. \$3

Battle of colored, syncopated 'Mikados' impends on Broadway with the WPA's swing show opening at the New Yorker tonight (1) and the 'hot' presentation being dated for three weeks hence, probably at the 46th Street. Latter will be along commercial lines and therefore at variance with the relief outfit's ad-

mission setup. It will be the first time for a man-agerial attraction to actually com-pete with the Federal Theatre Project in the matter of Identical shows. Michael Todd, who is doing the Hot Mikado, 'straightened out his requirements with Equity last week, posting another salary bond. He withdraw the original guarantee when proposing to rewamp his show when proposing to rewamp his show changed his midd again, saving the when proposing to revamp his show for presentation purposes, then changed his mind again, saying he changed his mind again, saying he capable of the property of the change screp the original plan. Establish versions of Gilbert and Sullivan operettas have been done by WPA for several seasons, but mostly away from Broadway and did not affect attendance of the D'Oyly Carte group at the Beck.

ually the same is not denied League May Battle WPA

Leaver Mey Bettle WPA.
Todd has applied for membership
in the League of New York Theaters
and, if joining the managerial group,
is expected to obtain the support of
for withdrawal of the WPA apow,
slated to play for at least four weeks.
The WPA people, too, appeared to
relief Milsafor, which attracted attention in Chiego. After announing that two local showmen had
shifted and decided to send it. they
shifted and decided to send to
to, the metropolis under WPA
auspices.

auspices. A number of managers are out of town, because of which a quorum of the league's board is not obtainable, but it's known those managers, who are away have been sent telegrams asking their opinion of protesting asking their opinion of protesting their opinion of protesting their opinion of the competition with the commencial show. Before responses were received Todd took down his League admission fee money.

Although there is divergence in

control of the second with the

Sunday (26) papers carried ads on he WPA show with credit to its WPA show with credit to its go director, Harry Minturn, for iving and staging the 'Swine

'RIGHT' SANS COHAN NO B.O.: SHOW FOLDS

'I'd Rather Be Right' is definitely

Havana, Feb. 28.

Clifford Odels was feted last week by the local Reporters Club upon his return from a motoring trip to the literior. Carlos Montecegro, editor of the Communist daily here, was host. In 1835 Odets was promptly deported after two hours shore, deported after two hours shore, the least of the community of the least of the least of the last of the las

Alton to Stage London Derchester Show in N.Y.: Sherek's 2 Play Deals

Robert Alton has been signed by Henry Sherek to stage the next show at the Dorchester House, London. Cast is being recruited and will be a stage of the stage of

WILLIAM CARYL, WITH SHUBERTS, DIES AT 49

With the passing Friday (24) at Great Neck, L. I., of William Caryl, 4), Jong connected with the Shuberts, two of that outfit's people who were assigned to the 48th Street, N. Y., have died during the season. Caryl was company manager of 'Blezapop-pla' and moved to the Winter Garden with the revue. Previously, Arthur Mester, house manager, died of a stroke.

with the revue. Previously, Arusus Mester, house manager, died of a Mester, bouse manager, died of a Caryl sufferer. from a leg infection and for months walked with difficulty. Understood that despite medical care, poison entered the blood stream. He managed Shubert houses and attractions, but once became an attraction, but once became an musical called "Top Hole: It failed to click and he dropped his savings. For the past two summers his name was attached to contract for outperformers of the contract for outperformers outperformers

'Good Hone' Revival Snags on Royalties

Proposed revivel of The Good Hope' by Sam Rosen has apparently been dropped for this season and possibly for good, Hitch was the result of the season and possibly for good. Hitch was the result of the season of the result of t

To Rather Be Right is definitely off the board retreative plans for strending the continuous plans for extending the continuous plans for extending the continuous plans for the board plans for extending the continuous plans for the plans for the continuous plans for the plans for t

Current Road Shows

(Week of Feb. 27)
'Able's Irish Rese,' Ford's Balti-

more. 'Amphitryon,' 'Sea Guil' (Lunt-'Amphitryon,' 'Sea Guil' (Lun-Fontanne) — Temple, Birmingham (27-28); Auditorium, Jackson, Miss. (1); Auditorium, New Orleans (2-4). 'Angela Is 22' (Philip Merivale)—

'Angela Es 22' (Philip Merivale)—
Royal Alexandra, Toronto.
'Caudida' (Cornelia Otis Skinner)—
Hanna, Cleveland (28-1); Erlanger.
Buffalo (2-4).
'Five Kinge' (Orson Welles, Burgess Meredith)—Colonial, Boston.
'Geldern Boy' (Phillips Holmes,
Betty Furness)—Erlanger, Philadel-

T Married an Angel' (Dennis King Vera Zorina)—Nixon, Pittsburgh

'Klss the Boys Goodbye' (No. 2)— Harris, Chicago, 'Klss the Boys Goodbye' (No. 3)— Ford's, Baltimore.

bord's, Baltimore.

Thiladelphia Stery' (Katharine lepburn)—Chestmut, Philadelphia.

Susan and God'—Shubert, Boston.

Three Cities' (Maurice Schwartz)

Locust, Philadelphia.

Tobacco Bead' (John Barton)—

sacher's College, Greenville, N. C.

7-239. Auditorium. Columbus (1-2).

Teacher's College, Greenville, N. C. (27-28): Auditorium, Columbu (1-2): Armory, Charlotte, S. C. (3-4). "What a Life-Erlanger, Chicago. "Whitesats' (Ethel Barrymore-Plaza, E Faso (27): Rialto, Tucson (28): Rivoll, Phoenix, Ariz. (1); Savey, San Diego (3-4). "Women'—Forrest, Philadelphia.

4 Shows Blow

Two added closings Saturday (25) were reported continuing over the weekend, but necessary financial arrangements could not be made. One, Dear Octopus' at the Morosco, picked, up Friday and Saturday and its sponsors hudded for some time over the problem of sticking. English pias, however, did not draw real coin during its seven weeks' engage-ment and ended in the red.

DEAR OCTOPUS

Opened Jan. 11, '39. Opinions were divided. Brown (Poet) and 'it should find in time a wide and happy public. Winchell (Mirror) called it 'eld havender.' Variety (Ree). 'Commonplace—question-

The other was 'Off to Buffalo,' withdrawn from the Barrymore atterseven performances, Press lauded individual performances, but regarded the play negligible, with little coin drawn after the debut.

OFF TO BUFFALO

Opened Feb. 21, 32. Majority of critics hurrahed Joe Cook's return to Broadway, but not the play. Anderson (Journal) said it laft Cook 'a funny fellow in need of a good show."

'Miss Swan Expects,' Cort, was palred with 'Buffalo' in getting a weak press and was taken off after playing eight times.

MISS SWAN EXPECTS

MISS SWAN EXPECTS
Opened Feb. 28, '38. Evelveers labelled it unsteady. Lockridge (Sun), 'as a whole it is
pointiess and prettly disay.' Watte
(Rerald Trib), 'mechanical farce
possessing minimum of wit and
humor.' Variety (fibee) and
(desext hold its pace. Undaver-

'Jeremiah' will close at the Guild this week, with a limited engage-ment of five weeks. Ambition pres-entation did not draw more than sub-scribers' money.

JEREMIAH

Opened Feb. 3, '39. Critics gave this short shrift. Atkinson (Times) called it, Prondereus and hackneyed drama.' Whippie (World-Tele), 'for all its pewer and strength it will be a voice crying in the wilderness.' Varlety (Hobe), 'Guild still seeks its first hit of the season. Brief stay.'

Coast May Get 'Town'

Hollywood, Feb. 28.
Jed Harris is here negotiating for production of 'Our Town' here and 'Frisco. Several local producers re eager to do the Pulitzer prize

Coast FTP Flounders Hopelessly: Schnitzer Takes Temporary Charge

Kids Lose Out

Lynchburg, W. Va., Feb. 28. Because so many grownups have been coming to see what was sup-posed to have been strictly a juve show, the Little Theatre here is do-ing the first holdover business in its history. The piece is 'Jack and the Beanstalk.'

Beanstaik."
Put on by the Junior League as a charity project, show is filled with beauts who attract predominantly male audiences and make it difficult for kids to find seating room. It has run two weeks already.

Brown Has \$1 Stock Idea, but Will Stage Benefit to Raise Coin

A permanent stock company, operating on a subscription basis with a \$1 top, is planned by Chamberlain at the state of the

porarily in the east, is contemplated.

Benefit show to launch the venture is stated for Sunday Nay, and has been olarged by the Theatre Author to raise coin and stir interest. Pormal approval of the stock project has not yet been sought from Equity, but that will be undertaken when a starting production fund is raised.

Allentown Gets 1st Stock in 10 Years

Allentown, Pa., Feb. 28. Alter a lapse of 10 years, stock is again being tried at the Lyric here, again being tried at the Lyric here, the large of 10 years and the large of 10 years and 10 years are always being a large of 10 years and 10 years are a large of 10 years and 10 years are a large of 10 years and 10 years are a large of 10 years and 10 years are a large of 10 years and 10 years are a large of 10 years and 10 years are a large of 10 years and 10 years and

Last stock company here was the John B. Mack Co. It met with little success.

Engagements

Sidney Lunt Philip Loob, Art Smith, Claire Niesen, Harry Brathsur, James O'Ren, Wendell Philips, Loren Gage, My Heart's in the Halland.

Ment Harry Ha

William Roselle, Eva Condon, Draja Dryden, West of Broadway.

Future Plays

'Saturday Night,' a new play by Vicki Baum and Benjamin Glaser, has been acquired by Lewis E. Gen-sler, who plans an October opening. Settings will be designed by Robert

Edmond Jones.

"Please, Mr. Garibald! Comedy by Mary McCarthy, Universal Pictures scribe, is skedded for an opening March 16 at the Belmont, according March 16 at the Belmond to the State of the State

Jed Harris shere negotiating for a production of 'Our Town here and lin 'Frinco. Several local products are eager to do the Pulitter prize Erskin under the title of 'Bright Words has been set yet for picture rights.

Los Angeles, Feb. 28,
T. P. Schnitzer, of Philadelphia,
has been named by Hallie Flanagan
to take temporary charge of the
Southern California District's Federal Theatre Project. He replaces
James Ullman, who bowed out three

eral Theatre Project. He replaces
James Ullman, who bowed out three
Rudderless since the recent region
Rudderless since the region
Rudderless since the recent region
Rudderless since the recent region
Rudderless since the recent region
Rudderless since and recent region
Rudderless since region
Rudderless since

and waters of the promark of the pro-

cessor were made.

The fly in the ointment appears to be that persons recommended for the job by project execs were unsatisfactory to Mrs. Flanagan, and those suggested by her were not favor-able to Works Progress Administra-

anie to worst rrogress Aministra-tion exces and project officials here. Equity Probe
Local project right now is in midst
of a probe being made under aus-pices of Actors Equity Association,
in an effort to determine if the inpices of Actors Equity Association, in an effort to determine if the intent of the project that not more any one time in personnel, has been violated. Actors and others identified with the project have been made to sign questionnaires and to be subject to verbal inquisitions, by which it is hoped to clarify once and for all whether non-pros have and for all whether non-pros have been getting the call over deserving professionals.

Uliman pulled out Sunday (26) for New York.

Equity's New Committee
Equity's New Committee, Digity has appointed a new WFA
committee, following the complaints
from members in the relief outfit and
all committee was not getting
enough action from the New York
project heads. First committee
claimed, however, that it was obtained
before the committee of the committee
claimed, however, that it was obtained
before of reinstattements. He committee
the committee of the committee
reference committee, which includes one of two from those first ansigned to the task, conferred the
roplect in the metropolis, and is expected to report to the council this
week.

Merton Hodge Seeks U.S. Production of 4 Plays

Merton Hodge, English playwright, arrived in New York last week to dicker for U. S. production of four of his plays. They include two Londicker for U. S. production or rou-of his plays. They include two Lon-don successes, Story of an African Farm, adapted from the Olive Schreiner novel, and The Island, be-sides two new scripts which he de-month or more, but must return to London in time for the tryout of an-other new play of his there this summer.

Summer.
Dramatist's 'The Wind and the Rain' was produced on Broadway five years ago.

Harvard U's Show

Hasty Pudding Club of Harvard Upresents its 364 annual production, Pair Enough, at the Clubhouse in Cambridge March 27. Opening night is for graduates exclusively. Trouge then comes to Copley here March 28-29 for public performances. Edward C. Lilley js directile.

MAY RAISE ACTORS' PA'

New Specs' Quick Headache

A crop of new ticket speculators appeared along Broadway last week, but more of the boxoffice staffs appeared to know their origin. Group faured that tickets for Washington's Birthday aminiese would be a soft touch, but were evidently dislinationed.

In the staff of the staff o

Broadway Squawking, but Grosses And Playing Weeks Ahead of '37-38

Despite widespread complaints in Broadway circles that current legit business is way under normal, a sur vey of the figures Indicates tha grosses are actually running far ahead of last year. Edge has been evident all season, but has been particularly marked since the Christmas-New Year holiday period and has been even more noteworthy in the last three weeks, when the squawks about bad business have been loudest.

peen toutest.

Difference was especially clear last
week, when the estimated total gross
for 32 shows reached \$449,000, the
highest for any week in several seasons, even including Christmas-New
Year holiday stanzas. Figure for the Year holidsy stanzas. Figure for the corresponding period last season was \$353,000 on 27 shows. Total gross for the last nine weeks, including the Christmas-New Year canto, was \$3387,000, as compared to \$2,885,000 for the corresponding nine weeks lest season.

so, Asserting, as compared to \$2,000,000.

Total gross for the 38 weeks since weeks last season.

Total gross for the 38 weeks since \$3,000,000.

Total gross for the 38 weeks since \$3,000,000.

Total gross for the 30 gross since \$3,000,000.

Total gross for the 30 gross since \$3,000,000.

Total gross for the 30 gross for the 50 gross for the 50

estimates.

While the grosses and muber of playing weeks indicate the legit situ-playing weeks indicate the legit situ-playing weeks indicate the legit situration of the state of the stat

Bard Follows Ballet

Chicago, Feb. 28.

Chicago, Feb. 28.
The Federal Thater ballet opens in the Blackstone tomorrow (Wednesday). The Sheduled for a three-week run as scheduled for a scheduled for the s

Equity's council is slated to hear charges against James Barton next Tuesday (28), it being alleged he used turid language to an actress in Tobacco Road, Forrest, NY, short-ly before he withdrew from the run drama. Matter was up for a hearing at last method of the control of the theory of the control of the fit show in Miami. Reported that Equity was asked to

Barton Before Equity

fit show in Miami.

Reported that Equity was asked to set back the hearing date at the request of Broadway showmen, wintering at the resort. It is the same local charity affair sponsored by managers for years. Late Joe Leblang was formerly an active sup-

GROUP READIES SABBATH LEGIT

Group Theatre is readying two plays for special showing on Sunday nights at the Belasco, N. Y., Irwin Shaw's Quiet City, now being in rehearsal, while 'My Heart's in the Highlands,' by William Saroyan, starts next week. A boy score will be used in the latter cast as the lead.

Group currently has "The Gentle People," Belasco, and 'Rocket to the Moon, 'Windsor, regularly showing. Starting Tuesday (7), a revival of 'Awake and Sing' will split the week with 'Rocket.'

with Rocket. Some of the players in People' and 'Rocket' will appear in the Sunday night specials, in addition to others. All are to receive rehearsal pay of \$20 weekly, plus two-eighths of one week's salary for the extra performances. Equily requirement calling for an extra eighth for Sab-bath appearances.

KIRKLAND'S EX-WIFE TO HYPO 'SOMEONE'

Although Jack Kirkland, authormanager of 'I Must Love Someone, Longacre, NY, obtained generous publicity for the show through spating with the critics, attendance has not perked up, but he will attempt to hypo the boxoffice by replacing Martha Sleeper with Nancy Carroll, his former wife and screen actress, who joins the cast next week.

Show has been operating in the

who joins the east next week. Show has been operating in the red since opening. Kirkland, however, figures that if Tobacco Road' could develop into a long stayer after it was on the overse of folding during the control of the country of the count

EQUITY MULLS \$75 MINIMUM

Council Has Proposal to Boost Equity Members' Minimum Pay from Current \$40—Points to Other Theatrical Unions Having Higher Basic Wage Scale

CONTROVERSIAL

What may become a highly controversial issue within Equity was indicated by the introduction in council of a proposal to raise the legit actors minimum salary from \$40 to \$75 weekly. The motion was accepted unanimumously, but a vote accepted to the control of the second of the feel with the full text of the resolution and the reasons advanced for its acceptance.

the full text of the resolution and the reasons advanced for its acceptance.

In the second of the s

(Continued on page 52)

Bettelheim, Treasurer, Left \$122,226 Estate; Richest B'way B.O. Man

The will of Spencer D. Bettelheim,

The will of Spencer D. Bettelheim. Broadway legit treasurer, who suicided Nov. 5, 1937, imparts no trace of the reasons for the act. His net with the second the reasons for the act. His net which goes to his widow and does not include lite insurance. The assets are chiefly stocks and bonds, substantiating his claim of having sets are chiefly stocks and honds, substantiating his claim of having clearly indicated that he was one of the wealthiest boxoffice men on Broadway.

In the second have been supported that the second have been dearly indicated that he was one of the wealthiest boxoffice men on Broadway.

It is not to be the second have been dearly indicated that he was one of the wealthiest boxoffice men on treasurer of the Music Box, also was co-lease of the Lyceum theatra. He shot himself in his office there, he had threatment of the second having marital arguments. He had threatment of the away with himself during marital arguments. However, the himself of thi

Equity Mulls Economies Following Loss of 12G Yearly Income From SAG: May Sell N. Y. Headotrs.

Lunts' Big Profit

The Lunts continue to clean up in the South. Tonight (Wednesday) they play the Bailey high-school auditorium, Jackson, Miss., it being an unusual wild-catted date and sold out a week in advance.

in advance,
The hall cost \$50, advertising \$150 and \$200 goes to Armand Coulett for handling the tickets. It's a total of \$400 in expenses as against an estimated \$3,000 gross.

expenses as against an estimated \$3,600 gross. Show for the evening is 'Idiot's Delight.'

REFEREE GETS **ACME VS. CODE** DISPUTE

Aome Ticket Agency's case against the League of New York Theatres and Equity, on allegations that the Agency on allegations that the Agency on allegations that the nearly came a cropper last Thursday (23) in N. Y. supreme court, before Judge Samuel J. Hofstader. Content Content of the Conte

pointed.

Addressing Murray C. Spett, of the law firm of Weiman, Quinn, Allan & Spett, Judge Hoffstatter said: "I will give you two plates of the cherry, submitted. I will decide whether to hear the case, or accept such findings ar sufficient." Understood that both sides were arxivato to go to trial and were disappointed at the court's weight of the court's grant of the court of the court's grant of the court of th

Ways and means of further cutting, down Equity's operating outlay is being considered by the association's being considered by the association's being considered by the association's considered by the second that the sociation would terminate the arrangement with the Sercent Actors Cella, which has been labeled to the second that the control of the second that the control of the second that this coin from SAG will not be purphle after next 15 understood that this coin from SAG will not be purphle after next 15 understood that this coin from SAG will not be purphle after next 15 understood that this coin from SAG will not be purphle after next 15 understood that this source is said to average about \$12,000 yearly.

Although it was indicated by the

the company of the co

stricted and mout depend on legit alone for sustenance. With the amount of production on the downstead or sustenance are sufficiently as the sustenance are sufficiently as the sustenance are sustenance and the sustenance are susten

Miniature Paris Opera For Hartford, Conn.; Kath Henburn In on It

Hartford, Feb. 28.

as guifcient.' Understood that both sides were arxious to go to trail and well appointed at the court's rection.

Judge, however, stated that he did not believe the action merited taking the property of the present the pre

Plays Out of Town

FIVE KINGS

| costumes, Millie Davenport; at the Colo- | ı |
|--|----|
| nial, Boston, Feb. 27, '39. | |
| Chorus Robert Spealght | ı |
| | г |
| Prince HalBurgess Meredith | |
| Clarence | п |
| Gloucester | ı |
| Gloucester | ŀ |
| HotspurJohn Emery | и |
| Northumberland Eustace Wyatt | п |
| Worcester | ı |
| WestmorelandJohn Adalr | ı |
| Warwick Lawrence Fletcher | ı |
| Exton | ш |
| VernonJohn Straub | ı |
| A Lord William Mowry | ı |
| Archbishop of Canterbury Edgar Borrier | ı |
| Richon of ElyGeorge Duthle | ı |
| Lord Chief Justice Erskine Sonford | ı |
| SalisburyStephen Raherts | ı |
| | н |
| | П |
| | ı |
| BardolphGue Schilling | ı |
| PoinsJohn Berry | ١ |
| PetoWilliam Alland | П |
| Page Edgerton Poul | П |
| Gadabill | |
| Wart | П |
| PistolEusince Wyatt | |
| Shallow Edgar Kent | |
| SilenceFred Stewort | |
| Bullcaif Stephen Roberts | |
| MouldyWilliom Herz | ı |
| apounty Herz | |
| FeebleJohn Willard | 12 |
| Shadow James Morcom | П |
| DavyFrancis 'Carpenter | П |
| Court Fred Stewart | ľ |
| BatesJohn Willard | I: |
| Williams Richard Wilson | П |
| GowerJohn Straub | |
| Fluellen Edgar Kent | П |
| Servant to Hotenur Stanley Poss | |
| King of France | |
| French Quecn | |
| Montjoy, Ambassador of France | |
| montjoy, Amoussidor of FranceGerold Kenn | ١. |
| Geroid Rean | |
| Lady PercyLora Baxter | |
| Mistress QuicklyAlice John | |
| Mistress DollGrace Coppin | Ľ |
| Katharine Margarat Curtis | ß |
| Alice | ľ |
| | |

Orson Welles has bitten of a big hunk in his production of 'Fish kings,' and he will have to do a lot of chewing during the typout here, the control of the seems, condenses King Henry, IV thenry V, and opens with the burial seems from King Richard II, with the con-trol of the control of the control of the show ran an hour overtime tolk of how ran an hour overtime tolk of how the control of the control of the houghed cuse in lighting were largely responsible for this, along discussion. First et will have to bound of the houghed cuse in lighting were largely responsible to this, along discussion. First et will have to bound of the hours of the control of the control of the hours of the co

impressive as the final zene of that well so plays Paleidf with guido and precision, coming of sealty with and precision, coming of sealty with sealth of the sealth of th

THE DOCTORS

Drains in three seed by Chiric and Paul Silling Systems and Paul Sillin

This play by Claire and Paul Sif-ton has some Broadway prospects. Although timely in subject matter and briefly effective in spots, The



Attention PLAYWRIGHTS:

Bory Oeeo, playbroker for thirty years, willing cooperate with aspiring writers by reading, analyzing and handling their plays if cultable for

Doctors' needs considerable paring and adroit handling to take it out of the amateur company it's keeping

Doctor needs considerable paring and adroit handling to take it out of the annateur company it's keeping and adroit handling to take it out of the annateur company it's keeping. The story it's beautiful that the story of the s

Rebellion in Shadow

Maplewood, N. J., Feb. 27.
Drama in two acts of scenes) by Mady
Francie; stars Bilana Landi; staged by
Anton Bundaman; settings, Joseph R. Tolanc; at Maplewood theatre, week of Feb.
27, 38.

| Vivian Waiters | Rawl |
|-----------------------------|-------|
| EmmaBernice | Ver |
| Ernest Graves | Gra: |
| Felix FoulkesSherling | Olive |
| | |
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| | |
| Honor Frances | Rei |
| HonorFrances | Tyre |
| · · · — | |
| While to the first new play | to h |

The control of the co

Where the Blue Begins

where the Biue Begins
Pasadena, Peb. 28.
Community Playbouse production of
property of the production of the property of the production of

Some years ago Christopher Mórley's fantary on humans acting like
animals kicked up quite a few sales.
Apparently If it held anything for
the theatre it would have been
gave it a timble and now Pasadegave it a timble and now Pasadenans have discovered they barkling up the wrong trees. First-nighters weren't so aure they laughed in

the right places and some of them still must be wondering what was Glimor Brown's big idea—
Just what is the proper behavior for auditors. The read of the state of the state

wears a wig to indicate the noune to portray. Characters are produced to the portray of the product of the prod

Play on B'way

OFF TO BUFFALO

OFF TO BUFFALO
COUNTY IN THE 20th 1979, 200000 by
Max Lichagen and Altan Bereit; preceded
by flexitis Burier; settlese, Donald Onposition of the control o

Leausty Was... Abert Wes.

This Max Liebman-Allen Boretz opus had a long and rocky trip to Broadway. But unilke 'Room Service,' which Boretz wrote with John strain and the strain of th

giorify.

Play was talked about nearly two
years ago. At first it was called 'The
Flying Ginzburgs', a title George S.
Kaufman and Moss Hart had been
muttering about for years. Script
made the rounds for some time and
(Continued on page 54)

Gigli Blast at the Met. U. S. Concert Biz Laid To Unprofitable Tour

Reason offered in New York concert circles for Bennamino Gigill's unturnal task week against the Met. Opera Co. and U. S. concert bit zo Mis return to home from a U. S. the tenor had not profiled from his Groun-and-s-half months' stay in America. Although he was paid about \$80,000 for \$3 dates, the singer paid the entire amount in back deep, pranlles, hiterest, expenses, deep, pranlles, hiterest, expenses, deep.

paid the entire amount in back debts, penalites, interest, expenses, etc. penality bits four Oct. 2, the Italian tenor was paid a lump surfor five performances with the Met. San Francisco opera, three with the Chicago opera, three with the Chicago opera, three cause of the amount - money interest of the Chicago opera, three cause of the amount - more three courses of the common three causes of the amount of the company. It is a company to the company of t come, besides paying expenses for his brother-in-law and a valet who travelled with him.

Inside Stuff-Legit

Philip Barry's 'The Philadelphia Story,' trying out in Philadelphia his was contain several characters sald to be based on actual persons. One is a magazine publisher, identified by those in the show as patterned on Henry R. Luce, owner of Time, Fortune, etc. Character is discussed at some length, but never appears on stage. Prominent woman photosement of the Time staff. Reporter, played by Van Hellin, is said to take white, of the Time staff. Reporter, played by Van Hellin, is said to take composite of several Time writers. The Philadelphia family of the play has not been identified, but is said to include former friends of Barry's Locale is Radon, fashionable suburb of Philly. Two sets, representing the living room and porth of the home, are said to have been copied from 185 of the played of the playe

ine living room and porch of the home, are said to have been copied from the clubbouse of the Radnor. Hunt Club.

Story, which will be the Guidd's fourth subscription offering of the season, was well regarded in New Haven, where it preemed Feb. 18. The season, was well regarded in New Haven, where it preemed Feb. 18. The season, was well regarded in New Haven, where it preemed Feb. 18. The season, was well as the season of the seaso

Channing Pollock, who formerly devoted his time to writing his drama and is now giving inctures, besides penning magazine articles and book has completed his latest volume, 'The Adventures of a Happy Man', rub-lished by Thomas Y. Crowell. In a thumb-mail blography, it is revealed that Pollock won his first short story prize at the age of 14 and, while a very young man, was critic of the Washington Times. He entered show every young man, was critic of the Washington Times. He entered show every young man, was critic of the Washington Times. He entered show every young man, was critic of the Washington Times. He entered show every young man, was critic of the Washington Times. He entered show every young man, was critic of the Washington Times. He entered have been without the property of the washington to the platform circuits during the run of his The Fool.' The new book is a volume of easays. About himself Pollock says: 'Il I was born with a gold appoint of easays. About himself Pollock says: 'Il I was born with a gold appoint any luck I didn't make for myself.'

Though Maurice Schwartz is listed as the co-producer, with Ignate Son, of the Yiddish Bande, Polish players, the Yiddish producer-star is only in an aperentiage as the lessor of the house to Son. Trouge is in the United States for three months, of which four weeks are to be at Schwartz port, baving seen them last year in Paris, where they played simultaneously with his touring Brothers Ashkenazi. Schwartz, incidentially, has a couple of Irons in the fire for the World's Fair, but it's pretty definite that 'Yoshe Kalb' and 'Ashkenazi', which had been talked of as possible Fair revivels, world to part of his plants and the start of the part of his plants and the start of the part of his plants and the start of the part of his plants and the start of the part of his plants and the start of the part of his plants and the part of his plants and the start of the part of his plants and the part of his plants are the part of his plants and the part of his plants and the part of his plants are the part of his plants and the part of his plants are the part of his plants and the part of his plants are the part of his plants and the part of his plants are the part of his plants and the part of his plants are the part of his p

Jerry Horwin, co-author with Katherine Turney of 'My Dear Children,' states that the real reason for Brock Pemberton relinquishing his rights to the play—with John and Elaine Barrymore to be starred—was not because of any question of script revisions, but a frank desire to get his Kiss the Boys Goodbye' road companies rolling before 'Gono With the Wind' is released. Pemberton's 'Kiss the Boys' is a travesty on 'Wind', and after he had the 'Children' script some lowels the authors and the Barrymores decladed to give it to Richard Aldrich, who is currently producing it.

The ticket scale for T Married An Angel, which ended a long run at the Shubert, N. Y., Saturday (25), was curiously manipulated. For the final four weeks of the date the top was reduced from \$4.50 to \$3.50, but the show's entire run up to the lower floor scale revision, the lower rule applied to the top shelf.

An excellent advance sale was reported for 'Angel' in Pittsburgh, where it opened Monday (27).

Although Katharine Cornell will have a 51% interest in 'No Time for Comedy,' the Playwrights Company whose S. N. Behrman wrote the play, will control all business and managerial arrangements, although the star's name will come first in the presentation credits. Margalo Gillmore has been added to the cast, and the control of the cast of the

Bronson Dudley, son of the radio drama reviewer, Bide Dudley, who made his stage debut in 'Set to Music,' Music Box, N. Y., is now assigned to a dance specially in the first part, Previously he appeared only at the close of the revue. Added number by the young tap dancer is hoofed on a platform. Lad is garbed completely in black, with lights spotted on his

Arthur Hammerstein, who has been in Palm Beach for some months, is a disclicted with a mysterious aliment which doctors have not been able to diagnose. Intermittently he runs a fever, but recovers after a session abed.

Lorimer Widow Seeks Concert Hall Rum OK

Philadelphia, Feb. 28. Horace Lorimer, widow of the Satur-day Evening Post, editor, and official of the opera committee here, is readying a bill to present to the Legislature to legalize the sale of light wines and beer at the staid old Academy of Music. Sixty-year old bar in the basement of the Academy hasn't been used since 1881 when liquor sales in theatres were out-lawed.

lawed.

Similar attempt was made two
years ago by Reginald Ailen, managing director of the Philadelphia
Orchestra, but it was nixed.

AFM OK'S ST. L. ORCH DATE DESPITE PICKETS

St. Louis, Peb. 28
the Hough Brewer Field House at
the University of Missouri, Columbia, Mo., was picketed by the Columbia Central Labor Union, the Si
Louis Symph presented Is sweet
Ficketing was done despite a snow
storm and bitteriy cold weather.
Prior to the concert union be prohibited
and bitteriy cold weather.
Prior to the concert union be prohibited
union service men at the state school.
However, George L. Smith, orchestra
been notified by the American Fay
Lwy could play. Contracts for the
concert were signed, a year ago.

Henburn's 'Story' Smash in Philly. \$22,000; Women' \$9,400, 'Boy' \$7,000

Philadelphia, Feb. 24.
Following on the heels of unanimous praise from the crip, Katharine Hepburn, starring in "The Philadelphia Story, registered a smash goes here last week at the Chestrat River Open Rouse in the Chestrat River Open Rouse in the William Story of the Chestration Plays to hit here this season. "The Women' Least Author Philadelphia Chestratic Phil

on plays to hit here this season, al-"The Women' kept a brisk pace, al-ing the play of the play of the play in Eight week of Clare Boothe's medy at the Forrest, drew 19,466, this medy at the Forrest, drew 19,466, the medy at the Forrest, drew 19,466, the medy at the Forrest, drew 19,466, the season play of the play of the play to the play of the play (arte-ted play (arte-ted play (arte-ted play (arte-ted play (arte-ted play (arte-) and (arte-) are the play (arte-) are the play

mail order sale.

Golden Boy was all set to close at the Erlanger Saturday night (23) after a week and a half, when bix golden and management of the sale of the s

This week's only newcomer is aurice Schwartz with his Yiddish rt Theatre in Three Cities' at the coust. Engagement is skedded for ngle week only, with a \$2 top, but ay be extended, as has happened efore in case of Schwartz visits.

before in case of Schwartz visits.
One show is liked for next week,
the revival of Casar Wilde's The
Erianger, with the same cast that
has been presenting it in New York.
On the 18th there's a conflict for
the crit, with Knickerbocker Holiv
et the Chestent, and the D'O'yl
Carters beginning their three weeks'
run at the Forrest.

The Shuberts are still announcing live Kings' for the 20th at the hestnut, and Cornelia Otis Skin-er's 'Candida' for the 27th at the

Estimates for Last Week

Estimates for Last Week
Philadelphia Stery, Chestmut (1st
week) (1,700; \$2). Built steadily and
got over to smash \$22,000, despite
reduced subscription rates.
The Wemen, Forrest (6th week)
(2,000; \$1). Announced as positively
last week. Run has been profitable
all the way for this inexpensive
cast, \$9,000.

o, \$3,200.

Golden Boy, Erlanger (2d week)

800; \$1). First full week started

orly, but biz picked up at mid
ek; \$7,000.

'LIFE' EBBS IN PITT. \$6,000 DESPITE RAVES

What a Life' was disappointing last week at the Nixon. Show the last week at the Nixon. Show the last week at the Nixon. Show the last was a la

Estimates for Last Week

What a Life, Nixon; (2,100; \$1.65).
Everything possible in this one's favor but no soap. Had a Broadway rep, got esctatic raves from the cricks and price was the lowest legit's ever had around here. Still they wouldn't buy. Finished up at less than \$6,000

Balto Busy; 'Abie' Builds to Fair \$5,700 Baltimore, Feb. 28.

three legiters are lit this week. This marks the first time In nine years that they have been open simultaneously. Ties the Boys Goodbye' is at Fordis; 'Able's Irish Rose' is in its second week at the india-booked Anditorium and Kurt Robitschek's effort at 'big time' vaude revival, 'Laughter Over Broadway,' is at the Maryland.

is at the Maryland.

"Able," in at \$1,50 top last week, built steadily to hold over at a \$1 top. Fair advance helped the third top. Fair advance helped the third top. Fair advance helped top. Fair advance helped top. Fair standard top. Fair

top.

Estimate for Last Week

'Able's Itala Rose,' Auditorium (1st
wk.) (1,550; \$1.50). Built steadily to
fair \$5,700, profitable. Holding for
scond week, top reduced to \$1 and
showing some continued interest.

'Candida' Big \$12,500 In Cincy, Columbus

Cincinnati, Feb. 28. Cincinnati, Feb. 28.

The Cox, which did excellent biz on Candida' the first haif of last marked to the control of the control

calite.

Susan and God' is slated for week
of March 19, and the Lunts in reptroite the week of April 10 to be followed by Walter Russon in Knickera possibility of Katharine Cornell
closing the local season in a tryout
of the new S. N. Behrman comedy,
No Time for Condy, which she's
producing with the Pleywrights'
reproducing with the Pleywrights'

group.

Estimate for Last Week

'Candida,' Cox (1,330; \$2.75). Cornelia Oits Skinner drew well in first
half of last week, aided by dandy
publicity and notices. Excellent
\$6,900.

'CANDIDA' \$5,700, COL Columbus, O., Feb. 28.
After being dark for three weeks, the Bartman reopened Thursday (23) for Bernard Shaw's Candida, starring Cornella Otis Skinner, Play was well received.

Three-day stands at the Hartman have been set for 'Susan and God' (March 13-15) and 'Kiss the Boys Goodbye' (March 20-22).

Estimates for Last Week
'Candida,' Hartman (1,634; \$2.63
top). Three eves, one mat, chalked
up one of tha biggest grosses of the
season here, substantial \$5,700.

'ROAD' BIG 12G IN D. C. RETURN

Washington, Feb. 28.
Fourth local exhibition of Tobacco Road' last week best third engagement of the crew last May by
\$3,000, both playing at same pop
scale. Curious angle was surprising
sprinkling of stiff shirts, indicating
those of carried before were finally
worn down by 'sta years on Broadway.'

House is dark this week but ad-Washington, Feb. 28.

House is dark this week, but gets under way again Monday (8) with pre-Broadway engagement of Kath-arine Rephum in the Theater Guide's Flye Kings, March 13. Cornella Olis Skinner in 'Candida, March 23, dan DOyly Carte Opera Co., April 3. Estimate for Last Week Tobaccos Each, National (1,626; Conduction of the Conduction of the Probaccos Each, National (1,626; drew close to big \$12,000.

LUNTS DO BIG \$12,600 IN 2 SOUTHERN STANDS

Aifred Lunt and Lynn Fontann Alfred Lunt and Lynn Fontanne, alternating 'Idiot's Delight' and 'Amphitryon 38' at three perform-ances here Thursday (23) and Friances here Thursday (23) and Fri-day (24), did an amazing \$8,000. All three shows were sellouts, just as they were in Chattanooga before the Atlanta date, where gross hit

the Atlanta date, where \$4,800.
Company left here for dates in Montgomery and Birmingham and then into Jackson, Miss., where show will be presented in school whose stage is too small for scenery. Company's business manager was in-

Simon Vice Mauntz

Bernard Simon has succeeded Theodore Mauntz as press agent for the WPA Theatre Project attractions in New York. He agented a number of Broadway attractions, including those of Gibert Miller for one season. So calls for \$3.00 de to 100 to 10

Shows in Rehearsal

Ne Time for Comedy'—Katharine Cornell-Playwrights.

My Dear Children—Richard
Aldrich and Richard Myers.

(Cless Quarters—Edward Anderson, Ann Serame.

'Het Mikade—Michael Todd.

'Het Mikade—Michael Todd.

Tlease Mrs. Garibald!—Hall

neiton. 'Awake and Sing' (revival)—

'Aware and Group.
The Family Portrait'—Crawfor, Tuttie, Skinner,
Tell My Story'—Freeman

Bachelor' Off Chi 4½G, Folds; Kiss Boys' Up, \$13,000

Chicago, Feb. 28.

Bachelor Born' quit town Saturday (25) after two miserable weeks at the Selwyn. House remains dark until March 12 when 'Angela Is 22' comes in.

n.
'I Married an Angel' arrives at the rand Tuesday (7).

and Tuesday (7).

Estimates for Last Week
Bachelor Bern, Selwyn (2d-dinal k) (1,000; \$2,75). Tour ended with tow's folding Saturday (25); \$4,500 r finale.

**Tiles the Remark of the Property of the Remark of the

show a founing Saturday (25); \$4,000 for finale.

"Kiss the Boys Goedbye," Harris (6th wk.) (1,000; \$2.75). Coming along well; again better than \$13,000.

"WPA

"The Mikado," Great Northern. Colored swing version closed here Saturday (25) after 22-week capacity run. Switches to New York.

Play Abroad

LITTLE LADYSHIP

London, Feb. 18.
Comedy by Ian Hay, from the Hungarian
f Bekeffi and Stellie; presented by Stephen
litchell, in association with H. Saltenburg:
taged by Gardner Davies; at the Strand,

Activation measurements of the control of the contr

'Wives' to Tour

Detroit, Feb. 28.
Local Federal theatre project, having reheared many months its most ambitious undertaking, The Merry Wives of Windsor, discovered last week that national federal theatre officials won't appropriate money for the renting of a theatre because of the current economy pro-

Washington's Birthday Ups B'way; 'Way' Leads, \$44,000; 'Foxes' 16G. Hellz,' Leave It,' Stars' Over 30G

Walle two new arrivals on Broad way fell by the wayside, business was partly up to Washington's Birthors was partly up to Washington's Birthors and the way fell by the wayside, business eight performances, and, lik: most of the others, improved; over \$30,000 at an anticipated. Decline was evidenced doubtless continue until the Federal Boome tax deadline of March 15. Grant and the was played, and may be the previous produced by the washington of the previous week, when grant and the previous week that a strength of the previous and the previous week that a strength of the previous week that a strength of the previous week grant as tunnerup to he week done to \$15,000. That spots the week done to \$15,000. That spots the work of the grant and thould last well into the previous week the grant and thould last well into the previous week the grant and thould last well into the previous week that the grant and thould last well into the previous week the grant was the grant and thould last well into the previous week the grant was the gr

'Miss Swan Expects,' at the Cort, md 'Off To Buffalo,' Barrymore, alled to get press welcome, and both

Miss Swan Expression and Off To Buffalo, Barrymore, failed to get press welcome, and both were taken off Sturday (25) along with 'Dear Octopus' at the Morosco, Jeremiah' stops at the Guild this with 'Dear Octopus' at the Morosco.
'Geremin's tops at the Guild this
"Due next week: 'The Family Porrait,' Morosco: Close Quarter,'
trait,' Morosco: Close Quarter,'
trait,' Morosco: Close Quarter,'
trait,' Morosco: Close Quarter,'
trait,' Awake and Sing' (revival)
cope,
trait,' Awak

Beys from Syracuse,' Aivin (15th week) (M-1,255; \$4.40). Moved forward and looks slated to run well into World's Fair period; quoted around \$25,000.

around \$25,000.

'Dear Octopus,' Morosco. Ciosed
Saturday (25) after eight weeks; import from London did not fare well;
pace was around \$5,000; The Family
Portrait next week.

T Must Leve Someone? Longacre (4th week) (C-1,018; \$3.30). Some doubt about continuance; Nancy Carroll joining cost; gross very low to date; \$2,500.

cated engagement limited to subcription period; \$3.500; little coinother than from subscribers. Militer
(23d week) (C-644; \$3.30). Back on
eight-performance schedule; withone carmands and the subscribers.

(23d week) (M-137; \$3.30). Period;
(20th week) (M-137; \$3.30). Period;
(20th week) (M-137; \$3.30). Period;
(30th week) (M-108);
(30th week) (M-108);
(30th week) (M-108);
(31th week) (M-109);
(31th week) (M

B'Oyly Carte Opera Ce., Beck (9th week) (M-1,188; \$3.30). An-other week for highly successful Gil-bert and Sullivan troupe; averaging better than \$19,000.

vivals at this spot, but satisfactory "Owen" doesn't Playhouse (11th week). (D-873; \$3.30). Profitable with comparatively small cast, or the condition of the spot of the condition of t

Swing Milado, New Yorker; opens tonight (10 cm. and codes and the Lien, Lafay-tet, Hurlen, Phacechie, Ritz., Awake and Sing, Daly's (Yiddish).

'SUSAN' ALONE IN HUB. 2D WEEK BIG \$21,000

Suam and God, running without competition a second running without competition a second running without properties of the second running without properties and running with running with running with running with surges in the second rive Kings, co-citaring with Burges Merselith. This is Part One of 19ve Kings, co-citaring with Burges Merselith. This is Part One of Will be produced later in the season it this one cilcias.

WPA has excluded a second running with surgest with running with running

weeks (ending March 11) because of a heavy response from schools.

The control of the control of

'Angela' Builds in Det., Okay \$10,000 for Week

Off to slow start, 'Angela Is 22' fin-lahed at the Cass here is at week.

Mouse dark current out, relights
Mouse dark current out, relights
Mouse dark current out, relights
Mouse in the Cass (1,500; 12,500

Ballet Big 9G in Port. Portland, Ore., Feb. 28.
The Ballet Russe de Monte Carlo
played three nights and two mats at
the Auditorium here last week.
Gross wrs big \$9,000.

Seldes' Libel Suit

52

An application to dismired a hill of complaints a hill of complaints a hill of complaints a hill of complaints deeper selected by the control of the control

settled and discontinued in N.Y. Fed-eral Court last week. Seldes pro-tested the settlement of this action, reportedly for \$1,000. Federal Judge William Bondy, however, overruled the objections and discontinued the action.

Bepublish Freedman Novel Seen as atoning for a couple of its recent novels regarded as reflecting on the Jewish race, Simon & Schuster has taken from Harper rights to Mendel Marantz, by the late David Freedman, and is republate.

ragins to 'Menciel Marantz', by the finding the power of the control of the contr

Reverse in Book Reprints

Judge's Financial Spa-

Judge's Financial Snag
Judge falled to publish a Psirusary
issue because of reputed snancial
trouble. Publishe is Harry L. Newman. Whether it will suspend depends on a pending deal between
him and Samuel Ungerielder, Henry
Newman is also publisher of the
new political weekly, Senator, issued
in Washington and bankrolled by
former Governor Earle of Pennsylient the Capital are applied at
the Capital are applied at
the Capital are applied in
the Autorecy, whose prosecution
led to the conviction of Jimny Hines,
in this weekly says a bist on him
in this weekly says, due on the
stands Friday (3).

stands Friday (3).

Editor Gresp'i Annual Farity
Seventeenth annual convention of
Seventeenth annual convention of
Seventeenth annual convention of
the American Society of Newspaper
Editors will be held in Washington,
April 28-22, with Roy A. Roberts,
m. e. of the Kanasa City Sizr, as
program chairman, and Grove Palprogram chairman, and Grove Palton of the Canada David Lawrence of
the Control of the Control
and David Lawrence will be revival of organization's annual formal
banquet. Affair is set for the 21st.
Danquet. Affair is set for the 21st.
Danquet. Affair is set for the 21st.
Danquet. Affair is set for the 21st.
The Control of the Control of the Control
and Control of the Control of the Control
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Sonth Bend's New Sheet
South Bend, Ind, gets a second
delly this month. Arrangements
month of the second
delly the month of the second
delly the second second
delly the second second
starkes County (Ind.) Hamilet Guardian, to start a competing paper to
the South Bend Tribune. Fluancing
and staff reported completed with
the Tribune's city ed, R. P. Johnson.

Gets Out 1 new Price Books
Getsham Publishing Co. has Getsham Publishing Co. has Getsham Publishing Co. has Getsham Publishing Co. has Published P

His Day

A femme reporter asked Sin-clair Lewis what he would do if his better-half-heckler, Dorothy Thompson, were ever elected president on a woman's ticket. Lewis replied: "That would be swell, I might get a crack at writing My Day."

binding, called 'Zounds, the Hounds' In preparation is 'Biographies,' giv-ing the lowdown on a varied group of people. This will be a nickel seller, for the chain stores, Bonica also editing his new under-

Loses Fight on Hitter Book
Federal Judge Alfred C. Coxe in
New York yesterday (Tues.) denied
an application by Houghton Mifflin
Co, for a temporary injunction
against Stackpole Sons, Inc., and the against Stackpole Sons, Inc., and the Telegraph Press, to prevent them from publishing an unexpurgated edition of Adolf Hitler's Mein Kampf.'

edition of Adolf Hitter's Meni Kampplaintiff claimed to have entered into an agreement with Francher New French and State of Munich, for the rights to the book. They plan publication this month. They sought a permanent injunction to prevent the permanent injunction to prevent the analysis of the permanent injunction to prevent the permanent injunction to prevent the permanent injunction to prevent distribution of the permanent injunction to the permanent in the

Many Adds to Challes

Watchbester County (N. Y.) dailies

published by J. Noel Macy will be

increased to eight on Saturday (4)

when the Macy organization begins

publication of the Evening Dispatch

compete with The Daily Reporter,

published by Lee Tuller and Walter

V. Hogan.

V. Hogan.

Benjamin H. Carroll to serve as city editor of the new daily, and Thomas E. Duffy as advertising manager. Staff will be recruited for the most part from the other Macy pa-

\$224,446 for Hab Dally Reorganization plan has been filed by the Boston Transcript, whereby the Boston Transcript, whereby capital. Follows financial reorganization which put in Lincoln O'Brien as top man.

The control of the Boston of the

Mayflower's Plans Mayflower's Plans
When negotiations are concluded
with a literary name to serve as
editor, Mayflower Publishers gets
started in N. Y. and will issue a
regular series of fine and limited
additions

started in N. Y. and will issue a regular series of fine and limited editions. Heading Mayflower is Benjamin Koodin. Limited editions will be necessary because type and prices of Mayflower books preclude mass

Okla. City News Feids
With its issue of Feb. 24, The
Oklahoma News, Scripps-Howard
evening newspaper in Oklahoma
City, suspended publication, leaving
only the Daily Oklahoman and Oklamac City Times combo in the field.
Action came atter 30 years of pub-

LITERATI OBITS THIS WEEK
WIlliam J. Rean, 67, former sports
William J. Rean, 67, former sports
week in St. Louis. One-time sports
deliver in the state of the state of the state
dames throughout the country
to the state of the state of the state
AP man, who retired on a pencion
War. Flangain served the AP for
55 years.

MacMarphy, 42, Chicago
Daily News butters seamed. rs. pster MacMurphy, 42, Chicago

Dempster MacMurphy, 42, Chicago Daily News business manager, died in Battle Creek, Mich., Feb. 21. He had been ill for some time. Mac-Murphy joined the News in 1932 after serving ac v. p. in charge of advertising and publicity for the In-sull interests.

Courier and came to N. Y. in 1889. Served on the Sun, later going to the dol Recorder and in turn to the Herald. Went to the Times in 1922, remaining there since. Sister survives. Wife died a year ago, maning the strength. Certain Posturers V. Engerth. Certain 1953. He was a executive officer of the National Emergency Council in 1953. He was a Press Clubellem of the National Surguers V. Noung, 84, cable editor Surguers V. Noung, 84, cable editor

Former president of the National Press Club.

Bugnes J. Tonar, 64, cable editor the New York Times, and writer of the New York Times, and writer fairs, died Peb. 22 at his home in NY, of a heart stuck. Grandson of Brigham Young, Mormon leader, NY, of the Next State of the Next State of Brigham Young, Mormon leader, NY, of a heart stuck. Grandson of Brigham Young, Mormon leader, 10 and 10 and

Thomas Fauntieroy, 50, chief edi-torial writer for the Memphis Com-mercial Appeal, died Sunday (26) In Memphis of pernicious anemia. Fauntieroy was on the Appeal 28

CHATTER

Andre Maurois in New York. Beverley Nichols returning to

ondon. Harold Bessling back from Miami

Harold Bessling back from Mismi with a new novel.

D. D. Beauchamp sold his story,
Flire At Night, to Colliers,
George Fitzgerald respondent edi-dor of the New Mexico Magazine.

E. B. White gets in from Maine
the Mismi

around.
'American Idyl,' F. Hugh Herbert's novel, starts serially in the May Redbook.
Morris Ernst, theatrical attorney, is a pulp writer under various

Morris Ernst, theatrical autorney, is a pulp writer under various pseudonyms.

Carl Van Doren wed on the Coast. Bride is the former Mrs. Jean Wright Gorman.

C. S. Forester, the British scribbler, cocktalled in N. Y. by a number of literateurs.

Wright Gorman.
C. S. Forester, Nr. V. by a number of literateurs.
Jr. V. by a number of literateurs.
John F. Chapman, foreign editor of Business Week, off on nee of his periodic European trips, beads the trade department of Holt, the book publisher, is doing a novel.
Barrett Kiestling solid British publisher, is doing a novel.
Barrett Kiestling solid British publisher, is doing a novel.
Barrett Kiestling solid British publisher, is doing a novel.
Barrett Kiestling solid British publisher, is doing a novel and the board of Appleton-Century, and Mrs. Hillman to the Coust by boat made and the solid based from abroad with U. S. publication rights to a brace of British novels. a cleas in short story writing at the Writer's School, N. Y., sponsored by the League of American Writers.
Dick Spong, Harrisburg (Pa).

League of American Writers.

Dick Spong, Harrisburg (Pa.)

mugg, now doing radio as well as

film column for Harrisburg Eve.

News. Former runs without byline,

News. Former runs witnout syntac, bowever.
Nelson Antrim Crawford, ed of Household Magazine, will talk on mag writing and editing to the journalism class of Kansas State College next month.
Felix M. Cornell, one-time seanan and now prominent bookseller.

next month.

Felix Mc Cornell, one-time seaman and now prominent bookseller, formed the Cornell Maritime Press, and the seamen of the Gas Writers, also publisher and the Gas Writers, also publisher and the Gas Writers, and with Gas Writers, and the Gas Writers, and with Gas Writers, and

Follow-Up Comment

(Continued from page 28)

continued from pase 23)

onstration of the bestaut Tree, we successor to the Lambeth Walk, Unless there's a lot more to the dance to the continued to the conti

Swing Seage, 45-minute variety show from London last Wednesday afternoon (23) over Muttal, was far afternoon (23) over Muttal, was far stuff. Ben Franker's orchestination, Responder showed smooth one and sittring rhythm. New composition, Rapsowed smooth one and sittring rhythm. New composition, Rapsowed showed smooth one and sittring rhythm. New composition, Particularly impressive. Ben the state of the state particularly impressive, and the state of the s

several voical choruses.

Jaha Chastler Thomas was guest soloid and Engene Ormandy national test of the symple orchestrs Sunday night (28) on the Ford hour over WABC-CSS. It was an unusually FORM to the Company of th

lude midway.

Barns and Allea, Melvry Douglas and Shirley Ross tesmed Sunary might (26) in a buriesque sketch from The Shining Hour on the Screen the Sunary state of the Streen the Streen the Streen the Streen the Streen the Streen those on-paper naturals and spotted near the end of the program, in evertheless turned out to be below the streen the st

lively. The well is fire so much as libbing on law much for so much as the sound of the microphone. The sound of the microphone some of the microphone some of the sound of th

Chuckles and description. The provided mode and higher for show gits made and the promising grant for the promising and the provided in the provided and the pr

leftists, using the technique of sup-posing how the Father of His Coun-try would stand on the question if he were alive today, Commentator stumbled badly in his own spielage at one point

Commentator stumbled badly in his own spleage at one point, apparently due to unfortunate choice of tangle-tongue word combinations. If he writes his own stuff, he should have learned about simple phrase-ology for the kilocycles by this time. If he doesn't do his own air scripting, he must have changed ghosts lately.

Indianapolis Symphony Orchestra stanza for a solid hour Wednesday afternoons over CBS is a natural starget for the symph bugs Planted at a starget for the symph bugs Planted as a starget for the symph bugs Planted as a starget for the symphony of the sym

overpowering stuff.

Swinging Steings, platter preentation of Louis Chico's outfit Wednesson over WMCA. New Management of the Swingister o

tions to attract attention.

Jack Bresh, tenoring (Sweetheart
Soap, Friday, 748, WEAF) is aimed
strictly at the fearment to peddle a
seented bath wash. If II probably do
seented bath wash.

Seented bath.

Seented bath wash.

Seented bath was

Actor Pay Tilt

(Continued from page 49)

are contracted for much higher salaries. Equity formerly steered clear of minimum wages, it being one that the few labor unions sans app seels. The \$40 thing was the latter was abendued. Equity debut adopted the minimum-pay regula-

Movement proposes that in set-ting the new minimum, managers would have the privilege of using junior members at the \$40 level, but not more than two out of seth his purior members at the \$40 level, but the set of the set of the set of \$40 weekly, that figure being set be-cause it was felt that some show-ter than the set of the void call the set of the set of the void call the set of the set of the utility for senior rating until being two years in the profession and have all the set of the set of the day of the set of the set of the day of the set of the set of the call the set of the set of the call the set of the Movement proposes that ln set-

pearances, including rehearsals.

Mot floetines Boosted
Floetines
Floe

Broadway

L Lawrence Weber recovered om pneumonia. Ronnie Ames left Saturday (18) y car for Mlami and Key West

la. Rufus LeMaire, east on biz, heads and to the Coast in another week

Fin.

Rufus LeMaire, east on biz, heads back to the Coast in another week of the Coast in the Coast of the Coa

so. Arabian Nights club, nee the muri, finally slated to open next sursday (9), with Joe Zelli as a st or front-man, but not financially

ost of Holl-Hail, but not betterested.
Joe E. Howard, vet of 60 years in how biz and composer of 'I Wonder tho's Kissing Her Now' observed is 75th birthday as a member of silly Rose's Diamond Horseshoe Ju show Who's R. 75th b. Rose

sbow.
Frank Mathews (and Ada Ayres, who is Mrs. Mathews) have a new ham-and-eggery on West 52d. Benny Goodman's brother, Harry, recently preemed his Pick-a-Rib spot, also on

Goodman's protest, marry, tectual protest of the control of the co

and produce the forthcoming fluck
in Brus, Barnium chart with One of the
hold of the state of th

cago to open engagement at Statetee the str.

State the str.

Paris By Huge Speck

Ray Goetz in for look.
Rina Ketty topping Bobino bill.
Jane Marnae winter sporting at St.
Moritz.
Serge Rachmaninoff in on the
Aquitania.
Mistinguett off for Belgian tour
with revue.
Arthur Kelley in for European

with revue.
Arthur Kelley in for European
Jook around.
Arthur Kelley in for European
Jook around.
The state of the state of the state
Gloria Swanson moont top bill at
Club de Vedettes.
New troupe of Heiena Greasley,
Girls at the Cirque Medrano.
New troupe of Heiena Greasley,
Girls at the Cirque Medrano.
March with the Seals, Berlin.
Harry Lachmann scheduled to direct Dardanelles for P. Albertiera
for opening of The Great Waltz.
Will and Gladys Ahern headlining at Thearin Variety Casino, Nicea
to this 'personality nudes', to AmerIca,
The Renoir whipping script of the or of t

for his 'personality nucles,' to American Renoir whoping ceript of La Regle de Jeu' into shape for early abooting. Jacques Fevriere, in torm Beigium, Jacques Fevriere, in torm Beigium, Jacques Fevriere, in torm Beigium, Jacques Fernandel. Hongres Hongright Surpens and Company staring Fernandel. Pierre Benoit and Fean George Auron dasping latter's La Dane Auron Lapton Laboration and Company staring Fernandel. The Laboration of the Company staring fernandel will produce in the apring, will produce in the apring, will produce in the spring, the Company of the Company staring staring and Company staring the Company of the Company of

Pittsburgh

By Hai Cohen

Press drama editor Kap Monaban out several days on account of flu. Harry Kalmine has Fred Waring booked for Stanley early in April. Betty Benz to New York atter fock of boofing dates in local otterior.

Len Young and Anita Marteli en-gagement now cold.

Milton Douglas at Ciro's Club for four weeks, opening March 9. Associated British has bought fary Maguire's contract from 20th-

Roes and Bennett signed for next Month of Wards of the Wa

ety club dinner, Adrienne Ames London

The Chapman, Columbia branch manager, nursing several badly bruised rist following sking.

J. Reg. Wilson, Monogram homeoffice executive, bere from New York on swing around mid-west branches.

York on awing around mid-west branches. Here to route home from Tucson, Ariz, and California to respect Gayety (stock - burlesque). Moe Levy, 20th-Foo, district manager, back from New York, Perine New appointed 1939-40 S. R. Ren World Perine was appointed 1939-40 S. R. dealer with the second of the second of

Acme vs. Code

(Continued from page 49)

injunction against the League and Equity in applying the code, on the grounds that the two bodies are in grounds that the two bodies are in from doing business. Bench appeared to be dublous about that argument, indicating it favored any pian for the protection of the public, as contended by the defendants to be sufficient reason for the code,

When it was claimed that other brokers had been coerced into significant and the state of the st

latter's bearings he is to order with the court as to the procedur. The court is to the procedure of the court is to the court in the court is to the court in th

Equity Economy

(Continued from page 49)

Continued from page 49)
cluding operating expenses in Chicago and on the Coast.

When Salaried Pransidered Head of the Coast.

And Salaried Pransidered Head of the Coast.

Manual Pransider Act of the Coast.

Manu

the new committee is again examining 1. the recommendation being
ing 1. the recommendation of the building
housing the office on West the
street, but the possibility of an upturn in really has delayed final and
customer of evice operation present customer
to be bitten by the Mexico-vacation
urg.
Termination of the SAG arread
termination of the SAG ar

Hollywood

Frank Whitbeck to Florida.
Pat O'Brien building new home.
Sol Lesser celebrated a birthday.
Mickey Rooney back from Miaml.
John Houston back from Broad-

vay. Louise Campbell back from Cbicago. Fred Datig vacationing in Arlzona.

Betty Grable checked out of hos-pital.

Bob Hope going to London next

BOD Hope going to London next summer. Irene Dunce on vacation in Georgia. Charles McCarthy in for studio huddles. Bill Powell taking sun treatments in desert. Inex Courtney hospitalized for ap-rendicitie

Geraidine Spreckeis recovering Geraidine Spreckeis recovering from burns. Bill Powell strong enough to take

Bill Powell strong enough daily strolls.

Jack Brower crutched with sprained foot.

Maxie Rosenbloom's nitery yegged for two grand.

Dick Fortune in from Pittsburgh

for two grand.

Dick Fortune in from Pittsburgh for Interview.

To link return in from Pittsburgh for Interview.

his "magement to Beryl Scott, nonDob Baker extended his personal recommendation of the second seco

Sydney By Eric Gerrick

By Eric Gerrick

Larry Adler: has been booked by

Howard Adler: has been booked by

Howard Adler: has been booked by

Ernest C. Ablis is ready been production of Casino Revue for early presentation in Melanours for ANZ
wave Hoyes dropped around \$8,000 in one week. All other chains took

Hoys too films for Regent, 57
Hoys too films for Regent, 57
Hoys too films for Regent, 57
Movie Quit introduced in Victoria

Movie Quit introduced in Victoria

Norman B. Rydge, boss of Greater

Union, following the retignation of the GUT management committee.

Allen Doone has been booked by

the control of the GUT management of the GUT management committee.

Allen Doone has been booked by

tion at the Enhassy, Sydney, in association with Nan to Remember's ones. If sides he cong. If sides he collect he library, in association with Nan to Remember's ones. If sides cellcik he lib e spotted around the chain.

Chicago

Sam Lutz home for a quick visit. Saf Stotz the latest to tussle with the flu. Frank Burke in with the Paul Westmanner. Of on his regular junt to the Coast. Stage Friends Club elected Sophia Eastern vaude bookers in for a squirt at local acts and units. Phil Fein to Toronto to direct and the company of the property of

OBITUARIES

Joe Brandt 56, film industry veteran, died Feb. 22 at his home in Beverly Hills after a long illness. He was organizer and first president of the C.B.C. Sales Corp. which later became Columbia Picture.

which later became Columbia Pictures.

Native of Troy, N. Y., Brandt was admitted to the New York but in admitted to the New York but in Secretary to Carl Laemmie two years later. He alded in the formation of Universal and 198 to form National Plin Group.

In 1992 Brandt Johned with Harry In 1992 Brandt Johned with Harry and Jack Cohn in what is now Conditional Plin In 1993. Since then he had not been active in production but did have a hand in some foreign distribution of Tallan pits. Leaves the production of the production of

DOBOTHEA SAINTE CLAIR DOROTHER SAINTE CLAIR
Dorothes Sainte Clair, 28, musical
comedy dancer featured in the
Cliegteid Follies, "Whoopee," Rio
Rita' and other Broadway shows
prior to her retirement in 1833, died
in St. Vincent's Hospital, New
Fighton, Staten Island, Thursday
(23). Her marriage name was Mrs.
Dorothes Sainte Clair Cardillo Col-

Daughter of a vocal instructor, she

John M. J. GEOCHT

John J. J. GEOCHT

John J. J. GEOCHT

John J. GEOCHT

J

J. J. McCarthy

and recently operated a florist shop | Thursday (23) in his home in Mt. to Akwood, Staten Lisland, Her | Vernon, N.Y. | | Vernon,

played slock at the Schubert Juneau and Crystal thesters. - Later he held Robert Gleckler, 52, whose personnel of the played played and other The Great Divide? with Willen's Mew York stage plays attracted Lackaye in The Pit' and Mrs. Pister the Considerable picture work during the past 10 years, dide Pich. 28 (Noth. Bollywood during t

GEORGE GOLLWITZER
George Golwitzer, 72, veteran
Pittsburgh musician, died last week
siter a long illness. He came to this
country from Austria at 18 and got
a job playing the French horn immediately in Pittsburgh's old Grand
Opera house. Also played in pit for
legit attractions at both Alvin and
Nixon theatres and was a violatis for
the first Pittsburgh Symphony Orchestra.

chestra.

Gollwitzer helped to organize
Pittsburgh local of the Musicians'
Union. He leaves his wife and two
daughters.

CEDRIC WELLER
Cedric Weller, 37, actor and son of
S. MacLeary Weller, Walter Hampden's personal manager, died Sunday (28) at his home in New York
City following a protracted illness. Walter's drisk ange appearance was
really a person of the company for
erac. A member of the company for
erac' A member of the company for
erac' in conducting Hampden's road
tours.

tours.

Hampden delivered an eulogy at the funeral services yesterday (Tuesday). Surviving are Weller's father and three sisters.

WILFRED T. VAN YORK Wilfred T. Van York, 68, vocal instructor for Billie Burke, Dennis King, Frank Munn and Alice Brady, among others, died of a stroke

Widow and two sons survive. BOBERT GLECKLER.

Iliness recently forced him to ndraw from a part in 'Gone With id.'

wing.

Gleckler leaves his widow, former
Adelaide Kendali, legit pisyer, and
three children.

RICHARD COPLEY

Richard Copier, 63, New York concert manager, died of a heart attack in Toronto Feb. 27. He was in Toronto arranging bookings for several concerts at the time of his death

death.

Late Mme. Schumann-Heink,
Mischa Elman and Josef Hoffman
all performed under his management at various times. Survived by
a daughter, with whom he lived in
Hackensack, N. J..

BENNY BERMAN

BENNY BERMAN
Benny Berman, 41, recently Coast
professional manager for Bregmanvocco-Conn, and with many other
publishes in the 25 years at the
professional manager of 25 years
procured in the 25

JAMES DAWSON

JAMES DAWSON
James (Jimmy) Dawson, 40, orchestra leader, died Feb. 21, in
Cleveland, sifter an illness of a year
Cleveland, sifter an illness of a year
years Dawson headed his own dance,
band, which piayed in belirooms
and summer resorts in Ohio. Before that he was a vocalist with
Griff Morris' orchestra.
His widow and a son survive.

FRANZ' SCHMIDT

FRANZ SUMMINY
Franz Schmidt, Austria's foremost
opera composer, died on Feb. 12.
Born in Pressburg, near Velnens, in
1874, his most framous opera Notre Dame, which has been produced in aimost all countries of Europe and in America.
Schmidt began his career as 'cello
player in the state opera.

JAMES DAWSON

After an illness of 18 months, Jimmy Dawson, 40, orchestra lead-er, died at a nursing home in Cleve-land, O., Feb. 21. Dawson had one of leading society orchestras here for the last decade, and was for-menty a singer in Griff Morris' band. Survived by widow and a son, 5.

ABNOLD . WOLFORD

ARNOLD. WOLFORD

Arnold Wolford, 79, retired play broker and early; New York stage player, died Feb. 26 in Antamonica. He appeared with wuch stars as Dellie Fox, Maurice Barrymore and Kryle Bellew.

Widow and daughter survive.

JAMES L. DEMPSEY

James L. Dempsey, former actor, died Feb. 18 at his home in New Richmond, O, after a brief iliness, Dempsey and his wife were for many years in vaudeville and on the igitimate stage. They retired. years ago. Mrs. Dempsey survives,

WILLIAM L. CARYL
William L. Caryl, 49, for 10 years
an executive on the New York staff
of the Shuberts, died in Little Neck,
Queens, Friday (24).
Details in legit section.

Clare McWilliams, 16, daughter of F. J. McWilliams, operator of two nabes and chairman of the Inde-pendent Theatres Protective Asso-ciation of Wisconsin, died at her home in Portage, 7cb. 12. Survived by parents, five sisters and three brothers.

John (Chunky) Levin, 53, nitery owner, died of a heart attack. Feb. 23, in Milwauke. He was proprietor of the awank Golden Pheasant dur-ing prohibition, later obtained an in-terest in the Ship, and since then had been connected with several other cafe enterprises.

Wife of Powel Crosley, Jr., president of the Crosley Corp., operating WLW and WSAI, Cincinnati, and head of the Cincinnati baseball club in the National League, died Feb. 26 at their winter estate in Sarasota,

Mrs. Margaret Larsen, 24, wife of Don Larsen, assistant manager of the Davidson, legit theatre, died Feb. 19 in Mount Sinai hospital, Milwaukee, after a long lliness. Survived by husband, mother, brother and sister.

Charles W. Schafer, 69, treasurer of the State Theatre Co., Youngstown, O., died at his home in that city Feb. 19, of a heart ailment. His widow and two aons survive.

Charles Alberty, 85, retired amuse-ment park operator, died at his home in Milwaukee, Feb. 4. He was man-ager of the former Blatz Park. Sur-vived by a daughter.

Rev. Oscar B. Lee, 56, retired minister, father of Joseph W. Lee, manager of KGFF (Shawnee, Okla.) died in Shawnee last week. Lee is his only child.

Drama Critics

(Continued from page 1)

the agencies read those three

dailies.
Despite the huge circulation of the Daily News, in which Burns Mantle holds forth, only a slight proportion of that sheefs readers are the state of the properties of

Also Help Box Offices

Also Sun.

Also Sleip Box Offices

Also Sleip Box Office trade.

The spontage of the Sleip Box Office Box Of

of the World-Telegram's theatre circulation.

Waiter Winchell is an exception to
the tound rules because of his synthe tound rules. The reviews in the
Mirror attent. He reviews in the
Mirror attent. He reviews in the
Mirror as secondary pull.
Bride believes that it makes little
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Plays on B'way

OFF TO BUFFALO

(Continued from page 50)

finally was produced inst fail by Vinton Freedrey and Albert Lewis after some francis casting difficultates after some francis casting difficultates and the source of the

hadly have gone through more and the property of the property

merely exhausting its nucleone.

As an excuse to present a few vaudeville acts, the comedy teils a story about a Coappe Miquedonish that the common state of the commo

in reviving it.

Cook brings his bland ianocenes
and enormously good humor to the
and enormously good humor to the
ing back many of his familiar gags
and telling one of his baimy stories
in the heetic second act. But he
in the heetic second act.

Miller-ish material. The part we
expanded to include the vaide stuff
when the comedian went into the
show, but it doesn't help.

Frequent mentions of Varusty, as well as Sam Zolotow, of the New York Times, and Ward Morehouse, of the New York Sun, brought laugh-ter (and a few waggish hisses) from first-nighters.

(Closed Saturday (25) after seven performances; printed for the rec-ord.)

MARRIAGES

Eleanore Whitney to Frederick Backer, in New York, Feb. 23. She's the dancer and film player; he's for-mer assistant United States Attorney. Jayne Crawford to Wayne Gregg. in Hollywood, Feb. 19. Bride is a dancer; he's a ainger.

dancer; he's a ainger.

Sarah Edwards to A. W. Finney,
in Los Angeles, Feb. 24. He's assistant purchasing agent at Warners.
Pat Murphy to James B. Cheek,
in Fort Worth, Feb. 21. Bride is
secretary to Elliott Roosevelt, president of the Texas State Network.

Margaret Greene to John W. Hughes, in Fort Worth, Feb. 21. He's drama director for the Texas State Network.

BIRTHS

BIRTHS

Mr. and Mr. Alien E. Norman,
son, in Portchester, N. Y. Feb. 26.
Father is general manager of Pavcett Publications.
Mr. and Mrs. Stormy Jones, son,
Mr. and Mrs. Stormy Jones, son
drummer with Lee Roth's Riverside
theatre house conclearts, Mitwacoke,
Mr. and Mrs. Bob Nebilts son, in
Pithourgh, Peb. 20. Father's with
the control of the control of the contraction of the control of the control
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Mr. and Mrs. Robert Shapiro, son, in Brooklyn, Feb. 22. Father is assistant to Robert M. Weitman, managing director of Paramount, N. Y. Mr. and Mrs. Jack Kirkland, daughter, in New York, Feb. 28. Father is playwright and producer; mother is Halla Stoddard, legit actress.

IN MEMORY

OF

OUR DEAR FRIEND JOSEPH BRANDT

COLUMBIA PICTURES CORPORATION

WHAT THEY THINK RADIO CITY RUNNER-UP

contract, or even temper the agree-ment.

VARETY in a recent issue related how all funds agreed on had been paid into the Yokohama Specie Bank in San Francisco, Previously it had explained how films had entered Japan,

Seek Chatham (Cartwright).

Editor, VARELY
Am trying to Drive the Tather. The
Am trying to on him he played in
the Girl from Parts.

His name is James Hoyt Chatham,
sometimes known as Cartwright. I
do not know if an actor at his age
would still be in existence. He would

CARNIVALS NIXED IN DETROIT, SALT LAKE

ahout 60.
Robert W. Chatham.

Spanish Befugee Film San Diego, Calif.

Flushing, N. Y.

Editor, VARIETY:
Will you kindly tell me if there is
a new racket among the chiseling

a new reacest among the chiseling agents?

About four to make not yet daughter, 18, went has mane here) in the sound that the same here in the sound Building, New York, to apply for work as an entertainer. She sings and dances. The signer's secretary informed humans, and the same should be supported by the same should be sometiments, and the same should be supported by the same should be supported by the same should be sometiments, and danced and the stormlest nights I ever saw.

On Monday he went there for her

jet at 2 am.—It was one of the stormlest nights I ever saw. On Monday she went there for her report and the secretary told her the report and the secretary told and the report a (Chairman: J. D. Bermann.)
Impression in the U. S. din industry is that the Japanese government has lived up to the full letter of its agreement with major alm committed by the second of the th

Now, at entertainments they always have singers, dancers, etc., so I ather they give auditions for which he agent collects, and the performer gets nothing—and receives no urther work.

Name witheld on request.

WPA Vs. Mike Todd New York.

Editor. VARIETY:

Editor, VARENTY:
A situation has arisen in the Aris
Project of the WPA that, to my
mind, should be brought into the
life the property of the property of the
life. The 'Swing' Mihado was inspect
the Testing and the project in Chicaso and is now playing to espacity
to the Federal Aris Project in Chicaso and is now playing to espacity
locate. It so impressed a producer,
locate in the producer,
locate in the producer,
locate in the cast will compute
many persons that would otherwise
many persons that would otherwise
The Chicago.

The Chicago WPA Company be-ame so vexed at the idea of Mr. codd's purloining their brainchild, hey have decided to bring their warms, Mikado here in opposition

to Todd's.

I doubt that there will be much opposition. WPA will charge \$1.10 top—Mr. Todd, \$3.30 to \$4.40. Todd will have to pay three or four times as much for his musicians, stagehands, etc., to say nothing of choir, dancing chorus and principals.

The point I'd like to bring un here.

shads, etc., to say nothing of choir, and adment chours and principals. The point I'd like to bring up sure that point I'd like to bring up the point I'd like to bring up the present as an excuse for opposing a private enterprise? Conceding that N. Todd did adopt their idea, isn't be at least going to employ people stay to the say t Deltoit, Feb. 28.

Outlawing all caraivals within city initia, regardless of sponsorship, common council last week acceded to Councilman John C. Lodge's long fight against street offsted by request from local Vecterans of Foreign Wars post to sponsor carnival with proceeds to go for welfare and reference of the second of the second purpose. Surprise more second to go for welfare and reference of the second of the secon

is due WPA.

I wish you would give this matter some of your attention editorially, if possible, because if we are to sky off relief, private enterprise with have to be encouraged—not discouraged. Billy Butler.

Contractor for 'Swing' Mikado Orchestra. (I Hope.)

(The WPA 'Hot Mikado' opens to-night (1) on Broadway at the New Yorker theatre, with the Chicago production intact.—Ed.)

Editor, Vantrus, Tokyo.

Editor, Vantrus, Tokyo.

The stories appearing in your paper relating to the agreement ensured into by the Japanese Governament of the country, are somewhat distorted and do not give by the country are somewhat distorted and do not give by the country are somewhat distorted and do not give the sa accurate account of the workings all agreement. The contents of middle agreement, and the pression that the Japanese Governament of pression that the Japanese Governament of the country of the

ment is not living up to its underinkings which is contrary to fact.
We wish to state here most emphatically that for all practical purposes the Japanese Government has
most to the American process the Japanese of the Japane
. The accumulated funds as agreed
upon lave been remitted to the
ber of pictures permitted under this
process, find we have good reasons to
the distribution of the distribution of the
process of the distribution of the distribution of the
MERICAN MOTION PICTURE
ASSOCIATION OF JAPAN.
(Chairman: J. D. Bermann.)

(Impression in the U. S. Rui indusImpression in the U. S. Rui indusImpression in the U. S. Rui indusImpression in the U. S. Rui indus-AS A N. Y. FAIR MUST

Radio City has been pegged as the No. 2 attraction to the N. Y. World's Fair for visiting tourists by two leads to the company of the company

visitors are offered the NBC radio studio show and its television tour or Rockefeller Center Observation roofs. NBC is counting on getting 15% of the 50,000,000 expected at the fair, or approximately 2,720,000

and procumatery 7,720,000 and 1,720 approximatery 7,720,000 and 2,720 approximatery 7,720,000 approximatery 7,720 approximater

Press at Fair

(Continued from page 1)

(Continued from page 1)

cently completed \$800,000 Working Frees building. It is probably the most elaborate setup ever arranged for newmen covering an exposition of any show of this type. From the continuation of the continuation building entrance and the Press-Promotion building. Which is situated near the Administration building entrance and the Press-Promotion building. Which is situated near the Administration building entrance and the Press-Promotion building. Which is situated near the Administration building entrance and the Press-Promotion building. Which is situated near the Administration building entrance and the Press-Promotion building. Which is also consistent of the Sun, chairman; Charles McLendon, Herital Tribune, and Walten the continuation of the continuati

Spanish Befages Film

Rélitor, VARIETT:

I see by the Feb. 15 Issue
that a Rollywood studio is about to
make a refuge picture. Doesn't
still leaves 'em one year behind
Mexico.

They've turned out a picture down
they've turned out a picture down
to the studio of the studio is a see a
see and was surprised to find it
had English subtitles. It is a long
picture, too, but so interesting it
had English subtitles. It is a long
picture, too, but so interesting it
had English subtitles. It is a long
picture, too, but so interesting it
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picture, too, but so interesting it
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picture, too, but so interesting it
had English subtitles. It is a long
picture, too, but so interesting it
had it is a long
to any war. Film shows how all
time and the story would fit any
embasys anywhere at the opening
in a neutral zone, from sples to open
singers, as they seek retuge from
conflict. It's as good as plenty of
U.S. productions I've seem.
U.S. productions I've seem
time ago you published a letter of
mine in which I wondered why
they are the seed of the seem of the seem of the
ing in this town; now it's bethoven,
tet.

Seak Chastlam (Castripta)

required, which is space in new structure.

The largest newsrooms are suited for seven or eight men. Separate rooms have been provided for all New York deilies. Another pressroom, 400 square feet in size, has been established for out-of-town correspondents. Another is set aside for foreign to the structure of the structure of the structure.

New York dist.

New York dist.

Men York dist.

rews. Cameramen will be able to rush

Opening Week's Biz Golden Gate Fair Forecasts Financial Success

are spending about \$2.40 per person, which is twice the anticipated per person expenditure. At the 1915 Fair, the expenditure was 67c per person and at Chicago's World's Fair the per person expenditure was \$1.17.

\$1.17. The opening two days of the exposition topped Chicago's attendance figures by 50,220 paid admissions. About 250,000 camr to the Fair on the first two days. Washington's Birthday drew jus's a few hundred less than the opening day's take. Attendance was seet to hreak the 500,000 total over the weekend.

500,000 total over the weekend.

Expo execs are amazed at the
amount of real dough which is being taken at the turnstiles; 500
those admitted on opening day put
hard cash on the line in order to
get by the gate. A single ticket from
the 110 scrip bolt cods the owner
runs little better than 7c. Based on
this breakdown it would have tend
300,000 ticket admissions to equal
the brooffice. It is this cash which
the first day's actual cash income at
the boxoffice. It is this cash which
will enable the expetition to pend
will enable the expetition to pend
the Island for other structions for
the Island.

some maney for other attractions for the Island.

It is generally believed that the many stories run in the local papers the property of the Island were the reason for many of the Island were the reason for many of the natives staying away from the Fair for several days. Traffic proliums have Traffic proliums have the Island were the Island were the Island were the Island with Island with Island with Island island in Island I

ture will be outside the fair grounds more when the show opens April Boone has assured the press that I bow overlag newspaperman will be turned away. Those going to the control of the show of the sh Some and the common will be able to rush and the common will be able to rush and the common of the common will be able to rush and the common of the common

San Francisco, Feb. 22.

Thuge financial success is predicted for the 1835 Golden Gate International Exposition by officials rate for the 1845 Golden Gate International Exposition by officials rate fooking facilities by upging the prices. However, the general event he response to the thousands who flocked to Treasure Island, site of the Pair, during the common stands who flocked to Treasure Island, site of the Pair, during the secondations from the persent opening week. Weather has been perfect.

Exposition visitors so far have superfly the properties of the prope

commodate eaters.

The Happy Vailey Ranch, a threeacre barbecue emporium, opened
this weekend with facilities to hand
out hickory barbecued sandwiches
to several thousand people at a time.

Singer's Middets Folds

Singer's Midgets Folds
Bit was no so forte with the
Stamp Exhibit and the replica of
Mark Twain's home so the gate has
been removed and these two concessions are being operated on a
contributing basis. Difficulties withcessions are being operated on a
contributing basis. Difficulties withcessions are being operated on a
contributing basis. Difficulties withdial trouble caused the sudden folding of Leo Singer's Midget Villagadate two days of operation, a
though this is said to be in line for
after two days of operation, a
though this is said to be in line for
show will remain shuttered. The
Monte Carlo mystery show also has
been a poor draw. Other structions on the Gayway have done big
springing up in empty lots throughout the fun zone.

New Steleshows

out the fun zone.

New Sideshows
Newcomers on the midway Include
180-foot crase which will give a
view of the Fair from the air. The
180-foot crase which will give a
view of the Fair from the air. The
off seah of which is a wire globe
equipped with beaches. A replica
of an olditure village in Scotland is
rapidly nearing completion on a location near the cow plates. This is
owner. Also new to the section is a
theatre designed to illustrate the
technical side of the moving picture
undustry. Newreels and short submachinery used in projection will be
exposed to view behind a lug est see
of plate glass.

The 'largest horse' in the world,
weighing 3,200 pounds, is now on excouncil has collect and 10 feet 2 inches
around his middle.
Greenwich Village, a \$100,000 venture hacked by Harry Seber and ocoupying 3,400 square feet, will be
ready within the week.

ready within the week.

Cavalcade of the Golden West,
mammoth outdoor pageant financed
by the expo company with a cast of
the expo company with a cast of
getting started but is expected to
build. Scaled from See to \$1.10,
Cavalcade' is being presented three
times dulty, running approximately
times dulty, running approximately
advance ballyhoo contributed to
low start, but the pageant is now
getting good word-of-mouth publicity.

Ski Jump, which cost the expo \$25,000 to build, seene of several \$25,000 to build, seene of several sking exhibitions daily, drew heav-ly on the crowds during the first tow days and on Washington's Birth-day, and wound up an eight-day run was \$1.68. Too many points of van-tage from which to see the exhibi-tions cut into attendance consider-erably at the \$,000-espacity sports stedium.

stadium.

The fair's department of concessions is negotiating for a thrill jump by parachute as a special attraction. Thirty days, according to Major Oscar Keatings, chief of the foreign participation division, should see all pavilions in the foreign section open.

Fair's Palestine Exhibit

Jerusaiem, Feh. 15.

Jerusalem, Feb. 15.
Thirty thousand doliars in World
Fair exhibits represent the total outlay of American Jews in the Palestine Pavillon of the New York expo.
A. Elhanain, chief architect of the
pavillon and director of the exhibits,
accompanied by his assistant, D.
Buchbinder, are supervising the
erection of the show in N. Y.



the international star

Harry Liehman

exclusive management

william morris agency, inc.

Published Weekly at 154 West 45th Street, New York, N. T., by Variety, inc. Annual subscription, \$10. Single copies 15 cents.

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Vol. 133 No. 13

NEW YORK, WEDNESDAY, MARCH 8, 1939

64 PAGES

Half of Pittsburgh's Cafes May Fold Due to Inability to Pay for Licenses

Pittsburgh, May 7. Nitery biz here is worst in years and present indications are that cates be cut more than half after May

will be cut more than half after May.

A polleations for new booze licenses in this district, which must
be filed within next couple of weeks,
are more than 50% less than they
were at same time last year.

where the same time last year.

able to raise the \$800 necessary tomable to raise the same tomake the same to the same totests before the state legislature.

They claim if it's not fair to charge
them, the same as the bigger places.

Frisco Niteries Rap
Secramento, March 7.
More than 8% of San Francisco's
secrated lounges, night club
eradication under provisions of a
proposed law now pending before
the legislature.
The bill, introduced by
John Phil'

The bill, introduced by Senator John Phillips, provides that 'no retail liquor license for premises located within 1,500 feet of a public school, parochial school, children's playground, public library, church or nospital shall hereafter besued, renewed or transferred.'

The measure is said to have been introduced at the request of the California Congress of Parents and Teachers.

FILMS TO SPACE LEGIT AS STRAWHAT B.O. AID

Films may be used at certain strawhat theatres this summer as a substitute for regular legit shows to hypo the boxoffice on normally slack nights. Idea was tried successfully last season at the Playhouse. Woodstock, N. Y., and the thought is to extend it this summer to numerous stock until the peat stock in the processing the peat stock of the peat sto

extend it this summer to numerous stock outfix throughout the cast. Venture is being pushed by How-ard Lesser, who for the last 12 years operated various neighborhood pitture houses in Brooklyn. He tested the plan on Monday and Tucsday anghts at the Woodstock spot last summer and rang up a higher though the continued on page 61)

Helping Daddy

Marilyn Hare, 15-year old daugher of Ernie Hare, is pinch-hitting for ner dad on the Sachs furniture store program on WMCA, N. Y. Sun-She is a student at Flushing in She is a student at Flushing in She is a student at Grand of the She is a student of the She is a stu

Umbrella Man

Paris, Feb. 28. ance here is th Chamberlaine.

It's being done with an umbrella.

Since B'way Cinemas Will Derive Benefit. Trade to Bally Fair

Several major circuits last week laid plans for giving bailyhoo break their blater serons throughout the country. This will be done by means of special trailers and emphasis in newsresis controlled thy the parent law of the country. This will be done by means newsresis controlled thy the parent newsresis controlled thy the parent newsresis controlled the parent law that the country of the coun since the exposition was launched.
Decision to give special publicity
on cinema screen was made after
film executives had cross-checked
(Continued on page 61)

CURIOUS STATUS PREVAILS FRIDAY

NBC Red, Particularly, Loaded with Old Accounts That Stick to Entertainment Patterns Oddly Contrasting with Other Nights

CBS' NIGHT

on Networks

Network commercials as a whole may, from year to year, show a steady improvement in highpowered entertainment values, but Friday night on the NBC red (WEAF) continues to live in a world by itself. Were it not for the inclusion this season of Guy Lombardo, the reds season of Guy Lombardo, the reds as a museum piece of broadcasting. Critical listeners consider this night pretty much of a stage-wall.

Critical listeners consider this night pretty much of a stage-wait.
What goes on over the red between 8 and 10.30 p.m. of a Briday not only is a sharp letdown from Thursday night's parade of sock entertainment but a curious study in sponsor con-

Boston's Sedate Beacon Hill Houses Group Devoted to 'Significant' Plays

All in the Family

There's a repertoire company of legislars playing the town hall and church baselment circuit of northwestern Pennsylvania with a cast of 18—Mr. and Mrs. Henry F. Meyers and helir 13 children, ranging in age from 12 to 28.

Family does everything itself, from stage carpenter to ticket taker.

WNYC to Give Tourists Home Town News: Tieup With Local Newspapers

WNYC, New York City-owned transmitter, will serve home-town news to New York World Fair visitors this summer through tieups with out-of-town newspapers. It has alout-of-town newspapers. It has al-ready been arranged with one sheet in various cities throughout the country to wire leading local items daily.

These will be condensed into a daily news report, with each paper given credit. It's tentatively titled

Boston, March 7.
Sedate Beacon Hill is housing a little theatre group devoted to the property of significant, timely plays, and of significant, timely plays, and the property of significant, timely plays, and the property of significant, and the property of the property

Hanging Hurts

A \$25,000 damage suit was fied Friday (3) in the N.Y. supreme court by Boris Demitroff, wreatler and actor, against Universal Pictures for personal injuries suffered while approximal injuries suffered while approximation of the property o

BBC was desperately keen to get television rights because it came right slap in the middle of their big right slap in the middle of their big work of the results of their big work of the big work of their big w

Non-Commercial BBC Embarrassed By Runaway Theatre Television

The popularity and success of the recent theatre television broadcast of the Boon-Danahar prize fight has the British Broadcasting Corp. seriate television may do a runaway and BBC may not be able to recepture its control. Shrewd private entrepreneurs are out-stepping the BBC.

BBC.

As present tendencies go, BBC appears to have been a jump behind the other fellows all the time, and the visio transmitter, of the non-commercial government radio web stands in immediate peril of becoming mercly a vassal of commercial interests.

Indigen of minus-was of commercial interests.

In a matter of days, situation has changed so violently that monopoly have gone completely by the board; have gone completely by the board; so far as television is concerned, sponsored radio is in, and the broadcasting unit has got to act about a board of the complete of

the latter raised new problems of theatre transmission, forcing to an issue the question of whether broadcasts must be held sacred for home politation. Official attitude remained farm, although visio manufacturers, notably the Oster-fananced Baird system, and Scophony, with which Ostera Deutsch and his backers are involved, proceeded with theatre screens both have reached a high degree of technical perfection.

hearts secrems, soun have reasened as high degree of continuin periodicion. Month affer month of powwent took place last year, involving Osteres with BBC, the Television Advisory Committee (government appointed) and the Postmaster-Geral, who is the state's overload of a formula. Theatr: side were willing to cooperate all along, helping BBC with its production side, but later shettened behind obvious copyright and reproduction snags that the background supporting this resistance, fearing a powerful propaganda medium might slip out of its grasp.

Fight Started H.

grasp.

Fight Started It

Then the Ostrers were really
smart. The Boon-Danahar fight had
been built up as one of the biggest
events in British boxing in years;
public interest was colossal, and

The Hour of Charm **34 GIRLS** and ONE MAN Phil Spitalny

All Girl

Orchestra

Suit Charges Loew's Execs Hurt Own Co. by Helping Organize 20th

Wilmington, Del, March 7.

A conspiracy to defraud Leew's stockholders in the organization of 20th Century-Pox Pictures is charged in a suit filled in Chancery and Charged in a suit filled in Chancery and Charged in the Charged in

quate compensation.

Suit asks that the defendants be enjoined from disposing of any 20th stock they hold; that their stock be sequestered to compel appearance; that the 20th stock of the defendants be impressed with a trust in favor of Loew's and be decreed Loew's property; that the defendants account for alleged missperporpristion of count for alleged misappropriation of money and for loan of Loew's stars and other talent to Selznick, Inc.

PIC COMMITTEE TO STUDY VISIO

In order that the picture industry may develop a policy of cooperation with television, when the later passes from experimental to commercial operation, the Hays organization has named a committee, with JR. Robert Rubin, chairman, to in-Hays orfice also has engaged Courtland Smith, formerly head of Fathe News and one-time secretary of the Motion Picture Producers & Distributors Asan, to conduct a full survey for the committee.

Movietone and is known in the trade as an inventor entirely familiar with the technical phases of television. He

will conduct his survey mainly from

The Hays office made a television survey several years ago. The pres-ent one consequently is to inform the picture industry on its current the picture industry on its current status, if anything important has de-veloped that should be laid before film executives and any phase of television that may effect the film

Keaton's Comeback

Hollywood, March 7.

Buster Keaton is trying a come-back as a comic in a new deal with Columbia. Pact calls for a pair of two-reelers with options for additional shorts.

Neagle in Title Role Of 'Marie Loyd' in London

First Hollywood feature to be made by Imperadio Pictures, RKO-English production company, will be story of Marie Lloyd, English musichall entertainer. Anne Neagle is set for the femme lead, with negotiations now on for Cary Grant to co-star. Film will be in color.

tions now on an extra color.

Star Film will be in color.

America as early as 1907. Her songs won her accioim in the Palaee, N. Y., and elsewhere in the U. S. She again appeared at the Palaee in November 1918, six years after her acrowned to the palaee of the palaee in November 1918, six years after her acrowned and the palaee in November 1918, six years after her acrowned and the palaee in November 1918, six years after her acrowned to the palaee in November 1918, six years after her acrowned to the palaee in November 1918, six years and the palaee in November 1918 and the palaee in November 1918

17 VISIO LICENSES **ISSUED IN AMERICA**

Washington, March 7. There are 17 television plants cur There are Y washington, March 7, received by Conditional transmission, according to meet receast FCC check. Revision of 11-cease lists showed six more transmission, according to meet reason for the received for

Corp.

Power assignments vary widely, from 15 watts in the case of the Phileo plant at Philadelphia, W3XP, to the 30 kw outlet of RCA, W3XEP, at Camden. Including construction permits in existence, nine of the experimenters are using 1 kw or more interest.

RKO's Net '38 Profits Placed at \$173.578

The consolidated net earnings of RKO for the year ended Dec. 31, 1838, was \$173.78, as against \$1.821, 163 the year previous according to C. Doering, attomer preventing Irving Trust, who disclosed the figure of the property of the propert

SAILINGS

SAILINGS

April 15 (Loe Angeles to Tahiti),
Del Lord (Heraki), ork to London),
George Sanders, Morris Helprin
(queen Mary),
March 4 (West Bridles Cruise),
March 4 (West Bridles Cruise),
March 4 (West Bridles Cruise),
March 4 (London to New York),
Charles P. Skouras, Alfred Hitchcock, Eric Boon, Sid Hulls, Sii; Harod, Eric Boon, Sid Hulls, Sii; Harod, Eric Bood, Dorothy Buccola
(President Harding),
March 3 (London to New York),
March 3 (London to New York),
Claire Luce, Chelitcheff, Henry
Hector Boltho, George White, Rene
(Count and Countess von Tripp
(Normandie),
March 2 (Los Angeles to Sydney),
Jan Rubini (Mariposa).

ARRIVALS

(At the Port of New York)
Bruno Walter, Margaret Williams,
Stell Anderson, Ogden Nash, God-frey Tearle, Leo Genn, Roger Max-well, Eve Curie, Anthony Ireland, Laurier Lister, Patricia Godfrey, George Cross, Karl Schnabel, Mar-garet Rawlings,

LESLIE HOWARD PROD. TO BE BACKED BY RKO

IU DE DAUALUD B1 ANU
Phil Reiman, foreign manager for
NCO, has a proved a deal
set in the manager for
has a fine for his manager for
has a fine for his manager for
has a fine for his manager for
has a sported here to have been
stuffly in the producer
setting the first coin and the disduction cost is out of the way. Imperadio will make several features
in Great Britain annually and one
two in Hollymood.
spoper in the
initial U. S. film, and salls shortly.
First feature in England will be
Kitchener of Khartoum, in color,
with many Riolywood dars used.
with many Riolywood dars used.
for the first feature for the foreign of the foreig

WB'S \$6,000,000 '39 LOAN PLAN

Official confirmation of a bank loan to swing its 1898 bond exchange plan was made by Warner Bros, yesterday (Treaday) in a letter to bond-holders. Company has finished arterior to be the same plan was made by Warner Bros, yesterday (Treaday) in a letter to bond-holders. Company has finished arterior to working a secured loan in maximum amount of \$6,000,000, maximum bonds have not been exchanged when the \$6's convertible debentures come due next September. Copy of the agreement has been clopy of the agreement has been copy of the securities of bonds showed that \$18,260,000 principal amount of debentures have been deen showed that \$18,260,000 principal amount of debentures have been deen showed that amount. It also stated that the company has purchased in the open market \$3,100,000 principal fund purpose for the proposed new debentures, also bearing \$6,000,000 principal fund purpose for the proposed new debentures, also bearing \$6,000 principal \$1,000,000 principal \$1,000,000

WB's statement was that after al-WB's statement was that after al-lowing for these purchases, there re-main outstanding \$25,827,000 princi-pal amount of certificates of deposit and debentures. Same statement es-timates that second quarter earnings for the three-month period ending Feb. 25, this year, will be in excess of the similar quarter last year, when they totalled \$1,139,018.

Chaplin and UA May **Examine French Tobis**

An application by Charles Chaplin, Chaplin Film Corp, and United Artists to examine the president and Artists to examine the president and S. A., before trial was granted last week by Federal Judge Alfred C. Coze in New York.

Coze in New York.

To sa junication and an account of the president of the president

Other News of Interest to Films

| Norman Rydge, G. U. T. chief, enroute to N. Y | 3 I |
|---|-----|
| Threaten French curbs on U. S. filmsPage 2 | 3 |
| ASCAP vs. Radio skirmishingPage 3 | 9 |
| Amos 'n' Andy shift to CBS | |
| Locw's WHN suggests NBC form 'White' networkPage 4 | |
| Radio income for FebruaryPage 4 | ı I |
| Hazy status of AFRA-Writers Guild relations | |
| Radio reviews: Joe Cook, Gloria Dickson, Bonita GranvillePage 4 | |
| Hepburn's 'Philadelphia Story' record gross | .9 |

Visio Prize Fight Clicks

London, Peb. 28.

Boon-Danshar fight, as seen on theatre television, was a thrill, and has got the whole fim industry intensely worried with its indication of a virile new form of entertainment that may change the whole structure of the business. Show was seen on two systems, Baird, at Marble Arch Pavilion, and Tatler, Scophony, at Marble Arch Monseigneur, in comparison, Baird is easily tops for size of picture, using a screen 15 by 12 feet, as against Scophony for size of picture, using a screen 15 by 12 feet, as against Scophony for size of picture, using a screen 15 by 12 feet, as against Scophony for size of picture, using a screen 15 by 12 feet, as against Scophony for size of picture, using a screen 15 by 12 feet, as against Scophony for size of screen 15 by 12 feet, as against Scophony for size of screen 15 by 12 feet, as against Scophony for size of screen 15 by 12 feet, as against Scophony for size of screen 15 by 12 feet, as against Scophony for size of screen 15 by 12 feet, as against Scophony for size of screen 15 by 12 feet, as against Scophony for size of screen 15 by 12 feet, as against Scophony for size of screen 15 by 12 feet, as against Scophony for size of screen 15 by 12 feet, as against Scophony for size of screen 15 by 12 feet and screen 15 by 12 feet an

Non-Commercial Television

(Continued from page 1)

prizedght, a fee of some hundreds or pounds for permission to reproduce the contest on their screens. It fulls and Hundlid promptly told BBC if it wanted visio rights it would have to pocket its pride and let G-B use the broadcast. So, maker than loss pocket its pride and let G-B use the broadcast. So, maker than loss pocket its pride and let G-B use the broadcast. So, maker than loss pocket its pride and let G-B use the broadcast. So, maker than loss pockets in the work of the broadcast. So, maker than loss pockets and the precedent. In the broadcast as a precedent. In the broadcast of the thought it might be. prizefight, a fee of some hun

Exhibite Complicated

Even at that, there might have been further delay in crystallizing the situation, determining how and when public reproduction of programs might be permitted. But exhibitor Jack Davis, who, if he makes a living out of his theatres, certainly

Hays' 17th Anni

Will Hays quietly observed his 17th year as head of the Motion Pic-ture Producers & Distributors Assn. Sunday (5). Hays became the first president of the MPPDA on March 5, 1922. His present contract runs until March, 1941.

L. A. to N. Y.

L. A. to N
Don Ameche.
Robert Armbruster.
Robert Armbruster.
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Robert Sam Eckman. Steve Hannagan. Moss Hart. Milt Howe. Paul Kelly. Ruth Adams Knight. Cal Kuhl. Dorothy Lamour. Laudy Lawrence.
Abe Lastfogel.
Arthur Loew.
Dick Mack. Arthur Loew.
Dick Mack.
Clem McCarthy.
Laurence Oilvier.
Laurence Oilvier.
Laurence Oilvier.
Flora Robson.
Wynn Rocamors.
James Roosevelt.
Richard Rosson.
William A. Scully.
J. J. Sulliyah.
Jos Selder.
Jack Skirball
Jack Skirball
Anthony Veiller.
Roy Webb.
George White.
Jock Whitney.

N. Y. to L. A.

N. Y. to L.

Neil F. Agnew.
Barney Balaban.
William B. Brady.
Trem Carr.
Bob Colwell.
Scott R. Dunlap.
Grace George.
Sonja Henie.
Sidney Howard.
Jack Kopp.
S. R. Kent.
Belliot.
Belliot.
William F. Rodgers.
Louis Schurr.

doesn't command the resources behind G-B, threw a chestrul in the reb y demanding similar facilities for a new translux type of chema he for the control of the control of

ion, because they understood Hulis and Harding had soid exclusive rights to Gaumont.

Davis let out a yell, immediately charged BBC with shetting a commont.

Davis let out a yell, immediately charged BBC with shetting a common street of the property of t

pine by New Sentification. It Contents you want to be a sent ready with a 16 ft. screen system, but meanwhile Baird has the more practicable job, which gives an image to be 15 ft. in dimension. He was a senting the property of the sent property will will will have been depressed by the sent property will willingly tag along with Jack Davis, which means when future Davis, which means when future price war are already brewing. That means G-B v. Odeon, and when John Maxwell brings his Associated British chain into the fray, possibly concern like E.M.-Marconi, who have dickbred with big screen stuff, there'll be fun and games for all. Wentley with the sent property of the sent

Ase's is alreedy demanding the pairent body set up and maintain a live committee to watch every step taken by visio and protect them against its orisiants. The second second is a second secon

FEWER FILMS IN

20th's Studio Expansion Up at Coast | WB, RKO 15T TO Huddles: Skouras Chiefs Go East

Hollywood, March 7.

Hollywood, March 7.

Sidney Kent is resting at Joseph Schenck's desert retreat prior to the 20th-70x sales session later in the week. Also here for the product huddles are Herman wobber and Holly.

Parleys with Schenck, Darryl Zanuck and William Goet are expected to last two weeks, with the profuse of the

MORROS' DEAL FOR FRENCH PIX SET

Borls Morros, former Paramount producer, has closed a joint production and distribution deal with Leon Siritzky, French picture producer, for the release of seven French pictures in the U. S. Morros also arranged for acquisition of American remake rights on two completed and four uncompleted French productions.

Pictures involved in deal include Te Roi S'Amuse' (The King Amuses Himself'), an Emil Natan production which has just finished a 15-week which has just finished a 15-week run in London; 'Quai de Brumes' ('Fort of Shadows'), a Gregory Rabinovitch production; 'Hotel du Nord,' a Lucashevitsch production with Annabella and Louis Jouvet.

These three, Morros considers the outstanding pictures among the 43 films he screened in Paris and London.

up, Morros will import the film for this country.
Two American companies, one a producing and the other distributing, are now being formed here and a New York as an outlet for pictures Morros beinging over-from France. Morros will open N. Y. headquar-ters before returning to the Coast the and of the month. Office will be in-rives from Europe Thursday (9).

A Big, Wide Boo

Hollywood, March 7.

'Spook House,' a ghost comedy, is
Joe E. Brown's first starrer under
his recently signed contract with
Columbia.
Bryan Marlow is adapting the
play from a story by Robert Flouroy.

Chimp Suit Settled

Los Angeles, March 7.
Suit Los Angeles, March 7.
Jugas chimpanzeo, against ParJugas chimpanzeo, against ParJugueline Gentry, owner of Jiggs,
claimed her chimp died of pneumonia brought on by work during
inclement weather at early morning
hours on Paramount locations.

Einfeld Stavs East Until WB Convention Finale

Charles Einfeld, Warner Bros. v.p. in charge of publicity-advertising, is expected to remain in New York until the end of the annual sales convention, March 18-17. He came east two weeks ago to supervise the handling of 'Yes, My Darling Daughter' when it came up before the State Board of Regents.

BRISKIN'S COL STOCK DEAL **NOW COLD**

Washington, March 7.
Anticipated public sale of Columbia Picture (1998) and the columbia pictu Washington, March 7.

shares reserved for Briskin under an option allowing him to buy at \$13.56 and sell at the market level. Remaining 11,875 shares were to be issued in the event the total outstanding tickets were increased, since Briskin's bargain agreement allowed a further option if this state of affects developed the state of the s

over, in actuality, since v.t.c.'s were to have been issued simultaneously.

CONS. FILM STRESSES REPUBLIC'S BIZ GAINS

Healthy pickup in the business of Republic Pictures during the past year, when James Grainger was president and in charge of sales, was stressed by Consolidated Film Industries, Inc., in its annual statement for 1938, mailed to stockholders last week. Gross income of Republic roce nearly \$1,100,000, while contract signed for the showing Africa to the showing Africa to the showing Africa to the showing Africa to 1947,000,000, while contracting gined for the showing Africa to 1947,000, and \$1.987.093.

Consolidated earned surplus of Consolidated Film as of Dec. 31, 1938, amounted to \$3,584,199.

Inventor Sues UA Over Patents on Fog Effects

Howard H. Batt has filed suit against United Artists, charging in-fringement of his patent for producing fog and smoke effects in pictures. The Federal action demands a permanent injunction and an accounting to determine damages.

CUT SCHEDULES

Some of the Other Majors May Follow — Unsettled Foreign Situation, Thea Divorcement, Tendency Toward More Importation, Scare Factors in Holding Down U. S. Pro-

ENGLAND BECKONS

The likelihood is strong that the nationally-organized producing-distributing companies will schedule so that the control of t

cussed. he states.

For this season (1938-99), the 11 nationally setup producers, including Grand National, scheduled a total of 577 pictures. GN scheduled 88, but due to difficulties it is doubtful whether this company will be able to deliver and also very uncertain what its 1939-40 plans may be.

10 Cos. 509 Features

19 Cos. 509 Features
The other 10 companies, Columbia,
Metro, Monogram, Paramount, RKO,
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which finally came out of the red last fall, is increasing its list by 12 pictures.

In addition to Warner Broe, which in addition to Warner Broe, which in addition to Warner Broe, which is a signist \$1 the coming season as against \$2 this year, and \$6 for RKO as against \$5 this year, some of the other majors may out their schedules due to conditions, which, for five of their theaters. These companies are Paramount, Frendleth, RKO, Metro and Warner Bros. Paramount, with sound 1.700 theatres. depends very may not feel inclined to maintain the same large program of features as in the past. This company, as well as others, depends not only on its own chain but on the theatres of the same large program of features as in the past. This company, as well as others, depends not only on its own chain but on the theatres of the Part his season (38-39) schedule 59 pictures, while 20th Pox is delivering \$5 and RKO 54. Republic increased its program for the 38-30 schedule as like number for the coming season. Columbia went to \$6 hat year. This company, always late in lining up its new program, my season. Columbia went to \$6 hat year. This company always late in lining up its new program, my season. Columbia went to \$6 hat year. This company, always late in lining up its new program, my season. Columbia went to \$6 hat year. This company, always late in lining up its new program, my season. Columbia of the control of the program of the same and the program of the program of the same and the program of the progr

UA's Possible Reduction
UA is also a question due to the
fuss Sam Goldwyn is having with
the company. Should he withdraw
following the suit which he filed for
that purpose last weck, his walk
would mean the loss of around six
pictures which he schedules each

year.

The only official announcements of 39-40 programs so far made are those of Monogram and WB, with 54 and 48, respectively. WB has a (Continued on page 61)

Goldwyn's Suit Vs. UA Brings **Quick Reply from Silverstone:** Control of Co. Appears Issue

Bondholder's Suit Vs. Par Now Definitely Cold

The Appellate Division of the New York supreme court Friday (2) unanimously affirmed a four-year-old decision by Supreme Court Justice Salvators A. Cotillo, and dismissed a suit brought by Robert S. Bonds, against Paramount Publik Corp., the Chase National Bank of N. Y., CBS, William S. Peley, 24 officers and directors of Paramount, and eight N. Y. banks. and GSS and sought to recover damages the bondholders allegedly suffered.

PAR-RKO TIEUP **OBJECTED TO BY STIRN**

John S. Stover, as attorney for Ernest W. Stirn of Milwaukee, RKO Class A stockholder, has filed addi-tional objections to the confirmation tional objections to the confirmation of the RKo plan of reorganization in the N. Y. federal court. Stover repeated his former accusations that the plan had not been approved by two-thirds of the creditors, or a majority of the stockholders, and charges that the plan makes no provision for a normal consumption. charges that the plan makes no provision for a normal consumption, after confirmation. Stover claims that 30 days should be the time allowed to elapse. Or, in lleur of this, it is suggested that Allas Corp, give security in the amount of \$1,500,000 towards its agreement to secure an underwriter for the new house. bands

bonds.

He charges bad faith on the part of Atlas in failing to include this \$1,500,000 in its deficit column in the annual report of the corporation, and hints that it means Atlas will never go through with its promise of underwriting.

der writing.

He objects to Floyd B. Odlum, N.
Peter Rathvon, Conde Nast and
Frederick Ehrman on the board of
directors, because they represent the
Atlas-Lehman Bros, interests, who
have representation on the Paramount board. This, he claims, is in
violation of the U. S. monopoly suit
sagainst the major companies pendagainst the major companies pend-ing in the N. Y. federal court now.

BOB GILLHAM MAY GO INTO PAR PROD. DEPT.

Bob Gillham, advertising-publicity chief of Paramount, at present on the Coast, may go into production in an executive capacity as yet not worked out. He is said to have long worked out. He is said to have long been interested in entering that branch of Par activity. Post may be assistant to Y. Frank Preeman. While west, the home office department which Gilham has headed for several years is in charge of Alec Moss and Al Wilkic. former over advertising-exploitation-press books, latter over all publicity mathematics.

Warner to Sales Meet

Hollywood, March 7. J. L. Warner and Hal Wallis will attend Warners sales convention in New York March 13-14. W. E. Calloway and N. H. Brower, Coast distrib heads, also go along.

An action for a declaratory Juigmant, saming the Indied Action
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ager Murray Silverstone stated:
Silverstone's Statement
Mr. Goldwyn has brought an
schon against us, asking the Court to
some statement of the statement of the statement
and to reinstate his previous non-exclusive contract.
Goldwyn bases his claim upon
three grounds: First, has we have
been and our contract with him by
the statement of the statement of the statement
production of pictures by them for
retense through us. Goldwyn claims
through us. Goldwyn claims
through us. Goldwyn claims
stockiolders, constitutes a breach
of his contract, since such consent was
given over his objection.
The second ground is that under
the statement of the statement
sively to us. Goldwyn claims that
the statement of the statement
sively to us. Goldwyn claims
that
continues the statement
of the statement of the statement
The third ground is the claim of
The third ground is the claim of

"The third ground is the claim of Goldwyn that UA permitted Korda (Continued on page 4)

ARIETY

Trade Mark Registered
FOUNDED BY SIME SILVERMAN
Published Weekly by VARIETY, Inc,
Sid Silverman, President
164 West 46th Street, New York City

120 Vol. 133 INDEX

Advance Production Chart. Chatter

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Inside—Radio 44
International News 23 Night Clubs51-54

IATSE Putting Pressure on Distribs To Boycott Non-Union Theatres

In a move which is interpreted in the trade as placing unprocedented pressure on producer-distributors, their studios and the theatres they SALES POWWOW IN I control, the International Alliance of Theatrical Stage Employees is at Theatrical Stage Employees is at-tempting to get distributors to can-cel all film service to certain non-union exhibitors which the IATSE, or its affiliated unions, are trying to

or its affiliated unions, are trying to organize.

Pendicteness, first of which we have been all yesterday (Tuesday) afternoon, it is not know in film eircles just how far the IATSE may go in its campaign to force the unionization of theatre circuits, or individual schibs, which have refused to fall in line. For some time certain the capability of the control of the IATSE. Through Local 306, N. Y., Morige Picture Machine Operators, affiliated with the IATSE, efforts lave been made to Observators, afford which the IATSE, efforts lave been made to Observators, from A. R. Schwartz Contury and Springer-Cocalis houses. Walrous of these theatres are at liberal preferences and the control of th Cocalis houses. various -- ... theatres are still being picketed by

Home offices of producer-distribu-Home offices of producer-distribu-tors were reported to have been thrown into somewhat of a panic Monday (6) when telegrams came in which sought their cooperation toward unionization of houses and circuits which have continually re-sided negotiations looking to em-ployment of LATSE members. Meetployment of IATSE members. Meeting to discuss the situation was held yesterday afternoon (Tuesday), but not known that any decisions were

not known that any decisions were reached.

The reached with a rises out of the Market LATSE move is what the LATSE or its affiliated unions, including operators and stagehands, are well as possibly IATSE men in the event distributors should not reached the reached limit and the street. The exhibitors, regardless of the street of the reached limit and the street of the street of the reached limit and the street of the street of the reached limit and the street of th

PAR HITS PEAK: STEAM UP ON 8

Paramount hits its spring production peak this month with eight new pictures due to roll and three al-zeedy in work.

The state of the roll and three al-zeedy in work.

Million Dollar Legs, "North of Singapore," 'Us Americans, 'Air Raid,' What a Life,' The Star Maker' and "Happy Ending.

Currently in work are 'Great Enemy,' 'Gracie Allen Murder Case' and 'The Magailtont Fraud.

Chapin Pic Stalled

Hollywood, March 7. David O. Selznick's loan of Paultte Goddard to Paramount for The at and the Canary' indicates in the delay in the start of the tharles Chaplin picture, The Dictions'

tators.'
Announced to play opposite Chap-lin in his comedy, Miss Goddard will be kept busy on the Paramount lot until late in April. 'Dictators' was supposed to roll this month...

U's Commersh Pix

Hollywood, March 7.
Universal is making commercial films, with two three-reelers already completed for the Denver & Rio Grande R.R. while another for Seaboard Airline is slated to roll this

board Airline is slated to roll this week.
Understanding is that films will be shown only at business gatherings and not used in regular theatre bills.

Cooper's New Contract

Gooper's New Contract
Hollywood, March 7.
Samuel Goldwyn handed Gary
Cooper another term contract.
Cooper's next Goldwyn picture is
The Real Glory,' an outdoor yarn
about the conquest of the Philipunes.

SALES POWWOW IN N.Y

Abe Montague, Columbia Pictures taics head, called all his divisional sales managers, into hone office conterence last Thursday and Fridge Callor to the Callor of the Cal

Columbia's British contingent was called together by Joe Friedman and Max Thorpe for a three-day con-clave in London starting March 4.

PAR. 20TH, M-G **EXECS WEST** ON SALES

Neil F. Agnew, Par distribution chieftais, heads west with Barney the 1834-46 season, probably showing for by the end of next week. Pending huddles on the Coast with Y. Frank Fereman, William Le Baron and office the control of the coast produced by the coast produced by the coast produced last year. S. R. Kent, who will be met on Coast by Herman Wobber, now in Miami, left Priday (6). A production of the company March 16, preliminary to the Chicago sales convention of the company March 16, preliminary to the Chicago sales convention of the company March 16, preliminary to the Chicago sales convention of the company March 16, preliminary to the Chicago sales convention of the company March 18, west with Kent. On the same train we with Kent. On the same train we with Kent. On the control of th

PAR'S 'LIFE' CREATES-SWITCHES IN PLAY

Production of the film version of What a Life' by Paramount is necessitating various adjustments to two stating various adjustments to two the control of th

Betty Field, who created the part of the schooligh heroine in the play currently at the Manufield, N. Y., and was unbesquently. Withdrew to go the play the play the play the play the play this week to repeat her Life role in the Faramount film. She is being the play the play

Latter's sub has not been selected. James Corner, originally in the Goldsmith play but who since left the cast, will also be in the film. Swansdown radio program has re-newed its option on the Henry Alidrich' series for another 13 weeks beginning in April, picking up Ezra Stone's licket for the title part. Stone's licket for the title part. out, at least during her stay on the Coast.

Burns' 3 R's

Jack Yellen is scripting the 'American School Teacher' as a Bob Burns starrer at RKO. starrer at RKO. Studio is also readying 'Salute to Hate' for Cliff Reid production.

PICTURES 'Lindy's Late' By BILL HALLIGAN

They sat around the table punching the bag and drinking coffee... Two Tin Pan Alley alimony-payers and a kibitzer. It was 3:30 in the morring, and a waiter-stood off at a distance and eyed them with evident distants. He wished they would go home. His feet burt him.

distaste. He wished they would go home. His feet hurt him. Bring me another cup of Java, said one of the trio. I ought to be home in bed, he concluded aimlessly. You're telling me, thought the waiter as he moved away. The trouble with the ASCAP, the kibitzer cut in, 'is that it is full of a state of the said of the s

of politics.'
'Maybe you're right at that,' said

Consider you're right at their said one of the writers.

I wrote three hot tunes last year, and what did it get mer. Magnolia, they ain't no dough in sheet music my more and the said of the bear writer. Last year I gave awy \$200 worth of cigars to swing band leaders for the ware. Said the other writer. Last year I gave awy \$200 worth of cigars to swing band leaders for the ware, said the other writer. He was a tired-looking thin man with a bass you'ce. When he spoke, where the sound was coming from the waiter put the coffee on the table and added lot of the check. The grand added lot of the check. The grand a so lot of cobbage for the golden and added lot of the check. The grand is a lot of cobbage for the golden and added lot of the check. The grand is a lot of cobbage for the golden and the grand added lot of the check.

table and added 10c for the check. Ten grand is a lot of cabbage for a swing band, even if they don't get it. But I know a certain party who seems that the seems of the seem

the songwriter, naming the swing king.

That's a lot of dime tips, ain't it? kidded the kibitzer.

If just got one from the lad you are talking about' said the waiter.

He's sitting back there in a booth with a gal. I think she sings with his band, because I heard them talking about a number she wanted to do. He said it was dated. What's that mean?

'It's old timey,' said the lad with

It's old timey,' said the lad with the bass voice.

'Well, he promised to let her sing it, anyway,' said the waiter. 'He said he would hop it up.'

'What's the name of the song,' the coffee drinker asked. The waiter told him the name of a number that hel hear from the react to each.

had been famous from coast to coast 25 years ago.

'Gee, that was a smash hit,' said the kibitzer.

The waiter moved silently away.

'I wish I had never written it,' he thought, as he went into the kitchen.

Meet Bulldog's Missus Hollywood, March 7.

'Mr. and Mrs. Bulldog Drummond,' currently at work at Paramount, is the eighth and last of the series to be made on the home lot.

Plan is to shift production to the Par studios in England, with an all-British cast working with co-opera-tion of Scotland Yard.

Studio Contracts

Hollywood, March 7. Twentieth-Fox signed James Ed-

RKO extended Leo McCarey's pro-ucer-director deal for two years. Robert Thoeren inked writer pact

at Metro Warners handed player contract to Julie Stevens

Universal renewed William Lun agan's player ticket. Metro hoisted Sam Moore's scrlp-

Warners handed Harold McCord w pact as head of studio editing

Eddie Moran inked writer deal at

Mctro renewed Noel Langley's cripter ticket. Max Steiner signed another com-oser pact at Warners. Warners hoisted Stanley Fields'

option.
David Niven handed new contract by Samuel Goldwyn.
RKO picked up Jane Woodworth's

RKO picked up Jane Woodworth's player option. 20th-Fox renewed Darriell Ware's writer pact for one year. Edward Small filed minor's con-tract with Diana Lewis. Universal asked court permission to lift option on Harris Berger, Hally Chester, Charles Duncan and David Gorcey, minors.

Goldwyn's Suit Vs. UA

(Continued from page 3)

to dispose of certain of his pictures in war-stricken Spain directly, in-stead of through our company. There is no foundation whatso-ever in any of Goldwyn's conten-

Lions.

'At the last meeting of our stock-holders, he demanded a voting trust of which he or his designee would be the sole trustee, thereby giving him control of the company. The other stockholders of the company considered this demand raliculous and unanimously turned down Gold-

consustreed this element randomic variations of the work of the ways proposed.

The stockholders thereupon of fered to cancel Goldwyn's contract and to release him from all further obligations thereunder, if he would interest therein for which he had made no monetary payment. This proposal Goldwyn turned down. The the opinion of the company the suit has no metrit whatsoever and the work of the work

on the important program of pic-tures which it is now releasing, and will release in the coming 1939-40

waston.

The company will adhere to its established policy of keeping its doors wide open to all producers of merit whose pictures will be given the same effort and opportunity as given to its present producers. Such pictures will be distributed on the merit plan of distribution now in effect.

Goldwyn's Side

Goldwyn's dispute centers on the ollowing principal allegations, as sted in his formal complaint served

n the company:

1. Opposes right of the company's stockholders and the board of directors, who voted 4 to 1 against Goldwyn to authorize and permit Alexander Korda and the London Film Productions, Ltd., to become second London Film Productions, Ltd., to become associated with others in a new English corporation known as Omnia Films, Ltd., now upportedly engaged in distributing pictures, in which Korda is said to be interested in certain foreign territories.

2. Opposes riant:

to be interested in certain foreign interritories.

2. Opposes right of UA, to autorities and permit Korda and London's and permit Korda and London's and permit Korda and London's and London's and London's and London's and London's Londo

corporation, Fairbanks Interna-tional Pictures.

A Opposes adoption and ratification by the UA board of directors of the so-called Silverson plan of refunds to UA producers, only insofar as outside activities of Fairbanhs and Korda disquality. So opposes modification of the Tavored-nation' clause in contract of the UA partners, which would permit special distribution terms opiciures UA producers would produce the UA partners which would permit special distribution terms opiciures UA producers would permit special distribution in this country.

Says Contract Breached

reason of these acts, Goldwyn United Artists has breached his

feels United Artists has breached his contract and has permitted Fairbonds and Korda to breach their bonds and Korda to breach their bonds and the courts (New York County) to establish his rights under his original and modified contracts with UA: seeks further relief, whether declaratory, riquitive, consequential; right to terminate consequential; right to terminate the courts of the court of the courts of the court o contract! and has permitted flash banks and Korda to breach the contracts with the company. He asks the courts (New York he asks the courts (New York Work) and the contracts with the company. He asks the courts (New York with U.A; seeks further city of the contract of the company's procedure to date, and its rights, the intent to the production of the contract of

ciding vote to a third trustee, not of his exclusive choosing. He may be hitting: at the action of Douglas Fairbanks in forming the Fairbanks International Pictures Co. recently, with reported frame the property of the property from the Coset are that Goldway resis that Fairbanks, Pick-

Hay Whitney and David Schnick. Reports from the Coast are that Coldwyn feels that Partbanks, Pick-Reports from the Coast are that Coldwyn feels that Partbanks, Pick-active in the production of pictures for UA release and Goldwyn is interested entitled to a greater measure of control of the corporation's policies. Pairbanks is reported haven been control of the corporation's policies. Pairbanks is reported haven was using to cancel his distribution contract and that the real trouble scenes to be that Goldwyn apparently wants to run the entire that the contract and that the real trouble scenes to be that Goldwyn apparently wants to run the entire Ak at Goldwyn's complaint against Korda, the latter has often publicly stated that he had not formed any outside producing companies (other than London Fluss) and would not

than London Films) and would not produce or distribute pictures for, or through, any other medium than UA, as prohibited by his contract as a UA partner.

Partners' Stock Holdings

Partners' Stock Moddings
The 8ve UA partners each hold
4,000 shares of common. This is a
new stock issue, as differentiated
from the original blocks of preferred
and common issued when the corpodistributed in 1825-182. One stock was
Goldwyn in 1925 held Jo00 shares
of preferred, for which he paid \$100cond in preferred was abter refore the stock in the stock was
1,000 shares of common, wavrded
him for completion and delivery of
His representaives emphatically
deny that any offer was made by the
corporation to Goldwyn at the Vanuary stockholders' meeting to turn
pany if he was dissatisfied with the
conduct of its affairs.

pany 11 ne was dissaltated with the conduct of its affaits the stock he holds did not cost him anything, spokemen say this is almorrest. The common stock unit, said to represent a \$2,00,000 value each, was not tendered the partners as a bonus, but well as the same stock unit, said to represent varieties and contributions. Goldwyn offices here are not fully extended and contributions. Goldwyn inflerition to deliver balance of three pictures for remainder of this season. They for remainder of this season. They informed as to Goldwyn's inflerition to deliver balance of three pictures for remainder of this season. They for remainder of this season. They consider the season of the contribution of the c cision on the other two will no doubt be decided by outcome of Goldwyn's

as a to the Harsheld Prods, Ltd., it is understood that this company was formed to produce Columbia Pictures British quota pictures at Dentures at The State of the Columbia Pictures British quota pictures at Dentures Aprilish quota pictures at Dentures Aprilish quota pictures at Dentures Aprilish Research (Pring Asher. Columbia executives Harsheld. Omnia Pilms, Ltd., is a continental distributing company. According to Goldwarfs complaint, London Pilms (Prods, Ltd., has a financial interest tract with UA, which do Accorde Contract With UA, which do Accorded Contract With

Silverstone Also Conciliatory

Close study of Silverstone's answer to Goldwyn conveys the impression that while it is a vigorous

DIRECTORS' 3-YEAR DEALS

Goldwyn Shelves Air-Crash Yarn When Government Applies Pressure

Hollywood, March 7. Hollywood, March 7.

Yielding purportedly to Government pressure, Sam Goldwn
dropped his plans to film Thirteen
Go Flying, based on the recent crash
of the English amphibian, Cavalier,
on service to Bermuda.
It's claimed the picture would be
damaging to aviation progress in this

Brought in J. Roosevelt

Brought in J. Rossevelt

Washington, March 7.
Quite application of Pederal present followed political and business displeasure over Samuel Goldwyns plan to use the recent tragedy involving the British trans-Atlantic elipper Cavalier as cinematic inspiration of the proper cavalier as cinematic inspiration.

Disclaiming any knowledge to the Hard organization.

Disclaiming any knowledge englisted, George S. Messersmith, assistant secretary of State, Saturday sistent secretary of State, Saturday diplomatic wing of Government inhists it would be indiscrete to concoct a flan story based on the crash in which several passengers and

coct a film story based on the crash, in which several passeagers and crew members lost their lives, while plane was en route from New York to Bermuda. Letter was a 'personal and informal' suggestion that Goldwyn be asked to shelve his script. Reported that State Department also Whispered to James Roosevell, delicately suggesting that the President was the state of the present o

reached the ecreen.

Federal intervention — which officials deny can be construed as censorship—was prompted by Pan
American Airways, which is about to
debut in the U.S.—Buropean trade
after bridging the Pacific. In Government quarters, Pan American is
ernment quarters, Pan American
of the U.S. and a good-will builder
Anything which might underlime
public confidence in overees flying
would not be reliabed by Government ageacies any more than by the
sirine.

Havs Office Denies Pressure

The Hays' office in New York de-nied that any censorship clamps had been exercised by the Motion Pic-ture Producers & Distributors Assn. at the behest of the state department, or the British Government.

at the behiert of the state agors Assisted to the British Government.

Any protests from the British Government.

Any protests from the British Government.

Any protests from the British Government would be made to the production code administration office in a state of the sta

'Justice' Ahead of 'Wind'

Hollywood, March 7.

'Justice Ran Last,' latest entry on the Selznick-International' lot, is picked by studio handleappers to finish ahead of 'Gone With the Wind,' which is having trouble rounding the first trief.

'Last' is still in the paddock, being scripted by Martin Berkeley and David Lamson.

RUSH ON ETON

M-G Sending Four Players to Eng-

Hollywood, March 7. Metro will send abroad this summer Mickey Rooney, Freddie Bar-tholomew, Billie Burke and Virgir'ı Weidler for 'Yank at Eton.' John Considine, Jr., produces and Norman Taurog is the likely choice for di-

Picture is slated to get underway n London in July.

PAR SETS DEAL ON LAUGHTON TRIO

Paramount has closed a deal with Mayflower Pictures of London, head by Erich Pommer and Charles Laughton, for the distribution rights that the surface of the company of the company of the company follows: the moment of the company follows: the comber, which it took for the domestic market several months ago. Estimated that this picture, starring Laughton as the comber to the co around \$1,000,000 in this country.
New Par-Maynowe deal calls for
the rights outside of England and
spossessions of 'St. Martin's Lane,' in
which Laughton appears opposite
tyvien Leigh; 'Jamaica Inn, which
las Laughton and Maureen O'Ilara,
of the next Maynower production,
and the next Maynower production,
the production of the production of the country
that is a continued to the country
that is a c Associated British, John Maxwell's company, has the rights to the May-flower pictures throughout the

THE WOMEN' READIES UNDER GEO. CUKOR

flower pictures United Kingdom.

Hollywood, March 7.

George Cukor returned to the Metro lot to direct Norma Shearer in 'The Woman,' due to roll late this month.

month.

He recently withdrew as pilot of 'Gone With the Wind' at Selznick-International. Shooting was resumed on the latter after a week's halt, with Victor Fleming replacing Cukor.

Brown's New M-G Deal; Piloting 'Rains' at 20th

Hollywood, March 7. Under his new deal with Metro, Clarence Brown works as director on two pictures and producer-di-rector on a third.

Brown moved over to the 20th-Fox lot yesterday (Monday) to pilot When the Rains Came' before starting his new pact. It is only the second time Brown has worked off the Metro lot in 12 years.

Mrs. Gable Files Melter

Hollywood, March 7. Having completed legal six-weeks Nevada residence, the wife of Clark Gable filed suit for divorce in Las Vegas, Saturday (4).

Her complaint charges desertion.

COIN INCREASE

Pilots Will Have Say-So on Scripts, Casts and Oversee Rough Cuts-Aim at Elimination of Associate Producers

80% GUILD SHOP

Hollywood March 7

Hollywood, March 7.
A three-year working agreement between producers and Screen Directors Guild will be inked this week. Pact calls for substantial increases for assistant directors and unit managers and gives directors more say in preparation and editing of their pictures.

agers and gives directors more say in preparation and editing of their in preparation and editing of their Unit managers will get a minimum wage scale of \$150 u week under a separate contract to be signed with the major film companies. Another providing for a weekly minimum of \$1375 for fart-assistant directors. First assistants under contract will be paid a minimum of \$1375. Second bourly basis, will be guaranteed a weekly minimum of \$150. Hours did not figure in negotiations between the two groups, which reached an amicable settlement of \$150. Hours did not figure in negotiations between the two groups, which reached an amicable settlement with the presentation of \$150. Hours with no regulations as to hours. Second sassistants come under the new the profit of \$150. Hours with the presentated to sit in with writers in preparation of carita and will be permitted to sit in with writers in preparation of carita and will be permitted for all analysis the directors probably first analysis the directors probably fortal analysis the directors probably fortal analysis the directors probably

scripts, will be given a voice in se-tection of casts and will be permitted a reatonable and will be permitted a reatonable will be allowed to supervise first rough cuts of pictures in order that will be allowed to supervise first rough cuts of pictures in order that the front office can get a clear pic-ture of what the director intended Cradual elimination of associate producers is the aim of Screen Di-rectors Guild, which technically will continue to represent both the assist-ants and unit managers. This was attacked to the control of the con-tents as producer-director, being re-sponsible only to the production de-racts as producer-director, being re-sponsible only to the production de-partment and top studio executives. Draft Beady for Ratification When the agreement was reached

Draft Ready for Ratification
When the agreement was reached
work was turned over to Edwin J.
Loeb, counsel for producers, and
Mabel Walker Willebrandt, attorney
for SDG, to draft an acceptable contract. Draft was practically completed over the weekend, and tentative membership meetings of the
Guild and Association of Motion Picture to ducers have been chief week
to raifly the agreements.

for this week to ratify the agreements.
Y. Frank Freeman, Al Lichtman, and Fando Berman hand Lichtman and Fando Berman hand Lichtman be substituted: The SDG negolisting committee was because of illness saked that Lichtman be substituted: The SDG negolisting committee was been committee, but because of illness saked that Lichtman be substituted: The SDG negolisting committee was some substituted of the substit Contracts provide for 80% Guild

Contracts provide tor away usua-shops.
Tentative agreements have also been reached with the Society of Motion Picture Film Editors, Scroen Could. Bestie the period of the Could Could. Bestie these pacts will be ironed out this week at conferences between the negotiating committees and Pat Casey, producer-labor con-tact. Editors will be reclassified to give film librarians a higher rating and automatie pay increase.

give him librarians a nigner rating and automatic pay increase. Studio Utility Employes Local 724 has filed a demand with the produc-ers for a pay hike to 82½c an hour. Men now receive 75c. an hour, while Class B grips of International Alli-(Continued on page 34)

Pic Buy of 'Phila. Story' Kept Under FOR ALL AIDES Cover; May Involve Hepburn-Hughes

PLAGIARISM OUT

Suit vs. Metro on 'Penthouse' Dis-missed in N. Y.

Suit of Robert Brister and Harry T. Bliven, writers, against Metro-Goldwyn-Mayer Pictures Corp., and Metro Distributing Corp., was dis-missed by Supreme Court Justice Charles B. McLaughlin In N. Y., Mon-day (6) on default.

pay (o) on default.

Plaintiffs had sought an injunction, damages and an accounting of profits of the Metro picture, 'Penthouse,' claiming it plagiarized the title of their play.

WRITERS-PRODS. ON VERGE OF TRUCE

Hollywood March 7.

At a hearing before the National Labor Relations Board today (Tuesday) on the complaint of the screen writers against the producers, Homer Mitchell, attorncy representing the producers, stated the producers were eady to recognize the Screen Writers Guild as the exclusive bargaining agency for the writers and are willing to sit down and attempt to work out a pact with them.

out a pact with them.

Mitchell told the Board the producers had appointed him, Mendel Silberberg, George Cohen and Alfred Wright, all attorneys, as a committee to work out a plan for a basic pact between SWG and the producers. This committee, in turn, had appointed a subcommittee of producers to work with it, comprising Darryl F. Zanuck, Eddie Mannix and Hal Walls.

The producers' committee asked the Board to adjourn hearings for two weeks to permit them to sid down and talk things over and that if this recess was granted they we're confident a satisfactory plan could be worked out. Always a surperson to the satisfactory plan could be worked out. Always and the satisfactory plan could be worked out. Always a granted they worked out. Always a satisfactory plan could be with James Batten, who is conducting the hearings on behalf of the Labor Board, and who saw no reason for stalling things for another two weeks and didn't want to grant any such addidn't want to grant any such additional to the same to the same

DREIFUSS MOVES PROD. OF SHORTS TO N. Y.

Arthur Dreifuss, Friday (3), compicted plans for the transfer of his Coast producing organization, Musical Shorts, to N. Y. The only mem-ber of the Coast staff to be retained William C. Kent, executive v.p., who, with Harry Engel, Lou Straus and Elizabeth Meyer, will comprise the N. Y. office.

Dreituss' first picture in the east will be shot week of March 20. Dreituss' fuss will direct and Nathaniel Shi-leret will score. It will be the third of a series of 19 shorts for Colum-bia release.

Jimmy Cagney Playing Purvis in G-Man Pic

Hollywood, March 7. Jimmy Cagney gets the role of Melvin Purvis, G-man, in Warners' 'John Dillinger, Outlaw.' George Raft will play the title role. Picture rolls late this month.

Film rights to Philip Barry's 'The Philadelphia Story' have been sold to an undisclosed purchaser. It is to an undisclosed purchaser. It is the first instance of a picture buy being consummated during a play's pre-Broadway tryout. Another unique angle is that the deal is said to be on a percentage basis, appar-ently with a guarantee and heavy advance payment involved. Although the identity of the pur-

advance payment involved.
Although the identity of the purchaser is a closely guarded secret, it is believed the film is intended as a large payment of the purchaser is a closely guarded secret, it is believed the film is intended as a play the lead in the Theatre Guild production currently at the National, Washington. She bought back her of the production of the producting the picture on his own between the picture on his own without payment of the picture on his own without payment por his producing the picture on his own without payment payment

and starring Miss Hepburn. Neither Barry nor Miss Hepburn could be reached for comment, while directors of the Theatre Guild and directors of the Theatre Guild and tused to confirm the sale. However, existence of the deal became known when representatives of a major studio sought to make a bid on the play, only to be told it had already been sold.

Seen sold.

Fact that the sale was consummated before 'Story' reached Broadway is believed to have occasioned several unprecedented problems. Producer's usual 40% share of the film purchase price is predicated on York, or 75 performances out of town, and when the deal was about to be signed, the Guild made inquiries about its rights in the matter. Reported the directors were too the organization would get the amount to be determined on a percentage of the picture's profit.

Percentage angle in pic buys of

centage of the picture's profit.

Percentage angle In pic buys of
plays is one that is likely to become
increasingly frequent, with the studios trying to cut down on extravagant priese for legit properties,
and priese for legit properties,
period and the bulk of the amount
dependent on the film's boxofties
which was sold by Robert E. Sheri
wood last week Lincoln in Illinois,
which was sold by Robert E. Sheri
and Pictures, Inc., was also a perand guarantee the price is expected
to be about \$275,000.

Milestone's 'Mice' Deal Hollywood, March 7.

Hollywood, March 7.

Percentage deal, first of its kind to be negotiated, is in the works for Lewis Milestone to produce and direct the picture version of John Sciabeck's Of Mice and Men' for Hal Roach. If the contract goes through, it will call for Milestone, who holds an option on the play, who holds an option on the play in the film after fixed charges are paid. Steinbeck is also in for a share. Mice' which won the New York Mice' which won the New York

Steinbeck is also in for a share.

'Mice', which won the New York
Drama Critics' Circle prise last seanot be a sea of the control of the control
his own novel. It was produced by
Sam H. Harris and directed by
George S. Kautman. Milestone acquired the screen rights only a few
months ago, as the play was generally regarded as too outspoken for
film adaptation.

LeMaire Holding Over In N. Y. for Talent Ouest

Rufus LeMaire, head of RKO's Coast talent division, who came into New York recently after helping on the 'Gateway to Hollywood' radio program campaign for new talent, plans remaining in the east about a week longer.

week longer.

He will be the chief talent executive in charge tomorrow (Thursday), when finals in the 'Gateway' drive are held for the New York area at the Roosevelt hotel.

Heedless of Cost to Industry. **Politicians in Nine More States** Ask Film Censoring This Year

New 'Blackwell's' Angle

New Blackwell & Angac

State Aukanny, March 7.

State Bucuation Department
officials advantage

Chilable Aucation Department
of the Buckwell's Island'
(WB) by the motion picture division were 100% wrong.

They claim the facts of the
They claim the
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GN'S COIN HUNT MOVES TO CHI

and Jack Skirball, v.p., mingle with

Pa. Exhibs Get Breathing Spell as Censor Purge

Philadelphia, March 7

Philadelphia, March 7.
Sixteen more employees of the Pennsylvania Board of Censors were dropped this week as the Republican organization continued its purge of holdover Democrats. Among the purgees were 10 inspectors and Missister of State Senator John McCreeh.

Enforcement in the past week has been lax in the state due to the skeleton force. The Harrisburg office was shuttered entirely Saturday (4).

A new board was expected to be named soon by Governor Arthur H. James, but meanwhile exhibs are having a breathing spell, as the pic ganderers are giving their okay to virtually every film that comes

of peace or riots, or purport to rep-resent a hanging or burning of a human being. Council Bluffs, Iowa, has a board of 15 to go over pictures. Only two cities in Missouri, St. Joseph and Kansas City, are listed as having censors, while St. Louis, largest community in state, has more. The more of the community in state, has more. The accredited censor.

Scissoring Hurts Mont'l B.O.

Hollywood, March 7. Grand National's financial scram ble moves to Chicago this week when Earle W. Hammons, prexy,

Despite the enormous cost of municipal and state censorahip in the U. S., which has mounted steadily with the control of the c

| State. | Origi- | |
|--------------|--------|----------|
| | nal. | plicate. |
| Kansas | \$4 | - \$4 |
| Maryland | . 4 | 2 |
| New York | . 6 | 4 |
| Pennsylvania | 4 | 4 |
| Ohio | . 6 | - 6 |
| Virginia | | 2 |

prospective bankrollers.

Meanwhile, Hammons Is working out a deal with Don Lieberman, Coronado Films, under which latter company will produce a second series of sagebrushers for GN release.

som to boost Ohio's historical spots and natural resources. One requirement is that censors pass only films which, in the judgment of the board, which, in the judgment of the board, and the state of a summer of a many films which, in the judgment of the board, and the state of a summer of a many films which, in the judgment of the board, and the state of a summer of a summer of a summer of the summer of the province of quebec. Reports are that 11 films police lieutenant in charge of central productions of the province in Birmingham, the chief to police in the summer of the province of quebec. Reports are that 11 films police lieutenant in charge of central productions of the province of quebec. Reports are that 11 films police lieutenant in charge of central productions of the province of quebec. Reports are that 11 films are currently titled up by the payer virtually ruined a considerable law with the production of the province of quebec. Reports are that 11 films are currently titled up by the payer virtually ruined a considerable was considerable. The state of Illinois is cluttered by the production of the province of quebec. Reports are that 11 films are currently titled up by the payer virtually ruined a considerable was currently titled up by the payer currently from the production of the province of quebec. Reports are that 11 films are currently titled up by the payer currently ruined a considerable was currently titled up by the payer currently ruined a considerable was currently ruined a considerable. The payer currently ruined a considerable was currently ruined a considerable

Hollywood, March 7.
Zorina gels the top rolc in the musical picture, 'On Your Toes,' stated to roll at Warners in five weeks. She closed last stated to a last

LA. WILL BLOW REVEILLE FOR **CENSORS**

Jailed were Edward Sonney, 31, operator of the theatre, and Earl Condon, assistant manager.

Omaha Bans 'Daughter' On Screen, but Stage Play Gets Green Light

Omaha, March 7.

Omaha, March 7.

given an even break in censorahip troubles here when the city welfare board banned the fifth version and then reversed its action with opportung the stage version which opened yester of the stage version with opened yes of the stage version with th Continues: 16 More Out

the date of its booking is now indefinite.
Film we days before its encluded
well will be a seen and the stage approval
came two days ahead of the curtain.
Welfare board committee members
welfare board committee members
elimination, would be permitted to
go on because only season ticket
holders are admitted and minors
On the heels of the original ban
here came approval of the film by
here Barkin, Is, ministers and members of the council without excepday (5) for a three-day run fer
R. E. Brown, Harlan exhibitor,
asked the ministers and council
cil members previously had inimated that they intended to prevent
the film from being shown.

Parabler Bit by Palish**

Daughter Hit by Pulpit
Wilmington, Del, March 7.
The much-buffetted Yea, My Darlog Daughter (WB), took another the pulpit of the

Decency.

"Thercfore,' he said, 'Catholics who took the pledge to uphold the Legion of Decency's stand toward objectionable pictures are violating that pledge if they attend it.'

More Time to Fight

Latest twist to the secultarities of Massachusetts centorship is the decision on Russian-made Professor Mamlock' (Nazi perseculion expose). Mamlock' is okay for weekday showing, but thumbs down for Sundoning the theorem on the Sabbath, secording to the state centors. City centor okayed it for any day.

Heaping It On

Censorship bills have been introduced in nine states this winter while 44 state legislatures are in session. A film censor measure in Missouri has already been defeated.

In Delaware a bill has been introduced which would empower the judges of juvenile courts to pass on pictures to be shown to persons under 18 years of age. A straight censorship measure is up in Iowa

under 18 years of age. A studget censors all films, will rule on a new measure which would have the state approve films for children under 16 years of age, and also those for showing to adults only. Michigan has a straight censorship bill.

straint censorian put.

South Carolina would regulate immortal and indexent above, with interpretation of the law, if the Jill Billing control to the law is the control to the law in the law is the law in the

An Oscar Award Should Go to Exhibs Of Those Tired Indie Pix, Sez Lefty

By Joe Laurie, Jr.

Coolacres, Cal., March 7.

Dear Joe:

Coolaeres, Cal., March 7,

Well, I see where the picture people have awarded the gold Ocears to
the producers, actors, directors, writers and tenhclians who have made
the most outstanding contributions to the motion pictures during 1398. It
the most outstanding contributions to the motion pictures during 1398. It
this work of the motion of the motion pictures during 1398. It
this work of the motion of the motion of the motion pictures all year that didn't get the awards. They should
also give a wooden Oscar, painted red, to the folks that made the worst
pictures of the year; they can come to my theatre to see them free of
Arrage, because I have to pay for them anyway.

I guess by the time Gone With the Wind! released thins will get
acknowledge the produced the pro

week.
Well, Lent is here and it starts the time of year when the theatres hand
out also-k-season passes. I found out another angle that may be hurring
the picture business. Nearly all years are proposed to the picture business. Well years that the picture business are proposed to the picture that of the picture business and to be the picture. I will be that the picture in the picture of the pi

tomers look at her it makes 'em want to go in aind see Merle Oberon. WB Makes a Dunce Out of a Giy

Those patriotic shorts of Warner Bros, are really swell and causing a lot of favorable comment, besides making guy read their history books again. It's great for a got like me that want much on history in school history in color history in challenge history of our country I feel like putting on a dunce cap. There's lots of things it shows that I never knew before. But I will say one thing for the Delaration of Independence, the dutes of all the big battles; he saw here is an object of the same and the putting of the bedienation of independence, the dutes of all the big battles; he saw he is. And when he pulls all that know-it-all stuff on me, Aggle looks at him so proudly that it makes me sick. End it funny, even when a guy is a bum and he pulls something that you didn't have the time or the inclination to learn, his family tooks up to him like he was a coster or the beneaks, etc., and make excuses for him being a bum. Well. Aggle never had any education and to ber a guy that can name the Presidents is bigger than a guy that can do a buck routine. has a way of making you feel like a perfect stranger in your own home. He takes a walk before breaks—from his bedroom to the dining room. His favorite perturne is liver and bacon. And what makes things worse is he is a bathroom hound, for grash the morthing paper and disappears. He walks avound town grindent that he does not be described and the surface of the surface of the surface of the want of any place he weren.' To near harve does not surface the want of any place he weren.' To near harve does not not surface the way of the control of the propose of the control of the control of the propose of the control of the c

have slayed there.

Harry Conn, the radio writer, stopped off here long enough to tell me about a certain guy who took a test in Hollywood and when the studio saw it it was his photograph finish. Harry has a new radio idea he told me about that he is going to spring soon, and boy it's a pip. Give our best to the boys on the Main Stem, and as Bugs Baer once said, 'I hope they're busier than a bird fog in a pigeon pie.' Sez Your Pal,

Irving Starr Seeks New Crime Clubber Setup

Hollywood, March 7. Hollywood, March 7.

Irving Starr is negotiating a new deal for production and release of his Crime Club series at the completion of his current contract with Universal. Pact is not likely to be renewed, owing to disagreement on production policy.

Starr has made eight Crime Club-bers for Universal and owes two more, 'Metropolitan Police' and 'They Can't Hang Me'.

U's Underwood Athletes

Hollywood March 7

Hollywood, March 7.
Universal's writing staff went up
to 36 with the signing of Paul Jerico,
the highest mark in a year.
All but three are on one-picture
deals. Three regulars are Bruce
Manning, Felix Jackson and Charles
Grayson.

N. Y. EXHIBS' DRIVE TO ABOLISH CENSORS

Another push for elimination of censorship in New York state has doll the control of the control

BACKYARD DRAMA

Hollywood, March 7.

Ben Pivar's first production under his seven-picture deal with Universal is 'In Old California,' slated to roll early next month.

Richard Arlen and Andy Devine
head the cast.

Lent Not Hurting Chi Grosses: 'Huck Finn' \$17,000, Ritzes Fair \$6,500, Wharf'-Blackstone 17G

Despite Lent there is a good strong undertone to general loop picture business at present, with the former business at present, with the former present property much forgotten these days. Particularly is this noticeable in the oriental and State-Lake. Both houses post for the houses post for the contract and State-Lake. Both houses post for the contract and state-Lake. Both houses post for the contract and the

assimates 107 Tals Week pollo (B&K) (1,200; 35-55-65-75) Pygmallon' (M-G) (4th wk). Has n a wonder, and will pound ough to smash \$7,500 this week r snagging nifty \$8,900 last nd.

5.300. (B&K) (900; 35-55-85-75). Musketeers' (20th). Will manage of saare a fairish \$6,500, though ord-of-mouth is ng. Last week, Beachcomber' (Par) meek \$4,800 on

to make a mirra spool strongle, and the control of the control of

FIGHT-FAST TOP HUB. 22G

Boston, March 7.

Most Interesting development this week is that an opposition house is playing M-G product and outside the second of a beauty of pix on the second of the second of a beauty of pix on the Metropolitan. "Topper" and "Four Side in White at the Orph and Side in the second of the sec

Estimates for This Week

Estimates for This West

Estimates for This West

Boston (RKO) (2,30): 20-30-40)—

Boston (RKO) (3,00): 20-30-40)—

West of the state o

CPar) and Boy Trouble (Par) swerved badly, 21,250.

Torpheum (Lowy) (2,900; 28-38-40-55)—Topper (M-C) and Tour (M-C) (M-

'PARIS' - SHAW **COMBO** 24½G, **PITT**

Pittsburgh, March 7.
not until Holy Week, same as last
out and the property of the property of

stania at Penn, still showing plenty of studiumstee for This Week
Alvan Etteria) (1.86): 25-35-80)—
Wilke, Husband (20th). Showed in two days sheed of time when "Let lave (Col) and relies. Taking 57-ver" (U) opens tomorrow (8). Lust week, 14E Live" (Col) and Swing after five days to miscrable 83.200—
Honest Man' (U) (2d wb). Comment Man' (U) (2d wb). Com

Frincest (20th) setting under way saurday (11). Opening stanza brought better than \$3,000.00: 23-35.

Sol—Darling Daughter (WB). Although press saw to it that come shows the same stanza brought of the same shows the

First Runs on Broadway (Subject to Change)

Week of March 9 Astor — 'Pygmation' (M - G) (14th wk).

Capitol—'Let Freedom Ring' (M-G). Criterion - Fast and Loose (M-G) (8). (Reviewed in Variety, Feb. 2)

Globe — 'Blackwell's Island' (WB) (2d wk).

Music Hall—'Stagecoach' (UA) (2d wk).

Rialto - 'Saint Strikes Back' (RKO) (8).
(Reviewed in Variety, Mar. 1)
Rivoli—'Spirit of Culver' (U)

(8). (Reviewed in Variety, Mar. 1) Roxy-'Little Princess' (20th)

(10). (Reviewed in Variety, Feb. 22) Strand—'Oklahoma Kid' (WB) (10).

Aster — 'Pygmalion' (M - G)' (15th wk).

Capitol—'Ice Follies of 1939'
(M-G).
(Reviewed in Current Issue)

(Reviewed in Current Issue)
Globe — 'Blackwell's Island'
(WB) (3d wk).
Musle Hall — 'Love Affair'
(RKO).

Paramount - 'Never Say Die' (Par) (2d wk).

Rivoli—'Spirit of Culver' (U) (2d wk). -'Little Princess' (20th) Strand-(2d wk).

'Cafe' Dual \$6.000 In Rainy L'ville; **Daughter' \$5,500**

Louisville, March 7, is week, although not enough to-bring out the crying towels. Heavy rainfall Saturday (4) hurt mat and night business, keeping quite a portion of

Topper's IL Loew's State. Elsewhere the trade is on the slow side.

Estimates for This Weekers.

Everything (20th), Average potency indicated by this pair at \$1,500. Last weekers.

Everything (20th), on seven day stance account of \$1,900, all right.

Everything (20th), on seven day stance account of \$1,900, all right.

Everything (20th), on seven day stance account of \$1,900, all right.

Everything (20th), on seven day stance account of \$1,900, all right.

Everything (20th), on seven day 100, all right.

Everything (20th), all right.

\$5,000 and possible h.o. Last week, Paris Island (WB) \$2,000, under Towler (Par) and Mysterious Taveler (Par) and Mysterious Taveler (Par) and Mysterious Beware (Par) and Mysterious Beware (Par) and Gold Diggers in Paris (WB). Feeling the Land (Paris (WB), Peeling the Land (Par) and Trople Holiday (Par), split with Essene Night (Rep) and Sareton Edward (Par) and Trople Holiday (Par) and Trople Holiday (Par) (Par) and Trople Holiday (Par) (Par) and Trople Holiday (Par) (Brown for seven-day continuation.

Strand (Flowth Avenue) (1,460; 1)

Strand (Flowth Avenue) (1,460; 1)

And Three Muscketery (20th). Web ordered plus Ellis Fiberation of the Strand Continuation of the Strand C

'Stagecoach' \$85,000, 'Blackwell's' 16G, Both Good, but Other B'way Spots Need Alibis; 'Huck' Poor 18G

Siagecoach, which is covering considerable pround at the Music Hall, siderable was a siderable pround at the Music Hall, siderable was a siderable pround at the Music Hall, siderable was a siderable pround at the Music Hall siderable which was a siderable with the Music Hall siderable with the

Town, will all the second in t

Banck. The holdowers among current well's and Pyromilion's.

Estimates for This Week Action (1.01; 254-05-548) — Pyromilion's.

Estimates for This Week Action (1.01; 254-05-548) — Pyromilion's (1.01; 254-05-548 Lett week, United Day (RKO) (etc.)
Met (WB) (1,000; 28-04)—Can't Take It (Col) (revival). Showed in an analysis of the color of the col

FILM SHOWMANSHIP

By John C. Flinn

'IINION PACIFIC' GETS **BIG OMAHA BALLY**

Omsha, March 7.

World premiere of Ceeil B. De-Mille's Union Pacific, co-starring which takes place simultaneously in three first-run theatres in Omaha, April 28, will be ushered in by a \$50,000 advertising campaign sponsored by Paramount, a similar penditure by the Union Pacific r.r.

moutes, uy Faramount, a similar expenditure by the Union Pacific rr. producer by the Union Pacific rr. leading commercial companies. In addition to the advertising campaign of both Paramount and Union Pacific, full-page add exploiting the amenda of the pacific full-page and exploiting the amenda of the pacific full-page and exploiting the amenda of the pacific full-page and pacific full-pacific pacific pacific

pany of America. Union Pacific is extending Para-nount full cooperation in conjunc-tion with the film's premiere by run-ling special advertising in all U.P. time and advertising in all U.P. time and advertising in all U.P. and advertised reminists, placing special cards on the tables in diners and special stickers on all courtesy newspapers, magazines and the direct mail literature issued by the U.P. Convention of the Union Pacific

Convention of the Union Pacific Oldiumer has been timed to coincide with the world premiere, while the use of the coincide with the world premiere, while the extent of erecting oldiume western of erecting oldiume western the theorem was the product of the control of the contr

Record Crowd Attends 'Cafe Society' Premiere

Miaml, March 7.
Premierc of Paramount's 'Cafe Society,' co-starting Madeleine Carroll,
Fred MacMurray and Shirley Ross,
was shown at the Sheridan theatre
with an exploitation campaign that
created unusual interest and accounted for a record crowd in at-

created unusual interest and accounted for a record crowd in attendance. The campaign got under way days in advance of the opening. Sheridan, getting exceptional story and art breaks in the Herald and Daily News.

Advance sumping in included syst. Advance should be advanced by the control of the control o

cial kites were flown over the night club section. Theupe were arranged with kine-leading nite clubs on a contest idea, leading nite clubs on a contest idea, to the winners. Clubs which particle pated in the stunt included the 5 o'Clock club, El Chico, Dempsey-vanderbilk, Romey Plaza, Club Con-titute Clubs. The Club Con-titute Clubs. The Club Con-titute Clubs.

ittle Club, An airplane, carrying a huge bannor announcing the premiere, was used three times daily covering both the Hialeah racetrack and Miami

Coal Mine Galatea Has A Fling at Seattle Hi-Life

Seattle, March 7. With re-dolled Music Box (Ham-rick-Evergreen) reopened, the ad-vertising department headed by Vic Gauntlett went to the races for Cauntlett went to the races for camp of Black Diamond the 'Queen' of the week. Daughter of a coal miner got the call. She was en-troned for the week prior to the Province of the Week prior to the see Box on opening night. Occupying an apartment in the swanky Olympic hotel, given a swell wantroek, Ited and jeweled, alse

wardrobe, feted and jeweled, she was queen for a week and then went back to the coal mines. Plenty of stories and art broke in the news-

WESTERNS' NATURAL B. 0

WESTERRS NATURAL B. 0.
A good western pleture never misses at the boxoffice,
From the earliest film days of the one and two-reselers,
the western has held its place against all other types
of popular stories. There have been times when the
majors have left the field to the independence on the
grand scale, is revived and invariably, when well done,
is handsomely rewarded. There is an affinity between the camera and the great open spaces that
strikes a common chord of entertaliment in all kinds
and all ages of theatre-geers. The western picture is
There's conversable in Sincecooch' (Wonger-UA).

the American picture.

There's showmanship in 'Stagecoach' (Wanger-UA), current at the Radio City Music Hall. Pushing through the foyer crewds one is struck by the wide range of its appeal. Old people and children find similar values in the film. It is the same audience which followed the hectic career of Jesse James.

in the film. It is the same audience which followed the nectic career of Jeses James.

Stagecoach' has the feel of the west, the giant visitas, the dust and the wind, and it is peopled with characters the audience understands and sympothiese with. There care, and a shooting duel that is exciting and convincing. Stagecoach' is all western—one of the best.

Showmanhip too often is regarded as something which a film acquires unto itself some time after it has left the stadio and starts its career through the mass left the stadio and starts its career through the mass left the stadio and starts its career through the mass left the stadio and starts its career through the mass the through the state that howmanhip is, or isn't, an ingredient of a picture at the moment when the decision first is reached to film a story. Lacking the element of a sound common quire simply by advertising, heavy money expenditure, or artificial edvice, the quality of popular appeal if that quality is not in the texture of the film. Either a picture has heart or it ham!. Bereft of basic emotion, it is cold and unresponsive to exploitance, it is commercial and artistic career knows no bounds. The flame already burns; smart handling and enthusiantic advertising are the fuel which make the configuration.

AUDIENCES GROWING UP

Film producers are pondering the causes for the static condition of picture theatre boxoffices, and are seeking the reasons why the number of ticket buyers is not increasing annually at the rate which attendance grapbs recorded the upward surge of the past two

decades.

Have entertainment tastes changed so radically in so short a time, or, have films resched something approaching, a saturation point?

Those who are interested in finding a partial, if not final, answer to the attendance problem will do well to contemplate an article by Shuart Chase in the Attainté Monthly, and republished in condensed form in the current issue of The Readers' Digest. It is titled, Population Going Down, and the opening paragraph

reads:—
There are more than a million empty desks in our elementary schools this year. The 1930 enrollment was 21,300,000; it was 20,000,000 in 1938. If present trends continue, by 1950 there will be 10,000,000 empty desks in schools and colleges: But the army of people over 65 will be 8,000,000 greater than it was in 1930.

65 will be \$000,000 greater than it was in 1800.
The population is growing, and the consensus of expert opinion expects a peak by 1800 of 140-150,000,000.
Tresent crossus is about 130,000,000. The curve, however, and the state of the st

now show a net movement out of the country of 50,000 persons a year.

All of which may not affect patronage at the Elite theatre next week, but finns, as well as other Industriance of the state of the correct, that the changing tastes in entertainment, demanding more nature themes, are likely to be felt sooner in motion pictures than in most other types of merchandling.

Perhaps the state of the state of

plots of the Winchell Smith-Augustus amounts are believed or a reveals a distinct departure from the recent past.

Films of today are aimed primarily for a youthful plant of the property of

DIGGING FOR GOLD

Charlie Chaplin used to tell, a story about an exhibitor who told him he had made Chaplin' in his home town because he had played the comediants films home town because he had played the comediants films ent-day showman who congratulates himself when he does business with 'Gunga Din,' Snow White,' Boys' Town,' 'Angels with Dirty Faces' and 'Alexander's Ragtime Band.'

Now, Angels with Darry Faces and Alexander's Rag-Testo of good showmanship. might better be gauged by the amount of business a theatre can dig up for itself on the good By product, which possesse enter-tainment angles without benefit of star billing, or heavy Millions of boxoffice dollars are lost in the course of a year by an industry that is too much concerned with the pushovers made to order for theatres, and too little ing push and busile to get their values before the push-lic. Let the prizes for netreprise and elertness go to theatree which do smash business on 'Aleatraz,' Twelve Crowded Rours,' The Girl Downstairs,' Ambush,' consideration of the control of the control of the con-dition of the control of the control of the con-dition of the control of the control of the con-trol of the control of the

and 'A Man to Remember.'
Of course, the reason why many good films are passed up is because the major producers themselves concentrate on their biggest and best, and many a descriving, but small-budget film, is shot out to the exchanges without so much as a letter of introduction to its own salesmen and branch managers. Brithusless in accumulative and must sproduce the Enthusless in accumulative and must sproduce the exchibitor to discover the hidden values in product. How frequently one hears a theatre man say. If I had only known how good that film was, I would have gotten behind it and boosted hell out of it. The people who saw it said it was great, but I had only half a house.'

There's gold in many films that is never discove It takes showmanship to dig it out.

K. C. MAYOR PROCLAIMS "I'M FROM MO." HOLIDAY

Kansas City, March 7.
World premiere showing of 'I'm from Missouri' is set for the Newman, local Par outlet, beginning March. 16. Film centers around the American Royal stock show annually staged here and makes use of some local stock.

local spots.

Gladys George, of the cast, and
Ted Reed, director, come on from
Hollywood along with Jack Moffitt,
scripter, who returns to his former
post of film critic on the Star following the sendoff for the film.

lowing the sendor for the dim-Mayor Bryce Smith is proclaiming premiere day as 'I'm From Missouri' day and film is getting heavy local charges ments from Chamber of Commerce, American Royal, Muehle-bach hotel and town in general. Pic-des of the company of the com-taint of the company of the com-density of the company of the com-cept of the company of the com-taint of the company of the com-pour after twenty-four sheet coverage, all stockment's publications and by radio dramatica-set to broadcast the premiere itself.

Join the Navy and See World from Airships

Scripps-Howard newspaper chain, is getting behind WB Jay-dates on Wings of the Navy. Warners tied in Wings of the Navy. Warners tied in tied Scholarship competition, which he newspaper chain inaugurated weeks ago in conjunction with the newspaper hain to train civilian contest is being run, the local newspaper cooperated with the local exhibitor on his showing of Wings of the Navy.

Local entrants in the newspapers' scholarship contest were invited to witness a morning showing of the feature. Newspapers played up the tie-up with photographs in both news and feature sections.

news and feature sections.

Citles where this tieup has been successfully effected, are: Birmingham, San Diego, San Francisco, Denver, Washington, Evansville, Covington, Albuquerque, Cincinnati, Cleveland, Oklahoma City, Pittsburgh, Memphis, El Paso, Fort Worth and Houston.

Store's Co-on Spreads Hypo 'Princess' in St. L.

St. Louis, March 7.
Shirley Temple's first technicolor screen opus was the provocation for Fanchon & Marco's exploitation department and Famous-Barr Dry Goods Co., one of the town's department stores, to utilize the slore's optical division for a co-on tiem. ment stores, to utilize the store's op-tical division for a co-op tieup. In three ads that totalled 900 lines, at no cost to the tbeatre, the line read, 'You'll enjoy Shirley Temple in The Little Princess' at the Fox The-atre, especially if you don't suffer el.' The explanation of the abbre-viation (eye fatigue) was printed beneath the line.

beneath the line. Theatre copped pictorial breaks in all local dailies on the strength of the technicolor treatment of the pix and also upped its national co-pads to 800 lines, the greatest ever budgeted here for any Temple film. Twenty windows in yarous spots in town were grabbed for Temple doils and other displays.

Boy Scouts and Elks United in Time Plugs New Orleans, March 7

New Orleans, March 7.
Gars Msore, Orpheum theatre
New Orleans, March 7.
Gars Msore, Orpheum theatre
Boy Scouting in Americas with
youth activities in nations under dictators, with the annual financial
drive of the New Orleans Area
Council Boy Scouts of America, and
local dailies.
Moore also tied in the film with
Moore also tied in the film with

'ALEXANDER BELL' FILM | Live Stunts Boost PLAYERS TO FRISCO FAIR

San Francisco, March 7.

A special train from Hollywood will bring the cast of 20th-Fox's The Story of Alexander Graham Bell' here for the world premiere show-ing of the picture on Treasure Is-land, site of the Golden Gate Ex-position, March 29.

position, March 29.

Darryl Zanuck has invited Hollywood newspapermen and women to
accompany the cast on the trip here.
Making the trip will be Don Amcche,
Loretta Young, Henry Fonda, Spring
Byington, Sally Blane, Polly Ann
Young and Georgiana Young
The day at the Fair has
designated as 20th-Fox Day.

Films and Broadcast Combination Attraction

Charlotte, N. C., March 7.
New combination theatre and radic feature was inaugurated at the
State theatre here. It's the Kiddle
Klub, organized as a program for the
youngsters during Saturday morning hopping and marketing hours

shopping and marketing hours.

Theatre opens at 9:45 a.m. and the show starts at 10 o'clock. Following a half hour of pictures there is a half hour broadcast, with Fred Bearden, manager of the theatre, as m.c. First 150 youngsters to attend each Saturday receive special gifts.

Pvg' and 'Stagecoach'

Atlanta, March 7. Loew: Grand is stepping dut with exploitation of alims that's paying dividends. Eddie Pentecott, ananger, got behind "Pygmalion, crecting a teup with tovelorn colinaments of the stepping and the stepping dividends of the stepp Loew's Grand is stepping out

nounced and semme introduced from Sizegeosch' also was given special bally, theatre importing II full-blooded Indians from Cherokee Reservation in N. C. Failure to get a legit stageocach failed to deter management, who dug up an older the stage of the

N. Y. STORE PLUGS DARLING DAUGHTER

For Warners' dual engagement of 'Yes, My Darling Daughter' at the Strand- and Globe theatress, New York, the company arranged a tieup with Sake Fith Avenue, where the with Sake Fith Avenue, where the company is the sake of the sake of

Digging Up Those Old Honeymoon Snapshots

Charlotté, N. C., March 7.
The Carolina got on the front page
of the Charlotte News, afternoon
dally, with another tie-in story between the house and the newspaper,
this time searching for old honey-

this time searching for old hospsmoon pictures.

The invitation os send in old

The invitation os send in old

Moore also tied in the film with
the Americanization Week campsign
the Carolina of "Made for Each
other." There was a prize of \$10 news spec, Moore planted pictures
for the oldest honsymoon picture of Boy Scouts attending the theatte,
distributing circulars and other art.

Daughter'-Weems Terrific \$31,000, Philly: Eddy 17G, 'Wife' \$16,000

Philadelphia, March 7.

The second week of Warner's new modelfers playing to packed house. The process are savey above last year's figures to be seen to be seen and the second process. The second process are savey above last year's figures to be seen as the second process and the second process are savey above last year's figures that the figure second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process are seen as the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process are seen as the second process and the second process are seen as the second process and the second process are seen as the second process and the second process are second process. The second process are second process and the second process are second process. The second process are second process and the second process are second process. The second process are second process and the second process are second process. The second process are second process and the second process are second process. The second process are second process are second process. The second process are second process and the second process are second process. The second process are seco

s' (20th) in Friday.
arite (WB) (2,756; 26-32-42)—
ot' (M-G) (3d run). House connes making money as a straight
ter, hanging up a nice \$10,000 dee the fact that 'Idlot' has had
r weeks downtown previously.
t week 'Jesse James' (20th),

10,000.

Fox (WB) (2,423; 32-42-57-66)—
Daughter' (WB) with Ted Weems
orch Advance ballyhoo on pic taboo
s jamming the house to its gills.
sockeroo \$31,000. Last week "Tall
pin' (20th) plus Artie Shaw band,

\$30,000.

Kariton (WB) (1,006; 32-42-57)—
Tail Spin' (20th) (2d run). Betterthan-par \$4,800. Last week 'Each
Other' (UA) sweet \$6,500.

Other (UA) sweet \$5,500.

Reth's (WB) (1,870; 32-42-57)—

Musketers' (20th) (2d run). Even

Musketers' (WB) poor \$4,000

False (WB) poor \$4,000

Girls' (M-G) plus five short sub
gets, Doing a nice \$5,000 in second

brought \$5,000 for Boy Slaves'

(RKO).

Stanley (WB) (2,916; 32-42-57)— Freedom Ring' (M-G). Plenty nice \$17,000. Last week 'Huck Finn' (M-G) hit par for \$15,000.

Stanton (WB) (1,457; 26-32-42)—
'Let Live' (Col). Strong \$6,000 on the way. Last week 'Fast and Loose' (M-G) also clicked heavily for \$6,500.

LAUGHTON 8G. BUFF. BULLISH

Takings are continuing slove normal for the current stants and alternative the continuing slove normal for the current stants and alternative stants are stants and alternative stants. The stants are stants are

Estimates for This Week
Buffalo (Shea) (3.500; 30-35-55)—
Darling Daughter' (WB). Just faind hardly living up to excitement
Loss for \$12,000. Last week, 'Huck
Fina' (M-G), so-as \$11,500.

'inn' (M.-G), so-so \$11,800.

'Century (Shea) (3,000; 25-35)—
King Underworld' (WB) and 'O'Conoro' (M.-G), Fine \$9,000. Last week,
lesse James' (20th) (2d run), \$3,Onice second runtakings.

Great Lakes (Shea) (3,000; 30-50)

.000.
afayette (Ind.) (3,300; 25-35)—
nest Man' (U) (2d wk) and 5tand
used (Rep). Average \$6,000. Last
kg, 'Honest Man' (U) and 'Exed' (U), \$12,000. very nice.

Dix Hurt, Slows Pic

Hollywood, March 7.
Shooting on Republic's 'Man of
Conquest' was halted for a weck due
to an injury to Richard Dix's right
hand.

Two small bones were fractured \$4,000. and Indian battle.

Key City Grosses

Estimated Total Gross
This Week\$1,587,700
(Based on 26 cities, 177 theatres, chiefly first runs, including N.Y.)
Total Gross Same Week

Last Year\$1,524,600 (Based on 22 cities, 156 theatres)

Daughter'-Fields Dual Heads For Big \$9.500. Milw.

Town's freak weather of summer one day, snow the next, has exhibs tearing hair here. Indies, however,

one day, snow the next, has exhibe tearing hair here. Indies, however, take it calmly.

'Cunga Din' was held over until Tuesday (28) while waiting for censor of the control of the contro

'WIFE, HUBBY' 11G, DENVER PLENTY OK

DENVER PLENTY OK

Denver, March 7.

Weather here conducive to theate going, and all first runs are gleaning above-everage 6.1. a movever to other houses as result of okay bix-greater of the conducive to the con

B'KLYN STRONG

Gunga' H.O. \$20,000 - 'Lady' Dun Great \$18.500

currently centers Spotlight currently centers on RKO Albee holding 'Gunga Din' second week to first-rate results, and Loew's Metropolitan with 'Lady Vanishes' and 'Four Girls in White.' Paramount safisfactory with 'St. Louis Blues' and 'One Third of a Matian'

Nation:

Estimates for This Week
Albeet (3,74; 25-35-50) — 'Cung
Albeet (3,74; 25-35-30) — 'Off Record
Fox (4,069; 25-30) — 'Off Record
Guo, preceded in part vest simulation of the control of the

Beauty'-Vaude 15G: 'Each Other' \$11,000, Daughter' 10G. Balto

Baltimore, March 7. Baltimore, March 7.

No noticeable Lenten dent into current de luxe doings here with good product the probable answer.

Stage portion of Hipp's combo bill, featuring strong lineup of Vincent Lopez, Abbott & Costello and Patri-Lopez, Abbott & Costello and Patri-cia Ellis, running 'Beauty for the Asking', into town's top money, 'Made for Each Other' at Loew's Century, helding a pleasingly steady proce, closely followed by 'Yes, My proce, closely followed by 'Yes, My processes, and the control of the ley. Latter got a censorial trim-ing, but no obvious effect on bo., with a second week indicated on strength of porce being set.

sunengtn or pace being set.

Stitumates for This Week
Century (Loew's-UA) (3,000; 15-25-40)—"Each Other' (UA). Off to a pleasing \$11,000. Last week "Huck Finn' (M-G) kept them coming, particularly in daytime, to strong \$11,-600.

Plant (McG) kept them coming par-locative in deviation, to strong \$11.-600 arty in depiction, to strong \$11.-600 arty in depiction of the control of Hippadrome (Rappaport) (236); ing (RKO) you'll Vincent Lopez, Abbott and Costello and Patricia Ellis, Leads town with \$15.00 art vaude headed by Lionel Stander, value (U) (236); 12-25-35-30. Dark Robert (U) (236); 12-25-35-30. Stander, VWB) (3250); 12-25-35-30. Stander, VWB) (3250); 12-25-36-30. Stander, VWB) (32

'Princess' \$23.700. Fields-Bergen \$25,000 for Top L. A. Coin: 'Duke' Wobbly at 11G; Orph's Pair, \$7,000

Broadway Grosses

Estimated Total Gross
This Week......\$275,800
(Based on 12 theatres)
Total Gross Same Week
Last Year\$273,100
(Based on 12 theatres)

'Duke'-Jan Garber Swell \$18,000 On Flesh Yen, Omaha

Omnha, March 7.
Jan Garber and his orchestra are headlining the Orpheum stage show here to a smash \$18,000-for the week's biggest take. Flesh starved natives are responding in droves. Lee Bennet, vocalist with the band, and George Givot, both former omnhans, are a boost and the whole

Omahans, are a boost and the whole bill is getting big play. 'Duke of West Point' on the screen.

'Trade Winds' dualed with 'The Girl Downstairs' at the Omaha and Blondie Meets the Boos' spill with 'Let Us Live' at the Brandeis are suffering somewhat from the competish. 'Trade Winds' is pulling a mic \$7,000, however, and 'Blondie Meets and the Stock of the West Condens of the West Co

perion gr. 700, No. 10 to 10 t

Several better than average grosses in store this week, with Can't Cheat store this week, with Can't Cheat store than and fulle Princess, leading that a different control of the control

abead of 'Little Miss Breadway,' and winner 'Rebeces' and 'Winnie Winner' Rebeces' and 'Winnie Winner' Rebeces' and 'Winnie Winner' Rebeces' and 'Winnie Winner' Rebeces' and 'Winnie Carl' Cheat Month of the Carl Cheat Market State of the Carl Cheat Che

'Heart'-Dass \$3,000. Best in Fair Lincoln

Best in Fair Lincoln

Heat in Fair Lincoln

With Alance Take Dass on stageline excellently away from dual features for the farst time in months.

Is away under hope. Stagecoach did
doxy the fairt week and is fair on
the line of th Lent met unch a linx this year, at \$1,560. Last week, "Crookea Mile" least not touch a linx this year, at \$1,560. Last week, "Crookea Mile" least not touch a linx this year, at \$1,560. Last week, "Crookea Mile" least not touch a linx this year, at \$1,560. Last week, "Crookea Mile" least not touch a linx this year, at \$1,560. Last week, "Crookea Mile" least not touch the state at gallop, it is obligated to the state at gallop, it is obligated by the state at gallop, it is obligated

'Stagecoach' Hauls Hefty 17G, Cleve.; 'Great Man'-Duchin Mild. 'Wings' OK

'Pvg' \$10.000, Mpls.: 'Each Other' 5G: 'Man Remember' in 8th Rosy Week

Minneapolis, March 7.
Going great b.o. guns, 'Pygmalion'
is stealing the spotlight and monopolizing most of the public attention
here currently. Off to a whirlwind start, it looks set for a good run at the Century. Tremendously ef-fective exploitation and advertising

campaign helped.
Otherwise, honorable mention goes again to 'Man to Remember,' still again to man to remember, stin traveling at a profitable pace in its eighth week at the sure-seater World, with no end to the run in sight yet. This one's sensational box-office performance is the talk of the

Made for Each Other' is hitting under hopes for the State, and the Orpheum's Tail Spin' is the same, the takings leaving much to be desired.

Redemption of Twin City Variety club refugees' relief fund tickets cut club refugees' relief fund tickets cut severely into grosses last week. The Orpheum ushers in a fortnight of stage shows Friday (10) with Jan Garber, who will be followed by Lou Breese. Tee Follies of 183° opens a nine-day run at the Arena March 17 and Lunt-Fontanne come into the Lyeeum for four nights, starting March 22.

a nine-day run at the Arena March P and Lunt-Pointane come in the March 20 r four mights, slarting Estimates for The Week Estimates for The Week Come of the March 20 reports of the March 20 reports

Last week, 'Kentucky Agvui, Assault, Morial (Stafes) (359; 353-40-55)
—Man Remember' (RKO) (6th week). Goes on like Tennyson's brook. Little variation in week to week 3400 clip being highly week also should be a support of the stafes of the

'Gunga' H.O. \$10,000. Rest of Montreal N.G.

'Gunga Din' in a second starna at Palace currently is shaping for secko 11,000 after best gross alone week. This is sonly bright spot to two among Enclish houses. Lower week. This is sonly bright spot in town among Enclish houses. Lower Choses out wade week after next. Other Chose out was a constant of the chose out was a constant of the chose of the chose

sion, after very nine \$16,000 to save when the Walling of Criminal (WB) and 'Comet Broadway' (WB). Another poor week at \$4,000, Last week, 'St. Louis of Crarp, poor \$3,500. By Trouble' (Car), poor \$3,500. By Trouble' (Car), poor \$3,500. Bowless (CT) (2,800; 30-40-80)—Haard to Get' (WB) : nf Ranch (Carl-kye, Set for barely fair \$6,000. Benny week, "Lough Guys' (I' and Earn)

Davis 'S.ardust' review not so good \$5,500. \$5,300.
Frincess (CT) (2,300° 25-34-50)—
Frincess (CT) (2,300° 25-34-50)—
Stand Up' (M-G) and 'Girl Downstairs' (M-G). Al \$2,500, poor Last
week, 'Son Frankenisch (M-G)
week, 'Son Frankenisch (M-G)
orpheum (Ind) (1,100; 250-40-50)—
King Turf' (UA) and 'Pride Navy'
(Rep) (2d wk). Disappointing reception with \$1,200 best in sight.
Lost week below expectations at

\$2,500.

Cliema de Paris (France-Film) (600; 25-50)—'Le Patriote' (2d wk).
Pacing for equal of first week's \$2,000.

Pacing for equal to miss 22,000.
St. Denis (France-Film) (2,300; 20-34)—Princesse Tarakhanova' and Champlon de France.' House packing them in at all times and shaping for excellent \$6,500. Last week, 'Adrienne Lecouvreur' and 'Piste du Sud,' very nice \$6,800.

BEACHCOMBER' **FINE \$11.000.** CINCY

week 'Musketeers' (20th), six days, sad \$6,000. Shubert (RKO) (2,150; 32-42)— 'Beachcomber' (Par). Excellent \$11,000 and will hold. Last week, 'Pygmalion' (M-G) (3d wk) \$4,500, all right.

'Beachcomber' \$7,500,

'Pyg' \$5,500, Seattle

"Pyg" \$5,500, Seattle
Music Hall steattle, March Music Hall steat Hall ste

Frisco Expo Okay

San Francisco, March 7.
Treasure Island had a bang-up
gek-end attendance. Around
126,000 persons went through the
than previous week-end.
Camel Caravan Revue is
playing at the big California
playing at the big California
to 75c. Eddie Cantor is emece.
Up to March 5, some 752,000
paid to attend the expo. Plenty
cypo is regigned to March-April
letdown in crowds.

Goodman Orch Sends Service' to \$17,000 Despite Indpls. Flu

Indianapolis, March 7.
Epidemic of flu keeping many of town's citizens indoors. Unofficial estimates by eith health officials of those off work because of illness is 30,000. Adding a like number to stay home and dish out the pills, it figures that more than a fifth of the population is incapacitated.

Benny Goodman is mightlity peo-

joogulation is incapacitated,
Benny Goodman is mightly pepping the box offices here this week
the vaudiful Lyric with "Secret
Service of the Air." The house's toldthe bit at any of the other first-tun
spots. Runner-up honors will betiments: Shool's at Leew's house
toldtiments: Shool's at Leew's house
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with "Wife, Husband, and Friend" dualled with "Inside Story Week

April Week

'Stagecoach' \$14.500. Laughton Strong 8G, Rest of Prov. Off

Providence, March 7.

'Stagecoach' at State and 'Beach-comber' at Strand are only bright prospects in what looks like an average week for other stands. Inclement weather and Lent combo holding grosses down slightly.

clement weather and Lent combo holding grosse down slight, and holding frosses down slight and from the form of the first slight and holding frosses down s

Frisco Coasting Along on H.O.s; 'Freedom' \$17,000, 'St. Frisco' NG

'OKLA, KID' BIG 81/G IN OKLA. CITY PREEM

Oklahoma City, March 7.

'Oklahoma Kid' world preemed to very nice \$8,500. Other spots look good but none exceptional.

overy nince \$8,500. Other goots look good but none exceptional.

Extinuaces for Table 7.

Castinuaces for Table 7.

Castinuaces for Table 7.

Castinuaces for Table 7.

Castinuaces for Table 7.

Colkalaboma Kide (WB). Fressendown to the colkaboma Kide WB.

Tolkaboma Kide (WB). Fressendown to the colkaboma Colden Jubilee Colebration, this one is set for \$8,300 good groots. Last week, Park 1900. October 10.

Colonnor (MG) and Dibbarry (RKO) and College 1.

Colonnor (MG) and Dibbarry (RKO) and College 1.

Colonnor (MG) and Dibbarry (RKO) and College 1.

Colonnor (MG) and College 1.

Castinuaces 1.

Cast

Plaza (Stan) (750; 25-35-40)—"Huck Finn' (M-O), Movever film is get-ting average \$1,500. Las week Ling average \$1,500. Las week State (Mohe) (1,100; 25-35-40)— State exceed (UA) (2d wk.). Good for State (Mohe) (1,100; 25-35-40)— State (Mohe) (1,100; 25-35-40)— Week (Stan) (1,000; 25-35-40)— Tower (Stan) (1,000; 25-35-40)— Twisscheers: (20th) Soo \$2,200. \$1,000 on moveover sesh.

Detroit's Jittery Over UAW Feud: 'Stagecoach' 12G

Pear of sporadic strikes, resulting from the mainty strikes, to be a support of the mainty strikes and the maint

Sail Francisco, March 7.

With the exception of the Fox and the Golden Gate, all of the other houses on Market Street have hold-overs this week. Let Freedom Ring, playing at the Fox, is headed for a fairly good gross. Crik have given Eddy the nod in their comments on his work in Freedom.

his work in 'Freedom.'
Biz at the Gate is way off againthis week, in spite of the fact that
'Saint in San Francisco' has a local
setting, and competish from other
theatres is negligible because of
holdovers for second and third

Estimates for This Week

Fox (F-WC) (5,000; 35-55-75)— Freedom Ring' (M-G) and 'Four Girls' (M-G), Will get substantial \$17,000, Last week, 'Wings Navy' (WB) and 'Arizona Wildeat' (20th) good \$16,000. Golden Gate (RKO) (2.850: 35-55)

—Saint San Francisco' (RKO) and vaude. This house seems to be hit a bit harder by the Fair than some of the others. Picture in getting fair strength of the colors. Picture in getting fair strength of the colors. Picture in getting fair strength of the colors of the co This house seems to be hit a

'EACH OTHER' \$10,000 IN K. C.

Kansas City, March 7. Ransas City, March 7.

Bills currently limited to straight films with windup of vaude at the Fox Tower. House goes double feature for time being, but will show

disputes among UAW factions, weathwork peturn of corporations of the control of t

You don't need the **United States** Supreme Court to make a decision Ins on

WHEN OTHERS TALK STALK S

Alone Have the

LOOK AT TH WARNERS' PERFOR

| Warmers wit! | FOUR DAUGHTERS | Warners was it! | THE OKLAHOMA KID |
|---------------------|-------------------------|---------------------|-------------------------|
| Warneth brade it! | THE SISTERS | Warners made it! | THEY MADE ME A CRIMINAL |
| Warners made it! | BROTHER RAT | Warners made it! | BLACKWELL'S ISLAND |
| Warners ! | ANGELS WITH DIRTY FACES | Warners made it! | NAUGHTY BUT NICE |
| Warnera it! | DEVIL'S ISLAND | Warners made it! | VALLEY OF THE GIANTS |
| Warners . | DAWN PATROL | Warners it! | HERO FOR A DAY |



ABOUT *NEXT YEAR*

BI IS FOR LAST YEAR!



Right Answer!

E RECORD OF MANCE FOR 1938-39!

| armera | DODGE CITY | Warners was it! | DARK VICTORY |
|----------------------|----------------------------|-----------------------|--------------------------|
| amera | WINGS OF THE NAVY | Warmered Warmered it! | FAMILY REUNION |
| arners rock it! | YOU CAN'T AWAY WITH MURDER | Warners made it! | KID FROM KOKOMO |
| arners | CONFESSIONS OF A NAZI SPY | Warners made it! | YES, MY DARLING DAUGHTER |
| larmetrs made it! | JUAREZ | Warnets ! | HELL'S KITCHEN |
| larmens made it! | EACH DAWN I DIE | Warners made it! | THE ROARING ROAD |

SO YOU KNOW WHAT TO EXP WARNERS ARE MAKING

OF THESE ARE CLASS

24 TOP-BRACKE Two Outstanding Attr FOR 1939-1940

12
OF THESE

ARE CLASS

B

PICTURES 24 stions Every Month!!

DECISION:

"Warner Bros. are so far ahead it's hard to tell who's second!"

TRADE CONFABS VAMPING

Ga. Senate Gets Divorcement Bill: Kansas OK's One, but Neb. Says 'No'

A divorcement and anti-monopoly measure, which would put the ploture industry under supervision of the State Public Service Commission, was introduced in the state senate Thursday (2) by Senator bill's terms, all operators of theatre would have to apply to the commis-sion for a permit and pay annual license fee of \$10 for each house

license fee of \$10 for each house operated.
Commission is given the power to Commission is given the power to Commission is given the power to the commission. But sates that such the operated strictly in adherence to rules and 'regulations promulgated by commission. But sates that such west and problish monopolistic and unfair trade practices in the motion picture industry within the state.

Unfair and monopolistic practices are defined as 100 km are defined as 100 km.

are defined as follows:

Contracting for more pictures than are reasonably required for the operation of the exhibitor's business for the period of one

year.

An unnecessary and too frequent change of pictures that affects a complaining exhibitor.

An agreement by which a distributor refrains from licensing its

tributor refrains from licensing its products to another exhibitor. Depriving an exhibitor from a sufficient number of pictures to operate his theatre, without just

Ownership or control of 51% of the stock in a theatre by a dis-tributor or producer. Showing preference for, or dis-

tributor or producer.

Showing preference for, or discrimination against, any other
heater in the same zone.

Nowing preference for, or discrimination against, any other
heater in the same zone.

Producer or distribution of the control of the
and area for the clearance.

Producers or distributors to exhibitors
are strictly forbidden.

The commission is given authorized the control
area strictly forbidden.

The commission is given authorized the control
area of the control
area

Kanasa House Passes Bill Topeka, March 7.
Repeal of the North Dakota divorcement bill bore no influence with legislators in Kanasa, when measure had been introduced a state of the state of the state of the state of the state of Representatives in Kanasa passed its divorcement bill be a large majority. The vote was 79 to 13.

Kansas was the first state to in-troduce divorcement legislation this being followed shortly afteryear, being followed shortly after-ward by Nebraska and Arkansas. Going through the House by a vote of better than 6 to 1 in favor of passage, the Kansas bill now goes to the senate of that state. The vote may be closer there.

Nebraska Bills Killed
Lincoln, March 7.
After much talk about setting the
Nebraska house in order regarding
producer-distributor ownership of
theatres, Senator E. M. Neubauer, introducer of the theatre divorce-ment and sales regulation bills, did not even show up to defend them

Check this week revealed that there are 374 bills affecting the motion picture industry, directly or indirectly, still pending before 45 State legislatures, till in cross 45 State legislatures, till in course, are sales tax measures and chain store bills, because industry attorneys realize that amendments can be inserted making them applicable to the State legislature bodies in State legislature bodies in

ill business. State legislative bodies in Wyoming and North Dakota already have adjourned, leaving Provide States and Incession. Provide States and Incession were until April, and three legislatures are not meeting the year. This rounds out the full total of 48 legislative bodies in session this year.

U.S. HIGH COURT ASKED TO K.O. APPEAL

Washington, March 7.

Washington, March 7.
Dismissal of the appeal involving validity of the reschiedd North Dakoad divorcement law was requested of the U. S. Supreme Court Monday with the country of the Court Monday was the country of the Court May be country of the Court May was th

dence from the current probe.

Initial report from the agents looklng into the mechanics of the repeal
arrived about the time the Court was
arrived about the time the Court was
arrived about the time the Court was
Sleuths have not wound up their
field work, which is intended to see
whether there was any compirers,
behind the legislative developments
behind the legislative developments
tend to prove the Government's alregaines in the NY. petition for permanent injunction prohibiting commanent injunction prohibiting commanent of the permanent of the court of the court of the
disc.

when they went before committee. They were unanimously killed.
They were unanimously killed.
They were unanimously killed.
McCook, Ncb., where they had been running only one house with raised prices after closing up the rest of the town. With an eye on that town, it a violation of law for producers to become consumers in Nebraska, and the other placing censorship, sales regulations, and supervision of film dealings under the state rails film dealings under the state rails \$1,000 each for licenses to operate cach year, plus \$1 for each red of distributed film.

Meantime, Foxwesco opened an-

Meantine, Foxwesco opened another house in McCook. Lawmakers also were given life of the session ducats to the Lincoln Theatres Corp.-Par houses, to the Nebraska Theatres, Inc., houses, and to Bob Livingston's

Capitol.

Senator Dick Johnson's anti-endurance show bill being patted on the back by the film biz as an elimination measure for skate, bike, or walkathons, has been shoved from the select file to final reading. Three the select file to final reading. Three radio bills seem to be stymied and heading for the dead file. One of them would make insurance compation cliental by the selection of the selection of the selection of the selection of the world station illegal. One wants to give city councils power to pass ordinances regulating interference factors. And the third seeks abon on special events broadcasters at the polis on election nights.

CONGRESS MAY END ALTOGETHER

Allied Stopped Authority of Its Negotiating Commit-tee When Finished Draft Wasn't Forthcoming by March — Film Leaders Had Been Hopeful of Agreement Before Congress' Last Days, but That Looks Unlikely Now

CANCELLATION BACK

Film industry is becoming o vinced that there is considerable stalling going on in the Trade Practice huddles. Several leaders, who tice huddles. Several leaders, who have been anxious to see the new trade practice alignment placed in effect before the present congress son, unofficially admit that the conferences seem to be marking time and awaiting some event that would wipe the conference of the slates to the states of the slates of the

wipe the conference on the sumporarity.

Enactment of a Netly measure a temperarity.

Enactment of a Netly measure a temperarity.

Enactment of a Netly measure a temperarity and the major companies and several measure for the major companies and several measurement of the measur

Duals at 10c. 'Snow White' Twin 15c and Indie's Squawks Upset Mpls.: Allied to Push Divorcement

Thick-Skinned?

There's been so much discussion in the trade over censorable that one industry leader posed the question on how looks screen material affected the morals of censors? "Censors, he said, "after 10 or 12 years on the job, should be, the most jumoral persons in the looks of the most jumoral persons in the legedly offensive clips in pictures."

TRUST LAWS IN NEED OF REVAMPING

Actual and Introduced disturbing trade development, calculated to upset the local industry's applears, thave filmdom here in a ferment. On the heels of the appearance of duals at 10e adminsh in the loop, Snow White hit the downtown sechanism of the state of the appearance of the state of th

ferences as a result, of the North Zabato thester divorcement law repaired to the control of the

Stormy Petrel

they're available.

Stormy Fetrel

Betger hat been a store center

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or all less than 20e admission. They're

also sorte beause approximation of

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allowed the pristure of admission. They're

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also sorte beause approximation.

two weeks have elepsed since they showed the picture at 25c admis-

Frankie Thomas' Pact

Up for Court Sanction

Wanner we contract with the state of t

Community Business Men Lend Moral Support to Exhibitor's WB Fight

Concerned over the fight Harry . The Bryn Mawr resolution for-Fried, independent exhibitor operating in Ardrone and Bryn Mawr, Pa, tributors, takes the position that in the first operation of the property of trade suit; business men of Bryn Immediate the control of trade suit; business men of Bryn Immediate the control of the suits by control trade suit; business men of Bryn Immediate the control of the suits by control trade suit; business men of Bryn Immediate the control of the suits by control trade suit; business men of Bryn Immediate the control of the suits of the control of trade suits of the suits of

companies.

The backing of local businessmer in Fried's attempt to prove that The backing of local businessmen in Fried's attempt to prove that a conspiracy in restraint of trade exist against him is one of the most unique against him is one of the most unique an industry matter of this nature. Resolution adopted by the Bryn Mawr merchants declared a committee of the control of the community was detrimental to the community was detrimental to the community was detrimental to the community turnel advantage. But may be community turnel advantage. But may be control to the community turnel advantage.

because it affected Bryn Maw's cultural advantages. Seville in Bryn Fried operates has he Siburban and Anthony Wayne in Ardmore, of which Bryn Mawr is a suburb. Warner Bros. have the Ardmore in Ardmore and is charged, together with major distribs, of withholding film from the Fried theatres until the WB Ardmore had either used or rejected Ardmore had either used or rejected

Frankie Thomas' Pact

ICE FOLLIES OF 1939

18

ICE FOLLIES OF 1938

Matto mituas of Eury, Rag, production mituas of Eury, Rag, production for the production of the pro

| 81 MINS. | ı |
|--|---|
| 81 MINS. Mary McKayJoan Crawford Larry HallJames Stewart | ı |
| Larry HallJames Stewart | ١ |
| | |
| Douglas Tolliver, JrLewis Stone | П |
| Douglas Tolliver, JrLewis Stone Kitty SheringnBess Ehrhardt | н |
| Mort HodgeeLlonel Stander | ı |
| Mort Hodgee Lionel Stander Burney Charles D. Brown | ١ |
| | |

heer fiscipes. Level Bander have been a complete a grant or the difficult task of wedding two pather extended appearances of the host production—with a leveling two story and lee show in separate the production—with a leveling both story and lee show in separate the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the story and lee show in separate part of the show in separate part of the show in separate part of the show in th

bers are new and novel material for interest of the control of the

The Lady and the Mob state combines the land of make believe with reality. It's a sitting believe with reality of the believe with reality. It's a sitting believe the sequences, the believe with reality of the believe with reality. It's a sitting property of the sequences of the believe with reality of the sequences of the believe with reality. It's a sitting property of the sequences of the believe with reality of the sequences of the sequences of the believe with reality of the sequences of the se

ture of comedy and dramatic elements is workmanlike throughout. Entire production was given most elaborate mounting. Both black-and-white and Technicolor photography hit high marks in their respective fields.

NEVER SAY DIE

| Los Angeles, March 7. |
|---|
| Paramount release of Paul Jones produc- |
| tion Stare Morths Ravo and Rob Hope; |
| |
| Sondergoard. Directed by Elliatt Nageat. |
| Screenplay by Don Hartman, Frank Butler |
| and Preston Sturges; based on ploy by |
| William H. Post, Camera, Leo Tover; film |
| editor, James Smith; special photographic |
| effects by Farciot Edouart. Previewed at |
| Phramount March 1, '30, Running time: |
| Paramount March 1, 30, Running time; |
| SO MINS. |
| Mickey Hawkins Martha Raye |
| John Kidley Bob Hope |
| Henry MunchAndy Devine |
| Henry Munch |
| |
| Poppa Ingleborg |
| |
| |
| |
| |
| |
| Kretsky's Bodyguard Foy Vnn Dolsen |
| The Mayor Christian Rub |
| Allo Mayori |

Series of the control of the control

The Lady and the Mob

A STORY AND THE WOOD AND THE WO

| Hattle Leonard Fay Baintor |
|------------------------------|
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| |
| |
| |
| |
| |
| Brains Logan |
| Bert the Beetle Joseph Calto |
| lifg Time TimJim Toney |
| The Conary |
| Mayor JonesBrandon Tynan |
| George WatsonGeorge Meeker |
| |
| |

Miniature Reviews

Toe Follies of 1939' (Metro).
Joan Crawford starrer has addence appeal and cinch for healthy grosses.
Raye and Bob (Popr.), Martha Raye and Bob (Popr.), More to the start and the st

al.
'Secret Service of Air' (WB).

'Secret Service of Air' (WB).
Better than average action meller, good unough to single-bill in
some houses.
The Flying Irishman' (RKO).
Thantic biography of Wrong
Way Douglas Corrigan, too late
for pop interest. For lower duals
and kids.

htt stanker Hallin characterization. Make Sainter's mob is a broad-stetched configuration of thugs, providing much of the comety elements in both dining and glustone tentral to the dining and glustone instance, is a nice bit of casting. After establishing the old-fashioned procedure of Miss Bainter, pick of the competent diversions of the sainter, and coverability of the competent diversion. Laughs are numerical in the script in the competent diversion. Laughs are numerical in the script is a timely plea for Americanism delivered by Miss Bainter, deftly introduced to compact freedom of America with a compact of the compact of the pick of

BLACKWELL'S ISLAND

Wormer Bros. release of Piret National Production. Stars Jaies Garneld: restures Stanisy Fields Rosemary Lone, Dick Pur-cell, Vietor Jory. Directed by William McGann. Adapted by Crame Wilbur from original by Wilbur and Lee Katz; camera, Sold Hicoz; musical director, Loo F. Ford-week, March J., 28, Running time: 71 MINS.

| im HaydonJohn Garfield |
|---------------------------------------|
| unny WalshRosemary Lane |
| arry WalshDick Purcell |
| homas McNair |
| Soil BransomStanloy Fields |
| iteva Cardigan |
| Varden Stuart Granger Granvillo Bates |
| Browsr Anthony Averill |
| Pearl MnrrayPoggy Shannon |
| SennyCharloy Foy |
| like GarthNorman Willis |
| lawdenJoe Cunningham |
| |

One of the better prison mellers in the warmers penal cycle, spiced in the warmers penal cycle, spiced recording of almost unbelievable conditions in a penal institution. Picture has three elements auditure the summer of the power. These are enough to office power. These are enough to outweigh series and production deficiencies which might have made the picture much stronger.

me picture much stronger.
Pulling power comes from stand-out work of John Garfield and Stan-ley Fields, a strongly exploited title and a portrayal of incredible events taken from real life.

ley Fields, a strongly exploited title and a portrayal of succeible events and a portrayal of succeible events and a portrayal of succeible events. Story, in part, is satirical, but otherwise a fure conception of corrupt politicians and seandalous constitution of the succeible of the succeible

chant for practical macabre jokes, to dominate the proceedings more effectively than Garfield.

Romantic interest is allowed and the Romantic Interest is allowed and the Romantic Interest is allowed and the Romantic Interest in the Romantic Interest in the Romantic Interest in the Romantic Interest Interest

Film can be exploited to the hilt as all the possibilities are there. Boxoffice will depend on the way it is handled.

Secret Service of the Air



Baseria Anthony, Arthony Arthony Committee of the Committ

Blondie Meets the Boss

Lincoln, March 4.

Columbia production and release. Featuree Fenny Singleton. Arthur Lake. Larry,
Sima. Directed by Frank R. Strayor,
sercensipy, Richard Flourney; comera,
by Kay Yan Riber and Flourney; camera,
where the Projection Robert Bullet. Redwared in Projection Robert Bullet. Rebracks. Running time: 75 MINS.
Bloodle. Penny Singleton

| DagwoodArthur Lake |
|-------------------------|
| Baby DumplingLarry Sime |
| Dithers Jonathan Hale |
| Alvin |
| Dottle Dorotry Moore |
| Don Don Bedor |
| F. RLinda Winters |
| Shaw Stanley Brown |
| |
| Dick |
| Singorlnez Courtney |
| |

The Flying Irishman

The Flying Irishman

ROLLYWOOd, March 1

ROC release Rollywood, March 1

ROCK Mannier, March 1

ROCK March 1

mather iste for IKO 10 takes where it is the IKO 10 takes where were the property of the prope

Cuntain up!

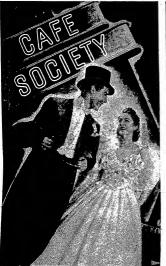
PARAMOUNT'S ****

Spring SHOW!

They're **HONEYS**... and they're all
from PARAMOUNT!











"CAFE SOCIETY"

It's new ... it's news ... it's the screen's first story of the glamorous "400" of the night clubs. With a big-name cast headed by MADELEINE CARROLL, FRED MacMURRAY and SHIRLEY ROSS. Directed by Edward H. Griffith.

"THE BEACHCOMBER"

CHARLES LAUGHTON'S triumphant comedy of romance in the South Seas-now blazing a box-office trail from coast to coast. A Mayflower picture with Elsa Lanchester, produced and directed by Erich Pommer.

"MIDNIGHT"

CLAUDETTE COLBERT and DON AMECHE head the prize cast of the season in "Midnight", the prize romantic comedy of the year. With JOHN BARRYMORE, Francis Lederer, Mary Astor, Elaine Barrie. Directed by Mitchell Leisen.

"SUDDEN MONEY"

Hilarious story of sweepstakes winners, sure to get big money. With a hand-picked comedy cast, built for laughs, including Charlie Ruggles, Marjorie Rambeau, Charles Grapewin, William Frawley. Directed by Nick Grinde.

"KING of CHINATOWN"

AKIM TAMIROFF, whose roles have made screen history, delivers his best performance as Frank Baturin, strong man of a city of sin. With Anna May Wong, J. Carrol Naish. Directed by Nick Grinde.







"I'M FROM MISSOURI"

... Starring the one and only BOB BURNS ... and topping "The Arkansas Traveler" in every department. With GLADYS GEORGE, Gene Lockhart and Samson, the only mule ever to spend a night in a Turkish bath. Directed by Theodore Reed.

"BACK DOOR TO HEAVEN"

The first of the much-heralded, long-awaited Bernard Steele eastern presentations...already winning the plaudits of the critics. "Hit as box-office melodrama. A triumph!" says Hollywood Reporter. With Wallace Ford, Stuart Erwin, Patricia Ellis, Aline McMahon. Produced and directed by William K. Howard.

"NEVER SAY DIE"

The laughs come fast and furious when MARTHA RAYE and BOB HOPE go on a funny-honey-moon...with ANDY DEVINE along as chaperon, and Alan Mowbray as jealous lover. Gale Sondergaard and Ernest Cossart round out a perfect cast. Directed by Elliott Nugent.

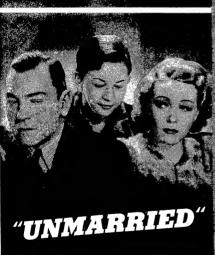
CECIL B. DeMILLE'S "UNION PACIFIC"

The BIG picture you've been waiting for with a cast of thousands, headed by BARBARA STANWYCK and JOEL McCREA...and an exploitation and advertising campaign that will blanket every town in America. Paramount gives you Cecil Bo Mille's "UNION PACIFIC"!









"THE LADY'S FROM KENTUCKY"

...GEORGE RAFT and ELLEN DREW, beautiful star of "Sing You Sinners" and "If I Were King" in a heart-pounding, pulse-racing story of the turf... with Hugh Herbert and ZaSu Pitts in support. It's one for the money... sure to lead the field. Directed by Alexander Hall.

"UNMARRIED"

... Paramount showmanship stars BUCK_ONES, most popular of cowboy stars, in his first dramatic role. A hard-hitting action drama of down-toearth folks, with HELEN TWELVETREES and DONALD O'CONNOR, kid star of "Sing You Sinners." Directed by Kurt Neumann.

"HOTEL IMPERIAL"

... Glamorous, exciting ISA MIRANDA, in her, first American screen role ... co-starred with RAY MILLAND in a powerful drama of strange adventure and strange people behind the gates of Hotel Imperial. With Reginald Owen, Gene Lockhart and J. Carrol Naish. Directed by Robert Florey.

"STOLEN LIFE"

ELISABETH BERGNER, the magnificent . . . the incomparable . . . the first dramatic actress of our time—in her greatest triumph . . . a picture for every woman in America, and the men they bring with them to your theatre!

A Paramount release, produced and directed by Paul Czinner.







EXHIBITORS' SPRING SONG:
IT PAYS TO PLAY A
PARAMOUNT PICTURE!

U.S. FACES FRENCH CURBS

Increased Anglo Production Seen Through Reduced British Quota

London, March 7. London, March 7.
The Films Council, set up by Great
Britain's quota law, met last week
uith the result that the proposed
quota increase this year may be
annadoned. Producers, distributors
and exhibitors are being asked to
consider a reduced quota designed
to encourage increased British production.

duction.

Idea also has been advanced that the minimum labor cost requirement of \$37,500 per film be eliminated, with such qulckies to quality for quota credits. There also is a possibility that the exhibitors' quota in England will be reduced.

England will be reduced.

British exhibitors are eredited with
camplaining that there are not
enugh American low-retail features
being shipped into Great Britian for
their needs or even their quota requirements. While this tendency toreduce the usual year's program allotment for Great British is natural,
U. S. companies admirable degressed har not been materially decreased if at ail, in many cases.

if at all, in many cases. Exhibitors here, especially the smaller houses, are complaining about lack of product. In order to a small product of the state of the

Even now both U.S. picture people and British leaders admit that the war being the bear and the bear admit that the bear and the bear a

and "triple-quota" pictures (high bidget films) or only half can be secured this way.

American officials have been told to go shead and line up their quota productions in Great Britism on the of Trade ruling, which stipulates that only half of quota credits can be obtained by means of double of triple credit pictures, will not be compared to the control of the co

Full gist of present arguments over the British quota (new higher quota percentages go into effect next month) simply is that the Quota Act is not working out with the glowing results antieipated by the trade.

U. S. MAJOR COS. STILL FIRM ON ITALY DISTRIB

Italy still is getting no major com-pany pictures for distribution, de-spite many attempts made by Italian reps to interest them in recent

reps to interest unum weeks.
Reparted at Industry headquarters (Hays office) in New York that a number of official and semi-official spokesmen are striving to heal the breach and get U. S. films back into liaby

breach and get U. S. Inn.

Italy,
The companies pulled out Dec. 31
rather than accede to the Italian government's monopoly of foreign distribution.

'Grand Illusion' Cracks 'Mayerling' Mark in N. Y.

'Grand Ilusion' begins its 28th week at the Filmarte, New York, today (Wednesday) establishing a new record for a French picture at this house and topping the 25-week mark established by 'Mayerling.' 'Illusion' closes March 14.

'Crossroads,' Tri National picture, and then Bizarre Bizarre,' a French comedy handled by Lenauer International, follow 'Illusion,' in that order into the Filmarte.

Capek's Play Gets **Good Reception**

Capek's The Mother, his last play before his death last year, was generally well-received in its West End debut here Thursday night (2). Adapted by Paul Selver, the play came to the Garrick after a suburban tryout.

Though there were some raw notices, the play's theme, a morbid treatise on maternal sacrifce, is no the usually accepted idea of enter

tainment.

'The Mother' is said to have been written at a time when Capck suspected the passibility of a German attack on Czechoslovakia. Although the locale of the play is an imaginary country, indications are that it was his own, for Capek was a Czech Adaptor Selver is of the Czech lega-

Heading the cast are Eliot Make-ham, Anthony Hawtrey and Ray-mond Lovell. Miles Malleson pro-

"The Jealous God' opened Wednesday night (1) at the Lyric, but first-nighters generally slated it for a short stay. It's a serious dissertation on a bromide subject, ineffectually designed as drama.

Current London Plays (With Dates When Opened)

'Me and My Girl,' Victoria Palac-Dcc. 16. '37.

'Room for Two,' Comedy—Sept. 6

'Dear Octapus,' Queens—Sept. 14 "The Corn Is Green," Duchess -Sept. 20, '30.

'When We Are Married,' St. Mar tin's-Oct. 11, '38.

'Quiet Wedding,' Wyndham's-Oct 14, '38.

14. '38.
'Goodness, How Sad.' Vaudeville—Oct. 18, '38.
'Geneva.' St. James—Nov. 22, '38.
'Under Your Hat,' Paiace—Nov. 24,

78. No. 6: Aldwysh—Dec. 21, 78.
Queen of Hearts', Lyceum — Dec.
24, 78.
Wylk Alone, Shaffeebury—
Magyar Melody, His Majesty's—
Jan. 20, 79.
Posian for Living, Haymarket—
25.
Top Draws a Horse', Criterion—
Jan. 26, 79.
Graiduth', Apolo—Jan. 21, 79.
Grorth a Million, Saville—Feb. 2.

'39. 'Nora,' Duke of York's — Feb. 3, 'French Without Tears,' Piccadilly -Fcb. 5, '39. 'Little Ladyship,' Strand-Feb. 7

"Little Ladyship, Judius 139.
"To Love and to Cherish," Kingsway—Feb. 21, '39.
'Johnson Over Jordan,' New-Feb. 22, '39.
'Jealous Gods,' Lyrie — March 1,

SEE NEW LAW ESCAPING PACT

Treaty Would Not Be Violated as Bill Is Slated to Get Around Provisions Receipts to Be Controlled. Dubbing to Be Taxed and Programs Would Be Lim-

SUBMITTED SOON

Paris, Feb. 28.

pek's Play Gets
Good Reception
In London Bow
In London March 7.

London March 7.

Intel Caseks "The Mother" his
laphy before his death last year,
learned Gabet before his death last year,
long debut here "Thursday (10. Adapted by Paul Selver,
than tryouth & Garrick, after
when the power some rave
bill is expected to get around those
subpublished.

treatment than those enjoyed by French and other foreign films, new bill is expected to get around those situations. Prench and other foreign films, new bill is expected to get around those situations are supported to be included in the new bill which will affect the Yanke is a cantrol of receipts, tax on dubbing of films and the limitation of program length. A returns throughout the country has long been talked, particularly during the first Popular Front government under Leon Blum. The charge of all receipts to subsidize the French industry. Even if that perentage is not included in the new bill it means the charge of all receipts to subsidize the French industry. Even if that perentage is not included in the new bill it means the charge of the first perentage is not included in the new bill it means the charge of the first perentage is not included in the new bill it means the charge of the first perentage is not included in the new bill it means the charge of the first perentage is not included in the new bill it means the charge of the first perentage in the first perentage is not included in the new bill it means the dubbing of films would hit the Yanks hardest. Since the dubbing business here.

The limitation of program length provinces, where double feature programs, which would also cut out the second feature, but his idea seems to have been dropped for the meterage limitation.

The first perentage is not included also cut out the second feature, but this idea seems to have been dropped for the meterage limitation.

'Aladdin' Panto Clicks In Cape Town for ACT

Artica Cape Town For ACT

Africa Cape Town, Feb. 18.

Arthur Luean and Kitty McShane, elever comedy act. went over big.

Arthur Luean and Kitty McShane, elever comedy act. went over big.

Coc. Chorus, seenery and production a winner also. Philip D. Levard producted.

Ciro's Reopening London, March 7.

Reopening of Cira's Club under

To Love and 10 Cherish. Kingsway-Peb. 21. 39.

"Johnson Ova Jordan, New-Feb.
"Joalous Gods, 'Lyrie — March 1,
"The Mother,' Garrick – March 2,
"The Mother,' Garrick – March 2,
"The Mother,' Garrick – March 1,
"The Mother, Garrick – March 2,
"The Mother 2,
"The Mother

French Producers See American **Market Waning for Their Pictures**

French Demands

Foreign film distribs in the U.S. are concerned over insistence of numerous French producers' demands for \$45,000 to \$50,000 for their features. They point to the fact that original distribs of 'Mayerling' top French grosser to date, only paid around \$17,000.

Distribs in New York believe that \$2,000 to \$5,000 is plenty for French features, which, they say, was all that was asked a cauple

Norman Rydge. G.U.T. Chairman. To N. Y. Confab

Norman Rydge, Chairman 7.

Norman Rydge, Chairman 7.

Greater Union Theatree, has joined four other Australian plcture men sailing on the Monterey for the U.S. Party is due to reach the U.S. Party is due to the U.S. Party is due

believed to have some significance.

It is generally known, in trade circles that Narman Rydge's visit to the U.S. is prompted by the so-called intolerable production situation for his its control of the control of t

Present problem in New South Present problem in New South Wales, biggest theatre state in Australia, is traced to the bitter fight waged by GUT agnist Hoys for alleged unfair domination of Australian business by the latter and 20th-Fox, which has a working agreement the state of t

BUCHANAN TO FILM AIR PROGRAM FOR UA

London, March 7. Jack Buehanan has signed to pro-duce 'Band Wagon,' radio program here, for United Artists. Picture will be directed by Thornton Freeland and will be made at the Hammer-smith studios, recently acquired by Buehanan.

Mexico City. March ?

Theatres throughout Mexico have received from emission for the merchant of sign and the merchant of the

French producers, it's been learned in New York, are beginning to question the American market as a real source of income. Their recent selling excursions to the U.S. have canvinced them that there's no big Yankee coln available presently for French language pics.

I specify number of a leddown because they have been given many promises and little action. Promise that have come from both interest that interest from the fr

experienced distributors.

A particular point in question was
the assurance nublished in Paris a
year ago that 'Orand Hussion' would
be booked into a big N. Y. house.
It is now current at the small Filnarle on West 58th street, one
two first-run foreign language
houses left in N. Y. The Cinema,
49th street, is the other.

49th street, is the other.

Also, the French trade press
claimed that Columbia Pictures
would produce eight features in
France. Columbia officials in N. Y.
denied this completely. False hoses
also were raised by stories that
eight theatres in N. Y. were strictly
able to any good French film valiable to any good French film

Colf the house raymed the Little

able to any good French film.

Of the houses named, the Little
Carnegie uses both English and
French films, goose first-run, or subsequent and is not avers to taking
American pictures when available,
American pictures when available,
playing largely second run and what
product is available. The Belmont,
another of the list of eight, is shuttered, and the Squire, another is tieted,
has been closed for about two
months.

months.

The French industry also was told that the Normandie, described as a Broadway theatre, was to be reserved exclusively for French product. It is subsequently now, playing mostly American films after using a French film to premiere.

using a French film to premiere.

A new American arrival has promised he will open a theatre in the U.S. if he can obtain 26 French the U.S. if he can obtain 26 French there's talk that 'Marscilles', not yet released in the U.S., will go into the Broadway. On bath of these, French industry officials are highly skeptical because of what has happened in the past.

TAPERNOUX'S FRENCH CO. FILES REORG PLAN

The French Motion Pleture Corp., through its president, John S. Taper-noux, has filed a proposed plan of reorganization in the N. Y. federal

reorganization in the N. Y. federal court. Plan calls for the payment in full of U. S. and N. Y. state tax. claims, the amounts of which are indeterminate, plus other items. The property of the single calls of the plan calls of the plan calls of the plan state that the company will not read to the plan state that the company will not repeat out the plan through. The plan through the plan throug

African Cons. Head To England for Bookings

Cape Town, Feb. 16.



AGAIN THE BIG NEWS FROM THE KEY



CITIES IS WRITTEN BY <u>United artists</u>

Frank Fay Vaudeville

George Hannelord & Family (5), Glen Fope, Aus Andreas, Smith & Della George Hannelord & Family (5), Glen Fope, Aus Andreas, Smith & Della George Hannelord Werler, Flow Mayo, Elize Jestie utth North Flow Mayo, Elize Jestie utth North Flow Mayo, Elize Jestie utth North With Auth Barry, Frank Fay with Auth Barry, Frank Fay With Auth Barry, Frank Fay Chester Hale Duncers (16) Health Locater Hale Duncers (16) Health Halen Letoley, presented by Fay; opening Merch & 39, 460, 100 pening Merch & Septime Merch & 39, 460, 100 pening Merch &

Frank Fay picks up where this season's first straight-vaudeville atseason's nrst stangar the temp left off, but he doesn't pick up enough. Kurt Robitschek's formula at the Majestic, New York, mula at the Majestic, New York, which folded in the red after three weeks, was wrong in not having names; Fay has the names, but one doesn't fit and the first-half plays

kisser. Luck pro finish in polses. Show's second half didn't get underway opening night till 1050. Flowers see that the control of the contro weeks, was wrong in not naving memer. Pay has the names, but one doesn't fit and the first-half plays in the party of the payed of the

satisfaction, the sease will sease the sease will see the sease will be sease with the sease will be sease with the sease will be sease with the sease will se

'A Wedding Rhyme,' produced by Russell Markert, M. H. Symph directed by Erno Rapee; Glee Club Bailet, Rockettes, Sara Ann McCabe, Dean Murphy & Ted Lester, Stagecoach' (UA), reviewed in VARIETT, Feb. 6, '39.

Doen, Merriphy & Yee Lester, Junger, Pebe, 6, 39.

With cowboys in Violence in Valentine, 1966, 6, 39.

With cowboys in Violence in West, 1966, 1967,

modern routine expected, they do a Javanese-like number to Oriental Javanese-like number to Oriental Javanese-like number to Oriental Javanese-like number to Oriental Tir Mits McCabe again to keynote Something Borrowd. The tag's not Dean Murphy in Javanese number of the Murphy and the minima and is aided considerably by members of the minima and is aided considerably by on shot on the backdrop, but he does all the standard carbons, and considerably the does all the standard carbons, and Something Bluer brings Miss McCabe out of her cubby hole onto middage. She's backed by the Glee ing clothes, in a reprise. Then they show the she's backed by the Glee ing clothes, in a reprise. Then they show hold the she's backed by the Glee ing clothes, in a reprise. Then they show hold the shell comes out, and with them Ted Laster. Lester, who my Davier Standards Revuel, has a smart turn. Garbed in tophat and foldle, clarinet, asxophone, harmonica and a fock of other instruments, or their swell precision turns. It easily soores the most adulble click in the proceedings. Entire company approaches the most of the standard control of

being recognizable. It's great for the cate, but puzziling to the majority of the auditors. Hampton is spark plug of both trio and quartet, giving the beat and working hard on animated improvising at both drums and vibraphone.

Hiz good at third show Friday, with standees in lobby. Kiley.

EMBASSY, N. Y. (NEWSREELS)

EMBASSY, N. Y.

(NEWSBEELS)

Outstanding subject of this week's bill is the new Pope. While the bill is the pope of the brought to New York in time for the bill in the pope of the bill in the bi

STATE-LAKE, CHI

Chicago, March 4.
Toy & Wing, Ed Rickert, Britt
Wood, Pepito, Mitzi Green, Novak &
Fay, Audrey Corley's Batoneers (6),
Al Kvale orch; 'New York Sleeps'
(20th).

Family Old yord with their standing of the property of the pro

STATE, N. Y.

Milton Berle, Mary Jane Waish, Five Jansleys, Joe Morrison, The Smart Set; The Shining Hour (M-G).

Plenty of laughs this week in the Loew top spot, Milton Berle being on hand again, and Friday night it seemed like he had his gang with hlm. Big house in for the final stage

show. There are comparatively few peo-ple on the bill, for there is much of Bertle during the 65 minutes. Per-haps the comic is working more in-tensely trying to forget that the Gr git show that stopped fast. Anyhow he is recoupling on the coin by this engagement salone, and he made no mention of the flopperoro.

mention of the flopperoo.

Berle is using a trailer as m.c. for his emceeing. He goes into a lyric that might be called "Roosevelt, La Guardia and Me." Part of the melody is from 'Franklin D. Roosevelt Jones,' the standout number from Max Gordon's revue, 'Sing Out the News,' the fall tenant at the Music Box.

ody is from Franklin D. Rooseveit Jones, the standout number from News, the fall tenant at the Music Theorem of the Standout o

Sandy Burns, George Williams, George Wittshire, Delores Brown, Jean Starr, Vivian Harris, Moden, Jones, Al Cooper Band, Chuck & Chucktes, Buddy Saunders, Pegleg Betes, Gambling Ship (U).

APOLLO, N. Y.

MUSIC HALL, N. Y.

STRAND, N. Y.

Will Osborne orch (17), Lynn Davis, Dick Rogers, Milt Herth Trio, Gloria Rich, Sheila Barret; 'Yes, My Darling Daughter' (WB).

Combination of Osborne and the rest of this bill is one of the best to Strand has offered since bringing on the stage policy. House's property of the property

Darling Daughter," It should acquit itself peintfully cateful peintfully peint of the peint of t

by Octoben, couples with an excession and the law forces of the couples with an excession between the components of the

ered in various access. His excub-Mill Herth Trio (clicks big and la a standout contribution. Herth and his electric organ come up out of come out of the wings, all situated to the left of the stage. Not said strument, his intentionally spoiling-strument, his intentionally spoiling-strument, but intentionally spoiling-strument, but intentionally spoiling-strument, but intentionally spoiling-tinatently appreciated. Dick Rigdey on the drums and Frank Frocbs at plann stand out in breaks, and com-plant of the stage of the stage of the combo.

bined three are a plenty rhythmic combo.

Shelist part her 'Goo'g Goo's big once state part her 'Goo'g Goo's big once state is the state of the stat

ROXY, ATLANTA

Atlanta, March 5.
Gae Foster house line (16), Fox
Harris, Don Francisco, Ward & Van,
Ray Hantilton, Barr & Estes, Mike
Segal's house band (11), 'A Man to
Remember' (RKO).

There's plenty of talent in this show, standard acts being worked into three exceptionally well done routines by Roxyettes for a show that moves swiftly through its 50 minutes, including overture of love songs by house band, featuring sing-ing of 'Without a Song,' by masked usher, Fox Harris.

usher, Fox Harris.

Roxyettes get things going with a lunchbox number done to Where Do You Worka, John. 'Femmes are garbed in flashy overalls and there's scaffolding on stage, girls doing a lot of hammering and sawing during ordine. Since it is all set for Dan Foundary of the set of the property of the set of the property of the pro

Tony Ward, harpist, and Angelo Yan, violinist, follow with their comedy and music. They clown through 'A Tisket, A Tasket' and

'Humoresque,' but get down to busi-ness on 'Getting Sentimental Over You' and 'Screnade.' Had to beg

ori.
Flame scarf dance by Roxyettes, featuring Joan Wells, line captain, Berdi Shaw, Norma Duss and Aileen Jordan, clicked, with variegated liqdan, clicked, with variegated lindan, the Night and Day and effection Done to 'Night and Day' and effective start of the control of t

tive.

Kay Hamilton, swing singer, also scores. Femme, peppery and personable, sings 'Jeepers Creepers,' 'Ol Man River,' and 'Hold Tight' and returns to encore with 'Old Man Mose.'

Next to close offering is Leonard Barr and Virginia Estes in a sona and dance turn. Man works in one and dance turn. Man works in one and is joined by femme, attited in and is joined by femme, attited in and is joined by femme, attited in and partner in a comedy fance, turn which is worked a deal of unit partner in a comedy fance, turn Rowyette, a rivylim tap by girls in formal male morning attire and Big at occurs funday was of

nicely done.

Biz at opener Sunday was off, no doubt, to spring weather outdoors and Lent, since this show stacks up well alongside of others that have packed 'em into this house.

STANLEY, PITT

Pittsburgh, March 3.
Artie Shaw orch (15), Robert Williams & Red Dust, Craig & Richards, Helen Forrest, Tony Pastor; 'Paris Honeymoon' (Par).

Artie Shaw's the Cinderella mar in the band biz so far as Pittsburgh

Artie Shaw's the Cinderella man in the band bir so far as Pittsburgh is concerned. Summer before last, is concerned. Summer before last, at Willows, one of the town's rank-ing warm-wather spots. Got over last was a summer of the control of the co

HIPP, BALTO

Baltimore, March 4.

Vincent Lopez orch (14) Abbott
& Costello, Patricia Ellis, Betty Hutton, Danny Grayson, Nick Pisani,
Dick Wharton, Johnny Morris;
Beauty for the Asking (RKO).

Dick Wharton, Johnny Morris, Pleast, Van Lind, Plote Wharton, Johnny Morris, Beauty for the Asking (RKO).

One of best stage lincupe here in wests, Vincent Lopez is bode again to the stage in the stage present and costello, Patricia Ellis, and changed his previous trademarked by the stage presence and changed his previous trademarked by controlled and the stage presence and changed his previous trademarked by controlled and the stage presence and changed his previous trademarked by controlled trademarked by controlled and the stage previous trademarked by controlled his stage to the stage previous trademarked by controlled his stage to the stage of the stage previous trademarked by controlled his stage to the stage of the stage previous trademarked by controlled his stage to the stage of the stage

uous workout.

Biz on show caught (Saturday)
very big.

Burm.

STATE, HARTFORD

Hartford, March 5.
Bill Robinson. Louis Armstrong orch, Midge Williams, Sunny Woods, Spoon's Brown, Tim & Freddie, Sam Kaplan house band; 'Sky Pirate' (Mono).

the centile when distributes so into temporary and the centile mentile mention and the centile mention in the centile mention of the centile mention in the cent Put two and two together and you get four. Put Bill Robinson and the Louis Armstrong unit on the same

rack' Jeepers C. sepers,' with Armstrong vocalizing and trumpeting, 'Skeleton in the Closet' and 'Tiger Reg.' In the latter number the band's instrumentalists are spoical.

RIVERA, B'KLYN

RIVERA, B'KLYN

Lockité de Lockungod, Kirk & LandTomes Shooter's & Switchlards (1964)

Penniel Fuguite (Mono)

Lockité de Lockungod, Kirk & LandTomes Shooter's & Switchlards (1964)

Penniel Fuguite (Mono)

Lockité de Lockungod, Kirk & LandTomes Shooter's & Switchlards (1964)

Penniel Fuguite (Mono)

Lockité de Lockungod, Kirk & LandTomes Shooter's & Switchlards (1964)

Penniel Fuguite (Mono)

Lockité de Lockungod, Kirk & LandTomes Shooter's & Switchlards (1964)

Lockung Lockungod, Kirk & LandTomes Shooter's & Switchlards (1964)

Lockung Lockungod, Kirk & LandTomes Shooter's Switchlards (1964)

Lockung Lockungod, Kirk & LandTomes Shooter's Switchlards (1964)

Lockung Lockungod, Kirk & LandLockung Lockungod, Loc

Schooler's guis may have to go as considered guisting and the considerating leaves much to be desired—but they look well on a father clumsily—layed number, followed and the consideration of the cons

AUDITORIUM, FRISCO (GOLDEN GATE EXPOSITION)

AUDITORIUM, FRISCO
(GOLDEN GATE EXPOSITION)

San Frencisco, March 3.

Eddie Cantori Cande Grauen
Reunez, Ann Miller, Burt Parks, Berd
Gordon, Edgy S. German, Schare
German, S. German, Schare
German, S. German, Schare
German, S. German, Schare
German, Cantori S. German, Schare
First of the name attractions to
Buy on Treasure Island at the Patrere, Eddie Cantor is allier a week;
Eddie Cantor is allier and is allier a week;
With the cast of the radioing four shows a day, with five oning the part of the cantor of the show of inced solidly with the audilies than anticipated. However, the
show clicked solidly with the audilies than anticipated. However, the
cantor debase on the sum of the show of inced solidly with the audibased. The shows a day, with five oncantor shows, followed by a wellcantor debase on the shows the shows of the shows
and all—which he revives from
cutta and all—which he revives from
and top the shows comedy with Cantor debase on the best than in
cutta and all—which he revives from

is familiar to centro teams remote. Parke displays a good com-edy tense in his banter with Can-edy tense in his banter with Can-lor, and a pleasant voice and ex-ceilent singing style in a solo num-ber and a duet with Kay St. Ger-main. Miss St. Germain's teatured tune is 'Seepers Creepers, which she puts our continued on page 62)

FOLIE 39. PARIS

Paris, Feb. 26.

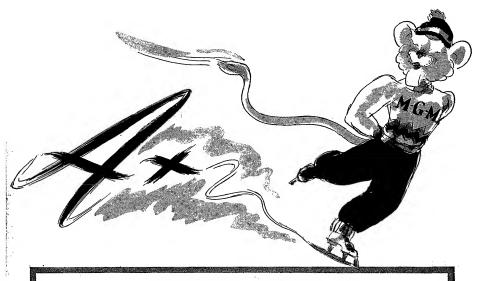
Permane Cousins, Sandro. Carreras, Henriette Delamoy, Henri Luap,
Ladsnila Dorm, Les Synchron's
Giris,

EARLE, WASH.

Washington, March 5.
Janis Williams & Coquettes orch,
Emerald Sisters, Restrice Howell,
Verna Dette, Cass Daley; Yes, My
Darling Daughter (WB).

The that this week's speciacle of exclusive the control of the con

HOLLYWOOD PREVIEW VERDICT—A THRILLING "GREAT ZIEGFELD" ON ICE!



FOR YOU · MARCH 10!

starring

with

JAMES STEWART LEWIS STONE

and "THE INTERNATIONAL ICE FOLLIES" IN TECHNICOLOR with Bess Ehrhardt • Roy Shipstad • Eddie Shipstad and Oscar Johnson • Screen Play by Leonard Praskins, Florence Ryerson and Edgar Allan Woolf • A Metro-Goldwyn-Mayer Picture Directed by Reinhold Schunzel

Film Reviews

I WAS A CONVICT

(Continued from Page 18)

(Continued from Page 18) his prison-made pals in as execs of his firm. Barton MacLane, one of the pals, goes through a love affair that never quite jells to create any large-scale romantic interest, with Kolb's daughter, Beverly Roberts, Nover Intending to go straight, visue, however, human than drawn than the pal and the family fortune.

virtue, proveete, tuning to the control of the cont

NORTH OF SUANCUAL

| ****** | ,, ,, | ***** | |
|------------------|------------|-------------|----------|
| Columbia produ | uction on | d relense. | Fee- |
| tures James Cral | g. Betty | Turneys, D | drected |
| by D. Ross Lede | erman. S | tory and | serven- |
| play by Maurice | · Hapt a | nd Harold | Huch- |
| man: camera. 1 | Franz Pl | aner: edli | or. Al |
| Clark. Al Strang | d, Brookly | rn, dual, v | verk of |
| March 3, '30, B | cunning t | lme: 59 M | INS. |
| del Howard | | Jnma | Craig |
| Helen Warner | | Betly I | Turness |
| Jinuny Riley | | Ker | e Luke |
| Bod Laird | | .Morgan (| 'onway |
| Chandler | | .Joseph E | nnning |
| Howley | | Russell | Hicks |
| Sue | | Durothy (| Julliver |
| Ming | | Honoral | oto Wu |

A fair-to-middlir stary is evolved from the current Sino-1-9n freez. Pictures Betty Furness as an acer porter in a somewhat tride news-porter for the somewhat properties of the somewhat properties and the somewhat properties and the somewhat properties and the somewhat properties an

ads. Camera work is good.

THUNDERING WEST Columbia Pictures production and release.

| Nelsan; screenplay, Bennett R., Cahen; |
|--|
| camera, Lucien Hallard; editor, William |
| Lyon: music and lyries, liob Nolan. At |
| the Calonial, Lincoln, duni, Running time: |
| 56 MINS. |
| Dale |
| Heleatris Mercelth |
| Tucson |
| WalfDick Curtis |
| Bob Bob Nolan |
| Barkeepttabert Fiske |
| Judge Edward Le Saint |
| Kendult Ital Talinferro |
| Sons of the Plancers |

Seasili. The statement of the statement

Advance Production Chart

Studios are currently hitting a record stride for this time of the year, with 49 pictures facing the cameras, as of Feb. 28.
Plants have passed the half-way mark in delivering product for 1938-39

| | | Corta | шощ | | | |
|---------------------------------|---------------|---------------|------------------|---------------|----|--------------|
| Features Westerns Serials | 40 16 4 | 17 9 1 | 3 0 1 | 5 3 | | 15 4 2 |
| Total Pictures now | 60 | 27 rooms o | 4 or awaiting | 8 previewe | 21 | - 21 |

Pictures now in the cutting rooms or awaiting previews are:

20MANOS DO THES BEDWOODS, produced by Wallace McDonald for
the Irving Briskin unit. 2007. Produced by Wallace McDonald for
the Irving Briskin unit. 2007. Produced by Wallace McDonald for
the Irving Briskin unit. 2007. Produced by Wallace McDonald for
the Irving Briskin unit. 2007. Produced by Briskin unit. 2007. Produced by
Parker, Earl Dunn, Lloyd Hughes, Ed Laughton, John Tyrrell, Ann Show
NORTH OF THE YUKON! formerly titled "MOUNTED POLICEN NO."
NORTH OF THE YUKON! formerly littled "MOUNTED POLICEN So."
NORTH OF THE YUKON! formerly littled "MOUNTED POLICEN So."
NORTH OF THE YUKON! formerly littled "MOUNTED POLICEN So.
NORTH OF THE YUKON! So."
NORTH OF THE YUKON! So. THE POLICEN SO.
NORTH OF THE YUKON!
NORTH OF TH

Richon, criginal screen play by Bennett Cohen, photographed by George Mechan. Cat. Chules Staret, Linda Winter, Bob Nolan, Sons of the Place, Vernor Steele, Edde Cobb, Diele Boiller, Tom Mechan Cat. Chules Staret, Linda Winter, Bob Nolan, Sons of the Place Chules Staret, Linda Winter, Bob Nolan, Sons of the Place Chules, James Million, Har Jialerto, & Brack, Harry Cording.

FIRST OFFENDERS, Yomerly titled 'FIRST OFFENDER,' produced by Loughpeton for Irving Braids until directed by Prank McDonald, or Abel, Bewerly Roberts, replacing Rita Hayworth, Johnny Downs, Iris Merchit, Robert Sterling, John Mrynell, Bayworth, Johnny Downs, Iris Merchit, Robert Sterling, John Mrynell, Bayworth, Johnny Downs, Iris Westler, Both Sterling, John Miller, Lander Braid, William Mrynell, Bayworth, Johnny Downs, Iris Westlers, William Mrynell, Mrynel

Grand National

| _ | | Now B | alance to | | |
|---|----------------------|-------|-------------------|--------------------|--|
| Number Number of Pix Com- Promised pleted | Now Shoot- ing | In E | Before Cameras | Stories Prepara | |

2021 12 Printing from the small fig. green for a property of the first prope

graham, Ethan Allen, Edward Gordon, Merrili meComine.

GN Pix Now in Production

"EVERTHING HAPPENS TO ANN, produced by Jack Skirball; directed
by Al Christie: screen play by Fred Jackson, original by Dalton Trumbo;
photographed by Charles Van Enger. Cast: Heather Angel. John King,
Constance Collier, Robert Elliott, Walter Cattlett, Wilbur Mack, Tom Dugan.

Metro

| | Number l of Pix Promised | Com- | Now Shoot- ing | in I | Before Cameras | Prepara- tion |
|---------------|--------------------------------|------|----------------------|------|-------------------|------------------|
| eatures | 50 | 24 | 10 | 5. | 11 | 11 |
| elznick-Int'l | ï | 0 | 1 | Ó | 0 | 0 |
| | _ | _ | _ | _ | _ | _ |
| Total | 51 | 24 | 11 | 5 | 11 | 11 |

VARIETY

William Ludwig: photographed by Lealie White. Cast: Lewis Stort Mickey Rooney Cecilia Farker, Fay Holden, Sara Haden, Ann Rutherford Virginia Grey, Mahilda and Charles Smith. Belle Ruber, distrete by Jord Stort Holden, Cast. Wallace Holden, Learn Holden, Jr.; photographed by John Seitz, Cast. Wallace Beer, Alan Cutta, Tom Brown, Larra Schott, Cast. Wallace Beer, Alan Cutta, Tom Brown, Larra Schott, Cast. Wallace Beer, Alan Cutta, Tom Brown, Larra Schott, Cast. Wallace Beer, Alan Cutta, Tom Brown, Larra Schott, Cast. Wallace Beer, Alan Cutta, Tom Brown, Larra Schott, Cast. Wallace Beer, Alan Cutta, Tom Brown, Larra Schott, Cast. Wallace Beer, Larra Schott, Cast. Wallace Beer, Larra Schott, Cast. Wallace Beer, Larra Cast. Wallace Beer, Larra Cast. Wallace Beer, Larra Cast. Cast

der, Leward verm, an Clarie, Marjorie Main, Louis Chiern, Liah Turnemen Ames.

Metro Fix Now in Production

THE WIZARD OF OZ (Technicolo), produced by Mervyn LeRod

dratted by Hetol Group to Produced by Mervyn LeRod

dratted by Hetol Group. The Technicolo of Mervyn LeRod

dratted by Hetol Group to Produced by Mervyn LeRod

dratted by Hetol Group to Produced by Mervyn LeRod

dratted by Hetol Group to Produced by Mervyn LeRod

dratted by Hetol Group to Produced by Mervyn LeRod

dratted by Hetol Group to Produced by Mervyn LeRod

dratted by Hetol Group to Produced by Hehat

Gropewin, Billie Burke, Margaret Hamilton, Put Walla

Thoppe; based on characters created by Edga Rice Burrought; photol

graphed by Leonard Smith. Cast Johnny Wolssmuller, Maureen O'Sull

van, Henry Slephenson, Kenneth Runter, Henry Wilcoxon, Friede Insecond

doc, directed by Victor Fleming, replacing George Culor; serence play by

Holy Group to Produced By Lerod

GONE WITH THE WIND' (Technicolor), produced by David O, Seth

Howard, Olivia de Haviland, Barbara O'Neli, Laura Hope Crew, Hatti

McDaniel, Oscar Polk, Butterfry McQueen, Everett Brown

Elmog, Hong Barty, Barbar Chen, Laura Hope Grow, Hatti

McDaniel, Oscar Polk, Butterfry McQueen, Everett Brown

S. Hinds, Enma Dunn, Marie Black, Lana Turner, Larain volking Charlotton

Donald Barry.

"FENTROUS", produced by John W. Connidine, Jr.: directed by Zohn

"FENTROUS", produced by John W. Connidine, Jr.: directed by Edward

Thought State of the Markey Charles, Clark Charles, Leanar Wolker, Cast: Urigina Bruce, Walter Pidgeon, Lee Carrillo, Lee Bowman, France

Cast: Virginia Bruce, Walter Pidgeon, Lee Carrillo, Lee Bowman, France

Cart: Virginia Bruce, Walter Pidgeon, Lee Carrillo, Lee Bowman, France

Cart: Virginia Bruce, Walter Pidgeon, Lee Carrillo, Lee Bowman, France

Lee Cart. Stripping Bruce, Walter Pidgeon, Lee Carrillo, Lee Bowman, France

Lee Cart. Stripping Bruce, Walter Pidgeon, Lee Carrillo, Lee Bowman, France

Latt. Wirginia Bruce, Walter Pidgeon, Lee Carrillo, Lee Bowman, Franc

Mercer, Edward Brophy, Tom Keinedy, Herbert Mundin, Paul Guilloyste, Prank M. Thoma, Ian Wolfe, Clarence Kolp, Ann Mortis, Edward Class, "Frank M. Thomas, Ian Wolfe, Clarence Kolp, Ann Mortis, Edward Class," "LUCKY NIGHT, produced by Louis D. Lighton; directed by Normal, Taurog, screen play by Vincent Lawrence and Grover Jones, collegated and the Company of the Co

Monogram

| Features | of Pix Promised 26 | f Pix Com- Shoromised pleted in 26 11 2 | Now Shoot- ing 2 | in E Cutting Rooms | Balance to Be Placed Before Cameras 10 | Storles in Prepara- |
|-------------------|--------------------------|---|---------------------------|--------------------------|--|------------------------|
| Westerns | 10 | | | _ | _ | _ |
| Total | 42 | 18 | 2 | 5 | 17 | 17 |
| Distance in the c | utting root | n: | | | | |

Pictures in the cutting room:

THE MYSTERY OF MR. WONG, produced by W. T. Lackey, directed by William Nigh, original screen play by Scott Darling photographic by William Nigh, original screen play by Scott Darling photographic by Marry Rewnam.

Berny Rewnam.

B

persone Lappener, mil. Activot. mar. James Sheridan, Archie Ridos, Bud Coborne.

Obobrie. Douglas, Chick Horne De B. B. Derr. socciate, Frank Moford Coborne.

STAR REPORTER: produced by E. B. Derr. socciate, Frank Moford Core and Company of the C

Paramount

| | | _ | _ | | aiance to | |
|-------------------------|----|------|----------------------------|------|-----------|------------------------|
| Studlo Harry Sherman | | Com- | Now Shoot- ing. 8 | In I | to Placed | Stories is Prepara- |
| | E0 | 24 | 8 | 12 | 5 | 5 - |

"MOVE OVER, YOU 'HARDYS' AND 'JONESES', AND MAKE ROOM FOR THE 'BUMSTEADS'!"

Motion Picture Heraid

Blondie Meets the Boss (Columbia)

Comedy

Move over, you "Hardys" and "Joneses," and make room for the "Bumsteads," because "Blondie," "Dagwood," "Baby Dumpling" and "Daisy" have moved in. Minute for minute and inch for inch this second film fashioned in the format of Chic Young's comic cartoon matches any family series on the market laugh for laugh. It is like none of the others, nor like any other domestic comedy of ready memory, and stands in clear command of its own appeal channel.

Drawing upon its cartoon derivation for the privilege to do things with camera and incident commonly denied directors employing living actors, Frank R. Strayer contrives stunningly amusing effects. He uses slow motion, invisible wires and camera tricks in running sequence with humorous dialogue and comic situation. He blends slapstick and parlor comedy with complete nonchalance. The end result is a houseful of happily and unabashedly laughing customers asking no more credibility than is asked of a cartoon, an extraordinary and exhlarating state of audience receptivity.

Arthur Lake, long an exhibitor favorite, has found his spot as the husband of this lively young family, and Penny Singleton seems to have been born for the wifely assignment. But it is tiny Larry Sims as "Baby Dumpling" who steals this episode in the family annals and, by his unbelievably natural delivery of lines that would stymie a child of twice his years, holds the frankly cartoonish plot together. The dog's deportment is pure cartoon comedy and im-

mensely effective.

Richard Fournoy's screen play, from a story by Kay van Ripper and himself, opens with "Dagwood" quitting his job and "Blondie" going to see the boss about getting it back for him. The boss gives it to her instead. A pair of jitterbug champions, a scheme to buy a piece of property, a fishing trip in the course of which "Dagwood" finds himself embarrassingly justaposed to a pretty and approachable night club dancer, are among the factors complicating the married life of the "Bumsteads" before "Dagwood" gets his job back. The routine defies thumbnail chronicle.

Previewed at Pantages theatre in Hollywood where it kept the entire audience smiling, chuckling and guffawing in unbroken sequence from start to finish.—W. R. W. TOP FEATURE this laugh show...and agree with the M. P. Herald! Ballyhoo the Bumsteads...the screen's No. 1 family! Give'em everything you've got...and watch box-office grosses zoom! This one's bigger and better than the first "Blondie"... and that's saying plenty!

BLONDIE BLONDIE

BASED UPON THE COMIC CHIC YOUNG STRIP CREATED BY CHIC YOUNG ARTHUR SINGLETON • LAKE as Blondie as Dagwood

LARRY SIMMS

as Baby Dumpling
SKINNAY ENNIS AND HIS BAND
Screen play by Richard Flournoy
DIRECTED BY FRANK R. STRAYER



A COLUMBIA PICTURE

Advance Production Chart

(Continued from page 29)

Continued from page 29)

Raye, Bob Hope, Ernest Cossart, Paul Harvey, Alan Mowbray, Siegfried Rumann, Andy Davine, Gale Sondergaard, Iwan Simpson, Donald Haines, Albert Delcker, Charles Brokaw, Plauk M., Ferdinand Schumann. Heink, Albert Delcker, Charles Brokaw, Plauk M., Ferdinand Schumann. Heink, Albert Delcker, Charles Brokaw, Plauk M., Ferdinand Schumann. Heink, Albert Delcker, Charles Brokaw, Plauk M., Stenk Moro, Janel Elsic Gark, Albert Delcker, Charles Brokaw, Plauk M., Stenk M., Ste

Standing.

**HERITAGE OF THE DESERT, produced by Harry Sherman associate producer, J. Di. Tropt, directed by Lesils Selander; screen play by Norman Grey; photographed by Russell Harlan. Cast Domail Wood, Tablest Grey; photographed by Russell Harlan. Cast Domail Wood, Tablest Barrat, Evelyn Venable, C. Henry Gordon, Sidney Toler, Russell Hayden. Cast Domail Wood, Tablest Grey; photographed by Russell Harlan. Cast Domail Wood, Tablest Barrat, Evelyn Venable, C. Henry Gordon, Sidney Toler, Russell Hayden.

Paul Guilfoyle, Paul Fix, Wiliard Robertson, Reginald Barlow, J. Skinn Grovers. Imperials J. directed by Robert Horye, second pay Of Gilbertson, Parkella J. directed by Robert Horye, second pay Of Gilbertson William Mellon. Cast is a Mirmada, Ray Milliam, Reginad Owen, Gene Locchart, J. Carrol Naish, Curt Bois, Michel Werboff, Henry Victor, Spenson, Carrol Raish, Curt Bois, Michel Werboff, Henry Victor, Spenson Bert Rosch, Augustine Borgarb, Paul Evertion, George Magricon Precision, Way, Davison Clark, Harry Tenbrook, Paul Kruger, Don Cossack Chorus, Way, Davison Clark, Harry Tenbrook, Paul Kruger, Don Cossack Chorus, Way, Davison Clark, Harry Tenbrook, Paul Kruger, Don Cossack Chorus, Sway, Davison Clark, Harry Tenbrook, Paul Kruger, Don Cossack Chorus, Saviston, Googh Marievsky, Andre Marsudon, F. Schuman-Heink, Bull Saviston, Googh Marievsky, Andre Marsudon, F. Schuman-Heink, Bull Saviston, Googh Marievsky, Andre Marsudon, F. Schuman-Heink, Bull Gastan, Steren By Dy Irving Rels and Robert Vost; based on a story by Irving Rels and Maxwell Shane; photographed by Harry Fischheck. Cast Harvey Stephens, John Hartley, Gorgan Com, Jane Darwell, Forter Hall. Harvey Stephens, John Hartley, Googh on Jones, Charles Jackson, Kitty Kelly, Tom Kennesty.

Norton, Michard Denning, Gordon Jones, Charles Jackson, Kitty Kelly, Tom
"ADDNIGHT," produced by Arthur Hornblow, directed by Mitchell
Leisen; screen play by Charles Brackett and Billy Wilder; based on story
Edwin Justine Bayer; and Frans Schulz; photographes by Chiralies Lang,
Mary Astor, Elaine Barry, Rieda Hopper, Licentle Pape, Eugene Borden,
Paul Byrgs, Perchianal Mininet, Leonard Sueg, Rajesth Dudgson, Heien St.
"TAW FROM MISSOURLY, produced by Paul Jones; directed by Theodore
Reed, in overline greelits released; photographed by Merritt Gerfald. Cast:
Reed, in overline greelits released; photographed by Merritt Gerfald. Cast:
Dear Charles, Charle

Cook, Winfired Harris, Kenaeth Hunter, "FEDERAL OPEFENSE, Produced by Edward T. Lowe; directed by Louis King, screen play by Houses McCoy and William R. Lipman from J. Edward Lioyd Nolina, J. Carrol Naish, Shirley Logan, Heather Angel, Broderick Crewford, Robert Wilcox, Richard Carle, Stanley Price, John Eldredge, Tongel, Stanley Price, John Eldredge, Tongel, Stanley Brice, John Eldredge, Tongel, Stanley, Brice, John Eldredge, Tongel, Stanley, Brice, John Eldredge, Tongel, Stanley, Brice, John Stanley, Brice, John

niuer, uslam Gait, John Maurice Sullivan.

THE LADP'S FROM KENTUCKY, produced by Jeff Lazarus; directed y Al Hall; no writing credits released; photographed by Theodor Spark-h. Cast: George Raft, Ellen Drew, Hugh Harbert, ZaSu Pitts, Louise sawers, Harry, Tyler, Stanley Andrew, Carol Holloway, Hooper Atchard, vor Bannett, Ley Payton, Cordell Tate, Jammy Briscow, Eugens Jackson, vor Emmett.

CIT. Emmett.

"UNMARBIED). formerly itilide 'NIGHT SPOT BOSTESS', formerly itilide 'ME AND MY GAL', associate producer, Mel Shauer, directed by Kutt Neumann; screen play by Lillie Hayward and Brian Mariow, based on Mel Mariow, and Brian Mariow, based on the state of the state o

Edwards, Gordon Hart.

"SUDDEN MONEY, formerly titled 'SWEEPSTAKES MILLIONAIRE,'
formerly titled 'SUDDEN MONEY, associate producer, William Thomatiented by Nick Clinide, screenpluty by Lower Products and in Thomatiented Control of the Control of

Paramount Pix New in Production

Panasont Pix New in Production

(NINON PACEUT), postegos and directed by Cocil B. Delfille; associate producer, William if. Pine; location director, Arthur Rosson; sorem play by Waller DeLeon, C. Gardner Sullivan and Jesse Lasty, Jr., based on an adaptation by Jack Cunningham of a story by Ernest Haycox; photographed by Victor Milner and Der Murich, Elian Dolley, Lynne Overman, William Hande, Regis Toomey, J. M. Kerrigan, Harry Woods, Fuzzy Knight, Hugh McDonald, Mais, Noble Johnson, Anthony Quinn, Joseph Sawyer, Marwitz Carbon, Pinessen, Milco Driscoll.

"BRAU GESTE," produced and directed by William A Wellman; seren play by Robert Caron; from story by P. C. Ween; photographed by Theodor Sparkini, Cast. Cary Cooper, Ray Millard, Robert Preson, Susn Hisperick, James Stephenson, Park William (Park Horsbow), General Caron; Form story by P. C. Ween; photographed by Theodor Sparkini, Cast. Cary Cooper, Ray Millard, Robert Preson, Susn Hisperick, James Stephenson, General Caron; Form story by P. C. Ween; photographed by Mark Sandrich; original screen play by Morrie Rykindi; photographed by Mark Sandrich; original screen play by Morrie Rykindi; photographed by Barte, E. Pine, C. Ede Roy, Too, Monty Wooley, Leonard Mude, Herbert Evans, Clifford Seven, Cyrif Thornton, Kay Linake.

"HYNTAKTON TO MAPPINSS." produced and directed by Wesley

bert Evans, Clifford Severn, Cyrif Thornton, Kay Linaker.

HVITATION TO HAPPINESS, 'produced and directed by Wesley Ruggles; screen play by Claude Binyon, based on story by Mark Jeroner, Brotographed by Jean Tover. Cast Frent Dunne, Fred MacMurray, Charlie Brotographed by Jean Tover. Cast Frent Dunne, Fred MacMurray, Charlie Wood, Don Latorre, Bob Evans, Mack Gray, Billy Newell, SOME LIEE TH BOT,' associate producer, William C. Thomas; directed by George Archainbaud; no writing credit; released; photographed by Karl Struss. Cast: Bob Hops, Bhritey Ross, Gene Krups, his drums and his orchestra, Una Merkel, Rult Davis, Bernard Nedell, Wayne Tiny Whitt.

178 Lettes AURIN MURRAY EASE 'produced by Gorge Arthur, directed for the Control of the Control

partin, fram Silly, Liernee II. wilson, boursy Dieterson.

by Alfred E. Green, staren be up by Net Perrin, based on novel by S. S. Van Dine; photographed by Charles Lang. Cast Gracie Allen, Warren Barum, Kent Taylor, Ellen Typio, Ellen Drew, Jerone Gowa, Judin Barum, Kent Taylor, Ellen Typio, Ellen Drew, Jerone Gowa, Judin Barum, Kent Taylor, Ellen Typio, Ellen Type, Willen Wille, Wille Lang, Don Brodle, More, Harry Type, James Favin, Tiny Newlan, Wille Fang, Don Brodle,

Jack Baxley, Rube Demarest, Jim Kelso, Helen MacKellar, Edger Dearing, Ether Howard.

Ether Howard.

THE MAGNIFICENT FRAUD. produced by Harlan Thompson directed by Mobert Florey; no writing credits released; photographed by William Relicor. Cast: Adm Tamiroft, Logd Nolan, Patricla Morison, Seri Duna, Seri Duna, State Control, Serial Relicher, Donald Gallaher, Mary Boland. Ernst Verebes, State Relicher, Donald Gallaher, Mary Boland. Ernst Verebes, State Mary Boland. Ernst Verebes, State Mary John Sheeting, Dalbayer, Mayard MeWade, Julius Tannen, Nestor Pairs, John Sheeting, Office production, directed by Paul State, Description, Cast: Chief Thundercloud, Preston Foster, Ralph Morgan, Andy Devine.

RKO-Radio

| Studio | Number: of Pix Promised | Com- | Now Shoot- Ing | in E | alance to Be Placed Before Cameras | Stories in Prepara- tion |
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| Sol Lesser | 3 | ~~ | 4. | , | 21 | 21 |
| Herbert Wilcox | ĭ | i | | ě | .0 | 8 |
| Totai | 54 | 26 | 1 | -6 | 21 | 21 |
| Pictures now in t | he cutting | | | g previev | ws are: | |

THE CASE OF THE STATE OF THE ST

SORDHY MOUSE, roduced by Robert Sist; directed by John Parrow.

SORDHY MOUSE, roduced by Robert Sist; directed by John Parrow,
screen pile.

Sord Sist, roduced by Robert Sist; directed by John Parrow,
by Sord Sist, roduced by Robert Sist; directed by John Parrow,
screen pile.

Sord Sist, roduced by Nick Musuren. Cast Ame Shirley, James Ellison, Helen
Wood, Margaret Arnstrong, Barbare Bead, Doris Jordon, Addel Pearce,
Passer, rose, Sistabeth Riskon, Sherrie Overton, Chill Will, Phyllis
Passer, rose, Sistabeth Riskon, Sherrie Overton, Chill Will, Phyllis

Passer, rose, Ro

Republic

| Number | | Now | in I | | Stories in |
|----------|--------|--------|---------|---------|------------|
| of Pix | | Shoot- | Cutting | Before | Prepara- |
| Promised | pleted | ing | Rooms | Cameras | tion |
| 59 | 26 | 3 | 4 | 26 | 26 |

Promises pieces "2 2 25

Pictures in the cutting rooms or awaiting preview: "50 25

Pictures in the cutting rooms or awaiting preview: "EMOME ON PATE PRAINE;" formerly titled "RIDN" THE RANGE," produced by Harry Grey; directed by Jack Townley; serven play by Charles graphed by Regie Lanning, Catt Gene Autt, Smiley Burnette, June Storey, George Cleveland, Jack Muhall, Waiter Miller, Gordon Hart, Ethan Ludius, Mac Hugen, Dari Boldons, Hal Price, Boulet BUDE PATROL," produced and directed by Joe Kane; no writing credits released, photographed by Jack Maria. Cast Roo Rooger, Mary Hart Raymond Hatton, Eddie Actuff, Gry Usher, Jack Rookwell, George Meeker, Devolty Schaer, Burnette, Carles Carles and Carles Carles

Bell, Jim Corey, Geörge Left, Geörge Pjues, Fred Burns, Howard Hickey, Bud Obborns.

Bud Maria.

Cast John Warns.

Bud Obborns.

Bud Maria.

Cast John Warns.

Bud Obborns.

Bud Maria.

Cast John Warns.

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Bud Obborns.

Bud Maria.

Bud Obborns.

Bud Maria.

Bud Obborns.

Bud Maria.

Bud M

Maynard.

"MAN OF CONQUESTS, formerly titled "WAGONS WESTWARD," produced by Sol C. Siegel; directed by titled "WAGONS WESTWARD," produced by Sol C. Siegel; directed by George Rhobols, Jr.; screen play by the control of the control

gan, Janet Beecher, Jason Kobards, Kane Chandler, Perris Taylor, Charles "STREET OF MISSIMO BEN," produced by Armand Schaefer; directed by Sidney Salkow; sereen play by Leonard Lee and Frank Dolan; original Cast Charles Rekford, Harry, Carey, Tomony Ryan, Culin Williams, Mabel Todd, Nana Bryart, tolon Gallaudei. Todd, Nana Gallaudei. Todd, Nana Bryart, tolon Gallaudei. Todd, Nana Bryart,

20th Century-Fox

Number Number of Pix Comof Pix ComPromised pleted ing Rooms Cameras tion
55 31 6 7 11 11

Treacher, Willie Fung, 1076 Lioya, Leonal Snegori.

"ALEXANDER GRAHAM BELL, associate product, 'Eenneth Macgowan.

"ALEXANDER GRAHAM BELL, associate product, 'Eenneth Macgowan.

Render State of the Control of the Con

DOT, BITADERN PRIES AND ACTUAL STATEMENT OF THE MOUNT OF THE BASERVILLES, SECOLE PRODUCT, Gene Markey, directed by Sidney Lanfield; screen play by Ernest Pascal; photographed by Pewcell Marley. Cost: Richard Green, Basil Rathono, Wendy Barrie, Nigel Bruce, Lionel Atwill, John Carradine, Rajab Forbes, Beryl Merccr, Barlow Borland, Morton Lowy, E. E. Clive, Elly Malyon, Rila Pascal, Control Continued on page 34)

Reelect Mono Slate: Johnston and Dunlap Reject Salary Tilts

tions to the board are Leon Fromtics, treasurer, and Norton VI.
Richeys, foreign sales manager
Richeys, foreign sales

of March, 1946.
Those attending stockholders' meeting in addition to Johnston, Dunlap, Curr, Golden, Fromkess, White and Curr, Golden, Fromkess, White and Curt of Fathe Film Corp, the largest holder of Monogram stock; William B. Jaffe and Herman Rosenblatt, Monogram counset; David Garrison Berger and representatives of Wall Street brokerage houses.

Duals at 10c

(Continued for n page 17)

parent Allied S. . . is participating. They promise to make themselves heard plenty at the forthcoming con-

To Press Divorcement

To Press Divorcement Washington, March 7. Theatre divorcement legislation will be the principal tople at the analysis of the second of the sec

ings.
The defeat suffered in North Da-The defeat suffered in North Da-kota, where the legislature recently repealed a theatre divorce law he-fore it had become operative, will not deter Allied members, Cof-tain the suffered to the suffered to the suffered to the suffered to the launched to force N. D. lawmakers to reinstate statute at next casion. Plans will slot be developed at it, convention to intensity Allied drive to persuade Congress to enact legi-lation should be presided Condition of the Scotlage and build buying.

Flag Waver for Burns

Hollywood, March 7, Bob Burns' next starrer at Paramount is a patriotic yarn. 'US Americans,' written by Irvin S. Cobb for Will Rogers as 'So This is America' and acquired recently from 20th-Fox. Shooting starts late this month with Al Santell directing under production guidance of George Arthur.

Bainter Attends 'College!

Hollywood, March 7.
Warners is readying What Price
Coliege? campus yarn, with Fay
Bainter in the featured spot.
Irving Fineman, professor at Bennington College, Vt., is doing the nington Coreenplay.

20TH'S BIGGE

In the next twelve weeks 20th Century-Fox will release all of the great pictures on this page!



America's most thrilling story! Produced in Darryl F. Zanuck's biggest-picture manner! First of the Cosmopolitan Productions!

20th Century-Fox presents

The Story of ALEXANDER

GRAHAM BELL

LORETTA AMECHE · YOUNG · FONDA

CHARLES COBURN . GENE LOCKHART SPRING BYINGTON . SALLY BLANE POLLY ANN YOUNG GEORGIANA YOUNG A Cosmopolitan Production

riate Producer Kenneth Macqowan . Screen play by Lamar / Trotti . Original Story by Ray Harris

Directed by Irving Cummings

Timed to today's show famed spine-chilling myste adventure of fiction's mos

SIR ARTRUR CO

The adventures of She

on the moor RICHARD GREENE · RATHBON

NIGEL BRUCE · LION JOHN CARRADINE · BARLON

BERYL MERCER · MORTO RALPH FORBES Associate Producer Gene Markey · Screen Pla Directed by Sidney Lanfield

ARE STILL TO COME!

Designed to be to your boxoffice in 1939 what "Alexander's Ragtime Band" was in 1938!

TYRONE POWER ALICE FAYE AL JOLSON

ROSE OF **WASHINGTON SQUARE**

WILLIAM FRAWLEY . JOYCE COMPTON HOBART CAVANAUGH

Associate Producer and Screen Play by Nunnally Johns Music and Lyrics by Gordon and Revel, Hanley and Macdonald Directed by Gregory Ratoff

The fiery, romantic, lovable outlaw-hero of 'In the nery, tomanuc, towaste outlaw nero or in the Cisco Kid" in a sweep. ing, new, colorful adventure! Backed by the ing, new, coloniu adventure; backed by the big-space advertising and smash extra pub. nig-space adversing and smass extra publicity accorded all Cosmopolitan Productions!

THE RETURN OF THE CISCO KID

WARNER BAXTER LYNN BARI · CESAR ROMERO HENRY HULL . KANE RICHMOND

C. HENRY GORDON ROBT. BARRAT r Kanneth Macgowan Screen Play by Millon Sperling Directed by Herbert I. Leeds

taste! Literature's mostmy! The most astounding t celebrated character!

NAN DOYLE'S

lock Holmes

WENDY E-BARRIE EL ATWILL

E BORLAND V LOWRY

y by Ernest Pascal

A theme vitelly alive to every American today! theme Vitally dive to every American to a surround of the Public is eagerly dwalled to a surround of the American to a surroun Dicture the public is eagerly awain attraction! YOUNG MR. LINCOLN

HENRY FONDA

he time to merited discharged and "the Story of Alexander Creham Bell". MARIORIE WEAVER ALICE BRADY RICHARD CROMWELL
ARLEEN WHELAN Eddie Colling, Pauline Moore, Dorig Bowden

Besed on the story by Lamar Trotti Directed by John Ford

Darryl F. Zanuck in Charge of Production

Advance Production Chart | pholographed by Elwood Brendell, Cast: Barton MacLane, Tom Brown, Eve Arden, Ed Sullivan, Frank Jenks, Clyde Dilson, Oscar Polk.

(Continued from page 31)

bert Leeds; no writing credits pelessed; photographed by Lucian Androit.

Cast. Peter Lorry, Amanda Duff, Jean Hersholt, Leon Ames, Robert

Cast. Peter Lorry, Amanda Duff, Jean Hersholt, Leon Ames, Robert

"ONES-ASMAILY IN HOLLIW 1900." seaches proteins, Jean Stone;

Greected by Mai St. Clair; no writing credits released; photographed by

Gavard Snyder. Cast. Jed Protuy, George Brenst, June Carlon, Spring

Marvin Stephens, Matt McHugh, William Tracey,

Marvin Stephens, Matt McHugh, William Tracey,

"ADSE OF WASSIMGTON SQUARE," associate producer, Nunnaily

"ADSE OF WASSIMGTON SQUARE, associate producer, Nunnaily

"ADSE OF WASSIMGTON SQUARE," associate producer, Nunnaily

"ADSE OF WASSIMGTON SQUARE, Associate producer, Nunnaily

"ADSE OF WASSIMGTON S

Watter Beennan, Charles Coburn, Henry Hull, Sir Cedric Hardwicks, Henry Trutar, Hasson Said.

**THE GORILLA: produced by Harry Jee Bown; directed by Alien Henry Trutar, Hasson Said.

**THE GORILLA: produced by Harry Learn Jeeps Bown; directed by Alien Cart. Rite Brothers, Bela Lugad, and Louise, Lionel Atwill, Edward North, Patry Kelly, Wally Vernon, Joseph Galeia.

**The Henry Hen

United Artists

| | Number : | Number Com- | Now Shoot- | in .I | e Placed | Stories in Prepara- |
|------------------------------|----------|----------------|---------------|-------|----------|------------------------|
| | Promised | | inr | | Cameras | tion |
| Samuel Goldwyn | . 4 | 1 | 1 | • | 2 | 2 |
| Selznick | . 2 | 2 | • | • | • | • |
| Walter Wanger | . 8 | 2 | • | | 6 | - 6 |
| Chaplin | . 1 | • | • | • | 1 | 1 |
| Roach | . 8 | Z | ī | 1 | | 4 |
| London Films Edward Small | | ž | • | • | . 3 | -3. |
| Edward Smail | | z | • | • | 3 | |
| | = | == | _ | | == | = |

Fictures in the cutting room or awaiting previews are:
TTS SPRING AGAIN, produced for Hal Rooth by A. Edw
y Karl Struss, Cast Oliver Hardy, Hary Langdon, Alice's
Surke, Jean Parker, June Lang, James Ellison, Stepin Fe
McDanlel, J. Farrell MacDonale. ngdon, Alice B

United Artists Pix New in Production

WUTERRING HEIGHTS, Potwer in Freduction
WUTERRING HEIGHTS, Produced by Samuel Goldwyn; directed by
Illiam Wyler; from novel by Emily Bronte; photographed by Greg
William Wyler; from novel by Emily Bronte; photographed by Greg
Wolfer of the Control of the Control of the Control
Wolfer o

Universal

| | Number | Number | Now | in E | | Stories in |
|--------------------|--------------------|----------------|---------------|-----------|-------------------|------------------|
| | of Pix Promised | Com- pleted | Shoot- ing | | Before Cameras | Prepara- tion |
| Features | .40 | 24 | 4 | 3 | | 9 |
| Westerns | 12 | 12 | ē | ĩ | i | |
| Serials | 4 | 3 | • | 1 | • | • |
| Total | | 39 - | 4 | 4 | 9 | 9 |
| Distruses in the s | artting was | | mmilling . | nandamer. | | |

Pictures in the cutting rooms or awaiting previews: "BUCK BOGEBS" (serial), produced by Barney Sarecky; co-directed by ord Beebe and Saul Goodkind; screen play by Norman Hall and Ru rampe from cartoon strip by Dick Calkins and Phil Noian; photographe y Jerry Ash. Cast: Larry Crabbe, Constance Moore, Reed Hower Pheeter Oakman, Jackle Moran, Carleton Young, Henry Brandon, Philosu

Wheeler Oskman, Jackie Moran, Carteton Young, Henry Breandon, Philoson Landsan Revision of the Control of the C

Universal Pix Now in Production

THEER SMART GIBLS GROW UP: produced by Joe Pasternak; directed by Henry Kotter; original screen play by Bruce Manning and Felix Jackton; photographed by Joseph Valentine. Cast: Deama Durin, Nan Grey, Helen Parrish, Charles Winninger, William Lundigan. Ernest Cast. General Cast. Deama Durin, Nan Grey, Helen Parrish, Charles Winninger, William Lundigan. Ernest Cast. Cast. Deama Durin, Nan Grey, Helen Parrish, Charles Winninger, William Lundigan. Ernest Cast. Grace Goodall. Dorothy Tennant.

**EASTSIDE OF BIRATEN, 19 produceff, and the During Butter and Herb Poieste; photographed by George Robinson. Cast: Bing Grosby, Joan Blondi, Mischa Auer, Jerome Cowan, Jane Goude, Sandy Henville, Herb Andrey, Joe Kims. Leibar, Tyler.

**Additional Company of the Cast. Special Cast. Grospy, Joan Blondi, Mischa Auer, Jerome Cowan, Jane Goude, Sandy Henville, Herb Andrey, Joe Kims. Leibar, Tyler.

**Additional Cast. Grospy, Produceff, 19 Max. Golden: directed by Joseph Stanley; original screen play by Mottlem Coffner; photographed by Milton Krasner. Cast: Hugh Hubert, Ruth Donnelly, Joy Hodges, Eddie Quillan, Junnia Guiley, Bennia Bartlett, Tom Beck. directed by Arthur Lubin; screen play by Edmund L. Hartmann; original by Ed Sullivan;

Warners

Now Balance to
New In He Placed Stories is
Shoot- Cutting Before Preparaing Rooms Cameras tien
7 13 8 8

O'Connell. Cust: Margaret Janeau, Junia Dec., 1987, 19

CHARLIE DATE. CHRISTE MIGUETON, PURP SOURCET, EGWAT FAWLEY, WATER

MORHE KUP FROM KOKOMO, formely illude BROADWAY CAVALLER,
produced by Sam Bischoff, directed by Jew Seller; screen play by Michael
Fessier from original by Dalion Trumbo. Cast Pat O'Brien, Joan Biondell, Wayne Morris, Jane Wyman, Marie Rosembloom, Mix Robson, Slanley
Fields, Morgan Conway, Sidney Toler, Ed Brophy, Olin Rowland, Jest

Marie Conway, Sidney Toler, Ed Brophy, Olin Rowland, Jest

Marie Conway, Sidney Toler, Ed Brophy, Olin Rowland, Jest

Marie Conway, Sidney Source, Source,

Tields, Morgan Conway, Sidney Toler, Ed Brophy, Olin Howland, Jack Roper, Clem Bewan, Y. produced by Gordon, Mollinghead for the Brynan Roper, Clem Bewan, Y. produced by Gordon, Mollinghead for the Brynan Fry until directed by Crane Wilbur, no writing credit: released; photographed by Arthur Todd. Cest: Charles Grapewin, Jane Bryna, Henry O'Neall, Elisabeth Ridson, Dickie Jones, John Russell, Free Lozzer, James THE ROBARING BOAD; Produced by Max. Siegel: directed by Lloyd Bacour, no writing credit: released; Alto Sperdian, Frank McHugh, Rosald Bacour, no writing credit: released; Alto Sperdian, Frank McHugh, Rosald Bagan, Gravible Bales, Regis Tooney. directed by William Dieterle: 1710ABEZ, produced by Honry Tooney. Checked by William Dieterle: 1710ABEZ, produced by Honry Former, Level by William Dieterle: 1710ABEZ, produced by Honry John McKentel, Wolfgang Reinant and Abea Plankel; Pom story by Mrs. Perdia Harding photographed by Tony Gaudie, Cast: Paul Muni, Bette David, Diric Albert, Dieter McKentel, Wolfgang Reinant and Honry Davenport, Henry O'Nelli, Gale Sondergand, William Wilkinson, Pedro De Cordoba, John Miljan, Rugh Sothern, Robert Warvick, Georgia Caline.

Warner Fix New in Fredestles

Warner Pix New in Fredereles

"HELUS KITCHEN', produced by Mark Hellinger for the Bryan Foy
unit, directed by Pz. A. Duponi; no writing credit released; photographed
by Charles Rocher. Cast: Dead Back Kids, Margaret Linday, Stanley Fields.

Read to Bryan Foy
Read Bryan Foy
Re

Litel, Charlotte Wyniers, Aldrich Bowker, Edgar Edwards, Erville Al"SAMLIY REUNION, formerly tilted AMERICAN PAMILY, produced
by Henry Blanker, directed by Michael Curtix; no writing credits released;
holographed by James Wong How. Cast: John Garded, Priscilla Lane,
Gale Page, Jeffrey Lynn, Pay Balnter, Claude Rains, May Robson, Lois
Lane, Rossmary, Name, Dake Dram, Yank McKlein,
Lane, Rossmary, Name, Dake Dram, Yank McKlein,
Lane, Rossmary, Name, Dake Dram, Yank McKlein
Cast, Galward G. Robinson, Francis Lederer, Paul Lukas, Dorothy Tree,
Joe Sawyer, George Sanders, James Stephenson, Lya Lyx, Grace Stafford,
CANYER, Juff GREAT; Dordoued by Expan Foyt, directed by William
CANYER, Juff GREAT; Dordoued by Expan Foyt, directed by William
Litth Fellows. Jimmy McCallion, Granville Bates, DeWolf Hopper, Frankie
Buthe, Fred Grozer. "GARTEL, THE GREAT", produced by Bryan Foy, directed by William Editive Felows, June 1988, 1989,

TITLE CHANGES

Hollywood, March 7.

'The Real Glory' is latest title for amuel Goldwyn's 'The Last Fron-Samuel Goldwins and tag for 'Sky tier,' 'Mystery Plane' is final tag for 'Sky Pirate' at Monogram. 'North of Singapore' was substi-tuted for 'Island of Lost Men' at Paramount.

Lind Touring Mono

Lind louring rwono
Recently appointed assistant to
George W. Weeks, vp. over sales for
Monogram, Lloyd L. Lind left Saturday (4) on a tour of midwestern
branches of the company.
Going directly to Kansas City, he
will also stop off at the Omaha, Des
Moines, Chicago and Cieveland ofdees. He will be away 10 days.

STORY BUYS

Hollywood, March 7.

Warners _purchased 'The Lady
With Red Hair, story of Mrs. Lesile
Carter.

RKO bought 'The American School Teacher,' by George Bricker and William Dover.

William Dover.

Sam Fuller sold his 'Bowery Boy' to Republic.

Salute Hate' by Faith Thomas, Salute Hate' by Faith Thomas, Salute Hate' by Faith Thomas, The Hate's Hate' by Faith Thomas, The Hate's Law, Templed, and changed Homer King Gordon sold his Two Gun Troubsdour' to C. C. Bur Two Gun Toubsdour' to C. C. Bur Two Gun Toubsdour's County County

Directors' Deals

(Continued from page 5)

(Continued from page 5)
ance of Theatrical Slage Employes
are paid 62%c. an hour for doing the
ing its jurtediction on major lots and
this action may result in a tiff with
Technicians Local 37 of IATSE,
which has divided into rank and in action
for the page of the form of the continued of the
factions since return of autonomy
saick Agreement. As from Studio
Basic Agreement.
Producers have refused the request
of the Jeff Kiber faction to put
checkers on lots, staling work can
the Jeff Edward Staling work can
be handled by Lew Blix, business
between the business and the service of th

Board for an investigation of IATSE, but Kibre is said to be preparing to withdraw his action.

Some of the control of the con

between agents and their clients This arbitration is now handled by State Labor Commissioner,

This arbitration is now handled by State Labor Commissioner.

Favor 3-Day West Commissioner.

Several State Carlot Commissioner.

Several State Carlot Commissioner of the Commissioner of

in the industry.

Musicians Local 47 has authorized Musicians Local 47 has authorized appointment of a committee to select a site for new headquarters and to dispose of present property. Committee will report back at general meeting of organization late this

Mrs. Poucher's Escape

Mrs. R. J. Poucher, wife of v.p. and executive committee member of consolidated Philor expedit feather of the consolidated philor expedit feather field, N. J., when the auto she was driving was struck by a fire truck. Her car was turned turtle and pushed for 50 feet, yet Mrs. Poucher excepted with hardly a scratch. at one time.

DISNEY'S OFFICE SPREAD

Hollywood, March 7.
Walt Disney moved his newspaper comic strip and book promotion departments to leased offices on Vine partments to leased offices on Vine street, owing to crowded conditions at the main plant. The new Dianey studio in Burbank is expected to be ready for cupancy in December.

Strike Up the Band!

_Here Comes Your Baby

Full of zip...pep...dash and doing!...the National Screen Trailer running in advance of your show!

Seen...heard... entertaining... carrying conviction to seat buyers while they're in the mood. The only advertising combining sight... sound... voice and the printed word! Action on your screen. Samples of what the picture is about.

And how low in cost! How complete in coverage! How unique in appeal! How real a ticket-seller!

Big merchants...national advertisers would grab your screen in a minute. You've got it! Use it to the best advantage with National Screen Trailers

Prize Baby of the Industry!

Chase National Continues Selling Of 20-Fox: SEC Also Lists Mono Buys

Washington, March 7.

Heavy buying ln motion picture stocks during January was revealed today (Tuesday) in the official summary of the Securities & Exchange

Largest acquisitions were made by Trem Carr and Scott R. Dunlap, of Hollywood, who each purchased 16.629 shares of Monogram Pictures Corp. common on Jan. 6 and followed it four days later with purchases of 6,194 shares-bringing their

chases of 5,194 shares—bringing their bytal holdings to 2,282 shares. Sol A. Rosenbatt, former NRA motion picture administrator, dumped 11,228 shares of the same—all but 1,000 shares of the holdings. All Monogram deals were carried out under Percival E. Futher, of New York, listed purchase of 300 shares of Than Lux common, bringing his holdings to 1,500 shares. Two other overdue acquisitions were revealed under the name of Ledle E. Thompson, who rethe same amount a veer later.

name of Leslie E. Thompson, who recivied 1,000 hares in July, 1937, and
thompson and the state of the state

CONS. SEEKING PROXIES TO RE-ELECT DIRECTORS

Provies are being sought by Consolidated Film Industries, Inc., dosolidated Film Industries, Inc., doing majority of the prinsing for major producers, for the election of the coning majority of the prinsing for the company scheduled for March 23. Four directors seeking election are Herbert J. Yates, ward C. Dearstyne, foseph L. Aller and Richard W. Alischuler.

In a proxy statement sent stocking re-election for a term of three properties of the company of the

preferred and only the common stock. While the proxy solicitation by the company declares the annual mecting is other busin other business as may properly com before it, J. E. McMahon, secretar of Consolidated, states that the man agement does not intend to present any other business and does not know of any other business which may come before the meeting.

Would Limit Trailers

Wilmington, Del., March 7.

Bill rolling around in the hopper of the Delaware Senate would limit trailers and all other as exclusing anneal to the senate of the senate of

Fines of \$50 for the first offense and \$100 for second are provided Half of the fine would go to the in-formant leading to conviction.

Errol Flynn's 'Juan'

Hollywood, March 7.
Errol Flynn plays the great lover
a 'The Adventures of Don Juan,
sheduled at Warners for early

summer. Michael Curtiz directs from screen play by Roland Leigh.

CALLS QUIZ IDEA HIS

Edward Pfelfer Sues Donahue Coe Agency

Edward J. Ptelfer filed a N. Y. fed-eral court sult vesterday ('7) against Donabue & Coe advertising agency, and Edward J. Churchill, its head, for \$100.000, claiming the plagiarism of an idea of his which was later developed into the 'Movie Quiz' by the defendants the filed was sub-mitted but rejected. Edward J. Pfelfer filed a N. Y. fed-

ASK MO. SUPREME C'T TO UPHOLD NICK OUSTER

St. Louis, March 7

The Missouri state supreme cour-ist week heard arguments and sug-estions filed in behalf of Circuit last week heard arguments and sug-gestions filed in behalf of Circuit Judge Eruest F. Oakley in opposition to the writ of prohibition asked by John P. Nick, v.p. of IATSE and head of MFO Local 143, and Clyde A. Weston, business representative of the local, to prevent their being ousted from control of the local.

the local, to prevent their being counted from normal of the local counted from their being the counted from their being thein

A few days previous, the Central Trades & Labor Union adopted a motion to regard the internal different and the contral trades and the contral trades between the Central Trades body and William Green, president lowing the reading of correspondence between the Central Trades body and William Green, president for the contract of the c quest with the explanation that the theatrical union preferred to handle its own internal difficulties.

Nick is reported to have returned to Florida after furnishing a \$5,000 bond to answer the second charge of extortion, which was returned in an indictment by the local grand jury against him and Weston.

Masters' Mother Dies In Fla. Auto Accident

Haskell M. Masters, Canadian sales manager for United Artists, was sud-denly summoned to Miami Thursday (2) when word was received that his mother was killed in an auto acci-dent outside her hotel on Wednes-day (1), Masters brought the body back to Montreal.

Music May Soothe 'Em

Jersey City, which has gained notoriety as a labor and political state ground is going arty. Jersettle ground is going as series of four concerts at Snyder highschool this spring. J. Randolph Jones conducting.

Mayor Frank Hague is understood to be one of the backers.

Mrs. Piazza's Parents' 50th

Mrs. Piazza's Parents' 50th.
Ben Piazza, v.-p. of Major Pictures
Corp., was here over the weekend
Corp., was here over the weekend
of the property of the property of the property of Mrs. Piazza's parents, Mr. and
Mrs. Garry Cappellano. and Mrs. Garry Cappellano. and Mrs. Garry Cappellano. de vith the
old Best Lytella Evelyn Vaughe stock
company at Harmanus Bleecker
Hall here, and was playing "Tiger
Rose" in New Orleans when Piazza
married her in 1920.

Blue-Blood Infusion

Hollywood, March 7, Old world aristocracy crashed the 10% biz with the addition of Baroness Else von Koczian to the Paul Kohner agency here as

baroness recently arrived from Europe, where she been a scout for Universal.

285G Anti-Trust Suit Aimed at 8 Cos. by Dixie Ops

A suit for \$285,000 damages was filed Thursday (2) in U. S. district (2) in U. S. district (2) in U. S. district (3) in U. S. district (3) in U. S. district (4) in U. S. distri Martin, chain operator, built oppos Martin, chain operator, built opposi-tion houses in two towns named and soon afterwards defendant com-panies 'did conspire and agree among themselves and with said Martin not to sell, lease or license to plaintiffs any first-class feature

Companies named are Paramount Companies named are Paramount Fictures Distributing Co, Inc., RKO Pathe Distributing Corp., M-G-M Distributing Corp., Vid.2-ph. Inc., Fox Films Corp., United Artigs, Universal Film Exchanges and Columbia Pictures Corp. A. C. Bromberg, described as a distributor for some of the film companies, was also listed as a defendant.

Pecks claimed they lost \$45,000 in Sylacauga and \$50,000 in Dublin. They seek triple damages and at-

U. S. Diggers Done

Los Angeles, March 7.
Uncle Sam's probers wound up
two years of digging into local film
exchanges if quest of possible violations of the anti-trust laws.
Albert Law and Harold Collins,

Albert Law and Harold Collins special assistant to the U.S. attorney general, are drafting their final report, to be transmitted to Thurmar W. Arnold, assistant U.S. attorney general, in charge of anti-trust vio

Al Rosen Must Pay Off Orlando for Symphonies

Los Angeles, March 7.
Superior court ordered Al Roser
to pay Guido Orlando half the
profits he made on a deal whereby
Paramount released six Symphonic

Pact called for an even split of commissions for release of the pic-tures, valued at \$60,000.

Hecht-MacArthur Oppose Exam. in Connie's Suit

Exam. In Connie's Sur-Attorneys for Ben Hecht and Charles MacArthur last week filed motion in New York supreme court opposing the demand of Constance Bennett for examination of the writers before trial in the suit she started a year and a hall ago. All ago, and a shall ago and a

for Hecht and MeaArthur, is also named as a derdandi.
Actress is seeking to recover \$82.
Old or alleged breach of contract.
Actress is seeking to recover \$82.
Old or alleged breach of contract, or a seeking to recover \$82.
Old or alleged breach of contract, or a seeking to recover a seeking of the contract of the con

without foundation, in that the con-tract was actually consummated bo-tween the plaintiff and A. C. Blumen-hal, and furthermore, is illegal and in violation of other commitments by the defendants. The \$2,500 de-posit had also been offered for re-turn to Miss Bennett, but not ac-cepted. Schwartz & Frohlich repre-sent the actross.

NASHVILLE'S BIG B.O. SUNDAYS; NOW OK

Nashville, March 7. The residents of this seat of south orn Methodism and the Baptist church have left little doubt that they favor Sunday films. For the first time in the history of the city picture theatres are open for regu lar performances and the residents

lar performances and the residents are responding by jamming down-town houses to capacity—and nabes also report storage business. Sunday operations in Nashvilla may lead to legalization of Sunday films in several other mid-Tennessee in the several content of the several policy of the severa

The city has had Sund or the past several years

Par's \$4.096.000 '38 Net Profits: 20th. Loew Divvvs

Winding up the year in strong fashion, with the fourth quarter earnings running to \$2,200,000, Paramount for the first quarter this year (1939) is comparatively powerful and is expected to substantially top the initial same three months (Janu-

and is expected to substantially too the initial same three months (January-March) of 1398. It is anticipated that the earnings will run somewhere between the company will run somewhere between the company will run somewhere between the company as highly encouraging start for '30.

Par's earnings for all of '18 is earlier to company as highly encouraging start for '30.

The final quarter of the figures by the boase's of directors, at \$4,000,000. The final quarter of the year thus quarters, this being due in part to year-end declaration of dividends by a quarters, this being due in part to year-end declaration of dividends by a partie by the parent company are proposed to the part of the parent company and the parent company and the parent company are partied by the parent company and the paren

indirect net Interest as a stockhilder in combined earnings for the last quarter, such excess representing a partial distribution of share of earnings of prior 1988 quarters.

Directorial hand Loew Cash dividend of 560 per share on the common and 37% on preferred at the meeting last Thursday (2) covering first quarter of the year. Both payments will be made March 13 to stock on preord March 15.

Loew's also made 50c declaration stock on record March 14. Loew dividend maintains, \$2 annual rate.

Jones Loses Tax Appeal On WB Golf Reels' Coin

Allanta, March 7.
Fifth U S. ofroul court of appenis in New Orleans Friday (3) lad Bobby Jones, former amateur golf champ, a perfect stymic when they turned down his appent to recover \$3,18,137 in income taxes and international content of the series of a language of the series of t

MOSS LOSES 1ST TRY TO BAN N. Y. BINGO

Efforts of N. Y. License Commissioner Paul Moss to secure a conviction in Special Sessions court viction in Special Sessions accurate of running a lottery have fained General Sessions Judge Morris Keenig yesterday (Tuesday) removed the case to General from Special Sessions, and Ses

Nosen, autorney for the measure. Judge Koenig also granted defendants a trial by jury, on the grounds that valuable property rights and exceptional circumstances of public interest are involved, and because the ultimate decision would

of public interest are involved, and because the ultimate decision would have a far-reaching effect.

The matter now goes before a grand jury and indictments will have to be found against the theatre and its owner, the Belle Theatres, Inc., before case can be brought before a

before case can be brought before a jury, Tommissioner Moss had pinned his hopes on a conviction in Special Ses-sions, intending it to be a test case on which he could revoke the li-censes of all theatres and non-the-atrical organizations in Greater New York now playing bingo and other prize games.

Wisconsin Bank Night Test

Wisconsin Bank Night Test
La Crosse, Wiss, March T.
Circuit Judge Robert S. Cowie, acting as a private citizen, filed a common control of the common common

Mich. Solons Plan Ban

Mich. Solons Pian Ban
The Michigan betroit, March 7.
The Michigan betroit with the missienting a bill which would declare bingo, keno and similar games a legal entertainment, if sponsored by churches, veteran and fraternal organizations for their own purposes. I will be seen that the second of the seen that t

The bill was apparently prompted by a police raid recently on the huge bingo nights held by Moose lodge here.

2 RKO Films in a Row Into R. C. Music Hall

Radio City Music Hall has set two RKO pictures in a row to follow Stagecoach, which goes into a second week tomorrow (Thursday). They are Love Affair, opping March 18, and The Castles. Dark Victory' on which the March 18 and the Castles. The Company of the Castles of the Cast

Par 2 Up on Scribes

Hollywood, March 7.
Seven writers finished their chores and, checked off the Paramount lot Goling out were Ed Beloin, William Morrow, Charles Martin, Garnett Weston, Robertson White sand Decrease Weston, Robertson White and Decrease Charles William Walter Fergis, Franz Schutz, Wilkie Mahoney find Marion Spitzer.

WIDE ACCLAIM FOR ALL THREE

SETTING new standards of quality and performance, Eastman's latest negative films have met with instant approval. Each makes its special contribution . . . fast, fine-grained Plus-X, for general studio work . . . high-speed Super-XX, for all difficult exposures . . . Ultra-fine-grained Background-X, for backgrounds and all-round exterior work. All three offer the high reliability and photographic quality typical of Eastman sensitized materials. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood).

EASTMAN Plus-X...
Super-XX...Background-X

38

Pitt's No. 1 Stickup Man Nabbed. **But Unarmed: Mgr. Admits Thefts**

Pittsburgh, March 7.
Pittsburgh's greatest wave of theaire box-office robberies came to an
ond here Thursday night (2) when
police nabbed 25-year-old George
and here Thursday night (2) when
police nabbed 25-year-old George
Art Chema, foreign film site. Youth,
who said he gradusted from Dartmouth, where he studied journalism,
admitted pulling similar jobs of AlArt Chema, foreign film site.
Sheridan Square, all film houses,
within past 10 days,
Alertines of Catheresubed in Pitchserrest. When he approached her
to 'hand inside a cost pecket
simulating a pistol, and commanded
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Mgt. Admits Thels
Buffalo, March. 7.
Edward Gwarek, 21, manager of
New Oakdale, southside nabe, adnouse in order of candy, cash and silverware. Gwarek
is also charged with having split a
bettetives revealed that the lucky
icket was fastened in a crack in the
keg from which the subs were
tween Gwarek and a friend,
Gwarek pleaded guilty to the
charges.

\$1,000 Akron Fire

Akron, March 7. Stanley Fitz, operator, was over-come by fumes and \$1,000 damage was done to the National theatre, downtown smallle, when fire broke out in the projection room.

Only 75 persons were in the house t time, and most of them remained to watch firemen put out the plaze.

Seme Vermont Exhibs Prefer Day of Rest To Sunday Pix Okay

Bennington, Vt., March 7. An odd angle of the Sunday film question, up for a vote at town meet-ings throughout Vermont today (Tuesday), is that independent ex-hibitors in some of the small towns are said to have shown no particular desire to obtain an okay. Their inare said to have shown no particular desire to obtain an okay. Their in-difference, if not hostility, is predicated on the belief that they will gross no more in seven days than in six. Several small town theatre owners are reported to have taken the attitude that they prefer Sunday as a day of rest.

as a day of rest.

In the larger spots, theatre owners have helped to mobilize local sentiment for a favorable vote. This is true, too, in certain outer towns.

In anticipation of approval by the voters, a number of theatres have tentatively lined up product for screening Sunday (12).

Lantz Sues Caravel

Los Angeles, March 7. Walter Lantz Productions has filed sult for \$2,490 against Caravel Films, Inc., as balance due on commercial cartoon made in 1936.

Lantz elaims Caravel paid only \$23,100 on total price of \$25.590.

Old 'Year' Back

Hollywood, March 7.

First Year' is being readied for filming at 20th-70x for the third time, this time under Sol Wurtzel's supervision.

Fleture was made as a silent Fleture was made as a silent with a finet Gaproer and Charles Farrell co-starred in 1932.

2 NEW WICHITA HOUSES: MORE BUILDING

Wichita, Kan., March 7.
Wichita is to have two new theatres, one now upder construction and construction of the construction o

The 600-seat theater now unde The 600-seat theater now under construction will be operated by Harold Gibbson and L. L. Gottschick of Joplin, Mo. They operated the Electric. Joplin, Mo., until its sale to Fox-Midwest.

Two for Wilmington, Del, March 7.
Seaford, Del, south of here, where
the DuPont Company has started
construction on an \$8,000,000 nylon
yarn plant, has been getting along
all right on one theatre until announcement of the plant. Now two
more will be built.

more will be built.

T. E. Ayres, owner of the Palace, has announced he will build a new house on the site of a stone quarry. Schine Circuit will build across the street.

\$300 Loot Milwaukee, March 7. Burglars broke into the Classic theatre safe in suburban Waterbown early Thursday (2) and escaped with an estimated \$300.

an estimated \$300. Entry apparently was gained through a skylight.

Trade Confabs

(Continued from page 17)

draft of the distributors and sub-mitted one of its own, with subse-quent meetings held, states that 'no quent meetings held, states that 'no further proposals were received in time to permit Allied's Negotiating Committee to make a final report before March 1, as required by the resolution of the Board of Directors.' With the committee having no further report to make, the board will not be convened, Allied officially de-

ther report to make, the board will ont be convended, Allied officially deal of the control of t

in this country, averaging four fea-tures weekly, advocates of the out-lined eancellation point out that there always are 64,000 playdates whether the cancellation is 10% or

whether the cancellation is 10% or 50%. Cancellation averages 10%, but it runs up to 20%. In actual practice, 10% of the cheaper pictures would be supplanted by more expensive product. It is strictly up to the expensive to hold a picture over, cancel out some product or leave the setup as

Theatres and Exchanges

Evereti Leaves Republic

Evereti Leaves Republic Refusing a transfor to. New York, H. H. Everett, district manager for Republic in the southeast, headquartering at Charlotte, has resigned from the company. Rep wanted to bring him into the home office. Because of future plans, now not amounced, he wants to remain in Charlotteethe.

lotte.
Clair Hilgers, special representative in the south for Rep the past six months, succeeds Everett. He will make his headquarters in Atlanta instead of Charlotte.

Schine's Switches

Schlur's Switches
Syracuse, March 7.
Another wholesale string of
changes in upstate New York Schlue
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Moore to Pitt.

Moore Moves to Pitt.

Pittsburgh, March 7.

B. P. (Diny) Moore, former head of WPs N. Y. metropolitan houses pooled Standard Theatres in Oklationa City, has just been named Min Line district manager for circuit here under zone chief Harry immediately, covering towns of Johnstown, Tyrone. State College, Wilkinsburg and Ambridge. Spots Wilkinsburg and Ambridge. Spots will be supported to the property of the prope

side office duties as first assistant to Kalming.

Kalmi

Sid Rose Elevated
Omaha, March 7.
Sid R. Rose, of Chicago, has been
named manager of the Warmer Bros.
office here. He succeeds Earle Perkins, who moves to Minneapolis.

Three Houses Reopen

Fire Houses Reopen
Fairfield, Neb., March 7.
F. W. Anderson has reopened the
Joyo here after being closed for a
year. It is Fairfield's only picture
house.

Walnut, Ia. March 7.
Roy S. Werky has unshuttered the Strand here. It had been dark for more than a year.

Sacramento, March 7.
Empire, fourth show house in Chico, Cal., and the second new one since the first of the year, opened last week. It was built by N. C. Steele, Colusa theatre man, and is managed by James P. Myers.

McCoy Quits Saenger
New Orleans, March 7.
Howard McCoy, for 12 years an executive with E. V. Richard's Saenger Co., has resigned in factor of roughing it in New Mexico.
of roughing it in New Mexico.

Dark 10 Years, Reopening Rochester, March 7. Nabe Palace is being renovated by Jacob Weisenborn for reopening in about six weeks. House, renamed the Sun, has been boarded up for 10 years.

Hilger's Republic Post
Atlanta, March 7.
Clair — Hilgers has been appointsouthern sales manager for Republic
Pictures.

Pictures.

He will have charge of 11 Dixie states, with headquarters in Atlanta.

Shea Mgr. Moves

Shea Mgr. Moves

Marietta, O., March 7.

Forney L. Marietta, O., March 7.

Forney L. Marietta, O., March 7.

Shea's Ohio and Strand here, transterred to Braddord, Pa. On ange
Shea's and Grand there. The ange
Shea's and Grand there, Greently shifted
to Youngstown to manage the Paramount.

Warner Bros. Changes Grad Sears, sales head of Warner Bros, has moved two film salesmen up into exchange manager posts. Sid Rose, Chicago salesman, is tak-ing over the WB office in Omaha, replacing Earl Perkins, who Is shift-

ing to the Minneapolls branch; and William Shartin, Minneapolis office, is taking over managership of Scattle exchange. Latter replaces Al Ox-toby, resigned.

Splits Movie Quiz Coin

S. E. Schwahn, manager of the Granada, Lawrence, Kan, who won first prize for towns of 15,000 and under in Motion Picture's Greatest Year campaign contest, split the 5500 award with his assistant. Emory Scott, who compiled the entry for-warded.

Youngstown, O., March 7.
Joe Castorelli, operating the Plaza, has acquired the Canfield, at acurby, Canfield, dark for several mouths. Castorelli plans to reopen house immediately.

Milliam Alderson in as manager of newly built (Centre, 1,000-seat subsequent run house.

Schauze, old centre, 1,000-seat subsequent run house.

Schauze, old centre, law wide accessfully for policy of weekly Yiddish films.

Frank Boucher, manager leaving Linder, recently built by Milton Linder, with the property of the policy of weekly Nickel and School Centre of the Centre of t

Schwarzer for second run habe lims. No successor amounced.

The Hollywood, dewritown, shutered, the Hollywood, dewritown, shutered, the Hollywood, dewritown, shutered, the Hollywood, the

Negro section to erect 1,500-seater next summer. Fox-Midwest Corp. mulling idea of unpadlocking the Star, 700-seater, Benton, Ill., dark several years. Pitner & Barnes. who operate the Strand, 450 seats, Fairfield, Ill., eon-template building another house in same town.

Veiller Resting in N. Y. Anthony Veiller, having completed writing contract at RKO, is In Iew York for four or five weeks'

New York Average Avera

SEATTLE

(Continued from page 10)

(Continued from page 10)
and "Dramatic School" (M-C). field
\$3,900, but no moveover, with H-E
\$3,900, but no moveover, with H-E
\$3,900, but no moveover, with H-E
\$4,900, but no

\$6,200.

Roosevelt (Sterling) (800; 21-32)—
'Angels' (WB) and 'That Woman
Again' (Col). Good enough \$2,200.
Last week 'Artists Models' (Par) and
'Peck's Bad Boy' (RKO), \$2,100.

Install MANN Onliwon Cabinet Toilet Tissue ECONOMY WASHROOM SERVICE



HUCKLEBERRY FINN'

Doors Open 9:30 a. m.

YGMALION

TODAY ONLY
THE SHINING
HOUR"

Right Thurdw
"TOPPER
TAKES A
TAKES A
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TOMAT CONSTANT
CONSTANT
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Remort

MILTON BERLE

Capitol

Kitty Carlls

PARAMOUNT TIMES

Martha Bob SĂY DIE"

New York Theatres

THERE'S A BETTER SHOW AT THE

CHICK WEBB

RADIO MUSIC HALL HELD OVER "STAGECOACH"

Spectacular Stage Productions

ALL 25° TO On the Stago-

7th Av. & Soth St. | "THE LITTLE PRINCESS"

"THE SPIRIT OF CULVER"

RIVOLI Brondway

ASCAP SKIRMISHING STARTS

N.A.B. CALLS A TACTICS HUDDLE

Copyright committee of the National Association of Broadcasters will meet March 30 at the Ambashotel, N. Y., to consider a sador hotel, N. Y., to consider a completery new approach to the so-lution of the problems involving the American Society of Composers, Au-which will be submitted by Neville Miller, NAB prez, and others pre-supposes a thorough housecleaning that the submitted by Neville Miller, NAB prez, and others pre-supposes a thorough housecleaning tion should be handled. The com-mittee would first try to get a well-ton-should be handled. The com-mittee would first try to get a well-rounded pleture of all facets of the problem before entering into any contract.

contract.

It is Miller's belief that the time has come for the NAB to take inwintery of the whole copyright sitwintery of the whole copyright sitwinter of the whole copyright sita new case he wants the past reviewed. According to his plans, the
committee would in a series of sessition, make a preliminary study coustorm, all history of the broadcaster's
megiciations with ASCAP, (3) legal
possible means of working out and
possible means of working out and possible means of working out a new licensing basis with ASCAP, and (5) counter-moves against ASCAP, legis-lative and litigatory.

The NAB huddlers will also at-The NAB huddlers will also attempt to determine which of these counter-attacks have been proved, where the counter-attacks have been proved, where the counter-attacks have been proved on the counter-attacks and the counter

ARCH McDONALD WILL SPIEL DODGERS IN N.Y

Arch McDonald, who for years has been calling 'em on W.352 washington, will do the play-by-play announcing of the Yankee and Clanis games over WABC, N. Y. Schedule of pre-season games for which will carry the Brooklyn Dodg-ers games, is now under discussion. Bed Bayber (creatly the William of Medical Control of Medi

Red Barber, formerly of WLW, Cincinnati, has the calling assignment on WOR. Sponsorship on all three series will rotate among General Mills, Socony-Vacuum and Procter & Gamble. WHN will duplicate the Dodge broadcasts.

KID SHOW AT 8 P.M.

Dari-Rich Drops Afternoon Quarters For Evening Half-Hour

For Evening Half-Hour
Bowey's, Inc., distributor of the
Dari-Rich chocolate drink, is on the
verge of changing the time routine
of its Therry and the Pirater series.
Very and the Pirater series.
Very and the printer series
(WIZ) link, but instead of using
three late afternoon quarter-hours a
weekly half-hour, starting at 8 pun
weekly half-hour, starting at 8 pun
andwork ket first time that
half-hour later than the released perlated for The Lone Ranger' (730 pun.
227).

Man of Varied Talents

Proces: & Gombe starts its annual check on station coverage and popularity March 9 with a seed giveny on Oxydol's 'Ma Perkins' serial over the MBC Red (WBAP) link. The offer will extend through the 17th. This time F & G has selected an afternoon -bookup. The analyse made of the returns are relained by an analysis of the coverage of Salt Lake City, March 7. Chester Dowse, who resigned as a secret operative of the Utah liquor control commission to become a liquor manufacturers' agent, has now become master of ceremonies on half-hour sponsored by the Electrical League of Utah over KDYL.

Stint will be aired from the KDYL Radio Playhouse, which seats 450. Besides Dowse, support includes Fielding K. Smith, comedian; Bob Reese, tenor; Janyce Don, blues warbler, and station house orchestra batoned by By Woodbury.

GO AFTER A THREE-YEAR LICENSE! PAINE RESENTS

Chairman McNinch blew his top last week in Washington. He did himself little good; he did Commissioner Craven little harm. What he did accomplish was to make it pretty clear to any who doubted it before, that radio reguto any who odubted it before, that radio regu-lation is up to its eyebrows in politics. A con-gressional investigation now seems inevitable. That, too, will probably be a merry partisan romp, with the 1940 tactics of the revitalized Republican party obviously hoping to make the most of it. Meanwhile, the radio industry is the whipping boy, the patsy, the he-done-it

What can radio do to protect itself from poli-tics? Nobody seems to know. Or, if they have any ideas, nobody seems to have the guts to talk about them openly, or boldly move to apply them. Radio goes pussy-footing along more conscious of the politicians than the pub-lic. (The public is radio's friend; a thought worth remembering). Radio won't talk back to the politicians, won't come out and throw down the gauntlet. Radio keeps on forever and a day in its cat-like watching of the Wash-ington mouse-hole, out of which some day, somehow, magically, without date or design, it expects to grab a sensible set of basic condi-tions, a three-year license and other needed changes. What can radio do to protect itself from polichanges.

It is true that various steps in the right direction have been taken. have been used where beams were needed. Always the politicians have been boot-licked. Always the politicians have been boot-licked. Radio exces can't seem to shake off their paralyzing fear of extinction at the caprice of a few men in Washington. They grumble and complain and feel badly treated, but still they do it the politicians' way-backstairs, jockeying, lobbying but seldom openly articulating, or boldly proclaiming the radio industry's impressive Case—a case beyond successful frontal attack. It's a nice idea to paste explanatory stickers on the back of every new radio set sold. But these messages are not loud enough to register on ears attuned only to the mighty organ-blasts of modern propaganda.

Survival of the radio industry, as now constituted, may depend upon getting the indus-try out of politics. One obvious step in that direction is the three-year license under which the present premium on political connections would be lessened. Through a three-year license, businessmen who operate honestly could feel like respectable persons, instead of poten-tial criminals forever on probation.

Supercilious critics of broadcasting will, of course, have little sympathy for the long license plea. They premise their thinking on cense piea. They premise their tunking on the idea that broadcasters were cither remarkably lucky, or definitely conniving, or they would not have a license to broadcast in the first place. Being either the white-haired child of luck, or the gunrashoe kid of skullduggery, the broadcaster—under this reasoning—should be kept always on the uncertain seat without respite at any time. They hold the

P&G'S ANNUAL CHECK

Seed Giveaway on 'Ma Perkins' from March 9-17.

Luckenbill's Operation

GULF GUILD SHOW FOLDS ON JUNE 4

Gulf Oil winds up its connection with the Screen Writers Guild show, on CBS Sunday nights, June 4; and substitutes a cheaper show for the summer. The question of renewing the Guild stanza has yet to come up. Original contract was for 17 weeks

Frank Smith Ouits Gruen

Frank Smith has resigned as advertising manager of Gruen watch. The two came to an amicable parting of the ways. Smith is expected to return to radio.

Luckenbill's Operation
Tom Luckenbill, radio exec on the
Lux account in the J. Walter Thomptom County of the County of the County of the County
Cou

broadcaster bereft of social consciousness, or community responsibility, and certain to take a chance if the odds of getting away with it are promising.

Which is part of the paradox of radio—an industry that pleases, delights and constantly impacts the public; that shows by its everyimpacts the public, that shows by its every-day operation how successfully it understands and how wisely, in the main, it interprets what the public wants or will accept. Men and organizations sufficiently smart, sure-footed and understanding to broadcast 75,000 programs more or less—every year and have only an ex-tremely rare squawk, are held unworthy of a vote of confidence based on demonstrable

Mandatory three-year broadcasting permits were proposed in Congress last week as a means of preventing governmental intimidation of station owners. Bill revising the present statute was sponsored by Rep. Clarence J. McCleod, Michigan Republican, and was sent to the House Interstate Commerce Committee for study. The radio industry might study it, too.

Different from other similar suggestions put forward in past years, McCleod's measure would specifically ban review of the political conduct of industry members. After stipulating that the minimum term must be three years instead of six months, the Detroiter proposed a restriction to the effect that in passing on renewal pleas 'the Commission shall not take into consideration any political views ex-pounded over the station of the applicant or any political views held or expressed by the applicant.

Like a lot of other people and organizations in the advertising business, radio has been remiss in self-advertising. Seldom has radio gotten together to do anything beyond passing resolutions about the much-desired three-year license. That the three-year license could be dramatized, that public support could be marshalled and a back-log of sympathy built up, has been ignored in the long record of hemand-haw, which seems to be the fatal blight of broadcasting, wherein (because of competi-tion) collaboration has been singularly difficult and frequently impossible.

What does radio stand to lose by standing up? What may be the net result and the net impression of continuing to take everything in a semi-prostrate posture? These are fundamentals of defensive trade tactics. They consideration. And they need publicity. They need

The three-year license is one industry cause upon which all, presumably, may agree. Then why not get the winds and the brass together and attempt, for once, to strike up the band?

Maybe there's a different plot. If so, it's slow in developing and hard to follow. And punk drama.

VAUDEVILLIAN UPPED

Jules Herbeveaux, New NBC Pogram Exec, Is from Show Piz

grama Exec, 1s from Show Ris

Chilego, March 7.

Jules Herbeveaux becomes mansage of the program department for
the NBC central division here, replacing Clarrone Menser who left organization to take over local office
date back into vaudeville production having produced many units
dates back into vaudeville production having produced many units
for KYW when the key clicuits. He
joined radio ear. In owever, and
for KYW when it was located in Chi,
Wynn Wright, who rated as
sistant production head, elevates to
production managers job while
sistant production manager in the
new setup.

Hal Glbney, NBC announcer, loved to Hollywood from Frisco.

HARTFORD CASE

John G. Palne, general manager of the American Society of Composers, Authors and Publishers last week Authors and Publishers last week to the American Society of Composers, Authors and Publishers last week to the Authoral Association of Broadcasters of harrassment being pursued by the National Association of Broadcasters of the National Association of the National Association in the National Associa

thors and composers.

Mrs. Crawford attacked the project as being both economically and jet and the project as being both economically and jet being b

could get around to presenting its side of the story.

North Dakota Passes Bill Blimmarch, N. D. March 7. Brown though Attorney General Passes, and the property of the property of the property of the sphere of national authority and absolutely void, the North Darwitten opinion declaring the legislation unconstitutional, 'an invasion of the sphere of national authority' and absolutely void, the North Darwitten of the property of the passes of the legislature last week. The attorney general charged by both houses of the legislature last week. The attorney general charged by both houses of the legislature flegislation to such a consistent of the property of the pro

Texaco Drops Ruggles For Rotating Comics

Hollywood, March 7.
Texaco Star Thertre is replacing Charles Rucales with a relation of Charles Rucales with a relation of the star of the

INDUSTRY UPSET BY POSSIBLE MEANING OF FCC'S LATEST FLANK MANEUVERS

Dubious Comfort Found in Slight Changes in Proitor hearing because of listener comgradual Building Up of Censorship Maitor dissenter, who echoed industry processes about the regulator's being chinery Feared

Washington, March 7. Panicky broadcast industry represcntatives are still arguing this week

over the underlying significance of the FCC vote approving a majority report of the Committee on Informal Complaint Procedure which en-dorsed, with only minor changes, the current method of spanking station current method of spanking station operators whose conduct offends a majority of the regulators. With the FCC's motives still obscure, substantial element voiced alarm that the government agency is determined to excreise round-about censorship, with non-conformists subject to the death negality.

death penalty.

Apprehension was caused last
week when the Commish, by a 5 to
a split, adopted a memoratum sublast per split subject a memoratum subsykes and George Henry Payne setting forth 18 types of programs
which might be the basis of punitive
action because licenseer sail, in the
Commission's judgment, to observe
their public interest obligation. their public interest obligation. While numerous observers hoped the Commish had good intentions, alarm was heightneed by a sensational move of Chairman Frank R. McMich, who subjected the only dissenter, Commissioner T. A. M. Craven, to a vindictive attack via press statement accusing him of a grandstand play of devotion to respeech and opposition to censor-thip.

Commission? Judgment to observer her within the common was heightness or where the commission and the common had good intentions, alarm was heightness of the common that the common had good intentions, alarm was heightness or the common that the common had good intentions, alarm was heightness or the common that the

be woodshedded for airing any of 14 types of programs. (See adjoining box.) While there was room for doubt

While there was room for doubt and debate, many watchers feared the enumeration of these Items means the Commish will call on the carpet proprietors of stations which the majority proprietor and the same of the terms—leaving broadcasters in a worse quandary and ever before—such as 'children's programa,' 'liquor and cigaret advertising' to much advertising' and too many recorded programs.

many recorded programs.

One wing of the radio-legal fraternity found dublous confort in the
ternity found dublous confort in the
ternity found for the first state
positively that violation of any of
these canons should afford ground
for punishment. But even the most
optimistic watchers agreed it is impossible to ascertain exactly what
was in mind when these possible
offenses were listed.

Heedless Publicity For Accused Stations Avoided

includes about the regulator was pro-both prosecution and judge. He re-marked that often 'there is no real intention of inflicting the extreme punishment,' even if the complaint tims out to be well-based, and that severe punishment by the publicity and whispering champaigns called on by rivals.' In such cases, the public, station employees, adver-iers, and competition, and the service ers, and competition, and the service ers and competition as thin on a center is in real jacourady, ex-avail officer observed.

Principles advocated by Craven.

Principles advocated by Craven, conforming closely to the ideas of legal advisors and many industry heads, are:

1. Turn over to the Justice De-partment for analysis and possible court action all charges of conduct contrary to criminal provisions of the Act or in disregard of Commish

2. Refer to appropriate other agencies (Federal Trade Commission, Food and Drug Administration, Post Office Department, etc.) complaints about programs which may violate laws other than the Communications

Make a distinction between single or infrequent transgression and 'serious and repeated offenses.'

4. Resort to either renewal hear-ings or revocation proceedings, only after investigation produces 'a prima facie case based upon such substan-tial evidence, secured over a period of time, as will indicate the actual program service of the station and consequently the capability of its licensee to operate the station in the public interest." 4. Resort to either renewal hear

Bringing the issue to a head, Cra-ven stressed the destrability of avoid-ing any policies which have the ef-fect of 'announcing or applying any standard likely to encourage or force licensees to service private censoriship' or which would compel, discourage, and the service private the commission of the commission thinks best for the public. He advised that while the Commission thinks while the Commission thinks while the Commission thinks while the Commission that while the Commission owners it is imperative to every file-blood of broadcasting in this country and vittate the value of this great, modern medium of mass commissions of the commission of t standard likely to encourage or force

munication." Minor or isolated offenses should not be made the basis of extreme forms of discipline, Craven asserted. Part of the price that is necessarily paid for the great liberty of freedom of expression is that it will occasionally be abused, but trivial or scattered offenses do not justify surrendering this freedom.

In the case of conduct which may look like disregard for public interest, or may be in violation of specific acts or rules, Craven suggested this procedure:

A report from the Law Department as to the nature and seriousness of the offense; the Commission's jurisdiction, and the sort of action

indicated.

2. Careful weighing of the facts before deciding to (1) file the memo with the station's record; (2) make formal investigation; (3) reference to the Justice Department; (4) refto the state Department, (4) here evence to appropriate other agency (5) letter informing licensee of findings; (6) revocation proceedings; of ings; (6) revocation proceeding (7) renewal hearing.

Chicle Talent Quest May Turn to Actors Past 40; Wrigley, Atlass Ponder

Hollywood, March 7.

Decision is expected to be reached thir week at conferences between H.

Leslie Atlass and P. K. Wrigley in Chicago for a change of quarry on the Gateway to Hollywood program. It's pretty definite that the hunt for volunteters will not be certified to It's pretty definite that the hunt for youngsters will not be continued on the second quarter and that the objects of the search will be character actors from 40 to 55 years old or singers of all ages.

Although Rachelle Germano of Frisco was eliminated on last week's semi-finals, she drew a stock contract from RKO.

14 Types of Program 'Poison'

Washington, March 7. FCC has hinted (see story in adjacent column) the kind of program that will almost certainly evoke displeasure and involve possible discipline or deletion for offending sta-Broadcasters are warned against;

Fortune telling in any form,
Astrology or other fake sciences,
Solicitation of funds.

False, fraudulent or misleading advertising.

Defamatory statements.
Failure to allow equal opportunity to discuss all

sides of controversial issues.

Programs bordering upon the obscene. Programs offending religious or racial groups.

Taking sides (as broadcasters) on political, religious or racial matters.

10. Cliff-hanger kid shows.

Booze glorification.

Interrupting concerts or music to insert advertising announcements

13. Too much advertising in general.14. Too many phonograph records.

WLW to Seek Recovery of 500 Kw.: Puts Through 10% Token Reduction

Altoona Times-Tribune

Resumes Radio Column Latest example of a newspaper experiment and reinstating it be-cause of reader sentiment is the cause of reader sentiment is the Altoona Times-Tribune. Few weeks ago the sheet cut out the daily stuff written by Paul LeRoy Lamade, radio ed, to see what would happen. Logs were left undisturbed. Move occasioned some disfavor with readers, so Lamade's gossip and chalter is being put back in starting tomorrow (Thursday).

'Jack Armstrong' Show To Knox-Reeves Along With Wheaties Account

Chicago, March 7.

'Jack Armstrong' serial which is currently sponsored by Wheaties through the Blackett-Sample-Hum-

through the Blackett-Sample-Hum-mert agency here will go with the General Mills account when Wheat-Revers, agency on June 1. In view of the K.R acquisition of booking job on this program, B-S-H here is now casting about for a new kid show to use for the General Mills Korn-Kix product which stay in the B-S-H fold.

in the B-S-H fold.
Currently B-S-H has The Happy
Gilmans' pluggins this new breakfast food, but the agency feels that
the product, which is primarily a
kld item, would do better with a
show that appeals to youngsters as
well as adults. 'Gilmans' is a family
show aimed perimerilies. ow that appeals to youngsters as ell as adults. 'Gilmans' is a family ow aimed primarily at the matrons

ONE RADIO BILL OFF, OTHER STILL PENDS

Boston, March 7.

Introducers of petition for a bill creating a state petition of the state of the sta

Alfalfa on B'way

Hollywood, March 7. Hollywood, March 7.
With the race season nearing the
finish, Lum and Abner are considering a two-week broadcasting stand
in New York.
Rustics have had several nags
running at Santa Anita.

WLW will continue its fight to regain 500,000-watt power. So states James D. Shouse, general managed casting division, to Vantry.
Last week the U. S. Circuit Court of Appeals in Washington redused to grant the station's pies for a stay of the FCC order, by which the signal was reduced to 50,000 watts March 1. We feel that there is a fair chance for WLW to have is a super-power restored within a month associations are received within a month or so. The matter has ended with the Federal Communications Commission and is now purely a legal case. There is no lif feeling between the PCC and our organization. Our taken within two weeks, is to present arguments in the U. S. Circuit Categories in Washington supporting WLW's cause for restoration of super power. Our counsel will take time to properly prepare such as the control of the property propers of the property of the property of the property of the country of the property of the proper

need be.

When WLW's power reduction was nade effective, last week, Shouse issued the following statement concerning the station's commercial

rates:

'WLW at 50 kw will make a general rate reduction of 10% to all current running accounts. This is purely a token reduction, inasmuch as it establishes the base WLW rate as it establishes the base W.W. rate lower than the \$1,132 per evening hour rate in effect since Sept. 1, 1890, also at 50 kws, since which time the average clear channel station rate increase has been about 70%. Bear-increase has been about 10% and 100 kms. In the state of the s

radio.' Speaking about the effect the power cut will have on the WLW staff, Shouse stated. 'Whatever personnei changes will be made will be minor ones. There will be no drastic reductions.'

ductions."

Shouse stated Monday not a single account had been dropped because of power cut and that there were no indications of cancellations.

WNAX, Yankton, S. Dak. 90 Min. 'Box Social' Charges 25c in City Auditorium

Yankton, S. D., March 7.

Instituted by WAX here, according to the state of the sta



Chain Income from Time Sales

| | NBC | | | |
|---------------------------------------|-----------|-------------------|--------------------------------|-------------|
| January \$4,033,8 February 3,746,6 | 00 \$3,79 | 3,516 \$ 8,053 | 1937 3,541,999 3,295,782 | |
| Total \$7,762,5 | 95 \$7,29 | 1,569 | 6,637,781 | \$5,396,115 |
| | CBS | | | |
| 1935 | 1: | 38 | 1937 | 1936 |
| January \$2,674,0 | 57 \$2.87 | 9.945 | 2.378,620 | \$1,901,023 |
| February 2,541.5 | 42 2,68 | 0,335 | 2,264,317 | 1,909,146 |
| Total \$5,215,5 | 99 \$5,56 | 0,260 | 4,642,937 | \$3,610,169 |
| i | MUTUA | \L | | |
| | 1939 | 1938 | | 1937 |
| January | \$315,078 | \$269,6 | 94 5 | 213,748 |
| February | 276,605 | 253,2 | 50 | 231,286 |
| Total | \$591,683 | \$523,1 | 44 \$ | 445,034 |

NBC's February Tally, \$3,748,695; Columbia Net Grossed \$2,541,542

NBC red (WEAF) link ran as much as 10% sheed of Columbia in the gross billings of the respective metworks last month. Otherwise the BLUE AND CHICAGO networks last month. Otherwise the comparative income setups for NBC and CBS were very much like they have been since April, 1938. NBC as a whole was up 7.2%, as compared to February of last year, Columbia was 52% off and Mutual showed a gain of 22%.

Grass billing.

of 9.2%.
Gross billings of NBC in February
Gross 5,746,695, with the red accounting for \$2,623,497 and the blue
(WJZ) network, \$925,196. Same
month brought \$2,541,542 for Co-

lumbia.

NBC grossed \$3,496,053 in February, 1936. It got \$3,295,762 for the previous February and \$2,714,300 in '36. CBS' tally for February, '38, was \$2,680,335, \$2,264,317 in '37, and the previous February, \$1,909,146.

Colwell West as Doc On Kellogg Program, Which Gets 13-Wk. Stay

While visiting Battle Creek last week John U. Reber, radio head of J. Walter Thompson, obtained an John Length of the John Leng

script.

Colwell has devoted his time almost exclusively to ad copy writing and supervising for Thompson during the past two years. George Faulkner, original scriptist on the Circle, goes back to the Rudy Value.

SHERWIN-WILLIAMS' MET OPERA BALLY

Cleveland, March 7.

As a trailer-ballyhoo for Metropolitan's twelfith opera season here,
March 27-April 1, Sherwin-Williams
Paint Co, is tossing a free pre-opera
concert March 20 in the 10,200capacity civic auditorium.

Six of Mel, raw tinger, winners or semi-dnallsts in the S-W Metro-politan Auditions of Air, will be soloist in the program setting a new precedent for givenways. Vocalists precedent for givenways. Vocalists precedent for givenways. Vocalists of the setting a new procedent for givenways. Vocalists garet Carlisle, John Carter, Nicholas Garet Garting and State of the State of the Carlisle, John Carter, Nicholas Garet Garet

Chicago, March 7. Latest advertiser to be added to the roster of NBC Blue web users is the roster of NBC Blue web users is the Mars Candy Co, which will start a weekly 30-minute spread over a 14-station hookup starting on April 1. Mars is using a quiz type program with audience participation. Will be called 'Prof. I. Q' and will utilize standard information questions of general interest. Time: 9:30 prossions CST. Grant agency here set the

Ralston's 'Inside Story,' which was tested on the Coast on Columbia starts on March 14 over a coast-to-coast Blue web through the Gard-ner agency.. This show, as the Mars rogram, will originate in Chicago.

On the fire for additional Blue wel On the fire for additional Blue well usage are a flour and a candy company, with the contracts reportenear signature.

In nearly all instances the show will be Chicago origination, marking a spurt in Chicago production.

Duchin, Kyser Broadcast Butt Shows from Cleve.

Cleveland, March 7.
Eddie Duchnin si pinjen phis PallMall show through WTAM for two
weeks while his band is playing
dance dates in Cleveland territory.
Morton Downey flew in Monday (3)
for first broadeast and is coming
back next Monday (3) for final
one, allowing Duchin to play for
Western Recrue prom here March
REO linearce.
REO linearce.
REO linearce. Cleveland, March 7.

RKO theatre.

Kay Kyser is airing his Lucky
Strike show over WTAM, foo, during his vaude appearance at RKO
Palace in Cleveland week of March
10. Kyser turned down station's
offer to use its biggest studio, and
will stage his broadcast March 15 in
Carter Hotel's Rainbow Room, which
has canacity of 1900. acity of 1,200.

HILLBILLY STUFF BIG

solidated Drug Products 14 Hours

Louisville, March 7. Louisville, March 7.
Hillbilly talent is finding plenty
of employment on WHAS lately,
with Consolidated Drug Products
boosting its total hours on the station to 14½ weekly. First stanza is
on for a solid hour, 7 to 6 a.m., titled
Farly Morning Jampbores. Afternoon assession is labelled thout for
a first product of the standard o 3 to 4 p.m., Mondays through Satur-

to consist of Mixine Sellman, Mark greet Carlisle, John Carter, Nichola days. Massue, Leonard Warren and Robert Nicholson, giving high-light by Jim's little brother, Buddie, hill-billy given green ways was literally warm given away was literally state of the warm given away was literally warm given away was literally state of the warm given away was a state of the warm given away was a state of the warm given away was a state of th

WHN, DUE FOR 50 KW. UNDER HAVANA PACT, SUGGESTS WHITE NETWORK TO NBC

PAUL SULLIVAN GOING TO WHAS, LOUISVILLE

Cincinnati, March ...
Paul Sullivan, newscaster, who signed last week to join WHAS, Louisville, May 1, after expiration of his present contract with the Crosley Corp., has been taken off his twice-nightly spots on WLW and put twice-nightly spots on WLW and put on standby announcements on small-ie WSAI. Peter Grant, chief of the WLW-WSAI staff of announcers and who has been doing newceast for 11 p. m. stars. Highest-salaried spieler for all time on the Crosley stations, Sullivan takes rank as radio's probable best-paid standby announcer by reason of the demotion, which does not be the staff standby announcer by reason of the demotion, which does not be contracted weekly compensation and the state of the

NEW YORK FUND **DEMANDS 3-HR. CUFFO**

New York stations, particularly those releasing network programs, are disturbed by the suggestion of the programs of the progr

poing deprived of the week's top ratings shows. Last year the fund sequestered but 90 minutes for the same purpose. It was a Thursday evening, with the event starting at 9 p.m. and going over practically all New York sta-tions.

Wurlitzer Retail Stores

TO SCHWIMIMET & SOME
Chicago, March 7.
Schwimmer & Scott agency here
has signatured as ad agency for all
Wurlitzer retail store copy and
billing on a one-year agreement.
S. & S. has spotted Wurlitzer
retail stores on the ether in Some 12
to add several more key cities to
the list.

Unlikely That NBC Could Entertain Proposal Under Existing Conditions-Columbia Has Always Sidestepped Secondary Coverage

Informed of a fractional drop in his C.A.B. rating, Goodman Ace quipped: "People seem to be giving up good things during Lent."

SYKES READY

First break in the FCC ranks under fire from Congress and outside was indicated this week with forecasts that Judge Eugene O. Sykes, veteran of more than 10 years' Federal service, is quitting at the practice. No verification, but all in-

practice. No verification, but all indications were the Mississippian,
who served as chairman of the present agency at the outset, will hang
out his shingle and upset the balpearture of one of the Jourmusketeers'—Chairman Frank R.
McNinch, Thad H. Brown, and Paul
dominated decisions and operations
during the recent unpleasantness was
reported due to disgust occasioned
by the internal feeding and the conReports caused, universal surprise,
although nitimates have reported in Reports caused, universal surprise, although intimates have reported in recent weeks that Sykes was reaching the end of his patience and desired to step down into the relative quiet of the legal profession. He was sald to have shown signs of doubt about the course the FCC has been following, although normally he had trailed along dutifully behind Micrailed along dutifully behind Micrailed along dutifully behind Micrailed. Ninch in every important contro

Outwardly Placid

und's idea of gettling a peak audinece but they think that listeness
might not be so sympathetic about
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oning deprived of the week's being deprived of the week's
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Last year the fund sequestered but
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Last year the fund sequestered but
on inimutes for the same purpose,
to make the same purpose,
the union of the past three
typears. In private discussions about
the uproar, he has calmity remarked,
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the uproar he has calmity some house,
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Quick Twist

Informed of a fractional drop
his CA.B. rating, Goodman
h

Amos 'n' Andy to CBS On April 3; CBS Summer Policy Still Not Set

Amos 'n' Andy move over to a CBS hookup April 3. Switch was notivated by Campbell Soup's wish to garner a substantial discount by office of the controls the Orson Welles show which Campbell underwrites of a Friday night over that link.

A & A will have a fine of the controls the Composition of the

the Welles show and Amos 'n' Andy to go off for vacations during the coming summer.

Understood that Edwin C. Hill

Understood that Edwin C. H'll, also now on NBC, washes up for Campbell in April.

\$270,000 IN DIMES **CLEARED BY RADIO**

Washington, March 7.
Radio's pulling power for charity
was established beyond doubt by the
results of this year's Infamilie
paralysis appeal. Check should
last week that stations handled a
last week that stations handled a
least week that stations handled a
least week that stations handled in
least that the stations handled in
least that the stations handled in
March of Dimes. More than three
March of Dimes. More than three
limes as big as the collections in
1987.
Little, nor of the said of microphone
Parase was volced by George B.
Allien, one of the beside of the
story better than words or congratulations,' Allen remarked.

s,' Allen remarked.

Ruppert Beer Folds .

Ruppert beer folds its twice weekly musical program on WEAF, N. Y.,
with the March 17 broadcast and will
use Stan Lomax, sports commentarion, on WOR, Newerth, sattring and
a week. Run on WEAF will have
been 28 weeks.
Same agency, Lennen & Mitchell,
hus the Tidewater Oil account which
Lomax spiels for three other days of
the week.

Tri-City Network of Facsimile (Radio **Newsprint) Begins Tryouts March 12**

By JOE KOLLING

Cincinnati, March 7.

Now comes a facsimile network!

Plans for the setup were being demecting here of Mutual Broadcasting System engineers from New Condess of the Crodey Corp., Circley.

By Cincip Clark Colling Colling Colling System engineers from New Colling

AFRA Adjustments, If Any, Will Be Made After Ample Data Is on Hand: Pacific Rates One-Third Less

Reports of wholesale cast reductions, rebroadcast cancellations and
program discontinuances due to the
application of the American Federaed by officials of the union and not
before out by independent observation. Leaders indicate they will refuse to be sumpated by such state
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Reformed?

Tiffany Thayer, who authored such flaming passion novels as 'Seven Men,' 'Seven Women' and The Old Goat,' has been doctoring the 'Howie Wing' scripts at J. Walter Thompson.

Before dipping into kiddie fare haver did radio commercial Theyer did radio commercial writing for the same agency.

scale for singers in choirs is \$14, with an additional \$4 an hour rehearsal fee.

an additional \$4\$ an hour rehearsal fec. Oss. I Practicula Erack San Frantisco, March 7. New commercial scale for radio artists appearing on regional networks in the 11 western states was discussed here last week in confabs between Entily 19th, executive score of Radio Artists, scretary Vier Concor and other excess of the local AFRA chapter, and I. B. Kornblum, executive scenerary of the Los Ansaid to be approximately one-third less than that set for coast-locat commercial shows. All differences between the local and Los Angeles AFFA, units were fromed out before the rates will be submitted to a standing committee organized by advertising agencies to meet with AFRA to settle all such demands.

AFRA to settle all such demands.
Although no figures were divulged, local AFRA exces claim the Coast will get the break from sponsors under the proposed new set-up, because the western scale will be so far below eastern rates that it will be to the sponsors' advantage to try out on the Coast any shows will be so the sponsors' advantage to try out on the Coast case, it is said, will be such that it will enable sponsors to ever more territory for less money. cover more territory for less money

Sheboygan Makes Power

Boost a Civic Event
Sheboygan, Wis, March 7.
WHBL celebrated its boost of
power from 250 to 1,000 watts last
week with a banquet to 150 busines share for all the shallon for nine years
and social leaders in the community,
turned the switch.
The community of the social shallong the switch of the

Bahbitt Decides to Absorb \$450 Cost AFRA Rebroadcast Scale Imposes

Mutual Takes Basketball Nationals from Denver

Astuonals from Denver
As usual Mutual will air the National AAU championship basketball
tournament from Denver Municipal
KFEL, Denver: Brooders will take
place March 17-18.
Shows will be taken by network
stations on a local participating arrangement. Bill Weich and Jo
green will handle the pass-by-pass
advers. will handle the pass-by-pass

Libel Alleged Vs. KGLO

Mason City, Ia, March 7.
KGLO is defendant in \$10,000 libel still field in district court here by Helen Schultz Brewer, once Iowa's Tass Quoen, now retired. She story which said she had been adjuded insane. She also charges she had enjoyed and had good reputation in the community before the liberature of the story was a story with the said she had enjoyed and had good reputation in the community before the liberature of the story was and the story was a story damages and another five C's exemplary damages 'because of the malice in the publication thereof,' her petition alleging the story was and untrue at the time the same was published and broadcast.'

Cosby Joins KXOK

St. Louis, March 7.

B. T. Babbitt & Co. has withdrawn, the cancellation order on the transcription broadcasts of Tawid Harum' over WOR. Newark: KNX. Los Angeles, and KPO. San Francisco. The control of the control of the control of Radio Actors would involve as addition of 8450 to the serial's payring the control of Radio Actors would involve as addition of 850 to the serial's payring the extra talent, charged to about the control of Radio Actors would involve as the control of the contr

rebroadcasts the installment later in the day. Other supplemental broad-casts of similar arrangement which WOR now carries are 'Myrt 'n' Marge,' 'Hilltop House' and 'The Goldbergs.'

ETHEL HAWES-BEN LEVIN END 12-YR. PARTNERSHIP

Cleveland, March 7.

Partnership of Ethel Hawes and
Ben Levin, who collabed in home
economics programs over WGAB
and defunct WJAY for 12 years,
blew up last week. Dissension
rumored to be caused by conflicting
policy opinions for their proposed
Merchandise Mart, Inc., which has
been postponling its preem 25r the
Her new nature, may be Clearles.

open postporting its preem 13t the second postporting its preem 13t the La Burns, one-time owner of WLAY, who will take Levin's place as director of the mart. Wenture is a monting products of national products. Burns has been trying to extract, using a radio set-up for lectures, demonstrations, etc. Burns has been trying to exact the second national monting to the second national monting to the second national monting the second national monting the second national monting the second national national monting the second national national monting the second national natio





Thank You. *VARIETY!*

WSM is proud of this confirmation of her traditional policy of service to her far flung audience.

WSM asks only an opportunity to demonstrate how this service tradition can, and does, react to the advantage of WSM advertisers.



The Faith of Our Audience Comes First

Question of jurisdiction over radio authors, at issue for the last few ings was revealed, however, it was a considered to the last few ings was revealed, however, it was revealed of Radio Artists and the Radio Writers (utility grew much much lost Angeles. At both sources it was involved this week. Reports from the state of the last of the l

Dicker; On Again-Off Again Stuff

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KXOK Got Its License on Phoney Promises, KSD Claims in FCC Rap

Gets California Position

J. Frank Burke, president of radio

Helen Hayes Is set for Edgar Bergen's first Chase & Sanborn show in N. Y: March 12, while the troupe is vacationing east.

Sacramento, March 7.

to

St. Louis, March 7.
Feud between the St. Louis PostDispatch and St. Louis Star-Times.

XED and KXOX, respectively, burst
forth anew last weck when KSD
fled a 48-page petition for general
and special relief with FCC attention and proper star of the star o J. Frank Burke of KFVD station KFVD, Los Angeles, and former Santa Ana publisher primary campaign manager Governor Culbert L. Olson, named a member of the State Board of Control this week, poard of Control this week.

At the same time Burke's daughter, Mrs. Mary Burke King, former newspaper woman, was appointed a member of the board of trustees of the California Institution for Women.

tion alleges that news alrings are sold to breweries and clothiers. Statement that Dr. Henry J. Gerling, superintendent of the St. Louis programment of the St. Louis broadeast regular sked over KXOK also is challenged. St. Louis Public School programs are aired regularly wore the St. Louis University station, WAII other stations in St. Louis, MAII other stations in St. Louis, WIL. WEW, KFUO, KMOX and KWK have been advised of KSDS public of a decided of the St. Companion of the St. Despition of a decided on the St. Despition of a decided of the St. Despition of the St. D

WEW scarching for full time; KFUO wanting a divorce from KSD; WIL injured because of law suits resulting from its efforts to protect their right to increased power and time, and hints of trafficking in wavelengths. Nature of walls.

recommends to the commish that it is entitled to 630 and suggests swap between KXOK and KSD whereby KXOK would share time with KXOK would share time with KFUO instead of KSD. Both KFUO and KSD have been trying to be divorced for more than five years. In January KSD withdrew its appeal filed in the United States District Court of Appeals in Washi D. C., after the FCC had den application for full time.

TRANSAMERICAN INTO **NEW STUDIOS APRIL 1**

Transamerican Broadcasting & Television Corp is moving April 1 to new quarters. It has taken the three upper stories of the old Acolian building in upper Fifth avenue. Two floors will be devoted to executive and general offices while the top floor will be used for the production.

floor will be used for the production department and studies.
Technical setup will be early a maned as to allow for the feeds will be a marked as to allow for the feed will be a marked as the state of the networks. Two Transmerk serials that are slated to originate immediately from the new studies are Life Can Be Beautiful and This Day is Ours, both of which are CBS. WMCA. N. Y. studies are now being leased for this purpose.

DUDLEY MUDGE AT B-S-H

DUDLEY MUDGE AT B-S-H.
Chicago, March 7.
Dudley Mudge has joined the
Blackett-Sample-Hummert agency
here as account exec. Not yet assigned to specific client, however.
Mudge was formerly with the J.
Walter Thompson outfit.



HOLLYWOOD CROWDED

Program Influx Taxes Chain Studio

Heavy influx of programs from the east has network heads worried about studio accommodations. With Professor Quiz, Bob Trout, Ben Bernie and Robert Benchley either here or heading this way in the next six, more remote posts or doubling up in their rental theatres.

NBC has Tommy Bieger Quaker

MBC has Tommy Riggs' Quaker Oats crew on the ground, with Voice of Firestone due April 3 for two broadcasts and Rudy Vallee in town March 18. Latter's stand is indefi-nite as he has a picture to do at 20th-Fox.

Shepard Hires Aide

Boston, March 7. Robert T. Bartley, former director of the telegraph division in the Fcd-eral Communications Commission, has been hired by John Shepard, 3rd, head of the Yankee Network, to be his executive correctors. is executive secretary.

Bartley takes over March 27.

Regional Webs Reveal Operations As FCC Hearings Continue

Washington, March 7.

li'l brother networks-the regional -highlighted by disclosure

Operations and practices of radio's lng the various stations with Don Lee -mutual at San Francisco, runs at least \$9,400 monthly, with 1938 out-lay totaling \$131,324.

Froups—bighlighted by disclosure lists WAKE, Detroit, is profiled in the WAKE, Detroit, is profiled in the work of the maller year of the maller year was occupied in week's by FCC chain-monopoly probe as executives of the smaller system paraded across the witness stand. Informal business methods of Pacific Broadcasting Co., loose assoption of the maller system and gross revenues in last facel year of \$125,825 and expenses of \$125,820, leaving profit of \$1,500. Haymond repairs that gross revenues in last facel year of \$125,820 and expenses of \$125,820, leaving profit of \$1,500. Haymond repairs that grows the company of \$125,825 and expenses of \$125,820, leaving profit of \$1,500. Haymond repairs that grows the company of \$125,820 and expenses of \$125,820, leaving profit of \$1,500. Haymond repairs that grows the company of \$125,820 and expenses of \$125,820, leaving profit of \$1,500. Haymond repairs the company of \$125,825 and expenses of \$125,820, leaving profit of \$1,500. Haymond repairs the desired part of \$125,820 and expenses of \$125,820, leaving profit of \$1,500. Haymond repairs the gray that grows the gray that grows the profit of \$1,500. Haymond repairs the gray that grows the gray that gray the gray that grows the gray that grows the gray that gray the gray tha

with each passing month . . . a new star has been in the making at WLW. This new star is Peter Grant . . . the best liked, most depended upon news commentator in all WLW land. His increasing popularity first became evident in mail count studies. Round the clock coincidental surveys made at regular intervals during the past year showed his daytime shows for such advertisers as Hoosier Kitchen Cabinets, Olson Rugs, Best Foods, and Bond Gasoline were stand-outs in an already dominant WLW schedule. Boscul Coffee found Peter Grant's Sunday Evening Newspaper of the Air growing so fast in popularity that they placed it on NBC. Then just last week Peter Grant's three time a week Front Page Parade went commercial for Richman Bros. Clothing Co. on a Mutual Network. These things all gave added impetus to the widespread feeling that Peter Grant was becoming The Nation's Station's top news commentator.

In putting Peter Grant in WLW's top news spot at 11:00 P. M. daily, WLW news shows will more than ever be the top news shows of the nation.



The Nation's Station

National Representatives: Transamerican-New York, Chicago, Hollywood

Inside Stuff—Radio

After eight years the stockholder sait which arcse from the purchase by CBS of some \$5.00,000 worth of its own stock from Paramount Pictures. Corp. has been completely buried. The Appellate Division of the N. Y. supreme court last week affirmed a lower court order dismissing the action brought against the network and Paramount in 1931 by Robert S. Levy, a Paramount schokholder, who objected to the transaction.

The case remained unpressed by Levy util the early part of 1935 when CBS asked for dismissal of the suit and summary judgment against Levy. Some time after these mogions had beep granted Levy entered an appeal against the dismissal. Latter likewise remained dormant and again CBS

Mutual and WOR, its New York key, laid claim to a 30-second beat over the CBS and NBC outlets on the announcement of the election of the new Mutual and WOR, its New York key, laid claim to a 30-second beat over the CBS and NBC outlets on the announcement of the election of the new Pope, Pius XII. Thursday (2). Mutual had been hooked up to the Vatican station, HVJ, when a Vatican spokesman announced that the choice had been made and the name would be revealed in a half hour. Because of this same connection Mutual was able to get in with the actual choice before Columbia. Latter was hampered by the fact that it had to depend on a relay from a shortwave picking at Foret Hills, L. I. Mutual also garnered newsprint attention when the Associated Press credited it in a builetin as the fast source of the Papal selection.

Baseall will be the chann free time grabber this summer due to the schession of the games 100th enniversarp. In addition to a series of six programs from WSAI Cincinnati, which many stations are carrying, there will be an open day in the big league schedules during June, at which time the Steve Hannagan publicity offices will sake broadcasters to criginate. Bo b Hawk's People's Rully program on Mutual is currently devoling three sessions to propound the question of what face should go on the U. S. Government's baseball commemorative stamp issue.

On March 13, Lynn Farnol, Jo Milward and Mrs. Jo Milward will appear before John McGuirk of N. Y. City to give their depositions in a \$25,000 to the property of the property of the property of the property and property of the property of the property of the property of the The suit claims the plagiarism of plantiffs script dealing with pirates in a broadcast over CBS on June 2, 1385, in which Errol Fyrnn appeared as a pirate. Farnol and the two Milwards wrote the script for the broad-cast, the defendants claim.

Atmosphere is plenty tense on a Coast comedy show, what with the two leading zanys at each others throats and threatening to start punching at any time. There's a taut feeling among other members of the cast when the warring aimen work together at the mike. Blowup came recently when everybody's option was taken up except one of the belligerents. Those on the program won't be at all surprised if the going-offer starts swinging at the adversary before he takes leaves of the show.

Home offices of the American Tobacco Co. firmly denied Monday (6) the rumor that the combine was practically set on switching its Lucky Strike business from Lord & Thomas to Young & Rubicam. Statement from the ATC was that there was absolutely no foundation for the report.

Y & R has for some time been handling the combine's Half and Half blacco and Pall Mall cig advertising.



* And, of course, you can buy WMT in combination with WNAX and KSO or KRNT at an exceptionally low rate.

That is food response

wMT's 600 kilocycle frequency puts a strong signal into more than 69,-000 square miles of the richest part of the midwest.

Cedar Rapids and Waterloo are only part of the picture. WMT's daytime primary area population is 3,151,-776—747,569 radio homes. Retail business is greater than \$800,000,

You can buy a quarter hour on WMT for as little as 3 cents per thousand radio families.

To produce sales at minimum cost in most of Iowa, Western Illinois, Southern Minnesota, Southwestern Wisconsin—it's WMT, of course.

Cedar Rapids - Waterloo . 600 Kilocycles MBC Blue-MBS • 5600 Watts L.S. • 1000 Watts Might Represented by THE KATZ AGENCY 69.000 Square Miles of the RICHEST PART of the MIDWEST

Misanthropic Note

Seattle, March 7. A surprise was thrown in the laps of the local industry when a recent survey was made for a

sponsor.

During the checkup one of the larger sections of the city showed that 88% of the dialers listened to polltical blah and only 12% tuned in when people with something to say had the air.

DEPT. STORES GET CORDIAL IN BALTO

After a period of inaction the loca department stores are again beginning to nod cordially in the direction of Baltimore stations. The retailers are asking for suggestions for air merchandising angles or themselves ideas for tieups that will lead to time

buys.

Instance of resurging interest is the bid that the Hub Store made to WBAL for the installation of the latter's newsroom stunt in one of the Hub's treet show windows, after the thing had clicked in another department store window (Huttler's).

WFBR has just this week been asked by one of the swankier stores to by one of the swankier stores to work out something on a series of style broadcasts, WCBM is becoming intrenched in the best 2 of the basement section in still an-other, emporium.

PRIORITY CLAIM PAID ON INFORMATION. PLS.

Priority claim made by Peggy
Decker, now a freelance continuity
writer in New York, on the program, 'Information Please,' has been
settled by NBC through a cash payment of \$1,500. Miss Decker had
created a prodram along similar
lines on WRILL, Richmond, four
cast its own version. Her stanza
likewise offered to pay a prize for
any question that she and her asociated experts couldn't answer.
Miss Decker brought the matter to
MSS Decker brought the matter to

ciated experts couldn't answer.
Miss Decker brought the matter to
NBC's attention last fall. Later she
retained Julian T. Abeles as counsel
to press the matter. NBC at no
time denied the claim, and after a
couple of months of inquiry and discussion with all concerned the network submitted a settlement offer.

PRIL Has Its Own
Pitts burgh, March 7.
Program closely patterned after
NBC's Information Please' has just
been sold, to Peters Packing Co.
makers of No-Link sausages, by
Alam Trench, wholl produce, for
Alam Trench, wholl produce, for
The Authorities Answer' and will
hour over 13-week stretch.
Show will be Fadimaned by forShow will be Fadimaned by for-

hour over 13-week stretch.

Show will be Fadimaned by former Mayor William McNair and is to maploy a regular staff of three ex-perts, with a guester in some par-icular field on each broadcast.

Sponsor, in addition to paying \$1 for each question used and \$5 for those the wise guys can't aware, will also the wise guys can't aware, will also for the staff of the staff of the staff (cuester has its privilege of being the recipient of the half a century note.

DEFAMATION PROTECTION

Missouri Bill Would Exempt Station For Speakers Cracks

A bill to relieve Missouri radio stations from liability for defamatory statements made as part of lovedeasta by candidates for political foots and the statement of the stateme While there have been no libel r damage suits, growing out of such ases, Missouri stations feel they are ntitled to this protection.

Spot Campaigns (New, Renewed or Pending)

Broadcasters will get a share of the huge sum—reported to be in the neighborhood of \$1,000,000—which the A&F chain stores will spend in advertising as part of the fight against anti-chain legislation threatened in Congress. Prospect of being cut in on the medion was made known to NAB exces last week as understanding was reached over the attempted time chiseling of Carl Byoir, prominent prospagnatist, running the A&F

Entry two of radio stations occurred in Pennsylvania last week, but broadcasters in other localities will be given business as the crusade gains speed,
NAB was told. No details yet as to amount of time, location of the microphone campaign, or the prospective revenue.
Trade circles have been hearing for several weeks that Byoir will have
a huge war chest for the good-will missionary work he is attempting with
the idea of heading off restrictive bill proposed by Rep. Wigitr Palman
penditures to visual media, with the bulk destined to go to newspapers,
alminosity developed when, following these thints, Byoir organization
propositioned stations about carrying his Parade of Business feature as a
sustainer.

sustainer.

Copy for the controversial program was examined last week at a conference of NAB staffers and Byoir representatives. While no binding agreement was reached, promise was given to consider the specific criticisms from the broadcasters' viewpoint and think about revisions to re-

move the objection.

Trade reports have Byolr getting between \$25,000 and \$5,000 monthly-believed close to \$40,000-crom A&P for advisory services and supervision of the campaign. Publicity man is working closely with Paris & Peart agency, which handles grocery advertising, as well as with other important store chains.

Ralph Allum, formerly with Blackett-Sample-Hummert, is account exec engineering J. C. Pentan with reader Archie Preshy company radio invasion of 16 marchy of the preshy company radio invasion of 16 marchy of the preshy company radio invasion of 16 marchy of the preshy company radio invasion of 16 marchy of the preshy company radio invasion of 16 marchy of the preshy of the pres

Boynton Hayward, of Batten, Bar-ton, Durstine & Osborn, on road to look over station program availabili-ties and audition talent.

Pfelffer Brewing will again bank roll Harry Heilmanns 'Baseball Ex tra' program over WXYZ, Detroit.

NBC Spot Sales, New York, has

WEEI, Boston, New Biz Scott Furriers, Inc. Boston. Con-tinental Advertising Agency. An-nouncements.

nouncements.

Rustcraft Publishers (valentines).

Badger & Browning, Inc.

Albany Carpet Cleaning Co. (carpet cleaning).

Dickie - Raymond

Wing clearattes sponsoring John B. Hughes after April 1 in new quarter-hour newsests over KSFO, San Francisco CBS outlet. Tom Wallace of the Russell-Seeds agency of Consolidate Radio Artists, who represent Hughes, handled the deal. Luckyd. Lager Beer). Hough McCann Edy. Luckyd. Son, Inc., Sán Francisco, announcements.

Antrol Laboratories, Inc., of Los Angeles (Snarol), through J. Walter Thompson, San Francisco, is partici-pating in Elma Latta Hackettly Friendly Homemaker' three days weekly for 12 weeks our KSFO, San Francisco. Also using spot announcements on KPO.

National Funding Corp. (loans), brough Smith & Buil, Los Angeles,

McRoskey Alrsex Mattress Co., through Emil Brisacher & Staff, has renewed through April 20 its weekly

Stayner Corp. of Berkeley (Cal.) (Minra water), through Erwin Wasey & Co. with KSFO, San Francisco, for a weekly 'Spelling Bee' starting March 7.

Gruen Watch has entered the mar-ket for time signals. Its initial buy involves the daytime schedule of WEAF, New York Key for NBC's red

with the entry of Gruen there are watch manufacturers using time signals in the local field. Others are Bulova, Benrus, Westfield and Lon-

KXOK, St. Louls, New Biz Monroe Cleaning Co., St. Louis, 30 min., remote weekly (Voice of the

People).

Baldwin Plano Co., St. Louis (musical instruments). 15 min., studio program weekly.

Associated Retailers, St. Louis, remote. Joe Batt Agency, St. Louis.

Burns Lee, coast publicity chief or Benton & Bowles, aitar bound in

SALT LAKE CITY Key market of the rich intermountain territory responds to KDYL showmanship 5,000 The Papular Station SALT LAKE CITY



"I use these to follow our sales curve since we bought WRC"

McNinch Blows His Top

Astonished Newspapermen Colony Buzzes with Speculation Following Attack on Craven

was filed by Comdr. T. A. M. Craven who insisted the official minutes con-ein his outspoken opinions on the atest twist of the crack-down cam-

paign,' while daily press reported he voted against paddling the Minneap-olis licensee and the New York Daily

(Continued on page 60)

FAN MAJL-INCREASE

Sharp Reaction as WTAG Driginating Some Local Shows

outside syndicate and a few local businessmen.
Other seckers are Aubrey G. McCabe and Trim W. Adylett, trading as the Albemarle Broadcasting Co., who have picked out Elizabeth City as the site and 100 watts nights and 250 days on 1,370 kc. as their preferences on the spectrum.

BIFFS FROM BUFF By Rod Reed

Buffalo, March 7. 'Don't call it showmanship' sez Variety of stunts in dubious taste. How about showmanships? Edward G. (Big Town) Robinson is a managing editor who seems to manage everything but editing.

Washington, March 7. Policy disagreements within the FCC led to an unprecedented demonnC led to an unprecedented demon-nretion of bitterness last week when Casirman Frank R. McNinch pulcy blasted Commissioner T. A. M. Crawen and simultaneously yelped about misrepresentation of commissioner states and the commissioner of the commissioner of the com-sistency of the commissioner of the com-sistency only domaing a colleague— in a manner which startied veteran except superpose the commission of the com-ton of the commission of the commission of the com-ton of the commission of the commission of the com-ton of the commission of the commission of the com-ton of the commission of the commission of the commission of the com-ton of the commission of the commission of the commission of the com-ton of the commission of the commission of the commission of the com-ton of the commission of the co

Some Local Shows

WTAG is going man of the March 7.

WTAG is going a going man of the March 7.

WTAG is going man of the March 7.

WTAG is going man of the March 7.

Hill, managing director, took over the reins in December. At least a dozen programs with Worceste that have been aired and during the first six weeks of the year that during all of 138. han 59% of that during all of 138. han 59% of that during all of 138. han 59% of the World of t was the outstanding evid-extent of bitterness exten-period of several months. Flaying of Craven—second instance three weeks where McNinch open-Flaying of Craven—second instance in three weeks where McNinch openinteres were shown to the control of the c circles it was felt that instead or putting Craven in a hole, McKinch provided ammunition for his own critics who have charged the sole purpose of the reorganization drive is to purge members who differ with him and to have radio ruled by a set N. C. Wavelength Scramble Charlotte, N. C., March 7.

North Carolina is in the midst of a scramble for new wavelengths.
One move which is being bitterly fought by newspaper interests concerns the building of a station between Concord and Kannapolls by an outside syndicate and a few local businessmen. of rubber stamps.

of rubber stamps.

The blast was provoked by 'articles published in a limited number of newspapers, especially one cred-of newspapers, especially one cred-of the company of the company o shired by gratuitous, alarmist statements by Craven, whom he accused of attacking the intelligence, the integrity and the motives of the other six commissioners for the sake of making a grandstand play of devotion to free speech and opposition to censorshin.

censorship.

After defending the commish action and upholding the Sykes-Payne report, the irate chairman laid into report, the irate chairman laid into the system of the

Recalis 'Horizon' Case

Recalls 'Horizon' Case
In disregard of published facts
MiNinch angrilly claimed Craven had
bein 'a party to . . . the only two
discs which have even been conspictuding the control of the Mark West
stall 'Beyend defined to comment
publicly on this indictment, friends
Willie Craven declined to comment
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Everything Happens-

Minneapolis, March 7.
During Keystone Fence show
WCCO last Saturday evening on WCCO last Saturday evening (4) a young woman visitor stepped out from the studio audience of about 80 persons and started disrobling. As the orthestra went into a hot mazurka she got down to her undices and by the time the band had finished the number she was being herself. celf

The Bob o' Links, harmony group, were startled by the sight group, were startied by the signit to the extent that they stopped in the middle of a number. Phone calls soon lit up the sta-tion switchboard asking how switchboard asking how he the Links' abrupt halt.

come the Links' abrupt halt.
Meanwhile, a studio attache
dug up a spare overcoat and covered the girl. She apologized
profusely, explaining that hot
nusis gets her that way, but the
cops were called and she was removed to General hospital. She
is still being held for observation.

FCC SLAPPED AS 'CAPRICIOUS'

Washington, March 7.

Denial of application of Hannibal (Mo.) Courier-Post for a new outlet was arbitrary and capricious, the District of Columbia Court of Appeals ruled Monday (6), virtually directing the FCC to issue a construction permit for a low-power transmitter using 1310 kc.

transmitter using 1310 kc.

Latest reverse, for the FCC was
based on acceptance of the claim that
the record emphatically shows the
need for local service in the Missouri town and the commish was entirely unjustified in holding a contirary opinion on the crucial issue in
tarry opinion on the crucial issue in
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horizing fire for several years become

The decision, read by Associate Justice Fred M. Vinson, reviewed the proceedings, noting the examiner originally recommended favorable action with power limited to 100 watts. Commish refected the recommendation, holding that Hanniba enjoys sufficient service from three stations

Atlantic City's Chief Virtue For Convention: Near to Washington

JACK HALEY OFF

Joe E. Brown May Be Shifted Into Huskies Time Siot

Hollywood, March 7.
Continental Bread folds the Jack
Heley show on CBS with the April
7 broadcast. Same agency's (Benton & Bowles) is dropping Joe Penner from Huskies (General Food).
Post Toasties' Joe E. Brown (Sat.) show may be moved into Penner's Thursday spot.

Nunns Acquire WCMI

Ashland, Ky, March 7.
Gilmore N. Nunn and J. Lindays
Nunn have bought a controlling interest in WCMI from B. F. Forgey
and J. T. Norris. The new ownshave taken over the station's operation and insalited Robert MacKenzie
tion and insalited Robert MacKenzie
orgam manager.
The Nunns formerly owned and
operated WLAF, Louisville.

Pick' Before Grand Jury

Poughkeepie, N. Y., March 7.
Andrew P. Malone, the 'Pick' of
the radio team of 'Pick and Pat'
(recently with U.S. Tobacco) against
whom State Police Corporal John
H. Curran preferred a charge of
cossessing frearms without a percossessing frearms without a perperson of the property of the property of the properson of the property of the property of the properson of the property of the pro

Thursday.

Charge made after the entertainer's automobile trip from New York City to Fort Edward, N. Y., was interrupted at Rhinebeck at the request of William McMahon, an employee on a Fort Edward farm whendy Malone. Curran quoted Walone as asying Malone was carrying a gur

HOYT MALLINSON ILL

HOYT MALLINSON ILL
Chicago, March 7.
do absence from the local Paul Raymer office.
He's been ill and must rest for at least a year before he can return to work. Was at St. Luke's hospital for several weeks, but is now at home.

Site of the 1939 NAB conventionoriginally destined for San Francisco-was fixed last week when the directorate decided to congregate at directorale decided to congregate at Allantic City in July. Readquarters will be moved to the Ambassador Hotel, where the industry can keep an, eye on Congress, if the law-read to the control of the co

Work or Play?

Choice of Atlantic City for the annual convention of the Na-tional Association of Broadcast-ers has inspired some trade com-ment that it's a strange environ-ment for the 'first serious-minded convention' of N.A.B. Atlantic

ment for the 'first serious-minded convention' of NA.B. Atlantic City is strictly a playground, and proud of it.

The preliminary organization of 17 district pow-wows to predate the invasion of the bathing neutralize this criticisms considered to meutralize this criticisms considered to the new contracts coming up for signature in 1940.

ployees and industry leaders, charged with the duty of boiling down a mountain of suggestions and scanning the principles now used by metworks and individual stations.

The other outstanding item on, the work of the content outstanding item on, the site of the content of the

New York Committees

(ADVERTISEMENT)

Lawrence Flynn Takes a Powder; John Shepard Out in Clear Washington March 7. Lott nerve at the chief witness led her FCC Monday (8) to drop the proposed investigation of WAAC and to Hostin and WAAB. Boston, and the conduct of John Shepard, 3rd. Reresal marks led her FCC Monday (8) to drop the proposed investigation of WAAC and to Hostin and WAAB. Boston, and the conduct of John Shepard, 3rd. Reresal witness led her FCC Monday (8) to drop the proposed investigation of WAAC and to Hostin and WAAB. Boston, and the conduct of John Shepard, 3rd. Reresal marks led her for the work were issued by unanimous vote despite continued refusal of the word o

UNCLE







iggest User of Canadian Talent; Bit Alfred Butt, Herman Finck, Maud Allan, Herbert Oliver, Dorsi Vane, Levis Slarby and Ben Davies are among oldtimers roped in for broadest story of Palace theatte, Peb 28. Drama critic S. R. Little Wood, who did the script, will emote, **Biggest User of Canadian Talent:**

In Old Kentucky

Two stations that are in sympathy with the Compton agency campaign to get a 2% discount for prompt payments are WPAD, Paducah, and WCMI, Ashland,

In a letter of congratulation to

In a letter of congratulation to the two stations Murray Carpen-ter, Compton time buyer, wrote 'it is certainly encouraging to find that you have seen the jus-tice of our request,' and added: 'This seems to be a banner week for Kentucky.'

RADIO 'REVIEW'

Comprehensive review of regula-

tory policies and operations of the

mittee

WHITE ASKS

Montreal, March 7.

Beer and wine programs will be banned in the Province of Quebec after March 31 according to an announce of the province of Section 1 and 1 according to an announce of the section of the section of Montreal (local 466 of the A. F. of this week (6) to disrues the latest and section of Montreal (local 466 of the A. F. of this week (6) to disrues the latest and lates this week (6) to discuss the latest radio headache.

L. W. Brockington, chairman of

L. W. Breckington, chairman of the Board of Gowenors of the CBC, stated before the Radio Broadcasting Committees last week that permission for beer and wine radio comercials in this province would probably be withdrawn the end of this month. Until now liquor broadcasting has been permitted in Canada in the Canada of the Ca

The ban on beer sponoars will affect the most popular radio programs in the province. Christopher Ellis, description of the control of the co The ban on beer sponsors will aftory policies and operations of the FCC, along with study of the economic status of the broadcasting Innerestance of the Industrial Proposal more proposal, more sweeping and simed at revision of basic statute, is the work of Senator Wallace E. White, Jr., of Maine; ranking Republication of the Proposal more commerce Committee Interestate Commerce Com-

tive entertainers servous; rropean style. Elmer Ferguson, of the Montreal Herald, appears for Labatt's in Sports Digest in English; Les Amour de Petti Joe, for Labatt's in French; Tonight at Eight', variety show in English for Black Horse, will also be affected by the proposed CBC

regulation.

News commentators have discussed telling their listerers of proposed the CBC to cut these rouse. plan of the CBC to cut these pro-grams off the air with object of rous-ing public protest against threaten-ing legislation.



Tops in Texas!

PAUL

WHITEMAN

ALL-AMERICAN BAND

CHESTERFIELD Fort Worth, Texas, Auditorium larch 8th-7:30 P.M., C.S.T.

Southwest Exposition and Rodeo

BOOKED EXCLUSIVELY BY Artists Management, 17 East 45th St. New York

DON'T MISS

"HILLTOP HOUSE" PALMOLIVE

Adelaide Marston

Dedicated to women of America: The story of a woman who must choose between love and the career of raising other women's children.

WABC-CBS-10:30-10:45 A.M. E.S.T. WOR-4:30-4:45 P.M. E.S.T. Monday Through Friday

Direction BENTON & BOWLES, Inc.
Management ED WOLF, RKO BUILDING, New York

London Calling

Revival of 'Top Hat' in radio ver-sion being slipped in by BBC Feb 24 in place of 'Monte Carlo,' called account of copyright snags.

Constance Impey, one of Carroll Levis's 'discoveries,' gets her first professional radio engagement as a singer March 8, on a program with BBC orchestra.

All-colored cabaret from Old Florida club, with Adelaide Hall top-ping the ball, booked for 30-min. stint on BEC visio program March 6; team includes Marko Hlubi, Es-ther and Louise, Eddie Lewis and Felix Sowande's choir and orches-

Adelaide Hall is with Billy Bissett Rinso program for 13 weeks on Ra-dios Luxembourg and Normandy and also guest star with Joe Loss' band for the BBC.

Joseph Lewis, former BBC staff conductor, has formed his own or-chestra of 21 pieces led by violinist Melsa. Did a broadcast of light Vien-nese music recently.

Machonochie Bros. have taken a second series of 15-minute concerts on Radio Normandy for Pan Yan Pickles. W. S. Crawford, Ltd., placed contract with IBC.

June Clyde gets the Jean Arthur role in BBC version of Mr. Deeds,' playing opposite Godfrey Tearle in the Gary Cooper part.

Alan Keith replacing Dick Bentley as compere in Stork Radio Parade, weekly Stork Margarine feature on Radio Normandy.

Sybli Vane made debut for the BBC on the Ivor Novello program.

According to Jack Hylton's com-pilation, the BBC dance band broad-casts for 1938 are as follows: Sydney Lipton, 39; Hylton, 38; Jack Jackson, 36; Jack Harris, 37; Ambrose, 23; Henry Hall, 22; Jack Payne, 12.

Insisting that a broad investigation must precede any attempt to lay down more specific policies for the summer of Carl Brisson broadcasting h musical program over BBC web, sup-ported by Gerda and Ulric Newman in close harmony, and Otto Langton in close harmony, and Otto Langton wagging the stick. All compatriots. the White resolution and did not in-dicate his stand at present on huch an idea. In the last Congress, how-ever, he cooperated with White in trying to bring about passage of such

Meltonian Shoe Dressings are having a try at broadcasting for the first time. They will take quarter hours commencing Feb. 14 on a Nor-mandy program with Joe Loss and his band. Booked through London 'Monte Carto,' with Jack Buchanan in his original role from the Par film, cancelled on account of copyright snags. Par helping to straighten it.

CMO. Havana. Loses NBC Tie on U.S. Station Squawks: Paige Denied Cuba

Ralph Hubbell Replaces Baker at WGR-WKBW Buffalo, March 7.

Ralph Hubbell has moved over om WBNY to replace Roger Baker t WGR-WKBW. Baker has gone to MW-WSAI in Cincinnati. Hubbell Ralph Hubbell has moved over from WBNY to replace Roger Baker at WGR-WKBW. Baker has gone to WLW-WSAI in Cincinnati, Hubbell is currently doing the Kendall (Gas) sports review each evening on WGR, thus carrying on what is claimed to be the nation's oldest continuous radio sports column—it was started

radio sports column—it was started nine years ago by Baker, and Kendall has been spor.sor ever since. Hubbeil will handle baseball assignment this summer with General Mills (for Wheaties) and Kleinhans (men's clothes) probably dividing the bankrolling.

Station Ideas

Couple From WCKY

Couple From WCKY
Cincinnati, March 7.
Melody Quiz, new austaining series
on WCKY, offers five 81 prizes to
tune detective winners. Started
Monday (6) and is aired five times
weekly at 10:45 am. Non-vocal
Last week the L. B. Wilson station
inaugurated anniversary salutes to
Cincy firms. Two-minute plugs are
injected in a musical program by
the Landt trio, instrumental, from
p.m. Initial salute was to the Powell
& Clement gun shop on its 110th anniversary.

Spiciers a la Wax

As a time-saver for time buyers using amountment of the Schud, manager, made with Schud; manager, made with Schud; manager, made with Schud; manager, made with two-minute talks by all of his blabers. Each miker explains his or her regular duttes and specialties, blurbs one or two commercials, Also chats about the station's programs, popularity, publicity, promotion and showmanship. Cincinnati, March 7.

Naylor Rogers looking over his coast realty holdings on leave from his Chicago post.

Al Joison will loll around in Florida for a couple of months when he washes up his picture work.

and Dorothy Dickson assisting, with recorded voices of other West End topliners also in the build-up.

Oil magnate Lord Cadman is nev Ivor Novello the subject of a BBC blographical program, Mary Ellis BC activity in this field.

Havana, March 7.

Local rebroadcasts of NBC programs have been shifted to CMX.

following the complaint of WMC,

Memphis, and WTAR, Norfolk, to

the Federal Communications Com
munications Communications Com
munications Communications to

munications Communications to

munications Communications Com
munications Communications Communications

NET affiliation of the Communications

NEC affiliation as soon as it settles NBC affilation as soon as it settles on a frequency that won't stir up protest from U. S. stations.

FCC has denied permission to CBS for the rebroadcasting of U. S. Rubber's '99 Men and a Girl' program in Cuba through CMCK (970 k.c.).

Jim Patt to WKRC

Cincinnal, March 7.

James M. Pac Cincinnal, March 7.

James M. Pac Cincinnal March 7.

James M. Pac Cincinnal March 7.

(Tuesday) named director of special events and public affairs of WKRG by William D. Schudt, Jr., the station's general manager. More becomes effective this Monday (13).

Extra Cincinnal Cincinnal Cincinnal March Kansas City.

Karol's Cincy Spiel

Karol's Cincy Spiel
Cincinnati, March 7.
John J. Karol, CBS director of research, is scheduled to address the
Cincinnati Marketing Association on
Fadio Surveys' Wednesday (3) night
Radio Su

During the afternoon Karol will do a 15-minute program on the local CBS station.



Featuring
MARY LOU WILLIAMS

Southland, Boston Feb. 27, for Twe Weeks Mutual Network Coart-to-Coart Thursday and Friday 10:30-11 A.M. EST

IOE GLASER, Inc.

GREAT BRITAIN RADIO NORMANDY

ull Particulars of Air Time su Talent from

International Broadcasting Company, Ltd.

37, Portland Place, London, W.1.

Booked Solid Until October, 1939

JOSEPH RINES

WILLIAM MORRIS AGENCY

means business in Baltimore

Shortwavers Meet Arranged By N.A.B.; Celler Seeks U. S. Sender In Panama

wavers to a chowder-party, with the idea that long range rebroadcasting by privately-owned transmitters be upheld. Organization sees 'little sense' in reported Government ambitions to short-wave programs to South America via its own transmitter. Conclave of all D-X'ers will be called by National Association of Broadcasters for a thorough discus-sion of international broadcasting, industry spokesmen decided last week
At a directors' meeting it was
agreed that Neville Miller, association prexy, should summon short-

ica via its own transmitter.

Renewed efforts of Congressmen—
notably Rep. Emmanuel Celler (D.)

N. Y., and Senator Dennis Chavez
(D.) N. Mex.—to agitate in the House
and Senate for Government-owned
transmitters to fight back against
German and Italian stations now
pulmoning propaganda into South

German and Italian stations now pumping propagands into South America, will be fought by the N. A. America, will be fought by the N. A. association last year put upon powerful arguments before House and Senate committees as to why the Government should not enter the NA-SA broadcast field.

N.A.-S.A. broadcast held.

Stiff opposition was encountered in both Houses of Congress last session when the subject of Government mitters in the Canadian Broadcast-ownership was broached. Best talk-ing points were the steps already air, shift in frequencies has CBY. South American listeners interest Toronto, changed from 960 kilocytophen and the state of the conceptent staffs, better facilities, conceptent s

aganda would be much less accept-able than Charley McCarthy. House hearings were a complete flopperoo, with Senate hearings— presided over by Senator Bone (D.)

floppiero, with Senate heatings-presided over by Senator Bone (D.)
Wath.—given over to extensive testithe exception of a brace of celesttors, who advocated lengthy lectures
and improvements of 'culture' bement preserve countries, the Government preserve countries, the Government preserve the preserve of the preserve
pash-fests.
Celler has dropped a new Government preserve the first of the preserve
pash-fests.
Celler has dropped a new Government preserve
pash-fests, and the preserve
pash-fests.
Celler has dropped a new Government broadcast bill in the hopper,
cather than in Washington, D. C.
cather than in washington, D. C.
chaves bill has not yet been reintroduced, but last year's legislation
demanded a California outlet.

Shifting Wavelengths

'INDIES TOO PROSPEROUS'

Can't Get Together with Copyright Owners and Urge Government to Slap Down Antipodes ASCAP

Unless a current dispute between the Australian Performing Rights Association and the national and commercial at units a settled quickly. Postmater Garden and the national and commercial at units a settled quickly. Postmater Garden and the national and deal is controlled; has threated field is controlled; has threated Federal action. All managements are urings the AFG to bring down legislation forcing copyright holders are urings the AFG to bring down legislation forcing copyright holders and users, and also to result to the copyright is calibrated and successful and the copyright commercials stated that a two years greenenth and been concluded with AFRA, and that under the agreement and been concluded with AFRA, and that under the agreement and successful and sullivan and other under the case of the commercial stated that and the copyright of the commercial stated that and the copyright of the AFRA claimed copyright ownership on about 3,000,000 Henns. Secretary mentioned that to present certain arrangements of the AFRA claimed copyright ownership on about 3,000,000 Henns. Secretary mentioned that to present certain arrangements of the AFRA claimed copyright ownership on about 3,000,000 Henns. Secretary mentioned that to present certain arrangements of the AFRA claimed copyright ownership on about 3,000,000 Henns. Secretary mentioned that to present certain arrangements of the AFRA claimed copyright ownership on about 3,000,000 Henns. Secretary mentioned that to present certain arrangements of the AFRA claimed copyright ownership on about 3,000,000 Henns. Secretary mentioned that to present certain arrangements of the AFRA claimed copyright ownership on about 3,000,000 Henns. Secretary mentioned that to present certain arrangement of the copyright ownership on about 3,000,000 Henns. Secretary mentioned that to present certain arrangement of the copyright ownership on about 3,000,000 Henn Canberra, Feb. 10.

All of the above shows remark-able similarity to the radio-ASCAP history in America.

Lohr Talks to So. Amerk

San Francisco, March 7.

Radio as a builder of goodwil between nations was the theme of an address by Major Lenox R. Lohr, preys of NBC, during the formal dedication of the General Electric Company's short wave station, company's short wave station, the company's short wave station, the company's short wave station, the company's short wave to the company t

can consuls who participated in a program short-waved from the fair to the Latin-American countries to which W6XBE will transmit regular

PRAIRIE TOWNS PEEVED

Allege CBC Won't Give Its Talent a

Regina, Sask., March 7.

Regina, Sask, March 7.
Saskatchewan and Alberts radio artists are being forced to leave home and settle in Vancouver or Winnipsg before they can get onto CCC. This is gist of a petition being CCC. This is gist of a petition being Calgary, Regina and like boards of trade preparatory to forwarding it to special House of Commons committee investigating radio at Ottawa. Claim prairie cities cannot get artists on network as all time taken strains on network as all time taken from two centers mentioned.

IRISH BOMBS SCARE BROADCASTING HOUSE

London, Feb. 28. Jitters surviving from recent Irish bomb outrages in this city have got-ten into Broadcasting House, and ten into Broadcasting House, and daily precautions are being adopted by the staff. Principal of these is inspection of all bage checked in at the cloakrooms, following explosions on luggage racks of two subway sta-tions. Restriction on free entry into the building has been tightened up, and no outside person can now get beyond the high entrance vestibule unless accompanied by a uniformed attendant.

attendant.
Steel shutters fitted to all ground
level windows round Broadcasting
House, and huge copper gates armoring the entrance, are daily ceremonially clamped down to ensure
they are in working order, and
members of the BBC personnel take
part in routing drill so as to he ready. part in routine drill so as to be ready for an emergency.

Story of the Palace theatre goes on BBC with author-critic S. R. Lit-tlewood's script and Gordon McCon-el-Gwen Lewis production. Performers who have been associated with the theatre will be in the program, including Lewis Sidney and Ben Davies.

Government Radio's Head Man Blasts Commercial Stations in Parliamentary Hearings

POLITICS

Montreal, March 7. Fierce blast at privately owned radio stations and a threat to call for Parliamentary legislation which will curb profits of independent broadcasters was voiced by L. W. Brocklngton, chairman of the Board of the CBC, before the Parliamentary Radio Committee last week at Ottawa, with result that private broadcasters fear complete obliteration if policies advocated by the CBC should be

come effective Brockington's attack on 'profiteering broadcasters is interpreted by political observers here as an attempt to forestall criticism of the CBC policies from witnesses scheduled to appear before the Parliamentary Committee. Informed sources Interpret Brockington's move as an other attempt to club broadcasters into passive acquiescence with fur-ther encroachments of the Canadian Broadcasting Corp. in the field of

Broadcasting Corp. in the field or private enterprise. Charging that representatives of private stations which are making a tremendous return on invested capi-tal would come before the Radio Committee to attack the CBC for the purpose of increasing their profits, Brockington said he work suggest to the committee that legis-lation he passed to limit rather than larcrase profits of franchisch-holders.

Breckington's Position

Breektarion*, Pesition
Broodensting circles are completeby mystified by Brockington's servition that the CBC is not a parttion that the CBC is not a partof the Government of Canada or the
Civil Service. Brockington has assumed the position that once having
been appointed by Parliament the
been appointed by Parliament the
not subject to control from any
legislative or other power in the
country. Brockington's claim that
the CBC does not spend tayapper's
money is also paradoxical since a
do a radio reserving set in Canada
is levied by the Government and
used by the CBC. If Brockington's
statement that the CBC acts only in
the role of trustee for license-payers the role of trustee for license-payers is to be taken seriously then taxation of this kind may be construed as unconstitutional since it provides no equivalent representation in the

to unconstitutional after its provides to the constitutional after its provides on equivalent representation in the affairs of the CBC by tax-payers. Breckingtons reference to the Aird Commission report of 1928, which enterest the commission report of 1928, which enterest the commission is regarded here as something akin to authority as obsolete as the Versailles Treaty. The new apractically put 1928 Siller was practically be provided and poorly managed. The infant and industry was summarily mission at that was summarily was summarily mission at that the members of the Radio Committee have private mential reservations as to the

are years and the second of th

(Continued on page 48)

Performing Rights Irk Aussie Stations SO THINKS CBC'S H. G. Wells Criticized Australian Radio; BROCKINGTON He's Termed 'Quarrelsome Old Gent'

Sydney, Feb. 10.

During his stay here H. G. Wells had plenty to say to reporters concerning radio censorship and the like. At a dinner given in his honor by the Fellowship of Australian Writers prior to his departure for London, Wells made a further attack on the local emostable position.

In reply R. B. Orchard, one of the moguls of the Australian Broadcast-ling Commission, for whom Wells did some airings, stated in the press that Wells was a 'quarrelsome old gentle-

an'. Orchard stated that the Britisher Orchard stated that the Britisher had been given every assistance during his stay; his scripts had not been censored, although they had been scrutinized. The remarks made by Wells were characteristic of the bad taste he displayed since he came to Australia. Orchard further said that he street. Australia. Orenard further said that he strongly resented people coming to this country on a brief visit, accepting hospitality, and then abusing it. Orchard concluded by stating

that the idea of allowing people to is any over the six whatever was in their thoughts was inconceivable.

Wells got himself in rather bad soon after his arrival with top governmental officials by taking a heavy make at Hitler and Mussolini. The keymme Minister (Mr. Lyons) issued a statement wherein he took Wells

Set Tax Cut Likely

Toronto, March 7.
Reduction of the ...nadina annual license fee from \$2.90 to \$2, plus a lifting of the burden \$1.250 to \$2, plus a lifting of the burden tuneer the order to more than one set, the unser the ment and, as a 100 to consistent of the control of the

am a radio program. On March 17th I will complete one full year on WOR-WLW-WGN (Fridays, 8 P.M., EST) for Philip Morris Cigarettes . . what's my name?

I have achieved a Crossley rating of 8.0 on three stations, against the Cities Service Concert, Warden Lawes and Campana's First Nighter what's my name?

was fourth among all audience participation shows in the World-Telegram radio editors' poll, and the only non-network show to achieve a rating . . WHAT'S MY NAME?

I have reached and maintained a mail average of 12,000 letters a week on these three stations, although only the prizewinners among these letters have been acknowledged by my sponsor WHAT'S MY NAME?

I am moderate in cost. For program talent, I require only a competent master and mistress of ceremonies and an orchestra WHAT'S MY NAME?

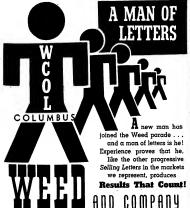
what's my name?

"WHAT'S MY NAME"!

"What's My Name?" becomes available for other sponsorship, after Friday, March 17th, May we suggest that you listen to one of the last two broadcasts, Friday, March 10th, or Friday, March 17th, at 8 P.M. on WOR or WLW, 7 P.M. on WGN, to refresh your memory on this remarkably effective program and gauge its worth for one of YOUR clients?

"What's My Name?" is fully copyrighted by Edward A. Byron and Joe A. Cross. its originators, writers, and producers. SEAF GENERAL AMUSEMENT CORPORATION

NEW YORK . CHICAGO . DALLAS . HOLLYWOOD . LONDON



NEW YORK . CHICAGO . DETROIT . SAN FRANCISCO Radio Station Representatives

MANHATTAN MOTHER With Margaret Hillias, Lo Dan Sutter, Ken Griffin

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EVENING IN PARIS'
With Charles Bichard, Nancy
Crowne, Frederick Streatley,
Pierre Zepelli erchestra, Valaida
Licht Music

There are a second to the control of the control of

GEORGE FORMBY With Beryl Songs, Laughs 15 Mins, FEEN-A-MINT

as Mine access

Is Mine access

FERN-A-MINT

Sunday, 6 pm.

FERN-A-MINT

Sunday, 6 pm.

Show is built for vicet ready-made

British audience of Formby, whose

distect conedy has put him on top

dumb cluck stuff, swapping gags

with his wife, Beryl, and additionally

audience of the sunday of the sunday of the

sunth as wife, Beryl, and additionally

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generally popular. Always finishes

up with a uke solo, and is nimble

generally popular. Always finishes

up with a uke solo, and is nimble

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Tongue-Slip Day

Any casual listener around the network kilocycles tast Sunday (5) might have remarked at the extraordinary number and vasional similar tongue slips on many shows. Those on which such errors were noted included: "Magic Key," over NBC MUA. Philharmonic Symphony anouncements, dver CBS. Tale of Yoday, "over NBC red. Chase & Sanborn, over NBC red. Chase & Sanborn, over NBC red.

'So This Is New York,' over CBS. Kellogg Circle, over NBC red.

Kellong Circle, over NBC red.

**HEADLINES OF THE FAST IS MINISTRUCTURE OO. THE MAN THE MENT OF THE MAN THE MENT OF THE MENT O

THERE OUGHT TO BE A LAW

THERE OUGHT TO BE A LAW Dramails Sketch Sasstaining Statisting Wolling and the Conceived The Law Statistics of the Conceived The

BICHARD GOOLDEN With Susan Taylor Adventure 8 Mins.

With Susan Taylor is Minn.

Monday 7:49 p.m.

Monday 7:49 p.m.

Monday 7:49 p.m.

Monday 1:40 p.m.

Mo

Lanny Ross does a concert shot with the New Haven Symphony or-chestra March 27.

FOLLOW-UP COMMENT

200 Code stopped but the final state measure of the Rudy Valles program list week for one of the monologe. He run along in pleasure of the run along in pleasure of the run along it has been a sea of doing it the hard way for radio, and the work it was, however, a case of doing it the hard way for radio, so the work it was, however, a case of doing it the hard way for radio, so the control in t

before it got a bit of the control o

Disty Dean served last Friday night (3) as the forecursor of the guest seids policy which the Wongert seids policy which the Wongert seids policy which the Wongert seids policy with the two programs (2) and the program's good. Not only was the Cub hurler equipped with the he showed evidences of having been thoughly and patiently conducted him were timely and craded him were timely and craded him were timely and craded him where timely and craded him were timely and timely and timely and timely and timely and timely and timely an

Wayne King, remoting from the Drake hold, Chicago, Sunday night of the Chicago Sunday, and the Chicago Sunday Sunday

A better vocalite than filmed!

Jenny Dorwy siteried Smday
Michael Smday Smday
Michael Smd

overboard for a 30-minute show. "Millman: Malline." Sin Shavi. 27 am. deliy recorded dance music stanza over WNEW, N. Y., has the dubious distinction of using much stanza over WNEW, N. Y., has the dubious distinction of using much complete recording of "Our Very broad-cast opens with the playing of a concell seal" of the playing of a special Nillman's Malines song. Two numbers probably run iminary annuement of break. About the only thing that can be iminary annuement of break. About the only thing that can be applying the same of a numbers (and not exactly sensational numbers at that is that over a five-hour stretch time to waste.

The Hot Mikade, WPA produced show now on Broadway, got itself a plug on the Designed for Enterstance of the Position of Enterstance over WOR. Newarks were skimpy, but they afforded a pretty good idea of what the allegent were skimpy, but they afforded a pretty good idea of what the allegent were skimpy, but they afforded a pretty good idea of what the allegent were skimpy, but they afforded a pretty good idea of what the allegent were skimpy, but they afford the cast first doing officer and Sulting with the cast first doing officer and Sulting with the state of the produced the light teaching with the program is a prefer but not snappy interview. Benny Venuta, the program's regular emoce, asked the questions.

Forget It, Sez BBC

BBC announcers, when reading news bulletins or other items, are instructed to scrap their script; and fall back on their own fallon if the west so their own fallon if the west so their own fallon if the west so their own fall of their tongues. Rule is one of several almed at preventing staff speakers being classed as just talking machine. Alloyd sames, with Prof. A. Lloyd same, with their own fallon in the contract of their own fallon in the contract of their own fall own fal

MABLE CORB

The Corbination of t

DICK HARTIGAN Organist 15 Mins.—Local Sustaining WOKO, Albany

Sestalater
WORO, Altano
WORO, Altano
broadcasting on an early afternoon
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PALOMA

PALOMS
Singer
STANDAED BRANDS
Thursday 8 pm. York
Thursday 8 pm. York
WEAPA (J. Waiter Thompson)
Answering only to a single name,
this girl, possessor of a warm voice
and a Portuguese song repertory, is
sue the press agent, from the
demna-ridden social world off proparticular the press of the press of the
Pations comes over the radio most
orches a rhumba time, or its equivalent, with more than ordinary distorches a rhumba time, or its equivalent, with more than ordinary distorches a rhumba time, or its equilent, with more than ordinary distorches a rhumba time, or its equilent, and the pression of the pression of the
control of the pression of the pression of the
meant almost nothing and the pression of the
last solely melodic.

A silca net impression. Land

LET'S GO HOLLYWOOD With Gloria Dickson, Bonita ville, Frankle Thomas, Bryan Owen Crump, Starlight naders, Leon Leonard's erch 39 Mins.—Eegional FORD DEALERS Fridny, 8 p.m. KHJ, Leo Angeles

NEW, Les Anceles
This one enters the studio exploitation vs. theatre exhibition upon the studies of the studies

will need this preliminary sales supsales where the preliminary sales was
anothered by between musical
interfudes and airy banter by Emose
owen Crump was a sequence from
a WB picture, 'Nancy Drew, Rean air trailer, it is undoubted intent,
are enactment of their film roller. As
an air trailer, its undoubted intent,
ture in the dramatics the music
ture in the dramatics are
mostly from the Wanter music extenmostly from the Wanter music extenmostly from the Wanter music extenmostly from the between the sunsign good job
legicon on for a croacter of prical
for something or other.

Each week Warners: will book
Each week Warners: will book

flage and the Destowat to a mount of protection of the control of

'MY ERROR' With Curtis Nicholson Quis Sustaining Saturday, 9 p.m. WEVD, N.Y.

WEVD, N.Y.

Another in the series of q and a programs and too clearly a copy others to get anywhere. Foor epeak-others to get anywhere. Foor epeak-others to get anywhere and the series of the series

punch.
Follows the lead of another big
show of its type in allowing studio
audience to answer queries when
audience to answer queries when
much time, miss out. On show
caught one question was promy
answered with 'darned if I can remember.' Method of scoring correct
member.' Method of scoring correct
rect return is awarded one basket
yet at the hallway mark after many
more baskets' had been scored the
score was four to three. Tight game.

Brockington

(Continued from page 47)

in the forefront of political affairs for some time to come.

It is understood that one of the

members of the Radio Committee may emerge as a national figure if hls plans to query the efficacy of the CBC setup are permitted to go through. And even docile members through. And even docile members of the Liberal Party are finding it difficult to swallow the CBC affront to the power vested in Parliament. Liberal Party members who are directly involved in the broadcasting the control of the control of the control of the policies of the CBC with the promise of Prime Minister Mackenzie King in a radio address prior to his detection in 1935 in which he attended that 1 and opposed to the creaming the control of the con

ation of any further monopoles:
In regard to the censorship of the
George McCuliagh broadcast Brockington admitted that the Board of
the McCuliagh broadcast from a pritive network of stations, although
unanimous in their decision to keep
McCuliagh broadcast from a priting in the CBC are The
long in the CBC are to the
long in the CBC regulations which
bans the broadcasting of personal
opiolous on private networks, but
deed that broadcasts.
Broadcaston of the CBC are
permit such broadcasts.
Broadcaston threw orchids to

Brockington threw orchids to George McCullagh's 'engaging' per-sonality and professed himself in favor of 'free speech,' providing the CBC censored the material first.

Brockington is scheduled for ex-amination by members of the Radio Committee early this week.

15 Best Sheet Music Sellers

(Week ending March 4, 1939)

| Decp Purple | Robbins |
|-----------------------------------|------------|
| Penny Serenade | Shapiro |
| Umbrella Man | Harms |
| *Funny Old Hills | Paramount |
| I Cried for You | |
| Little Sir Echo | Bregman |
| *T Have Eves | Paramount |
| *You're a Sweet Little Headache . | Paramount |
| I Promise You | ABC |
| God Bless America | |
| I Get Along Without You Very W | TellFamous |
| Hurry Home | Spier |
| Deep in a Dream | |
| You're the Only Star | Shapiro |
| tMy Heart Belongs to Daddy | |
| · Indicates filmusical song. | |
| | |

OVER-COUNTER College Bands Missing At Hockey; Part of AFM Deal SHEET SALES **SNAPPY**

HOCKEY; Fart of AFM Deal.

The ice hockey games between
the ice hockey games between
the fart of the f Sales situation in the sheet music husiness last week disclosed something that hasn't happened in at least six years. Each of the three top numbers rated as smash counter hits. N.T.G. FINED Their aggregate sales for the week

was 101,000 copies.

Deep Purple' (Robbins) had a turnover of 49,000 copies; Penny Serenade' (Shapiro-zern lein) accounted for 29,000 copies, while Umbrella Man' (Harms), in its sixth

"Umbrella Man' (Harms), in its sixth week as a misor seller, figured for 25,000 copies. Purple' did 18,000 this Monday (6) and by press time yesterday (Thesday) had gone over "Umbrella Min" has already sold 255,000 copies and looks set to go 50,000 more. Purple' and Serenade are expected by the trade to show similar, if not letter results. A 300,000-seller has been the rare exception in the business for come years.

Shaw Stays with Victor; \$2,000 Each for 25

Al and Lee Relser, planists, have been engaged by Liberty Records to record Arthur Schwartz hit tunes from 'Leave It to Me,' current legit

Sam Costew inked a one-picture pact with Metro to cleff three songs for Virginia Bruce, who'll warble 'em in 'Penthouse,' skedded for produc-tion soon.

Artie Shaw has signatured a con tract which will keep him under RCA Victor's wing for another two years effective next Wednesday (15). Agreement, agented for him by Rockwell General Amusement Corp., guarantees him 25 records a year at 1,000 a side (2,000 a record) against royalites. It's a \$100,000 deal. Eli Oberstein, who quit Victor to Eli Oberstein, who quit Victor to expanise a new disc company, offered expanise a new disc company, offered years and the companise of \$30,000 for one Years.

Decca Stock Moves

Washington, March 7. Buying and selling of Decca Records, Inc., stock among officers and directors of the corporation recorded Tuesday (7) by the Securi-ties and Exchange Commission. Bigties and Exchange Commission. Big-gest deal constituted purchase of 3,105 shares common by Alfred Decker of Chiego, who held 3,205 shares at the end of last January. Decker also purchased 43 shares of 7% cumulative preferred stock on the same day (Jan. 4), winding up with that number.

with that number.

E. F. Stevens, Jr., New York officer and director, dropped 750 shares
of common under gitt classification
—nature of comership not reported.
Left a large stockholder, however,
with 12,821 tickets available.
Ten shares of the 7% cumulative
pipers were picked up by the Decker
Trust, SEC records revealed, in addition to 2,850 shares common already
heid.

ASCAP's Atlanta Branch

American Society of Composers, Authors and Publishers has estab-lished its own office in Atlanta, with L.T. Cohen as district manager. Area was formerly represented by a local lawyer, William Arnaud.

Borls Morres wrote title song for liter Wanger's 'Winter Carnival.'

Tony Martin's Album

Tony Martin, who closed a two-week booking at the Paramount, New York, yesterday (Tuesday), opens Friday (10) at the Paramount, Newark, with the State, Hartford, to

follow.

Singer set a deal last week with
Jack Kapp to make Decca records.
They'll be chiefly pops, but he'll also
do an album of California classics
for the Frisco expo trade.

Filing Delay Issue Looms In Copyright

New York music publishers have been advised that as a result of the U.S. superme court's decision on the Washingtonian vs. Drew Pearson copyright, has had a bill introduced on the Ume that a manuscript would have to be deposited following publication. Col. Bowe's measure would make it within 30 days for domestic compositions and 60 days for numbers gibilished abroad. Violation of matically place price of superior musically place matically place mushes in the public domain.

G. FINED

\$5,040 BY 802

C. Grainlund has been fined to the trial board of the New Maningtonian case has had a disturbing effect on some of the major, music publishers in proved of benefit to other pubs. This is a separated to prove of considerable importance in the fight between the Joe Morris Music Co. and Shapiro, Bernstein & Co. over the re-the trial board of the New Maningtonian case of the major music public domain.

C. Grainlund has been fined by the state of the trial board of the New Maningtonian case has been fined by the major music publishers. Niles T. Granlund has been fined \$5,040 by the trial board of the New York musicians union for paying for the paying the paying the paying the paying the payed at NTC's intery, the Midnight Sun. Members of the combination of the paying the pa

A.F.M. at 802's Request Cancels **Band Booking Licenses of 22**

Spikes Cleveland Rumor

Of Consolidated Folding Ceveland, March ?
Consolidated Radio Artists is not closing its Cleveland office, declared Don Haynes, manager, in refuting murors floating around here about surfailment. Reports were probably controlled the controlled the

Ira Arnstein in Court To Prove Music Industry Conspires Against Him

compositions and 60 days for numbers gibilished abroad. Violation of such prescribed periods would automatically place the number in Decision in the Washingtonian case has had a disturbing effect on the major. music publishers in New York, while the finding and the properties of the major music publishers in New York, while the finding and the properties of the major music publishers in New York, while the finding and the properties of the major music publishers in New York, while the finding of profits, damages, estimated the major music publishers in New York, while the finding of profits, damages, estimated the major music publishers in New York, while the finding of profits, damages, estimated the major music publishers in New York of the profits, damages, estimated the major music publishers in New York of the profits, damages, estimated the major music publishers in New York of the profits, damages, estimated the profits of the major music publishers in New York of the profits, damages, estimated the profits, damages, estimated the profits of the major music publishers in New York of the publishers of the publi

pikes Cleveland Rumor
Of Consolidated Polding
Consolidated Rolding
Consolidated Radio Artists is not coing its Cleveland direct, edecing the common form of the consolidated Radio Artists is not coing its Cleveland office, decidency of burden common form of the common form of the

une guilty agents.
Following the recommendation of
the same trial board, the international union last week advised 22
band agents the privilege of booking AFM members has been withdrawn from them. The agents comprising this initial batch are as follows:

Charles Rapp. Al Rock. Carlton Hubb.

Al Rogers,
Louis Riccardi (National Radio &
Intertainment Bureau),
Sid Hall.

Sid Hall.
Resort Entertainment Bureau.
United Entertainment Bureau.
United Entertainment Bureau.
Acme Booking Agency.
Percy Oakes.
Nick Elliott.
Mike Hammer.
Parker & Ross.
Sylvan Annusement.
Bill Robbins.
Columbia Entertainment Bure.

Columbia Entertainment Bureau. Eddie Luntz. Ted Crane.
Tom O'Connell.
Frieda Solomon.

JACK ROBBINS' 25 YRS. IN BIZ

Jack Robbins, head of the Metro-Robbins publishing group, celebrates he 25th year in the music business March 25. The occasion will receive attention on the sir from band leadstenion of the sir from

MILLS EXCLUSIVES CINEPHONIC MUSIC

For the first time since 1925 Mills Music, Inc., has entered into an exclusive representation contract with a London publisher. Reg Connolly, of Cinephonic Music, Ltd., closed the deal by cable last week.

ceal by cable last week.

Agreement is for two years, with options, and gives Cinephonic first call on all Mills publications. Mills' policy for the past 13 years was to place its tune abroad with the highest bidder.

SOME PROGRESS MADE

Encouraging First Steps in Cleaning Up Bribe Evil

Professional Music Men, Inc., and popular publishers got a step closer to an nati-brinery part last week when it was agreed to hold a series drafting the terms of this part. In-tital session of committees from the two camps will be held at the Music Publishers Protective Association offseet this Priday (10).

faces this Friday (10).

Group of pulse who met with a delegation from the PMMI last week declared itself as impressed by the sincerity of the contracters to clean lishers should be willing to co-operate so long, as the PMMI does not take the impose a closed shop or take set to impose a closed shop or take to impose a closed shop or take to impose a closed shop or take to impose the close to contract the close to close the close the close to close the c

Victor Young doing the musical score for Republic's 'Man of Con-quest.'

Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on NBC (WEAF and WIZ), and CBS (WABC) computed for the week from Monday through Sunday (Feb. 27-March 5). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. in "Source" column, "denotes tim song, legit

| TITLE. | PUBLISHER. | SOURCE. | GBAN TOTA |
|---------------------------------|------------|---------------------|--------------|
| Gotta Get Some Shuteve | | | |
| Penny Serenade | Chanina | Don | |
| Could Be. | Cantle | Don | |
| You're a Sweet Little Headache | Daramount | *Paris Honeymoon | |
| Deep Purple | Pobbine | Don Toneymoon | |
| Heaven Can Wait | Remiek | Don | |
| This Is It | Channell | +Ctore in Vous Pres | |
| This Night | | | |
| I Have Eves | Poromount | *Paris Honeymoon | |
| I Cried for You | Miller | Pop | |
| I Promise You | ARC | Pon | |
| Get Along Without You Very Well | Famous | Pop | |
| Jeepers Creepers | Witmark | Going Places | |
| This Can't Be Love | Chappell | †Boys from Syracuse | |
| Umbrella Man | Harms | Pon | |
| Chop Sticks | Shapiro | Pop | |
| We've Come a Long Way Together | | | |
| Masquerade Is Over | Canadand | Den | |
| My Heart Belongs to Daddy | Channell | Fop | |
| Between a Kiss and a Sigh | Chappell | TLeave it to Me | |
| Hold Tight | Sanuy | Fop | |
| Rainbow Valley | Exclusive | Pop | |
| I Long to Belong to You | Morris | Pop | |
| I Go for That | Femalia | ece Taula Dina | |
| Good for Nothing | Famous | St. Louis Blue: | |
| Begin the Beguine | Witmark | Don | |
| Honolulu | narms | etfamalulu | |
| Little Sir Echo. | Bregman | Tonoidid | |
| We Speak of You Often | Olean | Pop | |
| Blame It On My Last Affair | Olinan | De- | |
| It's Ail Yours | milis | Fop | |
| They Say | Chappell | Stars in four Lyes | |
| Never Felt Better | witmark | Fon | |
| Romance Runs in the Family | Miller | Pop | |
| Hurry Home | Ager | Pop | |
| Deep in a Dream | Spier | Pop | |
| Get Out of Town | Harms | Pop | |
| Annabelle | Cnappen | Theave it to Me | |
| Cuckoo in the Clock | Feist | Pop | |
| Cuckoo in the Clock | Bernn | Pop | |
| Moon Is a Silver Dollar | Roodins | Pop | |
| Among Those Sailing | marks | Pop | |
| Room with a View | Bregman | Fop | |
| Let's Stop the Clock | Kemick | Pop | |
| I Want My Share of Love | | | |
| Undecided | Leeds | Pop | |
| It's All So New to Me | Feist | Tice Follies | |

Ballroom Owners Called Together

Trade Problems Include Price War with Name-Playing Theatres

BERLIN LEADS AGAIN

-(GOTTA GET SOME)-

THE NATION'S MOST PLAYED SONG

CUCKOO IN THE CLOCK

THE NEXT NO. 1 SMASH

IT'S NEVER TOO LATE

By Carmen Lombardo and Johnny Loeb

"HIS NEW WALTZ"

NE'LL NEVER KNOW

By IRVING BERLIN

JOE SANTLY, Prof. Mgr.

IRVING BERLIN, Inc., 799 Seventh Ave

Philadelphia, March 7. Dance hall operators from the East and Middle West will meet here in and mode west will neet there in a two-day conclave next month to lay plans for combatting the inroads made into their business by theatres with name bands.

The meeting has been called by El Brendel, Jr., president of the Na-tional Ballroom Owners and Opera-

tional Ballroom Owners and Opera-tors Association. The org has been inactive for the past year but Bren-organize the group into an active and militant outfit.

Chief topic on the agenda is ways and means of getting better break in price of name crews for ballroom ops now forced to meet competition to prates.

JIMMY McHUGH'S "I'M IN THE MOOD FOR LOVE"

break up, according to Brendel, Is that of being forced to book weak names in order to get a Goodman, Kaye, Dorsey, etc. The bookers, in this way, are able to palm off weakies and the operator has to take them whether they make money for him or not, Brendel declared.

Among the speakers expected at the parley are Tom Archer, head of the Iowa Ballroom Association. A system of State associations is ex-pected to be set up to cope with local conditions and to get legisla-tion favorable to the industry.

sion favorable to the industry.

Among the operators invited to
the meeting are: Mrs. C. D. Roseby,
West Side Park, Berwick, Pa., Ray,
Hartenstine, Sunnybrook, Potistown,
Orom, York, P., Bud Mealy Mealy's
Auditorium, Allentown, Pa.; the
Sunngart Sitters, Sunset Park, Wiliamsport, Par. R. M. Spangler, Rolling, Green, Park, Wiliamsport, Par. R. M. Spangler, Rolling, Green, Markett, Williamsport, Par. J.
Oromod Ballroom, Wilker-Barr, ValJoseph Barry, Bridgeport, Conn.;
Jored Latther, Ooletsium Ballroom,
Fred Latther, Ooletsium Ballroom,
Buckeye Lake, Ohio; Vincent Weber,

Spanish Ballroom, Dover, Ohio;
Louis Griner, Trianon, Toledo; Blue
Platt, Summit Beach Ballroom,
Akton; Harry Altman, Glen Park
Casino, Williamsville, N. Y.; Walter
Reade, Casino, Asbury Park, N. J.;
B. Sollenberger, Herskey Ballroom, Hershey, Pa.; Phillip Costello,
Rockey Glen Park, Pa.; and Will
Wittig, Playmore Ballroom, Kansas
City.

Press Agent Stunt Costs Union Scale; Shaggers 'Break Ground' at Expo

It cost the backers of the projected Savoy Ballroom at the World Fair, New York, one-night stand rates to have the Chick Webb and Erick Hawkins orchestras on hand at Savoy and the Backers of the Savoy of the Savoy

Blue Barron Coin Rise Attested in Home County

Attested in Frome County
Return of Blue Barron's band to
its hometown last Wednesday (1)
pinned a red feather in hat of short
mestro who jumped from \$350 jobs
here into \$3,500 class. Played to
house of 4,000, a new high for Statler ballroom, before leaving for a
rapid three-week tour of middle-

rapid three-week tour of mouse-west.
From a one-niter at Paramount theatre in Anderson, Ind., Cleve-isnder is jumping to Chase Hotel in-terior in Jumping to Chase Hotel in-that he is barnstorming through Alabama and Tennessee to Loew's house in Atlanta, Ga., for a week opening March 24, Barron goes back April 18 to New Cork Edon Hotel April 18 to New Cork Edon Hotel March 19 to the Cork Edon Hotel month run. He is staying there to middle of June and is set for Vir-ginia Beach, Va., June 23.

Band Bookings

Benny Goodman follows current Stanley, Pitts, date with Earle, Wash, March 17, and Hipp, Balto, March 24. Hal Kemp, Fox, Phila, March 24. Kay Kyser, Fox, Detroit, March 17. Clyde Locas, Beverly Hills Coun-try Club, Newport, Ky., opening March 17.

March 17.

Larry Clinton, Savoy Ballroom,
N. Y., Sunday (12).

Dick Barrie, Beverly-Wilshire
hotel, Beverly Hills, Cal., indefinite,
opening March 21.

Eddy Duchin, Palmer House, Chl., opening April 7. Plays Orpheum, Minn., week March 24.

On the Upbeat

Tommy Carlyn band into Show Boat, Pittsburgh, Thursday (2) for indefinite stay, replacing Jay Starr outfit, latter pulling out after three

Artle Shaw played University of Pittsburgh Interfraternity Ball at William Penn hotel, Pittsburgh, Fri-day (3), doubling into there from engagement at WB Stanley. First time theatre has ever permitted that.

Matty Malneck orchestra signed for night club sequences in 'East Side of Heaven' at Universal.

Johnny Davis organized a band for heatre and dance jobs between pic-

Siste-Palace Ballroom (N. Y.), which opens Friday (10) after sev-eral delays, will have three bands on tap first two days, Jimmy Dorsey orchestra will guest augment Lucky Millinder and Hazel Scott crews Fri-day and Saturday (10-11).

Emerson Gill orchestra closed at the Van Cleve hotel, Dayton, last week and picks up three weeks of one-nighters.

Sonny Kendls orchestra ends its road tour in Detroit today (8) and returns to the Stork Club, N. Y., Friday (10),

George Hall introduces a new tune tagged 'Beethoven Wrote It, But It's Swing,' when it goes into Loew's State, N. Y., March 16. Tune written by Herbert Roussel, music critic of Houston, Texas, Post.

Al Donahue orchestra returns to the Rainbow Room, N. Y., May 10. Plays Coronation Ball at Sarasota, Fla, Friday (10), then goes one-

Jess Stacey, Benny Goodman or-chestra pianist, cut three platters for Commodore under recent pact with Robbins Music. Tunes were 'Ramblin', 'Complainin',' and 'Ain't Goin' Nowhere.'

Don Danham orchestra at the Top-per Ballroom, Cincinnati, adds 'Sparkling Rhythms' to the list of style tags.

Gene Krupa orchestra guest-re-places the Tommy Dorsey crew on

Panther Room, Chicago, To NBC: Krupa Lead-Off

Krupa Lead-Off
Cheese, March 7.

NBC here takes on the slotel sherman when these on the slotel sherman when the slotel sherman with the slotel sherman with the slotel sherman will be the Gene Krup gang.

Edgewater Beach hotel which has
been on the Columbia web for several months.

the Raleigh-Kool show for one shot March 29. Krupa had to get per-mission to leave the College In, Chicago, where he opens March 1], for the broadcast and rebroadcast, Standby outfit will fill his spot dur-ing the airings.

Howard & Lester Lanin Orchestra Management, Inc., has been char-tered at Albany to conduct a busi-ness in organizing and handling or-chestras, with office in Manhattan, Joseph E. Low filing attorney.

Marchelli is currently conducting aca's Buffalo pit orchestra.



REFUGEE

I'm Livin' and I'm Lovin'
(In That Good Old American

From the Cotton Club Parade (World's Fair Edition) By Tod Kohier and Rube Rices WHAT GOES UP **MUST COME BOWN**



The Irresistible Hit HEAVY, HEAVY HANGS

OVER MY HEART' AND
A "Different" Novelty

BENNIE, THE BUMBLE-

BEE, FEELS BUM' On Bluebird Record B7848

VANGUARD SONGS

6411 Hollywood Bivd. HOLLYWOOD, CALIF. AND

1776 Broadway NEW YORK, N. Y.

TOMORROW B O R NS O NHI

ABC MUSIC CORP.

SAMUELS, LEONARD WHITCUP and TEDDY POWELL FRANK HENNIGS, PROF. MGR.

FASTEST SELLING HIT IN 10 YEARS.

Words by MITCHELL PARISH

Music by PETER DI. ROST

ROBBINS MUSIC CORPORATION 799 SEVENTH AVENUE

799 7TH AVE., NEW YORK

AN OUTSTANDING SONG EVENT

Words and Music by NICK KENNY and

LEC FEIST. INC. . 1629 BROADWAY, NEW YORK . HARRY LINK, Gen Prof. Mgr.

VAUDE GETS BREAK

Vaude gets a break in 'Rose of Washington Square' at 20th-Fox with

the signing of seven acts for a the-

Acts are Biltmorettes, Igor and

AFA SIGNS TWO

MORE PITT

CAFES

Pittsburgh, March 7.
AFL's American Federation of Actors continued last week to tie up
town's niteries, signing closed shop
contracts covering entertainers at
the Plaza Cate and Italian Gardens,
Drive began recently when a local
entertainers union announced it had
become affiliated with the CLO, first

sheeping affiliated with the CLO, first time this outfil has ever recognized a performer organization. George La Ray, international rep for AFA, said the expected to continue the continue of the continue that t

Hildegarde Suspension In Pact Violation Lifted

Hiidegarde's 90-day suspension by

On Title to \$7,000 Estate

to a \$7,000 estate in court actions,

County Court Judge H. Douglass

Van Duser issued an order permit-ting her to use her professional tag for all purposes instead of her real one, Mrs. Elizabeth Ludolph Worden. Also, the niece of a friend of Miss Newall's accepted a \$100 settlement of an action to break the will which

left \$7,000 to the dancer and cut off the niece with \$1.

F&M Hula Unit

eight-week tour of Hawaiian Islands

Friday (10) at Kings theatre, Hono

Norvell's Tour

Los Angeles, March 7. Fanchon & Marco unit of 40, neaded by Rube Wolf, opens an

Rochester, N. Y., March 7.

the American Federation of Actors

Sophisticates, Stanley White, Maxwell Turk, Lurline Uller and Marvin Jensen.

atre sequence.

Hollywood, March 7.

Seven Acts Signed for Sequence 20th-Fox's 'Square'

Philadelphia, March 7.

Philadelphia, March 7.
The Entertainment Managers Association, booker group, and the United Entertainers Association (American Federation of Actors), long at loggerheads here, have joined in an effort to oust chiseling bookers and 'foreign,' unlicensed agents from the side.

ers and 'foreign,' unlicensed agents from the state.

A cabaret division of the EMA has been set up under Roy Cross to stabilize wages and working conditions of night club acts. The division is also drafting a measure to be presented at the current session of the legislature to strengthen the present

sentto as unelegitature to steret.

Elegitature to steret.

Forence Bernard, president of the
EMA, is one of the leading opponents of unlicensed, out-of-town
agents, who operate here without
paying the \$110 fee required of 1cented bookers.

Solid a light for chartered clubs; \$18
for three consecutive days at cohaand \$215 for three non-consecuand \$215 for three non-consecuand \$215 for three non-consecu-

for three consecutive days at caba-rets and \$21 for three non-consecu-tive days. Agents who violate this scale will be liable for the forfeiture of a \$50 bond deposited with the

board.

Tom Kelly, Local UEA business agent, has announced he would start a drive within the next two weeks to get all agents licensed with the AFA in conjunction with a similar nation-wide campaign of the actors' union. Most of the local bookers we showing a direction to scene. are showing a disposition to co-op

Under the licensing plan agents agree to book only AFA members and at no less than AFA minimums.

BEN V. HARRIS KILLED IN UPSTATE N. Y. CRASH

A motor crash near Seneca Falls, New York, while coming east from Chicago, caused the death Sunday (5) Twins and Loretta vaude act. Triol had only, recently returned from Australia and were en route to play their first date in this country in ling being scheduled for tomorrow (Thurs.).

ing being scheduled for tomorrow (Thurs.). When, Bert, was only slight. Harded in the accident, but his full to Loretta, is in serious condition, reports today from the Auburn (N.Y.) City hospital indicating that she's paralyzed. Bert Hartis was driving the car when it crashed into a truck. His brother leaves a widow. for failure to live up to a contract with the Colony club, Chicago, was lifted even before it was scheduled to begin, following an appeal to the AFA council by Martin J. Desmoni, her lawyer.

Council set the suspension aside pending arbitration.

widow.

Al Gordon, who was pulled out of
the current State show opening day
last week (2) because the show was
toc long, and tentatively set back
for a week some time in April, has
been, substituted for the Harris
Twins and Loretta in next week's Terper Wins Court Bout Bobby Newall, night club tap dancer, won a new name and title

Carroll Changes Acts Instead of New Revue

Hollywood, March 7.

Earl Carroll will bring new acts intermittently into his theater-restaurant instead of building an entire new revue as was first contemplated. Original idea was to give each neshow a three-month run and then show a three-month run and them with New York niteries.

with New York niteries.

New acts are being brought in to replace Harrison and Fisher, dance team, and the Three Sophisticates. Ballroom duo of Ygor and Tanya go in next week.

Bojangles Wins

Hartford, March 7.

Arrested after they had allegedly attempted to knife Bill Robinson and knife Bill Robinson and knife Bill Robinson and knife Bill Robinson and be seen as the state of the seen as the state of the seen as the se Troupe comprises orchestra, line of girls, Ole Olsen (not of Olsen and Johnson), Ruth Faber at Lester the Great. Trip is a honey, ...oon for four of the musicians.

Los Angeles, March 7.1, astrologer, for a country-wide tour. Opening in Oakland, Cal., this week, Norvell covers the northwest before heading eastward.

Swing 'Mikado' Readied In Chicago for Vaudeville

Chicago, March 7.

An all-colored 60-minute swing
'Mikado' for picture housea is being
readied here by Harry Rogers.
Cast of 75 has been recruited from
vaude and legit and indications are
the show will open in a Loop house
March 24 or April 7. James Staunton is staging.

VAUDE 'REVIVAL' **FOLDS IN BALTO**

Baltimore, March 7.

Laughter Over Broadway, with which Kurt Robitschek and Julian Fuhs sought to bring back 'big time' vaude to the Maryland here, folded

water one week.

Withdrawal of policy from the
Maryland leaves that house again
open for indie bookings in legit.

Montreal, March 7. Vaudeville may be discontinued at oew's here within two weeks.
Consolidated Theatre execution Theatre execs are mulling plans to adopt straight pic ture grind policy at Loew's, using double features, after a losing season

Bad Biz, Union Row Force Shuttering Of Niteries on Coast

Los Angeles, March 7. Los Angeles, March 7.

Three of the town's front line niteries have drawn the blinds. Trocadero, after several changes in management, gave up the ghost and reopening awaits a new bankroller. Ambassadors Coccanut Grove ran into union trouble and it's reported the botal is in the fielt to a glowy. the hotel is in the fight to a

bilinote in the court of the co

MRS. O. M. SAMUELS HOLDING N. Y. SHOW

Mrs. O. M. (Helene) Samuels of New Orleans will hold a 'one-man New Orleans will hold a 'one-man' show of her paintings at the Argent gallery, 42 West 57th street, New York, on April 11. A tea will follow. She's wife of Monte Samuels, well known in show biz and for 25 years VARIETY £1. (for love) representative in the Louisiana mctropolis.

PITMAN TURNS LAWYER

Detroit, March 7. Eduard Werner, for many years

batoner of the Michigan theatre pit

batoner of the Michigan theatre pit orchestra here and recently direction of symph hand at WXXZ, is entering the state of the state of

Lombardo's 3-Week Date At Strand, New York City

At Straint, New York City
Guy Lombardo orchestra goes into
the Strand, N. Y., for three weeks
April 7. Lombardo will draw \$10,000
which will cover the cost of the band
and supporting show.
Makes another Music Corporation
of America crew to switch from the
Paramount to the Strand.

Norvo Preems New Band Policy At the Flatbush, B'klyn, March 17

VADIETY

SIGNS DEB SINGER

Embassy, Philiy, Aiready Doing Good Biz with Blue Book Terper

Philadelphia, March 7.
The Embassy club, ringing up good business in the past three weeks by featuring a debbie hoofer, Cynthia Ware, yesterday (Mon.) signed Eleanor L. Piper, also of the Blue Book, as a chirper. She debuts Thursday (9)

Hitle Book, as a chirper. She debuts
Thursday (9).
Miss Piper has been singing on a
WCAU cuffo program for the past
couple of months.

4A'S INQUIRY OF AFA OPENS IN N. Y.

Probe of the Four A's into the operation of the American Federa on of Actors got underway yesterday (Tuesday), when lawyers and accountants started studying the AFA books in N. Y. The investigation was requested by Ralph Whitehead, executive secretary of the AFA, following published charges that he dominated the vaudeville-

nitery actors' union. Four A's committee appointed to investigate the AFA includes Florsee Marton, chairman of the probing group and eastern rep of the
Serem Actors Guild: Frank Gilimore, prez of the Four A's; Paul
Turner of the Armonic Federation of Radio
Artist; Henry Jaffe, of AFFA, A'd
Charges against Whitehead were
originally contained in a letter
to the Four A's by Harry Calkins, organizer for the AFA who had been
diamissed for altegedry abuning his
originally contained in a letter
ing. Whitehead dremanded & Inlinvestigation to clear his administration. ence Marston, chairman of the prob-

Helbach Reinstated As Onvx Club Director

Ousted several months ago as a director of the Onyx Club, New York, Joe Helbach, reputedly one of Nork, Joe Helbach, reputedly one of the club's originators, was ordered reinstated list week by Judge Aaron C. Levy of supreme court, N. Y. Reason for Helbach's outsing was not made known. He's the owner of the Onyx title and was planning to open another spot under that name If his reinstatement, suit was unsuccessful.

Enright, Pitt, Returns To Weekly Am Shows

Pittsburgh, March 7. The Enright, WB's big-seater in East Liberty, near here, is returning to its Friday night amateur shows in an effort to bolster bit there on that day. Management has hired Brian McDonald and Jerry Mayhall to stage the shindig. Both have been doing a sponsored tyro program over WJAS here every Sunday for last four years.

WJAS here every Sunday for last four years.
There'll be eight acts on the bill cvery week to be picked earlier by audition. Cash prizes of \$10, \$5 and \$2 will be awarded to the winners, to be judged by audience applause. Probable, too, that the best of them will also get a spot on the McDonald-Mayhall radios show.

Eva Puck Divorced

Santa Monica, Cal., March 7.
Eva Puck, former vaude and musical comedy player (Puck and
White), was granted a divorce here
March 1 from Robert Groves. She was granted alimony of \$120

New band policy for the Brandt Circuit Flatbush theatre, Brooklyn, starts March 17. Red Norvo band. Mildred Bailey, Cross and Dunn, Lorraine and Rognan and the Varsity Co-Eds are set for the bandfilm policy opener. House will have 55c, top week days and 75c, week-

Benny Meroff orchestra and the Andrew Sisters are booked for the week of March 25, and Jimmy Dorsey Is dated for the week of April 7. Larry Clinton goes in later in April. House will also have a standby or-

Indicate the standard of the s

ment stores, factories, commercial establishments, etc., whenever it is

establishments, etc., whenever II as idle.

Circuit would continue paying salaries and would furnish the entertainment gratis. In return for giving services of the band, theurte figures to build good-will for its new polley. So far the union has nixed the idea.

the idea.

Pitt's Temporary Vaude
Pittburgh, March 7.

The Senator, Harris outfix No. 2 downtown house, will go flesh essing the Blacktone magic unit in for a stemporarily March I'l when it bigs the Blacktone magic unit in for a magural bill had on the Both Harris first-runners go in the Both Harris first-runners go

Band Shows for Madison
Madison, Wis, March 7.
The Capitol here inaugurates band
shows Fridays and Saturdays in conjunction with films, beginning Friday
(10).

(10).

Manager Edward Benjii has booked

Dean Hudson and Charlle Agnew's
orchestras for first two weeks.

16 FRISCO CAFES GET LIOUOR SUSPENSIONS

Sacramento, March 7.

Sixteen 5... Francisco and surrounding niteries had their liquor
licenses suspended by the California
State Board of Equalization action
here last week. Suspensions are for
we days, starting Monday (13), on
charges of violating the 2 a.m. closing law.

charges of violating the 2 am. clos-ing law.

Affected were the Club Tivoli,
Nord Hawaiian, the Thirty-Niner,
Nord Hawaiian, the Thirty-Niner,
Stophy Joseph Stophy Stoph

Indiana Sets Curlew

Indiana Sets Curfew
Indianapolis, March 7.

Bill passed by Indiana legislature
and signatured by the governor
Thursday (2) cuts an hour from
revious legal closing time for night
clubs, setting the deadline for sale of
liquor at midnight, Monday through
Friday, and I am. Saturday night
No sales are permitted on Sunday.

Rose Books Debonairs

For 30 Weeks at Casa FOR JO WEEKS at CASA
Debonairs, dancing sextet now un
the last of Billy Rose's vaude presertations at the Casa Manana, New
York, will be held over for the new
show set to open March 27. They're,
set for 30 weeks, along with James
Briton, who was set last week.
Bill Miller booked.

Padula, Philly Cafe, Sued for Orch Pay: Seek to Settle Arcadia 60G Debts

Fields H.O. in Chi

WISCONSIN AUTHORITIES WAR ON CAFE GAMBLING

SALVATION

Boston, March 7.
Professional Auditions every Fri-day evening at the RKO Boston was inaugurated last week by C. W Koerner, New England division man-

Ager.
Purpose is to aid vaudevillians suf-fering from waning bookings, by awarding a week's engagement to the winner of each audition group.

Philadelphia, March 7,
The Entertainment Managers Association, org of bookers, will hold its second audition of acts at the Hotel Walton on Sunday, March 19,
A meeting of the group will follow, Howard Wheeler, national EMA president, will speak.

K. C. Vaude Reprieve:

Armstrong, Tucker Set

Boston, March 7

Milwaukee, March 7.

Chicago, March 7.

Philadelphia, March 7.*
Double trouble hit Art Padula, operator of the Arcadia-Internation Benny Fields and other acts at the Chez Parce hold over for an addi-tional four weeks. Russ Morgan orchestra opened at the spot last week for four weeks— with options. Replaces Lou Breese orchestra, which had been there for more than a year.

Double Ministerior Matter No.

Double Archaela-International here, this week. First, a suit was received in the against him by Oscar Moldauer, counsel for the musicians union, for 1500 Med pay, a lieged to be obtained to the suit of t

Milwaukee, March. Y. With, the new drive on 'newholized gambling,' Ozaukee county Joins the cleanup parade on Wisconsin interies. Waukenha county has had an anti-vice grand jury functioning for a construction of the control of the county had been an anti-vice grand jury functioning for activation of the county of the county had been an anti-vice grand jury functioning to develop and the county of the coun It has been reported that at least It has been reported that at least a half dozen persons have been negotiating for the spot. Among them are said to be Phil Barr, operator of the 500 Club, Atlantic City, and Johnny D'Augustino, head of the Renault Wine Co., and partner with Frank Palumbo of the Renault Tayem, Atlantic City. RKO, Boston, Starts Pro Auditions to Aid Vauders' Waning Bookings

Mario to Double On 2 N. Y. Nitery Dates

Don Mario, who's producing 'Bag-dad on Broadway,' which opens Joe Zelli's Arabian Nights, New York, tomorrow night (Thurs.), will row night (Thurs.), will be from the nearby Firenze. o has written the book and the for the show.

Mario has written the book and the music for the show,
Arabian Nights opener will include Roberta Jonay, who goes to London and Paris for subsequent

GILRONE and STARR

Dance Creation, 'White Flame'

In the Universal Picture

"PHARMACY FROLICS"

Thanks to MAX RICHARD
For Bookings Address
AX RICHARD, 1674 B'way, N.Y.C.
Cirole 7-4074

Armsstrong, fucher Set Though the Fox Tower is current. In your a doubt feature flim policy, films, it won't ignore stage shows allogether. Name bands are being dated, with Louis Armstrong and forin Tucker already set. Armstrong opens March 24 and Tucker comes in early in April. The THEATRE of the STARS



GENERAL MANAGER SIDNEY H. PIERMONT

BOOKING MANAGER

•15 YEARS AGO•

(From Vaprery)

The Methodist Church was going hat interiously contact. Shorts were being made for distribution through the Church's various parishes.

The Ku Klux Klan was held re-ponsible for the moderate attend-ince of a Canton, O., vauder owned by one Sam Bernstein.

Effie Cherry, of the former Cherry Sister team, of vaudeville, back in the news. She was running for mayor of Cedar Rapids, Ia.

Bands, picture and musical com-edy turns were invading vaudeville, causing a weekly layoff of 1,000 vaude acts.

Richard Bennett was continuing to rebuke audiences. He did it while playing in The Dancers' at the Adel-phi, Philadelphia.

Radio was increasingly becoming competitive danger to show biz.

Count Salm, who leaped into the headlines by his marriage to the oil heiress, Millicent Rogers, was being given star billing in revivals of films in which he had bit parts.

Elsie Janis, Nance O'Neil, Lillian Leitzel, Florenz Ames and Ray Dooley were headlining at the Pal-

Jack Dempsey was asking \$7,000 weekly upon being offered Keith time.

Mrs. Jack Norworth, his third, was granted a divorce from the co-median. Nora Bayes and Louise Dresser were his first two.

Maurice Chevalier headed the bill at the opening of Paris' new music hall, the Empire.

UNIT REVIEW

VODVIL VARIETIES (CAPITOL, ATLANTA)

DeBarries' Birds (2), Crystal Cook Straub & Lee, Jimmy Fitzgerald, Griff & Hi, Nolle Tate & Co. (2). Enrico Leid's 'Capitolians (7), Al Mendenhall's unit band (4).

This one debuted Sunday (5) under severe handcap when entire backstage lighting system, including p.a. system, went haywire and performers were forced to work in spot. Acts got over well, however, in spite that lighting was sorely missed.

of fact that lighting was sourmissed, missed, missed, missed, with DeBarries, hubby and wife, putting troupe of 15 cockations through their paces. Act is well mounted and flashy and birds Crystal Cook, personable songster, is in second spot and offers a song followed by a radium dance to 'Digadon' of good results. Her votor for good results. Her work in the control of the contro

however, is the property of the mike.

Jean Straub and Barbara Lee, man and wife banjo team, follow. Femme swings classics to man's accompaniment and they finish effectively with Yon Suppe's 'Poet and Peasant' over-

ture.

Jimmy Fitzgerald, ventriloquist, managed to get over without aid of p.a. system, but he had to work hard to do it. He uses a big dummy for main part of his act, and encores with a tiny one that fits over his

with a tiny one tink the ore in hard.

Griff and Hi (Hayes Griffith and Griffe Smith) tied up show with Cylde Smith) tied up show with the control of the co

with a musical setter. The so or exNulle Tries, assisted by his write, are
in closing spot with their dag act.
In closing spot with their dag act.
Man does some acre stuff to help
things along, and pups are smart and
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Nitery Notes

Earl Riggins has sold out his ln-terest in the Brass Rail, Salt Lake City, to Paul Stephens, band leader, currently spotted there.

Joe Pertzbern's Top Hat, Madison, Wis., celebrated its third anni.

NEW ACTS

EVA LEGALLIENNE
With Richard Waring
Tennes and Julicetal).
Here, Market Market

variety show. Intermission follows it here, remo, Miss LeGallienne is omploying Richard Waring. He doesn't add much to Shakespeare's verblage, but later, in a cornedy act with Fay, acquist himself creditably miss Le Gallienne-put a vaude audience to sleep. Set is nice, but dark. Robert Millon staged.

JOHNNY BARNES
Dancing
Office of Mina.

6 Mina.

6 Mina.

10 Mina.

sentional takeoff on the course, dancer: originally came out of Barnes on an immed into a Dave Apollon unit. He hand been on his own long, and it won't be much longer before prominence catches are more than the senting of the property of

MILLIE WAYNE Comedy Singing

MILLIE WAYNE
Comedy Single Bear Single Bea

JEAN ARNOLD

Singing 5 Mins.

Rivers, Phlyn.
Backed assertitly, by some station
Backed assertitly, by some station
Backed assertitly, by some station
and a station on a stage. Lacking
a voice of importance, the also is
a voice of importance, the also is
nice appearance, however.
She is doing three songs. Two
Serpy Feorlic, opene, is n. g. on
Serpy Feorlic, opene, is n. g. on
Feorlic appearance, one of the station
Trees' is the finale.
Char.

MARY JANE WALSH

MARY JANE WALSH
Senga 12 Minas, Ope12 Minas, Ope13 Minas, Ope14 Minas, Ope15 Minas, Ope16 Minas, Ope16 Minas, Ope17 Minas, Ope18 Minas, Ope-

ensemble's contribution to the re-vuc.

Miss Walsh will doubtless work out a better routine. She is a per-sonality and handles songs ex-cellently.

Thee.

Cenentry.

ALANO TAKA DASS

Mendalst

IS Mins; One
Lincoln, Lincol
Lincoln, Lincoln, Lincoln
Lincoln, Lincoln, Lincoln
Lincoln, Lincoln, Lincoln
Lincoln, Lincoln, Lincoln, Lincoln
Lincoln, Lincoln, Lincoln, Lincoln, Lincoln
Lincoln, Lincoln,

Saranac Lake By Happy Benway

Seymour Munn here ogling sites for a cafe. Motored in from Detroit. Kenneth Farmer of Chicago eyeing his brother Clifford, who is Rogers-

his brother Ciliford, who is Rogersing to a comeback.

After her successful operation, Lillian Mansfeld shifted her address
from here to N. Y.. where she's still
improving, Isabelle Rook also on
the mend, having left the Will
Rogers for honerrett now 80, formetry of the Jaggling Barretts, has
been having trouble with his eyes.
Ruth Hatch, Betty Huntington, Sal
Rogone, Doris Gascoines, Bobby

Ruth Hatch, Betty Huntington, our Ragone, Doris Gascoigne, Bobby Kearns, Joe Drobowski and William' Headley reported to be feeling aces -now that they've left hore. (Write to those who are ill.)

ARTHUR * BORAN

RUBINOFF

LIGGETT-REXALL **DRUG STORES**

Columbia Breadestine System
Nelional Breadestine System
March-April May
Dir. COLUMBIA ARTISTS, Inc.

FLORENCE AND ALVAREZ

Just Returned from 16 Successful Weeks in South America

Now Playing Roxy, New York HELD OVER SECOND WEEK

Thanks to MILES INCALLS

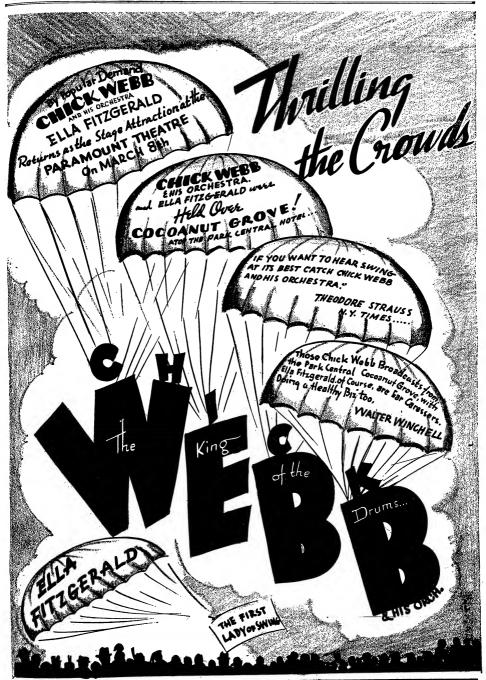
IACK DAVIES

To the Remaining Few-Who Have Any Doubts???

"THE FAMOUS GLIDER MAN" IS DOUBLING IN THE WORLD'S NO. 1 NITE CLUR

BILLY ROSE'S CASA MANANA

APPEARING IN THE STACE SHOW
ALSO ENTERTAINING IN THE MEZZANINE
And SHIR Following Bing Crosby Every Thursday, 11-11:15 P.M., WEAP Exclusive Management, EDWARD RILEY, 1560 Broadway, N. Y. C.



Night Club Reviews

RAINBOW ROOM, N. Y. Rain and the state of th

COCOANUT GROVE (PARK CENTRAL HOTEL, N. Y.)

Enrico & Novello, Billy Vines, Margie Greene, Frank Ray, Curi Houck orchestra (12).

Grove went back to normal last week with the Curt Houck orchestra and an abbreviated floor show, dominated by Enrico and Novello, dominated by Enrico and Novello, Hariemese, entertainment. This is the first shot in the East for Houck's crew which spent three seasons on Catallina Island and past nine months or so at the Hollywood Roosevelt

Catalina Island and past nue monutes or so at the Hollywood' Roosevelt. While not of the caliber which would enable it to shoot up into the class of higher bracketed crewp. The control of the caliber which would enable it to shoot up into the class of higher bracketed crewp. The control of the control of

SIDNEY FISHER

75/77 Shaftesbury Avenue PICCADILLY, LONDON, ENG.

Best Coffee in England **QUALITY INN** Leicester Square

LONDON, WEST-END

seti. Anne Grahem, Antia Colby, Pelix Ferry.

The Fefs part of Fefe's Monte. College of the Color Kelly, Rosanne Murrap): Pelix Ferry.

The Fefs part of Fefe's Monte. Color of the Color o

Don't Kid WPA

American Federation of Actors members who, while appearing before paid audiences, 'Indulge in jokes belitting the WPA will be subject to fine or suspension or both,' the union's council ruled Monday night (6). Resolution explained that

Resolution explained that such quips are not only 'humiliating to members and others on WPA, but are degrading and injurious to the whole acting profession.'

ype interior, designed by Dorothy Droper. What was the old Merry Droper. What was the spot has been made into a gain be spot has been made into a gain and lounge; and the main interior bricked up. Fellix Ferry is no novice in show in London and on the Riviera, hence in Monte Carlo tag of this spot into the Monte Carlo tag of the

Harry's N. Y. Cabaret (CHICAGO)

Chicago, March 2.
Roscoe Ails, Betty Lewis, Renee
Villon, Tommy Jones, Renee Hartman, Del Ohrel, Charlie Engel's orch

Rosco Ails, Betty, Leusis, Renes mon, Del Ohre, Charlie Empels orch.

This place used to be pretty much of a ballo-of-fire, especially during the two years following the Chi Fair, and the control of a ballo-of-fire, especially during the two years following the Chi Fair, and the control of a ballo-of-fire, especially during the two years following the Chi Fair, and the control of the control of a ballowing the control of a ballowing the control of the

mancuvers creditably.

Five-girl line frames the show at opening and closing with a couple of standard routines.

NIXON CAFE, PITT

Pittsburgh, March 5.
Al Kavelin orch (9), Al Shelleday, Patti Morgan, Aleen & Evans
Collette & Barry, Angelo Di Palma
Claire Ray Girls (6).

Claire Rey Girls (6).

In an effort to bolder supper his (cliner's always been hig hers). Tony Confort has gone out to the company of the com

fects are a trife thin.

Crack show surrounding Kavelin
currently. Usual Nixon quantity has
been reduced on account of additional overhead for music but year
mong the better ballroom terpers,
and a sock here with their class routines. Graceful pair, they do four
tines. Graceful pair, they do four
tines dispersion of the company of the
Market Market State State

The shang in socko fashion.

times. Graceting sain, they entitive the shag in socko fashion.

Alene & Evans (two men) have a slow-motion control turn that one as slow-motion control turn that one in a spot where the customers generally have several under their both, control to the customers generally and the customers generally and the customers generally have several under their both, control of the customers generally and their control of the customers generally and their control of their customers generally desired their customers and their custo

TOWN HOUSE, L. A.

Los Angeles, March 4. Playboys (4), Betty Borden.

There's a snooty snort to this inn on Wilshire boulevard, companied hostley to the Drake and Blackstone hostley to the Drake and Blackstone and the Blackstone state of the Bl

upper-crusters.
Orchestras, mostly four-piecers, come and go, but Betty Borden is pretly much of a fixture with her soft warbling and warm charm. It is a soft warbling and warm charm. It is a soft ways good for a click when she comes on. When not meledically disposed she cuts a few capers with the Playboys. It's fun, but not funner.

but not funny.

Some day someone will come forth
with an explanation why these intimate crews must be qui-ups. Most
and wouldn't rate more than a titler
and wouldn't rate more than a titler
on a stage. If a tosup which
on stage is a tosup which
material. Jig tunes of Playbogs
(George Cox, Bob Strum, Nick MickGeorge Cox, Bob Strum, Nick Mickguitars, plano and bull claip; fadde.
Arena is small and music is suffiArena is small and music is suffiArena is small and music is sufficollectairs age to the child ber-

Arena is small and muse-cient to the restrictions.

Collegiates get the odd in the control of th

BELVEDERE, BALTO (CHABLES ROOM)

Baltimore, March 4.
Eddy Rogers and orch. (9), Irene
Janis, Arthur Murray Dancers.

Need for a swank spot locally is being supplied by the Belveders supplied by the Belveders over-sized dining root is former over-sized dining root in the con-confined to the more intimate and small state of the con-confined to the more intimate and small state of the con-confined to the more intimate and small state of the con-ley of the con-tent of the co

nine men now, so the rhythmic etfects are a triffe thin. Crack show surrounding Kavelin currently, Usual Nixon quantity has been reduced on account of addilift-raff.

EL DUMPO (CHICAGO)

Chicago, March 3.
Shirley Handler, Ray Styles, Moe
Lee, Ned Santrey & Harry Frazer
Laurene NeVell, Peggy Lester, El
Dumplings, Ray Steiber's orch.

Freak and clever advertising has built this ordinary out-of-the-way nitery into a gathering place for visiting firemen and local stags. Once iting firemen and local stags. Once the stage of the stage

Spot advertises 'bum shows, raw liquor, tough steaks, insolent waiters and outrageous prices.'

and outrageous prices.

Best item in the current lineup and outrageous prices.

Best item in the current lineup control of the control of the

MCA CHANGES DO NOT AFFECT THEATRE UNIT

Various changes in the agency setup of the Music Corp. of America last week, following the entry of Miles Ingalls as head of stage and nitery talent department, did not affect the theatre booking branch. Phil Bloom is head of theatre bookings, with Johnny Dugan as associate.

AL ZIMMEY

Pinch-Hitting 606 CLUB, CHICAGO Batting Average .350 Thanks to Sammy Clark

Featured in BOYS TOWN P.A. Tour PINCH-HITTING

PALACE, CHICAGO THIS WEEK

MINOR and ROOT HOTEL BRITISH COLONIAL

NASSAU, B. W. I. HELD OVER TWO MORE WEEKS

GEORGE MORRIS AND ORCHESTRA THE WHIRLING TOP

3 East 52nd Street, New York The Smart New York Supper Club

Thanks to Irene and Cora Stephens GEORGE MORRIS ORCHESTRA George - Eddie - Phil - Jack - Tiny

Variety Bills

NEXT WEEK (March 10) THIS WEEK (March 3)

Numerale in connection with bills below indicate opening day of show, whether full or split week

Loew

NEW YORK CITY
Stato (8)
Harris 2 & L
Roif Holbein
Kitty Carlisle
Ross & Stone
Weiter Powell Ore WASHINGTON Capitol (10) John Bolee Herman Hyde Monroe & A Sie Norma Oallo

Paramount

NEW YORK CITY Paramount (5, Chick Webb Oro Elin Fitzgerald Southermaires 2 Zephyre
BirFFALO
Bnffslo (10)
Ted Lewis Oro

CHICAGO
Chicage (10)
Harriet Hoctor Co
Lowe Hitte & 8
Eihel Shutta
Billy Royce
Smite Lake (10)
Hal LeRoyOlls
Orpheum (10)
Jan Garber Orc

RKO

NEW YORK CITY Musle Hall (P) Carroll & Howe Board Ann MicCabe Bud Hard Co Bud Hard Co Corps de Bullet Fino Report de Ballet Erno Report Symph CLEWELANI CLEVELANI orps de Ballet
no Rener Symph
HOSTON
HOSTON
Keith (6-12)
Arcire
colford Co
to Besecr
obbine Broe & M
'e Van
CHICAGO
Falace (10)
sector Hulo Gie

Blackston
Sammy anniebaum
CLEVELAND
Palere (10)
Kay Kyacr Ore
COLUMBUS
Proteor's (10)
Blackstons
SCHENECTADY
Freetor's (10)
Blackstons
Trector's (10)

Warner

NEW YORK CITY

- Strand (10)

Will Orborno Oro
Milt Herth 3

Shella llurrett
Glaria Rich

FHILADELPHIA

MEADING
Astor (10-11)
Red Nichols Ore
William (10-11)
Ted Allen
Ted Allen
Landerton
Landerton
Let Rice
Let Rice
Carolo Mannoro
Reatrice Howell
Conjusting
Consecution
Conjusting
Consecution
Conjusting
Landerton
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Sun Gale
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Con PHILADELPHIA
FOR (10)
Vincent Lonez Orc
Patricla Ellie
Betty Huttun
Abbott & Coelello
Tel Well Free First Hoffer
Stunicy (10)
Eenny Goodman Or
(3)
Artie Shaw Orc
Williams & Duot
Lloyd & Willie

Independent

MEW YORK (10)

Flores Revended Co.

Flores Revended

Cutherine Westfield
Benny Goodman Or
LANCASTER
LANCASTER
FIST COLONIAL (11)
FIST COLONIAL

3 Aberdoniene
Meheney Broe
220/Mil McH
Royal
Hope & Leng
Ching Wu Co
Kanley King
Arnels & Bobetta
Loil: Park
Herschei Henlero
Deßelter & Korts
GLANGOW

GUANGOW

GUAN

Pearce & Grunten Peggy Currington Bettina Richman Stevene & Morke LIVERPOOL Shakeepeare Dick Nontague Natan Eddie Fields Delores Kristina Cora Craven Type Ontoli 3 i Stores Flack & Luces

Provincial

Week of March 6

Asloria
Ed Morelle
Dominion
Florence Deamond
Boy Fey
3 Winter Sis
CAMDEN TOWN
Gaumont

6 Clovereo

MATCH 6

Norman Long
Billings & Chase
INLINGTON
Blue Hail
Ray Yaughan
Hintonl Bree
LEWISHAM
Gamont
Bend Waggon
SHEPNRISS BUSH
Pavillon
Norman Lore

SHEFFWRIS RISS
PAVILION
NORMAN LONG
NORMAN LONG
STRATFORD
BROAD
BR

BOB CARNEY'S ORIENTAL, CHICAGO

Personni Munagement EDDIE SMITH, 22 W. 48th St.

Arnbian Nighie Arihur flavel Ore Reherta Jonay Gyny Romaja Albenica All flaroun Queena King Lew Dolgoff

Armaudo's
Buddy Clarko Oro
Murlo Spaudding
Dick Chapmun
Barney Gallant's
Frank Craven
Angela Velez
Carter & Bowla
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Frank McFarlena
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Lyebeth Hughee
Art Carney
Red Ferrington
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Jean Farhey
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Sammy Koye Oro
Rotel Edison
Gray Gordin Oro
Ruth Bradley Reed Lewton
Powers, R'berte & R
Le Rubun Bleu
Herbert Jacoby
Alleen Cook
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Morio Eve
Mabel Mercer
Leon & Eddia'e Rotal Exect House N Brandwynne Orc Dele Sherman

Ben Bernie Ore Delores McKoye Mary Doeley Quintones Hotel Piarre

Hotel Wnidorf-Actoria (Empiro Room)

Acteria

Compire Reconstruction

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Maurice

Lorentz Leo

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Lou Mertin Urg
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trie Adrien
Ford Meren
Herryl Copper
Joen Grey
Billy Burne
James Keegan
Welly Wanger &
Little Cluh
Roger Steele Ore
Frences Williams
Agney Daver
Jack Oeterman
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Meyer's Cellar (Hoboken)

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Paradise
Vincent Travers Of
Patty & Bobby
Place Elegante
Bill Farrell
Benn Kauf
Tommy Mille
Joe Whito
Wally Shulan
Leo Lezaro Oro
Queeu Mary
Joe Elle Ore
Kitty Wright
Rainbow Grill

Back Parent
Botal Plana
Jack Maradiard Orr
Botal Plana
Jack Maradiard Orr
Jack Maradiard Orr
Jack Maradiard Orr
General Maradiard Orr
Hidden Maradiard Mara Kitty Wright
Rainbow Grill
MeForlande Oro
Judy Abbett
MeTiynn & Micheal
Rainbow Room
Ruby Newmann Oro
John Hoyaradt
Gower & Jeunna
Eddio Le Boron Oro
Joan Cartler

Cafo Callenta
Disnn Castillo
Julio Gervanto
Leo Luz Desquez
Eddio Aguilar Ore

Cafa La Maza Perk Ava. Boys Martha Mears Matty Maincek Ore

Club Ball George Yount Bruz Flotcher Club Versaillee
Jerry Loster
Gloria King
Theodoree
Chicco Ore

Barl Carroll
Paul Gerrita
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Horrison & Fisher
Vivien Fay
Suran Miller
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Jackie Cozien
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Ambasador Hotel (Pump Room) H McUrerry Oro Ball Ball Raiph Cook Louise Shannon Hilly Storey Mildrod Parr Jimmis Green Oro

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(Walnut Room)
Marion Holmes
Botty Grey
Charlie Schanke Or
Adole, Trent & S
Patsy Marr
Billy Loach
Darlene O'Dey
Blackhawk

Blacunawa
Frederlo & Yvonn
Bob Crosby Oro
Terry & Walker
Merion Menn
Dorothy Claira
Gil Rodin
Don Pedro Oro
Orrin & Betty Blackstone Hotal (Ballness Rm) Pliner & Earl Ore Mildred Fenton Blua Goose

Blua Goose
Evelyn Watere
Al Lane
Melody King
Buck Hunt
i Hite & a Miss
Brovoort Hotel
(Crystal Room)

Famone Door Eether Whittingto

NELSON NOVELETTES

Opening at DORCHESTER HOUSE LONDON MARCH 1318 Via: MARK J. LEDDY

Bryan Wolf Florette Sie Denny Rose June Thompson Al Zimmey Al Morley Oro

Franka'e Caeluc

Franka'e Caeluo
Roberta
Admus
Forty Walker
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Forty Walker
Ann Saber
Georgin In Reau
Silly Martin
Dick Hardin
Buddy Kirble
Rocke Elleworth
Bob Tinsley Oro
Grand Terrace
Jeen Brady
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Lotty Solters
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Derothy Johnson
Bickery Inn
Kay Dare
Joan & Eddie
Tom Garvey
Gondollers Ore

Lou Holz
Joan Travers
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Sid Lang Ore

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Firenes Schubert
Charles Baldwin
Orace Kalrod
Norma Ballerd
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Carl Scholiz Ore
Chee Paree

Carl Scholtz Ore Chee Parce Paul Hankon Harrie & Shora Ronny Fields Helen Morgun Gloria Day Everette West Russ Morgan Ore Don Orlando Oro Evane Adorable

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Dulch'e
John Billott
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Betty Jerome
Evelyn Harrie
Lollta
Mort Lund Oro

Minuet Clu
Nalasha
Olga Anton
George Moore
Irene Burke
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Art Fleher Ore Edgewater Heach (Marius Room) Mory Fran Sackles Eugenia McGeo Remos & Nanette Stunt' Frazer Jay Mills Oro Herriet Smith Gle 885 Club Art Fleher Oro
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885 Club
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Lucio Gorcia
Johnny Howord
Carlos & Mercedor
Grace McCarthy
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Shirley Hendler
Ray Stilobere Oro
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Palmer House
Jose Cantro
Jose Company
Jose Bowl

Royala Frolles
Dolly Kay
Eddle Whita
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Jack Hilliard
Al-Trurk Oro
Mark Fisher Oro
Jack Hilliord
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Dorothy Dawa
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Prince Omar

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Janet & Loretta

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Ben Franklin Horice
(Garden Terrace)
Dave Mathewe
Dernico Byere
Harry James
Heary the Sam'e
Victor Hugo Ore
Hollywood Deba (8)
Lea Shelley Ore
Muriol Parker
Hensito & Diolores
Muriol Thomas Browning Lana Int (Bellmuwr, N. J.)

Jenny Items
Joy Davis
Mary Joyce
4 Top Hetters
Naumi Taylor
Vince Norman Ore Botel La Nallo

Limehouse Bob Touk Orc Little Club Enri Rickhrd Florence Meyers Ann Hagelon Harry Linden Molirawe
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Al Copelend
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Avia Doyle
Phil Chinard
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Molaushins
Irv. Doernfield
Jerry Gerard
Ruth
Sennicy Hay
Jules Novit Ore
Molect Hill Molirawe

Shirley Lucke
Spinning Tope
Tony Marks
Estelle Croosy
Bill Boird
Sunny Mack
Louie Tope
Jimmy Blade
Jorry Glidden
Kay Nichole
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Betty Morris
Della Bertell
Jack Relend Orc
Nyra Lou
Murlel Joseph
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Genevieve Val
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Tony Cabot Oro
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Virginia Woodnil
Pat Allen
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Fran Caswen
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Club 200
Sam Borland
Pat Dougherty
Frincoss Zulleka
Mildred Boyer
Hal Col Oro
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Kay Laverly

Week of March 6

London

ABRRDEEN
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Loretta Gis
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Fay's (9)
Ghezzis
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Art Mathues
Kyons & Mayor
Francis & Wally
Conklin & Patton
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PITMAN
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Rasso & Duvai
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A LIBRAY & CATTIEN
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Cabaret Bills

NEW YORK CITY

Beola St Boye
G Andrewe Oro
Club Gaucho
Chae Macuin Oro
Panchita Villa
Tarrant & Dacita
Trini Plaza

Trini Plaza
Toresita
In Morita
Pedro Valli
Felicia Flores
Maria Del Carmen
J Gauchos
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H'lel Belmont-Plaz Ernie Holst Orc 3 Smoothies Jano Clair Helmont Ballader Adrian Rollini 3 Hotel Biltmore Horace Heldt Oro Larry Cotton Bob McCoy

Geno Walters
Larva
Eddio Davis Oro
Joseph Smith Orn
Grezlella Farraga
Le Cog Rouge
Geo Sternoy Ore
Anne Francine
Tiedola 3
Le Mirnge
Roy Carnavara Ore LOS ANGELES

Hawoilan Paradi Loretta Walker Princess Luanna Joe Sullivan Oro Indigo Cufe Sid Brown Jimny Ellord Jack Frost Val Harrie Beverly Wilshire Brny Sie Howard Gorrard Harry Oweno Orc

It Cafe
Don Rudolf Orc
Jerry's Mandalay

Jerry's Mandalay Mergueria Deduin Geo Kuripenant J. Kyville Fleezon Georgia Grand Georgia Grand Georgia Grand Kerre Boye Jitterbug House Dendles Waver 100 Killer) Dode Fregy Doles Fregy Doles Fregy Doles Fregy Doles Fregis House Fregis House Grand Gran Lillle Club Jans Jones l'oul Keadall Walter Dyson

Little Hungary Valceco e Gynslee Valceco's Gynsles
Marcel's
Leonord Kellor Or
Marcun Buly
Kny Gregory
Joey Let Orc
Umar's Bonie
Kenny Gardner
Eilth Davis
Ital Brown
Tod Wells Oro
Palomer

Red Saunders Oro
Congress Hotel
(Ghas Hat Rm)
Johnny Banga Ore
(Peacock Rm)
Joe Vora
(Pompelian Rm)
Irving Margruff
Drake Holel
(Gold Coust Room)

IBlus Front Roor
Vibra
Stuff Smith Oro
Gladys Maddea
Jonah Jones
Liberty Inn
Laurone Novelle
Millio Erdman
Dick Hugoe
Colleen
Karanova
Pam Adalr
Jimmin O'N-ill
Earl Wiley Ore

Vince Norman Oro Cadillao Tavern Dulorés Laklo Tom O'Boyle Lillian Stewart Darlene Jones Donn Edwartie Charlle Arthur Eddle Thomas Joyca Henry

(Continued on page 62)

Broadway Slates Fresh Summer Musicals, Topping Depresh Period

For the first time since the depres- Move to Dismiss Agent of musicals on Broadway this sum Three are definitely arrange

of musicals on Broadway this summer. Three are definitely arranged
for, but that number may be doubled.
Freviously, the major review were
generally aimed for summer travel
freviously, the major review were
generally aimed for summer brade
freviously the summer has been
for the summer has had the
field to itself.
field to itse

Shibbers abedded "Street of Partie or the summer and among others may be one presented by Louis Genaler.

In addition, some of the current in addition, and the same in the same

Harris Seeks Fire Damages from Rail Co. for 'Can't' Unit

Efforts will be made by the Sam H. Harris office to collect damages from the Texas & Pacific Railroad from the Texas & Pacific Railroad for five losses sustained last fall by the touring company of 'You Can'! Take II with You' in Dallas. Indicated, however, that if and when a settlement is made, there will be a downward revision of player claims. Show had closed its bour and company's 30-odd trunks were loaded in a baggage car which caught fire sometime after the car was sealed and ready to roll.

in a baggage car which caught fire sometime after the car was sealed and ready to roll. to discalar remaining the control of t

Suit Vs. Betty Bruce

In the action against Betty Bruce, musical player, instituted by Harry Goldberg, agent, Phillips & Nizer, law firm representing Miss Bruce, last week moved for dismissal of the complaint. Goldberg is suing for compulsions.

commissions.

Motion was made in New York
municipal court on grounds that
Goldborg is not licensed as an agent
and that Miss Bruce was legally an
infant at the time the contract was
made, hence not liable. Court still
had motion under consideration
yesterday (Tuesday).

INTO ROAD **GROUP**

A realignment of the managerial setup of the Lagitimate Theatre Corp., which will tour four attractors, which will tour four attractors, which will tour four attractors and the control of the control o

Understood that 'Golden Boy,' one of the shows to be toured, was contracted for at an excessive royalty with the Group Theatre. Reported, however, that the latter has agreed to a new deal, in light of the change in the management.

in the management. Reported that the road representatives have already contracted a clock of dates, especially in the west. Proposition calls for each spot booked for a clock of the contract of the contract

ter pair operating on the Coas

NIXON, PITT, MAY JOIN \$1.TOP STOCK CIRCUIT

Gateway theatre, tryout ventura-for low-cost professional production of naw plays, will be opened March 14 in Cincinnati under the direction of Stephen Fox, former legit and film actor. First production will be recommended to the commendation of the Lewins and Warren Murray. It will

Current Road Shows

(Week of March 6) 'Angela I: 22' (Philip Merivale)-

'Angela Is 22' (Philip Mcrivalc)— Nixon, Pittsburgh.
'Candlda' (Cornella Otis Skinner)
—Cass, Detroit.
—Tive Kings' (Orson Welles, Burgess Mercdith)—Colonial, Boston.
'I Married an Angel' (Dennis King, Vern Zorina)—Opera House, Chierca

cago.
Importance of Being Earnest (Clifton Webb, Estelle Winwood, Hope Williams)—Erlanger, Philadelphia.

phia.

'Kiss the Boys Goodbye' (No. 2)—
Harris, Chicago.
'Kiss the Boys Goodbye' (No. 3)—
Playhouse, Wilmington (6-7); Jefferson, Charlottesville, Va. (8); Lyric, Richmond (9-11).

Richmond (9-11).

Lunt-Fontanne Repertory—Ryman
Auditorium, Nashville (6-7); Auditorium, Memphis (8); Highschool,
Little Rock (9); Convention Hall,

Goldberg is not increase and entermined and that this firene was health and that this firene was health and the state of t

Walteons: (Ethel Barrymore Biltmore, Los Angeles, Women'—Ford's, Baltimore, 'Yes, My Darling Daughter Werba's, Brooklyn,

Pitt OK's Non-ATS Plays At Subscription Prices

ican measure Sourcey - spoisouse can be a source of the state of the s

Huston Musical Out

'Knickerbocker Holiday,' starring Walter Huston, goes to the road from the Barrymore, New York, from the Barrymore, New York, day (11) after a stay of 21 weeks. Musical started at a pace of \$19,000 and later went to \$22,000 or better. Recent avertca was around \$37,000. Show claimed to have earned an the programmen that the organization of the started of the starte

KNICKERBOCKER HOLIDAY KNICKERBOCKER HOLIDAY
Critical opinion was sharply
divided on this Maxwell Anderson-Kurt Well' musteal. Lockridge (Sun) calica it 'something
on theater-core rabould dream of
micring.' Brown (Fost) wrote,
12 toomse to so more than a good
idea game wrone.' Winches!
Toolstake, R. Copyssod this
robetakes, R. Copyssod this
robetakes, T. will do mederately
well.

Another musical attraction terminates on Broadway this week, the D'Oyly Carte opera troupe exiting from the Martin Beck after nine and one-half weeks of generally excellent biz.

'Road's' N. C. Hearing

with a market process of naw plays, will be opened March
181 in Clincinnati under the direction of
185 pelore Breakfast, by Peter the direction of
180 pelore Breakfast, by Peter
181 pelore Breakfast, by Peter
182 pelore Breakfast, by Peter
183 pelore Breakfast, by Peter
184 pelore Breakfast, by Peter
185 pelo

Inside Stuff—Legit

Scries of 100 old plays by representative U. S. authors of bygone days is to be published by the Princeton University Press, under the title of America's Lost Plays. Will be in 20 volumes and priced at \$78 set. First has been seen as the property of the Royal Tyler, William Dunlay, John Howard Fayne, Robert Mortgomery Bird, Richard Penn Smith, George Henry Boker, Dion Boucicault, Augustin Dayl, Steele MacKere, David Belasoc, Charlet Hoyt, Lester Wallack, Frank Murdock, Julia Ward Howe, George Hatelson, and others. All of the plays were either believed best or were practically inaccessible to the public. Barrett H. Clark, executive director of the Dramatists Play Service, heast one general efforcia board.

There is a three-way managerial combo for The Family Portrait, which opens at the Merosco, NY., tonight (8), Cheryl Crawford, Day Tuttle and Richard Shinnen, latter two being modil; concerned in summer stock here-flowed the production of the contract of

Dispute between Courtney Burr and Albert Bein over the latter's play, Heavenly Express,' has been wound up. Burr's option has expired and not been renewed, to the stript is again being circulated among Broadway Disagreement between the author and producer arose over the signing Robert Steiner to slage the show. Bein declared Steiner was unsatis-factory to him, while Burr claimed that the author had okayed the direction double. Dispute was slated for rathration, but was dropped without

Sensational business of 'The Philadelphia Story,' with Katharine Hep-burn, in Philly's old Chestnut Street, rates it the most successful incoming Freadway play of early spring. In comparative grosses 'Story' equals or plut it's claimed that Eva Le Gallienne drew \$28,000 there in nine times with 'Alice in Wonderland.' The 'Hepburn commony' topged that mark last week, it an extra benefit matines takings were added to the gross. To the require 10% admissional levy. Dollar tickets are actually priced at \$1.14. Miss Hepburn has amazed others in the company by ability to spot can-did comers enthusiats in the audience. She spied three during the three-day is and in New Haven and a flock more during the two weeks in Phila-ten and the programme asset there are earned to take away the cameras until after the performance uses turbers are earned to take away the cameras until after

In recognition of her 10 years of service as a press agents' guide, Gertrude Bromberg, of the Chicago Shubert office, last week was feted at the Pump Room of the Ambassadon hotel there and given a bracelet containing individual charms and inscriptions from Joe Flynn, Charlie Wash-Theron Bamberger, As other decoract, Free Jordan, Elmer Reynon and Theron Bamberger. As other decoract, Free Jordan, Elmer Reyno and to the trinket, Joe Flynn was the instigator of the plot.

William Fields, general press agest for the Playurights Co. has gene out in advance of Po Time for Convely, which will sate Kathsine Cornell, Francis Robinson, who has been agenting Cornelia Oils Skinner's 'Candids', extrumed to sit in for Fields for several weeks. Phil Stevenson, his assistant, has gone in advance of 'Knickerbocker Holiday,' with Harry Forwood, who was also p.a. for 'Candids', continuing as such.

Mark Smith, who plays Tienhoven in 'Knickerbocker Holiday' at the 46th Street, N. Y., will leave the cast when the show goes on the road, Actor, who is president of the New York local of the American Federation of Radio Artists, has a regular spot on the 'Pebbles Takes Charge' program over WIZ daily and does other freelancing.

Erin O'Brien Moore, who was severely injured when her dress caught fire in a New York restaurant, and who has been in Doctors' nospital for more than six weeks, is now permitted to sit up several hours daily. Actives suffered third degree burns on the legs and left arm, but her face has entitiety headed. She'll be in the hospital for some time.

Sherwood's Next Play To Be Romantic Comedy Robert E. Sherwood's next play

will probably be a romantic comedy omewhat along the lines of 'Reunion In Vienna,' but with denocracy as a counter theme.

mocracy as a counter theme. Despite numerous urgings, Sherwood has no intention of writing a followup to 'Abet'. Rowever, the followup to 'Abet'. Rowever, the following to 'Abet'. Rowever, the reason of the state of a play based on the later career of Robert E.Lee. A Broadway actor is reported to have collected considerable data for Shernicot on the state of the results of the state of the st

Engagements

Ella Logan, 'George White's Scandels.'
Stanley Ridges, 'No Time for Com-

edy.' Lloyd Gough, Philip Reed, 'My

Sinclair Lewis Will Quit As 'Angela' Commentator

Pittsburgh, March 7.
Sinclair Lewis will quit 'Angela Is 22,' play he co-authored with Fay Wray, at close of Nixon engagement here Saturday night (11). For last

Wray, at close of Nixon engagement here Saturday night (11). For last few weeks, he's been billed as 'com-mentator,' appearing at end of show for short curtain speech. Originally, Lewis had the lead in 'Angela' but was replaced recently by Philip Merivale, who still in the role. Play goes from here to Chi-cago and may head for New York.

Future Plays

To the End of Time,' new play by Myron C. Fagan, is a recent acquisition of Ted Hammerstein, who's many the transport of the

Dear Children. Bernard Hughes, Dorothy Emery, Laura Bowman, Gwe Emerson, Christime Arden, Odette Le Rose, Christime Arden, Odette Le Rose, Chercia, Annual Chercia, Annual Chercia, Annual Cherca, Annual Miseman, Phillip Sander, Son, Malt to the Chieft; provisional tegrostic Cherca, Annual Miseman, Phillip Sander, Cherca, Cher

ACTORS HIT 'ABE' CLOSING

Acme Vs. Equity-League

Hearings on allegations of the Acme Ticket Agency, New York, which charges the League of New York Theatres and Equity with restraint of treds and conspiracy in operation of the ticket code, started before Referee Agency, Joey Keith, treasurer of Lebiangs, and Harry Kaufman of Tyxon & Co., were called as experts. Latter is expected to appear later in the week since business has kept him out of town. Asked how man Mickels with the starter is the starter in the week since business has kept him out of town. Asked how man Mickels with the starter in the week since business has kept him out of town. Asked how man Mickels with the starter in the week since business has kept him out of town. Asked how man Mickels with the starter in the week since business has been been asked to the starter in the week since business and the starter in the week since business and the starter in the starter in the week since business and the starter in the starte

tickets sold at excess prices varies from 24% to 10%, according to conditions.

Both are on the league's accredited list and both supported the Acme contention that they had no alternative but to sign the code. It was a contention that they had no alternative but to sign the code. It was a contention that they had no alternative but to sign the code. It was a tickets would be shut off. Also stated that if non-signers secured tickets room managers who did not belong to the league, Equity would call out the actors. McBride admitted on cross-examination that he contributed to the cot of the litigation but as an individual.

It is a sign that the code is an individual, and the contributed to the cot of the litigation but as an individual. The code is the code in the sign the code it was getting tickets with the aid of 'diggers,' decribed as people who live by their wils. He was unable to say how the 'diggers' worked. Friedman said his agency had secured as high as \$25 for two tickets valued at \$28.00, not, he said, sit is unusual to say \$4.00 tickets to the code in the code in the code is not not continued to the code in the code is not not code in the code is the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going easier because the code is not making theatre going ea

Strict Enforcement of Ticket Code **Questioned by Leaders of Equity:** League Supports 'Effectiveness'

Broadway's ticket code was under discussion Friday (3) when showmen of the League of New York Theatres were questioned by a score of Equity Council members. Equity-ties said they do not believe the League has been enforcing the regulations militantly,

lations milliantly. Equipment in the code is based on the theory that ticket regulation, by supposedly curtailing gypling, tends to make theater-going sealer, therefore making better attendance possible and consequently longer engagements for players. Greater that the code was 80% effective control of the lly losing effectiveness. League leaders deny this and declare the code is functioning much better than some doubters believe.

code is functioning much better than some doubters believe, gards slicited some doubters believe, gards slicited control as a noble experiment and compares the code to prohibition in that it is virtually impossible to effect uniform compliance. An Equity-field control as a noble experiment of the compares the compliance of the Equity of the control of the Actual Control of the Actual

building on West 44th street.

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(Continued on page 58)

Coburn Sets Leontovich To Star at Mohawk Fete

Hollywood, March 7. Hollywood, March 7.
Charles Coburn, currently here in pictures, signed Eugenie Leontovich to star in 'Charlotte Corday', a new play to be 'produced at the Mohawk Drama Festival, Union College, Schencetady, N. Y., this summer.
Drama is authored by Helen Jerome, who dramatized 'Pride and Prejudice' and 'Jane Eyre.'

League Won't Act On FTP 'Swing Mikado' Vs. Comm'l Mikado

Response to queries sent members of the League of New York Theatres indicate that managers are still opposed to the government enring into competition with contion formal protest at this time. The matter was brought up over the WPA bringing its colored Swing presentation, due at the Broadhurst (New Yorker) after Michael Todarranged to present a similar presentation, due at the Broadhurst and the present and the sent of the League is doubtful because Todd who aimed to join, withdraw his applicant of the Carlon on the part of the League and Treasurers union, however, opposed the Federal show, which opposed the Federal show, which opposed her Federal show, which opposed the Federal show, which the still of the sti

Prof. Mary Morris

Mary Mooris, legit player, has been named to the faculty of the Carnegie Tech drama school here. She gets the spot veaeted several months ago by the death of Chester Wallace, who was on the Tech staff for almost 20 years.

RAP TEMPORARY FOLD FOR FILMING

Question 'Patriotic Gesture of Playwrights Co., Whose Purpose Would Be to 'Disseminate Lincoln's Message'-Equity to Act

ASSN. SEEKS NEW RULE

An unforeseen reaction has arise to the move of the Playwrights Protection of the Playwrights Protection of the Playwrights Produced ways front-running drama, "Abe Lincoln in Illinois," at the Plymouth, for the summer, in order that the play might be filmed, pear to question the altrusim of the authors' group, whose purpose in filming the play is ostensibly a particule; geature, a move to dissemination of the play is ostensibly a particule; geature, a move to dissemination of the play is ostensibly a particule; geature, a move to dissemination of the play is ostensibly a particular pearlier.

nate Lincoln's message throughout the country. Understood that the matter was correctully placed before Equity's Concerned Control of the Control Control of the Control Control of the Co

unions may join Equity in protest-ing outcary to the claim of the Play-wrighte that by curtailing the play-wrighte that by curtailing the play-ming possibilities of the stage drama they will sacrifice money to be gained thereby, players point to the reputed film rights coin of \$275,000 in support of their theory that the author-manager group isn't agreeing a companied of the players of the players of the recompense.

Equity Backs Players

recompense.

Rauly Backs Players

Rauly claims that its people are entitled to the full fruit of their efforts. After waiting for years to appear in a success it's felt that they appear in a success it's felt appear in a success it is a success in a success it is a success in a success in a success it is a success in a success in a success it is a success in a success in a success in a success it is a success in a success in a success it is a success in a success in a success in a success it is a success in a success in a success it is a success in a succe

(Continued on page 58)

HARRY KAUFMAN SEEKS MEX REVUE FOR FAIR

Harry Kaufman, Broadway agency jiman who's also associated with Lee the Shubert musical shows, planed to Mexico Monday (6) to sign a native is revue for the New York World's Brair. There are 150 people in the musical.

Show is said to be subsidized by the Mexican Government.

'2-a-Day' for Frisco

c-u-Juay for Frisco
Los Angeles, March 7.
Two-a-Day, Federal Theatre Project's biggest, local moneymaker, winds place to the property of the company of the

Mixed Interpretation of Contract With Mgrs. Prompts TMAT to Seek Changes on Road Co. Heads, P.A.s

Coincidence

Illiness of Wendell Phillips last week necessitated his understudy, David Clarke, going on the property of the Illness of Wendell Phillips last

GROUP THEATRE **CUTS TOP FOR** 2 SHOWS

Accompanying the revival of Awake and Sing, which will alternate with Rocket to the Moorf at Theatre with Rocket to the Moorf at Theatre has dropped the ticket top from \$3.30 to \$2.20. It is the first reaction since recent indications that a downward revision of admission prices would be considered by showmen.

iowmen. Group's action is individual and Group's action is individual and not regarded as starting a trend, the issue not having been formally placed before the managerial League placed before the managerial League spring the latter may seek conference with stage unions with the idea of discerning the possibility of towering operating expense. Beneessary before a concerted restablishment of the 33 therefore a concerted restablishment of the 33 therefore could eventuate. Equity will be a proposal to raise in light of a proposal to raise in light of a proposal to raise in light of a proposal to raise wheelty.

minimum salary from \$40 to \$75 weekly. Reduction for the two Group shows is hardly what it seems, as the organization has used many there are parties to promote attendance and such group ticket sales were sold at reduced prices. Cut-tracts have a considerable of the control of the control of the Group's Gentle People, which continues at \$3.30 top at the Belasco.

SHUBERTS SIGN SABLON FOR 'STREETS OF PARIS'

Irene Rich to Legit

Los Angeles, March 7. Irene Rich is returning to the stage in a new comedy by Jacques Deval. Picce, still untitled, is in rehearsal for an opening in San Diego early next month, with Luther Greene producing.

Theatrical Managers, Agents and Treasurers union has served notice on the League of New York "heatres that certain changes would be sought in the basis agreement with the managers. Indicated that such changes principally would concern road comprehensive the control of the con

principally would concern road company managers and advance ment of the property of the proper

(Continued on page 60)

Denny Mulls Pay Claim Vs. Lewis on Oral Pact

Reginald Denny has contacted Equity, seeking Information as to his right to file a salary claim against Albert Lewis, who sought his services for 'West of Broadway.' Latter brings Ruth Chatterton back to the stage.

stage.

From Hollywood Denny declares he has correspondence and telegrams from the showman concerning the engagement, and although salary was agreed on no entract was signed. Because of that Equity appears dubious that Denny could collect but the matter may go into arbitration.

arbitration.
It appears that during the negotiations Miss Chatterton advised Lewis she preferred a supporting player better known on Broadway than Denny. Walter Abel was consequently engaged as chief support, along with James Bell.

"Broadway" opened in Boston Mon-

'Broadway' opened in Boston Mon-day (6) and is due at the Martin Beck, N.Y., the week of March 20.

Gaxton Back After Illness

william Gaxton was unable to appear in 'Leave It To Me,' Imperial, New York, at Friday (3) and Saturday (4) performances, due to laryngitis. He was replaced by Chet Bree but rejoined the cast Monday (6). Bree has been understudying Gaxton for several seasons.

American Federation of Musiclams has turned down the plea of the American Guild of Musical Artists that concert instrumentalists belonging to the latter organization be made exempt from having to ¿cin the AFM. Latter's executive board is reported to have taken the position that to grant AGMA's request would, be a case of one union surrenders of the control of the

other.
Under the AFM board's ruling all concert stars who play instruments will have to hold e ard in a federation local regardless of membership in AGMA. Same applies to such name artists' accompanists, with the latter barred from appearing with their principals unless they likewise have an AFM card.

Ban on Negress Stirs Symphony

Members of the Philadelphia Or-chestra last week announced they would urge the national office of the American Federation of Musicians would urge the national office of the American Federation of Musicians to forbid any of its members to play in a hail that harred Negro musicians to have a superior of the DAR's ban of Marian Andersoo in the org's Constitution Hall in Washington.

The action was revealed by A. A. Tomei, who plays a French Horn in Washington.

The action was revealed by A. A. Tomei, who plays a French Horn in President of Local 77. Tomei said the orchestra played at Constitution Hall last Tuesday night on a 'Jim Crow' contract which specifically The orchestra played at Constitution condemning the DAR, during a rehearsal last work as escoultun condemning the DAR, during a rehearsal last work the DAR. List discountry and the condition of Constitutional rights of free speech and assemblage, away a violation of Constitutional rights of free speech and assemblage areas prejudice has no place in this country.

rates prejudice has no piace in mis-corrections of the Philadelphia Ortho-chairman of the Philadelphia Ortho-chairman of the Philadelphia Ortho-chestra Men's Committee, said the discrimination against Miss Anderson was a violation of American principles. He pointed out that the contests are not as a second of the contests are not as a second of the chestra for a second of the contests of the AFM President Joseph N. Weber, said that any action would have to be taken at the union convention in Kansas City in June. Kansas City in June.

20% ASK REFUNDS

Paderewski Re-Scheduled Concert Holds 80% of Cleveland Sales

Cleveland, March 7.

Paderewski's concert at civic Music Hall, skedded for last Sunday (5), was canceled when the pianist ar-rived here the day before suffering from a painful inflammation in his

from a paintus unsames.

Heth hand,
Mrs. Emil Brudno, handling the
local concert, was hit hard by postpostment since every scat—3,128 of
postment since every scat—3,128 of
20% saked for refunds when plainer;
manager, L. J. Fitzgerald, announced
that his return appearance would be
shifted tentatively to May 28.



Ticket Code

(Continued from page 57)

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Among the proposals was the use
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have the national office of the
control was revealed by A. A.
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The control of the LAR, during a revial last week.

The control of the control office office.

Actors and Ab

Actors and 'Abe'

(Continued from page 57)

light. As for the latter the Lunis have been on tour with the latter to we have perfory and, despite the showing of the picture version, has fared excellently. Equity aguers that an exception and not the rule, although the New York run of 'You Can't Take It With You' continued for months after the film version was released.

Massey's Rain-hard.

Massev's Raincheck

Massy's Balncheck
There is a possibility that the show
will be kept on the boards, with
Massey taking a raincheck to go to
Hollywood to repeat the lead part,
while a substitute takes over the role
that would depend to some extent
on how well business holds up
through the spring and early sunmer. Also since RKO holds any
more than the suntion to use any of the players in the
wholesale replacements might necessiate interrupting the Broadway
run.

sitate interrupting the Browsway.

The Description of the Playwrights Co. is under some sort of moral obligation to hold off release of the picture and there-some sort of a running is riduled by keep Ase running is riduled to the picture of the picture and the picture of the

Concert Instrumentalists Not Exempt

| plays and agreeing log in selvance to receive the concern the conce

cesses being laken off the boards when the star declined to conditions. When the star declined to conditions were also as the star of the star the to its limit.

to its limit.

The problem is but one of several important matters reported considered by the council Tuesday (1). Any classification of the council Tuesday (1), for clappas lower disc charges against James Barton for his backtage conduct while the star of Tubacco Road (Forrest, N. Y.) and, the report of managers to discuss more stringent deministration of the ticket councils decision in regard to Barton will be given Priday (18).

Play on B'way

CLOSE QUARTERS

Melodrama in three acts by Gilbert Lennex; presented by Ann Seranno and Emunud L. Anderson; adopted from the original 'Attentot,' by W. O. Somin; aloged by Leo Bulgsken; at the Golden, N. Y., March U. '33: \$1.30 ton.

In London 'Close Quarters was re-garded as exciting melodrama. It failed to so impress at the debut here and is doubtful of more than a mild engagement.

and is doubtful of more than a mild angagement.

Two-person layer may be regarded and be presented and the person and any person layer may be regarded and be been relief a number of times. At M. Woods made such presentations to the person and district and dark person and district and dark person and district and person and district and annount of success, too, by Ruth Draper and Cornells Oils Skinner, both having developed specialized and for limited engagements.

"Close Quarter' does not impress spoof playerighting, for the adaption of the person and for the same person and for limited engagements.

"Close Quarter' does not impress spoof playerighting, for the adaption of the same person and for the show lates and for limited are greater than the show lates and the same person and the show lates are repetitious to a degree. Only the limited third act seems effective Lates and Cultary Bermans are

are repetitious to a degree. Only the illimited third act seems effective enough. The control of the control of

mer. Also since 4KC holds an operation of the way home. Also since 4KC holds an operation original company, the matter of There is talke of him leaving the oxiginal company, the matter of There is talke of him leaving the wholesale replacements might necessitate interrupting the Broadward of the Playwright Co. is understood to the Playwright Co. is understood or the property of the player of the

Plays Out of Town

Boston, March 6.
Camedy in three aclas (six secons) by Marguerito Roberts; presented by Albert Lewis; stors Ruth Cindletton; features Walter Abel; directed by Auriol Loc; softings, Nat Karsen; at the Wilbur, Bostons

| un. Moreh G. '30; \$2.75 top. |
|--------------------------------|
| Cheodora VaraerRuth Chetterton |
| Collie Treat Wniter Abel |
| Anotolo SewurdJamen Isell |
| Typsy TrentEva Condon |
| dartia Langhom |
| |
| dary lawJeonno Danle |
| mber Mary Wilsey |
| lugo Powler llert Gardnor |
| indrew Elllot Affred Koppeler |
| het Edmuad Glover |
| rvJohn_Monk |
| lorryJohn Hewitt |
| oan Marshall |
| Ivlan CrossDraja Dryden |
| wight JamesArt Ross |
| |

West of Broadway has the ingredients of a taxly dish, but because dients of a taxly dish, but because dients of a taxly dish, but because the state of the state

actor. There are plenty of surefire sil-uations relating to show business and farm life, he laugh lines come and farm life, he laugh lines come the story of two egotistical co-stars sparring through these situations ofter much promise. The story of two egotistical co-stars actor with permussion, and Miss Chatterton romps through her part actor with permussion, and Miss Chatterton romps through her part with a light touch that contrasts women she has portrayed on the screen.

women she has portugue on screen.
Evan Condon, as a witty mother-in-law to Miss Chatterton; Will Geer, as the twangy justice of the peace; Miss Dante and Mary Wiles, as the servant girl, all register.
Direction and sets are commendable.

HERE WE GO AGAIN

New Haven, March 4. New Haven, March 4.

Revuo in two neis, 25 zeenes, by William Stucky and Dougloss Allen, Jr.; direction and lyries, Burion G. Shevelsov; music, Perry Lafferty; settlags, Dean Goodelle; precented by Yole Dramatic Association at University theory. New Haven, Feb. 23, March 2 and 4, 189.

speciment by You Dynamic Amecultum Presented by You Dynamic Amecultum Present Present

WEST OF BROADWAY

Boston, March 6,
Camedy in three sales size servers by larguretic Rederity presented by Albert
Levils, user Statio, Chaircraft, Stationary by Stationary Stati

THE NUREMBERG EGG

Drame by Walter Herion, translated from the original by Winfred Kotten, prevanted by the Redgerow Theatre: stagerd represented Schulman: celting, Stanley Paukstollo, Michael Stuntt; contumer, Stephane Kiela, Arriminia Gulbey; at the Hudgerow, Media, Pr., March 2, 750.

reminist Gutley; at the Rederew, Beilia.

Redgerow'r 132d production in its multilous respective; schedule is not a multilous respective; schedule is not a substitution of the second section of the second section.

Europe (German) in 1913 and restricted there on several occasions were adaptation and translation.

The Nuremberg Egg is an ideal phila. Its commercial chances are adaptation and translation. The succession of the second section of the second section of the second section of the second section of the second section.

The Suremberg Egg is an ideal phila. Its commercial chances are seague but it is by no mean extraction of the second section of the second section of the second section of the s

to all master artisans throughout the Peder, however, does not live to see its widespread adoption. Early the play we learn that he has the peder of the peder of

The contrasting characters of the generous-hearted Peter and the mercenary father-in-law; the devotion to Peter of his sister and wife, especially the former, and the marlner's saity geniality all provide excellent character contrasts.

create and settlement of the process of the control of the control

WPA Play

SWING MIKADO

Operoils in two uses by William S. Cil-bertonia in two uses by William S. Cil-noves. Songue Juyan analysis of the invest Songue Juyan analysis of the arrangements. Gentry Washen; Conductor, arrangements. Gentry Washen; Conductor, Ilicidatemb, restaures, Jush Print; Islai-ing. Ghorr Hyun; awing orthodrethan ling. Ghorr Hyun; awing orthodrethan, Correa Jurken, Kull Noelley, Margaret George Jurken, Kull Noelley, Margaret Gorgo Jurken, Kull Noelley, Margaret in Project, it. New Yunfer thentre, N. Y. March 1, 70: 83-10-69.

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| n Folls, Ross Long, Tillio Johnson |
| vian Parker, Claru Brown, tleorgia Car |
| otor, Helen Howard, Isabel Putrall, Mar |
| ret Cross, Reberen Jones, Vivina Morri |
| n. Merceiles Talloferra, Alile Crawford |
| bert Standley, Hurry Jones, Emme |
| chardson, Eraest Woodson, Irwin Itlife |
| dson, Lloyd Cobell, Martin Lucus, Par |
| |

After five months of smash business at the Great Northern, Chicago, the WPA has brought this 'Swing Mikado' to Broadway to ignite a

Hepburn-'Story' Does Great 27G In Philly: 'Women' Finale Big \$9,000

Philadelphia, March 7. Philadelphia is resting this week after the fourth sock legit smash of the season, which ended its second week at the Chestnut Street Opera the wat the Chestnut Street Opera
Bous Sat. (4) with a great gross of
200. Theatre Guild's production of Philip Barry's 'Philadelphia
of Philip Barry's 'Philadelphia
stond week of its tryout here, also
played an extra matinee for Bryn
Bavr college, of which Miss Hepburn, its
an alumna. Show is on
American Theatre Society subscription, and consequently that held
down the gross.

The Women, in its inith and
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The Women, in its onth and
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The Women, the Forrest, did
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The Women, the Forrest, did
May the School and weather at the end.

Maurice Schwartz's occupancy of

ed by the bad weather at the end.

Maurice Schwartz's occupancy of
the Locust with "Three Cities' could
easily have been prolonged beyond
the single week, but other bookings
for the house forced removal. for the house forced removal.

'Golden Boy,' held over at the last minute for a second full week (two and a half altogether) at the Enlanger, didn't reach expectations, but reported satisfactory at \$5,500.

langer, caim't reach expectations, sur This week's only opening is also at the Erlanger, show being the re-vival of Osear Wildes' The Individual control of the Control of the Control cast that played in New York. First eart that played in New York. First ing may stay if bis permits. It is the permits of the Control of the Section of the Control of the Control cast to its three-week stay are to starts its three-week stay are to starts its three-week stay are to force to the Control of the Control Chestinut. On March 20 Five Kings (chestinut. On March 20 Five Kings (chestinut. On March 20 Five Kings (chestinut. On March 20 Five Kings uper's Candida' revival is due at the Locust.

Estimates for Last Week Estimates for Last Week

The Philadelphia Story, Chestnut (2d week) (1,800; \$2.50). Zoomed over \$50,000, record for the house. Show claimed over \$54,500 in two weeks here. Exclusive of the extra performance, show did \$27,000 on the

week.
"The Women,' Forrest (9th week)
(2,000; \$1). Could very easily have
stayed. Last week steady and potent at \$9,000.

ent at \$0,000.

"Three Cities." Locust (1,400; \$2), floved along to a nice gain, finishing vith slightly over \$8,400.

"Golden Boy," Erlanger (3d week) 1,800; \$1). Completed two and a salf weeks. Spup at end of first ull week was not borne out in last ix days, but \$5,500 rated okay.

Ticket Agency Aide To Begin Pen Term Mon. For Evasion of Taxes

Sam Bloom, treasurer of the Leo Newman ticket agency is due to be-gin a four-month stay in the Federal Bouse of Detention, N. Y. before Monday (13), for ticket law viola-lions. Bloom and Phil Guyran, who lons. Bloom and Phil Guyran, who were supposed to toss a coln to see who would take the rap first, each having received similar sentences, though the court ruled that they be dagened's of that both would not be absent from the business at the same time.

Along Broadway and in legal cli-cles the punishment is regarded as unduly sever, being based on que-lioned regulations in the admissions acx law. The agency was found for and paying the tax on tickets and the paying the tax on tickets and the paying the tax of the court was acceptance court was accepted by the tax col-lector. Heretofore, such acceptance demeanor proceedings. Ordinarily lax matters are pursued along civil suit lines.

A comparative situation arose dul A comparative situation arose during the Tuttle investigation of the licket field. The Alexander agency beads faced imprisonment, but the prosecutor agreed that if they would be suppended to the suppended to the control of 50% of excess premiums was in dispute and the regulation, now partially out of the statute, has never reached the Highest court.

'Abie' Skids to \$2,800: 'Kiss Boys' \$7,900, Balto

Riss Boys \$7,900, Balto Baltimore, March 7.

The Womind Indianore, March 7.

The Womind The This week here. Third company of Kiss Boys Cood-bye, making its fart stop on the company of the second state of the company of Kiss Boys Cood-bye, making its fart stop on the company of the company of Kiss Boys Cood-bye, and suffered some form lukewarm critical reaction, needed playing and suffered some from lukewarm critical reaction, needed playing and suffered some from the company of the company of the company in the company in the company of the company of the company here suffered some from mild captured the company here suffered some from mild unpracticed handling, but did steady \$1,900.

The company here suffered some from mild unpracticed handling, but did steady \$1,900.

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The company here suffered some from mild unpracticed handling, but did steady \$1,900.

Chicago Steady; 'Life' OK \$7.000. 'Kiss Boys' 13G

Chicago, March 7.
Though it's Lent, next week will see the Loop's four major theatres

Though it's Lent, next week will see the Loop's bur major theatres of the seek of the seek

SYMPHONY ORCHESTRA THROWS CUSTARD PIES

Rochester, March 7.
Rochester Civic Orchestra inter-rupted classical series Sunday nights at the Eastman theatre with 'night of fun' in which players went ber-serk musically and the audience

of that in which players went beerselve musically and the audience loved it.

Wow I umber we: "Worried Drummer was precision section in the work of th

Melton, Dickson Set For 'Bartered Bride' in St. L

James Melton and Muriel Dickson have been signed by the St. Louis opera for a week's engagement in "The Bartered Bride' during the summer season. Performance will be

Same cast is mentioned for the Chicago opera next season.

Shows in Rehearsal

'The Happiest Days' -- Courtney

Burr. 'No Time for Comedy'-Katharine ornell—Playwrights.
'My Dear Children'—Aldrich and

My Bear Callers — Aldrich and Myers.

'Quiet City' and 'My Heart's in the Highlands'—Group.

'Hot Mikado'—Michael Todd,
'Please Mrs. Garibaidi' — Hall

neiton. 'Skylark'—John Golden. 'Tell My Story'—Freeman Theatre

'SUSAN' BIG 21G. **QUITS BOSTON:** KINGS' 16G

Suan and Good finished its thirdful run here Saturday (4). Orson
Melley production of Five Kings
Welley production of Five Kings
Welley production of Five Kings
Opening here Feb. 27, but yot good
box office support from the Theate
Guild subscription list. Much time
Opening here Feb. 27, but yot good
box office support from the Theate
Guild subscription list. Much time
Which are to a 12-20 curtain.
Road company of Susain movad
Monday (6), with Jessie Royce
Landis in the load. Latter replaces
Landis in the load. Latter replaces
Landis in the load. Latter replaces
in Skylark: a new play, March 13.
Westo of Brondway, 'atlaring fluth
Westo of Brondway,' atlaring fluth
Westo of Brondway,' Washinstelled
Why. Katharine Hepburn comes in
as star of "Philadelphia Story' MonPhinockio,' WPA, is alated Tor
March 11 opening.

"Statistical Student (3d wk)
(1,596; 22.75). Although word-ofmouth on this show has been
consistently good for three
weeks. Final Trune dandy, \$21,001.
(1,643; 22.75). First-inghers generally
disappointed by long, ragged
during week as show shaped up into
more hopfeld latture. First week,
good \$16,000. One more week to go.

WPA Play

SWING MIKADO

(Continued from page 58)

SWING MIKADO

(Continued from page 58)

(Con

B'way Musicals Taper Off, 'Hellz' Leading, \$33,000; 'Way' Building, \$41.000: 'Foxes' on Rise. \$17.000

Broadway's musicals declined in week) (D-3,482; \$3.30). With a \$5,000 attendance last week, most of them indiveced matine, Broadway leader dropping between \$20 wand \$4.000 and \$4.000 and

Vaudeville at the 44th Street Vaudeville at the 44th Street started last mid-week, listed like a legiter, playing nightly and one matinee (Saturday). Distinct dif-ference of opinion was aroused. WPA's colored 'Swing Mikado' opened at the New Yorker, getting a feir praces.

moderate grosser, but postator;
rates; \$4,300

D'0yly Carle Opers Co. Beed (10th week) (10th 182; \$3.30). Sinal week for English Gilbert and Sulliment for English Gilbert and Sullistyle of English Gilbert and Sullistyle of English Gilbert and Sulliment of English Gilbert and Sullistyle of English Gilbert and Sullistyle of English Gilbert and Sullistyle of English Gilbert and Sullidoing well, though under capacity, with upper floors getting best supdoing well, though though the growth of the growth

been around status, and in the state of the

"Swing Mikado," New Yorker (Gallo); drew fairly good press.
'Androeles and the Llon, Lafay-ette, Harlem.
'Pinocehlo,' Ritz.
'Awake and Sing,' Daly's (Yiddish).

'ANGEL' SMASH \$28.500 IN PITT

Opening Pittsburgh, March 7.
Opening road tour here last week
after a year of the week
An Angel at the Nixon rolled up
ock \$35,500, to legit ague here
Gettavey night off a bit, but after
that Broadway smash rolled into
nigh, winding up with standese. Anthat Broadway smash rolled into
nigh, winding up with standese. Anto open to night (Tues.)

Estimate for Last Week
100; \$33,500. Drew rave notices and
packed 'em in following short-of-camats because show didn't get under
way until Tuesday night with differway until Tuesday night with difference between \$2\$ mid soils and \$3\$
other \$31,000.

Schwartz's Tour Makes Way for Polish Players

While Maurice Schwartz's Yildish Art theatre, New York, is being occupied for the next three weeks by the Yildish Bande, Polish players, the manager will tour with his repertory group in key citics. Philadelphia at the Locus ISt with Three Citics, which had been running in N. Y. Since last fall, and is current for a week at the Majestic, Boston (6), with the same published the hour expected to last about six weeks, following which Schwartz quits for the sesson.

N. Y. Times' Fair Supplement
The New York Times Insued an
Impressive World's Fair supplement,
in color, Included in Sunday's (5)
regular edition. 'It contained 78
pages of special articles by H. G.
wells, whose 'World of Tomorrow'
Wells, whose 'World of Tomorrow'
Bullet, Henry Ford, David Samod,
Frances Perkins, James Thurlow
Adams, William Allen White, Robert
Frances Perkins, James Thurlow
Adams, William Allen White, Robert
Process Althinson and a fock of other
process Althinson and a fock of other
process Althinson and a fock of other
process and the second of the second of the color
and the second of the sec ciuding a complete guide to the fair and the metropolis.

The Times has announced that the

The Times has announced that the same was in excess of 1,000,000 copies and that orders for 400,000 more could not be filled because it was nechanically impossible to fill so large a damend.

New Long Island Paper
The Nassau Daily Journal, Long
Island Daily, bean publication inst
week. It's being published out or
tweek It's being published out or
tweek. It's being published out or
the publisher of the Flushing (I. I.)
North Shore Journal, who sold out
last year to S. I. Newhouse. Newhouse has since merged the Journal
with the Long Island Star, which he
as the sourced last year. He's also
Fress, Jamalies. of the Long Island
Fress, Jamalies.

the controller of the Long Island Press, Jamisla, a six-day daily, has a circulation arrangement with the Press and the Star-Journal, in Long Island City. Copies of the Press will be circulated with the new daily in south and north Nassau county, and of the Star-Journal will be inserted in the Star-Journal will be inserted in the new sheet.

the Star-Journal will be inserted in the new sheet.

Only other daily in Nassau Is the Nassau Star-Review, the result some time ago of a merger of the Nassau Star, of Lynbrook, and the Nassau Review, of Rockville Center.

Stemming Adversity

Stemming Adversity
Seeing an opportunity to turn an
adverse notice to profit, Bennett
Cert, the Random House head, holding a readers' contest in connection
with Cliffon Fadinan's review of
William Harlan Hale's novel, "Haninbal Hooker, His Death and Adventures," in the New Yorker.
In his review Fadiman said: "I am

In his review Fadiman said: 'I am convinced that Mr. Hale has not one talent but a score of turbulent talents. I'd like to read anything he might write after he has. settled down, and I'd also be honestly glad to hear from those who know exactly what 'Hannibal Hooker' is about'.

For the 10 best letters in 300 words or less explaining Hannibal Hooker to Fadiman, Cerf will give a copy of any book from Random's list priced up to \$5. Closing date is March 24

New Book on Films

New Book on Films
Pitman Publishing Co. is publishing a new book annual devoted to films, and fashioned after Burns Mantle's Best Plays. Volume, edited by Frank Vreeland, former play and picture crick, and now film fack, will carry the general title that of Portugation of the Common Common, with the first of the series to be called Foremost Films of 1932.

of 1938."
Volume will cover best of the domestic and foreign productions exhibited here, and will also carry a survey of events and trends on the international film situation.

Foreign Pub-Union Agree
Book and Magazine Gulid, publishing industry affiliate of the United
Office and Professional Workers of
America, has signed a union contract
with the Foreign Policy Association,
which publishes books and pamphlets
on foreign affairs.

which publishes books and pamphlets on foreign affairs.

Pact covers all regular employes and four temporary employes of the publishing house, provides for salary increases, establishment of seniority rights, \$21-a-week minimum wage and office committee for adjustment of personnel questions.

N. Y. Woman May Be Revived

N. Y. Womain May Be Revived Persistent report, although unconfirmed, is that the mag, The New York Woman, is to be revived Perlodical, which had a pretentious, if fairly brief, existence, had legal trouble for an aftermath, with those interested in the revival reputedly endeavoring to clear all angles be-

originally back of the Mag were a number of advertising execs, but these disclaim any connection with those allegedly working for the mag's resumption.

Smyth-Smith Combine
Book-publishing plans of Hilton
Smyth have undergone a change.
Mag publisher, who intended adding

books to his output under Imprint Tribune, and edited the old Chicago of Living Age Books, has Instead New World from 1902 to 1913. Formed a partnership with Harrison Authored a dozen books, including a manes of the two, new firm will be the control of the Huntington (W. Va.) Hersië-Disson-Hilton Books.

sout-mitton mooks.

Publishing house, which has Smith as prez; Smyth as treasurer, and Ruth Norden, sec, will be quartered with the Smyth mags in N. Y.

New Sunday Supplement

New Sunday newspaper supplement, Vision, being prepared by the Publication Corp. Forty dailies in all parts of the country have already been signed to carry the supplement, to start probably early in the

summer. Vision will be tabloid in roto-gravure, and will be at least 50% pictures. Charles A. Kinsolving is editor. Head of the corp. is Daniel A. Moran, Jr.

Winchell's \$199,000 Libel Suit

Winchell's \$100,000 Libel Suit
A suit for \$100,000 damages was
filed in the N. Y. federal court last
week against Walter Winchell and
the Daily Mirror, Inc., by Maude
Peabody, wife of Eddle Peabody,
vaudevillian, for libel. Mrs. Peabody objects on hieran in the Dec.
body objects to an literal in the Dec.
marital relations. She is asting \$50,
000 damages and \$50,000 for 000 damages and \$50,000 maliciousness.

Ungerleider Denles Judge Deal

NEW PERIODICALS

NEW PERIODICALS
TOU Health, companion mag to
TOU Health, companion mag to
the published soon by Wiltred 1,
Funk in association with Douglas L.
Lutton. Will be digest-size, like the
Author of the companion of the control of the cont

as m. e. The symbol A. Palmer as m. e. Tour and Travel Digest to preem next month. V. Luclile Gett is publication of the property of the prope

LITERATI OBITS THIS WEEK Charles B. Molesphini, 66, former real estate editor of the N. Y. Amer-lean and of the N. Y. Evening Post, died last week of a heart attack while attending a dinner of the Eve-ming Post Alumni Association in N. Y. Molesphini was treasurer of the organization. Son and daughter sur-

organization: over all an automatical vive.

Edward Filcker, 89, publisher of the Bridgeport (Conn.) Post, Telegram and Sunday Post, died March I. He was general manager of the Cincinnati Inquirer for 30 years before going to Bridgeport. Survived by his widow, son, two daughters and a brother.

TMAT Contract

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Authored a dozen books, including a study of Shakespeare.

James B. Clendenin, 41, editor of the Huntington (W. Va.) Herald-Dispatch, died Saturday of pneumonia. Native of St. Louis, Clendenin served on newspapers in that city, Washington and Beaver Falls, Pa. before coming to Huntington in 1922.

Anthony Thorne going to England Dorothy Canfield Fisher to Miami Ralph Bates gets back from Mexi

co soon.
Park Press formed by Josep

Harry Scherman and Bennett Cerr

National Continuation of the National Continu

James M. Kahn, the N. Y. Sus sports scrivener, has a piece in the current Baseball Stories. Your Personality, which was launched as a quarterly in January, ges monthly with the next Issue. On his way back to the Cost, Lloyd C. Douglas stopped in Chicago to W. H. Auden and Christopher Inherwood here, latter for publica-tion of his novel, 'Goodbye to Ber-lin'.

in.'
Muriel Lee Elsasser, ad exec, has
formed Larwood Publishers in N.Y
to get out books on specialized sub-

jects.

Walter Winchell sent out 531 copies of John L. Spivak's new book, 'Secret Armies,' and at his own ex-

pense!
Dalton Trumbo's third published
novel, 'Johnny Got His Gun,' has
been bought by Lippincott. He's an
RKO scenario writer.
Elizabeth Marion, whose first novel,

RKO scenario writer.

Elizabeth Marion, whose first novel,
The Day Will Come, appears soon,
In but 22, and did the book while
harman state of the state of the state of the
harman state of the state of the state of the
hose Satevepost short stories under
the name of Borden Chase, has filed
a petition in bankruptcy.
Richard F. Dempewolff, of the
edilorial staff of the Favectt mags,

editorial stair of the Fawcett mags, will wed Rita Fitzpatrick, who is on the Newsweek editorial staff. Helen Wayne Rauh, Pittsburgh radio and little theatre actress, signed by Sun-Telegraph, Hearst sheet, to do a weekly column on the contract of the state of the staff of the s

sheet, to do a weekly column on charm.

Title of the forthcoming whodunit by Margaret Armstrong, 'Red Flash,' changed to 'Murder in Stained Glass.' Booksellers thought it was a dog story.

Alumnae of Randolph-Macon Wenner's College of which Pacel S.

Alumnae of Randolph-Macon Woman's College, of which Pearl S. Buck is a grad, will give the Nobel Prize Winner in Literature a feet today (Wed.). Dick Fortunan, Pittsburgh Free dramatic editor, with Bull White assigned to make up page in future. Fortune formerly on rewrite. Little, Brown issues next week book on the theatre, The Changing World in Plays and Theatre, by Anita Block, formerly foreign play reader for the Theatre Guild.

TMAT Contract

Regional Networks Testify

(Continued from page 43)

of WBTM. Danville, has no con ner of WETM, Danville, has no compu-tuest, no regular wires, no compul-sion to take any programs, and sim-ply divvies receipts among the fir-ply divvies receipts among the fir-ply divvies receipt and the sim-given up except for special oc-casions. Each station put up \$100 at the outset three years ato.

The simple program of the program of the out of the program of the program of the during the recent State political campaign, Harold E. Smith, one of four incorporators, related. Promo-

campaign, Harold E. Smith, one of four incorprastor, related. Promo-ters each bought 25 shares at \$20. In order to have a New X with the up-state local plants, getting 20% com-mission on any sales. The members sold their time to the week at 30% of the company of the com-ton of the company of the com-ton of the company of the com-tower has a company of the com-tower the same pattern as the Virgina outfit, although it maintains regu-tation of the company of the com-tower of the com-tower of the company of the com-tower of the com-tower of the com-tower of the com-tower of the company of the com-tower of the

Out lines "Assorting to Martin Cam-bell, general manager of WFAA, Dallas, it is a cooperative sales outfit rather than an operating chain and presently has only one regular sus-taining program.

Also unincorporated, Inter-City and the company of organiza-tion. William Welman, you WMCA, the key outlet, stated. Libe ymost of the members of the group, although WFAO, Providence, and WOL, Washington—being connected of the burden when they are used for distribution of commercials.

with national combos—are relieved of the burden when they are used for distribution of the burden when they are used for distribution of commercials, with WMCA serving primarily as the with WMCA serving primarily as the bulk of the cost to New England. WIP pays for the link of Philomore pays for the link of P Trendle on Stand

Trendle on Stand Most Important installment of the week came from George W. Trendle, president of King-Trendle Broadcasting Corp. of Detroit, which owns WXYZ and leases WASH-WOOD at Grand Rapids and runs the Michigan More formally organized than most State chains, though operations are

Network has free time on member

Network has free time on member stations, and in turn pays the wire costs. Time add only in a block on costs. Time and only in a block on with WXTZ at liberty to run on its costs. Time and the stations will be stationary to the contract of the cost of the co

aid of H. Allen Campbell, general manager, the details were unroveled. Under deal with NBC the program is taken off the line in Chicago when the control of the line in Chicago when the control of the line in Chicago when the control of the line in the line in Chicago when the control of the line in the li

Wednesday, March 8, 1930

Relations with Mutual likewise are rather unusual. With some WXYZ programs being fed to MBS, the originating station gets a 'talent fee' for either sustainers or commercials which the youngest national chain which the youngest national chain

takes.

The Michigan web has little duplication, Lynn C. Smeby, engineer, testified. Day audience within the ½ millivoit contour is 3,574,856 of whom 9% can pick signals; night audience, without material duplication, is 2,558,792.

McClatchy End

McClatchy End
Operations of the California Radio
System produced a slight profit last
year after a major loss before Hearst,
was stress amount of the control of the
ture, G. C. Hamilton, general manager of the McClatchy radio enterprises, telated. Lost in 1937 was
round: 458,00°; last year the group
operated in the black to the control
Relatine that the net worth of the

operated in the black to the extent of an \$3,000 profit.

Relating that the net worth of the McClatchy newspapers, parent conformed to the state of the state of

McNinch Blast

(Contined from Page 45)

News editorially praised him for his stand.)

With Industry observers siding overwhelmingly with Craven, vet-eran newspaper reporters were un-able to recall a comparable outburst of temper. Considerable amazement

of temper. Considerable amazement was expressed at the way in which the McNinch statement was distributed to virtually every newspaper office, particularly since the FCC almost never sends handous around by messenger. Press corps members outly not be a many feet, government Seminy feet, government Seminy to the service of the seminy feet, government Seminy feet, g

piloyers—were used to make the puble sware of personal differences.

Bellef that the flare-up will have
a distinct effect in Congress was
distinct effect in Congress was
Ninch seriler took to the microphenor
Payne, with whom he has had many
to the state of the congress of the constant of the congress of the congress of the congress of the chairman castigated Payne for
assertedly feeding material to State
payne to the congress of the congress of the chairman castigated Payne for
assertedly feeding material to State
although High and Dayne town and
contact. Although often they are on
opposite sides of the fence, Payne
contact. Although often they are on
opposite sides of the fence, Payne
contact. Although often they are
opposite sides of the fence, Payne
opposite sides of the

mated whole talen bill hit 300,000, was heard that the explosions prove mated whole talen bill hit 300,000, was heard that the explosions prove material and the special programs over joint used by Congressional oppositor of the metworks puzzled the probers must of the scheme to prune the for a while, but eventually, with the

Broadway

W. G. Van Schmus back from Ber-Herman Shumlin vacationing in

the south.

Binnie Barnes in town for vacash
and to see plays.

Bob Goldstein now associated with
Le Hiff's Tavern.

La Hill's Tavern.
Aleo Moss, a crackerjack at chess,
to pow taking up bridge.
Monroe Greenthal one of the
bown's wiz's at contract bridge.
A deep tan came back with Harry
Rubin from his Caribbean cruise.

Leon Netter, Par theatre exec. Channing Pollock forced to cancel several lectures because of throat infection.

infection

A. W. Greve, director of purchases
for the N. Y. Fair, going out to ogle
the S. F. expo.

Sarah Burton, of Set to Music,
at the Music Box, has become an
American citizen.

Tom Kane, of Century Play, vacationing in Florida. Helen Hunt is
daubling for him.

estioning in Florida. Heler Bunt. is abulbing for his Saturday (4) for the Coast to go Into When Winter Comes for 28th-Fox. Ben Bhumenhal is keeping name of his bligdines appeal lever in his Bulbing and person of the Coast to go Into When Winter Coast to go Into When Winter Saturday (2) for a man of the Coast to go Into When World's Pair. We would be with the World's Pair. We will be with the World's Pair. We will be with the World's Pair. We will be with the World W

Bert Lahr, who was in for a week, and Mack Miller, press agent, trek back to the Coast today (Wednesday).

Margaret Becker, of the George Abbott office; going to San Fran-cisco with her mother in couple of

cisco with her mother in couple of weeks. Milton Lazarus and Clara Alexan-der Weiss admitted to membership of Theatrical Agents and Treasurers

union.

Budd Rogers, American general
manager for Mayflower Pictures,
London, arrives March 14 from
London.

Al Wilkie left for Florlda last week
to contact Max Fleischer, who's producing a feature cartoon in color for
Par release.

All Wilkie left for Florda last week during a feature cartoon in color for Par release.

The property of the property of the part of the p

Pittsburgh By Hal Cohen

Maxine Allen in the hospital get-Maxine Allen in the hospital generating over pneumonia-ting over pneumonia-libo Leiber and Frances Fierst Hob Leiber and Frances Fierst Jack Ostfeld in hospital convalea-cing from a nervous crackup-land town for a few days last week. Billy Strayborne has joined Duke Bob Cill Genting Racines' Iphi-senia' at the Carnegie Tech drama abbeol.

Etzi Covato changing name of Ital-

hortly, Barney Ross will godfather the ternle Cummins' heir or heiress this Bernie Cummins' heir or heiress this summer. Playhouse will wind up season late next month with musical, 'Meet My Sister.'

y Sister.

y Sister.

Betty LaVonne has an offer to apar in an Earl Carroll show at the isco fair.

Vallete Parks went over the property of the pr r. Parks went down with her burley unit left town

ering with Kay Kyser outfit for Medical Company of the State of the St

Minneapolis By Les Rees

Peck Gommersall, Universal dis triet manager, in town.
Les Savage, Columbia homeoffice
auditor, here for month.
Heat on again and most of night
clubs are closing at 1 a.m.
Warren Branton, National Screen
North Dakota salesman, laid up with

clubs are closing at Math.

clubs are closing at Math.

North Dakota seleman, laid up with flux

Math.

Math.

Math.

Chief Barker W. A. Steffes, of Chief Barker V. A. Steffes, of the Math.

Chief Barker W. A. Steffes, of Chief Barker W. A. Steffes, of the Math.

J. H. Jacobs, askeman in Columbia exchange, succeeds I. M. Weiner as More Levy, Steffensing of Chiefes, which was a steffer of the Math.

More Levy, Steffensing has been an ager, and the wife shoot off flu and agre, and the wife shoot off flu and extremed to Chiefes.

Rud Loherna, Warner district manager, and the wife shoot off flux and the wife shoot off flux and the wife shoot of the wife sh

Miami Beach

By Arthur Thom

trip. James Barton taking a Palm Beach vacash.
Joe E. Lewis still at the Conti-

Joe E. Lewis still at the Continentials.

Joe E. Lewis still at the Continentials.

Bruce into the Dempsey
Vanderbilt show, arbite, into the
Vanderbilt show, arbite, into the
Vanderbilt show, arbite, into the
Abe Lyman held over another
three weeks at the Royal Palm.

Harry Skowens held over Governoon.

Barry Skowens held over Governoon.

Barry Skowens held over Governoon.

Barry Skowens which was the state of the Fourth Estater's vacationing at
the Four

Chicago

Sid Strotz to the Coast this week Burton Holmes back and again doing fine biz.

Tony Lada working on a new musical comedy.

Nelson Eddy concert sold out at ne Opera House.

the Opera House.
Lou Ruppel in and out on quick
confab with local CBS execs.
Haydin Evans of WNAX making,
quick agency four in Chi and N. X.
days to break his jump to the Coast.
Ros Metzger to L. A. for o.o. of
new Tommy Riggs origination set-up.
Maj. Lenox Lohr stopped off for
ple confabs on trip through to SP
ple confabs on trip through to SP

biz confabs on trip uncos... Fair. Ada Katz booking for the Audi torium for a flock of conventions an

Dawn Patrol' at Warners is presently the biggest film hit in the West End.

Joe Grossman, studio manager for Associated British at Elstree, down

Joe University of the State of

ie summer.

Jack Davis has opened his 'World's 'irst Television News Theatre' at

Jack Davis has opened his World's First Television News Theatre' at Month of the Control of the

St. Louis

By Sam X. Hurst

By Sam X. Hurst

Ray Curran, office manager for UA here, father of a son, yet unCarl Lorch orchestra has moved to the Claridge hotel, Memphis, from St. Louis Symph, has garnered \$80,000 in drive for \$181,000 maintenance tund for new second to \$80,000 in drive for \$181,000 maintenance tund for new second \$80,000 in drive for \$181,000 maintenance tund for mere productions here has copped Julian Besiman id. American the second second

Palm Beach

Rain's Puliver came through.

Nan Blackstone is at the \$2d St.

Ins week.

Joseph Hergeheimer's scribbing on the beek.

The Pavid Lawrences and Herbert Bayers of the Pavid St.

The David Lawrences and Herbert Bayers Swoges are here.

Bayers Swoges are here.

Lawrences and Matchie Talmadge and reunion with asier Norma.

Constance and Natalie Talmadge and reunion with asier Norma.

Errol Flynn arrived here, joining Lill Damita, who has been here a week.

back to N. Y. after month at Royal

Worth hotel.

Southland Inn opened under management of James R. Knipe, of Sun Valley, Idaho.

Four Freshmen quit the Pelican March 31. Everglades and Pelican shutter end of first week in April.

Fewer Films

(Continued from page 3)

two-day sales session in New York starting Monday (13), to be followed by regional meets. None of the sales-men are coming in for the WB N. Y. meet, only the branch and district

managers.
Metro is holding its sales conventian in Chicago March 17 and may not cut its program, which is 51 pictures this year, and 20th is holding its meet in Chicago March 30.
This is the third date change made by 20th. Company sources say that the lineup for 39-40 is not ready for

the lineup for 30-40 is not ready for announcement.

Although WB. 20th and Metro are moding their sales meetings as early holding their sales meetings as early holding their sales meetings as early not a serie in no rush to start selling after the way buying lagged last summer. Mono is planning its now the selling after the working in the summer. Mono is planning its now be held. Columbia will hold its convention late, as will RKO, least in May working late, as will RKO, Paramount, U and UA may also choose N. Y, if able to get hold a commadation satisfactorily, so that their geolge may last the salesmen of the conventions were held in Hollywood. In various industry quarters the sendency is to shy away from Hollywheel and the salesmen out there resulted in certain difficulties.

May Follow '38 Plan

May Follow '38, Pian
Hollywood, March 7.
Universal's 1939-40 program will be announced at sectional sales meetings to be held next month. Places and dates will be set upon return to New York from Hollywood of W. A. Scully, general sales manager.

Probability is that the plan adopted last year will be followed with gatherings in New York, Chi-cago and San Francisco.

Pix Fair Bally

(Continued from page 1)

(Continued from page 1)

Continued from page 1)

Continued from page 1)

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Continued from page 1

Continued from pa

Strawhat Films

(Continued from page 1)

than the regular stage fare nor-mully registered. He has a five-year lease on the same stand and is dick-ering for exhibition rights a couple of nights weekly at a Carmel, N. Y.,

ering for exmosition rights a couple of inghis weeky at a Carmel, N. Y., to the control of the c

Hollywood

Al Jolson laid up with flu.
Alloc Faye laid up with flu.
Alloc Faye laid up with flu.
Steve Hannagan here on biz.
Jack Powell in from Londan.
Jack Powell in from Manhattan.
Lou Irwin back from Broadway.
Adrienne Ames in from Broadway.
Vivian Crasby home from hasnital.
J. F. O'Donnell in from N. Y. on

Harry Kalcheim hunting radio tal-ent. Wally Vernon bedded by back in-

Lupe Velcz in to resume picture ork. Franz Waxman vacationing in the desert.

Bryan Foy around again after flu
affack.

Perc Westmore bedded by pneu-monia. ionia. Mickey Rooney home from Florida vacash. Joseph Breen back from New York

blz trip. Bev Barnett opened his own pub-Bruce Manning on New Orleans fishing trip. Incz Courtney recovering from ap-

Incz Courtney recovering from ap-pendectory.

Edward Ludwig back from Mexi-can vacation.

Norma Shearer on the mend after threat infection.

Douglas Fairbauks, Jr., in from

"Douglas Fairbanks, Jr., in non-Burtopean weesth. Walter Wanger back from Alma Mater Dartmouth in from England to gander studios. Betty Jaynes and Douglas McPhail back from honeymoon. Betty Jaynes and Douglas McPhail back from honeymoon. Jaynes and the studios for Nr. Times. Jean Chatburn to Reno for di-

Jean Chatburn to Reno for di-orce from Frank Orsatti.
Guy Gunderson guest at party cel-rating 25 years on film row.
W. H. (Bud) Lolller addressed film Jess at University of Southern Cali-

Paris By Hugo Sneck

Franz Lehar In. Charles Trenet on tour. Erna Sack in for recital. Ben Miggins in from American

isit. Jacques Terrane ln from winter sports.
Adolf Zukor in from London with
John Hicks.
Victor Frances victim of automo-

SAGAI Zukor in from Lendon with John Hiels.
Victor Francen victim of automotion to the Control of the Control o

lere.
Albert Tavel has joined Rotten-burg and Goldin joint booking of-

Albert Tavel has joined Rossenburg and Goldin joint booking of the property of

troupe of to Brusest for Alhambra espocarance.

Polles and Tubet tonping at the Brobins and Br

ent plans calling for early April opening,
Alfred Rode in from Hungery,
where exteriors were made for his
beauties and the his control of the learner of the

OBITUARIES

HEDREDT WINDIN

HERBERT MUNDIN

Heriett Mundin, 44, former Jondon better Mundin, 46, former Jondon better Mundin, 47, former Jondon better die Mundy (5) of a fractured skull received in an undo accident in Van Nuya, Caill. Thrown from a friend's ear, he died shortly For more than 10 years a lending character actor in films, Mundin was a farmboy born in Lancashire, Eng-land, who emerged from a wireless a farmboy born in Lancashire, Eng-land, who emerged from a wireless a farmboy born in Lancashire, Eng-land, who emerged from a wireless tracted the attention of Andre Char-lot, who signed him for Charlotta-tot, who signed him for Charlotta-to, and the signed him for Charlotta-tation of the signed him for the market the end of his signed career and be migrated to Hollywood in 1811, assess the signed him for the charlotter of the signed career and be migrated to Hollywood in 1811, assess the signed him for the charlotter of the signed career and be migrated to Hollywood in 1811, assess the signed him for the charlotter of the signed him for the signed him fo

1931.

He leaves his widow, the former Ann Shaw, actress, and a daughter. His first marriage to Hilda Hoyes culminated in divorce.

EMMA JUCH WELLMAN Mrs. Emma Juch Wellman, 78, who as Emma Juch was a noted concert and opera singer in the U. S. and England during the 1880's and '90s, died March (of a cerebreal hemortage at her New York home. She was taken ill the previous day at a

film theatre.

Engaged by Col. Henry Mapleson for a season of Italian opera in London when abe was 18 years old, she made her debut as Filina in Mignon'.

In 1881 at the old Academy of Music, N. Y. She retired 45 years ago when she married Francis L. Wellman, New York attorney. They were divorced in 1911.

ELLIOT P. SCHENCK
"Elliot P. Schenck, 89, composer,
conductor and once chorus director
at the "Metropolitan Opera House,
the conductor and once chorus director
at the Metropolitan Opera House,
the conductor of the conductor of the conductor
that borne in midstown New York,
Originally a law student at Columbia University, be abandoned a legal
career to study music in Dreaden and
Berlin. Upon the abandoned alegal
career to study music in Dreaden and
Berlin. Upon the abandone the conductor
that the conductor of the conductor of the New York Sympb. He also conducted this own aggregations and his
more compositions were played by leading
compositions were played by leading
Survived by his widow.

Albert E. (Al) Moore, midget clown with the Ringling Bro. circus, some content of the Moore and the Ringling Bro. circus, some content of the Ringling Bro. circus, some content of the Ringling Bro. circus, some content of circus fans as the midget content of the Ringling Couldes, who jumped created in beach collects, who jumped created in the Ringling Couldes, who jumped with Ringling for the past 10 years. Survived by his mother, three some content and a silient, all of normal structure and a silient, all of normal structure and a silient, all of normal silient and the Ringling Couldes Ringling Rin

MARY DUNCAN
Mary Duncan, 4th, formerly a singer in vaudeville, died in New Orleans March 3. of beart trouble. A maid found her body in the kitche ette of her apartment. the Orpheum circuit for years as part of the act of Duncan and Moody. She is survived by her widower and a daughter, Arletta, a film player in Hollywood.

ABRAHAM STIEFEL
Abraham Stiefel, 70, ploneer Philadelphla theatre operator, tiled March
3 after a long illness, at his home in
West Philadelphia, Pa. Stiefel came
here from Russia as a boy and at
one time had a chain of theatres. In
recent years he leased them to Warner Bros.

er Bros.

He's survived by his widow, three
ons and two daughters.

WALTER ROLES
Walter Holes, 58, advance agent,
ded in Chicago of heart failure on
the control of the control of

March 5 in an automobile accident.

Details in the vaudeville section.

Mrs. Addie Sparks, 54, wife of Charles Sparks, former Downle Bros, circus owner, died in Macon, Ga, March 2, of a heart allment and com-plications. For years she had been in charge of designing the costumes used in her husband's circus, which passed into new hands recently when

Widow, 80, of William Coolldge Wetherell, former member of the theatrical program publishing com-pany of Nirdlinger & Wetherill, Philadelphia, died March 2 in a Bryn Mawr, Pa., hospital of heart disease.

Thomas Levits, 68, one of Western Ontario's (Can.) best known, old-time orchestra leaders and violinist, died in a London, Ont, hospital, March 3, after a few days' illness. Survived by widow, two sons and two daughters.

Ralph Mark Smith, 54, motion pic-ture projectionist and former trouper, died Feb. 28 in Butler, Pa., of a heart attack. He was stricken while op-erating a picture machine and col-lapsed when he stepped from the

Alfred S. Krellberg, 36, New York attorney, brother of Sherman S. Krellberg, film distrib and exhib, died March 5 after an illness of sev-eral months. Father, mother and two sisters also survive.

Charles J. Benner, 82, former mu-sician with opera and musical shows, died Jan. 31 ln Miamisburg, O. Widow, five sons, two of them in show business and two daughters, survive.

Mrs. Eleanor A. Shoup, mother of Hiller Innes, assistant manager of Paramount's N. Y. production de-partment, died March 6. She was the widow of 'Capt. Aubrey K. Shoup, U. S. Navy.

Gilmore Introwitz, 26, musiclan, died Feb. 18 in a Chippewa Falls, Wis., hospital. Survived by his mother, three sisters and two broth-

Paul Hoffman, 25, son of M. H. Hoffman, associate producer at Re-public, died of pneumonia March 2 in Hollywood.

Mrs. Evelyn Offield, mother of Jack Oakle, died Feb. 28 in Holly-wood.

Frieda Bing, mother of Herman Bing, actor, died March 1 in Holly-wood.

Mother of Danny Danker, Coast radio head of J. Walter Thompson, died in Boston, March 5.

House Reviews

AUDITORIUM, FRISCO

(Continued from page 27)

singing of 'Umbrella Man,' with Parks well received. Fairchild and Carroll, a capital plane team, score solidly with their versions of 'Don-key Serenade' and 'Dizzy Fingers.' One of the show's high spots is the tap dancing of talented Ann Miller, a local gift, who looks even more comely in person than Set does on

the screen.

Fanchon and Marco girls, brought
up from Hollywood, present a Strauss
waltz number, usin; pairs of black
chiffon fans effectively, and in a
snappy routine to the tune of 'Holiday.' Milt.

FOX. PHILLY

Philadelphia, March 3.
Ted Weems' orch, Perry Como,
Elmo Tanner, Red Ingle, Patsy
Parker, Beverly Bemis, Peggy Taytor Trio; Yes, My Darling Daughter' (WB).

Penn alumnus Ted Weems makes his oerlodic visit to the old home town this week, and puts on a well-balanced show for 80 minutes with masterful timing. Comedy and clowning break up the musical numbers in a manner that is lacking among the younger baton-waiving set. headquarters for verticus producing from the producing producing the producing producing the producing producing the producing producing producing the producing producing producing the producing p

trucks all wround the mike, a la Machas Ray, and the mike and the mike

Stage-Wait

(Continued from page 1)

(Continued from page 1)

tentiment. The advertisers that fill
this Friday schedule have been there
from eight to 12 years. Each of these
ak.'s has clung to the same type of
program throughout. And with but
one exception (Combardo), the tailowest, brackets.

All four accounts, namely, Cities
Service, Phillips Milk of Magnesis,
All four accounts, namely, Cities
Service, Phillips Milk of Magnesis,
All four accounts, namely, Cities
Grey and Service has been in
the same spot since 1927. Phillips
dium. Cities Service has been in
the same spot since 1927. Phillips
dium. Cities Service has been in
the same spot since 1927. Phillips
of 1930, in the same spot since
1927. Phillips
had been the cometic's single whitehough NBC regrets the Shangi-La
that this group has created for lettion of the same spot since 1927. Phillips
had been the cometic's single whitehough NBC regrets the Shangi-La
that this group has created for letit. The group, incidentally, can even
boast of a character comparable to
the High Lama in James Hillon's
Tost Horizon'. He's the 'Old Prosthe High Lama in James Hillon's
Tost Horizon'. He's the 'Old Prosbrighter. The commercial combinations swallable from that source are
comparable to the commercial combinations swallable from that source are
Greon-Wellimsson) and The March
of Time.'

CBS'S Night

CBS's Night

OBS's Night
This twofold situation makes it
pretty much Columbia's night. The
latter's Fiday evening schedule
starts off at 7.30 ESS' with Jack
starts off at 7.30 ESS' with Jack
starts off at 7.30 ESS' with
Nighter, another hardy personal,
Burns and Allen, the Campbell Playhouse (Orson Welles) and Campbell Playhouse (Orson Welles) and Campbell Station.
B. & A. and the
form the Chart Perport, while
The First Nighter falls within the
The First Nighter falls within the
OES and Allec figure merely in the
Allowan classification.

MARRIAGES

MARRIAGES
Whitered Knudton, to Eugene
Thackery, in Geneseo, Kas., Feb. 24.
Eride is secretary to Gregory 4.
Evan, Mind Green 1.
Evan, Mind Green 1.
Evan, Mind Green 1.
Evan, Mind Green 1.
Evan, Margaret Poley to Abe Welner in
Bouton, Feb. 18. He's a UA exchange
writer for Jack Benny.
Margaret Poley to Abe Welner in
Bouton, Feb. 18. He's a UA exchange
with green 1.
Evan 1.

Bills Next Week

(Continued from page 55) Purpie Derby

Robby Carr
Sir Cecil Alexaade
Ginger Dunn
Jean Lemarr
Margie Mealle
Moore & Burns
Joe Burns
Joe Burns
Joe Burns
Joe Junn
Lety Allen Oro
Jotty Maore
Jimmy McVey

Rendezvums

Kelse Carr Ruth Temploton Bubbles Shelby Marian Robinsen Ariott Withers Joyanne Shear Margaret Marebi Ivan Taehman El Chico Ore Bill Haye

Embany
Cynthia Hare
Billy Maple
Johnny Purrish
Aina Constant
Kay Tuth
Nina Orla
Nyrn Naeh
Ai Meers Oro
Pedre Blanco Ore
George Clifford

Sening Core
Soning King Ore
Soning King Ore
Soning King Ore
Toning's Monree
Betty McGee
Pepper Garet
Little Action
Delere Merrill
June Davie
Mitzi Lane
Mi

Harris Tavern

Frank Gagen Ore Ann Kincade Pancho & Dolerée Don Angelina Ore

Tonie Bradley
Jack Lynch's
Charles Snith
Vincent Risso Ore
Barney Zeeman
Mona Reed
Holland & Hart
Dorothy Tanney
Jimmy Blake
Fraces Sie (2)
Charles Fredericke
Botty Keane
Jee Frazette Ore
Latinum Clink

Village Barn
Lenny Kent
Estelle Slaan
Eille Lang
Johnny Hudgins
2 Jacke
Bohby Evens 2 Jacke Bobby Evans Teddy Oliver Ora Teddy Oliver C Wagan Whe Joe O'Shen Niki Nikolai Peto Haves Al. Wilson Tommy Hern George Deber Al Bastlan Ore Latimer Cinb (Blue Room)

Onen Door Cafe

Parrish Cafe

MILWAUKEE

Kathleen Kaye
Cinudia Ferris
Lorago Clab
Lorago
Lorago Clab
Lorago
Lorago Clab
Lorago
Lorag

Knrl Entsch'e Sepple Boch Ore Helene Sturn Walter blerheff Ray Meadows Or Last Round Un

Lolita Reche Cinb Sabara Gce Cerwin Ore Clab Terris Athletic Clab Hal Munro Orc Gordon Geneche
Mona Henderess
Ethel Warren
Phil Keetin
Kathleen Kaye
Claudia Férris

Hai Munro Orc
Bert Phillip's
Pep Babler Oro
Bithel Seidel
Blatz Paim Gard
Eddle South Ore
Louis Masen
Blae Moon
D Davideen Ora
Virginia Rosen
Jay Jayson
Cale Priker
Cardinal Clab Bud Vieni O Chateau Clai Stan Jacabsen Johnny Poat Jimmy & Nora Jack Herbert Jime ('arann Dorothy Maye Claver Club

Lindy's Rick & Snyder Viote Log Cabin Carl Hergman Ore

Carl Bergman Ore
Miamf Club
Helen Helmes
Halley Malane
Evelyn Lee
Miami Geary
Hazel Ballay
Geary
Hazel Ballay
Geney
Hariet Cross
Jehnny Davis
Bebby Maynard
Marty Ores
Sacoke Hartman

Doity Maore
Jinnuy McVer
Resolver Gump
Resolver Gump
Resolver Gump
Reymendee
Ross Irvit
Resolver
Rendid & Lorraine
Rendid & Lorra Old Haldall

Old Heidalberg
Mary Bath
Chaine
Eddle Zipp Ore
Danna LuPae
Allen Dunk
Sallie Marshall
Ginger & Louise
Open Boor
Tinney Liveng' Or
Larry Fowell
Fackard Ballroom
Al Caveller Ore
Farnad Edwidea
Bill Karlen
Triba (Clementon)
Mickey Familant Or
Alice Lucey
Fredez & Lerenza
Reynard & Marcia
George Reed
Sky Tap Clab

Sky Tap Clab
Cliff Boelman
Leon Wright Ore
Marjorle Johnson
Hianche Saunders
Strut & Struggles
Taps & Dave
Margaret Watson
Minela
Dukin's Rathskelle
Presens & Festion Jee Gumin Oro Len Herrick
Plantntien Clab
Bert Balley Ore
Mnry Webb
Plantation 6
Brown & Lyene
Myrtle Thomas
Hunky Brown Mineis - Datibate Bathhasiler - Datibate Bathhasiler - Datibate - Hunky Brown
Rendezvaus
Betty Mason
Helen Gregae
Carol Cleveland
botty Norman
Katherine Kaye
Alma Grant
Bob Matheson Ore

Bob Matheson Ore
Rena Rudy Sager Ore
Pat Marvin
Helen Allen
Romana Brewnwell
Barron Lunchausen
Scaler'e
Tany Bauer Oro
Marie Kecky
Jeseie & Viola

CLEVELAND

Alpine Villaga Otto Thurn Ore Robey Fam Marguret Aemmer Herman Pirchner

Margaret Aemmer Herman Pirchnes Avalan Franch Pitter State Pitter Stat

Sammy Lipman Co Freddie's Cafa Tony Enma Ore Lee Early Frank Reynolde Josle Mirlam Kretlowilne Eddle Barnes

Golden Glew Paul Simonetti Orc Teas Peggy Murgie West Zaza Goarmet Clab Louis Cina Oro

George Deber
A. Bastian or France
The Consider Brance
France State State
France Sta Hanna Grill Jenna Gerden

Dorothy Hamiltan Hing Burdick Rema Cestella

Hing Burdies
Roma Castella
Rom

Robertes Clab
Rebertes Clab
Rebertes Clab
Rebertes Clab
Rebertes Clab
Rebertes Clab
Rebertes Cardiner
Betty Harger
Alleen Renda
Edith Ras
Tay's
Case Landle Ore
Zeth & North Gla
Kay Crandell Ore

Kay Crandell On Trocadero Miron Sinart O Jane Rubey Shutta & Keat Dolly O'Dea Bert Snyder Woodard Sis

Wirth's Futaristic Bill Schweitzer On Jack Fexer Vallie Jay Ore Maureen Rosay Rogan & Mann Wieconsin Roof Stove Swediel: Ore M Morrymaker Or Nic Harper Ore Tom Sheridaa Cappy Lewie Joan Demaris Arneld Dupre

Zunker Gard Skipper Leene

ELAND

Les Hugh

Les Hugh

Les Louise

Les Louise

Monry Landers Ore

Fillian Author

Fillian & Masses

Monry Landers Ore

Fillian & Masses

Monry Landers Ore

Fillian & Masses

Monry Landers

Jack & Endder

Monry Landers

Monry Landers

Monry Landers

Art Cultil

Monry Carlons

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Martion Bowen
Art Cutili
Monaca's Cafa
nacuses Paliack Or
Marilynd Maynerd
Haunder Clab
Gouliern Tavers
Paul Burten Ore
Don Kaye
Nick Bentempe
Tehang! Clab
Tommy Barnes Ore
Hertel Colline
Barnes Ore
Hertel Colline
Remo Morgan
Senuy Carr

Downie Circus Sold To Georgia Showmen

Macon Ga March 7. Sale of Downie Brothers' Circus here last week. It was nurchased by William M. Moore & Co., a Georgia william M. Moore & Co., a Georgia outfit. Moore, of Denison, Tex., has been in the circus biz for more than 20 years. Associated with him in the deal are H. A. Decker and T. Leo Moore, of Electra, Tex., and Paul M. Conaway, Macon attorney and news-

paperman. Sparks sald he would retire fr show biz with the purchase of the circus by Moore. Tent show was forced to curtail its tour and return to winter quarters last summer after a siege of bad weather with resulting punk biz.

BIRTHS

BIRIHS

Mr. and Mrs. True Boardman,
daughter, in Los Angeles, Feb. 28.
Mother is former Thelma Hubbard,
radio player; he's radio scripter of
Silver Theater.

Mr. and Mrs. Arthur Steman,
daughter, in Hollywood, March I.
Father is unit managed.

Father is unit managed.
San in Bel-Air, Cal. March 6.
Father is author and playwright.

WHAT THEY THINK

There are a number of inaccu les ln Hobe's review of 'Off to Bufalo' which I am sure you will want o correct-if only for the record.

'Off to Buffalo' never made the Vinton Freedley was the irst manager to read the completed lays later. As to his casual referto script doctoring on 'Room ice' which George Abbott is upposed to have done—this is en-irely untrue. Mr. Abbott didn't vrite one line of 'Room Service' [couthored by Mr. Boretz.—Ed.] nor ild he make any suggestions as to ny other changes—and I am sure ifr. Abbott will be glad to tell you o if you ask hlm.

I have no quarrel with your review
if 'Off to Buffalo,' although many
stute showmen—among them Eddle
lowling and George M. Cohan—
lidn't agree with you or the other
eviewers at all . . . nor your own
Boston man, if you will look up his

I would like to say, however, in my own defense, that what started out to be a sentimental tale of a man who had a hero who brought him tothing but grief was torn, mangled, with the sa sentimental tale of a man she had a here who brought him softhing but grieft was torn, mangled, followed. Get a sent of the same of the sa

Re: Burne Mantle Warrensburg, N. Y.

Why is it that VARIETY is con-antly going out of its way to be-tile Burns Mantle, of the Dally

sum y gong out of the Dally News?

In this week's issue, for one of numerable instances, a long story for the sum of the

tinguished by an amazingly happy acilly for guaging 80% of the plays facility for the plays facility facility for the plays facility facili

often gives to a play which he criti-tes adversely an extra half-star or star in deference to the production-tian in deference to the production-tian in the star of the star of the factors considered by a critic who knows his business. This should be recognized by Vanery, in the future, specially alone. Martle is the only ing the star system. If the allow-ances above node were made, Man-lie's averages in Vanery would be elevated to a point more in keeping discontinue judging by stars, discontinue judging by stars.

discontinue judging by stars. Mantle, of course, has no knowledge that this letter is being written and would prefer that it should not be. This writer merely feels that VARREY would be better liked in this respect by stricter attention to more for the living those had one more for the living the better than any crills now allve.

more for the living theatre than any critic now alive.

And, incidentally, Mantle further and the control of th

(Story referred to was the rating by a ticket agency broker of the importance of the New York drama critics reviews to agency aske, and not the bo, generally. Also, the chosen at random for their pertinence to the shows success or full-ure, with Yanzur always quoted particularly and the shows a success of the definite bo. ratings of plays. So feed at resistance of the definite bo. ratings of the shows a success of the start system in THE guidance for the alleged mathematician's flagure. There is considered the start system in the start system in the start system is the system in the start system in the LILE guarance for the alleged mathe-matician's figures. There is no foundation to the thought that VA-RIETY intentionally, or otherwise, seeks to belittle Mantle—Ed.)

HENNIES BROS. FIGHT FOR MICH. FAIR DEAL

Detroit, March 7.

Hennies Bros. carnival, whose lack of a union contract almost caused a strike of performers at the 1938 state fair here, was granted a temporary court order here last week restraining the new Michigan state fair board from cancellng its contract with Hennles for the '39 fair. Federal Judge Edward J. Moinet instructed the board to show cause this week why it should not be re-strained from entering into a con-tract with Beckman & Gerety Co. to provide the carnival at next fall's

fair. The order is an outgrowth of a complaint filed by Orville W. Hennies, carnival prez, who charged that Dr. Linwood W. Snow, newly appointed state fair manager, had canceled his contract without authorization of rest of board members.

Backyard Sideshow With

Lions in Between Dates

A Laurelton, L. I., residential neighborhood is going strong for the backyard trained lion act of Ernest Engere, Jr., a high school student, who is carrying on while his dad recovers in the hospital from a bad caving. Three lions are stabled by professional engagements, which have been infrequent slely. Engarers have exhibited their cats to the neighbor, charging adults 25c the act los shape for that expected the act los shape for that expected the act los shape for that expected the cate of the stable of th Engerer, Jr., a high school student,

Gravatt Scouts Talent

Atlantic City, March 7. Atlantic City, March 7.
Frank P, Gravatt, president of the Steel Pier Amus. Co., sailed for a five-week European tour last week during which he will scout for European acts for the coming summer's outdoor Steel Pier Circus.

51G Suit Vs. Ringling

Hollywood, March 7.

A damage suit for \$51,000 by
America Olvera, trapeze performer,
against the Ringling Bros. Circus,
went to trial here yesterday (Mon-

went to trial here yesterday (Mon-day).

She charges that negligence by the circus caused her to suffer serious in-juries in a fall last year in Anthony, Kansas,

A. C. Would Shutter Its \$15,000,000 Conv. Hall: 'White Elephant'

Atlantic City, March 7.

Atlantic City, March 7. The resort this week was urged to close down its \$15,000,000 white elemant, otherwise known as the Convention Hall and Auditorium, to save the taxpayers' money. With the Hall almost \$60,000 in the set for both the convention of the conventi

thorn in the side of the legitlmate musement interests in Atlantic City. They would welcome this shutdown. The ice hockey season started last November has steadily gone from bad to worse with the Sea Gulls, the local hockey representatives, not able to get started or pile up any kind of a following. Other events in the Hall have likewise Gopped.

In the Hall have likewise flopped. Several taxpaying groups have also urged the close of the big Hall, originally built to house conventions but which has been the scene of all kinds of amusement promotions, in-cluding a week of opera that never got started and a summer run of the film, 'Ecstasy.'

CARNEY DEATH BRINGS \$50,000 DAMAGE SUIT

AULINIA MARCH SUBMER. Gleer H. Williamson, of reMidow of the Williamson, of the Midow of the Williamson, of the Midow of the Williamson of Midow of Southeast Falls, and the Williamson of Heydey ride on midmay, deriendants, alleging negligence to provide safety devices, recolless speed and failure to warn Williamson of Williamson was injured Oct. 8, closing date of fair, and died two Williamson was injured Oct. 8, closing date of fair, and died two Williamson was injured Oct. 8, closing date of fair, and died two Williamson was injured Oct. 8, closing date of fair, and died two Williamson was injured Oct. 8, closing date of fair, and died two Williamson was injured Oct. 8, closing date of fair, and died two Williamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and died two Milliamson was injured Oct. 8, closing date of fair, and date of f

Injuries Hit Three In Det. Shrine Circus

Detroit, March 7. Injuries sent three Shrine Circus performers to hospitals here last week, as the annual event termi-nated its two-week stand at the state

fair coliseum.

Grace Orton, who with her husband, Vernon, was taking part in a double trapeze act with the Rooneys and Cook Sisters, fell 40 feet, frac-

and Cook Sisters, fell 40 feet, fractured both wrists and suffered internal injuries. She is recovering in Highland Park General hospital. Margaret Strickler sustained fractures of the foot when her horse slipped and fell on her. Merven Cramer, keeper employed by Clyde Beatty, was clawed by a tiger when he tried to repair a cage down.

Ringling's Tax Appeal

Washington, March 7.
Ringling Bros.-Barnum Bailey
Combined Shows, Inc., is seeking to
have Board of Tax Appeals redetermine tax deficiencies totaling
\$117,435.

Tax bites, assessed for period from Dcc. 1, 1932, to Nov. 30, 1936, com-prise income and excess profits, taxes

Frisco Fair Overhauls Staff; Some **Concessions Suffering Poor B.O.**

'DOC' IN DUTCH

Medicine Show Trouper Charged With Attempted Murder of Wife

St. Louis, March 7. 'Dr.' James Moore, 53, medicine show trouper, is being held without

bond in Rockport, Mo., pending trial bond in Rockport, Mo, pending trial of alleged assault to kill his young wife who did a song and dance act with the show. Moore denies the charge and is expected to go to trial within the next week.

Mrs. Moore was wounded seriously when the troupe was at Langdon, Mo, on Jan. 8. She was shot in the head and taken to a hospital in Hamilton, is, but released after two weeks' treatment.

RAND DEAL PEPS UP N. Y. FAIR INTEREST

Chlef interest in the New York World's Fair during the past week centered about the possibility that Sally Rand would either appear in person, or have a show at the exosition. With the need for a name

position. With the need for a name attraction appearent to officials of the fair, setting of a deal is expected in the next 10 days.

Miss Rand is reputed to have yell.

Miss Rand is reputed to have yell.

Miss Rand is reputed to have yell.

Miss Rand is a 250 per head;

Miss Rand is reputed to have yell.

Miss Rand is 250 per head;

Miss Rand is 250 per head;

Miss Rand is 250 per head;

Miss San Francisco fair misses it vir.

Amusement area at the N.Y. exposition still has no official tag, being known vorticulty as the 'amusement misses,' and the property of the pro

Two damage sults totaling 118,747 were filed against Sally Rand by C. Ray Stanford and Hazel Drain, with whom the dancer had a row over candid cameraing in a local there is 10,100, Mais Rand is currently operating the Nude Ranch at the Stanford seeks \$75,697 and Miss Drain \$75,050.

\$50,000 SUIT OVER N.Y. FAIR'S AD 'IDEA'

A \$50,000 damage suit has been filed in the N. Y. supreme court (Tuesday) by Nathan L. Kevess against the N. Y. World's Fair 1939 Inc. Plaintiff claims that on June against the N. Y. World's Fair 1839.

Inc. Plaintf claims that on June has the plan of the

Asks Roch. Carnival Ban Rochester, N. Y., March 7.

Rochester, N. X., mairin ...
Carnivals would be barred from residential areas of Rochester, and sideshows and games of chance would be entirely banned, under an ordinance introduced in city council and expected to pass. License ordinance introduced in city coun-cil and expected to pass. License fee will be raised from \$50 to \$250. Action follows avalanche of pro-tests on noise and nuisance laid to carnivals in northeast section last

San Francisco, March 1.

Overhauling of the Golden Gate
International Exposition starf, now
down to normal operation, started
state week with the diamissal of over
30 employees, including several
states, with the diamissal of over
30 employees, including several
states, which will be shade-up was
weddiston and several members of
his staff. Weddiston and operates have differed over the operation of the Gayway for some time
tion of the Gayway for some time
plenty outspoken.

and all parties concerned where been plenty outspoken.

Several other key execs, some of them pretty close to the top, are expected to be out shortly.

Several other term of them pretty of the several other has been concerned to be found to the several other been concerned to pick up with the increase in tourist trade, the expo will get along without 66 guides, let out last week cess cashiers, etc., have also been given leaves of absence.

Prexy Lenox R. Lohr of NBC, and former general manager of the Children of the concerned to the control of the control

Concession Biz Poor

fore.

Concessions Bit Peor

Some concessions on the Gayway re lagging bodly and a couple are rumored as ready to fold. Tom into the bid and couple are rumored as ready to fold. Tom into to bid another concession on the Gayway. Kindel & Graham's have put in a bid for Lee Singer Midget Village, which is still closed. The Baby Incubator show is still in-Budliangs in the foreign section reently opened include the Chie Pavillon and the French and Czechigorowski of the Chie Pavillon and the French and Czechigo deviate axishibs. Tormal openits. Tormal openit

\$20,000 and toll collectors another 150,000 and toll collectors another 150,000 and 150,00

BYRD'S SHIP ON BLOCK IN BANKRUPTCY COURT

Cleveland, March 7. Cleveland, March 7.
Admiral Byrd's museum -ship,
which battled its way from the
North to the South Poles, sailed inNorth to the South Poles, sailed inlast week for a dry-docking on the
auction block. One of the principal
exhibits at the Great Lakes Exposition, the City of New York Barque
has been laying idle and decaying
losed nearly two years the App

as a lakerfort pier since the Sxo-closed nearly two years ago. Acu-closed nearly two years ago. Acu-clion was in answer to a \$1.175 wage claim of Capt. Ralph Von Suboff, her commander and custodian for doctage claim. Only two bids were offered, one by Un Suboff, and the highest, \$800, by Lawvernee G. Jontzen, v. p. of er of the convict ship, Success, who plans to take the Byrd vessel to New York's Edir. Although a mini-mum of \$2,000 had been ordered to cover all claims, Jontzer's claim, Sources all covers all claims, Jontzer's claim, Sources of covers all claims, Jontzer's claim covers all claims, Jontzer's claim covers all claims, Jontzer's claim covers all claims of the covers and claims of the covers of

MORE COLLEGE PROMS THAN ANY OTHER BAND!



WILL OSBORNE

Creator of "Slide Music"

"Slide Music" HAS BEEN STAMPED WITH RPPROVAL AT THESE COLLEGES

ALBAMA POLYTECHNIC
INSTITUTE
CARNEGIE TECH
GEORGIA TECH
GEORGIA TECH
MISSISSIPPI STATE COLLEGE
NOTRE DAME
OHIO STATE UNIVERSITY

RUTGERS
STATE COLLEGE, S. D.
STATE COLLEGE, PA.
ST. JOHNS ACADEMY,
ST. JOHNS ACADEMY,

UNIVERSITY OF ALABAMA
UNIVERSITY OF INDIANA
UNIVERSITY OF IOWA
UNIVERSITY OF MARYLAND
UNIVERSITY OF MICHIGAN
UNIVERSITY OF MICHIGAN
UNIVERSITY OF MEBRASKA
UNIVERSITY OF NEBRASKA
UNIVERSITY OF NEBRASKA

NORTH CAROLINA
UNIVERSITY OF
PENNSYLYANIA
UNIVERSITY OF THE SOUTH
UNIVERSITY OF TENNESSEE
UNIVERSITY OF WISCONSIN
VANDERBILT UNIVERSITY

VILLANOVA
V.P.I. GERMAN CLUB
VIRGINIA MILITARY
INSTITUTE
YALE

and many others!



Styles for bands in the U. S. are set in the colleges. Joe Jitterbug, Harvard 42, writes double columns for Variety on the bands the boys and belles fancy, and is harder to please than the mugg who regularly writes the raps. But the bands that he and his fellow students of syncopation LIKE and BOOST and BUY are the BIG BANDS OF TODAY AND TOMORROW!

WILL OSBORNE PLAYS MORE COLLEGE PROMS THAN RRY OTHER BANDI

Will Osborne—at top dough; come up to the office and we'll show you the contracts—is TOPS with the promtrotters! NO OTHER BAND has a prom list like his! Why? It's Osborne's terrific new band—his sensational new "SLIDE MUSIC" style that all the other bands are slipping into their arrangements right up to the limits set by his patent on it!

YOU DIDN'T GO TO COLLEGE AND DON'T THINK YOU EVER WILL?

YOU can catch Will Osborne and his band at the NEW YORK STRAND NOW (weeks March 3rd-10th-17th—definitely booked for three weeks before opening; not "held over"!). He packs 'em in those theatres, too. He set a new high record at the Paramount in Newark, the week of January 27th. VARIETY said: "... one of the fastest and best balanced stage shows seen here in a long time. Holds excellent music in the form of Will Osborne's orch... Paramount has the edge on the Shubert currently, if only for the trek of the jitterbugs to this house. They are here in droves, stamping, swaying and clapping to Osborne's slide music*." BILLBOARD said: "... took the town by storm... turned in a neat \$18,000 at the Paramount. This is by far the best biz turned in by the Adams house since the resumption of the stage and screen policy."

YOU'RE AN ALUMNUS? YOU WORK FOR AN AOVERTISING AGENCY?

Will Osborne just played two shots on the Show of the Week on WOR-MBS, the only band that has played a repeat date on this program (his **THIRD** date is coming up on April 2nd). Don't YOU think it would be smart to grab the any for a commercial?

DECCA RECORDS . NBC TRANSCRIPTIONS . WARNER BROS. PICTURES . MUZAK TRANSCRIPTIONS

PERSONAL MANAGEMENT, HARRY ROMM

Rockwell Dist

GENERAL AMUSEMENT CORPORATION

NEW YORK • CHICAGO • DALLAS • HOLLYWOOD • LONDON

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Vol. 134 No. 1

NEW YORK, WEDNESDAY, MARCH 15, 1939

56 PAGES

PRICE

HOOEY PHO

Artie Shaw Is the Mr. Cinderella Of Bounce Bands; in the Red 3 Mos. Ago

By BEN BODEC

Aris Shaw, the newest thing in bounce bands, who last week signard a contract with RGA Victor which guarantees him an income from phonograph area, can be victor which guarantees him an income disproduction of the production of the p

(Continued on page 47)

Elliott Roosevelt Not Withdrawing at Present' From Hearst Radio Org

Ft. Worth, March 14.
Even though he has removed the representation of his Texas State Metwork from International Radio Sales, Elliott Rooseveit stated Monard Sales, It had been reported that the appeal of the Sales Sale Ft. Worth, March 14.

Frank Fenton, who was formerly with IRS, will do the New York rep-resenting of the Texas State Net-work.

work.

Rosseveit has had little to do with
the operations of Hearst Radio during the past eight months. It was
rumored iast month that the Hearst
heirarchy would not re-eisect him
president at a forthcoming board
meeting of Hearst Radio, but this
forecast did not materialize.

Cronin's First Play

London, March 14. London, March 14.
Dr. A. J. Cronin, author of The
Citadel, whose filming won the
Academy Award, has written his
dist play, as yet untitled.
It has been purchased by Henry
Sherek for West End production in
the immediate future.

Sneak Money

Chicago, March 14.

Chicago, March 14.
First instance of a conscience payment to a picture house occurred at the Uptown, Balabane & Katz nabe spot, last' week when a kid came in and handed manager Ben Bloomfield an envelope containing \$\$5\$. He said it was part payment for the many times had sneaked into the house through the back door.

Youngster had been to conference the part of th

Youngster had been to confession and was told to make re-tribution.

FRENCH SHOWS **GET GOOFY** REQUESTS

Montreal, March 14.

Montreal, March 14.

Toughest of air radio program
problems here is admittedly the production of French-language comedy
shows. With but one exception as
who was developed and routined by
Yves Bourassa at CKAC, few of the
French-language comics have been
able to stay on top for more than a
brief span.

beet to saw, ou one of more table as the control of the control of

EXHIBS, GET READY FOR SOME CONFUSION

Hollywood. March 14. Hollywood, March 14.
Two Stanleys beating the bush for two Livingstones is a possibility this summer when 20th-Fox releases "thigh-budget production, 'Stanley and Livingstone', James A. Fitzpatrick, who makes Traveitalks for Metro, closed a deal with Harry Thomas, indie distributor, to release a picture of the same title in this country.

Fitzpatrick shot the film in Africa in 1937 and released it in England last year. Exces at 20th-Fox said they were not taking any steps to prevent the Fitzpatrick release.

TOO MUCH HOKE GIVEN AS 'NEWS'

Film Biz Names Press Agent to Overcome Unfavorable Publicity Hollywood and Industry Have Been Getting-Fault Lies in Own Backyard

COPIOUS TRIVIA

Hollywood as a piace and the film industry as a business is to have a press agent. He's Kyie D. Palmer, former Washington correspondent of with Joe Breen, the industry's censor, for three years. His new official and imposing title is chairman of the Committee for Public Relations and an imposing title is chairman of the Committee for Public Relations and to provide the producers and Distributors Assn. The latter is more familiarly known as the Will Hays office.

When the producers and Distributors appointment is a growing realization in the trade that Hollywood and its chief activity have been getting a hold press. That part

been getting a bad press. That part of the bad press has been due to, or at least possible only with, the active collaboration of Hollywood's (Continued on page 20)

PHILLY ALSO WOULD LIKE SOME EXPO GRAVY

Philadelphia, March 14.
Concerted drive to attract N. Y.
World Fair vistors to Philip, either
on their way to or from the fair,
panies, hotels and butnessmen,
War chest for a huge advertising
compaign in one being risled here.
Principal method of detouring
boards along roads leading into New
York. Attractively illustrated literature will also be passed out whereever possible to point out that not
pendence Hall, Liberty Bell, etc.,
can be seen just 90 miles fror Manhattan.

Theatres Mull Sun. Night Admish 134 Cut to Fight Radio's Name Shows

Glorifying the Kid

It's a big season for moppet songs in Tin Pan Alley. There are four current releases which include the word little in the title and make the male young-ster of the species the object of their sentimental regard.

These tunes are Little Sir Echo' (Bregman), Little Lad' (Lincoln), Little Skipper' (Feist) and Little Genius' (ABC Music), 'Echo' and 'Genius' are revivals.

JITTERBUGS IN CLAQUE RACKET

New twist in claque promotion has developed from the swing band policy which has become intrended in two Broadway houses, the Paramount and the Strand. Personal content of the property of the strand personal pe

for \$1 a head,

The claque promoter explains that
25c out of each buck will be spent
for admission before 1 am, and that
be has a surefire method for identihigh his recruited mob. Also that
his jitterbugs, mostly highschool kids,
will receive advance instruction on
how. 10 82t-up during the band's
performance.

BRITISH RADIO INCOME \$19,000,000 IN 1938

London, March 7. BBC finances for 1938 show new

ever possible to point out that open deep control of the pendence Hall, Liberty Bell, etc., and be sen just 90 miles from heath and an main 190 miles from heath and annual 190 miles from heath 190 m

Minneapolis, March 14.

Minneapolis, March 14.

Twin City independent exhibitors are considering more fexible seducing a considering more fexible seducing the same seducing the series of the ser

The slough of theatre b.o.s Sunday nights by radio has become a national problem. It is one of the chief reasons for exhibitor squawks to the major companies, whose stars broadcast that night.

Stripper Doubles Into Own Laundry to Help Native China \$55 Worth

Philadelphia, March 14.
Amy Fong, burley peeler, opened
a isundry last week in the basement
of the Shubert theatre, where she
Shubert theatre, where she
Femme, after her tilst on the stage
each day, laundered the shirts of
stagehands and musiclass at \$1 per,
She made \$35.
Miss Fong said she had thought of
Miss Fong said she had thought of
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dries might get sore and picket the

MEXICO SETS PLANS FOR 1ST WORLD'S FAIR

Mexico City, March 14.
Mexico's first World Fair is now a
certainty. Cheirman is ex-President
Pascual Ortiz Rubio.
The fair is to open some time in
May, 1840, and rus for seven montha.
Buildings are to be erected soon on
see alse in Chaputiepee Tag.
city's biggest public playground.

Women Go Stag

W Office Los Stag

W Office Los Stag

A burley show for women only
was staged here last week by El

Brendel, Jr., son of the film comic, in
the auditorium which he manages.

More than 2,000 femmes attended
the performance, which was a chartity benefit and complete from the
complete of stringers.

Ostrer Non-Literal Prophecy: We'll Bring Over Crosby!' (for Visio) Brings About BBC Brushoff

VS. HAROLD LLOYD

own.

Judge Coxe of federal court has granted the motion of Attorney Nizer to direct plaintiffs to specify what parts were taken from their story material. Lloyd returned to the Coast the first of this week.

TELEVISION **PRODUCTION**

TRICKS

Visio has its camera problems on

what BBC production have learned

L. A. to
Hal Bock,
Kurt Burbank.
Arthur Dreifuss,
Rudolph Friml,
Judy Garland,
Sheridan Gibney,
Nat Goldstone.
Minna Gombell.
E. B. Hatrick.
Otto Kruger.
Bert Lahr,
M. C. Levee.
Laurence Olivier.
Martin Quigley.
Tom Revers.

Tom Revere. William Scully. Jock Whitney.

Harry Kerr. Hugh O'Connell

James Roosevelt. Charles Schwartz

Murray Silverstone. Gordon Thompson. Jack L. Warner.

L. A. to N. Y.

N. Y. to L. A. Leonore Coffee. William J. Cowen. Charles Einfeld. Lynn Farnol. Lois January.

75G PLACIARISM SUIT Isidore Ostrer doesn't stand in se good with BBC at this immediate time due to alleged statements of his Harold Lloyd, in New York last week, conterred with his attorney, Louis Nizer, on the damage suit brought against him by Rapp & Bretano. Latter firm is seeking \$45,000 damages for alleged plagiarism of Professor Beware, 'tile of a Lloyd picture. Rapp & Bretano claim the scenario used portions of a yarn they that he was planning to bring over Joe Louis, Blng Crosby and other major U.S. attractions for visio programs here. Ostrer was lined up with the radio people pretty nicely, and arrangements for the theatre television of the Boon-Danahar fight by the Baird process showed agree-ment had been substantially reached

we pool-Janahar fight by the Baird process showed agreement had been substantially reached on the resiliurion angle.

But, flushed with success of the Baird with success of the Baird with success of the Baird with success of the Same and the Control of the Same and the Same and

a scale unknown in film studios is what BBC production have learned by hard experience at Alexandra Palace. Word of them is that there can produce the state of them in that there can be stated by the state of the

New French Law Would Cut American Distribution 50-75%

Paris, March 14.

Distribution business of American companies in France will suffer an estimated load of 30-755. If the new sentimated load of 30-755. If the new setting of the suffer of 10-755. If the new setting of 10-7555. If t

Picture officials in New York claim that discriminatory taxation and regulation in France will not be enforceable as long as the present trade treaty between U. S. and France remains in effect. If France wishes to discard this treaty, six months' notice must be given the American government.

HOWARD'S 3-WAY DEAL FOR 2 RKO LONDON PIX

Hollywood, March 14.

Leslie Howard closed a deal with RKO to star, co-direct and co-produce two pictures in England this year in association with Walter Futter.

Opener is "The Man Who Lost limself," from a story by DeVere

'Lincoln' Starts at 20th Hollywood, March 14.

Hollywood, March 14.

Young Mr. Lincoin' rolled yesterday (Monday) at 20th-Fox, with
Henry Fonda in the name role and
Marjorie Weaver as his wife.

John Ford is directing.

Henry Henigson Joins Myron Selznick Agcy

Henry Henigson, one time Univer-sal studio executive and later a Paramount and Metro producer, joins the Myron Selznick agency today (Tuesday) as general mana-

ger.

He's new to percentary, but long in pic biz. Takes over berth vacated year ago by the departure of Al Kaufman.

UA Conventions In April: Execs Trek to Coast

United Artists will hold two re gional sales conventions this year.

Dates and locations have not been fully determined, but likelihood is

fully determined, but likelihood is they will take place in Chicago and New York in April.

Hegira of company, occuriue to the Hegira of company, occuried, to the Hegira of the Hegira of the Hegira occuring the Hegira occ

company:

U.A.'s fifth-of-a-century celebration gets underway on April 17. The
'39-'40 convention dates will probably be around that time.

'DIE' DIES AT N. Y. PAR; **NEW PIC, WEBB HOLDS**

Following poor notices and an apparent lack of draught, "Never Say Dle' (Par) with Martha Raye and Bob Hope Is being replaced today (Wednesday) at the Paramount, N. X., by 'King of Chinatown' (Par), release of which has been obtained from the Criterion, Loew-Moss B

release of which has been obtained from the Criterion, Loew-Moss B Brattune. The control of the theory of the the theory of the

Billie Burke Hurt, Radio Informs Her Daughter

Philadeiphia, March 14. Philadelphia, March 14.
Patricia Zlegfeld, daughter of the late Florenz Ziegfeld, and Billie Burke, fiew to Hollywood Friday (10) after learning that her mother had fractured her ankle there.
She first heard of the accident via

Other News of Interest to Films

| Head of Aussie Distributors Association to step downPage | |
|--|----|
| Improved market in India for U. S. films | 14 |
| Still mull changes in British quota | 14 |
| Clubwomen warn radio on kid shows | 27 |
| CBS' Benchley show to NBC | 29 |
| George Jessel snares two sponsors | 29 |

Par's Plan to Televise Trailers Nullified by Early Bird Hours

FIRST MOTION PICTURE PRODUCER NOW 92

Philadelphia, March 14. Caspar W. Briggs, producer of the world's first motion picture, celebrated his 92d birthday here Friday (10). Briggs invented animated screen pictures, forerunner of the present motion pictures, and launched the early magic lantern

industry.

First picture to be produced was

Lincoln's Assassination.' It had a
year-long run in nicklededens all
over the country in the middle 70s.

Action was simulated by flashing a
scene on the screen and then alipping
a piece of glass back and forth in the
lantern in front of the slide.

inntern in front of the slide.

Briggs also invented the first animated cartoon, grandpappy of the
Disneys. It was a sailor's hornpipe,
in which six figures painted on a
mica disc gave the appearance of
motion when the operator twilred
the disc. Briggs also make Ten
Nights in a Barroom, "Paddy the
Pig and Uncle Eastbus."

FRENCH PROD SETS U.S. **PLANS**

First of French producers plan rist of French producers plan-ning to make modestly budgeted English language features in U. S. announced a definite setup this week. He is Robert Alsner, president of Heraut Films Corp., recently formed company financed by French coin and will start work on 'Bricks Without Straw.' Charles G. Norris novel in about six weeks at the Eastern Service studios.

Service studies.

Ainner, who has produced about 50 features in the last 12 years in France, is a veteran in the Franch Prance, is a veteran in the Franch made here will be budgeted at 200,000 to day 500,000, using French technique in producing. From North's best seller People. Twin Show. Two North's best seller People, will do the screenplay, and Marion Gerling, under contract to Paramount, appears set to direct. Sylvia Sidney as the contract to Paramount discussed in the producing of the contract to paramount deal is reported on with Paramount.

Report on Television May Be Feature Of **Annual MPPDA Meeting** Various departments of the Hay:

ffice are whipping their divisional statements together for presentation at the annual meeting in New York at the annual meeting in New York of the Motion Picture Producers & Distributors Assa, set for March 27. It is possible that a summary of the reference statement of the reference statement of the reference of t

Two Indicted for Pic

Grand jury here last week returned idictment against R. R. Gregg and Barney Gold on charges of conspiracy to violate the copyright laws by reproducing the picture, "The Cat's Canary."

Canary.'
The complaint was made by the Van Beuren film company. In addition to the conspiracy charge, Gregg was specifically named for violation of copyright laws.

Because of the hours obtained for experimental television broadcasting by Du Mont, in which Paramount controls 80%, the use of this medium for special and an account of the second of t

be dropped.

Pending the beginning of experi-

Pending the beginning of experi-mental broadcasting, new financing for Du Mont is being discussed, and it is understood a meeting will be shortly called to consider steps which reportedly call for \$1,000,000 in new securities through Lehman Bros, whose John D. Hertz is a director of Paramental.

whose John D. Merit is a circular of Paramount.

The Du Mont stock, in over-the-counter trading, rose from less than \$10 a share to more than \$50 follow-ing the 50% interest taken in it by Paramount. New financing is ex-pected to include conversion privi-lence.

YOUNG FAIRBANKS GIVEN TOPPER IN PAR'S 'SEAS'

Bollywood, March 14.

Douglas Falfbanks, Jr., gots the star spot in Paramount's Rode of the Seas, 'slated to start April 10 with Frank Lloyd directing.

Actor is also committed to Universals' The Sun Never Sets' and Paramount's 'Knights of the Round Table.'

SAILINGS

March 21 (N. Y. to London) Sam Sax (Queen Mary). March 18 (New York to San Francisco), Margaret Becker (City of Norfolk).

March 18 (New York to London), Otto Kruger, Terence Ratigan (He de France).

March 18 (London to New York), Arthur W. Kelly (Queen Mary). March 15 (New York to Jamaica) Hume Cronyn (Jamaica),

March 11 (New York to London), lora Robson, Arthur Carron Cox, 7. Somerset Maugham (Queen

Mary).

March 11 (New York to Paris).

Ludwig Laurence, Denise Berley,
Madeleine Geoffrey, Andre Barrisce,
Maurice Meric, Herbert Alsen,
Carlay, Vick Baum (Rids).

March 11 (West Indies Cruise).

March 11 (West Indies Cruise).

March 11 (West Indies Cruise).

March 11 (Sees Kaye, Lillian Stade, Beniamino Riccio (De Grasse). Il (New York to Assense).

March 17 (New York to Argen-tina), G. H. Dalrymple (S. S. Argen-tina)

ndicted for Pic
Copyright Violations
Chicago, March 14.

Senator Murphy (Ile de France).

Chicago, March 14.

Chicago, March 14.

Senator Murphy (Ile de France).

ARRIVALS

(At the Fort of New York)
(At the Fort of New York)
(J. Shubert, Mme. Deyer-Zeisler,
Paul Schliff, Barend Broekman,
Claire Aloce (Mrs. Andrews White),
Mme. Yarmila de Daubek Novotna,
Charles P. Skouras, T. K. Stevenson,
Milon Krims, Irving Tishman,
Bluddy Rogers, Senatoe Marty.

STRIKE THREATENS DISTRIBS

WB Moving Sam Sax to England As Prod. Head: B'klyn Studio to Close

Sam Sax, head of Warns Bros. shifted to the company's studios at Teddington, England, and sails from New York March 21 to head produc-

No successor to Sax has been selected, nor is it definite whether there will be another Vitaphone production head chosen. Vitaphone shorts production is being shifted to the Burbank, Cal., studio around April 15. No new short production will be started in the eastern studio.

will be started in the eastern studio.
According to Sax, certain departments in the studio may be dropped or closed, for the time being. Directors, cutters, editors, etc., have chedules to complete and will be accoupled at the studio until next July. The Vitaphone laboratory will remain open for feature printform.

Jerome Jackson, in charge o Warner British production, has re-signed from the Warner organiza-tion, according to London cables.

London, March 14.

Jerome Jackson, who succeeded Irving Asher as production head of Warner, Bros. studios here, has re-

No successor has been named, but there is a probability that Warners will import an American as top British producer.

Indies Stall Suit Vs. B&K: Want to Keep Their Books Private

Chicago, March 14.
Further stalling on the Indie exhibitors' suit against Balaban & Katz is evidenced by the decision to post-pook hearings until April 18. Only the control of the contro

Goetz Coming Over With 'Chips' Print

Ben Goetz, head of Metro British production, is salling for the U. S. March 25 accompanied by his family. Goetz is bringing over the print on Metro's latest English picture, James Hilton's 'Goodbye Mr. Chips.'

Robert Donat is starred and Green Garson, Irish actress, has the fem-ining lead

Ford Back at Rep.

Charles Ford, who resigned about two months ago as producer of west-erns and serials at Republic, is back on the lot in his old capacity. Besides producing, he may be given additional responsibilities.

NEEDS NEW DIALECT Hollywood, March 14.

Hollywood, March 14.

Strictly Britin's the first of her amount's starring vehicles for Patrickia Morinon, stage actress recruite the Ado.'

Gaselle background.

Picture is based on Phyllis Bolfome's novel, 'Danger Ahead,' an
English whodounts.

WIRES OUTSIDE LIBEL

Court Rules Company Not R aponsible for Slurring Messages

Los Angeles, March 14. Los Angeles, March 14.

Nan Blair's \$100,000 libel suit against Western Union was dismissed by Superior Judge Jesse Stephens, on the grounds that transmission of telegrams does not constitute publication and therefore outside the

The literary agent sued over an nsigned message transmitted from 'ew York by WU.

COHAN-METRO **DEAL GOES** COLD

which at one time reached the stage where a form of agreement was drafted, the proposed George M. Cohan musical cavalcade for Metro has been definitely shelved. It is said that every major point in the contract, except one, had been quick-ly and amicably reached, but on the one point of 'final story approval's Cohan stipulated that he be the

judge. The story material proposed for the film was based on Coban's career since before the turn of the entury, store the control of the control of the company of the control of the company of the control of the four Cobans. On the question of what the film would contain of a biographical nature with respect to his mother and father, Cohan declared only he could make the declaions.

Studio, however, held out for final approval on all matters in connection with production, with the result that the deal went cold. All talks between Cohan and Metro have been discontinued.

BALABAN SKEDS CHI 0.0. ON WAY WEST

Barney Balaban, who is going west with Neil F. Agnew on "39-40 prod-uct conferences the first week in April, is planning to stop off in Chi-cago on the way out to look in on Balaban & Katz operations. Stanton L. Griffis, at present in Florida, may realong.

Rush of business matters at the Paramount h. o. prevents Balaban and Agnew from going out earlier as expected.

as expected.

In all probability, sales plans for 79.-40 and convention date will be set after conferences at the studio with Y. Frank Freeman and others.

Y. Frank Freeman and others. Pending Coast conferences and consideration of what Paramount has on its lists for 1893-40 produc-tion, the number of pictures the company will offer for the coming season, plus convention plans, re-main undecided. Agreew indicates that the convention will probably be held in May.

Stoloff Dualing for U

Hollywood, March 14. Ben Stoloff moves over from Co-lumbia to Universal this week as producer-director to await an assign-ment. His last chore at Columbia was direction of the "The Lady and the Mob."

1,800 OPS IN N. Y. **AUTHORIZE CALL**

Resolution to Strike Aimed to Prevent Producer-Dis tributors From Servicing Non-IATSE Houses With Film --- Negotiation Overtures Likely Before Any Walkout

NAT'L THREAT?

Following a tumpies move of the International Alliance of Theatiral Siage Employees, which has as its objective the elimination of film service by distributors to theatres in the Greater New York area that do members, the distributors were faced provided to the state of the service of the s

nature not indicated, against the producer-distributors. The form any
strike may take is a question, and
it also is a matter of theory whether
this first move by one of the IA's
largest locals will be restricted to
New York, or mark the initiation of
a campaign of national significance.

1,890 Vote

The 308 membership numbers 2,200. Of this total, 1,800 attended the Monday midnight meeting to vote on a resolution placed before them for a strike call against film

when the second second

union ordicals, including over the weekend.

Whether libraridy Called

Hother libraridy was burriedly called. Menber got notice of the meeting, held

early Monday morning (13).

There are between 75 and 100

theatres in the N. Y. ares serviced
on to use members of locals in the

IA. Majority comprise the A. H.

EACHWART CALLED CALLED

LIBRARICH CALLED

LIBRA

eting. Schwartz houses are still being picketed.
Distributors have film contractual
obligations with these houses and,
through the developments of the past
week, are placed in the awkward
position of facing union trouble.
It has situation should reach the
point, where the strike call of the 308
mentibership is invoked, the union
might pull its men out of film ex(Continued on passed).

MPTOA Lauds Zanuck, Nick Schenck For Restricting Players from Air: Raps Radio Critics of Pix and Biz

RADIO MAN TO PAR Bit Dark What Use Will Be Made of W. F. Roberts

Paramount Pictures last week signed Wilfred F. Roberts, asst. commercial program manager to Bertina mercial program manager to Bertina contract for picture work. He is due on the Coast April 17 with Par so far keeping him in the dark as to where they will use him.
Roberts gets a six-month leave of absence from NBC.

HEPBURN BUYS **SCREEN RIGHTS** TO PLAY

Boston, March 14.

Katharine Hepburn herself is the purchaser of the picture rights to The Philadelphia Story, those close to the actress have revealed. Film star is currently playing the lead in the Philip Barry comedy, which, the Theatre Guild is trying out at the Roadwin of the Philip Barry to the Philadelphia Philad

Deal is said to be the first instance of a player buying the screen rights to a legit show, as well as the first lime a pily has been bugglit on a legit show. It is not the state of the s Deal is said to be the first instance

major distributor.
Actress and Barry are said to own s large share of the legit production, with the Gulld holding the major interest. Also understood that Miss Hepburn has a run-of-the-play contract with a clause providing for her to stay in the cast through the 1839-40 season, provided the show runs that long.

Dr. Frenke Pulls Sten Pic from GN; Seeks New Major Release

Hollywood, March 14.

Dr. Eugene Frenke, husband of
Anna Sten and producer of her starrer, 'Exile Express,' cancelled his releasing contract with Grand Na-tional and is dickering for a major

outlet.

Break was the result of GN's fallure to pay Frenke \$25,000. Another
reason was the recent discharge of
GN's sales forces. Pact provided
company would keep its sales staff
up to fixed manpower.

Einfeld Back West

In the east for a month, Charlie In the east for a month, Charlie Inited is returning to the Coast Friday (17). Jack L. Warner, arguery (17). Jack L. Warner, arguery (17). Jack L. Warner, as to attend the Warner sales convention Monday (13) and yesterday (Tuesday), may leave the same time or stay on a week or so. Grad Sears will probably visit the Coast shortly on his usual spring look-see and conferences.

Holiywood, March 14.
RKO sealed George Stevens to a
new producer-director pact.
His last picture was 'Gunga Din.'

Fraise for Darryl F. Zanuck and Nicholas M. Schenck for starting to restrict their stars and taient from radio is voiced in the buildent issued and the stars and taient from the stars and taient from

Gause in ms presence.

Regarding the whole radio-picture situation, the MPTOA bulletin said. It's about time that the stars wake up to the fact that the easy money they get on the side out of radio they get on the side out of radio hide many times by undermining their value and shortening their careers on the screen and stage.'

FRANK ROSS AT ROACH TO ALIGN 6 FOR UA

Hollywood, March 14.

Frank Ross, production assistant for two years, was upped to vice-prez of Hai Roach studio to succeed Milton Bren, who recently moved to Metro.

As yup, Ross will aid Roach in arranging, six-nichture

ranging six-picture program United Artists release.

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silverman, President 154 West 49th Street, New York City SUBSCRIPTION ... \$10 Foreign ... \$11

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RKO Seals Stevens

'BABY' OKAY

WILSON OUT AS

DISTRIB HEAD

IN AUSSIE

Sydney, March 14.
Sir Victor Wilson, head of the Motion Picture Distributors Association
in Australia, quits in June after 13
years of service.

No explanation was given as to why he was stepping down.

No explanation was officially forthcoming in New York as to why Sir Victor Wilson was leaving as Sir Victor Wilson was leaving as the Company of the New York as the Wilson Wilson was sent the Company of the Wilson was sent to the Wilson with the Wilson was sent to the Wilson with the Wilson was sent to the Wilson was se

more vigorous executive necessary for the post.

Stokowski to Score

Disney Pic in Philly:

Reticent About Garbo

WB Gets Nod en Former Begins'

IA Coast Local Gains Injunction Vs. Browne and All Nat'l Officers W. P. Lipscomb linked new scripting deal at Universal. Warners Hitted Robert Buckner's Warners Hitted Robert Buckner's

Hollywood, March 14. Federal Judge William P. James last night (Monday) granted an injunction on behalf of Jeff Kybre, for himself and in a representative capacity in behalf of the membership of Hollywood and Culver City Local 37 of the International Alliance of Theatrical Stage Employees, against George E. Browne, Harold B. Smith, C P. Cregan, the IATSE and all its ers, including Browne, president; John P. Nick, Richard F. Walsh, Harland Holmden, James J. Brennan and Roger M. Kennedy, all vice-presi dents; Louis Krause, general secre-tary-treasurer; John Gattelee, Frank Strickland, John Duval and 20 John

Does.

It restrains them temporarily and orders them to show cause why they should not be enjoined and restrained from taking possession of any papers, records, files, funds, premises sonal property in posses

Local 37.

Injunction also enjoins the defendants from destroying, transferring, concealing or tampering in any
manner whatsoever with the books,
records, accounts or property of the
local. In addition it enjoins them
from molesting, intimidating, interfering with the plaintiff or any members or officers of Local 37, and from endeavoring or attempting, under claim of authority, to take over the affairs of the membership of the local and interfere with transactions of its

builness. The order likewise enjoins and restrains the LATSE, during pendence of the action, from attempting account of competent jurisdiction, concerning the rights, duties, privileges, authority and power of duty leges, authority and power of duty leges and the leges of the

financial secretary and treasurer. Defendants are also restrained from taking any action or proceedings, so that the second of t jurisdiction in the case over which it would not otherwise have cog-

Amended Petition

Amended Petition

Amended petition to charges filed last November against the LATES were being prepared today (Tues.) for the presentation to the NLEMS period to the presentation to the NLEMS period to the presentation to the NLEMS period to the Hollywood, March 14.
Leigh Jason gets the directing job
on RKO's 'Carcer,' film wrision of
the Jesse L. Losky air show, 'Gateway to Hollywood.'
Finals next Sunday (19) will decide winning youngsters to be featured with Anne Shirley.

take charge of local.

A concincy is alleged under way to destroy autonomy given studio locals by IA and reinstate 2% assessment. Board of governors of Local 97 suspended Lew Blix, business agent, Harold Roddan, Thomas Moore, members, but were reinstated by international.

Charity's Pic Committee

Film committee on this year's (1828) Catholic Charities drive, headed by John J. O'Connor, g.m. of RKO The-atres, includes Rarry D. Buedley, Grainger, J. R. Grainger, Austin C. Keough, E. L. McEvoy, C. E. McCarthy, Joseph McCowville, C. B. The Carthy, Joseph McCowville, C. B. McCarthy, Joseph McCowville, C. B. McCarthy, Joseph McCowville, C. B. McCarthy, J. C. McCarthy, McCarthy, McCarthy, J. McCarthy, Film committee on this year's (1939 Catholic Charities drive headed by

Frank C. Walker, of the committee, is acting as treasurer.

Studio Contracts Hollywood, March 14 scomb inked new scrl

warners inten Robert Bucher swriter option.
Charles R. Rogers handed moppet contracts to Joyce Arleen Novotny, seven, Jacqueline Zoria Ossko, nine, and Maude Tyler Sperl, five.
Metro hoisted Virginia Weidler's player ticket.
John Langan inked new dialog diversers as Warners.

Hollywood, March 14.

Warners got the green light from the Hays office on 'Give Me a Baby.' Film, previously made by the studio under the title Life Begins,' was barred in England and Anstructure.'

Haysites imposed.

John Langan inked new dialog di-rector contract at Warners.
Frederick Jackson inked to one-year writing pact by Edward Small.
20th-Fox litted 'Doris Bowdon's player option.
Metro renewed Greer Garson's acting contract.
Sam Messenheimer's composer op-

acting contract.

Sam Messenbeiner's composer opSam Messenbeiner's composer opSam Messenbeiner's composer opSam Messenbeiner's composer opMerten banded new designer
pact to Paul Shoup.

Jayner option.

John Payne inked new actor pact
with Warners.

Metro option.

Metro renewed Lynn Carver's
player contract.

Kay Griffith's player option picked

to y 20th-3 cs.

It months old.

It months old.

Warners. renewed Terry Morse's

1 months old.
Warners renewed Terry Morse's irrector ticket.
Richard Wallace pacted as proucer-director at Universal.

FLEISCHER HAS 'GULLIVER' SET TO GO

Having laid out the picture, including drawings and a musical score latter prepared by Leo Robin and Relph Rainger, Max Fleischer will begin shooting his full-length car

Reticent About Garbo

Philadelphia, March 14.
Leopold Stokowskit arrived in Philly from Hollywood last week to conduct the Philipy forch in a series pitch which were the Wait Diancy acroston, The Sorcerer's Apprendice. Meastro said he expected Diancy acroston, The Sorcerer's Apprendice. Meastro said he expected Diancy acroston, The Sorcerer's Apprendice. Meastro said he expected Diancy acroston, The Sorcerer's Apprendice. Meastro said he expected Diancy acroston, The Sorterer's Apprendice. Meastro said he expected Diancy acrost the Sorterer's Apprendice. Meastro said he expected Diancy acrost the Sorterer's Apprendice. Meastro said he completed in October, so that the completed in October, so that the complete in Sorterer's Apprendice. Meastro said he would appear in some sorter of the Sorterer's Apprendice of the Sorter's Apprendice of the Sorterer's Apprendice. Meastro sortered in the Sorterer's Apprendice of the Sorterer's Apprendice. Meastro sortered in the Sorterer's Apprendice of the Sorterer's Apprendic of the Sorterer's Apprendice of the Sorterer's Apprendice of th

separately by Par rather th the regular contract, with deliver, during the 1939-40 season.

Eve Curie to Advise M-G on Pic of Mother

Hollywood, March 14.

Eve Curie is due at Metro nex
month to discuss the filming of th
blog of her mother, who discovered
radium,
Greta Garbo is set for the name

Rejuvenating 'Zorro'

Hollywood, March 14.

Mark of Zorro' is coming back as a re-make, this time at 20th-Fox, which bought the rights from Douglas Fairbanks several years ago.

Clark Gable Divorced

Clark Gable Divorced
Las Vegas, Nrv, March 14,
Maria Gable was granted a Maria Gable was granted a dispension Clark Gable here on the ground from Clark Gable here of the ground from a Mexican hunting 1926, Shooting static as soon as Santley Technique (1926, Shooting static as soon as Santley State).

Lefty and Family to Take In World's Fair. If Abner Doesn't Lose Roll

By Joe Laurie, Jr.

Dear Joe:

Well, Me, Junior, Aggie and her know-it-all brother Abner are all set to start for the New York World's Fair next week. We were going to go to the Frisco Fair, but Abner talked us out of it. Me Calima he knows were the wear of the Start New York World's Fair next week. We were going to go to the Frisco Fair, but Abner talked us out of it. Me Calima he knows we will be taken care of when we get there. I don't know it five the light he truth or not, but he's one of those guys that can lie and you know he's lying and yet you kinds believe him. He's got the same kind of gift he's lying and yet you kinds believe him. He's got the same kind of gift on the same and the same and the same and the same and the conductors with their gold braid and the folks sitting on the observation platform, it all kinds up to a blig-lump of hankerin' to travel in my throat. Although we ain't going by train, I think the tip by ear out in throat. Although we ain't going by train, I think the tip by ear out in the and get to talking to my fellow exhibitors and see how they run things and maybe get a few good tips on how to make the red in my books look a little paller.

and maybe get a few good tips on how to make the red in my books look a little paler.

An earlite paler.

An

business. That's about all for now. Looking forward to seeing you in New York soon. I see by the papers that Frank Fay is now trying to bring vaude-ville back. I think the only guys to bring vaude-ville back are the pade-brokers, because they've got everything the vaudevillians used to have.

P. S.—Pat O'Brien sez:
'One place there is a lot of idle talk is in an unemployment agency."

MAYER-BURSTYN GET DARRIEUX'S 'KATIA'

Arthur Mayer and Joseph Burstyn, distributors of the French film 'Ballerina,' have also acquired U. S. rights to 'Katia,' starring Danielle Darrieux and produced by E. A.

Distributors are negotiating for a oadway run at the Asto

Connie Would Draw DiFrasso Into Suit

New York supreme court justice Timothy A. Leary on Friday (10) reserved decision on an application reserved decision on an application of the property of the

were not going through with it.
Actress claims to have made the
agreement with the defendants in
December, 1935, and paid them \$2-500 as a retainer. She was to pay
447,500 more for the completed
script. The writers failed to provide the script and she is suing for
the \$4,500, plus \$60,000 for loss of
time.

Santley's 4th at U

Hollywood, March 14,

RKO REORG DUE FOR OK IN TWO **WEEKS**

Federal Judge William Bondy stated Monday (13) at an RKO hearing in New York that he will approve confirmation of the reorganization plan as soon as he passes on the board of directors. Bondy has taken under advisement the selection of Raymond Bill, publisher, as a member of the board of directors, replacing Ferdinand Eberstadt.

April 11 was set as the date for

replacing Ferdinand Eberstadt.

April 11 was set as the date for
the next hearing in case anything
important which requires the court's
attention should arise, but all formal
matters relative to the plan have
been disposed of. Bondy's formal
order of confirmation should be
fortheoming within a fortnight.

Still No Boy

Hollywood, March 14,
Barbara Stanwyck has signed for
the top femme role of Lorna Moon
in 'Golden Boy,' slated to go into
work April 15 at Columbia with
Rouben Mamoulian directing.

Selection of thespian for the name role will be made later.

Morris Vice Flynn

Hollywood, March 14.

Wayne Morris takes the star role originally intended for Errol Flynn in the Jack London story, 'Burning Daylight' Flynn has four other pictures lined up, 'Daylight' will be made in Technicaler

Hollywood, March 14.

Metro Is shaking loose about 2,000 sacklot workmen as a result of the completion of the 1938-39 production schedule.

Employment western Employment was at a peak four weeks ago with 12 pictures in production. Only three pictures are working this week.

Metro's Backlot Purge

Bader with MCA

Jason Set as Lasky

'Career' Pilot at RKO

Hollywood, March 14.
Dave Bader joined Music Corp. of America here yesterday (Monday) as assistant to Dave Diamond, story head.

He takes with him story properties and author representation of his own and author representati recently disbanded firm

AGENTS PACT CUT 'N' DRIE

WB Sales Increase of 171/2% Since Jan. 1 Disclosed at Convention: Co. Plans 48 Pix at Cost of 52

Sales increase of 17.45% in revenue since am. 1 1988, over the same per comment of the same per commen

distributors toward industry legisla-tion and trade practice agreements now being worked out. Other ad-dresses were made by Sam Schnei-der, Coll Leseman, Sam E. Morris and Major Albert Warner. Norman Moray discussed short subject sales and Charles Einfeld falked on advertising and exploita-tion possibilities.

subject sales and Charles Ennica challed on advertising and exploitalack I. Warner announced the company would spend as much mosey, if not more, on the 48 pictures for next seeson as it did on the to the 12 B films on the new program, Jack Warner stated, 'We don't like to make B pictures. They are a phase of the double-feature splace of the double-feature with the series and the state of the series of the series with immediately and system is so deeply rooted it cannot be done away with immediately never and our general production that end.' Is being planned toward that end.' In production head also stressed

however, must being planned with the did not being planned with the did not being planned the intention of the company to make dims that meet demands of a grown-up motion picture public for powerful inspirational stories.

48 Features

46 Features

At the Monday (13) session of the convention, Jack L. Warner outlined the lineup of '39-40 product to the company's sales force, Program calls for release of 48 features, 36 of which are classified as A productions and 12 as B's.

Three netures will star Better

which are classified as A productions and 12 as BY.

Three picture will take Better Three picture with Entre Capturity Three with Edward G. Robinson; three with Edward G. Robinson; three with Errol Flynn; three with Paul Jule Cartelled and one with Paul Jule Cartelled and one with Paul Jule Cartelled and one with Paul Jule State Will be blographical productions based on the lives of Dr. Paul Jule State Will be blographical productions based on the lives of Dr. Paul Jule State Will be blographical productions based on the lives of Dr. Paul Jule State Will be blographical productions based on the lives of Dr. Paul Jule State Will be blographical productions based on the live of Dr. Paul Jule State Will be blographical production of Paul Jule State William State Wi

top and running from 2,000 to 4,000 feet in length.

These shorter features will get top-notch writers, directors and players and will run into B bracket budget.

W. K. Howard Revises His 'Back Door' Film

Following revisions suggested by Paramount. Back Door to Heaven, which William K. Howard turned out at Astoria, L. I., this winter, was previewed Thursday night (9) in Stantgrot, Conn. A showing in a beater in New York is not possible at yet, the to the fact the centor's New York is not at the centor's New York is not New York in New York i

theatre in New York is not possible as yet, due to the fact the censors haven't seen 'Back Door.'

Next step is arrangement with Par for the distribution of the picture, if satisfactory, and the scheduling of a release date sometime this spring. Par's agreement for release is predi-cated on one ling the finished print and approvine.

What Bad Weather?

Hollywood, March 14.
Old Joe Weather Lakes another
beating from Prof. Science in a
Henry MacRae, Universal prod.
Henry MacRae, Universal producer. Knockdown structure is
used on location when rain, anow
This was the sec

METRO INVITING EXHIBITORS TO CONVENTION

William F. Rodgers, Meiro general sales; manager, has invited representatives of important exhibitor constitutives of important exhibitor capalizations to attend company's convention in Chicago, which gets underday (16). H. A. Cole, president of Allied Invitation have been scopied by Col. H. A. Cole, president of Allied Reddle, president of MIPOA, and Harry Brandt, president of ITOA, of NY. Latter will also represent Allied Independent Theatre Owners and Managers Asia, and the Moving Picture Convention, near of Virginia, at the Convention near of Virginia, at the Exhibitor representation at the Schibitor representation at the

Theatre Owners of Virginia, at the convention.

The convention of exhibitor leaders on the industry's conciliation program and proposed new trade practice agreement.

CENTURY OF BASEBALL **GLORIFIED BY WARNERS**

Hollywood, March 14.

First 100 years of baseball is to be commemorated by Warners in a feature built around the pioneers of the game. Outstanding character in the film will be Connie Mack, oldest big

film will be Connie Mack, oldest big league manager.

Byran Foy, who has been conferring with Ford Frick, president of the National League, has the production job, with Raymond Schrock scripting. Location scenes will be made at Cooperstown, N. Y., home of the baseball museum.

Out West with Marxes

Hollywood, March 14.
Marx Bros. will don satirical boots
and spurs in 'Go West,' a burlesque
or Hollywood hoss operas, written
by Bert Kalmar and Harry Ruby.
Picture sta.'s as soon as they
find ha Day at the Circus,' skedded
tor cameras April 17.

READY TO AOOPT SAG FRANCHISE

Contract Limitation May Be Stretched to Three or Five Years - All Other Bugs Out-Director Deal Set

SCRIBS' PARLEY

Hollywood, March 14.

Senate action is scheduled this week on adoption of an amendment to the State Labor Code necessary to the State Labor Code necessary between the State Labor Code accessary to a strictle disjutes between actors are considered to a strictle disjutes between actors. Paworshie action is assured, since the measure has approval of SAG, Artitist Managers Guild and tops in the State Labor Code access the State Labor Code and the State Labor Code and different access to the State Labor Code and State Labor Code access and their clients be conclined by the state labor commissioner. agencies and their clients be conciliated by the state labor commissioner.
Contract will call the few changes
tors. Only major change will be in
tors. Only major change will be in
tors. Only major change will be in
clause limiting contracts between
agents and their clients to one year.
Intim being hitden to three or few
years. Small agents favored 12
would not provide the state of the years.
Small agents favored 12
would not provide the state of the years.
Small agents favored 10
lars they invested in developing an
automatic and the state of the years of the years
and the state of the years of the years
and the years
and the years
and the years
and years

Amendment

Amendment
Proposed amendment to State
Labor Code reads as follows:
Notwithstanding section 1657 of
the Labor Code and section 1280 of
the Code of Civil Procedure, wherethe Code of Civil Procedure, where-ever a contract between an employ-ment agency and one dealing with an employment agency provides that an employment agency provides that to its existence, validity, continu-ance or termination shall be de-cided by any fair means of arbitra-tion, and it such provision is in-serted in the contract pursuant to any regulation of such contracts by any regulation of such contracts to to a contract between such bons fide labor union and an employment to a contract between such oons nue labor union and an employment agency, then and in that event the arbitration provision shall be valid, and any such dispute shall be settled by such arbitration pursuant to the

COOGAN AND MOTHER TO SPLIT \$250,000

Aniah' A. Day at the Circus' skedded for cameras April 17.

Hitchcock to Yale

Alfred Hitchcock, director of The lady Vanishes, who arrived me large area of spile quality the arrived proper last week; probably will go to Yale to deliver a lecture of the officer of the supproximately \$5,000,000 the Urale Country of the C

WB, 20th, Par, RKO Making '39-40 Film Deals Retroactive to Trade Practice Agreement. If and When

Terra Firmless

Hollywood, March 14. Another acre is being lopped off the Republic lot by flood con-trol workers straightening out kinks in the Los Angeles River. Four acres were lost in the big flood of 1938.

U MAY BOOST SKED TO 43 **FEATURES**

Universal may boost the number of features on its 1839-40 program by three or foin; according to latest indications. W. A. Scully, general sakes manager, come in from the tion huddles at the studio, and estimated that there might be 48 features on next season's lineup. This would mean three additional features, represented by the three-picture contract given latery Edington. Benude westerns and relissues.

Edington probably will so into

Entire total may not include westerns and reissues.

Edington probably will go into work on 'Atlantic Cable', first in his group, by next month. 'U probably same as the present season. Annual sales meeting probably will not be set until after eastern contains with prexy Nate Blumberg, will not be set until after eastern contains with prexy Nate Blumberg, sales staff likely will be held beginning early next month. Present array of product, it was least staff likely will be held beginning early next month. Present array of product, it was been strongest to come from the studio in years. 'Spirit of Culver' (Jackie Coop er-Freeddie Bartholomew), Threes Smart Girls Grow Upd Heaven' (Bing Crosby-Joan Biondiel), got of distributors within a month's time, last named being released April. Too has another 'Little Tough Guys' feature and a Douglas Sairbanks, Jr., pleture coming along before the end of May.

200G LIBEL SUIT AIMED AT VARIETY

A libel suit asking \$200,000 damages was filed against VARIETY in New York federal court Thursday (9) by Standard Pictures Productions, Inc., and Standard Pictures Distributing Co.
Action is based on a review of 'The Headleys at Home,' a Standard production.

Defense Uses Newsreels To Win 100G Libel Suit

To Win 100G Libel Suit
With the public barred, a jury in
Unied States district court in Joplin,
Mo., attended the Missouri theatre
here and watched Iz newersels made
of Robert Woldow, cight feet, sight
150,000 libel suit filed against Dr.
Charles D. Humber, for stories the
hypicialn wrote and which were
published in the American Medical
Journal. The resile were used by the
that the 20-year-old Wedow was a
'treak of nature'.

During the trial Wadlow's father
said he was mulling an offer from

said he was mulling an offer from the New York World's Fair for his son to appear there. He was with the Ringling Bros. circus for six weeks in 1937.

Pending full accord on a trade

Pending full accord on a trade practice pact, a re-darted son on which is expected from flm attorneys shortly, all distributors will in all probability go out to sell the new (1989-40) product with the understanding that when any factority of the consideration, they will be retroactive on contracts written.

Warner Brox, first of the companies to hold its convention, with resistons in New York, Monday (13), to this policy and other distributors already are doing the same. These include Twentieth-Fox, which holds to convention in Chicago March 30; its convention in

Gred L. Seans, general sales man-ager of Warners, which has consolidated its score charges in render dated its score charges in render pictures, instructed at the control pictures, instructed at the control to the selling be on the same shall sale start but that terms of the sales are sales, but that terms of reached be made retroactive under scales made. With all WB distribu-tion heads, division managers, dis-trict managers and exchange heads present. Sears urged that dealings the sales with the sales are possible, and that aborts be sold strictly on their own.

Other Distribs Pollow Sait
White other companies such as
20th, Paramount and RKO will intitate their big contract-taking drives
later, following conventions, these
later, following conventions, these
majors, on such deals as are being
closed in advance, are assuring accounts the retroactive feature will
practice paet calling for aliding cancellation privileges of 10 to 20% and
other concessions, these are to govern under the contract immediately
on adoption of the pact.
Presumption in some industry Other Distribs Follow Suit

on adoption of the pact.

Presumption in some industry quarters is that since the negotiations on the trade practice agreement are collective, there may be any industry announcement concerning the retroective understandings as fin for 1938-40 is being sold. One of the clauses of the tentative ment will become effective with the 1939-40 product.

Prior to ultimate adoction of ma-

ment will become effective with the 1898-40 product.
Prior to ultimate adoption of management of the self-regulation of some charges, such as agreement not to force shorts, elimination of soore charges, self-will continue. However, except the contract he signs is subject the contract he signs is subject to concordat reached, even if it is subject to the first, has been in the hands of the self-regulation of th

ing and changes made.

Because of the fact that the authority of the Allied negotiating committee expired March 1, the procedure now will be the forwarding of proposals by Myers, following conferences with distributor representatives, to his Allied board of directors for their consideration.

for their consideration,
The fact that Allied's negotiating
committee ceased to function does not
mean, Col. H. A. Cole, president,
states, that there is no need for
turn the collection of the collection of the
states, that there is no need for
turn the collection of the collection of the
constant of the collection of the
constant of the collection of the
transfer of the

4 Houses Costing 500G Going Un In St. L.; Active Building Nat'lly

St. Louis, March 14.

Although this town is notoriously overseated four de luxe nabes, to cost more than \$500,000, are being constructed or being readled for erection and large sums are being expended in redecorating, renovat-ing other nabes. The largest of the new houses, a 2,500-seater, is being built by a syndicate headed by Sam Schucart, prez of the Schucar Realty Co. near Clayton and Big

Realty Co. near Clayton and Big Bend roads, just outside of the city Ilmits. This will be a \$23,000 project for the city will be a \$23,000 project for the city of the city at a cost of \$40,000. The city at a cost of \$40,000. The city of the city

ter of town. This house will be a 1,000-seater. Film row hears that St. Louis Amus, plans other new houses while much is being spent in redecorating and remodeling its Union same and remodeling its Union same to the season of the season of the been shuttered for many months. The Amusement Co. has made im-provements in most of its 31 houses that form the chain in the city and St. Louis County.

New Oble House
Shelby, O., March 14.
Kemper Theatres, Inc., will build
a new theatre in nearby Crestline.
The site already has been acquised
Building and the service of th

Constant's New One

censtant's New One
Canton, O., March 14.
A \$60,000 theatre will be erected
this summer at North Canton, one
of the largest towns in Ohio at present
without a movie theatre for
lesse to the Inter-State Theatres,
Inc., headed by A. G. Constant of
Steubenville, O., operators of the
Palace bere and houses in many
other Ohio cities.

New Mobile House
Mobile, Alan March 14.
Alex Gondle, Alan March 14.
Alex Gondle, alan March 16.
Alex Gondle, alan

position.

Gournaris is operator of the Roosevelt, Oakdale; Arlington, Arlington and Rex. Prichard.

Griffith's Two

Griffith's Twe
Oklahoma City, March 14.
Griffith Amuse. Co.'s new Campus
theatre in Stillwater is rapidly nearing completion. It will be a 500seat house in modern type architecture. Griffith at present operates
the Aggie and Mecca theatres in
Stillwater.

Stillwater.

A new 700-seat theatre in Lubbock is being planned by Griffith as soon as certain zoning problems there have been cleared up.

New 1,590-Seater
Shirker Heights, O., March 14.
Max Leftowich, head of Community Circuit in Cleveland, will recet a new theatre here.
According to present plans, house will have 1,500 seats and will cost approx mately \$350,000, to be completed late this year or early in 1940.

House Lessee Asks 150G

ROUSE Lessee Asks 19UL.

Suit for \$15,000 damage has been filed by Frank Ford, operatog of the Stadium theatre, Evanston, against Lee Solomon and the Lemar Corp, lessors of the property, lessors of the property with the state of the property with the state of the property with having used unfair and untruthful tactics in getting ford to take over the house. Ford rented the over the house. Ford rented the house in 1938 on a 15-year lease, paying \$20,000 down and rental of \$15,000 for the first three years and \$18,000 annually thereafter.

45c Night's B.O.

Minneapolis, March 14.
What is believed to be the lowest gross in the industry's history, was chalked up at the Pine theater, Pine Island, Minn, near here, during a blizzard and 30 below zero weather when the house's entire takings for the night were 45c, representing one adult 35c and one children's 10c admission.

admission. Don Anderson, the theate's owner, would have called off the show except for the fact that the patron had driven 35 miles through the storm with his young son just to see the picture, 'Duke of West Point.'

Indies Figure To Cash In On Western Vogue

mitments on western features dependence on them for hefty revenue are outwardly axpressing their pleasure over the way glorified west erns of major companies are regis-tering at the boxoffice. Revival of historical American screen dishes, such as 'Stagecoach,' Union Pacific,' 'Oklahoma Kid,' 'Jesse James,' etc., is focusing attention on western out-door fare more than ever before in

several seasons. Use of John Wayne in 'Stagecoach' is prompting at least two independents, Republic and Monogram, to go to town with this player. Monowers westerns in which John Wayne starred for the old Mono production outfut. They are set for the 1939-40 program, and doubtlessly will be trushed out as soon as prints are warned to the program of th

COL'S PROFITS OFF \$416,000 IN 6 MOS.

Columbia Pictures this week re ported that its net profit for the six month period ending Dec. 31 last declined about \$416,000, compared

declined about \$416,000, compared with the similar six months of the preceding year. Total net for the first half of Columbia's face; 1942 was \$43,500, as against \$451,001 in the aix months needed Dac. 25, 1987.

Gross income for the company on 379,250, with the company of th

'Wind's' New Lens Crew

Emest Hellywood, March 14.
Arthur Arling, replaced Lee Garmas
Arthur Arling, replaced Lee Garmas
the camera on 'Gone With the Wind'
at Selznick-International.
Switch was due to problems in
helling new speed Technicotor film.
Helling new speed Technicotor film.
with color, having made the first
with color, having made the first
extensive tests of the present process. Ray Renahan Temains on the
picture as Technicotor cameraman.

Dukoff to Coast

Perms Processing Corp., which deals in waterproofing and motor processing of studio wardrobes, has been considered to the construction of the cons

Frontier' Ready

Hollywood, March 14.
The Real Glory, nee The Last
Frontier, is alated to roll April 10,
making two pictures shooting at the
same time on Samuel Goldwyn's
United Artists schedule.
The other is the Jascha Heifetz
starrer, The Restless Age, which
resumes production this week.

Par Plans Extra Revenue From Cartoon Shorts

A new department is being organ-ized by Paramount under Lou Dia-mond, who heads shorts and music, for the commercial licensing of prod-veloped by Max Fleicher, producer of Betty Boot, 'Popsye,' and Color (Lassics shorts, Fleischer now is also making his first feature-length in color.

Classics shorts. Fleischer now is almomating his first feature-length in command in the command of the command of the command of the command of the continuous of the command of the continuous of the command of the continuous of the command of the

eye commercial licensing retained by King Features under the deal made when obtained the character for

REP FALLS INTO 'A' PIX PARADE

Hollywood, March 14.

Soft pedal on low-priced pictures and \$1,000,000 added to the production cost of high-budget films is the plan announced by Herbert 3. Yates, chairman of the board at Republic. Conquest, Republic most costly picture, Yates decided to abmdon the Sbowmen's Group of low-braicket Blins and concentrate on A productions.

tions.

Program for 1939-40 is cut from 59 to 54 films. It includes four Anniversary Specials, at \$750,000 each; six De Luxe Jubiles Specials; 19 Jubiles productions, eight Gene Autry westerns, eight Roy Rogers, eight Mesquiteers and four serials.

Stephens' 'Doc' Trio

Hollywood March 14 William Stephens moved into the General Service studio to produce three 'Dr. Christian' features for RKO release. First is slated to roll early in June.

Jean Hersholt, star of the radio series similarly titled, gets the top role in the films.

Hearing on French Pix

Reorg Plan March 30 Hearing on the proposed plan of reorganization of the French Motion Ficture Corp. was set for March 30 by Federal Judge William Bondy in New York Thursday (9). The plan was proposed by the company's president, John S. Tapernome in propose to pay creditors 18% in full settlement of claims.

WE Votes Dividend

Western Electric directors yester-day (Tuesday) voted a 25c cash divi-dend on its common stock. It is payeble Nurch 31 to stock on record Mar h 24.

The Sitting Contest

By Bill Halligan

By Bill Halligan

A hand I never heard of was opening that night and Fitz wanted to see how good they were. Fitz was an agent, so we went over to Cill Boars Rendezrous to pass judgment. It was during prohibition and I took a quart of vat 250 along as a precentionary measure. We sat around for a hour or so punching the beg and sucking on the Scotch and then the band oame out and started to play. It was George Olsen's aggregation and they were hear. Fitz listed them Ring Lardene coming out. 'Helio' I went into the washroom and merry faughton, the coach at Harvard, but the's going home. How's about my Johning you'r 'If you like Scotch you're welcome,' I said, and he went out.

Olean's hand played some more and then Landere came over and I in-troduced him to Fitz. We had a cirals. This is mighty fine Scotch, 'Ring and. 'Well I have plenty of it,' I told him. 'If you like I'll jive you a bottle.' After a while everybody went home and Olean came over and at at our table. His plane player came over; too, and then he got up and at at our table. His plane player came over; too, and then he got up and table. He played an hour for us and then we ran out of Scotch. 'Come on over to the Friars,' I said, 'and I will get some more.' It was three o'clock and when we got to the Friars grill room it was empty. I went upstairs and got two quarts and woke up Walter Donaidon. I showed him the boose said he got up. 'Come on downstairs, I want you to meet a

on over to the Friary, I said, and I will get some more. It was three colocides and when we got to the Friary gill room it was empty. I went to check and when we got to the Friary gill room it was empty. I went the boose and he got up. 'Come on downstairs, I want you to meet a fellow,' I said.'

We went back up. Come on downstairs, I want you to meet a fellow,' I said.

We went back up. Come on downstairs, I want you to meet a fellow,' I said.

We went back up. Come on downstairs, I want you to meet a fellow,' I said.

We went back up. Come on downstairs, I want you to meet a fellow,' I said.

We want back up. Come on downstairs, I want you to meet a fellow,' I said.

We want back up. Come on downstairs, I want you to meet a fellow,' I said.

We want back up. Come on downstairs, I want you have you hav

Pathe Stockholders To Share in Subsid

Pathe Film Carp, directors last week took the fart steps in consumming the recapitalization panny, toted by common stockholders last month, when they decided to give common shareholders participation in the new laboratory setup. Directors of the constanting capital stock of Pathe Laboratories, inc., the wholly-wond operating company (subsidiary), on a basis of one share of Pathe Laboratories stock for each 100 Pathe common shares below the common shares belo

Enemy's' Troubles

U SHOWS \$157,990 **NET IN 1ST OUARTER**

Universal held close to the strong record established in the final quarter of last years by reporting a net profit of \$157,990 for the first 13 weeks in its new fiscal 12-month period. It covers the quarter ending 13n. 28 last and compares with tha net loss of \$388,797 shown in the \$100 for the first year. The profit of last year and the profit of last year and the state of the \$220 in the final quarter of its fixed year ended last Cot. 28. Company earnings presently are reported to be at the rate of more than \$200,000 per quarter.

2 More Higgins Family

Editors, Hollywood, March 14.

The many Agent, a mystery yarm, rolled yesterday (Monday) at Warners after a three-day delay over writing troubles. Terry Morze took the directing lob, replacing William Clemens, who disagreed with Bryan Foy over the disagreed with Bryan Foy over the control.

FILM POUT LOOKS ENDING

Censorship Bill on Tap in Jersey: Six Pix Got Legion's Frown in '38 OPENING THE WAY

Trento, March 14.

sor board for New Jersey, empowered to ban any exhibition it ruide improper, lie and the sort of the sort o

Kerner offered a similar bill last year, but it was killed in committee.

Only Six Condemned

In a list of pictures reviewed and classified for the year running from November, 1937, to November, 1938, the Legion of Decency found only six pictures to condemn and 32 that were objectionable in part.

were objectionable in part.

The six on which the Leglon
turned thumbs down completely included 'Assasin of Youth,' Club de
Femmes' (French), 'Tis AH in the
Mind,' 'Life of Nina Petrovna'
(French), 'Marriage Forbidden' and
'Race Sulcide.'

'Race Sulcide.'

Of the list found objectionable in part, Warner Bros. and 20th-Fox are tied with five each, while U and Parhad three each in this classification.

Va. City Wins Appeal Vs. State on Banning Of 'Birth of a Baby'

Lynchburg, Va. March 14.
The state Supreme Court yesterday (Monday) granted the city on appeal in the 'Birth of a Baby' censorship case, regarded as of statewide importance. The question involved is whether an individual city has the right to ban a him after it has the right to ban a him after it has the right to ban a him after it has the right to ban a him after it has the right to be allowed in the state of the court of the

NEW ALBANY BILLS TO AMEND CIVIL RIGHTS

Albany, March 14.

Two bills amending the civil rights law in relation to equal rights in the control of the co

The Mahoney measure, put In 'by request,' provides for suspension or revocation of a license if equal facilities to all are not extended. Such equally is made a condition for the holding of a license.

The Andrews bill extends the present law on equal rights in places of public accommodation and amusement to 'public also and upublic elements' or 'retail store. and establishments' and to 'beauty parlors.'

'Mikado' to Follow 'Pyg' at N. Y. Astor

The Mikado, film version of the Gilbert-Sullivan opera made in Bagland, is set to follow Pygmalion into the Astor theatre, N.Y., with the Current opo scale prevailing for the Universal release. Pygmalion, however, will probably hold till Easter. Williado, with Kenny Baker, will be will be a special by U several weeken to the Astor theatre engagement saris.

3 Tax Bills Die

Atlanta, March 14.
Amusement būsiness has threefold reason for Joy as Georgia
geometric for Joy as Georgia
pourment Saturday (18)
Solons (1) did not pass bill
levying luxury taxes. including
20%, tap on theatre ducuts; (2)
Solons (3) did not pass bill
levying luxury taxes. including
tax, which would also have put
tax, which would also have put
ten admissions, and (3) let
die legislation calling for straight
10% tax on amusements.

FALSE TEETH **NOT DEDUCTIBLE** SAYS U.S.

Washington, March 14.
Board of Tax Appeals this week continued its educational campaign among film actors, to tell them what as a proper business deduction and what, alsa, cannot.
Three thousand dollar false teeth what, alsa, cannot.
Three thousand dollar false teeth with a same that the property of Ned Spanks, dead-eductible, Board ruided Monday (13). Likewise \$2,500 which Lee Tracy asked to have chopped from his taxable income because it main-wille Pa, where Taxey's mother and nices are living. "It would be difficult to imagine anything more personal bank as a supplementation of the same personal banks and the same personal banks are supplementations of the same personal banks are supplementations and the same personal banks are supplementation of the same personal

Albany Gets 'Nother Projectionist Measure

Another and drastic projectionist bill, introduced by Assemblymanish and the state of the state

Plan Gumshoe Series

a seas aumshoe Series

Further adventures of Sheriock
Holmes are polited at 20th-Fox following an official peek at The
Hound of the Baskerulles.

Basil (Sheriock) Rathbon and
Bruce (Washon) Nigel are being considered for the series of Conan Doyle
yarns.

Several Major Film Studios Thought Ready to Resume Frank Financing of Stage Plays After Two-Year Boy-

RECENT BUYS

With several major studies on the verge of resuming legit production terms of the control of the

Haming the rights an apparent clae
Haming the rights an apparent clae
Haming and setting an apparent clae
Way.
With signs thus pointing to an
imminent return of Hollywood coin
to legit producing under the terms
to legit producing the setting to an
imminent return of Hollywood coin
to legit producing under the terms
Basic Agreement, the so-called
Wharton plan, which has been under consideration for nearly a year,
is now overshadowed. Sidney Fleis
Jake Wilk, of Warners, and J. Robert Rubin, of Metro, have been discusting the proposal, which would
at the price of film buys in advance,
termined by the gross for the Broadway run. However, several hitches
have arisen, chief of which is said to
be whether such deals would comlete the production of the control of the contermined by the gross for the Broadway run. However, several hitches
have arisen, chief of which is said to
be whether such deals would complete the control of the contermined by the gross for the Broadway run. However, several hitches
have arisen, chief of which is said to
be whether such deals would complete the control of the contermined by the gross for the Broadway run. However, several hitches
have a such as a such as

Safeguards in Pact

Safeguards in Pact
Safeguards against the forced closing of productions to hold down the
mount of film coin paid have been
inserted in the tentative agreement.
The could be the country of the country o

and another data company calima. Shorter data company calima.

Postability of taking scripts out of the open market is believed to be another strong incentive for the picture company can be company can

Percentage Deals

Prevailing motive in this growing determination to get back into Broadway financing is apparently the new and widespread trend toward percentage film deals. Three such deals have been consummated within the iast few weeks, while several others are reported in the works. Pur-chase of 'The Philadelphia Story,' in

(Continued on page 25)

PERCENTAGE DEAL Sidetracking of Divorcement Measure in Kansas Committee Rated Blow to Indies' Cause

Death Too Fast

Lincoln, March 14.

Quick kill on the theatre divorcement and sales regulation
bills in Nebraska almost turned
into a boomerang on the flim
ators said it looked too good!
Senator E. M. Neubauer, introducer of both measures, didn't
even shów at the kill, but stayed
completely away after having
going to be a complete housecleaning in Nebraska distribution.

N. D. OKAYS NIX ON DIVORCE APPEAL

Washington, March 14.
Dismissal of the Paramount appeal from the decision upholding the state's repealed theatre divorcement law is agreeable to North Dakots authorities. The U.S. Supreme Court was urged yesterday (Monday) to emphasize that no judgment was expressed as to the validity of the statute.

statute.

In opposition to Paramount's suggestion that the matter be remanded with instructions to reverse its prior whole tiff can be forgotten since the case that been presented as advocated or of sentiment as advocated in a stempt to the case of the set of the sentiment of sentiment as advocated in a stempt to (1) prevent other states from passing comparible measure, (2) bring about repeal of acts elsewhere, and (3) fight the government's anti-runt and in the Work.

LOBBY TRYING TO STOP NEW PA. AMUSE, TAX

Philadelphia, March 14.
Film interests got a powerful lobbying campalgn underway this week in an endeavor to pickle a bill introduced in the state House of Rep-

week it an endeavor to pickle a bill introduced in the state House of Repintroduced in the state House of Repintroduced in the state House of Repintroduced in the state of th

Injuns' Appetites OK

Bolse, Idaho, March 14.
Keith-Firley, hotel man, was a warded six hotel man, was a warded with the six hotel last summer during location scenes of 'Northwest Passage' (McO.) Defindants claimed the was marely a supervisor.
Appeal to San Francisco district court is planned.

Regarded 'as the most important seback to theatre divorcement, outside of the North Dakota repeal, is the action of the Kansas legislature in referring its chain separation statute to the committee on the judiciary, rather than bringing it up immediately for a vote before the

senate.

House had passed the measure by a large vote two weeks ago. In view of the fact that the legislature at Topeka adjourns in two weeks, it is felt there may be no action on a vote. Among other things, the judiciary committee ordinarily passes on the constitutionality of bills in on the constitutionality of bills in-

Wash, Divorcement Killed Seattle, March 14.

This state's theatre divorcement bill didn't go very far. It died in the house committee and didn't get on the calendar.

on the calendar. The committee held a hearing at which B. F. Shearer, Le Roy Johnson, L. O. Laken and Al Rosenberg, consistent of the control of the control

Minn. Drops Divorcemen Minneapolls, March 14.

Minneapolis, March 14.
Repeal of the North Dakota their
divorcement law has caused Northwest Allied to abandon its plans to seek pissage of such a measure by
Dea-Minneads catcle legislature now
ment by W. A. Steffes, its president.
If the U. S. supreme court had
heard the appeal in the North Dakota suit to test divorcement's concourred except for repeal, a divorcement bill would perhaps have been
put through the present Minneads
tegislature. A majority of the memsteffes insists.

Steffes insists.
Now, however, it has been decided

one. Were pieceged in 18 ravor,
Now, however, it has been decided
that nothing is to be gained for the
present from pushing a fight to have
the law enacted, according to Steffes,
the points out that probably at least
law's provisions would become effective, inasmuch as the Paramuch Northwest circuit would be given a
Steffer who will be a steffer of the steffer of the
decard courts again, the same as in
North Dakota, consuming, perhaps,
mount continuing to possess,
and operate the showhouses.

operate the showhouses. Steffer, who believes theatre di-vorcement is the industry's most meeded reform for independent ex-needed reform for independent ex-tination of the control of the control of the objectives in the anti-trust suit against the distributors. He also is against the distributors. He also is acted in Kanesa. Thus, he points out, it probably will be only a mat-acted in Kanesa. Thus, he points out it probably will be only a mat-er of time before the U.S. upreme lation's validity.

The North Dakota state jerislature.

lation's validity.

The North Dakota state legislature adjourned without any effort to pass another theatre divorcement law to replace the one that was repealed. A proposed additional tax on theatre admissions also fell by the wayside. The legislature, however, passed a bill requiring ASCAP to register all of its music played in North Dakota of its music played in North Dakota of its music played in North Dakota on its revenue therefrom percent tax on its revenue therefrom.

April 19 is the date set for the adjournment of the Minnesota state legislature. Present indications are that no legislation will be passed affecting theatres.

FILM SHOWMANSHIP By John C. Flinn

Previews at Frisco Fair And Wash. Will Ring Up 'Alex. Graham Bell'

Advertising campaign for 'The Story of Alexander Graham Bell,' first of the Cosmopolitan productions to be released by 20th-Fox, will reach 23,033,849 newspaper readers through out the United States and Canada. 23,033,849 newspaper reacers through out the United States and Canada. In 20 Hearst newspapers extensive extra advertising will be carried on the pleture and special co-operative devertising is being scheduled for the newspaper country. Advertising in fan magarines will run in advance of the newspaper campaign.

of the newspaper campaign.

Opening blast in the extensive exploitation campaign for the picture came from Boston last Friday (10).

Language of the control of the control

cuse, Milwaukee, Atianta, Baltimore, Petrott, Pittsburgh, San Artonio, Los Angeles, San Francisco, Oklainal and Control, Pittsburgh, San Attonio, Los Angeles, San Francisco, Oklainal and Angeles went from New York to Boston for the event and spoke on a pseulat telephone book-up from 5 Exeter Place, the spot where, sixty mouse word, Mir. Watson, come here! I want you!

Another explosition that for The Manuse word, Mir. Watson, come here! I want you!

Another explosition that for The Another explosition that the national release date of the picture, April 14. Previews will be held at a particular explicit of the picture, April 14. Previews will be held at cisco and in Constitution Hall in in the way of the process of the picture of the Picture of Constitution Hall. The every hasse of the picture of the Picture

HOBBY DISPLAYS MAKE **GOOD LOBBY DISPLAYS**

Rochester, March 14.

Rochester, is using a new twist on lobby exhibits. Advertises for hobby displays and then picks one that the

lobby exhibits. Advertises for hobby displays and then picks one that ties in with coming feature. For 'Stagecoah' (UA) he has a striking lobby exhibit including a minister and other forms of transportation down through streamling trains. For 'Let Liberty Ring' has lined up an extensive display of belia. Collections, often including exhibit the control of the control of the collection of

Mob Newspaper Office In Mystery Man Stunt

Syracuse, March 14.

Syracuse, March 14.

Successful resurrection of one of the oldest gap in the field of promotion by Frank Rurphy, Lower Syracuse raints. Murphy enlated the cooperation of a Syracuse paper in a hunt for 'The Wasp,' one of the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The old gap groved the characters' in 'Let Freedom Ring' (M-G). The 'Let Freedo

It is only a coincidence, and perhaps shouldn't be mentioned, but more old-fashioned showmanship has annafested itself in film distributing circles aince the ending of the \$230,000 quiz contest several weeks ago than during any similar pertod this season. The season of the season o

Each of the major companies that has something coming which is out of the ordinary is planning its own greater picture season. The results in term of enhanced boxoftice are likely to be in proportion to the amount of enthusiasm generated and passed along to the nation's exhibitors. These showmen, once control of the picture of the pic

STUDIOS ACTIVE

Not the least constructive phase of this enlarged activity are the tients which have been effected between the followed studies and their respective sales the second of the second their constructive sales there hally has been passed along to the home office publicity departments with a minimum of help from the Coast. The newer method is to bring in the propulative second of the second of the

out it sums to been used of inter years sinche Wahren to the musical. Torty-Second Street.

Now the special train stunt is being revived again, both for Warners' Dodge City premiers in the Kansas town on April 1, and for Paramount's Union Peters of the State of the

Metro initiated and has carried through with its handling of Tygmalion, a job of intensive city by city exploitation which is carrying the film into the prachets both at the boxoffices and in rentals. Same department of the control of the attention of the RKO exploiters. One of the draw signs of activative N. V. Times (13) to the effect that the New York Society of Danoing Teachers is resolved to review the dances created by Vernon and Irene Castle in pre-war department of the control of the cont

with Inst-tun nouses.

Two other films on the list for unusual handling are Wuthering Heights' (Goldwyn-UA), which will need plenty of pounding to get over that: title, and Three Smart Girls Grow Up' (U), which won't.

WATSON, MY HORSE

WAISON, MY HORSE
Whatever queer shapes the femme Easter hats will assume (and they'll be plenty queer), film bit is bringing the lib-gallon chapeaux into popularity. The list library of the control of

DeMILLE'S TITLE SWITCHES

DEMILIES SUTIONES

Comes from London the announcement that a new version of Sir James M. Barries' The Admirable Crichton' will be produced, starring Charles Laughkon for the play in the silent days was Cecil B. DeMilles' Male and Femalo.

DeMilles' Male and Femalo.

DeMilles' Male and Femalo.

Male and Femalo.

Male and Femalo.

Male and Femalo.

DeMilles' showmanship took spectacular turns in casting and story interpolations. Male and Femalo.

DeMilles' showmanship took spectacular turns in casting and story interpolations. Male and Femalo son and Thomas Melghan as co-stars. Never one to stoke to conventional, lines, DeMille was first of the early picture makers to use an insert, or cut-back, in the carry picture makers to use an insert, or cut-back, in Femalo. He two stars studdenly were transported to Babylon, where the prince and Christian slave fable is spotted.

Babylon, where the prince and Christian stave flable is political in p

IN OTHER WORDS, MORE VOOM

IN OTHER WORDS, MORE YOOM
Slanley Fisher, of betroit, has a graphic manner of describing the new season's films as he interprets the amonumements from the Hollywood studios. He amonumements from the Hollywood studios. He are the season of the cyclic looking at the old buildog-with-rubber-teeth type of yarms. The new stories that are now more bounce and muscle, they are to mirror the xenes. The season of the cyclic looking at the old buildog-with-rubber-teeth type of yarms. The new stories that are now more bounce and muscle, they are to mirror the xenes. The season of the cyclic looking are to mirror the xenes of the cyclic looking at the problems, and by feeling the pulse of things as they are today to have more of a foolproof system of anticipating the desires of the public in culterstainment.

Dodge City Preparing Glamorous Reception For WB Film Premiere

Dodge City, March 14 Dodge City, March 14.
This town, which once thrilled to
the exploits of Wild Bill Hickok and
Bat Masterson, is getting ready for
an invasion of film celebrities on
April 1 in connection with the
world premiere of Dios.
The connection with the
world premier of Dios.
The connection with the connection of the
world premier of the connection of the
Westerlities for visitors are being Festivities for visitors are being planned for two days. A crowd of 10,000 is expected from the sur-

The Chamber of Commerce is spread, ing the news and, when proof is demanded, a lelegram from Charles Enriedl, advertising chief of the film company, is shown as sure evidence that the party is on. that the party is on. The company is always to the company in the company is only the company in the company in the company is only the company in the company in the company is only the company in the company in the company is only the company in the company in the company is only the company in the company in the company is only the company in the company in the company is only the company in the company in the company is only the company in the company in the company is only the company in the company in the company is only the company in the company in the company is only the company in the company in the company is only in the company in

Bob Taplinger and Mitchell Rawson from the executive staff of the com-Bob Thybinger and Mitchell Rawson, from the executive staff of the common commo

PAST AND PRESENT U.P. TRAINS AT N. Y. FAIR

Coincident with national release of Ceell B. destilles 'Union Pacific set by Paramount for Agril 1921, the company is getting behind a 'Union Pacific' set by Paramount for Agril 1921, the company is getting behind a 'Union Pacific' day at the N. Y. World's Fair early in May. Arangements are beling set on that now.

The U. P. railread is bringing east with the control of the cont

Modernize Land Rush Gag for Cagney's 'Kid'

Oklahoma City, March 14.

Oklahoma City, March 14.

In both this community and nearby Tules, Oklahoma City, March 14.

In both this community and nearby Tules, Oklahoma City, Oklahom

STAY MARRIED 50 YRS. \$200 in Prizes for Best AND WIN THEATRE PASS 'Jane Arden' Displays

George Peters, manager of Loew's Colonial, invited couples married 30 colonial, invited couples married 30 colonial, make the peter of the colonial colonial

Exhibitors will have an opportunity to cash in on \$200 being given away by the Ward Baking Co., in conjunction with the national release of Warner Bros. 'The Adventures of Jane Arden,' featuring Rosella Towne.

BIG CO-OP CAMPAIGN HYPOES EACH OTHER

St. Louis, March 14. Because 'Made for Each Other' is and purellan with the national content of Warner Brox. The Adventures of all the purely and the properties of Warner Brox. The Adventures of all the purely and the properties of the purely and the properties for the best delplays tying in the company's Jane Arden' region and the picture. The prizes of the best delplays tying in the company's Jane Arden' region and the picture. The prizes of the properties of the prop a type picture that suggests commercial tieups, manager Chick Evans,

Honest Man'-Rhodes Fine \$22,000. 'Daughter'-Vaude Lower Case 27G, Chi Otherwise Fair: H.O.s Scarce

Chicago, March 14.
Week get away satisfactedry, but
Sandray brought a discouraging
downpour that killed off plenty of
action for the drought a discouraging
downpour that killed off plenty of
action for the drought of the company
description of the downtown
bounds here has been the inability to
get with a good pace, but then peter
ut after a few days. Houses like
these to get four and six weeks with
these places, but now one or two
sessions more in evidence than the
controller than the company
description of the chicago
makes the company description of the chicago
description of the

After a nice first week, indications re that 'Huck Finn' will call it a run after the current session. 'Stage-oach,' which started out fine in the toosevelt, bowed after the second

i. Estimates for This Week Estimates for This Tweek
Apolto (B&K) (126); 38-58-75)—
Fygmalion' (M-G) (5th wk.) Has
been a great box-office item in Chicago, and is heading for excellent
Chicago (B&K) (4000); 38-58-75
Darling Daughter' (WB) and stage
flow. After national publicly
consor difficulties, film looks for a
size that will be disappointing at
the chart will be disappointing
(Far) failed to excite much trade
at 325 300.

27,000. Last week, Cafe Society (Fur) fulled to excile much trade it (1921) full of the Cafe Society (Car). Moved and Garriek (B&K) (900; 35.55-65)—Cafe Society (Car). Moved the Cafe Society (Car). Moved the Cafe Society (Car). Moved the Cafe Society (Cafe Society (Car). Moved the Cafe Society (Cafe Society (

A) finished good two-weenes will, 1900, okay, 1900, ok

LAUGHTON AT \$9,200. NIFTY IN MILWAUKEE

Milwrukes, March 14.

Top grosser his sinus is the Beschember at the Palace, which the Palace which the Palace with the West and the Palace with the Palace wi

(Far.) and "Tom "Sawyer" (Far.) and "Tom "Sawyer" (Far.) and "Tom Sawyer" (Far.) and "Far. Skies" (U) and Happy Felton's orth on stage. Combo insection of the Say. Combo

(WB) and 'Honest Man' (U), finished 10 days to big \$10,400. (U), finis

'DAUGHTER' 15G SETS PACE. **DETROIT**

Bally stemming from N. Y. censorship of Yes, My Darling Daughter, and Detroit's subsequent okayter, and Detroit's subsequent okayter, and Detroit's subsequent okayter, and Detroit's subsequent okayter, and Detroit's subsequent okaymining and Detroit of the Michigan. Will lead town without
much trouble, coupled with 'Let Us
Live,' despite return of slippery
weather.

much trouble, coupled with 'Let Use
weather. Tertum of slippery
weather.

Asima (Baisson (1,70%, 324,6))—

Asima (Baisson (1,70%, 324,6))—

Asima (Baisson (1,70%, 324,6))—

Asima (Baisson (1,70%, 324,6))—

Week (Sunga Din (RKO) (34,6))—

Boy (RKO), olay \$44,60 following
genet \$49,60 fort stanza, after two

Fox. (Fox-Mitchigan) (5,000; 30-4)

asing thow. Foor \$12,000 Last

Mitchigan (United Dariot (4,006))

Mitchigan (United Dariot (

First Runs on Broadway (Subject to Change)

Week of March 16 Aster — 'Pygmalion' (M-G) (15th wk),

Capitel — Tee Follies of 1939 (M-G). (Reviewed in Variety, March 8)

Criterion — 'Fast and Loose' (M-G) (2d wk),

Globe — 'Blackwell's Island' (WB) (3d wk). Music Hall — Love Affair'
(RKO).
(Reviewed in Current Issue)
Faramount — 'King of Chinatown' (Par) (15).

Rivell — Three Smart Girls Grow Up' (U) (17).

Roxy-'Little Princess' (20th) (2d wk).

Strand—'Oklahoma Kid' (WB) (2d wk). Week of March 23

Aster — 'Pygmalion' (M-G) (16th wk).

Capitol — 'Ice Follies of 1939' (M-G) (2d wk). Globe — 'Blackwell's Island' (WB) (4th wk).

Music Hall — The Castles' (RKO) (23). Paramount — 'T'm from Missouri' (Par) (22).

Rialto — Risky Business

Biveli — 'Three Smart Girls Grow Up' (U) (2d wk). Boxy-'Hound of Baskervilles'
(20).

Strand—'You Can't Get Away with Murder (WB) (24).

TEMPLE \$7,500. 'CULVER' NG.

Pittsburgh, March 14. Several pix are handing in husky grosses. Shirley Temple swinging ack into b, o, high again in 'Little back into b. o. nigh again in labele Princess' at Fulton and getaway pres-ages run that should carry house right into Easter Week and 'East Side

of Heaven.' At Stanley, Benny Goodman is giv-

Rain, Snow Swamp B'way B. O.'s: Cagney-Osborne Nice-36G, Temple OK 45G, but 'Freedom' Sad 18G

Rain and snow over the weekend click Broadway theatres no good hot of the weather bean what it does not all the weeker bean what it was, it's doubtful just how much good most of the attractions would be a state of the stat

'Daughter'-Kyser, \$40,000, Record **Cleve. Draw Despite Conventions**

Cleveland, March 14.

Not only is the national bowling control of the control of

Estimates for This Week
Alhambra (Printz) (1,200; 10-2035)—Risky Business' (U) and 'Prof.
Mamlock' (Indie). Anti-Nazi film is
getting phenomenal reaction from
polyglot nabe to \$4,000, swell. Last
week, 'Homicide Bureau' (Col) and
Gambling Ship' (U) satisfactory,
\$1,700.

week, Homielee Bureau' (Col) and Cambling Ship (U) satisfactory, 13. Allen (RKO) (3,000; 39-53-42-5).

Allen (RKO) (3,000; 39-53-42-5).

Spirit of Culwy (Ciffee Originality of the Color o

'Pyg' \$15,000, Temple 81G. but Baltimore's B.O. Weak at Night

Baltimore, March 14.

Smart handling of 'Pygmalion' at
Loew's Century, sending that house
into commanding lead after reserved
seat opening Wednesday (6) night,
seat opening Wednesday (6) night,
seat the New, holding a stong daytime,
pace,

pace. Reith's rushed in 'Blackwells' Sland' yesterday (Monday) after six daya of tepid takings for 'Spirit of Culver.' All downtowners still cry-ing the night time blues.

ing the night time blues.

Estimates for This Week
Centary (Loew's-UA) (3,000; 15-25-40)—Pygmalion' (M-G). Special opening and adroit exploitation pilling up town's leading gross of \$15,000, best here in moons. Last week, 'Each, Other' (UA) \$10,800, fine.

äisöön, best here in moons. Last week, Zeah, Other, (UA) 310,800, meek, Zeah, Zea

SHOCKER HITT.

Hollywood, March 14,
Miracles for Sale' is the first of a
series of mystery shockers to be directed by Tod Browning at Metro,
featuring Henry Hull.
Shooting starts Monday (20), with
Joe Cohn producing.

Broadway Grosses

Last Year.....\$280,200 (Based on 12 theatres)

TEMPLE \$12,500 IN 2 K. C. SPOTS

Rash of double bills has broken out this week, although tendency has been away from such policy, where the property of the pro

nock of couble bulk nakes nine new tops in numbers during past several year. Priday and Saturday broke into week-end takes.

Equine- (Too Midweyt) (2012). The stimates for This Week Department of the several severa

BENGAL'-VAUDE \$7,000 IN DROWSY MONTREAL

IN DROWSY MONTREAL

Houses suffectively March 14.

Houses suffectively march 14.

Houses suffectively march 14.

Houses suffectively march 16.

Estates (CT) (2,700 25.45-59.

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Estates (CT) (2,700 25.45-59.

Estates (CT) (2,800 25.45-59.

House (CT) (2,800 25.45-59.

Hard to Get (WB) and Rach Carelly march 15.

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Hard to Get (WB) and Rach (Carelly march 15.45

'Huck' 4G, 'Daughter' \$4,300 Lead Lincoln

(UA) with Alano Dass on stage, good \$2,900. Stuart (LTC-Cooper) (1,900; 10-25-40)—Huck Finn' (M-G). Very nice \$4,300. Last week, Freedom Ring' (M-G), \$2,900. very back (M-G), \$2,900. very back (WB). Parling Daughter (WB). Heading for \$4,900. very fancy. Last week, second for Stagecoach (UA),

'HONEST MAN' SOLO 16G. D.C.

Washington, March 14.

Balmy weather had boys plenty
worried about early spring sending
'em seurrying onto the highways,
but audden return of cold and rain
dumped the weekend biz right back
in their laps.
'You Can't Cheat an Honest Man,'

dumped the weekend bix right back in their lags.

You Can't heat an Hunert Man.

You can't heat an Huner Man.

You can't heat an Huner Man.

Is giving Keithis twice its avoid, leaving 'em okay, but far from big. Result in that Field-McCarthy pic, playing a straight pic spott 'Ohlahoma Kind Past and Loose' (McCarthy Man.

Satistanes for This Week Capatio (Loow) (Aski); 25-34-60-78 and Loow (McCarthy Man.

Satistanes for This Week Capatio (Loow) (Agk); 25-34-60-78 and Loow) (McCarthy Man.

Louisembia (Loow) (Logh; 25-30-10-17 hole Winds (Locw) (Logh; 25-30-10-17 hole Winds (Low) (Logh; 25-30-10-17 hole Winds (UA). (Ed mun). After two big warrage \$4,500. Last week, following suverage \$4,500. Unit, site two big warrage (McCarthy McCarthy Mc

K. C.'s 1st-Run Situash Becomes Quite Complex

Kansas City, March 18. With the change of policy in the Fox Tower, the first-run situation for the first property of the first property of the first property of the first flower factories and the first flower factories and first property of the first flower factories of the first flower Kansas City, March 14.

'Okla. Kid'-Lopez Big \$29,000, Philly: Temple, 'Culver,' 'Follies' All Floppo

Key City Grosses

'PYG' DUAL 34G. **2 HUB HOUSES**

Tygmallon, on double bill with Tet Us Live' is the high scorer this week, jumming the Loew houses, imming the Loew houses, imming the Loew houses, or Asing is also hefty.

Otherwise the grosses are medium; or Asing is also hefty.

Otherwise the grosses are medium; esperally slowed down the pace.

Joe Dinneen, local newspaperman, and the second of the pace of the control of the c

"Thanks Everything" (20th) and Torchy Man (WB), dusl, three days, Froway (M&P) (1.332; 28-33-40-55) — Wife, Husband (20th) and 45,000. Last week, Tall Spin (20th) and Fliring Fate (M-C), 46,000 and M-C), 46,000 and 46,00

REP'S 5-WEEK STYMIE FROM LACK OF YARNS

Hollywood, March 14.

Shortage of stories caused a five-week production slow-down at Republic, with only one serial and two westerns on the shooting schedule. A payless holiday and reorganized the story of the producer setup were ordered by lierbert Yates, board chairmond the story of the s

Closing of Minnesota Improving Mpls. B. O.

Miningopolis, and the second of the second o

Philadelphia, March 14.

Snow and sleet over the week end plus a general apathy here tell the b.o. story for this sesh, with the Fox, under a new policy of stage shows and strong film fare, providing

shows and strong film fare, providing the one sensational exception. Otherwise it's a sad tale of disap-pointment right down the line. Screening at the Fox ia 'Oklahoma Kid' and on the stage are Vincent Lopez and his band, Betty Huttan and Patricia Ellis. They're set for

and Patricia Ellis. They're set for a terrific \$25000. That it's the picture as much as the new stage politic that a pulling km in, however, the film alone, house topped all the pictures are not provided to the property of the film alone, house topped all the pictures are not provided to the pictures. The picture provided the picture provided

IDIOT' 181/2G, B'KLYN

Tail Spin'-Raby Okay 315,864

Service Paul 315,464

Excellent bits at Loew's Metropolitan with Tailor's Delight' on the season of the season o

'Criminal'-Garber Corking \$15,000. Mpls.; Follies' 6G, 'Blondie' \$4,000

Minisapolis, March 14.
There's min be took shere
the week. Total loop takings will
as east attain more normal proportions than for some time past. More
afterable westerstime past. More
flowers to the control of the control
proposite from the displaysery show at the Auditorities and
sery show at the Auditorities and
server than at the Star cooking
school.

adoor circus and the Star cooking Garden and his revue, at the Or-Garden in the first stage show here some weeks and followers of live hetertainment are welcoming it rors to be considered to the control of the contro

by the acquires autorization for the later. Campbalgo Table Week at Stationates for the Week at Stationary of the Week at Stationary (Par-Singer) (1,900; 25-26-20). Proposed of the Week at Stationary (Par-Singer) (1,900; 25-26-20). Proposed (1,900; 26-26-20). Pr

praised. Nice \$15,000 in prospect.

State (Par-Singer) (230), 26,35Sate (Par-Singer) (230), 25,35Sate (Par-Singer) (230),

'Honest Man'-'Wharf' Pace Seattle, \$6,500

Pace Seattle, \$6,500

Seattle, March 14

Stagecoach won out over Beachcomber for the moveover to the
moveover to the seattle, \$6,500

Seattle, March 14

Stagecoach won out over Beachcomber for the moveover to the
moveover to the moveover to the
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keteeny (20th) and 'Chan in Honolulu' (20th), \$4.100, moderate.

Faleman' (Sterling) (1,35% 05-5.7

Faramount (famirich-Evergreen) (2,15%; 25.37-42) — 'Chafe Society (1,35%; 25.37-42) — 'Chaf

Fast' 6½G, Wife' 6G, as Opposish Nips L'ville B.O.

Louisville, March 14.

Current week is presenting a brighter picture than last, when none the \$6,000 mark. Kentuckinan Day, Thuraday (9), boosted bi: to some strein, but on the whole the stanza Loose on a dual at Loew's State and Wits, Husband and Friend, beat showing. The standard of the stanza of the stanza

mild.

Mary Anderson (Libson) (1,000;
15-30-40)—Darling Daughter' (WB)
(2d wk). Ho, stanza still showing a profit, with wind-up figure around the \$3,500 mark, okay. Last week, same film tallied okay \$5,500. No hints of censorship and the like here, which might have helped to build it birger.

hints of rensorship and the like bers, which will have helped to build be the high beautiful to the high beaut

'PYG' NICE \$5,500 IN OKLA. CITY; 'LULU' 6G

Okhahman City, March 14.

Pytmanion off to good start after well-planned allylato at Malwet with good \$5.500 in sight. 'Honolutu' with good \$5.500 in sight. 'Honolutu' state set for average grosses at state set for average grosses of the state set for average for the state set for average state of the state of

Prgmallon' (M-G). Nice \$5,500 in sight Last week Paris Honeymoon' Pates and Sept. (750): 25-540)—(750)

WIFE'-LEWIS \$20,000, BUFF.

Ted Lewis is pepping up returns at the Buffalo Misrch 14. at the Buffalo Currently, and gets major credit for one of the best major credit for one of the best major credit for one of the best flushand and Friend. 'Stagecoach' is strong at the Lakes, and business beswhere is well above averages. Baffale (Shea) (3,500; 30-35-55)—"Wife, Husband (20th) and Forlier, Davids Lewis strong dading this property of the control of the

Pyg' Strong \$11,000,

'Stagecoach' \$23,800, 'Topper' \$23,000 Only L. A. Bright Spots; 'Society' Weak 13G. Total Grosses Off 25%

Tings Nery' (WB). Fair 48,000, Last seek, Wife, Husband' (90th), good \$11,000.

Orphesm (RKO) (2,000; 23-84-80)

Prygnalion' (McO) and 8-80

Prygnalion' (McO) and 8-80

Prygnalion' (McO) and 8-80

Prygnalion' (McO) and 8-80

Pour Girls' (McG), strong \$10,000.

Tour Girls' (McG), strong \$10,000.

Tour Girls' (McG), strong \$10,000.

The Mack Mc Criminal' (WB) and 'Nancy Drew' (WB). Yery good \$4,000. Last week, Three Musicelesery (201h) and week, Three Musicelesery (201h) and week, Three Musicelesery (201h) and Rialio (Fox) (878; 24-6)—Stage-coach' (UA). After a week a tech the Denver and Aladdin, and 'Moto's older, Last week this house reverted to a subsequent for seven days.

Rainy Cincy B.O. Soggy; 'Society' Leads at \$10,000

Cincinnati, March 14.

B.o. appeal and week-end biz, dampened by rain Saturday (11) and Sunday (12).

Of the new product, 'Cafe Society' is the ace tugger, yet its pull is small polations for the big Alber. CHE Freedom Ring' likewise is fetching muted the place of the Palace. 'St. Louis Blues' is or the Palace.' St. Louis Blues' is or the Palace. returns for the Palace. 'St. Louis Blues' is indigo for Keith's, and the Lyric is in bad with 'Boy Trouble.' Among the holdovers, 'Beach-comber' at the Shubert is shedding the only ray of light.

Eagle, Hawk' \$8,400

On Reissue, Denver

Denver, Marchia, Marchia,

Los Angeles, March 14.

Spotty biz, with 'Stagecoach' and
Topper Takes Trip' town leaders,
Holdover of 'Can't Cheat Honest
Man' at Panlages-RKO keeping firm,
with moveover of 'Little Princess'
okay. 'Cafe Society' did nose dive
at 'Paramount. 'Pygmalion' taking
at 'Paramount. 'Pygmalion' taking
Town's combined take off about 25%.
Estimates for This Week
Chinese (Grauman-F-WC).' 2024:

Chinese (Grauman-F-WC) (2,024; 30-40-55-75)—Stagecoach' (UA) and Tinside Story' (20th). Hitting neat pace for \$10,300, despite one night downpour which cut in heavily. Last week, 'Little Princess' (20th) and (301 Downstairs' (M-G), good \$10,-

800.

Downtown (WB) (1.800; 30-40-55-65)—Topper' (UA) and 'Sccret Service' (WB). One of town's few bright spots, and profitable \$11,000 in sight spots, and profitable \$11,000 in sight Last week, 'Duke West Point' (UA) and 'Nancy Drew' (WB), washout at \$6.500.

poot, and problable \$11,000 in sight. Leat week, Duke Weet Point (UA) and Shang, Drew (WB), washout at the New York of New

Crawford Dual Big \$12,500, 'Okla, Kid' 9G; Prov. Improving

Providence, March 14.

Better than average pic fare helpling stands niecky despite Lenten season and inclement weather.

Other stands with the stands of the stands of

Carlton (Fay-Loew) (1.400: 25-35

Wife, Husband' \$16,500, Corrigan 13G. 'Each Other' \$11,000, Frisco OK

San Francisco, March 14.
Best biz at the local downtown
houses since the Golden Gate Expo
and its preem a little less than a
Strongest contender for top bo.
Strongest contender for top bo.
take is Wife Huuband and Friend'
which is paired with Persons in
Hiding' at the Fox. 'Made for Each
Other' is a close runner up at the
'Jacksteinsteam' of the West'

"Jnited Artists.

Estimates for This Week
Fox (F-WC) (5,000; 35-55-5)—
Wife, Husband (20th) and Persons
Hiding (Par). Strong \$16,500. Last
Week, "Freedom Ring (M-G) and
Four Girls" (M-G) had a sinking
spell when rain hit down after one
of the longest February droughts one
coord, ending the week to time of

looks set for \$8,500. Last week, good Parkmonn (F-WC) (2,74%) 35-55.

"Parkmonn (F-WC) (2,74%) 35-55.

"Parkmonn (F-WC) (2,74%) 40-55.

"Parkmonn (F-WC) (2,74%) 40-55.

Last week, Wings Navy (WP) and Arizona Wilder (20th) (2d wk), with the control of the contro

Four Girls' (M-Cl) had a sanking to the property of the many first of the many first

18068R



Deanna

URBIN

Nan

Helen

GREY PARRISH

"3 SMART GIRLS



Robert CUMMINGS

Charles WINNINGER William LUNDIGAN





OST AMAZING SERIES OF BOX OFFICE HE HISTORY OF MOTION PICTUREST





GROW UP"

Pre-release MARCH 24 Regular Release APRIL 7





Produced by JOE PASTERNAK A HENRY KOSTER production

Original screenplay by Bruce Manning and Felix Jackson Directed by Henry Koster



REATEST!

THE NEW UNIVERSAL

Requirement That Anglo Exhibitors Must Show 12½% Home Productions **Brings Claim They Can't Fill Quotas**

With the Films Council, set up to regulate and operate the British Quota law, refusing demands that the picture quota percentages (agains foreign companies, principally U.S.) be increased, American homeoffice officials are watching the new struggle with keen interest.

struggie with keen interest.

The quots on foreign distributors automatically increases on April 1 from 15%, to 20% the number of films they must either buy or make in England. However, the laborities production. One group wants to eliminate the \$37,500 minimum laborities only per single-event film. This could make production. One group wants to eliminate the \$37,500 minimum laborities only per single-event film. This duction in Great Britain because if would make possible a return of quickle films. The new quota law, which became effective, list April, which was not to the production of the product clause or virtually setting up a total minimum of \$75,000 per quota

Production Down

mammum of \$75,000 per quota feature. Federition Deven
Figures from London show that production in England has dwindled under the new British Quota law. Under the old Quota law, there were stated to the state of the control of the c

Satisfied with Quota

Salidated with Queels
Conservatives in Engined are inclined to express satisfaction over
the present Quotal law because it has
improved the quality of British production and has resulted in features
that have made money outside of
Details because it has
improved the quality of British production and has resulted in features
that have made money outside of
Detailsh pletures in the world manlet. When good pictures such as
Prymalion. 'The Beachcomber,'
Lady Valishee,' and 'Rank at OxTarget Valishee,'
and the article of the Control

The State of the Control

The Manual Control

The Manual

U.S.; it's held.

If the minimum is knocked down for British quota pictures, it's indicated that American companies would change their tactics in turning out costly films in Great Britain. Whether they would make in England or buy from British producers make of the producers of

New Mex Film Tax

Mexico City, March 14. Mexico City, March 14.

Picture men have been jolied by
a special income impost. Nick is
5% and must be paid by everybody
who makes money out of the exploitation of plotures.
American distributors have taken

American distributors have taken no official action as they are awaiting decision of the Ministry of Finance on the request for appeal of this law made by the Mexican Picture Producers Assn.

Canadian Bill Would

Co-ordinate Govt. Depts Montreal, March 14.

Co-ordination of the film activitie of all Canadian government depart-ments under one board is provided for in a bill sponsored by Trade Minister Euler and discussed in pre liminary resolution stage in House of Commons last week.

Bill would set up national film board of eight, composed of two Cabinet members, three civil ser-vants and three others, none of whom would be salaried. Executive officer would be the only paid offi-cial, with Minister of Trade and Commerce the chairman.

INDIA MARKET FOR U.S. PIX **GROWING**

Calcutta, March 14. Although India is the biggest producer of motion pictures in the world next to U.S., as far as quantity is concerned (Japan outranks both), 220 of the 355 features distributed here in 1938 were American productions, or about 62% of the total Indian-made films represented 22% of the total, and the British 16%.

Significant part about this fine

showing for U.S. distributors is that It reveals India as a splendid marnet. Figures for 1898 show an increase of 44 pictures over 1897, when
1798 American features were distributed. The 1898 total was 187.
Opening of the delux Metro the
the best to India house operators.
It was the sole house in Calcutta
area to do normal bir recently. Wave
of resentment against building the
pany was situred up by native exhibitors, who realized that an up-todate. house would probably forcethem to removate their interiors,
their resentment, but it was constructed regardless. Payoff is that
the native India theatres now are
making more money than ever bemaking more money than ever bemaking more money than ever betheir revealation of the progress made
by U. S. distributions in this country
the Indian Motion Picture Congress
against the American film industry.
Body now is asking a film institute
modeled abong lines similar to the
British Plim Institute. it reveals India as a splendid market. Figures for 1938 show an in-

Laurence Sails Back: Eckman Holds Over

Ludwig 'Laudy' Laurence, Metro Continental representative with headquarters in Paris, salled for France Saturday (11) after four weeks of conferences in New York and Hollywood. Sales policies and picture conditions abroad were dis-cussed with Arthur M. Loew and other studie executives.

other studio executives.

Sam Eckman, manager in Great
Britain who is also here conferring
with Metro officials, is not returning
to his post until after the company's
convention in Chicago, starting

Picture Biz Holds Up Well in Spain Despite Warfare

Film theatre patronage in war-torn Spain during the last few months has kept up amazingly, as cording to reports received in New York by Metro, Paramount and Warners. This situation prevails Warners. This situation prevails even though many films are so old and have been revived so frequently that they are forgo from usage. With the peace-time government expected soon, the continued popularity of American product is described as encouraging for U. S. companies. However, this big business panies to far, because the money cannot be withdrawn from the country.

The coin also is of doubtful value, and even with the restoration of peace it's extremely questionable if it will ever approach its original face

U. S. SUBMITTED 403 PIX TO AUSSIE IN '38

Sydney, March 14. American distributors submitted 403 features to the Australian market in 1938. The Commonwealth Film Censors report shows that a total of def features were submitted during the year. Cuts were made in ap-proximately 46 pictures, compared with almost double that number in 1937.

Censor body found a downward trend in objectional material, at-tributing decrease chiefly to an im-provement in American films. The percentage of elimination of English films doubled that of the American

McConville to Mex City J. A. McConville, Columbia's for-eign manager, left Friday (10) for Mexico City to confab with Mexico's manager, S. Kusiel, and Charles Roberts, homeoffice supervisor for Latin-America.

McConville will visit Havana Porto Rico and Jamaica before re-turning to New York next month.

Queensland. South Aussie Follow N.S.W. Trend to Restrict Distribs

exhibs are now yelling for distrib legislation similar to that operating legislation similar to that operating in New South Wales. The Motion Picture Distrib. Assn., in order to prevent such restrictions in other states, had almost agreed not to operating the state of the

towards the government for assistance, he said.

The Motion Picture Eshib Assn. has become tremendously powerful for the motion of the said.

The Motion Picture Eshib Assn. has become tremendously powerful for the said of the said of

Foreign Market Dipped in 1938, **U. S. Commerce Dept. Reports;** Biz Looms as Stable for 1939

Running Riot' to Tour: Henson Set for S. Africa

Henson Set for S. Africa Lordon, March ?. Running Riot; which just inhed a run at the Galety, will tout the sticks for 12 weeks, with Leali tenson, the star, then taking a trip to South Africa to piny a repertory be lined up locally. Latter tour is expected to last another 12 weeks. On his return, Firth Shepherd, who presents Henson, in expected to have many the start of the star

SEE FAILURE OF **MONOPOLY IN JAPAN**

cropped up during the past year, latest information received in New York from Tokyo indicates that the plan to adopt a government film

plan to adopt a government film monopoly in Japan will full through. Government monopoly proposed, which would be patterned after the one set up in Manchikuo, in not re-closed, the support anticipated, and the set of the section of the support and subject of the section of the support of the section of the support of the section of the support of the section of th

Kelly Coming Back

Arthur Kelly, United Artists foreign manager now in Europe, is expected back in the U. S. March 23.
For the March 23.
For the March 23.
For the March 24.
For the March 24

Current London Plays (With Dates When Opened)

'Me and My Girl,' Victoria Palace Dec. 16, '37. 'Room for Two,' Comedy—Sept. 6, '38. 'Dear Octopus,' Queens—Sept. 14,

"Dear Octopus, Queens—cep. ...,
"The Corn Is Green, Duchess—
"Spin 2,338 As Pen Married, St. Martin 2—Ce. 11 '38. Are Married, St. Martin 2—Ce. 11 '38.
"A sound of the Corn and the Corn and Corn an

Winder Your Hat, PataceWinder Your Hat, Patace3, 20, 6, Aldwych—Dec 21, 28,
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"To Love and to Cherish,' Kings-way—Feb. 21, '39.
"The Mother,' Garrick—March 2,

'39. 'Robert's Wife,' Savoy—March 6, 'Robert's Wile, Sarv.,
'38, We at the Crossroads,' GlobeMarch 7, '39,
'Black and Blue,' HippodromeMarch 8, '39,

Washlagton, March 14.
American limp preentages in the foreign exhibition field was off the foreign exhibition field was off shout 3% in 1838 as a consequence of the rising tide of, nationalism around the word, 'plus heightening barriers in laternational trade. Remove the should be shou Washington, March 14.

Obstacles

Obstacles
In discussing the whole foreign
picture, Golden commented:
"The obstacles, which have been of
diverse sorts, have more or less demore of the commenter of the commenter
mess. Transfers of territories have
involved drastic changes in the circumstances governing the motion
picture trade. The intangible procumstances governing the motion
picture trade. The intangible propicture of the propicture of the propicture of the promining of the privit of rationalism
has meant, in numerous countries, and
over-increasing fervor and energy in has meant, in numerous countries, an ever-increasing fervor and energy in the attempt to build up the strug-gling local film industries—indus-tries which, despite their obvious

(Continued on page 54)

LONDON OKAYS BLACK MUSICAL

and Cas. Owen and Yopsy are featured.

We at the Croswcads, 'following at week' tryout in Brighton, opening at week' tryout in Brighton, opening at the control of the cont

Lachman's 'Dardanelles'

Paris, March 14.
RAC (Realization Arts Cinematographie), French producer, has signed Harry Lachman to direct "Dardanelles." Picture will be made at the nelles. Picture will be made at the Pathe Studios. Negotiations are on for signing Stan Laurel for a comedy role.

Delay Cafe Opening

London, March 14.

Despite Clore & Esdalle's announcement that they're opening the London Casino April 8, it is understood that an official receiver is intervening. It's claimed that \$80,000 is due Clifford C. Fischer.

DODGE CITY APRIL 8! FLYNN! DE HAVILLAND! AND I.OOO'S! TECHNICOLOR! TERRIFIC!!! **WARNERS!**

LOVE AFFAIR

16

LOVE AFFAIR

(WITH SONGS)

Hollywood, March 9.

REO release of Lee McCarey production.

REF of the McCarey production.

REF of

| Previewed at Pantages, March Running time: 87 MINS. |
|---|
| Irene Dunne Charles Boyer ither Maria Ouspenskoya Dradley Lee Bowman Fee Astrid Allwyn Cobert Maurice Moscovich |
| ther |

Allwyn and Maurice Moscovch are on briefly.

finally discovers Miss Dunne for re-union.

McCrey's direction rates atten-tion not only for general excellence, to make the process of the con-trom accepted practice in presenting this subject. Rather daring is his de-velopment of interest through com-tour for a sidellight that is either tour for a sidellight that is either tour for a sidellight that is either four for a process of the con-trol of the control of the Miss Dunne presents one. Sing My Miss Dunne presents one. Sing My Kochker, in night club setting, Wishing' by B. G. Desylva, is first unit by kill the with use accompan-rus. Tune is catchy, Production is of grade A quality Production is of grade A quality

Production is of grade A quality all the way and the photography by Rudolph Mate maintains a high standard.

THE OKLAHOMA KID

Wirner Broz. Sprductine and selection for the state of the selection for the selecti

| The Oklahoma KidJames Cagney |
|-----------------------------------|
| Whip McCord Humphrey Begart |
| |
| |
| Judge Hardwick Donald Crisp |
| |
| Ned Kincald |
| John Kincald |
| Alec Martin |
| |
| Doolin Edward Pawley |
| |
| Curley!Lew Harvey |
| |
| Indian Jack Pacco Trovor Bardette |
| |
| Judgo Morgan Arthur Aylesworth |
| |
| Hotel Clerk Irving Baron |
| KeelyJoe Deviln |
| |
| |

The Oklahoma Kid' is another in the major companies' current vogue for westerns. It follows on the heels of Jesse James' (20th) and 'Stage-coach' (UA), and, though the cycle continues with 'Dodge City' and 'Union Pacific' soon to be released, the 'Rid' lets it down. It's b. opetency will depend on James Cag-

ney's name and draw, rather than story or production, neither of which is commendable.

ls commendable.

All the unbellevable hole of all the molevable hole of all the molevable hole of a line film. To cap this, Cagney, the star and in the tille role, plays a wine of the tille role, plays a wine of the tille role, and the star and in the tille role, plays a wine of the Bell's Kitchen manner and it's incongruous in the chaparate-pand dislog, but show-peed distanced the star of the star of the star of the tille role of the star of the

DARK VICTORY

(WITH SONG)

(WITH SONG)

Warner release of David Lewis preduction. Stern Betts David Lewis preduction. Stern Betts David Peatures Gorge Broot, Humphrey Bogart, Geraldine Fitzgerald, Directed by Edmand Goulding. Screenjay by Casey Robinson, from play tram Biech, Music and Tyrice by Elisi Janis and Edmund Geulding; camern. Frine Haller; solitor, William Molinas.

| Previewed at Warners | |
|-------------------------|---------------------------|
| 7, '39. Ruaning time: 1 | 06 MINS. |
| Judith Traberne | Bette Dav |
| Dr. Frederick Steele | George Bret |
| Michael O'Leary | . Humphrey Roras |
| Ann King | eraldina Fitzearel |
| Alco | Ronald Pages |
| Dr. Parsone | Hanry Trans |
| Carrle | Core Withermon |
| Mies Wulnwright | Donothy Beterre |
| Mertha | Missiple Balance |
| Calonel Mantle | The state of the state of |
| Dr. Curier | Charles Richma |
| Dr. Curier | Prespect renalities |
| Dr. Driscoll | Leonard Mud |
| Allas Dodd | Fay Heli |
| Lucy | Lottle William |

like poets.

Jithe poets.

Jithe poets.

Jithe poets.

Jithe see drama, with undercurrent of tragedy ever present, 'Dark Victory' is a nicely produced offering.

Total see that the seed of the produced offering. The seed of the seed o

Miniature Reviews

'Love Affair' (RKO). Irene Dunne and Charles Boyer in ro-mantic comedy drama; satisfac-

The Okishema Eid' (WB). James Cagney starred in medio-

cre western.

"Dark Victory" (WB). Bette Western.

"Dark Victory" (WB). Bette Western good by Smoother (IA). Oliver Hardy and Earry Langdon teamed in moderate comedy," for dualer support and kids.

"Midnight" (Par). Fair comedy, but Collect, John Barrymore names 'innure good but.

a demastic conceition for general audients Street Protons with triends or relatives suffering from hopeless maladies will not care for the vivier management of the proton of the proton such triends or relatives suffering from hopeless manages of Best Davis, say heless, affilied with a malgrant bening such that the proton of the proton o

LENOBIA

United Artin Hollywood, March 11.

theride, Ricci College for Herbert and the College for the College

| Professor McCrackle | |
|---------------------|-------------------|
| | |
| Mrs. Tibbitt | Bille Burke |
| Mrs. Carter | Alice Brody |
| Jeff Carter | Jomes Ellison |
| Mary Tibbitt | Yean Paules |
| Virginia | Tune Tanker |
| Attorney Culpepper | |
| | |
| Judge | Parrell MacDonale |
| %ero | Stepin Fetchi |
| Dehlla | Hottle McDeniel |
| %eke | Phillip Huell. |
| Mr. Dover | lobert Covenenci |
| Sheriff | Clom Baran |
| Farmer | |
| | |
| Hutcher | Tammy Mncl |
| | |
| | |

After these many years, the Roach introduces Oliver Hardy in straight comedy. Teamed with Harry Hardon-drafted to replace Slan Laurel Party Revenue and the Harry Hardon-drafted to replace Slan Laurel Party Revenue and William Stunts. A few of Hardy's double-takes remain, but the rest is sufferal the straight of the subsequents it will aim for kid patronage port in the key duals. In the subsequents it will aim for kid patronage and followers of Hardy. See the subsequents of the subseq

away without achieving much audi-ence interest.

away without schleving much audiaway interest.

As the doctor in a Mississippi
town of the "Wa Hardy is cliphant befree March and the school of the scho

MIDNIGHT

Hollywood, March 8.

Faramout release of Arther Hornborn, reproductions of Arther Hornborn, reproduction from Chuelet College, and the college of the colleg

| e Peabody | 1 |
|--------------------------------|---|
| bor Czerny | 6 |
| orgee FlammarionJobn Barrymore | |
| equee Flootn | ٠ |
| pope | |
| phaple | |
| realRex O'Malley | ш |
| c Judge Monty Woolley | |
| bon Armand Kallz | 1 |
| | 9 |
| | |

There's plenty of tox office sembled by Paramount for Midnight with Chaudette Colbert and Inght. With Chaudette Colbert and Det underlining. John Farymore Francis Lederer and I "Jy Aston amen also cannot be overlooked to the control of the contro

Shine On, Harvest Moon

Republic production and release. Roy Rogers: features Mary Hart, Belle and Scotty. Directed by Jos screenplay, Jack Natteford; camera, llam Nobles; editor, Lester Orlebec Colonial. Lincoln, dual. Running

| ١ | 55 MINS. |
|---|--|
| , | Roy |
| | Yardana Stanlay Andrews |
| | Brower William Farnism Shaldan Frank Jacoust Chat Chester Gunesia Ben Matty Roubert Shag Pat Henning Jim Jock Rockweil |
| į | Ben |
| | Jim Jnek Rockweij Clay Joe Whitehead |
| | CHRY WHITEHELD |

My Son Is a Criminal

Columbia production and release. Features Ainn Boxter, Jacquelino Welle, Gornon Oliver, Willard Robertson. Directed by C. C. Coleman, Jr. Sersempiny, Arthur Hormon: camera, Allen G. Siegler; edior, Gene Havlick. At the Coatral, N. T., work March 12, 39. Running times: 60

Gerck March 12, 50. Running times.
MINS.
MINS.
Also Baxter
Tim Halloran, 5. Associate Well
Alten Coltris.
Gardon Oliver
Tim Halloran, S. Williard Robertson
Well France:
Zalle Laighton
John Tyrrell
John Tyrrell

Wail Frame.

This cost and Debers yra will have too he netting by the continuous testing by accept on the lower tung of duals. Cast plays well and direction is brisk enough, we have the continuous direction in the continuous d

CRISIS

Arthur Mayer release of Herbert Kilne production. Directed by Merbert Kilne, by Merbert Kilne, and the state of the state

there were in the control of the con

CLAUDETTE COLBERT DON AMECHE JOHN BARRYMORE FRANCIS LEDERER MARY ASTOR







Are all in the BRIGHTEST, GAYEST, GRANDEST COMEDY THE SCREEN HAS SEEN IN YEARS!















CRISIS

(Continued from Page 18) erence to Nazl terroriam, but noting on the gerene, substantic: his remarks. As is often the case with lime of this type, the cores withing of the type, the cores of the core of the cor

WATER RUSTLERS

| man production. Festures Dorothy Page. |
|--|
| |
| Samuel Diege. Screenplay, Arthur Hoeri; |
| |
| Theyer, Jr.; songs, Al Sherman, Watter |
| Thayer, Jr.; songs, At onerman, warmen |
| Kent, Milton Drake. At Arena. N. Y., dual, Merch 9, '89. Ranning time: 56 |
| dual, March 9, 39. Enhanting time. se |
| MINS. |
| Shirley MartinDorothy Page |
| |
| |
| |
| |
| SheriffMerrill McCormick |
| Robert Weylon Stanley Price |
| Wiley Warner Richmond |
| Judge Lloyd Ingraham |
| Judge |
| |

(WITH SONGS)

Water Rustlers is : a western to cheapie whose only redeeming feature is Dorothy Fage, who's being billed as the Singing Cowgir." Direction and dialog are poor, while the camera fails to take advantage of the outdoor shots at its disposal for the lower rung of the duals, at

For the lower rung on the com-lines Page, who's done radio sing-ing, may get by with further flind radioling, but right now the radio-stance of the radio of the radio of the order of the radio of the radio of the order of the radio of the same radio of the radio

lief, both of whom we want to be expected.

Miss Page plays a ranch-owner through the force of circumstances. Her father is killed by unscrupulous land-onatchers, so she takes over. O'Brien plays her foreman, and is in the final clinch after sloughing the

Sundown on the Prairie (WATH SONGS) Monogram release of Edward Finney

| Al Herman; screenplay, William Nolte and |
|--|
| |
| editor, Fred Bain, At Colonial, Lincoln, |
| dual. Running time: AR MING. |
| TexTex Ritter |
| Angulas |
| Ruth |
| RutuDorotay 213 |
| Hendricke |
| DorganCharles King |
| Hank Hank Worder |
| ChuckFrank Ellis |
| Slim Wally West |
| BlackleErple Adams |
| Graham Frank LaRue |
| John Edward Piel, Sr. |
| John Boward Piet, Sr. |
| And Musical Torondoes, featuring Juanita |
| Street |
| |

Tex Ritter westerns have a habit of being crudedy thrown together, and assing the crudest of the selfon will have to take chances on westerns have to take chances on western to the control of the control of the crude to the crude to

mainter of the waroling is all for Border smugglers, with Riltier a chazing ranger, form the basis of the their activities, gets jammed up him-self, moets the girl, who with ber wittered to the girl, who with ber wittered to the control of the ker of the control of the control of the control of the control of the presented the control of the Kerl Rackett and Charles King presented the smugglers and turn in the control of the control of the Production is king on skimp, short on entertainment.

The Gang's All Here (BRITISH-MADE) London, March 4.

| Associate.1 | British I | roduction | and rele | 8.00 |
|--------------|-----------|------------|----------|------|
| Stars Jack | Buchan | en; featur | ren Edu | ar |
| Everett Hos | ton, Otto | Kreger. | Directed | l b |
| Thornton ! | rectiond. | Screenp | lay, R | alpi |
| Spence: can | era, Clar | de Friene- | Greene. | λ |
| Cami:ridge, | London. | Runnin | time: | - 7 |
| MINS. | | | | |
| John Forres | t | Jac | k Buchs | mai |
| Allee Forrer | t | God | gio Wit | ber |

| Allee Forrest | .Googio With |
|--------------------|--------------|
| Treadyrell 3 , and | Everett Hort |
| Younce | Syd Wall |
| Mike Chadwick | Otto Kru |
| Alberni, | Jack La F |
| Berettl | David Bn |
| Prince Homonska | Walter B |
| Charles Cartwright | Charles Can |
| Herner | Leglie Perr |
| Polden Parele | Ronald Shi |

In the present vehicle Jack Buchanan has a role somewhat simi-lar to the one he had in 'Smash and Grah,' hut in this one he's more at ease. He plays a private defective

for a large insurance company, and never takes anything seriously, even the seriously even to the seriously even the seriously

LET'S BE FAMOUS (BRITISH-MADE)

| Associat | ted Brit | lah Film | Distribut | nrs' re- |
|----------|----------|------------|-----------|----------|
| lease of | seconto | d Tulking | Picture | produc- |
| tion. St | ors Jim | my O'De | a, Betty | Driver. |
| Sonnie H | fale. D | brected by | y Walter | Forde. |
| | | | | |
| | | | | |
| Dines A | at the P | hoenix, L | ondon. | Runnlag |
| | | | | |
| Jimmy F | Toullhon | | Jimmy | O'Dea |
| Betty Pl | phright. | | Betty | Driver |
| | | | | |
| Tohnnie | Bloke | | Potri | ck Barr |
| Albert P | Inbrieut | | Millton | Rosmer |
| Poliv Pi | nbreht | | Lens | Brown |
| Watron | | | Rust | Radford |

O PLANES (BRITISH-MADE) London, March 4.

| Columbia release of frving Asher pro- |
|--|
| duction. Sturs Valerie Hobson, Ralph |
| |
| Richardson, Laurenco Olivier, Directed by |
| Tim Whelan, Scenorlo, Ian Dalrymple |
| |
| from story by Brock Williams, Jack Whit- |
| tingham, Arthur Wimperia; camero, Harry |
| Stradling. At the Cambridge, London. |
| |
| Running time: 82 MINS. |
| Tony McVaneLaurence Olivler |
| |
| |
| Kay HammondValerie Hobson Major HammondRalph Richardson |
| JenkinsGeorge Curzon |
| |
| Barrett |
| BlenkinsonGus McNaughton |
| |
| |
| Mackenzie David Tree Daphne Sandra Storme |
| Baron |
| |
| PetersJohn Longdon |
| |
| |
| Irving Asher's first production |
| |
| |

Irving Asher's first production here for Columbia. He took it to Hollywood, where they sneaked a preview for Harry Cohn, and then returned it here for the trade show-ing.

Diskretion—Ehrensache
("Discretion—Word of Heave")

("Discretion—Word of Heave")

The color of Christians production
Pastage Rail Flahamashir Man Tolk
Inches Land Lings Production
Pastage Rail Flahamashir Man Tolk
Inches Product Caree, Note Caree,
Inches Product Caree, Note Caree,
Inches Product Caree, Note Caree,
Inches Product Caree,
Inches Production Caree,
Inches Production
Forter Caree,
Inches Rail Production
Forter Caree,
Inches Rail
Facilities Caree,
Forter Caree,
Fort Jeffrey Bernerd inaugurated his new Grand National distributing organization here with a trade showing of The Mind of Mr. Reeder; starring Will Fyfic. The central character is apparently a benevelent old man, but is actually an acc

character is apparent; a bestevery an excellent content of the con

I MET A MURDERER

nohleman, especially, is over-empha-lazed.

A wealthy industrialist betroths in daughter to a nobleman without a nobleman with a nobleman with the augmentation and is induced to elope with the daughter falls into the clutches of the gendarines as a supersect criminal, while father specied criminal, while father presidence and a trailer are highlights in the story.

I MET A MURDERER

(GRATTSE-MADE)

(GRATTSE-MAD

an attesteding melocurians and state-degree.

An interesting departure from the cast, and a large proportion of minor characters have no lines, but their cast, and a large proportion of minor characters have no lines, but their proportion of the contraction of the trace, who driven him to such virge, who driven him to such away and while in hiding meets an away and while in hiding meets and away and away and while in hiding meets and away

eventually but drowns in attempting to escape.
Picture is almed without interiors, is artistically produced and the situation of the state of the st

THE 400 MILLION

Garrison Films release of Joris Ivens and Jobn Farno production. Commentary by Fredric Morris, written by Dudley Nich-ols; musical acors by Hanns Elsler; ed-itor, Helen Vun Dongen; antors' voice heard in film, Morris Carnovsky, Alfred Ryder, Robert Lawie, Adeloido Heau und Sidney Lumet. At the Cameo, N. 7., start-ing March 7, 30 Ramilieg Lime, 50 MINS.

Sergents. — Serve Lees . Serve

THE SUN SHINES

IFIE SUN SHINES

(Riusparian-Made)

(WITH SONOS)

(WORD HORSE STATE SUNG STATE STATE

The Hague, March 4.
Filmer velocate of Newtonia production,
Entry Life Bouwmonters Directory to
Entry Life Bouwmonters Control Commen,
Otto Healter and Frits Howev; collors, Jon
et al. (1988) and State of Production of the Sallies

Land March 1988 (Section 1988) and Sallies

Land March 1988 (Section 1988) and Sallies

Do Rand March 1988 (Solies

Do Rand March 1988 (Solies

Do Rand March 1988 (Solies

Park Koller

Technic Park Koller

French 1988 (Solies

French 1988 (Solies

Park Koller

French 1988 (Solies

French 1988 (Soli

Do Read.

Levis Climbers

Active "Pygmallon" and Daddy Long
Legs this third Neerlands productions again, has a good chance to
Legs this third Neerlands productions again, has a good chance to
Legs this third Neerlands or Levis
Doummester.

Levis the state of a student, who,
after her father's death, looks for
work and gets a job as secretary to
after her father's death, looks for
work and gets a job as secretary to
casting corporation. One night, when
the ammuners suddenly fallst, siccasting corporation, one night, when
the ammuners suddenly fallst, siccasting corporation, one night, when
the ammuners suddenly fallst, siccasting corporation, one night, when
the ammuners suddenly fallst, siccasting corporation, one night, when
the suddenly which makes a deep
impression all over the country. She
ingle state of the country, sich
and, after having been disappointed
by a shallow-pated your man, she
has many week goots but Miss
Bouwmeester sustains interest in the
flow of the state of the state of the
has many week goots but Miss
Bouwmeester sustains interest in the
lange, as the outbilledy man, it good
kel disappoints as Hans, the superleg lower.

Lenge, as the outbilledy man, it good
kel disappoints as Hans, the superleg lower.

Lenge, as the outbilledy man, it good
kel disappoints as Hans, the superleg lower.

Lenge, as the outbilled years are

Lenge, as the outbilled years and

Lenge, as the outbilled years and

Lenge, as the outbilled years.

Lenge, as the outbilled years

Leng

DER GRUENE KAISER

JEER GRUENE KAISER

("The Green Emmerot")

Ura release of Renormal March 2.

Ura release of Renona March 2.

Ura release of Renona March 2.

Ura release of Renona March 2.

Ura release of Reno Renormal release of Renormal release of Renormal Reno

(In German)

The mysterious death of the Belgian banker, Loewensteln, was partially adopted as the plot for an excellent thriller. Loewenstein, it will be recalled, disappeared from

will be recalled, disappeared, will be recalled, disappeared from an airplane crossing the English In Green Emperor. Miller Myllus leads a double life. Disappearing pulse and rival for the affections of Joana, being sentenced to three years for manifest of the affection of Joana, and tills the manifest of the affection of Joana, and tills thim. He's tried again and while most Ura thrillers were formerly tiresome, Emperor holds considerable interest thought it lags Gustav Diessi, as Myitus, Rene Deligen, as Karsten, and Carola Rockia, as Joana, are excellent. In the control of the cont

SZEGENY GAZDAGOK

SZELLENY GAZDAGOK

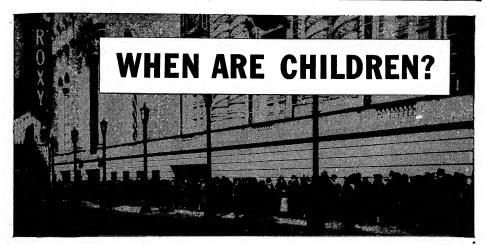
(THOGARDA-BADE)

THENRIA production and reloas. Adopte of the control of the

Irwing Asher's fort production been for Counting the took it is a proper of the counting the cost in the preview for Herry Cohn, and then review for Herry Cohn, and the review for Herry Cohn, and then review for Herry Cohn, and the review for Herry Cohn, and

Jainbay Cirek. Seader Pether Rentway Cirek. Seader Rentway Cirek. Se

| tion. Directed by Laszlo Kalmar. Adapted |
|---|
| from Endre Solt's comedy: acreenplay |
| Istvan Bekeffy; camera, Istvan Elben, A. |
| Forum, Budapest. Running time, 88 MINS |
| |
| Sinko, her hasbandJoseph Juhas: Paul PatakyLaszo Szilasza Zita |
| Paul Pataky Loszo Szilnes |
| Zita isnka Szombathely |
| Alcon |
| Ginella |
| Mr. Pataky Rela Mihalyff |
| Akon Lazzlo Paloczy Gisella Margit Arpa Mr. Pataky Bela Mihalyffy |



There are five youngsters visible in the photograph showing the line waiting to get in to see "The Little Princess" at the Roxy, N. Y. Can you find them?

THE ROXY HOLDOVER, AS ELSEWHERE,* IS BASED ON ADULT APPEAL!

*Already held over in Boston, Richmond, Cincinnati! Smash business reported in San Antonio, Houston, Toronto, Miami, Pittsburgh! Despite nationwide"flu"epidemic!

THE LITTLE PRINCESS

FOX
THE KEYSTONE

VARIETY

Clearance Fight. Indies Vs. WB. **Brews** in Phill

Philadelphia, March 14.
A clearance fight is brewing her again. This time its being brough on by the recent slash in prices a Indications are that a showdownnear between indies, Warners, an

near between indies, Warners, and the major exchanges.

First indication of trouble was the major exchanges.

First indication of trouble was the major exchanges.

First indication of trouble was the major of the clearance of the major of the major of the major of the clearance stup would have to be made within the near future to the major of the clearance stup would have to be made within the major of the clearance stup would have to be made within the major of the clearance stup would have to be made within the major of the clearance stup would have to be made within the major the major of the clearance stup would have to be made within the major of the clearance stup would have to be made within the major of the clearance stup would have to be made within the major of the clearance and the major of the clearance stup would have to be made within the major of the clearance and th the major exchanges.

NICK LOSES ATTEMPT TO DUCK CIVIL SUI

St. Louis, March 14. Hopes of John P. Nick, v.p. of th IATSE, and Clyde A. Weston to e cape defending the civil suit recent brought by 19 members of MP Local 143, who seek their ouster fro control of the organization, we blasted last week when the state of preme court denied an applicate spreme court denied an application for a writ of prohibition filed again circuit court judge Ernest F. Oakle from trying the case.

of all violes house the control of the case.

The application for the writ, amon other things, claimed that the ciud court had no power or juristic the court court had no power or juristic the court could not since an effective injunction I fibur union, and that the court coul not issue an effective injunction I fibur union, and that the court coul not issue an effective injunction I fibur union, and that the court could not issue an effective injunction I fibur union of the court could not be in the case of the court could not be informed in the auth. Nick, who is all the cause of that fact he could not be enjoined in the auth. Nick, who is all the cause of that fact he could not be enjoined in the suit. Nick, who is a service in the case of the case

2 Commersh Distribs On Verge of Mers

Present developments point to completion within 20 days of a merger of the two largest national distributors of commercial film, Screen factorial times of the second of the second times of the second times of the second times and Mattonia Screen Advertisers, of the polling of the five companies, with accounts throughout the United States, has been in the works of some time now.

The second times are second to the second time and the second times are second to the second times and the second times are second times and the second times are second times and the second times are second times and times are second times are second times and times are second times are

4/7/39

BOOKING

| WEEK | Rev. | TITLE | Co. | TYPE | TALENT | M |
|---------------|---|--|--|--|---|----------|
| OF RELEASE | Var. | | | | | |
| /6/39 | 1/11 1/11 12/28 12/21 8/31 12/7 | STAND UP AND FIGHT DISPAREED PACIFIC LINEE WHILE NEW YORK SLEEPS LADY VANISHES LAST WARNING DEVIL'S ISLAND | M-G Par | Rom-Dr Melodrama Drama Melodrama | B. Taylor-F. Bloe-Beery G. Patrick-O. Erager V. McLagien-C. Morris-W. Barrie H. Whalen-J. Regers M. Leckwood-M. Redgrave P. Fesier-F. Rebinson B. Karloff-N. Harrigan | |
| 1 | 12/28 12/21 | WHILE NEW YORK SLEEPS | Par REO 204h 201h | Melodrama | M. Whalen-J. Regers | 4 |
| ì | 8/31 | LADY VANISHES LAST WARNING | | Mystery Mystery Melodrama | M. Lockwood-M. Hedgrave P. Fester-F. Robinson | |
| | | DEVIL'S ISLAND | WB | | B. Karleff-N. Harrigan | <u>_</u> |
| /13/39 | 3/8 3/1 | THE THUMBERING WEST BURN EM UP O'CONNOR EAZA MYSTERIOUS MISS X | Cet M-G | Western Com-Rom Rom-Com Mystery | D. O'Keefe-C. Parker | |
| | 1/4 | MYSTERIOUS MISS X | Rep | Rom-Com Mystery | M. Whalen-M. Hart | 1 |
| 1 | 1/11 | THE GREAT MAN VOTES CHAN IN HONOLULU | 20th | Comedy Mystery | J. Barrymere-P. Halden S. Teler-P. Breaks | 1 |
| i | 3/8 3/1 1/4 1/25 1/11 12/28 1/4 1/18 1/25 | MYSTERIOUS MISS & THE GREAT MAN VOTES CHAN IN HONOLULU TOPPER TARES A TRIP SON OF FRANKENSTEIN MADE ME A CRIMINAL | Par Rep REO 20th UA U | Comedy Mystery Comedy Melodrama | C. Siarrett-I. Merelith B. O'Kecle-C. Parker C. Calbert-H. Marshall M. Whalen-M. Hart J. Barryaser-G. Halden S. Teler-F. Breaks C. Bennett-K. Toung-B. Burke B. Karled-G. Luyesi J. Garrield-C. Rahs | |
| | | MADE ME A CRIMINAL | 77.5 | nume | J. Garfield-C. Rains | |
| /20/39 | 2/2 2/22 2/15 | CONVICTS CODE | Col Meno | Western Melodrama Rom-Dr Western Mus-Com Mystery Drama | B. Kent-A. Nagel-M. Eburne | |
| - 1 | | ARIZONA LEGION | Par REO | Western | G. O'Brien-L. Jehnsen | 1 |
| | 1/25 | MOTO'S LAST WARNING | 204h 204h | Mystery Drama | P. Lerre-R. Cortes | |
| | 12/14 1/25 1/25 2/22 | FEONTIERS OF 49 CONVECTS CODE AMBUSH ARIZONA LEGION SMILING ALONG MOTO'S LAST WARNING GAMBLING SHIP OFF THE RECORD | wa | Comedy | B. Elliott-L. De Alcaniz R. Kent-A. Naget-M. Eleurae G. Swarthout-L. Nelan G. O'Brien-L. Johnson G. Fieldo-M. Maguire P. Latre-R. Cories R. Wilcox-H. Mack P. O'Brien-J. Blondell | |
| /27/39 | 1/25 | LONE WOLF'S SPY HUNT FOUR GRELS IN WHITE HIND'S DELIGHT DRIFTING WESTWARD PARIS HONESMOON FAIDE OF THE NAVY. MADE ME A CENTRAL | Cel M-G M-G Mone Par | Melodrama Rom-Dr Com-Dr | W. William-I. Lupine A. Marshall-F. Rice Shearer-Gable Lack Eandall B. Crosby-F. Gaal J. Dunne E. Hudson T. Fower-N. Kelly-Fanda H. Bogat-K. Francis J. Garifield-read End Rids | 10 |
| | 1/25 1/25 2/15 12/21 | IDIOT'S DELIGHT | M-G | Com-Dr | Shearer-Gable | 19 |
| | 12/21 | PARIS HONEYMOON | Par | Western Rom-Com Rom-Dr | B. Crosby-F. Gaal | |
| | 2/1 1/11 1/11 | JESSE JAMES | 20th | | T. Power-N. Kelly-Fenda | 19 |
| | 1/25 | MADE ME A CRIMINAL | WB | Drama Melodrama | J. Garfield-Dead End Kids | |
| /3/39 | 2/1 | HONOLULU | M-G Mono | Com-Rom | E. Powell-R. Young | 7 |
| | 2/1 3/15 2/8 2/8 11/9 | ST. LOUIS BLUES | Par | Com-Rom Western Mus-Rom Com-Dr Comedy | E. Powell-E. Young T. Ritter-D. Fay-C. King L. Nelan-D. Lamour B. Breen-L. Carrillo J. Withers-L. Carrillo K. Taylor-R. Hudson G. Farrell-B. MacLane | |
| | 11/9 | THE ARIZONA WILDCAT | Par RKO 20th | Comedy | J. Withers-L. Carrillo | 1 |
| | 12/28 | HONOLULU SUNDOWN ON PRAIRIE ST. LOUIS BLUES FISHERMAN'S WHARF THE ARIZONA WILDCAT FIRATES OF THE SKIES TORCHY IN CHINATOWN | WB | Action Melodrama | G. Farrell-B. MacLane | |
| /10/39 | 9/0 | TEXAS STAMPEDE | Col | Western Drama | C. Starrett-I. Meredith B. Furness-J. Craig | |
| | 3/8 2/15 | HUCKLEBERRY FINN | M-G Mono | | M. Rooney-W. Connelly G. Withers-F. Wray-D. Robinson | 1 |
| | 1/25 1/18 2/15 | PERSONS IN BIDING | Mono Par BKO | Drama Melodrama Drama Drama | L. Overman-J. C. Naish | |
| 1 | 2/15 | WOMAN BOCTOR | Rep Rep 20th | Drama | F. Inescort-H. Wilcoxen | |
| i | 2/1 2/1 1/18 | TAIL SPIN | 20th | Western Drama Rom-Com | A. Faye-C. Bennett-C. Farrell | 1 |
| - 7 | | TEXAS STAMPEDE NOETH OF SHANGHAI HUCKLEBERRY FINN NAVY SECRETS PERSONS IN HIDING BOY SLAVEOR HOWALL THE PRARME TAIL SPIN HADE FOR EACH OTHER WINGS OF THE NAVY | UA WB | Drama | C. Starrett-I. Meredith B. Furness-J. Craig M. Reouey-W. Comelly G. Withers-F. Wray-D. Robinson L. Overman-J. C. Naish A. Shirley-A. Daniel F. Inescont-B. Wilcosee A. Adty-S. Burnese A. C. Adty-S. Burnese C. Lowhard-J. Steart G. Brent-O. de Haviland | |
| /17/39 | 2/15 | FAST AND LOOSE | M-G Mone | Com-Dr Drama Comedy Drama Mus-Com Rom-Dr | R. tonigemery-R. Russell M. Reoney-R. Bellamy | 7 |
| | 1/25 | BOY TROUBLE | Par RKO | Comedy Drama | C. Ruggles-M. Beland C. Grant-D. Fairbanks, Jr. | 1 |
| | 1/25 2/8 2/15 2/22 | THE THREE MUSKETEERS | 20th UA | Mus-Com Rom-Dr | D. Ameche-Ritz BrosB. Barnes A. Meniou-D. Costello | |
| 1 | 2/22 3/1 | FAST AND LOOSE LITTLE PAL BOY TROUBLE GUNGA DIN THE THREE MUSKETEERS KING OF THE TURF CANT CHEAT HONEST MAN NANCY DREW, REPORTER | WB | Comedy Melodrama | R. lonigomery-R. Russell M. Rooney-R. Bellamy C. Engries-M. Beland C. Grant-D. Fairbanks, Jr. D. Ameche-Ritz BrosB. Barnes A. Menjou-D. Costello W. C. Fields-Edgar Bergen B. Granville-J. Litel | 1 |
| 2/24/39 | 2/22 2/22 | LET US LIVE LET FREEDOM RING STAR REPORTEE ONE THIRD OF NATION SUNSET TRAIL FORGED PASSPORT BEAUTY FOR ASKING PARDON OUR NEEVE SOCIETY SMUGGLERS YES, DARLING DAUGHTER | Cel | Rom-Dr | H. Fonda-M. O'Sullivan | |
| | 2/22 | LET FREEDOM RING STAR REPORTER | Cel M-G Mone | Rom-Dr Mus-Dr Drama Drama | H. Fonda-M. O'Sullivan Nelson Eddy-V. Bruce W. Hull-M. Hunt | 1 |
| - 1 | | ONE THIRD OF NATION SUNSET TRAIL | Par | | W. Boyd-C. Synters | |
| | 2/22 2/15 2/8 | FORGED PASSPORT BEAUTY FOR ASKING | BEO. | Rom-Com | L. Ball-A. Lane | 1 |
| - 1 | | PARDON OUR NERVE SOCIETY SMUGGLERS | 20th U | Melodrama Rom-Com Com-Mel. Drama | W. Hull-M. Hunt S. Sidney-L. Erleksen W. Boyd-C. Synters P. Kelly-J. Lang L. Ball-A. Lane L. Batl-J. Gale-G. Williams P. Foster-I. Hervey P. Lane-J. Lynn | |
| | 2/8 | YES, DARLING DAUGHTER | WB | Comeay | P. Lane-J. Lynn | Ľ |
| 3/3/39 | 9/7 | PYGMALION | Col M-G Mone | Drama Comedy | C. Bickford-J. Parker L. Howard-W. Hiller | ١, |
| | 2/8 | CAFE SOCIETY | Mone Par | Mystery Rom-Dr Melodrama | M. Carroll-F. MacMurray | l |
| | 2/8 3/8 3/1 2/15 2/8 | TWELVE CROWDED HOURS | Par Rep RKO 20th | | R. McLaue-B. Hoberts R. Dix-L. Ball-J. Aldridge | 1 |
| | 2/8 | STAGECOACH | UA. | Rom-Dr Rom-Dr | L. Eoung-W. Baxter C. Trever-J. Wayne | 1 |
| | 3/8 | ROMANCE OF REDWOODS FYGMALION MYSTERY OF MR. WONG CAFE SOCIETY I WAS A CONVICT TWELVE CROWDED HOURS WIFF, HUSBAND, FRIEND STAGECOACH RISKY BUSINESS SECRET SERVICE AIR | UA U WB | Rom-Dr Rom-Dr Melodrama Melodrama | C. Bickford-J. Parker L. Boward-W. Hiller M. Barloff-D. Preer M. Barloff-D. Preer B. McLaue-B. Roberts E. Diy-L. Ball-J. Aldridge L. Woung-W. Baxter C. Trever-J. Wyne G. R. Regan-J. Litel | , |
| 3/10/39 | 3/8 3/8 | BLONDIE MEETS BOSS | Col | Comedy | P. Singleton-A. Lake | Г |
| | 9/30 | MYSTERY PLANE | Mono | Action | J. Trent-P. A. Young | |
| | 3/1 | BOUGH RIDERS ROUND-UP | Mono Par Rep REO 20th | Action Drama Action Drama | R. Regers-M. Hart-R. Hatton | ١. |
| | | INSIDE STORY | 20th | Drama | M. Whalen-J. Rogers | 1 |
| | 10/5/38 3/1 3/15 | BLONDIE MEETS BOSS - ICE FOLLIES OF 1939 - MYSTERY PLANE - THE BEACHCOMBER - ROUGH RIBERS BOUND-UP - SAINT STRIKES BACK - INSIDE STORY - PRISON WERBOUT BARS - SPIRIT OF CULVER - THE OKLAHOMA KID | UA U WB | Drama Melodrama Rom-Dr Melodrama | P. Singleton-A. Lake J. Grawford-J. Slewart J. Treater-P. A. Founter R. Ragers-M. Harl-E. Hatton G. Sanders-N. Hamilton M. Whalen-J. Rogers G. Luchaire-E. Bartholome J. Cooper-F. Bartholome J. Cooper-F. Bartholome J. Congrey-R. Lane | |
| 3/17/39 | | LONE STAR PIONEER | | Western | J. Ungney-R. Lane Bill Elliott W. Beery-A. Curtis-T. Brown Jack Randall A. M. Woig-A. Tamiroff S. Tumple-A. Devine B. Cabot-H. Mack R. Towne-W. Gargan | - |
| -,, | 1 | LONE STAR PIONEER SERGEANT MADDEN TRIGGER SMITH | Col M-G Mono | Deama | W. Beery-A. Curtis-T. Brown | |
| | 2/22 | KING OF CHINATOWN | Mono Par 20th | Western Melodrama Drama Mystery | A. M. Wong-A. Tamiroff | |
| | | KING OF CHINATOWN LITTLE PRINCESS MYSTERY WHITE ROOM ADV. OF JANE ARDEN | U | Mystery Melodrama | B. Cabot-H. Mack | |
| 3/24/39 | 3/1 | WHISPERING ENEMIES | | | J. Hottan Cortella | |
| .,, | l | WITHIN THE LAW UNDERCOVER AGENT | Cel M-G Mono Par | Drama Melodrama Melodrama | B. Hussel-J. King-P. Kelly | |
| | 3/15 3/8 | MIDNIGHT MY WIFE'S BELATIVES | Par | Comedy | C. Colbert-D. Ameche | ١. |
| | | TROUBLE IN SUNDOWN | Rep REO 294h U | Western | G. O'Brien-I. Keith | |
| | 11/30 11/22 3/8 | WHISPERING ENEMIES WITHIN THE LAW UNDERCOVER AGENT MUNIGHT MY WHE'S BELATIVES TROUBLE IN SUNDOWN EVERYBODY'S BAST THREE SMART GIBLS BLACKWELL'S ISLAND | WB | Comedy Comedy Western Comedy Mus-Rom. Drama | J. Holt-D. Cestello R. Hussel-J. King-P. Kelly S. Bean-R. Gleason C. Colbert-D. Ameche J. L. and R. Gleason G. O'Brien-I. Ketth J. Frouty-R. Gleason D. DurbiC. Winninger J. Garfield-E. Lane | |
| | | | | N. SILIN | J. Garneid-E. Lane | - |
| 3 /31 /99 | | LARY AND THE MOR | 600 | | | |
| 3/31/39 | 3/8 | LABY AND THE MOB | M-G | Comedy Western | F. Bainter-L. Lupine D. O'Keefe-F. Bice | |
| 3/31/39 | | LABY AND THE MOB KID FROM TEXAS STREETS OF N. Y. SUBBEN MONEY SILVER ON SAGE | M-G Meno Par | Comedy Western Melodrama Comedy | F. Bainter-L. Lupine D. O'Keefe-F. Elce Jackle Cooper C. Buggles-M. Rambeau | |
| 3/31/39 | | LABY AND THE MOB KID FROM TEXAS STREETS OF N. Y. SUBDEN MONEY SILVEE ON SAGE ALMOST A GENTLEMAN HEXICAL ROSE | Col M-G Mono Par Par Par PEO | Comedy Western Melodrama Comedy Western Drama | F. Bainter-L. Lupine D. O'Koefe-F. Elce Jackle Cooper C. Buggles-M. Rambeau W. Boyd-R. Rogers J. Ellison-H. Wood | |
| 3/31/39 | | LADY AND THE MOB REP FROM TEAS SEDDEN MONEY SILVER ON SAGE ALMOST A GENTLEMAN MEXICALL ROSE ROUND OF BASERVILLES FAMILY NEXT DOOR | Col M-G Mono Par Par PEO Bep 20th | Comedy Western Melodrama Comedy Western Drama Rom-Mel, Mystery Comedy Mclodrama | F. Bainter-L Lupine B. O'Keefe-F. Bilce Jackle Cooper C. Raggle-M. Hambeau W. Boyd-R. Rogers J. Ellison-H. Wood G. Astry-S. Burnette B. Green-W. Barrie H. Estrbert-J. Hodges M. Lindsay-J. Litei | |

M-G Mono Par RKO BKO 2 L U WB

BEOADWAY SERENADE
BOY'S REFORMATORY
I'M FROM MISSOURI
THE FLYING IRISHMAN
LOVE AFFAIR
MR. MOTO IN DANGER IS'D
EAST SIDE OF HEAVEN
DARK VICTORY

J. MacDonald-L. Ayres
Frankle Darro
Bob Burns-G. George
D. Corrigan-A. Appleby
I. Bunne-C. Boyer
P. Lerro-J. Hersholt
B. Crosby-J. Blondell
B. Davis-G. Brent

Hooey Phooey

(Continued from page 1)

own press agents is a circumsta

own press agents is a circumstance not overlooked. Paimer's big job woo't be with the outside world, but wou't be with the outside world, but Just what tactics or techniques Paimer will adopt is not known. Meantime, these is more talk heard in the east that the film business of the quality. It is the sheer ranse production of fan ballyhoe which in magazines and columnists to keep up with the output on matter how. Manufactured news, phoney announcements, fake illnesses, cut Manufactured news, phoney announcements, fake illnesses, cut with the output on matter how were the proposed infinitely multiplied so-what trivia is, all of it, orientially in response to fail or its oriential orientially in response to fail of it, orientially in response to fail or its oriential orientially in response to fail or its oriential orientially in response to the fail or its oriential oriential

doubted.

These infinate detail and more glamorous mystery is what some easterners think would be a small with the state of the state o

Up to Hollywood Itself
Unless and until Hollywood and
the film business are prepared to
curtail the flood-like outpouring of
hour-by-hour reports of the private,
its members, the question of publicity quality' gets lost in the staggering 'quantity' of make-believe
news about make-believe people.
That's the suspicion that spreads.

That's the suspicion that spreads. Publicity threatens more and more to be a monster of Hollywood's own creation. Everybody worships publicity. Publicity can do very little wrong. It can lie, misrepresent, degrade, render absurd, expose itself as quackery. It's okay—if they spell the name right.

Makor film scandals now seldom

as quackery. It's oksay—if they spall the name reliable now seldom occur. Hollywood to seared to execute the control of the co

Palmer has quite a job ahead of

Nincsenek Veletlenek

(Continued from Page 18)

the screen, with Ida Turay, the mascot of the siage production, in her
of the stage production, in her
her wedding attire in the middle of
the night, trying to prove to her husband that she is innocent, has lost
some of her quaint charm in the
process of transit. But the raw mathe stage of the stage of the stage of the stage of the
Klari celebra first-rate.

Klari celebrate her wedding with her priggish husband in their hotel usule. Among he wedding presents usule. Among he wedding presents usule. Among he wedding presents thanking her 'for undergettable hours. Husband is sure that Klari, humble, little nursery governess, which was the start of the good luck of being marked to him, has a lurid past. Klari withly argues that it is a mistake. Which was the start of the good luck of being marked to him, has a lurid past. Klari withly argues that it is a mistake of the him, has a lurid past. Klari nin her bridg gown, to find the unbear lanceder of the ring to prove her lanceder of the ring to prove her lanceder of the ring to prove her lanceder and must be seen to the lance of the ring to prove her lanceder and must be seen to the lance of the ring to prove her lanceder of the ring to prove her lanceder and the lanceder of the ring to prove her lanceder and the lanceder of the ring to prove her lancede

ner innocence.

After many amusing adventures she finds Faul, who had sent the ring as a parting elft to his erstwhle girl friend, who lived in the suite next break with her and marry an heiress. Klari causes the most impossible complication and uttimately inds in Faul a much more attractive husbard and the complex of t

band.

Laszlo Szilassy, who has also kept his stage part, is rather wooden and constrained. Not a first-rate production but fairly good entertainment. Jacobi.



Here's your campaign approach to that smartly titled comedy romance

Who is she? Why the girl who inspired Hal Roach's hilarious hit released thru

UNITED ARTISTS

It'S GOT LOVE.

9t'S GOT ZIP

9t'S GOT ZENOBIA

Hang on to your heart ... hold your sides ... in fact, hold everything! The big mystery about Zenobia is ready to be solved. Get set to laugh and love it. It's the gayest comedy romance in years!

HAL ROACH presents

BROUGHT A NEW KIND OF LOVE TO THE SOUTH

OLIVER HARDY • HARRY LANGDON BILLIE BURKE : ALICE BRADY AMES ELLISON , JEAN PARKER : JUNE LAND

Iowa Bill Would Levy 5c Tax On Each Bank Nite Admission: **Wisc. Measure to Outlaw Games**

Des Moines March 14.

A bill which would legaltee bank nights in Youx, and then levy a tax of five cents on each bank night licket sold, received approval of the ways and means committee of the ways and means committee of the ways and means committee of the year a dusting from the house sitting committee next week.
Bill so grigal provision for a location of the property of the pr

registrations.

Judd's bill would prohibit theatre Jude's hill would prohibit theats operators from passing on the stot the movie patrons by requiring that regular prices be charged at bank night performances. He said he between the part of the performance which was been provided by the property of the part of prevenue to be used for the old age pension fund. Another bill, which would have outlawed bank nights and other sine games, was virtually killed when the house poor virtually killed when the bouse poor virtually killed productions and the property of the provided production of the productio

Wise, Rank Night Bill

Wisc. Rank Night Bill
Milwaukee, March 14.
Senator Paulson, La Crosse, Wis.,
Progressive, Thursday (2) Introduced
a hill to the state legislature outlawing bank nights and similar bo.
boosters. Bill fixes a minimum penaity of six months in jail, or a fine of
\$1500 or hold. alty of six mo \$500, or both.

any of atx months in jail, or a fine of 3500, or both, ask ill. Bigst to offer Measure methods, merchandiss or article of value, where the prize is drawn by lot or chance as an inducement for attracting people to theatres, etc. The attorney general's office ruled recently that the statefact upon bank night, and pointed to convict defendate under better law to convict defendate under hotters law. The state of the control of the convict of

Outlaw Job Night

Outlaw Job Night
Lincoln, March 14.

'Job. Night,' off-spring of bank
night, for which a grave was dug
by the supreme court's lottery decision over a year ago, was also
called a lottery in a rulling this week
by Attorney-General Walter Johnson.

Johnson, in his ruling, said it was a thinly veiled attempt to get around the bank night lottery decision, but was essentially the same kind of lot-

Mentana Hits Gam

Mestana Bils Game
Missoula, Mont, March 14.
The first attempt to stop games
in Moniana theatree was made last
week when proceeding attorney
in district court saking For-Missoula
Theatree Corp. be restrained from
conducting hand nights.
John Taylor, manager of the
Wilma and Ajellot cheatres, was
awners of the buildings.

No-Payoff Suit

Ne-Payell Suit
St. Louis, March 14.
Claining St. Louis, March 14.
Claining at 350 bank into payend
fater he fit a 350 bank into payend
for he fit a 350 bank into jackpoly a louis in least 15. Louis,
Clifton Reeves, a ratirod man, last
week faith suit to the coin, plus inmeets a coording to the petition,
admits he got a check for \$550, but claims the theatre manager, Milton
Lewis, retuced to countering in the
check, preventing him from collectlog.

STORY BUYS

Metro purchased Multis Is My Park Metro P

U Raises Salesmen

In keeping with its policy of promoting from within the ranks, Universal has elevated several members of the sales staff and shifted others. R. O. Wilson, salesman in Portland territory for four years, goes into the managerial spot vacated by G. Craddock, Craddock, manager.

Craddock, Craddock, manager of the Portland exchange, became manager of the Indianapolis exchange.

Floyd Brown, formerly Indiangular exchange manager, have the manager at Charlotte, N. C., has been shifted to New Orteans where he will be the new branch manager. Richardson has been on special assignment to Harry D. Graham, district manager out of Atlantia.

Det. Police Crack Down On Commercial Bingo Under 'Charity' Auspices

Detroit, March 14. Prodded by civic organizations, Detroit police appagently are mak-ing an earnest effort to drive out commercial bingo, keno and other games which have been heavily denting. theatre and nitery box

offices.

Police last week (::cked down on two femmes wio'v: been running charity bingo throughout city for the past several months. They were told to either halt the contests, or be taken to court. Police said the women ran games in various halls in names of charitable histitutions, but that amount reaching the institutions often ran as low as \$3.

Meanwhile, state police, under

tions often ran as low as \$3. Meanwhile, state police, under orders from Gov. Frank Fitzgerald, are continuing their war on gambling spots throughout Michigan, and similar drive is expected on Detroit miteries, which have been horing-stot machines, etc., of late, to help meet the rent in the face of brutal notcurnal bix here.

Akron Mgr. Arrested For Giveaway Stunt

Akron, March 14. Akron, March 14.
Akron neighborhood theatres' rush
to climb on some sort of a givesaway
hendwagon, along with double features, bumped squarely into the law
when Harry Brown, Jr., manager of
the Highland, was arrested for opersting a game of chance. Brown's
hearing is scheduled for Thursday
(18). He's under bond of 4590.

Brown's uncer bond or 5000.

Brown's arrest followed his launch ing of 'Refund Nights' Brown de nies he vlolated any lottery law holding that he was merely present ing patrons 'with gitts in appreciation of their patronage.'

HOPALONG IN LATIN

Hopalong Cassidy goes romantical-v Latin-American in the forthcom-Hopatong Cassidy goes romanucative Latin-American in the forthcoming 'Double Dyed Deceiver,' with Tito Guizar singing baritone in support of Bill Boyd.

Shooting starts this week on loca-

TITLE CHANGES

Hollywood, arch 14.
"The Foaring Crowd' is the release title for 'The Roaring Road' at War-

'Sudden Money' is final tag 'Sweepstakes Millionaire' at Pr

UNIONISTS IN FIGHT TO RETAIN BANKO

Cedar Rapida, March 14.
Union projectionists and stepenates in the projectionists and stepenates in the projection of the project of the proj

nite as is.

It is estimated that 200 Iowa thea-tres run bank nites every week.

Booth Fire Fatal To Projectionist: Student Injured

Syracuse, March 14.

Flames that swept through the projection booth in the Strand, Phoenic, last week claimed the life of 1-folds Haskell, 22, projectionist, of 1-folds Haskell, 22, projectionist, of 1-folds Haskell, 22, projectionist, of 1-folds Haskell, 23, projectionist, 1-folds of 1-folds Haskell, 24, projection 1-folds Haskell, who was eather by 1-folds (and 1-folds) the 1-folds (and 1-f suffered severe burns about the head

and face.
While the patrons left the theatre
in an orderly fashlon, Edson Wilcox,
If, fought his way into the blazing
booth to drag the unconsclous operator from the fasmes. He and others
lowered Haskell down a ladder to
the lobby floor. Firmens made short
work of the blaze, confining it to
the projection room.

\$25,000 K. C. Fire

\$25,900 B. C. Fire
Kansas City, March 14.
The Liss theatre, Fox-Midwest 'A'
nabe, was gutted by fire early last
Thursday (9). Fire broke out in the
theatre lobby about midnight, spread
through the, air conditioning vents to
a hollow ceiling and broke out anew
on the stage.

a hollow ceiling and broke out anew on the stage.

Following third alarm, 10 fire companies fought the flames more than eight hours. Loss is estimated at over \$25,000, exclusive of damage to the five-story Wirthman building which houses the theatre.

The News to theatre.

Fire Destroys N. Y. Star
The New Star Casino, old New
York theatrical and sporting landmark in Harten, was destroyed by
mark in Harten, was destroyed by
the Star theatre, which played
by the Star theatre, which played
burleague for a time.
In recent years building was occupled by the Harten Sporting Club,
and latterly used as a roller-akating
rink.

CHURCH GROUP RAPS BINGO AS CRIME HYPO

Rochester, March 14. Rochester, March 14.
Prosecution of Bingo gane operators in Rochester looms following blast by Federation of Churches.
Police chief Henry T. Copenhagen said he had received no compliants against the games, but would confer with safety commissioner Thomas C.
Woods and the district attorney on procedure.

with safety commissioner Tromas v. Woods and the district attorney on procedure.

The federation charges that Bingo is one of several forms of gambling is one of several forms of gambling that have become a mease to the analysis of the several care of the several ca

BOB THEATRE OPS

ROB THEATER OFS
Sparinburg, S. C., March 14.
Sparinburg, S. C. March 14.
The C. Holland, operating Lyman
Tour C. Holland, operating Lyman
The C. Holland, o

Inside Stuff—Pictures

Showing of Paramount in the final quarter of 1838, after only lukewarm earnings in previous three-quarters, resulted from deliberate planning for brilliant fourth-quarter profit showing, according to opinion in Wall Street, Financial observers who have been following the progress of Par during the past year were aware that considerable picture costs were written oft in the earlier quarters, indicating that the company hoped to have clear sating to pile up earnings in the last three-month period.

Even so, the net profit in excess of 2,000,000 for a single quarter was much greater than many had tooked for.

Rick Ricketson, Charles Skouras, Dick Dickson, Al Gould, Bill Lyris, Tom Berta, Willord Williams, all associates of Fox theatres in the west and far west, along with Gregory Duffy of Metropolitan Engravers and C. Watt Brandon, owner of the Kemmerer (Wyo.) Gazette, are the dramatis personae of a book tagged on the Big Game Trail, which tells the story of a big game bunt in the Red Desert and Jackson Hole last season. Written by Brandon, it is a profusely illustrated and descriptive book telling the various incidents and adventures that took place during the hunt.

Deal consummated recently with Underwood & Underwood covers all picture work at the New York World's Fair, as well as still photography. Sole exception is that U. & U. will not have say-so on regular newsreel coverage, the newsreels being protected to this extent. However, the content means that any picture company intending to make a short or feature using the N. Y. Expo for a background must receive permission from U. & U. This probably will keep several firms, intending to make features with the fair as a background, from carrying out plans especially if charged anything by the fair picture contractual firm.

Owners of the 4,200-seat Minnesots theatre, Minnespolis, recently relinquished by the Paramount Northwest circuit, still have made no progress toward obtaining a tenant. In the case of the still have made no progress of the control of the control

Personant is eventuing with foreign often for the Joan of Lia Minnida, since the rotease of Hotel Impetal in Burope. Laked is from Litterbir, French induce, who wants the Illain actives for Danc Bu Lib from Litterbir, be made in Paris this spring. When La Miranda was litted from the 'Zaz' act, Paramount would have turned a willing ear to offers from France, or anywhere. Now the studio is rushing work on her next picture, 'Madame Mystery.'

The Georgia senate last week unanimously adopted a resolution urging Metro not to produce its proposed pix memorializing Dr. William Motton, Boston dentist, as discovered of anaesthesis because it would be inaccurate in fact and a hoxx upon the public. Resolution pointed out that Dr. Crawford W. Long. Georgia medico, first under the control of the state in Washington.

Paramount Film Distributing Corp., a wholly-owned subsidiary incorporated under the laws of Delaware, was formed last week by Paramount Pictures, in. Paramount Pictures Distributing Company, inc., the parent company's wholly-owned New Jersey subsidiary, was merged into the new corporation, new company carrying on the distribution business of the old. Eather change was made to simplify the corporate structure and readjust it for easier Establing on law matters.

A. H. Blank, Des Moines Paramount circuit partner operator there, has been approached with the proposal to build a television setup and to ge into the field on an experimental basis immediately so as to be on the scene when picture-radio comes in commercially.

Blank, however, indicates that he is not too hot on the general idea at this, disting to see how his organization will get off the nut on an investment that will come up to \$250,000.

Litting a bast from studie facekeries, Academy of Molton Picture Aris and Sciences has taken on the job of answering all latters addressed to production companies for information about picture-making methods. These inquiries, coming from all manner of educational institutions from universities to grade zohools, have reached huge proportions in the last few years and ologed elerical business at the studies.

Studio exces plan a heavy cut in preview passes, not only to whittle down expenses, but to get a more accurate public reaction to new pictures of the property of the property

One sefor without Hollywood ambitions is Martin Goodnight, Blackfool Indian moppet, who have feature role in Shirter Templer "Susannah of the Mountier' at 20th 20°.

The Advance, the younger redatin prefers the reservation to the studio. As soon as the retakes are washed up, Goodnight goes back to Montana with Father Cullen, head of the Indian Massion school.

Cecil B. DeMille's 'Union Pacific' will not be released outside of the United States under that title. While okay for domestic distribution, Paramount realizes the title is more or less meaningless abroad as to the part played by the railroad line in the development of the West. Film probably will have several different tags in the foreign market.

Absence of 'leg art' stills of Norma Shearer to go with her co-starring role in 'diot's Delight', has prompted some city desks in the east to grab shots directly from the theatter screen. Claimed to have secured clear-cut photos by using candid camera and high speed paper, latter making extra lighting unnecessary.

Hollywood influence caused British newspapers to change the old title, Peggy and Partner,' under which Chic Young's comic strip, Blondie, had been running for years. With Columbia's picture, 'Blondie,' doing big business in London, the Daily Sketch adopted the American tag for the strip, and other English papers are following suit.

Cost of living was upped 10c. per meal at the Cafe de Paris on the 20th-Fox lot by William Koenig, production manager, in his drive to lift the seatery out of the red. Modernistic tables are being introduced to do away while tablectoths and laundry bills. Company's loss last year was the heaviest inten the cafe opened.

There are 61 direct and hidden taxes included in the price of the average picture theatre ticket, according to Dr. Winnie M. Sanger, Oklahoma City, of the National Consumers Commission. She said, More than 16% of the price of the average admission ticket is due to the imposition of 41 federal and 20 local and state taxes.

With its March issue, March of Time begins its fifth year, this release being its 50th.

Pic Cos. Win Right to Info from Gov't On Chief Phases of Anti-Trust Suit

The U. S. Government will have to furnish particulars on the ment important the major producers, distributors and artifulated theter circuit operators: Federal Judge william Bondy. In his decision handed down last week (8), granted the officer requests for information, out a total of 159.

Broad seneral allegations of whole.

Read seneral allegations of whole.

of a total of 159,

Broad general allegations of wholesale violations by defendants will not
have to be particularized by the
government attorneys. Where specific violations, acts of monopoly,
conspiracy or coercion are alleged,
the defendants are entitled, however,
to have full information.

the defendants are entitled, however, to have full information.

Among specific points the defendants want particular on are whether into the production of the production and exhibition facilities by contract or agreement and, if so, identification of each such attempt to monopolice; whether claim of monopolicy in first-tun metropolisate to monopolice; whether claim of monopolicy in the claim of the

how long it existed; have derendants monopolized production and distribution of the control of t ment to be harsh, onerous, unfair and which might have restrained

trade.

Have such practices been imposed on indies only in situations where exhibitors are in competition with an affiliated theatre; name benefits or advantages obtained by defendants through agreements which put them in control of production, distribution and exhibition and which defendants received them. received them

Classes UA As Produce

received them.

Classes UA As Producer

Judge Bondy graited application

of Columbia Pictures for particulars
in 68 separate claims, but refused
in 68 separate claims, but refused
in 68 separate claims, but refused
entire out UA's claims that they are
strice out UA's claims that they are
strice out UA's claims that they are
not producers, but only distributors
and producers, but only distributors
doubt. If it turns out, during the

trial, that UA is right, Bondy stated
doubt. If it turns out, during the

trial, that UA is right, Bondy stated
doubt. If it turns out, during the

trial, that UA is right, Bondy stated
doubt. If it turns out, during the

trial, that UA is right, Bondy stated
that UA will not be prejudiced by its in
clusion as a producer at this time.

Bondy's decision, the Covern
main Bondy's decision the Covern
main and the covernment. If the

compiled and furnished within a

compiled and furnished within a

month and ever sooner. They said

of the Bondy's decision was a middle

Faul Williams, government trial

Faul Williams, government trial.

Judge Bondy's decision was a middle of the road course.
Paul Williams, government trial counsel, expects to file particulars within the next fortnight. The Government expects defense counsel to ask for a further delay after particulars are filed, to give them sufficient the particular sufficient to give them sufficient to the particular sufficient su

Ask UA Examination
An order was submitted to federal
Judge William Bondy in N. Y. yesterday (Tuesday) by the Departm.nt of Justice for the examination
of Harry J. Muller, treasurer of
United Artists, and Edward C. Rafterry, secretary. Examination sought
will take place befor 'W. G. Briggs,
notary in the U. S. Federal Court
building on March 21, if Bondy
grants the request. will take place befor 'W. G. Bright Bondy's order allowing the examination to building on March 21, if Bondy's order allowing the examination of finers and officials of UA grants the request.

'This is in connection with Judge pany as a producer.

Of 400G Claim Vs. Fox

The Trust Co. of Georgia, trustee under a Fox Theatres indenture of 1938, was granted the right to appeal to the circuit court of appeals by Federal Judge William Bondy in New York Friday (10) from a desison of Circuit Judge Martin T. Month of the Control of the Control to the Control of th

The trust company has a \$400,000 rent claim against Fox Theatres, which is treated as a general claim under the plan. It wants priority.

HAMMONS EAST TO SET GN IN **ORDER**

E. W. Hammons, president of Grand National, will be in New York by the end of the week to, com-fer with J. H. Skirball, vp. They will confer on plans for putting the GN house in better order.

GN house in oetter order.

While financing of GN production
on a par with the number of pictures announced by the company
represents part of the difficulties, the
main problem is said to be getting
administration and production better organized.

man protein is said to be getting in the protein believe or against. GR, taken over by Hammons and saxociates late last summer on its reorganization in 77B, scheduled a program of 80 pictures this season. A total of 11 have been made to date ball's return to the Coast, probably Monday (20). This will be 'Main Street' Miracie,' for which Margo has already been signed. Creditors of CM are reported waiting to see what develops following may mean additional immediate financing.

ROCH. TO GET TASTE OF 'GOOD OLD DAYS'

Notation March 14.
Notatigia for the good old day?
Othe Eastman theatre leads the
Rochester Civic Music Association
for cercate a 1823 show for two perbrate 19th anniversary of the
sacciation, which has grown to nearly
5,000 members.
The state of the sacciation of the sacciation which has grown to nearly
5,000 members.
The Last Command, with Emil
Jannings. Olide shorts and 1929
The Last Command, with Emil
Jannings. Olide shorts and 1920
March 1920 s

The two evening performances will be free and limited to Civic Association membership.

Grainger Sets Four Regional Rep. Meets

Hollywood, March 14

Hollywood, March 14.

James Grainger, sales chief of Republic, following discussions with prexy Herbert Yates, announced four regional sales conventions for company as follows: Houston, April 7-8; Chicago, 11-12; New York, 18-19, and Frisco, 27-28.

Grainger leaves tonight (Tuesday) for New York, making several stops

BIG PUSH AT MONO: FIVE FILMS TO ROLL

Hollywood, March 14.
Five productions roll for Mono-gram in next two weeks, begin-ning tone next two weeks, begin-ning tone next two weeks, or The Wolf Call, 'co-starring John Carroll and Movita.
"Boys' Reformatory' and 'Prison Dorn' start Monday (20), 'Bullets and Blizzarde' goes (23), and a Jack Ran-dall western (31).

New Indie Spot To Get Product **Despite Opposish**

Minneapolis, March 14. Local film exchanges have been notified by their legal department that they must seil product to the newly constructed Grant, Eveleth, Minn, built by Sam Edelstein in opposition to the two houses already being operated there by Wiiliam Krause.

Exchange managers here took the stand that the Edelstein invasion of Eveleth was unwarranted because, they felt, two theatres there were sufficient for the needs of a town of that size.

Edelstein asked for first-run prod-Edesstein asset for instrum product or, in lieu of that, second-runs. The exchange heads argued that second-runs would injure Krause. Edelstein then employed legal talent to assist him in getting his "rights." After some correspondence with the

PAR-COOPER MERGER SET

A permanent partnership between Paramount and the J. H. Cooper interests on a 50-50 basis to cover the Nebraska string, which Cooper operates for Par, may be closed shortly. Negotiations are being carried on in the east, where Cooper makes his headquarters.

headquarters.

A lifetime partnership between Cooper and Par, as being worked out, does not include the Standard Theadward The tres Oklahoma group, in which War-ner Bros. is interested with Par and Cooper.

U SPLITTING SALES CONFAB THREE WAYS

Universal is planning three regional sales contabs this year instead on the big antional convention. They of the contable the contable

Coast.
Of the 40 pictures which Universal will produce for 1839-46 (three will be made for U by Harry Edington), Scully said that 17 will be definitely budgeted as A films. Besides the 40, Universal will have seven Johnny Mack Brown westerns and seven outdoor meledramus truling Richard Arten and Andy De-

Frisco Appears Set For MPTOA Convention

Motion Picture Theatre Owners of America probably will hold its convention this year in San Francisco. The property of the pro

WB Paints Bright Financial Future; May Resume Pfd. Stock Dividends

Variety Chib's Conclave Now Set for April 28

Detroit, March 14. Conflict with previously skedded distributor-exhibitor district meets distributor-exhibitor district meets has necessitated moving national pow-wow of Varlety Clubs back one week to April. Official headquarter: will be in Book-Cadiliac hotel here.

Annual formal stag dinner will be held April 22. Frank J. Downey is banquet chairman, while heading convention arrangements is John E. Flynn.

WINTER SALES **MEETS GET COAST OK**

Los Angeles, March 14. Spurred by the decision of a num-ber of major distributing organizations to hold sales conventions considerably earlier this year than has been the custom in the past, distributor representatives on the ast are suggesting advisability of holding midwinter sales conferences and advancing the annual selling season from summer to winte months.

months.

Warners, with a sales powwow just completed this week in New York, earliest on record, is setting pace for the majors this year. 20th-Pox will hold its national sales convention March 30 in Chicago, and may not prove the property of the province of the province

powwows ahead.

Film companies years ago emulated legit theatres by launching mew seasons in early fall. Sales conventions were held during summer more year of the property o

during hot weather period.

Distributor reps here advocate the idea of the film season being put on a calendar year basis, rather than the time-worn fiscal year plan. This, they point out, would bring film seling time to winter months, when exhibitors are in better frame of mind to discuss part season feals due to to discuss next season deals, due to general uptrend in business cus-tomary during that period, and with market usually surfeited with high-

GREENMAN BACK WITH F & M AS DISTRICT MGR.

St. Louis, March 14.

St. Louis, March 14.

Harry Greemman, who left the Fanchon & Marco interests here several years ago to branch old as an old as a constant of the control of the contro

F.&M. is reported dickering for the acquisition of the Lexington, a North St. Louis nabe, which was operated by Greenman in conjunction with W. J. Colonna.

The financial prospects of Warmer Bross, look very bright to the company's chief executives. In talks to the sales forces assembled at the company's convention in New York this week an optimisted picture of a sale of the sales forces assembled at the company's convention in New York this week an optimisted picture of a sale of the sale of t

'Snow White' on Dual At 15c 'A Mistake,' After Exhibs Squawk

Minnespois, March 14.
Exhibition of Snow White' as one and of control of Snow White' as one and of the 15c Crystal theatre in the lower of the 15c Crystal theatre of the 15c Crystal theatre contract didn't.

The Crystal theatre contract didn't. Call for any double featuring of Snow White, but Irving Gilman, itself of the 15c Crystal theatre contract didn't call for any double featuring to Snow White, but Irving Gilman, itself control to the 15c Crystal theatre of Snow White, but Irving Gilman, itself control to the 15c Crystal theatre of Snow White, but Irving Gilman, itself control to the 15c Crystal theatre of Snow White Snow Irving Crystal Translations of the 15c Cry

when the furious IRKO branch masser called him on the carpet.
Relative to the reduction in percentage terms from 8 to 36% distert of the control of the cont contract, RKO has received up to 60% for its share of the split, ac-cording to Goldhammer.

\$250,000 Suit Vs. Time Begins in N. Y.

W. J. Colonna.

MONO'S TRACHER

Hollywood, March 14.
Monogram packed Fanchon Roylland Pecora.
Goldberg claims action against Time, Inc., started in the New York supreme as advisor on a series of six kid pictures featuring Jackle Moran and marcia Mae Jones.
First of group goes into production in two weeks.

"A great piece of entertainment and a box office smash."

... Hollywood Variety

"Put this one down right now among the contenders for the Academy Awards for 1939."

Associated Press

"A really memorable screen experience." ... Film Daily

"Gilt-edged entertainment that will pay heavy dividends at the box office."

.. Red Kann, in Box Office

OPENING THIS WEEK RADIO CITY MUSIC HALL AND OTHER KEY RUNS THROUGHOUT THE COUNTRY.



Agents Pact Cut 'n' Dried

(Continued from page 5)

provisions of the arbitration sections of the Code of Civil Procedure and with the same force and effect, and such arbitration shall take the place of the hearing provided under the Labor Code and shall take the place of the jurisdiction of the courts to hear and determine the controversy.

Meet On Dotted Line

Meet On Dotted Line
A three-year contract is being inked this week between the Screen Directors Guild and major film companies. Definite agreement on all phases of the pact was reached at a conference between two groups in offices of Joseph M. Schenck at 20th-

Fox.

Under contract, directors are given right to sit in during preparation of scripts, will have an acknowledged voice in selection of easts, and will be given a reasonable time to edit pictures. Directors will have right of supervision over first rough cut, instead of daily changes being made in rushes by the producer.

made in ruthes by the producer.

Minimum salary of unit managers, who will have a separate contract from that of directors and assistants, is fixed at \$150 week. First assistant legal at minimum of \$137.50 per week, and those under contract will get a minimum of \$155. Second will get a minimum of \$155. Second will get a minimum of \$150. Second will get a minimum of \$150. Second will get a minimum of \$100 per week.

Nexotiations between unrodurers week.

of \$81.20 per week.

Negotiations between producers and Screen Writers Guild will continue this week, the SWG having waived the Producer-Screen Playman of the Producer Screen Playman of the Producer Screen Playman of the Producers are characteristic of producers as exclusive the SP pack will be terminated when and it a contract is inked with the Guilders.

Guiders. Negotiations for the producers are being handled by Attornays Homer Michell, Alfred Wright, Mendel Silberberg and George Cohen, aided by a producer sub-committee composed of Darryl F. Zanuck, Hal B. Wallis and E. J. Manuk. The writers are represented by their counsel, Leonard S. Janokisy, Charles Bradett, SWO precy, Philip Dunne and Denald Ogden Stewart Lord.

Playwrights Stand Pat

Playwrights Stand Pat
John Lee Mahin, president of SP,
has announced that his organization
will not make any move to cancel its
working agreement with the companies. He said the pact was a binding piece of paper and that the Playwrights intend to stand on it. Contract is subject to cancellation upon
at months notice by either group.

aix months notice by either group. Hearing before National Labor Re-lations Board on the SWG compain habor harping producers with unfair labor practice has been recessed until upon 48 hours notice from either side that an impasse has been reached in appointations. SWG leaders were sur-senting producer attorneys, arose as hearing opened and stated:

"Keeping ha mind that we do not concede that the National Labor Relations Act complex us to bargain collectively, we do here and now offer to bargain collectively, with the Screen Writers Guild as the exceeding the second of the second with the screen writers of the second with the Screen Writers Guild as the exclusive bargaining agent of that union and we ask the Screen Writers unions and we ask the Screen Writers unions and we ask the Screen Writers unions and we ask the Screen Writers and the second with the second writers wi

This offer is not offered as a dilatory move, but in the sincere belief that we can sit down together and work out an agreement. The conthat we can sit down together and work out an agreement. The contract between the producers and the Screen Playwrights, Inc., is not and never has been a barrier to an agreement with the Screen Writers Guild'. Following acceptance of the offer, the executive board of SWG issued the following statement: "We are very glad in the interest."

are very glad in the interest ace and harmony in the indus-

Install 1000 Onliwon Cabinet Toilet Tissue ECONOMY WASHROOM SERVICE

try to grant a short recess. We hope, however, that we shall not once again be disappointed as to the producers' desire to grant us in really which we are entitled under the provisions of the Wagner Act. As any one knows, this reality can only be achieved by termination of the present so-called contract between the producers and the Screen Playwrights, Inc.

producers and the Screen Playwrights, Inc.

Extras' States Disputed

Attaches of the NI.RB have sated
that the question of whether an exmore provided that the question of whether an extrace of the provided that the question of whether an explayers, Inc., for certification as
bargaining representative for alltrace are only occurs and are not
listed on the payroll of any film complayers, Inc., for certification as
bargaining representative for alltrace are only occurs and are not
listed on the payroll of any film complayers, Inc., for certification of the payroll

reas are only occurs and are paid in
the state of the payroll of any film complay. They receive calls from Centrace and the state of the payroll

Central Casting control and are not
listed on the payroll of any film contrace that the state of the contrace of the payroll

Tops in the Screen Actors Guid

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work out some plan that will relieve

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Artists, questions right of the organ

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Artists questions of the organ

Artists

Scramble for Control

New Coast Theatres

Los Angeles, March 14.

Harry Milstein and Albert Mellin-koff opened their new 800-seat Gar-dena,

BERNHARD CALLS WB ZONE MGRS. TO HUDDLE

Back from a short vacation follo ing a recent illness, during which he was laid up at a N. Y. sanitarlum, Joseph Bernhard, Warner theatr d, called in all his zone manager head, called in all his zone managers for huddles Monday (13) and yester day (Tuesday) at the home office Other exces sat in at the latter, notably those of the theatre department. The zone managers in to discuss current operating problems an plans include James Coston, Chicago Net Wolf (Caracterist), McKenes plans include James Coston, Chica Nat Wolf, Cleveland; I, J. Hoffm Nat woif, Cleveland; I. J. Hoffman, New Haven; Don Jacocks, Newark; Moe Silver, Albany; Ted Schlanger, Philadelphia; Harry Kalmine, Pitts-burgh; John Payette, Washington, and Herb Copelan, Atlantic City.

REPUBLIC BUYS SENNETT STUDIO

Hollywood, March 14. Ownership of the old Mack Sennett studios, now occupied by Republie Pictures, passes to Republic in a deal negotiated by Herbert J. Yates, in a deal closed this week

Studio was leased by Mascot Pic-tures about three years ago. When Republic absorbed Mascot from Nat Levine, it took over the Mascot lease, which had another year or so to go. Lessor of the studio is Guaranty Liquidating Corp. of L. A.

H'wood - B'way

Continued from page 7)
satisfair is believed to have stirred
to studies to settom. Deal is not
one studies to settom. Deal is not
one specentage of the picture
profits (a type of contract Hollywood
has previously nited), but was negotiated before the play's premiers
(Katharine Hepburn also raises the
solution of town. Fact that the buyer is
Katharine Hepburn also raises the
solution of the possibility of similar actor or actormight bring about an entirely new
setup in the legit-film situation.
Other percentage deals already set
involve 'Abe Lincoln in Illinois' and
'Of Mice and Men.'
Undoubtedly a potent factor in the

into Mice and Mice."

Undoubledly a potent factor in the present picture is the new Gordon Finays and Pictures, the legit condition of the present picture is the production could for the studio, with the latter advancing coin for legit buys, film production costs and subsequently releasing the condition of the production costs and subsequently releasing the condition of the production costs and subsequently releasing the condition of the production costs and subsequently releasing to the production of the produ duction, as Gordon is co-pro the Kaufman-Hart spectacle.

Film Execs on Own

Film Exces on Owa Since any other studio could get around the 'secret agreement' by seining up similar unit production deals with Broadway showmen, it is evident that the studio boycott of the third that the studio boycott of the two little more than a gesture. That is particularly so in view of the known fact that even while the film companies themselves have redused to participate in Broadway financing, invested, ostensibly on a personal basis.

Studio opposition to the Minimum.

Studio opposition to the Mis Studio opposition to the Minimum Basic Agreement was obviously based on financial reasons, so it is evident that Hollywood will quiledly resume legit production any time it seems profutable. As far as Warners seems profutable. As far as Warners parently just about decided to rener the Broadway field, chiedly from a desire to produce the Kingtpale policy plane Pointed out, however, the Warners profited from its legit activities under the old MEA. whereas some control of the production of the Minimum and the production of the production of the production of the Minimum and the production of the production of the production of the Minimum and the Mini

Roff opened their new 800-sest GarRoy Hunt's new film house, being
built in partnership with Fox when Hollywood does reBoy Hunt's new film house, being
built in partnership with Fox when the Philadelphia Story' deal has
built in partnership with Fox when the Philadelphia Story' deal has
built in partnership with Fox when the Philadelphia Story' deal has
built partnership with Fox when the production, with the actual
California meatre in Clief loss
funged Comparison of the price story of the price story of the price ture's grows. That is not the same
method as would be used under the
Jules Laurent replaced Gene Kobler as manager of Strand, Passion, Kohler on leave of absence, due to
Jimes.

House Mgr. Moves Up as Reade's Ass't: Theatres, Exchanges Active

Jay Wren, manager of Reade's Community, Morristown, N. J., has been named assistant to Walter Reade, Jr., and assumes that post the state of the control of re-election as a Fayette county com-missioner. Harry Seed, head of WB exchange here, was named zone chairman for annual Will Rogers memo-ial drive. Coast Activities

Morristown.

U's New K. C. Exchange
Kansas City, March 14.
Construction of a two-story building to be occupied by Universal exchange will begin in next 30 days.

Leading will begin in the side of the state of the

Fox-Midwest Ecopens House
Kansas City, March 14.
Lilinois, Jacksonville, Ill., this week,
following a complete renovation and
modernization of the former opera
house. Ralph Bartlett is the man-

ager.

Illinois is a 1,200-seater. Fox also operates the Majestic In Jackson wille

Lincola Doings

Lincola Doings

Lincola March 16

F. W. Anderschaft has been die begreicht wird. His now owned by I. Yal 2009 here. These thas been die wird. His now owned by I. Yal 2009 here. These thas have been die wird. His der Jacobs, diffinespolits, is doing this territory as COls new exchange manager in Omaha. He replaced in M. Biemond, manager of the Ord. Ord. Neb. is in the hospital with a broken collar bone after an united to the collar of the Collar

broken collar bone wheeler wreck, Plans for building a new theatre are underway in O'Neill, Neb., by Sumner Downey. It will be operated by Mrs. Georgia O. Rasley, who operates the Royal here on a lease ar-

Coast Activities

Los Angeles.

George Smith is remodeling a market building to be opened shortly
erates the Jade.

Spyros Cardos and Harry Marx
traded managerial jobs, Cardos shifttraded managerial jobs, Cardos shifttraded managerial jobs, Cardos shifttraded to the short of the sho

Upsal, Philiy, Changes Hands

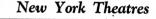
Upsal, Philly, Changes Hands
Upsal thindelphis, March 14.
Upsal the late place has changed ownerships after the property of other houses in this territory. It will be extensively altered and redecorated, extensively altered and redecorated, changed hands, reopened Saturday night (11) after undergoing renovations and modernization of equipment. It is now owned by I. Yaffe.

Joe Jacobs, of Minneapolis, has assumed managership of the Colum-bla distribution officea here. He suc-ceeds I. M. Weiner.

IN BUYING POOL

Fangement.

Pa. House Sold
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THERE'S A BETTER SHOW AT THE

JAMES CAGNEY "The OKLAHOMA KID"

STRAND — 25c TO NOON Broadway and 47th Street

PARAMOUNT TIMES

"King of Chinatown" Anna May Wong Akim Tamiroff

CHICK WEBB

CITY MUSIC HALL "LOVE AFFAIR"

Spectacular Stage Productions

WELD OVER THE LITTLE PRINCESS" "3 SMART GIRLS GROW UP"

UNITED RIVOLI Broadway ARTISTS RIVOLI Broadway at 49th St.

Capito In "LET FREEDOM RING "ICE FOLLIES OF 1939"

Gator III YGMALION 15th Big Week! As M-G-M H

STATE

"Topper Takes in "Idiot's a Trip" Delight" KITTY CARLISLE



HE'S LOOKING FOR A BIGGER WORD THAN COLOSSAL!

... to describe the amazing hit record of M-G-M thus far in 1939 and the Big Ones to follow immediately. And the year has barely begun!

SWEETHEARTS

JEANETTE MacDONALD, NELSON EDDY

STAND UP AND FIGHT

WALLACE BEERY, ROBERT TAYLOR Florence Rice, Helen Broderick, Charles Bickford

IDIOT'S DELIGHT

NORMA SHEARER, CLARK GABLE Edward Arnold, Charles Coburn, Joseph Schildkraut.

FOUR GIRLS IN WHITE

Florence Rice, Una Merkel, Ann Rutherford Mary Howard, Alan Marshal

HONOLULU

ELEANOR POWELL, ROBERT YOUNG GEORGE BURNS and GRACIE ALLEN

THE ADVENTURES OF HUCKLEBERRY FINN

MICKEY ROONEY, Walter Connolly, William Frawley, Rex Ingram, Lynne Carver, Jo Ann Sayers

FAST AND LOOSE

ROBERT MONTGOMERY, ROSALIND RUSSELL

LET FREEDOM RING

NELSON EDDY, Virginia Bruce, Victor McLaglen Lionel Barrymore, Edward Arnold

THE ICE FOLLIES OF 1939

JOAN CRAWFORD
James Stewart, Lew Ayres, Lewis Stone

PYGMALION

LESLIE HOWARD Wendy Hiller

SERGEANT MADDEN

WALLACE BEERY
Tom Brown, Alan Curtis, Laraine Day

BROADWAY SERENADE

JEANETTE MacDONALD Lew Ayres, Ian Hunter, Frank Morgan

CALLING DR. KILDARE

LEW AYRES, LIONEL BARRYMORE
Lynne Carver, Nat Pendleton

LUCKY NIGHT

ROBERT TAYLOR, MYRNA LOY

MAIDEN VOYAGE

ROBERT YOUNG Annabella, Billie Burke, Reginald Owen

THE HARDYS RIDE HIGH

Lewis Stone, Mickey Rooney Cecilia Parker, Fay Holden

THE FRIENDLY COMPANY

CLUBWOMEN WARN RADIO

FRIENDLY TIP ON JUVENILE STUFF

Tendency of Kid Program Gets Bad Again-Secret Meetings with Admen in New York

McNINCH ANGLE

Advertising agency and spon representatives were made awar last week of a new chapter of the perennial kid show protest. All of the details of what happened and why are still not clear. But infor-mation from advertising sources indicates that the demand for 'doing something about radio's children's

something about radio's children's hour was seriously up again.

Behind the superficial meaning of the events of last week was a reported political tactic to corral the clubwomen behind the pending Mc-Ninch reorganization of the Federal Communication Commission.

WNYC as Laboratory

Morris Novik, manager of WNYC, offered New York City's municipally operated station as an experimental laboratory for kid programs to the standing an experimental laboratory for kild programs to the standing radio committee which was set up last week by four prominent women's groups. Novik made but one proviso in his proffer, and that is, this committee as-sume the supervision of the juve series.

WNYC would provide an hour a day throughout the week for this experiment.

Ninch was due to address a group at luncheon in New York last Friday. It was to be very hush-hush and behind closed doors. Leaders of clubwomen opinion were to be pres-ent. What McNinch intended to say is not known. He didn't say it. The luncheon was cancelled on account of his asserted illness.

which dones assume as of a pelagia taken for an agency.
Donnelly Corp's letter explains that the queries are being addressed to finding out whether they prefer to finding out whether they prefer the transcription service of the World Broadcasting System to the RCA Victor, or vice versa. When the world because the service of the world broadcasting System to the RCA Victor, or vice versa. When the they were the service of the world broadcasting to precede the service of the broadcasting (1) speech, (2) music, and which does a better job of ship-ping. of his asserted illness.
On the previous Tuesday, again in New York, reps of four women's groups gethered at luncheon with advertising mea. The women's clubs as the property of the property of the sponsor was the ultimate authority. This had been emphasized as recently as Jan. 12 at an NBC luncheon. Hence the meeting to be a special property of the sponsor congenited reports quickly spread.

But Industry a Faver.
Dat Industry a Faver.

Because of the secrecy exagerated reports quickly spread. Paveer man Mrs. Harold V. Milligan, changed men Mrs. Harold V. Milligan, changed men Mrs. Harold V. Milligan, changed men Profession of the men of the Mrs. Harold V. Milligan, bearing and which does a serier joo of supplied.

Mrs. Harold V. Milligan, bearing and the radio committee of the General Federation of Women's Clubs and the started out as an effort to do the first of the started out as an effort to do the first of the started out as an effort to do the first of the started out as an effort to do the started out as a started out as a speakers representatives as the occasion from which the wind the started out as a speakers representative as the occasion from which the started out as a speakers representative as the occasion from which the started out as the started out as a speakers representative as the occasion from which the started out as the started o

KID TROUBLE IN AGAIN

Clubwomen are reported on the warpath again. This time it's apparently serious. There has been a drift back to goosepimples and a tendency to substitute adult comies for kid shows and at the children's hour. Cliff-hangers are still just numerous enough to remain a red flag to the mothers who take motherhood se-riously and they offer fuel to feed the well-known American habit of translating sentiment into legislation.

Last week there was a very important meet-ing in New York (see adjoining story), which gains added significance since it was undergains added significance since it was under-cover. Every effort was made to keep knowl-edge of it secret. It was apparently designed to prevent Frank McNinch from stampeding the clubwomen in favor of his idea of radio reform, as designed to fit an arch of which Mc-Ninch is keystone.

Whatever the full story or the full degree of danger that exists at this time, the fact that the radio industry is again on the hot spot benne radio industry is again on the hot spot be-cause of kid programs ought to drive home one thought—how can the networks continue to take this risk? The children's hour, more than any other type of program, is radio's re-liable trouble-maker. It's no secret, it's no new discovery. Repeated flareups in the past at-test the nature of the problem and the need to take a long-view perspective and arrive at a permanent and satisfactory solution.

It looks like the networks cannot trust the

SECRET SURVEY

Speculation has been aroused among broadcasters as to the actual

underwriter of the recording method survey that the Reuben H. Donnelly Corp., publisher of classified phone directories, is conducting. The letter which comes attached to a question-naire states that the poll is being

OF AIR DISCS

advertising agencies with kid programs. advertising agencies with the programs. The slugger type of merchandising man is rhinoc-eros-thick to the social and family aspects. He's out to self goods. The networks are al-lowing these agencies to jeopardize their whole social case-remarkably good in every other

Advertising agencies are so accustomed to doing pretty much as they please that they seldom even get the point. They grudgingly accept the slight rules they are asked to follow and systematically try to beat them, get around them, or create new equivalents to old evils.

The agencies kick the networks around, not vice versa. Admen violate half the canons of vice versa. Admen violate half the canons of professional priority, ask, expect and get privileges nobody else would dream of demanding. They are, all things considered, impossible nursemaids for the kiddies. They'll lead 'em sarray every time. Let the networks try to alibi the next time they get caught out on a life on a bid program! lin... on a kid program!

The Children's hour is an adult problem. It should be taken over and controlled by the networks, including the writing, directing and general order of events. To expect aggressive sales-worshipping admen to be subtle or sym-pathetic is naive. Meantime the networks must know that the clubwomen, the churchmen and the whole crowd of critical-minded folks have memories like elephants, patience and connections

SYKES SHINGLE OUT

as forecast.

Plans to join the local law firm—
specializing in FCC practices—of
Spearman, Stephens and Robertson,
which is intimately related to the
airwave constabulary. (Spearman
used to be assistant general counsel,
Robertson his assistant, and Stephens
that Mischesphere and the Abertale

And Company of the Company of the Company
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all of the others to get their joss.)

Prior indications were that the

FCC would comprise Commissioners

Frank R. McNinch, Thad H. Brown
and Sykes if Congress ever enacts
the brain-trusted reorganization bill.

2d Brown-Williamson Show

Erown & Williamson Show
Brown & Williamson Tobacco is
putting another show on NBC. It
will be the 10:30 to 11 p.m. stretch
on the red (WEAF) link Tuesday
nights.

Program will originate from Novachord will be used for the bridging.

ARCH OBOLER'S Cemmissioner Resigns to Join Paul Spearman Firm

PLAYGROUND

Series of maginative dramatic works of the substantial parts of the substantial part

Radio Scripters Outside AFRA

Los Angeles Board of AFRA Urges Ratification of Jurisdictional Peace Pact

Hollywood, March 14. Local board of the American

jurisdiction over radio scripters goes

Local board of the American In PRGG.

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Was

WEBS ASK % ON AFRA SCALE

Officials of NBC and Columbia opened Monday (13) a series of table owith the American Federation of Radio Actors over the question of allowing a commission on actor and singer bookings which pay no more contract of the collection of the collectio

programs.

Union contends that the basic scale is too low to allow any auch deductions. Webs point out that since a work of the second of the

NBC and CBS haven't in recent years deducted commissions for sus-taining programs involving dramatic players.

AFBA 100% with NBC

AFRA 10% with NBC
Signing Francisco, March 14.
Signing Francisco, March 14.
Signing of KPO-KGO announcers
by American. Federation of Radio
Artists here last week gives AFRA
100% representation in all the NBC
100% representation in all the NBC
100% representation in all the NBC
100% representation in the NBC
1

Washington, March 14.

Jesse Willard, manager of WISV, has achieved an eight-pound replica of himself. This appearance of male progeny in the professional circles of Washington, which are notorinal circles and terribly self-conscious—about producing only daughters, has made willard the man of the hour.

Accompanying the above birth notice (not in this paper's departmental style) is the fellowing memo from Washington, which is a cry trom bleeding hearts that cannot be ignored even by a Vaniery mugg.

from bieeding hearts that cannot be ginored even by a Vantury mugg.

Bear Editor:
Really, this is a bell of a sensitive spot, in our circle, and more son than to getting the Vantury plaque, or 'the Pullitary prize. I'm counting on you to understand the counting on you to understand the realize what an undertaking it is have a son in this nest of female children. Suffice it to asy that this charge what an undertaking it is have a son in this nest of female children. Suffice it to asy that this charge what is not the proof of the proof of the proof of the cereture the break—which all of the cereture the break—which all of the hard which is not considered in Vantury.

ASCAP Will Come, If Invited, But Skeptical of N.A.B. Huddle: Nuisance Suits Seen as Defi

American Society of Composers,
Authors and Publishers received
word last week that Oklahoma has
been added to the list of states in
been introduced during the current
been introduced during the current
introduced during the current
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been introduced during the current
separation of the compositions of the compositions
where the compositions of the compositions
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HALEY, PENNER, PONDS FINISH OUT STRING

Hollywood, March 14.

Three Coast shows got their noise last week. Jack Haley for Contigontal Baking, Joe Penner, Hudical Lowe, finish out their string, Joe Lowe, John out their string, Joe Lowe, John out their string, Joe Lowe, Joe Law, Joe

Dunhill's 'Name Three'

Dunhill will inaugurate a weekly 30-minute outz show over Mutual beginning April 10, through the

Title will be 'Name Three.' Dave Terry's orchestra will background.

FRANK FERRIN ELEVATED

Chicago, March 14.
Frank Ferrin has been elevated to
the title of v. p. in charge of radio
or the Henri Hurst & McDonaid

agency here.

Ferrin has been with agency for several years as program director.

Ed Wolf, NBC Director,

Quits to Free Lance

Quits to Free Lance
Ed Wolf, director and producer at
NBC, New York, for the last six
years, has resigned effective March
28 wolf, who directed the Proper
Young' show for nearly six years
(part of time when serial was known
as Tied Duwk's, will probably conpram. He directed Road to Life
und 'Personal Column of the Air
while with NBC, both Chipso-sponseed shows.

GENE AND GLENN BACK WITH SPANG BAKERS

Gen and Gieveland, March 14.
Gen and Gien who became local
six faves under the weer of the and Lena' about eight years ago, are
re-signed by their original aponsor,
Spang Baking Co., beginning March
20 over WTAM again. Pair, both
native Clevelanders, are now gueststarring for annual Clevelander Food
fixed and announced on event's first
day, which pulled 16,000 attendance.
Contracts would have been set

ony, which pulled 18,000 attendance. Contracts would have been set earlier by Hal Gallagher of WTAM but for a certain understanding with Walter W. Knight, manager of food show. Knight thought any full-length advance broadcasts which hurt show and asked Gallagher to hold up their initial air.mg until ex-hibition was over.

noid up their initial airing until ex-hibition was over. Gene Carroll and Gien Rowell, who were started here by John Royal, will move here from Chicago, where they have been airing over NBC red network.

Downey's Dad Hurt

Father of Morton Downey, now on the Pall Mall radio show with Eddy Duchin, is still unconscious as Eddy Duchin, is still unconscious as age. He suffered a prain concussion. He is fire chief of Wallingford and, though 70 years old, was driving his car homeward when it left he road and amaghed in's tree.

GEORGE MAYNARD'S BERTH

George Maynard, former musical director of NBC's 'Musical America'

director of NBC's Musical America' program, was made director in NBC production Dept. last week, Originally with NBC till 1932 as a script writer, Maynard left that spot to go to Paris to study music, subsequently returning to become 'America's' director.

Jack Stapp to WSM
Jack Stapp has quit as assistant
production manager for CBS in New
York to become program manager
of WSM, Nashville.
Latter is his home town.



Meet Edgar Bergen

Even though he rates as radio's No. 1 comedy act, Edgar Bergen found out last week that he's pretty much of an unknown personality to New York news-paper photographers. Incident he's pretty much of an unknown personality to New York newspaper photographers. Incident Chase & Sanborn show's cast last Thursday (9) at the Grand Central stations of indisposition from a cold, was late in getting off the train for a group picture. As he stepped before the buttery of cameras, a phopological control of the pretty of cameras, a phopulate of the policy of the pretty of the p

Demand for ducats to Chase & Sanborn program last Sunday (12) when Charles McCarthy, Edgar Bergen, Dorothy Lamour, et al, came to New York for demand for studie tickets for a single air show, according to NBC officials. More than 14,000 demands by telephone, letter and telegraph were received for studie that seat less than 1,500, broadcast further complicated the matter.

broadcast further complicated the matter. Although the entire cast moved in from the Coast for two Sundays of broadcasting, big yen was to see the dummy, 'Charlle McCarthy,' on his in-itial appearance. moved in Sundays was

HOCKEY, BASKETBALL FLOP ON N. Y. RADIO

Results of experiments with the airing of basketball games by New York stations indicate that the sport York stations indicate that the sport will go the way of pro lee hockey as far as weekly play-by-play calling of major college games from Madison Square Garden, N. Y. go. MSC, though the stationary of the stati

spiels.

Latest of the trio to take a stab at basket cailing was WOR which recorded har Wednesday's (3) anrecorded har Wednesday's (3) anspiels and later aired it from midnight to and later aired it from midnight to 1 am. Station intended to continue airing the games from diese if the response was healty enough, but has response was healty enough, but has response was healty enough, but has been considered to the spiels of the s

WMCA, WNEW Alternatives WMCA, WNEW Alternatives WMCA, We York, will set up a two-hour recorded musical show interpersed with various personalities to combat the pull of beschall articles to combat the pull of beschall income that runners. Station did not carry baseball last year either, WIN dww. William with the work of the wore

lyn games with WOR atternoons. WNEW, N. Y., which last year broadcasted sesson's card of Newark of the Inf'l Leagus, is undecided to the Inf'l Leagus, is under the summer. Says games Newark the year of the Inf'l Leagus games, and the summer of the Inf'l Leagus games and Inf'l Lea

Cincy Execs on the Hoof Cincinnati, March 14.

Execs of local stations are on the

Excess of local, stations are on the Junes. Shows, egneral manager of Crosley's W.W. and W.S.A., was do had to back today (Tousday) from a brief visit to New York. Bob Dunville, assae manager of the two stations, is In New York this week and sisted for Chicago next week. Dewey London, which was to the contract of the

Inside Stuff—Radio

Diverting cross-up directed more than usual interest toward a recent newspaper ad on Tender Leaf Tea, which account is handled by the J. Walter Thompson agency. The ad is of the testimonial school and has walter the second of the second of

Broadway legit names are obtained cuffo for Peoples Rally, Sunday afternoon audience participation show over Mutual. Among the stage players who have recently appeared are Ole Olson (TRill-18-Poppin'), Eara Stone (What a Life'), Nancy Hamilton and Keenan Wynn (One for the Money!) Wynn Mutray (The Boys from Syracuse') and Janice Dremann (T Married an Angel').

Idea is that the guesters don't perform, but merely answer 'Quizie Doodle' questions on the quite part of the show. Figured the names hypo the program and give the legit shows an ether plug.

Johannes Steel, international news commentator on WMCA, N. Y. is supplementing his broadcast with a weekly news letter. The Insider, which he ellis on an annual basis for \$10 per. Professor Charles Hodges of the ellis on an annual basis for \$10 per. Professor Charles Hodges of guessed a little wrong in their initial issue. The letter stated that the selection of a liberal or anti-Pascist Pope is highly remote. The best that can be anticipated is a deadlock which can be broken with the greatest are the selection of the comment of the comment

Jimmy Scribner, who conducts a one-man program over WOR, N.Y., for Daggett & Ramsdell (sustaining to Mutual), will have a \$25,000 bar-becue stand on the bouleward to the N.Y. World's Fair. It is now under southern barbecue meats and the root will be a stage on which a free roadide show, including Scribner, will operate. Chest and staff of Miami's Pigfall inn will be on the job. Place will bear the name Chicazola, the name of the imaginary fown in Scribner's radios serial.

Columbia Broadcasting stock took a two-point rise when the story broke that Amos 'n' Andy would switch over to that network from NBC. Deal is said to add around \$2,000,000 to the chain's annual earnings. Lum and sponsor (Fostum) that a move back to NBC would be benedicial all around. It held to their present time spot on Columbia the rural comics will follow directly after A & A three times a week. They would prefer to take over the double A's time on NBC and give them battle for disler preference.

A volume of mail that reached 133,379 pieces during the last six months of 1938 is the record established by KFUO, The Gospel Voice of St. Louis, operated by the Concordia Seminary and the only local religious station. Dr. Walter A. Maier, who airs the program, has become the confidante of thousands of persons all over the U. S. and Canada. The Lutheran Hour, as the program is known, began six years ago over two stations. It is now on a special net of 68 stations of the Mutual Broadcasting System.

Salunday night 5 wing Session, a CBS weekend feature since June of 1936 organization acts more weeks 169 broadcast. Session has had bands of Leith Several Control of the Several Contr

Roy Collins, Negro porter at WOR, N. Y., for several years and a son-writer in his space time, had to sent two of his compositions to another as-tion to get them on the air. As a result, the tunes are being played on the "Lucky Break" program from WLW, but ethering out of WOR in the New York area. Series ofters songs by tyro composers and tells how each got his "lucky break".

Unknown to most of the members present, recordings were taken of the proceedings at the Nazi Bund raily at Madison Square Garden, New a local cutfit and were said to be a fine, due to accurate placing of mikes, that was picked up every happening, even the outburst of Dorothy Thomp-son, for which she was ejected from the building.

Court Merges Five Suits Vs. RCA, AT&T and West.

New York supreme court justice Aaron J. Levy last week granted an application to consolidate five separate stockholer suits brought against Radio Corp. of America, American Telephone & American Telephone & American Telephone & Company of the Corp. of the State of the Corp. of t general counsel and Max D. Ste as - special trial counsel for stockholders.

stockholders.

He denied an application to examine the defendants, but gave the stockholders permission to renew their application after an answer is filed.

filed.

The suit charges waste, mismanagement, transfer of a large block of RCA stock to General Electric and Westinghouse, and the loss of over 7,000,000 in underwriting an \$11,600,000 RKO bond indenture. An accounting, damages and a receiver for RCA is asked.

SLIGHT POSTPONEMENT

SLIGHT POSTFONEMENT

WAND and April 3 will finally air

Amos and Andy—just 11½ years iste.

Stan Lee Broza, program director,
and the boys skedded to air at the
last heart of the program of the top of the
as 'Sam 'n' Henry.

But before the show got started,
they got another job and a short time
later went to the NBC web. Now,
when the ahow switches over to Columbia, WcAU will finally get them.

WBNY, BUFFALO, SIGNS WITH PANEL UNION

American Communications Association, CIO affiliate, reported Monday (13) that it had signatured that the control of the contro

Fitch Show Adds 22

Chicago, March 24.

Fitch Bandwagon show at 6:30 p.m.
CST over the red NBC web adds 22 stations to the list on March 26.

Stations added are primarily through the south with a couple outlets joined to the north midwest link. Chicago, March 14

Dee Levy Gets a Flaque
De Levy Gets a Flaque
De Levy Gets a March 14.
Dr. Leocy, peze of Western Gets and Will be unable to receive as and will be unable to receive a plaque tonight from the president of City Council in appreciation of the station's contribution of time recently in allowin, a speaker to precently in allowin, a speaker to precently fine the budget crists.

crisis,
Doc's brother, Ike, v.p. of the outlet, is expected to accept the plaque
in Doc's stead.

Those Stalling Ad Agencies

giow-movine, traditional methods which characterize one of the major advertising agencies almost resulted last week in the loss to it of a goodly plees of radio business. Program had been offered it sev-eral weeks ago but because of the cumbersome routine that everything hat to go through the presentation hadrit yet got around to the execu-tive on the account for which the program had been suggested. So that the program had been suggested to the second to the second to the second to the program had been suggested. The program had been suggested to the second to the program had been suggested. The program had been suggested to the second to the program had been in the major agency is file all the time. Immediate reaction was a phone call to go program to a small agency while it was being considered by the major agency is file all the time.

CBS Curtseys Lennen & Mitchell To Use on NBC the CBS Benchley Show

Columbia has waived the obliga-tion it held on Robert Benehley's air services so that the humorist is free to work on NBC for Old Gold when he eig account moves its half-hour show to the blue (W72) link May 23. Old Gold has the spot following 'Information Please' Tuesdry nights Bartin Gossho, but under contract to CIS, has likewise been flagged through.

Gold stanza, who is under contract to CBS, has likewise been flagged through.

CBS had a paper from Benchley which bound him from working an another network for a year. It was Columbia that sold Benchley a Lorllard through Lennen & Mitch-ell. When the program blows from CBS it will have completed a 28-

CBS it will have companies a week run. Benchley is slated to go off the show for an eight-week vacation either July 4 or il. Under three contract which A. Tuder three counts are the same of the show the account has the right to keep the band in the Tuesday night spot for either Old Gold or some other Lorillard

Old Gold or some other Lorillard product. Benchley and his cast will broadcast March 26 from the stage of the Capitol theatre, Hartford, where Saw will be playing a week's engagement. While the habors work from Hollywood, Shaw will cut into the April 2 and 8 programs from ether bonds.

CLIENTS GET **EXTRA CUSHION** AT WLW-WSAI

Dy a 'rectionant, March 14.

By a 'rectional trade agreement,
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pullance and products on cards in
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trade Cincinnati, March 14.

Covington, Newport and suburbs in northern Kentucky, across the Ohloriver.

Dewel Long, WSAI manager, estimates that the promotional ads come to the attention of more than 500,000 persons daily.

Harry Kerr to L. A.

Harry Kerr, head radio p.a. for J. Walter Thompson, in the east, has been transferred to Hollywood to handle a special account assignment. His local spot will be filled by Wick-life Critical.

life Crider.

Other Thompson travelers to the Coast this week are Lynn McManus and Gordon Thompson, writer and producer, respectively, of the Rudy Vallee show,

Washington Lobby

Washington, March 14. Certain top - hatters in Adminis tration circles are still scowling over refusal of FCC majority to reopen the tangled Wichita Falls case. Re sentment directed at one Commish member who had been expected to go along but on the test he failed to wished. whispered around political circles in that pressure applied through the um of two Senators caused the key individual to halk at the idea or vacating last summer's decision favoring the Wichita Broadcasting Co. Industry observers in the know wonder whether in the event of an appeal the political wire-pulling will be brought to public view.

Demand of Rep. Richard B. Wiggleworth for time on Multual to maver FCC Chairman MoNinch has added to the unessiness of network recent in the past, chains have automatically genuficaced when ever mission to approach the microphone. No censorship ever attempted, for are of giving offense that night result in a lost vote on some future sold in a lost vote on some future and the second properties of the second properties

about readio.

One beneficial result of all the FCC questionnaires will be decrease in legal costs for present licensees who endeavor subsequently to sell their transmitters. Having such a pile of ratistical data, inclusing corporate ledentities, in the file, the Commish has informally agreed that transfer applications will be set down for hearing henceforth only when examination of the papers when examination of the papers additional info may be brought out you public inquiry. For the past couple of years, it's been the exact opposite. In view of criticism such public inquiry. For the past couple of years, it's been the exact opposite, in view of criticism and the public inquiry. For the past couple of years, it's been the exact opposite, in view of criticism and the proposite of years of the public inquiry. For the past couple of years, it's been the exact opposite, in view of criticism and the proposite of years of the public publ

Friends of Commissioner Craven are puzzled to explain why Chairman McKlinch complained the excomplaint procedure went further than the commistee was supposed to go. Especially since Craven some an entire was supposed to go. Especially since Craven some as a meno which was shown to McNinch, who pushed it back with the suggestion the proposition might properly be studied by the complaint procedure committee.

Brive of Indie web outlets for definite agreement establishing limitations on sponsor freedom has been temporarily sidetræcked. Because the NAB is touching on the subject in its attempt to write program standards and new code of ethics, IRNA group last week put on the shelf the comments of the chain artillates regarding the proposed declaration of policy.

COLGATE CANCELS WAXINGS FOR 50,000 WATTERS; ADDS 22 CBS STATIONS

STILL ASKING

What's My Name?' Replaced by

Where Are They?

Philip Morris is replacing its What's My Name? show over Mutual with another audience quite Marchael My Marchael Marchael Marchael Marchael Marchael Marchael Marchael Marchael Marchael Cantor and Nydis Westman will be featured with Budd Hulick holding over from the previous series to mc.

Modes will be featured with Fund Holes will be featured by the many marchael Marcha

NBC has had a Name the Place' show since Feb. 12 on the blue Sun-days at 3:30. Arthur Perry and Allen Wilson control it.

Ernie Hare, Air Pioneer Entertainer, Dies at 55: Set Sundry Radio 'Firsts'

Set Sundry Radio Firsts's

Ernie Hare, 25, the heritone patither of the heriton of Billip's Ones and
Hare, died of bronchial pneumonia
in the Queens General Hospital, N.Y.,
March 9, 1989. The duo rated as the
rest singing and petter act to achieve
ernst singing and petter act to achieve
ernst singing and petter act to achieve
into broadcasting in 1921 the team
speared in many Broadway shows,
including 10 Winter Garden producphonograph record field.

Jones and Hare claimed that they
were the first entertaining combinadeverther and the period of the
corporate the sponsor into their mike
billing. The connection was the Happiness Candy Stores of New York
Boyr. The act was contracted to
run on WEAF, now the NBC red?
New York key, for five weeks but
Later they tied up with Interwoven
Hoslery and billed themselves as the
laterwoven Fair. Ver them a couple
of weekly spois on the blue (WZ2)
link to try out something that the
boys had described as original for
reducating. Three years inser CBG
sing program. Recently the team
started a Sundy matines stanza on
WMCA, N. Y. When Hare became
in to planch hit for him without any
previous experience. Hards was hortel, we
have been supported as siter. Buttel was in Nortolk, Va,
where he was born.

Mike Carlo of Legit Joins Leighton & Nelson Agcy.

Schenectady, N. Y., March 14.
Leighton & Nelson, Schenectady, has added to its staff Michael Fusco of Binghamton, who played on the legit stage under the name of Michael Carlo and who recently finished a 13-week series for the agency as 13-week series for the agency at WHN on a program sponsored by the Musebeck Shoe Company, Dan-ville, Ill. (Health Spot Shoes). Fusco is a classmate there of Ed Flynn, also with Leighton & Nelson.

WRBL Joins CBS

Columbus, Ga., March 14.
WRBL is latest recruit to Columbia chain, joining net tomorrow (Wednesday). Station owned by J. W. Woodurdi, St., of here, who also owns WATL, Atlanta, and WGPC, Albany, Ga., is managed by J. W. Woodurdi, Jr.
Bill Dougherty is program director.

Same Cost Approximately—Transcriptions Three Weeks Behind-People Picked Up High-Powered Stations, Complained 'We Heard This Before'

That's Different

Los Angeles, March 14.
Pet hate of morning dailies,
Times and Examiner, is radio.
Both sheets are now staging circulation drives.
Prizes are radio sets.

LOHR 'ZEROS' RADIO-PIX **FIGHT**

By JACK HELLMAN

Hollywood, March 14.

Who's fighting?' Lenox Lohr
wanted to know when the press lade
from the radio-pictures front. His
studios surely can't be running
around with a chip on their shoultthey wouldn't know who to blame.
Thet's about how NBCs major
domo has it sized up, but unmis
of the studies of the studies of the studies
to Will Hays and visited society
with some of the film executives;
the chain chiefatain let the period
everything's hunky dory. This talk
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Other Answers

Other Answers
Other expressions from the majors were that flag-waving along the filteriory the great stuff and a public service, television is still a couple le service, television is still a couple of years sawn, and that he has no intention of stepping down as NRC received to the still a couple of the same leadership of RCA's which is also zero, and Don Gilman stay put as chief spark of the western circuit.

Let film exhibitors rant and rall,

stays put as chief spark of the west.

Let file schibbiors rant and rail,
NBC has no intention of breaking
up its Sunday run of shows. More
harm would come if this big proharm would come if this big proweek, he believes.
New code of ethics formulated by
NBC is now being prepared for
said, but admitted it hasn't changed
unch in 12 years. Just a few
changes here and there and something for the boys to go by. The
returning to New York.

AIR'S OLDEST?

Gambling's Musical Clock Ticks Off 14th Anni on WOR

14th Anni on WOEL

Claiméd to be the oldest program
on the air, John Gambling's musical
clock show over WOR, N. Y.,
Wednesday (8) marked its 14th aninversary of continuous ethering.
Six-a-week has been sponsored about
niversary of continuous ethering.
Six-a-week has been sponsored about
horized three days a week by
Childs' restaurants and the other
three days by General Mills.
O'Greing setting-up exercises, chairter, trivia and musical selections by
desired three days are settled to the
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Texaco Ponders Heat

Young Vice Griffin at KRJ Loong Vice Griffin at KRJ Loong Vice Griffin at KRJ Loong Vice Griffin resigned as continuity editor at KRJ Loong Loon

Coigate-Palmolive-Peet is dropping practically all transcription campaigns in April after a run of 65 paigns in April after a run of 65 weeks. Stations affected by the can-cellation order are WLW, Clncinnati, WTAM, Cleveland, WSB, Atlanta, WTIC, Hartford, and WGY, Schenetady. In place of the latter 50,000-watters the account will use 22 additional stations on Columbia, with the cost being approximately the same.

in the same of the

with the live broadcasts. The two serials are also aired via disc from WHO, Des Moines, and WOR, Newark. Elimination of WHO is still under discussion, while in the different. The WOR broadcast is a duplicate of that cleared by WABC, CES N. Y. Key, earlier the same day, Benton & Bowles is the agency on the account.

GEORGE JESSEL **GRABS TWO SPONSORS**

George Jessel, after looking for a sponsor for three years, his suddenly a sponsor for three years, his suddenly heard over a regional loop out of W72, New York, starting today (Wednesday) for Reid's ice cream, will be Dick Himbert's orchestra, Mary Small and Ernset Chappell. It's Ben Rocke production running material in collab with Sam Cartion, who will also stooge.

Second Jessel program is for Vi-talis. Starting March 21, he will be the show's m.c. Both accounts are Pedlar & Ryan's.

LIBEL PROTECTION BILL INTRODUCED

Albany, March 14.

Albany, March 14.
Legislation extending to broadcasting the same privilege and protection
against alander and illed suits now
true report of any judicial. Iegislative or other public and official proceeding, has been introduced by Senator Frederick R. Coudert, Jr., and
Assemblyman Abbot Low Moffat,
but Manhattan Republicans.

both Manhattan Republicans.
Moffat, chairman of the Assembly
ways and means committee, is one
of the most influential lawmakers in
Albany. Coudert, a first-year man, is
related to and associated with Coudert Bros., New York-Paris law firm.
The bill adds a new section to the
civil practice act.

MONTANA LIBEL LAW

Exempts Stations from Libel by Political Speakers

Helena, Mont., March 14.

Governor Roy E. Ayers has signed a bill which relieves radio broadcast-ing stations of liability for libel in connection with broadcasts of mate-rial over which they have no right of censorship.

Ed Craney, of KGIR, Butte, helped push it through,

Spot Campaigns

17% of Sindehaker Goes to Badie

Detroit.

Radie will pocket about \$250,000, or 17% of the \$1,200,000 to be spent by tudebaker in April, May and June to bailyhoo company's new Champion ar, entered in the 'Big Three' (Ford, Chevrolet and Plymouth) price

car, enterce in the "sig arrect term, chevrotet and Psymouth price class." Empirical and about \$0,000 for direct mail pieces and dealer-mailed stuff. Roche, the price of the property of the

Telephone Company's Experiment

xestpane temperary Experiment Philadelphia Long Lines department of the American Telephone & Teleraphin Co. is cooperating in an experiment with the Michigan Bell Telephone Company to promote long distance phone calls through a show originating on wXXIZ, Detroit, and being pumped to the Michigan Radio Network. It began an initial 13-week trial period yesterday (Tuesday). N. W. Ayer is the agency

initial is-week trial period yestericaly (tuescay). N. W. APET M me agency on the account.

on the account of the considerably more similar business in other states will probably be forthcoming if the throw comes up to A. T. & T. S. expectations. The 15-min, program truesdays, Thurdadys and Saturdays is jubbed Here's Your Party. Commercials will plug night phone rates which go into effect 15 minutes after the show leaves the fart of 6.5 pm. should be also discussed to the considerable of the considera

W. L. Desglas Shoe Co. will start a 'Man in the Street' show on WJZ on March 27. Program will be a 'question bee' participated in by passeraby in front of various Douglas relait store. It will air from 548 to 6 p.m. Mondays through Fridgay. Merhandise prizes will be given to participants as well as to those who send in questions. Similar show has been alreed by Douglas on WEEI, Boston, since last fail. Others are being prepared for Phility, Detroit and Chicago. N. W. Ayer is the agency,

ANGE 18 USE SEGULY,

Thompson-Koch agency, six 100-word announcements weekly.

Maker Remedy Ce, morning dischoust kindle announcements for 13 weeks, through Ralph H. Jones.

Walker Remedy Ce, morning dischoust six times weekly, for four weeks, through Weston Barnett.

Industrial Trinling Corp., quarter-limited through announcements weekly, 48 limited.

weeks, whough weston Barnett.
Industrial Training Corp., quarter
hour show once weekly for 13 week
through James R, Lunke.

nrough James R. Lunge.

Rival Dee Packing Ce., weekly
participation in Musical Clock for 52
weeks, through Charles Silver Co.
Clearfield Taxidermy Co., Shopping
Circle representation once weekly
for 13 weeks, direct.

or 13 weeks, direct.

New England Confectionery, six mnouncements by transcription veekly for 13 weeks, through Lavir

Beauty Products Corp., Shopping Circle Participation twice weekly for 2 weeks, through Walker-Downing

John Morrell Ce., Shopping Circle and Home Forum announcements four times weekly for 28 weeks through Henri Hurst & McDonald. Climax Cleaner, disc announce ments three times weekly for eigh weeks, through Roger Williams.

DuPont de Nemours (Cel-o-Glass), isc announcements twice weekly 13

WWJ. DETBOTT, NEW BIZ

WW. DETROIT, NEW BIZ

WW. DETROIT, NEW BIZ

Inc. Ty Ty
reference bread Co., fire. Ty Ty
reference bread Co., fire. Ty Ty
reference bread Co., fire. Bread Co.,

Inc. Minnespolls,

Inc. Minnespolls,

Armsteag Cork. 10. The Heart of

Armsteag Cork. 10. The Heart of

Armsteag Cork. 10. The Heart of

Armsteag Cork. 10. The Richman Reporter with Bob Stantons

Erbanan Resporter with Bob Stantons

Erbanan Resporter with Bob Stantons

Weekly, 18. Weeks, new. placed

through McCann-Brickson, Inc.

Pehan Plant Food Co., Triendly

Gardener, chats on city gardening

weekly, new placed through Simon
Michelion Co.

Melville Shoe Corp. (for Them

Melville Shoe Corp. (for Them

Michelson Co.

Melville Shoe Corp. (for Thom
McAn shoes), newscasts with Austin
Grant, 15 minutes six times weekly
for 52 weeks, new; through Neff-Ro-

for 52 weeks, new, mountained grow, Inc.
Washington State Apple Commission, 'Health Column of the Air' (disc) plugging apples, five minutes three times weekly, seven weeks, new; placed through J. Walter Thompson Co.

WBT, CHARLOTTE, N. C., NEW BIZ Southern Bearings & Parts Com-pany (Norge Refrigerators) renewed half-hour weekly, through Lee Anpany (Norge Remganana)
half-hour weekly, through Lee Anderson Adv. Co.
Nash-Kelvinator, through GeyerCornell & Newell (Nash Motors), six
one-minute ETs weekly, 38 times.
Bayer - Semeson Co., through

Fight Price Mention

Hartford, March 14. Hartford, March 14.
Bill introduced by the Con-necticut Retail Package Stores
Association in the General As-sembly would make it unlawful for any radio station to adver-tise the price of alcoholic liquors or make reference to the price of alcoholic liquors.
Hearing on bill set for Wednesday (22).

Lewis Edwin Ryan, Inc., Washingto D. C., 100 announcements of 85 wor

George A. Hormel Co., meat packer of Austin, Minn., has signed for three 15 min. spots weekly on a 21 station CES hookup starting April 3. No takent set for time yet.

B.B.D.&O., Minn., office cleared.

'Dr. I. Q.' new half-hour starting on the NBC Blue network Monday, April 10, goes by spec 1 lines from Chicago to WTMJ. I waukee, the Ir ter basic Red. Sponsor is Mars, Inc. Grant Ad-vertising, Chl. ago, is the agency.

After nearly six years under Mar-shall Field sponsorship the morning Musical Clock' on WBBM, Chicago, shifts to Sears-Roebuck on March 20. Deal set through the McJunkin agency here.

Hartford-Connectiont Trast Co. is sponsoring a Voices of Yesterday program over WDRC Thursday nights. Program uses recorded voices of famous persons of the past.

Utilities Blurb Campaign San Franci

Utilities Blurb Campaign

San Francisco.
Ten-day radio campaign on behavior
of C.F. feortfied performance) gas
or the control of the control WHO, DES MOINES, NEW BIZ Nutrene Mills, Kansas City, Kans., through Simmonds & Simmonds, Inc., Chicago, 100-word blurbs, three a

Colonial Dames cos Cotonial Dames cosmetics, through Glasser agency, Los Angles, partici-pating in Elma Latta Hackett's Friendly Homernsker' morning pro-grams over KSFO, San Francisco, for 13 weeks. Ditto Scott Towels, through J. Walter Thompson's New York office. Land State of the Control of the Con

Longines Watch, through Arthur Rosenberg agency, New York, is spotting six announcements weekly for one year on KSFO, San Fran-

California Spray Chemical Co. of Richmond, Cal. (plant spray), through Long agency, is using an-nouncements.

Axion-Fisher Tobacce Co. (20 Grand cigarettes), through McCann-Erickson, New York, on KFRC, San Francisco, with thrice-weekly broad-casts of 'Fu Manchu,' quarter-hour platters. Through Aug. 4.

Owl Drug Co., through MacWilkins & Cole, Seattle, weekly announce-

· Radio Daffodils ·

New York City—Punning commercial over WOR, N. Y., Sunday: Buy American wines made by the Italian Swiss colony on the banks of the Russian river, California.

Omaha.—Jimmy Morgan, WAAW cowboy songs, got burning hot here right in the midst of his airing. His guitar, rubbing against corduroy pants, set fire to a packet of matches in his pocket and Morgan sizzled, "I'm aire," he shouted and no fooling.

Seattle—KIRO's new juve stanza, Father Goose Comes to Town, written and produced by Dorothy Mason, drew letter from a child listener. Young-ster wrote: We know that in the winter and spring you are Father and Mother Goose, but near Christmas you are Mr. and Mrs. Santa Claus.'

Seattle-Claiming her husband was so jealous that he threatened to throw the radio out of the house because she listened to Boake Carter, whom he thought was a local man, Mrs. Armenia Van Mechelen, mother of four children, has sought a divorce in the Superior court.

Cincinnati—'Nation's school of the air' series broadcast by WLW has been given a part in the Kentucky State Reformatory's daily educational curriculum.

Wercester, Mass.—Lew Rogers, WTAG announcer, did an unexpected overtime stimt during the broadcast of the Popp's coronation. Set to go at around to see what it sounded like. Station's standbys had been recorded so he figured he had no worry.

However, when first recorded standby hit the air, he changed his mind in a burry. Record turnishle had been speeded up and his voice went out in a continuous standbys had been appeared by an around and did the standbys in person.

One listener even phoned in to say that she thought it was a disgrace to have drunken women announcers broadcasting.

Philadelphia—KYW aired the heartbeats of a boy who four months ago was stabbed and had his heart sewed up. Half-hour show was staged for the community fund drive.

Leon Livingston agency, San Francisco, now handling national advertising for Nestle's Milk Products; previously only on Coast.

Two Arisons outlets, KVOA in Tuson and KTAR in Phoenix, will release the Weson Oil and Snow-drift Company's Monday night drama, 'Hawthorne Ho: '3, and over an NBC-Red network on the Coast, starting March 27. Frogram originates in the KFO studies, Prisco, and is subtored by Ted Maxwell Philosophic Company of the Company

Gasten Grignon, WISN Milwwukee station manager, has set contract for baseball season. 39 and 49 with Wadhams Division of Socony-Yacuum Oil and General Mills, the same joint sponsorship for the past the part of the past of

Farm implement companies are going air-minded throughout Sas-katchewan. Radio stations report biggest bookings in history. Rural type abows particularly wanted with lots of barnyard music. Fact companies spending heavy advertising dough for first time in nine years indicates belief Canadian biz is picking up at last.

through Campbell-Ewald. 45 for Herol, Inc.; 30 for Washington State Placed by Benton & Bowles, WCAE, Apples, also 30 transcribed. Apples, also 30 transcribed. Apples, also 30 transcribed. Apples, also 30 transcribed with the Walter Thompson, San Prancisco. Thompson, San Prancisco, now handling national advertising for Nettle's MILR Product Brewing Ce. (Iron City Cluting for Nettle's MILR Products Placed by McCan. Krug's Talk of Uniting to Nettle's MILR Products (Town quater-hour on WASS.)

Union Oil on the Coast, after audi-tioning a dozen or more programs, has decided to spend their appropria-tion, for the time being, in outdoor advertising.

KFRU, Columbia, Me., New Bis
Internate Nurseries, Hamburg, In
(Nursery plants), 15 min. studio program deliy.

Dryg. Tide. Products, Chicago
Dryg. Tide. Products, Chicago
Dryg. Tide. Products, Chicago
Min. studio
program, 5 weekly. Benson & Dall
agency, Chicago.

American Propeers Ce, Sloux City
Grogram, 5 weekly. Soulder Adv.
agency, Des Moines.
Archias Nurseries, Sodalis, Mo.
(Nursery stock), 100 spot announces.
Wilkerson Nurseries, Columbia,
Mo. (nursery plants), 10 min. studio
program dairy. Direct.
Wilkerson Nurseries, Columbia,
Mo. (nursery plants), 11 min. studio
program dairy. Direct.
Tablets). 5 min. transcribed programs 3 weekly. First United
Broadcasters, Chicago.

Michigan Bell Telephone Co. is starting a series of 15 minute shows over WXXZ, Detroit, tagged Here's Your Party. Will be heard Tuesday, Thursday and Saturday at 6:30 p. m. Will use band, tagged Bell orchestra, and drama portion will be enacted by Bell Players.'

Placed through N. W. Ayer & Son.

National Grange Mutual Liability & Fite Insurance Co., headquartered at Keene, N. H., is plugging its automobile liability policies for Grange (farmer) members, on WGY, Schenectady. Contract will run 13 weeks, with five spots weekly.

Delaisy John WWF, Detroit

Robert Delaisy, whose Story of Tycho Brahe' copped farst prize in the Company of the

KGFF, Shawnee, Okla.
Liebman Frozen Foods Co., three spots daily during Lent.
H. & S. Emplement Co., 30 minutes weekly with Rev. E. E. Gillentine conducting devotional service.
Clarke-Keller. Seed Co., spot announcements daily.

N. A. B. Bureau Will Attempt to End Tongue-Tied Local Radio Salesmen

Washington, March 14.

New Bureau of Advertising, which has been authorized by the Board casters, will fundamentally be an attempt to set up in radio a central fact-flading and fact-marshaling and fact-marshaling and billboard arrenals. This officion to N. A. B. has been partly faspired by the sales manager group of Craig Lawrence. It reflects a deep-select conviction that the average beated conviction that the average

Chicago, 100-word blurbs, three a week.
Simmens Hardware Co. (Keen Kutler), St. Louis, Anfenger agency, St. Louis, beginning March 14 for 20 announcements of one minute collinar Cleaner Mfr. Co., Cleveland, Ohlo, Roger Williams Co., Cleveland, beginning March 14 for Experience of the minutes each, three a week, 'Handy Andy's Household Bluths'.

radio local salesman is poorty of the N. A. B. Bureau of Adver-equipped to go up against the care-liking will be to incide this problem. The control of the

PORTABLES SUMMER A

CBS SETS ITS 'HIATUS' CODE

Columbia's new policy on aummer vacations for its advertisers was received with mixed opinions in agency circles last week. Some agencies considered the plan means and the second of the plan deers had that it would work a hardship on accounts that are tightly budgeted and require a recess from radio so that they can take their profits while the profit of the plan of the plan

ing a readjustment of 18 summer bolley and may announce such a columbia vacation play is from the columbia vacation play is breaks mainly to the big advertiser and making things that much tought for the title fellow. It has been a considered to the columbia of the colum

weeks.

One comment on the plan indicated that CBS has not been expilled in requiring that if a client
contracts to return in the fall with
a bookup of any 91 stations it must
abide by this number of stations for
more than 18 weeks. Under the
for a customer during the summer
for a customer during the summer
concoding to the size of the network
with which the advertiser returns to
the six.

the sir.'

Network will hold time for a period of from four to eight weeks, with the length of the vacation determined by the number of stations used in each program period. The time involved is the 7 to 11 p.m. stretch and the vacation period will be charted as follows:

Networks.

| Network, | | Hiatus. | |
|----------|----------------|-------------|--|
| 40 to | 45 stations | 4 weeks | |
| 46 to | 55 stations | 5 weeks | |
| 56 to | 70 stations | 6 weeks | |
| 71 to | 90 stations | 7 weeks | |
| 91 to | more stations. | 8 weeks | |
| Time | will not be | held for ne | |

Time will not be held for net-works of less than 40 stations. New Discount Structure With the new vacation plan CBS has introduced a new discount struc-ture, effective April 1 for those ac-counts not signed before that date or that go off for the coming sumor that go off for the coming summer. Under the new discount structure, an additional 12% is allowed for 52 weeks of consecutive broadcasting. NPC is expected to revise its own discount setup to meet this allowance, since that web now grants only 10% extra to year-round accounts.

ounts.
CBS' old discount structure startd with 5 to 10 stations per week
t a discount of 2½% and ended at
5%. From April 1 it will have to Common and the common

week, 124, 55.
Advertisers using 8,750 or more station hours or \$1,50,000 gross billings per year will earn the maximum discount of 25% if they stay on through the summer. If they take a vacation they will have to be connt with 20%.

Seek Summer Shows Hollywood, March 14. Summer show shopping has begun earnest by Young & Rubicam How's Your Hiatus?

Word 'hiatus,' which CBS prefers to 'vacation,' is a pet of Paul Kesten. It caused plenty of dictionary-consulting last week among the CBS sales staff.
Webster: 's break, as in a manuscript; a gap, a chasm."

WRVA'S WHOOP-DE-DO USHING IN 50 KW.

USIMING IN JU AW.

Richmond, March 14.

Official dedication of WRVA into 50,000-watta class is set for Friday town of the control of the cont

WCAU Skips Nite Games; WIP Feeds Special Loop

WIP Feeds Special Loop
Philadephia, March 14,
WCAU and WIP will carry all
baseball here this season. Both stations will carry all games of both
the American and National league
days, while Atlantic Refining will do
all the br.ing itself on WIP. Last
season WCAU arted only the Phillies,
and WIP carried the Athletics.
With 14 of the 154 games skedded
to be played at night, WCAU will
network commitments. WIP, with
considerable manipulation, plans to
carry them all.

considerable manipulation, plans to carry them all.
Bill Dyer wil lagain be at the milte for WcAU and Byrum Saam for WFP. Latter station will also feed a nine-station network especially set up. Atlantic for the baseball broadcasts. Stations are WFO, Atlantic City, Stations are WFO, Atlantic City, WILM, Wilmington; WoAL, Lancat-ter; WORK, YOR; WEST, Each ser; WORK, YOR; WEST, Each ser; WORK, YOR; WEST, Each ser; WORK, YOR; WEST, Each ton,

WCKY 50Kw. Delayed

Cincinnati, March 14.

Power boost of WCKY from 10,00
to 50,000 watts, which was intended
to the property of the complete installation of
improved transmission equipment.
L. B. Wilson, president of the station, is expected to return next week
from his winter retreat near Miami.

YOUNG GETS ACQUAINTED YOUNG GETS ACQUAINTED
Special events reps of the indie
stations of New York met yesterday
(Tuesday) with John D. Young, director of radio at the N. Y. World's
Fair. Subject was the final ironing
out of indie pickups during the expo,
which opens April 36.
Young met with reps of NBC, CBS
and WGA-Mutual two weeks ago.

:affers, Joe Stauffer, Clare Olmstead and Franklin Delano. At least three of the firm's Coast shows, Screen Guild-Gulf, Jack Benny and Silver Theatre, will have mid-year replace-ments. Also in the east Fred Allen and Kate Smith will take their hot

weather respite.

Idea programs are largely in demand as budgets will be trimmed for the summer quarter, the chief reason and WAR, Geveland, Joined the fold their time.

B. C. THOMASON LOSES

Must Answer Church Sult for Ac-

Oklahoma City, March 14.
A motion presented by B. C.
Thomason, former operator of KFXR
here, to quash the suit of the Exchange Avenue Baptist church was
overruled in district court here. He was given five days in which to enter a pleading, or 10 days in which to file

n answer. The church has asked for an order to force Thomason to produce books of the station from Oct. 3, 1935, to May 20, 1938. The church doesn't think it got its 10% of the net in-

Station, following its purchase from church by the Plaza Court Broadcasting Co., was completely re-modeled and call letters changed to

FCC STILL HAS NO FUNDS FOR 1940

Washington, March 14.
Continuing anineasity in Congress toward the FCC demonstrated by the cold reception given commish tegmen seeking immediate action on a decidency appropriation for 180. At desirable the cold reception given commish tegmen seeking immediate action on a decidency appropriation for 180. At the cold reception in the till after June 30, or how much they may receive in the event in finit-beared pursued as the finit-beared pursued as the finite finit-beared pursued to the finite fini

In Ad Biz, but Pals

Sales staff in the various John Biair offices make a practice of pointing up the personal touch in their relationships by ex-changing photographs of themselves every six months. The pictures of the boys in each branch are mounted collectively in a frame and a copy is sent to each office.

Blair also circulates a picture of himself at like intervals.

FAN LOYAL TO ALL THE BLURB BUYERS

Hight of loyalty to all of the sponsors on a multi-sponsored parter of the sponsors on a multi-sponsored parter of the sponsors on a multi-sponsored parter of the sponsors on the sponsors of the sponsors of

Marries, Then Off to See How Cincy Reds Look

How Cincy Keds Look
Harry Hartman, baseball announcer on WCPO since 1928, was
married here Sunday (12) to Tillie
Skurrow, non-pro of Baltimore, before leaving for Tampa, Fla, to doube honeymooning with coverage of
the Cincy Reds' training activities.
WERC on which was the conWERC on West of the Cincy Weds
WCPO Monday (13) as an announcer.

SELLS 'MARY SOTHERN' Transamerican Disposes of Serial to Pediar & Evan

Transametican Broadcasting & Television Corp. yesterday (Tues.) closed with Pedlar & Ryan for the use of the Life of Mary Sothern Myers. It will just pans to tothpatte. Show goes transcription for 13 or one weeks, eventually shifting to a more weeks, eventually shifting to a more weeks, eventually shifting to a more weeks, eventually shifting to a weekly basis are WCCO. Minneapolis; WHO, Des Moines; WOW, Omenic XMED, Kanasa City, KOO, Menic XMED, Kanasa City, KOO, Den Becker will write and produce.

WKRC Yum-Yums Sked

Cincinnati, March 14.
Startling April 3 the Colgate-Paimolive 'Hillibp Blouse' and Myrt and
Murge programs will be carried by
use of straight-numing time on the
local CBS station, including the current 18-minute Slepmother' series,
through Priday from 1616.
Myrt and Marge programs, waxed,
Amos in' Andy, for Campbell's
coups, also will be heard on WKRC
beginning April 3, when the series
series has been outletted here for
long through WLW.

RENAY VENUTA'S AGENT

Currently m.c.'ing her own half-hour stanza on WOR, New York, Sunday nights, Benay Venuta was signed to a one-year managerial con-tract last week by Rockwell General Amusement. It's effective immedi-ciality.

Amusement. It's effective immediately.

Singer-actress was tied to a verbal contract with Ralph Wonders, now on the Coast for Rockwell, before officially joining the agency.

MAY-TO-SEPT. **AUDIENCE EYED**

Under the impetus provided last week by a new summer discount and layoff policy formulated by the Columbia Broadcasting System (and with such further steps as NBC may take in order not to be at a com-petitive disadvantage), the whole subject of hot weather broadcasting comes up again. This time the ques-

comes up again. This time the ques-tion has sharper outlines.

During the past season there has been introduced the portable dry-cell readio receiver with greatly improved reception. These are selling by the tens of thousands all over the coun-try and, added to the 6,000,000 redios now installed in automobiles, gives the redio industry a swell answer to

now initialized in automobiles, gives in the charge that people cart or don't listen in summer. Radios will be the charge that people cart or don't listen in summer. Radios will be blaring on every beach and plenie grounds to prove otherwise. On the control of attention in the last several years to summer radio. Originally the story was fragmentary and the impressions and inclinations of adversions and inclinations as a first story was fragmentary and the impressions and inclinations as a first story was fragmentary and said in 1938 indicated that the daytime radio audience diminished remarkably accurate the said of th

Baritone Succeeds Actor As Cereal Serial Spieler San Francisco, March 14.

Commercial announcer on the Sperry Flour dramatic serial, 'Dr. Kate,' will be Armand Girard, baritone, starting this week. Girard will plug Sperry's breakfast cereal, Wheat Hearts, in the morning broadcasts over the C ast NBC-Red web from the local studios.

He replaces Leo Cleary, NBC
actor and comedian, who resigned
to try radio in Hollywood.

New Crown Cola Show Set

Crown Cola starts its new show on Columbia March 31. Cast will consist of Robert L. Ripley, B. A. Rolfe and the Men About Town. Its the Friday 10:30 to 11 p.m spot.

Background Buzz

'The Tobacco Tags,' formerly with WSM, Nashville, Tenn., and WPTF, Raleigh, are personal appearing in North Carolina schools.

Future Farmers of America or-ganization is regularly on the air from WSTP, Salisbury, N. C., with local farm boys doing their stuff.

Steve Fuld, CBS station relations nan, visited with Lincoln Dellar, nanager of WBT, Charlotte, N. C.,

man, visited with Lincoln Delia, manager of WST, Charlotte, N. C., lack Extra, WBT, Charlotte, N. C., lack Extra, WBT, Charlotte, N. C., lack Extra, WBT, Charlotte, N. C., lack Extra with a donash almost. With a contract w

Pantry' show. Red Woodwards orch new on show also. Bill Arms, Fritz Kuler and Len Finger of KTAT, Fort Worth, aired the Southwestern Exposition and Fat Stock Show for the Texas State Net-

Stock Show up the Avance work.
Frank Payne, barltone, added to staff of the Texas State Network.
Paul McQuire, Australian lecturer and writer, given a special program by WWL, New Orleans, upon his

visit.

Alice Roberts and Louise Taylor
added to staff of WWL, New Orleans.
Louie Buck, WAGA, Atlanta announcer, who specialized in sports,
has joined spieling staff of WSM,
Nashville.

MIDWEST

Hundred of some are submitted weekly to Josef Chemiavath (or consideration in his 'My Lucky Break' series on WLW. Cincy, and the series of the week for final choice by a special board of judged. Letter includes music and radio clatter includes music and radio did charmation, a sheet music counter and the control of the

Bob Lyie, KXOK, St. Louis, and Staff violinist with St. Louis, and staff violinist with St. Louis Symph Orch, back KXOK, St. Louis Symph Orch, back from second tour of season.

Bob Sampson has been upper to national sales manager of KWK, St.

Database seep measures as extract the property of the property

Dear Radio Directors:

work together with splendid team

Contact us or our representative,

John Blair & Company, for complete

Actually, personal efficiency insures a better advertising "buy."

The fact that the personnel of Radio Station WOW is competent is important to you. Each man and woman fills his or her job efficiently. Some are new, some are veterans, but they all

staff.
Jones Scovern, recently with the
Los Angeles Times, has joined KSD,
St. Louis.
J. Howard Ackley last week
ticked off his lith anniversary as
announcer for WOWO-WGL, Fort
Wayne.

EAST

Auernin Bodycombe has just been named staff ptinist at KDKA, Pitts-burgh, by Mahager Sherman D. Gregory.

Streptococci has laid several of KDKA, Pittsburgh, personnel low for several days, among them Ed Schaughency, Janet Ross, Derby Sproul, Billy Sherman and Alberta Brennan.

Derby Sproul's Under Western Skies' dramatic script resumes this week on regular weekly basis on KDKA, Pittsburgh.

whether an experiment of the property of the p

with Ben Anne Williams over WEEK.
WORL, Boston, has Miriam Miller,
secongulated by Frankler Word and
Juck Berry replaces George
Crowell as announcer for Winder
Juck Berry replaces
Crowell as announcer for Winder
He week, and also as station's production manager. Crowell means
the week, and also as station's production manager. Crowell means
Woodhouse also at WTAG.
Bes Waln guests on the CSS
Woodhouse also at WTAG.
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Woodhouse also at WTAG.
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Bes Waln guests
Morton Downey does a guester
with the Girl Scoots on their guests
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wi

campaign for funds. Chick Allson, KMBC p.a., handled in cooperation with Social organization.

Campaign for funds. Chick Allson, KMBC p.a., handled in cooperation with Social organization.

The cooperation of the cooperati From announces to construction business is the jump of James, Art Peterson, former mikester of KVI. Tacoms, who hade friends farewell will be located. Peterson's best known radio stunt was his voyage statement of the peterson of the peter

for another 13 weeks by Johnson wax works.

It was a week by Johnson wax works.

It was the week by Johnson wax works.

It was the week by Johnson and of the termine in Bollywood producing an airshow. Her entry is Sanforized Nancy Dixon shopping program.

Burns Lee, Coast publicat for Bendering Bedjairte matters for sponsors. At Whitlock succeeds may be provide the work of the works with the work of the work of the week of

sort. Al Whiltock succeeds.

and the success of the

Cincy Baseball Warms Un

Cincinnati, March 14.
This season, for the first time,
SASAI is attrain play-by-play accounts, via telegraphic description
of all of the Clarge Reid training excounts, via telegraphic description
of all of the Clarge Reid training excelled the control of the control of the contention of the control of the control
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for Goodrich.

When the National League season starts, Baker and Bray will announce the Reds' games. This year Bray will do the casting for three inninga. Under Barber he miked only one

Westlund Heads Ass'n

San Francisco, March 14.

Manager Art Westlund of KRE, Berkeley, is the new chairman of the Northern California Broadcasters' Association, succeeding manager S. H. Patterson, of KSAN, San Francisco, who held the office for the past year.

philip G. Lasky, general manager of KSFO, San Francisco, succeeds L. D. West of KGMB, Honolulu, as

Bee Strawway Re-Chored

Bee Strawway Re-Chored
Bee Strawway Re-Chored
Bee Strawway, WLW merchandising director, has saumed added post
of promotions director with transfer
of Willred Guesnither from the proorder of the strain of the protelevision and facilinic directors which Jerry Branch is assistant and
sage. Before joining the Crosley org.
Miss Strawway did merchandising
chores for the Kroger groover chain
Faul Jones, announcer, formerly
with WCHI, Aballand, Ky., has joined
the VLW-W2AI and:

WOW, Omaha, has Thayne Royce, tenor, newly on musical staff. Will sing with Freddy Ebner's orchestra.

Station Ideas

Swearing in Clitisens
Philadelphia, March 14.
Taking advantage of the current
Americanism wave, WFIL is planning a Citizenship Days' Aside from
flock of patriotic music, speakers
and flag-waving, major piece-de-remand flag-waving, major piece-de-rewhen new citizens are sworn in at
the Federal cours are sworn in at

sistance will be airing of ceremonies when new citizens are sworn in at the Federal court. Lines will be strung into the court-room and each new American will be given an opportunity to tell what his citizenship means to him.

bis citzenship means to him.

Galletasamping Ost
San Francisco, March 14.

With his spoasor's name, Gallenkamp, in large letters on the back
of his cost, Bill Baddwin is airing
weekly from the fair grounds on
Tessure Island over KSFO. A
huge sign calling attention to the
roadcast, the sation's call letters
from the station's call letters
phaced by the mile. Expo visitors
who are quizzed by Baldwin during
host dessing.

Three pairs of Gallenkamp shoes
are awarded weekly to listeners submitting usable jingles for the show,
ceiving an additional prize of Jio.
Account is handled by Long agency.

Phoney Best Bets
Philadelphia, March 14,
Philip Daily News carries no highlight box on its radio page, so WFLL
Bett Street on the light so the street of the street of the simulating those in other papers of the best bets on the size. Box is often spotted right under the radio log, making it appear to be the mcov, Best bets, of course, are all on WFLL.

Gesture to Churches

Gesture to Churches

Philadelphia, March 14.

KYW, NBC-operated outlet here, as a gesture of good-will put lines late three cathedrals Sunday morning so that coronation of the Pope could be heard by congregations without interference. Lines went into Sis Peter and Pauli St. Table. without interference. Lines went in-to Sis. Peter and Paul's, St. John's and St. Patrick's. Two of the churches were able to feed the broadcast right into their own pa-systems, while the third was loaned amplifying apparatus by the station. Coronation and the station of the

Bequeaths KFVO \$2,000

KFUO, operated by the Lutheran Evangelican Symod of Missouri, Ohio Davagelican Symod of Symod

Dorothy Robinson, account execu-tive in the commercial department of WTAG, Worcester, recuperating from operation.

'REVENGE' IS SEEN IN SUDS **CRACK-DOWN**

Montreal, March 14. With performers on about 30 radio programs facing unemployment if the CBC ruling prohibiting beersponsored programs becomes effec-tive after March 31, broadcasting cir-cles here recall that the current beer problem dates back to the time when La Presse, which controls station La Presse, which controls station CKAC, refused to accept CBC advertising copy anent CBF, the 50,000-watt government transmitter.

watt government transmitter.

Hon. P. R. du Tremblay refused to
permit use of his daily to build up
an opposition radio station. Reports
immediately after the La Pressa eation were to the effect that the CBC
would retailate by banning beer programs in this province.

Dr. A. Frigon, assistant general manager of the CBC, when queried at that time, stated that the beer question had not been brought to his question had not been brought to his attention and that the Board of Gov-ernors of the CBC would take no action unless complaints should de-velop from other sources. Shortly atter Dr. Figors denial of rumors that the CBC was contemplating ac-tion against beer-sponsored programs the British United Press carried an annagaratic suthersite. Govern the testhe British United Press carried an apparently authentic story that the corporation planned to prohibit beer programs in this province. Embarrassingly soon after the run-in with du Tremblay, the BUP report was also denied by the government.

Official statement on the CBC policy with regard to beer commercials is scheduled to be heard before the Parliamentary Radio Committee today (14).

day (14).

Meanwhile, frantic efforts are being made by representatives of the AFPA and the Musiclans' union to stall the CBC ruling and save the lobe of radio performers. Local English radio performers have already been severely affected since the majority of CBC programs in English now emanate from Toronto.

Should beer programs be eliminated the picture would darken still further as it is generally conceded that most of the programs currently sponsored by breweries would not find new sponsorship.



1000 NIGHT



News of 1939) • Old Gold (Robert Benchley) • Lucky Strike (Kay Kayser) . General Mills, Practer & Gamble, Socony-Vacuum (Major League Baseball)

John J. Gillin, Jr.

work

details.



BBC Television Exec, Gerald Cock. Thinks Out Loud on Visio's Future

NBC Execs Visit Frisco

program activities, were other recent visitors.

London, March 7.

NBC Execs Visit Frisco.

Afters a Francisco, March 14.

After spending tw. weeks here in confabs with Manager Lloyd E. Yoder and department heads of KPO Vice-precy In charge of managed and operated stations, left Saturday (II) for Denver in a continuation of his nationwide tour of NBC-NBC Precy Lenox R. Lohr, who divided his time between the two MPC stations here and the exposition; Roy Wilmer, vice-precy John Koy III, who divided his time between the two control of the company of the control of Possibility of a Nev-year promoting television on a nation-wide network throughout the United Kingdom was hinted at by BEC television director Gerald Cock in some proposotications on the road this service may be a service of the service of relay stations, all transmitting one central program, so as to avoid duplication of staffs, plant or promote the service of th Possibility of a five-year plan for

duplication of starts, plant or pro-grams. Amy relievable same continuity.

Does not not be the start of the

It's Television

London, March 7. London, March 7.
In self-defense against rubberneck visitors who invariably
pose him the question, What is
television?, BBC's visio chief,
Gerald Cock, had Sir Stephen
Tallents draw him up an official
explanation, framed it and hung
it in his Alexandra Palace office.
It runs:

st in his Alexandra Palace office.

It runs:

Alexandra Palace office.

Alexandra Palace office.

Alexandra Palace office.

Alexandra Palace office.

Inch in diameter, traveling at the rate of 6,000 miles an hourist of 6,000 miles and hourist office.

Inch in diameter, traveling at the rate of 6,000 miles and second, traces 25 times a second in alexandra palace of a callionary of the rate of the rat

cond...' It's a k.o. every time!

speed and flexibility in handling such programs; a 'flying squad' unit, with non-cumbersome equipment, equipment, and the such as a such as a cover unexpected happenings, is what Cock indicates. Programs picked up this way would take precedence over pre-set broadcasts; the air would be cleared for it because its topicality would

Slim Bankrell

Itamenting bankroll limitations, visjo director sighed for a corps of special writers for the service—an extremely expensive luxury for the future, he declared. Also, insisted one program that would have to come shortly would be a daily Children's Hour.

Denied the visio service would be a daily Children's Hour.

dren's Hour.

Denied the vide service would be been deep the proper service. Both forms of brodesing parette. Both forms of brodesing have their own pipels and their own limitations. Some material is unlable for sound transmission alone, some has visual appeal. Rarbyla that which is suitable for sound transmission alone, some has visual appeal. Rarbyla that when it is suitable for high the property of the prope

WEAF Marred in Jersey

Atlantic City, March 14.

Mass protest is being urged on listeners here against a new Latin
American outlet which is making the
signal of WEAF uninteligible. Conorgani of WEAF uninteligible. Con-flicting station, using the same wave-length as the New York outlet, is be-lieved to be located in either Mexico or Cuba,

Group of listeners is planning a petition to the FCC asking it to take what action it can to clear up the litusch.

Clarence Pettit Follows Al Nelson to NBC, N. Y.

Pittsburgh, March 14. Pittsburgh, March 14.
Clarence Petit, for last two years head of KDKA's public relations department, has just been amed assumed the petit of the pet

Radio City among World's Fair crowds. Pettit came here from Denver in 1937 with Al Nelson, manager of KDKA at that time and now sales chief for NBC's Blue web. There will be no replacement for him on starf of local station, publicity chief Kay Barr assuming most of Pet-tit's old duties.

John J. Anthony Associates, Inc., has been chartered to conduct a printing-publishing business in Man-hattan. Directors are: John J. Anthony, Etille Anthony and Eva Fessler, N. Y. C.

FCC Monopoly Hearings Still in Sesh: Will Examine Hideaway Landlords

Washington, March 14.
Possible violations of the law or regulations by broadcasters who shift actual control over operation of their stations through leases, management contracts. istitions through leasts, management contracts, and other arrangement contracts, and other arrangements from a legal viewpoint. The Westinghouse-NBC relations, forhight when the FCC which which have been assalled in Congress mand were probed by the Commish mich. Several important transactions and were probed by the Commish mich. Several and were probed by the Commish congress of the contract is declared to the contract is declared to the contract is declated to open relations. The inquiry into leases and contracts is declated to open relations to the contract is declared to open relations to the contract in the contract is declared to open relations to the contract in the contract is declared to open relations to the contract in the contract

monses have been issued for li-censees whose responses to question-naires allegedly indicated an attempt to conceal true facts and whose con-duct is the subject of disagreement

ITH INCREASING MOMENTUM

with each passing month . . . a new star has been in the WLW. This new star is Peter Grant . . . in all WLW pended upon news com n mail count studies. Round the made at regular intervals wed his daytime shows ertis oosiei oods, Kitchen Cabinet lread d-outs in Sun of the Air growing d Peter y placed it on NBC. Then jus n's three time a week Front cial for Richman By thin spread feeling that Peter The Nation's Station's top news commentator. putting Peter Grant in WLW's top news spot at 11:00 P. M. daily, WLW news shows will more than ever be the top news shows of the nation.

-W/ I .W/

The Nation's Station

National Representatives: Transamerican-New York, Chicago, Hollywood

PRESIDENT'S SON SAYS BLUNTLY WHAT RADIO MEN DARE NOT; RAPS CONDITIONS

Bankers Shy Off Radio So Long as Politicians Caprice Holds Life and Death, Elliott Roosevelt Points Out in Frank Discussion

Washington, March 14. Elliott Roosevelt gave the FCC last week a detailed explanation of what's wrong with broadcasting and governmental regulation. Winding up the regional network phase of the chain-monopoly probe, Presi-

1. Termed the Communications ct antiquated, puzzling and unsatis-

2. Complained about excessive covernment medding in the radi

government meeding in the radio business.

Substitute of the substitute of the recommendation of a different concept of broadcasting's obligations, privileges and functions.

In a day-and-a-half apell on the witness stand, head of Hears Radio and the Texes State Network dreaments of the recomment pholocophy of Chairman Frank R. McNinch and gawe voice to the industry mutterings which previous witnesses have been reluctant to express for fear, and the recommendation of the recommendation of regulatory legislation and of Commish policies.

The President's son gave the FCC The President's son gave the FCC unmerous concrete recommendations, covering a wide field ranging from transcriptions to licensity. Our control of the properties of the properties of the properties of the properties of transportation, which would give the badly-needed stability while still requiring licensees to serve the public interest. In place of the six-month licenses, the properties of the propertie

FIRS

IN DETROIT

Every audience survey ever made in the Detroit Market shows that WWI is first in listener in-

พพง

Geo. P. Hollingbery Co. New York: Chicago: Detro Kenses City: San Francisco: At

-such as are given to airlines and -such as are given to affines and rucking firms—running for an in-definite period and revocable for any failure to toe the mark. Under present conditions, operators are constantly on the chair-edge, yet the Commish in actuality crumber to the constantly on the chair-edge, yet the commission of the constantly of the constant in the c

to upsetting nocus-pocus.

Argument was based on economic grounds. Bankers, not understanding the exact situation in the industry, think radio is a bad risk because the government can ruin an investment at the end of any sixmonth period.

investment at the end of any six-month period.

The product of the product of the control of th

themseives with our business."
The stringent control exercised by
the FCC over transmitter sales is a
barrier to development of the business, Roosevelt ecomplained. Unness, Roosevelt ecomplained. 'Undue restrictions' imposed by the regulators cause so much uncertainty about the possibility of liquidating investments that good business men fear to tie up their funds.

Calls Bare Bones Theory Particularly Obnoxious

Particularly Obnoxious
The bare-bone policy advocated
by the FCC chairman was particutor. The property of the property of the property of the property of the property. The case was not of the government's concern whether the price exceeds the physical case of the property. The case was not of the deference beprofitted to the property of the property for a handour profit. Legitimate sale occurs when an individual in good faith builds or buys and then operates but is forced by the property of the property of

buys and then operates but is forced iater to seli,

Principle of 'let the buyer beware' should be followed in handling sta-tion sales, Roosevelt contended, Only concern of the government is the purchaser's ability to keep going. It

service.

The public will take care of purchasers who pay so much for a transmitter that they have to jack up rates, he argued. Advertiscrs will turn to other media if the station doesn't produce and if the standard of service declines. Proprietors who trute to heave more than the traffic. of service declines. Proprietors who try to charge more than the traffic will bear, on account of their indiscretion in paying as the slaw of diminishing returns. The price tag cannot be fixed by reference to the worth of the physical equipment and property since personalities are such an integral part of a broadcastic as reider availation to the paying the property since are such as integral part of a broadcastic as reider availation to measured by a rigid variation.

a rigid yardstick.

Industry is forced to project its earnings well beyond the six-month license period, TSN head, explained. Because the investments required are so substantial they cannot be re-covered in the brief time covered by a single license.

'Service, Not Sale Price,

All That Should Count' 'If the buyer can continue to ren-der a high grade service and can improve upon that service, I cannot

improve upon that service, I cannot see what difference it makes whether the station sells for a dime or a mice that several the station sells for a dime or a mice to regulate the buyer just as you (now) do the seller and makes sure that the type of operations is in the district of the seller and the seller and the seller and the seller and pales and the seller and place a direct valuation on the license which we have—which, after all, is the goodwill and the type of a single industry of community—and the banks can be made to see the investment possibility in radio, that will go a long way toward making radio a very community—and the banks can be made to see the investment possibility in radio, that will go a long way toward making radio a very community—and the banks can be made to see the investment possibility in radio, that will go a long way toward making radio a very community—and the banks can be made to see the investment possibility in radio, that will go a long way toward making radio a very community—and the banks can be made to see the investment possibility in radio, that will go a long way toward making radio a very community—and the banks can be made to see the investment possibility in radio, that will go a long way toward making radio a very community—and the bank of the light of

jections as have been against six-month ducats. been registered

Large Profits Permit

Facsimile Experiments in discussing the financial angle noted that no smallies are playing

he noted that no smallies are playing with facisimile or teleyision because of lack of cash. Only development is being carried on by MBC, CBS, or some considerable wattage and 'tramendo-considerable wattage and to a temporary to a series of which wattage and the series wattage wat ment, he declared the broadcasters are not attempting to steal anything from the government or the public. If they are worthy at ail, licensees deserve some safeguard in the way of recognition of their right to use a certain facility. This thought didn't

so down with McNinch, who doubled that members of the industry are as upoblic-spirited as the President's on to statisty the PCC curtosity. Blanks who will be the properties are particult and plications of the president's son said he was concerting named.

McNinch Not Pleased By Roosevelt Ideas

Startled by these theories, Mc-Ninch fired repeated questions that reflected his dislike for a change in the existing attitude toward broad-casters. If history shows the SCC has denied renewal pleas only in rare instances, he cannot understand why the standard please of the con-traction of the control of the con-traction of the control of the con-trol of the c stand, Rooseveit retorted, pointing out again that the law gives little as-surance that substantial outlays will not be jeopardized.

surance that substantial outlays will not be jeopardized.

"If the regulatory right of the United States Government is not diminished, what logical reason can be advanced for holding the radio industry under such a short lease of ite?" the First Family's enterprising member, queried.

member queried.

Veritable censorship, through fear of punishment and confusion over what is expected, was another of Rooseveit's complaints. Broadcasters are veit's complaints. Broadcasters are entitled to a clearer idea of what constitutes 'operation in the public interest,' some reconciliation between the free-speech ideal and the theory they must not offend listeners, an escape from the dilemma presented by the political neutrality clause of the Federal statute and the libel laws.

Urges Regulation of Web Control Over Affiliates

Urges Regulation of Web

Control Over Affiliates

Public interest is injured, not probublic interest is injured, not protice up affiliates via strict contracts.

Roosevelt said. Operators are supposed to serve their immediate viacinity with the sort of programs theties are dominated by chains they
cannot perform to the maximum advantage. Commish ought to regulate
ties are dominated by chains they
cannot perform to the maximum advantage. Commish ought to regulate
believes national combos are desirable if they are regulated appropriately, and policy on transcriptions is
vidence of a condescending attitude,
the testified. Disp programs often represent as big an outlay and as highrecord as the superior of the contract of the
definitied as recorded is a relic of
the oid days when platters were
scratchy and the embaimed music or
repeated could not be reproduced with
recording technique many waxed
differ quality than programs pleed
itse the idea of permitting the national chains to control the dise busilike the idea of permitting the national chains to control the dise busimess, fearing lighter control over the
theat on Mexico to ratify the North
American agreement, President's son
with the Mexicans, who are definitting super-power transmitters to
united States ought to print
the united States ought to print
arguments are not effective the
United States ought to think about
and the programs of FCC questionnaires is a grave concern to the 'inmarks is a grave concern to the 'in-

Mexico.

The succession of FCC questionnaires is a grave concern to the industry, the commish was told. While
uriform accounting systems might
be helpful, the orders for detailed reports are unjustifiable. Since last September, when the prodding for

statistics started, KFIZ, his Fort Worth outlet, has spent \$8,000 just to satisfy the PCC unitority. Blanks keep two people busy.

The provided busy of the provided busy of the con-cept of the provided busy of the con-trol of the provided busy of the con-trol of the control of the con-trol o

natead had to rely almost entirely on wax.

The TSN has edged out of the red since the turn of the year, commish learned. From Sept. 15 to Jan. 31, losses were \$105,000 on time sales of

learned. From Sept. 15 to Jan. 31, losses were \$105,000 on time sales of \$77,512, but now the enterprise in making small profif and the outlook making small profit and the outlook only a \$50,000 deficit. Indicating a profit of around \$55,000 in eight months.

Cash with which the Frontier Broadcasting Co-composed of some buy two of the Hearst Radio outlets, WACO at Waco, and KNOW at Austin, was put up by TSN, Roosevelt said, Thus one company of which chase of plants owned by another corporation which he nominally heads. Commish tearned that Roosevelt and, his wife, partner in his enterprises, loaned the chain \$50,000 for company of the property of the said of

if they are able.

With the regional phase over, the commish probers this week listen to industry, the law, and With the regional phase over, the commish probes this week listen to critics of the industry, the law, and the regulators, along with special tion field. Witnesses include Norman Baker, who intends to reach its you've about alleged discriminator when his Muccatine, Ba, plant, on the control of the control

Would Abolish Set Tax

Montreal, March 14. Proposal has been submitted to Parliament by Paul Martin for the complete abolition of the Canadian annual radio license fee of \$2.50 on the grounds that the license charge annual radio license fee of \$2.50 on the grounds that the license charge is prejudicing the interests of the Canadian Broadcasting Corp. Radio saked to rule on this problem before March 28 as the radio License collection begins in the spring. Indications are that proposal will Indications are that proposal will Indications are that proposal will be compared to the proposal proposal march 25 per proposal will be provided to the control of the proposal proximately 1,200,000 owners of receiving sets. Possibility that tax cerving sets are proposed to the proposed sets. Possibility that tax cerving sets are proposed to the proposed sets and proving sets are proposed to the proposed set that the proposed set that the proposed set that the proposed set that the proposed sets are proposed set that the proposed set that the proposed set that the proposed set that the proposed sets are proposed set that the proposed set that the



D PETRY & CO

ON THE NBC RED NETWORK

570 KC NBC

Farmers in central New York? You betcher boots, Jim-real dirt farmers with plenty of money to spend. More than 325,840* of them listen to WSYR, Syracuse.

*From a recent farm study in the Syraouse market. A copy is waiting for you. Write WSYR, Syracuse.

SYRACUSE



600-LETTER PULL IN SPOT OPPOSITE MR. JACK BENNY!

Yes-over 600 letters received the next day. One example of WNEW's tremendous power.

THERE IS A REASON: By all independent surveys* WNEW ranks first in number of listeners of any New York non-network station.

SERVING NEW YORK AND NEW JERSEY 24 HOURS A DAY

5000 WATTS BY DAY-1000 WATTS BY BIGHT-1250 KILBCYCLES

ABC Ignores Possible Beef of Radio Set Licensees, Books Acts for Vaude

Sydney, Feb. 19, as on its booking its latent with picture useful for the sydney of th

the run of ratassioners been un-certain about booking its talent into the ABC has heretofore been un-certain about booking its talent into pop priced spois because of the pos-sible kichback from radio set licenses payees. Fans, it was figured, miles want to know why they should have to pay an admission fee, plus the license money, to set the falset in the permitted to collect this additional revenue and to what use the money was being put.

PARTY MOUTHPIECE **IGNORES THE RULES**

Mexico City, March 7.
Radio station XEFO here, voice of the Party of the Mexican Revolution, of the Mexican Revolution, of the Mexican Revolution of the Mexican Party of the Mexico Carlot of the Mex

complained to President Lazaro Car-denas that the station:

(1) Refuses to obey its orders against broadcasting forbidden ma-squared to the station of the station of the Pay the wage of a ministry inspec-tor, as the law requires. (3) To pro-vide the required monthly question-naire covering its income and ex-penses, as must all commercial sta-tions in Mexico.

Nelson Maples Divorced

Pittsburgh, March 14.
Nelson Maples, director of KQV
stard orchestra and week-end dance
band maestro at Webster Hall
botel, and his wife, former Ellen
Mason, one-time nitery hat-check
gal, were split by divorce route here
last week.

PAUL GATES PROMOTED

PAUL GATES PROMOTES

San Francisco March 14.
Promotion of Paul Gates to post of supervisor of amouncers and night programs at KPO and KGO (NBC)

Local Control of the Contr

SPY STUFF SILLY

Mexico Calls Eumors Base German Baren Deported

Mexico City, March 7. Registered radio stations in Mexico are not being used by foreign secret service operatives, and these spies have no ciandestine air facilities in nave no ciandestine air facilities in this country, declares a government report, made in connection with stories to the effect that the nine men, headed by Baron Hans Hein-rich Von Holliteurer (who was de-ported), used radio in a local cema-tery for advising Berlin of Mexican military and naval secrets.

tery for advising Berlin of Mexican military and naval secrets. So complete is its control of radio that it is impossible for short wave o any other clandestine stations to operate in Mexico, asserts the min-istry of communications and public works, which has charge of air af-fairs in this land.

Nostrums Force Self-Censorship In Australia

Sydney, Feb. 19.
Commercial stations have agreed to establish a system of self-censorship, with Frank Marden, general manager of the Commonwellh Network, as chairman of the committee that will watch over programs and voluntary setup of its kind in Antipodes-broadcastics.

voluntary setup of its kind in Antipone

Mon-povernment-operated attained.

Non-povernment-operated attained.

Non-povernment-operated attained

Non-povernment-operated attained attai

NOLA LUXFORD AT EXPO

NOIA LUARUMD AT EARY
Noia Luxford, New Zealand actress, who has done considerable international broadcasting from the
Antipodes, has been named New
Zealand's special officer on public
relations counsel at the N. Y. World's

Fair,
She will have charge of special events broadcasts to N. Z., including the visit of the British King and

LONDON CALLING

Beaulah's Motor Magazine booked a series of twice weekly weekday afternoon quarter hours on Radio Normandy. First experiment on the

American hillbilly team, Ed and Don, who have been broadcasting from Radio Normandy, set with Steele's Advertising Service for C. E. Fulford, Ltd. (Zam-Buk). Will broadcast direct from Normandy studios at Caudebec-en-Cauz, France.

J. H. Hare & Partners, Ltd., or Normandy for client, Spinks (Clean-ers), Ltd. First time Spinks or

Buckley Rargreaves given new ticket as BBC film crix covering spring quarter.

J. G. L. Francis appointed assist-ant chief accountant at Broadcasting House, London.

'Edge of the World, Michael Poweil's semi-document...y, will fill whole afternoon visio session April 1.

All-French star aret being pro-duced in Paris by Archie Campbell & BBC March 20 in tribute to French President's U.K. visit.

Genesa Toubpaste, which has ben sponzoring the only American pattern quiz program on Radio Normandy under the title of Tasser lime, is dropping out of this school March 28 to extend their week-tion March 28 to extend their week-being to obtain a run of 15-minute programs every day of the week at 18 in the morning for various products belonging to the sponsor Gen-This Zim 18 at weeken on the 17 This Zim 18 at weeken on the

atosan, Ltd.
This firm is at present on the air twice weekly from Luxembourg for Strategen and Genasprin. The former program being of a semi-educative nature, and the latter a non-serial script show. The new Genozo program is likely to be in the popular main category, and will be handled by Mather & Crowther & Crowther.

AEROPLANE TRAGEDY

John Stadler, CBC Official, Killed in

Montreal, March, it.
John C. Stadler, Jr., 23, except
assistant to Dr. A. Prigon, assistant
general manager of the Canadian
Broadcasting Corp. was instantly
killed when the piane in which be
was flying crashed in the Lake St.
who companious were on a week of
the week of the control of the control
to companious were on a week of
pleasure jaunt in the gold-mining
district of norther Quebec. Bodies
and plane wreckage were discovered
by two commercial pilots, or
the companious control
CBF and CBM, the two Government
caramitters here, prior to his appointment as Dr. Frigon's assistant

Radio Wage Scale in Australia

Fixed by Law: Minimums Are \$16 to \$24 Weekly: Rehearsal Pay

BLIGHTED ROMANCE

Mexican Tenor, 22, Shoots Self in Radio Studio

Mexico City, March 7.

Jose Luis Lama Rojas, 22-year-old tenor, with a considerable air following, shot himself to death in the studios of XEB, Mexico City, a few minutes before his scheduled broad-

ast.

The suicide was attributed to a ro-nance that went wrong.

PREMIUMS NEW STUFF TO **ENGLAND**

London, March 7.
The premium offer, a well-estab-lished sales-forcing strategy in America radio, is just beginning to make itself feit in the British commake itself feit in the British com-mercial radio field, as is witnessed by the recent decision of Syming-tons, makers of packet soups, lellies and other groceries, to go all out for this line on the radio. For four weeks in succession both from Lux-embourg and Normandy on Sunday and weekfedy mograms beginning. embourg and Normandy on Sunday and weekday programs beginning Feb. 26, Symingtons are killings their est of branded garden needs supplied by Unwins, well-known British growers, in return for a box top and 10c. The retail value of these seeds is in the region of 50c. If this offer brings results comparable in any way to those achieved in America

Commonwealth Arbitration Court has fixed an award (i. e., wage scale) covering artists and others employed by the Australian Broadcasting Commission. Award, which met with the

approval of the Actors' Equity of Australia and the ABC, governs choristers, actors, and actresses. Minimum rates for males and femmes

inum rates for males and femmes commencing a radio career have been fixed at \$16 per week, and those own event experience will cop \$25. Takes at \$20 per week.

Adult players in kiddle sessions will receive \$4.25 for each performance and any artist for an air engagement is set at \$35.0 per week.

Activate the set of \$25.0 per week.

Adult players in kiddle sessions will receive \$4.25 for each performance and than y artists for an air engagement is set at \$35.0 per week.

Activate and settlessess entaged camparation of the set of \$25.0 per week.

The set of \$25.0 per week and the set of \$25.0 per week.

Ben Cossman, B. A. Burns Join Stevenson & Scott

Montreal, March 14.

Ben Cossman, program producer, and B. A. Burns, account exec, have witched from Associated Broadcast-witched from Associated Broadcast-Cossman-Burns are placing series of French-language transcriptions for Ottawa Faints over stations for Citawa Faints over stations for Citawa Faints over stations and the Citawa Faints of the Same also being arranged for the same also being

it is probable Symingtons will con-tinue the policy with other premi-

The MILT HERTH

SAYS THANKS TO:

"New Yorchids to the Milt Herth swing-three . . . a bay-oo-lee-full blending."

Nick Kenny, N. Y. DAILY MIRROR, for:

"One of the hottest instrumental trice in music today can be heard over WEAF each morning . . . offering a brand of swing music that must serve as a dynamic 'eye-opener' for millions"

Ben Gross, N. Y. DAILY NEWS, for:

"The trio headed by Milt Herth, the swing organist, gave out with grand abandon . . . ihle threesome can hold its own against any on the air."

ne Knight, N. Y. JOURNAL-AMERICAN, for:

"An unusual entertainment trio that coaxes unusual music from organ, droms, and plane, and leaves the customers begging for more."

Abel Green, VARIETY, for:

"Milt Herth Trie can go ento any restrum and click as big in picture houses as at the Chez Firehouse."

Soi Zatt, BILLBOARD, for:
"Work on original arrangements and are decidedly a
neverty entertainment item for theatres and night clubs"

Currently TRIPLING Between . . .

THE NEW YORK STRAND CHEZ FIREHOUSE

NBC RED AND BLUE NETWORKS (Seven Times Weekly as "Omar the Swingn

OUR SINCERE PHANKS to Harry Mayer, Harry Gourfala, Zee Espetian, Will Osborne and Irving Windlache at the Etrandi, Andrew D. Welaberger for his swell advice and guidance; John and Jerroid Krimsky and XGA for the Chee Firchouse; Austin new association; Irving Lehrer for publicity, advice and many things, big and little.

Address All Communications to
ANDREW D. WEINBERGER, 67 West 44th St., New York City

ANNOUNCING

Mr. C. G. COSBY

has joined the staff of radio station

KXOK

owned and operated by the

ST. LOUIS STAR-TIMES

Director of National Sales

Normandy, Poste Parisien Share Various Commercial Waxes Made in London

Waxes Made in London

London, March 7.

Two of the commercials operating from European stations for U.K.

Italieners operate a system for poolisteners operate a system for poolcasting Co., and Peate Parsien is
operated by the International Broadpoolcasting Co., and Peate Parsien is
controlled by Anglo Continental iscontrolled by Anglo Continental iscontrolled by Anglo Continental ismore from the IBC transmitter than
more from the IBC transmitter and
more from the IBC transmitter as
all appeared to to the
Continent to the programs there, so
suits is easy to make two copies of required programs and ship one to
Curtous result is that keen listeners, after hearing a favorite pragram on one wavelength, can almother to hear! It over,

Difference between two stations is that IBC transmitter at Peeamp
post in many more hours daily on
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post in many more hours daily on
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post in many more hours daily on
the
post in the pool of the
post in Parisien. This means latter station only takes key programs, but in its favor is that reception in London has edge on Normandy. Latter is strongest in south of England.

Spanish Stars in N. Y.

Amanda Ledesma and Alberto Vila, Spanish film and radio stars, arrived in the U. S. from Argentina Monday (6).

Couple enroute to the Coast to appear in Spanish films—for Cobian Productions, to be released by 20th-

B. Watters, formerly of Emil Bri-sacher & Staff, is in charge of the re-cently opened San Francisco office of David, Inc., agency of Minnesota.



of Entertainment Satisfaction

WHITEMAN

ALL-AMERICAN BAND Now Appearing With Sensational

Success At the SOUTHWEST EXPOSITION

and RODEO

BROADCASTING FOR CHESTERFIEL D

rom Fort Worth, Texas, Municipal Auditorium rch 15th—7:30 P.M., C.S.T. BOOKED EXCLUSIVELY BY

Artists Management, Inc. 17 East 45th St. New York

F. C. C.'s WASHINGTON DOCKET

MAJOR DECISIONS

MAJOR DECISIONS

Cunnecticut: Operation of WNEC, New Jouden, on a full-with the control of the c

result to now critising breadcast station, nor will the proincitation in protects?

Applicantio wore presented by Ben 8. Pisher, Charles V.

Applicantio wore presented by Ben 8. Pisher, Charles V.

Applicantio wore presented by Ben 8. Pisher, Charles V.

Applicantio wore presented by Ben 8. Pisher, Charles V.

New York Trais and tribulations of WARD and WLTH.

New York Trais and tribulation of WARD and WLTH.

For a period of yours, presented incit wast by Commission

for a period of yours, presented incit wast by Commission

account to the ward of the WARD of the ward of the control of the ward of

mentioners from did not participate in final turnicomes in another supplement in a priving decision, comments another supplement in a priving decision, comments relievated its opinion that the application of W. Grey, American Good be turned down. Great to American Grey, and the supplementary of the control of the contro

MINOR DECISIONS

Florida: WJAX, City of Jacksonvilla, Jackson ronewol of license for the period ending Sept. 1. Illinois: WJXTA, Schenert Rodio Service, granted renewal of high frequency breadcast on a temporary basis only, and deelgnated as

amount of information to the art.

Joseph Stote, Christe Walter Greenley, Decorah, granted
license to use KWLC'S (Decorah) transmitter in order
install not be construed as a finding upon the application of
Jaman (try) Globs Gasotto Co., licenses of KGLO for conjustice of the construed as a finding upon the application of
Jaman (try) Globs Gasotto Co., licenses of KGLO for
conlicense, nor upon my of the issues involved therein, nor
that the Camminh has found that the operation of the
stars and the construence of the stars of the continuation of the confidence of the stars of the continuation of the confidence of the stars of the continuation of the confidence of the stars of the confidence of the stars of the confidence of the conf

tinn is or will us in the public interest beyond the expression trends. WINEY the Builtoner Radio Show, i.e., Bailtoner, granted renown is of high frequency apprimental breadt station license from your form April, ion exeminated a contract station license from your form April, ion exeminated breadt station forms for the contract station in the contract of the cont

ion for which the station is licensed, and may be exactled from the station is licensed, and may be exactled from the station of special experimental authority to operate as a forening reconstruction of the stationary of the sta

NEW APPLICATIONS

Alabama: WOON, Birmingham, boost night power from 100 to 150 watta.

Cultivarian Don Loo Broadcasting System, San Francisco. Cultivarian Don Loo Broadcasting System, San Francisco. Cultivarian Loo Loo Broadcasting System, San Francisco. Composelteur: WELL, City Broadcasting Corp., New Havan. Composelteur: WELL, City Broadcasting Corp., New Havan. Consections of the Composed Comp

tion write data, move transmission, and the power from 100 to 50 contracts. When American Companies were sent to the contract of the contract

Communists Should Be Accorded Air Chance. Brockington Believes

Montreal, March 14, Montreal, March 14.
Communist Party, as well as other political parties, will be granted permission to use the Canadian Broadcasting Corp. network tree of charge prior to elections; if the suggestion prior to elections; if the suggestion the Board of the CBC, is carried in defect. Testifying before the Radio Committee at Ottawa last week Brockington stated that Communities and the same right as other committee the CBC, in the same right as other committee that the committee of the Radio Committee of

Hyde Park, London, was one of the mest institutions in the world.

When a member of the Radio Committee mentioned the Padiock Law in mittee mentioned the Padiock Law in specifically aimed at suppressing Communist propagands of any kind, Brockington reiterated his belief in granting equal privileges to all political parties.

The propagation of any kind, Brockington reiterated his belief in granting equal privileges to all political parties.

The propagation of the problem for the problem of political and quast-political broadcasting so that the CBC could have definite guidance in passing on appropriate the problem of the problem

at a satisfactory solution of the prob-lem.

In response to questioning on the refusal of the CBC to grant George McCullagh, Toronto Publisher, use of the national network, Brockington said that rulings were clearly against the broadcasting of personal opinion over the CBC and affiliated stations,

Rion Bercovici is with the New York office of Tom Fizdale, Inc.

New York World-Telegram
Bij Maxing Cook
and the result has then at the
parameent billed as The Zepiyra
never came out of any instruments.
In tiste quare time they have worlded
one of the best vaudeville row, or
one of the best vaudeville row, or
one of the best vaudeville row, or
one of the best vaudeville row,
one of the row,
one o

TWO ZEPHYRS NOW AVAILABLE

Management
JOE GLASER, Inc.
BKO Bidg.; Radio City, New York

TO COVER

GREAT BRITAIN YOU MUST USE RADIO NORMANDY

Full Particulars of Air Time and Talent from

International Broadcasting Company, Ltd.

37, Portland Place, London, W.1.

Booked Solid Until October, 1939

JOSEPH RINES

and Hie Orchestra WILLIAM MORRIS AGENCY

means business in Baltimore

PRESBYTERIAN EDITOR RAPS SUNDAY BLURBS

Toronto, March 14.

mercial announcements interpolated in sponsored Canadian religious programs. 'We wonder that business men do not see how objectionable this is; as likely to injure their trade as to help it, he writes,

CJRM, Regina, Squawks

Sakahoon, Saka, March 14.
Not waiting for April 1, when shifts are due, CPGC, 100w, here, has already jumped to new 600-km.
Regina, due to go, pper based from 500 km. to go apper based as decing to Ottawa, and seeking better treatment.
Its wavelength to be taken by CBK, new 50,000-water being built at Watrous for Canadian Broadcast-lieg Corp.

ment's Lord's Day Act.

Haberlin (Rud) Morlary is the new publicity director and account of the official publication of the Preservation of the Transistor of Transistor

LISTEN TWICE DAILY

NBC Red Network, 12:15 to 12:30 P.M. EST

CBS - WABC— 2:15 to 2:30 P.M. EST

COAST TO COAST

THE O'NEILLS'

NOW RADIO'S MOST POPULAR

FAMILY BRINGS YOU MORE

LAUGHTER TEARS AND HEART-THROBS

DIR COMPTON ADVERTISING AGENCY
MGT. ED WOLF-RKO BLDG., NEW YORK CITY

Star-Times Replies to KSD Blast

Pure Falsehoods, Half Truths and Misleading Deductions' Charged Against Rival

St. Louis, March 14. Pure falsehoods, half truths and misleading deductions' were am the terms used in the reply filed last week with the FCC by the St. Louis Star-Times Publishing Co., operator are KXOK, against the petition core
general and special relief filed by
the Puliture Publishing Co, pultule Publishing Co, pulpulser of the Post-Dispatch, a fivul
pun-rag, operator of KSD. The rereaval of the long standing relue beensual of the long standing relue to
when KXOK filed an application
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would of KXOK, against the petition for general and special relief filed by

station licensee be required to 'show cause' why petitioner should not be given a different license or assign-time to the state of the

tion now pending before the Commission in connection with Status KNOK, KFRU and KGBF;
KLOK, KFRU and KGBF;
KLOK, KFRU and KGBF;
KLOK I an another part of its reply KLOK
tin, bringing the musical slaff to 28.
tion 393 (f) of the Commissions Act
of 1934 was never intended to Joan
Office, Joan Street, Dearlone,
the Pulluter Pulloking On, in its bes- Sunshine Boy, hillibility sextle.

called patition for sellef, in view of the fact that last sistation y provision was intended to be limited to use by the Commission in matters which it initiated, and in view of the other reasons given in support of this Most the Star-Times Publishing Co. or KFRU, Inc., are called upon to or should be expected to make any answer whatsover to the allegations were whatsover to the allegations called petition, inamuch as the petition is improper and out of order for the reasons hereinbefore set out. The Star-Times Publishing Co. and willing to provide the Commission any and all information on data that it may desire with respect to the operation of said Station KXOX or operation of said Station KXOX and KFRU have been and are providing a high standard of propositions of the said of the

in full was made on Dec. 2, 1938. KXOK, operating full time on 1,250 kc, applied for 630 kc, on Jan. 17, and on the same day KFRQ, Columbia, Mo, a sister station, applied for a change from 530 kc. to 1,370 kc., while KGBF, Evansville, Ind., asked for a change from 630 kc. to 1,250 kc. at present used by KSD. This was the bomb that renewed the war.

Shreveport Ausments Music

Shreveport, La., March 14.

Diplomacy Fails

Philadelphia, March 14.
Philadelphia Club of Advertising Women, at its banquet last week, failed to create all the spirit of brotherly love it expected between the two stations

here on which it sometimes airs shows, KYW and WFIL. Aiming to be impartial, the ad women booked the KYW house pand for the banquet and then rave WFIL the privilege of air-ing the music. Somehow, no one gave WF satisfied, particularly WFIL

Michigan College Buys

A Mess of Manuscripts Michigan State College set up the nucleus of a proposed extensive

radio script library last week with the buying of 3,000 show scripts from Joe Koehler of Radio Events, from Joe Koehler of Radio Events, N. Y. Greater part of the writings bought were ones already aired and were taken with the thought that better training in acting, production, etc., could be assured with the use of established material. College owns and operates WKAR, East Lansing, Mich. Buying of the scripts, however, doesn't obviate the paying of royalties if the scripts are used on the raining.

WNLC on Full Sked

New London, March 14.

New London, March 14.

WNLC, Connecticut's youngest exheler, started full time operation yesterday (13) as Colonial-Mutual affiliate. FCC okay came last week, and Edwin J. and Gerald Morey, bother execs of Thames Bradecating Corp., decided to get going immediate the control of the c

Station will day-and-night as 100-

WTAG ADDS GIRL SPIELER

WTAG ADDS GIRL SPIELER
WTAG added two announcers last
wepk, to bring the station's total to
six. Jane Woodhouse, only femme
announcer on staff, made her debut
yesterday (13) by introducing new
local show called 'The Radio Journal.' She comes from WORL, Bostoney.

ton.
Male addition is George Crowell formerly of WMAS, Springfield.

Peter Bradley Piomoted Chicago, March 14. Peter Bradley has been promoted to the post of chlef announcer for the Gene Dyer stations, WSBC and WGES.

Will also handle announcin ties for the 5,000-watt WCBD.

McCullagh's Organization Gets Okay With Four Minor Qualifications

Mather & Crowther Set Arthur Askev and Revue

London, March 6. Arthur Askey, who rates as tops among Britain's radio comics, is set a half-hour program from Radio Luxembourg Sunday matinee for Symingtons, maker of table delicacies, starting May 21.

lable delicacies, starting May 21. Askey has just closed a two-year run in the BBC Band Wagon. Symington's stansa will include Al Bowlty, barthone; Marjorie Skeddord, battoned by Harry Karr. All these, including Askey's stooge, Richard Murdoe, were with him on the Band Murdoe, were with him on the Band and his band is about 59% Canadian in personne!. Firm of Mather & Crowther will proctuse the abow.

WAAW Path Clear

Omaha, March 14.

Omaha, March 14.

Reports here indicate that there will be no objections filed with the FCC on the transfer of license of WAAW from the Omaha Grain Expublishers of the Omaha World-Herald. Transfer was approved late February. Officials of WOW and KOIL, other Omaha stations, indicate they will

Montreal, March 14.
Leadership League regulation launched by publisher George Mc-Culligh after he was refused use of either the national or a private neither the national or a private neither the national or a private neither the CBC to broadcast over a network or a series of genomatic products of the case of the control of the case of the network to certain speakers while relaxing similar privileges to others.

The McCullagh League Leadership League

The McCullagh Leadership League

The McCullagh Leadership League now has a branch in Montreal. The broadcast permit granted by the CBC is subject to the following conditions: (a) That the society accepts re-sponsibility for the broadcast, in-demnifying the CBC against the pos-sible consequences of libel or slan-der.

sible consequences or lives to search.

That each broadest is prefseed and concluded by an appropriate announcement making clear
the nature and suspices of the
broadcast and indicating that equivaient recilities are available to opposing views on the same basis
my views on the same basis
of the conclusion of the conclusion of the
mormal CBC programmed arrangements.

rangements.
(d) That the broadcast is of the wording and spirit of our regulations and not in violation of the law.

ALL THINGS BEING EQUAL-



UT of a clear Northwestern sky, the other day, a juicy plum fell into our lap. We split it with a delighted agency and client. It all came about when the agency wanted to find out which of the two big Minneapolis-St. Paul stations was dominant, The agency ordered a coincidental telephone survey Monday night, January 9th, when both stations broadcast "news" at the same time: 10:15 to 10:30 p.m. They found:

■41% OF ALL RADIOS WERE IN USE ■ WCCO LED ITS NEAREST COMPETITOR by 4.7 to 1 in Minneapolis (home of WCCO), by 2 to 1 in St. Paul (where the competing station is located). The population of Minneapolis is 496,000; St. Paul is 286,000.

HERE'S THE WAY THEY STACKED UP: MINNEAPOLIS 71% 3% 15% ST. PAUL 47% 3% Weighted Andience Av (on bisis of set owner (on bisis of set owner (on bisis of set owner

Name of agency and details, including other studies made in Northwestern towns and rural communities with practically the same percentage of sets tuned in and where the percentage listening to WCCO was even greater, will be sent on request.



50,000 WATTS . CBS . MINNEAPOLIS-ST. PAUL



he real McCoy in make-believe . . . in its ability

WKY went to Hollywood for advice on its the network experts. Keeping up with constant-ly increasing demands for sound realism in studio productions is a job that WKY's own

But to WKY, its sound effects facilities are symbolic of the faculty this station has

as eighteen hours a day. Advertisers have lusive proof of this when a WKY-produced

w k y Oklahoma City

BOBERT MOBLEY with John Buckmaste The Swan Song 12 Mins. STANDARD BRANDS

VARIETY

12. Mine.

12. Mine.

STANDARD BEANDS

Tharis 5 b.m.

York

The Morley voice and thespic abitable

The Morley voice and thespic abitable

The Morley voice and thespic abitable

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ARTHUR ASKEY Patter Comedian 9 Mins. Saturday, 8:50 p. m.

a Mina.

Billia, y, side p. m.

BEG, London
Generally rated the foremost
radio come, and the control of the con

THE SMILE PARADE' With Ranson Sherman Paul Palge Lillian Cernell, Vagabends (4) Variety, Vari

(Stack-Goble)
Ransom Sherman is a radio perennial out of Chicago, from where this variety show plugging the Sunbrite cleanser also emanates. Sherman is m.c. and chief comic, the former chore okay and the latter only fair because of material rather than de-

because of material rather than de-livery.

Commody in the second Soldman (9) under this apponer was almost strictly for the edification of the studio audience. For the blind and the second of the studio audience, for the blind the servicing bit, for instance, car-ried absolutely no humor through the servicing bit, for instance, car-ried absolutely no humor through Clyde Hager, and the shade beating. Clyde Hager, and the shade beating-the beating the second of the second Clyde Hager, and the shade beating-the beating the second of the second Lunor should convey.

Tregram include also and Lillian Cornell, plus a forte Negro Quarter The Vagabonda. They space Sher-cials. Latter include a box-top give away, but a better offer to the house-wives would be better entertained.

JAMAICA INN' Vith D. A. Clarke-Smith, Eileen Erskine, Carleton Hobbs, Phyllis Smale, Hedley Goodali.

Smale, Hedley Goedail.

Melodrams

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Milas

Bilas

Full-blooded meller from the pen
Boc, London

Full-blooded meller from the pen
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Laughton on the top line, so if-notimeller of that does when if get to
the theatre customers. Yarn is vigorous and full-blooded, though coffice
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means much of the most vivid action
means much of the most vivid action
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Material is sumgeling, wrecking
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vers back, and there's a lonely into
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unit of the deserted climax. Rousabuild to the deserted climax in the control of the plece. Hough
man, rum-tunner and murderer, and
carried most of the plece though
man control of the pl

Rival Mentioned

WOR, N. Y., last Friday. (10) during the Budge-Perry tennis matches was obliged to switch over to another program in the midst of the games. After regretting the necessity WOR did the unusual. Speler announced:
Listeners may follow the DAL ance of the match over WJAL.

FOOTNOTES ON FAMOUS FEET 15 Mins.-Local L SABLE SHOE CO. Sundays, 4 p.m. KDKA, Pittsburgh

KDKA, Pittaburgh
Dramatizing high-lights in the
lives of people who depend on their
feet for a living is a neat bit of shoesalesmanship. Sponsor's also smart
in pedding the Information that
medical advice is a good thing for
ailing tootics, group of medicos having previously okayed the ethics of
this idea.

ailing touties, group of medicox having perviously okayed the ethics of the discussion of the discussi

IVOE NOVELLO LOOKS BACK With Mary Ellis, Dorothy Dickson, Madame Clara Novelie-Davies, Peter Scott, Anne Ziegier, Gorden Little and Frank Bird.

Biographical 60 Mins. Friday, 8:15 p. m. BBC, London

Friday, 8:15 p. m.

BBO, London

Program was a plus for Novello's

Program was a plus for Novello's

Program was a plus for the Dancing

Vent. as well as a trailer for his

radio version of 'Clamorous Night's

radio version of 'Clamorous Night's

radio version of 'Clamorous Night's

They handle his reminiscent ma
teral pretty good at Brudescuines

They handle his reminiscent ma
teral pretty good at Brudescuines

build-up to the story of a youthful

singer from Wales who became by

turns film. there were the story of a youthful

singer from Wales who became by

mounters, gently kidded Novello

pointed by songs or excepts from

the show, brief dramatizations of

various highspots, recordings of Jack

plays, and high style warbling from

Mary Ellis in a foretaste of the new

Monoral Monosa wrote a smooth

Deems Taylor on Critics "·····

Deems Taylor, speaking on the N. Y. Philharmonic program over Carlicism as it applies to micro. The control of the Carlicism as it applies to micro. The control of the Carlicism as it applies to micro. The control of the Carlicism as it applies to micro. The control of the Carlicism as it applies to micro. The control of the Carlicism as it applies to micro. The difficult thing was to dissect a bad performance would-be critic in must have an article splene of music or a great permutation to the carlicism and indispensable qualification and indispensable qualification of a micro. The difficult thing was to explain a great piece of music or a great permonent of the carlicism and indispensable qualification of a modernia of the carlicism and indispensable qualification of a micro. The difficult is a field of the carlicism and indispensable qualification of a micro of the carlicism and indispensable qualification of a micro of the carlicism and in the performance of the performance of the carlicism and the performance of the performance of the carlicism and the performance of the performance of the carlicism and the performance of the perf N. Y. Philinamonic program of the control of the co

FOLLOW-UP COMMENT

I VALAVIT 'UK WIRELEA'I

Tack Norwerth cued his hobby.

Inch Norwerth cued his hobby.

Collecting the world's smallest objects, into the singing of his Shine.

On, Harvest Boon, and to the onetime musical come of the thetime musical come of the cuetime musical come of the cuetime musical come of the cuetime for the cuestion of the cuetime musical come of the cuestion of the cuetime musical come of the cuestion of the cuestion

about fail of collecting extraordinary but true coincidence-stories.

Jimmy Jennal has been airing his treet interviews for several years and for as many different sponsors. Currently Work 115, Thrus. Joing the control of the contr

oud, however, start off by rhyming an answer to Jemail's war referend um question.

**Cavaleade of America' show for CBS, offered dramatized excerpts from the life of Marie Dressier. It was an enth-religious control of the benefit of the start of the benefit of the start of the benefit of t

one with wide appeal.

Baddy's campaign of seiling itself to the public was undertaken effectively last Stunday by R *1's Mickey for the public was undertaken effectively last Stunday by R *1's Mickey for the public was understaken of the public servant of the public servant delivered the first shot with a simulation of the situation of the sit

shows that industrial concerns can offer.

Alexander Woolicott, guesting on the stanza, offered the second plug, a tribute to radio as a means of relatives and loved ones, in distant places, achieving a communion of thought by listening to the same pro-

Malcoim Dewees, one-time Pacific Coast manager of Kelly, Nason & Roosevelt, joined the staff of Fletcher Udail & Associates, San Francisco. Ditto Don Dawson, formerly with Botsford, Constantine & Gardner.

'TO THE PUBLIC DANGER'
With Basil Eadford, Hermione Baddeley, Norman Claridge, John
Deverell, William Devilo

Play 56 Mins. Sunday, 9:40 p. m. BBC, Lenden

BBC, Lenden Patrick Hamilton, himself former Patrick Hamilton, himself former victim of a near-fatal car smash, made this a searing indictment of the road cad, and simultaneously produced a gripping radio drama in which the writing, atmosphere and suspense built to a grim climax and a searching moral for those hogs at the wheel who flagrantly abuse

a searching moral for those hogs at the wheel who figaranty abuse their rights on the highway. A sent the wheel who figaranty abuse their rights on the highway. A sent would adapt excellently for the American webs to fit into the program of the sent which was a sent which a sent was a sent which a sent was a sent with a sent was a sent

YOUR HEALTH' Educational 30 Mins. Sustaining Wednesday, 2 p. m. WEAF-NBC, New York

Wednesday, P. p., m. WEAR-NEW, New York. WEAR-NEW, Many of the health messaure of the New York. WEAR-NEW, Many of the Pealth messaure, Many of the Pealth M

DALE BAXTER
Ti's Up to You'
Quiz
30 Mins.
Sustaining
Saturday, 3 p.m.
WJZ-NBC, New York

WYZ-NBC, New York
Novel widening of the quiz formula. Provides an opportunity for
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contestants or exercize histronic
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the points that will bear faxing such as
they're arrived and the contestants were asked to recite. Mary
testants were asked to recite the
asked to recite the same things the recite the
same thing, thereby eliminating com(Continued on page 47)

(Continued on page 47)

'SOUL MORTGAGES' RAPP

London Sees BBC 10:45 German Talks LOANS OKAY BUT As Hurtful to Radio Song Sales

London, March 7.

Music publishers are hollering in the wilderness that the British Broadcasting Corp. is putting the final nail in their coffin by switching off band music sessions at 10:45 p.m. to broadcast government propagand in the German language. Interruption the German language. broadcast government propaganda in the German language. Interruption is supposedly for five to ten minutes, but cometimes lasts nearer 20 minutes, and exhaustive checking has proved that listenrs don't return to the music program after this exhaustive checking has monardment. The other cased one-most continuous control of the control

lishers have noticed that Chappellis were getting big breaks on the ether, but that was due to this publishing company having promised the BBC sarry last year they would definitely a reason of the BBC sarry last year they would definitely around the BBC say they were not discriminated against. Now all the other publishers have saked support from the BBC, which has been prompted them. So everything looks hotty-toty for the publishers till they begin to check on each other.

Shinning Bureau May Be Warner Subsid: Latter Set 250 Stores

Indications are that the Music Publishers Protective Association of the Publishers Protective Association of the Publishers Protective Association and the Publishers Protective Association of Association and the Association Association of the Association Association of the Association News Conservice the American News Conservice the American News Conservice the Association News Conservice and Conservice and Conservice Association of the Associati

BARRY WOOD SEMI-SET WITH DANCE COMBO

Barry Wood, CES sustaining baritone, has formed a 13-piece band
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SEEKS INJUNCTION Would Stop Vogel From Re-Issuin

Forster Music Publisher, Inc., on Monday (13) filed a federal court suit against Jerry Vogel Music Co., Inc., and Earl K. Smith, seeking an injunction to restrain them from publishing the song, 'Down By the Old Mill Stream.'

Mill Stream."

The plaintiff claims to have secured the rights to the song from the late Tull Taylor in 1931. They assert that the detendant, Earl Smith, we have the song the secure of the words and music and that he has sold the renewal rights to the Vogel Music. Co, which is about to publish it. They seek a decree establishing their ownership and an except the secure of the s

Zinn Arthur will replace the Ted Eddy crew as house band at the Rivera, Brooklyn vaudfilm spot. Crew comes in in two weeks, follow-ing Milt Britton band, which opens a date there Friday (17).

Paris Is Lovely, Too

Philadelphia, March 14.
Bick Reichner and Clay Boland
recently completed 'How I'd Like
to Be With You in Bermuda.'
Last Sayurday (11) they left
for Bermuda—guests of the
laind on an all-expense tour arranged by Jack Carson of N. W.
Ayer agency, who handles the
publicity account.

Renewal Damages Sought After 27 Years on 1911 Hit. 'My Melancholy Baby'

Application for a bill of particular from Maybelle Watom Bergman was granted the Joe Morris Music Co. and Ernie Burneth by Judge Virin Co. and Ernie May Bergman claim to the renewal rights to 'My Melan-ction with Mrs. Bergman's claim to the renewal rights to 'My Melan-Co. And the Co. and th

Burnett reinforced the pact by making a special assignment of the renewal rights.
Morris claims that Mrs. Bergman,
formerly Burnett's wife, had nothing to do with the manuscript as
published and questions her lawful
right to seek damages after a passage of 27 years.

Music Notes

Yip Harburg and Harold Arien cleffed two songs for Metro's 'Babes in Arms,' 'God's Country' and 'Let's Take a Walk Around.'

Universal bought 'The End of the Road,' by Vivian Ellis, to be sung by Deanna Durbin in 'After School Days.'

Simon Van Lier, general manager of Keith Prowse & Co.'s music in-terests, will visit Toronto this week and make a trip to Chicago before returning to New York. Figures on getting back to London in two weeks.

Mills Musle, Inc., has acquired the American rights to There's a Moon in the Mountain' and 'My Little Rose' from Cinephonic Music, Ltd., Lon-don publishers.

Stool to Chi

Chicago, March 14. Joie Stool, of Harms Music Corp. heretofore stationed on the Coast, has returned here to head the Harms local organization. Transfer from Coast was made for

Bob Crosby's 'Concert'

Chicago, March 14.
Bob Crosby orchestra will do a
publicity stunt concert at Orchestra
Hall here within the next few weeks.
First time for Orchestra Hall to

OWNERSHIP NOT

Joseph N. Weber Reiterates and Amplifies A.F.M. Attitude on Splitting Up Earnings of Orchestras on **Basis of Corporate Control**

WANTS 'EM 'FREE'

Joseph N Weber, American Federation of Musicians prez, last week reminded the membership in a cir-cular letter that they must not allow employers to participate in future employers to participate in future earnings or commissions. Warning is directed at those bands who in re-turn-for subsidies from hotel or ball-room operators have agreed to cut the latter in on their net earnings over a period of a year or more AFR also objects to name band lead-similar arrangements. Weber takes the notifien fat any

similar arrangements. Whose takes the position that any financial arrangement between a wind a simular source should be strictly on a loan basic babid by the strictly on a loan basic babid by this method. The AFM head doesn't care how the payoff is mede so long as it is not based in the strict strict earnings. The federation is discouraging the incorporation of newly originated banes,

Robt, Katscher 1st Refugee To Make ASCAP

Dr. Robert Katscher makes the first refugee from Nazi Germany or Aus-tria to be elected a member of the tria to be elected a member of the American Society of Composers, Authors and Publishers. Dr. Katacher, who composed the score of 'Wooder Bar' and ruch numbers as 'When Day is Done' and 'You'll Neer American Society and the Composed the Society of the Market of the Composed Composed on the Composed Composed Composed Composed Control of the Composed Control of the

took over Austria.

Through his counsel, Soi A. Rosenblatt, Dr. Katscher a couple months ago sequestered about \$1,800 which the AKM had in a New York bank. The lien was treated as a part payment on royalties due him from the Austrian society.

Publishers Auditing Books-of Disc Companies to Stop Discrepancies

Mechanical rights division of the Music Publishers Protective Association has arranged to make an audit of the books of all phonograph companies every other quarter. A firm of accountants has already been retained for the job. .

Recent audits have disclosed serious discrepancies between company
records and actual royally payments
records and actual royally payments
for the public formanding refunds, most
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Urge Anthem's Use

Philadelphia, March 14. Philly Musicians' Local last Thurs-

Philly Musiciant Local last Thursday passed a resolution asking the A. F. of M. to recommend that in the future all Musical Sessions open the property of the

Rumor Persists, CBS Denies Intention To Buy Music Biz: NBC Retired in 1932

Waltz Due Back?

Jack Mills, head of Mills Mu-sic, Inc., believes that the waltz is due for another major come-back. He's going through his catalog digging up compositions of that classification which might be revived into hit propositions

of that classification which might be revived into hit propositions. Mills bases his expectations on three signosis; (1) the goodly cluded in broadcast band pro-cluded in broadcast band grams, (2) the rise of waltes among sheet music as attested by an expectation of the con-traction of the con-tract

Committee Selected To Judge Essays on Why Copyright Law Is OK

Committee of patent and copyright

authorities has been selected to judge he best of the 40 prize-winning essays submitted in the first annual Nathan Burkan Memorial Competi-Nathan Burkan Memorial Competi-tion which had been set up by the American Society of Composers, Au-thors and Publishers. These awards are made to the student in each law school gradusting class, who, accord-ing to the dean, has written the out-standing paper on copyright is w, the necessity for it and the wise public policy of enacting such legislature.

policy of enacting such legislature.

Members of the finalist committee
are Edward G. Sargov, chairman of
the copyright committee of
the enaction of the comprise of
the Association, Stephen
F. Ladas, suthor on copyright law,
Edward S. Rogers, lecturer on copyright at Michigan University,
Louis Charles Smith, of the Weabment of the Compression of the

BARBERSHOP CHORD' IN PUBLISHER TIFF

Three music publishing firms are feuding over the copyright renewal rights to 'Play That Barbershop Chrod,' with the result that the il-centing bureau of the Music 'Publishers' Protective Association is publishers' Protective Association is publishers' Protective Association is publishers' Protective Association is publishers' Protective Association in the tune in excrow until the issue has been adjudicated. Trio, each claiming a piece of the composition, are E. B. Marks, Shapiro, Berastein & Co. and the Manus Music Co.

The composition still has a high standard value and is frequently used for ynphrenization purposes. Three music publishing firms are

Rumor persists that the Columbia Broadcasting System's next acquisition will be the music publishing business. The report has it that CBS in the control of on accurs sourd or directors. CBS officials have repeatedly denied that the organization harbors any covetous intentions in the direction of the music business but the music industry continues to believe other-

the minic outsides for the maje inthe minic outsides in the maje inwise.

The report has aroused much specman the minic outside as to
what after effects the entry of Cowhat entry of the entry of Cowhat entry of the entry of the entry

Ira Arnstein Will Be Through with Judge In Another Week

Ira A. Arustein has advised Federal Judge Edward A. Conper that he will wind up his side of the cra-spiracy and intringement case against manifold publishers, persons and organizations in the music industry like week. Armstein estimates his time was a margin and the work of the week armstein scheme decree forcing the American Society of Composers, Authors and Publishers to admit him to memberahip. The court continues to give Armstein Succession of the Armstein Succession of

the to be a second to be a second to the continuer to give Ametion of his case. At one point of the trial last week he accused the problem of the second to the trial last week he accused the problem of couple of violin players that he had retained for demonstration purposes before the bar to say to point out the miscram lawyers and content of the miscram lawyers are a second to the second

room.

So far Arnstein has presented 10 published songs which he claims were lifted from manuscripts of his, The judge is reserving decision on all applications to dismiss for failure to conform with the rules of court procedure, copyright laws, etc.

MERCHANDIZING MAN JOINS AMERICAN CO.

Ralph F. Linder, former grocery and hardware trade paper man, has been made sales promotion and ad-vertising manager of the American Record Co. It's his first connection with the amusement field.

with the amusement neid.

He comes from the trade division of the Butterick Co., having been managing editor of Good Hardware and managing editor and promotion manager of The Progressive Grocer.

BANDS and ORCHESTRAS

Week of March 17

Permanent address of bands and orchestras are published with-out charge. While every effort is made to insure accuracy in this department cooperation in notifying errors will reduce mistakes to

minimum.

Kry to abbeviations B-ballroom C-set, CC-sountry club, Kry to abbeviations B-ballroom C-set, Co-sountry club, Booking Agencies: ARA, Associated Radio Artists, 1650 B.W.C., Y. C.; CRA. Consolidated Radio Artists, 1650 B.W.C., Y. C.; R. College Suth Aves, N. C.; R. College Consolidated Radio Artists, 1650 B.W.C.; R. College College

ronson, Irving, c/o WHN, NYC.

berto. Don. El Chico N., NYC.
pert, Mickey, Bradford H., Beston.
mhassadors, Royale, Congress H., Chl.
ndraws, Gorden. Chib 18 N., NYC.
mstrong, Louis, Proctor's T., Schenecth, Paul. Roxy T., NYC.
mbelin, Gue, R-O'E. Hollywood.

R ley, Bert, Plantation Club, Milwaukes, met. Uharley, Famous Door, NYC. Trast, Jimmy, 76 y El, Davenpert, Ia. et al. (1998) and the count, Col. Milwaukes, Count, Col. Milwaukes, Count, Col. Milwaukes, Constant, Col. Milwaukes, Col. Milwauk

n. Paul. Sonthern Tavern, Cleveland

• Camden, New Yersallies 2004, Fig. 2004, NYC. Candullo, Joe. Versallies 2004, File 2004, File 2004, File 2004, NYC. Carter, George, Chiu Sahara, Milwaukee, Cherniavsky, Josef, W.L.W. Cincinnati, Clark, Buddy, Armander R., NYC. Clinton, Larry, c/o R.O.X. Collins, Bernja, Aneley R., Atlanta, Ga. Cornwall, Joe, Newbones H., Salt Lake Cornwall, Joe, Newbones H., Salt Lake 2004, Newbones H., Salt iney, Del. New Kenmore H., Albany well, Chauncey, Paxton H., Lincoln

shy, Bob, Blackhawk R., Chl. D se, Gilbert, Chateau-Fron

Jackson, Gilbert, Chatesaw-Schlieber Edde, Larve R., NYC.
D'Andrea, Joseph, Pepper Fot N., NYC.
De Lange, Eddie, Job William Morris,
De Lange, Eddie, Job William Morris,
Donblue, Al, Sanley T., Pittsburgh,
Doolley, Phil, Palmer H., Chil,
Dorsey, Jimmy, State T., Heytord,
Ducbin, Eddy, Loyie T., Indianapoli,
Dute, Jolica, Tuttler E., Birmingham

s. Jos. Queen Mary R., NYC. nis. Skinnay, Viotor Hngo'e R., od. is. Val. Wbitchsii N., Paim Beach,

one, Spike, La Conga C., Holly istein, Josy, Tio Top Tap N., Mil-. Happy, Riverside T. Milwaukee, tto, Joe, Jack Lyncb's Walton Roof,

pbla. Lou, Colony Club, Chi. Shep, c/o MCA. Freddle, Lookout Honse, Coving isher, Mark, Royale Frolles C., Chleago omeen, Basil, St. Moritz H., NYC. oster, Chuck, Topey's N., Southrate ric. Marvin. Atlanta-Biltmore H. Frederics, Jan, Boulevard Tavern, Elm urst, N.T. arry, Frontenso Club, Detroit.

The Irresistible Hit 'HEAVY, HEAVY HANGS OVER MY HEART'

AND
A "Different" Novelty BENNIE, THE BUMBLE-

BEE, FEELS BUM

VANGUARD SONGS

6411 Hollywood Blvd. HOLLYWOOD, CALIF.

1776 Broadway NEW YORK, N. Y.

Gagon, Frank, Adelphia H., Phile, Gassark, Dick, Ambasados, Historia, Gastark, Dick, Ambasados, Historia, Garden, Henri, Chodagor, A. Lee, Condenia, M. Lee, Carlon, Garden, Charles, Garden, Historia, Galles, Deck, Garden, Garden,

Hazz, Alexander, 224 W. 75th St., NYC. Hall, Gao, State T., NYC. Hall, Stepy, Show Bar, Forest Hills, NYC. ilton, Bob, Majestio B., Long Beach, Hamilton, Boy, Language Calif.
Calif.
Hardy, Boh, Fiamingo N., Boston.
Harlng, Bob. c/o R-O'K.
Harper, Nic, Wisconsin Roof B., Milraukee. Harris, Phil. Wilshire Bowl, Loe Angeles. Hart, Little Joe, Club Greybound, Jeffer-

Hart. Little Jos. Chia Greybound, Jetterstrille, Ind.
Serville, 18.

Review, Ravy B. NYC.

Renderen, Fletcher, Grand Terrace, Cal.

Renderen, Fletcher, Grand Terrace, Chi.

Renderen, Fletcher, Grand Terrace,

Ratheck, Ray, Aragan B., Cleva.

Ratheck, Ray, Aragan B., Cleva.

Robergarten, Carl, CSR. CH.

Robergarten, Carl, CSR. CH.

Robert, Ray, Aragan B., Chew.

Robert, C. L.

Jacobs, Howard, Wm. Morris Agency, Jacobson, Stan, Cinb Madrid, Milwaukes, Jahns, Al, Providence-Billmore H., Prov James, Harry, H. Pennsylvania, NYC. Jary, Vaillo, Wurth's Futuristic B., Mil-Medical Company, March 1988, Mil-Surgena, Dick, Aragon B., Chicago.

. 1 Waln Davil Wardman Park W Wash O.C. Kavelin, Al, Nixon C., Pitts. Kaye, Sammy, Commodore H., NY Kemp, Hal, Fox T., Philadelphia Kendle, Sonny, Stork Club, NYC, Kenney, Mart, Vanconver H., Van S. C.

B.C.
Kent, Larry, Rainbow Rendervous, Salt Lake City.
Kent, Peter, Book-Cadiliao H., Detroit, Kerr, Jimmy, Jerry'e Mandalay N., Hoi-Kerr, Jimmy, Jerry's Mandalay N., Ho Yelra, Lin, Escuire Cib., Min, Kinar, Teddy, c/o ROK. Kinar, Weyne, Drake H., Ch. Mempbia, Kinar, Kayne, Drake H., Ch. Mempbia, Kinary, Ray, Lexington H., NTC Kinary, Ray, Lexington H., NTC Kirk, Andy, Southand Cib., Beeton, Kopen, Marry, NEC, Chl. Kopen, Marry, NEC, Chl. Kuna, Dick, Astor H., NTC Kvale, Al, State-Lake T., Chl.

Lally, Howard, Five o'Clock Club, Mlaml. Lang, Sld. Hl-Hat Club, Chleago. Le Baron, Eddie, Rainbow Room N., NYC. Light, Enoch. Tatt H., NYC. Livangood, Tinney, Open Door N., Mil-

makee.
Lombardo, Guy, Roosevelt H., NYC,
Lopez, Vincent, Palace T., Cleveland,
Lucas, Clyde, Beverly Hills, CC., New
ort, Ky.
Lyman, Abe, Royal Palms Club, Palm
sach, Fla.

Maineck, Matty, Cafe LaMaze, H'wood, Manzanares, Jose, Colony Club, Chicago, Majole, Nielon, Webster Hall, H., Pitta, G., Carles, C., Carles, P., Carles, C., Carles, P., Carles, C., Carles, P., Carles, C., Carles, P., Carles, P., Carles, P., Carles, P., Carles, P., Carles, P., Carles, C., Carles, P., Carles, Carles, C., Carles, Carles, C., Carles, C.,

s. atheson, Boh, Rendevous C., Milwaukes ayeboff, Eddie, Governor Clinton H.,

NYC.
McCreery, H., Amhasashor H., Chi,
McCoy, Clyde, c-o Gus Edwards, First
Sat'l Bank Bidg., Chi.
McDoneld, Billy, Hofbrau, San Diego,
McPartlind, Jack, 3 Deuces C., Chi.
Mellen, Zarl, Madure's Denceland, Wbit-

Meron, Benny, revove a., scattering, Benny, revove a., scattering, Benny, revove, N.J.
Mills, Jey, Edgewater Beach H., Chi.
Mills, Jey, Edgewater Beach E., Chi.
Millinder, Lucky, State Palace B., NYC.
Minty, Herbis, Oriental Gardens B., Chi.
Molica, Leon, El Patio B., San Franpisco.

Molina, Carlos, Sir Francis Drake H.

San Francisco.

Morgac, Ruse, Chez Parse, Chi.

Morton, Gerry, H. Savoy-Plezz, NYC.

Munro, Mel, Athletic Clab, Milwaukes,

Hurray, Charles, Mon Parls N., NYC.

Nagel, Harold, Pierre H., NYC, Newman, Ruby, Rainbow Room,

Network Plugs, 8. A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on NBC (WEAF and WJZ), and CBS (WABC) computed for the week from Monday through Sunday (March 6-13). Total represents accumulate performances on the two major networks from 8 a.m. to 1 a.m. in Source column, "denotes film song, tegri

| tunes, and pop' speaks for itself. | | | |
|--|--|---------------------|----------------|
| TITLE. | PUBLISHER. | SOURCE. | GRAND TOTAL |
| THEE. | | | AUARE, |
| We've Come a Long Way Together | reist | op | 64 |
| Deep Purple | Robbins | ор | 42 |
| Gotta Get Some Shuteye | Berlin | ор | 39 |
| Could Be | santly | ор | 37 |
| Umbrella Man | Harms | ор | 35 |
| Heaven Can Wait | Remick | ор | |
| This Is It | Chappellt | Stars in Your Eyes | 32 |
| This Night | Bregman | Honoitiu | 32 |
| Good for Nothing | Witmark | ор | 29 |
| Penny Serenade | Shaniro | ор qо | 27 |
| Hold Tight | ExclusiveF | ор | 26 |
| Have Eyes | Paramount | Paris Honeymoon | 25 |
| Cried for You | MillerF | ор | 23 |
| Get Along Without You Very Well | Tamous | ор | 23 |
| Masquerade Is Over | CrawfordF | ού σο | 22 |
| Regin the Reguine | Harms | on | 20 |
| Honolulu | Bregman• | Honolulu | 20 |
| Promise You | ABC | op ao | 19 |
| Go for That | Famous | St. Louis Blues | 1 1A |
| Long to Belong to You | Red Star | op | 18 |
| We Speak of You Often | Olman | np | 17 |
| We Speak of You Often | Paramount | Paris Honeymoon | 17 |
| Jeepers Creepers | Witmark | Going Places | 16 |
| Formsnee Runs in the Family | AgerT | nn | 15 |
| Blame It On My Last Affair | Ville F | Pop | 14 |
| Then Sticks | Shaniro | lon | 14 |
| Chop Sticks | Deremount . 9 | Darie Honeymoon | 17 |
| Little Sir Echo | Bregman F | on | 13 |
| Between a Kiss and a Sigh | Pantly E | lon | 119 |
| Cuckoo in the Clock | Barlin T | lon | 19 |
| Hurry Home | Palon | lon | 12 |
| It's Never Too Late | Danish | op | 10 |
| Moon Is a Silver Dollar | Derilli | op | 10 |
| My Heart Belongs to Daddy | Control of the contro | Y Y4 4- 35- | 12 |
| Rainbow Valley | Chappen | Leave It to Me | 12 |
| Get Out of Town | morris | T 74 to 350 | 13 |
| V Want Mr. Character V | Cnappen | THE MAKE IT IN TARE | 11 |
| I Want My Share of Love Never Felt Better | narms l | ор | 11 |
| Never Feit Better | MIIIIer | op | 11 |
| Patty Cake | Sam Fox | op | 11 |
| How Strange | Feist | Idiot's Delignt | 10 |

NYC.
Olman, Val, c/o R-O'K.
Olman, Val, c/o R-O'K.
Olman, Gen., Palomar B., L. A.
Oshorns, Will, Strand T., NYC.
Owene, Harry, Beverly-Wilshire H., Los

P er, Skeeter, Seneca H., Ro ul, Eddie, Columbia B., Cleve., O.

ilaco. Petti, Emile, Savoy-Piaza H., NYC. Pevton, Jimmy, Piaza R., Pittahurgh, Pliner & Earl, Blackstone H., Chi. Prims, Louis, Jitterbug House, Los Ar eles. Prvor. Rozer, Chicago T., Chi.

Ramons, Mushibach H., Kansas City, Rapp, Barney, Gloson H., Cinn, Ravazza, Carl, Rainbow Rendezvous, Sai Froncisco, Ravel, Don, Greenwich Village Casino NC. Redman, Geo., Omar's Doms C., L.A. Rolebman, Joe, Mark Hopkine H., Sas sco. rd. Jacques. Cocoanut Grove N., Soxion.
Reisman, Leo, 180 W. 57th St., NYC.
Reisman, Leo, 180 W. 57th St., NYC.
Rhythm Boye, Stevens H., Chi.
Richards, Jimmy, Greystons B., Det.
Rico, Don. Scyille R., Boston.
Robbins, Billy, Coronado H., Worcests
dess. lees. Roberts, Red, Devines Eagles B., Mil

Rodrigo, Nano, Havana-Madrid N., NYC. Rogers, Eddle, Syracuse H., N. Y. Reland, Don, Marcue Daly, Beverly Hille,

Reland, Don, Marcus Daly, severify rairs, alloulial, Adrian, Reimon-Pipras H., NTC. Roth, Les, Riverside T., Milwaukes. Sabin, Panl, Cher Parce, Omahs. Sanbtris, Jusuinio, Havann-Madrid, NTC. Sanbtris, Jusuinio, Havann-Madrid, NTC. Savitt, Jan, Lincoin H., NYCC. Sonks, Charles, Bismark, H., Chi, Shaw, Arlis, Fox T., Phila. Shaw, Arlis, Fox T., Phila.

Berran, Billy, Bill Green's Category, Schally, Lee, Benny-the-Busse's Philips Schally, Lee, Benny-the-Busse's Philips Schally, Lee, Benny-the-Busse's Philips Schally, Borney, Benny-the-Busse's Philips Schall, Billy, Benny, Ben

er, Jack, Club Terris, Milwaukes. Pierson, Milwaukes A.C., Milw. B. Henry, c/o R-O'K. opson, Lang, Brown-Palace H., De

nce, Al, Sherman H., Cbl. ncy, Jack, Broadmoor CC., Dencer, nvers, Ted, Henry Grady H., Atlanta ravers, Vincent, Paradise R., NYC, cker, Orrin, Palmer House H., Chleago Irk, Al, Royale Froiles N., Chl.

Van Gelder, Leon, Melody Club, Uni Pity, N. J. Varzos, Eddie, 885 Club, Chi. Venuti, Jos, Belmont-Ploza H., NYC. Vioni, Bud, Cardinal Club, Milwaukes.

W Wagner, Buddy, Midnight Sun, NYC, Waples, Bnd, Marquette H., St. Louis

On the Upbeat

Kay Ryser booked for one-nighter at University of Pittsburgh Military ball March 24 at William Penn hotel.

Bernie Cummins closes two-month engagement at William Penn hotel Chatterbox April 1, pulling out for series of one-nighters in territory.

Fred Waring slated for week at Stanley theatre, Pittsburgh, April 14.

Nick Harper, Milwaukee maestro, currently at Wisconsin Roof, with MCA.

Joaquin Garay opened two-week engagement at Victor Hugo, Beverly Hills, Cal.

Victor Hugo crew closes at Benny the Bum's, Philly, tomorrow (Thurs-day) night' and opens following even evening at the Little Rathskeller, half-a-block away. Replaces Jack Grif-fin's orch at latter spot.

Ben Bernie inked to play at shindig of the Philly News Photographers Association in the Benjamin Franklin hotel April 21.

Ted Travers opened Friday (10) in Atlanta for two weeks at Henry Graedy Hotel's Spanish Room, following engagement at Meadow Brook, Long Island, He'll be followed by Rudy Bundy, who opens March 24. Bands that play this spot are aired on WATL.

Idie Hour Club, Atlanta, has Ray Rice.

Ace Brigode's contract at Merry

Webb, Chick, Paramount T., NYC.
Webber, Harry, Clover Club, Milwaukee
Weber, Harry, WGN, Chi.
Weber, Marek, NBC, Chi.
Weber, Marek, NBC, Chi.
Weber, Marib, Zasulia Gardens, Richmond, Va.
Wek, Ranny, Club Mayfair, Boston.
Welk, Lawraces, Schroeder H., MilwauWelk, Lawraces, Schroeder H., Milwau-

kes Markette, Southwestern Expo,
Pt. Worth. Tex.
Williams, Griff, Victor Hugo's R., L.A.
Williams, Griff, Victor Hugo's R., L.A.
Oskland, Callf,
Winton, Barry, Rainbow Athelic Ciub,
Winton, Barry, Rainbow Grill, NYC.
Wittich, Dories, Iav R., Chi.
Woods, Howard, Village Barn, NYC. Yates, Billy, El Tivoli Supper

Young, Sterling, Bill Green's Casino Pitts.

Zipp, Eddie, Old Heidelberg N., M waukee. Zwerling, Ruhy, State T., NYC.

Woody Herman orchestra is tenta-tively set to go into the Famous Door, N. Y., March 21 for three weeks with a three-week option. New Teddy Wilson orchestra is set to preem at the Door April 24. It's currently in rehearsal. Both crews will have NBC wires.

Harry James closes at the Benjamin Franklin Hotel, Phila, March 18 to replace Ben Bernie the 18th in the Pennsylvania Hotel, N. Y., until Kay Kyser in turn replaces it April 5, Tommy Dorsey is set for the Penn's root, opening in May and staying until Sept 17.

Red Norvo returns to the Benja-min Franklin Hotel, Phila, April 8 for two weeks with options.

Artie Shaw'e first biography, writ-ten by Jerry Mason, will be part of the March 24 issue of Radio Mirror.

Barry Winton, who opens at the Rainbow Grill tonight (15), is paced by a rarity. Winton plays a bass viol.

Dalbar, Inc., has been chartered to organize and manage orchestras and bands, with office in New York. Directors are: Attorney Louis P. Randell, Harold L. Garner, Rudolfine Schreiber. Capital stock is 100 shares, no par value.

Frank Salto Bankrunt

lecito, musician, filed a voluntary petition of bankruptcy in the N. Y. federal court Friday (10), listing liabilities of \$2,496 and assets of \$975. He's member of Will Osborne's

OLD SONG SUGGESTIONS JIMMY McHUGH'S

"LOST IN A FOG"

Robbins Music Corp.

A Tisket A Tasket -My Reverie - Deep Purple - And Now!

A DOLLAR

ROBPINS MUSIC CORPORATION 799 SEVENTH AVENUE - NEW YORK

15 Best Sheet Music Sellers

| Deep Purple | Robbins |
|--|---|
| Penny Serenade | Shapiro |
| Ilmbrella Man | Harms |
| Little Sir Echo | Bregman |
| I Get Along Without You Very We | II Famous |
| r Promise You | ARC |
| •Vou're a Sweet Little Headache | D |
| •You're a Sweet Little Headache | Paramount |
| *I Have Eyes | Paramount |
| God Biess America | Berlin |
| I Cried for Young | |
| Hold Tight | Sxclusive |
| Masquerade Is Over | |
| Could Be | Santly |
| You're the Only Star | Shaniro |
| *Funny Old Hills | Paramount |
| Funny Old Hills | aramount |
| • Indicates filmusical song. The others | † Indicates stage production song. are pops. |
| | |

Inside Stuff—Music

Leo Feist, Inc., was ordered on Thursday (2) to submit agreements covering the rights to the scores of 'Rio Rita' and 'Kid Boots' for examination before trial in connection with a suth brought by Edgar F. Binter and the Estate of Leo Feist against MGM Pictures Corp., for \$48,500, by Supreme Court Justice Ferdinand Pecora.

Plaintiffs claim that amount is due as the last payment for the sale by them of 1,500 shares of Leo Feist to Betro in October, 1805, these shares represented that the control of the sale by the sale b

Synchronization and dramatization rights to The Rose of Washington Square' has been obtained by 20th Century-Fox from Shapiro, Bernstein & Co. at a reported price of \$5,000. If a high figure for this sort of deal. The song, written by Ballard MacDonald and James F. Hanley, was published in 1920. All Jolson and Alice Faye are slated to star in the film

'Park Avenue Fentasy,' instrumental by Matt Malneck and Frank Sig-norelli, will have its 'middle strain' extracted and developed into a pop ong by Jack Robbins. A new till evil also be used. This comes on the heels of the success met with Toep Purple,' when one of its four major strains wad developed into a pop hit.

Only three tunes in the past week's list of 15 best sellers come from pictures and all three are in the score of Paramount's 'Paris Honeymoon'. Of the trio, 'You're a Sweet Little Headache' and 'I Have Eyes' fall within the first 10. 'Funny Old Hills' is the remaining one of the threesome.

PHILLY LOCAL MCA, CRA

Philadelphia, March 14. Blast against Music Corporation of ca and Consolidated Radio Artists is being prepared by the Philly Musicians' local for presentation at the national convention of the American Federation of Musicians in June. Complaint is that MCA and CRA, particularly the former, have sed a monopoly on network

purchased a monopoly on network-time for remote band stirings that is the property of the control of the control than the control of the control of the Long feth to be aburting the toolers' chances or placing local bands, the sue came to a head here a few weeks ago with the expiration of Jano Donath's termer at the Hotel Walton Roof. Operator Jack Lynch, Jano Donath's termer at the Hotel Walton Roof. Operator Jack Lynch, with the control of the control of the Walton Roof. Operator Jack Lynch, lassmuch as it is impossible to hit the weebs with a local outilt. Hotels feel that three or four network plugs a week are invaluable in building work of the control of the control of the local control of the control of the local control of the control of the with the hotel, pressure from the AFM got him to replace Donath with another local crew, Jos Frasel-loz. Latter has a 25-week ticket.

Charge to Advertising

Union claims that MCA and Con-solidated spend about \$50,000 a year between them to buy up all avail-able time for remotes, amounting to 20 half-hour periods a week. This sunasted spend about \$50,000 a year | the down the not buy up all avail. Resolution compelling action on able time for remotes, amounting to be a convention, Riccard stated, makes it impossible for a band to jointly by the Pittourgh, Cincinnati break in without their sanction. Rex! and phally locals.

Reggie Childs Untied

After complaining that he was not MEMBERS CHIDE properly provided with work, Reggie Childs asked for and received a re-lease from his contract with Con-solidated Radio Artists last week. Bandleader was given several days to think it over, then was released Saturday (11).

Saturday (11).
Two other batoneers are also seeking releases from CRA, both sounding out the band booking outfut on
the matter with no indication of
what will happen. They were Mike
Riley of "Music Goes Round" note,
and Rudolph Friml, Jr.

Ernie Fio-Rite and his semi-sym-phonic crew now airing the 'Studies in Contrast' program on WOR-Mu-tual, signed by Rockwell General Amusement last week.

Riccardi, secretary of the local, said that Jules Stein, MCA prez, admitted this last year.

this last year. Riceard declared that, getting these plugs, it is apparent that it is advantageous to a hotel to hire a traveling band rather than local one. For one thing, he said, the expense is charged up against advertising, as the band indirectly serves to fill rooms.

Notwork plea that local bands aren't good enough for national air-ing. Riccardi said, is so much boloney, because as soon as the band signs with McA or CRA it suddenly improves in quality sufficiently to hit the webs. He deciared that he is working out a deal with McA as the exact of the country of the co

Bob Saunders and Aide

Leaving Consolidated Do Saunders, who headed the shuttered Consolidated Radio Artists Dalias office, is out of the CRA or Dalias office, is out of the CRA or week with Charles Green, CRA head in New York. Cress Courtney, assistant to Saunders, also is out. Dallas territory will be serviced by a road rep out of the CRA Challest Carlot Ca

NBC Financial Expert Assigned to Examine Consolidated Policies

NBC has placed one of its financial experts in the offices of Consolidated Wall, who has been attached to the NBC treasurer's staff.

Mark Wood, NBC vp., explained signed to work with Consolidated in straightening out financial matters, signed to work with Consolidated in straightening out financial matters, Relationship between Consolidated and NBC dates from 1856 when the cruded that no employer of musicians could be also engaged in the band booking or management business and management contracts and the network advanced. a loan to help Consolidated get started.

Musicians Union Vs. World's Fair A Running War with Many Battles

New York Local 802 of the American Federation of Musicians and officials of the N. Y. World 281 are hearsed for two weeks had been arrepeatedly coming to grips over proside the Fairs Perisphere. Better are hearsed for two weeks had been arrepeatedly coming to grips over proside the Fairs Perisphere. Better the parade from the
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St. Louis, March 14.

progress of the United States which the Perisphere houses. Music would be on a sound on film track. Union mind the diese spring Ive music would as a school had been dismissed, thurded hired hired hired beizele couriers to another heart settle at loggerheads over the matter.

Several weeks ago a western exhibitor wanted to bring in a hour hibitor wanted to bring in a hour hibitor wanted to bring in a hour the company, and which took part in local company, shows. Exhibitor ketter fremen's band in a paticific claimed the band fitted into the exhibit in such a way that if it want from walmington, Mo, by at a dimituding in the such as a such a

Al Marsico, with Bob Carter doing St. Louis, Burch 19.

Al Marsico, with Bob Carter doing Because of complaint made by Locoals, opens indet say at Nixon
cal No. 2, AFM, the McKinley High Cafe, Pittsburgh, March 25, succeedSchool band, skedded to lead Boy ing Al Kawelin, who goes into Biotel
Scout parade as part of the 'Ameri- Commodore Perry, Toledo, O, for
canization Week' observed by the two weeks. Placed by De Hiller:



The Swellest Songs of His Career . .

Bing Brings...

A Powerful Score from His New Universal Picture, "EAST SIDE OF HEAVEN." ... Rack Song a Gem. By JOHNNY HORKE and JIMMY MONACO

THAT SLY OLD GENTLEMAN

(FROM FEATHERBED LANE) Corgeons Lutlaby Made the "Sandman" Swoon

SNEASONGUESUNGEAMS

SANTLY-JOY-SELECT. Inc.

1619 Broadway, New York City

HOLLYWOOD

CHICARD
Grand Opera House Smidding 1509 North Visc Servet

ROSTON * PHRIADELPHA * CLEYPLAND * SAN FRANCISCO

AN OUTSTANDING SONG EVENT

KIPPER LITTL

LEO FEIST INC . 1629 BROADWAY NEW YORK . HARRY LINK Gen Prof. Mgr

Southwest Three-Sheeted Like a Circus For Met Opera 'Culture Carnival'

Dallas, March 14.

Metropolitan Opera Co. of New
York has been engaged for four
performances, April 10-12. Approxinnsely \$100,000 has been pledged
by local business men as guarantee
for the visit. It will be ballyhooed
throughout the Southwest like a

throughout the Southwest like a circias.

A special organization was created, headed by Arthur L. Kremer, ed., headed he

In addition 55 locations will be used for 24-sheets.

A circus campaign is mapped for the opera, but the custom of free ducats will positively not be followed in contacts with the editors.

SALMAGGI HIPP **SHOW HALTED BY AGMA**

Alfred Salmaggt, whose Hippedrome Opera Co, has been intermittently snarled with the American tently snarled with the American Guild of Musical Artists for the last two years, had another scuffle with the union last weekend. When the dust had cleared away the manager had paid off a portion of his out-standing debt to the Guild and was planning to continue his pop-priced opers at the Hippodrome, N. Y.

operas at the Hippodromo, N. Y.
Dispute came to a head Sunday
night (12) when Ted Carr, AGMA
rep, refused to permit a performance of Carmen' to go on until Salmaggi gave assurance that the articles for that evening and a portion
as the control of the control of the control
as fery curstan speech to the audience by the manager, a compromise
was reached and the performance
would be discontinued in the future,
would be discontinued in the future,
that this Salturday and Sunday
nights' (18-19) performances would
be given.

bef given.

According to AGMA officials, Salmaggi owed \$437 in fees for back
performances, including \$200 from
performances, including \$200 from
the preceding night's (Saturday)
Fadame Butterly, Agreement, Sal' from
the preceding night's (Saturday)
Fadame Butterly, Agreement,
the company to operate calls for
him to pay each week's perform
ances, pins \$70 a week on the overances, pins \$70 a week on the overnotes and the pay \$100 and whatever cles I can
afford; and the union finally agreeformance go on.

worsp. \$40.00 to let the per-formance go on.

Salmaggi sold se rudinese that the
Salmaggi sold solding its pay its aivance, but that the 'musicians and
stagehands are willing to work the
show and sector pay after the perlatter groups were paid in full in
davance. AOMA states that it will
continue to play along with Salsalman and the salman show the salman show the
back dealt is addition to the current
week's fees. Union's aim is to avoid
closing the company and thereby
the salman shows the salman show the
work.

COMMITS SUICIDE

Reading, Pa., March 14. Samuel Martorano, leader of the Reading Royal Italian band, com-mitted suicide by jumping from a third-story window at his home. Aberration blamed on overwork on musical scores and compositions he

was writing. He was 31. Leaves a widow and one child.

ATLANTA CONCERTS SET

Name Line-up to Play 6,600-Seat

Atlanta, March 14. All-Star Concert Series, of which Marvin McDonald is manager, has set its schedule for next season. Bart-tone John Charles Thomas will open in October, to be followed by fiddler Fritz Kreisier in November.

in October, to be rollowed by fiddler Fritz Kreister in November.

Basso Enzo Pinza and Brazillian Soymano Bidu Sayo will appear in Soymano Bidu Sayo will appear in Soymano Bidu Sayo will appear in Soymano Bidu Sayo will appear be sometiment of the Soymano, with Ballet Russe due in February. With Ballet Russe due in February.

Vladimar Horowitz, planist, will play its March, and Philadelphia Company. The Soymano Soyman

over hand infection and can earry out his tour.

All-Star Series is sponsored jointly by Allanta Philharmonic Society and Allanta Music Club, who spili profits represented to the preformance are at Allanta's 6,000-period of the profit of th

CHI: MET PACT PENDS

Leo Fischer, executive-secretary of the American Guild of Musical Artists, went to Chicago this week to negotiate with officials of the civic opera there for a contract for singers, chorus and ballet. Ha is due back in New York late in the

due back in New York late in the week. ACMA expects to begin negotiation with the Met opers in about a construction of the Met opers in about a tract. Most vital phase of the Met situation, the much - publicized Clause 12' in the management's articled, Apparently consideration of it edited to the Met of the nas been ings with Contracts being disc

Ballet Grossed 12G's

Editor, VARENT:

We are not entering a complaint but only wish to correct a report appearing in the last issue of Varent wherein you stated that the Ballet Russe grossed in Portland a big \$3,000, under February 28 date line, whereas it was a big \$12,000.

ELLISON-WHITE BUREAU,

Editor, VARIETY:

By Frank E. Andrews.

RUYS HEADS BANDWASTEDS

Ft. Dodge, Ia., March 14. Peter Buys, of Hagerstown, Md. was named president of the American Bandmasters association at an can Bandmasters association at an-nual convention here last week. He succeed Karl King of Pt. Dodge. Capt. R. B. Rayward, of Toronto, Capt. R. B. Rayward, of Toronto, Glenn Bainune, of Evenation, Ill, Dandmaster at Northwestern uni-versity was named secretary-reas-tive and the control of the con-trol of of t

A 65-piece band, formed by at-tendants at the convention, played a concert at closing session.

Nice Kid

Lawyer, who is the personal rep for several name band leaders, created a curious situation last week for a booking agent when the latter found that the lawyer was soliciting the lawyer was soliciting the lawyer of the latter found that the lawyer was a case of two bands out of the same lawyer's office being pitted against each other. See the lawyer's office being pitted against each other. See the lawyer's office being pitted against each other. See the lawyer's office being pitted against each other. See the lawyer's office being pitted against each other being b

MORE NAMES GO TO AFM FOR **ACTION**

New York Local 802 of the Amer ican Federation of Mu ican Federation of Musicians yester-day (Tuesday) requested the parent body to revoke the licenses of 16 more bend brokers. These are in addition to tha 22 suspended last eek following the rec of the same trial board.

Revocation requests were b the same charges simed at the firs regulations. It must be noted how ever, that the 16 named were not ou at this writing, but formal request for such action by the AFM had been made by 802. Those listed

re:
Hal Gorman.
Times Square Artists Bureau.
Evans and Lee.
Billy Ferch.
Fred Welker.
Harry A. Shee.
Tringle Entertainment Service.
Jean Henry.
Lou Sharp. Jean Albary.
Lou Sharp.
Al Dell.
Dan Harrington.
Brown and Lissman.
Continental Amusement Co,
George Arken.
Bill Robbins.

Atlanta CRA Bookings

of the woods:

Atlanta, March 14. CRA band activities in this neck

Blue Barron booked in at Loew's Grand theatre for week beginning March 24 following one-night dance dates at Alabama U., Tuscaloosa, Birmingham and Nashville, N. Y. office routing Barron back into Edison's Green Room for indefinite stay.

Atlanta and N. Y. offices completing routing for Joe Haymes, who played Military Ball at Georgia U., Athens, back into Gotham via Chat-tanooga and Nashville, with stop at Bristol, Va., for Sullins College dance

date.
Ted Travers, now at Lookout
House, Cincinnati, will open Friday
(10) for two weeks at Henry Grady
Hotel Spanish Room, replacing Danny Demetry, who leaves for date at
Kensas City's Southern Mansions;
Rudy Bundy is skedded to follow
Travers.

Travers.

Harry Candullo renewed by Atlanta Biltmore for Indefinite stay.

Johnny Hamp booked to play for Emory U. spring dances March 24-25.

Richard Himber's crew set in for Vanderbit U., Nashville, spring festivities March 17-18.

Add: Social Significance

Philadelphia, March 14.

Symph concert to ald refugee musicians will be given in the Acadder to the Spanish Period (Academy Canada and Austrian Refugee Musicians and the Musicians and the Musicians and Aspanish Period (Academy Carlot) (Academy Canada and Academy Canada and Philadelphia, March 14.

Inside Stuff—Orchestras

Bud Freeman, sax man formerly with Tommy Dorsey, Benny Goodman and other top flight crews, will-lead a six-piece mixed combo made up of some of the best men in the band bit into Ketly's Stables, small Six New York nitery, March 28. There's a slight indecision current concerning the York nitery, March 28. There's a slight indecision current concerning the bands are rare but Benny Goodman got away with his colored trio playing with his crew at the Waldorf-Astoria Hotel, N. Y., last fail.

Freeman will have beside himself Arthur Schutt, now with NBC, at the plano, and Marty Stumaker on bass. Said to be a final try of Kelly's to make a go of it.

Curious situation exists in an eastern key city where the radio editor of one of the dailies has a brother who is a band leader. Latter has an up-and-coming outfle but gets little work because of his lairs job. Seems the property of the p

While being interviewed ast Thursday (8) night by Jimmy Jemail on the latter's program on WOR, bandleader Glen Gray of the Casa Lons orchestra revealed the workings of his eco-periute crew. Explained that contrast of the country of the contrast of the country of the week program Sunday (12).

New York World-Relegram Guild party at the Guild clubrooms in New York Friday (10) night was missically serviced by a quinteit made my Guild Callett, drummer with Louis American's hand, 'Arthur Schut, NIGC hot plants! Henry Red Allen, trumpet; Eddle Condon, and Bud Freeman, Quintet cost the World-Tebs bunch \$40 for the night.

Islam Jones to CRA

Playing college dates and one-nighters for the past several months with no set booking affiliation, Islam Jones has tied his new band to a five-year contract with Consolidated Radio Artists. It's effective May 1, although CRA has done most of the booking of Jones' aforementioned

stands.

Jones formerly worked with Music
Corporation of America before giving up his original crew now under
the baton of Woody Herman. Latter books through Rockwell General
Amusement Corp.

Indiana Legislature Goes for Press Stunt: Goodman Gets a Toga

While playing a week's theatre date at the Lyric, Indianapolis, leat week, Benny Goodman's ortested doubled into the final session of the Indiana State Legislature. Stant was fondinan State Legislature, Stant was comething like a "jam session with a jam session, besed on it being the closing session of the bill obay for the light of the ligh

WOMAN STANDS ON STOKOWSKI'S PODIUM

Philadelphia, March 14.
All precedents were broken here last Friday (10) when for the first time in the history of the Philip Croch it was conducted by a woman. Orch it was conducted by a woman poper, whose most prominent public poper, whose most prominent public was the late George Gershvin.
Mile, Boulanger dispensed with a baton to lead the 110-piece symbon, the conductive constitution of the proper whose prominent public public was the proper dispensed with a baton to lead the 110-piece symbon, the property of the pro

Paderewski Cancels More

Paderewski Gancels More Cleveland, March 14. Paderewski spent a week here in his private car at railroad terminal his private car at railroad terminal left wrist which forced him tolument left wrist which forced him tolument of March 5 recitai in local civic auditorium. Polish planist's medico advised him to keep sam quet as sovieded him to keep sam quet as sovieded him to keep sam quet as play any more this season. His man-sque, L. J. Fitzgrand, concurred by cancelling dates in Cincinnati and certi he hao. That makes four concerts he hao.

SUBSCRIPTIONS OK IN TEX. FOR NAME BANDS

El Paso, March 14.

Brought here as the first name band presentation of the newly formed El Paso Dance Assa., Shep Fields, in on a guarantee of 50% of receipts, drew 2,500 to Liberty Hall Saturday night (11). Gross was \$4,500.

Mee of the association, only one like it in the U. S., is to sell 1,000 memberships at \$2.50 each. Mem-bers are entitled to attend 10 nams band, dances a year for \$1.20 per couple, thus affecting not only a big saving for members, but providing the association with a reserve fund. Non-members are charged 34 per

Couple.
Fields opens an engagement at the
Roosevelt hotel, New Orleans, March
24.

Band Bookings

Charlie Barnet follows Jan Savitt into the Lincoln hoiel, N. Y., about April 15. Barnet goes into Para-mount, N. Y., March 22.

Erskine Hawkins, Loew's State, N. Y., March 30; nine days of one-nighters, Howard, Wash., April 14; Royal, Balto., April 21, and Apollo, N Y., April 28.

Chick Webb, Springfield, Mass, week March 23; Howard, Wash, ward 31; Shubert, Newark, April 7; Apollo, N. Y., April 14, and South-land Ballroom, Boston, for four weeks, opening April 24.

weeks, opening april 24.

Blue Barron orchestra, Trianon
Baliroom, Croweburg, Kans., March
20; Pickwick Club, Birmingham,
March 22; Nashville, March 23.

Barney Rapp, U. of Michigan,

March 24.

Isham Jones, Raleigh, April 15;

Staten Island, N. Y., April 29, both one-nighters.

Earl Hines, Evansville, Indiana Ballroom, March 20.

Jack Teagarden, Roseland Ballroom, N. Y., March 24 for four weeks.

weeks.
Al Donahue, Stanley theatre, Pitts,
Friday (17): Fox, Phila., March 24;
Akron and Youngstown, O., April 4.
Artile Shaw, March 28, Blue Barron, April 2 and Casa Loma, April 9
(Easter Sunday), set for Ritz ballroom, Bridgeport.

Mary Navis Turns Leader Philadelphia, March 14.
Ina Ray Hution all-femme crew loses Mary Navis, trumpet-blower.
She'll front an outift made up of seven men. They'll work in Louis Prime artis.

Open at Benny the Bum's here Thursday (16).

Pa. Roadhouses Seek Legislation To Check Music, Dancing Curfew

Pittsburgh, March 14. Action of Pennsylvania State Liquor Board last week in shutting off roadhouse music and dancing at midnight on Saturday has operat rushing madly to township officials in an effort to have them legislate amusement enforcement

Shutdown on out-of-way spots was riginally expected to re-echo down-

smusement enforcement.
Shuddown on out-of-way spots was originally expected to re-eshe downstrown, but within the control of t

POLICY CHANGES SET FOR K. C. JUBILESTA

Kansas City, March 14. Jubilesta, town's annual entertainent and celebration, will be staged in June this year instead of in Sep-

in June this year Instead of in Sep-tember, as usual. It will be for days instead of the customary nine days.

Program will be presented satirely note main areas of the 1,000-east been given simultaneously in the Little Theatre, Exhibition Hall and Music Hall as well as the areas.

Principal reason for switch in dates the control of the control of the control of the Royal live conditions of the control of the Royal live conditions of the control of the Royal live conditions of the control of the

October.
While 1938 show was considered a success from point of attendance, gross fell short of cost. Show is underwritten by local merchants.

Worcester House Quits Vaude for Film Policy

Worcester, March 14. Worcester, March 12.

Vaude is out again at the Plymouth here after a fairly successful season. House played vaude first three days of the week.

House reverts to second run duals. City is currently without flesh show of any sort.

2 Philly Suburban Cafes Accept Closed Shop

Philadelphia, March 14. Two short-lived strlkes over the weekend wound up in a pair closed-shop cabaret contracts for the American Federation of Actors local here and the placement of two union Walkouts were staged at Jack's Grill and Al's Grill, both in Upper Darby, Philadelphia suburb. co-operated with the mu-local, as the spots were using

aon-union bands.

Acts were pulled out of both niteries on Friday (10) and both unions picketed. They paraded only one srening at Jack's and two at Al's before the operators capitulated.

Prepares for Fair

Following the exit of the current Curt Houck orchestra and show headed by Enrico and Novello, the hotel, New York, will shutter for enlarging and refurbishing for World's Fair.

Spot will then resume its name band policy, started with Chick Webb recently, and girlie shows.

'MIKADO' UNIT AT 7G FOR B-K

Chicago, March 14.

'The Mikado,' in swing, has been booked by Balaban & Katz for the Chicago week of March 31, at a price reported at \$7,000 plus a percentage.

It's first time that B&K ever booked any show with only a rehearsal

It's first time una source any showing.

any show with only a rehearsal showing.

Show is being produced by Harry Rogers and contains 85 people, plus largest show ever to be produced for a tour out of Chicago. It will break in week of March 24 through B&K's downstate circuit.

Jimmy Duffy Dead In N. Y.; Formerly Of Duffy-Sweeney

James (Jimmy) Duffy, about 50, of Duffy and Sweeney, was found dead on the pavement in 47th street, New York, Friday (10), a victim of acute alcoholism. The team had been a favored No. 4 act at the Palace in vaude's heyday. They split about 10 years ago, Sweeney last being reported on the Coast.

Duffy was first noted as a No. 3 act, Duffy, Sawtelle and Duffy, con-

act, Duffy, Sawtelle and Duffy, consisting of father, mother and son, but it was when he teamed with Fred Sweeney that he clicked. However, with Mercedes Lorenz, he was also Duffy and Sweeney because of their propensities to over-limble. They split a number of times but always Duffy was a prolific writer of stage material. The royalties from that source was held to be partly responsible for his booking. He wrote for want of the properties of the booking. He wrote for wanter and the properties of the booking. He wrote for wanter and many vaude acts. vaude acts.

One of the funniest stories about

vaude acts.

to de de la contract stories about to de contract an apparance in New Orleana, when they valked out after Dufty promised that his partner would best up the cold sudictions of the contract and the cold and the contract and the cold and the contract and the cold and

B-K to Show Big Prods. In Chi, Replacing Variety

Chicago, March 14.

Big production shows for the
Stret-Lake will be inaugurated early
next month, according to plans set
by Balaban & Katz. Leon Miller,
former production with A. B. Marcus,
has been brought in to handle the
norduction.

production.
Shows will go in for scenery, cos-Snows will go in for scenery, cos-tumes and plenty of girls. It marks a decision on the part of B.&K. to introduce big production ideas and novelty at both the State-Lake and Chicago after a run of straight



DIANA WARD

DIANA WARD

Now In My Second Month in
Alexandria. Contracts extended in
Greece till end of April.
March 15 appearing at Command
Performance before the King and
Queen of Egypt—A Rare Honor.
Back in Alexandria In May to
open the Summer Casino, making
the fourth month.

Direction: COCONUT GROVE, LONDON

Daylight Romps In After - Dark Spots Encouraged

Chicago, March 14. Matinee performances in nite clubs are exciting interest of dine-dance entrepreneurs. Two best examples here are the Blackhawk cafe with Saturday and Sunday afternoon sesions and the Drake hotel just installing similar policy since Wayne King orchestra came in.

studing animar policy since Wayne King orchestra came in. William right clubs may adopt with a control of the c

Strike Threat

(Continued from page 3)

changes which have projection rooms, or out of laboratories, where employed.

The procedure, in such an event, could be that these exchanges and laboratories or studios, home offices, etc., would be declared unfair and the IA would issue a road-call. This

the IA would issue a road-call. This cond-call, intern, would have the effect of removing from the same places of employment exchanges, the condition of the same places of the condition of the

of distributions.

Whether or not operators might also be called out of theatres operated by distributors is something that must remain theory at the present. Also, there could be the refusal of exchange workers to handle any film that would be going out to non-union theatres, or those classed as unfair by the IA.

Back to Burley

Youngstown, O., March 14.

The Grand, formerly the Princesa, after two weeks of musclad tab, has returned to burlesque. House operates evenings only week days and grinds all day Sunday.

Prices have been reduced to 15c for the balcony and 22c for orchestra. Bills are changed weekly.

United Det. Chain Tests Nabe Vaude: RKO, Flushing, in Try for Expo Coin

Stages for Brandts

Clark Robinson, stage director at the Roxy, New York, for seven years and former art director at the Radio City Music Hall, will direct Radio City Music Hall, will direct Brandtis Flattuth, Brooklyn, Gets under way Friday (17). Red Nov-childred Balley are heading the opening show. 'Edge of the World,' British-made, will be the

PREP NEW CASA **REVUE POLICY**

Due to necessary alterations to the stage and bandstand, Billy Rose is closing his Casa Manana on Broadway after the last show Saturday after the last show Saturday revue-type of presentation replaces the current vaideville policy. Rose originally planned to hold may be considered to be considered to the current vaideville policy. Rose originally planned to hold may will be current when the saterations. The stage will have to be changed to hold the new show's stand will be spotded at one side, as it was when the theatre-cabaret was poperated as the French Calon. A couple of acts in the current finishing two-week bookings, rather than take a salary cut. They were the Andrews Sisters (3), who were, for whom Gomes and Winons substituted. Gene Austin and Candy and Coco's option was not lifted, so they went out also.

The period, has been suffering at the b. o. Grosses the past few weeks the contraction of the contra

DOYLE SETUP WOULD **GLOBE-TOUR U. S. ACTS**

Sydney, Feb. 25.
Famous Arlists and Production Agency, under the direction of Sturst F. Doyle, and headed by Joe Lipman, are set to import top act from the U.S. on a route overlag from the U.S. on a route overlag Mediternnean ports and England. Understood that Doyles agancy will spot players here for Hoya Musgrove, mostly in connection with stage presentations in the sec petture theatters. First major book-for Hoyu at the Regent, Sydney, the England of the Hoye at the Regent, Sydney and office in Melbourne to cover action to provide acts with a complete circle of the globe.

Pitt Colored Nitery Switches to Bands

Switches to Bands
Town's Elitaburgh, Marcar's,
Town's Elitaburgh, Marcar's,
Town's Elitaburgh, Marcar's,
Town's Elitaburgh, Marcar's,
Hariem Cashio, switches from big
floor productions to sepia name
hands shortly, Acts as a result will
be reduced from an even dozen to
three or four, with orchestra supthree or four, with orchestra supply Cotton Pickers, opening a twoweek stay March 24.
Orchestras will come in at fortnight intervals with Fletcher Hende
this and possibly Chick Web: Hatel
to follow, which will carry Casin
into the late spring, when it usually
folds for the warm months.

Gloria Eich was inadvertently omitted from the review of the New York Strand last week. Dancer is t getaway cog in the show. Opens with a nice vocal and finishes with

United Detroit, March 14.

United Detroit Theatres (Par) is teached to travels again to herein the control of t

RKO's Flushing. Queens, figuring to cash in on the probable crowds drawn to that borough by the World's Fair, is instituting a two-drawn to that borough by the World's Fair, is instituting a two-drawn to the world of the World's Fair, is instituting a two-drawn to the World's Fair, is instituting a two-drawn to the World's Fair World's Fair

L. A. NITERY REOPENS PENDING UNION DEAL

Los Angeles, March 14.
The Biltmore Bowl, with Larry
Kent's orchestra, is making another
try for two weeks, pending further
negotiations with the musicians
union.

Indpls. Club Reopens
Indinapolis, March 14.
Plantation Club, near here, ass
reopened after being closed
charges.
Johny Burkarth orchestra is curently playing, with Barbara Parka,
Mamno and Stafford, Sinclair Twins
and C. Ray Smith in support

Stockholm Vauder Set For Summer Season

FOR SUmmer Scasson

FOR SUmmer Scasson

A. B. Svensk Filmindustri opened

the Chian Music Hall, variety house

here, for the summer season

Con the bill are Joe Jackson,

the tramp cyclist; Five Ratiniza

Fore, Lusista Leers, Frank Eders,

Ruth Hazen, George Andre Martin,

Rolly Rolls, S Dannida; Bolls, Ethicht,

and Belladami and Rollo with Earle and

Carroll.

Jailed in Fraud

St. Louis, March 14.

Madeline N. Smith, 32, nitery entertainer, known as Princess Neioma Sioux, was jugged here last week after Assistant Circuit Attorney Jo-seph M. Walsh Issued a warrant charging she obtained \$1,000 on false pretenses from Mrs. Rose Goldenson

In issuing the warrant Walsh charges that Miss Smith sold Mrs. Goldenson an interest in oil property she claimed she held on prop-erty near Clinton, Ill. Reported that Miss Smith's option for a lease on the property had expired.

SO. AFRICAN DATES -

Cape Town, Feb. 23.
African Consolidated Theatres has coked the following acts for a Sc.

booked the following average African tour:
Duncan Sisters, Albert Sandler
Trio, Cookle Bowers, Freddle Bamberger, Wilson Keppel and Betty,
and Hatton and Manners.

Night Club Reviews

VICTOR HUGO

One of the smartest rooms in town, this John Steinberg enterprise has binings pretly much its own way here the limits of L. A. With a little applied showmanhip, Steinberg has converted a class sealery line of the property of the property

AUSTRALIA and NEW ZEALAND

ustralian conditions provide for 2 nows only daily and no Sunday ork. Send lowest saigries, all par-culars, dates and photos to FAMOUS ARTISTS AND PRODUCTION AGENCY

M. L. WILLSON Walker & Rodman, 20 Bro New York

LACK LABBI

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

SIDNEY H. PIERMONT

BOOKING MANAGER

LUBI

and Sunday nights are sellouts when other nitery operators are asking to

erying towels. By the simple expedient of bringing in talent on the Sabbath eve to
perform in above as traction that
doesn't welp on the bankroll. Performers jump at the chance to show
formers jump at the chance to show
are being watched by producers,
directors, front office exces and talent seouts. They work for a pittance,
but charge it off to personal sunfront

ing in talent on the Sabhath ever to perform in showease fashion. So the perform in showease fashion is performed in the performance in the performed in the performance in the performa

Philadelphia, March 14.
It's just one job after another
for Glen Dale, who recently
wound up as choir director for
Aimes Semple MacPherson.
Last Thursday (9) he opened
as no. at Benny the Bun's,
nitery hare.

such a combo.

At this spot Consolo & Malba are exponents of ball room terpsichorean routines, and except in one instance their work is no better or worse than predecessors seen during current season. The exception is an American of the through the round the consoleration of the co

dizy pace.

Limited by the small working space, the 3 Trojans, a tumbling act, show excellent loming by not somer-show excellent loming by not somer-side diners. Buddy Moreno, a guitast with the band, doubles nicely as ingore, being particularly spit with a single should be supported by the single should be sup

MARINE ROOM

(Edgewater Beach Hotel, Chi.)

Chicago, March 10.
Ramos & Nanette, Mary Sackley.
Harriet Smith Girls, Herbert Foote.
Stuart Fraser, Billy Scott, Eugenia
McGee, Jay Mills orch.

For a big class nitery in a big class hotel this 1,400-seat room harding gives its patrons the type of shuff that's needed. Fortunately Mills and his aggregation work so hard and so effectively that they manage to make up a great deal for the ineffectual

effectively that they manage to make up a great deal for the ineffection of the control floor show. Latter consists of a fair baltroom team, Bannos and Nanette, who team, Bannos and Nanette, who make the control floor of the control floor o

All in Stride

of tonsile used on novelty tunes what it is they are about to hear sand which sha puts over alcely.

But for the salvation of the entire white the property of the property of

CAFE SOCIETY, N. Y.

Meade Lux Lewis, Pete Johnson, Albert Ammon, Jack Gilford, Joe Turner, Billie Holliday, Frank New-ton's orch.

Tweer, Bille Boliday, Frank Neution's orch.

Designed as a saftre on the upposition of the control of the c

SIDNEY FISHER

Best Coffee in England **QUALITY INN**

LONDON, WEST-END

AL ZIMMEY

Pinch-Hitting 606 CLUB, CHICAGO Batting Average .350 Thanks to Sammy Clark

Booked and Now Playing Through

JACK DAVIES OFFICE MILTON BERGER, Associate

Following Acts

JOHNNY WOODS) PANSY THE HORSE | - - - - BOXY, NEW YORK THE STAPLETONS COUNT BERNIVICI UNIT - - - SHEA'S TORONTO EUNICE HEALEY STANLEY, PITTSBURGH CARROLL and HOWE - - - PALACE, CHICAGO OXFORD BOYS LOEW'S, MONTREAL

VIC HYDE - - - LYRIC, INDIANAPOLIS CATHERINE WESTFIELD - - - LYRIC, INDIANAPOLIS GUS VAN REITH, BOSTON ROBBINS BROS. and MARGE - KEITH, BOSTON BOB BROMLEY HIPPODROME, LONDON

STILL AT

Suite 2212, RKO Building, Radio City, New York Phone Circle 6—7590-7591

Ygor and Tanya

Earl Carroll's

Under Contract to 20th Century-Fox

HOPE MINOR and ROOT

HOLLYWOOD BEACH HOTEL, FLA. FOR TWO WEEKS



OHNNIE WALKER BLENDED SCOTCH WHISKY

CANADA DRY GINGER ALE, INC., NEW YORK, N. Y.; SOLE DISTRIBUTOR

STATE, N. Y.

Al Gordon's Dogs, Roif Holbein, Ritty Carliste, Ross & Stone, Walter Powell's orch, Ruby Zwerling's house orch, 'Topper Takes a Trip' (UA).

Vaudeville with the vim omitted prevails this week at this Loew's

fritton. of whom Powell is an alumnus.

The three-sheels mention only the control of the control

EARLE, WASH.

Washington, March 12. Washington, March 12.
Allen, Gene Sheldon, Carole
ers, Del Rios, James Barton,
ettes, house line; "The OklaKid" (WB).

Six acts hit a new high in novelty menu this week to give the house a smooth, varied and spectacular re-vue. Altogether either Gene Sheldon or James Barton could have been used as emcee, spot is sticking to its popular stunt of using sets of two, three and four line gals for multiple the country of the set of the country of the hope of the country of the set of the country of the set of the country of the country of the country of the set of the country of the country of the country of the set of the country of the country of the country of the country of the set of the country of th

bere.

Line opens in gingham dresses for well hilbilly number, mixing born manses, rube tars and touches of canstance, rube tars and touches of canstance, rube tars and touches of cantouches and the stance of the stance

part of the control o

vaude and one which holds audience throughout. Finishes with slow rhythm tap and swell soft-shee strust. Travelers open on full stage with gals in short biue and white singham dresses who climb atop eight-foot ladders for informal tester number in which one gal who repeatedly falls off for finishes in stitches. All topple

PALACE, CLEVE,

Cleveland March 11 Kay Kyser orch, Sully Mason, Virginia Simms, Harry Babbitt, Ishkabibbie; Yes, My Darling Daughter (WB).

There's no doubt that both Kay Kyer and the Palace will wind up with a boom week, striking the richest pay-dirt of the season for this KKO de luxer. Backed by Yes, My God Censor publicity, it's a bonanza draw.

Besides stampeding the young swingsters, Kay brings out a gang of way wingsters, Kay brings out a gang of ber back to the 190% when Charles Tend boosted him into big-time at the old Bamboo Gardens on his local bow.

ber back to the 1820's when Chartier Tend boosted him into hy-time at bow of Bamboo Gardens on his local class of the Chartest of

PALACE, CHICAGO

ADELPHI, LONDON

Max Miller, Florence Desmond, Matrice Colleano Co. (5), Cyril Fletcher, Stanley, Eddie & Mac, Ross & Bennett, Boy Foy, Batle & Foster, Marian Fola Co. (3), Adelphi Ballet, Tex Shamva Co. (3).

Tex Shamou Co. (3).

Current show is practically straight vaudeville, and as such it should be shown in the should be should b

the whole yielding a good through a continued with a cont

ORPHEUM, MPI.S.

Jan Garber orch. (13), Vicki Allen, Fritz Hellbron, Frederic & Tvonne, Lee Bennett, George Glvot, Three Ryans, "They Made Me a Criminal" (WB).

Lee nemment, very cross, Turne (WB). The Mode Me a Criminae (WB). The Mode Me a Criminae (WB). The show, built around the Garber concessing, lacks the flash and showmanship that give lustre and an atmosphere of present concession of the mode of the show t

Three Ryans, knockabout acrobatic

Three Ryans, knockabout acrobatic comedians, whose buriesque adagio and slapstick provide plenty of belly insighs. Their olidsh and bluishly insighs. Their olidsh and bluishly insigh in the set of t

EMBASSY, N. Y.

(NEWSBERLS)

It's practically all run-of-the-mill stuff, this week's collection of news

It's practically all run-of-the-mill stuff, this week's collection of news clips. Were it not for a glimpse of the Jape taind Bilaina Offectio, with the Jape taind Bilaina Offectio, with a might gather the impression that all is well with the world, on both the foreign and domestic fronts. Anything the might gather the impression that all is well with the world, on both the foreign and domestic from the million of the comment of the comment of the comment of the property of the property of the property of the property of the comment of the

Franco's pan inspires the only display of audience reaction during the
Patriotic themes score from two
Quarters: Fox's report of Congress'
celebration of Congress'
celebratic fox's report of Congress'
ce

ROXY, N. Y.

Helen Reynolds Skating Girls (8), Pansy the Horse (3), Jayne Dover, The Stapletons (2), Johnny Woods, Gae Foster Girls (24), Paul Ash's house orch; 'The Little Princess' (20th), reviewed in Vanuerr Feb. 22.

PARAMOUNT, N. Y.

Chick Webb orch, Lindy Hoppers (6), Southernaires (4), Two Zephyrs, Ella Fitzgerald; Never Say Die (Par), reviewed in Variety, March 8.

bill a Fittgerndit. Wener Son Differ (Fer), reviewed in Vantur, March 8. Chick Webb's band, despite its high ranking as a name outsit, has primarily a litterbug appeal not best high ranking as a contract of the contract of

sood of its kind. It's all blarey hot item, with of the property of the proper

he bill is a flock or six pers, doing the usual hijinka, except that the group works in a definite routine.

Show went on about 13 minutes ahead of schedule, but followed the stated running time of 58 minutes.

Hobe.

Variety Bills

NEXT WEEK (March 17) THIS WEEK (March 10)

Numerals in connection with bills below indicate opening day of

Loew

NEW YORK CITY
Slate (18)
George Hall Oro
Deliy Dawn
Termack & R Bros
EAdis Peabody
Floreace Hin Low

WaSHINGTON
Capitol (24)
Kythm Rocket
5 Joneleys
John Eaton Co
Clem McCarthy
Lew Parker

Paramount

NEW YORK CITY
Parameant (15)
Parameant (15)
Chick Webb Orc
Ella Fitzecafd
Chick C. Chicked
Tiscan-Chicked
Chicked (17)
Chicked (17)

RKO

NEW NORK CETT
Made Rail (8)
The Variet
Lifth Ancholide
Nicholson Dake
Mark Optimalit
Louis Portaceal
Cerege de Ballet
Recording Symbol
Recordi CHICAGO
Palace (17)
Chairce Hale Gle
Cliliater Hale Gle
Cliliater Hale Gle
Cliliater Hale
Cliliater Hale
Carroll & Hewe
Derle Rhodee
Bud Harris Co
CLEVELAND
Falace (17)
Vincent Lopez Ora
Abbett & Costello
Patricla Elile
Betty Elirayion
(10)
Kay Kayser Oro

Warner

NEW YORK CITY
WIS Stand CITY
WE WAS CITY
WIS STAND CITY
WIS STA

Harry Sevey Co
Ben Geodman Ore
WASHINGTON
Ben Geodman Ore
WASHINGTON
Ben Geodman Ore
(10)
The Geodman Ore
(10)
The Geodman Ore
(10)
The Geodman Ore
Geodman Ore
Geodman
Geodman
Addine (50-25)
Berl Tyder Rev
Strand (17-18)
Burna Morrity &D
Item (10)
Item (10

Independent

NEW YORK CITY
Helm Revnolds Co
Percivel the Bull
Stapletons
Jehnny Wode
Jehnny Wode
Jehnny Wode
Jehnsy Wode
Jehnsy

The Tay A T Button & Xay Patton Rice BAI/TIMORE Sinte (16-18) uin & Oliver Sin

ron Ries.

Fron Ries.

Frieds & Debts

Frieds

Karry, Stockweil .
Faul Kirckind .
Faul Kirckind .
Faul Kirckind .
Faul Control of .
Faul Rev .
Faul Rev

London

Week of March 13

Trocadree Rest.
Hutch
Illly Bennett
Kalasa Robba
Eddie Grey
Adam & Troo Oro
Band Wagon

EAST HAM
Granada
Harrandey
Tiller Gle
Marle Lorensi
Jack Wormen
GREENWICH
Harry Hemsley
Tiller Gle
Marlo Lorensi
Jack Warman
4 Acate
4 Acate
Raiph Sylvestor 6 Wallablee Deuglae Francie Gue Elton Denna Sie LEWISHAM

LEWISHAM
Gaument
Terry Co
Badmington Co
Lee Donn
TOOTING
Granada
Hinten! Bree
Jehneen Clark
Exquielte 3

Provincial

Week of March 13

Week of ABERDEEN Jock Antony Stanley King Jan Addrens Lorenta Gis Fric Palmet Bond Rowell Douglas, Nex & Lought Stanley Stanley Bond Rowell Douglas, Nex & Lought Stanley Bond France Bert Disparent Stanley Bert Disparent Stanley Bond Thomoson Harry Ribleck Wan Dock Harry Ribleck Wan Dock Harry Ribleck Wan Dock Harry Ribleck Harry Bonder Stanley Bonder Bonder

March 13

EDINATUROH
Harry Gerden
Clevion Sile and Clevio

ON OPENING SHOW FLATBUSH, BROOKLYN WEEK MARCH 17th

LORRAINE and ROGNAN Via: MARK J. LEDDY

Caharet Bills

NEW YORK CITY

Arabian Nights
Arabian Nights
Arthur Ravel Oro
Reberta Jensy
Gypsy Remaje
Albenice
All Haroun
Queenic King
Lew Delgoff

Armande'a Buddy Clerke Ore Marie Spaulding Dick Chepmon

Buddy Doyle
Mergot Brander
Frank Libuse
Tom Patricele
Jee Howerd
Clyde Hager
Mangean Tr
Della Lind
Emma Francis
Lulu Batee
Willie Seler
Harry Armetrong
Elizabeth Murray Dick Chapmon

Barney trailant'a

Frank Craven
Angela Velez
Certer & Bowle
Nellie Paley
Terrace Boye Elizabeth Antray
El Chico
Eliseo Grenet Oro
Fentaele Novia
Joyita & Mareville
Remere Gomez
Paquita Dominguez
Dorita & Valero

Bill Bertelotti'e Bill Berteletti'e Angelo'e Rh'mba Bé Elaine Spencer Derothy Jeffers Frank McFerlane Chita Famous Boor Cherley Barnet On Frances Faye Greenwich Village Casine Greatwich Village
Casino
Don Ravel Ore
Dorothy James
Roeita Royce
Doloree Farris
Mata Monteria
June Hevoc
3 Muelcai Manigos
Temmy Bruno
Benny Martini
Joe Lane
6 Village Glem Gis

Frank McFerlane
Chita
Bill'e Gay Bre
Jim Phillips
Florence Herbert
Billy Lorraine
Billy Lorraine
Billy Lorraine
Spike Harrison
Rudy Madison
Bill Quantimover
Bill Quantimover
Bernie Grauer
Harry Donolly
Arthur Boban
Arthur Boban
Corte
Cherical
Cherical
Cherical
Control
C

Havana-Madrid
Nano Rodrigo Oro
Juanito Sea'bria Or
Resita Ortega
ABC 3Hilda Gomez
De Llinse,
Diana Doi Rio Come Meaners
Orals Notes of the Notes Note Joe Marsala Oro
Hotel Ambustados
Dick Gasparro Oro
Vincent Bragale Oro
Heppy Powers
Merty Golden
Rosalean & Seville Rosalean & Seville H'lel Belmont-Finan Ernie Helet Orc 3 Smoothies Jaas Clair Belmont Balladee « Adrian Rollini 3

Hickory House Jos Marsala Oro

Jane Clarino De Company Compan Noble Siecle Oro Don McGrase Ore Fritzi Scheff

Loca & Eddle's
Lon Mertin Ore
Eddle Davie
Irle Adrian
Mickey & M Ford
Beryl Cooper
Joen Grey
Billy Burne
James Keegan
Sunny & R Duval
Ann Bronte
Wally Wanger &
Little Club
Rower Steele Ore Hotel New Yorket Henry Busse Oro
Don Dickson
Vi blele
Frazee Sie
Floria Vestoff Hotel Park Central Curt Houck Oro Enrico & Novello Billy Vine Jargie Greene Hotel Park Lane

May Steele Oro
Pronces William
Rogar Steele Oro
Pronces William
Sone Dower
Sone Dower
Sone Dower
Sone Dower
Sone Dower
Meyer's Cellar
(Reboken)
Heward Blaine
Resaline Lewic
Gypsy Lopez
Berbar Eylon
Lydiamine Sus
Buddy Wagner Or
Chiquita Venezia
Geraidine Ross
Midree & Muntre
Sylvia McKay
Mon Faris Freddie Starr Oro Beb Lido Al Harris Hotel Pennsylvanis

Mercial Pennsylvania
lien Bernie Ore
Diologes McKays
Composition
Grant McKays
Gulthiones

Biotal Fisera
Haroid Nasea Ore
Biotal Fisera
Haroid Nasea

Botal Fisera

Haroid Nasea

Biotal Fisera

Haroid Nasea

Biotal Fisera

Biotal Fisera

Biotal Fisera

Guy Lombordo Ore

Fisery Metrin Ore

Kildagarde

Hotal Gl.

Mortia

Lanette

Lanett

Lanette

Lanett

Lanette

L

stood St. Begits

Golden St. Begits

Charles Bann Ore

Sam Jervis

Jer

len Grey Oro oretta Lee (aurice Hotel White

Syrin an early

Charlis Murray Ore
Marring Charles Murray Ore
Marring Charles

Moste Carlo
Ted Structure Ore
Moste Carlo
Ted Structure Ore
Lee Willey

Moste Carlo
Ted Structure Ore
Lee Willey

Moste Carlo
Ted Structure Ore
Lee Willey

Moste Carlo
Ted Structure

Mo

Deep Control of the Control of Co

LOS ANGELES Beverly Wilehire Jack Frost Vel Herris Bray Sle Howard Gorrard Harry Owene Ore

Cafe Callenie

Club Ball George Yount Bruz Fletcher

Cinb Versaill
Jerry Leeter
Gloria King
Theodoree
Cblcco Oro

Eduardo Chenez Jos Barris Orc Grace Hayes Los Grace Hayes I Jackie Coglen Grace Hayes Lind Hayes Joe Frieco Charlie Foy Lou Salles Orc Hawailan Fan

Lorette Walker Princess Luanna Joe Sullivan Orc

Indigo Cafa Sid Brown Jimmy Ellard

Earl Carroll

L Cafe
Cebaneroor
Don Student Ore
Jerry's Mandalay
Harguerite Fadula
Harguerite Fadula
Neville Fieecon
Notellie Fieecon
Notellie Fieecon
Jimmy Kerr & Boye
Jimmy Kerr & Boye
Jon Jerry
Jon Hart Conga
Jon Jerry
Jon Hart Cafe
Jerry Gallen
LaCrage Rh'mba Bd
Little Clab It Cafe Pancho
Diena Castillo
Julio Gervante
Leo Luz Daequez
Eddie Agullar Or Cafe La Maze Park Ave. Boye Slartha Meare Slatty Malneck Ore

Little Club

Little Club
Jane Jones
Paul Kendall
Walter Dyeon
Little Hungary
Veleoce's Gypsies
Marcel's
Leonard Kollor O

Earl Carroll
Paul Gerrits
Arren & Broderick
A Rabine
Igor & Fanya
Igor & Fanya
Susan Miller
Beryi Wellace
J Sophisticated Gis
Reginald Craig
Archie Bleyer Oro
Ed Durant Oro
Floreatine Garden
Maurics Kosioft Co
Emil Bases Oro
Francis Cobandia Marcel Day

May Gragory

May Gragory

May Gragory

Donar's Done

Lillian Glibar

Ted Walsomar

Ted W

Parle Ins
Dominic
Blane & Elaine
Ginger Weldon
Katherine Skidmen
Lillian Gilbert
Lillian Gilbert
Eric Massoy
Heary Monett
Marguerito & M
Ken Henryson
Cbuck Henry Ore
Seven Seas
Danny Kawanne
Kay Silver

Lillian Cibron Al McIntyre Al McIntyre McIde Bush 4
Slapsy Maxie's Slapsy Maxie's Slapsy Maxie's Slapsy Maxie's Slapsy Maxie's Slapsy Maxie's North McIde Mc Sings T' Cafe
Wally Vernon
Billy Young

Ambassedor Hotel
(Fump Ecom)
H McCreery Oro
Bull Ball
Raiph Cook
Lytell 2
Patsy Mec
Sally Ownen
Roy Dietriol
Jimmie Green Orc

Bismarck Helei (Walnut Room)

Charles Baldwin
Grace Katrol
Grace Katrol
Neyma Ballard
Broadmont
Hen Radorph CreHen Radorph CreHen Radorph CreHen Radorph CreHenry Brancon
Billion Jahason
Bylvia Tacker
Henry Brancon
Eddie German
Rocke Romane
Hode Romane
Dot & Jerry
Don Morgan
Dot & Jerry
Ches Panies
Paul Haskon

Carl Scholte Ore
Chee Farse
Paul Haekon
Harrie & Shore
Henny Fielde
Helen Mergen
Gloria Day
Gloria Day
Create West
Russ Morgan Ore
Don Orlando Ore
Evante Adorables

Don Orlands Orr Frans Adverbiles Frans Adverbiles Suranna Maria Chab All Suranna Wanda Beason Oliver Marris Ore Clieve Marris Ore Clieve Marris Ore Ideal Description Health Touris Health Touris Health Touris Eme Burton Derottly Dale David Deslie Ore Clieb Espana Harry Hynda Harry Hynda Harry Hynda Harry Hynda Dick Rauss Jos Marce Russ Lindgren Ore Russ Lindgren Ore Cheev Clab

Russ Lindgren Ore
Colescy Clab

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Lond Anguarane

Tuliah a Mly

Jean Anguarane

Trenshab Gis

Jean Anguarane

Henry Galenti Shemp Heward Swance Inn Eddie Beal Gladya Bentley

Topay's

Topay'a
Elmer
Arlett Jon
Tarae & Mesters
Nichole & Lucas
The Mercer Broe
Dorothy Brandon
Chuck Foster GroVictor Brase
Joaquin Garay
Skinney Ennie Gro
Carmine

Dutch's

CHICAGO

Differ's
Jobn Elliett
Carlee & Dolores
Betty Jerome
Evolyn Harrie
Lolita
Mort Jund Ore
Edgewater Brack
(Marine Room) Hotel (Marise Room)
Mary Fron Seckie Eugenia McGes
Remos & Nanette
Eugenia McGes
Remos & Nanette
Stuett Fravor
Jay billis Oro
Harriet Smith dis
835 Club
Eddie Vorse Ors
Lucio Garcia
Johnny Howard
Carlos & Morcedor
Grace McCarthy
El Dumpe
3 Loose Srews

El Dumpe
3 Loose Screwe
Laurene Ne Vel
Ray Stilee
Shirley Handler
Ray Stilebere Ora
Sam Badie
Peggy Lester
Whorley Gie

Whorley Gle
Famous Door
Esther Whittington
Bryan Wolf
Florette Sle
Danny Ross
June Thompson
Al Morley Ore

PAUL KIRKLAND and COMPANY

March 10—Feys, Previouse March 17—Corman, Philadelphia March 22—Rosy, New York March 31—Rosy, New York March 50 fellow March 50 fellow March 18 fellow March 1

Jeanne Moore Caeino Gie Diok Herdin Buddy Kirbie Rooke Ellaworth Bob Tinsley Ore

Bob Tinsley Ore
Grand Terrace
Jean Brady
Tondelaya & Lope
Dotty Soltere
Lonies McCarroll
Ted Smith
Leonard Reed Gla
F Henderson Ore Graemere Hetel (Glass House Em

Playbous

Toesty Pall Ore Carl Bock Maxine Kirk Lorraine Vose Dolly Kay
Eddle White
DI Gatanoe
Evelyn Farney
Jack Hilliord
All Trurk Ore
Mark Fisher Ore
Jack Eilliard
Frolles Ene

Jack Hilliard
Froite Ene
Shorman Hedal
Shorman Hedal
Context (Ene
Language Context (Ene

Vibra Stuff Smith Oro-Gladye Madden Jonah Jones

Gindye Madden
Jonah Jones
Liberty Inn
Laurene Novelle
Millie Erdman
Dick Huges
Collean
Karanova
Fam Adair
Jimmle O'Neil
Earl Wiley Ore
Limeheuse
Bob Tank Ore
Lilitie Cinb
Earl Rickard

Earl Rickard Florence Meyers Ann Hagedon Harry Linden Harry Linden
McGraws
Al Copeland
Lillian Barbeaux
Eve Evea
Sieen Bright
Luxie Dee
Avis Doyle
Phil Chinard
Chuok Andrews

Malanghilas

Try Doernfield
Jerry Gerard
Ruth Deas
Val Erwin
Sbirley Roy
Jules Novit Ors Melody Mill Tiay Hill Orc Allan DeWitt Harold Oeberna

Marold Osberna
Millstone
Ann Millstone
Flo Whitman
Gore Lawrence
Betty Marvia
Delta Bartell
Jack Rolend Orc
Murlel Joseph
Sieele Rebbins
Genevieve Val
Sharone
Minuet Club
Nntasha

Jon Refeil
Jose Berrid Ore
Jose Berrid Ore
Biller Close
B Minues Club

Minues Club

Minues Anton

George Moore

Irone Burke

Margo Gavin

Art Fieher Oro

Morrison Hetel

(Mosion Gyster

House)

Manfred Gottbelf

Newsley Cofe

Manifed Gotthell
Nameless Cafe
Julion Slockdalo
Vito Orc
One Mayo
Carole Clevelend
Margle Strong
Evelyn Reed
Ed Leon Tripoli 3
Sky Rockat
Marjorie Whitney
Dictatore
Mathewe & Shew
4 Kinge
Stavens Hotel
(Continental Econ

Brooker Ores

Action

Napie Cardena

Napie Cardena Rhythm Boye Ore Rod Drigo & F Byton Gle

Byton Oils

Chief Control of the Con Campire Recent (Empire Recent Prantila Crawford Prantila Crawford Jack Willem Lorraice Sis Jose Castro Decent Parcely Clab Pradig Abbeit Marie Themse Stath Tibeld Eddie Jaxon Cer Playhouse

Tony Cabet Oro
Winess Gardess
Gig! Rene
Virginia Woodell
Lee Harmon
Pat Allen
Morgle Dale
Nonnie Morrison
Rita Slone
Saily Reynolds
Hoinie Cfamer
Frenk Snyder Ort
Lucille Johnees

PHILADELPHIA

DELEMIA

Bee Lurry
Helen Wilson
Frincess Helea
Amy Organ
Cafe Moreasey
Scarey Gavin
At Cubler
Ginger Linn
Lerraine Wiley
Tony Edding
Louise Wright
Insbell Daniole
Doris Fleide
Joe Familant Ort
Cinb Famikeet Ancherage
Frank Quinn Oro
Bellavse-Stratford
(Main Dining Brs)
Meyer Davie Ore
(Burgandy Room)
Frank Juels Oro
Powers & Wiggine
Niolend Dancere Ben Franklis Hetel (Garden Terrace) Bernice Byere Harry James Orc Jeck Palmer Flouly wood Debe (8) Glon Dale Wilms Douglas Wilms Douglas Muriel Thomas Cinb Para Ginger Lynn Louise Wright Steppe & Carl Fran Caswell

Browning Lone Ina (Bellmawr, N. J.) Browning Lane Jna.
(Bellmawr, N. J.)
Leany Rose.
Mary Jore
1 Top Hotten
Mary Jore
1 Top Hotten
October Lakio
Lillian. Silewart
Dolries Lakio
Lillian. Silewart
Doktone Jones
Charlis Arthur
Bedie Thomas
Jack Newton
Sinny Ray
Jack Newton
Sinny Ray
Lock Thomas
John 15
Dick Thomas
Johnny Youne Ore

icouse & Carlos
Fran Cawell
Dawn
Gartle Taylor Ore
Sain Borland
Frincese Zulieka
Hildred Boyer
Man
Hildred Boyer
Hildred Boyer
Hildred Boyer
Hildred Boyer
Howard
Borbara Bradler
Howard
Howar

Embassy
Billy Maple
Johnny Parrieh
Bleanore Piper
Barbara MacDor
Edith Roark

Piantation Cleb
Monette Moore
Pete Nugent
Moke & Poke
Donoree Alexander
Billy Ekstein
Sadjai
Don Albert Ore
House Line (8)

Powatan

Luia Malina Dolores O'Nelli Al Moore Oro Pedre Blance Ore George Clifford Dotty Moore Rendeavess

Mendeavess

Mendeavess

B S Pully & Gump

Joanne & R Rexer

Cook & Frown

B S Pully & Gump

Joanne & R Rexer

Cook & Frown

B S Rexer

Cook & Frown

B S Rexer

Bob Hargraves

Or Blamp's Cafe

Prankle Richardra

Prankle Richardra

Bert Lemien Ore

Dot Laudy

Johnsy Weich

Johnsy Weich

Shirisy Rerman

Sitty Lemies Im

Bitty Lemies Im George Clifford

1523 Club

Swing King Oro
Consuela Flowert
Tonimy
Monroe
Betty McGes
Pepper Garet
Kry McCullough
Dolore Merrill
Juce Davie
Mitzi Lane
Florence Holman

Jack Curtle Nila Taylor Paul & Pauletta ymonds conettee (6) bby Morrow Ore

Silver Lake Inn
(Clementer)
Mickey Familant O,
Alica Lucey
Fredez & Lorenza
Fergy Eamee
Mary Monahan
Colif Bookman
Leon Wright no
Blunche Saunders
Tape & Dave
Margaret Waten
Minola
Jutkin's Eathekeller
Jutkin's Eathekeller
Jutkin's Eathekeller Bobby Morrow O
Harris Tavera
Alabama Corinne
Bobby Lyone
Greta LaMarr
Betty Thomas

Hidebrand's
Jackle Small
Cakile Neid
Yvette
Dorie Eilliott
Norman Lewie
Frances Russell
Frankle Militon
Richard Bach
Bobby Lee Ore
Estel Adelphil
(Cafa Marguer) hetkin's Rathskelle Motel Adolphia (Cafe Margnery) Frank Gagan Oro Jancho & Dolores Don Aagelina Ure Jack Lyach's Charles Smith Charles Smith Charles Smith Harney Zesman Mona Reed Belle Baker Belle Baker Belle Daker Luctenne & Asbour Herb Dulmorer Jimmy Blake J Lynob Gle Jugo (Stelle Jugo (Stelle

withdre Establisher
Frank Ponil
Reynard & Marcia
Reynard & Reynard & Reynard
Reynard & Reynard & Reynard & Reynard
R

Jack Hallehen
Clee Valentine
Wilags Bars
Lenny Kent
Lenny Kent
Kote Lang
Watson Bisse
Teddy Oliver Ore
Waron Wheel
Joe O'Shea
Niki Nikolal
Pete Hayee
Al Wilson
George Dabor
Watson Bisse
Weber's Hef Bran
Weber's Hef Bran

(Bine Moom)
Evelyn Lampehire
Ann Rueb
Barbara Bradley
Rhumba Oro
Jeri Foeter

Rhumba Ore
Little Estabelles
Jeck Griffa Ora
Jeck Griffa
Jeck Weber's Hef Bran
He (2 medea)
He (2 medea)
Rody Bruder
Jules Flace Oro
Jury Marcelle
Jules Flace Oro
Jury Marcelle
Harrie

Viola Kiaiss Oro

Farrish Cafa
Shorty Roott
Marian Adva
Johnny Holmae Or

Furple Deeby
Bobby Carr
Ginger Dunn
Jean Lemarr
Margie Mealle
Marian Holmar
Jean Lemarr
Margie Nealle
Joe Burns
Ray Allen Oro

MILWAUKEE Mahel Drake
Dorothy Dale
Red Roberte Ore
Gloria Gale
Jimmy De Palma
Howard Gele
Hotel Schroeder
(Empire Room) Athlette Clab Bert Phillip's Pep Babler Ore Ethel Seidel

Hotel Schroeder (Empire Med)
Lawrence Welle Med)
Ray Masadows Ore
Ray

Pep Babler Ore
Ethiol Seider
Blater Falsa Garden
Louis Mason
Daylog Service
Daylog D

Virginia Grey Berdine Dickson Heisn Kaye Vera Welch

welen nh Madrid

Mismi Clab
Helen Holmee
Halisy Malone
Evelyn Lee
Mismi S
Peggy Geary
Hazel Balley
Gene Emeraid
Harriet Cross
Johnny Davie Ore,
Milwackean
Bobby Maynard

Club Madrid

Dimy Rotae Orc

Roland & Francinc

Lou Reynolds

Lou Reynolds

Reynolds

Patricoa Page Gle

Marguerite Clandet

Lolita Roche

Zita & Annie

Ernie Rich

Sandra Miller

Clab Sahara

Geo Cerwin Orc

Club Terrie

matera kean
Bobby Maynard
Oasle
Marty Castle
Bardy Rattman
Old Eckelbers
Mary Beth
Camed Oile
Donna LuPae
Alien Dunn
AluPae
Alien Dunn
Copen Boor
Tinnsy Livang'd Ut
Larry Fowell
Paeckard Bartoon
Anadose Garden
Dill Kingsed
Joe Garden
Joe Gunn, Cro
Joe Gunn, Cro
Joe Comin, Cro

Club Terris
Gordon Genschor
Mons Henderson
Ethel Warren
Phil Kestin
Kathleen Kaye
Claudia Ferris
Knight & Das

Bill Kingeley Orc
Joe Gumin Orc
Len Iller Orc
Len Iller Orc
Len Iller Orc
Len Iller Orc
Mary Webb
Flantation & Brown & Format
Honky Brown
Rendervous
Retty Mason
Heien Green
Carol Norman
Katherine Kaye
Alma Grant
Job Matbeson Or Knight & Dae
Conge Clab
Bob Freeman
Mary Reed
Jeft Thomae
Leonard Gay Or
Cornies Ship
Bill Davidson Ore
Ban Boe Ore
Ban Boe Ore
Balph Lewis
Belley & Lamare
Devises Eagles
Billy Rass Cro

Reas
Pat Marvin
Helen Allan
Romona Brownwell
Rose Vine
Alma Williams
Vindick Sis
Harvey Lee Oro
Scaler's
Tony Bauer Ore
Marie Recuts
Dorothy Hamilton
Bing Burdick
Roma Costelle
Schwarts

Sing Muralex
Roma Coatelie
Schwarts
Bob Eherle Ore
Lee Leighton Oro
Six Point Ctab
Casper Reda Ore
State Gardens
Earl Rigg Oro
Fiorence Beil
Mildred Seeley
Ann Helene
Date & Daie
Tene Schrank
Fio Smith
Knight & Dae
Smuset Club
Eddle Apple

Eddie Apple Tie Top Tap

Manage Ortill Joanna Gerden Jo CLEVELAND

Alpine Village
Otto Thurn Oro
Blondeil 2
Franchon &
Franchon &
Franchon &
Horman Pirchner
Avalea
Hy Barron Oro
Bart Gilbert
Carol Chapella
Aliway Clab
Troy Singer Oro
Judy Black
Cedar Gardema

Troy Singer Oro
Judy Black

Codar Cardeas

Cardeas

Codar Cardeas

Codar Cardeas

Cardeas

Codar Cardeas

Carde

Golden Glow
Paul Simonstti Or
Texas Peggy
Margie West
Zaza

Genranet Clab Louis Cina Oro Freida Steffene Hatton's Clab Sherry Martin Lenny Colyer Bob Armstrong Rose-Marie

Marion Bowen Art Cutili Memace's Cafe Jacques Pollack On Mariyand Maynerd Mounds Clab Gonthern Taven Faul Burton Oro Don Raye Nick Bontempe Ubangi Clab Tommy Barnes Ort Hertal Collos Rose Morgan Sonny Carr PITTSBURGH Bavariane Etal Covato Ore Bernie Perelia De Bold 2 Johnny Morrie Dick Smith Betty Nylander New Fean Joe Ravell Ore Lavarne Kidd Jack Keller

Ancherage Hughle Morton Ore Maynard Deane

Arilagian Lodge
Art Norkue Ore
Balconades
Don Palmer Ore
Kny Denton
Clark Roberte
Bob Stewart

Bill Green's Starling Young Bobby Ennie Gli Dagenale

Club Petita
Fraddle Cestle C
Retty Smiley
Nita Raymond
Lillian Chapman Cork and Bettle Jack Davie

Riviera
Joe Lee Oro
Show Boat

Jay Jason Mildred Rock Texas Rockets Geo Alfono Oro

Bob Grant Orc Elaine & Barry Paul Rosini

Book-Cadillac Hetel (Book Casiae)

Paul Roeini
(Meter Bar)
Peter Kent Oro
Chene-Trombley
Jimmy Gargano Or
Harry Jarkey
Curtiss & Clare
June Wran
Les Philmer
Barrett & Smith

Commedore Club
C Contello Oro
Lee De Bain --Oddtimers 4
Rita & Rubene
Garland & Frawley

DETROIT

Club Fronten: Larry Funk Ore Buddy Hayes Natalie Wynn Motter & Daviy Helen & Holmes Ginger Sutton

Jack Kaller

Mksen Cala

Mkseller

Mksen Cala

Mkseller

Ginger Sutton
Hetel Statler
(Terrace Been.)
Xavier Cugat (*
Carmen Castillo
Judy Lane
Eddle Acherman
Cactalino Rolon
Imperial Clab

Imperial Clab
Don Carini
Geo Salia & Jo :
Bonnie Nicholes
Fiñ Livitee
Mergo Wade
Woody Mosher
Frank Rapp Orc
Nablele Cafe
Leonard Seel OrGeorge Hale
Fele

Mage & Carr Northwood Inn Frenk Gillen Oro John Hale Marian Kay Almand & Diana

Oasis
P Markoff Dancers
Alton & LaRue
Harry Bardell
Great Legery
Barbara Dehaden
Lillian LaNay Orc
Josephine Campbell

Town and Country Club

Toy's
Case Landle Oro
26th & North Club
Kay Crandell Oro istis & North Ches
Kay Crandell Ore
Trocedere
Miron Stuart Ore
Shirtis & Kent
Delity O'Dea
Bobble Stuart
Wirkle Faturiste
Bill Schweitzer O'r
Vallis Jay Ore
Maurean Rosey
Vallis Jay Ore
Maurean Rosey
Villenable Swedth O'r
Villenable Swedth O'r
Cappy Lewie
Arnold Dupre
Zanikar Gardens
Skipper Leons Ore
VIANO

Pewatan
Al Semuele 3
Alfred Latell
Violet Love
Samus Dibert Ore
Sats
Don Harris
Buddy Lester
Alleen Marlowe
Grinnatt Sie
Rita Devere
Geo Kavanagh Ore Palm Beach

•15 YEARS AGO•

(From VARIETY)

Publicity attendant to the strike talk of Equity against the managers was having an unfavorable effect on the boxoffices.

John Philip Sousa's band termi-nated a 33-week tour covering over 12,000 miles, and showed a profit of

London censors nixed the title of the Elinor Glyn picture, "Three Weeks.' They suggested it be changed instead to 'Almost a Month.'

Failure of the Wagnerian Opera Co. in America stirred Berlin. Inti-mated that German-Americans were tred of supporting German organi-zations in America for patriotism's

House managers in New York were being accused of hiring acts on their bills to outside organizations under the guise of good fellowship, but really collecting for their ser-

Music men estimated that radio would pay them at the rate of \$1,-000,000 annually in royalites to re-imburse them for losses sustained through the inroads the ether had made on the music bit.

Marcus Loew was reported linked in a picture deal with William Ran-dolph Hearst, which would take ef-fect upon completion of Hearst's first year with Goldwyn.

June Caprice was contemplating a film comeback. She had retired following her marriage and mother-hood.

Independent exhibs around N. Y. were trying to break up the Loew practice of 'protecting' its entire circuit on the playing of first-runs.

Ned Wayburn's 'Honeymoon Cruise,' Rae Samuels and Fritzi Ridgeway headlined the Palace. Ole Olsen and Chick Johnson clicked at the Firth Ave., N. Y.

Mr. Cinderella

(Continued from page 1)

(Continued from page 1)
in the Lexington hotel, N. Y. Things after that didn't pan out to well for him. His outfit then included strings. He couldn't make a go of it, and changed his style to conform with the conformation of the boston ballroom operating firm, that next took a chance on Shaw, Shribman built a band around him and spotted hist band spotted

Night Club Reviews

CAFE SOCIETY, N. Y.

(Continued from page 44) touch. Lewis, probably best-known of the trio because of his recordings, appears comparatively mild to the uninitiated.

uninitiated.

Whole show is wisely held down to about 45 minutes, although one or about 45 minutes, although one or in the band lulis. Band, incidentally, is surprisingly sweet for the surproundings and good for both damcing. Spot, seating about 200 when full-up, flat been open since late December, It was formerly the Four Trees lon and later the Oliver Twists.

TOWN CLUB (CHICAGO)

Chicago, March 9. Chicago, March 9.
Frankie Quartel orch, Hal Barber,
Mae deFili, Val Erwin, Barbara
Bows, Chet Gilbert, Dorothy Carlson
Girls.

Girls.

Lixuriously appointed nitery located out in Cicero, a two-back tail upon from the loop. Spot has severed to be compared to the loop of the loo

bar are slot machines which are not in evidence in the city of Chicago Popper entertainment item here is the Frankie Quartel orchestra, a fine musical aggregation which is of the Frankie Quartel orchestra, a fine musical aggregation which is of green control of the control of

TERRACE ROOM (STATLER, CLEVELAND)

Cleveland, March 10.
Walter La Mac & Alice Glover,
Evelyn Oakes, Johnny Drake, Dick
Stabile's orch.

Evitym Oaker, Johnny Drake, Dick Stabile's ore.

Beithersome question of how to entire Stabile's ore.

Beithersome question of how to entire State Hotel's Terrace Room, without going over alim entertain the state of the state

the soft orchestras. Stabile's personality effervescent. Gracie Barrie, his wife and vaude singer, did a session at his opening that helped. Evelyn Oakes is a nice, conventional vocalizer, while Johnny Drake, tenor, collects stronger with his solos.

Radio Reviews

(Continued from page 38)

Continued from page 38)

actions. One did it with infantile extremism, another as Donald Buck, and guest, 2d Timey, as a hilbilly. That applies also to the final skit that the property of the first property of the first

MR. DEEDS GOES TO TOWN'
With Godfrey Tearle, June Civde,
Leslie Bradley, Frank Cram, Edward Stuart, Michael Moore, Feter
Madden.

Lestie Bradiecy, Frank Cram, Edward Stanzt, Hähnhad Moore, Federward Stanzt, Hannad Hähnhad Hähnha

moments overplayed their American moments overplayed their American sometimes. When the comment of the comment

APOLLO, N. Y.

VARIETY

(Contined from Page 45)

way's outil, which has been together way's outil, which has been together several outstanding men, is a solid aggregation, its output based on except the several selection of the lender's style of exiting to mother vocal world, and his show, the crew stays on solid ground as a rule where melody is concerned.

Several selection selection of the selection of the

STANLEY, PITT

Pittsburgh, March 10.

Benny Goodman's orch (14), Martha Tilton, Lionel Hampton, Ross
Wyse, Jr., & June Mann, Eunice
Healey; 'Fast and Loose' (M-G).

Pretenders to the throne notwith-standing. Benny Goodman is still swing's head man, insofar as this burg is concerned anyway. Mob all but tore the house down this attar-noon (Priday). Management had flock of extra ushers stationed at strategic polins just in case, but they were helpless when the cast neewed loose, Pretenders to the throne notwith

arrange points just in case, but increased loose. Explosion came during the quarter lam session that consumes boand unity measurement of the property of the p

conventional start into a bilstering conventional start into a bilstering Early highlights include Ziggr El-man's trumpet burns with 'And the Angels Sing', Goodman's hot way with One o'Clock Jump' and the Angels Sing', Goodman's hot way with One o'Clock Jump' and the Companiment. Murtha Tilton on a companiment Murtha Tilton on and makes Deep Purple, 'Cuckoo and makes Deep Purple, 'Cuckoo and makes Deep Purple, 'Cuckoo and the sun instituted plant,' Though the Companiment of the Companies of the Compa

ard comedy team mops up easily with strenuous dancing gags, and even had the bandamen on the stand how it. That's not professional, but it if you had the bandamen on the stand how it. That's not processional, but it if you had the bandamen of the stand how it if you had been a standard in the standard

RIVERA, B'KLYN

Don Redman orch (15), Laurel Watkins, Evelyn Keyes, Nicodemus, George Dewey Washington, Sun-shine Sammy and Sleepy Williams; 'Port of Missing Girls' (Mono).

George Desegy Washington, Straine Summy out Steep Rev Wallams; Person and Steep Rev Wallams; Person Redman and Co. Spot seek with Don Redman and Co. Spot seek wit

interpolations. Gets him a strong send-off. Se

Saranac Lake By Happy Benway

It took Chris Hagedorn two months to kayo Kid Pneumonia. He's now downtowning.

gowntowning.

Ford Raymond, who left the Will
Rogers for California, is now in
Phoenix and doing well, too.

Dolph Singer here for his annual
checkup.

Katherine Keenan, approved, can esume her job.

Anne Comerford into the hospital, where Dr. Woodruff will operate on her.

on her.

Elvira Fuller, Carleen Knight,
Dorris Andrews, Hazel Coleman,
Tom Butler and Raymond Williams,
all Rogersites, on the mend.

Alice Carman celebrating her Alice Carman celebrating her fifth year as a fineumothorax patient. She's doing well.

(Write to those who are III.)

ROXY. ATLANTA

ROXY, ATLANTA

Ailanta, Merch 11.

Joe Arend, Rio & Riti, Dorn Bros.

All the Band (11): The Affairs of Annaber (RROX).

Neathy welded into S3 minutes or groups of the good novelty, this shows a pleaser straight through from the overture straight through from the other straight through from the overture straight through from the straight through from the straight

LYRIC, INDPLS.

Nick Lucas, Vic Hyde, Hickey Bros. & Alice, Three Samuels & Harriet Hayes, Catherine Westfield, Picchiani Troupe (7); Yes, My Dari-ing Daughter (WB)

okay, as is twanging a guitar. Nice-ly received.

for Jackie Smith, wouthful hoofer, and does well with fast rhythm taps. Slanky Twins, two gals, get over the party of the

KEITH'S, BOSTON

Boston, March 9.

Gus Van, Joe Besser and Lee Royce, Woolford's Pets, Robberta Bros. & Marge, Four Warners, Roberta Hines, Eddie Rosenwald house orch, 'Homicide Bureau' (Col) and 'Navy Secrets' (Mono).

Navy Secrets' (Mono).

This bill reaches its zenith when Gus Van steps out to vocal a let of ours that look, on paper, something that the state of t

In rapid succession and winning a Control of the Co

New York of the Control of the Contr

New Acts

WALTER POWELL ORCH. (12) With Bobbie Trotter 16 Mins.; Full State, N. Y.

Is a man, year power of the provided of the pr

not register a genuine click.

Pointless bits and a general tameness to the proceedings, which end can be completed from the proceedings, which end can couple of the work of the car to lack the spartle and gonaries that could justify the alopproach, and these practical-joke approach, and these practical-joke approach, and the proceeding the control of the proceeding the proceedi

Herries Hayes, Cotherine Westerled Perchant Touge (1): Yes, My Darting Dauphter (WB).

Playing a percentage pic, house Playing a percentage pic, house my percentage pic, h

Managers Have Sunday Yen

The League of New York Theatres has asked Equity to give Broadway legits the same Sunday privilege accorded to productions under its jurisdiction at the N. Y. World's Fair. The managers point out such shows at the fair will have the right to play Sundays without the double pay impost that stymied Broadway when Sahhath performances were legalized in N. Y.

omen also want the right to give Sunday shows without being required to pay two-eighths of one week's salary. If nine performances ara played one extra eighth would apply, but should a we cancelled, salaries would be the same as contracted for,

Equity Council Seeks Action on Pay Rise Proposal: Sunday Matter Up Again as Fair Gets Sabbath Right

At a special Council session held by Equity last week in New York, minimum salaries for the New York's World's Fair were discussed. However, no agreement was reached After a tentative schedule was pre-

However, no agreement was reached after a tendate schedule was presented, calling for salaries to be show the legif minismum, the maiter went hack to committee could be account to the salaries with the salaries was the salaries which was a salaries with the salaries was the salaries which was a salaries with the salaries was the salaries which was a salaries which

BANK RECEIVES LYCEUM N. Y., FROM LESSEES

Lease on the Lyceum, New York, which has been operating with legit shows independently for the past three and a half years, has been turned back to the Bowery Savings Bank, N. Y., which accepted cancellation because the tenants proved the constitution when the part of the properties of the propertie

lation because the tennate proved the operation was heavily in the red. Understood the bank will operate the theative, whose rental was claimed to the control of the contr

Huston Play on Tour; N. Y. Fair Date Seen

Walter Huston's 'Knickerbocker Hollday,' which closed its New York run Saturday (11), opened Monday (11), opened Monday (12), opened Monday (13), opened Monday (13),

Follows Dad's Steps

Vinton Freedley, Jr., is co-lyricist of this year's Hasty Pudding Club production, 'Fair Enough,' at Har-vard, Freedley's colleague on the lyric-writing is David Lannon. Ed Lilley and Billy Hobrook have been imported from New York to

GUILD, EQUITY IN EXPERIMENTAL THEATRE DEAL

The Dramatists Guild is co-operating with Equity regarding a possible experimental theater in New cert E. Sherwood, chairman; George Stkar and Russell Crouse. Equity's committee includes Winkfied Lenin, chairman; Antoinette Perry, han, chairman; Antoinette Perry, han, chairman; Antoinette Perry, Mary Morris, Worthington Minex and Edward Fielding.

Cooperation between the two groups resulted from an Equity groups resulted from an Equity ter sit in for conferences on the subject.

Guild has always tended to hold Guild has always tended to hold aloof from official participation in conference of the rainous Broadway groups below the managerial end the American Theatre Council. However, the experimental theatre project involves a subject in which the Guild is interested. Conferences are limited to actor and author representatives.

GAITES, ALEXANDER SUSPENDED BY GUILD

Joseph M. Gaites, Different, Inc., Alloe Alexander and A. Alexander, Inc., all producing management significant and the second section of the section of the

Gaies, through Different, Inc., produced T Am Different, in which Tallulah Bankhead appeared on the Coast last fall. Play folded after a short run there. Miss-Alexander, through A. Alexander, Inc., presented the muscla, Right This Way,' at the 46th Street, N. Y., last spring. It also had a brief stay.

Four City Rotary Stock Starting at Easter Indef.

O. E. Wee and Frank McCov have O. E. Wee and Frank McCoy have completed deals for their rotary stock circuit due to open Easter. Four stands have been secured for indefinite dates that are expected to span the summer. House named are National, Washington; Burnell Pittsburgh: Cass, Detroit, and Plymouth, Boston. Admission scale will be \$1.10 top. First show slated is You Can't Take It With You.

JAMES BARTON IS CHIDED FOR CUSSIN'

James Barton has been found guilty by Equity of using 'vile and ahusive language' backstage at the Forrest, New York, at various times during his appearance there as the lead in Tobacco Road,' from which he withdrew several weeks ago. Eddie Garr has since replaced him Indicated that the Council, which heard the charges early last week and made the decision Friday (10) had a collective tongue in its cheek for mild discipline was ordered. Barton, it's reported, will only

reprimanded The Barton matter was the result of an attempt by most of the 'Road' himself in a 'gentlemanly' manne hackstage. However, some council-lors familiar with Barton, particu-larly his former seasons in burlesque,

vere skeptical of favorable results were steptical of favorable results. Barton admitted he uttered the phrases substantially as complained about but said he could not understand how anyone concerned with results of the could be could be could be could be could be complained to the country of the complaint of the complaint of Ann Dere and Cynthia Arden, who filed the charges against Barton. Since the list of the play, it was explained that there were also character witnesses. Miss Dere and Miss Arden are

were also character witnesses. Miss Dere and Miss Arden are still appeasing in 'Road.' Former was dismissed early in the winter at the insistence of Barton. She than threatened to sue him, but later dropped plans for the suit when she returned to the cast. Council ruled that no malice was shown and as one member put it, the actor was more manufactured to the control of the control of the control of the council plate the decision to mete out light numbers and the security of the council of the cou

Working Players To Be Taxed For TMAT Upkeep

At a general meeting of the The atrical Managers, Agents and Treasurers union Thursday (9) It was decided that an assessment of 1% of each working member's wage is necessary to maintain the organization. This would be turned over to an emergency fund to halance the

budget. The pending negotiations between the League of New York Theatres and TMAT are expected to provoke of a by-law which the union recently adopted. This rule stipulates that no member of TMAT may act on a committee or represent the manager in a dispute or adjustment of differences with a union.

a dispute or adjustment of differences with a united by the league that such a Claimed by the league that such a Claimed by the league that such a the league that the league of the understanding made between the managers and the union when the bank agreement was hing agolisation. It was pointed out that several gentlement was being discussed, the Langue on the labor board. When the agreement was being discussed, the Langue questioned the inclusion of company and the language of the languag

When TMAT was regenerated and many new members joined, there was considerable talk of assessments to help those without jobs, according to a plan similar to that of the stage-hands union.

hands unon.

It's reported, however, that a big
majority in the union is employed
and that there are more jobs than
usual in sight for the coming summer. Length of time the assessment
would continue was not made cer-

Hearings on Ticket Code Concluded: Ruling on Acme Vs. Equity-League Later as 4 Brokers Are Queried

Stanley Young Play

Tried Out in Cleve.

Nights Between the Rivers, Stan-ley Young's dramatization of a novel by R. L. Duffus, is being tried out this week by the theatre department of Western Reserve University, Cleveland. Play preemed last night (Tuesday) and runs through Sunday right (19)

(Tuesday) and unight (19).
Young, author of last season's Robin Landing, is one of the John Golden playwrighting followship

PLAY, LITERARY **AGENTS PLAN POLICING**

Stirred by the arrest of Eric S. Pinker of the Pinker & Morrison gagney, on a grand larceny charge, agency, on a grand larceny charge, agency, on a grand larceny of a grand grand of a restricted, self-policing association to deal with the ethical considerations of the business. Although various ideas along similar lines have been suggested in recent years, drastic

drastic action is now expected shortly. Pinker, one of the better-known New York agents, was arrested Monday (13) in New York on complaint of the complaint of

sted \$1,000, less his 10% commission, which he had received for the month of the control of the

Lois January Signed

For Lew Brown Play FOF LEW BROWN I FLAT Lois January, film and stage player, was signed for the female lead in Lew Brown's Yokel Boy day (13). The play goes into re-hearsal in May. Others signed so far are Jack Pearl, Judy Canova and Frankie Albertson. Miss January flew back to the Coast Monday night (13).

Hearing in New York of the Acme
Tichet Agency, which seeks to enJoin the League of New York TheLeague Squity and the York TheLeague Squity and William of the League
League, as stipulated when the color
yor the agencies (39%, per ticket). It
was admitted that some brokers are
yor the game of the York TheNew York TheLeague is awaiting the outcome
of the Acme case before acting,
refereet fee, said to be \$1,000. the

Brock Pemberton, who led the

Brock Pemberton, who led the

Acme and the League was again creteree's fee, said to be \$1,000.

Brock Pemberton, who led the movement that resulted in the code, blamed Broadway's offlish business on the approach of the income tax sion and not on the code, which has been blamed in several circles for the lull. He differed with Frank has been blamed in several circles for the lull. He differed with Frank also figured in drafting the code. Gillimore said he thought the agencies should be eliminated because, to be a several that the said of the code of the code

Advisors Selected For Dartmouth Drama Fete

Advisory committee for the annual summer drama festival to be held at Dartmouth College, Blanover, N. 'II, has been named by the Dramatike for the \$1,000,000 theatre workshop and playhouse to be erected on the compuse, will probably begin during the gunner own being raised by a committee of alumni. Guild will direct the festival. Plant will be used for the college's drama course during the gunner of the plant will be a supply to the plant will be a sup val a sort of dramatic Bayreuth of the U. S.

the U St. of creamate Bayreum of the U St. of Creamagn and Carlot Carlot

Revision of Play Contracts Awaited Before Reorg of Rotating Circuit Mgt.

Reorganization of the managerial end of the Legitimate Theatre Corp. formed by Arthur M. Oberfelder.

For First Trial in Pi Pittsburgh, March 14.

Doilar-loop legit experiment, while we will sunched in Philadelphia coup and the coupling to the coupling t

post.
Fortune Gallo, who is to be executive director, has agreed to take over certain financial details, including the engaging of agents who would be members of the Theatrical Managers, Agents and Treasurers union. It appears that although half a dozen were taken on, only two were sent into the field. Understood it has been agreed to settle claims of the others by payment to TMAT of \$1,000, the coin to be distributed equally to each of the four members who received

no work.

Another matter which the union is seeking to adjust concerns Ben Attended, or those retained by the Oberfelder group. When the City of the Concerns and the Concerns and the Concerns and the Concerns and the Concerns are the Concerns and the Concerns are that particularly (Continued on page 54)

SHAKE UP CAL FTP: NESS SET

Los Angeles, March 16.

Federal Theatre Project is to be reorganized insofar as severance of the control of the

Equity Makes Exception In Alien Actor Ruling

Exception in its alien actor rule was granted by Equity yesterday (Tuesday) to permit Robert Flemyng London juvenile, to appear in 'No Time for Comedy, 'S. N. Behrman play which the Playwrights' Co. and Katharine Cornell are readying Okay was granted at the request of Robert E. Shetwood, of Playwrights', and Miss Cornell.

and Miss Cornell
Flemyng was seen in 'Spring
Meeting,' which recently closed at
the Little, N. Y. Similar request by
another management for an excep-tion in Flemyng's case was refused
by 'Council two weeks ago.



For First Trial in Pitt

Dollar-top legit experiment, which was launched in Philadelphia couple of months ago, will be tried here next week for the first time with The Women.' Show previously played here this season at \$2 top and year ago at \$2.75.

year ago at \$2.75.
All seats will be reserved with both downstairs and balcony going for \$1, plus 10c tax, and the gallery seats for 50c. Results may determine whether or not Nixon becomes a unit this summer in eightly touring stock circuit, which will sell established stage hits with guest stars at the same scale.

Play on B'way

FAMILY PORTRAIT

| onielRonald Re | ica |
|--------------------------------|-------|
| ozephNorman Stu | rt |
| ShepherdMax Leav | ltt |
| CaomiVirginio Campb | ell |
| udaJames Harl | ter i |
| fary Cleophae Evelyn Vard | on |
| RebaLole Aus | tin I |
| imonTom Ew | eli l |
| amrePhilip Coolid | ge |
| dordecai | an |
| elimaKetbryn Gr | 111 |
| benPhilip Tru | ex |
| fothlaeHugh Rens | nio |
| DiscipleLeonard Ellie | xt |
| lepzibaEula G | uy i |
| applus Hodrian | all |
| innaRuth Chorpenni | ng i |
| tabbi SamuelBram Nost | en |
| fendel | Æ8 |
| Voman of JeruselemLois Jamos | on |
| hildEugene Sch | lel |
| dary of Magdala Margoret Websi | er |
| athan Roneld Hammo | nd |
| anleiPhilip Tru | ex |
| SethorJosephino MeK | im |
| | |

said (St. Mark).

Through the play parade names familiar to the Bible, but outstanding is Mary, wondering about her son who has gone amidst the people in the big cities and the hanterlands.

The scene in the Jerusalem house The scene in the Jerusalem house The Last Supper.

The Last Supper.

The Last Supper.

Continued on pase 5 frames.

nued on page 54)

New Masses' Satirical Revue Opens in N. Y. Club, but Eyes B'way

Inspired by the success of 'Pins and Needles'. New Masses mag has produced 'Sunday Night Varleties', a group of satirical musical sketches, and is negotiating for a Broadway liouse as a show window. In reherral four weeks, the revue preemed Sunday (12) at the Keyners of the control of the c

street, N. Y.

Performers, of, whom all but two
are strictly ams, never functioned as
a body prior to being assembled by
director Nat Lichtman. Exceptions
are Danny Kaye, formerly with Abe
Lyman's orch, who does most of the
impersonations, and Claire Vermonte, diseuse frequently spotted in
niteries.

monte, diseuse frequently spotted in niteries.

John Levies and Bernece KasJohn Levies and Bernece Kasand lyries for several numers and Needles. Among their current efforts are I Don't Want to Be Started and Needles. Among their current efforts are I Don't Want to Be Started and Needles. Among their current efforts are I Don't Want to Be Started and Needles. Among their current was a substantial to the started and the show's debut A repeat performance is scheduled for next Sunday might (18) at \$1 top.

Yiddish Troupe Takes Over Philly Theatre

Philadelphia, March 14.
Yiddish legit will take over the
Walnut Street when the Federal
Theatre Project leaves the theatre
March 25. House will be operated
by Joseph E. Becker, agent for the by Joseph E. Becker, agent for the owners, with a repertory group from New York produced by Edwin A. Relkin.

Relkin.

FTP may return to the house in May with Mollere's Would-be Gentleman' and/or a mixed (colored and white) dance group doing 'Spiritusls to Swing.' 'Spirochete,' d-amatizing conquest of syphilis, is currently in the house. Biz punk.

R. L. HAGUE, 59. SUCCUMBS IN N. Y.

The patron saint of the Lamb club, Robert L. Hague, 59, died in New York March 8 following a heart attack. He had been ill for some time with diabetes. Funeral service were conducted Saturday (11) at the Little Church Around the Corner, which was thronged with

N. Y., which was thronged with mourners.
His benefactions were many and always done without publicity, and always done without publicity, and generous hosts on Broadway. After a varied caree he made his mark in San Francisco marine circles. He served later on the shipping board during the World War, then joined the Standard Oil Co. of New Jersey, becoming Vp. and manager of the largest later of tankers in the

the largest neet of tankers in the world are had domittedly saved the Lambs from Insolvency. He is said to have contributed from \$25,000 to \$50,000 annually to the club. He was once its treasurer, and when he wished to withdraw from that post was not to be the contributed of the club's annual Gambols at the Wall-dark of the club's annual Gambols and the club's annual Gambols annual Gambols annual Gambols at the Wall-dark of the club's annual Gambols annual Gambols at the Wall-dark of the club's annual Gambols annual Gambols at the wall-dark of the club's annual Gambols at the wall-dark of the wall-dark of the club's annual Gambols at the wall-dark of the wall-dark of the wall-dark

known. It's been estimated that such parties cost Hague around \$10,000 end on the best friends was Gene Buck, president of the American Society of Composers, Authors and Publishers. A prominent clubman, Publishers. A prominent clubman of Hague, several years ago at the Lambs. At that time Buck alluded who married four times. Hague corrected him by saving 'five,' but not seems to have learned the liderality of that mass. When the present the properties of the present the

the Lambs. William Gaxton, who headed the club for several years, was his favorite actor, and they were inseparable friends. Not infrequently, and slways around the holidays, and slways around the holidays, there were notices on the call board at the club to the effect, that all members were invited to dine at bis expense.

expense.

Last rites were attended by notables in and out of show business.

His mother, 88, who is blind, planed in from Arizona to be present.

Engagements

Mary Mason, 'The Primrose Path. Whitford Kane, 'Hamlet' (road

Inside Stuff—Legit

The late Robert L. Hague, Slandard Oll Co. of New Jersey official, who died last week in New York, was one of the most active members of the Lambs in addition to being a lay member of Equity. He had no participation in Equity affairs other than paying dues. Equity's lay memberships has been considerably reduced, but belonging are A. O. Gert! Brown, former Shepherd of the Lambs, and Dudley Field Malone, the attorney. William Gaxton, also a former Lambs Shepherd, was perhaps Hague's closest intimate. The magnate had a habit of sending the actor a \$20 gold piece on the opening sight of all shows in which Gaxton appeared. When gold on the perhaps the product of the country of

There are two versions of what happened, if anything, to Dlok Maney in a cafe recently. He was at a table with Warden Lawes, of Sing Sing, and it was reported the latter socked the press agent. Another report is that Maney leaned on the table with his chin cupped in his hand, the ellow silpped off the dege and his kisser struck the table.

Maney says it must have been another fellow. At least, he doesn't remember the incident.

Block sales of tickets for 'The American Way,' at the Center, N. Y., are generally available but under certain sipulations. Theatre parties of not proceed at \$3.0, which is the top. If that many tickets are arranged for a reduction of 25% is made. Biggest call for tickets applies to intermediate prices, and the advance for such extends well into May.

"Knikeshocker Holdar," which closed Saturday (II) at the 68th Sirsel, N. y groosed sproumately \$480.00 for it 18 15 performance, not including two benefits, at that house and the Einel Barrymore, N. Y. Marwell Anderson-Kurt Weill musical copped an additional \$37,000 for 25 performances during its tryout in Hartford, Boston and Washington. Show is in Philadelphia this week for the first stop on a second tour.

Brock Pemberton, who stated at the ticket hearing last week that the New Deal might, among other things, explain a recession in Broadway legit, has been a friend of Alt T. Landon, the Republican precided didate in 1388, since boyhood. Showman acted on a committee during the Kansan's campaign.

More Williams, who played Miss Prism in the recent revival of The Importance of Being Earnest, and is now touring with the company, runs a dude ranch in Cody, Wyo. This is the first stage appearance in four years. She has operated the ranch for 10 years, coming east each winter, however.

Yiddish Play

The World Trembles

The World Trembles

Musical rives in two pairs, II, acetes,

Nucleal rives in two pairs, III, acetes,

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Maurice Schwartz has endowed his name to the presentation of The Williams of the presentation of the work of the control o

Play Out of Town

SKYLARK

Boston, March 13.
Drama in three acts by Sameon Raphaelson: stors Gertrude Lowrence: foatures Glenn Andors, Leo Patrick, Donald Cook: staged by the author; settings. Donald Cookid Condiger; presented by John Goldon at the Subuers, Boston, March 18, '89, \$2,76 Nace I 18, 29; \$2.76

Ned Franklin William David
Georgo Gorell Watter Glee
Georgo Gorell Watter Glee
Feaunitey Rores Street
Feaunitey Ann Priseol
Tony Kenyon Donnid Cook
Lydia Kenyon Gertude Lawrence
Marity Valentine Robert Button
Glen Anders

Mary Mason, The Primrose Path; desired Lawrence has stepped withford Kane, Hamber (red and the part of the part of

mance. Being pleasant to the nast wife of the ad agency president is ing lawyer, with a poetic taste for life, in the love of the boas' mate wife, and the life, is the love of the boas' mate wife, and the life, is the love of the boas' mate wife, and the life, is the love of the boas' mate wife, and the life, is the love of the love wife to the life, is the life, and life,

Two Shows Out

Mrs. O'Brien Entertains' closed at the Lyceum, New York, Saturday (11), after playing five weeks. Re-viewers bore down on the Irish dialect comedy, and thereafter the play falled to show much improve-ment. Takings approximated \$4,000 weekly.

MRS. O'BRIEN ENTERTAINS

'Close Quarters' lasted but one week at the Golden, being taken off Saturday also. It was a two-person play that failed to get the nod of first nighters.

CLOSE QUARTERS

CLOSE QUARTERS
Notices on this two-character
melodrama were uniformly unfavorable. Wats (Heraid-Tribune) wrote that it was 'totally
lacking in gennine dramatic effectiveness. Whippie (Worldrelegram) thought it 'childish,
mandiln and beyond reason'.
Variety (Rose) said it was 'doubtful of more than a mild engagemont.'

'Angel' Smash \$22,000 in Chi Opening: Kiss Boys' OK \$12,300; 'Life' Off, 61/G

Chicago, March 14.
Town is housing an absolute mush in 7 Married an Angel, which came into the Grand Opera House last Tuesday (7) and smacked over the best newspaper and word-of-mouth comment any show has gotten around this burg in years.

this burg in years.

Show is playing eight performances, with no showing Monday

ances, with no showing Monday Monday

now in refearatia the does one tune to the Estimates for Last Week
T Married an Angel' (Grand (Ist week) (1,300; 330). Came into terrific advance and now, following confide sports a constant queue. In eight performances, three of which week) (1,500; \$2.73). With fewer contentions in form, the gross here conventions in form, the gross here (What a Life, Erlanger (2d week) (4,00; \$1.85). Holding to good and looks able to carry on for several weeks. Took WWPA.

WPA
Federal Ballet, Blackstone.

HEPBURN BIG 23G IN WASH

The Capital turned out bit of the Philadelphia turned out between the Philadelphia to the Philadelphia turned to the Philadelphia turned the Wednesday and by Saturday they were turning for away. Kinga, with Priday night performance out because of Welley radio blow and the extra mat Turnday, Candido Ornella Otte Skinner in Candido Ornella Otte Skinner in Candido.

WOMEN' CLICKS, \$7,500. IN BALTIMORE REPEAT

Baltimore, March 14.

Broadway, Terrent thin West of March 20.

Last week, "The Women," at Ford's, garnered some profit in a repeat date.

Estimate for Last Week
The Women," Ford's (1990; 31).

The Women," Ford's (1990; 31).

The Women, Ford's (1990; 31).

'Whiteoaks' Opens 2-Wk. L.A. Stand, Okay \$11,000

Ehel B. Los Angeles, March M.

Ehel B. Los Angeles, March M.

Ehel B. Los Angeles, March M.

Winds up two from what at the Blitmore Saturday (18), house then golast dark for several stanzas. Younger

Clestelet failed to show more than

Opus, but oldsters got quite a thrill.

Hene Rich in 'A Broom for the

Bride' by Jacques Deval, comes in

Eride' by Jacques Deval, comes in

ducing.

Estimate for Last Week Estimate for Last Week
"Whitesake," Blitmore (lat week)
(1,856; \$2.75). Miss Barrymore's first
visit to the Blitmore in 10 years
brought satisfactory \$11,000 on first
of two weeks' engorement. Moderate
advance for current stanza.

WPA
"Bun, Little Chillun," Mayan; keeps
on roilin' along.

'ABIE' SLIM IN NEWARK

Newark, N. J., March 14.

'Abie's Irish Rose,' at the Newa
Opera House here, grossed on
about \$1,000 lsst week. Uni
troubles hurt considerably.

'Angela' Way Off in Pitt. Barely Getting \$5,200

Harrely Getting \$5,200
The Nitson had a hull last week
with show had a hull last week
up \$3,00a \$2,5 know harrly getReviewers were fairly lind to the
Comedy and generally figured
names would help-some. Practically
no vindow alse at all and only thing
was advance take to ATS subscribers, who were offered seats at series
of cut-rates, despite fact that 'Aners, who were offered seats at series
of cut-rates, despite fact that 'Aners, who were offered seats at series
of cut-rates, despite fact that 'Aners, who were offered seats at series
of cut-rates, despite fact that 'Aners, who were offered seats at series
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of cut-rates, despite fact that 'Aners, who were the complex of the cutcalled the cut
called the cut
calle

gela' wasn't included in regular so-ciety program.

House has Cornelia Otis Skinner's Candida' current, with nice chunk of dough in bo. at opening, also on sliced scale for ATS pew-holders.

Lesingue & Lesing

'Kings' Steady In Hub. \$16,000: **Chatterton 9G**

Tive Kings, the compressed cavalcade from Shake-epare, produced by
Grand Welse, became more condens
opening, and business held up fairly
well during its second, week.

Well and the second week.

Well and the second week.

Moves to
Chatterton, didn't fare so well in its
opening tryout week. Moves to
Chatterton, didn't fare so well in its
opening tryout week.

Moves to
Chatterton, didn't fare so well in its
opening tryout week.

Moves to
Chatterton, didn't fare so well in
Chatterton, didn't fare so
Tambe here.

No Produce to
Chatterton, didn't fare so
Very big advance.

Last Week

Tive Kings, Colonial (2d week)
(1,645, \$2.75). Supported by a subtransient trade, ald okay in two
weeks, fnished with \$15,000 for final
Froad way are dublous.

West of Breadway. Wilbur (1st
week) of Breadway.

West of Breadway.

West around
\$5,000.

The AMOUR \$2. CAR DINM'

EEF *AMOUR \$2. CAR DINM'
COLONIANA

COLONIANA

**COL

SEE 'ANGELA' FOLDING IF BIZ DOESN'T IMPROVE

The Device of the control of the con

'Daughter' Off. B'klyn

Brooklyn, March 14.

Rush of live stuff for a change in downtown sector of City of Churches. Werba's reopened last week with Darling Daughter with several members of original Broadway cast included.

Darting amount of critical Broadway members of original Broadway in Film version of 'Daughter' is at the Fabian Paramount, one block from Werba's. The state of the Community of the Community of the March of the Community of the

Friars to Frolic

The Friars Club is staging its 30th annual frolic at the Alvin theatre, New York, April 9.

Bill Brandell is in charge,

Current Road Shows

(WEEK OF MARCH 13)
'Angela Is 22' (Philip Merivale)—
Selwyn, Chicago.
'Candida' (Cornelia Otis Skinner)
—Nixon, Pittsburgh.

D'Oyly Carte Opera Co.—Form

'Five Kings' (Orson Weiles, Bur gess Meredith)—National, Washing Stream'-His Majesty's

I Married an Angel' (Dennis King Jera Zorina)—Grand, Chicago.

Vera Zorina)—Grand, Chicago.
Timportance of Being Earnest'
(Clifton Webb, Estelle Winwood,
Hope Williams)—Royal Alexandra,
Toronto.

'Kiss Boys Goodbye' (No. 2)—Har ris, Chicago.

'Kiss Boys Geedbye' (No. 3)—Cox

"Enickerbecker Heliday" (Walte Juston)—Chestnut, Philadelphia Lunt-Fortanne Repertory—Forum, Wichita (13); Municipal Auditorium, Kansas City, Mo. (14-15); Shrine Auditorlum, Des Moines (16); Iowa Cedar Rapids (17); Orpheum, Davenport (18).

'Skylark' (Gertrude Lawrence)-Shubert, Boston.

Susan and God' (Jessie Royce Landis)—Hartman, Columbus (13-15); Victory, Dayton (16); Memorial Auditorium, Louisville (17-18).

Tobacco Read'-National, Louis

West of Broadway' (Ruth Chatter on)—Wilbur, Boston. 'What a Life'—Erlanger, Chicago.

Whitecaks' (Ethei Barrymore) Biltmore, Los Angeles... 'Women'-Shubert, New Haven,

'HELLZAPOPPIN' DEAL SET FOR ENGLAND?

London, March 14.

Before sailing for the U. S. last
week, J. J. Shubert closed a deal
with Lee Ephraim for the presentation of "Relizapoppis" in London.
George Black originally acquired the
English rights, calling for Olsen and
Johnson, but relinquished them
cause the team may not be available.

Shubert office in New York states hat no deal has been consummated or a London production of the

The Wedding Day, a musical razz on the marriage of wealthy youngstern, written by the start, with the start with sumper the script. To Helen, contemporary love story by Henry K. Moriters and Gordon. A score by Rodgers and Hart will sugment the script. The Helen, contemporary love story by Henry K. Moriters and Gordon. A score by Rodgers and Hart will sugment the script. The start will sugment the script. The script will be start will be

'American Way' Maintains B'way Lead. \$40,000: 'Hellz' Sets Pace For Musicals: Lincoln,' Foxes' Big

Ratings among the Broadway lead-ers were unchanged last week. The Rocket. Musel, Musel. Box (8th American Way ministanied its from week) (1-1,000; 84,00). Briglish re-running pace, helped to big mat-ine business by the \$2,200; pp. Trans link; approximated \$1,800; last week; approximated \$1,800; last week; Tellizapoppin is the \$0.1 musel. The state half only the state half only show on a three-afternoon basis. Leave It to Me' is the runner, cala. ince business by the \$2.20 top. Drams spectacle again went around \$40,000. Hellzapoppin' is the No. 1 musical, aided by an extra matine. It's the only show on a three-afternoon basis. Leave it to Me' is the runner-up, with 'Stars in Your Eyes' in the show' position. Boys from Eyes' in the show' position. Boys from Eyes' in the Third Cone for the Money', an initimate revue, has improved, although takings are still modest compared with other musicals.

vue, has improved, although taking a tree still moder compared with other still moder to the still moder to the still moder of the still moderate of the Morosco last mid-week, drew a partially strong press, but other not be still moderate of the Morosco last mid-week, drew a partially strong press, but other not look of the still moderate of the Morosco last mod

for the first full week and it was even break.

In addition to 'Quarters' Mrs.

Orbrine Entertain' closed at the Lycework of t

Bearly \$18,000.

Boys From Syracuse, Aivin (17th week) (M-1,255; \$4.40). Slipped but should come back; expected to stick through season; \$22,000.

week). Ch. 1977; \$2.50. Mayeric (8th, of the week to hig; rated around \$27,000 mark and up with top musitop the week big; rated around \$27,000 mark and up with top musitop the week to hig; rated around \$27,000 mark and up with top musitop the state of the sta

'Swing Mikade,' New Yorker; claimed big at \$1.10 top.
'Androles and Lien,' Lafayette,

'EARNEST' 51/2G; PHILA. LOOKS UP

Next three lands of the control of t

Skinner-'Candida' Big In Detroit with \$15.300

Cornelia Otis Skinner, always a draw here, continued her stride at the Cass here last week in 'Candida', abetted by considerably good notices. House currently is dark, but relights March 26 with return of 'The Women.'

Women.'
Estimate for Last Week
'Candida' Cass (1,500; \$2.75). Nice
\$15,300 for nine performances.

'Susan' \$6,500, Buff.

Buffalo, March 14.

Three-day engagement for Susan and God. featuring Jessica Royce Landis, grossed fine \$6,500 at the Erlenger here last week.

Top was \$2.50.

52

Post Reported Over Bump New indux of coin at the New York Post has given it another seen in life. First step under the new order of things was restoration to arise which they were foaning back to the paper each week.

There are several reports at the paper seen week. There are several reports at the paper seen week. There are several reports at the paper seen week. There are several reports a back the paper seen week. There are several reports a back the paper seen week. There are several reports a back to the paper seen week. The paper seen week the paper seen were seen to be particularly the paper seen week. The paper seen were seen to be particularly the paper seen the paper seen were seen the paper seen the pa

Digest Exec Sues Time

Digest Exec Sues Time A \$50,000 libel suit against Time, Inc., was started in the N. Y. fed-eral court by George F. Havell, publisher of The Liberary Digest, yesteday (7). Suit involves articles written by Time in the March, 1938, issue when the Digest appealed to 10,000 of its subscribers for aid to late northine but the continuous control of the control of the control of the control of the property of the control of the

10,000 of its subscribers for aid to help continue publication. The plaintiff asserts that he was not rebuked by the Audit Bureau of Circulation, or ordered to return money, as reported by Time.

money, as reported by Time.

Involved Publishing Finance
Federal Judge Arthur J. Tuttle
has directed four Michigan publishres, directors of the Federated Pubobserved Comments of the Sederated Pubobserved Comments of Comments of Composition Stock, valued
to corporation Involved are Albert
L. Miller, president; Louis A. Weil,
W. McParland.
Order conforms with ruling of
court of appeals at Cheinanat, in
which higher court overruled Fedtroli, the decision being based on a
uit brought by Lewis Ashman, of
Deerville, Ill., a stockholder. Altrough the four had originally been
described to the comments of the Comments
of stock prices, the high court ruling
of stock prices, the high court ruling and
the stock prices are stock prices.

Bookster New Trustee

by practicing strictest economies.

Booksets Newr Truskes
George W. Hinnam of Mt. Morris
George W. Hinnam of Mt. Morris
Groner assistant managing editor of
the Rochester Journal-American, has
former assistant managing editor of
the Rochester Journal-American, has
been named temporary trustee of
the Rochester Journal-American, has
signed by Federal Judge Harold P.
Burke on petition of employees, who
is is understood, received little-or
n pay for three weeks.

Burke on petition of employees, who
is is understood, received little-or
burke on pay for three weeks.

In the Property of the Property of the Property of the
building, had an agreement with
employees to take half of their pay
in stock. Paper claims 25,000 circupa to the property of the property of the
maller establishments as expected.

Catholia Poser Rane N. W. Catholia Poser Rane N. W.

Catholia Poser Rane N. W. Catholia Paper Rane W. M.

smaller establishments as expected.

Catholic Paper Baps W. W.

Scallions for Winchell' is the CurScallions for Winchell' is the current Issue of The Evangelist, organ
of the Albany Catholic Diocese.
Paper berstes him for a squib which
appeared locally in Hearst's Times
papeared locally in Hearst's Times
tipped him three weeks before that
Pacelli would be the next Poper but
he did not print It, to his sorrow.
States The Evangelist: Suit it took
context and the world he had he
previous Inside dope but out or
courteey had redrained from handing
it to the public. Such consummate
outerey had redrained from handing
it to the public. Such consummate
outerey had redrained from handing
it to the public. Such consummate
as astounding as the fact that certain
otherwise sensible people fall for his
line. Some of your own pet scallions to you, Winchell'

They Learned How

Bloss to you, Winchell!

They Learned How
Couple of young stage performers,
Louise Howard and Jeron Criswell,
having learned what it takes to reach
Broadway, have put their findings
between book covers. Book is called
Broadway, have put their findings
between book covers. Book is called
between book covers. Book is called
between book covers. Book is called
between book for find to the bream
they're publishing it themselves.
Bound in paper, it has a foreword.
Bound in paper, it has a foreword to
Parrett Id. Clark, director of the
Dramatists Play Service of the Dramatists Play
Service of the Dramatists Play
Two Other books in similar via
being prepared by Miss Howard and
Frowell, How four Play Can Crash
Broadway' and 'How to Crash Time
Broadway' and 'How to Crash Time
by Arthur Jones, and will have a
foreword by Sammy Kaye.

Authors' Guild In Red Authors' Guild of the Authors' Cuild of the Authors' League of America has a deficit of \$29,619.99, with a membership of a little less than 4,000, according to an article in the current Authors'

League Bulletin by Helen Christine Bennett, of the Guild Council. Deficit held to be not alarming, it being pointed out that it's only remedy is an increase in membership, article revealing that there are from 4,000 to 5000 writers eligible to join the organization who are not Article maintains that this increased membership would not only make the council of the

Neal O'Hara Dees Humor MeNaught began syndication Monday (13) of a daily humorous topical dispatch by Neal O'Hara sa a beliated is for 10 years, with more than 25 papers already contracted, McNaught and the contract of the

one. incidentally, Waverly House, Boston book publisher, is preparing to Issue a volume of O'Hara's newspaper columns under the title of Take It from Me.

Take it from Me.

Gill Lows Decision, by a 3-2

One of the Me.

The Appellate Division, by a 5-2

tote, affirmed the decision of City
Court Justice Charles J. Duncan, Albary, that 18 editorial-news employees of the Press Company
dropped in the merger of Gamett's
Albany Evening News (afternoon)
July 1, 1937, are not entitled to vacation pay totaling about 31:500.
They received severance pay, add
such for sums representing two
weeks' additional vacation stipsed.

The closeness of the Appellate
bytision vote may lead to an applicate
to the Court of Appellate
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Sedgy Bookmen Electrified
First instance of a press book a fin style gotten out in connection
with the publication of a book is that
for Russell Birdwells 7 Ring Doormore than the control of the control of the control
well's idea, of course, and the work
of his staff just as if it were for a
new film production.
More than Jose booksellers,
More than Jose booksellers,
More than Jose booksellers,
and said to be an eye-opener to the
said to be an eye-opener to the
bookmen. Numerous suggestions for
publicity, exploitation and advertiging in sharp contrast to the swort of
graph starp contrast to the swort
graph starp contrast to the system
star of the control of the control
were started to the

beyond a showcard.

Author—Tabilisher
In line with expansion of his publishing activities, Ben Susman, who's
been publishing a number of specialized books under his own name, the
continues at the same quarters, but
with an increased sked,
Change in imprint prompted by
the fact that Susman is also one of
better if his name is not down both
wars.

Whodunit book project along new lines being undertaken by a new organization. Thriff Publishing Challenge and the project along the state of the sta

New Secial Group
New Organization of N. Y. newspaper workers, and declared by its
sponsors as strictly for social purposes, is the Progressive Newspaper
Men's Club. Prime movers are Arthere of the Control of the Control
Men's Club. Prime movers are Arthere of the Control
Men's Club. Prime movers are Arthere of the Control
Men's Control
Men's Group W. Himman and
Henry Foster.
Officers to be elected shortly and
by-laws drawn up, whereupon organization plans to acquire clubrooms in the Grand Central area.
To make the Control area where the Control
Men's from papers whose plants are situ-ated in that locality.

Bystander Press Starts
Arter some months in ironing out
details, new book-publishing house,
Bystander Press, finally getting
started. Has quit its temporary
Rockettleit Center Starts was a series
as placed its farts book on the
presses for publication late this
month.
Officers of Bystander Press are
Jesse Sholkin, prez; Norman Laidhold, treasure, and Sdewy Michinan,
see. Sholkin also the firm's edition.

NEW PERIODICALS

NEW PERIODICALS

Key Magsalas, mag of home entertalment with retail liquor store outlet, bows in April 28. Polithere rule

For the control of the control of the control

to the control of the control of the control

for Pizdale is managing editor.

Tom Fizdale is managing editor.

Fine Control of the control

for pizdale is managing editor.

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for pizdale is managing editor.

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Margaret G. Kenny editing. Associated on the business end is Charles

and Culture Publishing Co. Intellection

Tomanny Tales, later is current

Link in Red Circle chain of period
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cial. Publication bi-monthly, with

Robert Eriman editing.

Long the Circle chain of period
link in Red Circle chain of period
link Publications with Harold

V. Loose editor, and Louis H. Hertz

doing an assist.

LITERATI ORN'S THIS WEEK

land, Mass, Demond served on the old N. Y. World, Chicago Herald-leading to California for AP, Waller L. Duyle, 44, secretary and treasurer of the New Britain (Conn.) Record Co., and former publisher of the New Britain Record, now dother than the server of the New Britain Record, now down the server of the New Britain Record, now down the server of the New Britain Record, now down the server of the New Britain Record, now down the New Britain Record, now down the New Britain Record, and form the New Britain Record, and form the New Britain Record, and the New Britain Record that the New Britain Record that the New Britain Record the New Britain Record that the New Britain Record the New Britain Record that the New Britain Record the New Britain Record that the New Britain Record the New Britain Record that the New Britain Record the New Britain Record that the New Britain Record that the New Britain Record the New Britain Record the New Britain Record

Guild of Ametica. Wasow survive.
Charles E. Harrison, 70, formerly an editorial writer on the old Brooklyn (N. Y.) Standard Union, died Illinois, Harrison bean newspaper work in Lowell, Mass. Served on the Standard Union for more than 30 years until his retirement. Daughter survives.

CHATTER

CHATTER
Elspeth Huxley to London.
Rosita Forbes to the Bahamas.
John Erskine back from Florida.
Westbrook Pegler at Coral Gables
Vincent Sheean going to the Coast
Van Ness Chilk back from Mexico
Elsa Heporauta, the Finnish novelti, here.

ist, here.
Maurice Hindus crossing the coun-

Maurice Hindus crossing the country on a lecture tour.

The Sam Geisons' buby has been made lifeyood, after Broun. He had been a second of the country of the second of th

poetry awarded to hope burg.

True Story Magazine gets a complete rejuvenation with the next issue.

Somerset Maugham back in N. Y., and returns soon to the south of

Somerest Maugham back in N. Y., more eturns soon to the south of Ray Flicker named v.p. and general manager. Balance of personnel unchanged.

Ray Flicker named v.p. and general manager. Balance of personnel unchanged.

Valuent Sheen to be hosted at a Vincent Sheen fool to Hosted Sheen fo

struction, skedded for publication

soon.

Bobby Norris has quit as sports
editor of Macon, Ga., Telegraph, to
become business manager of Americus, Ga., club in Georgia-Florida
League. Americus is a Brooklyn

League. Americus is a Brooklyn farm. Rives Matthews has bought the Somerset News, a county seat week-ly published in Princess Anne, Md. from F. C. Jones. Matthews will continue to syndicate his weekly

continue to aycolumn.

James Branch Cabell, Mary Margaret McBride, Marjorie Kinnan
Rawilings and Elizabeth Madox
Roberts to Winter Park, Fla., for the
annual Animated Magazine presenta-

annual Animated Magazine presenta-tion there.

New officers of the Chicago Fic-tion Guild are: J. Anson, prez; Mar-guerite Jacobs, vice-prez; J. C. Schoenherr, treasurer; Mildred T. Reld, program chairman, and Ethel M. Hammer, sec.

Held, program chairman, and Ethel M. Hammer, segamin Guild will give a Bookworms' Ball on April 15 at the Murray Hill Hotel, N. Y., with Harry Hansen, Malcolm Cowley, Lewis Gannett and Raiph Thompson and the Murray Hill Hotel, N. Y. with Harry Hansen, Malcolm Cowley, Philly Record writer, cracked his car up badly on a mountain road mar Easton, Pa., Saturday (11) He was only bruised. He was only bruised. He was only bruised. He was only bruised. However, the was only bruised. He was only bruised. However, he was not be the seeing the shows and writing her seeing the seeing the

book premention, while variety goes beyond a showered.

Seyond as flowered.

Action—Pathhar

In lise with expandion of his publishing activities, Ben Summan, who's been publishing a number of personal presentations of the publishing activities, Ben Summan, who's been publishing a number of personal presentation of the publishing activities, Ben Summan, who's been publishing a number of personal presentation of the publishing activities, Ben Summan, who's been publishing a number of personal presentation of the publishing activities, Ben Summan, who's been publishing a number of personal presentation of the publishing activities, Ben Summan, who's been publishing a number of personal presentation of the publishing activities, Ben Summan, who's been publishing a number of personal presentation of the publishing activities, Ben Summan, who's been publishing a number of personal presentation of the publishing activities, Ben Summan, who's been published and presentation of the publishing activities, Ben Summan, who's been published and presentation of the publishing activities, Ben Summan, who's been published and presentation of the published activities, Ben Summan, who's been published the peakers.

Increasing the publishing of the published presentation of the published publishing understaking.

System and works of the published presen

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Broadway

Capt. W. H. Fawcett in town Goldreyer in hospital for Mike Goldre Jonathan Cape, the British pub-isher, back to London isher, back to London.
Oswald Garrison Villard will have
its autobig published soon.
George Sanders, RKO player, in
town on his way to Europe.
Freeman Hammond has been
idded to Fortune Gallo's staff.

Terence Ratigan, author of 'Fre Without Tears,' back to London. Harry Schumer's daughter, Anne Hilda, will be married Sunday (18). Ole Olsen Invested some 'Hellza-poppin' profits in a 5th avenue tav-

orge Walsh, Par's Netco (N. Y) operator, in town Monday

 Rosen, manager of Loew's tate, bedded all last week with ippe. Arthur Michaud, handler of Gene urpa, recovering from slight fit

urice Bergman in weekly hud-with chess-master Emanuel asker. Harry Sherman recuping from skle injury that had him laid up days. Paul Phillips, Par real estate d. back from Florida after busihead, back from Florida after bus-ness trip.
Frank Ward O'Malley's widow, Grace, engaged to be wed to George Mohiman.
Frank Ward of St. Malachy's, seriousy ill.
Treasurers Club's 90th annual show will be held at the Winter Garden Sunday 100 red to the Winter Garden Sunday 100 red when the Helland poppin' yesterday Tutes.) He has an audence bit.

Jesse Kare and the missus (Lillian

sugment Merical the west into Hellaapoppin' yesterday Yues. He has
a sudience bit
per sudience his
per sudience
merical sudience
per sudience
per

wat ne married Katherine Wait two years ago. Lillian Jenkins, secretary to Ted Deglin, Madison Square Garden press agent, in Polyclinic for an operation. Gertie Mover

Deglin, Medition Square Garden
preas agent, in Polycilinic for an
Gertie Moyer, who danced in
Eggledia's Follow of 1910, feel in
Eggledia's Follow of 1910, feel
Eggledia

valid, 'American Landscape,' re-leased for amateur production 'Whiteoaks' will be released June I and 'The Women' is okayed every-where but in the New York and Philadelphia areas.

Paris

By Hugo Speck

Liam O'Flaherty in from A Tino Rossi to Berlin for

Roy Howard in from Rivlera for look around.

look around.

Desielle Darrieux in from winter
sports at Megeve.
Jean Sablon in from America after
two-year absence.
Annual gais of Artists' Union held
at Cirque d'Hiver.
Marie Dubas off for Riviera and
North African tour.

forth African tour.
'Gunga Din' (RKO) breaking house ecords at Le Paris.

records at Le Paris.

Andre Lefaur working in three films at the same time.

Adolph Zukor and John Hicks, Jr., off on Scandinavian tour.

off on Standinavlan tour.

O. P. Gilbert planning Indo-China visit to make documentary.

Edouard VII reopening again with second-run double features.

Oliseum from Le Provencia.

Casanova, night club, recently suited by fire, to reopen soon.

Bob Bessier 50h-10x European.

Son Laurel expected to team up with Michel Simon in Prench film.

Leon Josonico reading for U. ErniLeon Josonico reading for U. ErniLeon Josonico reading for U. Erniwith Michel Simon in French film.
Leon Joannon readying for 'L'Emigrante,' with Edwige Feuillere starring.
Jean Louis Barrault back in 'The
World Is Round' at Atelier after ill-

ness.

Duke and Duchess of Windsor caught premiere of Pygmalion at Biarritz.

Joseph V. Connolly, of Kings Features and INS, to the Riviera for a windsor caught premiers of the Riviera for a second control of the Riviera for a second caught of the Riviera for a

Language V. Connolly, of Kings Features and IRS, to the Riviers for avacation. The control of th

at New York World's Fair, held at Ambassadeur, Ambassadeur, Maurice Gleizo to Tunis to get ex. Maurice Gleizo to Tunis to get ex. Maurice Gleizo de Artican life of Cardinal Lavigerie. A second on African life of Cardinal Lavigerie. A second of the Artica of the Cardinal Lavigerie. A second of the Artica of the Cardinal Lavigerie. A second of the Cardinal Cardinal Parameters of the Cardinal Cardinal Parameters of the Cardin

Pittsburgh

By Hal Cohen Jimmy Zummo reorganizing

when york convention, were injusticed algibity in auto accident, but are all the properties of the properties of the properties. The properties of the prope Joe Hiller up after the flu. Ditto

London

Oscar Deutsch in St. Moritz, Switz-erland, for fortnight. Hal Yates to Copenhagen, Holland, Belgium and Norway,

Harry Foster, Val Parnell and Jack Hylton recovering from flu. David Rose considering Ollver Wakefield for French Without

Boris Morros, over from Paris, hit London for one day, then back to New York.

Boils Morres, over from Paris, hit London for one day, then back to New York. The work of the Work of

the hose-to-gradients in years ago in Toronto.

Gabriel Pascal's proposed filming in Toronto.

Gabriel Pascal's proposed filming of Shaw's The Dector's Dilemma's Chaw's The Dector's Dilemma's Chaw's Chaw's

Minneapolis By Les Rees

Larry Kline, RKO office manager,

Larry Kline, RKO onne managen, has flu. Potter, Journal film editor, Merle for Hollywood film did to the Arena March 17-26. Margaret Riegert and Beatrice Vertelney, of WB-office staff, have full for the Arena March 17-26. Margaret Suigert and Beatrice Vertelney, of WB-office staff, have full for the Arena March 18-26. Margaret Margaret Suiger Margaret Margaret Suiger Margaret Margaret Suiger Margaret Marg

Minneapolis office in first place in its district, which is on top in WB

Minnespons once in natt pase. In a control of the c

Searry drive.

Casper Choinard, UA saleman, and the control of the

own theatre in nearby Media March 26 to do a benefit here. Jacqueline Susua, member of Jack Jacqueline Susua, member of Jack Jacqueline Susua, member of Jack March 2018 and Jacqueline Susua Su

one Bum's.

Sam Sax, WB shorts production head, in town to aid in selection of talent for the Philly Daily News-WB contest.

Mesdames Louis Davidoff, Ben Fo-gelman, Jack Flynn, Ben Biben and Harry Biben to be honored at a Va-riety Club luncheon.

riety Club luncheon.

Annual Temple U, show will be Crown and Garter, authored by Crown and Garter, authored by Brusselle and Charles Swiesenmont Moe Verbin and Charles Coldine circulating a petition to have 'Harry to Mountle,' traffic shawt, returned to his former post in the film sector.

St. Louis By Sam X. Hurst

Earl Stout owner-operator of the Uptown theatre, Cafro, 'III, near here, in the hospital, W. Gordentand Coville and the control of the carried and covil and the conduct of the carried and covil and the conduct of the carried and covil and the carried and car

\$2,000.

Ed Leach, who produced floor shows while manager at York hotel, has become assistant manager at Marquette hotel.

Drive for \$150,000 maintenance fund for \$1 Louis Symph has reached \$35,000 and will be continued until April.

tinued until April 1.

Joe Sarfarty, Universal salesman, back on job, almost completely recovered from injuries suffered in auto accident several months ago.

Richard Tauber will be guest so-loist with the St. Louis Symph at its annual pension concert Sunday (19). Vladimir Golschmann will direct.

High annual persons will affect.
Ray Colvin, head of the Exhibitors Supply Co., and Johnny Walsh, indie riety Club at national condave in Detroit next most interest of the Color of the Co

Sydney By Eric Gorrick

Stage presentations coming back, Extensive alteration, have been made to Snider-Dearn Marylat U.S. pix is Warners' Boy Meets Oirl. (U.S. pix is Warners' Boy Meets Oirl. (Clarence Stumbles, exce of Kings Theatres, Killed in an airplane crash. Time Milando (GB) bodied by following "Pygmallion" (GB) bodied by following "Pygmallion" (GB) Understood that some indile managements will try to review vaude in agements will try to review vaude in talent.

Hollywood

Sidney Howard around. Lew Seller home with flu. Hobart Bosworth still sic Paul Jones laid up with fi Paul Jones laid up with flu.
Scott R. Dunlap a flu sufferer.
Alan Mowbray down with flu.
Arthur Stebbins bedded by flu.
Robert Gillham to Kansas City.
George O'Brien back from Texas.
Mary Astor back from Broadway.
Abe Lastloge In from New York.
Elliott Nugent back from Broad-

vay. Jan Rubini divorced by Adele Crane.

Jack Mulcahy vacationing in Mexico City.

Billie Burke to hospital with foot racture.

Betty Pagel joined Republic's cast-

ing staff.

Myrna Loy recovered from throat infection.

Ready here looking infection.
William A. Brady here looking ver talent. Wini Byrd recovering from sp-endectomy. Hugo Butler bought San Fernando

valley ranch.
J. E. Jeffries in from Calgary to

J. E. Jeffries in from Calgary to lamp studios. Laraing Johnson's nom de film is Loraine Dyn. Johnson's Miller around after serious illness. Richard Parker's new film name is Roger Haliday. William Keighley readying round-the-world cruise.

the-world cruise. Fred Datig back from two-week anne Morgan in from Manhattan to gander studies. From London to Juney talent field.

Jack Cummings back from three weekings and the same from London to Jack Cummings back from three wedding anniversary head of the wedding anniversary head of test department at 20th-70x.

Chairles (Chilty) Doyle in from Bud Lollier to Sacramento to ogle bills affecting film industry. Am Agricus Dietrich passed her final three from London to inspect picture bix. Mariene Dietrich passed her final three por if Holly of the final three por if Holly of the first holy of the

Liberman filed notice on mean with a well will be found to the first time since his recent illness. Victor Jory and Jean Inness again directing the outdoor 'Ramons' play at nearby Hennet, and the since the state of the since the state of the since the state of the since the s

Budapest

Janos Vaszary to Paris. Sari Fedak down with flu. Otto Indig working on scenario of his play, 'Man Under Bridge,' in Paris.

scenario of his play, 'Man Under the higgs,' in Pariso, frm, Phono Pilm, at work in Filmiroda studio, shoot-ing Money in the Offing,' Bela Belogh directing. Magara director, Lazzlo Vigla, 'Belagra' director, Lazzlo Vigla, 'Belagra' director, Lazzlo Vigla, 'Belagra' director, Lazzlo Vigla, 'Belagra' director,' Belagra' Madeleine Oseraya are featured. Lillian Harvey and Willy Fritsch-here doing Easy for Men, German-language pitture, Servick by Martin is eliced-ing, and Faul Martin is eliced-ing.

language processing and Paul Martin is directlarabas, and Paul Martin is directLazio Beletifi with his Podium
cabaret company, to tour Holland
cabaret company, to tour Holland
cabaret company, to the Company
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cabaret Co

une siage Chamber. Hes learning to be a magician.

Imre Raday, Sandor Rott, Bela Saiamon, Rosie Barsony, Oscar Denes have contracts for Hollard. Uracchet occupant of the Contract of the Cont

Chicago

Bili Green has joined the Baily-

Bill: Green has joined the Bally-hoocers.
Peggy Fears holding over at the Colony.
Deliver readying another swing session at the Falmer House.
Henry Kaufman ray add commercial film production to his present.
Henry Exaufman ray add commercial film production to his present.
Blacktrone thomas a touch cold. Actually caught it from the horse tuses in the magic turn.
Auton Jones, Jr., back for remaining in the south until May.
Dixic Dumbar on a quick trip to Altanta to villa mother before reJoint Commercial that the control of the commercial film of

OBITUARIES

HARRY WEBER

Harry Weber, 58, pairines in the Collies-Weber-Todd agency in 161to 161

GLADYS FRAZIN BANKS

GLADYS FRAZIN BANKS Mrs. Gladys Frazin Banks, 38, former actrees and divorced wife of Monty Banks, associate production of the production

dured since sustaining a nervous hreadown recently.

Actress on both stags and screen, when speared on Broadway in The desperand on Broadway in The Woman' and The Trial of Mary Lorgo.' Married four times, she was bushand, in Rohoken in 1929. If sued for divorce three years later. A brother, All Frazin, Madison Square Garden amounter, her par18, by her first husband, survive.

VICTOR BARAVALLE

VICTOR BARAVALLE
Victor Baravalle, 53, for years
musical conductor for Broadway
shows hefore going to Hollywood,
died March 11 in his suburban

iliness.

Deceased had heen musical director for Charles P. Dillingham, the Shuberts and Zlegfeid shows, including 'Sally,' Whoopee,' 'Rio Rits,' Follies,' Maytime,' 'Hit the Deck,' 'Street Girl,' 'The Cuckoos,' and 'Dixlans'.

Dixians. He went to the Coast 10 years ago under contract to RKO, where he headed the music department. Outside film music jobs were "King of Burlesque," at 20th-For, and "Show-boat" at Universal. He then handled music for three Astalter-Rogers pictures and was working on "The Castles" when his illness became critical.

Widow, two sons and a daughter survive.

CHARLES W. PORTER Charles W. Porter, 70, long identi-fied with Michigan theatres, died March 7 in a Detroit hospital after

March 7 in a Detroit hospital after a year's illness, a pear's illness, a pear's illness. The pear is production of Tune for the pear in the Detroit of the pear in the pear i

before joining United Detroit thea-tres (Par) as manager of its Rose-dale, which he piloted until recently. In 1928 he was president of the Theatre Managers Assn. of Michigan. Survived by widow.

THOMAS BECKMAN

Thomas Beckman, 47, circus aerialist, formerly of the Flying Beckman, died in St. Louis last week, apparently of heart disease, while conducting practice of aerial performers at a WPA center in Quincy,

III.

Beckman had been in show biz since he was 15. The Flying Beckmans included himself his brothers, Ed and William and the latter's wife, Ledore. Thomas Beckman retired from active circus performances in 1937 and had recently directed the Beckman roupe of femme aerialists.

ARTHUR E. GODFREY

ARTHUE E. GODFREY
ACTION TO SOME THE ACTION TO SOME THE S

CHARLES COHEN

CHABLES COHEN

Charles Cohen, for years identified
with carnivals and fairs through
eastern Canada and Maine, was
hurned to death in a fire which took
28 lives and destroyed the Queen
hotel, Halifax, N. S., March 2.
He was not given up for dead until March 7. Identification of the
bodies was impossible.

HARRY ERNEST DAVISON

Harry Ernest Davison, 31, a legit player, died March 2 in a Youngs-town, 0, sanatorium. He was in San Francisco recently for an engage-ment when he became ill and reurned home. His parents, a sister and hrother

ERNIE HARE

Ernie Hare, 55, of radio's pioneer-ing team of Jones and Hare, died of bronchial pneumonia in the Queens General hospital, N. Y., March 9, 1939.

1939.

Detailed story is contained in the radio section.

JOHN C. STADLER, JR.

John C. Stadler, Jr., 32, an execu-tive of the Canadian Broadcasting Co. (government) was killed in an aeroplane crash March 8, near Lake St. John, Quebec. Details in radio section.

JIMMY DUFFY

James (Jimmy) Duffy, about 50, formerly of the vaudeville team of Duffy and Sweeney, was found dead on 47th street near 8th avenue, New York, Friday (10).

Details in vaudeville section.

ROBERT L. HAGUE

Robert L. Hague, 59, prominent in the Lambs cluh, died in New York, March 8, of heart failure. Details in legit section.

Father and mother of Charles Ingils, news and sportscaster of KLZ. Denver, died within a few days of each other last week in that city. Cause of tather's death was pneumonis, while Mrz. Ingils falled to recover from an operation. Besides Charles, a brother, Horace, Denver musician, survives.

David Warner, 45, hrother of Harry, Jack and Major Albert Warner, died of sleeping sickness in a Boston hospital March 7. Never active in the film corporation founded by his brothers, he had suffered more than 25 years with the malady. Survivos besides his hrothers are a duughter and three sisters.

Lee B. Smith, 45, a projectionist, died in a Sacramento hospital March 10, several hours after he had at-tempted suicide with polson.

Ticket Code

(Continued from page 49)

miums would be charged. If that's done by the manager, however, half of any coin obtained over the es-tablished price is payable to the Government under the admissions

Government under the samissions tax law. Relly, executive secretary of the League, testified to objections made by the Theatrical-Sanagers, Agents and Treasurers into, which complained that its box-office members were being spied on. That followed attempts to investigate complaints of Relly and the union threatment to stiftle united with the complaints of the second to the complaints of Relly and the union threatment to stiftle united with the complaints of the second to the complaints of the second to the second t

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had been collected from hrokers on the ticket levy, of which \$4,600 had been spent hy shoppers employed to check on violations, for legal services contained by the services of the contained by the contained by the contained by the services of th

39,000 would be the set, the 3/2c, pay-ment was excessive. Stated that it had been unofficially agreed with the brokers that the levy would be re-duced if it was found to be too much. The Lesgue officer also estimated that the public has saved \$175,000 during the six months the code has

MARRIAGES

Roberta Black to Sanford Barnett in Salt Lake City, March 9. He's a radio scripter.

Sondra Lee to Rohert Weaver, in Pittsburgh, March 1. She's singer on WWSW there. Evelyn Edwards to John Hum-phries, in Ventura, Cal., March 4. Both are readers at RKO.

Both are readers at RKO.

Herndah Feigenbaum to Harry
Zinder, in Jerusalem, Feb. 28. Bride
is with the government radio station, Palestine; he's Variery correspondent in Palestine.

BIRTHS

BIRTHS

M. and Mrs. Gene Shumate,
daughter, March. Father: gopts
announcer on KRNT-KSO, Des
Moines; mother is May Flord Since,
Ormer Chicago radio player.
Mr. and Mrs. Zdward Cronenhold,
Mr. and Mrs. Zdward Cronenhold,
Santa Santa Silv.
Mrs. and Mrs. Radie Hannan, son,
in Santa Monica, March 6. Father is
Mrs. and Mrs. Eddle Hannan, son,
in Santa Monica, March 6. Father is
Mrs. and Mrs. John McCornell is
Mrs. and Mrs. John McCornell is
WHO, Des Moines.
Mrs. Des Moines.
Mrs. Des Moines.
Mrs. And Mrs. Mrs. Saitant at
WHO, Des Moines.
Mrs. Barle M. Holden,
Mrs. and Mrs. Sarle M. Holden,
Mrs. Barle M. Holden,

Alien-Picture Market

(Continued from page 14)

(Continued from page 14)

auther and feableness, are apt to be supported by governmental action. Foreign restrictions on American plctures in 1938 assumed varied, but separately varied to the support of the support o

Frozen Out by Nazis

The Brezen Geb P Nasis
The Street Geb P Nasis

Fertile Latin-American Market

way, Sweden and Poland.

Ferilis Lailea-American Market

In accordance with general U. S.

policies and the good-neightor

though the policy of the policy of the Lailea-American tracket

as a mean of counteracting the lost

trade in Europe. Other republics of

the Wastern Hemisphere have 6.239

attruction gaining speed. American

producers, he said, are beginning to

appreciate the possibility of building

up the Latin-American tracu mavine

for our companies to encourage pro
duction in South American coun
tries, the government expert ad
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tions from Mexico and the Argentic.

the size in point is the stop in 1938, which is attributed primarily to the sugmented number of Spanish-dialog pictures from Mexico, none of these time sproached the quality and standard of our American flims, they helped to consume have been obtained by American Ilms.

films. Worries in the Western Hemi-sphere are chiefly over the Argen-tine situation, although Guatemala has tilted the shake on exhibs. Golden refeeted alarm about the legislation pending at Buenos Aires, which would encourage a domestic industry and create censorable.

industry and create censorship.
Foreign Preduction Stumps
Foreign production slumped in
1938, the report brought out. There
were only 1,706 allen features, compared with 1,890 in 1937. Leaders
were the Far Rast and Near East,
with Japan on top by virtue of a
turnout of 575 dinns. European out.
the drop in England. All European
nations produced 690 restures.
Figures for other countries are:

key, Belgium and Portugal, three each; the Netherlands, two, and Switzeriand, one. '39-'49 Outlook

Switzeriand, one.

3witzeriand, one.

3witzeriand, one.

12-40 ostiosk.

The film industry generally is interested presently in what the outstressed presently in what the outstressed presently in what the outstressed present in the seek indicates that the revenue from foreign nations will the similar this week indicates that the revenue from foreign nations will be similar material increase.

Better in the seek of the seek

Rotating Stock

(Continued from page 50)

tial payment of \$500 was tendered but the check failed to clear.

but the check failed to clear.

After trivellag 125,000 miles through the U.S. and Canada, 100,000 of them by plane, Arthur M. Obertelder, has brought hack with aboving of four productions to be sold on a season as well as a single-ticket hasts.

13 cities have been adjusted to the control of the control

eral manager and director. Ober-fedier plans to start the first season in October with Eve LeGallienne in either 'Hedda Gabler' or 'The Mas-ter Builder,' to be followed by 'Gold-en Boy,' 'On Borrowed Time' and 'What a Life.' Oberfelder says as far as possible the original N. Y. casts will be used.

Play on Broadway

FAMILY PORTRAIT

(Continued from page 50)

Continued from page to be been a transported to the continued from page to be been a transported to the continued from page to the continued from the continued from

Hacker as Exporter

Recently leaving Republic, whe was assistant to Morris Goodn ne was assistant to Morris Goodman, vp. over foreign distribution, Sam Hacker is hranching out on his own. He has opened offices in New York for exportation of film to all parts of the foreign market,

N. Y. Fair Suddenly Switches From Visionary to Practical Showmanship

Several energetic moves, designed to whip the amusement zone at the New York World's Path: Into shape, list meet, or the properties of the several path of the exposition is understood as the exposition is understood as metamorphoets from visionary plans to practical showmanship with action and boxoffice helds from the straighten out tangles, the fair decided to do its own financing to help struggling concessionaires unable to meet of the work of the straighten out tangles, the fair help struggling concessionaires unable to meet additional tangle stoward of several additional tangle stoward come on the horizon.

Principal attention focused on

hanné shows loom on the horizon.
Principal attention focused on
Paul Sheridan's Living Models show
and the possibility that Harry Richman would back a Streets to Paris
show. Both were rated splendid
chances of being classed as top
forme attractions likely to become
popular draws.

popular draws.

Sheridan's model show, being brought along quietly, looms as a dark horse entry, with exposition men admitting it might fill a void if Sally Rand fails to come to N. Y.

if Sally Rand rails to come to N. X.
Richman is reputed hot on a deal
to set up a "Streets of Paris" show.
Such an exposition exhibit might
give the operators plenty of opportunity to play around with nudity
and spicy dancing attractions.

Wild West Show
Realization by fair officials that
the N. Y. show needs additional statreations was seen in the hurried
tractions was seen in the hurried
of the exposition, to Florids where
to the exposition, to Florids where
the conferred with John Ringling has
signatured for the celebrated Flor
regarded as the white elephant of the
sone. He will bring in a will
west show, with cowbay-finding
deliy. be given briefly frou times
deliy. be given briefly frou times Wild West Show

sunst to be given briefly four times div.

"In the stress of the stress couth of the amusement section. Pair is reputed to have put 4750,000 fair is reputed to have put 4750,000 fair is reputed to have put 4750,000 fair to the project, which includes a 7,000-to the project, which includes a 7,000-to the project, and the put of the pair of t

fair organization. Exposition also is trying to get Al Gonzior, an engineering expert, in an effort to swing construction into shape on the amusement zone site. Besides earning the rep of putting Besides earning the rep of putting Gonzior did the engineering of the amusement zone of the Chicago expo. In New York, he has been manager for Ballandine's three-ring restaurant enterprise and consultant for Billy Rose at the fair. Ballantant, and the same restaurant, a cafe-bar, the construction work of the extension of the construction work of the extension.

rants, a cafe-bar, this week. Construction work at the exposition continues to drag, this being due bolt by failure to definitely set to the state of the state

Midway Shows Indefinite

Midway Shows Indefinite Fair claims 73 shows, rides and villages, but new ones have come in so fast and others have been in so fast and others have been that the control of the control o tical showmanship and action. This

The music department is back again on the fair grounds after the exposition apparently had decided on leasing the Music Hall for a giant Cabarge music hall with new to be a second on leasing the Music Hall for a giant cabaret-music hall with name bands. Signature of Music Corp. of America was hardly dry before beefs from the general direction of the advisory committee arose. Mrs. Vincent As-tor, chairman of the advisory com-mittee, threatened to resign her Post, and the fair deedded suddenly

Quiet, Please!

N.Y. World's Fair is to be a si-N.Y. World's Fair is to be a si-lent one, in the perlance of ex-position officials. The board, which handles loud speakers on the exposition grounds, has de-creed that there will be no loud-speaker system inside the fair grounds, only at the main en-trance state.

All recent expositions have employed loud-speaker systems throughout the fair grounds, us-ing them to entertain visitors with music and to Inform them of new developments at the

JESSEL'S 'OLD N. Y.' FOR FAIR UNDER WAY

Construction on George Jessel's Little Old New York,' on the New York World's Fair midway, will get under way this week. Concession will occupy three acres and contain various types of shows, including

burlesque.

Deal looked cold last week, when
Jessel's original backers stepped out,
but the expo itself arranged new
financing. Jessel will be in complete charge, having come up from
Palm Beach Monday (13) to iron
out the final detaila.

Cost of 'Old N. Y.' is estimated at

Ex-Farmer Plans One Ring Motorized Circus

Akron, March 14.

Å new one-ring motorized circus
is being organized here by W. M.
(Bill) Meyers, part owner of the
Honest Bill's Combined Shows,' to
take the road early in April. No
title has been decided for the new
show, according to affeyers, who reshow, according to affeyers, who re10 or 12 tructs outfat will move on

10 or 12 trucks.

Meyers, a newcomer to the outdoor show world, became interested in the circus when the Newton Bros. Circus folded last fall at nearly Willoubba and stored much of like Meyers invested in the Newton show, which was reorganized on a smaller scale and continued on a tour of the south.

Meyers are the second of the south.

Meyers are the second of the south.

Meyers are the second of the south.

Meyers says the new show will have a personnel of about 60 people,

BERIGAN'S 3-WEEK STAND

Cleveland, March 14.

Bunny Berigan's outfit is becoming house band for Trianon Ballroom Easter Sunday for three weeks, during which it will be given three weekly broadcasts over WHK in addition to two Mutual feeds.

Gene Erwin's crew also set by MCA for two month's in Cleveland Hotel's Little Cafe, starting March 16.

Henry Patrick's Own Band
Philadelphia, March 14.
Henry Patrick, radio warbler and
m.c. at Viking Cafe, leaves latter
spot Friday (17) to front his owh
band.

to bring musts back to the exposition. At least, that is the story given
in fair circles as the reason for the
complete about-face.
The fair never and the pact.
The fair never said still them.
The fair never said still them.
The Music Hall originally was selftor music and then for legit show
revivals. Fair association, which
revivals. Fair association, which
several hundred thousand dollars
(claimed to have been earman/h, now
had put still the several than the several
hundred thousand dollars
(claimed to have been earman/h, now
had put still the several hundred
testival possible for the first weeks, at least. Just who will rance the music program after that
mance the music program after that
canned music over the loud speaker
system for musical backgrounds to
lagoon. Now it seems certain that
live music will be employed.

WHAT THEY THINK

Rétior, Vantery:
May I call your attention to a paragraph in your March 8 issue concerning Dorothy Francis' interest in Family Portrait. It is perfectly true that Miss Francis joined Miss Crawlord, Mr. Tuttie and myself in the venture and she is proud to go on record as one of those who saw the beauty and importance of the thar.

the play.

But her exert in the theatre has a but her exert in the theatre has a small and the search of the searc But her career in the theatre has

myseif at Westport and Mt. Kisco. She turned in a variety of delight-ful performances in "Tovarich," The Constant Wife' and 'Rain' which at-tracted the customers. In a word, Miss Francis has been and still is actively interested in the theatre in any capacity in which she can be useful.

TMAT SEEKS IN ON OUTDOOR BOXOFFICES

Philadelphia, March 14.
Theatrical Managers, Agents and
Treasurers union began this week to
make the same to be a second of the same to be thought of the same to be second of the same to be same to be second of the same to be same to be

men.

Local is also preparing to meet

Lzzy Hirst to get its members in the

Troc, burley house.

Shrine Circus Grosses \$42,000 in 6 Mpls. Days

Minneapolis, March 14.
Shriners' indoor circus at the Auditorium grossed \$42,000 in six days, with two shows daily. This was several thousand in excess of last year's

four days' Northwest Golden Glove tournament, sponsored by the Daily Star, grossed \$14,096, leaving a net profit of \$5,200. Profit set a new all-time high for the event.

Hamid. Once an Acrobat There, Buys N. J. Fair's Trenton Plant

Trenton, March 14.

Sale of the New Jeresy Intersite
Fair Association plant equipment to
George A. Hamid, amusement promoter was announced today Cruesgarum, Association's serverlary-resisuter, Hamid has been operating the fair for the past several years
under a leass arrangement. He plants to continue staging the
annoul Fail exhibition and later is exmount Fail exhibition and inter is exment park.

pected to develop the 125 acres on the outsire of Trenton as an amuse-included to the control of the control of

Frisco Expo Institutes Economy Drive. Cutting 1.000 Off Payroll: Concesh Men Squawk About B.O.

San Francisco, March 14.

Officials are clashing payrolls to keep costs within the financial in-lake now that attendance at the cloden Gate International Exposition of the control of the

on the Island felt that the exposition to should have presented Cantor in a free show in an effort to get more Exposition brought in George Fischer's Folies Bergere' company Friday (10) for a six-week booking in the California Auditorium on the last at a trapported guarantee of the control of the control

close, Frederick Weddletown, resignation as concessions director caused numerous rumors, has been replaced by Mel Smith, formerly in charge of the service department. Chief director Harris Connick, about whom there has been talk of 'resig-nation,' definitely remains in the pic-ture. Connick will now directly control the concessions departments in concessions. Jour has there of

Ray Maxwell, formerly employed in concessions, now has charge of all the restaurants and other food dispensaries on Treasure Island. High prices of food at the fair were investigated and most of the restauinvestigated and most or me rr rants are now charging no prices. Eating facilities have increased so that now 64,000 cs at one time.

Weather Sours

George Hamid Behind

Plans for construction of a \$100,000 amusement park near her with a steel when officials of the Southern States Exposition, Inc., mel here to States and Inc., Inc.

PALM SPRINGS CONTEST

FALM SEMINATE CONTEST.

First annual bathing beauty contest is slated at this resort March 26 by Jack Melvin and Dick Pritchard, with preliminaries to be held (17) at Ocean Park.

Winner of Palm Springs finals gets the title, 'Miss Desert Queen,' and a Grand National picture contract.

Fate and the weatherman smiled on the exposition up until about 10 days ago, when cold and rain set in. Since then there has been quite a let-down in attendance. Weekly gate will have to be 414,000 if the antici-

pated 20,000,000 figure is to be reached for the 288-day run of the fair. Although some of the local businessmen are complaining about fair trade not holding up to expectations the major hotels were 90% filled last week, and the litt of visitors included notables from many parts of

In an effort to get more family trade, the exposition has announced seven 'dime days' for children under 12. The concessionsires have been or children under concessionsires have been clamoring for special 5c, admission-for kids for any show or way.

for krits for any show on the Gay-way.

"Day Dreams' is starting to attract some attention on the Gayway now come attention on the Gayway now cred it. Turse gifts work in the show, doing a strip-tease that has anything on the Gayway beat. Use of mirrors gives the impression that more girls are working in the act, been tamed down somewhat, the Ranch is still plenty potent; at the b.o.

Ranch is still plenty potent at the A. huse celebration of St. Patrick's Day (17) is expected to up fair at the A. huse of the

land.

Biggest draws of the events still to come, each of which is expected to attract its share of visitors to Treasure Island, are President Roosett, who will sail to the Coast on a constant of the Coast on a constant of the Coron Prince and Princes of Demark, Crown Prince olds and Princes of Demark, Crown Prince Olds and Princes Martha of Norway, the pre-entation of Santa Clara University at East Coast One of Santa Clara University at Coast One of Santa Clara University of Coast One of Santa Clara University of Santa

PROPOSE 7-MAN B'D TO OP. REBUILT BEACH

In the second of the fair week of the second of the second

Pic. Radio Talent Hypo Coast's Orange Show

San Bernardino, Cal., March 14.
National Orange Show is again using Hollywood picture and radio talent to hypo attendance at citrus event getting underway Thursday (16).

Already

(16).

Already set are King sisters, formerly with Horace Heidt, who have four-day booking. Fibber McGee, the Gleasons, Kenny Baker, Donald Novis, Betty Grable, Ann Miller and Don Wilson.

Outlaw Walkathons

Limcoln, March 14.

The walkathon bill, which the film business backed, passed the legislature yeslerday (Monday) and goes to governor for signing.

It provides 10 days to six months in jall, and \$1,000 line, for staging endurance shows.

An Institution Definitely Established as Dance Music Itself"-swing Magazino, March

- Feb. 11 _ Philadelphia Pablic Lodger
- FRD. 11 Philadolphia Evening Bulletin "Still Pied Piper of Pandomönium and King of Swing to Jitterbags."
- Feb. 18 Nowark Ledger
 "Growds assembled every day before box-office opened."
- Feb. 28 ... Yerlety. Detreit
 "Beany Goodman has them swinging to the Fox box-office in droves."
- March B Benny is King, says Time Magazine.
- March 7 Ameliated From "Goodman made honorary member of Indiana State Legis-lature after wild jam session."
- March 7 _ veriety, Indianapolis "Goodman . . . piling up smashing gross. House's to-
- tal more than double any other first run spot."

March 11 _ Pitteburgh Post Gazette Pretenders to his throne there may be, but Benny Goodman is still the King of Swing. Nobody has touched him vet and from the sounds of things at the Stanley, it will be a long time before anybody does, For Mr. Goodman knows not only his clarinet and his medium, but also his music, and he can scorch an audience into a fever of savage excitement with his spectacular pied-piping. They were dancing in the aisles vesterday afternoon, literally so. But Mr. Goodman's swing isn't only for the jitterbugs, it's likewise for the less distraught students of this peculiar rhythm form, and for the historians of a screwy era, too.

What's more, Mr. Goodman needn't look beyond his own crew for swing's crown princes, Lionel Hampton, Jess Stacey and Ziggy Elman to mention just a few of them. They're proof enough that Benny, the Best, is teacher as well as musician. In Miss Martha Tilton, he has another willing pupil (on the vocal end)."



DETROIT MICH 28 1215P MUSIC CORP OF AMERICA 1939 FER 28 PM 12 48

745 FIFTH AVE BENNY GOODMAN THE KING OF SWING IS STILL KING IN DETROIT STOP FRIDAY OPENING A THOUSAND DOLLARS BIGGER THAN LAST YEAR SATURDAY TWELVE HUNDRED DOLLARS BETTER STOP SUNDAY IN SPITE OF BLIZZARD AND SEVEN INCHES OF SNOW BUSINESS SLIGHTLY UNDER LAST YEAR. WHAT BETTER PROOF CAN YOU ASK OF DETROIT CHOICE REGARDS

DAVID M IDZAL.

WESTERN UNION

INDIANAPOLIS IND

1939 MAR 10 AM 4 05

MUSIC CORP OF AMERICA 745 FIFTH AVE NYK

NEITHER RAIN SLEET SNOW NOR SMALLPOX INFLUENZA AND LIENT COULD HALT US THIS WEEK WITH BENNY GOODMAN AND HIS ORCHESTRA STOP WE HAVE JUST KINISHED CHECKING UP FOR THE WEEK AND WE FELT YOU OUGHT TO KNOW THAT THE GROSS RANKS HIGH AMONG OUR ALLTIME FIGURES AND INCLUDES A NEW ONE DAY RECORD ON SATURDAY IN SPITE OF UNPRECE-DENTED OBSTACLES STOP IN OUR OPINION IT IS A REAL TRIUMPH FOR BENNY GOODMAN'S VALUE AS A POWERFUL "NAME" ATTRACTION AS A REALLY ENTERTAINING SHOWMAN WHO PLEASED THE CROWDS AND AS A HARD-WORKING GENTLEMAN WHO MORE THAN COOPERATED IN EVERY WAY POSSIBLE TO GET BUSINESS STOP THIS MAY SOUND LIKE AN AD BUT IT HONESTLY EXPRESSES OUR SENTIMENTS

Waldorf Astoria Hotel opening return engage-ment, October 1st, fall season.

TED NICHOLAS

Camel cigarette program 9:30 to 10 P.M., Tuesday, Columbia Networks coast to coast.

Coconut Grove, Ambassa-dor Hotel. Los Angeles — opening, May 22—6 weeks.

Victor Records

MANAGER LYRIC THEATRE.



MUSIC CORPORATION OF AMERICA MCA ARTISTS, LTD.

om - new york - chicago - ram prancisco - reverly hille - cleveland - calles - atranga c

BIGHT OFFICES TO SERVE YOU, EACH OFFICE A COMPLETE UNIT IN ITSELF

Published Weekly at 154 West 48th Street, New York, N. Y., by Variety, Inc. Annual subscription, \$10. Single copies, 25 cents. Entered as second-class matter December 21, 1905, at the Port Office at New York, N. Y., under the act of March 3, 1878. COPTRIGHT, 1898, BY VARIETY, INC. ALL RIGHTS RESERVED.

Vol. 134 No. 2

NEW YORK, WEDNESDAY, MARCH 22, 1939

64 PAGES

Everyone Cut In on Santa Anita's \$36,386,263 Except John Q. Chump IN BREAKDOWNS

Los Ángeles, March 21.

Host nettes johned films, citrus, oil and clims and

track.
Singla race wagers of \$406,994 ln
1938 were not approached, but the
handle bettered \$1,000,000 nine times
during tha meet.

t year the betting mark of (Continued on page 19)

Lederer's F.D.R. Plea Expedites Mother's Release from Czecho

Hollywood, March 21.

Through presidential intercession.
Francis Lederer and his mother with the roundied here after early all being the property of the property of the property of the Cache country some weeks ago cache cache cache cache country some weeks ago cache cache cache cache mingration officials delay through red tape might detail the purpose, he appealed to the White House.

Lederer is a strong advocate of Lederer is a strong advocate of Lederer in the film bit. He has an important part in Warners' Confessions of a Nazi Spy,' which is being pushed for release.

Shades of the BBC

London, March 14.
London, March 14.
London Philharmonic orchestra,
with Sir Thomas Beecham as conductor, has gona commercial. It will,
starting April 9, broadcast a series
of half-hour programs over Radio
Luxembourg under the banner of
Beecham's Liver Pills.
This is the first time that serious

Into its time that serious music of such standing in the con-cert world has had a tleup with British advertising. Sir Thomas has made several appearances in the United States and recorded for the Columbia label.

Take the Theatre!

A patron in a Bronx film house last week found himself with the winning ticket on a \$1,400 bank nite prize.

When he went up front to col-lect, he found that the theatre owner had scrammed with the coin, but first left tha deed to the theatre.

ZUKOR IS NOT LEAVING PAR— BALABAN

Denying reports that Adolph Zukov, now in London, is resigning from Parsmout, Barney Balaban last week declared Zukov is returning to New York shortly prior to making a survey of the foreign situation in Australia and South America. His trip to Australia is declared to be important in view of considerable legislative trouble in that English possession.

legislative trouble in that Engiss possession.

Zukor, who continues to hold the title of chairman of the board officers of the continues of the board officers of the continues of the total the continues of the total than the continues of the total than the continues of the con

JITTERBUGS COOL OFF; AMS BACK IN VOGUE

Philadelphia, March 21.

Jitterbug contests have about excase themselves as b. or contable themselves as b. or consunding the contest of the cycle is
swhiging both to ansateur to provide low-nut hypoes in nabe spots.
A couple year's surcease from the
simon-pures has apparently wheter
important the contest of the

short. Although most of the houses using the non-pros are vaudfilmers, because of the necessity otherwise of bringing in an orch just for the ams, two WB straight filmers, Cross Keys and Strand, are using them:

Couple of New York Adver tising Agencies Contem-plate Rotating Production Staffmen to Check Ten-dency-Not Clear If the Grind or the Town Is Responsible

COIN ANGLES

Hollywood is causing directors to have nervous breakdowns. But not the film directors. It's the raids proton to the point of the point of not being able to to the point of not being able to function. This has been common enough during the past two seasons being a common enough during the past two seasons beautiful and out to be a season of the point of t

programs originating in the film colory.

Average advertising agency recoverage and the state of the state of

energy, they claim.

Agencies that have counted nervous wrecks of more or less serious mess among their staffmen have included: J. Walter Thompson, Lord & Esty, Benton & Bowles.

Couple of the major agencies in New York are considering moving their producing staffs to followood hope of stemming the epidemic of nervous breakdowns that seem to mark the boyd work on the Coast. The agencies aren't sure whether it's the prind the attempts of the first of of the first

Fleet In, Biz Up

A return of part of Uncle Sam's feet next month means an increase of 6,000 customers to Long Beach theatres. Sections of battle squadron are due from Caribbean waters April 5, 7 and 27. Full strength of sailor population in local waters is 55,000.

ADMEN FROM N.Y. New U. S. 25% Penalty' Tariff May End All American Pic Biz in Reich

Playing Safe

As a special attention-getter stunt for the World's Fair period, 50 extra attendants will be added to the staff at the RCA Bullding, Rockefeller Center, N. Y. Instead of the usual 'Information' designation on their caps and coats, they will sport labels saying 'Ask Me.'

No women will be used as at-tendants—at least not with the special billing.

KYSER'S \$17.100 **NEW BAND** RECORD

ROCKEFELLERS WARY OF PUBLIC OPINION

Last section of the Sixth Avenue Et to be dismantied in the midtown New York district will be the strip which borders Rockfeller Center. Thereby is said to hang a tale of subtle public relations. Structure was first attacked at Structure was first attacked at Structure was first attacked at One of the Structure of the Structu

and directed their efforts to the Mand street sector. Understood that the Rockefeller Center management requested the context management requested the role in the result of the role in the result of the role in the result of t

U. S. Government's action in imposing a countervailing or 'penalty' duty of 25% on most German goods is expected by the film industry to have repercuspions against the three major picture companies still in Germany, and possibly force their withdrawal from that nation earlitely.

tirely.

Heavy additional duty on German goods, and loss of virtually all the Czechoslovakia market resulted from Hiller's sudden acquisition of that territory last week. This coupe brought tha tariff retaliation from Washington as part of the U. S. plan to rebuke Nazi Germany.

to rebuke Nazi Germany.
Although the new duty (tacked
onto already heavy ones against
Germany) probably will not prevent
motion pictures produced in Germany from entering this country,
American picture officials believe
that the Nazi reaction against U. S.
film companies will be so severe
that it no longer will be profitable
to attempt distribution in Germany,
Paramount. Metro and 20th-Fox

to attempt distribution in Germany.

Paramount, Metro and 20th-Fox
still distribute in Germany, but the
blocked mark which gives them
blocked mark which gives them
coin, has greatly reduced profits in
recent years. N. Y. distribution
executives now see little hope of
holding much of the market in
Czechoslovakia, because the same
(Continued on page 31)

Fresh Coin Oils Prod. Wheels at GN Plant: \$25,000 Paid Frenke

Hollywood, March 21.
Grand National goes back into
production this week with fresh coin.
Evidence of a new bankroll was indeated when Earla W. Hammons
paid off several outstanding studie
off several outstanding studies
of the production of the

Hammons is en route to New York to complete a deal with bankers for further financing. He said he would appoint a sales chief to fill Edward Alperson's place when he returns.

No. 1 Picket

No. 1 Picket
Mrs. Herbert R. Labra, wife of
the governor of New York, is heaving
the annual shindig Agrid 5 in Albany
for the wives of newspaper correspondents who cover the state capital. Guests will attend in peasant
of Utopla, in a contume bearing a
flock of gag alogans, such as 'No
Politics,' No Taxes,' High Wages, No
Hours,' No Legislature,' No Oratory,' No Budget,' No Strikes,' No
Republicans,' but that was dropped
without explanation. Costuma is being made by Brooka.

RKO-Selznick Deal Reported Set, Except for Pan Berman's Status; Latter's Profit-Sharing a Hitch

VARIETY

RKO and the Whitney-Selznick RKO '38 NET 300G picture interests, according to reports have reached an agreement which will bring David O. Selznick which will bring David O. Schmick linto the RKO Radio studios once more as head of all production. Only hitch is said to be the matter of Pandro Berman's contract. Latter's cleal giving him a percentage of profits on all pictures made on the RKO into distributed by RKO prints and the base of the Disney products and to be have three more years to

said to be have three more years to make the management with RKO cuts him in on all grosses regardless of whether pictures are personally supervised by him or not. Producer produced to the produced by him or not. Producer putelly for conferences with president George W. Schaefer, as did John Haw Whitteny for the same purpose last Wednesday (15). With departing the produced by the produced him of the pro erman's arrangement with RKO

man would personally supervise or produce.

To produce the produce of the produce

ard-Walter Futter combination. Her bert Wilcox's (Imperadio) produc tion arrangement and others.

Berman-UA Tieup?

Berman-UA Tiesp?
Coast production upsets this year may .involve a .drastic change, in some Goldway's partnership status spilit. If it is spilit is spilit is spilit is spilit in the coast of the coast

the Goldwyn-OA difficulties are set-tied, one way or the other.
United Artists executives assert that four UA partners are now broaching a proposition to Goldwyn to buy out his interests in the com-pany. Sum of \$1,000,000 is mentioned to quy out an amount they are prepared as the amount they are prepared of as the amount they are prepared of the control of th

New York.

Berman, who left New York for Coast yesterday (Tuesday), claimed he did not come east for any conterences, but merely to see the sights and the shows. He said he had no knowledge of any RKO-Setznick deal, nor has there been any change in his long-term contract.

So. Cal.'s \$126,504

To Paralysis Fund

Los Angeles, March 21.
Southern California contributed \$128,504 to the 1839 Infantile Paralysis Fund, with L. A. county 79% above last year.

Entire state contribution exceeded that of 1938 by 65%, recording to Joseph M. Schenck, general chairman for California.

UNDER THAT OF '37

Net profit of Keith-Albre-Orpheum Corp. and subsidiary companies dipped nearly \$300,000 last year as compared with 1987, according to a statement released this week. Net was \$806,000 in 1980, as the second of the

388 as of Dec. 31 last.

ompany paid out \$562,660 in diviis, as instructed by directors
being taken from capital sur-

GORDON'S RKO **DEAL TO RUN** 2 YEARS

The deal under which RKO will participate with Max Gordon Plays & Pictures Corp., in the joint purchasing of screen rights to show and financing of their conversion to film, releasing the finished product on a percentage basis with Gordon on a percentage basis with Gordon cach year on basis worked out. Under the contract, Gordon and Goetz will have the option of maxing additional pictures, manned example of the contract of the product of the contract of the

GROSS FOLLOWS WORK TO U AS STUDIO AIDE

Hollywood, March 21.

Jack Gross, who was Cliff Work's

L.A. manager when he (Work) was

Work went own was the property of the control of the

under Work.
Charles Koerner, RKO division
manager in New England, succeeds
Gross in overseeing RKO houses in
Los Angeles, Frisco, Denver and Salt
Lake.

Gross has been with RKO for the past 10 years.

Successor to Koerner as New England division manager of RKO theatres is expected to be named to the state of the common state

HARDY'S ANTE LOW

Government Wants \$12,778 More Taxes from Comedian

Taxes from Comediaa

Taxes from Comediaa

Mach 21.
Oliver Hardy, dim comedian whose
marital troubles have kept him
the headlines, is also having tax
worries. The government does not
like his method of calculation, in
thich he declined to pay or amounts
wish, Myrtle Lee Hardy.
Review of the Internal Revenue
Bureaut's assessment for 1935 was
sought from Board of Tax Appeals
last week. Treasury unit wants \$12.
The company of the company of

Hardy maintained the government erred in refusing to allow various items of business expense and in taxing him for \$38,072 which was part of his frau's income. Government fixed his net income at \$76,145.

WB Opening N.Y. Hollywood at \$2 Top for 'Juarez'

Warner Bros. is reopening the Hollywood, N. Y., with 'Juarez' on a two-a-day run, starting May 28, and two-a-day run, starting may 20, and has made a deal with the Radio City Music Hall for the booking of 'Dark Victory,' the first WB picture the M. H. will have had since late last

'Jaurez' will play at a \$2 top at the Hollywood, according to plans. House has not had a picture since House has not had a picture since Zola, 'two years ago. Victory' is pointed for the Music Rail April 20. As a result of these plans Victory' and a result of these plans Victory' schedule by Nazi Spy, 'which will come in with Fred Waring's band the end of April. House will play You Can't Get Away With Murder' You Can't Get Away With Murder' You Can't Get Away With Murder' (Str.) with Guy Lombardo, for three weeks shead of this. Lombardo has risable, tagting April 20. straight, starting April 7.

WILL HAYS BACK FOR MPPDA MEET

Will Hays returned this week from a 10-day vacation in Nassau and will remain in New York until after the annual meeting of the Motion Picture Producers & Distributors Assn.

Hays is putting the final touches on his annual report this week MPPDA directors will meet just be-fore, or right after, the annual ses-

Prutzman on U Board: Incumbents Re-elected

Charles Prutzman, of the law firm Chadborne, Hunt, Jaeckel & own, was named a new director of Universal Pictures at the annual meeting of stockholders in Wilmington, Del., last week,

ton, Del., last week.

Members, re-elected were Nate J.
Blumberg, Paul G. Brown, Daniel C.
Collins, J. Cheever Cowdin, chairman, Preston Davie, William Freiday, John D. Penick, Samuel I,
Posen, Ottavio Forchet, Budd Rogers, Daniel M. Sheaffer and W. H.
Taylor, Jr.

Other News of Interest to Films

| BBC steep fees blamed for G-B balk on visio fight | 19 |
|--|----|
| New South Wales film trade board quits operations. Page | 10 |
| Sir Victor Wilson guit Aussie post voluntarily Poge | 10 |
| Bob Hope's quarterly air vacash | 95 |
| Don Ameche star parts a radio difficulty | 35 |
| Burns and Allen ordered east in May: reported off Chester- | |
| field | 36 |
| N. A. B. authorizes its prez to dicker with Ascap | 37 |
| Television's kilocycle room safeguarded by F. C. CPage | 38 |
| Radio reviews: George Jessel, Dorothy Parker Brooks Atkin. | |
| son, Bea Lillie, Tallulah Bankhead | 40 |
| Artie Shaw cracks MCA hotel | 47 |
| Jack Robbins' 25th year in music biz | 47 |

Fidler Gong Peals Sweetly

Hollywood, bad boy of the air, James Marion Filler, has been told by his scap boas. Procter & Gamble, to sin on more against the religning kings and queens of flickerville. Chastening of Jiamsle took place some weeks ago but word leaded last week when the long arm of the (Lenox Riller) Lohr reached \$500 miles across the country and gave Not only has Filler promised to be a good boy but as evidence of his good faith he piedged that hereafter he will (a) ring the bell only for good pictures; (b) keep his open letters on the sunny side, and (c) say only nice things about pictures and picture people. On the four-belled himself with Twe always tried to cooperate and never intentionally harmed anyons. Meanwhile other networkers are awaiting NBC's new code of ethics to see who gets switched next.

Hollywood, March 21. Norman B. Rydge, head man of Greater Union Theatres, Australia, is here on a product prowl and leaves this weekend for New 1948.
boating in were Clarence Hake, 20th boating in were clarence Hate, zour Century-Fox Australian rep, and Bernard Freeman, Metro distrib chief there. Harry Hunter, Paramount boss in the Antipodes, is due in April 17.

Paramount studio heads are tops-

Paramount studio heads are toss-ing a feed for Rydge Thursday (28).

\$542,554 GOES BACK TO **LOEW'S**

Supreme Court Justice Louis A Valente Thursday (16) decided that \$542,554 must be returned to Loews Inc., by the six main defendants in the stockholders' suit brought against

line, by the six main defeodants in the stockholders with brought against the stockholders with brought against The assessments include Nilcholas M. Schendt, 894,495, David Bernstein, 84,498, L. B. Mayer, \$187,189, J. Roberts, 1987, 1987, J. Roberts, 1987, 1

L. A. TO N. Y. Mischa Auer.

Don Barclay. Bruce Cabot M. V. Carroll.
Pat dl Cicco.
L. Wolfe Gilbert.
James R. Grainger.
Walter E. Green.
Harry Grey.
Mitchell Hamilburg.
G. F. Hartwell.
Earl G. Hines.
Adam Lehr.
Bela Lugosi.
Cliff Nazarro.
Leroy Prinz. M. V. Carroll. Chir Nazarro. Leroy Prinz, Norman B. Rydge, Robert Simpson, Ed Sullivan, Lewis Allen Welss, Les Whalen, Herbert Yates,

N. Y. TO L. A.

Edgar Bergen A. C. Berman. Pandro Berman Jack Brower. W. E. Calloway. W. E. Calloway.
James Corner.
S. Charles Einfeld.
Lynn Farnol.
Walter Futter.
Vaughn Glaser.
Leland Hayward.
Oscar Hammerstein.
Harold Lloyd.
Baris Morros. Boris Morros. Harold Rodner

Jack Skirball Hay Whitney.

RYDGE O.O.ING H'WOOD PRODUCT FOR AUSSIE ADD ROOSEVELT TO ANTI-TRUST **DEFENDANTS**

Washington, March 21. Personnel changes in the organi tions of leading defendants in the New York anti-trust suit were followed last week by a Justice Department announcement that James Roosevelt, son of the President, will

processing and the President, will be not of several individuals added as respondents in the government's campaign to sholish block booking force divorcement of theatres from president sections. Although his technical connection with Samuel Goldwyn, the former handed as a responsible party in the days of the section of

Pickford, Charlie Chapiln and Gold-wines: are switches also in the reder of Loew's and Pranmount fer-dered in the Charles A. McCullough interest for Charles A. McCullough interest for Charles A. McCullough interest for Charles A. McCullough of Portington and Harry O. King will be dropped. In the Loew's case of the Charles of the Charles of the property of the Charles of the metal of William A. Phillips. With no substitutions due, papers will be revised to drop the names of Uley Wright in the UA actions.

Hearing March 24 in N. Y.

Hearing March 24 in N. Y. T. Department of Justice Saturday (18) 164 an application in the March 26 and 164 and policition in the March 26 and 164 and

SAILINGS

SAILINGS
March 25 (New York to Rome)
Jane Wystt (Rex).
March 24 (New York to London)
Bela Lugod (Queen Mary).
March 24 (New York to London)
Bela Lugod (Queen Mary).
March 25 (New York to London)
Catharine Doucet, Effic Atton, Ebbel
Remov (Washington, 19 (Paris)) Ben
Remov (Washington, 19 (Paris)) Ben
Remov (Washington, 19 (Paris)) Ben
Remov (Washington, 19 (Paris))
Remove Margot Johnon, James Blum,
March 17 (Los Angeles to King,
March 18 (Los Angeles to King,
March 17 (Los Angeles to King,
March 18 (Los Angeles to King,
M

March 17 (Los Angeles to Hono-lulu) James Ellison, Gertrude Dur-kin (Lurline). March 17 (New York to Naples) Mrs. Ted Florito (Conte di Savois).

ARRIVALS

(At the Port of New York)
Mr. and Mrs. Abel Green, Mr. and
Mrs. Arthur Schwartz, Mr. and Mrs.
Arthur 'Bugs' Baer, Paul Oscard,
Donald Flamm, Dorothy Blairs, Billle Balley.

PIC B.O. GETTING STRONGE

Silverstone Lining Up Producers To Turn Out 30 UA Pix in '40-41

Hollywood, March 21. Hollywood, March, 21.
United Artists will have several
new producers in its fold making
product for the 1940-41 season. That
is the purpose of the trlp here by
Murray Silverstone, company chieftain, and Charles Schwartz, its attor-

company is figuring ahead to the extent that it will insure itself a minimum of at least 30 pictures yearly from Hollywood, even in the event that Sam Goldwyn should withdraw from the fold.

event that Sam Goldwar should withdraw from to fold.

Agreement is virtually set whereby Sol Lesser, with Louis whereby Sol Lesser, with Louis part and the set of th

nick deal on the fire.
Schwartz left for New York today
(Tuesday) with Silverstone remaining until end of the week talking
proposed arrangements with two
today proposed arrangements with two
coming into the UA fold. These
celas will all be for at least a threeyear minimum and from two to four
control of the Walter Walter
was the will do no financing outside of the Walter
Wanger product.

financing outside.

Wanger product.

James Mulvey, New York biz rep
for Samuel Goldwyn, arrived bere
yesterday (Monday) on summons

MOSS HANDED OWN PROD. UNIT AT PAR

Hollywood, March 21. Paramount signed Jack Moss to organize a production unit with Henry Hathaway and Theodore Reed as directors.

as directors.

New job is to advise on stories for two pilots and supervise filming. He will work directly under William LeBaron, managing director of pro-

Moss will continue as personal manager of Hathaway and Gary Cooper,

SEC Reveals Monogram.

Trans Lux Stock Deals Washington, March 21.

Washington, March 21.
A small turnover in film stocks was registered with the Securities & Exchange Commission last month. In a report issued today (Tuesday). 2509 shares of Trans Lux Corp. common stock by Robert L. Daine, New York officer and director. Daine received the stock hast August as companies—which totales—which totaled 2.551 shares—were disposed of in December as a gift. ber as a gift.

ber as a gift.

Large slug of Monogram commot stock was acquired by O. Henry Briggs on Jan. 10, report revealed when the New York director picked up 6,194 shares under option.

WB SIGNS GENIUS

ws MIGNS GENIUS

Eleanor Gardner Smith, four-yearold prodigt with an LQ, rating of
140, near genius class, has been
signed by Warner Bros, to appear in
two shorts to be made in New York.
First shooting skedded for April 3.
The child, daughter of Gardner
Smith, shoe supplies salesman, is
nicknamed Snooky.

U Drops Crime

Hollywood, March 21.
Crime Club mysteries have been
dropped from Universal's 1039-46
production schedule, Last Clubber
on this year's slate, Metropolitan
Police, rolls Tuursday (23).
Club Productions, is shopping for a

20TH MAY CUT SCHEDULE TO **UNDER 55**

Pending the final setup of the 1939-40 program to be officially an-nounced at its three-day convention in Chicago starting April 30, it is expected that the number of pictures to be offered by 20th-Fox for the coming season will be less than the 55 scheduled this year (38-39) S. R. Kent and Herman Wobber are on the Coast working out the details of the schedule for the new sea-

son.

It is probable that 20th may make 10 to 12 pictures in England this year, according to understanding, and will spend considerably more to that side as a result. The figure the budget for the program to be turned out in Hollywood is expected to run from \$25,000,000 to \$30,000,000, with a representative number of high-budget, top-percentage pictures. The thread-stylicate consentation of the program of th

tures to go on the schedule.

The three-day Chicago convention will not only include sales forces, ranging from h. o., executives down to branch managers, but will also take in all the company's film salesmen throughout the country and Canada. Wobber, general sales managers will versi less than the country and Canada. Canada. Wobber,

FILM EXPORTS OFF \$129,000 IN 1938

Washington, March 21.

Washington, March 21.
There was a sharp droph based to U. S. motion picture film exports recorded in 1838, according to a report released last week by the Dearment of Commercia.

Revenue aligned strict in 5841,001 in 1988, survey revealed. Figures for 1988 were considerably shead of last year, with ceillicide valued at 1865,000 shipped to the South American Although values took a substantial skid, quantity of film exports has increased since 1988, report should be considered to the country of the strict of the stri

26 Directors on M-G Payroli: High for Lot

Hollywood, March 21. Metro lot has more directors to-ay than at any other time in its day than at any other time in the history.

Latest addition is Normal McLeod,

Hellinger on Gridiron

Hollywood, March 21.
Mark Hellinger gets a football picture as his next production job at Warners.
Its title is 'Light Horse Harry.'

5% BEHINO '38

Jan., Feb. and March Grosses Good Despite So-So Product - Promising Releases in April and May Point to '39 Biz Eventually Eclipsing Last Year's Figures

ALL COS. RATE HIGH

With all of 1938 running behind the grosses of the prior year (1837), but with a gain made in '858 last quarter which reduced the drop to around '78, for the months of Januser and the state of the grosses of the prior year (1937).

12 months.

Based on release schedules and the promises of distributors for Aprilitives believe that the theatres will have a good chance of doing as well, if not better, than they did the same two months in 38. Should this level in grosses be reached, the indications would point to a much sturdler year at hand than 1888 turned out to be, might thus be on Biz In 37 was best since 1928.

best since 1929.
The advances made the first quarter of 39 are all the more hearterner of 39 are all the more hearterner of 190 are all the more hearterner of 190 are all the more hearterner of 190 are all the more of 190

Product Prospects

Frodact Prospects
First three months this year, also, have not been notable for outstanding product, with only about a dozen pictures rating good to excellent at the boxoffice. And some of these have not been good in certain spots, while good in big situations, have been disappointing in smaller towns, or vice versa.

or vice versa.

Studying the release charts for April and May, theatre men are highly optimistic over the product possibilities, as agains; that which they got last April and May (36).

An analysis of all major distribu-

(Continued on page 19)

WANGER'S SUIT

Settlement of the Walter Wanger suit against Paramount, brought two months ago for \$75.000, has been reached through a deal under which wanger had in Trail of the Lonesome Pine,' produced by him for Petruere Wanger had in Trail of the Lonesome Pine,' produced by him for Petruere Wanger had in Trail of the Lonesome Pine,' produced by him for Petruere Wanger and the State of the State of the State of the Wanger had been suited by him to produce the state of the Wanger and Wanger and State of the Wanger and Wanger and

15T 3 MOS. ONLY Korda's New Company to Replace His London Films as UA Producer

Hitchcock's 3d

Hollywood, March 21.
Third picture of the trio to be directed by Alfred Hitchcock for Selznick-International is 'Flashing Stream,' from current London stage

Stream, 17011 Carlotte play.
Other two are 'Rebecca,' slated to tart next month, and 'Tltanic.'

PIX 15% AHEAD OF GEN. BI7. IN '38

The motion picture business ran shout 15% shead of general husines last year, even at the low ebb of industrial activity in 1938, figures compiled from a summary of the Mo-tion Picture Producers & Distributors Assn. reveal.

tors Asm. reveal.

While the cost of making pictures
was trimmed slightly after June last
year, there was no great betterment
in gross receipts untill product improved. Hays office asumary shows
that the estimated gross boxoffice in
the U. S. remained close to \$1,000silghtly below 1837. Actual weekly
stendance was raised the same as
1837—about \$5,000,000 per week.
There were virtually the same

There were virtually the same number of theatres in operation (18,251) as in 1837, although seating capacity dipped from 500,000 to 600,000 below the previous year.

CHAPLIN DENIES GAG ON ANTI-DICTATOR PIC

Hollywood, March 21.
Charles Chaplin today spiked current reports that he is abandoning his picture based on dictators.
Chaplin says be is not worried about threats of censorship and believes that such a film would create healthful laughter throughout the

Bischoff Films 'Child'; Trio on His WB SI

Hollywood, March 21. PAR SETTLES Sam Bischoff started filming 'Give Me a Child,' his first producing job at Warners since his return from

Others slated for early starts on the Bischoff sked are '20,000 Years in Sing Sing,' 'Stuff of Heroes,' and 'John Dillinger, Outlaw.'

BLUMENTHAL SAILS

Will Confer With English Fina On Suit vs. Par

Ben Blumenthal sailed for London Saturday (16) for conferences with English financiers in connection with English financiers in connectences with his suit against Paramount Pictures, Inc. Blumenthal's appeal from the N. Y. supreme court's decision that have to be a superior of the court of th

If his appeal is lost, Blumenthal will file suit here on the alleged breach of contract by Paramount on a proposed acquisition of Paramount theatres and distribution business in England.

London, March 21.

London, March 21.
Alexander Korda has formed a new company known as Alexander Korda Productions, Ltd., to make four features for world distribution at Denham studios this year. They will be distributed by United Artists, but will be billed as presented by London Film Productions.

The asset of the new Korda company comprise Four Festhers', made by London Flims, Korda utit, at a reputed cost of \$1,000,000. Prinders money to Korda, it is reported even to receitablish himself, Korda relimoney to Korda, it is reported even to receitablish himself, Korda relimoney to Korda, it is reported many above lose to \$2,000,000 gross in this country, U. S. Canada, Australia and the control of the country of the co

Korda is practically the only di-rector of importance in the new com-pany, with the remainder just nom-inces. 'Four Feathers' is scheduled to open at the Odeon theatre here

Move Expected

Move Expected

Intimation that Alexander Korda, bead of London Films, was to start a new production company and gradually disassociate himself from the original London Films, became known last January at United Artists' stockholders meeting on the

Artists' slockholders meeting on the Coast.

Closel.

Closel.

All time, the UA partners of the Coast.

All time, the UA partners of the Coast.

All time, the UA partners of the Coast.

All time the Coast.

All time the Coast.

All time the Would have a substantial financial Interest and which would produce pletures studies. With the exception of Samuel Goldwyn, the partners voided to accept pletures and commitments of the Coast.

All time absence of specific details.

In the absence of specific details.

In the absence of specific details.

In the absence of specific details.

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NEELY THREATENS TO PULL HIS BILL FROM COMMITTEE FOR SENATE PUSH

Suspects Film Lobby of Trying to Sabotage Anti- Sked-Cut Puts All Block Booking Measure-Intends to Put It Through This Session

Washington, March 21.

Washington, March 21.

Suspicion that attempts are being made to sabotage the proposal propos

headed by Senator Ellison D. Smith, Democrat of South Carolina. Pressure of other business—otably pressure of the pres

Studio Contracts

Hollywood, March 21. Howard Xoch inked scripting pa

Monogram filed minor contract with Marcia Mae Jones for court ap-

nrovel,
Metro renewed Edward Kilroy's
ctor ticket for one year.
Charles Coburn signed two-picture
eal with RKO.
Warners continued Richard Maaulay's writing pact one year.
Melvin Wald, writer, signed by

farners. Metro signed Helen Gilbert to

William Ludwig's writing option picked up by Metro. Warners hoisted Leo Katz' script-

D'Usceau inked writer

Armu'd D'Usceuu inked writer deal at Metro. 20th-F9x picked up player option on Jean Rogers. Warners gave Geraldine Fitzgerald a new player ticket. Elizabeth Nechan inked writing deal at 20th-F9x.

Monogram filed minor contracts with Mertin Spellman, 13, and Jackie

oran, 16, Superior court approved Mono-am's pact with Marcia Mae Jones, ad Warners for Frankie Thomas. Universal contracted Robert Cum-

Harry Sherman signed The Kings' len for Hopalong Cassidy pictures

King Vidor Takes Over Northwest' Pilot Job

Hollywood, March 21. King Vidor takes over the direc-tion of Metro's Northwest Passage, work on which was halted last fall by snow on location in Idaho. Shoot-

w. S. Van Dyke, original director is busy on another picture.

NEW PA. BILLS HIT INDUSTRY 2 WAYS

Philadelphia, March 21. Both good and had news for film Interests emanated from Harrisburg last week, where the state legisla-ture is meeting. Tax measures and a revival of interest in abolishing Sunday pictures were the calls for a crying towel, while legalization of bank night and other gimmicks gave xhibs reasons for cheer.

exhibs reasons for cheer. Principal tax levy suggested and one given a good chance to pass was without the principal tax of the principal tax of the following tax of the followi

ing the next blennium.
Curiously enough, the tax would mean nothing to Philly exhibs, because the city adopted it last year when the state allowed it to die. Now the city tax would have to be repealed, experts declared, because the state constitution forbids overlapping levies.

lapping levies.
Two separate bills covering bank
nights were introed by Philly democrats. Measure placed in the hopper
by Reuben E. Cohen would legalize
the total of the prizes, the impost to
be used for old age and blind pensions. Representative Samuel M.
Rosenteld's bill allows the gimmicks
on payment of a flat \$100-2-year tax.

on payment of a flat \$100-a-year tax. Revival of interest in a Sunday clos-lng law was seen in a statement by Rev. W. B. Forney, reformer, that a bill Is now being prepared by friendly legislators to bar. Sabbath films, baselegislators to bar. Sabbath films, base-ball, fishing and all other diversions. Overwhelming way in which the blue laws were abolished in most municipalities at a referendum sev-eral years ago would ordinarily eliminate any tear of Forney's chances of reviving them, except chances of reviving them, excep that he is a good friend of the new

METRO IN LOW GEAR: **ONLY 1 PIC WORKING**

Hollywood, March 21.

Metro production is at its lowest ebb in years, with only one picture working yesterday (Monday).

Being readied are '6,000 Enemles, On Borrowed Time and Babes in

Bill to Tax Theatre Combines Cold in N. Y.

Albany, March 21.

The Bennett chain store tax bill, which as drawn would have laid a graduated and progressive levy cn theatre combines of two or more theatres, is cold.

It was killed in Assembly committee last week.

12 of Warners B Films in 3 Series

Films in 3 Series

Bollywood, March 21.

Decision of Warners exect at the national convention in New York to limit B product to 12 pictures for 1833-40, puts all of them in three 1834-40, puts all of them in three Blanes, 'Series Service' and Nancy Dréws.' In the past, Brian Foy has made three of each. New setup adds a fourth to each and eliminates all the Jane Ardin series will be dropped completely.

New season will see the revampling of the Torchy Blanes' pictures as will be a series will be dropped completely.

New season will see the revampling of the Torchy Blanes' pictures as will be a series will be dropped completely.

New season will see the revampling of the Torchy Briane' pictures as will be a series will be dropped completely.

New season will see the revampling of the Torchy created by Glenda Farrell, with no replacement for Barton MacLane chosen yet. Tom Kennedy, original tiro, will be retained of the original tiro, will be retained.

Studio feels the bo. of the highly profitable Torchy' series will not be burt by a change in the two leads: with the profitable throughten, of Torchy Blanes in Pansma,' in which Paul Kelly and Lola Lane were subtituted. Early fears caused the studio to Lane back for the others on the sked.

BORIS MORROS WEST FOR FIRST FILM'S CAST

Borls Morros, who is turning producer on his own account, left New York Friday (18) for the Coast Morros will line up a cast for the first of six French productions he has secured remake rights on.

has secured remake rights on.
Jacques Griniess, representative of
the Leon Sirltzky French interests
and partners with Morros in production and distribution of French
films in this country, remains in
N. Y. until Morros returns from the
Coast in four weeks.

Projectionist Measure Advances in New York

Albany, March 21.

The second Crews protections bill, requiring to Crews protections bill, requiring to Crews protections bill, requiring to the committee which the sponsor reading, a final Assembly vote being expected this week.

If the first time a two mea in the booth measure reached the floor, the committee which the committee which the sponsor reading, a final Assembly vote being expected this week.

If the first time a two mea in the booth measure reached the floor, reading, a final form of the committee Albany, March 21.

Pulls Small-Town Film Bill from N. Y. Assembly

Albany, March 21.

Assemblyman William Webb, manager of the Smalley theatre, Sidney, N. Y. struck his small town film bill from the calendar last night (Monday). Ministerial objections were a strong factor.

day). Ministerial objections were a strong factor.
Bill would have permitted 20% of qualified electors to request for submission of an ordinance to allow mission of an ordinance to allow mission of an ordinance to allow visions covered any community that has neglected, failed, retused to dinance. It may be introduced in the senate.

'Seventh' Rides Again

Hollywood, March 21.

Samuel Goldwyn's 'Seventh Cavalry' is being readled as a starrer for Gary Cooper, with Dudley Nichols doing the screen play and John Ford set to direct.

Picture deals with the career of the famous regiment after the Custer massace.

500 Anti-Pix Biz Bills

More than 500 measures unfavorable to the picture, husiness already have been introduced in 40 state legislatures already convenent this result of the picture of the pictu

into session until next month.
Industry leaders are at a loss to explain the unprecedented number of bills submitted which would effect the film business, excepting that there is a terrific urge to find new means for securing added revenue to carry on the rising cost of state administration, obtain funds for old-sage pensions and unemployment funds. Few York state is still the Mo. I state in quantity of measures which would regulate cut a feet bypes of theatre advertising, or in some other way affect the labulaty.

Film Biz Fears Drastic Dearborn. Mich.. Bill to Regulate Theatres

Pat O'Brien Gets Lead In WB's 'Father Damien'

Hollywood, March 21. Pat O'Brien gets the title role in Father Damlen, based on John Far-row's story of the priest who de-voted his life to the lepers of Mo-lokal. Subject has already been voted his life to the lepers of Mo-lokal. Subject has already been made as a short. Bryan Foy is slated to produce the picture with an increased budged at Warners.

Lawyers Fumble Final Draft On **Trade Practices**

With attorneys for film distributors still fumbling around with com in an effort to satisfy each other on a revised trade practice agreemen that will leave them open to no lack of protection legally when and if it is adopted by exhibitors, still more delay is being occasioned in efforts to reach accord with Allied States

Assn., whose general counsel, Abran F. Myers, met with the distrik counselor group during the pas

counselor group during the past week.

The weekend having resulted in no final approval of the draft by the sitomerys, additional sessions with Myers may be held toward the end that although its official negotiating committees authority expired March 1, Myers would stand ready to consult with the legal watchdogs of the standard of the consultation of the standard of the consultation of the consultation would be to reward final proposits to the Allied board of directors for their consideration. Sidney R. Kent, chairman of the distrib, committee on trade practice not return to New York untill early in April, but William F. Rodgers, pokesman, for the distrib, sie expokesman for the distribs, sie expokesman for the distribs and the distribution of the distrib

in April, but William F. Redgers, spokesman for the distribs, is expected back tomorrow (Thurs.). If a special back tomorrow (Thurs.) and the straight of the special trade practice draft be expedited. Meantime, exhibitors throughout the country of being kept in the country of the special part of the country of the special part of the country of the special part of the country of the special points on which agreement has been reached, what may be expected, and when a final form of agreement will be submitted. One of the attorneys string in on the hundles epitomized string in on the hundles epitomized string in on the hundles of the special part of the special

A Leg to Stand On

Hollywood, March 21.

Jackie Coogan goes into a support role in Million Dollar Legs' at Columbia, his fattest picture role since his moppel days at Columbia, his fattest picture role since his moppet days his week, with Nick his role and the result of Critical directing.

A new law proposed in Dearborn, Mich., is the most aweeping, comprehensive municipal regulation of the picture theater business to be comprehensive multiple and the proposed for the comprehensive multiple and the proposed for the control of the proposed for the propose

population shown by the last U.S.census.

"The property of the property of t

usual rules regarding lewd or im-moral performance. Commissioner of Safety would be the judge. Any theatre must be at least 500 feet away from a church or schoolhouse. In order to operate, 51% of the people within this block area must sign a petition favoring the prop-cition.

Measures would probbit any accep-

sign a petition ravoring me proposition.

sound prohibit any periodic me periodic deriodic me periodic me periodic

\$500 or 90 days in jail, or both.

13 Consorship Measures
Although there already was a red-breaking number of censorship
proposals up in state legislatures
this year, additional bills have hiked
the total to 13 states in the last two
weeks. Nine states outlined censorship deals earlier in their legislative
sessions.

weeks. Fine sours outsiness consisting data searlier in their legislative ship data searlier in their legislative ship data searlier in their legislative. Censorship bills have been introduced in Arkansas (derested), Delaware, Iowa, Kanasa, Maryland, Michigan, Missouri (defeated), Okilahoma, South Carolina, Ohlo, West Missouri Carolina, Ohlo, West Virsian getting ensorship this session, because the proposal was voted down and solous have adjourned. down and solous have adjourned was eliminated by the adjourned was eliminated by the adjournment of the legislature. Plan to squash censorship in Kansas has been decated.

Maryland, Michigan, Ohio and Ok-homa each have two different bills procerned with censoring of motion

annum.

Annum with censoring us.

Latest state to enter the list is
Latest state to enter the list of the list is
Massachusetts, which would charge
so much per 1,000 feet of film for
originals, and another scale for duplicate prints of each subject preoriginals, and another scale for duplicate prints of each subject preoriginals, and workers are preoriginals, and workers are rehibitors in connection with film

the list beatters.

SWG VOTES ON PROD. DEAL

IA and Distribs Hold Meetings On Strike Threat: No Definite Ultimatum Laid Down by Local 306 as Yet

In the dark as to what may happen, but fearing the worst from the threat implied by union action seeking to force distributors into cutting off supply of film to the Century. They was the contract the contract of the contr

with a view to determining their position.

Meetings the lands were have also been held with most epresentation of the second of

Ne Deadline

Meantime, members of 306 have not been advised of any deedline for a strike. Their vote by an overwhelming majority to authorize the calling of a strike by Basson and calling of a strike by Basson and supproval as required in such cess, went into the records early last week (13). This vote furnished with the calling the distributors to consider union demands immediately. The legality of any strike that may be called for the purpose of the calling the distributors to consider union demands immediately. The legality of any strike that may be called for the purpose of the purpose of the call of the purpose of the called the purpose of th ployees to theatres that do not use members of IA locals, the question of whether it is within the power of the IA to call out its operators and others in such a campaign, and what legal relief non-IATSE exhibi-tors may have if denied film for which they hold contracts, are mat-ters with which the distributors are vitally concerned.

Vially concerned.
Unofficially, distributor and theatre observers of the situation question whether uitimately, depending on what occurs, rulings may be sought from the National Labor Relations Board, or the Department of Justice, or both.

YEAR FOR MONOGRAM

Second year's operation of Monogram is expected to show a neat the second of the secon

operation.
Such e situation resulted because it was nearly 24 months before the farst money began coming in after the new Monogram company was formed. This, plus the usual cost of organizing and setting up operations will be studied to the theory of the studied of the studied

Arthur in 'Arizona'

Jean Arthur is slated to star in rizons, first producer-director jow Wesley Ruggles at Columbia. Shooting starts when Miss Arthur ishes in Frank Capra's Mr. Smith les to Washington.

POLL DELAYS NLRB HEARING

Negotiating Committee Will Continue Parleys with Producers If Vote Is Favorable - Otherwise, the NLRB Will Resume Its Hearing on Complaint Charging Major Companies with Unfair Labor **Practices**

80% GUILD SHOP

Hollywood, March 21.
Tentative deal has been set for a working agreement between producers and Streen Writers Guild, and the set of the set of

fair labor practice in dealings with SWG.
The NLRB hearing before Trial Examiner James Batten was re-cessed until Thursday (23) to give the negotiators an opportunity to reach an amicable agreement. Notice of SWG membership meet-ing stated:
Members will be asked to advise

ing stated:

"Members will be asked to advise
the bargaining committee whether
the proposed contract should be accepted in principle or whether the
Screen Writers Guild should request
the National Labor Relations Board
to resume its hearing the following
morning."

to returne its hearing the following morning."

Negotiations to far cover among a symmetric property of the pr

sition with Paramount. Veiller recently was signed to a write-producer ticket.

Nepotations start to mo rro w
(Wednesday) between Metro and
white collar workers. Studio Office
Employees Guild is seeking a wage
for members employed continuously
for one year, and improved working conditions. Notice of demands
have been submitted to Nicholas
hav

Exhibitor Squawks Highlight M-G Convention: Kuvkendall Vs. Gov't Regulation, Cole Asks Fair Deal

Eddy Looks Back

Philadelphia, March 21.
Concert at the Academy of Music here last week by Nelson gave impetue to a plan to establish e '518 Association.' That's reporters' room in City Rialy, to the disgust of other reporters' room in City Rialy, to the disgust of other reporters with the control of the control of the control of the plan to the disgust of other reporters using phones. Other celebs, who make it a habit never to miss visiting 619 when in Insure with the control of the

RESTRAINT OF IA IN H'WOOD LIFTED

Hollywood, March 21.
The scheral court yesterday (Monday) tossel court yesterday (Monday) tossel court yesterday (Monday) tossel court yesterday (Monday) tossel court yesterday (Monday) to select the least to select the least to select the least to select the least tossel last week. Court held that the section involved a labor dispute and that the fourth of the least the least to select that the jurisdiction to handle labor disputes is vested in the NLRB, provided that the remedies prescribed that the remedies prescribed that the remedies prescribed chapter of the Norris-LaGuardia Act is operent the courts from interfering in labor disputes. Our said that the purpose of the Norris-LaGuardia Act is operent the courts from interfering in labor disputes. Six carloads of copa quelled the disorder after many flatights.

PAR GETS JUMP ON NEW SEASON

Hollywood, March 21.
Paramount is getting the Jump on its 1939-40 program and aims to have 12 or more important pictures ready for release when the flow ready and the production of release dates than at any time in its history, yesterday. (Monday), the hird picture in Gester and Great Emery are well desired and Great Emery are well cannot be considered from the control of the co

STILL CHEERING 'EM

Hollywood, March 21.
Start of "Three Cheers for the Irish' at Warners is set for March 9.
Pat O'Brien, Jane Wyman and Frank McHugh top the cast.

Chicago, March 21.

Trade practice parleys, which have dragged through many months. must be quickened and the film industry must settle its own problems in order to withstand aggressive and harmful political attacks, was the opinion expressed today by Ed Kuykandali, president of the MPTOA, in an address to the sales forces of the Metro-Goldwyn-Mayer organization,

Kuykendall turned on the steam tion, trade practices detrimental to the best interests of theatre operators, and finished up with severe castigation of exhibitor leaders who. one hand, were negotiating with industry representatives for seif-regulation, and with the other were encouraging the government in

anti-industry legislation. anti-industry legislation.

Establishment of conciliation boards, before which industry problems and differences may be discussed end amicabl, settled in the place of long-drawn-out and expensive litigation, is Kuykendall's principal platform for the relief of business Irritations.

Legal Confusion

Legal Centralea

Pursuit of regulation through the courts only results in more and more contusion. Kuykendali said. The contusion of contralea and the court of t permit proper clearances based to some extent on admission prices.

some extent on_admission prices.'
Kuyhendali was forceful in his denunciation of the proposed Neeley
bil, which would abolish blockbooking. He said tha measure was
impractical and he ascribed the fact
that it again was being considered
by Congress to certain exhibitor elements who were turning to legislation and away from self-regulation, tion end away from self-regulation.

'Aithough I am disappointed that
the trade practice meetings have not
been productive of agreements as
yet, at the same time I realize the
difficutities and am prepared to devote unnimited time to the resumption of the meetings in order that
tangible benefits to the exhibitors may result.

may result."

Metro convention, under the guidance of William F. Rodgers, sales manager, developed into a so-clai gathering of some magnitude when the company invited 500 midwest and Chicago exhibitors to the annual banquet tonight.

Brandt's Viewpoint

Harry Brandt, president of the ITOA, blasted legislation against the industry, stating the film biz can work out its own problems. Called

industry, stating the film biz can work out its own problems. Called it a shame to permit politicians to come in and run a business that men outled to be the problems of the

(Continued on page 60)

EXPECT PROFITABLE 2D

Hollywood, March 21

Dangerous Gag

Another near-tragedy, similar to the recent Srin O'Brien Moore incident, almost occurred Saturday night (10) at the Independent Motion Picture Theatra Owners' ball at the Aster hotel, New York. Dress of Mrs. Florence Sussam, will of the State Control of the State Control of the State Control of the State Control of the Park of the Par

\$5,000,000 ACTION FOR LIBEL VS. TIME, RKO

A \$5,000,000 action for libel was filed in New York supreme cour Friday (17) by Gerald L. K. Smith

leded in New York supreme court Friday (17) by Gerald L. K. Smith, New Orleans minister, against March of Time, Inc.; Time, Inc.; Westbrook Von Vorris, RKO-Radio Film Booking Corp.; RKO Badroff Corp. (18) RKO Badroff Corp. (18) RKO Badroff Corp.; Roy K. Larsen, Jack Glenn, The Newsreel Theatres, Inc., and Rockefeller Center. Inc. and

230 Sult Dismissed
New York supreme court justice
Ferdinand Pecora Saturday (18)
dismissed the 230,000 suit of Lou
Goldberg against Time, Inc. Case
the deen on trial three days. Goldberg alleged that he was responsible
for Time's adaptation of Time's
the March of Time. He claimed he
originally submitted the idea to Roy
K. Larsen, v. p. of Time.

Col. Asks Dismissal Of Plagiarism Suit

Columbia Pictures Corp., Friday (24) will ask Federal Judge Sam-uel Mandelbaum to dismiss the \$250,000 suit brought against it by Gerald K. Rudulph. Rudulph cialms the Columbia picture, 'Exposed,' is a plaglarism of his play of the same name.

name.

Columbia seeks the dismissal on
the grounds of failure to atate a
cause of action.

GUIZAR'S 'CHORRO' Hollywood, March 21.
Tito Guizar's next Spanish starrer
is 'The Singing Chorro,' to be produced by Dario Farralla at Para-

mount. Richard Harlan directs

Film-Legit Rewedding Now Looks Set: **Both Sides Like Tentative Agreement**

Terms of an agreement to bring about a resumption of Hollywood financing of legit production are now virtually all set Copies of the latest draft of the plan have been adsignated to the plan have been added to

and the several region in the open and the several region in the proposed in Italy south of the proposed plan Itaeli, but will give the Guild joint to the several region of the form to Its regulations. In any case, benefict would be the same. The price of the film rights would be based on a percentage of the weekly both the Broadway and road engage-ments. Amount of the percentage till unsettled, but it would probably the several region of the several region of the road- for the Work than for the road-

be more for New York than for the New 31 of the film coin would be the alme as under the present minimum basts contract, 60% to the author and 40% to the producer. Advance royally would also be required, and the same of the second that the same of the same o ate it himself. Plan likew for arbitration of all disput

RODNER TO COAST ON ROGERS DRIVE SHORT

Harold Rodner, of Warner Bros, left New York for the Coast Thurs-day (16) to check into preparations underway for production of a short subject for the Will Rogers Memo-rial drive, the week beginning April 20. Film will be distributed to most of the participating them.

rial drive, the week beginning April 20. Film will be distributed to most of the participating theatres. Rocher will also take up matters Rocher will also take up matters Hospital at Saranace merry the NVA Sanitorium, which be schimbisters without salary. Drive this year will again depend chiefly on bai-passing in theatres for funds.

Luise Rainer May Do Stage Play in London

Luise Rainer, now in Europe, may remain in London to appear in a Gil-bert Miller production, according to word received this week by friends n New York. Miss Rainer is on leave of absence

CABOT IN N. Y. Bruce Cabot, who just finished Dodge City for Warners, arrived in New York yesterday (Tuesday) for an indefinite stay.

He hopes to get a legit show.

For M-G in England

Hollywood, March 21.

Beau Brummel, last played as a silient by John Barrymore, is to be remade by Metro as a Joseph Mariewicz production to star Robert Donat, probably in England, Donat's services in America are claimed by Warners and Zilward by Warners and Zilward Small, which might cause legal tangles if the picture is abot in Holywood. Remake is alseted for next

NEWSREELS ON UNCERTAIN

Plan of some distributors to di-vorce their shorts and newercels from features, when selling for the 1939-40 season, promises many in-teresting, developments umong the five newercels. New idea of selling, which is not to force the shorts and newarcels on exhibitors, means that sold strictly on their merits and on competitive price basis. Executives of the newarcels ad-

sold strictly on their merits and on competitive price beats. Surveils ad-Executives of the seconds a robe-lem if they wish to remain long in the news field. Up to now exhibitors have bad to buy three or four reels, which means that two or three were newsreel now optional bigger houses may take two or more, but the bulk of accounts will be in the market for a single reel. On the control of a control of the property of the information of the newsreel are understood of the newsreel in for novelty, or is supply more elaborate news coverage and height-menting the situation may be the merging of two or three reels under neeting the situation may be the merging of two or three reels under

meeting the situation may be the merging of two or three reels under comment of the control of t

Warners' 'Fighting 69th'

Hollywood March 21.

Hollywood, March 21.

Bryan Foy's first high-budget production under the 1839-40 setup at Warners is The Fighting 68th, based on a book by Father Duffy, chaplain of the regiment in the World War.

Pat O'Brien is leading candidate for the role of Father Duffy.

PAR DEAL ON FOR EASTERN **BRICKS**

Paramount, which releases two in-

dependently-produced features made at the Eastern Service studios Astoria, L. I., having set its deal on William K. Howard's 'Back Door to Willian K. Mowards Back Door to Heavier after considerable delay, may also become the distributor of Fricks Without Straw, which is to be made at this plant by Robert Algorithms of the Company of the discussion at the Company of the distribution and the Company of the Howard and with Harotid Orlob, with Howard and with Harotid Orlob, with distribution approval based in part upon viewing of the completed plant Willia Chelob whose turned and the Willia Chelob whose turned at the

While Orlob, who turned out 'One-third of a Nation,' a bo. disappoint-ment, and Howard are planning ad-ditional features at the Astoria studio, it is reported they are look-ing for new financing. The Atlass interests, of while Floyd B. Odlum interests, of while Floyd B. Odlum interests, of while Floyd B. Odlum Howard. Par releasing outlet was tide in through Odlum being in the Par picture in an important way. Afterse, whose company is known

Par picture in an important way.
Almen, whose company is known
as Heraut Film Productions and is
ower here to make Britche' in English as a starter, is said to have set
this financing. Requiring \$300,000 and
with the budget to Britche' to run
the budget to Britche' or run
\$150,000 from France and has secured
the other \$150,000 in N. Y. Almer
is interested in doing three additional
features after Thricke' has been compicted. He startis latter April 10,
with Marion Gering directing.
Orloh turned out 'One-brite' at a
Orloh turned out 'One-brite' at a

with Marion Gering directing.
Orlob turned out 'One-third' at a
reported \$176,000, under the budget
originally set for it, but picture is
making no noticeable progress on
dating. Its first sbowing, at the
Rivoli, N. X., where It lasted only
one week, was very disappointing.

DURBIN WARMING UP TIRST LOVE' TUNES

Hollywood, March 21,

Hollywood, March 21.

Deanna Durbin has started song rebearsals for her next Universal picture, First Love, due to roll April 3. Cbarles Boyer, male lead, has checked in at the studio.

Same Durbin combination, Joe Pasternak as producer and Henry Koster as director, is handling production.

Bill Limiting Time of Pic Programs In Lincoln Would Stymie Duals

An ordinance broached in the city council yesterday (Monday), making illegal any film performance in ex-

Lincoln, March 21.

illegal any film performance he exess of two and a quarter hours a violation subject to \$100 fine, would practically abolish dunls except in action houses.

In the control of the control

systems,
Sole dissenter was Bob Huffman,
dolls,
et city manager, of the Lincoln Theyl attree Corp, three houses), who said the good features offtimes gross better than one good one, so patrons it eye-crisin of a nation, which he called
ter than one good one, so patrons it eye-crisin of a nation.

evidently prefer duals. The council referred the ordinance to the city attorney for determination of its con-stitutionality and will have two more hearings before submitting it to vote.

Calif. Women Vs. Duals
Los Angeles, March 21.
By a vote of 20 to 1, the California
Federation of Women's Clubs went
on record against double bills. Meeting of 700 delegates represented
practically every femme club in the
state,

state.

Ballot was taken after an address by Pete Smith, Metro shorts producer, who assailed the dualers with bare knuckles. Both the producer and the public, he told the delegates are opposed to a continuation or duals.

Smith mused the manner of the public has been should be supposed to a continuation or duals.

Momand Tahs 133 Indies 'Forced Out' Or Absorbed Through Majors' Tactics

Files Suit Vs. 20th-Fox On Temple's 'Stowaway

Slephen Tamas filed suit in New York supreme court Thurnday (15) against 20th Century-Fox Film Corp. seeking on Linuardian. See Experimental Corp. Seeking on Linuardian. See against the Shirley Temple starer, Stowway! Thursa Gialmin that in March, 1908, Tamas Gialmin that in March, 1908, Tamas Gialmin that in March, 1908, Thursa Charley 20th-Fox to write the scenario for the picture. When the film was released, screen credit went to Samuel Engel, and Tamas claims he was not paid.

COMMERSH PIX **INCREASE IN** SCOPE

Despite the new plan for supervising screen advertising, by classifying it blumly as such through an extension of the supervision of the supervision of the supervision only a month ago by the Hays office, distributors of one and two-rest sponsored shorts, claim they see secured additional circuit activation of the supervision of the s

claims be has the greatest number of circuit accounts in the history of circuit accounts in the history of circuit accounts in the history of the circuit accounts in the history of the history and history of the hist

Stirn Wins Delay On Appeal Vs. RKO Reorg

Federal Judge William Bondy, in New York yesterday (Theaday), granted an application by Ernest W. Sitrn, of Milwaukee, RKO Class A stockholder, and extended his time to file bis record on appeal vs. April 20. Sitrn had requested a delay to May 17 on the grounds that there are 2,725 pages of testimony and 150 ex-tra the control of the control of the judge mat himst be prepared. The

Hicks Delays Return

Hicks Delays Keturn
John W. Hicks, Jr., Paramount's
foreign chief, was delayed in getting
away from Burnope last week by the
press of business on the continuent.

The press of business on the continuent
as had been expected, be hurried to
Paris for last-minute confabs. Hicks
now is due in N. Y., March 30.

On the present trip, which he began early this year, Hicks via Europe, besides London and Paris.

BEAL IN 'LINCOLN'

John Beal went to the Coast last week to go into 'Young Mr. Lincoln' for 20th-Fox. Expects to return east for stock dates after picture commitments.

Oklahoma City, March 21, Listing 133 independents who were elther forced out of business, or had to merge with major circuits, a bill of particulars has been filed in the Momand cases against 22 major prodistributors and circuits ducers, distributors and circuits charged with anti-trust law violations. Momand is seeking \$4,500,000 damages in the sults now in U. S. district court here.

tions. Momand is seeking \$4,500,000 damages in the suits now in U. 8, district court here.

On Peb. 32, Juding A. P. Murrah Con Peb. 32, Juding and the supplent general charges with specific facts. The new bill of particulars presents this in detail, amplifying charges that in detail, amplifying charges with specific facts and quotes on correspondence or correspondence in circuit territories. Detailed dates and quotes on correspondence in circuit territories. Detailed dates and quotes on correspondence, as well as circuit officials, with regard to Film Board of Trade activities, are all the supplementations of the supplementation of th

major distributors had made it as practice to send each season to the representatives of the major distributors in each key city a protective in the control of the control

D. J. v. O. C. Probing
Extensive investigations into monopolies in the theatre industry systhe Department of Justice will be
held here within the next six or
eight weeks, it has been learned.
Local postoffice officials have been
scure, at least 2,000 square feet of
office space for use by the D. J.
The origination here of the first of
the now many anti-trust saits in the
dustry, filed by A. B. Monand
against major producers and disind damages, led to selection of Oklahoma City, it is understood.

20TH-FOX B'D MEETS ON DIVIDEND ACTION

zutn-Fox board of directors will meet tomorrow (Thursday) to take dividend action on company's final quarter ended Dec. 31 and to okay the annual financial statement for 1838. 20th-Fox hourd of directors

Yohalen Joins Universal As Associate Prod. of B's

Hollywood, March 21.
George Yohalen, aide to William
Anthony Maguire at Metro; moves to
Universal as associate producer.
He draws the lower budget pic-

'Elinor Lee' Finished

Oscar Micheaux has completed 'Notorious Elinor Lee' at the Biograph studio, New York, for early release through channels not as yet

Charles La Torre, who was with Ed Wynn in 'Hooray For What' in legit, plays the chief gangster rola in the film.

'Midnight'-Vaude Fair \$27,000. While Most of Chi Coasts Along on H.O.s That Get By: 'Each Other' \$18.000

Chilay weather got the week off to a stow start, with the downtown streets indicated the downtown with the downtown with the start of t

Estimates for This Week

Autoret zatisit session here at week, Darling Daughter (WB).

150.00 \$275.00 \$2.

stay on big newspaper campaign for Chasts-Lake (B&K) (2,700; 25-40)—
Chan in Honoliulu' (20th) and vaude, Chan in Honoliulu' (20th) and vaude, Station Murphy and Ben Blue head-lining, Business dipping alightly to 15,200. Last week, 'O'R Record' (17), 13,200, 0ake, B&R, 'UA) (1,700; 55-58-57-5). "Each Other (UA). Opened on Saturday (18) and looks of strong initial stanza at \$18,000. Last week, 'Huck Finn' (McC) finstender fair two-week zary to \$8,000.

TEMPLE-'CHAN' \$11,000 IN MILW.

The Wisconsin is based on top again this frame with The Little Frincess due to excellent bally and Theatre to excellent bally and Theatre manager Gene Killborg has rovited all the city's orphans to see the La Temple starrer free of charge the La Temple starrer free of the La Temple st

es in win plannss p.a. at the Favoraday, increday, incre

Palace Fox-Wisconsin) (2400; 35-55 and Monlight Sonata (2d run) (2d million) (2d mi

a phenomenal bir at very satisfactory \$48,800. Last week, Siagecoach (UA) and Nancy Drew (WB), \$48,000, hefty. \$48,000, hefty.

'EACH OTHER' FINE 17G. PITT

Bis not only off in the keys, but entire distruction of the keys of t

ouce \$3,000. Last week 'Lan't Take \$2,000.
Stasley (WB) (13,000; 25-40-80)—
Stasley (WB) (13,000; 25-40-80)—
Oklahom with Ebbel 8th A. Fredominantly male trade, indicating fix the pic thart's bringing fem inn Sunday (19) when, without flesh, house had its biggest Sunday 00, practical week 'Fast and Loose' (M-Q) and Benny Goodman bettered \$27,000.

M-Q and Benny Goodman bettered \$27,000.

The Sunday (19) when without flesh, which is supported to the sunday of t

FIELDS \$4,300, LINCOLN

Bitter' Daul Good \$1,000

'You Can't Chest An Honest Manbourd State of the Control of the Contro

1st Runs on Broadway (Subject to Change)

Week of March 23

week of March 23

Aster — 'Pygmalion' (M - G)
(18th wk),
Capitei — 'Sergeant Madden'
(M-G),

(M-G).

(Reviewed in Current Issue)
Criterion—I Was a Convict
(Rep) (22).

(Reviewed in VAMETY, Morch 8)
Globe—'Blackwell's Island'
(WB) (4th wk).
Music Mail's Love Affair'
(Reviewed in The Missue)
Reviewed in The Missue (MB).

Paramount—I'm from Missuuri (Paramount—I'm from Missuuri (Paramount))

(RKO) (2a wa...

Paramount—'I'm from M
souri' (Par) (22).

(Reviewed in Current Issue)

Rialto—'Risky Business' (

(22).

Rivoil — Three Smart Girls
Grow Up' (U) (2d wk).

Roxy—Hound of the Baskervilles' (20th) (24).

Strand—You Can't Get Away
With Murder' (WB) (24).

Week of March 30

Astor - Pygmalion' (M-G)
(17th wk),
Capitel - 'Sergeant Madden'
(M-G) (2d wk),
Globe-Prison Without Bars'
(ITA) (79) (IfA) (29)

(UA) (29), Music Hali — The Castles' (RKO), Paramount — Tm from Missouri (Par) (2d wk). Hivel — Three Smart Girls Grow Up' (U) (3d wk). Hosy — (Alexander Graham Bell' (20th) (31). Strand—'You Can't Get Avay With Murder' (WB) (2d wk).

(GN) and "Pearcol" (WB), and "Mill with Home On Banes" (Rsp) and "Thans of Deep" (Rs), so-so-soon on Deep (Rs), so-so-soon on Deep (Rs), so-soon on Deep (Rs), so-soon on Deep (Rs), so-soon on Deep (Rs), so-soon on Deep (Rs), soon on

3 MUSKETEERS DUAL 18G, HUB

Three Musketeers on a double bill is tops, Ordanom Kd.; also double bill is tops, ordanom Kd.; a

'Love Affair,' Happy 100G, Durbin, Smart 40G, B'way's Two Bright Spots: Crawford Frigid \$18,000

Ciric Grow Up are the blue-ribbon babes on Broadway this week. The babes of Broadway this week. The babes of Broadway this week. The babes of Broadway this week on bodies of the Broadway this week on bodies. This is the best business the Rivoll she evidence in more than two sets for the proposition from stage-then houses at price of the opposition from stage-then houses at price of the proposition from the proposition from the price of the

inakes it several in a row that this is har half alled to get anywhere with its har har half alled to get anywhere with its har har half alled to get anywhere with the property of the parameter of the parameter

CAGNEY \$10.000 IN SLOW BUFF.

(Par) and "Boy Trouble" (Par), fair Street Lakes (Shea) (3000; 30-50) — Ice Follier' (M-G), Sees 88,000 — Bley Company (M-G), Sees 88,000 — Bley (Shea) (2,100; 25-40)—— Tall (Shea) (3,100; 3

FILM SHOWMANSHIP

Preems Away From H'wood Costing Three Studios Around 100G

Hollywood March 21

Three major studios tossing pre-mieres and special location previews within the next few weeks—20th-Fox, Warners and Paramount—will spend an estimated aggregate of \$100,000 for extravagant exploitation

side, on the contravagant exploitation features.

Pressen of 20th Alexander Freemen of 20th Freemen

trante expansion of conjustus more warmers at this writing has special train of 11 cache lined up on Santa Fe from Los Angeles to no Santa Fe from Los Angeles to New York, Kansas City and Okla-Fox has challed le-ser train on Southern Faelfte, with overflow going into two or three advertlow going into two or three advertlow going into two or three advertlows going into two or three advertlows from the control of the control old Union Pacific museum train to Omaha, with coaches for stars, ex-ecutive personnel and crews to op-erate equipment at celebration in Nebraska.

Nebraska. Rivalry became intense between 20th and Warners for assignment of news and feature writers of top rank to their respective jaunts, because entrains its mob to Frisco on Tue-day, returning next day, while Warners special leaves here on a Thursday for five-day period coming and going to Dodge City.

HARRIS SCORES STRIKE WITH VISITING BOWLERS

Cleveland, March 21.

Cleveland, March 21.

Milt Harris, manager of Loew's, has installed a regulation U. S. post-offee mail box in the lobby of the theatre. Idea of accommodating the large number of out-of-towners who are here during the 60-day national bowling tournament was readily acted upon by the local postal authorities. Visitors find the box handy for dispatching mail in the evenings.

evenings.

Harris also is providing visiting bowlers with free score cards bearing the theatre advertising. Tournament attracts 150,000 visitors from

Quick, the Aspirin! He's Seen 5,000 Pix

Philadelphia, March 21.

Metro exploiteers, to plug 'Honolulu', arranged a stunt which got
good space in the local papers and
which can easily be adapted to any
pic in any town.

pic in any town.

The arranged for crit
and feature waters with Heart
Kahan, ranager of the Savoia theatre, where 'Honolulu' was book time.'

Angle was that 'Honolulu' was to be
number 5,000.

Femme Patron Writes Ad For 'Honolulu' Holdover

FOY HOROILII' Holdover
Oklahoma City, March 21.
First ad on 'Honolul' (McG)
moveover to the Tower, after a
week at the Criterion, was titled:
A control of the Control of the Control
A control of the Control
boxed band-written paragraph
signed by a local woman:
Thave seen 'Honolule' and I want
Ju to know how much I enjoyed it.
It was grand entertainment with
mavelous dancing and swell comweek so my friends can see It.'

Boxoffce wham for the fifth consecutive time of a Deanna Durbin starring picture is a practical demonstration of showmanship that turns talent into dollars. Beneficial reactions to the series of Durbin films exhibit the production unit of Joseph Pasternak, who, with their production unit of Joseph Pasternak, who, with Henry Koster, is chiefly responsible for her pictures. The glitish Miss Durbin within three years has become an important innacial figure in the industry. At the silms the public has haid down in dimes and quarters as mm that runs into millions of dollars. With other millions in sight.

Her alms commong the best. Her personal popularity has grown rapidly, Mention of her films suggests how adroity Pasternak and the studio have bridged her career from a child to a young woman. She has developed as an artist and as a personality, spirit of her earlier pictures.

Roles selected for Miss Durbin, starting with Three Smart Girls, have been progressively ageing. In order, the others have been 100 Men and a Girl, Mand Girls Grow Up, Few Hollywood stars can point to a list as rich in good story material (and financial gain) over so short a period of time. Shriley Temple and Mickey Roney, among Young players, led her at the boxofice, but Alies Durbin is Box.

APPEALS TO FAMILY TRADE

APPEALS TO FAMILY TRADE.

She is a valuable piece of motion picture merchandise. She appeals to the biggest money group in American life—the family trade.

It is with some wonderment, therefore, that one observes that Universal is training Miss Durbin for the 'glamour' market. Advertisements for the 'farting about a stable and the proof of the 'grand' of the 'gran

Misses Trappie and Durbin and Master Rooney, it was a span that the dollar mark emphasis which is view to regard that the dollar mark emphasis which is view to regard that the dollar mark emphasis which is view to regard the control of the glamorus, so called; is greatly misplaced. And yet, thin publicity for years has been directed towards exploitation of the glamorous as if the very existence of the industry depended upon it. If anyone double the magazines, also as-called. Now it would be impossible for these publications to thrive without the ecoperation of the major film companies and the compan

editorial text.

There must be a moral to all this—and there is:

That Deanna Durbin has made wonderful progress up
to this point in her career without being 'glamorous'.

Syracuse, March 21.

Use of Jane Mortey, poptic, ostimulate interest in Tove Affair, buying at Keltin, here this week, proving a big success. In fact, Gus Lampe, elv identified from Schme these of the State of the

Indians at 'U. P.' Opening | WB-NBC ARRANGE To Make Parking Tough

Hollywood, March 21.

In addition to Cecil B. DeMille and
many of the stars in his latest Paramount picture, 'Union Pacific,' who
will visit Omaha, there will also be
tribes of Sioux and Cheyenne Indians attending the premiere on
April 28.
Parabier.

tribes of Sioux and Cheyeme Indians attending the premiere on AParling space of the Omaha Union station, about three blocks long, will be converted into an indian stockade of 75 years ago. Living, cooking and 67 years ago. Living, cooking and 18 years ago. Living the civic celebration coincident which co-tars Barbara Slamwyck and Joe McCrea. Combination of the preced train which will bring members of the cust for Comaha. The cooking ago. Living and Carl Kreuger, of the N. Paramount's west coast advertising staff, and Carl Kreuger, of the N. Tarin, will go out in advance of New York, and Carl Kreuger, of the N. Lewis and Dulley will work at fall cliving the control of the train and Lewis and Dulley will work at fall clining the eastern coast.

F&M Using Billboards For Al Pearce Return to St. L.

St. Louis, March 21.
Funchon & Marco ta using plenty of paper to exploit the return engement of Al Pearce and his Gang for one week, April 2, at the 5,000 seater Fox. Pearce broke the house record a year ago in the same house, record a year ago in the same house, 183,000 to the hou. during a one-seed stand. Posters have been spotted in advantageous places within a 100-mile radius of St. Louis, the paper supplementing and to leups, etc. and explementing and to leups, etc. and engineered an easy, Why J. Like Al duly for 10 days in advance of Pearce's programm contest, whereby two pairs of ducats are awarded duly for 10 days in advance of Pearce's opening. KSD, the NBC excellent parts that carried Fearce's promote there that carried Fearce's promote of the programments. St. Louis, March 21.

DODGE CITY' AIRING

Chicago, March 21. Deal has been arranged between NBC and Warner Bros. for a coast-to-coast spread for premiere of 'Dodge City' flicker in Dodge City on April 1.

April 1.

Jules Herbuveaux, program manager for NBC central division; is
sending a crew out to the western
burg for the pick-up which will ride
over the blue at 8 p.m., EST.

Clem McCarthy's Busy Publicity Week in Wash.

Washington, March 21. Ray Bell, local Loew ballyman, and Eddie (Foo Young) Jaffee took hold of Clem MoCarthy's p.a. at Capltol this week and turned it into a publicity circus.

building teleman.

Bogs wound up with pretty close to a record for free space in paper and time on air. Local NEC stations built two shows around McCarthy, had him appearing on two cortes and worked in 30 spots plugging his racio and theatte appearances. Sports arole and worked in 30 spots plugging his racio and theatte appearances. Sports are selections for the week. Frank J. Wilson, Secret Service head, J. Wilson, Secret Service host Jurned out to be a long-lost cousin of McCarthy and that won several good art breaks. Evening Star used good art breaks. Evening Star used in its basketball tournament.

In its basketball tournament.

Gag prizefight staged at theatre as part of McCarthy's act also was basis for several stunts, including publishing of a wire from Tony Galento offering to fight the winner.

Indiana Governor Sets 'Spirit of Culver' Wk.

Indianapolis, March 21. Indianapolis, March 21.

N. Clifford Townsend, Governor of Indiana, set the week of March 10 as the 'Spirit of Culver Week,' in conjunction with the opening of the Universal picture in Indianapolis at the Circle. The honor student of Culver Military Academy was invited to act as mayor of the city for the week.

Every civic and patriotic body in Indianapolis, including the governing heads, gave the theatre fullest co-operation in exploiting the film.

Premation' Given Smart Bally in Detroit

Datoli, March 21

Climaxing a will hundred arm paign for Pygmalion, United Datoli paign for paign for

\$35,000 in Billboards For 'Wuthering Hts.'

United Artists will spend between \$35,000 and \$40,000 for a billboard campaign in key cities on Samuel Goldwyn's 'Wuthering Heights'. Nearly 3,000 boards will carry 24-sheet posters two weeks in advance of each key city premiere. Picture will have its first showing in Cincinnati about April 7, with Radio City Music Hall, opening set for April 13.

Book Criticism Latest

Lure for Matinee Biz

f the theatres.
Griffiths have engaged Mrs. LeRoy
ryon, of Oklahoma City, for the job.

FILM SPONSORSHIP

FILM SPONSORSHIP

A time has been arranged by the
Equite these services are all the services of the services o

But Can You Take 1t?

Seating Amera il.

Seating Am

Adequate Housing Of Crowds for 'D. C.' Kickoff a Problem

Dodge City, Kans., March 21.

Dodge City, Kana, March 21. City officials are taking eriously the problem of adequately housing the crowds that are expected here April 1 for the world's premiere of Dodge City (WB). Local appearance of a group of Hollywood film city (WB). Local appearance of a group of Hollywood film city (WB). Local appearance of a group of Hollywood film city (WB). Local appearance of a group of Hollywood film city (WB). Local appearance of a group of the city (WB). Local trim, after any house of the city of the city

commodate the first night audiences. Speeches by state and government officials welcoming the film group, to be headed by Jack L. Warner and Hal Wallis, will be nationally broadcast over NBC.

Meanwhile neighbors are having disturbed to the control of the contr

sorially and sartorially, as well as

PSYCHIC PROVES BIG HYPO FOR LOVE AFFAIR

Syracuse March 21

tions, or provide the space for answers.

In desperation the paper finally asked the theatre to call a halt, but so many thousands remained unanswered that Lampe announced he would have Miss Morley meet the public during the coming week, using the theatre to handle the crowdx

Temple Film Heavily Plugged in Oklahoma

Oklahoma City, March 21. Full promotion efforts were placed behind Little Princess' (20th) by Jimmy Birge and Jack Tunstell of the Criterion here, highlighted by a good-sized newspaper advertising

soci-dized newspaper advertising compaign.
Cut-out dolls of Shirley Temple were printed with a co-op and lorest milk company and distributed not be sufficient to the company and distributed stars and followed personalities were spotlighted on a special trailer were spotlighted on the special trailer when the special trailer were special trailers and part of the local residence district.

and part of the local residence cur-trict.

The local 20th-Fox exchange also provided a limited quantity of the souvenir programs from the Carthay Circle, L.A., premiere of the picture, which were handed to opening night

But Can You Take It?

Can't Take It with You,

'Honest Man'-Kemp \$28,000. Philly: 'Affair' \$17,000, 'Cafe' Poor \$9,000

Philadelphia, March 21.
They're shopping for their pix in philly this useful pix in the philly the second pix in the philip the pix in the pix

Another weakle, although galaining ome momentum, is Prison Without lars' at the Aldian It opened Sattle and the Aldian It opened Sattle and It opened Sattle

stor's the Pelace is doing nicely at 8,000. similar for Table West 9,000. so that 9,000. so the pelacetime was the second pelacetime with the second pelacetime was the second pelacetime with the second pelacetime was the second pelacetime with the second pelacetime with the second pelacetime was the second pelacetime with the second pelacetime was the second pelacetime with the second pelacetime with the second pelacetime was the second pelacetime was the second pelacetime with the second pelacetime was the second pe

Sech Other (UA) 63c run, so-so-foot, wwo (2,25; 83-74-9-5-7-89)— Honest Man' (U) and Hal Kemp Honest Man' (U) and Hall Man' (

1,500.

Palaca (WB) (1,000: 26-42)—"Third
'Nation' (Par). Helpful reviews
ushing this to lush \$6,000. Last
aek, Saint Strikes Back' (RKO)
t bad at \$5,500.

pusting, thus to had \$5,000. Last both of at \$5,000. Shaler, (WE) (2,916; \$2-42.57) — Cate Society (Per). Giving this big \$6.00. Last week, (WE) to a second week which railed to materialize from loc however, to keep the second week which railed to materialize from loc however, to keep the second week which railed to materialize from loc however, to keep the second week which railed to materialize from loc however, to keep the second week which railed to materialize from loc which railed to materialize from loc and the second week which railed to materialize from local second week which railed to materialize from local second week and the second week which rails are second week and the second week which rails are second week and the second week which rails are second week and the second week and

Key City Grosses

'Affair.' Fields. 111/6 Each, Top Healthy Cincy

Improved product and favorable week-end weather have current grosses on he upbeat. Ever Affair grosses on the upbeat. Ever Affair grosses on the upbeat. Ever Affair grosses on the upbeat. The Affair grosses on the upbeat of the upbeat and Honest Man' at the Palace and Honest

'Pyg' Dual \$15,000 In Prov.; 'Daughter' Slides, Rest Strong

Providence March 21.

Albae (RKO) (2,000; 25-35-40)— 'Wharf' (RKO) and 'Beauty for Ask-ing' (RKO) with Housewives' Sere-**MIDING-WEST \$29,000,

**DARLING' 196, B'KLYN

Brooklyn, March 21.

All roads in City of Churches 12.

All roads in City

'PYG' 111/2G, MONTREAL

Tample Vary Good \$8,000—'Cafe' Dual \$5,000, Ritzes Mild

Low's (CT, 2,200; 20-46-60)—
Dow's (CT, 2,200; 20-46-60)—
Prygmallon' (M-G). Big ballyhoo
plus gala opening paving way for
socks \$11,500. Last week, 'Storm
Bengal' (Gree and Dave Apollon rePrincess (CT) (2,300; 25-34-50)—
Three Musiceer' (20th) and (20th).
Three Musiceer' (20th) and (20th).
Debeter than \$3.00, middling. Last
Torchy (Thinatown' (WB), 30-30
Torchy Chinatown' (WB), 30-30
32,800.

in Henolului (20th). Cannet see better than \$3.00, middling Last better than \$3.00, middling good enough \$3.500 after price than \$3.00, middling good enough \$3.500 after price than \$3.00, middling good enough \$3.500 after price than \$3.00, middling \$3.00, middling

LOVE AFFAIR,' VAUDE \$14,000 TOPS BALTO

Biz just fair here during pre-Easter lull. Leading town in nice style is combo Hipp, with 'Love Af-fair' tied to pleasing vaude layout. Stagecoach,' at Loew's Century, off to a good opening, holding up steal-ily. Fair measure of response being meted out 'The Oklahoms Kid' at

shir theel, to plessing wunde layout a long to the property of the property of

'Affair' L. A. Leader at \$30,000, Cagney Big \$25,500; 'Wife' Weak, 'Die' Does So with Record Low

Broadway Grosses

'Tail Spin'-Kyser Walloping \$47,000. Detroit; 'Pyg' OK

Detroit, March 21.

Best biz in four years is the word at the Fox, as Kay Kyser's 'College of Musical Knowledge,' with 'Tail Spin' pushes spot's gross to near all-time record proportions.

'Pygmalion,' accorded a brisk buildup, looks set at the United Artitle of the College o

buildup, looks set at the United Artists, while Made for Each Other plus Secret Service of the Air, 'at the Michigan, gives town its best fare in long time.

Estimates for This Week Armice ("D) and Newboys Browing et Alexa ("D) and Newboys Browing et Alexa ("D) and Newboys Browing 45,300. Last starza, trimmed to six days, 'Charle Char' (20th), 43,700.

Fox (Fox Michigan) (5,000: 30-46-

Los Angeles, March 21. With a combined \$30,000, 'Love Affair' at the RKO and Pantages is asserting itself as the town's leader. Will holdover.

Will holdover.

At the Warner houses 'Oklahoma Kid' is giving the Irene Dunner Charles Boyer opus a close chase by ringing up a nitly \$25,500 combined. Siste-Chinese having a disappointing week with 'Wife, Husband and Friend, 'while the Paramount's Never Say Die' crawled through the post-at week on record, and is being cause Paramount is unable only the post-and the country of the cause Paramount is unable a print of 'Midnight' before Thursday, regular change day.

Paramount is unable of the cause Paramount is unable of the cause Paramount is unable only the cause Paramount is unable only the cause Paramount is unable only the cause of the cause o

Estimates for This Week

Estimates for This week
Cblnese (Grauman-F-WC) (2,024,
30-40-55-75)—"Wife, Husband' (20th)
and 'Arizona Wildcat' (20th). Very
weak \$7,800. Last week 'Stagecoach'
(UA) and 'Inside Story' (20th), okay
\$10,200.

\$10,200. audie story (2005), okuy powietwa (WB) (1,80); 30-40-55. audie story of the story of th

"Western (CB) opens tonorrow (22).

Boltywood (WB) (278; 30-40-51

Rothywood (WB) (278; 30-40-51

Arden (WB), 181 tweek head-oftorow (20).

Boltywood (WB) (278; 30-40-51

Arden (WB), 191 tweek head-oftorow (20).

Orphesm (Bdwy) (2.28); 25-30-35
Orwer (20).

Orphesm (Bdwy) (2.28); 25-30-35
Orwer (20).

Lucky if hitting \$5,500 Last week

Disharred (Par) and Filtring Fateover \$1,000.

Lucky if hitting \$5,500 Last week

Paninges (Pan) (2813; 30-40-55).

Lucky (10). Headed from veet \$1,500
Lucky (10). Headed

\$12,600.

BKO (2,872; 30-40-55)—'Love Affair' (RKO) and 'Last Warning' (U).

Nifty \$13,500 and holds. Last week
'Honest Mam' (U) (2d wk) and
'Wharf' (RKO), very good \$8,800. **Pionest Mari (ID) (2d wk) and "Whart (IKKO, very good \$2,00.

**Pionett (IKKO, very good \$2,00.

**To — Wite, Husbard* (20th). Gut Consurptions and Head A

Kid' Paces So-So Seattle with \$7,000

"Oklahoma Kid, oupled winner 31.
"Oklahoma Kid, oupled winner 31.
"Burn "Em Up O'Connor" at the Orleadership, somewhat upsetting craleadership, somewhat upsetting crarectations by the show of strength.
The Follies of 1939," dual, starleadership, somewhat upsetting craleadership, somewhat upsetting craleadership, somewhat upsetting the control of the control

The Start Control of the Control

Leadership and the control

Leadership and

of the life remarkly is reflecting the control of the life remarks of the remarks

'Okla. Kid' \$14,000, 'Wife'-Lopez Ditto. Cleveland: 'Follies' So-So

Cleveland, March 21.

Takes holding up fairly well. One of the two best money-makers is Vicineti Lopes band coupled with any afternoon roomed but has a trace. Following Key Kyzer, who is socked up an extention of the well any afternoon roomed but has a second of the well any afternoon roomed but has a real \$37,000, current combo is handleapped but the second of the well and the second of the seco

Cagney 18G, 'Love Affair' \$16,000, **But Hot Spell Melts Rest of Frisco**

VARIETY

over from its first -tanna at the Inclana. Doing all right at \$6,000.
Last week, Whart (RKO) and 12
Hours' (RKO), damed \$1,700.

-100.—Studen Money' (Fa) and 53-50.

-100.—Love Affair (RKO) and 53-50.

-100.—Love Affair (RKO) and Fommidse
week, Little Princest (20th) and
Down-phody's Baby' (20th), clay

-100.—Studen Money's (24,60), 25-50.

-100.—Studen Money's (24,60), 25-50 Although several of the first run
on the

10

the theatres which are certainly feeting the effects of the big \$30,00,000 https://doi.org/10.1001/j.j.com/20.1001/j.com/20.1001

\$5,500. United Artists (Cohen) (1,200; 35-55-65)—Each Other (UA) (2d wk). With so much doing in town, perhaps it's horter bills that click. Such is the case here, bo. doing very well at \$8,000. Last week, good \$10,000.

Warded (F-WC) (2,880; 38-58-75)

—Little Princess' (20th) and Winner Take All (20th). Exp is out
to get the kid trade with a series of
which perhaps accounts for Temple
in Technicolor not getting better
than \$11,000. Last week, Tec Follies'
(M-G) and Secret Service' (WB),
\$11,000, under expectations.

'Island'-Duchin \$15.000: 'Money'-Ted Lewis 12G, 'Huck' \$10,000, Indpls.

Indianapolis March 21.

Keen competition among the first runs with strong attractions giving town so with strong attractions giving town sector. Both the Lyric and the Chrick are doing well with rival town sector. Both the Lyric and the Chrick are doing well with rival from the straight film houses. But you will be a strong to the straight film houses. But you have been done to the straight film houses. But you have been done to the week, although the spot week book many and the straight film to the week, although the spot of the spot

it.
Estimates for This Week
olio (Katz-Dolle) (1.100; 25-30'Little Princess' (20th) and
rybody's Baby' (20th). Moved

Plunkett Takes Philly Legiter for 'Spain' Pic

Philadelphia, March 21. Philadelphia, March 21.
Erlanger theatre, legit house, will open Thursday (23) with a picture on a percentage deal in the absence of fesh bookings. Flicker is 'Spain in Arms,' presenting the rebel side of the Spanish conflict. Joseph E. Plunkett is operating.

Top will be 57c., with the film run-ning continuously.

Rooney Fine 9G, 'Affair,' Cagney OK in OK L'ville

Louisville, March 21,
Grosses are generally pretty
healthy, and weather cool and dry
which is all in favor of the film
houses. Town quiet as far as competiah is concerned, with exception
of couple legit shows, Tobacco Road'
at National and 'Susan and God' at
Memorial Auditorium, both of which
wound un their local ancasements.

Saturday (11).

Top grosser this stanza is 'Huckleberry Finn' on a dual at Loew's State, with 'Loew Affair' also a two-some at the Rialto romping along to cop second place, 'Oklahoma Rid' at the Mary Anderson showing

Laughton 7G, 'Duke' \$3,800, While Mpls. Scrapes Bottom; 'Cafe' Mild

plenty of bo. activity, and will be well up in the profatable brackets witen up in the profatable brackets witen witen the profatable brackets witen witen the profatable brackets witen the side of the profatable brackets witen the profatabl

Banners' (WB), fair \$1,400.

Baits (Fourth Avenue) (3,000; 1550-40)—Love Affair' (RKO) and '12
Crowded Hours' (RKO). Affair,
rated best in town by newspaper
cricks, and biz stacking up nicely.
Windup will be \$8,500, okay. Last
week, 'Wite Husband' (20th) and
'Inside Story (20th), \$8,500.

Strand (Fourth Avenue). (14th):18.

inside Story (20th), \$6,500.
Strand (Fourth Avenue) (1,400; 1530-40)—'St. Louis Blues' (Par) and
Tking Chinatowa' (Par). Paced of
\$4,000, satisfactory. Last week, Third
of Nation' (Par) and 'Boy Trouble'
(Par), mild \$3,200.

GOODMAN SENDS 'MADNESS' TO 21G. D. C.

Weshington, March 21.
Benny Goodman, tops everything up, report to make the control of the contr

Three Muketeers, but can't stop Goodman. Guill You Can't the appear Man, which secked last week and is holding to swell repeat. Estimates for This Week Capitol (Lowe) (3,44; 22-34-40-8). Three Muketeer! (20th) and Three Muketeer! (20th) and the properties of the control of the Helping, but Barry Goodman opposi-tion is getting llon's share of vause the control of the control of the control week, Test and traces Model and the stage of the control of the control of the control 15,000.

\$18,000.

Columbia (Loew) (1,234; 25-40)—

Huck Finn' (M-G) (2d run). Back downtown after nice week at Capitol, and will see good \$5,500. Last with the columbia of the columb

and sames same, 14,500.

Keith's (RKO) (1,830; 35-55)—

Honest Man' (U) (2d wk). Holding nicely toward good \$8,500. Last week, swell \$15.500.

swell \$15.500, Date (WB) (1.800; 25-40)—Darling Met (WB) (24 run). Tossed in here following good week at Earle and will see nice \$4.500. Last week, Can't Take It' (Col) (revival), okay \$4.500.

s,500. Palace (Loew) (2,242; 35-55)— Sach Other (UA). Heading for leasant \$12.500. Last week, 'Pyg-nalion' (M-G) (2d wk), nice \$11,500.

PLENTY OF ROPE

Hollywood, March 21.
Albert Ray closed a deal to produce seven Johnny Mack Brown westerns for the 1939-40 program at

Ray recently checked out as a

Minnespolis, March 21.
Business is very much on the
downgrade again after a brief lease
of life. Adverse factors are numerous. Outside opposition is terrifaction of the control of the control of the control days, has been attracting capacity
crowds of 5,500 nightly. Lunt &
Fontanne, tennating the Loveum for
frontanne, tennating the Loveum for
frontanne, tennating the Loveum for
have the week-end the Builders'
how at the Auditorium, the Arrbaseleball tournament at the United
to the control of the Control
10,000 every night. Harry Hirschito 10,000 every night. Harry Hirschiand stode buriesues. And Leonard
and stode buriesues and Leonard
and stode buriesues and the condoing a fine business.
On top of the murderous competi-

and we want to be a series of the series of

Estimates for This Week

Master (Par-Singer) (600; 15-25)—

Moderat (20th), dual, first runs.

Wildcar' (20th), dual, first runs.

Strong bargain built of the pool, and
hereks, Spy Hunt' (Col) and Smiling
along' (20th), dual first runs, split
don Nerver (20th), take dual first
runs, \$1.60, dual, first runs, split
don Nerver (20th), take dual first
runs, \$1.60, dual, first runs, split
don Nerver (20th), take dual first
runs, \$1.60, dual, dual, first
runs, \$1.60, dual, first
runs, \$

Pvg' \$6.500, Temple \$5,500, 'Coach' H. O. Strong, Port, in Pink

Portland, Ore., March 21. Pygmalon' is a terrific winner at Parker's UA, topping grosses in its first week and will hold. Another strong pic taking the local spots out of the doldrums is 'Little Princess,' at the Hamrick-Evergreen Para-

of the doldrums is Taille Princess; at the Hamick-Evergreen Parasiti in the heavy sugar is Stage Couch, which kep the Broadways couch, which kep the Broadways couch, which kep the Broadways to the Princess of the Princess



Is Entertainment Secondary?

Flu Hurts Birm. Biz Birmingham, Ala., March 21.
A flu epidemic is hurting theatre
business in Birmingham and environs. Neighborhood houses report
greatest loss of patronage.
Juvenile patronage has particu-

MELBA CONDINHUM AH HIDAN VIRGINIA SWEETHEART BEAUTYWARE FREE TO THE LADIES DINNERWARE LEW AYRES, "SPRING MADNESS" ope." Wonald O'Genro. "On Sawyer, Detective."

Art You Coines to Boss Prits Send Column." If I WERE

Art I G." Alm Tanier!" DE A CROOKEO HILE.



ung-Richard Oresto, "KENTUCKY," and Barrymors, "YOUNO OR, KILOARE," "TREASURE ISLAND"

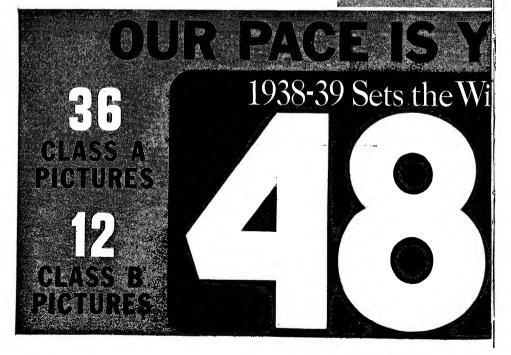
PEERLESS SHOWN IF I WERE KINE." CHIMA SHOW, "CONVICTED."

FairTrade Practice is on the Next Page...

THE ONLY FAIR AD 1939-40 IS THE REC

Four Daughters
The Sisters
Brother Rat
Angels With Dirty Faces
Devil's Island
Dawn Patrol
Valley of the Giants
They Made Me A Criminal
Blackwell's Island
Naughty But Nice
I Am Not Afraid
The Oklahoma Kid

Warne mak the pi -so the make t



VERTISEMENT FOR ORD FOR 1938-39!

rs can't e all etures y only he Best! Dodge City
Wings of the Navy
You Can't Get Away With Murder
Confessions of a Nazi Spy
Juarez
Each Dawn I Die
Yes, My Darling Daughter
Family Reunion
The Kid From Kokomo
Dark Victory
Hell's Kitchen
The Devil On Wheels

OUR FORTUNE!

nning Pace for the

for 1939-40!

24 TOP BRACKET PICTURES

Two Qui<mark>standing</mark> Attractions Einra Marth

> grams als an a present field) frame V was an elegate transfel from Relates to gram week

WARNER BROS'. PROPOSED PROGRAM OF PRODUCTIONS FOR THE SEASON 1939 AND 1940

"QUALITY IS NOT A PASSING FASHION"

The foremost thought in Warner Bros.' minds at all times is to make good pictures, to present these pictures with the strongest showmanship and merchandising possible, and to offer them on a fair "live-and-let-live" basis. This, we believe, is the type of fair practice which has given Warner Bros. their enviable position in the industry today.

The success of Warner Bros. pictures this season, their success in the new season to come — and in the seasons that will come after it — represents a good deal more than is apparent to the appraising eye. The reason for our present position lies deep beneath the surface of an edifice which 29 years of careful construction has at last brought to completion. Development was sure, the goal inevitable, because an unswerving sincerity of purpose was its foundation! That purpose — not merely to make motion pictures but to make motion pictures as fine as they can be made — has now matured to its fulfillment. This we believe is clearly apparent in the productions we have listed as an indication of the material which, allowing for the exigencies of production, we contemplate producing for 1939-40.

Yes, these are great attractions—unquestionably the greatest we have put forth in one season—but to us of Warner Bros. they are the materialization of our company's motivating thought, "Quality Is Not a Passing Fashion." Now that the quality we have built toward and planned for has been attained, it is inevitable that it will continue.

Ladwell

Ladwell

Ladwell

PAUL MUNI * THE LIFE OF BEETHOVEN *

A distinguished addition to Paul Muni's memorable characterizations. The genius of the most revered figure in music... his defiance of Napoleon in an age when liberalism was heresy... the women who resented his passionate intensity-and eccentric manners... the tragedy of deafness in his later life... and the solace he found in music as immortal as his own soul... A stirring life none but Muni could re-create!

*THE BISHOP
WHO WALKED WITH GOD *
BY QUENTIN REYNOLDS

Based on the life of Martin Niemoeller, the fighting minister called the greatest enemy of the totalitarian states. Eyery newspaper in the country has headlined his great struggle . . . now Warners will have it screaming on celluloid!

ERROL FLYNN * THE SEA HAWK * with OLIVIA DE HAVILLAND

The author of 'Captain Blood' and its stars! Dashing leader of Rafael Sabatini's saga of the Beggars of the Sea. The days when England's only navy was a colorful clan of adventurers who swept the Atlantic. Produced on a scale more spectacular than 'Captain Blood'!

* JOHN DILLINGER, OUTLAW *

The newspapers' Dillinger headlines in themselves make as exciting a story as could be fictionized. But add to this the human story of an average boy sent to the penitentiary — by mistake — before he was 20... and the 9-year lesson behind bars that turned him into a ruthless animal, fascinating to women but feared by friend and foe until death — and you have some idea of the impact you can expect in the show.

BETTE DAVIS

* THE OLD MAID *

WITH MIRIAM HOPKINS

AND HUMPHREY BOGART

The Pulitzer prize-winner and 2-year stage success. To be directed by Edmund Goulding who directed Bette Davis in 'Dark Victory'. A story truly worthy of the star universally recognized as the screen's greatest.

JAMES CAGNEY *THE STORY of JOHN PAUL JONES *

The stranger than-fiction biography of the Scotch pirate who became the 'Father of the American Navy'! Mighty armadas, great sea battles, tender romance... produced on a scale in keeping with its spectacular setting. Picture Cagney as that fiery scourge of the seas whose daring conquest led America through the stormiest naval encounters of the Revolutionary War!

BETTE DAVIS * ALL THIS AND HEAVEN TOO *

Biggest book-scoop in 5 years! Apace with 'Gone with the Wind' in all quarters! The soul-stirring story of the girl who became the world's most notorious name, brings another 'Victory' to the most important feminine star in filmdom!

IOHN GARFIELD * DUST BE MY DESTINY *

As timely as it is real, Garfield, sentenced to vagrancy in a penal workhouse, escapes to marry the girl he loves - and is forced to live a fugitive life. The amazing manner in which he wins a new trial and freedom will awaken every citizen to the needs of victims of narrow-minded 'justice'.

EDWARD G. ROBINSON * THE MOON AND SIXPENCE * BY W. SOMERSET MAUGHAM

A story with the world for its background and the creator of 'Of Human Bondage' for its author! The most dynamic role yet brought to the screen by Robinson!

* THE LIFE OF KNUTE ROCKNE *

There are 80,000,000 football tickets bought every year - and every one is a herald for this show. Based on the autobiography of the immortal coach. Screen's first document of this great American, his background, his work, his rich humor, the unforgettable heritage he left. To be produced with the cooperation of Notre Dame University.

ERROL FLYNN * THE ADVENTURES OF DON IUAN *

The title tells all! Expect more adventure than 'Robin Hood'. The story of the world's most famous lover will be filmed on a matchless scale by the artisans who have given you such epics as 'Robin Hood', 'Anthony Adverse' and 'Juarez'.

IOHN GARFIELD * FORGIVE US OUR TRESPASSES *

The success of 'Magnificent Obsession' and 'Green Light' assures the latest Lloyd C. Douglas novel instantaneous approval! Its heart-gripping theme is timed to perfection to further this great new star's ever-increasing following.

IAMES CAGNEY AND GEORGE RAFT * INVISIBLE STRIPES *

Adapted from Warden Lawes' flaming best-seller. The most powerful theme since 'Angels'! Not a prison story . . . but the tortured drama of 'after prison' . . . the invisible stripes a 'timer' wears forever. A tremendous opportunity for this dynamic new team.

* DISRAELI * CLAUDE RAINS

The 'Zola' of England. More stirring now than ever because of its up-to-the-minute theme of dictators, land grabs, persecution. A really important screen document.



* EPISODE *

PRISCILLA LANE and JEFFREY LYNN

The sweethearts of 'Four Daughters' and 'Darling Daughter' are set for big things this year and this is one of them. Priscilla plays a music student and leff just plays - but how!

☆ WE ARE NOT ALONE ☆

Another best-seller scoop from the pen of celebrated James Hilton! We are not alone when we say this is one of the most important stories to be filmed.

* BATTLE OF CITY HALL * THE DEAD END KIDS

The 'Kids' come off the streets and reform! So picture what goes on when they take over City Hall! Here's comedy and drama - and a story to top 'Crime School' for suspense-filled action!

EDWARD G. ROBINSON * BROTHER ORCHID *

The nation's orchids went to Colliers for this unusual magazine serial. An entirely new and different Robinson portrayal! The hilarious story of a mobster who hides out in a monastery and learns to like it.

* GIVE ME A CHILD * IEFFREY LYNN, GERALDINE FITZGERALD and GLADYS GEORGE

We earnestly believe this to be one of the most human themes that it has been our privilege to offer. The dramatic realism that trade-marks Warners' current successes will be given full play in this stirring story.

* FOUR WIVES * A SEQUEL TO FOUR DAUGHTERS with the same cast

The long-awaited follow-up to 'Four Daughters' written by the same author, Fannie Hurst, and filmed by the same director with the same lovable stars. The girls have become women but the same rich drama and heart-warming appeal assure it of the same universal acceptance!

IAMES CAGNEY * THE WORLD MOVES ON *

From the pen of world-syndicated Mark Hellinger comes this stirring kaleidoscopic view of America's most dangerous days! The pre-war teens, the lush twenties, the jittery thirties all woven into a thundering cavalcade of adventure!

EDWARD G. ROBINSON * THE STORY OF DR. EHRLICH *

Another 'Pasteur' . . . and another great life that triumphed over ignorance and persecution to give the world the cure for its most dread disease! Another big 'first' for Warners and still another great biographical drama for the screen.

A CAREER MAN A IEFFREY LYNN AND ANN SHERIDAN

A brand new entertainment angle - the first story of the U. S. Diplomatic Corps! The Spanish revolt, European intrigue, the armament race, international espionage, pack it with 1939's most orige inal brand of screen dynamite!

The long list continues on the next page . . .

Warner Bros. Pictures



Are "Bench-Made" Because It's Fair to You!

There is no "Assembly Line" at Warner Bros.

No properties this important can be "rushed through" to meet release dates. Only because

we are prepared as is no other company—with our background of high-quality production, and the vast resources of our studios, the world's largest, is this policy possible. Our current program definitely demonstrates that this exclusive method—and this method solely—assures the consistent delivery of successful motion pictures for the future, as in the past.

* A SEQUEL TO BROTHER RAT *

Same stars, same author, same setting, same director collaborate to bring in another lightningpaced picture big enough to top its predecessor!

FRED MacMURRAY and PAT O'BRIEN

* THREE CHEERS FOR THE IRISH *
ANN SHERIDAN, RONALD REAGAN,
FRANK MHUGH and ALLEN IENKINS

You can't beat the Irish and you can't beat the heart appeal Warners have put into this one! Get set for a new high in hilarity when these harps start swinging!

* DEAD END KIDS AT COLLEGE *

From 'Crime School' to college and are they a pain in the seat of higher education! Fans called their basketball game in 'Angels' one of the year's funniest episodes — so you know what to expect when they take up football . . . and everything else in sight.

* THE DESERT SONG *

A mass smash on two continents, it boasts Sigmund Romberg's world-remembered music, an action-crammed story, hundreds of daredevil horsemen, the most spectacular desert scenes ever filmed! To be produced in Technicolor with a great singing star.

* AND IT ALL CAME TRUE *

JAMES STEW ART, ANN SHERIDAN and HUMPHREY BOGART

The prize-winning novel by Louis Bromfield becomes a major addition to the record number of prize novels on the Warner story list!

BETTE DAVIS AND ERROL FLYNN * THE KNIGHT AND THE LADY *

Maxwell Anderson's memorable Theatre Guild production brings Bette Davis to the screen in the famous love story, with Errol Flynn as the hero who defied the world for a queen's love!

* EYES OF THE ARMY *

Each year Warner Bros. dedicates a part of the program to America's great Services and Military Institutions. Eyes of the Army' takes its important place besides 'Wings of the Navy', 'Submarine D-1', 'Devil Dogs' and the others.

* THE TANKS ARE COMING *

First and only film of Uncle Sam's mechanized cavalry! In keeping with Warners' authentic 'service' policy, it will be produced on the actual scenes of operations with the full cooperation of the United States Army.

* ON YOUR TOES * WITH ZORINA AND AN IMPORTANT MALE STAR

Rodgers and Hart wrote it — N. Y. held it for 2 years — now it zings to the screen with the most sensationally publicized dancing star in years — the talk of the country, star of the legit season's musical hit, 'I Married an Angel'.

* BURNING DAYLIGHT * BY IACK LONDON

Unquestionably London's most gripping adventure story... with all the roaring action of America's fiercest era! Mighty days of the Klondike, wicked nights of the Barbary Coast live again in a magnificent red-blooded romance.

* YOU CAN'T ESCAPE FOREVER * BY THELMA STRABEL

One of the most important Cosmopolitan Magazine stories of the past 3 years. Played against a background of Paris, Cannes, Switzerland and the U. S., this is one of the most extraordinary romantic dramas on our program.

JOHN GARFIELD and ANN SHERIDAN * TWENTY THOUSAND YEARS IN SING SING *

Twenty Thousand Years in Sing Sing' and twenty thousand thrills on the screen! From the pen of Warden Lewis E. Lawes! A behind-thescenes story mighty with the clash of men, to be advertised and publicized as sensationally as it will be filmed!

* 4 SECRET SERVICE STORIES * BY W. H. MORAN, EX-CHIEF, U. S. SECRET SERVICE, WITH RONALD REAGAN

This series is building every second. Headline scoops and straight-from the files stories of espionage will inspire four more action-packed shows for the coming season!

* 4 NANCY DREW STORIES * BONITA GRANVILLE — FRANKIE THOMAS

The first releases of this swell series met with such instantaneous approval that Warners will follow it with four more in 1939 . . . all with new action, new adventures, new laughs.

* 4 TORCHY BLANE ADVENTURES *

More and merrier stories for this popular series about the smartest female newspaper man that ever scooped to conquer.

WARNERS
CAN'T HAVE
ALL THE
STARS -SO THEY
ONLY HAVE
THE BEST!

PAUL MUNI

BETTE DAVIS

ERROL FLYNN

JAMES CAGNEY

EDW. G. ROBINSON

JOHN GARFIELD

PRISCILLA LANE

JEFFREY LYNN

OLIVIA De HAVILLAND

HUMPHREY BOGART

'DEAD END' KIDS

JAMES STEWART SATING * FRED MacMURRAY STREET JEAN ARTHUR COUNTY * VERA ZORINA SATINGGIANA GEORGE RAFT

PAT O'BRIEN * GEORGE BRENT * ANN SHERIDAN GERALDINE FITZGERALD * WAYNE MORRIS MIRIAM HOPKINS * CLAUDE RAINS * ROSEMARY LANE JOHN PAYNE * GALE PAGE

Fay Bainter * Eddie Albert * Jane Bryan * Donald Crisp Margaret Lindsay * Frank McHugh * Allen Jenkins May Robson * Bonita Granville * Jane Wyman John Litel * Ronald Reagan * Johnnie Davis

JACK L. WARNER, Vice-President in Charge of Production HAL B. WALLIS, Associate Executive in Charge of Production

ASSOCIATE PRODUCERS

Bryan Foy • Henry Blanke • Robert Lord • Sam Bischoff • Lou Edelman David Lewis • Max Siegel • Mark Hellinger

DIRECTORS

Lloyd Bacon • Edmund Goulding • Michael Curtiz • William Dieterle • William Keighley Anatole Litvak • Ray Enright • Lewis Seiler • William Clemens • Terry Morse William McGann • Noel Smith • Crane Wilbur

Warner Bros.

...the company that believes in Fair Practice!

Steep Fees for Harvey-Gains Visio Held Reason for G-B's Nix of Fight

giactly before the second of t

tors and sanagers asset, Treatrica, reterrica stars, Dance Band Directors Assn., They didn't invite the exhibe-but as Clemena Employes, and Radio Manufacturers Assn. They didn't invite the exhibe-but as Clemena Cornel of the Employees, and Radio Manufacturers Assn. They didn't have been represented university of the Commendations for the representation of the borders and the promote Debrustater-General its recommendations for the street, and will be a server, and will recorn the Destination for the Destinations represented, or the organizations represented, or their members, finds little penalized.

Provincial Entertainment Proprietors has already opposed visio as a pub-lic entertainment, but that attitude. it's realized here, will not get it any

place. CEA, meantime, is getting down to cases on the situash on its own account tomorrow (15), when its general council holds its first session of the new business year with Newcastle's Twddy Hinge as prexy. Body will appoint a committee to go right into session same afternoon, so that into session same afternoon, so that exhibs may know just where they stand in the present setup.

H'WOOD PROVES BANE TO MEXICAN PICTURES

Mexico City, March 21.

Domestic picture production is in a bad way owing to stiff competits a state of the competition of the

Mexican producers. About the only out they see is government action on their petition for a state subsidy or at least surcease from many of the imposts.

Set 3 Spanish Films

'Penalty' Tariff

(Continued from page 1)

regulations prevailing in Germany are being applied in that country.
A check reveals that Czechoslovakin produced about 11% of all revenue obtained by American companies in the foreign field. Size of the market is revealed by the fact that it is bigger than either fioliand to U.S. distributions than NorwayDenmark-Finland combined.
Foreign despatements of majors in

Demands and the control of the contr

Pic B. O. Stronger

(Continued from page 3)

tors discloses the following setup or pictures figured as b.o.:

Warner Bros., on top during the '38-'39 season, will have two during April and two during May, against only one big picture these months last year, 'Robin Hood.'

Metro will probably shoot through two good ones in April and more positively two in May, whereas last year in these months it furnished only 'Test Pilot' as an important re-lease.

Twentieth-Fox is looked to for tweetin April and one or two in May Last year this company released In Old Chicago in April, but had nothing big in May.

ing big in May.

Paramount will have one and maybe two good business-getters in April, against two-last April that were only fair; and one during May that looks aure and a second that's a possibility against only 'Dr. Rhythm,' not too big but okay, in May, 1938. not too big but okay, in May, 1938.
RKO will have two likely big ones in April, against nothing that month a year ago. During May it is doubled to the state of t

united Artists is being depended on for one good grosser and possibly two during April, as against only one fairish release during April, 1938. This company has no releases set for

Universal is being handicapped for me good L.o. bet in April and one in May. It had nothing important dur-

ing these months a year back.

Columbia may have one during April and May, 'Lady and the Mob.'

Company had nothing special last April or May.

Tax Revenue Slumps

Washington, March 21.

Washington, March 21.

Sickening fund characterized the boxoffice tax trend in the first stanza of 1939, a Treasury Department report showed Monday (20). It was and 3 anary revenues in several years, checking the healthy improvement noted toward the end of 1933. end 3 anary revenues in several years, checking the healthy improvement noted toward the end of 1933. lections from 10%, bits of admissions over 40e stumped to \$1,950,127, smallest figure since last August. Total was abead of the same stanza form, the graph so far this year is above the first two months of any the same stanza than t

Set 3 Spanish r 111112

Three Spanish languagers, with casts of Spanish peakers from the University of the newest Mexican picture and the Spanish peakers from the Spanish

New Racket

London, March 13.

The old racket of grafting via song plugging, which nearly ruined the pop music business, has now been superseded by an-

has now been superseded by an-other being taken up exten-sively by football pool pro-moter who are vieing with each other in lining up vaudeville names, especially of the talking type, to give them a mention in ting steady 255 weekly income, and have already intimated price is too low in comparison with the offers coming in from the opposition.

4 LONDON PLAYS UNIMPRESSIVE IN DEBUTS

London, March 21.

Sugar Plum, domestic comedy, opened Wednesday (15) at the Criterion, and though nicely received, remain long in the comment of the commendation. It has no commendation. It has no commendation. It has no commendation of the commendation of the commendation of the commendation.

commendation. It has no commendation.

To Be or Not to Be, which open Sunday (19) at the Phoenix, Eleanor Kalowska's tragic deline tion of a neurotic boy with suicid tendencies. It was well acted but is unlikely for the boxoffice.

REPORT WILSON QUIT MPDA VOLUNTARILY

Sydney, March 21.

Chief topic of discussion among distributors here is the retirement for the control of the c

Current London Plays (With Dates When Opened)

'Me and My Girl,' Victoria Palac Dec. 18, '37. 'Room for Two,' Comedy—Sept. 6

38. 'Dear Octopus,' Queens—Sept. 14,

'The Corn Is Green,' Duchess Sept. 20, '38. 'Quiet Wedding,' Wyndham's—Oct. 14, '38.

'Goodness, How Sad,' Vaudeville-Oct. 18, '38.

'Geneva,' St. James-Nov. 22, '38. 'Under Your Hat,' Palace-Nov. 24,

38. Meet Four Int., reasce-Nov. 28, No. 8: Aldwych—Dec. 21, 28. They Walk Alone, Shaftesbury—Jan. 20, 29. Below, His Majesty's—Jan. 20, 29. Design for Living, Haymarket—Jan. 20, 29. Gaslight, Apollo—Jan. 31, 39. Gaslight, Apollo—Jan. 31, 39. Feb. 5, 39 thou Tears, Ficcadilly—Feb. 5, 30 thour Tears, Ficcadilly—Feb. 5, 30 thour Tears, Ficcadilly—Feb. 5, 30 thour Tears, Ficcadilly—

Feb. 5, '39. 'Little Ladyship,' Lyric—Feb. 7,

'Little Lauyang, __ 'To Love and to Cherish,' Kings-way-Feb. 21, '39, 'The Mother,' Garrick-March 3,

'Robert's Wife,' Savoy—March 8,
'91 sak and Biue,' Hippodrome—
March 8, '39.
'Gate Revue,' Ambassadors —
March 9, '39.
'Sugar Pium,' Criterion—March 15, '39.

"Sugar Plum, Grandler 15, '39, Mrs. Van Kleebe,' Playhouse— March 17, '39, To Be,' Phoenix— March 19, '39.

Mex Artists Ask Gov't Aid

Mexico City, March 21.
Local thespians have asked for a government subsidy to enable them to survive sharp competish from pictures and radio.

New So. Wales Film Board to Quit. **Couldn't Cope with Industry Snags**

Ease of Ouebec Ban On Minors Snagged for Year

Montreal, March 21. Continuous agitation for the past year for modification of the Quebec law barring minors under 16 from attendance at picture theatres, even if accompanied by parents or guard-lans, was defeated last week when lans, was deceated last week when Premier Maurice Duplessis informed the Quebec house that the prov-ince's legislation on the matter 'will not be touched this year.'

not be touched this year.

The premier added that clergy throughout Quebee, both Catholic and Protestant, had protested against proposals to lower the present age proposals to lower the present age that the matter would be kept under study by the government for action at another session of the legislature. Application of the host on the proposal proposal to the proposal proposal to the proposal p

ADELPHI, LONDON, MAY CLOSE: WALLER CLICKS

Tondon, March 21. It was all Fats Waller here yes-terday (Mon.), as the American Negro pianist went over big in his debut at the Holborn Empire.

debut at the Holorn Empire.

Although they clicked nicely, the
Tiptop Girls didn't show themselves
to be worthy of headline honors at
the Adelphi. They came into the
spot directly from a month's engagement at the Savoy hotel here.

Rumors are prevalent that the Adelphi is due to close, although confirmation is unavailable. House has been losing money steadily since opening with vaudeville last month.

Santa Anita's Cut

(Continued from page 1)

\$38,650,590 was a ataggering increase over the \$29,509,529 for 53 days of previous year. Daily average in 1938 was \$854,581, against \$556,783 in

1987.

Out of the 1989 gross, the track distributed more than \$925,000 in purses, bought the hot dogs and drinks sold at the stands, printed the programs, paid taxes and depreciation on a \$3,000,000 investment, installed numerous improvements and paid wages to 2,000 employes.

paid wages to 2,000 employes.

Next inroads on the town's moneybags will come in June, when Hollywood's own Inglewood plays host to
the railbirds for 45 days. After that,
Del Mar for a brief sortie and then
the season officially washes up, save
for the week ends of running below
the border at Agua Caliente.

Radio Nightmare

(Continued from page 1)

by experimenting with the relay

by experimenting with the relay idea.

Each producer would be billeted in the film colony for three months. If he cracked up within this period the term of entitient would be seen as the control of the colony of

The Film Board of Trade will shortly quit operations in this terrishortly quit operations in this terri-tory. Made up of distributors and exhibitors, the board setup never got far in ironing out difficulties within the industry. After new legislation was passed in New South Wales, with a Flims Commission named to handle much of the industry's prob-lems, it was agreed that the board alignment was washed up.

alignment was washed up.
Dan Carroll, now in U.S. on a visit
with other Aussie officials and U.S.
film company managers in Australia,
was named chairman of the board at
was named chairman of the board at
man destructive distrib legislation at
bay for some time. The board tried
for months to work out a standard
form of contract but neither distrib
nor exhibitors could get together.

nor exhibitors could get together.
Distributors were tipped off that exhibs should be given some rejection right privileges, but they ignored this. Result was that the gorment of New South Wales went remarks of New South Wales went of the south of the south was the south of the south was the south was the south was the south was the south of the south was the sout

It is effect.

In a large measure the Films Commission is taking over the duties originally assigned to the board. Some in the trade here are inclined to believe that this governmental sustainable of the distribution of the di on a large scale

ADELAIDE EXHIBS SEEK DISTRIB RESTRICTIONS

Adelaide March 2

Adelaide, March 2.
Exhibitors here are seeking 25% rejection right on American picture and restriction of thesire construction of the construction

applied.

Queensland and Tasmanian exhibitors also claim that the MPDA did not keep similar promises in their territories. This follows in the wake of New South Wales passing similar restrictive legislation against intent.

FP Pulls Ads From Vancouver A. M. Daily

Vancouver, March 21, Vancouver, March 21.
Famous Players Theatres yanked all its advertising yesterday (Monday) from the News-Herald, morning sheet, and will stay out 'indefinitely. Split came when the paper asked FP for two-thirds of the advertising appropriation of the two evening dailles and was refused. Sheet (circulation 20,000 against Sun's 68,000 and Province's 82,000) was once eulogized in Time as 'the press found in a junk heap' and for several years ran on a co-op basis.

Canada FP Corp. Up

Montreal, March 21.

Montreal, March 21.
Famous Piayer Canadian, Copp.
Ltd., in annual financial statement for year, to Dec. 31, 1988, show operating profit of \$2,21,859 against years of \$2,21,859 against \$2,21,859 against \$2,22,859 against \$2,22,859 against \$2,22,859 against \$4,859,879 against \$4,22,859 against \$4,259,125 in 1997.

VARIETY 20 '3 Smart Girls Grow Up'

(WITH SONGS)

Universal release of Jac Parternék praduction. Stars Deanna Durbin: Pentures Charles Winninger. Directed by Honry Roster. Spream Camera. Jac Valentine; and Camera Camera. Jacob Valentine; adler. Ted Kent. At Huvoli. X. Y., hersinning, March 17, 30. Humning the Camera Indiang. Finning States 1 Stat

Mas Wincaek. Ethe Griffle The Promission of Massacri will satisfy the Bob Burns following, but will not serve to enhance his popularity with audience seemen the propularity with audience seemen the propularity with audience seemen the propularity will be seen for self-any too well in script form. Burns, however, but the seemen that the seemen that

Burns gets over his homespun phi-losophies. Story is crammed with hokey situations and by-play, but on the whole is confusing and handi-capped by weak writing effort. Lat-ter may be overlooked by the fam-ily trade more interested in Burns than in material provided.

SERGEANT MADDEN Hollywood, March 14.

| Metro release of J. Walter Itulian pro- | |
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| | |
| | |
| Directed by Josef von Sternberg, Screen- | |
| play by Wells Itoot; base I on story by | |
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| of Alexander, Clendole, Mar. 14, 39. | |
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| Police Commissioner Georga Irving | u |
| Zonco communication | Ιĸ |
| Deatting Wallace Beery into the | 12 |

| er, Sr. | Aumost a Gentleman | |
|----------------|---|--|
| semith | | |
| funtler | Hollywood, March 17. | |
| Plozg | RKO release of Cliff Reld production. | |
| Duran | Directed by Leslie Goodwins. Screenplay | |
| Moore Burko | by David Silverstein and Jo Pagane; etery | |
| Burko | by Harold Shumate; comera, J. Roy Hunt; | |
| Fiffles | celltor, Deemond Marquette. Previewed at | |
| | Alexander, Glendale, March 17, '89. Run- | |
| fy the | ning time, 64 MINS. | |
| nat | Dan PrestonJames Ellison | |
| i not | Shirley Hadden Helen Wood | |
| with | Robert MabreyRobert Kent | |
| ninis- | Marian MabreyJune Clayworth | |
| ns in | Major MabreyItohert Warwick | |
| y too | AriburLeonard Penn | |
| | Crack WilliamsJohn Wruy | |
| ever, | Jaron Troop Brandan Tynan | |
| awo a | Ira Willia | |
| | Doc Rollins | |
| es in | And Ace, the Wonder Dog. | |
| | | |
| n the | Ace, the dog, will provide most of | |
| owns. | | |
| g of | the interest aroused by this one. | |
| sely- | It's strictly a filler ground out for | |
| e to- | | |
| e w- | the lower duals. Picture shows | |
| lence | slipshod preparation of script and | |
| | | |
| and | story is full of holes. | |
| orge. | Obedience and utility tests of dogs | |
| mule | | |
| mule | have gained in importance among | |
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The state takes in better in the help of the state of the

Miniature Reviews

Three Smart Girls Grew Up'
(U). Smash Deana Durbin
cenedy with songs.
"Im Frem, Missour! (Par),
Deb Burns in mild comedy; modble Burns in mild comedy; mod'Sergeant Madder! (Sctro)
Vallace Beery in program drama
glorifying the police; strong supporting feature for keys.
'Almest a Gentleman' (RKO).
Lower bracket B for filler in the

| rinning March 17, 39, Itunning time, 7 MINS. 2 Deannn Durb's 10 Deannn Durb's 10 Deannn Durb's 10 Deannn Traig 10 Deannn Traig 10 Deannn Traig 10 Deannn Traig 11 Deannn Traig 11 Deannn Traig 12 Deannn Traig 12 Deannn Traig 13 Deannn Traig 14 Deannn Traig 15 Deannn Traig 16 Deannn Traig 16 Deannn Traig 17 Deannn Traig 17 Deannn Traig 18 Deannn Traig | | Bob Burns in mild comedy; mod- err e grosser for family trade. | provide any fresh angles, and pic- | duni, wook March 19, '30. Running time: 70 MINS. Mr. Moto. Peter Lorra |
|--|--|--|--|--|
| Penny Craig | SERGEANT MADDEN | 'Sergeant Madden' (Mctro). | ture shows padding to stretch it to | Mr. MotoPeler Lorra |
| Joan CraigNan Grey | | Walloss Doors in promon drams | When Ruggles and his brother-in- | Mr. Moto Peler Jores Stutter Stutter Jores Stutter Stutter Jores Stutter Stutter Jores Twister McGors Winner Your Commissioner Gorden Hichard Lana Commissioner Madero Jore Anne Lo Castl. Discuss Dimbrida Gorenor John Bentley Paul Iterray Licht, George Bentley Robert Lowery Captain Danies Eddo Marr Grant Hinry Woods |
| oan Craig. Helen Parrish farry Loren. Itabyt Cummings tlehard Watkins William Lundigan linns Ernest Concart frs. Craig. Nella Walker | Metro release of J. Walter Italian production. Stars Wallaco Beerly. Peatures Touchesten. Stars Wallaco Beerly. Peatures Touchesten. Stars Wallaco Beerly. Peatures Touchesten. Starshape to J. Wallaco Beerly Beerly Wells Hoot; basel on story by William A. Ullman, Jr.; camera, Joseph Seltz; celltor, Conrabl A. Nervic. Previawed at Alexander, Giendole, Mart. 14, '28. Running time, 78 JAUS. Running time, 78 JAUS. Wallace Beerly All Boylan, Jr | glorifying the police; strong sup- | law, Broderick Crawford, win \$150,- | Twister McGurk |
| lehard Watkins William Luncigan | duetien. Stars Wallace Beery. Features | porting feature for keys. | 1000 on their sweeps ticket individ- | Commissioner MaderoLeon Ames |
| inns | Directed by Josef von Sternberg, Screen- | 'Almost a Gentleman' (RKO). | ual members of the family want to satiate secret ambitions. After run- | Col. Thomas CastleChories D. Brown |
| | play by Wells Itoot; base I on story by | Lower bracket B for filler in the | satiate secret ambitions. After run- | Governor John Bentley Paul Hervay |
| warm, thoroughly delightful | Seltz: editor. Conrad A. Nervig. Previawed | durls. | ning through much inconsequential horseplay, money runs out and fami- | Captain Dahlan |
| | at Alexander, Glendole, Mar. 14, '39. | Sindard programmer should | ly goes back to its old routine. | Grant |
| in for big grosses and lots of hold- | Shaun Madden | Standard programmer should | Mariorie Rambeau is teamed with | One of 20th Fox's good-paying 'P' |
| ers. It will enhance Universal's | Al Boylan, JrTom Brown | provide good support for key | Ruggles in place of Mary Boland in | series produces another engrossing |
| yers. It will elitable offiverous | Allendar (1906, 78 MIN). All Bloyden, 71 — Tenn Breven, 1900 — Te | du^ls. | this one. Cast struggles valiantly with mediocre material and is un- | detective meller in 'Mr. Moto in Don- |
| anding in general and say the same | Mnry Madden Fuy Holden | udden Money (Par). Unim- | with mediocre material and is un- | ger Island, starring Peter Lorre. Ably produced by John Stone from a |
| r the film industry. Escape litera- | Charlotte Marion Martin | por ant comedy for duals where | laughs from stock situations. | Ably produced by John Stone from a |
| re with smiles, heart-tug, lustre, | Tweehy' | filler's required. | laughs from stock situations. | Peter Milne adaptation, and skillfully |
| nd a collection of thoroughly nice | Milton Donald Haines | 76r, Meto in Danger Island | | Peter Milne adaptation, and skillfully directed by Herbert I. Leeds, ac- counts need have no hesitancy in setting behind this 'Mr. Moto' re- |
| cople; the film is a welcome anti- | Dayo Etta McDaniel | (20th). Another good 70 min- utes of detective fiction in the | Heritage of the Desert | getting behind this 'Mr. Moto' re- |
| ote to the front page headlines. It | NoroJohn Kelly | utes of detective fiction in the | | lease to the same extent as with the best of others in the series. Devotees |
| hould tear up records like they tear | Caser | 'Moto' ser.'es. | Hollywood, March 13. | best of others in the series. Devotees |
| p treaties in Europe. | Dennis Madden (as a boy) Diekie Jones | | Parameunt release of Harry Sherman pro- | of detective fiction will like it. |
| The original screenplay of Bruce fanning and Felix Jackson, as writ- | Commissioner (1919) Charles Trowbridge | traneous situations, finally picking up old situation of dog accused of killing a man. At triel, Ellison de- fends and finally establishes animal's | Venable. Directed by Lonley Selander. | There is a sameness about the 'Mr. |
| lanning and Felix Jackson, as writ- | Police Commissioner Georga Irving | up old situation of dog accused of | Screenplay by Norman Finuation; added dia- | Moto' pictures, yet the plot of each |
| en to the specification of Joe Paster- | m at - William Peans into the | killing a man. At triel, Ellison de- | Zane Grey. Associate producer, J. D. | new story surrounding the detec- |
| ak and translated into action by Jenry Koster, is the beginning and | Drafting Wallace Beery into the ranks of New York's finest for the first time in his extensive film career, | innocence. Packed in between is a | Trop; eamera, Russell Harlan; editer, Sher- | tive's adventures are always in- triguing, and the action is usually carried out in such a manner as to be exciting, suspenseful and melo- dramatic. 'Moto in Danger Island' is |
| he foundation of the film's virtues. | first time in his extensive film career, | romance of sorts between Ellison and | March 13, '39. Running time, 73 MINS. | carried out in such a manner as to |
| | | romance of sorts between Ellison and Helen Wood, and an inane kidnap- | Jahn AbbottDoneld Woods | be exciting, suspenseful and melo- |
| ations, situations and plausibility teeps the story within the realm of he believable, the familiar, the | drama in 'Sergeant Madden.' It's | ping for no reason at the finish. | David NachRussell Hayden | dramatic. 'Moto in Danger Island' is also well bolstered by comedy relief, |
| eeps the story within the realm of | geared to supply strong support in | | Andrew NaubRobert Barrat | also well bolstered by comedy relief, |
| he believable, the familiar, the | the key duals. | VINC OF CHINATOWN | Henry Holderne | with Warren Hymer, a wrestler, be- |
| ikeable. It's a disarming tale about a young | Picture is Josef von Sternberg's | KING OF CHINATOWN | Nebraska Willard Rebertson | coming a self-appointed assistant to Lorre. His assignment to get laughs |
| mh-deh (Deanna Durbin) who at- | nest on the Metro lot in hearly 15 | Los Angeles, March 18. | Chick Chance | has been expertly planned and |
| sub-deb (Deanna Durbin) who at- | first on the Metro lot in nearly 15 years. If he did nothing else, the director gave a new slant on future screen possibilities for Beery. The latter has been typed for smirking foods! | Los Angeles, March 18 Paramoust risches of Statut, Walter 19 Paramoust risches 19 Paramoust risches 19 Paramoust 19 Paramo | Hollywood, March 13. Faramoun rieses of Marry Barbaria, pre- tractic of the control of the cont | has been expertly planned and Hymer carries it out for maximum |
| | screen possibilities for Beery. The | Anna May Weng, Directed by Nick | Junga Stavens | results. |
| Grey has gotten herself engaged to a young man, William Lundigan, who is loved by the other sister, Helen Parrish, whom he ought obviously | latter has been typed for smirking | Grinde. Screenplay by Lillia Hayward and | Paramount has been turning out | |
| oung man, William Lundigan, who | facial contortions whenever con- | camera Lee Tover; editor Ede Warren | the Zane Grey western series for 15 | where unknowns are suspected of en- |
| is loved by the other sister, helen | fronted with an embarrassing or | Previewed at Paramount, March 18, '39. | years. Established as standard pro- | gaging in dlamond smuggling. Guilt, |
| | dramatic moment. Von Sternberg | Dr. Mary Ling | grammers among company releases, | as usual, points in many directions |
| olications are unfolded with a | facial contortions whenever con- fronted with an embarrassing or dramatic moment. Von Sternberg steered clear of these characteristics to present Beery in a straight char- | Frank Baturin Akim Tamiroff | several yarns have been returbished | and, as usual, is too often suggested by various characters who, if natu- |
| shrewd evaluation of interplay. In | acter portrayal that is refreshing. | Dr. Chong LingSi-iney Tolar | years. Established as studinged programmers among company releases, several yarns have been refurblaned for remake purposes. The present piece is the third film version of Heritage of the Desert. It will salisfy in houses catering to western batronage. | ral wouldn't be arousing so much |
| plications are unfolded with a shrewd evaluation of interplay. In the process, the spectator grows to like the people and the film clicks in all departments. | Most important contribution of the | Robert 'Bob' LiPhillip Ahn | 'Heritage of the Desert.' It will sat- | ral, wouldn't be arousing so much police concern. The girl is Amanda |
| like the people and the nim clicks | picture is the uncovering of Laraine | Dolly WarrenBernardeno Hayes | isfy in houses catering to western | Duff, a very attractive type, who has |
| Charles Winninger's performance | Day, newcomer to nims, who dis- | Rap HarriganRorcoe Karns | patronage. | comparatively little to do in a ro- |
| | Day, newcomer to films, who dis- plays talent and screen personality. Under the name of Laraine Johnson, | InterneRiebard Denning | It's regulation western pattern, with fast riding, a dash of romance, | mance with a very youngish officer, Robert Lowery. Neither are given sufficient opportunity to show much |
| put him over with the fans. He looks | the girl was plucked from a little | Second InterneArchie Twitchell | gunplay, a dastardly heavy and the | cufficient apportunity to show much |
| put him over with the fans. He looks like a swell bet now that, seemingly, | theatre group in nearby Long Beach. | Detective | rancher with a comely daughter who | screen talent |
| tney know now to use nim before | Her charm and ability is recogniz- able in her first sequence, and catches attention as picture progresses. | Gangater | rancher with a comely daughter who falls in love with the tenderfoot. Photographed against desert back- | Lorre is again the suave, calmly- calculating Sherlock Holmes, whose |
| the camera. The knack for doing tempered hoke and staying credible | able in her first sequence, and catches | Dr. JanesCharles Trowbridge | Photographed against desert back- | calculating Sherlock Holmes, whose |
| is his. Two supporting ingenues also | Story is familiar in many respects, | Chinese Man | grounds that add productionally to | size belies his ability to overcome |
| ls his. Two supporting ingenues also should find their careers given real | but has some new twists in script | Mr. Fon | the picture, and with a nicely | aggressors having twice his appar- |
| momentum by this release. Every- | and direction to freshen it consider- | Announcer | napped script employing logical sit- | ent stamina. A capable cast of sea- soned players surround him, includ- |
| body, in fact, takes on lustre from | ably. Beery, honest and good-na- tured Irish cop, lives up to all tradi- | | measures up to the entertainment | ing Jean Hersholt (doing what sounds |
| the surrounding glitter. The two juveniles, Robert Cummings and William Lundigan, show up promis- | tured Irish cop, lives up to all tradi- | A moderate budget program | Photographed against desert back- grounds that add productionally to the picture, and with a nicely mapped script employing logical sit- uations, 'Heritage of the Desert' measures up to the entertainment standards of the series. | a bit like a German accent). Rich- |
| William Lundigan show up promis- | tions of the force. Alan Curtis, his | drama, 'King of Chinatown' carries | | |
| lngly, each not only looking good, | son, is brought up in that environ- | sufficient action and underworld in- | eastern playboy, goes west to claim his desert holdings, being misman- aged by C. Henry Gordon, Latter has | Dumbrille and Charles D. Brown. |
| but displaying vigorous personalities | ment, but on joining the force be- comes a smart copper too interested in rapid advancement. His brazen | trigue to satisfy as support in the | his desert holdings, being misman- | Last-mentioned looks suspiciously like Skeets Gallagher and may be |
| and an ability to throw the dialog | in rapid advancement. His brazen | | a henchman try to get rid of Woods, | mistaken for him by many fans. |
| with facile accuracy. As for the adolescent star, it's one | attitude antagonizes the gang on his | duals and hit the fancy of the family | who is wounded and rescued by rancher Robert Barrat. Convalescent, | Char. |
| As for the adplescent star, it's one more smash, and sends her higher up | | trade. Light on draw names, but | rancher Robert Barrat. Convalescent, | |
| the hoveffice ladder Universal's | kld Curtis is framed and sentenced to prison. Escaping, he embarks on a | title may catch shekels of customers | Woods falls in love with Evelyn Ven- | |
| the boxoffice ladder. Universal's consistently smart handling of this | | in the nabes. | able, then rounds up Gordon and his | LONE STAR PIONEERS |
| growing miss remains a bright chap- ter of company planning. Future stories will be plotted in accordance | wild holdup spree, and is killed when visiting the hospital to see his baby | Little footage is consumed in in- | gang, with the help of oppressed ranchers in the valley. The cast is good. Woods provides a capable portrayal as the easterner, with Miss Venable okay for the ro- | Columbia production and release. Stars Bill Elliott. Directed by Joseph Lavering: serrenpicy. Nate Gatzert; camera. Junes S. Brown, Jr.; editor, Dwight Caldwell. At Calonial, Lincein, dual. Running time: balling. |
| ter of company planning. Future | son. The trap is laid by Beery, who | troducing Akim Tamiroff as king of | The cast is good. Woods provides | Bill Elliott. Directed by Joseph Levering; |
| stories will be plotted in accordance | figures duty above love for his son. | gambling and rackets in Chinatown, | a capable portrayal as the easterner. | Brown, Jr.; editor, Dwight Caldwell. At |
| with her advancing age. Meanwhile, she improves as an actress and as a | Interwoven is an interesting romance and marriage of Curtis and Miss Day. | He's out for the heavy coin and dis- | with Miss Venable okay for the ro- | Colonial, Linceln, dual, Running time: |
| singer (she sings three songs). and | Beery predominates with a neat | regards small operations, Double- | mantic lead opposite. Russell Hay- den is a vigorous western youth, and Sidney Toler provides many light moments as a ranch hand. Gordon is | 64 MANNS. Brill pilleds Describe College Describe |
| she improves as an actress and as a singer (she sings three songs), and as a bright smile in a dour world. | job, even down to the Irish brogue. | cross aimed at Tamiroff by hench- | Sidney Toler provides meny light | Virginia |
| Land. | Alan Curtic gives a vigorous nor- | | moments as a ranch hand. Gordon is | Pata |
| | trayal of the surly and overly-ambi- tious son. Tom Brown is okay as Beery's adopted son. Marc Law- rence, recruited from the road com- | fram 5, Carron Naish results in | good as leader of the band working | BillLee Shumway |
| I'M FROM MISSOURI | tious son. Tom Brown is okay as | former's shooting in front of Sidney Toler's store. Toler's daughter, Anna May Wong, figures her father | against the ranchers. Camera work by Russell Harlan | ConJack Ingram |
| I M FROM MISSOURI | Beery's adopted son. Marc Law- | Anna May Wong figures her father | Camera work by Russell Harlan | Epb |
| Hollywood, March 15. | nany of 'Golden Boy' for a gangeter | | takes full advantage of scenic oppor- tunities. | Joe Frank LaRue |
| Paramount release of Paul Jones produc- | pany of 'Golden Boy' for a gangster leader part, gets over and indicates he can stay in Hollywood for more | threats against Chinese merchants. | tunides | |
| George, Gene Lockbort. Directed by Theo- | he can stay in Hollywood for more | Miss Wong, with medical degree, | | Precarious period just after the |
| dore Reed. Screenplay by John C. Moffitt | film work. | threats against Chinese merchants. Miss Wong, with medical degree, performs dangerous operation to save Tamiroff's life. Leader takes | NAVY SECRETS | Precarious period just after the Civil War, when the Texas country was menaced by renegades and white |
| Homer Croy and Julian Street. Camera. | Von Sternberg's direction spends | save Tamiron's life. Leader takes | Vision of Marie 1 | marillae provides the subject of |
| Previous of Poramount T. A. March 15 | much time in developing sideline pieces of business. After a rather | weeks to convalence, while his gang run matters for quick cleanup. Dis- | production. Features Fay Wray, Grant | Lone Star Pioneers' latest of Bill |
| '39. Running time: 77 MINS. | slow start to establish characters and | trict attorney moves in to round up | Withers. Directed by Howard Bretharton; | guerillas, provides the subject of Lone Star Pioneers, latest of Bill Elliott's exploits for Columbia. Its |
| Sweeney EllasBob Burns | background, picture speeds up con- | the racketeers but before Temiroff | Monagram release of William Lackey production. Features Fay Wray, Grant Websers, District by Mowers Brethseton; by Steve Flaher: camera. Harry Neuman; by Steve Flaher: camera. Harry Neuman; ditter, Russell Schoengarth. At Strand, Brooklyn, dnal week March 17, 39. Rus- ning time: 69 MINS. | biz possibilities are only fair. Elliott needs script pushing, most of the |
| Pergie Rowe | background, picture speeds up con- siderably and is moving at a rapid | is fatally shot he provides Miss Wong with healthy funds for her | editer, Russell Schoengarth. At Strand, | needs script pushing, most of the |
| Joel Streight William Warrett | clip at the finish. | | ning time: 60 MINS. | |
| Allison Patricia Morison | | Chinese ambulance unit. Story moves in a straight line, | CarolFay Wray | slowly paced. Sent into the guerilla country as a U. S. Marshal, Elliott finds the |
| Fr. Arthur E. E. Clive | 1 41 . 6 .1 | maintaining interest with a lively | Nick | a II S Marchal Flight finds the |
| Smith | Almost a Gentleman | | Conjer William von Brincken | bands are operating from a good in- |
| Colonel Marchbank Lawrence Grossmith | Hollywood, March 17. | | Slavins. George Sarrell | side location. Tipoff is always given |
| Mrt. Arthur | BKO release of Clif Reid production. BKO release of Clif Reid production. Sreempias by House of Clif Reid Reid Production. By Havold Shumate; centera, J. Roy Hunt cilitor, Desmoad Marquette, Previewed at Awander, Glendale, March 17, '28, Runing time. 64 MISS. Shirlay Hadden. Bielen Wood | show jumpy editing. Miss Wong provides a nice portrayal of the Chi- nese girl turned doctor. Tamiroff is suave and believable as the big shot | ning time: 60 MINS, Carol Saud Withers Steve Grant Withers Steve Grant Withers Steve Grant Withers Consier Willawa Schingon Consier Grant Jimmy Craig Reynold Jimmy George Sorge Ravins George Sorge Benjs Andre Cheron Feter Robert Yrgan | side location. Tipoff is always given the looters as to when the next big |
| Gus | Directed by Leslie Goodwins, Screenplay | nese girl turned doctor. Tamiroff is | Daly Robert Frazer | shipment of supplies is coming in, and how big the guard is. Elliott, masked as a bad man, joins the gang, |
| Welt PliesJames Burko | by Harold Shumate: comera, J. Por Hunt | suave and believable as the big shot | RabeDuke Yerk | and how big the guard is. Eiliott, |
| Hollywood, March 18. Paramour From of Fell Jones großes- George, Gene Leckwart. Directed by Theo Goorge, Gene Leckwart. Directed by Theo Goorge, Gene Leckwart. Directed by Theo Honer Copy and Johns Street. Conners. De Brown Copy Leckwart. Directed by Theo French Copy and Johns Street. De Brown Copy and Johns Street. John Copy and John Street. John Co | editor, Desmond Marquette. Previewed at | racketeer, while Naish is okay as | Drunk Arthur Housman | masked as a bad man, joins the gang, |
| One Present Mineral will a state of | ning time 64 MINS. | leading double-crosser of the gang. | | finds a rancher, his daughter and son being kept prisoner on their own |
| I'm From Missouri Will satisfy the | Dan PrestonJames Ellison | Comedy moments are neatly spotted by Roscoe Karns and Ray Mayer. | This is a mystery melodrama with | property to provide a hideout for |
| nor now my tonowing, but this not | Shirley Hadden | I was among and and attacks. | more mystery than drama. Too | property to provide a hideout for |

| ay | nese giri turned doctor. Tamiron is | Daly Joseph Crean | snipment of supplies is coming in, |
|-----------|---|--|--|
| ıŗу | suave and believable as the big shot | | and how big the guard is. Eiliott, |
| nt: | racketeer, while Naish is okay as | | masked as a bad man, joins the gang, |
| at in- | leading double-crosser of the gang. | CaptainJoe Girard | finds a rancher, his daughter and son |
| 3811- | Comedy moments are neatly spotted | | |
| on | Comedy moments are neatty spotted | This is a mystery melodrama with | being kept prisoner on their own |
| boi | by Roscoe Karns and Ray Mayer. | more mystery than drama. Too | property to provide a hideout for |
| nt | | more mystery than drama. 100 | the mob, and ultimately uncovers |
| th | | much mystery, in fact, plus weak story preparation and a super- | the inner workings of the organiza- |
| ek | SUDDEN MONEY | story preparation and a super- | tion. |
| nn | SODDEN MONE! | abundance of heavies who get in | |
| W | Hollywood, March 16. | each other's way, results in a so-so | Elliott is gaining ease in chaps and |
| an | Hollywood, March 16. | picture. May just get by on lower | spurs, the days of drawing room |
| na | Paramount release of William C. Thomas production. Features Charles Ruggles and | picture. May just get by on lower | parts now probably seeming far be- |
| K8 | production. Features Charles truggles and | half of dualers, but that's all. | hind. Dorothy Gulliver's role as a |
| - | Marjoria Rambeau. Directed by Nick Grinde. Screenplay by Lewia Foster; based | Fay Wray and Grant Withers work | rancher's daughter who must wait |
| | on high he Milton Lavarus: comers Wanner | hard at playing Federal gumshoes | rancher a daughter who must wait |
| of | on play by Milton Lazarus; camera, Henry Shorp; editor, Elleworth Hoagland, Pre- | assigned to track down a foreign | on the bandits, doesn't shape up into |
| •• | viswed at Alexender, Glendale, March 16, | power stealing navy secrets. Miss | much. Charles Whittaker, Charles |
| e. | '30. Running time: 60 MINS. | power steaming navy secrets, pitts | King and Lee Shumway are the rot- |
| or | Sweeney Patterson Charles Ruggles | Wray shows to greater advantage | ten apples in the community barrel, |
| | | than Withers, who is typed as a | Shumway tipping off and the other |
| VS. | Grandpa Casey Patterson. Charley Grapewin | dumb petty naval officer, and she | onditivay upping on and the other |
| hd | 'Doc' FinneyBroderick Crawford | lends a lively and romantic interest | two carrying out the looting. |
| ••• | Junier Patterson | to otherwise unimpressive proceed- | Strictly a cheap western. Barn, |
| | Mary Patterson | ings. | |
| es l | YeleJoyce Mathewe | | Manager of Day |
| | Johnny Jerdan | Withers promises his shipmate to | Home on the Prairie |
| g | Ellen Mary Parker | deliver a certain envelope to a party | (************************************* |
| s. I | | whose name he forgets. He also vol- | (WITH SONGS) |
| iél | | unteers to entertain his pal's girl for | Republic production and release. Stars |
| at | Mr. Wixby | the evening. Three-fourths of the | Gene Autry; features Smiley Burnett, Juna |
| | Miss ParkinsEthal Wales | the evening. Three-lourths of the | Storey. Directed by Jack Tewnley; origi- |
| 97 | Professor Tite Alex Melesb | film is taken up in aimless wander- | nal acreenplay, Charles Arthur Powell, and |
| αt | PhilJehn Gallaudat ButchJehn Kelly | ings in and out of cafes and bars in | camera, Feul Franklin, Reg Lanning; edi- ter, Lester Oriebeck. At Colonial, Lincoln, |
| i- I | HerbiaHomer Dickinson | an effort to deliver the envelope. | dual. Lincoln, |
| - 1 | JoeJoe Tule | Miss Wray appears to be working | Cast: Gens Autry, Smiley Burnetle, Juna |
| e l | | against Withers, and she is, presum- | Sterey, George Cleveland, Jack Mulhall, |
| iã | | agams, withiers, and she is, presum- | Walter Miller, Gordon Hart, Hal Price, |
| ալ | Diamend | ably, a foreign spy. In reality, both | Earl Hodgins, Ethan Laidlaw, John Beach, |
| I | | are working for the U. S. Navy, but | Jack Ingram, Bob Woodward and the |
| n | TedDonald Karr | neither are aware of it until the | Rodeollers, Running time, 58 MINS. |
| œ. I | Sam | finale clinch. | and the state of t |
| ī- I | Stanley Price | One of the principal faults in the | Shorter quota of singing and more |
| 'nΙ | Gamblers Dick Elitott Robert Brister | One of the principal ratits in the | Shorter quota or singing and more |
| - | f work nimiter | story is the stringing out of sus- | action characterizes this latest Autry |
| B | | pense until it looks like several | flicker, which will please some of |
| w۱ | There's little hope for Sudden | chapters of a cliff-hanger were | the western addicts and possibly dis- |
| | | | appoint those who like songs in |
| - 1 | sequent bookings where an hour is | tion are quite unimpressive | (Continued on page 30) |
| | | mon are doing anumbiassing | (Communes on bake 20) |
| | | | |
| | | | |
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NAVY SECRETS

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traction. Produced as a long estreaction. Produced as a long of traction. Produced as a long of traction. Produced as a long of traction.

Sudden wealth provided by a wine many state of the production, first Part Lord Production. Sure Part Lord Production, first Part Lord Production, and the provided by a wine many state of the provided by a wine many state of the provided by a wine many state of the provided by the provided



FRIDAY

THE DAY WHEN SAMUEL GOLDWYN WILL GIVE YOU THE **MOST POWERFUL PIC-**TURE OF HIS CAREER ...AND 75.000.000 PEOPLE WILL BE READING ABOUT IT!

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with Flora Robson · Donald Crisp · Geraldine Fitzgerald · Screenplay by Ben Hecht & Charles MacArthur • From the great novel by Emily Bronte directed by WILLIAM WYLER · released thru UNITED ARTISTS

Advance Production Chart

Current production check finds 32 pictures facing the comeras, as of March 15, with studios still needing to place 188 mort in production before items of some production of the first production before items of the production of the first production before items of the production and the production before items of the production of the

Columbia

| | | | | | | | - 1 |
|----------|----|----|---|----|----|----|-----|
| | | | _ | | | | 4 |
| Features | 40 | 19 | 1 | 5 | 15 | 15 | |
| Westerns | 16 | 10 | ë | 2 | -4 | 4 | - 1 |
| Serials | -4 | ~ | ï | Ĩ. | i | i | |
| Derwin | • | ~ | • | • | - | | -1 |
| Total | 60 | - | - | - | 20 | 20 | |
| | | | | | | | |

Dupuis, Al Ferguson, Ky Róbinson, Sam Ash, Al Herman, Forbes Murray, Caward Hearm.

Geward Hearm.

Geward Hearm.

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Pioneers, Hank Bell, Edward Le Seint.

Celumbia Fix Now in Fredaetten

ONLY ANGELE HAFW WINGS, Tormerly titled TLAME NO. 4' proder of the Control of the C

"MANDBARF, THE MAGUICA, IMAY DEMBY, AMERICAN CAREA, THE MAGUICA, GEAL JO, DEMBY, AMERICAN, THE MAGUICA, GEAL JO, DEMONS AND REPORT OF THE MAGUICA, WAS A NEISON AND A NEISON A

Grand National

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Metro

| | Number 1 | | | in 1 | alance to be Placed | |
|----------|--------------------|------|----------|------|------------------------|----|
| | of Pix Promised | Com- | Shoot- | | Before Cameras | |
| Features | 50 | 27 | 4 | * | 11 | 11 |
| | | | | | | |
| Total | | 27 | S amolti | 8 | 11 | 11 |

Pictures now in the cutting rooms or awaiting previews are:

"BEOADWAT SERENADE," produced and directed by Robert Leonards
no writing credits released; photographed by Oliver Marth. Cast: Leonards
no writing credits released; photographed by Oliver Marth. Cast: Leonards
now the Wares, Inn Hunter, Frank Morgan, Virginia Grey, Rita
Johnson, William Gargan, Katherine Alexander, Franklin Panghorn, Exther
THE HABDS RIDE HIGH. produced by Lou Ostrow, directed by
John B. Seltz; sereen play by Agnes Christina Johnston, Ksy von Riper and
William Ludwig, photographed by Leslie White Cast: Lew Stone,
Milliam Ludwig, photographed by Leslie White Cast: Lew Stone,
Milliam Ludwig, photographed by Leslie White Cast: Lew Stone,
Milliam Ludwig, photographed by Leslie Worker,
CALLIMG DER KLEDARE, Produced by Lou Octrow, directed by Harold
S. Bucquet; based on the Max Brand stories; photographed by Les White.
Cast: Lew Ayres, Lionel Barryance, Lyrne Carrey, Nat Pendleton, Samuel
Cast: Lew Ayres, Lionel Barryance, Lyrne Carrey, Nat Pendleton, Samuel
Roomond, Bohs Watson, Alma Kruger, Rinie Riano, Walter Kingsford
Donald Barry.

S. Hinds, Emina Dunn, Marle Blabe, Lans Turner, Larams solmson, Calacomond, Bols Watson, Alma Kruger, Rille Rano, Walter Klingdord, Science College, and College Colle

Cast: Dennis O'Keefe, Florence Rice, Jessé Ralph, Anthony Allen, Buddy Boscn, Rita Johnsor, Tully Marshall, J. M. Kerrigan.

THE WIZARD MY MORPH MARSHALL M. M. KERTIGAN.

THE WIZARD MY MORPH MARSHALL MARSHALL BRUM; DENGRIP MARSHA

enne Ames.

Metre Fix New in Freduction

TABEAN IN EXILE, produced by Sam Zimbalitt, directed by Richard

Toppy: based on character; created by Mega
Brown on Company of the Company of the Company of the Company

English of the Company of the Company of the Company

Light Banks, John Sheffield.

van, Henry Stephenson, Kenneth Hunter, Henry wucczun, Friedan ineverlich Statisch und der Verhalbeden jedordeel by David O. Selz-Guber Witter Wirter Frening, replacing George Cuter; sereen play jestinger Howard and Oliver B. F. Garret from novel by Margaret Mitchell; photographed by Ernett Baller, replacing Lee verter Light, Leelie Howard, Oliver B. F. Garret from nevel by Margaret Mitchell; photographed by Ernett Baller, replacing Lee verter Light, Leelie Howard, Oliver Bern, 1994, Butterly McQueen, Everetts Brown, Vietge Light, Leelie Howard, Oliver De Havy Margaret Statisch Leelie Howard, Oliver De Havy Margaret Statisch Leelie Howard, Oliver De Havy Margaret Statisch Leelie Howard, MARDEN VOFAGE, produced by Reigne Gelwer, Stretch Bruiker, General Control, Billie Barke, Gene Leechart, Regnand Owen, Vergina Feld, Arthur Treacher, Charles Jasel Hann, Estiker William Statisch Leelie L

Morin, Hand Brook, Maurice Costello.

10s TO ONE, Produced by Edward Chodorov; directed by Leslie Fenton; no writing credits released; photographed by Joseph Ruttenberg. Cast: Melvyn Douglas, Louise Flatt, H. B. Warner, Jean Fenwick, Halliwell Hobbs, Marjorie Main, Gladys Blake, Tom Collins, Gene Lockhart, Florence George, 10bart Cavanaugh, Ossar O'Sbea, Thereas Howard, Jack Carlion.

Menogram

| atures | Number I of Pix Promised 26 16 | Cem- | New Shoot- ing 0 | in I | alance to Be Placed Before Cameras 11 7 | Stories in Prepara- tion 11 7 | |
|--------|--|------|---------------------------|------|--|---|---|
| Total | 42 | 21 | • | 3 | 18 | 16 | ١ |

TRYON, EAT DOUBES, UNCK HINDON, JAMES SORUMAN, ACCURACES, TO STREETS OF NEW YORK, Produced by W. T. Lackey, directed by William Nigh, replacing Jack Minty, original screen play by Robert Andrews; photographed by Harry Neumann. Cast: Jackice Cooper, Martin Spellman, Marjorie Reyholds, Sidney Miller, Buddy Fepper, Bobby Slone, Spellman, Marjorie Reyholds, Sidney Miller, Buddy Fepper, Bobby Slone, Bornald, Martin Mooret Benneth Coolmon, George Irving, Dick Purcell, William Gould.

"UNDERCOVER AGENT, Produced by E. B. Derr: esseciate producer, UNDERCOVER AGENT, Produced by E. B. Derr: esseciate producer, UNDERCOVER AGENT, Produced by E. B. Derr: esseciate producer, Grant Control of the Cooper State Producer, Serven play by Million Raison, original by Martin Mooney, photographed by Arthur Martinelli, Cast Russell Glesson, Shirley Deane, J. M. Kerrigan, Maude Eburne, Occar OShen, Seinar Jackson, Balle Harolde, Ray Bennett, Ralph Sanford, Eddy Waller, Dick Elliof, Lester Dorr.

Paramount

| Studio | Number 1 of Pix Promised 51 8 | Com- | Now Sheet- ing 5 | in E | | Stories is Prepara- tion 5 |
|--------|---|------|---------------------------|------|---|-------------------------------------|
| | _ | _ | _ | _ | _ | - |
| | | | | | | |

Standing.

**FEDERAL OFFENSE! produced by Edward T. Lowe; directed by Louis Ring; screen play by Horace McCoy and William R. Lipman from J. Ed-Loyd Nolina, J. Carrol Naish, Shriley Logan, Heather Angel, Broderick Crawford, Robert Wilcox, Richard Carle, Stanley Price, John Eldredge, George Meeker, Raymond Hatton, Philip Warren, Paul Fra, Kirshard Den-George Meeker, Raymond Hatton, Philip Warren, Paul Fra, Kirshard Den-Blue, Grace Hayle, George Irving, Fern Emmett, Ottola Nesmith, Ivan Miller, Galin Golf, John Maurice Sullivan.

Date, veser and policy strong, even amines, voids Nesmith, 1928

THE LADY FROM KINTUCKY produced by Jeff Learn; directed
by Al Hall; no writing credits released; photographed by Theodor Sparkladic control of the product of the pr

Edwards, Gordon Hart.

"HOTEL IMPERIAL," directed by Robert Florey; screen play by Gilbert
Gabriel and Robert Theoren; based on a play by Lajen Biro; photographed
by William Mellor. Cast its Miranda, Ray Mindland, Reginald Oven, Gene
der Charters, Bodil Rosing, Betty Campson, Woltrang Zilzer, Egon Brecher,
Bert Rosch, Augustino Borgott, Paul Everion, Gorge Magrill, Lee Shumway, Davison Clark, Harry Tenbrook, Paul Kruger, Don Cossack Chorus,
man Phillips, Robert Frazer, Shelia Parve, Norsh, Gale Paula de Cardo,
Judith King, Russell Hicks, George Magrill, ad e Cardo,
Judith King, Russell Hicks, George Marcell, and e Cardo,
Uccintumed on page 2410

FEM. POLITICO HEADS PENN. **CENSOR B'D**

Wednesday, March 22, 1939

Philadelphia, March 21.

Wave of resentment swept over

the control of the contro

Oklatoma Censor Bill

Oklatoma Censer Bill

Oklatoma City, March 21.
A consorting hill has been indicated which carrier fines of from the consorting the consorting

'ADDRESS UNKNOWN' TO BE INDIE-MADE

Hollywood, March 21.
'Address Unknown,' a story of
Nazi Germany by Kressman Taylor,
will be produced independently by
Felix Young with a cast of featured

players.

Production starts within six weeks.

Young is dickering for a major re-

Not So Sure

Hollywood, March 21. Hollywood, March 21.

'Good Girls Go to Paris, Too, originally slated to start yesterday iMonday), was postponed one week because of viriling trouble.

Briector Al Hall is working with the scripters.



THAT BLOOM IN THE SPRING

Bing, excitement bound . . . on gusts of melody . . . He has Joan...And Mischa has a hot baby on his hands!













CROSBY BLONDELL AUER

humming, crooning Gentleman from Featherhed Lane!" ... and "East Side of Heaven!"

Original story by David Butler & Herbert Polesie Screenplay by William Conselman

Fire Destroys Hub Theatre:

Boston, March 21.

Raymond McNamara, manager of
the Strand, suffered severe burns of
the left hand while fighting the fire
which destroyed the building law
week. Damage is estimated at

\$100,000.

McNamara, armed with hand extinguisher, covered the orderly retreat of 400 patrons, who at first refused to leave although smoke and fiances were visible on the stage, as the feature had only five more min-

utes to run. The 70-year-old theatre had b The 70-year-old theatre had been leased by Julius Joison from Fred J. Hartwick. The Star theatre, separated from the blaze by a 10-foot alley, escaped damage.

PITT'S 1-MAN CRIME WAVE GETS 5-10 YRS.

WATE UGIS 7-19 Ind.

Pittsburghs one-man theater sobbery weve, Meyeas of the combery weve, Meyeas of the comtended of the com
tended of the co

Macfadden's Pic Spet At Fair to Seat 300

The Mactadae, Publication; theare at the N.Y. World's fair, rapidly nearing completion, will be air-conditioned and seat over 300 persons. It will present, admission free, a picture, Til Tell the Warfal', which has the Macfaden ho.

It dwells on the importance of advertising: A cast of Hollywood players appear in it, including Jed Warfall, and the Macfaden of the MacCanada of t

Knowdon, to there, for years with Warner Bros., is in charge of the Macfadden film exploitation.

Di Frasso to Testify

Di Frasso to Testify
Supreme Court Justice Timothy A.
Leary last week ordered a commission appointed in Lea Angeles to
lake the depositions of Countess
Testimony will be taken in connection with the \$62,500 stul of Connection with the \$62,500 stul of Constance Bennett against Ben Hecht
and Charles Mohrthur, in which
Miss Bennett Charges that she paid
Miss Bennett charges that she paid
Miss Bennett on the paid
acrify to the, which they failed
to do. script to do-

She is suing for the retainer plus damages for loss of time.

Fine Arts Whittles

Franklyn Warner 2.

Franklyn Warner 2.

Franklyn Warner executive start at Fine Arts has been whittled down to two members, pending deal for a new releasing outlet.

Sam Berkowitz, executive manager, and Billy Leyser, publicity director, are the only survivors on the payroll.

ALBERT WITH 'HEROES'

Hollywood, March 21, Eddie Albert's next job at War-ners is a featured role in 'Stuff of Heroes.' Shooting starts as soon as Albert completes his current assignment in 'On Your Toes' with Zorina.

Advance Production Chart

(Continued from page 22)

Savitsky, Joseph Marievsky, Andre Marsaudon, F. Schumann-Heink, Buth Anderson, Marek Windheim, Gustav Von Scyffertitt, Harry Holman, Tegholographed by Roy Hint. Lucille Ball, Alian Lane, Steril Dana, Svelyn Brent, Donad Briggs, Bernatene Hayes, Abner Biberman, Wellander, Mark Windheim, Gustav Von Scyffertitt, Harry Holman, Geann Jone, Charles Ball, Alian Lane, Steril Dana, Svelyn Brent, Donad Briggs, Bernatene Hayes, Abner Biberman, Wellander, Mark Sterens, Poundeed by San Eagel; directed by Jones Geann Jones, Charles and Joseph Fields from Order of the Control o Mgr. Injured

Anderson, Marek Windheim, Gustav Von Styffertite, Harry Holman,

"GRAND JUEN SCEETS," produced by Sam Engel; directed by James

and Robert You's bank charged by Juring Reis and Robert You's bank cheek. Cast

leving Reis and Raxwell Shame, Gall Patrick, Jane Darwell, Porter Hall,

leving Reis and Raxwell Shame, Gall Patrick, Jane Darwell, Porter Hall,

Norton, Richard Denning, Gordon Jones, Charles Jackson, Kitty Kelly, Tom

Kennedy.

Norton, Richard Denning, Geroon once, Chaires Swang, Anny Grand, Carlon, Carlo

idoore, Harry Tyler, James Plavin, Tiny Newlan, Willie Pang, Don Brodds, Backer, Robe Demares, Jim Kelso, Heien MacKellar, Zogar Dearing, Each Blacker, Robe Demares, Jim Kelso, Heien MacKellar, Zogar Dearing, Each Blacker, Robe Demares, Jim Kelso, Heien MacKellar, Zogar Dearing, Warth Androlf, Cart. Jack Edward, Dorothy Lamour, Edward Armodd, Restriction, Cart. Jack Edward, Dorothy Lamour, Edward Armodd, Restriction, Cart. Jack Edward, Demark Lamour, Lamour, Lawrent Armodd, Restriction, Cart. Jack Edward, Lawrence Bett Rosa, Clifford Severn, Oru, Til Thomiton, Kay Linaker, Label Jeans, Betty Grable, E. E. Clive, Harriette Haddon, The Pina Troupe, Theo A. Destre Mall, Charles Coleman, Colin Kenny, Bernies Steward, Pathi Sacka, Matty Malneck's ork, Merriel Abbott Dancers, Bert Rosch, Leon Belasso, Adaph Millar, Dorothy Lord Backer, Service Market, Market Malleck, Market Malleck, Market, Market Malleck, Market Market, Malleck, Market Market, Malleck, Market Market, Malleck, Market,

Paramount Pix New in Produ

THE MACNIFICENT FRAUTO, produced by Tobert Trees, and the Trees of the

Worth, Francis McDonald.

GERONIRO, formerly tilled 'GREAT ENEMS' (1938-40 release), historical western, General manager's office production; directed by Paul Corleal western, General manager's office production; directed by Paul Chief Thunderfold, Person Fester, Ralph Morgan, Andy Devine, William Henry, Harry Templeton, Ellen Drew, Pierre Walkin, Jack Chapin, Richard Benning, James Gines, Frank Cortell, Ceal Rellog, Carl Sepulveda, Tom NoRTH OF SINGAPORE', meller; associate producer, Engene Zulor, NORTH OF SINGAPORE', meller; associate producer, Engene Zulor; directed by Kurt Neumann; no writing credits released; photographed by Karl Struss. Cast' Anna May Wong, J. Carrol Naish, Anthony Quinn, Eric Blore, Ernest Fruse, Rudolph Foter, William Haade.

Solve, artiest frees, autolopi Forser, william Hasde.

**RE. AND MESS. BULLDOOD BULHMSOND, meller; associate producer,
**STE. AND MESS. BULLDOOD BULHMSOND, acreen play by Stuart Palmer
and Garnett Westor; based on Bull Bonn, acreen play by Stuart Palmer
by H. C. (Sapper) McNelle; Photographed by Harry Fischbeck. Cast. John
Boward, Heather Angel, H. B. Warner, Reginald Denny, E. E. Clive, Elizabeth Fatterson, Educated Clandelli, Gerald Hamer, Adrienn D'Ambricourt.

RKO-Radio

| | Number | Number | New | New H | alance to | Steries in |
|----------------|--------------------|----------------|--------|---------|-------------------|------------|
| Studie | of Pix Promised | Com- pleted | Shoot- | Cutting | Before Cameras | Prepara- |
| Sel Lesser | 3 | 3 | - 7 | - 7 | 17 | 17 |
| Herbert Wilcox | 1 | 1 | • | • | | • |
| Total | 54 | 29 | 74 | - 4 | 17 | 17 |

Pictures now in the cutting rooms or awaiting previews are:

The Castries, produced by George Haight, directed by Henry P.

The Castries, produced by George Haight, directed by Henry P.

The Castries, and the Castries of the Castries of the Castries of Castries, and the Castries of Castries, and the Castries, and the Castries of Castries, and the Castries of Castries, and the Castries of Castries of Castries, and the Castries of Castries of Castries, and the Castries of Castries of Castries of Castries of Castries, and the Castries of Castr Oliver, Jack Co Lamont, France

Lamont, Frances Mercer, Elienne Girardot.

"ALMOST A GENTLEMAN," formerly titled TECARDY MAX," produced by Culf Reid; directed by Less Goodwins; original and sereen play by Culf Reid; directed by Less Goodwins; criginal and sereen play by Rarold Sumarie, photographed by J. Roy Hunt, Cast: James Eliuon, Helen Wray, Brandon Tynan, Joe Bernard.

"SORORITY HOUSE," produced by Robert Sizi, directed by John Farrow, sereen play by Daiton Trumbo from play by Mary Coyle Chaes; plotographed by Mick Musurace. Cust: Amas Shirley, James Eliuon, Helen June Storey, Elizabeth Riddo, Sherrie Overton, Chill Wills, Phyllis Fraser,

Fraser.

FIXER BUGAN, formerly titled 'WBAT'S A FIXER FOR, produced by Cliff Reid, directed by Lew Landers, screen play by Paul Yawitz and Bert Viginia Weider, hald by Roy Hum. Cast: Lee Tracy, Pagey Shannon, Viginia Weider, hald by Roy Roy Landers, William Edmunds, Ritk La Roy, Jack Arnold, Edwick Ellord, Frence Franklin, John Dilaro, Murray Alper, Netta Packer.

TITTLE MOTHER, drams; produced by Buddy De Sylva; directed by Garson Kanin; screen play by Norman Krasna from play by Felix Jackson; photographed by Robert De Grasse. Cast: Ginger Rogers, David Niven, Charles Coburn, Frank Albertson, Baby Elwood, Eibert Copelard,

Republic

Number Number

Fix ComFremkeed Pix ComFremkeed Pixe ComFrenkeed Pixe ComFrenkeed

Stevens. "STEEET O? MISSING MEN," produced by Armand Schaefer; directed by Sidney Salkow; screen play by Leonard Lee and Frank Dolan; original by Eleanore Griffin and William Rankin; photographed by Emest Miller, Cast: Charles Bickford, Harry Carey, Tommy Ryan, Guinn Williams, Mabel Todd, Nana Bryant, John Gallaudet.

Todd, Nama Bryzat, John Galland, Markey, Tommy Ryan, Guinn Williams, Makel Guinn Again, Alband Galland, Markey Markey, Alband Galland, Markey Dasen, Kane no switting credits refessed; photographed by William Nobles. Cast Roy Rogers, Mary Hart, Raymond Hatton, Monte Blue, Noble Johnson, William Royle, Donald Dillaway, Zelvar. Keane.

Dillaway, Zelvar. Keane. Research of the Control of the Contr

Bud Öberne.

**MEXICALI BOSE,' produced by Harry Grey; directed by George Sherman, original screen play by Geraid Geraghty; photographed by Willer, and William Royle, Levy Mason, Roy Barcroft, Burr Carruth, Henry Otho.

**HEROES OF THE DESERT,' produced by William Berke; directed by George Sherman; no writing redit released; photographed by Jack Maria. For the Company of the Com

Maynard.

Republis Pix Now in Production

UNITTLE AUTRE, musical western; produced by Harry Grey; directed

by Breezy Eason; screen play by Gerald Generally from oxiginal by NorAutry, Smiley Burnette, June Storey, Tully Marshall, Dorothy Granger,
Jack Ingram, Harry Woods, Edmud Cobb, Coloredo Hulbillies

20th Century-Fox

Ottola Nesmith.

THE HOUND OF THE BASKERVILLES, associate producer, Gene Markey, directed by Sidney Lanfield; screen play by Ernest Pascal; photographed by Pewerell Marley. Cast: Richard Green, Basil Rathbone, Wendy
Barrie, Nigel Bruce, Lionel Atwill, John Carradine, Ralph Forbes, Beryl
Mercer, Barlow Borland, Morton Lowry, E. E. Clive, Elly Majyon, Rita

Page.

**BOSE OF WASHINGTON SQUARE,* associate producer, Nunnally Johnson; directed by Roy Del Ruth; no writing credits released; photographed by Karl Freund. Cast: Tyrone-Power, Allce Fage, Al Joison, Marie Wilson, Douglas Fowley, Hobart Cavanaugh, Moroni Olsen, E. E. Clive, William Frawley.

Johnson: directed by Moy Del Ruth; no writing credits released; photographed by An Irectured. Cast: Tyrone Power, Alice Faye, Al Johnson: The Gorgan Anderson of the Control of the Contro

United Artists

| | Number of Pix Promised | Com- | Now Shoot- ing | In E | | Steries is Prepara- tion |
|----------------|--------------------------------|------|----------------------|------|-----|--------------------------------|
| Samuel Goldwyn | . 4 | 1 | 1 | 1 | 1 | 1 |
| Seisnick | 2 | 2 | • | • | • | • |
| Walter Wanger | 8 | 2 | • | • | 6 | é |
| Chaplin | - 1 | | | • | 1 | i |
| Boach | . 8 | 3 | • | 1 | ī | Ā |
| London Films | 5 | 3 | • | • | ž | ā |
| Edward Small | 5 | . 2 | í | ě- | . 2 | ž |
| Total | 33 | 13 | - 2 | . 2 | 16 | 16 |

Pictures in the cutting room or awaiting previews are:

"WITTERHING MEIGHTS," produced by Samuel Goldwyn: directed by
WITTERHING MEIGHTS," produced by Samuel Goldwyn: directed by
WITTERHING MEIGHTS," Laurence Giving, the Samuel Goldwyn: directed by
Poland, Cast: Merle Oberon, Laurence Givinger, Hugh Williams, Flora
Robson, Geraldine Fitzerald, Leo G. Carroll, David Niven, Donald Crisp,
Cell Humphtres, Bonalake Callender,

Ceell Humphries, Romaine Callender.

CAPTAIN PEUX! produced and directed by Hal Roach; original ecreet
play by Jack Jevne, Grover Jones, and William de Mille; photographed by
Lobac George Zucco, John Carradine, John warburton, Claud Allister
Units George Zucco, John Carradine, John warburton, Claud Allister
Will Stanton, Gibbons Gowland, Charles Middleton, Virginis Field, Luns
der Hare, Margaret Roach, Eddle Prina, Nichols Sussania, Lonard Willey

den Hare, Margaret Rosch, Eddie Brian, Nichols Sussanin, Leonard Willey
THE MAN IN THE TRON IN ASS.
THE TRONG THE

Universal

| | Number | Number | Now | | alance to | Storles in |
|---------------------|--------------------------|----------------------|---------------|-------------|-----------|------------|
| Features | of Pix Promised 40 | Com- pleted 27 | Shoot- ing | Cutting | | Prepara- |
| Westerns Serials | 4 | 4 | <u>i</u> | . , <u></u> | <u>.</u> | : |
| Total | 56 | 43 | 3 itina n | 4 | 7 | 7 |

Pictures in the cutting rooms or awaiting previews:

MINTSERY OF THE WHITE ROOM, formerly titled 'MURDER IN

SURGERY, 'Crime Club production; produced by Irving Starr; directed by

General Club, 'Crime Club, production; produced by Irving Starr; directed by

General Club, 'Crime Club, and 'Crime Club, 'General Club, 'Crime Club,'

Mac Cottlies, 'Debographer' & John Boyle, and Engine Chop, 'Release

Mack, Joan Woodbury, Mable Todd, Constance Worth, Tom Dugan, Nowland

Drew, Addison Richards, Tommy Jackson.

JIEW, Addison Ruchards, Tommy Jackson.

"RAST SIDE OF HEAVEN," no producer credit; directed by David Butler; screen play by William Conselman; original by David Butler and Herb Polesie; photographed by George Robinson. Cast: Bing Crobty, Joan Blondell, Mischa Auer, Jerome Cowan, Jane Goude, Sandy Henville, Herb Ashley, Joe King, Leish Tyler.

Asniey, Joe Aing, Leian 171er.

THE FAMILY NEXT DOOR, produced by Max Golden; directed by Joseph Stanley, original screen play by Mortimer Offner; photographed by Milton Krasner. Cast: Hugh Hubert, Ruth Donnelly, Joy Hodges, Eddie Quillan, Juanita Quigley, Bennie Bartlett, Tom Beck.

"BIG TOWN CZAR, Prothuce by Ken Goldsmith, directed by Arthur ubin; screen play by Edmund L. Hartmann; original by Ed Sullivan; notographed by Elwood Brendell. Cast: Barton MacLane, Tom. Brown, we Arden, Ed Sullivan, Frank Jenks, Clyde Dilson, Occar Polk.

Universal Pix New in Preduction

OREGON TEAL (1934 of clease), wettern serial produced by Henry McRear directly (1934 of clease), wettern serial produced by Henry McRear directly (1934 of clease), wettern serial produced by Henry McRear directly (1934 of clear of clear

carties King, Forrest Taylor.

TOR. LOVE ON MONEY; comedy; produced by Max Golden directed by All Rogali; screen play by Charles Grayson from original by Juliar Daylor of the Control of

THE SUN NEVER SETS, romantic drama; produced and directed by Rowland V. Lee; original story by Jerry Horwin and Arthur Fitz-Richard screen play by P. Lipscomb; photographed by Geograe Robinson. Cast Douglas Fairbanks, Jr., Basil Rathbone, Barbara O'Neil, Virginia Field Mary Forbes, Arthur Mulliner, John Burther.

Warners

| | _ | - | | | |
|------------------------------|------|----------------------|--------------|--|------------------------|
| Number of Pix Promised | Com- | Now Shoot- ing | In Cuttin | Balance to Be Placed Before s Cameras | Storles in Prepara- |

laudet, John Litel, June Glittellon, Steff Duna.

DOMGE CHTF (in Trechnicolor), produced by Robert Lord; directed by TOOME CHTF (in Trechnicolor), produced by Robert Duckner, photographed by Steff Charles, and the Charles, and

ters, Naf Carr, Cliff Clark, Joseph Creban, Bud Osborne, Chester Clute, Monte Blaur, Marke Shanker, Sanker Sha

Making It Public

Wilmington, Del., March 21, Indications of the increasing tendency of exhibs to carry their battles with what they their battles with what they term the 'producer-monopolies' to the public was seen here last week in a talk given by Charles Horn, Jr., operator of the Audi-torium, Lewes, and the Blue Hen, Rehobeth Beach, before the Zwaanendael Club.

Zwanendael Club. Horn discussed contract peculiarities with the entirely non-trade group. He explained the block booking system and said he had to contract a year in advance for a budget of pictures, many of which he won't get anyhow. He declared there often aren't enough prints to go around and exhibs have to battle to get preference.

U HURRIES PRODUCT: 5 IN WORK, 4 SKEDDED

96, a Crime Clubber, White-ednesday). iian Nights' and They or It' start March 30 and Cinderella' goes April 3.

First School Film Catalog Now Ready

Initial catalog of the Association of School Film Libraries, which is ex-pected to be the central distributor for educational subjects, is due out this week. It goes only to members and contains the listings of some 100

and contains the listings of some 100 subjects.

Fanning Hearon, director of Film Libraries, which headquarters in Radio City, now is visiting members of the association and calling on prospective members from New York to the Coast.

New 'Invisible Man'

Hollywood, March 21.
Sequel to The Invisible Man, made in 1933, is slated for early production at Universal under the title, The Invisible Man Returns.
Kurt Slodmak is developing the

Morgan, Clork Dickson, Marie Wilson, Sheila Bromley, Ward Bond, Arthur Charles, Charles, Arthur Charles, Charle

STSON.
THE KID FROM KOKOMO, formerly titled 'BROADWAY CAVALIER, roduced by Sam Bischoff, directed by Lew Seller; screen play by Michael sessier from original by Dalton Trumbo. Cast: Pat O'Brien, Joan Blon-sll, Wayne Morris, Jane Wyman, Maxie Rosenbloom, Max Robson, Slanley ledds, Morgan Conway, Sidney Toler, Ed Brophy, Olin Howland, Jack

out, wayne assured, sane wyman, master goesenboum, sank Robson, Stankey Roper, Clem Bewins.

1 AM NOT AFRAID: formerly titled HEEO FOR A DAX', produced by Gordon Hollinghead for the Bryan By unit discred by Crane Wilbur: Grapewin, Jane Byan, Henry O'Nelli, Ellabeth Ridon, Dickie Jones, John Russell, Pred Lozzer, Janes McCallion.

1 THE ROARING CHOWD, formerly titled THE DARING CAD' processed by the Company of the Company o

Warner Pix Now in Production

"CONFESSIONS OF A NAZI SPY, produce by Robert Lord; directed by Anatole Lilvak; no writing credits released; photographed by Sol Polito. Cast. Edward G. Robinson, Francis Lederer, Paul Liluss, Dorothy Tree, Cast. Edward G. Robinson, Francis Lederer, Paul Liluss, Dorothy Tree, Cast. Edward Francis Lederer, Paul Liluss, Dorothy Tree, "GANTEX, THE GREAT, produced by Biryan Foy; directed by William McGann; no writing credits released; photographed by Ted McCord. Cast Edith Fellows, Jimmy McCallion, Granville Bates, DeWol Hopper, Frankie Burke, Pred Lozzer, Service Landson, Drawl Laudic directed by William

McGan, no writing credits released photographed by Ted McCord. Cast
Bith Fellows, Jimmy McGallon, Granville Bates, DeWolf Hopper, Frankie
Edith Fellows, Jimmy McGallon, Granville Bates, DeWolf Hopper, Frankie
EART DAWN I DIE; produced by David Lewis; directed by William
Frankier George Raft, Name Bryan, Ceepe Bancoro, William Birth of a Nation in the Thalla theReighlay; or right, Gard Pawley, Joseph Downing, Alan Baxter, Adrich Bowlease, Frankier Grown, Joseph Downing, Alan Baxter, Adrich Bowlease, Perfect Lozer, Charles Trowbridge,
Joseph Downing, Alan Baxter, Adrich Bowlease, Frankier Grown, Wichinal Curtis; no writing credits released:
photographed by James Wong Howe. Cast: John Garried, Priscilla Lane,
Rosemany Lane, Bick Frank, Frankier Miller, May Dobonn, Lois
Lane, Rosemany Lane, Bick Frank, Frankier Homas,
Berton Churchill, Edwarde Clannelli, Frankin
Granville, Frankier Thomas, Berton Churchill, Edwarde Clannelli, Frankin

Philly Exhibs Meet to Stave Off 'Threat' of Higher-Bracket Duals

SPOT 'CASTLES' INTO

Going into the Music Hall, New York, April 30 on pre-release, RKO has set 'The Castles,' based on life of the dancers, into 250 day and date first runs for Easter week. The national release date for 'Castles' is April 28.

Derr Unhitches From Mono, Seeks New Outlet

T 'CASTLES' INTO

250 DAY-N'-DATERS
ing into the Music Hall, New
April 30 on pre-release, RKG
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April 30 on pre-release, RKG
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Warner circuit may go into dusis and
any to discuss a threat that the
Warner circuit may go into dusis and
tuns for Easter week;
the antional release dust
for a Hallywood, March 21.
Hollywood, March 21.
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Hollywood, March 21.
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Stonet Pettures, heasded by E. S.
Hollywood, March 21.
The March 21.
Stonet Pettures, heasded by E. S.
Hollywood, March 21.
The March 21. Hollywood, March 21.

Crescent Pictures, headed by E. B.

Derr, is dropping its releasing hookup with Monogram on completion of
two remaining pictures due on the
1898-39 contract. Films are Prison
Born' and The Girl from Rio,' to be
finished within a month,

nusned within a month.

Derr, who has released through
Mono for two years, is seeking another outlet for four features to be
based on the 'Secret Service Smith'
stories, written by Major R. T. M.
Scott.

RKO Reties Comics

Hollywood, March 21.
Edgar Kennedy and Ray Whitley signed for six more shorts for the 1939-40 program at RKO.
Charles Roberts was re-pacted as writer-director for the series. REP. PAYS \$450,000

Hollywood, March 21.
George Seitz gets the directing chore on "6,000 Enemies," Lucien Hubbard's first production since his return to the Metro lot. Waiter Pidgeon and Rita Johnson share top spots.

John Cooke Bankrupt Los Angeles, March 21. John Alden Cooke, agent, filed bankruptcy petition in U. S. cour

here: Liabilities are listed at \$1,131 and assets \$100, claimed exempt.

Republic closed the deal to buy the control of the 20G Suit Vs. Theatres

Based on Parking Lot

FOR SENNETT STUDIO

Omaha, March 21.
Suit for \$20,200 damages was filed
Saturday (18) against the R. D.
Goldberg Theatres Corp., operators
of the Avenue and Arbor here, in
district court by Mrs. Rose I. Robla-

Skouras Puts Blame On Distrib in 'Nation' Suit

Distrib in 'Nation' Suti Storms Theres Corp., detendants in the suit brought by the Epoch Producing Corp. and Thomss Dixon, filed a cross suit in federal court, New York, Thursday (16) against Ms. L. Mayer, of the Tree on Mayer's other than the Corp. The Birth of a Nation' in the Thalia there. The Birth of a Nation' in the Thalia there. Showns asks that Mayer be liable for any damages awarded exhibition of Tation' in April, 1988, and seeks an accounting. Besides Shouras, other defendants include the Stone Film Library, Inc., Marion T. Stone, Tree Film Exchange, Es-Major Film Exchange, Es-Major Film Exchange, Inc., and David M. Sohmer.



Read product announcement in the papers!

OF CAKE!

PO-GOLDWYN-MAYER

DEL. SUP. COURT FINDS BANKO

ILLEGAL

Wilmington, Del., March 23.
A and brought against a Delawre-tenstre by the Deriver promoters of Bank Night to recover fees, resulted in the outlawing of games in the nature of the property of the pro-toned section (27). Unanu-monal decision (27). Unanu-tional decision (27). Unanu-tional decision (27). The feet is expected to be widespread, with virtually all houses throughout the sale using games dropping Decision was the result of a gwit

with virtually all houses involugate the date using games dropping betsion was the result of a suit brought by Affiliated Shretpries, Inc. a Colorado corporation, against house the suit of the suit

Grand Jury Crimps N. Y. License Dent.'s Drive Against Binge

The Jewel theatre, New York, lot-tery case fizzled out last week when a Grand Jury failed to return an indictment against the theatre for conducting bingo. Harry G. Kosch, siturney for the Belle Theatres Circuit, operators of the theatre, had the case transfers of the counter of week-garage.

from Special to General Sessions a couple of weeks ago. There would have been a trial by jury if an in-dictment had been brought. Commissioner Paul Moss. how-ever, indicated Monday (20) that the License Department was not giving up the fight against bingo and was laying new plans for attack.

GOV'T ANTES UP INFO IN CHICAGO SUIT 3/10/39

The Government has compiled with the court order to supply a barticulars in its case against a particular in the case against the court of the supply a supp

Brent, Loy, Power Top 20th-Fox Rains Came

Hollywood, March 21.
20th-Fox borrowed George Brent from Warners to co-star with Myrna Loy in 'The Rains Came.' Tyrone Power plays the role of a native doctor.

doctor.

Film is one of studio's top productions for 1939-40, with costly earthquake and flood scenes. Clarence Brown directs.

TITLE CHANGES

4/7/39

4/14/39

Our Leading Citizen' is latest tag for 'Un leading Citizen' is latest tag for 'Un leading Citizen' is latest tag to 'Un leading Citizen' is latest tag 'Observation' is release handle on 'Boy Friend' is release handle on 'Boy Friend' is release handle on 'Warner; owithed from 'Hero for Day to 'I Am Not Artaid'. 'Night in Manhattan', nee 'Pental' 'Night in Manhattan', nee 'Pental' 'England' is 'Aman' in 'Pental' is 'Pental' in 'Pental'

FILM BOOKING

(For information of theatre and film exchange bookers, Vazzry presents a complete chart of feature releases of all the American distributing componites for the current quarterly period. Date of reviews as given in Vazzry and the running time of prints are included.)

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Rev. in Var.—Reviewed in Variety

-Rosning Time in Mi

| OF RELEASE | in Var. | TITLE | Co. | TYPE | TALENT | E. T. Min. |
|---------------|---|---|---|--|---|--|
| 1/13/39 | 3/8 3/1 1/4 1/25 1/11 12/28 1/4 1/18 1/25 | THE THUNDERING WEST BURN 'EM UP O'CONNOR ZARA MISTERIOUS MISS X THE GERAP HAN VOTES CHAN IN HONOLULU TOPFER TAKES A TRUP SON OF FRANKRISTEIN MADE ME A CREMENAL | Col M-G Par Rep REO 29th UA U WB | Western Com-Rom Rom-Com Mystery Comedy Mystery Comedy Melodrama Drama | C. Starrett-L Meredith B. O'Keefe-C. Farker C. Solbert-E. Marshall M. Whalen-M. Hart J. Barrymer-P. Heiden S. Teler-P. Brooks C. Bennett-E. Yeang-B. Burke B. Harbeft-R. Luged J. Garfield-C. Rains | 56 67 83 62 70 65 86 84 94 |
| 1/20/39 | 2/2 2/22 2/15 12/14 1/25 1/25 2/22 | FEONTHERS OF '49 CONVICT'S CODE ANTEUNE ANTEUNE ANTEUNA LEGION SIMILING ALONG MOTO'S LAST WARNING GAMBLING SEIP OFF THE RECORD | Col Mone Par RKO 20th 20th U WB | Western Melodrama Rom-Dr Western Mus-Com Mystery Drama Comedy | B. Elliett-L. De Alexniz B. Kent-A. Naqul-M. Eburne G. Swarthout-L. Nelan G. O'Brien-L. Jehnsen G. Fielbs-M. Haguire P. Leere-B. Cortes E. Wilcox-H. Mack P. O'Brien-J. Blondell | 54 63 61 58 85 71 68 |
| 1/27/39 | 1/25 1/25 1/25 2/15 12/21 2/1 1/11 1/11 | LONE WOLFS SPY HUNT FOUR GRELS IN WHITE IDHOT'S DELICITY DRIFTING WESTWARD FARLS HONEXWOON PROVE OF THE NAVY JESSE JAMES ENIG OF UNDERWORLD MADE ME A CRIMINAL | Cel M-G M-G Meno Par Rep 20th WR WB | Melodrama Rom-Dr Com-Dr Western Rom-Com Rom-Dr Drama Drama Melodrama | W. William-I. Lupine A. Baraball-F. Rice Shearer-Gable Jock Randall B. Cresby-F. Gali J. Dunn-E. Redson T. Force-N. Liefly-Fonds H. Begart-E. Francis J. Garield-Dead End Edds | 69 72 100 47 83 65 105 69 92 |
| 2/3/39 | 2/1 3/15 2/8 | BONOLULU SUNDOWN ON PRAIRIE ST. LOUIS BLUES DISHEMAN'S BLUES | M-G Mene Par | Com-Rom Western Mus-Rom Com-Dr | E. Fowell-E. Young T. Ritter-D. Fay-C. King L. Nehn-D. Lamour E. Wreen-L. Carvilla | 85 53 85 |

2/8 11/9 FISHERMAN'S WHARF
THE ARIZONA WILDCAT
PIRATES OF THE SKIES
TORCHY IN CHINATOWN Comedy Action 71 69 12/28 58 C. Starrett-L Mercelith
B. Furness-J. Craig
M. Reoney-W. Camelly
M. Reoney-W. Camelly
L. Overnan-J. C. Naish
A. Shirley-A. Daniel
F. Inscart-E. Wilcoxo
G. Taya-C. Bennett-C. Farret
C. Lessibard-J. Stewart
G. Brent-O. de Haviland TEXAS STAMPEDE NORTH OF SHANGHAI HUCKLERERY PINN HAVY SECRETS PERSONS IN HIDDING BOY SLAVES WORM HE FRANCH TAIL SPIN HADE FOR EACH OTHER WINGS OF THE NAYS 2/10/39 Col Col M-G Mone Par REG Western Drama Com-Rom Drama Melodrama 57 59 88 62 69 70 65 58 63 90 68 Melodram Drama Drama Western Drama Rom-Com Drama Rep Rep 28th UA WB R. Ivensymery-R. Rassell M. Reeney-B. Reliamy C. Eugles-M. Beliamy C. Eugles-M. Beland G. Grant-D. Pairhanks, Jr. Amech-Rils Erec. B. Barr A. Menjes-D. Cestelle W. C. Filcids-Edgar Bergen B. Granville-J. Litel Com-Dr Drama Comedy Drama Mus-Com Rom-Dr Comedy Melodrama 78 66 70 120 71 2/17/39 2/1

FAST AND LOOSE
LYTTLE PAL
BOY TROUBLE
GUNGA DIN
THE THERE MUSKETKEES
KING OF THE TUEF
CAN'T CHEAT HOMEST MAN
NANCE DREW, REPORTER UA UA WB B. Granville-J. Lasca
H. Fenda-M. O'Sulliva:
Nchon Eddy-V. Brace
W. Rutl-R. Hant
S. Sidney-L. Erickson
W. Endy-J. Lasca
H. Eddy-J. Lasca
L. Ball-A. Lanc
L. Ball-A. Lanc
L. Barl-J. Gale-G. Willia
P. Fester-I. Hervey
P. Lanc-J. Lynn Rom-Dr Mus-Dr Drama Drama Western Melodram LET US LIVE
LET VAREBOON RING
STAR REPORTER
ONE THERD OF NATION
SUNSET TRAIL
FORGED PASSPORT
BRAUTY FOR ASSING
PARDON OUR NERVE
SOCIETY SMUGGLES
YES, DARLING DAUGHTER 63 67 62 50 2/24/39 2/22 Mone Par Par Bep REO 20th U 2/22 2/15 2/8 Rom-Com Com-Mel Drama Drama Comedy Mystry Rom-Dr Melodram Rom-Dr Rom-Dr Melodram 3/3/39 9/7

ROMANCE OF REDWOODS
FYGMALION
MYSTERY OF ME. WONG
CAPE SOCIETY
I WAS A CONVICT
TWELVE CROWDED HOURS
WIFE, HUSBAND, PRIEND
STAGECOACH
RISKY BUSINESS
SECRET SERVICE AIR C. Bickford-J. Parker L. Heward-W. Hiller B. Karlefl-D. Tree M. Carrell-F. MaoMurray B. McLane-B. Roberts E. Dix-L. Rall-J. Aldridge L. Yeung-W. Raxier C. Treves-J. Wayne G. Murphy-D. Kent E. Regan-J. Litel 2/8 3/8 3/4 2/15 2/8 Par Bep RKO 20th UA U Melodram Melodram 3/8 F. Regan-J. Little
P. Singicton-A. Lake
J. Crawford-J. Stewart
J. Treat-P. A. Young
C. Laughton-E. Lauchett
G. Sansters-N. Handle
M. Whalen-J. Regien
J. Capney-F. Bartheiom
J. Cagney-E. Lane BLONDE MEETS BOSS
ICE FOLLIES OF 1938
MYSTERY PLANE
THE BEACHOOMBER
BOUGH RIDERS BOUND-UP
SAINT STRIKES BACK
HISTOR STORY
PRISON WITHOUT BARS
SPIRIT OF CULVER
THE OKLAHOMA KID Col M-G Mone Par Bep EEO 20th UA U Comedy Rom-Dr Action Drama Action Drama Drama Melodram Rom-Dr Melodram 3/1 10/5/3 3/1 3/15 LONE STAR PIONEER SERGEANT MADDEN KING OF CHINATOWN LITTLE PEINCESS MYSTERY WHITE BOOM ADV. OF JANE ARDEN Bill Elliott
Beery-A. Cartis-T. Brow
A. M. Wong-A. Tamiroff
S. Temple-A. Devine
B. Cabot-H. Mack
B. Towne-W. Gargan Col M-G Par 20th U WB 3/17/39 Melodram Drama Mystery Melodram 58

H. TOWNEY H. VAN SAN
J. Helt-D. Costello
R. Hussel-J. King-P. Kelly
Jack Randall
C. Colbert-D. Ameche
J. L. and R. Gleason
D. Corrigan-A. Appleby
J. Fronty-E. Gleason
J. Pronty-E. Gleason
D. Durbla-C. Winninger
J. Garfield-E. Lane Drama
Melodram
Western
Comedy
Comedy
Rom-Dr.
Western
Comedy
Mus-Rom.
Drama Col M-G Mono Par Rep EKO REO 3/24/39 3/1 WHISPERING ENEMIES WHISPERING ENEMIES
WITHIN THE LAW
TRIGGER SMITH
MIDNIGHT
MY WIFE'S RELATIVES
THE FLYING IRISHMAN
TROUBLE IN SUNDOWN
EVERYBODY'S BABI
THREE SMABT GIRLS
BLACKWELL'S ISLAND 3/15 3/8 3/8 11/30 11/22 3/8 20th WB LADY AND THE MOB
KID FROM TEXAS
SUDDEN MONEY
SILVEE ON SAGE
ALMOST A GENTLEMAN
MEXICALI ROSE
HOUND OF BASKERVILLES
FAMILY NEXT DOOR
ON TRIAL F. Bainter-I. Lupino B. O'Reefe-F. Rice C. Buggies-M. Rambea W. Boyd-R. Rogers J. Ellison-H. Wood G. Autry-S. Burnette R. Green-W. Barrie H. Herbert-J. Hedges M. Lindsay-J. Litel Comedy Western Comedy Western Drama Rom-Mel. Col M-G Par Par RKO Rep 20th U WB 3/31/39 65 3/22

Rom-Mel Mystery Comedy Melodran BROADWAY SERENADE
UNDERCOVER AGENT
I'M FROM MISSOURI
LOVE AFFAIR
MR. MOTO IN DANGER IS'D
EAST SIDE OF HEAVEN
WUTHERING "GHTS
DODGE CITY Mus-Rom Melodram Comedy Rom-Dr. Melodram Mus-Rom Drama Outdoor J. MacDonald-L. Ayres S. Dean-R. Gleason Bob Burns-G. George I. Dunne-C. Boyer P. Lorre-J. Hersholt B. Crosby-J. Blondell M. Oberon-L. Ollvier E. Flynn-O. de Haviland M-G Mono Par BEO FIRST OFFENDERS
STREETS OF N. Y.
CALLING DR. KILDARE
DRUMMOND'S SECT FOLICE
THEY MADE HER SPY
ALEXANDER GRAHAM BELL
WOMEN IN THE WIND Col Mono M-G Par RKO 20th WB

Melodrama Melodrama Drama Melodrama W. Abel-B. Roberts
Jackie Cooper
L. Ayres-L. Barrymore
J. Howard-Heather Angel
S. Ellers-A. Lane
D. Ameche-L. Young-Fonda
K. Francis-W. Gargan BANKO 'HYPOES' CRIME AND **DIVORCE**

Madison, Wis, March 21.

Circuit Judge Robert S. Cowle, of La Cross, earch foe of theatre bank nights, attacked 'week-kneed' district attorney Weelenday (15 as bargued before the senate Justicary blook of the comment of the comment

een enforced by prosecutors, 'who ither do not understand the statutes

been canorced by processures, who can control of the statutes of the control of t

This is the most vicious form of gambling that has ever struck Wisconsin, and the aroused jurist. The Nebraska supreme court, in holding-bank nights a lottery, has said that bank night includes all the evils of the state of th

bank nights a lottery, has said that bank night includes all te'e visis of an ordinary lotten aggression bank night includes all te'e visis of an ordinary lotten aggression bank delineas, purperism and errine are some of its bilter fruits.' Cowie confided that he had been threatened with bodily harm and been subjected to blackmail attempt because of his Observation of the confident of the confidence of the company of the confidence of the c

old age pensions.
Deputy Impector Hugo Goehlen of
the Milwaukee police department
told of beling turned down by the
district attorney and city attorney
in Milwaukee when bank night warrants were asked. Urging support
to both Paulos bills, he reported
the best were spreading in Milwaukee
the state of the state of the state
that the state of the state of the state
that the state of the state of the state
that the state of the state of the state
that the state of the state of the state
The Paulos bills were concessed by
The Paulos bills were concessed by

are not curbed an impossible situation would develop.

The Paulson bills well-up, exposed by Paulson bills of the State of the State of St

STORY BUYS

Grand National bought Seven Miles from Alcatrac, by Joseph Carole, Republic purchased Squad', by George Clark and Pres-cett Chaplin.

derness. Serves old his novel, 'Born to Hang,' to Grand National. Of Hang, to Grand National. Of Mankind' taken by Warners. Walter Manger bought Myles Conolily's 'House Across the Bay.' Bernard McConville sold his western yarn, 'Outlaw of Three Corners,'



Love at first sight in every key opening . . warmer and warmer through big week-ends . . . to

HOLDOVERS

RADIO CITY MUSIC HALL.



R K O

AND EVERYWHERE

Lefty Bounces Out of Coolacres For N. Y., with Detours by Abner

By Joe Laurie, Jr.

En route to N. Y., March 21.

Day Jose Leature, Jr.

Welley left Coolacres Wednesday and we've been rolling along in the Colings ever alone. You make riknow how old your car is untill you take a long strip. We weren't gone 300 miles when a smart seleman in a filling station sold me spark plugs, a fan belt and a tire. He talked fast and convincing, and practically said we'd be stuck in the desert if we didn't get incose hings. If it fear advertisation. Maybe the picture business needs of the properties of the picture business needs of the picture business of the picture business of the picture business. So I also that the picture business had not a picture and the picture business of tradition; that all I want to talk about its show business. So I are sure, I want to a picture and the picture business of tradition; that all I want to talk about its show business. So I are sure, I want to a picture business and the picture business and the picture business are sure, I want to a picture business and the picture business and the picture business are sure to picture the picture the picture business. The picture business are picture business. The picture business and the picture business are picture business. The picture business and cheap, too. Aggle is now got a hankering to go that the motio-hout business. So I as also you a question, answers it and then a picture business. The picture business and cheap, too. Aggle is now got a hankering to go that the motio-hout business. So I as also you a question, answers it and then and cheap, too. Aggle is now got a hankering to go that the motio-hout business.

rych, but they come out and kick, whereas thase people that hire cabins for the night have to leave sery in the mornings and you never see them egain."

We stopped off in Yuma, Artson, and I ran in to have a chat with F. E. Gandolfo, who runs the Yuma theatre for Fox, a nice house and a nigy. He tells me that William Prowell Is that owns favorita acreen actor and that 'Alexander's Raginne Bond' did the biggest butiness for him From there we went to Tucson. Artsonyold mere twenty-five years ago, we played a one-slight stand and it took us 45 days to get out of town. I dropped in to see Nick Xulis who runs an thole house called the Pleza, and doing a nics job of 11, too. He has a trade like nine, they go for horse operas. Such a ranger by the name of short Georgeness and he is as bright as a gollar. He likes the picture business. Well, that's youth for your and the such a substant manager by the name of short Georgeness and he is as bright as a gollar. He likes the picture business. Well, that's youth for your and you will be a substant to the proposed of the see H. Dunn, a Milwaluce guy who used to be with canceys and now is running the Tucson for Faramount. He is get-out the proposed to the see H. Dunn, a Milwaluce guy who used to be with canceys and now is running the Tucson for Faramount. He is get-out the proposed to the see H. Dunn, a Milwaluce guy who used to be with canceys and now is running the Tucson for Faramount. He is get-out the proposed to the see H. Dunn, a Milwaluce guy who used to be with canceys and now is running the Tucson for Faramount. He is get-out have not not reviewly because they're old when we get from an no-body in town is old enough to remember when they were first run. Got your tester about Jimmy Duffy going Dustins. Sure sorry to heart it because if there ever was a gy that had takenty and Sweeney act in vandeville. When he was with this folks, Duffy, Savelle and Duffy, he had plenty of talent, and ha was on the way to being the best juvenila the country when he taemed up with Mer

P. S. GREGORY RATOFF SEZ:

"It is stranga that a man that knows exactly how to run the picture busl
ness is always engaged in some other kind of business.

BELL' TO RING DAY AND DATE IN 15 KEYS

A total of around 15 day-and-date openings of The Story of Alexander Graham Bell' are being arranged by 20th-Fox to follow two special previews April 29, one in Washington, the other at the World's Fair in San Francisco. Key openings will be April 14, one week ahead of national release.

Honai release.

The preview in Washington, April 29, will be under the auspices of the National Geographic Society, of which Alexander Graham Beli was an early president, while at the Frisco Fair, April 29 will be designated as '20th Century-Fox Day.'

Plenty Bellyaches

St. Louis, March 21. A small epidemic of ptomaine pol-soning hit Film Row during the past several weeks and laid low half-a-dozen men. Nona were seriously affected, although medical attention

Among those taken ill were Hal Walsh, manager for WB; Russell Mortensen, of Columbia; Jack Hines, of Universal; Florence Patke, of 20th-Fox; Clift Burt, film delivery operator, and Bernard Temborius,

exhibitor of Lebanon and Breese,

BLANK EYES PAR HOUSES IN LINCOLN

INUOUS IN INCOME.

Word got around again here this week that A. H. B. Paramount parameters around a single the set of the

2d O'Brien Cowboy

Hollywood, March 21.
Coronado signed David O'Brlen
for the male lead opposite Judith
Allen in two cowgirl westerns, 'Covered Trails' and 'Stagecoach West-

Hollywood laboratory where sound problem rare studied on Ivandanias d

vard.'
The pictures are for Grand Na-ional release.

STILL BUILDING OUT WEST: 300G GA. HOUSE

Los Angeles, March 21.
Pacific Coast Theatree took 15-year lease not coast Theatree took 15-year lease not the property of the coast 15-year lease not the coast 15-year lease not the coast 15-year lease to the coast 15-year lease 15-year le

300 G Augusta House
Augusta, Ga., March 21.
Frank J. Miller, associated with
Lucas & Jenkins, Inc., in operation
of five local houses, has let a contract for the erection of e 1,850-seat
deluxer to Baird & Co.
House will cost \$300,000.

New Ohie Hosse Minerya, O., March 21. Construction of a picture theatre is to be started hera within 30 days by the Manos Amuse. Co., of To-ronto. Plans call for a two-story building and a seating capacity of

Manos operates seven other the atres in eastern Ohio.

F-WC Buys One Los Angeles, March 21. Fox-West Coast acquired the Bel-mont Stores theatrs, Long Beach, from William Woodworth, who re-cently inherited \$300,000 and retired

Kinsler Heads WB Cincy Branch: U Switches Exchange Managers

Cincinnati, March 21.

Raiph Kinsler, former district mapper of the control of th

Kauffman to Cleve,

Coast Mgrs. Shift Around
George Los Angeles, March 21.
George Los Angeles, March 21.
George Los Angeles, March 22.
George Los Angeles, March 22.
George Los Angeles, March 22.
George Grand Gran

Kaufman to Cleve.

Pittsburgh, May 21.

Transfer of Joe Kaufman, manager of the Universal exchange here for last three years, to the Cleveland office has just been set. Be take the control of the contr secount of ill health.
Jules Lapidus has been named to
take over the local U office. He's
been with Grand National since 1936,
more recently as a district manager,
and before that was with Metro here,

A. E. Groom, operator of the State and Moor theatres in Mooresville, leased the Carolina there from B. A. Proutnam and took immediate improvements will include new characteristic in the same time the Carolina was ropened under its new management, Groom closed the Moor, stating he from show business. House is an 850-seater. **Built for Continuing Research** at ERPI ... to assure ever-finer entertainment in your theatre Since the introduction of sound ERPI accepted a definite respo in motion pictures, ERPI and Bell
Telephone Laboratories — which sibility to the Industry. Now, ERPI reaffirms its acceptance of that developed the first practical apresponsibility. have pioneered in sound Conscious that the future progress and prosperity of the industry recording and reproduction redepend upon continued improve-ment of sound pictures through These developments have been research, ERPI-backed by Bell Telephone Laboratories-will e available to the industry in Western Ejectric Sound Systems -used by leading producers and continue to devote its efforts to meeting the problems of today thousands of theatres throughout and anticipating and solving those the world. In introducing sound pictures, Electrical Research Products Inc.

> A SUBSIDIARY OF Western Electric

Film Reviews

Home on the Prairie

Concentration Camp

....I. Koval-Sa

(*Coccanut*)
(FERNGH-MADE)

Parls, March 10.

A. E. C. release of A. E. C-UEs production.
Stars Raimu, features to the control of the control

tells a story and manages to be entertained.

It would be machinations of Hitter's military regime in considerable detail. Episodes in Medical and the story of t stances, which are punched for all they are worth by Raimu, 'Noix de Coco' still retains the dialog verdure of the play of the same name which

Coce' still retains the dislog verdure of the play of the same name which scored here a couple of years ago, the same of the play of the p

FLYING G-MEN

| ı | (SERIAL) |
|---|--|
| 9 | Columbia production and release. Features |
| d | Robert Paige, Richard Fiske, James |
| п | Craig, Lorna Gray. Directed by Ray Tay- |
| r | for and James W. Horne; screenplay, Rob- |
| ٠ | ert E. Kent, Baell Dickey and Sherman Lowe; camera, Benjamin Kline; editor, |
| 1 | Lowe; camera, Benjamin Kiine; editor, |
| п | Richard Fanti. At Coloniai, Lincoln, dual. |
| 7 | Running time (per Episode): 18 MINS. |
| | Andrewa (Faicon)Robert Paige |
| | |
| | CummingeJames Craig |
| ч | BabsLorna Gray |
| | CummingeJames Craig BabsLorna Gray BillySammy McKim |
| | |

Columbia's serial authors dream up some terrible things—gangs who menace a whole nation, attacks of spys along lines of a major invasion. Without an extra without an extra three to Typing Carden, distinctly for juve appeal and for the week-end bookings. Planes smash up, plans disappear and spies strike at the nation's de-

SEATTLE

PICTURES

fense, bringing four flying G-men into the picture. Plenty of flying, fights, and narrow squeaks keep up a full quota of interest for the kids. No performances are particularly

NOIX DE COCO

Chock full of amusing circum

('White Slave') (FRENCH-MADE)

(Continued from page 9)
Ring (SeC)) and Four Glris' (M-G),
200, 201.

Liberty (J-WF) (100); 21-32-429.
King Purf' (UA) and Honjetic of King Purf' (UA) and Honjetic of King Purf' (UA) and Honjetic of King Purf' (UA) and Honself of King Purf' (WF) and 'O'Connor' (M-G). Topping all expectations with Jones (Mar) (UJ) and 'Whart' (RKO), \$6.00, big.

Man' (U') and 'What' (RKO), 8400.00

Je James (Sering) (1395: 16-7)

Je James (Shiek U') and Navy

Secrety (Mono) plus vaude with

Norvell, astologist, headining, good

Je James (John Colleges)

Peramount (Hamintick-Evergen)

(Coll plus vaude, 33-00, fair.

Peramount (Hamintick-Evergen)

(Oil) plus vaude, 33-00, fair.

Peramount (Hamintick-Evergen)

(Oil) and 'Arizona Wildent' (20th).

Good enough 43-00. Last week

(Carle Society (Far) and 'Persons

Resoevett (Sterling) (600; 21:32)

Son Frankenstein' (U) and 'King

Jackstraf (Par) Nice \$100 person

Jackstraf (Par) Nice \$100 person

Heart of North' (WB), \$2,300, good

Heart of North' (WB), \$2,300, good

BURNS PREEM SOCK 101/3G, K.C.

New Bob Burns picture, Tm from Missouri, following its preem here Thursday night, is out in front along film row. Was undered in by pa.'s of the film of the film row. Was undered in by pa.'s of the film of the film row. Was undered in by a film row film r

\$10,000.

'Stagecoach' puts the Loew house in the front rank. Love Affair' at the Orpheum bringing in nice returns, but showing no exceptional strength.

in the front raint. Low Arfair is the Orpheum bringing in loie research of the Orpheum bringing in loie research in the Orpheum bringing this second-rain situation, beginning this second-rain situation, beginning this second-rain situation, beginning this second-rain situation bringing in the orpheum Bringing in t L'ESCLAVE BLANCHE (FRENCH-MADE)

Paris, March 11.

Distributions Associate reference of LuciaFilms to the control associate reference of LuciaFilms to the control associate reference of LuciaFilms to the control associate reference of Lucia
Los Landas camera, Michal Kieber,
Louis Carletti, Mila Parely, Sylvis, Lupovici,
Roger Bilm. Roughing time, 50 MIRS.

L'Esclave Blanche' has a solid oundation and is set for good re-urns here with more than average returns abroad.

Mysticism of a pre-war Turkey
with its marked restrictions on the
rights of women, its corruption and
intrigues, has been handled fairly
well, but more forceful are the outstanding differences between the
near east and western Europe at that

standing differences between the near east and western Europe at that time. Viviane Romance, as the French with cot John Lodge, Turkish official, with the construction of the (Marcel Dallo), impressively lights the natural reactions of a western mind ensalved in the strict regulations of an eastern atmos-phere. regulations of an eastern atmosphere, on the other hand, for between the lowe for his wife, the name of his family and his position, skims too lightly in places. Ruthline of the property of

Lodge and Mila Parety Cheas Lodges mistress.
Film loses out mainly by the casting of western types as near eastern characters. Dailo, Lodge and Lupovici are the only ones portraying near-easterners who appear as they belong in the setting.

BROOKLYN

Continued from page 8) the Fox. Flatbush responsed with bit and vausde policy featuring Norvo band, and Mildred Bailey plus Tagle and Mildred Bailey plus Tagle and Mildred Bailey plus Tagle and Mild Brittons band on stage and single pic on screen.

**Mild Brittons band on stage and single pic on screen.

**Albes (3,374; 25.35-86) — Honest Man' (U) and Grand Illusion' (Ind.) Satisfactory of 1500. Last week, "Albes (3,574; 25.35-86) — Florest Man' (U) and Grand Illusion' (Ind.) Satisfactory of 1500. Last week, "Secret Fax" (1609; 35.55-86). — Pack Ober of splendid davance ballyhoo for silven of splendid shydon. Bally on Doctor (Rep.) clays 3,450. Woman C

splendid \$18,500. Paramount (4,126; 25-35-50)—'Darling Daughter' (WB) and Lone Wolf

'HONEST MAN' 111/**G**, **OMAHA PERKY**

Omaha March 21
First real showing of cyling weather over Saturday and Sunday is snapping the bo. takes here after alow session last week.
"You Can't Chest An Henest Many-ling the biggest drag this week, and the compneum. Towa Alari duales with the compneum, towa Alari duales with the complex of the comple

am 1s. Guased, with Little Tought

Estimates for This Week

Areane Dundee - Milliary (ColdBertinster 16-58; 10-25-5-Stand
Up) (McG) and Son Frankensterin

(McG) and Son Frankensterin

(Far.) Good \$2,200. Last week,

(McG) and Thanks berything

(Far.) Good \$2,200. Last week,

Sonth (WRS) pall with 'Dramatic

School' (M-G) and 'Facific Liner'

(RC) and Sont (RC) (1,20); 10-25-40)

Tast and Locar (MrG) and 'Green'

Far. Sont Evines Back' (RKO) Great

Far. (WR) (2,00; 10-25-40)

Tast and Locar (MrG) and 'Little

Week, 'St. Louis Bluer' (Par.) and

Tour (Grid (MrG), good \$3,500.

Tophens (Blank) (3,000; 10-25-40)

Heart' (UA), Excellent, \$1,500. Last

The Cold (Green') (1,20); 10-25-40

Motto's Last Warning' (20); 10-25-40

Motto's Last Wa

'Midnight' 8G. 'Affair' \$10,000, Topper' 101G. Pacing Forte Denver

Denver, March 21.
Three first runs—Midnight, "Topper' and 'Love Affair'—are running
on each other's heels for first honors.
Midnight' gave the Denham the
best Saturday and Sunday so far this

Midnight gave the Denham the seet Saturday and Sunday so far this year.

Estimates for This Week
Aladdin (Fox) (1,460; 22-46)—
Wings Nevy' (WBx after a week at the Saturday of the Saturday o

(Col). Swell \$19,000 and holdover. Last week, 'St. Louis Blues' (Par) and Third of Nation' (Par) (2d wk), \$14,500. Strang (2,670; 25-35-40) — Forged

\$14.500.

Strand (2,670; 25-35-40) — 'Forged Passport' (Rep) and 'Navy Secrets' (Mono) plus 'Lone Ranger' installment. Will get quiet \$5,000. Last week, 'Whispering Fnemies' (Col) and 'I Am Criminal' (Mono) uneventiul \$5,000.

Reduce "WASHROOM INFECTION Install MADALY Onliwon Towels and Tissue

(Continued from page 20) plenty. It should get average Autry

plenty. It should get average Auty-money, is call as a new kind of aberiff, the unglamorous state-line kind which examines income which examines income vehicles for any germ-currying vehicles for any germ-currying vehicles for any germ-currying Burnette. Setting up the story, the scripters introduces hoot and mouth money, the company of the company for the company of the company of the headed by Walter Miller and Gordon Hart are trying to ship their dis-santine on the whole country-side affines on the whole country-side (Miller-Hart gang dumps evidence of almost gets across with the author-line.

almost gets across with the authorthem. Storey is the film's ferome section, a trim subject who has been on the major lost previously. She's on the major lost previously. She's cast, and much classier than the rank and file of western heroines. Smiley Burnette one, and there's a session of the Rodeoliers, hillbilly orch, for the out of the ordinary. Strange for a western is the use of nette's hands when a medicine show une store the store of the store than the store of the store of the store than the store of the store of the store than the store of the store of the store than the store of the store of the store than the store of th

(BUSSIAN M \DE)

meuronann MADE)

maine production and release. Features
fator, S. Bibliokova S. Menhindy. Dide by A. Bibliokova S. Menhindy. Dide by A. Machanet; munio by Lev
varti; camera, E. Andrikania, At Wavarti; camera, E. Andrikania, At Watime: 69 MINS.

New York Theatres

THERE'S A BETTER SHOW AT THE

BEG. FRIDAY, MABCH 24
"YOU CAN'T GET
AWAY WITH MURDER"
HUMPHREY BOGART

JIMMY DORSEY and ORCH.
STRAND BROADWAY BT.

PARAMOUNT TIMES

BOB BURNS "I'M FROM MISSOURI" WITH GLADYS REGREE

In Person Dorothy Lamour Mischa Auer

BADIO MUSIC HALL LOVE AFFAIR

Spectacular Stage Productions



"The Hound Baskervilles'

"3 SMART GIRLS GROW UP"

UNITED RIVOLI Broadway ARTISTS RIVOLI Broadway Deers Open 8:38 A.M. MIDNITE SHOW!

NOW Capito

WALLACE BEER Custor minimum

YGMALION 18th Big Week! As M-G-M His

Low's STATE James STEWART TODAY Shearer Gable LOMBARD "Made For Hollot's Delight" Each Other GEO. HALL OROH

PORTLAND

(Continued from page 10)
and Wharf (RKO). Week 25.00.
Last week Wife Husbard (20th)
and Farswell and State of Continued Action (20th)
and State of Continued Continued

policy... Twenty years ago, an idea was born. Because they believed that quality entertainment could be achieved only when the producers were permitted to make pictures the way they wanted to make them, Mary Pickford, Charles Chaplin, Douglas Fairbanks and D.W.

The soundness of their belief attracted Samuel Goldwyn, Alexander Korda, David O. Selznick, Walter Wanger, Edward Small and Hal Roach. Today we are about to celebrate UNITED ARTISTS' 20 GOLDEN YEARS with .

Griffith formed United Artists Corporation.

\$10,000,000 WORTH OF OUT WHEN EXHIBITORS



Produced by DAVID O. SELZNICK Directed by John Cromwell - Screen play by Jo Swerling
Presented by Selznick International

LOMBARD • STEWART Made for Each Other Smash hold - over; at Radio City Music Hall. Top grosser jat every subsequent open-) ing. Life Magazine

"Evokes such thrilling drama that it may well point the way to a saner, more human kind of Hollywood art."

The industry is cheering its "Stella Dallas" appeal. "Clicks as thriller and heart-tugger," says Hollywood Reporter.

EDWARD SMALL presents ADOLPHE MENJOU in

nd DOLORES COSTELLO-ROGER DANIEL-ALAN DINEHART WALTER ABEL·HAROLD HUBER·WILLIAM DEMAREST rose Play by GEORGE BRUCE o Birected by ALFRED E. GREEN o Produced by Edward Small Pr





"A powerful answer to the prayer of exhibitors."

-W. G. Van Schmus, Radio City Music Hall

"One of the year's important films." -Joseph Vogel, Loew Theatres,

horses die of old-age and all four wheels fall off the coach!"

"Should run until the

-J. J. O'Connor, RKO T

WALTER WANGER presents

JOHN FORD

with CLAIRE TREVOR . JOHN WAYNE AMOY DEVINE - JOHN CARRADINE - THOMAS MITCHELL - LOVISE PLATT GEORGE BANGROFT - BONALD MEEK - BERTON CHURCHILL - TIM HOLT

STANDING ENTERTAINMENT NEED IT MOST...



Alexander Korda presents CORINNE LUCHAIRE

with EDNA BEST . BARRY BARNES Mary Morris . Lorraine Clewes . Sally Wisher Directed by BRIAN HURST of Associate Producer IRVING ASHER

Violent . . startling . . bringing to your marquee The Dead End Girls . . a great ticketselling angle. Four blazing performances from new Korda discoveries, headed by Corinne Luchaire who's blond dynamitel





**SIPERBI" says Alexander Woollcott, famous radio and literary personality.

SAMUEL GOLDWYN presents

UTHERING HEIGHTS

MERLE OBERON · LAURENCE OLIVIER · DAVID NIVEN

FLORA ROBSON - DONALD CRISP - GERALDINE FITZGERALD Screenplay by BEN INCOM and CHARLES MACARTHUR - Directed by WIM. WYLER From the great nevel by Emily Browle

Who is Zenobia? A deep, hilarious mystery on which to build your most intriguing exploitation campaign,

OLIVER HARDY HARRY LANGDON BILLIE BURKE ALICE BRADY JAMES ELLISON JEAN PARKER; JUNE LANG STEPIN RETCHIT, HAII Johann Chois



...AND MORE

READY MAY 28

READY MAY 7

HAL ROACH presents AHERNE • M.LAGLEN • LÄNG

Virginia FIELD · Douglas DUMBRILLE Personally Directed by HAL ROACH The reckless exploits, the romantic lovemaking of Australia's famous Robin Hood ...who led a daring revolt to bring peace to a savage continent!



Eye-filling spectacle, swashbuckling action in the swift box-office pace of "The Count of Monte Cristo". One of the world's truly immortal stories .. played by a new romantic star combination



EDWARD SMALL prosents ALEXANDER DUMAS'

N THE

JOAN BENNETT · LOUIS HAYWARD with WARREN WILLIAM . ALAN HALE JOSEPH SCHILDKRAUT . Directed by JAMES WHALE

READY SOOM

Never such a picture! Every thrill the screen can hold crowded into 7,200 seconds of flesh-and-blood excitement. Breathless adventure in authentic locales . . . all in vibrantly living Technicolorl

ALEXANDER KORDA presents

Directed by ZOLTAN KORDA with RALPH RICHARDSON · C. AUBREY SMITH JOHN CLEMENTS - JUNE DUPREZ - Adopted by R. C. Sherriff from the novel by A. E.W. Moson

READY NOW ... THESE NINE GREAT ATTRACTIONS . . . CLIMAXING TWENTY YEARS OF PROUD U. A. ACHIEVEMENT!



'SUE THE SPONSOR' THREAT

Ford Concerts Ending: Shift In **Several Major Program Time Spots**

Several major accounts will shifteither networks or spots this summer. White from Priday night for
the price of the pr

Frankie Frisch Succeeds Fred Hoey, Local Fave Who Wanted Coin Boost

Boston, March 21.
Frankie Frisch, former manager of the St. Louis Cardinals, will handle the play-by-play descriptions of the two Boston handle the play-by-play descriptions of the two Boston lantic Refining Co. will ponsor the broadcasts which will be aired every other day, while the teams are in town. No sponsor has been signed as yet for the alternate days.

Colonial net will ast the price, Colonial or will ast the price, December of the State of the St

these. The announcement was front page news here because of the popularity of Fred Hoes, whom Frisch succeeds. Hoey has been broadcasting sports in this town for 13 years, and had plenty of backing from the local sportswirters. A rumor that he was on his way out two years ago brought out a bombardment of probrught to at a bombardment of probrught to the sum of the property of the programment of pro-

brought out a bombardment of pro-tests from the scribes, and Hoey con-tinued at the mike.

John Shepard, Srd, said he wired Frisch March 12, and signed him March 15. Hoey had asked for a salary raise, which the Colonial net figured unjustified, Shepard said.

Reported salary for Frisch is \$20,000.

DANCE FOLLOWS RADIO SHOW AND POPULAR

Cincinnati March 31.

Cincinnati March 31.

Shurt of following up its stage, shows with a dance party for spectators, tried out Friday (17) by WLW, shows with a dance party for spectators, tried out Friday (17) by WLW, shows of the stage of the shows played by the show's units, according to George Biggar, direct towars played by the show's units, according to George Biggar, direct towars played by the show's units, according to George Biggar, direct towars played by the show's units, according to George Biggar, direct towars played for the shature of a forced issue. Occupant to hand the show of the shature of a forced issue. Occupant of Music Hall's main auditorium by the Baltet Russe de Monte Carlo, the nature of a forced issue. Occupant of the shate which was not been shaded to the shate of the shate show, part of which far the stage show part of the post of the stage show part of the post of the stage show part of the post of the stage show part of the part of the

What to Expect

Two giddy gals were being ushered through Radio City on the regular NBC tour. At the conclusion, one asked:

Really, will all this be torn down after the World's Fair?'

WM. MORRIS TALKS DEAL WITH WLW

Deal is in negotiation for a talent tieup between the William Morris office and the Crosley stations, WI.W and WSAI, Cincinnati, Bill Murray, of the Morris office, is due out in Cincy in about a week to

close the contract. Stations would serve as show-window for programs and talent agented by Morris, which, in turn, would act as booking and selling reps of WI.W-WSAI programs in the commercial and personal appearance

Straight Through Heat For 'We, the People': **But Changes Product**

'We, the People' (CBS) will remain on the air through the coming summer, with the plugged product shifting from Sanka coffee to Jeli-Ochocolate pudding around the middle

chocolate pudding around the state of May.

It will be the first time in its three year existence that the program hasn't been given a vacation.

SEEDS AGENCY GETS MORE B&W TOBACCO

Chicago, March 21.

Brown & Williamson tobacco company goes on a coast-to-coast ride over the NBC red web starting May with a program tagged 'Unde Dan's Doghouse' for Raleigh tobacco.

This represents the BBC program and the Company of the Compan

BOD Prope's Loafing Spell
Hollywood, March 21.
Bob Hope drops off the air June
20 for a quarterly respite.
Filler will come from the east.
Pepsodent will silve NBC red
(WEAF) link Tuesday nights. Lord
& Thomas, agency on the account,
is scouting around for a program
joinch-hitter.
Agency at first head.

USED TO SHAKE DOWN COMMISH

Talent Chiselers Still At It-Have Discovered That Threat to Make Advertisers Party to Action Embarrasses Everybody

LOTS OF NERVE

'Cut us in or we'll sue the sponor and spoil the deal.' This is the blunt gist of what chiseling 'agents' have been pulling on radio talent with increasing frequency in Nev with increasing frequency in New York the last several seasons. It amounts to collecting a booking commission without performing any actual service, or being in any way responsible for the closing of a con-tract. This bare-faced tactic is again reported in connection with pending deals for summer substitute pro-grams.

grams.
What the ahake-down agent relies upon is (a) the average sponsor's instantaneous retreat from any threat of involvement in talent littiation (b) the talent's eagerness to close a deal and willingness to pay off undeservedly, rather than risk a nuisance injunction, or other forms of legal harasment.

nutance injunction, or other forms of igal harassment, ents who try this sort of thing don't hang around long. They rapidly become poison to everybody. They do, however, manage on occasion to extract their manage on occasion to extract their tract under the 'or else' system. They know, and exploit, the punic that grips businessmen when plage founds or other forms of the strict actions at law bob up during negotiations. Cunning trick is or make the sponsor a party to the suit (with the synthesis of the strict and the synthesis of the synthesis of the synthesis of the suit (with the synthesis of the synthesis of

Agent's 'Introduction'

Agenty Takodesciton'
Of course the agent always professes to have 'introduced' two people who later met two other people who later met two other people and started the deal. The linx
method is nonciscinne the chisaler
makes the most of it. When the victim refuses to acknowledge his
ing cash payments, the chisaler
sames an injured air and threat
to sue the advertising agency and
sumes an injured air and threat
to sue the advertising agency
and the same of the same of the same of the
telester This approach is made to
the talent primarily. Orchestra
on, but any radio personality getting
the capture of the same of the same of the
victimized, especially if desperate to
get the program that's involved.
One of the most notorious cases in-

Vick Passes Seth Parker

Vick Chemical is not picking up

Vick of up

Vick and is due to put

It back in camphor next month.

Bob Hope's Loafing Spell

Hollywood, March 21.

Bob Hope from the different chiz gents turned up,

more by no, to claim, each in turn,

the contract linged could be

Vick picked and the pressure. The unwarranted

Bob Hope from the east,

Peppodent will likely return.

Will would help obtain theatre

booking at better prices.

Would help obtain theatre

booking at better prices.

Butler, Jr., Breaking In

half-hour spot on the NBC red
(WEAF) link Tuesday nights. Lord
& Thomas, agency on the account, is
souting around for a program

Ralph Starr Butler, Jr., son of
General Proposition No. 1 man on advertising, proposition of the proposition of the state of the state

36 Hillbillies Into Cincy Local At Special Union Scale of \$40 Weekly: Important Radio Move

Times Change

A grafting talent booker of the glad-bad days of early net-work radio once pocketed an illicit \$14,000 in a single year from a radio personality. Last week the grafter, now washed up, tried to borrow \$10 from the

yas the unsympathetic turn-

STAR PARTS FOR AMECHE OFTEN COMPLICATE

Because Don Amsche's contract with Chase & Sanborn calls for him the Chase & Sanborn calls for him dramatic sketches on the Sunday might program, considerable difficulty ensued over preparations for Maurice Evenis engagement on the Sanbaceparace actor with the Chase of the Chas

Broadway, played the brother Ernst while Ameche did the Albert part

Camel Summer Sub Up

Eddie Cantor starts on his 13-week vacation from Camel after the June 12 broadcast. Question of Benny Goodman continuing for the same account is due to come up the mid-

Cincinnati, March 21.

A scale for hillbilly musicians, newly admitted to Cincy local No. 1, 4 merican Federation of Musicians, the control of Musicians, and the control of Musicians, Hild, president of the union, and managers of radio stations here. Agreement, is planned to become effective the control of the control o

annual revenue.

At present there are 36 hillibily
guitar, fiddle, banjo and harmonica
players employed by the five Cincy
stations. Most of them have been
receiving more than the union's contemplated figure. Under the new
set-up, however, there would be less
working hours, including time on
the sir and rehearsals.

the air and rehearsals.

Changed plan will bar the gates to itinerant hoedown musikers whose custom it has been to broadcast for a fan build-up and announcements of their personal appearance dates at theatres, auditoriums and schools in primary areas, without expecting pay from stations using them.

WLW TO FILE POWER APPEAL

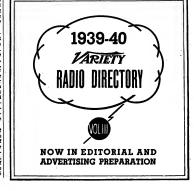
Cincinnati, March 21.
Jim Shouse, general manager of Crosley's broadcasting division, of Crosley's broadcasting division, begin legal steps early this week for restoration of super power. Duke Patrick, the firm's chief Washington counsel, was instructed to file papers in the Federal District Court of Appeals et his end.

of Appeals at his end.

Decision for immediate action was
reached over the week-end by Powel
Crosley, Jr., president, and Charles
Sowyer, head of his general counsel,
at a pownow in Florida, where Crosley has been watching his Cincy
Reds in training.

AFRA Signs Don Lee

account of the former up the account is due to come up the account is due to come up the account is due to come up the account is due to the account in the account is due to the account in the account is due to the account in the account in



'OPEN HOUSE' AT ALL RADIO STATIONS WEEK OF APRIL 17; SEEKING GOOD WILL

Address: C/O NBC

Alton Cook, radio columnist of the New York World-Telegram, writes his daily output at the NBC studios in Radio City. Pageboys deliver Columbia's releases to NBC press dept., where they are held for the col-umplet.

Would Be Felony In

Proposed N.Y. Statute

Albany, March 21.

Piracy Via Recording

Big Splash to Start Combined Station - Retailer Campaign to Preserve 'American Way' of Radio Through Sponsored Entertainment

Washington, March 21. Washington, March 21.
Radio's campaign to sell the idea of freedom from government dictation as well as to ettract business, moves: into high gear next month with broadcasters, set makers and dealers due to join hands in the first direct appeal to the listener via the microphone. To date, printed educational matter only has been em-

microphone. To date, printed educational matter only has been employed.

In trying to plonest a new former and the property of the production of the control of the production of the productators and Radio Manufacturers Association has mapped out a plan which goes forth to both a productator and the production of the American system of the production of the American system and the production of the production of the studio for a kypo of propaganda. By induction of the production of the pr Albany, March 21.
The unauthorized recording, for pecuniary gain, of eny broadcast erananting from e station in New York State, the offer. for sale, lease or license of such recording, or tha possession for the purpose of sale, lease or license of the waxing, would be larceny, under the terms of a bill introduced by Senator Charles D. Perry, Manhattan Democrat. Making such offenses a felony

of the color of th prosidenting. Of the open house performances. NAB and RMA will proposition station propeleors and retailers to huddle for mutual benefit in discussing radio promotion fit in discussing radio promotion dealers to hear recorded dramatization on the use of radio from Nevilla oponors. Messages from Nevilla oponors. Messages from Nevilla RMA head; will be included. Sustaints Se-time Session Security of the control of the contro

Sustaining Series

Sustaining Series
Big push consists of special sustaining shows over the three national week, backed up by local station festures, plugging radio in gestion festures, plugging radio in gestion festures, plugging radio in gestion festures, which alter the state of t

work, NAB-RNA brailtrusters are necoursing broadcasters to copy the methods of the press and point members to be the mental three that this has been possible because of recedum under the American synthesis of the property of the property

Assistance of the dealers is being solicited. The estimated \$5,000 retailers are saked to placard the open house idea, so that passers-by will be larted by window displays even in case they do not chance to be latening when station invites are latening when station invites are represented by the state of the state o

To keep the industry on its toes,
To keep the industry on its toes,
NAB contemplated maintaining a
clearing house for promotion ideas.
Exchange sheet will acquaint trade
association members with novel
stunts conceived by others of the
family. Similar to VARIETY'S showmanship page.

stunts conceived by others of the family. Similar to Vagurry's show-manship page.

Additional promotion schemes are currently under discussion, with the family should be added to the state of the special page of the state of the state of the special page of the state of the state of the treat in radio or otherwise come into direct contact with broadcasts— the—b broaden the get-caucustic the—b broaden the get-caucustic special page of the state of the state of the lideas to far perfected will be sup-plemented by sort of news-letter rounding out the showmanship ex-change.

MUST BE UP IN LINES

Joe Lewis Has Theary Ab-

Philadelphia, March 21. New radio technique is being used by radio division of the Federal Theatre Project here. It's the creation of Joe Lewis, recently placed in

of Joe Lewis, recently placed in charge of the new radio division. Lewis, on shows he produces, demands the actors memorize their lines instead of reading them, uses a possible in the a studio, employs e produced by the actor himself. Knowing lines is important, Lewis claims, because the actor 'cannot give rirec use of the syrothic subcontuse his conscious mind to read Spotlights are used to increase concentration and minimize distraction, and lows better vis-a-vis by the actors.

May Broadcast Phil Baker Program from Honolulu For Dole Pineapple

Eddie DeLange is being replaced by Harry Salter on the Dole show on CBS Saturday nights. Changes are also on the way for the vocal and stoogs setup of the program. Frill Baker and the rest of the cast may have to shift their point of may have to shift their point of Comic's contract stipulates that he can be called on to broadcast from the island for four weeks.

Hinds Honey & Almond Due for Fall Return

Hinds Honey & Almond Cream Is scheduled to return to a network hookup early this fall. William Esty agency is meanwhile lining up a group of programs to submit to

Expected that Lehn & Fink will lecide by May 1 on both the show and the network.

Tony Stanford Must Rest

Hollywood, March 21.
Tony Stanford has been forced off Kellogg Circle by production fatigue. Cal Kuhl filling in while Chase & Sanborn show is east.
A. K. Spencer handled java show in New York, and Kuhl will be under assignment to produce both the

in New York, and Kuhl will be under assignment to produce both the C & S and Kellogg ahows starting this Sunday (28).

J. Walter Thompson agency hoping that Kuhl will be able to be up under the dual burden until Stanford recovers.

Guilbert Gibbons to NBC
Chicago, March 21.
Guilbert Gibbons, formerly radio
producer for Lord & Thomas agency,
has joined the NBC production staff Al Jolaon wants to do 'Emperor Jones' for Lux with the agency in-terested, ere.
Followa upping of Lloyd Harris to
ssistant chieftainship of staff.

Advertising, as Such, Sold by RCA

LEW PARKER OF VAUDE

Lew Parker, comedian who picked up the vaude routins of Rob Hope when the latter went into picture, replaces Budd Hullet on the Zons March 23. Shows it strictly local, but may change soon to a limited net parker originally auditioned for the spot he's taking. Comedian's aforementioned vauda turn goes into the Loew's State, N.Y., tomorrow (23).

GETS SHOE ACCOUNT

Prenambly typical, the forerunner of the suggest you make a point of a contribution of the suggest you make a point of the advertise of the suggest you make a point of the advertise of the suggest you make a point of the advertise of the suggest you make a point of the advertise of the advertise of the suggest you make a point of the advertise of the advertise of the advertise of the suggest you make a point of the advertise of the advertise of the advertise of the advertise of the suggest you make a point of the advertise of the advertise of the advertise of the suggest you make a point of the advertise of the advertise of the advertise of the suggest you make a point when a point of the products of the your make advertise of the advertise of the suggest you make advertise of the advertise of the advertise of the suggest you make advertise of the advertise of the suggest you make advertise of the advertise of the suggest you make advertise of the advertise of the advertise of the advertise of the suggest you make advertise of the advertise of the advertise of the sugge

100 Leaders by Networks

Columbia in 1938 again leads the NBC red (WEAF) link in the number of customers to be found among the year's leading 100 advertisers. CBS was also up on the red when it came to exclusive accounts. Following is a breakdown of the numerical relationship between the various networks and the lists of 100 leading advertisers for both 1938

| | and 1937: | | | | | |
|-------------------|-----------|------|----------|------|-------------|--|
| Total Advertisers | | | Network | | Advertisers | |
| | 1938 | 1937 | | 1988 | 1937 | |
| | 40 | 38 | Columbia | 17 | 21 | |
| | 35 | 35 | NBC Red | 10 . | 12 | |
| | 28 | 25 | NBC Blue | 7 | . 2 | |
| | 11 | 13 | Mutual | 1 | 2 | |

Leo Fitzpatrick and John Patt Upped: Dick Richards Easing for Health

Thorwald, WRR, Stoutly Denies City's Charges: Latter Would Dispossess

- Dailas, March 21.

John Thorwald, manager of municipal station WRR, and the city fathers are engaged in hot court fight here as Thorwald seeks to keep city from cancelling his contract, due to expire July, 1940. City alleges Thorwald violated contract on

aght here as Thorwald seeks to keeps of the folly from cancelling this contract, which was to be seen to be seeks of the folly folly seeks of the lected on a noon program; that he broadcast 27 car dealer plugs with-out making report; that he aired 151 announcements for Jewelry house, reporting only 70; that he collected \$800 on a variety show and made no

report. Thorwald, seeking permanent in-junction to retain post, denies charges, maintaining he has made all required reports and has had books audited once a year. He added there were no complaints on service till last Fall and that collections from ne programs were used to pay ent—two orchestras costing over \$15,000 in last year.

Thorwald testified station's taka is

JOHN CONRAD'S HIATUS

Louise Massey Act Joins WLW, Cin cinnati for Friday Show

Cincinnati, March 21.

John Conrad, in the WLW-WSAI
promotional department for the past
six months, took leave Saturday (18).

He is expected to rejoin the Crosley
org soon in another capacity. Vicid.
Chase, classical warbler, on WLW for more than a year, is another

departee.

Newcomers to Crosley's 50,000watter are Louise Massey and the
Westerners, formerly with the National Barn Dance and other network shows. Combo has been spotted on the Plantation Party show,
which airs on WLW and the NBC
Red network on Friday nights.

Gulf Spray's Seasonal

Series with Jack Berch

Gulf Spray will resume its sea-sonal spot campaign along the east-ern seaboard and south the middle of April. It will be a musical series featuring Jack Berch, with the schedule calling for two quarter hours a week for 16 weeks, Young & Rubicam is the agency.

BURNS AND ALLEN EAST

Hollywood, March 21.

Burns and Allen have been ordered east during May and June by their sponsor, Chesterfield.

Benefits of changed locals given as reason for the move.

Burns and Alien are reported due to retire from Chesterfield payroll this summer, with Paul Whiteman moving from his present Tuesday night spot to Chesterfield's Friday night niche now containing B & A.

Detroit, March 21.
Retirement of George A. (Dick)
Richards from estive participation in the operation of WJR, Detroit in the case of the work of th

trained last week for the Coast along with William A. Alfs, counsel for the N.Y. Central railroad, and P. M. Defroit Long pro-football team. It was reported at the time that Richards would likely withdraw from the presidency of the Lions team in favor of Alfs. Richards has been ill for some time, and his doctor has necessaficiated to the case up of the businesses affairs to ease up of his business affairs to ease up of his business affairs.

26 Throwaways Carry Cuffo Radio Chatter In Anti-Radio Detroit

Batton, March 21.

Radio Headlines, a column with
William Albert Jacoby started sereral months ago as a hobby under
than byline of 'Radio Jake,' Is now
helig carried by 28 throwaway
weelly newspapers in the metrotendation of over 1,000,00,00

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chatter for the Indiangolis Time
and Sizr, the Cieveland Press
and
the Pitsburgh Press.

The weeklies have obtained con-Detroit, March 21.

the Pittsburgh Press.
The weeklies have obtained considerable advertising from Detroit of the pressure of the

BIFFS FROM BUFF

By Rod Reed

Buffalo, March 21. To get even with the networks for scaring children, the women's clubs are scaring the networks.

Major Lohr says radio is not at war with pix; Japan says the aama about China.

WOB Musical Clock claims to ba the oldest show on the air at 14 years. Should be the Musical Cal-endar.

In Montana, stations are not re-sponsible for what political apeakers say. Often the speakers aren't either.

The Shadow, who can make him-self invisible, has now also become inaudibile due to the supernatural power of the sponsor.

All members of that expensive sustainer, the Saturday Swing club, have been expelled—for non-pay-ment of dues.

Sam Hearn (Schlepperman) back on the Jack Benny airer on return from personals tour.

COMMISSIONER

WOMAN FOR FCC LOOMS AS MAYBE

Retirement of Eugene Sykes from the Federal Communications Com mission and the possibility of other resignations has stimulated renewed hopes among clubwomen that one of their number or kind may get an appointment. This idea was advanced, but not taken seriously, some years ago. Now it is believed to be definitely practical political step. a definitely practical political step. Need for spectacular action to class up the FCC and erase some of the present stigma, the recently renewed criticism of children's programs and other considerations all lend the color of credence to the woman com-missioner angle.

missioner angle.

Recent political flirtations within New York clubwomen circles are believed to have some relation to this possibility.

Washington Angles

Washington Angles
Washington, March 21.
Speculation over President Rooseveit's move to fill the seat which
Judge Eugene O. Sykes vacates at
the end of the month occupied FCC
watchers last week. With the reorganization proposals hopelessly
symied at the Capitol, the FCC sitsymied at the Capitol, the FCC sitsymical at the Capitol, the FCC sit-uation is an even more worrisome problem for the New Dealers. Any move to appoint a successor for action in view of Roosevelt's declara-tion he is theroughly disgusted with the way the body is functioning. But if the-board is not keept at full tritisting feuds and deadlocks are in-creased, since Chairman McNinch can count regularly on the support of only two of the other five mem-sand Thad H. Brown. Reports that Brown may step down

bers. Commissioners Paul A. Walter bers. Commissioners Paul A. Walter will a first that Brown may step down and revived hists that Walter will rob be reasonable of will quit when the reasonable of walter will be reasonable of the reasonable of th Walker's Status

Walker's Status
Walker's converse to the converse of the conve

cism from the outside.

With no reliable indications of the President's attitude, more than a dozen individuals have been sugsetted as possible appointers. To stress attorage New Deal abover and green attorage New Deal abover and green attorage New Deal abover and the contract of Chairman Frank R. McNinch Logical for the chief exec to look for a loyal administration supported with could move into the driver's with could move into the driver with could move into the driver. The stress are the beautiful and attempts to approximate the workings of the presidential mind includes:

The 'Offenders'

Washington, March 31.
At last week's hearings before
the FCC means to be a contion when the first speared. They
denounced kild programs.
Mrs J. M. Selby, of Washington, named names. She dislikes
Tom Mix. Lone Ranger, Gar
programs.

Rep. David J. Lewis of Maryland, Othe D. Wearin of Iowa and William McFarlane of Texas; Robert I. Ber-ger, former radio director of the Democratic National Committee and now broadcast boss for the National Emergency Council; Administrator John Carmody of the Rural Electri-fication Administration, and several

Industry luminaries.
Unlikely, in the minds of most watchers, that anybody connective with the operating end of broadcasting will get the nod. But in view of the hard property of the property of the hard property of the hard property of the industry in such a position it is felt certain White House advisors will turn thumbs down or many names being mentioned.

Walker Denial Strong denial of reports that he will resign came Monday (20) from Commissioner Walker. Formal state-Commissioner Walker. Formal state-ment, disclaiming rumor that he does not want another term, expressed hope the Commish will send Con-gress a 'strong report' on the tele-phone investigation and that legisla-tion will be enacted insuring 'ade-quate regulation' of the Bell system.

quate regulation of the Bell system.

"The report of my impending resignation is false, Walker asserted. 'As for the rumor from a utility quarter that I am not receptive to reappointment because of criticism of my handling of the Bell telephone investigation, that is utterly without foundation.'

DRY PROPOSAL WOULD SLAP ALL BOOZE ADS

Detroit, March 21.

Prohibition of all forms of liquor advertising is proposed in a bill in-troduced in the Michigan legislature troduced in the Michigan legislature by Senator Floyd E. Town, of Jack-son. Measure would eliminate the erection of roadside liquor advertis-ing signs, film advertising of alco-holic beverages and even recorded plugs for brands of spirits.

plugs for brands of spirits.
Only form of ballyhoo allowed under bill would be erection of signs on premises licensed to sell liquor.
And even those signs would be limited to 720 square inches and under in size. Measure would likewise prohibit consumption of beer and wine in public parks and amusement places, which is now allowed.

Genevieve Rowe on Road Takes Week's Air Hiatus

Takes Week's Air Hiatus Genevieve Row will temporarily exit from all five of her radio jobs week of March 27. Singer drops off Ohio pening March 23 al Dennison U., Granville Sings with the Canton Symphony Orchestra at Canton March 23. She is down also from the March 23. She is down also from the March 25. She is down also from the March 25. She she was the Canton Symphony Orchestra at Canton Dennison Canton Cant

Changes at Petry Co.

Edward Petry office in New York had another overturn in personnel last week. Norman Prouty and Mi-chael McGuire joined the sales staff, while Glenn Harker resigned from the same setup.

and attempts to approximate the productions of the presidential mind includes:

Former Senator Fred H. Brown of Eve Hampshire, reputledly two windows ago for the World Broad-ny the telephone interests; former classing System.

MILLER TOLD

TO GO AHEAD WITH ASCAP

Copyright committee of the National Association of Broadcasters yesterday (Tuesday) closed a two-day session at the Ambassador hotel. N. Y., by passing a resolution auyesterday (Tuesday) closed a two-day session at the Ambassador hotel, N. Y., by passing a resolution au-thorizing Prexy Neville Miller to open negotiations for a new contract with the American Society of Com-posers, Authors and Publishers. New covenant would become effective Jan. J. 1941. Miller was asked to try to set to an understanding on the un-

covenant would become effective Jan. 1, 1941. Miller was asked to try to get to an understanding on the unity of the second of t

It was the first across-the-table talk that the twosome have had on the subject of thoroughly reviewing the points of contention between the broadcasters and ASCAP and attempting to draw up a definite program of procedure.

gram of procedure.

Adjourn Without Action
Seattle, March 21.

Washington legislature is adjourning without completing the repeal of the state's anti-ASCAP statute or passing the revised law on the asme state of the state of t

PENSACOLA-MOBILE SOLD JOINTLY BY NBC

WCOA, Pensacola, Fla., which joins NBC April 30, has turned over its national sales representation to John H. Perry Associates. WCOA will be sold jointly with WALA, Mobile, on the red and the blue links, and will also be represented in the spot field by the Perry organization.

Custard Pie on Air

Custard-pia slinging has been introduced in broadcasting. Joe E Brown and the Post Tosside program (CBS) are responsible or the innovation. Event of or the innovation. Event of the innovation is the control of the innovation in the control of the

for the Innovation. Event occurred on last Saurday night's (18) installment. He come that Saurday night's (18) installment. He come that the saure is and the saure is suited audience programs and the saure is suited and th

More than 500 pickets have been parading in front of WDAS on Sundays.

LINA AIMARO SPONSORED

Met Soprano en La Rosa Spaghetti Program Over Mutual Lina Aimaro, Metropolitan Opera

Lina Almaro, Metropolitan Opera coloratora soprano, has replaced Armando Tokatian as singer on the La Rosa (spaghettil) program Wednesday nights over Mutual. According to Commercial Radio Service, the agency on the account, Tokatian falled to appear for four programs, causing the last-minute substitution of Bruna Castagua and Carlo Modor Castagua and Castagua and Carlo Modor Castagua and Castagua and Carlo Modor Castagua and Ca

reili.

Agency has voided Tokatian's con-tract and signed Miss Aimaro for the next five weeks, beginning tonight (Wednesday).

KTAR Changes Beps KTAR, Phoenix, has switched its spot sales representation from E. Katz to Paul Raymer & Co. Station is affiliated with NBC.

Chas. McCarthy Laughs Off Snatch 3,000 Miles Away; Stand-in Nipped

Holiywood, March 21. Hollywood, March 21.

Belly laugh of the week in these parts was the kidnaping of Charlie McCarthy by a wide-awake reporter in New York. Deepest of the abdominal chuckles was enjoyed by Charlie. himself, 3,000 miles from

Charlie, himself, 3,000 miles from Broadway. When he heard about the World-Rilya famous coop. Charlie at Heard and the World-Rilya famous coop. Charlie at his new so sides laughing in his nice, coay vault in a Hollywood bank; Charlie is not a road show player. He parks himself in a little steel-clash obmested whenever steel-clash contested whenever goes galli-ranning about the country. Charlie is protected by a 42,500 insurance policy.

naping was one Cass McCarthy, a woodenhead stand-in whose sole function in life is to be satched for the standard of the standard put over a scoop. A sort of coment of the standard in the st

layer. He parks himself in a little seel-claid homestead whenever his sooge. Edgar Bergen, goes galli-anting about the country. In a day) signed Edgar Bergen for a day) signed Edgar Bergen for a comic strip to break about June protected by a \$2,500 insurance of the protected by a \$2,500 insurance of the larged Mortimer Snerd, after the ventriloquial pard of Charlie Mockethy.

CLUBWOMEN BUZZ WITH WHAT-WHY

youthful minds.

Manu Objects

Meantime, Varierr received a communication from Frank Dahm, radio writer, bearing on this subject, with the communication from Frank Dahm, radio writer, bearing on this subject, with the control of th

ONE-MAN STAFF BUT WPEN SOLD OUT SOLID

Warren Jennings Joins

Transamerk Sales Staff ATRINSAMETK SAIES SAII
Warren Jennings has joined the
New York saies staff of the Transamerican Broadcasting & Television
Corp.
The comes from the magazine field
and will specialize on the sale of
time and programs over WLW, Cincunnati.

Vie Ratner has returned from Florida. Frank Stanton, who has been in charge of CBS sales promotion in interim, departs this week-end for the south.

CBC Defers Ban on Beer Shows At Bidding of Dominion Lawmakers

Parliament last week advised the anadian Broadcasting Corp. not to an beer-sponsored programs in the Canadian Broadcasting Corp. not be beer-sponsored programs in the Province of Quebec on April 1. The CBC was asked to postpone action until some later date.

what mean latest of the control of the CBC, meeting in Montreal yesterday (20) was scheduled to discuss the latest developments and to hear appeals of private stations from warrivo weeks ago, two members of Parlament, Vincent Dupuls are combat to the control of the control of

guessians or supree companies from the control of t

further. When Chairman Beaublen of the Radio Committee stated that radio Radio Committee stated that radio Federal Government, Arthur G. Slaght, M.P. said that it was never contemplated that this jurisdiction should be exercised with regard to property and civil rights within a province.

province.
Despite the suggestion from Par-liament, however, the Canadian Broadcasting Corp. is still at liberty to ban beer-sponsored programs but whether the Board of Governors would take such action immediately, in view of edermined and wide-spread opposition from press, public and Parliament, now seems unlikely.

WALD TELEVISION CALLED DIFFERENT

Wald Radio Television Laboratories, Inc., of New York, has recived a charter from the secretary
celled a charter from the secretary
to the control of the control of the control
U.S. receiving sets and other related
tugs receiving sets and other related
valid, cound transmission and receplutionary method of sending programs over hundreds of miles of
territory by "nixed frequencies."
The Wald ushe receiver is to be
with the two synchronized by means
of inexpensive mechanium.

RHODESIA REP ON WWRL

of inexpensive mechanism.

RHODESIA REP ON WWRL
Commissions for the Southern
Rhodesian (Africa): government
starts a dramatic series over WWRL
Assured as the series over the schilds
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Haddles are still taking place be-tween commercial and national radio
As for aural broadcasting in ra-operators and Australian Performing dis atti, the commish made only Right's Association covering reduc-tion of fees on all musical numbers, button formula. The 76 channels

In Australia

By Eric Gorrick Station 2 MY, Sydney, Labor unit, turned in a profit of \$32,000 on 1938's commercial operation.

'Dad and Dave,' one of the olde shows on the commercial airlanes, losing much of its listener appe nowadays through too much repet tion. It's sponsored by Wrigleys.

Claude Flemming, former musical-comedy fave with Williamson-Talt, currently doing a weekly travel se-ries for commercial 2 CH, Sydney.

Boy Fex readying to do a series of dance band shows for the Australian Broadcasting Commission.

Commercial managements now carefully watching every scrap of advertising matter offered for air-ing. Idea is to keep on the right side of the postmaster-general's de-

ENGINEERS TO HUDDLE IN STOCKHOLM, 1940

Washington, March 21.

Washington, March 2l.
Platform which American delegates will put forward at the Shift.

Flatform which American delegates will put forward in the Shift.

Col.Lil. here forward in the Shift which was the shift which was the shift which was the shift was t

Kaltenborn Kickback

Montreal, March 11.

Canadian newspapers stucking the Canadian feet H. V. Kaltenbern convent on Chamberlain Sirmingham speech were this week reprimended by Gladstone Murray, general manager of the Copts. Murray states that the CEC hambin, and that Kaltenborn's being the Columbin, and that Kaltenborn's vate stations effiliated by Vate stations effiliated publisher of the Toronto Globe and Mail, who was recently barred from using the Zowerment network, had blasted CEC for giving a Cereman-Intellect Cereman-Intell Montreel, March 21.

using the government network, and blasted GRC for giving a German-merican' commentation of the Chamberlain address. The Tronton Telegram then commented on McClungh's statement and attacked the GRC formers of the Chamberlain address. The Tronton Telegram then commented on McClungh's statement and attacked the GRC formers of the Chamberlain and the CRC formers of the Chamberlain and the United States over a U. S. network. It is shocking that such remarks and the control of the Chamberlain and the CRC that United States intervention is necessary to interpret violuty time for a change of management of Canada's national radio system.

management of Canada's na-tional radio system.

The CBC pointed out that the two outlets of the CBS in Can-ada, CFRB, Toronto, and CKAC, Montreal, carried Chamberlain's speech through U. S. facilities with an explanatory interpreta-tion by Kaltenborn.

Taking No Chances on Royalty

But Indie Stations Think Local Views Should Be Consulted by CBC

London Calling

BBC announcer, Lionel Gamlin, promoted to permanent emcee for variety department productions.

Early Charles Chaplin classics will be televized on his birthday, sup-ported by plano atmosphere as in silent days.

'Prisoner of Zenda' slated as next BBC Sunday night chapter play, opening April 2, Robert Douglas and Milton Rosmer playing Rudoif and Col. Sapt, respectively.

Ambrese back on the air with his band, vocalists and comedy team, after 'vacation' of nearly five months.

Comickers Hal Jones and Jock McKay have new act called Yorky and Scotty. McKay is Will Fyffe's brother-in-law.

Gorden Crier, BBC variety pro-ducer, going on loan from London to Midland Region for three months in mid-April, operating at Birming-

Vornen Harris, script writer, dotted lined by BBC on a 12-months producer's ticket.

BBC 49-minute hookup with Poste Parisien on eve of state visit of French president to London; Gracie Fields and Louis Levy's orchestra here will balance with Maurice Che-valler and Ray Ventura's Collegiens in Paris.

Ten years ago, this month, the BBC stated it would never again an-nounce the names of arfists appear-ing in the broadcasts of plays.

BBC has a library of 75,000 gramo-phone records. They have an inter-national exchange of these discs, handling 300 of them weekly.

Duke Ellington's band, playing in Columbia's studios, New York, will be relayed to this country.

Alfred Pemberten, Ltd., acting for Cerebos, Ltd., has given an IBC re-newal for another series of Bisto quarter hours on Radio Normandy Sunday mornings.

Regina, Sask., March 21.

Regins, Sask, March 21. India stations, aenticularly on the practice, and the practice of the

Bowman.

CBC plans two crews of announcers to tour country with Ming. Also auditioning, vit transcriptions, local station announcers in descriptive comments of western exces is acrid. Compiain visiting announcers work know cliest risky operate in, work town cellest risky operate in, allow scope for individual effort by stations. Another plaint is loss of revenue, with schedules subject to CBC elects to bradeast from somewhere.

Mexico Coming Through With Havana Visa

Weshington March 21.

Washington, March 21.

Assurance that the Mexican legislature will rubber-stamp the North Mexican legislature will rubber stamp the North Washington of numerous U. S. stations and ending trouble from the border transmitters State Department.

Fromise which will allow the chief accomplishment of the 1837.

Havana conference to go into effect informal fashion and through roundabout channels, it was learned this week. Official notification that the state of t

BBC'S DON MUNRO TO CHIN WITH SELDES

Donald Hunter Munro, television production manager for British Broadcasting, arrives in New York shortly to spend four weeks with Gilbert Seldes, CBS director of ex-perimental television. Munro joined BDC in 1928 and later became production asst, to Val

later became production asst. to Val Glelgud. He assumed the television post when BBC went into that field.

Television, Glutton for Spectrum Room, Continues First Rights On 19 Channels

Washington, March 21.
Preservation of frequencies incided enter the reservation of the recognition of the control of the contr

Effect of latest decision is to mali-tain 19 channels—each 0,000 kc wide—for visnal use but to permit other types of operation, subject to imme-diate withdrawal of permits if con-tree of the bands. General or spe-cific research of other kinds accord-ingly will be allowed on the 185,000– 180,000 kc, 210,000–218,000 kc, and 0,000–270,000 kc bertin, provided no decided to the contract of the con-transmitter and subject to permit cancellation.

10 in Facsimile

Washington, March 21.
When two authorized plants are put to a plant and a plant and a plant a

between 41,000 and 44,000 kc reserved for sound and fassimile were not disturbed, nor did the order affect the channels under 41,000 kc sisted for broadcast use. "The free street for the fassimilar than the fast of the fas

broadcasting between 132,000 and 140,000 with only small changes. Although the television sasignments represent 745% of the frequencies not as tailed for the governments of the same of t

numerous important problems are unsolved.

With basic policy up in the air, FCC has meanwhile turned two pleas for experimental tickets for the problems of th augurated.

For RADIO SHOWMANSHIP

We are proud to announce

The reunion of a team of successful advertising-trained Radio executives with a comprehensive and practical experience in all phases of Radio Broadcasting.

DON STAUFFER

(Formerly Vice-President in charge of radio at Young & Rubicam, Inc)

has become associated with

BILL STUHLER

in our

Radio Division

A. and S. LYONS, INC.

NEW YORK

LONDON

HOLLYWOOD

GEORGE JESSEL With Dick Himber orchestra, Mary Small, Ernest Cahpell, Sam Carl-

ton 30 Mins. BEID'S ICE CREAM Wednesday, 7:30 p.m. WJZ-NBC, New York

(Pedlar & Ruan)

WIZ-NEC, New York

After a considerable hosenec,
George Jessel has a rate absence,
George Jessel has a rate absence and
Francis and the will also program sharing and
Francis and the will also was nice spoofing-linging-dansapart,
may be a sharing as launched last week. Jessel remains, as always, an attractive
His comic uncle and the customary phone conversation with his man is included. Gagging runs to
on anybody's comprehension. Most interest should like its will be a sharing the sharing a sharing the sharing the

Leo Fitzpatrick, general manager of WJR, Detroit, has been elected a member of the advisory board of the Salvation Army. Henry T. Ewald, p'ez of Campbel-Ewald agercy, was chosen first v.p. of board.



5000 watts that do the work of 50,000? Where?

orama 15 Mins.—Regional

15 Miles—Begfonal
Sustaining
Tuex.-There, edd p.m.
Tuex.-There, edd p.m.
Tuex.-There, edd p.m.
George Trendies Lone Ranger
idea gets another transplanting—the
time in the Yukon country during
time in the Yukon country
time in the Yukon

Agent, but troos benime a vesus whates and sleigh.

Like the 'Ranger' and his side, Tonto, Preschon side and expenses and the side, Tonto, Preschon side and the side, and King, his capable dog team leader, being justice to the northlands. New 15-minuter is nicely enacted well written. For the lower of the commentation, and Benny Kyte's studio orch provides the interludes.

Fete.

JOHNNY LONG'S ORCHESTRA 30 Mins. Sustaining Fridays, Midnight WBEN-NBC, Buffalo

Seatains Managht
WEBEN-NEG, Emfale
Longs now dispensing damagation
Longs and supposing damagation
certain extent by the unobtruste
introduction of sax triple like to
the band a distinguishing mark with
the necessity of dispersing mark
with the necessity of dispersing mark
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last of the necessity of dispersing
like the necessity of dispersion of the
last of the necessity of dispersion
line sin a search for the unusual.
In section caught femme vocality
with 'Sing for Your 'Supper and
Cuccoo in the Clock' Jack Edmonde
Wilfhout You 'Very' We'! and Faul
Harmon volunteered Coffe ConBand secheeve guithucket, but the
revision of Thetriowa Structures Ban
Forman Company of the ConBand secheeve guithucket, but the
Course, sinned at the current
of course, sinned at the current
large for posty in slogens. (Swing
while to the Dick Barrie etyle, etc).
Maetro, himself, sadd them,
Maetro, himself, sadd them of
Course, sinned at the current
of modern than that. Neither did the
low the condition of the condition of the contempts seems to be to give say, liktempts seems to be to give say, lik-

of course!

'CHALLENGE OF YUKON' With Benny Kyte's Band, John Slagle FOLLOW-UP COMMENT

Dorothy Parker wasn't funny on Thormation, Please last Tweedy (14) and Culting attention was a series of the product of the pr

unhappy inability to the libber.
Fadiman, incidentally, was remiss in halling the bright and right guess on the tricky question sing the tricky question and the second and the second as impression that the answer was wrong.

weyed an impression wat the antraver was wrong.

Tallalab Bankhead appeared on
the Kate Smith bourcome. Threadon
the Kate Smith bourcome. Threadon
the Kate Smith bourcome.

The Committee of t

follow a word of 'I Cried for You' by Miss Smith.

Baskice Lillie's bit with Agnes Moorchead for Walter O'Keefs (Thursday 10 p.m.) was a between the control of the control

Brooks Athlason, drama critic of the New York contents, and on the Man York contents, and on the Man York contents of the New York contents of the Pench play. He talked rapidly, in fact, he seemed too hurde, but he diction was obey

ried, but his diction was obay.

Johany Massarr's Muis Box
rhythms from the Hotel McAlpin,
N. Tatse well up among the Hotel

Zist month at the hotel's Marine

Zist month at the hotel's

Zist mon

ethers as an able appendage.

George Comb. WHI's answer to
Kallenborn, god his teeth line some real meat the night things started happening big in Europe. Carrying on for dear old Penetro nosedrops, on for dear old Penetro nosedrops, on for dear old Penetro nosedrops, public than the company of the company in the company of the company of the large layelity, volubly, sensitionally, it's melodrama, exciting and atten-tion-demanding. If not noessenily reports-commanding. If war comes, this day can get recruits.

WOR-Mutual resumption of long-waving various recordings of for-eign shortwave news broadcasts (originated last year at the time of the Munich hot spell) continues to

where an able contribution to the news-special events category. Per let news-special events category. Per let news-special events category. Per let new service the placement of the platters directly behind the 1p n. news broadcast, as a service of the platter of the resumed recording. First of the resumed recording (21) caught government news very company. Russia, France and Federal Control of the control of

ford, and quite palatable.

Lum and Abber are currently
enmeshed in a fictional breach of
promise suit. Lum on Monday right
(20) chopped of the first first

milk it it's served in Postum.

Ames 'n' And are still keeping the ball in play along accustomed lines, Monday night's (30) session to the server of the ser

Ciyde Beatty guested on the Eddle Cantor show for Camel last Monday night (20), using most of the stint to play comic in clowning sessions with the star. Some of his insult gags were mildly funnv (though ob-vious in pattern), but it seemed strange abowmanship to bring an un-doubted feature name before the

MISTLETOE VARIETIES

IS Mins—Local
MINTLETOE EXPRESS CO.
Saturday, 645 p.m.
MISTLETOE EXPRESS CO.
Saturday, 645 p.m.
MISTLETOE EXPRESS CO.
Saturday, 645 p.m.
MISTLETOE EXPRESS CO.
MISTLETOE EXPRESS

mike and then use him completely out of his line. Presumably Beatty, as the No. 1 lion trainer, would have some interesting views and anecdotes on bis career. Certainly he's no great shakes as a radio comic.





"I've listened to your program every morning for three solid years, and I still think you're lousy." Those were a listener's very words, and we have his letter to prove it.



There's a big slice of Southern New England families who have this WTIC habit. Otherwise we inis Will habit. Otherwise we wouldn't be doing such a profit-able job fer so many people with goods to sell in this billion-dollar market. When can we put our ability to work, te get and HOLD

an audience . . . for you?

Of course, it just isn't in the cards to please everybody with every program. But this fellow listens

program. But this fellow listens every morning because he has the WTIC habit. He knows if he doesn't like one show, there'll be another one along in a few min-utes that he WILL like. And this "WTIC" habit includes a healthy

* And, of course, you can buy WNAX in combination with the Iowa network at an exceptionally

low rate.

YANKTON, S.D. . 570 Kiloeycles . CBS 5000 WATTS L.S. . 1000 WATTS BIGHT Represented by THE KATZ AGENCY

WNAX combines good frequency 570 K.C.—with amazing transmis-

that's just the starting point.

sales of \$891,466,000. Think of WNAX delivering radio

it's WNAX, of course.

sion. It does a 50,000-watt coverage job on 5,000-watt power and rates. Don't think of Yankton alone-

Think, too, of a daytime primary population of 3,917,000-719,500

radio homes which depend on

WNAX for entertainment, news,

Think of primary area annual retail

families for as low as 3.29 cents per

For the Dakotas, and major portions of Iowa, Minnesota and Nebraska-

Key to a 5-STATE, \$900,000,000 MARKET in the MIDWEST

morkete

TACTICS RAPPED

Gerald King Tells Federal Communications Commis sion That Status Quo Stacks Cards Against Wax Growth

SNOOTINESS

Washington, March 21.
Transcriptions tale of wee was elecately defined to the week of the control of the communications Commission last week.
Spokeman was Gerald King of Hollywood, a transcription center as
well as a transcription center as
well as transcription enter as
the networks have steadily opposed and bottled up the platters,
the only other principal source of
program metrical for radio stations.
Policies which transcriptions would
benefit the public materially. King,
president of the Transcription voud
testified. Among them are a change
testing the control of the control of the
testing the control of the control of the
service standards for both wired and
waxed matter.

Rean to Canadity

Rean to Canadity

Rean to Canadity

Rean to Canadity

waxed matter.

Rush for Quantity
Several factors hold back development of the disc business, King asserted.

Besides the 'stigmatities'
cited network hostility through fear
of a rival, inability of advertisers to
obtain desired time for recorded programs, the unions and copyright
holders, and webs' scramble for multitude of outlets.

under the design of the design Until the last 18 months the chain

order to use weeze programs.

Opposition to the practice of allowing networks to enter the transcription phase of the business was regardered, with Sal-Worderstead, King doubted whether it was desirable, in the public interest, to allow such linking. In present situations NICh has an advantage because their affiliates are more willing to clear produced with NBC-RCA facilities. Also the net tries first to sell the clear of chain operations to potential sponsors, running down transcriptions of the control of the

lowing program is transcribed, he feels, but this objection would be re-

A MAN OF LETTERS

Radio Station Representatives

moved if the FCC required identification of the source only at the conclusion. Thus every program would stand on its own test and be judged Fallure of the FCC to adopt technical regulations concerning the quality of reproduction is a barrier. It is a support of the following the fo

condition.

King yelped about the NBC rule that recordings of network programs—even those for reference or for sponsors—must be made by the web. Sponsors used to get discs from in-

ELEGRAM

COAST TO COAST

Mutual Network

BEAUTIFULLY DONE
AND I COULDN'THIND
A SINGLE FAULT

WITH IT. THE WAY YOU PLAYED MY TIME JUST MADE METINGLE WITH PRIDE

KATE SMITH

die studios but now the situation is unfair, particularly since cross-licensing gives NBC an advantage in the way of equipment. Dies Talent Angle Artist bureaus are no handicap to

Artist bureaus are no handleap to the waxmakers, commish learned. Even though CBS and NBC have the bulk of regular performers tied up, but the state of the state

pointed out. In addition the savings would be considerable. He suggested 88% to 80% of all operations could be based on transcriptions, with the networks used only for spot events and special teatures of exceptional interest. But the chains have such a big investment and the telephone company's charges are so rigid that platters. Imposed on the use of OUILay for wires alone would now

platters.

Outlay for wires alone would pay for many more hours of wax programs. For \$3,000,000 the industry could have enough transcriptions to provide 17 hours daily and four choices of menu. Except in towns whether there are more than four outlets no duplication would result in any community. in any community.

Other advantages King listed re-

late to more exploitation of the edu-cational possibilities of radio, where conomic placement of advertising and better distribution of business. Schools cannot standardize their in-structional methods so all listen at educational feature, he remarked, and it is doubtful if 25% of the po-tential school audience hears the chain specialties. Local stations are the properties of the properties of the properties of the properties of the group King said the association's two processors have \$210,022 invested two processors have \$210,022 invested two processors have \$210,022 invested 1388 taken bill was \$220,840 for 1,815 performers. Have \$564 quarter-hour programs and two libraries with

programs and two libraries with 2,300 basic numbers.



DEPRESENTATIVES:

SUNDAY

6:00-6:30 E. S. T.

TRANSAMERICAN BROADCASTING & FEATURING CORP. CHICAGO HOLLYWOOD MEW YORK

RADIO'S OUTSTANDING

SHOWMAN CONDUCTOR

COPYRIGHTED FEATURE

TELEGRAM

JED

RADIO DIAL

TELEG_h

NEVER WAS SOTHRILLED IN MY LIFE THANKS TO YOU AND YOUR ASSOCIATES

GUY LOMBARIA



Baldwin Favors Long License, Fears Back-Handed Censorship Through Fear-Inspiring 'Hints' from Chair

Last week was brickbat week at the FCC chain-monopo heard the recommendation of the reco

wholesome.

Sustainers N. S. G.

Monoply threat lies in the operating methods. Restrictive network and the monoply threat lies in the operating methods. Restrictive network of the monople spatial size of time for controversial discussions is potentially method, although webs are increasing the monople spatial discussions in potentially method, although webs are increasing the monople spatial discussions in potentially method in the practice of putting controversies on the air only as sustainers limits the opportunity for debate since affiliates are likely for debate since affiliates are likely to reject the wired feature in order

Ninch was cited as an indication of improper roundabout censorship. With the Commish using the backdoor to blue pendi acripts, the average licease in fearch of mishment later on. In noting the instances of disguised censorship, Baldwin said the ACLU never has received a satisfactory reply to their protest many the commission of the co

over the Mae West Incident.

The Sea System

T

mentica, adoing this situation would applicable plantop.

Law should require three-year license with revocation the only resulting the conduct cases should be on the PCC, instead of making permit-holders have behaved. Definition of the public interest have behaved. Definition of the public interest have behaved in the public interest have behaved in the public interest have behaved in the public interest have been applied to the public interest have been applied by the public interes

to reject the wired feature in order of the control of the control

Highbrow Hillbillies

Hot Springs, Ark, March 21.

KTHS, Hot Springs, regards as unusual in fan mail the letter it got recently from the Pickard Family congratuating the statement of the Pickard Family congratuating the statement of the Pickard Family congratuating the statement of the Mexican border towns.

The hilbship trouge which for The hilbship trough which for major local outlets, wrote that after quitting their evening chore on the Mexican station on major local outlets, wrote that expending the properties of the Mexican station and the Mexican station of the

only to candidates for elective of-fices. Liability for libel should be

fices. Liability for libel should be removed, unless stations were a party to the offense, and only the speaker in normal cases should be accountable for injuring others. As things stand, there is excessive concentration of control over the use of radio facilities. Webs have best facilities, he said. He pluggedes pending billies. Webs have best facilities, he said. He pluggedes to maintain root of requests for time and more detailed logs.

Voltaire Creed

Wollate Creed
While the organization follows the
Voltaire breed of defending the right
to say anything within reasons, and
with self-regulation efforts for the
sake all readment for all comers. He
agreed that trouble makers—political, social, or religious—should not
be allowed to use the air, but difterentiated between this idea and
form of government, for instance,
should not be given another chance. should not be given another chance. Self-judgment is necessary, along with some voluntary restraints on free speech to protect the public sensibilities. Station owners should not lake sides, he added in results to properly the state of the sensitive for the sensitive form of the sensit Evans on Stand

Evans on Stand
The educator's familiar complaints
were varied this time, although S.
Howard Evans repeated the criticism
about favoritism for commercial opevants, and the commercial op on applications.

Free speech is limited by the idea

a paramount consideration in passing on applications of applications of a policy of the passing so many commercial stations, the pedagoger großenam compliance, and unequal grants of power than the passing so the pass

Points at RCA Lobby

Quizzed sharply about implications of wrote sharply about implications of which are sharply as the property of the sharply as the property of the sharply as the property of the sharply as the sharpl

New Hearing Under Revised Status Unfair. Lovett Avers in Plea For **Supreme Court Interpretation**

Legal campaign to prevent the FCC from holding a succession of the FCC from holding a succession of the property of the FCC from holding a succession of the troublesome Black River Valley case was carried to the U. S. Supreme Court Monday (20) in first important relevance and the following the f

Whether applicant before the

tained by commercial broadcasters

won't take cases for schools, through fear of offending clients who pay fat

FCC can ask injunctions to block 'an arbitrary, capricious and unauthorized act' by the regulators.

2. Whether the Commish, 'under the pretense of a reheating,' has the prevised applications.

Because of controversy over the appeal section of the Communications of the Co

cision specinculy inten as appeal-cision specinculy intended to the in-court of Appeals, Lovett claimed that the effect of denial of the in-junction is to 'leave the Commission free to perform any and every and birary, capricious, and unauthor-tic the control of the control of the properties of the control of the injunction of the control of the con-trol of the control of the control of the properties of the control of the con-trol of the control of the control of the properties of the control of the con-trol of the control of the control of the properties of the control of the con-trol of the control of the properties of the control o Supreme Court is asked in effect

fear of offending clients who pay fat retainers, he observed both manufactures and the practice and though hesitant about suggested remedies. Strongly opposed to suggested remedies. Strongly opposed to suggested the convergence of the commist. Hearing de for the Commist. Hearing de medies. Strongly opposed to suggested the convergence of the commistance of the commistance of the convergence of the commistance Supreme Court is asked in effect to promuletae a fair trade practice code for the Commish. Hearing de novo, with the issues and parties changed, is not the sort of proceeding contemplated under the 1934 statute, Lovett contends. Commish cannot snoot the Watertown Broadcasting Co.,'s request for rehearing and order another session on its own

'WHERE ARE YOU?' NAME THE PLACE?'

The Original Geographic Radio Game New — Original — Entertaining A "DIFFERENT" AUDIENCE PARTICIPATION SHOW

Within one month "NAME THE PLACE" has received as much mail as the most popular quiz program on the air during the first month of its existence.

THAT HAS CLICKED!

Radio listeners from coast to coast are joining in playing the Radio Game of "NAME THE PLACE" which was inaugurated on February 12th over a coast to coast network of the National Broadcasting Company. "NAME THE PLACE" can be heard Sundays 3:30 to 3:45, EST, WEAF and Red. Tuesdays 10:45 to 11, EST, WEAF and Red.

This highly original and effective program is available for immediate eponeorship.

Copyrights owned by Viking Radio Corporation, Washington, D. C. The originators and writers.

Recording available.



PHONEY SINGING SAM

Guy With Plenty of Nerve D Three-Year Impersonation

Harry Frankel, original 'Singin' Sam, as been trying to nab an impact who has blied himselt 'Singin' Sam, the Barbasol Man, for three years, off and on. Last few mortes ever and has identified to the second control of th

Seuths have missed grabbing the gav, whose real name is Crawford, by minutes time may be a compared to the com

person.'
Frankel now lives on a farm in diana, coming to New York every wo weeks to make transcriptions, atter are used on 128 stations proughout the country. He doesn't

Unimportant Footnote To Philadelphia Radio

To Piniadelphia Radio Ingineladelphia, March 21. Engineering department of WDAS see sailed to the home of gam. Pat Stanton last Thursday night on an energency call. Mike that Stanton has rigated over his behave Crib-not the house, developed a feedback at 1 a.m. Everytime the kid cried, the noise was obterrife it fright-ened it to yelling even louder. Panelman rushed up and facel the gratem but retused to stay all night —It want in his undon contract.

KFNF's Facsimile

Shenandosh, Is., March 21.
Facsimile broadcasts will be start fortly by KFNF in a deal set in eneral chief M. H. Petersen.

general chief M. H. Petersen, Station is also readying a new transmitter and a 650-foot vertical tower. RCA gets the transmitter

F. C. C.'s WASHINGTON DOCKET

MAJOR DECISIONS

covers of concention station has hong up in the past, and ordered from Whalls entwork affailations expected to bring for derived from Whalls entwork affailations expected to bring in approximately 17,250 per year additional with nighttime Local incremate the property of the property of the Local incremate the Local incremate

equency. KBLA, Central Broadcasting Corp., was represented by B-n Fisher and John W. Kendall.

MINOR DECISIONS

Michigani WOOD, Grand Rapide, and WXTZ, Detreit, William WOOD, Grand Rapide, and WXTZ, Detreit, Georgeorally pending Commiss action on regular reservation polacidons, in owner works longer than to May. In other pending Commiss action on regular reservation with the law of the commission of the Commi

NEW APPLICATIONS

California: KROW, Oakland, authority to transfer control corporation from H. P. Drey, S. L. Brevit, R. E. Morgan, harles Martin, C. V. Knemyer to W. I. Dunm, Philip G. asky, Fred J. Hart, and Wallace F. Eilloti, 9,536.5 charce ook. tock. Narth Carolina: Jonas Wolland, Kinston, new relay broad-

KFAB really believes it has farm audience and no other kind. cast experimental station to be operated on 31100, 34600, 37600 and 46500 kc, with 2 watte power, A-3 smission. Utab: KUXA, Sait Lake City, change frequency from 1500 to 570 kc, jump juice from 100 watte to 1 kw, install new transmitter and directional antenna for all-time use.

SET FOR HEARING

(Commissions Care and Saling).
ading).
Irown County Broadcasting Co., Brownsville, new
se operated days only on 250 kc. with 1 kw.

EXAMINER'S REPORT

EXAMINER'S REPORT

Now York-Treaspression, so the and no recommended by taminer Treaspression and the recommended by taminer Treaspress and Salles. X. T., and an power increase and city of the second of the secon

and. Admitted, however, that need for additional vice existed in the aroa.
ng attorneys appeared: Paul D. P. Spearman and David on behalf of Sentinel Broadcasting Corp., Scharfeld for Civic Broadcasting Corp., and George and Arthur H. Schoeder for WHJR.

W. H. Voeller Resigns

William H. Voeller, has resigned as New York sales representative of the Aerogram Corp., maker of recorded programs.

He joined the firm last March Charles Basch, working in New York for the past several weeks for Aerogram Corp., has been named eastern rep. of coast disc program-

PUSH BUTTONS LIKED

WGR and WKBW Have Unique Ber

Buffalo, March 21.

Management of WGR and WKBW is mildly gleeful over the increased use of the push-button type receivers. The Lounsberry transmitters take turns at relaying CBS programs and the buttone water the child a

iake turns at relaying CSS programs and the buttons make the shift simpler for listeners who want to stay with the network receivers the pair at the ends of the dail' were always at the ends of the dail' were always the distribution of the dail was the dail. For instance, suryone intending to shift with the web from WGR to WKEBW must dial past the three other local stations, WHEN, WEBR and WEBN; which always the possibility of coming across a good and staying there.

Lloyd Dennis Upped

Lloyd Dennis Upped
Lloyd Dennis, Jr., staff announcer
and assistant program director of
WJSV, replaces Ted Long as procomm topper, sitet switched back to
man topper, site switched back to
man topper
man topper
man topper
man director, and a year with WBZ,
Boston.

SOCIETY ED A MIMIC

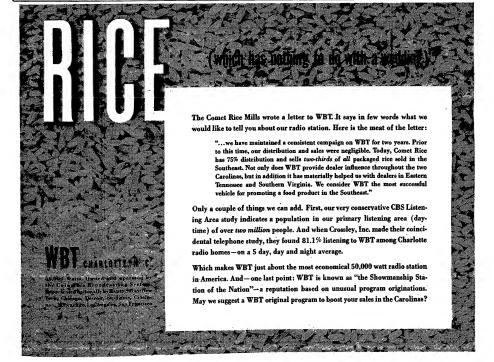
Worcester, March 21.
When WTAG was looking arous
or a 12-year-old's voice for its 1-When WTAG was looking around for a 12-year-old voice for its Lone Ranger program, studio officials walled down a couple of flights to the editorial rooms of the Telegram of Gazetto, owner of the station, and found it in the women's department of the Telegram. It is possessed by Mariom Rogers who writes the social column, and is somewhat of a mimic on the side. Somewhat of a mimic on the side.

Arthur Duncan named account exec and Stephen Smith, production man-ager, of the Sidney Garfinkel agency in San Francisco.

STRICTLY FARMER AUDIENCE School Broadcast Huddle Prepares Its 2d Report Lincoln, March 21.

farm audience and no other kind. The 10,000-watter spends seven hours daily from 4:45 am. until sync with WBBM. Chi, at 6 p.m. delivering corn by the fiddle and guitar full. Recently tied can to 10 employes, including a quartet, and hired two more hillies to augment the already heavy rustic starf.

A repeates 149 20 Resport
Proceedings of the second annual
School Broadcast Conference here
have been printed up under the editorship of George Jennings and are
being retailed for 25c.
Council Earlie the Chicago Board of
Education, is chairman of the Conference.



CRAVEN DEFENDS PRESS OWNERSHIP: **DISSENTS FROM NEW 'DISCRIMINAT**

Allentown Stations Set for Hearing on Publisher Mrs. Brown Takes Accts. Plea-Issue Long Pending May Be Forerunner of FCC Policy Shift

Sudden revision of long-stat-ding regulatory policy and arbitrary adoption of principle of discriminaadoption of principle of discrimina-ting between different types of ap-plicants was feared in industry and legal circles this week following FCC feud over newspaper ownership of radio stations. Issue which has provoked lively debate for months to presented squarely in order for hearing on the applications for merger of WBAN and WCBA, Allen-merger of WBAN and WCBA, Allen-

integret beautiful and the commission of the commission of the condition o

Case, with Commissioner Thad H. Brown absent and not participating. Whether newspapers should be permitted to own stations in situation of the control of th

YOU ARE INVITED TO LISTEN TO THE PREMIERE PERFORMANCE OF

ARCH OBOLER'S

Saturday March 25th NBC Red. 10 P.M. (E.S.T.)

First Performance:

"THE UGLIEST MAN IN THE WORLD"

Washington, March 21.
revision of long-stat-ding policy and arbitrary of principle of discriminaremaining 35%.

and interested w. C.A., awing use a manufacture of the control of

Craven sums up:

1. The Commission has no power under the Communications Act of 1934 to adopt such a policy.

2. Even assuming the Commission has discretion in the matter, such a policy would be contrary to public interest, convenience, or necessity.

sion has discretion in the matter, building and the state of the control of the c

outer Framentiers since the start of the year.

If the Commith fears newspaper from the Commith fears newspaper proprietors will not pay enough attention, better broadesting obligate the control of the committee of the committee of the committee of the mark would be to require very licensee to incorporate separately. Rather than pilly fast and loose with all of Rights. Before applying the committee of the commi

Heitzman Joins WCKY

Cincinnati, March 21.

Bill Heltzman has been added to
WCKY's engineering staff. Formerly
as chief engineer of WBLK, Clarksburg, W. Va.

Hear Ge! Hearlje! COURT ORDER Her Honor, Nancy James By HERBERT LITTLE, Jr., and DAVID VICTOR WABC-CBS 12:15-12:30 P.M. E.S.T. Monday Through Friday Direction LORD & THOMAS

To Barnes & Aaron Agev.

Harvey Best agency here shuttered last week after four-and-one-half years operation. Harry B. Schwartz was prez. Three radio accounts handled by the agency went with Mrs. D. C. Brown to Barnes & Aaron agency. They are Dr. Locke's Shoes, Southern Fish and Conte Dina To-

mato Paste.
Wilen Wine and McDonald &
Campbell accounts, handled by William Delaney, shifted with him to
the Carter-Thompson agency. John
Petrick, who handled Bruder Paint
account, is still unattached.

Magazine Stuff About Radio

NBC has tabulated some 49 different magazines that carried articles directly or indirectly concerning radio during 1938. Greatest volume of radio news appears (speaking for publications of general readership) in News-Week and Time. Life, Sertibners, Liberty, Saturday Evening Post and Stage are others to carry a fair amount on radio.

Both NBC (Julian Street, Jr.) and CBS (John Lageman) have liaison officers who help magazines gra material on radio. Some of the magazines remain steaddastly indifferent to radio, but in general there's a spreading interest in the glamovous side of the trade.

Spot Campaigns

Mobilgas and Mobiloil set with WCAE, Pittsburgh, for daily 10-min-ute newscast, in addition to four other flashes each day, over 13-week stretch. Announcers Bob McKee and Norman Twigger will do the report-ing, each taking alternate items.

Donald Novis discs sold by KQV, Pittsburgh, to Sweet Clean Damp Laundry.

KQV, Pittsburgh, has sold Johnny Boyer's 'Meet Your Neighbor' pro-gram to Liberty Home Science Bakers for 13 weeks, Quarter-hour daily will emanate from Rosen-baum's department store and will consist of Boyer shooting humorous questions to lady shoppers in inter-view style.

Fort Pitt Brewing Co. has renewed weekly half-hour Tap Time show on KDKA, Pittsburgh, for another 52

weeks. Includes Maurice Spitalny's band, Billy Sherman, Faye Parker and Martha May Briney.

Jack Graney's baseball resumes for coming season, 15-minute shots seven nights weekly at 5:45 over WHK, Cleveland, bought by P. Loril-lard.

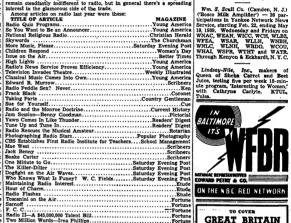
Lubeck Beer also is taking on Pinky Hunter's baseball finals, 15-minutes on a six-a-week sked, over WCLE, Cleveland.

Durkee-Mouer, Inc., Lynn, Mass. ('Marshmallow Fluff') extended creen rent 'Flufferet' musicale series on Yankee Net for four more 15-mine to broadcast, to April 30. Contract also signed for series of 34 15-mine to live programs with some talent, beginning Sept. 10, 1939, ending April 28, 1964 (Sundays, 6-45), The Borp M. Frost Advertising Agency, Boson.

John Morrell & Co. (Ottumwa, Iowa) (E-Z Cut Hans)—46 par-ticipations in Gretchen McMulen program, starting Feb. 21, ending 1943 (F. 1983). Tuesdays and Thurradays, WNAC, WTIC, WAN, WTAG, WICC, WCSE, ULLH, WNBH, WNLC, WLIM, WRDA, WHAG, WICH, WROLL, WRIAL, WREAL, WSAR, WLLLH, WNBH, WHIC, WILH, WNBH, WHIC, WILH, WROLL, WHAL, WBRIK, Through Henri, Hunt & McDould, Chicago.

Wm. S. Scuil Co. (Camden, N. J.)
(Bosco Milk Amplifier) — 26 pardisplations in Yankee Network News
displations in Yankee Network News
19, 1939. Wednesday and Fridays on
NAC, WEAN, WICC, WCH, WLBZ,
WFEA, WSAR, WILH, WNBH,
WNIC, WIAH, WBDQ, WCOU,
WHAI, WSPR, WTHT and WATR.
Through Kanyon & Exchand, N. Y. C.

Lindsay-Nile, Inc., makers of Queen of Sheha Carrot and Beet Juice, testing five per week 15-min-ute program, 'Interesting to Women,' with Cathryne Carlyle. KTUL,



ON THE NBC RED NETWORK

GREAT BRITAIN YOU MUST USE RADIO NORMANDY

Full Particulars of Air Time and

International Broadcasting Company, Ltd.

37, Portland Piace, London, W.1.

means business in Baltimore

Newspaper, Radio In Glass Brick Building

Class Brick Building
Charlotte, N. C., March 21.
WWNG, Asheville, is in a braid
www. Asheville, is in a braid
with the search, the new Asheville Chitear-Times building. Architect made
it all look like one new structure,
but radio and newspaper buildings
are entirely separate and divided by
the state of the state of the state of the
work of the state of the state of the
business.

Its a glass-brick building.



Terrific in Texas!

AND HIS ALL-AMERICAN BAND

 Broke all Attendance Records at the Southwest Exposition and Rodeo, Fort Worth, Texas, doubling into the Round-Up Club. Booked Exclusively by

ARTISTS MANAGEMENT, Inc. 17 EAST 45th STREET NEW Telephone-MUrray Hill 2-1888

OBERSTEIN THREAT REACTS

15 Best Sheet Music Sellers

| . (Week ending Mo | |
|------------------------------------|---------|
| Deep Purple | |
| Penny Serenade | Shapiro |
| Umbreila Man | |
| Little Sir Echo | Bregman |
| God Bless America | Berlin |
| I Get Along Without You Very Weli. | Famous |
| Could Be | Santly |
| Masquerade Is Over | |
| *You're a Sweet Little Headache | |
| I Promise You | ABC |
| Hoid Tight | |
| I Cried for You | |
| *I Have Eyes | |
| *Funny Old Hills | |
| Gotta Get Some Shuteye | |
| * Indicates filmusical song. | |
| The others of | re none |

DATE MIXUP KILLS LEROY CASE

LeRoy Music Co. last week lost its suit against Leo Feist, Inc., in connection with the song, 'My Marquerita,' on a technicality. Supreme Court Justice Aaron Steuer granted Feist's motion to dismiss the complaint after the latter had pointed to the contract of the contr

out a defect as to copyright date on the titler page of LeRoy's version of the song. The song the song

Under the copyright law an addi-lonal copyright may be taken out the manuscript subsequently filed ontains added or new material.

JUDGE'S POSTSCRIPT

Long-Deferred Decision Has Sur prise Chapter Inserted

Federai Judge John Knox added a murprise chapter to the long-pending action of a group of publishers against Electrical Research Products, hac, when last week he called in contending counsel for oral argu-ment. The case, which was tried last summer, was believed wrapped for decision atter briefs had been filed decision atter briefs had been filed

decision was ceneves wrapped for a several source several several several several source several sever

Mart Kenney to Toronto
Vancouver, March 21.
Question of two will open the new
\$10,00,000 Hotel Vancouver musicsty on arrival of King and Queen is
ty on arrival of King and Queen is
ty on arrival of King and Queen is
ty on a rival of King and Queen is
that ty one in the Royal
Vort, Toronty open to the Royal
Vort, Toronty open arrival of the type
As in past years, Kenney will play
on-nighters across the Dominion,
with twelve definitely set, prior to
Toronto opening.

Big Three Incorporates

Albany, N. Y., March 21.

Big Three Music Corp. has been chartered to conduct a business in printing and publishing music in all forms with principal offices in Manhattan. Capital stock is 200 shares,

no par value.

Julian T. Abeles is the fliing at-

Metro-Robbins combine has set up this corporation to cover its central suppling Section 10 to 10

American News Spreads Into **Sheet Music**

American News Co. will become a distributor of sheet music on a national scale, servicing stationary ritis will be an extension of the experiment that the newspaper and gistributor has been conducting in the Bartford, Conn. territory during the company is servicing all important sales points in its distributing setup.

The control of the company is servicing all important sales points in its distributing setup.

American News will clear its music through a central shipping point, the Music Sales Corp. Latter, with the aid of Walter G. Dougias, chairman of the Music Publishers Protective Association, is also working out a similar central shipping project with the Kresge chain.

WAX COMPETITION

Victor and Brunswick Out to Hold Favorites - Already Have Cut Down List Available to Former RCA Recording Exec

DISCS PAY OUT

Scramble of the record companies to sign or re-sign high-bracketed orweeks is reacting in favor of the weeks is reacting in favor of the bank accounts of several bands. And more to come. All started with the exit of Eli Oberstein from RCA-the cream of the band crop for the company he formed. In addition there is another reason, namely, the infusion of Columbia Broadcasting money into Brunswick-Vocalion. In competition the strick has above.

in the competition the trio has alyteric records.

In competition the trio has alyteric processed in price for names: Artis Shaw, originally named to go with records and the competition of the competitio

Brunswick, although wanted by Oberstein.
Joe Higgins of Brunswick went out to Cleveland last week where Kay Kyser was making a week's stand at the Palace and signed him to a renewal at an undisclosed figure. His is a one-year contract. Higgins also signed from the property of the prope

Boy Music Co. has sold the Euro-pean rights to 'Rusty Hinge,' 'Blue' Bayou' and 'Home Cookin' Mama' to Lawrence Wright, London publisher. 'writers and publishers.

DANCEMEN ENJOY Social Security Set-Up Wholly Misfit To Musicians, AFM Tells Congress

Theme Songs on the Hour

Philadelphia, March 21. Pen Boys, auto supply dealers here, believe in doing things on a large scale. Not satisfied with sponsoring a six-hour show every night on WIP, now they've had written not one theme song will be played. A different one will be played. A different one will be played as the proposed of the hour during the show each night.

the hour during — inght.

Moe Jaffe, author of 'Collegiate' and other tunes, was employed to write the songs. He did both music and lyrics.

AVAILABILITY **DEMANDS ARE PROBED**

Controversy over availability rat ings in the American Society of broke out again last week in pub-lisher ranks when the newly elected availability committee held its first hearings on member protests. Among those that asked for boosts in their ratings were Santiy-Joy-Select, Inc. Red Star Music, Stasny Music Corp.

Red Star Music, Stasny Music Corp., LeRoy Music Co., Broadway Music Corp. and Joe Morris Music Co. New committee is composed of the same publishers that comprised the group of seven last year. Only change made was in the chairman-ship, the designation this time go-ing to Edwin H. (Buddy) Morris, vp. in change of the Warner Bros. usic combine. Hearing was marked by Morris'

Joe Higgins of Brunswick went out to Cleveland last week where key to the Cleveland last week where key to the Cleveland last week where key to the committee where the committee where the cleveland last week where key to the committee where the cleveland last week where key to the committee where the cleveland last where key to the committee where the cleveland last was a more considered where key to the committee where key to the key

Weshington, March 21.

Woes of the musical fraternity lunder present Social Security laws was unrolled Monday (20) before the House Committee on Ways and the Committee of transient musicans who, by resecuted of the Committee of the C

'OLD 97' COMPOSER WINS LIBEL SUIT VS. TIME

Detroit, March 21

Detroit, March 2.

Wreck of Old Pl, Which ict year brought him \$85,285 in royalties from victor Tailing, Machine C., won another \$10,000 last word for David personned and balled in 1903.

Latest judgment was awased by N. X. supreme court against Time N. X. supreme court against Time Time had libeted him in an article personned supplied by the personned with the personned supplied to the personned with the personned supplied to the personned supplied to the personned supplied to the personnel of the personnel of

decish:

In winning the suit against Victor, George, who is now 73, culminated a ten-year court battle to determine his right to the \$85,95 accruling in royaittes from over a militon records:

Benny Carter Re-forms

Recently Disbanded 15 Trumpeter Benny Carter, who dis-banded his crew recently, has re-organized it with most of the orig-organized it with most of the orig-lation of the original of the original Savoy. The original original original Savoy. The original original original original original Savoy. The original original original original original original savoy. The original original

Assignment of Rights Proviso Has Eye to Future Television; Pubs No Like

Music publishers charge that the new assignment which the council of the song article in the Songwiters' all of th ment has been signatured by all Coast members excepting Jerome Kern. Irving Casear, the SPA's prec, in writing the Coast contingent recently, declared that the SPA has not intention of becoming an agent and the SPA has not intention of becoming an agent to the SPA would prefer not to. The only reason it has for saking the power to administer some of these power to administer some of these should arise wherein the publisher returned to grant to the writers an equitable basic contract then and only then (and reluctantly, I might add) would we attempt to administer these rights. Kern. Irving Caesar, the SPA's prez,



Iulian Abeles Willie Horowitz Johnny Noble Harold Adamson Leonard Joy Abe Olman Murray Baker Jack Kapp Bernard Prager Henry Busse Kay Kyser Sigmund Romberg Josef Cherniavsky Gene Krupa Domenico Savino Larry Clinton Steve Levitz Arthur Schwartz Bob Crosby Harry Link Artie Shaw Xavier Cugat Guy Lombardo L. K. Sidney Tommy Dorsey George D. Lottman Fred Smith Vernon Duke Matt Malneck Dana Suesse **Duke Ellington** Tony Martin Gordon V. Thompson Harry Fox Jack Mason Rudy Vallee Benny Goodman Ed McCauley Joe Venuti Gordon and Revel Jimmy McHugh Fred Waring Glen Grav Walter Meyers Paul Weirick Ferde Grofe Glenn Miller Paul Whiteman Milt Herth Lon Mooney Meredith Willson Joe Higgins Spud Murphy Teddy Wilson

Inside Stuff—Music

WILL You Tiles has been elected a director of the American Society of Composers, Authors and Publishers. It's a two-year term. You Tiles got the nod from the board after Gene Buck, prez, pointed out that the head of the Broadway Music Co. had been serving as director a year without being duly re-elected. The election was made retro-active, making the term actually three years, to correct this oversight for the records.

Harry Warren, who has renewed his writing contract with Warner Bros. plans to sell his Hollywood home with the view of commuting between New York and the film colony. Johnny Mercer, who will continue to be teamed with him, is slated to signature a renewal deal by the end of this

week.

Mercer will likewise shuttle between the WB studios on the Coast and
New York.

Under a resolution passed by the board of directors of the American Society of Composers, Authors and Publishers, all officers of the organization, excepting the president, are henceforth barred from succeeding themselves. The new sentiment on the board favors rotating these posts, Some officers have held the same title for as many as 15 years.

Jimmy Dorsey gets a shot at the Show of the Week program on WOR this Sunday (28). He opens at the Meadowbrook, Cedar Grove, N. J., about May 13 for six weeks.

CREETINGS

JACK

FROM

"UNC" and LARRY

After Squawk Is Filed; Bookers Shut 'Em Out

Philadelphia, March 21.

Squawk by musiclant local about monopoly control of Music Corporation and Consolianted Radio Artists over network time for remote band over the control of Music Corporation and Consolianted Radio Artists (Control of the Control of the C

night by CBS.

Threatening to present a resolution against the time monopoly to
the national AFM convention, local
complained to Lou Mindling, of
MCA. Mindling told Rex Riccardi,
secretary, that it was okay by him if
Frasetto got time and suggested Riccard contact Columbia. CBS also

Ricardi declared that his resolu-tion will nevertheless be presented because local bands should not be dependent on charity of MCA or the

Alfred Newman wrote the musical score for Samuel Goldwyn's 'Wuth-ering Heights.'

Gus Kahn has written a set of lyrics for 'Rhapsody in Blue.'

GREETINGS TO

JACK ROBBINS

FRANK SKINNER

CONGRATULATIONS

JACK

SAM COSLOW

"MANHATTAN SERENADE" 'METROPOLITAN NOCTURNE"

"TRIBUTE"

to JACK from LOUIS ALTER

"SIDE STREET IN GOTHAM"

From Next Room

Governor Clinton Hotel, N. Y., employs a devious method of get-employs a devious method of get-ting its own organ music for its dining room. Latter uses a Muzak hookup, while hotel's cocktail lounge employs an or-

ganist.

Organist's keywork is picked up and aired each evening by WNEW, N. Y. Muzak in turn pleks it up from WNEW and feeds it back to the dining room.

SHAW CRACKS MCA HOTEL

Artie Shaw orchestra goes into Pennsylvania hotel, N. Y., Oct. 15. Band will go in to the spot's Cafe Rouge, a larger room than the Madhattan Room now holding the Harry James crew. Hotel is mulling reversing the two rooms.

versing the two rooms.

Putting Shaw into the Cafe Rouge,
normally a lumcheon spot, will probably force the Madhattan into the
Rouge's luncheon status. Shaw is
the first Rockwoll General Amusement band to break through the Music Corporation of America hold on
the Penn.

the first Rockwell General Amusment band to break through the Mument band to break through the Muster of School, Amateur

And U. S. Marine Music

Louis Union Fights

Use of School, Amateur

And U. S. Marine Music

Amanded Amateur

And U. S. Marine Music

Louis Music

Louis Marine Music

Louis Marine Music

Louis Music

Muzak Vs. Union

Plans by March 91.
Plans by Miladelphia, Welk.
Representative of the New York automatic music purveyors is expected in town within a few days to go over the situation with Rex Riccardi, sectification with Rex Riccardinate Company and Participation of the Riccardinate Rex Ricc

Frederick Hollander and Frank Loesser cleffed Song of the Beach-comber for the Paramount picture, King of the River.

North Dakota Governor Signs Bill **But Won't Spend Cent to Defend It**

SANTLY RESIGNS

Quits Appeals Board Post — Raiph Peer Succeeds

Lester Santy, of Santy-Joy-Se-lect, Inc., last week resigned as a member of the publishers appeals board on availability and Raiph Peer, of Southern Munu who who peer for election to this three-man group, stepped into the vacancy. Santly quit even before the board had had a chance to the vacancy. Santly quit even before the board had had of the E. B. Marks Music Co., and Lou Jiamond, of Famous Music Corp. Santly, who gave no reason for his withdrawal, as himself engaged in windrawal, as himself engaged in crease for his firm.

'Josephine' Renewal Case Up; Shapiro, Bernstein Wins First Voliev

Mineapolis, March 21.
While the North Dakots state legislature passed and Gov John Moses signed a law requiring ASCAP and levying a 35 privilege tax on the organization's income within the state, the trade is wondering whether the measure means anything in view for the control of the contro

fending the law's validity in uncourts.

The governor's announcement was prompted by the opinion given by State Attorney General A. S. Strutt that the law is unconstitutional. Despite the opinion, the governor decided to sign Il—at the same time, however, making known that if ASCAP attacked its validity the state would let the suit go by default.

Strutz believes that the North Dakota law is illegal because it limits privileges granted by the fed-eral copyright law.

ART GILES INJURED

ART GILES INJURED

Art Giles, veteran Pittsburgh March 21.

Art Giles, veteran Pittsburgh band-leader, was seriously injured here last week when an auto in which he was a passenger hit a tree. Batoneer was taken to the Allegheny General Hospital, where physicians said he would recover.

Said he would recover.

Giles recently closed an engagement with his orchestra at the Hotel Schenley's Continental room.

THANKS. JACK

MITCHEL. PARRISH

PETER DE ROSE

To Jack Robbins:

It's your Silver Jubilee On the Street of Melody, And the heart of Tin Pan Alley beats with joy, Every song you helped to make Is a milestone in your wake,

And a memory to every girl and boy. There were times when things went lovely There were times when things went wrong,

But the saga of Jack Robbins Is a Hit Parade of Song!

You have seen the Stars of Broadway come and go, But the steadfast star of Broadway's Music Row Is our Little Skipper Jack

Who brought Tin Pan Alley back. Happy Jubilee, Jack Robbins, Ship Ahoy!

NICK KENNY

CHARLES KENNY

BANDS and ORCHESTRAS

Week of March 24

Permanent address of bands and orchestras are published with-ut charge. While every effort is made to insure accuracy in this spartment cooperation in notifying errors will reduce mistakes to

minimum.

Kay to abreviations B—ballroom, C—cafe, CC—country club,

Holdsi, N—Night Club, R—restaurant, T—Theatre,

Holdsi, N—Night Club, R—restaurant, T—Theatre,

180 B-way,

I. Y. G., CRA, Censolidated Radio Artista, 1250 Sixth, Ava, N.Y.G.,

R. Frederick Fron, 1270 Sixth Ava, N.Y. G., MCA, Music Corp.

I. America, 745 Fifth Ava, N. Y. G.; Rockwell Amus, 1270 Sixth,

ve, N. Y. G.

nason, Irving, c/e WHN, NYC.

urlo, Don. El Chico N., NYC.

urlo, Don. El Chico N., NYC.

url, Mickey, Erndford H., Boston.

sassadors, Royals, Congress H., Cbi.

rewr, Gordon Club 19 N., NYC.

utrong, Louis, c/o Joe Glaser, 1270

vg., NYC.

Panl, Rouy T., NYC.

shim, Gus, R-O'K. Hollywood.

Biley, Bert, Plaintation Club, Milwaukes, ansi, Charley, Paramount T., NYC., muet, Jiamy, c/o FB. Davmourt, La., rdo, Bill, Blackhawk, Dinbirs H., L.A., tron, Blue, Grand T., Altanta, tries, Bonn, c/o MCA:, Milwaukes, List, Conn., c/o MCA:, Milwaukes, List, Li

Lou, Atlanta-Billimore H., At-b., Pedro, Embassy C., Pbiladelphia, Arcbis, Earl Carroll's R., H'wood, I., Chi., Land, L'Algion R., Chi. L., Vincani, Ambassador H., N.C., Warry Garden B., Chi. Verns, Crientia T., Chi., Li

Paul, Sontbarn Tavern, Cleveland.

alloway, Cab. Cotton Club, NYC. amden, Eddis, Southern Mansions, K. C. andullo, Jos. Versailles Club, Holly-od, Fla. Fig. Benny, R-O'K, NYC. win, George, Club Sahara, Milwankoe, rilavsky, Josef, WLLW, Cincinnati, rk, Buddy, Armando'e R., NYC. too, Latry, Falaco T., Clavs. ins. Bernis, Ansley H., Atlanta, Ga. wall, Jos. Nawbonse H., Bait Leks.

riney, Del, New Kanmore H., Albany well, Chauncey, Paxton H., Lincoln by, Bob, Blackhawk R., Chi. mins, Bernis, Wm, Pann H., Pitts.

us. Gilbert. Chatsan-Frontenso H DRUSS, GIBER, CARRELL STREET, ST.C., D'Andrea, Joseph, Papper Poi N., NYC, D'Andrea, Joseph, Papper Poi N., NYC, Davis, Johny, Mami Cich, Milwauke, De Lange, Eddie, Go William Morris. Donahue, Al. For T., Phila. Donahue, Al. For T., Phila. Dooley, Phil, Palmer H., Chil. Dorest, Jimmy, Strand T., NYC, Duchin, Eddy, Cole MCA.
Buck, Juley, Tolwire H., Birmingham, Buck, Juley, Tolwire H., Birmingham, Ellis, Joe. Queen Mary R., NYC.
Ennis, Skinnay, Victor Hugo's R.,
Ewood,
Ernis, Val, Whiteball N., Palm Beach,
Fla.

Frentiers us, pyrac, in Cop Tap N., Mil-wood.
Feldstein, Josy, Tio Top Tap N., Mil-waukes.
Felton, Happy, Stots T., NTC.
Frasetto, Joe, Jack Lynch's Walton Roof, Philoselphia.
Fullar iou. Colony Club. Chi.

ederic, Marvin, Atlanta-Bilimors H.

cs, Jan, Boulevard Tavern, Eim

Garber, Jan, Riverside T., Mijiwajiwe, Correlation T., Mijiwajiwe, Correlation T., Mijiwajiwe, Correlation S. C., Colembra S. N. Chicago S. C., Colembra S. M. Chicago S. C., Colembra S. C., Chicago S. C., Colembra S. C., Chicago S. C., Colembra S. C., Co

Hass, Alexander, 254 W. 75th St., NYC. Hall, Sleepy, Show Bar, Forest Hills, NYC. niiton, Bob, Majestio B., Long Beach f.
rdy, Bob. Flamingo N., Boston.
ring, Bob. c/o R-O'K.
rper, Nic, Wisconsin Roof B., Mil-

Harper, NG, Wicconsin Roof B, MilMiller B, William Bowl, Los Asprisa
Hart, Little Jos, Club Gryboud, JeffrHart, Little Jos, Club Gryboud, JeffrHard, Little Jos, Club Gryboud, JeffrHarden, Frieber, Grand Terrace, Chi
Harden, Frieber, Grand Terrace, Chi
Harden, Frieber, Grand Terrace, Chi
Harden, Frieber, Milliam H, March
Harden, Roden, H. Case, Roose, NYC.
Holler, Holden, H. Easer Roose, NYC.
Holler, Little J. H. Easer Roose, NYC.
Holler, Little J. Charles-Laurie HC.
Holler, Littl

IT'S NEVER TOO LATE

By Carmen Lombardo and Johnny Loeb

-(GOTTA GET SOME)-SHUT - EYE

THE NATION'S MOST PLAYED SONG

CUCKOO IN THE CLOCK

"HIS NEW WALTZ"

WE'LL NEVER KNOW

By IRVING BERLIN

JOE SANTLY, Prof. Mgr.

IRVING BERLIN, Inc., 799 Seventh Ave. N. Y.

Network Plugs, 8 A.M. to 1 A.M.

Folioping is a traditation of the combined place of current tunes on NBC (WEAF and WEA), and CBS (WABC) computed for the week from Monday through Sunday (Merch 13-19). Total represents accumulated serform-once on the two major networks from 8 a. m. to 1 a. m. In 'Source' column, * denotes film song, † legit tunes, and 'pop' speaks for itself.

| Deep Purple. Robbinstants. Pop Penny Sternade. Shapiro. Pop Pop Penny Sternade. Shapiro. Pop Pop Pop Pop Penny Sternade. Shapiro. Pop Pop Pop Pop Penny Sternade. Shapiro. Pop Pop Pop Pop Pop Penny Sternade. Starts in Your Zyes. Pop Pop Pop Pop Penny | TITLE. | PUBLISHER. | SOURCE. | GRAN |
|--|-----------------------------------|-------------------|---------------------|---------------------------------------|
| Penny Serenade. Shapiro Pop Outli Be. Will. Santiy. S | Deen Burnie | Pobline | Pop | AUTA |
| Could Be. Sanity. Pop Heaven Country C | Deep Purple | Chamina | Pop | • • • • • • • |
| Heaven Can Walt. Remick Pop Robins Is toom Shater Chappell. Stars in Your Eyes. Witmark. Pop Good For Nothing. Good For Nothing. Harms. Pop Begin the Beguine. Harms. Pop Begin the Beguine. Harms. Pop Robins. Pop Cried For You. Millet. Fechalistve. Pop Cried For You. Millet. Pop Harms. Pop Mono Is a Silver Bollar. Robbins. Pop Robon. Begman. Pop Mono Is a Silver Bollar. Robbins. Pop Robon. Brays From Syracuse. Pour a Sweet Little Headache. Paramount. Paris Honopunom. Braysman. Pop Henolulu Braysman. Pop Henolululululululululululululululululululu | Penny Serenade | Contly | Pon | 3 |
| This Is II. Chappell. Stars In Your Eyes. Chappell. Stars In Your Eyes. Cota Get Some Shuttey. Bertin. Pop Cota Get Some Shuttey. Bertin. Pop Cota Get Some Shuttey. Bertin. Pop Cota Get Some Shuttey. Pop Cota Get Some Shuttey. Pop Cota Get Some Shutter Stars Shutter Shu | Could Be | Bendels | Pon | |
| Gotia Get Some Shateye Berlin Pop Gotia Get Some Shateye Berlin Pop Got For Multist State Very Wolf Winnark Pop Got For Multist State Very Wolf Winnark Pop Begin the Beguine Hearns Pop Honolulu Begin the Beguine Hearns Pop Honolulu Begin the Beguine Begin Hearns Pop Honolulu Bergina Phila Miller Pop Have System Pop Honolulu Park Honeymoon Ditte State Bergina Pop Have System Pop Honolulu Bergina Pop Have System Pop Honolulu Bergina Honolulu Bergi | Heaven Can Wait | Channell | ACtors In Vous Proc | |
| Good For Nothing Wilmark. Pop Cet Along Wilmark. Pop Cet Along Wilmark. Pop Pop Cet Along Wilmark. Pop | This is it | Chappen | Stars in four Lyes | • • • • • • • • • |
| Get Along Without You Very Well. Famous. Pop Begin the Beguine. Harms. Plombius. Part Medical Pa | Gotta Get Some Snuteye | Bernn | <u>Fop</u> | 9 |
| Begin the Beguine. Harma Pep Honolulu Harma Pep Honolulu Bergman. Honolulu Bergman. Honolulu Honolulu Bergman. Honolulu Honolulu Bergman. Honolulu Honolulu Bergman. Honolulu Honolulu Bergman. Para Honogmoon. Para Honogmoon. Para Honolulu Rushina Pep Have Eyra. Robbins Pep Honolulu Rushina Pep Honolulu Bergman. Honolulu Honolulu Bergman. Honolulu Bergman. Honolulu Bergman. Honolulu Honolululu Honolulululu Honolulululululululululululululululululul | Good For Nothing | . Witmark | rop | |
| This Night. Bregman. Honolulu Flood Tight You Life of Tight You Moon is a Silver Bollat. Robbins. Pop You're a Sweet Little Headache. Paramount. Paris Honeymoon. For the Managuerade is Over. Pop You're a Sweet Little Headache. Paramount. Prais Honeymoon. Bregman. Honolulu Headache Life Honolulu Life Honolulu Life Honolulu Life Honolulu Life Honolulu Life Honolulu Bregman. Honolulu Life Honolulu Life Honolulu Bregman. Honolulu Bregman. Honolulu Bregman. Honolulu Life Honolulu Bregman. Honolulu Bregman. Honolulu Life Honolulu Bregman. Ho | I Get Along Without You Very Well | Famous | <u>P</u> op | |
| Rold Tight. Beckustve. Pop For F | Begin the Beguine | Harms | Pop | 2 |
| Cried For You. Miller Pop Have Speed Honeymoon. Parts Honeymoon. Miller Rave Syst. Paramount. Parts Honeymoon. Moon Is a Silver Bollar. Robbins. Pop Has Can't Be Love. Chappell. Page Systems Paramount. Page Honeymoon. Honolulu Bergman. Honolulu B | This Night | Bregman | Honolulu | · · · · · · · · · · · · · · · · · · · |
| Have Eyes | Hold Tight | Exclusive | <u>P</u> op | 2 |
| Little Sir Scho. Bregman. Pop Mono Is Silver Boliat. Robbins. Parall Honeymoon. Raguerade Is Over. Crawford. Pop. Parall Honeymoon. Raguerade Is Over. Chappell. Stars in Your Syes. Separate Colong Please. Stars in Your Syes. Chappell. Stars in Your Syes. Stars in Your Syes. Robert Chappell. Stars in Your Syes. Robert Chappell. Robbins. Robbins. | I Cried For You | .Miller | Рор | 2 |
| Moon Is a Silver Bollar. Robbins. Pop his Carl Be Love. Chappeld. Placy From Syracuse. Phila Carl Be Love. Chappeld. Placy From Syracuse. Place Syracuse. Pop Want My Share of Love. Harms. Pop Carlon in the Colect. Berlin. Pop Syracuse. Place Syracuse. Place Syracuse. Place Syracuse. Pop Syracuse. Place Syracuse. Place Syracuse. Place Syracuse. Place Syracuse. Place Syracuse. Pop Share Syracuse. Place Syracuse. Pop Share Syracuse. Pop | I Have Eyes | Paramount | *Paris Honeymoon | 2 |
| This Carl Be Love | Little Sir Echo | Bregman | Pop | |
| Masquetade is Over. Crawford. Pop. Crawford. Pop. Crawford. Pop. Paris Honeymoon. Paris Honeymoon. It's All Youts. Chappell. Stars in Your Eyes. Chappell. Stars in Your Eyes. Chappell. Stars in Your Eyes. Winnark. Going Pieses. Winnark. Going Pieses. Winnark. Going Pieses. Winnark. Pop. Pop. Was the Stars. Pop. I Was the Shapir. Pop. Long to Belong to You. Red Star. Pop. Was In West a Minete Happened. Spier. Pop. We Speak of You Otten. Olman. Pop. We Speak of You Otten. Olman. Pop. We Speak of You Otten. Olman. Pop. Ralhow Valley. Morris. Pop. Ralhow Valley. Morris. Pop. Pop. Pop. Hall So New to M. Miller. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. Pop. | Moon Is a Silver Bollar | Robbins | Pop | 3 |
| You're a Sweet Little Headache Paramount Paris Honeymoon Honollul Breyman Honollul Breyman Honollul Breyman Honollul Breyman Honollul Paris Honeymoon Honollul Honoll | This Can't Be Love | .Chappell | †Boys From Syracuse | 2 |
| Honolulu | Masquerade Is Over | .Crawford | Pop | |
| If all Youts Chappell Slars in Your Eyes clopes Crept | You're a Sweet Little Headache | Paramount | *Paris Honeymoon | 2 |
| Jeopers Crespers Witmark Going Places | | | | |
| My Heart Belongs to Daddy Chappell Leave It to Me | It's All Yours | ·Chappell | Stars in Your Eyes | |
| Want Man | Jeepers Creepers | .Witmark | Going Places | 1 |
| Chop Sickis. Pop P | My Heart Belongs to Daddy | Chappell | tLeave It to Me | |
| We've Come a Long Way Together. Peish. Pep Long to Delong to Cove. Harmin. Pep Long to Delong to You. Red Stat. Pep To sever to Coule. Pep Red Stat. Pep To sever to Coule. Pep Red Stat. Pep To sever to Coule. Pep Romance Runs in the Family. Ager. Pep Romance Runs in the Family. Pep Pen Romance Runs in the Family. Pep Pen Runs Old Hills. Pep Paramount. Family Honeymoon. Holdow Strange. Peist. Hologymoon. | Umbrella Man | Harms | Pop | 1 |
| We've Come a Long Way Together. Peish. Pep Long to Delong to Cove. Harmin. Pep Long to Delong to You. Red Stat. Pep To sever to Coule. Pep Red Stat. Pep To sever to Coule. Pep Red Stat. Pep To sever to Coule. Pep Romance Runs in the Family. Ager. Pep Romance Runs in the Family. Pep Pen Romance Runs in the Family. Pep Pen Runs Old Hills. Pep Paramount. Family Honeymoon. Holdow Strange. Peist. Hologymoon. | Chop Sticks | Shapiro | Pop | 1 |
| Want My Share of Love | We've Come a Long Way Together | Feist | Pop | |
| Cuckoo in the Clock. Berlin. Pop | I Want My Share of Love | Horms | Pop | · · · · · · · · · · · · · · · · · · · |
| Long to Delong to You | Cuckoo in the Clock | Berlin | Pop | 1 |
| It's News Too Late Berlin. Pop | I Long to Belong to You | Red Star | Pop | |
| Last Neght à Missele Happened. Spier Pop- Banne Run in the Panily Acer Pop Binne II On My Last Affait Millis Pop Binne II On My Last Affait Millis Pop Binne II On My Last Affait Millis Pop I Description Pop Shapiro Pop Pop Pop Pop Pop Shapiro Pop Pop Pop Shapiro Pop Pop Shapiro Pop Pop Shapiro Pop Pop Shapiro Shapiro Shapiro Pop Shapiro Pop Shapiro | It's Never Too Late | Rerlin | Pon | |
| Romance Runs in the Family Acre Pop Blance I Company Last Affait Mills Pop Pop Blance I Company Last Affait Mills Pop Pop Pop Blance I Company Last Affait Mills Pop Pop Pop I Company Last Affait Pop | | | | |
| Blame II On My Last Affair Mills Pop Harry Hone Select Pop Pop Harry Hone Select Pop P | | | | |
| Hurry Home. Spier Pop | | | | |
| We Speak of You Often. Olman. Pop Frontis You ASC. Pop Frontis You For Proper Falabow Valley Gore Pinnohly's Nose Gorea Brost. Pop Fronty Old Hills Paramount Frant Honeymoon. Frant Honeymoon. Frant Holey Speak Frest Holey Strage Frest Holey | Hurry Home | Spier | Pop | |
| Promise You. | We Speek of You Offen | Olman | Pon | |
| It's All So New to Me Miller Pop Rathow Valley Morris Pop Poor Pinnochlo's Nose Green Bros Pop Vour'e the Only Star Shapiro Pop Funny Old Hills Paramount Parts Honeymoon How Strange Poist Idio's Delight How Strange Poist Idio's Delight | I Promise Vou | ARC | Pon | |
| Rainbow Valley Mortis Pep Por Pinnohio's Nose Gesen Bros. Pep Por Pinnohio's Nose Gesen Bros. Pep Por Por Pinnohio Nose Pep Pinny Old Hills Paramount Farit Honeymoon. Pinny Old Hills Paramount Idiot's Delight. | It's All So Naur to Me | Miller | Pon | |
| Poor Pinnochlo's Nose. Green Bros. Pop You're the Only Star Shapiro. Pop Funny Old Hills. Paramount Paris Honeymoon. Fow Strange. Petst. Hidio'ts Delight. | Poinhore Volley | Monnie | Don | |
| You're the Only Star Shapiro Pop Funny Old Hills Paramount *Parts Honeymoon How Strange Feist #Idiot's Delight Patre Cake Sam For Pon Patre Cake Sam For Pon | Page Disposition Mana | Cases Base | Ton | |
| Funny Old Hills | Waster the Only Stee | Green Bros | Fop | |
| How StrangeFeisttIdiot's Delight | Funny Old Wills | Damount | *Davis Vonesmoon | |
| Patty Cake Sam Foy Pop | Want Change | Palat | ATTION Delich | |
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| it's Stumper Time in Swanee words and MusicPop | Patty Cake | Sam Fox | Fop | |
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Jacobs, Howard, Wm. Morris Agency, NYC.

Jacobson, Stan, Club Madrid, Milwaukos.

Jabns, Al, Providence-Biltmore H., Prov.

James, Harry, H., Penneyivania, NYC.

Jay, Vallis, Wirth's Futuristic B. Mil-

K Pani, Wardman Park H., Wash

D.C.
Kays, Sammy, Commodore H., NYC.
Kondis, Sonny, Stork Club, NYC.
Kennsy, Mart, Vancouver H., Vancouver

s. C. Kent, Larry, Rainbow Rendezvous, Salt ake City. Kent, Peter, Book-Cadillac H., Detroit, Kerr, Jimmy, Jerry's Mandolay N., Hol-

ywood.
King, Lila, Esquire Clab, Miami,
King, Teddy, c/o Rockwell Amus.
King, Teddy, c/o Rockwell Amus.
King, Wayne, Drake H., Chi,
Emph.
King, Wayne, Drake H., Chi,
King, Mayne, Chindre H., Michael
King, Andy, Southland Club, Boston,
Kogen, Harry, NBC, Chi,
Krupa, Gene, Sharman H., Chi,
Kuhn, Dick, Aetor R., NIC,
Kuhn, Dick, Aetor R., NIC,
Kvalo, Al, State-Lake T., Chi,

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Lally, Howard, Five o'Clock Cinb, Miami,
Lang, Sid, Hi-Hat Cinb, Chicago.
Le Baron, Eddie, Rainbow Room N., NYC,
Light, Enoch, Taft H., NYC,
Livangood, Tinosy, Opeo Door N., Milwankes.
Lombardo, Gny, Roosevelt H., NYC.
Lucas, Clyde, Beverly Hills, CC., New-port, Ky.
Lyman, Abe, Royal Palms Club, Palm Beach, Fla.

Malneck, Matty, Cafe LaMers, H'wood, Manzanarea, Jose, Colony Cub, Chicago, Lispiea, Nielson, Wobster Molt, H., Pitta, Carlon, Walter Molt, H., Pitta, Carlon, Walter Marker, Jack, H. Pitza, NYC. Martell, Paul, Arcodio B, NYC. Martell, Paul, Arcodio B, NYC. Martell, Paul, Arcodio B, NYC. Martin, Freddic Triann B, Chi. NYC. Martin, Lou, Leon & Eddir's N., NYC. Martin, Lou, Leon & Eddir's N., NYC. Martin, Freddic H, New Ortsahlors, Frankis, Roosevolt H, New Ortsahlors, Roosevol

Masters, Frankis, Roosevell M., New Crissian.

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Maccheer, H., Ambassabor H., Clinton B.,

McCreer, Vite, Ambassabor H., Chin,

McCorer, Urte, Ambassabor H., Chin,

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McCorer, H., Ambassabor H., Chin,

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Mills, Jay, Edgawater Beach H., Chi.
Millinder, Lucky, State Falace B., NTC.
Millinder, Basso, Black Cat N., NYC.
Millington, Basso, Black Cat N., NYC.
Mintz, Herbis, Oriental Gardens B., Chi.
Millorica, Leon, El Patio B., San Fran-

Molina, Carlos, Sir Francis Draks H., in Francisco. Gorgan, Russ. Chez Parce. Chl. Morton, Garry, H. Saroy-Plaza, NYC. Manro, Hal, Athletic Club, Milwaukes, Murray, Charles, Mon Paris N., NYC.

Olman, Val. c/o R-O'K. Olsen, Geo., Palomar B., L. A.

Palmsr, Skeeter, Seneca H., Rochester N.T. Paul, Eddis, Columbia B., Clevs., O. Pendarvis, Paul, Palace H., San Fran

Ramons, Musblbach H., Kansas City. Rapp, Barney, Glisson H., Cinn. Ravazza, Carl, Rainbow Rendezvous, S ous. San

Francisco. Redrai, Don, Greenwich Village Casino, NYC. Redrain, Geo., Omar's Doms C., L.A. Reichman, Joe, Mark Hopkins H., San isco. ard, Jacques, Cocoannt Grove N.,

Relatera Sacquess.

Relaman, Leo, 130 W. 57th St., NYC,
Relaman, Leo, 130 W. 57th St., NYC,
Relythm Boys, Stevens H., Chi.
Richards, Jimmy, Greystons B., Det.
Rico, Don. Seville R., Boston,
Robbins, Billy, Coronado H., Worcester, Mass. Roberts, Red, Devines Eagles B., Milraukas. Rodrigo, Nano, Havana-Madrid N., NYC. Rogers, Eddie, Syracuse H., N. Y. Roland, Den, Marcus Daly, Beverly Hills,

f. Dilini, Adrian, Belmont-Piaza H., NYC. eth, Les, Riverside T., Milwaukes,

Sabin, Pani, Ches Paree, Omaha. Sanabria, Juanito, Havana-Madrid, NYC. Sanders, Jos. Trianon B., Chicago. Savitt, Jan, Lincoln H., NYC. Shanka, Charles, Blemarck H., Chi. Shorman, Blity, Blill Green's Casino,

And Andrews (1988) and Andrews (

T Jack, Club Terris, Milwaukes. Plarson, Milwoukee A.C., Milw. Henry, c/o R-O'K. son, Lang, Brown-Palacs H., De

Toompson, Lang, Brutharam.
Tracs, Al, Sherman H., Chi.
Tracy, Jack, Broadmor CC., Dencer.
Travers, Ted, Henry Grady H., Atlanta
Travers, Trod, Henry Grady H., Atlanta
Travers, Trincent, Paradists R., NYC.
Turk, Al, Royals Frolice N., Cbi.

nn Gelder, Leon, Melody Club, Union, N. J. N. J. States, 885 Club, Chi. 11700, Eddie, 885 Club, Chi. Milyankee

Wobor, CRICK, Farumount I., Springuesa dass. Wobber, Harry, Clover Club, Milwaukee Waber, Henry, WGN, CbL Waber, Marek, NBC, Cbl. Wabeter, Raipb, Tantilla Gardens, Rich-

nond, va. Weeks, Anson, Lyrie T., Indpls. Weeks, Ranny, Club Mayfair, Bosto

whiteman, Paul, Southwestern Expe,
Tworth, Teefr Victor Huge's R., L.A.
Winston, Jack, Athans Atbletic Club,
Ozidand, Cnlif.
Winton, Borry, Roinbow Grill, NYC.
Winton, Borry, Roinbow Grill, NYC.
Winton, Borry, Roinbow Grill, NYC.
Woods, Howard, Village Barn, NYC.

T Tates, Billy, El Tivoli Supper Club, Dallae. Young, Sterling, Bill Green's Caelno, Pitts.

Zipp, Eddie, Old Heldelse., maukee. Zwerling, Ruby, State T., NYC. Eddie, Old Heldelberg N., Mil-

Dick Ruppert of the WKRC Cin-cinnati sales department flew to New York Sunday (19) for a fortnight'e huddle with Red Reynolds of the CBS biz staff on promotional matters for the web's local outlet.

THEME SONG

"one third of a nation" THAT'S

HOW DREAMS **SHOULD END**

By HAROLD ORLOB

G. SCHIRMER 3 E. 43rd St., New York

OLD SONG SUGGESTIONS JIMMY McHUGH'S

"CUBAN LOVE SONG"

Robbins Music Corp.

I PROMISE YOU 4 ACES!

HAVE A HEART

Y HAD IT COMIN TO YOU

LITTLE GENIUS

ARC MUSIC CORP

799 Seventh Avenue, New York

Frank Hennigs. Prof. Mgr.

Inside Stuff—Orchestras

Two hot music lovers not connected with the biz at all are backing the informal jam sessions which hast week shifted from the Park Lane Rotel to the property of the park Lane Rotel to whichever obtained granuscians are in N.Y. at the moment to let them go to twom sans music. Each is paid off at union scale, there being a \$1 part the door. So far, the events have been luncrative only one and then for only all the parts of the season of the parts of the part

mints and Extress. Askes with the soury asseguant. Ining a feet of the time it has cost the two anywhere from \$30 to \$40 per week o att and listen to hot men like Fats Walter, Eddie Condon, Bud Freeman, hemy Carter, Rex Stewart, Pee Wee Russell, 2uty Singleton, and others. Poobably would be a deeper red if the room used were paid for. Hotel pens it on the curf, figuring the drink sale enough recompens.

Various orchestra ieaders on tap in New York at the moment jumped in and guest conducted George Hall's band in the first two days of its current date at the State, N. Y., this week. Hall's wite ded unexpectedly savit teld off the guesters Thursday, being followed by Will Osborne, Gray Gordon, Henry Busse, Sammy Kaye and others in scattered order. Same situation applied Wednesday night when Hall's crew played a private party at the Holel Pennyrbana, N. Y. Johnny Messner left his outfit at the Modajoin holed to baton several sets and was followed by others. Hall returned to the State Seturaday morning.

Ben Wain, vocaist with the Larry Clinton orchestra, is another example of an unknown picked up by a band and built to important popularity. In Miss Wain's case she rose along with the crew on tunes like My Reverie' and the current 'Deep Purple'. Clinton took her out of the Ted Straeter chorus on the Kate Smith radio show. She sigvocketed fast though, and now receives billing above Clinton's outlit on some of the New York Indie stations using recorded programs. For what that means. Another along the same lines is Ells Fitzgerald with the Chick Webb crew. As a result of A-Talset' A-Talset' and gets equal builing with the

She Slave, director of the WNEW, N. Y.'s early hour Millener's Auth-net, set up a recorded program only Fridgs morning (II) which satured, number after number, the various counties of Ireland. It was scheduled to occupy half the night at least, but didn't get half as far as intended. Wave of wires came in, the gist of all being 'We're not all Irish; let's have Artic Shave.

have Artle Shaw.'

Artle Shaw and Si Schribman, New England ballroom operator, have agreed to settle an obligation which the bandman put himself under last year while playing for Schribman by the payment of a eash sum of money. Amount which Shaw is alted to give Schribman is \$22,500.

Mme. Commissioner Next?

(Continued from page 37)

wherever it plays

again endeavoring to work its will on the voiceless majority, as in the case of prohibition? If that meeting was important, then every W.T.C.U. meeting in 1914, 1915 and 1916 was important. The sooner the N.A.B., the networks, the individual stations, the people in radio, take a stand for a free and untrammeted radio, just expense, the better the situation will be.

press, the better the situation will be the solution of the children's both solution of the children's better the propose to sweep the world chean. Any radio in the world shuts off with a world shuts off with a world shuts off with a dwertlaing agencies. I can safely any that not one of those I have endiated as allous to its social obstitution of the children's solution of the solution of the children's solution of the solution of the children's solution of the c



med the Greatest Cottes C Score Ever Writtes

tstanding Program ? PAVANNE

EVER SO QUIET
of the Funniest Nevelty Nor LAME IT ON MY



ing to follow the rules set up by the networks. That they drive a hard bargain may be true, but so does the village banker entrusted with money will be the set of the heart of heart of the heart of heart of the heart of heart of the heart of heart of heart of heart of heart of heart of hear

ing of conflicting viewpoints. T more iiberal-minded clubwom more iiberal-minded clubwomen have understood the problems of sponsorships and have been sym-

S.—Mrs. M. has two children.

Bernie Vocalist Enjoined

Supreme Court Justice Saivatore
A. Cotillo yesterday (Tuesday) issued
a temporary injunction restraining
De Lloyd McKay from appearing
with Ben Bernie's orchestra, and
ordered her meanger and the plaintiff, Benjamin Fogelman, to put up
a \$3,500 bond.
Suit chargeo breach of a five-year
managerial contract. Supreme Court Justice Saivatore

PAUL WHITEMAN DATES PAUL WHITEMAN DATES
Paul Whiteman orchests is set for
two concerts next mouth at Rochester and Booten, and the set of
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HERB COOK REHEARSES ALL-GIRL ORCHESTRA

Kansas City, March 21.
Herb Cook, staff member at WHB,
Is readying a girl band for theatres
and night club dates. The organization will include a nine-plece trio,
The Three Reasons: The unit is in
rehearsal until June.

Paranger for
Phil Spittany formerly ananger for
Phil Spittany or the Control of the
Three Little Words: He rejoined
WHB a month ago.

Band Bookings

Ted Travers, Henry Grady hotel Atlanta, four weeks, opening May 5 Rita Rio, Flatbush theatre, Brook-yn, N. Y., March 31.

Miit Herth Trio, Lincoin hotel, N. Y., April 3, indefinite.

Mitt Herth Trio, Lincoin hotel, N. Y., April 3, indefinite.

Emerson Gill, Frontenac Cafe, Detoxit, April 8 to 2 Madrid Ballroom,
Louisville, April 2; St. Louis Armony,
April 3; Convention Hall, Pitta,
April 15; April 6-10, Des Moines;
Tumpike Casho, Lincoin, April 7;
April 16; Osteron Lincoin, April 7;
April 16; Wow weeks.
Charlie Barner, Raymor Ballroom,
Botton, four weeks, opening April 6,
April 10; two weeks.
Charlie Barner, Raymor Ballroom,
Botton, four weeks, opening April 6,
April 2; Collection, Survey,
April 8; Collection, Survey,
April 8; Collection, Survey,
April 8; Collection, Survey,
April 8; Collection, Survey,
April 6; Charliano, Survey,
April 6; Charliano, Survey,
April 6; Charliano, Survey,
April 6; Charliano, Survey,
April 8; Collection, Prov. May 9; Sarting 10;
April 2; Lawrenceville, N. 1, April 29;
Camegie Tech, Pitts, May 1, Nay
Camegie Tech, Pitts, May 1, Nay
Camegie Tech, Pitts, May 1, 10;
Camegie Tech, Pitts, May 1, 10

Freddie Fisher's Schnickelfrtiz band, Rose Bowl, Chicago, April 7,

Charley Agnew, April 22, St. Ag-nes Ballroom, Chicago.

On the Upbeat

'One Foot in Groove'

Artie Shaw recorded one of his original numbers last week which he had named 'House of

It will be released under title of 'One Foot in the Groove.'

Remodel, Rename Spot In Park Central: Opens Larry Clinton May 17

. In line with its name band policy started with Chick Webb and inter-

started with Chick Webb and Inter-rupted by the current Curt Houck crew, the Park Central hotel, N. Y., brings in the Larry Clinton orches-tra May 17 for a six to eight-week stay. Date had been rumored, but wasn't closed until Sunday (10). Will wasn't closed until Sunday (10). Will I fit set he will go into the Hotel just before Easter or thereabouts. Hotel with the properties of the con-cept of the control of the con-trol of the con

Clinton is currently on a one-night Clinton is currently on a one-night tour. He starts a theatre date in Cleveland this week, then heads south for another month of one-night stands. Following the P.C., it's probable the band will go into a spot at the New York World Fair.

CHILDS TO MCA WITH 16 WEEKS GUARANTEED

for and received his release from Consolidated Radio Artists, aligned his crew with Music Corporation of America Friday (17). It's effective

America Friday (17). Its enecuve immediately.

MCA guaranteed Childs a minimum of 16 weeks' work between now and October. Most of the 16 are location dates.

Bernie Cummins' announced clos-ing date at William Penn hotel's Chatterbox, Pittsburgh, on April 1 is off and he'il stick until Urban Roof opens summer season. That'll be opens summer season. around Decoration Day.

Jean Wald's femme orchestra out of Pittsturgh has had option picked up at Hotei Fort Hayes, Columbus, for four additional weeks.

Three Pittsburgh bands, Joey Sims, Owen Piper and Jimmy Earle, booked for University of Pitt Mili-tary Ball Friday (24) along with

Janis Williams Coquettes, all-girl band, penciled into Staniey theatre, Pittsburgh, for week beginning March 24.

Al Eavelin one-nights at swanky Concordia Club, Pittsburgh, Satur-day (25). Commodore Hotel-Perry, Toledo, date out and he's still await-ing next CRA assignment after end-ing two-month stay at Nixon cafe, ing two-month stay at Nixon Pitt., this week.

Jack Teagarden band will have six wires per week during its six-week stay at the Roseiand Bailroom, N. Y. Gets three Mutual and three CBS shots.

Sammy Kaye leaves the Commodore Hotel, N. Y., sometime in May for a series of theatre dates including the New York Paramount, Band has been offered a return shot at the Commodore next winter, opening in October.

Bert Lewn's new orchestra preems at Virginia Beach, Va., on location following a short shot at one-nighters.

Jan Savitt stays at the Hotel Lin-coln, N. Y., indefinitely. Charley Barnet was scheduled to relieve Savitt next month. He'll go in whenever Savitt leaves.

Mills Musle, Inc., will publish the score of the Hasty Pudding Club show, Fair Enough, which opens at the Waldorf-Astoria hotel, N. Y., April 8.



Unit Review

MAE WEST & CO.

(FOX, B'KLYN) Sylvia Manon & Co. (4), ipa, Harmonica Rascals (9), est and Male Sextet; 'Person iding' (Par).

Still a major attraction, Mae West in the fiesh is strong enough to pack them in here. With plans for a musical comedy on Broadway under way for next summer, present vaudeville tour, with Miss West carrying three other acts in her unit, is probably serving as a stage warm-up.

Up.

Unit carries no orchestra and opens with house band in pit and sylvia Manon & Co. on stage. One of the top adags acts to year, a stage of the top adags acts to year. Band graceful as ever. With her three male partners, costumed in silver and blue, performance is replete with sensational throws across stage, some sensational throws across stage.

ponse.

Bob Ripa, Danish juggler, offers
variety of stick, ball and plate
ricks. Fretty familiar to vaude
ans, Ripa's balancing is par excelence with hardly a mult to spoil
serformance.

Billing themselves as Borrah Minevitch's original harmonies rabilling themselves as Borrah Minevitch's original harmonies rabilling themselves as Borrah Minevitch's consideration of the second of the second or
paves way for Miss West. Minetown of the second or
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THEATRE of the STARS

LOEW BLDG. ANNEX 160 WEST 46TH ST. NEW YORK

Bryant 9-7800

SIDNEY H. PIERMONT

BOOKING MANAGES

LUBIN

ments in picitures since 1822 are given a onecover in snatches from song-hits she warbled in her various. Miss West energes from enter entrance upstage in the grand manner. Her volksprucht for the picture with the picture of the picture with the picture of the picture. Her volkspruch flow for the picture with whole designed to give her conception of Catherine the Great whole designed to give her conception of Catherine the Great whole designed to give her conception of Catherine the Great whole designed to give her conception of Catherine the Great whole designed to give her conception of Catherine the Great was a conception of Catherine the Great was a constant of the great was a constant of the great was a constant of the control of the control of the supering and material, the whole unit is definitely and the supering which was a constant of the supering what her has to offer without any control of the supering what her has to offer without any control of the control of the supering what her has to offer without any control of the supering what her has to offer without any control of the supering what her has to offer without any control of the supering and single that the supering was the supering what her has to offer without any control of the supering was a supering what her was a supering whether the supering was a supering whether the supering was a supering which we want to be the supering whether was a supering whether was a supering was a supering whether was a supering whether was a supering was a supering whether was a supering was a superin

Going, Going, Gone

Detroit, March 21.

Remnants of the Downtown Casino, Detroit's first theatre-restaurant, into which backers poured
about \$28,000 during the few weeks
it was open, brought only \$4,000 last
week at autility.

week at auction.

Spot had once been an RKO film

• 15 YEARS AGO •

(From VARIETY)

English labor permits limited for foreign players reported to be a reprisal particularly against American performers, since London plays were encountering increasing difficulty in being cast because English players were in America.

Paris hosting an international vaudeville conference. England, France, Italy and Belgium were rep-resented.

King Victor Emmanuel bestowed upon D'Annunzis the title of Prince of Montenevoso.

Tex Rickard was the first big fight promoter to ban a radio account of a fight. He refused to sanction the broadcast of the Paul Berlenbach. Jack Delaney contest at Madison Square Garden because of its pos-sible effect on the b.o.

O. P. Heggie, Kenneth MacKenna and Helen Hayes headed the legit 'We Moderns,' which clicked in its New York opening.

Fred Waring's Pennsylvanians were held over at the Stanley thea-tre, Pittsburgh, the biggest musical hit in the history of the theatre.

Henry Hull looked like a picture comer in the title role of 'The Hoosler Schoolmaster.'

Eddie Leonard and Jack Osterman held up the bill at the Balace. Other-wise, it was just another card.

City officials were permitting Sun-day shows in Buffalo in defiance of the Ku Klux Klan, which sought to

Organization of independently-booked theatres planned to erase abuses practiced by some indie thea-tre-owners and bookers.

"The Bat' closed in Washington after chalking up a \$1,800,000 profit during the five years it had played.

ADOPTS AM SHOWS

Schenley, Pitt, 2d WB Nabe Ho to Go in for Simon-Pures

to Go in for Simon-Peres

Another WB nabe house, the
Schenley, is going in for sameter
shows once weekly, but talent in
the description of the configuration of the
the declaration of the configuration of the
the educational center, and plan is
the educational center, and plan is
the educational center, and plan is
the confine contestants to undergraduates of Pitt, Carnegie Tech and
Fixet

h prize,

Enright, another WB nabe, recent-ly resumed am night, but field's open

Shuts for Repairs

Shubert theatre, Newark, N. J., autters for two weeks after the last shutters for two weeks after the last show tomorrow night (Thursday). House will undergo a returnishing to some extent, but is shuttering main-ly to allow the installation of a new lighting switchboard. House renown

House reopens April 7 with Chick Webb and Ella Fitzgerald.

Night Club Reviews

GLASS HAT, N. Y. (BELMONT PLAZA HOTEL)

Ernie Holst orch (12), Adrian Rollini Trio, Three Smoothies, Bert Shaw, Jane Clair.

The popular-priced Glass Hat, a fave goot east of Park avenue for old and young alike, is giving its customers a neat show currently. Ernie Hoist's orchestra (10), with the young, is excellent on the dansaparant control of the cont

par entertainment.

Popularity of the Glass Hat sur-prisingly brings about quite a han-recome Room is on the later come Room is on the hotel's ground floor and, because of a low ceiling, is quite noisy when crowded. Same situation causes both the band and singers to sound too forte at times. Show's standaute are the new the

source the count and singers to the now should be now shadest of the count and the count around, and the Three Smoothies (two boys and a girl), who dispense binations had difficulty getting of the night caught. The Rollini Trio is also strong for custoder-terping in also strong for custoder-terping in also strong for custoder-terping and and and, Shaw, who is with the band, and Jane Clair are only fair vocal than the count and the c

his specialist.

Band was at the El Morocco for several seasons and is now making a bid for prominence via two NBC outlets weekly. It plays a show well and fact that the dance floor is always crowded attests to the orchestra's danceability.

Scho.

ARABIAN NIGHTS, N.Y.

Tommy Mills, Albenice, Gypst Romaje, Roberta Jonay, Serge Abag-off, Arthur Ravel orch, Arabiar Nights Girls.

On the site of the former Yumuri, Cuban bistro, a group of backers (whose names are not mentioned) have reconditioned a downstairs room and installed Joe Zelli to run it. He will have a disappointing job on his hands if he doesn't get a bet-

Zelli, back from Paris, is a name well known to New York cafe dwell-ers. His erstwhile exploits on this side, provoking glamour around the foreign nitery impresario, included Zelli's, the Royal Box and Dawn Patrol.

The Third Town Hora and Davin Patrol.

Culsine at this new pince is Arabic mover of the control of the control

and Mills on Saturday night (18) succeeded Lou Dalgoff as m.c. Other acts remain, however, and the Arabian Nights Girls, declared to be ballet-trained, have added hotch hoofing to the routines that are in (Continued on page 55)

Bad Pitt Biz Exits Name Band Policy for Nitery

Estatu Folicy for Nitery
Pittsburgh, March 21.
Hariem Catino's plan to drop big
shows for colored name bands died
aborning here last week when the
over the local nitery bell. Seplatheatre-case had tentatively booked
McKinney's Cotton Pickers for next
when the bell of the pitter of the
McKinney's Cotton Pickers for next
Webs set to follow, but called whole
thing off when trade got worse than
butter.

usual.
In addition, Sherdina Walker's orchestra contract still has a few
months to run, and understanding is
that she would be booked in local
theatres for the unexpired term.
Agents, however, found tri-state film
house bookings in the dumps, too,
thus multifying that plan.

Arthur Klein Bankrupt

Arthur Klein, former New York agent and now manager of the Tele-View theatre, Hollywood's only newsreel house, filed a petition in bankruptcy in Federal court. Liabilities of \$10,439.25 are listed against assets of \$2,700.

F&M Sets Pearce

Al Pearce and his Gang have been booked for one week at Fanchon & Marco's 5,000-seater Fox, starting April 2. The engagement is in line with plans to present an occasional stage show at the Fox during April and May. No other acts have been inked.

BENEFITS STILL GO ON

BEREFITS STILL 60 ON Complaints by nitery acts that they are being called on to play more tered at the American Federation of Actors headquarters here. This is despite claims by Tom Kelly, AFA total cheld, that the chit has been continued to the control of the Complaints of the Com

IENE FLORIAN

SIDNEY FISHER 75/77 Shaftesbury Avenue PICCADILLY, LONDON, ENG.

Best Coffee in England QUALITY INN

LONDON, WEST-END

HOPE EDDIE MINOR and ROOT

HOLLYWOOD BEACH HOTEL, FLA. FOR TWO WEEKS

E THREE BO BRUMME **FEBRUARY FEBRUARY** 27th 20th

THREE QUICK ONES IN A ROW AT THE

OPENING SECOND SEASON—BARNES & CARRUTHERS FAIRS JULY 3RD

Personal Representative—MII.TON PICKMAN of ROCKWELL-O'KEEFE GENERAL AMUSEMENT CORP.

Success of initial re-entry into

Annex nabe has prompted United Detroit theatres (Par) to extend flesh setup to include also the Ramona and Regent, All three are

May Reopen Mpls. House Minneapolis, March 21.
The Minneapolis Theatre Co., ownrs of the 4,200-seat \$2,000,000 Minne-

mine if sufficient screen products would be available. The theatre has been dark for more than six months. The Para-mount lease expired Jan. 31. The-atre was a heavily losing proposition for the past three years, or more.

BKO's Flushing Try

BRO's Finables, Try.
Finanning special low-budget trial
shows, RKO in New York yesterday
(Tuesday) inaugurated a policy of
stage shows two days weekly at the
Frushing, and on Eriday (24) is
Frushing, and on Eriday (24) is
the Regent of the Regent of the
At the 58th St, Frank C. Hall, satrologist, is current, while last night
Thusday's the Joe Jordan Hardy
Spriognator played the Tilyou,
Coney Salmel.

New Haven Sunday Vaud

vaude last week at its 1,6

Teamsters Union Returns to Activity With Increased Use of Stage Bands

mbed aboard its tovaudeville clir boggan, the International Brotherhood of Teamsters and Chauffeur has been giving more attention lately to theatre-booked bands. Where a fairly large income was once derived from transporting baggage of aude turns from depots to theatres, and vice versa that has dwindled proportionately with the vaude de

proportionslely with the vaude de-cline.

The proportion of the variety of the con-cident of the con-part of the con-tent of the con-tent

IBTC has no argument with in-dividual movements of musicians and instruments in taxis, etc., restricting its demands to mass shifts. Truckers and teamsters are also active at the New York World Fair, along with the stagehands union. They have been stopping trucks de-livering material to Fair concessions which are in the show class.

NEW PLAN MAY CUT PA. NITERIES

Fhiladajphis, March 21.
Fina to gradually also, the number of liquor licenses in the state by one-third, through putting new teths in the control laws here, is under consideration by a legislative committee. By granting the liquor copus enforcement campaign, and giving it more paltitude in revening or suspending licenses, it is seen that many drinking places, including untertes, would be eliminated in this many drinking places, including untertes, would be eliminated in this product in the control of the contro

FIGURE 1 also studying the possibility of obtaining an additional 325,000,000 revenue through liquor taxes in the next two years, which would also add to the number of spots dropping out of the race.

Bev Hills, Ky., Sets Four Name Bands

Four Patter Battus
Chicago, March 21.
Rellowing current bill with Clyde
Lucas' orderin, the Beverity Hills
Country-Chester, which opens
Ard 14.
Following Lewis consecutively
Will be Abe Lyman, opening May 11;
Pall Harris and Eddy Duchin, all in
for four weeks each.

F&M Line for Chi

A Fanchon & Marco line of 16 glris, directed by Gae Foster, goes into RKO's Palace, Chicago, for a stx-week run starting April 7 or 14. Opening afte depends on the booking of The Castler (RKO), Astaire-Regers starrer, with which the line will tee off. 'Castles' is expected to run about four weeks.

since Fanchon-Marco Set

To Stage 'Ice Follies'

To Stage 'Ice Follies'
Sam Shayon, of Fanchon & Marco,
last week' set a deal with OceaJohnson and Roy and Eddie ShipJohnson and Roy and Eddie Shipstage 'their 'Ice Follies', which is
stage 'their 'Ice Follies', which is
stopeduled to open May 15 at the
Dreamland Auditorium, San Frantoon, Show will run these until
Miss Fanchon will handle production. Evelyn Chandler and Bruce
Mapes, blade aces, will be included
in the 'Follier' cast.

BRANDT SCORES N. Y. PAR BAND **PROTECTION**

William Brandt yesterday (Tues.) indicated that unless there is a change of attitude on the part of the Paramount theatre, New York, in exercising furafar and undue protection' clauses in its contracts with mane bands which play the house, the Brandt citroil will be forced to take drastic steps.

the consense of the consense o

he for a straight \$5,000 per week. This 'protection' clause prohibits a band from playing within a 50-mile up to the framount at any time up to the time it opens at the house, as well as 30 days theresters. Describe the strain of the strai

than 30 days arter playing the latter.

Situation also flared up recently
when the Flatbush, which had Hal
Kemp booked, agreed to move up its
own booking to beyond Kemp's twoweek date at the N. Y. Paramount in
order to avoid a close conflict on
both engagements.

both engagements.

Brandt further alleges that the
Strand, N. Y., also playing name
bands, does not exercise any undue
the particle of the property of the particle of the paramount stand is similar to the
Paramount stand is similar to the
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HELLER'S BAND PLANS

OUT FOR LEGIT DEBUT

Pittsburgh, March 21.
With deal closed for him to appear With deal closed to him to appear in Lew Brown musical. Yokel Bow and the second of the second property of the sec

week.

'Yokel' will mark Heller's debut in
a Broadway show. He's appeared
previously only in vaude, niteries
and on radio.

FOLLOWS THE VOGUE

rOLLIUWS THE VIGUE
Pinladelpila, March 21.
Nitery bug among the upper cush
as spread from debbles to the male
portion of the same set.
Latest of the bluebloods to join the
troupers is Jack Marston, of Baltimore, who opens at El Chico here
on Thursday (23) as m.c. and
warbler.

1939 Odyssey

Senator Munphy arrived in town last which arrived in town last which arrived in town last which are all and a well be the longest lump in the history of vuele. Murphy came in from England for a week at the State-Lake here. He's due to leave imme-diately for Los Angeles where he sails for Australian vaude dates.

Dows to Curtail State. Hartford, for Summer; 2-Day Vaude Substituting

In line with a nummer retrachment policy, the State, Hartford, Indid its full-week stage shows at the end of May for istraight films, according to tentative plans of Alberton State of the State of the

Frov. Vauder Felds
Providence, March 21.
The Playbouse, In-and-out vaudflamer, quit stage shows last week
because of poor biz.
The theatre adapted vaude last
September when the hurricane
forced closing of Fay's, which prevously had been the city's only

BAD BIZ. UNION DISPUTE SHUT MARGUERY, PHILLY

Philadelphia, March 21.
Cafe Marquery in the Hotel Adelphia, once Philadelphia's most popular cafe, shuttered last week as the result of bad biz and a labor dispute. Howard Hohi, the manager, indireopened until fall, if at all. It's the first time since repeal that the adelphia has been without a nitery. Hohi blamed the Cooks, Waiters and Battenders union for part of his wanted him to put on more men in the kitchen department.

Barstow's Double Play

Palmer House, Chicago, brings in its first outside dance director April 6 when Dick Barstow comes in to aid Muriel Abbott stage a new show. He will also do his standard vaude turn with his sister Edith. Pair are in for eight weeks.

United Detroit Extends Nabe Vaude After S.R.O. Try: Sets Rotating Unit

Marden's Riviera Already Setting Talent for Opener

Talent is already being set for Ben Marden's Riviera on the Jersey side of the George Washington bridge, though the reopening date of the roadhouse won't be until May 4, at the earliest. Chester Hale will pro-duce the first show.

areas secup to include also the samona and Regent. All three are major UD nabes. One-alpit test at at 50c top.

"UD's Broadway-Capilol, former downtown vauddimer which has been on second-run duals for a long strength of the samona of the sa duce the first show.

Acts set thus far Include Joe E.
Lewis, Ray and Naldi, Frazee Sisters, all set by the William Morris
office, including Emory Deutsch's
orchestra, which will play the open-

INDPLS. NITERY RAIDED AT **OPENING**

Indianapolis, March 21. The Plantation, after spending

ers of the 4200-seat \$2,000,000 Minnesota theathe been, abandoned by the Paramount circuit, is considering respening the big deluxe house lited, with Gordon Greene, present Phales theather manager, an amanging direct period of the seather manager, and an appearance of the seather properties of the seather managed the Minnesota When It fars opened and for some time threather, limes requiring him tigation now is being made to determine if sufficient screen product would be available. heavily to plug opening, shut the heavily to plug opening, shut the doors the same night, Studay (12), when police closed the place on gambling charges. In one room new equipment valued at \$18,000 was \$2,000 in cash, which was taken from the tables. About this poor of the raid, conducted by 14 state policemen. Citub was closed previously about a year ago on gambling charges.

a year age on gamoung cnarges.

Fear New Mich. Gov.

Detroit, March 21.

Added to local niteries' wees, fostered by Lent and public spathy, is
start week of Lieut. Gov. Luren D.

Dickinson, 80, long-time dry, who
strick for of gambling and spaties of the description of the control of the

There is some ray of hope for nitery operators in the fact that Dickinson may relinquish governor-ship soon because of ill health, and is certain to turn down another term due to his age.

Chic Yorke Better

Chic Yorke (and King) is recuperating from pneumonia in Hot Springs, Ark.

He was taken off the train there a couple of weeks ago while en route to Texas.

New Haven Sunday Yaude

New Haven March 21.

Tow New Haven, March 21.

Town well take a flyer on Sunday
vaude when promoter Mate Fodoloff,
and the state of the s

GOODMAN TOPPED IN PITT BY SHAW

Pittsburgh, March 21.

Latest b.o. clash of Benny Goodman and Artie, Shaw resulted in
alight edge for latter here as result
of their consecutive appearances at
playing here week before last,
grossed around \$24,000, without goodman last week winding up just a bit
better than \$25,000. Those figures
of each here on Sundays.
Goodman beckers claim that Shaw
had the better b.o. picture in Paris
Hongmon' (Paris, They say that
on his Sunday, Paris; Jayling Jone,
which was Goodman's support, by
practically 20%.

Ohio Cafe Reopens
Newark, O. March 21.
Mayfair Room of the Lake Breeze
hotel, at nearby Buckeye Lake, has
t reopened for the season. Floor
shows, changed weekly, will be the

Tale of Arcadia

Or the Story of the Philly Cafe That Was Nearly Leased by a Glib Gentleman

Philadelphia, March 21.
Fantastic tale of how a complete stranger wrecked negotiations that would have had the shuttered Arcadla-International restaurant re-opened by this time was revealed here this week. Arthur H. Padula, prez of the nitery, who was set to unveil it again, has washed his hands of it now as a result of the queer trick.

Almost unbelievable story began last Jan. 21, when the spot closed. Principal creditor was the landlord, Albert M. Greenfield, agent for the Widener Estate. which owner the Albert M. Greenfield, agent for the Widener Estate, which owns the building. Greenfield agreed to repend the work of the work

the old price. Greenfield is said to have agreed. Then he ordered sup-plies. Finally, Doerle went to WIP, where he said he had hired Richard Himber's band for the opening and a Benny Davis revue, and said he wanted to make arrangements for a wire, the story goes.

wire, the story goes.

To everyone he told the same tale, that he represented Nicky Johnson, wealthy Atlantic City political leader; Phil Barr, operator of the 500 Citbs. Atlantic City, and George Griffin, another Atlantic City face the said he had just deposited two certified checks, to insure the open cashed a 520 check in a department store, and it bounced.

Store officials notified detectives, who knew Doerle weil. He had only recently been released from prison on a bad check charge. They nabbed him when he went back to WIP to make final arrangements for the

tion of the 63 principal creditors.

Padula secured the agreement with the second properties of the second properties of

MUSIC HALL, N. Y.

Symphony orchestra, Erno Rapee, Mischa Violin, Frank Nowick, conductors, Viole, Prank Nowick, conductors, Viole, Prank Nowick, conductors, Viole, Prank Nowick, ConScate, Ulda Date Yeare, Robert
Landrum, Clarice Goldner, Ballet
Scate, Ulda Anchitma, Jonn Triescate, William Dollar, John Triescate, William Dollar, John Triescate, William Dollar, John Triemaidi, Corp De Ballet, Rockettes;
Love Affair (RRO); reviewed in
Vannery March 13.

Fairybook fantasy motivates the main production number in this week's stage event. It's labeled Three Glass Hearts' and combines brilliant stage and costume investi-ture with choice choreography.

riches classes revents are abbetted the brilliant stage and costume investiture with choice chorecography. The habits are recited southern the control of th

shapes as just a signification of the same of the same

Biz good opening night CTUM.

FOX, PHILLY

FOX, PHILLY

FOX, PHILLY

FOX, PHILLY

FOX, PHILLY

FOX, PHILLY

Hal Kenny from the tree, more than holds his own here the pense of the Milly Sterry, Bloom, Jack Le Maite & Eddie Kubby, Paul Remos & His Milly Sterry, Bloom, Jack Le Maite & Eddie Kubby, Paul Remos & His Milly Sterry, bouse bend; You Coart Cheat on Honest Mar (1).

With the new vacher, and put the plant of the Yopical vocal and Kenny from the week here, and you have been added to the His kenny from the work has been been shaded to the His kenny from the work has been been shaded to the His kenny from the work has been shaded to the His kenny from the work has been shaded to the His kenny from the work has been shaded to the His kenny from the work has been shaded to the His kenny from the work has been shaded to the His kenny from the work of the way to be street to be the work of the w

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HIPP, BALTO

Baltimore, March 19.
Fredysons (7), Edward Roecker,
Paul Sydell & Spotty, Ray Mayer &
Edith Evans, The Dolinoffs & Raya
Sisters (4), Love Affair' (RKO).

Edità Bonn, The Dolinoff e Rous Sisters (4):7000 Affair (RKO).

Nice playing layout here, a bit heavy on the agist end, but effective heavy on the agist end, but effective translation of the complex mideal supplies and the complex of the complex

ADELPHI, LONDON

London, March 14.

Beatrice Applepard & George Gerhardt, Low & Webster, Nicol & Martin, Mills Brothers (5), Claude Dampier & Billie Carlyle, Pollowey, Calgary Brothers (2), Cecil Lyle Co.

This show is practically devoid of the femme element, and has too big a sprinkling of dumb talent. House is also getting bad Monday ingles in the property of the acts. It is not to be a second to be a sec

FLATBUSH, B'KLYN

Red Norvo's arch (15), Dale Win throp, Lorraine & Rognan, Terry Allan, Cross & Dunn, Mildred Bailey, Shag Dancers (6); 'The Edge of the World' (British).

With the new youddin policy now in the first through the property of the prope

the show's opener after the band's theme. Following her is Terry Alland, theme. Following her is Terry Alland, theme. Following her is Terry Alland, the state of the state of

STANLEY, PITT

Pittsburgh, March 17.
Al Donahue orch (12), Paula
Kelly, Ethel Shutta, Harry Savoy,
Les Ghezzis (2); 'Oklahoma Kid'
(WB).

Swing deluge supplied by Artle of Shaw and Benny Goodman during of the past forthight gives way this a water at all pointing the past of the past forthight gives way this a water at all pointing the past of the past forthight gives way this a water at all pointing the past of the p

ABC, PARIS

Paris, March 14.

Jacqueline Figus, Quatuor Mida, Robert Rocca, Carmen Romero, Regene & Shasley, Trekt, 4 Knudocks, Reine Paulet, Jean Ramo & Rossotti, Rita Georg, Gaudamith Brothers, Jean Sablon, Eight Lucky Chinese Girls.

Mitty Goldin is stepping back into

Mitty Goldin is stepping back into variety: after running a review for several months. Show is apolty, but the average is plenty high to keep them coming at the ABC, the toward only music hall spot offering anything like class that the ABC, the toward only music hall spot offering anything like class table that the ABC, the toward only music hall spot offering anything like class table that the ABC, the toward only music hall spot offering anything like class and class table that the ABC, the toward only and a couple of miscellaneous acts. Opener is a Jacquillen Figus, young dancer specializing in too taps. Routine carries nothing out of the ordinary of its type, but gal is a looker, gracies nothing out of the ordinary of the toward o

wnich is the principal raison deter. Spanish dener Carmen Romere Spanish dancer Carmen Romere Spanish dancer Carmen Romere Spanish dancer Carmen Romere Spanish dancer Carmen Singler wo numbers show fair examples of what originates from down beder the state of the spanish should be shown that the short short comings. Gai is graceful enough a spanish should be short short comings. Gai is graceful enough control of the short short shown that should be sho

she halps it for all it is worth, but couldn't really rouse house on day couldn't really rouse house on day Three well trained dogs carry the Gudamith Brothers through to good returns. Comedy is oleay, with dogs of the country of t

53

CIRCLE, INDPLS.

Indianapolts, March 17.
Ted Lewis orch, Radio Aces, Gale
Sextet, Ruth Barnes, Danny White,
Loretta Lang, Snowball Whittler,
Shelton Brooks; 'Sudden Money'
(Par).

As regular as the first spring robin, Ted Lewis comes into town once more with a 53-minute bill shining under the showmanship of the little man with the battered hat.

come more with a St-minute bill shaling under the showmanship of the little man with the battered hat. While running time is not actually loss, show bits dead spots near the wind of the little man with the battered hat. Shelton Brooks, who appears next to child, good the control of the little shall be shall

KEITH'S, BOSTON

Boston, March 17.

Henny Youngman, Benny Rose & Maxime Stone, The Five Eigins, Florence & Alvarez, Peg Leg Bates, Eddie Rosenwald house orch; 'Dr. Meade' (Col) and 'Star Reporter'

No dull spots in this lineup, and to No dull spots in this lineup, and to slagis out Henry Youngman as ace performer is more than an homorable mention, considering his co-performment of the state of

would not be amiss, in view of his heavy click with his brand of laugh-select places. The selection of the s

STATE, HARTFORD

Hartford, March 20.
Tony Martin, Mann, Dupree & Lee,
Gli & Bernie Mason, Joe Venuti
orch (11), Don Darcey, Merrit
Remes, Sam Kaplan house band;
Mystery of Mr. Wong' (Mono)

State has a strong show this week with Tony Martin and Joe Venuti unit sharing marques honors. Martin

earns himself a niche handily, with the femmes especially all on his side. At the last show caught Sun-day night (19) he sang seven songs. Would have done more than that, only Sunday observance law—li p. m. closing—prevented his doing St.

only Sunday observance law—ill
p. m. closing—prevented his doing
Martin has a personality that
projects lated across the boards
nicely Puts up a nice mike front
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CAPITOL, WASH.

Washington, March 19.
Five Jansleys, Eight Midshipmen,
Clem McCarthy, Lew Parker,
Rhythm Rockets house line (16);
'Three Musketeers' (20th).

dnaje is standard coinege mently, which brings on line in salior cultome for nautical tap routine.

Parker alse it again for two-which brings on line in salior cultome for nautical tap routine.

Parker alse it again for two-which again the salion of the

STATE, N. Y.

George Hail's orch with Dolly Dawn, Florence Hin Low, Sid To-mack & Reis Bros., Eddie Peabody; 'Idiot's Delight' (M-G). CLEM McCARTHY Sports Chatter 10 Mins.; Full Capitol, Wash.

Deurn, Florence Hin Low, Sid Toidiot's Delight (M.G.).

With a boxoffee powerhouse on
the screen, the State is relaxing a
triffe with its stage show. Bill at
the stage is relaxing a
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STATE-LAKE, CHI

Chicago, March 18.

James Evans, Corley & Adair,
William Ebbs, Galli Sisters, Ben
Blue, Senator Murphy, Four Gordons; 'Charlie Chan in Honolulu'
(20th).

Bine, Senator Murphy, Feur Gordon: Charile Chan in Honoluit Control of the Contro

ROXY, ATLANTA

Atlanta March 19.
Charles Master, Del Rios and
Mary (3), Charles (Slim) Timblin,
Gene Austin and Coco & Candy, Gae
Foster house line (10), Mike Segal's
house band (11); 'Pride of the Navy'
(Rep).

Nicely paced, this show moves along with a swift tempo that adds to see frechment of the see and the s

NEW ACTS

TOMMY MILLS Comedy, m.c. 7 Mins. Arabian Nights, N. Y.

Sports Chaker
Distinat, Pull.

The solid reception accorded his
entrance indicates that the sports
reporter's widespread activities on
entrance indicates that the sports
reporter's widespread activities on
stream of the solid stream of the solid stream
entrance indicates that the sports
reporter's widespread activities on
shorts have won him a large following. In fact, the little grey mantion to the solid stream of the solid stream
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Assistant Nighis, N. Y.
Nikhiga a sisifactory appearance
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GYPSY ROMAJE
Singing, Dancing
S Minan, Nightis, N. Y.
A. There is nothing specific and beduct Gypsy Romaje and she docen't work in character, either, preferring to the character of the control of the character of the character

Serenade, calls for more voice than she pessesses. A glamorous type and amart lookname of the show here she is doing an one show here she is doing an in the sit over her head a la Evelyn Law. She no doubt has other dance routines, but for vocal introductories something in the pop swing line something in the swing swing line in the swing

Decause story is weak.

LIMENICE

Magin

Mag cas suits her much oester. Criss.

SID FOMACK & REIS BROS.
Comedy
IT Mins.

Sid Tomack has been around for several veras as angle, but is not several veras as a single, but is not several veras as a single, but is not several veras as a several veras for the control of the co

ROBERTA JONAY
Dancing
Dancing
Dancing
A Babkan Nights, N. Y.
A Babkan Nights, N. Y.
Roberta Jonay, from St. Petersburg, Fla. and new to New York, or
herself into the White House repapers have since labeled her Mrs.
F. D. Roosevilet protege.
She is a young, personable dancer
whose routine here is restricted to
cook. In addition to being different
and exotic, it is ably performed.
Her possibilities appear favorable.
Char.

FLORENCE HIN LOW
Contortionist Dancing
S Mins.

and into the pit beating out a rata-plan with his sticts on anything that comes to hand. It's a distinct one to hand. It's a distinct one to the common of the common of the Fowell's drumstick turn. Rozyette crutn in fowing sown for a smart graceful waving of hands and fade back to sue on Del Rios, two boys and a femme partners. Between the common of the common of the dress clothes, including mess joined and girl is clied in red culottes and girl is clied in red culottes and stopping the common of the

ROBERTA JONAY

and girl is clad in red cutouses. They do some difficult tricks and charles (Slim) Timblin, billed out front as from a Tobacco Road complete the control of the control of

LYRIC, INDPLS.

Indianapolis, March 17.

Eddy Duchin orch, Durelle Alexander, Lew Sherwood, Stanley Worth, Johnny MacAfee, Ray & Trent, Burton Pierce, Top Hatters (2); 'Blackwell's Island' (WB).

posed of two planes, two trembones, two trumpets, tour-piece rhythm and dide, and is placed in patriols settled, and the property of the prope

gerous swinging of girl close to stage from: A Lengarder concept head to the control of the cont

ing it into trio, adding Durelle Alexander, and finishing with comedy parody.

Duchin, himself, is high spot of show, taking over at plano to spar show, taking over at plano to spar (Stardust, "Aprile Will Eleverie and Stardust," Aprile Will Eleverie and Stardust, "Aprile Will Eleverie and Televrie and Deep Purple at require to addience.

Edga German Grote State State

Variety Bills

NEXT WEEK (March 24) THIS WEEK (March 17)

Numerals in connection with bills below indicate opening day of

Loew

NEW TORK CITY
Budson Ce
Terry Howard
Terry Howard
Saliers
Happy Patton Or
ATLANYA
Grand (24)
Bins Barron Ce
Care Bros

Paramount

NEW YORK CORT RIMARS CONTROL OF THE PROPERTY O

RKO

NEW YORK UTTY
Music Hall (28)
Whuse Hall (28)
When hall Wilbert
Royal Music Wilbert
Lida Anchutna
William Deliar
Nichoias Daks
Ivan Trieseuit
Auric Grimaldi
Louise Fornaca
Louise Fornaca
George Meyer
Allian Stanley
Corps de Ballet
Reckettas
Erue Rapse Symph

I Kim Loo Sie
Emmat Oldfield Co
Emmat Oldfield Co
George Basatty
Chaster Hais Gle
Glavert Breave
Deris Rhodes
Deris Rhodes
College College
English College
Eng Reckettas
Erue Rapee Symph
BOSTON
Heifs (32-26)
Emerald Sis
Ginger Dule
Detylas & Prisolia
Steve Byans
CHIOAGO
Palece (24)
Chester Rais Gis

STATE, NEW YORK Week March 23rd TERRY HOWARD With JACK TALLEY

MARK J. LEDDY

Warner

NEW YORK CITY Cas Daloy of Honor Devery Ore Michael Erick Throw Devery De

Independent

NEW YORK CETY Boxy (24) Moxy (24) Alian & Kent Paul Kirkland Melba Paul Arrama Melba Paul Gerden ATLANTA Boxy (28) Pick & Pat Shoyne & Armetr' Reyal Rollers Redle Ramblers

BALTIMORE State (23-25) Billy & Arline Luby & Harrie (26-29) Al Linden Ce Bid Page Ce Americana Rev

Americana Rev
Hippodrome (24)
Lucionne & Achio
Ed Roscker
Faul Sydell & B
Evans & Mayer
F. Fredysens
INDIANATOLIS
Lyria (24)
Tony Martin
Gens Syeeks Orc
Gens Syeeks Orc
Gens Sis
(17)
Eddy Duchin Ore
MILWATHERS

ETTANNA (1997) (

London

Week of March 20

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Week of March 20 Week of March 20
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Caharet Bills

NEW YORK CITY

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El Obleo
Elizae Gronet Ore
Fantazia Nevia
Joyita & Maravilla
Remere Gemss
Paquita Domingues
Derita & Valero

El Marocce
Johnny Jobisen Or
Fameus Door
Weody Herman Ore Le Mirage
Marie & Merin (
Gay Adame
Lucille Johnson
Liana Mariow
Jerry Williame
Randelph Cox
Flora Newman

Weedy Herman Ore Mary McCell Greenwich Village Casine Casine
Don Ravel Ord
Derotby James
Rosita Royco
Doleroe Farrie
Mata Mentoria,
June Havec
3 Musicni Monigos
Temmy Bruno
Benny Martini
Jee Lane
6 Villoge Glam' Gls

Havana-Nindrid
Nano. Rodrigo Ore
Juanito San'bria Or
Rosita Ortega
ABC 3
Hilda Gomez
De Linue
Diana Dei Rie

Hotel Ambassador
Dick Gosparro Orc
Vincont Bragals Orc
Happy Powers
Marty Golden
Rosalonn & Seville

But States of the second of th H'tel Belmont-Plans
Ernie Helst Ore
3 Smoothies
Jans Clair
Belment Belladoe
Adrian Rellini 3

Adrian Rellini 2

Motel Biltmere
Horare Relid OreLerry Cottan
Beb McCtoy
Lysbeth Rughee
Red Ferrington
Honry Diek
Jean Farney
Hotel Commodore
Sammy Kaye Orr
Hotel Edison
Gray Gerdan Ore
Ruth Bradisy
Motel Essex House Cinb Versailles
Jerry Lostor
Gloria King
Theodores
Cbleco Ore (Ediberine Perry
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Gauchos
Cotton Club
Cab Calloway Ore
Bill Roblinson
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Hotel McAlpin
J Messner Ore
Racimo 3
Hotel New Yorker
Henry Busee Oro
Den Dickson
VI Mele
France Sis
Floria Vostoff
Hetel Fark Central Mickey & M Ferd Beryl Ceoper Joan Grey Billy Burne Jemes Keogan Sunny & R Duval Ann Bronte Wally Wanger 6 Jock Österman'e Llittle Club Curt Houck Ore Enrice & Nevello Billy Vino Mergie Greens Hotel Park Lane Reger Steele Oro Frances Williams Patsy Ogden Scat Poweli Meyer's Cellar (Hoboken)

Hotel Park Lane
Freddie Sterr Ore
Beh Lide
Al Harris
Hotel Fennayivanin
Harry James Ore
Hotel Plan
Jock Marshard Ore
N D'Amice Ore
N D'Amice Ore
P & G Hartmon
Jane Pictione
Hatal Researable Howerd Plaine Itomiline Levie Martha Kovaca Gypey Lepez Parbora Exton Lydia Ehrenberg Midnight Sun
Buddy Wagner Or
Mon Paris
Charile Siurray Or
Mary Cohan
Jiminy Rogers

itogers nto Carlu

Jane Pictions
Hetel Roosevelt
Guy Lomina do Orc
Hotel Savey-Plaza
Gerry Morten Ore
Hildegarde
Hetel St. Merita Basil Forneen Ore June Ferrest Zanette & Darrel Dell O'Dall

Monte Carlu
Ted Straver Ore
Bob Knight Ore
Dick Bunart
Blaine Barsett
Peggy Healey
Anne Graham
Anita Calbb
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Lehn Kirby Ore
Judy Cordeva Dell O'Dell
Hotel St. Regis
(Christem Room)
(Charles Baum Ore
Sam Jorvis
Eris Reltor
Jane Nichelson
Don Marton Ore

JACK POWELL

Just Returned from Successfull-Tour of Europe Paatnred in Ferthcoming Bing Creeby Ficture "EAST SIDE OF HEAVEN" Fernanal Management; EDDIE SMITM, 22 W. 4th St. Ree Yerk

Teddy Grace Leo Watson Paradise Vincent Travers Or 3 Castles Place Elegante Leo Lazaro Gro Bill Farrall Tommy Mille Ben Kauf Irve, Harris Rex Gnvitte

Simpson SisDevothy Lewissensing
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Lasha Nasarenke
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Senith Heward
Light Brigade
Motel Waddorf(Empire Beom)
Olen Gray Ore
Lorenti Lee
Medd White
Medd White

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Sarila Merrena
Versullice
M. Bargare Ore
Margeric Galnewrith
D'Azgios Dencare
Village Barn
Hourard Weeds Ore
Polly Jonkins Ce
Helen Fammer
Not And Comment
Margeric Margeric
Gee Moris Ore
Irone Sitanley
Ann Gais
Russell Dracken

Randelin Cox Flora Newman Le Ruban Blea Herbert Jacoby Allesn Cook Graziella Parraga Horle Fore Mabel Mercor Loon & Eddie's Lou Mortin Orc Eddie Davie Iris Adrian

LOS ANGELES Beverly Wilshire Bray Sis Howerd Gerrard Harry Owens Orc Frank Sebastian's Cubanole Eduardo Chenez Joe Barrie Oro Joe Barrie Oro
Grace Hayee Lod
Jackie Cogien
Grace Hayee
Lind Hayee
Joe Frisco
Charile Fey
Lou Salles Ore
Hawailan Faradia
Loretta Welkor
Princees Luanna
Jes Suilivan Oro Cafe Callente
Panche
Diana Castille
Julie Gervante
Leo Luz Dasquez
Eddie Aguilar Ore

Cefe La Maze Perk Ave. Boye Martho Mears Matty Maineck Or Indiga Cafe
Sid Brewn
Jimmy Ellerd
Jack Frost
Val Harrie Cinb Ball George Yeunt Bruz Fletcher

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Den Rudelf Ore
Jerry's Mendalay
Marguerite Padun,
Gee Surprenant Jr
Neville Pleeson
Kenle Mitcheil
Hal Chancellor Ort
Jimmy Kart & Boys
Jimmy Kart & Mitchel
Latte, Chen
Latte, Chen Chicco Orc

Earl Carroll

Fani Gerrits

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Sephielicaled Glb

Dorothy Garron

Reginold Craig

Archie Bieyer Orc

Bd Durant Orc Ed Durant Ore

Eigenstating Garden
Maurire Koeieff (c)
Emil Baseo Ore

Ettl. 112 10137 142

Little Hungary Valence's Gypnics Al Melintyre Marcel's
Leouard Keller Or
Marcus Daly
Kay Gregory
Josy Lee Ore
Omar's Dome

Sinpay Maxie's
Sinpay Mexie
Jack Waldron
Joe Pietkal
Andy Sorrelli
Virginia Mathews
Meere & LewieTemmy Reilly Ore

Somerset House Harry Ringland Art Tatnm Jack Owens Stage T Cafe
Waily Vernen
Billy Yenne
Henry Galanti
Shemp Howerd
4 Squires

Eay Gregory
Josy Lee Ore
Omar's Dome
Lillian Gibson
Charles Earle
Hai Brown
Ted Wells Ors
Falomar
Imogene Coca
Tanner Sis
Gloria Monroe
Kirk Allen
Jossey & Miller
Jerry Mumson
Jimmy Brierly
George Oleen
Parls Ina
Dominio Swance Inn Eddle Beni Gladye Bentley Topay'e

Paris Ina
Dominio
Diane & Elaine
Blaze & Elaine
Blaze & Widon
Katherine Sikidmo
Lillan Gilbert
Rvic Massey
Henry Monett
Mnrguerite &
Ken Henry Ore
Seven Seas
Danny Kawanna
Kay Silver
Lillian Gibsen Tepay's

Elmer
Ariott Jen
Tarae & Masters
Nichels & Lucas
The Mercer Bros
Derethy Brandou
Chuck Foster Oro
Victor Hage
Joaquin Garay
Skinnay Ennie Ore
Cermine

CHICAGO

Ambaseader Hetel (Fump Room) H McCreery Ore Ball Ball Reiph Cook Lytell 2 Patsy Mac Sally Omen Jimmie Green Oro Congress Hotel (Glass Hat Rm) Congress Reidel (Glass Each Res) Johnny Banga. Ore (Feacott Em) (Feampelian Em) (Feampelian Em) (Frampelian Em) (Frampelian Em) (Frampelian Em) Wayne King Ore Dean Marghy Madis & Ray Dean Marghy Madis & Ray John Elliott Carlos & Dolerce Batty Jerome Ba

Bismarck Hetel (Walnut Room) (Wahus Room)
Bob Belment
Nanno Van Heuten
Plozze
Betty Grey
Charlie Schanks Or
Adele, Trent & S
Dariene C/Day

Blackbawk Binekhawk
Fraderic & Yvena
Bob Crosby Oro
Terry & Walker
Jarion Mann
Dorothy Claira
Mary Jane Brewn
Gil Redin
Den Pedro Oro
Orrin & Betty Louis Medewater Basch Merwater Basch Mary Fung Seekley Busent Bedow Mary Fung Medical Med Binckstone Hotel

Marguerite English Pilner & Earl Ore Bine Goose Evelyn Waters Al Lane Melody King Buck Hant 4 Hits & n Miss Brovoort Hotel (Crystal Rosm) Florence Schubert Charles Baldwin Grace Katrol Norma Bellerd

June. Thempeen
Franke's Casine
Will Martin
Jeanne Moere
Comment
Dick Mardin
Buddy Kirble
Reeks Ellsworth
Bob Tinaley Ora
Golden Spet
Vau & Cestle
Martien Miller
Chester LeRoy Ore

Grand Terrace
Jean Brady
Tondelaya & Lope
Letty Bolture
Louise McCarrei
Dusty Fletcher
Leonard Reed Gle
F Henderson Ore

Graemere Hotel (Gines House Em Teesty Pell Oro Corl Bock Maxins Kirk Lorraine Vens

Lorraine Vess

Marry's N X Cab'nt
Jorry Healy
Al Samuels S
Gloria Shayne
Gloria Shayne
Andre Fays
Culleen
Celletten Gardner
Rence Villen
Kitty Roth
Rankin Gis
Chas Engele
Chas Engele
Billie Myers
Billie Billi

Cub Ma

Corry Read

Carry Read

Wassing Resease

Wassing Research

Wassing

Dorothy Jehnson
Hickory Inn
Kay Dare
Joan & Eddle
Tom Garvey
Gondellers Ore
Hi Hat
Lou Holz
Jean Travers
Betty Atkinson
Kretlow Gle
Sid Laug Ore
Lyanhee

Ivanhèe
Heien Sunners
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4 Hawsilant
Keith Beccher Ord
L'Algien
Mary W Kilpatrick
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Spyros Stamos
Den Quixete Orc
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Jimmis Urtell
Bari Wiley Ore
Boh Zimehnuse
Boh Zimehnuse
Little Olub
Earl Kitle Olub
Earl Kitle Olub
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Earl Little
Herry Linden
McGraws
Al Copeland
Lillian Barbeaux
Eve Evon
S'eess Bright
Little
Wile Doyle
Fbill Chiner
McGody Mill

clody Mill

Bud Bortell Empire Hoye Jimmy Bleds Jorry Gildden Kay Nirhols

Tiny Hill Ore Alian DeWitt Herold Onborne Allan Devitte
Evold Orborns
Milletens
Ann Millatone
Plo Whitmen
Growth Marria
Della Bartell
Jack Roland Orc
Kyrn Lou
Bella Bartell
Jack Roland Orc
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Bella Bartell
Jack Roland Orc
Kyrn Lou
Bella Bartell
Bartell
Bartell
General Canada
General Company
Canada
Minuet Club
Dol Eates
Willa Ranyon
Art Flaher Orc
Merrison Hotel

606 Club
Al Zimmsy
Sunny Carter
Cennie Fascaw
Steffi Lco
Deleres Del Ree
Marg Faber Gis
Joci & Annette
Dietrichs
Inez Scett
Aleha
Jezsie Rosella
Dagmar

Verm Jordan
Art Pister Jordan
Art Pister Gooden
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Mar Jessie Rosena Dagmar Dolly Sterling Rnhy Bennett Patricia Perry Cellette Carmen Sol Laks Ore Tripoll 3 Sky Recket
Marjorle Whitney
Dictators
Malhows & Shew
4 Kings

Stevens Hotel (Continental Eco Rhythm Boye Or Rod Drige & F Byton Gis Stratosphere Cinh Princes Red Rock Frank Barber Sehway

Ginger Dix
Opal Adair
Connie Regers
Jackie Richard
Frances Thema
Zena Lane
Edith Marlowe
Dolerce Mac
Billy Kent
Henry Sax Oro
Sami-Q
Barnia Green

Paddock Club
Blinbr Johnson
Marrita Ryan
Sid Schapps
Francis Kny
Chester Le Rey Oro
Palmet House
(Empire Room) Orriu Tacker Ore Franklin Crawford Joseph Ceskey

Thompson's 16

TRYON SISTERS

NEW FACES PARAMOUNT, NEWARK -NOW-

Personal Management: RDDIE SMITH, 22 W. 48th St., N. Y.

Billy Hayas
Jack Willioms
Jack Willioms
Jack Willioms
Jack Willioms
Jack Willioms
Jack Barney
Barney
Jack Barney
J

Villa Mederne Teny Cabet Ore

Royal Freiles
Delly Kay
Eddle White
Di Gatanoe
Evelyn Farney
Jack Hilliard
4) Trurk Oro
Hark Fisher Orc
Jack Hilliard
Froiles Ens
Sharman Hotel
(College Inn)
Gane Kruna Ore Winona Gardens Winona Gardens
Gigi Rene
Virginia Weodali
Lee Harmen
Pat Allen
Margie Dale
Nennie Morrison
Rita Stone
Saily Reynelds
Heinis Cramer
Frank Snyder Oro
Lucilis Jehnsen (Coffege Sam)

Gene Krupa Ore
Irene Daye
Ceitte Cafe
Bud Glene Oro
Dome
Spinulug Tope
James Hamilten
Dancing Bnckieve
S Jitterbuge

PHILADELPHIA Mary Joyce 4 Tep Hattere Ann Bell Lucille Nolan Vince Nerman Ore

Ancherage
Frenk Quinn Orc
Lou Martine
Kay Alien
Anita Blaine
Jack & A Martin

Vince Nerman of Cadillao Tave M Henrique Beth Calvert Keller Sie Doriens Jenee Eddie Themas Jock Newion Sunny Ray H Reyuelde Or Bellevne-Stratford (Main Dining R'm) Meyer Davis Orc (Burgandy Room) Frank Juele Ore Ben Franklin Hetel (Garden Terrace) Jimmy Jey Orc Gai Meran Guy McCemas

Cinb 18
Dirk Themos
Johnny Young O
Little Ann Little
Ellen Fay
Johnny Howard
Boe Larry
Princess Helen
Amy Organ
Cafe Morens
Scarce Govin

Hotel La Saile (Blue Front Room)

(Blue Front Hoom)
Vibra
Stuff Smith Ore
Gladys Madden
Jenah Jenas
Liberty Inn
Laurane Nevelle
Millie Britman
Dirk Hugen
Collegu
Karanoya

Cinb Faraces
Ginger Lynn
Louise Wright
Stoppe & Carloe
Gertie Taylor Ore
Cinb 209
Mildred Boyer
Barney Hogan
Bob Ramp Oro
La Rue Sie

Parrish Cafe
Vernon Guy
Johnny Holmes Or ank Ponti
synard & Marcia
atkine Sie
arilyn Wayne
canor Lane
ving Brasiow Or Purple Derby
Jeen O'Nelll
Andy Russell
Buck Calhoun
Betty Weeke
Ray Allen Ore Ma Object

ETTING BYRAGOW OL

EL OLIVE STATE OF THE STA

Stamp'e Cafe
Bert Lemieh Ore
Dot Landy
Jack Hutchineon
Johnny Weish
2 Debe
Barry & Glenn
Vio Earlson George Clifford
Evergreen Cashne
Bath Chaille
Chadwloke
Virgina Melford 3
Ann Colline
Cella MoAndrewe
White Ble
Al Eldrich
Jo Miles Ore Silver Lake Inn (Clementon)

Jo Miles Ore

1838 Club

gwing King Ore

Tommy Monroe

Betty Modes

Pepper Garet

Mitsi Lane

Fierence Holman

(Clementes)
Mickey Familient Or
Alice Lucey
Fredez & Lorenza
Peggy Earnee
George Reed Sky Top Cinb Cliff Bookman Leon Wright Oro Marjorie Johnson Blanche Saunders

Marjorie Jonason
Blanche Sounders
Seth Century
Tommy Cullen Orv
Vesales Grills
Jack Rich
Jack Rich
Jose Haryse Oro
Viking Cafe
Billis Callshan
Jose Marra
Grace O Harra
Landra Kent
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Landra Kent

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rankie Palumbo's
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addy Lewis
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vonettee (4)
obby Morrow Ore
Harris Tavera
ishama Corinne Village Bara
Lenny Kent
Edie Lang
Watson Sis
Bobby Evane
Johnny Hudgine
Teddy Oliver Ore

Teddy Oliver Or Wagen Wheel Cosmo & Lolita Tenumy Hnhn Jean Marie Pete Hayee Al Wilson George Deber Al Bastian Ore Weber's Hof E (Camden)

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e Dorea
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Jam Seatles Aiviti ma D'Aquila Latimer Club (Blue Hoom Evelyn Lampsh Ann Rush Rhumba Ore

MILWAUKEE

Athletic Club Kathleen Kaye Claudia Ferrie Dale & Dale Bert Phillip Pep Babler O' Bibel Seidel

Claudia Ferris

Corne Cith

Rob Fremma

Mary Reed

Jean Crean

Jean Crean

Jean Crean

Cornies Ship

Bill Davidson Ore

Bally Lawris

Red Roberts Ore

Jean Cornel

Jean Cornel

Jean Cornel

Lawrence Wells Of

Jerry Burks

Karl Matech's

Karl Matech's Blas Bodde University of the Control of the Control

Earl Eatsch's Clover Club
Clover Club
cry Weber Club
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cry Thornton
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cry Young
sanor Gail
an Hnrley
o Radke
n Kranich
xon Sepple Both Ore Helene Starn Walter Merhoff Tarsen's

Tarsen's

Ray Meadows Orc

Last Round Up

Jimmy Rays Orc

Ken Keck

Ken Keck
Lindy'e
Rick & Snyder
Victor
Nancy Rowland
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Carl Bergman Orc Club Forest Sinia Grey dine Diokeon ien Kaye Te Weish Club Madrid my Rotas Ore and & Francine by Stevene Miami Cinb .

Helen. Helmee
Hallen. Helmee
Hallen Maione
Evelyn Lee
Miami E
Reary
Heart
Hallen
Haller
Herriet Cross
Nevolle & Day
Betty Brown
Marie Carroll
Johny Davie On
Milwankeen ncian & Francine
Tudy Stevene
Lou Reynolde
Lou Reynolde
Rebecca Pege
Fatricia Page Gle
Marguerite Chudet
Lollia Roche
Zita & Annis
Ernle Rich
Gandra Miller
Club Sahara
Cleo Cerwin Ore
Con Marguerite
Co

Milwankeau Bobby Maynard Club Terris Oasis Marty Gray Oro Spooks Hartman Old Heldolberg
Mary Beth
Cameo Glo
Eddie Zipp Ore
Donna LuPae
Allen Dunn
Sallie Mareball
Ginger & Louice

State Gardens
Earl Rigg Oro
Fire Rigg Oro
Middred Seeley
Ann Helene
Free Schrank
Fr Open Door
Tinney Liveng'd Or Packard Bailroon

Al Cevalier Oro
Paradise Gardens
Bill Kingeley Oro
, Paris
Joe Gumin Ore
Len Herrick
Plantation Club
Bert Balley Oro
Mary Webb
Plantation 8
Brown & Lyone
Myrtle Thomas
Runky Brown
Rendorveus

Betty Mason
Helen Gregoe
Carol Cleveland
Dotty Norman
Katherine Kaye
Alme Grant
Bob Mathecon

Alme Grant
Bob Matheson Orc
Rese
Pat Messe
Rese Name
Rese Vine
Rome Development
Romona Brownwell
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Rome Cest
Rose Vine
Rose Vinitane
Rose Costol
Rome Costol
Rome Costol
Rome Costol
Rome Lesignton Ore
Six Point Club
Six Point Club
Six Point Club
Rose Maria
Rose Costol
Rose Vine

Rogan & Mann
Wisconsin Roof
M Merrymaker Ore
Nic Harper Ore
Tom Sheridan
Cappy Lewie
Joan Demarie
Arnold Dupre
Zunker Gardens
Skipper Leone Ore

CLEVELAND Alpine Village Otto Thurn Ore Blondell 2 Franchon & F Margeret Aemmer Herman Firchner Avalon Hy Barron Ore Bert Gilbert Carol Chapelle Alreway Club Troy Singer Ore Judy Black Codar Gardens

ELAND

Janna Gorden

Janna Go Judy Black
Codar Gardens
Dake Melvin Oro
Silm Thomae
Princess Wee-Wee
Prince Albert
Sussy Brown

Bill Schweitzer Oro Jack Fexer Vallie Jay Oro Maureen Rosay Rogan & Mann

Sussy Brown
Chalcean
Pate Geraci Ore
Al Sobenot
Al Sobenot
Jean Lee
Ann Baron
Eight O'Cleek Club
Bill Miller Ore
Emmy Lipman Co
Freddice Cafe
Tony Enma Ore
Zang & Tood
Frank
Reynolds
Miriam Kretlowline
Eddie Barnee
Golden Glew Golden Glow
Paul Simonetti Orc
Texas Peggy
Margie West
Zaza

Merion Bowen
Art Chillt
Monacc's Cafe
Jacques Pollack Or
Marilynd Maynard
Or Mends Clab
Orelle Rind Ore
Paul Burton Ore
Don Kays
Nick Bontemps
Ubangi Clab
Tommy Barnes Ore
Hartel Collins
Ethel Avery
Sonny Carr
Sonny Carr

Northwood Inn Frank Gillen Oro John Hale

John Rale
Merian Kay
Armand & Diana
Merian Kay
Armand & Diana
P Markoff Dancar
Altion & LaRue
Harry Bardell
Great Legora
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Plantation Club
Monette Moore
Pete Nugent
Moke & Poke
Desoree Alexander
Billy Eketein
Badjai
Den Albert Oro
House Line (8)

Zaza Geurmet Club Lonic Cina Oro Freida Steffene Hatton'e Club Sherry Martin Lenny Colyer Bob Armstrong Rose-Marie DETROIT

Frank Rapp Ore
Nebbole Cafe
Leonerd Seel Ore
Ward Gleneon
Parisian Coeds
Tanginni Ambassador Chr Jay Jason Mildred Rook Bythmettee Geo Alfono Ore Book-Cadillac He (Book Casine)

(Book Casine)
Bob Grant Cro
Beline & Barry
(Motor Bar)
Feter Kent Oro
Chene-Trombley
Jimmy Gargane Or
Frankle Little
Rannele & Carver
Marquita & Necco
June Wras
Barrett & Smith
Commodore Clab

June W Fan
Barrett & Smith
Barrett & Smith
Consecution Orc
Lee De Bain
Oldtimere &
Rita & Rubens
Una Cooper
Lovely Ladles (4)
Club Frontenao
Larry Funk Orc
Ruddy Hyes
Helen & Rolmes
Gring of the Cooper
(Turrace Ross)
(Turrace Ross)

(Terrace Room)

Xavier Cugat Ore
Carmen Caetillo
Judy Lane
Eddle Asberman
Caetalino Roion
Imperial Club

Don Carini Geo Salia & Jo-Jo Bonnie Nicholae Fifi Livitee Margo Wade Woody Mosher

Den Alver, House Line (8) Fowatan Mickey Alpert Elizabeth Rand Doloree Vicki Lauren Sammy Dibert Ore Sake Don Harris Buddy Lester Youman Bros (3) GRita DeVere Geo Kwanagb Ore PITTSBURGH

Virginia Lee Sherry Lane Dave Jeffreye Anchorago Hughle Morton Orc Maynard Deane Arthagon Lodge
Arthagon
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Larry Steele Hotel Honry
M Contrerae Ore
Conchita

Margie Noele
Collette & Barry
Angelo Di Palma
Claire Ray Gle
Nnt House
Al Sberman
Jack Lewie
Boogy Woogy
Herry Noecoff
Gerry Noecoff
Al Marcu Costa
Al Marcu
Jim Bucbanan Conchita

Hotel Rossevelt
Buddy Russell 8

Hotel Schenley
Howard Baum Ore
Buzz Aston
Jack Rogere Jim Buchanan
Plana Cafe
Jimmy Peyton
Adele Curtle
Lenore Rika
Ginger Allen
Val Eddy
Betty Hurst
Billy Cover
Le Rol Hotel William Penn (Chatterbox)
Bernie Cummine Or
Connie Barieau
Waiter Cummine
(Costinental Bar)
Versatillane
(Grill)

Bavarlane Italian Gardens Etzl Covato Ore Bernie Perella De Bold 2 Johnny Morrie Dick Smith Betty Nylander

Robertoe Luciene Virginia Davie Madeline Gardiz Betty Harger Alleen Ronda Zastro & Wells Bert Snyder Toy'e Case Landle Oro 26th & North Club Kay Crandell Oro Betty Nylander
New Pean
Joe Ravell Oro
Laverne Kidd
Jack Keller
Lee Burke
Ward Sie
Helen Young
Nixon Cafe Kay Crandell Oro
Trocadere
Miron Stuart Ore
Jane Rubey
Shutta & Kent
Dolly O'Dea
Woodard Sie
Bobble Stuart
Wirth's Futuristic

Billy Cover
Le Rol

Riviers
Joe Lee Ore
Show Boat
Tommy Carlyn Or
FeeWee Weller
Al Richard
Frapy Jebrael
Line (5)
Wobster Hall
Nelson Haplee Of
Burry Kounts
Court
Tony Lombard
Art Tagello
Art Tagello
Art Tagello
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Art Tagello

Roch, Burley Opens

Rochester, N. Y., March 21, Rochester, N. Y., March 21.

The Embassy, 900-seater, went stock burlesque, with films, Friday (17), opening with packed houses, of New York and Packed houses, of New York and Packed Research (1998). The control of New York and Packed Research (1998), Gendarmes clamped down on the Victoria 10 years ago, and the only burley attempt here since was made two years ago at the Embassy.

Philly Burley Shute

Philadelphia, March 21.

Philadelphia, March 21.
Shubert theathe here shuttered last week after an unsuccessful two-and-anhil-month for a bull-with a part of the property of the prope

Burlesque Review

CASINO, PITT

Pittsburgh, March 16.

'High Steppers' unit with Ann
Corio, Billy Hagan, Billy Flede,
Doris Weston, Joan Mavis, Mile.
Alexianna, Glen Mason, Les Sponsler, Conny Ryan, Alene Dale and
Line (16)

Line (16).

Pred wheel' high priorites, Ann Corto, making her second swing around the circuit this season in High Steppers' and it's a lively unit. Of course, she's the backbone and near the close of show makes a lot of stuff palatible to the patrons that might otherwise seem dull. It was the property of the course of the property of the course of th

suggesting that the stripper is akking the peeling stanton lightly if profiled the peeling stanton lightly if profiled the peeling stanton lightly if profiled the peeling stanton lightly in the peeling stanton lightly in the peeling stanton lightly in the peeling stanton lightly and the peeling stanton lightly and the peeling stanton lightly and the peeling stanton lightly stanto

STIRRUPS FOR STARRETT

Hollywood, March 21.

'Arizona Cowboy,' starring Charles
tarrett, rolled today (Tuesday) at
olumbla. Starrett, rolled Columbia. Sam Nelson directs.

Night Club Reviews

(Continued from page 50) keeping with the idea of the atmosphere of the seeping with the idea of the atmosphere of the seeping with a routine of his own that is fair. He appears to have the makings of promisingly. His bit on Parkyskar, kas and the impression of a nance singing a pop suggests latent possibilities.

fast and the impression of a nance singing a pop suggests latent possibilities and suggests latent possibilities and possibilities and suggests latent possibilities and suggests who has some and suggests and suggests who has some and suggests and suggests who has some and suggests and suggests and suggests who has some all suggests and suggests who has some all suggests and suggests who has some and suggests and suggests who has some and suggests and

VILLAGE BARN, N. Y.

Helen Pammer, Gwen Williams, Noll & Nolan, Paxton, Polly Jenkins and Her Plouboys, Ray Hunt, 'Pappy' Below, Lou Valero, Howard Woods orch (10).

Moll a Noise, Pacton, Folly Agardina and Her Piouphoys, Ray Hunt, Moll a Noise, Pacton, Folly Agardina and Her Piouphoys, Ray Hunt, Woods orch (10).

Local trade which this spot get is the tipoff to lise continued appeal, while the Greenwich Village locale while the Greenwich Village locale twom gentry. Present show is up to standard, and business even during taxy outlay. Neatly paced with warbling, dancing and novelty matery outlay. Neatly paced with warbling, dancing and novelty matery outlay. Neatly paced with warbling, dancing and novelty matery outlay. Neatly paced with warbling, dancing and novelty matery outlay. Neatly paced with warbling, dancing and novelty matery outlay. Neatly paced with warbling, dancing and novelty matery outlands of the control of the Neatly of the Nea

ARABIAN NIGHTS, N.Y.

a Kick.' Appeared a bit jittery in working his first show, but has personality.

(Continued from page 50)

keeping with the idea of the atmosphere.

Millis (New Acts) is as m. c. with
Millis (New Acts) is as m. c. with
Rie appears to have the makings of
an entertainer likely to come along promisingly. His bit on Parkyakarkas and the impression of a name of the pression of a name of

PANTHER ROOM, CHI

(SHERMAN HOTEL) Chicago, March 17. Gene Krupa orchestra.

Chicago, Merch 17.

Gene Krupa orchestra.

One of the most notable nitery manes practically passes ut of the picture with the renaming of most of the picture with the pictu

Fate of 'Kings' Doubtful With Report Theatre Guild Will Withdraw Backing

Chestnut, Philadelphia, will fold there at the end of next week. But shikespeare changle plays in doubt thereafter. Members of the Mercury Thester staff have been notified that the Thester Guld is the presentation. But that is denied by Guld officials in New York. There is talk of rehearing the show for three weeks, then opening (Guld participation. But that is denied by Guld officials in New York. There is talk of rehearing the show for three weeks, then opening (Guld participation. But that is deviewed as an outside possibility, Clincinnal and other road cities have the part has since the own to Dittable, the cast and was to be the part has since been edited out the part has since the par

changes, shoung a number of other Athony he was that of the Athony he was that is of the Athony he was that of the Athony he was that of the Athony he was that of the was the was the was that of the was that of the was the

or own ano numers has been dispositing.

Philips Night Rabiannals

It is dealing the Boston engagement is understood to have seen about \$15,000.

Beaton engagement is understood to have been about \$15,000.

It is dealing the Boston engagement is understood to have been about \$15,000.

It is dealing the Rabiannal Rabiannal

Yiddish, Anglo 'Awake' Neighbors on Broadway

For the first time the same play in Encisis and Yiddink is being shown. The Yiddink adoptation of 'Awste and Sing' is being presented at Daly's under WPA auspices, while and Sing' is being presented at Daly's under WPA auspices, while work of the WPA auspices, while the work of the WPA auspices, while work of the WPA auspices, while work of the WPA auspices, while the work of the WPA auspices, which was not the work of the WPA auspices, which was not the work of the WPA auspices, which was not the work of the WPA auspices, which was not the work of the WPA auspices, which was not an auspice with the work of the WPA auspices, which was not an auspice with the work of the WPA auspices, which was not an auspice with the work of the WPA auspices, which was not an auspice with the work of the WPA auspices, which was not an auspice with the work of the WPA auspices, which was not an auspice with the work of the WPA auspices, which was not a work

riously several Broadway were translated into Yiddish ransplanted to the lower East

Exception to Alien Rule

Exception to the alien actor rule was granted yesterday (Tuesday) by Equity council to permit Jack Hawkins' appearance in the forth-coming Roc Galwann production of Wuthering Heights'. Action was fin response to a request by the producer.

Withheld by E. S. Pinker

Efforts to clear up the affairs of Eric S. Plinker, play agent under arrest on a grand larceny charge, are being made by several other agents in New York. Life is to salvage possible of the money owed to various authors.

Pinker, who was arrested March 13 complaint of E. Phillipp Oppenson of the complaint of the

4 Brokers Cited For Violation Of N.Y. Ticket Code

Four ticket brokers nummoned by the League of New York Theatres last week to arapian violation of code regulations are reported to have the there were not serious, since they were not profit made they were not made they were t

N. Y. CRITICS TO PICK **BEST PLAYS APRIL 19**

The New York Drama Critics Cir-The New York Drama Critics Circle will, as previously, announce its best play of the year prior to the Pulifler committee's selection. Reviewers are to meet for that purpose April 19, the winning play to be announced at the Circle's annual diment, to be held at the Algonquin ner, to be held at the Algonquin circle this year are slightly later than usual in their selection, because of incoming plays which may be considered.

han usual in their setections, escause of incoming plays which may be considered, which may be considered, and the set of the honors are 'Abe Lincolin fillinois' and 'The Little Foxes,' which are rated similarly, for the Pulluzer nod. The Thindship Storry and No Time for Consedy,' which are the pullure nod. The 'All be the fourth annual swarf. It will be the fourth annual swarf that the pullure of the pullure pullure in the pullure pullure in the pullure

Files Plagiarism Suit

Isador Solotorchky filed a New York referral court suit for an in-junction, accounting of profits and damages against the McKinley Square Theatier, Inc., Isaac Fried-man, Israel Rosenberg, Jacob Wech-ler, Irving Honigman, Memakha Ster, Irving Honigman, Memakha Ster, Irving Honigman, Memakha Sterna and Sean Greenfeld for the Charles of the Company of the Company The Living Orphar' and Allmony.' Both plays are written in Yiddim, Day, Englenghey, grg. prepulses of a The Living Orphan and 'Allmony' Both Plays are written in Yiddish. Hawkins recently appeared to the company in 'Dear Octopus'.

LEGITIMATE Shows in Rehearsal

'The Brown Danube'-Bonfils

"The Mother" - Victor Payne-Jen

'No Time for Comedy'—Katha Cornell-Playwrights. e Happiest Days'-Co

'My Dear Children'—Aldrich and

Equity Voting to Deal Mainly with Electing Members to Council

Equity's annual meeting and election this season will not be con cerned with the election of new officers, except one replacement, that of third vice-president. Balloting will

Councillors are named for five years, but 10 are retired annually. Possibility of a contest in the election of the new members is being considered among the membership of the election of the new members is being considered among the membership of the election of the new members is being considered among the membership of the election of the election of the membership of the election of the elect

LIEBERMAN, N. Y. TICKET BROKERS' ATTY., SUICIDE

Nathan (Nat) Lieberman, attorney for the Allied Theatre Ticket Agencies, New York, suicided last week by jumping from a hotel window. Be had registered several days previously under the name of Madden and his identity as the ticket men's adviser was not disclosed except among agency needs.

viser was not disclosed except among agency people.

Deceased was formerly a wealthy realtor, who quit law for that field and then dropped a fortune. He essayed a comeback as a lawyer and was appointed to represent the independent agencies, which formed an association when the League of New York Theatre and Equity formulated the ticket code.

Lieberman, a former assemblyman and a N.Y. alderman, was not active in the Acne Ticket injunction matter, which awaits the referee's report. His successor as counsel for the agencies has not been chosen.

Two Plays Fold

Two plays that opened on Broadway closed almost immedately afterwards. 'Please, Mrs. Garibaldi' relighted the Relmont for legit after it had been running foreign films, but drew a press lacing and lasted but

PLEASE, MBS. GARIBALDI Opened March 16, '29, Critics panned this, Colaman (Mirror), 'Candidate for the title of werst play of the season.' Lookridge (Sun), 'Aimest unberrably dull.'

"Tell My Story' went off at the Mercury after a single perform It was a cooperative venture.

TELL MY STORY Opened March 15, '39. 'Story' got the same treatment as 'Mrs. Garibaidi.' Waits (Meraid-Trib), 'Awkward and shambling.' Anderson (Journal), 'Seems to have been directed with an eggbenter.'

Inside Stuff—Legit

Norman Bel Geddes, stage designer and sometime legit producer, is expected to return to the managerial field next season. He is currently occupied with several ventures for the New York World's Pali, one being his own Fair show, having settled with the expo management after some differences in financing.

The concession, which is a form of peep show, will cost over \$125,000, and will be spherical, a globe within a globe, and around 40 feet high, and will be spherical, so the will not specific the stage of the spherical s

Finn & Carpenter, theatical firm, which is princering the current tout, "the Importance of Being Barnest," heiving laken over the show from Aidrich & Myens at the conclusion of the recent revival at the Vandershit, N. Y., is new to show business. Mrs. Addied E. Einch, president of the corporation, was for three years feature editor of Pathe films, was with NRC and CISS and previously was chief of the picture and radio divisions

of the WPA.

Mrs. Louiss d'A Carpenter, chairman of the board, is a member of the
DuPont clam and has been financially interested in a number of Broadway
with show business. Norman Dodd is treasure of the outli, which has
various plans for legit, radio and films, including an undertaking at the
N. World's Pafr.

John Cecil Holm, who wrote Three Men on a Horse, is seriously ill. Actor, who used to dope out the ponies while coming to New York daily on a bus from his Connecticut home, and based his hit comedy on that practice, is under treatment to a Connecticut sanatorium. His wife, too, is ill, and has had two operations.

Actor-author was supposed to have become affluent from the play's royalties, and built a home in Weston, Conn., which oost around \$65,000, It's reported he disposed of the place for \$13,000.

Kiss the Boys Goodbye' got a publicity break in the tab Chicago Timelast week that was a press agent's dream. The titla of the show appeared in the front-page headline as part of a gag twist connected with the firing of a flock of political office-holders after the primary elections. The show is current at the Harris, Ch.

Treasurers Club Grosses \$11.500 at 50th Annual

Treasurers Club's 50th anniversary was marked by a sestimonial saw was a season of the season of the

\$8,000 in ads.

Program, with a heavy gold paper cover, was a special print job. Number of persons at first declined to accept the booklet, believing it was for sale. It was compiled by box-office men under the direction of Allen Schnebbe, president of the club.

Women' \$1 Top Clicks In Pittsburgh Tryout

In Pittsburgh Tryout
Response here to \$1 top Women,'
current at the Nixon, has been little
short of amazing. Two days after
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'WHITEOAKS' 1-NITERS

Frisco Date Cut to Permit Teur Easter Week; 'Mice' in L.A. April 6

Los Angeles, March 21.
San Francisco (current) engagement: of Ethel Barrymore in Whiteoaks' at the Curran has been cut
from three to two weeks, to enable
troupe to make tour of one-nighters
as far north as Seattle during Easter
week.

as far north as bestute out-ung-serviced.

West Mine und Men, "which Williams Prock, in association with SauBer Ford, in association with SauBer Ford, in association with SauBer Ford, and Hollywood, starting April 8, will have entire New York production, cast and crew. John Leffler and Frank Colet's have arrived here from NY, to function as company. Ford and exercise of the NY, cast are signed for a California tour, winding up at the San Francisco Fair.

SAM HARRIS MARRIES AT IKE LEVY'S HOME

Announcement of the marriage Sunday (19) of Sam H. Harris to Kathleen (Peggy) Nolan Watson, intimated that the couple would divide their time between Palm Beach and Beverly Hills. However, it has been definitely stated that the showman has no intention of retiring as a

producer.

Ceremony was performed in the Philadelphia home of Isaac D. Levy, head of WCAU there. It was the third marriage for both, bride belng the widow of Victor Watson, former managing editor of the New York American, who suicided several months ago Z.They had been expended to the work of the work of

38; Harris Is 68.

Couple are honeymooning in Hot Springs, but upon their return Harris is expected to ready a revue, possibly for the Music Box, New York, which he operates. His same out production this season is the Austiman-Hart The American Wey, presented in association with Max Raufman-Hart The American Wey are season of the Maximan Harting and Particles of the Particle of t

wentures.

Around 150 guests attended a reception in the Levy home after the wedding. Nearly all are in show business and the newspaper field.

MER. Harrif arts humband to the Harrif second wife, who dide some years ago, sito had the family name of Nolan, but was no kin of the bride. When Harris was nown to the bride. When Harris was associated with George M. Cohan they married alters from Boston.

Sherwood to Defend 'Abe' Sale to Films

Robert E. Sherwood, author of 'Abe Lincoln in Illinois,' will appear before the Equity council next Tuesday (28) to give his views regarding the recent sale of the screen rights the recent sale of the screen rig to the play. Playwright wrote Council requesting permission state his case in person. That by yesterday (Tuesday) accepted bid.

bid.

Sherwood's action resulted from an editorial in the last Equity magazine, criticizing the sale and early release of the picture on the ground that 'the theatre should not destroy

On Their Own

San Francisco Fair.

Jean Bosenthal, technical director of the Mercury Theatre, and Howard Technican, of the same outfit, have resigned to form their own Albertson, Jack Durant, Lois January, Yokel Bdy Makes Godol. The Tirm is simed to case all kinds of the Company, Productions, Inc.

MONOPOLY CHARGED

New Sunday Legit Move Started By N. Y. Mgr. League; May Soon **Go Before Equity's Membership**

Whether New York is to become a seven-day town for legits may soon seven-day town for legits may soon as even-day town for legits may soon as even-day for the seven as seven dime by means of a ref-creatum. Newest Sababat move was started by the League of New York Theatres last week, when its vocal to the seven was started by the League of New York Theatres last week, when its vocal town to the seven was started by the League of New York Carlotte, when it was the League of the Sunday matter with the seven was the sunday matter than the sunday had it the proposal is adopted, the ref-erendum will follow. Shownen told the committee that Sundays had it had been the sunday had the seven when the work of the sunday had been supported by the supported by the sunday had been supported by the sunday in the supported by the supp

Costs Prohibitive

days. Equity officials do not feel so con-Dirity officials do not feel so condeed about changing the Sunday
rules, aithough resadily admitting
that many actors make Sunday appearances in radio studies and inpresentation theatres, where they
are ameritimes required to give four
are ameritimes and any action of legit, which is the only show biz catefory not requirely represented
the first day.

If a explaination that the Council has
If a explaination that the Council has
If a explaination that the Council has
the council has the council has the council ha

(Continued on page 58)

Unusual No. Pic Players In B'way, Road Shows

In D way, acuted Shows

Unusual number of Hollywood alm players are currently active in both on Erosadeway and the both on Erosadeway and the state of the Show of the Show of the Hollywood producing in a state of the situation. One is the legit production increase, with mane players in particular demand, another reason is the slump in Hollywood producing. Third ungless the growing tending state of the growing tending accepted is the growing tending.

Anong the picture players appearing in New York are Raymond American in New York are Raymond and the state of the Shamar and the Shamar

cent Price,
Active on the road are Burgess
Meredith, Katharine Hepburn, Donaid Woods, Vera Zorina, Ruth Chatterton, Walter Abel (latter two
closed in West of Broadway last
week). Walter Huston, Ethel and
Only Barrymore, Irmer Rich. Nearyell and the above players were originally from legit.

W. Ontario Univ. Bans 'Aloes' as 'Immoral'

London, Ont., March 14. The three-act play, 'Sweet Aloes,' by J. Malory, has been banned as the convocation play of the University of Western Ontario here, and the use of university buildings prohibited for its production, on the

hibited for its production, on the ground that the play is immoral.

Dr. Sherwood Fox, president of the university, sustained the protest against the play's production, made by theological students of Euron College of the Church of England. Ruron College is affiliated with the university.

No university play will be pre-sented this year as the result of the

SHOW'S DEMISE HITS CO-OP TRIES

Plans of some Equityites to en-courage more production, by per-mitting a certain amount of experi-mental co-operative presentations, properties of the control of the con-trol may be a superior of the con-formance at the Mercury, New York, It was presented by the Freeman Theatre and was the first wholly co-operative show per-mitted by Equity in some years. whosty co-operative and we per-cept the control of by the players.

other half was to be shared equally by the players, by the players were already and the players and tried Stunday (19) night at the Varietian of the players was offered. That, too, got thumbs the players was offered. That, too, got thumbs because the players appearing in other shows and got the Stunday tryout concession from Equity because of their appearing in other shows and got the Stunday tryout concession from Equity because of their appearing in other shows and got the Stunday tryout concession for the Stunday tryout concession from Equity because of their appearing in other shows and the show and the show would light up tonight (Wed.).

MAE WEST MAY RETURN TO B'WAY IN MUSICAL

Mae West's desire to return to the Broadway stage may result in her appearance there in a musical comedy next summer, according to Joe Timoney, Miss West's manager. Cole Porter would do the lyrics.

Her own version of 'Catharine of Russia' is being mulled as the show, should she go through with tentative plans.

PLAYWRIGHTS QUIT BOOKERS

Breach First Caused Over Knickerbocker Holiday Touring Terms - Com plaints Against Agency Reported Brewing Some Time by Indie Producers and House Operators

SET OWN DATES

Complaints against the United Booking Office by Independent producers and legit operators, reported as a second of the control of the control

(Continued on page 62)

Law Would Switch Agency Licensing From State to City

Slated for introduction into the assembly at Albany is a measure incended to change the present licensing law pertaining to titcket generated and the state of th

visions.

Moss is an advocate of lower pre-miums. Commissioner states that if the new measure is adopted, he is confident of bettering conditions in the agency field and of eliminating high prices for tickets.

Philly WPA Head Nixes FTP Aide in Red Furor

Philadelphia, Morch 21:

Harry R. Riladelphia, Morch 21:

WFA project in Philadelphia, and
yesterday (Monday) that he would
disapprove the appointment of Ernest Pendrell, former correspondent
Communitar the wespager, to the post of
publicity and promotion director of
the Federal Theatre Project her, for
Louis of A. Theatre Project her, for
harp battle line that threatens to
blow up any minute.

Equity's N. Y. Fair Minimums Set. Tops B'way Scale Though Slated To Be Flexible to Meet Conditions

O-J Go Literati

Olsen and Johnson, currently, topping in 'Hellzapoppin',' Winter Garden, New York, are writing a nut book to be published by Simon and Shuster. Beautiful and the subject of the subject o

MUSIC MAY GET **COWARD. ITS AUTHOR**

Possibility of Noel Coward enter-ing 'Set To Music,' which he wrote and which music he composed, is being mentioned. British authoractor is reported returning from a

sense intensioned. Jinking acceptance of the process of the factor of th

Jed Harris to Reopen Town' on Coast With Craven; To Play Expo

Reopening of 'Our Town' on the Coast is slated by Jed Harris, who, it's understood, will have Home Curran and Louise Lurie as associates. Frank Creare will again appear in last season's Pullizer prize while again appear in last season's Pullizer prize while sent to Los Angeles, where will be sent to Los Angeles, where will be one of the stage shows in San Francisco for the Golden Gate Exposition.

will be one of the stage shows in San Francisco for the Golden Gate End Francisco for the Golden Gate End Francisco for the Golden Gate End Francisco file winter, there was grumbling by the players, who felt the engagement would have continued between Harris and Craven. Closing is now understood to have resulted when the star refused to take a salary cut. He received 10% of the graph of the star of

Pay of players at New York's words of Paul. In Stown under Work's Paul. In Stown under Bould's Paul. In Stown under Bould's Paul. In Stown Index Stown

have an extra pay import, which gully insists on for Broadway Some in the Council favored fixed in the payment of the payment

(Continued on page 62)

GRISMAN'S HEADACHE. HUDSON THEATRE, N. Y.

HUDSON THEATRE, N. Y.

Sam H. Grimman appears to have
at least one too many Broedway thestress on his hands, main problem
bouse being bethe Hudson. It is owned
New York, which gained possession
several years ago through mortgage
foreclosure. Prior to Grisman tenseveral years ago through mortgage
foreclosure. Prior to Grisman tenseveral years ago through mortgage
foreclosure. Prior to Grisman tenseveral years ago through the Bank
with the idea of severaling cancellation of the lesse, but was reportedly
nixed. Recently, the incorporation
of the Base, but was reportedly
nixed. Recently, the incorporation
coeded in turning back the property
to the Bowery Savings Bank, N. Y.,
but Grimmar's Hudson lesse was
with no 'out.' However dispossess
is understood to be pending.
About two years ago he stanted
About two years ago he stanted
shoult the Stanted
About two years ago he santed
the Belasco. Windson (then the
48th 8t.) and Putton. Those houses,
along with the Fudson, gave him
rental, along with his interest in
Tobacco Road, 'which he bas relinguished.

Broadway would be in demand during the World's Fair period, but
while the other houses have been
nunledly.

The Hudson, which was
sonially, the Hudson, which was
sonially the Broadway string a nucleus. Claimed he was offered outcleus. Claimed

Ella Logan, Ann Miller Signed for 'Scandals'

Hollywood, March 21.
Ella Logan and Ann Miller go
income white's Scandais'
pening in New York around June L
deal and also laid out personal tour
for Joan Davis, starting March 24
in Philadelphia.

AGMA, Concert Managements Seen **Signaturing Contracts Tomorrow**

Contract with the American Guild of Musical Artists is expected to be signed tomorrow (Thurshay) in New Management, Columbia Concert Corp. and NBC Artists Service. According to concert executives, all and the formal signaturing should have been supported by the contract of the Agreement of the

St. Louis Sets Three Operas; Melchior, Pinza, Martinelli Among Names

Series of three operas will be given by the St. Louis Grand Opera Company in the Municipal Audito-rium late in April. Ernest J. M. Let is stage director and Lasclo Halasz Is

musical director.
'Die Walkuere' will be given April
17. with Lauritz Melchior. Irene Jess-17, with Lauritz Melchlor, Izene Jesser, Fred Destal, Marjorle Lawrence and Hertha Glatz. 'Otello,' with Glovanni Martinelli, Destal, Jessner, Nicola Massue and Giatz, will be offered April 21. 'Faust; 'with Charles Kullman, Ezio Pinza, Robert Weede, Lucy Monroe and Giatz, will be presented April 24.

Changes in Kansas City Concert Booking Setun

Kansas City, March 21.

Kansas City, March 21.

Kansas City Concert Series next season will be combined with the Philharmonic Orchestra schedule. Second season this month, but is thought to be to month direct competition. The season is schedule. Though over the table of the principle of the season's schedule. Though over the principle of the season's schedule. Though or principle the season's schedule. Though the principle of the princip

local barltone.

Walter Fritschy, manager of an artist series for several years, will next season operate in the Music Hall of the city auditorium, whereas he has used Arrarat Temple here-



SCENIC STUDIO

TIMES SOUARE SECTION High Frames—Good Light
Adequate Sterage—Nominal Rent
Bex 111, Suite 1508, Times Building
New York

DRYS INCENSED

at Philly Acadamy Called Herrid Prapesal

Philadelphia, March 21. Philadelphia, March 21.
Wrath of the Philadelphia Methodist Conference came down on the head of Mrs. George Horace Lorimer, widow of the late editor of the Saturday Evening Post, last week following reports that she proposed a bar in the basement of the Academy of Music, for use during open and symph concerns.

and symph concerts.

Mrs. Lorimer said that stories of a committee meeting at which it was proposed to seek enabling legislation for liquor sales in the Academy were 'wholly misleading.'

AGMA SIGNS UP WITH CHI OPERA

American Guild of Musical Artists last week signed a contract with the Chicago Guic Opera, covering solo singers and chorus. Action makes the Chicago Guic Opera Choral Alliance, which formerly held the chorus contract with the company. AGMA now has chorus contracts with without every with the company. AGMA now has chorus contracts with without every with the company. AGMA now has chorus contracts with without the contract with the company and the contract of the contract of the contract of the contract of the Met. GOCA and AGMA have been at code for about a year, the former's odd for about a year, the former's been revoked and swarded to the latter.

latter.

AGMA's contract with the Chicago management does not cover ballet, set the company does not have its own dance unit. Matter will set to will be a set of the chicago with a ballet it will hire for the next season. Littlefield Ballet, of Philadelphia, held the assignment last season. AGMA has no contract with that group.

ACADEMY BOX OFFICE **OBJECTIVE OF TMAT**

Phlladelphia, March 21.

Philadelphia, March 21.
Confabs are being sought for next
week by the Theatrical Managers,
Agents and Treasurer' union in an
bers in the bacofflee of the Academy
of Music. Spot is now non-union.
Difficulties in holding a meeting
on the demands have arisen because
on the demands have arisen because
of the demands which was the house,
being present, as well as officials of
the Academy leid. Zach group inthe Academy leid. Zach group inemy only supplying them on request.

Jersey Playhouse Ends Season with G. B. Shaw

Paper Mill playhous, Milburn, N. J., will end lis season with the N. J., will end lis season with the company of the paper of the paper

Jane Gordon, Derek Fairman and Kenneth Bates, Broadway players and currently members of the Play-house permanent acting company, have leading parts in Hares, Frank Carrington is director.

Duke University Series

Charlotte, N. C., March 21.

Duke university's concert courseset by J. Foster Barnes, manager, will differ from those of recent years in that the programs are to be exclusively musical; there are to be no

Don Cossack male chorus is to open the series in November. Myra Hess, Yehudi Menuhin, Lawrence Tibbett follow.

Series is concluded with a return appearance of the Philadelphia or-

Service Workers Get

Pav Rise in League Pact Newest union agreement entered into by the managers was signed last week by the Leagus of New York Theatres with the building service employees. Principally concarned are porters and cleaners, who will receive small waga increases.

receive small wags increases.
Head porters in legit houses will
get \$25 weekty, a boost of \$3. Assistants' rate will be \$22.50, a till of
\$2.50 for a 48-hour week. Cleaners
are to be pald \$18.75, with others
getting \$13.75 for 30 houra weekty,
increase being \$1.75. Scale is 60c.
per hour

Spokesman for the union said that dues would not be required during periods when the theatres are dark.

Mex Revue Booking For B'way Indefinite

Although "Mexicana" is listed to open at the 46th Street, New York, April 3, the booking of the native revue is not definite. Show is upa y apa." Harry Kaufman, acting for himself and Lee Shubert, planed to Mexico recently with planed to Mexico recently with planed to Mexico recently with the finite of the World's Fair, but he failed to see the revue.

After waiting thera for 10 days, he returned.

Locals had promised the show would open 'tomorrow.' There are supposed to be 150 in the troupe, which is financed by the Mexican government.

Pickets Yanked

rickets Yanked

Incipient lew Transkarch 21.

Sunday Legit

(Continued from page 57)

(Continued from page 37)
favor changes that may benefit the
theatre. They argue that measures
should be taken to bolter the assotion of the continued of the continued of the
many continue

STOKOWSKI'S FAUX PAS

Save His Face With Encore

Polludedphia March 21.

Leopold Sickowski, conducting
the Phility orch in one of his few
appearances with it this sanson, was
expected to the season of the s

ing the ratters.

clared: Then come next Saturcay night!

Letdown following the last words was as deep and the allence in the was forced for the first measure was forced for the first was forced for the first last next in the same of the same of

Plays Out of Town

A Broom for the Bride

A Droum for the Bruce

Comety in these acts by Jacques Deval,
from the Freedom play, Subject Block

Comety in these acts by Jacques Deval,
from the Freedom play,
from the Freedom play

staged by Deval; satisface and costumes,
from the Freedom play

Askino, Graylly Freed, Kathleen Pitz, Ellen

Askino, Grylly Freed, Kathleen Pitz, Ellen

Askino, Grylly Freed, Kathleen Pitz, Ellen

Askino, Grylly Freed, Kathleen Pitz, Ellen

Lawren; at Savey, San Diego, March 20,

231, 2421, 602

Morrey, time Review, Book Iryan, precisions, time Review, Book Iryan, precisions, and the second of the second of the second of the second of the same suthor's Towarde's for insupable, French connecty. Fleewent the same suthor's Towarde's for insupable, French connecty. Fleewent the same suthor's Towarde's for insupable, French connecty. Fleewent insupable, French connecty. Fleewent insupable, French connecty. Fleewent translate and was finned by Farsis and the second of th

Stoker, Margaret Nawling, George Creat.

Charles Morgan, London Times drama pundit, has written a producing interesting drama, though a little too wordy when dealing with technical problems ament an inventional statement of the control of the con

istudy which would depend mainly on carriage trade for support.

Godfrey Tearle contributes an Godfrey Tearle contributes an imbued of the contribute of the

good.
'Flashing Stream' recently com-pleted a six-month run in London.

SALUTARY LODGE

Hollywood, March 18,
Melodrama in three acts (five scenes) by
Joseph Carolo; presented by Carl Hilbert;
staged by the author; setting, Everett Burgess; at Footlights Workshop, March 18,
59.

gess; at Footlights Workshop, Mnrch 18, 29,
Cast: Ted Stanhope, C. Otto Neisen, David Stollery, Odle Evana, Evelyn Dihis, Joan Blair, Bert Miller, Edwin Clay, Charles Clinton, James Davore, Elwood Rampy, Gli Sheiton, Robert Peas, Elwood Rampy, Gli Sheiton, Robert Peas, Elwood

Irone Rich is at her best as the location of the control of the co

Plays on Broadway

TELL MY STORY

Melodrama in seven scenes by Richard Rohman; presented by Freeman Theatre etaged by Marcel Strauss; at Mercury,

| N. | | March · 10, | .20 | | top | (\$3.30 |
|-----|--------|-----------------------------|-------------|--------|---------|------------|
| OP | ning) | | | | | ** |
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| Cit | HOUSE | | | | DILATO | Turk |
| 911 | GRELA | | wn | llam H | . Cbc | rwpera |
| | | | | | | |
| VIC | HOLLA. | | | George | Beb | un. Jr. |
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| Cit | ra | | | J(| жерь | Olnor |
| | | | | | | |

Latest of the anti-dictator plays that have marked the season, 'Tell My Story' switches the attack from

that have marked the caseson, may in the have marked the caseson, may in the caseson of the case

(Withdrawn after first night; prin

STOP PRESS

STOP PRESS
Drines in three sets by John Stealing, staged by Charles De Shining production of the produ

districted "Treatment and the control of the contro

'Angel' Soars to \$23,000. Leads Chi: 'Kiss Boys' 9th Wk. 91/2G, 'Angela' 7G

T Married an Angel is the big going in fown, confinuing into its and yet is doing not be seen to the confinuing the big going in the confinuing the big going and yet is doing only eight performance; a week instead of the ninear Comming in slowly last week was Angels in 22 at the Selvyn. Show ineeds in Chicago.

Next door, at the Harris, Klass Next door, at the Harris, Klass when the confinuing the confinuing

Bard revivals, especiary ***

medilining.

Settimates for Last Week (1,000; 82.75). Got away slowly. In (1,000; 82.75). Got away slowly. The setting of the setting season. Selling out on its eight performances with \$23,000. In

for a run.

"Kiss Boys Geodbye,' Harris (9th
wk) (1,000; \$2,75). Slumping a bit,
but looks for pickup after Lent. Still
profitable, however, at \$3,500.

What a Life, Erlanger (2d wk)
(1,400; \$1.85). Low tariff no particular inducement. Around \$5,500.

'CANDIDA' SLACKENS IN PITTSBURGH, \$7,300

Pittsburgh, March 21.

Net much excitement here last with the control of the cont

Cincy Limps; 'Kiss Boys' Light \$7,500; 'Susan' In

Light \$7,500; 'Susan' In

Mid-Lem Cluchantul, March 21.

Susan and the sea on last week's Kiss Bory Goodbalcony seath.

Local (Shubert) management's token, week of April 10, at \$23.8 top.

Local (Shubert) management's token, week of April 10, at \$23.8 top.

Latter place gets Katharine Cornell In No Time for Comedy for two and the sea of the matines April 4 and all \$2.5 top.

Latter place gets Katharine Cornell In No Time for Comedy for two and the sea of the matines April 4 and all \$2.5 top.

Latter place gets Katharine Cornell In No Time for Comedy for two and the sea of the sea

Lent Has Little Effect On 'Stream,' Mont'l, 6G

Montreal, March 21.

The Flashing Stream, here for the childhes and three mats last week, greater than 10 miles and the control of the childhes and the childhe

Lunts 22G in 1-Niters

Davenport, Ia., March 21.
Alfred Lunt and Lynh Fontanne
knocked off about \$22,000 last week
in five stops, winding up at the Orpheum here Saturday night (18).
Other dates were in Wichita,
Kansas City, Des Moines and Cedar
Rapida.

'Whiteoaks' Winds Up 2 Good L. A. Weeks, 10G

Los Angeles, March 21.
Ethel Barrymore wound up two profitable weeks Saturday (18) at the Billmore: Whiteches. House trade held up unusually strong, but trade held up unusually strong, but trade held up unusually strong, but trade held up unusually strong profitable and trade to the strong trade trade to the strong trade tra Los Angeles, March 21.

WPA

**Eun, Little Chiliun, Mayan; all-Negro production holding strong with end not in sight.

Trees-Deay. Hollywood house; 22d week coming up.

Eigh Tor; Belasco.

G-S Big \$23,800, Philly: 'Holiday' Scores, \$19.000

Philadeiphia, March II.

Two musicals, the Droyry Carte Cover reveals, the Droyry Carte Cover reveals, the property of the Cover reveals of the Cover reveal Philadelphia, March 21.

'ROAD' SWELL \$8,500, 'SUSAN' OK 4G, L'VILLE

Past week was lively for local legit fans, with Tobacce Noad, John Barton playing the lead role of the legit fans, with Tobacce Noad, John Barton playing the lead role of the legit fans, and started with the legit fan de legit

'Daughter' Off, B'klyn

Daughter Off, B'klyn
Town has two stage versions of
Yes, My Darling Daughter. Werba's
Town has two stage versions of
Town has two stage versions of
Town has two stage versions of
Town has two stage
Town

Current Road Shows

(Week ef March 29)

'A Broom for the Bride' (Irene Rich)—Savoy, San Diego (20-21);
Lobero, Santa Barbara (22-23).

'Accent en Youth' (Jean Muir)—
Maplewood, Maplewood, N. J.

'Amela Is 22' (Philip Merivale)—
Salver Chicago

'Angela Is 22' (Philip Merivale)—
Selwyn, Chicago.
'Candida' (Cornelia Otis Skinner)
-National, Washington.
B'Oyly Carte Opers Ce.—Forrest,
Philadelphia.
'Five Kings' (Orson Welles, Burgess Meredith)—Chestnut, Philadelphia.

Flashing Stream'—Royal Alexan-

Thaining Steam—Royal Alexandre, Toronto.

"Thaining Steam—Royal Alexandre, Toronto.

"Talerried an Angel" (Dennis King, Varyandre, Toronto.

"Talerried an Angel" (Dennis King, Varyandre, Toronto.

"Talerried an Angel" (Dennis King, Varyandre, Toronto.

"Talerried and the Stelle Winwood, Hope williama)—His Majestya, Montreal (21-25) Goodsbyr (No. 2)—Hartins, Columbus (20-22); English, Indianapolic (23-25).

Hartin, Columbus (20-22); English, Indianapolic (23-25); Hannan, Civelenda (23-25).

Lust-Fentanne Repertory—Audilionium, St. Paul (63-21); Lordon (63-22); Hannan, Civelenda (24-22); Palyabous, Wilmington (23).

"Martin Martin Martin (23-25).

"Thindelphia Story" (Katharite Halley Columbus, Wilmington (23).

"Thindelphia Columbus (24-22).

"What a Life-Fallanger, Chiengo."

Tobsece Rose — Urpirum, semi-pirita i Lift—Finance: Chicago.

"Milecake" (Rine Barrymore).

Fox Arindron, Santi Barbara (20); Auditorium, Fasden (20); White, Freino (23); Highschool, Sacramento (23); Auditorium, Fasden (23); Auditorium, Galiand (23); Auditorium, Ondiand (23);

Plays on Broadway

STOP PRESS (Continued from page 58)

has a few effective moments as an idealistic reporter, Tony Kraber is a somewhat staid and coloriess city editor, Marguerite Walker is a decorative city room faxture and Raiph Bell manages to invest the hero with reasonable sincerity. Hobe.

Please, Mrs. Garibaldi Comedy in three ects by Mary McCar-

| Shelton; et the Be | lmont, N. T., Merch |
|----------------------|----------------------------------|
| 16, '39; \$2,20 top. | Minnis Ashe Hill |
| Endore | Laura Bowman |
| Ethel Forbes | Christine Arden |
| tosa Garibaldi | Dorothy Emery Gluseppe Sterni |
| darta Garlbaldi | Ruth Amos |
| ine Garibaldt | Barnerd Hughes |
| Peul Manning | |
| Bertha Coe | Odette Le Roy |

the web (C-1.08; \$3.90). Cilianed probability of the web (C-1.08; \$3.90). Cilianed pro

With Income Tax Out of the Way, B'way Soars: 'Foxes' Ties 'Abe' For Straight Show Lead. \$19,000

Business on Broadway livened late (12th wk) (CD-691; \$3.30). Also beliast week, following the annual last late. By Fidely (II) attended to the more than the late was exceptionally strong and by Scattrady (18) some shows had an Flathing Stream' comes in Stream's (18) some shows had were the late of the much smaller with the late of the much smaller with the late of the much smaller direct with \$40000, and is distincted with \$40000, and is distincted to the much smaller contest for leadership, among the with \$100000 (Forest (78 that which has been climbing from \$500 to \$1,000 weekly, eased past \$3500 (0-1,050; \$3.50). Using cut rates but and the Abe Lincohn in Illinois, profiling under case-starting plan; Restein in third position, among the

was exceptionally strong and by Saturdy (19) some shows had exceeded the strong of the

Estimates for Last Week

'Abe Linceln in Illine's,' Plymout (23d wk) (D-1,036; \$3.30). More the held its own; leader topped \$19,00 with attendance better after incom tax deadline.

tax deadline.

*Roys From Syraeuse,' Alvin (18th
wk) (M-1,255; \$4.40). Slightly improved; had been tapering off but
last week around \$23,000.

*Family Portrast,' Morósco (3d wk)
(D-861; \$3.50). Claimed to have
picked up after doubtful start; first
full week around \$8,000; may improve.

beided up after doubtful start, first full week around \$4,000; may linprogram of the control o

The superior of the superior o

dish).
'The Big Blew,' Elliott,

Hepburn Paces Boston, \$22,000: W. B'way' Quits

Philadelphia Story, tarring Kalname Hepourn, pulled the top greaman Hepourn, pulled the top greadicate another mash for the second
dicate another mash for the second
and main transe. Skylair, the decing in its tryout, and Weel of Broading in its tryout, and Weel of Broadweeks. Weeks of the second of the second
weeks. Throadweeks. Proceedweeks. Proceedweeks. Proceedtop the State of the State of the State
in of fire revisions. It was to
perform the second of the second

60

Lens Mags Increase
Continued growth of pholography
as a hobby prompting a record numded in periodicals now catering to
the lens hound, with more on the
way. Even a digest of the photo
mags, and that means that as a mag
uplect it's definitely arrived.
Trull photography, there'd betrull photography, there'd betrull photography, there'd betrull photography. Staid and conservative to a
degree, they went at it ponderously.
Newcomers, however, consider leg
art necessary to Illustrate most of
the
old-timers have been forced to follow
suit after a fashion.

old-timers have been forced to follow suit after a fashion.

Photography mags not to be con-fused with the so-called picture periodicals. Latter merely give the news in pictures. Photography mags supposedly tell how to make better

Hearty 1939 Profits
Nine mags published by Hearth had
no perating profit of \$3355.484 in
1938, and a net profit of \$1355.965.
1938, and a net profit of \$1355.965.
1938, and a net profit of \$1355.965.
Statement discloser of profits
Statement discloser of the profits
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Statement discloser of the profit
Statement discloser of the profit
Statement discloser of the profit
Statement discloser of the profit of \$4564, and Report of \$105,469. Motor Boating had profit
of \$45,574, and American Druggist,
and House Beautiful operated at a
total loss of \$211.89.

And to toue Beautiful operated at a total tous for \$271,509.

Strategy of the strategy of the

Post-Gazette Okaya Guild NLRB election held last week by all editoria, business and circulation employees of Pittsburgh Post-Gazette electron of the properties of the control of the properties of the departments. Publisher had ques-tioned Guild's right to make de-mands for other than editorial help, and vote was called, final tall ye to 58 for the Guild. 188 for the Guild.

Current P-G contract expires next week, and Guild is asking general increases all along the line, together with added vacation time and bonus dismissals. Management has offered a counter-proposal, main point being refusal to grant Guild shop, and negoliations are currently being carried on day and night.

ried on day and night.

Journal-America w Tab?

Report is that the N. X. Journal-American will go the, anticipating the afternoon tab for the metropolis on which Edward Stanley and his control of the state of the

"Rosest Mistake Loopbale
Newspapers will get a better
break under Georgia libel laws
which was semende in the legislature last week. Under terms of the
bil passed, news publications will
be provided to the provided of the concases of honest mistakes."
Law now it state persons believing
themselves to be injured must give
traction within 10 days after receivtraction within 10 days after receivmany better the provided of the contraction of the provided the contraction of the con
traction of

Beporters' Groups Ricci
Two N. Y. reporters' groups have
elected officers. No. N. Ship
News Reporters Ass. re-election
News Reporters
Ass. reselves
No. Y. Ship
N. Y. Bockey Witters Ass. naming
James Hurley to its chief office.
Other officers of the ship news report officers.
Other officers of the ship news report officers of the ship news rehammade and the ship news r

day (18) by J. David Stern for the New York Fost and its subsidiary, served on the old World and Morn-Publishers Service Co. FTC charged ing Journal. Subsequently became that the Post, in advertising dictions arise as premium, stated earlier and the cover printing. By the agreement, the Post in the future and on the cover printing. By the agreement, the Post in the future will make no reference to gold in connect that the properties of the

Ramp Union Move Rapped
Heavy penalties were imposed by
trial board of the PhiladelphiaCamden Rewupaper Guild on seven
Camden guildmen protecuted on
tival union in the Courier-Post editrival union in the Courier-Post
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ed

havior.

All defendants said they would appeal to a special membership meeting.

Giterson Controls Sprague
Control of Sprague Publication
acquired from Griffith Odgen Ellis
by Elmer F. Grierson, company's
son, who joluced the concern in 1914,
became prez. Ellis retains connection with the organization as chatruan of the boast.
American Boy, of which Ellis habeen editor since the periodical's inbeen editor since the periodical's inspectful on 1889. Likely that Ellis
pott shortly.

Plays in Books N.G.
Drama Magazine has folded after
vain attempt to sell plays as reading
matter. Publishers of the periodical
learned what book publishers dissible exception of the with the sosible exception of the with the sosible exception of the stage
works have done well on Broadway.
Purpose of Drama Magazine was to
publish for reading stage pieces
that might he regarded as literature,
whether the plays were literature or
up.

New Book Firm

New book-publishing house to be known as the Blount Book Cc. has been formed by Joseph B. Riley, Jr. Policy will be non-fetion, with specialization in books on general world events. Stater: is a volume stilled. The World in Brief, 'ready to the state of the world with the world in Riley, bealing the new firm, is also editorial director.

Spokane Loses Press
Scripps' League paper, Spokane
Press, suspended publication permaress, suspended publication permaperman publication of the spokes o

NEW PERIODICALS

NEW PERIODICALS

Phote Technique, monthly mag, which McGraw-Hill Publishing Co. adds to its string of publishing Co. adds to its string of publishing co. adds to its string of publishing and the control of the layman. Content half pictorial in N. Y. Editor is Howard C. Gillespie.

LITERATI ORITS THIS WEEK
O'VILL A. Welsh, 44, copy editor
on the N. Y. Dally News, died Friday after a two-year illness. Native
of Honesdels, Ph., he came to N. Y.
Morning World and American before joining the News staff in 1927,
Previously he was with the Scranton
(Fa.) Tribuse and News, Philadelreal Survived by a daughter and
sister.

Repotter Groups Elect
Two N. Y. reporters groups have
elected offices, the N. Y. Streem of Greveland Flain Dealplacet offices, the N. Y. Streem of Greveland Flain Dealplacet offices, the N. Y. Streem of Greveland Flain Dealplacet offices, the N. Y. Streem of Greveland Flain Dealplacet offices, the N. Y. Streem of Greveland Flain Dealplacet offices, the N. Y. Streem of Greveland Flain Dealplacet offices, the N. Y. Streem of Greveland Flain Dealplacet offices, the N. Y. Streem of Greveland Flain Dealplacet offices, the N. Y. Trimes
lengthy illness. Editor of various
lengthy illness. Editor of various
Burchard was elected v.p. of
the Flain Hillow, Received Receiver of the Spains
Burchard was elected v.p. of
the Checkey writers, and William J. Streem
were work, he was also anhouse of the Flain Milliam Pollplacet offices. The Intelligence of the Troy
(Note of The Tried Checkey writers, and William J. Note of Gold
Agreement with the Federal Tried
Commission on alleged misleance E. Sweest, 71, former
didd last week at his home in Huntdidd last week at his home in Huntdid have been developed by the Company

Reporters Assn. re-electing T.

Responses, the N. Y. Trimes

Emphasize the Milliam J. Selfmilliam Dealplacet Selfmilliam Deal

rimes and Sun and the Philadelphia Public Ledger. Wife and a daughter surviva. A Weadon, 59, vet newspaperman and faction writer, ided last week at the home of a daughter in Philadelphia. Beginning all a newspapers was a significant of the Appearance of the Appear

Auguste DuBlois gets in from Paris

Auguste DuBlois gens an annext week.
Fame, Pearl Buck has had a flower named after her.
Claude Fuess to Rochester for the Andover reunion.
Frederic Prokosch in Mexico, at Frederic Prokosch in Mexico, at work on a new novel. Maurice Thompson Moore added to the board of the Luce mags. Stanley and Alfred Silpey have formed the Columbia News Service.

ennett Cerf has signatured Chris er Isherwood to a long-tern

contract.

Faith Baldwin luncheoned by the Stanley Rineharts before leaving for

Wolfe Kaufman wrote a piece titled 'Pictures Versus Radio' for thed Fictures versus Radio for len magazine. Denis Hendricks, one of the Grey-tone Press execs, marries Tina Ap-

stone Fress Eache, and is Mrs. Wil-pleton soon.

Elswyth Thane, who is Mrs. Wil-liam Beebe, has had a novel pub-lished, Tryst.'

Marilyn Peabody Stillman has joined the House of Field as asso-

ofined the House of Freit as sections of the citize citize.

Rose Williams, of the Vogue staff, becomes the bride of Frank Eliot Sweetser in May.

Theodore Laymon, of the N. Y. Herald Tribune staff, and Latha Rone Vance were.

Wile of Rollin G. Osterwels has presented his with a second daughter than the company of the citizen of the c

Wife of Rollin G. Oeterweis has presented hin, with a second daugh-presented hin, with a second daugh-lyking putting seven short novels by Ben Hecht into a single volume for publication in June. Jack Francis a writing a book on his experiences as a Broadway regretable of the second publication of the se

portent inte entry devoid Lanhary
The Stricklands' have gone to
Heintenann in London.
Frank Z. Dierer up and about
Frank Z. Dierer up and
Frank Z. Dierer
Frank Z. Die Z. Die
Frank Z.

AGMA-Mgt. Pact Looms

(Continued from page 58)

Continued from page 99)

townshis terms than specified except upon written consent of AGMA.

8. All contracts must state the
minimum terms upon which artists
may be offered for community of
civic concerts. It awards to the
concerts and the continued the
content of the contract terms with
out the management's knowledge,
the management may make that the
minimum thereafter. But artists may
not accept such ordine date unless

7. All configurats may be terminated

their contracts permit.

7. All contracts may be terminated at the option of either party if the artist deser? receive during any 12 consecutive monoscent permit of the management of the management prose earnings of at least 10 times the lowest concert fee or if the management does not set the dates representing at least 65% of the foolial before the consequent of the contract of

8. Commissions for engagements in the U. S., Canada, Cuba and Mexico will be according to the following scale: Pct.

sions.

10. Transportation may not be deducted from fees in figuring commissions, except for single dates (a) booked by the management without the knowledge of the tits, (b) to be played more than seven days before or after the next date, (c) more than 250 miles from New York or the artists place of residence, amount for excess more than 250 miles from New York or the artists place of residence, and the commission of the c

be deducted in nguring are communication.

Unless otherwise provided, normal booking expenses (such as stamps, telegrams, phone calls and stenographic service) to be borne by the management, while promotional and printed matter) to be paid by the artist. But if the management assumes the promotional expense, commissions may not be increased management as the communication may not be increased in the communication and the promotional expense.

12. Management may not saight the strict contract except to a subsidiary,

more than 5%.

12. Management may not assign its artist contract except to a subsidiary.

13. Contract may, but need not, state person, or persons, of the agency who handles the artist's business. If so, and the person, or person, leaves or becomes inespeciated associated to the state of th

as the managements carry out the terms of this agreement.
25. Management agrees to use all AGMA members for community or civic concert dates, with the exception of 10% for the first two years and 5% for the last first years. But AGMA agrees to grant waivers in secolal cases.

special cases.

26. This agreement binds all persons who become part of or associated with the signatory manage-

Korda's New Co.

(Continued from page 3)

pany, N. Y. UA headquarters state that it is not known whether London Films will continue to produce any more pictures for UA release. According to UAs contract with Cords and London Films (400 share) becomes the latter and property only after delivery of a policures. 15 of which have already been delivered, and upon final particular to the contract of the contrac

paid to date.

UA stock presumably will eventually go to Korda and tha new production company, instead of London Films. Although the same financiary panies, viz, the Prudential Assurance Co., of London, dividends and other benefits will not accrue to the London Film Profix Ltd., as such, or the Denham Studie Corp.

Denham Studio Corp.
Reason for the dropping of LonReason for the dropping of LonFilms for Korda Productions is
of Korda to dissenceists himself
from the Denham Studio organization, of which London Films was
probably the principal factor. As it
Korda's London Films productions
are said to have been profitable
(gross revenues of the pictures),
such profits were absorbed or eating by the coatly studio organization
and plant.

M-G Convention

(Continued from page 5)

between distributors and exhibitors, and for distributors to keep indies in business.

business.
On the clearance question he said that protection rights reside with distributors, but that they have permitted circuits to usurp this right. Ha charged that circuit-dictated clearance is restraint of trade and monopoly, and asked distributors to regain control of clearance. Cola is also opposed to stars on radio.

notice and after the management has also knombts or make good. Then the matter must be arbitrated, with the matter must be arbitrated by days? (a) a list of inquires of the artist's services and (b) a report of all activities in the artist's between the artist list, he may apply for arbitration for the right to cancel, but no cancellation of any year, and all prior dates must be filled.

B. Artist may have access to their light to cancel, but no cancellation of any year, and all prior dates must be filled.

B. Artist may have access to their light to cancel, but no cancellation of any year, and all prior dates must be filled.

B. Artist may have access to their light to cancel, but no cancellation of any year, and all prior dates must be filled.

B. Artist may have access to their light to cancel and the program, announcing the right to cancel and the program, announcing the right of the program, announcing the right of the program of the program, announcing the right of the program of the progra

61

Broadway

nie Barnes to Havana. Ed Wynn back from Bermuda. Ronnie Ames back from Florida. Jay C. Flippen feted by Friara unday (19).

(19). d Veiller recovered from pneumonia. ouble pneumonia.

Roy Haines on a swing around the yarner exchanges.

Mischa Auer in town on his first N.Y. visit in 11 years.

Abe Cohen resumes managerial dules with 'Helizapoppin'.' Dick and Sherri Berger, both downed with flu, are better.

owned with flu, are better.

Chie Johnsons' daughter June
you find the state of Parie.

Remis Consister out of the hosleast the Hebborn, of Nick Schenck's
diec, back from a month's vacation.

Stuart Cloteke gets in from the Baamas soon with the script of a new
ovel.

ovel.
Catholic Actors Guild will hold
to anniversary dinner at the Astor th Schwerin back at her Mono-desk after three weeks in the

gram desk lite in the week of the hospital.

Abe Enklowitz, of the National hospital after serious throat infection.

Walter Tunnil, assistant to Will Hays, back at his desk after being bedde by the bedde bed

and Cirveiand for Astor Pictures remarks combast, the artical attor-pro, due to sail for the mere riday (25). See that the company of the company of the Beth Brown has completed drama-ticed version of her novel, 'River-lable Dive.' Took five years, the company of the company of the said of the company of the said of the company of the Leiboy Frinz, due to arrive this week from the Coast, will not on the long ring above at the St. Regis long ring above at the St. Regis

t. rthur Michaud back from Chi-wbere Gene Krupa's crew and the 11th in the Sherman

harles O'Reilly, former head of v York City's Motion Picture atre Owners Assn., back from

New York City's Motion Picture
Deater Owner Asan, back from
Easter Owner Asan, back from
Playwrighte' Co. moving its office
about May 1 from Park avenue,
probably to the International Builder
Playwrighte' Co. moving a beard,
from Park in growing a beard,
back to the Common and the Common an

Bernice Judis, head of WNEW, rained out Sunday (19) for a vasah and swing around indie states of midwest and northeast. Will Burgess Meredith and Sheridan Burgess Meredith and Sheridan stay degrees from Amherst College t dedicatory exercises of the new Memorial theatre there last

week.

Johnny Barnes, the blond 22-yearold hoofer who has attracted Broadway attention in Frank Fay's vaudewille show, is entirely self-taught in
dancing. He was until recently a

way attending in Frank rays vaucu-with show, it can interly self-taught in the salesman. Bett Lown, recognizing an or-Bett Lown, recognizing an or-ment of the salesman of the salesman of the several venezing an instantial for several venezing an instantial of the several venezing an instantial of the particular of the salesman of the light future was caused during the light future was caused during the Mild future was caused during the Mild future was caused during the Saley, at the Mercury last Wedner-day light (13) when persons in the superior light of the salesman of the Saley, at the Mercury last Wedner-day light (13) when persons in the superior light of the salesman of the Saley, at the Mercury last Wedner-day light (13) when persons in the superior last the salesman of the salesman of the last light of the salesman of the salesman of the last light of the salesman of the salesman of the last light of the salesman of the salesman of the last light of the salesman of the salesman of the last light of the salesman of the salesman of the last light of the salesman of the sales

Philadelphia

By Herb Golden

Izzy Hirst back from Florida, re-Iny Hirst back from Florida, re-uped from Illnes.

Man Applegate back managing
Malin Applegate back managing
Florida.

Frank Scully, of M.G. back after
Florida.

Frank Scully, of M.G. back after
Spity illnes. Also Bill Yshman,
Sylvis and Maurice, pro deaf-mule
Ballroom duo, entertained at Friends
9 the Deaf banquet.

But Company Spity Schippor exec, off for

Hot Springs vscash. Likewise Lester Krieger, Wis booking chief.
Frank McKamee, local RKC chiefe
frank mcKamee, local RKC chiefe
frank mcKamee, local RKC chiefe
the Will Rogers Memorial committee.
Simon Liboros, prez o'National
Formation of the Chiefe
Liboros, prez o'National
Liboros, prez o'National
Liboros, prez o'National
Record theatre-verving National
Record theatre-verving

16).
Joe Van Haute upped to managing lirector of W3XAU, short-wave siser to WCAU. Teams with Spanish (abber, Nicholas Pedroso, on program planning.

ter to WCAU. Teams with Spanish gebber, Nicholas Pedroso, on program plannier, Nicholas Pedroso, on program plannier, and the excet staff of the State of the Sta

Pittsburgh

By Hal Cohen

Harry Feinstein and Benny Andur of Ioselber for Milmit. U exchange desk efter a tustle with IU. Ann Corio catcled bo, records for Eloise Drake will sing lead in Playhouser Sanel, Meet My Sister. William Penn hotal et up a big birthday.

WE receptionist Carol Thompson the Control of the Cont

WCAE, bave announced their engegement. Chosen expension of the control of the con

Cleveland By Glenn C. Pullen

By Glenn C. Pullen

Stan Jabin back from Miami with
blueprints for another nitery
and the standard programmaager, off to Florida for rest.
Jack Sogg, MG saleman, reovering from masted operationty off to Florida for rest.
Jack Sogg, MG saleman, reovering from masted operationty off to Florida for rest.
Jack Sogg, MG saleman, reovering from masted operationSid Andorn using case since colGratel Barrier visting bubby, Dick
Stabile, who's at the Terrace Room
R. R. Carpenter, WHK manager,
Gratel Barrier, wHK manager,
Gene Erwin's band back at TistaGene Erwin's band back at TistaGene Erwin's band back at Tista-

H. K. Carpenier, WHK manager, print of Florids and New Orleans from the Cafe, where he stayed six months are considered in the Cafe, where he stayed six months are considered in the Cafe, where he shope six months are considered in the Cafe, which was not a considered in the Cafe, and the Cafe,

Sydney

By Eric Gerrick

Gordon Ellis, British Empire Films, home after product trip to England and U.S. "Cowboy and Lady" (UA) hasn't proved to be the hit anticipated in

London

Mr.x Weity to Paris.
Clifford and Marion to Paris.
Magda Kun and Steve Geray in
marital spit.
Mr. Steven Steven Steven Steven
Authory Havelote Allen.
Albert Tavel joining the Rottenberg & Golden agency, Paris.
Viennees author, Robert Neuman,
applying for British naturalization.
Viennees author, Robert Neuman,
applying for British naturalization.
Viennees author. Beginning for the Steven
Viennees author. Beginning for the fall.
Calgary Bros. at the ABC Paris
to three week, opening March 31.
The Calgary Bros. at the ABC Paris
to three week, opening March 31.
The Calgary Bros. at the Paradise
club.

for three weeks, opening March 31. Music Corp. of America staging club-care thou show at the Paradius club-care thou show at the Paradius club-care thou show at the Paradius Corp. A present the Moquent Pope office and Joined Roman Whin Shaw on Mijan Eiph to Paris with hubband, and both sailing from Paradius Corp. Open Corp. Open

British.

The Four Just Men, a Michael
Balcon production, has come off the
floor at Ealing studies and is being

floor at Ealing Suutos and as own-edited.

Billy Bleach managing Tom Ar-nold's ice show, 'Switzerland,' which has left for tour to Africa and Aus-tralia.

Former Casanl club is latest to join the Bottle Party clubs, with Oliver Wakefield as the opening headliner.

has left for tour to Africa and AuxFormer Casani club is latest to
join the Bottle Part, clubs, with
former Wakended as the opening
Having been associated in several
businest deals, the McAlpines and
marifally, are now "Johns hands"
Patrick Home in Hollywood trying
Patrick Home in Hollywood trying
London musical being written by
Gromey Brent,
Gromey Brent,
Gromey Brent,
Gromey Brent,
Harry Roy Harries, Clangdon,
because Olive Branen, one of the
his original role, and the service of the Edgar Wallace Mc
Harry Roy Helps to be the regular
band at the London Casino when
Harry Roy Helps to be the regular
band at the London Casino when
Harry Roy Helps to be the regular
band at the London Casino when
harry Roy Helps to be the regular
band at the London Casino when
have been been been been been
owing to firm commitments.

Quentin Madean, organis for
Ideal Homes Exhibition, Earls Court,
or a month. Opens April 11 ver to
star in Radio Pictures' 'A Saint ta
London,' with burid Burns to have
street
lead. William Sistrom to
Gwen Jarney considering the re-

star in Radio Pictures". A Saint in London, with David Burns to have attended to the Common of the C

Minneapolis

mineapous

From the hit anticipated in this spot. The provide to the hit anticipated in this spot. The provided to the hit anticipated in this spot. The provided hit is spot to the provided hit is the provided hit is spot to t

in time for reopening of his spring stock burlesque season at Gayety. Substitution of the stock of the stock

SWG Votes

(Continued from page 5)

Councii had proposed to have it members take an oath not to di-close business transacted at mee-ings.

Ings.
The Screen Publicists Guild will open regotiations this week with Pat Casey, producer labor contact. Producers agreed to pariey, but stipulated no contract would be inked until the National Labor Relations the petition of the facts for certification as bargaining representative.

AFA's Deadline
The Los Angeles chapter of the
American Federation of Actors has
fixed April 15 as deadline for all
agents to secure a license from the
AFA. Under new sgreement, bookers will be held responsible for salary of performers on club dates. This
pact replaces the old franchine agreement while begined Dec 35.

ment which expired Dec. 31.

New wage, seale of \$40 for chorus and \$50 for principuls was announced and \$50 for Class and \$50 for Class and \$50 for Class and \$50 for Class B siteries and \$35 for Class anglet louks.

John H. Corcoran, AFA representative here, numer took of the except in restricted fields, such as the expert of the except in restricted fields, such as the expert of the expert of the except in restricted fields, such as the expert of the expert of

designers, script clerks and publicity writers.
Right of a labor union to discipline its members was upheid by said of E. H. Bookasta. an extra, against Screen Actors Guld. Bookasta was denied a mandamus to force SWG to relastate hum following his suspension on a charge of conduct unbecoming a Gulfid.

Hollywood

VARIETY

Sam Katz down with flu. Kay Mulvey out of hospital. Howard Hugbes in from Texas. Harry Hunter in from Auctralia. Richard Wray back from England. Mitchell Gertz recovering from

Bartlett Cormack back from New Burns Mantle looking over Holly-Hermes Pan back from Tennessee

riermes Pan back from Tennessee vacash.
Marian Marsb burned by gas ex-

Joyce Robb divorced James H. Sigman. Martha Raye to Salt Lake City for personal.

personal.

William Anthony McGuire home
with flu, Weldon Heyburn granted defauit

Richard Greene laid up with ear

infection.

Louis B. Mayer laid up with throat infection.

Alexander Wooilcott in from Broadway.

John Beck, Jr., joined Music Corp.

John Beek, Jr., joined Music Corp.
O America.
Carroll Paccock to hospital with
Harian Hobba joined Paramount
publicity staff.
Ocear Ofdono back from tour of
common the Morgan gandering studios in
tow of Sam Katz.
Clay Hake bere from Australia for
studio conferences.

studio conferences.

Jeanette MacDonald on two-month Jeanette MacDonald on two-month midwest singing tour. granted diworce from Felix Knight.
Norman B. Rydge here from Australia to look over product.
The country of the control of the country of the country of the country of personal duru.
Lillian Heliman in from Broadway for conderence with Sam Goldeyn.
To confer on music program at the Fair.

St. Louis By Sam X. Hurst

St. Louis

By Sam X. Barret

Sidney Johnson, owner of, the
Merry Widow beater, soling out at
hot Springer beater, soling out at
hot Springer beater, soling out at
hot Springer beater beater and the second in
wally clease, on of WB sales starf,
wally clease of F&MS seconding
Fhil Lealie, of F&MS seconding
Fhil Lealie, of F&MS seconding
to write 1856 to 74 Pearce

The American Theater, a Sidseater, owented by Theodor Cobb
The American Theater, a Sidseater, owented by Theodor Cobb
The American Cobb
The American Cobb
The American Cobb
The Springer Cobb
Theodor Cobb
Theod

Palm Beach

Prieds Hempel around.
The Léo Reismans were in. Adelaide Moffett returned to N. Y. Adelaide Moffett returned to N. Y. Coross and Dunn one-nighted at the Coross and Dunn one-nighted at the Somerset Maugbam kept his visit a secret. Dillman re-elected prez of Everglades (tub. Clark Flers is featured at the Royal Worth organ. here Monday (20) under Four Arts auspices. Val Ernie orchestra closes at the Whitehald April I. Opens April 6 The Colony closed Wednesday (16). Pelican, Everglades carry on through April 10 Colony Closed Wednesday (16). Pelican, Everglades carry on through April 10 Colony Closed Wednesday (16). Pelican, Everglades carry on through April 10 Colony Closed Wednesday (16). Pelican, Everglades carry on through April 10 Colony Closed Wednesday (16). Pelican, Everglades carry on through April 200 Colony Closed Wednesday (16). Pelican, Everglades carry on the Colony Closed (16) and Everglades (16) and E

OBITUARIÈS

MATRICE GOODMAN
Murice Goodman, 58, who became
Murice Goodman had
Murice Goodman
Murice Goodman had
Murice Goodman
Murice Goo

BERT ADLER

Bert Adler, 48, ploneer film publicist, who represented practically every firm in the industry at various times, died in a New York hospital, March 18, after a month's illness. For the past three years he had been secretary in the Department of Public Works, N. V. a respect, for the

y of My Dear Husband WILLIAM S. HENNESSY

quently moved into the picture field as press agent for Thanhouser Pic-tures. He then formed his as press agent for inantouser ru-tures. He then formed his own public relations agency and server most of the major film companies in capacity.

cryiving are his widow and thre

KATE HOWARDE

Kate Howards, 70, playwright, actress and producer for more than 50 years, died in Sydney, Australia, Feb.

Miss Howards made her fishe.

Miss Howards made her fishe

Miss Howards made her fishe

And Her local comedy. Possum

throughout Australia and New Zealand. She made a trip to the U.

Miss Howards and She made a trip to the U.

With her own play, Taling Titley.

The Committee of the Committ

tralla.

In later years she played a couple of shows for the Fullers, and just prior to her death was contemplating entering the picture production with Possum Paddock, with backing from

JAYNE JARRELL Jayne Jarrell, 50, Pittsburgh book-er, in that city, died March 15 after a three-month illness. Stricken las

FRANK N. HEARN, Jr.

MOTHER

winter, Mrs. Jarrell had apparently recovered and was about to set out on a world tour in January when he suffered a relapse. Originally an agent for fair and amusement park acts, as the branched out several years ago and had been servicing night clubs and theatres, too, in addition to producing units for out-of-town houses. A som and dangiter survive.

LEONA THURBER
Leona Thurber, 63, former vaudevillian and in musical comedy, died
March 16 in Hollywood, after a long
illness. Best known in musicals as
the lead in 'Coming Thru Rye', she
later formed a vaude act, 'On Shopping Tour,' with Harry Madison,
whom she later married. He died

three years ago.

In retirement past 10 years, she had been active in Troupers Club and other local theatrical organiza-

JOSEPH HOWARD

JOSEPH HOWARD
Joseph Howard, 45, Milwauken
night club operator, died March 12
in Hot Springs, Ark, as the result
of a heart attack. He was owner of
the Casino, Milwaukee, and co-proprietor with Louis Simon of the
Chateau Club there.
Widow, three brothers and four
sisters aurityee.

R. T. CALDWELL
R. T. Caldwell, of Kentylle, N. S.,
for the past five years a member of
the Nova Scotia Board of Film Censors, has been given up as dead in
the Queen hotel fire, Hallar, N. S.,
which smiffed out at least 22 lives
(no definite check on number).
Total control of the control of the control
to the control of the control of the control
member of the Nova Scotia Assembly.

WILFRED SHINE
WILFRED SHINE
Wilfred Shine, 76, veteran stage
actor, died in Kingston, England,
March 14. Hailing from Manchester,
be made his farst appearance in pantomime there, then toured in stock
and played in all types of shows, including burlesque and comic opera.
Of late he had appeared in films,
had written for radio and played for
television.

Stephen H. Eller, 58, a founder of H. E. R. Laboratories, Inc., N. Y. negative developer, more than 15 years ago, died in New York, March 15. An executive of the company, Eller had been in ill health for some

Survived by widow, brother and sister. Funeral services and burial took place in Milwaukee.

ROCCO CONTINI
Rocco Contini, 29, concert tenor, of
Dover, O., was stally injured March
Dover, O., was stally injured March
near Martinaville, Ill., in which four
other persons, all of New York, were
injured. He was a member of the
Seagle Concert Singers.
His father, five brothers and two
sisters, all of Dover, survive.

SAMUEL BACE
Samuel Back, 56, associated with
the Rome Theatres, Baltimore chain
of nabes, died in a Baltimore hospital March 16 after a brief illness. pital march is after a brief liness. Survivors are a daughter, Laurine Back, wife of William K. Saxton, Loews's city manager, and Leon Back, film booker and supervisor of Rome theatres' house managers,

MANUEL B. MALPICA
Manuel Romero Malpica, 64, Mexican grand open barlione, who performed in the United States and Europe and was awarded a gold medal by his government last December for advancing singing culture. In the property of the compact of

RUPRET F. COX Rupert F. Cox, 59, Ohio ballroom operator and identified with the out-door amusement field for more than 25 years, died March 18 at his home in Mansfield, O., after a brief ill-

ess. Widow, two sons and four daugh ers survive.

MICKEY McGARRY

MICKEY McGARRY
Mickey McGarry, vaude performer
for more than 35 years, died in Toledo, O., March 18. For the past
seven years he had been conducting
a dancing seademy in Toledo.
Widow, a daughter, three sisters
and two brothers survive.

FRED R. CANTWAY
Fred Robert Cantway, 56, stage
and screen player, died March 12 in
Hollywood.
Surviving is his widow, Amy
Stowker Cantway, actress.

AGOSTINO BORGATO
Agostino Borgato, 65, character actor, died of a heari attack March 14 in Hollywood,
Before coming to

Before coming to America 14 years ago he had played in Italy and Eng-land.

PHINEAS W. BILEY
Phineas W. (Finn) Riley, 50, Ft.
Wayne (Ind.) stagehand, was killed
in a fall at the Paramount theatre,
Ft. Wayne, March 14.
Widow, five step-children, a sister
and three brothers survive.

na fall at the Paramount theater, "Athers is in Universal publicity department, which will be a state of the Wildow, five step-children, a sisten and three brothers survive. MRION CLEVELAND Marion King Cleveland, 56, of the studewille team of Claude and Mar Marion King Cleveland, 56, of the studewille team of Claude and Mar Marion, died in Boston, March 15. She was prominent in the White tate and was a member of the NUIS. She was prominent in the White tate and was a member of the NUIS. MRION MRICH SHE MRICH SH MARION OLEVELAND
Marion King Cleveland, 56, of the
vaudeville team of Claude and Marion, died in Boston, March 15,
She was prominent in the White
Rats and was a member of the NVA.

start production on 'Oom Paul,' deal-ing with Paul Kruger, president of the Transvaal during the Boer re-

EENEST GARRISON
Ernest S. Garrison, 49, legit player
died March 14 in Los Angeles. He
had been on the stage 50 years.
Surviving is his widow.

LOUIS BUCKUS

LOUIS BUCKUS
Louis Buckus, 74, for years a stage-hand in Philadelphia legit theatres, died March 17.
A sister and brother survive.

Carleton Dickinson, 22, U. of Kan-sas student, son of Glenn Dickinson. Lawrence, Kas, owner of a chain of theatres, died March 19 from in-juries received in an automobile ac-cident early Saturday (18) morning. Two other KU, students were killed when the car in which they were riding crashed into a filing station

Bill Wise, 42, newspaperman-pub-licist died March 16, 1939, in Los Angeles, from auto crash injuries. He should not be confused with publicist of same name who is with Margaret Ettinger's Hollywood of-

Mother, 70, of Sam and Irving Pishman, vaudeville booker and agent, respectively, died March 16 in Chicago.

Mother, 83, of Milton Rogasner, operator of the Iris theatre, Philadelphia, died in that city March 15. Daughter also survives.

William H. Carr, head set dresser at RKO, died March 16 in Holly-wood. He had been connected with studios for 20 years.

Mother of Arthur Levy, exchange manager for Columbia Pictures in Pittsburgh, died at her home last week in Hamilton, Ontario, after a brief illness.

Mrs. Geerge Hall, wife of the or-chestra leader, died unexpectedly of a heart attack March 15 in New York. Survived also by mother, two

MARRIAGES

MARRIAGES

Ritabeth Reliogs to Ignacio Herb
Brown, in Tempe, Ariz, March 18.
He's a songwrither old Dickenson,
in Paterson, N. J., Jan. 1, just announced. She's vocalist with Air
Donahue's band, he's one of the
Modernaires with Paul Whiteman.
Tan Claire to William R. Wallace,
L. Walley and Control of the Control
Relief to stage and screen player; he is an attorney.

Bride is stage and serven payer, as is an attorney.
Isobel Escobar Gest to Donald Christian Phillips, in Las Vegas, Nev., March 19. He's an assistant

Christian Phillips, in Las Vegas, New, March 15. He's an assistant dim director.

In director.

Sam J. Harris, in Philadelphia, March 19. Bride was wife of the late Victor F. Watson, Hearst editor; he's the legit producer.

Angeles, March 18. Bride is a radio singer, he's NBC technician.

Bertha Lightner to Kay Barr, in Pittiburyh, March 16. He's bead of The March 18. Bride is a maintain of the late of the late

KIJKA, Friedways, American States of States of

player.
Frances Fierst to Robert Leiber, in
Pittsburgh, March 19. He's manager
of the Paramount theatre, Braddock,

Pa.
Mildred Harris to Ray Merrell, in
Pittsburgh, March 19. He's with
Sterling Young ork.

BIRTHS

Mr. and Mrs. George Thomas, Jr., daughter, in Hollywood, March 12. Father is in Universal publicity de-

N. Y. Fair Swings to S. A. Shows

Harry Richman's 'Streets of Paris' Set-Bali Village Projected

Gobs Aplenty

Largest naval display in the east in history will be part of New York World's Fair, opening April 30. More than 50,000 floor cers and men will be on 150 battlewagons for the U. S. Fleet, scheduled to anchor in the Hudson river and N. Y. bay late next month. This does not include foreign warcraft sched-uled to be in N.Y. for exposi-

Estimated that visiting naval men will have more than \$3,000,000 in salary handed them during their visit of about three weeks. Nava vicition. during their visit or about three weeks. Navy visitors land in Manhattan with two weeks' pay and are due to get another two weeks on May 5, 10 days prior to weighing anchor.

Fair Min. Set

(Continued from page 57)

Continued from page 57)
additional people. Figured that the surge of visitors at the start of each week would not make it advaluable to skip Sunday or Monday.
No deductions are to be made for the start of the star

Require the register we minimize the property of the latter show some time ago and agreed not to make the new conditions for the latter show some time ago and agreed not to make the new conditions are all the shown that are rated in the same classification as Pallistroads. Regardless of other security covering two weeks content as a property of the property of the

UBO Monopoly

(Continued from page 57)

if's understood, 'Comedy will play in opposition to house operated or blooked by Undo.

First Clash Over 'Holdary'

The Clash Over 'Holdary'

First Clash Over Holdary'

First Clash Over Holdary and change rules which affect a proper of the contract is a musical. Dispute arose because musicals receive high to the show's evaluation by the bookers affect it is a musical. Dispute arose because musicals receive high to the show of the sh

The anticipated swing to nudity and sex-appeal shows or exhibits in which femme beauty is highlighted, last week brought a long procession. World's Fair midway. Harry Richman's deal for the 'Streets of Paris' was set, with he exposition reported using part of its revolving fund to held the part of the revolving fund to held the

Latest proposed show, expected to be set before the first of next month, is the Frank Buck proposition to in-stall a Bali village featuring Balinese stall a Bail village resurring Bailness dancers in native garb. Buck is bringing two cargo ships filled with animals for his other show, 'Jungleland.' They already are on the high seas bound for N. Y.

seas bound for N. Y.
Although officially listed as not having the contract okayed by tha fair, the Crystal Palace loomed as a new show of potential draw, since Rosits Royce, who does a dove dance, is reputedly in as a feature. Cuban Ullage now its credited with having a girl voodo dancing act lined up.

a girl voodo dancing act lined up.
Charles Lemair is given credit to
having a "Nude Ranch' idea ready for
official okay. Georgie finde also me,
official okay. Georgie finde also me,
official okay. Georgie finde also me,
of Adam and Ever nuddist also me,
other idea mulled is that of an Orienall Village, with dancers of that filk.
There's a proposal to pep up tha
Wild West Show via a Lady Godiva
riding act.
Magaman' Asilva

riding act.

Massman Active

Paul Massman, who was called in a short time ago, is reported hypoing action in the concessionaire division. Attractions being substituted for those which dropped out are being picked with an eye for draw at the midway zate.

those which dropped out are being picked with an eye for draw at the many control of the picked with an eye for draw at the strength of the picked with a st

Latest check shows that there will be 600 special events and conventions held in New York during the six months that the exposition remains open. Official shuttering date is Oct. 31. It opens April 30 next.

Whalen's Film Finished Whalen's Film Finished
Grover Whalen has just completed
his first active contact with the producing end of the picture business.
He was supervisor on the special
two-reel short, 'N. Y. World's Fair,'
which has just been completed.
Claude Collins, newsreel contact
representative for the fair, directed
the nichtree.

representative to the same the picture.
Subject is to be furnished gratis to clubs and organizations as a ballyhoo for the exposition.

WHAT THEY THINK

Return of Stock Malden, Mass.

Beitor, Valenti

I sead with interest in your March
a edition about the group players on
Boston's Beacon. Hill devoted to the
production of inguisheant plays. It
seems to you for the return of the old
stock-company. You may or may, not,
know of the history of the Maiden
dook-company. You may or may, not,
know of the history of the Maiden
dook-company. You may or may, not,
know of the history of the Maiden
dook-company. You may or may, not,
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dook-company. You may or may, not,
know of the history of the Maiden
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Fathan Schwett.

With proper management we can charge popular prices, 50 and 75 cents. The audience is entirely of the non-movie type and from what learn from the none in this class as time goes on, because there seems to be a dissatisfaction among this group at the present time and the feding the present time and the feding to be a medium for diverse enter-stament.

tainment.

William Faversham, Jr., is to ba
the featured player in Noel Coward's
Tonight at 8:30, slated for opening.
April 7. It is the intent of the Guild
to have at least one guest star for

every play.

I hope this information will prove
of interest.

Arthur C. Jaynes. Revivals' B. O. Highland Park, Mich.

In last week's issue you give some food for thought about natural box-office possibilities, plus showman-

offee possibilities, plus showmaping and the consideration of the consid

ons. Junior Daugherty.

Langford Fan Brooklyn, N. Y.

Editor, VARIETY:

Editor, VARENTI:
After reading your column, Inside
Shuf-Music, in the March I issue,
I wonder where in the picture you
would place Frances Langford as regrads the Deep Purple' hit.
After all, Miss Langford was the
suit to sing Deep Purple' over the
state to sing Deep Purple' over the
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Anyway, they both do right well

Sen. Fishface Reports

Editor, VARIETY:

Bellior, VARIETY:

It's been quite a while since
you've heard from old Senator Faihouter heard from old Senator Faihouter heard from old Senator Faihnear your millions of readers.

In case your millions of readers

In case your millions

In case your millions

In case you want of the property

In case you want of the property want of the property

In case you know the property want of the property

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I learned a lot about show business that I didn't know before. I can assure you our little unit was warmly received everywhere we played. There is no doubt in my mind that theatre-goers are starving for good desh shows. But—they've got to be good.

theatre-goers are starving for good leash abows. But-theyeve got to be a burn unit can positively spoil it for the next one. In some of the houses we played we were told that there had been a couple bad ones there had been a couple bad ones and in almost every instance our and in almost every instance of the start of the abow of the control of the cont

Editor, VARIETT:

New York.

For grateful for the notice and for your very constructive eritleian. Soing to enjoy 'Ir's Up to You'. There were almost 1,000 letters by the end of the second mail—all mighty periods and the second mail—all mighty periods with the thousands of letters written by the most sincere people in the country. I feel like sweet these wonderful letters. . . . It makes me feel a little sehamed. By the way, he score is based on facilie mind, a sense of humor and a facilie mind, a sense of humor and a facilie mind, a sense of humor and a capacity to remember. The little girl who came out first in the context of the sense of the se

New York.

Editor, VARIETY:
Just to keep the records straight the lyrics for 'I Don't Wanna Be Scarlett were written by David ported, by Berencee Kazeumoff. In your mention of the New Masser Stunday Night Varieties,' credit wattributed to John LaTouche, errocusty, though the latter did the wordage on several other tunes in the flow.

worease on several other tunes in the control of th

Jemail's New Formula

New York

Editor, Vasitry:

I saree entirely with the constructive criticism. However, I've changed my type of show to that of the construction of the const

Lateness Pays

San Francisco, March 21.
The one-millionth, visitor to
the Golden Gate International
Expo dropped her 50c ticket in
the box and passed through the
turnstile at noon, last Wedness,
day. She was Betty Barnes,
young local dietkien, on her first
tp to Treasure Island.
Before she returned home she
and gifts totaling almost \$1,000,
ranging from a bedroom set, any
lemp, to a round trip to Los Anto every exhibit and concession
on the island.

No Outside Shows, So Chicago Stadium Will Stage Its Own Circus

Chicago, March 21.
The Stadium is going into the circus business again this year. On April 14 it will bring its own European-Olympia Circus into the areas for a 16-day solours.
Barnes & Carruthers' fair booking office is setting up the show. Stadium played its own circus several way of the stade of the second of the second

HENNIES LOSE SUIT

Hennies Detroit, March 21.
Hennies Bros. Carnival's suit against the Michigan State Fair board, alleging breach of contract to the state of the stat

The American Amuse, Co. has been awarded the midway contract for next fall's fair,

Gruberg Gets N. Y.

Syracuse, March 21.

New York state fair, through Paul Smith, director, has given Max Gruberg the contract for the midway at the annual expo this year. Gruberg replaces Rubin & Cherry expositions, which played the fair date last year.

tions, when payes the air case has to the class of the deals for fair, now latied to buck the N. Y. World's Pair for two weeks in the hope of drawing New York-bound tourists, are moving alowly because the state legislating the control of the cont

Main Sells Title

Alron, March 21.

Frank Rutman has leased from Walter L. Main the more than 59-year-old title of Walter L. Main Shows and will launch a three-ring circus sard in May, to play the mid-wolutil will play three-day and week bookings in all stands, with the show tentatively set for at least two weeks in Detroit and a possibility of an engagement of the same length in Toleto. Akron, March 21.

New York City again, the program will be far more interesting if we let the interview take the greater part of the show.

Frisco Fair Maps Promotion Drive To Prevent Eclipse by N. Y.'s Expo

San Francisco, March 21.

Determined to keep the approaching the property of t

Chicago, March 21.

The Stadium is going into the pressure in the Coast dailed of the cus business again this year. On participation of the coast dailed of the cus business again this year. On participation of the coast dailed the customer of the coast dailed the customer of the custom

New Concessions

The contract cache and the new management of grant Super Sup

Union Squabble

tourists, are more tourists, are more the state legislate to budget, Governor asked an additional dispute revolving spots whose liquor licenses were respected to the state of the state o

movements in the dance staged by Values and Carlinna. As a result, as been elipped and pants have been put on one of the mattest parts of the show. Take for first week of Bergere reached around \$34,000, which means a nice the same of the same of

Warmer Temp, Better B.O

Warrer Tweep, Better B.O.
As the mercury went up last week,
so did the attendance at the fair,
fake the previous week i.s.d dropped
nearly 20% over previous week i.s.d dropped
nearly 20% over previous sint. Receptist of Canyway operators allo tools
gate, bit in the loy zone being off
attendance to the low control 10%.
Last week, buoween, was differLast week, buoween, was differLast week, buoween, was differleaved to the provide of treem takes
to Fair opened. The warm weather,
soupled with the personal appearsance on the grounds of creem takes
to be a supported to the provide appearnance considerably aghs in the poolseat California Colleum by Mas.
Beanor Roosevelt also helps the
gate considerably. Mrs. Roosevelt the
gate considerably. Mrs. Roosevelt the
grounders of the provider of the prov

gate considerably. Mrs. Roosevet is exported to have received \$1,500 for her talk. Concessionaires look upon such free attractions as swell comeons and want more of them.

Look and the state of the st



Kansas City: BOB BURNS in Paramount's
"I'M FROM MISSOURI" does normal week's
business in 3 days at the Newman Theatre

HELD OVER
FOR SECOND BIG WEEK!

"Homespun stuff done to order for Bob Burns' brand of drollery...one of Bob's best roles ... excellent support in playing and production... high average of laughs."

—Daily Variety

"Burns clinches star niche . . .
'I'M FROM MISSOURI' will head into good business."

-Hollywood Reporter



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Vol. 134 No. 3

NEW YORK, WEDNESDAY, MARCH 29, 1939

48 PAGES

Midway Bldg. Spurt Should See N. Y. OTHER FIELDS Fair's Sideshows 90% Set by April 30

Ey MIKE WEAR
Themsdous building activity in the last two weeks within New York World's Fair amusement zone makes the state of the state

ing date.

Big task during the next four
weeks will be to redouble working
crews so that there will be no halfhished amusement area for New
York Fair's opening week. Veteran
exposition officials realize that a 50% exposition officials realize that a 50% completed midway can give the entire fair a hody hlow that no subsequent adjustment will be able to overcome. At least that has been the experience in world expositions during the last 10 years.

As the amusement zone now stands it is possibly 80% hehind the re-mainder of the fair on its construc-tion program. While shout three-fourths of main exhibitors appear to fourths of main exhibitors appear to have made vast strides in getting their shows into shape in the last 10 days, the grounds themselves appear to he laggard in this activity. Sys-tem of roadways is far from com-pleted. Erection of a retaining wall (Continued on page 47)

Daniel Frohman Losing N. Y. Lyceum Home Due To Bank's Foreclosure

Daniel Frohman, veteran showman who has occupied a unique spartment adop the Lycenum, N. Y., since the theatrie was built 35 years ago, may probably be forced to veteral probably be forced to veteral probably be forced to veteral the Bowery Savings Bank, holder of the fart mortgage, through forclasure after other interested parties expressed no desire to assume a share of the fixed charges. Underspessed no desire to assume a share of the fixed charges. Underspessed no state here are being the state of the fixed charges. Underspessed no state here are not proposed to the fixed that the spartment can be completed.

not be occupied.

Apartment was reached by a privale elevator, which operated from
a landing up a short flight of steps
in the theatre's lobby. Aged head of
the Actors Fund has an art and thedisplacement of the steps
which he occupied alone. Spot was
the seen of the steps
(Continued on page 3)

De-Toughening 'Em

Protests from parents all over the country have influenced Warners decision to soften up the 'Dead End'tias.

The studio is dressing them corduroy and rah-rahs and putting the Dale Carnegie touch on their behavior.

Marquee Picketing

One employment agency sup-plies picketing jobs at \$1 a day, or \$2 if the sign-carrier also de-livers a spiel while marching. WPA actor was set for a speaking part, but the deal fell through when he demanded bill-ing.

FRISCO EXPO **B.O. FARING POORLY**

San Francisco, March 28.

Current slim pickings on the Gayway (midway) are worrying conssionalres at the Golden Gate Intermational Exposition, but they expectourist rush is expected to begin
Boys are equawting about leads of
strong free attractions. They belger
an preceding Eddic Cantor show should
have been gateless, thus luring larger
coin on the Gayway. Expo in turn
would have profited more in long
run from its cut in increased revenue.

Totale.

Several concessions including such major shows as the Chinese and Scotch villages are struggling for existence. Former has cult deninger to the control of the con bike races, loss on which was said to

bike races, loss on which was said to he \$10,000. Another headache is the Edwin Franko Goldman hand, signed for 15 weeks at \$6,000 per. An unshel-(Continued on page 46)

BURTON HOLMES AT 69 GROSSING \$97,000 A YR

St. Louis, March 28.
Burton Holmes, the 68-year-old travelog lecturer, who winds up his 46th regular season in St. Paul on April 11, will personally gross approach, according to Walter T. Everest, his manager. After the St. Paul engagement Holmes will deliver three controls of the state of

ARE BARREN

Scouts' Yield Away fron B'way Meager - Material for Pictures Mostly Originals, Few from Legit or Published Works

RADIO NIL

RADIO NIL

Talent for Hollywood is where you talent for Hollywood is where you talent to the second to the control of the cont

During the last year majority of (Continued on page 44)

Lunts, Like Paderewski, Like to Park in Pullmans

Like to Park in Pullmans.

During their recent string of oneinghers through the midwest, Alfred Lunt and Lynn Pontane plassed
are Pair, who have been touring
since last fail with a repertory of
several plays, found it too much
trouble to check in and out of
too keep their same Pullman, having
it run onto a siding at each city and
making it their continuous living
quarters. Members of the Theatte
them at hotels, were suprissed whe
theen at hotels, were suprissed whe
the calls were plugged into the railroad car.

caus were plugged into the rall-road car.

Although it is unusual for touring companies to live on Pullmans in that fashion, Ignace Jan Paderewski has regularly followed that practice on his concert tours for years. We al regularly followed that practice on his concert tours for years. He al-ways takes a private car and lives on it wherever he goes. Does his prac-ticing at night after the concerts, on a plant opening the proper of the applies of the property has a phone installed at each stop, but will never talk on it timest!, regardless who wants to speak to him. Leaves that to his valet.

Nickle-in-Slot Phonograph Priority Resented by Alert Music Shops

Still a Cigaret Girl

A possible new source of phonograph disc sales is revealed at Cafe Society, new Greenwich Village swingery. Vocalion records of artists appearing in floor show are sold to customers by the cigaret girl who hawks them among the tables.

B'WAY LEGIT AT \$1: GORDON'S REVIVAL

The often-broached \$1 legit theaire will be tried on Broadway durtor the spring, but it at Gradiens
are spring, but it at Gradiens
attended to the spring, but it at Gradiens
attended a repeat of the spring, but it at Gradiens
attended a repeat of the spring, which has been faring well out of
town with a top of \$1. House for
but will be of larger capacity than
the average legiter. This is in line
with the \$2 legit theatre idea.
Manager was about to close his
plane of the spring of the spring
has been shown to be a spring
the price to \$1 was tried.
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the spring the price to \$1 was tried.
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(Continued on page 34)

POLITICAL SATIRE BY UNIVERSITY'S DANCERS

Omaha, March 28.

Advanced dancing class for femmes at Omaha University has locals convulsed over latest dance creation, over latest dance creation of policies in the conversion of the convers

No. 1 G-Man's Pix Bids

Washington, March 28.

J. Edgar Hoover, chief of the Gmen, may join the picture industry
in an executive capacity.

Hoover has had a number of film
offers and it's likely he will accept
one of these.

Music shops of the first rank, in the metropolitan key centres, have a mention of the control of the table of the control of the table of the control of the tableing machine field. The blame is put on the columnt of the tableing machine field. The blame is put on the columnt of the tableing machine field. The blame is put on the columnt of the hit waxing.

There have been verified instances in such smart retail music shops as Liberty, Murcont. Haynes-Griffin and the the columnt of the column of th

Happy-Days-in-Dixie For Harlem Talent On B'way, 3 Legits, Nitery

There's plenty of folding money on Harlem's riablo these days, and more colored performers and colored above on Broedway running the state of the st

Sadu day, and: the swing version the sublimit. How the swing version the
Plus the legit attractions, the Colno Club howed in Priday night
Plus the legit attractions, the Colton Club howed in Priday night
88 colored performers and musicians.
B8 colored performers and musicians.
B8 colored performers and musicians
With the musicians not in the bind
performers (though advertising 125),
with the musicians not in the bind
Oilse in the cast and pit. "Mannbas'
Saxy his "Mikado' has 112 colored
Oilse in the cast and pit. "Mannbas'
Daughiers' has a cast of 25, large for
Another show heavily laden with
colored performers will hit Broadsupper,' in reheartad for many months,
when the properties of the
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An Audible Trailer

Press agents predict that the new dry cell portable radios which can be carried about by hand while op-erowded places with the dial set— and loud—at particular programs. It's described as a natural atten-tion-getter for an apparently inno-cent guy to walk along with a pub-licity sample of the program.

N. Y. STRIKE CALL THREATENS WIDER TIEUP OF PIX BIZ, UNLESS SETTLED

Local 306 (IATSE) Places Distribs in Middle of Projectionists Row-May Cripple Entire Exchange System-Mediation Moves Under Way

By BOY CHARTIER

Alarmed over information that the New York exchange zon operators may start refusing to project film in theatres tonight (Wed.), a commitmay start refusing to project him in the teature tonight (Wed.), a commin-ted that the comminted of the commin-late yesterday afternoon (Twen) ap-pealed to the State Mediation Board to step into the situation. This move was hurrisedly taken gifer the com-nitive half but contained the com-nitive half but contained to the com-nitive half but contained to the con-tained that the contained that the con-tained that the co

theatree and supply of ann in Freund has invited executives of Local 366, Moving Fieture Machine Preund has invited of the present and the supplement of the

and himoth of the Brandf Broat-ing the Brandf Broat-cutif Ennanuel Firsh and Sam Rin-zlev of the Randforce chain; Lawa-rence Bolognino, head of Consol-dated Amusement Enterprises; Irra-ley Laughton, who has an indic chr-ley Laughton, who has an indic chr-ley Carolino and the Consolino and the Consolino and the Consolino and write these moves by theatre men-for distributors were considering various other steps that might be said that there were no further de-said that there were no further de-velopments so for as distribs were concerned yesterday (Tues.).

With film service out of the New

concerned yesterday (Cues.).
With film service out of the New
York exchanges completely rippled
Monday (27) when all LATSS union
by the branches walked out in synpathy with one of the most unusual
labor coups ever attempted, fears,
pathy with one of the most unusual
labor coups ever attempted, fears,
and exhibition circles as to what
steps might be taken if a hasty setlement int' reached. These fears,
based upon afrong possibilities and
L. Will the operators in all theatres.

Will the operators in all theatres served by the New York exchanges, refuse to handle film of the distribu-tors against which the strike is di-

rected?

2. Will the exchange workers in all the key cities of the U. S. and Canada where these same distributors operate branches, also go out, completely tying up handling and shipping of alm throughout the doic market?

mestic market?

3. Will operators in such other ex-change centers then also refuse to bandle film that carries the IATSE label, made by the distributors with

A will all union help of the IA in the studios, both east and west, including newsreel plants, also go out, thus striking a blow at produc-

out, thus striking a blow at produc-tion?

If all the strike a strike the strike exists against distributors, under-sident against distributors, under-sident when latter refused to beed demands of the LATSE to shut off service of film in the Greater New York area and Long Island to houses to rear estanding pat in their deter-mination to resist such chemands. The number of theatres involved—not LATSE-manned—number around 75. This, the latter following an all-day meeting Sunday (28) decided to call the bluff of the unions, it spite of a deadline for strike Monday morning that the contract of the strike Monday morning fatty on the ground that what was asked of them 'would be in violation of law."

enforced, or to be amplified, would lavelive. The union, group in the LATSE may not bave anticipated that the distribe, being in a very uncontrol to the control to the con offices and film branches was to be-gin at 8 a. m., but did not start un-til late in the afternoon due to in-ability. to get signs printed up as well as to advisory legal delay as to what the signs should say. Final de-cision was that the signs merely say that Local 300, MPMO, was on strike, which the one offices and exchanges listed where this action was being token

helen. Tellowing orders of 308 for picketing of brunches and h.b.'s, the Flim
Following orders of 308 for picketing of brunches and h.b.'s, the Flim
Exchange Workers, Local 31-38, of
which Lou Johnson is president,
Monday (27) to decide their members, numbering 300, would also go out because, in accordance with
union regulations, two yould not totoom picket lines of an other lot
day shifts were through, starting at
o'clock, these mes could not return yesterday (Tues.). Also the
ingit shift Monday pight (27) could
lines existed.
Only Exchange Not

Only Exchange Not Involved Is Mono

The only exchange and home office not involved is Monogram. This company does not maintain its own screening rooms and its exchange employees are not members of the Film Exchange Workers Union. Those of all other companies are, including the smallest of the group. Grand National-Educational. With

Those of all other companies are, including the smallest of the group, Grand National-Educational. With operators and reporting to booths in operators and reporting to booths in morning (37), all screenings that had been scheduled were cancelled.

In addition to crippling the exchanges in the servicing of fitm and the school of the servicing of fitm and the servicing of the angle of the servicing of the se

service of alim in the Greater New Dryk area and Long Island to house most recognizing the IA, the distributions of the Comparison of the

Strike Highlights

Projectionist members of Local 106, N. Y., IATSE-affiliated, blocketing all home offices and branches in N. Y., excepting

Monogram.
Shippers, inspectors, rewinders, others of Film Exchange Workers Union, Local 51-B, numbering 300, out of exchanges due to

ing 300, out of exchanges due to return it or cross picket lines. Laboratory Technicians, Local 702, also declain to cross picket lines, interfering with print deliverties and other ab service: which was the condition of the control of the contro

Theatres will pick up film from each other and may last about two weeks based on supply obtainable.

All screenings of product at home office and exchanges can-celled, importantly handicapping

operations.
Grave fears felt over possibility strike may spread to booths of theatres and ultimately perhaps on national scale to not only theatres, but also all other exchanges in 32 key centers and studios.

studios.

Arbitration of strike will be sought, but doubt exists as to what headway may be made. The present strike meantime no being halted with any view to

endeavors.
Advising existing contracts
must be lived up to, Judge
Bondy told attorneys for RKO
and other companies to take
such legal steps as they thought
fit.

L. W. FOX. JR., B.R. FOR FUTTER-HOWARD UNIT

Deal for financing of Walter Futer-Lesile Howard's Major Pictures, Ltd., productions for RKO release was closed with Lawrence W. Fox. J. of General Film Co. last Saturdor (2s). Regolations were harded (2s). Regolations were harded (2s). Regolations were harded (2s). Regolation were harded (2s). Regolation of the Coast Pox lett New York for the Coast yesterlay (Tues.). Futer-Howard deal with RKO provides for production of one picture, with option for a second, Intern., with option for a second for the secon

assignment.
General is tied up financially with
Universal's 'Crime Club' series and
Paramount's 'Hopalong Cassidys.'

SAILINGS

SAILINGS
June 21 (New York to London)
The Three Stooges (He de France)
April 1 (New York to London)
April 1 (New York to London)
Sam Eckman, Jr., James Roosevelt
(Mormandle),
March 25 (London to New York)
Creer Garson, Milchall Hogan,
Creer Garson, Milchall Hogan,
Creer Garson, Milchall Hogan,
Creer Garson, Wilchall Hogan,
Creer Garson, Wilchall Hogan,
March 25 (New York to Bermuda)

die).
March 25 (New York to Bermuda)
Robert M. Weitman (Volendam).
March 25 (New York to Rio de
Janeiro) Guiomar Novaes (Brazil).
March 25 (New York to London)
Noel Coward, Bela Lugosi (Queen

Noel Coward, Bela Lugosi (Queen Mary). March 23 (New York to Paris) Duke Ellington orchestra (Cham-plain.)

ARRIVALS

(At the Fort of New York)
Alfred Hitchcock, Joan Harrison
Mrs. Ad Schulberg, Nat Wachsberger, Sol A, Rosenblatt, R, Surkey
Dawes, Sir Gordon Craig, Erich
Maria Remarque, Frederick Lonsdale, Arthur W. Kelly, Sir William
Wiseman, Mr. and Mrs. Leslie Howard and daugher Leslie, Ferry Kil-

Other News of Interest to Films

| • | |
|--|----|
| Anzacs blame Hollywood film qualityPage | 11 |
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Exchanges Don't Want to Risk Suits Through Failure to Deliver Films

Louis Nizer, who was drafted by the distributors Monday (27) to draw up a form of instructions to exchanges on how to get their films and handle them during the current LATES strike difficulties, yesterday (Tuesday) sent legal memorandums to all major company exchanges. Latter forwarded these notices to all exhibitors in the New York area. Instructions are for exchanges to keep shipping and delivering films to the best of their ability, in order not to breach contracts with exhibitors. It's figured that with the product available, should the LATES attitude to the contract of the contract of the contract with exhibitors. It's figured that with the product available, should the LATES attitude to the contract of the LATES attitude to t emails unchanged, excanges in our more titre chain; and indice will core almost two whether the control of the control of the cochanges, so a no to dreuwent any titoup from within.

All day Sunday and Monday (27), following the strike call, everything was cleaned out of the exchanges in order not to risk having finished product being the up.

Montains Right's Calling in Right of the Calling in the control of the control of

uch being tied up. Meddulen Efferte Centimes
Although efforts will be confined for mediation of the union strike
against the distributors, it is declared highly doubtful that the present
picketing and revius of exchange workers, as well as lab betwinnicians, to
pass picket lines, will be called off in hopes of the success of any such
mediation. A settlement by arbitration would have to come first, it is inmediation. A settlement by arbitration would have to come first, it is in-

dicated.
After conferring with Federal Judge William Bondy during the day, attorneys for the film companies and Mathew Levy, counsel for 306, met again Monday (27) night in the Justice's chambers to discuss arbitration of the difficulties. No progress was made, although both sides continue open to any steps insaugurated looking to mediation and, through it, possi-open to any steps insaugurated looking to mediation and, through it, possi-open to any steps insaugurated looking to mediation and, through it, possi-open to any steps insaugurated looking to mediation and, through it, possi-open to any steps insaugurated looking to mediation and, through it, possi-open to any steps insaugurated looking to mediation and through the steps of the step of the steps of the step of the steps of the step of the st

open to any steps insugurated looking to mediation and, through it, possible attilement.
Declin that "resisting contracts must be carried out," Judge Roody
Declin that the resisting contracts must be carried out, Judge Roody
Roody and the contract of the

GN AND DR. FRENKE AT METRO TO SPEND ODDS ALL OVER AGAIN

Hollywood, March 28.
Grand National and Eugene Frenke ne both plaintiff and defendant in suits filed in Los Angeles Monday (7) over release of Anna Stein plainter. Exited Express: Grand Barbert Correlation of the Correlati

L. A. to N. Y.

Capt Harold Auten.
Fay Bainter.
Walter Batchelor.
John N. Dillon.
Lynn Farnol.
Murray Fell.
Matty Fox.
L. Wolfe Gilbert.
Jacques Grinless.
Tom Harrington.
Florence M. Hume.
Louis Hyman. Louis Hyman, ohn Joseph Jules Levy. Jules Levy.
Lya Lys.
James Mulvey.
Merle Oberon.
Ralph Rainger.
James Roosevelt.
James Saphier.
Murray Silverstone.
S. Sylvan Simon.

N. Y. to L. A.

Lawrence W. Fox, Jr. Joan Harrison. Affred Hitchcock. Leo Pillot. Alma Reville. Mrs. Ad Schulberg. Homer Tasker. Harry Wurtzel.

\$55,000,000 ON ITS '39-40 PIX

The official budget on Metro production and distribution for 1939-40. when the company will make 52 features, plus shorts, has been placed at \$55,000,000, a new high for the industry, and means that Metro will have to clear this in rentals to break

to cover the cost of production; \$10,-000,000 to cover the cost of selling them and \$2,500,000 for advertising and exploitation. In all brackets this represents substantial increases.

represents substantial increases. Billibearding, which has been running around \$800,000 yearly, is bridge eliminated unless, in some instances, men in the field want to advertising. The \$800,000 will not be thrown out, however, since this money is to be put to other uses money in the put to other uses change zones to determine the way in which it can best be spent. Some of this annual expense may be diverted to Metro exhibitor accounts, overted to Metro exhibitor accounts, overted to Metro exhibitor accounts, and the properties of the second of the second

Joseph, Fox East

Hollywood, March 28.

John Joseph, Universal advertising and publicity bead, and Matty Fox, v.p., head east this weekend.
Joseph will discuss with home office execs selling campaigns for new season. Both due back in two weeks.

TOUGH SALES GRIND LOOMS

Whyfore of UA's Product Scramble

Scramble for product by United Artists at this time is said to be predicated, in part, on the expectation that UA cannot count on any production of the latter's suit occurs before the start of next season. No answer to Goldwyn's suit has been filed to date with the courts by UA attorneys. Time for filing was due last week, but O'Brien, Driscoll & Raftery for UA, had the case shifted from the VA. supreme court to the ompany until April 10 to respond.

One indication of the uncertainty regarding Goldwyn product is the action of UA in omitting the producer's name from a parchment scroll being sent to 460 leading exhibitors next month, in connection with UA's 20th Anniversary Latter and Control of UA in the Control of

Failing of such a deal, it left Whitney with the conclusion that S-I

Lesser to Concentrate on UA Deal. Breen to RKO: Wanger After Ford

Soil Lesser will abandon all outside production on the Coast with signing of a United Artists control which will provide for a number of producer-direction units first of producer-direction units first of producer-direction units first of the control of his current Metro ticket Jan. 1.

Lesser has associated with him in the deal Louis Lurie, San Francisco capitalist, and also Principal The-Michael Control of the Control of

and a number of others are partners. Understood that with the conclusion of two Bobby Breen pictures for RKO, Lesser will turn loose his june star, with IKKO taking over promise the properties of the properties

Cohen. Walter Wanger, who was reported dickering with John Ford to join but Un production unit as exec director, is trying to get release of rector, is trying to get release of Darryl Zanuke of 20th-Fox, who holds a term deal with the director. Silverstone, after his return here, is set to head for London about the middle of April to lay out his formation of the companion on the new season product.

Lublisch, in association with Lesser, will be backed with \$1,000,000 for their initial productions. The same financial support for another producer-director, to be inducted into the lesser unit, is ready, as soon as details are closed.

Small's Sextet

Hollywood, March 28. Hollywood, March 28.
Edward Small's six pfctures he is
to produce for United Artists' 1938-40
program include 'My Son, My
Son,' South of Pago Pago,' Food
For the Gods,' Life of Rudolph Valentino,' Quantrell' and The Raider,'
He had four on this year's schedule.

U IS SEVEN PIX AWAY FROM '38-39 WASHUP

Hollywood, March 28. Hollywood, March 28.

With only seven more features to make, Universal plans to wash up its 1938-39 production within a few weeks to meet release dates through August.

. For the first time in several years the studio will finish production with a comfortable lead on release com-mitments. Shooting on the 1839-40 program starts within a month.

KORDA DOUBLING

Technical Credits on Presenting

recentise or Presenting
via Landen and UX
Resson for the odd arrangement
arrived at by Alexander Kords and
arrived at by Alexander Kords and
ture Kords Productions, Lid., outture Kords Productions, Lid.
to UA release, is one
of those legal things. Officially, aitofficially, aiKords are being shifted to the new
company from London Pilms, the
London Pilms-UA contract is still in
London Pilms-UA contract is still in
the same principal to the termination of the
delivery of the more pictures, plus
balance of purchase price for the
unit of UA stock issues to Korda,
the same principals and the same
money are involved in both productions,
are principals and the same
money are involved in both productions.
To accept pictures for release
from the newly formed Kords and
the same
rose contract with the contract
twith London Pilms-Uil

Studio Space At Premium, Indie **Production Spreads**

Hollywood March 28. For the first time in 10 years indie producers are faced with a shortage of studio sance. Some of the lots are filled to capacity and others have bookings enough to keep them crowded until next fall.

Some of the crowding is due to overflows from major studios, Edward Small's 'The Man in the Iron

ward Small's The Man in the Iron Mask' is using all four stages at General Service. Grand National is going at top speed on the rental plan, and will shortly roll two of its own pictures. The B. P. Schulberg plant is entirely occupied by overflow from Columbia, Talisman is practically filled by Zhonggan tilcally filled by Zhonggan tilcally filled by Zhonggan and Janual and Janual and Janual Republic Speech at Selznick-International.

Johnston Due East

W. Ray Johnston will return to New York to discuss 1939-40 sales and other matters in about two weeks. In the east for Monogram's recent annual meeting, he is pres-ently on the Coast. and other institute in about two leaves are successful to the same of the same

IN HISTORY SEEN

Disturbing Conditions Film Biz Generally, Anti-Trust Suits, Etc., to Give Salesmen Plenty of Headaches - No Picnic Last Year, but '39-40 Is Expected to Be Worse

EXHIRS' AMMUNITION

Disturbed conditions in the film business generally over litigations trade practice reforms, chain divorcement clamor, the U. S. anti-turs suit sgainst distributors, the maze of other troubling factors—supplemented by probabilities of strong exhibitor resistance—are creating extreme uncertainty over this year's selling sesson and may make it be toughest in the history of pictifical trade of the contract of the

the toughest in the history of pittures. It would be child'd pite yeatures and the contract as terms assistance to both sides. From either the big chains or the indesuifactory to both sides. From either the big chains or the independents, is something an one is desetting developments of the past in the past of the past

Three British Indies To Be Released Abroad By United Artists

United Artists will distribute three pictures in Great Britain to be made for them by a newly formed producing organization, the Adrich Film Forgonic Productions of the Production of the Production of the Production of the Britain of the Great Courtiel, the first one soing into production at Denham, titled 'An Englishman's Home' by Guy du Maurier. It's a play dealint with a possible German News of this production setup was never the production setup was never t

lavusion of England.

News of this production setup was disclosed by Arthur W. Kelly, UA foreign head, on his return from a South African and Continental tour last week (23). Aside from the Korda and Aldrich product, Kelly also arranged for distribution of another British film. The Band Wagon, to be produced by Jack Hylion and Jack Buchanan, with the latter featured.

HARDEST SELLING No Coin, Justice Dept.'s Ideas For More Trust-Busting Suits Vs. Films Temporarily Staved Off

90 Old Men

Hollywood, March 28.
Old time actors get a break in Columbia's Frank Capra picture, "Mr. Smith Goes to Wash-

ington.'
Script requires 90 elderly senators.

Selznick Stavs With UA Another 2 Years: 6-8 Pix

Hollywood, March 28.
United Artistic continues to release Seimick-International pictures for the next two years. An agreement was reached Saturday (25) after a three-day seah by Murray Silverstone, UA prexy, with Jock Whitney, Suboarc charman; David Seimick, producing march 1998 of the company. Although plenty of the company. Although plenty of the producing group to join RKG, they decided to accept UA's terms, which embrace Silverstone's distributest relating to the product. Six to eight films will be desired. Hollywood, March 28.

product. Six to eight films will be delivered over a two-year period, with the fact, Internexo, being scripted by fact, Internexo, being scripted by for early fall release. Next to go, on June 15, will be Daphne Du Maurler's Rebecca, uncorded the fact of the

DAVE LOEW'S ANOTHER **NOW ALIGNED WITH UA**

Hollywood, March 28.

David M. Loew today signed contract to produce and release two pictures of the produce and release two pictures to produce and release two pictures to produce and release two pictures are to the picture and the pictu

HAL ROACH RUSHES TO REOPEN STUDIO MAY 1

Hollywood, March 28.
Hal Roach is rushing work on 'Housekeeper's Daughter,' intent on reopening his studio May 1. Original plan was to keep it closed until

Joan Bennett and Adolphe Men-jou are signed for the cast, which Roach will direct.

Washington, March 28.
Fallure of the House Appropriations Committee to boost the Justice Department's trust-busting fund staves off, for the moment, at least, threat of additional anti-trust actions bons Commutes to posst fire Justice to the control of the moment, at least, threat of additional anti-trust actions against the film business. But the prosecutions are carrying on a streen stage of the moment of the control of the



SUBSCRIPTION

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Hays' Annual Report Reviews Film Biz Problems: Starts His 18th Yr.

Will Hays' report to the Motion plant of the announced reasons of pricture Producers and Distributors Asm, at the annual meeting in New York Monday (27) answered critical meeting of the New York Monday (27) answered critical who bewailed the so-called limited accept of the scene, attended with each volcement of features as to realism, took a slap at publicitat woll interests as an important stake, breated on the foreign situation. However, the mention picture interests of the properties of the propert of the properties of the properties of the properties of the pr

ture' of the business would effect the entire business.
The annual meeting of MPPDA resident He now believed Heap president. He now believe of the sesociation. Session also received the Courtland Smith report on television as it concerns the film business. No specific recommendation was centained in the report, but like the proof of the sesociation. Foreign effects of the reference once feeling and filed for reference connectical and its offset on the industry received more freely situation. The foreign situation and its effect on the industry received more sciencial procession, between, was taken. Directors convened immediately after the session and will meet again, probession and will meet again, pro-

on and will meet again, prob-

session and will meet again, prob-ably today (Wednesday). Concerning the widening scope of pictures, Haye' report said to scope of screen entertainment would be greatly enlarted with improved dra-niatic technique and higher stand-ards of appreciation to a point where the screen would become more and more specially and educationally im-

more socially and educationally important.

portant.

portant proper and proper and a proper and

age, point no moral or teach no lesson.' Haya claimed that the call was for jectures treated with realized and an experience of the control o

nover a can oo tomorrow, according to American pictures serve a world audience, he said. They are universal coinage which must be kept sound and undebased. They attended the first continues, notwithstanding the many harriers raised against the distribution of U. S. pictures, and that this 3 of industrial importance. Somewhat counters in the continues of the continues of the counters of the count theatres in 96 countries over th number that existed in 1937.

theatres in 96 - countries over the number that existed in 1937. The Sereen's Warld Seepe Through the emiliation of an emiliation of an emiliation of an emiliation of an emiliation as great communications service to many peoples with whom we with also as great communications service to many peoples with whom we wish ment of controlled broadcasting may bleat out distortions of our policies, but American pictures, even when the controlled broadcasting may bleat out distortions of our policies, but American pictures, even when the alleged failures of our federal, our policies, our services our recitation of the alleged failures of our federal, our policies, our services our continuing responsibilities of the services of the work of the services of the service

being.] Regarding voluntary handling of trade problems, he said such a program, if achieved, to best serve the interests both of the public and 'the industry, will not be one of 'mere negative prohibition by court injunction, nor of inflexible statutes heed-lessly imposed on the industry's trade structure.'

leasly imposed on the industry's trade structure.
Hay as ald that 'in meeting the gov-remment's suit in equity, the motion picture industry has welcomed any partment of Justice. In all these problems the industry has dealt with the government, not on the theory that it enjoys immunity as distin-guished from other industries, but rather that its special significance and necularly difficult problems of the control of the control of the proper solutions.

Some current misrepresentations
Some current misrepresentations

proper solutions, misrepresentations of Hollywood should be corrected by enlarged services of authentic information, said Hays, which would sairly news needs and at the same time project the life and manners of this community of creative men and women as it really is. He said there were still instance of publicity compensations of the said would be supported by the said there are supported by the said the said

Kingsley's 'Applause' For Par; Then B'way Play, WB Backing?

Sidney Kingsley left yesterday (Tuesday) for the Coast to do the screenplay for Paramoun's remake of Applause, which firenty flath-about July 1 to ready the production of his play, The Outward Room, for a Broadway preem in September. He will produce and stage it himself, possibly with Warner's backing, Lat-ter depends on whether the major agrees on Lerms for a subture of Walstudios and the Dramatitias Guild agree on terms for a return of Hall pwood money to legit production. Room, supped from Milliam Brand's novel, deals with the regeneration of an emotionally immature the state of the stress of presented the stress of presented the stress of presented the stress of presented with the stress of presented presented the stress of presented presented that the stress of presented presented that the stress of presented presented that the stress of presented presented presented that the stress of presented presented

JIMMY'S GOT IT F. D. R.'s Sen Taking Goldwyn's 'Wuthering' Pic Abroad

James Rooseveit is due to sail Sat-urday (1) for London with a print of Wuthering Heights, Samuei Gold-wyn's production for United Artists. Figured this will get the film tre-mendous international attention.

considered by foreign agencies, neces-isarily carry their own refutibilities of the allieged failures of our ideals, our policies, our effects and our extens policies, our effects and our extens similarly for the production and dis-tribution of such fains abroad a will give a balanced picture of Ameri-can and the succession of the such as the easy field where exh itled. On the other hand it is recognized that policy foreign trade in every field where exh itled. On the other hand it is recognized that policy foreign trade in every field where exh itled. The such as the such as the policy policy foreign trade in every field where exh itled. The such as the

Vox Pop on Pix-Radio

St. Paul, March 28.
Film meguls say it does, but the filmgeers say appearances of screen stars on the ether don't hurt their popularity one whit, according to a local show house lobby quic conducts of Movie Fan Speake' show, conducted in the RKO Orpheum's lobby, KSTP announcer, asked the custometheir opinions. All were emphatic that appeared to the stars in their appetites of the second of t St. Paul, March 28.

for seeing the stars in their new-est picture. Several fans de-clared that they went to the pix merely to get away from the house for a spell and mingle with other people—something radio appearances of the stars couldn't do for 'em.

PAR'S VISIO PLANS ON COAST

Homer Tasker is in New York from the Coast conferring with Paramount and DuMont Television execs on a television transmitter which Paramount plans to erect at

which Paramount plans to erect at the studie within the next att months. Intention would be to locate transmitter somewhere in Hollywood, not necessarily at the studio, and use company's own pictudio, and the studio, and the studio, and the studio, and the studio, and the studio of t

FOREIGN LANGUAGES IRK LEGISLATOR

The assembly judiciary general committee this week tabled two bills by Assemblyman Cheeter F. Glanco and the committee of the

Goldwyn Subs 'Sabotage' For Cavalier Picture

Hollywood, March 28.

"Sabotage, dealing with the aircraft industry replaces 13 Go
Flying on Samuel Goldwyn's production schedule.

Thirteen, based on disaster to
Britals plane, Cavalier, was voluntarily withdrawn to avoid objections.

Studio Contracts

Hollywood, March 28.
Warners picked up writer option
on Fred Niblo, Jr.
Selznick - International signed
Michael Foster, writer.
Vera Lewis player option lifted
by Warners.
Gene March

by Warners.

Gene Markey renewed as associate producer at 20th-Fox.

20th-Fox hoisted option on Julian

Johnson, story editor. Warners handed new player pact

Warmers handed new player pate to Lya Lya. 20th-Fox litted player options on Jean Rogers, Iva Siewart, Alice Ar-Metro filed new minor contract with Lana Traner. Warmers picked up Richard Macaulay's serjoing option. Norman Deming linked director ticket at Columbia.

London Newsreelers Not to Charge Extra Hereafter for Televish Shows

AT HAYS MEET Same State Relected—List of Th Attending

Assending

Bestides WU Egy, the annual meeting of the Motion Profuse Procueers & Distributions of America, Inc., re-elected Carl Milliken, secretary; F. L. Herron, tressurer; and urer. Directors re-elected were Barban, Nate Blumberg, Jack Cohn, E. B. Hetrick, Sidney R. Kent, Cohn, E. B. Hetrick, Sidney R. Kent, W. Hammon, WU Haye, F. L. Herron, Hal E. Rosch, George J. Schneft, Nicholas M. Schench, Maurice Silverstone, Aibert M. Warner and Members attending the meeting Monday (27) were Jack Cohn, E. B. Hetrick, E. W. Hammon, Micholas (Copper, Pioneer Picture), T. Kennedy Silverson, of Zilvertical Research of Copper, Pioneer Pictures, T. Kennedy Silverson, of Zilvertical Research and Corp. of America, George J. Schaefer, Nate Blumberg, Hays and Herron.

Siritzky Deal Cold. Morros Approaching French Prods. Direct

Paris, March 28.
Leon Siritzly, French chaid theatre operator and financier of French
film productions, denies he consumnated any deal with Boris Morros.
It was previously reported the deal
embraced 22 French films for U.S.
release and/or possible U.S. remake
under joint Morros-Siritzly auspices.

Hollywood, March 28.
Boris Morros here condrime the report that his Siritzky negotiations are now cold, but ascribes that to unable to deliver the pictures agreed upon. Morros states that Seques, Griniess, formerly acting for Siritzky and the Siritzky of the Siritzky of the Siritzky of the Siritzky of the Siritzky (1) to consummate Preach tim releasing deals directly rester than acting through Siritzky. Hollywood, March 28.

Two of the pletures Morros announced he had distribution rights on were 'Quay de Brumer' and 'Le Roi S'Amuse,' which have since been announced for release in the U.S. by U.S., Inc., formed by Harry Brands and Nat Wachberger. Later is due in New York from Paris the end of this week.

Par Board Meeting Maybe on Thurs. (30)

If a quorum can be had, Paramount will hold a board meeting tomorrow (Thurs.) in New York, following postponement last Thursday (23) when not enough directors could be

when not enough directors could be rounded up.
Stanton L. Griffis gets in today (Wed.) from Florida for tomorrow's session, but not known whether E. V. Richards will come up from New Orleans, Members of the board at present in N. Y. include Barney Balaban, Austin C. Keough, Nell F. Agnew, John D. Hertz.

Understood that final figures on the 1938 net of company, estimated at \$4,096,000, will not be announced un-tii the end of April.

Luise Rainer's Play London, March 28.

Luise Rainer has been signed by Henry Sherek to appear in a new comedy here by Jacques Deval. He's tha author of Tovarich.

The play is due to open in London in early May.

Mikado' at N. Y. Aster

Mikado' at N. Y. Aster University release of The Mikado' produced by Geoffrey Toye in Eng-land, goes into the Aster, N.Y., for a run following 'Pygmallon.' Latter film will continue at the Aster for possibly another month. The Mikado' is due to start no later than May 2.

British Broadcasting Company dis-claims any monopoly of television in mits the right of theatres to put on big screen shows to the public, subject to conditions. Manifesto de-clares BBC does not oppose re-diffusion on national or big sporting

events, but in lather case stipulates agreement must be obtained from executive right for any group. Applicants must also be granted reproduction right on ea quality and the control of the production right on equal terms, production rights on equal terms, production rights on equal terms, part of the control of the cont

mas, stated this would no the amount of the special shows at increased perfect of the special shows at increased perfect on the special shows at increased perfect on the special shows a special showing a special showing a special showing shows a special showing showing shows a special showing shows a special showing shows a special showing shows a

On Wings of Song

Hollywood, March 28 Hollywood, March 28.
Shooting was resumed yesterday (Mon.) on Samuel Goldwyn's musical drama, Angels Maisley (Mon.) on Samuel Goldwyn's musical drama, March 20, 100 on the Control of Cont

H'WOOD P.A.S CRACK DOWN

Stalling Neely Ends; Hearings April 3 ASK CLOSED SHOP, 20th-Foxites Chicagoward From

Threat to force a showdown last week brought an end to stalling on the stalling of the stallin

Second Draft of Trade Practices Due to Be Mailed Out This Week

Following a meeting yesterday (Tust.), attended by eaker manages of the major content of the

the week for consideration of leading artibility hodges. Although much delay has been caused by a fock of attorneys who have been arguing over the language experience of the comman and the like, additional delay has been caused by the absence from New York for a month of William P. Rodgers, polyeeman-leader of the distributor group, and of S. R. Kenl. P. Rodgers, polyeeman-leader of the distributor group, and of S. R. Kenl. P. Rodgers, polyeeman-leader of the distributor group, and of S. R. Kenl. P. Rodgers of the commandation of the second polyeem of the second polyeem of the second polyeem of the second polyeem of the second part. Lewis is thinking of becoming a fin actor, in the same role he played on the stage.

"The form of agreement to govern

played on the stage.

- The form of agreement to govern distributor-schibitor relations in the future, effective with the 1939-40 product, will be submitted to 10 product, will be submitted to 10 product with the submitted to 10 product of the pr

like, plus offering suggestions. It cannot be estimated how soon, if at all, the legiding exhib organizations will approve the second draft income the second support of the property of the property of the property of the first draft submitted, demand other changes, eliminations, additionable of the procedure will be to forward the procedure will be to be the procedure will be to seek the ballow body will have to seek the like the procedure will be to seek the procedure wil

wice of its membership.
It has been hinted that if not all
it has been hinted that if not all
of the 10 exhibitor organizations
eventually sight the trade practice
agreement, it will be placed into effect for those that are willing to
adopt it. Meantime, distributors are
subject in Meantime, distributors are
subject in Meantime, distributors are
put into force,
the subject is a subject in the subject is a subject in the
retreactive under the
sales now being made.

Sinc Lewis' Film Unit

Sinclair Lewis and John J. Wild-berg, Broadway lawyer and legit Producer, are forming an indie unit on the Coast to film the Lewis play, 'Angela 12 22.'

Just We Two

Hollywood, March 28.
Two People, feature length
pleture, with a cast of two people, is the plan of Sam Zimbalist
at Metro, Players are Margaret
Sullavan and James Stewart, supported by a pooch.

Jane Hall is developing the

HWOOD EXECS ALSO HIT BY PROD. TRIM

Weak sisters among the directors and associate producers are due to get the axe, with Hollywood prepar-

ing to whittle from 50 to 60 features off its 1939-40 production program Further whittling is in store for contract player rosters, currently at s With foreign markets shrinking,

\$150 PER WEEK

Demand \$50 Minimum for Young Flacks, Five-Day Week for All-Readers Also After More Coin. Fewer Hours

NYLANDER BACK

Hollywood, March 28.
Film publicity agents are demanding a minimum salary of \$150 weekly for senjor flacks. Contract proposals submitted to producers by the Screen Publicists Guild call for a minimum of \$50 week for apprentices \$50 for second-warr men and a minimum of \$50 week for. apprenices, \$80 for second-year men, and \$70 for, third-year workers. Meter the third year, men would be classed as seniors and would receive \$150. Flacks also are demanding a closed shop in industry and 40-hour shop want one work received in the second shop in the second shop in the second shop want one work years of for first two years and three weeks' vacation after second year.

year. (1974) writers who are current-yearling \$150 week or more would not be affected by new scale, flacks asking agreement that no salaries be cut. No p.a. is to receive less than 10% increase where salaries are to be adjusted under Guild man-date.

are to be adjusted under Guild mandate.

The control of the cont

Extras List Trimmed

Extras List Trimmed
Screen Actors Guild announces
that since Feb. 13, 1988, the extra
ranks has been reduced by 3,460.
Of this number 117 were placed in
the part player classification, 803
were granted withdrawals and 2,483
were suspended for being delinquent
in dues or other infraction of SAG
rules.

which foreign markets shrinking. With foreign markets shrinking lim company heads are awakening to the necessity of better pictures to be a substitute of the productions of the productions, are in for a thraing turbulent of the productions, are in for a thraing turbulent of the productions, are in for a thraing turbulent of the productions, are in for a thraing turbulent of the productions, are in for a thraing turbulent of the productions, are in for a thraing turbulent of the productions, are in for a thraing turbulent of the productions, are in for a thraing turbulent of the productions, are in for a thraing turbulent of the productions, are in the bag.

SARONG STAR SUED

FOR 6 SONG LESSONS

Before going on opening day Wednesday (22) at the Paramount, N. Y. Darmonous in a suit brought by Alfred C. Evan, of the music chapter of the productions of the production of the production

All Points for Sales Convention

On the Brink

Hollywood, March 28.
Mounting wages of players and
technicians are threatening the
life of the cliffmangers. Veteran
producer of serials compilains
duced three months ago would
cost \$18,000 more under present
wage-hour schedule.
Unless something is done to
Unless womething is done to
conditions, he derrice tilffers will seen be on their way
out

PICS' BIOG RUSH HAS LAWYERS JUMPY

With major studios breaking out in a rash of biographles film low-yers, east and west, are busy these days scanning scripts to prevent possible lawsuits. More than 30 yarns based on historical personages are in the writing mills, with more to come, and many of the characters under treatment have living rela-

sin the writing mills, with more to come, and many of the characters come, and many of the characters treated by the come of the come of the come of the characters of the cha

20th-Fox's European, Latin Sales Meets

Laim Dales Meets

Importance attached to the foreign

and end, especially the Latin-American

and end, especially the Latin-American

and end, especially the Latin-American

three to the conventions in foreign

three to conventions in foreign

and and entire the conventions of the conventions

and and entire the conventions of the convention for European managers

convention for European managers

is slated for May 4-6 in Paris. Wobber now is contemplating going with

kent and Hutchisson, saling April

From Paris, the 20th-Fox executive party goes to Buenos Aires,

where the conclave of South Ameri
tive party goes to Buenos Aires,

where will make this jaunt but both

Kent and Hutchisson will attend.

Hutchisson and Kent then plan both

for Central American countries will,

be held. It's the first time that so

not be the convention of the conv

Home office sales forces and distribution representatives from the east left yesterday (Tues.) for Chiego to attend this year's 20th-Fox convention, starting tomorrow and the sale of the

Kent, Wobber En Boute

Kent, Wobber En Rosie

Hollywood, March 28.

Sidney Ken Hollywood, March 28.

Sidney Kentralmed Mondeyr,

Sidney Kentralmed Mondeyr,

Sidney Kentralmed Mondeyr,

No studio exces are attending the

sales seth. Discussions at the studio

by company heads indicate fewer

portures will be made than last sea
portures will be made than last sea
sent Sidney Mondey Mondey Mondey

to the Mondey Mondey Mondey

Kentralmed Mondey

Kent

Col.'s Meets

Coll's Meets
Details concerning Columbia's '3960 plans are expected to come up for
discussion this week following return to New York Mon'ay (27) of
jack Cohn, vy, and Abe Montague,
jack Cohn, vy, and Abe Montague,
has been in New Orleans, while
Cohn was in Hollywood, Fia,
Although no advance plans have
been made, it is probable that Columbia will hold regional sales meets
either in May or June.

JACKIE COOPER SNAGS 4G WEEKLY AT PAR

Los Angeles, March 28 Jackie Cooper's \$36,000 two-pic-ture contract with Paramount was filed in superior court for approval. Young actor is guaranteed \$4,000 a week for a nine-week shooting schedule on 'What a Life' and 'Seventeen.'

Thos. Dixon Marries His Literary Asst.

Charlotte, N. C., March 28, Thomas Dixon, 75-year-old author, and Miss May Donovan, i.b. literary assistant, were married March 20 in the bridegroom's suite at a Raleigh hotel, Mrs. Dixon is 44 years old and a native of Cleveland, O. She have been assisting Dixon in his writings for the last 18 years.

The bridegroom is the author of "The Ciansman,' later filmed as "The Birth of a Nation.' Dixon's first wife died in December. 1937.

Merchants Support Philly Indies' Plea for Better Clearance on Novel Theory Timelier Pix Get Good Biz

Philadelphia, March 28.
Businessmen of Bryn Mawr, Philly
suburb, who a few weeks ago passed
a resolution supporting exhibitor
Harry Fried in his battle against the
Warner circuit and the major diswarner circuit and the major are tribs over clearance, are reported this week to be going a step further. They are preparing a court suit on their own behalf in an endeavor to get a better break on clearance for

get a better break on clearance for Friedon of the most unusual film actions ever taken, the Bryn Maw Business Men's Association will maintain in its bill of complaint that members' own businesses are being injured by monopolistic practices in clicities of the property of the com-lectual and clistics. They claim that good product in Fried's Seville the-arter brings more customers, result-ing in better trade for their stores, and, conversely, poor product drives and, conversely, poor product drives Trade follows good films is the basic thesis.

thesis.
Fried has filed a suit himself against WB circuit and nine dispertible. It will come up in U. S. District Court in May. Action is in benefit to the court in May. Action is in benefit has been been been been more, and the Anthony Wayne, as well as the Seville. All are within a fav miles of each other along the Main Line gold coast of Montgomery county.

along the Main Line gold coast of Montgomery county.

Meanwhile at least three other suits on clearance difficulties are be-ing prepared here. They are planned by George Graves, operator of the Carman; Eugene Mori, operator of a theatre in Vineland, N. J., and Morris Gerson, of the Colonial, Over-

morras verson, of the Colonial, over-the colonial, over-the colonial, over-sion and the colonial colonial colonial warms price cuts, the circuit has taken action to head off as many jus-titable suits as possible. It has titable suits as possible, it has titable suits as possible, and the colorial colonial conclusion, as a buffer and conciliator, colorial suits and the colorial colorial colorial colorial colorial suits and the colorial colorial colorial colorial colorial suits and the colorial colorial colorial colorial colorial colorial suits and colorial coloria

H'WOOD BALLY HYPES STOKI'S PODIUM B.O.

Philadelphia, Marc Ja.

Leopold Stokowak's film builded builde crease in the cheaper seals is greater, though, than in the more expensive one, which is taken as an indication that the film work has created in the cheaper of the cheape Philly has seen Stoki in four con-certs so far, with three more regular ones and a Youth Concert still to go.

Still Big Budget Man

Tex Rickard, a big budget man in his day, gets a high allotment in the story of his life, 'The Champ Maker,' at Republic.

at Republic.
Written by Frank Scully and Kendall Evans, yarn is listed as one of studio's toppers for 1939-40.

Anzac Squawk

On Page 11 of this issue, the New South Wales exhibs take a contrary view to Mort Singer's puff for Hollywood. The down-under exhibs blame the shortage of quality U.S. film for the An-zac b.o. dip.

Mort Singer's Plug For H'wood Product: Cool on Stageshows

Minneapolis, March 28

Stopping over here to inspect his Orpheum thèatre en route to New York from Hollywood, Mort H Singer, veteran theatre operator, de-Singer, veteran theatre operator, de-clared that the hopes of exhibs rest on the film producers because the comparatively few stage attractions available boost the nut for the show-houses so high that even an abnor-mally high gross leaves little net profit.

The exhibition end of the business has reached a stage where a week's profit on a fin boxorifice hit must losing weeks, declares Singer. The public no longer has the funds or inclination to partronize ordinarily experienced by the control of the

some test an acceptance of the control of the contr

An epidemic of demolition of big de luxe theatres, like the Minne here, is predicted by Singer.

'OPPRESSIVE CLEARANCE' PROBE IN CINCINNATI

Cincinnati, March 28

Acting upon the request of Greeker.

Acting upon the request of Greeker.

Cincinnas the request of Greeker.

Cincinnas the request of Greeker.

Line, Seymour Simon, Justice Department attorney, has for past three days been here investigating to the properties of the properties of the control of the contro

Colman at Par

Hollywood, March 28,
Ronald Colman has closed a deal
with Paramount for the top role in
The Light That Failed.
Shooting starts in June with
William Wellman as producer-director.

HOLIDAY FOR KIDS

Hollywood, March 28.
Paramount engaged 28 moppets for the Charles R. Rogers production. The Star Maker, starring Bing

Kid group will be increased to 75 perore shooting starts April 3.

PAR'S FOREIGNERS

Has Several British-Mades Lined Up For U.S.

A deal is virtually set under which Paramount will take for U.S. re-lease an English-made known as The Chinese Fish. It will be sold under the title of 'The Silent Battle.'

The Chinese Fish. It will be sold under the title of The Silent Battle. In addition to Freend, Without Land and the Chinese Chinese Chinese Chinese Chinese Landing, 1981 the Mayflower productions internal Mayflower productions internal Mayflower productions internal Mayflower productions internal Mayflower productions. The Martin's Lane' and Yannaica Inn. St. Martin's Chinese Mayflower, is conferring with Par on release plass but no description of the Chinese Ch

John W. Hicks, Jr., v.p. in charge of foreign operations, sailed Satur-John W. Hicks, Jr., V.p. in charge of foreign operations, sailed Satur-day (25) from London, and will be joined in New York the end of April by Adolph Zukor for a trip together to Australia, followed by a tour of South and Central America.

GN WANTS F. A. TO RESUME **MAKING PIX**

E. W. Hammons, Grand National prexy who returned from the Coast last week (22), is reported to have issued an ultimatum to Franklyn issued an ultimatum to Franklyn Warner's File Arts Productions, set-ling an early date by which time he tion and delivery of pictures to GN. When that deadline is passed, and if product is not forthcoming Ham-mons will substitute another pro-ducer for Warner on the GN sched-ducer for Warner on the GN sched-be is being kept secret by Ham-mons.

mons.

With reference to Dr. Eugene Frenke's Exile Express; the producer has not yet delivered the negative despite the tender of \$25,000 by Hammons which was due on the contract. Fallure to turn in the most tender of the contract Fallure to turn in the most tender. Fallure to turn in the most tender of the film will not be forthcoming unless the present skeleton ON sales organization is sugmented. Producer insists to maintain a full field sales or the fallure of the film of the fi

Hammons expects to appoint a new sales head within the next two weeks. He has until Aug. 9, it is understood, to pay off remaining unpaid debts of the old Grand National company, or face the alternative of court recapture of the new GN.

Skirball'a Miracl

Hollywood, March 28. Jack Skirball sends 'Miracle of Main' Street' into production next Monday (3) at Grand National with Margo starred. GN vice-prez cently returned from confabs w Earle W. Hammons in New York.

BUT NOTHING HAPPENS

Meet for Anti-Bualism, but Nebedy Pays Attention

Philadelphia March 28

Philadelphia, March 28. Meeting called by Alited last week to encourage exhibs to cease double-featuring A and B product was apparently meaningless. Although the large group present was practically duals, so action has been taken by anyone toward cutting them out, awayone toward cutting them out. Whatever resolutions were velocities and the state of the

Writers, Producers Near Embracing Stage: Work During Layoff Only Snag

Hired Hand

Hollywood, March 28.
Wage scale for a writer imported from New York for a colossal picture is \$72.91 per hour, when he works. Scribe was hired at \$3,000 a week but atter a couple of days complained that he was too tired to work the regulation hours.

Producer finally agreed to pay him on the basis of a 48-hour week,

Rep.'s Four Regional Sales Conventions, 1st At Houston, April 7-8

Republic Pictures has set four regional sales conventions this year, first one to get under way in Houston. Texas, April 7-8. Other three will be in New York April 12-13; Chicago, April 20-23, and San Francisco, April 20-25. Twenty-six features, 24 westerns and Your serials comprise, the 28-46 programmer.

comprise the 33-49 program. Republic will give its costilest picture to date a special sendoff and has scheduled the world premiere of Man of Conquest, based on the career of Sam Houston, Prasa pioneer, for April 6 at the Majestic, Houston, William Saal, psecial representative, is now in Houston, setting details of the advance campaign.

ting details of the advance campaign.
Alvin Adams, adv.-pub. head,
leaves New York on April 3 for
Houston to set the convention arrangements at the Rice Hotel. James
R. Grainger, sales head; H. J. Yates,
other home office executives, and
sales and franchise men of the southwestern territory will attend the
Texas regional meet

Rap's 'Deciere' at 754G
Hollywood, March 28.
'Doctors Don't Tell,' second of Republic's high-budget pictures, goes into production April 24 with an initial allotment of \$700,000. George thickly, now putting the finishing touches to 'Man of Conquest,' ig slated to direct 'Doctors'.

Havs Loses One. Starts Another Temple Suit

Los Angeles, March 28.

Buit for \$500,000 brought by Jack
Hays, producer, against Mr. and
Mrs. George Temple, parents of
Description of the Control of the Control
Hays, who claimed to have discovered mopple, sought an accountlog on the grounds that he was to
have received 80% of her earnings
Temple and the Control
Temple and Temple and Temple
Temple and

Temple in 1983.

Next day Hays filed a \$700,000 suit against the Moppet's parents, charging repudiation of a contract made in 1932, which assertedly gave Hays exclusive rights to the kid's services.

WB Shelves Dillinger

Hollywood, March 28.

Warners has scuttled plans for producing Yohn Dillinger, Outlaw, 'or of the desperado's reign of terror. W. R. Burnett has been switched to screenplay Brother Orchid,' agnaster yarn, likely for Edward G. Robinson. James Cagney had been mentioned for the Dillinger role.

How Do We Stand?

Los Angeles, March 28,
Malcolm St. Clair, director, has
filed suit to determine status of his
agency contract with Harry Wurtzel,
escape to the state of the stat

GUY TROSPER UPPED

twins didn't appear at the meeting.
Loew's Ziegfeld, class N. Y. nahe,
after eight weeks of singles, has been
forced back to duals to type the b.o.

Hollywood, March 28, Screen writers and producers are practically logically on recent and a contract after a heck ewed o jockeying and parleying. Week-end confabs brought the two groups of the contract and a contract after the Sec 20, the contract with the contract of t

to write on their own during layoft periods.

Both aldes were adamant on these three points and Friday (28) showed three points and Friday (28) showed the period of the p

agarman until battern suggested that he sit in, unofficially, on the talks. This won the boys over, and chatter sessions were reopened. Items that the writers and producers have agreed on already are:

ducers have agreed on already are:

1. Vacations with pay at the rate
of one week for each 28 weeks of
work, for all writers receiving \$150
per week or less.

2. Establishment of an arbitration
and conciliation board to handle all
disputes involving the basic agreement and also individual contracts

ment and also individual converse.

between writers and producers.

3. The SWG to have complete jurisdiction over all screen credits, the producers to be permitted to submit the first credit list for each picture.

4. Minimum layoff period to be

picture.

picture with a construction of the c

writers.)

9. SWG agrees to order its members to walk through picket lines, if under contract, in case some other union is on strike against the stu-

Grace Moore's Foreign Operas; Maybe Pix, Too

Grace Moore sails June 14 for ap-

Grace Moore salls June 14 for appearances at the Opera Comicule made no defaults plans for another silm in Paris, although she will discuss the matter while there. She returns in October to sing at the Chicago Opera, where she will she chicago Opera, where she will all probability repeat at the Metropolitan Opera. Miss Moore has never .ung these operas before. Before sailling, she finishes her tour with the Mets and will sing on tour with the Met and will sing on tour with the Mets and will sing on the course of th

20-YEAR CYCLE

Phil Rosen Returns to U as Director
-Was There in 1919

Hollywood, March 28.

Phil Rosen completed a 20-year cycle yesterday (Monday) when he gave Ex-Champ' the starting signal as director at Universal.

He returned to the studio where he started as a cameraman on "The Miracle' in 1919.

Unusually warm weather for the getaway of the week proved a box-office deterent, with the public content to amble in the public content to the public

any neartening for any of the res.

ts general pase of the current a will be generated by 'Love r' and vaude at the Palace, re is intended to stretch stay a two-weeker so as to permit satern opening for the Astaire-res 'The Castles.' 'Affair' got to a clow matinee, but stepped the evening and over the week

in the eyening and over the week dwonder of the loop is Tygnaliun, but in it in the loop is Tygnaliun, but in the loop is Tygnaliun, and the loop is the loop is the loop in t

Seattle Pix Hold Up;

Seattle, March 28.
General biz is poor, but the show shops are the exceptions. 'Love Affair,' at the Fifth Avenue, and 'Midnight,' at Paramount, are both turning in fine grosses.

Estimates for This Week

Estimates for This Week
Biss Monas (Samitol-Svergreen)
899; 32-37-42)—Wife Husband
899; 32-37-42)—Wife Husband
899; and Arizona Wifeleat (20th).
91; 31-30; and Single (20th).
91; 31-30; and Single (20th).
92; 31-30; and Single (20th).
93; 31-30; and Single (20th).
94; 31-30; and Single (20th).
94; 31-30; and West Point (Col.)
94; 32-30; and West Point (Col.)
94; 32-30; and West Point (Col.)

Up (M-G) and 'West Folie' (Col.)

Fifth American (Hamrick-Ever-Freen) (2.36): 32-37-42-1-Love Artificials in Mans Votes' (RAC)-Antificials in Mans Votes' (RAC)-Antificials in Mans Votes' (RAC)-Antificials in Mans Votes' (RAC)-Antificials in Mans Votes' (Col.) (2.40): 1. (2.342)-(2.342)

houm (Hamrick - Evergreen) 32-37-42)—'Oklahoma Kid' and 'O'Connor' (M-G) (2d Indicate good \$3.600. Last same films, great \$7.200. "Daar (Sterling) (1,350; 18-27— "Yukon' (Col) and 'Wife's

Relations' Rep), plus vaude. Expect State in the state of the state of

'AFFAIR' TORRID \$20,000 IN **COLD HUB**

Justing the bo. blung at the Chicago, other water and the handlerchiefs are getting may be a seried of the content of the handlerchiefs are getting may be a seried of the content of the

TCE FOLLIES' GOOD

Legan, and a feet-runs are above weeken.

Midnight' is doing as good in its econd week at in its first. Will be a lost and a feet of the second week at in its first. Will be a lost and a feet of the second week at haddin (Fox) (1,400; 25-40)—Topper (UA), after a week at the willing Navy (WB), around verage \$3,500.

Breadway (Fox) (1,100; 25-40)—Topper (RKO), both after a week at the Orpheum Good \$3,000. Good \$4,000 and \$4,000

First Runs on Broadway

Week of March 30

Aster — 'Pygmalion' (M-G) (17th wk).

Criterion — 'Bulldog Dru mond's Secret Police' (Par)

Globe - 'Let Us Live' (Col)

Music Hall — "The Story of ene and Vernon Castle" (RKO).

Lennan Winner Carlle (RRO)
Palace — Winner Take All'
(20th).
Paramesus — Tim from Missouri (Par) Gd wk).
Rishle—They Made Her a Spy
(Rishle—They Made Her a Spy
(Rishle)
Rishle (Ris

Week of April 6

(18th wa... Capitel—Broadway Sec... (M-G). Glebe—Prison Without Bars

Irene and Vernon Castle' (RKO) (2d wk). Parameunt — 'Midnight' (Par)

(5).

(Reviewed in Vampir, March 15)

Einlike—'On Trial' (WB) (5).

(Reviewed in Current Issue)

Elvali — Three Smart Girls

Grow Up' (U) (4th wk).

Eosy — 'Alexander Graham

Bell' (20th) (2d wk).

Strand — Todge City' (WB)

(7).

Tet Live' (Cot) and Lone Wolf' (Cot), sice \$4,000. Salas (FY 6878; 25-40)—'Wings Navy' (WB), after a week at each the Denver and Aladdin, and 'Lady' Vanishes' (CB). Good \$2,000. Last week bouse was a subsequent run for the seven days.

TEMPLE STOUT 10G IN L'VILLE

I Louisville, March 28.

Shirley Temple will round up the state of the

Estimates for This Week

Burns-Lamour-Auer-Barnet Orch Give B'way Par the Lead with \$46,000: 'Affair' 75G 2d. Durbin 25G 2d; Rest Off

\$5,000, lyraphseid:

with Male for Section Control of the State will be listly to get \$18,000, in Section Control of the State will be listly to get \$18,000, in Control of the State will be listly to get \$18,000, in Control of the State will be listly to get \$18,000, in Control of Cont

Something more than the current of the continue of the continu

Assignton, to continue booking week persons of the property of

FILM SHOWMANSHIP

Dodge City Fetes Awaited by 125.000 With Film's Preem

Dodge City Morch 28

Dodge City expects to be nost to a crowd of 125,000 on Saturday, April 1, when it holds its first roundup, in years to celebrate the world premiere performance there of Warner Bros.' new Technicolor pic-ture, 'Dodge City.'

The city, once the most famous cattletown in the west is preparing for the biggest day in its history with the film premiere attracting national attention and the Santa Fe Railroad running excursion trains from all parts of the southwest.

To accommodate the guests, four theatres will play the film at its premier's Saturday evening, and a tent city is being set up to house the visitors for the week end.

visitors for the week end. To make the round-up a full day holiday, a rodeo, music festival and treet parade has been arranged. In the rotation of the rotatio

studio executives.

Premiere was arranged at the request of Kansas officials to hoor Dodge City, which serves as the locale of the film. In addition to state and city officials who will be present, Governor Ratner, of Kansas, has invited the governors of Texas, Oklahoma, Colorado, Nebraska and Klissouri to be his guesta for the day.

PRICE OF EGGS UP **HOUSE DONATES 5,000**

Rochester N. V. March 28.

Rochester, N. Y., March 28.
Manager Lester Pollock of Loew's
is mapping biggest Easter egg hunt
in city's history as plug for theatre.
Ira Sapozink, city playground director, will arrange show, taking over
an entire city park in which to hide
5,000 eggs. Some; will win cash
prizes and others passes to the thearie. Democrat & Chronicle ties in,

For his lobby Manager Poliock has built a miniature World's Fair setup with Easter trimmings to house six white bunnies.

Ice Show Leaves 'Em Cold. **But Dailies Warm to Stunts**

Seattle, March 28.

Ice skating contest at local rink highlighted expioitation for 'Ice Follies,' at Fifth Avenue, but the town

However, the gag engineered by Vic Gauntlett, adv. mgr. for Ham-Vic Gauntiett, adv. mgr. for Ham-rick-Evergreen, did get some nice biurbs in the sports sections, plus some pictures. Sweaters were awarded to boy and gal winners both in speed skating and in fancy swervers, so the cost was aimost nil, and the contests got lots of atten-tion.

For Love Affair, current at Jim Clemmer's house, 500 gardenias were bassed out to ladies.

Lee's Press Survey

Of All Par Theatres Claude Lee, in public relations

work for the E. J. Sparks circuit in Florida for years, with headquarters at Jacksonville, has been assigned by Paramount to make a study of public relations for theatres of the Parehain, including all the company's

He will cover the entire Par the-atre map, looking over the situation in all territories and conferring with Par partners, managers and others in the fleid.

Midst the confusion of Government anti-trust suits, delayed and thwarted industry trade practive discussions, and the general economic uncertainty which beclouds the picture business, comes the voice of Al Lichtman, vice-persident of Loew's, Inc., who addresses Chicago than the children, as follows:

Double and trials feetures are considered and trials feetures and trials feetures.

a Joint meeting of his company's sales managers and Chicago film exhibitors, as follows:

"Double and triple features will ruin the industry if they are not stopped soon."

Lichtman is speaking from what is happening in the process of the process

sit back and do nothing about it is to invite disaster. He pleads for cooperation between all branches to get rid of dual programs. Duals retard production growth and development, he says, whereas a greater industry depends on the encouragement of production and the supply of more big pictures of high quality from all studies. Double bills trim film rentals and lower the earnings of successful films which must, under the victous dual system, share their rewards with less worthy battures.

uses worthy dealures.

It is regretable that Lichman die, not pursue, his theme to its conclusion and indicate exactly how and by what means, in his opinion, dust and triple billing may be eliminated. It will not be easy to accomplish, on the contrary, the practice is spreading despite efforts of exhibitors who do not want it. What started out to be a competitive weapon in a warfare for particular to the started of the sta

DUALISM DATES BACK 25 YEARS

DUALISM DATES BACK 25 YEARS.
In its broader sapects double billing is a comparatively recent national trade issue. The practice, however has been conducted in one ferritory (New England) for 25 years. The wonder is not that dush have system took to long a time in breaking down single bill protection. How that happened is easily explained. Strong independent theatre operators, working in cooperation with the film exchanges, fought against the spread of dual programs. It never was an easy fight, but not not support the compared of the programs of the west was south, dusts were discouraged. Notes, in the west and south, dusts were discouraged.

one of our servicine, in the west and south, dusts were discouraged.

The south almost entirely is operating its theater a single bill basis, but the volume of firm present on a single bill basis, but the volume of firm present or exhibition may break down the current policies, most representative of the best distributing and exhibiting policies. Itself billing was universal. Protection of runs was rigorously observed by all dim extection of runs was rigorously observed by all dim extection of runs was rigorously observed by all dim extention of the same policies. The same policies was represented to the same place of the same place of the same place of the same place was a continuous long-run house in Los Angele, it was a continuous long-run house in Los Angele, it was not uncommon for him to pay feature film rentals extended to the same place of the same place o

opened his Egyplian theatre in Hollywood and showed Robin Hood, 'Covered Wagon,' Ten Commandments,' Big Parade' and other specials at advanced admission prices, twice daily, flim rentals sty-cocketed. 'Covered prices, twice daily, flim rentals sty-cocketed. 'Covered prices, twice daily, flim rentals sty-cocketed. 'Covered prices,' and the state of the st

ts is not from the public angles, however, that Licht-man is speaking when he says that duals must be stopped or they will ruin the business.

\$1 000 000 OF FILM FOR 15-25c

stopped or they will ruin the business.

\$1,00,000 OF FILM FOR 15-256

It is within the experience of every showman who reads the dual program announcements to have commented on the profligacy of an industry which can after do sell for 15c to 25c a film program of two more than \$1,000,000 negative investment. The theory of profit is, of course, that there are so many theatres that the multiplication of return makes possible the tendency of the profit of the pr

NAT'L SCREEN'S PAR ACCESSORIES' DEAL

National Screen Accessories, Inc. is reported near closing a contract to take over distributing of advertising accessory material for Paramount pleures, inc. Don Veldenow in charge of Paramount ad accessory sales, may shift ower to National Contract of the Contract of t

Honal Screen Accessories, as any interest in taking over that department in By the deal Paramount would be By the deal Paramount would be relieved of the overhead or maintaining an accessories sales department, but continues to control production of its posters, lobby material, etc. The Paramount contract is the first Paramount contract is the first Paramount contract in the first Paramount contract is the first Paramount contract in the first Paramount contract is the first Paramount contract in the first Paramount contract in the first Paramount Contract Casenave, view-pres or company to act as a central clearing beautiful contract to all material distribution. National intends to ultimately quaramount contract to the product of the contract paramount contract

CAROLINA EXHIBS' MEET

The

Best Stunt of Week

Dodge City, March 28.
Privilege of entertaining visiting Hollywood filin, players with are coming here Saturday (1) to attend the premiere of "Dodge City" (WB) was capitalized for local charity funds.

Mary Agnes Butterfield held the numbered ticket which give her the chance to entertain Errol Flynn at her home. When she

Flynn at her home. When she announced her luck to her fam announced her luck to her family she was informed one of her brothers had just come down with measies, So she sold the winning ticket for \$25 to June Brody. June

hasn't any brothers.

Skouras Ons. in B. O. Race for 15G Prizes

cet to theatres, are on the taph:
Ional linedate to ultimately guartoe delivery of accessories on any
obselved on a bilantel contract basis,
ACAROLINA EXHIBS MEET
Spartanburg, S. C., March 28.
Theatre. Owners Association of
the and South Carolina will meet use 42 at Ryrette Beach, S. C.

Drive is being undertaken in an
effort to stimulate fourth-quarter
results of the current fiscal year.

THREE-PLY TIFF OVER 2 STATEN IS. THEATRES

Triple ownership of the Victory theatre, Thompkinsville, and Lane, Newdorp, Staten Island, N. Y., is in dispute. Proceedings came to light when hearings were held last week by Louis Nizer, counsel for Mrs. Lu-

by Louls Nizer, counsel for Mrs. Luisel Shiffman, beneficiary of the estate of the late Harry Shiffman, theatre operation. Readjustment of triple claims is being worked out by Nizer in as effort to protect the interests of Mrs. Shiffman and Charles Mosks, also a Shiffman and Charles Mosks, also a var, Shiffman and Mosse were partners in the two theatres, but ilarry Thoma, formerly associated with the Brill circuit, also claims an interest Brill circuit, also claims an interest on the ground that he was a sitent partner.

TURN ON 'POWER'

Hollywood, March 28. Larry Darmour started production yesterday (Mon.) on Power to Kili,' starring Jack Holt, for Columbia re-lease.

Gertrude Michael has the fer iead, Lewis Collins directing.

WOR Demonstrates Facsimile Broadcast Of 20th's P.A. Matter

Facsimile transmission of 20th Century-Fox publicity over the WOR facilities began yesterday afternoon (Tuesday) with the bros casting of exploitation blurbs for the cassing or exploitation blurbs for the forthcoming release 'Alexander Grahim Bell.' WOR facsimile broadcasting, including the 20th publicity matter, will continue on a regular daily schedule.

daily schedule.

As viewed yesterday afternoon on a receiver at WON's offices in New York, facsinalle is still in a command, corresponding roughly to he read of 15 or 20 years ago. Both the Finch and RCA sy.tex. are used, with a total of of 5 or 50 years ago. Both the Finch and RCA sy.tex. are used of 15 or 50 years ago. Both the Finch and RCA sy.tex. are used of 15 or 50 years ago. Both the Finch and RCA sy.tex. are used of 15 or 50 years ago. Both the Finch and RCA sy.tex. are used in the system of 15 or 15 years and 15 years are system of 15 years are system of 15 years and 15 years are system of 15 years and 15 years are system of 15 years are system of

Distance by the first state of the control of the c

II. P. B'D OF DIRECTORS **MEETING AT PIC PREEM**

Union Pacific railroad board of directors will break 75-year-old custom here April 27 when they hold their annual meeting here, first time the board has gathered outside of New York.

Meeting will be

New York.

Meeting will be held in conjunction with world premiere, April 28,
of. Union Pacific' (Par), Special
train will bring board members
from east headed by W. A. Harriman. Board members are planning
to arrive in tall beaver hats and attire of the 1689 vintage.

On the way to the Paramount studio in Hollywood on a permanent transfer from the home office. Carl Krueger Jeft Saturday (25) for Omaha, where he meets Clift Lewis, ad head at the Par plant, for a tour of midwestern clies on the campaign for 'Union Pacific.'

Krueger, formerly with United Artists in New York, joined Par in an exploitation capacity jate last year. He will function under Lewis at the studio.

Baby Snapshots Contest Pulls Business in Albany

Albany, March 28.

Albany, March 28. The Grand, a Fablan house, snared a lot of publicity and built good will through a "Baby Dumpling" pleture contest tied around "Blondie Meets the Boss." Snapathots of bays under six were sent to the theatre, with youngster's name, address and parent's tag on the back.

All parents received a pass to see the film, which has a Baby Dump-ling character, and a \$25 bank de-posit for winning kid was offered. Welfare Commissioner Leo P. Doody. ling character, and a \$25 bank deposit for winning kid was offered.
Welfare Commissioner Leo P. Doody.
Justice Soi Rubenstein and Exalted
Elic's Ruler. Charles Stierle, acted as
judges. Times 'Union gave space
freely, because picture is adaptation
of Chic Youngs 'Biondie' cartoon,
appearing in paper daily.

Pitt B.O.s in Cellar; 'Society'-Vaude Sad \$13,500, Laughton Nice \$14,000

Pittsburgh, March 28, enterally is hitting a new low for the year here. University of the pitts of the pitts

Estimates for This Week
vin (Harris) (1,850; 38-55-50)—
net (20th) and Miss X (Rep).
couple of pletrures marking to
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the Globales to better as under whether the common terms of the co

Prov. Waltzes in Spring Time; 'Madden' Good 11G

Providence, March 28. drop is expected all around, due blurge of early spring weather trgeant Madden, at State, and night, at Strand, the only stand-

Estimates for This Week
bee (RKC) (2,000; 25-35-50)
bout Bars' (UA) and 'Crowded
of (RKO) Saturday and Sunman for fair \$5,000. Last week,
of (RKO) and 'Beauty for Ask(RKO) and 'Be

g Shemies' (Gol) (2d run), Getines 44,000. Lat week, Oklaines 44,000. Lat week, Oklaines 44,000. Lat week, Okla(Gd run), hand Saccreto(Gd run), hand Saccreto(Gd run), hand Saccreto(Gd run), hand Saccreto(WB) and Count Berni-Val

(WB) (2001), 26-35-30

(WB) (2001), 12-35-30

(WB) (2001), 12-35

Key City Grosses

Last Year \$1,537,200 (Based on 23 cities, 163 theatres)

NO BUFF. BLUES; **'PRISON' DUAL BIG \$11,000**

Only 'Affair.' \$9.500. Strong In Weak Omaha

'Oklahoma Kid' dualed at the Orpheum, is the bright spot in a poor
with 'Charile Chan in Honoludu', is
getting a good reception but below
what was expected.
Love Affair, is second week at
Brandels, is holding up one
and the control of the Charile Chan
and the Chan in the Charile
Brandels, is holding to good.

BROCK'S BANKRUPTCY

Louis Brock, film producer, has: filed a bankruptcy pies, listing \$19,-814 liabilities and \$1,250 assets. Among debts are \$6,823 for State and Federal taxes.

CAGNEY TOPS B'KLYN Getting \$20,000 on Bual; 'Wife' Quie \$13,000

Brooklyn, March 28.
Continuing to hold a strong lead ver all other deluxers in downtown ca is Fabian Fox, with Cagney in blahoma Kid' and 'Never Say Die, abian Paramount next' in line with lafe. Society' and 'King of Chinawar, Society' and 'King of China

Good reaction to 'Honolulu' and Vultury on Elisinote's at Leev's Met1990 of the State of the S

Philly Biz Blah: 'Blackwell'-Vode Only Fair 20G

'Midnight' Puts L. A. Back in Stride With \$18,000, 'Ice Follies' Fair 21G, 'Lady' 4G, 'Kid' 13G, 'Affair' 20G, 2d

Broadway Grosses

Estimated Total Gross
This Week.....\$272,500
(Based on 12 theatres)
Total Gross Sane Week
Last Year......\$278,500
(Based on 12 theatres)

CRAWFORD FAIR 9G IN DULL **BALTO**

Cincy Has Alibis. **But Durbin Big** 14G Despite 'Em

Cincinnati, March 28.

Three Smart Glirle In one of three fresh releases that? registering the releases that registering the property of the release that registering the During in heat the big Alber in for an excellent week. Oklahoms Kid, at the Palane, is bugging so-one of the registering that the registering that the registering that it is not known to be a registering to the registering that the registering that the registering the registering that the registering the registering that the registering that the registering the registering that the registering the registering that the registering the registering that the regi

Estimates for This Week
Albee (RKO) (3,30; 35-42)—Three
Smart Girs' (U). Excellent \$14,000
Last week, Love Affair (RKO), good
\$12,000.
Capitel (RKO) (2,000.

due to presence of a Bowes unit on Spegmalion, 'Aire long slay at Four Spegmalion, 'Aire long slay at Four Star, in for additional week of first metallic and the state of first and to the state of first and to see the state of first and Loose (MC), dual, Looke (MC), dual, Looke (MC), and Looke (MC), a

nweet \$8,000 to first week! takes of \$3,000, which very profitable. Holds \$1,000, which very profitable. Holds \$1,000, which very profitable. Holds \$1,000, which very profitable \$1,000, which was the \$1,000, which was th

'Daughter' Forte \$6,300, Affair' Tepid 51/4G in Port.

Elivell (Indic) (1,100; 20-25)—My Heart' (UA) and Submanine Patrol' (20th) (revivals). Okay \$1,800. Last week, Suce' (20th) and Down on Farm (20th). got better than aver-age \$1,900. United Artists (Parker) (1,000 30-30-40)—Pygmallon' (M-G) (2d wk). Continues to wow 'em at the b. o.; strong \$5,000. First week great \$6,500.

'Daughter'-Vaude Strong Combo In Mpls., \$16,000; 'Wife' NG \$4.000

Minneapolis, March 28.

Loui Bress's orch, Stepin Fachild Armies's orch, Stepin Fachild Armies's

oute to light \$890. Leas vo. 0, good, 0, good, 1490m (Par) (1,200; 25,35) — 1490m (Par) (1,200; 15,35) — 1490m (Par) (1,200; 15,00) — 1490m (Par) (1,200; 15,00) — 1500 (Par) (1,200; 15,00) — 1500 (Par) (P

WASH, HOT, BUT SO'S 'AFFAIR' AT 171/3G

to wet. Hittle Finn' (M-G) to the cool \$5.00. (M-G) (WB) (G.216; 25-35-40-88) — Grurf' (M-G) and vaude. Shirkess pome the but won't light \$1.2000. Last week, ing Madness' (M-G), can thank try Goodman's orch for soot (M-G).

h's (RKO) (1,830; 35-55) —
Affair' (RKO). Swell bally
cood reviews carrying week
i swell \$16,500. Last week,
t. Man' (U) (2d wk), oke

O. C. Plenty Blue, But Daughter' Fair \$5,000

Oklahoma City, March 28.

'Darling Daughter' will make the only good showing currently with picture set for positions \$5,000 nc; continued to the continued of the continued of

Estimates for Table Week

Estimates for Table Week

Criterian (Slan) (1,50); 25-35-40)—

Criterian (Slan) (1,50); 25-35-40)—

Criterian (Slan) (1,50); 25-35-40)—

Criterian (Slan) (1,50); 25-35-40

Estimates (Par), none-dived to poor

King Underworld (WB) and 'Secrets Sky' (Un), epit with 'Swertes Sky' (Un), Capit Skyton, Capit

Tourney Perks Indpls.; **Lopez** Ups 'Die.' 14G

indiana, with "Three Smart Ciths (in the Assemble of the Assem

Talisman Lot Renovated

Hollywood, March 28. Talisman studio is getting a face-lifting and other costly improve-ments to prepare for the 1939-40

Sales Grinds

(Continued from page 3)

ner Bros. does not surprise other distributors or theatre operators, and the street of the distributors of the street of the str

Circuits Also Wary?

classification of theatres, nuncein, classification of theatres, nuncein, Cricials, Alea War?

Large chains of the distributes themselves probably will take more time this summer than usual in setting their deals, due to the unceintime this summer than usual in setting their deals, due to the unceintime that the setting their deals, due to the unceintime to the setting their deals, due to the unceintime to the setting their deals in opposition to these chains may in opposition to these chains may in opposition to these chains may in opposition to their distributer event happens to their distribute require troiled competitors before renegligate year's deals, or signing up for smething which later, depending on smething later than the setting later than the setting later than the setting clauses in contracts making any trade practice pack, if and when trade practice pack, the setting clauses in contracts making any trade practice pack, if and when the setting contract the provisions of such a pact will contain the setting of th

Lugosi 'Creeps' Again

Hollywood, March 28. dow Creeps, cliffhanger is Lugosi, rolls April 24 i, following completion of is Henry MacRae.

Frisco Has B.O. Fog. but No Biz: 'Midnite' Nice 16G, Temple H.O. N.G.

Warners Has 60 Scribes. Largest Number in 3 Yrs.

Hollywood, March 28.
Checkup at Warners shows 60
writers on the payroll, largest number in three years.
Recently added to staff were
Charles Belden, Fritz Falkenstein,
Brewster Morse, Al Martin, Edmund
Pardo, Leon Russell, Scott Littleton
and Irving Fineman.

Clinton-Garfield N.G. \$12,500: All Cleve. Biz Off

Cleveland, March 28.

Between E a ster clother-buying reasons and the control of the control of

Jean Arthur Stars In Front Page' Remake; Col. Redoes Original

Jean Arthur is slated to star in re-make of The Front Page, purchased by Columbia from Howard Rughes. Fat O'Brien starred in the Rughes written for Miss Arthur. Picture written for Miss Arthur. Picture Collows her two assignments in Mr. Smith Goes to Washington' and 'Artrona'.

Nick Carter Yarns Taken For Possible M-G Series

Hollywood, March 28,
Metro has bought the entire collection of Nick Carter yarns from
Street & Smith, publishers.
If first picture clicks, the studio
will make a series.

WB's 327 'Dodge' Dates

Warner Bros, has set 327 dates on Dodge City for Easter week (April 6), immediately following world premiere in Dodge City, Kan, in three theatres there, total of the town, on Saturday (1). Picture comes into the Strand, N. Y., with Guy Lombardo, for three weeks starting April 7.

Grav.) see \$12.500, under anticipated in the control of the contro

VAUDE REVIVAL **POOR \$9,000** IN K. C.

Kansag City, March 28.

Soollight of theatre row centers on Tower, where vaude returns for a week. Louis Armstrong and crew relighted the stage after it had been are not up to expectation.

Street is heavy with holdovers, Orpheum, Newman and Esquire keeping their stage bills of the stage of the control of

week,
'Ice Follies,' at Midland with a
dual partner, is the only new
straight film bill available in town.
It's bringing in fair returns.

straight film bill available in town. It's bringing in fair returns. It's bringing in fair returns. Example: 1 of the straight of the straight

chance to break house recorn, usinchemed slightly and got 31,000, very beam (RKO) (1,00; 10,54 dt) — Love Afrigit (RKO) and 1,00; 10,54 dt) — Love Afrigit (RKO) and 1,00; 10,54 dt) — Love Afrigit (RKO) and 1,00; 10,50 dt) — Love Afrigit (NA) and 1,00; 10,50 dt) — Charlest (NA) and 1,00; 10,50 dt) — Love Afrigit (NA) and 1,00; 10,50 dt) — Love Africa (NA) and 1,00; 10,50 dt

MORE NAZI FILM INROADS

British Government Backs Move To Aid Native Film Production

London, March 28.

A move to bolister declining British production has been made by the government of the production has been made by the government of the production of the

der the quota rules.

During recent debate in the House During recent debate in the House of Commons, several speakers advocated some constructive steps belong the control of the con

finance available at reasonable rates of interest, but would see that this control of the seed of the

incurred would not be tolerated. The steady advance in quality of British films in the last year, with such productions as The Mikado, "Dygma-bland and the state of the state

NOVELLO'S LONDON MUSICAL OPENS OK

London, March 28. or Novelio's musical, The Dance

ADELPHI FOLDS VAUDE

Guitry-Hicks at Coliseum Click in Bilingual Skit

Bilingual Shit.

Indian, March 28.

The Adelphi, operating at a loss since it introduced its vaudeville policy there six weeks ago, quite that sexup Saturday (1). Coming in yesteties, doubling from the Dorchester Hotel, went over strong in the final week of the Adelphi's current policy. Sacha Guiltry and Sir Seymour Hicks clicked at the Collection openation of the Adelphi's current policy. Sacha Guiltry and Sir Seymour Hicks clicked at the Collection openation of the Adelphi's current policy and the Adelphi's consequential sketch which characterized Guitry as one who had no knowledge of English, with Hicks showing himself to be qually unfastempts at conversation is suredere here, but valueless elsewhere.

Yank Cos. Fight Threat by Spain In Latin America

American picture companies will unlimber their biggest guns in an effort to capture and hold the Latineffort to capture and hold the Latin-American market in the next few months. Besides the urge to over-come losses sustained as a result of Hitler's Central European domina-tion, foreign departments are appre-hensive over the possible return of Spain to production on a normal

Spain to production on scale.

With essation of warfare in Spain seen only a matter c' time now, picture people in that country will shortly, along with the general reconstruction. What American officials hope to do is entrench themselves in South America and Central America os strongly that he will be considered the constitution of the country of t

Current London Plays

(With Dates When Opened) Me and My Girl, Victoria Palac Dec. 16. '37.

for Two! Comedy—Sent. 6 '38. 'Dear Octopus,' Queens—Sept. 14.

The Corn Is Green, Duchess — Sept. 20, '38. 'Quiet Wedding,' Wyndham's—Oct. 14, '38. 'Quiet Wedding,' Wyndham's—Oct 14, '38. 'Goodness, How Sad,' Vaudeville— Oct. 18, '38. 'Geneva,' St. James—Nov. 22, '38. 'Under Your Hat,' Palace—Nov. 24

'38. 'Number Six,' Aldwych—Dec. 21 '38.
'They Walk Alone,' ShaftesburyJan. 19, '39.
'Mayer Meindy' His Majesty's-

They Walk Alone, Shaftesbury-Jan. 19, '29, 'deiody,' His Majesty's— Jan. 20, '29, 'deiody,' Haymarket— Design for Living,' Haymarket— Thoy Draws a Horse,' Strand— Jan. 20, '20, 'deiode,' Strand— Jan. 21, 'deiode,' Strand— Jan. 21, 'deiode,' Strand— French Without Tears,' Piccadilly —Feb. 5, '39, 'deiode,' Strand— Zittle Ladyship,' Lyric—Feb. 7,

To Love and to Cherish, Kingsway—Feb. 21, 39.

The Mother, Garrick—March 3,

'39. 'Robert's Wife, Savoy—March 6,

FOR GERMAN PIX

of Hitler Orbit Not Only Cuts Down U.S. Film Market but Opens Newer Channels for Reich's Film Output

U. S. PROBLEM GROWS

Hitler's reshuffling of central Europe in the past 10 days is an accupantes foreign film income. All of the major companies are not definitely set on their future policy in the major companies are not definitely set on their future policy in the major companies are not definitely set on their future policy in the major companies are not definitely set on their future policy in the contract of the companies and the companies of the contract of the companies are not set of the companies and the companies and the companies are not carefully disturbed over the import of this development. As each new territory is Nazified, this mean just of the companies are not considered in the companies and considered in the companies and companies and considered in the companies and considered in the companies and companies and considered in the companies and co

portunity to expand and entrends themselves against American distributors should they get back into these lands agained sentimes that the less suffered, as result of Hillers parade through central Europe, runs about as follows: Czechoslowskia, 184 to 17%, Rumania, 07%; Rumania, 187%; Lumania, 187%; Lumani

Lithuania.

An idea of what this means to the foreign revenue total is gleaned from the control of the control An idea of what this means to the

RYDGE BUYS METRO PIX FOR AUSSIE STRING

Hollywood, March 28.
Norman B. Rydge; head of Greater
Union Theatres in Australia, closed a
deal with Metro for studio's output
for his subsequent run houses in
Sydney and is mulling deals with
other major distributors to supply all

GREATER SCOPE N. S. Wales Exhibs Blame Shortage Of Quality Pictures from Hollywood For Boxoffice Collapse Down Under

Eckman Back to London

Sam Bokman, Jr., Metro's manager in Great Britain, salis for London Stuttudy. (I), after having been in has been huddling with homeofice officials and Arthur Loew, Metro's foreign chief, in N. Y. for the last been on the Court. (I) and the had been on the Court. (I) and the had been on the Court. (I) and the had been of the Court. (I) and the had been on the Court. (I) and the had been h

Italian Distrib. **Proposals Hint Settlement Near**

Meeting of foreign managers at the Bays office last week was to listen the property of the state of the state of the ture on Italian distribution. Under-stood that this film company had some new proposition from Italy's governmental picture monopoly. Al-mission to withdraw from the pro-duction of the state of the state of cledin representatives permunded them that a continuance of united to the state of the state of the state of the course. Four new was the best

them that a continuance of united industry from now was the best course. The continuance of the course of the cour

GOV'T GROUP TO PASS ON ALL MAGYAR PROD.

Budapest, March 17. National Film Council, consisting of delegates of three ministries and presided over by a delegate of the prime minister's staff, is henceforth to pass on all details of Hungarian to pass on all details of Hungarian production before a film starts. Reason is to insure high artistics standard of Hungarian pictures and to make sure that they represent the proper national spirit.

Another decree enables the Minister of Interior to revise exhibitors ilicenses and to withdraw such incenses at any time, without motivacenses at any time, without motiva-

'Mice' Now OK in London

London, March 28.
After persistent refusal of the censor to license dice and Men, Claire Luce, who had a leading role in the John Steinbeck play in New York, will present the drama at the Gate theatre here.

The Gate is privately-owned.

Sydney, March 6.

Sivetage of quality pictures from Bollyword in a quality pictures from Bollyword in a control part to be a factor in the bo. details with the control part to be a factor in the bo. details with the control part to be a factor in the bo. details and the control part to be a factor in the bo. details and the control part to be a factor in the bo. details and the control part to be a factor in the bo. details and the control part to be a factor in the part to be a factor in the control part

days to younge your control was a fine that mean that me

play here, to support 'A Man to Remember' (RKO). Result; poor, biz.

Cycles Alse Bar4

Munco, in line with general representative exhibitor opinion, also
thinks too many pictures run in
comedies that approached slapstice,
which flowed here for months, which flowed here for months, which flowed here for months, such early pictures copped a take but the
early little or the state of the condition of the condition of the condition of the condition of the coordination and forgot about legislate
that biz might be brought back if the
samunes boiled means lawy restricts
to that the makes within a short time
after city runs. Said public was time
to hit the nabes within a short time
after city runs. Said public was time
to folden West' (M-G), both of which
'Alexander' (Soth) and 'Gill' of
Golden West' (M-G), both of which
'Foreign denartments of malor

Foreign denartments of malor

Foreign departments of major companies in New York claim that there has been no withholding of strong product and that the pletures Australia has been getting simply comprise the lineup available for release. This was in answer to complaints of New South Wales exhibitors that American pictures released there of late have been unsatisfac-

France Eves U. S. Tie Due to Nazi Push: Tax Vs. Distribs Seen Out

Seriousness of the situation in central Europe is looked on in New York trade circles as possibly clinching the elimination of proposed discriminatory taxes and other measures against U. S. alim distribution in France, believe officials for sevantic three of the property of the propert

would be defeated unless the French government sought to ignore the pos-sibility of dissolving the present trade treaty between the two na-tions. This is hardly likely now, American companies hold, since France is anxious to maintain amicable relations with the U. S. because of Germany's latest im-perialistic principles.

OGUNGA DIN QLOVEAFAR

3 THE STORY OF WERLOR OF LIRE STORY OF LIRE

SENSATIONALLY DIFFERENT! . .

Drama even greater than their dancing...in the romance of the world's greatest dancers!...Re-creating the steps that made the Castles famous—the Castle Walk, The Maxixe, The Tango!...Memory's fondest melodies!...All the glories and excitements of a glamorous near yesterday!...ANOTHER BIG RKO SHOW FOR TOP MONEY AGAINST ANY OPPOSITION!

WORLD PREMIERE THIS WEEK RADIO CITY MUSIC HALL!

IN A ROW!



PANDRO S. BERMAN IN CHARGE OF PRODUCTION
Duched by M. C. Potter - Associate Producer—George Height - Screen Play by
Maked Shoriman - Adaptation by Docar Hammerstein II and Develby Yest

| M O III PROMITO II PROMITIO |
|--|
| Hollywood, March 25. |
| United Articles release of Samnel Goldwyn production. Co-stars Merie Oberon, Lau- |
| rence Olivier, David Niven. Directed by William Wyler. Screenplay by Ben Hecht |
| and Charles MacArthur. From novel by Emily Bronts. Art direction. James |
| Basevi; camera, Gregg Toland; editor, Daniel Mandell; asst. director, Walter |
| Mayo. Previewed at Warners Hollywood March 24, '80. Running time: 103 MINS. |
| CathyMerie Oberon HeathciffLaurence Oilvier |
| Edgar David Niven |
| Dr. Kenneth Donald Crisp Isabella Geraldine Fitzgerald Hindley Hugh Williams |
| |
| Judge Linton |
| Robert Romaine Callender Earnshaw Ceeli Keliaway Heatheilff (as a child) Rex Downing |
| Cathy (as a child)Sarita Wooten. Hindley (as a child)Douglas Scott |
| Harpsichordist |

Wuthering Heights' will have to depend on class audiences. Its general sombreness and psychological tragedy is too heavy for general appeal. With that sctup, and lacking socko marquee dressing, picture is more of an artistic success for the carriage trade.

Emily Bront's novel, published a

carriage trade.

Emily Bronte's novel, published a century ago, tells a haunting tale of love and tragedy. Samuel Goldwyn's film version retains all of the gran of the gran sodes are vividly etched, without benefit of lightness. It's heavy fare throughout.

Meric O.

benefit of lightness. It's heavy fare Menughout.
Meric Obesion has two loves—
Meric Obesion has two loves—
Meric Obesion has two loves—
and love of the worldly things which David Niven can provide. After unsuccessfully goading Olivier to make a consideration of the control of the control

| | Merie Oberon has two loves—a pash for stableboy Laurence Olivier | SilasJohn Wray | 2 |
|----|--|--|-----|
| | pash for stableboy Laurence Olivier and love of the worldly things which | | m |
| | David Niven can provide After un- | NormanGrant Richards | ĥ |
| | David Niven can provide. After un- successfully goading Olivier to make | JamesonCharles Trowbridge | o. |
| | something of himself, girl turns to marriage with Niven. Olivier dis- | | |
| | marriage with Niven. Olivier dis- | Snatch story, with radio gossiner | g |
| | annears, to return several years later from America with a moderate for- tune. Miss Oberon keeps her smoul- | | |
| | from America with a moderate for- | kling of gangsters, stacks up as a l | It |
| | dering passions under control, and | | i |
| | | double bills. It will garner nice | - |
| | dine Fitzgerald, for spite. Climax is reached with Miss Oberon dying | business in city spots such as at this theatre, where they like their melo- | |
| | reached with Miss Oberon dying | | 1 |
| | from an incurable disease in | names naturally limits its draw, | |
| | Olivier's arms. | names naturally limits its draw, with bumping off of the hero a dif- | ti |
| | Stark tragedy is vividly etched throughout. Tempo is at a slow | ferent but unsatisfying end. It's a remake of V's 'Okay America.' | G |
| | throughout. Tempo is at a slow | remake of V's 'Okay America.' | ě |
| | pace, with many sequences devoted | 'Risky Business' takes several deft | 4 |
| | to development of psychological re- actions of the characters. It's rather duli material for general audiences. | digs at the business of radio broad- | HIC |
| | duli material for general audiences. | casting even if it does paint the commentator with the lustre of a | ç |
| | Olivier provides a fine portrayal as the moody, revengeful lover. Miss | commentator with the lustre of a crusader against gangaterdom. It has the radio gossiper telling off the head of a broadcasting network, lambasting ad agencies and finally lcipping a top radio official on the chin. That final touch, where two to the chin and the chin are the chine and the chine to the chine and the chine are the chine and the chine and the chine are the chine as the chine are the chine and the chine are the chine and the chine are the chine as the chine are the chine and the chine are the chine and the chine are the chine are the chine are the chine and the chine are | í |
| | as the moody, revengeful lover. Miss | has the radio gossiper telling off the | H |
| | Operon is excellent inroughout, | head of a broadcasting network, | I |
| | nicely tempering her changing | lambasting ad agencies and finally | I |
| | tefactorily while Mice Fitzgerald is | clipping a top radio official on the | Ē |
| | impressive as Niven's sister, who | tornedo men clink into o broadcost | 12 |
| | moods. Niven handles his role sat- isfactorily, while Miss Fitzgerald is impressive as Niven's sister, who comes under the spell of Olivier and finds nothing but underwinger in her | ing studio while the gossiper is | |
| | finds nothing but unhappiness in her marriage to him. | shout to reveal gang secrets is rother | ۱. |
| | marriage to him. | rough. Gossiper is depicted admit- ting on the air that he has just slain a ruthless gangster leader. Then he | ť |
| | Story is unfolded through retro- | ting on the air that he has just slain | ŀ |
| | spect narration by Flora Robson, housekeeper in the early-Victorian mansion of Yorkshire. After briefly | a ruthless gangster leader. Then he | li |
| | maneion of Vorkehire After briefly | is shot down by the gun-toting mob- sters in a fusillade of bullets. | ľ |
| | detailing background of three prin- | Producers have held close to melo- | Iz |
| | cipals as children, tale swings into | | t |
| | the main love theme and tragedy. | series of suspenseful scenes for the | 13 |
| | Production has been given best | series of suspenseful scenes for the film's climax. Here the skill of di- rector Arthur Libin is visible be- cause it is only ordinary story de- velopment. Scene where the radio | 15 |
| | camera work by Gregg Toland is top grade, and settings are in keep- ing with period of the story. | rector Arthur Lubin is visible be- | 15 |
| | Camera work by Gregg Toland is | cause it is only ordinary story de- | î |
| | top grade, and settings are in keep- | velopment. Scene where the radio | ŧ |
| | Direction by William Wyler is | narrator flashes an automatic and sends three or four bullets into the | t |
| | slow and deliberate, accepting the | menacing gangster chief can only be excused on the grounds that the mobster had it coming to him. | ł |
| | siow and deliberate, accenting the tragic features of the piece. Ben Hecht and Charles MacArthur wrote | excused on the grounds that the | ľ |
| | Hecht and Charles MacArthur wrote | mobster had it coming to him. | ľ |
| | the screenplay. | George Murphy is fairly satisfying | ĺt |
| | | as the crusading radio columnist who covers the cinema capital, even if a bit florid. Dorothea Kent, as his | 3 |
| | Hound of the Baskervilles | if a bit florid. Dorothea Kent as his | ľ |
| E) | THOUSE OF THE DESKELADIES | femme secretary, tried her best to | ١ |
| ľ | Hollywood, March 23. | femme secretary, tried her best to inject a bit of romance into the pic- | ١ş |
| , | 20th-Fox release of Gens Markey produc- | ture, although he bruskly ignores her. The cameramen did not do her justice with several closeups that | k |
| | Rathbone, Wendy Barrie. Directed by Sid- | mer. The cameramen did not do her | 1 |
| | ney Lantield. Screenplay by Ernest Pas- | only set off the weaker features. | ١ |
| | hy Sir Arthur Conan Doyle; camera, Pev- | Leon Ames is the suave ex-gang- | ŀ |
| | viewed at Grauman's Chinese March 22, | ster, supposedly reformed, who is a | i |
| | '80. Running time: 78 MINS. | Leon Ames is the suave ex-gang- ster, supposedly reformed, who is a pal of the radio narrator. Eduardo Ciannelli is satisfactory as the chief mobster while John Wray again | 1 |
| | Sherlock Holmes | monster while John Wasser | ١. |
| | Beryl StapletonWeady Barrie | mobster while John Wray again chips in with one of his virile char- | H |
| | James Mortimer, M. DLionei Atwill | acterizations as down-and-outer | П |
| | BarrymanJohn Carradine | helped by the gossiper. El Brendel, veteran screen comic, is good for an | T |
| | Mrs. Jenifer Mortimer Meryi Mercer | veteran screen comic, is good for an | П |
| | Sir Hugo Baskerville Raint Forter | important bit and gets his usual quota of chuckles (again as a jani- | ľ |
| | Cabby E. E. Cilvs | tor). | ŀ |
| | Convict | Charles Grayson's 1939 scripting of | l |
| | Mrs. Hudson | Charles Grayson's 1939 scripting of William A. McGuire's old original as | 1 |
| | ShopherdIvan Simpson | well as his potent dialog is a slick job. | T. |
| | BruceIan MacLaren | job. Wear, | ľ |
| | JonDennis Green | | 13 |
| | Hollywood, March 23 "Oth-Fox release of Gas lajerty production of the Common Control of the Control | ON TRIAL | I |
| | 'Hound of the Baskervilles' in film | | ١ |
| | form notains all of the summanafully | Los Angeles, March 20. | ١, |

"Hound of the Baskerviller' in film form retains all of the suspensefully grantatic agreedings of Conan description of Conan control of the Conan control of the Conan control of the Conan control of the Conan control of Conan c

plottened on the names of Contain with the control of the control

WUTHERING HEIGHTS stalk its victims in the fog-swept

slaik its victims in the fog-weep incorp.

Rathbore gives a most effective with the production of the

RISKY BUSINESS

| ures George Murphy ar | d Dorothea Kent. |
|--------------------------|-------------------|
| Directed by Arthur Lu | bin. Original by |
| William Anthony McGui | re: screenplay by |
| Charles Grayson: camen | . Stanicy Cortex. |
| At Rigito, N. Y., week M | erch 22 30 Russ |
| ning timo: 67 MINS. | |
| Dan Clifford | C |
| Mary Dexter | George Murphy |
| Mary Dexter | Dorothes Kent |
| De Carno | Ednardo Ciannelli |
| Hinge Jackson | Leon Ames |
| I.neius | El Brendel |
| District Attorney | Richard Tucker |
| Norma Jameson | Pronces Robinson |
| Silas | John Wmy |
| Capt. Wallace | Arthur Loft |
| Abernathy | Plerre Watkin |
| Norman | Grant Plahanta |
| Jameson (| harden Trambulden |
| | |

ON TRIAL

Warner Brok. Clease of Bryan For production. Direct clease of Bryan For production. Direct clease of Bryan For play by Don Bryan; from play by Don Ryan; from play by Elmer Rice. Dialog director, Tel Thomas; asst. director, Arthur Leuker; crunsra, L. William O'Connell; cellor, James Gibbon. Fred Clease, Control Contro

| bert Strickland | |
|------------------|-----------------|
| | |
| | |
| ris Strickland | Jenet Chanman |
| raid TrackJs | mes Stenhenson |
| an Trask | Sadda Harrison |
| over | Larmy Williams |
| Av | Illiam Davidson |
| dge | Pari Derina |
| Morgan | Gorden Word |
| nry DeanCho | The Transfer |
| e Burkc | olden Ber |
| r. Trumbull | Contract Francy |
| rs. Leeds | Keiniem Harias |
| crk. | Acta Temb |
| , Summers | Valt Carr |
| inπ | .Stuart Holmes |
| urt_Steangrapher | Citt Saum |
| ry Foreman | JECK MOWER |
| rs. Rasenblatt | Jobn Dimon |
| ret Reporter | Lois Cheaney |
| cond Reporter | Rogar Edwards |
| | |

is a ills Elmer Rice's sensational courtto room drama of three decades ago, in
its day, had theatre audiences going
ter for the theatries of the piece, which
to had the husband commit murder to
the second commi

Miniature Reviews

Wathering Heights' (UA-Gold-

Wathering Beights (UA-Gold-wyn. Sombre dramait tragedy, productionally limited appeal, limited appeal.

Baskervillee' (20th). Conan Doyle's Skeriock Holmes paraded in strong pro-grammer. Will satisfy generally-responded to the strong pro-grammer. Will satisfy generally-match meller good enough com-match meller good enough com-match meller good enough can and Dorothes Ront featured, inter-tors of the strong pro-terior of the strong pro-served protection of the strong pro-terior of the strong pro-served protection of the strong pro-terior of the strong pro-served protection of the strong pro-terior of the strong pro-served protection of the strong pro-terior of the strong pro-served protection of the strong pro-terior of the strong pro-served protection of the strong pro-terior of the strong pro-served protection of the strong pro-terior of the strong protection of the strong pro-served protection of the strong pro-terior of the strong pro-terior of the strong protection of the strong pro-terior of the strong protection of the strong pro-terior of the strong pro-terior of the strong protection of the strong pro-terior of the strong protection of the strong pro-terior of the strong pro-

room duals.

Mystery of the White Boom'
(U). Weak hospital whodunit
for shortage bookings in the
duals.

are his wite's honor. But both the theme and manner of presentation are now dated for 1938 screen purposes. On Trial is strictly dual fodgraphers of the property of the strictly dual fodgraphers. Story concerns (.nooting of philametria James Suphenson by John Carlon and Suphenson by John Lindsay, Lifel goes to trial, with Edward Morris, a young and ambitious attorney, defanding. Testimony or cutheaks, with Miles Lindsay and couple; shalp daughter, Jamet Chapman, testifying no convince jurnance, testifying no convince jurnance that the strictly of the s

nappy rammy reunion for the sade-off, ture fails to generate any de-gree of interest, and punch is lack-ing throughout. Cast fails to over-come handicap of material at hand. It's a low bracket negative, for book-ings in the dualers.

Mystery of White Room

Mystery of White Room
Chivens related at Puris Start Production
Chivens related at Puris Start Production
Children and Chi

Class C whodmall for antilling in the tables. But even then it will seed a strong running mate. Will get brushoff reviews, negligible word of a strong running mate. Will get brushoff reviews, negligible word of the strong running and the supposed denoutement has more loose the supposed denoutement has more loose the supposed denoutement has more loose much motivation logic or characterization to the story, while the roman much motivation logic or characterization to the story, while the roman much motivation logic or characterization to the story, while the content is lenden. In sum, the plicture is merely one of those speedy review consideration.

Bruce Cabot and Helen Mack carry countries are considered to the story of th

MYSTERY PLANE

MYSTERY PLANE
MOGRAM-rises of Paul Market
Mogram rises of Paul Market
Most of Paul
Mos

The state of the s

them.

Army cops track down hiding place of the gang. Before they can get there, Trent and his pals escape in a plane and are pursued by the villains in a scaplane. Pitched battle in the skies ensues. Heroism of the gang's pilot, a former aviation idol

of Trent's, played by Peter George Lynn, makes everything turn out

Lyan, makes everytaing turn codraghight cases are those by which
same bombing tests are made from
3000-0-00t helpit, and the air Pottile
between the two expect filers.
Maryorie Ryanolds is a Work and
Maryorie Ryanolds is a Work and
Tommy Bupp, as the kid admiter of
Tommy Bupp, as the kid admiter of
Jumper and
Julion Intiffed and
leader of the say ring, has done
much better work before.

SO THIS IS LONDON (BRITISH-MADE)

(BEITISH MAD)

(BEITISH MAD)

(Dondon, March 16.

(Dondon, March 1

| School Mi | atress | | . Valerie | Hobso |
|------------|---------|--------|-----------|----------|
| Schuster | | ****** | Mariu | s Gorin |
| Anne Burn | ett | | Jnn | e Dupre |
| Rev. Hect | or Mati | bews | Athole | Stewar |
| Mrs. Matth | ews | | .Agres | Laughla |
| Mrs. Sedle | T | | Не | en Hav |
| Rev. John | Harris. | | Cvril | Raymon |
| Captain R | atter | | George | Sammer |
| Kate | | | Margare | t Moffe |
| Commande | r Denis | Ke | neth W | arringto |
| Submarine | Officer | | Torin | Thatche |
| Admirel | | | Rober | Kenda! |
| Bob Bratt. | | | Grant St | inderlan |
| Chauffeuse | | | | y Morri |
| | | | | |
| | | | | |

BIZARRE BIZARRE

BIZARRE BIZARRE

Leasure International Filiar release of Controlled Michigan Production Filiar Release of Controlled Michigan Releas

(In French, with English Titles) This is one of Marcel Carne's ex-periments with farce comedy and it's deftly directed. Given a script replete with ingenious quirks and pokes at human failings, a musio score modestly but effectively emscore modesty but enecuvery em-ployed to heighten dramatic effect where needed, and a plot that hinges on a pseudo-murder, opus furnishes pleasing entertainment. Art thea-tres and foreign language houses will do fair husiness with this one.

Files of Prince.

Company of the Com

A Man anu ('On Homme et sa Femme ;

('On Homme et sa Femme ;

Franch (FERNOE-MADE) et R. F.

Flins production, Blan Enery Bast. Die

Greek of year breville, Blay Foog Far.

Blanch & Little, Carnelle, N. T. Week

Blanch & Little, Carnelle, N. T.

Blanch & Little, N. T.

Blanch & L March 27, on Papon and the March 27, on Papon anette Moineau Piet Moineau Gerbe Ch Marcelle Jo

(In French; with English Titles)

Concessing that Barry Baur alway Tomconcessing that Barry Baur alway Tomconsense that Barry Baur alway Tomconsense that Barry Baur alway Tomconsense that Barry Ba (In French: with English Titles)

Is creditable. Supporting cast is competent. Describing any procession and photography are excellent.

Knight of the Plains

Knight of the Plains

Spectrum (WTTE SONGS)

Spectrum (WTT

Nothing

ming my Mar Mps JOHN (THE GREAT)

BUSINESS GOING ON AS USUAL!

The four-week holdover business in Globe, N.Y. pre-release already being matched in Albany, Memphis, Boston as nationwide bookings pour in!



WARNERS for Action! WARNERS for the Hits! WARNERS for Fairness!

ROSEMARY LANE STANLEY FIELDS Directed by William McGann o Serson Play by Crans Wilbur- Original KEG BY TYMHAM INKCLARM • Screen Flay by Lrans Wilder G Story by Crane Wilbur and Lee Katz • A First National Picture

Music Pubs' Suit Vs. Erpi, Majors On Foreign Rights Dates Back To the Pioneer Days of Sound

The pleneering days of sound are recalled in the present suit by John G. Palne, as trustee for the music publishers, against Electrical Research Products, fine, and a group of Film companies. The two major claims in the present suit involved present suit involved the suit of the su

claims the totals of the control of

perore nm on April 7, 7010Wing which he will rule on the \$180.803.77 milk place of the music men's pact with Eppl inveloves the foreign rights only. Already, under this foreign colly. Already, under this foreign writers and music pubs received at the rate of about \$500.000 per annual for the term, or \$3.500.000. There first areas a disputed balance alleges and Eppl settled for \$825.000 for the release of all rights, above the money already paid. This was after the expense of the ex

Complications

Complications
What complicated matters was the distinction between \$78 per complete usage of a copyrighted work, or a copyrighted work, or a copyrighted work, or a copyrighted work, or a copyrighted work or a copyrighted work was used only partially. Then also, arose this phase: are the American publishers entitled to collect whose the musical work are a collect when the musical work are a collect when the musical work of the collect when the musical work of the collect when the collect when the collect work of the collect when the collect work of the collect was a collect with the collect work of the collect when the collect work of the collect was a collect with the collect work of the collect was a collect with the collect work of the collect work of the collect work of the collect was a collect work of the collect work of the collect work of the collect work of the collect was a collect work of the collect wo

world copyright. And many as-entire legal picture.
Expl put the matter in the laps of the pleture companies, which is when Julian T. Abeles, copyright expert. Metro. 20th Century-Fox. United Artists and Universal. Abeles, at itsia counsel, had with him as asso-tiated counsel, had with him as asso-tiated counsel, had with him as asso-led to the company of the company's attented to the Problich's) office. It placed the ownward spot of being opposed by. Expl's lawyers, with Abeles in the middle.

Empi's lawyers, with Abeles in the middle, mouth, however. Abeles made, and a middle, and a middle,

world's cinemas were very sparsely wired for sound. While the foreign wired for sound. White the foreign in the problem of the patch, and the problem of the patch of English-speaking nations, for exam-ple, might have used U. S. sound-films extensively, the Gallic market,

CHECKING ON BOOTHS

Since the death, by burning, of an operator in a central New York town, state poopers are said to have been checking closely the condition of theatres in small communities and to have ordered the closing of zerval until construction changes were real until construction changes were real unit construction changes were stately regulations in buildings in the construction of the constru

exists.

A number of low capacity houses and halls used for motion picture shows do not come up to scratch from every angle of safety, some observers assert. A very rigid enforcement of safety provisions might close many of them, according to these sources.

Fairbanks, Sr., Again Nicked by Uncle Sam: To Pay 72G This Time

Washington, Besch 28.

Douglas F. 20.

Douglas

receivership (RKO still is) and had to treat its music problem individ-ually. And WB, of course, battled with Western Electric (Erpi) and made its peace, at its own terms, over basic sound patents, music rights, atc.

Loses Quiz Suit

Supreme Surr Justice Salvators & Cotilio in New York on
Monday (27), dismissed a
\$100,000 action of Zelward J.
Felier against Donahus & Co.
Justice Salvard J.
Just

OKLA. INDIES' **BUYING POOL**

Active organization work on the buying pool now being organized by independent exhibitors of the state in the state of the

being conducted by the Department of Justice.
Framework selup for the pool to produce the property purchase of product with state divided into district, seath in large of a district representative and a main office setup in Oklahoma Diyans call for general meager in Oklahoma City to negolists all contacts. Following his dickering, deals will be okwyed by each eas an individual. Each district to Oklahoma City to the product of the product

Dickson Sells 50% In His Theatres To Griffith Bros. Chain

Kansas City, March 28.

Sale of half interest in his string of theatres was made last week by Glenn Dickinson to Griffith Bros. of Oklahoma City. String includes 26 houses in towns throughout Missouri and Kansas.

H. J. Canada.

house It wows throughout Missouri and Kan towns throughout Missouri and Kan towns throughout Missouri and Kan towns throughout Missouri and H. J. Griffith joins Dickinson in He Kansss City offices in a super-visory capacity. Headquarters for the company near now located in the Mission Dickester less that the Mission Dickester less that the Mission Dickester less that the Mission Dickester less than the Mission Dickester less than the Mission Library and President Library and President Library and President Library and President Library and Library and

ALLOWS LETTY' APPEAL: 600G PUT IN ESCROW

Federal Judge Samuel Mandelbaum in New York yesterday (Thesady) allowed Motro, Loew's, Inc., and Judge Samuel Motro, Loew's, Inc., to the Gricuit Caurt of Appeals from a decision of Pederal Judge John Knox on Jan. 7 last, sillowing Mrs. Margaret Ayer Barnes and Edward Margaret Ayer Barnes and Edward Seminary of the Samuel Samuel

Letty Lynton.

The money, now in escrow at the Empire Trust Co., will remain there until the appeal is decided.

The defondants cite 62 examples of where they believed the Judge erred in his decision.

THAR SHE ROLES

Hollywood, March 28.

'Good Girls Go to Paris, Too,'
relled yesterday (Monday) at Columbia, with Joan Blandell in the top spot.

Alexander Hall directs.

Film Reviews

Knight of the Plains

ALEXANDER NEVSKY

(BUSSIAN-MADE)

Amilio ettess of Monthin Production

Andrew Alexander Control of the Control

Additional Andrews Control

College Andrews Control

Colleg

Domach, noblemen of Neyton, N. Novikev, Domach, noblemen of Neyton, N. Andel Amesta Timofeyavan, nuglter of Bushi (1984), N. Andel Olya, a Neyton of W. J. Sasanitinosa Vanilles (1984), N. Sasanitinosa (1984), N

(In Russian; with English Titles)

(In Russian, with English Titles)

As betiting the rank of 'giant' of the sheftling the rank of 'giant' of the sheftling the rank of 'giant' of the sheftling the reservoir of the sheftling the sheft

otherwise its motion and the control of the control

Said the scope of his achievement.

His Teutonic Knights are portrayed as ancient forerunders of our mode-and the said of the streets.
While there is a slight romantic

tale running, paralleling major events, it is not seriously developed and serves merely to relieve the stern character of the warlike tale. First half of the picture is expository and deals with attempts of Alexander to arouse his followers to

Knight of the Plains

(Continued from page 14)

(In the latter half of the picture from page 14)

(In the latter half of the picture from page 14)

(Continued from page 14)

(Continued from page 14)

(In the latter half of the picture from page 14)

(In the latter half of the picture from page 14)

(In the latter half of the picture from page 14)

(A) Is John, who gesticulates wheat pet and page 14)

(A) Is John, who gesticulates which at the case of Martin which page 14)

(Continued from page 14)

(Continu

the story.

Unalloyed propaganda spoils an otherwise stirring spectacle of melodramatic art.

NICK-WESTON OUSTER SUIT STARTS IN ST. L.

With all legal obstocles branche off the outset suit against John P. Nick, Clyde A. Weston and George E Browne, recently instituted by 19 members of IATSE, Local No. 143, Degan Monday (37) before Circuit Judge Ernest F. Oakley, Louis Landau, former owner of the Maryland, a vice.

dau, former owner of the Maryland, as Jouth St. Louis nabe, was the first wifness.

As South St. Louis nabe, was the first wifness.

The state of th

he couldn't remember one the IATSE head made in 1886 on the day the wage negotiation matter was settled with Westlon, England and State of the IATSE with Westlon, Landau sall Westlon had worked for him as an operation for Granite City from 1910-1913, Kainwan testified that he and Landau results of the IATSE was not to the IATSE with IATSE was not to the IATSE was not to

ows for bia



We're happy to give your patrons "BROADWAY SERENADE", as sweet a holiday goldgetter as ever packed in the lads and lassies with their new Easter bonnets!

"BROADWAY SERENADE" has heart appeal, eye appeal and ear appeal—romance. spectacle and music to lift the spectator from wintry doldrums to Springtime cheer! Hear! Hear!

And speaking of M-G-M's Springtime hits: "IT'S HEY MONEY, MONEY AND A HA-CHA-CHA!"

We have seen the new DR. KILDARE picture ("Calling Dr. Kildare") and it's a thrilling fulfillment of this series' promise!

We have seen the new HARDY FAMILY picture ("The Hardys Ride High") and when you see it you'll agree with us that it's their best yet! A riot of fun!

We have seen "GOODBYE MR. CHIPS" from our production unit that made "Yank at Oxford" and "The Citadel", which won the N.Y. critics' Best Picture of The Year award! It is sensational!

And there's Robert Taylor and Myrna Loy in "Lucky Night" - Claudette Colbert and James Stewart in "It's A Wonderful World"-Johnny Weissmuller in "Tarzan" and a flock more.

LOTS OF TALK in the papers about 1939-40 and M-G-M has big things in store for that. BUT before Sept. 1st rolls around you're going to enjoy a merry Springtime and a Summer of gala M-G-M shows!

SUMMER, WINTER, SPRING AND FALL-AND SUMMER AGAIN-EVERY SEASON IS FRIENDLY TO YOUR BOXOFFICE WHEN YOU DEPEND ON THE FRIENDLY COMPANY!

Final Chapter to N. D. Divorcement In D. C.; Other Anti-Show Biz Bills

Paramount. and two associated halins scored over the North Basic States of the State States and the States chains scored over the North Dakota attorney general Monday (27), when attorney general Monday (27), when the U. S. Supreme Court not only dismased the appeal involving the exased divocement statute, but re-versed the special district court which held the law constitutional. Litigation was remanded with in-structions to wipe, it off the books, leaving the question of costs to be-settled.

settled. Although willing to drop the con-troversy, now that the matter has been made moot by repeal of the act, the state authorities begged the Su-preme Court to let the original ver-dict stand. Reversal would be cited by the producers as the merits, and would be used to fight the Federal anti-trust cuit.

In a seven-line order, the tribunal diaregarded the state's objections and granded the motion by Paramount to reverse the decree below. The case was sent back to the special trial court with directions to dismise the entire proceedings, without perjudic to an application by either party for The final unmipliers assessed no costs against either for the appeal.

wanns either for the appeal.

Minn's Mystery Bill.

Minneapolis, March 28.

Desp-tyden mystery attaches to the sponsorship of a theatre divoccement of the sponsorship of a theatre divoccement.

Minnealon site legislatine. President W. A. Sleffee of Northwest Alled asserts he had nothing to do with the sponsorship of the sponsorship of

westigate 'the sincerity of the spon-sory purpose.'

Perviously, Steffen, who was in Previously, Steffen, who was in Previously, Steffen, who was in structuced, and announced that Northwest Allied had absanced the plans to push through such a law at for the change of plans, he explained, as the North Dakota law's repeal. It was pointed out by Steffer that was the North Dakota law's repeal. It was pointed out by Steffer that a Minnestod advocrement law's pro-visions, requiring the Paramount Northwest circuit to relinquish its 85 theaters, could become fact said, by the year's grace given the circuit and the court fight which would un-doublety ensue. In the meanwhile, doublety ensue. In the meanwhile, eafly will reach the U. S. Supreme eafly will reach the U. S. Supreme Court sooner because divorcement is one of the Federal government's anti-trust suit's objectives. The bill introduced into the Min-

one of the Federal government's

The first substitute of the first state of the first state of the first state legislature seeks to aver a state of the constitutionality by providing that if any of its provisions of the act shall not be affected. All theatre owners would be required to the an affidient annually, swearing any disect, or indirect, influence in the ownership or operation of their showhouses. Penalty for violation would be a Studior fine one-year would be effective a year after enactment.

would be effective a year after enactioned.

Another Mill Just Introduced into
the legislature in designed to define
cash gift nights as lotteries and make
them liegal. Steffer declares its
passage would force a large number,
them liegal. Steffer declares its
passage would force a large number
houses, especially in the smaller
communities, require the help of cash
for hight to keep them in exidence
that gift night and the safe of the
state supreme court already has
ruled that 'Bank Night', properly
and the state probability in the state
gift night and many exhibitors there
and the state probability in the state
gift night and many exhibitors there
ing to Steffer.

With only approximately three
weeks of the present legislative the
weeks of the present legislative the
three states are the state
for passage.

Add: Divorcement
Madison, Wis.; March 28.
Bill to bar distributors or producers from owning or operating picture theatres was proposed by As-

Bature here.

Phility's Tax Bills

Two isa Fendadajoha, March 28.

The isa Fendadajoha isa Fen

Anti-Standing Room
St. Louis, March 28,
An anti-standing room bill directed
at film houses and other places of
amusement in the state has been
dumped into the legislature hopper
at Jefferson City by Representative
J. C. Woodsmall of Sotland County,
The hill meadles the severy theatre J. C. Woodsmall of Scotland County. The bill provides that every theatre having a width of 25 feet or more must be provided with a center aisle. The measure also stipulates that no ducat shall be sold unless there is a seat immediately available. The pro-vision against selling standing room is under the close of seeping the asises and exits clear at all times.

Canada's Bill Saags
Montreal, March 28.
Bill to set up a national film board
of eight persons whose job would be
to coordinate motion picture activto coordinate motion picture activities of the various government departments ran into a mag Tuesday (21) in the Camedian Senate when (21) in the Camedian Senate when the control of the control in the

sion. What had at first promised to have an easy passage through the Senate resulted in a full-dress debate and was eventually adjourned without decision.

David, McFaul In N.Y. For Par Theatre Meets

Harry David, operator of the Pub-lix-Sait Lake houses for Paramount, and Vincent McFaul of the Shea-Publix group in Buffalo, reached New York during the past week to discuss theatre problems, plans and other matters with some Par office

other makers with some Far onlice executives.

Leonard Goidenson, h.o. theatre executive, returned late last week from Detroit after conferring with the George W. Trendle people.

Keeps On Hopping Along

Hollywood, March 28.
Harry Sherman starts his 1938-40
program Monday (3) by rolling the Audit Outlaws, first of a new
Hopalong Cassidy series.
'Argentine will be second of the
series and The Double Dyed Deceiver third.

Col.'s New Eastern Shorts Max Cohn and Harry Foster have taken over eastern shorts production for Columbia Pictures, succeeding Ben Schwalb, resigned. Columbia is

Ben Schwalb, resigned. Columbia is making two series of shorts in New York, 'News World of Sports' and 'Washington Parade.' Schwalb intends to produce inde-pendently in the east.

P.A. Crack Down

(Continued from page 5)

period, if the actor is satisfied with his representation, the contract may be renewed for a period of three Current contracts will be modified to expire in five years from date the SAG announced its licensing pact, making present tickets

Guild to Handle Squawks Favorable report has already been nendment to the State nade on an ar Labor Code, which when adopted by the State Assembly, will give the

SAG authority to arbitrate dispute between agents and actors. Pact bebetween agents and actors. Fact be-tween two Guilds will not be inked until favorable action has been taken on this measure and other legal de-tails of contract have been worked

tails of contract have been weeked out by attorney. Metro executive have turned the contract of the contract of the Metro-Goldwyn-Mayer Studio Office Employees Guild for a 18% wage tilt, two weeks vacation with pay and improved working conditions. Committee will be named by Guild to seek support from either studio cratts in defort to facee producer.

to seek support form either studios carfa in effort to drece producer seek solvent of the seek solvent of

D. A. Bits IA Assessments
Announcement that his office
would do everything possible to stop
ruther salary assessments by International Alliance of Theatrical Stage
Employees was made by Dist. Atty.
Buron Fitts.
I must say that the assessment
smacks of methods employed by
eastern rackelevers, saig Fitts. To

eastern racketeern, east Pitts. To ymind, it is, a gross injustice on men and women working for a living to be compelled to pay 2% of to their regular dues for the private of the property of

autonomy for Studio Locais on un-LA.
National Labor Relations Board
has called a conference of autonomy leaders, producers and IATSE tops for Thursday (80). William Walsh, senior counsel for NLRB, said every effort would be made to work out some agreement that would end various court tilis and restore-harmony to the zanks of the 12,000 workers who are members of the

N. Y. Strike Call

(Continued from page 2)

inming the exchanges Monday (27) pointer out, there is nothing to stop them from calling for film themselves, if there's any to be had. Should there be no early settlement of the strike situation, exhibs will also pick up film from each other in an effort to keep Soing. All the working the worker truns may be stretched is a question of grave import.

Mean part about the situation is that, while the 30°-1A move against that the same against the same ag

306 Picketing the Home Offices and Branches

Local 306's men not only started picketing exchanges Monday (27), which include screening rooms, but also the few branch offices which do

Local 30% men not only started
National Labor Relations appeared by the started an action in the N. Y. Referral current
national Labor Relations and the Labor Board. Each of the State of the NLRB state of the N

strike lasting longer than 10 days or two weeks, Monogram is in a pecuit two weeks, Monogram is in a pecuit its ability to continue operations in a normal way. Unable to get regular film supply from the other companie, exhibitors may lake everynamie, exhibitors may lake everyn may lake everyn

lasted until past supper time.

1/18, Casat Suit
Hollywood, March 28,
Superior Judge Emmet Wilson
Monday (17) took under advisement
tional repst to nestrain the deposed
officers of Technicians Local 37 from
interfering with operations of the
organization of the control of the
organization of the
orga

Examine Brentano-Rapo In Suit Vs. Harold Lloyd

Lowell Brentano and William Jordan Rapp, authors, were examined before trial by counsel for Herold Lloyd last week in New York Interrogation was in connection with \$75,000 plagiarism suit by Erretiano very the picture, Professor Beware'. The writers allege they submitted an original script to Lloyd, defense will be that basis for the picture was an original atory written for him by unnamed oceanists.

Lloyd's New Co.
Hollywood, March 28.
Harold Lloyd has formed a new
Harold Lloyd Productions, capitaltized at \$25,000, with William R.
Frazer and Robert C. Gardner as associate directors. Articles of incorporation were filed in Sacramento.

poration were filed in Sacramento.

Stopwary? Sulf
The copyright intringement suit by
The copyright intringement suit by
Stophen Tamas against 20th CenturyFox, over 'Stowaway', has resulted
in a N. Y. suppress court order
that in a N. Y. suppress court of the
initial bill of particulars indicating
wherein lie the similarities between
his story and the Shirley Temple
wherein lie the similarities between
his story and the Shirley Temple
his story and the Shirley Temple
read to a still single Flungarian
court. Meaning, he also
despected to a still higher Hungarian
court. Meaning, he also
destrict court.

Main allegation is that 20th-Fox's
British representative had commisoriginal, which allegedly was incerporated, but not compensated for, in
Stowaway'.

To Stowaway'.

Hi Peskay's Majestic Exchange; Theatre Changes, Distrib Doin's

Anth, Mullen Upped
Nestor F, Auth, for last year floor
manager at Penn theatre here, upped
to assistant managership of Loew's
Broad, Columbus, picked for job hy
district chief Mike Cullen, former
manager of Penn, Albert Mullen,
promoted from ushers' staff to Auth's

post.

Joe Kaliski, G-B's last exchange here, named head of Grand National office in Boston. More recently Kaliski has been handling West Virginia distribution for Birth of a Deatre building at 100 and 100

Baby. Theatre building at 1910 Beaver avenue, on Northside, will be offered for sale by Allegheny county sheriff on April 3 to satisfy a judgment of \$20,156. Listed owner is Albert J.

Eber. Anus. Co. transferred Henry Miller, manager of Family, East Liberty district, to Strand, Youngs to the Comment of the Comment of Family managership from assis-ant's post. Harry Segal comes in from Youngstown job to take, over his successor's spot.

S. E. Banham Out
Serramento, Calif., March 22.
E. E. Banham has retired as district manager of the National Theraper of the Carlon Company of the Carlon Company of the theater company. Benham of the theater company benham theater in Yuba City and became manager of the company's interests there when that theatre was acquired by the company's interests there when that theatre was acquired by the company's interests there when that theatre was acquired by the company's interests there when that theatre was acquired by the company's interests there when that theatre was acquired by the company's interests the company's interes

unce when mat theatre was acquired pathons us covered as manager of the State, Marywille, by Harry Brown, for the past two years manager of the Liberty, Marywille, worthing manager of the State, takes over the management of the Liberty, David Peterson will take over the pathon will state over the tre in Yuba City, succeeding Edward tre in Yuba City, succeeding Edward Benham, Jr. Peterson has been manager of the Shasta City.

New S. C. House Opens Spartanburg, S. C., March 28.
New State theatre opened at Anderson, S. C.
Dave Garvin moved from Spartanburg to High Point, N. C., as Carolina manager there. Was assistant manager at local Wilby-Kincey house.

Fhilly Deings
Philadelphia, March 28
Warne Priladelphia, March 28
Warne Revent Consection
Of days for Son Keystone Closed for
Od days for Son March 28
A new house is being erected in
Norristown by Dave Migram's Afflisted Theatres Circuit.
Wather Consection of the Hoga theatre
Watners Market Street theatre had
to clearance cut last week as a single clearance cut last week as a least
and the general revision here. Will
also proceed promit to it days alseed

Install and Onliwon Paper Towels

CLINTON HOTEL

10th Street, Below Spruce
PHILADELPHIA, PA.
Seven Stories, Elevater Service
Wily farnished and decented. B:
x water in all rooms. Rooms w
h. Special Theatrical Estee
y or Week, from \$1.50 per D:

Hi Peskay and Sam K. Decker acquired control of the Majestic Distriction Corp. Peskay was formetly exchange nanager for Grand State Courth annual business-building control state for an anger for Grand Feet for an anger for for an extra for an ex

Col's Switches
Hollywood, March 28.
Wayne Ball has been moved by
Columbia from Denver to manage
of Harry Weinberg, Nobert III, Salt
Lake manager, is made supervisor of
the Sait Lake area.
Lower Color Switches area
upped to minager there.

Wiener to Des Meines
Wiener to Des Meines
I. M. Weiner to Des Meines
I. M. Weiner to Des Meines
manager of Columbia, has Joined
Universal in the Des Moines office.
The Strand, Pierce, Neb., purSeymour, la from Ortell Hamer.
Craigs plan extensive remodeling
of house.

Suits vs. Films

ris successor's spot.

Fearvesy, Fr., Indie
Rochester, N. Y., March 28
Albert Fenryessy, Jr., youngest of
the brothers who recently sold for
Dunbar, former manager of the Monroc, have taken over the Arnett, 10Dunbar, former manager of the Monroc, have taken over the Arnett, 10Schines, Albert is the only one of the Monderstood that under the contract with
Schines, Albert is the only one of the Monpeting houses.

Jacob Welsenborn, Saturday (25), Since the line is short, however, if
roopened the enrovated Sun, nabe,
is generally expected no attempt
Ben Neivert former manager of
West End, selling autos for Chevrollet,

Phility's WB Peevs
Philadelphia, March 28.
Warner Bros. exchange here was
cited last week to the Department of
Justice by a group of exhibitors for
alleged monopolistic practices. Letter of complaint was at the same time
sent to William Mansell, manager of
the exchange.

sent to William Mansell, manager or the exchange.

Basis of the beef is WB refusal to allow exhibitors to take out the cost of premiums hefore figuring the percentage of gross due the exchange, considered the second of the control of the cost of

N. Y. Sait
Federal Judge William Bondy in
New York on Thursday (23) formain vigned the order requiring the
within 86 days to United Artists
Corp. In connection with the Government's ant-trust suit against UA
and the other majors. UA has 20
days to answer the bill, when filed,
asked that the part of the complaint
referring to UA as a producer
stricken from the complaint was denied.

stricten from the complaint was de-nied.

Examination of Edward C. Raftery
and Harry Muller of United Artists
was postponed court familia April a.

Paul Williams, special assistant attorney general, who had expected to
conduct the negotiations received a
phone call from attorney Raftery
requesting the postponement, as he
requesting the postponement, as he
to be a considered to the contract of the contract of

International contract with UA and to leave Hollywood now would have been very difficult to the Department of Justice revealed vesterday (Tuesday) that Paul Williams, special assistant attorney-general, proceeding the anti-trust action against the major companies, plans to file a bill of particulars on his arrival in North Tom Weshington on April 5.

Newark Indie's Trust Suit Against Majors

A triple damage anti-trust action for \$150,000 was filed in the N. Y. federal court yesterday (Tuesday) against the Motion Picture Producers & Distributors of Ame.ica, Inc., Coumbia Pictures, Metro, MGM Dis-

\$235.307 NET IN '38

The Paramount Broadway Corp., controlling the Paramount building the Paramount building No. X., is a part, for the year 1838 showed a net loss of 293,594, with the deficit at Dec. 31, 28, increased 5857,894, as compared with a deficit of 5498,183 at the end of 1937, deficit of 5498,183 at the end of 1937, and the end of 1938, including discount on bonds purchased, amounting 0317,1731, and bond discount and expense applicable to bonds purchased, 3317,131, and bond discount and expense applicable to bonds purchased 334,058.

By a purchased, and the supplicable to bonds purchased 343,058.

By a purchased, and the supplicable to bond spurchased 343,058.

By a purchased, and the supplicable to bond spurchased and advanced using 38 of 37,839, and the supplicable of the

20th's \$7,252,466 Net for '38, a Bit **Under Previous**

The 1938 profits of 20th-Fox were alightly under previous year, according to the annual report for the St-week period, ended Dec. 31, 1938. Statement showed a net of \$4,225,466 after all income, surtax and foreign archange adjustments. This compares with total of \$8,617,114 net for 1957. Company's share of National 1957. Company is not provided by the share of the s from this source in 1937.

from this source in 1937.

Drop in revenue last year occurred principally in final, quarter, when earnings were \$23.00.374 as fourth quarter in 1937. The company maintained and paid dividends on its preferred stock of \$4.50 per share and \$2 per share on common, with \$4.600.216 having been paid out during the presentle as of the 31.

with \$4,892.16 having been paid out during the year.
Outstanding capital as of Dec. 31, 1938, was \$35,75 shares of preferred 1938, was \$35,75 shares of preferred year.
National Theatres Corp. in 1938 were \$3,917.85, compared with \$2,982.26 in 1937, and earnings in the first \$1,975, and \$1,975, and earnings in the first part of \$1,975, and \$

Trans-Lux's Report

Trans-Lux's Report

Net profits of Trans-Lux Corp. In
1838 were about \$200,000 less than in
the preceding year, according to the
report mailed stockholders last week.
Company showed net of \$333.717, or
600, per chaire reported in 1837.
Only 10c was paid in dividend in
tyear, as compared with 30c in 1937.
Trans-Lux Statement blamed the
small volume of business on the N. Y.
Nock Exchange and Curb Exchange
for the mail profit shown by the
Move Fichers affiliate.

tributing Corp. Loew's, Inc., Paramount, United Artists, Universal, Big-U Film Exchange, Inc., RXO Big-U Film Exchange, Inc., RXO Distribution of the Company of the Company of the Corp. Owner and operators of an independent picture theatre at 127-29 North Seventh Steet, Newskr. Suit charges that the defondants, through united the company of the Corp. Owner of the Corp. Owner of the Company of the Corp. Owner of the Corp. Owner

sulting in price fixing and stifling of trade and the creation of a monop-

irade and the creation of a monopoly.

Specifically as to their own grlevances they charge short forcing, block booking, blind buying, fixing of run and clearance, etc.

It is lastly alleged that the Hays office is dominated and controlled the control of the co

PAR B'WAY CORP. LOST Coast Exhibs See Impending Price War Due to Theatre Building Orgy

Unprecedented new film thearte building which has enveloped the Southern California territory, parabuting the Southern California the Sout

Construction on a new house, to cost in the neighborhood of \$100,000, will start at Wilson in a few weeks. Newest of the North Carolina Thealast the the North Carolina the largest theatre in Wilson. George Washburn of Shelby will erect a \$30,000 theatre huilding there; J. A. Reynold, Carolina theatre, Shelby, has signed a long-term rental lesse.

Salinas, Calif., 4th Hou

Sallmas, Callt, 4th House
Sacramento, March 28.
Construction of a new theatre, 820
seats, on Main street, Sallmas, Cal.,
will be started immediately, it was
announced after the awarding of the
\$28,500. H. I. Tegimier and Frank
McAfee will operate the new house.
The building, which will cost \$75,000 when completed with fixtures

and equipment, will be reinforced concrete on modern theatre architec-tectural lines. Will be the fourth in Salinas. A fifth is contemplated for a suburb.

a Suouro.

Fred Coleman's New One
Last Point Amsurement Cu Fired Coclomen, pres. University of The Cosite, its No. 4 suburban house, Thursday (23). Bill Yarbrough is mgr.
day (23). Bill Yarbrough is mgr.
day (24). Bill Yarbrough is mgr.
with Ashfield Yarbrouch as mgr.
setting going on March 14.

Supplex. Firm also operates First
and College Park. Coleman is
brother-in-law of R. B. Willoy.

Set for RKO Boston Snot: Keerner West

Tom Gorman, with RKO in Chicago and over the Palace there, is reported the most libely candidate records of the record of the record of the RKO New Ball and theattre. Koerner has been shifted to the West Coast to assume headed for years by Cliff Work. he was not to be a support of the post of the post in Chicago is not mentioned.

Feteing Koernes

Boston, March 28.
Show biz friends of Charles W.
Koerner, division manager for REO
Theatres here, will throw a farewell party for him at the Cocanut Grove
Sunday (2). Koerner leaves later
that week to take over the Coast division of RKO theatres.

Return of Dr. X' is in the final scripting stee and goes into the Bryan Foy unit at Warners for production on the 1939-40 program. Boris Karloff gets the lead role, as he did in 'Dr. X.'

New York Theatres



"YOU CAN'T GET
AWAY WITH MURDER"
HUMPHREY BOGART
A WATER Broe. Picture
In Person of ORCH.
STRAND AND ATTE ST.

TODAT Capito

Castor Mill YGMALION

"MADE FOR EACH OTHER"

Happy Foli

Starts "SOCIETY LAWYER"

"3 SMART GIRLS GROW UP"

UNITED RIVOLI Broadway ABTISTS RIVOLI Broadway Doors Open #28 A.M. MIDNITE SHOWS

PARAMOUNT STORES BOB BURNS ia Person Dorothy

"PM FROM MISSOURI" Mische Aner Chas, Barnet WITH BLADYS GEORGE

BADIO MUSIC HALL THE STORY OF VERNON and IRENE CASTLE

SEATS 25' TO

"Alexander Graham Bell"

-On the Stage-

GOVERNMENT RESISTS 'HIGH PRESSURE' TO LET TELEVISION GO ON SALES RAMPAGE

Fears Exploitation Would Have Quick Letdown-Also Privately Concerned About Who Will Control New Industry

Washington, March 28.

Washington, March 28.
Continued delay in deciding on television standards is seen in failure of the FCC special committee to fix a date for a hearing on proposals of the Raich Manufacturer Association in the Raich Manufacturer in the Raich Ma

voloped for American dial-twisters. Two many uncertainties and unfinished projects.

Within the past month several incidence projects.

Within the past month several incidence projects and the RMA have suggested strongly that the United States will keep on treating television for an indentite period as escentially a lab landening period as escentially a lab landening beroid as escentially a lab candening beroid as the position of pulling of eaching in. Unwilling to put themselves in the position of pulling of eaching in. Unwilling to put themselves in the position of pulling or eaching in. Unwilling to put themselves in the position of pulling the compared to the pulling its clamp of approval of the service of the compared to the pulling its clamp of approval on something its damp of approval on something its damp of approval on something its clamp of approval on

tank now impaired to start rottude.

This attitude was reflected in the decision to hold a hearing on a pair of recent applications—from Crosley and Don Lee—for permits to carry on additional experimentation from the viewpoint of program construction of the program of the pro

sink large sums in receivers.

Far Menopaly
Though it isn't mentioned openly,
Commish people privately fear that
adoption of standards at this phase
of development might lead to a mooff development of the propercussions in future years. Farpercussions in future years. Farpercussions in future years.

FarPercussions in future years

FarPercussions in future y

government might be giving hot-house treatment to something that it inter will prove not to have been worth white. Keptor as Golden to the worth white. Keptor as Golden to the term that will afford still more clarity—are acting as a damper. —are acting as a damper. —The Commish is not convinced that the commission of the commission of the property of the commission of the commission of the property of the commission of the commission of the statement of the commission of the commission of the stations. Hopeful that further re-search may wind up in perfection stations. Hopeful that further re-search may wind up in perfection of a theory that will allow more trans-mitters to occupy the spectrum and reduce the over-all investment. Disposition is to move cautiously, lest cold water be doused on scien-tists who haven't found all the an-

\$2,000,000 BAIRD STOCK ISSUE

Baird Television Co., Ltd., directors will ask stockholders on Friday (31) to okay a \$2,000,000 loan stock flotation. Stock certificates would

notation. Stock certificates would be converted into new preferred stock any time up to 1944.

Proceeds of the loan would go toward financing manufacture of theatre and home receivers and further research and television development.

Mrs. Melrose Promoted

Akron, O., March 28. Akron, O., March 28.
Edythe Fern Meirose has been named general manager of WJW. Akron. She jolaed the station last been stated in the state of the s

Massah Wooten

Memphis, March 28.

Hoyt Wooten of WREC is now a
plantation owner. Has taken an estat of 30 acres out in the country.

Is building house on the estate,

Gary Grant due back on Kellogg Circle April 2, replacing Basil Rath-bone as wielder of the gavel.

SPITALNY OFF MAY 22

General Electric Leaving Radio Spitalny Dickers with Cosmetic

Phil Spitalny parts with General Electric May 22 after three consecu-tive essams with this account. Lat-tive string up its Monday night spot on NBC. Spitalny has a bid from a cosmetic account which is alated to go on Columbia this fall.

INSURANCE RAP AIMED AT WOW BEATEN

Omaha, March 28.

Klaver bill, which would have preented insurance companies from Klaver bill, which would have pre-vented insurance companies from using policyholders' funds to set up or maintain broadeasting stations, not be the second of the second of the station of the second of the second sace and Commerce Committee of the Station of the second of the station of the second of the station of the second of the contract of the second of the

Among other stations operated by insurance companies are WTIC, Hartford; WSM, Nashville, and WJDX, Jackson, Miss.

Noxzema, Firestone Air

From Frisco Exposition

Trium Frisco Expositions
Two na Francisco, March 28.
Two national network commercials
were sired from the Golden Gate
were sired from the Golden Gate
Professor Quit' show for Nozean
on Saturday (25) and the Friestone
Tire program with Richard Crooks
on Monday (27). Two broadcasts of
each program were scheduled, one
each program were scheduled, one
call the control of the control of the control of the control
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for the east and a types—release.
Firestone sent Alfred Wallenstein, its regular conductor, out from New Its regular conductor, out from New Least for the broadcast, while came up from NBC's Hollywood studies to handle the announcing assignment. Crooks was in town for a concert date,

AD LIB PLOTTING Orden Nash on Mutual Will Stump

Ogden Nath will me. Author, Author, Author, a new sustainer series Friday nights over WOR-Muthual beginning April 7. Half-hour show middle of the extemporation of the management of the series will be awarded for altuations used on the show the series will be awarded for altuations used on the show the series will be awarded for altuations used on the show the series will be series will be seried by the series will be series of the recent blography of Benjamin Franklin. Ellery Queen, mysel solvy author, will also be part series as day author, will also be series. Authors will be paid.

Mullins Trio Out

Lyn Murray Town Hall Singers on he Fred Allen show will be cut to a the Fred Allen show will be cut to a foursome next month, reportedly because of the AFRA wage-hour code, but partly for summer economy. Group of seven composed of the Four Clubmen and the Mullins Sisters, a trio. Latter will be dropped. Clubmen will be known as the Town Hall Quartet.

RECONDITIONED COWROY

RECUNDITIONED COWBOY
Regina, Sask. March 28.
Ralph Foster, The Singin Cowboy, is no more after April 4. Then
he goes over CKCK for Slater's
about, and they're too toney for the
about, and they're too toney for the
and sing balleds to Mr. Ross McRae's
Soddling.
Despende on that

.ding. Depends on what you sell.

Inside Stuff—Radio

Right to performance clearance which WHN, New York, has obtained from the American Record Co. is practically the same in legal context as the one which RCA Victor issued several months ago. All it is in either the context of the co

Metional Association of Performing Artists, of which Fred Waring is president, Meyer Davis and Paul Whiteman, vice presidents, Frank Crumit, accretary, and Dav Voorhees, secretary, suggested the bill which Senator Charles D. Perry, Manhattan Democrat, introduced. It would make the manufactured recording in New York State of any broadcast emanating the control of t

Showdown on whether the Associated Press is to sell news to radio stations as it does now to newspaper cilents is expected at the annual meeting in New York City, April 24. Question has been up before.
Associated Press officially sticks to the theory that it doesn't want to sell news service to radio. That's also the prevailing opinion of directors. But there have been signs of shifting attitude. The management, according to indo in the trade, looks on the sale of news service to radio from two angies: (1) as a means of obtaining considerably more revenue, (2) as a medium for securing publicity for the

c.r. Considerable publicity gained both by the United Press and INS through selling service to radio.

Bill Schudt, g.m. of WKRC, Cincinnati, was in New York last week reviewing with CBS officials a competitive campaign he will launch to take advantage of the changed status in Cincy due to WLW going between to 50,000 watts. Schudt sees WKRC for the first time in a position to do itself some good.

itself some good. Meanwhile WLW is throwing additional manpower and ideas into the fray and will redouble its own efforts to preserve the leadership which it has always enjoyed by the proverbilal mile. Town will have a second confidence that, like other large markets, Cincy can easily support two

Report around the ad agencies last week was that John U. Reber, J. Walter Thompson's radio hêad, had been lined up by Columbia for the post of v.p. in charge of asize. CSS states there's nothing to it.

Trade itself regarded his move as hardy probable since from the been reported by the contract of th

Edward B. Marks Music Corp., filed its intentions in the N. Y. federal court on Thursday (23), of examining before trial on Tues. (23), Tom Grand Court on Thursday (23), of examining before trial on Tues. (23), Tom Grand Court of Court of Court of Edward Court of Court of

NBC last week furnly denied the report that it was considering calling of the special discounts which are now granted customers on the blue (WZZ) link. It was stated that the subject hand teves come up in any recent discussions on sales policy. The special group of discounts was put into effect last summer as the inducement to the purchase of more extensive hookune, particularly certain supplementary groups.

Marilyn Hare, 15-year-old daughter of Ernie Hare, will continue in the latter's spot opposite Frank Jones on their Sachs Furniture commercial on WMCA, N. Y. Sunday afternoons, Arrangement is indefinite. Daughter, a high school student, jumped in several weeks ago when dad became ill. He died March 1.

Ed East has devised a play-piano-by-ear course, which is being tried out on a Washington station. Involves a transcription program recorded by East. Local fade-in for home-town commercial baits plano prospects to visit the music store giving away the course.

"Tubby' Quilliam, of KIRO, Seattle, in his bathrobe and pajamas, k.o.d an intruder in his home with one to the button, but before he could call police-man made away in rainstorm with Quilliam in pursuit. He lost him and returned, dripping wet, to be bedded for five days by doctor.

Bert Lebhar, now at WHN, New York, as sales chief, may revive the

Leonard C. Feather, English hot record fan, songwriter and transcription exec for Radio Luxembourg of France, arrives in New York April 8 for a visit, He's 23 years old.

Ben Douglas, mayor of Charlotte, N. C., is an announcer for WBT. He appears regularly on the station's Welcome Neighbor program, as emcee, and on other special events.

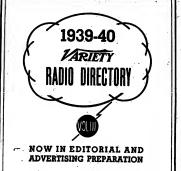
'FU MANCHU' ON WOR

Deal Set With Humbert & Jones for Celery Tonic

'Fu Manchu,' radio transcript se rial program will be broadcast three times a week starting May 1 over WOR. Contracts will be signed this week between Radio Attractions, Inc., and the American Beverage serviced by the Humbert & Jones Agency of N. Y. Manchu is alred over 11 Fu. Manchu is alred over 12 Fu. Manchu is alred over 13 Fu. Manchu is alred over 14 Fu. Manchu is alred over 15 Fu. Montes Reptite Criticol State of the Promotion stum. Stations in Des Moines, Slowt City and Cedar Rap-monted of the Publishers. On the Company of the Manchu is a publisher in the Company of the Manchu is a publisher in the Manchu is a publisher. rial program will be broadcast three

Philip Morris' 2d Title Change as 'Unfair' Is Flung by Indie Firm

Faced with threst of suit of unfair competition, Milton Blow has again changed the title of Philip Morris clarefts substitute quizzer from Where Are Weither Came Where Are Weither Came Where Are Weither Came Where Are Weither Came Where Where The Island is Guess Where? The Protestant against Weither Weither Came was the Viking Radio Corp., which owns a copyrighted quiz stanza labelled "Where Are You-Name the Place which has been on NATO conections."



ADMEN MUST BE GENTEEL

'Take a Hiatus' Budget Edict Cuts **Out Divers Characters in Serials**

There has been a rise in the casualty rate of characters on the radio dramatic serials since applica-tion of the AFRA commercial code In order to keep within budgets, scripters have been writing-in a wave of auto accidents, surgical operations, vacation trips and the like to eliminate parts and lower

talent costs.

Girl on the Tafe Can Be Beautiful'
series underwest an operation, thus
eliminating her for several weeks.
Auto aman-up disposed of three
characters on the 'Doc Barday's
Daughters' show, Other shows have
sent characters off to school, away
on business or found other ways of
cutting down casts.

on business or found other ways of cutting down century down could be repetly Kittly. But in the case of the 'Pretty Kittly Reply Stanze, Take in the gales of period of the could be represented to awitch the show to a sent-musical to awitch the show to a sent-musical to awitch the show to a sent-musical rorath the Broadway stage. Had actually auditioned singers and made arrangements for an orchestra, but when the code upped them costs. Calify gave up her theating all yets.

Bert Lytell Declines To Pass Up Pay Boost; Paid Own R.R. Fares

Bert Lytell has withdrawn from the Tuns program. Actor declined to continue for the Kastor agency when the latter demanded do continue for the Kastor agency when the latter demanded of the Kastor agency when the latter demanded of the continue to Chicago from New York for past several weeks at his own expense. A profused exec, that this would be adjusted, was reported ignored by the agency.

Program was originally produced in the continue of the continue of

It origination and the program away from Transmerica and instituted the Chicago origination. Lytell was urged to go along, despite the inconvenience of the weekly trip to

Chicago.
Tums will pick up a second special version of its 'Vocai Varieties version of its 'Vocai Varieties
n WLW, Cincy, as a fill-in fo
balance of its time commit

CBS WILL ADD NEW STUDIOS ON COAST

Hollywood, March 28.

Willam S. Paley, CBS prz, came up from his Artison sertent over the past weekend to discuss with Donald chain, additions to Columbia Square. Likely that two of three studies will be added to the present layout, which has only one large audience will be incorporated in elections will be incorporated in the expanded facilities.

Network hadquarters have become so crowded that it is necessary both, Minchay to the remote spots, and the street and 21 capitan theatre.

OFFER WYTHE WILLIAMS

Hitler's - Next - Move Guesser Sub mitted for Radio

Try Another Town

Mutual program Sunday pened with sound effects to this

mutual program Sun rate to this energy opened with sound effects to this energy of the sound effects to the sense of the s

RCA EXODUS **EMBARRASSING** TO NBC

Higher-ups at NBC are trying to dissuade their own sister affiliated companies as contained in RCA from folding the Sunday Magic Key hour next month (April). The NBCites argue that they can't logically press accounts to remain on the air during the summer when the network's owners themselves are taking a run-

out.
The Magic Key has been on consistently since 1935. The season before last production on the program was transferred from Lord & Thomas, agency on the RCA account, to NBC.

W. H. COMSTOCK SUES PEARCE FOR \$18,000

William H. Comstock, who used to do the Titzy Liah' comedy characterization on the All Pearce share acterization on the All Pearce share pleare in the N. v. superme court. Pearce in the N. v. superme court. Comstock named Ruth Rubin his assignee in the action. Comstock claims breach of a 38-well contract made when the Fuarce roll. Comstock claims that the agreement was breached when Pearce dropped him from the show March contract between them provided for such cancellation. Comstock under the place with Pearce when he worked under the place will do his April 3 broad-saft from St. Louis and settle down on the Coast the following week.

Rubinoff's Omaha Date With Fray and Braggiotti

Omaha, March 28.

Dave Rublnoff and a two-piano team, Fray and Bragglottl, will be on show for 45th anniversary of Asa-Ren, local civic group, here May 3. Only members of organization will be able to secure tickets.

Attraction will climax annual membership drive for group annual membership drive for group annual membership drive for group.

Sophie Tucker's Vacation

American Tobacco Co. will-likely retire Sophie Tucker from its pay-roll May 7 and bring, her back in the fail. She will have completed 26 weeks on CBS plugging Roi Tan cigars. Spot announcements will be used in the interim.

Wythe Williams, retired foreign correspondent, now editing and publishing Greenwich Time, a Connecticut weekly, is being offered around for a radio spin of the past year by Pawer attention for the past year by Pawer attention for the past year by Pawer attention for the past year by Surke and Bob Burns on Street Greenwing of various Hitler corps and edicts.

PARLOR MANNERS RAPPEN RY NAR

Code Due for Adoption at Trade Association's At-lantic City Convention Will Face Fact That Verbose, Ungracious Copy Hurts Radio Industry

OTHER RULES DUE

Washington, March 28.

Quality not quantity viewpoint will be written into the set of op-

Quality not quantity viewpoint will be written into the set of operating standards which the National Association of Browdessters I have been a supported by the Standard Stan

while be praised advertising and credited gonor system with maintaining a free radio' in the United States, Miller declared blundy that the NAB intends to apply the shears. Softened his utilinatum type referring to those practices of progressive advertisers which are already to the state of the state of

Women's Clubs

Women's Clabs

With general outlines set, the NAB staff will do the editorial work after conferences with all groups concerned about advertising enter-tainment, and public service standards. Educator, the women's groups are all the standards of the standards of

plaints.

Present idea is to draft not only a set of basic principles—such as NAB, the networks, and leading in-dependent stations already have on which will interpret the general declaration in terms of specific cases. Trade committee feels a definite yardstick is imprestive, if the thousand include the set of the properties of the properties of the properties of the properties of the guide-book and cite chapter and verse.

guide-book and cite chapter and verse.

Although the standards will be the industry's own, the trend'ts in the direction suggested by ECI the control of the

Elliott Roosevelt Sells Axton-Fisher, **But Sponsor Wants Him to Spiel**

'Noel Coward of Slums'

Broadway wag guesting last week at a benefit party men-tioned a radio columniat hoted for his pseudo-intellectual flap-doodle. When a stooge re-marked he'd never heard of the scribe, the comic quipped: Why he's the Noel Coward of the stums.

RUDY VALLEE **MAY DOUBLE** TO C&S

J. Waiter Thompson is reported maneuvering to use fluid Vallee on both Standard Brands hour shows this summer, with Vallee's salver, Arrangement, if it goes through, would have him doubling from the Thursday Royal Celatin and Fleidy Royal Celatin and Fleidy Sumborn cortee season with Edge Bergen and Don Ameche go on a vacation.

vacation.

Charlie McCarthy's mouthpiece has expressed a wish to go off this summer, at least for the months of July and August. He wants to charter a boat and knock around the South Sea islands.

South Sea ISIANDS.

Vallee not so long ago was approached by Lord & Thomas with a reminder that it would like to put in a bid for his services in the event he were leaving Standard Brands.

KLZ, WE, THE PEOPLE BOTH GET TIPTON COX

Denver, March 28.

Denver, March 28.

KI.Z. Denver, accounted for the
first radio recital from Tipton Cox,
Try-aer-old Powell, Wyo., schoolboy,
who ared the shot that finished the
career of Earl Durand, Wyomling's
kept in hiding by Ki.Z. newmen untia plane could be chastreed to fy
him to Denver. The interview with
Cox was also aired over Ki.Z's siCox was also aired over Ki.Z's siSpring.
Cotten, XVOR, Colorado
Spring.
Cox was also aired over Ki.Z's siCox was also aired over Ki.Z's siSpring.
Cox was also aired over Ki.Z's siSpring.
Cox was also aired over Ki.Z's siCox was also aired over Ki.Z's siSpring.

Cox was later tied up by Young & Rubicam for a broadcast from New York over the 'We the People' program (CBS) tomorrow night (Tuesday).

Lum-Abner Reticketed

Lum and Abner have been re-newed for a second year, effective Monday (27) by the Sanka coffee di-vision of General Foods. Young & Rubicam is the agency.

Although the standards will be the industry's own, the trend' is in the direction suggested by FCC in the direction suggested by FCC in the control of the c

Elliott Rooseveli is getting a contract from Axton-Pibrer Tobacco for his 23 stations in the Texas Revision of his 20 station in the Texas Revision of his 20 station in the Texas Revision of the deal yesterday (Tuesday) was an assurance that Roosevelt with dish out the ping to the secount of which McCann-Erickson is the agency. He had a letter of introduction to the chairman of the Axton-Pibrer board. Ery Keli yax Roosevelt women to the chairman of the Axton-Pibrer board. Ery Keli yax Roosevelt women to the chairman of the Axton-Pibrer board. Ery Keli yax Roosevelt women the chairman of the Axton-Pibrer board. Ery Keli yax Roosevelt women the chairman of the Axton-Pibrer board. Ery Keli yax well was a chairman of the Axton-Pibrer board. Ery Keli yax well a the chairman of the Axton-Pibrer board. Ery Keli yax well well a chairman of the Axton-Pibrer board. Ery Keli yax well a chairman of the Axton-Pibrer board. Ery Keli yax well well a chairman of the Axton-Pibrer board. Ery Keli yax well a chairman of the Axton-Pibrer board. Ery Keli yax well a chairman of the Axton-Pibrer board. Ery Keli yax well yax well a chairman of the Axton-Pibrer board. Ery Keli yax well ya

Research's Few Aides
New faces at Texas State Network offices under Elijott Rosevet! Include the following:
Use predict the following the state as the predict of the state of the following the state of the predict of the satisfant to the President. He was an ed agency man at San Antonio before coming to TSN.

Gerald Stantan.

to TSN.

Gerald Stanley, formerly of St.

Louts, is new general manager,

Harry A. Butchinson, formerly mental

KFYZ is assistant general manager,

KFYZ is assistant general manager,

tion and publicity. Was with Fort

Worth Press before TSN.

Jack Mitchell, formerly with WRR,

Jaks Mitchell, formerly with WRR,

Jaks Mitchell, formerly with WRR,

Fort St.

Jaks is program director is Robert

Brooks.

Bob Hope Sub Will Be Heavy: Burgess Meredith Or Franchot Tone Mulled

Pepsodent's present variety eeting with Bob Hope will be replaced by a dramatic serial when the comic takes his 13-week vecation from the RPGC (red) link, starting June 20. RPGC (red) link, starting June 20. count, is recording amplies of two scripts for submission to the claim. One of these shows is titled Prosecuting Attorney with Burges Meredith heeding the cost and the A & Endow, suthered by Elaine Stern Carrington, deals with the experiences have, suthered by Elaine Stern Carrington, deals with the experience of a young door and has Franchot Tone in the central role. NBC conbination is belief agented by the William Morris office.

TRAMMELL ON NBC **BOARD OF DIRECTORS**

Niles Trammell, MBC exective v.p., has been elected to the company's board of directors. Appointment took place at the board's monthly meeting last Friday (24). Trammell stepped into the post of executive v.p. in January: coming from Chiango where he had been in the fire of the NBC milwest division

16-YEAR MASK GEF

Milwaukee Utility Spieler Known to Public

Known to Freble

Known to Freble

Electric Co., local utility, celebrated the Sould performance of the Kilowatt Hour on WTMJ with a special dedicatory program Sunday, April 19. Cast of 50 was used for the directing the concert orchestra and Carla Pestalozzi, soprano, and Gregory Stevens, planist, featured. Identity of Watton Volta; the commercials own announcer on the commercials own announcer on the for the first time to the listeners as Al Engelhard. Fred E. Erikesen, the Electric Co.'s advertising manager, who has supervised the stanza throughout this period, delivered a greeting.

'NAME THE PLACE'
With Ben Graner
15 Mins.
Sustaining
Sunday 3:30 p.m.
WEAF-NBC, New York

sensor visit. New York
This one started Feb. 12 and has a
peve on against 'Glusse Where's
which is sponored by Philip Muse,
which is sponored by Philip Muse
copy. Seems to be a case of the
old vaudefule copy-act. If didn't do
help radio. Undortunately, proper a
birtuilon does not exist in such mattens of mutual. discord.
Ben Grause 'In perhaps a tride
over-enthusiatule in hailing the corsensor of the control of the control of the
more control of the
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and then the contestant guestimes and then the contestant guestimes.

DICK POWELL
With Marcha Raye, Parkyaharkas,
Lind Bartha Raye, Parkyaharkas,
Baffiner
39 Min.
Walb Curity Parkyaharkas,
18 Min.
Marcha Min.
Marcha Marcha
Min in present form with suythe control of the second of the contended of the second of the contended of the control of the contended of the control of the conman creation are short-dressined somewand creation before the mibe. It is
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Table the corny introducent.

Table the c

star dressing room in that department processing room in that department processing the program throughout. Parkyakarkag is a comedian. Be has few gags and no charedering the processing the processing

tom holes,

CROSSTOWN NEW YORK'

Dennants Sound Ficture

Friday (16), 528 p. m.

Friday (16), 528 p. m.

BOC, Leadon

First broadcast in January and reFirst broadcast in January and refirst is contribution of BBCs for forct is contribution of BBCs force

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force is contributed workshop produced

is and entire program was recorded

in and entire program was recorded

form to London, Subject is 52nd

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serve picture of that, transpa alley
serve picture of the transpa alley
serve picture of the transpa alley
serve jages to extravagant luxuy
casy isages to extravagant luxuy
ther squalor.

The association, which would per
resident in London, might have no

sentimental message to the English

dictureque materials gram fare of a type at which Ameri
can are so adopt.

BUSHEY and HALEY Songs 15 Mins.—Local Sustaining Mondays, 7:45 KDKA, Pittsburgh

KBMA, Pittsburgh
Dorothy Busbey and Pat Haley
make an attractive air team, Voices,
while not particularly strong, have
personality and kids manage to shoot
a cute quarter-hour into the ether.
Tunes are smartly selected and make
no demands upon them, except the
projection of a nice light and airy
style.

for the control of th

'GUESS WHERE?'
With June Walker, Budd Hulick,
Charles Cantor, Charles O'Connor
30 Mins.
PHILIP MORRIS
Friday, 8 p.m.
WOR-MS, New York

PRILLE MOREIS
PRING, New York
(Glioun that is in dispuse with an indic program service,
Viking Radio Corp. Latier 1+ 3 been
NOR. With a service of the control of the control
NEC, Yanne the Place, is a forerunner of the present Philip Morris propring the control of the propring output of the control
NEC, Yanne the Place, is a forerunner of the present Philip Morris propring output of times. It was finally
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"THE UGLIEST MAN IN THE WORLD" With Raymond Edward Johnson, Ann Shephard, Betty Caine, Frank Lovojoy 38 Mins.

Sustaining Saturday, 10 p.m. WEAF-NBC, New York

Saturation of the many control of the many con

WHERE AM 1?*
With Bill Sherman
30 Mins.—Local
Sustaining
Mondays, 8:30 p.m.
WAVE, Lonisville

Brodavag play wright, is very imporBudd Hulch band very much to the budder it nicely. Charles O'Conto a the one was to be deadly a control to the one of the second of

A lith skit. Tolled up with pon multient skit. Tolled up skit. Tolled up

Follow-Up Comment

Bondays, 5:38 p.m.

WAVE, Lousing and strictly local in interest. Similar idea has passed on the NEC Red network of all interest. Similar idea has passed on the NEC Red network of all interests. Similar idea has passed on the NEC Red network of the interest of the second of the sec

Benny Goodman goes on the air (Camela) with a rour like unto the common of the common

John Sieal, speaking from London, rave a clear newsy summation of European events over Mutual last Thursday (23). It was as good that Charles and the Charles of the Charle

could be heard above the cosmic vacuum cleaner noises.

MECY Tawn Hall program Thursdays, continues to provide a lot of excitement to listeners. Program now oness with an audience rendish was particularly appropriate to last was particularly appropriate to hast was particularly and a SEC commissioner. As Republican was the fanks wood rangged in by the seruff of the neck an attack on the President and the chouting No. No. No. Checause it was not germane to the theme), and the best and the worst in democratic appropriate to the best and the worst in democratic the propagada, which was the present the propagada, which was present to a question concerning the previous anteriors, and the worst in democratic propagada with the propagada particularly has applendix radio voice where the propagada which was a present and the worst in the congressman's response to a question concerning the previous anteriors, and the previous anteriors was a preschalence. It was almost possible to hear George V. Denny you hard. It was a difficult in the contract of the previous anteriors of the

Grace Meere delivered handsome-from Ethyl (CES), on last Thurs-to Thurse the CES, on last Thurs-some control of the CES, on the total control of the CES, on the she did an ingratisting job at ex-tended the control of the CES, of the O'Keefe. Miss Moore did at one point get mixed up in her line read-ing, but the after effect was much free grant of the CES, of the CES, of the the quip had been 1:ad as antigned. The soprano's vocal repertoire con-

Jack Robbins, the music pub, was the subject of the WIW-Muttal Lacky Brest' show Sunday Muttal Lacky Brest' show Sunday and the Sunday Sunday

Bert Lyiell was heard from Chicago Friday (24) on his quarter-bour control of the control of the

Gattor's noise. Lyten has since the program of the program of example for the Monday Initial and example for the Monday Initial and example for the Monday Initial Eddle Duchin-Morton Downey and the Marck Weber follow in a 9-11 of the Initial Eddle Duchin-Morton Downey and General Electric's all-gillers particularly achieved fine tonal effects with their choir work on an articularly achieved fine tonal effects with their choir work on an articularly achieved in the Initial Eddle Thompson's jungent, punchy seven minutes midway was an absorbing session. Indicatently, Miss. Thompson's puscellar the Initial Eddle Thompson's puscellar than a year or so back, when the first began regular bedson better than a year or so back, when the first began regular bedson better than a year or so back, when the first began regular bedson between Downey's faisetto and the torric wingology of Duchin action. The Initial Eddle Initial

stam. At the size, tush "familiar musfee for the size of the siz

Control of FCC News Releases **Provokes Another Internal Clash**

New information set-up was voted by the FCC last week following containing the FCC last was a followed by the FCC last week for the FCC last was a followed in the FCC last was a followed by the

press section was abolished in the sensational purse.

With Ramsay returning to his former post at the end of this month, the Commish wrangled heatedly Thursday (23) over the methods of dishing up facts about official activities and finally removed the publication and finally removed the publication and finally removed the publication and the commistion of the formers. Descripting the second of the commistion of the formers the commistion of the formers the formers. ity medium from domination of the Commith chairman. Previously the press room was an of-shoot of the press room was an of-shoot of the committee of the committee of the chairman's office. New arrangement makes it responsible differed to the Commission. It is reported to the Commission. The report directly to the Commission. The report directly chairman's office of the report directly classified and the report of the report of chairman of the report of the report of chairman of the report of the report of the classified of the report of the report of the chairman of the report of the report of the chairman of the report of the report of the report of the chairman of the report of the report of the report of the chairman of the report of the report of the report of the chairman of the report of the report of the report of the chairman of the report of the report of the report of the report of the chairman of the report of the report of the report of the report of the chairman of the report of the report of the report of the report of the chairman of the report of the report of the report of the report of the chairman of the report of

With a batch of names under con-sideration, the Commish authorized the chairman to seek to exempt from civil service the jobs of direc-tor and assistant director of informa-tion. Former will have added duties on. Former will have added d special assistant to the chair

ON THE TALLYHO

sen and Johnson, Bea Lillie, Clare Boothe on WOE Ride

Beelke on WOE Rifes

Olsen and Johnson, of 'IellisPoppin' at the Winter Garten, Nr,
will be among the theatrical
names to broadcast from WOR's

Hilly or Majocoach covering the
tility or Majocoach covering the
York, April 9. Others who have
been asked to be present include
Beatrice Lillis, Vyyyan Donner,
Clare Boothe.
In addition to the broadcast from
New York, there will also be 30
multes of description of the crowds
more than the work of the control of the control

MAJOR DECISIONS

Weshington, Marvik 21.

Colorador Friendly divorce between XVOD and XFEL

which have been obstring time on 180 ke granted by Commich last week to permit fulltime operation of the planted

that week to permit fulltime operation of the planted

that week to permit fulltime operation of the planted

that the planted of the planted operation of the planted

that the planted operation of a point where local

that planted operation of a point where local

many NGC blue network programs of major importance,

which planted operation of the p

Steve Cisler to WGRC

Hot Springs, Ark., March 28. Hot Springs, Ark., March 23.

A Clisier, now general manager of KTHS, Hot Springs, will assume the management of WGRG, New Albany, Ind. (Louisville), May 1. He alba been super-vising the latter's operation since last June when he contained to the state of the company of most of the company of the state of the EVOD. Will be subject to objectionable interfarmed from mater contour at light and from Canadian setting CJRC is interpretable to the contour and the contour

while the management contract is or five years. J. Proter will become his com-mercial manager. Claier's successor his not been named by the Hot Springs. Chamber of Commerce, which operates KTHS. WGRC has recently completed an FCC hearing of its bid to move from 1370 & to 880 ks.

WTMJ's New Dept.

W 1MJ's New Dept.

Sale Miwatke, March 28.

Sa

STEPS TO STARDOM .

Hollywood, March 28.
Fields Bros. are preparing 'Steps to Stardom' for audition as a summer show. Jimmy Starr, plc editor L. A. Herald-Express, is narrator. Also on the first wax are Charlie Chase and Richard Lane.

Lud Gluskin's Big Day
Hollywood, March 28.
Lud Gluskin has his contract rehewed as CBS coast musical director

newed as CBS coast musical director and signed to score his third picture for Dario Productions last week. May baton music on Robert Bench-ley's Old Gold program during Artie Shaw's absence. All broke in one

CUT IN MUSICIANS

San Francisco, March 28. Requests of station KYA for a cut Requests of station "XX for a cut in the amount of money to be expended during 1938 for live muster was refused by Musiciana Union Local XX. 6 here after a series of Quian of the Heart's transmitter and union exect. Agreement signed last and the union calls for an expenditure of \$20,000 a year for a minimum of 30 and \$10,000 a year for a minimum of 30 on XYA* 1937 business.

—Outhn south to reduce the amount.

on KYAs 1387 business. — Quins sought to reduce the amount to \$20,000, claiming that the lower figure is more in line with the station's present financial operations, although KYA has been meeting the union requirements in spite of difficulties. Secretary Eddie Love, of Local Vol. 6, declares no new consumption of the control of the c

Wadham's 11th Year

Milwaukee, March 28, Wadham's Oil Co. has signatured for its 11th year of 'sports flashes' on WTMJ.

Russ Winnie continues as spieler.

MAJOR DECISIONS

the merket reports up ...
thing bours granted them. Station operates on \$30 gc
2½ kw.
S. Fisher and Charles V. Waylond appeared for ap-

This raid Charles V. Wayrong appearance of the policant.

New York: Thumbe-down on an application to sreet a new station to be operated on 850 ke with 1 kw at Schenectady was given the Tri-City Broadcasting Co. Inc. Limitation was given the Tri-City Broadcasting Co. Inc. Limitation vote per meter centours at include by work of the period of the perio

voits per meter contours at hights by W.R.C., washington, D. C., was given as principal reason for the denial. (Ses separats etory.)

Oklahoma: Tentative okay set on the request of KTOK.
Oklahoma City. for daviume power boost from 100 to 250

The Family Slant

Program which goes the usual interview idea one better started on WNEW, N. Y., last night (Tuesday). Instead of attempt-

(Tuesday). Instead of attempting to garner an insight into the lives of celebrities from the lives of celebrities from the manner themselves, it tosses questively speaking. Initialer had Dorothy Edwards, sister of Gus; Roberts Semple McPherson, daughter of Aimee McPherson, daughter of McPherson,

N.A.B. ADVERTISING SECTION ORGANIZING

Washington, March 28.

Moves to set up the Bureau of Advertising will be made by NAB leaders at Chicago, Thursday (30). Session of the chairman of sales managers committees for each of the 17 regions, in company with headquarters people, will map out plans for this phase of the good-will

plans for this piace to the grand campaign.
Unit is intended to help broad-casters lure business by preparing exhibits and educational matter that may be used in contacting prospec-

Sandra Geuld, legit and radio actress, has designed a World's Fair bracelet, which Saks will display in its Fifth ave. (N. Y.) store beginning

F. C. C.'s WASHINGTON DOCKET

CBS Showcasing Brunswick Record Names a La RCA Magic Key

FARNSWORTH BUYS COURT-JAMMED GHU

Chicago, March 28. Chicago, March 28.
Federal courts here last week approved amendment to reorganization plan of General Household Utilities to permit the sale of the GHU radio property to Farnsworth Television-Radio Corp. Properties will be sold to the Television firm for \$270,000 in ceph and \$2000. share of stocks casb and 25,000 shares of stock which are worth about \$6 apiece. GHU is in default to the United States Treasury Department of \$88,-760 plus interest as of Dec. 1, 1938.

DUCHIN IN FT. WAYNE

Fort Wayne, March 28.
Eddy Duchin, in Ft. Wayne for skx-day appearance at Paramount theatre, aired his NBC show Monday night from ballroom of Catholic Community Center.

First time in several years na-tional network commercial bas been aired from city, and ticket demand

Detreit Saturday Night, weekly which resumed publication couple months ago following bankruptes, is reinstating its radio page with art, comments, program data, etc. In charge is to be Jack Douglas.

Although mildly denied by CBS the new Dance Hour sustainer to the new Dance Hours on that net Sunday (28) will likely in time emulate the NEO RCA Magic Key program as a showcase for control to the new Dance Hours of the New D

IRENE RICH FROM L. A.

San Francisco, March 28.

Irene Rich, currently appearing in
the Jacques Deval comedy, 'A Broom
for the Brilde,' at the Curran theatre
here, flew to Hollywood early Sunday morning to do her Sunday night
be NEC Bollywood studies, lanking
back to San Francisco after the
broadcast.

back to San Francisco after the broadcast. Officials of the Golden Gate International Exposition had invited Miss Rich to dedicate the new radio studios at the fair by presenting her work of the broadcast of the proposer o

Vanderbilt's S. F. Spieler For Pimlico Descriptions

San Francisco, March 28,
Joe Hernandez, local racetrack announcer, goes east next month to fill
a two and a half weeks' engagement
at Pimlico, Baltimore, starting April
23. He was signed by Alfred Gwynne
Vanderbilt, who heard Hernandez at
Sant Anits

While at Pimlico Hernandez will be heard over NBC,

nta Anita. While at

KFH's Hoe-Down Clicks

Wichita, Kan., March 28.

KFH Saturday Night Dance Prolic
has developed to the point where
it's getting 2,500 oaid admissions at
the Forum, local additorium. It's
customers get two periods of program broadcasts and dancing up jomidnight. Whole families from miles around
Whole families from miles around
holds the harding with modern
ballroom hoofting and squared analong
haring in the activities on the
waxed boards. The Ark Valley Boys
have been exploiting this event
there were the state of the state of the
KFH.

KTAR Changes Reps

KTAR, Phoenix, has switched its astern and midwestern sales reprend midwestern sales repre-from the Katz agency to eastern and midwestern sales repre-sentation from the Katz agency to the Paul Raymer office. Richard O. Lewis, KTAR general manager, closed the deal while in New York last week.

NBC IMPORTS MORFIT

Gary Morfit, who has been chief comic on KWK, St. Louis, is being brought here arily next month olion the NBC artists roster. Part of campaign being instituted by program manager Jules Herbu-yeaux to revitalize artists set-up here.

Burke Crotty Under Seldes

Burke Crotty Under Seldes
Burke Crotty, head of Columbia
Broadcasting's photo dept., will shift,
into television research under Gilbert Seldes. Ray Lee Jackson, photographer with CBS for the pist
eight years, will tak Crotty's piace,
Changes are effective next Monday (3).

watts. In a 'proposed findings of fact and conclusions,' Commish decided an extension of KTOK's service would nullify elight (1.2 per millivoit per meter contour) limitation of KRKC, and 1.1 millivoit per meter contour of applicant,

of KRKC, and I.1 millivelt per mater confour of applicant. Station, which operates on 130 Ke as a small, was septimized by the state of the state of

Three items received perticular attention in the decision, the control of the con

similar University's gredules into the appropriate the venture. The venture is a propriate to the venture of ven

plots and enteriors observations. A continued and cultural characters. John S. Pishar, Paul D. P. Spearman, Charles V. Wayland Characters. John S. Pishar, Paul D. P. Spearman, Charles V. Wayland Washington: No new station for Fort Angoles beause of Commiss enspicions as to financial and technical qualification. The control of the cont

MINOR DECISIONS

MINUM DELINIUMS

Arkanasa: KLEN, Charles Los Listachich. Blythevillo, license actanded on temportry basic only subject to Comminish Massachheitet. WYAG, Tanker Schwerk, En., Elliense extended tomporarily only for serial ending May 1, spending Michigans: WAG, Tanker Schwerk, En., Chern, Grand Michigans: WAG, Tanker Broadcasting Corp., Grand Michigans: WAG, Kim, Tandel Broadcasting Corp., Grand Michigans: WAG, Kim, Corp. on the William Corp., Grand Michigans: WAG, City of Camdon, present license extended temporarily only, subject to Comminia action on pendinded temporarily only, subject to Comminia action of Pendinded C

CANADIAN RADIO MAKES A FEW HALF-GESTURES OF APPEASEMENT

'Autocratic Control of Telephone Lines Slightly Relaxed, but Specific Permission for Every Hookup Still Required from Indies

Montreal, March 29. slight concessions granted private broadcasters by the Board of Governors of the Canadian Broadcasting Corp. following a closed three-day session here last week. Most significant of the CBC decisions, all with 'ifs' attached.

were:

J. Use of telephone lines for hooktups among independently owned stations will be retored on the basis
entropy of the control of the control
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entrol of the control
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en

tofore.

More liberal use of transcriptions after 7:30 p.m. and price mention in commercials on private stations are also reported having received favorable reaction from the Corporation. Application of private stations to form a coast-to-coast chain including transcriptions.

Application of private stations to Application of private stations to Grow a coast-locast chain including some American stations, in competitions of the coast chain including some American stations, in competition of the coast of private stations to exploit short wave, television and scaled the coast of the case of t

CBC to be questioned by the Depart

The Condition

The Condition
In restoring use of telephone lines to private stations the CBC still retains control and regulation of such nookups. Approval of the CBC will be required for every proposed hookup and may be refused at the discretion of the management of the Corporation.

In the plea for the return of line In the plea for the return of lines the private stations argued that the Corporation had more business than it could handle while independents had to refuse contracts for lack of lines.

had to refuse contracts for lack of lines.

Innes.

Innes.

Among those present at virtual sensitions of a CR PERSENT STATE AND A STATE ST

DALLAS INSURANCE MAN CONTROLS XEAW, MEXICO

McAllen, Tex., March 28. McAllen, Tex., March 28.

Carr P. Collins, Dallas insurance
man, has assumed charge of XEAW.
Reynosa, Mexico, after he had purchased a controlling interest. The
transaction was handled through
Walter Wilson, brother-in-law of Dr.
John R. Brinkley, formerly of Del
Rio.

Collins said a series of health talks would be broadcast. He is inter-ested in a mineral water concern.

LONDON CALLING

Two BBC snoopers on South American tour in preparation for extension of broadcasts to Latins this

Dunlop Rubber Co. is sponsoring on Radio Normandy, 'Cyclists Maga on Radio Normandy, Cyclists Maga-zine of the Air.' Edited by Bruce Anderson, IBC Assistant Program Director and sports commentator. The Magazine will introduce person-alities in the cycling world, give hints on maintenance of machines, money and labor saving gadgets, an-

money and labor saving gadgets, amounce forthcoming events, weather forecasts, plan tours and give other information vital to wheel fans.

An entertainment section will be introduced by Fred Lethan, danceband singer who, incidentally, holds many cycling records. Time booked with IBC by C. F. Higham, Ltd., for Magazine' recently, which broadcasts Sunday mornings from Radio Normandy.

Among those who will take part in the Country Home hour on a new Radio Normandy program for rural dwellers in England, are Quaker Oats (Lord & Thomas), Ryder Seeds (Direct), Wakely's Hop Manure

The Potted Show,' Senior's Meat and Fish Pastes program produced by IBC, will continue on Radio Nor-mandy Wednesdays and Saturdays , wait continue on Radio Nor-mandy Wednesdays and Saturdays from 5 to 5:15 p.m. Dick Bentley ard Peggy Desmond continue. Re-newal by Partington Advertising Co., Ltd.

Sid Phillips claims to be only British dance music director who makes discs here exclusively for the American market, specializing in swing numbers.

Clifford Whiterys life story drama-tized by BBC March 28 and 30. Per grav will be titled "Midnight and Other Follies," reculting Whitery's SIF Francis Towle, who sponnoved that innovation. Archite Campbell is producing, and plans to introduce personalities made plans to introduce personalities made Becke, Jack Jackson and Naunton Wayne. Elsa Macdarlane, one of the continual Co-deptinates (Mrs. whil-ley), will support her old man in the bill.

Canadian Wattage Tax Due?

Montreal, March 22.

Unofficial reports emanating from Ottawa are to the effect that the Canadian Broadcasting Corporation may seek to the effect that the Canadian Broadcasting Corporation may seek to the control of the corporation for the corporation and the corporation in Montreal last week and a license of \$1 per watt per station was talked of.

Radio station fee is currently \$50 per annum, regardless of power. Should the proposed tax be imposed then stations of \$500 watts would nastium fee the world lessen the cost to highpower stations. Reported that the CBC asked private broadcasters to offer contributions of a higher tax voluntarily. Questionable whether the CBC could impose additional taxes without special authority from Parliament.

CARIBBEAN RADIO

By Abel Green

On one of those West Indies cruise where some nine ports, clear south to Caracas Bay, Venezuela, are included, a portable radio listener-inner finds that the Latins are doing a Spanish-Portuguese road company a Spansh-Portugues rost company of nostrum peddling as formerly in the States. If it's not medicines, then the plugs are principally for native rum products and seegars. But the formular is the same—rec-

But the Cornular is the same-record, plug, record, plug, record, plug.

The prime gag is the fact that the lings in sative, but then will come up a waxing by Larry Chinton or Benry Go-dnam, with English record that reason that the natives are plenty en courant in swing matters. The audience show seems to have been the greatest advance made, and the country of the script shows are infrequent; it's prin-cipally music.

CBA, 50.000-WATTER. SET TO GO APRIL 8

St. John N. B. March 28 CBA, second 50,000-watt broadcasting unit to be completed this year by the Canadian Broadcasting
Corp., will be formally Introduced
Corp., will be formally Introduced
Although about the miles from a
community, Saciville N. B., the new
station will be credited to that town,
which is almost on the provinces of New
station will be recitied to that town,
which is almost on the provinces of New
as thort distance across Northumberland Stratt from the provinces as
the province of Prince Edward Island: CBA, will
over these three provinces, the
premiers of all three provinces, the
premiers of all three provinces will
be David Sarnoft, president of
the Reido Corporation of America
and C. D. Rowe, Canadian minister
ment exercises control over radio in
Canada. year by the Canadian Broadcasting

RANGER' SPONSORED ON CFCF Montreal, March 28.

Montreal, March 28.
Series of Lone Ranger transcriptions spotted over station CFCF for
Carales Gurd & Co., starting April 3.
Half hour program to be aired three
Other new transcription series
over CFCF include "Secret Agril
April 4, and "House of Dreams,"
September 20, 100 and 100 an

Gladstone Murray Warns Of \$600,000 Tax Loss: Would Jeopardize 50 Kw.

Proposed St. Inches and St. Proposed St. In the radio license fee from \$4.2 Me.

Proposed St. In the radio license fee from \$4.2 Me.

Proposed St. In the radio license fee from \$4.2 Me.

Brown the result of the r

would result in a saving of \$200,000 annually.

It was intimated that French-language programs would be curtailed on the CBC regional network in Quebec in order to save an estimated \$40,000 annually while \$75,000 could be saved by discontinuation of symphony orchestras from various cities.

Murray stated that the CBC had watery stated that the CBC had refused commercial programs from which a revenue of \$250,000 would have accrued. He also pointed out that while costs of operating the Government network could be reduced, in the event of a lower license fee, there would be a corresponding decrease in employment of Canadian

London Press Exchange renewed on Radio Normandy for Cadbury's Chocolate.



The Billboard Poll of Radio Editors for the second consecutive year named

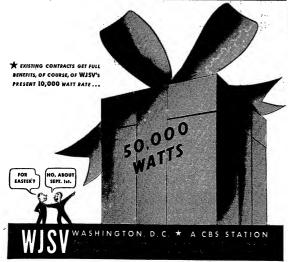
Radio Feature Service, Inc. FIRST

for quality of radio publicity copy and service to them. (This year the vote ranked us 3 to 1 over our necrest competitor.)

This is to express our gratitude.

Earle Ferris 10 East 49th Street New York City

Hellywood



PRESS STUNT RAIDED IN TIMES SO.

WMCA, New York, was forced off the air Monday (27) afternoon after enrying 19 mins of a scheduled enrying 10 mins of a scheduled aboving of spring thoses at an An-sonia Bootery at 47th street and Broadway, when cops walled in and broke up the safeth. Hick was that those up the safeth. Hick was that those up the safeth. Hick was that those up the safeth was the codunction with a beautiful legs contest participated in by a blund models and being judged by Billy Rose, Elseane Holm and George Jet-

set.

Shoe and leg display precipitated a near riot in the street outside and when the gendarmes waltzed in with their curt 'Break it up, what's going on here' their words went out over the air. Station's spleler signed off without further ado and scrammed, time being filled by recordings from the studies.

CHI NAB REGIONAL ELECTS DYER AS DIR

Regional (ninth district) meeting of NAB on Monday elected Gene Dyer, of WGSS, Chicago, as director for two years, replacing Waiter Damm, of WTMJ, Milwaukee, Latter hach't the time, already devolution of the Common of WTMJ, Milwaukee, Latter hach't the time, already devolution, which was the work of the common of the work of the common of the work of the common of the work of Chicago, March 28.

Florida Flips

By ROD REED

Jacksonville, March 28.

Musical tribute to the yes-man' has at last been popularized. It's Little Sir Echo.'

Budd is playing a new game called.
Where Am I?' So, for that matter,
is Stoopnagle.

Hedy La Marr is wonderful, but most of us would rather look at her than hear any more gags on the subject.

Elliott Roosevelt says the com-munications act is puzzling. Should be turned over for solution to Kay Kyser's stoodunts.

Some theatres are cutting their Sunday admissions to compete with radio. But the politicians will soon ald the broadcasters by making every night Bunk Night.

Gateway's 2nd Cycle

Hollywood, March 28.

Second series of 'Gateway to Hollywood' for Wriglers, which will concentrate on actors who can sing, or vice versa, tees up April 9 with Eddie Cantor as initial guester.

Richard Tucker, film actor, has joined the scouting staff.



TRI-CITY DISAPPOINTED

al Station for Schenectady, Hom

Troy, N. Y., March 28. Troy, N. Y., March 28.
Tri-City Broadcasting Co., Inc.,
received another setback in its long received another sethack in its long quest for a permit to build a new station in Scheneckay, when the FCC flathy denied the application for FCC flathy denied the application to restate that the granting of a license stated that the granting of a license that September to the Troy Broadcasting Co., Inc., for a station in This, because operation of both transmittery, would result in destructive interfeence within area. The two would be going simulations of the state of

neously in the available channel. Troy, backed by Harry Wilder of WSVR, Syracuse, has a CP, but wants a decision by District of Columbia Court of Appeals on WOKO-to the Construction of WTRY might or might not affect advertising revenue of the Smith-operated stations, ar-off the Smith-operated stations, are also also as a station of the Smith-operated stations, are also as a station of the Smith-operated stations, are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated stations are also as a station of the Smith-operated station of the Smith-operated stations are also as a station of the Smith-operated station of the Smith-operated stations are also as a station of the Smith-operated station of the Smi

Boss Fillon has Joined WRC-WMAL production department, For-merly program and production man-ager for WIBX, Utica, and assistant program director at WGR-WKBW, Buffalo.

Russell Rides Again

Washington, March 28. Frank M. ('Scoop') Russell, NBC's Washington v.-p., still touchy over a demonstration of energy plus versatility which misfired last Friday (24). Notifled by a frantic employee that no announcer could be found for the Esso broadcast at 12 m— scheduled in 10 minutes—Russcheduled in 10 minutes—Rus-sell took control of the situation sprinted to the news-room and edited the news broadcast with an unaccustomed pencil.

Informed that only two min-utes remained, NBC exec was prepared to pinch-hit for the announcer. Pay-off came, how-ever, when it was discovered by a check of the program sched that the Esso broadcast for t icast for that particular day had been moved back an hour and a half.

YANKS CONFER ON ROYALTY

NBC, CBS and Mutual sent reps to Toronto yesterday (Tuesday) to discuss their broadcast operations during the visit of the British King and Queen with officials of the Ca-nadian Broadcasting Co. Fellx Greene, U. S. rep for the British Broadcasting Co, is also tak-ing part in the preliminary arrange-

Connery Raises 'Renegade' Issue

Returns to Blast FCC Anew and Personalizes Attack on McNinch's Record as a Party Member

Congressional probe of broadcasting regulation and operation was resumed last week while committees in both chambers kept on stalling about the legislation proposing FCC reorganization and the requested inquiry. Turning to the record of the Commission's own chain-monopoly hunt, Rep Lawrence D. Connery, tireless reduced the regulation of the control of the control

Frank R. McNinch.

The New Englander subjected the FCC chairman to an exceptionally sharp attack. Sought to enlist Democratic aid by recalling that McNinch ran out on Al Smith in the 1928 Presidential election and was paid off by Hoover after the Republican victory.

Raises Party Issue

Raises Party Issue

Naturally, we are at fault when we entrust the issuance of radio licenses to a chairman who was rewarded by President Hoover with an appointment to Federal office by warded by Fresident Hoover an appointment to Federal offic cause of his desertion of the I cratic party,' Connery reminde party associates.

DOI DAYS ON STRUCK WILD, WILL OF Fed-eral Communications Commission made Saturday (25).

The present chairman of the Fed-eral Communications Commission made Saturday (25).

Structure of the In his local community before he left Davis hired Price as a leader of Democracy. In 1929 Harrison, formerly of WSAI, Clan-hed described Democracy and was re-clanati, as salesman.

Washington, March 28.

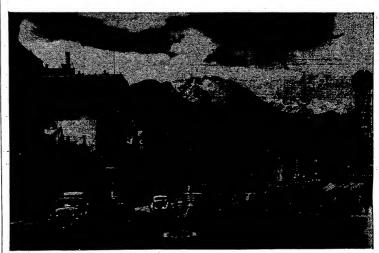
Missionary work on behalf of a Congressional probe of broadcasting an office in Washington which he probuble while committees in more per year than his prior avenued has tweek while committees in more per year than his prior avenue has the legislation proposing PCC reasons and the records show, was accomming the records show, and the records show accomming the records show, and the records show accomming the rec erage yearly earnings. This gentleman, as the records show, was acman, as the records show, was acman, as the records show, was acman, as the records show and the port of tunds used in a political campaign to defeat the candidate of the Dinted States, of having been appointed to a Federal position because the political party which had honored him with public office. For some unknown reason, shortly after Demorrary came into power, this gentleman was not the part of the

Don Davis in Berm

Kansas City, March 28.

Don Davis of station WHB, with wife and daughter, off for Bermuda Saturday (25).

OUR HAT'S OFF TO PIKES PEAK



BUT KVOR IS No. 2 ATTRACTION IN SOUTHERN COLORADO

To visitors, Pikes Peak rates as Southern Colorado's No. 1 attraction. Those who live in the shadow of the Rampart Range, however, are inclined to take Pikes Peak for granted. They find KVOR much more exciting.

They're proud of KVOR . . . as a brilliant addition to community showplaces and as a vivid reflection of the personality of the unusual market it serves.

Just as the market has a buying power far in excess of what might

normally be expected from its 219,000 population, so does KVOR present a picture of equipment, talent and standards seldom found in cities of similar size.

Colorado Springs, statisticians agree, is America's wealthiest city per capita. KVOR, advertisers agree, tremendously influences the spending of that wealth,

CBS AFFILIATE • 1000 WATTS • FULL TIME

ICLOO A THE DAILY OF ANOMAN A OFLANOMA CITY TIMES A THE FARMER STOCK WEY, OKLAHOMA CITY - KLZ, DENVER (AFFILIATED MANAGEMENT) - REPRESENTED BY THE KATZ AGENCY, INC.

BUREAU OF MISSING BUSINESS

(This department will be devoted to discussion of types of adver-tising that, for one reason or another, usually offer resistance to radio. Often, as in heavy goods, the product does not lend itself to

radio, Otten, as in many good consumer advertising a gain, as in insurance or utilities, overlapping political or industrial factors operate against radio. In any event, the object of this series is to stimulate thought and exchange of ideas. Persons within the trade are invited to express themselves, either on specific subjects brought up, or on related aspects overlooked or not covered.)

NO. 1-INSURANCE

Insurance as an industry appears many rules imposed by the company, to be dominated on the one hand by monstand conservations and the conservations and the conservations and the conservations are conservations and the conservations are conservations and the conservations are company in commonly regarded as nearly impregnable to successful solicitation. This remains true, although most offer the conservations are conservations and the conservations are conservations are conservations and the conservations are conservations and conservations are conservations and conservations are conservations and conservations are conservations and conser

This remains true, attrough actro-pollun is, at the moment, reported controlling the properties of the properties and the properties of the description of the properties of the small companies are intermittently small companies are intermittently reported. Several important radio stations, notably WITCO. Entriford, in companies. Radio alesmen have found that resolvity amounting in some cases to senility dominates many an insu-men jet the impression that insur-ance hierarchy. And they the sales-men, get the impression that fusu-ment of the cutter cut howe and resolu-tion of the cutter of the cutter of the pression of the cutter of the cutter of the cutter of the pression of the cutter of the cutter of the cutter of the pression of the cutter of the cutter of the cutter of the pression of the cutter of the cutter of the cutter of the pression of the cutter of the cutter of the cutter of the pression of the cutter of the cutter of the cutter of the pression of the cutter of the cutter of the cutter of the pression of the cutter of the cutter of the cutter of the cutter of the pression of the cutter of the cutter of the cutter of the cutter of the pression of the cutter of the cutter of the cutter of the pression of the cutter ful of the man just above and fretful of the man just below in the scale of prestige and authority. This is a pretty ghastly system to go up against. At the top of the heap, Mr. Big is often, after 40 years getting there, so out of touch with mere mundane affairs that he is a disem-bodied ghost to the radio salesman.

modied ghost to the radio salesman.

Then there is the delicate—oh, so delicate—relationship between the company and its trade association and/or the company and its franchise holders. Corporate funds are withheld and/or the company and its franchise into the companion of the company of the case of the cas from advertising on the theory the agents would derive added benefits without added enterprise. Agents.

wout pay not my nota that was ruined by a cigarette. Pasture Spending Possible
Radio salemen, however, thick the insurance companies may eventually the same partial to radio, they make an analogy with the railroads. Although the latter are hot partial to radio, they are, it is noted, streamlined in most of their policies of the railroads. Although the latter are hot careful and the railroads. Although the latter are hot careful and the railroads of the railroad

Eye-Men Say Nay

Charlotte, N. C., March 28.
A group of optometrists in North Carolina have been organized into a special group, established in John on the Established in John on the Established in Carson Brantley Advertising agency.

Carson Brantley Advertising agency.

The bitting article in Raedo

about industrial-type policies, that makes sensational listening to the laymen and that send the apoplexy laymen and total sens on sopplication with the last few weeks the Industrial Insurance Agents of Greater New York have pound and over WMEXL Botton (where Seigel is also heard.) Seigel is one of radio's unique one-man industries, much like hie little-known chap that they have been seen to be seen ring among under-es. Within the last bill for radio time is said to exceed \$100,000 annually. He sprang from obscurity on WBNX in the Bronx, and is probably the most unpopular name in insurance (at least in the east). Single-handed, Siegel has probably done, more to lay the groundwork for future insurance advertising on the air than any one

groundwork for future insurance advertising on the air than any one other factor. (He makes money by counseling policyholders in their relations with insurance companies. As escond counseler, Donald Besdime, is also broadcastling over WMCA.) Radio salsemen admit that some of the criticism and politics may be approached entertainment. But they call short sighted and narrow the conventional swite-chair pooh-pooh can short signed and harrow the conventional swivel-chair pooh-pooh of radio as a vehicle for insurance. Salesmen claim it simply doesn't make sense to scratch off the one medium that might get into the fi

STATION IDEAS

Informality Note at WNAX

Yankton, S. D. Xankton, S. D.

Campaign has been instituted by station manager Haydn Evans to bring the WNAX performers and announcers closer to the listening audience. First mames will be used in the introduction of the spielers, and several stunts are planned to point up the 'one big happy family' viewpoint.

point.

Announcers last week broadcast a rib Chinese checker tournament, and in the weeks to follow will hold a spelling bee, a comedy intelligence quiz and a hidden talent night, when each announcer will endeavor to recite a piece, do a turn or toss off some fiddling.

Candid Camera Nite Oklahoma City.

Oklahoma City, WKY's studio swarmed with candid camera fans last Saturday as the station staged its first annual camera contest. The event started commencing to pan of that drow, commencing 1 pan of the commencing to the performed for an hour preceding the show and from 10:39 p.m. on indigital the cameraties were free to come around the rest of the WKY.

sired.

Prizes of \$5, \$3 and \$2 are to be awarded to the best candid shot. There are similar prizes for straight shots and an additional \$5 for the best picture over all. Adequate lighting arrangements were provided throughout the studios for all types of equipments.

Business Glorificati

Business Glorification
Cleveland.
Legit actors from Cleveland Play
House, community rep theatre, are
switching affiliations from WTAM to
WHK, which is building Monday
half-hour series labeled 'America

Works.'
Players will dramatize histories of
national business organizations, with
headquarters here, beginning April
3. Leslie Biebl and Norman Drysdale writing scripts and handling
production, with business nabobs
taking bows in brief prolog speeches.

Ed Carlton joined Ray Buffum, Bob Marko and Frank Rowan on scripting battery of Lifebuoy (Dick Powell) show.

Spot Campaigns (New, Renewed or Pending)

Stayner Corp. of Berkeley, makers of Minra (antacid compound) extending Spelling Bee with Tongreneman to KNX, Hollywood, and KARM, Fresno. Originates at KSFO, San Francisco. Erwin-Wasey is

Atlantic Refining has purchased from the Albany Eastern League club the right to broadcast games over WOKO or WABY, but General Mills, which took a three-year option in 1937, will share time on alternating basis.

KMOX, St. Louis, is the only local radio station that has, to date, obtained a sponsor for the 1999 play-by-play baseball broadcasts. General Mills and Socori's Vecum orders of France Laux and Cy Casper. With Kellogg out of the 1999 baseball picture, KWK, which had this account for a bankroller last year, mulling offers from other sponsors, but has not yet closed.

E. M. Kahn & Co., Dallas department store, signed a year's contract, with summer layoff, for a weekly series of programs, Voices of Yesterday on WFAA, Dallas.

B. F. Goodrich Rubber Co., Akron, on March 28, began sponsoring of 15 minutes of the Early Bird pro-gram Tue. Thur. Sat. on WFAA, Dallas. Set by Griswold-Eshleman, Cleveland.

'Let's Go Hollywood' co-op pro-gram has added enother sponsor, City of Paris department store in Frisco. Southern California Ford dealers are the only other bankrollers Inte

nded for Mutual network if h sponsors are lined up.

Cohoes Manufacturing Co. is now sponsoring a series of Sunday after-noon five minuters titled Fashior Notes on WGY, Schenectady, with Irma Lemke as miker.

Railway Express is readying for an announcement campaign through the Caples Co.

Oldsmobile is placing a spot an-nouncement campaign through D. P. Brother & Co.

takers tion series, for a 13-week test cam-paign in behalf of Karo. Gotham Tom is the agency.

Sealtest's 'Your Family and Mine' serial, currently on the NBC red (WEAF) link, will go transcription the middle of next month. It will be five quarter hours a week. McKee-Albright, Inc., is the agency.

Walnut Growers off the air (Call-fornia) after 17-week wax test with George Fischer, Bill Goodwin, Frances Hunt and Lou Bring's or-chestra.

True Stories of the New York State Police, major dramatic sustaining program for WHAPA, with the state of the state Police and dramatized by Weyne Shoemaker. Shows are produced weekly, Thursdays at 7:30 pm. by studio cast, directed by Jack Lee.

R. J. Reynolds Tobacco Co. ('Geo. Washington Tobacco')—82 100-word announcements, to May 13, daily, except Sundays. Through Wm. Esty & Co.

Feminine Products Co., N. Y. C. ('Arrid')—26 one-minute transcriptions, to April 28. Through Street & Finney, Inc., N. Y. C.

Walkover Shoe Stores, time sig-nals, through Chambers & Wiswell. WEEI, Boston.

J. A. Wright Co. of Keene, N. H. (silver polish) is participating in the Caroline Cabot Shopping Serv-ice, through James T. Chirurg Co.

Swansdown Egg Tints, participa-tions in Shopping Circle, through Ensign agency. KDKA, Pittsburgh.

Peter Paul (Mounds and Ten Crown Charcoal Gum), sports broad-cast and announcements through baseball season. Platt-Forbes. Wolfe's Nursery, Stephenville, Texas, renewed Money Grows on Trees' tri-weekly show on KGKO, Fort Worth, through Thaine & Engle.

Corn Products has bought the 'Ad-entures of Ace Williams,' transcrip-with Lucille Johnson. KTUL, Tulsa.

Cleveland's Truendly Station



mitely preventine him from selling it. Mutual company Sundin for fear of stirring up a demand from the selling that they can't spend company funds for fear of stirring up a demand from the selling selling that the selling selling

Columbia Broadcasting System

Presents

MISS DORIS RHODES

The Girl with the "Deep Purple" Voice

WHAT "VARIETY" HAD TO SAY:

FIRST WEEK, PALACE, CHICAGO

(Week of March 10) 'HONEST MAN'-RHODES FINE \$22,000

"Doris Rhodes carries "Doris Rhodes carries the singing end strongly. She has appearance, a pair of pipes, delivery, showman-ship and a song called 'Deep Purple,' which im-pressed the audience at this viewing."

HELD OVER SECOND WEEK

(Week of March 17) "Doris Rhodes holds over on the stage and figures as wicket asset."

OPENING AT THE STRAND, NEW YORK, APRIL 7, WITH GUY LOMBARDO

Many Thanks to BILL HOWARD, HARRY MAYER and HARRY GOURFAIN

Personal Management: TAPS, 1619 Broadway, New York

ONE-YEAR LICENSE LIKE

ODDITIES OF RADIO IN ALASKA

By HARRY T. SMITH

Seattle, March 28. R. E. McDonald, general manager

R. E. McDonald, general manager of KFQD, Anchorage, Alaska, is currently visiting here on his first trip out of the territory in 12 years. While here he has appointed Verda Bras, of the Alaska Travel Service, as station representative. He gave a 15-minute talk over local station KIRO and visited execs of other cutties.

studios.

Northernmost station in Alaska, KFQD serves as outside contact for the populace in the Alaskan interior and also makes ship-to-shore contacts within its signal area. It is the only outlet to broadcast a description of a midnight baseball game

It Speaks Their Language

MONTREAL

- I. About threefourths of Montreal's population speak French.
- 2. CKAC sells in French.
- 3. That's why CKAC has almost as many commercial shows between 6 and 10 P.M. as the other four stations combined.

Canada's Busiest Station

Completely Frank

London, March 28.

It's a way they have here.

Out of the hat when government was picking a new chair-Out of the hat when government was picking a new chair-man for BBC's board of govern-ors, came name of Sir George control of the state of the control ton and chairman of import duties advisory committee. Questioned by reporters about Campaign to say nothing about broadcasting, because I know nothing about a processing about the processing the control of the Theorem of the control of the control of the state the vision pet.

played without artificial light. Con-test takes place June 21 each year. On one occasion the station aired a Covernment of the Covernment

neudent took place during the north-ern winter darkness.
According to McDonald, the sta-tion has occasionally received cash contributions from listeners in ap-reciation of its broadcasting serv-ices. Arounds has been as 100 feet. when the state of the state of the cowned by the Anchorage Radio Club, Inc. Chief engineer is W. J. Wagner, and program manager is Ken Laughlin. Station uses Transradio news.

MOBILE MAN

Washington, March 28.
President Roosevelt has nominated
Frederick I. Thompson, of Mobile,
Ala., to succeed Eugene O. Sykes, of
Mississippi, resigned, as member of
the Federal Communications Comthe Federal Communications Com-mission. Thompson is owner of the Alabama Journal, Montgomery, He's apparently without previous radio connections or knowledge. The appointment was urged by Senator Hill, brother of Luther Hill, an executive of the Cowles radio properties in Iowa and South Da-porties in Iowa and South Da-

Spartanburg Forgets

Long-Time Radio Peeve

Spartanburg, S. C., March 28.
Local dailles have lifted several years old publicity ban on WSPA and also are using major network program listing in both morning and evening editions.
WSPA identification appeared fully in recent spot news plugs.

WSPA Seeks New Niche

WSFA Seeks New NICRE
Spartanburg, S.C., March 28.
WSFA, Spartanburg, has applied
to the Federal Communications commission for a move from 920 to 1120
kilocycles with unlimited hours.
James D. Mugford, program director, said station's present wavelength
too congested for night broadcasting.

Thomas Sells Grocery Firm

Oklahoma City, March 28.

John D. Thomas, official of the Plaza Court Broadcasting Co., operators of KOCY here, has sold his 33-year-old Crescent Grocery firm. Will devote all of his time to other interests, including the broadcasting company.



"In Washington WRC is the best buy"

DASH RADIO HOPES WHAS, LOUISVILLE, FOR REAL BREAK

Cut in Clerical Burden Helps FCC as Much as Stations No Confidence in Radio Industry's Will to Do 'Right' Unless Constantly

EVENTS CLARIFY

in Fear

Washington, March 28.
Promulgation of new regulatory
policies will see the traditional sixmonth license supplanted by a oneyear ticket. But any idea of an in-

definite franchise is beyond the realm of probability. This is the consensus of industry observers noting recent trends and picking up tips from the FCC. General expectation is that the present uncertainties about the future will be

BILE MAN
FOR FCC JOB

Washington, March 28, tident Roosevelt has nominated leck L. Thompson, of Möbles alight recommendation that the existing adjustment was urged by normal Montgomery. He's actions of Roosevelt has nominated leck L. Thompson, of Möbles high resigned, as member of many Journal, Montgomery. He's actions or knowledge.

appointment was urged by pers as saying he thinks the period of the work of the period of the work of the period of the work of the period of materially reduced during the su

Braintrusters Slant

Braintissers Saint
The official administration sentiment is said to be for a longer ticket,
but not for one good for more than
12 moiths. Braintissers reputedly
feel an annual check is lumperative
to keep the industry functioning in
accordance with statutory and administrative policies. Longer permits might encourage a defant atti-

mits might encourage a defant attition with the throw out at the White
Bouse recently, while Ellott Rose,
with startled both the industry and
the PCC on his appearance early this
north at the doshim-monopoly invesundated, indefinite certificate of conwenience and necessity which could
be revoked for cauve. Three year
undated, indefinite certificate of conwenience and necessity which could
be revoked for cauve. Three year
undated, indefinite confined to the
termination of the control of the contraction of the control of the contraction of the control of the contraction of the contraction of the control of the contraction of the control of the contraction of the con
traction of the

Formalities still must be gone Formalities still must be gone through. The report of the committee on rules and policies is before the Commish, but cannot be taken up yet. Second chapter, containing published, but is due within a few days, possibly by the end of the week. After that has been distributed the Commish wir. receive expensor from a formal or and an expension from a formal containing the commistion of the commistion of the commission of the c

arguments will be in order.
The international situation may hold up promulgation of the revised regulations. Since Mexico still has not given formal promise to ratify tic. Havana treaty, the Commish cannot tackle that phase of the report which calls for changes in frequency and power assignments.

Joe Penner will take a Bermuda holiday after his Huskies program is muted March 30.

PEPS UP NEWS STUFF

Louisville, March 28.

Paul Sullivan, from WLW, who
was scheduled to air nightly newscasts over WHAS for Brown & Wililamson on May 1, will transfer here
a month earlier. Begins local airings April 3. In addition to U. P.
rews service, station has added INS.

Lews service, station has added INS. Dick Fischer, who formerly handled news on KWK, St. Louis, on behalf of J. Walter Thompson Agency accounts, will fall the day-leading the state of the New entertainers added to the staff ara Terry Hayes and Frances King, both singers,

Jack Lamarr of Blackett-Sample-Hummert around Hollywood.

FCC OPPOSES WLW'S LEGAL

STEPS

Washington, March 28, Use of different terminology does not warrant denying as appeal munications Act, counsel for WLM, Continuate, told the District of Columbia Court of Appeals last week cance of the 800 two operation. Commiss attorneys have moved to dismiss WLWs appeal from decision terminating the permit in effect for the country of the country

the past five years, he attempt to a population to the stempt to a fine population to the beautiful to the past of the past of

Now Available!

FREDDY LINDSTR

Radio Station WLS has signed Freddy Lindstrom, big league baseball star, to conduct the WLS Sports Review, new avail-

Lindstrem is a former star player with the New York Giants, the Pittsburgh Pirates and the Chicago Cubs...started in baseball under the great John J. McGraw. . . spent 12 years in erganized baseball...played in two World's Series...truly one of hasehall's rreat

And Lindstrom has a great radio show. He knews all the players and will spend each morning working out with the local Chicago ball clubs, then watch the day's game from the home team's durout. From 6:30 to 6:45 he'll breadcast the WLS Sports Beview, assisted by Don Kelley,

Chicago and Midwestern sports fans are SURE to listen to Freddy Lindstrom, a Chicago boy and a Chicago Cub baseball star. Freddy Lindstrom is the radio sports find of the year, nd he's now available on WLS! For details, wire, call o write WLS or any John Blair office.

THE PRAIRIE FARMER STATION Burridge D. Butler, President (Chicago) Glenn Snyder, Manage

Represented by:

JOHN BLAIR & COMPANY

New York, Chicago, Detroit, Los Angeles, San Fran-

MANAGEMENT PACTS UNDER SCRU BY D. C. INVESTIGATORS; MANY TESTIFY the original pacts. On the original pacts. In the case of CEP, two western in the case of CEP, and the case o

FCC Told of Westinghouse Relations with NBC-Consulting Engineer's Control of Two Stations Revealed-Other Testimony

Washington, March 28. Washington, March 28.
Defense of management contracts went into the record of the FCC chain-monopol probe has retwork chain-monopol probe has retwork affiliation does not restrict the abitity of station proprietors to render local service. The NBC pacts with General Electric and Westinghousewhich have been assailed in Congression of the Congression of t

GLENN JENKINS at the COTTON CLUB NEW YORK

means business in Baltimore

IOE GLASER, Inc.

chief subject of inquiry, with rep-resentatives of the three corpora-tions denying their agreements con-stitute illegal transfer of control or otherwise violate the Communica-

stitute illegal transfer of control or otherwise violate the Communica-tions Act question up for airing was whether the industry pays proper respect to Section 310b of the 1938 statute. Under this feature, Federal consent is required before the il-come, frequencied, or in any man-ner either voluntarily or involun-tarily disposed of."

center requestions due against an either voluntarily of involuntarily of involuntarily disposed of.
While the GE and Writinghouse with the GE and writinghouse inportance, Commish probers also heard about the conduct of several smaller, stations. Incidentally searned based one of the top constituting ender the conduction of the conduct of several smaller, stations. Incidentally searned heard about the open constituting ender the conduction of two plants he was hired to assist in prosecuting requests before the RCD.

In the conduction of two plants he was hired to assist in prosecuting requests before the RCD.

In the conduction of two plants he was hired to the conduction of two plants he was hired to the cast in 1932 and embodied in the consent decree which concluded the consent decree which concluded the consent decree which concluded the consent decree which concluded the consent decree which c phia; KDKA, Schenectady; KGO, San Fra

Alfred H. Morton

On Stand to Explain

Off, Staffid to Explain.

Alfred H. Morton, web vice-president, who supervises the Westinghouse and GE plants, explained that all contracts are on file at the FCC and pointed out they were negotiated before the Communications act became effective. Minor revisions, also submitted to the Commish, have been made subsequently but have

for which GE and Westinghouse hold the licenses.

Other plants taken up were KELT.

Other plants taken up were KELT.

PARTA. WELT.

NEW CAM. Camden, N. W.

New Orleans: WHIS., Chicago, S.

Albanta, S.

Albanta, S.

KELT. is exercised by Texas State Network, Elliott Roosevelt testifact.

RELT. is exercised by Texas State Network, Elliott Roosevelt testifact, because the chain felt an outlet in the lown was estable and agreed to support it. White his crowd determines policy.

White his crowd determines policy.

Consulted about programs. We processentative can do the hiring and firing.

license-holders — the Oregoniar Fishers Blend, and Louis Wasmer-to carry NBC programs.

For Westinghouse Co.

Evans, Bullock Follow

RADIO

treatment cost are paid by the municipality.

Under the contract, Mack group buys 1,300 hours per year out of the approximately 1,700 hours the transverse of the second of the approximately 1,700 hours the transverse of the second of the se

Glenn Gillett Backstage

Boss of Two Stations

Glenn D. Gillett, consulting engi-neer, was revealed as back-stage boss of WBAX and WQDM. John H. Stenger, licensee of the former, said Gillett 'assumed management' under a contract which requires him to put

a contract which requires him to put up cash and gives him an option to buy the outlet. E. J. Regan, controlled in the wild of the control of the wild hired by Gillett, said Stenger dic-tates personnel matters. Gillett ex-plained that when Stenger was un-able to pay for engineering services, he took notes which proved embar-rassing to Stenger. Consequently, Gillett and his partner put up cash of the control of the control of the grant of the control of the control payment of \$7,000 other obligations.

For Westinghouse Co.
Corroborative testimony was evenby Walter Evens, manager of Westwas a warm of the conby Walter Evens, manager of WestWest of the condition of the conBroadeasting at General Electric.
Evans said Westinghouse not only actains and resolve all equipment, exercising in addition, program spull
commish that GE can cut off any
vision in each station. Bullock told
the Commish that GE can cut off any
the cut of the commish that GE can cut off any
the equipment at KGO and KOA.
Each maintained that in allowing
MEC to fix station rates the owners
have not given up any right to die
for which GE and Westinghouse hold
the licenses.
Other plants taken up were KPLT. advancing 41,6000 and quaranteeing symmets of \$7,000 other obligations. Money froughle allow was responsed to the control of t

Network, Elliott Roosevelt testified, Denying any illegal transfer, with Gillettontol of the Baltimore President's son explained his regional explained with the station is in the hands of a voting desirable and agreed to support it. Until the station is in the hands of a voting desirable and sayed to support it. Itrust, set up in 1304 because of station is in the hands of a voting the station is in the hands of a voting the station is in the hands of a voting the station is in the hands of a voting the station is in the hands of a voting the station in th

treasurer of Mack Radio Sales Co, testified that the employees and operating costs are paid by the must perfect that the employees and operating costs are paid by the must perfect that the test of the contract, Mack group buys 1,000 hours per year out of the existence of WWI. Development Co, approximately 1,750 hours the transmitter operates. City can blue-perfol for the decry to be used to the proposition of the contract perfect that the contract perfect the contract perfect that non-profit unit set up in 1907 to hold

non-profit unit set up in 1907 to hold bequests to Loyola.

The commish passed over the status of KSFO, San Francisco, since the denial of permission for CBS to icase the outlet is being tested in the icase the outlet is being tested in the courts, and also dropped its plans to Icok into WCAD, Canton, N. Y., because a proposed shift never has been carried out and the application is still on the FCC docket.



and his ALL-AMERICAN BAND PICKED TO

New Englan Confectionery Show

MARCH 30th AND 31st THE IN THE

CHESTERFIELD SHOW CBS Coast-to-Coast Wednesdays, 8:30 E.S.T.

BOOKED EXCLUSIVELY BY Artists Management, Inc. 17 East 45th St st 45th St. New MUrray Hili 2-1888



ON THE NBC RED NETWORK

GREAT BRITAIN YOU MUST USI RADIO

NORMANDY

Full Particulars of Air Time and Talent from

International Broadcasting

Company, Ltd. 37, Portland Place, London, W.1



MGT. ED WOLF-RKO BLDG, NEW YORK CITY

COAST TO COAST

EVERET' WEST AMERICA'S NEWEST SINGING STAR

JOINING

AL PEARCE and HIS GANG

APRIL 3-NBC

Tust Completed 14 weeks

CHEZ PAREE CHICAGO

Management WILLIAM MORRIS AGENCY

Now Playing FOX THEATRE

> ST. LOUIS (With Al Pearce)

VARIETY

Background Buzz

Bowling program is being aired by WWL. New Orleans, with Al Godwin supervising a three per week ten-minute program.

minute program.

Fifty-Cent Dinner at Nicks, new novelty tune by WKY, Oklahoma City, station manager Gayle Grubb, aired on NBC show 'Southwestern Stats,'

aired on NBC snow "southwestern commer-cial manager of KVSO, Ardmore, collar, transferred to poot of adver-tible of the commercial manager of the collar, transferred to poot of adver-tible of the collar of the

Ramblers, minutes, pined station's Cross Roads Futures, gustainers.
Paul Ross, chief engineer, KVSO, Ardmore and Fred Blackburn, engineer, back on duty after attending a short course in radio television and facesimile at the University of Oklabaras.

short course in radio television and sensing at the University of OkinKleve Kirby directing and anrariaman and the sensing and the sensing

Amanda Prochnau, formerly in traffic department at KOCY, Okla-

rest survey revealed
WWJ led the other
e network stations in

Geo. P. Hollingbery Co.

homa City, now see to Robert Chap-man, commercial manager of WKY, Oklahoma City.

Faye and Cleo, formerly billed with WGY-NBC as The Maids of the Prairie, at KGKO, Fort Worth. Marie Keller in traffic department tt KOCY, Oklahoma City, replacing Amanda Prochnau.

Louzella Spradling new at WKY, Oklahoma City.

Amanda Prochasul.

Amanda Prochasul.

Louzella Spredili; new at WKY,
Olishoma City.

Olishoma City.

Olishoma City.

Olishoma City.

Lee and Chastes Tigner from KSAM,
Huntsville, Texas, new announcers

to the Texas State Network stiff.

Alkahoma City, an Jones Zou.

Al Godwin, WWI, New Orleans

announcer, to marry Thora Spitzard

Casa County Kida, instrumental and

Casa County Kida, instrumental and

Casa County Kida, instrumental and

Casa County Kida, instrumental

Tegen Marchael County Research

Tegen Marchael County

Max Bentley, Texas newspaperman

man demanger of KRBP, Ablene,

George Si! Hamaker, continuity

Max Bentley, Texas newspaperman

man demanger of KRBP, Ablene,

George Si! Hamaker, continuity

Enter Marchael County

Hamalter, continuity

Enter Marchael County

Lee Bennett, formerly with WKGA,

Rome, Ge, and WRDW, Augusta,

Bob Pollock new speler on WSB,

Lee Bennett, formerly with WKGA,

Rome, Ga, and WRDW, Augusta

TEACW

T

EAST

Arthur Cooper, formerly on sales staffs of WIP and WHAT, now per diling for WELI, New Haven. Hartford. New WHSC. Hartford. New WHSC. Hartford. New WHAT, now Photp. New Haven; and WHAC, New London, linked for weekly Connecticut Republican series. Station execs gave in at contab in Hartford with Roger B. Doulens, state GOP radio

Roger B. Doulens, state GOP radio parts in Novik, director of WNYC, New Yorks municipal airent of WNYC, New Yorks municipal airent of WNYC, New Yorks municipal airent of WNYC, New Yorks was a considerable and the state of the

STATION BUYS DAILY

Reverse Routine Reported From State of Vermont

Washington, March 28, broadcast station startled F.C.C. broadcast station startled F.C.C. consented first bloom of the period of

Daily News, present licenace or unstation.
With 240 newspapers owning broadcast stations, WCAX deal present stations, with the product stations of the present station of the present station ownership and - newspapers. Transmitter, which is present on 1200 ke with 100 watts night, 250 watts days, will pass into the control of Charles P. Hasbrook, treasurer of Charles P. Hasbrook, treasurer station of the present station of the presen

not based on shock at the unusual request. Commish chairman voted equest. Commish chairman voted 'No' on grounds that the proposed assignment had not been proved to be in the public interest. Walker nixed the proposition Levause he felt a hearing should precede commish action.

N. Y. Senate OK's Bill Checking Off-Air Discs

By a vote of 47 to 1 the New York state senate today (Tuesday) passed the Perry bill, which would make any one who takes a recording of a permission guilty of larceny. The measure, which has the support of the National Association of Performing Artists and the American Pedies of the State assembly.

Under this bill, which was introduced by Senator Charles D. Perry Of N. Y., written consent must to obtained from the persons broadcastmust not be offered for sale, solid, leased or licensed.

NBC Signs Authoress; To Sell Radio Package

To Sell Radio Package
Eliaine S. Carrington, radio accipter, was signatured to a management pace with NBC Artists Service last
week. First manager she ever had
week. First manager she ever had
madio seven years. NBC is understood to have sought Mrs. Carrington
in line with their new policy of oftening package show's to potential
Mrs. Carrington recently wrote
sketches for Helen Hayee, Franchot
Tone and Jean Hersboil for air proTone and Jean Hersboil for air pro-

KPLT's Time Bid

Paris, Texas, March 28.
Under direction of Earl Cullum,
Jr., consuiting radio enjmer, KPLT
has completed a primary coverage
survey of its territory, many station
manager Fred Humphrey to Washington this week for an FCC hearing on KFLT request for additional
time operation.

WCAU's Agency Showwindow

WGAU's Agency Showwindow
Taylor Indelphia, March 28.
Taylor Grant, former WGAU gabber, is setting up Philly's farty
set is complete shows to agencies.
set complete shows to agencies.
a daily newspaper of the air for
a daily newspaper of the air for
a week for Parkway Baking, all on
WGAU.
WGAU.
He have opened an office now and
He have opened an office now and
He have greated to a line-up of
proposed are He'll woke no part
himself in most of them.

mey Gordon Books WOWO
FF. Wayne, March 28.
Roy Gordon, former house manager for Quimby theatres, FF. Wayne,
resigned post to handle bookings for
WOWO Morning Roundup. Gordon
will book trouge into smaller theatres throughout Indiana, Ohio and
Michigan. Rey Gordon Books WOWO

Ethridge, Rosenbaum Endorse Network **Exclusivity as Sound Biz Practice**

Washington, March 28. matter. Ethridge cannot see why the Network ties are advantageous, not Federal Government should feel contrary to the public interest, as Independent stations are concerned, two spokesmen for the chain is less a safegued for the affiliates told the FCC network. In the covern destroy of the summonopoly investigators last well. Unter if the owners destroy the indication of the Common o

Both Samuel R. Rosenbaum, preident of WFLI, Philadelphia, and Mark Ethridge, head of WHAS. Louisville, apple up for big brother dependent Radio Network Affiliates do not want to put too many, curbs on the chains. The presence of the control of the chains of the control of the chains with the chain with the chai

a strong enough economic position to get along on its own or to drive a satisfactory bargain. Better programs, particularly the sustaining features, represent a material benefit to the

public.
Without exclusivity clauses, low the time of the affiliates, if they are to function on a sound basis, from the company of the co



pulled 23,215 requests on one announce-

Land sakes! He says if pulled 64,494 on two announcements-Wish you'd tell those people all about WOR's other good morning time while you're at it, Mr. Stanley.

Hmm-so you won't? Well, I guess your office will.

Right, Friedal Any agency time-buyer or no tional advertiser anxious to put his money on some of the swellest morning spots new open in radio, could do worse than write, wire or call-

Sales Offices-New York, 1440 Broadway; Boston, 80 Federal St.; Chicago, Tribune Tower; San Francisco, Russ Bldg.



"WELCOME, WELCOME LEWIS!"



SINGING BEE every Wednesday night from 8:00 to 8:30...Here's a show that has everything: music, comedy, quizzes,

prizes. More than that, it has the showmanship of Welcome Lewis. Some smart adver-tiser will want this program. Write W H N today.



Hitz Complains MCA Misstated Busse's Personnel Relationships to Local 802

Raiph Hitz, operator of the Hotel New Yorker, was advised last week by the trial board of the New York musicians union that if there had been any misrepresentation in the booking of Henry Busse he would have to look for satisfaction to the c Corp. of America. Hitz had, in charges filed with the union, stated that he had been misinformed about the number of new men in the Busse unit.

Busse unit.

According to Ritz, when MCA
booked the band into the New Yorken he was told that Busse was changing four men so the aggregation
would consist entirely of Local for
would consist entirely of Local for
become established in the spot, he
learned that Busse hed just installed
three times that number of men with
Gorcards. Hitz demanded that the
union compel Busse to make an adjustice of the spot of the spot of the
Life in medicated the Section of the
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justment.

It is understood that MCA has agreed to absorb the adjustment stipulated between the booking often and Ritt. Latter will get back 31,440, or the eight week? commission that MCA was to get from Buse's stay in the spot. Busee will chain with similar concessions by MCA.

Jan Garber and Commissions of the control of the control

Garber will follow Busse into

Chick Webb's Checkup At Johns Hopkins Hosp.

At JOHNS HOPKINS HOSPI.
Chick Webb enters Johns Hopkins
Hospital, Baltimore, this Friday (31)
when his band opens a week's date
at the Howard theatre, Washington.
Leader will remain bedded for a
week for a semi-annual checkup, rejoining the outift the following
stams at the Royal, Ballo.
Webb suffers kidnay trouble.

CZECHO A ZERO

Absorbed by Germany --Strictly Out in Cold

Strietly Out in Cold
American Seelery of Composers.
Authors and Publishers has received
word from its European rep., Hugo
Bryk, that the indications are that the
ton the cold of the cold of the cold of the
ton embership performing right
society, OSO, will be liquidated and
tin embership cold; STAGMA, as
happened in the case of Austria. It
will mean a third European natio
from which ASCAF has reased coltecting revenue. SCAF from OSO
last year amounted to around \$11,000.

PATRIOTISM **BREAKS OUT** IN WAX

Patriotic songs are breaking out on phonograph discs. Notably popu-lar is Irving Berlin's 'God Bless America' which Kate Smith started

on its way.

Vocalion did this number last
week with Barry Wood leading 14

pp.
madrigal singers, a Hammond ormadrigal singers, a Hammond orperson of the singers, and the singers of the
Deca measuwhile is planning a

two-dider in which the crooner
reserves the worder in which the crooner
plet. John Scott Trotter's orchesttra accompanies. Patriotic societies
are expected to get behald the sinken

WHITEMAN'S 3D WIFE SUES FOR \$36,000

After accepting Paul Whiteman's \$332 monthly remittances for a period of five years, for the support of their son, Paul, Ir, his third wife, the former Mildred Unger, is now suing for an accounting under a separation agreement of Sept. 11, 1930. They were married Sept. 4, 1922. On July 1, 1933, she remar-

ried. The ex-Mrx Whiteman claims an alleged difference of some \$38,000 due her between 1933 and September, 1938, alleging that she was to be a some support of the some support of the some support of the support of th

Paul, Jr., now 14.

Whitemm, through attorney Julian
T. Abeles, now contends that her remarriage not only kryeed his alimory obligations to her, but to his
boy, and that his \$525 monthly concontrol of the state of the state of the state
education and support, had been in
the nature of voluntary payments,
but not legally bound to do so.
Mr. Whiteman h.: made a motion
for summary Judgment and but strike
man counter-daims for dismissal of

we maestro's defense. White-man counter-claims for dismissal of her \$38,000 claim. N. Y. Supreme Court Justice Samuel Hochstadter has reserved decision on both mo-tions.

whiteman's contention that his former wife knew that this was a voluntary contribution is evidenced, says his lawyer, by the fact that she didn't ask for any fiscal year accounting for over five years, until recently trying to recover the \$38,-600, alleged differential due her.

On the Upbeat

Al Frement into Show Boat, Pitts-hurgh, for indefinite stay, succeeding Tommy Carlyn crew, which moves into Bill Green's Casino replacing Sterling Young.

Jimmy Peyton into third year at Plaza cafe, Pittshurgh, April 1, with option just picked up for additional six months.

Versatillians (4) at William Penn hotel's Continental Bar, Pittshurgh, for six-week stay, succeeding Larry Murphy Four.

Bebby Hackett has upped his crew from six to 10 pieces.

Jimmy Lunceford orchestra played a dance for negroes at the Charlotte, (Continued on page 39)

Network Plugs, 8 A.M. to 1 A.M.

Long Delay in Depositing for Copyright **Would Be Banned by Lanham Rider**

Connecticut Invasion

Bridgeport, March 28.

All-time high for names on one night in Connectivit due next Sunday (2) as Will Control and the control

BAND REVIEWS

JACK TEAGARDEN ORCHESTRA (17) With Meredith Blake Reseland Balireom, N. Y.

Beetshade Ballreson, N. Y.
New outht fronted by Jock Tea-garden should climb to prominence
and the property of the property o

solid.

Roseland is not Teagarden's first date and as a result the outfit seems to have lost the bit of roughness it showed in its tee-off shots. It falled it is the showed in the tee-off shots. It falled it is the showed in the tee-off shots. It falled it is the showed in the tee-off shots it is showed in the tee-off shots it is the shot shot at the New Yorker Hotel as a Sunday night guest hand.

guest bandoning night at the Rose-land where his set to at least four weeks with at network shots per-tern years of the set to at least four weeks with at network shots per-tern paper set to the set to the large and dancing. However, denne-ing and dancing. However, denne-ting and denies of the set to the proper of the set of the set of the of piece. Appearance, and as new book of more trade significants, flow-wer, there aren't many wailable. It's admittedly in here for the benefit of Trombone leadership and

the air time.

Trombone leadership and duplicate instrumental setup will no double for the form of the

(Continued on page 42)

Music publishing industry ham't decided whether it will interpose any further objections to the amendment to the copyright law which has been introduced in the Eluxe of the control of Texas. The amendment, which seeks to limit the period in which copies of a published manuscript must be filled, was originally proposed by Col. E. L. Bowet, registern Bowet's amendment was somewhat Bowet's amendment was somewhat.

posed by Col. S. L. Bovel, registra-or copyrights.

To experience the control of the Brosse-tion of the Brosse-tion of the Brosse-copyright committee last Thursday

(23). The registrar had suggested that the copyright owner of a domes-tic work be compelled to file within the copyright owner of a domes-tic work be compelled to file within office, while foreign works be price a leeway of 80 days after copyrights.

At Thursday's hearing the domes-le beautiful that the beautiful of the beautiful of and the foreign proviso to 130 days, making the support of the provision of the making the provision of the provision of the provision of the making the provision of the provision of the provision of the making the provision of the

Leo Wood's Widow Makes Novel Point In Song Royalty Suit

Gertrude Wood Bernstein filed a Federal court suit: in New York York Monday (27) against Joseph J. York Monday (27) against Joseph J. business as co-partners under the humanne of Denton & Haskins Amusic Co., Isabelte C. Haskins Orb, 10 an accounting and ment of the copyright on two song, entitled 'Someody's Stele My Ga' and 'That's What God Made Mothers (27) and 'That's What God Made Mothers (27).

For:

The plaintiff is the widow of Leo
Wood, who wrote the songs in 1918
and gave them to the defendants to
publish in 1924. There have been no
royalties forthcoming since the cryotites for the commission of the
wife claims that the copyright reverts back to her as a result of the
failure. Also raises the novel point
that this failure to pay royalties and
the continued publication of the
copyright. The commission of the copyright
where the copyright is an intringement of copyright.

JACK HARRIS AT CASINO

Due to Broadcast Overseas to NBC

London, March 20.

London, March 20.

London, March 20.

Jack Harris band for the London
Castino reopening. Outlit is set to be
to America which will be done from
the Casino.

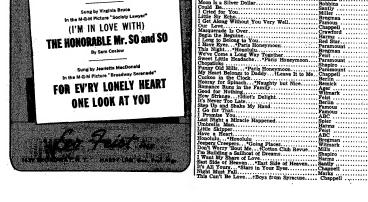
This is reported the first time any
band made transatlantic broadcasts
from the West End estery-night spot.

Following is a totalization of the combined plugs of current tunes on NBC (WEAF and WIZ), and CBS (WABC) computed for the week from Monday through Sunday March 20-28). Total represents accumulated performances on the two major networks from 8 a.m. to 1 a.m. Symbol * denotes film son, 1 legit, all others are pop.

| notes film song, † legit, all others are pop. | • | from the West End eatery-night spot. |
|---|------------------|--------------------------------------|
| TITLE | PUBLISHER, TOTAL | 1 |
| Deep Purple | | D 1 D 1-2 |
| Gotta Get Some Shuteye | Berlin 41 | |
| Penny Serenade | Shapiro | |
| | | |
| This is it Stars in Your Eves | Channell 24 | |
| | | Bill Baer, Schroeder hotel, Friday |
| Moon is a Silver Dollar | Robbins 31 | |
| | | |
| 1 Cried for You | Miller . 9d | |
| | | March 25. |
| | | Charlie Barnet, Fox theatre, Phila., |
| | | April 7. |
| | | Russ Morgan, Purdue U., May 19; |
| | | Eastwood-Westwood, Detroit, June |
| | | 30. two weeks. |
| | | |
| | | |
| We've Come a Long Way Together | Foist 20 | La Salle hotel, Chicago. |
| Sweet Little Headache Paris Honeymoon | Feist 20 | Larry Clinton, Paramount theatre, |
| Chopsticks Paris Honeymoon. | Paramount 20 | N. Y., July 5, two weeks. |
| | | |

Famous
Chapped 4, Russ Morgan, Purdue U, May 19;
Harns 22 Eastwood-Westwood, Detroil, June
Red Star. 23 30, two weeks.
Bergman 25 Eastwood Morgan, Purdue U, May 19;
Harns 26 Start Start, Chicago
Feist 26 Larry Clinton, Peramount theatre,
Paramount 16 Larry Clinton, Peramount theatre,
Paramount 16 Park, Barenesylle, Pa.; Slate theatre,
Me. Chappell 17 Park, Barenesylle, Pa.; Slate theatre,
Remick 16 Charle Agency April 20, Lakeside
Ferin 15 Louis, Hohad, April 10, Lakeside
Ferin 15 Luis, May 4, 7, Arcadis Ballroom, St.
Feist 16 Luis, Hohad, April 142, Shrine
Fenous 15 Temple, Percia, April 142, Shrine
Femous 15 Temple, Percia, April 142, Shrine
Femous 15 Temple, Percia, April 142, Shrine
Femous 15 Temple, Percia, No. 11, 143, Wood,
ABC 14 Ramona, April 9, 13, 15, 16, 20, 22,
Spier 14 Arcadis Ballroom, St. Louis,
Feists 18

OLD SONG SUGGESTIONS JIMMY McHUGH'S "BLUE AGAIN" Robbins Music Corp.



An Outstanding Song Event

LITTLE SKIPPER

By Nick Kenny and Charles Kanny

WE'VE COME A LONG WAY

TOGETHER

By Ted Koehler and Sam H. Stept Featured in the M-G-M Picture "Idiot's Delight

HOW STRANGE By Gus Kahn, Herbert Stothart and Earl Brent Based on "KAK STRANNO" by B. A. Prozorovsky

15 Best Sheet Music Sellers

| (Week ending Marc | h 25, 1939) |
|-----------------------------------|---------------------------------|
| Deep Purple | Robbins |
| Penny Serenade | Shapiro |
| Little Sir Echo | Bregman |
| Umbrella Man | |
| Masquerade Is Over | Crawford |
| God Bless America | Berlin |
| Heaven Can Wait | Remick |
| I Get Along Without You Very Well | Famous |
| Wold Tight | Exclusive |
| I Promise You | ABC |
| I Cried for You | Miller |
| Could Be | Santly |
| Gotta Get Some Shuteye | Berlin |
| Funny Old Hills | Paramount |
| Begin the Beguine | |
| Indicates filmusical song. | † Indicates stage production so |
| | |

Outside (the Board) Opinion Solicited By ASCAP on Availability Setup

Musical Cue

As happens periodically, the large number of name bands concentrated here lures the New York music exces to the loop for courtesy calls. It's a sort of de-luxe songplugging gesture.

Russ Morgan (Chez Paree) and Fletcher Henderson (who preemed with the new revue at the Grand Terrace) somehow got

the Grand Terrace) somehow got most of this specialized plugging attention, with the result that Bob Crosby, at the Blackhawk, didn't pull the music men as has been his usual wort. Whenever a stray plugger thereafter did show his head inside the door, Crosby cuted his band into the

Willard Alexander

Ouits MCA: Has

No Future Plans

subtle musical rib.

Chicago, March 28.

Publishers' availability committee of the American Society of Composers, Authors and Publishers meets tomorrow morning (Thursday) to study the results of a poll on membership opinion. The committee, as an experiment, has asked 12 publishan experiment, has asked 12 publish-ers who are neither on the committee or the ASCAP board to tell how they would rate their fellow publishers in the Society on the matter of avail-ability. The returns were to be re-duced to quotients, or averages, by John G. Paine, ASCAP general

manager.

The decision by the committee to experiment with outside opinions came after several lengthy wranges over how it should dispose of the disputed availability ratings of cosmittee contended that the availability ratings from top to bottom ought to be revised, while another argued that the core of the trouble would be removed if two particular publishing the contended that the results of the trouble would be removed if two particular publishing reduced.

reduced. An Admission of the completion had been voiced on the completion had been voiced on the completion of the compl Willard Alexander, v.p. of the Music Corp. of America, has resigned from the organization, effective this week. He had been connected with MCA for the past four-and-a-half years in charge of a section of the booking outfit's swing band comple-ment.

ment.
Alexander advances no reason for his sudden withdrawal other than the's physically tired and needs a rest. He will go south, either or four-week stretch, and claims there no solid plans ament what he's down to be a solid plans and the state of the solid plans and the solid plans and the state of the solid plans and the sol factorily for three years.

The publishers polled were supplied with a list of the publisher members in the Society, but they were not apprised of the current availability ratings of these members. They were also asked not to sign their submitted opinions.

ELKS URGE A.F.M. LIFT **BAN ON MARINE CUFFO**

St. Louis, March 28.

St. Louis, March 28.

Sam P. Meyers, prec of Local 2,

AFM, has asked Joseph M. Weber,
International prec of AFM, to withinternational prec of AFM, to withdraw opposith to the proposed apdraw opposith to the proposed asthe National Elki convention

at the National Elki convention

there saturing 101, 101, Meyers' move

followed a meeting of Local No. 22

seceo board when Col. E. J. Meexceo board union tooler, would

be hired during the conclave.

When the proposition of the conclave.

When the proposition of the proposition of the grounds that use of governmental musicians would be in direct

competith with union tooters and in

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formed on the issues here and the

local exce board wo ed to intercede

with the national body to drop oppo
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Kyser to Catalina Isle

Kay Kyser orchestra jumps to the Coast following its about return date at the Penonsylvania hotels, N. Y. April 7 to May 13. Band goes into the Catalina Island Casino May 26 for four weeks, doing his broadcast of the 24th from NBC's Hollywood studios, and the following three from the Casino.

He opens Friday (31) at the Earle, Washington.

NOVACHORD AS FOE OF LABOR

The Novechord is in bad with American Federation of Musiciana. Instrument that reproduces the tone of a dozen instruments has been hansed with orchestras, by order of the continue of the continue of the continue of the continue use of Novechord with Edde Dunstdeter's seven-piece out the Hornel program. Local musicians protested that it keeps not of work due to its multiple fuser-tion with a band.

Novachord Soleista

WELL, Met Haven indie, reaching into Bridgeport, March 28.

WELL Western indie, reaching into Bridgeport description of the property of th

Persistent Bribing Not Discharge Cause If Passer Is a Publisher Partner

Counsel for the Music Publish Counsel for the Music Publishers Protective Association and the Professional Music Men, Inc., have gotten together on the wording of an extended the state of the protection of the most of the protection of the

bers with the board's stamp of ap-proval.

Only major change from the ver-sion suggested by the PMM is that involving confacteers who own a stamped of the period of the con-cept of the period of the con-cept of the con-cept of the con-traction of the con-traction of the con-traction of the con-traction of the con-pendent of the con-traction of the con-traction of the con-pendent of the con-traction of the co

stantial rines.
Attorneys in charge of the pledge drafting are Sidney Wattenberg, for the MPPA, and Samuel Jesse Buzzell, for the PMMI.

Never Good Enough for Network Until MCA or CRA Is Manager. Sarcastic Claim of Rex Riccardi

Doubly Guilty?

Columbia, S. C., March 28 Columbia, S. C., March 28. Frank Har 15 sam) Boyd was Younder' of Big Apple lett Federal Judge Frank K. Myers rather frigid and he sentenced Boyd to nine months for conceded to the sentenced Boyd to nine months for court that it was at Boyd's place that college students saw Negroes in mad terp gryations that later became the Apple, but jurist remarked.

'I don't see why I should let him off. He ought to be on a WPA art project if the Big Apple is art.'

Seeks British Okay on Yank Dance Bands

As a result of conference between Irving Mills. American band mangaer, and Jack Hylton, Jack Harris,
Bert Ambrose and other leading.
Condon mentros, the local Musicians
Condon mentros, the local Musicians
Ministry with a proposal that the
ban against pecialized American
bands be littled.
Mills primary concern right now
is Duke Bilington's organization, now
to Duke Bilington's Duke Bilington's Duke
The Duke Bilington's Duke
The Bilington's

Duke Ellington and his band salled from New York Thursday (23) to open in Oslo, Norway, April 2, on a variety booking.

New Oktahoma Slan

Attorneys in charge of the pledge drafting are Sidney Wattenberg, for the MFPA, and Samuel Jesse Manuel Jesse Bill directed at the Americal, for the MFPA, and Samuel Jesse Manuel Jesse Millers has been introduced in the Oldshoma legislation. This Goodsong Music Corp. has been chartered at Albany to conduct a in Manhattan, with them Jones are so one of the directors. Capital stock is 100 shares, no par value.

Harry Berman, N. Y. C., filing at lorder in the Miller works with a state official and two or more copyright owners would be barred from jointly issuing performing licenses. Oklahoma City, March 28.

Philadelphia, March 28.
Blast against Music Corp. of America and Consolidated Radio Artists over their alleged monopolistic control of network time for dance remotes is being prepared this week over their alleged monopolistic control of network time for dance remotest is being prepared this week
record of the control of the control
and the control of the control
and the control

smough for the big-time company its foreced to keep on the late-evening remotes.

Riccard had a ready answer for that. He declared local hands are that the declared local hands are the declared had been under the management of MCA or CRA, then much denty, as if by magic, they become plenty strong for the wires. He claims that the two agencies, by claims that the two agencies, by claims that the two agencies, by the claims that the two agencies, by the claims that the two agencies, by the claim of the declared had been a more than the declared and the officers of several other local are preparing a resolution for presentation at the national A. F. nate the bookers' control and allow more time for the build-up of local crews.

Exempt Beer Taverns Using Coin Machines From Dance License

Beer taverns which permit dancing to automatic phonogra. he without charge will be eliminated from proceedings of the proposed by D. H. Pratt, finance commissioner. The present ordinates under provisions to permit charging of \$100 a. to a commissioner. The present ordinates with the proposed by D. H. Pratt, finance was meant to include a proceeding of the proposed of the proceeding of th

ROY TO APPEAL

Not Accepting Technical Defeat in Felst Action

Roy Music Co, proposes to appeal from the ruling issued the week before heat by Justice Aaron Steem, and the state of the

Gilbert East With

Coast Say on Pact

Hollywood, March 28.

L. Wolfe Gilbert, Coast head of Songwriters Protective Ass'n., is en route to New York with suggestions of local members for the new standard form of contract being drawn up with publishers.

He stays east a month in the inter-

wing at the time of his resignation. He's more or less responsible for Goodman, Count Basie, Leighton Noble, Red Norvo-Mildred Balley, the never Largy Windows or the result of the tender that the result of the tender that the second that Music Notes

Cy Fener doing musical score for 'Street of Missing Men' at Republic

Johnny Martin and Freddie Rose cleffed title song for Republic's 'Blue Montana Sky.'

Roy Webb seoring Fixer Dugan nd 'Sorority House' at RKO.

Vernon Duke's 'New York Noc-turne' suite is being published by Robbins as a sequel to Louis Alter's 'Manhattan Serenade.' Sigmund Krumgold and John Leipold doing musical score for 'Union Pacific' at Paramount.

University of California accepted a set of Paramount scores for its music library.

Harry Von Tilzer, composer and publisher of 'All Aboard for Blanket Bay,' has asked his counsel, Goldie & Gumm, to take action against Lec Feist, Inc., and Nick and Charlie Kenny in connection with the latter's current tune. Little Skipper. Von Tilzer charges that there are at least 12 bars in 'Skipper' which can be traced to the melody of Blanket Bay.' Von Tilzer also ob-jects to the use of the phrase Blanket Bay in the Kenny brothers'

lyric.

Blanket Bay, with the words by
Andrew B. Sterling, rated as a
smash hit in 1910 and in the course
of recent years has received moderate attention from films and radio.
Von Tilzer holds that "Little Skipper' has not only borrowed the
melodic theme of Blanket Bay' but
adopted the latter's idea.

BENNY GOODMAN SET FOR STRAND, N. Y.

Von Tilzer Avers Nick Kenny 'Skipper'

Is Words-Music Lift on 'Blanket Bay'

After three different engagements at the New York Paramount, the Benny Goodman orchestra goes to the N. Y. Strand for its next Broadway showing. Band is set to go into the Strand some time in late July or August at its own option.

or August at its own option.

Goodman's outil is a member of
the N. Y. musiclass local and doesar's
require a standy band which dough
could be handed him rather than to
the standby to up his price. We not
there at \$10,000 pius \$2,000 or so for
there at \$10,000 pius \$2,000 or so for
at sandby. Guy Lombardo goes into
the Strand April 7 at a reported \$10,000
for band and show. Samy
Kaye also is being mentioned as goling into the Strand.

Night Club Reviews

Cotton Club Parade' (World's Fair edition), conceived and directed Fair edition), conceived and directed by Carenee Robinson, assisted Robinson, Stark Market Robinson, Tanga, Kadaa May deepig Choir (11), C.C. Bug Girls (22), Shongofris (6), Soccares Triumbo core, Choir (11), C.C. Bug Carenee Robinson Robinson, Stark May Robinson, Star

Bill Robinson opened Thursday night (23) in Minesal Todd's The Hot Mikado' at \$3.30 top, and the following midnight stood out like the control of the contro

pol, but the Robitson grin, neverneless, is evidently toothier than
these, in the control of the control
This new C. C. edition is for surControl of the control of the control
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The THEATRE of the STARS

160 WEST 46TH ST. NEW YORK Bryant 9-7800

SIDNEY H. PIERMONT BOOKING MANAGER

1 36.8 proof

LUBI

COTTON CLUB, N. Y.

"Cotten Club Fande" (World;
feir edition), conceived and directed
by Ted Kohler; juries and manager of the World's Fair tentists, it succeeds
by Kochler and Rube Bloom; dances
by Ted Kochler a

implications and the strip physical pitters. Mothers: Keep the kids at home. It was a support of the control of

as always in any setting, makes it official for anything to follow. The interest of the control of the control

liners, sextet with Edna May Holly, who cooches briefly, and the line of Songs by Ted Koehler and Rubellom are all good, but only Don't were book and the sextended of the sexte

VOGUE ROOM, CLEVE.

Cleveland, March 25.

Bernice Celeste Ripley, Karen
Thorsen, Don Enrico & Roberto
Rippy, Murial & Gloria Marman,
Frank Cook, Sammy Watkins' orch.

norsen. John armoo e Roberto Fronk Cook, Sammy Watkind orch.
Attempting to capitalize on the current week of Metropolitan opera at nearby civic auditorium, the Roburton of the Cook of th

RAINBOW GRILL, N. Y.

Barry Winton Orch, Martynn de Michel, Wilma Coz.

The informal Rainbow Gelli, with the humorous novelty humorous novelty humorous novelty with the humorous novelty humorous novelty humorous novelty with the humorous novelty humorous novelts humorous novelts humorous nove

style. She does pops.

Balabew Reom

Balabew

JACK LYNCH'S (WALTON BOOF, PHILLY)

Philadelphia, March 25.
Belle Baker, Luctenne and Ashour,
Charles Frédericks, Raul and Eva
Reyes, Joe Frasetto's orch.

Reyes, Oe Frasticis orch.

There was a cul quantity in the Jack Lornch show in the west, we can be considered to the constant of the constant

NORMAN

For those who like to shake the limb in the Latin manner, La Conga is their port of call. Town has gone a little daffy on this type of dansapation, especially the young sprout, and the finger points to Monte Proser as the instigator.

pation, especially the young sprouts, respecially the young sprouts and the patients of the pa

(Continued on page 34)

HARRY RICHMAN Sex LORD & STEWART,

19, Albemarle Street,

SYLVIA

LONDON, W. 1. Are England's Best Tailors.



CANADA DRY GINGER ALE, INC., NEW YORK, N. Y., SOLE DISTRIBUTOR

Now Seventh Week

CHEZ PAREE CHICAGO

7 Jersey Theatres Use Wildcat Units On Straight %, One to Three-Day Basis

Wildcatting vaude troupes through
New Jersey on a straight percentige
basis has been built up to a fairly
profitable business by Jack Linder,
noc one of vaude's top indic bookers. Linder already has seven indic
the training of the seight acts,
to the training of the seight acts,
to the training of the seight acts,
to the s

three-day basis is the Opera House, Bayonac, three-dayer opening a Boyonac, three-dayer opening on Thurndays. Next is the Orpheum, Carry City, Fridays and Saturdays. Other of the Palace, Morristown, Oguen Ann. Bogota, Liberty, Free-hold: Traco, Toma River, and the Palace, Morristown, Ogene Ann. Bogota, Liberty, Free-hold: Traco, Toma River, and Bound Brook houses have been tited into a four-day routs. Trought them lay off till Wednesday, when they play Bogots, with Carry River and Bound Brook following in the control of the Carry Carr

the town.

In Bayonne, Freehold and Jersey
City, Linder usually tops the shows
with a semi-name for added draw.
He also provides the pit bands of
five or six musicians.

FELIX FERRY'S MONTE CARLO SUED ON NAME

Peiix Ferry's new nitery, the Monte Carlo, on the site of the former House of Morgan, New York, is being sued by the Monte Carlo Catering Co., Inc., a W. 48th St. (N. Y.) spot, which charges trade mane infringement. Ferry's bottle is a class room, rivaling El Morocco, with Gene, of the Colony Festuariant, search of the Colony Festuariant, search and other W. Kahn of Kunnfock, and other W. Kahn of Kunnfock, and other W.

agent, Gilbert W. Kann or Kunn-Loeb, and others. Ferry's corporation, Feram, Inc., is named in the N. Y. supreme court action. The 48th street Monte Carlo avers it expended \$100,000 advertis-ing its trade name.

Fox. Det., Ouits Vaude: Deal On for RKO 1st Runs

Detroit, March 28

This follows negotiations with United Detroit (Par) theatres cir-cuit here, which would give the Fox first-run rights on RKO product.

Astrologer Sues Theatre For 10G in Booking Switch

Hollywood, March 28. Prince Eriel Kerma, mentalist and astrologer, has filed suit for \$10,000 against the Million Dollar theatre and Arthur Wallace.

Plaintiff charges the theatre advertised his appearance on the stage between March 16 and 22 and hired someone eise in his name.

Folds for Summer

Philadelphia, March 28. Frankie Palumbo, for the second summer in the history of his spot, which goes back to 1854, will shutter here this year. He will again operate Palumbo's Renault Tavern on the Boardwalk, Atlantic City, taking all his Philadelphia employees with him.

Plans to shutter here and unveil the shore spot sbortly after Easter

Int'l Complication

Pittsburgh, March 28. Pittsourgh, marcn 2c.

Note on the international situation: Italian Gardens, operated by John Lazaro and Etzi
Covato, has a new tag, the Tropical Gardens.

Boys claimed name was hurt-

MAE WEST SEEN **SETTING NEW'K** HOUSE MARK

Mae West is headed for a certain boxoffice record this week at the Paramount, Newark, with the take expected to come close to \$25,000 Previous record, which was close to \$22,000, was set recently by Artic Shaw's orchestra.

Miss West's business in Newark. her second week of a personal tour, is in direct contrast to her gross last week at the larger Fox, Brooklyn here the final tabulation was under \$22,000 She was in at the Fox with her unit at a \$10,000 guarantee, plus 50% of all over \$25,000. House con-sidered the final result as distinctly

referred at the second Proute College (1) and (1) and

Willie-West-McGinty Set for Expo Aquacade; Rose's New Casa Show

Willie, West and McGinty have been signed by Billy Rose for his Aquacade at the New York World's Fair, opening April 30. Unlike the other acts in the show, which have

other acts in the show, which have six-month tickets, the comedy trio will pull out in late summer for London, where they go into a Crass Show at the Paley go into a Crass Show at the Paley and the Big Show will repen his Casa Manana. April 6. A revue tracing the history of mass entertainment in the U. S. over the past 100 years. John Murray Anderson staging.

son staging.

Cast includes Orzic Nelson's or-chestry, Yacopi Proupe, Don Barbard, Note Castle, James New York, Castle, James New York, Cheek Balinese King and Jack Cole's Balinese dancers, Robert Alton directing the dances, and Dan Suesse composed the original score. This marks the first girl show at the Cass since last May. Spot is dark until opening night.

'Ice Follies' Registers Smash \$65,000, Mpls.

the shore spot sbortly after Easter.

Minneapolis, March 28.

The Shubert theatre, Broodyn, now playing travelling legits, opens with a vandilin policy April. Summer of the process of th Minneapolis, March 28.

3 Sailors to Rio

The Three Sallors, currently at Loew's State, New York, have been set for a run at the Casino de Urca, Rio de Janeiro.
They sail April 8.

BIG NUT HITS FLATBUSH NET

New name band policy at the Brandt Flatbush theatre, Brooklyn, met with good grosses but no profits in its first week. House was forced to charge off all advance campaign expenses and other overhead. Business would have been considered profitable had it been a normal week, instead of a tryout of a new

Policy seems to have caught on this week, policy's second, and busi-ness so far is reported shead of last. Benny Meroff's band and the Andrew Sisters are current. Red Norvo-Mildred Bailey preemed the policy.

Alex Finn of Boston Mayfair, with Moss At Int'l Casino: Hale Show

Alex Finn, operator of the Mayfair Club, Boston, and Joe Moss, who was originally financially interested, have taken over the Internations Casino on Broadway for a reported According to plans, they \$50,000. intend to reopen the spot around May 1 with a George Hale revue.
International Casino was open

by a syndicate, of which the major by a syndicate, of which the major financial portions were originally held by Moss, Lou Brecker and George Olsen. The elaborate caba-ret soon got into financial difficul-ties because of its heavy operating nut. When it went into receiver-nip, Bob Christenberry, general manager of the Astor hotel, directed its operations.

anp, noo Constenentry Reneral manager of the Astor hotel, directed summanger of the Astor hotel, directed Since its closing several months ago, several propositions were advanced for the reopening of the international. One of them was made wanted to turn it into an elaborate wanted to turn it into an elaborate ballroom and showase for its name bands during the World's Fair same bands of the Singer & Scannard & Singer & Singer

N. Y. HOTEL UPS SHOW FOR WORLD'S FAIR BIZ

The Hotel St. Regis Roof, New York, as part of its World's Fair preparation, will go in for more owmanship via Paramount hook up with LeRoy Prinz's revue. Latter features Mary ('Punkins') Parker and Billy Daniels, Par dance team, plus six choristers out of one of Prinz's Par studio lines.

of Prinz's Per studio Jines.

Included in the Fair preparation is the hote's joint of the property of the prop

continue.

Oak Room continues open. The
Maisonette Russe alone closes for
the summer the end of April. Current show featuring Mili Monti,
Isaha Nazarenko, Gedde Petry,
Charles Nari, Boris Belostotsky and
vassilio Apostolides round out the
season, with Nicholas Mathey's two
bands, dance and trigane units.

Rockwell-O'Keefe Seeks Elimination Of Theatre Dates' 50-Mile 'Protection'

Bromo and-

Philadelphia, March 28.
Drugstore in the midtown film
zone has been bitten by the theatrical bug. It has signs in its
window offering a 'personal 'appearance' attraction.
In-the-6sh hypo is Le Roy,
billed as a 'noted psychic.'

SHAW ASKS 100% HIKE FOR N. Y. REPEAT

Artie Shaw, who played the Strand, New York, a month or so ago at \$6,500 gross salary, is now asking \$10,000 net from the same spot for a return engagement. Same figure is peing asked from other theatres for the Shaw orchestra.

the Shaw orchestra.

At \$10,000 net, if booked, Shaw's band will be getting nearly a 100% increase in salary. Previously, the band itself had to bear the extra tap of standby musicians, required of all non-Local 802 (N.Y.) orchesor all non-Local 802 (N.Y.) orcnes-tras, amounting to close to \$2,000, but on the 'net' arrangement the theatre takes care of the surcharge. At that rate, cost of the Shaw band to the N.Y. Strand, for instance, would be close to \$12,000.

Only other band to get that kind of money at the Strand was Kay Kyser, who was there recently. Later was in on a \$10,000 net deal, with the theatre paying for the standbys

Adele Rowland Back In Show Business As N. Y. Cafe Attraction

Adele Rowland's House Party (nitery) marks the comeback of the former vaudeville headliner, in retirement some 15 years, since she married (the late) Conway Tearle, silent screen star. It is at Leo Edwards' behest that Miss Rowland returns to show biz, in a new site Edturns to show biz, in a new site Ed-wards bas taken over at the Elysee hotel, New York. It's the former Bourbon Room (as distinguished from the Elysee's street-floor Mon-key Bar) and it will be renovated into a sort of cabaret-theatre for Miss Rowland.

Miss Rowland.

Miss Rowland to the control of Gu, is a ploneer date man, dating back to the presented to man, dating back to the presented the Casiles, Joan Sawyer and Jack Jarrett, Maurice Moyer and Jack Jarrett, Mary Language and the idea of himself doing a cate comback, especially in view of the World's Fair. New 3pt opens April is another who will appear at the House Party.

Rivera, B'klyn, Back

To Split-Week Vaude The Rivera, Brooklyn, booked and operated by Al Rogers and Bill Miller, has returned to vaudfilm on

Miller, has returned to vauddim on a split-week, rather than-half-week basis. House opened with seventhed to shows for the first-half only when but failed to hot of the first-half only when bands the first three days at 40c top, and eight noderately priced eate the last-half at 25c top.

Indie theattr's failure to get good film product forced the switch back to the hast-half wadding policy.

General Amus. Corp. (Rockwell-O'Keefe) will attempt to eliminate the '50-mile protection clause' in the '04-mile protection clause' in theatre contracts for its name bands. Issue arises from the squawk of the Brandts' Flatbuch, Brooklyn, over the refusal of the N. Y. Paramount to allow Larry Clinton's orchestra in play that spot because of a prior contract calling for a date next September.

tember.

According to Tommy Rockwell the bands on his office's 'llst will in the future not be signed to contracts imitting their prior, or future, bookings within a certain territory. This would be in contrast to accepted practice in vaudeville for years, as theatree, have always: retained. **Heatree have always: retained. **He

would be in contrast to accepted practice in wadeville for years, as theatres have always retained the right to stop acts and bands from playing opposition theatres, within a manager of the Clinton orchestra. Rockwell's step has the concurrence of Bernard A. Miller, personal manager of the Clinton orchestra. Reaction of Paramount and Warrench and the Clinton orchestra. Reaction of Paramount and Warrench well called with that when it comes to us. Bookers Harry Kalmer of the Clinton orchestra. Bearing the work of the Clinton or the Clinton or the Clinton or the Clinton of the Clinton of

two spots on bookings.

Brand's Complaint
Warner Bros. has waived the 50mile protection clause on its Jimmy
Dorsey booking, thus allowing the
Fitatush, Brooklyn, to play Dorsey
April 7 for the Brandt Bros. immediately following bit swo weeks at
the Will Strand, N. Y. Dorsey closes
at the Strand, N. Y. Dorsey closes
at the Strand at higher admissions at
the Strand at higher admissions

the WPS Strend N. V. Dorsey closes at the Strand at higher admissions the night before.

Last week, the mant, so had a signed complaint of the strength of the

HEADS VOTE TO DROP K.C. JUBILESTA THIS YR.

Kansas City, March 28.

Jubilesta directors here last week voted to abandon the 1939 show, an annual affair. Three previous cele-trations were held in the fail, but an earlier meeting of the board this month agreed upon changing the date of showing this year to late June. This was done to prevent June. This was done to prevent at stock show and other fail events. Lack of time in which to sign big names and arrange for a live-day session of two-day vande was given such that the previous control of the previous services the previous the previous services the previous annual affair. Three previo

McDOHALD RECOVERED

Ray McDonald, of the former team of Ray and Grace McDonald, has re-MORGAN CHI H. O.

Chicago, March 28.

New show in the Chez Parre gets fave on Fride and Chicago March 29.

New show in the Chez Parre gets fave on Fride (3) and will be added to the Morey of the Morey and Naldi, line Cross and Dunn, Raye and Naldi, hadelaide Moffett and the Weiter Bors.

Russ Morgan orchestra holds over.

Night Club Reviews

(Continued from page 22)
Feathermine with the dram-beating and gourd-sering of Eduardo Chaver, Mexican troups. It's easily the management of the sering th

Minnesota Terrace, Mpls.

Minneapolis, March 25.
Emery Deutsch's orch (13), Mildred Craig, Hayes & Ginger Herbert.

dred Creig, Haye & Ginger Herber.

More than meeting the requirements of this class spot, with lements of the control of the control

MELBA

The Painted Goddess

ROXY, NEW YORK NOW

EDDIE SMITH 22 W. 48th St, New York City

LA CONGA, H'WOOD

(Continued from page 32)

Fesherstone with the drum-beating

CLUB CONTINENTAL (HOTEL JEFFERSON, ST. L.)

St. Louis, March 22.
Marc Ballero, Mardoni, Bobbye
Joyce, Jimmy Engler, Dizte Dale,
Muny Operettes, Jack Crawford's
orch (12).

cyce, Jumny Enger, Darte Dale, orch (102) event large conventions at the core of the control of the control of the core of the control of the core of

Saranac Lake By Happy Benway

By Happy Benwy

Caclin Hafferman left haspital
after minor operation, her third cut.
Ben Schaffer took first trip downtown in aix months.
Dolph Singer doing a double talling sith over WMBZ with Bill NeiKondy Company of the State of the Control
Will book feeth for the coming state
Eliz' convention.
Russ Kelly, Chris Hagedorn, ManDiays with prox in leading parter
of the Control Control Control
plays with prox in leading parts.
Damy Murphy, who left here
with the Control Control Control
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Nitery Notes

Lee Menn and Sunny Californians Lee Menn and Sunny Californians opened Trianon at Ocean Park, Cal. Andy Iona and Tropical Hawaiians moved into Hollywood Tropics.
Four Squires go into Town House, Los Angeles, April 5.
Hei Borne orcbestra opens April 5 at Florentine Gardens, Hollywood.

Legit at \$1

(Continued from page 1)

the dollar top idea being retained for those repeat engagements.

Return of the 'Women' on Broad-Return of the 'Women' on Broadway is likely to spur the movement
to lower the price of boxoffice scales,
it being believed that the 'two dollar
theatte' would be a magnet and place
preduction cannot be geared to that
scale in the present crop of theatres,
flouses of bigger capacity in the
Sixth avenue zone, or further eastelouses of bigger capacity in the
Sixth avenue zone, or further eastcleavated is being razed and the subway being completed, are envisioned.
Under the order that is expected to
eventuate, straight plays will be \$2.20
to the property of the control of the congraph of the control of the control
are to high, even those theatres
which have passed to the banks in
office buildings could be built, with
theatres as adjuncts, and the cost of
operating such spots would be greatly reduced from the present levelsby little expenditure made possible
op modern construction, the way toreduced ticket prices would be
opened.

May Soive High Fremsums vay is likely to spur the movement

May Soive High Premiums

May Solve High Premtums
The Woo dollar theater' also may
be the solution to excess prices alcies. Latter say they would like to
see lower boxofice prices, and claim
they would be satisfied with smaller
premiums. The ticket code is working fairly well, and dars of bir ticket
regions of the companies of the companies. The
manager agreed that the estimate
were correct at the recent hearing
ament the code, that not more than
cless are sold for more than the 75c
premium and the sales at excess are
as low as 2½%.
Gordon's success with the low ad-

premium and the sales at excess are allow as 2%.
Gordon's success with the low anison scale for the "Women' has mission scale for the "Women' has the same that the sale of the sale for th

period.

In any event, a commercial legit attraction will for the first time be offered on Broadway, charging the same price top as used by the WPA relief shows. None of the latter have ever shown an actual profit for a va-riety of reasons.

riety of reasons.

Currently there are two colored casts appearing in what are referred to as 'hot and cold Mikado'. One (WPA) is at \$1.10 and the other has a \$3.30 top. If the latter clicks, the arguments in show circles about towered prices are liable to be scrambled.

Frohman's Apt.

(Continued from page 1)

ticipated in by w.k.'s of the theatre world, but in recent years Frohman virtually discontinued all such activities. One of the unusual features of the abode was a square panel which, when removed, provided a view of the Lyceum stage. There, too, was a rehearsal hall on the floor below the Frohman home.

below the Frohman home.

Bank proposes to sell the theatre,
but it may be rented, the property
being turned over to a realtor
(O'Gara). Mortgage is for \$330,000
but the assessed valuation is set
down as \$450.00. It was owned by
the present Frohman, the estate of
Charles Frohman (which was taken over by Paramount some years ago).
William Harris, and the Harris fam-

ily heirs.

For the past three years or so the house was under a leasehold, which was recently cancelled. Although it was lighted much of the time during the rental, loss on operation was estimated at more than \$20,000. Understood that Frobman was not reduced that Frobman was not reduced that the partner went with the lease.

NEW ACTS

DOROTHY LAMOUR

Sengment, N. Y.

Parameant, N. Y.

Four years ago Dorothy Lamour did a surfaminate turned out to be a surfaminate turned the surfaminate turned turned and the four turned out the surfaminate turned turned and the surfaminate turned turned turned and the surfaminate turned turned turned and turned turned turned turned as to surfaminate turned turned as surfaminated turned turn

THE TOPHATTERS (3) Dencing 6 Mins. Rivers, Brooklys

6 Mine. Troublyn Elwart in the goods as tapsters, but falls to deliver a full package the state of the state

Better. Weer.

KINGERT SISTERS (2)

Aerobalies

Amin.

Alleannesse of the state of

k. Kileu.

JOAN DAVIS with SI WILLS Comedy 12 Mins Fox, Philiy

Dancing 5 Mins. Rivera, Brooklyn New Youds on

is Mina.

Rivera, Brooklya

New vande entry originally from
new vande entry originally from
new control or the control of the control

Rivera of of the contr

that follows. Act starts off like a legit dance turn but goes grotesque early. Their subsequent semi-straight ballroom dancing needs further development on the panto angle. He does an armaxtended twirl, with the girl back of him, that is a pip. Act has the stuff to go places, both cafes or stage.

Non Blakstone has taken over neadline spot at Chez Paree, Omaba.

Best Coffee in England

OUALITY INN

Leicester Squ LONDON, WEST-END

MORTON FRASER

SIDNEY FISHER

75/77 Sheftesbury Avenue PICCADILLY, LONDON, ENG.

MANY THANKS TO MY FRIENDS WHO DEPUTIZED FOR ME WHILE APPEARING AT LOEW'S STATE, NEW YORK, LAST WEEK

AND I GRATEFULLY ACKNOWLEDGE THE CONSIDERATION EXTENDED BY THE LOEW EXECUTIVES.

GEORGE HALL

EDDIE MINOR and ROOT

Held Over-Hollywood Beach Hotel, Fla. Until April 6

PAUL HAAKON

CONCERT MUSICAL COMEDY VAUDEVILLE NIGHT CLUBS

AND NOW

TELEVISION

First Television Ballet Performance IN APRIL FROM NBC STUDIOS, NEW YORK

Kyser Tops Own Record. Getting

With a take of about \$18,923, Kay Kyser last week, at the Fox, here. eclipsed his previous record of \$17.-100 for bands, set at RKO's Palace, Cleveland, week before. Kyser, coupled with Tailspin' (20th), drew just over \$50,000 gross business through Fox turnstiles for house's best biz in four years. After re-

Relikewise received a cup for esteblishing a new all-lime streadment proceed for house, his 134,811 personal process of the control of the co He likewise received a cup for establishing a new all-time attendance

UNIT REVIEW

VARIETY VODVII. (CAPITOL, ATLANTA)

19G in Detroit

Freddie Stritt, Jeannette, Lord, Fronk & Kay, Valle, V

There's a nice aggregation of tal-ent concentrated in this unit, which is clocked in 49 minutes. Brief medis clocked in 40 minutes. Brief, and they by combined orths on hand car brings on Freddic Stritt, mc, who sings, Waiting for the Robert E. Lee' and then introes Jeannette, billed out front as lines Witt, pint-inted, peppy femme, who warbles 'Alexander' and tags to same tune for good results. Stritt and Jeannette engage in a total control of the single search of th

•15 YEARS AGO•

(From VARIETY)

Mayor Curley of Boston was on the censor warpath. Vaude ma-terial too blue.

Japanese theatrical men were migrating to America to study modern American methods.

Keith circuit issued orders that its

The Equity strike threat looked about dissipated with managers and union seen arriving at a pact.

Douglas Fairbanks clicked in the Thief of Bagdad film, Norma Tal-madge was in 'Secrets,' William S. Hart starred in 'Singer Jim McKee,' Jacqueline Logan, David Torrence and Raymond Griffith starred in 'Dawn of Tomorrow.'

Mich's New Gov. Frames Attack On Cafe Gambling, Rum Violations

cies. Gov. Dickinson, state antisaloon prez, who ascended to the
chair on recent death of Gov. Frank
Fitzgerald, also has speeded the war
on gambling and has curred it comstraint-aloon cohorts are probiblition
measures against roadhouses outside
anti-saloon cohorts are probiblition
measures against roadhouses outside
bibling on premises; drastic dash in
number of niteries, more rigid policing of clubs and local control of
closing hours. It's considered doubtleilage of clubs and local control of
closing hours. It's considered doubtleilage of clubs and local control
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tailed in metropoitan centers uccause of its encouragement of 'blind'
However, it's considered likely by
many that Gov. Dickinson, an ardent
churchgoer, will insist on some alterations in the Saturday night and
Sunday curfeva. So far he plans to
Sundays and also intends to clamp
on midnight curfew for Saturday,
Niteries in Wayne County Octroit)
currently are allowed to stay open
New executive has also announced.
his intentions of repealing the present pari-mutule betting setup at the
Fair Grounds race track here.
In line with a number of recent
in line with a number of retending the control of the second of the
hotel Statter's Terrace Room,
which closes for the summer April
29, several weeks earlier than usual.
Xavier Cugart's band has been playing epot for a couple months.

Philit Operators Fearful

Philly Operators Fearful
Philadelphia, March 28.
Charges that they are being harassed by the State Liquor Control
Board about curfew hours, in reprisal
for their political leanings in the last

Detroit, March 28.

Michigan's new governor, Luren Dickinson, long-time gambling and liquor foe, is framing several racial changes in the state rum board pollicies. Gov. Dickinson, state and the state course of the chair on recent death of Gov. Framing several racial call control of the chair on recent death of Gov. Framing and the sale racing the

rour Cafes Lose Lieenses
The Sacramento, March 28,
The Sacramento, March 28,
The Sacramento Library Category
The Eureka, Jitterbug 1109 Fourth
street and Pago Pago lost their
licenses for selling liquor after the
2 a.m. curfew,

THE RIGHT SPONSOR

Nitery Jeb Gives Radio Singer An Idea of Dog's Life

Philadelphia, March 28, is doubling at Benay the Bum's as mc. doubling cheer show on the kilowatter at 8. WCAU show is, sponsored by Marco Dog Food,
Vincent now claims he knows what a dog's life really is.

Ross Into N. Y. Par

Lanny Ross goes into the Paramount, New York, April 26 or May 10 for his first stage booking alone his appearance a few months ago at Billy Rose's Casa Manana.
Date is for two weeks.



DANCE DIRECTION

CONSOLIDATED RADIO ARTISTS, Inc. 30 ROCKEFELLER PLAZA, NEW YORK CITY

PERSONAL MANAGEMENT: GALE, Inc.

48 W. 48th St., NEW YORK CITY

STATE, N. Y.

Happy Felton's orch, Gracie Bar-rie, Hudson Wonders, Three Sallors, Terry Howard & Jack Talley, May Erickson, Lorraine Barre, Louise Dunne; 'Made for Each Other' (UA).

This State show is comewhat longer from an industry because of the state of the sta

night attendance for the last bill was okav.

What they has of punch comes what the trans of cleaning latter consumers that they bear. Number on as are the Budson Wonders, and they bear to the ball as subtlet dancers. They can step onto any night club floor and more than make good, Some of the subtlet of the su

and all of it is abillitud. Good-fooking kidd to hook unwhat portly, and
be some rette and toles around an
assortiment of latent that makes diversion. Fellon any that a change
where the sound and the sound an

with the rest of the second se Twinger the best of the comis numbers of the comis numbers of the control of the

and show that week mereline state drawback is lack of pace. Moreover, it's overlong, running 89 minutes from the control of th

wings.

Opening the bill is George Wiltshire's intro of the line doing the
cakewalk, in appropriate dress. Then
there's a comedy bit in which Wiltshire, Johnny LaRue, Sandy Burns
and Vivian Harris take part, but it's
nging as the material in their other

garbed in sky-blue tails. They're only fair, but looked bad opening night when the male missed flip encore cue, resulting in the girl component of the sky of the sky

PALACE, CHICAGO

Chicago, March 25.
George Beatty, Emmett Oldfield &
Eddie Ware, Kim Loo Sisters, Chester Hale dancers; 'Love Affair'
(RKO).

Strictly a filler variety lineup to go along with the flicker, which was figured as the b. o. draw. Indica-tions are that everything will work out as intended.

STRAND, N. Y.

Jimmy Dorsey Orch (14), Bob Eberty, Helen O'Connell, Ray Mc-Kinley, Condos Bros. (2), Harry Savoy; You Can't Get Away with Murder (WB), reviewed in Variery Jan. 25.

condess fore and nere, in their condess fields, processly never dreamt that when they told their formy to take trombone lessons and one dry, circa 1938-38, become the ideal control of their con

STANLEY, PITT

Janis Williams and her Coquettes (11), Viola Smith, Eddle Peabody, Cas Daley, Michon Bros. (2); "Cafe Society" (Par).

incly too straight. Fat men are are precised to be funny and he land.

Better flash is team of Dixts Roberts and Martin, Deathing up in higher than the straight of the straig PARAMOUNT, N. Y.

Dorothy Lamour, Mischa Auer, Charlie Barnet's orch with Judy Ellington, Lewis '& Van (The Speedsters), Catherine Westfield & Marionettes, 'I'm from Missouri' (Par); reviewed in Varurry March 22.

Charlie Barnet and his crew jam away so loudly that the walls almost shake; Dorothy Lamour sports a sarong and sings 'Hurry Home,' T Go for That,' plus a medley of her sacrong and sings "Sintry Home; a sea of the control of the contro

had much to do with the noisy send-Mis Lamout doesn't proceed ter in her routine without making ref-erence to Charlie McGerthy. Her remove the control of the control services and a gold necipies. At the returns to the stage stripped to services and a gold necipies. At There are lighting effects, dealing with start, moon and moving waves, the control of the control of the reference makes tough competition for anything around it.

The figure within the spotlight's circumstance of the control of t

KEITH'S, BOSTON

Emerald Sisters (2), Ginger Dulo, Milton Douglas with Priscilla & Perry Mayo, Smart Set (2), Steve Evans, Eddie Rosenwald house band; Strange Faces (U) and Renegade Trail' (Par), dual.

Milton Douglas is handling the m.c. job satisfactorily this week, and winning hefty plaudits with his own during hefty plaudits with his own during hefty plaudits with his own deeper priscilla, a sharp-tongue deed-pan comic in semi-burley rig. Featured act is Steve Evans, back Peatured act is Steve Evans, back routine. Whams, as hefore, with his cricature of a drunk. His impersonations of wak's round out a finished turn.

ished turn.

Emerald Sisters in the opening spot rouse the customers from the dual bill lethargy with a showmanly risley-acro offering. Ginger Duio to-lows with swing-seat vocaling that impresses, but she got lepid response to her concedy stuff at the opening slow.

Smart Set, mixed team, has rou-tines, a tap session and an adagio flash for the finale. They rate only fair, evidently needing polish. For

ROXY, N. Y.

Phil Regan, Melba, Paul Kirkland, Paul Gordon, Allen & Kent (4), Gae Foster Girls, Paul Ash house orch; The Hound of the Baskerviller (20th), reviewed in VARIETY this is-

The Roxy doesn't veer much from tradition with this setup. The show meanders along without exciting incident and the somnoient atmosphere gan, tenor from pictures and formerly radio, is the headliner. Outside of that and an offstage number by an unbilled toch specialist, the but runs strictly to dumb act persua-

ram, teaor from pictures and formerly radio, as the headlines. Our merely radio, as the headlines. Our merely radio, as the headlines are the part of the headlines and the headlines are the headlines are the headlines. The headlines are the headl

well as talented torcher. Audience apparently could not get enough of her warbling.

For closing Bill Cross, orch director, sends the combined stage band into a comedy overture that's fair. Opening day crowd better than usual, indicating two-week sojourn for picture and stage show. Educa

STATE, HARTFORD

Hartford, March 26.
Slate Bros. (3), Fay Carroll, Craig
& Richards, Artie Shaw's orch, with
Helchards, Forger Pestor; Sam
Kaplan's house band, Forged Passport' (Rep),

FLATBUSH, B'KLYN

Benny Meroff's orch, Andrews Sis-ters, Shirley Rust, Martha Perry, Don (Popikoff) Tannen, Roy Rich-ards, Hank Rose, The Aristocrats, 'Adventure in Sahara' (U).

With nurturing and good shows, the Brandt Bros. may put over a neighborhood policy of in-person en-tertainment at their Flatbush out in

tertainment at their Fratbush out in Breodyn, closed opposition to which and the RKO Kemmers, playing dustiful and the RKO Kemmers, playing dusting the second week of the combination Brandts are trying to get bands that are known on Broadway, and the Stand, have been set for Friday (7), immediately followed the RKO Kemmers, playing the Stand, have been set for Friday (7), immediately followed the RKO Kemmers, playing the Stand, have been set for Friday (7), immediately followed the RKO Kemmers, and the Stand, have been set for Friday (7), immediately wise would go over to Manhattan to see the band shows. Adult scale it for kide it is only 10c to 5 pm. Sundays, and 18c to 2 pm. Sundays, and 18c to 2 pm. Sundays, on does it depend to some extent of the Kemmers, and the set of the RKO Kemmers, and the set of the set of the RKO Kemmers, and the RKO Kemm

shreds. Biz fair.

EMBASSY, N. Y. (NEWSBEELS)

EMBASSY, N. Y.

(MEWSRELS)

Some 40 (MEWSRELS)

AND (MEWSRELS)

International events naturally lead

timely and looks like new sulf. It

is an inside glimpse of the French

lines value. Animated map of the

European cheaboard (Pgr.) gives

dinely and looks like new sulf. It

is an inside glimpse of the French

lines value. Animated map of the

European cheaboard (Pgr.) gives

directly and there is a fash,

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ROXY, ATLANTA

Atlanta, March 23.

Roxyettes (16), Royal Rollers & Mickey (4), Radio Ramblers (3), Eddie Shapue & Charlotte Arnstrong, Pick & Pat, Mike Segal's house orch (14); Borrowing Trouble' (20th).

may finded, Strings, Betting, Betting,

FOX, PHILLY

VARIETY

Al Donahue Orch (13), Raula Kelly, Joan Davis & Si Wills, Charley Carroll, Adolph Kornspan house orch; Blackwell's Island' (WB),

Fox, in silcing its show this week from the usual hour to about 45 minutes. has finally achieved what it wants in a stage presentation. When the stage is a stage presentation when the stage is a stage presentation when the stage is a stage presentation when the stage is a stage in the fox about atx weeks ago, vaude as well as pic were extra powerful and results were evident in the grosses. With people now the stage, there is some cuting the change, there is some cuting place on both ends of the bill.

On the vaude side this seek Al Dona-

place on both ends of the bill.

On the vaude side this seek Al Donahue's orch, which at the Earle or in the earlier weeks at the Fox would have been augmented by a flock of carry ching the protection of carry for the marquee is Joan Davis. If such powerfully entertaining combos can be maintained, manager Harold Seidenberg will have little to worry on the boards.

Donahue comes to the Fox from

on the board.

Donahue comes to the Fox from the Rainbow Room, N.Y. As might be expected of a refugee from the expected of a refugee from the expected of a refugee from the expected of the e

In mc.ling its in teste and very acts in the way of a volce, but to the for a massito. In the way of a volce, but to the for a massito. The way of the leave the very large in the way of the leave the very large in the Fox proceedings; is the bits of the large that the large t

RIVERA, B'KLYN

New show topped by Bunny Berigan's band is made to order for jibgan's band is made to order for jibsion this section of Brooder) has had
in weeks, and is the type of entertainment that will be difficult to folstriving to furnish name vaudewlife
and bands over the weekend. For
midweek (Tues, Wed, Thurs, theagray single seglit sets without name
draw.

tire is using eight acts without name dearw, and his hot turnuet lead the same combo he had when at NY. Paramount last year and which wo attention on the Mutual net. The Aramount last well in playing a full vaule show. Crew opens up with a jam session. Crew opens up with a jam session, to the company of t

band recently recorded for Victor, is bout the only restrained offering in Danny Richards and Kathleen Lane are the two singers with Berigans crew. Former, butlone, looks like a gets accustomed to new medium. He was absolute smash at this catching gets accustomed to new medium. He was absolute smash at this catching well, "Maquerade is Over and in My Reverie." Latter was a forced encore, with Richards Feeling his encore, with Richards Feeling his Lane femme offers Patty Cake." I Ched for You." Heart Belongs to Delong at the instruction of the Ched of t

Variety Bills

NEXT WEEK (March 31) THIS WEEK (March 24)

Numerals in connection with bille below indicate opening day of show, whether full or split week

Loew

NEW YORK CITY

State (39)

Bryant, Rainese & Y

Brea Saron
Teny Galento
Lew Parker
E Hawkins Orc

WASHINGTON
Gapitel (31)
Gapitel (31)
Gapitel (32)
Paul Sydell & S
Hudsen Wondere
Hudsen Wondere
Edwin Staffe

Paramount

NEW YORK CITY
Paramount (29)
Dereiby Lameur
Mischa Auer
Chas Barnett
Catherine Weetfield
Particla Ellis

RKO

NEW YORK CITY
Music Hall (30)
Jeans Davereaux
Alive Orientine
Val Garai
Marion Raber
Marion Raber
Marion Raber
Londrum
M BOSTON
M

Rim Loo Sie Emmet Oldfield Co George Beatty CLEVELAND Palage (21) 5 Jacobs Warriors Cass Daley Warriors Cass Daley Enorm & Amee Tony Martin Latry Clitton Ore Frank Parts Ross & Stone GOSLOWBUS OOLUMBUS Proctor's (81) Ted Lewis Orc

Warner

NEW YORK CITY Strand (31) NEW YORK OITY
Strand (3) Or
Strand (3) Or
Harry Strand
Fox (3)
Fox (3)
Harry Strand
Fox (3)
Harry Strand
Fox (3)
Harry Strand
Harry Str

Com Dalay
Eddle Penbody
Michon Broco
Michon Broco
Astor (31-1)
Fenwick & Coek
Byana & Mayer
(10-1)
WASHINGTON
KAY Eric (31)
Frank Hornday
Frank Hornday
Frank Hornday
Hornco & Grant
Shirley Ross
Pegry Taylor Co
Gee Forier Gile

Independent

NEW YORK CITY

Paul Boy (1)

P

PHILADELPHIA
Carman (31-3)
Ming & Toy
Ming & Toy
3 Tro te fill)
Fay'a (30)
Rutony
LaVers & Ware
A & M Hayel
Faith Bacon
Waiter Dare Wahl
is Lenergan Gle
PITMAN
B'WAY (1st anly)

PITMAN
B'way (lat only)
Felite & Tama
Mack, Wilky & D
6 Graye
(One to fill)
PROVIDENCE PROVIDENC Fay'e (31) Berni-Vici Rev

London

Week of March 27 verces of Actoria Lee Silvas Domision Teddy Brown Gautier St'pi'chase Stanley GREENWICH
Granada
Net Goacila Co
HAMMERSMITE
Gaumont HAMMKRRMITH
Gaumont
Florence Deamond
Ray Vaughan
6 Wallahlea
ISLINGTON
Bine Hall
Dowler & White
Billy & Shaw
LEWISHAM
Gaumont
Wences Eddie & Mao CAMDEN TOWN

Marie
Lorenzi
More & Nevard
5 Acromites
Ernest Shannon
Billy & Shaw
Graunda
Bernardi Oro
Bestrico & Leon
Bailard & RaeMichaol Moora
Jackio

Leven by Howell Oro EAST HAM

Bernardi Orc
Beatrice & Leon
Bellard & Ree
Bebby Howell Ore
Lieuka Co

Provincial.

Week of March 27

Pavilion
Billy Miason Co
Rert Denver
Thomes & Nihlock
Herry Ritchie
William Campbell
David Dele
Stanley Teylor

Week of March 27

ADERDESE, Navare, Na

Shakespeara
Rewicz & Landauer
Bill Boston
Allen Broe & June
Mill Roy
Mehoney Broe

Cabaret Bills

NEW YORK CITY

Greenwich Village
Don Rain Pro
Don Rain Pro
Don Rain Pro
Don Rain Pro
Dereitly James
Routa Royce
Dolores Extra
June Have:
3 Musical Mentage
Senny Martin
Joe Lane
5 Village Glem' Ole
Havanan-Madrid
Nano Rodrigo Oro
Roeita Ortoga
Nano (Potrigo Oro
Roeita Ortoga
Nano (Potrigo
De Limae
Bilchory Monse

De Limae
Hickory Honse
Joe Mersaia Ore
Hotel Ambassader
Dick Gesparre Ore
Vincant Bragole Ore
Happy Powers
Merty Golden
Resaisen & Saville
Evid Rabssanta-Please
Hivo Rabssanta-Please

H'tof Belmont-Plaza
Ernie Holst Ore
3 Smoothles
Jene Clair
Belmont Balladee*
Adrien Rollini 3

Adrien Rollini 3
Hotol Biltmere
Herace Heldt Ore
Lerry Cotton
Book the Hughes
Art Carney
Rod Ferrington,
Henry Dick
Jean Farney
Hotel Commodore
Sammy Kaya Ore
Lifetol Edison
Gray Gorden Ore
Ruth Bradley
Hotel Easex Heuse

Gray Gorden Ore
Ruth Bradel Essex Heads
Hotel Essex Heads
Dale Sterand Ore
Dale Sterand Ore
Dale Sterand Ore
Dale Sterand Ore
Betty Gala
Hotel Lincola
Hotel Lincola
Hotel Lincola
Hotel McAipla
J Messarer Ore
Retty Gula
Hotel McAipla
J Messarer Ore
Hotel New Yorker
Hearty Busse Ore
Delicker
First Sterand Sterand
First Sterand
First Sterand
Hotel New Yorker
Heat New Yorker
Heat Sterand
First Sterand
First Sterand
Hotel Arack Central
Curt House Ore.

Curt Houck Orc
Enrico & Novelle
Billy Vino
Margie Greene
Hotel Park Lene
Freddle Starr Orc
Bob Lido
Al Harrie

Beb Lido
Al Harris
Hotel Pennsylvania
Harry James Ore
Hotel Flaza
Jack Marshard Oro
N D'Amico Oro
P & O'Hartinan
Gil Pholon
Hetel Roosevolt
Guy Lombarde Oro
Hotel Savoy-Plaza
Gerry Morton Oro
Bildogardo
Hotal 8t. Marits
Basil Fomeso Oro

ARBON NIGHTY
Arabian Nighty
Arthur Ravel Ore
George Byran
Fall Carlos
Fall Ravel
Fall R

Bill Bertelott'e Angelo'e Rh'mba Bd Eleine Spencer Dorothy Jeffere Frenk McFariene Chita Bill'e Gay 90'e

Bill's Gay 60's
Emily Stevenson
Jim Phillipe
Florence Herbart
Billy Lorreine
John Panter
John Ellot
Spike Harrison
Rudy Medison
Bill Quentimeyer
Steven Isloe
Eernie Groenelly
Arthur Behan
Harold Willard
Den Certez

Cafe Savini Grace Morgen Melvin Pahl Hayweod & Allen Chatean Mode Peul Bass Oro Jill Roy Gabriel Lynn Russell Marlon Farrar Georga Rixen

Ches Firehouse Chick Hewerd Orc Christie Gillespie Milt Herth Trio

Clab 16
Jack White
Pat Harrington
Jerry Kruger
Judy Rudio
Frankle Hyere
Lella Gaynee
Beale St Boye
G Andrewe Ore

Clab Gaarbo Chae Macula Ore Panchita Villa Tarrant & Dacita Trini Pleza Sinda Trini Pieza Sinda La Marita Pedro Vaili Relicia Flores Maria Del Carn 3 Ganches

Ganchee Cinb Cotton Cinb Calloway Or Bill Rebinson Sister Tharpe Tanya Katherine Perry Beechcombere Gionn & Jenkine Ruby Hill Son & Sonny Myra Johnson Vodery Choir

Wydery Checker

Dlamond Horseshe
Neble Sizel Oro
Don McGrane Ore
Fritis Schol
Buddy Doyle
Fritis House
Trank Liboae
Trank Liboae
Trank Liboae
Tom Patricela
Joe Howard
Clyde Hager
Hangean Tr
Delin Libo
Libu Bates
Willie Solar
Harry Armstrong
Elizabeth Murray
El Chico

Baell Formen Ord Juno Forreat Zanette & Darrei Dall O'Dell Dell O'Dell
Hotal St. Regis
(Iridium Roem)
Charlae Baum Ore
Sam Jarvis
Erie Reiter
Jane Nicholsun Elizabeth Murray
El Chico
Eliseo Grenet Orc
Fantasia Novia
Joyita & Maravilla
Remore Gomes

Don Marton Ore Simpson Sie Dorethy Lewie (Malsonette Russe) Nicholee Mathey Or laeha Nazarenko Charlee Neri Yaseille Apestolides Gedde Petry Michel Grebon Mill Monti

Martha Kovacs
Gypsy Lopes
Barbara Eyton
Lydia Ehrenberg
Men Paris
Charlie Murray Ore
Mery Cohan
Jinnuny Regere
Monte Carlo
Tell Streater Ore Monte Carle
Ted, Streeter Ore
Beb Knight Ore
Dick Smart
Dick Smart
Elaine Beasett
Peagy Healey
Anne Grahem
Company Melly
Resanne Murray
Onyx Club
John Kirby Ore
Lee Wiley
Faradise
Vincent Travers Or
3 Casties
Place Bigante Mill Monti
Motel Taft
Dnoch Light Ore
Pegry Menn
George Hines
Smith Howard
Light Brigade
Hotel WaldorfKenpire Room)
Hel Kemp Ore
Hotel White

Hotel Whit Lon Lang Oro Cherlie Macy Mimi Francis Place Elegante

Mimi Francis
Jimmy Keily's
Joo Capello Ore
Inga Berg
Gladys Faye
Princess Aloma
Mary Lene
Tanya
Lee Leelie
Carter & Schaub
Terry Shannon

Leo Lazare Ore Bill Farrell Tommy Mille Ben Kauf Irve Harris Rex Gevitte Joe Ellie Ore Consuelo Flowerten

THIS WEEK DOUBLE ACTION

2 ROXY | Paul Kirkland

2 EARL { Helene Faye WASH. { Frank Hernaday

2 FAY'S {Tryon Sieters Bob Carney & Co. AND JUST PLACED

THE LAMBERTONS LOEW'S, WASHINGTON EDDIE SMITH, 22 W. 48th St., N. Y.

Kitty Wright
Walter Waltere
Rainbow Grill
Berry Winton Ore
Marlynn & Micheel
Rainbow Room

Pergy de la Plant Valerie Vance Mentmartre Boye Danny Higgine Sid 'Hawkine Vangh Comfert Gonz'les & Christin John Reckwood Gene Waltere Michabow Each May Vew Macan May Vew Macan John Heywradt Cower & Jeanne Eddle Le Baron Orc Jean Cartler Kashala Kretchma Kashala Kretchma Kashala Kretchma Marusia Birse Marusia Bewa Hermine Michal Menia Karavasta Michal Michan Serge Ignatenic Genia Karavasta Michal Michan Serge Ignatenic Genia Pobedina Show Bar Gene Waitere
La Marquise
Bill Palermo Oro
Gloria Whitney
Harold Leonard
Frences Connolly
Larue
Eddie Davie Oro
Joseph Smith Ore

Eddie Davis Oro
Joseph Smith Ores
Joseph Smith O Genia Pobedina

Show Bar
(Forest Hille)
Steepy Hall Ore
Bill Mansen
Lucille Rich
Julee Cessard
Bernice Manning
Chickie Goldwyn
Stork Clab
Senny Kendie Ore
Monchite Orc
Elesnor French
Sarita Horrera

Versailles
M Bergere Ore
Streud 2
Paachito Ore
D'Avaloe Dancers

Village Bern
Howard Woode Ore
Gwen Williams
Freds Sullivan
Ray Hunt
Paxton
Polly Jenkine Co
Noil & Noian
Leu Valere

Whirling Top
Geo Merrie Ore
Irene Stanley
Ann Gale
Ruth LeClaire
Russell Dreckan

Howard Blaine Rosaline Lewie LOS ANGELES

Roger Steels Ore Frances Williams Patsy Ogden Scet Powell Moyer's Cellar (Hoboken)

Beverly Wilshire Bray Sie
Howerd Gerrard
Harry Owene Ore

Emil Baseo Ore Frank Sebastian'a Cubanela Eduarde Chenes Jee Berrie Oro Grace Hayes Lo Jackle Cogien Grace Hayes

Cafe Callente Pancho Diana Ceetillo Julio Gorvente

CHEZ PAREE CHICAGO

WIERE BROTHERS

Via: MARK J. LEDDY

Leo Luz Dasquez Eddle Aguilar Oro Cafa La Mare Park Ava. Boya Mertha Meare Matty Maineck Oro Lind Hayee Joe Frisce Charlie Foy Lon Sallee Ore Hawalian Paradi Loretta Walker Princess Luanna Jee Sullivan Ore

Cinb Balt Cinb Ball
George Yount
Bruz Fletchar
Cinb Versnilled
Jerry Lector
Gleria King
Theodoree
Chicco Ore

Chicco Gre

Ear Carroll
Paul Gertie
Chan Band Care
Change Change
Great Change
Great
Gr

Johny Banga Orc
(Peacock Em)
Je Vora
(Pompelian Em)
Irving Margraff
Draka Hatel
(Gold Coast Ecom)
Wayne King Oro

Indigo Cafe

Sid Brewn Jimmy Ellard Jack Freet Val Harris

It Cafe

Jacop Gallines Be Jacop Gallines Chib Jacop Jones Gallines Chib Janes Jones Gallines Chib Janes Jones Hollines Chib Janes Jones Hollines Chib Janes Jones Hollines Chib Jacop Jones Chib Jacop Jacop Gallines Chib Jacop Jacop

Kay Gresory
Jooy Lee Oro
Omar's Dome
Continue Gresory
Hall Bresory
Hal 4 Squiros
Swance Inn
Eddie Beol
Gladye Beniloy
Topay'e
Elmer
Arlett Jon
Taree & Mastere
Nichole & Lucae
Dorotly Brandon
Chuck Feater Ore

Joaquin Garey Skinnay Ennia Oro Carnine

CHICAGO Bob Rich Doan Murphy Madie & Rey Bernice Parke Detch's John Elliott Cerice & Delerse Betty Jerome Evolyn Harrie Lolita Mert Land Ore

Ambassador Hotel (Pump Room) H McCreery Oro Ball Ball Raiph Cook
Kay Armin
June Story
Sally Osmon
Jimmic Green Ore
Blamarck Hotel
(Walnut Room)

Edgewater Beach Hetol (Marina Boom)

(Walnat Room)
Beh Belmon
Beh Belmon
Nanno Yan Honten
Platze
Betty Betty
Blatze
Betty Schanke Or
Adole, Treat & S
Darlens O'Day
Blackhawk
Frederle & Yvona
Beh Croshy Oro
Terry & Walker
Dorothy Claire
Mary Jane Brewn
Gill Rodin,
Oll Rodin
O'Drothy Betty
Blackhoom Hotel

(Maria Seem)
Mary Fran Sackioy
Bary Fran Sackioy
Bugonia McGee
Elaine & Barry
Elaine & Barry
Situart Fraser
Situart Fraser
Situart Fraser
Marriet Smith Gle
Eddis Varseo Ora
Johnny Howard
Carlos & Mercadeo
Grace El Dumpe
Laurene Ne Vel
Ken Leulac
Laurene Ne Vel
Ken Leulac
Francos Borraw
Rey Bichere Ore
William Control
William Control
Francos Door Blackstone Hotel

Marguerite English
Marguerite English
Pilner & Earl Ore
Bias Goose
Evelyn Watere
Al Lane
Blook Hunt
Watere
Al Lane
Buok Hunt
Watere
Al Lane
Buok Hunt
Aller
Buok Hunt
Crystal Rosen
Florence Schubert
Charles Baldwin
Greec Katrol
Norms Ballard
Breadmost

Al Robinson Ore
June Thenpeon
Franka's Casimo
Franka's Casimo
Willi Martin
Baba & Eddie
Willi Martin
Billile Regere
Roberta
Billile Regere
Roberta
Billile Regere
Roberta
Billile Regere
Roberta
Ger Faree
Wanda Kay
Geldas Kop
Geldas Spot
Bill Schappe
Billy Byron
Hosin Days
Chester LeRoy Ore
Grand Terrace
Grand Terrace or the state of th

Famous Door
Esther Whittington
Bryen Wolf
Billie Minor
Terry O'Teole
Al Rebinson Ore
June Thempson

Grand Terrace Grand Terrace
Jean Brady
Tondelaya & Lope
Ted Smith
Gladye Madden
Dot Adame
Marle Bryant
Duety Fietcher
Leonard Reed Gis
F Hendereen Ore

Graemere Hotel Teesty Pall Ore Carl Bock Maxino Kirk Lorraine Vess Allea Cola
Effia Burton
Bernia Adler
Dorothy Dale
Dava Unalle Or
Chalk Robinson
Eddia Reth Or
Cinb Espan Lorraine Vess
Harry's N Cab'ree
Jerry Haaly
Al Samuele 3
Mak Brown
Giorla Shayas
Andre Feya
Collotte
Madeline Cardner
Recase Yulion
Rankin Gis
Kankin Gis
Chae Engele Oro
Art Buckley
Art Sugarer
Lee Berling

soons Rota Ore
Cinh Espana
Beb Durtres
Beb Durtres
Beb Durtres
Beb Durtres
Beb Durtres
Rota Sone
Russ Lindgen Ore
Connections
Control Beautiful
Colonians
Co

Hickory Inn Kay Dare
Joan & Eddia
Tem Garrey
Gondeliere Ore
Hi Hat

Hi Hat Lou Heiz Margo Gavin Betty Atkineen Kretlow Gla Sid Lang Ore Ivanhoe Clab Dellas
Sam Rebinsen
Kenntone Barker
Crawferd Price
Saundra & Bart
Weeley Leng
Albert Sears
Albert Sears
(Chipple Hill)
Brown & Brown
Ethelo Wilsen
Charles Isom
Rhythm Willle
Charles Isom
Rod Saunders Ora
Congress Hotel
(Glass Hat Em)
Johnny Bange Ort

Ivanhoe
Helen Irwin
Filco Munson
4 Hawalians
Keith Bescher Ore
L'Algien
Mary W Kilpatriok
Euseblo Cencialdi
Spyros Stames
Don Quiketa Ore
Ennie Belognini or
Wotel V Sche Hotel La Salle (Bino Front Room)

(Bino Front Hom Vibra Stuff Smith Ore Gladys Madden Jonah Jones Liberty Inn Dick Huges Helen Durfroe June West Billy. Hill Fritzi Bey

Berbra Bow Rita Manning Jimmla O'Nell Eerl Wiley Ore Limehouse Beb Tank Ore Little Club Empire Boye Jimmy Blade Jerry Glidden Kay Nichele

Larry Forbee
Dee Derney
Betty Jerome
Lou Redell
Jeey Conrad Ore Tanua Tamara Richard Denzi-Reland & Fra Joe Kish Ore McGrawe

Silbegette

Selver Clond
Bert Nolan
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Eddie Zipp Ore
Donna LuPae
Allen Dunn
Sallie Marshall
Ginger & Louise
Sandra Marlowe
Open Door
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Larry Powell
Packard Balfroom
Al Caveller Ore Therese Rudolph
Club Sahara
Geo Cerwin Ore
Club Terris
Gordon Genschor
Mona Henderson
Ethel Warren
Pbil Kestin
Kathleen Kaye
Claudia Ferris
Dale & Dale

Daie & Daie
Congo Club
Riff & Raff
Bob Freeman
Hary Reed
Jeff Thomas
Leonard Gay Ore
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Bill Davidson Ore
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Pat Marvin
Helen Allen
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Tony Bauer Ore
Marie Keelty
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Lee Leighton Ore
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State Gardens
Earl Rigg Ore
Florence Bell
Hildred Seeley
Ann Helene
Evon Allen
Irene Schrank
Flo Smith
Shirley Little
Peggy Holl

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Josy Feldstein Ore.
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Eleanor Leonard

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Raoulettes (5) Webster Hall
Nelson Maples Ore
Buzzy Kounts
Will Ward
George Weber Union Grill Tony Lombardo Art Yagello Frank Natale

Joe Lewis Follows Philly

Vaude with Cafe Booking

Valude with Cate Booking

Philadelphia, March 28.

Of Philadelphia, March 28.

Fox theatre here Friday (31), will go into Jack Lynch's Walton Root the following Thursday (6). He'll double at the two spots on the final night of the Fox engagement. Look of the Fox engagement. Look of the Fox engagement is the first t

On the Upbeat

(Continued from page 30)

N. C., Armory March 22. White spectators were admitted to the gallery.

Adrian Rollini trio was to have been booked into Strand, N. Y., along with Jimmy Dorsey last Friday (24) but Ralph Hitz nixed the deal.

Rudy Bundy has opened engage-ment in Spanish Room at Atlanta's Henry Grady Hotel. Lawrence Welk opens at St. Paul Hotel Tuesday, April 4, Band will air over WCCO and NBC during

Billy Baer set for Empire Room of the Hotel Schroeder, Milwaukee, for a 10-day stay beginning March 31. Baer will broadcast nightly over WTMJ. April 11 Emery Deutsch's orch will follow.

Ted Weems orchestra booked into the Gold Coast Room of the Drake hotel, Chicago, opening April 10. Fol-lows current stay of the Wayna King orch.

Irving Fields opens at the Hotel Grossinger, N. Y.. April 5 with four Mutual shots weekly.

Bert Lown played for an aviators' league meeting at the Waldorf-Astoria hotel, N. Y., Friday (24).

Benny Goedman will be on the Steel Pier, A. C., Easter Sunday.

Frank Hers has shifted from road manager for Chick Webb to a similar spot with Van Alexander.

Erskine Hawkins and Jimmy Lunceford hook uo in a swing battle at Convention Hall, Phila., April 10. Count Basie has cut a tune for Vo-alion tagged 'Rockabye Basie,'

WIII Osborne orchestra precedes Larry Clinton into the Park Central hotel, N. Y., opening April 5 for five weeks with Mutual and NBC wires.

Gene Krupa's picture, 'Some Like It Hot,' will be released May 19.

Ben Cutler has been booked by the William Morris office to open at the Book-Cadiliac hotel, Detroit, April 6. He succeeds Bob Grant.

Emery Deutsch moves from the Nicollet, Minneapolis, to the Schroe-der hotel, Milwaukee, April 11.

Ina Bay Hutton plays the Castle Farms, Cincinnati, April 1 and 2, through the William Morris office. Girl unit has the NBC engineers' ball dated at the Hotel Morrison, Chi-cago, April 14.

Vincent Lopez doing one-nighters in Ann Arbor and Grand Rapids, March 31 and April 1.

Clyde McCoy band moved into Terrace Grill of Hotel Muchlebach, Kansas City, Friday (24) for two weeks, following Ramona and her Men of Music.

Get Out the Hay Bags
Hollywood, March 28.
First of six Ken Maynard westerns, Flaming Lead, went into work
yesterday (Mon.) on location at Newhall for Colony Pictures,
Sam Newfield directs.

House Reviews

RIVERA, B'KLYN

(Continued from page 37)
for this position. Tapsiers surprise, with the easy hoothing of rancy steps, with the easy hoothing of rancy steps, and the surprise, with the easy hoothing of rancy steps, and the surprise of the

off.

Biz about 75% capacity opening night (Friday).

Wear.

CIRCLE, INDPLS.

Indianapolis: March 24. Vincent Lopez orch, Patricia Ellis, Abbott & tello, Ben Blue & Co., Betty Hu. n. Danny Drayson; 'Never Say Die' (Par).

Betty Hut. n. Demy Druyson; Newer Sup Dee (Par).

Top heavy with talent, show runs long II minutes with no letup of fast pace from curtain to curtain. White the property of t

vocalize one chorus of Deep Purple.

Patricla Sills helps on the marquee
and in the ads, but is no great shakes
Supper. My Heart Belongs to Daddy
and 'I. Cried for You' in only fair
voice, but her appeal is more to the
eye than to the ear. Wearing light
light the torso; she had the audience
pounding mitts for another look, not
another listen.

Show is well hung and lighted and biz was good at last show Friday (24). Kilev.

LYRIC, INDPLS.

Indianapolis, March 24.

Anson Weeks orch, Tony Marlin, ene Sheldon, Knight Sisters. Dale ans; 'Adventures of Jane Arden' VB).

With Anson Weeks out of show because of flu attack, and saxophon-ist mc.'ing opening day, bill was floundering because of light weight. Band is good, but spread over a thin 50 minutes.

Band is good, but spread over a this of minutes. Tony Martin is billed over occit Tony Martin is billed over occit Tony Martin is billed over occit Tony Martin is billed over the spread of the sprea

Love and heter. Dark Eyes and Love and heter. The Eyes and Love and heter of sockaroo acrobatic sure, in which one girl tosses the other about in adago oxive. They comedy on hill with panio antice that for some laughs as a starter, then beckles girl as the tries to make a beckles girl as the tries to make a beckles girl as the tries to make a beckles with the same of the sockary of the sockary

NATIONAL, L'VILLE

Louisville, March 28.
Billy Hopan's orch (11), Dixie
Dunbar & Jimmy Byrne, Elite Trio,
Allen & Crowell, June Hart; 'White
Woman' (Par).

First gander at a flesh show this town has bad for about a year, with neception of the few legit attractions that play the Memorals and, This standard was a support of the standard weekend if support even approximates initial try. Backers are Jack Schwartz, of Lexington, Ky, and Sam Weinberg, local calcibitor.

proximates initial toy. Backers are proximates initial toy. Backers are Jack Schwart, of Lexington, Ky- and Sam Weinberg, local exhibitor. Sax Sam Weinberg, local exhibitor, and Sam Weinberg, local exhibitor, and the same of the same

Copyright Law

(Continued from page 30)

(Continued from page 39)
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have not beginning the copies
Among the objections to the
mendment voiced in the music industry is that some provision oughting the time if he deems that there
have been mitigating circumstances.
The deposit provise, it is telt, should
be made flexible emough for the
amount of discretion.
As the law now stands there is no
specified period in which copies must
is that it must be done within a reasonable period of time.
What largely prompted Bovet to
propose the amendment was the
son vs. Washingtonian suit brought
to light. The co-writer of the Washlington Merry-Go-Round column took
14, months to deposit published

ington Merry-Go-Round column took 14 months to deposit published copies of a copyrighted article and the U. S. supreme court uphed Pear-son's intringement action on the ground that there was nothing in the law which compelled earlier com-pliance. The court did hold that the instituting of an infringement must be preceded by deposit.

Cleve. Gets Sponsored Legit Plan For 20 Shows: 7-Town Route Idea

Cleveland March 28.

civic legit - sponsoring patterned after St. Louis American Theatre plan, was organized here last week by William Blair, of the Hanna, who sold the idea to the Chamber of Commerce. Incorporated under the name of Playgoers of Cleveland, it aims to build up ership of at least 5,000 subscribers for the '39-40 season, Memberships costing \$102 will entitle them to two preferred orchestra sents averaging \$2.50 each to 20 way attractions guaranteed for next year. Option of refusing two

Broadway attractions guaranteed for next year. Opion of rebusing two plays out of the achedule is also granted, but no refunds.

C. of C. is establishing a separate promotion and sales bureau for the promotion and sales bureau for the week. Fifty of the town's business mogula are joining its board of directors to underwrite the non-profit project for \$50,000. Idea was rold to directors to underwrite the non-profit report of \$50,000. Idea was rold to abows at the Hanna would stimulate trade in downworth metarical sections, in addition to bootting Cievelland as a convention city. One of presentio, whose receipts jumped \$3,000 during Gertrude Lawrence's stay in 'Susan and God'.

Playpeor' charter is drawn up 'Playpeor' charter is drawn up the St. Louis house, which had 1,000 the St. Double house, which had 1,000 the metal free months, up to 30 days before months, up to 30 days before Banna's fall recopular.

St. Louis' Idea

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St. Louis, Merch 28.

Cleveland is the first undivestern elly to adopt the St. Louis Playgeers, Inc., plan to lift legit out of the
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oldru St. Louis, March 28.

lack of bookings to stimulate interest in the plan.

The Playsness is a mon-profit or.

The Playsness is a mon-profit or.

The Playsness is a mon-profit or, and the sever in the receipts of the theatre, shared by house and attraction in the usual custom.

The 1877-38 legit season here grossed upproximately \$300,000, best sizes of the take the proposation of the playsness of the proposation of the proposation of the proposation of the playsness of the playsness

Preem of New Operetta To End St. Louis Season

World preem of a new operetta, Viletoria and Her Husar, will wind up a 12-week season this summer of the St. Louis Mumy Opera Co. Schedule will open June 2 with Rose Marie and succeeding shows will in-tude Queen High. Tast Walt, Ka-thake, On Your Toes, Bartered Ende, Babette, Firedy, Toyal Ende, Tabette, Firedy, Toyal Flame.

Flame."

Richard Berger will again have charge of the season, with Alfred Stern, formerly with the Radio City Music Hall, New York, as costume supervisor. Norris Houghton, N. Y., scenic designer, has been inked as art director, succeeding Raymond Sovey, who held the post for the past four new former.

Table' Is First Yiddish Play with Two Road Cos.

For the fart time in the Yiddish theatre, two companies of the same play will run simultaneously necessarily will run simultaneously necessarily will run simultaneously necessarily many the results of the same name, was one of the big Yiddish koff from his readio serial of the same name, was one of the big Yiddish time played B weeks at the Irving Place, New York.

The original cast will be in the Boston company, alsied for the Mariari of a six-week tour, and will include Colia Adler, Judah Biledo, Michael Rosenberg and Yidel Dutche Walnut for two weeks.

LEFTWICH TOPS CAL THEATRE **PROJECT**

Hollywood, March 28.
Alexander Leftwich, one-time New
York legit producer and director, and
later associate producer at several
picture studios, was named State Director of the Federal Theatre Project, succeeding James R. Ullman,
resigned.

rector of the Federal Theatre Pro-ject, succeeding James R. Ullman, resigned. Leftwich takes over from Ole Ness, who received a temporary appoint-ment. Leftwich goes to Washington for consultation after getting office in order. Linton Smith Handles ad-ministrative affairs as Leftwich's side

aide.

Leftwich is the step-father of Pa-tricia Ellis, film player.

Mohawk Festival Will Get 3 New Names, Plus **Varied Play Assortment**

Varied Play Assortment

Table Play Assortment

The fifth annual Mohawk Drama
Festival and Institute, to be held on

Festival and Institute, to be held on

Festival and Institute, to be held on

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three stars new to the outdoor theathree stars new to the outdoor theathree stars new to the outdoor theathree stars new to the outdoor thea
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Husbands.'

Mohawk Drama Festival, which receives, a grant from the Carnegie Foundation, is chartered by N. Y. State Board of Regents as an educational, non-profit enterprise.

Burleigh Returning To Mass. Strawhat

10 Mass. Strawhat.
Frederick Burleigh, director of Pittsburgh March 28.
Frederick Burleigh, director of Pittsburgh Platybous, will return to Cohaset. Mass., again this summer to co-direct South Shore Players of the Control of the C

LEGITIMATE Current Road Shows

(Week of March 27)

(week of mirror 21)

A Broom for a Bride' (frene Rich)
—Curran, San Francisco.

-Angela Es 22' (Philip Merivale)—
Selwyn, Chicago.

-Selwyn, Chica

"Miss the Bays Goedbys"—Hartis, Chicago,
"Kiss he Bays Goedbys"—Auditorium, Louisville (27); Ryman Auditorium, Nashville (28); Bijou, Knowlette (28); Rigou, Chattanooga (38);
Erlanger, Allanie (18); Bijou, Knowlette (18); Rigou, Chattanooga (38);
Lusa-Fentanae Repetery — Tatt Auditorium, Alliwaukče.
"My Dear Children' (John Bartymer)—Matonal, Weshington,
"No Time for Comety (Katharium)—Cornell—Banglais, Inclusapolis (30)

Està Brager-Pilymouth, Boston.
San Carlo Opera-Lyric, Bridger
(24): Shubert, Rew Haven (GrShubert, Hartford (31-4).
Shylark' (Gertrude Lawrence)Royal Alexandria, Toronto.
Sensan and Geef' (Jesus B. GreSman and Geef')
Sman and Geef' (Jesus B. GreSman and Geef')
Sman and Geef's Gees Geef's Ge

Tebaseo Bead American, St.
Louis (26-1).
What a Life'—Erlanger, Chicago.
Whitecaka' (Ethel Barrymore)—
Geary, San Francisco.
Women'—Cass, Detroit.

Construction Under Way On Strawhatter Backed By Stage-Literati W.K.s

Philadelphia, March 28.
Ground was broken Sunday (25)
by Richard Bennett for the Bucks
County Playhouse in New Hope, Pashow biz and literati celebs who
make their homes in that section of
eastern Pennsy. Theatre, which will
seat about 300, is being converted
from an old mill. It is expected to be ready by early summer. Around \$40,000 bas been chipped in for the

job. Bennett will direct the project, which is viewed as an experimental absoratory to nutrure the talents of young playwrights and actors. Backers include Dorothy Parker and husband Alan Campbell, Burgess Carlother and Campbell, Burgess Carlother of the Carlother and Campbell, Burgess Carlother of the Carlothe

party that followed.

St. John Terrell, co-producer of
the playhous, revealed that Dorothy
Parker will make her stage debut on
the boards of the New Hope theater
this summer in the title role of
this summer in the title
too, also will go before the foollights as the narrator in O'ur Town.
John Bennett will make a lyving trip
John Bennett will make a lyving trip
to Bloom the title role of
the title of
the title role of

her father said. Secholarships for worthy students. Secholarships for worthy students will be presented by siage and screen names, Bennett declared. First scholarship has already been contributed by Clark Gable, he said. Contributed the control of the control o

Managing directors of the play-house, where Bennett hopes to transplant the spirit of Salzburg, include Kenyon Nicholson, Terrell and Connie Wolf, former manager of the Garrick, Philly.

Engagements

Dean Jagger, Edgar Stehli, 'The

Dean Jagger, Edgar Stenii, 'Ine Brown Danube', 'Johnny Downs, 'Yokel Boy Makes Good.' Laurence Olivier, Margalo Gill-more, John Williams, Robert Flem-yng, Peter Robinson, Gee Gee James, Katharine Cornell, 'No Time for Comedy' (complete cast),

Inside Stuff-Legit

Col. Frederick Stuart Greene, who died Sunday (28) in Washington a few days after resigning as N. Y. State Commissioner of Public Works was a member of The Players and had appeared in their annual spring revivals. He also did a bit in one production each autumer at the Mohawk Drama Festival, Schenectady directed by his friend and fellow clubman,

Charles Coburn.

Greene, active in Albany amateur theatricals, was the author of short stories, mag articles, several aktethes and at least one full-length play. Johnny Comes Marching Home. This premiered at the Capitol, Albany, some years ago. Greene long entertained the idea of dramatizing the life of Alignd E. Smith, with George M. Cohan in the role of the former Governor. Smith brought Greene into public life 20 years ago, appointing him, although they had never met, as State Highway Commissioner.

The Little Foxes' is out of the red, having earned back the total outlay at the National, N. Y., within five weeks. New drams sock on Broadway, at the National, N. Y., within five weeks. New drams sock on Broadway, out of fown and the amount of the two weeks' salary guarantee on deposit with Equity. Picture rights price has not been set by Herman Shumilin, the producer, nor Lillian Hellman, author of Foxes'. Latter is on the Coast conferring with Samuel Goldwayn over a story she is due to deliver for the screen in

with Samuel Golonys uv. the Shumilis-Helman combo has clicked, they fit had been discounted from that the Shumilis-Helman combo has clicked, they fit landing with The Children's Hour.' It's also the second time for the manager to plant a hif in the National, he having 'Grand Hotel,' his first smash, in that house.

Margaret Webster, director of Maurice Evans' Henry IV and also appearing in Tamily Portrait,' has been signatured to direct at the N. Y. World's Fair Globe theater, and feature of John T. Schless' Merrie England' show. Rhys Williams, who is playing in Henry IV, will be general land show. Rhys Williams, who is playing in Henry IV, will be general manager. Thomas Wood Stevens, who directed the Globe theater for Schless at the Chicago thair will be producer. Austin Cophila, stage manger at the Chicago show for Schless, again will be stage manager. All the stage is a supported to the stage of the Chicago show for Schless, again will be stage managon, where Idea in reproducing the Globe theatte of Southwark, London, where Streamhord Shakespeare. House will seat about 550 people. Because pop prices will prevail, four or sive shows will play daily.

Ray Golden and Everett Weil are financing the Coast resumption of Our Town, they to Present Jed Harris Pullter Wilnore' of last season, with Frank Craven and the original leads appearing. Well is said to be a Los Angeles stock broker. Town's is sisted to open a three-week engage-ment at the Bilmore, in Los Angeles, April 10, then moves on to San

Bond guaranteeing salaries and transportation was arranged to be de-posited with Equity in New York. Some of the cast is aiready on the Coast, including Craven, others leaving the east Thursday (30).

Ned Armstrong, press agent for Brock Pemberton, landed full page layouts in the Sunday magazine sections of 26 papers, yarn being an illustacted story of Kiss the Boys Goodbye, current in New York (Miller). Two companies are on the road. Art-work and cuts came from the manager's office. It is frankly stated that 'Kiss the Boys' is a satire on the long search for an actress to play Searlett O'Hara in the filming of 'Gone with the Wind.' Stated that Setzinke's International devote two years and spent \$30,000 in the search for a Scarlett before signing up Vivien Leigh. Story was handled by the Des Mones Register-Tribune Sprückee.

Portpournent until next week of April 10 of The Happiers Days's tragedy neighthy sisted for popular tonight of 50 at the Vanderolli, N. X. by Courtney Burr, was occasioned by the enthusiasm of Marc Connelly over the play. It was being staged by Robert Seiner, a young director, who stepped saide, with Connelly taking over. Latter deciared that another four of we days would be needed to whip Days' into more effective playing form.

playing form. Connelly set back other assignments so that he could concentrate on re-staging the Charlotte Armstrong drama.

"Stop Press," which was presented for one time at the Yanderbill, N. Y. on a recast Stunder sight, is said to have been on much rewritten that the original story disappeared. John Stradley wrote the script, which was optioned. Anton Bundmann had a hand in the numerous revisions, then stepped out of the picture. Author did all the promoting, including coin dug up to pay off the stagehead or.

The author-manager of the Playwrights Co. will be in Indianapolis for the opening of Nc Time for Comedy, 'starring Katharine Cornell, which opens there Thursday (30). It will be the first time for the entire quintet to attend the debut of any of their attractions out of town. Play, by S. N. Behrman, is being presented by the Playwrights in asso-ciation with the star, Katharine Hepburn.

Revival of 'Outward Bound,' at the Playhouse, N. Y., will top the original engagement of 18 weeks, according to indications. Show is now in the law weeks and the player of the property of the player of the player

Jean Rosenthal, of Productions, Inc., states she has not ended her association with the Mercury Theatre, as reported, but remains a member of the board. She participated in the formation of Productions, Inc., to handle technical production problems for outside managements.

AGMA. EOUITY DISPUTE

Equity and the American Guild of Musical Artists over the forthcoming musical presentations by the American Lyric Theatre at a Broadmid-May. Equity claims the shows are musical comedy and should be classed as legit. AGMA, on the other hand, argues that they are opera and should be supervised by the mu-

GMA, EQUITY DISPUTE
LYRIC PRODS. STATUS
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LYRIC PRODS. STATUS
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luty and the American Guild of Important propers of the prop

Call Off Cleve, Pickets Cleveland, March 28.

Pickets were withdrawn from the Play House by stagehands trying to unionize it when John Fitzgerald, union prez, resumed negoliations last week with the community theatre's board of directors headed by Thomas L. Sidlo.

and should be supervised by the mitsical union.

Shows to be given by the Lyric are

Tampostry armistice was partly
The Devil and Danlel Webster, 'declared because of current engagebilled as a 'folk opera', with score because of current engagebilled as a 'folk opera', with score were to Metropolitan opera, in which
by Douglas Moore and libretto by Sidle is interested as isadiam memStephen Vincent Benet, and 'Susanas, Dorf 'Voi, Cry,' a 'musical is more amenable now to Fitzgerald's
romance,' with score by Clarence request that the theatre should emcode laxed on Siephen Foster ploy three pro stage hands next sesmetodics, and libretto by Sarah son under a three-year contract.

SUNDAY LEGIT LOOKS SET

Lincoln's' Cast May Get Respite As Picture Plans Are Slated Off Till Fall

Fin to close 'Abe Lincoln in Illinia's at the Plymouth, N. Y., during the summer to picturize the drama, with Raymond Massey playing the screenward revised. Stated now that the Broadway engagement will remain through the summer and the Broadway engagement will remain through the summer and the Broadway engagement will remain through the summer and the summer and the summer and the summer and the property of the summer and the summe

Kings' Financially Bent In Philly, but Continues After Guild Rep's Plea

Philadelphia, March Xiag.
Financhi troubles had Five Kings',
currently introbles had Five Kings',
the very of closing Saturday (25)
high instead of playing out the vow
weeks it was originally scheduled,
porently under a heavy nut and to
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of a river.'
Several other angles also cropped
up as a result of the near-shuttering.
Very embarrassing incident was
averted for the Philadelphia Forum,
which had taken over the entire
abouse last night (Monday) and tonight. The group would have been
out on a limb, with tickets sold and night. The group would have been out on a limb, with tickets sold and

on on a limb, with tickets soid and no show.

With ber distress of last week changing to a deep and bitter burn, Mrs. Favorite said the Guild would consider another Orson Welles effort only 'if he comes forth with something worthy of the Theatre Guild.'

Orson Welles and John Houseman, Mercury Theatre heads, will decide tomorrow (Thursday) regarding the future fate of 'Five-Kings,' which closes Saturday (1) in Philadelphia. Theatre Guild, which co-sponsored the show out of town as a subscription offering, is withdrawing after this week.

the show out of town as aubscription where it is withdrawing after the working in the working and the working in the working and the working the show off Broadway at this distribution of Broadway at the working working which was reported to have been anxiety which was reported to have been and the working worki

Time for Bath?

Philadelphia, March 28.

Announcement from a little theatre group;
"The fourth and last production of the Alden Park Players will be given on Saturday. This will close a highly successful season in the Little Theatre, which will become a swimming pool."

PROPOSE LAW TO FIX AGCY. **PREMIUMS**

An unmounced huseboon alterded by a group of managers and New York State Assemblynam Michell was held Saturday (23) for the purpose of considering the introduction of legislation simed to limit prices upon the property of the property of

nicipal ordinance.
Spellman's measure is supposed to apply to tickets for all types of attactions and aports events. Managers, however, did not go into that they are only concerned with legit attractions. Another new piece of legislation is the Coudert bill, which would switch licensing powers from the state to the city, and is regarded the city, and is regarded ticket prices.

MEX REVUE MAY . NOT FIND B'WAY

TUDE V Apa. also known as 'Mexicana.' Is sisted for the 49th Street, No. 1997. The street of the str

Barnyard's Prize

Thoda Cocroft and Mildred Me-Donald, operators of summer Coach House theatre in Oconomowoc, Wis-consin, have obtained a prize of \$250 to be awarded to the writer of best new comedy presented there this summer.

NOW FAVORABLE

Issue Will Be Put to Referendum Vote, but Little Opposition Is Expected-Sabbath Performances Expected to Start in May, When N. Y. Fair Tourists Come In-Other Unions Asked to Cooperate

NO EXTRA PAY

Regular Sunday performances of legit shows on Broadway are indicated to start officing May by the favoration of the start of the start

wishes of stage players.

Ballots will be mailed out next
week, and an interval of 30 days will
be allowed for the returns to come
in. Referendum will be in similar
form to that of 1935, when players
were given four alternatives, two of
which drew the majority of votes.
Then 49% of the votes favored rings under your one year at double
form the propositions got scattered returns.

turns. The result was somewhat at vari-(Continued on page 42)

COUNCIL NAMES **EQUITY SLATE**

Regular ticket for Equity's annual election, as selected by the nominating committee, was announced by the council yesterday (Tuesday). It includes Burgess Meredith, to succeed himself as third vice-president, seed himself as third vice-president; serving one year. The nominess: Augustin Duncan, Philip Loeb, John Lorenz (all incumbents), Dudley Digges, Hiram Sherman, Murlel Kirklaind, Harold Vermilyea, Jack Whiting, Patricia Collinge and Mervin Williams, as councilors to serve for five years; George Heller (incumbers), one of the years; and John Alexander, councilors to serve for one year, and John Alexander, councilor to serve for one year, and John Alexander, councilors to serve for one year, and John Alexander, councilors to serve for one year, and John Alexander, councilors to serve for one year, and John Alexander, councilors to serve for one year, and John Alexander, councilors to serve for one year, and John Alexander, councilors to serve for one year, and John Alexander, councilors to serve for one year, and John Alexander, councilor to serve for one year. for two years.

John Alexander, councilor to serve for two years.

Committee deliberated on the case Committee deliberated on the case of the

EQUITY REACTION TMAT-Guild Dispute on 'Story' Hypoes Union's Desires to Drop **Arbitration: See Mgr.-Resistance**

In All Seriousness

One of the top play agents who attended the opening of Michael Todd's 'Biot Mickao' last Thursday night (23) was tremendously enthusiastic about Bill Robinson in the title part.

That man's an artist,' the agent told friends after the about. Will Robert Show. Will proper handling beautiful the control of the control of

CREPE GOES UP EARLY IN PITT.

Pittsburgh, March 28.

The regular legit season at the Nixon looks about over, with nothing at all in sight after current Knickerbocker Holiday. House will have played 22 weeks, fewer shows than at any time in the last five years and the earliest closing in years ,and many years.

years and the earliest closing in many years.

House had Tyve King shall will be many years.

House had Tyve King shall will be had been as the shall be had been as the had b

EQUITY TO SELL N. Y. **BLDG. IF PRICE OKAY**

Although Equity's committee on economy and efficiency has not completed fits report, which will be accompanied by recommendations, the companied by recommendations, the companied by recommendations, the building which houses the offices at 45 West 47th street, N. Y. Such algorition, however, will probably disposition, however, will probably the property in the purchase price. Property is two purchases price. Property is a world free and clear, and was regarded as one of Equity's aces in the hole. At one time it was valued at 1st glighty more than \$100,000.

A saving of \$90\$, from the present

is slightly more than \$100,000.

A saving of 50% from the present maintenance outlay could be effected, it is estimated. It costs should be estimated to the standard of the end tageous.

of developments looking for a closer tie between the various actor under the Four A's banner.

Thomas' L. A. Playback

Los Angeles, March. 28.

John Charles Thomas has signed for horizontal control of the following the signed for the following the follow

Principal change in the basic agreement with showman to be sought by the Theattrial Managers, Agent and Treatures union, if and elimination of the arbitration provision. That move is likely to be resisted by the League of New Joseph Changer of the Company of th

and it is one of the tew unions that assented to that method of adjustment. The ease areas over a clash with meaning the control of the contr

Gallét Likes Own Sellers
Guild maintains that because of its
absorrption system, ticket also
be best handled by its trained girl
be best handled by its trained girl
be best handled by its trained girl
be found to be the sell of the sell of the sell of the sell
is bo, crew, the regular treasurers would be outsed, which happened in the past. Situation was bepened in the past. Situation was bepened in the past. Situation was bepened in the past. Situation was bedue to the sell of the sell of the sell
At that time, it was agreed that when
Cuildites replaced the regular staft, the latter would be laying off. ThATAT, bowever, its said to have taken a new
would be laying off. ThATAT, bowever, its said to have taken a new
taked, saying that it did not desire to
receive pay without working.
There are points in a deal between
the Guild and TMAT, which were
the Guild and TMAT, which were
the Guild and TMAT, which were
Continued on page 45)

FAMILY PORTRAIT' SET FOR SPRING IN LONDON

Provided the Lord Chamberlain olays it, Tamily Portrait, which olays it, Tamily Portrait, which be done in London this spring, Jack Hawkins, who recently appeared on Broadway in 'Dear Cotoput,' has a few and the Lordon Coffee of Lordon Coffee o

Play on Broadway

THE HOT MIKADO

| March 28, '80: \$3.30 top. |
|--|
| Nonki-PooBob Parrish |
| Pish-TushJames A. Lillard Ko-KoEddte Green |
| Pool-Bah |
| Pitti-SingFrances Brock Peep-BoRosetta_LaNoire |
| |
| Katisha Rosa Brown |
| Red CapVineent Shields |

M. Richell Harder, Part Berling, M. Delleger, M. Richell Harder, Durce Berling, M. Richell, M. R

shead with his commercial presentition, regardless, opening last Thursday
(25) or this "16t Afficado," it was
generally felt in Broadway legit
circles that Todd's show would not
expected the state of the state of the state of the state
of the state of the state of the state of the state
of the state o

mercata protectively, that it is an incomparation of the protection of the protectio



SCENIC STUDIO

TIMES SQUARE SECTION
High Frames—Good Light
Adequate Storage—Nominal Rent

mountable. He also showed judgment in his selection of talent, both production and performer. Hasaard in his selection of talent, both production and performer. Hasaard material statement of the production of t

there until dawn.

Katisha, always a tough part, is a solid click in the hands of Ross Brown, who sings it with enormous gusto and turns the T. Living T numerous and turns the T. Living T numerous and turns the T. Living T numerous and plaintive little Ko-Ko, while Maurice Ellis is a superlative bean-pole foil as Poob-Bah. Others are all excellent.

Rand Reviews

(Continued from page 30)

saxes, and four rhythm. With that setup he has another thing in com-mon with Dorsey—a heavy over-head.

mon with Dorsey—a heavy over-head. The grades of the control of th

SONNY KENDIS ORCHESTRA (9)

SONNY KEN'DIS ORCHESTRA (9)
Stork Cits), New Yerk
Sonny Kendis is no stranger to the
Sonny Kendis is no stranger to the
Stork Cills where he's about as a
time tape, maitre d'holel Frank
the tape, maitre d'holel Frank
thumba maestra Jose Lopes, greate
Railingaley himself, but it's almost a
new band that Bradia has come back
the addition of those extra none back
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the addition of those extra two
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ion to arrangement and style, the
ion to arrangement and style, the
time to be the star of the star of the
tower-term applit, because even
outdo titledness phanology seems io
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own dexterous planology seems to the augmentation from seven to nine men impress Kendis for the future men impress Kendis for the future basic team possesses body and sturdin-station of the seems of the seems of the seems of the seems of the study of the seems of the seems of the seems of the seems of the His arrangements are highlighted by a nitty rhumba version of 'St. His arrangements are highlighted by a nitty rhumba version of the record for the Stork regulars alone, also that belevo-thumba version of Kendia is mentowed by Meyer Davis and sayone knowing that yet dance master's secret of forthright Kendiar plus-quality in his terp tune-sering.

Kendis' plus-quality in his terp tune-sering.

Elino Petro, socialite songstress.

Elino coler, still continues with her cocasional pille vocalistics, and sire's no small click on her own. The sli-teranting Jose Lopez Latin combo-teranting Jose Lopez Latin combo-terating to the provent of the pille proved Kendis, aiready a well in-trenched fave at this New York high spot. Abel.

Shows in Rehearsal

'Wuthering Heights' — Stewart Chaney, Aldrich & Myers. 'The Mother'—Victor Payne-

The Mother—Victor Payne-Jennings.
The Brown Dannbe'—Bonfils & Somnes.
The Quiet City,' 'My Heart's in the Highlands'—Group.
The Happiest Days'—Courtney

N. Y. TIMES MAY RAZE LITTLE THEATRE

The Little theatre, New York, may The Little theatre, New York, may be razed to provide an eastbound exit for the trucks of the Times, publishing plant of that daily abutting, the theatre property on the 43d street side. Management of the daily, however, after paving the way for immediate demotishing of the theatre, countermanded the order, according to latest rend.

meants demonstrating or the theater, according to latest reports.

Times bought the Little about 19 years age with the idea of building, an annex entrance to the editorial floors. Depression caused the first change of plans and the house was at time, and more recently it has been tenanted by Helen Bonfils and George Somnes, former being the heires daughter of the late Deaver publisher. Couple have taken a breating since taking the spot, and last week from responsibility for the balance of the rental.

The release was algoed, but the

the Times offered to release them from responsibility for the balance of the release was signed, but the next day Bondis and Sonnes were notified they could continue renting her property. They politiely bowed they took advantage of a technically. Brook Penberton has occupied most of the third floor protective processing the property of the property floor and they took advantage of a technically. Brook Penberton has occupied most of the third floor protection of the third floor protection of the third floor protection of the third floor. Brook penses as a side issue and still appears to have some interest in the ppot. They have been been some interest in the ppot to the protection of the

L'ville's Operetta Season Opens July 3

Second summer operetts season at Leonard Summer operetts season at Leonard Amphilheatre will open Julius Amphilheatre will open Julius Amphilheatre will open Julius State of the Park Theatrical Ass. Productions selected are 'Student Prince'. Roberta, 'Blossom Time', No, No, Manelle, 'Bitter Sweet,' and Cay Divorcee. J. J. Shubert will call the season of the State of

dent director.

Association has no salaried officers or directors, and obtains necessary guarantees from clitzens and business men to finance season. Any profits at end of five years will be turned over to the local park board for improvement of the amphitheatre.

Keith's 'Othello'

Retth's Uthello' Chicago, March 28. Ian Keith, in parade of Shakespeareen plays, will open in Othello' for the Federal Theatre in the Blacksone on April II. He will obe Moor for two weeks man then lay of Moor for two weeks man then lay of He's also rethearing 1As You Like If as a probability for a third play should the Federal Theatre continue the parade of Shakespeare.

ST. LOUIS' FOOR GEOSS
St. Louis, March 28.
The annual pension concort for members of the St. Louis Symph only netted approximately \$2.700 last week despite the fact that Richard Tauber, guesting, tripled as tenor, composer and conductor. composer and conductor.

Last year the presion fund netted approximately \$4,000.

Sunday Legit Looks Set

(Continued from Page 41)

(Continued from Page 11)
ance with reports from Regulty at the
time, but the doubt page and the
time and the state law which
permits Sabbath performances. Reg
ardies, the motor of the around
Equity, and it was expected that
the doubt page and the test
the managers agree not to boost ticket prices. That means that the stage
hand, musteline and the fort Agents
and Treasurers) will agree to count
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if Sundays are played, shows will
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the weakest in point of attendance except at certain periods during the season.

Locked Deshtrial

Until shortly before last week's meeting Equity leaders were not sangule of favorable consideration by an extinent however, was a change in a sentiment, however, was a change in the council, which has been multing ways and means of prolonging enter the content of the council, which has been multing ways and means of prolonging enter the content of the council, which has been multing ways and means of prolonging enter the content of the council which is the content of the council with the content of the council with the content of the council ways and means of prolonging enter the content of the content of the content of the content of the council ways and the content of the cont

usage was not checked, though one was identified as not belonging to Equity. Reported that Winifred Lenihan was among those most active in the electioneering, though her name is not on the letter's list. It was rumored that the committee is opposed to re-aroundation to the council of Philip Locks and George council of Philip Loeb and George Heller, whose terms expire this sea-son. Duo and Burgess Meredith were leaders in the former For-um. It's known that the first two named took the committee's move as an affront.

move as an afront.

For the past year or so, there have been no ructions in Equity, particularly since Arthur Byron assumed the presidency. Placed in a delicate position by the activities of the committee, he made no comment, but, in reviewing his first year as head of the association, he said:

as head of the association, he salid:
If feel the unity of purpose, the harmony and goodwill we have enjoyed this year is an encormous asset to Equity and the theatre. But the problems we have to yet encounter will render the maintenance of this feeling more necessary than ever. I hope that we deserve it and that we may receive!

may receive it.

Those named from the floor as nominators: Raymond Massey, Whitnord Kane, Percy Moore, Fredric March, Calvin Thomas and George to the floor of the floor of

three replacement members.

Paul Dulzell, executive secretary
of the association, favors the renaming of the 'liberal' counciliors which
were elected through efforts of the
younger group. He is quoted as
saying:

The association cannot stand another fight. Let's have no more factions and let's run this association

factions and let's run this association along representative, democratic lines. This past year's unity has been a revealation; let's not spoil it now."

If you have been a solid to the solid lines with the solid for in the objected-to letter are Moore and Thomas. One of the points in the rather indefinite program was 'No political faction of any kind should control our association."

TMAT-Guild

(Continued from Page 41)

the union staved off arbitration until Story was booked into the Shubert. Friday's arbitration was heard be-fore the state of the state of the was to be referred on a board of three. One arbitrator falled of appear and both sides agreed to 80 to but before the referred, who was did not hand down a ruling. In the meantime, the situation at the Shu-bert developed and the sent sale only way to prevent the union from calling out its people. Monday (37) its unicable, yell-but the Guild made another surprise move, applying for an injunction re-

ing the past 20 years. Originally in Equity the issue was opposed by a factor of the past 20 years. Originally in Equity the issue was opposed by a factor who had been animolably settled the process of the past 20 years 20 years

'Angel' Still Leads Chicago, \$23.000: 'Kiss Boys' \$11,200. 'Life' OK \$7,200

Chicago, March 28,
Announcement of "last days" for
three of the town's four shows is
pulling sood biz here, particularly
to the South of the control of the control
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to the control of the control of the control
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Main business, however, continues to be supplied by I Married an Anoles, which is Grand. Only worry now is how far in advance to sell ducets. Zorina is under contract for a May 15 picture of the sell of the contract for a May 15 picture of the sell of the contract for a May 15 picture of the sell of the contract for a May 15 picture of the sell of the contract for a May 15 picture of the sell of the contract for a May 15 picture of the sell of th

parts, "Knicker-bocker Hollday" will registed.

registe

in The Control of the

'Sig Blew', Great Nortmern.

'Kies Bey' - OK. Indianapolis, March 28.

Lighted for the first time in two months, the English theatre is evidently catering to legit appetite of central control of the co

dough.

Estimate for Last Week

"Kies Boys Goodbye,' English
(\$2.20). With no names, naughty
rep of play garnered nifty \$5.500 for
three evening performances and
metinee, ending Saturday (25). Four
performances in Columbus, O., garnered additional \$4,500.

SKINNER-'CANDIDA' DO WELL IN D. C., \$13,400

Washington, March 28.
This has been one of most nuccessful stops of Cornells OUS Skinner and the control of the Skinner and the Candidar vervival last week.
Current is pre-Broadway stopower Childran, with D'Oyly Carle Opera Co. due next week (3) mol Gertrude to follow week of April 10.
Carlinate, with D'Oyly Carle Opera to follow week of April 10.
Carlinate, for Last Week.
Carlinate, for Last Week.
Carlinate for Last

Balto Perks at Tag **End of Legit Season**

Baltimer, March 28.
Strong list of bookings giving town's legit season a life-saving town's legit season a life-saving mindup and an indicated profit all assand. Plenty of advance action Barrymore's My Dear Children, 'due in at Ford's April 3 for a hald-week Barrymore's My Dear Children,' due in at Ford's April 3 for a hald-week of Comedy,' at the indic-booked Maryland April 19, and the week of April 17, when Gertrade Lawrence in Stylen and April 19, and the week of April 17, when Gertrade Lawrence in Stylen and April 19, and the week of April 10. Skinner, in 'Candida,' at the Maryland.

Wilde Revival Poor \$3,000 In Montreal: Good Press

Montreal, March 28.
The Importance of Being Earnest,
Oscar Wilde revival, played here six
nights and two mats last week to a
poor \$3,000 at \$2.85 top.
Play got enthusiastic press. Clifton Webb and Estelle Winwood have
major roles.

2 'Daughters' in B'klyn Are Just Stepchildren

Brooklyn, March 28.

Yes, My Darling Daughter' didn't tean much at Werba's Brooklyn and Shubert theatres last week. Both tried to capitalize on screen censor ship angle but response was poor. Werba's Brooklyn fostering 'Ster ing Sisters' and Shubert playing 'Be hind Red Lights' this week.

Estimates for Last Week

"Xes, My Darling Daughter," Werba's (3d week) (1,529; 75c). Slightly
under \$1,000, n.s.h.

"Yes, My Darling Daughter," Shubert (85c). Around \$1,000, mild.

The Women' Soars To Smash \$12,000 Week At Dollar Top, Pitt.

Pittsburgh, March 28. Pittburgh, March 28.

The Women' at \$1 top went over with a barge last week at the same and the went slowly and kept week from absolute capacity.
Nixon has Knickerbocker Holiday current at \$3.30 top, opening last night (27) to big advance.

The Women, Nixon (2,100, \$1).
Show's third visit got sizing \$12,000 for stay against possible \$14,500 for capacity.

HUSTON BIG \$15.500 IN CLEVE., BUFFALO

Worried about Lenten opposish.
Bill Blair, Jr., pencilled 'Knickerbecker Holiday' for only three days
Walter Huston musical did very well
for four performances and could
for four performances and could
for four performances and could
Aboutlet's nothing definite on
Hamma's calendar for next month, althought it has Kils Borys Goodbye'
to turn to Frederic McConnell's Plus
Estimate for Last Week and
Estimate for Last Week and
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Estimate for Last Week and
Statistical Country of the Country of the Country
Estimate for Last Week and
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Lunt-Fontanne Pull OK \$23,000 in Twin Cities

Mineapolis, March 28.

Alfred Lunt and Lynn Fontame control and Lynn Fentame Control and Lynn Fe

John Barrymore Play \$5,400 in Two Stands

Wilmington, March 28.
John Barrymore did just over \$3,100 in two performances here Saturday (25) in 'My Dear Children'. Had
drawn about \$2,300 the previous night
(24) in Princeton, where the show

edy is in Washington this

Nice 'n' Cheap, But-

Philadelphia, March 28.
Curtis Institute of Music here is offering \$100,000 worth of scenery for all the standard operas. A gift from Mrs. Mary Louise Curtis Bok, widow of the publisher, most of it is said to have been used only once. Institute will take \$15,000.

Worse Than Memphis?

Minneapolis, March 28.
By its comparatively light turnouts for Lunt and Fontanne, St. Paul continued to maintain its unenviable reputation as one of the country's poorest show-

towns.

Most of the legit road attractions playing the other Twin
City this season have drawn the
smallest grosses of their entire
tours.

D'Ovly Carte Up To 27G in Philly; Kings' Poor 91/3G

Philadelphia, March 28.
Most encouraging feature here last
week was jump of D'Oyly Carte
Opera Co., presenting Gilbert and
Sullivan revivals at the Forrest.
There's every indication that the
third week (and last) will be the

third week (and last) will be the best. Wing greated March to at the Chesthust Street Opera House under the joint managerial segis of the Theatre Guild and Orson Weller Mercury Theatre. Pannet by all lomost entirely on American Theatre Society subscriptions, which amount to close to \$6,000 a week on a two-and the control of the Priday night (24) performance because of Weller Told concellation of the Priday night (24) performance because of Weller Told benefit of the Priday night (24) performance because of Weller Told benefit with the priday matines did not make up the difference.

substitution of an extra Wednessey across containing the difference of the substitution of the substitutio

9 Defendants Named In Gallo Suit Claiming Breach of Ballet Pact

Fortune Gallo filed a New York supreme court action on Wednesday (22) against Universal Art, Inc., World Art, Inc., World Art, Inc., the Russian Ballet, Piechnam, Sergi Denham, Rese Tractions, Inc., for \$31,500, alleging breach of contract. Gallo asserts that it annuary, 1938, he signed a 26-week contract with the Ballet Russe and the Russian them. He was to receive 10% of the gross.

the gross.

The plaintiff claims that he booked the Metropolitan Opera House in N. X. and other places and that subN. X. and other places and that subBallet. Ruses and World Art merged to form the Universal Art, which has grossed \$500,000. Gallo claims to have advanced \$1,500 to Universal Art, which the impressario stated had been returned to him just after he

been returned to him just after he started proceedings
A writ of attachment was filed against the Ballet's production when it played the Met last week. A bond performances were not interrupted. Ballet sailed for European dates Saturday (28), Gallo's contract to book the ballet is said to have been signed by Col. It is said to have been signed by Col. the deal include Mrs. Jilda Dahlberg, whose hubband is chairman of the

whose husband is chairman of the Celotex Corp., Chicago, and Prince Obolensky.

Jones in L. A. Festival

Los Angeles, March 28.
Allan Jones will star in the opening operetts of Los Angeles Civic Light Opera festival for the week of May 15 at Philbarmonic Auditorium here.
Jones has been idle in pictures since he sang with Jeanette McDonold in "The Pirchy" for Metro.

Hepburn-'Story' Geared to Press 'Foxes,' 'Abe' for Straight Drama Lead on B'way; Biz Generally Off

Broadway should have a new high grosser, in the Katharine Hepburn grosser, in the Hepburn grosser, in the Katharine Hepburn grosser, in the Katharine Grown grosser, which grows growing the Hepburn grosser, in the Market growing and the Grosser Growing and the Hepburn growing the Hepburn growing and the Hepburn growing

Gallett and Sunivan come open . The Happies Day, bottomed for redirection, is slated into the Van Apossibility in Stated into the Van Apossibility is Tive Kinga, which was slated off, April 2. The Group Theatre list: The Garden Country for the Country of the Co

Abe Lincoin in Illinois, Plymouth (24th week) (D-1,036; \$3.30). Some tapering last week but still cleaning up, with gross around \$16,000.

"Hot Mikado," Broadhurst (2d week) (M-1,118; \$3.30). Opened late last week, drawing lavorable press indications are it can buck other col-ored "Mikado" (FTP) on strength of production.

T Must Leve Semeone, Longacre (6th week) (C-1,109; \$3.30). Authormanager still expectant of operating out of red though business hasn't Improved enough; \$4,500.

"Kiss the Boys Goedbye," (27th week) (C-944; \$3.30). Sale stated to extend into early summer, sure stayer for World's Fair; \$11,500.

stayer for World's Fair; \$11,500.

**Leave R to Me, Imperial (21st week) (M-1,468; \$4.40). One of favored musicals also stated for the solliently; quoted over \$30,000.

**Samake Baughters, Empire (31h week) (D-1,699; \$3.30). Colored-cast drams making run of it and should last the season; business holding up, around \$31,400.

around \$14,000.

'One for the Meney,' Booth (8th week) (R-708; \$3.30). Intimate revue again around \$11,000, profitable. 'Oscar Wilde,' Fulton (25th week) (D-913; \$3.30). Slightly over \$8,000, okay for run drama, which continues to turn in weekly profit.

to turn in weekly pront.

Rocket to the Meen' and 'Awake
and Sing,' Windsor (19th week) (D1,049; \$22.0). Some confusion over
playing schedule may have affected
business last week; 'Awake,' a revival, the better draw; slightly over
\$5,000.

**RENTY IV. St. James (9th-final week) (D-1,500; \$3.30). Goes on tour with full length 'Hamlet's as laternate with full length 'Hamlet's as laternate of the state of the stat

pecunic of engagement going into unimore period.

Fiss and Needles, Labor Sing (700 week). More sew numbers because the season of the season o

Harlem.

Timeochie, Ritz.
Awake and Sing, Daly's (Yiddish).

The Big Blow, Elliot; final week;
Life and Death of an American may follow.

up, with gross around \$18,000. The mag mostly of an American Roya From Syraessey Alvin (19th week to the state of season and maybe for a manufact, \$23,000. arealt, Moraceo (4th week) (1.0-81; \$33.00. Picked up to the couragingly, with gross indicated bettern \$7.000. Picked to the state of \$24,000. 'Skylark' \$17,000 In Big Hub Finale

Both Philadelphia Story and Sty-lark, with Matherine Hepburn and Gertrude Lawrence starred, ro-ther the Matherine Hepburn and Gertrude Lawrence starred, ro-ther the Matherine Hepburn and Gertrude Lawrence starred, ro-and final weeke here. Philadelphia is going to New York immediately as going to New York immediately seeke, lay off during the stummer and reopen on Broadway in the week, lay off during the stummer and reopen on Broadway in the Matheria Lawrence and Estage Numwood, chio' the WPA production, is star-led to make up for an engagement can-celled earlier this season. We have the season of the started production of the season of the season of the Taltadelphia Stery. Colonial Car-nal week) (JASS, 33.30). Finished and the started the season of the season of the Taltadelphia Stery. Colonial Car-land week) (JASS, 33.30). Finished and the started the season of the season of the started on the season of the season of the Stylatel, Subsect (2d-data) week) (J.806, 52.75). Built to nitry \$17,000.

AGNA. Mgt. Contract Set for Signing Today

19743, the Detter draw; slightly over of could of Musical Artists and the two could be made of the could be cou Guild of Musical Artists and the two

Plays Out of Town

| MI DEVIL CITIESTON | п |
|--|----|
| Washington, March 27. | П |
| Comedy in three acts (four scenes) by | и |
| Contedy in three acts (four scenes) by | |
| Catherine Turnsy and Jerry Horwin; pre- | ш |
| | 14 |
| | ь. |
| Elaine Barrie, Tala Birell, Philip Reed; | п |
| staged by Otto L. Preminger; estlings, | ы |
| stated by Otto P. Lieutinger' correspond | 14 |
| Donald Censisger; at the National, Wasb- | Ľ |
| ington, March 27, '30; \$2.75 top. | и |
| | L. |
| | U |
| Portin TrentDorothy McGuire | ш |
| Titcomb | L |
| Titcomo | ı. |
| Felice, Comtess de Britonne Tala Birell | 1 |
| Allen ManvilleJohn Barrymore | ш |
| Albert Roland Hogue | ш |
| | |
| Cordella Colby Elaine Barrie | ı |
| Lee StevensonLloyd Gough | |
| Lee Stevenson | L |
| Willard Nelson Philip Reed | 1 |
| | |

Jacons Karbi.

Sales, Ingelius in the Market Ingelius in Call this one a strictly later at home with the Barrymores—John, the master cratisman, relaxing, dragging his eliment of the air, crossing the strength of the streng

both.

Show needs plenty lightening and
won't ever be polished theatre, but if
Barrymore continues to enloy it so
will his fans. Tipoff to mood is
Barrymore's deliberate, full-voiced
request on opening night to the
prompter to Speak up, so we can all
hear your which stood as best gag
off the control of the control of the control of the
Taid certical to

hear you!" which stood as best 88; of evening, of evening, of a recessor clawling come of a Swizs chateau, story concerns Allan Marville, former mainer dod, whose weekend with Felics, which was a subject to three forgotten marriage. As we increased three forgotten marriage. As we may be a subject to trouble, all lay, then squarely in page 18 and 18 a

or on the terrace, as, use where the better things like selling his absent host's objects d'art to buy food and having to borrow extra bed clothes from neighborn don't belief Mr. of the food of the

But fatherhood it something else again. When Portite arrives as a plain, unloved physics student, he applied to the plain of the plain

clame who plays the opposite sex for a collective food as a pastime, including her page. The collective food as a pastime, including her page. The collective food as a pastime, including her page. The collective food as a pastime food as a collective food as a field food as a collective food as a collective food as a field food as a

MY DEAR CHILDREN
Washington, March 27.

Manville explodes with 'Hey, I'm
King Lear!' It may have been in
the script but no audience will be-

the script but no addience will be-lieve it.
If eight curtain calls—three with full cast, one with Miss Barrie and Barrymore, and three with Barry-more alone—got good-natured ap-plause rather than ovation here, it was because of mood the star seems to have deliberately created,

THE HEIGHTS

Piltsburgh, March 25.
Comedy in lines acts, by John N. Glichrist: staged by Robert Alan Green: settings. Bruce Cook; at the Kilbuck, Piltsburgh: \$1 Loop. McClain, Mark Anderse,
Yiola Sayler, End Yvette Trimble, Albert
Oliver, Reid B. Jackson, Robert Humphries, Delsorah Elliott, C. Paul Crofford,
Andrew Wes, Mbs Rabor.

In his endless quest for a new play with Broadway possibilities, Robert Alan Green, director and operator of 44-seat Kilbuck theatre, has missed again in 'The Heights.' It's a light and pretty usual domestic comedy, well written only in spots, and may get some summer stock attention. But that's about all.

agar and pretty usual corneatic coincipy get some summer stock attention. But that's about all.

Meny plays are shoulds necessitism of the control of the co

Night Between Rivers

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che Berin Helman, James G. Card. Jur.
Helman, James G. Card. Jur.
Helman, Jur. Jur.
When two ex-college professors—
one a novellat and the other and
one a novellat and the other and
one a new drama dissecting all the
dissection of the college of the college of the
dissection of the college of the college
dissection of the

about 'this mad world,' but doesn't offer any logical solution. Her weak-livered brother, babbling about need of money for his wife's expectantial, is exposed as seiling to the child, is exposed as seiling out the child, in th

only comes in from the streeb battle or gulp—believe it or not—a quick of the comes of the comes

Film Finds

20th-Por's new islent was recruited from the stage. Many of the players now are prinning in the studio's stock school. Nancy Kelly came from the players of the players. The studio sent scotts out over the country, which seek of players. The studio sent scotts out over the players. The studio sent scotts out over the players of the pla

York that source as stories.
Only one radio story has been purchased by 20th-Fox, the serial by Katharine Kavanaugh which has been the Jones Family.
Exces at 20th maintain that about 1% of persons tested make good in films.
Write Their Own

Write Their Own
More than half the stories produced by Zanuck are originals. The
rest are divided about equally among
stage plays, books and magazine
stories. Dre allow the books that
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the stage provides approximately
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ittite theatra next. Radio is prac-tically nil.
List of new players and their origin are: Eddie Albert, stage; Al-drich Bowker, stage; Morton Lowry, stage; Ila Rhode, little theatre; Fred Tozere, stage; Marjs Wrixon, little theatre; and Geraldine Fitzgerald, stage.

theatre, and Geraldine Fitzgerala, stage.

Warners figures on stories are:
originals, 69%; plays, 15%, books, 15%, magazine yarns, 19%. Buying of radio earlies in virtually mill on the stage of the Costs. Will scouts contact every possible source of supply from beauty contests down through the niteries, little theatres, etc.

lied every possible of every possible every possible of every possible every possible of every possible of every possible every possible every possible every possible of every possible every p

Literati

Two leasting of the Minds
Two least month the New
York Daily News and Mirror, morror
from the Minds of the Minds of the Minds
front page headlines identically
worded. Each time heads were
reset for subsequent editions. They
core of two of the similarly heade
sheets almost had identical back
page heads, too, the difference being
only the dropping of the Minds
in the M

Seattle Hag Nicked

Scattle Hag Nicked
Reinstatement with back pay was
ordered by the United States Circuit Court of Appeals this week for Frank Lynch, chief photographer, and the late Philip E. Armstrong drams editor, both of the Scattle

ion. It was their dismissal in July, 1936 It was their dismissal in July, 1930, that precipitated the Newspaper Guild strike against the paper.
Court held Armstrong's estate shall collect the back pay from the time of his dismissal until his death.

Royeretten Bankrupf
Bild of \$80,000 was made last week
by Samuel G. Guard, Indiana publisher of farm and home periodicals,
for the Royerott publishing properwhich was automatical to Pederal
Judge John Knight, will be turned
over to the Royerott creditors.
Sleps taken recently for reorganzation of the Royerott properties under
action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott properties under action of the Royerott propert

News Raps Nani Tourism

News Raps Naul Tourism

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N. Y. Warren's ewy serie is
New York which would
for the German tourism agencies
in New York which would woo
American sympathy—and oldinewith fancy literature anent a now
extenct German kultur. It also did
the same to Soviet's bounts turers.
He forthcoming N. Y. World's Pair,
and the News editors thought so
much of it that running stories on
the Fair are being continued. Guy
Richards is now covering that,
surfaced its format, but modified its
style a bir, running datelines on the
side columns instead of the orthodox top-of-th-space. It gives each
page greater depth that way.

Tayled-West Abend

page greater depth that way.

Topical—Weeks Ahead

Bugs Beer uses a crystal-ball routine whenever writing his stuff in discounting world events. Since the international political map has been ashifting scene right along, that so small feet.

On the Hearst columnist's recent three weeks absence on a West Indice cruice he had to be six weeks la leader that the six weeks la weeks la feet when the hear family motored from Italy north to London he had to write his stuff three months in advance.

Larry Nixen's New One
Sequel to 'Vagabond Voyaging' by
Larry Nixon has been turned in to
publishers Little-Brown. Tentativepi titled 'Vagabond Vacationing,' it
will hit the stands in early summer.
Former press agent, last with
WNEW, N. Y., Nixon is now devoting
all his time to book and magazine

Guild included 20-week severance pay, Guild shop, five-day week after Labor Day, and wage question to be determined by an arbitrator within 60 days and to be retroactive to date of ratification.

Library Commish Kinda Casnai

Library Commish Kinda Cassai First meeting in five years of the N. J. State Library Commission held last week in Trenton consumed but three minutes, but was sufficient to reelect Haddon Ivins for a new dve-year term as State Librarian. Post pays \$5,000 ayear. Editor of the Hvins regularly sufficient of the Hvins regularly sufficient of the Citize. Desputch, published in Union

NEW PERIODICALS

NEW PERIODICALS

Newsmag is new weekly sponsored
by the Newsmag Publishing Co, needquartered in N. Y. Head of
Newsmag is new weekly sponsored
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LITERATI OBITS THIS WEEK

Harry G. (Pat) Crey, 62, veteran Milwaukee March 20 in Chicago following a stroke of paralysis. He was for many years political reporter for the mow defunct Hearst rag, the Wiscon-

now detunet Hearst rag, the Wisconsin News. Thempson, 72, former Media Managaman and magazine and droke writer, died last week in Atlanta, Ga. After an early career as a newspaperman, he took to mag and book writing, specializing in historical subjects. Best known for which he colabbed with Fremont P. Wirth.

Wirth.

Dr. Issae Husik, 63, author and editor of the Jewish Publication Society, died Wednesday in Philadelphia. Had been editor for the publishing house since 1924. Wife sur-

lishing house since 1924. Wife survives.

Kasie Dickinson Sweetser, author of many books, died Wednesday in N. Y. Daughter of Charles H. Sweetser, one-time editor of the old N. Y. Mail and Express, and second could be of Emity Dickinson, American pooless, Miss Sweetser authored arrows a dozen books during her writing a dozen books during her writing

ess, Miss Sweetser authored around a dozen books during her writing career.

G. Killschau, 71, a publisher in Indians for nearly 50 years, died Saturday night (18) at his home her in Indians for nearly 50 years, died Saturday night (18) at his home held at help of the held at help of the held of the held at help of the held of the held

and other contemocrates as one of best police reporters profess over the policy of the

CHATTER

Vicky Baum to England. Erich Maria Remarque here on his

Erich Maria Remarque here on his first visit.
Eve Curia will do a new book while here.
Memoirs of Oswald Garrison VII-lard appear next week.
Real name of Nevil Shute, author of Ordeal, is Nevil Shute Norwey.
Real name in Nevil Shute Norwey.
Willer's School of the League of American Writers arranging a course (Continued on pages 4).

Broadway

Leon Netter back from Bermuda Tom Bodkin to Coast to manner Leon Netter back from Bermuda-Tom Bodin to Coast to manage Our Town. Derek Williams, legit player, back from Florida. Maurice Bergman on a diet to take off avordupois. Bill Engel, Birmingham theatre realtor, is in town. Gabriel Hess, Hays legal head, on realfor, is in town.
Gabriel Hess, Hays legal head, on Waller Hess, Hays legal head, on Wellman Hess, Hays legal head, on Hessel Hessel

ent. Arthur Schwartz, the composer, av take a band unto bimself for o. Paul Stewart, society editor of the Y. Sun, back from a Caribbean uise. Ed Oimstead, writer at Universal Hollywood, bas sold two stories to oilier's. ollier's. Ivan Donald Morrison to Buenos Ires to write on Latin-America

Ame Donald Morrison to Bueno Aires to write on Latin-America about his control of the Control of

y. rving Maas, 20th-Fox foreign vice manager, leaves St. Vincent's spital this week after minor operation.

I. Robert Broder in Washington early this week to be sworn in for practice before the U.S. Supreme Court.

send that week to be worn in rot court.

Lee Brandfield, formerly 20th-Fox Lee Brandfield, formerly 20th-Fox Men and the send of the send

bolists Serven selvere, eft tot use the property of the property present that he could not present that he could not property pr

this is the best of the Cotton Club George Zuckerman, p.s. for Asbury Park, has gotten up a "Pugitive from the Fair society, Robert S. Close Pres, as a gag situal. Sanctuary for Asbury Pars j, of course, offered in Asbury Pars j, of course, offered in Asbury Pars j, of course, offered in Court of the Continuers of the Incount of the Continuer of the perferenting with continuer unis. Newest gives way gag is a set of trick dieg. sbury Park.

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various film company affairs, went on the air last night (23) for We, the People pregram over WADC to the People pregram over WADC to the People pregram over WADC to the People pregram over the Peop

Paris By Hugo Speck

Msrcel Sablon in from Nice. Dorothy Dickson in from London Harry Laup held over at Folies 39 Georgius topping new Bobino reue. Suzy Solidor in from Scandinavian tour. Charles Boyer scheduled back in tour.

tour.

June.

June.

Street of Fishing Cat' by Yolande Roldes, to be filling heading. Poisson of Yolande Roldes, to be filling heading. Poisson of Yolande Roldes, to be filling heading. Poisson of Yolande Renoir to cast of 'Pieges' Renoir to cast of 'Pieges' and yolande Renoir to Caste Renoir Ren

Josephine Baker and troupe off on hort South and Central American

Josephine Baker and troups off on Mort South and Central American Monique Rolland signed with Carl Lamae by Idead role in Narcisse, "Victor Francen signed with Arel Canes to play tile role in Christo-Bernell Canes of the Control of the Carlo Canes of the Carlo Car

with comedy role for Corinne Luch-aire.
Marcel l'Herbier ended Entente Cordiale' and shooting L'Elegance, short destined for N. Y. World's Fair.

New National Theatre de Chaillot, built for expo on old Trocadero site, officially opened by President Le-

Florence Luchaire, 12-year-old sister of Corinne, given role by J. Benoit-Levy in his next, 'Grandeur stater of Corinne, given role by Renolt-Levy in his next, 'Grand'ar Bail de Moulin Rouge to be recopened by Herre Sandrin Ho Loop by Renolt-Levy in the Period Renolt Household Household Renolt Re

Minneapolis

By Les Bees

By Les Bace
Leon, Prima band at Happy Hour
night club.
Mort H, Singer and Morgan Ames
stopped over.
Variety club tossing
Easter party April 9.
Norman Morsy, Vitaphone general
sless manager, in down.
alses manager, in down.
Burton Holmes penciled into
Lyceum March 29 and April Stona
Burton Holmes penciled into
Lyceum March 29 and April Stona
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over, over the flu and back at

London

Morris Helprin has arrived. Jack Egger in hospital with gout. Flora Robson back from Holly-

Flora RODSON DECK LOIN INC., WOOd.
Lestie Sarony due to marry Anita
Lestie April 3.
Eaton April 4.
Eaton April

Ostrer.

Horace Collins in town to look
over talent for his five spots in the

Morace Collins in town to look over talent for his few spots in the provinces de Courville to direct 'The Life of Edgar Wallace' for Sam Smith, boss of British Lion Films. When the Collins of the Collins of Co

notes, or which Sherek is exclusive booker.
Charles L. Tucker has booked Frank Paris and his marionets, Seven Wallables and Five Herom, with Jack Taylor for new seasonal revue at the Opera House, Black-pool, opening July 13.

Philadelphia By Herb Gelden

Jane Wyatt lectured here last week n 'Glories of the Legitimate Stage.' Sam Gross, of 20th-Fox, back in own after a quick vacash in Hot

flown after a quick vecen in according to the Syring. Grain setting, up Philly's first and only independent production agency.

Morris Wax and rohn Golder back many and the set of Columbia, on his way.

Father and wife of Jimmy Miller of the Byrd theatre seriously induced in the serious of the serious first and the seriously induced in a time of the serious form and tack of grippe. Likewise Frank Awalty Sheldon and Harry Marble doing a comedy detection of the serious control of

Cliff Hall now doing his keyboard-vocalizing at the Queen Mary in N.Y. Bill Dyer back after 7,000-mile

Veciliting a user was an any more auto tour.

Byrum Saam, making tour oping training camps after winter about Anril 1.

Lee Vines has replaced Louis Pierce on WTP gab ratif. Levis at WCAM Candon, replaced Vines train managerialp at the Studio, managerial post at the Tops.

Victor Loziniak, former maitre de at the Adelphia, now accistant to closed Avacaia, is new matter de at Benny the Bum's.

New Haven By Harold M. Bone

Worthy Hills recuping from aut

worthy Hills recuping from autocrash.

The Harry Shaws touring West
Billy Glason mc. at local masonic
sude jambores.

Morton Downey's father, crash
worthy Ellis opens new nitery
tagged Baybrook.

Yals Glee Club goes on European
jaun' this summer.

Sale on D'Oyt
Carte week of April 10.

Annual drams tourney is due April
Lincola revert to former and the start April 17.

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benefit for Jewish home. Henry Youngman will m.c.

First Offenders' (Coi) had world preem here; film is based on mate-rial furnished by local sheriff, J. Edward Slavin, who is portrayed in

St. Louis By Sam X. Hurst

Jimmy Harris, p. a. at Loew's, to Jimmy Harris, p. a. at Loews, to undergo minor the solution of the solution of the cards at their St. Petersburg, Fla. training camp.

Improvements costing \$200,000 at Municipal theatre in Forest Park nearing completion.

Warner Stros. invite to local critect to Dodge City, Kans. size the card of Dodge City, went a bessile.

tor treet to Dodge City, Kana, the world present O'Dodge City, Went a Medical by Nathan Milstein, in Opera house of Municipal Auditorium, closed 19th season of Civic Marchael Commission of Civic Marchael Civic Marcha

Ayier Speri.

An advance sale of \$10,000 for the first of the three operas sponsored by the St. Louis Grand Opera Asso. Is reported by James E Darst, manager of the Municipal Auditorium. The first, 'Die Walkure,' will be presented April 17.

Literati

(Continued from page 44) for beginning scribblers under Myra

age. Flora MacFayden moving her

for beginning scribblers under Asyra
Fora MacFayden moving her
Typewriter to a Pennsylvania farm.
Nat Whitman readying a new publishing project, Key Publications.
Golden Rose of the New England
Septime of the Septime of Septime of Septime
Charles Graves, London columnist,
writing a book on his trip to
Charles Graves, London columnist,
writing a book on his trip to
Mary Bill shortly.
Edna St. Vincene Milay has delivEdna St. Vincene Milay has delivment of the Milay has delivhas taken a bride. Jane Aliey,
John P. Marquaid making public
appearances in Rapson to autograph
his new novel, Wickford Pointreyoung scribbiling Albes, Patience,
John P. Marquaid making public
appearance in Rapson to autograph
his new novel, Wickford Pointreyoung scribbiling Albes, Patience,
Nichard and John, off to Prance.
Alfred K. Stern added to the board
of directions of Modern Age Books,
tunes.
Dalton Trumbo, the film scenarist,
Dalton Trumbo, the film scenarist,

Dalton Trumbo, the film scenarist, has delivered the script of a new novel, 'Johnny Got His Gun,' to Lip-

Hollywood

Eddie Peabody divorced. John Balaban gandering studios. Ch. ries R. Rogers home with flu. Pandro Berman back from N. Y. Ray Milland on Hawalian vacash o Mary around after fin at-Haroid Lloyd bruised in motor rash. Martha Raye bought \$45,000 valley

ome. Elliott Nugent ailing from bron-Elliott Pugent annual chitis. Jan Masaryk guest of Warners and Metro. Errol Flynn back from Mexican idwest.
Doul Snell joined Jessy Lasky as midwes.
Paul Snell Joined Jessy Lasso, Paul Paul Snell Joined Jessy Lasso, Paul Snell Joined Jessy Lasso, Paul Snell Jessy Lasso, Paul Snell Jessy Lasso, Paul Snell Jessy Lasso, Paul Las

ing an example in the property of the control of th

Soil Leggers celebrated 28th weekSoil Leggers celebrated 28th weekEA Bawlings Joined Bob Brandler'
A Bawlings Joined Bob Brandler'
agency as associate.

For the period of the second secon

Chicago

Nate Platt and frau readying for Coast trip.

Boyle Wooltook laid up for a few day with grippe.

To Plat and the state of the state of

on a but me delt or well as The to of Balaban & Katt, packing for Coast Junes. But of Coast Junes. Weber stranging social shifted for early of Adalaic Monthlin Chris Parce floor show. Barry Ward sheet of Heavy Same Ward sheet of Heavy Same Ward sheet of Heavy Same Heavy Same

Palm Beach

Binnie Barnes sum-and-surfing with the Alfred Hitcheocks. Society of 4-Arts decided to con-tinue showing of foreign pix next year after this season's trial.

year after this season's trial.

Skay through May is again the eryPelican changed plans and will stay
Pelican changed plans and will stay
Street.

Val Ernie, with plans changed
about opening at the Defroit A.C.,
Fravewi

(25), Arthur Warren band replacing for two weeks.
City officials, merchants, realiors, etc., debating publicity plans for island. Chamber of Commerce wants of the commerce was the chamber of Commerce was the rendezous of the ultra ultra; want winterities who look for shack in 15 to 20 G. price range, but society fears a trailer inventon, and is battling the publicity plans.

OBITUARIES

EDWARD A. F. ULTON
Daward Antonio Paulion, 73, play-wright, lyricis and scenario writer, who wrote more than a score of mu-lead comedies and light operas, died in Hollywood, March 20, after a birtle illness. Originally an actor, he was born in Glasgow, and for the last eight years had been a film seribe and dialog writer. See the property of the

For more than 45 years active in the American theatre, he came to New York in 1822 with the London Galety Co. He subsequently abandoned his career as an actor to devote himself largely to writing. Son of the late Harry Faulton, a Son of the late Harry Faulton, a son the late Harry Hauton, a son the late Harry Hauton, a son the late Harry Hauton, a son the late of the Harry Hauton, a son the late of the Harry Hauton, and the late of th vesa use unus isarer in preparing the musical comedy hit. Emniné, an adaptation from the play, Tobort Macaire, N. Y. Eth following year and was so favorably regarded that it ran here for more than 500 performances. It was revied several times thereafter. Productions in which he either contributed he boof, lyries or adapted were "Little Boy Musical Western Contributed her Boy North Contributed her Manual Contributed her Manual Contributed her Royal Vagnbond, among others.

hers.

Member of the Catholic Actors
uild and believed to have been the

In Fond Memory of ne of the Best Friends I Ever Had F. B. HAVILAND TERRY VOCEL

oldest living member of the Lamb Club, he is survived by his widow Mrs. Jessie Storey Paulton, an ac-tress; a daughter and two sons.

tress; a daughter and two sons.

GUSLEMONAD

GUSLEMONA

show. He created a drunken waiter act which became well known in vaudeville.

Leonard began work in films in 1915, when he joined Harold Lloyd, later appearing in other productions. He made his last appearance in the Nelson Eddy-Jeanette MacDonald starrer, Maytime, Widow survives.

DICK LANCASTER

DICK LANCASTEE.

Dick Lancaster, 48, for 12 years a member of the comedy, singing and dancing turn of Barry and Lancaster, died March 22 at his home in New York of a lingering illness. His right name was George Sheldon

Taguianne was develops disclosed to A veteran of the World War, he was spotted mostly as a next-loc-closing act with his partner, Bobby Barry, who's currently appearing in Fellzapoppin' on Broadway. Funeral services were held Saturday (23) in Fellzapoppin' on Broadway. Funeral services were held Saturday (23) in N. Y., and burst with full military honors followed in Broadway. Honors followed in Broadway. Bell of the Barry Sisters, and a daughter survive.

JOHN WAGENER
John Wagener, 65, former hotel
executive and restauration, who in
weber's Restaurant was responsible
for developing that establishmen
into one of the foremost institutions
a heart states March 21 at his home
in Forest Hills, N. Y.
In 1913. he persuaded Ned Wayburn to produce a revue at Reissan
a precedent for modern cabavets.

n cabaret a precedent for modern cabarets and floor shows. He also was noted for having inaugurated the jazz era in Gotham by importing to N. Y. the Original Dixietand Jazz Band. He was also a former manager of the Ziegfeld Follies.

WILLIAM BL ELLIOTT William H. Elliott, 63, died March 20 in Detroit, where he had been manager of the Palms-State theatre (United Detroit) for the past five

years.
Elliott entered show business at

io as a juve in a minst it road show, and later became advance agent for George Mc Cohan. At various times, too, he was a stage producer, film exchange manager and exhibitor. Going to Detroit in 1913 with the Casino Feature Pinn Co., Eliott altest managed the old Weshington later than the produced of the Palms-State. Survived by widow.

PMILE MILTON

EMILY MILTON
Emily Milton, 72. retired vocal instructor, who numbered many prominent contemporary singers among
her pupils, died of pneumonis March
21 in a New York hospital, where
she was taken upon-being stricken
Mrs. Milton studied ole in Paris
under the late Pauline VlardotCarcis and late rangin opera cocerts abroad. Upon returning to
America she operated a vocal studie
in recitate
A daughter survives.

A daughter survives

MARION BALLOU

Mrs. Marion Ballou Pouncefort, 68, eteran stage and screen player, died a Hollywood March 25 following a

in Hollywood March 25 following a long illness.

As Marion Ballou she went on the stage at 18, playing for Charles B. Dillingham, Charles F. Dillingham, Charles

HARRIET READSHAW BROWNE

HARHET BEADSHAW BEOWNS
HArriet Readshaw Browne, concert
planist, poetess and drama lecturer,
died of a heart attack at her home
in New York March 22. She had
been ill more than a year.
A distant cousin of the late Supreme Court Justice Oliver Wendell
Holmes, she was born near Roches. Holmes, she was born near Roches-ter, N. Y., and at 10 made her debut

in Rochester as a concert pianis
Widow of Reynal Browne, si
survived by a daughter and a so

JOHN LOUIS MOUQUIN

JOHN LOUIS MOUGHIN
John Louis Monquin, 84, who retired in 1918 after 89 years in the
restaurant business, died in Flushing, L. I., March 21. With his late
prother, Henri, he had operated a
dining establishment in downtown
New York. He celebrated his 50th
wodding anniversary five years ago.
Funeral services were held March
Zz and burial followed in Gien
Head, L. Z.

EBMOND J. QUERY
EDMOND J. QUERY
EDMOND J. QUERY
EDMOND J. QUERY
EDMOND J. QUERY, planist, former
vaude and one-time musical director
Rochester, N. Y. March 20 cg of the
Rochester, N. Y. March 20 cg of the
monia. At the time he was stricken
he was member of an orchestra playnouse, "PIEZ, Rochester, and, with
gover, "PIEZ, Rochester, and, with
gover, "PIEZ, Rochester, and, with
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JAMES C. KASSEL

JAMES C. KASSEL
James C. Kasscl, 31. saxophonist
with Alian Clark's WKY, Oklahoma
City, band, and his "rife, Zeata, 34,
were found dead in their home in
Oklahoma City last week by their
landlady; victims of fumes from a

burning gas heater.

Coroner returned verdict of accidental death by suffocation.

LOUIE FREEAR
(Miss) Louie Freear, 82, former
English musical comedy star, who
once possessed a two-year contract
in London that commanded a salary once possessed a two-year contact in London that commanded a salary of \$1,000 per week, a fabulous figure in her time, died at 'ver home in that city March 23.

She made her debut in the mative decade and made many American appearances, her last being in 1935.

FRANK E. McCEAVY
Frank E. McCravy, 48. southern
radio singer and recording artist,
died March 23 of pneumonia at his
home in Laurens, S. C.
His younger brother, James, member of the McCravy Bros. singing
team, died iast summer in Greenville S. C.

JUAN PALMER
Juan Paimer, who went to Mexico
from his native Spain 40 years ago
as an operatic baritone, died while

vacationing in Vera Cruz, Mexico, March 18. Burial was in Mexico

City.

Palmer was a director of the picture house circuit, Cines Modernosa S. A.

GEORGE REEVES GEORGE REFUS.

George Reeves, projectionist at the Paramount, N. Y., dropped dead Friday night (24) after coming home from work. Only 34, his death is ascribed to a heart attack. Surviving are his widow and two chil-

dren.

Reeves was a member of Loca 306, Moving Picture Machine Operators of New York.

GEORGE KIRSCH

GEORGE KIRSCH
George Kirschgesser, 62, retired
circus performer, known professionally as George Kirsch, died of heart
disease March 25 in a New Brunswick, N. J., hospital. He appeared
in a lassoing act with Ringling Bros,
Hagenbeck Wallace and Frank Robins circuses.

agenbeck Wallace allo is circuses. He leaves two children.

GEORGE (RED) CORCORAN George (Red) Corcoran, 34 radio nic and writer, died March 27 in

comic and writer, dreu march 27— Los Angeles.

He had been A1 Jolson's writer two years, and recently renewed for the Dick Powell program. Widow and parents survive.

EMMIT B. RICE Emmit B. Rice, 65, former film executive, died March 23 in Los An-

ecutive, died March 23 in Los An-geles. He was once associated with D. W. Griffith in the Reliance-Majestic Co., and appeared in 'The Birth of a Na-tion'

GEORGE N. McCOY
George N. McCOY, 47, film scenarist, died March 18 in a Los Angeles
hospital.
McCoy, former Milwaukeean, had
been ill for more than a year with a

ALBERT F. BACHELL

Albert F. Bachell, former manager of the Keeney, Strand and Majestic theatres, Elmira, N. Y., died at his home in that city March 21.

He is survived by his widow, mother and two brothers, all of

WILBUR F. JONES
Wilbur F. Jones, 49, picture machine operator at the Clinton theatre, Columbus, O., d ed at his home in that city March 21 Iro u a heart attack. Mother and widow survive.

MARTIN WINGERTER, SR.
Martin, Wingerter, Sr., 77, theatre
and cafe violinist for more than 40
years in Milwaukee, died March 23
in Los Angeles.
Funeral held in Los Angeles. Body

ARTIE HALL

Artie Hall, 58, coon shouter and wife of William Atwell, retired vaudeville agent, died of a kidney aliment at her home in Astoria, N. Y. March 20.

ANDREW J. SMITH Andrew J. Smith, 87, retired stage player, died March 20 in Culver City Surviving are his widow, four sone and two daughters.

ALFRED E. FIEGEL

ALFRED E. FIEGEL Alfred E. Fiegel, billboard and outdoor advertising exec, died March 21 suddenly. He was about 50. Widow, son and daughter survive.

Mrs. Anna Walker Thomas, sister of Frank Walker, recently elected vp. of RCA in charge of recording, died in a Troy hospital, March 24, atter a long illness. Three other brothers survive.

Charles Frederick Cooper, 90, father of Gladys Cooper, the legit player, died March 24 in London several hours after his daughter had reached his bedside from the U. S. He had been bilind for 10 years.

Mother, 71, of Bernle Armstrong, Pittsburgh theatre and radio organist and currently on KDKA staff, died at her home in Weston, W. Va., March 20 after an illness of five months. Widower also survives.

Lucy Craig, 80, wife of Charles Craig, former East Liverpool (O.) theatre owner, died March 18 at her home in that city. Husband and two daughters survive

Mrs. Joseph Wyndyn, 70, mother of Janet Beecher and great-grand-daughter of Harriet Beecher Stowe, died March 24 in Ojai, Calif.

Dr. McCall Anderson, 7, for years

Det. Rescinds Carny

Ban for Legion Posts

Detroit, March 28.
Reversing its previous stand, the common council here last week issued permits for two neighborhood carnivals, to be sponsored by American Legion posts. Several weeks ago.

carnivals, to be sponsored by American Legion posts. Several weeks ago, councilinen, at last heeding Councilnen, at last heeding Councilnen, at last heeding Councilnen, at last heeding Councilnen, and the council to the council to care whether Legion posts entered pleas with the council to reschied its carry base, on the basis that several velerans organizations were able to sponsor drum organizations, etc., through money obtained at carry benefit. Leonard Simons, repping Michigan at at least 500 carry meeting the council to ould lo

AFA - RINGLING **MAKE PEACE:** SIGN DEAL

Contract covering virtually all employees (with the exception of musicians and biliposters) was signed yesterday afternoon (Tuessigned yesterally afternoon (rues-day) by the American Federation of Actors and the Ringling Bros. circus. Deal ends all litigation between the two, including the NLB hearings

now pending.

Pact is for one year and terminates the previous five-year contract. AFA agrees not to strike, and also concedes that all jurisdictional disputes must be settled by the AFI, which also signs the contract. Likewise calls for a substantial reduction below the unions original wage. demands, as well as for preferential employment (with a few excep-tions). Gives the union a federation shop. Becomes effective immedi-

Sarasota, Fla., March 28.

Sporting a new streamlined skyblue big top and other novelties, the
Ringling Bros-Barnum and Bailey
circus will, move out of its winter
quarters here tomorrow (Wednesday) for New York and its innual
opening in Madison Square Garden
April 5.

The first train will comprise 42 cars, which will carry 578 persons, 980 wild animals and a large herd of elephants.

of elephants.
The circus will remain in N. Y.
through April 29 and opens in Boston about May 1. Officials have anmount the Coast for the first time in
three years. The season ends in
Tampa, Fla., Nov. 11. The Al G.
Barnes circus, farm show of the
Ringling organization, will not go
out this year.

L.A. Tax Rap on H-W

Los Angeles, March 28.

The Hagenbeck-Wallace circus, in wanter quarters at Baldwin Park, was selzed by L. A. County for tax arrears amounting to \$1,809. Unless payment is made by April 4, animals and other effects will be auctioned.

The property has an assessed val-uation of \$39,000.

MARRIAGES

Judith Wood to Percival Christo-pher Wren, Jr., in Tokyo, March 17. She's the American film actress; he's son of the English novelist. Dorothy Pearson to Bob Hans 0th-Fox booker, March 17

Marjorie Blanch Beliows to Mar-vin Dewitt, in New York, March 22. He's promotion manager for WNEW, N. Y.

Rosalind Keith to William Mellor in Boulder City, Nev., March 26. Bride is a film player; he's a Para-mount cameraman.

physician to the Actors Fund, died of a heart attack while visiting friends in New York March 24.

Mother, 71, of Bernie Armstrong, KDKA, Pittsburgh, organist, died in Weston, W. Va.

Mrs. Alice White Markey, mother of Gene Markey, 20th-Fox producer, died March 23 in Hollywood.

N. Y. STATE FAIR SNARLED BY **FACTIONS**

Cold 'Frisco

(Continued from page 1)

treed outdoor popt for concerts and poor acoustics are preventing broad-casts from the site. Poor attendance resulting from cold spell and lack of ballyhoo are blamed for Dr. Goldman's reported desire to settle his cold and the settle of th

receipts. Total attendance at fair to disk in 1,770,000. Duly average is 31,000. Total attendance at fair to disk in 1,770,000. Duly average is 31,000. Total attendance was an interest of the average in 1,000. Total attendance was anticipated, but with approach of warmed drop in attendance was anticipated, but with approach of warmed and to the secondary of the receipts.

Total attendance at fair to

Mr. and Mrs. Joe Sergio, daughter, in Milwaukee, March 10. Father is chief accountant of WISN, Milwau-

Mr. and Mrs. Drvid Hearst, dauchter, in Hollywood, March 24. Stather is son of William Randolph Hearst; she is former Paradise cafe (X. Z.) showpit. Similar Notes. Son. in Hollywood, March 24. Father is director at Universal.

Mr. and Mrs. Sam Weise, mixed within, in Brooklyn, March 24. Father is drummer in Merie Pitt's WNEW, N. Y., orchestra.

N. Y. Fair's Midway Spurt

(Continued from page 1)

or smoothing off of surface along the big lagoon front has not been started.

the bug sugaces where the bug sugaces where the pullings are being driven for area at the extreme end of midway framed Flot T space) which will be used for the John All the other end of the grounds the Children's World seems well along towards complete the world of the grounds the Children's World seems well along towards complete the purchase, stage shows and odditions for the juveniles. Are attractions or the juveniles. Are attracted to be miniature rathroad that will the property of the purchase when the purchase world passes and the purchase world passes and the purchase the purchase world passes and the purchase world passes and the purchase world passes are being driven as the purchase when the purchase we will be proposed to the purchase when the purchase we will be proposed to the purchase when the purchase we will be proposed to the purchase when the purchase we will be proposed to the purchase when the purchase we will be proposed to the purchase when the purchase we will be proposed to the purchase when the purchase we will be proposed to the purchase when the purchase we will be proposed to the purchase when the purchase we will be proposed to the purchase when the purchase we will be purchased to the purchase when the purchase we will be purchased to the purchase when the purchase we will be purchased to the purchase when the purchase we will be purchased to the purchase will be purchased to the purchased to the purchase when the purchase we will be purchased to the purchased to th

world space.

Stadium, located on lagoon front scroa from the N. Y. State Bildg, a late practically findled as well as the stage on the stage of the stage stadium. It is one of the choles contains, being early scenarios and connected by special bridge to the part of the exposition ground, leading directly to the Trylon-Perisphere theme stages and the stage of the sta

fair weather may seek a different site from the one it has now near posite end of the grounds from the summer and the grounds from the amusement zone. Operators are a bit dubious about crowds in this sector at night. Spot has 1,500 seat-ing capacity and is similar to the large state of the sector of the sector parts and at Chicago.

Parachute Jump, coulty affair that gives patrons the thrill of doing a parachute leap without usual dan-ger, has a new sponsor—Life Saver Mints: Company is reported to rate it surefire exploitation even though it fails to make any profit.

Bathosphere, an educational exhibit handled by the New York Zoological Society, is spotted near the entrance to the amusement zone. In like manner, Time and Space, small planetarium idea, is Leing backed by the American Museum of Nat-

ural History, operating as Amusion.

Inc. "Working Press quarters in the new structure back of the Administration Building will be opened for news scribes and photographers April 15. Fair's publicity department went on a 6-day working week schedule last Saturday (25), in order to keep pace with developments from now until the exposition opens.

John S. Young, head of radio, now has his headquarters in the execu-tive wing of the Administration building near Grover Whalen's of-

face.

Paul Massman, of National Broadcasting Co. sales department, who
laws called in to help the concession after the New York engagement 'and
division, resumed work at NBC this
week after two weeks on the NBC this
cape Century of Progress and other,
expositions, volunteered for this the tryout contracts for 'NBC.' He is credited eral rescousing the the specific of the contract of the contra

WHAT THEY THINK

Biil Fields Explains New York. Editor, VARIETY:

Editor, VARIETT:
In connection with your recent story having to do with Katharine Cornell and the Playwright's Co.'s decision to book 'No Time for Contection to book 'No Time for Contection to the Contection of the Indiana Contection of the Indiana Contection to the Contection to the Indiana Contection to the Contection to the Contection Contection to the Contection Content Contection Contection Contection Contection Contection Content Contection Content Contection Contection Contection Contection Contection Content Contection Content Contection Contection Contection Contection Contection Content Contection Content Contection Contection Contection Contection Contection Content Contection Content Contection Contection Contection Contection Contection Content Contection Content Contection Contection

'Knickerbocker Hollday,' in which appears the exclusive booking clause that the booking office professes, in your story, not to care about. And, if UBO doubts this statement on my part, five bucks will get them 500.

William Fields.

From Jimmy Buffy's Mother New York.

Editor, VARIETY:

Editor, VARIETT

Will you kholdy correct the errong in the March Is save. It many Duffer to the March Is save. It may be the march and the March Is save. It may be the march Is save. It is a subject to the March Is save. It is a subject to the March Is save. It is a subject to the March Is save. It is a subject to the March Is save th

(507 W. 41st St., N. Y. C.; Apt. E.M.)

The Last Line Answers 117

Editor, VARIETY:

If the patrons of local and all other theatres would respond to stage acts with the same hysterical, frenzied stage and the stag

No More Rum Licenses At Frisco Exposition

San Franciso, March

San Trands, March 28.

No more lupor lienness will be leased for the 1839 Golden Gate liensational Exposition, according to the verdict laid down here last week by Don Marshall, lupor law land, site of the expo.

The exposition is as wet now as it ever will be, according to Marshall, who made his decision after a survey of the second of the second law of the second law

Set Texas Fete

Corpus Christi, Tex., March 28. This Gulfside city's Centennial and Buccaneer Days Celebration will be held June 2-4. Jerome H. Cargill, of New York, will produce the his-

toric pageant.
Townsmen Townsmen are already beginning to let their beards grow in line with

Concessions Under Contract

| other part of the exposition grounds, | | (As of March 28) | , |
|---|---|--|--------------------------------------|
| leading directly to the Trylon-Peris- phere theme center. | Name of Show or Exhibit. | Operators. Address. | 15 |
| Doing Business Already | Children's WorldF | rank Darling (Children's World | |
| One section of Ballantine's Three- | Cuban VillageD | Inc.) Empire State Bidgash Bros 401 Broadway, N. | Y. C. |
| Ring restaurant-bar-cafeteria now has been open nearly two weeks. Bar | Little Old New York | eorge Jessel, Messmore & Damon, | 13 |
| and orill has done such excellent | Marria Fraland (condensed Shekasnessee | Inc | 1/4 |
| | playlets)Jo | ohn T. Schless | . Y. C. |
| inally in advance simply as a pres- tige bally) that another section of | Sun Valley Winter Wonderland | sliph Hitz | N. Y. C. |
| the vast care will be opened this | Billy Rose Amphitheatre Show and Revue. G | otham Productions (Billy Rose, et | , |
| week. Among other concessions well | Crystal Palace (show with Rosita Royce). P | oseph L Geeraert. 94 Third St., Bro- oftham Productions (Billy Rose, et al.) 755 Seventh Ave., alace of Crystal Corp. 10 West 47th St., 1 rank Buck 522 Fifth Ave., N. utfour & Rogers. 1775 Broadway, N | N. Y. C. |
| Among other concessions well along in construction, or at least | Jungleland (wild animal village)F | rank Buck | Ÿ. Ĉ. |
| along in construction, or at least 50% complete, are Frank Buck's Jungleland, Crystal Palace, Zuider Zee cafe, Sun Valley Winter Won- derland, Savoy Ballroom show, Flor- | Gangbusters (show adapted from Phil Lord | urfour & Rogers. 1775 Broadway, N ennie & Robinson. Easterhouse, Glass frant Incubator, Inc. 3728 Surf Ave. Br arry G. Traver. 205 East 42d St., 7 liff Wilson. 830 Buth Ave. S ack Sheridan. 13 Hampton Roa | ve i |
| Zee cafe, Sun Valley Winter Won- | Giant's CausewayR | ennie & RobinsonEasterhouse, Glass | ow, Scotland. |
| derland, Savoy Ballroom show, Flor- | Infant IncubatorIn | nfant Incubator, Inc3728 Surf Ave. Bro | ooklyn, N. Y. |
| ida State Bldg. (on opposite side of the lagoon), Giant Roller Coaster, | Live Monster ShowC | liff Wilson830 Bush Ave., Sa | n Francisco. |
| Giant Cash Register, 'Strange As It | Living Magazine Covers (models)Ja | ack Sheridan | d, Port Wash- |
| Seems, Time and Space planetarium, Parachute Jump, Observation Crane and Bathosphere. | Miracle Town | Ingroin, L. I. | Y. C. |
| | Nyzos (walkthru mystery show)N | yzos Corp | , C. |
| Independent subway station is fin- ished, connecting ramp taking pas- | Savoy Ballroom | loe Gale | N. Y. C. |
| sengers directly into grounds near | Seminole Village | ufour & Rogers1775 Broadway, N. | Y. C. |
| the amusement zone gate. Line ex- pects to begin operations April 15, | Strange As It Seems | ufour & Rogers | Y. C. |
| making direct connections with Queens express line that runs to | Time and Space (planetarium)A | m. Museum of Natural History 79th St. and Cent | ral Park West, |
| Queens express line that runs to | Enchanted Forest (walkthru)T | N. Y. C. N. Y. C. N. Y. C. N. Y. C. St. and Cent N. Y. C. N. Y. C. St. No Cent N. Y. C. St. No Y. C. N. Y. C. St. And Cent N. Y. C. N. Y. C. St. And Cent N. Y. C. N. Y. C. St. And Cent N. Y. C. N. Y. C. St. And Cent N. Y. C. St. And Ce | . Y. C. |
| Times Square. National Cash Reg- ister has a giant register installed at | Victoria Falls | orman Yule | Y. C. |
| the amusement section entrance which will record number of people | | | |
| passing through turnstiles at set in- | in main dining room)B | allantine Gardens, IncChamber of Cor Flushing, L. I, | |
| tervals. It is visible from nearly every part of the amusement sec- | Four Brass Rail Cafes | xposition Grounds Catering Corp. (Brass Rail Co.) | |
| every part of the amusement sec- tion. | G B | (Brass Rail Co.)745 Seventh Ave., | N. Y. C. |
| 8. A. Stuff | Caruso Restaurant | Caruso Rests.) | . Y. C. |
| Plans of several to get girl shows or those with sex appeal as box- | CafeD | ominion Builders, Inc35 West 45th St., I | 7. Y. C. |
| office draw were being 'auditioned' | seating capacity) | asino of Nations, Inc | k, N. J. |
| office draw were being 'auditioned' during the past week. 'Streets of Paris' (Shuberts) show in this cate- | Childs restaurantC | hilds Co200 Fifth Ave., N. | Y. C. |
| gory was off and on during the last | Heineken's-on-Zuider-Zee CafeH | hilds Co | orth Third St., a |
| 10 days. At present it appears to be | 5 | Brooklyn, N. Y. & M. Schaefer Brewing Co430 Kent Ave., Bro | oklyn, N. Y. |
| stalled over the matter of financing, or the amount of coin assistance the | Triangle restaurantT | | |
| | Turf Trylon RestaurantT | urf Trylon Corp | ve. Extension, |
| Crystal Palace, which is intended to show highlights of past world ex- | Aerial JoyrideB | Brooklyn, N. Y. artlett Rides, Inc | Y. C. |
| positions, probably will offer mid- | Auto DodgemD | odgem CorpLawrence, Mass. | |
| way names of former world fairs | The Bobsled | artlett Rides, Inc | Y.C. |
| way names of former world fairs including Little Egypt, Sally Rand impressions, and what 'world of to- | BoomerangD | ufour & Rogers | ¥. C. |
| morrow' will have. | Drive-a-DromeN | orman Bartlett120 Broadway, N. | Y. C. |
| Frank Buck's proposal for a Bali village and Balinese native dancers | Giant Observation Crane | arry G. Traver | I. Y. C. |
| also is on the fire, but not definite as yet. Buck also has Jungleland | Laff in the Dark | arry G. Traver and Harry C. 200 East 42d St., N | . v. č. |
| as yet. Buck also has Jungleland with a fresh array of wild animals. | Parachute JumpJ. | L. Mott (Life Save Mints) 6 East 45th St., N. | Y. C. |
| Voodoo dances probably will be a highlight of the Cuban Village. Sa- | Turtle Chase | larry C. Baker205 East 42d St., N | î. Ŷ. Č. |
| voy Ballroom is said to be planning | Jitterbug | farry C. Baker | 7. Y. C. |
| a specialty dancer, as part of its | Florida State BldgF | lorida National Exhibits, Inc At fair site. | |
| a specialty dancer, as part of its show, feeling the sweep towards name dancing stars. | Guess Your Weight machines (10)R | ay E. Dunlap | Y.C. |
| A couple of former burlesque pro- | 70 Frankfurter Stands | hilds Company | v. c. |
| ducers also have presented plans for Follies' girl shows, but it's only | Intermural buses, trackless trainsE | xposition Greyhound, Inc | Y. C. |
| in the conversational stage. Living | 59 Beverage Stands | efreshment-at-Fair120 Broadway, N. | r. c. 1 |
| Magazine Covers, the Jack Sheridan | Cigars, Cigarettes, Candy stands (30)F | aber, Coe & Gregg, Inc206 West 40th St., | N. Y. C. |
| show which uses models, is another s. a. attraction. | Citrus Fruit Drinks (44 stands) | anitary Berlo Concessions, Inc 136 West 52d St., N | Y. C. |
| Seminole Village, with 50 Indians | 30 Dairy Product StandsU | nion News Co | Y. C. |
| from the Everglades of Florida and | Guide Books | xposition Publications | ¥. C. |
| a giant alligator pit and hand-to- hand battles between natives and | Milk standsB | orden Co New York City. | |
| alligators, was set by Dufour & Rogers early this week. | Photographic Supplies | ### Accession Booklyn, N. Y. artiett Rides, Inc. Booklyn, N. Y. Do Broadway, N. Odgem Corp. Lawrence, Mass. Lawrence, Mass. Lawrence, Mass. Do Broadway, N. Lawrence, Mass. Do Broadway, N. Journa Bartiett. Do Broadway, N. Journa Bartiett. Do Broadway, N. Jornan Gordon, Do Broadway, N. Jarry G. Tawer and Harry C. Baker. Do Brast 42d St., N. Arry G. Baker. Do Brast 42d St., N. Jornan G. Tawer Do Brast 42d St., N. Jornan G. Bras | |
| Rogers early this week. Dufour and Rogers, which already | | tion Studios | . Y. C. |
| has 'Strange As It May Seem' (John | Postcard stands (22) | xposition Souvenir Corp3020 Thompson Av | e., Long Island |
| Hix), a draw at several recent world expositions, now has 'Gangbusters' | | | |
| set, by arrangement with Phil Lord who presented the series on the ra- | | | |
| dio. Planned to have brief drama- | 50 Souvenir stands | utter Candy Co | N. Y. |
| tizations of crime highlights in which the law gets its man. | Exhibitor merchandise by American To | xposmion Souvenir Corp | ry Ginger Ale, t hristian Science |
| Casino of Nations restaurant with | executive committee, Florida National Exhib | its, General Cigar Co., B. F. Goodrich Co., Hafner As | soc., Household t |
| sunshine roof that rolls back in | Finance, Keystone Manufacturing Co., Ker | m Cara Sales Corp. and Olson Rug Co. | "(|
| | | | |



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