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Vol. 131 No. 8

NEW YORK, WEDNESDAY, AUGUST 3, 1938

56 PAGES

GOV'T SUIT MAY FORCE OUT DUAL PIX

Hollywood, Aug. 2.

Hollywood, Aug. 2.

Ficture exces, siring up the situation following Government's anti-trust action satisfact the industry, are to the situation following the situation of block-booking as a part seltion of doubte bills is also compared to the situation of the situation of

head said divorcement of producers distributor-shibitor phases of bis, as demanded by U.S., might call forth from the industry a plan to modify block booking. Meeting with failure, there would be no alterna-tive but to eliminate it entirely, the control of the control of the daily conference with film heads, a plan of settlement is expected to be worked out in the east at meeting of reps for producers, distributors and abbilitors and their attorneys when

exhibitors and their attorneys wher official self-regulation confabs ge-under way.

Sir Harry Lauder, At 78. Thinks Air Season Too Short

Sir Harry Lauder is currently re-cuperating in a Giasgow, Scolland, nutring home from a broken hip, and may come to America in the fall for a big radio show. William for a big radio show will have the Scollman on the proposition and the Scollman on the proposition and flerested the Ta-year-old comedian greatly in the idea. Lauder, however, asked Murray Lauder, however, asked Murray how lost new radio business meant: how lost new radio business meant of how a lost new radio business meant of how lost new radio business meant of how radio business meant of ho

300 OAKLIES KILL INDPLS. BLUE LAW

At a special session of the state legislature. Senators Harvey J. Post and Raymond C. Sohl introduced a bill to outlaw Sunday pictures and Sunday pictures and Sunday pictures and Sunday pictures and Sunday selected that the bill be supported by the sunday selected the sunday selected the sunday selected the sunday s

Accent on Youth

Hollywood, Aug. 2.
For 10 minutes Gregory Ratoff rehearsed Joan Carol, five,
in a line for a scene in The
Dawn's Early Light! Before
the camera, the moppet repeated it exactly as Ratoff told
her—but 1 dunt like it oatmeal. meal.'
Ratoff gave up and told her to say it in English.

EXPO LOOSENS UP BANKROLLS **FOR LEGIT**

Expected that with the arrival of New York World's Fair of 1938, next Spring, the coming season will find more outside coin available to legit producers. Outsiders figure that angeling will be less risky with the onrush of visiting firemen to the metropolis.

onrush of visiting faremen to the metropolis.
Girly shows, musicals and reverge recogned to be especially popular of the process of the proce

Can't 'Spark' to Whelan, Actress Walks on 'Joke'

Because the field hand Alia 2.
Because the field hand has a control of the field of

Dame Goes Wrong

Hollywood, Aug. 2. Hollywood, Aug. 2.
Inspired by and hoping to eash
in on the Douglas Corrigan flight.
Warners is rushing through an air
yarn tagged 'Dublin By Mistake.'
However, it will be a femme who
dies the wrong way, with Kay Francis tabbed for the part. Bryan Foy
will produce.

SALESMEN FIND **GOING TOUGHEST**

Sell Intangible Shadows, but Some of 'Em Handle Film Deals in Excess of \$500,-000 Annually-Pave the Way for Rapid Motion Picture Distribution

EXHIBITOR SOUAWKS

By JOHN C. FLINN

Young town, O. Aug. 2.

It was raining. Entrance to the theatre's office was on the side street, in the past of the blow. A knock, and tong, dam wait. A voice, 'Are you a low me salesman?'

No.'

Then come in.'

They tell many funns stories shout.

Then come in. They then come in. They tell many funny stories about the film salesmen and their customers, the operators of picture theatres. Of all the varied, strange and queer functions which comprise the gamut of industry employment, toughest job in the business is selling pictures. But they have been been dealers of the pictures. They have to be sense of hubor. They have to be sense of hubor.

sense of humor. They have to be. Crossing the main highways in an automobile pointed in a general east by noreless direction from Holly-ual goal, one does not escape the unstakable evidence that the motion picture as a form of art expression for the control of the control of

larger cities.
The surprising fact is how rapidly The surprising fact is how rapidly the films are being distributed in the smaller places. Advertising is noticed billing engagements of latest trust spots, many of which now seem to be getting their releases as fast as the major key city first rums. It is evidence of the increased number of feature prints in circulation and the speeding up of rental collections. It speeding up of certain collections in distribution which the film satesmen are performing.

also is the result of the intensive join men are performing.

The film salesman, who is encountered in all sorts of out-of-the-way places, is a unique individual. He is advectopment of the picture business, and the control of the picture business, and the control of the picture business, and the control of the picture business, due to the control of the picture business, and the control of the picture business, and anouncement book published by the works and autemented by trade advertising and news releases. He is, in fact, the personification of the industry, an enablating of of the industry, an enablating of of the industry, an enablating of of the industry, and control of the proposition of the personification of the proposition of the propo

(Continued on page 2)

Coast Racetracks Jockey Show Biz And Merchants Out of \$60,000,000

Some Imagination

With the Government suit against the film companies occupying the limelight last week, a couple of Broadway legit managers were discussing the picture business. "Imagine if we had block-booking in the theater," remarked one. "A house would have to back the Three Waltzes' to get Ed. Wyan."

AIR CENSOR LOOMING IN **ENGLAND**

London, Aug. 2.

London, Aug. 2.

Pokenoses are at last to get their way with the British Broadcasting Corp, and it is now likely an oficial censor will be appointed to facial censor will be appointed to provide the second provided to the contamination of t

Par Previews Crosby Pic At Crooner's Race Track Indivosor, and Crooner's Race Track Individual R

This sector is affilieted with an overdose of horse racing, according to theatre operators, who have watched nearly \$55,000,000 and unped into the betting machines since the \$5,000,000 more going the same way before summer is over. Hollywood Park, which recently Hollywood Park, which recently recently a summer is over the summer is ov

the gate big enough to pay the purses.

Added that are the bars, res.

Bould that are doing that are doing intake, and that are doing intake, and that are doing that are the bars, res.

Bould that are the bars, res.

Continued on name 211.

(Continued on page 21)

Princess Starhemhurg Returning to Screen In French Production

Princess Starhemburg of Austria, nee Nora Gregor of German and Hollywood films, is slated for a screen comback. She signed in Paris last week to make 'Elizabeth of Austria' in two versions, French and German Forrester-Parant Films will

produce.
Following her marriage to the Austrian nobleman, Miss Gregor retired professionally.

Traveling 10,000 Miles Just to Light a Musical

POLITICAL DOMINATION OR SELF-REG.; FILM INDUSTRY MUST MAKE CHOICE

Zippy Zanuck

Darryl Zanuck's radiogram bill was \$3,000 en route to New York last week on the Nor-mandie. He had six scripts worked on these almost all the way with his French-American secretary whom he brought over with him on his holiday. As soon as he embarked from Le Havre, Zanuck was working on the new season's product.

than surrender in shame to any in-

sidious influences, no matter how sugar-coated their bait.

M. Loewenstein,
President, THEATRE OWNERS OF

Editor, VARIETY:

It is a very peculiar thing, but we all laugh at the drug store that has deteriorated from its original status to a place where you can get anything from a steak sandwich to home

furnishings, yet the theatre seems to have approached the same hodge-podge category.

Public's Reaction Richmond, Va.,

(Continued on page 45)

ARRIVALS

Return to Show Biz New Haven, Conn.

OKLAHOMA.

Editor, VARIETY:

Exhib Leaders See Business at Crossroads-Strongly Otterson Back m N. Y. Advocate Conciliation and Reforms Within the Trade Rather Than Outside Influence

Editor, VARIETY: Oklahoma City, Aug. 2. Editor, Vaster.

An intelligent consideration of exhibitor distributor problems must come from a sane approach to the questions involved. The problem that all desired in the problem in t

ing in common.

To me, the motion picture cries out today for both a Moses and a Patrick Henry. There are those who when thwarted cry 'wolf and the sheep run with them. Now is the time for our soberest thinking. Those who love this business must be its true standard bearers and save us from wittenbure.

Speaking for this section of the United States, I feel that our prob-lems are identically those of the

United States, I feel that our prob-lems are identically those of the others. The state of the state of the others in the state of the state of the I feel and the state of the state of the purpose of our producers who sub-mit those contracts. We simply need an application of mutual condience an application of mutual condience and propose of the state of the some subystem among us, but few some subystem among us, but few some subystem among us, but few long, and when found out, these long, and when found out, these like rotten apples from a tree. Poiluleal Regulation tode: physics of the control of the

Political Regulation

Political Regulation

No one can influence inc to the belief that good can come from allowing any persons not a part of our business to lay down rules for its conduct. The step from governmental suggestion to political regulation of the step from governmental suggestion to political regulation political regulation of the students of the step from governmental suggestion to political recult of political regulation of political regulation on problem of the students and the step from the students of the stud

out the other. Let's cut out the ballyhoo out the other.

It is the hally process with investments to protect No, other group populy seeks medicasons buysodies to run to ruin their lifetime efforts. It shremful to hy into reses; to It's shremful to hy into reses; to heaven for help when a little same remaining the same population of the s

Feblie's Reaction

Editor. Vantury: Richmond, Va.,

We. too, heartily endorse the proposed trade conference, and think
that out of it considerable good will
come to the industry in gentle.

a single-bill situation, and the exhibitors find great difficulty in using
pictures made by so many of the
initiation of the exhibitors find great difficulty in using
pictures made by so many of the
arriorist that 100% double bill. They
find the producers unsympathetic to
larger cancellation privileges, or the
armall towns where there is only one
theater, and it is impossible for the
exhibitor to use all of the pictures
the producers unsympathetic to
the the producers unsympathetic
to the producers in ammental to the producers
of the producers in ammental to the
should receive more consideration
from, the producers, inammuch as
they buy the pictures before they are
not properly made and are unsuited
to exhibition in the Virginia terricontinued on page 451-ARKIVALS
Darryl Zanuck, John E. Otter.con,
Gabriel Pascal, H. E. Sponable, Joseph H. Moskowitz, Evelyn Waugh,
Clifton Webb, Eddie Cantor, Benor,
Goodman, Feodor Chaliapin, Jr., Dr.
A. H. Giannini, Abel Green, Leland
Stowe, Al Laney, Elmer Rice, Robert
E. Sherwood, Ladislaus Cættel, Capt.
Eddie Rickenbacker, Archibald
Crossley, J. W. Brown, D. C. Doble,
Chester Lauck, Paix Green

Trade Must Settle Things

being equal.

Trade Must Settle Things
Maybe it's the MPPOA 10-point
plan—mybel will be something yet;
dom and experience of those who
have weathered the storms in the
past and who are honest, sincere and
service to all elements of our business—unselfish, upright and sacrificing individuals, ubbuilding and not
destroying the wonderful genius of
ing individuals, ubbuilding and not
destroying the wonderful genius of
their part—for lake the bitter with
their sweet—and to face, like mon
worthy—the challenge of to the
read electrothing organization; they
know the best way is the easiest
way. The call has been sounded—
service down the river in the belief,
that we need regulation from the
outside. It just won't work any
once than any other type of censorthat we need regulation from the
outside. It just won't work any
once than any other type of censor-

ne than any other type of censor-

more than any other system is ship.

Let's stand and fight—and if sink we must—let's go down carrying our own standards of fair dealing—rather

tures so cheaply abroad.

Mr. and Mrs. O. M. (Monte) Samuels (Mariposa). July 28 (New York to London) Dave Bunns, Mary Boland, Deems Taylor, Natalie Bodanya (Ile de France). July 27 (New York to Hamburg) Herna Menths (New York).

William Baker. I. Robert Broder. Jane Dewey. C. V. France. Dorothy Haas, Jack Haley, Nedda Harri Edith Head, Jascha Heifetz Heifetz Mulvey. Ken Murray. Harmon Neison. Daniel O'Shea. Dick Pittinger. Eric Pommer. Tyrone Power. Ritz B Murray Silverstone. Howard Strickling.

N. Y. to L. A.

N. Y. to L. A

Eddie Cantor,
Dr. Saul C. Colin.
Stidey Davis.
Bill Dover.
Dr. A. H. Glannini,
Joseph Glick.
Mrs. Florence Marston.
Hal Hackett,
Milke Nidorf.
Corley O'Keefe.
Montle Proser.
Edward Small.
George White.
Darryl F. Zanuck.

After French Pic Study

John E. Otterson got back to the States Monday (1) after a sojourn in France studying the French picture situation. The former Erpl and Paramount prexy has been buying a number of French firms for U. S. distribution, with the lida of remaking some of them.

However, Otterson finds the marked strides in recent French film making augurs a healthy market for the Gallic product, especially in view of the fact they make their pic-

SAILINGS

DAILINGS
Aug. 17 (New York London)
Edith Head, Dick Henry (Normandie).
Aug. 10 (Paris to New York) Louis
Bernstein, Leonard Lyons, Lawrence
Lowman (Normandie).
Aug. 10 (Genoa to New York) Don
Amenche, Harry Warren, Mr. and Mirs.

Leading and Commerce New York Done Americh, Barry Warren, Mr. and Mrs. Edwin Morris (Conte di Savoia). Aug. 4 (Los Angeles to Honolulu) Mr. and Mrs. Joe Penner (Lurline). Peggy Wood (Aquitania). Aug. 3 (New York to London) Peggy Wood (Aquitania). Aug. 3 (New York to London) Tracy, Simone Simon, Kitty Carlisde, Carl

L. A. to N. Y.

Don Terry. Harry M. Warner. Jack Yellen.

Pics' Hard-Knock Boys

(Continued from page 1): lace territory, when aided and abetted by healthy independent com-petition, to handle personally film sales; in excess of \$500,000 annually. Big circuit deals negotiated in New York by home office sales executives exceed such amounts many times, of

York by home office sales executives exceed such amounts many times, of There isn't much about the film suiness which these traveling showmen don't know, understand and are the kicks and few of the bows. They negotiate but seldom close a deal, as confirmation comes from home office headquarters. As a group they the subject of the confirmation comes from home office headquarters. As a group they are the headquarters. As a group they may be confirmation some of the headquarters. As a group they are with any other division of employees, in the industry performing comparable service. Their working homes are night, evenings included, and their combined weekly mileage would encircle the earth a dozen times. Because they are astute any practice, they are studied and their combined weekly mileage would encircle the earth a dozen times. Because they are astute any practice, and they are studied to the comparable of the compar

. 1,200 Salesmen

There are about 1200 salesmen weighter company's releases shown wherever there is a projection machine and a row of theatre seats. Each branch office territory is divided, into smaller districts wherein call the smaller districts wherein possibilities computed and its playing time figured. The theatre may operate under a three-changesaweek policy, with opportunity to show annually only 156 feature house, the intensive selling brings to the exhibitory salention the advantages and rich returns (assured, but of guaranteed) of more than 500

veals a quantity of subjects far in excess of playdate possibilities. There is apparently but one method by which production may be trimmed to constructive commercial numbers of releases. That method,

interior by which production may betrimmed to constructive commercial
scoording to one suggestion, is
chop down the supply to the maximun requirements based on actual
chop down the supply to the maximun requirements based on actual
control of the supply to the maximun requirements based on actual
mental that is paid for pictures which
are not or can not be shown on the
screen is an industry waste.

That the theatre-going public has
rental that is paid for pictures which
and industry in the subjects
and discussions is manifest from impartial survey. Industry leaders
about the Hollywood radio film commentator with his open letters to
stors and producers, and with his
stand the supplies in the supplies of
the supplies of the supplies of the supplies of
the supplies of the supplies of the supplies of
the supplies in listening to what
it said. The newspapers, too, are
open forums for industry griefs.

Through the cybic section in
which the Cleveland Plain Dealer
circulates the readers of that paper
riculates the readers of the paper,
which is supplied to the paper
riculates the readers of the paper
riculates the riculate riculates the riculates the readers
riculates the ricul

although first-run engagements end-do some weeks ago. W. Ward Marsh, film 'editor of the paper. There is 'Snow White' not appear-ing in neighborhood theatres when such theatres declare they need good such theatres declare they need good to a Baby. Which has established such high records in Ohio cities and of a Baby, which has established such high records in Ohio cities and extra the control of the control of the metal part of the control of the metal part of the control of the such high records in Ohio cities and the part of the control of the metal part of the control of the top falls to reappear after its initial sowing here. The part of the metal part of the control of the metal part of the part of the control of the metal part of the control of the control of the metal part of the control of the control of the metal part of the control of the control of the metal part of the control of the control of the metal part of the control of the

simus, but no matter how small the house, the intensive selling bright to those, the intensive selling bright to the schibltor's attention the advantages and rich returns (assured, the schibltor's attention the advantages and rich returns (assured, the schibltor's attention the advantages and rich returns (assured, the schibltor's attention the advantages and return to the schibltor's attention to the basic causes of much confusion and not a little dissension in the inclusion and not a little dissension in the inclusion and the schibltor's and return to the schibltor's which starred two decades ago in the Boston territory and crept wedvard to merge with the same trend in expetute five years ago by Fox-West Coast theatres, has opened up much additional playing time. It have treated to merge with the same trend in expetus five years ago by Fox-West Coast theatres, has opened up much additional playing time. It have treated to the schibltor of the schibltor with a first their lessened revenues from the duals have erreled new problems of the firm of the duals have erreled new problems of the firm of the duals have erreled new complexities and have created new problems of the firm of the duals have emphasized new complexities and have created new problems of the firm of the duals have erreled new complexities and have created new problems of the firm of the duals have exceeded to the schibition machinery to absorb profitably the large and varied to the schibition machinery to absorb profitably the large and varied to the schibition machinery to absorb profitably the large and varied to the schibition machinery to absorb profitably the large and varied to the schibition machinery to absorb the schibition mac

Other News of Interest to Films

| French film production. U.S. anti-trust suit pushes similar Aus Argentine and Far East. Alice Faye and Menjou for SAG's radio show. | Page 11 |
|---|---------|
| U.S. anti-trust suit pushes similar . Aus | tralia, |
| Argentine and Far East | Page 11 |
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| Limit name-act salaries | Page 43 |
| Broadway's dictator—Equity | Page 49 |
| | |

SKELETON SELF-REG. PLA

Author's Practical Joke

Casting of the Lady Esketh role in Louis Bromfield's 'The Rains' Came' became, at one and the same time, a bit of a headache and somewhat of a gag for 20th-Fox due to the author's penchant for percited joining. Constance Bennett, Kay Francis and Martene Diertich each came to Darryl Zanuck with selbes from Bromfield's Brind retreat that the author had with the Caster with each in mind None was wiste to Bromfield's wire until Zanuck, in sail-defense, had to story the committee of the caster of the committee of the caster of the ca

o expose it.

Miss Districts, who is under commitment to 20th-Fox for two pictures, may yet inherit the part although no casting his been made to the part of the

Silverstone East Sans Any Distrib Pact for UA on Selznick Product: Whitney May Reopen RKO Deal

WB Starring Garfield

Warners is starring John Garfield in four pictures as reward for his

work in 'Four Daughters.' Films are, 'Dust Be My Destiny,' 'Crime Is a Racket, 'Tough Angels,' and re-make of Richard Barthelmess' silent, 'Patent Leather Kid.'

Studio sealed Garfield while he was working in 'Golden Boy' on Broadway.

Prod. Sked to 8

With Lord Casselrose

Joe Schenck, currently in Carls-bad, Czechoslovakia, for the baths, returns in September.

He's taken Lord Casschose, fea-ture commentator on the London Daily Mail, with him as his guest.

Montgomery Sues

UA's \$1,500,000 Will Up Wanger's

Murray Silverstone, chairman of the builed Artistis executive committee has returned to New York safer two weeks on the Coast without reaking a new distributing deal for Schnick-International product, after. No conferences were held in Hollywood by Silverstone with the coast possibility of renewing distributing pack, although Silverstone primarily went to the Coast for that purpose.

Dec. 1. Under these conditions, Whitney is understood to feel there is no hurry to talk new pact. He is also of the belief there might be a possibility probability that while east he may reopen negotiations to merge or distibute the S-I product through RKO, after that company has emerged from 77th.

RRO, after that company has emirged from 7th. bearing a RRO Merger Days 1 of St. Such with William propried as favorably indirect lower and the such was a such as a s

Obtaining financing of \$1,500,000, Walter Wanger will enhange his prooriginal five pictures scheduled, inunder Wanger will enhange his prooriginal five pictures scheduled, inunder water was a season of the control of the conmoney was made available to Wanthe lesses, following meetings inhollywood on Murray Silverstone's return from London.
Top picture was made to the control of the contraction of the control of the control of the contraction of the control of the control of the contraction of the control of the control of the contraction of the control of the control of the contraction of the control of the control of the conmoney was a control of the control of the conmoney was a control of the control of the conmoney was a control of the control of the conmoney was a control of the control of the conmoney was a conmone Joe Schenck to Carlsbad

ing scale as the clearly on same sind-where has whiter made to S-l by Metro last whiter a made to S-l by Metro last whiter of the Samuel Goldwyn Co., accompanied Silverstone east Silverstone east out final details on the contract was supported by the least Gone With the Wind for Selt-ick-International. Jock Whiter was scheduled to go to Saratoga yes-ferday (Dusday), where he will was cheduled to go to Saratoga yes-terday (Dusday), where he will present the contract was contract to the contract product of the contract of the contract of the contract product of the contract of the contract of the contract product of the contract of the contract of the contract product of the contract of the contract of the contract of the product of the contract of the c probably confer with Mayer, currently enroute there from the Cost. Deal is expected to be closed by the end of this week.

Hickey in Chi Hosp.

Duke Hickey who has covered to midwest as press agent for Universe midwest as press agent for Universe with the Cost of midwest as press agent for Universe midwest as press a

WITHIN 10 DAYS

Parleys Between Co. Reps and Exhibitors to Cover Trade Practices Starting Pronto-Warners Still Mum on Joining

INDUSTRY TO GO AHEAD

Although temporarily delayed in progress it was making, with vari-ous things coming up to interfere with meetings, including sales matters, the committee appointed to draft a trade practice plan to cover distributor-exhibitor relations exects to resume conferences later this week. Expressed hope of getting at a skeleton self-regulation framework as quickly as possible, probably within a week or 10 days.

probably within a week or 10 days.
This plan is expected to embrace
the various points covered in the
Motion Picture Theatre Owner's of
America proposals, as well as others,
various complaints raised by the
Government's anti-trust suit against
the eight major producer-distributors. As soon as a schelen foundawhich to work, meetings will
do dubt be held with representative
of companies not included only
the present committee, and leading exhibitor leaders.

No Official Word From WB
Reports that WB would not participate in any official word from WB
Reports that WB would not participate in any official was also and taken when the MFTOA first brought forth its 10-point program, WB refusing to sit in at meetings, but to date Warners has not notified the total was not been seen to the was also with the word of the warners has not notified the ton, headed by S. R. Kent, that the company is counting itself out. Kent, chairman of the committee, returned Monday (1) from Maine. Monday (1) from Maine. Monday (1) from Maine. Monday (1) from Maine. Montague, have been exploring a plan's structure in the meantime, though handcapped somewhat by Kenttle Western (1) for the word of the No Official Word From WB

of all moves made while he's been away.

If the becomes official that WB is heitiant about going along with other distributors on a program for self-regulation, the rest of the industry will not drop plans. Presumption is that when and if a satisfactory plan is adopted to govern trade practices with exhibitors, WB will utilized by while the string along.

PIC ATTORNEYS STUDY TWO CONSENT DECREES

Los Angeles, Aug. 2. Anti-trust action filed recently in New York against eight major picture companies has caused local film attorneys to study two consent decrees entered in Federal Court here in 1930 and 1932 against Fox-West Coast and 10 major distribution com-

In these cases, the defendants were permanently restrained from enter-ing into any agreements which shackled independent exhibs in fair

shackled independent exhibs in fair-competition with major companies. Those named in the 1805 sait were Co., of California; Paramount Fa-mous Lasky Corp; Metro-Goldwyn-Mayer Distributing Corp; Fox Hor-Gorp; Vilagrash, Inc.; Pathe Ex-Universal, Film Exchange: Universal Film Exchange: Universal Film Exchange: Universal Film Exchange: Universal Film and Harold B. Franklin. Suit in 1932, was aimed at seven defendants in the earlier action.

SEEN PROBABLE Gov't's Demands Closely Parallel Resolutions and Failures of FTC's Trade Practice Conference of '27

Korda to Deliver 5

Alexander Korda will produce and United Artists will re-lease the total commitment of five pictures announced for 1938-39. It was reported that UA might reduce the Korda al-lotment for '38-'39 to three, while Walter Wanger's program is being upped from three to eight.

is being upped from three to eight.

Korda has already finished three of his '38-29 pictures,' Drums,' which has been sold to the 'Radio City Music 'All!,' Prison Without Bars' and 'Over the Moon.' He is in production on his fourth, 'Four Feathers,' and has scheduled 'Thief of Bagdad' as his fifth.

OUIZ OF METRO COAST EXECS **WINDS UP**

Hollywood, Aug. 2. Hollywood, Aug. 2.
Carrying with him more than
1,000 pages of testimony from 11
Metro studio executives, to be used
in stockholder suits brought against
Loew's, Inc., in N. Y. supreme court,
Emil K. Ellis trained east yesterday
(Monday).

(Monday).

Witnesses who signed documents
were Edward Mannix, Mervyn LeRoy, Al Lichtman, Bernard Hyman,
Sam Katz, Hunt Stromberg, Harry
Rapf, Lawrence Weingarter, Ben
Thau, Nicholas Nayfack and Louis
B, Mayor. Latter affixed his signature before going east late last

week. Questioning of studio execs was along lines of company's history and activities of its officers since MGM organized. Matter of bonuses paid to executives was 'thoroughy' aired by Ellis. Mayer's testimony told of history of the studies of the second of the second

Cohen on Way Back From Survey for Atlas On Pic Prod. in Italy

Hollywood, Aug. 2.
Emanuel Cohen is due in New York today (Treasday) from superposition of the Control of the C

Wurtzel Slows Down

Hollywood, Aug. 2. Sol M. Wurtzel is so far advance on his 28-picture program for 1938-39 that he has revised his schedule, set-ting his final 10 for September-to-December starts.
Twentieth-Fox executive producer

has already conned six new season pictures, and has four more in the cutting rooms and two in produc-

Metro is adding a lion to animals in 'Wizard of Oz,' and putting Bert Lahr in skin.

Actor shifts over from ' coo' at Paramount:

Suit by the Department of Justice against the major film comtice against the composition of the compos

the FTC.

On the question of major companies being able to fill theatre programs from product taken exclusively from major companies the programs from the programs from the programs from the programs of the

Contennee had this to say:
Distributors Resolution No. 1:
That the requirement by any distributor that an exhibitor, as a condition of being permitted to just-noise any picture of such distributor, is a nuclear trade practice. Producers Resolution No. 5: That the practice of a producer lending an employee under contract to another producer, for an amount equal to the salary paid to Continued on page 8).

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Radio23-39 Radio -- International 26-27 Radio Reviews Radio-Showmanship

Lahr Roars

Ask 3d Arbiter to Adjudicate Indie Prod. Demand for Slash Of Extras', Day Players' Wages

Hollywood, Aug. 2. Independent producers would deand day players, major studie exectives and Screen Actors Guidgarded to ask the American Arbitration Association to designate the
companion of the American Arbitrabasic minimum contract. This action was taken after Murray Kinell, arbitrator for the Guid, and JR. B. Kahane, producer representative were unable to agree on a third

Third, arbitrator will be named within week and actual sessions are expected to get under way by Aug. 5. All of the majors and most of the indies have selected Kahane as their representative. First matters to be taken up are demands of the vision of wage scales for players receiving up to \$500 week.

Indies have also distincted them

ceiving up to \$500 week.

Indies have also disclosed they will ask for a loosening of restriction of the state of the stat

low insisting on Guild prices.
At the time Guild shop contracts
were signed, many of the indies prolested they could not continue to
produce westerm, etc., and pour
produce westerm, etc., and pour
puests for wage modifications, claiming many of the producers were not
paying living wages and insisting
they would have to up their budgets
und get more for their product.

ind get more for their product.

Bas-Ouls Balk Conciliation.

Move by leaders in the SAG to from out till between members of the Junior Council, has been further complicated by resignation of Duke complicated by resignation of Duke complicated by resignation of Duke quit within recent weeks. Two of others, Warren Dearborn and Eddie Davis, have withdrawn their resignations, however. Council voted to sard Bitgood, Eric Alden, Harry Strang.

Dispute started shortly after the annual election over differences among council members over policies of the Junior Guild. Six officers ties of the Junior Guild. Six officers who quit in a body stated they were retiring because they found it impossible to get through any constructive measures that would beneat the entire membership.

Bit the entire membership.

Campaign of certain extras 'to force payment of wages higher than those provided in producer-SAG basic minimum contract has resulted in the filing of a protest by major studios. Attorneys were called into the huddle and for some time there was talk of a breach of contract action against the Guild.

the huddle and for some time there was talk of a breach of contract actual and the same and the

Writers Open Forum Writers Open Forum
New deal policy of the Screen
Writers Guild was inaugurated in inght (Monday), when a meeting of
executive condenses of the second executive condenses of the second was permitted to bring up any subjects for discussion, and where the
board thought any were sufficiently
important they were placed on the
(Continued on page 42)

VON STERNBERG TO MG AFTER U DEAL CHILLS

Hollywood, Aug. 2.

Josef von Sternberg has signed a director contract at Metro. First assignment will likely be a picture starring Hedy Lamarr, for whom studio is plauning a heavy glamour buildhue.

studio is planning a heavy glamour buildup.
Von Sternberg was on a deal with Universal to direct 'Rio', but J. Cheever Cowdin chilled it due to coin stipulation by director. He was to get \$75,000, which later was clipped to \$80,000, but was held still too high by Cowdi

RKO HEATS UP PROD., 16 BOIL

Hollywood, Aug. 2.

New shooting schedule, designed to be a produce to the produce of the company of the compan

First Selznick-Lubitsch Production Will Have Dolly Haas as Topper

Hollywood, Aug. 2.
Dolly Haas, German actress imported more than a year ago by Columbia, gets the top role in 'The Shop Around the Corner,' Ernst Lubitsch's first picture as an independent producer in partnership with Myron Scizulck. Production

with Myron Seiznick. Production starts in three months.
Actress achieved stardom in Germany, moved to England when Hitten and the start of the start

Runyon's Metro Stint Includes Sports Series

Hollywood, Aug. 2.

Damon Runyon is due at Metro
next week to write originals, marklng his first studio job.

After completing yarns he will
make a series of sport shorts at
same plant. Taking time out from
his film job to continue turning odaliy column for Hearst service.

Edna Cantor-McHugh, Jr. Marrying Soon on Coast DURBIN'S TUNE TUTOR

Marrying Soon on Coast Holywood, Aug. 2.

Jimmy McHugh, Jr., son of the songwriter, and Edna Cantor, one of the five Eddie Cantor daughters, will be married in Santa Barbara by a judge almost immediately after the return of her parents from their Europen weeting.

Cantors are remaining in I'ew York until the en' of this week.

AMECHE SNAPS BACK

In Paris After Holland Opera May Tarry Abroad

Paris, Aug. 2.
Don Ameche has just arrived for
a few days, quickly recovered from
Utrecht, Holland, where he was
stricken a Fortnight ago while on
vacation. 20th-Fox star has been
urged by company officials, be exRiviera to recuperate.
It was Ameches first time over,
and he was stricken in Holland en
route from London to Paris.

400 Pic Subjects To Be Shown At '39 World's Fair

Greatest number of picture sub-jects ever put together for a single spot will be shown at the New York World's Fair next year. Estimate veals that there will be nearly 400 films and that the exposition itself will sponsor about 300. Picture in-dustry itself, however, thus far has an unneed no participation as an en-tire business other than turning on-tition to the covernment's \$3,000,000

exhibit.

Typical of the part which motion pictures will play in various exhibits is the fact that France will have a 500-seat theatre inside that country's 500-seat theatre inside that country's official building, where documentary, historical and other films will be shown. Five smaller projection rooms also will be included to illustrate activities of French colonles.

activities of French colonies.
Three hundred, elected short subjects on health topics, scientific matters and educational subjects will be
shown 14 hours dai'y in a specially
constructed theatre at the fair site.
This program will also include a feature produced by means of a grant
from the Carnegie through the colonies
ing the script. It vill depict the
story of a typical American city, ilstrating various types of shelter

story of a typical American city, all strainty avarious types of sheller used from colonial days to the present, with production by American Documentary Films, Inc. Details for two other featurelength pictures, to be made on the length pictures, to be made on the star city of the straint of the star city of the star city of the fair artists will be shown at work on animated cartoons. Industrial exhibits also will meplo; films to liberate the progress made in variability of the star city of the

One or more newsreeel theatres have been mentioned in fair plans, but definite sites or operators have yet to be selected.

French Co-op.

Paris, July 25.
The French cinema is getting set to have a top spot in the French exhibition at the New York World's Fair next year. Governor-General to the big show, has promised all the all the can give to furnish the compliaid he can give to furnish the comph.

The French pavillon, according to
Olivier, will house a cinema of 506
sets, which would be used for the
projection of documentary and tourist films. They will be carefully
chosen and will represent France's
best films of short meterage.

best films of short meterage.

For each of the five colonies—Morocco, Algeria, Tunis, French Equaiorial and Indo-China—it's planned to
have small booths, which will hold
about 10, where short travelog on the
different colonies will be shown. For
each colony there will be five or six
shorts, to run from three to eight

AWARDED & COMMISH

Los Angeles, Aug. 2.
Olive White, music teacher, is entitled to one-third of any commissions collected from her former pupil, Deanna Durbin, under a ruling by Superior Judge Carl A Stutzman.

HENIE RETURNING
Sould Henie is due in from Europe
She has been abroad for several
She has been abroad for several
months vacationing.

Charity Hits \$35,000 Homer in Tilt Between Leading Men. Comedians

LEGIT MOPPETS WILL TEAM UP FOR RKO

Lorna Lynn, three and one-half year old tot who appeared in the recent revised of 'A Doll's House' (Ruth Gordon) on Broadway, has been placed under contract by RKO, as has Peter Holden, the youngster who is playing in 'On Borrowed Time', Longacre, N. Y. They will be teamed in a feature film, work upon which may not begin until alse in the fall.

young Holden is under a run of the play contract to Dwight Deere Wiman for the Time' engagement, but the arrangement ends when the show goes on tour.

10 ROLLING ON WARNER LOT

Hollywo

With 10 feature productions before the cameras by Friday (5), Warners will attain a new high mark for the current year. 'Dawn Patrol' goes in-to work Friday, with 'Going Places' getting the starting gun tomorrow (31)

(3). Currently shooting are 'Angels with Dirty Faces,' Curtain Call,' Torchy Gets Her Man, 'The Sisters,' Brother Rat,' Wings of the Navy,' 'Heart of the North,' 'Declaration of Independence.'

Moppet Kelly's Pater Balks Pact, No Like **Trust-Funding Coin**

New contract for Tommy Kelly, 13. Bronx moppet who leaped to prominence in the role of Tom Sawyr, is hanging fire because his father. Thomas Aloysius Kelly, returning that half a child actor's earnings must be placed in a trust fund until his majoritant, as of July, 1. Takes the boy's salary from \$150 to 100 to 100

in the successive periods of the contract.

Father, a policeman on the S-I lot.

Father, a policeman of the S-I lot.

Father, a policeman of the S-I lot.

Father, a policeman of S-I lot.

Father, a policeman of

Fields to Star in Own 'Honest Man' for U

Hollywood, Aug. 2.

W. C. Fields signed a contract with
Universal today (Tuesday) to make
one picture, You Can't Cheat an
Honest Man, which he also wrote.

Production gets under way around
Sept. 15.

Blondell Resumes At WB in Newspaper Pic

Joan Blondell, who recently took time out for maternity, returns to the screen at Warner's in a tale of newspaper life, 'Unfit to Print.'
Pat O'Brien will share the top bracket.

LADY IN WHITE

Hollywood, Aug. 2.

'Student Nurse' has been set by
Warners as first starrer for Ann
Sheridan. Margaret Lindsay, Marie
Wilson and Rosella Towne top supporting cast.

Picture goes into production Aug.
19.

Hollywood, Aug. 2. comedy and charity frolicked hand-in-hand before a capacity crowd of 22,000 at Wrigley Field on Saturday (30) and contributed about \$35,000 toward the erection of a free clinic for Mount Sinal

tion to a free chine for mount Smal Hospital.

Technically it was a ball game be-tween the Comedians and Leading Men of Hollywood. The boys for-got about baseball shortly after Mary Pickford tossed out the first ball.

such of Hollywood. The boys forson about baseball shortly after Mary
Picktord tossed out the first bailpictord tossed out the first bailming when the three umplies were
chased off the field and the three
Ritz brothers took up the job, arrayed in bathing suits and assisted
Ritz brothers took up the job, arrayed in bathing suits and assisted
Jee E. Brown, captain of the
Comedians, showed up with a spawi
and did not jay. To show that his
heart was in the right place he took
command of the loud speaker and
and did not jay. To show that his
heart was in the right place he took
command of the loud speaker and
and did not jay. To show that his
heart was in the right place he took
command of the loud speaker and
and did not jay. To show that his
heart was in the right place he took
command of the loud speaker and
lamping into the game at one time or anting into the game at one time or anlook Powell, captain of the Leadlang Men, led off with a single and
tried to steal second but was shot by
somebody on the Comedians' bench.
At least, there was a pistol shot, and
cletting a touch of mystery into the
comedian.
Milton Berle, patroling left field
for the Comedians in a cop's leimet, solic at three-bagger with one
their knees and salaamed in Berle's
direction, but the Leading Men
claimed it was a 'mistake.
The game wound up with the score

met, so a time-coager with one met, so a construction of the best knees and salamod in Berley, direction, but the Leading Men claimed it was a mistake.

The game wound up with the score method in the constitution of the control of

Pommer Ends Ouest On Coast for Talent

Hollywood, Aug. 2.
Eric Pommer has ended his talent
quest and hauled east Sunday (31).
Will sail for London from N. Y. late
this week.
He discussed talent with Myron
Selznick and others for work this
winter in Mayfair productions
abroad.

Fast 'Service'

Hollywood, Aug. 2.
Shortest production schedule on a Marx Brothers picture was achieved by director William Seiter, who in 3th days from the section of the sec

Bricker Exits WB

George Bricker checks out at Warners as soon as he completes the script for the Kay Francis aviation starrer, Women in the Wind In three and a half years on the Warner to Bricker has scriped 24 studio Sept 1 stud

INDIE FRANKENSTEINS

Tri-Colored Dunning Process Ready

Hollywood, Aug. 2 Hollywood, Aug. 2
Dunningcolor, a revolutionary
three-hue proposition that may upset the time of film business, will
shortly be indexed Hollywood picture
makers, will hit the market for
quantity use at a cost of approximately 30% to 40% under what the
studios are now paying for tinted

makers, die al a cost of approxi-umb 20% to 40% under what the under a more paying for tinted colloid, one out of the experimental Long and aready in general use for a film purpose. Dunningcolor will probably be exhibited publically probably be exhibited and body probably be exhibited and son, re-spectively, and founders of the Du-ning Process Co. Counters of the Du-ning Process Co.

been working on color lilm for more tian 21 years. Some of the arguments advanced by the Dunnings in behalf of their tint system, in addition to the low cost element, include: 1. It will be offered production companies under a license plan on a royalty basis at a fraction of a cent

royalty basis at a fraction of a cent profession will be done by producers own camera crews and with heir own camera.

3. Negatives will be developed and prints make in producers' own a fact of the producers' own the profession of the control of the profession of the

Open Season For Tax Liens On Film Folks

Income ta Collector declared open season on 1317 arrears in the picture season on 1317 arrears in the picture of the collector declared open season on 1317 arrears in the picture of the collector of the collect

\$1,389. Uncle Sam also filed a lien of Vacile Sam also filed a lien of \$45,659 on Barbara Stanwyck's 1937 income, claiming additional taxes. Earl Carroll, as, head of 'Murder in the Vanities' Inc., was asked to pay \$4,522 for 1934-35.

EARLY CHAPLIN PICS COMBINED AS FEATURE

Work started yesterday (Mon.) in the yred Futter into on the modern-ing the property of Charley Chaplins a early two course of Charley Chaplins early two course of Charley Chaplins early two courses of Charley without Chaplins blessing. The company of the course of the course of the company of the course of the course of the company of the company of the company of the Kang, Him When, to take advantage and the course of the course of the course of the Kang, Him When, to take advantage or current popularity of old pic-tures.

Just to Make Sure

Hollywood, Aug. 2. Hollywood, Aug. 2.
Four technical advisors are
working on Paramount's 'Eacape From Yesterday' under
Alfred E. Green's direction.
Akin Tamitoff is advising in
Russian; Richard Talmage is
handling fights; Tom Nicholson teaching proper prison behavior, and Major Phillip
Kieffer is in charge of cavalry
taetics.

WHAT HO' NEXT FOR LLOYD **VIA PAR**

Harold Lloyd's next job as producer and star is "What Ho," a best seller by Richard Conneil. On his securities, to release the film through Paramount. Story is located in England, but, whether he will film it, there or in Hollywood has not been decided.

Paramount has stars for the paramount has stars for the

Paramount has \$122.500 invested in the book, taking it over from frameut Cohen, who had bought it with the studio. Balance of the more was spent on adaptations to sait Gary Cooper, for whom Cohen work of the studio. Balance of the more was spent on adaptations to sait Gary Cooper, for whom Cohen the studios of the studies of the studi

Evans, Col Part

Hollywood, Aug. 2.

Julius Evans checks off the Columbia lot tomorrow (Wed.) after cancelling his contract because of assignment arguments.

Originally slated for a producer soot, Evans has been aiding Everett Riskin for the past few months in a Lalent search for 'Golden Boy.

Indie Chains Already Cor trol Film Buying and Operations in Theatre Certain Territories—Gov't Victory Would Heighten Their Influence, Trade Foresees

POINT FOR DEFENSE

Pending further developments in the Government's anti-trust action against 3! major companies, plus individuals, and the filing of an antiductuals, and the filing of an antiductuals, and the filing of an antiductual and the filing power among independents is seen by the trade shruld, divorcement of theatre more proposed in the second of the country, it is contended, and could flead to a far worse situation than now exists, in the end government to break up any kind of contended, and could flead to a far worse situation than now exists, in the end government to break up any kind of contended and the completely free shall be eclievely according to belief in some film circles, that one of the strongest points the derendants in the U. S. anti-trust case will; raise will concern the question of possible of the strongest points the derendants in the U. S. anti-trust case will; raise will concern the question of possible of these, Pen has around 11,800 theatres, the producer distributions; control, operate or have an interest in only 2,000 of these, Pen has around 11,800 theatres, the producer distributions; control, warner Bros. many of these theatres are only operated by interests owning the balance of control. Warner Bros. Fowertful Indie Chalins.

Fowerful Indie Chalins.

Max Winslow, Jack

Curtis Merge With

Crawford Agency

Max Winslow Lock

Curtis Merge With

Crawford Agency

Max Winslow who abdicated a production pool at Columbia Inst Jonathy Control of the Section 17 of the in the sauthwest, 95; Cooperative theatrs of Michigan, 85; Marfui theafres in the suithest, 35; Rhadfeut and the sauthwest, 35; Rhadfeut and 18 pages and 18 pa

Penner, RKO Tiffing
Tolywood, Aug. 2.

No Penner RKO Tiffing
Joe Pen

TOO MUCH POWER N. W. Allied Sounding Legislative For Marketing; Claim 30-40% Saving WITH DIVORCEM'T Candidates on Minn. Divorcement Law: Will Support Those Favorable

O'Daniel Film

Hollywood, Aug. 2. Gene Autry breaks into mu-sical politics in his next pic-ture, 'Hillbilly Governor,' Story is based on the singing campaign of W. Lee O'Daniel, successful gubernatorial candi-date in Texas.

U NEGOTIATING NOTHER LOAN. \$2,000,000

Nate Blumberg, president of Universal, is negotiating an additional loan of around \$2,000,000 from the Irving Trust Co. This coin is in addition to \$1,000,000 from the Irving Trust Co. This coin is in addition to \$1,000 from the Trust Control of the Irving Trust Co. This coin is in the Irving Trust Co. The Irving Control of the Irving Co. The Irving

Extras' Big July: \$290,000 Earnings For 27.500 Jobs

Hollyword, Aug. 2. Extras had another big month in July, drawing \$290,000 in checks for 27,500 jobs. Marked third consecu-27,500 jobs. Marked third consecutive bumper month and pushed total for past 90 days to around \$1,000,000. Placements for May, June and July totals 77,431 and, figuring on average of \$10.50 daily per head, cost to producers was \$840,000. Added to this amount, coin paid out to suges receiving coils in the control of the

August and September also loom s prosperous months for mob.

Minncapolis, Aug. 2.
Northwest Allied's campuign for the enactment of a Minnesota theatre divorcement law similar to the one

enactment of a Minnesota theatre divocrement law similar to the one held valid by Pederal Court in the one held valid by Pederal Court in the control of the property of the p

jectives, the separation of film producing and theatre operations that the desire operations that the state divorcement fight in Minnesota, Northwest Allied is influenced by the belief that the U.S. supreme court will affirm the lower case and considerable, time will elapse before there's a conclusion of the anti-trust suit. Indie leaders and considerable, time will elapse before there's a conclusion of the anti-trust suit. Indie leaders and considerable, time will bely the support of the suit of the support of

A. J. Balaban Returning To Europe, This Time On New Talent Hunt

N. Y. for Saratoga It's 'Greek' to Gilbert

So He Gives Pics Go-By

Hollywood, Aux. 2.

Note: B. Mayer is passing up New York for Saratoga Springs. Frank With seven monits to ep. 119 to month to ep. 119 to ep. 11

DISTRIBS TO HIGH-PRESSURE EXHIBS ON SHOWMANSHIP TO UP GROSSES

U Skeds 15 Pics

Hollywood, Aug. 2.
Nine A pictures, six B's and two
serials are set for summer and fail
production at Universal. Two of the
A's, Youth Takes a Fling and That
Certain Age, are currently before
the cameras.

Want More Energetic Selling of Pix by Theatres-Feel They're Not Getting All Possible Coin from Percentage Dates

On the ground that exhibitors do not get the maximum out of pictures with the percentage share of the distributors away under what it might be, the major companies this coming season (38-39) will pressure accounts more, than ever to sell every picture as forcefully as possible. To this end it is likely that the distributors will increase the amount of advertising in which they share with theatres and, which a view to pushing product with a view to pushing product through for the greatest gain, are planning more extensive use of field exploitation men.

These measures will be supported by strong trade paper campaigns to stimulate enthusiasm in advance of releases.

stimulate enthusiasm in advance of release, past, the distributors complain, the exhibitors have been satisfied to sit back and let pictures sell themselves, exerting little, and in some cases virtually no effort to get a little more out of each picture that the properties of the past season over the allottenent of large sums to account for local campaigns, plus large national campaigns, aligned to help product everywhere, within the past season over the allottenent of large signed to help product everywhere, while include the product the product was allottened and failed to get up their usual share of advertising when getting aid from the distrib.

the distrib.

Mowere, while the feeling still persists that many exhibitors can't be trusted when money for cantill regarded as wise to continue the budgetting sizible amounts for advertising, both national and local. The records appear to show that where records appear to show that where exercises the second of the continue of the been included by distribe in behalf of exhibition, the results have justi-fied the cost, regardless of cheating the cost regardless of cheating the cost regardless of cheating the cost regardless of the cost properties.

Grosses Under Possibilities

here and there that is difficult to climinate.

The foreast Darker Pasabilities of the control o

and a few window cards or a cooperane-sheets.

If the distributing companics can iteam the country's exhibis into really going to work on all pictures they play, spending a little money along with lending some energy. It is felt that unestimated gains would ensue to both exhib and distrib. The possibilities are there for greafer reto both exhib and distrib. The pos-sibilities are there for greater re-turns, and, now that costs are up while conditions are down, the dis-tribs want to see what these possi-bilities may amount to.

Keighley Stager Out

Hollywood, Aug. 2.

Hollywood, Aug. 2.
Two new assignments at Warners balked William Keighley's plan to direct the legit show, 'Soilloquy,' Keighley had asked three months' leave to stage the Victor Victor play to be produced on the Coast by Homer Curran and John Cameron, but Hail Wallis nixed it.

Cleffer Harry Miller Readies Suit Vs. RKO On 'Revels' Character

A Mides Again, I.W., T Shole and a John M. Saint pie in a case involving the recent RKO pie in a case in knack of penning tunes, but would swipe them from a friend who sang

swipe them from a friend who sang in his sleep.

Miller claims that the film has brought him ridicule and damaged his reputalion. Charges that many people who saw the ple associated him with the Harsy Miller of Revels.

MARK HELLINGER MADE PRODUCER AT WARNERS

Mark Hellinger, Broadway columinative he came to Hollywood seven months ago as a screenwriter, has been handed a five-year contract a producer at Warners. All the seven was a showman, Warner fore to the one-make his own pictures. New producer will prepare his own material Hellinger's contract was handle by the William Mortis agency. First producer suitprepare his own material by the William Mortis agency. First producer assignment for Hellinger's contract was handle by the William Mortis agency. His last writer chory the contract was handled by the William Mortis agency. His last writer chory was not Curtain Call' for Kay Francis.

WB Makes Product Pact In 4 European Nations

Warner Bros. followed up 10-year pact with Hoyts circuit in Australia with a new Geal with J.C. William-son and Fuller-Hayward circuits of New Zealand, whereby Warner prod-uct will go into houses of these chains for one year. Deal with Hoyts takes Warner Bros. At all Morris vice-president in Sarte of Morris vice-president in Sarte of Morris, vice-president in charge of foreign distribution, announced new

foreign distribution, announces onconstruction and announced 27 selected pictures will be released in
lady next year, contracts having
been signed recently for its pictures
to go into Leoni and Enio circuits.
to go into Leoni and Enio circuits
ing picture in Forum and Coron,
rist-rum houses in Budapest In Holland, Warners has made a deal with
Tuschinski Or entire output to go
and Rotterdam.
Warner Bros. complete 1938-29

and Rotterdam.

Warner Bros. complete 1938-29
line-up goes into the RKO houses in
Rochester, Syracuse, Cleveland, Detroit, Columbus, Cincinnati, New
Brunswick and Trenton.

Pact was signatured by Roy Haines, eastern-Canadian sales manager for WB.

Simon Now with MG

Sings While He Rides
Hollywood, Aug. 2.
First of the Gene Austin films to
e made by Max Aicxander under
the label of Roadshow Pictures will
be 'Songs and Saddles,' to be direc'ted by Harry Fraser,
Austin and his unit will roadshow
the picture together with a stage
show.

20th's First-Half Report Shows \$3,419,658 Net

Net operating profit of 20th-Fox for the first half of the current year for the first half of the current year to the first half of the current year (19.68), after all charges, as against 37,755,483 in the first 25 weeks of 1837. Total income for first six months was 253,660,713. Mounting 45316,746 set aside for income taxes. The 20th-Fox statement actually showed higher profits in the second quarter this year was \$11,761,211, compared with \$1,878,855 in the same period last year. The 20th-Fox foxed profits of the first half of either year. All wholly-cowned subside except Roxy Theatre, Inc., were included in statement. Inc., were included in statement. Inc. were included in statement on the statement of the st

Mpls. Indie Will **Get MG Product** Despite Duals

Minneapolis, Aug. 2.

Metro's threat to discontinue servicing the Princess theatre, indie enginborhood house that has gone to west Allied displeasure, will not be carried out after all. W. L. Hamilton, owner of the showhouse, has carried out after all. W. L. Hamilton, owner of the showhouse, has set films from the exchange under his contract, which doesn't prohibit with billing. However, Metro will change the However, Metro will change the However, Metro will change the However, Metro will after two himself of the house in question. However, the house in the same district. Hitherto he has dath er releases day and date with the house in question. With the change in ritide to a reduction in film prices, and a fight on that score now looms. It looked as though there might be not the score of the house o

'Alex' Soloes in L. A.

Hollywood, Aug. 2.
Fox West Coast is relaxing its dualer policy for "Alexanders Rag-time Band."
time Band. The state and Grauman's Chinese theatre both solo the film Sept. 10, their first single bills in 16 months.

After tonight's (Wednesday) broad-cast over CBS radio-traiterizing the Irving Berlin filmusical, 'Alex', Dar-ryl Zanuck, Eddie Cantor, Louisia Parsons and several other Holix-woodians return to the Coast. Gaia broadcast will be the most preten-tious ether ballyhoo for any pic.

Call the Hounds

Hollywood, Aug. 2.
Two game-hunter yarns are on tap
at Paramount and Metro.
Latter plant is preparing Wells
Roots' Wild Heritage: while Par has
Lucien Hubbard working on a yarn
dealing with hunting on CaliforniaOregon border.

U PUBLICITY SHIFTS

Hollywood, Aug. 2.
Ed Oimstead and Beile Kanter
have been added to Universal studio
press department, replacing Ed Blake press department, replacing Ed Blake and Evan Hoskins, resigned. Oinstead will specialize on cam-paigns for top pictures. Miss Kanter was formerly in U's New York of-fices.

PHILLY FILM SELLING IS SLUGGISH

Philadelphia, Aug. 2.
Pic sales in Philly territory still very sluggish, with exhibs all walting to see what happens. Stall is due principally to big, exhibs being due principally to big. exhibs being the stall of the principal very stall very due principally to biz, exhibs being loath to sign contracts for anything, whether it be pix or program print-ing. There is also some feeling that all the Government investigation talk may have a good effect on

all the Government investigation and the control of the control of

Can't Doctor 'Postman' To Satisfy Joe Breen: Metro Selis to France

Metro has sold a \$80,000 cinemate property. The Postman Always Ring. Trucc, 'the James R. Cain Jay and novel. Jack Forrester of Forrester Parant Films, Paris, will make French. Forrester paid \$8,000 tie. French. Forrester paid \$8,000 tie. The constraint of the parant Films, and the constraint of the

Idea is to make it in French, but with an eye to the U.S. market, via innocuous titling.

MONO'S 42 PIX ON \$2,500,000 BUDGET

Monogram's 1938-29 schedule will
be about the same as last year, will
28 features and a budget of \$2,500,00,
according to Scott R. Dunlap, vicescott R. Dunlap, viceback from a directors meeting in
New York.
Monogram may produce in Extmand for the first time in its histor,
and for the first time in its histor,
1938-39 season on the other sid: The
matter was given considerable dicustion at the board of director's
continued to the control of the control
in the control of the control of the control
in the c

Levine at It Again

Hollywood, Aug. 2.

Nat Levine, re-entering the production field, opened headquarters on the Seiznick-International lot yesterday (Mon.) and set about accounts stories and other secondary. the Seiznick-International lot yester-day (Mon.) and set about acquiring stories and players.

At Le Voy, former Republic pro-ducer, is with him as assistant.

To Snare Corrigan

Marcella Burke trained as te-terday (Monday) to corne Dought Corrigo (Monday) to corne Dought Corrigo enough to get all the data on his wrong direction flight to Ircian his wrong direction flight Writer has the flier tied for films and serialization.

ROCKY MT. TOURNEY SET

Annual picnic and golf tourna-ment of the Rocky Mountain Screen Club will be held August 18 at Cherry Hills Country Club, siene of the 1938 National Open golf tourna-

ment.
Plans are being made to hold the convention of the Rocky Mountain Owners & Managers on August 17.

the cameras. Other top bracket films on the sked are 'The Storm,' The Sun Never Sets,' Three Smart Girls Grow Up,' Destry Rides Again,' Rio,' I Stole a Million' and a John M. Stahl pic-HAYS MULLS

How to curb haphazard spreading of American picture publicity in foreign countries is a serious problem being mulled by the Will Hays office. Joe-Breen, now en route home from Europe, is expected to turn in recommendations to iron out the dif-

recommendations to iron out the dif-faculty.

American stars on European visits frequently pop off, or are misquoted in disparaging remarks about Hol-lywood pictures as compared to for-eign product. This may have a ten-dency to lower the quota of Amer-ican films.

Hays office execs will go into a huddle as soon as Breen checks in.

U. S. Closing Coast Exchange Scrutiny, Prowl WB Books

Department of Justice operatives, probing booking records and correspondence in major exchanges here for past eight months, as part of or past eight months, as part of spread indie charges of violation of Sherman and-trust laws, and the government's 1500 and 1032 consent tribs, move into Warner's exchange this week on last lap of their quit. Delving into War records has been thought of the problem of the control of the con

concerned.

Government's investigation here is being conducted under supervision of Abert Law and Harold Collins, special assistants to the U. S. attorney-general, with the staff of Federal Bureau of Investigation agents in Charge of the veteran James Findlay.

WB probe is expected to require with the probability of the probes of the probability of the east to Thurman Arnold, assistant attorney-general.

ALICE FAYE BEDDED

ALIUE FATE BEDDED

Alice Faye collapsed on the 20thFox lot Friday (29) and was ordered

Fox lot Friday (29) and was ordered

poisoning, aggravated by a cold.

Work on 'By the Dawn's Early

Light' was delayed while director

Gregory Ratoff rounded up cast to

shoot around Miss. Faye.

Keeping Moppet Busy
Approval of three outside deals
for Anne Gillis, moppet, were asked
for Anne Gillis, moppet, while
for anne for anne for anne for
for anne for anne for anne for
Miss Gillis, whose real name is
Matei O'Connor, played the femme
moppet lead in 'The Adventures of
Tom Sawyer.

Hollywood, Aug. 2.
Metro signed S. Sylvan Simon to
a director's contract.
He swings over from Universal,
where he nade 'Road to Reno.' Reeping Moppet Busy Sings While He Rides

Chi Back in Stride with New Pix: 'Clitterhouse'-Vallee Hefty \$36,000. 'Guy'-Harris \$17,000, 'Andy' \$15,000

Key City Grosses

Estimated Total Gross
This Week \$1,086,806
(Based on 22 cities, 134 theatres, chiefly first runs, including N. Y.)
Total Gross Same Week

Last Year \$1,457,200 (Based on 23 cities, 151 theatres)

Anticipate great \$7,500 and holdove

'ANDY' TERRIFF

\$31,500 DUO.

BOSTON

'Love Finds Andy Hardy' on double bill is scooping up the hefty coin at the two Loew stands this

Chicago, Aug. 2.
Pient of splacements all down
the line language was a previous pictime of the picture of the

Anticipate great \$7.500 and holdover. (WB) and 'Accidents Will Happen' (WB) and 'Agone (WB) and Major Bowes amajeure. Stepping along for possible \$5.500, \$600, \$7.77 - WB was a series of the series currently with "Love Finds And Hardy." Belwen the Plates and Chicago it's a butter below the Plates and Chicago it's a butter below the Hardy with Rudy with the cold assistance of Clitter-house, while Phil Harris is trying to get the former despite the pricuse, "Dollar States of The Week Aprile (Bek VI, 1200; 35-56)—"Always Goodbye (201th). Weeping States of the Chicago Goodbye (201th). Weeping Sta

\$3,000.

\$50 (B&K) (3,800; 35-55-75)—

stage. (WB) and Rudy Vallee

stage. Strong combo upping

d \$36,000. Last week, with

s Goodbye' (20th) and Tom

and ZaSu Pitts on stage, wham

0, mild. Lace (RKO) (2,500; 35-55-75)— H Guy' (U) and Phil Harris on stage. Combination looking 11,7000, on the profit side. Last 'Sky Giant' (RKO) hit okay

were 'SNG Giant' (RKO) hit okay \$14.400.

Basserelt (B&K) (1,500) \$5.55.65.

Temple litting the house to \$15.000.

Sant total. Lack week, 'Give Mil-Salet-Lake (Jones) (2,700; 25.35.

\$5.50-Devil's Party' (RKO) and vaute. Garnering profitable \$11,000.

Lat week, 'Tensure Bland' (M-CI) iristance' under the normal figure

"Dullied Arghet, 'Alab.' Tha.'

United Tayles, 'Alab.' Tha.'

United Tayles, 'Alab.' Tha.'

with \$9,400.
United Artists (B&R.'UA) (1,700;
85-55-55-75)—'Andy Hardy' (M-G).
Opened Saturday (39), and should collect nice \$15,000. Last week, 'Shopworn Angel' (M-G) one-weeker at \$3,300, not so angelic.

SHIRLEY 6G, SEATTLE; 'CLITTERHOUSE' \$7,500

Seattle's revived "Pollatch" celemind helped bring 'em into fown
when helped bring 'em into fown
wild spirit into the old burg. Howwer, tims are not as, hot as the
wer, tims are not as, hot as the
"Birth of Baby is a surprise, holdag for third week and drawing
for third week and drawing
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Pasport Hubbands' (20th), dual, \$4-58.

Barry (1-V) (1800) 242-429-19.

Birth of Baby (1801) 1804 (1804)

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lior (90th) and Passport Husband (20th), and Passport Husband (20th), and Passport Husband (20th), and Penrod's Double (WB) (20th) (20t

'MY BILL'-ZASU

161/6 IN WASH.

Washington. Aug. Z.
Some houses up and some down
this week. Toppers are ZaSu Pitts
p. a. with "My Bill" at the Earle, and
Love Finds Andy Hardy" at the Pallace. Latter is first of "Hardy" series
to play ace straight pic spot here, although critics started going to town
on previous release.

Fittings for This Week

\$17,500.

Columbia (Loew) (1,583; 25-40)—
Fast Company' (MG). First run in
usual repeat spot getting fair \$3,500.
Last week, 'Lord Jeff' (MG) (2d
run), oke \$4,200.

Last week, 2500 self (ROC) week, 2500 self (ROC) week, 2500 self (ROC) was a self (ROC) with Bill' (WB) and vaude. Zastu pitts tickling town's fancy on stage. Getting nice \$17,000. Last week, 2500 self (ROC) was and all self (ROC) was a self (ROC) was a self (ROC) was a self (ROC) was a self (ROC) carey's Chickens (RROC). Critics' notices helping toward good \$7,000. Last week, "Tough Guy" (U), \$5,000, 48,000, 4

Met (WB) (1,853; 25-40)—'Gangs' (Rep). First-run may get average \$4,000. Last week, 'Monte Cristo' (UA) (reissue), nice \$4,800. (UA) (reissue), nice \$4,800.

Palace (Loew) (2,363; 35-55)—

'Andy Hardy' (MG). Swell notices hypoing this to solid \$16,500. Last week. 'Miss Broadway' (20th), \$13,000.

PROF.' \$6,500, L'VILLE; 'ALGIERS'-'STS.' \$6,300

First-tuns are accessed to the control of the contr

B'way B.O. on Unbeat in Heat Wave: Texans'-Krupa Orch Big \$41,000, 'Algiers,' 3d, 65G, Temple H.O. 30G

Broadway Grosses

continuous rain, business continuous continuous rain, business continuous rain, business continuous con the upgrade, with holdovers as factory grosses. The heat of the past a continuous rain, business continuous continuous rain, business continuous continuous rain, business continuous continuous rain, business continuous continuous continuous rain, business continuous being business beginning to recover, especially when there's anything worth seeing by good, sithough Sunday (31) was continuous continu

after a first seven days' take of \$40,000. In \$2,000 and \$40,000. \$40,000 and \$40,000 and \$60,400 an

both excellent. Mother Carey's Chickens' (RRO) opens tomorrow Chickens' (RRO) opens tomorrow Chickens' (RRO) opens tomorrow Chickens' (RRO) opens (Parendo Parendo Par

(Tues.). First was close to \$40,000, tremendous, State (3,450; 35-55-75) -Holiday (Col); (2d run) and vaude topped by Belle Baker. Trade is up here this week, looking \$21,000 or better, as compared with nearly \$20,000 last week with "Cocoanut Grove" (Par); (2d run) and Jimmie Lunceford band.

Pitt. on Upgrade: Rooney OK 141/2G. **Temple Balmy 8G**

Bir on the Drittmurgs, Aug. 2, but only "Love Rings and this seed, but only "Love Rings and this seed, but only "Love Rings and this seed, but only "Love Rings and the seed of the seed o

Divorce of Lady X and Xid Comes Back at Warner This Week

All Effects of This Week

Bond Shop of This Week

Bond (20th), management originally

Bond (20th), minimal ward of the Bond (20th)

First of This Week

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Bond (20th), minimal ward (20th)

First of This Week

Bond (20th)

First

Gisappointed at under 58,000.

Fulton (Shca-Hyde) (1,750; 25-40)

—Gangs' (Rep) and 'Limberlost' (Mono). For a strictly minor twinner, not bad at all. Looks like pretty close to \$4,000. Last week, second of Always Goodbye' (20th), around \$4,800, good, after nice \$5,800 opener.

along at \$5.000. Last week Tropic (City) (dust). Nothing terris (City) and Crise (City) (dust). Nothing terris (City) and Crise (City) (dust). Nothing terris (City) (dust). Nothing terri

coin at the two Loew stands this week. Everything else relatively pale alongside this surprise smash. Shirley Temple in town over weekend, but no theatre could capitalize directly, because 'Miss Broadway' closed last week at the Met and population of the country of the countr

ever, tying in with Yust Around the Corner, he next film to be released here a few film to be released here a few film to the film to film to

Philly Up in Spots Despite Heat; 'Rich'-Vaude Sock 211/2G, 'Saint' \$5,200

Philadelphia, Aug. 2: mixed, but generally Terrific heat is still dogging poor. Terrific heat is still dogging the town. Sunday the shore crowds broke records, with resultant nega-tive effect on theatre. b. 0.5. Way in the lead is the Earle with \$21,500. That's a neat take for mid-winter and plenty gratifying now. Pulling 'em in is Frances Langford and. Schnickelfritz band on stage, with We're Gong to Be Rich flick-with We're Gong to Be Rich flick-

with We're Going to Be Rich' flick-ering.

The green even comes near that figure. At the Fox 'Amazing Dr. Clitterhouse' is in its second week and grabbing off an oke \$8,000 after a swell \$15,200 in the initial gallop, a swell \$15,200 in the initial gallop, is proving weak for a de luxer, al-though salisatory in getting kid trade in the nabes. She's getting weak \$11,000 in 'Little Miss Broad-

Way. Estimates for This Week
Boyd (WB) (2,350; 37-57-68-75)—
Carey's Chickens' (RKO). Chicks
are squawking for lack of b. o. groceries; poor \$9,100. Last.week, 'Andy
Hardy' (MG), nice \$13,000.

ceries; poor 38.100. Last week, Andry Hardy '(MG), nice 313.00.

Earle (WB) (2.798; 25.742.57-89.798.)

Earle (WB) (2.798; 25.742.57-89.798.)

Earle (WB) (2.798; 25.742.57-89.798.)

Earle (WB) (2.798; 25.742.57-89.798.)

Earle (WB) (2.798; 27.742.57-89.798.)

The control of t

mediocre \$3.200.
Sanley (WB) (2,116; 37-57-48-75)
—Miss Brondway (20th), Shriety
Emple much better in the nabes
Emple much better in the nabes
1,100,00,000.
Santane (WB) (1,457) 28-42-57).
Santane (WB) (4,457) 28-42-57).
Santane (WB) (4,57) 28-42-57).
Santane (WB) (4,57) 28-42-57).
Santane (WB) (4,57) 28-42-57).
Santane (WB) (4,57) 28-42-57).
Santane (WB) (2,54) 28-42-57).
Santane (WB) (2,54) 28-42-57.
Santane (WB) (2,54)

Miss B'way'-Vaude 10G. 'Chickens' \$8,500, Denver

Denver, Aug. 2. Business is pretty good around town, despite record hot weather, which drove all who could get away to the mountains and parks.

Estimates for This Wrete Abdatis (Fro.) (1.60); 55:40)—
Cowboy from Brooklyn (WB) (2d run), Only fair \$2,500, moved the Railto because of shortage of films, Last week, White Banners (WB) (2d run), White Banners (WB) (2d run), White Banners (WB) (2d run), Fair \$2,500, The Ring (RKO) (2d run), The Railton (2d Estimates for This Week

Prov. Hot, but 'Algiers' Pacing for OK \$10,000

Pacing for OK \$10,000

Ideal vecation weather beginning
to that stands as the long swated
Locw's tops with 'Aligner's bare
in 1' (RKO.) Looking for Stands
In 1' (RKO.) Looking for Stands
Il (RKO.) Looking fo

'ANDY' DANDY AT 13G IN BUFF

Grosses are see-sawing within narrow limits, with current week's take showing a little improvement over last week. Love Finds Andy Hardy is climbing nicely at the Buffalo, but Tre-tessor Bewer is g. a. in the control of the control

Estimates for This Week

ing. Satimates for This Week
Barfala (Shis) (3.50; 0.0-5.50)—
Andy Hardy' (MG). Doing well
and should go to good \$13,000. Last
and should go to good \$13,000. Last
anticipations and came in with
enerly \$11,000, satifactory. Satisfactory.
Satisfactory. Sat

\$5,500.
Lafayette (Ind.) (3,300; 25-35)—
'Mr. Deeds' (Col) (reissue) and
'Women in Prison' (Col). 'Deeds'
showing little strength; maybe \$4,000,
poor. Last week, 'Devil's Party' (U)
and 'Jury's Secret' (U), \$3,800, very

Gov't's Demands

(Continued from page 3)

a reasonable amount to absorb the fair pro rata of such employee's idle time, is a fair trade practice. Matter of spotting pictures was No. 8: That the refusal of a distributor to lease a photoplay or photoplays to an exhibitor for extended to the considered an unfair trade practice, after list prior run, shall be considered an unfair trade practice. (Vote on this was sharply divided, with unsaffiliated exhibitors ravoring the measurable of the property of the constitution of the c reasonable amount to absorb the

the use of a standard uniform con-tract providing for arbitration both of disputes arising out of said con-tract and of the provisions of the contract itself is a fair trade prac-tice. This resolution (No. 6 for ex-posed by the IFCS as a rule sp-proved by the IFCS as a rule sp-power tends to drive independent theaters out of business, or compel the 1927 conference had this to say. "Distributors' Resolution No. 16-4: That any agreement among

ine just conterence and time to say, the le-A: That any agreement among distributors to prevent among distributors to prevent any exhibitor from contracting for the picture of such exhibitor a higher rental for pictures of such distributors than could otherwise be obtained in popen competition, is an unfair trade popen competition, is an unfair trade Also, in 'Distributors' Resolution No. 18: That the use of buying power for the purchase of more photoplays to buying, in order to deprive a com-

than an exhibitor can consume (over-buying), in order to deprive a com-peting exhibitor of the opportunity of the competing exhibitor of the opportunity of pulse, whether it be an attempt to corner the market against such com-peting exhibitor; or whether it be with the thought of forcing a com-te compelling of such competing exhibitor to sell his theatre, is an unfair trade practice. (Both resolu-matic trade processes of the com-tended of the competing of the com-peting exhibitor to sell his theatre, is an unfair trade practice. (Both resolu-dated in the competing of the com-peting the competing of the competing of the competing of the competing of the com-peting the competing of the

This also covered the allegations on till line forcing, high rentals, etc., brought up by the Department of Justice last week.
Regarding divorcement of theirtee.
Regarding divorcement of theirtee.
Myers, in making his report back in 1827, said:
1827, said:
Conn delivered the keydings of the control of their con

keynote address for Independent the letter owners. "Cohen representative the letter owners." Cohen representative the letter owners. "Cohen representative the letter owners. "Cohen representative the letter owners of the letter owners of the letter owners owner

Braedway (R-G) (Agr van), Fast Scompany (M-G) (Agr van), Fast

Inside Stuff—Pictures

How to dissuade a nationally known magazine outfit from swamping the studio with sight-seeting mag fans is a diplomatic problem contronting on the major press agents. Publishing firm, with four monthly film mags, of the major press agents. Publishing firm, with four monthly film mags, may be seen that the seed of the

Hollywood knew it all the time, but now there is official proof that Russell Birdwell pulled a fast one when he wept those tears over the sad fate of passe picture stars. When those eight former celebritie, working as extras in David O. Setznick's 'The Young in Heart', signed a petition for a career insurance law and filed it with Gov. Frank Merrian the nation's newspapers fell for it hard. Now the American Institute of Propagnada Analysis, organized to tell the world what is what in propagnalist movements, brands the story as out-and-out press agenty, Not only that, one of the members of the institute is Russell Birdwell

Concluding booker and at alassmen conventions in the south and gavet, Warmer Broc. over the weekend (30-31) held a session in New You to cover the Eastern and Canadian branches of the company, with A. W. Schwalberg, supervisor oic exchanges, presiding at the meeting. Stanley Hatch, advertising accessories sales mgr. and I. F. Dolld, assistant to Norman Moray, shorts sales manager, also figured prominently in the conman Moray, shorts sales manager, also figured prominently in the con-

reference.

Regional booker and ad salesmen attended from the New York, Albany,
Boston, New Haven, Philadelphia, Pittsburgh, Washington, Montreal and
St. John exchanges.

Meeting of the Southwest Editors Association is scheduled shortly to discuss a look-see into the Interstate circuit's policies, particularly follow-ing the take-over of the Austin Dispatch by Karl Hobitzelle and Do O'Donnell, Editors are still burning over what they allege is undsir trade competition and practice on the part of the theatres in accepting screen

compension and practice on the period advertising.

Newspapers squawk that the theatres are not licensed for the exhibition of screen ads or as a medium for advertising of products other than motion pictures, vaudeville and other recognized show business items.

Flock of reissues which hil Philly territory during the past coupla mouth have turned out to be a false start. Oldles quickly made the rounds. A few showed, pretty good proid at the bo, but most were mediore and plenty played to carmine ink. Now they're practically all washed up held it's difficult to sell an exhib a reissue with a bonus tied to each ret. Initial biggle was 'Son of the Shelk', which came in with a load of hare and exploitation. It clicked neatly in the early spots but neg, by the time it reached the subsequents. Paramount's 'Shelk', on the other hand, flived from the start.

P. A.'s in a major studio are red behind the ears as a result of an eav P. A.'s in a major studio are red behind the ears as a result of an ewe-tropping plot conocoted by a supervisor recently installed over the de-partment. Scheme consisted of a set of direct communication boxes in various department offices, with the control box in his own. By tuning a key he could listen to what was going on in any office. Plot was tipped off when the supervisor complained to his secretary that the spying con-trivance was too sensitive. Plus, bussing around the boxes, interrupied the conversations and interfered with his gaundho ting.

Strategic maneuvers by Paramount will bring entire American Legia up to the front line to plug the forthcoming picture, 'Sons of the Legia's Maneuver No. I was to cast Keith MacKernie, kap, in the film, 'llis fisher in the strategies of the strategies of the strategies of the strategies in September. Maneuver No. 2 was to have Evelyn Keyes femme lead in the picture, appointed official fying hostess to the Legion Mias Keyes will accompany MacKenzie on an air tour of 37 major cities, plugging the show.

Farewell dinner tossed in Pittsburgh for Mike Cullen, elevated from managership of Penn theatre there to head of Loew's midwest publicity stunt in picture industry. He recalled that on morning States (WB) opened at Penn several years ago, the notorious Volpe brother of the control of the picture industry. He recalled that on morning States (WB) opened at Penn several years ago, the notorious Volpe brother (3), were wiped out by machine guns in Pittsburgh's biggest angular killing. Speaker kiddingly remarked that Cullen had engineered the coup in behalf of the Paul Muni pic.

Less hoofing and more drama will mark Fred Astaire's future firmt if the dancing star has his way at RKO. He is ready to shelve his foodwork and do straight roles with a femme lead strong enough to support a dramatic theme. Under his contract, Astaire has the right to approve his stories and leading women, and may hissict on a serious yarm for his

Darrieux Fine \$8,000, Rage of Muls.: Texans' \$5,500, 'Goodbye' \$4,500

Minanpolis Aug. 2.

Minanpolis and is preach the property of t

\$5,90. Last week, "Miss Broodway".

The Chart week and the Chart week. "Undvilled Last week, "Undvilled Last week, "Undvilled Last week, "Undvilled Dietera Last week, "Undvilled Dietera Chart week, "Gold Dietera Dietera Chart week," Gold Dietera Dietera Chart week, "Gold Dietera Dietera Chart week, "Gold Dietera Dietera Chart week, "Gold Di

K. C. MIDDLING: **TEMPLE \$10,500**

Kansas City, Aug. 2.

Kansas City, Aug. 2.

Nobody bragging about current week, with near average figures in sight all around. Tittle Miss Broadway's the leader but by a narrow, and the leader but by a narrow Martin Farrow, and a leader but by a narrow for the leader but by a narrow for the leader but by a narrow for the summer, my d. Too heavy for the summer (TA) and the summer of the summe

Estimates for This Week
Adams (Balaban) (1,700; 30-40)—
Rascals' (20th) plus 'One Wild'
Night' (20th), dual, Just so-so \$3,300
Last session, 'Gangs of New York
(Rep) and 'A Trip to Paris' (20th)
fairish \$3,400.

(Rep) and 'A Trip' to Paris' (2005), fairth \$3,000.

Fox (Indie) ', (5,000), 30-40-85)—
Fox (Indie) ', (5,000), 30-40-85)
Fox (Indie

\$7,000. under \$7,000. Palms-State (United Detroit) (3,000; 30-650)—Booloo' (Par) and Professor Beware' (Par) (2d run), dual. Paced for \$4,400. Last week, 'Crime School' (WB) and 'Tropic Holiday' (Par) (both 2d runs), (epid Madison (United Detroit) (2,000; \$3,900.

Lloyd Plus Toby Wing P.A. Nifty \$12,000 in Omaha

Nifty \$12,000 in Omaha.
They Wing on thomaha, Aug 2.
They Wing on the Management happy. Other first runs are doing strong dual. Showorn Angel' and Fast Company building well.

Estimates for This Weeks, and Fast Company building well.

Estimates for This Weeks, and Fast Company building well.

Estimates for This Weeks, and Fast Company building well.

Estimates for This Weeks, and Fast Company building well.

Estimates for This Weeks, and Fast Company building well.

Estimates for This Weeks, and Fast Company building well.

Estimates for This Weeks, and Fast Company building well.

Estimates for This Weeks, and Fast Company building well.

Limberlost (Mono), good \$250.00.

Avenue Dunder, Dunder, Dr. Rhythmi, and Cody and Kentucky Moonshine (Fast Company building). And Codyby Broadway! (U), \$1,800. Rhythmi, Golland, Company building). The Monoshine of Company building well.

Omaha (Blank): (2,700. 10.23-40).

First Runs on Broadway

(Subject to Change) I

Week of Aug. 4 Capitol — 'The Crowd Roars' Capitol — 'The Crowd Roars'.
(MG),
(Reviewed in current VARIETY)
Criterion — 'Booloo' (Par)
(2d wk).
Globe — 'Highway Patrol'
(Col) (3).

(3). sic Hail — 'Mother Carey's Music Hail — 'Mother Carey's Chickens' (RKO). (Reviewed in Vaniery, July 27) Faramount — 'The Texans' (Par) (2d wk). Rialto — 'The Chaser' (MG)

(1),

Roxy — 'Alexander's Ragtime
Band' (20th) (5),

(Reviewed in Vaniery, June 1)
Sirand — Amazing Dr. Clitterhouse' (WB) (3d wk),

Week of Aug. 11

Astor — 'Marie Antoinette'
(MGM) (16)

Meter of Aug.

Astor — 'Marie Antoinette'
MGM) (16).
(Reviewed in Vanery, July 13)
Capitol—'Crowd Roars' (MG) (2d wk). Criterion—'Army Girl' (Rep)

(WB).

Paramount — 'Give Me a Sailor' (Par) (10).

(Reviewed in Vanter, July 27)

Rialto — 'Dark Sands' (Record) (8). ord) (8),

Roxy — 'Alexander's Ragtime
Band' (20th) (2d wk),
Strand — 'Racket Busters'
(WB) (10).

CINCY BETTER: TEMPLE \$12,000

Cincinnati, Aug Cincinnati, Aug.
Showers and cooling breezes
jumped takes of major houses to
mid-season level. Nip and tuck for
top money currently are 'Little Miss
Broadway,' at the Albee, and Cowboy from Brooklyn, at the Palace.
with 'I'll Give Million,' and the
Lyric is doing okay on 'Sky Giani.'

with TII Give a Million, and the Virte is doing okey on Sky Cliant:

Ashee (RKO) (3,30) 33-42-340.

Last week, Tropic Holiday (Far), mid \$10,000.

Last week, Tropic Holiday (Far), mid \$10,000.

Last week, Tropic Holiday (Far), mid \$10,000.

Last week, Tropic Holiday (Far), Dandy \$10,000.

Last week, Tropic Holiday (Far), Dandy \$10,000.

Last week, Tropic Holiday (Far), Dandy \$10,000.

Far (Far) (1,000), 1,000.

Far (Far) (1,000), 1,000.

Last week, War (Far), Pirc Lessonator (Far), 1,000.

Last week, War (Far), Pirc Lessonator (Far), 1,000.

Last week, War (Clithrhouse (WB)), nice \$10,500.

'Give Million' \$4,000, 'Carey' 5G, Portland, Ore.

Portland, Ore, Aug. 2, prisingly good and a prisingly good and a part of the way in a second week. The Use is also holding Clitterhouse. All houses had a part of the week. The week with several thousand sallers about a serial "lone Range housand the work of the week. The week was a best of the week. The week was a best of the week. The week was a best of the week. The week was the week of the week of the week. The week was the week of the week of the week. The week was the week of the

Som in a Teachy (14.5) and indices, with interest about even in new and old pies. Will get 18.200 at 18.200 to 19.200 to 19.20

L. A. Only So-So: Lloyd-Vaude \$14,000. Wonderful Time' \$19,000 Two Spots, Shirley \$16,200, Edward G. \$20,000

helping matters.

Estimates for This Week
Centery (Loew's-UA) (3,000) 15Centery (Loew's-UA) (3,000) 16Centery (Loew's-UA) (1,000) 16Centery (Loew's-UA)

\$5.600. austractory opener, Stanley (WB) (3.250; 15-25-35-40-55)—Professor Beware (Par). Not, in the running with poorish [\$5.500, Last week, 'Cowboy from Brooklyn' (WB) hardly up to expectations at \$5.600.

2 Houses Close, Lincoln; '4 Men'-'Rascals' \$3.300. 'Cowboy' Normal \$3,100

New era in b., Lincoln, Aug. 2, ing this week, what with two houses, the Sun (500 seats) and the Orpheum town area. It is the Sun (500 seats) and the Orpheum town area. It should be the down years Lincoln has been anything but years Lincoln has been anything but 100%, operating. Sun was account low, operating. Sun was account handled B firsts. Latter house reports about Oct. 1, after extensive reports about Oct. 1, after extensive reports and the sun and be a vaude of the sun and t

Diver' (M.C.) with stanza of the strail. Lone Ranger' (Rep.) Average and Lone, Ranger' (Rep.) Avera

Last week, final stanza of 'Snow 58,000.

Paramount (Par) (3,598; 30-40-58) 80,000.

Paramount (Par) (3,598; 30-40-58) 90,000.

Paramount (Par) (3,598; 30-40-58) 90,000.

Paramount (Par) (Par) (Par) 90,000.

Paramount (Par) 91,000.

Paramount (Pa

\$3,500. Wilshire (F-WC) (2,296; 30-40-55).

Wilshire (F-WC) (2,296; 30-40-55).

\$8).—Lord Jeff (M-G) and Seven Seas' (M-G) dual (both 2d run). Interest M-G adual (both 2d run). Interest M-G and the state of the st

Edw. G.-Felton \$9,500,

London Legit Season Plenty Tough. But Number of Big Coin-Getters; Heavy List Primed for Next Year

West End show busiles the year has coursed more and hearts and dented bankwilds than usual. Big-gest disappointment was the spectacle at Drury Lame, "The Sam spectacle at Drury Lame," The Sam spectacle at Orury Lame, "The Sam spectacle at Orury Lame, "The Sam of the spectacle at Drury Lame," The Sam of the spectacle at Drury Lame, "The Sam of the Sam

"Sanders series, which lost, the man, series 182,000 in 18 four weeks' run, and constitutes a record in the four weeks' run, and constitutes a record in the series 182,000 in 18 four weeks' run, and constitutes a record in the foot of the series of the s

the times are the common to the control of the cont

ward Percy, which former will produce at the Comedy Aug. 8, and an Austrian musical which to come the comment of the comment o

wo, steady \$2.250, plenty for all concerned. Straiger. Roughly 2d
week). Has chance at this small
bouse, especially as newspapers have
been an experience of the straight of

Wheeler London Click

London. Aug. 2.
Bert Wheeler clicket solidly in his opening at the Palladium yesterdny (Mon.).
Four Franks also scored.

1ST HEBREW TALKER

Tel Aviv, July .2.

Carmel Films of Tel Aviv has just completed first full-length Hebrew talking picture, 'Over the Ruins.'

'Operette' Waits Return Of Peggy Wood for Tour

London, July 26.
'Operette,' the Noel Coward play,
which just finished run at His
Majesty's theatre, will start a provincial tour end of August, including
week each at Golders Green and
Streatham.

Delay is due to Peggy Wood, the lead, who had to get back to America as soon as play finished its London run, to settle up her late husband's affairs, with tour commencing as soon as Miss Wood returns.

SNOW WHITE' HIKES IN SYDNEY DESPITE COLD

Sydney, July 19.

Intense cold, plus the cricket books down. Mats holding up nicely. Snow White (RKO) is smash without letup. Test Pilot (M-G) should play to high stakes.

play to high stakes.

**Bluebeard's Eighth Wife (Par)
quits, with 'Stolen Heaver', 'Par'
replacing, Frist Hundred 'Par'
replacing, Frist Hundred 'Law
replacing, Frist Hundred 'Law
Living' (RKO) is a holdower, Che
sound's 'Rroken Melody' looks on
femme biz. 'Cloisterd' (BET)
to be followed by Rose of Tralec'
to be followed by Rose of Tralec'
to be followed by Rose of Tralec'
Hardy's Children', 'Fools for Sociada', 'WB') and Silght Case of Murder' (WB) and Silght Case of Murder' (WB) and Silght Case of Murder' (WB) and Silght Case of Mur-

Melbourne, July 19.

Happy Landing' (20th) is smash here despite trade luil. Bluebeard's trouble. Stella Dallas' (UA), Till Take Romane' (Col), They Won't Forget' (WB), 'You're a Sweetheart' (U), and 'Marie Walewak' (M-Ci), drawing the biz, 'Keep Fit' (BET) only British film setting by

Auckland, N. Z., July 19. Auckland, N. Z., July 19.
Films playing ace spots here are:
"Wells Fargo'. (Par), "Wife, Doctor,
Nurse' (20th), 'Mad About Music'
(U), 'Old Chicago' (20th), 'Firefly'
(M-G), 'Marco Polo' (UA), 'Hawail
Calls' (RKO), 'Bluebeard's Eighth
Wife' (Par), and 'Portia on Trial'
(BEF).

Cecile Sorel, Troupe Sail for Tour of S. A.

Paris, July 25.
Cecile Sorel, grande dame of the Freinch theater, sailed from Marseilles last week for a four-month contrain linethin to fly from Paris to Dakar, but when the manager of the trouge threatened to sue her II, by accident, ahe failed to catch the boat, she changed her mind.
In all, 16 leading players are included in the trouge, which will be the course of the course, which will be the course of the course, which will be the course of the course of

first for uenos Aires, and will pre-sent the entire repertoire of Mme. Sorel's plays during the four months it will be in S. A.

ACT's Silver Anni

Capetown, July 15.
Silver anniversary of the African
Consolidated Theatres is being
marked by special shows at its principal houses throughout the country.
Artists include Lerry Adler, the
harmonica player, and Afrique, impresentator.

Current London Plays

(With Dates When Opened)

Notes Shang, Little—Jan. 29, 28,
The Ishaud, Comedy-Feb. 10, 238,
This Delight, Apollo-March 22, 23,
The Delight, Apollo-March 22, 23,
Wild Onto, Playhouse, April 19, 238,
Wild Onto, Princess—April 17, 238,
Thoman Libber, Strand—April 27, 23,
People of Our Class, New-May 11,
The Innect Hay, Dake of York's—May
The Innect Hay, Dake of York's—May

27.

"Hoppy Returns," Adelphi-May 10, '38.
"Glorings Morning," Duchess-May 20, '38.
"Spring Meeting," Ambasandor-May 31,

38.

No Sky So Buse' Savoy—Juae 8.

No Sky So Buse' Savoy—Juae 8.

Lot's Wife.' Aldwych—Juse 10.

Londleruse.' Haymarkot—Juae 18.

(Roller Boy.' St. James-Juae 21.

Navitza.' Falace—July 4.

Lulife Stranger, Royalty—July 13.

Lulife Stranger, Royalty—July 13.

Lat'l Circus,' Collecum—July 10.

260 Films, 181 from U. S., Released In B. A.: German Production Down

Par's French Program

Paramount's schedule for France in coming year will not differ from that of previous years, according to the schedule of the party will make the usual three or four features during the year and call on outside companies to do the producing. They will be turned out at Joinville, where there are three different studies to the product of the product of

LUDWIG BERGER'S NEW FRENCH FILM PROD.

France's latest film production company is Softon, headed by Ludwig Breger who would make the softon to the softon

with the new production company, a new distributing firm has also sprung into existence. The new one on this count is National Distribuon this count is reational Distribu-tion Film, located in the Champs-Elysees, and has announced it's mak-lng a grab for some of the French films for the coming year.

Pix Playing So. Africa

Capetown, July 15. Following films have played bere

recently: Colosseum, 'I See Ice' (ATP), fol-Colosseum, 'I See Ice' (ATP), followed by 'Hitting New High' (RKO); Alhambra, 'Slight Case of Murder' (WB), followed by 'This Way Please' (Par); Plaza, 'Romance for Three' (M-G); Royal, 'Bad Man of Brimstone' (M-G), followed by 'Man Proof' (M-G); Adelphi, 'Love, Honor and Behave' (WB), and Elstree, Thanks a Million.

Johannesburg, July 15. Metro is pacing films playing here

Metro is pacing films playing here.

Metro is pacing films playing here.

Metro Metr

Durban, July 15. Pictures that have played here ecently are: Prince's, 'True Confession' (Par)

Prince's, 'True Confession' (Par.), followed by 'Beethoven Concerto' King's, 'Gabriel Over White House' (M-G); Metro (M-G). 'Rômance for Three' (M-G) and Playhouse, 'Vivacious' Lady' (RKO).

Mex Distrib Deal

Hollywood, Aug. 2.
Corporation to finance and distribute Mexican-made films is the plan of Paul M. Bush, wealthy business man of Mexico City, here to confer with Coast bankers.

Under the present system Mexican producers send their own salesmen to peddle pictures in Spanish-speaking countries. Bush proposes to centralize distribution in one company.

nenos Aires, July 28.

Mexican pictures, making great
strides in S. A., will soon have a permanent distributing agency here.
Setup will be headed by Arturo
Alvarez Bolio of Distributiona His-

Buenos Aires, July 26
During the first six months of 1826, 260 feature length pictures have be released on the local market. From the Lyanger of the Profit of the Profit

riungarian and Yidoish, I cach.
From the U. S., Paramount tops
with 26 releases, followed by Warner and Metro, with 22 each, and
20th-Fox, RKO and Republic, 21
each. Universal had 19 releases, Columbia, 16; United Artists, 10,
Monogram, 6.

Not all hits from the States are Not all hits from the Sistes are clicking here. Biggest b. o. attraction for the period was '100 Men and a Girl' (U), closely followed by Life of Emile Zola' (WB), 'Awfull Turk (Col), 'Buccaner' (Par) and 'In Od Chicago' (20th). Others in the big money group were 'Conquest' (M-G), Sistes (Par), 'Bringing U, Baby' (KKO), 'Hurricane' (UA), 'Bringing (20th) and 'Stage Door' (RiCo). 'This, of course, is not the 'result of 'This, of course, is not the 'result of

(20th) and 'Stage Door' (RICO).

This, of course, is not the result of a full season, and a later survey may change the list to some extent. Snow White' (RRCO), which is predestinated to the same b. o. smashes here, as elsewhere, is not yet in general distribution. Had, hitherto a three-week first run at the Ideal and a second exclusive engagement for two week nrst run at the Ideal and a second exclusive engagement for two weeks at the Ambassador, drawing up new all-time records for these two key theatres of the Lautert & Cavallo group. Promising newtwo-key theatres of the Lautaret & Cavallo group. Promising new-comers are "Test Pilot" (M-G), just out of a 'two-week run at the Ideal, and 'Robin Hood' (WB), which follows today (20). 'Joy of Living' (RKO) and 'Mad About Music' are still waiting for nabe releases.

and Dada About Music was a sulfur withing for nabe releases.

Local executives of U. S. comparison with former seasons, finally furners hitherto little changed in comparison with former seasons, finally may decrease next peason. In local offices, as well as in N. Y., there's may improve to some extlent net profits of the companies. Releasing ever pictures means less customs house duity reduced print costs and Another approach is that steps, possibly under consideration in Aragening government quarters. Another approach is that steps, possibly under consideration in Aragening government quarters are consideration in Aragening sovernment quarters are stated to the country of the control of the country of

steps would include forced dubbing in Spanish, increase in custom house duties, etc.

all this is nothing else but the old question of local distribution, which pops up every year. But this time, it will mostly be due to greater increase in local production. The compared to former years' output makes them more appealing tool picturegoers. Echo to this can be found in the bo, reports of the American companies. Their claim is consequence of the reduced crops, but does so especially with foreign pictures.

pictures.

Heaviest loss is felt in the interior of the country, where people are resonance of the country, where people are resonance of the country, where people are resonance of the country of the c Heaviest loss is felt in the interior

this work would have to be done in Argentina, reverly on account of market conditions. Things being at they actually are, the whole question is not yet hot, but rumor is that some of the companies concerned have already inquired at local its dies for synchronization costs.

FRENCH PRODUCTION HI

Labor Group Hits French Pics Made | 55 IN 1ST 6 MOS., U. S. Anti-Trust Suit Provides Push Abroad as Harming Home Industry 64 SLATED TO 60

The growing habit of French producers to make the many control of the many control of

and therefore films made in either of the fazeist countries can be produced more cheaply than they can be turned out in France. The result, of course, is that French producers are going there to make their films with French artists all to the detriment of the home industry. These films are imported into France and shown to the public as There and shown to the public as There and shown to the public as the public as the home the public as the public as the standard of the public as the pu though they have been made in for-eign studios with foreign technicians. And because of the lower production costs they complete most favorably with the French films made in France. Too, these same films are put on the world market as 100% French films and furnish competition to the French pics produced in home studies.

More important, as these films are made by French directors and French artists, even though the abouting is done in foreign studios, abouting is done in foreign studios, or foreign films and therefore are most affected by one law regulating the number of films which may be imported—limited to 189 each year. promising nothing, did undertake to investigate and place the facts, as found, before the proper ministry so, for measure make it necessary for these measure make it necessary for these first to compete on an equal basis. More important, as these films are

compete on an equal basis ench films produced in

French studios.

One of the latest outstanding films of this type was 'Les Gens de Voyage', produced in, Munich by a French director and with French artists. The German dubbing of the picture was also done in Germany, the French studios getting a look-in on nothing.

isis. The German dubbing of the picture was also done in Germany, the French studios getting a look-in on nothing.

Marcel l'Herbier plans two pictures in Italy, the first of which Terre de Fcu' (Land of Fire') is

The medium, the mist of which supposed to be found out Fire?) is supposed to be in and out Fire?) is supposed to be in and out Fire? It is supposed to be made future with be another of the same category no doubt as, with the exec ition of Tito Schipa, the leads in the cast are French, Mirchelle Balin be cast and found the cast are French, Mirchelle Balin to cast out the cast of the cast

20th Fails to Get Backing In So. Africa for Theatres

In So. Africa for Theatres
Soul, Johanneburg, July 15.
Soul, Johanneburg, July 15.
Soul, Johanneburg, July 15.
Soul, Johanneburg, Johan

2 Aussie Trade Mags On Pan for 'Favoritism'

On Pan for Pavoritism Sydney, July 15.
Two trade magazines, Plim Weekly and Exhibitor's Monthly, are on the wind the part of t lian Motion Picture Exhibitors Asin

Tibbett, Tauber. Ruth Draper Pull Big in Australia

Concert season in Australia, with Lawrence Tibbe't, Kirsten Flagstad, Richard Tauber and Ruth Draper among others, has played to big houses and held up surprisingly well. Flagstad and Tibbett are clicking for Williamson-Tait, while Tauber Is doing equally well for Australian Broadcasting Commission. Tibbett is set to play repeats in acc spots, plus a season in New Zealand. Tauber also has pulled better trade than

also has pulled better trade han anticipated.
Miss Draper, who came here little known to Aussice concert lovers, has wound up in Melbourne and will do will be the second to the second United States.

JACKSON, WARNER AIDE, TO FILM HERBERT NOVEL

Jerry Jackson. London. July 26, or Warner Bross. Teddination studies of Warner Bross. Teddination studies of the Programme of the Programme of the Programme of the Programme of Parliament and spent of Parliament and Spent

Gabin's Zola Piece

Paris, July 25. Renoir, director-brother

Jean Renoir, director-brother of actor Pierre, is going to use an Emile Zoia work for his next film, in which Zoia work for his next film, in which Zoia work for his next film, in which Zoia Beth Humaine. (The Human Beast) is the piece that will be adapted. Gabin's next film, however, will be 'Le Train d'Enfer,' but he will start with Renoir when that is finished.

Studios Busier Than Any Time in the History of the Industry, with Improve ment in Quality Revealed 46 Cos. and Producer at Work

DARRIEUX TOPS STARS

Paris, July 25.
French film production hung up a record for itself during the first six months of this year by completing 55 films during that time, 30 of which mark recent productions that have not been released. From the 40 film, some most down that the state of ly to be topped before the end of

ly to be topped before the end of the year.

At no time In the history of the industry here have studios been industry here have studios been and others to be started any day. According to the industry here it looks like a banner year in almost every respect for there is no getting around the fact that the average quality of product, so far, has been more outstanding numbers coming up.

more outstanding numbers coming. The most peculiar aspect of all of this production activity, viewed from that no less than 46 companies and individual producers are responsible for the undertakings. Three films are usually tops for any one company, which looks puny from the Yank stance.

the Yank stance.

38 Original Scenarios.

30 Original Scenarios.

will be original scenarios, eight of of the season of the original scenarios, eight of original scenarios, eight season of the seaso

inal story, with Annabella in the clayment the theater will come 'La Vierge Folle', 'Noix de Cook, 'after a piece by Marcel Achard,' 'Madame Capet,' 'Three Waltes,' 'La Pelite Fonctionnaire,' from a Capus piece; Education de Prince', by Maurice and 'Louies,' after the work of Gustave Charpentier. On the historical side, Marcel 'Ilterbier is going to make 'Edouard Utet too Kamper from a scenario and the same annue,' In Marcel and the same annue, Juff Musos is good the same name, Juff Musos is good the same name of the same name

Behind Australia, Argentina Laws To Curb Monopoly by Major Cos.

Priestley, Jeans Form Co. to Produce Shows

London, July 28.
J. B. Priettley and Ronald Jeans have formed a new show producing company, the London Mask Theatre, to present first-class repertory sea-on at the Westminster theatre, season would last 40 weeks. Opening end of September.
It will be a purely artitle undertaking. The company, being formed on a non-profit basis, will not pay entertainment taxes. London, July 26.

G-B Decides To Return to Stage Names: 12 Weeks

London, July 26.

Condon, July 28.

Gaumon-British an decided to revert to name stratedons for its deluxe theates.

Originally told to soft-pedal on you deviled by Arthur Jarratt, circuit picture booker, experiment had proved a bo. Standoff. As C-B has around 10 deluxers, and by the end proved a bo. Standoff. As C-B has around 10 deluxers, which was originally started by the Hymms Bros. has been sold to General Theatres Corp., a subsidiary of the Standoff and the Standoff as the Standoff as

Winkler, Hogan Imported As Cuba Co. Technicians

Havana, Aug. 2.

Ben Winkler and Tommy Hogan,
Yank film technicians, being imported by Pelic laz Cubanas, nationally subsidized film combine.
Pair will !andle camera and sound,
respectively, for new company.

due to hit New York arty or foreign languagers early this 'fall, they are skeptical about anything after that Not that there will not be plenty of French produced flims available In fact, some operators believe that there already are signs of overbuy-ing and that lesser productions, are

Repercussions from the U. S. antitrust suit filed against major companies recently in N. Y., which had
been anticipated by picture company
been anticipated by picture company
in foreign territory late last week.

First came word that the government of New South Wales would
Then came intimations from Argentina that the long pending suit
against American distributors in that
country might be developed allow
court action provided the necessary
ammunition. Suit in which a Buenos
Aires exhibitor claimed inability to
fortunate in U. S. trade circles.

Major company representatives
have described the Argentina case
as simply one in which crain prodservicusly unpaid bills at the same
house and not involving as-cailed
monopoly claimed by the plaintiff.

where to Australia for 20th-70x is reported to be more than an inspection
of the film company's investment in
the Hoyts circuit. While ostensibly
that Michalove will make specific
recommendations to Sidney R. Kent
on his return and that one of these
will cover the advisability of holding
trailian theatre chain under the current setup.

Sydney, July 29.

rent sctup.

Sydney, July 29. The present anti-trust suit against major film companies in U. S. is serving as the force behind similar protection here. Premier Stevens is also behind the movement against monopolistic control in New South

sion behind the movement against monopolistic control in New South Wales. This is important because amendments to the New South Wales quota This is important because amendments to the New South Wales quota the Consequently, legislation may be introduced at that time to cover the monopoly situation. They premier has hinted that the state's powers are hinted that the state's powers are hinted that the state's powers are hinted that the state's powers and hinted that the state's powers and hinted that the state's powers and agreement to be handle. Reported with the state of the state of

More Legal Chop Suey Shanghai, July 20. Formation of Asia Theatres, Inc.

Shanghai, July 20.
Formation of Asia Theaters, Inc., with five film theaters included in compactly of several thousand, has American distributors generally up an arms because new corporation virtually dominates the first-run situation here. U. S. distributors situation here. U. S. distributors set is through the fact that all content of the comparatively as good as in other metropoli of the Orient.

About the only break distributors get is through the fact that all contents of the comparatively as good as in other metropoli of the Orient.

About the only break distributors get is through the fact that all contents of the contents

ists.
There is so solace in the fact that all other amaignmations in the Far East have failed in the past 10 years, including a 91-theatre circuit.
Grand, Nanking, Cathay, and Metropol, all first-run, and the second-run Rialto merged early this month, assets of Cathay-Grand Corp. and Shanghal Amusements being pooled.

Shanghai Amusements being pooled.
About 85' of the capital is held by
Chinese. Pecause of laws and China
Trade Act. original companies were
allowed to incorporate under American provisions.
Chinese studios. other than goverment propaganda shorts from
the production here though eith
studies functioned before. Hong
Kong is working on six films.



TAKE A TIP FROM THE **BOYS WHO KNOW** PLAY PARAMOUNT ON THE NOSE!

The Winners-August Thru October

HAROLD LLOYD

Phyllis Wolch. Raymond Walburn. Lionel Stander, William Frawley, Thurston Hall, Cora Witherspoon, Sterling Holloway. Directed by Elliott Nugent.

THE TEXANS

Starring Joan Bennett and Randolph Scott with May Robson, Walter Brennan, Robert Cum-mings, Raymond Hatton, Robert Barrat, Harvey Stephens. A Lucien Hubbard Production. rected by James Hogan.

GIVE ME A SAILOR

Martha Raye, Bob Hope, Betty Grable, Jack Whiting. Directed by Elliott Nugent.

SPAWN OF THE NORTH

Starring George Raft, Henry Fonda, Doro-Barrymore, Louise Platt, Lynne Overman.
Directed by Henry Hathaway.

SING YOU SINNERS

Starring Bing Crosby, Fred MacMurray with Ellen Drew, Elizabeth Patterson, Donald O'Connor. Produced and di-rected by Wesley Ruggles.

SONS OF THE LEGION

Donald O'Connor, Billy Cook, Billy Lee, Lynne Overman, Elizabeth Patterson, William Frawley, Evelyn Keyes. Di-rected by James Hogan.

CAMPUS CONFESSIONS

Betty Grable, Eleanore Whitney, William Henry, Fritz Feld, and "Hank" Luisetti. Directed by George Archainbaud.

KING OF ALCATRAZ

Lloyd Nolan, Gail Patrick, J. Carrol Naish, Porter Hall, Anthony Quinn, Harry Carey. Directed by Robert Florey.

TOUCHDOWN, ARMY

Mary Carlisle, John Howard, Robert Cum-mings, William Frawley. Directed by Kurt nings, Newmann.

THE ARKANSAS TRAVELER

Bob Burns, Fay Bainter, Jean Parker, Irving S. Cobb, John Beal, Lyle Talbot, Dickie Moore. Directed by Alfred Santell.

ESCAPE FROM LEAVENWORTH | Akim Tamiroff, Frances Farmer, Leif Erickson, Lynne Overman, Directed by Alfred E. Greene.

MEN WITH WINGS In Technicolor

Fred MacMurray, Ray Milland, Louise Campbell, Andy Devine, Lynne Overman, Porter Hall, Walter Abel, Directed by William A. Wellman In Technicolor.

THE TIP!

M. Peramount's line-up of releases for the next few weeks is one of the most promise. next few weeks is one of the most promis-ing of any of the major or "Panies". The '38-39 program starts off with "insert of Sinners," which gives Bing Croshy a de-cided change in story pattern; "Arkansas "Anh Burna), the aridiron fous. Sinners," which gives Bing Crosby a de cided change in story pattern; "Arkananas Traveler" (Bob Burns), "the gridinon anas and "Artists and Models Abroad" are a coming releases which from and "Artists and Models Abroad" are a few of the coming releases, which are a our vantage point of view look like winour vantage point of view look like win-ners...Paramount, which hasn't been too intermed in the fad for investalant is on. ners. Paramount, which hasn't been too interested in the fad for juve talent is en-forming the manager commentation with three interested in the fad for juve talent is entering the moppet competition with three
youngsters, Donald competition with three
and Billy Cook and the seen with three
Men With Wings' and the seen in
"In "Ton Savyer, Describe" they
will receive top billing. Give the
Sailor is the biggest boost fave the
has gotten since her first click. has gotten since her first click.

Pacific Coast Independent Exhibitor



pays to play a PARAMOUNT PICTURE!

TIN-PANNERS EAT AGAIN

Canada Follows U. S. in Campaign To Encourage Film Patronage TO SONG DEMAND

When film tre's boaters of Canala secure wise to the plans in the
U.S for a cooperative business promotion campaign to start in September under the direction of G. J.
Schaefer, chairman Film September under the company of the company
in the company of the company of G. J.
Schaefer, chairman Film Septemtee there was an immediate yen on
the part of the Canadian committee
to fall in line with the U.S. project
The Canadian cotop film the company of the company
in the mutual effort had been tabbed
"Go-to-the-Movies Week." The
mainery was set in motion for the
building up of a general tume for
inition, with Famous Players-Canadian Coip. coming across with the Ottawa, Aug. 2.

dian Cosp. coming across with the mist admittion. The mist admittion from the mist admittion objective, unaware of each other's plans, and a get-together on the sub-objective, unaware of each other's plans, and a get-together on the sub-objective, unaware of each other's plans, and a get-together on the sub-objective, the sub-objective of the Board of Trade, not N. A. Taylor, chairmain of the Film Section of the Board of Trade, not all the sub-objective of the sub-ob via newspapers and radio which also cover Canada.

cover Canada.

The switch means the bringing forward of the campaign to Sept. 1 and the broadening of the time from one week to one month. Film exchanges and independent exhibitors are ready to unite with the chain theatres in the boost.

Chicago, Aug. 2

Chicago, Aug. 2.
General midwest meeting of independent theatre owners of Illinois, Indiana and Ohio will be held in the Stevens hotel here on Friday (3) in the first get-logether of exhibitors in the drive to exploit motion picture of the control of the contro

ampaign.

Ed Silverman of the Essaness ciruit is serving as the key man on the
ocal committee in the campaign.

local commitee in the campaign.

Stars to Baltybase Hollywood, Aug. 2.
Hollywood, Aug. 2.
Licture stars filling personal appearance dates by plane was a property of the property of the filling personal appearance dates by plane was a property of the filling personal appearance dates for the furthersance of the Monitorian Housever, the time element defeated the idea after the Monitorian depressed by Holling at a meeting attended by Will Hays. In a meeting attended by Will Hays. In a meeting attended by Will Hays. In a time of the filling of the filling at a meeting of major that hays a second of the campaigness of the campaigness

on the sastern leaders of the campendary of Producers Association, was hamed to contact the Sereen Actors Guid, Sereen Directors, Screen Writers and General Playerights for co-operation. Sereen Playerights for co-operation, sereen Playerights for co-operation, will supervise fan general playeright for co-operation will handle will be an charge of general special content of the c

Gaude Celtting
Hollywood, Aug. 2.
Regional meetings for exhibitors will be held in various key cities this invected as a result of the season held his agroup of independent exhibitors left ended to the season held his external exhibitors left ended to the connection with motion pictures 34 years. 10, with Warners.

greatest year campaign. Industry hopes to build the box office 20% hopes to build the box office 20% lind exhibitors present at meeting approved \$250,000 as thee's thate of \$1,000,000 campaign and raised \$75,000 at meeting. Misjor producers are \$250,000 is to come from affiliated theatres.

Officially announced that \$500,000 is to come from affiliated theatres.

Officially announced that \$500,000 is 10 \$600,000 will be placed in news to \$600,000 will be placed in news that \$600,000 will be placed in frest-run theatres. Picture quiz contest, with \$250,000 in prizes, is planned as part of the five. As setting Question of which advertising agency was to handle the Motion was set Monates the Sear Campaign was the search of t

cooperate with Donahue & Coe in Arge.
Nearly all responsible assignments in New York on the campaign have been set. Monroe Greenthal will handle exploitation section; Barret McCermick, publicity section, and Howard Dietz, adversing: Al Willie was named to handle all phases of the campaign of the companion of the companion of the campaign of the cam pointing and as need of committee for pointing in magazines. A com-mittee of circuit promotion heads, consisting of Oscar Doob, chairman, Harry Goldberg, John Dowd and publicity directors of several circuits, was named to carry out ideas.

RED TAPE TYING UP HAMMONS' GN MERGER

Involving a great deal of red tape, since Grand National is in 77-B reorganization proceedings, attorneys for E. W. Hammons are still studying the tentative deal under which the president of Educational would actually the state of the stat

the attorneys and receivers for the other side.

Approval of the deal ultimately is subject to the action of counsel for both Educational and GA, plus the changes in the tentative proposals and terms these will be agreed upon and inserted in the papers that go to the bankruptey courts having jurisdetion in California. Lloyd Wright, attorney, is one of the receivers for Libderstanding is that between

attorney, is one of the receivers for GN.

Understanding is that between a common the common terms of the

STUDIOS AWAKE

Realize Public Wants New Deal on How Tunes Are Injected Into Films-Even Second and Third Rate Teams Are Being Corralled for Future Chores

NEW ERA LOOMS

Optimism again proposites the ranks of the again proposites the ranks of the again proposites and the ranks of the again proposition and again proposition and again proposition and again again

passing of another six monthly period. The last who drew their final contractural checks early this thing the period of the peri

Studios Recent

broiling steak reaches their nostrila.

Studios Recant

During the inaugural quarter of
the current semester, when studio
biggies were being ground under the
comment when the studio
biggies were being ground under the
comment of the home office
right hands and awore that they
were through with song, insofar as
it related to the silversheet, for once
and all. Three times they had tried
they assured themselves, and three
they assured themselves, and three
three three they have been given the
chilly shoulder just when they
thought they were succeeded, awakened to the fact that the public does
want words set to melody, but not
in the way it has been served in the
songs grooved in as an integral part
of the whole, rather than giving the
impression that they have been
to the word of the songs grooved in as an integral part
of the whole, rather than giving the
impression that they have been
to the word of the songs grooved in as an integral part
of the whole, rather than giving the
impression that they have been
fried and ylardy, with scenario
department chiefs ordering their
scripters to drop their quarters at
ogling.
Judy Garland's canny chores are

ogling.

Judy Garland's canary chores are as important a part of the vehicle as is the stellar character of Andy. they insist. Boris Morros, who is accomplishing much in guiding Para-mount along the correct musical path, has some very definite ideas on the subject.

Borls Morros' Views

Boris Morrov Views
Despite the fact that the musical
end is my work, I am convinced thatthe successful petture in which songs,
is the main ingredient, with the
molody element scondary. We must
not at any time permit the tunes to
that they will sitted the theattoper's mind from the story, for after
all Shakespeare was right when he
declared the play's the thing! In
Continuous on page 521.

Major Prod. Now Up with '37-38 Skeds: 362 Pix Delivered by Sept.

'Made' to Be Un-Made

Hollywood, Aug. 2

David O. Selznick scrapped the story of 'Made For Each Other,' the Carole Lombard starrer scheduled to go into production yesterday (Mon.) and ordered a new script and ordered a new script.

James Stewart, borrowed from
Metro for the male lead, is extending his vacation a couple of weeks
while the writers are busy. John
Cromwell is slated to direct.

NEXT RKO REORG HEARING SET FOR SEPT. 8

A tentative hearing of opposition to the amended RKO reorganization to the amended RKO reorganization plan, which was approved last week by Special: Master George Algert, the stems at the Sept. 5, pending the Bondy from vetation. Date was Macel Thursday; (22) by Judge Henry Goddard at the suggestion of, H. C. Ricksby, coussed for the Allas Corp, proponents of, the plan, who also consume the support of the Company of the Company of the Pales Corp.

submitted the master's findings to the bedge. Bondy also set Sepi. 12 for the hearing on the application of Alger for his tess and disbursements for services as special master. Alger national services as special master. Alger national services and several services as special master. Alger national services and the same time the bild of the services of the services in the proceedings will also be decided, see Julia contains very few and manor changes from the original. It provides that the claim of Rockefeller Center for \$3,150,000 ber decided to \$3,000,000 and considered unsecured. Payment on this claim of Rockefeller Center for \$3,150,000 ber decided to \$3,000,000 and considered unsecured. Payment on this such as the services of the servic

shares which will be issued by the new company.

Report estimates the total value of assets of RKO at 172.79, RT and the net equity at \$23.21.719. Shares of RKO at 172.79, RT and the net equity at \$23.21.719. Shares of RKO at 18.91 and the net equity at \$23.21.719. Shares of the RKO at 19.91 and the RK

collateral realization.

Alger recommends that the holders of \$12,719,500 of old debentures now

Work Sets Back 'Rio'

Hollywood, Aug.
Starting date of the next Danielle
Darrieux pieture, Rio, was set back
from Sept. 15 to the first week in october by Cliff Work as part of the new schedule arrangement at Universal:

Work recently.

Work recently went over the en-tire 1938-39 production program with home office execs in New York.

Major distributing companies have practically caught up with the 1937-38 season, which, with most companies, has shout 30 days to go. By. Sept. 1, seven of them will have length up with development of the season, call for 31 features, exclusive of the westerns. Contracts, made: at the start of the season, call for 31 features, exclusive of the westerns. Proc. Universal, Metro. Paramount and Warners. Columbia's season from the contract of the season, call for 52 to 1950. Warners is expected 49 hout call to 52 features and will come through to 52 features and will come through the season of the seas

and is ready incompared as yout of 40 trues.

Universal produced 39 out of 40 promised features and completed its schedule of 10 westerns. Columbia will be on the job with 36 out of 40 regulars and all its 22 sage-brushers.

brushers.

Volume stacks up creditably in view of an almost complete cessation of studio activities during the late spring months. New season's production is well under way.

Disney Looks to Song Sales: Inserting Tunes In All Cartoon Prods.

Owing to the success of the song numbers from Snow White, Wait Dinney has decided that from now on a song will be inserted or field up a song will be inserted or field up shorts. Original numbers will be written and Irving Berlin, Inc., will publish:
Sale of the songs from Show White, first of the feature carboons, whice first of the feature carboons, has been tremendous, having gone over 150,000 over 150

PAR'S 2D-OUARTER NET \$1,200,000 UNDER '37

Paramount's second quarter earn-ings for this year dipped more than \$1,200,000 as compared with same period last year, according to the official estimate made last week. Company estimated earnings of \$394,945 in the quarter ending July 2, as against \$1,647,000 in comparable curarter of 1937. quarter of 1937

quarter of 1937.

Amount includes \$359,000, representing Paramount's direct and indirect net interest as a stockholder in the combined undistributed earnings of partially owned non-consolidated subsidiaries. Last year this share week \$340,000. wrs \$340,000.

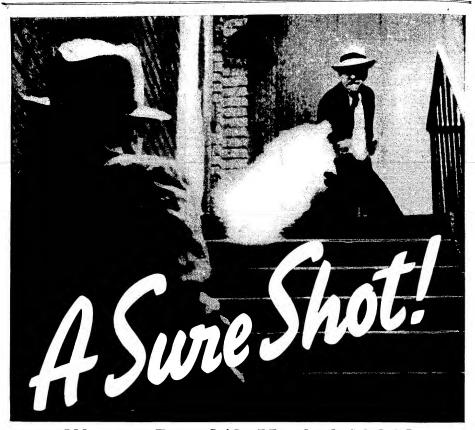
of \$12,715,00 of old debentures now outstanding, and on which there is stampounds consolidated earning the state of the state of the new preferred with official probable of the state of the mounts of the state of

SUD FUR COMMINGS

Hollywood, Aug. 2.
Robert Cummings, actor-aviator,
whose three-year Paramount con-tract recently expired, was rehired
in Using of Chinatowa' with Anna
Wore.
For the San White
as associate producer under Harold
Burley.

'Busman's Holiday' to MG

Hollywood, Aug. 2.
Metro bought Dorothly Sayer's evel, 'Busman's Holiday.'
H w ade is 5



Warner Bros.' 'G-Men' of 1938!

RACKET BUSTERS

HUMPHREY BOGART

GEO. BRENT • GLORIA DICKSON • ALLEN JENKINS • WALTER ABEL • Directed by LLOYD BACON
Original Screen Play by Robert Rosen and Leonardo Bercovici • A Commonitian Production

THE TEXANS

THE ILLUSTRATES OF THE SONG TH

| t Paramount, N. Y., July 21, 33. Run- | |
|---------------------------------------|----|
| ing time, 92 minutes, | |
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| vy ProstonJoan Bennett | V. |
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| ranna | ١ |
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| huckowalia | Ь |
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| t. David Nichols Harvey Stephene | |
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| t. David Nichols | |
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| uan Rodriguez Chris Martin | ĸ |
| | |

The Texans' is a large-scale out-door action production. It has enough sweep and thrills, however, plus excellent histionics, to justify generally good business. Picture will do especially well in territories where westerns have the edge. More, western than anything else, basically The Texans' is a story of

basically 'The Texans' is a story of the Reconstruction period and car-petbaggers following the Civil War, it is another of a long line of pic-tures which adopts a strong pro-Southern attitude in dealing with this period of American history, That should please the South, while at the same time it probably will not hurt at the box-office in the

mot hart at the Book-Onine in mot hart at the Book-Onine in Company and the plant of an old Texas family of ranches who are not only the plant of an old Texas family of ranches who are not with 10,000 head of cattle in order to avoid onerous taxation levied by with 10,000 head of cattle in order to avoid onerous taxation levied by with 10,000 head of cattle in order to avoid onerous taxation levied by war between the States. Most of the war between the States. Most of the war between the States. Most of the transparent of the same the war between the States and the same the war between the States and the same the sam

Ford plays the peg-leg ranch hand who gets knocked off, while Harvey Stephens, not in so much footage, is a Union officer. Both are excel-lent. Many lesser lights also figure in the large cast. Char.

THE CROWD ROARS

Metro-Goldwyn-Mayer release of Sam Zimballet production. Stare Hobert Taylor. Maureen O'Sullivan, William Samen Samen, Samen Morgan, water of Sullivan, William Samen Samen, Serseniay by Thoman Lenon, Gorge Bues and Gorge Thoman Lenon, Gorge Bues and Gorge Mayer of Samen Samen Samen Samen Samen Projection Room, N. Y., Aug. 1, '88, Run-ning time, 87 muttes.

| ommy McCoy | | |
|--------------------------|-------|-------------|
| | | |
| Irlan McCoy Fre | raru. | Artiola |
| hella Carnen | HIK. | storgan |
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| ather Ryan J. Farrel | sabe | Jowel |
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The manly art of self-defense, otherwise known as the cauliflower to otherwise known as the cauliflower to otherwise known as the cauliflower to other the cauliflower to other the cauliflower to other the cauliflower the c

Miniature Reviews

The Texans' (Par). Large-scale western with Civil Was reconstruction period favor; and the Crowd Rear (MG). Robert Taylor in an exciting pugilsic melodrama which has bounded in the Company of the Compa

dialect and material used for Morti-mer adds heavily to laughs.

mer adda heavily to laugha:

Shah's production is built mostly
around a father and daughter who
haven' met ansec later's childhood,
haven' met anne later's childhood,
Heart-in-tob story finishes on a
strong tragic note when the drunkard
when he steps in front of an author
mobile to commit suicide. A happy
ending might have been desirable,
is intensely in davor of anything
a tragic separation of the father and
Something that the average suidi-

a trape, separation of the father and daughter.
Somethic for the postulity is the monouncement to the world that the girl, masqueraded as a protege, is actually the daughter of the stage statully the daughter of the stage statully the daughter of the stage actually the daughter of the stage for the stage of the stag

Mannering, the much-married actor, the re father. She takes this letter the parent and his offspring, now grown, determine to keep the matter secret. This forms the basis for the grown of the parent and his offspring, now the parent and the parent and the secret. This forms the basis for the tense situations. It wrecks a new romance of the actor and it almost contact the parent and the parent

BOOLOO

| Poramount production and release. Pro- |
|--|
| uced and directed by Clyde F. Elllott. |
| tory, Clyde R. Elliott; ecrcenniay, Robert |
| . Welsh; camora, Henry Sharp, Carl Ber- |
| er and Ben Wotzler. At Critorion, N. Y., |
| ual, July 28. '38. Running time, 61 nine. |
| upt. Rabert Rogers Colin Tapley |
| Cato JayeJayne Rogan |
| akai Chief |
| and Defense. |
| tod DeSouza |
| Inh Laku Fred Pullen |
| Vative Giri |
| Injer Frenton |
| ol. Stanley Jaye |
| |
| apler Ralkes, Phil Smalley |
| PergusonJohn Sutton |
| tadla Operators, Clive Morgan, Colla Kenny |
| h Lec |

blowing party when the British Colonial Tommies arrive.

Supernes in one officer of the first superior in the control of the

MAN'S COUNTRY

| Monagrom praduction and release. Stars Jack Randall; features Marjorio licyanids. |
|---|
| Directed by Robert Hill; ecreenplay by Rob- |
| ert Emmett; film editor, Howard Dillinger; |
| camera, Hert Longenecker, At Central. |
| N. V., dual, July 20, '38, Running time, |
| 53 mine. |
| |
| Jack |
| Snappy |
| Madge |
| Lex., } |
| Duck! Walter Land |
| Buck |
| ordina Cabillia |
| Bort Dave O'Brien |
| Caleb Hart Ernie Adams |
| GuardCharles King |
| |

Calloping hoots, twirling six-shoot-ers and knock-down-drag-out fights-help to grip attention in this typical western. Man's Country possesses more believable intrigue and sus-pense than is often found in these outdoor operas. Should serve on the after half of double-billers. Jock Randads littled as the film's dock Randads littled as the film's

after half of double-billers. Jack Randall is listed as the film's star, but it is Walter Long, for years, in important subsidiary roles, who actually steals the production with brothers. Marjorie Reynolds, solo feminine character, hints of future. Pricture starts moving as a typical ranger - versus the - outlaw thrilic. Pricture starts moving as a typical ranger - versus the - outlaw thrilic. The control of the control of

HEROES OF THE HILLS

HEROES OF THE HILLS

Rendir Potaction. Patture Roser Liveries and Control of the Control of the

ment photographed, which for Try. Picture is a given to the top of the photographed, which is not producted after 'A Yank at Oxford. It is a production of the photography and the photography and the bennet of a very good story, a fine called on a very good story, a fine called or a very good story, a fine design of a very good story, a fine called or a very good story, a fine which there is very limit to the communical production of the very called or a very good story, a fine called or a very good story, a fine called or a very good story, a fine called or a very

Republic release of Hole depublic release of Hole depublication of Hole depublic release of Hole N. Y., July 20,
Dick Tracy,
Swen,
Pa Stark Chi
Junior
Junior

Died: Tray outriges from Chesier
Dick Tray outriges from Chesier
Dick Tray outriges from Chesier
tective prowess before cinematic audiences. This 15-chapter serial should
dences. This 15-chapter serial should
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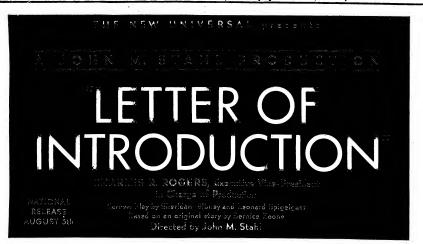
El Canillita y la Dama ('The Newsvendor and the Lady')

ARGENTINE MAND
SAL ABRICA AND SALVEY SE,
Sad America de Pilma rainosa of Corportallo Chienalografica Argentina production. Siture Lule Sandrial, Rosita Morneto,
Ionaca Ena, Juno Mangfante, Armande da
Vicente, Directed by Lula Cesar Amadorji,
Camera Lanzi Luca, At Clear Tearta Montumenial, Duenos Afrea. Kunning tinis, 100ulas.

(In Spanish)

Capitalizing, two names and the sympathy of the natives for the B. A. newsvendors, this film was specified as sympathy of the natives for the B. A. newsvendors, this film was specified as the control of the control o





17

FILM BOOKING CHART

(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.)

(8) REISSUES

COPERIGN. 138, BY VARIETY, INC. ALL RIGHTS RESERVED

TIME REVIEWED MINS. BY VARIETY WEEK TITLE PRODUCER DISTRIR TYPE TIME OF BELEASE SIX SHOOTIN' SHERIFF SWISS MISS NUMBERED WOMEN COCOANUT GROVE BLIND ALIBI RASCALS THE DEVIL'S PARTY MYSTERY HOUSE Western Comedy Drama Musical Meller Musical Drama Drama M. & A. Alexander
Hal Roach
E. B. Derr
Geo. Arthur
Cliff Reid
John Stone Ken Maynard
S. Laurel-O. Hardy
S. Blane-L. Hughes
F. MacMurray-H. Hilliard
R. Dix-W. Bourne
J. Withers-R. Hudson
V. McLaglen-B. Roberts
H. Bogart-G. Page GN MGM Mone Par RKO Harry Fraser
John G. Blystone
Carl Brown
Al Santell
Lew Landers
J.B. Humberstone
Ray McCarey
Lew Seiler 5/20/38 5/11 72 65 84 65 71 82 56 5/18 5/25 5/25 5/25 5/25 6/1 20th WB YELLOW JACK HUNTED MEN DESERT PATROL KIDNAPPED CRIME SCHOOL Jack Cummings Harold Hurley A. W. Hackel K. MacGowan Geo. Seitz Louis King Sam Newfield Al Werker Lew Seiler Drama Meller Western Rom-Dr Drama B. Montgomery-V. Bruce L. Nolan-M. Carlisle Bob Steele-W. Meldon W. Baxter-F. Bartholomew H. Bogart-Gale Page 5/27/38 MGM 83 65 5/25 5/16 5/25 5/4 Bryan Foy 6/15 5/25 12/3/1932 12/6/1932 8/25 6/1 6/7 THREE ON A WEEKEND
THREE COMBADES
A FAREWELL TO ARMS (R)
SIGN OF THE CROSS (R)
SAINT IN NEW YORK
JOSETTE
WIVES UNDER SUSPICION
LITTLE MISS THOROUGHBRED GB
H. Manckiewicz
F. Borzage
C. B. de Mille
Wm. Sistrom
Gene Markey
Ed Grainger
Bryan Foy M. Lockwood-J. Lodge-B. Ray R. Taylor-Tone-M. Sullavan G. Cooper-H. Hayes F. March-Colhert-Laughton L. Hayward-K. Sulton S. Simon-D. Ameche-B. Lahr W. William-G. Parirk J. Chapman-J. Litel Carol Reed Frank Borzage F. Borzage C. B. deMille Ben Holmes Allan Dwan Jas. Whale John Farrow 6/3/38 GB MGM Rom-Dr Rom-Dr Drama 76 100 90 124 71 70 68 65 Par Drama Drama Meller Musical Drama Com-Dr Par WB 6/8 HELD FOR RANSOM
THE TOY WIFE
YOU AND ME
KING KONG (B)
RIDERS OF BLACK HILLS
LADIES IN DISTRESS
ONE WILD NIGHT
GOLDDIGGERS IN PARIS GN
Merlan C. Cooper
Fritz Lang
M. C. Cooper
Wm. Berke
Harry Grey
John Stone
Sam Bischoff Meller Drama Rom-Dr Spec Western Meller Meller Musical G. Withers-B. Mehaffey-J. Mulhalj L. Rahner-M. Douglas-R. Young S. Sidney-G. Rath-B. Carey F. Wray-B. Cabol-Cooper 3 Mesquiteers A. Skipworth-P. Meran J. Lanp-L. Talbot-S. Toler B. Vallee-B. Lane Clarence Bricker Richard Thorpe Fritz Lang Schoedsack George Sherman Gus Meins Eugene Forde Ray Enright 7/20 6/6 6/8 3/7/1933 6/22 6/15 5/11 5/25 6/10/38 GN MGM 59 93 Par BEO Bep Bep 20th WB 96 55 66 63 100 HOLIDAY
CRIME OVER LONDON
WOMAN AGAINST WOMAN
PISON FARM
BLONDE CHEAT
THREE BLIND MICE
BLOCKADE
OUTLAW EXPRESS
WHEN WERE YOU BORN R. Hepburn-C. Grant
M. Grahame-P. Cavanaugh
V. Bruce-H. Marshall
S. Ross-L. Nolan-s. C. Nalah
J. Fontains-D. de Marney
L. Young-J. McCrea
H. Fonda-M. Carrell
Bob Baker-C. Callege
C. Rains-J. Cooper Everett Riskin
GB
Edw. Chodorov
Par
Wm. Sistrom
Ray Griffith
Walter Wanger
Trem Carr
Bryan Foy Drama Mystery Rom-Dr Meller Rom-Com Rom-Dr Drama Western Drama George Cukor Alf. Zeisler R. Sinclair Louis King Jos. Santley Wm. Seiter Wm. Dieterle Geo. Waggner Wm. McGann 93 84 69 68 6/17/38 Col GB MGM Par BKO 20th UA U WB 5/16 11/11/36 6/22 7/20 6/8 6/8 7/20 6/15 75 85 56 65 HIGHWAY PATROL
LORD JEFF
ROMANCE OF LIMBERLOST
BAR 20 JUSTICE
BORDER G-MAN
MR. MOTO TAKES CHANCE
YOUNG FUGITIVES
WHITE BANNERS W. MacDonald Frank Davis Mono Harry Sherman Bert Gilroy Sol Wurtzel Barney Sarecky Henry Blanke Meller Rom-Dr Rom-Dr Western Western Mystery Meller Dr J. Wella-R. Paige
F. Bartholomew-Sondergaard
J. Parker-E. Linden
W. Boyd-G. Hayes
George O'Brien
P. Lorre-R. Hudson
D. Kont-R. Télvos
C. Bains-J. Cooper C.C. Coleman, Jr.
Sam Wood
Wm. Nigh
Les Selander
David Howard
Norman Foster
John Rollfirs
Ed, Goulding 6/24/38 Cel MGM Mone 78 80 70 61 57 37 6/22 7/20 Par REO 20th U 7/20 6/15 7/20 5/25 CITY STREETS
EVERGREEN (B)
HAVING WONDERFUL TIME
ARMY GIRL
ALWAYS GOODBYE
SOUTH RIDING
DANGER ON THE AIR
RAGE OF PARIS
MEN ARE SUCH FOOLS W. MacDonald
V. Saville
P. S. Berman
Sol. Siegel
Ray Griffith
Alex Korda
Irving Starr
B. G. DeSylva
David Lewis Meller Musical Comedy Rom-Dr Rom-Dr Drama Mystery Com-Rom Rom-Com Carrillo-E. Bellows-B. J. Eddy J. Matthews-B. Mackay G. Bogers-D. Falrbanks, Jr. M. Evans-P. Foster B. Stanwyck-H. Marshall E. Richardson-E. Best D. Woods-A. Grey D. Darrieux-D. Fairbanks, Jr. W. Mortis-F. Lan. Al Rogel
Victor Saville
Al Santell
Arm'd Schaefer
Sid Lanfield
Vic Saville
Otis Garrett
Henry Koster
Busby Berkeley 7/27 1/15/35 6/15 7/20 6/29 7/27 7/20 6/15 6/22 Col GB RKO 68 82 70 90 75 84 65 80 69 7/1/38 Rep 20th UA U WB FAST COMPANY
MAN'S COUNTRY
CRIME BING
LITTLE WOMEN (R)
DURANGO VALLEY BAIDERS
PANAMINT'S BAD MAN
MY BILL F. Stephani Mono Cliff Reid K. MacGowan A. W. Hackel Sol Lesser Bryan Foy Rom-Com. Western Mystery Rom-Dr Western Western Drama M. Douglas-F. Rice Jack Randall A. Lane-F. Mercer Hepburn-J. Bennett-F. Dee Bob Steele-L. Stanley S. Ballew-N. Beery K. Francis Litel Eddle Buzzel Robert Hill Les Goodwins Geo. Cukor Sam Newfield Ray Taylor John Farrow MGM Mone RKO RKO 6/29 8/3 7/27 11/21/33 75 53 76 117 7/8/38 Rep 20th WB 60 6/15 PIONEER TRAIL
STRANGE BOARDERS
SHOPWORN ANGEL
PRIDE OF THE WEST
GOLD MINE IN SKY
PASSPORT HUSBAND
PRISON BREAK Western Mystery Rom-Dr Western Western Com-Dr Meller J. Luden-J. Barkley T. Walls-R. Saint Cyr M. Sullavan-J. Stewart Bill Boyd G. Autry-S. Burnette P. Moore-S. Erwin G. Farrell-B. McLane Jos. Levering George Mason H. C. Potter Les Selander Joe Kane Jas. Tinling Arthur Lubin Col Geo. B. Mason J. L. Manckiewicz Harry Sherman C. E. Ford Sol Wurtzel Trem Carr Col GB MGM 7/15/38 7/13 Par Rep 20th U 7/6 7/27 7/20 60 74 72 G. Farreil-B. McLane
J. Holf-C. Wynters
M. Rooney-J. Garland
D. Lamour-Burns-Raye
C. Zalyre-Adamsta-A. Lane
Dix-C. Morrio-J. Fontaine
W. Baxter-M. Waver
C. Boyer-S. Gurle-H. Lamarr
Dead End Klds
Mauch Twins-Lew D. Collins
Geo. Seitz
Theodore Reed
C. E. Elliott
Geo. Sherman
Lew Landers
Walter Lang
John Cromwell
Herold Young
Lew Seiler REFORMATORY
LOVE FINDS ANDY HARDY
TROPIC HOLIDAY
HEROES OF THE HILLS
SKY GIANT
I'LL GIVE A MILLION
ALGIERS
LITTLE TOUGH GUY
PENROP'S DOUBLE TROUBLE Col
Hal Roach
A. Hornblow, Jr.
C. E. Elliott
Wm. Berke
Robert Sisk
K. MacGowan
Walter Wanger
Ken Goldsmith
Bryan Foy Drama Com-Dr Musical Adv-Dr Western Meller Drama Rom-Mel Drama Com-Dr 6/29 7/13 7/6 8/3 8/3 7/22/38 Col MGM 61 90 77 80 55 80 70 95 85 65 Par Par Rep RKO 7/20 7/13 6/29 Zeth UA U WB 7/27 SOUTH OF ARIZONA
THE CHASER
PROFESSOR BEWARE
MOTHER CAREYS CHICKENS
LITTLE MISS BBOADWAY
THE YOUNG IN HEABT
AMAZING DR. CLITTERHOUSE Col Frank David Harold Lloyd P. S. Berman D. Hempstead D. O. Selznick Anatole Litvak Col MGM Par RKO 20th UA WB Western Com-Dr Comedy Drama Rom-Com Rom-Dr Drama C. Starrett-I. Meredith
D. O'Keefe-A. Morris-L. Stone
H. Lloyd-P. Welch
B. Keeler-A. Shirley
S. Temple-G. Murphy-Durante
J. Gaynor-D. Fairbanks, Jr.
E. G. Robinson-C. Treyor Sam Nelson
E. L. Marin
Elliott Nugent
Rowland V. Lee
Irving Cummings
tichard Wallace
Anatole Litvak 7/29/38 87 6/22 E. G. ROBINGOL-C. TEVOY

M. Lockwood-P. Lukas
R. Taylor-M. O'Sullivan
J. Moran-M. M. Jones-R. Morgan
J. Howard-H. Angel-H. B. Warner
R. Cromwell-M. Hunt
J. Fenner-L. Kraeger
D. Amech-A. Whelan-Ratoff
A. Leeds-A. Ropion-Bergen
Johnste-Lold Lane A. Hitchcock
R. Thorpe
Karl Brown
Louis King
Jas. Cruze
Ben Holmes
Al Werker
John Stahl
Wm, Clemens THE WHEEL SPINS
THE CROWD BOARS
THE CROWD BOARS
BULLDOG DRUMMOND IN AFRICA
COME ON, LEATHERNECKS
I'M FROM THE CITY
GATEWAY
LETTER OF INTRODUCTION
MR. CHUMP A. Hitchcock
Sam Zimbalist
E. B. Derr
Harold Hurley
Herman Schlom
Wm. Sistrom
Samuel G. Engel
John Stahl
Bryan Foy Rom-Dr Rom-Dr Drama Mystery Sports Comedy Drama Rom-Dr 8/5/38 GB MGM Mone Par Rep REO 8/3 71 73 100 20th WB 8/3 Rom-Dr Com-Rom J. E. Brown-J. Travis
R. Young-R. Hussey
J. Bennett-R. Scott
G. O'Brien-L. Johnson
J. Withers-G. Stuart
P. Kelly-C. Moore-Lundigan
H. Bogart-Gloria Dickson THE GLADIATOR
RICH MAN, POOR GIBL
THE TEXANS
PAINTED DESERT
KEEP SMILING
THE MISSING GUEST
RACKET BUSTERS David L. Loew
Edw. Chodorov
Lucien Hubbard
Bert Gilroy
Sol Wurtzel
B. Sarecky
Sam Fischoff Comedy Com-Dr Outdoor Western Com-Rom Mystery Meller Ed Sedgwick
R. Schunzel
Jas. Hogan
David Howard
Herbert J. Leeds
John Rollins
Lloyd Bacon 8/12/38 Col MGM R/3 Par RKO 20th WB CONVICTED

MAN WITH 100 FACES
MARIE ANTOINETTE
GIVE ME A SAILOR
SMASHING THE BACKETS
A ROMANTIC ROGUE
ALEXANDER'S RAGTIME BAND
THAT CERTAIN AGE
FOUE'S A CROWD Col
A. Hitchcock
H. Stromberg
Jeff Lazarus
B. P. Fineman
John H. Auer
H. J. Brown
J. Pasternak
David Lewis R. Hayward-C. Quigley
L. Palmer-T. Walls
N. Shearer-T. Power
M. Raye-B. Hope-B. Grable
C. Morris-F. Mercer
R. Novarro-M. Marsh
T. Power-A. Faye-Ameche
D. Burbin-J. Cooper-I. Rich
R. Russell-E. Flynn Leon Barsha A. Hitchcock W. S. Van Dyke Elliott Nugent Lew Landers John H. Auer Col GB MGM Meller 8/19/38 Drama
Drama
Drama
Comedy
Meller
Rom-Dr
Musical
Musical Par RKO Rep 20th Henry King Edw. Ludwig Michael Curti 6/1 WB Com-Rom R. Russer-E. Frynn
E. G. Robinson-W. Barrle
Gable-Loy-CarrilloLaurel and Hardy
A. Nagel-J. LaRue
G. Raft-H. Fonda-Lamour
B. Gabed-B. Roberts
M. Whalen-L. Barl
J. Gaynor-D. Fairbanks, Jr.
Priscilla-Rosemary-Lane Al Hall
Jack Conway
John Blystone
Karl Brown
Henry Hathaway
Edward Cline
Bnard Vorhaus
Otto Brower
Richard Wallace
Michael Curtix Mcller Com-Dr Comedy, Rom-Dr Outdoor Musical Meller Sports Rom-Dr Com-Dr I AM THE LAW
TOO HOT TO HANDLE
BLOCK-HEADS
CIRCUS COMES TO TOWN
SPAWN OF THE NORTH
BREAKING THE ICE
TENTH AVENUE KID
SPEED TO BURN
THE YOUNG IN HEABT
WOMEN COURAGEOUS Everett Riskin L. Weingarte 8/26/38 Col MGM MGM Mono Par RKO Rep 20th UA WB Everett Riskin
L. Weingarten
Hal Roach
Wm. T. Lackey
Al Lewin
Sol Lesser
Harry Grey
Jerry Hoffman
D. O. Selznick
Ben Glazer

A GREAT SHOW OPENS AT RADIO CITY MUSIC HALL THIS WEEK.

"Pandro S. Berman has sent forward what promises to prove a panacea for box-office ills. Mixture of comedy and drama, it will warm the hearts of exhibitors. for it contains all the ingredients necessary to start the turnstiles clicking again!"

-HOLLY WOOD

VARIETY

"Has tremendous drawing possibilities and will unquestionably clean up at the box-office. Women will go for it hook, line and sinker."

-HOLLYWOOD REPORTER

"Not since 'Little Women' a picture with more sentimental heart throb. A swell picture for the entire family."

-LOS ANGELES EXAMINER

"One of the notably worthwhile pictures produced in recent months. Admirably cast. Anne Shirley and Ruby Keeler rise to new heights."

-LOS ANGELES TIMES

Heart-warming, tender story capably handled



Rlind Checking Will Get Court Hearing In Mpls. in Complaint Vs. Ross Federal

Minneapolis, Aug. 2.
Whether blind checking of theatres constitutes a private detective
function will be the issue when the
Ross Federal Service on tried in
municipal court here on complain
sworn against it by charging operation of a detective agency without

a license.

It's the second shot fired by Northwest Allied States in its fight against the decking generally and the

It's the second shot fared by North-seet Allied States in its fight against blind checking generally and the second states of the seco

Par's Partners Invade N. Y. for Confabs On Operations and Product

Several Paramount partners are in New York, where they conferred with Y. Frank Freeman and other executives at the home office on current operating matters as well as to R. J. O'Donnell. of the Interstate circuit, in the southwest; Carl Ramford, southeastern operator; Arthur Lucas and Bill Jenkins, who are In Cardia to the Cardian Carlo Market Carlo Mark

southers, and to, A. Lightman, who sissipple are theaters,
Additionally, the Par partners,
Additionally, the Par partners,
ease on to discuss the national
greater pictures drive,
conference, left over the weekend
with his family for his summer place
man, Jr., who also is associated with
will be away around two weeks.
Going up to the Additondacks by
will be away around two weeks.
Going up to the Additondacks by
Fred Monthardt, comprioller of
Tradian's aboved off over the week.
Fred Monthardt, comprioller of
Fred Elias aboved off over the week.
Fred Monthardt, comprioller of
Fred Elias aboved off over the week.
Fred Monthardt, compropers the
Mexico, will be back in 10 days or
two weeks.

GN Takes Over Oat Opera from Condor

Opera from Condor

Faieral court gave Grand National
premission to close a deal with Condecision of the Condor o

Pic Night in the Bowl

Hydraulic Lift Camera

New camera Hollywood, Aug. 2.
New camera carriage with a hydraulic threa been introduced in the filming of Samuel Goldwyn's The Lady and the Cowboy's 4 United Arists.

Gregs Toland invented the companies, which speeds up operation and the companies of the compa

N. Y.'s Air Terminal Will Also House Reel Theatre

Also House Keel Theatre Grand Central theatre operators, who run the newsreel-shorts feature house in the Grand Central station, N. Y., have an option on the proposed \$58-scar newsreet house in the planned Air-line Terminal building opposite Grand Central. It would be on the ground floor of the three-story building, which will be passenger terminal in N. Y. for airplane lines.

lines.

Pen Newsreel theatre, near the
Pennsylvania station, will be opened
officially either Aug. 25 or Sept. 8.
This 456-seat house will be run by

Non-Profit Educ. Film Distrib Set Up: Hearon Tops

Ling expected educational picture concentrate for service as anual distributor or liaison for film poducers desiring to get their producers desiring to get the producers of the motion pictures division of the cautier director with headquarters in N. Y.

"In the past, the difficulty encountered by industry companies to countered by industry companies whereby they might get their pictures out to hes choosine the producers of the producers of

Spitalny Pic 'Charm'

Hollywood, Aug. 2.
Phil Spitalny's femme orch, billed on the air as 'The Hour of Charm,' will put it on celluloid.
Paramount will make it as a Cine-plor short.

'Heart' Trio Padded

Hollywood, Aug. 2.
Pauletic Goddard, Richard Carlson and Minnie Duoree are having their roles in The Young Heart' built up with added material.
David O. Selvnick ordered the trio

Dayld O. Seignick ordered the mo-to work four days this week on added seenes to amplify the picture for its world premiere at Radio City Music Hall.

JUDELL MOVES

JUPELL MOVES

Ben Judell's producing company
shifted from the Selznick-International lot to the studio formerly occupied by Maurice Conn on Sunset
blvd.

Production starts Aug. 22 on 'I
Want a Divorce'. Adele Buffington
doing final touches on the script.

All the Briefles In

All the Briefles In
Hollywood, Aug. 2.
Leon Schlesinger finished the last
of his 1937-38 steed of Merry
Melodies and Looney Tunes for
Warners release
Final pair, Wholly Smoke, and
Cyarke.

Cut Rate

New low in an advertising pass was achieved last week by the Miami theatre on Sixth avenue. New York. Boy was bauding them out in the afternoon while the house was charging loc.

Pass admitted one when accompanied by Sc.

Fleischer, Cartoonists Talking Pact Prior To Studio's Miami Takeoff

Negotiations have been opened for a renewal of the contract with May Fleischer, cartoon producer, covering the artists and animators who are can Artists of the United Office & For exists of the Original Course of America, a Consistency of America, and a Consiste essional Workers of America, a

RCA Net Over \$2,000,000 Below '37; KAO's Divvy Net profit of Radio Corp. of Amer-

ica and subside dinned more than \$2,000.000 in the first six months ending June 30 this year as compared with the first half last year.

secony, in the first sky, months, ending June 30 this year as compared with the first skill last year, and the first skill last year, after produced and the first sky months last year, after produced and the first sky months last year, after produced and the first sky months last year, after produced and the first sky months this year against \$7.—Directors of Keith-Albee-Cripheum declared \$1.75 dividend on 7% preferred stock restered year, and the first sky months this year against \$7.—Directors of Keith-Albee-Cripheum declared \$1.75 dividend on 7% preferred stock yesterday (Tueday) Surplys. Divby is payable Oct. I to stock on record Sept. 15.

Both B. F. Keith and Keith-Albee which was the first half of the year, ending July 2, as compared with first 28 weeks of 37. B. F. Keith new the first half of the year, ending July 2, as compared with \$13.272 in first six months last year, render July 2, and in the 28 to 15.—The first sky months last year, Fronti before provision for depreciation and income taxes was \$394.786, profit of \$192. Keith-Albee-Orpheum net profit of \$10.01, 30.076 for the \$2 weeks of \$1.0. in \$10.00 for the \$2.00 for the

Tint Shorts for WB

Hollywood, Aug. 2.

Hollywood, Aug. 2. Cinecolor closed a deal with War-ner's to multe pastel films of 13 Il-lustrated Mechanies subjects, a Sia-mese travel picture and a fur fash-ion briefle.

Other, shorts on the Cinecolor program are Paramount's Unusual Occupations and three curtoons to be produced by Cartoons, Ltd.

B&K Sets the Lead for Duals in Chi: Philly Exchanges Also Play Blind

2 Drive-Ins Fail To Toot; Couldn't Get Pix

Toot; Couldn't Get PIX
Drive-In Theatre in Pennsude,
N. J., near here, has failed to open
ture skedded for the Roosevelt boulevard, on the route to New York, has
not materialized either, leaving
hilly, home of the first of the
neck in - your car - and-walch-themeter with the route to New york on the
neck in - your car - and-walch-thementer of the first of the
neck without any such conmenter of the first of the route of the first of the
neck in - your car - and-walch-thementer of the first of the route of the first of the
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neck in - your car - and walch-thementer of the first of the first of the
neck in - your - y

show spots, without any such con-venience.

To product was, the trouble in-bottle case. Couldn't get anything worthwhile in competition with reg-ular established houses. Pennsauken Drive-In was operated for a while' mer & Vincent and Varbalow Bros, and even so failed to citek, substan-tially. Did oke for a short time on sexers and, freak plx.

Cooper to Lop Off 2.000 Seats

Off 2,000 Seats

In Lincoln, Neb.

In Lincoln, Neb.

In Lincoln, Neb.

It is flort to reduce the seating the line of the subscription of the seating the line of line of the line of line of the line of line of the line of line of the line of line of the line of line of the line of l

N. Y. POLICE IN Q. T.

Bingo and kindred games are quietly being shuttered in all churches, clube, fraternal organizations, social societies and the like derstood to be part of Police Commissioner Valentings recently in augurated camping, against gambing. Pressure is on, although no weeping order has turned up thus weeping order has turned up the part of policy and part of policy and part of policy and po

returns post was given the nix. Thus far, no theatres have been told to abandon bingo, lucky and kindred so-called chance games. Prosceutions to date have proved unsuccessful against film houses in New York.

Canada's Tabe Ottawa, Aug. 2.

Effective today throughout all Canada, all forms of slot machine, being pames, bank nights, drawings bingo pames, bank nights, drawings bingo pames, of channe became illead under new provisions of the Criminal Code of Canada put through at the session of the Dominion Parliament here last spring, now given official enactement by announcement in the Canada Gazette through orderin-council.

This means the immediate end to

Other, shorts on the Cinecolor program are Paramonuts' Unusual to formidable oposition to theatres, the produced by Cartona. Live the formidable oposition to theatres, the produced by Cartona Live the formidable oposition to theatres, the produced to the formidable oposition to the termination of the community wedfare. Municipal authority wedfare functional authority wedfare functional authority wedfare functional authority wedfare functional authority wedfare. Municipal authority wedfare functional auth

Any indie nothe operators have for a return to single feotures bleak, with the same of the

meet, the bargain pieture policy.

Philly Dualing as ta
Philladelphia, Aug. 2.
Despite clauses in contracts of
three majors prohibiting double-festiring of their product, pix continue to be coupled in duals. Waner Bros. Metro and Paramount apmail indice use their product as purt
of a twin bill.

Fact that Metro product was here

a understood he'll drop it, et is hoped to take almost all subsequent runs out of town, ray not be the end of the close of the control of the

and circuit courts in several opin-

ZEIDMAN ON THIRD 8-PIC RELEASING DEAL

Hollywood, Aug. 2.
Bennie Zeidman, v.p., of Malcolin
Brown Pictures, Inc., signed an
elith-picture releasing deal last weekgenerated by the state of the state

Mickey's Top Roost

Mirkey Rooney gets to political in Metro's The Hardys Out West, saled to start this week with William Seitz directing. Virginia Weidjer goes into the east in place of Judy Carland.

Script was toto Script was turned in lust week by res William Ludwig and Kay Van Riper



INDIE OPPOSISH PHILLY UMPTO FEUD TO PAR-SINGER IN MPLS.

Minneapolis, Aug. 2.

Minneapolis, Aug. 2.

The Paramount-Singer combination in control of the downtown control of the downtown control of the downtown control of the control of the work of the work of the control of the work of the

where with a permanent picture with a permanent picture. Where the Alvin will obtain its product is a moot question, but its sponsors seem to have no doubts on that sore. As far as Is known, the paramount-Singer combo has all the major product films, arty stuff and juffs. The Time runs, for the most part, independent releases, reissues and sluffs.

part, independent releases, ressues a sunt.

Minimum service and service and

other new showhouse in St. Loui Park, local adjacent suburb, shortly A p rmit for the theatre already has

Coast Racetracks

(Continued from page 1)

flow of money, they see their cus-tomers tossing their money into the format to do something about it. Theatre operators and exhibitors feel just as keenly about it, but are not so outspoken. Meanwhile, they are giving the merchants their moral was the seen of the seen of the seen of the are giving the merchants their moral and contributing to a noncern and quilety contributing to a noncern and energy the curb on the the racing game.

support and query, movement for a legislative curb on the racing game.

Santa Ania Hollywood Park and Del Mar provide 117 racing days in So. California. When they are not running, Tanforan and Bay Meadows are busy up around San Prancisco.

Hollywood Park's first season we distinct financial success an a distinct financial success, and would have been greater if it had been allowed to run as long as Santa Anita. The take was around 25,000,000, some of which will be spent on improvements and some distributed as a 20% dividend to stockholders.

distributed as a 20% dividend to stockholders.

\$499,912 Daily

Daily average of the tote was \$499,913. Track's cut of 8% pilus broakages amounted to about \$1,500,bills and \$40,000 programs at 150,000 the pilotophysics and \$40,000 programs at 150,000 programs at 150

laves.

Hollywood Park is controlled by Warners, and the list of stockholders reads like a film Who's Wno. Bing Crosby and Pat O'Brien are the two big shots at Del Mar, with plenty more picture personalities inserting a finger into the pie. Santa Anita is owned largely by Friso capital, but Hal Roach is president and screen biggies have heavy investments in it.

Will Absorb Del Mar

GETS ANOTHER HYPO

Philadelphia, Aug. 2. More coals were added to the feud between members and execs of United Motion Picture Theatre Own United Motion Picture Theatre Own-ers, here, which has split the organ-ization, this week with a deal set whereby Affiliated Theatres, Inc., will shortly acquire the Frolic

theatre.

Frolic, just a short distance from
the Apollo, owned by Charles Segall. chairman of the board of
UMPTO. Affiliated, headed by Dave
Milgram, already has under construction another house on the other
side of the Apollo, which means Segall's theatre will be caught right in
the middle.

the middle. Feud between Milgram on one side

Feud between Milgram on one side and Segall and Lewen Pizor, UMPTO prez, on the other, started when Pizor began construction of the Chelton, close to the Walton, which Milgram had recently acquired. Milgram declared this violated the ethics of the organizaviolated the ethics of the organiza-tion and was further incensed when, he charged, Pizor attempted to sell him the Chelton site at a tremen-dous profit. He has a \$100,000 libel suit pending against Pizor now as a result of an ad the UMPTO prez-put result of an ad the UMPTO prez put in a trade paper.

Pizor averted bringing the whole

Pizor averted bringing the whole situation out into the open at a gen-eral membership meeting last week by declaring there was no quorum when Milgram got up to speak. Meeting was the first in nine months. Milgram demanded a financial re-Milgram demanded a financial re-port on the Paramount strike funds of last fall. He said he contributed \$200. No accounting has been given.

Kirsch Vice Saperstein As Illinois Allied Prez

Chicago, Aug. 2.

Replacing Aaron Saperstein, who died Jua. 1.0 Jack Kirsch- as elected president of the Allied Theatre Owners of Illinois. He was officially named to serve for the unexpired portion of the term, which has 10 months to go. Election was by the Alled board of directors.

Allied board of directors.

Kirsch has been an exhibitor in
Chicago for many years and always
a leading figure in independent theatre. organizations. He is at present
operator of the 20th Century, Gold
and Villa theatres in the nabes.
Lou Abrasson, who has been secseries the Allied organization here
since it the Allied organization here
capacity.

2 Meets for National

Los Angeles, Aug. 2.
Operating divisions of National
Theatres Corp. are holding two regional conventions this year instead
of the national gathering originally
set for Del Monte, Cal., late this

First session, covering Kansas City, Milwaukee and Denver divi-sions, is slated for Kansas City Aug. 9-10-11. Second powwow. sions, is slated for Kansas City Aug. 9-10-11. Second powwow, embrac-ing western divisions, will be held at the Ambassador hotel here Aug. 15-16-17. Spyros Skouras will preside

All WR Shorts In

Warner Bros. Vitaphone studios in Brooklyn has wound up final touches on this season's consignment of shorts, with previews run off last week. Included in the lot were two Floyd Gibbons' subjects, a Joe and Asbestos' short and 'Miracles of

Present plan is to shut down production until September

Remarque Eyes U. S.

rich Maria Remarque is considering American citizenship.
The author of 'All Quiet on the Western Front' deprived of his German citizenship, has been residing here.

TWO FOR LOWE

TWO FOR LOWE
Hollywood, Aug. 2.
Edmund Lowe is slated for two
Paramount roles as soon as he finishes a week's p.a. chore in Chicago,
opening Aug. 5.
Program calls for a featured spot
in 'Disbarred' and the Philo Vance
role in 'The Gracie' Allen Murder

Film Reviews

NIGHT ALONE

(Continued from page 15)

barbed twittings by his wife's sister, who suspects his nocturnal escapade, Leonora Corbett plays this with a more acid touch than the part created on the stage. Lesley Brook is natural as the wife, and Emlyn Williams alternates easily between smug as the wife, and Emlyn Wil-ams alternates easily between smug espectability and hilarity under the sell of drink.

spell of dripk.

Photography and direction acceptable and supporting characters chosen with care. If film version does not quite fulfil promise suggested by the original play, it is because they very rarely do. Clein.

DREIKLANG

(GERMAN MADE)

(GERMAN MADE)

UFA production and release. Stars Tall Dugover, Paul Hardmann, Most Muscolus, Peatures Helga Marold, Water Wenner, Karl Gunther, Franz Weber. Directed by Roster-Burgarat, based on story by Delter Sterek, Camern, Werner Krien; music. Kurat Schreder; Celtor, Paul Dotermayz, A. 68 St. Garden, X., week July 32, 38. Correlat. Mino. Jo. mins.

Hencken Anion Tina Zerbern Friedrich Wil Julius Schran (In German, No English Titles)

frau scannam.

In Germon, No Enplish Titler)

Excellently produced, but somehat overlong film will undoubtedly
draw the local Teutons, atthought
frau the local Teutons, atthough
frau the local Teutons
frau the local Teutons
frau the local Te

RKO Buys WB Product

RKO Buys WB Product
Gradwell L. Sears, general sales
manager of Warner Bros, announces
a deal signed for all of the Warner
product by seven RKO theatres for
he coming season. Houses involved
are the Main Street, Kantase City,
Stoux City, Iai, Cripheum, Cedar
Rapidis Orpheum, Davenport: Braddies, Omnia, and Orpheum, New
Jeans.
Ben Kalmenson handled the deal
(1. Murners, and Fred Myers acted
for RKO.

DOCS AND DAISIES

Rolpiwood, Aug. 2 Republic will make 'Dector Don't Tell'. Liberty mag yarn which it re-cently purchased, as one of its four 1938-99 anniversary special. Studio, through Moe Segles production for "Million Dollar Fraud," by Alex Odtlich, has also been bought by Republic. Studio pacted Wellyn To-man to seriet hillburk op the made by Armand Shieder. Hollywood, Aug. 2.

OZONE TOUGHTE

Hollywood, Aug. 2.
Airline hostess yarn, Tough Angels, by Jerry Wald and Richard Macaulay, is slated to start at Warner's in two weeks.

Cast includes Ann Sheridan, Anita
Louise, Jane Bryan, John Payne,
John Garfield and Ronald Reagan.

THANKS' AWAY Hollywood, Aug. 2

With Bob Hope and Shirley Ross in the top spots. Thanks for the Memory rolled yesterday (Mon.) at

eorge Archainbaud is directing, ville Shauer associate producer.

Midwest Ops Darkening Big Theatre Signs to Effect Power Savings

Chicago, Aug. 2.
That theatre operators, particularly circuits, are convinced that mammoth perpendicular electric signs blazoning the name of the theatre have outlived their usefulness is indicated in the steadily increasing number of theatres which are no longer bothering even to light their big specificalizers at night.

big spectaculars at night.
Orders are being sent through the
Paramount circuit to keep the perpendiculars dark. These orders are
based on the decision that it is no
longer necessary to blast on the
name of the theatres, since they are
deemed to have already become established firmly in the minds of the

TEAR GAS BOMB ROUTS 1.400 FROM PIC HOUSE

Hartford, Aug. 2.

Hartford, Aug. 2.

Explosion of two tear gas bombs in the Proven theatre here Sunday nage (32) down 400 persons to the street of force 1400 persons to the street of force 1400 persons to the street of force 1400 persons to one in the Tremont theatre, Boston, Saturday night (30). Both houses are owned and operated by F. E. Liebeman, of Boston.

operated by F. E. Lieberman, of Bos-ico. ecanon juve by Keith South-self, menager of the house and local star, menager of the house and local and state police for the explosion. Bombs, containing a high percentage of chlorine, were of the same type as the shortly after 9 o'clock. Bombing followed a dispute with Bombing followed a dispute with December of the surface of the shortly pickets of the union were stationed there, being withdrawn in June after Lodge Rufus Booth, of Superior Lodge Rufus Booth, of Superior Logge Rufus Booth, of Superior Logge

tion.

Patrons of house stated that three
girls vacated seats in the rear of
house, where bombing occurred, a
short time before the explosion took

N. Y. Set Demolished

Hollywood, Aug. 2. Old familiar New York street set on the United Artists back lot was torn down last week to make room for Sam Goldwyn's 'Last Frontier,' for Sam Goldwyn: Last Frontier, starring Gary Cooper.

Manhattan set was built for Goldwyn's 'Street Scene' in 1930, and has been used in dozens of pictures.

public, and that the location of these theatres is also well known by the picture-going mob.

instead of spending the power and upteen coin on these signs, which contain only the name of the theatre, the circuits are moving most of this money to sprucing up the marquees. This is on the theory marques with the containing the Instead of spending the power

It is estimated that the cost of the It is estimated that the cost of the average perpendicular in power and upkeep is between \$150 and \$250 a month. This sum, when totalled over some of the circuits in the midwest, touches as much as \$3,000 per

Ask Rebates

Where the theatres have a flat sum deal with the power companies the operators are now negotiating with the utilities for a rebate on the guarantee that the perpendiculars will remain dark. Operating cost of the perpendicu

Operating cost of, the perpendiculars has come to the attention of all theatre owners and several means have been devised to cut down on this cost. Essaness circuit here led the procession in that direction by retagging all theatres which had more than five letters in their names. Thus most of the Essaness theatres

Thus most of the Essaness theatres at present carry such names as Ace, 400, Devon, Logan, Vic, etc. While there was considerable expense incurred in redesigning and expense incurred in redesigning and upkeep. Other theatres throughout the territory have followed, with the long names radually being weeded out.

Old G.O.H. Reopening As-

RKO's 23d St., 1st Run
With the opening of the rebuilt
Grand Opera House, N. Y., comor
nabo the elrout is reported making
nabo the elrout is reported making
street, half a block away which has
been a second-run grind. Old 23rd
Street, half a block away which has
been a second-run grind. Old 23rd
Street, half a block away which has
been a second-run grind. Old 23rd
the Go-H, it is understood, and will
be operated independently. be operated independently.

RKO is calling its new house the 23rd St. theatre, which means the old Proctor's will probably be given another name. New house will scat 1,880 and will plry first-run features on double bills, changing twice

New York Theatres.



Loew's STATE

NICK KEN

'HOLIDAY'

ROBERT TAYLOR 'The Crowd Boars' "Love Finds Andy Hurdy" JAPITOL ::

EDWARD G. ROBINSON IN The AMAZING DR. CLITTERHOUSE 25. Strand

PARAMOUNT TIMES

Joan BENNETT Randolph SCOTT TEXANS"

KRUPA AL BERNIE "Alexander's Ragtime

In Person

ROXY BEATS 25 TO

Band" -On the Stage-

MUSIC HALL "MOTHER CAREY'S

CHICKENS" Spectacular Stage Productions

See Indie Frankensteins

(Continued from page 5)

erford his around 100 theatres, while Butterfield has around 8.5 Paramount has a slight interest in both, but in no way dictates bulying or operations of the property of the property of the property of the property of the approximate 1,200 houses Power of the approximate 1,200 houses Power of the property of the prop

If Majors Sell, What Then?

If Majors Sell, What Then?
One of the questions that immediately arises in the minds of film
men, aside from the minds of film
men, aside from the self out
the self out
happen if majors had to self out
the verywhere, thus throwing into a
more powerful position the various
partners or affiliates in which majors presently are interested through
the control of the self out
the self-out of the self-out
men and the self-out
me

perspheres where the mean invogan-perspheres where the persphere is a mean particular, and a position in this connection, having many partnerships, but should di-vocament ever come, the theatres and partners could, go to the partners competition with themselves and partners could, go to the partners now most dominant in their terri-tories. Most of these partners now any producer interest. Should it be-come necessary to sell the stock in-terestic now held, undoubtedly the they now have.

they now have.

Among these are the powerful Sanning of dates, director, stars, etc., Among these are the powerful Sanning of dates, director, stars, etc., and the sanning of the sanning

southwest is virtually indic as it is. Par is in partnership with this circuit in a couple spots in Arkansas, while 50% is owned by United Artists, though latter leaves absolute operation to R. & R.

operation to R. & R.

Among distribs, there is no secret
that some of the larger indies are
tougher to deal with through their
power, controlling film rental levels,
than the chains of the major companies themselves. During the past than the chains of the major com-panies themselves. During the past year, this resulted in numerous cases where indies as well as affiliated op-erators with local buying jurisdic-tion held down rentals on various pictures, notably one that deserved more than average, Snow White. As the producer-distributor has some interest in the indie, the latter has none in him."

none in him.

While divorcement might mean
more competition in some situations
or sections, in others it would inevitably mean greater control by
those who are now 100% indie or
would become that by buying out
producer Interests, such as E. V.
Richards, Kincey-Wilby, A. H. Blank,

etc. In other fields it isn't wholes there delds it ton't who leader control which alone determines chain strength and buying power. Many large procery, clothing, drug and other chains, which do not engage in a season of the chains, which do not engage in a season of the country within recent years. This point unrest has been a season of the country within recent years. This point unrement act who leading divorcement at who leading drug the country within recent years. This point unrent of who leading drug the relating. Principal angle of indice against loaning of takent directors, darra, etc., up a star for the company whose product he uses, then the takent who be loaned to another producer whose competitor. On that ground, it is pointed out, it would appear the childrice, wants-to-have-competed.

New York Incorporations

in Productions, Inc., Mahantun; cal enterprises; capital stock, \$100 par value. Directors: Her-Moltzer, Ann Kira, Ruth Hirsch, tih avenue. New York. (Abraham gman, same address, filing atdes-Meyers, Inc., New Tork; deal sical instruments. compositions, septial stock, \$20,000; \$100 par Directors: Henry Parnes, 1002 avenue, Brooklyn: Edward H. 2700 Whiten avenue, Brook, \$200 Whiten avenue, Brooklyn: 22 Wadeworth Terrace, 22 Balog, 72 Wadeworth Terrace, 22 Stock Joseph C. Balog, 12 wauenwate New York. Fremler Trading Corp., New Tork; molion picture business: capital stock, \$10,000; \$100 par value. Directors: Arthur G. Spanier, 118 Floyd street; Desse Shephard, 218 74th street, Brook-jyn, Bonjamin Milzoff, 914 Hoe avenue, Bohjmin Miller, Rt. Mee acons. Steinery Roller Blak. Hec. Queenteinery Roller Blak. Hec. Queenteiner Capital record, 114,005 1100 are
accommon to the control of the c rest; Asprox hosh, off W. 121s arrest; with the control of the con

bit Man Manual and Sanaka Maliya, Parili, Pirat, Inc., Manhattan: Saurant husiness; canital atock, 100 lares; no par valle. Directors; Wally hardt, John Schrolt, 2905 (resion aweie, Bronx; Syd Steinberg, 36 W. 44th

Memory, New York, Mallon Picture lounders, New York; matten picture lounders, New York; matten picture lounders, New York; Marking Bresaller, Max Benko-Robert Kopple, 69 (Hrand street, is Kopple, same address, filing at-

int, cuting sounting and registering to the registering to there, no har value. Directoring the registering to the registering Mittlenan. 51 Chambers street. New Americal Film Importing and Distributed Corp. Observation of the Control of the Corp. Observation of the Corp. The Sport, and Fifth acrons, New York, Control of the Control of t No. 1 of the Company supple, same address filling atmey.)

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supple, same address filling atmes address filling at-

F&M REOPENING ST. L. FOX FOR 'RAGTIME'

St. Louis, Aug. 2.
Fanchon & Marco's 5,000-seater
Fox in midtown, dark since May 19,
will throw off the padlocks, Aug. 19
for 'Alexander's Ragtime Band'
(20th). Closing for 13 weeks, cost
the hose has been dark since it
the hose has been dark since it
According to recent spans throw

According to present plans, there will not be a resumption of the combo pic-stage show policy, in effect before the closing.

N. Y. Rivoli Reopening With 20th's 'Gateway'

Rivoli, N. Y., which closed down opening sooner than anticipated, with 'Gateway,' obtained from 20-Fox, to debut Saturday (6).

Theatre will continue under the same policy, with John Wright as managing director of operations.

Roxy's Divvy

Roxy Theatre, Inc., directors last week declared a cash dividend of 1,50 per share on the preferred tock, being the first distribution un-ler the new 20th-Fox regime. Divvy overs fiscal year ending Aug. 25 this week \$1.50

Payment will be made Aug. 10 to cockholders on record today (3).

Theatres-Exchanges

Bill Griffin, manager of the Cullman and Strand theatres here, has closed the Strand and purchased the Lyric from the McMinn interests. Lyric will be remodeled.

Charges in Sching setup list Al Marquise, house manager of Keith, for transfer to manager of State, Hamilton, with Joe Deacon, assistant at Paramount here, replacing Mar-quisee at Keith's.

Ed McCann achieved a goal when he snagged a job as film booker with the Paramount exchange. McCann was formerly on the usher brigade at the RKO Palace here, but had his distribution held and kept pounding at the exchange doors.

as the exemange doors.

W. J. Edwards, Jr., opened a new theatre in Tujunga. Suburb has earlied to the suburb has earlied to be replaced by Homer Skillion, recently with the Terry hone, recently with the terry has earlied to jell.

Fox. West Coast purchased Avalon heatre in Wilmington, Another deal to jell.

Pacific Coast Threaters, Ire., opened hattan Beach, sixth link in its indie chain.

hattan Beach, sixth link in its inue-hain. Daluce Theater, Inc. bought the Fox theater building in San Ber-nerdine at public sale for \$110,000. House, 1,960-seater, dark three years, Casino theater, formerty the Ver-non, opened last Friday (28) with Harry Milstein and Albert Mel-linkoff have acquired site in Gar-dean tools aburbly and will shortly food. Ready around Nov. 100. Ready around Nov. 100.

Standard Theaters is conducting some month cheeres is conducting some month cheeres is conducting some month cheeres in the standard stand

head in Oklahoma City, will consucciosses.

New Standard lineur in managers as Tod Ferquion at the Plaza, Jack start of the Plaza start of the Plaza

EXPLOITATION By Epes W. Sargent

'Texans' Preem

Texans' Freem
The combined forces of both Paramount and the interstate Circuit common and the c

the unearte special art posters were A contingent of Hollywood stars constitute of Randolph Scott, Raymond Hatton, Robert Cumming, Glenda Farrell and Lucien Hubbard, producer of The Tozana, altended producer of The Tozana, altended the Company of the Company of

Breckenridge High School Band of 180 pieces.
Special radio hookup was ar-ranged with station KABC from the lobby of the theatre. A special scort as a ratio of ciginal to the second the state of the state of the trail drivers as well as members of the United Daughters of the Confed-eracy, a Texas State organization.

.... Used a Serial

Bob Farrell worked up a guaranteed five weeks of steady biz for the Rivoli (Indle) by using the serial Lone Ranger (Rep) as a double feature with revival pix. The deal also included a commercial tle-up that gets free radio bally for the

that gets free radio bally for the house. 30 reels of 'Lone Ranger' are used as five feature-length programs. Ranger story as a standard air pro-gram. In this the theatre gets a steady plug. House has built up a substantial matinee biz and held a steady gross throughout dull weeks in the hot season.

Just as Good

Just as Good When Yellow Jack' played Houston, Texas, Francis Deering, Lowmanager, pulsed a showmanhing stunt and the property of the property

From Air to Sea

Questions Liberty

Questions Liberty
Challenging a recent article in
School of the control of the control
School of the control of the control
School o

Metro's Ace Stunt

Thousands of visiting summer school teachers and students will carry a "Marie Antoinette" message to every corner of the nation as the MS exploitation staff in connection with the muscum established by

Boward Dietz as chief at the Asign insate, where the preduction, with Norma Shearier in the title room, with Norma Shearier in the title room, which was the Broadway premier Aug. When the Company of th

cities.

Next Monday (8) a student group from N. Y. U. will be conducted through the museum. A majority of these are out-of-towners, halling among many other states, from California, Florida, Texas and Minnesota. Plans are also under way to entertain many more college and high school students in the near future.

school students in the near future. The collection of properties used during the filming of Marie Ando-mumber of nuns, from school throughout the metropolitan area, school, where a group, from oning the city, are studying pedagogy. Exhibit is proving a termendous Exhibit is proving a termendous exhibit is proving a termendous cannot be considered as the control of th

Cake with a Ring

Cake with a Ring

Chaloma City.

Pattron of the Tower (Standard)

Free Control of the Tower (Standard)

Free Control of the Tower (Standard)

Free Control of the Control o

STUDIO CONTRACTS

Hollywood, Aug. 2. Samuel Goldwyn signed Irmgard on Cube to a writer pact.

20th-Fox lifted Kenneth Mac-Gowan's associate producer option. Metro picked up Ruth Hussey's

Joe Cunningham inked player pact at Warners. RKO took up Oliver Drakes writer option. Warners contracted Frank Vaselle,

RKO renewed Bert Granet's player

actor creawed Bert Granet's player contract.
Francine Bordeaux signed player to with Hall Stoch Fances Hyland inked new player contracts at 200Francine Bordeaux signed player contracts at 200Francine Hyland Stock Francisco Hyland Stock Francisco Hyland Francisco Hyland Stock Francisco Hyland S

STORY BUYS

Hollywood, Aug. 2. Edward Finney bought Denvet Dixon's Roll, Wagon, Roll, for a Finney bought Denvet Dixon's Roll, Wagon, Roll, for a Republic purchased nine published mag stories from Thomas Burtis and Impector Frank J. Ellis. However, and the stories of the Roll of the Roll

sindling, for \$35,000.
Universal purchased two originals, Strange Faces, by Arnot Giusti and Cornius Reece, and Young Victory, by Charles Greyson.
Lucian Cary sold his novel, Second Meeting, to David O. Selznick.

TITLE CHANGES

Warners switched from Cimilar The Your Daughter's latest title for the original story, Sister Act, at Warners. Intervening name Warners. Intervening name Your Courageous' and Daughters

RADIO SEEKS FRIENDSHIPS

Chain Income from Time Sales

| | NBC | | |
|---------------------|--------------|--------------|--------------|
| 1938 | 1937 | 1936 | 1935 |
| \$3,793,516 | \$3,541,999 | \$2.881.815 | \$2,895,037 |
| | 3,295,782 | 2,714,300 | 2,758,319 |
| | 3.814.283 | 3.037.873 | 3,025,308 |
| | 3,277,837 | 2,741,928 | 2,682,143 |
| April 3,310,505 | 3,214,819 | 2,561,720 | 2,685,211 |
| Мау 3,200,569 | 3,003,387 | 2,323,456 | 2,380,845 |
| June 2,958,710 | 2,707,450 | 2,429,983 | 2,208,935 |
| Total\$24,010,464 | \$22,655,557 | \$18,491,075 | \$18,635,798 |
| | CBS | | |
| 1938 | 1937 | 197. | 1935 |
| January \$2,879,945 | \$2,378,620 | \$1,901,023 | \$1,768,949 |
| February 2,680,335 | 2,284,317 | 1,909,148 | 1,654,481 |
| March 3,034,317 | 2,559,716 | 2,172,382 | 1,820,553 |
| April 2,424,180 | 2,563,478 | 1,950,939 | 1,615,389 |
| 2,442,283 | 2,560,558 | 1,749,517 | 1,287,455 |
| Tune 2,120,235 | 2,476,567 | 1,502,768 | 1,066,729 |
| 1 367 357 | 1 988 412 | 1 292 775 | 910 470 |

MUTUAL

\$18 791 868

\$12,478,550

\$10 124 006

| | 1938 | 1937 |
|----------|-----------|-------------|
| January | \$269,894 | \$213,748 |
| February | 253,250 | 233,286 |
| March | 240.637 | 247,431 |
| April | 189,545 | 200,134 |
| May | | 154,633 |
| June | 202,412 | 117,388 |
| July | 187,108 | 101,457 |
| Total\$ | 1,517,047 | \$1,268,077 |

NBC Misses \$3,000,000 Month by 42G's; Mutual Ahead of '37: CBS Pace Off

Smallest web boasts largest per-criage increase for July. Mutual happed 8476, over its gross for the same month one year ago. NBCs increase was 39%, matching the Boac of the biggest webs' stoild but steady would forward all years. July, 78, gross at Mutual was \$101.— July, 78, gross at Mutual was \$101.— \$10, 78, gross at Mutual was \$101.— \$10, 80, per second to the seven months which have expired in \$1 \$1,508, 201., a \$10,10 yuping over

Total\$16,948,652

seven months which have expired in '38 is \$1,509,287, a 19.1% upping over the \$1,267,127 realized during same

use 3,5,127 resized orung same policies year. So policies year of the policies year of the policies year of the ye

the same stretch last year. NBCs frost bits July was \$2.958. This stably was \$2.958. This stably above the \$2.707.450 cataly above the \$2.707.450 catal sto to be the first month in '38 that we has wavered (only missed by \$42.000) under the \$3.000.000 mark. However, the seven months' camulative total for '38, \$23.982,384, 884.855 says how the total for '37, when it was \$22, \$3.55.000 says here is a say that the says have a say that the say the say that the say the say that the s

CBS on Monday (1) voted a cash dividend of 25 cents a share. Applies to both A and B stock and is payable Sept. 9

Consolidated income statement which is reproduced in adjoining column shows net profits for first 26 weeks of 1938 of \$2,578,200. Was \$2,523,800 first half of 1937.

Calkins' Operation

Elmira, N. Y., Aug.

John T. Calkins, general manager of WESG, recovering from major op he underwent last week for a gall bladder condition. It is not believed he will be ble to leave the hosp for another.

Before going under the scalpel, alkins was hospitalized for three

SHIFT PERSONNEL

Blackett-Sample-Hummert Staff Re-

Chicago, Aug. 2.
Shift in personnel at the Blackett-Sample-Hummert agency here sends George McGuss a buyer, moving him up to the account section to serve on the General Mills account along with Mix Dancer and Tom Milligan. Jack Loukes, former space assistant, becomes of the research department, becoming assistant space buyer.

MCA BANDS IN FITCH SERIES

Music Corporation of Arretics has stated a radio of Arretics has stated a radio was a radio of Arretics has been a radio of Arretics

CBS' Cup Exclusive
Philadelphia, Aug. 2.
Exclusive for the Davis Cup tennis matches at the Germantown
Cricket Club here Sept. 3, 4 and 5 has been set by Columbia. WCAU

Latter outlet also arranging much additional material for local consumption.

ON STATUS QUO

Many-Sided Campaign Soon to Get Under Way Designed to Strengthen Industry for Future Defense

LOCAL ROOTS

Washington, Aug 2.

Washington, Aug 2.

Aggressive campaign to sell the public on the virtues of the broadcasting industry is being mapped out by the retuvenated National Association of Broadcasters as part of a program to disarm critics and eradicate bogey of Government ownership.

ship. Multi-point plan, patterned in many respects after the good-will procedure employed by the motion picture industry, is being framed for application this fall. Freliminary steps are being made already, although real activity is still some months off.

inough real activity is still some months off.

Chief Objectives of the effort are not being about more active cooperation between local broadcasters and civic. educations and frest stations on the sates of old civic. educations and frest stations on the sates of old civic. educations and frest stations on the sates of old civic. educations and frest stations on the sates of old civic stations on the sate of the stations on the sates of old civic stations on the sate of stations on the sate of old civic stations on the sate of civic stations on the sate of civic stations on the sate of statio

WILL SELL PUBLIC Long, Indefinite Delay Probable In WLW Decision, with Court Fight a Further Possibility

Wanna Fight?

Los Angeles, Aug. 2 Tossing their campaign right into the teeth of their arch foes, Florida orange growers have Florida orange growers nave taken spot announcements on KFI to tell Californians how much better their citrus is than the Coast brand. Big navel and valencia men of the state have not yet asked for rates on Florida stations.

Smith of Albany Talks Regional: **Postal Lines**

In present temporary permit lowJohn A. Kennedy, principal owner
of three West Virginia transmitters,
Myron A. Elges, solicitor for Fambeau agency, and Robert E Bauman, commercial manager of WRE,
Myron A. Elges, solicitor for WRIL,
Myron A. Elges and the property
of the protects. Besides disclaiming, any
unfriendiness toward small rivals,
WLW crowd scoffed at the yelps.
Loodest wailing was done by
trying to line up clients for WRE
but also describing the arguments
employed with prospective WLW
prosporars. Knew about the situation
for 11 months as a solicitor for
It months as a solicitor for
It months as a solicitor for
It months as a solicitor for

\$18,334,605.42

Young Rambeau legman explained (Continued on page 34)

months as a solicitor for

Washington: Aug. 2.
Complaints that 500 kw operation
of .W.W. Cincinnati. haiddeno
maller stations in the North Central states and Great Lakes secto
were filed with the Federal Commission of the Commission of the Commission of Commission of the Commission of the

Washington: Aug. 2

SAG SHOW FOR GEN'L FOODS LOOKS SET

Hollywood, Aug. 2. Benton & Bowles' purchase for General Foods of Screen Actors Guild airshow is expected to be com-Guild airshow is expected to be com-pleted today. Agency would pay \$10,000 weekly for four names with coin for 39 weeks going to the Mo-tion Picture Relief Fund. Show would go to NBC if the net can clear desirable time.

FAYE. MENJOU COMBO EYED BY TEXACO

Texaco is considering a fall radi Texaco is considering a fall radi show which would have as its top-pers Alice Faye and Adolphe Ken-ton. It's just another candiction, to the control of the control of the bot and cold on several entries sub-nited by aenocies and networts. Inside is that gas firm and Bu-chanan agency, handling the account, will shop around for unother moreh-before making a chrise. A big variety show, a lie Chase & Samorn is abso on the Chase & Samorn is abso on the Chase 5,902.72

Rush to Air from WFIL Schengetady, Aug. 8. h and Silent Cim.

205.07 Ford Run and Schenociday, Aug. 3.

205.07 Ford Run and Street, and 205.06 gainement at WGV, Schenraccidy, July 30, mentioned on all broaders the final week that they would use the final week that they would be so a network commercial in the final street where. Now web is Mutural, and where we were the final week that we will be some client, Warningson, out of Cacierta with officers with originate at Witz. Finish company with the final several years ago. Now p a street was several years ago, Now p as years ago,

Carroll Carroll is view.hing from script grind on Kraft Music Redl. Lynn McMonus as in Dick Monk hack on Chase & Sanborn wright job after three weeks in New York.

CBS' STATEMENT

CONSOLIDATED INCOME \$17,640,184.35

July 2, 1938 (26 weeks) July 3, 1937 (26 weeks) Gross income from sale of facilities, talent and wires

| ss: Time discount and igency commissions | 5,238,945.88 | 5,289,913.37 |
|---|-----------------|-----------------|
| | \$12,401,238.47 | \$13,064,892.05 |
| duct: | | |
| Operating expenses\$6,553,539.72 | \$6,855,215.04 | |
| Selling, general and ad- | | |
| ninistrative expenses | 2,820,687.68 | |
| | 9,149,584.30 | 9,675,902.72 |
| t income for the period | | |

before interest, depre-ciation, Federal income taxes and miscellaneous\$3,251.654.17 \$3,200,789,33 Interest \$17,252.41 248,452.66

Interest
Depreciation
Federal income taxes
(including surtax of
\$75,656.05 for 1937 and
\$30,545.24 (or 1938) 530,797.25 560 210.68 796.502.32 877.763.67

dd:
Miscellaneous income
(net) including interest,
discount, dividends,
profit and loss on sale ol
securities 68 661 63 Nct profit for the period \$2,523.813.48

Earnings per share

(Calculated upon the 1.707,950 shares

(£250 par value stock outstanding

or to be outstanding upon completion

of exchange of old \$5.00 par value

stock.)

Femal: K. White.

67 166 35

\$2,578,192,01

Shut Out of Chicago Baseball in 1938. General Mills May Launch Big Revue

Chicago, Aug. and snapped up WBBM for baseball and snapped up WBBM for baseball next year, indications are that General Mills will lean away from baseball locally in the future and will concentrate on other programs for its afternoon listening audience here during the summer time. At first had considered the possibility of going over to WGN, but that was knocked in the head when Old Gold hurriedly

of Mills execs are indicating ill spread on the local either indeduring the baseball time for the program of the state of they will spread on the local ether with a special 60-minute or 90-minute period during the baseball time. Are figuring on sairting sometime in 22-20 to 4 p.m. "This will catch the heart of the baseball broadcasts which regularly start at 3 octock." Under discussion is a 30-minute drematic show. Would use name tall of the sairt of the discussion is a 10-minute of the sairting of the sairting and the sairting an

Big Game Hunt' 1st Flop Of Summer Quizzes:

Bristol-Myers summer replacement show on NBC red for the vacationing Fred Allen will see a revision of a revision with tonight's (Wed.) broadcast. Audience quiz stuff, which has been riding the past four weeks since Allen vamoosed to Maine, is getting the toss altogether and the program will adhere to comedy-vari-

program will adhere to comedy-variety formula.
With last week's show Stoopnagle with the street of t

more to do.

Bristol-Myers balked about the quiz show from its start four weeks ago. Tentative change last week went in with the understanding that went in with the understanding that if there was no sponsor-pleosing perk to the program on the single shot, the show would be altered to the form in which it will now continue.

WFBR, BALTIMORE, TO HAVE 'RADIO CENTRE'

Ground is being broken this weck for Baltimore's first radio center. In business sub-center it will include in addition to elaborate studio and business office layout for WEBR. a 1,000-seat theatre. New house will play subsequent run pix behind downtown fellusers.

Proposition promoted by Morris A. Mechanic, owner and operator of the downtown New theatre.

Charley Hamp Heard From

San Francisco, Aug. 2.
Once one of radio's highest paid
performers, Charles Hamp has returned to the air after considerable
absence, He's sponsored of Rimuv
(depilatory) over KSFO.
Hamp broadcasts bellads and

Sour Economics

Hollywood, Aug.
Sustaining players at a local
studio are having the last laugh
on commercial performers. studio are having the last lough on commercial performers. Sponsor is paying \$7.50 per show for minor parts while studio sustainer checks off line-readers at \$10 a program. American Federation of Radio Artists promulgated the sus-taining fee.

NON-NETWORK GRACE PERIOD BY A.F.M.

2 LEGITERS OFFERED

Guy Robertson and Audrey Christic Pending in Radio Package

Guy Robertson and Audrey Christie have-worked out a new musical program idea and are dick-ering with an advertising agency for a commercial hookup. Session is a commercial hookup. Session is aimed as a 30-minute, once-weekly stanza, with an audience reaction stanza, with an audience reaction wrinkle. Robertson would be m.c. and Miss Christie featured. Figure on using four guests per show. Declared to the september of the september of the second of the s stanza, wrinkle.

Stir Cream of Wheat Interest in Airing

Interest in Airing
Batten, Barton, Durstine & Osborn
agency is trying to warm up to fadio
the most reent addition to its list,
from the Chicago offic of J. Walter
Thompson, which recently got Kellogg's cornflakes fro N. W. Ayer.
Two products are co peting breakLaghan C. Corneluus, BBDO vpp. in
charge of the Minnapolis office, is
account excer for Cream of Wheat,
meson city.

nesota city

Willson Sails for N. Y.

Once one of radios highest para performers. Clurker stamp has performers, Clurker stamp has performers, Clurker stamp has performers. Clurker stamp has described, the control of the NBC western division, sails from London today. Wedenesdays, humon Rodouly through Thuridday at vacation, community devienes the Paris, Prizeo department store, and Sundays from KSFO studios. Weekends he planes to Hollywood. William is cutting his forcign somewhere he is professor of radio will research in New York before rewhere he is professor of radio and the left of the Market has been a support to the professor of radio and the left of the Market has been a support to the professor of radio and the left of the

Bob Wilson Leaves Maxon

For N. Y. Talent Reppers
Robert C. Wilson, Jr., John
Wilson, Powell & Haywar drade
wilson, Powell & Haywar drade
and talent agency yesterday (Tuesday). Will handle radio department.
He resigns from Maxon, Inc., to
take new job. Priot to that he was
with CBS. No relation to Roy Wilson, head of new outht.

WMCA ACCEPTS LABOR TERMS

Washington, Aug.

Recognition of the American Guide
of Radio Announcers and Producers
on the payroll of WMCA, New York
City, is provided in a peace pact negotiated by the N. Lional Labor Relations Board.
Formal order shelving undist labor
Event order as the Knicksrubooker Broadcasting Ca. was included
Monday (1) disclosing managements
readiness to talk turkey with the

booker Broadcasting Co. Was insued booker Broadcasting Co. Was insued boundary (1) dischooling my affect the union and take back three hired hands allegedly fired discriminatorily. Reinstatement with back pay forered as follows: James F. Clemberge and Anton Leader; \$858. Management promised to stop trying to dissuade its payrollers from Johnson Will qutil interesting with proper by the Wagner act.

If requested, the management will be with the Guild as the exclusive spokenmen for an interesting with her pregarding pay, hours of work, and other labor conditions. Station is one of the Interestive wembers.

of the Intercity web members

DOC LEVY OPENS DEALS FOR BOARD CARTER

Philadelphia, Aug. 2.

Boake Carter and Dr. Leon Levy
prez of WCAU, his personol man
ager, are confabbing with severa
possible sponsors for the commen
tator, but it was said here this weel

stator, but it was said here this week that hed probably be off the air when his pact with General Food sepries on Aug. 26. Carter's absence from the airlanes for the first me night years is expected to the series of the control of the series of the control of

Walter Craig Mounting Show for Joe E. Brown

Late in August Walter Craig, currently producing fall radio show for Dee E. Brown, will begin conducting a contect among Hollywood extrast of the tered extrast and will be offered features spots with Brown. Auditions will be wide open to all qualifying. Craig, has prepared a comic learning show which will keep Brown in runied to the work of the Deep Craight and the Work for Detroit, Monday prepare for Brown show. Will also use new slooge, Rusty, a mechanical robot.

Davidson Taylor Upped;

Now Aide to Program V.P. NOW Aide to Program V.P.
Davidson Taylor, chief in music
department of CBS, hrs been upped
to assistant to Bill Lewis, network's
v.p. in charge of programs.
Stepping in for Taylor is Goorge
Zachery, who has in the past been
in charge of seriou- music at Columbia.

Tru Bradley Turns Actor

Hollywood, Aug. 2. Truman radley checked in al Metro last week to start his acting confract.

Likely that he'll supplont Ted Peurson as announce on the Good News alishow when it resumes in

Eddie Cantor Will Have New Child Singer When Resuming for Camels

Boxtop-New Style

San Francisco, Aug. 2.
One contestant means business. S & W Coffee's 'I Want a Divorce' on NBC Coast red web, asked for strip from can

Serious gent submitted the entire can—unopened.

Same Old Talk, Same Old Pact. **WLS-NBC** Renew

Chicago, Aug. 2.
Series of meetings between W.S.
and NBC executives indicates that
network will renew their affiliation
contract which expires on Oct. 1.
Three has been talk from time to
time that W.S. would pull away
pietely independent. But at preven
neither NBC nor the station wan
to part company, and it's a cinet that
difficulties and continue their affiliation. Chicago, Aug.

Most of the discussion on the new contract has revolved around raises and hours. WLS wants a bigger slice of coin for carrying the net-work shows and also doesn't want to give the network as many optional

NBC has call on s-II alim, 1-3 and 7-8:30 p.m.

IT'S CONTAGIOUS

Postcards Pour in Urging Texas Spieler to Enter Politics

Spleier to Enter Folilies

Button, Aug. 2.
Radio Announcer Ted Nabors of
KTRK is wondering about the intricacles of Texas politics, and trying to estimate the influence of radio,
ing to estimate the influence of radio,
race, we would be radio and
work, who polled over 500,000
votes in his radio row for the
ratio and radio and radio and
ratio and radio and radio and
ratio and
ratio

Only thing wrong, Nabor says, is that many of the postcards are com-ing from out of town; from people who would have no vote.

Sues Jimmy Durante

Jimmy Durante is defendant in a breach of contract suit in N. Y. suipreme court brought by Mont. Y. suipreme court brought by Mont. His man, agent, who wants \$4,800 from teach comedian for walking out on a radio contract. Milman claims Durante signed him up as his manager manual suiprements and the suiprements of th

ing that John his %.
Justice Peter Schmuck has reserved decision on motion to dismiss the suit on grounds of lack of prosecution. Milmon, at present, is in Hollywood.

Ray Paige Off 'Hotel'

Raymond Paige, musical director on 'Hollywood Hotel' for the past three years will not swing the baton on the Campbell souper when it resumes in the fall. He's now in New York

McCosker to Europe
Alfred J. McCosker, prez of WOR
and Mutual web exec, sails Aug. Ji
aboard the Conte di Savoia. Vacash is the getaway motive.

Eddie Cantor resumes Oct. 3 on CBS for Camel with a new child prodigy, a sonsistess of the Deanna Durbin calibre whom the vet variety many control to the control can be control to the control to the control can be control can be control can be control can be control to the control can be co

in order to expedite their setting in friendlier countries. Committed to a \$100,000. drive, Cantor surprised everybody, and principally himself, by raising \$560,000 in Great Britain for his present pct charity.

Daniels & Fisher The Probable Denver Sponsor Of Mutuai's New Co-On

Denver, Aug.

Some of the contract of the co the program, but it is known that no New York bankroller for WOR has been pacted as yet.

BARBASOL SPONSORS GABRIEL HEATTER

Erwin-Wasey agency has pacted Gabriel Heatter to do a commenta-ting series this fall for Barbasol. No. ling series this fall for Barbasol. No lime has been cleared as yet, but indications are that the program will be apotted over a Mutual hobbit and different shows, coming to a list spring halt with Arthur Godfrey's song-and-patter thrice weekly over CBS. There is a large likelihood that Godfrey will be back in the same spot this autumn.

Pet Milk Saturdaying

Pet Milk has bought the 9.30-10 pm. Solurday night spot on CBS for a series starting Aug. 1. Tentsitive talent lineup as it stood vectoristic that the starting and the starting and the starting and the starting and cut and the starting and

Ozzie for Pepso?

Perpodent show, bowling in the perpodent show, bowling in the perpodent show, bowling in the perpodent with Bob Hope starred with Hope in the Related Hope in the Perpodent State of th

BIZ GETS DIZZIER

JACE HYLTON Orchestra, SHEILA BARRETT, EDDIE POLO

yariety
39 Mins.
Transcription
EINSO
Paste Parisien, Paris
aved varie Transcriptors
Tr

See The Company of th

ADRIAN O'BRIEN

With Ann
Songs
15 Mins., Local
15 Mins., Local
16 Mins., Local
17 Mins., Local
18 Mins., Local
18 Mins., Local
18 Mins., Local
18 Mins.
18

Mon. Wed.; sits p.m.

Wed. Wed.; Sits p.m.

Wed. Wed.; Sits p.m.

Wed. Wed.; Sits p.m.

Wed. Sit

British McCarthy N.G.

London, July 26.

London, July 28.
Introduction of a Britsh counterpart to Charlie McCarthy—
terpart to Charlie McCarthy—
definitely was not a success.
Willie has no personality, no publicity, and little to help put over material that failed to sparkle. Idea was to have him you have to be a success.
Willie has no personality, no publicity, and little help put over material that failed to year of stereolyped Jagument and ancedote.
B.B.C. is doing this emcee age to death, individuals serving only to waste time. There age to the death, individuals serving only to waste time. There are to the time of the trainment in having a fellow come to the mike to introduce a turn and then going into a long, fictitious story alleged to be related to that turn.
Unkind to blame it on the U.S.A. where Ldgar Bergen hits a high average.

wit those Rinco commercials are the state of the state of

trial shots on the Vallee show.

Sketch was skilfully played, with
Stone copping the honors as the
brash, goody and thoroughly likeable
juve. Fillmore scored as the distracted father, while Lea Penman
and Betty Field held up their ends.
Henry Aldrich character looks like a
radio natural.

Hobe.

MENRY FO.1D TRIBUTE'
With Benny Kyte Orch, Theodore J.
Worle
J. Worle
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J. Worle
J. Worle
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J. Worle
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WIZ-NBC, New York
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WIZ-NBC, New York
WIZ-Denois no NBC advertiser)
got a bine web pickup of a program
Worle
J. Derroi, put logether tittle
J. J. Worle
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J. Worl

TUESDAY NITE AN

Repeats of Formula on Many Stations and All Through Evening Results in Bad Production Situation Shrinkage in Radio Audience Foreseen

TRIVIALITIES

By ED GRUNWALD

By ED GRUWWALD
Manhatan's Tue sid ay evening schedule (28) was a solid double bull composed on holing but the equivalent of quickle production. Twas a verbal jam session in which the test-your-knowledge alligators three words and the season in which the test-your-knowledge alligators three seah other with the frenzy of jitter-bugs. Thes: were the net educational and eithertainment results:
The Romans used to bust weddings decks over the bride's head.
Lightning does strike twice in the Lightning does strike twice in the Empire State gets struck by lightning during practically every gamming development of the second properties of the second pro

ning during practically every sum-

mer shower).

If May Robson lived on Neptune she'd be ½ year old, while Shirley

Mercury.

If the sun stopped shining on the other side of the earth, a girl could other side of the earth, a girl could other side of the earth, a girl could this side. (Reason: there wouldn't be any monilight).

The name of Japanese wrestling is early side of the Cocidental wrestling land in the Cocidental wrestling in the country of the country of

'SPY SECRETS'
Dramatizations
30 Mins.
CUMMER (ENERGINE) Sunday, 5:30 p. m. WEAF-NBC, New York

Sunday, 538 p. m.
WEAF-NBC, New York
WEAF-NBC, New York
WEAF-NBC, New York
Excluding series comrecting in decidence series comrecting in decidence series conrecting in decidence series in the first offerminimating pace set in this first offerminimating pace set in this first offerminimating pace set in this first offermeasurement of the series of the series of the series
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TRVING BERLIN CAVALCADE With Harold Stokes Orch, Edna O'Dell, Chunglas, Jess Kirkpatrick and Gusther Decker S Mins. Sustaining Wednesday: 9:30 p. m. WGN-MBS, Chicago

Cantor on B.B.C.

Cantor on B.B.C.

Before hopened his mouth,
Eddie Cantor got an ovation
from B.B.C. studie audience on
gram. He carned it, for
all the control of the control
gram. He earned it, for
all the control of the control
gram. He earned it, for
all the control of the control
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gram. He earned
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his own time and string together an
inconsequential entertial
in a 90-minute show), it was
alive every second of that
period. To British listeners it was
alive every second of that
period. To British listeners it was
edentitely second of that
period. To British listeners it was
edentitely something. There
voice, some gentle ribbing of
the change in the control
in the contro

JOE KANE, TOM SLATER

From A-to Z.

JOE KANE, TOM SLATER Tames First Facts' Tames First Facts' Sustaining and the control of the cont

ANNE HIRST
With Aust Jeany
Ketch
SPRY
With Aust Jeany
Ketch
SPRY
WABC-GRS
Reuthrauf & Ryen)
Aug Jenny flowing introduction of the second of

CONRAD NAGEL
'76 Review,' with Jimmy Newill,
David Brockman's orchestra
30 Mins.—Regional
UNION OIL CO.

NNION OIL CO.

Menday, 8 page.

KFIL Los Angeles

This one is a revamp of John Nesbitt's Passing Parade row eking out

the sin a page of the sing of

LANNY ROSS, GLORIA STUART The Lady Objects' II Mins. Sustaining Friday, 9 p.m. WABC-OBS, New York

Friday, 9 p.m. veriety show CBS Coast studies have decked out to fill in the gap left by the summer-ducking Hollywood Hotel: Ross and from their forthcoming Columbia celluloider. The Lady Objects It coast have men men's a broad-cast have much merit as a broad-cast. have much merit as a broad-cast have much merit as a broad-cast. have much merit as a broad-cast have much merit as a broad-cast. have much merit as a broad-cast have much merit as a broad-cast. have much merit as the players did could lift it. Piece had to do with a legal career-woman and a might-cube singing hashmer after she defended him in a murder later she defended him in a murder later she defended him in a murder later and largely lacked complying utility. Two momentur liftercowere the new moments of the complex of the largely have been dealed mightily from the entertainment viewpoint, they technically had no place in the dramatization deri

'PITCAIRN ISLAND APPEAL 30 Mins. Sustaining Wednesday, 11.30 p.m. WEAF-NBC, New York

WEAF-NBC, New York
Alert stunt by NBC unfortunately
marced by reconition conditions,
reconitions conditions,
reconitions are conditions,
reconitions are conditions,
reconstructions with Pitcain
DX conversations with Pitcain
DX conversations with Pitcain
Diand, she learned that the residents
staples. It naturally made news, the
laind-having been the recipient of
the publicity it on in book and
succen versions of Mutiny on Boun-

ty. NBC then arranged to lug a mike into Mrs. Hall's home and have her contact Piteairn so the long-wave listeners could hear.

Even though disappointing stunt was a finger-on-the-pulse for the web.

wee. Bert.

S MINUTES ON BROADMAY.
With Dave Vine, Kay and Buddy Araneld, Mascinet Harris, Dave Siller

Comedy, Musle, Vecal

S MINE-LOSE SILLER

S MINES

MIN

(Continued on page 36)

FREE COMPETITIVE SYSTEM DOOMED IN ARGENTINE; ONLY FEW ESCAPE PURGE

16 Stations in Buenos Aires Probably Will Be Merged Into One-Drastic Control Measures Going Through-Still Some Commercials

By FRED MAREY

Buenos Aires, July 27. When, about a week ago, the first news leaked out that the General Post Master, Adrian C. Escobar, had asked the President of the Argentine Republic, Dr. Roberto M. Ortiz, for Republic, Dr. Roberto M. Ortiz, for a decree cancelling all concession of the private broadcasting companies, move apparently came as a big surnexed with the industry. This surpies, however, turned into anger when word came that Escobar had accused the broadcasters of damaging the 'morale' of the country and destroying the standards of taste by

their programs.

Now a report has been published which had been quoted by Eccobar as reason for his action. Report was prepared by Adolfo T. Consentino, chief supervisor of the radio-communication section of the Argentine GPO. It's dated June 27. Does not itself contain a word which, broader or ters teel, justified strong lampade or ters teel, justified strong lampade or ters teel, justified strong lampade and the programs of the programs of

dated July 2.

Briefly, Consentino made this point: A wide gap existed between a few excellent programs and the bulk of the airing, the artistic value for the airing, the airing artistic programs are airing the same companies, or that often the same organs ran airinultaneously, so that the radio audience could not switch rrow talks to muic and view versa. The airing are not air airing are netter laiment in order to attract are restricted and are entertainment in order to attract gar entertainment in order to attract the largest possible audience, i.e., the

This is a complaint which might hold good for broadc.sting in most ccuntries. Consentino's suggestion was that a commission should be ap-pointed in order to investigate and make the necessary suggestions for normalizing the situation.

normalizing the situation.

Based upon this report, Postmaster-General Escobar made and
her report to President Ortiz on
other report to President Ortiz on
siderations, he described what he
siderations, he described what he
moral situation of Argentine private
broadcast. Re genals of dampers to
reachest the genals of sampers to
stated to the moral and the good
stateds on the moral and the good
stated on the moral and the
special control of the sample of the
make radio-listening ase for women
In accordance with this demand

are children.' In accordance with this demand, the President signed a decree, dated July 6, nominating that commission, the members of which are Felipe 7, and the partners of the first partners, and the Telepe 7, and the Telepe

quence of this station's special situ-

Off-Color Tangoes

ation.

Off-Celer Tangees

Managers of the Individual stutions are rather aby in segressing
able repercussions in official quarters. Teedore Prieto, owner of
Radio Prieto (LSS), is quoted as havters. Teedore Prieto, owner of
Radio Prieto (LSS), is quoted as havters, teedore of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the control of the conters of the control of the control of the control of the condependent of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the conters of the control of the control of the control of the conters of the control of the control of the control of the con
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trivous and reason vormandy out to terrain the control to the cont

uld make an exception from the eral rule.

Other managers of local stations

BELGRANO EXPANDS

Building in B.A.—Harry Roy to Chile Enlarges B

Buenos Aires, July 27.
Radio Belgrano (LR3) is getting a face lifting with local offices and studios enlarged. Front and interior of building will be torn out with improvements going into old shell on Belgrano avenue.

Addition of three wore floors to

hell on Belgrano avenue.

Addition of three more floors to Adauton of three more floors to three-story building is contem-plated. In all building will house eight studios, giving Belgrano largest studio space in S. A. All studios will be on three upper floors with administration offices quar-tered below.

Harry Roy, British band leader, having finished his eight-week ses-sion at Belgrano, has moved to Chile and concert tour. He's husband of one of white princesses of Sarawak,

gala performance of which was about to be broadcast by the station. Four Groups Only

Feer Groups OalySuch blunders in the very moment
when the private companies are accused of lack of good taste have not
strengthened the official cause. Things
a good chance that some of the
smaller-stations will be forced to
smaller stations will be forced and
good being to have only four groups
with representative programs and
without commercial souther, the
same lines, but preferring lighter
smallers will be the smaller of the
same lines, but preferring lighter
scenario of the order-stating only publicity for national-owned trusts.

Furthermore only two 100% com-

Furthermore only two 100% com-mercially operated groups and un-der strict state supervision. First would be Radio El Mundo (LRI) would be Radio El Mundo (LRI)
which would continue to work as before under its permanent concession.
The second group would be formed
by an amalgamation of all the other
18 stations operating in Buenos
Aires. This simplication performed,
a similar regulation for the stations
try could be easily arranged.

It is notice bouldon the whole.

general rule.

genera

French Listeners Protest Curtailment Of News on Government Stations

sensitives of the private radio stations in an advisor; capacity. Commission will report to the GP.O.

Regarding the most importance of the concessions of private broadenships of private broadenship

English Notes

Bill Tilden demonstrating tennis

Third B.B.C. 'Seaside Nights' program, with Aberdeen as subject, to be hooked up to NBC and Empire transmitters.

Dance bands from 'Queen Mary' and 'Empress of Britain' being aired by B.B.C. July 29.

Bunny Berigan Orchestra, from Atlantic City, third of American combination broadcast by B.B.C. in new Saturday night series.

Reginald Foort, theatre organist, to quit B.B.C. at \$125 a week for planned tour of U.K. music halls at reported \$1,250.

Lux series of 52 half-hours from Radio Normandy between 1:30 and 2:00 p.m., on Sundays, starts imme-diately. Set by Lintas, Ltd. Pro-grams feature Teddy Joyce orchestra and guests.

S. C. Jehnsen & Sens, makers of Johnson's Glo-Coat, which were broadcasting on weekday mornings from Radio Normandy, have now booked a series of \$2 week-day afternoon concerts on the same station. Contract was placed with the LBC. by Erwin, Wasey & Co.

WIL, ST. LOUIS, IN

St. Louis, Aug. 2.

St. Louis, Aug. 2.

Differences between Wilt. operated by the Missouroseen Wilt. operated with the Missouroseen Wilt. Operated Wilt. Operated

New Luxembourg Show For English Commercials

For English Commercials Luxembourg radio station, airing English commercial programs, has new program of improved type. Sponsored by Symington Sougonity, Marjorie Stedeford, the Three Rhythm Boys and Harry Karr, Canadian clarionelist, to lead the band. Douglas Bryar will emore, with proceedings of the Commercial Comme

STAND. BRANDS Walferd Hyden and the Cafe Co-lette orchestra back on B.B.C. pro-grams for three broadcasts after ab-sence of a year touring the high IN OCT.

J. Walter Thompson agency will return Spotlight Revue' in Spotlight Revue' in 16 Canadian stations in Opened of 16 Canadian stations in Opened of 16 Canadian stations in Spotlight in Toronto, plugs all the Standard Brand products. Rupert Caplan will again product for Thompson, using Canadian talent. In the show which appears to the thirt of the state of the spotlight in the show which appring when the agency decides cut the Canadian coverage of the Rudy Vallee program and in place use a show built within the Dominion. Supposition was that such a move would win goodwill from the

a move would win goodwill for

WPEN CONTEMPLATES ARTISTS BUREAU

Philadelphia, Aug. 2.
WPEN, under new management, anxious to get as many new acts as all the stations of all, when all the stations in before fall, when all the stations in before fall, when all the stations in the stations of the station

IL, ST. LOUIS, IN

All cuffo now, but station contemplating an artists' bureau through which acts will be 'paid off' in out-side jobs.

'Five Star' Vacations After 7 Years on Air

The Star Final reted the offer-news re-enactment show on the coone, is taking a month layoff root its accustomed stand on WMCA, N. Y., and the Inter-City regional. It's the first time-out for the pro-

gram in seven years.

Nightly program faded with the windup of a term of sponsorship provided by North American Insurance.

No bankroll has been secured as yet against program's return to the sir. WTMJ Sets Football

For Wisc. U., Packers

Milwaukee Journal's WTMJ has lined up five programs for its football coverage this coming season. Will broadcast University of Wisconsin games on Saturdays and the Green Bay Packers pro tussles on Sundays.

Green Bay Packers pro tussles on Sundays. In Addition will have Harry Stuthsfireher, U. of Wisconsin coach, the Committee of the Committee of the Committee of the Committee of the U. of the Committee of Newadat: the 15-minute slot follow-ing the games for follow-up comment and scores and the 15-minute spot following the Packers games for comment and sundays of comment and sundays of the Comment and sundays o

Mutual Footballer Aug. 31

Mutual will air the season's first grid game on Aug. 31 from Soldiers Field, Chicago. Charity tilt will be played at night, 9.30 p.m. to mid-

played at nignt, sow pointing in inght.

Participants will be a group of College All-Stars, selected via newspaper circulation-building poll, and the Washington Redskins, prochamps of last season. Game is an annual. Bob Elson, WGM sportscaster, will be at the Mutual mike.

Neal Barrett Laid Up

Neal Barrett, Harst chain v.p., and head of KOMA in Oklahoma City is in a Pt. Worth hospital suffering from streptococcus inflammation of the throat.

Barrett is reported improving by physicians but length of his confinement remains uncertain.

WHN APPOINTS PETRY

WHN APPOINTS PETRY
After not having had a national
sales rep for the past year-and-half,
WHN, Leew-owned New York
broadcaster, has taken on Ed Petry.
Station becomes the first and only
Manhattan station on the Petry jist.
Last rep to handle WHN was E.
Katz.

BBC MAY AIR BIZ NEWS

MOVE'S MEANING

Accidental Disclosure Forces Corp. to Issue Statement -Fven Industrial News Over Air Anathema to Publishers — Show Biz and Government Also Dislike Implications

A WEDGE DENIED

London, July 27. Advertising circles, Governmen officials and others are wondering whether proposals announced by British Broadcasting Corp. are the British Broadcasting. Corp., are the thin end of the wedge towards sponsored radio in the Unifed Kingdom. Brief statement lately published by corporation declares BBC has been considering including, in the interest of British industry as a whole, a short weekly bulletin of industrial news. Matter, statement adds, has not yet got beyond stage of preliminary inquiry.

Announcement was forced from

not yet got beyond stage of preliminary inquiry.

Announcement was forced from
BCG due to accidental discloure, of
BCG due to accidental discloure, of
controller and As7n of British
Dammera, Of Commerce Otherwise
plans would have been pursued in
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controller and As7n of British
plans would have been pursued in
controller and As7n of British
Revelation has siready started newpaper rumbles, and commercial orfaminations like Pederation of British
ridustries are going into a houdel.

Housing the property of the property of
mandel antagonism of pewspager
interests, has been rigidity to avoid
all suggestion of commercial publicity in its inanouncements and prolicity in its inanouncements and protissue of the property of the controller of
so on. Where stage and acreen tellout
so on. Where s

Exceptions apart, though, corpora-tion has been scruptious in avoiding charges of plugging in its presenta-tion and the control of the control of the state when concerned with great industrial concerns or by prominent have been rigorously blue-pencilled. have been rigorously blue-pencilled, contracts, new aircraft designs, speed achievements ct al are carefully sub-cilled to prevent favorable mention of the manufacturers who should any aircraft designs of the concessions. Exceptions apart, though, corpora-

Any BBC plan to give concessions of commerce and industry are itemed with suspicion as danger-usly revolutionary. Corporation ixedly asserts its intention is merely assist British industrial interests

ADMEN PONDER | Calls Egyptian Radio Shoddy

Cairo, July 13.

Wali el Cindi, member of the Chamber of Deputies, caused a sensation in Parliament with a bitter attack on the Egyptian State Broadcasting service. Parliamentarian said that Egypt, in view of its high position in the Islamic world, should have set a high stand-

its high position in the Islamic world, should have set a high stand-Table of the property of the E.S. B. Best out songs of bad taste which drew complaints from all Arab nations. Third-rate Shelist which drew complaints from all Arab nations. Third-rate Shelist are engaged to make Koran restalls because the E.S. B. will not pay the fees demanded by properly qualified men. In the case of scientific lectures, they are cut so short as to be incomprehensible. Many of the songs are not at for boys and girls. The proper policy in the property policy in the proper policy in the property policy poli

claims a sturdy independence and, out of its news bulletins to put in a in fact, at times has embarrassed the plug for its publications. in fact, at times has embarrassed the ruling powers by attempts to express an unfettered outlook in program compilation. Even then, authorities have effective channels of exerting pressure to sway its policy their

own way. Television Angle

Television Angle
It is worth noting, as an incidental issue, that relardation of television as a large-scale service to theates and the libe is held due, not to enter the notion of the libe is held due, not to make the notion of the libe is held due, not to make the notion of the libe is held due, not to make the notion of the libe is held due, not help to the notion of the libe is held due, not help to the libe in the notion of the libe is held to the libe in the libe in the libe is the libe in the libe is the libe in the libe is the libe is the libe in the libe is the libe is the libe in the libe is the libe is the libe is the libe in the libe is the libe

aces.
Relations between BBC and the press, meanwhile, are on a much different basis. Broadly, the understanding is friendly. Contact is maintained between BBC chiefs and three

standing is friendly. Contact is maintained between BUC chiefs and three lands of the lands of t

Any BBC plan to give concessions to commerce and industry are viewed with supplicion as damped and industry are viewed with supplicion as damped and a fetcencies to genome the proper and the proper and

BBC to some extent has the press by the short-hairs over-this matter. BBC to some extent has the press by the short-hairs over-this matter in ewapapers and periodicals were to break with BBC to group re-publicity to radio, Corp's own pro-publicity to radio, Corp's own pro-publicity to radio, Corp's own pro-ting the properties of the pro-ting the properties of the pro-ting field. In point of fact, PNT early days of British radio had an and one important daily broke away, and the, agreement expunisally, fell But while radio comments with the

and one important daily broke away, and, the, agreement synthatily, [el] of the control of the c

Foreign Language Stations In N. Y. C. Begin 'Americanization', Seek to Offset Alien Bias Tinge

NEW BRITISH SURVEY

Seek Further Info on What Set-Owners Like in Programs

Further effort by BBC in listener research is issue of new questionnaire, which public is invited to fill and return. Lists: il types of production of the production relate specifically to summary of the production relate specifically to summary of the production of nutrient productions relate specifically to summary of the production of pr

mer rauto and straight opera.

To insure fair cross-section of public opinion, BBC has enlisted support or Post Office, which is selecting, according to determined formula, 5,000 license holders from its registers and specifically passing questionnaires to

Biggest handicap to developmen of listencr research this way has been disposition of BBC to pursu its arbitrary way without respect

OGILVIE NEW

BOSS OF BBC

Appointment of Sir John Reith's successor as director general of Brildon Sir John Reith's successor as director general of Brildon Sir John Sir Joh

pressman had guessed him as an outside chance all guessing again, because nomination of an educational expert for the job is thought to hint at possibility of even stronger B.B.C. trend in this direction. B.B.C. trend in this direction. B.B.C. trend in this direction, and the strength of the strength

BBC TAKES E. T. OF 'RAGTIME' SALVO

BBC is going to carry for its United Kingdom listeners a transcription of the salute to Irving secretary of the salute in Irving ander's Ragtime Band' which CRS is putting on tonight (Wed.). Wax will be made of the broadcast and singed to London. BBC head-nuzzters abroad on the stunt, and the film company will pay the waxing costs and take care of the shipping in return for the ballyting.

Osear Rabin and his Romany Band Osear Rubh and his Romany Band-will get the privilege in the full of being first combination televized from an actual diance salou; when Hammersmith Pulais de Danse goes on the home 'screens; will also be picked up by B.B.C. for visio trans-mission from Chelsea Arts. Bull at the Albert Hall on New Year's Ever-

Local stations in Greater New York which specialize in foreign language programs have started indicates the control of the con

has been actually bared in a glarc. Toughest to handle a: present are Spanish shows. All stations carrying them check copy to maintain an absolute neutrality as rectards the civil war. Two stations, WBIX and WARD, have had them spanish shows use American music and this departure is working aut of. Biforis in delouring from the time-honored (and formerly deemed necessary) idea of using native) idea of using native increasing; WBNX is doing musi are

musi are increasinci WBNX is doing same on Polish periods.
Announcements in native tonget is more important, than native music. This is especially true of naver Yid-dish programs. Ever since 'Bei Mir Bist Du Schnen' became a pop hit last winter more and more Yankee pop stuff seeps in and is evidially received.

Felix Greene, New York rep of DBC, sails from England on Act. 10 try to provide the tisk, is the DBC, sails from England on Act. 10 try is point libid as well as its forctum to his post. Thus been in London for the past. American Will. Creat two months on biz and vacation.

Geo. Marshall Sails

George L. Mar half sailed back to George L. war and same back to from ho Moriba (D. affer a short o.o. of New York radio. BEC exce was ever lest so mer also. Marshall is the North Ireland re-gional director for BBC, stationed in the Reflist. Morriev (I) after a short o.c. Vork radio. BBC exec was

THE GREATEST BOXOFFICE

Sand Bettle

TVROVE POWER

TO BELLEVIA

Featuring a pageant of Irving Berlin songs including 26 favorites of yesteryear and 2 smash hits of yesteryear "NOW IT CAN BE tomorrow" "NOW IT CAN BE TOLD" and "MY WALKING STICK"





American Cavalcade

EL MERMAN-JACK HALEY HERSHOLT . HELEN WESTLEY . JOHN CARRADINE

PAUL HURST . WALLY VERNON . RUTH TERRY DOUGLAS FOWLEY . CHICK CHANDLER . EDDIE COLLINS

Associate Producer Harry Joe Brown Screen Play by Kathryn Scola and Lamar Trattle Adaptetion by Richard Sherman + Lyrics and Music by Irving Berlin + Dances staged by Seymour Felix Darryl F. Zanuck In Charge of Production



THE KEYSTONE OF YOUR FUTURE

: F.C.C. WASHINGTON DOCKET

EXAMINERS' REPORTS

CAMBINENS ABFUNIS

Cerpti. More to Moreo from Ordina by WigET, should not be approved according to the opinion of Exciminer Melvin, the property of the opinion of Exciminer Melvin, the Company of the C

force L. Lohnes, E. D. Johnston and F. W. Albertson represented SCI. Commission Approval for a dyntien small for Simporia, SCI. Commission approval for a dyntien small for Simporia, a sticel Dy Esaminer F. W. Sevord. Construction of a trans-ter on as the 3179 for thiston by the Charles of the Commission of a trans-ter of the Charles of the Charles of the Charles of the Charles to include the Charles of the Charles of the Charles of the Charles owned give Empories and videous parimeter breadest service, comparation appears a sufficiently prospections to rify out the venture, commission of the Charles of the Charles of the Charles commission of the Charles of the

secoling to the seamoner, porticularly since K. W. Teffinsh, secret, and the second se

et.
Applicant was represented by William E. Leaby and George
mith.
Michigan: Daytims smallle for Holland should be tossed beca

Additional was represented by William E. Leely and General Statisticans. Design sensitive and the exhibitation should be exhibited with the Control beautiful sensitive sensitiv

MAJOR DECISIONS

MAJUK DECISIONS

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prominately are on the scientifies then to a additional network with the control of the scientifies and scient

permit promotes and provided the provided provided to the provided provided to the provided p

Applicants were represented by Horace L.

MINOR DECISIONS

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196 to 250 watte days, make changes in squipment.
Netherstar Northich 1967, Nether print and proposed to the Northich 1967, Netherstar 1967,

NEW APPLICATIONS

Alabams: White, Service, Authority to francise control of conversion from Joseph 2. Chapman and Everett L. Chiamma, is Arlasata: N. C. Renez, Breath, new station to be operated on Arlasata: N. C. Renez, Breath, new station to be operated on Childrenia: NGC, Non Pransisco, voluntary and montroller printif from Moret J. Craig to Golden Gata Breath and construction printif from Moret J. Craig to Golden Gata Breath and Controller and Childrenia: National Conference on Control Conference on Control Conference on Control Conference on Control Rentschy: Ibowling Green Brondestating Co., Bowling Green, new Marchander Co., Bowling Green, new Marchander Co., Bowling Green, new Marchander Co., Bowling Co., St. (1988). The Rentsch of Co. (1988) and the Rentsch of Co. (1988). The Rentsch of Co. (1988) and the Rentsch of Co. (1988). The Rentsch of Co. (1988) and the Rentsch of Co. (1988). The Rentsch of Co. (1988) and the Rentsch of Rents

SET FOR HEARING

SET FOR HEARING.

Alshams: WIRD James T. Pone Jr., Twestiens, charge being closerting from daylines to qualineste, whise 19% water night 20 per 20% water night 20% water

new equipment and vertical redukter and board day have from 200 525 west. Columba, reserved it Herms; carried toursetty in 200 525 west. Columba, reserved it Herms; carried toursetty in 200 525 west. Columba, reserved it Herms; carried toursetty in 200 525 west. Columba, reserved it Herms; which is a subject to the columba desired to the colu

Quiz Biz

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(Continued from page 26)

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(Continued from page 28)

(Continue

Right to 'Report What It Sees' Asserted by KQV, Pittsburgh. In Answer to Pirates' Action

Judge F. P. Schoommaker, of the U. S. District Court, has taken under stylement the request of Pittle Market Court, and taken under stylement the request of Pittle Market Court of Pittle Cou Pittsburgh, Aug. 2.

contracts with NBC.
Arguing the case for KQV, former
Judge Elder W, Marshall said: The
question involved here is whether a
person shall be restrained, from seeing things while he is on his own
property and not be permitted to
tel about the things he witnesses.
That is a right from which we can
be degrived.

Design a second of the second

n used.

Journel for four plaintiffs charged
to KQV_'unla_v@l'y, obtained inmidle for baseball broadcasting
four ways by Western Union subiblion, spectators in the park,
oblegging of authorized broadcasts
Forbes Field and spies on the
stife.'

seeding of authorized broadcasts or without special color and spec

Irom the outside and report what they see. All Marshall for KQV define the first wanted to keep containing the First wanted to keep outside the first wanted to keep outside from the first wanted fro

Judge Schoommaker didn't indicate Judge Schoommaker didn't indicate when he would hand down a de-cision, with case considered every-where a unique one from a legal standpoint. Expected that final rul-ling will set a flock of new precedents in radio, with particular reference to alrings of big sports events.

Seattle Sports' Rights

Sestite Sperty Bights
Sestitle Aug. 2.
Middle weight championship Bit
at the Civic studium between Al
Books and Freddie Steele, with the
Allows and Freddie Steele, with the
and 42 coward after one minute
authors saked by the listeners. In
the contract with Steele, he was to
the contract with Steele, he was to
the was 45.00 on radio broadcasts
to the authors were the same and the
the cost and the cost of the cost of the
the local status event to approximate
verything up.
These were not permitted.

agreed to hold up transmission of story until fight was over. Harry smith, sports ed of San Francisco had a private circuit in the stadium until the first year over. At the knockout, all the scribes huried to their phones with reado preser teps also making the flash to preser teps also making the flash to boulde the fight, but there were lots of propositions made to the local sations for ideal setup for short-story to the state of vantage of the station sending it out.

DICK RICHARDS' TEAM FINALLY MAKES WJR

Detroit, Aug. 2.

WARNOW, PAIGE FACE FUGUE AT STADIUM

Pair of pop band batoneers, Mark Warnow and Raymond Paige, will guest conduct the N. Y. Philharmonic Orch at its concert in Lewisohn sta-dium next Wed. (10). Warnow will lead the dignified windjammers in a trio of swifig tunes including "Powerhouse" and Sing Something Simple. Latter is described as a swing fugue and for-mer is a smokey swingeroo scored by mer is a smokey swingeroo scored by Warnow's brother, Raymond Scott.

Palmer Baldwin at WFIL

Philadelphia, Aug. 2. E. Palmer Baldwin has been given E. Palmer Baldwin has been given newly-created post of 'sales planner' at WFIL. Task will be to co-ordi-nate sales and production depart-ments, creating shows that solicitors. Baldwin for five years was space buyer and account exec with discon-Vars, Inc., Barfalo, the more recently had his own agency in Nige-cently. Inc. the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the control of the second of the control of the control of the control of the control of the second of the control of the

Bad Vacation Start

Had Vacation Start.

Joe Connelly, p.a. at WFIL. had to be carried on to the South American cruise bont on which he is spending his vacash.

He stepped into a nole in the sand at Ocean City, N. J. a few days before he was skedded for annual Press were not permitted at fore he was skedded for annual the ringside unless the news boys leave, and sprained his back and leg.

Does a Corrigan

Washington, Aug. 2.
Prank played 'unwittingty' on rival chain by Gordon Hittenmark, NBC announcer, during man, NBC announcer, during man, is still railing smokers.
Feted by the Los Angeles Chambers of Commerce, Hittenmark was saked to make a specth, less of the commerce of the commerce with the commerce of the commer

for NBC and its two washing-ton stations, WRC-WMAL. Considerably 'embarrassed' when he discovered his talk had been broadcast, particularly when he found it had been car-ried by a local CBS trans-mitter.

Radio Salesmen's Guild Organized by 6 WPEN Hands: Has No Charter

Philadelphia, Aug.

First unit of Radio Salesmen's Guid has been organized at WFEN to a second to the second to th

STRAIGHT 75 MINS. FOR GENERAL MILLS

Chicago, Aug. 2 General Mills will have a straight 75-minute period on NBC with the cetting of a new 15-minute period just ahead of the regular General Mills hour running from 2-to-3 New York time.

York time. Show is 'Happy Glimans' for Corn-Kix. Blackett-S ample-Hummert agency has been testing this program on spot around the country, but show will go off spot when it is added to the network. Set-up slated to start on Aug. 22,

BLANCHE BATES' PROGRAM

BLENGHE BATES' PROGRAM
Secremento, Cal., Aug. 2.
Bianche Bates, onethine Belaize
legit star, stared in a special broadcast over KFBK (29). Came up from
San Francisco, where she is Mrs.
George Creel in private life.
Dramstization depicted early theatrical history of Sacramento from
Gold Rush era onward. Frank Nicholson did the script.

Lanny Ross Deal Pends

Lanny Ross Deal Pends
Hollywood, Aug. 2.
Lanny Ross is due east for several
radio guest shots and to talk over a
fall show being negotiated by Columbia management.
He'll stop over at Moline, Ill., en
route to act as judge at a musical
festival.

Humor Before the Morning Coffee Typically American—And Spreading

Humor in the morning—early—is atlons, fake street Interviews, etc. probably a typical American, or WBNS, which once had a street to the control of the contr

Art Haves' WABC Early Bird Policy Designed to Put CBS Kev **Into Purely Local Competition**

COIN BAITS 'EM

WRC Audience Shows No Hit with Telephone Company

Washington, Aug. 2.
Platter show, put on by WRC, has
forced local phone company to increase its 'Hello' girls by 25 at procrease its 'Heilo' gits by 25 st program time during past few weeks.

Audience - participation movelity,
Gonducted by Buis Barry, NSC announcer, has been asking riddles of for the first correct answer. Is called 'Riddles and Raythms' and has the phone- outlit plenty burned.

So many people angling for a forced to put on six girst to take incoming calls—all that NBC exchange can handle. Most persion customers pull a gag by dialing all think up an answer, and then twifting the final digit.

BURGLAR ALARM VIA SHORT WAVE RADIO

James O. Howton, who same to Seattle from Freewater, Ore, early this year has received approval of F. C. C. for his new burgiar alarm system operated by short wave radio. It conveys an automatic call direct to police cars as soon as any part of the circuit on the premises is

broken. Working through a transmitter installed in the building and to children with the control of the control

100% Is Good Anywhere

Philadelphia, Aug. 2.

Muray Arnold, WIP pa. and gabber, vacationing in Wildwood, N. J.,
copped prize at the Sportland Crabands, vocalists, i.e. Arnold through
the year runs a 15-minute show
nightly of disc, i.e. Arnold through
the year runs a 15-minute show
nightly of disc, i.e. Arnold through
noid had won with a score of 100h
he identified himself and volunteered
to step out because of his profestor step out because of his profesof hands, voted him the prize anyway.

Alice Cornett in Hospital
Alice Cornett, who recently faded
off the air with the Coca-Cola
show, currently bedded in Harkness Pavilion, Medical Center, N.
Y., with throat infection.
She's recovering nicely

DETROIT CHEERFUL Outlook for Fall Deemed Good Despite Lack of Sigs

Detroit, Aug. 2

Radio bir prospects here that fall look very promising, aithough not many actual contracts: have been signed as yet. This is due, generally, to fact network lineups haven't been definitely set, with result local yet. The state of the second of the second

set. Non-affiliated stations here report biz prospects likewise cheerful, with final determining factor being extent of auto employment pickup as new model production gets under way, late this month. Department store, et al, sales in dolfrims here currently, so no pickup on radio biz. Seen from there quarters at present.

William M. Miller has joined the publicity departmen of NBC. For-merly with the press department of the Department of Interior.

CBS' cog station, WABC, N. Y. revamped its early am. schedule in an effort to move into direct comandation of the state of

cereal.

In altering its early morning program layout, WABC is trying to cut the sales cost to make them more competitive with 'the stuff on the indle stations. No orchestras offered. Programs all blocked out by quarter hours.

Not in Phone Book

Not in Phone Book
Uniti CBS recently got busy about
building up WABC as a local outlet, the station was hard to distinlet, the station was hard to distinlet, the station was hard distindrive was put on the station was
not even listed in the phone book
or on the building; nor was there a printed
rate card.

rate card.

Now Art Hayes has been put in charge of needling WABC time sales, with an assistant, and the Columbia program department has been told to lend support in welding programs to fit the single station; in past the department concerned itself only with shows designed to web spreading.

New program plot goes into effect oday (Wednesday), Dally, 6:45-7 today (Wednesday), Dally, 6:45-7 there is a farm program of news aimed at the ruralite within WABC's

gram cate type learned at the but gram cate to type learned at the but gram cate to the but gram cate to the second cate to the cate to th

Press.

Byb Byron sings, talks and whistles from 6-8-18. In the subsequent quarter-hour niche, which Ann Leaf used to the control of the cont York. On alternate mornings, Rulmings Brine, new girl commentator imported from Chicago, airs. The 64-59 post is spilt up among four different layouts during the week—Bon Boys. Arthur Godfrey divides up the week with hymn singer Richard Maxwell on the 9-8-15 assignment. Montans Slim holds down the 915-925 slice throughout the week. Week with hymn singer Richard Maxwell on the 9-8-15 assignment. News will be continued as of yore News will be continued as of yore than the station goes network.

Station Reps Contact Sponsors Direct, and It's Okay With Agencies, Who Collect Anyhow

Idea that a station rep is slashing his throat if he attempts to sell his wares to the sponsor is gradually being broken down. Several of the reps have made overtures to sponsor is produced by the properties of the readio salute to reps have made overtures to spon-sors in the past couple of weeks, with profitable results, and the agencies on the accounts were glad of it.

agencies on use "accesses was good and a previously reps stered away from advertisers themselves, because the agencies of soor and said that the reps were tinkering with agency authority. Now the agencies feel and the agencies of the agencies of the agencies of the agency and a state of the agencies o

the agency what transpired in the sponor's sanctived by the agencies possible sponsor's has been considered by the agencies that after the sponsor has had few good, down-do-card verbal consistent with the rep fraternity, i''ll turn out to be a liberal education in spot radio. Hereiofore the sponsor already in the sponsor already in the sponsor and the sponsor and the sponsor and the sponsor partially took the agency's word on the size and division of the expenditure, it was next to impossible to get more quently once the endual budget was spent, the agency found it bugs to make further use of spot in opportune situations.

tune situations.

By using the reps as lever, it looks now as though a partial remedy for a bad situation is being fashloned. At least, so far a few of the sponsors have been persuaded to shell out some extra coin.

COLGATE STEERS AWAY FROM SPOT BLURBS

Although Procter & Gamble ir a big buyer of spot blurbs, Colgate-Palmolive-Peet has been steadily reining in till at present time it is underwriting spots on only one station in the country, KWTO, Spring-field, Mo.

Latter is carrying four blurbs daily for-Chrystal White and Super-daily for-Chrystal White and Super-

Set Exports Down

Washington, Aug. 2.
Exports of radio apparatus
dropped far below 1937 figures in
June according to a report from the
Bureau of Foreign and Domestic

Bureau of Foreign and Domestic Commerce.

June figures were in advance of May by 12%—31.88,474, as contrasted with \$1,651,653—but June, 1937, exports were valued at \$2,534,-777, or 36% better than last month processed of the state of the s

Al Goodman will direct the mu-sical portion of the radio salute to Irving Berlin's 'Alexander's Rag-time Band' tonight (3) on CBS 9:30

to 10:30.

Al Jolson, Eddie Cantor, Sophle Tucker, Belle Baker, Ben Bernie, Lew Lehr, Connie Boswell, Ethel Merman, Jack Haley and Irving Berlin are slated for the hour.

XMAS SAVINGS **WOOS THRIFTY** VIA AIR

'Christmas Club,' the designed plan of saving offered the public by banking institutions, will try the air for first time this autumn with a trial feeler of three spots. Brooke, Smith, French & Dorrance is the agency

Jack Slatter, Toronto, Reps CFRN, CFCN, CFQC

Jack Slatter has been named ex-clusive eastern Canada sales rep for a trio of stations on the other side of the Dominion-CFRN, Edmon-ton; CFCN, Calgary; CFQC, Saska-

toon.

Currently Slatter is away on a jount through the stations' territories acquanting himself with their setups and coverage before returning to his office In Toronto,

CBS' Brockman Special

Frogram well baited with music will be dangled before agencies in the east next week. Piece being piece crew, with Jimmy Newill piece crew, with Jimmy Newill ping the vocals and Conrad Nagel narrating. Don Bernard producing for Columbia's KNX.

Schoolboy Bob Gill

Schoolboy Bob Gill
Bob Philadelphia, Aug. 2.
Bob Philadelphia, Aug. 2.
Bob Cill, assistant production
manager at WCAU, leaving in the
fall to resume his studies at Carnegic Tech, Pittsburgh. He'll take
a master's degree in dramatic arts.
Cot his backlor's there two years
ago.
It will leave radio altogether to
do directing in little theatres, with
an eye to Flollywood.

AFFILIATE THINKS BLUE SHOWS NOT BAD

Editor VARIETY:

Hot Springs, Ark.

Hot Springs, Ark.

Editor, Vasierry:

Noting your comments on the rade of sustaining programs on the rade of sustaining programs on the rade of sustaining programs on the rade of the Blue quality and say that in our opinion the Blue is far above other networks in sustaining stower representing wately.

The representation of the

the central time zone all the networks feed the affiliates of any CBS
works feed the affiliates of any CBS
bands, seven days a week.

I think the joint supervision of
general programming of the networks by a board of representative
station manager of the week.

Station manager of the state of the constation manager of the constation manager of the conmore of the conmo

asymp ruguey on you and daining. This jeke of contact with what the radio, is, I believe, the weakness of network showmanship. Some arrangement should be made to person of the old veterar song arrangement of the property of the contact of the radio of the contact of the radio of the contact of the radio of the radio

network bill of fare and at the same time hold down expenses.

There is no doubt but that Mutual is blazing a new way with some is blazing a new way with some ship such as the same that the same tha

Invitation for Aug. 16-17 Meet

INDEPENDENT RADIO NETWORK AFFILIATES

Peliadelphia, July 23, 1882.

To All Independent Radio Networks Affiliate to be formulariations of the Federal Communications of the Investigation and lay out a program for the hearings.

At the April 20 meeting the Investigation was primarily a matter for the Investigation and lay out a program for the Hearings.

At the April 20 meeting the Investigation was primarily a matter for the Investigation was primarily and the Investigation was primarily a matter for the Investigation was primarily and the Investigation wa

subject with Chairman McNinch and with Mr. Dempsy.

On July 25, 1988. Ethridge and Rosenbaum conterred with the region of the content of the

Fundamentally and basically the Fundamentally and basically the activate and the affiliates are the networks. The affiliates have a common interest with the networks to endesvor to incar system of network broadcasting and to protect it in the interests of the public.

On the other hand, networks affiliates have a common interest with each other to see to it that the relamination of the public of

one side and the affiliates on the there are a side and the affiliates on the there are a side and a side a side and a side and a side and a side a side and a side a side and a side and a side a side and a side

We are sure it need not be pointed out to you that full discussion and co-operative action are essential and

Philadelphia, July 28, 1938. can be productive of distinct ad-To All Independent Radio Networks vantage and improvement in the Affiliates:

| ned) | |
|---------------------|---------|
| rk F. Ethridge | - WHAS. |
| | - WFIL. |
| n J. Gillin, Jr. | - wow. |
| n Shepard, III | - WNAC: |
| lliam J. Scripps | — WWJ. |
| n A. Kennedy . | - WBLK. |
| K. Carpenter | - WHK, |
| | - WSYR. |
| | - WGR. |
| thur B. Church | -KMBC |
| | - WCKY. |
| orge W. Norton, Jr. | - WAVE. |
| rry Stone | - WSM. |
| gar L. Bill | - WMBD. |
| k Howard | - WMC. |
| | |

OKEY-DOKE' TO USE SCATTERED STATIONS

Ar L. Ge Ha Ed

J. Walter Thompson agency's Chi-cago office is readying a spot cam-paign for a late sammer start on be-half of Kraft-Phenix. Product to be plugged is 'Okey-Doke,' a cheese-

corn.
Station breaks will be used in New
England States, New York and several midwestern reas, including
Iowa and Missouri.

Colonial Has 16

Pair of stations added to Colonial region network in New England. Brings total to 16 broadcasters. Additions are WBRK, Pittsfield, Mass, and WHAI, Greenfield, Mass. Latter is a new station broaking into broadcasting.

Flanter for Dukoff

Adrian Flanter now handling pub-licity as well as advertising for WOV-WBIL, New York Italian-lan-guage indice.

guage indies.

Ed Dukoff, the freelance p.a., who did a part-time ballyhoo job for the stations during last year, has given



THE SMOOTHIES BABS CHARLIE

Completing 2nd Year of Starring in

TUMS "Vocal Varieties"

WLW and NBC Coast-to-Coast Tues, and Thurs,

WLW AND THE H. W. KASTOR & SONS ADVG. CO. Also Starred in the New

"Musical Steeplechase" Show on

WLW AND MUTUAL BROADCASTING SYSTEM Wednesdays 8:00 P.M. DST

ADVERTISER-AGENCY ALERTNESS TEST

If You Need More Than 3 Reference Books, or 5
Telephone Calls to Answer the Following
Questions, You Need The VARIETY RADIO
DIRECTORY to Cut Down Your Waste Time

In the Variety Radio Directory Thousands of Answers Are Stored in One, Handy Place

- Name five advertisers, spending upwards of \$1,000,000 per year, who put the bulk of their campaigns into network radio.
- Of the following commercial network program types, name the two which made the biggest gains last season (1937-38): variety: popular music: religion: talks; drama; news commentators; audience participation; semi-classical music.
- Do sponsors spend more money for network procrams originating from Hollywood, or for pageans originating from Calcago: (Time only).
- 4. If you want to avoid using over-worked words in putting a title on your program, which of the following would you immediately eliminate—revelry, know, old, march, over, music, revue, look, pets, vesper?
- 5. How many radio stations are licensed in the United States?
- 6. How many in Canada?
- 7. How many (approximately) in Central and South America?
- Name the three programs, in correct rank, which last season (1937-38) had the highest Cooperative Analysis of Broadcasting average ratings.
- Of the following five agencies, pick the two which scored first and second place in expenditures with the major networks during 1937: N. W. Ayer. Ruthrauff & Ryan, Lord & Thomas, Blackett-Sample-Hummert, J. Walter Thompson.
- 10. The following were listed by the C.A.B. among the ranking popular network shows last season: Jell-O Program: Starring Jack Benny; Fibber McGee & Molly: Kratt Music Hall: Burns and Allen: Watch the Fun Go By (Al Pearce). Name the script writers who turned out these successful programs.
- Which of the following three special events programs garnered the largest audience—King Edward VIII Valedictory: Louis-Braddock fight: President Roosevelt's famed. Fireside Chat of March 9, 1937?
- 12. If you were to pick up a dance band program from a hotel or night club, how many microphones would you need to get the best results?

- 13. Which city has more radio stations—New York City or Havana? How many stations in each?
- 14. Do more women read the radio columns in newspapers than men? Are columns read more avidly than radio logs?
- 15. Indiana University is a famed participant in the Big Ten football conference. If you wanted to sponsor Indiana's football broadcasts this fall, how much would you have to pay for rights?
- 16. J. Walter Thompson is an advertising orenex under whose auspices such notable talent as Rudy Vallee, Bing Crosby and Edgar Bergen goes on the air. Who is the talent buyer for J. Walter Thompson?
- 17. In what years were the following songs issued:
 "Sweet Adeline," "Chinatown, My Chinatown,"
 "Melancholy Baby," "Beautiful Ohio," "Moonlight and Roses"?
- 18. The American Society of Composers. Authors and Publishers licenses music to radio stations. What was the ASCAP bill to radio stations during 1937? On what basis were the stations billed?
- Supposing you wanted to buy spot announcements on 50,000 want stations. What is the maximum number of stations you could include in your schedule?
- 20. Which of the following states has the most radio homes: Arizona, Delaware, Nevada, North Dakota or New Hampshire?
- If you wanted to broadcast part of a legitimate comedy presented on Broadway last season, how many would you have to pick from?
- 22. If you had a symphony orchestra on your program whose music sounded too strident or heavy, what would you do—put soundabsorbent material on the studio walls or change the orchestra's seating arrangement?
- 23. What was Jack Benny's first big network show? What year? What network?
- 24. How many network programs did General Foods sponsor last season (1937-38)?
- Who is sales promotion manager of CBS? Mutual? NBC?

ANSWERS ON PAGE 38

Order Your VARIETY RADIO DIRECTORY Now!

Super-Power and the Small Towns

(Continued from page 23)

3.1

that it was customary to sell po-tential radio advertisers with ar-gument that WLW provided both more effective and cheaper coverage than groups of regional and local transmitters in the Indiana-Ohio-II-linois-West Virginia area. Also routed out that programs could be transmitters in the Indiana-Ohio-Il-inois-West Virginia area. Also pointed out that programs could be put on the so-called W.IV. Line and waxed for subsequent reforeactions was to the solid of the solid of the waxed for subsequent reforeactions as mainter was tied up.

"We gave advertisers to understand that W.IW. covered the same area that could be reached with several other stations and that there would be"a saving in cost by using W.W. Eliges testified.

Comparative Costs

Eiges testified.

Comparative Costs

Whenever advertisors thought

\$1,200 (W.D.W to hour rate) was excessive. Transamerican. spiciers

to the cost of the cost of the cost of the cost of
markets which could be cultivated with broadcasts from a single transmitter. He said the could be cultivated with broadcasts from a single transmitter. He said the could be cultivated to the cost and audience of the Cincy plant with those of W.R.R.C., Columplant with those of W.R.R. were

W.B.W.R.C., Edward W.R.R. were

W.B.W.R.C., Edward with the W.R.R.

Cost of the column the colum

to sell WIRE to North American Accident Insurance Co. Gruen Watch, Renington-Rand, Batha-sweet, Aston-Fisher Tobacco, Na-than Commission of the Commission of the would not listen to the regional outlet, he or a cetter had been convince to the property of the metric self-rening praises of WLW to time-buyers

men were told to stress the intense coverage and concentration in par-ticular markets, going forth on the angle that listeners prefer to dial home-town stations, Elgae explained. In contrast, salesmen for clear-channel plants emphasize the wide coverage possible through a single transmitter.

Innomiter.

When Patrick quizzed him about the idea of trying to unsell agencies and knocking down his own arguments, the Xambeus solicitor of the Solicita of

able to do a sitisfactory job. Besides giving Commissioners, at-torneys and spectators plenty of en-tertainment. Kennedy also supplied some first-hand experiences in tell-some first-hand experiences in tell-some first-hand experiences in tell-white operating. WCHS at Charles-ton, WPAR at Parkersburg, and WBLK at Clarisburg. On cross-examination, however, he was forced into several corners where Patrick dream that the service of the con-traction of the control of the con-traction of the control of the con-trol of th

mined his earlier testimony. With signals which can be picked up throughout a large portion of the state, WLW is a serious competitor for West Virginia operators while it is running with 500 kw. Kennedy declared. If the Cincey plant should be cuit to 50 kw. lite would be rosier for him and other managers in the Blue Ridge region.

Blanketed

Principal grudges which Kennedy bore toward further superpower operation grew out of threatened cancellation last spring of the Boake Carter program, inability to snare Procter & Gamble business, and com-petition for the Red Top Ale account. Although he did not blame WLW petition for the Red Top Ale account.
Although he did not blame WLW
directly, he frequently voiced the
belief that some of these programs
weuld have been aired over his three
outlets if WLW did not blanket the

program sometime in April. Upon inquiry, he was Informed several stations were to be dropped and the program would be earried on WLW. Similar reasons given to explain his failure to get Lum '.' Abner and P&G business.

Trouble about the Red Top account occurred when Joseph Advertising Agency of Cincinati wanted to buy a one-shot program to re-broadcast one of its regular weekly entertainments on WLW. Kennedy tentratiments on WLW. Kennedy tentratiments on WLW. Kennedy tentratiments on WLW. Kennedy tentratiments on WLW. Kennedy tentration on the Western of the Superior of the Supe Trouble about the Red Top ac-WCHS.' After hearing the beer advertising on other West Virginia stations he made subsequent efforts to get the account but was turned

down, apparently in pursuance of the threat, he declared. the threat, he declared.

After pointing to these incidents, Kennedy advised the FCC that WLW is distinctly competitive with West Virginia stations. Is the only outstate transmitter regularly faithings for the zame business, faithings some sections hear other outside plants.

To demonstrate the social signifi-To demonstrate the social signifi-cance of this competition, Kennedy declared he was constantly trying to expand public service for West Virginia audience but was having hard sledding financially. Lumping the three transmitters, he has made 'little or no' profit since entering the business nearly three years back.

business nearly three years back.
Although he encountered hard going, Patrick finally scored some important points while eros-examining Kennedy, who admitted he was
unable to compare the amount of
competition provided by WLW at 50
277. '2 5 km. "Also contrasted." every
277. '2 1 km. "Also contrasted." every
the possible competition from the
Crosley outlet before he sank his
money in the West Virginia stations.
Red Ton case which has made him

had been convented to the control of the control of

vide distinctive local service to their

Whether Kennedy is having hard going financially was an angle which resulty interested the W.W. attor-resulty interested the W.W. attor-veil har reply to the FCCs economic questionnaire, Patrick offered statis-tics taken from license renewal files and drew confession from Kennedy and drew confession from Kennedy terailly and he has had some en-couraging profits. West Virginia operator would not concede the cor-ingisting he was not thoroughly rectness of all the figures, however, insisting he was not thoroughly familiar with the accounting methods used at his stations. Uncertain whether the expense figures embraced such items as depreciation, legal and engineering fees, etc., or just what was included under program expenses.

Embarrassed

Most effective quizzing put Ken-nedy into an embarrassing spot in regard to competition. After bring-ing out fact that complaining broad-easter owns three-sevenths of state's facilities, Patrick got Kennedy to caster owns three-sevenths of state's facilities, Patrick got Kennedy to state he believes competition generally is desirable. When Kennedy deduction of the state is desirable when kennedy deduction of the state o

that is as noise free as possible and the control of the control o service between the Coast and Ohio

Shouse Recalled

service between the Coast and Onlo.

In conducting W. Joseph C. Patrick Quizned The Corolly Radio Corp., about some of the programs to which FCC Assistant General Coursel George B. Pertor took exception as well as the Coast Coas At the end of his direct testimony, shouse defended the airing of Koler-bak (hair dye) and an Indianapolis religious program, besides telling how ready WLW was to cooperate with trade group attacking advertising claims by the Chicago Bedding. Co. These programs had been hit by Commish counsel in earlier proceedings.

appears several months off. Three-man committee will file a regular reman committee will file a regular re-port after digesting the voluminous record and 170-odd exhibits; WLW will have a chance to make oral ar-guments in the event the recommen-dation is adverse; and the full Commist then will ponder the mat-ter of the expectaling a final decision. If the expectaling a final decision is the commission of the commission of the withdrawn, court proceedings are certain.

George Thomas, gabber on WCAU, Philly, was rushed from the studios to the hospital for an emergency appendectomy; won't return to work until late in August.

940 DECISIONS **SET DOWN FOUR NEWSPAPERS**

Washington, Aug. 2.

Washington, Aug. 2.
Four newspapers seeking to muscle in on the 940 kc ribbon were turned down flatly by the Federal Communications Commission last week in a decision closing temporarily one of the hardest-fought allocation tiffs in the past year. Court repercussions are probable.

Chiefly for fear of possible mo-nopolies, because no need was nopolies, because no need was shown, and on account of prospective interference, the commish knifed Tulsa World, El Paso Times (El Paso Broadeasting Co.), San Angelo Standard and Times (KGKL), and Tampa Tribune after weeks of lively argument, Decision was lively argument, unanimous.

Although the newspaper owner-ship angle was not mentioned, the past year's animosity toward pub-lishers was reflected in the lengthy opinion, while references were made to prior cases where it was felt pub-lic interest would not be promoted

lic interest would not be promoted through giving one licensee too many outlets. Local monopoly issue was raised in the ease of the El Paso applicant, with the FCC noting that Dorrance D. Roderick, principal owner of the potential broadcasting company and the town paper, already has received permission to build a station. Past permission to build a station. Past permission to build a station. Past permission to facilities Equitable distribution of facilities. Equitable distribution of facilities. Equitable distribution of facilities

was an objection raised against the Tampa Tribune. Also citing a recent opinion, the FCC took the stand that the Florida city, with three regionals, possesser stricient radio opt-

Although the matter of interfer-ence was brought up in discussion of the Tulsa World's request, the only ground given for denying the only ground given for denying the application was a bare statement that public interest would not be served by giving the rag a franchise. Interference was the chief reason for nixing KGRL's plea for consent to shift over from 1370 to 940, concurrently boosting wattage. The ther three candidates wanted new 1 kw. plants.

DALRYMPLE KILLED

Special Attorney for F.C.C. Victim

of Auto Accident, May 2.
Death of Milyah (Milyah) (Milyah

Army intelligence during the World

Burial was in Arlington National

Lineoin Dellar, manager of WBT, Charlotte, N. C., and Mrs. Dellar are on a vacation trip to Vera Cruz and Mexico City.



John Blair, rep

CBS Network 560 Kc.

Make your product as popular as K1.Z in the Denver-Rocky Mountain Region with KIZ Denver

New Washington Rumbles From Wichita Falls, Potential Volcano

Washington, Aug.

Beopening of furious screp over
being and the state of the state

Communication of highly impor-new evidence, West Texas desting Co., composed of crous local businessmen and readessing Co., unerous businessmen and ublisher of two of the town's papers, ettioned the FCC to veace opinion ranting rival plea of the Wiehita roadeasting Co. and to send the opinion applications back for further areas of the conclusions of the CC reached conclusions not supported by facts in the record were tied as additional reasons for more mocedings.

grocedings.

Long-threatened accusations of akuliduggery were not contained in the papers, while affidavits said to bear out suspicion that all cards were not on the table were withheld for later use in case the matter before the courts.

staken before the courts.

Sonastional statement that the wining candidate cannot obtain franing the count of the coun bore this out.

se bore this out.

Jones on NEC. At that time Blackcrossition owned by Texas resists, organized in another state, in

Juning to access "whome" a way to be a considered or relation to the support of the continued of the support of state notified Carrigane at frondeasting itself is interest of the commerce, it is unillety by the commerce, it is unillety by the commerce with the commerce with the commerce of the support of the commerce of the support of the commerce of the c

On one of the chief grounds tor turning down the West Texas crowd, the FCC appears to have been trapped. Spearman cited the state-ment in the state of the state-ment in the state of the state-ment in the state of the state ment in the state of the state ment in the state of the state of the time state of the the state of the state of the state of the the state of the state of

tower whenever the FCC requests its opinion. Inconsistent engineering testimony, along with asserteduy up. Justiled inferences and unfair innendoes, mentioned by Spearman as evalues for further testimony, confinering withesset of show the FCC had no grounds for conclusion that the Wichita outfit would render better service than his own clients and objected to thinly-hidden implication that the West Texas group is split into discordant factions.

MOHAWK CARPET IS BESIEGED BY ADMEN

Most of the larger ad agencies in New York are besieging Mohawk Carpet with proposed programs. Theory is that the company has signified an intention of returning to the air in the autumn. Last there excursion for Mohawk Last there excursion for Mohawk Carpet and the second of the company of

DOGHOUSE CONGESTED

WHKC, Columbus, Cited, But No Details Available

Details Available

Details Available

Whithington, Aug. 2.

Still another broadcaster was
placed on the anxious seat last week
when the FCC decreed hearings on
WHIKC, Columbus, O. No explanation given.

Dog-house congestion: was tempoDog-house congestion: was tempomore than the season of the contemporary permits got regular renewals for the full term, WSAN and
to fire full term, WSAN and
KOCY, Oklahoma City (which was
ordered to defend its existence at a
horing a month earlier). License
hearing a month earlier). License
newed for a six-month span.

Washington, Aug. 2.
Important personnel changes at NBC this week with P. J. Hennesses, headquarters attorney, and Bill Coyle, night supervisor for WRC-WMAL, breaking loose.

WMAL, breaking loose.

Adopting novel method for handling legal chores before the FCG and Congress, the web will relead the Hensesy as its Washington barrier with understanding that he will not accept any retainers from clients whose interest might conflict with NBC in tuture proceedings. Hennesshop the work of the two years ago when legal wrangling became constant and required an attorney on the scene quired an attorney on the scene

steadily

—Covic, goes to the Washington Size,
which secont; bough conifor or
WMAL under lease to the web, Will
be the link between the paper and
the studio, supervising promotion
and special radio activities at the
paper. Charles (Bud) Barry succeds him as after-dark boss.

Cite WJJD, Chicago, for Hearing; F.C.C. Gives Brief Explanation In Contrast to Usual Silence

CANDIDATE HINTS

Washington, Aug.
Vague complaint to the Senate
Campaign Expenditures Committee
carries the first charge that political
neutrality clause of the Communicacarries the first endarge that southers the first endarge that southers are supported in the 1938 sampaign. Without submitting any details, 30.1 N. Neal, Democratic sapirant to the Democratic sapirant to the Democratic manager of the support of t

jurisdiction of the committee, 'Neal.
Besides failing to give any specific information to the Senate probers, the outraged office-seeker neglected to call the incident to the attention of the Federal Communications Commission. Search of the files show no protest from him which would occasion an inquiry.

Katherine Roche Sails

Katherine Roche, the June Baker (Woman's program) of WGN, Chi-cago, sails today (Wed.) on the New mandie,

John U. Beber paid the J. Walter Thompson office in Hollywood a fast social call.

NEUTRALITY OFFSIDE tion, WJJD, Chicago, was jeop-ardized when the Federal Communications Commission, questioning the

ardized when the Federal Communiardized when the Federal Communications Conspirision, questioning the
propriety of certain medical accounts, act the tenewal linear down
tors in this dos-house currently.
Serrcey policy which has surrounded the FCCs investigation into
misconduct charges was shandoned
on this Instance. Brief explanation
the instance in Brief explanation
the management disregarded sipulations between undisclosed sponsors
the management disregarded sipulations between undisclosed sponsors
slon and the Food and Drug Administration.

Nervous Failent
Nervous Hist remained large. Three
transmitters placed on a temporary
bill of health, WHDF. Calumet,
Mich. WKAT, Minn. Beach, and
WFRA, Puerto Rico. Their places
laten by WBIN, New York IMPC.
Brief, Hills, and KWJJ. Portland,
OA. half Gazen who have been jit-

Beverty Hills, and KWJJ, Portland, Ore.

A half dozen who have been jittery were kept waitin. for definite teary were kept waitin. for definite teary were kept waitin. for definite wards, was sometimes of the wards of the wards was wards. We want of the wards was wards was a ward of the wards was wards wa

Eara B. Eddy, v-p of Ellan-Alsop-Eddy Radio Recording Corp., N. Y., back from Canadian sales trip. Ex-pects to open an office in Toronto.

Surround Your MESSAGE with the Importance Only a Great Station Can Lend...

50.000 WATTS · PHILADELPHIA

In

Follow-Up Comment

Major Bowes' personal chatter be goody-goodies in the most previous of the learn direction of the learn direction

keep it well up in the forefront.

Lev's cet Teesther? with Jack
Berch on for its second airing last
Inceday (28) was a well-produced
variety show with a sandard paptBerch is agreeable ennee. Program
also held flope Enterson. Lyn durBerch is agreeable ennee. Program
also held flope Enterson. Lyn durBasen bumme, Bert Parks and Leith
Stevens orchestra. Bert Parks and Leith
Stevens orchestra. Best Parks and Leith
Stevens orchestra. Best Parks and Leith
Stevens orchestra. Best Parks and Leith
Stevens to hard to take, but which doesn't seem
hard to take, but which doesn't seem
hard to take, but which doesn't seem
lended some baster about Berch's
Bath Tub. Singing School' which
is strongest points remain his singing and straight performing. Bert
best price, who handed the announcing,
distinction between his voice and
distinction between his voice
and
distinction between his voice

Bernchs. Between its Versign warbles. Berch's merson is a strong warbler for radio, but here, too, the patter was not up to her singing. Comedy just didn't quite click. Probably will be improved as program develops. East and Dumke ribbed Berch and saug one of their ditties; and Leith Stevens orchestra sounded lush. Ira Ashley ditected.

Living History, one of the CBS
Adult Education shows, has modified
to formal and is now sticking to one
to formal and is now sticking to one
to formal and is now sticking to one
selected Mad. Anthony Wayne's
Battle of Faller Timbers', it was an
recently, dealing with Shay's Rebellion, but still can be bettered,
Idea is good but dramatization in
Idea is good but dramatization

"Americans at Work." a CBS edu-cational program, investigated gas station employees last Thursday (28). Half the Work of the Company of the Work of the Company of the Company washington, D. C. Script by Mar-garett Le Werth is well written, but I always seems as though all Ameri-tion employees, are just nuts about their work.

"People's Platform" over WABC-CBS tast Wednesder U7) was sup-clared to the waste of the waste of the time but developed into a general discussion of the government in busi-the dissipation of the workers Education the dissipation of the workers Education labor consultant, bety Brenar a unemployed teacher on WPA and union member. Latter had a genu-lack Irish Lroque. Lyman Bryon Sokotsky with is gil' knowledne

inter arish trogue. Lyman Bryson landled the chiar.
Sokolsky with high throwledge.
Sokolsky with high throwledge.
Sokolsky with high throwledge.
Sokolsky with high throwledge.
Sokolsky arish and soked for a white he asymmetric might run or with the asymmetric might run or with the asymmetric might run or with the asymmetric sokolsky during a warm argument.
O'Rourke's final sally was defining Sokolsky as capitalist because he held 10 jobs. Sokolsky previously capitalist because he owned a refrigerator, but was stymied when O'Rourke sald the hansee company installment plan.
A lengthy discussion followed in

installment plan.

A lengthy discussion followed in which Sokolsky scorched the Administration for spending billion. We seem that the seem of the seem

Chase & Sanbern hour Sunday (31) bolstered by the presence of Fay Bainter in excerpts from Dodswife of Dodsworth. Playing opposite Edward Arnold, in the little role, sho put over the only high darantic on the sit.) La Bainter came back to appear opposite of the sit.) La Bainter came back to appear opposite of the sit. La Control of the control of th

'45 Mins.'

(Continued from page 25)

Continued from page 25)

Killed Upprivite. Even so for the
blist chopse within the obey.

Unimaginative handling is shown
by the fact that each time Vine came
by the fact that each time Vine came
nuise. There could to be more than
one simple tune for this purpose. Mis
chattler was inferrupted by slooges,
a reporter and more of the like, alnost all of whom had some seried
that the simple time of the like, alare porter and more of the like, alto come and the like of the like, alare porter and any middle of course be
to come the like, alare porter and hurried. All will be on
self-the porter of the same
station from 9:00 to 9:30 p.m.

FRANKIE CONNORS

FRANKIE CONNORS With Sam Benavie's orch Songs, Music 30 Mins,—Local

Wed, 1934 p.m.
WJR, Detroit,
Frankie Connors, pit tenor at the
Fox theatre. Detroit, for past five
years takes time of after stage share
weekly program, designed by WJR
to relieve pressure of dance bands in
late evening.
As indicated, songs are of yesterwear, with Sam generous station

chase & Sanbern hour Sunday
mprovement over the show cault
supported that the state of the state

BEYOND THE HORIZON'
With Margale Gillmore, James
Meighan, Earle Larimore, Mark
Smith, Mary Michael, Bob Strauss,
Ruth Yorke, Charles Webster,
Madeline Pierce
60 Mins.
Sustaining
Thursday, 9 p.m.

Madellas Pierce

10 Mins.
Sontalasing

2 Den.
Wiz-NBC, New York
Second Eugene O'Neill opus in
Second Eugene O'Neill opus in
Wiz-NBC, New York
Second Eugene O'Neill opus in
second Eugene O'Neill opus in
the NBC blue. Beyond the Horizon'
the NBC blue. Beyond the Horizon'
the NBC blue. Beyond the Horizon'
to will be the powerful, defit
writing: of O'Neill original but
second the second of the second of the
regional flue and study defor crimma.
Capable cast put over a creditable
capable and study the crimma,
steadily to a stunning elimax.
Capable cast put over a creditable
Margalo Gillmore, legiter and occapable and put over a creditable
Margalo Gillmore, legiter and occanonal rate put over a creditable
self at the start, showing a tendency
to rush her lines and overdo the
stride and elicked thereafter. Emostride and elicked thereafter. Emo
stride and elicked there

CZECHOSLOVAKIAN ARMY

Transceante 15 Mias.

15 Mias.

15 Mias.

WABC-CBS, New York.

Columbis brought in an across the pond broadcast Sunday. (31) after the pond broadcast Sunday. (31) after the pond broadcast Sunday. (32) after the pond broadcast Sunday. (33) after the pond broadcast Sunday. (33) after the pond broadcast Carlo Mias.

Army Manauver from Millows and the pond of the pond detail. Shirers' description of maneuvers was mostly drowned out by hodge-podge of sound of hammering of quick firers and seven millimeter guns. At the finish he brought the wife of what was gathered to be a soldier of fortune to the mike. She praised the efficiency of the Army and was followed by a Czech general.

pass and was followed by a Czech gen-aria was followed by a Czech gen-aria was followed by a Czech was a con-No apparent reason for the pickup except in the short speech made by this Army leader. Words included a mid plee for peace and asserted his mid plee for peace and asserted his only of the peace and sastered his was but also in ideals. Rebroadcast liself was little foggy at the outset liself was little foggy at the outset but cleared as time went on until at the finish came in like a local airing.

GABBY MARTNET
Interview BRANDS
Therrady, 8 pm.
WEAF-NBC, DW.
WEAF-NBC, DW.
Therrady, 8 pm.
Thanday, 10 pm.

DOG HEROES Transcription
15 Mins.
S. CRATCHLY
Once Weekly
2 UE, Sydney

2 UE, Sydney
Nitty piece of wax for local consumption. No difficulty in breaking
into the homes of all dog-lovers. As
a weekly shot it should return satisfaction to sponsor and air audience

(ADVERTISEMENT)

BALTIMORE WFBR CARRIES THE TORCH FOR "NATIONALLY **ADVERTISED BRANDS WEEK**"

A 15 minute program every day, featuring George Van Dorn and his NBC Red Network orchestral

Plus announcements!

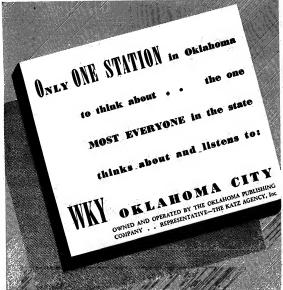
Plus merchandising the programs through our tie-up with newspapers in Maryland trading centers; and in neighborhood movie theatres in Baltimore.

But, National Advertisers, you needn't thank us. It's only what we feel due to the national advertisers who have made WFBR

FIRST CHOICE STATION IN BALTIMORE

We cooperate with you National Advertisers 52 weeks a year, because the station management understands your problems, thinks your thoughts, speaks your language. If you have a merchandising problem in Baltimore, let's talk it over.





F.C.C. Fairness On Re-Hearings

Washington, Aug. 2.

Special proceedings to settle: the long controvery about amount of latitude permissable for a latitude permissable for latitude for a latitude permissable for a latitude for a l

Co, which wants in at the Fennsylvanian with the state of the state of

applicants—the court noted the simi-larity of the procedural questions raised, and remarked that the FCC has agreed to postpone consideration of various applications until the pro-cedural matter is settled by the

Judges

Both arguments grow out of the court's reversal of Commish opinions denying the respective applications, when the Heintmeyer matter was sent back, the Commish ordered a new hearing, in company with other applicants, instead of reviewing the original content of the commish ordered a new the commish ordered a new the commish ordered and the content of the commish of the content of the co

original record and making another decision on the evidence already in the record. Scheduled handling of the record. Scheduled handling of the record. Scheduled handling of the record scheduled handling of the scheduled handling hand

Traffic Shows Renewed By Commercial Credit Co.

Baltimore Aug. 2.

Ti Happened So Qulck, true to life dramatizations of automobile accidents, has been renewed by the Commercial Credit Co. over WBAL. Tied in with local safety councils and the Commissioner of Motor Vehicles Walter R. Rudy.

Programs have been plugged to chool children and parents, getting smool children and parents, gctting some credit for recent 32% reduction in fatal accidents in this section. A 15-minute weekly alring series, go on Sunday mornings at nine o'cicel-

Houston Covers Hughes

Houston Covers Hughes

Mouston Ang 2.

Elaborate coverage of the Moward
Hughes visit to his home-town Saturday was given by KTRH and fed
CUSS. Entire staff of announcers,
headed by Harry Grier, program and
header was on duty. Grier was
a staff of announcers,
headed by Harry Grier, program
and the common staff of the common staff of the common staff of the common staff of the carrival of filer.

The Ub-mile parade from the airThe Ub-mile parade from the air
Mile parade from th

the Rice Hotel.

KTRH was on the air from 12:30

5 p.m. A portion of the ceretonies was carried by KXYZ, on the
ir from 12:30 to 2:30 p.m.

Franklin (Bud) Mitchell ascends to chief announcership at WJR. De-troit, after two years' service at sta-

STATUS OF TELEVISION

No RCA Receivers on Market-Visio

In Ke-Hearings
To Trial in Sept.

RCA will not market television sets this fall to the public. Development of the ear-and-ye gadgets is continuing in the company's labs at Camden, N. J.

Hold-off of set sales, which were eted to commence at summer's end, will not retard the television end, will not retard the television broadcasts with which NBC and RCA are experimenting. Schedule of five hours weekly starts in late August. These broadcasts were yanked early in June at about the time half a dozen department stores in New York City started to peddie tele sets of Indie manufacture to the public. Stores put the sets on their shelves to cash in on the wave or publicity that NBC and RCA got for their experimental broadcasts.

their experimental broadcasts.

Tom Hutchinson, tele program
chief at NBC, and Bob Morris, network's development engineer, are
currently in London eyeing the setup used by BBC; pair expected back
within a fortnight. Earlier this
summer D. H. Monroe, BBC's tele

productive manager, spied what NBC west doing in the V Fort.

CBS is still rither humbuth on its tele plans, and is still awaiting RCA's delivery of a transmitter with which the web can begin its experiential broadcests, RCA was to have delivered the transmitter to Columburate the transmitter of t

Farm Power Celebrated

Airm Fower Gelebrated
Little Rock, Ark, Aug. 2.
KARK went into the rural sections
last week to broadcast inauguration
of a new power line owned and operated by farmers in the vicinity of
Augusta, Ark. Broadcast was from
the home of Ed Tater' Smith, sharecropper, and approximately 1,000 cropper, and approximately 1,000 people attended the all-day barbecue

Stations Set Political Policy Compasses by New F.C.C. Rules

Scattle, Aug. 2.

In reply to a request for legal comment, on the recent political rules laid down by the Federal Communications Commission, the attorney for a local station sent the following letter which may be illuminating to the broadcasting trade gcnerally:

imminating to the broadcasting trade generally:
Your bearing of July 20th relative to the data issued July 1, 1938, by the Federal Communications Com-mission touches only one question relative to paragraph 4 of said rule. I deem it advisable to cover sweet and their questions which may arise in year and the said of the said

to any and all matters contained in proactoust addresses. By candle step and the st

(Continued on page 40)

Again, a good radio station in order to be a good advertising medium must

do more than merely entertain I I II III II must, in the final analysis, entertain an encountry of the control of the c

merchandise for its advertisers. Most merchandise is, for better or worse, still

A program on the Nation's Station not only builds

and sales through consumers but brings to your product strong

dealer interest with its consequent preferential display WLW-land

dealers know the selling impact of WLW 248,700 times

since 1931, WLW representatives have called on dealers and shown

them personally this part of the story of WLW - the Nation's Station.

Agencies-Sponsors

Leighten & Nelsen, Scheneciady, and gonz, indefinite, through Klinger appointed to handle radio promotion. Advertising Corp. Sureau of Milk, Sandy, Creek, N. Y. Fair, and the Alamont Fair, near Scheneciad, 30 weeks, through Surfamatized announcements will be broadcast for the non-comments well be broadcast for the non-comments well be four weeks, lone, special promotion, running from Sept. 5 through Supt. 10. Diamatized announcements will be used, for the non-part, on Worl's for the Alamont Fair. Aug. 16 through Aug. 20. daily straight announcements will be aircd via WFBL and WSYIR, Syracuse, and in admit announcements will be aircd via WFBL and WSYIR, Syracuse, and in admit and wSYIR, Syracuse, and in admit and wSYIR, Syracuse, and in admit also, through Supt. 20. daily straight and wSYIR, Syracuse, and in admit and in the syracuse and in the syracuse and in the syracus and in

WNEW New York, new business: Clark-Milliner Co., Chicago (white rouge, six 15-min. periods weekly on David Loew's 'Sound Track, direct.

Pennsylvania State Publicliv Commission, participation in Travel Mar program five times weekly, throug Walker & Downing, Pittsburgh.

Lion Brewery, 28 spot announce-ments for one week beginning July 15 direct

Madison Personal Loan, six 30-min periods weekly, Zeke Manners

WENDELL

TWO VOICE SAM AND HENRY
MASTER OF CEREMONIES
AND NO VERSE CONTEST
VALUETY FOR

Address: 4351 N. Paulius St., Chicago

Maniezuma School for Boys is con

Monlezuma School for Boys is con-ducting a two-week spot campaign, using two weather lorecasts daily on KPO, San Francisco, and two Sun-day spots on KGO. Place! direct.

Florida Citrus returned to the ozone with a placement this week in the national spot field. Campin rides over 76 stations of one one-time butter daily for four weeks.

Last autumn, winter and spring Citrus was about CITUs was about the morning program featuring Emily Post. Ay yet no plains are a foot for the account to return to a network this Coming season.

Lever Bros. will resume plugging Spry and drop Lifebuoy soap within two weeks on its spot spread over around 100 stations. It's a Ruthrauft

WBT, Charlotte, N. C., new biz: Southern Cotton Oil Co., with three 100-word and 14 50-word an-nouncements a week, for 28 weeks, in behalf of Secoe shortening. It is the control of the control of the Fitzgerald Adversaria, Agency.

ANSWERS TO ALERTNESS TEST ON PAGE 33

- American Home Products: 11. General Mills: Lady Esther; 12, Dr. Miles Laboratories; Win. Wrlgfee, Jr. For others, see, 13. the DIRECTORY.
- Drama and sudience parilci-pation made the greatest gains nuncrically; popular music and audence partici-pation inade the greatest gains by alze of hook-up.

 16.
- Based on November, 1937, 17, time sales, there is a slight average difference in favor of Hollywood.
 "Music" and "old."
- As of May 1, 1938, there were 19, 733.
- Approximately 35.
 Approximately 510.
 Chase & Sanborn Program;
 Jack Benny; Kraft Music Jack Hall.
- Hall.

 Blackett Sample-Hummert; 23.
 Lord & Thomas.

 Bill Morrow and Ed Beloin;
 Don Quinn: Carroll Carroll;
 John Medbury and Willie
 Burns: Monroe Upton and 25.
 Thomas K. Carpenter, Jr.

- - Two.
 - Havana has 35 stations; New York City has 23.
 - Women read columns more than men; but women read logs more than columns.
 - Half the station rate (after deducting wire charges).
 - 16. Thomas D. Luckenbill. 17. 1903; 1906; 1912; 1918; 1925.
 - \$3,879,000; stations are billed at 5% of net receipts plus a sustaining fee.
 - 32: 24 are licensed but one isn't completed and two others share time. New Hampshire.
 - ... Change the scating arrange-ment.

 - nent.
 Canada Dry Ginger Ale
 Series: 1932; NBC Blue.
 (The DIRECTORY contains
 records on 3,525 ar(lsts.)
 - Victor M. Rainer: Robert A. Schmid; E. P. H. James.

Order Your Variety Radio Directory From HOLLYWOOD CHICAGO LONDON

VARIETY 1708 N. Vins St. VARIETY SATYR BOOK STORE 1620 N. Vine St.

8 St. Martine Pl. Trafalgar Square

VARIETY 54 West Randolph St. RANDOLPH NEWS

63 West Randolph St.

BRENTANO'S BOOK STORES

NEW YORK CITY PHILADEL PHIA 1726 Chestnut St.

WASHINGTON 1322 F St., N.W.

VARIETY RADIO DIRECTORY 154 West 46th Street, New York

Please sendcopies of VARIETY IO DIRECTORY
(\$5 per copy, postage preps): \$5.10 per copy in New York City;
duty not prepaid in foreign countries). Enclosed find \$...... Name

irm Name

HEARST AIR **COLUMN IN**

CARBON

Hearst's New York Journal-Ameri-can is experimenting with a pro-posed weekly supplement of radio

news to be syndicated.
Several months ago Hearst
dropped the Sunday radio page of
stuff which was prepared in New
York and carried in all Hearst
papers. Experiments being carried
on for the proposed Sunday section
have reached the dummy form stage.

word announcemen , over five weeks, for tractors, placed by Au-brey, Moore & Wallace. Oshkosh B'Gosh, three 15-minute programs a week for 13 weeks, transcriptions ('Lem and Martha'), for overalls, placed by Ruthrauff & Ryan.

Ryan.

P. Lerillard, two 15-minute programs a week for 13 weeks, transcribed, Don't You Believe II, for Sensation cigarettes and Muriel (egars, placed by Lennen & Mitchell, General Mills, Inc., six two-hour programs a week for, 17 baseball games, covering American Legion jumor baseball scrice played by Charlotte team, for Wheaties, placed by Knox-Reconductions.

Williams Fur Shop, of Pitteburgh, has taken Walt Framer's 'Lobby Interviews' on WWSW' for 13-week period following shows I ong sustain-in, record. 17s a 10-minuth 'man in the street' program and goes out every Monday, Wednesday and Fri-day at 7:45 p.m. Placed by Collier-Tyson Agency.

Roman e Backstere hack or Brother, turriers. It's a 15-minute weekly show with singers Nancy Martin and Jack Sherwood, with Johnny Mitchell at the organ and Bob McKee doing the announcing.

Albers Bros. Milling renewed Good Morning Tonite on NBC Pa-cial Coast Red for another 13 weeks starting Oct. 4. Tenor Julian Oliver added to permanent cast of program

widd, Augusta; whiai, Greenheid, R. N. Delapenha & Co., New York City (Hartley's Marmalade), 26 participations in the Gretchen McMullen program twice weckly p.m., to start Sept. 6 and end Dec. 1. Gotham, N. Y., WNAC and WEAN.

N. Y., WNAC and WEAN,
First Nalional Stores, Inc., Somerville, Mass. (Chain Stores), 117 15minute programs, three times weekly J.m. to preem Sept. 27, and end
June 24, 1939, through Badger &
Browning, Inc., Boston, on WNAC,
WTIC, WEAN, WTAG, and WCSH.

Lee & Perrins, Inc., N. Y. C. (Worcestershire Sauce), 52 125-word announcements, twice weekly p.m., starting Sept. 28 and ending March 24, 1939, through Schwimmer & Scott, Inc., Chicago, Ill., on WNAC.

Ward Baking, New York City, re-newal 156 one-minute disc plugs, on Musical Roundup, twice daily, Mon-Sal., ending Oct. 8: Sherman K. Ellis & Co. Inc., N. Y. on WNAC and WEAN.

WEAN.

Grove Laboratories, St. Louis, Mo.
(Grove's Bromo-Quinine), 308, 100word announcements, twice daily,
Mon.-Sun., to start Oct. 1, and end
March 4, 1939, through Stack-Goble
Advertising Agency, Chicago, Ill., on
WNAC.

Boston & Maine R. R., Boston (Va-cation Specials), 10 100-word plugs, twice weekly a.m., ending August 10, through Doremus & Co., Boston, on

wn AC.

Narragansett Racing Association.

Pawtucket, R. I., 29 100-word announcements, p.m., started July 28 to end Sept. 15; Chambers & Wiswell, Inc., Boston, on WNAC, WEAN and WICC.

Inside Stuff—Radio

NBC's sales division is doing some more pointing with pride. This itims it has to do with the progress NBC figures it has been making this year in keeping almoad of Columbia on gross sales. The contrast is implied by the statement that NBC has long got away from sharp fluctuations in gross and has created a pretty substantial basis of .82-week and general. SIMD-protivihistanding business.

NBC points out that it was 31% ahead of CBS in January, 35% on the comparison of the first six months of this year and 51% in the contrast of June, 38, billing.

Claim that Philco Radio & Television Corp. had run out on an agreement to employ him 'for life' as assistant general manager, is unde by Harry P. Dispecker in a suit filed Friday (29) in Federal Court, N. Y. Plaintiff avers he was hired under contract by Philco in 1934 and fired last

Plantin avers he was nired under contract by Princo in 1994 and fired last May.

Claims agreement called for a salary of \$60 weekly and wants the corp, to pay him \$34,832. How he arrives at the amount he claims is not revealed in the complaint.

CBS promotional booklet, 'Vlenna, 1938: A Footnote to History,' which originally had a printing of 9,000, will go to a second edition, unique for a commercia brochure. Additional 2,000 will be divided between America and England, where the piece was a sensation both as an historical document and as an example of Yankoc zip in advertising. Prepared under Instead of the European tout which he had laid out for himself catly in the summer, Hubbell Robinson, Jr., Young & Rubicam radio exec, is making it a two weeks' vacation in Bermuda. Trip to Europe was first put of when Robinson's father became very ill and just as the deferred saling date rolled around Robinson was taken down with a severe stomach authorit.

Observance of one year for Slan Shaw'; Milkman', Matinet' on WUGW, N.Y. resulted in open boule at the station from 1-2 am. this monning Wedneday). Figured on getting the newspapermen on their final language of the might station served only brandy and coffee on the bewrage side. As it was Earl Harper's WNEW baseball appreciation night' in Newscaller in the evening, press agant Larry Nixon put in a 24-hour grind.

Crosley, Radio and subsidiary companies showed a loss of \$1.508 after all charges and taxes, for the six-month period ending June 30, as compared with a profit of \$219.316 in similar period last year.

Earnings last year for the first half were equivalent to 40e, of capital stock as against a loss this year.

NBC's booklet with the match-surfaced mugg of a gent in need of a shave created some gagging among N. Y. admen last week. Ed Kobak of Lord & Thomas cracked that it would take Energine rather than Molle to rub of

FEU. KADIO DIV TIES UP WITH **TEACHERS**

Federal Theatre Ratio Division, New York City, has started conducting groups of teachers through its quarters, demonstrating how pregrams are put together. Visitors are show being rehearsed under a clirector's barking to the pa. forector's barking to the present of the WPA is done, that the division of the WPA is doing, that the preceptors will plue the programs before their classes, making the programs before their classes, making the programs before their classes, making the programs and the work of the programs of the transfer of the programs and massites in the latter pursuit, copies of scripts drahametican lore are given away to any requesting.

Diana Bourbon resting on Brewster Morgan's ranch up Puget Sound way. Morgan toiling meanwhile on Holly-wood Hotel scripts.

Jack Runyon in Denver to help Carl Stanton launch the chain stores program for Lord & Thomas.



LUCKY STRIKE

HIT PARADE Saturdays 10 P.M., EDST

CBS Netwo

FIFTH SERIES

CARL HOFF

Starting in October

AL PEARCE

GRAPE NUTS



STATION SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

Ciub Gab Clips Swing Bosto

Listener reaction to the Flat Floogie Club at WORL, Boston, air-

Interest Proof Club at WORL, Bodon, and Proof Club at WORL, Bodon, and 19 and 1

Small Town Editor Stuff

Omest Aurus Editor, Stoff Cleveland, Ralph Warden, news director of WGAR, came back from a junket through Ohio's small towns with a new angle to promote good-will for sation in bucolic sections here. Con-

best or oddest news story each week. Yarns are dressed up by Warden, credited to editors and aired under heading of 'Ohio Speaks.' Initial program brought in four orders for time from advertisers in towns mentioned.

Behind the 8-Bail

Behind the 8-Bail

Colorado Springs.

Station KVOR offers a program

Station the state of the state of

Station's Shooting Gallery
Semi-pro rifference Merced, Caldand 11 nearby communities have
been competing in a Central California Riffe Shoot, aired Sundays
ord Shoot, aired Sundays
ord Shoot, aired Sundays
ord Shoot Shoot Shoot Shoot
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of Shoot Shoot
ord Shoot

merchants were permitted to genosor an entrant jointly, sharing the concept of the control of th Cinderella Tootsie Hunt

Underella Tootsie Hunt
KGVO has sold Missoula. Mont.
KGVO Hunter Sold Missoula.
KGVO During each day announcements are made to the effect that the
first lemme reporting to a certain
first lemme reporting

Larry Nixon of WNEW, N. Y., is making speeches before luncheon and travel clubs for his Little Brown book, 'Vagabond Voyaging.'

Radio Daffodi

Oklahema City—KOMA vox-popper Roger King believes in taking it easy while he works these hot days. At amusement park he dons bathing suit, takes a plunge into pool and interview bathers with use of a portable microphone extended over the pool from a set of cables,

St. Paul.—Clellan Card, WCCO's 72-inch and handsome wise-cracking announcer, was elected honoiary president last week of the W. C. R. A. Translated, it's We Chase Radio Announcers, a group of local high school

New Yerk—Guest of Dave Elman's Hobby Lobby asserted he collected bombs as a hobby and proved it by exposing a couple of hopped-up 'eggs' from a satchel.

Fort Worth—Popping ad its question to therus cutte almost broke up the Casa Manara tri-weekly interview thow over WBAP last week. What almost all you'd feel a portion of your costume slipping during a Chorine Virtinia Doffeneour snanned: "What Paint had been seen to be compared to the property of the

cance act? Chorine Virginia Dofflemeyer snapped: 'Why, I'd just hold up my pants with one hand and keep right on hoofin'.

Oklahoma City—Hauled before Doghouse Court, a WKY stunt program, Continuity Editor George Hammacher set a new legal precedence when he succeeded in forcing the Doghouse judge to pay him instead of him paying the court. George had been charged by the announcers with having deliberately inserted boners in copy. With a magnificent display of legal technicalities, Hammacher succeeded in reversing the 5-cent fine collected on conviction.

Company of the second second second second

Washington Lobby

Washington, Aug. 2.

Wet a single reference to the many sensurant programments of the many sensurant trial found last week in the PCC decision mixing Richard M. Casto's ambition, to build a new station at Johnson City. Tenn. Case provoked the investigation culinating in Irial of two racing and the state of the state

High-priced outside talent engaged by CBS for the scheduler FYCO monopoly-chain hearings. Judge composition of the composition of the the Securities & Exchange Commission will head the web legal battery. Burns is close associate of Joseph P. Kennethy, former RKO director and Remethy, former RKO director and supplement seen as hint that Colum-bia wants to be set for any attacks on its stock registration, which has caused tut-tuting in Congress.

Southern California Methodists have cheered fumigation drive of Communication. Commissioner George Henry Payne. Resolution at recent Los Angelse conference cited the blood-curding stories of murrence, ricine and terror? on the air, which Payne often has denounced, the control of the control back up Payne's agitation for re suitable kid entertainment via

Switch of two FCC members on the recent decision to allow WRNT. All the work of the recent decision to allow WRNT. When matter of moving the station when matter of moving the station when matter of moving the station from Petersburg to the state capital was up Commissioner Eugene O. Sykes was one of those in favor, with Commissioner Fugene O. Sykes was one of those in favor, with Commissioner Fugene O. Sykes was one of those in favor with Commissioner Fugene O. Sykes was one of those in some cover of the commissioner for the same crowd found from the same crowd found for the same crowd found from the same crowd from the same crowd found from the same crowd from the same c ng more wattage would be in the public interest.

Another lawyer mess reported be-ing cooked up at the FCC. Not as serious, from present indications, as the 1937 citation and trial. Record tampering is the charge again this

Tough attitude toward applicants—specially newcomers to the bix-specially newcomers to the bix-specially newcomers to the bix-specially newcomers to the bix-specially newcomers to the bix-special newcomers of the provides of the provides



UMBER PLEASE...

. . . That's what we ask Alberta Burke and Associates, an independent research organization, to determine . . . the number of radio homes listening to each of the three local network stations in Cincinnati.

In response to this request Alberta Burke and Associates' staff of trained research workers conducted a 13,742 complete roundthe-clock coincidental survey for seven days, June 24th through June 30th. As a result it was found that for the total time surveyed listeners were divided as follows:

WSAI-57.1%

STATION A-31.2% STATION B-11.5%

While this survey was necessarily confined to Cincinnati, there is no reason to believe that this same relative listener intensity is not equally true throughout our entire primary area.

A complete breakdown is now being prepared and is available upon request.



CINCINNATI

 National Spot Representative TRANSAMERICAN HOLLYWOOD NEW YORK CHICAGO

VARIETY

On the Upbeat

Jimmy Raschel current at Pleas-ant Lake, Jackson, Michigan.

Al Cox playing aboard the S. S. North American, cruise ship, for the duration of the summer.

Glen Gray's Casa Loma band into Palomar, Los Angeles, tomorrow (Wed.), replacing Tommy Dorsey.

Al Donahue orchestra, currently at the Rainbow Room, N. Y., has been renewed until latter part of Janu-ary, '38. N.

Zig and Zag, cocktailers, open at Jefferson Davis hotel, Montgomery, Ala., Aug. 5 for CRA.

Charlle Marglls' new band pre-med last night (2) on WJZ-NBC.

Artie Shaw into Gateway Casino, Summersport, N. J., Aug. 8 augmenting regular band of Clem Williams. Bob Bundy now handling Shaw band. Shaw also signed for Harvest Moon Ball, N. Y., Aug. 31. Nano Rodrigo's Latins play rhumbas, waltes, etc., while Shaw handles swing stuff and fox-trot tempos.

Tommy Reynolds now at Reade's Casino, Asbury Park, N. J. Suc-ceeded Glenn Miller July 30.

Rudy Bundy to Gypsy Village, Louisville, Ky., for three weeks July 30.

Charles Randall follows Mal Hal-lett at Playland, Rye Beach, N. Y., Aug. 5.

Emery Deutsch now being man-aged by Moe Gale. Exited Rock-well-O'Keefe a month ago.

Chick Webb one-nites Reade's asino, Asbury Park, N. J., Aug. 20.

Louis Frims's band booked into the
Terrace Carden on the Albany-Saratoga Road. Also appearing are Benny
Griffin's orchestra, Dancing Dolls,
moved into Ray Haller's Seven Seas

Feist First

Gordon and Revel's Song Sensation! MEET THE BEAT OF MY HEART

Fram the M.G.M Picture, "Love Finds Andy Hardy"

Gordan and Revel's Na. 1 Song an all Hit Sheets!

WHERE IN THE WORLD

Fram the 20th Century-Fox Picture, "Jasette"

A Fresh Idea in Musical Navellies

ON THE BUMPY ROAD TO LOVE

By Al Haffman, Al Lewis and Murray Mencher

The First New Style Sang in Years

MY MARGARITA By Maria Grever English Lyric by Walter Hirsch

Now Ready!

Gardan and Revel's Latest and Greatest Scarel

I'VE GOT A DATE WITH A DREAM

THIS MAY BE THE NIGHT

COULD YOU PASS IN LOVE

BY A WISHING WELL

From the 20th Century-Fox Picture, "My Lucky Star"

Leo Feist

Avon Sisters, Renl & Jerry and Deauville Boys. Terrace Garden is managed by Charles and Ray Fine.

Duke Ellington resumes work Aug. 10 after recuperating from recent operation. Starts with one-niters in New England. Then south and west on theatre and dance tour, replacing Cab Calloway at reopened Cotton Club around Jan. 10.

Sanders called into CRA's office as location salesman.

Cab Calloway returns to N. Y. Aug. 22 to begin rehearsals for new Cotton Club show opening early in September.

Bill Bardo orchestra has been renewed for an additional week at the Hotel Claridge, Memphis. Opened there July 21 and will close Aug. 17. Isham Jones follows for nine days.

Don Redman renewed at the Surfide, Long Beach, L. I., until Sept. 1.

Murray Cohan, oboist, and Frank Signorelli, pianist, joined Paul Whiteman's band last week. Replace Jack Cressy and Irving Brodsky.

Ruth Nigey, socialite singer, joine Eddie Le Baron's band at the Rain bow Room, N. Y., this week,

Blue Barron pluys Paramount the-atre, N. Y., after closing at Edison hotel Oct. 1.

Barney Rapp stays a the Nicollet otel, Minneapolis, until Aug. 10.

Kay Kyser to be presented with placque tonight (3) by dance stu-dents of Fred Le Quorne school, the control of the control of

Jimmie Lunceford at New Ocean Casino, Virginia Beach, tonight (3).

in Hollywood Thursday (28), with Jean Gary vocalizing.

Lew Salee and band opened at the Beverly Wilshire in Beverly Hills tonight (Tues.) with Vyola Von as vocalist.

Arthur Guttman, Viennese maes-tro, is conducting 100-piece orches-tra and 100-voice chorus in Metro's 'The Great Waltz.'

Al Katz playing the Occan View. Va., Casino in surring Dan Gregory. in surprise move, replac-

Art Kassel opened Monday (1) at Art asset opened Monday (1) at Kennywood Park, Pittsburgh, for two weeks. He'll be followed Aug. 15 by Tommy Tucker, also for fort-night. One-night stands set for same spot this month include Benny Goodman, Aug. 22, and Smith Bal-lew, Aug. 28. All placed by MCA.

Val Garvin, of Pittsburgh, into Half Moon Club, Steubenville, O., for indef stay. Placed by Joe Hiller for CRA.

Jackle Heller opens at Washington-Yurie hotel, Shreveport, La., Aug. 4 for month with options. Placed by MCA.

Joe Venutl playing the dance tunes at Villa Venice on the beach near Los Angeles.

Lee Manns moved into the Casino, San Clements, Cal., last Wednesday (27), booked through Labor Day.

Anson Weeks band played a home-town engagement at the Rainbow Gardens, Sacramento, Saturday (30).

Benny Meroff moves into the Los Angeles Orpheum theatre for a week opening tomorrow (Wed.) Les Hite's sepia bunch, with Peg Log Stee opens Aug. 10

Doris Fisher, daughter of publisher Fred Fisher, will record with her own orchestra for Brunswick, Uses name Penny Wise and her Wise Guys with crew Guys with crew.

Johnny Messner has added a Swiss music box to his band's equipment. Got okay from NBC to use 'box' for background music on announcements

Shep Fields repraces Frank Trombar at the Biltmore Bowl In Los Angeles, Sept. 15.

Ben Pellock, Joe Venuti and Bill Amandt and their bands have been booked into Pasadena Civic Audi-torium for successive week ends next month, beginning Aug. 5.

Dan Gregory is in at Ocean View, Va., for the rest of the season, oust-ing Dave Ballou and his CBS boys, the openers at the resort.

Panchite and His La Conga Or-chestra, Inc., New York, has been dissolved, papers being filed with the Secretary of State in Albany.

Charile Agnew at Bill Green's Pittsburgh, had option lifted for ad-ditional two weeks and stays through Aug. 5, with possibility of remain-ing longer. Handled by MCA.

Phil Regan is organizing an All-Star dance band for a series of one-night stands on the Coast and possibly an eastern tour.

Tommy Clifford's Swingtette set until Labor Day at Wilmer Vogt's Tavern, Mountainhome, Pa.

Willard Schillinger's music at Ten-nis Club of the Inn, at Buck Hill Falls, Pa.

Mai Hallett to Stork Club, Providence, R. I., Aug. 26, for one week on a R-O'K exclusive booking.

Ben Bernie plays for Beverly Hills Club, Newport, Ky., starting Aug. 5.

Sam Rubin replaced Leonard Whitney as second alto saxer with Jimmy Dorsey band.

Hal Berdun band has wound up an eight-week stand at Atlanta Biltmore hotel, Atlanta.

McKinney's Cotton Pickers hold-lng the fort at Clark Lake, Michi-gan, for an indef run. Dorothy Derrick vocalizing with the crew.

15 Best Sheet Music Sellers

(Week ending July 30, 1938)

| Music, Maestro, PleaseBerlin |
|---|
| *Says My HeartFamous |
| I Let a Song Go Out of My HeartMills |
| Cathedral in the PinesBerlin |
| *Lovelight in the Starlight |
| A-Tisket, A-Tasket |
| The Flat Foot Floogee |
| Little Lady Make Believe |
| When They Played the PolkaOlman |
| Oh, Ma-Ma Robbine |
| I Hadn't Anyone Till YouShapiro |
| *You Leave Me Breathless'ABC |
| †I Married an AngelFamous |
| When Mother Nature Sings Her Lullaby Santly-Joy |
| *Now It Can Be ToldBerlin |
| Indicates filmusical song. + Indicates stage production song. |

• Indicates filmusical song. Indicate
The others are pops.

Set Compass

(Continued from page 37) come a party to the crime of libel by consenting to his use of your broadcast facilities.

broadcast facilities.

*Paragraph 2 of rule 38a defines the words 'a legally qualified candidate for public office.' Under Section 5191, Revised Statutes of the State of Washington, this includes the primary elections. If there be any doubt as to whether an individual is a legally qualified candidate, a certificate covering this qualified.

tion can be obtained aroun use over by auditor.

You auditor.

The arrangh 3 of rule 8ts is claim to the same and comprises a fair standard of a fair treatment of all candidates. A solution of the caution therein contained against given to any candidate for public to the contained against given the contained against given to the contained against given to the contained against given the contained against

be made in the order of applications inled with the station. It is to be included with the station. It is to be the control of the state of the stat

SONGS FROM ROBBINS

The Sensation of The Century! A-TISKET A-TASKET By Ella Fitzgerald and Al Feldman

America's New Novelty Hitl

WHEN THEY PLAYED THE POLKA Words by Lou Halzer Music by Fabian Andre

The Year's Faremast Production Hitl I MARRIED AN ANGEL

By Larenz Hart and Richard Radgers Fram the Musical Camedy, "I Married An Angel"

> A Radgers and Hart Meladic Classic SPRING IS HERE

From the Musical Camedy, "I Married An Angel"

Hits a New High in Swing!

LULLABY IN RHYTHM

By Benny Gaodman, Edgar Sampsan, Clarence Profit

Fram the 20th Century-Fax Picture, "Little Miss Broadway"

HOW CAN I THANK YOU By Walter Bullock and Harold Spina

Fram the New Universal Picture, "That Certain Age"

MY OWN YOU'RE AS PRETTY AS A PICTURE

By Harald Adamson and Jimmy McHugh

ROBBINS MUSIC CORPORATION .799 SEVENTH AVENUE . NEW YORK

, Pittsburgh Union Accord Reached

Provides for Part-Time Employment of Local Bands -Both Sides Suppress News

Early Winter Perhaps

Plans of Arthur Michaud, ex-manager of Tommy Dorsey, to re-

place the latter leader with a crew

built around Jack Teagarden, trom-

bonist with Paul Whiteman's outfit, have been temporarily stymied. Tea.

tract expiring December and Whiteman is loath to release him

GIDDYAP PACE

OF CHIZ BAND

DEPLORED

Opinion of publishers, bookers

and most name bandmen is that no

more than 10 songs can be properly

played in half-hour stanzas. Same opinion is not shared by chiseling

pubs, bandmen and productional flunkies who force as many as pos-

sible into one program without re-

ment, etc. Review of Accurate Re-

ing and reveal following figures.

ing and reveal following figures. While better bands confine themselves to 10 songs over a half-hour period, the small Utters in local niteries, etc., draw, the race through up to 21 during same time. Others as many as 13 songs into the 15 minutes, with 10 per quarter hour sestion surveyed. On quarter-hour sessions more showmany bands seldom average above five or six different songs.

Music Notes

Edward Ward is scoring 'Vacation From Love' at Metro.

George Toblas and Sammy Fain are writing the theme song for the John Cameron-N. H. Rappaport stage production, 'Soliloquy.'

Johnny Mercer and Harry Warrer turned in three songs for Warners 'Going Places.' Ditties are, 'Say I' With a Kiss.' 'Jeeper's Creepers,' and 'O, What a Horse Was Charley.'

I. Wolfe Gibert changed the title of the song. The Wedding of Jack and Jill, in the picture, Terror of Tiny Tnun, to 'Mr. Jack and Mrs. Jill.' Shift was made to forestall complications with Leo Feist, which holds a copyright on the first

plugs substantiates those

before it runs out. Switch in plans will have Michaud starting to gather a crew early in November to have it somewhat in readiness for Teagarden to take over when he fades from the Whiteman

Pittsburgh, Aug. 2. Teagarden Orchestra on remote band broadcasts n on remote band broadcasts from niteries and hotels here, impeds a month ago by Local 60 of suitelans Union, suddenly was lifted retrieval in a surprise move, Rumon of an agreement were rife over the weekend but nothing definite own of Claire Meeder, head of Local 60, who was vacationing at Convey-On-Lake, Ohio.

could of Chile Meeder, head of Lond 69, who was vacationing at Geneva-On-Lake, Ohio.

Hoderstood use local bands sheet have been local bands three hard of every year, with engements to be spotted at cafer own discretion. Only you will be supported to the william been used to be spotted to the william to be spotted to the support of the william been used to be supported to the william been mas excused on grounds that it employ been considerable for the support of the

Original Demand

Original Demand
Original demand of union (for
paich publicity was sought) was that
lance places employ Pittsburgh
bands half of time. Then this was
reduced to four months, with New
Penn, Willows, and Bill Green's, ean, Willows, and Hill Green's, seding employers of name bands, illing to go along on this provid-ag William Penn hotel also agreed, ster, however, fiatly refused to ac-ede. Compromise agreement, it's be-

ligred resulted.

Both Local 60 and dance spot operators were refluctant to discuss more of agreement, simply stating that ban had been lifted. Whether this will affect announced plans of MCA and CRA to take several local bands under their wing couldn't be larmed. At least three were under continuous and their services of the several local and the several local several local and the several local seve learned. At least three were under consideration at lifting of ban but

inally a move made by big book-organizations to pacify Local 60. originally is move made by big book-ing organizations to pacify Local 80. Current out-of-town bands here are George Hamilton, William Penn botel; Charlie Agnew, Bill Green's; Low Breese, New Penn; Royal Worth, Lincoln Terrace, and Joaquin Grill; Willows, who will return to air time lamediately.

SHEP FIELDS' \$1.758 CRACKS IOWA JINX

Mason City, Ia., Aug. 2. basson City, 18., Aug. 2.

Shep Fields bowled over the
'aime' linx at the Surf dance denhan at Clear Lake, a jinx which cost
Manager Carl Fox mazuma on every
name band booking but that of Buddy Rogers early this season. Weather
was willian,

was willain.
Fields, at the Surf July 28, brought
in 2600 for a gross of \$1,758, nearly
800 more than that of Rogers, and
the biggest 'name' take since Jan
Garber drow \$2,000 last summer.

Buddy Rogers' Click

Portland, Ore., Aug. 2.
Buddy Rogers and his band did a
vow biz at Jantzen Beach Pavilion
or one week. Rogers' wife, Mary
Fickford, fiew up from L.A. to join
his hare.

Janten Pavilion, with only a 40c standard admission, is doing consistently strong trade with name hands

Join Jack Crawford

Jack Crawford

Jack Crawford May 2.

Jack Cr

Weiss, Mann in U.S.A.

Slephen Weiss and Paul Mann, sinces songwriters, have arrived New York and are dickering for figup with a film-associated music

In Macy's Window

Erskine Hawkins and Ben Bernie are betting on forth-coming Harry Armstong-to-coming Harry Armstong-to-coming Harry Armstong-to-to-up with Macy's departner store through press agent Al (Stunty) Wilde. Loser will rewrite punch line of a standard rib and play his instrument 'in Macy's win-dow.'

No Temporary Stopper. But Immediate Trial Is Assured Don Bestor

Don Bestor, the band leader, lost his request to the N. Y. supreme court Saturday (30) for a temporary injunction to stop Consolidated Radio Artists, Inc., and Charles E. Green from acting as his business sents promised as minmediate trial the suit for a permanent injunction by Justice Timothy J. Leary. Contract, which Bestor cancelled by letter early this year, was to run one year with Consolidated holding additional four years.

In his request for an injunction Bestor sought to have the contract Bestor Sought to have the contract

Bestor sought to have the contract declared legally void on the grounds that Consolidated had failed to carry that Consolidated had failed to carry out its part, and also to stop it or its agents from "threatening suit' against any other agency that may interest itself in Bestor's behalf.

MUTUAL FOLLOWS NBC IN BAN ON WEEKEND

Mutual network has banned the pop song 'Weekend of a Private Sec-retary' from rendition on any of its NBC stapped a stiencer on Weekend' last month. CBS now remains the only web faucet for the piece.

Middleman Breaks Up, To Reorg Differently

Pittsburgh, Aug. 2.
After run of almost three years,
Herman Middleman's band pulls out
of Tony Confort's Nixon Cafe Saturday night (6) and will be followed
on Monday by Fran Eichler's outfit.
Eichler replaced Middleman here for several weeks last spring when lat-ter took his band on Pan-American

cruite.

Middleman, veteran pianist, who played in Dick Powell's first stage band at Enright theatre, plans to disband present crew and reorganize style coult. Will retheast for several the offing if things work out. During most of stys at Nixon, Middleman was under CRA banner.

Vocalist with Eichler will be Bob Carter, of WCAE, who also works under the name of Jack Shewood. Eddle de Lange and Jimmy Van Heusen aave so'd 'So Help Me' to Remick. Ken Shand, son of Terry Shand, composer has joined band at Harry Carroll's Music Box, Valley Stream, N. Y.

Milton Berle and Matt Malneck wrote two songs, 'Copy Cat' and '15 Kisses on a Gallon of Gos.' Ben Bernie's New Band At Ky. Nitery for 2 Wks. Frans Waxman and Harry Tobias cleffed 'Stay Young in Heart' for Selznick-International's 'The Young

Dick Wheeler to Dallas

Dick Wheeler, ballroom manager at Fairyland Park, leaves this week on a biz trip which will take him to Chi and iater to Dallos, Tex. In the Southern city he will open an agency office for Rockwell O'Keefe meanwhile turning his K.C. interests over to a manager. Russell Bennett is scoring 'Pacific Liner' at RKO. George Jessel wrote the lyrics for 'I'm Afraid to Look in Your Eyes,' new tune by Ben Oakland and Tony

meanwhile turning his KC. interests over to a many Menceler announced Before leaving Wheeler announced Before leaving Wheeler announced announced with the second of the summer. Harlan Leonard, local colored crew, will take over for the balance of the season. Bookings on were concelled.

Tony Martin orchestra in a one-night stand ran up a fueue of \$1.385, heaviest seen at Fairyland prix in some time.

Paul Whiteman Makes 9.000 at Jones **Beach Forget Mosquitos; Ballet Helps**

Michael Cielo in Auto Jam; Car Killed Man

Michael Cielo, musician in the Al Donahue orchestra currently playing at the Rainbow Room, N. Y., was released on bail on a technical charge of reckless driving in Lodi,

charge of reckless driving in Lodi, N. J., last week. His car ran down and killed Joseph Patterson, 60, on Clelo lives in Paterson and was on his way to work when the fatal crash occurred 'He explained that the pedestrian stepped in front of the car when only a few feet sep-grated them. Musician was out of has not been stight. Det of trial has not been stight. Det of trial

FISHMAN MAY **HEAD MORRIS** BAND DEPT.

Deal on for Ed Fishman to swing from Rockwell-O'Keefe's Coast office to take over new band department of the William Morris office. Matter Lou Wolfson of ls contingent. Low Wolfson of Morris office leaving for the Coast this week. New idea for Morris office has been in, the air for past six months with no one being named. Mike Nidorf and Corky O'Keefe partners in ROK off the studios O'Mente partners in ROK off the studios O'Mente and also continued to the studios O'Mente and also continued to the Coast while Nidorf expects to stay there about two months going over entire situation.

stay there about two months going over entire situation.

Fishman was formerly head of defunct Orchestra Corp. of America, Radio Orchestra Corp. and was also with CRA before joining ROK.

SEGER ELLIS STARTS SAX-LESS ORCHESTRA

Seger Ellis has organized a band which he will head, known as the Choir of Brass. It will include no

Sakes,
Orchestra set for Adolphus hotel,
Dallas, Aug. 26. Ircne Taylor, formerly with Paul Whiteman, goes
along as vocalist.

Saliv Clark Booked

Boston Aug 2

Sally Clark, sister-in-law of John Roosevelt, has been signed to man-agement contract by Music Corp. of America. She opened a four-week signing and dancing engage-ment at the Ritz-Carlton here

July 21,
Slated to sing with Eddy Duchin
band at the Hotel Plaza, N. Y., starting Sept. 26.

San Francisco, Aug. 2.

phone - less orchestra, heard on NBC from Frisco.

Approximately 9,000 music lovers (and several times that many mosquitas) heard Paul Whiteman's orquitas) heard Paul Whiteman's orner of the property of the time. Prices ranged from the time of the time. Prices ranged from the property of the property of

when the transmit of the process of the comparison with the mob which is the comparison with the comparison of corege Gerahunga home the cortexter and again the comparison of the

Good Old Summertime" and various works of Berkhovn, Johann Straus works of the Workson, Johann Straus Leaven and John Straus Leaven Lea

occools and re-echoed across the Christopher and Christopher a number to remedy the difficulty. Re-ceiver worked properly for a few minutes then went out again, leaving minutes then went out again, leaving her voice drowned completely when the crew came in on the second chorus. During the first section, however, even with the mike dead, her voice carried clearly across the

Sockeros

Modernaires turned out to be the sock portion of the concert. Mob didn't want to let 'em go. They turned in a neat awing arrangement of Take Me Out to the Ball geame with interpolations of 'Pennuts' and lowed off. Les Leber, with a dim flute edition of Benny Goodman's clirich, was another who got to the swingsters in the crowd.

Whiteman's informality and showmanibly helped to make the evening of times proceedings were halted by jazzed up continuity. His humorous explanations, etc. placed over spots.

second half, he didn't do much explanations, etc., glossed over spots. Second half, he didn't do much batoning but stood to one side truckin' and jittering to the swing arrangements, while an asst. directed the crew.

rected the crew. Concert was capped by an out-standing arrangemen, of one of George Gershwin's last melodies, Love Walked In, and the late com-poser's 'Rhapsody in Blue,' also well

done. There was only three days' advance for the publicity and exploitation campaign and only \$150 was allotted for advertising by the Jones Beach State Park Commission, the draw of 9,000 people reflecting credit to, M. L. VanSlyke on the job done under circumstances.

Hiy Hicks' Negro band hooked for stay at the Merry-Co-Round, Newark, N. J., by CRA. Goes i Aug. 2, to be followed Aug. 16 by Stuff Smith.

Dick Dorso Returns

San Francisco, Aug. 2.
After three-week New York confab with Consolidated Radio Artists prevy, Charles E. Green, CRA San Francisco band booker Dick- Dorso is bock. Local engagements set for lan Ray Hutton, Chick Webb and Ellis Pittgerall, and Rita Rio. Rio francisco de la confamilia de la confa

currently

Felton Furitives Set

Felton Furtitives Set
Philadelphia, Aug. 2.
Three former members of Happy
Felton's band, which broise up when
the rotund moestro decided to become an m.c., have joined up witcome an m.c., have joined up wittrumped, is with Tack Narvo.
Sally la Perch, trumped, is with
the NBC house band in Pittsburgh,
and Bryan Caron, trumbone, hitched up with the NBC house crew
in New York.

Cincy Opera Having Best Season; James Melton, Better Bally Help

Cincinnati, Aug. 2. New record for attendance and receipts of summer grand opera at the Zoo will be registered Aug. 6 when the 17th season closes. Up to Saturday (30) the gross for the first five weeks of the current season was 30% above last year's previous all-

time high.

The 1937 season, considered successful by sponsoring contributors, finished \$8,000 in the red, as compared to a loss of \$40,000 in 1936. finished \$8,000 in the red, as compared to a loss of \$40,000 in 1936. Financial outcome for this season is expected to show only a very light loss, production costs being up about \$3,000 a week over last year, running the average weekly not 651,500. The state of th

nis season. Harry K. McWilllams Is in charge of the press and radio plugging for the second straight year. This season he introduced the idea of film adverhe introduced the idea of film adver-tising, particularly the art angle, in display ads used in the dailies. Operas' themes of drama, comedy, romance or adventure were sepa-rately treated with il'ustrations such as enliven the ads of de luxe pic

houses.

For the final week, four repeat performances of the season's most popular operas are being offered, along with a performance of Thais. Encore vehicles are Madama Butterfly and Traviata, In which Melton returns, also 'Carmen' and Rigoietto.'

WAXED CONCERTS FOR **DETROIT SYMPH FANS**

Detroit, Aug. 2.
To assuage Detroiters' demanding continuance of Detroit Symph's three-week summer concerts on Belle Big, the local department of Belle Big, the local department of the Control of the Symph's series folded after the summer in the park's shell. Regular symph series folded after of the summer in the park's shell. Regular symph series folded after faminated at two processing the series of the

Rocco Vocco spent the weekend listening to the music of hoofbeats at Del Mar track on the Coast.

Raise \$143,073 Fund For L. A. 1938 Symph Season

Los Angeles, Aug. 2.
Fund campaign of Southern Cailfornia Symphony Assn. has raised a
total of \$143.073. foney will finance 1938 season of Los Angeles Philharmonic or-

Ask 3d Arbiter

(Continued from page 4)

(Continued from page 4)
signals for the next general membership meeting.
New statement of policy providing
for executive board meetings to be
opened to general membership once
a state of the state of the state of the state
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smithed to alloy one under the child to the will of the membership at large.

On the first Monday of each month, your board will meet he will one the will one the will meet he shall be large enough to accommodate a considerable age enough to accommodate a considerable age we'd people. Every member of the Guild is urged with the compart of the considerable age we'd people larly those working on any Guild is urged with the compart of the considerable age we'd people larly those working on any Guild is privileged to bring up for discussion any subject he elects and After such discussion, the board will decide whether in its opinion the issue should be referred to the member subject to the next general membership meeting. In the event of an adverse decision, the board shall so notify the next general membership meeting. In the event of an adverse decision, the board shall so notify the next general membership meeting. In the event of an adverse decision, the board shall so notify the next general membership meeting. After such notification, if the member of presenting it personally from the foot of the control of the membership there present shall vote whether the issue though be submitted to the members of presenting it personally from the present that the members of the studio committee.

Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on WEAF, WJZ, WABC and WOR computed Following is a consistency of the communication of the tweek from Monday through Sunday (July 25-31). Total represents accumulated performance on the two NBC links, CBS and Mutual from 8 a.m. to 1 a.m. In Source column, * denotes film song, 1 legit

| Title. Now, it Can Be Told. Music, Maestro, Please. Hadri Anyone Till You. Says My Heart. When Mother Nature Sings Her Lullaby. Let a Song Go Out Judy Heart. Let a Song Go Out Judy Heart. Married an Angel. A Tisket A Tasket. Title Till Till Till Till Till Till Till Ti | Publisher. | Source. | Gra |
|--|-------------|-----------------------------|------|
| Now It Can Be Told | Berlin | *Alexander's Ragtime Band | Tel |
| Music, Maestro, Piease | Berlin | Pop | ::- |
| You Go to My Head | Remick | Pon | ٠. |
| Says My Heart | Famous | *Cocoanut Grove | • |
| When Mother Nature Sings Her Lullaby | Santly-Joy | Pop | |
| Let a Song Go Out of My Heart | Mills | Pop | |
| I Married an Angel | Robbins | tI Married an Angel | ••• |
| A-Tisket A-Tasket | Robbins | Pop | • |
| Where in the World | Feist | *Josette | Н. |
| First Foot Flooree | Green Bros | Pon | |
| I'm Saving Myself for You | Harms | tGrand Terrace Revue | ٠. |
| Little Lady Make Believe | Olman | Pop | :: |
| My Walking Stick | Lincoln | Pon | |
| There's a Faraway Look in Vour Fyes | Tenney | Pop | •• |
| Spring Is Here | Robbins | tI Married an Angel | • • |
| When They Played the Polka | Robbins | Pop | :: |
| I'll Dream Tonight | Witmark | *Cowboy from Brooklyn | ٠., |
| fullaby in Rhythm | Robbins | Pop | ••] |
| Alexander's Ragtime Band | ABC | *Alexander's Ragtime Band | ••• |
| HI Yo Silver | Chappell | Pop | |
| This Time It's Peal | Snier | Pon | • |
| Nāturally There's Praway Look in Your Eyes. There's Praway Look in Your Eyes. The Praway Look in Your Eyes. The Praway Look in Young In The You Law Me Brathless Ton Law Me Brathless You Law Me Brathless Toning In The Young In | Famous | *Cocoanut Grove | •• |
| Will You Remember Tonight Tomorrow? | BVC | Pop | :: |
| Bambina | Spier | Pop | ú, |
| On the Bumpy Road to Love | Feist | Pon | ٠, |
| Beside a Moonlit Stream | Famous | *Boo Loo | ٠. |
| Meet the Beat of My Heart | Feist | *Love Finds Andy Hardy | |
| Why'd Ya Make Me Fall in Love? | Cirola | *Pehence of Suppubrook Form | •• |
| Girl in the Bonnet of Blue | Crawford | Pop | |
| Will You Remember Tonlight Tomorrow*. Bambina I've Got a Pocketful of Dreams On the Bumpy Road to Love. Beside a Moonlit Stream Meet the Best of My Heart. Why'd Ya Make Me Pall in Love? Doy Trumpet. in the Bonnet of Blue | Crawford | Pop | :: |
| Havin' Myself a Time | Paramount | *Trople Night | |
| Lovelight in the Starlight | Paramount | *Her Jungle Love | •• |
| Day Dreaming | Remick | *Gold Diggers in Paris | |
| My Margarita | Feist., | Pop | 11 |
| My Best Wishes | BVC | Pop | |
| Don't Cross Your Fingers | Witmark | *Cowhoy from Brooklyn | ٠. |
| Silver on the Sage | Paramount | *The Texans | ::- |
| Don't Be That Way | Robbins | Pop | |
| Colorado Sunset | Glibert | Pop | ٠. |
| So Lovely Havin Myself a Time Lovelight in the Starlight. Developed in the Starlight. Day Desembler My Margarita My Margarita My Best Whises Finder My Best Whises Finder Mide. Tenderfoot Nides Silver on the Sage. Don't Be That Way. Totytom Jamboree. Oh. Ma Ma. Totytom Jamboree. Oh. Mo Ma. Totytom Jamboree. Totytom Jambo | Shanisar | Pon | |
| Moon Looked Down and Laughed | Kalmar-Ruby | Pop | 2 |
| Small Fry | Famous | *Sing You Sinners | |
| Isn't It Wonderful—Isn't It Swell? | Miller | Pon | •• |
| Stop Beating Around the Mulberry Bush | BVC | Pop | ::: |
| There's Rain in My Eyes | Ager-Yellen | Pop | |
| Don't Let That Moon Get Away | Santly-Joy | *Sing You Sinners | ٠. |
| Eight Little Notes | Crawford | Pop | •• |
| I'm Giad I waited for I'uu | Feist | *My Lucky Star | |
| So Help Me | Remick | Pop | |
| At Your Beck and Call | ABC | Pop | •• |
| Stop Bestilling in Stop Bestilli | Feiet | Pon | •• |
| Figaro | BVC | Pop | |
| It's the Little Things That Count | Marks | Pop | |
| There's Brand New Picture | Remick | *Gold Diggers in Paris | ., |
| Diney Doodle | Lincoln | Pop | 2 |
| Something Telis Me | Witmark | Pop | |
| Minuet in Jazz | Circle | *Saliy, Irene, Mary | ••• |
| Garden in Granada | Schuster | Pop | |
| | | | |

can utilize the studio committee as a means of activizing the general membership, establishing a closer the board, and checking up on the board, and checking up on the twest and suggestions of all our members. Work on bargaining code of the SWG has been completed and will be submitted to the producers as ab argaining representative for the serviveners.

scriveners.

Regional director of the NLRB has dockeded all pending film cases for mediate hearing at conclusion to discount of the control o

Negotiations will be started next week for a new two-year contract between the Fox-West Coast 150, 150 and Projectionists Local 150, Stage Employees. Freent contract expires Sopt. 30. John Bertero, of F-WC legal staff, and Dick Dickson, district manager, will handle pre-tininary negotiations, with R. L. Iminary negotiations, with R. Cocal 150, appearing for the IATSE.

Gaines to Mpls. Symph Minneapolis, Aug. 2.

Arthur J. Gaines has been engaged as business manager of the Minneapolis Symphony orchestra, succeeding Mrs. Carlyle Scott, who has served in that capacity for the past

Caines was business manager of the local organization from 1923 to 1930, and left here to take a similar

Inside Stuff-Music

American Soclety of Composers, Authors and Publishers is sponsorial Old Song Week,' beginning Saturday night (30). Part of the observance will be a series of 'Old Song' broadcasts over NBC, CBS and Mutual stations. Sked calls for Al Donohue, Hal Kemp, Kay Kyser, Bill McCustonny Kendig, Guy Lombardo, Henry Busse, Richard Himber. In connection with the observance, Stage mag is making its Augustumber an Old Songs' issue and will feature an imposing isl of mass number and of Songs' issue and will feature an imposing isl of mass Lowey, Love Song Song Perber, George M. Cohan ta new song Lowey, Love Song Song Henry Company, Barth, George S. Mandan, Irving Berlin, Pränckin P. Adams, Russell Crouse, Deems Taylor, Ed Wyng, and Marc Connelly.

Introduction of name personalities into cartoon strips continues and with the latest one being an exploitation stunt arranged by publicle Lou Cowan for Bob Crosby.

Cowan has set for pingging of the Crosby orchestra's Bob-Cats Child Cowan has set for pingging of the Crosby orchestra's Bob-Cats Child Cowan programmer of the Crosby orchestra's Bob-Cats Child Cowan programmer of the Crosby orchestra Crosby band now in the Blackhawk cate.

Republic Pictures has bought the screen rights to "Colorado Sunef-written by Con Contrad and L. Wolfe Gibert. Tune is published by the bi-ter's music company. Republic will use the number in a Gene Autry western as a till soul and thems. Autry's currently at the Stanley, Pitts, where he finished bi-pa. Now this worked and scrams construed to start work on the pic.

Coleman's Hoity Dates Emil Coleman has aiready booked

35 society affairs for the fall and 35 society affairs for the fall and winter social season. Skedded to supply danaspation for Junior League Assembly Dec. 3 and acck of deb coming out parties. Coleman's currently at the Piping Rock club, Saratoga Springs, N. Y., and is set to go into the Sert Room of the Waldorf-Astoria, N. Y., in the tall

Willows, Pittsburgh, has taken up option on Joaquin Grill's orch for remainder of summer. First band in spot's fistory to open season at this roadhouse and stick it out all way. MCA booking.

Peerce in Rigoletto

'Rigoletto' at Griffin Park, Washington, D. C., outdoor program Frida night (5). Nathaniel Shilkret wil conduct orchestra. Harry Engel, of Fanchon & Marca igented. night (5).

WANTED: for large hall by Chleugo operation of the continuous cont

TOPPING EVERYTHING! ANOTHER IRVING BERLIN HIT

NOW IT CAN BE TOLD

From the Picture of the Century

'Alexander's Ragtime Band'

A DARRYL ZANUCK 20th Century-Fox Production

HARRY LINK, Gen. Prof. Mar.

IRVING BERLIN, Inc., 799 Seventh Ave. N. Y.

LIMIT NAME ACT SALARI

4000 See Manana in Texas Opening

Punch that put the Casa Mannan of 1988 over at the opening Friday (22) was Wayne King's orchestra, macrive promally. Meanty 4000 saw Marton miere and the huge caferaturant was crowded over the websed. A season of four to six weeks is planned. The companion of t

ied by 26 Laily, gent at Land.

W. H. Stein, v.p. of Musle Corp. of America, which produced the show, attended the opening. Businessmen, who are backing enterprise, plan presenting next year also.

Show was staged by Jeul Oscard, assisted by Lauretta Jefferson and Alexander Oumanisty. Lew Wasserman is executive director, Norman Steppe, associate executive directors.

Steppe, associate executive director, and William H. Green, p.a. Vaudeville acts are Three Nonchaints, Walter Nillson, Monroe and Grant, Peggy Taylor trio, Horton Spurr and Serge Flash.

Apollon Refused Okay On New Band Import: To Use Yankee Crew

American Federation of Musicians

American Federation of Musicians be thumbed down the importation of a Mexican band, which Dave Apollou was interested in bringing up from Mexico City to include in be vaude unit next season.

Auding of the AFM is that foreign exgregations cannot come into the U.S. for engagements, other than most compared to the compared of the compared to the compared of the comp ers in this country belonging to the

JACOBY TO REOPEN N. Y. CAFE AFTER PARIS FOLD

Paris, Aug. 2. Harold Jacoby, currently operating his Le Rubon Bleu here, returns to New York in the fall to reopen the spot of the same name on Oct. 12.

Jacoby has brought over almost lalact the N. Y. show, which returns with him in the fall.

Moss Signs Rimacs

Joe Moss has signed the Rimacs. Mexican orchestra, for his renovated Kollywood restaurant on Broadway, which is carded to reopen second week in September. O'cheatra is currently playing abroad. There will also be another band used, probably a name.

ZASU FOR PHILLY

three weeks.

Dick Krakeur, of the Shurr office,

McGiveney Gets Berlin Booking 18 Mos. Ahead

BOOKING AG Award protean act, has been booked a year and a half ahead for a two-month stand at the Scala Berlin. Will get \$675 act. the Scala, Berlin. Will get \$875 per week in German marks. Contract booked in New York by Charles H. Allen for January-February, 1940. For 18 years a standard American act, McGiveney went to England a year ago and has since been working there. During vaude's hey-day act got \$600 a week in the U. S.

PITT. NITERY BIZ **WORST IN 8 YRS.**

First casually of the summer cafe season is Bland's Inn, which folded last week. Sopt had been having rough sailing all year and only a short time ago inserted old-fashioned meller. Here James, on outdoor work of the season of Pittsburgh, Aug. 2.

mer.
All over district, 1938 is proving a bad one for outdoor dance spots. Downtown cafes are all-knee-deep in red, and only roadhouse making a decent showing is Willows. It's been helped considerably by Blandi's close in gsince two places are close to each other. Summer generally considered worst around here since 1990. Added to other woes was Locations of the was haded to other woes was Locations on remote broadcasts, always bailed as chief source of advertising for out-of-way spots.

SOPHIE TUCKER IS FETED BY THE BOSS

Sophie Tucker was given a sur-prise party by the management at the Riviera, Jersey's class night spot, and the Riviera of the

a.m. A piano made of ice, with lights underneath was rolled to the floor and 'presented' to Soph. Songstress is now appearing in the Piping Rock club at Saratoga Springs, N. Y.

Philly 21 Club Changes Hands: 50G Suit Pending

Philadelphia, Aug. 2. Boo Boo Hoff-Biff Beifel's 21 Club here has been taken over by Johnny

Suit for \$50,000 is now pending against the spot by New York's 21 Club for alleged pirating of the

Weaver Bros.-Elviry Offered to East Vaude

Weaver Bros, and Elviry being offered viaude in east by Charles Allen agency, on a deal with Walter Batchelor, who has signed the act as its personal rep. Turn is now in

ZaSU FOR PHILLY
ZaSu Pitto pores a week's stand at the personner person person which is and at the person p

N. Y. OPS AGREE

Leading Talent Buyers for Theatres Get Together to Set Limits on Stage Coin -Tried It Once Before, but It Didn't Work

B'WAY OPPOSISH

An understanding has been reached under a 'gentlemen's agreement' among New York theatre operators, from accounts, to limit salaries of talent on Broadway and elsewhere should competition between theatres develop to the point where demands for coin in the face of bidding might go out of bounds and raise the levels far beyond a reasonable plane, a has occurred in the past,

While expected that in other keys theatres will be bidding against each for talent this coming season, in New York there is every likelihood the competition for bands and specialty artists will be keener than for many years. Against the Paramount, Roxy, Music Hall and Loew's State, nov using shows, the Strand is putting in work websiter were were the best been the Capitol may also go into a com-

bination policy again this fall.

There are some reports that the Palace, which hasn't been doing well with double features, may also return to vaudeville, all operators in New York having in mind the estab-lishment of a stage policy for the N. Y. World's Fair crowds. The trend of feeling toward stage shows other keys is also strong at the p

Plenty Bands

Pena and State are now both using a lot of bands, the former on every show. When the Strand opens its policy, it will fashion it after, the Par and also use ornesters, already having booked Ben Bernie. Ozsie Motion and Am Garber. Cap, which Netton and Am Garber. Cap, which will be a straight the state of the state o

the stage instead of, on the pit llft, In addition to the opening that might be seen for high salary de-mands among bands and name acts or the stage of the stage of the stage of the others present such competition, op-erators are not unmindful that spe-cialty entertainers, which are also used at the Music Hall. Roxy, and State, would similarly try to get more coin.

The experiences of the past when, in spite of dwindling grosses on top of the 29 crash, artists were demanding and getting excessive salaries, have led to the reported agreement among all operators to establish a ceiling along reasonable lines in the face of present business possibilities.

Presumption is that the operators will get together and set what they believe is a proper salary range, either when negotiations open up or in advance.

in advance.

A few years ago, when RKO was still playing waudeville and the Cap and Par, together with the Roxy and Hall, were putting on hig shows, the ops all got logether with a view to setting salary limits, but they never carried through on it. Competitive bidding for attractions between the circuits continued at that time decircuits continued at that time despite the agreement

Kay Parsons Bankrupt

Kay Parsons, who conducts the Hudson River Show Boat during the summer. filed a voluntary petition in bankruptey Thursday (18) in N.Y. Listed her liabilities at \$7,819 and assets \$1,854.

Pitt Actor Union Refuses to Join AFA With Wayne King, Downey as Stars TO CURB BIDDING Due to Denial of Local Autonomy By Whitehead: Switch to CIO Threatened

3 Southern Cities Slated For Occasional Vaude

FOR UCCASIONAL VALUE
Wilby-Kincey circuit, southern affiliate of Paramount, will play occasional stage shows in three cities
stonal stage shows in three cities
bookings direct, through J. II. Harrison, of the Allanta office.
Burgs due for a resurgence of flesh
are Knoxville and Chiattanooga, both
two-day stands, and Birmingham, a
one-dayer. Name shows and units

one-dayer. Name shows an will be played on percentage.

ORIENTAL MAY **RESUME ACTS**

Several meetings have been held recently by Balaban & Katz executives in an attempt to hit upon a plan for the quick reopening of the Oriental, Indications are that the house will be opened some time this month. According to the original properties of the original properties. The original properties of the original properties or the original properties or the original p much too large for a straignt picture set-up. Opening attraction, may be the Benny Goodman orch, which while getting its start in a local hotel, hasn't played a Chi theatre. Also in-dicated is that the price will be re-duced one-what from the children of the children of the children of the will serve to keep the Chicago as the flagship of the circuit on price set-ure.

Simon Agency Control Passes to Yates With Death of Irving Simon

With the death of Irving Simon, Thursday (28), Charles Yates, who closed his own office less than a located his own office less than a in New York, becomes sole head of the latter. Yates a few months and bought out the interest Ferde Simon's widow held in the office.

page 54 of this issue.

PAR, N. Y., TO GUEST **NEGRO VAUDE STARS**

Paramount theatre, N. Y., raramount theatre, N. Y., will be turned into a suburb of Harlem, night of Aug. 15, when Chick Webh, then the current band, stages a guest night. Each success we band leader gets curtsy from a visiting negro meetro, or soloist, on one night. Webb will bring in; agang to bolster band and Ella Fitzgerald.

Those already set are Jimmy Lunceford, Ethel Waters, Duke El-lington, Erskine Hawkins, Count Basic, Roy Eldredge, Teddy Hill,

Private Affairs Kill Astor Roof Extension

ASIOF KOOJ EXCENSION
Hotel Astor, N. Y., which had been
mulling the idea of keeping its Roof.
Garden open through the fall and,
winter season with a name crew
on the handstand, has dropped the
thought, completely. Roof normally
closes in September.
Flock of booked ashead banquets
and club dinners which couldn't be
evaded forced the asheaning of
plans.

Pittsburgh, Aug. 2. Pittsburgh, Aug. 2.
Pittsburgh actors' union, Entertainers Federation of America,
turned down Ralph Whitchead's proposal last week that the organized
group here join forces with his
American Federation of Actors,
Whitehead came here from New
York to address EPA membership
and found a hostile crowd awaiting

and lound a notific crow awaiting. Chief reason for Pittsburgh outfit's reclusal was Whitehead's insistence that AFA could not immediately grant, full local autonomy
instence that AFA could not immediately grant, full local autonomy
instence that he had a great
tength that the AFA and great
tength that the AFA and and
beard's rules required all money
paid in as dues to be held and expended only by national officers,
paid in a due as to be the and
of which majority of EFA's claimed
of which m

by AFA. They say their organiza-tion is nearly three years old, that it has a fat treasury and will not accede to Whitehead's demands, not even to get an AFL-AFA charter which he was said to have offered

them.

Purpose tree Paragraphic voult annoy the mangement of Allegheny County's forthcoming Sesqui-Centennial celebration at South Park

tennial celebration at South Paix were discounted, speakers for both sides urging harmony tactics, even though Whitehead had previously would be up for 'discussion' soon. EFA based its objections to Whitehead's proposal on the fact that fall the unless of the control of the c

prest, veg. The local states with the particularly heated part of the debate, Jean Fole, magician and business agent of EFA, shot back to Whitehead a suggestion that After the meeting broke up, Whitehead said he would later meet with theatrical booking agents here and planned to call another meeting of stage performers.

Following dictum that all agents must be franchised by the American Federation of Actors, New York percenters were informed from licenses there if they intend operating in the state. Letter to Enterth inheir many New York agents are operating there in the property of th

WARNOW BROTHERS IN PARAMOUNT SHOW

Mark Warnow, CBS musical director, will lead a 17-piece semi-swing outfil in the pit of the Para-mount, N. Y., opening Aug, 31 or Sept. 7. Raymond Scott, Warnow's brother, and his quintet, are sched-uled for the same stretch. Singer, will round out the bill.

Henry on Talent Ouest

Dick Henry, of the William Morris agency, sails for London Aug. 17 to further go into the sconling ad booking of taleut for America and England.

evaded forced the antenning plans. Bendered to the Morrhs Bendered to the Morrhs Bendered to the Morrhs Bendered to the Morrhs all winter. He opens the Broadway office, is currently abroad and Strand's new bands Low policy Aug. Henry is awarting his return before 2st

Nitery Reviews

RIVIERA (FORT LEE, N. J.)

Fort Lee, N. J., July 30.
Robinson Twins, Raye & Naldi,
Joe E. Lewis, Helen Morgan
Una Wyte with Vincent Pirro orch
Patricia Gillmore with Enric Madriquera.

In the realm of dinner and night clubs Ben Marden's Riviera is re-ferred to in superlatives. That goes new show that impressed so pleasantly at the premiere Thursday (28) for the headliners are artists

(28) for the headliners are artists welcome in the class spots of the country.

At the Jersey end of the George Washington bridge, the alluring lose and the period of the Jersey and Je

230 filtered into the splendid, terraced room during the evening.

adding numbers at the second and the spoularity that is here. As the second and the spoularity that is here. Glamostone gill who will always be remembered in councount, the micro-hone and while some prefer her seated on the pinn, there is a certain the special control of the second of

use, xuown as unclue song, bande in Hungarys successors, bande in Hungarys by 20th century collisions are where yet of the collisions are where yet of the control of the collisions are where yet of the collisions are with the collisions are with the collisions are some successors. It is not yet of the collisions are for the collisions are for the collisions and the collisions are for the collisions and the collisions are for the col

rings the bell best.

The crack dance team of Mary Raye and Naidi, after their long engagement at the Rainbow to the Rainbow of the Rainbow of the Rainbow of the Rainbow of the Raye's daintiness heightens the acrobatics which feature their routine. Three numbers aren't enough, nor is one encore.

First act is the Patrice

FROLICS

Salisbury Beach Mass, July 29.
Billy deWolfe, Three White Whirlwinds, Von Hahn & DeNegre, 8 Dancing Line, Virginia Stuart, Karle
Rhode orch, Al Forrest.

Built for mass production, with a capacity of 1,200, this summer nitery has evidently bit the right policy for his evidently his

Von Hahn and DeNegre click in a Bailnese, grotesque ballet, done under gitt paint and changin lights. Whitlwinds provide nice roller sket-with the provide nice roller sket-with the line. Three production unmbers, tennis, Orientia and rhumbs by the competent line give the show an impressive girty glamour. Fox.

TELLER HOUSE (CENTRAL CITY, COLO.)

Central City, Col., July 24.

Central City. Col. July 24.
This spot senting 30, is operated as part of the Central City Piles.
Festival. Room was built as a long, narrow dishing room in the 30s, but tunns, said to have cost \$5,000. The stage, even though extremely small, tunns, said to have cost \$5,000. The stage, even though extremely small middle, giving more customers a break. Crowd of over 400 packed mitray at the opening. Tamara is than a dozen song, with the best being Smole Ges in Your Eyes, 700 berta, She uses her guilter for a best of the stage of the s

Minnesota Terrace

Minneapolis, July 29. Barney Rapp Orch (14), Princes Wahletka, Arthur Murray Dancer (2), Ruby Wright, Russ Morgar 'Happy' Leeds, Billy Smith, Nile Garron & Edythe Bennett.

Raye and Naid, after their long of the control of t

many of the latest dances and steps and then choose partners from the existence of the pupils. The awtwardness of some of the pupils make for some of the pupils make for Ruby Wright has looks and personality that sell her song, at the some of the pupil Leeds, another member of the original with Sweet Romance. Haspy Leeds, another member of the original with Sweet Romance. Haspy Leeds, another member of the original with the same of the latest that the same of the latest the l

• 15 YEARS AGO •

(From VARIETY and Clipper)

Lomas troupe of stilt walkers get-ting their first notice. At the State N. Y. Still pretty much the same

Best thing about the N. Y. Palace was the audience. Mostly from out of town and pushovers. Tom Smith stopped the Louis Mann sketch with his fooling and had to beg off. Ben Welch also in the running with few knowing he was blind.

Clara Morton, back with the fam-ily, was holding up the turn in a big way. Had found herself after a considerable absence and wowed at

Radio had the newspapers wor-ried because too many listeners got sports returns before the papers could come out.

Three acts took pages in VARIETY to slam Shubert vaudeville. Squaring with the Keith office.

Theodore Roberts topped the bill at the Los Angeles Oroheum. Went over big in a sketch. Jack Osterman, which was a sketch. Jack Osterman, which was a sketch. Jack Osterman, which was a sketch with a

Famous Players (Paramount) took over McVickers, Chi. to put the up-start Balaban & Katz Into their proper place. B. & K. house was the

Mrs. Wallace Reid's dope pleture. 'Human Wreckage,' was doing well on the road, but it dropped \$18,000 in four weeks at the N. Y. Lyrie. Tom Ince sponsored.

Reported that Metro had \$12,000,-000 worth of releases for the coming season all free and clear. Not even bank loans.

Los Angeles studio flacks warring against two scandal mags. Shut Hollywood Confessions and reformed Screenland.

Maude Adams addressed the Associated Women's Clubs in Buffalo. Told 'em poor films were ruining theatrical taste. Told of her own plans to better production. Never got anywhere with them.

American Society of Composers Authors and Publishers split up \$56, 000, royalties for the second quar-ter. Largest to date.

Small bands were out as small time ttractions. Had not held up the ear before and all ordered out by oew and others.

Eddie Cantor off the Ziegfeld 'Fol-lies' for six weeks' vacation. Jimmy Hussey replaced.

Nine B'way theatres were under rental for pictures, with others being

Malcolm Williams and his wife, Florence Reed, dispossessed of their Portland (Me.) property because Williams insisted on bathing in an adjacent lake. Part of the water system.

Minsky Ex to Jail

Greenville, S. C., Aug. 2.
Jo Ann Burden, 18, said to be a former Minsky line girl, after giving G-men runaround, was finally mabbed last week and sentenced in Spartanburg, S. C., to a year and a day.

day.

The chase began here after she had been put on probation and fled to Atlanta and then kept one jump ahead of sleuths for over four months. She was jailed for auto

Jim Thornton Anecdota

James Thornton, picturesque vaudevilllan who died last week, was the creator and central figure of innumerable legends,
In his later years Thornton never touched liquor but his love of Bartey, corn all his life was no secret. He first appeared in vaudeville as James and Bonnie Thornton, latter his first wife. Appearing as a single, Bonnie frequently accompanied him for he demanded libation immediately when coming into the wings or he would not go on.

When he played Hanumerstein's Victoria he generally stopped at the Metropole, hotel management being ordered not to serve him arrything but ale. He outwitted the guardians by sending for a belihop, opening be door slightly, making it appear he had visitors, then ordering 'nine whise for my friends and an ale for myself. He didn't finish out the date. At the same hotel, when booge was forbidden him, Thornton was locked in his room by Willie Hammerstein but again his thirst was slackened. He ordered a half his directing the beliboy to bring up straws which were linear him him of a dashloand keybole and Thornton actracted the

One of the stories that Thornton liked to tell about himself: concerned a date he played at Bethlehem, Pa. Monologist started to guzzle his favorite liquid and decided to leave the bill, the manager protesting saying: 'You can't leave the bill flat,' with Thornton shooting back: 'Why not' Jesus walked out on Bethlehem, so why can't 1?'

When in his prime Thornton went to Atlantic City to straighten out after a prolonged bout. After several days he was in fairly good shape but not completely cleared up. Late Jack Flynn, manager of Young's Oid Pier, decided he should go home and asked a friend to accompany hi to the station, so that the humorist would not daily at some cach. Getting aboard, Thornton looked about the coach, in which there was to under the property of the coach, in which there was to not one other passenger. In his inimitable manamer he declaimed: 'Am I expected to travel like an immigrant' Conductor was requested not to let him get of until the train reached New You.

The old Metropole cafe, formerly at Broadway and 42nd street, frequently saw Thornton standing at the mahogany. He often made four-bit touches, borrowing the coin to buy a new leaf of the broken spectrosts. One night John Considine, who conducted the establishment closed the comic out. Place had three entrances and Thornton soon came back through the second door, with Considine ordering him to blow again. Few minutes later he went into the bax -through the third entrance, Few minutes later he went into the bax -through the third entrance, Mike, do you own all the houses on this block?

Johnny O'Connor, who was a crony of Thornton's in the old slaon day, tells the story of the monologist's intended trip to London where he was booked. In those times it was the custom for bartenders to give customers to the control of the customers of the control to the control taken making stops at various bars and collecting cuite as ascortment of parting bottles. To make way for the stuff he gave away most of the clothes in his bag but finally reached the ferry, having booked passage on a boat that sailed from Hoboten. On board the ferry he fell saleep, traveling back and forth until the next morning when a decidand all controls the was in Realand and saked, a sollceman the location.

yelled 'all ashore.'

Thoriton thought he was in England and asked a policeman the location of the Empire theatre. He thought it strange that the cop talked like an American but decided to go to the theatre as directed. He found the Empire, Hoboken, okay, the house formerly playing burlesque, and that is as near as he ever got to blighty.

One of the classics by and about Thornton emanated from a sanitarium, where he had been inearcrarked for a sobering-up process. On admittance, the control of the process of the control of the process of the control of the process of the control o

Saranac Lake By Happy Benway

Doc Schneider's Texans, presented by NBC under tent, direct from WGY, Schenectady, played here to a sellout for two nights. It was oper night for the Will Rogersites. Ineidentally, Schneider's advance man was fined \$10 for billing a Saranae

Lake show in Lake Placid. Arline Villone and William Cacase had birthdays. Both doing o.k.

Margee Boehm, Dorothy Johns Jimmy Vassalotte, Denni Smith Vassalotte, Denni Smith The Jack (Universal) Hubers

handshaking Martha Gill and James Meehan at the lodge. Gang all re-cently worked together. Mrs. Ted Cook eyeing Minna Morse, who's doing okay.

Hubert Carlson, who was at the Will Rogers, booked for Kansas City with an absolute okay.

Rose and Ruth MacTernan, Brook-lyn, visiting Fred Eslinger at the Will Rogers. Sister and niece, re-spectively, shot in on a surprise visit.

(Write to those you know in aranac who are iii.)

Atwell, Morrison Tour Hollywood, Aug. 2. Roy Atwell and Joe Morrison will

Roy Atwell and Joe Morrison will p.a. in the east next munth. Atwell follows Indianapolis with Philadelphia and Pew York, and Morrison initials is junket at Wash-ington, D. C.; then follows with New York.

FRAKSON

SIDNEY FISHER PICCADILLY, LONDON, ENG.

MOUNT ROYAL-LONDON

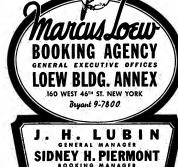
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The THEATRE of the STARS

Exhib Leaders' Views

(Continued from page 2)

(Continued from page 2)
tory, on a single bill, they should
not be continued to the continu

when and where to play a plethe.

The producers, themselves, by
making public statements uncomplimental the public statements uncomplimental the statements uncomplimental the statement of the public
the public and we certainly think
this should be discontinued.
Whoever has charge of the public
relations between the public
relations to the public
statement that the public
statement that the public
to the extravagance, wastefulness
to the extravagance, wastefulness
This is a general statement, and
see not apply to any particular
company, but rather to the feeling
- of the public as we see man the limits.

of the public as we sense it.

Morton S. Thalhimer,

President, NEIGHBORHOOD THE-

Crockett Asks 7 Reforms Richmond, Va.

Editor, VARIETY:

Editor, Vasuery:

The exhibitors of Virginia object streamously to some of the trade practices now in force, among them the following:

1. So many pictures are being produced obviously to be used in double bill territories. Virginia is primarily a single bill territory therefore, the bill territories. Virginia is primarily a single bill territory, therefore, the shibliors object to having to play pictures and pay for them even pictures and pay for them even pictures and pay for them even to the picture of a larger cancellation privilege in the contracts. In proceedings the picture of a larger cancellation privilege in the contracts. In proceedings the picture of the picture of a larger cancellation privilege in the contracts. In proceedings the picture of the p

be pay whether they are the product or not.

3. The exhibitors object to being to buy trailers from protections to buy trailers from protections. The exhibitors object to being forced to buy trailers from producers, as many of the exhibitors fad this an extra cost which they could save inasmuch as they have contracted for trailer, service from outside manufacturers of trailers.
 The exhibitors object to being forced to jurches neutrons for the process for the process

4. The exhibitors object to being increase to purchase newsreets for in forced to purchase newsreets for in forced to purchase the being more properly to the properly to t

pictures which, when run, do not take in enough money at the box office to pay overhead of the theorem of the control of the c

film rental after pictures have been played.

Jayeshing, for the past General there has been a contant for the past General there has been a contant increase in prices of feature pictures and shorts to such a point that its very difficult for the individual exhibitor to operate the average the rate at a profit.

Also generally speaking, the service of the producers of the production of pictures and have a better understanding of what the public wants to see, and discontinue the production of pictures which obviously have no appeal to the theatrenderstanding of what the public wants to see, and discontinue the production of pictures which obviously have no appeal to the theatrenderstanding have no appeal to the theatrenderstanding the production of the production of the production of the production and exhibitors and hope producers and exhibitors and hope

pantent understanding between the producers and exhibitors and hope that this will be possible without Federal or State legislation. William F. Crockett, President, M.P.T.O. OF VIRGINIA.

Advocates Self-Reg. Nashville, Tenn.

Editor, VARIETY: The proposed trade conference of exhibitors and distributors which you so heartily endorse should bring about a better understanding among

about a better understanding among all interested in the motion picture industry, from the producer down to the operator in the local theatre. I believe that there is no wrong that cannot be discussed and remedied, if those involved will rationally phases of the business, and be willing to give and take in the adjusting the given the given

ment.

Personally, I have very little to complain about the treatment received from those higher up in the industry, and also have little to suggest, but a meeting of the leaders should be able to accomplish what is desired, and I shall be glad to do what I are dut bring about an amb. is desired, and I shall be glad to do what I can do to bring about an amicable adjustment of the various questions involved, and trust that such a conference will be held soon, and that we may have a clear and definite line of procedure, and that our industry may continue to grow and improve.

Town Sudakura

Tony Sudekum, 10 Points Basis of Self-Reg. McKenzie, Tenn.

Editor, VARIETY: VARIETY'S endo VARIETY: VARIETY:
VARIETY'S endorsement of the proposed trade conference of exhibitors and distributors is most gratifying to the exhibitors of Arkansas, Missis-

in their theatrees. We, therefore, we that there should be either limitation of lower classification in the contracts.

In many spots in Virginia It is spilled for the exhibitors to purchase the contracts.

In many spots in Virginia It is spilled for the exhibitors of a knaines. Southernally the contracts in the contracts.

In the contracts.

In many spots in Virginia It is in spilled in Virginia It is in spilled in Virginia It is in spilled for the exhibitors of the exhibito

industry, by its failure to act, does not bring this about.
Due to the fact that it is not as densely population as many sections of the country, the Tri-States exhibitors are not under as poor conditors are not under as poor condiof the country, the Tri-States exhib-itors are not under as poor condi-tions as many sections of the nation. However, in recent years, many abuses which must be corrected have increased. The adoption of the Ten Point Program will go far to-ward the correction of these existing

Y. D. Moore, Sec.-Treas., M.P.T.O. OF ARKAN SAS, MISSISSIPPI AND TEN

Glass Houses

Huntington, W. Va.

Business conditions throughout the State of West Virginia varies in the different industrial sections. A close analysis would indicate that the fall-

smalpsis would indicate that the falling off in business is primarily one of economics.

A betterment in the amusement business is anticipated with the increase in our pay rolls. There is much criticism from the public generally of the product released within exactly of the product released within seemingly follows with the trend of the lean and the fat years, of course, the weaker pictures are bad at any time.

Business will be better, pictures Business will be better, pletures will gross more before many months. The public's reaction to pictures could be improved it there was less loose talk. Producers could help maritally if they would refrain from stoning glass houses. The public follows the terned of houghts conveyed to thought between the public and the theater in a local way is one of local relationship.

S. J. Hyman,

S. J. Hyman,
President, WEST VIRGINIA MGRS.
ASSN.

Theatres—Exchanges

tre, which is to be built in Druid Hills, swank suburb near entrance to Emory University campus. House, which will seat 500, will cost \$28,000 and construction is due to start im-mediately.

Fairmont, Va. Fairmont, Va.

Eastland, located on opposite side of the river from Fairmont's present three theatres, opens tonight (3) under the management of John Urse.

Albert Coppell, who operates the Bideawee, will soon reopen the Sun heater here as the Mexico. Since has policy of showing Spanish Ilms awee, Coppell plans to show Spanish films at the 440-seater Mexico also. Stathan Salmon, who owen the Spanish films at the 440-seater Mexico also. Stathan Salmon, who owen the statuture will cost about 4900 and has been leased to the Hittory and the state of the state of

Shuberts' N. Y. Winter Garden May Go 2-a-Day Vaude Via O. & J. 'Crazy Show'

Parrish to Tour Europe

Los Angeles, Aug. 2. Bob Parrish, local Negro baritine, currently touring the Pacific North-west, salls late this month to open a European tour in London.

Singer was taken in hand by Major Bowes after his debut at the Orpheum here

GEORGE GIVOT SUED FOR 65G BY EX-10%ER

George Givot, now appearing in London, is a defendant in \$65,000 suit for alleged breach of contract brought by his former manager, Herman Bernie.

Herman Bernie, Justice Peter M. Supreme Court Justice Peter M. Supreme Court du the comedian until Sept. 13 to answer the suit. Complainant states (livet failed to Just Jim on pieture and vaude con.

Hirst Shifts Shows In Shuttering Philly Bijou

Philadelphia, Aug. 2.

Izzy Hirst shuttered his Bijou Satrday (30) and moved burley to his
theatre yesterday (Mon.). Troc theatre yesterday (Mon.). Houses are only a couple of blocks

Bljou will be renovated while it

Neal, Tenor-Songwriter, Held in Wife's Shooting

Held in Wile's Shooting

"Detrollance L."

Held under \$1,500 bond, Edgar C.

Held under \$1,500 bond, Edgar C

fracas at Blue Lantern nitery last week. Neal, who quit Detroit police censorship board last year when he wasn't offered head ensor's job after letter Lestern their resignant, is active the control of the control of

Producer Austin Tours

Los Angeles, Aug. 2.
Gene Austin, with Candy snd
Coco, moves into the Tower theatre,
Kansas City, Aug. 19, for one week.
Currently, Austin is shooting
'Songs and Saddles,' his first venture
as an indie producer.

Winter Garden theatre, New York; may go two-a-day vaudeville via a deal already set between the Shu-berts and Olsen and Johnson. Shu-berts are completing details this week for a 'Cray Show,' built around the vaude team.

the vaude team.

Harry Kaufman, of Shubert office, will supervise. Standard material of 0. & J. will be eliaborated upon and other acts added. O. & J. however, deep reports they are financially inference of the control of the contr

PHILLY PARKS

Philadelphia, Aug. 2. Philadelphia, Aug. 2.

Vaude on Sundays and holidays at Philly's two major outdoor amusement parks is accounting for a large part of the trade, according to exces. Biz at the parks was brutal until July 4, when It pleked up and has held pretty well.

Woodslot Park gives a 40 migusta

has held pretty well.
Woodside Park gives a 40-minute
show consisting of four free acts. It
cannot present dancing or character
make-up acts because of the blue
laws. Willow Grove Park, which
is outside of the city limits, gives
a five-act show, with 15 and 25c
charged. Willow Cityee sente 25c.04
and the Woodside 2,200.

BALTO CAFES OPEN ON FLY AS CRUSADE FAILS

Baltimore, Aug. 2. With recent vice crusade knocked into the bucket because of lack of legal evidence, local spots are open-

legal evidence, local spots, are open-ing up again on the wing. Still holding down promiscuous mixing and soliciting, loop niteries are bringing back peelers, and double entendre song peddlers, with better trade reported.

Reade's Asbury House Reverting to Vaudfilm

Walter Reade's Paramount the-

CASA MANANA, N. Y.

Ben Blue, Great Yacopis, Lueille Page, Busser West, A. Robins, and Carline, Edited Waters, Smith and Dunch The Carline, Edited Grosp, Savoy Lindy Hoppers.

Billy Rose has corralled a feather than the Billy Rose has corralled as the benefit of the Carline, and the Billy Rose has corralled as the Billy Rose has corralled as the Billy Rose has corralled as the Billy Rose has grown to the Billy

has added a racy inumber, also a Adhungh they, pulled Ilberal laughs at the preem, Smith and Dale drew a number of blanks. Besides some trouble in speaking their lines ency to ruth through their skit without apparent timing. For later shows they've added more material, each have a long single, then pair for a lengthy turn in the opener, but that roottining since has also been altered using the single acts as well as the single acts as well as the single acts as well as A. Robins ofters his similar route of pulling an apparently endess

A Robins offers his milliar rou-tine of pulling an apparently endless array of articles out of his bulging virtually since the middle ages and si always 500d. In addition to his various brief in addition to his various brief chackpool challenge session with West, appears with his pert partner, Meta Carliste, in a sketch about Miss Carliste, in a sketch about Miss Carliste and Eddie Stanley in a burlesque of an old-fashioned minute!

West, appears with his pert partner, Meta Carlisle, in a sketch about and Man (Par). Penamint's burlesque of an old-fashioned management of the hill brings the Savoy Lindy Rippers in their frankle with the property of the

ORPHEUM, L. A.

Los Angeles, July 31. Dr. Hoffman, Rex & Betty Powers The O'Connors, Whitey Roberts George West, Al Lyons orch, 'Womar Against Woman' (M-G), 'Panamin's Bad Man (Par).

STATE, N. Y.

Carlton Emmy, Brown & Ames, Walter 'Dare' Wahl, Belle Baker, Mann, Dupree & Lee; 'Holiday' (Col).

(Col).

Balle Baker is bask on Broadway.

Sam Jack Kaufman, besides mc'toplining and sevuins up securely a good fre-west layout of standards.

Nestling down into the next-to-lare niche. Miss Baker at the final.

Bill as werage.

Belle Baker is basek on Broadway toplining and sewing up securely a good five-act layout of standards. Nextling down into the next-to-layout the second of t

eva Chrisman pianos for Biz good when caught. LYRIC, INDPLS.

Indianapolis, July 30.

Happy Fellon, 289 Xayer, 32

Bowan, Milared Fenton, Maysy Brach; Dr. Clitterhouse (WB).

Bouch, Midred renow, many many methods, proceedings of the process of the process

the control of the co

line, 'Dance of Demons,' contribbed by femme and three male compan-ions, gets over neatly in closing cog. Besides the introduction for adagio act, the house line (16) turns in a swell beach-ball routine for opening, setto, and offer a standard tap mid-way.

special to the control of the contro

PARAMOUNT, N. Y.

Gene Krupa orchestra, Conklin & Thomas, Irene Daye, Novak & Fay, Al Bernie, Leo Watson, Don Baker at organ; The Texans! (Par), reviewed in this issue.

APOLLO, N. Y.

Claude Hopkins Orch. Beverly White, Lips Hackette, Mills Bros. (5), Four Step Bros., Jean & Marion, Madeline Bell, Dusty Fletcher, Sandy Burns, George Willshire, Chorus (18), Who Killed Gail Preston!' (Col.),

While its length is average, about an hour and half, current setus falls short. However, a few outstanding after the setup fall and the setup fall and the setup fall as usual for most of the show. Opener it a rather long Parising of the show. Opener is a rather long Parising and a French Can-Can by the line, solo toe turns by Jean and Marion, and age by the Pour Steps. Latter is a good the setup fall and the

change, and returns in a dawding a manufacture in the property of the property

Variety Bills

NEXT WEEK (Aug. 8) THIS WEEK (Aug. 1)

Numerals in connection with bills below indicate opening day of

RKO

CHICAGO
Faince (5)
Jack Gwynne Co
Cappy Berris
Al Lishan
Sylvia Menon Co

(29) Phil Horris Ore Radio Rambiers Panny the Horse

Loew

NEW YORK CITY State (5) Nick Kenny Nick Kenny
France Faye
Oxford Boys
Williams & Dust
Eunice & Heeley
Barto & Manu
Jerry Cooper

EVANRVILLE
Majestic (4-6)
Ballyhoo Brevs
WalliNGTON
Capitol (5)
Corl Emmy Co'
Jack Powell
Cheeler Hale Co
J & J McKenna
Charlon Gardlie

2nd WEEK PARAMOUNT, NEW YORK Novak and Fay Placed by LEDDY & SMITH

Paramount

NEW YORK CITY Ritz Broe Trian Gent Krup Ore Al Bernia Cockline Farman Cockline from the CRICAGO Chickee (5)

Warner

PHILADELPHIA College & Peterace
ZaSu-Pitte
Cliff Hell
(29)
France Langford
Schnickelfritz Orc
C & J Preisser
Frank Conville Co
Clere & Sanna Sie

Gree Augy
Tropic Party
Tropic P

Independent

NEW YORK CITY
Made Mail (4)
Made Mail (4)
Mode Mail (4)
Mille Mail (5)
Mille Mail (6)
Mille Mail (7)
Mille Mail

London

Week of Angust 1 CLAPHAM Granada yihin & Rom EAST HAM Granada

HANNERSMITH
Palace
Rawlez & Lundane
Paul Remos mera ell McKay ustel & Arthur GREENWICH Granada Renara Nell McKay Austel & Arthur

JOVETS
JOVETS
INLINGTON
RIUO Hell
Elliotta
SHEPHI'RDS BUSI
Pavilion
Rawicz & Landaue Pavilkin
Rawicz & Landaue
Jovera
TOOTING
Granada
Rhythm & Routine

GLASGOW Exhib. Concert for

Provincial

Week of August 1 ABERDEEN 4 Smillh Bros Narman & Cu Neiler & Clun Praioyo & Jul 3 Sundler Sia Shever Co-

Nevarre George Belton Lyndon & Mood Liptonetten Len Golfus Trix Nin Joe Ademi

Ademi
ASTON
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ert Whalan
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vestre
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ian Foster
anie Iliane
'& Jill Winn m
ck & Moir

Verek & Moir

COVENTRY

Hippedrame

Jackson's Bd

Royal Chira Tr

Royal Chira

Jack Raulelife

Ven McLean

Jack Raulelife

Ven McLean

Jack Raulelife

Faber Gliis

Eirhle, Concert fia Savoy Jr. Rd. Great Christian Creat Christian Ann Penn Deveen Hondes Wilher Dall Space Christian Space Christian Herbert Cave Gustan Cave Gust Carlisle & Browne Concha & From ha French & Jerume Russ Parr Clifford & Jen Mario Lorcozi Krank Roston Doncen Grey J & A Dey

Cabaret Bills

NEW YORK CITY

Arcola Inn

Accole, N. J.
Jercy Carr Orp.
Philiplin Venezi
Kay Blaire
George Scottl
Jercy Smythe
Elaine Haward
Arrowined In
(Saratoga)

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Andrew Ore
Jack White
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Heiel Pennsylvani Virgina Siman Marry Babbitt Sully Mason Lymon Gambee List Kabbibtoo Hotel Piecadilly Adrian Rollini Ore Hotel Pierre Harold Nagel Ore Hotel Savy-Tlaza Emile Petil Ore Milli Monil Heiel Shelten Jimmy Vincent Or

Jimmy Vincent Or Hutel St. George (Hreaklyn)

Butel St. George (Hronklyn)

Olivera Travers' On Herry Travers' On

Little Old New York Teildy Lang Ore Patricla, March Bernice Gee Irene Mauseth taw Rogers Jack Laurie Mickey Mallory

Meadowhrosk (Suratogu) Lulu Batce Helen Shaw Barbara Donds Lennett Green Monta Unite Rim Remird Durat Si

Nut Club

Marcelle Wellington Blaine & Henry Patricia Rellly Gien Jalgod Casino Larry Clinton Oyo Bea Wain Dick Tolid Goy Nut Club
Henry Jerome Ore
Rulph Lewis
Helen Shepurd
Blancho, Kiray in
Blancho, Kiray in
Blancho, Kiray in
Francois Brouillard
Aldulide Rainigh
Manne Corroll
Berta Doon
Kon Kling
Whitleye

Whiteye
Olil Roomenias
Michael Weiner OrYourly Fourloff
Heien Sinaw
Sammy Morris
Rosaite Rey
Samile Renett
Ain Libling
Bonnie De Cempe

Onya Clob Stuff Smith Oro Frank Freeba

Paradise
Phil Nanoleon OroJuckio Gateley
Veru Forn
Wintor Sia
Alan Cerney
Marge Ellis

Greenwich Williage
Cusho Coulse
Couls

Don Alexander
Hetel Essex House
Rich'd Himber Oro
Dell & Hamory
Hotel Gov. Clinton Eddy Mayshoff Orc Betty Gale Hotel Half Moon Jack Melvin Orc Hetel Lexington Ray Kinney Orc Hotel Lincola

Will Hellander Orc

Hetal McAlpus
Jeanne D'Arcy
J Mesener Ovo
Gonzeles & Menier
Hetel St. Meritz
Raipb Gonzeles Ore
Gollatte & Berry
Yvonns Bouvier
Hotel St. Regie
Joa Rince Ore Bull
Charile Lawrence
Bruz Fletcher
Beverly Wilshire
Colleen Calhoun
Don Raymond Ore
Hanry King Ore Hanry Ming Ore

James Ming Ore

Dann Julie

Care Care

Care La Mere

Dann Sahkon

Roth Jingen

Care La Mere

Dann Sahkon

Care La Mere

Ca Joe Rince Orc Don Marton Oro

Hetel Taft noch Light Oro Hotel Welslorf-Asieria Guy Lombardo Oro Mischa Borr International Costos

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Bill Roberts Ore
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La Marquibe
Seri Alons
The Barrier Alons
The Barrier Alons
The Barrier Alons
Dour Spicells
Frances Committe
Paddin Davis Ore
Lusches Smith Ore
La Conga
Carlos & Ranion
Le Con Rouse
Nick Journe Ore
That Burrier
La Mirate
La Mirate
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Biomarck Buiel (Wallint Bangel) 19/2 Dille Gro Mr ay 1/19/2 (Br'A Fr, 0 Gloria R 1/200) (Br'A Fr, 0 Gloria R 1/200) (Bry 1/20) (Bry Harry Horibu Orc Maryon Pote Emiospa & Xandra Josev Kiri,Japal Kethanne Cavelli Blackbank Ben Chart Gre Me on Men Jim & J. Issues

Rainbow Room
Al Donahue Orc
Eddie LeBarce Ore
Penie Kelly
Dorothy Fox
Beb Bromley Co
Marchall 3 Dick. Webster.
Dicke & Duches Or Roselean & Seville
Julia Gilban Base Ballet

Dick Webster.
Dinking July Gildden Ord

Brevoort Hotel (Crystel Boom) Al Jahns Ore Ann Greenway Vernons Jenn Landes Poul Gordon Riviera

grever rotes (Crystel Room) Plerance Schubert Undrien, Beildwi Jorna Beildwi Jorna Beildwi Jorna Beildwi Jura Cline Control Beildwi Jane Cline Control Beildwi Chip Jeenard Curl Scholts Ore Cliez Beree Riviera

E Madrignero OreVincent Pirro Ure
Patricia Gilimore
Una Wyte
Joe E, Lewie
Robinson 3
Eddie Garr
Helen Morgan
Pecisser, Sis
Bob Neller
Royo & Naidl
Ross Permi
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Curi Schoit Ore
Chez Parce
Chez Parce
Abe Lyman Ore
Kithel Shuita
Faul Droper
Ruse Haine
Faul Droper
Ruse Haine
File Wayne
Don Orlando Ore
Evans Adorablus
Club Al
Hai Barber
Eve Rvonne
Chet & J. Kinney
Margo Le Tour
Club Alabam

Club Alebam

obb Naley Rey o Na

Include Albama.

Includ

Freddle Jomes

red Lewis Jr

Swing, Clob

Ray Mario Oro

Freddle Fulton

Pete Clifford

Ruth Onborn

Tont Gaye

Colinda

Joe Ven Green

Joek Huber

Lucinda Lang

Tavera-na-Lirech

Hugble Barrett Or

Vernailles

Gloria Gration

Joo Nittl Orc
Colesimos
Dorathy Marthyn
Jockson, Revos &
Dorothy Warthyn
Jockson, Revos &
Dorothy Wehl
Speck & Spot
DeBoid 2
Grace Drysdeie
Geradine & Joe
Bobby Dandere
Pronaph Gla
Hollywood &
Henri Gendron Orc
Ciab Deliss.
Evelyn White

Versaillee
Gloria Graiton
Panchite Orch
Vel Ernie Orc
D'Avaloe Dancera
Villago Barn
Mitoheli Ayree Orc
Maryan Mercer
Than A Dank
Fiying Wairlee
Bitons Evelyn White Myra Taylor 2 Esquires

Ecquires
Say Theard
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Red Saundere Oro
Edgawater Boach
Hotel
(Marine Boom)
(Beach Walk) Eltons
Villanova
(Saratoga)
Nell Gelden Ore
Ruth Petty
Heat Wavee
Ann Bronte
Jerl Withee (Beach Walk)
Belley Sis
Bennie Beker
4 Nitehawke
Mele Sextet
Roger Bragg
Harriet Smith Gi
Orrin Tucker Ore Whiring Tep
Gee Morris Ore.
Remon Ringo
Stephen Harris
Merta Cerny
Wivel

Wivel
Charley Bowmer
Bob Lee
Fjola Marine
Ernle Meck
Nick Hope
Amelia Glimore
Patricla Clancy

Rose Valyda Countess Sonya Umar'e Dome

Keren Seus

LOS ANGELES

Biltmere

La Cones

CHICAGO

Mucho Battle Fre Muchos Is Italy
Blue Goine
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Harry Singer Ore
Hon Air
Jounne Grier Ore
Hilly & J. Severin
Shelle Bert-eil
Bruth Dunning

Famone Boor Ed Danders Oro Eather Whitting Bryan Wolfe

4th Clab Homer Roberts Ethel Brown Verva Ball Marlene Griffith Verva Ball
Mariene Griffith
Billie Farge
Shorty Ball Ore
Franke's Casino

Franke'e Casino
Al Zimmy
Gretchen Werner
Rita DeVere
Loreita Owens
Teenie McDenald
Len Rotierte
Ruth Phillips
Rocke Elleworto
The Gables

The Gables
Sunny Gillaui, Rei
Léon Chess Ore
Gay Farce
Weillington
Mery Williame
Book Sis
Chickle Honely
Bernirs Bodel
Hob Riley Orc

Umar's Dena Elmer Bob Unhatone Walter West Person Office Redman Oro Palomar Pryon Weiss Jonk Manonum Lock Ravine Done Redman Oro Rayel Done Weiss Jonk Manonum Lock Rayel Done Weiss John Wight Weiss House Weiss House Weiss House Weiss House Weiss House Weiss House Weissel Weisse Bob Riley Orc
Grand Terrace
Gatherine Perry
Sunny & Sonny
Sharps & A Flat
Pelro & Dolgrea
Connel Harris
Alercia Maruusz
Pricessa Orlila Tr
Barl Hines Orc
Granness Bridal Seven Sease
Lily Gibson
San Souel
Monolulu Dancere
Forollus Mason
Koy Silver
Lani Melutire Ore
Seventees Ten Glub Graemere Hatel (filess Hunse Rin Don Pedro Oro Blaz Harris Dans Cameron

Lain, Meditte G.
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L'Aiglas Mary W Klipstrick George Bay Int Know Dolognini Or July 151 Hotel La Salle (Blue Frant Root Lichard tlichard Schreiber tillenura Boya Dixia Frances

Liberty Inn Liberty Inn
Sam Hans
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Dolores Green
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Ruth Dean
Guil Lawrence
Jules Novit Ore

Melody Mill Jack Russel Ore Minnel Club-Beza White Farel Ricker Juo Cassisty Lynn Barchay Derethy Johnson

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Mayer Davis Ore
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Belle Helmont
Connie Lombert
Club Parakee

George, Juniter Org.
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Club Tarankeet
Club Tarankeet
And Tarankeet
Patul Lai Yerne
Pat

Gloria Fanley
Tom Ferris
Sherman Braci
Sherman Braci
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Judy Lane

Bildebrand's

Billy Kuriz

Bionde Charmere

Blonde Charmere

Nicki Gallucel

Romain & Manning

Name Litt

Bobby Lee Ore

Hotel Adelpha

Conda Marguery

Jackie Boekman

Rense de Jarnette

Goolrich & Nolson

Diane & Dol Camp

Don Angelina dro

Merb'a 1412 Club

Mary Lau King

Mary Lau King

Mary Lau King ... Mary Lau King ... Lillian Bowmen Lucille Renee Kay Bangor Anita Chendler June Evans Dave Freeman Oro Diana Moore

Flenner Jolieson Frank Dayle Gro Trocadero Nerma Neel Fritzie Bry Jenn & Jean Doroe Roy Rankin Gro Villa Moderne Carles Mollon Bd Villa Venice
Roelta Ortega
Medesra & Michel
Les Irenes
Carle & Turlio
Cuben Rhunta Ce
Leu Hoffmun
Laxzoronis
Nine & Villon
3 Carle
Gypsy
4 F Quertello Cr.

Villa Moderne Carlos Molina Bd. Kemp Tr. Navgaret Myere PHIL DELPHIA

Anchurage Patricla Clifford Ruth & B Ambr Horb Woods Ore Arcedia int'i Paul Ridge Jusic Wenvers Ore Paricica Clifford Barnett & Barcing Johnny Craff Ore

ELPHIA

Vegey Wagner
Little, Rathskeller,
Jock Crillin Order

Jock Crillin Order

Gay Dinon

Frieges Durnir a

John And Littler

May the Farms

Market Keller

James Jennes

James Jenne Bellevne-Stratfard

Irving Braslow Ore Silver Lake Ina (Clementum) Mickey Familiant Or Lilliona & Murio Lynn Sterling George & A Berd Parriab Cale

Parriab Cale
Happy Jack
Shorty Scott
Nipple Atkins
Ariono Hotteane
2 Deba
Parriah Oro
Datkin's Rathskell
Marlo Druinmond
Lavonna
Ginger Lynna
Gunlied Smith
Viola Kinka Orc
Prank Ponti

15°8 Locast

1523 Locost
Mitzi Lene
Alberta liasteel
Jinda Ray
Dotty Wintere
Willio Thayer
Frances Lenux
Kny Cellahan
Sabina O'Reilly
Bubblen Shelty
Swings King Oic
21 Club

Temmy Monroe
Helen Heath
Doll Morrie
Ann Rush
Mario Dane
Jeanne Sig 9

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The State of the S

ATLANTIC CITY

Betti and Tert Cipt | Lillian Benne |
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Spoilia Spoilianey Grace |
Spoilia Spoilianey Grace |
Spoilia Spoiliane |
Spoilianey Grace |
Spoilia Spoiliane |
Spoiliane

Cross & Dung
Patale Ogsten
Hawari Branke
Terry Lawler
Gale Sextet
Petting & Camille
Vincont Travers Ore Galeway Casino
(Somers Point)
Jerry Livingston (
Ruth Brent
Babetten
South & Lune
MacArthure

Prolice (In Francia Republic Elegan Fuster Marie Schaefer Jackie Cooper (-ROSTON Hotel Copley Plans (Merry-Go-Roued) Jimmy Avalone Gre Hotel Essex (French Cusino)

Orench Cash
Dunne Marsault
Billy Kelly
Jack Manoing
Sherry Linten
Libby For
Millio Bufron
Sally McDunou
Billy Steras
Rose Roland
Mittl Grozier
Zita

Club, Mayfeir
Lewis Roulck Oro
Dirity Stavens
Stawert & Lee
Olisa White
Gin 8
Cocoanat Grove
Billy Losses Oro
Min Miles to (4)
Gil & Maxon
Stay White
Ethel Grenier
Jis b

Bert Nolann

Stern Jahren

Gortes A. Dilens

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Gortes A. Dilens

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Jah Che 9.

Congo
Etidle Déas Oro
Hosse Chapmen
Crawford House
Homey Munn Org
Glager Waldron
Fénmore Cafe
Roh Hoy Oro
Terry U'Toule
Fo'can'le
(Marbielicad)
Dun Julio Orc

Verus, Wilson Or Thumpson's 16 Cl Ray Reynolds Patry, Thumas Laulze Verhoff Mary Marshall Fried's Orie Pur Julio Orc
Fux & Hounds Club
(Hostian)
Jason Tobian Ora
Fue & Hounds Club
(Quines)
*Ally La Marr Three Dences

(Sallahurs)
Hart Thahle Oro
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Weight & Stewart
Wiggin & Stewart
Wiggin & Stewart Three Braces
Johnny & B. Dody
Frod Reed.

Tayer Inn
Franker fass
ting Garsa
Helsey Innai
Helsy India
Josh Eds
Josh Eds

Hatel Imperial
Cliff Jarvis Gro.
Hatel Riz-Carlin
Jack Morabart Gro.
Hatel Riz-Carlin
Jack Morabart Gro.
Sally Clark
Hatel Sintle
(Tetrace Room)
Die Abbott Gro.
Hatel Westneisser
(Hatel Grafes) Jackness theorie Co Rthel Sidney New America Hotel (Luvell)

(Continued on page 52)

N. Y. Hearings Open in Federal Claim Vs. Ed Wynn for 400G Income Taxes

Hearings in an action of the Internal Revenue Department again Ed Wynn started in New York early this week. Government claims income taxes, with interest, which would come to around \$400,000, 1t's the largest claim against any stage actor to date. Specifically, the present action concerns the comedian's returns for 1932 and 1933.

Understood that Wynn, when drawing big money on radio and in drawing big money on radio and in lagit, used the incorporation device, frowned upon. by Federal, authorites because of the chances to evade the payment of tax as stipulated in the statutes. Personal corporation aren't permitted if it's indicated and the state of the purpose. Law was modified and the propose of the permitted of the propose of the purpose of the pu

GLICK, DINEHART SET TO PRODUCE ON B'WAY

Alan Dinehart and Joe Glick will again be associated in a Broadway presentation, latter having gone to Hollywood to confer with the atornayer on producing Thanks Form My Wife, which was tried out in the state of t

Play has been rewritten by Dine-hart. In addition to Dinehart, his wife, Monelle Britoone, will be in the New York cast.

Rockefellers, Berger In N. Y. Operetta Deal

St. Louis, Aug. 2.

Deal is on for Richard Berger to
move his operatics from Municipal
Opera here to New York as tenant
for idling Center theatre during coming season. Center and Rockefellers
are said to be anxious to get Berger,
who has had considerable auccess

here.
Would function in conjunction
with local shows, with Berger taking likely talent from here for winter sessions and transferring talent
taken on in New York to St. Louis
for summer shows next year.

Offstage's Onstage

Onstage's Unstage
Erra Stone, lead in What a Life,'
at the Biltmore, N. Y. is making a
tilm of the offstage action described
company and other players for characters referred to in the script -but
not included in the cast.
Will show the completed ple at a
special Sunday evening performance
for the 'Abbott acting company.'

H'wood Signs Devereaux London, July 27.

ne Devereaux, American currently at the Grosvenor House here, has been signed for a Hollywood picture stint. Leaves in a couple of weeks for the U.S. Recently closed at the Bal Tabarin,

Future Plays

'Fledgling,' by Eleanor Carroll Chilton and Philip Lewis, has been bought by Robert F. Cutter. Pinker & Morrison handled the deal. Pro-ducer, who operates the County theatre. Suffern, N. Y., during the summer, plans a Broadway produc-tion.

Week of Aug.

The Secret Summer Breezes by Mouard Lesser, has been bought by
Arthur Hopkins. Producer is sain.

Afthur Hopkins. Producer is sain.

Teadwell, has also been purely.

The Secret Secret.

The Secret Sec

Paul Duke to Be Magi

In New Abbott Musical Paul Duke MDDOLL Musical
Paul Duke magican, has been
signed for George Abbott's forthcoming Boys from Syracuse, travesty on Shakespeare's 'Comedy of
Forces,' Jimmy Savo and Teddy
Hart set for leads and Rodgers and
Hart to do the music.
Show to begin rehearsals Oct, 1
for late November opening.

Bob Goldstein Ontions Plan for a Hostess': May Book Mile, Arnaud

Bob Goldstein who, with O'Brlen, Linitt & Dunphee, currently has 'Golden Boy' in London, has taken an option on another eurrent Lon-don play, 'Pian for a Hostess' with an eye to producing it in America next fall.

next tail.

Yvonne Arnaud and Ronald Squire
are starred in this Thomas Browne
play, wherein Adrianna Allen is also
featured. Goldstein's idea is to
bring Miss Arnaud, a French actress,
to Broadway with the play.

S'CUSE STAGEHANDS WIN **ROW ON MUSICIAN JOBS**

Syracuse, Aug. 2. Threatened stagehand strike whl would have closed the Strand thea tre, now having a run of roadshows was averted at the zero hour Frida was averted at the zero hour Friday (2) with massitizeness reached at a conference between Harold Crouch, manager, and representatives from the American Federation of Labor.

of Labor.

Stagehands, in accordance with an agreement, had threatened strike unless the theater compiled with demands of the Syracuse Musicians or the Syracuse Musicians on the Syracuse Control of the Control of the

MIELZINER'S HEAVY SKED

Scene Designer Booked for 5 Show Until Xmas; 4 Musicals

Heaviest advance schedule he has ever had is already listed for the 1988-39 legis teason by Jo Mielziner. Scene designer has five new shows definitely set before Christmas, with several others tentative after that. Four of the five are musicals, normally involving heavier outlays than straight shows.

many involving heavier outlays than straight shows.

Five productions are the new Max Gordon revue, Sherwood Anderson's play about Abraham Lincoln, the new Maxwell Anderson-Kurt Weill new Maxwell Anderson-Kurt Weilin musical, Ceerge Abbott's musical Comedy of Errors' and the untitled Dwight Deere Wiman tuner by Ar-thur. Schwartz and J. P. McDroy. That work will take all the design-er's time until Christmas. Mielziner and his wife, Jean Mac-Indive. Iegit player, list week re-tended from a month's European

Shuberts Sign Debonairs

Shuberts have picked up the op-tion they held on the services of the Six Debonairs since You Never oix Debonairs since You Never Know, in which the act was cast, closed on the road past spring. Dancers go into the Broadway showing of the musical, whose open-ing is tentatively set for the Imperial Sept. 1.

Current Road Shows Week of Aur.

Assurance

Legit actor dashed into a bar and grill off. Broadway the tother night. 'Have you heard the latest?' he pancie. 'Burges' stream the latest?' he pancie. 'Burges' stream heard from since he arrived there several weeks ago.' 'Aw, that's nuthin to worry about,' answered another thespen. 'He'll turn by in Maxwell Anderson's new play.'

GROUP ASSAILS FTP IN BUFFALO

Buffalo, Aug. 2.
Announcement here by Blanding
Sloan, regional director of Federal
Theatre Project, that Buffalo would
hate a federal bear of the state of the st

initial steps toward FTP theatrs.
Among those criticizing the project locally were Dr. Peter C. Cornell, ex-legit manager; Jacob Lavene, president of the Variety Club; Vincent R. MosFaul, of Shea-Publix, and Dewey Michaels, independent exhibitor. They stated that Buffalo already has four theatres (Erinager for legit, all of which have stayed dark consistently for years.

SHIRFRT-RICHMAN DEAL ON 'FOLLIES' SHELVED

Deal between the Shuberts and Harry Richman for fall production of the Ziegfeld Follies has beer asheanned.

asneanned.

Percentage of investment each wa to take, coupled with desire of Rich man to have last word on materia and performers believed to have been chiller.

Sherwood's 'Lincoln'

Slated for Rehearsals

Native 10t Accurate season Robert E. Sherwood's new one, tentatively titled. 'Abe Lincoln in Illinois,' will go into rehearsal right after Labor Day. It will probably be the first production by the five play within group. It will probably the production of the play within the production of the play within the production of the product

may depend on casting. Sherwood returned from Europe yesterday (Tues.) He was unable to see Frederick Lonsdale during his stay in London, as the latter was unavailable. Had hoped to huddle with the British playwright regarding the possible New York production by Gilpert Miller of a new Longdale play.

Elmer Rice is to direct 'Abe' and Raymond Massey, who'll portray the martyred president, is the only one so far set for the cast.

Summer Theatres

(NEW PLAYS) 'Sea Weed,' Little theatre, Mountain Lakes, N. J. (5).

Sea Weed, Little theatre, Mountan Lakes, N. 16 Elsea; Country Surama and the Elsea; Country Surama and the Elsea; Country Surama and the Elsea; Country Surama and Su

Inside Stuff—Legit

At Green Cables, Pleasure Bay, on the Shrewsbury side of New Jersey, former gold coast, one of the oldest organizations in show business, the Hot Air Club, gathered Sunday (31) for its annual clambake. It was the total the state of the sta

way back to Broadway. The control residual at Jones Booch and Randall's Island, N. Y., which were withdrawn, after three weeks, by Fortune Gallo and J. J. Shubert, were upped considerably through moves of the management. That particularly goes for the Beach project, where the original arrangement with the State Park Commission called for 1,000 free seats, Management insisted, on eliminating cuffos and established a minimum tractions to pay the wages of all persons employed by the stadium. To balance that, tables were added and some tickets priced at \$1.25 plus tax, in addition, persons at tables were required to pay 10e, as a cover, since there was service on beverages. Park, however, retained all that coin. To lained, took that flavorous used one certain nights were made part of the largest Henns. Rights for "Showboat" were \$1,500 and "Rose Marie" \$1,000. Discounted was a report that Gallo and Shubert obtained a future weather prediction and decided to call of shows in both spots. It raused every night the week following the closings. Equity requirement would cover the state of the payment of the state of the payment of the pay

John Peter Toohey, p.a, for 'You Can't Take It With You,' at the Booth, N. Y., had for several weeks been planning to grab some stories in the decrease of the planning to grab some stories in the decrease of the planning to grab some stories in the decrease of the planning that the planning that "Tobacco Road," at the Forrest, N. Y., will play its 2,000th performance just a few days preyous. Figures his 700 mark wouldn't even get a nod from the

Road, at the Fortest, N. Y. WIL PIRY IS ADVOIDED THE AND THE ADDRESS AND THE A

Research department of western division of the Federal Theatre Project, under the supervision of Mrs. Cyrilla P. Lindner, has completed compilation of the history of the theatre in the west, particularly that of Los Angeles, which heretofore, it's pointed out, has been singularly neglected. Volume, "The Theatre in Los Angeles, traces legit as far back as 1887 in Los Angeles area, detailing a religious festival that was staged in that year as the start of the spoken stage in that seven is the spoken stage in that seven is the stage in the stage in that seven is the stage in the stage in that seven is the stage in the s

Efficiency moves at Radio City this week combined legal, managerial, operation and retning deartimes in one office. There have also been exertal transfers in effort engine in one office of the several transfers in effort engine in expression of the several people had been dropped was denied by John Roy, in charge of amusement facilities in Radio City, exclusive of theatres.

There was some backslapping between John Golden chairman of the determinant advisory committee of the New York World's Fair, and reterminant and the second of the Second Second

Fred Sweifel, veteran company manager, will write his legit memoirs, detailing some of his experiences during his 44 years on Broadway, During that period he was employed by only five different managers.

Rockefeller's \$35,000 To Cleve. Little Theatre Cieveland, Aug. 2.

Cleveland, Aug. 2.

Little theatter movement here,
which has received strong financial
support from John D. Rockefeller,
Jr., who was born in Cleveland, was
booked again by a grant of \$\$5,500
the enlarging of Eldred Theatre.
Project is a part of Western Reserve University dramatic cours
and is tied up with the Play House,
as well as the bluebook Eldred
Players:

'Lulu Wants Talu

Los Angeles, Aug. 2.
New Tallulah Bankhead comedy,
'i Am Different,' will play 10 days
in Honolulu if a deal with Consolidated Amusement Co. of Honolulu

WIMAN BACKING SEEN FOR SURRY PLAYERS

Fall tour, as tentatively fined up by the Surry Players, of Surry, Me, will open in Boston about Oct. 1 and wind up about Nov. 1 at Con-cord, N. H. While exact dates aren't set, the Idea is to go as far west as Syracuse and as far north as Port-land, Me.

land, Me.
Final decision will probably rest
with Dwight Deere Wiman, who may
sponsor two of the Surry productions on Broadway in the fall. Pro-Lions on Broadway in the fall. Perducer, who last season pensoned the trouper's As You Like IP at the Rits, Y. x, will go to Surry this month to see their productions of 'Hedda months and the seem of the seem o

B'WAY'S DICTATOR-EQUITY

New Equity-League Code on Ticket Control to Become Effective Sept. 1: **Showmen Join Broker Opposition**

New 'code of fair practices,' the ticker control system adopted by the Legaue of New York Theatres, with Eguity signatory to the document, is to become effective Sept. 1. During the past week much pro and consistent arose over the code, with theat the get by if the maximum premium of 78c, on tickets is strictly followed.

Equity will incorporate its own

wait of earlier to green of a life many careful profession, bickets in a contract, followed.

Equity will incorporate its own rigid rules on follet sales into the adors' contracts, with an appended to the contract of the c

Manager Opposish

one applied for memoerany, nowManager opposits
Several well known managers are
not members of the League, including John Golden and Jed Harris.
Latter referred to agency practices
atter referred to agency practices
the proposed of the League, including John Golden and Jed Harris.
Latter referred to agency practices
reported to have sought heavy ice,
which was refused by the agencies,
colden and he's in sympathy with
the control but thinks the Dramtick of the League of the League,
which was refused by the agencies
that the control but thinks the Dramtick of the American Theatre
with the latter advocating ticker
have proposed to the computation.

Sam H. Grisman, who generalized the
sam of the control with the code
and cause higher prices on some
and who is a League member,
said he does not think the code
may cause higher prices on some
and who is a League member,
said he does not think the code
may cause higher prices on some
arrives. Manager also said the control system might force agencies into
the control system might force agencies into
legitimate methods. Vinton Freedlegitimate methods. Vinton

End of Buys

End of Buys

Proponents of the control system spain point out that the end of buys and the retention of 25% of tickets for sale at the box offices will be of the sale at the box offices will be of the sale at the box offices will be of the sale at the box of the sale to the offices of the sale of the sale of the sale of diggers, with at the hands of diggers, with at the centage surely not being allotted to brokers.

comings surely not being allotten ubrokers.
One of the clauses inserted in the mode stipulates that the manager be required to report to the League, for the clauses in the state of the stipulate of the state of th

Students, nowever, are not intereach in the agency in the agency of the fact of the control participation. It was not all the control participation. It was not a control participation. It was not control participation. It does not control participation in the law could stamp on tickets the law could stamp on the law could st

Marg. Webster Readies Book About Her Family

Margaret Webster, whose dramati-zation, 'Royal Highness,' will be pro-duced in London in the fall, is ready-ing a book about her family. Prin-cipal characters will be her mother and father, Dame May Whitty and Ben Webster, legit players.

Ben Webster, legit players.

Actress-director is due to return from England late this month to stage the Maurice Evans production of 'Hamlet'. She will not tour with the Alfred Lunt-Lynn Fontanne revival of 'The Sea Gull,' in which she appeared on Broadway last spring.

Guild May Bar Miller Showing Priestlev's Play

Some doubt whether Gilbert Mil-ler will actually produce J. B. Priest-ley's 'I Have Been Here Before' in New York, although it has been an-nounced for the fall. Hitch is Miller's continued refusal to sign the Dram-stats' Guild basic agreement. Priest-ley is a member of the Guild and as such is barred from giving a non-signer production right for Brosi-tation of the Company of the Company of the Descript the appropriate of the

Despite the announcement of the Despite the announcement of the production, it's understood no contract his been signed by the producer and the playwright. Efforts are being made to get around the impasse, but no word has yet been received from London, where both Miller and Priestley are at present. Dramatist Guild has written to Priestley, warning him against signing a contract with Miller for Broadway. A reply hasn't yet been received by the Guild. Here Before was a success in London last season, and the season of the s Dramatists' Guild has written to

Miller was involved a few months ago with a possible new play by Frederick Lonsdale. Apparently, through a misunderstanding, Londale had permitted Miller to do his Once 1s Enough' last spring on Broadway. The Gulid declined to punish Lonsdale for that intraction, to the rules when a New York production by Miller of a new Lonsdale play was reported. Miller was involved a few months

Beatrice Lillie to Return

To N. Y. for New Musical 10 N. 1. 10r New Multical Beatries Lillie is due back in America in Octobe for the new steel, which Rodgers and Hart are authoring for the comedienne. Charles Butterworth is also slated to vis-a-vis her. Miss Lillie is currently in a London musical, doubling into the Cate de Paris.

GETS AUTOCRACY BY LEAGUE DEAL

Tieup with Managers on Ticket Control Gives Actors' Assn. Right to Cancel Pact at Will-Union Inserted Clauses in Code Not Generally Known to Affiliate Membership

RIGID REGULATIONS

Equity, through its ticket control deal with the managerial League of New York Theatres, has apparently been placed in the position of as-suming the dictatorship of Broadway legit, partially or otherwise. Odd angle to the tieup is that Equity holds an ace in the hole and can can cel the whole proposition at the will of its Council.

Stated that the managers are to put forth their best efforts to make tion of 'best efforts' is seemingly left

tion of best efforts' is seemingly left up to Equity. That the managers would have the same privilege has to be a manager of the same privilege to the same properties of the same properties of the same presence of regulations which had not appeared in the amended document properties of the same privilege that the

not appeared in the amendee docu-ment.

In the control of the con

General Obligations

General Obligations
Detailed statements have also been
made on the obligations of managers
who may not join the League on the
code. Included are general rules,
such as the requirement that 25% of
tickets be on sale at boxoffice, elimination of buys, agencies may not

Blocs Tiff Over Proposed Changes In TMAT Constitutional Meeting: P.A.'s Line Up Autonomy Support

A Cool Proposition

Suggested by the League of New York Theatres that Broadway boxoffice staffs of theatres bear the staff of the

Gert Lawrence. 'Susan' to Open Road Campaign

because she wishes to be present when her daughter weds in Lon-don.

don.

Press stunt has lied up Miss Lawrence will New York's World's Fair
and Frisco's Golden Gate Exposiand Frisco's Golden Gate ExposiGrover Whaten, of New York's fair,
to the heads of the Golden Gate
expo as a gesture of friendship and
been some feeling between the east
and Coast fair executives.

"Frisco's Mayor Rosal has issued
"Frisco's Mayor Rosal has issued
Getrude Lawronce day in that
eity.

city.

HARDING IN 'CANDIDA'

Los Angeles, Aug. 2.

Ann Harding and Homer Curran
are talking a Coast production of
George Bernard Shaw's 'Candida'
this fail, with a Broadway showing
if the piece clicks here.

A Columnist Plays '10 Best'

Contest of Morehouse, N. Y. Sun, Finds Helen Hayes-'Victoria' Topper

In a symposium of the 10 top performances in legit, Ward Morchouse,
drama columnist of the New York
Sun, antipzed the results of 150 with the symposium of the 10 top performances in legit, Ward Morchouse,
drama columnist of the New York
Sun, antipzed the results of 150 with the symposium of the symposium of

Oratorical fireworks were played at the annual meeting of the Theatrical Managers, Agents and Treasurers Union in New York yes-terday (Tues.). Various groups bat-tled over proposed amendments to the constitution, with the press agents especially on the firing line.

agents especially on the firing time. Session at Charlege held was suspended because of the heat but convenes today (Wed.) at the Lyceum theatre. Only half the prepended changes were resched.

The New York p. a's had joined that the prepended the prepended the prepended the prepended the prepended the prepended to the company managers and treasurers. Unlondeders now believe, however, that there are groups within TMAT that the prepended the pr

The summer of th

Would Exit Axiom

Would Exit Axiom
Understood, too, that some of the
leading N. Y. p. a.'s do not think the
'rare the work 'axiom is working to
their advantage, and would like to
take on several athors withstudent
take on several athors withstudent
seems correct that a number of the
New Yorkers are earning, higher
salaries at \$150 week! per show,
when working, as required by the
rules, but the lavored pa's new
there exists a service of the service of the
trequirement an an assistant.
Members generally have expressed

of the requirement an ni assistants. Members generally have expressed criticism of actions by the present board and when the election come in October, the chief shit will be over the directions and the come of the union's coin since it's stated that Tattorney Gustav Gerber has received \$8,900 since the first of the coincident of the c

It Agent Cat
The pay of the business agents has been cut to \$35 weekly. Why the general membership should vot on such candidates, who are detailed to en such candidates, who are detailed to the metropolis, is another issue. Lodewick Vroom, Tilkor pres, recommendation of the metropolis and the pression of the pression

50

Strawhat Reviews

Suzanna and the Elders

Westport, Conn., Aug. 1.

and Armina Mureball. Directed by
rthington Miner. Settings. Norrie

| Houghton, A: Country playhouse, Westport, |
|---|
| Conn., Aug. 1, '38, |
| Bill Radford |
| Pill Radiord Walland |
| Mother Patience Kent Theresa Helburn |
| Slater Enuna TumouseLole Hall |
| Sister Flavilla Ford Eugenia Rawie |
| |
| |
| Brother Tom |
| Sister Hannah Plunkett Kathryn Grill |
| Sincer Olympia Herring Helene Hanff |
| Sister Abigail AdamsDring Hill |
| Sister Abigail Austrie |
| Sister Sazanna Leeds Uta Hagen |
| Sister Amanda Chapin Phyllie Langner |
| |
| |
| Brother Charles Owen , Edmond O'Brien |
| |
| Brother Longhorne Theodore Newton |
| Brother Melntosh S. Thomas Gomez |
| Brother Stafford |
| Brother Stanord Donata Diack |
| Brother Birdseye |
| Brother Tupper Howard Freeman |
| Brother Plankett Hale Norcross |
| Brother Galusha Hyde Alexander Sturm |
| |

Thereia Helburn, one of the founders and direct to the stage for the free of the founders and direct to the stage for the first time in 20 years here to night; (Mon.) in "Suzanna and the first time in 20 years here to night; (Mon.) in "Suzanna and the first time in 20 years here to night; (Mon.) in "Suzanna and the first time the days of the Wall of the first time the days of the Wall of the wall of the first time the days of the Wallington Square Players, from which was deviced in the first time the days of the Wallington Square Players, from which was deviced in the first time the days of the Wallington Square Players, from which was deviced in the first time the days of the Wallington Square Players, from which was deviced in the first time to the first time to the same of the first time to the first time ti

DON

(FORMERLY DON GAUTIER) FEATURED COMEDIAN

MEMPHIS OPEN AIR THEATRE

ACCLAIMED BY PRESS AND PUBLIC FOR HIS WORK in the

"DESERT SONG" AND THE LEON ERROL ROLE IN

"SALLY" NOW PLAYING COMEDY LEAD IN

"MY MARYLAND"

ddress LAMBS CLUB, New York

ALIEN EARTH

ALIEU EARTH
Saratoga Springs, N. Y., July 30.
Meiodesna, in three acts by Mer Cali by
Meriodesna, in three acts by Mer Cali by
Springs, Trees of the Springs, in assocations of the Springs, in assocation of the Springs, in assoment and th I. July 26, '38.

Linda Watkine
Phoebe Foster
Brandon Peters
Percy Moore
George Makinson
Jean Bellows
Winston Rose

UNION FOREVER

Comedy in three acis (five ecencs), by Florence Gale. Features Ann Brody. Presented by Jayne Drannan and John O'Dea; etaged by Al Regall. At the Harbor theatre, Governor's Island, N. Y., July 21, '88; at 73c top.

| Mrs Panny | Dodle. | At | - D 4 |
|---------------|--------|------------|-----------|
| Mus I sant | Madini | | in Brod |
| MILE. Dellaws | | | imi Kos |
| Doce Regun | | Jayne | Drenna |
| Newsle Ra | dinEd | ward Rober | t Kande |
| Papa Itadin | | Charine | T Taile |
| Mr. Schnore | D | Edward | O'Hanlo |
| Rose Leus | V | Flore | nee Hay |
| lda Roth | | Lucill | e Schillh |
| Sophle | | Helar | Jensee |
| Jaks Rubin | | | Al Rega |
| Hanneh | | | v Parke |
| Ystta | | Marlon | Richard |
| Jennie | | Victor | a Hakli |
| Moxis | | La | rry Pag |
| Abe | | Gans 1 | lumetes |
| | | | |
| Art | | Jo | hn O'De |
| Sammle | | | ete Pac |
| Molulu | | Durrni | Martman |
| Mary O'Br | en | Helen | Montal |
| | | | Jacet |
| | | | |

Mary Obsteen. "Steen Meetels a Meetel a Service of the Control of

LEGITIMATE

runs two hours and a half, with a great deal of it excess baggage.

Frank, who previously had a one-acter produced at Vassar while she was a student there, widow who, in marrying a second time, sequires three children to add to her one, a student there, widow who, in marrying a second time, sequires three children to add to her one, a student three children to add to her one, a student three children to add to her one, a real triple of the children to add to her one, a restrict type, distinctly unlike the department store owner second husbage that the control of the control of the children to the home as guest of one of the step-daughters. He and the step-unother daughters. He and the step-unother daughters he and the step-unother daughters he and the step-unother daughters. He and the step-unother daughters have been dealing to the control of the step-unother daughters and the step-unother daughters and the step-unother daughters. He was a step-unother daughters and the step-unother daughters and the step-unother daughters and the step-unothers are the step-unothers the step-uno

ALMOST A HERO

Peapack, N. J., July 23.

| libur Braun. Directed by Cliff Scif. Pro- |
|---|
| ented by the Cliff Self Players at Audi- |
| |
| rium theatre, Peapeck, N. J., July 20, |
| 8. |
| re Emme Lambert Camille O'Rrien |
| nid Lambert Eadle Wood |
| |
| im WilliamsStan Friodlender |
| ora EvansEadle Wood |
| erold Orr |
| adelina Orr |
| y Trask Carol Hulings |
| |
| olio Jones |
| ella Fiery Julia Carro |
| homae Brent |
| |
| assidy Benuett |
| |
| |

Tellows Bread States and the second states are second states at resort hole turns out to be an operative of U. S. Secret Service, the second states are second states and the second states are second states and the second states are second states as the second states are second states as the second states are second states as second states and the second states are second states as second states and states are second states as second states and states are second states as second states and states are second states and states and states are states and states are states and states and states and states and states and states are states and states

GALLIVANTING LADY

| Rye Beach, N. H., July 29. |
|---|
| Comedy in three acts (four scenes), |
| Tom Prideaux, Stars Katherina Souli |
| Directed by Dorothy M. Crane; setting |
| John Sollers. Presented by Farragut Pla |
| ers at Rys Beach, N. H., July 26, '38. |
| Gilbert Pratt Lauren Gilbe |
| Eunice Gurnsey |
| Kathy Whipple Katherine Squ |
| Mutthew Adame |
| Mr. PellRoland Hag |
| Doris Ann Davis Barbara Woodd |
| Smiley Riley |
| |

Flay is a first by Florence Gales to the content of the content of

Best Dressed Woman

Stockbridge, Mass, July 27.
Comedy in three acts (four scenes), by Jock Manns. Stars Katharies Alexander. Directed by William Miles, estinge by Charles Holden, coatumes by Virelia Volland. At Borkehre playhouse, Stockbridge, Mass., July 25, 38.

| Katz Watzman Wallman |
|---|
| ChallieLewie Martin |
| Bubbies, His Assistant Norman Leavitt |
| Miss Kerfoot Elgise Keeler |
| |
| Phyliss, a Hotel Maid Mary Wickes |
| Mr. Gresnam, the Hotel Manager |
| Unge Clarke |
| Jackson Nungessst Edmund George |
| Myrtle, His Wifs Helen Brooke |
| Molba GreoneKetharine Alexander |
| Molba Greone Ketharine Alexanuer |
| Robin Weatherby William Whitehead |
| Henry RutledgsJudson Lairs |
| Mrs. Omer DobbsAnn Mason |
| A Walter Sayro Crawley |
| The Princese Detto Janot Fox |
| AnnaEdna Edison |
| Anna |
| A Bell Boy Ira Frank |
| Winnio HutchLee Pone |
| The Duchesee De Gadabols Ellen Hall |
| Nancy Drake |
| Moving Men: Robert Fitzsimmons, Richard |
| Conroy, Archie Leonard, Ollie Williams. |
| |

KNIGHTS OF SONG St. Louis, Aug. 1.

| ŀ | Musical in two acts (I4 scenes) by Glen |
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| | designe by Billi Livingston. At Force |
| | Park, St. Louie, Aug. 1, '38. |
| | William Cabmonels Gilbert Nicel Bruc |
| | Arthur Seymour Sullivan, William William |
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| ı | Archbishop of Cantarbury Henry Mowbra |
| | Price Wilhelm Gillette Malcourons |
| | |
| | Annie |
| | Lord Ansel |
| | George Bernard Shaw Don Sta |
| | Oscar WildsRobert Chishel |
| | James McNsill Whistlor Richard Odl |
| | Ponsonhy |
| | Union DelegateWilliam For |
| | 2 |

First professional tryout of 'Knights of Song,' a biographical musical drama about Gilbert and Sullivan, and the Victorian era, proved a sock, with 28 of the most famous of the team's compositions assured.

sucal drama about Gilbert and Sullivan, and the Victorian era, proved the isam's compositions revived.

The musclad runs through a period of 29 years, showing the favoritism and the register of 29 years, showing the favoritism and the register of 20 years, showing the favoritism and the register of Gilbert, a visite rain of the register of 20 years, showing the favoritism and the register of Gilbert, a visite rain of the register of 20 years, a visite rain of the register of 20 years, a visite rain of the register of 20 years, a visite rain of the register of 20 years, a visite rain of 20 years, showing the favoritism of 20 years after the partner of 20 years after the partner of 20 years, and the partner of 20 years after the partner of 20 years, and the partner of 20 years after the years assigned to 20 years after the years and years and

ALL FOOL'S NIGHT

Somerset, Pa., July 23

Somerset, Pa., July 23.
Comedy in these acts by Gravulta Vernon. Directed by Whiter Derdoyn, settings,
the property of the person of the per

Jean Herrice.

Siricity a weakerso without accepted with a weakerso without accepted with a series of the series o

TOMORROW'S DREAM

OMURROW'S DREAM
Dast Antrey, N. H., Vuly 21.
Drams, In three seek (first scenes), ing first state of the scenes of

ton the tone the tone of the t

lane Wyatt, 1931 Unknown, Returns Berkshire Star: Other Strawhats

Stockbridge, Mass., Aug. 2.

Jane Wyatt, who came to the Berkshire Playhouse as an unknown ingenue in 1931, returns to star this
week in 'Stage Door.' Two members
of the original New York production,
Mary Wickes and Janet Fox, are in
support.

support.
Jane Rich, daughter of Irene Rich,
te also in the cast.

Cohasset: Mass., Aug. 2.

Cohasset, Mass, Aug. 2, Tl. Cari. Happen Here, In revised form, with Sinclair Lewis, the author, mich pis stage debut as its such pis stage debut as the same Players next week. It opened some week July 25.

"Happen" sold out for every performance last week before doors opened for the preem. and only

formance last week before doors opened for the preem, and only previous-commitments with Blanche Yurka, who's starring in 'Yes, My Darling Daughter' this week, pre-vented a holdover.

St. Louis, Aug. 2.

Ben Johnson's comedy, Voljone's, begins a run tomorrow (Wed) at the Opics will be presented on four control of the Contro

Radio to Legit

Radio to Legit
Scheneciady, N. Y.
Mare Williams, cowboy warbler on
WGV, is playing Colonel Blow in
this week's production by the Mohawk Drams Festival of 'A Texas
Steri.' Williams, in stock before he
comedy set in his native state.
Charles D. Coburn, general direccor of the Festival, and James Kirkwood are starred in 'Steer.' Others'
testing the Month of the Colonia Steer.
Barrie and George Taylor,
Barrie and George Taylor.

Lawrence Robinson has taken over the Harry M. Cooke company and has changed the organization's name to the League Players. Trouge la located in Flushing, N. Y. Cooke and Charles Jordan remain as associate directors, with the former also retaining the duties of business manager.

reasung the duties of business man-Company plans to continue as a parmanent year-round organization and intends offering two new pro-and intends offering two new pro-served that the second of the second will see the second of the second of will see the second of the second of will see the second of the second of second of the second of Thy company is seeking other Equity Buyers.

Jessis Royce Landis will play the lead in The Millionairez, by Goorge Sternard Shaw, which will have its American premiere Aug. 15 in West-Merchan Premiered for the Justice Worthington Miner had been medically and the play had been delay not the play had been delay not be play had been delay not be play had been delay not some premier and the playwright's illness. Shaw, since recovered, recently granted the okay.

Providence, Aug. 2. Providence, Aug. 2.
The Cumberland Hills Players,
Inc., were thrown for a \$10,000 loss
for the season and and forced to
throw in the sponge Friday (29).
Group's the sponge Friday (29).
Billy, was only \$137, Season opened
blay. 2 and subsequently presented

Elissa Landi, Douglass Montgomery and Eddie Nugent, Plans are in progress for the Lake Nabnassett Players, of Massachusetts, to take over.

CHATTER

Evelyn Evers, Ingenue in 'Wind and the Rain,' which opened at the Millbrook Kheatre, Millbrook N. Y., Monday (25), is in from London, where she appeared for two years in 'Sweet Aloes'.

where she appeared for two years in Sweet Aloas:
Shelia Barrett will be one of the leads in the tryout of James Cairis and the street of James Cairis and the street of James Cairis and James Ca

production staff, directed 'Springtime for Henry' at Southampton, L. I., this week

MGRS'. LEAGUE **CHANGES**; ATC CONVENTION

League of New York Theatres will hold a membership meeting next week when important proposals are listed for consideration. In particular, more latitude to the officers and board will be discussed. Under present of the latitude of l lar, more latitude to the officers and

'PINS' CUSHIONED ON \$7,000, 3D WK., L. A.

Los Angeles, Aug. 2:
and a half profitable weeks at the
Bittmore this weeks at the
Bittmore this weeks at the
Bittmore this weeks to the
Bittmore this weeks at the
Bittmore this weeks

rent week,
Estimate for Last Week
'Pins and Needles,' Biltmore (R-1,
656; \$2.20) (3d week). Playing eight
performances weekly. Did \$7,000. WPA

'Milky Way.' Mason. Comedy de-uts today (2) for customary two buts today (2) for customary two weeks.

'Run, Little Chillun,' Mayan, All-Negro cast sticks until Aug. 14. 'Judgment Day,' Hollywood Play-ouse. Another folding set for Aug.

Juganahouse. Another folding sec.
14.
Prologue to Giory, Greek theatre.
Gets under way tomorrow (3) after
Hollywood run.

Heat Cools 'Service' In Syracuse, \$4,000

Syracuse, Aug. 2.

Syracuse, Aug. 2.

Room Service, during week with
office dwindled to \$4,000, the Strand
opened last night with the road
Brother Rat!
Although Service was given raves
by local critics, it couldn't compete
with the tmaperature.

Strawhat Bookings

Arthur Byron, Jessamine New-combe, Grant Mills, Goese Me-cready, Doris Dalton, Dorothy Be-nard, A. H. Van Buren, Owen Davis, Jr., Kathryn Ginvey, Kennan Wynn, John Hammond Dalley, Ben Lack-land, John Drew Devereaux, Stop Over, Lakewood theatre, Skowhe-

John Hammond Dailey, Ben Lackland, John Drew Devereux, Stop
Can, Maskewood theatre, Stowher
Walter, Hampden, Murel HutchinWalter, Hampden, Murel HutchinWalter, Hampden, Murel HutchinLand HutchinLand Herry, Schener, Stowher
Land Herry, Johnson,
Landon, Dick Stark, Roy Johnson,
The Barker, Barter theatre, AbingCoella Loftus, Edith Barrett, AlangCoella Loftus, Edith Barrett,
Edith Morrison, Matthew
Legrand Loftus, LangLogical Marian Battist, Laucen, Gilbert, George Bolton, Walter
Coy, Berilla Kerr, Coelly Preses,
Ferry Wilson, Pranklin Cray, Haya
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Conn.
Ann Revere, Robert Allen, Lester
Damon, Wesley Addy, Helen Wynn,
Katharine Emery, Barbara Dale,
Hedda Gabler, Surry theatre, Surry,
Me.

Frank Lyon, Nancy Duncan, Rob-ert Perry, Grace Carney, Lynn Whit-ney, Del Hager, Raymond Green-leat, Finz Morie; "Right Must Fail;" Lake Whalom theatre, Estet burg,

test, "In Morrie, "Maga, Must Switless," "In Marker, "Mass byrg, Mag.

Elisa Wilber, Cledge Roberts, "Acren on Youth," Theater-in-the-Dale,
Maga, "Corpper, George Rasely, Paclind, Rockridge Memoria, theater,
Marker, "Marker, "Marker, "Marker, "Marker,
Low David Steehenson, Naney Kimberley, "The Distaff Side, "Monomory,
Markin Sleeper, Zamah Cunningham, Ernest Woodward, Hunter
Gardner, Hefen Marcy, Levis Daye
Ladies, "Theatre-by-the-Sea, MattunTelan Mour, "Blu & Divorceating,"
Ladies, "Theatre-by-the-Sea, MattunTelan Mour, "Blu & Divorceating,"
Donald Cook, Iren Terdere, I.
Milm Cecchini, "Frederick Forrester,
Cornello Quis Scilmer," Romaner,
Ogunquit Flayhouse, Guunquit, Me.

Strawhat Reviews

few weak spots. Coach House play-ers give it a reasonably effective performance for amateurs, with Carl Greyson a standout as the phony prince

Greyson a standout as the phony Coach House palyers are under the management of Thoda Crecroft and Midrede McDonald. Twey plan sat Midrede McDonald. Twey plan sat the pale of the pale of

CONSIDER LILY

Rockport, Mass., July 28.
Drama in three acts (four svenes), by Stanicy Kauffman. Setting by Raiph Alswang. Presented by Gorge W. Jahnston, by arrangement with T. C. Uphum, at Davy Janes' Locker, Rockport, Mass., July 28. Janes' Locker, Rockport, annen, ausy en Christopher Ch

Sombre and depressine piece is too unpleasant to have commercial compleasant to have commercial management of the second of the

Torrid Weather Stalls Broadway. Tempers Upturn of Rainy Spell: 7 Shows Now Seen Likely H.O.s

B'way Legit Totals

Total grosses same week
week last year \$92,500
(Based on 9 shows)

'KNIGHTS' BIG 4G OPENS WK. IN ST. LOUIS

St. Louis, Aug. 2 'Knights of Song,' Glendon All-vine's biographical story of the Gil-bert-Sullivan career in England dur-ing the reign of Queen Victoria and ing the reign of queen victoria and King Edward VII, with a notable cast, opened a seven-night engage-ment in the Al Fresco theatre, in Forest Park, last night (Mon.) to a big house that grossed approximately

\$4,000.

'Rosalie' finished a week's run Sunday (31) with approximately \$45,000. Rain on the last night held the audience to 9,350 and delayed the opening 30 mlnutes.

B'way Dietator

the rules."

For those managers not within the League's code, who might he charged with a breach of the rules, Equity claims the right to reach the rules, and if it determines a violation has been made, may declare all constructs between him and the actors would be forced to close. Arbitration could be made by the manager, latter to notify Equity within 28 hours after the ruling. If such an advantager, latter to notify Equity within 28 hours after the ruling. If such an advantager, latter to notify Equity within 28 hours after the ruling. If such an are rules covering ticket sales and and records covering ticket sales and all agreements with brokers. Purpose of the regulations:

The manager agrees that he will rule and records covering ticket sales and all agreements with brokers. Purpose of the regulations:

The manager agrees that he will rule the regulations of the regulations of the regulations of the regulations of the hasm, or its Council, hours of the regulations for its purpose the promotion and best interests of the legitimate thereits of the legitimate thereits and the part of the manager failure on the part of the manager.

for its purpose the promotion and best interests of the legitimas the infance on the part of the manager to do so, shall constitute a breach of all employment agreements between Daulty members and the manager, entitling the actor, with the carried of the promotion of the contract without liability or in th

Nine-day heat wave following the six-day stretch of rain caused Broad-way grosses to drop part of the im-proved pace that came with the wet spell. However, there are eight sur-vivors current and none are slated

proved pace that came with the wetspell. However, there are eight survivors current and none are stated spell. However, there are eight survivors current and none are stated coming week will see one layoff re-suming performances. Seven offerings are like, technical starting date being one month away. Three or four of the shows may be on the New York boards when New 1 Married An Angel' has the best chance against the 1988-39 crop. Our Town' should go well into the fail, has been drawing come-back busi-ness during the past two weeks.

on the little revue staying on through autumnow and Substance, "resurres at the Golden next Monday (8), the stay of the stay o

Estimates for Last Week
Bachelor Born, Lyceum (28th
week) (C-557; \$3.30). Riding through
Section 1. Riding 1. Riding through
Section 1. Riding 1. Ri

There is a series of the serie

around \$4,000.

'What a Life,' Biltmore (17th week) (C-991; \$3.30). Laugh show looks certain of sticking, too; first road show due to start soon; rated around \$7,000 last week.

"Shadew and Substance," Golden; laying off two weeks; resumes Mon-day (8), and is due for road in fall; has played 26 weeks to date.

nas piayed 26 weeks to date.

'You Can't Take It With Yeu,'
Booth (86th week) (C-708; \$2.75).
Long-staying laugh show will extend
into next month and then probably
tour; around \$6,500.

'Pins and Needies,' Labor Stage (35th week) (R-500; \$2.75), Union-ists' revue still another survivor slated to extend into next season; business okay in small theatre; \$5,500 estimated.

'One-Third of a Nation,' Adelphi (29th week).
'Prelegue to Giery,' Elliott (21st week). 'Haiti,' Lafayette, Daly's (23rd

CLEVE., L'VILLE FOLD OPERETTA REVIVALS

Warde Suicide Pictures

Warde Sulcide Pictures
Suicide of John Warde, who
jumped from the window of the
Cotham hotel in New York last
week, was tough on the photoss covering the assignment. Many were on
the Jab 11 hours without being able
to take their lenses off the subject
and unable to get away even for
food.

Associated Press sent 25 pictures

food.

over its Wireploto cervice, including an outstanding shot by Harold Harit and Pelencer. His shot, the work is wireploto cervice, including an outstanding shot by Harold Harit and Pelencer. His shot, was the result of the his shot and the shot an

ing his pictures as incomthe street.

Other photographers on the job
were Lou Johrden, of the AP, Jack
Dwoner; Walter Durkin, who covered the crowd, and Kip Ross, who
sat on top of a taxicab in the street,
with a long range lens trained on
Warde.

Wards.
Charles Hacker, of Acme, caught
Wards', fall just after he bunned
of the hold marques, Atlogether
some 80 photogs covered the assignment, many getting excellent shotographic setting excellent shotographic short of the same of the sam

Royard Quite Post-Dispate

Oliver Kirby Bovard has resigned as managing editor of the St. Louis Post-Dispatch, powerful Pulitzer p.m. rag. Bovard, 65 years old, said son W.o

Post-Dispatch, powerful, Pulitizer m. rag, Bourque, 68 years old, said hand policy and p

Boston Booksellers Use Radio

Radio program jointly sponsored by Boston booksellers and pub-lishers will be continued Saturday nights this fall over WAAB. Boston. Mabel Cobb is in charge of the pro-Mabel Cobb is in charge of the program. Those sponsoring the program include R. H., While's book tore, and the program include R. H., While's book tore, and the program include Appleton-Century. Duttons, Farma to co-sponsor the program include Appleton-Century. Duttons, Farma Kinchart, Messen, Funk & Wag-Kinchart, Messen, Funk & Wag-Kinchart, Messen, Funk & Wag-Kinchart, Messen, Funk & Wag-Kinchart, Messen, Mes

Tesreass Sac College Humer Collegian Press, Inc., publishers of College Humor, and Joe Williams, Special College Humor, and Joe Williams, Special Court by Jeff Tesreuu, tormer pitcher for the N. Y. Tesreuu, tore \$150,000 damagers for Tesreuu, tor \$150,000 damagers for the Williams and published in the Market Market Special College S

Tesreau, now physical education instructor at Dartmouth College, complains that the article standered both him and his son by reflections on their sobriety.

Scribner's Monthly Novel

merica.'
First nove! will be Jerome Weid-tun's 'What's In It For Me?'

Boston Transcript Deal

End B'Weed Citizen Strike
Newspaper Guild strike again.
Newspaper

initial table (Telephone 1) and the contract with sine calls for country with sine calls for the years' experience, five-day, from one to 28 weeks, the maximum on 20 years' service; vacation as ick leave, and seven cents a mile for privately-sowned cars. Representation of the country with t

French Protest Chosting

French Preisst Bodeling
Organized Prench journalism has
raised its voice in protest against
the practice of newspapers publishing stories signed by and supposedly written by theatre, cinema
and spitches of the prescription of the preposedly written by theatre, cinema
and spitches of the preposedly written by the quetions, and the prescription of the
discussion duping its last meeting.
Although no measures were voted
as refusing to write such articles
unless, they bore the name of the
writer, as well as the star or champion who furnished the facts, were
Ghoet writing is a common practice in the United States.

American Newspaper Guild has signed a new contract with the Akron Times-Press, Scripps-Howard signed a new contract with the Akron Times-Press, Scripps-Howard unit, covering editorial and advertising workers. Scale for men with Gains credited by the Guild unit include the extension of the contract to the ad saletmen and the limitation of editorial apprentices—those with less than three years' experience—to 18% of the experienced staff.

Boys Will Be Boys
Black eye adorning Danton Walker, N.Y. Daily News columnist, was
dished out by Quentin Reynolds last dished out by Quentin Revnoids state week. Pasting occurred outside Billy LaFitiff's tavern, N.Y., after Reynoids remonstrated with the columnted about an item the latter had about an item the latter had about an item the latter had paparently Reynoids 'can't take publicity. The latter whammed him. Walker subscouently bragged that 'now I'n officially a columnist.' Reynoids finally anologized after by Walter Winchell and Sternan Billingsky to do so.

Terper Into Author
Dorothy Young, niece of Owen D.
Young, has withdrawn from the
ballroom team of Miamie and
Young. Her first novel, 'Diary
Without Dates,' has been accepted
by Rudoliph Field, who recently publiched a book by Elissa Landi.
Toughattion of the movel is due in the fall

erinos Selis Buffalo Times

Boston Transcript Deal

Boston Transcript Deal

Boston Transcript Deal

Boston Transcript has solved its:

Buffalo Times Scripps-Howard

fannaisi difficulties, following a owned since 1299, has been taken

the series of . confabs with creditors, over by George H. Lyon, editor, and

Afterement calls for payment of full Fari 1 / Gains, business manager,

players will receive two checks one and to Scripps at a price produced

for 10°s. Both are negotiable, but any employee who wishes to help create the company but held by the second
ment; who will hold at unendorsed.

Checks will not be given to the transcript of the company but held by the account
ing omployee as an individual. The players will be company be the did to the transcript of the company but held by the account
ing omployee as an individual. The players will be company be the company benefit as a chough it had received an outright caps will be the company benefit as a chough it had received an outright caps willow interest. Both of the company benefit as a chough it had received an outright caps willow interest. Both of the company benefit as a chough it had received an outright caps willow interest. Both of the company benefit as will be company benefit as a chough it had received an outright caps will be company benefit as a chough it had received an outright caps willow interest. Both of the company benefit as a chough it had been been a company benefit as a chough it had been a company benefit as a chough it had been a company benefit as a chough it had been a company benefit as a chough it had been a company benefit as a chough it had been a chough a ch

pian for the future operation of the company.

Members of the creditors' committee include H. W. Fentsteratock. of the company.

Members of the creditors' committee include H. W. Fentsteratock. of the company of the tending.

Presence of Robert Josephy, rep-Presence of Robert Josephy, representing the employes, is believed the first time that a representative of the Book & Magazine Guild, ClO union for the book publishing bits, has sat in on such procedure. Govie. Preside. Jan. 2. ontart with the Guild Covering its employed.

Suit vs. Seides, Ren Mag George Seldes, Ken mag, Ken, Inc., and Insiders' World, were named defendants Monday (1) in a

Inc. and .Insiders', World. were maned detendant Sonday, (1) in a maned detendant Sonday, (1) in a Angelica Balabanoff, authors and sondard so

the check to them.

Weles Aglins Guild

King Pestures Syndicate emits of the Syndicate emis

Library Carlin, discharged employee, and to pay \$1,000 to not for reinstalled with orders to pay \$1,000 to not pay \$1,00

cerebral hemorrhage. He was once sports editor of the Chicago Ameri-can and was the first to disclose the Chicago baseball scandal in 1921.

Chicago baseball scandal in 1921. His paper will be continued. Warren C. Fairbanks, 60, publisher of the Indianapolis, News, died July 27 in Indianapolis, New as the son of Charles Warren Fairbanks, Vice-President of the United States under Theodore Roosevelt.

William A. Baker, 68, for 30 years with Frank Preshrey, advertising

William A. Baker, 68, for 30 years with Frank Presbrey advertising agency in New York, died August I at his Rahway, N. J. home. Since 1933, Baker had been retired. During his, term with Presbrey he served successively as space-buyer, secretary and director. Survived by widow, two daughters and four ststers. CHATTER

CHATTER
Oswald Garricon Villard writing
his autobiography.
James Farrell's new book, 'No Star
is Lost,' due out next month.
Maurice Hindu has been in Prague
getting materia: for his new book.
New picture magazine, Youth, is
in the works. Aimed at the juve

market. St. Louis Star-Times has rene

St. Louis Star-Times has renewed the six month contract with the American Newspap. Guild.

Viking Press. is publishing Roy Viking Press. is publishing Roy Maxwell. Shar, for Christimas season of Arctistic Integrity: a series of Maxwell. Shane and Milt Gross old Arctistic Integrity: a series of T. J. Maloney plans to clause his annual collection of pictures titled U. S. Camera into a quatertiy in the fall.

U. S. Camera into a quatertiy in the fall.

Hugh Lytle has been appointed Associated Press correspondent in Honolulu. Succeeds Clark Lee, who comes to the N. Y. offices.

Gene Fowler resting at Long Island antil September, when he, crulses to the South Seas to finish his new cow country novel, "Powder River."

River.'
Joseph V. Connolly, appointed general manager of Hearst newspaper enterprises last week, was offered that post a year ago and turned it, down.

it down.

**Scoots - O'lum's storp. Dust
Be Mr. Destri recently bought by
Warners, will be published in book
form by Bobbs-Merrill and serialized
in Liberty. 2 Johnsons
Nigne Cafa
H Middleman Or
Nita Norman
Dick Barstow
Liberto & Owene

in Liberty.

Sam Low, of Whitman Publishing
Co., Racine, Wis., in Hollywood lining up new material for publication
of stories used in Walt Disney car-

ing the new material for publication ing the new material for publication ing the new material for publication in the new material for publication on the new material for publication in the new material for the University Books, Inc., and the University Books, Inc., and the University of Oklahoma press. They Learned to Lauth in Rusia, University of Oklahoma press. They Learned to Lauth in Rusia, University of Oklahoma press. They Learned to Lauth in Rusia, University of Oklahoma press. They Learned to Lauth in Rusia, University of Oklahoma press. They Learned to Lauth in Rusia, University of Several the Several Publication of the submitted for the Several Publication of Several Conference of Sev

Eat Again

(Continued from page 13)

fact, the value of his warning has multiplied a thousand-fold with the

year ago on speculation, and the case is typical of many to be found in other plants. Song strucks of the second s

now moving forward with pulling arrangements in order to its investment.

Bills Next Week

(Continued from Roundup Jimmie Gallagher Royal Pul Retellia

Sevilla Don Rico O-Shereton Roof (Shereton Hulel) Rob Hardy Oro Peggy Wood

Jack Fisher Oro Joan Parrish Tolem Pule Balle of (Auburndule) Billy Woods Gene Nickerson Oc Wigwens Hallream Count Francisini Or

PITTSBURGE

Aschorge
Hughi Morton Ore
Baltonedes
Baltone Clairs Ray Gis
Angelo Di Paima.

Gay 96's
I & June Nyland
Ray Sineway
Al Gauli
Sherry, Lane
Pellis Club
Paul Mertin Oct
Nils Raymond
Lilscols Terrace.

Raysi Worth Oct

Royal Worth Oro Danny White Tonalle Wynne Jim Penman Chuek Collins Orcherds
Baron Ellinit Orc

Pines
Billy Yates Org
Pleza Cafe
Jimmy Peytin O
Ailele, Curlins
Billy Cover
Chiquita
Bert Layton Rev

Bert Laylon Rev
Show Beat
Al Marisco Oco
Rev Niylos
Maris Bergis
Newion & Newton Windmill
Phil Cavezza Ore
Willows Josophin Grill Ore Al Greyco Ciaire Sie

Gnarmet Cleb Hotel Hollander Hotel Hollenden
Avia Kent:
B & B Ambrose
Loria Bras
Bernerd & Sievens
Sammy Walkine Or

Halel Statler Mort Dennie Ore Jack & Eddle's

Paul Long Betty Day Saxon, Greeley Chee-Cliec's Oro

Monece's Cafe Grant Wilson Ort Alice Clark Rev O'Brien's Shore Cleb Valle & Molino Jolinny Hayduk Ore Steamer Seconders

CLEVELAND Eight O'Clock Club Danny Rogers Sammy Morrie Bert Herman Betty Gale Ann Hathaway Bill Miller Orc

Lou Breeze

Alpine Village
Berbaya Belinore
Francis Vanore
Otto Chururbre
Aquestase
Eddle Foy Jr
Murgarat Daum
Kathyra (rewford
Robert Shater
George Dobb
George Gobb
George G

Hy Barron Ore
Codar Gardens

2 Maniacs
Prince & Duke
Bromfield & UrTy
Louis Deppe Chotese Cleb Cheteev
Gray Sis
Irana Kesslar
Thelma Slowe
Joe Rogers
Daffy & Lanny
Leon Leverdie

Leon LeVerdie
Creole Gerdene
S Bite nf Rhythm
Ray Milea
Sugar Brown
Milst. Milehell
Jark Taylor
Joinson & Grider
Rozene Simms
Sherdina Walker, Or

Joinny Haydik Oi Siemmer Seemadhe Tony Capinto Oro Leo & Rha Vernon & Billy Vanctica Sleemer Goedlins Coley & Adair Lillian Sherman Markell & Faun Mickey Kaix Oro Willy's Shere Grade Henry Sanono Oro Tony Granata DETROIT

Belible Grayson Orc Bill Cunway Jimmie Stevensos

(Motor Bar)

Anto Rent Chelet
Rarry Colleti Ore
Rarry Colleti Ore
Rarry Colleti Ore
Al Colleti Ore
Al Colleti Ore
Al Colleti Ore
Al Colleti Ore
Rica Station Ore
Frank Station Ore
Frank Trary
Barlow Bentor
Indo Rose
Rica Ore
Rose Station & Kapin
Coconsulters 12:
Englwood Gardens
Ridey Decklor Ore
Ridey Decklor Ore

Grayelone Gardene

Ray Gorrell Ore Peggy Metholl Charles Farrell Halel Statler (Terrace Room)

Northwood ion
Bay Carlin Oro
Bouly Wysner
Torese Rudolish
Dorothy Berlin
The Guardenen

The Guardeness
Onals Avistorents Of
Poweline
Paul Nelghibus Oco
Frances McCoy
Pines Kemper
Ken Nichols
Adorables 3

Les Arquette Oca Rulph Fisher Chet Campbell To-Jo Farme
Phil Burnone Oc.
Welled Lake Coules Larry Funk Ord Buildy Hayes

Bindly Hyles
Webster Half
(Cockfall Grills
Henry Their Des
tens Cax
Storic Kincha
Wealwood Christen
Horzes Holds the
Pengy Pone
Agust & GaltLitty Cotton

53

Broadway

Jack Yellen in from Hollywood Lou Irwin planed in from Wille Kurtz and family vacations at Lake St. Catherine's.

David Ffolkes, scenic designer, re braned from London last week. Leonard Gaynor, 20th-Fox pu licist, heads for Maine vacation no

aries Harris, of the George Ab-Cha ott C shing. Paul Titus' Airaudio has taken wer COBO, Inc., co-operative bookmes Bell and Joyce Arling (Mrs ill) summering of the control of the

Gabriel Pascal, London film pro-

werd starrer.
ward starrer.
ward starrer.
Phillips, veteran bacher scretary of No. 1 Elks Club, was
arried last week.
Joseph Tierney, former b.o. treaser. now manager of a Times weeks of the control of the control

see a LIK, formerly with RKO booking office, now with Carlton May booking office with Carlton May booking office with Carlton Office with Carlton

Marice Evans due back from eye-land end of the month to ready his Marice Evans due back from eye-land end of the month to ready his suffect Lusti and Lynn Fontanne, vasables in Sweden, due back in the U.S. early next month. 116°, at the Bilmore, N. Y., to marry Doro-les Farley, a model, in November, Jack Suffoull, producer of all the Workship of the Sandard New York.

rk. Connie Nickerson at her home in arthmore, Pa., until the road com-ny of 'What a Life' goes into rersal. Difford Goldsmith, author of sat a Life, at the Biltmore, is at Paoli, Pa., farm, writing a new

omedy,
Rose Stradner and Luli Desti,
iennese stars, due on Broadway
om Coast, Considering offers for
all legits. ts. og system didn't work at of girls' softball season at o Square Garden and fans

softball season at sweltered. Garden and fans sweltered. Hugh Stange has completed a fan-Hugh Stange has completed a fan-Hugh Stange is a Centry, is handling. Stange is a Centry is handling. Stange is a Centry is the complete of the centry is the complete of the centry is the centry in the centry in the centry is the centry in the centry in the centry is the centry in the centry in the centry in the centry is the centry in the cent

home.

Bert Gordon, formerly on Eddie Canlor's program, back from summer vacation in Blinghamton, N. Y., with his wife. While there he celebrated 31st wedding anniversary. Sidney Davis, in charge of foreign publicity for Columbia Pictures, starts this week for the Coast on a starts this week for the Coast on a braied 31st weurons. Sidney Davis, in charge of foreign sidney Davis, in charge of foreign publishy for Columbia Pictures, publishy for Columbia Charence Charence Asyster takes his 3 of at Columbia. Huthaniel West due from the Coast Mathaniel West due from the Coast Mathaniel West due from the Coast Shrauk on revisions of their comedy. Blow Bude, Blow. Paul Streger, of the Leland Hayward office, hamsting for big Radio City

ation in new independent Sixth renue subway at 50th street. RKO ad RCA buildings feel brunt of tep dynamiting but neither seem-gly affected.

and MCA buildings deep dynamiting but neither seemingly affected. We will dramatize Anthony Wynn's book, 'Murder Calls District of the seeming with the seeming

Bowers,

Nha Hill, who was married last
Thursday (28) to Bir, Doll continued
on tour with a Jules Leventhal company of 'Having Wonderful Time'.
Doll returned to Ivoryton, Conn.
where he's p.a. for Milton Stiefel's
strawhatter.

negotiated in Paris by producer Erno Open-air theatrical season in Szeged this month has "Tragedy of Man" and an historical pageant on its

Man and an instantial program.

Lilian Harvey due at her estate in Hungary as soon as she finishes shots of her new ictur at Santa Margherita, wilder at Santa Margherita, Mikilos Laszlo off, for a year in America to try his luck, with 100 straight ploys, one-acters and cabaret New Summer Stage on Budapest's Margaret Island alternates Midsummer Night's Dream With a folk-discounter Night's Dream With a folk-discounter Night's Dream Wild a folk-discounter Night's Dream Wild and Isabella Nagy in Magnar songs.

Paris

By Hugo Speck

Mirielle Balin off for Rome William Wyler in an Wesley Ruggle, off

Jane Renouardt in from Holly-vood. Reva Reyes packing for Lido, Jenice. Monny Dalmes off for Switzerland

vacash.

Ed Conne off to Cannes to get married.
Cinema Balzac turning to double eature programs.
Fedor Ozep off for Midi to shoot Fedor Osso off for Midi to shoot scene of 'Gibralar'.
Harold (Hays' rep.) Smith to Switzerland with his wife.
Pierre Dae going to make film debut in 'La Petite Fonctionani' Che'.
Gene. Bullard managing Che'.
Elifel Tower television broadcasts picked up in England for the first lime.

time.

M. Ashelbe, author of 'Pepe le Moko,' finishing scenario on Talley-A Annue, authority and Annue, annue, and Michel Simon.

and Michel Simon.

Annabella considering making
Hoted du Nord' for Marcel Carne
when she returns from America.

Bagatelle and Restaurant-des-

the barragese. The and the state of the control of Barbizon pension, and Paris to make his film rector is doing more

rector is doing more acting than megging.
Monty Banks, the director; Joseph M. Schenck and Darryl Zanuck cleaned up. 800,000 francs, or about \$8,000 each, in a half hour of cheminde-fer at Le Touquet.

Cleveland By Glenn C.

Ken Means, Palace manager, home from Coast safari. George Winters, publicizer, recovered from appendectomy. Rose Murphy returning from New York Open Door to Turf Club. Carl Vosburgh, of Cleveland orchestra, back from La Vallette, N. J., vacation.

Acation.

Karl George, WGAR night manager, and Mildred Bruder, hostess, collabing on November wedding pro-

collabing on November wedding pro-gram.

Frederic McConnell reopened his Flayhouse for three performances of Calbell as theatre party for lawyers' Martha Raye, at Palace last week, offered three weeks in New York but turned it down for vasation in Wis-consin with mother and Dave Rose, her to-be.

Sydney

Norman B. Rydge celebrates first year as chief of Greater Union Theatres. Hoyts installing heating plants in nabe theatres under Charles Munro. Federal government may bring in a measure to increase entertainment layer.

London

Sam Eckman vacationing in south f France.

Eddle Fields returning to the stage

s a single.

Eddie Cantor and missus dining ith Ambassador Joseph P. Kendy. Jarry Foster and Nat Kalcheim off Blackpool, the Coney Island of

Harry Foster and Nat Kalcheim of to Blackpool, the Coney Island of Four of Joe Kennedy's children at the opening of the London Coliseum Morris Goodman, Republic Pictures exec, has brought his missus her feel Dupret daughter, June, signed by Alex Kords for femme signed by Alex Kords for femme spend by the Control of Co

ience, as result of being hit by a per peter Button, grandson of George Foster is in 'he milikar business Hea in peter agent and an opening of the peter business and the season of the peter business of the peter business

Minneapolis By Les Rees

Bill Elson permanently back from Kanass City and guiding destinies of this theater again. Twin City inde-Lougs Rubenstein. Twin City inde-Lougs Rubenstein. Twin City independent of the Company of the C

manager, hurt in auto secident at Grand Cargon, Arize from Buffalo as Grand National branch manager. Bill Watmough remaining to conclude the second of the second s

inguinang man, ir rry Katz, directly in charge.

Sister of Joe Behan, Warners booker, seriously lnjured when her auto turned over en route to Rochester, Minn, where she planned to visit their father, confined to Mayo clinic.

Stroudsburg

By John Bartholom

Bettis Quintet at Buck Hill.
Banks, Kennedy at Pocono Manor.
Guy's Blue Room has the Shadow-land Trio.
John Altreri's orchestra at Penn Hills Lodge.
Free pictures every Sunday nite at Hills Lodge.
Free pictures every Sunday nite at Arlington Lake.
Tommy Pinteande's Vagabonds at Pocono Alps Tavern.
Carl Scott's orchestra opened the Sky Terace of Pocono Mountain

Aldan Funsters' Guild presented forrance Davis's 'The Shelf,' at Aldan Funsters Guild presence.
Dorraince Davis's The Shell, at.
Shawnee.
The Jiney Players one-nighted
End of Summer at the Haubert
theatte, Newfoundland.
Love-in-a-Mist, by Amelia Rives
and Gilbert Emery, is scheduled by
the Buck Hill Players for Aug. 12.

Long Island

Freeport Theatre trying weekend tage bills. Helen Keller selling her Forest Helen Keller selling in Hills home. All Jones' tomporarily managing oasis theatre, marked film given Island preview at the Jackson Heights. Edmund Cody, assistant at Jackson Heights theatre, back from vacash. Helen Vinson in Forest Hills to Milk War Systems of the Jackson Heights theatre, back from vacash. Helen Vinson in Forest Hills to Milk War Systems of The Jackson Helen Vinson in Forest Hills to Milk War Systems of The Jackson Helen Vinson in Forest Hills to Milk War Systems of The Jackson Helen Vinson in Forest Hills to Milk War Systems of The Jackson Helen Vinson Helen Vinson

lay at stadium.

Village Little Theatre opened seaon yesterday (26) at the Lyceum,
queens Village, with The Milky

play at stadium.

Village Little Theatre opened season yesterday (28) at the Lyceum, Village Little Theatre opened season yesterday (28) at the Lyceum, Way.

Harry Gabriel, manager of Roose-with the Conference of the Conference

(15). Thomas Mack, manager of the Palace, Corona, will head the new hallen J. Isaacs back at Loeye's Plaza, Corona, from three weeks in Atlantic City. John Cusack, assistant back as year except for short run of comment of the part of

Hollywood

J. W. Piper in from Tokyo. Mervyn Houser on sick leave. Leon Schlesinger to Coronado. Louis Rantz back from the east. John Payne on yachting holiday, Don Terry to tony Creek, Conn. Al Wilson parted with appendix. Robert Reeds to hospital with flu-Miller back from Yosemite. John M. Stahl fishing at Ensenada, Ralph Hathaway on Havana vacaon. Louis Hyman back from N. Y. biz trip. Ellen Drew to make eastern p.a. our. Leland Hayward back from Broadway. Karl MacDonald in from Mexico City... Sol Lesser back from Estes Park, Joe Diamond had his appendix re-moved.

Irvin S. Cobb recovering from leg

injury. Spring By: ing in Spring Denver.

William Hall back after 26-week tour. in Holmes to hospital for oba. R on. e and Helene Samuels to Monte and Helene Samuels to Honolulu. Wilbur Peterson here from Somer-ville, Mass. Gottfried Reinhardt in hospital for observation.
Sam Hellman and frau siesta'd in
Mexico City.
Eleanor Whitney recovering from Eleanor Willing recovering non-tronsilectomy. Mrs. William Collier, Sr., home transilectomy. Mrs. William Lundigan to hospital for appendentomy. Mrs. William Lundigan to hospital for appendentomy. Mrs. William Lundigan to the William Lundigan to the state of the colling of the Edith Head to gander Paris styles or Paramounts ahers from Oakland. Hunting talent. Hunting talent. Nat Finston threw party of 100

Nat Finston threw parly of 100 for Jose Ituly.

Mary Carlisle firting with Broadway stage offer.

Bob Hope guesting on ing Crosby's ranch passed her exam for U.S. citizensk hewman underwort is Ministon Picture Entered. We consider Minister Picture Entered Research Related Research Related Research Related Research Related Research Related Related

to Mexico City on combined biz and vacash. Eric Pommer, here from England, huddling with Myron Selznick at Lake Arrowhead.

Pittsburgh By Hal Cohen

Dave Broudy back after a golfing trip with Roy Clunk. The Jackie Hellers home over the weekend to visit the folks: the weekend to visit the folks after having her tonsils cluped. Harry Harris back in town after a month's vacation in Atlantic City. The Harry, Waltons and Jackie Alirys both expect the stork in the falloys both expect the stork in the Learys both expect un-fail.

Eddic Roherts trouping this season with the Barnett Bros. motorized shows.

Refis Joyce appearing in Jules Leventhal's production of Room Service.

OBITUARIES

JAMES THOBNION

James Thornton, whose hand rocked the crafted of vaudeville, according to the coording to the was 75 and for the past several years had been ill and paralyzed. He was 75 and for the past several years had been ill and paralyzed. As a common the coordinate of the coordinate of

IRVING SIMON

July 28th, 1938

C. Y.

ton teamed up with Charles Law-lor, author of The Sidewalks of Nelly popular vandeville team. Also while york, and they became a high popular vandeville team. Also while and married Bonnie Cox, singer. After his spilt with Lawlor, Thorn and his with teamed up. Before no logist for years. Subsequently he remarried. His second wife, Kath-leen Barry, survives him. Thornton's last professional stage-tic stages of the stage 1394 he spopeared again on the stage

stein's 'Sweet Adeline' in 1929. It 1934 he appeared again on the stage as a performer on a special bill ar ranged for his own benefit at the Forrest theatre, N. Y.

Forrest theatre, N. Y.
Funeral services, under the direction of the American Society of
Composers, Authors and Publishers,
were held July 30 at St. Malachy's
Church, N. Y., with burial in St.
Raymond's Cemetery, the Bronx.
Further details on the Thornton's
career appear in vaude department,

FREDERICK ROBIE

FREDERICK BOBIE

Frederick Roble, who attributed his success in life to the change wought in him by a kits from Lillan Russell, died at his Fushing. N. 4, home on Wednesday (27). On the Control of the

a profession.

He owned his own stable in Baltimore and is said to have made nearly,
\$1,000,000 from racing. His opinions on
racing were sought by wellnown racing were sought by wellincluding Bing Crobby, Clem Mccarthy, Grantland Rice, Bill Corum,
Dan Parker and Postmaster-Generál
James A. Fatl Sames A. Fatler James A. Farley

He's survived by a daughter and

JOSEPH J. JACOB
Joseph J. Jacob, 80, circus and
vaudeville acrobat for many years
until his retirement 15 years ago,
died last weck at his summer home
in Oakland, R. I.

in Oakland, R. I.

He had been one of the highest
pald acrobats in the old Adam Forepaugh and Barnum & Bailey circuses and had traveled all over the

In London, Jacobs played before tueen Alexandra, King Edward VII, then Prince of Wales. He also ap-eared before Franz Joseph I.

peared before Franz Joseph 1.

He held the world's record for furning 180 back somersaults in succession, on a table about two feet a mature.

A mature Scot who fought in three New Market Scot who fought in thr

I. COLEMAN WHITE

J. COLEMAN WHITE
J. Coleman White, 35 of Charlotte,
N. C., executive of Affiliated Producers' Film Corp, diel alst week
while on a visit to his father, neas
several hours after being stricken.
A native of Lithonia, Ga. he moved
saveral hours areity sage, becoming
associated with various stage and
KO vaude circuit and Pathe. He
went to Charlottee 12 years ago to
become associated with Producers'
Film Corp.

The Corp.

The Corp.

The Strick of the Strick of the Strick

IRVING SIMON
Irving Simon, 58, vaudeville agent, died in Post Graduate Hospital, New York, July 20.
Born in Louisville, Ky, he was the last of the three Simon brothers each of whom was associated with the Simon Agency Lobe Simon

the Simon Agency. John Simon died in 1934 and Ferde two years later. Survived by a sister now living in Chicago.

JACK JUDGE
Jack JUDGE, 80, died in Birmingham, England, July 28. He was the
author of the famed wardine his
one it's a Loud better the
time as a result of a bet on New
Year's Day, 1912.
In his later years he had been living at Birmingham on a life pension
given him by the publishers of the
time he wrote and made famout the

HOWARD KEISER

WANDA LUDLOW
Wanda Ludlow (Mrs. Fred B.
Wright), died in Howell, Mich., May
She was formerly in vaudewille
with her own act and prior to that
had her own stock company. She
also played in The Auctioneer' with
David Warfield. She retired several
years ago, An aunt survived.

JOHN BRUCKEB.

John Brucker, 86, musician and band leader at the St. Leuis World's Fair In 1904, died last week at his home there after an extended illness. Brucker was a member of the St. Louis Local No. 2, American Federa-

WILLIAM JONES William L. Jones, 72, studio electrician and father of Grover Jones, author-scenarist, died July 28 in Hol-

IN MEMORY THE MINERS Mr. and Mrs. BARNEY GERARD

lywood. He had spent 23 years in pictures, mostly at Paramount. Sur-viving are his widow and another son, also a studio worker.

ROBERT E. REILLY
Robert E. Reilly, 63, owner and operator of the Capitol theatre in Riverhead, L. L., died there July 31:
He had operated the Capitol since he built It 16 years ago. Wldow, eight brothers and a sister survive.

FRANK S. PERRY
Frank S. Perry, 64, former studio
echnician, died July 27 in Hollylood. He had lived in California 50
ears. His last film connection was
with Republic. Surviving is his
girden.

EDWARD FREIL
Edward Freil, 60, vaude and circus acrobat, died July 30 in Los
Angeles. He was recently a stunt
min pictures.
His widow survives.

ALEXANDER DUNSMUIR

wars, he was given full military honors at last rites.

ROBERT WIENE

Robert Wlene, producer-director, died in Paris two weeks ago after a short illness. Wiene had been finishing his first French picture, 'Ultimatum' when he was taken ill.

LYDIA STURTEVANT LYDIA STUBLEVANT
Lydia Sturtevant, 62, died in Oakland, Calif., July 26. She was for
many years a member of various
opera companies in Milan, Chicago
and New York.

James A. Knight, 72, father of John Forrest (Fuzzy) Knight, pic-tures, and R. Earl Knight, manager of the Warner Bros. theatres at Fair-mont, W. Va., died July 29 at his home at Fairmont, W. Va.

Mrs. Evelyn Coffman, 51, wife of H. C. Coffman, for the last 13 years manager of the Nelson theatre at Fairmont, W. Va., died July 29.

Mother, 84, of Max Shagrin, Hol-lywood agent, and Joe Shagrin, Youngstown, O., theatre operator, died July 23 ln Youngstown.

Mr. and Mrs. Herb Elisburg, son, in Chicago, Aug. 1. Father is pub-licity director for Essanesa circult, Chi.

Seeks Friendships

(Continued from page 23)

local friendships will be made this week at the Second District meeting at Syriacus, to be followed by similar cooperation with members of the Seventh District who convene at Omaha Saturday (6). President Neville Miller and Ed Kirby, handling public relations and educational problems, will go from headquarters to sit in at Syracuse, while Kirby, i.e., on onlying on to Kirby is due to continue on to Nebraska for the mid-west company

quarters to sit in at Syracuse, while strice, its are. L. conditions on 10. Nobraiks for the mid-west conditions of the mid-west peopie.
Lively co-operation to developcloser inter-trade ties is planned by
headquarters. Research force, headed by Paul Peter, is readying studies
different burden die can be used by
different burden to be been been de
different burden different trade
different burden die des seuch sie how particular indusries can improve their own markets
are can be been die des die de de
problems uit hem incophone. Smeitzer, Oths in N. Y.
Robert Smeitzer, central district
manager for Warner Bros. over
sales, headquartering in Washington,
art. Merb Oths, exclange manager in
Gewelland, are in New Mork on comclavelland, are in New Mork on comthey, are conferring particularly
with Roy Haines, eastern-Canadia
usles chief, who has been making numerous triple ladely to personally supervise the closing of major product deals.

penes, and injectulary involved in the internal penetry in the many penetry in the basic significance of repeated references to the American system. The talks are uncettled—whether to set the penetry of the penetry o

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the delily papers of New York, Chicago, San Francisco, Hollywood and London. Vastery takes no credit for these news items; each has been rewritten from a daily paper.

Fast

Camille Lamont, Greenwich Village nitery, singer, confesses it was for love of her that John Warde capped his eleven-hour game of the Green foot of the Hotel Gotham, N. Y. Three crashes in as many races took a toll of three midget jallopy pilots at Roosevelt track last week, One driver Killed, others seriously

One driver killed, others seriously injured.

Orang-outing scaped from home control of the contr

anti-noise chairs against motorcycle anti-noise chairs anchine backfired in starting.

Geraldine Parrar, Met opera more supportant and support of the solid property of the support of the

up in smoke: Harvey Nelson, 35-year-old road next month to survey relations between the two industries. Kirby of the control o

Legal Publicity

at this stage to lay down rules to govern every situation.

Sales managers committee will be the vehicle for improving relations with other industries. While, their chief concern is to build up busi-ness for radio generally, the mem-bers of this group are performing an educational mission which will strengthen radio's position with the

house operator of Wayeroes, Ga. carwited of first degree murder of the state of the

Coast

Barbara King, screen actress, filed suit in L. A. for dwycere from Waiter Scharf, Jvriciat and studio musical scharf, Jvriciat and studio musical scharf, Jvriciat and studio musical screen and produced scharf, former with the scharf scharf, former scharf, scharf, former scharf, scharf, former scharf, scharf,

robbery in her North Hollywood home. Zita Johann, film player, was granted \$100 weekly temporary, alimony from John McComick, Hollywood agent, pending trial of he had been to the second of the Sigrid Gurie, screen player, settled out of court in L. A.

MARRIAGES -

Dorothy Lewis to Harry Niemeyer, Ir., Hollywood, July 29. Both on Warners publicity staff.

Helen Roberts to Robert Guilbert in Chicago, July 20. He's Chi radio

Legal Publicity

Rapprochement between broadcasters and the bar is in the making.
For several months a NAB representative has been sitting with the
mexpaper editors and lawyers trying to work out a formula to govern
ing to work out a formula to govern
and George Norton of WAVIII
tended the American Bar Association convention in Cleveland last
week for further discussions of the
problem. Contention in Cleveland last
week for further discussions of the
problem. Contention in Cleveland last
week for further discussions of the
committee deciding it is,
and this stage to lay down rules to
govern every situation.
Sales managers committee with be

Helen Roberts to Robert Guilbert in Chicago, July 20. He's Chi radio player in Chicago, July 20. He's Chi radio player, and the chicago and th

BIRTHS

Mr. and Mrs. Alexander Suken-nikoff, son, in New York, July 9. Father is with Allied Authors

Mr. and Mrs. David M. Sherman, son, in New York, July 24. Father is in sales exec with Columbia Pic-

tures.

Mr. and Mrs. Hugh Feltis, daughter in Seattle, July 22. Father Is with KOXR, Seattle, Mr. and Mrs. Jimmy Finnan, son, New York. Father is assistant marger of Loew theatre, Woodside, Mr.

Mr. and Mrs. William Dauler, daughter, in Pittsburgh, July 26. Father's on the WWSW sales staff.

Long's Additions Cleveland, Aug. 2.

Two Akron and Canton houses have been added to Loew's Cleveland territory supervised by Harry E. territory Long.

Smeltzer, Ochs in N. Y.

Additions place seven Northern Ohio theatres under his jurisdiction,

which postage was due), I have find by required that the entire provincetown, Mass. The way a complaint, this is no dray play, it works to supplement the control of the company with each control of the company with each control of the company with each the company with each control of the company and discussed in the distinct of the control of th

salter called the cutter), proceeded, four characters, three of whom were cential to the story and its devel-pent, where the story and its devel-pent, which is the story and its tran-verse that the building collapsed completely? In other words, the pay started at a point from which were the story of the story of the possibly reaches what it was all

Now.

Nor was this all! Not content with leving the audience high and dry, the cutter gain proceeded with his edition. Without regard for charcular with the facility of a port packer: A hard-boiled stage masger's lines were given to a demone debutante; a fairly upper-class must debutante; a fairly upper-days must be supplied to the control of the co the of a '47th annea, agentlea (fig. indeterminate sex bea befoughly freshinds were
a very masculine man. In looka very masculine man. In lookover the returned script (upon but unknown.

Stickler.

Editor, Vanity:
Whitsa matter with Vanity's copy
desk?
On July 20, the first-page banner
was a feeble rehash of the STIFrik-MICK off Control of the STIFrik-MICK off Control
Why not PIX B.O. STINX IN
STIX?

Yours for zippier Variety heads, Frank Barhydt, Continuity Editor, WHB.

: Blanche Mehaffey New York.

Editor, VARIETY:
Your boy in Lincoln, cowboy
operagoer Barney Oldfield, should be
informed that Blanche Mehaffey was

Variety House Reviews

LARLE, PHILLY

The same of the Gotham profine (and the continue) and the continue of the conti

APOLLO, N. Y.

Coclinued from page 46) and the stand headlines that it was been added. Seems to improve a standard the standard that the s

EARLE, WASH.

Lenny Statler, Nelson's Novelettes, Curtum's Make, Cit & Hell, Title ZaSu' Pitts, Juanita Chambions, Jo Lom-bardi's house orch; My Bill' (WB).

songs, jocks with guous.

Sibons', Carninito' and
Frequest Carninito' and
Freq

TOWER, K. C.

Kansus City, Aug. 2.
Peg Leg Bates, Emil & Evelyn,
Earl Lavere & Helen Ware, Yvonne
& Frederick, Line; Little Miss Broadway (20th).

Live talent trimmed to 40 minutes, with four acts and some special with four acts and some special.

Peg Leg Bates is given top billing and does his danning next to closing. District the special property was a special property which is successful to the day of the

After Walkouts in Wage Squabble

Fair's publicity - exploitation - promotion is more or less housed under one roof at the Flushing mendo and the property of th

placing Jo Lombard's pit band on stage in arched set and worked with the post of the part of the place of the

Construction program is going ahead-fairly well now after general strike slowed down building program for about three weeks.

tts. LABOR TROUBLES SHUT BARNES FROM RACINE

Due to recurrence of union disti-culties with the Ringling shows the Al. G. Barnes-Sells-Floto circus shield to lay Reine, Wis, Last Fri-day (29). With the cancellation the show hurriedly slasped some add in the Milwaukee dailes and played a Forced cancellation of the Racine date figured to have cost the Barnes show around \$8,900. It is now indicated that Chicago will get no circus at all this summer. Will get no circus at all this summer, which could be a some summer of the how closed. It had been figured that the Barnes show would subtest to the Grant Park date here. But tather than Face a labor union wan-tather than Face a labor union wan-

for the Grant Park date here. But rather than face a labor union wran-gle the city authorities and 'the Kingling mob called off the showing. Circus business in Chicago was bad this spring with the Cole show and the Tim McCoy wild west troupe both dipping into red ink on their dates in the Stadium and Amphitheatre respectively.

More Bull Tossing

Hagenbeck-Wallace's 10 days in Nebraska gave them four winning stops and one even break, saw the return of Blacaman, the Italo-Hindu animal hynotist, after a four-day strike for salary, and saw him so out on strike again. Nearly 30 placetes. In Kanass City one day last week the show was thrown into reweek the show was thrown into re-ceivership, and the next day the ac-tion was voided in the court of ap-peals,

tion was voided in the court of appeals.

Nut on the circus is now down to about \$3,300 daily, a show which about \$3,300 daily, a show which the court of the cou there's been nothing he can about it.

OF EXPO TERP IDEA

Syntous, Aug. 2.
Announcement last week of a
palarwise—Sugar, outset vir. Pap. chimaxed with a championship swelt at
York State kin, with vertices announce
Announcement last week of a
party of the control of the content of the entire that of the content of the entire idea. Vosburgh is seeking an injunction,
the share of the profits from the content of the entire idea. Vosburgh is seeking an injunction,
its share of the profits from the content of the entire idea.

Vosburgh is seeking an injunction,
its share of the profits from the confact publicity department and Arthur Murray, dance impression, with
in publicity department, and Arthur Murray, dance impression, with
in publicity for part of the ining the event
in the conducted as
millar context for the Missouri state
a prospectus to the New York officials, which he alleges they litted
in its entirety.

WHKC, Columbus, O.,

Addishing Am Contest
Columbus, O., Aug. 2.
WHKC Is holding preliminary
auditions for second annual 'Ohio
auditions for second annual 'Ohio
22 in connection with Ohio State
Fair, which opens Aug. 27. Finalists
will compete on two-hour broadcast
from Fairgrounds Coliseum, with apmarger, is again producing show
and will be mc. on the broadcast
manager, is again producing show
and will be mc. on the broadcast
packed \$500 fint Coliseum for the
two-hour Sunday afternoon session.
New \$90,000 Junior Pair building
will be completed in time for deditive Barn Dance troupe and Flash
Williams Thrill Drivers have been
signed for appearances opening day
only.

Buff Gambling Probe

Buffalo, Aug. 2.
Echoes of last summer's Centennial Park gambling flasco during the
Veterans of Foreign Wars' National
Encampment were heard here last
week. A special grand jury has been
investigating conditions here for
several months.
John Moran. 42, of San Francisco.

giving his occupation as showman, was held in \$10,000 bail as a material

THIS IS AN ADVERTISEMENT

AM I PAYING FOR IT YES

AM I GOING TO KNOCK MYSELF ON THIS PAGE NO

AM I GOING TO SAY NICE THINGS ABOUT MYSELF YES

WHY ARE YOU GOING TO READ NICE THINGS ABOUT ME

READ TOP LINE

WELL, HERE GOES

NEW YORK IOURNAL-AMERICAN

DURANTE AT ROLLICKING BEST ON CASA MANANA STAGE

Two years away from the Broadway scene hasn't changed Jimmy Durante a bit. He's still dynamite and terror to the backstage crew—the stechnicians, stage hands and property men. For Jimmy Durante, now starring in the vaudeville gode and the stage of the

NEW YORK WORLD-TELEGRAM

BILLY ROSE HAS BIG SHOW

Well, the old coders can stop provoking Billy Rose by mentioning the good old Falace days, because in the new fourth edition of the Stream lined Varieties at the Casa Manana, "Big Came" Billy has brought those good old Palace days back can Manana, "Big Came" Billy has brought those good old Palace days back Massah Rose has let loose on the broad stage of his theatre-ecbaert; a mitrati and a fund-ful show, worth anybody's money, he that money spent in the land of the stage of the st

NEW YORK SUN

By MALCOLM JOHNSON

By MALCOLM JOHNSON
The new "Streamlined Varielies" at Billy Rose's
Casa Manna is just about the grandest night club
Casa Manna is just about the grandest night club
Curante, lured back to town, after an absence of two
long years, heads a big cast and he practically wrecks
how' with laughter. Even Billy Rose, counting his
receipts, smiles indulgently and pretends to forget
the property damage when the Durante cyclone

strikes.

Durante, as dynamic as ever, huris telephones and epithets at Vincent Lopez and his musicians, scatters sheet music right and left, mauls a plano and bullyrags the grinning waiters and captains. The comedian keeps the whole place in an uproar.

NEW YORK DAILY MIRROR Classy Variety Show Makes

Debut at Casa Manana

Durante Headlines Attractive Bill By ROBERT COLEMAN

By ROBERT COLEMAN

The fourth of the variety shows to be presented by Broom since the brought hard waderlies at the Class Management of the Management of the Class Management of the Class Appel and balance. The current headliner is Jimmy Duranto, back the Class Management of the Class Management of the Management of

NEW YORK EVENING POST

NEW YORK EVENING POST

The cream of the leater crop is on parade this yeek and office the property of the prop

There was a headline across front page of some New York daily paper I wanted to reproduce here but I couldn't find it. Think it went something like this, so will print what I remember of it.

DURING SWELTERING MONTH OF JULY

JIMMY (SCHNOZZLE) DURANTE

Breaks All Existing Records at BILLY ROSE'S CASA MANANA, NEW YORK

Necessary to call Police Reserves and Fire Department to Handle Crowds. Roads and All Means of Transportation Jammed to Capacity

I think this is an actual reproduction, but maybe I've added a word or two of my own. But anyway I want to thank Billy Rose for a marvelous four weeks at his Casa Manana.

Jimmy Durante

STAGE

Published Weekly at 164 West 66th Street, New York, N Y., by Variety Inc. Annual subscription, 56 Single conics, 15 Cents Entered as second-class matter December 22, 1055, at the Post Office at New York, N. Y., under the act of March 3, 1819.

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Vol. 131 No. 9

NEW YORK, WEDNESDAY, AUGUST 10, 1938

56 PAGES

American Abroad Finds It's Still Chumpo Land; More for Coin in U.S.

By ABEL GREEN

An American, in Lord and more as appreciates more and more as a control of the co

good.

Most pretentious are the shows at the Dorchester and Grosvenor. Former holds Jack Holland and Junem Holds Jack Holland and Junem Hart, John Hoysradt, Oliver Wakerfeld, The Chestrhelds, Rivel Hoyden, Jack Jackson's orchestra (produced by Henry Sherek); and at Sander House of the Holds of the Holds

Shires, Joe Termin, and S.

ton maestroing.

The Savoy, which is a sort of artistic capital of London, despite the fact that many of the Hollywood, dramatic and literati bigwigs think theories doing a hideaway at the dramatic and literati bigwigs think they're doing a hideaway at the ultra-swanky Claridge's, makes a big to-do about 'the rising floor.' So what? So the floor rises, as it's been (Continued on page 19)

9-YEAR-OLD PRODIGY COMPOSES FOR FILMS

Warner Shilkret, nine-year-old musical son of Jack Shilkret and nephew of conductor Nathaniel Shil-kret, has been given assignment to write part of the score for a James A. Wile part of the score for a James A. Shilkret and the score for some state of the score for some state of the score for some state of the score for th

ANTI-ISMS

New political organization to fight alien isms and foreign propaganda is being immediately by picture people. By picture people going on, with several meetings stated for dratting by-laws and lay-ling out a program. Group will campaign as the Motion Picture Committee for Americanism and will not be affiliated with any particular party. New political organization to fight

Front Billing

Hollywood, Aug. 9.
John M. Stahl has asked Postmaster General Farley to print
a series of postage stamps bearing portraits of Hollywood stars.
Idea is to stress the impor-

Thus Far Corrigan Has Turned Down \$200,000 In Soft-Coin Offered Him

Douglas Corrigan still continues to feed of all commercial offers of a drow lix cirpe, such as theatre dates, appearances on commercial andio programs and barnstorming one-niters. E. T. Bern, p.a. for the American Alrilines, is handling the ocean-hopper, and at present confining him to welcome celebrations in the key cities.

Unusual characteristic of Corrigan

the key cities.

Unusual characteristic of Corrigan
and his handler is that all wires and
cables making offers are turned
down—with the refusals prepaid.

Proficered date at the Paramount,
(Continued on page 44)

LONG NEGLECTED

The Government's Frown, Legislative Attacks and the Sundry Intra-Trade Squabbles Are All Negatively Reflected in Poor Business - Coast-to-Coast Survey of the American. Film Scene Evidences That the Picture Business Has Plenty to Worry About

NEED FOR ACTION

By JOHN C

Entering the Holland tunnel at Jorsey City and proceeding at 35 miles an hour lowards the Manhal Manuscott of the Holland State of 15 feet from the car ahead) a cross-country traveler reflects upon the motion picture panoma as unfolded over a stretch of 3,200 speedometer miles which have registered since leaving Holly wood. Because he has sought with some earnestness of purpose to find out. (Continued on page 25)

GOOO WILL AT B.O. Tight-Lidded Saratoga Worst Ever; No Gambling, So Live 'Uns Scram Saratoga, Aug. 9. The natives will have to eat snowballs next winter, opined an old timer who has visited New York's watering spot for more than a generation. Not a wheel has a turned in the same rooms, although the race meets in its hird can be a second of the property of the same of the sam

No Peace at \$2

Promoters of the Peace Parade in New York last Saturday (6) put in a call at Chorus Equity for 25 marchers, preferably blondes. Offered \$2 a head, but none of the gals cared to test their buntons at that moves.

Sweet Ousting Swing In Poll; Buck Calls It 'Boll Weevil of Music'

Swing is taking the count from sweet in a poll conducted by Ralph Mitz Hotels to determine what style dansapation terping patrons prefer. Balloting is currently going on in seven of the string's hostelries, two in New York and five in the south and midwest.

and midwest.
Combined results from the Terrace
Room of the Hotel New Yorker,
N.Y., where Henry Busse occupies,
the bandstand, and the BelmontPlaza's Glass Hat, occupied by
Ernie Holst's crew, shove sweet out
in front by three to one. Count
(Continued on page 23)

COHAN'S PIX AUTOBIOG

Circus Days Numbered, Say Outdoor Showmen, Blaming Radio and Films

Outdoor showmen glumly aver that che days of the circus as an American institution are numbered. Radio and pictures are to blame, claim and pictures are to be an expectation of the pictures are to be a claim and pictur

Old or Young Crowds
The circus as an American instituWhat crowds do you see these days
at the American circuses? They're ing clown, who used to be a Shake-

ing the wint swift all the meces of up-staters and the diet inveterates who staters and the diet inveterates who races or not. But such visitors are not spenders. Name attractions for the clubs are entirely absent and that means that night life is dead. It is Just a matter of figures. The pay the salaries of top entertainers unless the game rooms are operat-ing, and are starting to fold. Instead of being the gayest resort in the east, the Spa is cuttained with against officials responsible for clos-ing up the town. Even if there is a compromise, it will be too late to (Continued on page 11)

(Continued on page 11)

FOR M-G; PLAY FIRST?

Hollywood, Aug. 9.

Metro Is dickering with George metro is dickering with George M. Cohan to make a film based on his life, the star appearing as him-self. Cohan is understood to be holding off for a stage version first, with Metro's backing. In that case a picturization would follow.

Jack Curtis Is liaisoning.

Reported several weeks ago that Metro was seeking Cohan's signature to a two-picture contract for \$150,-000. Star is currently vacationing 000. Star is currently vacationing in England and is set to tour with 'I'd Rather Bc Right' in the fall.



WESTERN UNION



ZA40 22 DE DETPOIT DICH 18

CARE MUSIC CORP OF AMERICA

HISCORDS BROKESS ReCARLS

745 FIFTH AVE NYK

HIL SPITALNY ORNATEST ATTRACTICH MOA. TOCH ALL ATTEMA

A & HUCK Whole of Sydiff day Sardans

STRONG, NEW PRODUCT ON TAP AUGURS MUCH BETTER B.O. MONTHS IN AUG.-SEPT.

Trade Generally Snaps Out of Its Seasonal Doldrums, SHAW'S PYGMALION' UP: Starting Now-Flock of Likely Film Fodder Slated for Early Releasing-Analysis of Pix

By BOY CHARTIER

With August here and major companies starting to roll their nev 1938-39 product early, in some case on key pre-release engagements, the industry is quickly rousing from its May-June-July gloom as grosses show signs that patronage generally

industry is quickly rousing from its May - June - July gloom as grosses show sign; that patronage generally was a subject of the patronage generally was a subject of the patronage state of the patronage of the highest grosses of all time have generally and generally, some of the highest grosses of all time have generally and generally, under an existing up the major product carefully and, generally, under an existing up the major product carefully and, generally, under an existing up the major product carefully and generally, under an existing up the major product carefully and generally, under an existing the major that the time of the major that have already been serened for operators and buyers, plus those, based on information and analysis, which shape up encouraging those, the state of the state

Good Pix Can Stand Up

Most heartening development for the 1938-39 grind at this time—sug-gesting unmistakably that, if the pic-lures are there, a Motion Pictures Greatest Year campaign is needless —is what two lead-off '38-39 films tures are there, a Motion Pictures (Caretate Var. crampion 30 of Binst are proving to the killipsy and pessions. The state of the control of

month. Music Ball's Record

The sil-dime high for the Music Hall sweek len 38 by "Top Hat," which ran the ticket machines to \$134,000. However, the nearest approach to this was also over a Labor Day boldsy. Prisoner of Zend's list, and the tinches of State of Stat

'Alex's Ragtime Band'

(See under New Acts) By JACK OSTERMAN

By JACK OSTEMAN
The big event of last week arrived Friday when Alexander's Ragtime Band's liew into the Roxy, we passed the cinema citadel at 8 a. m.
no, we weren't just going home) and found a walking line that a saked the doornen what learns asked the doornen what learns asked the wormen what learns don't to discover that the cavalcad of Irving Berlin's songs was the main attraction.

attraction.

Using our old Red Grange tactice that we learned catching trains on the Western Vaudeville time, we then the Western Vaudeville time, we learned to the Western Vaudeville time, we can be sent in was cunning in and out of the office all day like it was his first office all day like it was his first coround, were higher than the Booy record-breaker, Cockeyed World. We were moved to observe, There is only one Berlin, except the one in only one Berlin, except the one in his.)

nis.

Co-double r-l-g-a-n Spells Corrigan
(with apologies to Geo. M. Cohan)

The kid who has helped kill the
sale of compasses and increase the
sale of new telephone books arrived
and switched the season from rain and switched the season from rain to snow in one parade. A mudden't boy's the accidentally anew what he was doing received the biggest ova-tion since Hudson-Fulton first did a double. Loew's State wanted him for a week but the Yankee Stadium out-bid Sid Piermont and nabbed him

hits.

nm. Seated in Jack Robbins' Tisket-a-Tasket' office, Abner Silver tells us he knew a mugg who didn't have to eat and who got hitched to a \$1,000-000 baby. Would you call that, 'I Married an ANGLE?'

000 baby, Would you call that, 'I Married an ANGLE?' Houghts Walle Thiating Worder it Somerset Maughan wrole the month of July' (Get It Warder and Coler. Met an ex-columnist, noted frink advertised called the Corrigan Cooler. Met an ex-columnist, noted for his ego, in Tools Shor's Tavern the other night and we sixed him Tools Shor's Tavern the other night and we sixed him tools the column on the order of Runy, Baer and Melntyre. And You, Jackie what are your plant?' We you, Baer and Melntyre. And You, Jackie what are your plant?' we little play like "The Miracke.' Elsenal Road' or "Ben-Hur". Boby sanford's Show Boat had a swell opening. Just showe you what you opening. Just showe you what you opening. Just showe you what you be shown to be ple played to Saturday (6) is a new heiß in attendance for all time. Peculiarly enough, both the record of modern does not be the present played in the process of the period in the period

PASCAL'S 'DISCIPLE'?

Gabriel Pascal is talking to Co-lumbia among others on his 'Pygma-lion' filmization of the Shaw play, with Leslie Howard starred. English producer is being men-tored by Dr. A. H. Giannini with whom he's going to the Coast this

Hollywood, Aug. 9.

Gabriel L. Pascal, British indie producer, is due here this week with plans to produce George Bernard Shaw's The Devil's Disciple' in Hollywood because of its American background. Recently he filmed control of the produce of the control of the plane at 2 percent of the produce of the p

cost of \$825,000.

Pascal came from England with Dr. A. H. Giannini, who is acting as his adviser on Coast production fa-

RKO Lands Burns, Colbert in Drive For Name Talent

With Claudette Colbert and Bob Burns signed to one-picture deals, Pandre... Bernan, BYO production chief, is looking for two suitable stories. Commitments must be filled

chter, is looking for two suitable stories. Commitments must be filled within six months.

Charles Boyer and Irene Dunne, first to be signed to single-picture pacts in RKO's campaign for box-office names, will be co-starred in 'Memory of Love', Leo McCarey's first producer-director job at the studio.

Siegel Named Executive Producer at Republic

Moe Siegel was upped yesterday (Monday) in upped yesterday (Monday) in Moe Republic lot. Move, made after a conference with Herbert J. Yase, chairman of the board, is to centralize authority. New alignment makes Siegel solely responsible for all the features by the associate producers.

Mull 'Morocco' Remake As Par Brit. Quota Pic

Hollywood, Aug. 9. Remake of 'Moro Remake of 'Morocco,' which intro-duced Marlene Dietrich to Holly-wood, is being studied by Paramount as a British quota picture. David Rose would produce with Frank Lloyd mentioned as director.

Toughie a Smoothie

Hollywood, Aug. 9.
Current success of Little Tough
Guy. \$125.000 jeture prompted
Universal assetting pr

L. A. to N. Y.

L. A. to
Earl Buldwin,
Roland Brown.
Gene Buck.
Jack Egan.
Lynn Farnol.
Harold Hackett.
Nedda Harrigan.
Hugh Herbert.
Georgie, Jacob George Jessel. Clinton La Tourette. Jack Lait. Karl MacDonald.

Other News of Interest to Films

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Gov't Suit Is So All-Embracing That It Looks As If Any Moves For Self-Regulation Are Futile

C. R. ROGERS TALKING DEAL WITH GOLDWYN

Hollywood, Aug. 9.
Charles R. Rogers Is talking with Samuel Goldwyn on a deal for his return to pictures as a producer. Understood he is seeking to associate with Goldwyn or arrange for the release of a series.

Rogers has been

Rogers has been reading yarns submitted to him by agents for the

SAILINGS

Aug. 13 (New York to Bermuda), Carl Fisher, Mary Mason (Monarch of Bermuda).

Carl Fisher, Mary Mason (Monarch of Bermuda).

Gard Farman (March Vark to Poland).

Charles Cottlob (Batory).

Mag. 10 (New York to London).

Mrs. Warner Oland (Queen Mary).

Mag. 10 (New York to London).

Mrs. Warner Oland (Queen Mary).

Aug. 9 (London to New York).

Aug. 8 (New Horkinson, Natalje Kal
Homas H, Hutchinson, Natalje Kal
Homas H, McKhinson, Natalje Kal
Homas H, McKorolie (Rev.).

Aug. 6 (New York to Genoa). Mr.

and Mrs. Karl Bicket. Alfred J.

Cottate di Swodies. B. McCabe

(Cotted di Swodies. B. McCabe

Rev. Gold, Mr. and Mrs. F. Willey,

Rebard Eichberg, Kitty

Willey, Rebard Eichberg, Kitty

Milton (Brand).

N. Y. to L. A.

N. I. to L
Leda Bauer.
Harry Cohn.
Jimmy Durante.
Dr. A. H. Giannini,
Sidney Howard.
W. Ray Johnston.
Al Joison.
R. A. McNeil.
Harold Ober.
Gabriel Pascal.
Dalley Paskman. Dailey Paskman. Tyrone Power. Mary Rennie. W. R. Sheehan.

Edward Small. Harry Smith. Herman Wobber

ARRIVALS

Hildegarde, Paul Mann, Harry Lachmun, Clayton Morgan, Frank Chapman, Jr., Gladys Swarthout, Dr. Herbert T. Kalmus, Lotte Leh-mann, Miss C. de C. Partish, Kate Cameron, Roman Tottenberg, John Hoysradt, Meredith Willson, Leo Slezak.

Film company attorneys are of the supposed well-intentioned efforts of the industry to do something about plant against the eight major proplant in the eight major prop

Department of Justice was giving it
the once-over, but apparently bebelieved that its industrial strength,
politics, the Highey office and lobbying
would offset what has happened. The
would offset what has happened. The
the White House was somewhat in
the nature of an emergency after
though a beautiful the service of the
work of the work of the
consider: the "U-point process relused to
consider: the "U-point process"
though a heavy contributor to Prespublicity announcement of a committee to draft trade practice reforms following that.

U. S. Knew Nothing et II.

Inside, however, is that the U. S.

U. S. Knew Nothing of It Indid, however, is that the U. S. was informed that months ago at tade conference was being planned for the fall, although no announcement had ever been made that such meantime just went abed with its said that many of the U. S. investigators, gathering materia, have not accorded lack of knowledge of the basic factors concerned in connection with their work. It is suggested, among other things, that the figuring hand been also factors concerned in connection with their work. It is suggested, among other things, that the figuring hand been 100% factual. Naming of persons no longer with some of the

not been 100%, factual. Naming of persons no longer with some of the eight majors would indicate that. There: is a feeling, unofficially exceeded the Dept. of Justice has spent thousands of dollars collecting data, it should, follow through on its case rather than sit back half-invitingly some sort of compromise. The dendant companies, notably those with theatres of their own, are not expected to consider any kind of a connection with the trade praicing connection with the connection with the connection with the connection of the connection with the connection with the connection with the connection of the connection with t

In connection with the trade practice committee discussions which were leading to a skeleton framework on which to proceed with exhibitors; committee expecting this basis to be arrived, at within a week, S. R. Kent: Stellowing statement during the past week:

Kent's Statement

'I have been in the city for the past few days meeting members of the committee appointed to develop a program for a solution of trade problems within the industry.

of trade problems wanted to district the formed substantial progress has been made, but it moves seem seefinite that meetines with exhibitors cannot be held until after Labor Day. The problems: facing the various companies, which now can only be met after consultation with their properties of the pr

Right after Labor Day, and after counsel, have siven their opinion, it can be said definitely what the position in regard to meetings with exhibitors will be or it can be said whether conditions because of the pendency of the Government suit male it impossible to meet the exhibitors at all.

SPLITTING THE THEATRES

HOW THE PIX BIZ MASTERMINDS IT

Executives Reported Skull-Practicing New Setups for Circuit Houses, When and If Divorcement and/ or Uncle Sam's Edicts Compel Breaking the Theatres Away from the Picture Companies

LOEW-RKO, ETC.

With the excitement of the Covernment anti-trust suit and the threat of theater divorcement contained in this action, plus the North Dakota divorement law, the picture industry presently is mulling many plans relative to the future. Much depends on the fate of the North Dakota theater divorcement law, which picture companies are carry-ing to the U. S. Supreme Court. Legally that may take 18 months for

RKO-Irving Trust Co.

RKO and Irving Trust Co., its trustee in the reorganization proceedings, have been joined as or-defendants in the Government's anti-trust sait against the major picture companies. It is not the major picture companies. The proceedings of the proceedings and the proceedings of the proceedings and the proceedings are proceedings are proceedings and the proceedings are proceedings are proceedings and the proceedings are proceedings are proceedings and the proceedings are proceedings are

be joined.

settlement, meaning that certain settlement, meaning that certain settlement, meaning discussed would not no into effect until late 1938, and the settlement of th

Philco's Strike May React Vs. Hal Roach's Ad Tieup

Tieup berneim Hal Roserous Hallong Hallo Philadelphia, Aug. 9.

FILMS NEED ADVERTISING

Feeling of complete gratification which is spreading through the film industry and meeting promotional efforts of sales managers and advertising executives, who have volunteered to work in behalf of Motion Pictures Are Your Best Entertainment' drive, does not surprise showmen.

If some of the proponents of the campaign, which is timed to kick off the new season's attractive list of releases with a \$1,000,000 splurge, are startled and amazed at the una-nimity of cooperation which their efforts have created, it is because the industry for several years has thought far too much about its troubles, and far too little about their only cure-advertising.

Showmanship is the art of artful advertising, concentrated to the benefit of a specific attraction, or group of attractions. Advertis-ing is shownanship at work. There never has been a substitute for its potent wallop; no other method of digging up customers for entertainment has long succeeded to the exclusion of advertising.

A paid advertisement is something more than a hope, wish or prayerful desire for pa-tronage at the boxoffice or film exchange. It is, rather, a convincing and irrefutable argu-ment that the man who has something to sell ment that the man who has something to Seil honestly believes in his product and is willing to back up his conviction with currency. And all the ingenuity of man never has conceived an instrument that will do as good a job as advertising.

Show business and the men-and women anow business and the men—and women—who have made it great through the centuries have succeeded in direct proportion to their skill as advertisers. If everyone in America over the age of six knows who said there's one born every minute it is because the name of P. T. Barnum had more good American dollars (and they were real 100c dollars in those days) spent on its exploitation than any other individual, in and out of show business, of his

And the bigger Barnum's show became through his genius as business organizer, the greater its audiences became, because of his life-long policy of meeting increased investment with increased advertising budget.

Only a part of Barnum's message was aimed at the public. Its dominant job was to in-fuse his own unparalleled organization with the conviction that they were working for the Greatest Show on Earth, and were ready to

fight at the drop of a hat with anyone who questioned the claim.

Film business in its early days won over to the function of exhibiting important live showmen of legitimate and vaudeville, by only one method-advertising

Ask any of the early settlers. They will tell you that the film business started when showmen, with some reluctance at first, were persuaded to take hold of the new plaything and profit by the lesson that where thousands could afford the \$1.50 scale, millions would spend a dime.

spend a dime.
So important was the function of advertising in early picture days that the heads of companies insisted on approving all trade advertising, lithographic display and pictorial copy. Zukor, Loew and Pox didn't write copy, but they knew an ad when they saw one. Showmanship is something you feel. Entertainment is emotional escape.

Then many top executives became too busy to keep in intimate touch with their advertis-

ing men.

They began to hire advertising agencies.

Show biz, since the first paid admission, al-Snow biz, since the first paid admission, ai-ways has been out in front of commercial ad-vertising and selling in ideas, display space and ballyhoo. Billboards were originated by showmen, not soap manufacturers.

A strong theatrical press functioned long before Women's Wear or The Iron Age. His-tory of show business is in the advertising columns of its press; not in gratis paragraphs in daily newspapers.

But the advertising agency brought to films the subtle art of 'service.' Translated into show terms, it means that letter writing and colored pamphlets tried to do the work of colored painplilets tried to do the work of smashing double-truck bangs, which told ex-hibitors that a picture was great, why it was doing business and how every theatre could duplicate the first run sellout.

George I. Schaefer and those who are members of his committee are getting the thrill of their business lives because 'Motion Pictures Are Your Best Entertainment' drive is headed

to sure success.

There is no reason why the elation should die down at the end of the campaign. The bond that is holding together independent and affiliated shownen in a common and mutual purpose is indestructible. It is the one link that is as indigenous to show business as pre-varication about boxoffice receipts.

It is advertising.

Fresh Coin Spurs U to Tee Up 11 Pix in 9 Weeks

Milliam Faulkner's novel. Over the property of the property of

Howard's LeRoy Script

Sidney Howard left Sunday (7) for the Coast to do the screenplay from William Faulkner's novel, 'Unvan-quished,' for Mervyn LeRoy. Metro will release it. Playwright had been at his Tyringham, Mass, farm. Upon his return Vennad

Dietrich May Do One Pic In France for \$120,000: Theme Woos Int'l Trade

Fred Wise Sues Lucas-Jenkins On Trust Ch'ge

Attants, Aug. 9.
Savannah Theatre Co., owned by
Mr. and Mrs. Fred Wise, on Saturday (0) filed suit in Federal court
for 9304000 damage agoinst Lucas
6 dank and the same agoinst Lucas
6 dank the same agoinst the same agoinst
6 dank the same agoinst
6

other towns.

Savannah Theatre Co, prior to this time had operated Savannah theatre successfully for 14 years, netition states, building up bir that 'in normal years realized a gross earning of as much as \$30,000 per annum.

earning of as much as \$80,000 per annum."
Plant fallegs 'comprise',
Plant fallegs 'comprise',
Plant fallegs 'comprise',
Plant for the Savannah theatre to obtain sufficient first class
flum to maintain its bir and red
daced plantiff's grous by more than
flum to maintain its bir and red
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flum to be to be to be to be to be
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ment.

Plaintiff figures its actual damage at \$218,000 and claims, under terms of trust laws, thrice this figure, plus costs.

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETE, Isc. Sid Silverman, President 154 West 46th Street, New York City

No. 9

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Radio Reviews.....

Warners Asks U. S. Approval To Refinance \$29.400.000 Worth Of Optional 6% Convertible Bonds

Reverse Twister

Charles E. McCarthy, director of advertising and publicity for 20th Cent-Fox, on being informed that audiences at the Roxy, N. Y., where 'Alexander's Rag Time Band' is playing, are sitting through the film twice, now is planning a campaign to get customers out of the the-

Is thinking about running his ads backward. Sam Fox Sues

Metro-Robbins

For \$1,500,000

Washington, Aug. 9. Federal consent for first big film

refinancing move in many month was sought from Securities & Exchange Commission last week. Unable to raise cash by public sale

change Commissions were to change Commissions the second control of the control o An order directing appearance of Joseph M. Schenck, Sidney R. Kent and others, before trial in the \$1,500,000 conspiracy suit brought by Sam and Harry Fox, of the Sam Fox Music Publishing Co., against Loewi, and Harry Fox, Orp. and Movietone Music Corp., will be asked next Monday (15) of N. Y. Supreme Court Justice Lauer. The suit, begun last Jone, things the declarant company of a contract to handle the publishing and promotion of all music Company of a contract to handle the publishing and promotion of all music compositions in 20th-Fox and tissuid, Movietone, during the years 1913-1938.

sid. Movietone, during the years In 180 dimed by the plaintifs that the conspiracy was hatched to cause 20th to cancel the agreement in favor of the Robbins company, which in in the Robbins company, which in handle 892-95 of the music, and that Movietone was to be dissolved under the Robbins agreement. Movietone was to be dissolved under the Robbins agreement. Movietone was to be dissolved under part of the Robbins of the Robbins Corp. Also an injunction to prevent the claimed by the Sam Fox company, enjoyed a separate income under the original contract, and to prevent the original contract, and the prevent to the support of the prevent of the contract prevent of the 714.504, with the gravy after taxes and charges 3.202.005. Ontal assets at \$175.510.703. Of this amount, current and working assets are \$27.277.88 and fixed assets \$13.194.969.

Par, Leve, U Trading and the proposition of the proposition of

folio.

More small-lot purchases of
Loew's Boston Theatres common by
the parent, Loew's, Inc. Added 42
shares over five days, running the
string up to 99,805. Daniel M.
Sheaffer of Philadelphia, director in Sheaffer of Philadelphia, director in Universal Corp., holding company which controls Universal Pictures, acquired 200 more voting trust certificates, boosting his stake to 13,000. Also has a finger in the ple through Standard Capital Co., which may be a control of the contro

William F. Whitman of New York: recruit Keith-Albee-Oprouenn direc-tor, has 25 shares of 7% cumulative preferred. Indirect Interest of Cliff Work, new Universal exec, was shown to result from his take in Universal Corp., which has 228,927 of the picture company common, 100 of the 6% first preferred and 20,000 of the second preferred.

Unlisted trading privileges on the Boston Stock Exchange were extended to Paramount Pictures common by the Socurities & Exchange Commission Thursday (4). Important to provide secondary markets of the Commission Thursday (4). Important to provide secondary markets of Victorium more than a dozen stock of 2,453,588 outstanding \$1 par the hands of 2498 residents of New England foutside of Connections to Regignal foutside of Connections where the Connection of th

Par Reduces Stock Value Hollywood, Aug. 9.
Paramount Pictures, Inc., converted 7,172 shares of its \$100-par first preferred stock into 50,204 shares of common in the past year, according to a certificate of stock reduction filed with the State of California. Company also converted

Tone Ouitting Pictures

Hollywood, Aug. 9. Franchot Tone is quitting Hollywood for Broadway when his Metro contract expires. Currently working in 'Three Loves Has Nancy,' the actor

in Three Loves Has Nancy, the actor refused to sign another pact. Tone left Broadway for the pic-tures five years ago. Recent break with his wife, Joan Crawford, helped to make up his mind.

HAMMONS-GN **MERGER ALL** SET NOW

Creditors of Grand National, having consented to a merger with Edational, E. W. Hammons and Lloyd Wright-co-trustee of GN, have agreed upon the deal under which Hammons gains control of the GN company Wright reached N. Y. Friday (5). Attorneys are now preparing the papers for presentation to the court or Wright's return to the Coast. He plans leaving the end of the week press seaving the end of the week. Meantime, there appears no possibility that the deal now won't go through, the only step required being approval of the bankruptcy courts in California. Wright is co-trustee with Eddie Alperson for GN.

The plan calls for the formation of a new company, possibly to be called New Grand National, and its incorporation as a \$5,000,000 company. Another corporation will be set up at \$1,000,000 capitalization for set up at \$1,000,000 capitalization for the purpose of providing financing for production, \$400,000 to become available immediately for picture-making. A total of close to \$2,000,000 will be put into the project, with creditors having the option of taking cash or stock in the new company in satisfaction of claims.

Hammons suggested the name of New Grand National, but may switch to something else if consid-ered more desirable. He might fol-low Wright to the Coast in a couple

They'll Fight It Over For Par at Gettysburg

Hollywood, Aug. 9. Hollywood, Aug. 9.

Paramount finally has declided to produce 'Gettysburg,' \$1,000,000 Civil War picture, after months of wavering. Decision was prompted by the last reunion of the Blue- and Grayveterans on the Pennsylvania battle-field.

Clifford Odets has turned in a pre-liminary script on the battle film, which goes into production as soon as Albert Lewin, producer, returns from his vacation in October. Henry Hathaway will direct.

One Slant on Divorcement

Discussions in the trade regarding theatre divorcement and the possibility of this actually eventuating as a result of the threats, in the North Dakota divorcement law, and in the Government's anti-trust, action, have produced interesting factual data and theories regarding circuit operations as existing today with regards to big pic-garding circuit operations as existing today with regards to big pic-

garding circuit operations as existing today with regards to big pic-ture companies.

Greatest success enjoyed by such circuit operations came before they were consolidated in 1928, aver veterans in the business. Sense sources claim that theatres never panned out as successfully under successfully under the control of the control of the control of the successfully independent of the control of the control of the They cite Baishan & Katt; Stanley and Trendle as enjoying a bigger heyday of prosperity before being taken over by Paramount, Wanner flows, and Par, respectively. They are inclined to apply the word 'dormant' to the operations as existing today.

Under their own (theatre) operation, B. C. Before Consolidation, Under their own (theatre) operation, B. C. Before consolidation, to unwildly or too impersonal, the old-timers believe the affiliated too unwildly or too impersonal, the old-timers believe the affiliated circuit operations are not panning out so well.

Reason for considering these phases in relations to what was pos-sible under circuit management, without any supervision or control

sible under circuit management, without any supervision or control by a parent picture firm, is that there is now a chance for return to

London Producer Chides U. S. Film Ad Sensationalism on 'Booloo' Pic

PROF. BEWARE' IN PLAGIARISM SUIT

Suit for \$8,500, plus a ercentage of the profits from Professor Benefit court, N. Y., in the next few days against Harold Lloyd and Paramount by William Jourdan Rapa and Lowell Bentano, writers, Action will claim the comedian used their material in his film, after turnscript. Summons in the case has been served, but the complaint has not yet been filed. Phil Wittenberg attorney for the plaintiffs, According to the plaintiffs, and the plaintiffs and server the plaintiffs and the plaintiff and the plaintiffs and the plaintiff and

lage of the picture's gross, they allege. Instead, he returned the script. Plaintiffs now assert Lloyd used their story in 'Professor Beware' and they are seeking the \$8,500 balance, plus the stated percentage. They figure the total will come to about \$75,000.

\$75,000.

Rapp is editor of True Story mag. He and Brentano are also authors of Greek to Me, which is on the Vinton Freedley production schedule and for which Cole Porter is to do

Brabin Stricken in Paris

Paris, Aug. 3.
Charles Brabin, director-husband of Theda Bara, was in the American hospital here suffering from 'nervous fatigue,' the result of his recent illness in London.
He was released this week, but is still convalescing at home.

London, July 28

Editor, VARIETE:

I have read Paramount's advertement for Boloo' on page 14 of Boloo' on page 14 of a great deal of linerest and weight and the surprise. If such things as are described in the text actually take place in the very heart of the place in the very heart of the place in the very heart of the place in the very learn of the place in the very learn of the very

racket, about the thousand untamed teasts and especially about the White Tiger, perhaps we should be the provided that the transport of the tr

Runyon's Pic Bow Waits

Hollywood, Aug. 9.
Damon Runyon debut as a Metre
writer has been postponed until September; due to newspaper. commitments in New York.
Hearst's ace reporter is assigned to
cover the trial of James J. Hines,
Tammad district leader, in the polity ranket care.

Nelson Circusing in Pix Hollywood, Aug. 9.

Bert Nelson will do his cat act in Sol Lesser's 'Peck's Bad Boy at the Circus.

the Circus. Goes before lenses with his cage of lions and tigers.

More Than \$20,000,000 Amus. Tax

K.O.'s Hope U.S. Will Drop 10% Tap

Indefinite continuance of the pres

could some new form of levy.

As has been the case each year since the lepression, prospects for lightening the load on amusements are decidedly poor. Repeatedly the Treasury has noted the substantial yield from theatres and other types of entertainment, adhering to the belief that natures is not metalically. of entertainment, adhering to the be- from \$15,379,397 in licf that patronage is not materially total was \$17,112,175.

curbed and proprietors do not suf-

fer.

Despite the recent slump in re-

fer.

Despite the recent slump in receipts from the 10% admissions tap,
the Government got too much from
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permanent basis of exempting tickets
under \$13. Almost equally sure to
resist the proposal that starting point
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18,480 shares of \$10 second preferred 18.480 shares of \$10 second preferred into 16,623 shares of common. Common. stock, at \$1 par, namounts to 2,465,900 shares, including 1,348 shares held for retirement. Up to July, 1937, Paramount theid 42,851 common shares in its treasury, which were retired and cancelled. Amount of reduction of capital stock, from \$23,656,461 to \$23,

been added to the company's surplus.

Besides Schenck and Kent, others sought to be examined by the plain-tiffs are: W. C. Michel, executive v.p. of 20th-Fox; Edwin P. Kilroe, its copyright attorney; Darryl Zanuck, production v.p.; William Goetz, v.p., and William B. Dover, studio manager. Also Movietone, through Kilroe.

Hollywood, Aug. 9.

No successor to Warner Oland in the 'Charlie Chan' series will be picked by 20th-Fox execs until exhibitor reaction on a choice is studied. Oland died Aug. 6 in Stockholm, Sweden, after making 17 Chans since 1931.

since 1931.

Studio denied that Keye Luke, who p.ayed Oland's son in the series, would be elevated to the part until exhibs have been consulted and a canvass made of all possibilities.

since 1931.

TO CONSULT EXHIBS ON NEW 'CHARLIE CHAN'

Indefinite continuance of the present scale of admissions taxes: 10% end of the present scale of admissions taxes: 10% end of the present scale of admissions taxes: 10% end of the present pr

J. Edward Bromberg is rated hav-ing the best chance as the new Chan. ing the best chance as the new Chan.

When Warner Oland first fell ill,
the studio cast about for a substitute, and Bromberg's tests reportedly
showed up best.
(Additional details on Oland's
death in Obit department; also obit
on John G. Blystone who directed
many of the Chans).

PIX BIZ MISSES OUT

Postponement and probable abandonment of the industry out the country. Quite apart from the long delay in the settleout the country. Leaves apart from the long delay in the settlement of trade problems through the medium of the Government's anti-trust suit against major distributors, it is the general belief of exhibitors that self-regulation could do the job better and quicker than court ukase.

Frankness of Sidney R. Kent's statement that the reason for postponement is because of the legal issues which have arisen since the filing on July 20 of the anti-trust suit against major companies and 122 individuals is typical of the forthright

companies and 122 individuals is typical of the forthright policy he always has used in dealing with trade matters. He says, 'Right after Labor Day, and after counsel have given their opinion, it can be said definitely what the position in regard to meetings with exhibitors will be, or it can be said whether conditions, because of the pendency of the Government's suit, make it impossible to meet the exhibitors at all.'

Film industry never before has found itself in a situation quite so confusing. Never before have industry leaders found quite so contusing. Arever before have inquistry leaders found themselves in a spot quite so embarrassing. And never before has the trade been so curious to know and understand exactly has the trade been so curious to know and understand exactly what President Roosevelt told the heads of the eight largest film companies at the White House meeting on June 25, last. In attendance at that meeting were Will H. Hays, Barney Balaban (Par), Nate Blumberg (U), Harry Cohn (Col), S. R. Kent (20th-Fox), George J. Schaefer (UA), Nicholas M. Schenck (Locw's), Leo Spitz (RKO) and Major Albert Warner (WB).

Spokesman for the industry stated after the White House conference that the Chief Executive 'received an encouraging picture of production activities and the continued progress in self-regulation of the motion picture industry."

Is it possible that the film executives, when they met with the President, were uninformed that the Department of Justice already had sent to the Government printing office the carefully drawn and extensive bill of particulars in the contemplated anti-trust action?

And is it possible that none of the film executives was aware of the impending legal strafe?

And was there any relation between the White House meeting on June 25 and the announcement of the trade conference

And did hope beat expectantly that the trade conferences might swerve the Department of Justice from its long avowed purpose of cracking down on the major film companies?

And, last, are answers to these questions anyone's business except the defendant companies and the 122 individual execu-

except the defendant companies and the 122 individual executives and company directors who are defendants?

Yes. Thousands of independent theatre operators in the United States are intensely interested in knowing exactly what is likely to happen to their interests if regulation of trade practices must await the court's decision and the interminable appeal rulings. They would like to know why and how a gesture for cooperative planning is suddenly converted into an indefinite nushoff definite push-off.

Upon the outcome of the Government's suit depends the future structure of the whole motion picture business. Will the Government through the Federal courts, write the ticket for ordenated unrough the reactal courts, write the ticket for independent exhibitors whose combined investments in theatre properties far exceeds the values of properties owned by the defendant companies?

It begins to look that way. It begins to appear that the major film companies, through refusal earlier to cope with the trade practice problems of the industry during the interval of three years since the end of the NRA code, have let slip from their grasp the opportunity for self-regulation.

In other words, major distributors talked about self-regula-tion and did nothing about it. Then, at the last minute, they attempted to set up a plan for conferences, but it was too late.

That the plan for self-regulation was still-born may not be attributed to the enterprise, foresight and determination of Sidney R. Kent, who assumed an industry duty in undertaking the chairmanship of the distributors' committee. It was Kent who fought and won for exhibitors the concessions they obtained in 1933, and some of the favorable provisions they won in the NRA code.

Self-regulation is dubious.

Procrastination has won again.

Still an Orphan

John Speaks, independent producer, has postponed but not abandened his plan to make 'Little Organ Annie Or Paramount relate the same annie for Paramount relates the same time.

Sam Bischof plays a double header a 'Warners Aug. 22, sending two plants and the productions before the cameras at Lates. The same time.

Films are 'Crime Is a Rocket' a british. Pachies Burke, and 'Unfit to british.

Day-and-Date

Hollywood, Aug. 9.

Glutton on Diet

Hollywood, Aug. 9. Hollywood, Aug. 9.
Busier than a one-man band for 18 months, Richard Lane is winding up his acting contract at RKO and whittling down his seven business enterprises to one. In his lelsure moments between pictures, Lane had financial interests in Lane had financial interests in a firm making chemical farming tanks, a tire rebuilding plant, an auto sales agency, a Venetian blind factory and a 30% cut in a dentist whom he staked through collège.

His lone remaining business His control of Gentleman Danny McShain, rassier.

HICKS, BRITISH. OGLES H'WOOD PROD. SCENE

Ben Hicks, theatre operator in America and London, before unloading his British houses to Paramount, is here from England, backed by Mirtish capital, to also up the Holtz-ducing on international scale. Hicks will report to his financing associates on whether to make pictures here or concentrate in London. Idea is to produce for both American and foreign release.

'Gnliver' All Set To Travel: Ditto 'Aladdin': Par. U Feature Cartoons

Leo Robin and Ralph Rainger, after a month in New York, have completed their writing of the songs for Gulliver's Travels. This is the full-length cartoon feature which Max Fleischer is producing for

Paramount.
Rainger is already back west and Robin follows.

Hollywood, Aug. 9.
Color tests are in progress for
Walter Lantz's \$750,000 cartoon,
'Aladdin and His Wonderful Lamp,'
at Universal, Arabian Nights tale is
one of four cartoons Lantz will produce for U release.

SNIDER MEETING DEAN ON COAST NEXT WEEK

Leon. Snider, who has been in New York for several weeks after returning from a two-month stay in Europe, heads for the Coast next week. Partner in the Snider-Dean circuit of Australia plans to meet George Dean of the firm in Los An-

Solidary and the drm in Los An-Snider stopped for several weeks in N. Y. early this spring before going abroad. On this and his subsering abroad, on this and his subsering all the companies and stage show producers and lining up deals for Snider-Dean. Understood that Dean came to the U. S. to follow through on these propositions, probably doing actual signaturing of all deals he approves.

Bette Davis' Mexer

Hollywood, Aug. 9.

Bette Davis' next starring role at Warners is Carlotta in 'Phantom Crown', a yarn of Maximilian's short carlotta in 'Phantom Mexico.

Picture is slated to start varly in fall, with the script already completed by Acness McKinzie, Wolf-gang Reinhart and John Houston.

BAXTER'S NEXT

Hollywood, Aug. 9.

Next for Warner Baxter at 20thFox: will be 'King of Khyber
Rifles' typed after 'Bengal Lancer,'
and concerns the occupation in India-by British troops.

RICHMAN'S 2-IN-1

picture into a series.

Studio has extended the date of turing Frankie Burke, and 'Unfit to here Auz. 28.
Hellywood, Auz. 9.
Harry Richman opens a minimum weeks stand at the Clover Club here Auz. 28.
Hollywoods stand at the Clover Club here Auz. 28.
Blondcll.

NW Exchanges See No III Effect From U. S. Suit and N. D. Decision: Chi Indies and Allied Plan Suit

Minnespolie Aug 9 Local exchange heads claim that the Government's and-trust suit against the eight major distributors and the Federal court decision up-holding the North Bactos thereid divocement law's validity havent's that the effect of making independ-side the Twin Clities, tougher to do business with and put them in an anti-buying mood. The branch main-agers insait that ealting is progress-gains are being abown over the cor-responding period a year ago. As far as Minnespolis and St. Paul are concerned, the major exchanged don't attar selling until later. Some account of the control of the con-trol of the con-t the Government's anti-trust

Tager 6 Bay

Branch imangers declare that the
vast majority of exhibitors are actually eager to buy, especially because
they anticipate normal business in
the full and winter. Excepting the
ness in this territory has held up
better during the current depresalon than in other sections of the
country, being off, on the severage,
value of the current depressiat. Auttude of exhibitors genersiat. Auttude of exhibitors genersiat. Auttude of exhibitors generweek handed their recent body slows
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As a Sandatill

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One fly in the oliment, as far as the business outlook in this territory is concerned, is the above mentally low grain prices. While crops, generally, will be good, prices have dropped so far that the farm Income will be much less than was previously anticipated.

M-G Stalls Court Tiff By Giving Test Pilot' Script to Collins' Wife

As a condition for postponing argument on the motion for a preliminary injunction. Metro has agreed to furnish the widow of James H. Collins with the actual motioning script of Metro and the second of the collins of the collins of the collins of the collins is suling Metro for \$1.000.000, alleging that her late husband's similarly titled book, Test Pilot, was infringed upon. Policy for the collins is suling Metro.

Irene Castle Confers

with this case

On Three-Way Stint next few months the Hollywood, Aug. 6 here. Thusday Mc aughlin is do here. Thusday me here three-way job as writer, technical advisor, and is colume designer for The Castle. He followed, Aug. 6 holly a column for the Castle with the following the following money of the following the following money castle when they were Amer. Then Man, Pour Citi. 1 here following money for the following following the following money for the following following following the following follo

Chicago, Aug. 9.

Attorneys for the Ailled and independent theatres here are readying to file sult within the next two weeks in the Federal courts to seek an injunction restraining film distributing from performing contracts on the new season's product if the classes of clearance and protection, and fails to eliminate double features.

tures.
This decision to file suit follows side the Twin Cities, tougher to do business with and put them in a business. With and put them in a business with and put them in a business with an adversion of the suit follows the supersion of the supersion

features.

B & K's Nix

immediate elimination of doublecatures. Be Ki NiX.

Balaban & Katz exces couldn's see
either one of these two proposals.
However, came back the following
agy with an offer to eliminate double
growth of the control of the country
in the exception of the week of prerelease, which is the run immediately
following the loop showings.

This counter-proposal was nixel
entire deal is now a standoff. Allied
croup contends that the restriction
of doubles to the A houses would
croup contends that the restriction
of doubles to the A houses would
not win features in Chleago.

While it is generally admitted in
moustry and legal circles that there
is nothing contrary to equity or law
see that the pictures are being
used by the major theatres in such a
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control of the control of the control
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value in the first few runs of the
cost on getting the skimmed milk.

Rey point in their entire argument,
and thus attempt to kill off doubles
as an inequilable method of exhibiting pictures.

METRO RELEASE COIN FOR 'GONE'

Hollywood, Aug. 9.

Metro is going to finance and release 'Cone With the Wind,' David
O. Selanick producing, and Clark
Production will start shortly after
New Year's Day, with an initial
binder of \$1,000.000,
Pact allows 58-branck to select a
player for the role of Scarlett
O'Hars, either from the dictor stellar
nanks or from the outside.

Warners Abov!

Hollywood, Aug. 9. Flect of whaling vessels is being rounded up in Seattle for use in the filming of Warners' 'Sea Wolf,' starring Pat O'Brien. Production starts Sept. 1.

Castle Confers
On Three-Way Stint

Studio is getting sea-minded, with The Sea Wolf, The Sea Hawk and The Sea Beast' scheduled for the next few months

Milton C. Moore, Prez of S. E. MPTO, Details an Indie's Slant on How To Effect Exhib-Distrib Accord

Jacksonville, Fia, Aug. 5.

I greatly appreciate your asking that I express my personal opinion regarding the Trade Conference proposed to the property of the

I want first to thank Vakerry for its always fair policy of reporting to the industry at large both sides of reserving the policy of the same ser boourads of small exhibitors located in small towns that do not' belong to any association and who are unable to under-stand the problems at hand; and, if they are not given both sides to arrive at the wrong rendusion.

of every question, then they are apt to arrive at the wrong conclusion. In discussing the various problems, and discussing the various problems where the distributors and the exhibitors in an attempt to establish some form of working out the many disturbing elements which have more than the state of the the various exhibitor setups in this great industry in order to show that this problem is not at all easy to solve, due to the many different viewpoints by the exhibitors themselves.

Types of Exhibs

selves.

Types of Exhibs

In the exhibition end we have four major classes of exhibitors—the Affiliated Circuits, the Non-Affiliated Circuits, the Non-Affiliated and the Non-Opposition Independents—and each of these look at the situation through different eyes, heace a solution that would suit one situation through different eyes, heace a solution that would suit one the problems of the major producers, which are our problems as well as the problems of the major producers, which are our problems as well as the problems we have togo into and try to find a suitable significant of the major producers.

First, I will say that the greatest problems we have togo into and try to find a suitable significant of the problems coverproduction, forcing of news and short subjects, score charges, withdrawal of announced thats, which make time different problems which will have to be worked out before this Industry will settle down to normal again I will now take up the first subject that I flock Bookling.

The opposition exhibitors are for

I will now take up the first subget that I mentioned, which is:

Block Booking
The opposition exhibitors are for
block booking, as they are able to
block and the block booking the
block and non-boposition exhiblitors are against it, as they would
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By Milton C. Moore realdent. Southeastern Theatre Owner? Asm.)

Jacksonville, Fla., Aug. S. I are to the first owner of the first owner of the first owner. I are to the first owner owner

reserved. Percensing of the process of the problem presents various arguments for and against both from the exhibitor and the distributor. The distributor maintain that they to productions ranging from 35% to 95%, and yet on their poorer class productions the exhibitors have to 100% and yet on their poorer class productions the exhibitors have to the productions the exhibitors have to the producer that are in the low gross class than are in the higher class, and when an exhibitor has to only ones that will make him any money and still have to pay a far price for the ones that fall below house expenses he naturally cannot in the product of the problem and can only offer the best thing that I can think the product of the problem and can only offer the best thing that I can think pricture on a percentage from top to bottom with the percentage starting at 15% and ending at 40%, with the reserved to the problem and can only offer the best thing that I can think pricture on a percentage from top to bottom with the percentage starting at 15% and ending at 40%, with the reserved to the problem and can only offer the best thing that I can think problem and can only offer the best thing that I can think the problem and can only offer the best thing that I can think problem and can only offer the best thing that I can think the problem and can only offer the best thing that I can think the problem and can only offer the best thing that I can think the problem and can only offer the best thing that I can think the problem and can only offer the best thing that I can think the problem and can only offer the best thing that I can think the problem and can only offer the best thing that I can think the problem and the problem a

centage pictures must be according to the gross maintained by each picture, and when it falls below a certain figure the picture will have finished its run and not before. Also that the days of the week be agreed on between the distributor and the exhibitor, as some features do better than others on certain days of the week others.

do better than others on certain days of the week.

This problem. I have somewhat covered in the paragraph just ahead as this problem only present itself where percentage pictures are in-producers oftlimes state that a picture has to have a Saturday and Sunday date and oftlimes the picture has to have a Saturday and sunday date and oftlimes the picture in question will not gross as would on other days, and yet, the distributor will not gree to open the picture on any other day than abouted by mind the control of the picture. The would rate the picture, then he would rather pily it on the days it would gross the picture, then he would rather pily it on the days it would gross the form of the picture. The contract should be fexible enough for the branch manager to decide with the whibitor which day should be involved on each show.

if a solution for overproduction can be worked out along with the forcing of news and short subjects, which livil touch. This problem mainly concerns the producers. The exhibitors are increased as a considerable of the problem is very vital, as it is easiered a lot of trouble between from whatever producer they do year the producers. The exhibitors are increased as a considerable of the problem is very vital, as it is easiered to the problem is very vital, as it is easiered to the problem is very vital, as it is easiered to the problem in the problem is very vital, as it is easiered to the problem in the problem is very vital, as it is easiered to the problem in the problem in the problem is very large they do the problem in the pr

mediately announces the same aumber.

It is a well-known fact that none of the companies produces more to the companies produces more than the companies produces more than the companies produces that the companies of the compan

agreement between the producers themselves and they would all be much better off. News and Sherte This problem is easily solved by the producers realizing that an exhibitor can only run so much short product. If he has a double feature histories and only run so much short product. If he has a double feature horts as a theatre with a single-feature policy. Most theatres can run only one issue of news and if he buys from Metro. Faramount, Fox. stant argument as to whose news he will run that year and if he alternates the news with each company he stant argument as to whose news he will run that year and if he alternates he have not to be a support of the stant and the stant and the stant argument as to whose news he will run that year and if he alternates he have not some such that the stant of the sta

Score Charge

equal representation and profits.

This is a question that has a question that he are all the producers have as yet been unable to show any real reason. Some distributors make a score charge and some down, or at rately. This question can easily be cleared up by the producers showning that there is a real reason for it may be cleared up by the producers showning that there is a real reason for it.

This is absolutely unfair and has caused a lot of awaits, disputes and ill feeling between exhibitor and distributor and the contract was also also the contract was absolutely unfair the hard the distributor.

This is the contract was absolutely within the hands of the distributor.

This is the now publishers in the

sold. The solution to this problem is absolutely within the hands of the This is the only business in the world that has any standing what-sever where a certain thing is sold with the solution of the soluti

book or story may be popular now and unpopular later on.

We remember very clearly just a small and unpopular later on.

We the story of the story o of selling by all except one producer, the distributor absolutely protects himself when you sign your contract

Foreign Cast(e) System

Simone Simon returned to her native France quie unortentationally after being washed up at 20th-Fox. No hoopia upon her arrival and investigation of the control of the second of the se

Zanuck Back at Studio;

Hollywood, Aug. 9. Darryl Zanuck's first studio job or his return from Europe was to put spurs to the production of 'Jesse

spurs to the production of 'Jesse James,' to complete the first half of his 1938-39 program.

Sol M. Wurtzel, in charge of smaller budgeteers at 20th-Fox, is ending 'Corn on the Cob' and 'A Very Practical Joke' into production, bringing his list up to 50% of the year's quota of 28.

pringing his list up to 50% of the year's quota of 2020 of releases up to the beginning of 180% Aug. 5.

This is the schedule of releases up to the beginning of 180% Aug. 5.

Aug. 18, 'Alexander's Ragime Band;
Aug. 28, 'Speed to Burn', 'Sept. 2,

My Lucky Star; 'Sept. 8, 'Safety in Numbers', 'Sept. 18, 'Half That Co-ed', 'Sept. 20, 'Time Out for Murcher,' 'New York 'Sept. 20, 'Time Out for Murcher,' 'New York 'Sept. 20, 'Time Out for Murcher,' 'New York 'Always in 'Trouble', 'Nov. 11, 'Just Around the Corner; 'Nov. 4, 'Always in 'Trouble', 'Nov. 11, 'Just 'Around the Corner; 'Nov. 4, 'Just 'Alexand 'Sept. 19, 'Sept. 19, 'Just 'Sept. 19, 'Jus

Kelly's 'Miracle'

Hollywood, Aug. 9. Burt Kelly, recently signed by Universal to produce 'West Side Miracle,' checked in at the studio yesterday (Mon.) to start preparations.

Veteran in pictures, Kelly has beer associated recently with Nat Levine first at Republic and later at Metro

and the distributor classifies his reand the distributor classifies his-re-leases from, time to time, thereby putting each top picture in the high-putting each top picture in the high-time to the picture in the high-time to the case of the case of the the each time to the case of the chance to make a little money or this practice must be stopped as it is not equity although you have to gree to it in your contract, or you means you don't run your theatre. In Conclusion In Conclusion

In Conclusion
I do not set myself up as an authority on exhibition or on distribution. I do not claim that I have any offer the control of the control of exhibition or distribution than any other man or woman. I am fully aware of the fact that there are will always try and get everything that they possibly can, and that will aware to give up one eingle advantage they now have. I do not trying to do any more to anybody trying to do any more to anybody

advantage they now have. I do not claim that the affiliated circuits are trying to do any more to anybody than some of the independent non-good and bad in every class and there always will be. I do not claim that every distributor or producer from the control of the control o the lap of professional politicians and have them tell us how to run a busi-ness they know nothing at all about.

uck Back at Studio; 'Jesse James' in Work STUDIO LABOR **CONTINUING** AS IS

With producers making no demands for a new deal under the studio five-year basic agreement the studio five-year basic agreement and the studio five-year basic agreement to be seen to be seen to be seen to five the seen to be seen

Washington, Aug. 9.

Washington, Aug. 9.
National headquarters of Inter-national Alliance of Theatrical Stage Employees will be shifted shortly to New York. Stagehands union is scheduled to set up shop in Radio City's Inter-national Building about the middle of Sentember.

Swarthout Ouits Pix After Next Par Prod.

Jack Warner Abroad For Theatre Opening

Hollywood, Aug. 9.
Jack L. Warner is going to London
for the opening of the new Warners
theatre, Oct. 11, on the site of the old.
Daly s in Leicester Square.
New house will make its bow with
'Robin Hood.'

Kent Resumes Vacash

Returning from Rangely, Mc, to meet Darryl Zanuck upon his arrival, and to contact the committee on cludes Bill Rodgers, Red Depinet and Abe Montages. S. R. Kent left Friday (5) for the upper New England Coast. He will probably remain an Zanuck, who was in Europe to month; is already back in Hollowood, having arrived three Monday. Orange of the Coast of

10 MAJORS CALLED UNFAIR

Studios Balk at Guild Demand to Bargain for Three Groups-20-Fox Files Lengthy Answer of Denial-Action Seen as Short Cut If SDG Certified

SP BREAKUP?

Hollywood, Aug. 9.

Charges that 10 major film companies were guilty of unfair labor practices in refusing to negotiate a working agreement with the Screen Uriectors Guild will be aired before a trial examiner for the National Labor Relations Board here Aug. 22. Labor Relations Board nere Mug. 22. Simultaneously the examiner will conduct a hearing on the petition of the SDG asking for certification as bargaining representative for direc-tors, unit managers and assistant Simultaneously

Dr. Towne Nylander, regional di-ector for the NLRB, ordered the two rector for the NLRB, ordered the two cases consolidated after attorneys for the companies renewed their refusal to recognize the Gulld unless the or-ganization was divided into two sepa-rate gullds, with directors in one and unit managers and assistant directors in the other.

in the other.

The producers contend that the three groups do not constitute an appropriate bargaining unit, and insist that directors are not employees within the meaning of the Wagner Labor Act. They have offered to negotiate separate agreements with the directors and unit managers and assistant directors.

aistant directors.

Plans for an agreement to stipulate bertain evidence pertaining to the film industry will be discussed this week at a conference between Dr. Bertain of the Dr. week at a conference between Dr. Bertain of the Dr. Bertain of

Companies against which under Companies against which under filed by the Guild are Metro, Paramount, Samuel Goldwyn, Selznick-International, Universal, Walter Anderson, Samuel Goldwyn, Selznick-International, Universal, Walter Radio, 20th-Fox, Action is seen as a move by the Guild to speed up recognition by the producers. Should organize the producers, Should organize the producers, Should organize the producers, Should organize the producers, Should organize the producers in the producers of t Companies against which unfall

follows:
Denies that Association of Motion
Picture Producers, Inc.; Motion Picture Producers, Inc.; Motion Picture Producers and Distributors of
America, Inc., or Pat Casey, employ,
or employs, or have or has any authority or right whatsoever to emthory or right whatsoever to emory any employee for or to act or
years of the employment of
any persons or persons by 20th-Fox
Film Corp.
Denies that the alleged question
Denies that the alleged question

Film Corp.

Denies that the alleged question concerning representation described in said amendad petition is a question of the concerning representation of the concerning representation and a second petition is a question of the concerning representation representation representation representati

DIRECTORS TO AIR motion picture directors, assistant motion picture directors, unit manseers and 500-b700 Film of the motion picture directors, or to make of any of the motion picture directors, or assistant motion picture directors or unit managers, or all of them, either under said National Labor Relations Act or othertional Labor Relations Act or othertional Labor Relations Act or other-

"That the production of motion pic-tures by 20th-Fox Film Corp. does not affect trade, traffic, commerce, transportation or communication among the several states of the Unit-ed States.

Denies that the average approximate number of employee employee by said 20th-Fox Film Corp. is 5,00 th alleges on the contrary the average number of said employees does not exceed 3,000; denies that of the contrary the contrary that the contrary that the contrary that the number of such assistant motion picture directors or unit managers is 55, but alleges, on the contrary, that the number of such employees is approximately 65.

The Appropriate Bargainer directors, assistant motion picture directors and unit managers comprise a 'Denies that the average app

tors and unit managers comprise a bargaining unit which is appropriate for collective bargaining under the provisions of the National Labor Re-

"Denies that Screen Directors Guild, Inc., is a representative of motion picture directors and unit managers for collective bargaining within the meaning of the National Labor Relations Act, or that said screen Directors Guild, Inc., is entitled to represent employes described in said amended petition, or seried in said amended petition, or resentative; denies that motion picture directors, assistant motion picture directors or unit managers are employees within the meaning or intent of said National Labor Relations Act. 'Denies that Screen Directors

Act.

Denies that any question has arisen between said Screen Directors Guild, Inc., and 20th-Fox Film Corp. under the said National Labor Relations Act, or that any question has arisen between said Screen Directors Guild, Inc., and 20th-Fox Film Corp. as to which the National Labor Relations Bland has any jurisdiction whater-

ever.

'That the National Labor Relations
Board has no jurisdiction over the
alleged controversy set forth in said
amended petition, or over any controversy between 20th-Fox Film
Corp. and the individuals who are
designated in said amended petition
cutwe diseases certificate.

amounts between 20th-Pew Film Corp. and the individuals who are designated in said amended petition Corp. and the individuals who are designated in said amended petition provided in the control of the

NLRB O.K.s SWG

Washington, Aug. 9.
Screen Writers' Guild was
designated today (Tuesday) as
exclusive bargaining agency for
scribblers at 13 Hollywood studios. National Labor Relations
Board ratified results of June balloting, throwing out petitions

dios. National Labor Relations Board ratified results of June balloting, throwing out petitions to the property of the propert the objections are without merit and do not deserve further con-

Academy Reorgs: Sustaining Radio Show Over CBS

Hollywood, Aug. 9.

Academy of Motion Picture Arts and Sciences will go strictly sustaining in the fall with a full hour radio show. Decision was reached at a reorganization meeting last night (Monorder to maintain freedom of expression and avoid any overlording by a bankroller.

Columbia Broadcasting is favored or the free show as Academy mem-ers feel that NBC carries most of he gossipers who assail the film biz.

RKO UP IN THE AIR OVER 'BALLOON' FILM

Hollywood, Aug. 9. Hollywood, Aug. 9.

RKO Is pressuring Pandro Berman to get 'Balloon Busters' under
way pronto to eash in on the interest
in air doings. Studio has owned the
Liberty mag serial for five years, and
Cliff Reld has had the script ready
for most release programs since that
Berman personally supervises the
production.

production.

RKO handed Lee Marcus a new three-year contract with supervision over 34 pictures for the 1938-39 program. He has been with the studio five years, starting as a shorts pro-

ducer.

Company also lifted options on Robert Sisk, producer, and Lou Landers, director, for one year.

Lombard, Powell Will Gamble with Selznick

Hollywood, Aug. 9. First thesps to gamble on profit-inder the new Myron Sclznick plan are Carole Lombard and William Powell.

Pair will co-star in the second picture to be made by the Ernst Lubitsch Productions, Inc., wit Lubitsch as director. Shooting will start immediately after completion will

Quite a Battle Wages in Cal. Around Bioff's \$100,000 'Loan': Air IA Fees

DISCORDANT NOTES

Heifetz-Goldwyn Can't Coincide

This Sheeling Hollywood, Aug. 8.

Jascha Heitet has declined the offer of Sumuel Goldwon to call of the Sumuel Goldwon to call of the Goldwood of the Goldwood

Helen Vinson Brings Her \$33,000 Suit Vs. Toplitzky Into N. Y.

company on the Coast.

The company refunded \$22,000 to
Miss Vinson, but denies responsibility for the remaining \$33,000, claiming the sum was never paid to I or
policies. The company also denies policies. The company also denies ever having done business with Top-litzky; that he wa, not its agent and, if anything, he acted as a broker for

if anything, he acted as a broker for the actress.

Miss Vinson recently got a judgment in Los Angele courts for \$25, more than 100 more for \$25, more for \$

Justice Ferdinand Pecora has re-Justice Perdinand Peocra has re-served decision on the company's motion to dismis, the action and also permanents of the people of the people of the company, through its officials, he or-dered to appear for examination be-roe trial to determine the exact re-lationship between Topiltzky and the based on the fact that Topiltzky was able to obtain the policies for Miss Vinnon either through Nathan or directly without putting up the eash insist upon. 'a rule the company insists upon

Garbo's Russky and 'Curie

Greta Garbo reports at Metro Nov.

1 to make two pictures new yea.

Swedish actress passed most of her year's absence from the screen in her native land.

First film is a Russ tale, Love Is Not so Simple, from an original by Medium Curic, hoped by the actinisty daughter.

Osacramento, Calif. Aug. 9.
County grand jury, which tomorrow (Wed.) resumes its investigation of alleged legislative corruption, is expected to delve further into the \$100,000 which William Bort testing the second of the second properties of the second properties of the second properties of the second properties of the Atlanchy's capital-labor compared to the Atlanchy's capital-labor concatenation of the second properties of the second prope

racketeering by the IA.

Bioff, former Coast head of the
IATSE and personal representative of
George E. Browne, IA president, admitted to the jury that he deposited
\$100,000 in a Hollywood bank on
June 25, 1937. He said the money
was a loan and that it was placed to
the joint credit of himself and wife. the joint credit of himself and wife.

Bioff testified the money was withdrawn in a few days and placed in
8 safe deposit box in the same bank.
He was not questioned as to where
he secured the loan and whether any
security had been posted.

he sourced the loan and whether any security had been posted.

Testimotor of Bioth been posted.

Testimotor of Bioth been posted.

Testimotor of Bioth been been dead deposited \$100,000 shortly after settlement of last summer's studies still.

Testimotor of Bioth been deposited special agents and officers still.

The still been in Hollywood for weeks been in Hollywood for weeks booked the Association of Motion booked the Association of Motion booked of the Association of the Assoc

with attorneys, Cregan returned to the jury room and agreed to answer any queen the surface of t

Balk at Questioning

Adams and Silliman were ap-pointed investigators for the com-mittee inquiring into the racketeer-ing charges, but resigned when the committee inside on continuing the probe after they had advised that the IA setup was okay and recom-mended that the investigation to the committee inside the con-traction of the contraction of the state of the contraction of the con-mended that the investigation to testify, stating that they does not residue.

Jury Foreman Marsh recommended

Jury Foreman Marsh recommended that the prosecution ask for contempt citations against any wincess who were liable to punishment for rotating to testify the contempt citations against any wincess row (Wed.) after prosecution would be sought to clearly establish the authority of the Grand Jury. to investigate any matter in connection with alleged corruption by an Assembly elimination.

Sun Does a Burn, Grosses Wilt In L. A., Million' 18G, "Toughie' 15G: H.O.'s Fare O.K., but 'Marie's' Fading

Tail end of tee and the way of the continues to drive people to the beachest by the hundreds of thousands, so trade in the cinema is nothing to trade in the cinema is nothing to previews in attempt to bolster strendance. On holdover, Dr. Clitter-house (WB) at Warners Downtown and Hollywood, and Profesor. Beware, at the Paramount, are holding run, Aligier; (MA) at the Four Star continue to be the town's bit surveying the continue to the theory of the continue to the term of the continue to the continue to the term of the continue to the

Estimates for This Week
Carthay Circle (Fox) (1,318; 53:10-185) - Marie Antoinette
Si,10-185) - Marie Antoinette
ning to lag. although trade still better una majority of two-sale structions at house on correspondstructions at house on correspondtack the control of the control of the control
Chinese (Grauman-F-WC) (2,034; 40-65-87-9) - Cive a Million (20th)
mild Interest, so looks like \$4,000, and Chaser (McG), very disappointind Chinese (McG), very disappointind Chinese (McG), very disappointind Chinese (McG), very disappointDevates—

ang \$8,100.

Dewrstews (WB) (1,800; 30-40-55-65)—'Dr. Clitterhouse' (WB) and 'Mr. Chump' (WB) dual (2d week). Showing surprising strength and should bit very good \$8,000 on holdover, after good \$11,000 on first seven days.

Four Star (P. W. C. W.

ended with nifty \$5,000, as indicated.

Hellywood (WB) (2,756; 30-40-5565)—Dr. Ciltterhouse (WB) and
Mr. Chump (WB) and and
Mr. Chump (WB) and
And to the same of the same o

pace and anoual finish with very good \$7,300. [Condens) (2.260: 5.50 Ophen-Billord Albi' (RKO): and vaude. Looks like mild \$4,000. and vaude. Pantages (Pan) (2.282: 30-40-55)—Title Tough (Gy ('U) and Dead End to the Condens of the

petted holdover.

Paramount (Par) (3.95°, 30-40-55)

—Profesor Beware (Par) and stage show (2d week). Aided by his control of the petter of th

isappointing \$5,300.

State (Loew-Fox) (2,414; 30-4015-75)—Give a Million' (20th) and
Army Girl' (Reb), dual. Trade in
loidrums, so looks like slim \$9,200.
ast week, Miss Broadway' (20th)
und Chaser' (M-G), \$9,200, worst in
long time.

a long time.

United Artists (F-WC) (2,100; 3000-55)—Miss Broadway' (20th) and
Chaser (M-G), dual. Shirley Temple onus. on moveover, not healthy
at \$2,200. Last week, 'Lord Jeff'
(M-G), and 'Seven Seas' (M-G), satsfactory \$3,200.

Isfactory \$3.200.
Wilchire (F-WC) (2.296: 30-40-5585)—Miss Broadway (20th) and
Chaser (M-G), dual. Biz considerably below normal on moveover for
ro-so \$3.300. Last week, 'Lord Jeff'
(M-G) and 'Seven Seas' (M-G'), bettered expectations with \$4.900.

Heat Melts Mont'l Biz;

Estimates for This Week
Palace (CT) (2:700; 50)—Lady X'
(Brit). Standing up well and should
gross \$5,000, good. Last week Shopworn Angel' (M-G). \$5,000, good.
Capitol (CT) (2:700; 50)—Clitterlouse' (WB) and Mr. Chump' (WB):
selt. Last week 'Wonderful Time'
(RKO) and 'Night Spot' (RKO), \$6,
900, very good, very good, very good, very good, very good, were the control of the co

good. Last week 'Professor, Bewire'
(Par) and 'Shadow 'Par), \$4,000,
fair.
fair.
Orpheum (Ind) (1100; 50)—Al\$4,000, Last week, nine days or Dingreat the Ritz' (20th) and Big Town
Giff (20th), 30,000, fair. France-Film)
(600); 50)—Legions d'Honneur' (20th),
(600); 50)—Legions d'Honneur' (20th),
(40th), Just filmign in, with little better than \$1,000 expected. Last week
St. Denis (France-Film) (2,200; 30)
—J'Accuse' and 'Les Conquestes de
Cesari. A round \$3,000, which will
recision, \$3,000, okay.

'Letter' and Tony Martin on P.A. Big 33G. Detroit

Detroit, Aug. 9.

Better product, plus reduction of first-run seating with closing of United Detroit's Mail of the product of

With Tony Martin's revue on stage, and Letter of Introduction on screen, Fox is noting its best big since last spring. Which is something to rave about in this hard-hit motor burg.

Estimates for This Week
Adams (Balbabn) (4,700; 30-40)—
"Miss Broadway" (20th) and "Highway Patro!" (Col), dual. Shirley
Temple opus moved here after nice
session at Fox and looks like fairish \$3,500 here. Last stanza, [Raccals'
(20th) and 'One Wild Night' (20th),
so-so \$3,300.

100th) and 'One Wild Night' (20th).
50-10 \$3,000.
Fax (Inde). (5,000). 30-th-63.
Fax (Ind). (5,000

Against Woman' (M-G).

Palms - State (United Detroit)
(9,000; 30-40-50)—"Woman Against
Woman (M-G) (2d run plus Night
Woman (M-G) (2d run plus Night)
Woman (M-G) (2

First Runs on Broadway

(Subject to Change)

Week of Aug. 11
Astor — 'Marie Antoinette'
(MG) (16).
(Reviewed in Vanery, July 20).
Capitol—'Crowd Roars' (MG)
(2d wk).

cq wk).
Criterion—'Army Girl' (Rep).
Reviewed in Vanisty, July 20)
Globe—'Modern Times' (UA)

(reissue) (13).

Music Hall—'Four's a Crowd'

(RKO) (8)

stata—Smashing the Raceke'
(RKO) (8). Current Vastery'
(RKO) — Alexander's Ragtime
Band' (20th) (2d wk).
(Strand — Racket Buster'
(WE) (2d wk).
(Strand — Racket Buster'
(WE) Week of Aug. 18
Asior — Marie Antoinette'
(MG) (16). Woman
(Against MG)
(Reviewed M Vastery, June 22)
(Critierios—Army Girl' (Rep)
(2d wk).

Music Hall—'Four's a Crowd'
(WB).

Parameunt—'Sing, You Sin-ners' (Par) (17). Risite — 'Dark Sands' (Record) (15).

Rivoll — Little Tough Guy

Rivoli — Little Lough.
(U).

Bexy — 'Alexander's Ragtime
Band' (20th) (3d wk).

Strand — 'Racket Busters'
(WB).

Local Boy, Phil Harris, Whamming 'My Bill' To Record 16G in Indols.

Record 10t in Indpls.

Indianapolls, Aug. 9.

True version of the home-town boy making good is being enacted here this week, with Phil Harris and his orchestra in the leading role and his orchestra in the leading role and pacing towards a new all-time house pass the present mark held by Eddy Duchin. Born a few miles from here, Harris is making his dirst stage really drawing the proud natives. Nick Lucas, in support, is credited turnstiles, while 'My Bill' on the screen is searcely mentioned in adversarially drawing the proud in the cortex of the control of the cortex of

Pitt. Biz Keeps Pace with Heat; 'Roars' Big 16½G, Lloyd, Nelson-Hilliard 18½G

Wilshie F. F. Word (2.98: 9.40 and Share)

Wilshie F. Word (2.98: 9.40 and Share)

W

Philly Biz Gets Hot as Temp. Cools: Pitts-Beware' 20G, 'Roars' \$16.200

okey at \$6,500. Last week, Professor Beware (Par) and Prison Farm (Par), \$5,000, fair, 26,000; 25-30-40)—(Par), \$6,000, fair in spile of stood building on Heek, second of 'Andjear' (UA) and 'Clly Streeth (Cal). Only fair in spile of stood building on Heek, second of 'Andjear' (UA), spilly \$6,000, and 'Dark Journey (UA), spilly \$5,300.

(UA), spilly \$5,300.

(Experimental California (Par), \$1,000

Cincy Biz Tops Heat: 'Roars' OK 17G, Lloyd \$11.000

Cincinnati, Aug. 9.
Theatre biz is above summer level for the second straight week.
Current take topper is 'The Crowd Roars,' at the Albee, which is heaving the burg's biggest figure for weeks. 'Professor Beware' is bagging second money. 'Keep Smiling' and 'Army Girl' are fetching so-so

sing second money. Keep Smilling and Army Giff are fetching so-to read and are fetching so-to read are fetching so-to-read are fetch

TEMPLE SMASH \$13,000 IN OMAHA: TAYLOR HOT

Ritz Bros. Hypo 'Gateway' to Sock \$53,000 in Chi; 'Letter' and Vaude Fine \$20,000, Lowe's P. A. Fair 10G

Key City Grosses

Estimated Total Gross
This Week \$1,219,866
(Based on 22 cities, 137 theatres, chiefly first runs, including N. Y.)
Total Gross Same Week

Last Year \$1,596,200 (Based on 21 cities, 143 theatres)

B'KLYN'S SPOTTY B. O.

(French), quiet \$11,500.

Paramount (4,126; 25-50)—'Texans'
(Par) and 'Mr. Chump' (WB), Good
\$17,000. Last week 'Professor Beware' (Par) and 'My Bill' (WB),
\$13,000, fair. \$13,000, fair.

Strand (2,870; 25-40)—'Man's Castle' (Col) (reissue) and 'Married Spy' (GN). Mild \$5,000. Last week 'Marriage Forbidden' (GN) and 'Air Devils' (U), \$5,000, quiet.

LETTER' BULKY

Letter of Introduction, dualling with 'We're Going to Be Rich' at the Keith Memorial, is ushering in the most important cash this week. Love Finds Andy Hardy, on doube bill ho, at Orph and State, is getting fair tally.

Estimates for This Week.

Metro's Chi Recruits Bernardene Baston young actress from Goodman Art theatre, and Bob Brown, legit and adio actor, both of Chicago, are coming to New York next week for screentesting by

\$18,000 IN HUB

'Clitterhouse' Swell \$21,000, 'Andy Hardy' Mild 11G

Chleago, Aug. 9.
Chleago theatre is getting the first atom all busines in town currently call the presence of the Ritz Bros. on the stage. Theatre is griding em in and out on a six-shows-a-day shedule, with the take zooming far above anything in the town by a weeks and topping the town by a section of the stage of t

weeks and topping the rown by a Second chief margine in the loop is the Second chief Latter of Introduc-tions and the second chief and second chief mouth, and build in seadily. Fine comment on this one and a clink to finish with a good and second chief to the second chief to the finish to the finish chief and finish to the finish chief f

Andy Hardy Minterson and Particle Manager of the Particle Manager of the Manager In Charactively.
United Artists finished a fine week
with 'Andy Hardy' and is holding
wer for a second session of solid
iz. Shirley Temple, always a loop
weakle, didn't do too well in the
the session of the session of the session of solid
iz. Shirley Temple, always a loop
weakle, didn't do too well in the
the session of boy' (WB) and 'Penroa (war, good \$11,000. Met (3,618; 25.50)—'Andy Hardy' (M-G) and 'Prison Break' (U). Meek \$11,000. Last week 'Seven Seas' (M-G) and 'Pearls of Crown' (French), quiet \$11,500. (French), quiet \$11,500.

Estimates for This Week
Apolie (B&K) (1,200; 35-55-65-75)
—Clitterhouse' (WB). Moved here
from Chleago and gathering good
\$6,000. Last week, 'Always Goodbye'
(WB), finished second loop session
to oke \$4,100.

to des \$4,000.
Chicage (Barx) (4,000; 35-5-75)
Genevy (Out) and stage; show,
and the stage of th

4,000, mlld. —, away 10 Palace (RKO) (2,500; 35-55-65-75) "Letter of Introduction' (U) and aude. Picture building or word-of-structure building or word-of-structure building or word-of-cettlent. Last week, Tough Guy' (U), ne \$20,200.

fair tally.

Estimates for This Week
Fennay (M&P) (1,32; 28-54-6)
-Professor Beware (Par) and
Bulldog Drummond (Par), dust
Bulldog Drummond (Par), dust
Million (2001) and Booloo (Par),
double, tepid \$4,000.

Keith Memorial (1001) (10); 55

Keith Memorial United Artists (B&K-UA) (1,700 \$5-55-65-75) — Andy Hardy' (M-G) (2d week). Holding to fine \$11,000 currently after taking exceptionally good \$17,900 last week.

'Andy Hardy,' \$7,500, Paces Port.; 'Texans' OK

Portland, Ore., Aug. 9. Pic theatre biz here is holding its head above water. Best bet is 'Love Finds Andy Hardy,' which is delivering bangup \$7,500 at the UA. so okay are 'The Texans' and eway,' each topping duals.

Estimates for This Week
Preadway (Parker) (2,000; 20-40)
—Birth of Baby (Indie) (3d week).
—Birth of Baby (Indie) (3d week).
—Birth of Baby (Indie) (3d week).

Mayhair (Parker at \$8,000)
—Mayhair (MKO)
—Grime (MKO)
—Grime (MKO)
—Grime (MKO)
—Grime (MKO)
—Grime (MKO)
—Grime (MKO)
—Mayhair (

port Husband' (20th), dual, disappointed at \$12,000.

Orpheum (Loew) (2,400, 62) - 33-40-40.

Orpheum (Loew) (2,400, 62) - 34-40.

Storm in Teauly (UA) (2d week). Hidd over after smash \$17,000 opening frame, second stama is skidding at the stamp of the

(WE), series diss Thoroughberd Parameuri Emmick-Evergreen (3,000; 30-40)—(Gateway (2001) and Keep Smiling (20th). Better than Carlon (1998) and Carlon (1998 next week for screeniesing of Metro.

Truman Bradley, radio announcer, also from Chicago, already has started work in pictures for M-G after being on the Coast only a short time after his test was okayed in N. Y.

'Frontier' Marks Time

Hollywood, Aug. 9.
Tentalive starting date for Samuel Caldword, and the samuel Caldword of the samuel caldword of the samuel caldword of the samuel caldword of the samuel callword of

Frontier. Goldwyn put his profit-sharing program into operation last week with the signing of Robert Riskin as his executive assistant. Riskin will share in the profits of all Goldwyn films, Other production and creative aless to be added to the staff will be included in the profit sharing.

K. C. ON UPBEAT: **TAYLOR GOOD** \$11,000

Biz appears to be slightly on the ungerade, although not by any starport process of the control of the control

Hollywood, Aug. 9. Charlie Morison has formed ar agency partnership with Nat Gold stone, Morrison's New York office will serve as the firm's eastern head

Morrison will confine his activities to the Coast.

to the Coast.

Rosalie Stewart is going into the agency biz on her own after five years in charge of writers, authors and scripts at Edington-Vincent.

Her brother, Stewart, also with V-E, goes into the new enterprise with her.

Robert Taylor Buffalo, Aug. 8 of Robert Taylor Buffalo, Aug. 8 of Robert Taylor Buffalo, Aug. 8 of Robert Buffalo, Buffa

'Ragtime' Smashing to Record 80G On B'way: Taylor, \$30,000, H.O.s: Vaude-'Tropic' No Panic at \$15,000

Broadway Grosses

Total Gross Same Week
Last Year.......\$355,900
(Based on 14 theatres)

'Alexander's Ragtime Band' is in town, and it's the bes' in the land as it swings its way to a possible \$80,000 at the Roxy, N. Y., about as much as can be packed into that house at can be packed into that house at present scales. Getting a bigger opening day in attendance than 'Cockeyed World' did, in '29, 'Band' played to 34,149 people on Saturday (6), a new all-time high for the house. In dollars that day, it grossed \$15,947, tops under the current policy while the \$80,000 figure on the week will, also, represent a new high at the 25c to 75c scale range (15c kids

will, also, represent a new high at the 23c to 75c scale range (10c kids all times).

It times).

See some range (10c kids all times).

It times).

It times).

It times (10c kids).

It times (10c ki

or better, while the Capitol Is doing well with 'Crowd Roars' at a pace of around, \$30,000.

well with 'Crowd Roars' at a page of acround -53,000.

Both the Par and Stream last night Tusus' needs indolever seasons. The furus' needs in the stream of the page of the pa

North being set back, due to revisions in picture.

Most discouraging business this picture.

Most discouraging business this second-run State, with Tropic Holi-day, and the Rivoli, which reopened will be short of \$10,000, port, white the State looks no better than \$15,000, value show there includes Nick with the State looks no better than \$15,000, and to see the state looks no better than \$15,000, and to see the state looks no better than \$15,000, and to see the state of the state

BUFF. STILL OFF:

TAYLOR, \$13,500

in spile of stitt compension twose in the property of the control of the control

MORRISON-GOLDSTONE: MISS STEWART SOLO

'Chickens' and Ams OK Dish in Balto At \$14,000; 'Algiers' Warm \$9,000

Baltimore, Aug. 9.

Nice apurt here this week. Combo
Hipp is taking lead with such
coupling of Mother Carecy Chiefe
Gant' (RKO) plus Major Bowes' Collegiste Revue'. Good combo and
such and such as the such such as the su

Judy and get good never processing the company of the company and the company of the company of



VARIETY August 8, 1938 The united motion picture industry is launching let.

The united motion picture of campion, in which discussed the fortune operation, order with discussion of each buttons will join forces thousands of each buttons, are about completed.

Tributors and producers, are about completed. Dear Sir During the weeks the campaign is in progress the most important the most important the most orestament will release many of the master orestament attractions ever created by the master orestament attractions ever created by the master orestament. The drive will be a powerful stimulus to the boxoffice and to all enterprises which as yours.

Office and to all enterprises—such as yours. Variety has lined up solidly behind the compaign. On Wednesday, August 31 (mark the date), Variety of the date of the drive.

On Wednesday, August 31 (mark the meetion called advertising actionment, a special advertising and provided the drive.

"Motion Fictures Are Your Best Entertainment, and the drive." Veriety invites you to reserve space in this special veriety invites you to reserve space own forceful of the comparishment of the RIGHT time to capitalize sales merses before the RIGHT time to capitalize readers at precisely the RIGHT time to capitalize readers at precisely the RIGHT time to capitalize on their entimesiasm. An early response will be appreciated. VARIETY TELEPHONE BRYANT 9.8153 OFFICES: 154 W. 461h ST., NEW YORK To be issued

August 31, 1938

Inside Stuff—Pictures

Watt Disney's 200 sninnhors will have a permanent exhibit of oil, water color, charcoal and pen and link poetraits and landscapes in the new studio, with the permanent control of the color of the colo

Charlie McCarthy' is helping to ease the unemployment situation through a deal with the Majestic Radio & Television Co, which has already added 2,000 workers to its payroll. Company is making a six-by-five-inch under successive Charles and the super-herodyne Charles and the super-herodyne Charles and the super-herodyne Charles and the super-herodyne control of the super-herodyne charles and the super

In August, 1918. I. M. Golden, now a San Francisco superior court huige, founded settleren California's first exhibs group: Market St. Theatre Owners Association, Exactly 20 years later, on Aug. 9, Independent Theorem Court of Northern California and San Francisco Theatre Owners of Northern California and San Francisco Theatre Owners of Inspection on Treasure Island, site of the 1839 Exposition, Golden the chief speaker.

Major itual o knost melted the wires with profuse applicate to one of the processor after a first processor and the proc

Hot weather and picture shortage don't deter Emit Union, who found a way to best the combo in his begins their Bester's Hills, without the bester that the without the product of the product and the product of goosefish drama. Police had to be called to handle the crowds. Uman is hunting more horor films.

From legs to angelfood is the latest exploit of the Paramount pa.'s in their campaign to build Martha Raye into a home girl. Five hundred cakes, made by a Los Angeles baker, were a mailed to 500 schilditors, each the card signed by Mide Raye Chi is mailed to 400 schilditors, each the card signed by Mide Raye Chi is a substitution of the card signed by Mide Raye Chi is a substitution of the card signed by Mide Raye Chi is a beautiful legs contest by midstake.

Dialogs for 'Snow White and the Seven Dwarfs' in Dutch, Portuguess and Italian have been completed abroad, according to word from Stuart Buchanan, now in Europe handling foreign versions. Swedish, German and Polish dialogs are under way, with Danish, Cechoslovakian and Arabic to come. French and, Spanish dubbing was done in the Hollywood

Vacation time for ordinary kids means added work for screen moppets tudios are crowded with youngsters and their mothers as producers edu pto complete pictures before the opening of the school year, Sept.

After that time the moppets must spend three hours a day in class-ons. During vacation their working hours are doubled.

Virtually the same sort of a campaign as lined up for 'Alexander's Rag-time-Band' is planned by 20th-Fox when 'Suez' is released. Not known whether budget will reach \$100,000 figure set up for 'Band,' but same elaborate bally has been outlined. Annabella, Tyrone Power and Loretta Young are starred in 'Suez.'

With a six-day shooting sked, Sally Rand's picture, 'Murder on Sunsel Boulevard,' has four financial backers, each of whom insists on being the producer. Bankroll boys are Eugene Frenke, Sam Coslow, Arthur Sheekman and George Hirliman, 'While the four producers are arguing with each other, the director goes no directing as he thinks best.

Delisting of the securities of International Cinema, Inc., Hollywood inde-pendent producer, will be alred by the Securities & Exchange Commis-sion. Public hearing on application to strike listing of the \$1 par common off the Los Angeles Stock Exchange will be conducted before an exam-

Charles H. Findley, formerly in exploitation division of 'March of Time' reel, has gone to Europe to represent Pathe newsreel. He will exploit the reel and help Americanize the European edition. Pathe expects to have a new contact man in Washington by Sept. 1 in order to build up the commercial and of biz.

More than 200 wreckers have started work demolishing old sets at the Julied Artists studio, built at a cost of \$385,000. Included in the wreck-ge are some of the best known sets in Hollywood, dating back to David Wark Griffith. Six and one-half acres are being cleared to build new est for Samuel Goldwyn's The Last Frontier.

Contrary to general belief, all Metro execs have not taken advantage of the profit-sharing contracts proffered last January. Bernard Hyman has steadfastly refused to sign a-pact calling for a cut in the earnings of Loew's, Ic., along with a weekly salary. He can't see anything but straight

RKO wants a new title for the story of Irene and Vernon Castle, skeded as the next Fred Astaire-Ginger Rogers picture. Original tag, 'Castles in the Air,' is owned by another studio. Mrs. Irene Castle McLaughlin, who wrote the tale, will be technical advisor when shooting begins next fall.

Concessionaires going into the exposition are being asked to purchase New York World's Fair bonds. This permits concessionaire people to have a say in the fair proceedings. In contrust, Great Lakes exposition did not allow concessionaires to have their bonds.

A \$220,000 print bill will cover the 100,000,000 circulars being distributed in the Greater Film Season drive. Some 600,000, constituting a freight car load, will go to each exchange for distribution. These in turn are to be circularized as part of the film essay contest.

Walter Wanger's 'Algiers' is a remake of the French. 'Pepe le Moko,' the role Charles Boyer plays in English and which Jean Gabin created in French. Another current release. 'Pll Give a Million' (20th-Fox) is a remake of an Italian film, 'The Millionaire.'

Picture companies are cooperating with the New York World's Fair in obtaining model exhibits of film stars. They will be used as part of the Girl Scotts' exhibit at the exposition. Home offices of film companies are supplying stills and other details.

Louis Bromfield's 'The Rains Came' went for \$55,000 to 20th-Fox, although spirited bidding didn't start until the book had been out about three months. It's now some six months old.

Lincoln Clasings No Help; 'Crime School' Good \$3,300

Lincoln, Aug. 9.
Dual 'Crime School' and 'Fools for
Scandal' walking off with things
here this week at the Lincoln. Stuart is finding 'Tropical Holiday' little better than average. House is having

better than average. House is having a tough time and is beginning to look better than average. House is having a tough time and is beginning to look and the look of look

Temp. Down. L'ville B.O. Up; 'Roars' Loud 6G; Texans, \$4,500

Louisville, Aug. 9.

Rain and generally cooler weath-er coupled with canceled softball games and outdoor affairs, all help ing to boost grosses to around mis

semes and outdoor staters, all neigh-geometric process to account mid-getting a break now that summer opera stower. The pulling Robert Taylor fans to Loew's State. However, it will be a close rase for to-morant is doing will at the Rialdo-ton. It will be a close rase for to-morant is doing will at the Rialdo-son is building by Johnston will be to be a close to the state of the son is building by Johnston will be for Cilterhouse at the Mary Ander-son is building by Johnston will be for the process of the state of the son is building by Johnston will be for the process of the state of the son is building by Johnston will be for the process of the state of the form of the state of the state of the form of the state of the state of the form of the state of th

turns, this Being third downtown west for the pair. Should account grower for the pair should be pair to the pair of the

CROWD ROARS' BIG

Vallee, 20G, Croons 'Co.' and Mpls. To High B. O. Pitch: Taylor Good 61/6

mount: looking to reach fair \$2,100 here. Last week, 'Cowboy' (WB) and 'Accidents' (WB), dual, 2d week, \$2,200, mild.

\$2,200, mild.
Celiseum (Hamrick - Evergreen)
(1,900; 21-32)—'3 Comrades' (M-G)
and 'Battle of Broadway' (20th)
dual. Headed for okay \$3,100, Last
week, Kidnapped' (20th) and 'Judge
Hardy' (M-G), good \$3,200.

Hardy (M.G.), good \$3,200.
Colonial (Sterling) (800: 10-21)—
Loved an Actress (GN) and 'Boggs Steps Out' (GN), dual, split with Lone Ranger (Rep.), five episodes, and 'G-Men' (CO). Indicate fair 151,000 (CO). Lease the Colonial Colonial

nice.

Fitti Avenue (Hamrick - Evergreen) (2,366; 32-37-42) — Crowd
Roars (M-G) and 'My Bill' (FN).
Catchy combo expected to get great
\$9,000, Last week, 'Miss Broadway'
(20th) and 'Sky Giant' (RKO), dual,
fair \$5,800.

sourt sen Sey Giant (RKO), dust, 188,000.

Birth of Baby' (Ind) (4th week).

Getting nice Ski00. Last week in the sen of the sen of

\$7,300.

Palemar (Sterling) (1,350; 10-27-37)—'Distress' (Rep) and 'Nurse' (U), plus vaude. Paced nicely at \$4,000. Last week, Born' (WB) solo with Major Bowes' ams, \$6,000, big.

Lidded Saratoga

(Continued from page 1)

recoup on the season for the moncy has gone elsewhere. Understood that a goodly number

of regulars have abandoned the Spa for Newport, having been denied their favorite night sport-gambling. Such monied people are attending the comparatively nearby Narra-gansett track. Sales of yearlings, one of the highlights of the Sara-toga mecting, have been away under normal with the amounts paid re-garded as comparatively puny.

garded as comparatively puiny.
Sophie Tucker never did open at
Piping Rock, having 'cancelled out'
at the request of the management
because of the gambling ban. Songstress turned about and went to
Allantic City despite her love of
equine thoroughbreds. Jinmy Durante had a bid for Riley's but
the did to the control of the control
up his tucket.
Claimed that a buttle, between

to okay \$4,500. Last week, but the bear of the bear of

Fourth week for 'trith of Baby' conclinions to steady draw. Cross the season of the se

Minneapolis, Aug. 9.

Loop showhouses are finally getting their tecth into that clusive

morsel, prosperity. It's the first big bite they've had for a long time and

it tastes mighty good.

Rudy Vallec, in person, with the first stage show to hit the loop in several months, has revitalized the box office picture, for the present at least Vallee has been no least. Vallee has been packing 'em in at the Orpheum and, instead of hurting the 'opposition, seems to be helping it. The strength of the epposition, of course, has much to do with Roars.' 'Cowboy from Brooklyn' and 'Rage of Paris' all clicking in swell style, Latter did so wiell its first week at the Orpheum it has moved to the World for an extended first-

week at the Orpheum it hat more to the World for an extended first run.

Estimates for This Week.

Aster (Par-Singer) (906) (1,525)—
The From City' (RKO) and 'Prison' Prison' City' (RKO) and 'Prison' Prison' Prison' City' (RKO) and 'Prison' Prison' City' (RKO) and 'Prison' Prison' City' (RKO) and 'Prison' City' (RKO) (

Last week Texans (Pr.), \$5,000.
Last week Texans (Pr.), \$5,000.
Last (Berger 900: 15.55). Western (Pr.)
Last (Berger 900: 15.55). Western (Pr.)
Last (Berger 900: 15.55). Western (Pr.)
Last (Berger 900: 15.55). Western (

'CROWD' SMASH \$15.000 IN PROV.

Robert Taylor is going big with local fans in The Crowd Roars' and giving Loew's plenty to roar about Loew's plenty to roar about Majerian Loew's plenty look of the Majerian Loew's Loew's

CATEWAY

| GAILIMAI | ١t |
|---|-----|
| 20th-Fox release of Samuel G. Engel | ١r |
| production. Stars Don Ameune, Arleen | S |
| Whelnu; fentures Gregory Itatoff, Binnie | 1 |
| Barnes, Gilbert Roland, Raymand Wal- | 1 |
| | |
| Worker, Screenplny by Lamar Trattl, from story by Walter Relach; editor, James B. | ŀì |
| Morley; camera, Edward Compager. At | t Ş |
| Rivoli, N Y., week Aug. 0, '35, Running | E |
| time, 13 mins. | f |
| time, 13 mins. | Ì٧ |
| Dick | ١t |
| | 1- |
| Prince Michael Gregory Rates | t |
| Tony | ١ť |
| Mr. McNutt Itayumnd Walburn | 15 |
| | Í |
| | 1 t |
| | lе |
| Mrs. McNutt | lъ |
| | |

Mrs. Mexul! Marferio Gateon
Henry Julya Thilou
Dr. Wellender Fritz Leller
Quard-Walter Warren Hyner
Davnnsky Rédy Control
Room Steward Room Leller
Ernest Room Steward Room
Brack Colleman
Parier Geruld Oliver Smith
Englishman Geruld Oliver Smith
Count. Albert Control 'Gateway' should get good grosses.
If has a nice, entertaining, original enough story buttressed by deft treatment and a cast that packs sufficient b. o. proportions to attractively deck out a display. Theme, which revolves around immigrants getting by the gate at Ellis Bland, bootd an understanding note for all

by the gate at Ellis Island, tooches moderaces, and the control of the control of

offer and, the much-married miles in the Barnel, 17thg to re-enter homeland to save her daughter from carrous.

To sing those characters in with paperman returning the properties of the proper

| RKO-Radio release of Lou Lusty | pro- |
|--------------------------------------|--------|
| duction: Stars Jack Onkie, Lucilla | Ball: |
| fontures Ruth Donnelly, Bendley | Page. |
| Fritz Feld, Thursdon Hall, Ellsabeth | Ris- |
| don. Directed by Ben Stoloff, Screen | miny. |
| Bort Granet, Paul Yawitz; story, Ch | inrien |
| Hoffman; musical director, Itoy V | Vehb; |
| enmera, Russell Matty. Reviewed in | Pro- |
| feelion Room, Aug. 4, '38, itunning | time, |
| 73 mins | |
| Mnrgan | Onkle |
| Annahet | Ball |
| | |

| Mnrgan | Jnck Onkle |
|-----------------|-------------------|
| A rinn hel | Lucille Ball |
| Josephine | Rutli Donnelly |
| Webb | Bradley Page |
| Vindimir | Fritz Feld |
| Mn for | Thursion Hall |
| fra. Fleicher | Ellen beth Risdon |
| Mr. Fletcher | Gronvillo Rules |
| Muldoon | lames Burke |
| Robert Fletcher | Lee Van Alta |
| Balley | Anthony Warde |
| Martin | Rdwnrd Marr |
| Mrs. Hurley | Leonn Roberts |
| | |

First-rate comedy, speedily paced and acted with considerable spirit, brings back Jack Oakie in an amus-ing role and launches Lucille Baif to top billing that's justified by a good performance. Film will stand up as a strong dualer, rating the advertis-ing leadoff in most places.

Sury by Charies Roffman is about the gar tool altustions and melodra-matte complications in which a film star fluid spersel as a result of overa six fluid present as a result of the six fluid present as a short term in the recommendation of the subsequently of the subsequently of the subsequently of the subsequently of the six fluid present as a superant as a

Smashing the Rackets

RKO release of B. F. Fineman production. Features Chaster Morris, France and Douglas, Ben Welden, El Pawley, Directed by Lew Landers, Story, Forsest Davie, adaptation, Lionen Houser editories, adaptation, Lionen Houser editories, Mariatro, Lione Musuraca, At Rialto, N. Y., Aug. 8, 38, funning time, 68 mins. Chaster Morris and Chaster Morris and Chaster Morris (1998).

| Susan LaneFronces Mercer |
|-----------------------------|
| Steve Lawrenco Bruce Cabat |
| Letty Lane |
| Spaulding |
| Whitey Clark |
| |
| Mac |
| Judge Wend Frank M. Thomas |
| Greer |
| PeggyKay Sutton |
| Ellis Theodore Von Eltz |
| Fig. Edith Craig Leonard |
| Leonard |
| MaxiePaul Flx |
| |

I'M FROM THE CITY

(WITH SONG)

| lon. | . 81 | tars | Joe | Pent | 195 | Fra | tures | nie | char |
|------|-------|-----------|------|-------------|-------|---------|--------|-------|--------|
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| Cnv | SI | ttor | | Direc | ted | by | Ben | 110 | Inca |
| CEC | ennl | lav I | hy N | ichol | OR T | . Ha | PERMIT | 'n | mber |
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| elf. | | | | | | Е | thon | Ln | diny |
| lixi | v | | 100 | | | Lot | vell | 4 34 | cKe |
| | | | | | | | | | |

Joe Penner has a certain amount of infectious humor in pictures, but he isn't given a fair shake in 'Tm

Miniature Reviews

'Gateway' (201h). 'Grand Ho-tel' treatment applied to Ellis Island, May look to fair b.o. 'Affairs of Annabel' (RKO-Radio). Farce starring Jack Oakie and Lucille Baii. A

laind, May look to fair b.O.
Affairs of Catharing, Jack
Oakie and Lucille Ball, As
tong dualer.
Sanashing the Racet (BKO).
Partial Catharing Catharing
The Theory aracket-busting.
Tim From the City' (BKO).
The Penner plays cowboy in a
trite comedy yarn, strictly for
The Chaer' (M-G). Passable
programmer; lacks marques
tenenth, but a good dualer.
The Chaer' (M-G). Passable
programmer; lacks marques
tenenth, but a good dualer.
The Chaer' (M-G). Passable
programmer; lacks marques
tenenth, but a good dualer.
The Chaer' (M-G). Amusmice of the Catharing (WB). Amusmice of the Catharing (WB). Amusmice of the Catharing (WB). Light
Thepeprate Adventure' (Rep.)
Light, fromantic comedy that Desperate Adventure (kep). Light, romentic comedy that will get by on both duals and in lesser single bill houses. 'Unashamed' (Cine). Uncom-mercial nudist film, made fairly well, however.

merical nudlat film, made fairly well, however.

from the City. Choice and quality of the property of the prop

THE CHASER

THE CHASEK

Mitri rites of Prins. Davis production.
Directed by Edwin L. Marin . Screenjast

Directed by Edwin L. Marin . Screenjast

Chaseline Sprates and Hown Emerit

Characteristics and Hown Emerit

Characteristics and Hown Emerit

Thomas Department of Hown Emerit

Land Marin Characteristics and Hown Emerit

Mr. Resument Pierre Walkin

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secretical and specific states of the secretical states of the story is not only the secretical states of the story is not only the secretical states of the story is not only the secretical states of the story is not only the secretical states of the story is not only the secretical states of the story is not only the secretical states of the story is not only the secretical states of the story is not only the secretical states of the story is not only the secretical states of the story is not only the secretical states of the story is not only the secretical states of the secretic states of the secretical states of the secretic states of the secretic states of t

ability to fill the simple requirements, other performances worth a mention are Lewis Stone's diogy doctor and Dennis O'Keefe's shifty stepping lawyer. Stone's part in the stepping lawyer. Stone's part in the stepping lawyer of the stepping here will be some stiff. O'Keefe's performance some stiff. O'Keefe's performance sight contradictions in the part. But the satisfyingly contrives to each the statisfyingly contrives to each the beartedness.

HIGHWAY PATROL

| Columbia production and release. Fea- |
|---|
| tures Robert Palge and Jucqueline Wells. |
| |
| Directed by C. C. Coleman, Jr. Story, Lami- |
| bert Hillyer: scraenplay, Robert E. Kent |
| and Stuart Anthony; camera, Lucien Bal- |
| lard: aditor. James Sweeney. At Cinbe. |
| N. Y., week Aug. 5; '38, dual. Running |
| time, 50 mins. |
| William Rolph |
| Jane Brady |
| J. W. Brady |
| Walter Brennan Arthur Loft |
| JarvieAlan Bridge |
| Carter |
| Martin |
| |
| |

Estella.

Estella.

Highway Patrol' is out gunning and the miggs had better watch out For John Carlo C

MR. CHUMP

| Werner production and release. Feetures ohnnis Davis, Lois Lane and Penny Sin- |
|--|
| lelon. Directed by William Clemens. |
| creen play, George Bricker; cnmera, Ar- |
| creen play, George Bricker; chmera. Ar- |
| hur Edeson; songs, Johnny Mercer, Ber- |
| ie Hanighan and Charles Henderson. At |
| aramount, Brooklyn, dunl. week Aug. 5. |
| 18. Running time, 60 mins. |
| ill SmallJohnnie Davis |
| ane Mason |
| |
| |
| d MnsonChaster Cluie |
| heriff Frank Orth |
| fr. SpragueGranvilla Bates |
| r. KoeperSpencer Charters |
| Acceptation Charters |
| opClem Bevans |
| heatrs Manager Sidney Bracy |
| 'Mr Chump' will some in a se |

A Desperate Adventure

Republic release of John H. Auer production. Stars Ramon Novurro, feature Marian Marsh, Margacet Teilhene, Eric Blore, Andrew Tombes, Tom Runierford, Review Tombes, Tom Runierford, Review Tombes, Tom Runierford, Review Tombes, Tom H. Auer, Stary, H. A. Review, M. Aller, Martin, Review, M. Review,

| Andis |
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| |
| Marcel Erno Vereben |
| MauriceMichael Kent |
| The Mante Kent |
| TipoCilif Nazarro |
| Prefect of Police |
| |
| Angela |
| |

Desperité Adventure, which isn't son't son

UNASHAMED

Cine-Grand production and release.
rected by Allen Stuart. Story, Cust.
C. Prescott-Richardson; acreenplay, WillLively, cannera, Rosslynn J. Cowa; es
Richard B. Gump and Moward Sprace
Richard B. Gump and Moward Sprace
3. Running time, 70 mins.

| Robert Lawton | Nobert Stanley |
|--|----------------|
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| | |
| | |
| | |
| Voody McGillienddy | Hitnesif |
| Voody McGillicuddy Dad McGillicuddy | iluss Lynn |
| | |

lives with sister (Miss Lame) and Charles with the control of the

Influx of Second-Run Houses Slans **London Firsts for \$250,000 Weekly**

Shortage of big pictures for the West End is no longer the major headache of theatre owners. A much bigger one is the influx of second run

with the Tivoli having gone over to second runs, the West End now has seven such houses. These, at a has seven such nouses. I ness, at a conservative estimate, dent major houses to the tune of \$70,000 each week. This, coupled with the early releases at some of the bigger theatres in London and the environs, nick the West End for over \$250,000

for several years.

At the annual meeting of General Theatres Corp. last week, Mark Ostrer, chairman and managing director, deplored the fact that there were too many picture houses in the West End, and people were not coming from the suburbs, as heretofore,

'Dangerous' 3d Par Pic Banned in Jamaica Due To Natives' Labor Row

'Dangerous to Know' is the third Paramount picture to be banned in Jamaica (British West Indies) dur-ing the last few weeks by govern-ment censors. Reason apparently is because of continued labor troubles in that country. The censors feared that connection with gangster them might incite natives.

Tip-Off Girls' and 'Wells Fargo also were barred, seemingly for the same reason. No specific excuss given by officials, however.

CAFE CURFEW EASE **URGED FOR OUEBEC**

Montreal, Aug. 9. Montreal, Aug. 9. .

Talk here and in Quebee of amending the 2 p. m. night elub curfew, following an appeal to Premier Duplessis from the chairman of the Montreal Metropolitan Commission, has evidently gone the way of all other similar representations of nitery reform in the province.

While pieth clubs cannot be forced.

nitery reform in the province.
While night clubs cannot be forced to close at 2 a. m. under the present law, the licenses granted night clubs are controlled by the Quebec Liquor Commission, and are issued with the understanding that night club owners will not violate the 2 o'clock regulation. QLC may cancel a club license at any time fo - any cause.

Hulbert-Courtneidge Musical in November London, Aug. 9.

London, Aug. 9.
Lee Ephraim's musical, starring
Jack Hulbert and Cicely Courtneidge,
opens at the Palace in November.
Meantime, Metro's "Marie Antoinette' has pre-release there early next
month

London Calling Vorhaus

Hollywood, Aug. 9.

Hollywood, Aug. 9.
Bernard Vorhaus, who finished 10th Avenue Kid' at Republic, has been ordered to London by Paul Soskin to direct a picture under a contract made last year.
Commitment calls for his appearance in England before Oct. 22.

Metro's Foreign Legalist

Metro's Foreign Drive

Departing from its usual method of procedure, Metro this year will inaugurate a series of sales drives in various foreign nations, excepting the continent. It is the firs

this has been done in years.
Officials are credited with believing that Metro's product this year offers a fine chance to plug pictures in the foreign territories. Each country will select individual dates for the intensive sales drives, such being known as Arthur L. Months, in honor of Metro's for

Huge Ballet Unit Opens Promising Aussie Legit Year

Sydney, July 22. Sydney, July 22.
Importation of the Covent Garden
Ballet, set for Oct. 1 in Melbourne,
is the first legitimate show being
lined up under the new WilliamsonTait alignment. Other shows will
include 'I Married an Angel' and
'The Women.'

The ballet will be one of the largest touring troupes in this section of the world. Victor Dandre is

Gurector.

Currently, 'Rose Maric' is being revived by W-T in Melbourne. Yehudi Menuhin and Richard Crooks are set for another tour next year. Ernest Rolls is in the U. S. for bookings now while George Dean is due in America next month for the

New Sydney Films

Sydney, July 22.

Bunch of new films here to build up current b.o. slump. 'Marco Polo' (UA) expected to do okay. 'Divorce of Lady X' (UA) may find some suc-(UA) expected to do olay, Divorce of Lady X (UA) may find some succitally a superior of Lady X (UA) may find some succitally a superior of Lady X (UA) may find some succitally superior of Lady X (UA). Nothing can stop Snow White (RKO) as it goes on and on. "Broken Medody (BEE) and on "Broken Medody (BEE) Latter regarded as hard to zell, but may take some enme biz. Rose of Traice' (BEE) quits, with Tise tele (BEE) coming in. "Test Pilot' (M-G) is still zooming. Merci is also doing (BEE) coming in." Test Pilot' (M-G) is still zooming. Merci is also doing still the succession of the s

Melbourne, July 22.

Melbourne, July 22.
Biz going ahead. Some nice attractions now ire play should return managements satiractory a. Clois-management satiractory a. Clois-most play for the former. Stella Dallas' (UA) is still only and 'Daube Weeding' (M-O) and the management satiractory and 'Daube Weeding' (M-O) and 'Annagement of the managues include, 'The Great Carrick', (WB), 'Stolen Heaven' (Par), 'Something to Sing About' (Action) and 'Sland-in' (UA).

Auckland, N. Z., July 22. Auckland, N. Z., July 22.
Pictures in Auckland, Duncdin,
Wellington and Christehurch include
Mad About Music (U), Tom Sawyer' (UA), 'Firefly' (M-G), 'Maccoplot' (UA), 'Old Chieson' (20th),
'Hawaii Calls' (RKO), 'Big Broadcast' (Par), 'Stage Doo' (RKO),
'London By Night' (M-G), 'Goddwyn
'Follies' (UA), 'T Sec Ice' (BET),

Levy Reps Otterson

meuro's Foreign Legalist
Joseph Rosthal, for merly of
Blinking & tosthal, has joined Metro
Blinking & tosthal, has joined Metro
Gepartment of the foreign limits suitable for American import.
Outcroon, former Erji and Paralegal tasks he handled as scretary legal tasks he handled as scretary legal tasks be handled as scretary legal tasks be handled as scretary legal tasks be handled as scretary legal tasks he handled set of the foreign department. Bit mili gas French pictures into the world continues his other executive duties.

Columbia to Sign For

British Quota Supply.

Columbia is about to sign on the dotted line for its supply of quota produced to the columbia of the co for-one provisions of the Act, adequate footage to offset give adequate footage to against its American program.

Deal has been worked by Joe Friedman in conjunction with J. A McConville, foreign chief, recently in this territory.

\$3,700,000 PROFIT FOR ASSOCIATED BRITISH PIX

Associated British Picture Cop-report shows a net profit of over \$3,00,000 for the year ending March to the profit of the year ending March by \$400,000, a final dividend of 10% for the year, less tax. In the year of 20% for the year, less tax. The year of 20% for the year, less tax. The year of 20% for the year, less tax. The year of 20% and year of 20% of 20% of 20% of 20% for the year, less tax. The year of 20% of 20% for the year, less tax to 20% of 20% of 20% annual meeting July 23, with Mark Oster, chairman and managing di-rector, reporting the corporation had made a profit of over \$1,000,000, of reached the previous year. The directors recommended a final dividend of \$6% on the participating or-dinary shares, making 15% for the substantial sum was also added to the general reserve.

Glasgow Preem Aug. 27 For Waller-Howes Show

Jack Walter Bellow Review 20sical, adaptation from Walter Hactet's play, "Wiseled Earl, is totitled 'Bobby O:1 Your Cun," with
ast comprising, Howes, Diana
Churchill, Gertrude Niesen, Berha
and the Four Franki, who excepted
this engagement in preference to the
Folies Bergerc, Paris, revue.
Show, being produced by William
Churchill, "Berne Weeks
and one night, then comes to Lonon, either at His Majesty's or Adelphi theatre, Sept. 35.

Properties,
controlling both there house, the
invested in the musical with Walter,

Burger to S. A.

Sam Burger, Metro foreign de-partment executive, left last week for South America on an extended inspection tour. He is flying from Florida to Puerto Rico. He will be absent from N. Y. sev-

'Returns,' London, Folds

London, Aug. 9.

'Happy Returns,' C. B. Cochran's revue, closed Aug. 6.
Producer frankly admitting his show was a failure.

LACHMAN'S FRENCHIES

Paris, Aug. 9.
Harry Lachman, who has sailed in New York, has signatured a term reducer - director contract with ndre Daven. producer - dir Andre Daven First French film will be made

Current London Plays (With Dates When Onened)

nch Without Tears, Criterion-Nov.

and Margaret,' Wyndhams - Feb

27. "Shring Morning," Duchests May 26, '28, 'Spring Meeting," Anthonough May 31, Jan's Wife. Aldwych June 10, Stonedlenne, Haymarket June 19, Stonedlenne, Haymarket June 19, Stoleden Pay, St. James June 21, Maritan, Tubese-July 1, Theories Ashkeunzi, Theories July 161 (Cleux) Collegeum July 16.

mbia to Sign For British Quota Supply Aussie Joint Distrib Deal Assures **Outlet for Indie Firms in America**

Hutchinson's S. A. Hon

W. J. Hutchinson left on a tour of Central and South America and South Africa last veek which will finish his first complete swing around the globe. The 20th-Fox formount and complete swing complete swing claim sales called will make an intensive study of the South African situation where there is a new distribution by the company in being considered.

Hutchinson only recently got back from Europe, where he attended from Europe, where he attended from Europe, where he attended Previous to that he had been on a wing to Australian territory.

Dan Michalove, who will make a long on the Australian territory on the Australian territory on the Australian territory.

on the Aussie situation, is set to sail from the Coast for Sydney on Aug. 17. Probably will make recommendations regarding Hoyts circuit and future relations with the film com-

3 Probe Industry For N. S. Wales In Exhib-Distrib Row

Sydney, July 22.

New South Wales government of the picture business in this state is expected to be based on the state is expected to be based on the state of t

to make the distributors live up to the law.
There also are considerable arguments being brought up on the Nguments being brought up on the Nguments being brought up on the Despite the law passage about six Despite the law passage about six of the law o

answered.

Inside information is that Greater Union Theatres is pressing a petition to the Government on the alleged picture monopoly by Hoyts. Hoyts answers this by stating it's entirely a commercial proposition. Whether

answers this by stating it's entirely assumed in a commercial proposition. Whether the Government will force Hoyts to give up part of its enormous supply of pictures is a vital point. Legally, it's doubtful if one trading organization could be made to deliver to an Understood that Aussic exhibitors would like to see laws similar to work the seed of the 25% right of rejection, no block-booking and strict regulation of the tree construction, regulation of the construction strict governmental control. Too clastic in this state, exhibitors claim.

GABY MORLAY TO PLAY B'WAY BEFORE CANADA

Prior to appearances in Canada, Gaby Morlay will head a Parisian dramatic troupe, which will play a limited engagement in New York in late autum, under J. A. Gawin. Canadian showman. A repertory of the Canadian showman. A repertory of the Canadian showman are considered to the Canadian showman and the Canadian showman. A repertory of the Canadian showman. A repertory of the Canadian showman are canadian shown as the Canadian shown as th

London Okays Waller

Mexiconers to the Dailadium (a),
Pate varieties the Coloria Lane after Baloace, Paramounts manStanier, all clicked.
Waller was forced to energe and home post of home post of the Coloria Lane after Baloace, Paramounts manStanier, all clicked.
Waller was forced to energe and home post of home post of the Coloria Lane.

Auckland, N. Z., July 22.

Auckland, N. Z. July 28.
Cooperative deal consummated here whereby a feelure Corp., the Fullers and Fuller-Hayward interests, will serve as distributors here for British Ampire Films holds interest for American Independent companier, and a feelure feelure and experimental companier and a feelure feelu through BEF. Also goes for the British on distribution.

erage already secured in Australia through BEF. Also acces for the Horderbood that another group in Aussie was cager to deal with Republic, but a phone conversation from New Zealand to New York by Medical Continues as before only may be a supported that a support of the suppo

PAR LINES UP 14 FILMS **FOR ITALY IN 1938-39**

Paramount thus far has lined up 14 festures which it will send to Italy during 1988-93, though later the total may be raised to 20. This was revealed in connection with the visit revealed in connection with the visit revealed in connection with the visit was revealed in connection with the visit was revealed in connection with the visit of the visit of the visit of the visit of the visit was and restriction of the visit was and restriction of the visit was the visit of the visit of the visit was the visit of the visit of the visit was the visit of visit of the visit of visit of the visit of visit of the visit enthuslastic about Italy's native production proclivities. Claimed producing was not done with gov-ernment coi

Tokyo Bans 'Angels'

Tokyo, July 22.

Although 'Hell's Angels' was released here several years ago and'
grossed heavily, it's known that the
home ministry is considering placing it on the banned list, if revived
at this, time.

Understond that 'Trench' and an
unmed Grand National picturemeet the same fale, because of
treatment of war, them.

Rea Signs Banks

Lindon, Aug.
Alee Rea has strated Levile Banks, as permanent star at the Apollo.
Banks to start new contract after he appears in 'Goodlye, Mr. Chips' for O'Bryen, Linnit & Dunfee.

Stanley, all clicked.

Waller was forced to encore and home post.

make a speech before getting off. He has been here about four weeks stage.

(For information of theatre and film exchange bookers, Vaniery presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Vaniery and the running time of prints are included.)

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| WEEK OF RELEASE | , | PRODUCER | | | TALENT | DIRECTOR | TIME MINS, | WHEN REVIEWED BY VARIET |
|-----------------------|--|---|---|---|--|--|--|--|
| 5/20/38 | SIX SHOOTIN' SHERIFF SWISS MISS NUSSEEN COMBEREY WEEN COMBEREY BLIND ALIBI EASCALS THE DEVIL'S PARTY MYSTERY HOUSE | M. & A. Alexander Hal Roach E. B. Derr Geo. Arthur Cliff Reid John Stone Ed Grainger Bryan, Foy | GN MGM Mono Par | Western Comedy | Ken Maynard S. Laurel-O. Hardy S. Blane-L. Hughes MacMurray-H. Hilliard R. Dix-W. Bourne J. Withers-R. Hudson V. McLaglen-B. Roberts H. Bogart-G. Pago | Harry Fraser John G. Blystone Carl Brown Al Jantell Lew Landers H.B. Humb'rstone Ray McCarey Lew Seiler | | 5/11 |
| | NUMBERED WOMEN COCOANUT GROVE | E. B. Derr Geo. Arthur | Par RKO | Musical Meller | MacMurray-H. Hilliard R. Dix-W. Bourne | Al lantell Lew Landers | | 5/18 5/25 5/25 |
| | BASCALS THE DEVIL'S PARTY | John Stone Ed Grainger | RKO 20th U WB | Comedy Drama Musical Meller Musical Drama Drama | J. Withers-R. Hudson V. McLagien-B. Roberts | H.B.Humb'rstone Ray McCarey | | 5/25 5/25 6/1 |
| 5/27/38 | YELLOW JACK | Jack Cummings | 22025 | Drama Meller | R. Montgomery-V. Bruco L. Nolan-M. Carilsie | Geo. Seitz | 83 r 65 | 5/25 5/18 |
| -,,, | YELLOW JACK HUNTED MEN DESERT PATROL KIDNAPPED CRIME SCHOOL | Jack Cummings Harold Hurley A. W. Hackel K. MacGowan Bryan Foy | Par Rep 20th WB | Meller Western Rom-Dr Drama | Bob Steele-W. Meldon W. Baxter-F. Bartholomew H. Bogart-Gale Page | Geo. Seitz Louis King Sam Newfield Al Werker Lew Seiler | r 63 | |
| 7 | CRIME SCHOOL | Bryan Foy | WB | Drama Pom Dr | H. Bogart-Gale Page | Lew Seiler | 76 | 5/25 5/4 |
| 6/3/38 | THREE ON A WEEKEND THREE COMRADES A FAREWELL TO ARMS (R) | H. Manckiewicz F. Borzago | MGM Par | Rom-Dr Rom-Dr Drama Drama Meller Musical Drama | R. Taylor-Toue-M. Sullavan G. Cooper-H. Hayes | Frank Borzage F. Borzage | 100 | 6/15 5/25 12/3/1932 12/6/1932 5/25 |
| | SIGN OF THE CROSS (R) SAINT IN NEW YORK | C. B. deMille Wm. Sistrom | Par RKO | Drama Meller Musical | L. Hayward-K. Sutton | C. B. deMille Ben Holmes | 124 71 | 12/6/1932 5/25 6/1 |
| | THREE ON A WEEKEND F THERE COMEADES F THERE COMEADES F THERE COMEADES F THERE COMEADES F THERE FOR THE F THERE | GB H. Manckiewicz F. Borzagc C. B. deMille Wm. Sistrom Gene Markey E? Grainger Bryan Foy | GB MGM Par Par RKO 20th U WB | Drama Com-Dr | M. Lockwood-J. Lodge-B. Ray R. Taylor-Tone-M. Sullavan G. Cooper-H. Hayes March-Colbert-Laughton L. Hayward-K. Sulton S. Simon-O. Ameche-B. Lahr W. William-G. Patrick J. Chapman-J, Litel | Carol Reed Frank Borzage F. Borzage C. B. deMille Ben Holmes Allan Dwan Jas. Whale John Farrow | 100 90 124 71 70 68 | 6/8 6/15 |
| 6/10/38 | HELD FOR RANSOM THE TOY WIFE RING KONG IR. RING KONG IR. RIDERS OF BLACK HILLS LADIES IN DISTRESS ONE WILD NIGHT GOLDDIGGES IN PARIS | GN Merian C. Cooper Fritz Lang M. C. Cooper Wm. Berke Harry Grey John Stone | GN MGM | Meller Drama Rom-Dr Spec | G. Withers-B. Mchaffey-J. Mulhail L. Ra'ner-M. Jonglas-R. Young S. Sidney-G. Raf-H. Carey, F. Wray-B. Cabot-Cooper J. Mesoulteers A. Skipworth-P. Moran J. Lang-L. Talhot-S. Toler R. Vallee-R. Lane | Clarence Bricker Richard Thorpe Fritz Lang Schoedsack | | 7/20 6/8 |
| | YOU AND ME RING KONG (R) | Fritz Lang M. C. Cooper | RKO | Rom-Dr Spec | S. Sidney-G. Raft-H. Carey F. Wray-B. Cabot-Cooper | Fritz Lang Schoedsack | 59 93 90 96 55 66 | 3/7/1922 |
| | LADIES IN DISTRESS ONE WILD NIGHT | Harry Grey John Stone | Rep Rep 20th | Meller Meller | A. Skipworth-P. Moran J. Lang-L. Talhot-S. Toler | Gue Meine | 63 . | 6/22 6/15 5/11 |
| 0.417 400 | GOLDDIGGERS IN PARIS | Sam Bischon. | WB | Musical | R. Vallee-R. Lane | Eugene Forde Ray Enright | 100 | 5/25 . |
| 6/17/38 | HOLIDA: CRIME OVER LONDON WOMAN AGAINST WOMAN PRISON FARM BLONDE CHEAT THERE BLIND MICE BLOCKADE OUTLAW EATRESS WHEN WERE YOU BORN | Everett Riskin GB Edw. Chodorov Par Wm. Sistrom Ray Griffith Walter Wanger Trem Carr Bryan Foy | CoI GB MGM | Drama Mystery Rom-Dr | K. Hepburn-C. Grant M. Grahame-P. Cavanaugh V. Bruce-H. Marshall S. Ross-L. Nolan-J. C. Nalah J. Fontaline-D. de Marney L. Young-J. McCrea H. Fonda-M. Carroll Bob Baker-C. Callego C. Raker-C. Callego | George Cukor Alf. Zeisler R. Sinclair | 93 84 60 69 | 5/18 11/11/36 6/22 7/20 |
| | PRISON FARM BLONDE CHEAT THEFE BLIND MICE | Wm. Sistrom | RKO | Rom-Com | S. Ross-L. Nolan-J. C. Nalsh J. Fontaine-D. de Marney | Jos. Santley | 69 | 7/20 |
| | BLOCKADE OUTLAW EXPRESS | Walter Wanger Trem Carr | 20th UA | Rom-Dr Meller Rom-Com Rom-Dr Drama Western Drama | H. Fonda-M. Carroll Bob Baker-C. Callego | Alt. Zeisler R. Sinclair Louis King Jos. Santley Wm. Sciter Wm. Dieterle Geo. Waggner Wm. McGann | | 6/8 6/8 7/20 |
| 6/24/38 | HIGHWAY PATROL | W. MacDonald | WB Col | Meller | C. Rains-J. Cooper J. Wells-R. Paice | Wm. McGann | 56 | 7/20 6/15 8/10 |
| 0/22/00 | HIGHWAY PATROL ROMANCE DE LIMERELOST BAR 29 JUSTICE BORDER G-MAN MR. MOTO TARES CHANCE YOUNG FUGITIVES WHITE BANNERS | W. MacDonald Frank Davis Mono Harry Sherman Bert Gilroy So' Wurtzel Barney Sarecky | Col MGM Mone Par RKO 20th | Meller Rom-Dr Rom-Dr Western Western Mystery Meller | J. Wells-R. Palge Bartholomew-Sondergaard J. Parker-E. Linden W. Boyd-G. Hayes George O'Brien F. Lorre-H. Hudson D. Kent-R. Wilcox C. Balns-J. Cooper | C.C. Coleman. Jr. Sam Wood Wm. Nigh Les Selander David Howard Norman Foster John Rollins Ed. Goulding | 56 78 80 | 6/22 7/20 |
| | BORDER G-MAN MB. MOTO TAKES CHANCE | Bert Gilroy So' Wurtzel | RKO 20th | Western | W. Boyd-G. Hayes George O'Brien P. Lorre-T. Hudson | Les Selander David Howard Norman Foster | 61 57 | 7/20 6/15 |
| | YOUNG FUGITIVES WHITE BANNERS | Henry Blanke | WB | 1 21 | D. Kent-R. Wilcox C. Rains-J. Cooper | John Rollins Ed. Goulding | 67 | 6/15 7/20 5/25 |
| 7/1/38 | CITY STREETS CITY STREETS EVERGREEN (B) HAVING WONDERFUL TIME ABMY GIEL ALMYS GOODBYE SOUTH RIDING DANGER ON THE AIB RAGE OF THE AIB MEN ARE SUCH FOOLS | W. MacDonald V. Saville P. S. Berman Sol Siegel | GB RKO | Meller Musical | Carillo-E. Bellows-H. J. Eddy J. Matthews-B. Mackay G. Rogers-D. Fairbanks, Jr. M. Evans-P. Foster B. Stanwyek-H. Marshall R. Richardson-E. Best D. Woods-A. Grey D. Darrieux-D. Fairbanks, Jr. W. Morris-P. Lane | Al Rogel Victor Saville Al Santell Al Santell Arm'd Schaefer Sid Lanfield Vic Saville Olis Garrett Henry Koster Busby Berkeley | 68 82 | 7/27 1/15/35 |
| | HAVING WONDERFUL TIME ARMY GIRL ALWAYS GOODBYE | P. S. Berman Sol Siegel Ray Griffith | Rep | Rom-Dr Rom-Dr | G. Rogers-D. Fairbanks, Jr. M. Evans-P. Foster B. Stanwyek-H. Marshall | Al Santell Arm'd Schaefer | 68 82 70 90 75 84 65 | 6/15 7/20 6/29 |
| | DANGER ON THE AIR | Ray Griffith Alex Korda Irving Starr B. G. DeSylva David Lewis | UA U | Comedy Rom-Dr Rom-Dr Drama Mystery Com-Rom Rom-Com | R. Richardson-E. Best D. Woods-A. Grey | Vic Saville Otls Garrett | 84 65 | 7/27 |
| | MEN ARE SUCH FOOLS | David Lewis | WB . | Rom-Com | D. Darrieux-D. Fairbanks, Jr. W. Morris-P. Lane | Henry Koster Busby Berkeley | 80 69 | 6/15 |
| 7/8/38 | FAST COMPANY MAN'S COUNTRY CRIME RING LITTLE WOMEN (R) DURANGO VALLEY BAIDERS PANAMIN'S BAD MAN MY BILL | F. Stephani Mono Cliff Reld | MGM Mono RKO RKO | Rom-Com. Western | M. Douglas-F. Rico | Eddie Buzzel Robert Hill | 75 53 76 117 | 6/29 8/3 7/27 |
| | LITTLE WOMEN (R) DUBANGO VALLEY BAIDERS | K. MacGowan A. W. Hackel Sol Lesser | REO Rep 20th | Mystery Rom-Dr Western Western Drama | A. Laue, F. Mercer Hepburn-J. Bennett-F. Dec Bob Steele-L. Stanley S. Ballew-N. Beery K. Francis-J. Litel | Geo. Cukor Sam Newfield | | 11/21/33 |
| | PANAMINT'S BAD MAN MY BILL | | WB | Western Drama | S. Ballew-N. Beery K. Francis-J. Litel | Eddie Buzzel Robert Hill Les Goodwins Geo. Cukor Sam Newfield Ray Taylor John Farrow | 60 | 8/10 6/15 |
| 7/15/38 | PIONEER TRAIL SHOPWOEN ANGEL PRIDE OF THE WEST GOLD MINE IN SKY PASSPOET HUSBAND PRISON UREAK | J. L. Manckiewicz | CoI MGM | Western Rom-Dr Western Western | J. Ludeu-J. Barkley M. Sullavan J. Stewart | Jos. Levering H. C. Potter Les Selander Joe Kane Jas, Tinling Arthur Lubin | 85 | 7/13 |
| | GOLD MINE IN SKY PASSPORT HUSBAND | C. E. Ford Sol Wurtzel | Par Rep 20th | Western Com-Dr Meller | G. Autry-S. Burnette P. Meore-S. Erwin | Joe Kane Jas Tinling | 66 74 72 | 7/6 7/27 7/20 |
| 7/22/38 | PRISON BREAK REFORMATORY | Bryan Foy J. L. Mancklewicz Harry Sherman C. E. Ford Sol Wurter Tr. Col Hal Roach A. Hornblow, Jr. C. E. Elliott Robert Sisk K. MacGowan | Col MGM | Meller Drama Com-Dr | R. Francis-J. Lited J. Ludeo-J. Barkley M. Sullavan-J. Stewart M. Sullavan-J. Stewart M. Bull Boyd G. Bill Boyd G. British F. Moore-S. Erwin G. Farrell-B. McLano J. Hell-C. Wyuters M. Roseur-J. Garland G. Tapley-S. Asmar-A. Law W. Barter-M. Weaver C. Tapley-S. Asmar-A. Law W. Barter-M. Weaver C. Soyer-S. Gurle-H. Lamar- Massch Twins G. Startel-I. Meredith C. Startel-L. Meredith | Arthur Lubin Lew D. Collins | | 6/29 |
| | REFORMATORY LOVE FINDS ANDY HARDY TROPIC HOLIDAY BOO-LOO | A. Hornblow, Jr. C. E. Elliott | Par Par REO | Musical Adv-Dr Meller | M. Hooney-J. Garland D. Lamour-Burns-Raye C. Tanley-S. Asmore-A. Lane | Lew D. Collins Geo. Seitz Theodore Reed C. E. Elliott Lew Landers Walter Lang | 90 | 6/29 7/13 7/6 8/3 7/20 7/13 6/29 |
| | FLL GIVE A MILLION | Robert Sisk K. MacGowan | RKO 20th UA U | Meller Drama | B. Dix-C. Morris-J. Fontaine W. Baxter-M. Weaver | Lew Landers Walter Lang | 80 70 | 7/20 |
| | TROPIC HOLIDAY BOOLDOY BOOLDOY FIL GIVE A MILLION LTL GIVE A MILLION LTL GIVE A MILLION LTL GIVE A MILLION LTL GIVE A MILLION FENROP'S DOUBLE TROUBLE STRANCE BOADDERS FIRE CHASER PARE CHASER HEBOES OF THE HILLS MOTHER CAREFY CHICKENS LITTLE MISS SEROLDWAY LATTLE CARDY ANNIES THE CROWD BOARS THE CROWD HOLIDAY MAN FROM MUSIC MOUNTAIN IM FROM THE CITY LETTER OF INTRODUCTION ME. CHUMP THE GLADJATOR | Ken Goldsmith Bryan Foy | WB | Drama Rom-Mel Drama Com-Dr | Dead End Kids Mauch Twins | | 61 90 77 60 80 70 95 85 65 | 7/27 |
| 7/29/38 | SOUTH OF ARIZONA STRANGE BOARDERS | Col Geo. B. Mason Frank David Harold Lloyd Wm. Berke P. S. Berman D. Hempstead Anatole Litvak | Col GB | Western Mystery Com-Dr Comedy Western | Mauch Twins C. Starrett-I. Mercelith T. Walls-R. Saint Cyr D. O'Kecfe-A. Morris-L. Stone H. Lloyd-P. Welch Three Mesquiteers R. Keeler-A. Shirley S. Temple-G. Murphy-Duranto E. G. Robinson-C. Trevor | Lew Seiler Sam Nelson George Mason E. L. Marin Elliott Nugent Geo. Sherman Rowland V. Lee Irving Cummings Anatole Litvak | | |
| | PROFESSOR BEWARE | Harold Lloyd | MGM Par Rep RKO | Com-Dr Comedy Western | D. O'Keefe-A. Merris-L. Stene H. Lloyd-P. Welch | E. L. Marin Elliott Nugent | 75 90 55 | 8/10 7/13 8/3 7/27 7/6 |
| | MOTHER CAREY'S CHICKENS LITTLE MISS BROADWAY | P. S. Berman D. Hempstead | RKO 20th WB | Drama Rom-Com Drama | R. Keeler-A. Shirley S. Temple-G. Murphy-Duranto | Rowland V. Lee | 55 82 70 87 | 7/27 7/6 |
| 8/5/38 | THE LADY VANISHES | Anatole Litvak A. Hitchcock Sam Zimballst E. 3. Derr Harold Hurley Herman Schlom Chas. E. Ford Wm Sistrom Samuel G. Engel John Stahl Bryan Foy David I. Loev | GB MGM | Rom-Dr | E. G. Robinson-C. Trevor M. Lockwood-P. Lukas | Anatole Litvak A. Hitchcock | 87 | 6/22 |
| | BAREFOOT BOY BULLDOG DRUMMOND IN AFRICA | E. B. Derr Harold Hurley | Mono Par Rep Rep RKO | Rom-Dr Rom-Dr Drama Mystery Sports Outdoor Comedy | M. Lockwood-P. Lukas R. Taylor-M. O'Sullivan J. Moran-M. M. Jones-R. Morgan J. Howard-H. Angel-H. B. Waruer B. Cromwell-M. Hunt | R. Thorpe Karl Brown | | 8/3 |
| | COME ON, LEATHERNECKS MAN FROM MUSIC MOUNTAIN | Herman Schlom Chas, E. Ford | Rep | Sports | R. Cromwell-M. Hunt G. Autry-S. Burnette | Jas. Cruze Joe Kane | 54 | |
| | GATEWAY LETTER OF INTRODUCTION | Samuel G. Engel John Stahl | TI TI | Rom-Dr | G. Autry-S. Burnette J. Penner-L. Krueger D. Ameehe-A. Whelan-Ratoff A. Leeds-A. Menjou-Bergen Johnnie-Lola Lane | Ben Holmes Al Werker | 54 71 73 | 8/10 8/10 8/3 8/10 |
| 8/12/38 | MR. CHUMP THE GLADIATOR | David L. Loew | Col MGM | Com-Rom | Johnnie-Lola Lane J. E. Brown-J. Travis | Wm. Clemens | 100 60 | 8/10 |
| | THE TEXANS PAINTED DESERT | Lucien Hubbard Bert Gilroy | Par RKO 20th | Comedy Com-Dr Outdoor Western | R. Young-R. Hussey J. Bennett-R. Scott | R. Schunzel Jas. Hogan | ,,, | 8/3 |
| | KEEP SMILING THE MISSING GUEST | David L. Loew Edw. Chodorov Lucien Hubbard Bert Gilroy Sol Wurtzel B. Sarecky Sam Fischoff | 20th U WB | Com-Rom Mystery Meller | J. E. Brown-J. Travis R. Young-R. Hussey J. Bennett-R. Scott G. O'Brien-L. Johnson J. Wilhels-G. Stuart P. Kelly-C. Moore-Lundigan H. Bogart-Gloria Diekson R. Hayward-C. Outgley | Herbert I. Leeds John Rollins | | |
| 8/19/38 | CONVICTED MARIE ANTOINETTE | TANTIL A SECTION | Col | | R. Hayward-C. Quigley | Lloyd Bacon Leon Barsha | | |
| | GIVE ME A SAILOR SMASHING THE RACKETS | Col H. Stromberg Jeff Lazarus B. P. Fineman John H. Auer H. J. Brown J. Pasternak Hal Roach | Col MGM Par RKO | Drama Comedy Meller | R. Hayward-C. Quigley N. Shearer-T. Power M. Raye-B. Hope-B. Grable C. Morris-F. Mereer R. Novarro-M. Marsh T. Power-A. Faye-Ameehe D. Durbin-J. Cooper-I. Rich Laurel and Hardy | W. S. Van Dyke Elliott Nugent | | 7/13 7/27 8/10 |
| | A ROMANTIC ROGUE ALEXANDER'S RAGTIME BAND | H. J. Brown | Rep 20th | Rom-Dr Musical Musical | R. Novarro-M. Marsh T. Power-A. Faye-Ameehe | John H. Auer Henry King | | 6/1 |
| 8 '26 '38 | MR. CRUMP THE GLADJATOR RICH MAN, POOR GIRL THE TEXANS THE TEXANS THE MISSING GUEST BACKET RUSTERS ACONVICTED GIVE MR. A SAILOR GIVE MR. A SAILOR AND SMING THE RACKETS A ROMANTIC ROGUE BALEXANDESS RACTIME BAND THE MALEXANDESS RACTIME BAND THE LAW I AM THE LAW | Hal Roach Everett Riskin | MGM | Comedy | Laurel and Hardy | Amstote Litture An Hitcheock R. Thorpe R. Thorpe R. Thorpe Louis King Jan. Cruse Joe Kane Go Kane Go Kane Go Kane Al Werker Onn. Shaht R. Schunzel Jus. Rogan Herbert I. Ledds John Baum Leon Barnh W. S. Van Dyke Elingt Nusent Leon Barnh W. S. Van Dyke John H. Auer John Blydone John John John Blydone John John John John John John John John | | <u> </u> |
| 0 .00 00 | CIRCUS COMES TO TOWN | Everett Riskin L. Weingarten Wm. T. Lackey Al Lewin Sol Lesser | MGM Mone | Moller Com-Dr Rom-Dr Outdoor Musical | Gable-Loy-Carrillo A. Nagel-J. LaRue | Jack Conway Karl Brown | | |
| | BREAKING THE ICE TENTH AVENUE KID | Sol Lesser Harry Grey | Par RKO Rep 20th | Musical Meller | B. Breen-C. Ruggles B. Cabot-B. Roberts | Henry Hathaway Edward Cline | | |
| | SPEED TO BURN THE YOUNG IN HEART | Jerry Grey Jerry Hoffman D. O. Selznick Ben Glazer Sam Bischoff | 20th UA WB WB | Musical Meller Sports Rom-Dr Com-Dr Comedy | M. Whalen-L. Barl J. Gaynor-D. Fairbanks, Jr. | Otto Brower Richard Wallace | | |
| | BLOCK-HEADS I AM THE LAW TOO HOT TO HANDLE CIRCUS COMES TO TOWN SPECIAL COMES TO TOWN SPECIAL COMES TO TOWN SPECIAL COMES TO TOWN SPECIAL COMES TO BURN THE TOWN THE LOW BOY MEETS GIRL THE LADY OBJECTS | Sam Bischoff | WB | Com-Dr Comedy | Laurel and Hardy E. G. Robinson-W. Barrie Gable-Loy-Carrillo A. Nagel-J. Langmour B. Breen-C. Ruggles B. Gabot-B. Roborts M. Whalen-L. Barl J. Gaynor-D. Fairbanks, Jr. Graney-O'Brien-M. Wilson Cagney-O'Brien-M. Wilson Cagney-O'Brien-M. Wilson | John Blystone Al Hail Jack Conway Karl Brown Henry Hathaway Edward Cline B'nard Vorhaus Otto Brower Richard Wallace Michael Curtiz Lloyd Bacon Erle C. Kenton | | % |
| 9/2/38 | BOY MEETS GIVEN THE LADY OBJECTS STARLIGHT OVER TEXAS SING, YOU SINNERS CAREFREE MY LIUCKY STAR MAN WITH 100 FACES FOUR'S A CROWD | Wm. Periberg John Considine Ed Finney Wedey Ruggles Pandro Berman Harry J. Brown A: Hitchcock David Lewis | Col MG Mono Par RKO 20th GB WB | Com-Rom Drama Western Com-Rom Musical Mus-Rom Drama | Cagney-O'Brien-M. Wilson G. Stuart-I. Ross S. Traev-M. Rooney-Hull Tex Ritter-C. LaRoux B. Orosby-F. MacMurray F. Aslaire-G. Rogers Henle-R. Greene-Romero L. Palmer-T. Walls R. Russell-E. Flynn | Erie C. Kenton N. Taurog Al Herman Wesley Ruggles Mark Sandrich Roy Del Ruth A. Hitchcock Michael Curtiz | | |
| | | Wesley Ruggles | Par | Com-Rom | B. Crosby-F. MacMurray | Vecley Puggles | | |
| | SING, YOU SINNERS CAREFREE | Pandro Berman | RKO | Musical | F. Astalre-G. Rogers | Mark Sandrich | | |

New Product

(Continued from page 2)

'Anna Christle,' which did

er. 'Anna Christle,' which dis silonomics are generally, of the opinion that the period from Aug. 15 to Thanksgiving is the best of the whole year. Soptember and Pebruary are usually het two best of the period from the whole year. Soptember and Pebruary are usually het two best of the period of the whole year. Soptember and Pebruary are usually het would be the work of the wo

stock, showmen are avidly awaiting for new product and the month of September, with August hopes meaning the second of the secon

sense and about the month, roll pure of the North available last week lists, among others.

Paramount is making 'Spawn of the North' available last week lists, and the north available last week lists, and the north available last week lists, and the north available last with Carefree, new Astaire Rogers with Carefree, new Astaire Rogers and 'Affairs of Annabel,' also during September, Cunga Din,' one of long September, Cunga Din,' one of Starting '38-39 with a smash in Ragtime Band,' which 20th-Pox staying its customers starting Aug. Starting '38-39 with a smash in Ragtime Band,' which 20th-Pox staying its customers starting Aug. Day with Sonja Henle's next, 'My Day with Sonja Henle's

The biggest expected from Co-lumbia at an early date is "You Can't Take It With You," which has been completed and is set for release Aug. 25.

Although Warners' September release dates are tentative, one of note looked for from the company that month is 'Valley of the Giants' in Technicolor. 'Garden of the Moon' may be available Oct. 1.

NARY A GAL

Hollywood, Aug 9.

'Dawn Patrol' went before the cameras last Saturday (6) at Warners with an all-male cast topped by Errol Flynn, Basii Rathbone, Melville Cooper, Barry Fitzgerald, David Niven and Donald Crisp.

Edmund Goulding is directing.

Advance Production Chart

Currently 81 pictures slated for release during the 1938-39 season are: Still needed to complete current season commitments are 64, comparafacing the cameras or in the cutting rooms awaiting provine... Total of ing with 476 delivered against total of 581 promised.

38, a drop of six from the last two-week period, are shooting on Holly-

Columbia

| | Number of Pix Promised | Com- | New Shoet- | Cutting | Salance to Be Placed Before Cameras | Stories in Prepara- tion |
|------------|------------------------------|------|---------------|---------|--|--------------------------------|
| Features | 40 | 31 | | 2001111 | Cameras | 11011 |
| Westerns | 22 | 13 | ~ | 4 | ~~~ | 2 |
| David Loew | . 2 | 2 | | • | | i |
| | _ | _ | - | _ | | |
| Total | 64 | 46 | 4 | . 9 | . 5 | 9. |

Pictures now in the cutting rooms or awaiting previews are:

PRANTOM GOLD, formerly titled 'GoLD BUSH DAYS', produced by Larry Darmour; directed by Joseph Levering; original screen play by Nate Gattert; photographed by James S. Brown, T. Cast' Jack Luden, Bett Marion, Barry Downing, Charles Whittaker, Hal Tallaferro, Jack Ingram Tex Palmer, Bus Barton, Art Davis, Marian Sais, Lafe McKee, Tuffy

'SOUTH OF ARIZONA,' formerly titled 'SINGING GUNS,' produced by Harry Decker for Irving Briskin unit: directed by Sam Nelson; origina screen play by Bennett Cohen: photographed by Benjami Kline. Cast Charles Starrett. Iris Meredith. Bob Nolan, Pat Brady, Dick Curlis, The Sons of the Pioneers, Eddie Cobb, Art Mix, John Tyrrell, Mobert Fiske.

PIONEER TRAIL, formerly titled 'VALLEY OF VIOLENCE, produced by Larry Larmour, directed by Joseph Levering, original screen play by Nate Gatter; photographed by James S. Brown, Jr. Cast. Jack Luden Joan Barelay, Dick Botillier, 'Tuffy' (canine), Slim Whittaker, Marin Sals Hal Tallatero, Leon Beaumon

"YOU CAN'T TAKE IT WITH YOU (for 1982-9) release) produced as directed by Frank Capra original play by George S. Haufman and Mos Hart, screen play by Robert Riskin; photographed by Joseph Walker Carl Jean Arthur, James Stewart, Liosol Barrymore, Edward Arnold Carl Jean Arthur, James Stewart, Liosol Barrymore, Edward Arnold Carl Jean Arthur, James Stewart, Liosol Barrymore, Edward Arnold Capra, Capra Capra

Anderson, Lillian Yaroo.

THE LADY DBJECTS, formerly tilled 'LADY LAWYEE,' produced by William Periberg, directed by Earl Kenton; screen play by Gladys Lehman and Charles Kenyon; photographed by Alan Seigler. Cast: Lanny, Ross, Gloria Stuart, Joan Marsh, Roy Benson, Robert Paige, Arthur Lott, Pierre Watkin, Robert Flake.

FILIGHT OF JAME, formerly titled 'WINGS OF DOOM,' produced by Ralph Cohn for the Irving Briskin unit; directed by C. C. Coleman, 17. original screen play by Michael Simmons, photographed by Lucien Balder of the Company of the Control of the Contr

somern.

THE STRANGER FROM AHIZONA, formerly stilled THANTOM TRAIL (tentative title), Coronet Fictures production for Columbia; assoRAIL (tentative title), Coronet Fictures production for Columbia; assoplay by Monroe Shaff; photographed by Eddie Linden. Cast: Buck Jones,
Dorothy Fay Southworth, Roy Barroff, Bol Terry, Hank Worden, Hank
Mann, Horace Murphy, Raiph Peters, Dot Farley, Joe Girard, Walter Mertill, Lon Reibe.

rill, Ion Reibe.

"UVENILE COURT" (for 1938-39 release), produced by Irving Briskin; associate producer, Ralph Cohn, directed by D. Ross Lederman; original second control of the Control of the Country of the Country

T AM THE LAW formerly titled 'OUTSIDE THE LAW, produced by Everett Riskin, directed by Alexander Hall; original screen play by Jowelling, pholographed by Henry Freulich. Cast: Edward G. Robinson, Wendy Barrie, Barbara O'Neil, John Beal, Arthur Lott, Douglas Woods, Charles Halton, Emery Parsuli, Gene Morgan, Robert Middlemass, Byron Fougler, Anthony Haghes, Walter Smalley, Scott Colton, Gaylord Pendleton, Marshall Grank, Nick-Label.

Columbia Pix Now in Production

GIRLS' SCHOOL, formerly titled 'FINISHING SCHOOL,' produced by Sah Marx, directed by John Brahm, original and screen play by Tess Grey, Rajh Bellany, Margaret Taillichet, Doris Kenyon, Noah Beery, Grey, Rajh Bellany, Margaret Taillichet, Doris Kenyon, Noah Beery, Grey, Geld Cunningham, Franklin Pangborn, Marjorie Ford, Marjorie Dean, Marjorie Roynolds, Drootly Moore, Joan Tree.

Marjorie Reynoles, Dorothy Moore, Joan Tree.

"NOT FOR GO.BY" (for 1983-8) release, produced by Larry Darmour directed by Lewis D. Collins; original screen play by Gordon Rigbry; photographed by James Brown, T. Cast: Jack Holt, Beverly Roberts, Noal Beery, T., John Qualen, Heien Jerome Eddy, Arthur Aylsworth, Charles Middleton, Barbara Pepper, Harry Woods, Vic Potel, Claire Du Brey.

"HOMICIDE BUREAU" (for 1938-39 release); associate producer, Jack Fier; directed by C. C. Coleman, Jr.; no writing credits released as yet; photographed by Lucien Ballard. Cast: Bruce Cabot. Rita Hayworth, Robert Paige, Marc Lawrence, Ed Fetherston, Richard Fiske, Jane Morgan.

WEST OF SANTA FE (for 1988-93 release): executive producer, Irving Briskin; directed by Sam Nelson; screen play by Bennett Cohen; photographed by Allen Siegler. Cast: Charles Starrett, Iris Meredith, Sons of the Pioneers, Bob Nolan, Hank Bell, Buck Connor, Dick Curtis, Hal Taliaferro, Eddie Cobib.

Grand National

| | Number Number | | Now | | alance to se Placed | Stories in | |
|----------|--------------------|------|--------|---|------------------------|------------|--|
| | of Pix Promised | Com- | Shoot- | | Before Cameras | Prepara- | |
| Features | 43 | 18 | | 2 | 24 | 5 | |
| Westerns | 22 | 6 | 0 | 3 | 12 | 2 | |
| | _ | _ | | | | _ | |
| Total | 65 | 24 | 0 | 5 | 36 | - | |

ictures now in cutting rooms or awaiting previews are: ROLLIN' PLAINS, 'produced by Ed finney; directed by Al Herm original screen play by Edmund Kelso; photographed by Francis, Corb Cast: Tex Ritter, Harriet Bennett, Snub Pollard, Hobart Bosworth, Er Adams, Charles King, Lynton Brent, Horace Murphy, Karl Hackett, Cassidy,

THE UTAM TRAIL, produced by Edward Finney, directed by Al Her-man, errem play by Edmond Kelso, from original story by Lindsley Par-sons and Edmond Kelso; phonographed by Francis Corbey, Cust. To-Ritter, Broace Murphy. Supply or Supply of the Paracis Corbey, Cust. To-Ritter, Broace Murphy. Supply of Brien. Dub Obsorne. Lynton Brent, Rudy Scotter.

"SHADOWS OVER CHINA. Fine Arts production for Grand National release; produced and directed by Charlest Lanonit, original screen plby by Linda Gray. Robert Barrat. Ralph Morgan, Edward Woods, Paul Sutton, Linda Gray, Robert Barrat. Ralph Morgan, Edward Woods, Paul Sutton, Edward Mordant, Edward Keane, Billy Bevans, William Haade, Richard Loo, Victor Yould

Loo, Victor Young.

UNTITLED Fine Arts production for Grand National release: produced by Maurice Conn: directed by Sam Newfield; screen play by Frances Guihan; photographed by Jack Greenhalgh. Casts George Houston, Beth Mariton, Al St. John, Alden Chase, Dave O'Brien, Walter Bryon, Kit

Guard, Dorothy Fay, Jack Ingrain, Frank LaRue, Slim Whittaker, Ken Duncan. MURDER ON SUNGET BULKVARD, George Hillings production, "MURDER on SUNGET BULKVARD," George Hillings production and pass production of the production of the

| of Pix Com- Promised Shoot- Ing Cutting Before Prepara Features 48 38 5 4 4 7 Hal Boach 3 2 0 1 0 4 | Number | Number | | in I | Stories in |
|---|----------------|--------------|---|------|------------|
| | Promised 48 | pieted 38 | | | |
| Total | _ | | - | 4 | - 11 |

BLOCKHEADS, formerly that "REFT THE AUSUS", produced by BLOCKHEADS, formerly that "REFT THE AUSUS", produced by John Blystone tentative writing credits, original story by Arnold Belgrad and Charles Rogers; screen play by Felix Addir, James Parrott and Harry Landoh; photographed by Art Lloyd. Cast: Stan Laurel, Oliver Hardy, Patrici Ellis, Billy Gilbert.

anis, Juny oilbert.

TOO HOT DO HANDLE' (for 1938-39 sesion), produced by Lawrence
Weingarten; directed by Jack Conway; original story by Lawrence Stallings; screen play by Stallings and Leannat Hammond; photographed by
Hal-Rosson. Cast Clark Gable, Myrna Loy, Walter Pidecon; Leo Carrillo,
Walter Connolly, Marjoric Main, Betty, Ross Clarke, Peter Lynn, Aileen
Pringle, Patsy. O Connor, Virginia Weddier, Johnny Hines, Henry Kohler,
Wille Zung, Lid Moil.

THE GREAT WALTZ' (for 1938-39 season), produced by Bernard Hyman; directed by Julien Duvivier: no writing credits released as yet; photographed by Joseph Ruttenberg. Cast: Luise Rainer, Fernand Gravet, Miliza Korjus, Hugh Herbert, Lionel Atwill. Minna Gombell, George Houston, Herman Bing, Bert Roach, Christian Rub.

FRICH MAN, POOR GIRL, formerly titled 'TT'S NOW OR NEVER,' produced by Edward Chodorov, directed by Reinhold Schunzel; no writing credits released as yet; photographed by Ray June. Cast. Robert Young, Ruth Hussey, Guy Kibbee, Lew Ayres, Lana Turner, Rita Johnson.

THREE LOVES HAS NANCY, produced by Norman Krasna; directed by Richard Thorpe; no writing credits released as yet; photographed by William Daniels. Cast: Robert Montgomery, Janet Gaynor, Franchot Tone, Cora Witherspoon, Reginald Owen, Claire Dodd, Guy Kibbee, Fay

Metro Pix New in Production

"BOYS TOWN," produced by John Considine, Jr.; directed by Norman Taurog; original screen play by John Mechan; photographed by Sid Wagner. Cast: Spencer Tracy, Mickey Rooney, Andy and Jimmle Cane, Bob Watson, Frankle Thomas, Jackie Morrow, Henry Hull, Gene Reynolds, Sidney Miller, Jimmy Butler, Donald Barry.

Salary milet, 'minu', Zuden, Donad Farl 28-39 casan), 'produced by Hunt Symptome and the Company of the Company of the Company and Dorothy Parker; photographed by Giver Marsh. Cast: Jeanette Mac-Donald, Nelson Eddy, Mischa Auer, Frank Morgan, Ray Bolger, Herman Donald, Nelson Eddy, Mischa Auer, Frank Morgan, Ray Bolger, Herman Lucille Watson, Florence Rice, Reginald Gardiner, Allyn Joslyn, Fsy Holden, Olin Howland, Terry Kilburn, Betty Jaynes, Douglas McPhail.

'STABLEMATES,' produced by Harry Rapf; directed by Sam Wood; no writing credits released as yet; photographed by John Seitz. Cast: Wallace Beery, Mickey Rooney, Arthur Hohl, Minor Watson, Cliff Nazarro.

"LISTEN, DARLING, 'produced by Jack Cumming; directed by Edward Marin, original story by Katharine Brush. Cast: Freddie Bartholomew, Judy Carland, Mary Astor, Walter Pidgeon, Scotty Beckett, Gene Lockhart, Alan Hale, Barnett Parker.

"VACATION FROM LOVE," produced by John Considine; directed by George Fitzmaurice; no writing credits released as yet; photographed by George Flosey, Cast: Dennis O'Kocfe, Florence Rice, Roger Converse, Kenneth Stevens, James Blain, Andrew Tombes, Arthur Lott, Frank Mor-

Monogram

| | Number : | Number | Now | | alance to le Placed | Stories in |
|----------|--------------------|----------------------|---------------|---|------------------------|-----------------------|
| Features | of Pix Promised | Com- pleted 26 | Shoot- ing | | Before Cameras | Prepara- tiop 2 |
| Westerns | 16 | 15 | 0 | 1 | • | 2 |
| Total | 42 | 41 | | 3 | | 4 |

Pictures in the cutting room:

*BarREFOOT BDW! (for 1938-39 season), produced by E. B. Derr; directed
by Karl Brown; screen play by John T. Neville; photographed by Gilbert
warrenton, C. Sati Jackie Monn, Marcia Mae Jone, Claire Windor, Ralph
Warrenton, C. Sati Jackie Monn, Marcia Mae Jone, Claire Windor, Ralph
John Morris, Bradley Metcalfe, George Cleveland,
John Morris, Bradley Morris Office,
John Morris, Bradley Morris Office,
John Morris, Bradley Morris Office,
John Morris, Bradley Morris Main,
Jack La Rue, Herbert
Rawlinson, Betty Compon, George Cleveland,

MEXICALI KID, produced by Robert Tansey; directed by Wallace Fox; original screen play by Robert Emmett; photographed by Bert Longenecker. Cast: Jack Randall, Elenoner Stewart, Wesley Barry, Barro William von Brincken, Zd Cassidy, Bud Osborne, Ernie Adams, Glenn Strange, Lafe McKee.

Paramount

| | Number of Pix Promised | Com- | Now Shoot- | Cutting | alance to Be Placed Before Cameras | Stories In Prepara- tion |
|-----------------|------------------------------|------|---------------|---------|---|--------------------------------|
| Studio | | | | | Cameras | **** |
| | 39 | 38 | | . 8 | | |
| Harry Sherman | 7 | 7 | | 2 . | 0 | |
| Emanuel Cohen | 3 | 3 | | | .0 | |
| B. P. Schulberg | 3 | 8 | | | ő | |
| | | *** | | - | | |
| Total | 57 | .56 | | 10. | 0 | • |
| | | | | | | |

MUSIC HALL, N. Y.

Florence Rogge's Ballet M. H. Symph, Hilda Eckler, Chauncey Morchouse, Glee Club, Rockettes, Beatrice Joyce, The Starlings (2), The Hartmans (2); Mother Carey Chickens' (RKO), reviewed in VARIETY July 27.

Leonidoffism at its best is manifest this week at the Music Hall. Stage show makes handsome and effective show makes handsome and effective freedome. It was not to be a support of the stage wat the to stage of the stage wat that occasionally of those stage waits that occasionally ambie, our her Hall's pace to an ambie of the stage was the stage of the stage waits that occasionally ambie to an ambie of the stage was the stage of th

amble:
Florence Rogge's ballet girls cavort
in fantastic gyrations to occupy the
eurtain position tisually accorded the
customarily more flashy Rockettes.
Here the subdued group tosses oil
all flounces, airy-fairying, rolls,
grimaces and leaps, and undulates
like so many geductivesses in a satura
the leading towner on a shimy-hollike so many seductiveses in a saturi-man search of the source of the source of the source leading belief on the short-bost-tomed circular platform, set down in the pillared ruins of a Druid temple (if it inn! Druid, see with Ast they board highlight multi-colored cos-tuming, and the whole squirming mass of extuberant femme falsies, mass of extuberant femme falsies, them building to a crescende, the ent result is a smashing spectacle of dynamic showmanship. To which the or the source of the source of the source of the Tempo is the bas attached to the

off refutt is a smashing speciacie of the control o

signment of the observations of the control curve of the the prevailing incirnation of Vin Lindbe's south heart of the curve of the cur

ends with the tempo preserved, the card, advanced and a sige report and a size report and a size should be a size of the size

nearances.

Three Chocolateers are surprisingly smooth in a theatre auditorium, considering their long nitery work, Rated originators of "Peckin," and their considering their long story of the most nitible down act on bill. Their comedy gyrations and acrobatics go big but work at disadvantage in having to follow over-inentity stage band ses-

and the other an acro. Net Lucary will received at entrance and on other an acro. Net Lucary will received at entrance and on other an acro. Net Lucary will received at entrance and on other an acro. Net lucary will receive at entrance of the control of the con

or presentation without a vocal proper presentation without a vocal claim side steep of the property of the pr

amazingly during the past flew years.
The girls open with MRS F2, at The girls on the MRS F2, at The M

cealed.

As a novelty, Ed Thorgersen, sports commentator for Fox-Movietone News, unseen, announces the opening of the stage show and Miss Fay on film.

Business terrifle opening day (Fri.), with house by 10 p.m. having sold tickets to 27,980 people, passing the one-day all-time high, 27,661, established by Cockeyed World' in 1929.

Char.

shown and the context of the substitute of the s

RKO 23D ST., N. Y.

Implions, okay, but, on a mittle too light of the control of the c

FOX, DETROIT

Detroit, Aug. 7.
Tony Martin orch, Lola Jensen,
Line (16) Beau Lee, Homer Rhodes,
Ben Doud, Florence Major with
Pansy, the Horse, Sam Jack Kaufman house orch; 'Letter of Introduction' (U).

Tony Marins initial venture into vaude is wowish on the boards. Balladit well as at the boordier. Balladit biggest while, which is something in this hard-fit motor burg. To get 'em into the bouse and stickly on his perils. His warbling before the mike, particularly his post extended, outranks radio especially. Ditto on his me ing and batoning.

ality. Ditto on his mc.'ing and bat-oning.
Martin is carrying a 12-piece mu-sical aggregation, predominantly brass, and an eyeful songstress-ter-per, Lola Jensen. House has sur-rounded him with a nice assortment of acts and tossed in its 16-gal line for a counte of soifty numbers.

Campaigns Start in U. S. and Canada On 'Pictures—Best Entertainment'

Harold B. Franklin was appointed business manager of the "greatest entratiament". campaign Monday (8) by George J. Schnefer, chairman of executive of KKO Theatres. In secretary of KKO and Fox West Coast theatres, he had executive charge of several register picture seasons. Beginn and the secretary of the service picture seasons. Beginn are for Gournat-British, and A. L.

new job at once.
Louis Berg, former publicity manager for Gaumant-British, and A. L.
Seiig, veteran pleture advertisingpublicity man, have been added to
Paul Gullek's staff in headquarters
at 1540 Broadway, N. Y.

which there may be plenty of inthe plant of the plant o

re those made by Ascher Levy, n Nomikos, Jules Rubens, Johnny ies, Jack Kirsch, Morrie Leonard Exhibitors from the four states of Illinois, Indiana, Wisconsin and Michigan assembled at Silverman's Mchigan assembled at Silverman's call and on the meeting floor pledged more than \$10,000 towards the fund. While no special figure was set as a quota, it is generally established that the drive is seeking a contribution of .25 Silverman for Essaness contributed \$3,000 for the circuit, Johnny Jones pledged \$1,000 for Jones, Linker and the contributed \$4,000 for Jones, Linker and the contributed \$4,000 for the Circuit, Silverman for Essaness contributed \$4,000 for the G.C.S. circuit.

"Molywood, Aug. 9.

**No,000,000 People Can't Be Wrong
is the official name of the short to
be exhibited in connection with the
**Addition Pictures Are Your Best Entertainment' campaign. Frank Whittertainment' campaign. Frank Whittertainment white white

Canada's Putsch

Cinava, Aug. 9.
Citava, Aug. 9.
Citava, Aug. 9.
Independent exhibs and chain
managers of the Ottawa district,
numbering 25, gathered in the
conference today for the second
make arrangements for the film
make arrangements for the film
make arrangements for the film
to duty 3 and drive opening sell
today of the second
today of the

til Dec. 31.

Two special speakers representing the Canadian committee for the coperative campain gave rousing operative campain gave rousing operative campain gave rousing operative campain gave president of the Motion Peture Section of the Toronto Board of Trade, and Gordon Lightstone, Ontario and Gordon Lightstone, Ontario and Corton Campain drive and tracting the Canadian dri

G. J. Schaefer.

Canadian indies are pledging 10c.

Per seat toward the cost of the four
months' drive in the Dominion with
Famous Players-Canadian Corp. representing the chain Interests, contributing a larger amount, Canadian
film distributors are also tossing substantial donations into the common
fund.

Suppletoss Philip

Philadelphia, Aug. 9.

Meeting has been called here to more to open local campaign in drive. Soon of the supplet of the su

No Radio Co-Op

Philadelphia, Aug. 9.
The film industry will spend 600,000 in daily newspapers.
Movie industry will request radio stations to cooperate.
WDAS will definitely not cooperate except at card rates?
F. J. Stanton. General Manager, Philadelphia

paign to head off Government Investigation, which most of them would like to see pushed to the limit.

vestigation, which most of them would like to see pumbed to the limit.

S. W. Gets Under Way.

At a meeting of Oklahoma theatre with the limit of th

the states Griffith houses would also incurs. Raiph Talbot pointed out to the saltering that ice companies, the saltering that ice companies, the saltering that particular transforments to help that particular branch on help that particular branch to help that particular branch on the salter from a similar movement. He pointed out that during the recent used care week more than 200,000 and cars were moved of the nations and care week more than 200,000 and the salter was saltered to the sal

Pommer's Two Pics Not Yet Set. Defers Sailing

Erich Pommer, English producer Erich Pommer, English producer-distributor who had planned to sail home today (Wednesday), has de-layed his departure until Aug. 17. Partial reason for posiponing sailing was that Pommer wanted to get defa-nitely set on the U. S. distribution of his two Charles Laughton features, 'Vessels of Wrath' and 'St. Martin's Lane.'

Pommer presently is negotiating with United Artists and several other

'Algiers' Fancy L.A. Rental

Los Angeles, Aug. 9.

'Algiers' at the Four Star earned
\$5,500 in rental for United Artists
on its first four weeks, with the pos-sibility of \$1,000 by the end of the
sixth week of run.
If latter figure reached it will top
rentals of Fox-West Cosst deluxers
in recent months.

Ken Maynard's Central American Tour Being Set

Martin Wagner of the William Morris office left New York Aug. 6 for Havana. He will arrange for tours of Cuba, Mexico, Jamaica, etc., fo: Ken Maynard, film and circus

A Real Battle

Hollywood, Aug. 9, Heather Angel plays opposite
John Howard in Paramount's Scot-land Yard vs. Bulldog Drummond,
slated to start next Monday (15).
Miss Angel played the femme
lead in 'Bulldog Drummond in

P.A.S BEEFING **ABOUT EXTRA** CHORES

Complaints are being voiced out of earshot of higher executives against the extra work that publication of the publication of the extra work that publication of the extra work that publication of the extra work that publication of the extra the extra work that publication of the extra the extra the extra that extra the extra

Loew's \$1 Divvy Makes \$3.50 Paid Out So Far

Loews, Inc., lifted its dividend payment on the common as compared with the two previous quarters by voting \$1\$ casi, dividend on these years are considered in the control of the compared with the control of the company is the company of the company of the company is the company of the company of the company is the company in the company in the company is the company of the company in the company in the company is the company in the company in

TAX ON SLEEP Lee Tracy's \$161 Tap for Tips on Morpheus

Washington, Aug. 9.
Film temperamentals cannot write
down their income taxes because
they like to snooze in the morning.
Late sleeping habits of Lee
Tracy were not treated sympature to the state of the control of the contracy were not treated sympature to the control of the control
through the control of the control
through the story's income return. Government insisted deduction of \$161 paid in tips to studio
employees to let him snuggle under
turn discovery to the control
to the control of the control of the control
to the control of the control of the control of the control of the control
to the control of the control of the control of the contr

Javne Wants Refund

Los Angeles, Aug. 9.

Jayne Regan's demand for the return of \$837.50 by the Monter-Gray
agency was denied reinstatement
by the State Labor Commission for
lack of Jurisdiction. Commission
ruled that cases involving managerial pacts must be settled in the

Miss Regan asked the return of commissions and the cancellation of her contract on the grounds that Monter-Gray induced her to sign a

No Hoss Thief, Sez Rep Los Angeles, Aug. 9. Republic denies stealing Buck ones' horse's name, Silver, in an

Jones norse's name, Silver, in an answer to the cowboy actor's \$250,000 suit in Federal Court over the scrial, 'The Lone Ranger,' Studio claims the steed's name came from an air serial broadcast from Detroit several years ago.

English-Dubbed French Talkers Loom as New Competish to H'wood

BAYNES' SETBACK

\$30,000 Attachment Volded In Me-ridian Suit

Warrant of attachment tying up-\$30,000 in cash belonging to Meridian Fletures Copp., now in possession of Columbia Distributing Corp., and Baynes, as his 10% bit on the in-come in United States and Canada on Meridian's picture, "Thunder in the City," was wacsted by N. Y. Supreme Court Justice Pecora Friday (5).

Baynes is suing Meridian on a con-tract under which he was to handle the distribution of the picture on a 10% basis. Plaintiff claims the pic-ture grossed over \$300,000.

Pioneer Cliffhanger, Pearl White, Dies in Paris, at Age of 49

Pearl White, who probably did more than any other one person to popularize the serial or chapter-play type of picture, died in Paris Aug. 4, of a liver complaint which had sent her to the American hos-pital there three weeks previously. She had been in retirement since

She was born in Green Ridge, Mo., March 4, 1897, according to her father, which would put her age at 41, but according to her own states of the state of the stat She was born in Green Ridge, Mo.

"Pauline' was an instantaneous hit, and probably the first to inspire a songwriter. Thus, 'Poor Pauline,' the first 'theme' song, enjoyed an enormous sale.

'Pauline' was promptly followed by a host of similar plays in which she and other women stars appeared, she and other women stars appeared with the easily held her leed and was never headed until the tired of the and was the star of the second of at Biarritz. She owned a town house in Poris and a chalct at Rambouillet. She managed her finances so washed that she amassed a fortune estimated at \$2,000,000, and did not have to worry about the future. She was twice married, first to Victor Sutherland and later to Major Wally McCutcheon, both of whosh editored. Burial was in Paris.

WB Tours 4 'Daughters'

Italywood, Aug. 9.

Title quartet in Warners' Four
Daughters' are stated for four personal appearances this month in introduced Spencer Tracy to the
conjunction with the pre-release screen eight years are, will be reshowing of the picture.

Priscilla Lanc will p.a. in New executive producer, this fall.

York, Gale Page in Los Angeles, Loy Brestow and John Patrick
Rocemary Lanc in Philadelphia and are working on the story, which
Lold Lang in Des Moines. will have a new tag.

Beginning of new competition in English - speaking countries for American distributions is foreseen in New York as result of the recent in New York as result of the recent in New York as result of the recent in American constant in the Partial Empire for showing. It is tough competition to the Partial Empire for showing. It is tough competition cause the features can be jaid down in England cheaper than many first-run U. S. productions. These Frenchmade dubbed in English pictures to the Partial Country of the Partial Count

Where former American or British stage or screen hits have been remade in French and then dubbed in this manner, the exhb in England rates the bo. of these films above a reisuse though obviously constitution of the control of the c Where former American or Brit-

by French producers.

Recent example was the way a French company made a new version of. The Chest, and then dubbed it could be a supported by the company of the company o

Paramount first made 'The Cheat'
with Fanny Ward and in my produced
another, silent version with Pola
Negri. Later it was made into a
talking picture with Tallulah Bankhead as star.

Major companies may discourage the practice by watching in the fu-ture about selling rights to old ve-

PAR DROPS DUALS AT RIVIERA, ST. PAUL

Minneapolis, Aug. 9.

Minneapolis, Aug. 9.

The Paramount circuit has discontinued double-featuring in its downtown Riviera, St. Paul, and the dual most one loop house in each of the Twin Clites, the Aster here and Tower, St. Paul.

Northwest hibitories States, independent of the Twin Clites, the Aster here and Tower, the Aster here and Tower, and the third the third the third the third the third third the third th

the soreness that it has engendered among most of the other indies and despite the antagonism on some of the branch managers' part, according to W. L. Hamilton, its owner.

Par's Televish Contract

Paramount Pictures is the first major film company to go into im-portant television research for the

ruture.
Commany signed a contract yester-day (Monday) with the Allen It.
DuMont laboratory for a ter of years. William Morris office agented the deal.

Prison Remake



Advance Production Chart

yet; photographed by Harry Fischbeck. Cast: Anna May Wong, Lloyd Nolan, Robert Cummings, Philip Ahn, Anthony Quinn.

(Continued from page 15)

(Continued from page 15)

(Continued from page 15)

(Assistance of the Markey Continued Frances Goodrich upo Ostrabiled Systems of the Continued Frances Goodrich upo Ostrabiled Systems of the Continued Batt. Ray Crawford Batt. Cubby Gordon. Jim Earwick, Walter Quinton, Stanley Hicks, Jonathan Hale, Joe Whitehead, Walter Charles (Walter Quinton, Stanley Hicks, Jonathan Hale, Joe Whitehead, Walter Quinton, Stanley Hicks, Jonathan Hale, Joe Whitehead, Walter Quinton, Stanley Hicks, Jonathan Hale, Joe Whitehead, Walter Charles (Walter Quinton, Stanley Hicks, Jonathan Hale, Joe Whitehead, Walter Charles (Walter Quinton, Stanley Hiller, Jonathan Hale, Joe Whitehead, Walter, Jonathan Hale, Joe Whitehead, Walter, Jonathan Hale, Joe Whitehead, Walter (Walter, Jonathan Hale, Joe Whitehead, Walter, Jonathan Hale, Joe Whitehead, Jonathan Hale, Joe Whitehead, Jonathan Hale, Joe Whitehead, Jonathan Hale, Joe Wh Mantz, Tex Rankin, Frank Clarke, Dick Rinaldi, Robbie Robinson, Frank Tomick, Herb While, Word Commission, And Branguiner, Jerry Angeward Tomick, Herb While, Word Commission, And Branguiner, Jerry Angeward Berndick, Walter Quinton, Stanley Hicks, Jonathan Hale, Joe Whitehead, Pai West, Frank Mills, Art Rowlands, Ralph McCulfough, David Newell, Pai West, Frank Mills, Art Rowlands, Ralph McCulfough, David Newell, Pair West, Park Mills, Art Rowlands, Ralph McCulfough, David Newell, Capital Dell. Henderson, Clark Du Brey, Willy Morris, Billy Bletcher, Sof Saylor, Lu Miller, Gary Owen, Bobby Tracey, James Burtis, Paul Krueger, Al Hull, George Chandler, Lee Phelps,

Kruser, Al HIL vector Canada and American State of the American Canada and American Am

Tockwell, Ben Corbet, Charles Murpny,

"TOUGHOWN, LMM" (1983-33 season), produced by the Hastid

Hard Corrigan and Erwin Gelsey, pholographed by Victor Milner, Cast

John Howard, Bobert Cummings, Mary Carliste, Owen Duxis, Jr., Benny

Baken, Grant Withers, Chester Clute, Sarah Edwards, Poul Everton,

Caratte, A Hughes, Lyfe Morraine, Robert Norton, John Hard, William J.

Koon, Phillip Warren, Peter Potter, Gloria Williams, Ruth Rogers, Cheryt

Waller, Marion Weldon.

Durth, Philips in Weldon. The Trutter, Journal with anisals, Kunta Nogels, Clercy Tournal with a control of the Control of the

Neeph de Beutvoiers, Martial de Serrand.

"FI WEER KING' (for 1983-89 season), produced by Frank Lloyd;
directed by Frank Lloyd; based on a story by Justin Huntly McCarthy;
bolographed by Throdor Sparkull, Cast Ronald Colman, France Dee,
Bolographed by Throdor Sparkull, Cast Ronald Colman, France Dee,
Stanley Ridges, William Hasde, May Beatty, Adrian Morris, Francis MeDonald, Walter Kingsford, Henry Wilcoom, Ralph Forbes, William Merrill
Winder Hall, James Aubrey, Stanley King, Alec Craig, Ethel Clayton,
Gloris William, Ann Evers, Jean Fenvicke, North Gale, Monday Love,
William Farrum, Lester Mathews, Espendon Horse Budde Clayto,
Clive William, Ann Evers, Jean Fenvicke, North Gale, Monday Love,
William Farrum, Lester Mathews, Espendon Horse, David Clyde, Clive
Morgan, Guy Bellis, Claude King, Evan Thomas, Faul Newland, Marie
Burton, Carol Parker, Ruth Rogers, Louise Seidel, James Simmons, Cheryl
Wester, David Monday, March 2008, 200

Walker, LOROCHY MEMOON' (for 1938-39 season), produced by Harlan Thompson; directed by Frank Cuttle; screen play by Frank Builer and Don Hart-son; directed by Frank Cuttle; screen play by Frank Builer and Don Hart-Guell Bing Crowby, Franciska Gall, Akim Tambioff, Ben Blue, Edward Edward Horton, Shirley Ross, Rafaela Ottiano, Ketin Kenneth, George Gey, Norah Gale, Laurle Lane, Louise Seldel, Paula de Cardo, Evelyn Keyes, Harriette Haddon, Maria Doray, Louise Seidel, Judy King, Janet Waldo, Cheryl Walker, Marion Weldon, Dorothy Walker.

Waldo, Cheryl Walker, Marion Weldon, Dorothy White.

SONN OF THE LEGION' (for 1938-39 sesson), produced by front office diceeded by James Rogan original and actem play by Clinic Systems, and the Control of the Contro

T. Mack. Carl Harbaugh, Ronnie Paige, Keith MacKenzie.

CAMPUS CONFESSIONS? (for 1938-39 season), produced by front office directed by George Archainbaud; original and screen play by Lloyd Corrigan and Evyth George Produced by Hong Corrigan and Evyth George Produced Produc

uson, Juck Winslow, Ray Brown, John Heistand.

"SUNSET TRAIL, formerly tilled 'SILVER' TRAIL FATROL' (for 1938season, produced by Harry Sherman, directed by Les Selander; screen
sy by Norman Houston, from story by Clarence E. Mulford; photoraphed by Russel Harlan. Cast: William Boyd, George Hayes, Russell
syder, Charlotte Wynters, Jane Clayton, Robert Fiske, Claharie Shelellem Strange, Jack Rockwell, Tom London, Claudia Smith.

usem Strange, Jack Rockwell, Tom London, Claudis Smith, directed by FSPAWN of THE NOBERS, produced by Albert Lewin, directed by Henry Bathaway; screen play by Julies Furthman; adapted from Barry Barry Henry Ponds, replaining Georges Rigaud, John Barrymore, Albim Tamiroff, Lynne Overman, Dorothy Lamour, Louise Flatt, Fuzzy Knight, Viladimit Lynne Overman, Dorothy Lamour, Louise Flatt, Fuzzy Knight, Viladimit Sanley Andrews, Monte Blue, Irving Bacon, Galin Gali, Wade Boteler, Guy Usher, Henry Brandon, Econ Brieber, Harvey Clark, Robert Middlews, Alla Kuznetzoff, Alex Woolshin, Arthur Aylaworth, Rollo Lloyd.

Paramount Plx New in Production

"ZAZA" (for 193-39 season), produced by Albert Lewin; directed by targe Claker; screen play by Zoc Akins; from play by Pierre Berton, and the Streen Clay Charles Laro play by Pierre Berton and the Streen Charles Laro play by Pierre Berton and the Streen Charles Charles Laro Charles Continued to the Charles Charles Charles Continued Charles Continued Charles Charle

THE ARKANSAS TRAVELER" (for 1938-39 season), produced by George thur; directed by Alfred Santell: no writing credits released as yet hotographed by Leo Tover. Cast: Bob Burns. Foy Bainter, Jean Parker of the Ball. Lyle Talbot, Irvin S. Cobb. Dickle Moore, Raiph Remley, Halmer Hill, Walter Soderling, Bernard Suss, A. S. Byron.

MILLION, White Sodering, Bernard Suss, a S. Syron.

Georgia Charles (Cr. 1983-8) season by produced by front offset directed by RoLCTRAZ* (Cr. 1983-8) season by produced by Friving Reis photographed by Harry Fischbeck. Conf. Gail Patrick, Lloyd Nolan, J. Potter Halls, Potter Fisch, Nora Cecil, Harry Gardy Potter Halls, Pot

"ESCAFE FROM YESTERNAY (for 193-39 season), produced by Jeff TeSCAFE FROM YESTERNAY (for 193-39 season), produced by Jeff Service directed by Alfred E. Green: original story and serven pile by Ferdina directed by Alfred E. Green: original story and serven pile by Ferdina Control of the Service Service Left (France). Left (France). Capta Cap

"ILLEGAL TAFFIC" (for 1988-99 release), general manager office production, directed by Louis King; no writing credits released as yet; bhotographed by Henry Shape. Cast J. Carroll Naish, Mary Carlist, Rubert Petion, Judith Barrett, Richard Stanley, Richard Denning, John Hart, Philip Warren, Dorothy Howe, Shela Darsy, Dolorec Casey.

'KING OF CHINATOWN' (for 1938-39 release), general manager office

PICTURES

RKO-Radio

| | Number Number | | Now | iu . B | | Stories in |
|-----------------|--------------------|-------|-----------|----------|-------------------|------------|
| *** | of Pix Promised | | Shoot- | Rooms | Before Cameras | Prepara- |
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| Condor | 2 | 2 | i | ō | • | |
| Sol Lesser | . 3 | 1 | • | | 1 | 1 |
| David Loew | 2 | 2 | • | | | |
| Walt Disney | 1 | 1 | 0 | | • | _• |
| 6 7 | | - | - | _ | | - |
| Total | 51 | 49 | 3 | 5 - | . 1 | 6 |
| Pictures now in | the cutting | rooms | or awaith | ng previ | ews are: | |

ricures now in the eutting rooms or awaiting previews are:

**BREAKING THE ICE; produced by SO. Lesser; directed by Eddie Cline
sereen play by Mary McCall. Jr., Manuel Seff and Bernard Schubert; original by Jack, Grundy; photographed by Jack McKenzie. Cast: Bobby Berna
Dolores Costello, Charles Ruggles, Irene Dare, Dorothy Peterson, Robert
Barrat.

Barrat.

MR. DODDLE RICKS OFF, 'produced by Robert Sisk; directed by Leilst Goodwins; sereen play by Bert Granet for story by Mark Relity Leilst Goodwins; sereen play by Bert Granet for story by Mark Relity Lene, Billy Gilbert, Ben Alexander, Alan Bruce, William Davidson, George Irving, Pierre Walkins, Frank Thomas, Wesley Barry.

CARFFEREY, produced by Pandro Berman; direct perhotographed by Robert De Grasse. Cast: Fred Astaire, Ginger Rogers, Raiph, Bellamy, Uselfa Gear. Sieck Carson, Richard Lane, Kay Sutton, Jack Arnold, Jane

Woodworth.

ROOM SERVICE, produced by Pandro Berman; directed by William Selter; serven play by Morrie Elyskind from stage nily by John Murch Selter; serven play by Morrie Myster from stage nily by John Murch Alberton, Cliff Dundan, Donald McBride.

**ROOME, produced By Lou Later, directed by Lee Goodwina, serven play STOOME, produced by Lou Later, directed by Lee Goodwina, acreen play Frank Redman, Cast: Frank Albertson, Eleanor Loyn, Adrienne Ames, Bradley Fage, Allan Lane, Richard Lane.

Bradley Page, Allan Lane, Richard Lane,
GUNGA DIN, produced and directed by George Stevens; screen play
Ben Hecht and Charles MacArthur; photographed by Joe August. Cast:
by Ben Hecht and Charles MacArthur; photographed by Joe August. Cast:
ardo Clannelli, Sam Jaffe. Montagu Love, Lumsden Hare.
THE MAD MISS MANTON, produced by P. J. Wolfson, directed by
Leigh Jason; screen play by Fred Finkthoffe from original story by Wilfor Collison. Cast: Barbara Stamyce, Henry Fonda, Eleanor Hansen,

m Levene.

"RANGER CODE," produced by Bert Gilroy; directed by David Hovereen play by Oliver Drake from story by Bennett Cohen; photogray y Harry Wild. Cast: George O'Brien, Rita Hayworth, Ray Whitley, olt, Cecilia Callejo, William Royale, Charles Stevens, Neal Hart.

Republic

| | Number of Pix Promised | Now Shoot- ing | in E | | Stories in Prepara- tion 24 |
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Total Pictures in the cutting roomer set with a previous Pictures in the cutting roomer set with a previous Pictures in the cutting roomer set with a previous Picture in the cutting roomer set wit

TENTH AVENUE KID. produced by Harry Grey; directed by Bernard orhaus; no writing credits released as yet; photographed by Ernest filler. Cast: Bruce Cabot, Beverly Roberts, Horace MacMahon, Phillip lacMahon, Ben Welden.

"EVERTIMENT HAPPENS TO US; produced by James Glesson, directed by Gus Meins; screen play by Paul Gerard Smith and Jack Townley, from original by Minner Henry Brought and Jack Townley, from original by Minner English or Henry Brown Greeke by Gus Meins; screen play by Paul Gerard Smith and Jack Townley, from original by Minner Brown Henry Bro

20th Century-Fox

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STRAIGHT, PLACE AND SHOW (for 1938-39 season), produced by avid Hempstead; directed by David Butler; from Damon Runyon's story hotographed by Ernest Palmer. Cast: Ritz Brothers, Phyllis Brooks, Ethelerman, Robert Allen, Sidney Blackmer, George Barbier.

dermin, Bobert Allen, Sidney Blackmet, George Bablen,
ALWAYS IN TROUBLE, formerly titled "DoWN TO EARTH" (for
393-39 season), produced by John Stone; directed by Joseph Santley,
ALWAYS IN TROUBLE, formerly titled "DowN TO EARTH" (for
393-39 season), produced by John Stone; directed by Joseph Santley,
act John Stone Willers, Bobert Kellard, Jean Rogers, Eddie Collins, Nano
act Joseph Standley,
act John Standley Bobert Kellard, Jean Rogers, Eddie Collins, Nano
act Joseph Standley,
act John Standley, John Stone; directed by Harry Dogend and Jack Yellen
Way LUCKY STAR! (for 1932-9) eason), produced by Harry Dogend and Jack Yellen
Bleu, above Le Bonni sur le Toil
Gorge Willers, John Standley, Merman, Robert Allen, Sidney Blackmer, George Barbier.

**ALWAYS IN TROUBLE, Cornerly titled TOWN TO EARTH (for 1383-93 season), produced by John Stone: directed by Joseph Santiey; original screen pisy by Marguelle Roberts; no photography assignment. Program of the Control of

American Abroad

(Continued from page 1)

doing for years at the Hollywood and doing for years at the Hollywood and Parladise, and on comes such contrasting things as Joe Jackson with his standard tramp bike connecty, as socked as ever, and bumble Danners, sonosored by Hedy Pfundmary, is a somewhat shocking opposite to Jackson's unashamed hokum, Carroll Gibbons and his standard Hotel Sawy Orpheans, with Geraldo's tango orchestra, dispense the dansgattion dinner.

At the Cate de Paris

At the Cate de Paris Beatries

Lüllie, who's packin' em in and who
does a little buillish bio on her own
In what the insiders call the BBC—
Beatries' by Buillish bio on her own
In what the insiders call the BBC—
Beatries' by Buillish bio on her own
In what the insiders call the BBC—
Beatries' by Buillish bio on her own
In what he before. When we had
prohibition, we were surprised at a
has Britain, also having a midnight
liquor curfew. Now that America
has Britain, also having a midnight
liquor curfew. Now that America
has forgotten all about Volteadism,
the beat of your table right after
midnight is the more surprising.
Beatrice's Bottle Club, thus,
sreally a gap also on BBC, and refers
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with a crack Clifford C. Flacher
reyou in your private locker. It's a club
with a stiff membership fee. The
British government has sued time
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with a crack Clifford C. Flacher
reyou the state on one of America
in the fall; the Embassy, with Bert
and the state on the office of the current
the state of the office
the current passes of the courtent incumbent. Baleer is the current in

And in Paris

And in Paris

In Paris, the Montmartre has new competition from the recently developed Biolie sector, up around the Champs Elysees. It is like fashious with the 14th street bett, in geographical distance. Thus, it's enough of a distance to discourage taxing from the Champs Elysees to Montmartre.

of a distance to discourage issuing from the Champs Eiyeses to Montme usual class Russian gyperies are still around; also native racket spots, where anything from 200 to 10,00 france 185 to 3300 may be the undertured in lite native France, may cost around 20-56e.

The main impression, of course, is that there's more doing in native that there's more doing in native Philly, Boston, Los Angeles, Frisco and kindred American keys than in such world capitals as London and Paris. The American damapation is defined and the country of the country



Advance Production Chart Rocky Mt. Exhibs' Conv.

(Continued from page 19)

Alian Dwan; screen play by Julien Josephson and Phillip Dunne; original by Sam Duncan; pholographed by Pewerell Marley. Cast: Loretts Young, Tyrone Power, Annabella, Henry Stephenson, Thomas Beck, Sidney Blackmer, J. Edward Bromberg, Joseph Schildkraut, Sig Rumann, Leon Ames, Rafaela Ottano, Maurice Moscovich, Nigel Bruce.

THERE NEW YORK SLEEPS' (for 1888-99 season), produced by Sol M. Wurtzei; directed by H. Bruse Humberstone; no writing credit freleased as yet; photographed by Edward Croniager. Cat: Michael Carlotte, and the state of the state

Huber, Cliff Clark.

"MoAD BEMON, Second in Sports Series (for 1938-39 season), produced
by Jerry Hoffman; disceded by Otto Brower; original screen play by Robert Ellis and Helen Logan; photographied by Zebard Suyder. Cast: Henry
Arthur, Joan Valerie, Henry Armetta, Thomas Beck, Ince Palange, Johnny
Pirone, Bill Robinson, Lon Chaney, Jr., Edward Marry, Murray Alper.

Profite OF A KIND' (for 1983-39 season), associate producer, Kenneth facgowan; directed by Herbert I. Leeds; no writing credits released as the photographed by Daniel B. Clark. Cast: Dionne Quintuplets, Jean fersholt, Claire Trevor, Inez Courtney, Cesar Romero, Slim Summerville, Ohn Qualen, Henry Wilcoxon, John Russell, Jane Darwell, Joan Valerie.

Quan quanti, 1990/7 micoxon, conn Russell, Jane Darwell, Joan Valerie.

JUST ABOUND THE CORNER (for 1933-9) esseno), produced by produced development of the produced deve

Duff. 28th-Fox Pix Now in Production

HOLD THAT CO-ED (for 1838-39 season), produced by David Hempslead directed by George Marnhall; no writing reedils released yet; no
Bearymore, John Davis, Jack Haley, Ruth Terry, Johnny Downs, Paul
Hurt, Billy Bendick, Donald Meek, Paul Mevey.

Hurt, Billy Benedict, Donald Mese, Faul aCvey.

SIRMABIRE FATROL, formerly titled "WOODEN ANCROES."

SIRMABIRE FATROL, formerly titled "WOODEN ANCROES."

Markey, directed by John Ford; no writing credits released as yet; barrier, directed by John Ford; no writing credits released as yet; barrier, directed by John Ford; no writing credits released as yet; barrier, barrier, barrier, Reiny, Carlot, Barrier, Reiny, Carlot, Barrier, Reiny, Carlot, Barrier, Namy, Reily, G. Barrier, Barrier,

Mosennoom, nearry Strang, Aust Clears, Chartes Lamnan, Dick Hogan, SRAMPSBOOPLESS (first Camera Daredevils series) (for 1938-39 sea-son), produced by Sol M. Wurtzel; directed by James Tinling; screen play by Robert Ellis and Helen Logan; photographed by Bamey McGill. Cast. Brian Donleyy, Wally Vernon, Lynn Barl, C. Henry Gordon, Douglas Dumbrille, Sidney Blackmer.

United Artists

| | Number of Pix Promised | Com- | Now Shoot- ing | Cutting | alance to Be Placed Before Cameras | Stories in Prepara- tion |
|----------------|------------------------------|------|----------------------|---------|---|--------------------------------|
| amuel Goldwyn | 6 | 6 | 1 | | | . 3 |
| jexander Korda | | 4 | | | | 2 |
| elanick | | 3 | • | | | 4 |
| Valter Wanger | - 8 | 5 | • | | | 5 |
| haulin | | • | | | | 1 |
| ondon Films | | 6 | • | • | | • |
| | | | | - | | - |
| | | | | | | |

Pictures in the cutting room or awaiting previews are:
"THE YOUNG IN HEART," produced by David O. Selznick; directed by Richard Wallace; screen play by Paul Osborne and Charles Bennett from once by LAR. Wylle, 'The Gay Banditti', photographed by Leon Shamroy. Cast Janet Gaynor, Douglas Fairbanks, Jr., Paulette Goddard, Roland Gaynor, Burker, Richard Carlon, Indiana Christon, Carlon, Charles, Carlon, Car Richard Wallace: screen play by Paul Osborne and Charles Bennett from

TARNA Logent Patients, Litems Graved, it was Production

LADY AND THE COWNOR (for 1882-39 season), pruced by Samuel
Goldwayn, direct patients, and the production of the produ

Universal

| | Number | | Now | in 1 | alance to Be Piaced | Stories in |
|------|------------------------|----------------|--------|------|------------------------|------------------|
| otal | of Pix Promised | Com- picted | Shoot- | | Cameras 4 | Prepara- tion |
| | | | | | . 0. | 1. 1 |

Pictures in the cutting rooms or awaiting previews:

FAAMING FRONTERS (criar) (for 1983-99 season), produced by
**HanyIM ABGRae; directed by Ray Taylor and Alan James; screen play by
**Wordham Gittens. George H. Plymton, Basil Dickey and Paul Perez, from
**Peter B. Kyne's The Tie That Binds'; photographed by Jerry Ash. Cast!

**Lone Black Brown, Elsena, Talena, Total, Rajb, Bowman, John Rutherford, Ed. Cassidy, William Royle, Charles King, Karl Hackett, Charles
**Straubring Hand Brown, John Farley,
Jim Corey, Pat O'Brien, Bob Wyodward, George Plues, Jack Saunders,

Straubringer:

Frank Straubringer.

***ZED BARKY (Gerial) (for 198-39 season), produced by Barney Sareeky **

***ZED BARKY (Gerial) (for 198-39 season), produced by Barney Sareeky **

***RED BARKY (Gerial) (for 198-39 season), produced by Crain (Gerial) (Guster) (Trable) (Frances Robinson, Edna Sedgwick, **

***ZED BARKY (Gerial) (for 198-39 season), produced by Crain (Gerial) (Gerial

16. Alan Marshall, David Oliver, Lita Chevret.
FRESHMAN YEAR' (for 1938-39 season), produced by George Bilson directed by Frank McDonald; original story by F. Maury Grossman and Thomas Ahearin; sereen play by Charles Grayson; photographed by Elwood Bredell. Cast: Dixle Dunbar, Ernest Truex. Raymond Parker, Constanct Moore, William Lundigan, Tommy Wonder, Stanley Honiss.

THAT CERTAIN Universal Pix Now in Production

THAT CERTAIN Control Pix Now in Production

Ludwig, original is O.G. Produced by Joo Pasternak, directed by Edward

Ludwig, original is O.G. Produced by Joo Pasternak, by Bruce Manning,

Carles Brackett and Billy wilder; photographed by Joe Valentine.

Carl Deanna Durbin, Jackie Cooper, Jene Rich, John Holliday, Meivyn

Douglas, Jackie Searie, Juanita dugliey, Addison Richards.

TOUTH TAKES A FLING' (for 1938-39 season), produced by Joe Past-mak; directed by Archie Mayo; original by Phil Epstein; sercen play by Yles Connolly; photographed by Rudolph Mate. 'Cast' Joe! McCrea.

Denver, Aug. 9.
The annual pincia and golf toginament of the Rocky Mountain Screen club has been set back to Aug. 25, with the spot still Eddie Ott's place and the Evergene golf course at a contract of the Course of the Course

10 Majors Called Unfair

(Continued from page 7)

tween said persons and said 20th-Fox Film Corp., for the reason that any attempt on the part of said National Labor Relations Board, or any Individual agency designated by it to interfere with, modify or other-wise affect the rights of said 20th-Fox Film Corp., under the the-ting of the property of said 20th-Fox Film Corp. without the the-ting of the property of said 20th-Film Corp. without due process of

Andrea Leeds, Dorothea Kent, Frank Jenks, Granville Bates, Oscar O'Shea, George Offerman, Jr., Frank Scully, Eddie August, Isabel Jeans.
THE COMET, produced by Max H. Golden dreeted by Oils Garreit
THE COMET, Control of the Communication of the Communication of the Control of

UNTITLED Bob Baker western (for 1938-39 release), produced by Trem Carr; directed by George Waggner; screen play by Joseph West; photographed by Gus Peterson. Cast: Bob Baker. Hal Taliaferro, Marjorie Reynolds, Forest Taylor, Glenn Strange, Jack Rockwell.

Warners

Pictures in the cutting rooms or awalting previews

Pictures in the cutting rooms or awalting previews are:

SECRETS OF AN ACTRESS, formerly titled **WOMAN RABIT,** formerly titled,** LOVER I ADV.** produced by David Lewis, directed by William (LOVER) I ADV.** produced by David Lewis, directed by William (Lover) and the state of the stat

Cooper, Patric Knowle, Penny Singleton.

"VALLEX OF SWEET, Penny Singleton.

"VALLEX OF SWEET, Penny Singleton.

"VALLEX OF SWEET, Penny Singleton.

"An invested by William S

Spencer Charters, Ben Bendricks.

"UNLAWFUL", produced by Bryan Foy: directed by Lew Seller; screen play by George Bricker; photographed by Sid Hickox, Cast: Kay Francis, Play Control of the Control of

Warners Pix Now in Production

law and in violation of the fifth amendment of the constitution of the United States.

That the duties of motion picture director and assistant directors and sastistant directors and sastistant directors and state of the sasting that the sasting that the consisting of motion picture directors, together with assistant motion picture directors and unit managers, is an appropriate unit for collective bargaining, either the National Labor Relations Act or otherwise.

J. P. McGowan has been named executive secretary of the Screen Directors Guild to succeed Herrick, who resigned because of ill health. McGowan has been a

ill health. McGowen beende vider in the late of director for 28 years.

Early SF FpId Seep ...

Resignation of James Kevilo Seep ...

Resignation of James Kevilo Seep ...

Resignation of James Medica Seep ...

Playwrights, Inc., with announce ment that he intended to apply for membership in Service Writers Guild, se sypected to lead to an early fold september of the seep ...

generally seep ...

Residually seep ...

Residuall

McGuinness.
McGuinness sent the following letter of resignation to Mahin:
'My Dear John:
'I vesign herefrom Screen Play-

'My Dear John:
I resign herefrom Screen Play-wrights, Inc. My resignation to take effect immediately.
"Thus, I am back with my own peo-ple—some of whom I cordially dis-like, but I feel better for it. I hope

they do.
'In all sincerity,
'James Kevin McGuinness.'

In all sincerity,

James Kevin McGuinness.

McGuinness explained that he had alled the situation over with Dudley Nichols, president of the SWG, cation, and that he had tried to bring the Playwrights around to his way of thinking but had been outvoided on a proposal to join the SP in a book. He declared the members of the control of t

selective by the NLRB in certifying the SWG as bargaining representative.

Settle Screen Credits
Tiff between Virginis Van Upp and Jack Moffit over screen credit for Paramount's You and Me' was decorated by the New You and Me' was decorated by the New You are the New Yo My'ra March, Dudley Dickerson, William Gould, John Hiestand, Raiph SanGrot, Wen Nilles, Hal Craig.

TROCHER RAY: Varancer PX New in Fredettion

Tracey, Edward Albert, Gordon Oliver.

Tra

EL E

DON'T FORGET IT WHEN YOU

TIME IS MONEY FOR YOU!

EDW. G.

DONALD CRISP . GALE PAGE . AN ANATOLE LITVAK PRODUCTION

Screen Play by John Wesley and John Huston - From the Play by Barre Lyndon - A First National Picture

Gov't Suit's Effect on Stocks

The Government's anti-trust civil action against major companies reacted against amusement shares last month, and although the stocks have had about two weeks in which to recuperate, mary still are stocks have had about two weeks in which to recuperate, mary still are stocks and the price quoted before the sail two filed. Check this value of \$24,464.500 in value since July 19, day before the action was stormally filed. While eight issues were selling below quoted price last July 19, four actually were higher. Bulk of picture lasts all the properties of \$6,457,500. Dip in both was attributed to the large affiliated before the properties of \$6,457,500. Dip in both was attributed to the large affiliated containing the was treased in the federal suit.

The properties of the prope

373,000.

ough the Government action may hang over the amusement list short while longer, picture stocks probably will no longer count as a market factor once the entire stock market resumes its adeand the usual fall pickup at the box office sets in.

Mosquitoes May **Dent Spread Of Drive-In Cinemas**

erop of mosquitoes due to excessive rainfall, showmen report that the pests, plus a lot of hot weather, has brought disapnoined results for drive-in-This summer having brought out that the pests, plus a lot of hol weather, has brought disappointing results for drive-in theatres and, in the end, may discourage their spread. The mosquitoes are the most discouraging factor for them, according to the observers, some of whom are in drive-in zones and claim people will not stand for that, plus warm weather, too long.

plus warm weather; too long.
On the other hand, the prior success of the drive-ins, notably in New
England, has led to fear that the
cheaply-operated parking lots (they
amount to little more than that)
might ultimately hurt regularly operated theatres, at the same time
impairing the value of theatre real
estate.

one of the largest in the east, at Camden, N. J., threw in the sponge and its operators have moved to Union, N. J., also mosquito territory, while at Valley Stream, L. I., the Chanin realty interests, who have a large development out there, are building a large drive-in for Boston interests to open Aug. 21.

seston interests to open Aug. 21.
New York's first drive-in opens tonight (Wed.) on a 12-acre site. It is
located off the Sunrise highway,
main artery of Long Island, and will
be known as the Sunrise Drive-in
theatre. The innovation will be at
whice the site they are in regularly
operated theatres. Policy will be two
shows nightly.

WB H.O. NIXES AKRON POOLING WITH F. & S.

Akron, Aug. 9.

Revocation of plans to make Strand (WB) a 'B' house and shift entire first-run programs from the Colonial (Feiber-Shea) to the smaller theatre each week caused plenty of grief for Strand management Thursday Warners-F&S some time ago pooled management of houses and discussed shifting of programs to Strand immediately after their runs at Colonial. First was to be 'Dr. Clitterhouse.'

With ads set and local stories in type, Strand management had to change entire setup when plans were revoked by New York office. House fell back on present policy of two bills a week, both double features.

Metro's Jungle Footage

Hollywood, Aug. 9. Metro's expedition to the jungles of Dutch Guiana came back with 28,000 feet of film showing native rituals and a secret tribal dance forbidden by the Dutch government. Seenes will be used in Too Hot to Handle.

Party included Clyde De Vinna, ichard Rosson; Carlos Miller, Wil-am Beattle and Thomas Dowling.

NEW PETITION FOR N. Y. OK ON 'BIRTH OF BABY'

Albany, Aug. 9.
The American Committee on Maternal Welfare, Inc., and Sam Citron served a certiorari petition, prepared by former Supreme Court. Justice by former Supreme Court. Justice Education Department in the Birth of a Baby Case. The Department is required to answer charges that the Regents acted arbitrarily in classifying the film as indecent. In Troy, N. Y. The case is expected to eventually go to the Court of Appeols.

Forcing Philly's Film Row to Move, or Else

Philadelphia, Aug. 9.
Phility's film risito will either have to move or have its face lifted within the next few years. One of the subjects of the call for the special ways of the special ways of the special ways of the special ways when was widening Vine street for approaches to the Delaware River along the street. Columbia is right now in the process of moving into a long the street. Columbia is right now in the process of moving into a Exchanges, if forced to get out.

Exchanges, if forced to get out. Philadelphia, Aug. 9.

Exchanges, if forced to get out will probably take to the side streets

Sweet Vs. Swing

(Continued from page 1)

originally was 12 to 1 in favor sweet at the two spots, but Satu day night's swingsters whittled t lead.

Gene Buck's Distube
Hollywood, Aug. 9.
Swing is the Yoll weevid of music,'
take it from Gene Buck, head of the
American Society of Composits, Aulide of the State of the State of the
150 sonywriters at a testimonial diner and cautioned them to squelch
the deadly insect.
Jitterbug stuff, he warned, is not
only shaking the meanle of the
preserve.
The of the songwriting business, which ASCAP was organized
to preserve.

ness, which ASCAP was organized to preserve.

Buck urged his hearers, for their work preservation to steer clear of the swing-ding type-decision of the wholesome music on which their organization was founded. Paying a tribute to Coorge Ceratwing he pointed out "Rhapsody in Blue" as the outstanding American composition in the last 25 years.

SCAP is in Doubt health, with year 's collections amounting to \$5,00,000.

lamend, Schwartz Pards

Banned, Holly wood, Aug. 9.
David Diamol, Holly wood, Aug. 9.
David Diamol, Holly wood, Aug. 9.
David Diamol, Holly wood, Aug. 9.
Lang, term a new agency, Diamond-Schwartz, Inc.
Corporation lists 100 shares, no par value, with Diamond, Schwartz and Juliette Carr as directors.

Tuttle Ends Par Stav

Hollywood, Aug. 9.
Frank Tuttle terminated his director contract at Paramount when he brought in. Paris Honeymoon, starring Bing Crosby.
Director is taking a vacation in Colorado before supervising the cut-

ESSANESS TAKE OVER WOODS. CHI, SEPT. 4

Chicago, Aug. 9.
Final details on the takeover of,
the Woods building and theatre by
the Essaness circuit were completed
on Friday (5). Essaness group,
comprising
comprising
the Compression of the Compression
comprising
comprising
the Design you have
the Ostory loop building immediately. They purchase the building and rent the ground on a 99year lease from the Marshall Field
table Compression
compression of the Compression of the Compression
compression of the Compression of the Compression
compression of the Compres

year lease from the Marshall Field catale.

Circuit a Squires in Woods the Circuit a Squires in Woods the Circuit a Squires in Woods the Squires with Essaness wheely 2.14.5 electives \$60 000 in cash for the house with Essaness wheely 2.14.5 electives \$60 000 in cash for the house with Essaness wheely 2.14.5 electives \$60 000 in cash for the house some state of the woods with the Woods building immediately, shifting to the Movickers theatre building. Essaness planning to concentrate its offices in the Woods building, and fless on the offices they now real that the Woods building and woods the Woods building and woods the Woods building and Woods these is a grind house Woods these is a grind house Woods these is flines and should be woods the woods the same woods the woods

lease on the offices they now rent
Monthly Discourage of the Court building on
Monda discourage of the Court building on
Woods theatre. Is a grind house
Woods theatre. Is a grind house
playing subsequent time on a double
feature basis. It has some 1,200
Loop activity. With the Woods deal
the Essaness circuit, which operate
as neighborhood theatres, makes
a neighborhood theatres, makes
a neighborhood theatres, makes
a neighborhood theatres, makes
the particular of the court of the court
to particular the c

NEGRO EXHIB LEFT **ESTATE OF \$113.000**

The \$113,000 estate founded on the earnings of Negro motion picture houses operated here by the late Charles H. Turpin, Negro, was held to be part of Turpin's estate that week by Croutil Judge Eugene last week by Croutil Judge Eugene trust found established: 1832 the late of the la

judge awarded the estote to Turpin's on C. Ueld Turpin, of Chicago. In the peace are not seen as the peace are not seen as the peace here, cut off his son with \$1, made saveral minor bequests but failed to dispose of the residue of his property, apparently in the behalted it in trust.

From the trust Turpin received the income and it was tog to to his ster upon his death and after her death for scholarships in St. Louis care to the peace of the peace of the trust of because it was testamentary in character and was obtained through Yraud and undue influence. The peace of the peace of

'Blues' Limps

Hollywood, Aug.
Camera work on Paramount's 'St.
Louis Blues, delayed by Dorothy
Lamour's appendectomy, started yesterday (Mon.) with George Raft and
supporting cas' shooting around the

patient.
Miss Lamour is expected to be ready for work in about two weeks.

Newspaper Squawks Frightening Exhibs Into Dropping Screen Ads

Jaffe's S.O.S.

Pittsburgh, Aug. 9.
Night Sam Jaffe opened as
Shylock in Penn State College
production of 'Merchant of
Venice,' cast of RKO flicker,
'Gunga Din,' in which he plays
title role, wired him as follows
from 'Hollywood.' 'Settle for
18c and hurry back.' We need
you.'

lee and nurry osca-you.

Lot of comment created by Jaffe's interpretation of Shy-lock in new version staged by Benno Schneider. Star made him a younger person and humanized the character con-siderably.

'Son of Sheik' Sole Reissue Click: All Others Died at B. O.

Reissues have died aborning. The almost universally disappointing business on those put out by various major companies. will cause the were scheduled for dating. Earlier in the summer all majors excepting 20th-Pox and Warner Bros. Started offering oldies for release, with them on the coming season's (1988-39) schedule. Additionally, the average exportance of the companies of th

farther back than a week having been running as high as 400 a day.

FORECLOSURE SUIT ON RIVIERA, ROCHESTER

Rochester, N. Y., Aug. 9.
Suit asking foreclosure sale of the
Rivera theatre building filed ir. supreme court here. Defendant is
Rochester-Riviera Corp., of which
John A. May, Gloversville, comptroller of the Schine Theatrical Co.,
is likted a: waredden.

troller of the Schine Theatrical Co, is islead as president.
Action brought by the Fulton County National Bank & Trust Co. of County National Bank & Trust Co. of Certificates issue: in 1927 and secured by mortgage or trust deed. According to the ecomplaint 3215.00 principal and 39,1733 interest are owing. No payments have been made sance Pet. Is, 1932, up to which made sance Pet. Is, 1932, up to which configinal 2250.000 principal, it was stated.

tated.
The Strand, operated by Fenyvessy The Strand, operated by Fenyvessy Bros. for more than 25 years until shuttered in June, has been remodeled by Strand Stra

charge of Family theater, an. morris.

Fenyvesy Bros. have shaken up
theatre staffs, letting out managers
Alix Dunbar and Ben Neivert. All
theat Fenyvesy, Jr., former operator
bet Fenyvesy, Jr., former operator
West End and Clester Fenyvesy
takes charge of the Monroe.

Max Rubin, house manager of
Riviera, Schien house, transferred
to Paramount, Syracuse.

Lowe Extends P.A.'s Edmund Lowe will do a three-day personal at the Rialto, Flint, Michi-gan opening Sat. (13). House is an gan, opening Sat. (13). nous 800-seater playing occasional

Film actor is current at State-Lake hicago. Charles H. Allen agency

SANTLEY'S BIG TOWNER

Hollywood, Aug. 9.
Joseph Santley directs the second the Big Town Girls series at 20:b.-x. stated to start Aug. 15 as a ward J. Green production.
Lynn Bari and June Lang repeat the top roles of the film, still untied.

Chicago, Aug. 9.
Growing animosity on the part of newspapers around the country against screen advertising is being reflected in the decision by more and more exhibitors to do away with the screen plugs and to return to the first principles of theatre operation. They have obout come to the conclusion that the few bucks that they can pick up by running commercial trailers is more than offset by the loss of prestige, squawks of patrons and the strained relations with the

and the strained relations with the dailles.

Where screen advertising had looked like it would wind up as a rich coin source for exhibitors, the indications are that the tide has reached its high point and is now on the down-side of the ore. Big city offer on the port of the screen advertisers, turning aside all effort these particles are not the port of the port of these agencies to creep onto their screens.

screens.

On the other hand, the general run of advertisers, convinced that they can never hope to garner plugs on the major screens of the key cities. the major screens of the key cities, have decided that there isn't enough in it to continue angling for ads in the small town spots. Since they can't do it up brown, they also are ready to call the whole thing off, rather than continue with the skimmed milk.

Editors' Nix

Central States Edma Assa. Nation 20
Central States Edma Assa. Nation and assa

face a concerted campaign by the editors to drive all advertising off the motion picture silver sheets.

OKLA. FINALLY SETS TAX ASSESSMENTS

Oklahoma City, Aug. 9.
After two months of chewing the rag, during which assessments went as high as \$975,000, the county exists baard has finally reached a com-

and the state of t

mitted.
Firm valuations: 20th-Fox, raised from \$4.270 to \$8.980; Columbia, from \$1.625 to \$4.905; Vilagraph, from \$2.950 to \$8.290; Paramount, from \$4.085 to \$8.209; Paramount, from \$4.085 to \$10.765; Universal, \$3.580 to \$7.710, aRCO Rudio, \$3.380 to \$7.710, and Locw's, from \$4.350 to \$8.225.

Navy Sinks 'Fleet'

Hollywood, Aug. 9. Hollywood, Aug. 9.
Objections by the Navy caused
Universal to shelve 'Black Flact'
which was to have been Maurice
Pivar's first job as a producer.
Story did not meet requirements
of Naval advisors in regard to discipline and routine. It may be rewrit-

Tracy on Loan

Metro is loaning Spencer Trow to Tolk-Pox to play opposide Alice Pare in 'Dine-Pox to play opposide Alice Pare in 'Dance Hull,' steel mill research to the part of the total cardy and mount with friends Research is shot private to be row to the part of the Pox to t



They had to spray Leo's tonsils this week.

So much good news to ROAR about, he strained his sound track.

For instance

Continued amazing box-office performance of "Love Finds Andy Hardy" with 2nd week hold-overs mounting.

Followed by sock-o-penings of Bob Taylor in "The Crowd Roars."

And the announcement of "Marie Antoinette" at popular prices!



TRADE-SHOWS!

Ask your M-G-M Branch where the nearest Trade Show of "Marie Antoinette" will be held. Call your wife and enjoy it with her. Until you sit before this enthralling picture you cannot fully realize what's in store for you and your patrons. An eyeful, a heart-full, a theatre-full!

* * * * * "BARNUM GIVES UP!"

M-G-M showmanship. More than 200,000 persons have already visited the Marie Antoinette Museum in the Astor Theatre. Summer visitors to Broadway send postcards back home. Feature stories in newspapers and magazines everywhere. Broadcasts from the lobby with visitors interviewed. Entire theatre converted into a museum, seats covered with terraced platforms covered with royal purple plush to display exciting properties from the picture. Real antiques, historical items from the dramatic period. The Premiere of the

picture is Tuesday, August 16. New York, Los Angeles and San Francisco are the only advanced price, twicedaily engage-

ments.

Speaking of M-G-M showmanship: thanks for your vote of confidence which gave M-G-M four out of five awards in the A. M. P. A. exhibitor survey on promotion determined by leading showmen throughout America.

ABOVE: Interior of Museum from Stage.

RIGHT: From morning to midnight crowds wait patiently to enter.

"MARIE ANTOINETTE" AT POPULAR PRICES!

As its sincere contribution and gesture of enthusiastic cooperation with the united industry drive ("Motion Pictures Are Your Best Entertainment") M-G-M has cancelled elaborate road-show plans for this glorious and truly road-show picture in order to bring it directly to the public at popular prices as the first of the great entertainments of the new season.

Preceded by the longest advance publicity campaign any picture ever received, plus a nationwide billboard campaign with thousands of boards in 1200 cities, plus colorads in all fan magazines, plus the fame of three advanced price engagements in Los Angeles, New York and San Francisco, plus large-scale newspaper advertising ... "Marie Antoinette" is on the way to fame and (your) fortune!

"Sweetheart of the Day"



NORMA DEAR YOUR FANS ARE WAITING!

The most beloved, the most admired personality on the screen comes to her milions of loyal followers in a role so thrilling, so touching, so beautiful that it must truly remain first and forever in their memories as the greatest they have ever witnessed. Many lines will be written in praise of her, but the greatest line will be at your box-office.

HOLDING THE HARDYS

Two weeks for Mickey Rooney and his women. "Love Finds Andy Hardy" extended engagements at Capitol, N. Y., Baltimore, Houston, Wilmington, Atlanta, Harrisburg, Indianapolis, New Orleans, St. Louis, Toledo, Boston (State & Orpheum day and date), Washington, Cleveland, Hartford, New Haven, Pittsburgh, Worcester and still they come!







Bold 24-Sheet Nationwide!

WATCH M.G.M!

Leo's list of releases for August, September and October made public last week brought roars of approval from showmen.

"Love Finds Andy Hardy" followed by "Crowd Roars" started the ball rolling.

"Rich Man, Poor Girl" with Bob Young, Lew Ayres, Ruth Hussey and a cast of new faces is an Augusebright spot together with Laurel-Hardy's funny feature "Block? Heads."

August 26th ushers in "Marie Antoinette" as first of the impressive Fall Season Big Ones.

Closely followed by Clark Gable-Myrna Loy in "Too Hot To Handle" (still in production, it's terrific!) Next comes the great heart drama, Spencer Tracy-Mickey Rooney in "Boys Town."

"The Great Waltz" with Luise Rainer, Fernand Gravet and Miliza Korjus is something to look forward to. "Stablemates" gives you Wally Beery and Mickey Rooney. "Listen Darling" brings Freddie Bartholomew, Judy Garland, Mary Astor, Walter Pidgeon "Three Loves Has Nancy" delights with Janet Gaynor, Robert Montgomery, Franchot Tone.

Lots of other M-G-M money-makers in between and then the October-topper: Jeanette MacDonald, Nelson Eddy in the Technicolor triumph "Sweethearts."

That's what you'll call each and every one of those August, September. October releases.

Yes, we repeat

"SWEETHEARTS"

Film Business' Woes

through interview and observation, execut what seems to be the prevailing public and trade attitude tothe through interview and trade attitude tothe through the through t

(2) the film business area is to water policies and the test policies and the gent of the policy of

grounds.

The best in contemporary and classic fiction is unreeled in dramatic form. In the nation's 18,818 theatres there are 11,470,899 seats of more there are 11,470,899 seats of more than the customers. The statistics are impressive and prob-ably quite accurate because they are supplied by the U. S. Department of supplied by the U. S. Deparament of Commerce and given official authenticity in the Government's recent anti-trust bill of complaint against

A Big Business

A Big Business

Ficture business is big business. Its ramifications extend, to the country's habitable outposts. Its fiction manufacturing base is centered with-law of the country's habitable outposts. Its fiction is a small geographical area in Hollywood and environs. Its newersel cameras are as widely scattered as mankind's activity. Its banking and distribution headquarters are in New LUIK, and major Independent film exchanges dot the map in some 30 odd cities. American films are dom-inant entertainment in foreign coun-tries, agencies that introduce do-mestic manufactures.

meric manufactures.

Nearly 300,000 persons are employed in various capacities from studio messengers to theatre ushers.

Only a few mechanized industries, and the studio messengers of the studion messengers of the studion of the studion of the studion and s rtance. It is a form of art ex n which more literally repro

portance. It is a form of art expression which more literally reproduces into which more literally reproduces it is an action than the printed word, with such abundance of attributes for service and good will, it is different to the properties of and yet, there is currently a pro-nounced public apathy towards the industry and its average output of

Big Hits Get Extraordinary B.O. sig His Get Extraordinary B.O. Conversely, the big hit pictures, individually, are winning unusual attendance and boxoffice returns. It's the run-of-the-mill films which have lost the quality to attract. The weakness lies largely in the retural of follywood to tackle courageously the contemporary American scene. Life is it is investigated.

through inverted binoculars of Hotlywood writers creates, flims which
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much to do with the diminishing the-stre attendance.

On the other hand, the industry itself is responsible for much loss of partitioning. Thester management, partitioning the partitioning of the approximation of the partitioning of fighting for business with the type of fighting for business with the type of fighting for business with the type of flow manship aggressiveness that was characteristic of exhibition in the characteristic of exhibition in the responsibility of the partition of the partition of the partition of the partition of the all important function of sustained let taste and, as a result, leave the all important function of sustained to the partition of the partition of the supportant function of sustained to the partition of the partition of the supportant function of sustained the partition of the partition of the supportant function of sustained the partition of the partition of the supportant function of sustained the partition of the partition of the supportant function of sustained the partition of the partition of the supportant function of sustained the partition of the partition of the supportant function of sustained the partition of the partition of the supportant function of sustained the partition of the partition of the supportant function of sustained the partition of the partition of the partition of the supportant function of the partition of the supportant function of sustained the partition of the partition of the partition of the supportant function of the partition of the partition of the supportant function of the partition of the partition of the supportant function of the partition of the partition of the supportant function of the partition of the partition of the supportant function of the partition of the partition of the supportant function of the partition of the partition of the supportant function of the partition of the partition of the supportant function of the partition of the partition of the supportant function of the partition of the partition of the suppo

The Exhib Is in a Spot

The Exhib Is in a Spat
The chibitor's hands, powerier
willing, are tied down by limited
appropriation. He lacks a liberal
and consistent, encouragement directly from the producer-distributor. Scores of films annually are
sent broadeast into distribution withproducer. Idea prevails that by
producer. Idea producer. Idea producer.

In the producer. Idea producer.

In the produ

in ruess. Assault he a senior of the control of a single feature, news, travel real odition of the control of a single feature, news, travel real ond, cartoon, into a sitting marathon of four hours. The film theatre, one that control of the contr

Public Fed Up

Public Fed Up

Concurrently, the repeated lawsuits and public bickerings over industry trade practices have not endeared the firms to the public. In
industry whose purpose is to encourage public favor and support, the
public have not willing to believe the
with the nutstained press reprose
with the public have the public have
with the nutstained press reprose
with the public have the public have
when the public have the size of blockbooking, raised by the Neely bill debase, were aggressively negative in
boo long has been on the defensive.
And the lotteries, rivesways, bank And the lotteries, giveaways, bank nites and cash award games are giv-ing many picture theatres an atmos-phere of cheapness. In themselves ing many picture theatree an atmosphere of cheapness. In themselves these games may be quite harmless, the company of the comp

tinations are likely to exact a heavy tinations are likely to exact a heavy penalty. Profits which have been made in exhibiting over a period of years have not been reinvested in theatres. The industry stands today in the position of mounting productheatres. The industry stands loday in the position of mounting production costs, far out of proportion to increased film, renial possibilities, increased film, renial possibilities, and the producers. The point of film saturation when the producers. The point of film saturation has been reached, which is largely troubles. Compared to the future is not entirely diamned by external criticism and internal irrations. Broadway's demeanor than it has worm in years. Film business is in a fight.

and not it is assuming a more serious demenator than it has worm in years. Adversity is crystalking unanimity of action and enthusiastic support for the national advertising and exploitation drive for increased public attendance at theatres, coincident with the dead of the new seasons with the contract of the new seasons with the season of the contract of the cont favor every element of success. The answer to much that is wrong and troublesome may be found in such cooperative effort. Film business at last is awakening to the fact that an ounce of mutual understanding and teamplay is worth a ton of argument.

(This is the fourth and concluding article of a series on national exhibiting conditions.)

Femme Cashier and \$600 Missing from Col., Det.

Detroit, Aug. 9.
Police are hunting Erma Swaney,
cashier at Colonial theatre here, on
charges of embezzlement.
According to manager Jacob
Schreiber, Miss Swaney has been
missing since July 30, when \$600 in
receipts turned up missing in the-

packed by 2011-70X.

Marners picked up Sol Polito's
Warners picked up Sol Polito's
Wet Down the Wet Politon on the Wet Politon
Wet Down the Wet Politon on the Wet Poli

2001-FOX intended actions composer option.

Paramount renewed Judith Barrett's player contract.

Warners signed Eddie Albert to a player pact.

Lew Ayres inked actor pact at

Lew Ayres inked actor pact at Metro. Romani signed as Metro vocal coach, pianist and composer. Otto Brower's director option lift-ed by 20th-Fox. Metro handel Don Castle a player

STORY BUYS

Universal purchased Big Town Czar' origina purchased Big Town Czar' origina purchased Big Town Methor bought Death on the Table' by Fiederick Guy Beauchamp and Michael Roland Ferrice, and Glusti sold their story, Strange Faces, to Universal

Warners acquired 'Life Is Clear.' original by Maurice Rapf and Harold Buchanan. Buehanan.

20lh-Fox purchased 'Samson and the Ladies,' an original by Hilda Stone and Betty Reinhardt.

act a heavy have been a period of a Time the Target of Philly Squawks

Prop Scarer

Angels With Dirty Faces at Warners has an electric chair on the set, but not in the picture. Hot-seat is used for its effect on the players in Jimmy Cagney's death scene.

Execution chambers are taboo under the Will Hays regula-

NEW GAGS SUB FOR BANKO. **NOW TABU**

With banknite definitely in the doghouse, indie operators in the metropolitan area have dug up two new ones that are elicking, Auctions' and 'Dopey Nights' have replaced banko and are hypoing b.o. returns that have been extremely emic recently.

The 'Crazy Auction' gag involved the theatre management putting the bee on neighborhood merchants for groceries, wearing apparel, etc., to be auctioned during an intermission

between the two screen features The merchant's return is cuffo ad-

Detroll, Aug. 9.
Police are hunting Erma Swaney,
charges of embezelement.

Police are hunting Erma Swaney,
charges of embezelement.

The merchant's return is cuffo adcharges of what happened in
high exteriors of a company in thenear safe.

RKO's troupe of 285, now filling
exteriors for Gunga Din' near Lone
Pine, returns to the studio's sturnday (13) for two weeks of indoor
in the safe of the sturn of the study
and the study of the safe of the study
and the safe of the study of the safe of the study
then go back to Lone Pine for the
final battle scenes.

STUDIO CONTRACTS

STUDIO CONTRACTS

Leonardo Boloved (Mag. 9.
Leo

years although the Illinois state sapereme court a year ago declared this bo. stimulant was illegal.

Two managers were notified by the property of the same state of the same

Paramount, but with Columbia the butt for exhib resentment this time Blowup against tactics of the change appears imminent unless there is considerable reversal of at-

With advance of the buying sea-son, talk is fast growing here of a

repetition of last year's strlke against

exhibs maintain that Columbia year after year has made promises in its worksheet which it has made no endeavor to keep. They com-plain of poor film quality, prices and high percentages, and are demand-ing adjustments.

ing adjustments and so ormaning adjustments and the explosion about three months ago, but exhibs were calmed by highly concillatory attitude of Harry Weiner, local Col, manager. Further water was doused on the TRT by Abe Montague, who called Lewer Pior and other excess of the indic organization to New and reported all was well, which quieted things.

United Motion Picture Theatre-

and reported all was well, which was been considered by United Motion Picture Theatre Owners, local body, which ran last year's boycott, has been badly split by internal strife during the past few months. Enhilis are now common to the construction of the control of the contro doubtedly have a battle on its hands

Televish Boothmen Seen as Keymen by British Labor Head

London, July 26.

London, July 26,

How seriously labor views Incursion of television into the theatre
sion of television linto the theatre
sion of television linto the theatre
Finnigan at annual convensh of National Association of Theatre and
Kinema Employes, when he stated
the union had aireasty proceeded
the union had aireasty proceeded
to educate projectionists in technique of the new medium.

Under new regime, he said, the
boothmen would be in happy posinique of the new medium.

Under new regime, he said, the
boothmen would be in happy posisize at introduction of sound, operasa the sound of sound operasa the sound operasa

ADVICE TO THE MAILS

P. O. Dept. Edict to Handle Pic Cans With Care,

With Care,

Washington, Aug. 3.

Complaints that Uncle Sum's main
carriers have the total under Sum's main
picture films in a haphazard manner have been filed with the U. S.
post office department, it was revealed last Thursday (4).

Warning to all postal melloweswas issued by the department's official weekly bulletin. Postmasters
and carriers must see that metal
cases containing the films must not
be allowed to drop from platforms,
the allowed to drop from platforms,
creed, adding that i... they finus the
creed as hand pieces and not
thrown or tossed in any manner at
any time." any time.

'PASSAGE' LOCATED

Paramounts' line Belleville, III, in St. Clair County of Hollywood, Aug. 9.

Paramounts' linegal Traffic and the paramounts' linegal traffic before the cameras. J. Carrol Naish, Mary Carliste, Robert Preston and Judith Barrett head- the player roster.

Louis King is directing and Will-trume as room as he finishes his roll im Thomas associate produce.

Variety House Reviews

(Continued form page 16)

Continued form page 16)
for stanting. De and Jame McKenna bounte on next for knockabop the stapetick, which suffers through a stapetick, which suffers through the stapetic page 100 per 100 p Craig.

STANLEY, PITT

Pittsburgh, Aug. 7.
Ozzie Nelson's orch with Harriet
Hilliard & Evelyn Poe, Fritz & Jean
Hubert, Frank Paris' Marionettes,
Dave Broudy house orch; 'Professor
Beware' (Par).

Davis Brought house oran Projectors
Decurry (Par)

Brisk mid-aummer pace house has
been setting last few weeks won't
half with Ozies Nelson-Harriet Hillard combo. It's Nelson's third visit
hard combo. It's Nelson's third visit
and, with the missus along, a pretty
good guarantee for a profitable sess
Hilliard, however, since she wean't
working Nelson's last time aroundfilm, Cocoanut Grove (Par), under
the belt to help the draw long.
Show shapes up among the better
film, Cocoanut Grove (Par), under
the belt to help the draw long.
Show shapes up among the better
during in a first-trate job despite
what looks like a reluctance of
material. More than half of its stuff,
chiefly novelly numbers, has been
material. More than half of its stuff,
chiefly novelly numbers, has been
material. More than half of its stuff,
chiefly novelly numbers, has been
cornered Panta. "Love Bug Will Get
You' and T've Got Those Maestro
Cornered Panta." Love Bug Will Get
You' and T've Got Those Maestro
Cornered Panta." Love Bug Will Get
You' and T've Got Those Maestro
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Cornered Panta." Love Bug Will Get
You' and T've Got Those Maestro
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more abreast of the times.
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place of the corner of the corner
more abreast of the times.
Get Grown of the corner
more and monchalance. In this respect boys get their cut from Nelrow of the corner of the corner
more special place o

New York Theatres

There's a Better Show

TROPIC

HOLIDAY

in a couple of duets with Nelson.

Does three numbers, Says My
Beart, which she introduced in
Beart, with she introduced in
Fants, with Nelson, which she
production tretering to the Nelmonths is from the nest successful
production tretering to the Nelmonths in the Nelson, which she
Maestre, Piesse, her topper. Over
big and could slick longer, other
could, Evelyn Pee, a youngter he
picked up on the Coast. She's a serbill, has a million-doller frame in
Differ and gives out with Rock My
Beart and place of the Nelson She's a
Beart and She's She's a
Beart and She's She's She's She's She's She's
Beart and She's She

Gal's numbers further reveal Neimore and the same up-to-date
Supporting acts excellent, Frank
Paris' Mariontels are easy toppers.
Paris has a swell collection of pupparis has a swell collection of puppopey, Josephine Baker and Sonia
Henie, which he strings through a
tente which he strings through a
tente of the same of the same of the
tente of the same toppey and
Miss Henie, showing lots of imagina
tion. Fritz and Jean Hubert is
und while it's eased up a bit in late
and while it's eased up a bit in late
and while it's eased up a bit in late
and while it's eased up a bit in late
and while it's eased up a bit in late
Dave Brougly's house crew back in
Dave Brougly's house crew back in

TOWER, K. C.

Kansas City, Aug. 7.

Heller & Riley, Toni Lane, Lattell & Laclaire, Knight Sisters (2), Germaine & Wilgen, Line (12), Judy Conrad house orch; 'Sky Giants' (RKO).

Combination of considerable com-edy, dancing, singing and acrobatics is pleasing. Bill expanded to 45 min-utes this week, allowing for an espe-cially well done production number by house line (12).

cially well done production number by house line (22).

The production number by house line (23).

The production is the production number by the line. Wilson cope with the baritoning, which develope the production of the produc

distinctive although her stage pres-Headlining are Heller and Riley resuming are relief and filely, whose main stock is comedy, but whose act also reveals some ace war-bling by Miss Holler in a sky-high soprano. Best song and comedy team here in weeks. Closing number is-a Dutch clog, in costume, by the line to a couple

in costume, by the line to a of pop songs.
Turnout good opening day. Quin.

Embassy Newsreel, N. Y.

Newsreels were rather tame and routine when the Embassy unveiled its new assortment at week's opening (4). Corrigan had been religiously the control of the resist coats itself with None the Mousteens have Welsen

summer services, and nate and yet reeturness services, and there hadn't been
anyone eise jumping of a 17th floor
more services and there hadn't been
anyone eise jumping of a 17th floor
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larking after European trip, aren't larking after European trip, aren't larken trip, and the state of the sta

however, the finger-fautterer's value in the listed on special good will ceremony the list of the listed on the listed on special good will ceremony the listed of the listed on the lis

EXPLOITATION :-: By Epes W. Sargent

'Algiers' in L'ville

East and West
Gertrude Lus San Francisco.
Gertrude Lus San Francisco.
Tsuan and Ged Tence, playing her
there, buried the hatchet between
bere, buried the hatchet between
the hatchet

Hot, but Hustling

Algiers' in L'ville

There has been a Louisville.

There has been a Louisville.

There has been a Louisville.

There has been a Control of the Control of th

Played on Pride

Played on Fride
Portland, Ore,
Desirer's Use Portland, Ore,
local author angle and vantage of the
local author angle and vantage of the
wood opening out of 'Love Finds
Andy Hardy' MGM bought the origmal yarn from Vivlen Bretherton.
Ted Gamble selezed on this angle
Ted Gamble selezed on this angle
The local press. Bally cost iden't run
above normat, but the local author
interest rated a lot of free exploitainterest rated a lot of free exploita-

Tressure Trove

A feminine Valentino fan who still carries the torch for the one-time movie idol 12 years after his death move idol 12 years after his death may be included in the case manager, in connection with the reissue of The Son of the Sheit. Wirs. Edia Companion, 2a, and a good looker, brought out her scraptures and clippings for plenty of newspaper space.

Theatres-Exchanges

Los Angeles.
President theatre reverts to newsreels today (Wed.), a policy that
failed to click when tried out several
years ago. House, belonging to
Downtown Theatres, Inc., will be
known as the Newsreel theatre.

Oklahoma City.

M. R. Parks rebuilding his Disney
theatre after partial cave-in of one
wall.
Joe Noble building 250-seat Meeker
theatre at Meeker, Okla.

Atlanta.

Lionel H. Keene, Southern Division mgr. of Loews, Inc., resigned, Succeeded by W. A. Finney, who has been division mgr. for same outfit in Mid-West.

Keene sald he would remain la show biz here.

Clarion, Ia.
Central States Theatres Corp. has
opened the new Clarion, Clarion, Ia.;
said to have cost \$50,000.

Charlotte, N. C.
Colonial, Kanapolis, will be completely remodeled with the addition of two store buildings.

With the old Cameo torn down after a 85 year old career, Republic Bidg. Co. is contructing an \$30,000 theaster on the site under a 64-year service and the site under a 54-year service and the site under a 520,000 for house, but requirement was cut to \$50,000 minimum.

Nasser Bros. will erect 1,100-seat theatre on Polk street at cost of \$150,000.

Philadelphia.
F. Wieland has taken over the Elm, Camden, from Harry Slatko.
He will reopen it Sept. 1 after remodeling.

modeling.

Murray Diamond has taken over
the Ideal from the Norman Lewis
interests for undisclosed purchaser.
Will reopen Sept. 1.

Wilkes-Barre. Ps.
Comerford Memorial theatre will light up here Aug. 18, seating more than 2,000. It's a memorial to M. B. Comerford, who was killed in an accident several years ago.

Going to Hollywood? O'CONNOR REALTY GROUP Specialist in Homes and Apartments of All Types 174 N. CANON DRIVE CR. 11167 BEVERLY HILLS

"RACKET BUSTERS"

ROBERT TAYLOR

The Crowd Roars

APITOL MOADS

HUMPHREY BOGART GEORGE BRENT STRAND-25c to 1 P.M.

Loew's STATE

ANGEL'

PARAMOUNT TIMES MARTHA RAYE BOB HOPE CHICK WERR

HEATRE

"GIVE ME A SAILOR'

ALL 25° TO

and his Orch ELLA' FITZGERALD

'Alexander's Ragtime

Band" On the Stage-

MUSIC HALL "FOUR'S A CROWD"

Fidler vs. Skolsky, \$30 vs. \$600 Fider vs. Skolsky, 430 vs. 869e
Tris N. Y. Mirror pays 830 weekly
to McNaught for Jimmy Fider's
syndicated column of Hollywood
gossion, whom the paper signed tast
colours at 8000 a week, is also concurrent, giving the tast low Coast
colours at 8000 a week, is also concurrent, giving the tast low Coast
colours at the state of the state of the state
moth understanding that the
newapperman
pider's presence on
the sheet already gives the Mirror
adequate coverage — Hollywood
chatter. to Hearst papers, New

sudio borth. Fidler's presence on the sheet aiready gives the Mirror adequate coverage . Hollywood chatter. We hearst papers, New York and Boston, buy Fidler, from McNaught, whereas Hearst (King Features) on the state of the s

Pealing that peace propagand may penetrate the milids of an otherwise war - minded people. Tokyo customs censors of books and mass are working overtime to get by the barrier. Censor ax fell on June issue, of Current History, but may be released later to subscribers, with offensive portions removed.

scribers, with offensive portions removed.

June issue of Coronet is also bemost certain to be banned untreby
and closely scribing and, is almost certain to be banned untreby
by Dr. James A. Scherer, who recently aroused the ire of the Japaness government as the result of
his book. Japan Deless the World.
Delently censors are reading
by the control of the control of the
which reach Japan, because Dewhich reach Japan, because free
reach issue of Time took exeatly six months to reach subscribex, being released June 28. Underex, being released June 28. Undergreen light pronto because nobody
in the censor office can make out
the lingo.

the lingo.

Sabatini's Tax Rap

Rafas Sabatini's Author of 'Captain
Blood'. Sactamouther and other
Blood'. Sactamouther and other
books with the sactamouther and other
books with the sactamouther and the sactamouther
books with the sactamouther and the sactamouther
sactamouther and sactamouther and the sactamouther
sactamouther and the sactamouther
sactamouther and the sactamouther and that he had not been given an
opportunity to defend the action.

Sactamouther and the sactamouther and

more. No pay cuts and staff reduc-tions; except by mutual consent, fea-ture the contract, which runs for one

year. Negotiations were carried on for a Negotiations were carried on for a year with practically no results until the Guild engaged Col. Philip S. Van Cise, lawyer, to handle its case. He accomplished in one week what the Guild had failed to do in a year.

Shanghal Interlude

Shanghal Interiude
Sandra Cathyre and Saltarison
Forman, Sandra Cathyre and sultbor, has
written as biggraphy, "Brenda-Lai,
about her baby, which is due for
publication shortly. The book includes the period when the Formans were bombed out of Shanghal
mans were bombed out of Shanghal
Forman is at present in the Sa
Fresident Jefferson.
Forman is a present in the Sa
East collecting, material for his
writing and fiming of the Yellow
River, food disaster. Encidentally,
Suchow after its occupation. Mrs
Forman is residing in New York.

Valentino Blog Beulah Livingstone, friend, adviser Valentine Biog
Beulah Livingstone, friend, adviser
and sometime press agent for Rudolph Valentino, has taken advanentino reissues to pen her own remhiscences, working in such biographical data as may round out the
volume. It is not an ambitious undsolume. It is not an ambitious undevidently on a rotary press, with
poorly printed cuts on pulp paper,
but it probably will be welcomed by
the regiveranced Valentino fans as
on the dead actor.
Miss Livingstone writes interestlingly and speaks with authority
making a product worthy of a better
is created that this volume may be
is created that this volume may be
intended to pave the way for the reissue, of The Eagle, also owned by
Articinens, which controls: Son! If,
it's a readable book for those interested, and may make some new converts.

Sells Tampa Dally, Station
W. D. McKay sold his Tampa
(Fia). Dally Times and Radio Station WDAB to David E. Smiley, and
Rajhp Nieholson. Latter have had
afternoon sheet under lease for past
five years with option to purchase.
Sale includes all assets of Tampa
Publishing Co., in existence more
than 40 years.

than 60 years.

Rochester News Bows
Rochester News Bows
Rochester Sterning News health
bankroas et Brening News health
bankroas et Brening News health
bankroas et Brening News health
bankroas et a year of preparation; starting with more than 30,000 home delivery. Venture, is claimed to be an
answer to public demand for liberal
Gannett inderests, which own the
other two Roch, dailies and radio
station WHEC. News is accepting
the demanded of the second of the
figure and news to develop the
mechalical equipment. Frank L Momer Hearts', Journal employers,
the mechalical equipment. Frank L Momer Hearts', Journal of the
mechalical equipment. Frank L Momer Hearts', James L Angle, city
editor; Edward Kreekman, sports;
Helen Ovlatt, society. Dorothy
Krause, drama.

Pits Rall Team Use City.

inclusive. Sobatini claimed he was added to been notified that any action was pending agrants thim by tax board and been notified that any action was pending agrants thim by tax been supported to the pending agrants that the pending agrants the pending agrants that the pending agrants the pending agrants that the pending agrants the pending agrant that the pending agrants the pending agrants the pending agrant that the pending agrants the pending agrants the pending agrant that the pending agrants the pending agrants the pending agrant that the pending agrants the pending agrants the pending agrant that the pending agrants the pending agrants the pending agrant the pending agrants the pending agra

day (13),

Denver Post Signa Guild Pact
Denver Newspaper Guild signed a
Enter Newspaper Guild signed a
S. Collyser's Guimn Continues
Despite the recent death of Bert
Australia of S. Collyser, his column of turt Comcontract with the Denver Post providing for a 40-hour week of recent intued. Bruce Merrison will write
days, minimum salary of \$22.50, two
weeks vasation with pay, sick even
weeks and severance pay of one
weeks and s

Not Quite Right William Morrow Co. says

LITERATI

william Morrow Co. says Vantery errs slightly in announcing that U. S. Camera will be made into a quarterly under editorship of T. J. Manour, Latter will edit a semi-doney. Latter will edit a semi-doney. Latter will edit a semi-magazine to be known as the U. S. Camera Magazine.

U. S. Camera will remain an annual and make its bow around Nov. 1 as U. S. Camera, 1399.

Literati Obits This Week-T. Frank Joyce, 48, former news and survey of the consequence of and prominent management engi-neer, died at his Cambridge, Mass.

year. Bernard Tallmer, 70, brother-in-

Middletown, Conn. Herald, for one year.

year.

Allmer, 70. brother-in-law and associate of Adolph Oths.

died in Allanic CID, Aug. 5: after a long illness. Originally a lawyer and real estate man, Tailmer became the real control of the real cont

Chatter

Lyle Saxon summering at his old home in New Orleans. Hendrik Willem van Loon due to sail to U. S. Sept. 20 from Sweden.

sail to U. S. Sept. 20 from Sweden.

Helen Jerome dramatizing Robert
Hichen's book, 'The Paradine Case.'
D. D. Beauchamp sold his story,
'The Shortest Way Home,' to Col-

Harold Ober to the Coast to huddle

Hardd Ober to the Coast to huddle for a couple of weeks with his writer clients there. Pauline Gale starts a daily column on Hollywood for American Llewelph Powys, every seriously ill in England, is staying with his brother, John Cowper Powys.

Hardy and Cora Sterelolin, authors and the Company of the Com

Film Reviews

UNASHAMED

(Continued from page 12)

Continued from page 12)
acteristics. Lenser also had a jobe
Result is testament to had a jobe
Result is testament to acrobaties of
both deat and musec. Only backs
and pages of the second of the seco

Leopard' to Collier's, and 'Strictly Dirty-Neck' to Cosmopolitan. Rayer Vercel's Tides of Mont St.-Michel' is selection of the Book-or-the-Month Jub for September. Ran-dom. House will publish the trade

dom House

dom. House will publish the trade cellion.

For the decision of the decision o

Red Book hit the stands with the first of his "Picture of the Month, series, and the stands with the Loss of the Stands of the S

Walter Davenport, Collier's polit-

latter. Water Davesport, Collier's political water and quonden managing to the control of the collier's political water and quodent managing to the collier's political water and the collier's runs soon to Alva Johnston's active port distribe. Collier's is prospected to the collier's proposed to the coll

RETURN TO LIFE

Garrison release of Frontier Films proce-tation. Directed by Heavy Tartler; normal tre commentry, in English, by Lavid Wolff; songs, by Spanish refugees in King-land; camera, Jacques Lemare. Al Famen, N. V. week Aug. 3, 38. Running time, 45 adus.

self; commer. Jaccium continues to human and the continues of the continue

PANAMINT'S BAD MAN

PANAMINI'S BAD, MAN

2010. Castury-Fee, relieva of Sol, Lesser
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On the Great White Trail

Un the Great White Irali
(WITH SONG)
Grand Nathonal release of 'Al Horman
production, Stars James Newfill and Terry
Walker, Directed by Al Hermon, Serventhey, Charles Lagues and Joseph P. Polade
to Hardy, Charles Lagues and Joseph P. Polade
camera, I'm Morgan; editor, Biglie Galistance; Baule and lyries, Lew Porter, Bolt
Taylor, Jietty Laddinw and Innert thirty.
Minkow, Linchells, dual. Haming thate, &
minkow, Linchells, dual. Haming thate, &

M. Kiva, Libeata, dual. Ilaming thes, 58
minutes—— James Newill
Kay Lardin. Perry Walter
Kay Lardin. Perry Walter
Lander W. Lardin. John Herry
Lander W. Lardin. Herry
Lander W. Lardin. Herry
Lander W. Lardin. Herry
Lander Tray
Carroll. Watter Jackgrain
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Lander W. W. Lander
Lander W. Lander
Lander W. W. Lander
Lander W. Lander
Lander
Lander W. Lander
Lander W.

Lieweijn Powys, very seriously Ill in England, is staying with his brother, John Cowper Powys.

Hardy and Cora Steeholm, authors of James 1 of England; have bought of James 1 of England; have bought of James 1 of England; have bought and printing business, with principal of James 1 of England; have bought and printing business, with principal dome 1 of James 1 of England; have bought and printing business, with principal dome 1 of James 1 of England; have bought and printing business, with principal dome 1 of James 1 of England; have bought and printing business, with principal dome 1 of James 1 of England; have bought and printing business, with principal dome 1 of James 1 of England; have bought and printing business, with principal dome 1 of James 1 of England; have bought and printing business, with principal dome 1 of England; have bought and printing business, with principal dome 1 of England; have been made and the James 1 of England; have been made

"ALEXANDER'S SHATTERS ATTENDANC IN UNPRECEDEN

LOOK AND COMPARE! Top opening day figures since the Roxy first opened: No. of People WHAT PRICE GLORY* (1927) 23,221 25,981 Attraction FOUR SONS* (1928) COCK EYED WORLD* (1929) 27,299 STREET ANGEL* (1928) ONE IN A MILLION (1937) 26,404 , 16,196 WAKE UP AND LIVE (1937) 18,599 THIN ICE (1937) 14,954 HAPPY LANDING (1938) ALEXANDER'S RAGTIME BAND 29,614 IN OLD CHICAGO (1938) t Including New Year's Eve Show *Saturday Opening

HE GREATEST BOXOFFICE SUCCESS EVER

AGTIME BAND" ALL-TIME ERECORDS TED ROXY RUN!

- BIGGEST OPENING DAY . . . topping "Cock Eyed World," former world's record-holder, by more than 2,300 people!
- theatre in greatest boxoffice stampede since theatre was built 11½ years ago!
- BIGGEST OPENING WEEK-END... 90,393 pack house to continuous over-capacity establishing new, all-time high!
- BIGGEST MONDAY . . . played to 25,970 people!

 Compare this with opening day records shown at left.
- AND AT PRESS TIME TUESDAY... Running well ahead of Monday and indications are week's business more than double usual big week!

RODUCED...ADVERTISE IT ACCORDINGLY!

'PRE-TESTING' OF AIR SHOWS SET FOR CHAUTAUQUA, N. Y., EXPERIMENT

Miller-Franklin, Prospective Holder of World's Fair

Concession to Make Surveys of Crowds, in Preliminary Surveys

Miller-Frankli, & Co., consulting
research organization which is expected to have the concession see the petted to have the concession see the millions who in the millio

Militor-Frankii & Co., consulting research organization which is expected to have the concession to make industrial: and advertising surveys among the millions who attend next year's New York World's of preliminary explorations in the field of radio program 'pre-tost-ing.' With the cooperation of ordinary processed through the crowds attending the final five days of the major broadcasting organizations, and the control of the control

Transcriptions

Transcriptions
Variety of radio programs will be exposed to audience reaction via transcription. It's understood. It's presumed that some hit-flop contrasts may be attempted and various clues run down to get a slant on what makes for popularity and why. Whole tentative plan is pioneering work well off the beaten path. Chau-

Smart Dummies

One of the methods con-templated for Industrial and advertising fact-finding sur-veys to be made at the 1939 New York World's Fair volves the manipulated by Bufanno, stage punpeteer.

manipulated by Butanio, swap-puppeteer.
Sugar-coated entertainment approach to questions will be worked out, with the puppets helping people in filling out questionnaires, etc.

tauqua patrons will know in advance that they will be invited to vote, but not for what, or for whom. Miller-Franklin set-up functions

not for what, or for whom.

Miller-Franklin set-burs and consumers Forum' and will also pretest radio programs at state fairs in
Massachusetts and New, Jersey this
Massachusetts and New Jersey this
Massachusetts and Massachusetts
halle equipped to canvass public likes
come 70,000,000 to 80,000,000 answers
ougstiller through various techsome 70,000,000 to 80,000,000 answers
to questions business men want them
to ask. This covers 25 weeks of the
to ask. This covers 25 weeks of the
in addition to the radio companies,
Miller-Franklin has approached the
im industry to see if latter would
im industry to see if latter would
im industry to see if latter would
to what and who is popular.

WILLIAM POWELL SET

Vic Young Draws Baton on Holly Hotel: Jean Sablon Also In

Mollywood, Aug. 9.
Nod for the music spot on Hollywood Hotel, resuming Sept. 9, went to Victor Young last week after tudied several other candidates, including Lud Glussin and Harry Sosik. Raymond: Paige betoned the Format of the program has definitely taken shape after considerable mulling by Wheelook, Producer Brewiter Morgan and Dlana Boursections of the Comment of the Commen Hollywood, Aug. 9

Lauder Ha' Strathaven, Scotland, Aug. 5.
Editor, VARIETY:

'I am 68 years young, not 78 years old.

'Since you credit me with the 10 additional years you may send me VARIETY for 10 years or what you say the cuff.

All The Company of the Company o

(By carrier pigeon, via William Morris, Jr., who vir-tually has the knighted Scot-comedian set on a radio com-mercial in America next fall).

ADMEN ADOPT BRITISH WEEKEND

Those weekinds the ad agency, exces around New York are taking from their deeks 'and, incidentally, duties') are rivaling in length the fabilities weekend. Last summer found all the agencies keeping only the chiraryonnen and watching only the chiraryonnen and watching only the tunnitum Pridays and not getting back till 1, p.m. on Mondays. Then, too, 'it's usually hotter had been to the comment of the comment

Work accomplished by the agencies hasn't exactly touched staggering proportions this summer. June's end marked work's end for rather a raft of the scout-masters, as well as the brass hats.

the brass hats.

Of course, all these lengthy weekend 'conferences' (a much more remed word than 'noafing') have not
made tile any rosier for such folk
as station resp and talent peddiers
a lot of agency calling on Fridays,
then spend Saturdays dictating letters to stations telling them what
vast amounts of bit they were pryling loose—but had not yet comling to the control of the control of the control

Now the responding to the control of the control

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pletely pried.

Now the reps can dictate longer letters aince they have both Fridays and Saturdays and more albias to the reps. The reps

J. Walter Thompson will follow Edgar Bergen around with a mike wherever he vacations late this

Ethel Hawes, Ben Levin **Experiment with Novel** Merchandising Centre

Merchandising Centre

Cievaland, Aug. 9.

Ethel Hawes and Ben Levin, billed on the air Shel and Ben, have a state of the s

Molle Auditions

Sanderson-Crumit Stack-Good and the state of the

Rubinoff's 5th Operation

Detroit, Aug. 9. Dave Rubinoff, who underwent his Bave Rubinott, who underwent his fifth operation in three months last week, appears to have passed the crisis in his long illness which began May 6 with an appendectomy, after which peritonitis et in.

MacCormick on Own

Chicago, Aug. 9.
After seven years with Columbia
WBBM announcer Franklyn Mac Cormack has gone free-lance.
On WBBM was an especial click with his 'Petic Melodies' readings.

Radio Baseball for N. Y. Nears: **Lorillard Enters Sports Field**

son, Cosat production chief for the specific production chief for the spec

The Affiliates and ASCAP

Philadelphia, Aug. 9

Editor, VARIETY:

I have just read your editorial 'Changing the Tune.'

In my opinion you are perfectly correct in your analysis of the situation as it exists today of the property of the pr

Donald Withycomb, General Manager, WFII.

Texaco Not Changing Agency? 22 Have Wig-Wagged Account: **Buchanan Absorbs Wertheimer**

SPEAKER BANKHEAD'S YEN

Tailulah's Dad Always Wanied To Be An Actor

Be An Actor

Speaker W. B. Bankhead, whose early ambition was to be an actor instead of a politician, helps state in 18th anniversary. He recites his 18th anniversary. He recites his 18th anniversary. He recites his 20th anniversary. He recites his 20th anniversary. He recites his 20th anniversary from Ulm Bleddorf given at the Alabama theatre Wed. (10) to be picked up by CBS. Tallulah Bankhead, the actress, introduces her father on the program. WAPI is having a whole week of special programs for its anniversary, beginning the special programs for its anniversary. CBS, in the city.

SCREEN GUILD DEAL IS COLD

Hollywood, Aug. 9 Hollywood, Aug. 9.
Benton & Bowles agency deal for
Screen Actors Guild radio show yesterday became enmeshed in a hopeless impasse and indications were
that negotiations are at an end as faras B & B is concerned. Music Corp.
representing SAG in the discussions,
is expected to option the show to another agency.

Is expected to option the show to an-other agency.

Harold 'Hackett, radio head of MCA, planed back to New York, which partly confirmed the report which partly confirmed the report of the partly confirmed the report of the partly confirmed the partly confirmed the reported interested in the program, from which Motion Picture Relief Fund would receive \$10,000 weekly for 59 weekls.

RADIO REGATTA

A Bit of an Oversight Is Corrected for Chi's Greater Glory

Due to the fact that radic as an industry had been overlooked in the present Creater Chicago exploitation and publicity campaign, it has been decided to convert the coming warmen over the contract of the contract that the contract contra Chicago, Aug. 9.

George Donoghue of the Chicago Park District, chairman of this pro-gram, called a general meeting of newspaper men, radio chieftains and manufacturers at luncheon on Fri-day (5) to discuss the set-up for the 'radio regatta.'

coming week on the network show it will underwrite this fall. It is reported that the number of advertising agencies which have gone the account during the past several months have amounted to 22, while the number of shows auditioned or presented on paper figures close to 40.

ures close to 40.

Despite the heavy scramble for the Texaco business, the indications at the Texaco beadquarters Monday (f) were that there would be no been with the present agency representation for seven years, with the latter passing through two firm name changes and mergers in that time. Change and the property of the latter merged with the L. D. Werthelmer Co.

Texaco proposes to make it an hour's program and the choice of time left to the account on the NBC red and CBS are the spots opposite Fred Allen Wednesday night and the Lux theatre Monday night. Oil refiner's current leaning is toward the Lux opposition.

G. W. HILL IN **GESTURE TO** KAY KYSER

Rather unusual for radio is the new termer George Washington Hill, head of American Tobacco (Lucky Strike) gave to Kay Kyser, his maestro on the L. S. show. Hill voluntarily upped Kyser's income.

voluntarily upped Kyper's Income Tobacco tycon summond in Musikal Kollege mactivo last week and unnotentatiously stated that (HHII) was getting more than its (HHII) was getting more than its (HHII) was getting more than the (HHIII) was getting the more than the more than

Girl Tours Baseball Spots for Gen'l Mills

Atlanta, Aug. 9.
Helen Detweiler, femme radio
spieler, paused in Atlanta Saturday
(6) and gave Joe Hill, WAGA baseball announcer, a lift in doubleheader between Atlanta Crackers
and New Orleans Pelicans.

Girl lawlife surveyed trums

Girl is making swing around towns where General Mills are sponsoring broadcasts of games. She interviewed rival managers before game.

IR'S PROGRAM INCUBATOR

C.A.B. Adopts Showman Classification | LOCAL STATIONS Of Air Programs as Set by 'Variety' LOOK NOMINATED

Recent comprehensive report (cov-ring October to April data) issued by the Cooperative Analysis of Gradeasting for the first time makes computations on program types from he showman's viewpoint. That is, computations on program types from
the showman's viewpoint. That is,
programs are classified as music
drams, etc., in accordance with their
predominant content (which is tway a showman judges them). CA.B.
method was adopted from method
employed in the VARIETY RABIO DIsections whose breakdowns wecarfully scanned by the CA.B.;
carfully scanned by the CA.B.;

service of the CAB. of the conductive of the capeline by the CAB of the charged of the conductive of the capeline by the CAB. of the charged of the capeline by the capeline of the capeline o

C.A.B. now has 11 evening and 11 dayline categories. The post-sun-down group includes:

Popular Music, Band Music. Commentators and Talks.

Popular Singers.

Daytime group includes:
Drama-Serial Drama
Semi-Classical Music.

Variety.

Band Music.

Classical Mi

Hymns.
Popular Music.
Children's Programs.

Band Music.
Classical Music.
News and Commentators.
Talks.
Familiar Music.
Network system ir many cases involves breaking shows down into soand-so many minutes of music, soand-so many minutes of music, so-

Present Desperation for New Programs Draws Renewed Attention to the Place of the Local Station in Germinating Production Patterns

'VARIETY'S' FILE

radio programs and ideas has always radio programs and ideas has always been radio's weak spot. Paradox-ically Vanuarr finds it weaker today than ever—at a time when the quiz mania shows every sign of burning good replacement idea in its embers. It's got to the point where agency execs, having pulled their hair thin, in desperation call up the C.A.B., Vanuarr and one another to find out it. Water and one another to find out of the control of t and-so many minutes of music, soand-so many minutes of comedy, et. lizelf to a crisp without leaving a
and-so many minutes of comedy, et. lizelf to a crisp without leaving a
and-so many minutes of comedy. The company of the compa

Ballard & Ballard. Active as Sponsor. To Apply for Radio Station

They Inspired Idea

Stations which to date have sent in program deta for the register of local programs to be mind that the register of local programs to be WCCO, Minneapolis-St. Paul; WCCO, Minneapolis-St. Paul; WGR-WKBW, Buffalor, KSFO, San Francisco: WHEW, New Work, Syracuse; KDYL, Sait Lake City; WMCA, New York KLZ, Denver: KENT-WHT KLZ, Denver: KENT-WHT KLZ, Denver: KENT-WHT KLZ, Denver: KENT-WHT KLZ, Chentant; WMCA, Dallas; KOIN, Fortland; WCKY, Cincinnati; WKRC, Cincinnati; WGAR, Ciev. Jan. (2011) and diversed of establic mention of the file in permanent form. Any other station, wishing to do so, may now seen in merial. But not most be sent to Vanture: Although the sent to Vanture: Although the necessary blanks and format for he proper writing-up of the data. Material not comply data.

Louisville, Aug. 9.
Public Service Broadcasting Co. of
Louisville, comprising Fred Borries,
Thruston B. Morton, and John P.
Composition and John P.
Corporation at Frankfort Ky. last
week. Officers of the proposed station are all Officials of Ballard &
Ballard, four miliers, and intend to
watt station in Louisville. Licensed
for capital of \$25,000.
Ballard & Ballard has used radio
quite extensively in the past, hava
Jug Band wore WHAS for years, and
made a practice of sending the colorder outsettle and band on a patour of several Southern states, playfour several several several several several several several several several s Louisville Aug 9

Jimmie Fidler will do a P & G r peater for the Coast so that he can hit the east earlier.

FREE PROGRAM REGISTRY

of Local Productions Suitable for National Sponsorship — A New Variety Service

Broadcasters!

Register those local station programs suitable for national sponsorship with the New York office

154 West 46th Street

Write for sample form to fill out-NO CHARGE, BUT YOU MUST USE 'VARIETY'S' OWN FILE FORM

SCOPE OF LOCAL DATA-

- 1. Title of program.
- 2. Age of program.
- 3. Past sponsorship, if any.
- Record of programs in terms of: (α)
 mail returns; (b) contests; (c) telephone calls: (d) any other measurement. DESCRIBE FULLY.
- 5. Time of day program was aired.
- 6. Size of cast needed (state minimummaximum).
- 7. Production cost (exclusive of time cost).
- 8. Describe idea of program completely, but tersely.
- 9. State merchandising possibilities, tie-ins, etc.
- 10. Suggest type of sponsor for whom such show would be suitable.
- 11. Are sample scripts or recordings available?

WARNINGS:

- a. Do not send in any shows too new to have a performance record.
- b. Do not make misstatements unless you want to take the rap when the agency finds you out.
- c. Do not send in information unless it is complete.
- d. Do not send in any programs over which there is a controversy with another station, or a controversy of any kind.

Advertisers!

A file of local radio station programs is in process of creation and will hereafter be kept up to date at the New York offices of



154 West 46th Street

Full data, uniformly assembled, with price quotations, records as to age, history and nature of the programs.

TURNING CURIOUS, TALENT BIZ NEWCOMER | New Chicago Transcription Scale ASKS WHY ACTORS CAN'T CRASH GATES \$18 Per Man Per 15 Mins. Disc to Be Recorded

One-Man Investigation of How Would-Be Dramatic People Strike Out When Auditioned by Agencies -All Too Versatile-Punish Hearers with Shakespeare and Ibsen-Dramatic Schools Blah

Every week hundreds of hours are wasted at networks, stainons and advertising agencies by earnest young seekers after auditions for speaking parts on air shows. This waste occurs chiefly because auditions to the stain of the s

1. Don't spend enough time get ting the proper audition material.

2. Don't use the right kind of ma

Try to demonstrate too much ersatility.
 Lack sincerity in their reading

Natar annual of lines.
 Waste time with extraneous explanations of what they are doing.
 Try to do all kinds of dialects when they can't do even one well.
 Don't know how to handle com-

mercials. Allow now a minute con-tract which a former network exec discovered when, as a new-comer to the their repping bit, he became impressed with the over-helming faulity of most saditions dividuals, to get on the casting list of program-builders. Ben Prait, ex of NBC, now with Harris & Steete, is the gent who has been devoting himself to some open field explora-ment of the production of the production between

tion of this phase of the many-sided production picture.

Pratt quotes some casting directors and production picture as uthority for his findings. Says John E. McMillin of Compton come in for auditions fail to realize our need for auditions fail to realize our need to people who can read commercials well.—Somehow they, feel either it is no trick to read a commercials is not that reading commercials is not developed the commercials in that reading commercials is not write to read a commercial or that when the commercial or that the commercial or the commercial or that the commercial or that the commercial or that the commercial or the commercial or the commercial or that the commercial or the commercial or that the commercial or the commercial or that the commercial or worthy of their talents. If they were smart they would concentrate, because if they get their fool in the door by commercials there is no reason why they cannot later get regular places on some of our casts. Frankly, however, most of our shows are fully cast when we buy them, and we seldom have to look for players except possibly to pultiparts. Practical Hints

Practical Hinds
Florence Sperie, easting director
of the same organization, put the
case in rules for dramatic people
and the same organization of the
1. Do not try to de too much. Do
not think you can cover everything in dramatics even if you have
to think you can cover everything in dramatics even if you have
extra material available.
2. Time the audition to last approximately four minutes, but have
extra material available.
3. Use better judgment in the
section of the section of the section of the
best one readings unless you have a natural
and the section of the section of the
control of the section of the section of the
A. Let us know how you talk in
4. Let us know how you talk in

d. Let us know how you talk in asual conversation. Remember, we re interested in naturalness and plicity.

Give us only your best charac-

simplicity.

So Give us only your best characterizations.

6. Do not give dislect unless your of the control of

As Man in Same Biz Subbed by Vitalis

Fred Bare, operator of the Ghost Writers' Bureau, has threatened some sort of action agained Britist-Idyers as outgrowth of tonight's (Wednesday) Installment of Visials' For Men Only on the NBC-red (WEAF), expressed itself as puzzled by alternative to the potential of the poten

Date as Middesian base the spot-business rivals for some time.

Bare didn't want to go on with the sassignment when the agency sought to have him set the scene for a prod-uct pluig in his script. The ghoster, and the script of the script of the stript of the script of the script and the script of the spot-arca, citing the provision in the firm booking, which states that the mate-rial to be used on the broadcast is subject to mutual agreement. Subject to mutual agreement of the spot spot script of the script of the script and the script was a good series, was a good general appearance. Lai-ter was to be taken as the cus for

required, in addition to a good script, was a good general appearance. Latter was to be taken as the cue for the announcer to come in with a statement that good appearance includes smart grooming of the hair, and for the right and smart hair-comb Vitalis is the very thing.

Reisman Returning

Likely that contract will be signed iater this week for Leo Reisman's orch to work for Lucky Strike on a 'Hit Parade series this fail.' Reisman is current at the Coconut Grove, Los Angeles, and will run out the summer there. Return to New York will be Sept. 5.

of the readings we hear. For in-stance, they could give a thirty-sec-ond monolog of a mother talking to the doctor about her child's lines. Or the conversation of a girl who for the conversation of a girl who Many of the conversation of a girl who many of the conversation of a girl who do not demonstrate their intelligent, but they do not demonstrate their intelligent, but (niy about see out of ten come in with a well organized audition pro-duction.'

duction. Frank W. Lander, casting director of B.B.D.&O., thinks it's not necessary to set the scenes in such detail and wishes actors would leave Mr. Shakespeare in his grave. Also Ibsen.

Far Away Up Close

Washington, Aug. 9.
Although he rode a good part of the time in the special car, Clyde Hunt, WJSV engineer, didn't get a peek at the President en famille during the re-

cent cross-country jaunt.

Work kept the technician,
who went along to supervise who went along to supervise the public address system as well as the CBS pick-ups, so busy he couldn't gander despite the apparently unusual opportunity to see F.D.R. at close range. Whenever the Chief Exce was speaking from the back platform, Hunt was hanging over the knobs and indicators of the apparatus installed in the distinguishment was the contract of the apparatus installed in the distinguishment was the contract of the speaking the speaking the contract of the speaking the contract of the speaking the speaking the contract of the speaking th compartment of the

CALL RCA ADS IN AT GOV'T DEMAND

Washington, Aug. 9. Advertising reform is promised by RCA Manufacturing Co. under threat of Federal punishment. Misleading representations in the sale of radios will be discontinued, according to stipulation with the Federal Trade Commission this week.

Commission this week.

Camden producers agreed to stop using certain advertising matter featuring a purported bargain price which suggests the set can be bought at that sum, when this is not a fact. Government sleuths found that certain advertised receivers were not purchasable at retail for the adversiged angular and that huses were the state of the sta purchasable at retail for the adver-tised amount and that buyer had to take added equipment at extra cost to get the benefit of the special op-portunity. Ads did not make this locar, FTC charges. Stipulation pro-vides that featured price must be thicked to suitable explanation that the combined or total cost is consid-erably higher.

U. S. RUBBER MAY TRY RADIO AGAIN

U. S. Rubber is in the market for a network program. New York of-fice of Campbell-Ewald has the ac-

Wanted is something other than a Wanted is something other than a dramatic show or novelty idea. Last wcb spread sponsored by U. S. Rub-ber was the Ben Bernie program on CBS, which wound up early this

Hai Burdick's night editor contract on NBC Pacific Coas' Red extended through September by Cardinet Candy through Tomaschke-Elliott agency.

No Coin but Lots of Fresh Air

WDAS Heeds Mothers' Squawks That Cuffo Juves Not Getting Their Oxygen

fall the classes it ran last seaton for would-be radio dramatic artists. Last year's course of 18 weeks was attended by about 40 students selection 18 manateur theater groups in Phility. Plans this season are for a smaller Plans this season are for a smaller Plans the select group. There will be probable season as some season as the season are for a smaller and the season are for a smaller plans the season are for a smaller plan in a 12-week season as some season as well as the season as the season as the season as well as the season as the s

who is in charge. This will elimi-nate extra baggage for whom the station could find no spot. when they finish the school provide source of cuffo talent.

In addition to WIP staff assigned to lecture, station will hauf in guest speakers from agencies

Within 90 Mins.

N.A.B.'S K. C. MEETING Gillin Plugs Bureau of Copyrights Miller, Kirby Attend

Gathering of the 10th district con-tingent of the National Association of Broadcasters in Kansas City last weekend devoloped into a reluvena-tion session for the association's function session for the association's func

adjunct.

Meeting had about 50 in attendance. NAB-Prez Neville Miller came on with Phil Loucks, counsel, and Ed Kirby, public relations director. Miller goes on to Wichita to speak at the regional meeting there.

the regional meeting there.

Wichita, Aug. 9.
Plans are under Wichita, Aug. 9.
Plans are under Wichita, Aug. 9.
Plans are under Wichita and a steen that at least the NA.B.'s enter the membership of 400 stations might snap into action upon almost a moment's notice in times of energency, Neville Miller, president in the property of th

or dedication ceremonies marking start of full-time operations for KVOO.

Others in attendance were: Eliis Others in attendance were: Ellis Atteberry, KCKN, Kansas City, Kas.; Owen W. Baich, KCKN, N. E. Vance, Jr., and Merle H. Tucker, KSAL, Salina; Karl Troegglen, WIBW, Topka; E. E. Ruehlen, KVEB, Great Bend; K. W. Pyle and R. K. Lindstein, K. W. Pyle and R. K. Lindstein, K. W. Pyle and R. K. Lindstein, J. M. Wilmey, L. G. M. Lindstein, J. M. McKnight, and Jack Todd, KANS.

Backstage Wife' To Hit English Audience In Blackett Invasion

Backstage Wife, dramatic serial, is being recorded in England for ethering beginning early in October from Luxemburg. Is the first of the Blackett-Sample-Hummert sho ws being readied for British listeners. Several musical offerings planned to be produced next

Several musical offerings planned to be produced next.

Frank and Anne Hummert returned to the U: S, about three weeks ago after setting up a London office for the agency.

Quintax on Mutual

Vadsco Sales Co., for Quintax cold tablets, starts sponsoring 'Court of Human Relations' over eight Mutual stations on Oct. 9. Account recently went to Lawrence Gumbinner

wor, won, wcar, wsai and WOSH, WOR, WOAE, WORL Sive WSYR will carry the show live WNAC, WTIC and WCSH will pick up and wax the programs for later broadcasting.

WIP'S MARATHON SPONSOR Adams Clothes Buys 12-Hour Block Each Week

Philadelphia, Aug. 9.
Radio marathon was set this week
with purchase of a 12-hour block a
week by Adams Clothes on WIP.
Show, which start Sept. 19, Will run
two hours a night, six nights a week.
Termer is
for 13 weeks with usual runwal op-

tion.

Three hour nightly show was tried by a drug chain an WPEN several months ago, but fazied after a couple of weeks. Started out with quantities of live talent and remotes, degenerated to dises and then faded.

Frisked at Door

Chicago, Aug. 9.

Chicago, Aug. 9.

Practically a convention of the Petry complete last weck.

Ed Petry, the roving New Yorker, and Joc Spadea, the Detroit button-holer, in for confabs with Ed Voynow, the local Simon Legree.

Chicago, Aug. 9.

New scale replaces former set-up which was a flat \$30 for three hours and \$50 for six hours of work.

While the new rates go into ef-ect on Sept. 15, they are being set erely for a three-month period as a ial and it is possible that the scale ill be changed at the end of that

DETROIT CUTS **OUT RADIO COLUMNS**

Detroit, Aug. 9.

Through pact signed late last wee, all three Detroit dailies yetterday depoped acid, columns, notes and the columns of the columns of the columns of the columns will run only program laid, and the columns will run only program laid, gas hereafter, and that in agate, Decision, didn't come as complete in the columns of the columns of

half. Earlier slash, coming on heels of similar action by several other sheets throughout country, had been expected to be extent of pruning, but meyspaper advertising continued to newspaper advertising continued to act three sheets have been gradually slashing editorial content and stacking ads plenty. Papers have been moraning past six months about here of the sheet of the shee

networks' bit continued upward.
Extent of damage to sheet' circulation won't be known for some time, aithough further loss in ad revenue may ensue, if several plans materialize for sticlety radio checks, brewing here for some time now.

The program of the progr

action when biz picks up this fall.

News apparently Is ascriming the
most in its deal with Free Press and
Times, since it operates Station (WVI)
which carries many promotional
programs for the News and now will
not have benefit of free publicity on
the News radio pages. However, it's
expected sheet will carry, in other
columns, stories about special WVI
stunts ballying the News.
Although activities not entirely

stunts ballying the Novelcal Adhound activities not entirely set, it's likely sheets' radio eds will remain on paper payrolis in other capacities. Thus, it appears Pat Dennis, who's also real estate ed for Dennis, who's also real estate ed for branch, while performe self to that branch, while performe self to the branch, while performe to the Pree Press, is expected to continuo on sheet's exportorial staff, therein and the performance of the perf

WEST MEETS EAST BY AUDITION WAX

Hollywood, Aug. 9. Four waxed auditions have been shipped east from here for agency

shipped east from hore for agency inspection.

J. Walter Thompson has a Larry cody original, 'Do You Want, to You Want, 'Do You

TE CRASHERS FROM STIX

Showmanship an Orphan at CBS

Economy Inspiration Saves \$150 a Week by Cutting Out Arrangements—Singers Strictly Time-Killers

GB later economy stroke in the maning program division calls for insign the vocalists to a single later of the program of the Chicago, Aug. 9

Beatrice Creamery goes on air this fall with a 30-minute weekly program through the Lord & Thomas agency here. Set-up calls for a western-drama with music.

Will start on spot, withings made

parante figuring \$65.
Tendency to treat-its vocalists as a many time filters and to deprive being regarded and special states and special show-many attention Lectures and special show-many attention to the same proposed of the same summer special sumber of the singers must content benealeves with an organ accompani-neat or else, even though the vocal-its style doesn't jell with that in-strument. Latest squeeze gives there singers the alternative of using stok arrangements or accepting the twers of payola music publishers. On the Other Hand

On the Other Hand
Columble Broadcasting Is discouraing the deglamorizing practice of
instructing audiences at studio broadcasts. Annoying business of telling
addences to applaud and make backgound for show is being discarded with chain letting shows rest on

melt.

Outpgecific demand by sponsors descatching permit the signal system of tiggs to start appliance and design start appliance and design start appliance and design sate silence is wanted. Audlences are permitted to spend themselves agency.

Old system is still maintained at NRC, Latter clings to instruction heavy in studios showns.

Omega Oil Stirring

Beatrice Creamery Waxes

RAYMOND SCOTT TO JOIN CBS HOUSEMEN

NEW YORK JOBS

This Summer Finds More Than Average Influx of Small-Time Radio Talent Yearning for a Chance on the Big Time

LONG SHOT

New York's radio row is currently being over-run with the largest crop of hinterland hopefuls to descend on Big Burg Broadcasting for jobs with-in memory. Lads and lassies come-on from the small-town stations each summer during their vacations and spear for bigger fish. In the bigger to be a summer during the reactions dur-them have then their vacations dur-ing the first two stanzas of August. Estimate of the number is difficult. Raymond Scott and his six-man combination moves into Columbia as a sustaining setup at the end of next are consistent of the consistent of

ing the first two stanzas of August. Estimate of the number is difficult to arrive at, but there must be around 300 on hand, according to indications. Their facets of talent are split into three divisions, dramatic, vocal and announcing.

ocal and announcing.

They visit the networks, the larger agencies and the more obvious of the producing units, such as Phil to when the producing units to part the part of Rose Lane in Blacketts. It is a rare hopeful who gets through a gate and lands a job, They when the part of Rose Lane in Blacketts. Sample-Hummert's Alias Immy William Esty of Service of the producing units and preventing the part of Rose Lane in Blacketts. Sample-Hummert's Alias Immy William Esty of Service of the producing the part of Rose Lane in Blacketts. Sample-Hummert's Alias Immy William Esty of Service of the part of Rose Lane in Blacketts. Sample-Hummert's Alias Immy William Esty of Service of the part of Rose Lane in Blacketts. Sample-Hummert's Alias Immy William Esty of Service of the part of Rose Lane in Blacketts. Sample-Hummert's Alias Immy William Esty of Service of the part of Rose Lane in Blacketts. Sample-Hummert's Alias Jimmy William Esty of Service of the part of Rose Lane in Blacketts. Sample-Hummert's Alias Jimmy William Esty of Service of the part of Rose Lane in Blacketts. Sample-Hummert's Alias Jimmy William Esty of Service of the Part of Rose Lane in Blacketts. Sample-Hummert's Alias Jimmy William Esty of Service of the Part of Rose Lane in Blacketts. Sample-Hummert's Alias Jimmy William Esty of Service of the Part of Rose Lane in Blacketts. Sample-Hummert's Alias Jimmy William Esty of Service of the Part of Rose Lane in Blacketts. Sample-Hummert's Alias Service of the Service of the Alias Serv

VACATIONERS SEEK Moody Bible Institute's 72 Stations Tops Lutherans' 55 on Mutual

shake, up against a camel-through-the-needle's-eye odds are they all and it's almost as tough for the

handicap.

As far as possible auditions are concerned, they are just as tough to get now as in the past few years. It isn't hard for a vocalist to get a listening at NBC Artists Service, a bit more difficult at CBS, and almost impossible anywhere else save at some of the indie broadcasters. But auditions in themselves are at some of the indie broadcasters. But auditions in themselves are meaningless. And even landing at one of the Indies; a warbler must start out sustaining and that's at no coin.

Announcers aren't sought at the webs, and actors don't seem to be sought anywhere.

shake, up against a camel-throughthe-needles-eye odds are they all
and it's almost as tough for which
singers.

Announcers from the sticks land
most frequently; indie stations
around New York have found many
okay announcers from among those
in from the sticks job hunting with the state of the state of

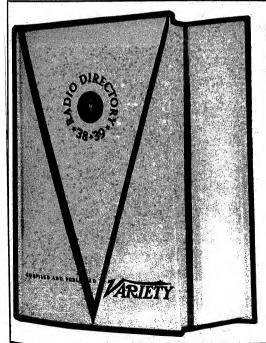
in from the sticks job hunting during their vacations.

This season the predominant numther of out-of-towners making will be WIIN. Start is scheduled for
for reasons scholarship it investigatfor reasons scholarship it investigating. The midwest invariable year
in the largest number. The south for
some reason never sends midin the largest number accent is
handleap.

As far as possible auditions are
concerned, they are just as tough to
get now as in the past (ey. years, Shovel lar season rode 55 stations.

DETROIT TO SEATTLE MOVE FOR PATTY JEAN

Detroit, Aug. 9.
Patty Jean, who's been conducting health programs hereabouts for past two years, will leave for Seattle soon according to the season of the



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Petrillo Union Mouthpiece For CBS Employees in Chi; Others to Follow?

Chicago, Aug. 9.
With announcers sound effects
men and production men of Columbia Broadcasting System within the
jurisdiction of the Chicago Federation of Musicians, the announcers,
sound effects and production men at other studios may fall to James C.

Petrilio obtained for the Columbia boys a 20% increase above the exist-ing scale, plus a further 10% raise

However, Petrillo so far has re-frained from organizing the men in other studios, stating that the Co-lumbia men were organized strictly to prevent them from being taken over by a union which Petrillo over by a union whice claims is CIO-controlled.

Don Prindle renewed as Joe Pen-ner's gag writer.

Werner Back to WXYZ: Now Has 2 Conductors Detroit, Aug. 9.

Eduard Werner, director of Michlgan theatre symph, rejoins musical staff at WXYZ this week and will conduct three half-hour concert programs weekly over King-Trendle station and its Michigan w.b. Left station about three years ago to de-vote full time to theatre.

Expected Werner will also baton

theatre band when, and if, theatre resumes vaude, with switch of broadcast time to avoid conflict with overtures. Werner's, return to WXYZ doesn't affect Benny Kytz, who sticks as musical director of station.

BBD&O in Cleveland

Batten Borton Durstine & Ost agency will open a branch office in Cleveland in October. Clarence Davis, v.p. with the firm, will take

New regional will give BBDO offices in New York, Chicago, Buffalo, Pittsburgh, Minneapolis and Boston

Ruth Doerr Joins WCAU

Poterr Joins WCAU

Philadelphia, Aug. 9.

Ruth Doerr, singer, set with WCAU
and will be heard in a series of programs with Robert Golden and his
house band.

No Libel In Legal Brief Vs. O'Keefe

Suit brought by Walter O'Keeft, comedian, for \$100,000 libel against Maxwell Hawkins, radio script writer, and the latter's agent, Non-man C. White, was diminsted Priday (3) by N. Y. ..upreme court Justice and the University of the University of

for the pictures, without Hawking of the pictures, without Hawkins and White in the allegations made by Hawkins and White in the original action were picelous. Hesse and McGaffery also sued on the same grounds for \$3,000. Latter action was also dismissed, the court holding that the allegations in court holding that the allegations in Kawking-White suit and could not be held libelous.

Encore 'Aldrich' Character On the Rudy Vallee Hour

On the Rudy Vallee Hour Erra Stone will do his third guest shot on the Vallee show tomorrow might (Thursday) in another Henry Addreh set he had beed 'Henry Addreh set he Discharge and the Henry Addreh set he Discharge and the Henry Addreh set he had beed 'Henry Addreh set he had beed 'Henry Addreh set he had beed 'Henry Addreh set had been set of Betty Field as siter. Lesh Pennan as mother and Clyde Fill-Pennan as mother and Clyde Fill-Pennan set he had been set had be

character.

Dinner Table was originally scheduled for Aug. 25, but on only three days' notice was moved two weeks ahead when another piece for the program fell through. Janet Cohen, of Brandt & Brandt, handles Goldsmith

Unveil KSFO's New Face

Hours-long Irrancontinental dedication of the control of the contr

Jim Turner Promoted

Nashville, Aug. 9.
Jim Turner has been made director
of WSIX. Replaces Reggie Martin,
now manager of WJNO, West Palm

Beach, Fla.

Till his promotion, Turner had been bossing special events and newscasting on WSIX.



John Blair rel

For the seventh successive month of 1938, NBC network business increased over 1937 to all-time highs.

In July the NBC Red Network advertising volume ran 74% ahead of its closest competitor. But even more interesting and important to you...

> inter and Summer, advertisers affirm their recognition of NBC as the world's greatest broadcasting system. NBC carries eight of the ten highest rated shows. Sponsors know that the audience maintained by NBC throughout the Summer guarantees a flying start for Fall programs.

Winter AND Summer they say it with Orders...NBC is the World's Greatest Broadcasting System

A SERVICE OF THE RADIO CORPORATION OF AMERICA

Henry Jaffe of N. Y. Single Gladiator For AFRA at the St. Louis Probe

mbers in St. Louis, Aug. 9.

Gabbers in St. Louis radio stations of the state of th double as setors and angers, accord-ing to testimony given last week by risesses in the AFRA bearing be-fore Yrid Examiner J. Fitspatticle of the Nikelli in the Nikelli in the Grant July and the State of the Nikelli in the State of the Nikelli in the State of the State of the Nikelli in the State of the state of the State of the Nikelli in the state of the Nikelli in the Nikelli in the state of the Nikelli

Deep Phillips, gabber at KMOX, lead citied to CES web, and president of the St. Louis branch of AFRA; followed Jriffe to the stand corrocorated the statement that are corrocorated the statement that are statement that the statement that the

well as a manage of the control of t

Double-Jointed

St. Louis, Aug. 9.
Henry Jaffe called himself as
expert witness at the AFRA.
hearings. It was his first experience on receiving end, and
he was cross-examined for fave
hours by the 10 opposing attorneys.

torneys.

He frequently made objections to their questions. Didn't object to any of his own questions to himself, however.

JALLOPY-ERA RADIOS 57% ON FARMS

Philadelphia, Aug. 9. Survey of 200,000 farm familles just completed for Philico showed that with highest percentage of radio ownership of any group in the coun-try yet Philico figures farms to be the biggest single market for new

Radios are owned by 93.7% of the group, which is the more prosperous agricultural classification, at the survey was limited to those familles having electrified farms. Less than 6.4% didn't own a radio.

6.4% didn't own a radio.

Why set manufacturers consider
this a good market, however, is fact
that only, 12.1% of the radios were
less than a year old. Sets which were
one or two years old amounted to
31%; three, four and five years old,
21.1%, and over six years old, 31.8%,
and over six years old, 31.8%,
half of all radios owned, 56.9% were
over three years old.

Tums Off-the-Line

Chicago, Aug. 9.
Kastor agency has contracted with
the RCA Victor studios here for offthe-line recordings of the Tums
Vocal Varieties show starting Aug.
25.
Show will be spotted around country to augment the NBC pluggings.

Six Salesmen. Who Formed 'Union.' Re-Classified as Outsiders; Simon **Sees Unionization Nipped in Bud**

Philadelphia, Aug. 9. he believes he has done a great servesks age formed the first unit of lithe flade Salemen's Guild of American and the flade Salemen's Guild of American and unaffiliated builds, were long and the station completely stripped as the station completely stripped salemen. Bach of the solidation of salemen.

the station completely stripped of salesmen.

Each of the solicitors, all of whom worked on straight commish, was worked on straight commish, was a superscript of the sales o

Simon explained to each man how sorry he was about the whole thing. He took pains to tell each that he liked him very much, but that he was only working on orders from New York, WPEN was recently pur-chased by West and West and West and West chard by West and Wes chased by Arde Bulova.

chased by Arde Bulova. Simon said, each man could de-clare himself an 'agency' and the station would then accept accounts on the regular 15% commission basis: However, it would take no accounts in this manner which were already on the books, eliminating as possibilities all those accounts which the salesmen now have.

ing up this first attempt at unionization by aslessmen.

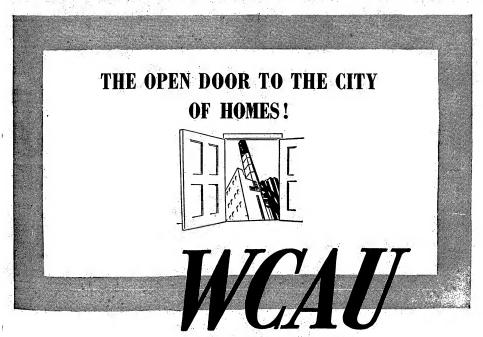
Well-known Philipy labor attorney, and with the properties of t

LABOR DISCS OFFSET BOSSES'

American Federation of Labor nov has 60 stations around the country carrying gratis pro-union dramatiza-

in this manner which were already on the books, eliminating as possibilities all hohe accounts which the salement now have.

No plans are being made to replace the time solicitors, Simon said. He is concerned to the time solicitors, Simon said. He is concerned to the time solicitors, Simon said. He is concerned to the time solicitors, Simon said. He is concerned to the time solicitors, Simon said. He is concerned to the time solicitors, Simon said. He is concerned to the time solicitors, Simon said. He is concerned to the time solicitor, Simon said. He is concerned to the time solicitor, Simon said. He is concerned to the time solicitor, Simon said. He is concerned to the time solicitor, Simon said. He is concerned to the time solicitor, Simon said. He is concerned to the time solicitor, Simon said. He is concerned to the said time solicitor in the solicitor of the said time solicitor. The solicitor is the solicitor of the said time solicitor in the said time solicitor. The solicitor is the said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor. The said time said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor is the said time solicitor. The said time solicitor is the said time solicitor is the said time solicitor. The said time solicitor is the said



Synchronous Operation Doomed At WBBM-WBZA-WBZ,WBAL-WJZ,KFAB **WLLH-Type Satellites Uncertain**

governing operation of broadcast stations.

Growing engineering opinion that synchronous use of limited fails of two stations with 5 kew operating stations.

Growing engineering opinion that synchronous use of limited fails of two stations with 10 kew operating stations are considered to the expert testimony collected at the treent long rules hearing the treatment of other treatment of the recent long rules hearing and the stations within a radius of several simple with the expert testimony collected at the WLW. Cincinnati. 500 kew rocceedings. Result industry will be revocation of experimental objects of the past two months but the new allocation theory and the shifts required by the North America.

Radio Agreement take place.

Ra

of operation should be terminated. Strong reguments against more synchronization. And as an alternative, the engineers have the opportunity to play with this idea in the high frequencies, just being opportunity of the oppo

are not suited for covering a wide area.
One technical expert of widely-recognized ability considers that synchronous operation of two regular plants with substantial power is a brake on progress, by limiting the approach of the progress of the progress

Washington, Aug. 9. on exact standards of good engineering practice, either those now regular broadcast band. For the regular broadcast late of the regular properties involved in the pending revised regular properties governing operation of broadcast of the regular properties were used. In the case of two stations with 5 but the case of two stations with 5 but the requirements. necting practice, either those now being followed or those proposed for future observance. Nor does it take into account varying factors, the proposed for the

RADIO Studio Phobia

St. Paul. Aug. 9.

KSTP was almost stumped last week when a speaker on a civic program ploned in and studies on the studies of the studies or little ones?
Upon being assured that the station had several sizes but station had several sizes but the station had several several

claustrophobia.'
Station solved the dilemma
by hitching up a pack transmitter and putting the interview on outdoors.

news programs directed to audience of the other transmitter

Double Harness Pairs

Prospect that dualization will disappear affects specifically six plants, appear affects specifically six plants, WBAL, Baltimore; WJZ, New York; WBZ, Boston; WBZA, Springfield, Mass; WBBM, Chicago, and KFAB, Lincoln, Neb. For considerable time this half-dozen has been split up into three teams on as many frequencies; WBAL, with 2½ kw, and WJZ, with 50, dand KFAB, with 10, on 770.

Likely abandonment of this type.

with 10, on 770. Likely abandonment of this type of synchronization does not mean that in the regular band there will station uses the same frequency and carries identical signals. Current experiment with satellite or booster plants would not be affected. Once plants would not be affected. Once the same frequency and with the same frequency and with the same frequency and with the same frequency and the same f

Rower frequencies
Strong arguments against more methorization. And as an inflate itstemers.

This means that synchronous op methorization. And as an inflate itstemers, and the methorization. And as an inflate its methorization in the high frequencies, just being a ways to exploit this technical possibility imany practical problems would be encountered. On the most proposed to the proposed problems will be a possible and the proposed and the pro

Morris Novik Must Answer Council **Charge WNYC Carried Communism**

AIR INCUBATOR

(Continued from page 31)

sessions, court reporters, new broad-casts, etc. But the station reps have proved a fullile means of communi-cation between station and adver-tisers as regards anything beyond checks, coverage maps, and other standardized paraphernals. When a good of the station of the standardized of the standardized standard is the standardized that the standardized standard is standardized to the standardized standard standard the standard st

it by accident.

To plug this—extremely lamentable—gap, Vanisry will hereafter
collect, on a regular schedule, information on local shows. This service, naturally rendered gratis, will
follow somewhat the same lines as
laid down for years in Vanisry's
Protected Material Department.

Junk Edited Out

Junk Edited Out
It should most emphatically be
pointed out that this collection will
steer away, incoder as possible, from
nut ideas, brainstorms and desperation measures uncorked by local program departments which have fallen
into the idea-less rut and are trying
to be considered to the control of the collection
of the control of the collection of the collection
last a century.
What the collection will attemnt to

powerce under Anno arreary has a reasy has a century.

What the collection will attempt to do is the following:

(1) Provide a ready reference for programs which have proved thempore the providence puller need not necessarily addence puller need not necessarily addence, puller need not necessarily necessarily addence, and the other despitation of the providence of the provide

nest over because all the material collected could not possibly be printed for reasons of length, the raminder will be stored in a fling system at Vasarry's New York office, where it may be viewed on request where it may be viewed on request because the result of the However, because all the material

Data Aiready In

sander at its contents.

Data Already In
Preliminary data received so fare vidences some good, down-to-actin programming by various stations. The preliminary data received so fare vidences some good, down-to-actin programming by various stations. The programming by various stations will be seen to be supported to the program in the program in the program in the program is herewith appended (this sample was not chosen for any reason other lands of the program is herewith appended (this sample was not chosen for any reason other lands of the program is the critical program is the program in the the progra

Morris Novik, director of New York City's municipally owned non-commercial broadcaster WNYC non-commercial broadcaster WNYC
has been called to appear today
(Wed.) before a special committee
committee to the station of the station of the station
munistic propaganda Allegating
munistic propaganda
munistic propagand

bases nis compiaint.

Program under fire was a trawl
talk put on under the auspices of
the National Travel Club. Program
was conducted by Samuel Cuff, and
the guest speaker was George
Brandt, travel writer. Broadcast
dealt with travel in Russia.

National Travel Club is chartered in New York State as a non-com-mercial enterprise; has 40,000 mem-bers and publisher Robert McBride is the prez. For some years the club has been furnishing gratic scripts to any station wishing to all them. At current time the clut claims to have 234 broadcaster around the country on its list.

No Injunction In Jewish 'Court' Plea Vs. WLTH

Jewish Court of Arbitration, Inc., an organization which seeks to settle domestic and business disputes, was denied a temporary injunction against the Jewish Radio Service, Inc., by Justice Frank McGodirde. Inc., by Justice Frank McGodirde (8). Heads of the arbitration selps sought to have WLTH, Brooklynoped from using the arbitratio idea and title in a weekly program arred over the outlet. The WLTH show describes Itself as a Wesh Show of the WLTH show describes Itself as a Wesh Show of the WLTH show describes Itself as a Wesh Show of the WLTH show describes Itself as a Wesh Show of the WLTH show describes Itself as a Wesh Show of the WLTH show describes Itself as a Wesh Show of the WLTH show describes Itself as a Wesh Show of the WLTH show of the WLTH show the WLTH show of the

Court for Peace and Justice.

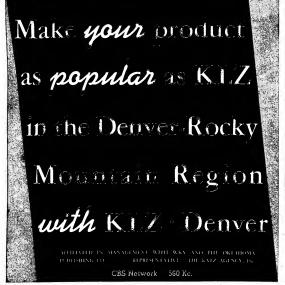
In his decision Justice McGoldrick stated that the relief saked by the JAA was very broad and that the August of the Jacob state of the

Foster Brooks' Child Dead

Louisville, Aug. 8

A fractured skull suffered in allfoot fall to a concrete sidewalk white
on a visit here caused the death of
Bernouths old Jianne Brooks, daughelements of the state of the state
announcer, Tuesday (2). Accident
cocurred at the home of the chief
grandparents. Brooks had brough
his family from \$\frac{1}{2}\$Louisville where is
his family from \$\frac{1}{2}\$Louisville where is
the family from \$\frac{1}{2}\$Lo

During the 1937 Ohio Valley flood. Brooks distinguished himself along with others for his work in the airing of relief messages and aiding the evacuation of refugees from the flooded areas.



SANDWICH LEE PLANT BETWEEN **NBC AND CBS**

Prospect Hollywood, Aug. 9.
Prospect of Don Lee-Mutual network joining NBC and CBS along Samet boulevard CBS along Samet boulevard CBS along Samet boulevard CBS and CBS along Samet bear negotiations for a Lee plant on the site between other appears now under lease to Bron Long, who can be compared to the compared to

Move from the present quarters owntown, ending a tenancy of 11 ears, is imperative.

Mort Lawrence Upped

Mort Lawrence Oppear
Midt Lawrence, relief gabber at
WCAU, has been named assistant
production manager to replace
Robert Gill, whose resignation takes
effect in the early fall. Lawrence has
been with the station for five years,
most of that time emeeting Drug
Trade Products hillolily shows.

Trade Products hillbilly shows.

Harry McIlvaine, former program
director and chief announcer at

RIVINI, Trenton, has been added to
the WCAU gab staff. Before joinfing WTNI, McIlvaine appeared in

dramatic sketches and musical shows
on WCAU. He replaces Calvin Jackson, who resigned.

WQXR Sales Mgr. Tours

Norman S. McGe, sales head of salon WQXR, N. Y., high fidelity outer, before the sales with the sales and sales with the sales and sales

TED ALLEN AT WGNY

Old Timer in Radio Biz — Last with J. J. Devine

Newburgh, N. Y., Aug. 9.
T. F. (Ted) Allen has joined
WGNY as commercial chief. Peter
Goelet is director at the station.
Allen was recently with J. J. Devine, station rep firm. Before that
served with NBC sales from 1928 to
1836.

Pullman to Blackett

Chicago, Aug. 9.

Pullman account has been acquired by Blackett-Sample-Hummert agency. Formerly with Charles Daniel Frey agency here.

Boylans set for Pullman under B-S-H guldance, though there is a possibility that the agency will attempt the selepting corresponds to the company of the com

car organization.

Marvin Harms goes on the Dreft account at B-S-H, replacing E. K.
Bannevart.

Hevenor Takes Over

Horace L. Hevenor, for many years manager of the De Rouville Agency, Albany, owned by the late George S. De Rouville, is now operating it under the name of Hevenor Advertising Agency. Incorporated with a capital stock of \$50,000. Albany, Aug. 9. venor, for mar

Radioites' Legit Try

Two NBC warblers, soprano Helen Henry and baritone Glenn Darwin, were this week auditioned for parts in 'Knickerbocker Holiday,' Maxwell Anderson play with music. Show is scheduled for a late September open-ing on Broadway.

Nancy Martin to NBC, Chi.

Nancy Martin, singer with WCAE
for last five years, leaves this week
on several local commercial programs, principally Romance Backstage, which she has been doing for
two years, and Night at the Inn.

Prancisco branch, previously announced as folding, is continuing opceding J. Lesile Fox as Pacific
coat manager.
Output
Description
Descriptio

Memphis, Aug. 9.
Archie League and Eyrle Rogers started a twice-weekly quarter-hour series today (Tues.) for Allis-Chalmers (tractors). Doing rustic characters labeled 'Sewanee Eyerle and Happy Pappy.'

and Happy Pappy.

Both performers were formerly in vaude, but during last several years have worked as singles in Memphis radio. First time they've been teamed.

Lonesome Friday Night Prevails **Pro Tem on CBS**

Next month, however, will see the fall biz bouncing back into Friday night, which was always strong on CBS in the past. Campana starts on Sept. 2: Instant Postum follows (5), and then successively Campbell Soup's 'Hollywood Hotel' (9), and Listerine and Chesteraled (30).

Hearst Office Goes On

San Francisco, Aug. 9.
International Radio Sales, San Francisco branch, previously announced as folding, is continuing operations with John Livingston succeeding J. Leslie Fox as Pacific Coast manager.
Livingston men.

League, Rogers Form Team As Tractor Firm Sponsors Pittsburgh Pirates Win Injunction Against KQV Eavesdroppings; Lack of Sponsorship 'Immaterial'

yesterday afternoon, Federal Judge

yesterday afternoon, Federal Judge F. P. Schoomake granted the Fittburgh Pirates, Scoony-Vacuum General Mills and MBC a prelimited from the Pittburgh Pirates, Scoony-Vacuum Control of the Pittburgh Pirates from baseball Kames. Pittburgh baseball cames, Pittburgh baseball cames and Pittburgh Baseba

CBS is -creeping through this month of August with what is likely the smallest commercial Priday in the smallest commercial Priday in the property of the smallest commercial Priday in the property of the smallest commercial Priday in the property of the

it witnessed 'as long as it does not.
Dagarite other news agencies'.
Dagarite other news agencies'.
Dagarite other news agencies'.
Dagarite other news agencies'.
Dagarite of the twenties of the service of the service

God Will Anje
The defendant contends it is not
unfairly competing with any of the
plantiffs because it obtains no compensation from a sponsor or other,
licensees, however, that KQV seeks,
but its broadcasts of news of basebull games, to cultivate the good will
The fact that no evenue is obtained
directly from the broadcast is no
controlling, as these broadcasts are directly from the broadcast is not controlling, as these broadcasts are undoubtedly designed to aid in obtaining advertising business.

In his conclusion, Judge Schoonmaker stated that the doctrine of unfair competition is, not, recognized under the Fourier Louise.

lor giving out identical news oblower ever property or in the contime of robe process of the conof securing information that it cannot otherwise acquire.

Opinion held that KQV was guilty
of unfair competition and that its
plaintiffs' property rights. Judge
Schoommaker added: The Pittistus of the control of the conprocess of the game, it control of the c

WAPI starts 17th year as most powerful station _day and night_in all Alabama

WAPI, Birmingham, is the only station that covers all Alabama, day and night. It is the only Alabama station with a complete schedule of Columbia Network shows (plus a steady pageant of brilliant local originations). And WAPI is the only station in the state that serves the farmer as well as the worker ... with farm programs that rural audiences want to hear.

For sixteen pioneering years, WAPI has been the "Voice of Alabama." Today, with its new, vastly improved facilities, it becomes more than ever-Alabama's voice for all the state ... and the advertisers' least expensive voice to all the state!

Represented by RADIO SALES

A DIVISION OF THE COLUMBIA BROADCASTING SYSTEM. NEW YORK, CHICAGO, DETROIT. MILWAUKEE, BIRMINGHAM, LOS ANGELES, SAN FRANCISCO



Sheffield Uses WGY Program To

Schenectady, Aug. 9.

Various trade phases of milk production and distribution, could distributed, could be distributed as the distribution of distribution and distribution and distribution could distribute a superior of the distribution of the d

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Follow-Up Comment

Woo Favor of Critical Dairymen

Schenectady, Aug. 9.

Schenectady,

dients are present.

Bryan Field tur editor of the
New York Times and miker for CRS
on important reace at tracks in New
York, Maryland, Florida and Cultiment. Field made this plain during
an interview with Lee Bolley, Tydol
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an interview with Lee Bolley, Tydol
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non, a tining ne centry.

Heard over NBC Sunday (T) was initial broadcast from Finland since games shifted there from Apan. One of those Welcome America, We Want You to Come to America, We Want You to Come to Greater there was attached to runner, because he and his record are well known to US, sports followers. He spoke in Finniah, necessitation was the sport of the

thing full translation by the anmounce.

"Make to be a series of the cause all speakers employed native
longue of Finaled except Consularing amended directly a series of the cause all speakers employed native
longue of Finaled except Consularing amended directly by Walter
national Olympic committee, International Olympic committee, Interleas Sabina is doing too make the consularing the committee, InterFrenchy stuff on his usually good
Study afternoon quarter hours of the consularing the committee of the consularing the committee of the national Olympic committee.

Fean Sablem is doing too much Frenchy stuff on his usually good sounds afternoon nusters hours; also Sunday afternoon nusters hours; also such as the such as

PORT OF MISSING HITS'
With Robert Emnet Dolen, Gienn
Darwin, Joe Litiy Chorus, Gene
Hamilton
30 Mins.

Barvin, Joe Lilly Chorus, Gene Manilon and Charles and

FOUR CORNERS THEATRE 'Aunt Jerushy en the Warpath' Play 30 Mins.

Sustaining Treeday, 8 p. m. York
WAGORBS, New Yo

commercial purposed chemical commercial in a Scho.

ANNOUNCERS CIVIL SERVICE QUIZ

With 7red Cots

ANNOUNCERS CIVIL SERVICE

QUIZ

With 7red Cots

good one in view of the number of

steners who are interested in the

set in the program last Friday (o)

when five persons were quizzed with

when five persons were quizzed with

when five persons were durized with

when five persons

when five person

'DESIGN IN MUSIC'
With Walter Kelsey, Jane Cousins
Orchestra, Singing
30 Mins,
Sustaining
Saturday, 9 p. m.
WEAF-NBC, New York

'MAMA BLOOM'S BROOD'
Transcription
15 Mins.
DE WITTS
Tu-Th, 9 p. m.
2 UW, Sydney

2 UW. Sydney
This American waxer with family appeal clicked on premiere. Reterior waxer with family appeal clicked on the click of th

AL BARRIE Meilydrammer Mor 15 Mins.—Local Sustaining Thurs., 8:30 p.m., WNEW, New York

WNEW, New York
Old melodrama with all its highpitched dramatics, curses, ancient
the seasy, williams and dire plottings.
The seasy williams and dire plottings,
the seasy williams and the plottings over
the air. Offer of 25 pair of
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T HEAR AMERICA SINGING Presented by Alistair Cooke BBC, London

Presented by Aldela SOGING:

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Curlosity about the series is surprised by Aldela County

BEO, Loados

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and the Aldela County of the Ansert has never been heard by the Ansert has never been heard to be a series of programs were loaned by the Ansert has never been heard to be a series of the Ansert has never been heard to be a series of the Ansert has never been heard to hillburgh the Ansert has never been heard to be a series of the Ansert has never been heard to be a series of the Ansert has never been heard to be a series of the Ansert has never heard to be a series of the Anserth has never heard to be a series of the Anserth has never heard to be a series of the Anserth has never heard to be a series of the Anserth has never heard to be a series of the Anserth has n

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Cooke c.uid do worse than take in the teach to American and breadeast the teach of the teach of







ON THE NBC RED NETWO

Radio's Number-One News Service Now Available on Southern New England's Number-One Radio Station

TRANSRADIO NEWS

Available Sept. 1 • Transradio News on WTIC 15-MINUTE PERIODS

DAILY: 8 A.M., 1 P.M., 6 P.M., 11 P.M.

Rates and Further Information Will Be Supplied on Request

50,000 WATTS

HARTFORD CONN

The Travelers Broadcasting Service Corporation Member NBC Red Network and Yankee Network

tailves: Weed & Company, New York, Detroit, Chiengo, San Francisco

WASHINGTON

THIS TIME TRADE COMMISH VAGUE

Months of Delay Foreseen in Giving Broadcasters Any Tangible Hints of What ls Permissible Under Lea-Wheeler Act Stiffening Terms of 'Misleading Advertising'

NO BEACONS

Washington, Aug. 9.
Long weit predicted for crystalimine of the new Federal Trade
Commission understanding of the
Lea-Wheeler Act stiffening goverment control of misleading advertiment control of misleading advertiment control of misleading advertiment control of misleading advertiment of the control of the control
is permissible and what the Federal
post deceptive consider extravagant
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FEC will control.

and deceptive.

FTC will continue along present late in statinistering the new statine. That means no regulations or femal caution in advance which would give the radio industry something to steer by. Instead, the Committe will rule on individual cases, making it a perpetual guessing game when it comes to deciding it some particular blurb might draw a reprimand.

nications Commission will device, nications Commission will device, and commelte the service of the service of

shad to steer by. Instead, the Commisk will rule on individual case,
making it a perpetual guessing game
when it comes to deciding it some
slow about jumping any advertiser
slow at the special board has been
slow at the special board has been and special special board

KGY, Olympia, on Block

Seattle, Aug. 9.
Deal is reported to be under way
for J. E. McCaw, gen. mgr. of KELA,
Centralia, to buy KGY, Olympia.
Sale figure quoted is \$25,000.
Archie Taft, v.p. of KOL, Seattle,
is the principal owner of KGY, which
operates at 500 watts on 1440 kc.

GOOD PRESS FOR FARNSY VISIO

Los Angeles, Aug. 9.
Coast editors and publishers got their first took at television as is the process of their first took at television as is in the process of their first took at television as is the process of the

forced to keep fingers crossed for a long time, with some FTC watchers estimating five years will elapse be-fore everything about the act is fully understood and reliable precedents

Inside Stuff—Radio

Life is getting to be just a series of accidents to the two purveyors of musical background on the 'Jane Arden' script show, which airs on WJZ, N. Y, for Ward Baking. Fortnight ago Gertrude Schneider, cellist on program, falled to shew for Monday morning broadcast because she was recovering from effects of the Monday of the Ward School of the Ward Schoo

O. C. Cash of Tules, third assistant temporary vice-chairman and grand exalted keeper of the minor keys in the gag organization, Society for the Preservation and Encouragement of Barber Shop Quartet Singing in Call, which asks that on a telesgran from the W. Mr. C. C. S. Tollywood, Call, which asks that on a telesgran from the Westwood Marching and Call, which asks that one problem, then do the Westwood Marching and Chowder Club and revealed that the society, made up of such sterling singers as Bing Crosby, Pat O'Brien, Fred MacMurray, Weiley Ruggles, Marchand Chowder Club and revealed that the society, made up of such sterling singers as Bing Crosby, Pat O'Brien, Fred MacMurray, Weiley Ruggles, Marchand Chowder Club and revealed that the society, made up of such sterling singers as Bing Crosby, Pat O'Brien, Fred MacMurray, Weiley Ruggles, Marchand Charles and Charles a

Noel Coward number sung by Gladys Swarthout on last Sunday's (7) Magic Key program was set on the show by the composer himself. Contrails on the rubushon, Frank Chapman, saw Coward at the Rivera during their eccuri European vacation. When he was told of the Magic Key its contrained to the contrained their eccuries of the contrained to the contrained the contrained to th

Faise rumor of the finding of the wreckage of the Pan-American trans-pacine Clipper kept both NBC Red and Blue networks on the air an hour part of the Both when their conducting the part of the par

Jack Howard, prez of Scripps-Howard Radio, Inc., flatly denies that his outfit made a bid or intends to make a bid to buy WMCA, N.Y. Rumors to that effect have been circulating along radio row.

CINCINNATI.. "50% more!"

Local Cincinnati advertisers prefer radio

station WKRC. It sells 50% more time to

local advertisers than both other

local network stations combined.



Macquarie Radio Network Formed In Australia: Has Transcription Angles

Sydney, July 20.

Macquarie Broadcasting Network Is new title for the various stations under the control of Sir Hugh Denison, mogul of Associated Newspapers. Executives include R. E. Denison, Stanley Crick, Fred Daniell, Don Service, and N. L. Shaw. Unit has 13 commercials.

Company is also a stockholder in Australian and New Zealand The-atres (Williamson-Tait). Crick, formerly 20th-Fox boss here, is a managing director of W-T. Means that this outfit will now become in-terested in the radio field as well as legit. Dr. Power is the representa-tive in U. S.

he in U. S. D. Power is the representa-ble in U. S. Diption biz, formerly han-died not pitting big. Ide. and Broadens-died not pitting. But and Broadens-ing Services, has been taken over by new lineup. Transcription production will come under the per-sonal supervision of Fred Daniell, who recently returned from U. S. visit. American transcriptions are being handled by American Tran-scription Agency through Clive on 18 U. S. wavers for material to program Australian field.

program Australian field.

Reported that an interest has been bought in Broadcast Enterprises, Ltd., London, and that Oswald Anderson, previously with 2 UW, Sydney, Is acting as the agent in that spot. Understood that a bid will now be made to sell Australian transcriptions abroad.

LOWNEY'S BUYS CKAC'S MOST FLOSSY SHOW

Montreal, Aug. 9. Gala Humoristique et Musical, most elaborate of the CKAC sustainmost elaborate of the CKAC sustainers, has been bought for Lowney's Chocolates by A. McKim advertising agency. CKAC program department will continue to produce the show under agency supervision. Scheduled to go on Fridays, 8 to \$ p.m. period, starting Sept. 16.



AMERICAN PREMIERE

JULIAN FUHS Noted Continental

Modern Conductor On WJZ-NBC Blue Net-work Friday, Aug. 12, 10-10:30 P.M., EDST

17 E.45#ST.

In England

Ernest Longstaffe, after trip to study U. S. radio, restarts at B.B.C. with 'Sing Song' program Aug. 13.

Hal Kemp playing from the Hotel Astor roof in New York City, and Sammy Kape from Atlantic City con-tributing to B.B.C. Saturday nite series, 'America Dances,' on hook-up with C.B.S.

Hareld Cex quit picture produc-tion to join BBC Television gang, supporting Philip Dorte on outside broadcast department. Billy Milton wrote the music for television show, 'Order to View,' in which he also lad lead.

Canadian Comic Earns \$300 Weekly. A New Local High

Montreal, Aug. 9. Gratien Gelinas (Fridolin), leading French language comic, has been signed for Black Horse Ale at \$300 weekly, new high for a radio entertainer in Canada. New show storring Gelinas, scheduled to begin next month, will be produced by the Rupert Caplan office under Bill Harwood's direction

wood's direction.

Gelinas was built up by the CKAC production department, and studio tried to retain him for last year's sponsor, N. G. Valiquette, furniture store. Valiquette felt unable to meet the \$300 figure offered by the brewery, and in the shuffle production was switched to the Capian office.

Gelinas has reserved right to de ermine scripting and talent to b used in the new production Maurice Meerte and orchest oduction, and that vocalist, will g

KRAFT, FEEN-A-MINT RENEW ON NORMANDY

Sunday half hour on Radio Nor-nandy has been booked for a further 52 weeks by the Kraft Cheese Co Time is currently being used to advertise Miracle Whip. Alr time booking and program are handled by the radio department of J. Walter

Thompson Co. Thompson Co.

An extension of the Feen-a-Mint contract on Radio Normandy for a further 52 weeks has also been set with the seeks has also been set with the feet of the feet o

Clinton Johnson and wife, origi-nators of KJR Seattle serial 'Lars and Lena,' in San Francisco stalking

THE O'NEILLS'

TOW RADIU'S MOST PUPELAL

FAMILY BRINGS VOIL MORE PART-THRUSE CON PEART-THRUSE

Presented by Ivory Soap - 99 45/100 9/10 pure

NBC Red Network, 12:15 to 12:30 P.M. DST CBS • WABC— 2:15 to 2:30 P.M. DST

COAST TO COAST MGT., ED WOLF-RKO BLDG. NEW YORK CITY

LISTEN TWICE DAILY

Air-Conditioned Studio Last Word in Vienna

New radio station (Reichsender) on Argentinierstrazze is nearing completion. New radio building is first here to be equipped with air conditioning, something unknown as yet to Austrians.

Experts from Com-

SEE POLITICS IN GAUDRAULT CASE

Montreal, Aug. 9.
Maurice Gaudrauit, prömineni local attorney, has been appointed manager of station CBF, the Canadian Broadcasting Corp. 50,000-water here, succeeding John C. Stadler. Stadler has been upped as assistant to Dr. A. Frlgon, assistant general manager of the CBC.

assistant to JP. A. Proph, assistant to JP. A. Proph, assistant period and pe

EMPHASIZING VISIO AT LONDON EXHIB

London, July 28.
Radio manufacturers are out to force the pace of television, and at annual Olympia exhibition, Aug. 34 to 56pt. 8. spoilight will despect to the second of the second of the second of the second casting Corp., radio has been boosted by special programs relayed from the exhibition buildings, this year instead BBC will concentrate on taking picture broadcasts from there.

there.

Corp., therefore, is seemingly likewise kicking against attempts to hold back television, as during the show five to six hours of programs will be televized daily instead of routine

televized dally instead of routine two hours.

Officially confirmed is story reported way back that BBC would open second television station in a land. Now stated that special cosxist cable running north from London is in full working order to a land further sections are being alid as far north as Manchester, Idea is to serve entire U. K. with one program from London.

Louis Morrisette, publicity director for Station CKAC, Montreal, back at his desk from two-week honey-moon.

Canadian Notes

CJCA, Edmonton, Canada, is giv-ing free time to 'Ducks Unlimited.' Organization is an American-Cana-dian movement to preserve wild game in breeding grounds around this area of Canada.

M. V. Chesnut, manager of CKCK, Regina; and Fred Scanlon, manager of CJRM, Regina, off to annual meet-ing of Western Association of Broad-casters in Banff. Springs Hotel, Banff, Aita., Aug. 8 and 9.

Kay Gogan leaves CKCK, Regina, Sask., Sept. 1 to be married. Her place as editor of Women's Maga-zine of the Air will be taken by Mar-jorie Duff.

J. Walter Thompson, through All-Canada Radio Facilities, has placed True or False series of platters for Williams Shaving Cream Co. with CKCK, Regina, Sask, commencing Scpt. 15 for 16 weeks.

Judge Rutherford From London Offered Yankee Air Stations ou Sept. 11

Judge Rutherford's Watchtower Judge Rutherford's Watchtower Society is this week contacting 200 stations coast to coast to line up as much coverage as possible for a special one-hour live splel on Sept. 11. Date is a Sunday, and time is

11. Date is a Sunday, and time is 2 pm. date. Will be rather unusual in Band Rutherford will seath; from Abbert Hall, London. Telephone wires will be used to hop the talk across the Atlantia, genery is buy. Acors Advertising series is buy and the series of the series

the country have bans against car-rying Rutherford.
One-hour live sple is an annual with the Judge, whose mouthings are regularly purveyed to listeners via discs. Last September he talked over over a hookup of around 75 stations from a convention of the Watchtower Society held at Colum-

ENGLISH SALUTE NEW SCOTS TRAIN

London, July 31.

London, July

lea was worked up by D. Briden, who worked by D. D. G. interest by the control each reliance of the control of the cont Bridson, who will tro

CANADA WER

NOW HAS 45 STATIONS

Canadian Broadcasting Corp., now reckons 45 basis stations, trans-Canada network. Possibilities trans-Canada network. Possibilities that there will be a total of before next year. Last year there only 37 stations figured on the CSC basic nations.

basic network.

Understood that new additions to
the network resulted from the
network resulted from the
greater use of American programs
which have been taken over by the
CBC from privately owned stations,
the American commercials attractting independent stations for revenue and the sustainers for potential
and the sustainers for potential
with the commercial private of the commercial stations.

ratio listening Interest.

With CBC shortly scheduled to expand its facilities still further through use of international exchange programs, bringing European as well as American programs over the network, it is believed here that more privately owned shoot up with the CBC.

Emulates O'Daniel

Longview, Texas, Aug. 9.
Success of Lee O'Daniel's use of a hilbilly suggested in the Texas gubernatorial principal properties of the state of the s

LUCKY STRIKE

HIT PARADE

Saturdays 10 P.M., EDST

CBS Network

FIFTH SERIES

CARL HOFF





Sets in Canada

WENDELL Final figures compiled by the Canadian Broadcasting Orap, for the facal year just ended show the sale of radio liennes in Canada at 1,04207, an array of the control of the

PROVINCE I.
Price Edward Island.
Nova Scotla
Nova Scotla
Nova Stanswick
Oniario
Maniloba
Saskatchewan
Alberta
Vukon and Northwest Territories. PROVINCE 1938 3,282 40,938 43.321 240.105 424 126 69,861 68,193 72,458

WJZ BLUE LANNY GREY'S ... THURS. 6:30 P.M.

ONE MAN SHOW
TWO VOICE SAM AND HENRY
MASTER OF CEREMONIES
BAIN NO MO' VERSE CONTEST
VARIETY HOUR
COMMUNITY SING

Address: 4351 N. Paulina St., Chicago

P SECRECY IN COMPLAI

COLDFISH BOWL JUST PROMISE

creasingly Disposed to Challenge F.C.C. on Its Procedural Tendencies-Failure to Give Details Hurts

HUSH-HUSH

Washington, Aug. 9 Hush-hush manner with which he FCC handles program comints and the legal right of the my the industry, via its legal outhpieces, against the Government ourt proceedings.

is our proceedings.

Growing resentment since the

rank-down drive got under way last

with the racehold the point where

the Communications. Bar Associa
nis toying with the idea of .mak
irg a direct demand that the FCC

particles in the constant of the con
to the co

Cutting Down

Philadelphia, Aug. 9.
Everyone, even her boss, has been telling Mrs. Margaret 'Mike' Schaefer, production director at WFIL, that she works too hard. So she's cutting down. Last year she wrote and produced a serial called 'Just 'We Two'.

This versel.

This year she's doing one tabbed 'Just Me.'

right of the Commish to deny per-mits because of certain advertising matter which went out over their antennás. Put in the dog-house a month ago, WMBC, Detroit, and month ago, WMBC, Detroit, and WMIN, St. Paul, through attorneys Phil Loucks and Arthur Scharfeld, agreed to participate in hearings un-der protest because the Commish assertedly is proceeding without benefit of statutory authority.

Has the Power?

sub-hub manner with which PCC handles program compaint and the legal right of the challengy sensor to rule on the party of the challengy sensor to rule on the party of the challengy sensor to rule on the party of the challengy sensor to rule on the party of the challengy sensor to rule on the party of the challengy sensor to rule on the party of the challengy sensor to rule on the party of th

WMIN's license and specifically showing the name and address of the person making the statement and the substance of such statement.'

person making the statement and the substance of such statement.

Columbus Injury

Another the statement of the statement.

Another the statement of the statement when stations are handed temporary licenses. Because of the statements when stations are handed temporary licenses. Because of the statement of the s

McNinch's Health

Washington, Aug. 9.
Showing marks of long perrank R. McNinch visited his
New York of the McNinch visited his
veek and then separated for a
seashore vacation to replenish
his strength.
Exparte to

his strength.

Expects to be back at the desk regularly about the middle of the month, but probably will have to take things easy for a while.

had been called to certain weekly broadcast. Asking details, Scharfeld tremarked that the renewal application apparently was set for hearing in the commission of which the station has had no prior notice and with respect to which it is entitled to be provided to the commission of which the station has had no prior notice and with respect to which it is entitled to be provided to the commission of the commission of the commission of the McNinch poldisions, the barriset hinted by pointing to one of the McNinch poldishowl decrees which directs the pointing to one of the McNinch poldishowledge and the commission of the c

Right of the FCC to accost broad-casters with prior programs has been raised before, with the courts hold-ing it is grouper to consider general whether the public interest is being served. Precedents are the agaging of Norman Baker, Dr. John Brinkley, and the property of the property of the statute or these opinions authorize the Commish to cite stations for only one or two programs which may be Right of the FCC to accost broad-

matters. Besides questioning whether any law gives the Commish jurisdiction over 'the nature and chardiction over 'the nature and charfeld has protested the Communifeld has protested the Communifeld has protested the Communithe FCC and its predecesor have
gone bilithely shead on the assumpion that airing of raffic and chance
lie interest is being slighted.
Section banning lotteries over the

lie interest is being slighted.

Section banning iolteries over the radio is 'specifically penal in character and enforceable only by the appropriate authorities in the discounties of the control of th offenders through an administrative proceeding

proceeding.

Other demurrer in the WMIN and WMBC appearances is the claim that the notice of hearing is insufficient with particularity. Regulators failed to respect the due process clause of the Constitution and the proprietors are unable to learn what specific are unable to learn what specific ing, document noted. WIJD Charges

ing it is proper to consider general calibre of service in determining mether the public interest is being whether the public interest is being whether the public interest is being served. Precedents are the gaging exact charge saghnt WJID. Chicago, and Rev. Bob Shuler. But lawyers still question whether either the statute or these opinions authorize the statute or these opinions authorize the statute or these opinions authorize the statute of the properties of the properties

JERRY COOPER

Now Appearing at LOEW'S STATE. NEW YORK (Week of August 4th)

- "Recommended, Jerry Cooper, grand voice."
 Ed Sullivan, New York Daily News.
- "Jerry Cooper has established himself with his voice and affability."—J. E. (Dinty)
 Doyle, New York Journal-American.
- * "Recommended: Jerry Cooper's baritoning on any program."—Nick Kenny, New York Daily Mirror.
- * "New Yorchids to Jerry Cooper's vocal-izing."—Walter Winchell.
- * "Jerry Cooper has an exceptionally fine baritone singing voice and is thoroughly at ease when it comes to handling dialogue."— Ben Gross, New York Daily News.
- * "Should have no trouble pleasing anybodyanywhere."-Billboard.

Guest Appearance FORD SHOW

Address All Communications to

Transcriptions DRENE • DREX GEORGE B. EVANS 1775 Broadway New York City

ONE YEAR HOLLYWOOD HOTEL

CBS

Earl Glade, KSL, Is Sales Exec of KUTA But Not Officer of Station

VARIETY

Salt Lake City, Aug. 9.
Salt Lake City, Aug. 9.
Salt Lake City's third, and neverstand the control of Saltion Kats. 5,0000-watt CBS affiliate here, is also general silector of Saltion Kats. 5,0000-watt CBS affiliate here, is also general director of Saltion Kats. 5,0000-watt CBS affiliate here, is also general silector of Saltion Kats. 5,0000-watt CBS affiliate here, is also general affiliated here. 5,0000-watt CBS affiliated here with the control of t

DRAMATIS PERSONAE AT F.C.C. FOR AUG.

Washington, Aug. 9.
Monthly FCC cast changes place
Commissioners Norman S. Case and
Thad H. Brown in charge of detail
principally concerning broadcasters
relations with the government.
The control of construction permits, changes of construction permits, changes of equipment, test, etc.) with Brown unipiring matters of practice and elegized as follows. Commissioner Paul A. Walker, aeronautical, police,
marine: Commissioner T. A. Craven, A.i.a sk.; Commissioner
Paul A. Walker, aeronautical, police,
marine: Commissioner T. A. Graven, A.i.a sk.; Commissioner
telegraph porruits; and Commissioner
telegraph porruits; and Commissioner
Eugene O. Sykes, tariffs.

The Old Time Ideas Are Good Enuff for Us

Montreal, Aug. 9.
Alert station and independent producers are meeting strong resistance trying to sell and promote American show methods for radio programs here. Local sponsors are inclined to stick to the old backwoods methods, relying on dated gags for comedy and uninappired scripting for general

Any ideas smacking of novelty and possible general appeal are nixed by staid sponsors without much argu-ment. New production stunts energ-eonly occasionally and mostly as sustainers before being picked up for commercial use.

Emelio Azcarraga, Mex Broadcaster, Visits B.B.C.

Broadcaster, Visits B.B.C.
Emitlio Azearraga, owner of two
Mexican commercial broadcasters, as
well as the Alameda theatre. Mexico
City's largest, sailed from New York
last week for a month and a half
abroad. Will study radio incthods at
BBC in London.

Studions owned by Axearraga are
XEW and XEQ. He is now building

Englishmen on CBC Shows

Ottawa, Aug. 9.

Ottown, Aug. 9.
Three artisls from England have joined the permanent staff of the Canadian Broadcasting Corp. for research of the Canadian Broadcasting Corp. for research of the Canadian Broadcasting Corp. for research of the Canadian Staff o

WFIL Seeks DX Grant

WFIL is preparing an application to the FCC for an ultra-high frequency short wave station. Four months of surveys on the project by been completed and tentative plans call for erection of a 1,000 wat transmitter on the 38-acre tract in southwest Philly where WFIL's present sending unit is located, and the surveys of the sending to gam. Don Withycomb, will be to direct WFIL shows to South and Central American nations.

F. C. C.'s WASHINGTON DOCKET

Washington, Aug. 9.

Political primaries and arrival of wrong-way, flyer Corrigan were principal business before the routine meetings of the Federal Communications Commission, last week.

With only two minor decisions of any real With only two minor decisions of any real importance and two applications of any significance received, commish was busy with requests for special temporary authority to operate at stated times which would coincide with the New York reception of the absent-minded birdman who flew to Ireland by mistake, or for permission to let knob-twiddlers in on the death struggles of southern politicos.

Only three major decisions released and the weekend saw most of the seven-men commis-sion high-tailing it for cooler climes. Heigho attitude also affected the examining division, which recommended granting of six out of eight requests, denied only one, and asked for dismissal with prejudice for the last on the list.

MAJOR DECISIONS

MAJOR DECISIONS

Abbanus Deyline a mailté for an Annéese newespaproblibher et l'apparent de l'appare

airing two 15-minute news centrality on the control of the control

MINOR DECISIONS

Arkausas: KBTM, Beard's Tample of Music, Joneshoro, granted voloniary assignment of license to Jay P. Beard, doing business as Regional Broadcasting Co. doing business as Regional Broadcasting Co.

Minnesota: Albert Lea Broadcasting Co., Albert Lea,
gronted new relay broadcast station to be operated on 1622,
2058, 2150 and 2790 ke with 2 watta.

EXAMINERS' REPORTS

CAMBILITIAN ALE UNID Connections to unlimited recommended for UNLC. Now Lendon smalls, by Examiner continued for UNLC. Now Lendon smalls, by Examiner code not colored to the continued of the Connection of the C

mitters.
Applicant was represented by Horace L. Lohnes, E. D.
Johnston and D. W., Albertson.
Applicant and D. W., Albertson.
Bendeataity C., of Werhington, and Commiss eiterseys. S.
Bendeataity C., of Werhington, and Commiss eiterseys
over filing date of an petition to withdraw outpictation for a
with perjudice by Examiner Meviry His Mablers. Outfits
attorney stated that petition had been filed with the Commiss of the Commission of the Markets of the Commission of the Commission of the Markets of the Commission of the Commission

applicant. Georgia: Juice-Jump for WHBTs. Columbus, and ewitch Georgia: Quice-Jump for WHBTs. Columbus, and ewitch from Examiner Dailorg. Chauge in power from 169 wats mights, 250 exists days, to 1. We full times, vessel benefit transmitters. Dailorge Georgia What is the production of the production

Object to the new station, according to general properties and the second properties of the second properties and the seco

ydem days—were represented by John M. Littispase, homes P. Littispase, Jr., and William A. Poritor, extraction of the Control of the Control

"Met flow hinnes of the bit since 1511. He would supervise he new transmitteness of station have been set at 130 an our, 131 a half beer sed 1720 a quester hour, with a bour, 131 a half beer sed 1720 a quester hour, with a beautiful head of whitness and kalings are shown to the formation of the state of whitness and kalings are shown to the written of the state of th

to the 2.6 milliotist per master contour, nights, ond he limited however, not demend serious ensure for a turn-driver.

Cacrene C. Dill and James W. Gum appeared for appropriate to the control of the c

sistement that his father would hip out with a loss and that he could obtain 1900 from a bank not considered serious that he could obtain 1900 from a bank not considered serious that he could obtain 1900 from a bank not considered serious time of proposed 18,750 satisfant.

Item of proposed 18,750 satisfant with Almost proposal to manage the troomstar, shittening with a without breadcast experience; positive assurance of a 1900 a month revoke experience; positive assurance of a 1900 a month promote manage that troomstar, shittening he is without breadcast experience; positive assurance of a 1900 a month promote manage that the constant in the serious constant in the ser

SET FOR HEARING

Illinois: WYMV, East St. Louis, boost night power from 100 to 255 watts.
Indiana: WIRE, Indianapolis, make changes in directional detenna system for night use, boost night juice from

100 to 255 watts. Indianapolis, make changes in dit ional datenne system for night use, loost ulight juden ional datenne system for night use, loost ulight juden ional care and the control of the contr

peration from see water days to the seed of the seed o

Denblick Bren. Selolia. 100 at 100 per control of 120 kc with 100 works and 120 kc with 100 kc with 100

South Carollan: J. Samuel Brody, Suinter, new stallon to operated on 1310 ke with 250 watts days.

NEW APPLICATIONS

New York: WSNCF, Adirondack Broadensting Co., Inc., Alkany, increase hower from 5 to 15 watts and make changes in couloment. pment.
ylvania: W2XPF Farnaworlli Television Incorporaled
sayivania: Springfield, cliange frequency band to 68000.
c to conform with Commish Order No. 13.

Defeated Candidates Will Have to Prove Charges Of Station Throtting

Washington, Aug. 9. Washington, Aug. 9.

Requests for details will be selfJohn R. Neal, losing candidate is
the Tennessee Democratic primaris
last week, who charged that us.
Identified Federal payroller trief is
identified beautified to the selfpolitical bosses.

close Memphis radio stations to include the control of the complete criticis as oblitical boses.

Lacking first-hand linfo, memby of the Federal Communication, and the complete complete communication and the complete control of the federal Communication and the sentence of the sentence

Washington Lobby

Washington, Aug. 1.

Overhaaling and modernizing of
the radio provisions (Title III) of
pected on all sides. Result of pononed bickering over policies and
efforts to find uniform yardidide,
which spollipited shortcomings all
which spollipited shortcomings all
phaselogy going on, with attentio
concentrated on the indefinite policy
declaration affecting sales and least. declaration affecting sales and lesses. As result of the year's to-do over political broadcasting, FCC may sugset amendment to the statute specifically exempting stations from the billity for slanderous statements by candidates or else allowing limited right. to blue-pencil spicing speches.

Rumers of a crack-down on the control of the contro Rumors of a crack-down on s

and statements:

Precedent-stabilishing declision
which will indicate the way the FO
feels about station leases is de
shortly. After weeks of wrangids
most of the members have tending
by agreed on the feet of an orange
which CBS want to rent for a bed
period. In view of the Congressing
industry observers are waiting win
great inferest for the opindid of the congressing
industry observers are waiting win
great inferest for the opinmeded interpretation of the states.

Unlikely the FCC's chairmonopoly probe will reach the public hearing stage until mid October. Slowness with which licensees have replied to questionnaires, shortage of personnel which has been interesting by vacation absences, and scope of the chairmone which has been interesting the property of the chairmone of the property of the personnel which has been inter-sified by vacation absences, and scope of the job of digesting data have upset original plan to begin taking testimony early in September.

Don Robbins, San Francisco sales manager of McClatchy radio stations for 21 months, resigns Sept. 1.

Parisian Music for Quebec: Radio Finds Imports Favored

Montreal, Aug. 9. dency towards continental, and rendency towards continental, and especially French, music in radio deneting here produces and broadcasters, with result that popularization of Parisian music is being undertaken

an extensive scale both by privately owned stations and the Canadien Broadcasting Corporation,

dian Broadcasting Colporation.

In response to a request from station CKAC over 500 Parislan music publishers have submitted copies of seet music, together with orchestrations, for use in building French language shows in Canada.

language shows in Cahada.
Program surveys Indicate a growing preference among French-Canadian listeners for European, and
especially French, music, where
American music has until now taken
first, second and third place.

with exception of dance music and he major. American name bands, it reported here that listeners have is reported here that listeners have been showing signs of response to other national types of music. Jean Marie Beaudet, now in Europe for the Canadian Broadcasting Corpora-tion, is also conducting a survey to determine availability of French music for use in Canada.

TOMMY DORSEY INTO HOTEL NEW YORKER

Tommy Dorsey orchestra is booked for the Terrace Room of the Hotel Inw Yorker, N. Y., opening early in October. Deal was set by Music New York on a split camasion basis. R-O'K has an exclusive booking deal with Hitz.
Dersey is currently on the Coast calculve booking deal with Hitz.
Dersey is currently on the Coast calculve booking deal with Hitz.
Dersey is currently on the Coast which laid him low short time after lait week's Raleigh-Kool broadcast with laid him low short time after lait week's Raleigh-Kool broadcast with laid him low short time after lait week's Raleigh-Kool broadcast with laid him low short time after lait week's Raleigh-Kool broadcast with laid him low short time after lait week's Raleigh-Kool broadcast with laid to the Coast with laid with laid to the Coast with laid to th

Hollywood, Aug. 9. Tommy Dorsey was quarantined in his hotel room for 10 days with diphtheria throat, not serious but cough to prevent his appearance in middle.

Series of one-night stands along the Coast had to be cancelled, white a substitute band leader took over his Wednesday night broadcasts.

ASCAP Takes Tacoma

American Society of Composers, Adhers and Publishers last week adhers and Publishers last week permission to appeal its injunction special permission to appeal its injunction special permission to appeal its plant of the permission to the U.S. Supreme Court. A special federal tribunal state of the permission of the same involved out tradiction over the issue involved out tradiction over the same involved out tradiction over the same involved out tradiction of the same involved out tradiction of the same involved out the same involved out to same involved out the same involved out

a laxing its appeal.

ASCAP had sought to have the
Washington State officials enjoined
from enforcing a legislative measure
requiring all associations of composers to file lists of their copyrights
at the State Capitol. The law had
obviously been aimed at ASCAP.

Swank St. Regis, N. Y., **Books Colored Orchestra**

Monks Colored Orchestra Billy Hicks, newcomer Negro band, har, been booked for a stay of the fernis St. Regis hotel, N. Y. Markes feed of the stay of the stay large scale inn in this sea, the stay of the stay of the feed of the stay of the stay large scale inn in this sea, but have played the Ritz-Cution hotel basic played the Sharry's on Park awound years ago one week, and and white makeshift sand, with indifferent success. Mand goes in Sect. 28 on a 30-Mand goes in Sect. 28 on a 30-

cend, with indifferent success.

Rand goes in Sept. 28 on a 30week optional contract. Possible
that the Four Ink Spots, cocktail
unit, may also be set there by booker.
Consolidated Radio Artists.

BUSY LARRY CLINTON

Theatres, Hotel Lincoln, Deb Parties,

Larry Clinton's orchestra with Bea Wain and Dick Todd close at Glen Island Casino, N. Y., Sept. 8, to open in picture nouses starting in Philip and Plttsburgh. Rockwell-O'Keefe booking. Will Obtome succeeds Clinton at the roadhouse.

Clinton at the roadhouse.

After four weeks on tour, Clinton is set for two months at the Hotel Lincoln, N. Y., Oct, 6, and then some deb parties. He's making a Paramount short for Lou Diamond and, for the first time, original tunes by Hoogy Carmichael and Robin-Rainger will, be part of the score.

MOVE TO STOP BOOTLEG PRO COPIES

Music Publishers Protective Association has asked its members to
co-operate with it in suppressing
the complimentary orchestrations
sales nacket by printing or stampsales nacket by printing or stampA circular letter on the subject lasued by Walter G. Douglas, MPPA
chairman, last week, also suggested
that the warning notice be printed
above the title on professional.

Notices

copies.

Notice as phrased in Douglas' letter was as follows: Warning—
The sale of this copy is an infringement of copyright, which makes the seller and purchaser guilty of a misdemeanor and upon conviction ment and fine, or both, under the copyright law! Letter stated that the MPPA will prosecute anyone it finds offering professional material for sale, providing this warning notice that the contained in the copies in—

Dennie the strict limitations.

volved.

Despite the strict limitations placed by publishers on the circulation of free orchestrations, the pracetice of selling these publications at a third their counter value, has developed into a serious evil. Several such peddlers have been arrested in recent months.

weetnesday night broadcasts.

Wetnesday night broadcasts.

SAP Takes Tacoma

Case to Supreme Court

Shilkret's N. Y. Visit

Nathaniel Shilkret is in New York Nathaniel Shilkret is in New York for a stay after three years in Hol-lywood as musical director for RKO Currently recording for Victor, and is winding up a Gershwinana series Conductor is also on the look for a adio spot this fall.

Music Notes

Screen Music, Inc., is doing the scoring for 'Renfrew of the Royal Mounted' at Grand National.

'Boy Town on Parade,' by Edward Ward and Bob Wright of Metro mu-sic staff, adopted as official song of Boys Town, Neb.

Four songs turned in for 'Pony-Boy' at Republic are 'Never the Twain Shall Meet,' by Eddic Cher-kose and Smiley Burnette; 'We're Gonna Put Our Horses in the Army,' and 't Can' Get Along Without You,' by Cherkose and Raoul Kraushaar.

Sam Messenhelmer is scoring the Mervyn LeRoy production of Oz.

Heidt's High Grosses

Horace Heidt's orch did banner biz norace Held's orch did banner biz on three one-niters in Pennsylvania-last week in July. Drew 2,633 at Fernbrook Park, Wilkes-Barre, for a gross of \$2,557.30, breaking Kay Kyser's record.

Kyser's record.

Topped Benny Goodman's record at Dorney Park, Allentown, drawing 2,327 and grossing \$2,323.75. In Carrollton drew 2,621 for \$2,976. At latter, spot record is still held by Kyser's biz last Easter Monday. Admish for all the dates was \$1.10.

Hollywood, Aug. 9.
Symphonics under the stars in Hollywood Bowl is drawing tremendous crowds this, year. Attendance for the first three weeks of three weeks of the first three weeks of the first three weeks of three weeks of three weeks of three weeks of three weeks

Four Marathon Dance Gallops For Randall's Island Start Aug. 24: Seeks Air Sponsor (for Charity)

Renewal Free-for-Alls Continue

More Feuding as Old Numbers Copyright Subject to Legal Jockeying

Litigation looms between Mills same composer for the renewal Music, Inc., and the Warner Bros. rights to the song, publishing group over the question. Johnny Mereer and Harry Warren cleffed You Must Have Been a Wonderful Baby and 'There's a Sunny Rag'. Mills threatons to start injuncside to Every Situation' for 'Hot lieness' at Warners.

mark & Sons, the WB firm which as to which owns the melody rights mark & Sons, the WB firm which mark & sons, the WB firm which publishes the song, and has already notified the American Society of Composers, Authors and Publishers and the Music Publishers Protective Association that it holds the renewal rights to all versions of Templation.

Mills now contends that regardless of the separate copyright it is the copyright owner of the song version, since the latter was based on the original melody of Temptation Rag. This is the first case of the sort that

This is the first case of the sort that has come up since the heavy feuding over copyright renewals started about a year ago.

Another renewal that is expected to be brought to the attention of the to be brought to the attention of the to be to be the started to the the started of the top the started of the top the started of the star Temptation Rag' was originally der the employer for his provision. If the demonstrated rush down the company of the law. Jean Schwartz, who will be demonstrated rush down the law to all the demonstrated rush down the law. Jean Schwartz, who will be demonstrated rush down the law to sold the case of the law. Jean Schwartz, who will be demonstrated rush down the law to sold the law. Jean Schwartz, who will be demonstrated rush down the law to sold the law. Jean Schwartz, who will be demonstrated rush down his will are considerable with the sold the law. Jean Schwartz, who will be demonstrated rush down his will are considerable with the sold the law. Jean Schwartz, who will be demonstrated rush down his will are considerable with the sold the law. Jean Schwartz, who will be demonstrated rush down his will are considerable with the sold that the sold the sold that the sold t

Topped Benny Goodman's record at Dorney Park, Allentown, drawing 2011ton draw \$261 for \$2370. At latter, apot record is still held by Kyaer's bit late Easter Monday. Admish for all the dates was \$1.10. Admish f

Second all-colored 'Hariemania' Second all-colored "Hartemanis venints. Sept. 1, will see Gab Calioway, Erskine Hawkins, Teddy Hill, Ovic Alston and Joh. Kirby. On the dubious list for this outing are Count Page, Louie Armstrone, Eddie Millory. Roy Eldridge, Talk Waller, and Wille Bryant.
Only two aggregations have been incided up for the third and fin-1's outliegs. Gene Kruban's down for the Man and Banny Berlian for Sept. 14.

Savoy's Branch Stompery To Catch N. Y. Fair Crowds

Radithat
Contracts were signed yesterday
Grueday) for Moe Gais, operator of
the Savoy ballmom in New York's
ceted
like New York World's Fair of 1820,
the Ballmom will be confined to exown, hibition-daucing, however, under
uie present tenditive plans, with patrons
under the property of the confined to the confined

Maestro's Method to Up Patronage Is His Own Pvt. Phone System

A business-enticing system through personal contact is being developed by Lee Myles, orchestra leader at the Coconaut Grove, atop the Park Christope of the Coconaut Grove, atop the Park Christope of coperiment, having upped the patronage for the roof good. Myles will continue the plan as far as possible, that if he could be a made to the context of the context of

the thing their names and possibly their business, without in any way offend ing, he could tabulate the names, together with phone numbers, etc., so that after a week or so, had they not returned to the Cocanati Control, he could call them up. The idea is one which basically provides a lure through personal containand interthrough personal containance in the containance in t

lately; they use and cool off, etc.

The Idea is working out satisfactorily, with customers doing a repeat on such bidding. Among other things, the personal interest of an orchestra leader may appeal to the warade patron.

Melchior's Air Dates

Laurilz Melchior, due Sept. 8 from Europe, has been set for spot radio dates through the winter. First will be Sept. 10 for Lucky Strike. Immediately after that he goes to British Columbia for hunting, and opens his concert tour in Winnipeg early in October, returning to the Met Opera for the season opening in

The idea is working out satisfactorily, with customers doing a repeat on such bidding. Among other things, the personal interest of an orchestra leader may appeal to the average patron.

Cantor Sponsors Vienna Refugee After Boat Debut Ruth Hide Somer, retugee Mother Boat Debut Ruth Hide Somer, retugee Working and the ship's concert of the S.S. Normandie when returning to America record when the ship's concert of the S.S. Normandie when returning to America record with the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to America record and the ship's concert of the S.S. Normandie when returning to the ship's concert of the S.S. Normandie when returning to the ship's concert of the S.S. Normandie when returning to the ship's concert for the ship's concert for the ship's concert of the S.S. Normandie when returning the ship's concert for the ship's concert for

Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on WEAF, WJZ, WABC and WOR computs Following is a totalization of the communeary purpose of the week from Monday through Sunday (Aug. 1-7), Total represents accumulated performan on the two NBC links; CBS and Mutual from 8 a.m. to 1 a.m. In Source' column, * denotes film song, the tunes, and 'pop' speaks for itself.

| A Hile A Tablet A Tool Now It Can Be Told You Go to My How Heart I'm Gonna Lock My Heart I Hadri Anynow Till You Music, Maestin. Please I Hadri Anynow Till You I Married an Angel Let a Song Go Out of My Heart Let a Song Go Out of My Heart I Harried an Angel Let a Song Go Out of My Heart Let a Song Go Out of My Heart I Harried An Angel Alexander's Ragtime Band Little Lady Maes Believe A Hexander's Ragtime Band Little Little Little Band Little Little Little Band Little Little Band Little Little Band Little | Publisher. | Source. G |
|--|-------------|----------------------------|
| A-Tisket A-Tasket | Robbins | *Alexander's Rautime Pand |
| You Go to My Head | Remick | Pop |
| I'm Gonna Lock My Heart | Shapiro | Pop |
| There's Honey on the Moon Tonight | Miller | Pop |
| Music Mostro Please | ABC | Pop |
| Where in the World | Feist | *Josette |
| I Married an Angel | Robbins | †I Married an Angel |
| I Let a Song Go Out of My Heart | Mills | Pop |
| Says My Heart | Famous | Pon |
| Alexander's Ragtime Rand | ARC | *Alexander's Ragtime Band |
| Little Lady Make Believe | Olman | Pop |
| When Mother Nature Sings Her Lullaby | Santly-Joy | Pop |
| My Walking Stick | Berlin | *Alexander's Ragtime Band |
| HI TO SHVET | Chappell | ACIDE VAN CIDERA |
| Lullahy in Phythm | Robbins | Pon |
| Naturally | Lincoln | Pop |
| I'll Dream Tonight | Witmark | *Cowboy from Brooklyn |
| When They Played the Polka | Robbins | Pop |
| I've Been Saving Myself for You | Harms | Grand Terrace Revue |
| There's a Faranau Look in Your Fuer | Tonnov | Pon |
| So Help Me | Remick | Pop |
| Spring Is Here | Robbins | tI Married an Angel |
| Bambina | Spier | Pop |
| Beside a Moonlit Stream | Famous | *Boo-Loo |
| Garden of the Moon | Harme | *Cocoanut Grove |
| Don't Cross Your Fingers | Ager-Yellen | Pop |
| Toytown Jamboree | Red Star | Pop |
| What Goes on Here in My Heart? | Paramount | Give Me a Sailor |
| On the Bumpy Road to Love | Feist | Pop |
| Ston Resting Around the Mulherry Ruch | RVC | Pon |
| Havin' Myself a Time | Paramount | *Tropic Night |
| Sob peaking Around the numberry Bussel Sold Peaking Around the number of the Sold Peaking Sold P | Fox | Pop |
| Cowboy from Brooklyn | Witmark | *Cowboy from Brooklyn |
| My Margarita | Feist | Pop |
| This Time it's Real | Spier | Cing Von Cinnons |
| So Lovely | Crawford | Pon |
| Toy Trumpet | Circle | Rebecca of Sunnybrook Farm |
| Don't Wake My Heart | Chappell | Pop |
| Colorado Sunset | Gilbert | Pop |
| Girl in the Bonnet of Blue | Crawford | Pon |
| Gandy Dancer | ABC | Pop |
| Tu-Li Tulip Time | Chappell | Pop |
| When Twilight Comes | Shapiro | Pop |
| Fight Tittle Notes | Consideral | Pop |
| If I Loved You More | Words-Music | Pop |
| Rosie the Redskin | Stasny | Pop |
| My Best Wishes | BVC | Pop |
| Why'd Ya Make Me Fall in Love? | Feist | Pop |
| Lave to Whose Very First to | Marks | *C |
| Love Walked In | Channell | Goldwyn Follies |
| I've Got a Date with a Dream | Felst | My Lucky Star |
| There's Rain in My Eyes | Ager-Yellen | Pop |
| Isn't It Wonderful—Isn't It Swell? | Miller | Pop |
| Day Dreaming | Paramount | Cold Diggors in Davis |
| Don't Let That Moon Get Away | Santly-Toy | Sing Von Sinners |
| Don't Be That Way | Robbins | Pop |
| Let Me Whisper | Chappell | Pop |
| Stop and Reconsider | Lincoln | Pop |
| I'm Glad I Waited for You | Withing K | Pon |
| Oh. Ma Ma | Shapiro | Pop |
| Let's Break the Good News | Davis | Pop |
| If It Hains, Who Cares | Morris | Pop |
| Garden in Granada | Roy | Pop |
| Dipsy Doodle | Lincoln | Pop |
| Peacher's Pet. Love Is Where You Find It. Love Walked In with a Dream. Love Walked In with a Dream. Love Walked In with a Dream. Love Walked In Walked In Walked Love Walked In Walked In Walked Love Walked In Walked In Walked Love Walked In Walked Love Walked In Walked Love Walked L | Witmark | Pop |
| Latin Quarter | Remick | Gold Diggers in Paris |
| | | |

SONGS FROM ROBBINS

The Sensation of The Century!

A-TISKET A-TASKET

By Ella Fitzgerald and Al Feldman

America's New Novelty Hit1 WHEN THEY PLAYED THE POLKA

Words by Lou Holzer Music by Fabian Andre

The Year's Foremost Production Hit!

I MARRIED AN ANGEL

By Lorenz Hart and Richard Rodgers From the Musical Comedy, "I Married An Angel"

A Rodgers and Hart Melodic Classic SPRING IS HERE

From the Musical Comedy, "I Married An Angel"

Hits a New High in Swing!

LULLABY IN RHYTHM

By Benny Goodman, Edgar Sampson, Clarence Profit and Walter Hirsch

From the 20th Century-Fox Picture, "Little Miss Broadway"

HOW CAN I THANK YOU

By Walter Bullock and Harold Spina

From the New Universal Picture, "That Certain Age"

MY OWN

YOU'RE AS PRETTY AS A PICTURE

By Harold Adamson and Jimmy McHugh

ROBBINS MUSIC CORPORATION

.799 SEVENTH AVENUE NEW YORK .

Northwestern U. Sets 8

Concerts in Curriculum

Concerts in Curriculum
Chicago, Aug. 9.
Northwestern Urs fourth season on
its 'History and Enjoyment of Music'
course, will present eight concerts
this season, starting with the Philadelphia Symphony, Nov. 2 raten Flagstad, the Ballet Buse, Indianties
Symph, Marian Anderson, Vronsky
and Babin, Nathan Milstein and
Arthur Rubinstein at fortnightly intervals.

'Opera' in Columbus

Red Norvo-Mildred Bailey orches-tra follows Kay Kyscr's crew into the Pennsylvania Hotel, N. Y., Aug. 22. Kyser goes out Aug. 20.

Corrigan Nixes Coin

(Continued from page 1)

N. Y., at a \$12,000 figure got the first nix, and since then other vaude spots offering less have been turned down.

Will be followed by Kirsten Flagstad, the Ballet Russe, Indianalous down.

Symph, Marian Anderson, Vronsky
arthur Rubinstein at fortingship intervals.

New Protective Group

Losa cultural leaders have organized the Independent Public
to encourage unrecognized talent
and protect authors and composers
from racketeering agencies.
Artite Mason Cartler, founders
from racketeering agencies.
Artite Mason Cartler, founders
from racketeering agencies,
Artite Mason Cartler, founders
from racketeering agencies.
Artite Mason Gartler, founders
from racketeering agencies.

Boston, Aug. 9.

*Opera' in Columbus
Columbus, Aug. 9.
La Seala Opera Co, local singing
group, will introduce under the stars
opera here Wednesday (10) with
outdoor performance of The Chimes
baltelic flour. A Capital University
bave Malkiel agency shortly after
bave Malkiel agency shortly after
bave Malkiel agency shortly after
Cucius Metz will come from New
York to sing the lead.

Red Norvo-Mildred Balley orches-

Reggie Childs remains at the Co-lonial Inn, Rrochester, Ind., unlil Labor Day for CRA.

Bunny Berigan orchestra down a pair of society dates Sept. 9 10. First in Philly and second Westbury, L. I.

ABC means TN1

Dynamiting with I HADN'T ANYONE

TILL YOU By Ray Noble

LOVE OF MY LIFE (Where Are You?) By Ted Powell

THE GANDY DANCER

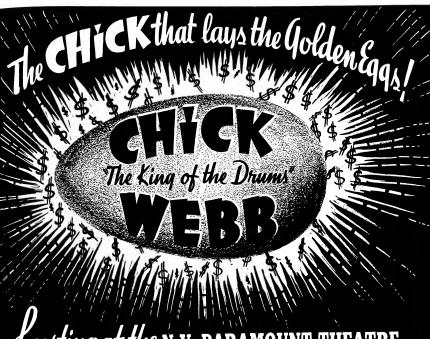
By Joseph Meyer

Two new OSCAR HAMMERSTEIN II ngs from the Columbia pro duction, "The Lady Objects"

A MIST IS OVER THE MOON

HOME IN YOUR ARMS

ABC MUSIC CORPORATION 799 Seventh Ave., New York FRANK HENNIGS, Prof. Mgr.



Koosting at the N.Y. PARAMOUNT THEATRE

WEEK OF AUGUST 10TH

WITH HIS ORCHESTRA

#

'America's Greatest Swing Band'

FEATURING

ELLA FITZGERALD

Creator of the Sensational Song
"A TISKET - A TASKET"

NO NEST TOO BIG FOR THIS ATTRACTION

\$

Dance Direction

Personal Representative

Theatre Direction

On the Upbeat

Segar Ellis' band set at Adolphu otel. Dallas, for two weeks starting Aug. 26.

Ai Donahue stays at the Rainbow Room, Radio City, N. Y., until Jan. 20, '39.

Clyde Lucas plays Hamid's Million Dollar Pier, Atlantic City, N. J., Sept. 5 to :1.

Lanny McIntire set at Seven Scas, Hollywood, Cal., indefinitely.

Benny Meroff into Topsy's, Holly-wood, Scpt. 14.

Glenn Miller plays Ocean Pier, Wildwood, N. J., Aug. 17 to Sept. 2.

Horace Heldt's theatre tour hits Palace, Milwaukee, Sept. 2; Or-pheum, Minneapolis, 9; Orpheum, Omaha, 23 and Tower, Kansas City,

Sande Williams into Carlton hotel, Washington, D. C., Sept. 16 for MCA.

Buddy Fisher opens at the 400 lub. Wichita, Kan., Aug. 10 for

Eddle Condon opened at the Pines Pittsburgh, Pa., Aug. 8.

Bob Grayson set at Riviera ball-room, Lake Geneva, Wis., starting Aug. 7.

Mike Riley plays for Woodmere Country Club, Woodmere, L. I., N. Y., Aug. 13.

Georgia Trio booked at Fort Hayes otel, Columbus, O., Aug. 15 by Earl Mellen band open at Gray Wolf Tavern, Sharon, Pa., Aug. 15.

Guy Lombardo does a three dayer or Steel Pier, Atlantic City, Aug.

Jan Garber plays Strand theatre, Candy Candide and his Swinging N. Y., under new policy Sept. 30. Strings opened Iast Wednesday (3)

Frank Dalley to Nicollet hotel, Precedes with Tower, Kansas City, Minneapolis, Aug. 11 for ROK. Sept. 2; Lyric, Minneapolis, 9; Stanley, Pittsburgh, 16; Earle, Wasning-

Frankie and Johnnie band opened at the Sagamore hotel, Rochester N. Y., Aug. 9.

Red Norve and Mildred Bailey into Pennsylvania hotel, N. Y., Aug. 22.

Sammy Kaye plays for Commo-dore hotel, N. Y., starting Sept. 30.

Benny Goodman plays Chicago theatre, Chicago, Sept. 2 and the Tower, Kansas City, Sept. 16.

Buddy Russell's cocktailers opened the Fontenell hotel, Omaha, Neb.,

Lowry Clark's band and Mansion Youngstown, O., merge Aug. 13.

Phil Harris one-nights at Valley Dale, Columbus, Sunday (14).

Jimmy Joy's orchestra opened re-turn engagement at Bill Green's Pittsburgh, Friday (5), succeedin Charlie Agnew, who moves to Cin-cinnati spot after 10 weeks a Green's. Placed by MCA.

Jimmy Peyton has had option picked up at Plaza Cafe, Pittsburgh, until March 1, 1939. Band has been there now for more than six months.

Luke Riley regular staff band at station WJAS and on two-month summer leave from that station, into Crest, near Pittsburgh, for month's

Four Comiques, novelty band out of Pittsburgh, to Whitecap Cafe, Cat-alina Island, for remainder of sum-

Carmine Calheun replaced Maxine Grey as singer with the Skinnay Ennis band at the Victor Hugo, Bev-erly Hills.

IRVING BERLIN'S

NOW IT CAN BE TOLD

MY WALKING STICK

A Darryl Zanuck 20th Century-Fox Production

Another Irving Berlin esseation, RKO's musical production "CAREFREE" starring FRED ASTAIRE and GINGER ROGERS, with four hits

I USED TO BE COLOR BLIND

THE NIGHT IS FILLED WITH MUSIC CHANGE PARTNERS THE YAM

(The new dance sensation created by Fred Astaire and Irving Berlin) HARRY LINK, Gan, Prof. Mar. IRVING BERLIN, Inc., 799 Seventh Ave. N. Y.

at the Ray Haller's seven Seas in Hollywood.

Marvin Hatley and 58-piece orchestra dubbing the musical score of Hal Roach's 'Blockheads.'

Lee Belsman signed for an extra week at Cocoanut Grove, Los An-geles, winding up Sept, 5.

WORST SEASON FOR DELL IN PHILLY

Philadelphia, Aug. 9. With only one week left to go in its eight-week sked of al fresco concerts, Robin Hood Dell is closing the certs, Robin Hood Dell is closing the worst year in its nine-year history. Jupe Plivius has been the cause of the punk financial showing for the punk financial showing the penhetrs. With completion of the seventh week tonight (Tues.) 12 of 38 skedded concerts will have been called off. Several were given in weather so threatening that auditations were several were given in weather so threatening that auditations were several were given in the control were several were given in the control were several were given in the several were

ences were negligible.
Gross of about \$80,000 last season, which gave each of the 90 men participating a salary of approximately \$50 a week. Will probably wind up at bloot stake of the salary of a sport of the salary of the salary and salary salary scheme of buying out completely all Sunday night concepts for customers and employees. While season, only five were scheduled in 1938.

Difference in the net, howe won't be so great, as expenses had been trimmed by about \$10,000. There have been fewer high-priced solo ists and fewer pretentious opera and ballet performances. This resulted ists and fewer precessions. This resulted from the fact that the season was planned early in the spring when the recession was greater than at

SOFTBALL FOR FUN AND PUBLICITY IN N. Y

Kay Kyser's sweet crew finally got around to swinging Sunday afternoon (7) in Central Park, N. Y.— swinging at the screw-ball deliveries of George Warde, foghorn tooter for Johnny Messner. Outfits tangled in a hot session of softball with Kyser's

a hot session of softball with Kyser's swingsters taking the short end of the 'score,' & to 2. Messner's 'Mudcats,' Kyser's 'Kollege Kids,' Henry Busse's 'Bombardiers,' and Hal Kemp's 'Kannonballs' were scheduled to square off in a doubleheader. Sweet vs. swing was not the issue. But the Kannon-

was not the issue. But the Kannon-balls proved to be very large duds by ducking the setup. Nightcap was rained out, much to the delight of Busse's cats and dis-gust of Messner's Mudders, with the latter holding down a close lead of 11 to 0 and none out in the second

inning.

Games were the first of regular Games were the first of regular scheduled sessions between various hotel orchestras. It's thought to de-velop 'em into winter attractions with the backing of Bill Hearst, Jr., using armories as playing fields, and proceeds forked over to Hearst's Free Milk Fund for Babies.

JEAN TENNYSON BACK

JEAN TENNYSON BACK
Jean Tennyson, Chicago opera soprane, returned to the U. S. last
week from Europe. Left to fill a
concert date at Grant Park, Chicago.
Miss Tennyson, who's been singing on the Continent, is set for a
radio date Aug. 19 on the Cal Tinney
show.

15 Best Sheet Music Sellers

(Week ending Aug. 6, 1938)

| Music. Maestro, Please | Berlin |
|--------------------------------------|------------|
| I Let a Song Go Out of My Heart | Mills |
| *Says My Heart | |
| A-Tisket A-Tasket | Robbins |
| When They Played the Polka | Robbins |
| Cathedral in the Pines | Berlin |
| I Hadn't Anyone Till You | · · · ABC |
| tl Married an Angel | Robbins |
| I'm Gonna Lock My Heart | Shapiro |
| *Now It Can Be Told | Berlin |
| There's Honey on the Moon Tonight | Miller |
| *I've Got a Pocketful of Dreams | Santly-Joy |
| Tu-Li Tulip Time | Chappell |
| Little Lady Make Believe | Olman |
| When Mother Nature Sings Her Lullaby | Santly-Joy |
| | |

• Indicates filmusical song. † Indicates stage production song. The others are pops.

Inside Stuff—Music

Current novelty hit of England and a smart-set fave on the Continent is The Lambeth Walk' out of 'Me and My Girl', the Lupino Lane musical in London. It's almost a year old, the show starting poorly, but the song pushed it into the hit class, somewhat paralleling Harry Archer's 'I Low You' song hit for 'Little Jesse James', and kindred instances around not the start of the start

Harms, Inc., has obtained the renewal rights to 'Somewhere a Voice is Calling Me' from Arthur Talt and the estate of Elleen Newton. Right to American publishers for the renewal rights to the song, which rates not only as a major radio performance-getter but a substantial sheet seller. Somewhere's original publisher is Edward Andboun & Co, of London, with Harms holding the American agency to the tune. Renewal deals for the American rights were worked out with the approval of the Akhdown

Wayne King has cleffed a new song, 'Lee, Pass the Biscuits, Please.' His orch introd the piece on its Lady Esther commercial over CBS on Monday (8) night.

ong was written as a salute to Lee O'Daniel, the Texas flour salesman-ned-politico who fortnight ago triumphed in that state's gubernatorial nocratic primary, for which he campaigned with a hillbilly group.

Fred Waring is seeking an all male a capella choir to be featured on his grogram which starts for Brono-Seltzer in the fall. Robert Shaw, his grogram which starts for Brono-Seltzer in the fall. Robert Shaw, Advertisements were inserted in New York Herald Tribune and Times Sunday (?) for applicants. Waring wants only college men, preferably those formerly connected with school glee clubs. Wants 20 men for his

Hal Kemp celebrated the 12th anniverary of his first radio broadcast last night (9) on his Griffin commercial. Leader was scheduled to play part of the original program played-Aug. 9, 1926, over WSB, Altatas.

Only three members of Kemp's original seven-piece crew are still with him. Saxie Dowell, sax; Ben Williams, claimed, and Kemp himself are be.

Deal between American Society of Composers, Authors and Publishers and 1939 Golden Gate International Exposition in San Francisco was set in contab between Gene Buck and Exposition director Harris Connick last week. Buck is moving to Frisco with family for two months next summer during Fair.

All-America Jive

Lotte Lehmann to Guest For Crosby, Magic Key

Paul Whiteman discourses on All-American Swing in an early issue of Collier's.

Dean of jazz icks the all-time, all-American swing band as a feature of his mag article.

Jimmie Lunceford orchestra plays three day date at the Palisades, N. Y. ASSept. 3-5. Southland Cate, Boston, plays diet are represented by the control of the property of the proper

THE SMASH NOVELTY HIT

STOP BEATIN' ROUND THE MULBERRY BUSH

BYC

"VG 11.11

Radio Ban Off, but Pitt. Urban Roof Folds Anyhow; Roadhouse Biz Un

Pittsburgh, Aug. 9. Lifting of remote broadcast ban by al 60 altered William Penn hotel's d intention of is altogether, but couldn't save er room, the Urban Roof, ors summer rount, the Uroan Moof, on folding. Once class place of far, Boof had been doing poorly all more and hotel closed it last week, wing George Hamilton's orch watsairs to Grill, where supperhous will be held for remainder decord.

gesson.

During winter, same thing hapmed at William Penn. Italian Ternet had been remodeled at cost of
most \$50,000, but flopped badly
het two-month try, with dancing
ing switched at that time to Grill
min. Previously Grill had been
itel's low-priced room, featuring
swrahn troupes
and low-priced

rigured it was the heat that got ban Roof. Literally, it isn't a roof, ag only on 17th floor of hotel, ich rises four stories higher than t Spot has no cooling system and siege of warm weather put the skids.

hou the skids.

Trade generally at roadhouse goods, however, picked up somewhat at week following litting of radio an. Band broadcasts was considered best advertising source and sustess fell off considerably during the state of the state o

Martin, Pitt Stanley Settle Coin Tiff, But Goodman Deal Is Off

Pittsburgh, Aug. 9. Salary differences, which threat-med to eliminate engagement for a while, have finally been settled be-twen Tony Martin and Stanley thea Tony Martin and Stanley the-and radio-flim player will bring and to WB de luxer Labor Day to, opening Sept. 2. Originally build for middle of this month, date was set back when they that get together on dough, maley's deal for Benny Goodman reatly has fallen through, since has been booked for a one-

has been booked for a one-er at Kennywood Park Aug 22, agreement that he won't play here else in this territory for

lday period. WB de luxer is lined up solld with

Fort Worth, Aug. 9.
Casa Manana here likely will be toolisued through Labor Day if breast good business continues, actualing to Lew Wasserman, execution to Lew Wasserman, execution of the second of

as additional two weeks.

Taudeville active significant will be dispersed to a girls will be dauged Fidaly (12) for the which and two safety or chestra replaces Wayne King. New acts will include Ames and tapo, comedy dance team; Sunny Obea, tapster; and the Olympics.

Wasserman has left for Hollywood fir a film name for personal appear-tice Labor Day. Edgar Bergen-battle McCarthy now set for Aug.

Gouraud Turns Pro

Powers Gouraud, who runs night and program on WCAth has been said program on WCAth has been taked in by Jack Lyngh to American with the Walton Roof for an indentities the Walton Roof for an indentities dispersionally and the said of the work of the walton of the work of

Hildegarde, who arrived Monday (8) in New York from London, will go back next April for an extensive stay in England and the continent. Boy' do two pictures for Gaumoni-Boy' do two pictures for for the Barcaly, London, where she result pictures for the Mounds Club, Cleveland, Singer opened last night (Tuesday) at the Mounds Club, Cleveland, the Mounds Club, Cleveland, the Paris of the

Hildegarde's Int'l Dates

and will stick there through sept. o, then returns to open the following night. (9) at the Savoy Plaza, N. Y. While in England she made her first feature pic, Music Hath Charms,

AFA, PHILLY ORG **NEAR HARMONY** AFTER TIFF

American Federation of Actors hasn't yet entirely ironed out its differences with the Entertainers Federation of America (Pittsburgh unlon) and the United Entertainers Association (Philadelphia group). However, AFA reports that an agreement has been reached with IDVA in Philips for the beauty to come

However, AFA reports that an agreement has been reached with UNA in Philly for that body to come into the AFA follow within a month. In Philadelphia Sept. 25 at Musicaire Alla, at which time final details of the UNA's absorption will be Irone out. UNA. will have separate autonomy as far as local problems autonomy as far as local problems experience of the UNA's absorption will be reported to the UNA's absorption will be recommended from the New York end. So far, the San Francisco Office of AFA is only one office of AFA is only one Pittsburgh and Philly moves are Pittsburgh and Philly moves are

absolute separate autonomy.
Pittsburgh and Philly moves are part of executive secretary Rajph Whitehead's plan for reorganization of all branch offices and attempted First attempt met with temporary stymic in Pitt last week, when EF, arefused to part with its present coin and demanded self rule. Whitehead held another met with EPA Sunday held another met with EPA Sunday burgh, but no result yet.

with district of Music Corp of American Music

Philadelphia, Aug. 9.
Refusal of Pittsburgh local entertainers' union to jump into the AFA
because of the demand that if turn
can into the AFA
but and the AFA
but and the Counterpart here,
can into had its counterpart here,
but has now been straightened out.
Ralph Whitehead, prez of AFA, atter lengthy contabs with Tom Kellyter lengthy contabs with Tom
Lengthy and Lengthy
Le Philadelphia, Aug. 9,

15 YEARS AGO (From VARIETY and Clipper)

N. Y. Palace had a nine act snow with dancing in eight of 'em. Cliff Edwards and Lou Clayton back on Keith time after deserting to Shu-bert. Others were Four Mortons, Adelaide and Hughes and Rita Gould. Bradford Ropes was a sup-port in one of the acts.

Jesse Block was teamed wit Francine Dunlop at the Riverside,

Vincent Lopez at the Brighton and offering a novelty in an automatic plano playing, the opening and close of a number while he handled the of a number while he handled the middle section. Made the recording

Light business at the Brighton, N. Y., a Coney Island house, blamed on the radio. First time the alibi had been used.

Girl at the American roof did a Spanish dance using only the right foot. Left stayed placed in one stage spot.

George Damerel and Myrtle Vail at the Majestic, Chi. Had not thought up Myrt and Marge for radio yet. Headline and making good in the spot.

Three acts at the Chicago Palace had to speech off at the Sunday show; Karyl Norman, Sylvia Clarke and Martha Pryor.

Exhibs were demanding shorter better pictures and

Monroe Centennial and Motion Picture Exposition in Los Angeles a \$120,000 bust. Bankruptcy papers cited \$30,000 assets, but doubtful.

Trade was buzzing with the report Trade was buzzing with the report that Famous Players was planning to sell the Putnam building to a separate company, which would erect a theatre for Par. Wiseacres pointed out it could not be done—

Planned to send out five com-panies of "The Fool" for road tours. Each company had a minister to lec-ture to societies, spotted by advan-men who traveled four weeks ahead.

Cissie Loftus planning to do a comeback on the Keith time. Just finished up another comeback,

Death of President Harding closed all theatres in Washington for three days. Other towns closed the day of the funeral.

Nine British bands were playing jazz, following Paul Whiteman's London success.

Pantages breaking the jump be-tween Seattle and Vancouver with a week a Victoria. Acts played on sharing terms, with usually little to share.

Jane Cowl doing a sensational business out west. Had a \$32,000 week in Los and a \$22,000 advance sale in Frisco. Playing 'Juliet.'

French Village Idea Slated for Int'l Casino

The French Village idea, which Clifford C. Fischer proposed for the localand, New York, will be one of the novelty features of the upstairs room when Fischer opens at the International Casino, The Casino ternational Casino, The Casino proper will house the revue from Fischer's _ondon Casino, coming over Sept. 25, but the main outer lounge will be a supplementary feature, tricked up into the Montmartre idea.

Henry Lartisius _separa.

martre idea. Henry Lartigue, general manager for Fischer, will come over new month to run the show. Eddie Lewis may also make the trip, although hes tied up as Fischer's personal roo in other London productions. The International this week, on the last lap of its 'loe Foliles' dropped the location and minimum charges.

Allegheny Sesqui in Pitt Will Use 1.000 Vaude, Nitery, Legit Specialties

L. & E.'s New Lineup

New edition of Leon & Eddic's (N. Y.) summer revue policy last night (9) holds Texas Tommy and his three wild mustangs, Vernon Rathbun's Revels, Dorothy Jeffers, The Whirling Woods, Ann O'Con-nor, Carmen and the Wally Wanger

Holdovers are Irls Adrian, Helen Wainwright and her Olympic Div-ing Girls, Eddie Davis and Lou

A. C. CONTINUES A. C. CONTINUES A. Musmanno, who co-authored Paul Muni's coal-mine picture, TO HIKE AFTER **SLOW START**

Atlantic City, Aug. 9.

The past weekend saw business here at its best for the season, with the heat in the big cities driving many to the resort. Every form of many to the resort. Every form of entertainment biz is looking up after a slow season start.

entertainment bit is looking up after a slow season stat. the Apollo, it Algiers, UAA, at the Apollo, it Algiers, UAA, at the Apollo, it Algiers, UAA, at the Apollo, it Algiers, at the Apollo, at the Auditorium, with a two-hour revue, is 20% shead of last the Alprort it's a repeat with new routines. Midget Automobile Races at the Alprort are finding the going tough, and folled to run hast Saturable and the Apollo of the state of the Apollo of the

Miss Babette put on a new show at her club, but held over South and Lane and Lillian Barnes. Shirley Herman, who has been making radio appearances as Mrs. Schlepperr has been booked at the Club Nor Cross and Dunn return to the Club this Friday (12).

ment is trying to arrange a return date. Red Norvo and Mildred Bailey have closed at Hamid's Pier.

NITERY AGENT, WILLIE WEBER, IN DOPE JAM

William S. Weber, New Yo William S. Weber, New York vaude and nitery booker, was arrested in Philadelphia Aug. 7 by Federal agents, charged with being connected with a narcotic ring. He is being held in N. Y. pending further inves-tigation of the charges.

tigation of the charges.

He was sitting at a table at the

Little Rathskeller, in Philly, watching a couple of acts when nabbed by
the G-men. Latter allege he is one
of several big shots in a dope ring.

If was stated that he had because the
various hotel ventures, and was all
various hotel ventures, and was all various note! ventures, and was al-legedly concerned in pinch of a N. Y. inn several years ago when the hotel was controlled by 'torpedoes' and used as headquarters for the 'stuff.' Gordon is now serving a 10-year term in the Federal pen.

term in the Federal pen.

Weber has operated as an indie ageut and booker around N. Y. for many years. He was also associated with the Music Corp. of America in several deals, although not working for it. He acted as contact, turning over some accounts to McA, while it reciprocated by booking some of his acts at their locations.

Vaude, cafe and legit talent Pittsburgh will get its biggest break locally in years next month during Allegheny County Sesqui-Centennial celebration, which opens at South Park Sept. 2 and runs for several weeks. Figured that nearly 1,000 performers will be used and sponsors intend to book home-town talent nost-exclusively.

Features will be a mammoth Aqua-Ballet, to be staged in South Park's big outdoor pool, and three-Black Fury. In addition, there will be musical and circus acts on the Midway, together with number of cafe shows. Some talk of Shuberts and Fortune

Gallo putting on an abbreviated session of outdoor operas at South Park during the celebration, but that's not been set yet. Figured this may fall through, however, due to lateness of the Sesqui, with leading talent hardly available at that time.

Vaude Supplementing Semi-Gershwin Concert At Randali's Island Stad

Ferde Grofe's orch, Connie Bos-well, Eddie Garr, Bob Howard, Six Continentals, Margo Waldron and Six or seven other acts will take part in a semi-Gershwin memorial concert at Randall's Island stadium tonight

(Wed.).
Two-hour show will be split, Grofe
will direct an all-Gershwin concert, followed by the various acts. Margo Waldron, ballet dancer, will twirl to 'Rhapsody in Blue.'

Nazarro, Jr., Quits As Actor to Run School

Nat. Nazarro, Jr., is retlining from active stage work to open a dancing academy in downtown Pitthurgh some time this fall. Nazarro, son of the control of t

Rex, St. L. Nite Club, Loses License Appeal St. Louis, Aug. 9

St. Louls, Aug. 9.
George Blockburger, Jr., owner of
the Rex, downtown nitery, last week
suffered a flock of legal reverses
when Judge Eugene C. Sartorious
upheld Excise Commissioner Law-

upheid Excise Commissioner Law-ence McDaniel, who recently re-voked Blockburger's ilgore license, Judge also dismissed a temporary re-straining order which has been in Blockburger ran afoul of McDan-lel's purge of niteries last spring, when his license was revoked be-cause he was alleged to have con-ducted a disorderly establishment, sold liquor after hours and didn't criterie.

Some Cook

Detroit, Aug. 9.

Labor Day Cagar BergeniBergeni Bergeni Berge

NEW ACTS

HOLLYWOOD STAR DOUBLES (11) Variety 20 Mins.

20 Mins.

This is the act Kurt Robitschek imported from Hollywood to London. Howard Bruce is their director-manager and Dan Eckley, tapster, m.c.'s the troupe. Arthur McLaglen per-LaMarr, Joan C

is W. C. Fields.

The idea of this act is OK. Troupe is a cinch for ballyhoo, but requires further kneading. They did their stuff en route to London in the ship's gala on the S. S. He deweapeer publicity before opening at the Palladium. It's also a good type of act

Dudum. Tr. also a good type unit of cafet.

Background of the act is that some account of the cafet.

Background of the act is that some account of a Columbia film with a Hollywood background.

Besides closely resembling their about the came of t

EDMUND LOWE (2) Comedy 8 Mins.; One State-Lake, Chicago

Back to the interview age goes the ersonal appearance, Edmund Lowe

personal appearance, Edmund Lowe is doing a poor turn along these lines. We have been a superior to the lines of the superior to the superior to the the country, he failed to register. Lowe makes a fine appearance of interview gagging is hopeless stuff. Needs new material and needs it. Femme assist asks him questions which are supposed to draw more to the superior to the superior to the don't. Leads to the inevitable clinch and attempt to drag some a se-teral control of the superior to the superior to the control of the superior to the superior to the linch and attempt to drag some a se-teral to the superior to the superior to the superior to the control of the superior to th

over.

Act works next to the footlights without any special rigging or lighting. Entire Impression is that Lowe is trying to get on and off as quickly as possible; and this doesn't help to warm up any audience. Gold.

Frank and Warren Lassiter SIDNEY FISHER

PICCADILLY, LONDON, ENG.

JERRY COOPER

Singing 12 Mins.; One Loew's State, N. Y.

18 must store. N. Y.

Off a one-year shot on the Hollywood Hotel air show, Jerry Cooper
mers into vaside with siretcy his
missing is stage presence and the
shilly to get close to his audience.
However, the single stage of the single stage
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natical ductions and too dated. Spotted in a nitery-type show headed by Nick Kenny, radio columnist, Cooper is the marquee name but not the layout's top applause getter, undoubtedly due to the fact his faulty presentation greatly nullifies his vocal attractiveness. Scho.

SLIM AND SLAM Singing, Music 9 Mins. Apollo, N, Y.

Apollo, N. Y.
Slim and Slam, two colored boys
whose claim to fame is that they
originated and popularized Flat Foot
Floogee, which they wrote, have
enough on the ball 12 continue even
after this number is forgotten. All
they need do is develop the taller
one's dancing and his agility on the
xylophone.

xylophone.

Both sing well enough in swingy manner and they work smoothly tomanner and they work smoothly tofolde and ishe other with a guitar.

Overdo that moving of the mike to
set tones of the bass vlolin, because
it is hardly scort in the effect of
its hardly scort in the set of
its hardly scort in the
idea of
its hardly score
its hardly
its hardly

FANNING OUT

Sally Rand Will Try Her Hand Serious Drama

Sally Rand is going to stow her fans in mothballs and go in facilities in a log work when and find the legit in a log work when a facilities are the sall of the s

If Miss Rand's portrayal of 'Su-san' meets the critical approval of Rachel Crothers, its author, she will organize her own company for a tour of the sticks, bidding a last farewell to feathers, balloons and other terpsichorean paraphernalia.

Some Bang

There's danger in putting too

ODDITORIUM ON B'WAY: RIPLEY'S

A sideshow in a Longchamps setting is the idea behind Bob Ripley-Goditorium, which will open the left ter part of October in the Riplywood will lake up the entire first foor of the block-long building between Six are \$25 directs on Broadway, but are 152 directs on Broadway and entrance through what was formerly a drug store on the corner opposite the Capitol Beatte.

Capitot theatre.

Setup, it is estimated, will cost between \$100,000 and \$150,000 initially. Rijecy kinsself is putting up a sizable churk of this coin, will up the sizable churk of this coin, will not be considered to the consideration head, and Chicago interests which backed the Rijecy shows at the Chicago World's Fair and expos in San Diego, Dallas and Cleveland.

Diego, Dallas and Cleveland.
Odditorlum on Broadway is expected to be permanent, Ripley signing a trne-and-an-laft-year least and holding an op-ion for another Journal-and-Inger period.
Ripley will not be included among the exhibits at the New York World's Fair opening next apring. Instead, the sideshow exhibit at this spot will the sideshow exhibit at this spot will exhibit and the sideshow exhibit at this spot will exhibit and the sideshow exhibit at this spot will be sideshow exhibit at the sideshow ex

Admish to Ripley's Broadway Odditorium. will range up to a 75c top at night, lower scale prevailing during the day and for kids.

FOX. PHILLY. RESUMING PICTURES-BAND POLICY

Fox theatre, Philadelphia, will re-turn to pics-band policy Sept. 2. Changes over from straight pictures, policy for couple of years since stage shows exited. hows exited.

Mal Hallett's orch is the first a raction set, via Rockwell-O'Keefe

Saranac Lake By Happy Benway

The Len Grottes are boating on upper Saranac Lake. Gertrude Broderick, Johnnie's sis-ter, trying to get a tan near Lake MacKenzie.

MacKenzie.

Robert Dye, Charlotte, N. C., ex-showman, here at Lake Colby.

A. B. Anderson, Pontiac theatre manager, to Salvin Rock for swim-

manager, to Salvin Rock for swim-ming.

Eddie Sullivan here for swimming.

Eddie Sullivan here for swimming.

Tommy Abbott, who saw 15 years.

Major Finies for a few months, is back for a checkup.

Major Finies yold-time ministrel-man, who ozoned at the Will Rogers.

Major Finies yold-time ministrel-man, who ozoned at the Will Rogers, eff for Buffals, where he will grow the saw 15 years.

Eddie March Sullivan was the saw 15 years.

Eddie March Sullivan was the saw 15 years.

The saw 15 years was 15 years which was 15 years with the saw 15 years was 15 years.

The saw 15 years was 15 year

in one year.

Lillian Kohler, formerly with the publicity department of Universal Pictures, a new arrival at the Will

Rogers.
Carlene Knight successfully operated on by Dr. Wariner Woodruff.
Capt. Paul Gligar, who did this trick in two months, has left for

home.

David Bines, Paramount producer,
here making arrangements with
Eddie Vogt for the coming big show
that he will bring to the Will Rogers. Lake Placid Players invited the Will Rogerites to attend their

vill Roger.... natinee, Write to those in Saranac and isewhere who are ill.

Splitting the Theatres

(Continued from page 3)

there is plenty of discussion on

Schenck-Spitz

Scheack-Spit

(2) That in the alignment where
Loew's controls Metro, one setup has
been talked about. Most widely discussed one on Loew is that Nick
Schenck is that Nick
Schenck is KR KO. This one
runs about as follows: RKO would
igte its film company (RKO Radio
Pictures) and contracts to Metro in
exchange for the Loew theatres,
president of any such Loew-RKO
theatre combo.

theatre combo.
Loew has 103 theatres which make
\$3,000,000 to \$4,000,000 net annually
as against around \$11,000,000 netted
by the film company itself. RKO
000 to \$3,000,000 per year. Naturally,
there would be some sort of new
financial arrangement, with a new
deal in a sick.

deal In stock.

This talked about new circuit would be given about 200 of the finest houses in America, with common buying power. At present, with both circuits fighting each other for bulk of both circuits fighting each other for bulk of both circuits fighting each other for bulk of both circuits fighting against RKO. Combined circuit would have comparatively smooth align and probably would be able to compare the comparatively compared to the compared to th

Thought of a trust is dispelled with the comment that such could not be since it would be an independent circuit in every regard. Size of such circuit is small compared with Paramount's interest or holdings in some 1,100 theatres.

Freeman Over Par

Freeman Over Par

(3) That the Paramount situation
probably would see Y. Frank Freeman being made president of all
directorship with Par should the
theatres be divorced. This expectancy is based on the natural
course of procedure since it would
course of procedure since it would
independent theatre group if Paramount divorces its theatres from
picture corporation, because he is
the theatre head now.

the theatre head now.

Understood that, no matter what
the interest in a theatre circuit oper-ation might be, that interest would
be sheared off to make it a separate
theatre entiry of course, Par would
theatre entiry of course, Par would
theatre entiry of the state of the
theatre entiry of the state of the
theatre circuit or circuits set up,
the divorcement alignment is carticed out for adfalates or subsidatied out for adfalates or subsidatied out for adfalate or subsidatied out the state of the state of the
theatre of the state of the state of the
ling or becoming stockholders. No
collasion in this respect could be
alty involved,
All of the state o

Rough estimate of Paramount's theatre holdings is \$75,000,000 to \$100,000,000.

Par's Partners
Belief is that any divorcement of
theatres from the film company operations would take in the Walsh circuit, Lucas & Jenkins, Sparke, WilbyKincey, Senger circuit, 66 Norther,
States and Th-State-Blank circuit.
People like Barney Balaban, Store
Griffis and Austin Keough would have to decide whether to remain on
on with theatre the film company or
go with theatre the film company or
go with theatre to the company or

(4) That the Poli circuit, controlled by Loew and N. L. Nathanson, of Canada. in all probability would be turned over 100% to Nathanson, who, probably for money, bonds and str would buy out Loew's interests.

thanson, a naturalized Canadian and probably the second or third richer man in Canada, is one of the fer men in the business able to swing such a big financial deal. Jaca base of this is said to be that Nathanson, not being a resident of the U. S. could not be legislated out of control and out of business.

WB the Lone Wolf.

WB the Lone Wolf.

Through all these talks and discussions, Werner Bres.

Here are the second and the second an

National Theatres.

Following is the list of top thesize executives whose names have been perfectly a second of the property o tin Mullin, A. H. Blank, M. A. Lighman, Raiph Branton, Harold B, Franklin, Emil Stern and Si Fabian as aides. For Warner Bros. name mentioned for an independent operation include Albert H. Warner, as head, with Joseph Bernhard, Hary Kalmine, Frank Pheips, Nat Wolf and James Coston as operators.

This is the way discussions size up currently. Clip this story, put it in your hat and see just how they come out in the late fall of 1939.

AUDITION SINGING WAITERS

Auditions for waiters is the latest being tried by a third-rate Brooklya (N. Y.) nitery.

Standing rule is that all singing waiters—only entertainment in place—must first audition for boss before getting job. Pays \$2 nightly, of which the booker gets 50c.

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Dutch-American citizen ac quainted with international show business in every phase. Speaks English, French, German, Dutch, Flemish fluently. Spent 5 years in Paris theatrical booking ex-change. Would like to return to Europe as representative for pictures, radio or booking office BOX 707

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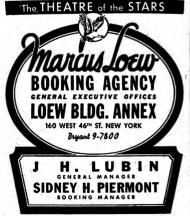
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OPENING TODAY (August 10th) PARAMOUNT THEATRE Exclusive Personal Mgt. BEN B. LIPSET, 607 Fifth Avenue, New York

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Danced by Request at Bagatelle Garden Party, Paris, Before Their Majesties, the King and Queen of England

LEDDY & SMITH, New York FONTERS' AGENCY, London

Riviera

Variety Bills

NEXT WEEK (Aug. 15) THIS WEEK (Aug. 8)

Numerals in connection with bills below indicate opening day of

RKO

HEW HORE CITY Hade Eall (11) Robert Weede Cardini Bilimarettes Erro Repee Symph Carpe de Ballet

Palace (12)
Jack Gwynne Co Cappy Barra Al Lishan Sylvis Menon, Co

Leew

NEW YORK CITY 5 Stoogsa.

N T G Co
EYANSYLLE
Majestic (11)
Majestic (11)
Majori Moder
MTTSSU (15)
Sauter (15)
Majestic (15)
Maje

Paramount

NEW YORK CITY
Parament (10)
Chick Webb Orc
His Fitzgerald
Chuck & Chuckies

CHICAGO
Chicage (12)
Cundos Bron
Don Cummings
Wonces
Aristocrata
WINONA
State (12-13)
Major Bewes Co

Warner

PHILADELPHIA

Rarie (12)
Onto Nelson Oro
Harriet Hilliard
Frank Parie
F & J Habert
(5)
Legis Prime Oro Lede Prims Oro
1. Peter Sis
2abn Pitis
Trey & Lynna
Collins & Peterson
Privibuladi
Stanley (8)
Ouis Nelvon Oro
Estrict Ellilard

Frank Paris
F & J Hilbert
WASHINGTON
Earle (12)
Schnickelfritz Oro
Harry Stockwell
Cass Daloy
Glissons
Stuart Morgan Co t Morgan Co 3 Samuola Harriet Hayes Eddis White Golli Galli Francis Langford 6 Antalacks

Independent

NEW YORK CITY
Barry (12)
This Fay
Raile Holbein
Gos Foater Girls
Full Ash Oro
INDIANAPOLIS
The Thorstoor Ben Bori
The Borito Ore
The Borito O

Phil Harris Oro Nick Lucas Sinclair 2 Ben Bori

London

Week August 8

Deminion:
Ganton Palmer
Generator House
Mical & Mertia
Beb Dupont
BEDFOED
Granada
Brian Mitchis
CAMDEN TOWN
Gaumont Gaumont
Joy, Jack & J
Ray Vaugham
Thelmins
EAST HAM Granada
DeTroy & Lady
Detroy & Lady
Derty & Lady
Derty & Menri
GREENWICH
Granada Delroy & Lady

Derby Sia
P & M Henri
HAMMERSMITH
Palace
Alfreda Orc
Boga 4
4 Manucle ISLINGTON
Hine Hall
Joy. Jack & J
3 Milson Sia a Milson Sia
LEYTONSTONE
Binilo.
Savoy Junior Oro
Terry Co.
SHEPH'RDS BUSI
Pavillon
Alfredo Ore
Boka 4
4 Manuele

Provincial

Week August 8 ABERDEEN Tivell

Vera McLean
Haroid Dayne
Sherman Fisher Gl
Smith Bros
Norman & Curnot
Neller & Clare
Pratova & Jules
3 Sondler Sie ABERDEEN
Marray
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Kmi Co
Kmi Co
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Marray GLASGOW Exhibition Cone Hali

Hall
Traine Co
Lehr & Willie
Danny Linton Co
Les Goffin
Liverpool
Slinkespeare
Ton Kaz Co
Novarre
NORTHHAMPT'N
New Theatre

New Interest Eve Co Oxfard 5 Helen Kiraku Bros Albert Whelan Robby Henshaw Marini & Andy

New Hippodrom

B Lawringe Co

B Lawringe Co

Jam Derseresux

Ter McLeod

Jose Marono

Mardia Edwards

Prids Edwards

Prids Edwards

Frids Prids

A J Powars

Funtow 3

Funtow 3

Funtow 3

Lack Radeliffe Cabaret Bills

NEW YORK CITY Bertolottl'e

Barney Gallant's Martlyn Gaynor Mary Neville Terrace I Terrace I Terrace I Terrace I Terrace I Terrace I Terrace I

Bertolotti'e

Don Sylvio Orc

Angelo's Rhu'ba Rd

Chita

Annetto Guerlaino
Roberta Weisch Bill's Gay 96's
Charles Truchetio
John Panter
John Eilot
Don Corlez
Jim Phillips
Mary Roberts
Harold Willard

Arthur Behan Harry Donnelly Joe Howard Spike Harrison Bernie Grauer

Black Cas

Pearl Baines
Dottie Rhodes
Doloras Brown
Wallace Bros
Amsada Randolph
B Millington Ore Bonlevard Tavern (Elmharst, L. L)

(Elmharst, L. L. Dave Fox Sonny & S Dail Millo Roisnd Theima Nevins Caineron Crosby Jan Fredrics Ore

Case Manone

Hotel McAlpin Janno D'Arcy J Messener Oro Gonzales & Monen Hotel New Yorker Hotel New Yorker Hohry Busso Ore Beptle & Lamb Erle Weit Roberts & Farley Bobby Duffy Moy Judels Hotel Park Centra Pawn & Jordon Rogers 4

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Clarenees Ina
Chateses
Clarenees
Cavaliere Ore
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Cavaliere
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Con

Gittbo
Francis Hayes Ore
Francis Glydenkrone
Mickey Fcoley
Marcollo Wollington
Elaine & Henry
Patricia Relliy Gien Island Casino Lerry Clinton Oro Bea Wain Dick Tinid Figher & Woodhull

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Manager
Manage leo Leslie
Goorgette Grey
Goorgette Grey
Danny Higgine
Yaughn Comfort
Kit Kat Ciuh
Leroy Harris Ore
Le Marquise
Earl Moss
Cal Batemon
Doug Speaks
Frances Cornolly
Lerue

Lurue Eddle Davis Oro Joseph Smith Oro

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Bill Roberts Ore
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Bronson Dulley
E Durando-Ore
Hal Haward Ore
Chiquito
Rumba-Bd
Little Cluh

Jans Jones Rose Valyda Omar's Dom Eimer Walter Wade

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Earl Wiley Orc
Limehouse
Adelable Rirkoff
Betty Attansoo
Joy & Wanstir
Jerry Gidden Ore McLaughline Molite Mannet Enid Phillips

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Durothy Cosler
Roy. Swift Ore Aschorage

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Ivy Cols

Lew Fink

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Roy. Swift. Ore Misuect Chiph Sally O'Dey Patry Linn Margo Gavin Margo Gavin Rey Heig Morrisan Hatel (Beston Oyster House) Maffrod Gottheir Nameless thife Jo Ann Ed. Mas Lydla Harris Frank RaMordi May Ann Cieln May Della Arraille Int'l lvy Cols Lew Fink Ricordn & Andres Johnny Graff Orc Johnny Graff Ord
Bellevee-Stratford
Meyor Davis Oro
Benny the Hum's
Koller Sis
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Gerry Fonter
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Danny White
Deloyd McKay
Bitt Honey Ore

Navy 4 Per Bill Kelba Ore Florence Berugaant Old Heldeliberg George Gunther Ore Old Heldeliberg Co Geo Hessherger Ens

Hen Franklin Hote Loo Zollo Oro Club 15 Dick Thomas Canadiane Oro Bello Boinont Connis Lambert

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Pedro Blonco Oro
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Hildebrand's

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Ruth Bront
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South & Lane
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Lillian Burnes
Vivien Newell
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(Merry-Ga-Round)
Jimmy Avision Ore
Intel Essez
(Frencis Casina)
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Larry Lux Orc

PHILADELPHIA

filver Lake Ina (Clementan) Mickey Familiani
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500 Cluh
Cross & Duna
Patsie Ogden
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Terry Lawler
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Vincent Travers Ore

P-tuno & Caming Vincent Travers Or Froiles Claud Francis Renault Lardille LoRoy Estelle Thomas Noai Lang Low Homes Lau & Jaime Joy Howard Cha Shirley Herman Pola Montoya Leu Foreins Warrel Ondra Marga Kaly Mar

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Hite Grozier

Hotel Imperlat
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Clerrace Ream)
Dek Abbot; Gre
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Hotel Greien

(French Cashia)
Dudne Marshell Gro
Billy Kelly
Jark Manning
Shorry, Linden
Liliby Fay
Millo Barran
Sally McDonofgb
Billy Sterns
Rose Rioland
Allizal Grozior
Zita

Arcela Inn (Arcela, N. J.) Jirry Carr Orc Chiquita Venezia Kay Blairs George Scatti Jirry Smythe Blains Howard

Cafe Afrique
Snub Mosley Oro
Alberta Prymo
Boole & Snildies
Thelma Dehevolse
Lorraine Faulkner
Narnsn Antwood
Mary Perry

Milt Britton Ord Ethel Waters Smith & Dale Buster West

Blue Barron Ore Don Alexander Hotel Essen House Rich'd Himber Ore Dell & Hamory Hotel Gov. Cliaton Eddy Mayshoff Ore Batty Gale

Botel Half Moon Jack Molvin Oro Hotel Lexington Ray Kinney Ore Rotel Liacoln Will Hallander Ore Rotel McAlpin

Onys Club Stuff Smith Ore Frank Freeba

Prank Proeba
Paradles
Phil Napolann Or
Jackle Gateley
Vera Pera
Winter Sia
Alan Carney
Marge Ellis
Flace Elegante
W Palmar Ore
Bill Farrell
Ernest Franz
Vincont DoCosia
Rax Gaville
Flantation Clab

Villanova (Saratoga) Noll Golden Oro-Ruth Petly Heat Waves Ann Bronto Jerl Withoe

Whiriting Top Geo Morrio Oro Ramon Ringo Stephon Harris Murta Cerny Wivel Chorley Bownan Bob Les Fjola Marine Ernio Mock Nick Hope Amelia Glimors Putricia Ciancy LOS ANGELES

GELES

Dilia Elliott
Rose & McDonald
Geo Redman Oro
Falomur
Gardner & Kane
Sonny Dunbam
Kenny Sargent
Gien Gray Oro
Farla Ina
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Grey & Bergin
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Bill Brady
Max Fidler Oro
Seven Stan
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Candy Candlifo O.
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Marjorla Raymone
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Collegen Culhoun

Hom Air
Jionny Porkey Orc
Forting Mura
Moore & tivel
Flork Dennis
Hilly & J Severi
Mignones
Holl Hall
Dukes & Duchess Or
Rose Ballet

Liberty Inn Sunny Mack Tagamy D'Negl Jane Jardan Pully Taur Rock Sie Earl Wiley Orc

Thompson's 16 Ch Boy, Boyardis Partey Thomas Bursel, Freeman Ecoles Sharmon treine Fartiers thed America July Marshall Errectly Orc. Three Dences Juling & B. 1961 Fred Theed. Tower inn Frankle Davis Inex Cones Helese Jugan Dolly Dollens

Bath and Turf Clab Freddio Bernard Sophie Tucker Horaco Huntlor Noinn & Noinn Carol Bruco Aun Sultana

Relamic's
Renanit Tavern
Camille Da Montez
Chaney & Fox
Rayyettoo
Eddie Thomos
Jon Arthur Oro Gnteway Casine (Somers Point)

Jerry Livingston Or Ruth Bront

Live Brown
Jawas-Q
Lev Dorofield
Jordon-Fuge.
Denho-Fuge.
Level Cornell
Jordon-Fuge.
Edita Principle
Verno Wilson Ore
Verno Wilson Ore
Verno Wilson Fuge
Alma Nigetti
Live JamasAlma Nigetti
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. Sust-Q

Thomason's 16 Cl

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Congo
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Rose Chapmon.
Crawford Hause
Hinmy Munn Gro
Gis
Ginger Waldron,
Fenmore Cufe
Rob Hoy Ore
Tyrry O'Toulo
Fafeas'in
(Machielend)
Dun Julio Gre

Nine Shows Continue on Broadway Despite Inclement Weather's Hard Slap at B.O.; Fall Shows Rehearse

With Breadway hit by the heat and humididy at his been a better and humididy at his been a better for show business to keep operating, even along conservative summer for the humididy and the heat and

to four.

Reports from tryouts of new plays in the sticks fail to disclose much material as Broadway possibilities, as usual, Among the stock presentations in the rural theatres, Yes, My Darling Daughter, appears to be the most in demand. Currently, the comety is being played by six summer stoch outfils.

estimates for Last Week tehelor Born, Lyceum (29th c) (C-957; \$3.30). May go to sometime next month, although new show is announced to ree; heat hurt last week; around

no new show is announced to replace, test hurt last week; around place the state of the state of

'Pins and Needles,' Labor Stage
(36th week) (R-500; \$2.75). May
move to larger house; business continues satisfactory, with last week's
takings approaching \$6,000 mark.

'One-Third of a Nation,' Adelphi
(30th week).

'Prologue to Giory,' Eillott (22d
week).

'Halti,' Lafayette, Daly's (24th

"Red Bumble Bee." by Robert L.
Craig, has been acquired by Matthew
Allen, who has a production in
San Franciscosa
a possible Broadway president with
a possible Broadway president
follow. Allen has been associated
with Henry Dufft, Coast producer.
Bee' was formerly held by Samuel
Schwartz.

Haiti, Lafoyete, Daly's (24th week).

The Bumble Bee, by Robert I.

Tracis, has been acquired by Matthew Allen, who plans a production in San Francisco and Los Angeles, and Los Angeles, which is MCAS first attempt at legit production be Broadway presentation to follow the Broadway Schwartz.
'Gallivanting Lady,' by Tom Prideaux, has been bought by Ned Wayburn, who held an option on the comedy through Pinker & Morrisson. Play was tried out recently by the Company of the Prince the Farragut players, Rye Beach, N. H. Wayburn is currently vacation-ing in New Hampshire, but plans to return to New York next month and will put 'Lady' into immediate pro-

Estimated total grosses last year.....(Based on 9 shows)

B'way Legit Totals

Alvin Ousts Freedley From Office: See Row

On Imperial Booking

Vinton Freedley, legit produce will move his offices from the Alvin N.Y., which he has occupied for 11 years, save for one season, when he was abroad. He was told to vacate by Norman Pincus, house manager, who said that Freedley had occupied the offices on a m basis. There appears to have been animus in back of the ouster.

Freedley has chosen the Imperial to house his forthcoming musical version of 'Clear All Wires'. Imperial is Shubert-operated and understood the firm has an interest in the Freedley show. Pincus is said to have anticipated getting first choice to book the show.

choice to book the show.

Stated that Pincus had already
booked "The Boys from Syracuse,"
George Abbott's musical version of
Shakespeare's 'A Comedy of Errors,'
for the Imperial, so that his action
rather mystified Freedley.

rather mystified Freedley.

The Alvin was built by Pincus & Goldstone, who were also the builders of the Imperial. First tenants of the Imperial tenan

DAUGHTER' SETS MARK AT ELITCH WITH \$6,600

Denver, Aug. 9. Denver, Aug. 9.
With five sellouts, beginning with
Wednesday matinee, 'Yes, My Darling Daughter' broke the Elitch
house record for the past three years.
Elitch will close two weeks earlier
than scheduled, lacking suitable mascheduled, lacking suitable ma'Once Is Enough' closing next week.
Estimate for Last Week

PINS' HITS \$6.500. L. A. FINIS: 'TIME' MOVES IN

Los Angeles, Aug. 9Following a profitable four-week
run in San Francisco. On Borrowed
Time, Coast production, featuring
Victor Moore, moved into the Biltmore last night (8) for two weeks.
Scaled at \$2 top for nights and \$1

Scaled at \$2 top for nights and \$1 minst and

veeks.

'Bup, Little Chillun,' Mayan. All-legro cast of 150. Goes into third

Negro cust of the standard of

GINGERBREAD **PALATABLE** IN ST. LOO

The Gingerbread Marmunical making list of the Marmunical making li

Tes, My Darling Daspher Elitch (1576: -80). The Control of the Con

MCA Considers Expansion to Legit **Prod.: Would Start With Musicals**

Summer Theatres

(NEW PLAYS) 'Milan in May,' Rockridge theatre, Carmel, N. Y. (8). 'Dear Family,' Surry Players, Surry, Me. (8).

Berkshire Barn Uses Lectures. Air To Revive Springfield, Mass., Legit

Promotion stunt to pull business from the surrounding towns is being worked this season by the Berkinster theater, Stockbridge, Mass, strawhat. Calls for Stockbridge, Mass, strawhat. Calls for Stockbridge, Mass, is a support of the surrounding town of the surrounding to

io Stockbridge.

Series of five free lectures had originally been offered but has since been extended to saven and are still going. WMAS also carries the program. Speakers include Donald Cook, William Miles, director of the heater; Pioreche Reed, Ann. Misson, William Miles, director of the heater; Pioreche Reed, Ann. Misson, William Miles, director of the heater; Pioreche Reed, Ann. Misson, William Miles, and Cocasionally Miles and Cocasionally members of the resident company. Edith Barrett is next.

Avoid nburging the theater too di-

Avoid plugging the theatre too di-rectly. When Jane Wyatt spoke those unable to gain admittance refused to leave until a second lecture had been given.

given.

Music store in Springfield, acting as special ticket office for the play-house, did \$26 bir in the three days following Florence Reed's all Schools believed to the play-house for the play-house for the play for the pla

p.a. 107 ine infeatre.

"Poenhousis Preferred," new comedy by Harry N. Blair and N. Breve
ster Morse, will be tried out next
week at the Rockridge theatre, Caredy, N. Y. with Robert Champlain
staging. Marie Kenny will star,
Maynard Hollens, George Fine and
Lucille Lane in the cast. Unders
stood if the play shapes up, Maynar Hollens, George Fine
way in the fall, with her own bx.

The Maynard Hollens, Brever Start

Edy Rick. See Start

Rock Sta

Lawrence Langner and Armina Marshall will rewrite their 'Suzama and the Elders,' which was pread last week at their Westport, Com, strawhat, and is playing this week at Mr. Kisco, N. and the strawn of the strawn

Romance Extended' Romance Extended' Romance Extended' a new play by Taylor Holmes and Norman Clark, will be tried out Sept. 12 at Steve Cochran's summer: theatre, Oiney, Md. Clark is, drama editor of the Baltimore News. Inc. act of Td. Holmes will rejoin the to start touring next month, when George M. Cohan returns from abroad to resume as its star.

Cohan returns from abroad to resume as its star.

Stockbridge, Mass., Aug. 9.

Best Dressed Woman in the World, comedy by Jook Munro, state to the world, comedy by Jook Munro, state to the world, comedy by Jook Munro, state to the world of The Familty. Surry Players, Surry, Me. (19). Anybedy's Game, Hampton Play-Korthold Control of the Playhouse, Surry, Me. (19). Anybedy's Game, Hampton Play-Korthold Control of the Season: Susan and God, feathers, Med Game, Medical Control of the Season: Susan and God, feathers, Medical Control of the Season: S

with Charles D. Coburn in A Teas Steer, will remain to appear a Lightnin, teaturing Free Stone, and High Tox, featuring Coburn. The High Tox, featuring Coburn. The High Tox, featuring Coburn. The July the Cart in which will have played more than a week. Walter Hampden is this week, Walter Hampden is this week, we will be the state of the con-uses tare, playing, for the first time in his career, 'Svengali,' in George Du Maurier's Trilby,' The Marries Du Maurier's Trilby,' The Marries and Carte of the Production. 20 as part of the Production.

Cecilia Loftus at Newport

Cecilia Loftus at Newport, Aug. 8. The Actor-Newport, Aug. 8. The Actor-Newport, Aug. 8. The Actor Newport Series and Impersonations Sunday night (14). Miss Loftus, now appearing in Tonight at 8:30, the current production at the Casino theatre, concludes he engagement in Newport with the special performance.

Chatham, Mass, Aug 9.
Victoria Scurager will have the
lead in 'Yes My, Darling Bunghier,
at Monomoy theatre, opening hen
Aug. 10.
Gerald Syker play, 'Cowboys at
Indians,' will be fried out Aug. II,
Planned to close the season with Pal
Hervey Fox's The Bigger Thy
Come,' another new piece.

CHATTER

CHATTER

The second offering of the Lak
George Players will be three osact plays to be presented in 8.
James Parish House, Thursday (II),
Pickay (12), and Saturday (I),
last night (9) at the Hampton Plahouse, Bridgehampton, N. Y, is retitled version of 'Three and Tree',
which had been called off sudden'
for doctoring on July 28.

The last play the last
in 'Sussan and God,' Nantucket, R. I,
Aug. 18.

in Susan and God, Francisco, Aug. 18.

Dwight Deere Wiman last week flew to Bar Harbor to o.o. the Surf Players, Surry, Me. He may bath roll their fall tour and Broadway

roll their fall tour and Broadwy stand.

'The Ivory Tower,' comedy by Mathild and Theodore Ferro, will be tried out Aug. 19-21 at the Tamazd. Walter Bock will play the lead. Figs. handled by Audrey Wood, of its Lebbling. Wood office, is not the piec of the same title formerly held by Sidney Harmon. Week of Aug. 15, Director Frank McCoy will present Madge Evants in Stage Door' at the Maglewood Theter, Maplewood, N. J.

Weisgal's \$44,408 Bankruptcy Dates Back to Reinhard

Mayer W. Weisgal, the director of the Polestine Exhibit at the RVM of Polestine In Sankruptcy in N. Y. Federal sole in bankruptcy in N. Y. Federal sole in Sankruptcy in N. Y. Federal sole in connection with the "Eternal Sankruptcy in N. Y. Federal sole in connection with the "Eternal sole in connection with the "Eternal Sankruptch" of the RVM of Sankruptch of Sa

FRESH COIN FOR B'WA

Equity Declines Ruling in Case Where Dannish Actress Was Fired

gary from the Coast concerning a gar play due on Broadway in the full enterms a Danish actress who can be compared to the coast of the

play.

Mme. Skoubo speaks English so well, that she attracted the attention of Gaites and Miss Bankhead, who is sid to have complimented her when the Danish actress read her (Mme. Stoubo's) part. Understood that side to have complimented her when the position have complimented her when the position are seen her full content of the conte

set to become an alien member.

I Am Different' was written by
Ill Retwarty and adapted by Zoe
Alan. Latter has not been repreAlan. Latter has not been repreass. Word Broadway for some esatoss. Word Broadway for some esatosses of the some esa
some

3 SUED FOR \$25,000 IN THEFT' OF 'HAITI'

Willam DuBois, Jr., Maurice Clark and Janes R. Ullman were named defendant last week in a plagiarism as aled in N. Y. by Martin B. Jones Demond Halleran, who claim the property of the property of the published as thefeel from an un-philided as the the drop of the plainties in 1933. Scient ome by the Ganages and an accounting of profits Scales on the play.

Also, an injunction to stop fur-ber performances of 'Haiti,' cur-ratly at the Lafayette, N. Y. An-thering the action, the defendants ing Copying any part of the plain-stage of the copy of the plain-tage of the copy of the copy of the sa historical fact, which has been 'a size public domain for years.'

Literal Equation

A. H. Woods has had considerable difficulty casting the three leaf roles for his forthcoming production of a play by J. H. Harris, due in November on Broadway. Reported that the players must be 'exceptional' for the portrayals.

Title is The Unusual Three.'

EASE PLOTTING **CHARGES VS.**

Charges of subversion within the five arts projects in WPA's New York area, now under Congressional investigation, is said not actually to include the Federal relief theatre, except in isolated instances. Radicalism within the project has been alleged a number of times, but never substantiated.

substantiated.

Hallie Flanagan, national director of WPA's theatre, who, as drama instructor at Vassar college, had been regarded as being 'pink,' has denied more than once that reds influenced activities of the relief stage.

ncivities of the relief slage.

Miss Flanagan has not been the
authorized source recently for statements emanaing from the Federal
Theatter Project in the metropoils.
Tone Paul Edwards, administrator
for the five arts units. He has orfered all who are anxious to testify
before the probing committee to be
enady, on call, to leave for Washinginformation. Investigators with any
information. The theatter end was not specifically
mentioned when subversive methand were alleged to exist in the arts
of were alleged to exist in the arts
of were alleged to exist in the arts
whave been informed that the writer?

unit is mostly involved, but Edwards denied that last week. Equity's WPA committee has said that radicalism had not been charged by its members.

St. Louis, Aug. 9.
Plans are being drawn to apply for a \$300,000 grant from the Public Works Administration to help defray the approximately \$800,000 cest of Prorest Park. Proposed reconstruction of pergolas, etc., of the all free way and the proposed reconstruction of pergolas, etc., of the all free way and the proposed reconstruction of pergolas, etc., of the all free way and the proposed representations of the proposed representation of the proposed proposed to the proposed propose

Baxter L. Brown, president of the Board of Public Service, said a ten-Board of Public Service, said a ten-tative plan being worked out by the city and exces of the Municipal Theatre Asis, Isola for the latter to the city of the city of the struction, to the city, which then would apply to PWA for 48% of the project's expenses. The unexpended portion of the more; furned over the city of the city of the project of the city of the city of the city of the city of the turned to the latter upon the com-pletion of the work. Should by make the grant, the work probably will be started this year. struction, to the city, which ten and the struction of the city of the struction of the money turned over the city by the assn. would be returned to the lattre upon the completion of the work. Should PWA make the grant, the work problem of the work.

5 Shows for Det.

5 Shows for Det.

Although opening play and date hasn't been set as yet, cast time to the city of the struction of the work. That of the struction of the work is the struction of the work of the city of the struction of the work. Should PWA make the grant, the work problem in the struction of the work.

5 Shows for Det.

Although opening play and date hasn't been set as yet, cast time to seep on the organization of the work in the struction of the work of the struction of the work of the struction of the work. That of the struction of the work of the struction of the work.

5 Shows for Det.

Although opening play and date hasn't been set as yet, cast time to seep on the organization of the work of the struction of the work of the struction of the work of the work of the struction of the work of the struction of the work of the work of the struction of the work of the wor

NEW BACKERS FOR THE FAIL

See \$100,000 Outside Money for Five Playwright-Producers - Hollywood Still Hands-Off-Possibility of \$1,000,000 Combo of Biz-

LONGER SEASON AIDS

With the first gleanings of new season plans comes word that new backers outside of show business will on the Broadway scenc this fall

backers outside of show business will be on the Broadway seen this fall. However, there's no indication that follywood will change its hands.—
First definite indo that some shows will be bankrolled from outside the ranks comes with the activities of deron. Bother of the state o

ATC Publicity
Publicity favorable to show business is expected again to accompany the American Theatre Council two-day convention in Meaning to the control of the convention in Meaning the Council two-day conventions and the Council two-day conventions are considered as a convention of the Council two-day conventions are conventionally conventions.

many the American Theatre Council
wooday convention in New York,
Sept. 13-14. When it was indicated
that there would be no convention
that there would be no convention
who vigorously protested, among
them being William A. Brady. This
year's parley, around the start of the
N. World's Fair season of 1928-39,
who will be not the start of the
tion and it may be a magnet for
outside investion.
Last year, a banker in the Times
Guare district attended all sessions
not from the bank with which he is
connected, but from a cotter is the is

not from the bank with which he is connected, but from a coterie that he proposed forming. The 1937-38 sea-son got started so slowly that the idea went on the shelf. This autumn, (Continued on page 52)

Expansion of TMAT Held Too Rapid. Slowing Its Progress and Clouding Future: Plan Group Semi-Autonomy

An Angel's Tailor

Backstage attendant from the Shubert theatre, N. Y., was seen recently carrying the ce-lestial wings worn by Vera Zorina in 'I Married an Angel.' 'Just taking 'em to the clean-ers,' he explained to startled passersby.

TMAT PICKETS 2 **B'WAY HOUSES** OVER RULE

Thestrical Managers, Agents and Treasures' union, started picelsing two Broadway beatres, the Astor and Loew's State, Monday (8). While Marie Antoinette (M-G) does not open at the Astor until next Tuesday (8), the union figures to hit the davance sate. The State is being pickle. Loew's, is producer of Antoinette. TMAT states that Metro refused it recognition. Union claims jurisdiction over the staff of 'Antoinette beause it is a road show, admission to when the state of the Astonian the State of the State of the Astonian the State of the State o

Union contends, therefore, that only boxoffice staffs, press agents and company managers, who are members of the TMAT, should be en-

John Beal to Play Lead In 'Soliloguy' on Coast

AR 'Sollloquy' on Coast
John Beal, currently in Paramount's 'Arkansas Traveler, gets the
male lead in the Victor Victor legit
play, 'Sollioquy,' to be produced
locally by Homer Curran, John Cameron and N. H. Rappaport. Latter
two are new to legit producing. Play
two are new to legit producing. Play
two are new to legit producing. Play
to the producing the prod

tries out in San Francisco late next i.onth.

Eugen Schulz-Breiden, due in from Switzerland Aug. 20, will direct.

Bond for \$3,000 to cover salary guarantees and transportation has been filed with Equity.

An entire new draft of the revised

An entire new draft of the revised constitution of the Theatrical Managers, Agents and Treasuress urions agers, Agents and Treasuress urions as a second day of the extended annual meeting last week. On the first day there was so much difference of opinion that the future of TMAT was a couple of near fistic encounters, then order prevailed and a committee was nanced to device the new Language of the control of the counters, then order prevailed and a committee was nanced to device the new report back not later than Aug. 24.

Difficulties facing TMAT appear to have arisen through too rapid merced that any organization which grew from 400 to 1,100 (stated to be the current membership) within one mechanism on the original setup would be unworkable. That particularly applies to TMAT because of its utions that the diverse were the counter of the theory of the theo

used for organization, including re-cruiting of California racetrack ticket sellers and picture house man-agers

agers.

Economy Wave
Wave of economy, including lowered stipends of the entire staff, has
been decided upon, at least for the
summer. With the new senson, and
more consistent payments of dues,

(Continued on page 52)

Fresh Coin Needed by TMAT, AFRA **As Organization Drives Dent Funds**

Cost of organizing the newer actor unions and others in show business has exceeded original estimates with the result that at least two groups have sought fresh money to bankroll continued organizational drives. They are the American Federation of Pagia Artist and the Thestical re the American Federation of Radio Artists and the Theatrical Managers, Agents and Treasurers union. Both are said to have ex-pended \$35,000, or more, in the past

union, with the Screen Actors Guild lending the same support.
Additional money was needed, and at Equity's last Council meeting another \$5.000 loan was okayed to AFRA. SAG is believed to have followed suit. Also reported that the American Guild of Musical Artists also fluured in supporting the Ardisc

N. Y.'s Radio Station Offered, Gratis, To B'way Legit Mgrs.

One of the most friendly gestures made Broadway by New York was a comparable to the control of the york of the

Strawhat Reviews

Boanind Feeti Datemed Phonats Assired Phonats In the allies Assired Phonats In the allies Assired Phonats In the Assirt In the Assired Phonats In the Assired Phonats In the Assirt In

THE MAD HATTERS

THE MAD HATTERS

Mountain Lakes, N. J., Aug. S.
Consely in three sets by Virginia Predict

Conselve in three sets by Virginia Predict

Barriers and Conselve in the Conselve i

whether the server is a second to the server is a self-explanatory title developed to the self-explanatory title developed to the self-explanatory title developed to the self-explanatory of Three Cornered Moon, You Can't Take It with You, etc. The Hatters are a zany family, rousisting of a steps-etruck daughter the self-explanation of the s

Listen, My Children

Locust Valley, N. Y., Aug. 8. Locust valley, N. 1., Aug. o.
edy. in three sets (2 scenes) by
the D. Ross: presented by Monigomery
Stars Philip Oher and Margaret
a. Staged by William McFadden.
uge, Lawrence Goldwasser, At Red
theatre. Locust Valley, N. Y., Aug. 8.

| 38. |
|---------------------------------|
| WaldePhille Ober |
| Harold Higby |
| LionelJohn Maroney |
| Midgle |
| Mr. O'liwyettarold Grau |
| Kallum |
| Keleyltk-hard Clark |
| CharmainsJean Casto |
| Assistant Manager Jevemy Bowman |
| Page |
| Sonny GeorgeSidney Lumet |
| Sonny's Mother Ann Brody |
| Senator Haziltt Frank Harvey |
| Sound Engineer David Orrick |
| We Buttonwieser Baruch Lumet |
| |

Here is good material for a B pictre. With good rewriting, it might o better. Story concerns the career t Waldo, personable and young, who arns a livelihood by peddling hocking jeweiry as Romanoff heirlooms,

MUSIC AT EVENING

MUSIC AI EVELVIATURE
Common Plains, N. Y., Aug. 9.
Common Plains, N. Y., Aug. 9.
Common Plains, N. T., Aug. 9.
Common Plains, N. T., Aug. 9.
Common Plains, N. T., week of the Common Plains, N. T., week of Longon Nielsch

Broadway Coin

(Continued from page 51)

with an earlier start for legits, may

result in reviving that idea.

Report that a \$1,000,000 produc ing combine of businessmen would enter legit is not verified. It appears to be the same promotional proposition that has been around for a couple of years. Main idea is to sell stock.

La couple or years. Main idea is to sell stock.

Elmer Rice Back

New Elmer Rice play, as yet untitled, will go into production immediately after the preem of Robert

E. Sherwood's 'Abe Lincoln in Illinois'. Rice is staging both plays.

He and Sherwood are currently casting 'Abe.'

nim rights to the book, but nothing felled.

Rice and the control of the control

TMAT Expansion

(Continued from nage 51

Continued from page 51)
salaries may be hoisted. None of the staft is getting as much as it required to the staft is getting as much as it required to the staft is getting as much as it required to the staft is getting as much as it to may did not get \$4,000, which he was promised, and that the union stati lowes him as tidy sum. Most it in the staft in t

Fropose-Legit TMAT
Minutes include a proposal whereby the constitution would contenby the constitution would contenthat only to legit. It will probably
TMAT only to legit. It will probably
to bowever, because the union dee not
limit its membership to ticket sellers
of legit houses. Argument for the
proposal is that the union has
neither the man power nor the
flames to build up a new group, such as picture house managers and their assistants, and it was suggested that organizing that field should be left to the future. Proposer came out for a better union, not a bigger

out for a better union, not a bigger on.

While on an organizing trip to the coast, a number of picture house coast, a number of picture house the coast, and the coast, and the coast, and the coast of the coast of

ers, ticket takers and unters in num heaters but nothing was said about heaters but nothing was said about TMAT claims the jurisdiction of the 'front' of the house' for all types of entertainment and will context with IATSS before the executive CWhether the AFL will okey the group idea in IMAT is open to some question, although the parent union rarely steps in on the affairs of its rarely steps in on the affairs of its expension of the context of the membership appears to want the union to keep facilities, but most of the membership appears to want the union to keep functioning, in the exclusion to keep functioning in the exclusion to keep functioning the context of the membership appears to want the membership appears to want the taken to the context of the membership appears to want the taken to the context of the membership appears to want the taken to the context of the taken to the context of the taken to the context of the taken to the taken taken to the taken taken

E. Shervenillinois. Rice is stage...

He and Sherveod are currently to the stage of the stage of

Leo Slezak, Austrian film player and former noted operatic tenot. artives Friday (12) in New York to is see his son: Waiter Slezak, featured comedian in 'I Married an Angel,' at the Shubert, N. Y. It will be the elder Slezak's first visit to the U. S. in 25 years.

Inside Stuff—Legit

Martha Scott, whose Broadway debut in Thornton Wilder's 'Our Tone' at the Morosco, N. Y., was a cilck, was cast blind for the show. When Jed Harris decided on her for the part he had never even known of the before. Actress at first refused to sign a run-of-the-play contract becaus he didn't know the producer.

she didn't know the producer.

After trying two girls for the lingenue part, Harris was stuck with eap 10 days of rehearsal left. He asked Evelyn Varden, playing Mrs. Glibk if she knew of anyone who might do for the part, and described the kind of girl he sought. Actress recommended Miss Scott, with whom have of the sought. Actress recommended Miss Scott, with whom have highly and reduced to sign with Harris since she didn't know him she with the sought of the

During the recent revival of 'Ned McCobb's Daughter' at the Westport Coom, strawhat, one performance was delayed several minutes by a fight between two actor backstage. Battle sounds were clearly audible and came to a head during one scene, when one of the players band and came to a head during one scene, when one of the players band over the way the other was said to be hooging the stage. The two exchanged hot words at the end of the scene and then went into be slugtest. Separated without casualties by others of the company

Management of 'Pins and Needles,' revue at Labor Stage, N. V., it en-tending the ticket sale into October. Same applies to 'I Married an Angel, at the Shubert. 'Pins' is slated to move to a larger house, with its sponso, the International Ladies Garnent Workers Union, planning other stage activities in the little house. Stated that it will stick to its policy of usin amateurs for Sidney Kingsley's 'The Outward Room,' adapted from Milles Brand's best seller of the same name, which the union's theatre unit will present in November.

Complaint has been made to Actors Equity Assn. about backstage conditions at the Mt. Kisco, N. Y., strawhatter. Principal squawk has been against the dampness of the dressing from. Theater is operated by Rich and Skinner and Day Tuttie, but they have been reluctant to make the necessary repairs, as they merely least the house for the summer. Understood Equity hopes to have the conditions rectified before next summer, though it's unlikely anything can be done this sesson.

Figures on T Married An Angel' at the Shubert, N. Y., place the total gross of the musical at \$346,246 in the first 13 weeks. Estimated that give show held the present pace for one year the gross would amount to \$1,442,691.

'Angel' has claimed around \$28,500. According to the show's own figure, however, the average weekly grosses have been \$25,835. Capacity is \$32,000 at \$44.000 at \$44.000 at \$45.000 at

Opening night tryout of The Inner Light' at the Westport (Conn.) pisshouse, the east sent a ribbing wire to Worthington Miner, adapter and director of the play. Signed the name of Hugo Cesrgo, author of the Hungarian original. Message read:
"Play is lousy stop positively withdraw adaptation of rights stop regret

Legend, the starting show on Guthrie McClintle's production schedule for the coming season, was authored by Elizabeth B. Ginty, private secretary for David Belasco, for years. She wrote several scripts but this is the first to be accepted for presentation.

Strawhat Bookings

Grant Mitchell, Clory of Youth,
Bass Rockst theatre, Gloucester, Mass.
Bass Rockst theatre, Gloucester, Mass.
Placed Players, Lake Placid, N. Y.
F. G. Furcolowe, Charlott Ache.
F. G. Furcolowe, Charlott Ache.
F. G. Furcolowe, Charlott Ache.
Ben Lackland, Owen David, Jr.
Ben Lackland, Grant Mills, Kathryn
Glant, James Perkins, Gordon Duff,
John Drew Deveratur, John Halloran, James Perkins, Gordon Duff,
John Drew Deveratur, John Halloran, James Perkins, Groden Duff,
John Drew Deveratur, John Halloran, James Perkins, Grant Mills, Kathryn
Glymf, George Macready, A. H.
Frank Lyon, Jynn Whiten, Nancy
Lacketter, J. John Grant Mills, Kathryn
Grant Grant Mills, Kathryn
Grant Grant Mills, Kathryn
Grant Grant Mills, Walley
Frank Lyon, Lynn Whiten, Nancy
Frank Lyon, Lynn Whiten, March
Frank Lyon, Lynn Whiten, Lynn
Frank Lynn Lynn Whiten, Lynn
Frank Lynn Lynn
Frank Lynn Lynn
Frank Lynn
Frank

MARC KLAW'S WIDOW **SUED BY CREDITORS**

Blanche Kluw, widow of Marc Klaw, of Klaw & Exhapper, educated this of Klaw & Exhapper, educated this of Klaw & Exhapper, educated Elias M. Fells, administrator, of the estate, and Barchy's. Bank, Lido, by the National Surveed in N. Y. Plaintiffs claim that the widow in Jeasily transferred through the Bar-clay bank, securities, including shared of National Surveed in National Survey or Chem Survey, thereby making the estate insolvent and against the in-crease of its certification of the Survey order directing Mrs. Klaimed a court order directing Mrs. Klaimed a court

McBRIDE'S AND BASCON TICKET AGENCIES MERCE

McBride's Ticket 'Agency, one of the 'big three' on Broadway, will be consolidated with Bascom's, paper having been filed in Albary. Me consolidated with Bascom's can be consolidated with Bascom's can be consolidated with the consolidated with the consolidated with the consolidated at 10,000, with shares all par. Directors of the latter are John Scholing of the Consolidated william M. McBride. Five other strangers are the consolidated william M. McBride. Five other strangers are successful to the consolidated william M. McBride. Five other strangers are successful to the consolidated william M. McBride. Five other strangers are successful to the consolidate of the consolidated william M. McBride. Five other strangers are successful to the consolidate of the consolidated with the co

Sam Bernard's Widow Inherits Property of Kin

Dudley, Gray, Phelps & Grav, Niagara Falls attorneys have communicated with the widow of san Bernard on clearing the title of realization in professional profess peared in vaudeville with his wife, the late Kate Elinore.

Attorneys also have queried the whereabouts of Bernard's nephew, Davey Jones, also known as Sans Bernard, Jr.

Current Road Shows

Week of Aug. 8
'Brother Rat,' Brighton, Brighton, N. Y. (9).
'On Borrowed Time,' Biltmore, Los On Borrowed Time, Distance Angeles, 'Pins' and Needles,' Geary, Ss. Prancisco.
'Room Service,' Alden, Jamaita'
N. Y.
'Susan and 'od' (Gertrude Law"Susan Expubsico."

'Susan and 'od' (Gertrude Law-rence), Curran, San Francisco, 'Yes, My Darling Daughter, Car-den Pier, Atlantic City.

53

Broadway

John Monk, Jr., and Fred Finkel-Benjamino Gigli due from Italy Dorothy Peterson to return to grodway in a play. Delos Chappell due back from Colorado in a couple of weeks. Colorado in a coupie of weeks.
Sidney Spier, nitery p.a., off to
Cape Cod for a week's respite.
Herman G. Weinberg, Indie distrib, left for two-week trip of the

Jock Whitney back to New York Ben Kalmenson, Warner western

Ribert (Slim) Severance is p.a. for the Sunrise Drive-in theatre, Vailey Dr. Leo Michel, recuperating in

Grossinger's C. C., que out-office next week.

Gienn Anders to the Coast for 'I Am Different,' which is starring Tallulah Bankhead.

Tallulah Bankhead.
Terrific heat shuttered film home offices and other businesses several afternoons lest week.
Mrs. Florence Marston, eastern rep, of the Screen Actors Guild, motoring to the Coast.
Herry Franks

Henry Frankel, of WOR's artist ureau, back from one-week vacash (Connecticut motoring.

bureau, selected motorine.

Pegg Sobrieman, of the Authors
Lague of America, to Lake George,
N. Y, for swerra, weeks, respectively.

Emed Lawbord, recupe with the Common and the Common a next spring to coincide

Fair.

Julian T. Abeles, theatrical attor-

ck Aug. 15 from a visit for business and pleasure.

Bob Weitman took the missus to Ferndale, N. Y., Friday (5) for recuperation after an operation in N. Y.

Maior Fernal

N.Y.
Major Frederick L. Herron, for-ign department head at the Hays iffice, on a vacation tour through be east.
Bob Vogel, in Metro's foreign de-

st.

Vogel, in Metro's foreign deent on the Coast, returns to
wood this week after home of-

Bob Vogel, in Metro's foreign des-followed this week after home of-followed this week of the continued for a month's vacation and to bring for perrer being considered for the Maxwell Anderson-Kurt Weill Josephane Paramount's foreign Albert Deane, Paramount's foreign Health of the state of the state weathon late this fail. Heapy Arm-though the state of the state of the weathon late this fail. Heapy Arm-though the state of the state of the Health of the state of the state of the state of the Health of the state of the state of the s

Red Attor for Norman Etnon, who's exchange and pole Lee, 20th Fox exchange and an age of the format of the control of the cont

"Mould-be Assemblyman Frank Scully, ex-Vaniery muss, running in Rollywood, is giving his eastern pals a laft anyway with severy bright bumorous matter. If his platform matches his campaign libretto, he's a dich.

nch.
A. H. Aronsohn, who operates or
is interests in the 400 Ciub (a 'bota party' ciub), Cafe Anglais, Emessy and Cafe de Paris (with

Marius Poulson), is due in New York shortly on a talent-scouting

visit,
S. N. Behrman due to wind up his
Hollywood scripting stint in about
three weeks. Then will return east.
Will orobably not have a script compieted for production by the Five
Playwrights until next spring or

Etwerth Brownin and parties or sugmer.

Major Frederick Herron, in charge of Rays foreign department, David of Rays foreign department of Rays foreign and Joel Swenien, assistant to Kenneth Clark away this week on vacations.

The Darryl Zanucks returned with three dogs, one for each of their three dogs, one for each of their three dogs, one for each of their week of their department of their departmen

Westport, Conn. By Humphrey Doulens

James Melton home. Edna Ferber's new home nearly

ready.

Maria Sermolino commuting to

Edna Ferber's new home nearly Magria Sermiolino communing to New York.

Magria Sermiolino communing to New York.

Philip Doming and Gabriel Hess at Flore Zabelle here. Ditto Charlotte Greenwood Meighan spending first summer here.

Ethel Barrymore to Verment to Lilly Fons due back Sept. 1 from South American tour.

South American tour.

New York Schiede (ex-Mrs. John Held, 17), back from Mexico. With The Carlotte Schiede (ex-Mrs. John Held, 17), back from Mexico. When York Diggerie Leontovich.

Roy Larsen will make his new Presch French. with parents, Mr. and Mrs. Ward French, at Longshore Communication of the West Sept. 1 from Series of Dame Nature for The-Ann Greenway back from Saratoga. Summering with Mrs. Mark Katharher Hepburn in to see 'Suzanna and the Elders,' which she was offered for Broadway. Katharher hepburn in to see 'Suzanna and the Elders,' which she was offered for Broadway. Katharher of Broadway in News-Week while wife (Jassie Royce Lands) reheaves The Millionaires.

Justin Sturm, sculptor, and all-merican end the Elders.

Pittehureh.

Pittsburgh

By Hat Cohen

Suzanne Boie home again after dance tour. Bunny Rang off for Louisville to join Ray Herbeck's orchestra. WB closing Schenley theatre. Oak-land, for two weeks to renovate. Helen Donnelly back in town again after a show-seeing on Broad-way.

way.

Rae Russell off for New York to
Rae Russell off for New York to
Ration Internate's son in from
Tri-State College, Angola, Ind., for
a visit.

May Beegle off for Tanglewood,
N. H., for the Berkshire Music
Festival.

May Begje off for Tangievood, Ne Hai, for the Berkshire Music The Kap Monshans have left for Cape May, N. J., on their annual Lew Mercur on talent huni preparatory to reopening Harlem Casino Chet Adams and Sue Fillioth, both of Playhouse's backstage crew, will be considered to the Chet Adams and Sue Fillioth, both of Playhouse's backstage crew, will be considered to the Chet Adams and Sue Fillioth, both of Playhouse's backstage crew, will not be considered to the control of the con

particular to recogning Hariem Casine seek month. Seek month of the Casine Seek Month of the Pacific Coast Years and the Seek Month of the Pacific Coast Years and the Seek Month of the Pacific Coast Years and the Seek Month of the Pacific Coast Years and the Seek Month of the Pacific Coast Years and the Seek Month of the Pacific Coast Years and the Seek Month of the Pacific Coast Years and the Seek Month of the Pacific Coast Years and the Seek Month of the Pacific Coast Years and the Seek Month of the Pacific Coast Years and the Seek Month of the Pacific Coast Years and the Seek Month of Years and Y

London Jack McKeon in London. Octavus Roy Cohen, visiting Lon-

Dave Berman father of seven-bound girl. Cyril Gilmour new press agent or the Palladium.

Elisabeth Bergner now a natural-ed British subject. J. H. Parker replaces Cecii Parker in 'Lot's Wife' at the Aldwych.

'Little Stranger' closed at the Roy alty July 23, after 12 performances June Clyde off to south of France to join husband, Thornton Freeland Robert Jorgensen off to De and Sweden for his annual tion.

Paul Murray lining up a vaude-ville act of English films' stars dou-bles

Leslie Howard to do a picture at Pinewood studios in association with Charles Woolf.

Leslie Howard to do a picturis at Pinewood Studies in association with Charles Woolf.

Harry Ham. London representations with Charles Woolf.

Harry Ham. London representations with Charles Woolf.

The new Leslie Henson musical, with the control of the control o

Theatres within a private derivation of the control of the control

Oct. 11 with Thomas warm it opens Sonnie Hale ceturing to Sereen, after three years in The Gaunt Stranger, dapted from an Edgar Shot at Bailing to Michael Bairon. Martinus Poulsen, head of Cafe Paris, dictering with Charles L. 2000 per week for two weeks with ontions, Opening date would be Sept. 19.

present convalescing from illness due to overwork at county playhouse. John C. Ring, Jr., of Chamber of Commerce, and Paul Biesman, man-ager of Municipal Theatre Assn. and American theatre. Chicago, lining up talent for civic fiests, to follow Veiled Prophet parade and ball in October.

October.

Another midget motor race track has been opened in the metropolitan area. New one is located at Cahokia, III., across the Mississippi from here. It will compete with one operated by Earl Reflow at the Walsh Mcmorial Stadium, St. Louis.

Long Island

Little theatre group organizing in Park Department sponsoring con-est of hillbilly acts.

Paul Kelly doing personals at Lido theatre, Long Beach.

meatre, Long Beach.
Auto drive-in theatre opens to-night (10) at Valley Stream.
Ben Selvin of Kew Gardens has his Muzak (wired music) in many local niteries.

Bernarr Macfadden has anchored his new all-metal monoplane at Roosevelt field.

Roosevelt field.
Joseph Landesman, manager of Fisk theatre, Woodside, has deal on to buy Art, theatre, Detroit.
Fred Perry is nursing a bite on his left hand suffered while rescuing his pure, Jock MacVinson, during dog

In the servery is interested to the control of the purpose of the control of the

tions to Capitol, Melbourne:
Bert Watts, manager of the Lyccum, had appendix operation.
Ruth Draper to repeat in Sydney
prior to continuing world tour.
Snatchers copped \$500 from one
of Hoyts' Melbourne nabe spots.
Fullers will produce 'Snow White'
as Xmas panto in Melbourne this
year.

Hollywood

Jo Allison to Honolulu.
Lerry Want in Frisco on bir.
Lerry Want in Honolulus in the Sierres.
Dick Arien fabring off Mexico.
Dick Office of the Arien fabring of the Mexico o

day. Max Factor celebrated 61st birth-Anne Jamison back from concert tour.

Nan Grey and Charles Martin engaged.
Phil Berle recovering from match burns.
Samuel Kaylin back to work after illness.
Louis Hyman returned from Manhatta Me hattan.
Margaret Sullavan back from castern trip.
Neola Fox in San Bernardino hospital.
Roy Obringer back from Alaska

ay. D. Kendis back from eastern a month.

Tendro Berman had minor operation.

Surrid Gurie to hospital for observation.

Greer Carson operation.

ation, more Ulric planed in from idway, artha Raye on midwestern per-Broa Ma Martha Raye on midwestern per-sonal tour. Morris Ebenstein here from N. Y.

Morris Ebenstein here from N. Y. for confabs.
Florence Butter underwent application of the process of the proce

open Sept 4. Robert warracce, in wast to Joseph Ghlome, of Boulevard theatre, Jackson Reights, now ast to Joseph Ghlome, of Boulevard theatre, Jackson Reights, and the Joseph Ghlome, manager to Garge Stoves has been transferred from the Maspeth theatre to Joseph Sirkin, former manager of Oasis theatre, now at the Maspeth Dead of Crossbay theatre, woodhaven, left Monday (3) for week; weasth in Garge in Canadic who easth in the Maspeth Dead of Crossbay theatre, Woodhaven, left Monday (4) for week; weasth in the Maspeth Dead of Crossbay theatre, Woodhaven, left Monday (4) for week; weasth in the Maspeth Dead of Crossbay theatre, Woodhaven, left Monday (4) for week; weasth in the Maspeth Dead of Crossbay theatre, Woodhaven, left Monday (4) for week weasth in the Maspeth Dead of Maspeth Monday (4) for week weasth in the Maspeth Dead of Maspeth Monday (4) for week weath in the Maspeth Monday (4) for week weath in the Maspeth Dead of Maspeth Monday (4) for week weath in the Maspeth Monday (4) for week weath in the Maspeth Dead of Maspeth Monday (4) for week weath in the Maspeth Monday (4) for

cious. Boris Morros now a music lec-urer at University of Southern

Boris Morros now a music ter-curer at University of Southern Children of the Pacific Coast te Hocker League is Ben Frank, former managing director of the Am-land Coast of the Coast of the Coast Al Vaugha, former publicity head for Samuel Goldwan, ioined Frank Scitzer's start at hal Roach studio. Holdwan at Coldwan at Coldwan at Coast of the Coast of th

OBITHABLES

WARNER OLAND

WARNER OLAND
Warner Oland, 57, 'Charlie Chan'
of films, died Aug. 6, in Stockholm,
Sweden, of bronchiai pneumonia. He
was stricken while preparing to sail
for America to start work in the 18th
picture of the 'Chan' series on the
20th-Fox lot.

th-Fox iot.

He had been in ill health since last ring when he sailed quietly aboard freighter for Italy, hoping to re-in his strength during a summer

gain his attength during a summer in Europe.
Born in Sweden, Oland came to Mareiras when he was 13: made his company, played a season with Nazimova and lost his savings producing his own playe at the Hudson His start in the films was in Yewels of the Madonna' with Thed Bara for William Fox in 1904. Bara for Paris Tox in 1904 and the producing the pro

Fox and ister with 20th Fox.

International note came to him in the Chariie Chan serles, which he began in 1931 and played exclusively until his death. 'Charlle Chan in Monte Carlo' was his 17th and last.

MAUDE RYAN

(August 15, 1935) CHAS. INNESS WM. T. RYAN (Brother)

He was getting ready for 'Charlie Chan in Honolulu' when the end

effected.

JOHN G. BLYSTONE

John G. Blystone, 45, film director for past 17 years, died buddenly
tor for past 17 years, died buddenly
tert for past 17 years, died buddenly
terty Hills home. He died the same
day Warner Oland, whom he dicetted in the early 'Charlie Chan'
pictures, expired in Sweden,
Hollywood after being delpomed at
the University of Wisconsin, and
broke into films as property man in
Bla Addictor he was perpenticular
than the same and during his career directed
uuch stars as Will Rogers, Clara
Bow, Richard Barthelmes, Miriam
Fernary as director he turned out 67
pears as director of the same of the films of the fi

JAMES N. McGEATH, JR.
James N. McGrath, Jr., 65, stage
nanager of the Syria Mosque, Pittsburgh, and for many years at the
Alvin theatre there in a similar capacity during its legit heyday, died
at his home in that city Aug. 4 after
a month's illness.
While at the Alvin, he met and be-

came intimate friends with such cele-brated old-time stars as Fay Temple-ton, DeWolf Hopper and Harry Lauder. Active in affairs of the stagehands union, McGrath also op-erated a vaudeville booking agency in a downtown Pittsburgh office building. erated a value of a downtown Pittson of building.

He was a bachelor and leaves one sister. Mrs. Mary Gallaher, and two brothers, Edward and Frank.

Nat Le Roy. 72, who with his wife.
Minnie Woodford, performed as a
go, died from a linguistic state of the st

CONSTANTIN STANISLAVSKY CONSTANTIN STANISLAVSKY
Conslaint Stanislavsky, 75, of the
Moscow Art Theatre, died there Aug.
7. He suffered a heart attack
Founder of the theatre under the
Czarist regime, he was retained in
his position when the Soviets took
over. He was decorated with the
Order of Lenin, the Rec Labor Ban-

ner and given the title of People's Artist. The 30th anniversary of the founding of the project was cele-brated with much pomp in 1928 and he was awarded a state pension.

ABRAHAM CHERNIAVSKY

ABRAHAM CHERNIAVSKY
Abraham Cherniavsky, 82, onetime
conductor of Royal opera house in
Moscow, composer and later an instructor, died Aug. 5 in Los Angeles.
His children, whom he tutored; are
well known in musical circles.
Surviving are his sons, Leo, Jan
and Mischel, who formed a concert
trio Munya, cellist, and Mrs. Clarita
Entre Mischellist, and Mrs. Clarita
Entre Mrs. Clarita
Entre

JOHN FRANCIS KNOTT

JOHN FRANCIS ENOTT
John Francis Knott, 39, of th
vaudeville and night club team of
Knott and Bennett, "the tiny team
with the tiny piano," dled July 27 s
his home in Youngstown after a brie

His widow, a son, mother, to brothers and a sister survive. Bow was taken to Cleveland for crem tion.

CHARLES A. LOGUE CHABLES A. LOGUE.
Charles A. Logue, 48, creen playwright, died Aug, 2 in Venice, Cal,
after fave months illness. Once a New
York World reporter, he had been
war correspondent and author before
taking up scenario writing. In his
long Hollywood career he wrote
plays for several studios and was
editor-in-chief at Universal in 1931.
Surviving is his widow.

JOHN AASEN
John Aasen, 31, circus giant, died
Aug. 1 in Mendocino, Calif., atter
two years lliness. He joined the Bay years gload and the mendocino, Calif., atter
years ago and at one time played in
pictures with Harold Lloyd. Aasen
was eight teet nine Inches tall and
at one time weighed 503 pounds.
Surviving is a sister in Montana.

Bully DOOLEY
Billy DOOLEY
Bully Dooley, 44, vaude and scree
player, died Aug 4 in Hollywood
after a heart attack. He had been in
the show business for 34 years, formerly as a vaudeville headliner and
later as star of a Christic comedy
series, The Gooty Gob. He had
been freelanching in pictures for several years.
Surviving are a brother and sister.

Sam SERWEB Sam Serwer, 42, sales and advertising mgr. of the popular division of the Warner Bros. musle publishing combine, died suddenly of a heart attack Tuesday (9) in New York. A wife and dive-year-old son survive.

Details in the music section.

LUCIEN VAN NOZ Lucien Van Noz, 72, former trans-lator of opera libretios at the Met-ropolitan Opera Company, died Aug. 7, in Mount Vernon, N. Y. He came to this country from France 28 years ago and lived in New York until recently. No sur-vivors.

CLARK TWELVETBEES

CLARK TWELVETREES
A fractured skull he received Sunday (7) in a fall resulted in the death of Clark Twelvetrees, 34, yesteday (9) in New York.
The legit actor was the divorced husband of Helen Twelvetrees, film player. Surviving Is his widow by a second marriage. econd marriage

RUSSELL G. KNISELY

RUSSELL G. KNISELY Russell G. Knisely, 51, Akron, O., outdoor showman, died in People's hospital there Aug. 3. He had been identified with circuses and carnivals for more than 30 years. His widow, stepfather, a sister and five children survive.

LAWRENCE KORTUM

LAWRENCE KORTUM
Lawrence Kortum, 34, a songwriter, committed suicide Aug, 9 in
Central Park, N. T., with a rifle shot
Songs he had written were found
beside him.
Of his songs, 'This Night Is Made
to Dance' had been published.

DOC ALLISON

Doc Allison, 56, stage mechanic, for more than 20 years identified with East Liverpool. O., theatres, died July 26 in a Chicago hospital after a lingering lilness,
Burial in East Liverpool.

HOMER H. BRIGGS Homer H. Briggs, 63, former stage nanager of the Lyceum theatre,

died. Aug. 2 at his home in His widow and son survive, Burial ocally.

DEADT WHITE

Pearl White, 41, first to be starred in a serial, 'The Perils of Pauline,' died in Parls Aug. 4. Story in the picture section.

ED JAMES LAFFERTY

Ed James Lafferty, 74, former member of the Al G. Fields minstrel, who had also traveled on the Orpheum and Sullivan Considine circults, died at his home in Wichita, Kan., Aug. 6.

PRANKIE BYDER (Miss) Frankle Ryder, 78, onetime circus and vaude performer, diec Aug. 6 in Los Angeles. She was one of big top's earliest women anlina

FRED ARTHUR WALTON Cornelius Donnelies, 50, known or the stage as Fred Arthur Walton died in New York Aug. 8. He com-mitted suicide by turning on ga-jets in his furnished room.

TOOPPH PI POF Joseph Fleck, 35, operator at Austin theatre, Kew Gardens, died suddenly on July 19 of dlabetes and a heart attack. He is survived by his widow and two children.

LILY GARDNER LILY GARDNER
Lily Gardner, 62, of former vaude team of Carroll and Gardner, died in Chicago on Aug. 2 following a short illness.

JACK LONG

Burial In Chicago.

Jack Long, film stunt man, died Aug. 7 from injuries received when his motorcycle crashed with an auto in Los Angeles. Widow survives,

ALAN COOGAN

Alan Coogan, 50, former member
of the vaude team of Coogan and
Casey, died at his home in Brooklyn,
Aug. 5.

Mrs. William Greenwald, wife of writer of radio station KWBG, Hut-hinson, Kan, died August 3 at her nome after illness of five months.

Father of Isser Singerman, ma ager of the Imperial, Ottawa, died Montreal.

Wife, 38, of Ray Garber, In the Columbia transportation department, died Aug. 7 from injuries in an auto

Father of Sam Wiesenthal, with Metro on the Coast, died suddenly Aug. 7 at his home in New York.

2 N. Y. Burley Houses

Renewed for 3 Months Renewed for 3 Months
New permits for the Republic and
Ellings burley stands, only two spots
currently operating in New York,
currently operating in New York,
currently operating in New York,
as week's delay, Originally scheduled
for relicensing Aug. 1. New okeap
are for the usual three months.
Delay was attributed to miss.
but especially the Republic, Permits
but especially the Republic, Permits
were issued only after operators of
the spots agreed to abide strictly by
the rules of John Masterona's Comthe trules of John Masterona's Comcontrol strips, etc.

Patricia Ryan at NBC

Patricla Byan at NBC
Patricla Ryan has quit as vocalist
with Bill Bardo's orch and returned
to New York. Band is currently playing an engagement at Lake Charles.
Warbler has re-hooked with NBC
for a sustaining series. Was on the
network before joining Bardo late
last spring.

MARRIAGES

MAKKIAGES
Dorohy L. Sherrill to Barton Coffey. in Hollywood, Aug. 6. Bride
was Deanna Duthuis stand-in, he's
Pameia Titheradge to Roy Rich.
In London, July 28. He's new manager of the London Hippodrome.
Cheago, Aug. 4. He's time and space
buyer for Henri, Hurst & McDonald
agency, Chi.
Azadia Newman to Scott Colton, in

screen player.

Ione VanDenplas to Silvio Carar

ione VanDenplas to Silvio Caran-chini, in Schenectady, Aug. 6. Bride is in WGY, Schenectady, press dept., he's in WGY control dept. Mary Elizabeth Bradley to Louis McGarity In Covingion, Ky., Aug. 3. He's a trombonist in Ben Bernie's

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago San Francisco, Hollywood and London. Vantery takes no credit for these news items; each has been rewritten from a daily paper.

Babe Ruth quit the coaching line at Ebbetts-Field Friday to hustle to a Manhattan hospital to give his daughter a pint of his blood.

Helen Hays and Charles MacArthur announce their intention of adopting a baby boy. They have a home-made daughter, but want a

son.

Late Martin Johnson left a gross
estate of \$175,984. His widow is
residuary legatee.

Leon Leonidoff to assist in staging
the charity bandfests at Randalls
Island.

James Ryland, for 46 years at the N. Y. Empire theatre, in the N. Y. hospital with a heart ailment. Re-ported to be improving under treat-ment.

nominal with a mean and the mean control of th

held in Central rank and works at the 1985.

Lotte Lehman arriving in the U.S., Lotte Lehman arriving against news produced the U.S., Lotte Lehman arriving against the National Arriving against the U.S., Lotte Lehman arriving against the U.S., Lotte Lehman arriving arriving against the National Arriving arriving against the National State of the U.S., Lotte Lehman arriving arriving a decoration from Huller.

Endel Central guest of honor at End the U.S., Lotte Lehman arriving a decoration from Huller.

Endel Merman made an honorary Lehman arriving arriving a decoration from Huller.

Endel Merman made an honorary Lehman arriving a decoration from Huller.

Endel Merman made an honorary Lehman arriving a decoration from Huller.

Endel Merman made an honorary Lehman arriving a decoration from Huller.

Endel Merman made an honorary Lehman arriving a decoration from Huller.

Endel Merman made an honorary Chick-state of the Century.

Shirley Temple hurt in Boston terminal against the Nation of the Prick, and the National Arriving and the Alash and the Competent of the Original against the Nation of the Prick and the National Arriving and the Alash and the Competent of the Prick and the National Arriving and the Alash and

withdrew their pickets last week Union gets a settlement through

NLRB.
Mischa Eiman drew more than 10,000 persons to the Lewisohn stadium last Friday.
Col. Jacob Ruppert, beer and baseball tycoon, was 71 last Friday.

Doug Corrigan started up B'way or City Hail last Friday and got here. But he wasn't at the wheel. Ada Leonard, stripteaser who de-fled doctors and refused to be op-erated on for appendicitis saying she didn't want to be scarred, expects to be back doffing her duds in Sep-tember.

tember.

Park Commissioner Moses expects to construct 58 miles of bicycle highways in New York.

Traffic signals between 42d street and 47th street on Broadway failed during Monday hight's rainstorm and congested traffic for an hour. Stalled cars helped confusion.

Coast

Vera Steadman, former film ac-tress, filed suit for divorce in L. A. against Martin Padway.
Barbare Stanwyck and Frank Fay etited their financial difficulties out extended the film of the film of the film ing fire since their divorce in 1925, were dismissed.
Elimo Lincoln, former Tarana, a month pending trial of his wife! and the film of the film of the film of the film pending trial of his wife!

John McCormick, Hollywood agent, answering Zita Johann's divorce suit in L. A., avers they were never legally married.

legally married.

Charles G. Resher, cameraman, absolved of \$4,850 utigment for a special control of \$4,850 utigment for a \$4,850 utigment fo

Mayer's name, was freed by L. A. court.

His father promised to turn over his film earnings when he became of age, Jackie Coogan testified in a deposition in his accounting suit against his mother and step-father, L. A. Motion for a jury trial made by The Kid' has been denied.

Constance Bennett was sued in L. A. for \$3,000 by Paul Sunday, who claims he lent that much to the actress to finance a cosmetic firm.

actress to finance a cosmetic firm.
Lloyd Delbridge won \$4.500 dam
age sult in L. A. against Cole Brothers-Clyde Beatty circus. He was
injured by an elephant.
Jack Oakie is charged with being
jealous, quarrelsome and abusive in
a divorce complaint filed in L. A. by
his wife, the former Venita Varden.

RIRTHS

Mr. and Mrs. Ruskin B. Stone, son, in Toledo, July 30. Father is on WSPD, Toledo, sales staff.

Mr. and Mrs. Eddle Jones, son, in Hollywood, July 1. Father is in still department at Universal.

department at Universal.

Mr. and Mrs. Ted McGee, daughter, in Hollywood, Aug. 6; father is
Coast rep for Picture Play mag.

Mr. and Mrs. Jerry Schnart,
daughter, in Wichita, July 21. Parents are with Tom Mix's circus

Mr. and Mrs. Robert Speers, daughter, in Hollywood, Aug. 3. Father is Paramount publicist.

Mr. and Mrs. Stanley Ruggles, son, in Hollywood, Aug. 3, Mother is sec-retary of Motion Picture Hair Stylists

Mr. and Mrs. Frankie Van, daugh-ter, in Hollywood, Aug. 2. Father is stand-in at Warners.

Mr. and Mrs. Alex McDonaid, son, in Schenectady. Father is sales promotion representative of WGY, Schenectady.

Mr. and Mrs. Max Herschmann, son, in Brooklyn, Aug. 11. Father is special representative for National Screen Service.

Screen Service.

Mr. and Mrs. Charles Fisher, son, in Pittsburgh, Aug. 4. Father is sax player with KDKA staff band.

Mr. and Mrs. Morton Downey, son, in New York Aug. 13. Father is singer, mother former Barbara Bennett. Their fifth child.

To Mr. and Mrs. Jeff Baker in Norfolk, Va., July 26; a daughter. Father an announcer at WTAR, Norfolk.

heat.

New York had its first shark scare of the season Friday. Off Huguenot Beach, Staten Island.

Special guards at the Polo Grounds the Songwriters Protective Assn.

Strawhat Reviews

MUSIC AT EVENING

MUSIC AT EVENING

(continued from page 52)

If with Count Otto Von Stock; the
same page 10 pag

MILAN IN MAY

Carmel N. Y., Aug. 9:

100, by Alne: Torrini and Bernice

101, by Alne: Torrini and Bernice

102, presented by Kendor Productions,

103, presented by Kendor Productions,

103, presented by Kendor Productions,

104, presented by Kendor Productions,

105, presented by W. Rey Cozin,

105, beatrs, Carmel, N. Y., Aug.

"Miss in May was premiered unwithin in May was premiered unwas circumstances that imposed a
not set upon its enterfainment of
the set upon its enterfainment
the set upo

such is provided by a puant, many and accordion.
This to d a grand opera singer, a composer as songwriter and a playman and the situation of t

TREE OF HEAVEN

Poughkeepsle, Aug. 4.

In five scenes by John Milton

In lin five scenes by John Milton

In line stated by the Dutchers County

In Lagrimenio theore, Poughkeepsle,

LAU, 3. 355

| Canada 0, 33. | |
|---------------|---|
| 700 | Wolfe Barze |
| | |
| Capie Benne | Geoffrey Brite |
| Name . | Geoffrey Brite |
| Decker | George But |
| Conover | Marion Han |
| to Worker | William Huwle |
| Ded Worker | Paradard Dig |
| Disc norses | The state of the case of |
| | |
| | |
| Pett Beetre. | Jack Wolte |
| Lat of Ballet | Jack Wolte |
| Ten Policeman | Frederic Mel's |
| Policeman | Frederic Meta Julian J. Sud- George Spelv |
| | · · · · · George Sucly |

This is a first play by 25-year-old than Million Caldwell. In it he pre-rent life, as he views it, with youth-id eathusiasm. However, it fails to that up favorably

shaisam. However, it falls to up favorably, up favorable, up favorable,

TWO BY TWO

Skanesteles, N. Y., Aug. 8.

Farce in two acts C. seemed by Jary
Blein and Michael Taster, Freduced by
Skanesteles, Summer Philyres, Stoged by
Skanesteles, Summer Philyres, Stoged by
T., Freemind at Skanesteles Summer
Bestir, Skanesteles, Y. Y. Aug. 8, 78.

Mally Adams. Prederick A. Bell
Mally Adams. Prederick A. Bell
Mally Adams. Davis Underwood
Glori Michael Stogen Bestin Devention of the Control of the Co

After a neat first scene, 'Two by Two,' given a tryout here tonight (Mon.) comes a cropper with a wobbly second scene, and then struggles hopelessly thereafter, to pull itself out of the mire.

bill steam to constraint and a proper service of the barn theatre crowd, hough, its humor is mostly of the barnyard variety, At times, however, strip-tease. It sail about a couple who are about to attempt trial marriage, and who are best on their marriage, and who are best on their theatre, and the sail about the sail a

Bills Next Week

(Continued from page 49)

Old Fushioned Cafe
Lies Marvolle,
Compared to the Compared to Old Enshloned Cat Lies Marvelle, Mary Lou Harris Frances Rhen Fembertan Inn Art Rubin Orc Boundap Jimmie Gallagher Royal Palms Estellia

Estellta Seville Don Rice Ore

Totem Pole Balls' (Auburndale) Billy Woods Trement Plaza Tremont Plaza

CLEVELAND

Alpite Village
Baltin & H. Hersey
Patricts Aber
Patricts Aber
Patricts Aber
Green Picket
Green Picket
Green Picket
Green Picket
Acquasiasses
Acquasi Bert Herman Betty Gale Ann Hathaway Bill Miller Orc Gourmet Club Hotel Fenway Hal Jimmy Joy Oro Hotel Hollenden

Avie Kent
R & B Ambrose
Loria Bros
Pritikin & Mason
Sammy Watkins Or Hotel Slatler Mort Dennie Orc Jack & Eddle's

Pete Zummo Ore
Cedur Gardone
Jimmy Wathlus Of
S Mandars
Frince & Dick
Fr Allee Clark Ray
O'Brier's Shore Clai
Vale & Molline
Vale & Molline
Vale & Molline
Johnsy Hayduk Or
Sunther Tavera
Tomniy Hopton Ure
Siemmer Seeandbee
Tony Capitto Oro
Vernan & Billy
Vanettes
Steamer Goodtime
Anna Bradley
Vanettes
Mentel & Faun
Mickey Katz Ore
Willy's Shore G'iden
Ulerry Sanson Oro

Creole Gardens, 6 Bits of Rhythm Ray Miles Mittel Johnson & Grider Rosene Simms Sicrdina Walker Or

DETROIT

Californiane Avia Kent Avis Kent
Chulet
Harry Collett Ore
Armenda & Maria
Al Coda Co
Carmine DiGlovana
Elanore Bica

Book-Cadillac Hatel (Book Casica) Jack Crawford O Disie Dale Stalley Fleck Woodle Kessica Bobble Grayson Ore Bill Conway Jimmie Stevenson

Northwood Iun Ray Carlin Orc. Monty Wysong Terese Rudolph Darothy Berlin The Guardsmen

usis Oasis Arisi'crats Or Powatna
Paul Neighbor Ore
Frances McCoy
Cochids
Adorables 8

Saks
Les Arquetto Orc
Raigh Fisher
Chiet Campbell
To-Jo Farnis
Phil Bornone Orc
Walled Lake Cash Eastwood Gardens Eddy Duchin Occ Durelle Alexander Geo Kavingh Occ larry Funk Ore Buddy Hayes Grayatune Gardens Ray Gerrell Ore Peggy McColl Charles Farrell

Henry Thels Ore Gene Cox Erwin, Klocka. Westwood Garden Horace Holdt Ore Peary Pope Agines & Gable Larry Cotton

Hoot Throws a Party

Allentown, Pa., Aug. 9.
Robbins, Bros. Circus, with Hood Gloson, played here Aug. 4, to capable the Committee and night played the Committee and night played to Make, Harding, of Colidwater, Kana., a cowgirl with the aggregation, and H. A. Burkhart, of . ?evu. Ind., auditor and assistant janager than the committee of the Commit

COURT REJECTS PEANUTS AT M'COY SALE

Auctioneers' mop-up, following collapse last May of Tim McCoy's Wild West Show, last week left a string of panting creditors who must wait until 1939 before their claims can be settled.

be settled.

According to Receivers William H.

Collins, Sybil U. Ward and Edmund
M. Toland—who were appointed to
the District Court—effers of approxitable 1920 offers of approximately \$20,000 for; the show's rolling
stock, have been rejected by the
court. Private offers—if acceptable
—will be considered on flat cars,
stock cars and Pullmans representing an investment of approximately \$60,000.

ing an investment of approximately of Conference of Confer miscellaneous equipment brought around 75% of the appraisal value, of \$49,000, making a total of \$75,000

miscelaneous equipment crousers around 175% of the apprialal valued to date. making a total of 975.00° to date. making a total of 975.00° to date. making a total of 975.00° to date. Local rags made the most of the unusual trappings which went under the transition of the unitary to the trappings which went under that the property of the trapping with the trapping to the work of the trapping to the trapping trapping to the trapping trapping to the trapping tra

brine back the good old days of Bufflio Bill, is listed among the content of the Bufflio Bill, is listed among the content of the Bufflio Bill, is listed among the content of the Bufflion Bufflion, and, 9.

Indian of Sol, 1225 of the Bufflion, and, 9.

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Isiding of Sol, 1225 of the Bufflion, and and the Bufflion, and the Buff

AFA Brings Charge Vs. Ringling Before NLRB for Wagner Breach

Managers and Dates

Charlotte, N. C., Aug. 9, Managers for the six expositions staged by the North Carolina Fair Operating Co. will be Harvey Walker, fourth year, Williamston Fair, Sept. 26-30; Perry G. Crumpler, sec-Sept. 28-30; Perry G. Crumpler, sec-ond year, Sampson County, Clinton, Oct. 4-7: Mrs. G. F. Conrad, third year, Rowan County Fair, at Salis-bury, Oct. 11-15; Allan Herrington, Rocky Mount, Oct. 28-29, Norman Y. Chambliss will manage the Greensborn Fair, Oct. 17-22, and for the second year will be associat-ed with William B. Harriyon as man-ager of the Peanti and Cotton Pesti-val, Entell, Oct. 3-8.

COLE-BEATTY DUCKS HOME

South Bend, Ind., Aug. 9. Cole Bros.-Clyde Beatty circus closed suddenly at Bloomington, Ill., and returned to winter quarters at Rochester, Ind., Aug. 6, after being billed 10 days ahead in Iowa towns Manager-owner Zack Terrill made Manager-owner Zack Terrill made the decision after weather and eco-nomic conditions had cut deeply in the income, necessitating economy. Officials stated that all summer they had but-two or three days of good business each week. Jess Adkin, manager of the Rob-bins Bros.' show and half-owner of the Cole outh came on from Alten-

town, Pa., to help straighten out the shows affairs. He was not inclined to talk, the closing had been too sudden for any plans to be made for the future. Clyde Beatty's trained ani-mals, the elephants and horses were quartered in their usual winter loca-

Beatty may go with the Robbins' show or play parks and fairs.

Two Down South

Major contracts for shows, enter-tainment events, freworks displays that the contracts for shows, enter-tainment events, freworks displays that the contract of the contract Agricultural Execution to the Agricultural Execution of the Agricultural Execution of the Agricultural Execution of the Agricultural Execution of the that the contract of the contract on the contract of the contract of the Major Second annual fair, when M. Holly's second annual fair, when Mt. Holly's second annual fair, when a fair organization was set up last week. Will be called the River Bend Township fair this year, and the date has been tentatively set for Sept. 29 and 30.

Circuses Fading

(Continued from page 1)

many refinements. In the past dec-ade, with the growth of the radio and the screen—as smartenuppers for thinterlanders—it's been an indiffe ers for th ent b.o. proposition.

Discount 'Good Biz'

Funitive action against Ringling Bros. under sought tast week by the American Federation of Actors which complained to the National Labor Relations Board that shut-down of International Labor Relations Board that shut-down of Citis was result of deliberate scheme citis was result of deliberate scheme to void closed-shop contract and avoid dealing with the union. Charge that the Ringlings violated Charge that the Ringlings violated The Ringlings violated and a state of the Ringlings violated The Rin

'In order to obviate bargaining with the representative of said employees, said employer conceived the fraudulent plan of closing down its business and thereby locking out and discharging its employees,' the complaint stated.

distination of the companyers, and complaint states flares in Barnes

Brief return of the show to whiter
quarters at Strassols and subsequentconsolidation with the AI G. Barnes
circus were cited as proof that the
Ribnilings were chiefly interested in
Raiph Whitehean expositated on behalf of tent crews, roustabouts, and
other laboring froups.

False, fraudulent and collusive
face thereof the Ribniling Broat
face thereof that the Ringling Broat
face thereof that the Ringling Broat
farmum & Balley Combined Shows,
Inc., has been leased to the AI G.
Barnes to meet it altogram of the
face thereof that the Ringling Broat
merely an agent operating in behalf
of the Ringling-B & B show.

Conduct of the management in
the warmer law and the AFA contractly
how and in reopening under a different name is a deliberate move to
doge responsibilities under both the
Wagner law and the AFA contractly
coerce and interfere with the employees deprive them of the rights
survanteed them under Section 7 and
in violation of Section 8 (1).

In the strain of the strain of the strain
in violation of Section 8 (1).

In the strain of the strain
in violation of Section 8 (1).

Base Trans Comment

After Creat Comment

Agency Comment

After Creat Comm

After Crop Coin

Macon, Ga., Aug. 9.
Downie Bros. Circus, which winters here and trekked back to this
point after terminating Its tour
latter part of May in Portsmouth,
Va., is skedded to start out agrin,
with opening performance set for
Aug. 15, at Columbus, Ga.
With crom moncy in sight, Sparks Aug. 15, at Columbus, Ga.
With crop moncy in sight, Sparks decided to continue his swing in southeastern states.

Good in Sask.

Regina, Sask. Aug. 9.
Promise of crops sent business on the Western Canada Fairs Circuit up of the Company of t

JITHKENBYOG Gets Busy

Duke Drukenbyod, whose home, is
here, has tiken over the concert of
the Lewis Liken over the Liken
In. Ohlo. He is reported doing well,
Drukenbrod returned to his home,
here, following the folding the Collowing
the Collowing the folding the Collowing
Tim McCop Wild West at Washington, D. C., with which he started the
Sugon as manacer of the Stdehow.

56

VARIETY.

Issue August 3, 1938

/-UPBEAT IN HEAT WAVE -KRUPA ORCH BIG \$41,000



"... the Gene Krupa orch, brought the Paramount a very handsome \$41,000 on first seven days ending last night (Tues. 2) and holds over... Krupa swing band sent gross soaring on first week to big \$41,000. Krupa has been drawing heavy jitterbug trade mornings and mats."

Reprinted from

VARIETY

Box Office Reports-Aug. 3, 1938

GENE KRUPA

AND HIS ORCHESTRA

With the heat hovering in the 90's Krupa had the best matinee business this summer, and played to 120,000 admissions in seven days' says

ROBERT WEITMAN, Managing Director of the New York Paramount.

Brunswick Recording Artists

- HIPPODROME, BALTIMORE, WEEK AUG. 12
- STEEL PIER, ATLANTIC CITY, STARTING AUG. 21

PERSONAL REPRESENTATIVE:

ARTHUR T. MICHAUD 250 West 57th Street, New York

MANAGEMENT :

MUSIC CORPORATION OF AMERICA

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Vol. 131 No. 10

NEW YORK, WEDNESDAY, AUGUST 17, 1938

64 PAGES

BBERNECK

Italian Film Chief Scores American Pix as Anti-Fascistic; See Reprisal

Rome, Aug. 6.

Warning that Italy might resort to subvorsibe measures against. American the control of the cont Rome, Aug. 6.
Warning that Italy might resort to navorable measures against A

Lone Ranger' Giving Santa Claus the 'Hi-Yo Silver' for Xmas Trade

Silver for Xmas Trade

"Loss Ranger" will replace Santa miles a state of the state Cone Ranger will replace Santa Chus as the main kid attraction at Guales at the main kid attraction at Guales at the main kid attraction at Guales at the main kid attraction at the control of the contr

JESSE OWENS, VALET. STILL STAGE-STRUCK

Cleveland, Aug. 16.
Olympic champ Jesse Owens' luck
as a theatrical attraction and business man isn't so good.
Negro Clevelandite was banking
on a Hollywood contract, which was
offered to him after the Olympics.
Later he organized to the contract
of the contract of the contract of the contract
of the contract of the contract of the contract
of the contract of th

basketoals team, out the area per-turned in the period of the period of the period of the sa a front-man, but as a greeter he still was a better draw on the cinder tracks. Early this summer he pulled political strings to get a bereia as political strings to get a bereia between the period of the period of the blew up after fix was exposed by hexpapers. Finally he got a WPA job, and now he's opening a dry-cleaning slop under his own name, cheaning slop under his own name, toward Hollywood.

HUGHES' AIR PIC ON AMELIA **EARHART**

Six feature pictures produced by several Hughes and estimate the view of the control of the cont

TOURIST GUIDES NO. 1 NUISANGE

Hollywood Stars and Execs Irked by Locust-Like Swarms of Backwoods Gapers--It's OK Racket for the Boys with the Megaphones, but Otherwise an Awful Bother to the Colony

CURIOUS BLURBING

Hollywood, Aug. 16. It is news when a flock of film

stars complain about too much publicity. Not that the boys and girls of the picture colony object to the space they get in newspapers and mags-they never get enough of that. Their current high dudgeon is occasioned by the activities of motion picture guides.

picture guides.
These rubberneck scouts who infest Hollywood, particularly Sunds
boulevard, make a living by steering
yokels around to the homes of picture personalities. They are free
lance pilots, not connected with any
of the studios, but full of inside information about the private life of
every star, true or not.

every star, true or not.

Multiply the visiting yokel by
thousands and you have something
akin to a plague of locusts. The female of the species is even more
devastating. Between them they violate the privacy of male and femme
stars alike.

Statis, and the Screen Actors Guild is taking it up in a serious way. They want something done to guide the activities of the guides and to protect the privacy of the pic player's home.

No Ship Hotels for N. Y. Fair; 75c Gate **Faces Criticism: An Out on Gambling?**

MISS SLEEPER'S HATS GET 5TH AVE. BALLY

For the first time in the 11 years' existence of the Societe Universelle du Theatre, America will become a member of this international come a member of this international theatre group which embraces the actists, directors, musicians, dramalists and scenic designers concerned in theatre play productions. Coincident with this expression of U. S. accord with this Expression of U. S. accord with this French-founded artistic body is a move to hold the 12th world congress of the Society Universitie du Theatre in New Universitie du Theatre in New

Possibility of slips tying up to New York piers as hotels during the forthcoming World's Fair is pooh-poohed by the N. Y. Hotel Associa-tion. Idea has been kicking around

GET 5TH AVE. BALLY potentially dependently and the properties of the state of continue iswerty designed by Martha III. Martha Sieper, film and legit player, will be shown by Saks Fifth Avenue. Idea would be for coastwice and sort, N. Y. Shorthy after Labor, and the state of the

where the 50c, admission propular,
There were signs on all sides this
week that the New. York exposition
was adjusting its personnel, applied experienced people in the
pathod experienced people in the
pathod of the control of the control
pertinent moves was bringing in
Capt. Jack Riley by Grover Whalen
(Continued on page 25)

Lillie-Butterworth

RADIO SALES PROMOTION OPINION SEES FILMS' CONTEST AS TEMPORARY HYPO

Now It Can Be Told

y JACK OSTERMAN The title of Irving Berlin's new

hit song in 'Alexander's Ragtime Band' brings to mind now it can be

Eddic Garr was a bellhop at the

Ambassador hotel, Atlantic City, while Jack Waldron hopped bells

Short Billy Rose was an expert at shorthand while Fannie Brice was an expert in burlesque till Ziegfeld

saw her.

Sophie Tucker waited on table In her home town, Hartford, and now the Prince of Wales waits on her. Took many months for Abe Lyman to resist answering anyone who yelled taxi because he drove a Chilongo yellow before he drove dancers crazy with his rhythm.

Bay Bolegr waits! Lalowed to

Ray Bolger wasn't allowed to speak a line in 'A Night in Paris' and opened the show with one dance.

uance.
Lucile (Joan Crawford) LeSeur
was in the chorus with us in 'Artists and Models' and Jack Oakie
was in the merry-merry in 'Merry
Merry' at the Vanderbilt.

Merry at the Vanderbilt.

The director, Archie Mayo, was a shirt salesman during the time the prez of Columbia Pictures, Harry Cohn, was selling 10c. Wonder records for Henry Waterson.

Sydney Landfield played hot piano for Anna Chandler long be-fore he made hot pictures for cold Sonja Heinie.

Garment Center Saga

Thoughts While Thinking

Doubt Value of Contests, Basis of Radio Experience, Numbers of Peeved Losers Usually Cancels Out Many of Benefits

told that:

in Syracuse.

saw her.

By BOB LANDRY

By BOB LANDRY
Radio is curiously watching from
the sidelines the present campaign
of the motion picture industry to attract increased patronage at the box
mon experts of radio express surprise that the campaign is being
launched on a nation-wide scale
without first pre-testing on a local
basis to arrive at proper standard
test is used long, also that a 'contest' is used.

terf is used.

So great was the curiosity of an executive of one of the networks that the days ago he sent a memorandum to the advertising director of one of the film companies (New York), matter purely as an interested culturative than the companies of the companies with a professional zest in ways and means.

Vaniery gets the force of both currents—first, the film is efforts to put criticism from radio circles of contests, as an advertising method. In radio, where many premiums, give-

radio, where many premiums, give-aways, and so on, have long been familiar, there is a tendency among some of the advocates of other ap-proaches to regard the boxtop, the cash lure and similar stunts as old

fashioned,
Radio opinion on the film drive includes the following points:
A contest is the inspiration of an
advertiser who can't think of any
other reason for somebody to buy
his product.

his product his product and think of anything basis enough, and interesting the state of the s

Sonja Henie.

Before Walter Winchell became house detective for incubators he was a hoter, cand not a good one) was not been care to be a son to be a contest thinks he has been gypped. Obviously, everybody thinks his answer really deserved the prize—or else he wouldn't have sent it in.

Net result: The contest has made thousands of enemies. Nobody, after all, is going to like you very much when you dangle bait in front of them and then don't come through!

That's why contests should only be needs a quick hypodermic for his sales curve.

That's why they don't have the sales curve.

That's why they don't have the sales curve.

used when an adverture desperately needs a quick hypodermic for his sales curve.

It is also curve.

It is a

It doesn't help people improve their attitude toward the product in-

and strong the product involved.
All that the film contest will do will be to get people to crystallize, in their own minds, what they think about the films picture houlds? The saking the public what it thinks about the film strong the public what it thinks about the film strong the public what it thinks and thinks. It should be telling them things—the right things are?
What the picture people may have what the picture people may have

Such, and Believe, on 'JESSE JAMES' MARKS 50% OF 20TH'S '39 SKED

PICTURES

Having completed several '38-'39 assuing completed several '38-'39 pictures early this summer before Darryl F. Zanuck went to Europe, 20th-Fox atarts rolling next week on 'Jesse James,' which will mark the half-way mark on the new season's schedule.

son's schedule.

With this picture, the company will
complete the first half of the sea-son's releasing schedule through to
Jan. 1. The '38-'39 leadoff is 'Alex-ander's Ragtime Band,' which goes on general release Aug. 19.

Details for the filming of the plc based on the life of Jesse James, Missourl's most famous bandit, are blanched out by Sidney Bowley B

Tyrone Power is to play the title

Hollywood, Aug. 16.
Randolph Scott obtained a release from his Paramount contract and signed as a freelance for the role of Sheriff Wright in 'Jesse' James' at 20th-Fox

With one picture to go at Para-mount, Scott had been assigned to the male lead in 'Disbarred,' op-posite Gail Patrick, but did not like the story. He had been at Par-since

BRITISH FILMS WANT TO BE IN ON THE DRIVE

Since the trade has neglected to give consideration to the distributor of British product in the current Motion Pictures Are Your Best Entertainment,' drive of the Industry, representatives of British producers in America are about to take steps to meet the situation.

A meeting of such representatives to be held this week to discuss methods for safeguarding their interests in the office. Since the trade has neglected to

SAILINGS

Aug. 25 (London to New York). Sylvia Sidney, Luther Adler, Roman Bohnen, Lee J. Cobb, Art Smith, Sanford Meisner, Harry Bratsburg, Phobe Brand, Morris Carnovsky, Will Lee, Bert Conway ('Golden Boy' Co.) (Champlain).

Boy Co.) (Champlain), Aug. 24 (New York to London), Sally Halnes, D. C. Dobie, J. W. Brown (Paris), Aug. 17 (Los Angeles to Mel-bourne), Dan Michalove (Mont-

their attitude toward the product involved.

All that the film contest will do will be to set people to crystallize.

All that the film contest will do will be to set people to crystallize.

Thoughts While Thinking We remember once when drummer played drums instead of playthat the production picture in class the public what it thinks about films. It should then the public what it thinks about films. It should then the public what it thinks about films. It should then the public what it thinks about films. It should then the public what it thinks about films. It should be in Jovenica had been to the case of the public what it thinks about the films now.

Thoughts While Thinking We remember once when drummer had been to the public what the production picture in the public what it is the case of the public what it is the public what the picture people may have corroloked it hat 'celling films and say overloaded it hat 'celling films and Assacrace consecutive not foots during one verifies. The productive of course in the films of the production of any individual picture or company.

JORE'S *NEW FOIL

Hollywood, Aug. 18.

John Rogers to Met
Thoughts While Thinking We remember once when drummer had been for the production of the public what it is a direct of the public what it is a second of the public what it is a second of the public what it is a second of the public what is a direct of the public what is a direct or at 20th-Fox.

Jorn Rogers sety the Job turns, and the public what is a direct or at 20th-Fox.

Jorn Rogers sety the Job turns, and the production of the public what is a direct or at 20th-Fox.

Jorn Rogers sety the Job turns, and the production of the public what is a direct or at 20th-Fox.

Jorn Rogers sety the Job turns, and the production of the public what is a direct or at 20th-Fox.

Jorn Rogers set is the Job turns, and the production of the what is a direct or at 20th-Fox.

Jorn Rogers set is the Job turns, and the films and the production of the production of the public what is a direct o

Other News of Interest to Films

| Japs easing U. S. ban | |
|--------------------------------------|---------------------------|
| Par's foreign sales meets | |
| No NBC formal 'premiere' Hollywo | od |
| Benchley's Old Gold radio show | |
| Texaco's Hollywood show | |
| Radio reviews on Edgar Bergen, Joe I | Lewis, 'Carefree' Page 46 |

Jed Harris-Orson Welles' N. Y. Indie Film Production Hookup: Blatt's Outfit Wants Goodman for Bix Pic

Come, come, boys, once and for all, who is running the pic-ture busines — Fidler or Sulli-van?

GN-Educational Merger Set; Alperson, Wright Go Back to Hollywood

Giving final agreement merger of Grand National and Edu-cational, with E. W. Hammons ob-taining around \$2,000,000 in financing to swing deal, Eddie Alperson and Lloyd Wright, co-trustees of GN, left Sunday night (14) back to the Coast. They will present the agreement to the creditors and the U.S. district court in California in about 10 days, details of the merger plan except as reported so far not secondarily known. Both Alperson and Wright, following conferences and agreement in the east, will recommend acceptance of Hammons' plan by the creditors and the court of bank-ruptcy jurisdiction on the Coast. Wright went out by train while Alperson flew.

Hammons may go out for the presentation of the merger agreement for official creditor and court okay.

Hollywood, Aug. 16, Receipts from Grand National branch operations through July totalled \$91,294, according to a state-ment filed in Federal Court. Ex-penses aggregated \$39,604.

Cash receipts for the 28 day period. In July amounted to \$105,820 with balance at \$87,111 after disburse-ments. Unpaid liabilities of that date were \$62,120.

L. A. to N. Y.

Joan Abbott. Eddie Albert. Fred Astaire. Eddle Albert,
Free Astaire,
Free Astaire,
Betsy Bogart,
Betsy Bogart,
Betsy Bogart,
Betsy Bogart,
Betsy Bogart,
Betsy Bogart,
Brown,
W. E. Callowsy,
Nancy Carroll,
Ramos Cobian,
Edith Craig,
Johnny Davis,
D. C. Dobie,
Edd, Fishman,
L. Wolfe Gilbert,
Edd, Fishman,
L. Wolfe Gilbert,
Mann Holiner,
Victor Hyde,
Jose Iturbi,
Jose Iturbi,
Jose Lurbi,
Ken Murray,
Gabriel Parcal,
Lane,
Ken Murray,
Gabriel Parcal,
J. W. Piper,
Dick Purcell,
Tom Revere,
Dick Purcell,
Tom Revere,
Loren Ryder,
Loren Ryder,
Lovis Stevenson,
Frankly Williams,
Herbert Villens,
Herbert Villens Eric Blore.

Deal is in the works for Jed Harris to direct a picture starring Ornow Melles. Pair, have been propositioned by Edward Blatt American signed. Outfit has a banker of the Signed Signed. Outfit has a banker of the Signed S way for major release.

Construction and the construction of the construction of when Barris or Welles could do the film stint, if the deal goes through. Former is currently readying a legit production of his own, an untitled ani-Nazi play. He previously announced the construction of the construction of his own, and untitled ani-Nazi play. He previously announced construction. Besides with current trawhat activities, Welles is adapting and producing Five Kings for the Arecury, theatre, in association with the Theatre Guild. He also is set in put on several other productions for the Effective?

OTTERSON'S FRENCHIES INTO BRANDT HOUSES

Deal for the showing of foreign films in the Brandt theatree in New York has been set by John E. Olerson, British distrib. Idea is to import French picturea in a deal with a small company operated by Marc Lauer in Paris. Latter is a distributor and exporter and he has the old Branerger-Richebe studios at Billancourt, near Paris. Otterson, Brandt deal is the fitst.

Otterson-Brandt deal is the first of its kind set by an established out-fit with adequate capital and

Freeman Back in N. Y.

Freeman Back in N. Y.

Frank Psyeman, v.b. over Pairmount; Iheatre operations, returned to New York yesterday (Tues Iron Na cummer home near Ashevilon Na cummer home near Ashevilon to the New York has septiled in American Justice of the National State of the Natio

N. Y. to L. A.

Americo Aboaf, Edward L. Alperson. Don Ameche. David Blankenhorn. Madeleine Carroll. Dave Chasen. Hal Fimberg.
L. Wolfe Gilbert.
Louella O. Parsons.
Jane Rich. Harry Ritz.
Lee Shubert.
Mrs. Sidney Skolsky.
Meredith Willson.

8-39 SELLING STILL SLOW

EXHIBS-DISTRIBS STALLING PLENTY

Buyers Balky at Terms, Which are the Same as Last Year-Distribs Not Forcing the Issue Until Conditions Pick Up, and Expected to Be Easier Bartering Then

35% TOPS; UA'S 40%

The hope of exhibitors and buyers small as well as large, that terms sought by the distributors on the sought by the distributors on the 1983-9 product will be brought down in most cases, is held respon-able for continued slowness in seli-ing. Especially in instances where testers or chairs have carryover deals, many of which were written last year for two years or more assaid, the tendency to sit back awill before signing, up is most pro-

Buyers are taking their time prin-Buyers are taking their time brui-cipally because the companies are aking the same deals as last year or higher percentages, plus splits. Excepting United Art sts, which is aking for higher terms this year in addition to splits, not definanced lest on, the anjors are bracketing or top pictures at 35%. Twentieth-and Metro, in view of how their program analyzes, are consid-

\$7.000,000 Buy

Los Angeles, Aug. 16.
J. J. Sullivan, F-WC film buyer, told delegates that film deals for Fox-West Coast and its subside will total around \$7,000,000, with only a few buys

ered reasonable in demands, while other companies, based or ther delivered last season,

UA, whose '38-39 schedule of film 'UA, whose '38-39 schedule of film tooks good on paper is the opinion of buyers, is asking a high of 40%, buying all competiors, but if reducing too bracket pictures to 35% will want a split ov certain, agreed will want a split ov certain, agreed the chains last season, the chains last season, the chains last season without norm of the chains last season where written that way.

been written that way.

There will be no flat rental contracts with UA for the coming season, under present plans, except for
the Laurel and Hardy comedies,
which are to be four reefs in length.
These will be sold flat to everyone,
it is understood.

Up a Bit Over '37-38

Up a Bit Over 37.38
Framount, Metre and 20th-Fox
18 aking just a little more for '3838, while Warner Bros. is seeing a little
18 aking just a little more for '3838, while Warner Bros. is seeing RKO.
18 aking the same terms as for
18 aking the Alfalier of 58 pt.
18 aking the Skott of the Skott of the
18 aking the
18 aking the Skott of the
18

set the same very series of the very s

DEAL THE DEALER IN

Wherever in the world capitalism is the prevailing method of economic organization the cardinal principle of merchandising is to first reach and first sell the dealer. For the dealer is not alone the distributor's best customer but he is also, which is vitally important, the distributor's ally in the further and final task of selling the ultimate consumer, the public.

It is to the dealer, whether he has one lone store or a whole chain of stores, that a major amount of management thought and corporation advertising funds is directed in almost all lines of business. Consider the furious rivalry for dealer attention and good will of Standard brands, General Foods, etc. Wheaties and Huskies, Jello and Royal Gelatine and all the rest are sold by master merchandisers who are constantly preoccupied with what the dealer thinks of the product, to what lengths of cooperation the dealer will go for the distributor because of faith , and enthusiasm for, the goods being sold.

The dealer is the man at the point-of-sale. He occupies a position of commanding importance in all trades. If he displays goods, in his windows or prominently on his shelves, if he talks them up, suggests them and pushes them—and thinks about them—the sales curve goes up. If he adopts a tepid attitude (because he has not been sold properly and adequately) the sales curve goes down.

Basic merit of product is not all! Not in anybody's inventory!! A good product backed by good advertising goes after maximums. Lesser degrees of intrinsic merit combined with lesser measures and quality of advertising will get proportionately tapered results. But always advertising pays out and its absence or aubstantial curtailment tends not to be a bookkeeper's victory over overhead but a merchandiser's retreat from that self-confi-dence and self-enthusiasm which is the start-ing point of all salesmanship.

If distributors of motion pictures don't think their product worth advertising do they imagine this inert attitude will not be echoed, consciously and unconsciously, by the dealers? The exhibitor shares with dealers everywhere a human susceptibility to either enthusiasm, or defeatism. It is for distributors, and distributors alone, to bring back the old time zingness of point-of-sale showmanship. The donothingism of the last year or two has resulted in pep-paralyzing examples of under-selling. By their advertising the distributors evaluate their own product.

'Alexander's Ragtime Band' currently is a swell case of adding a punchy advertising and exploitation campaign to push a picture over the top. Even while the show world has its head in a sling, this bang-up reminder that smasless and splashes pay should have a healthy influence.

Mechanics of block-booking or prearranged percentage deals are not and never can be a substitute for continuous, unremitting, hammering advertising. Enthusiasm on the part of the exhibitor is not a lessened need but an increased one, when the distributor books his pictures on sharing terms. And has any bet-ter method than advertising in trade papers ever been discovered in this, or any other trade, for reaching and influencing and stirring into action the all-important dealer? It must be a secret if there's a better way

Even radio advertising which is commonly supposed to be aimed at the public direct is actually devoted in great measure to influ-encing dealers. Popularity of Major Bowes' program, for example, makes an important man of the Chrysler dealer in Podunk. That fact is more important to Walter P. Chrysler as Practically every gasoline advertiser, such as Texaco, Gulf, Esso, Atlantic, is on the air primarily because the gas stations (dealers) are thereby impressed.

Technical or expensive items (furnaces, ra diators, piston rings, chemicals.) are advertiover the radio almost entirely to enhance dis-tributor prestige with dealers. In some cases advertisers, as Carborundum of Niagara Falls, sell almost nothing direct to the public, they believe in a form of advertising tha Vet relatively expensive, definitely showmanly and socky. They use advertising that in itself commands attention and does not tab their product with an apology.

Fleischmann's yeast had one program for the consumers, another for the baking trade. Scaltest, a device for dairymen, was extensively radio advertised. Again the dealer stood out as an important part of the audience. Radio's whole story is studded with case his-tories that prove how in all lines of business, foods, drugs, utilities, even steel and heavy products, the dealer is recognized and re-spected as first in importance.

Only in trades where near-monopolies exist is there any disposition to regard advertising as superfluous. Show biz is not now and never will be free of a constant need to go after business, and to recharge the batteries of its salesmanship.

Deal the dealer in

Wobber Still Favors The Idea of Returning

When the S. R. Kent sales drive at 20th-Fox is over late in December Herman Wobber may return permanently to San Francisco, giving up the distribution reins which Kent urged him to take on John D. Clark's death. If and when eventuating, a permanent successor to Clark as general sales manager would be appointed. Bill Sussman, who came

SAM ENGEL OUT To Frisco This Winter OF 20TH-FOX CO.

U's 39-Week Report Due Soon: But Final **Ouarter Looks Best**

Hollywood, Aug. 16.

Sam Engel has ended an eight-yoar association with Darryl Zanuck, restaints of the Standard Standar Report for first three-quarters of Universal Pictures Co. fiscal year, which is expected out in the next which is expected out in the next two or three weeks, probably will show an improvement in company in-informe but nothing like what is ex-pected in the final quarter. Wext to the last of July and consequently will not benefit from the income ob-lation of next of Paris. This pic-ture did not get the balk of its heavy last of the last of the last of the July and only a few accounts showed by the properties of the last one of the Play and only a few accounts allowed.

FILM CHECKING TEST SUIT IN MPIS.

Minneapolis, Aug.

The question of whether theatre checking constitutes detective work will be decided by a jury in municipal control of the Mile theatre, neighborhood, house, with, operating a detective agency without a license. Ross Federal Checkers in municipal court demanded the jury

The company has blind-checked Vol's theatre and other houses, Volk's prosecution was at the behest of Northwest Allied States in a fight against percentage pictures and checking of every nature.

checking of every nature.

Whether or not they stop checking, the independents are eager to put the Ross company out of business in this territory because, they charge, it has disclosed grosses to exchanges generally in an effort to induce increased selling of films on percentage.

ARBITER SOUGHT FOR AGENT-TALENT TIFFS

Los Angeles, Aug. 18,
Refusal by Stale Labor Commission to arbitrate Jayne Regards compagency and result in the removal of all theatrical agency disputes from the jurisdiction of the labor body.
Gordon W. Levoy, attorney for Miss Regan, plans to introduce a bill in the state legislature setting up and in the property of the property

FOUNDED BY SIME S Published Weekly by VARIETY, Inc. Sid Silverman, President 154 Weet 46th Street, New York City

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Radio - International Radio Reviews.....

Radio Showmanshi

of

FLOOD OF SALACIOUS AD COMPLAINTS CAUSES HAYSITES TO DOUBLE-CHECK

Census of Lurid Marquee Billing-Some Weird SWARTHOUT'S SALARY Phraseology-And Weirder Coupling of Sex Pic Titles-100% Indie Productions

Complaints from all sections of the U.S. against slateous advertising have been coming into the Hays office in recent months. Though Haysians have been studying the situation, there is intille that the Motion and the Haysians have been studying the situation, there is intilled that the Motion sociation can do, save by indirection commonly objectionable films are not shown in affiliated theaters coming under the Hays aftertising code.

The state of the Hays after the Hays after the Section of the Hays after the Hays office from the Joe Been production code from the Joe Joe Hays office PCA, or not submitted, cause-about 80% of the criticism happed on the Hays office PCA, or not submitted, cause-about 80% of the criticism happed on the Hays office PCA, or not submitted, cause-about 80% of the criticism happed on the Hays office PCA, or not submitted, cause-about 80% of the criticism happed on the Hays office PCA, or not submitted. Complaints from all sections of the

The MPPDA not only is interest-ed because of direct complaint reg-istered against certain pictures and ed because of direct complaint registered against certain pictures and intered against certain pictures and the second of the certain pictures and the second of the certain pictures are all the certain pictures and the advertising on same. Details the certain pictures are all the certain pictures and the advertising on same. Details the certain pictures are all the certain pictures and the advertising on control over films not passed by the PCA or showing in affiliated member-bouses, it gets blumed for the rummouse, it gets blumed for the subjects. This is partly due to the subjects. This is partly due to the subjects. This is partly due to the subject to the subj

vertised in the same ad.

Advertising Very Crude

Advertising on so-called bootleg

pletures, as a rule, is much worse
than the films themselves. There
are 28 pictures currently on an unofficial list of bootleg productions
compiled by interested Haysites: It
is the blatant or obnoxious type of
advertising on these films that attracts attention to them in various
spots,

asvertising on these films that attachments of the control of the

Know it?"

Some Ad Samples

National theatre, Detroit, which
was using films with its burlesque
stage show, billed the French 'Club
de Femmes,' as '200 Girls and One

Man." When 'The Lash' played at a Ken-tucky theatre, the wording included 'strange romance among strange people.' 'Unleashed passions' and 'weied orgies' were pel ad phrases employed on 'Marihuanna' When 'Unshamed' played the Rox'e, Sneramento, Calif., it was

Lloyd Staying at Par

Hollywood, Aug. 16.
Frank Lloyd is looking for a story for his next Paramount production, sliencing rumors that he contempinted checking out of the studio. Producer is leaving for a European vacation in Cetober and may make one picture in England.

billed as 'world premiers,' with nude out emphasized.
Boys and girls going to town' and Boys and girls going to town' and Boys and girls going to town' and going to the girls gi

double bill.

History of 'Motherhood' film
which sought to cash in on the pub History of Motherbood film, which sought to cash in on the publicly and attention directed towards with the control of the con

RKO'S BIG 'UNS ROLL TO FINALE

Hollywood, Aug. 18.

With 54 feature: and 199 shorts on
the '38-39 prorgam, RKO has noe
big budgeters ir the shooting or
cliting stages than at any previous
time in the studio's history.

Among the costly features. Room
Among the costly features. Room
More than a studies of the studies of the
Mad Miss Manton' has only a few
days to go, and 'Gunga Din' is film
ind, final battle seenes at Lone Pine.
Ginger Rogers is slated for four
heavy allotment pictures, two with
heavy allotment pictures, two with
heavy allotment pictures, two with
heavy allotment pictures, two
Claudette Colbert, V ctor McLaglen,
Linch Bunner, Charles Boyer, George
Linch L Irene Dunne, Charles Boyer, George O'Bricn, Ann Suirley and Bobby Breen. RKO will also release "Sixty Glorious Years," now being made in Technicolor by ferbert Wilcox in

England.

On the shorts orogram are scheduled 18 Wait Disneys, 13 March of Time subjects, two Dionne one-reelers, 24 two-reel comedies, 104 news-reels, 13 Sportoscopes, four Sheila Barretts, 13 Nuatlas musicals and nine one-reel 'Reelisms.'

Prep Zorina's Starrer

Hollywood, Aug. 18.
Richard Connell: is writing an original story to star Zorina under the Goldwyn banner.
Goldwyn, who has the actress under contract, tried to buy the Broadway play, "Married an Angel," in which she is starring, but Metro had it, sewed up.

Sally Haines Joining Hubby

Hollywood, Aug. 16.
Sally Haines sails from New
York Aug. 24 to join her husband,
Bert Wheeler, in London.
Wheeler is doing Wheeler is doing personals in England and is set for one picture with Gaumont-British.

Hollywood, Aug. 16.
Gladys Swarthout returns to Paramount late in September to wash upner (term contract with 'Ambush.' a
8 production. Picture is budgeted
t \$200,000, while star's salary is

Warbler is pulling out of pictures a the completion of her contract, to devote her time to opera and con-

A (One) Grand Option

Hollywood, Aug 16.
Over objections of home office execs, Paramount took up Louise Campbell's option.
New Yorkers didn't like the coin hike on renewal which gives player \$1,000 weekly. Studio liked her work in 'Men With Wings.'

Capra's If-And-When

Jes' Ain't Appreciated

Hollywood, Aug. 16.
While Hedy LaMarr is skyrocketing at Metro, the director
who discovered her, Gustav
Machaty, languishes on the
same lot, without an assignment
in more than a year.

ONE-THIRD PIC'S COST UA Drumbeating 'Drums' to Refute British Stigma

United Artists s doing some fancy drumbeating in behalf of Alexander Korda's 'Drums,' which was previewed Monday night (14) at the Hollywood N. Y., and which is slated for two weeks commencing Sept. 22 at Radio City Music Hall. One major objective is to disprove any alleged British captiousness that English ix don't go far American market. It's been pointed out by certain London filmites that no English film since 'Bluebeard's 8th Wife' got anywhere to speak of at the U. S. boxoffice, and Herbert Wilcox cried that his 'Queen Victoria' barely got its print cost back.

Lapras 11-And-When
A Centinem from Montana;
Law Fontiere Trank Capra production. Depoted so in the U.S. boxerfies, and Erebret
Law Fontiere Trank Capra production. Depoted so in whether this yarm chopin is in shape where Capra is plotters; has an ultra ad campaling columns of the Columbia is mulling the idea of plants for Sabu, the boy here of the spotting Gary Cooper and Jean Arthur in Montana.'

Dartmouth Pushes Thalberg Course To Prime Studes for Film Careers

Unless the more conservative members of its board of trustees audentily of presy Enres Martin Hopkins, Darimouth College will be turning of Jrews Enres Martin Hopkins, Darimouth College will be turning to still be turning to the presy Enres Martin Hopkins, Darimouth College will be turning to still be turning to the present the still be stands out in contrast to his fellow educators in that he is unwilling to advance theories on how to Improve celluloid entertainment, is determined to the ground up. He intends to de-tote his stay in Hollywood to sitting in with and watching every move of the picture creators from the con-ception of a story idea through to the final cuttling to Reven

ception of a story idea through to the final cutting.

One of the Beys

Beau One of the Beys

Beau of the senthusiam for the chroma and his eagerness to listen the senthusian for the chroma and his eagerness to listen the senthusian to the film factory gates thrown open to him, with production biggies competing with one another in their efforts to aid him in his reintended to the senthusian to the senthus

of the Thalberg Memorial Course was made 16 months ago, when Dr. Hopkins came to the Coast to visit Wanger. Actual start of the undersking was signalled last September taking was signalled last September colled, Wanger went acts to deliver the inaugural siddress. Under Prof. Pressey's direction, the college has 'amassed a 'valuable li'.

Under Prof. Pressey's direction, the college has amassed a valuable library of scenarios, treatments, still pholographs and general motion of the country at full six hours a week is to be devoted to it by all students enrolled in the class. rolled in the cla

Lining Up Soap Boxers

During the last semester, lecturers for the course, in addition to Wanger, included. Austin F. Keough, Paramount; Jacob Wilk; Warners, and Lovering. Hollywood's top writers, directors, producers and technical bureau heads are now being lined up to travel to Dartmouth and address the studes.

dress the studes.

While several other colleges and universities have maintained experimental courses in the art of experimental courses in the art of the test of

'If the study of motion picture If the study of motion picture making by an academic educator is novel, it will not be novel long' says rovel. It will not be novel long' says and the study of t

Though nobody can teach anybody else how to write, the young writer craves advice and judgment from his elders. But he must have condence in the knowledge and authority of his critic. I hope to gather in Hollywood the knowledge and authority which I can lend my students at Dartmouth, so many of whom are fas-inated by motion pictures and feel a strong urge to help make them in the future. Though nobody can teach anybody

FORTUNE MAG'S STORY ON WM. **MORRIS AGCY**

Next week, the September issue of Fortune mag appears with the story on the business career of the William Morris agency. It's a cavalcade of the Morrls office's 40 years in busi-

ress.

Fortune mag, which treats with his business and tycoons, treats the William Morria agency in the same vent although it's a departure for the simonthly in analyzing the business of a theatrical booking office.

Fortune singled out the Morris agency as the oldest, biggest and most representative international theatrical agency.

Steffes Urges Exhibs To Ignore Church's Campaign Vs. Any Pic

Minneapolis, Aug. 18.

Northwest Allied States members were advised by their president, W. A. Steffes, to refuse to sign an agreement demanded by a joint committee of Catholic Laymen's Organizations here, fighting the showing of Biockade, to exhibit only picture which it approves. Steffes declared which it approves. Steffes declared that no group, regardless of its re ligious or other affiliations, should be permitted to censor motion picture entertainment in the territory.

we entertainment in the territory.

We shouldn't allow any body or persons to dictate to us how to run our business, he declared at a special meeting, 'And I don't think we want our business to get into the hands of those who have no investment in it.'

ment in it."

As far as 'Blockade' is concerned,
Steffes said, it was up to members
individually as to whether they wish
to run it. Personally, he declared,
he'd taboo it. Showing of 'Blockade'
also is being combated in St. Paul
and elsewhere throughout the territory.

MADELEINE CARROLL'S **UNCERTAIN PLANS**

Madeleine Carroll, whose contract with Waiter Wanger is washed will decide next week on rendering it, signing with another studio of receivancing in the future. Actres arrived Monday (15) from a Burean holiday during which she seesastuly appealed to French authority and the first appealed to French authority

oay) for the Coast.

Miss Carroll was vacationing on
the Mediterranean and had not intended to return to the U. S. until
fall, but was reminded by J. Walter
Thompson agency of a contract
signed last spring to guest on the
Chase & Sanborn program next
week. Since arriving in New York
she has been offered some other
radio dates.

She has a deal ponding to do one

she has a deal pending to do one picture for Paramount, but will be picture for Paramount, but will be the Coast. Actress also hopes to do a Broadway play, but has no immediate plans. She appeared on the London stage before going into films. There is no channer, Misc Carroll the Coast of th

Scharv's Marx Chore

Hollywood, Aug. 16.
Dore Schary has been added the Metro writing staff. First assignment places him with Mervyn LeRoy's unit to script 'Day at the Circus' for the Marx Bros.

Nancy Carroll's Play

Nancy Carroll's Play
Nancy Carroll, who has, if
finished 'There Goes My Heart'
Hal Roach, arrived in New Yo
Saturday (13) to prepare for
tryout of a new play at Cohas
Mass. It's James R. Cain's '7said to be based on the '21' Club.
She will saturate the control was She will appear for two weeks opposite Peter Arno in the new piece controlled by Richard Aldrick and Richard Myers.

H'WOOD CAVALCADE-MINDED

NY Move for Freedom of the Press Into Pix-Radio-Legit Voted Down

More in the New York state conmotional convention, now in progcase at Albamy, to extend the freedom
press to the stage, motion picsure and radio was only the stage of the stage
press to the stage, motion picsure and radio was only the stage
press to the stage motion picsure and radio was only the stage
press to the stage under
the stage the stage

pictures intimical to interests of the Packed on In New York was-that there was small chance of any pro-posal enlarging freedom of the term because it mild freedom of the because it mild the time day being eliminated. State censoring slways has been regarded in the in-duty as a too valuable source of days and the state of the chance of being avoilished, both pen-letic parties viewing the state censoring board as something to be preserved for the party in power.

Kenneth Roberts' 50% Cut If He Can Do His Film Writing in Maine

Kenneth Roberts, whose 'North-west Passage' is being readied for production by Metro, has nixed an ofter from a major company (not M-G) to go to Hollywood to do an original. He suggested doing it at his Kennebunk Beach (Mch home for half the amount, but the studio Contrary to general queron, the

tuned it down.

Contrary to general custom, the dailets have not been given advance proofs of Roberts' new novel, 'The March to Quebec,' but will have to advantable of the dailet of th

HEIFETZ FIDDLES WHILE

Hollywood, Aug. 16.
Samuel Goldwyn and Jascha Heifetz settled their differences by agreeing on a new picture which will not laterfere with the violinist's Concert four.

concert tour. Heldetz is going on with his tour while Marguerite Roberts writes the streen Play for The Daring Age, the thin selected to introduce him to the screen. Original plan called for the musicain's appearance in The Great Music Festival.'

Par Bucks Jinx, Takes Another Try at 'Hotel'

Hollywood, Aug. 16.
Paramouni is dusting of its 'jinx'
yan, 'Hotel Imperial,' for the American screen debut of Isa Miranda,
Isalian screen actress.

dallan screen netross.

Feture was originally made by Pola Negri as a silent in 1927. Markee District network of the 1927 has been street in the document of the 1927 has a polar to the 1927 has a po

Private Checkers

Irving Berlin, Inc. office is a block away from the Roxy, New York, and several times with the Roxy of the Roxy of

BREAD - BUTTER PIX AT ALL **STUDIOS**

Hollywood, Aug. 16. Hollywood, Aug. 18.
Paramount is mulling the breadand-butter idea, with Charles Ruggles and Mary Boland co-starring in
a family series. Peter Milne is writand fit leg start, over. the rompan, will,
go shead with a string of sequels.
Par is the only major studio not
represented in this field. It had that
idea in mind Month it signed Fibber
the deal was cancelled by Molly's
illness.

McGee and Molly. last winter, but the deal was cancelled by Molly's illness." Is launching a new series based on the career of a young doctor, from the 'Dr. Kildare' tales writche by Max Brand. Lew Avres will play the title role in the first of the series, Young Dr. Kildare'. Everything Happens to Us.' recently completed at Republic, may be built up into a serial featuring the Gleason family. James Glesson, under writer and actor, shares top honors with Lucille and Russell Glesson. He has written dialog for special floatage to trail the picture in order toden. Bryan Foy: starts production on 'Torchy In Chinatown' tomorrow (Wed.) without a letup after the Man.' Idea is to keep the same cast working before they break up for outside commitments, Same lead young the same cast working before they break up for outside commitments, Same lead roles are played by Glenda Farrel, Barton MacLane and Tom Kernel. Baryan Foy sends "The Password to

REFETZ FIDDLES WHILE
GOLDWYN PREPS YARN
Granville in the Nancy brew role
Granville in the Nancy Drew role. It will be the first of rew series directed by William Clemens.

'U. P.' Lead to McCrea

Hollywood, Aug. 16. Joel McCrea is Cccil B. DcMille's choice for the star role in 'Union Pacific,' tentatively scheduled to start at Paramount Oct. 15. Femme

start at Paramount Oct. 15. Femme lead is still to be selected. Jack Cunningham, Jeanie Mac-Pherson and Walter De Leon are working on the screen play. Bob Burns, Akim Tamiroff and Evelyn Keyes are in supporting roles.

OLD SONGS TAKE ON NEW VALUES

Berlin's 'Alexander' Touch ing Off a New Cycle— Every Studio Mulling Quick Action on Show Biz Names-Cohan, Hammer stein, Gershwin, et Al.

FILMUSICAL ANGLES

Pace of 'Alexander's Ragtime Band' (20th) at the boxoffice has al-most every picture company caval-eade-minded. It's bringing up anew the idea of

most every picture company cavaleade-minded and a process of the dea of
show biz cycles, and reviving talk
about pictures treating with Gershwin. Cohan. Oscar Hammerstein,
et al. Major deterrent is the knowlet al. Major deterrent is the knowlet al. Major deterrent is the knowlchilled on musicals, and to risk
these cavaleades, sans tunes, is
something else again.
Click of Alexander may bring on
Click of Alexander may bring on
something else again.
Click of Alexander may bring on
something else again.
Click of Alexander may bring on
something else again.

Melancholy
Melancholy
Melancholy
Melancholy
Melancholy
first became a hit in
Melancholy first became a hit in
Melancholy first became a hit in

JB. 81185, vo. 18 ure

38 archo)' first became a hit in
1914 and underwent two major sheet
revivals, namely, 1919 and 1927. It
was Gene Austin's disc version of
the song that was responsible for the
latter resurge of copy interest. Morris obtained the assignment of copyris obtained the assignment of copyC, Bennett in 1924.

Hollywood, Aug. 16.
Irving Berlin's next for 20th-Fox,
'Bowery Nightingale,' will be sans
any old songs. Berlin insisted on a
100% new and original score, as a
switch away from 'Alex.'

U.S. 'CAVALCADE' PIC FOR '39 FAIR

Work has started on 'Calvacade of America,' the \$1,200,000 feature production, which is the picture indus try's contribution to the New York World's Fair. Actually the feature film will cost less than \$200,000, it is estimated, but if made by one company and without the cooperation of all firms in the industry it could not be turned out for less than \$1,200,000, picture executives aver.

All major film companies are collaborating in the making of the production with the Hays office cooperating on script and many details. Any actual new filming will be done on the Coast. Much of it will consist of scenes from historical features turned out in the past, representing a procession of American history from the landing of the Pilgrims to

Jack Cunningham. Jesus Mac Pherson and he streem play. Both present day in the present da

Divorcement Legislation Grows **Apace: Local Interests Manifest** Little Sympathy to the Chains

Food Vs. Fame

American film executives, visiting Paris, have all been hit markedly by the attitude of Jean Gabin, ranking film star in France, who might be Hollywood timber. When approached he's always did terested

ested.
First, he points to sad fate of Simone Simon, Germaine Aussey and other Continental imports. But above all he points to his favorite restaurant, down in the Paris market district, and exclaims, 'And can they give me this kind of food in Americal'

FILMITES DENY COMMUNISTIC **TENDENCIES**

Hollywood, Aug. 16.

Charges that certain members of the film colony are aiding com-munism, levelled from Washington this week, has brought a denial from Motion Picture Artists Committee that raised coin for Spanish Loyalists Sunday night (14). They raised the money by staging 'Sticks and Stones' which took in \$2,000, in a house scaled at \$5, with an overflow crowd of 300. Money is to be used for purchase of hospital supplies.

chase of hospital, supplies. Show was a series of blackouts and sketches highly tinged with political significance and derogatory to dictators. Among those taking part were Milton Berle, Bert Lahr, Johnny Green, Gale Sondergaard, Jerry Colonna, Dixie Dunbar, Johnny Downs, John Garfield, Jack Smart and Ray Mayer.

TMAT ASKS SHEARER NOT TO CROSS PICKETS

Theatrical Managers, Agents and Treasurers' union which has been picketing the Astor, N. Y., because house is not staffed with union members, telegraphed Norma members, telegraphen Norma Shearer, asking her not to cross the picket line at the premiere of Marie Antoinette' last night (Tuesday). TMAT said she was the only film star in New York. Union rates Marie' as a roadshow but it will be generally released Aug. 26.

TMAT states it has the moral sup-port of the Screen Actors' Guild on the grounds that both bodies are American Federation of Labor affili-ates.

Hollywood, Aug. 16.
Metro has dropped plans to roadshow Marie Antoinctte and is sending it out at popular prices as an
carly release for the 1938-39 season.

Following the North Jakota constitution—aulty of the theatre divorcement law in that state, it is understood usimilar divorcement legislation is in the making in South Dakota, Minnesota, Ohio, Pen, sylvania and Massachusetts. Independent exhibitor organizations are back of them in all similar actions in other teel mulling similar actions in other teel mulling children and the state of the sta

these states and are reported multing similar actions in others.

The divorcement legislation is about 2 minus actions of the comment suit in which the breaking up of affiliated circuits is among up of the control of

Sim house-spection.—
There have been plenty-of-complaints from business men in these mailer cities and big towns over examiler cities and big towns over exampler cities and big towns over exampler cities and big towns over exampler cities and big towns over example cities of the complex of the cities of the complex of the cities of the

that these cinema spots don't start to do do count in unches and selling hot do control to the country of the c the picture business and when neces-sary to force them to let out con-

REP EARMARKS 750G FOR SAM HOUSTON EPIC

Hollywood, Aug. 10.

On the shelf for a year, Republic's
'Wagons Westward', based on the
life of Sam Houston, goos into production Oct. I with a \$750,000
budget, highest in the studio's history. Wagons will be followed by
two other high budgeters, 'I'wo
Dan't Tell's the Mast' and 'Doctors
Dan't Tell's the Mast' and 'Doctors

Years Before the Mast and Power Don't Tell." Republic's hillibilly musical, 'Down in Arkansaw,' went into production today (Tues.) with June Storey brirowed from 20th-Fox to share the romantic spot with Ralph Byrd. Pinky Tomlin and the Weaver Bros. and Elviry head the cast.

Summer-Darkened Houses Ready To Reopen This and Next Week; Not as Many Shuttered as Planned

Shaming Nature

Hollywood, Aug. 16.

Warners did a big makeup
job on the studio lake, touching
up its complexion with 1.500
pounds of blue vegetable 40e.
Water was too pale for TechHeart of the North.
Date palms down Indio way
just now are dateless but that
didn't affect Warners plans to
for They Made Me a Criminal.
Script embraces the season
the prop department had its
of the fruit were hauled to the
site to be wired to the stems.

For Extra 4 Days.

remaining four days or custom-week. Coupled with Letter of Introdu-tion (U), film-ether warbler and his band dragged wow \$34,500 into Fox last week and was slated to hold for second stanza with next pic. How-ever, prior to booking here, Martin had contracted three one-nighters.

with his band and couldn't wiggle

out of 'em.

After completing one-nighters
Sunday (14), Martin returned sans
band for remaining four days this
band for temaining four days this
band, was brought in to head Fox

band, was brought in to head Fox show currently and remains through

Agcy. Sues Cummings For \$19,603 on Walkont

Los Angeles, Aug. 16.

Mobbing Up on 'Gunga'

sector runs from the late nineties to

'KITCHEN' ROLLS AT WB

Hollywood Aug. 16.

Lew Seiler directs Warners 'Hell's Kitchen', slated to go before the cameras this week.

Cast is topped by Humphrey Bonart, Galc Page and the Dead End Fride.

NEXT FIVE PICTURES

But Minus His Orch

Tony Martin Back

After leading l

Numerous houses are preparing to reopen this week and next, swinging into motion for the 1938-39 sea son as the new product begins to become available. In other cases, theatres all over the country are relighting in order to pick up film that has piled up during the closing period.

that has piled up during his semi-period.
Not nearly as many houses as treatened decided to both the doors, including in the Greater New York including in the Greater New York scheduled. In union circles it is claimed the threat of a flock of closings was largely in the nature of a bluff, in hopes of forcing reduc-tions for boths and stagehands, where used, over the summer months.

where used, over the summer of the control of the c After leading house last week to best gross since last spring. Tony Martin returned solo to the Fox stage here yesterday (15) to fill out remaining four days of current

JANET GAYNOR'S OWN **UNIT WITH SELZNICK**

MUSIC HALL SETS ITS

Laurel Fails to Show, Unhitched From Payroll

Although a couple of pictures have had to be set back due to later completion than anticipated, the Music picture and the set of the pictures and has schoolings of five pictures in the (WE), current, the pictures, in the (WE), current, the pictures, in the (WE), current five pictures, in the (WE), current five pictures, in the pictures, in the (WE), current five pictures, in the pictures, in the (WE), current five pictures, in the pictures, in the (WE), current five pictures, in the pictures, in the pictures of the pictu Hollywood, Aug. 16.
Stan Laurel is off the Hal Roach
payroll, under suspension for asserted failure to show up during
pruparation for the next untitled
Laurel and Hardy comety. Roach
denled a rumor that he would replace Lourel with Harry Langdon in
the dirficulty is not straightened

out.

Meanwhile, two other problems
are worrying Roach. Death of John
Blystone necessitates changes in the
direction of 'Captain Midnight. work in 'Service De Luxe' at Universal, starting Aug. 13, may not be able to start in Roach's 'Topper Takes a Trip,' slated fo Sept. 1.

Pascal Back Home

Hollywood. Aug. 16.
Gabriel Pascal, indie British producet, airs cast Aug. 18 to board
the Rex for Venice to attend the
premiere of his picture "Pygmalion."
He's due back in September to
prepare The Devil's Distiple, another Shaw play, for early production start.

Studios After 'Pilot'

MODDING UP. On Gunga Mollywood, Aug. 18. Battle seene. In RKO's Gunga Din' next week will require 400 more extras at Lone. Pine, raising the total of cast and crew to more than 750. of cast more than 150. on the cast will be the cast will be the cast will be housed in also campa site was built to hous. 400. the cast will be housed in also campa site was private homes. Temperature in that except runs from the late intelles to Hollywood, Aug. 18.

Don Lee nctwork's 'Phantom Pilot' has Metro and Republic bidding against each other for picture rights to the air serial.

Lee châin sold 'Lone Ranger' to Republic.

Taurog Draws 'Oz'

Norman Taurog gets the directional job on Metro's Technicolored ("Wizard of Oz' to be produced by Mervyn LeRoy.
Director just finished Boys Town.' Krids.

PICTURES Bill Morris' Quickie

Hollywood, Aug. 16.

New York, accompanied by Jerome Wilkin, for 35 years, at torney for the Wilkin, for 35 years at torney for the After a week of confabbing with Abe Lastfogel and Johnny Hyde, Morris goes to Del Monte for a fortnight's wacation. Wilkin is seeing the Coast for the first time.

Sammy Weisbord, liaison for Abe Lastfogel in the William Morris agency east, readies to hop to the Hollywood office Oct. 1, where he will permanently headquarter.

Directors Cite 10 Studios For **NLRB Violations**

Hollywood, Aug. 16. Complaints studios have been issued by National studios have been issued by National Labor Relations Board for asserted violation of the Wagner Act in refusing to negotiate with Screen Directors Guild. Board set Aug. 22 for a hearing, at which time determination also will be made on demand from SDG for certification as bargainer for directors, assistant directors.

gainer for directors, assistant direc-tors and unit managers.
William Ringer has been asked to preside as trial examiner.
Screen Writers Guild is still debat-ing the proper approach to the pro-ducers in its capacity of official representative for collective bargain-ing of the writers employed in mo-tion before; studies. on picture studios. Notice of certification was received

Notice of certification was received last week by the three parties concerned—SWG, the 13 studios at which the writters, voiced, their preference for the Guild, and the office of the local National Labor Relations Board. Producers may either recognize SWG or file their exceptions with the hoard.

or may report the refuse to NLRB, which will investigate the facts. If the evidence warrants, the board will command the producers to negotiate with the Guild. In the event of further refusal, two courses

negotiate with the value...

never to directive refusal, two courses event of the refusal, two courses event of the refusal to the same the U. S. Circuit Court of Appeals, or-the producers may go to the same board to authorize any collective bargaining negotiations with SWG. Ro matter what the result may be, to carried to the U. S. Supreme Court for final adjudication. Executive board of Guild law week accepted the application for ness. Writer was one of the organizers of Screen Playwrights when the SAG split up into two factions in the same productive than the same productive that the sam

MOSTLY B'WAY PLAYERS IN ORLOB'S WPA FILM

Los Angeles, Aug. 16.
Walter Herburh agency is suing
colorit Cummings fc . \$19,603.33,
claiming the actor walked out on a
seven-year contract without cause.
or seven-year contract without cause.
earn \$187.00 claimed Cuminings will
paramount poet and asks 10% of his
plus \$663.31 claimed due since April
2, when he abrogated the agency
contract. Harold Orlob, who is independent producing 'One Third of a Naly producing 'One Third of a Na-tion,' the WPA play, for Para-mount release, will start actual shoot-

mount release, will start actual shocking at the Eastern Service studios, Astoria, early in September on return of Sylvia Sidney from Europe. She is due in Sept. 5.

Meantime, Ordon draft of Start S

Bartholomew's Point In \$39,600 Suit by Selznick

Hollywood, Aug. 18.
Superior Judge Robert Kenny has ruled that an agent is not a necessity in the life of a young netor, in eliminating Freddic Bartholomew as a party to the suit flow by the Myron Sciznick Agency. Reventery is lawing for \$39,000 in

U. S. Research for H'wood

Washington, Aug. 16.

Invaluable aid to the motion picture industry is being given by the Historic American Building Survey, the Department of the Interior

Invaluable aid to the motion picture industry is being given by the Historic American Building Survey, the Department of the Interior disclosed last week. Historical Particles and the Historical Particles Particles and Historical Particles and American Institute, where they serve without pay, except on speak and Historical Particles and American Institute, where they serve without pay, except on speak and Historical Particles and American Institute, where they serve without pay, except on speak and Historical Particles and American Institute, where they serve without pay, except on speak and Historical Particles and American Institute, where they serve without pay, except on speak and Historical Particles and American Institute, where they serve without pay, except on speak and the Historical Particles and American Institute, where they serve without pay, except on speak and the Historical Particles and American Institute, where they serve without pay, except on speak and the Historical Particles and American Institute, where they serve without pay, except on speak and the Historican Particles and American Institute, where they serve without pay, except on speak and the Historican Particles and American Institute and American Institute and American Institute and American Institute and American Institu

Film Studios and Unions Extend Their Labor Pact Until Next April

Eastman's \$3.05 Per Share Earnings For First 24 Weeks in '38

Although there was a big dip in per common share earnings in the first 24 weeks this year, Eastman Kodak still showed \$3.05 per common share in less than half a year. In the initial 24-week period last year. Eastman had \$5.01 a share.

year. Eastman had \$5.01 a share. June quarter for the company was especially disappointing, net profit dropping to \$374,635 or nearly half what it was in the second quarter of 1337. Company showed beet preft of \$7,051,673 for the first 24 weeks or more than \$4,000,000 less than the \$11,375,068 reported for the same period lagt year.

more tunn \$4,000,000 less than the same paried last year. Propertied for the same paried last year. Propertied last year year the same paried last year. Propertied to higher operating costs and additional taxes because net sales below comparable period a year and additional taxes because net sales below comparable period a year and the properties of the year ended last May are compared with previous fiscal year. Report issued last week of the properties of t

NEWSREELERS' NEW DEAL SET THIS WK.

Long delayed conferences on a new wage-hour contract for newsreel comeramen have been set to get un-der way this week, with Pat Casey, Charlie Downs and several reps both from Local 659 and newsreel com-from Local 659 and newsreel companies representing respective

mands.
Old contract was perfected shortly
after the NRA was declared niul and
word but the impetts of this industry
void but the impetts of this industry
void but the impetts of this industry
to the industry of the industry
pact. Matter of freelance cameramen, insurance for lenismen and better understanding on apprentice phototer understanding on apprentice phosideration in forthcoming parteys.

38's Great Train Robbery

Hollywood, Aug. 16.

Henry King. 20th-Fox director,
and his 'tesse times' trouge train
out Thurnday.

Latest additions to the cast supporting Tyrone Fower are Brian
Donlevy, Donald Meek, Jane DarLondon Charles Tannen and Emest
Whitman.

That Was Years Ago
Hollywood, Aug. 16.
Jackie Coogan is dickering for a
part in "Tom Sawyer, Detective;
rolling this week at Paramount.
Years ago he starred in "Tom Sawyer."

The same arrangement as called for under last year's contract between the studios and unions agreement, will be continued there under last year's contract between the studios and unions the second of the second o

No consideration was given to the inclusion of any other unions under the basic agreement, including the Laboratory Workers who want to

Laboratory Workels get in.
Last year the various unions obtained an increase and believed in some quarters that they were just as willing to stall this year's conferences with the producers in the thought that early spring and summer conditions may have meant a

RAFT SNUBS 'BLUES.' PAR STOPS PAYCHECK

Hollywood, Aug. 16.
For refusing to play the male lead
in 'St. Louis Blues' George Raft was
dropped from the Paramount payrell
by order of Adolph Zukor. Suspension is indefinite. Lloyd Nolan gets

Zukor declared the actor turned Divisor declared the actor hunde down the part after approving it at the same time suggesting that the studio lift his option, which is not due until Dec. 12. Raft said he had not been handed the script until a week ago and did not okay it. Picture was slated to start Aug. I but was held up by Down and the start and the script with Read due last Thursday (11) with Read Waith shooting around Miss Lashour.

'Man Mountain' Dean Will Forget About Ga. Politics

Forget About Ga. Politics

Noterons, Ga. Aug. 16.
Noterons, Ga. Aug. 16.
Noterons, Ga. Aug. 16.
In Proper and Aug. 16.
In Property of the Completing Value of the Completing V

MORE INDIE COMPLAINTS

HIGH RENTALS TO LOW GROSSES

K. C. Independent Itemizes Seven Major Ills in Distribs' Relations with the Small Theatre Owner

URGES CO-OP

By E. E. Webber, Jr.

By E. E. Webber, Jr.

Kansas City, Mo, Aug. 10.

Billor, Valuers'
The exhibitor in this city has not organized to such an extent than his been dear the control of the cont

the exhibitor.

I should like very much to meet with men who are experienced in production and distribution and work out some program that would beacht our situation.

E. E. Webber, Jr., Drusten, Independent Theatre Omers of K. C.

Webber's Address'

These few remarks I have to make are prompted by the pitiful state in which I find the show business toare prompted by the pittful state in which I find the show business to-day. I have heard complaints from the property of the p

We certainly can say our business. We certainly can say our business is afflicted with numerous diseases is afflicted with numerous diseases is strength; ill. We should be state for a 'Doctor in the house,' and the state of th

Rental
Let us examine as compaint of
toubilant film entitle. I believe
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as all a rental upon an expectancy
de Resonable profit from the sale
the picture alone. I do not beContinued on sale 83) (Continued on page 35)

Hollywood, Aug. 16.
The Mark Bros. had two outof-town callers on their RKO
set last Friday in Father Shea
and Johnny Dundee, latter the
former lightweight champ.
Chico invited the cleric to the
fights and dinner. Harpo chose
Dundee.

fights and dinner. Harpo chose Dundee.
Chico called home and learned they were having roast beef for dinner. When Harpo said they were having fish the brothers swapped guests for the

F. & M. REOPENS FOX. ST. LOUIS. WITH 'ALEX'

St. Louis, Aug. 16.

Harry C. Arthur, Jr., v.-p., and
general manager of Fanchon &
Marco's Interests here, will assume
personal supervision over P & M's
Armbasador, when the 5,000 seater
Fox, closed for the last 13 weeks,
reopens Friday (19) with 'Alexander's Ragtime Band.' Arthur
move in taking over personal supervision of the three houses is ocvision of the three houses is octime. The supervision of the supervision of the three houses is octime. The supervision of the supervision of the department of the Warner Bros. organization as a
district.-supervisor- of theatre
operations.

inter without processing the properties.

Clyde Brown, imager, of the Missouri, will move over to the Fox Missouri, will move over to the Fox Missouri, will move over to the Fox Missouri, will move over the Fox Missouri, with move of the Fox Missouri, which has been closed from the Fox, which has been closed central, 1800-seater, two blocks from the Fox, which has been closed centre for the Missouri of the Miss abandoned the idea when bids tor the contemplated improvements greatly exceeded the estimate. On-incident with the reopening of the incident with the reopening of the town de lower, begins its 4th an-inversary with a record of never having been closed a single day and always operating under the same house in this burg to have this dis-inction. It is estimated that ap-proximately 32,000,000 persons have particular this house since it opened, manager at Loew's for the past eight years.

RKO Shubert, towns only combo house for the past three years, re-opens Aug. 19, after a inter-west policy for the early part of the sea-son. Initial attraction will be 'Alex-ander's Ragtime Band' (20th), set for an inder run at 35-55 ceale.

NOT A. J. SMALL

Skeleton at First Thought to Be Missing Showman.

The discovery of a half-buried human skeleton near Whithy, Ont, aroused the rumor that the bones might be the remains of A. J. Small, canadian theart exicuti womer, who disappeared without transport of the skeleton were in perfect condition and the records show that Small had a number of gold fillings.

In the skeleton were in the skeleton were in perfect condition and the records show that Small had a number of gold fillings.

In the skeleton were in the skeleton which show that Small had a number of gold fillings.

In the skeleton was a skeleton with the skeleton which shows the skeleton with the skeleton was the skeleton with the skeleton with the skeleton which shows the skeleton with the skeleton was the skeleton with Ottawa, Aug. 16.

N. Y. THEATRE LABOR ACCORD LOOKS SET

An agreement between New York theatres, both chain and independent, to cover porters, cleaners, matrons, etc, is looked for with the Building Service Workers' Union following conferences held Monday afternoon (15) at which scales and conditions were set im.

conferences held Monday afternoon (15) at which scales and conditions.

The probable basis of settlement will call for a 48-hour week for all such workers in the theatres of Greater New York. Scale expected will be \$15.80 a week for the men, women or 30c an hour. In those theatres where porters, cleaners, matrons and the like are now receiving more than this scale, they are to get an increase of 50c a week.

The theatres are asking for a long-term contract, a point on which settlement may be somewhat delayed, though not anticipated that contract running seven or 10 years.

All Greater New York theatres and chains were represented at the Monday conference excepting the Music Hause of the Music Hall.

WEHRENBERG ON CONCILIATION

St. Louis, Aug. 14. Editor, VARIETY:

You no doubt know that I am heartily in accord with the Motion Picture Theatre Owners of America's 10-point program and have been advocating same with our good friend Ed Kuykendall for a number of

versa.

An exhibitor told me the other day that if he had John Smith's run he could make more money, although he was making money with the run that he now has, so, you see, every exhibitor wants first run in his territory of all the product, which is a physical impossibility.

Fred Weitrenberg,

President, M. P. T. O. of St. Louis, Eastern Missouri and Southern

Myers Interested

Myers Interested
Washington, D. C., Aug. 14.
Editor, Vasiery:
Thank you very much for inviting
me to contribute an analysis of exhibiting conditions, together with
suggestions for the betterment of the
motion picture industry in its public
and trade relations.

and trade relations.

After many yeas of after I have been discovered by the formal year of a fairs I naturally value of the fair I naturally value of the fair of

Association.

At the Pittsburgh convention the subject of intra-industry relations was committed to the bard of directors to be acted upon when and if proposals were received from the producer-distributors. The most that I can say, therefore, is that if the producer-distributor committee now working in New York evolves a plan and submits it to Allied, the board

Hollywood, Aug. 18.
Sons of Erin in the film
colony wired an invitation to
Douglas Corrigan to be guest
a swelcoming dinner at the
Greeting committee consists
of Edgar Kennedy, Walter C.
Kelly, Bing Crosby, James
Canney, Joseph I, Breen, Pat
Comm. Roy McCarey and
Gorge Murphy.

MARINES LEND **METRO THEIR GAY UNIES**

of directors will be summoned to consider it. So far my only information regard-ing the work of that committee has bcen derived from the trade papers.

Abram F. Myers.

Ia. and Neb.'s Attitude

Is. and Neb's Attitude

Eldors, Vasiery:

Because of the many abusive and
evil trade practices forced upon the
interest of the many abusive and
evil trade practices forced upon the
interest of the monitors of the monitors

By Lco F. Walcott, President.

R. X. WILLIAMS, JR VS. 5 NEWSREELS

This Mississippi Indie Speaks His Mind About Multiple News Covrage, Overbuy-ing, Unfair Opposition and All the Rest

BEEF ON SALESMEN.

Oxford, Miss., Aug. 12, Editor, VARIETY:

In regard to advantage of certain in regard to advantage and a loss to understand just "khat you have reference to. There are so many adjustments that could be made that they would cover quite a volume if they would cover quite a volume if a loss to understand just "khat you they would be cover quite a volume if I will endeavor to touch en a few things that are most cosmical to the operation of a theatre in a small town. There are produced for newswith the subject matter of all the news from these five companies identical, with the exception of the news from these five companies identical, with the exception of the tractemarks placed on the operation of the results of the companies identical, with the exception of the very companies. The companies identical, with the exception of the very companies. The companies of the News each would be made which would be available to all theatres. There is a continued effort of all companies to manufacture as many of their merit as to entertainment. The theatres are not operated for of their merit as to entertainment force people to come in to our theatres. The companies is the companies produce an unber of features and demand that they be played with an extended playing time with preferred playing time w

ary to leave some product out. In my opinion the producers should not permit their salesmen and managers to encourage and promote theatres in any town.

Over-Production

in any town.

There are being produced today more features than can possibly be used by the theatres. The producers manufacture these pictures that will operation of the advantage of the admission asked. The producers also bargain with the producers of foreign product and force are required to pay certain parties for the permission of operating their product in their country, it is not he place of the United States extended to the place of the United States extended playing time and id with the companies asking for and demanding extended playing time with preferred dates and additional percentage terms on all pist for an exhibitor to get by in a town Should there only be one theatre in a town and the exhibitor does not comply with these requests there manuscr to erepte opposition at once. (Continued on page 35)

(Continued on page 35)

'Alex' Sweeps L. A. for Sizzling 44G, Soloing in 2 Acers; 'Texans' \$14,000, 'Boy' Fair \$15,300, 'Chicks' \$12,700

In Port.; 'Roars' Big 7G

Vaude-'Army Girl' High 14G in K. C.;

Withers Nice 3G

Withers' new opus, 'Keep Smiling,' although only for a six-day run. House usually plays a follow-up

week on feature shown week previous at Tower.
Some outside competition from the Tom Mix circus in a two-day stand here over the weekend. Tent show, sponsored by Democratic club, got about 20,000 tetal attendance.

It's all'Alexander's Ragime Bard in this burg currently, and the 20thIn this burg currently, and the 20thYork success by piling up a record or a constant of the 20thYork success by piling up a record or a constant the 20thYork success by piling up a record from the 20thYork success by piling up a record from the 20thYork success by piling up a record from the 20thFirst week will wind up tonish the 20thFirst week will wind up tonish the 20thHeat was the 20th of 20th of 20thHeat was the 20thYork success 'Alex' Smackeroo \$11,000 In Port.; 'Roars' Big 7G
Portland, Ore. Aug. 16.
New pix getting big results are
Crowd Boars, and Parkers' BroadWard and the Hamilet-Bergere
Ward and the Hamilet-Bergere
Hard and Hamilet-Bergere
Hard and Hamilet-Bergere
Hard Hamilet-Bergere
Hard

getting that turnover that helps pur processes, it oday at the Pan-The Table Boy Steets Girl is supported by the Pan-day-dates, Hollywood and Down-town, Mother Carey's Chickens' is and Hillsteet. Hollywood and Down-town, Hong and Carey's Chickens' is and Hillsteet. Hollywood and Down-town was a support of the Pour Sar, and Hillsteet. Hollywood was a peckally 'Algiers' at the Four Sar, and Man Arabetter in the sixth week as a two-story. It is sixth week as a two-story. 1510,000 total. II the JAR got 5000 Copheum (Hamrick Evergeen) (2,000; 30-40)—Texans' (Par) and Crime Ring (RKO) (2d week). West \$2,500 Pirts week better than Paramount (Hamrick Evergeen) (3,000; 30-40)—Akrander (2001). Getting terrific \$11,000 and will hold. Last week, Gatsway (2011) and Last week, Gatsway (2011) and Revoll (India) (1,200 and 1,200 cm).

and State Altoinete si the Circuity of the Control of the Control

Chump: (WB), very satisfactory as allowed by the same service of t Kansas City. Aug. 18.

'Army Girl' plus vaude take the lead this week, mainly because of name attractions on the stage. In the other houses it's only mediocre bills, and biz is responding accordingly.

'Uptown has a first-run in Jane

11000 (2.872: 30-40-55) — Mother arey (RKO) and Sky Glant' (RKO) dual. Just mild interest so lill finish with \$8,200. Last week, out of the solution of the so

(RKO), \$8,800, just what was pre-deted. (Low-Po) (2414; 30-40-55-75)—Alexander (2011). Setting are all-time high under present policy, and without holiday biz, to territe \$4.000 and holids. Last view, Give a Million (2011) and 'Army Give a Million' (2011) and 'Army Clark (100) (2011) and 'Army With silm \$1,300. Same amount with silm \$1,300. Same amount way' (2011) and 'Chaser' (McG) on way' (2011) and 'Chaser' (McG) on way' (2011) and 'Chaser' (McG) on

First Runs on Broadway (Subject to Change)

Week of Aug. 18.
Astor — 'Maric Antoinette'
(MG) (18).
(Roviewed in Vastery, July 20).
Capitol — 'Rich Man, Pool
(Roviewed in current Vastery)
Criterion—'Army Girl' (Rep)

(2d wk.).

Globe—'Convicted' (Col) (20).

Music Hall—'Four Daughters'

Music Hall—Four Daughters'
(WB).
(Reviewed in current Vasuery)
Paramount — Sing, You Sinners' (Par) (17).
(Reviewed in Current Vasuery)
Biatte — Dark Sands' (Record) (16).
(Bivoil — Little Tough Guy'
(U) (17).

(U) (17).

Rexy — 'Alexander's Ragtime
Band' (3d wk).

Strand — 'Racket Busters'
(WB) (2d wk).

(WB) (2d wk).

Week of Aug. 25

Aster — 'Marie Antoinette'
(MG) (2d wk).
Capitol — 'Rich Man, Poor
Girl' (MG).

Capitol — 'Rich Man, Poor Girl' (MG), "Buildog Drum-Criterion." Buildog Drum-Criterion." Buildog Drum-Criterion." Buildog Drum-Criterion. Buildog Drum

(WB) (28).

Dimmed Rew (UA), \$14,000 topped higheredation and choice; approach of the control of

LEWIS' ORCH UPS 'CITY' TO BIG 13G IN DENVER

Denver, Aug. 18.

The from the City is being a few has big boost by the Ted Lewis orch hence leading from. Andy Blady the Broadway and staying second week at this spot, making it three weeks stogether downfown.

Aladim (Fox) (1,400; 25.40)—
Gateway (20th). N.s.c. 5,000. Last week. Miss Broadway (20th), after at 5,000. but when the control of the con

about 20,000 truit attenuance. Estimates for This Week Midland (Loew's) (3,573; 10-25-40) Tough Guy' (U) and 'Chaser' (M-G) doubled. Headed toward \$5,500, over average, but not in keeping with past 'ew weeks here. Last week, 'Crowd Roars' (M-G) and Det. Looks to Auto Tonic, but B. O.s.

Still Weak: 'Gateway' OK \$24,000

policy, and without moletary bit. Molecular process of the continues of bit continues to the continues to th

New Pix N.G., but Frisco H.O.s OK: 'Gateway' Fair 9G. Joe E. \$7.400

Seat' (M.G.), both after a week at the Orpheum. Big \$4.500, Will hold. Last week, are the Orpheum. Big \$4.500, Will hold. Last week at the Broadway, fair \$2,000 and the period of the property of the propert

and Seven Seas' (M-G), very nice at \$15,000 and \$(70 \cdot) (2.200; 2.540)—Tough Guy' (1) and 'Morgue' (1). Blasto, of the seven seed of t

Philadelphia, Aug. 16.
With smash biz by 'Alexander's Ragitime Band, 'Philly is in the throse of its biggest aggregate gross since of its biggest aggregate gross since the control of the property of the pro

Estimates for This Week
Boyd (WB) (2305; 35-37-66-73)—
Letter (U) (2d wk). Coasting midywith 3300 after clicking off nice
off steeper than usual.
Barle (WB) (27/58; 25-37-46-57-68)
Nelson orch and Harriet Hilliard on
stage. Showing a bit of profit but below usual Earle standard at 315.—
(Far) and Zasu Pitts and Louis
Frima orch oke 319,600; 37-68-73)—
Crowd Rears (MG) (2d wk). The coasting of the coasting of

that has been unable to hold the pace-rently.

The state of the pace of the p

Riskin Sits In

With Samuel Goldwyn away, Robert Riskins Holding the production reins on The badding the production roins on The badding proparations on three other pictures. The Last Frontier, "Wuthering Heights and The Daring Age."
For the time being, he is not doing any writing.

and Seven Sea. (M.G.) very new and not seven sea. (M.G.) very new and new seven sea. (M.G.) very new and new seven sea. (M.G.) very new seven se

Outdoor Competish No Crimp for Indpis. B. O.; 'Gateway'-Vaude 1026

Indianapolis, Aug. 16 Indianapolis, Aug. 16.
Despite extra hot weather and plenty of outdoor competition, including a weekend aviation circus, the downtown first-runs are maintaining the gains made during the past couple of weeks.
'Gateway' and Ted Fio-Rito's orch

'Gateway' and Ted Fio-Rito's oren at the vaudfilm Lyric doing sturdy business, while 'Crowd Roars' and 'Extortion' at Loew's are also setting

ousness, while 'Crowd Roam' side
a fast pace at the turnstiller. Letting
a fast pace at the turnstiller. Letting
the side of the turnstiller. Letting
a fast pace at the turnstiller. Letting
the side of the side of the side of the conpage of the side of the side of the content place of the side of the

'Alex' Wham \$55,000 in Chi. Holds: Texans' Rides to High \$13,000, Taylor Hefty 16G, 'Hardy' Still OK

sissisis new high mark for the suffour years in the house. Suffour years in the house was the suffour years in the house was the suffour years in the suffour years in the suffour years and years and years are suffour years and years are suffour years and years are years and years and years are years and years are years and years are years are years and years are years are years and years are years and years are years and years are years and years are years are years and years are years are years and years are years are years and y

esumates for This Week
selfe (B&K) (1,200; 35-55-65-75)
dy Hardy (M-G). In here folng strong two weeks at UA and,
ing for good \$5,000. Last week,
terhouse (WB), finished second
in loop to neat \$5,300.

In loop to neat \$5,300.
teage (B&K) (4,000; 35-55-75)—
ander (20th) and stage show.
ling gross up to mightly \$55,000.
ting em or a seven-shows-daily
ale. In for two weeks and may
hree. Last week, Ritz Bros. on
age and Gateway' (20th), senaf \$53,000.

nni \$53,300.
urrick (B&K) (900; 35-55-65-75)—
ket Busters' (WB) (2d wk),
ning in good \$4,500 currently foling excellent \$6,300 last week.

g excellent \$6,300 last week.
take (RKO) (2,500; 35-55-65-75)
tter (U) and vaude (2d wk).
ng through again to highly satisp \$16,000 currently, after doing
\$21,600 last week.

a \$5,500.

**Lake (Jones) (2,700; 25-35
- Delinquent Parents' (Judell)

sude Adults only, although this
ed as a family house. Doing
trade at around \$12,000. Last

'Blind Alibi' (RKO), meek

d Artists (B&K-UA) (1,700; 5-75)—'Crowd Roars' (M-G), Saturday (13) and getting \$16,000. Last week, 'Andy (M-G), got pleasing \$10,200 nd sersing.

'Hardy,' \$10,000, Very Big In Seattle; 'Gateway' N.s.g.

Seattle, Aug 16.

and Hardy is coming into his
in this burg. It's topping 'Crowd

a first week with 'Crowd'

a Blue Mouse for extended

the burge of Baby' finally out at

the state of Baby' f

sais pienty theatre opposition.

Mouse (Hamrick-Evergreen)
2-37-42) — Crowd Roars'
and My Bill' (FN) dual
from Fith Avenue and lookbig \$3,800 here. Last week,
600 Beware' (Par) and "Prison
(Par), dual, second week,
fair.

Key City Grosses

Estimated Total Gress
This Week.....\$1,373,340
(Based on 23 cities, 145 theatres, chiefly first runs, including N. Y.)
Total Gross Same Week

mount. Anticipated only \$2,100, poor, in six days. Last week, Miss Broad-way' (20th) and 'Sky Giant' (RKO), dual, eight days, \$2,900, fair.

podd, grugitues' (U), dual, \$4,100.
Faismar (Sterling) (1,359, 10-27-27) — Fenrod' (WB) and 'Chase' Outself' (RKO), dual, and vaude, Volume (1,250, 10-27), and vaude, volume (1,250, 10-27), and vaude, \$4,000, good.
Farameunt (Hamrick-Evergreen) (Duby, 32-37-28). Carey' Chickens' (CPar), dual, very poor \$3,100. Last (Wa), dual, good \$5,000 in eight (Ma), dual, good \$5,000 in eight (Ma).
Rossevel (Sterling) (800; 21-32)—Robin Hood (FN), Expect \$2,800, cood. Last week, 'Coconut Grove' cood.

'Alex,' \$20,000, And Heat Hitting **New Pitt Highs**

would be big money for the 4,000 seat Stanley or Lowe's big Fenn.
Everything else in town flat on its for a dismal session. Combo Stanley was hard hit by the last-mine tillness of Jan Sayit! band to the seat of Jan Sayit! band the se

Estimates for This Week Estimates for This Week
Alvia (Harris) (1,800; 25-35-50)—
Alexander' (20th). Substantial campaign bringing maximum results in spite of heat. Heading for at least \$20,000. a new record for house, Last week, 'Tough Guy' (U), \$7,000, fair.

H.O.s, High Temp. Nick Mont'l; Temple Fair 5G

Montreal, Aug. 16.

Four holdovers, leaving only two first-run houses with new bills, is about the low ebb of the summer locally. Palace and Capitol will-cop all the cream, which at best won't be so good.

Heat still hitting biz.

be so good.

Heat still hitting biz.

**Estimates for This Week

**Estimate

'Alex,' \$32,000, Taylor, \$39,500. **Big Hub Clicks**

'Alex' Socko \$75.000 2d Week, Other B'way Grosses Good; 'Sailor'-Webb Orch. Nifty \$40,000, '4's a Crowd' 75G

Broadway Grosses

Estimated Total Gress
This Week \$277,500
(Based on 11 theatres) Total Gross Same Week

Last Year \$321,300 (Based on 14 theatres)

**Alexander's Ragtime Band, in its second week at the Roxy and continuing at a small peak, lart different second week at the Roxy and continuing at a small peak, lart different success are meeting the competition surprisingly well, other factors also continuing at a small peak, lart different success are meeting the competition surprisingly well, other factors also continuing and state of the second week and the second wee

Boston, Aug.

Alexander's Ragtime Band' is tooting the his too time this week, and a same of the edge of Taschet Buster's can be obtained to the his same of the edge of Taschet Buster's can be obtained to the his same of the edge of Taschet Buster's can be obtained to the his same of the edge of Taschet Buster's can be obtained to the his same of the edge of Taschet Buster's can be obtained to the his same of the edge of Taschet Buster's can be obtained to the his same of the edge of the of the edge

\$5,000 with 'Modern Times,' Chapli reissue, a little better than of late. Lost night Times Metro reopened Lost night Times Metro reopened to with 'Marie Antoinette.' 82 to with 'Marie Antoinette.' 82 Estimates for This Week Aslor (1,012; 55-51,0-51,05-52,20)— Marie Antoinette (McO.) Marie Antoinette (McO.) show engagement. House dark sines spring.

show engagement. House dark since prints. (4,500 - 25,875-85-81,25) Crowd Roads (M-C.) 22d-final week). Went to close to \$30,000 hast week (141) and on holdower will be should \$13,000, considerable of a dron, run. "Rich Man. Poor Cliff (M-C) opens tomorrow (Thurs.). Criterion (1,862; 28-40-85-M-run giff (Hep). No better than \$5,500, Gr (Boloo' (Par), short of \$4,000, poor.

SOCK \$9,500 IN PROV.

Providence, Aug. 16.
Smash reception for The Crowd
Roars at Low's merited holisore
for second week. Majestic is heading
for second week. Majestic is heading
for the control of the control of the control
for form Joew's and Majestic Aug.
6.

ness from Joews and Sulgestic Aug.

Estimates for This Week
State (Loew) (3.9m) 25-25-6-1
Crowd Rouse? (M.C) and Turk the
Stone (Rep.) (21 words, Aron 1
Stone
Stone
Stone (Rep.) (21 words, Aron 1
Stone
Stone
Stone (Rep.) (22 words, Aron 1
Stone
Stone
Stone (Rep.) (23 words, Aron 1
Stone

Cleve. Factories Reopen, B.O.s Perk; 'Alex' Great 14G, 'Tough Guy' Fair 9½G

Cleveland, Aug. 16.

After: a month of blues, during the properties of the grosses were 28's below the grosses wer

three years... is a long time-

- -a long time to be in jail, for instance
- —a long time to sustain the highest quality of performance in any line of endeavor

SPYROS SKOURAS.

- in renewing for three years subscriptions to Variety for all theatres operated by National Theatres Amusement Co., Inc., of which he is president,
- acknowledges the constructive job in better showmanship which Variety is doing,
- guarantees to his company's managers a dependable source of information from all fields of show business,
- quickens the channel of producer-distributor advertising to the men who exhibit films,
- ,—fortifies the organization with ammunition to combat competition.

three years... is a long time-

-to renew subscriptions for any publication

there must be good reasons

- -and there are:
- —because Variety does the best job year in, year out, in the trade paper field
- because a showman, without Variety, is a showman without knowledge of his business.

Inside Stuff—Pictures

Employes in the rear of the Paramount building, N. Y., can always tell when the Paramount theatre has a hit picture or stageshow without watching the crowds out front or even inquiring about the figures. They just took out the windows and keep their eyes on the roots of the 44th Street

Non Bayes theates.

The sim that a heavy draw there's no sign of life on the roots of the 44th Street.

If the sim inn't a heavy draw there's no sign of life on the roots of the sim that the sim that

Framing Bearon, director of the Association of School Film Libraries, eigentation which will handle all types of visual education films for motion and for the industry, is sending out letters to 460 schools, colleges and educational systems seeking their membership in the organization, since virtually all of the 460 to whom the notes will be addressed previously had expressed interest and sympathy with a film library setup, no difficulty is expected in getting most of them as members.

School Film Libraries, linc, which now has officer in from the General Education Board, a Rocketcher foundation, and the cooperation of these interested in films for the classroom.

Pitton in Pittaburgh recently announced it would close for a few weeks and house could accumulate a little product, but dropped plan when 20th? where Goodby's developed into a ho. and John Goring, manager, was did by Universal he could have 'Letter of Introduction' Aug. 13. That was te time be had intended to darken. However, as last minute. U refused to deliver the flicker on that date because the Pittaburgh exchange didn't had been supported that the Automate of the Committee of doors war. As result, I show somit get it until 27th. House englanding open now anyway, filing in with couple of twin bills.

Treasumes (upon 100 ways), mind.

The demission price rise is in the offing this fall although exhibitors generally look for considerable upping in box office returns along with gent arrival in business nationally. Some see traces of this uptrend in attendance already, and with the first product on the 1983-99 schedule expect business to show a more marked pickup over the next 45 days.

While there might be a natural tendency to boost admish scales in some localities, under such conditions, even year believe it wise in view of scale sperience last fall. There was no admittance tilt in the fall months of 187, before the business repression had a chance to really set in the

Members of the N. Y. daily press, syndicates and press associations will be taken to Blowing Rock, N. C., this weekend as guests of Paramount, for sovel premiers of the company's Spawn of the North, on Aug. 20, Paramount, to the pressure of the company's Spawn of the North, on Aug. 20, Paramount, to the pressure of the Spawn of

The first street set over these by one of the smaller companies was all signs greated in the NX. World-Telegram. Saturday (18) on 'Army Gld.' current at the Criterion, NY. Republic, producer of the picture, entirely paid for it. Same ad was not spotted anywhere else. Hegbert Tites, president of Repub, is a close personal friend of M. H. Aylesworth, publisher of the W-T.

Balaban & Katz worried about the Ritz Bros. \$15,000 stage booking before the opening. But when the three zanies opened big, B&K lost no time salving the trade and daily press accordingly. For the first time, amountments went out under Lou Lipstone's name. Booking head wired the press that house was forced into 42 shows on the week to outstanding

Nelson Eddy had an 80-piece Marine band as accompaniment when he sain 'On Parade' during the filming of a recording room sequence for Metwa's 'Sweetensts'. Instead of merely going through the motions of recording the song, the actor actually made the record. It will be used at ballyboo for the picture.

is Hollywood names are scarce at Bing Crosby's Del Mar track, al ugh the pari-mutuel handle is about 50% ahead of last year.'s Stars ducers and directors who swarmed there hast season are giving it the nat treatment. Track-officials figure the studio folks are still suffer-from their financial stockocks at Inglewood.

Anna May Wong was an audience of one at an operation in a Holly-wood heopital. Patient, under ether, did not know he was putting on an act for a film player. Paramount took stills of the operation, to be used as a plug for 'King of Chinatown,' in which Miss Wong plays the role of a Chinese woman surgeon.

William C. de Mille Productions, Inc., inactive for several years, has alled notice of dissolution at the Los Angeles county clerk's office and went out of existence. Firm was incorporated in 1923 with de Mille holding practically all the shares.

Alexander Korda's 'Drums' (UA) which previewed to an invitation sudience at the Hollywood, N. Y., Monday (15), was reviewed, from London, in Vasiery in the April 20 issue under its original British title, 'The Drum.'

Taking a hunch from Aimee Semple McPherson, Paramount's p.a.'s are readying a campaign of pulpit exploitation for 'Men With Wings.'. That was the title of a sermon at Angelus Temple, with the pulpit adorned with milating arrivance.

'Alexander's Ragtime Band' (20th) should gross \$2,500,000 domestic and another \$1,500,000 abroad, according to conservative home-office estimates. 'In Old Chicago' looks like \$2,250,000 domestic gross for that 20th-Fox film,

B. B. Nicks Lincoln; Roars' Healthy \$3,600

incoln. Aug. 16. Grosses here are sjotty right now, only thing helping is the fact some good bo, pictures are playing, the state some good bo, pictures are playing, the state league ball club is in the state league ball club is in the state of a brilliant winning strak; the state of the more with a nip and tuck race, and it seem with a nip and tuck race, and its came with a nip and tuck the state of the money spenders are putting some dough away with the state fair apidly approaching.

Robert Fug Taylor is heading for

obert 'Pug' Taylor is heading for d \$3,500 at the Stuart, but outside that b.o.s are quite blah. Most

managers now are sitting back and waiting for state fair trade and university, openinger. This West Liberty (Cooper) (1,200; 10-15). Western Trail (Chee) and South Sou

PICTURE GROSSES Guilding the Mob

Hollywood, Aug. 16
Possibility of too many spectators caused Sanued Goldwyn
to abandon the idea of iliming scenes for The Lady and the
Cowboy' at the Gilmore Stadium rodeo. Screen Actors
Guild demanded that he hire an
extra for every customer shown

extra for every customer shown in the background.

Producer is multing an offer from the Lewistown Roundup in adaho, beyond the 300-mile limit from Hollywood and out of the zone requiring extras.

LETTER' WHAM \$10,000 IN L'VILLE

It's Letter of Introduction at the Raido, Letter of Introduction at the Raido, Letter of Introduction at the Raido, Interest and the only other naw pic to really woo places. Rest moderate. Description, Rest moderate, will etch fair to middling resulting, Andy Rardy at the Brown fourth downlown week. Ulunsual also for Loew's State to retain a pic also for Loew's State to retain a pic Roars' wound up a noisy seven days could be compared to the resulting the seven days of the resulting the

house, at the Mary Anderson, sided by word-of-mouth, is getting nice returns Estimates for This Week Care Pourth Ave.)

Brown Loow's - Fourth Ave. State of the Control o

Mpls. Has Smash Pics, Light Biz; 'Hardy' OK 9G, 'Letter' Fair \$5,000

Krupa-'Company' 11G; 'Roars' OK \$9,500

Minncapolis, Aug. 16.
After brief fillip, provided by Rudy
Vallee, who shot the Orphcum gross
up to nearly \$20,000 for his five-day

Roars' OK \$9,500

Baltimore, Aug. 16.

Business holding fafrish pace here, with prosess a bit under take of receive weeks, but higher than usual summettime severage. Letter of Introduction' entering second week at Statis Songle (Tues,) is maintained to the control of the con

Lybown (Par) (1,200; 25-35)—
Tropic Holiday (Par) split with White Banners' (WB), first nabe showings. Good \$3,000 in sight, Last Vosette (2014): \$2,000, in: With Vosette (2014): \$2,000, in: When Vo

Parade Hip Hips Cincy: 'Hardy' Smash \$17,500

The state of the s

Film Industry Tieing In All Loose **Ends in 'Best Entertainment' Drive: Exhibs Losing Their Skepticism**

Approximately 160 circuit chiefs them that everybody would share of both affiliated and independent from the certain benefits. Exceptionis in Greater New York huddle ing for a few unimportant blowoffs colock to outline cooperative effort manded and received by the Paraon the Motion Pictures' Createst would create the part to be played by substitution of the part to be played by the part to be

sequent-run houses in insuring maximum community action. Session will be in an air-cooled room at the formum community action. Session will be in an air-cooled room at the formum community of the formum control of the fo

Albany, N. Y., Aug. 14.
Motion Picturer Greatest Year,
Inc., has been chartered by the Secretary of State at Albany to conduct a general adverting business. Directors are: Robert S. Benjamin, 307
East 44th street; Sörnop Freicherg, 225 West 76th street; Soymour M. Peyser, 2260 Davidson avenue, New York, and Phillips & Wizer, 1501
Broadway, fling altorneys.

mediant advertising business. Directors are: Robert S. Benjamin, 307
East 4th street; Sidney Freidberg, 250
Freyer, 2326 Davidson avenue, 150
East 4th street; Sidney Freidberg, 250
East 4th street; Sidney East 250
East 4th street; Sidney Freidberg, 250

them that everybody would share from the eventain banetis. Excepting for a few unimportant blowoffs concerning unfair protection demanded and received by the Paramount circuit and doubts, expressed the independents, everything was harmonious, and the meeting went off as peacefully as a Quaker prayer of Createst surprise was occasioned by Bennie Berger, one of the territory's leading independent circuit operators. Before the meeting, in a declared he wouldn't attend the New York preliminary conference to which he had been invited over the control of the co

Philly's Schism

Philadelphia, Aug. 16.

MOMAND'S SUIT

\$6,500,000 Action Comes to Trial

Oklahoma City, Aug. 16. Oklahoma City, Aug. 16.

A. B. Momand's 8,630,0000 antitrust suit is scheduled for hearing
in Federal district, court here starting the 19th of this month. Momand
suit charges practically all the
companies named in the U. S. suit
and also, includes the independent,
Griffith chain of Oklahoma, Texas
and New Mexico.

and New Mexico.

Interest in the Momand suit on film row has heightened since filing of the Government suit in New York, with general feeling that Uncle Sam's suit ups Momand's chances of getting at least a continuance of action.

unuance of action.

Momand charges the production-distribution-exhibitor tieup forced his chain of 30 houses to the rocks by monopolizing product.

Pathe's 4 Sets of Shorts

Fatnes 4 Sets of Sanors
Four series of shorts being
turned out by Pathe newsreel staff,
and commercial department in New
York for RKO's product lineup in
1938-39. Previously only the Pathe
Parade was handled.

Four shorts starring Shella Bar-rett have been started for one se-ries, while initial work on shorts in the Sportoscope series also has been begun. Newsreel staff also handle Parade series.

Harry Bodkin, of United Artists. An narry Bodkin, or thitted Artists. An exhib committee to drum up interest among operators who have been frigid to the idea was also named. It pledged 10c. a seat to the campaign includes Luke Gring, Bill Rovner, and Leo Posel.

Exhibs who attended the meeting represented about 50 houses. All lickst. Many other exhibs who have since learned they must pledge 10s a seat, too, to age the contest book-doing so. Most of them feel that since WB and the leading findles are in the contest, their houses will be a disadvantage if they are not. They look on the contest like any other cash giverney.

Prize Contest Details

Prize Contest Details
Details and rules or 'Movie Quiz'
contest, which is to be a part of Motion Pictures' Greatest Year campaign, were announced Monday (15)
by the contest committee headed by
Charles McCarthy and Bob Gillham.
All essentials are outlined in a 32page illustrated booklet supplied to
exhibitors at cost.

Theatres Inspired the Drive

Motion Pictures Are Your Best Entertainment' drive was inspired, by the exhibitor side of the trade, something which few in the business realize. The accessity for a nation-wide campaign to bolister may be a support of the state of the sta

Fanfare Previews Mean Little: Philly Exhibs Find Out a Better Way to Dig Exploitation Angles'

Warner Bros. brought in all, its district managers Monday (15) for screening of new '36-39 product, prints of which have arrived in the east, plus a luncheon at headquar-ters.

east, plus a luncheon at headquar-ter.

The company showed the men
Four Daughters, Valley of the
Good of the Moon.

Good of the Company

The Compan

Okay Ohio Tax

Columbus, Aug. 9.
Ohio House of Representatives has approved the tax extender bill, anticipated to produce \$7,200,000 in poor relief from excise taxes.
This includes the 3% admissions tax, which was extended through 1941.

Spartanburg, S. C., Aug. 16. State tex on theatre tickets netted \$156,310 during past fiscal year, end-ing June 30. Has been bitterly fought for several years.

Crime Takes a Holiday

Crime Takes a Holiday
Hollywood, Aug. 16.
Martin Mooney is scripting a series
of Nick Carter yarns for Surety Productions, slated to hit the cameras at
Graid National about Series
Craid National about Series
Surety obtained rights to the old
detective tales through a tieup withStreet & Smith, publishers.

Screen Test Previews,
New Outfit, Warned
By Metro and Par

Screen Test Preview, recently started company which would assist in getting screen tests before which seem warned by both Metro and Paramount not to link their company which would assist in getting screen tests before which the seem warned by both Metro and Paramount not to link their company which would assist in getting screen tests before which the seem warned by both Metro and Paramount not to link their company which would not be made. State of the seem warned by both Metro and Paramount not to link their company to the seem warned by both Metro and Paramount not to link their company to the seem warned by both Metro and Paramount not to link their company to the seem warned by both Metro and Paramount not to link their company to the seem warned by both Metro and Paramount not to link their company to the seem warned by both Metro and Paramount not to link their company to the seem warned by both Metro and Paramount not to link their company to the seem warned by both Metro and Paramount not to link their company to the seem warned by both Metro and Paramount not to link their company to the seem warned to be seen the seem warned to the seem warned to be seen to be made. Storen Test Previews, seconding to story told other industry officials, would only pick out a septem warned to be made. Storen Test Previews, seconding to story told other industry officials, would only pick out to seem to be made. Storen Test Previews, seconding to story told other industry officials, would only pick out to seem to be made. Storen Test Previews, seconding to story told other industry officials, would only pick out a septem to seem to seem to be seen to seem to see the seem to be seen to see the see

RKO DUMPS LINCOLN, **CLEVE: EASES OTHER 3**

Cleveland, Aug. 16.
Chain of RKO's houses is being cut down to three theatres with the dumping of the Lincoln, nabe second-

runner, on expiration of its lease.
Lincoln with 950 seats is passing Sept. 1 to Paul Gusanovic, who has signed 10-year lease. Latter also owns four other nabes but no downtown outlet since closing of his

Cameo.
Sales leave RKO with the de-luxer Palace, the Allen, which is used for moveovers and Class Bk, and the suburban Keith's 105th for second runs. Nevertheless, it each circuit's problem of product distri-bution which was tough at inter-bution which was tough at the when Palace couldn't get enough good A product for itself.

Guild Dickering With Par on Wage-Hr. Pact

Discussions still are on between the Newspaper Guild and Parimerchant of the Company of the Co

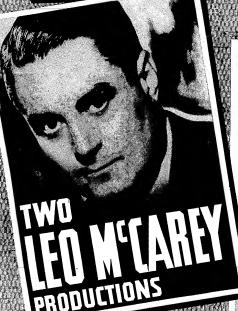
SHOW NEWS FROM RKO RADIO

With the Astaire-Rogers-Berlin "Carefree" set for release on Labor Day . . . with "Gunga Dim" and "Room Service", two of the biggest shows to be released by any company this Fall, in the cutting room . . . with other important shows shooting and being moved into production as this announcement goes to press, RKO-RADIO Lays Its Show News on the Line.

We have more box-office stars and more fine properties than ever before. Impressive as our program looks today, it will be augmented by box-office names and properties, and strengthened month by month, as alert showmanship in our studio, with Pandro S. Berman in charge of production, seizes every show opportunity.

54 FEATURES FOR 1938-39





IRENE DUNNE CHARLES BOYER "LOVE MATCH"



ASTAIRE ROGERS

WILL MAKE ANOTHER GREAT SHOW FOR YOU!

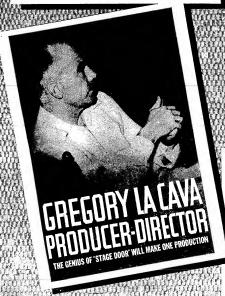




COLBERT



"MEMORY OF LOVE"

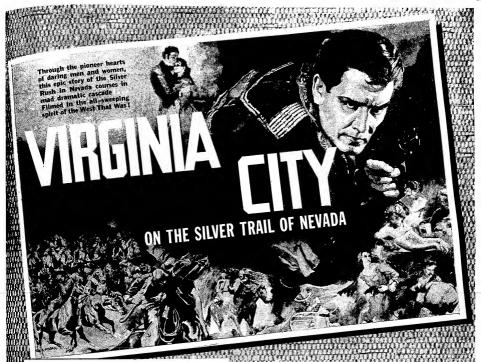






SIGNED AS PRODUCER-DIRECTOR . . . CURRENTLY DIRECTING "GUNGA DIN"



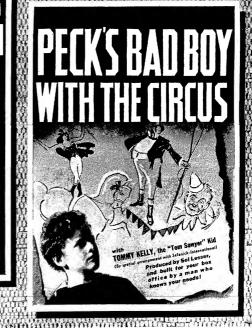


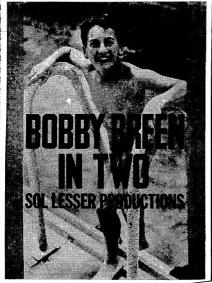


7-YEAR-OLD SENSATION OF N.Y. THEA TREE SEASON WILL APPEAR IN PICTURE WITH

BOB BURNS







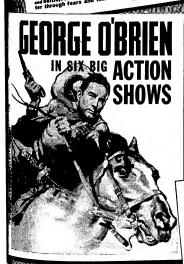


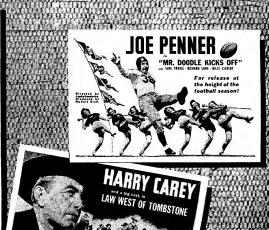














SHOWMANSHIP FEATURES THE INSIDE ROOM"

"WHAT'S YOUR NUMBER?"

"WASHINGTON AGENT" A MAN TO REMEMBER"

"THE MIRACLE RACKET"

"WILDCAT BUS"

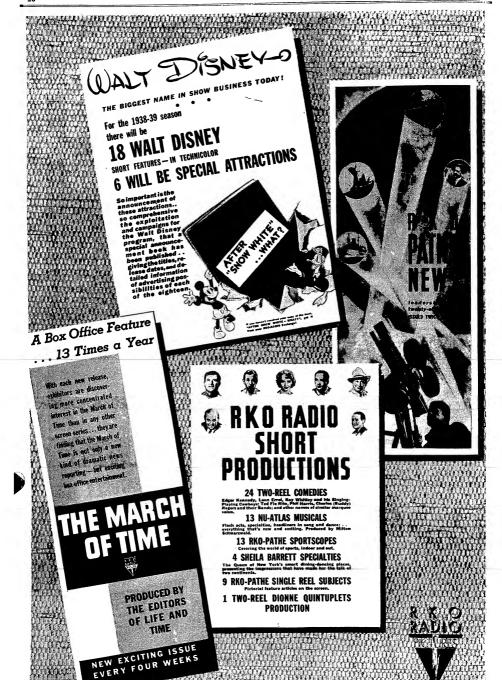
"FIVE CAME BACK" "AIR PIRATE"

"BEAUTY FOR THE ASKING"

An inside Hollywood story with a laugh and murder angle that make it totally different. with FRANK ALBERTSON..ELEANOR

LYNN .. Allan Lane, Bradley Page, Adrienne Ames, Jonathan Hale, Russell Hicks, Paul Guilfoyle . Directed by Les Goodwins. Produced by Lou Lusty. . . Screen play by Balton Trumbo.

SEPTEMBER RELEASE!



[Note: This announcement subject to changes and additions



FOUR'S A CROWD

Warner Brus production and relevan-relevant production and relevant for the production of the production of the results Russell, Stafet Knowles, Directed by Michael Cutting, Adapted by Goary Rob-Sullivan; causerus, Ernic Hailer, At Rivall Stallivan; causerus, Ernic Hailer, At Rivall Stallivan; causerus, Ernic Hailer, At Rivall Stallivan; causerus, Ernic Hailer, At Rival Cutting Company, Company, Company, Company, Company, Production of the Company, Company

'Four's a Crowd' secks up as a substantially diverting disciple of the rent school of goofy screenplay, addition to a final reel that's a sistent roar, the opus contains

current school of gooty screenpay, in addition to a final reed that's a consistent roar, the opus containing the constant of the constant roar, the opus containing the constant roar and the box office. This trio consists of Errol Fiyntic Household of the constant road of the consta

mastifs that make bough going for unwanted visitions. While the film has its ard humor unwanted visition of the state of a chunk of butter on the tracks. Other laugh casedes derive the state of a chunk of butter on the tracks. Other laugh casedes derive rout proposed to the state of a chunk of butter on the tracks. Other laugh casedes derive rout proposed to the state of the stat

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Complications develop from Flynni's worth flath.
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Complications

| 20th Century-Fox release of John Stone |
|--|
| production. Stars Jane Withers: feetures |
| Gloria Stuert, Henry Wilcoson, Helen |
| Wertley, Jol Prouty, Douglas Fowley on- |
| Robert Allen, Directed by Herbert I. |
| Leeds, Screennlay, Frances Hyland and |
| Albert Rev. from priginal by Frank Fen- |
| ton and Lynn Root; camera, Edward |
| Cronjager; editor, Harry Reynolds. At |
| Globe, N. Y., dual, Aug. 0-13, '38, Run- |
| |
| Jane RandJane Withers |
| Carol WaltersGlorin Stuart |
| Jonathan Rand |
| JOHNSON THEORY WILCOXON |
| Mrs. Willoaghby Helen Westley |
| Jerome LawsonJed Prouty |
| Cedric HuntDouglas Fowley |
| Stanley Harner |
| J. Howard Travers Pedro de Cordoba |
| Mrs. Bowman |
| Bettina Howman Paula Rao Wright |
| Three Nelsons |
| Vlolet Etta McDaniel |
| Brulus Carmencita Johnson |
| Frogy Mary McCarthy |

than usually tossed to young Miles. Withers, pite throughout the control of the c

SING YOU SINNERS

(WITH SONGS)

A new and interesting Bing Crosby emerges in 'Sing You Sinners,' a likable ne'er-do-well who believes

denned part by endowing a few greations counsel uses his tempotary control uses his tempotary control

Miniature Reviews

Four's a Crowd' (WB). Goofy click comedy that moves along to a whirlwind laugh finish. 'Keep Smiling' (20th). One of ane Withers' best efforts to

'Sing You Sinners' (Par), Hit picture which brings out a new and refreshing Bing Crosby, Good songs.

Four Daughters' (WB). Homey little heart-throbber should clean up; falr marques strength.

strength.

'Valley of the Glants' (WB).

Virile story of the redwood forests, handsomely photographed in Technicolor. First run calibre.

'Rich Man, Poor Girl' (M-G). Domestic comedy-drama looks fair box office despite limited marquee names.

"The Show Goes On' (G-B).
Trapeze artists out on a limb.
Stars Leslie Banks, Anna
Neagle, Tullio Carminatl.

Garden of the Moon' (WB).
Okay filmusical featuring Pat
O'Brien, John Payne, Margaret
Lindsay and Jimmy Fidler.

Racket Busters (WB). Fa-miliar-looking gangster stuff, with new dressing in the way of a Thomas E. Dewey flavor. Pride of the West (Par). One of the best Hopalong Cassidy

Crosby buys a swap stop and later trades that in for a horse. Swings the family to Los Anglels, where the three boys are forced to reunite as a trio and go to work at a small night to an experience of the swap of the swap

nowever, the mother, fearing, the reduced the not continue singling for the fade.

Being less the continue singling for the fade of the fa

way's Group Theatre, the actor turns to the must more forceful personality on the screen than he was on the stage. He retains all his acting ability and in addition seems to have acquired a vital quality in the plant of the screen to the stage. The screen than the was the screen to the screen to

sonainty on the screen than he was sonainty on the screen than he was ing ability and in addition seems to have acquired a vital quality via the cangracture in the manner of Little Women' and 'Pride and Prejudies,' the state deals with the heart-throbs the state of the state of

Valley of the Giants (COLOR) Warners release of Lou Edelman

| lon. Fentures Wayne Morrie, Claire |
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| rever, Frank McHugh, Alan Hale, Donald |
| rever, Frank McHugh, Alan Hale, Donald |
| risp. Charles Blckford, Jack LaRue and |
| ohn Litel. Directed by William Keighley. |
| creenplay by Seton I. Miller and Michael |
| easier: from story by Peter R. Kyne: |
| |
| lon Room, N. Y., Aug. 15, '38. Running |
| |
| Bill Cardigan |
| ee Roberts |
| Fingers' McCurthy Frank McHugh |
| Ox' Smith |
| andy Stone |
| loward Fallon Charles Bickford |
| TOWNED PRINCE Charles Dicktore |
| d MorrellJack LaRue |
| lendrickeJohn Lite |
| reelDick Purcell |
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RICH MAN, FUOK LIRL

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out-line. Fatheres Robert Young, Lew
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Herny Thayer.

Held Roberts and Held Long
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Held Roberts and Held Long
Rober Pa Ma Tom Grogun Selma Mrs. Gussler...

'Rich Man, Poor Girl,' whether particularly intended or not, is an-other in that group of homey comedy-dramas that Metro has been coming up with of late. It is a trifle lightweight in marques strength, but should build through word-of-mouth.

coming up with others. It is a tring and the common to the control of the common to th

and Don Lastic room was support.
Reinhold Schunzel has directed with pace and originally. Seldom overlooks a bet to stress either a Chodorov has given the film tastfull and worthwhile production. Ray June's photography is up to the high technical standard of the picture.

Garden of the Moon (WITH SONGS)

GREEN OF STATES AND A STATES AN

purion McGillicuddy... Edward McWard in Image Paid: The Image

RACKET BUSTERS

Warner Bros. release of Cosmopolitan reduction. Features Rumphrey Bogart. Blas Jankins, Fenny Singleton. Directed y Lloyd Bacon. Story and adaptation, blower Roasen and Leonardo Bercovici. Medical Research of the Cosmopolitan Standa, Names Aug. 10, 8, Running rine, 65 min. Research Luc. 10, 8, Running rine, 65 min.

| Denny Jordan Humphrey Hogari |
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| Allison Waiter Abol |
| Common Abol |
| Governor |
| GledysPenny Singleton |
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| |
| Charile Smith Illott Sullivan |
| Mrs. Smith |
| Les ContonFay Helm |
| JoeJoe Downing |
| Gue Norman Willie |
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Racket Busters' is just another project picture, fund of amiliar paneter picture, fund of familiar paneter picture, fund of a submitted paneter picture picture, fund of a submitted paneter picture pict

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PRIDE OF THE WEST

Paramouri-release of Harry Sherman, pro-quetion. Features William Boyd. Gearge Hayes. Russell Hayden. Charlotts. Fled. Directed by Lesley Selander. Sereenjay by ordinal in Hogolong Castidy sortig; natura. Russell Harland. At Strand, Rklyn, dual; Aug. II. 38. Junning tithe, 55 mins. Hopalone Cassidy. William Boyd Win, y Hulliday. George Hayes

| ueky Jenkins Russell Hnyden fary Charlotta Field |
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| iary Charlotte Field |
| heriff Earl Hodgins |
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| And the second s |

Billy King, moppet, also deliver cappublicates. Field, only principal
femme, is a looker and at the same
time capable Looks like Par had
snagged a real possibility here. Earl
Hodgins, as the sheriff, and Kennetli
slick official and leader of robber
gang, respectively.
Photography is outstanding, and
dialog is crisp and natural. Weer.

OUEER CARGO

(BRITISH MADE)
London, Aug. 6.
Associated British Picture Production and release. Stars John Lodgo; features Judy (Relly. Directed by Harold Schuster, Particular Start Start

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| Cantain II: | arley | Jol | in Lodge |
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| Lleut Sto | eken | Geoffre | y Toone |
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| Dun | | Frank l | Pettingell |
| No Tone | | Frank | Cochrane |

Picture of the shipping Industry in Chairmann ages is real-to yet monor performance. The shipping is the shipping of an English captain of a Chinese freighter carrying or a Chinese freighter carrying on the shall consignment of principles of the shipping of the shipping

MIS DOS AMORES

('My Two Loves')

(WITH MUSSC)

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(In Spanish)

Dangerous Medicine

CONTINUE MADE)

Warner Bres, production and release, Stars Elizabeth Aline, Cyril Ritcherd, Director by Arthur Woods, Seren ping and release of the Woods, Seren ping and Elizabeth March Woods, Seren ping and Elizabeth March Woods, Seren ping and Elizabeth March Woods, and the March Woods, and the Presentality, London, Woods Penwed Alines, March Woods, Penwed Penwed March March Woods, Penwed Penwed March M

| el PenwoodCyrll Ritchard |
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| tale Munnering Edmond Broom |
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| dge Aubrey Mallallau |
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| . George Frederick Burtwell |
| perintendent FoxAlian Jeaven |
| |

Sir. Greense ... Freeerick Burtweil ... Superintendent 126. Delta In 182 Superintendent 126. Delta

ROLLING CARAVANS Columbia praduction and release. Features Jack Luden, Eleanor Stewart, Harry Woods, Juzz Bartan. Directed by Joseph Levering, Sereepilay, Nat Gatzert; cunera, James S. Irown; editor, Delight Gildwell. At Klva, Lincoin, dual. Running

| time, 55 mins. | | 1.00 | |
|----------------|------|----------|---------|
| Breezy | | John | Luden |
| Aller | | leanur . | Sowhet |
| Daltan | | Harry | Woods |
| Raakin | | lafo | McKee |
| lim | | Kuzz | lington |
| Inots | | Slim W | bitaker |
| Groucher | | .Bud O | spontbo |
| | | | |

Columbia's attempt to introduce another western name in Jack Luden hasn't been much of a showing thus far, although studio has' reached deeply into the bag of tricks to each the kid trade. Turning a cowboy

loose with a dog as a range companion, as they do Luden, may be good juve stuff, but it's a comedy routine where they know better.

Man from Music Mountain (WITH SONGS)

Inpublic Pictures release of Charles E.

on, as they of Luden, may be good live stuff, but it's a comedy routine of the county of the county

Six Shootin' Sheriff

Grand Nathmal release of Max and Arthur Alexander production. Stars Ken May-nard, Features Mariary Reynolds. Directed by Harry Fraser. Screenishs, Weston Ed-wanns: camera, William Hyer; editar. Charles Herbet. At Kiva, Lincoln. duni-mental Company. Start Stars Company. Start Prince of Max 200 May 2

| Molly Marjory Reynolds |
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| Zeke Bafe McKee |
| Chuck |
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| Taild Harry Harvey |
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| Dig Hoy lok Alexander |
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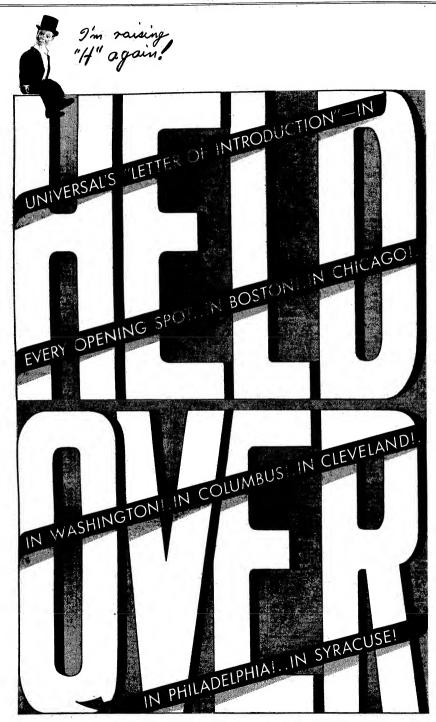
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JAPAN EASING FOREIGN BAN

5 NITERIES SHUT IN CLEANUP OF PARIS

Cleanup of Paris night life haunts by the policy has not the policy being publiched and numerous series publiched and numerous spindlers and ahakedown artists. Spindlers and ahakedown artists the unregistered guides, who worked the boulevards for pickings among tourists and provincial

subted the boulevarus up provincial Prenchmen.

Guides get rakeoff when they took Guides get rakeoff when they took Guides get he spots where except prices were charged.

None of them well known and little preceded to the province of the

U. S. Distribs Told N. Z. Will Fight For Exhibs' Protection

Auckland, N. Z., Aug.1 Representatives of several U.

Auckland, N. Z., Aug. I.

Representatives of several U. S.

distribution companies paid a visit
here, purportedly regarding governaments, purportedly regarding governamitting any marked success. Under
the properties of the p ment of opposition circuits. Ne will it permit block-booking, continues to stick to 25% right of rejecting foreign (U. S.) pictures.

2 NEW LONDON PLAYS **QUIT AFTER SHORT RUNS**

Last Train South, presented by Bail Dean and J. B. Priestly at the Sunthin's Interest of the Sunthin's International Control of the Sunthin's International Control of the Sunthin's International Control of the Sunthin Sunt

Current London Plays

ith Dates When Opened) sch Without Tears,' Criterion-Nov

ert's Wife.' Globe-Nov. 23. '37. and My Girl,' Victoria Palace-Dre

loi's Wite. Aldwych-lune 10. Cemedianne. Haymarkei-June 10. Gelden Boy. St. James-June 21. Maritas, Palneo-July 0. She too Was Young. Wyndham's-Aug. be Picci's Lit Up, Hippodrome-Aug. Cobian's 20-Fox Release

Hollywood, Aug. 16, an has signed to ma Ramos Cobian has signed to make four Spanish language pletures year-ly for 20th-Fox release, starting Oct. 1.

Titles of first four are 'Los Hijos Iandan,' 'Mi Buenos Aires Querido,' Simon Bolivar' and 'Siboney.'

HICKS TO TOUR EUROPE FOR PAR

John W. Hicks, Jr., starts on a tour of Europe next month, in keeping with the Paramount forelign sales chief's policy of visiting major forgen markets at least every six months. He salts for London Sept. about two months. Hicks will visit nearly every nation in Europe. Hicks will confer with David Rose, Par's British production may which has been budgeted at about \$3,500,000 thus far. Fletures will be produced both at Pinewood and Denham studies for Paramount's have been ordered while deal for Alexander Korda to produce 'Lawrence of Araba's is practically set. Lestle 'Howard is favored for the Leshis Man Is News', one of the

lead.
"This Man Is News," one of the aforementioned three productions, has been finished for delivery to Par. Other two are "Stolen Life," with Elisabeth Bergner, and "A Royal Divorce," with Ruth Chatterton starring.

No Ship Hotels

(Continued from page 1)

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director.

Absolutely no free attractions have been contracted for thus far, This

U. S. CDS. TOLD

Withdrawal of American Money Remains Snarled -Exhibitor Demand for Yankee Product Held Reason for Lift, Though It Would Be on a Modified Scale

NOT OFFICIAL

Although no official confirmation has been received in N. Y. on any change in the coin, and picture situation in Japan, inklings that there's some easing on product was received by several majors this week. U. S. homeoffices were notified to have a quantity of feature films ready for vice the large received in cables from Tokyo.

Whether such indicated lightening

Tokyo. Whether such indicated lightening of the ban on foreign films would in turn result in some financial arrangements of the such as th

years.

Back of the possible opening of gates to American production on a modified scale was the urge for sale-able boxoffice pictures in Japan, ac-

modified soale was the urge for sale-able boxoffee pictures in Japan, ac-cording to information received in influence of the product of the ban against U. S. films was modified it would be because of exhibitor clamor for the product in Japan, and with Germany and Italy and pictures from these two countries have man-aged to get into that country, ac-cording to advices received in N. Y. Japanese beatters previous to the outbreak of the Sino-Japanese war-fare, indicated that a taste for fin-ished Hollywood product had been law been unable to overcome. One report received in U. S. was that German and Italian films continue to be rated as weak b.o. draws with the American distributors ship fea-tures to Japan, with virtually all product having titles superimposed in that country after pictures ar-rive there.

NEW MEX HOUSES

Mexico City, Aug. 16.
Exhibition is looking up here.
Building starts soon on seven cinemas, three downtowners, the rest nabes, with a combined capacity of about 20,000.

At present, the city has 67 cine-

READY SHIPMENT, Par's Foreign Sales Chiefs to Meet For Talks on Conditions Abroad

Buchanan Seeks G-B

Gaumont-British for purchase of its Shepherd's Bush studios.

LONDON CAFES'

don is a bugaboo here, especially for those cafes that rely on single names instead of flash shows.

the Yacht Club Boys back again.
At the Cafe de Paris it was originally intended to have Lew Stone Band. Contract called for the season, with optional notice of four found to could get Billy Bissett, and he tried to get Stone to cancel has contract, which English meastly contract, which English meastly in with a four-week notice they might be provided by the property of the property of the provided provided the provided provided the provided provided the provided prov

Albright's Java Post Sydney Albright was named man-

ager in Batavia, Java, for United Artists last week by Arthur W. Kelly, foreign chief. He takes place vacated by P. T. Lee, who resigned because of ill health.

Albright had been serving tem-porarily in Manila while Charles C. Core was on his vacation.

'Lone Ranger' Santa

(Continued from page 1)

Pittsburgh are among 28 stores already signed.

mon bands from all parts of the world. About half are from U. S.
The fair has found it a cinch to get in big industrial firms as exhibit constant well on the properties of the ground from ready signed.

Contracts were also signed last week between Spector and Joe Connolly, Hearst exce, for a Lone Ranger comic strip. Series will start Sept. It via King Features Syndicate, servicing all Hearst papers and other lindes, all totalling 100: Will be a full page in colors for Sunday sheet.

Let the Contract of the Contract o

Studie; May Prod. Picts
Studie; May Prod. Picts
Jack Buchanan is dickering with
Jack Buchanan is dickering with
Jack Buchanan is dickering with
Shade Studies and Studies and

Bette Davis, Winner la '37. Again to Compete In Venice Int'l Exhibish

Rome, Aug. 6.

Rome, Aug. 6.
Hollywood entries at the International Film Exhibsh in Venice
thus summer will include the following: 'Jerchel' (WB), whose star, Bette
Davis, won price as best actress at
last year's Venice show; Par's fulllength color pic, 'Popeye, the Sallor,
Areks Allabads & Trivers' PrisFollies' (UA), "Tom Sawyer, 'Vidand Metro's "Jest Pilot' and 'Mari
Antoinette."

oner of Zenda (UA.) 'Goldway' (Palis' GA). 'Tom Sawyer' (UA) 'Foliar' (Aa). 'Tom Sawyer' (UA) 'Tom Saw

While the French and German critics to the exhibitsh have not yet been announced here, publicity campaigns to secure the best possible entiries to represent the French and Corman industries were started in both countries weeks ago. Sweden is entering Woman's Face, along with some shorts: Hungary, Woestly Jumin', bursel on a new pay, Woestly Jumin', bursel on a new face of the process need to be a face of the process of the process of the process need to be a face of the process need to be a



FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

(R) REISSUES

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| WEEK | TITLE | PRODUCER, | DISTRIB. | | | | TIME | WHEN REVIEWED BY VARIETY |
|-----------|---|---|---|---|---|---|--|--|
| RELEASE | YELLOW JACK | | MGM | | 100 | a. Jada | MINS. | |
| 5/27/38 | YELLOW JACK HUNTED MEN DESERT PATROL KIDNAPPED CRIME SCHOOL | Jack Cummings Harold Hurley A. W. Hackel K. MacGowan Bryan Foy | MGM Par Rep 20th WR | Drama Meller Western Rom-Dr Drama | B. Montgomery-V. Bruce L. Nolan-M. Carlisle Beb Steele-W. Meldon W. Baxter-F. Bartholomew H. Bogart-Gale Page | Geo. Seitz Louis King Sam Newfield Al Werker Lew Sciler | 93 90 | 5/25 5/18 5/ 5/ |
| n/3/38 | THREE ON A WEEKEND A FAMERE COMBADES A FAMERE COMBADES SIGN OF THE CROSS (R) SAINT IN NEW YORK JOSETTE WIVES UNDER SUSPICION LITTLE MISS THOROUGHBRED | GB | GB MGM | Rom-Dr | M. Lockwood-J. Lodge-B. Ray R. Taylor-Tone-M. Sullavan G. Coeper-H. Hayes F. March-Colbert-Laughton L. Hayward-K. Sulton S. Simon-D. Ameche-B. Lahr W. William-G. Patrick J. Chapman-J. Lilel | Carol Reed Frank Borzage F. Borzage C. B. deMille Ben Holmes Allan Dwan Jas. Whale John Farrow | 76. 100 | 6·15 5/25 |
| | A FASEWELL TO ARMS (R) SIGN OF THE CROSS (R) | F. Borzage C. B. deMille Wm. Sistrom Gene Markey E& Grainger Bryan Foy | Par Par RKO | Rom-Dr Rom-Dr Drama Drama Meller Musical Drama Com-Dr | G. Cooper-H. Hayes F. March-Colbert-Laughton | F. Borzage C. B. deMille | 90 124 | 12/3/1932 |
| | JOSETTE WIVES UNDER SUSPICION | Wm. Sistrom Gene Markey | RKO 20th | Meller Musical | L. Hayward-K. Sutton S. Simon-D. Ameche-B. Lahr | Ben Holmes Allan Dwan | 90 124 71 70 68 65 | 5/25 6/1 6/8 |
| - 061 | LITTLE MISS THOROUGHBRED | Bryan Foy | WR | | J. Chapman-J. Litel | John Farrow | | 6/8 6/15 |
| 6/10/38 | THE TOY WIFE | Merian C. Cooper Fritz Lang | MGM Par REO | Drama Rom-Dr | L. Rain^r-M. Jouglas-R. Young S. Sidney-G. Raft-H. Carev | Clarence Bricker Richard Thorpe Fritz Lang Schoedsack George Sherman Gus Meins Eugene Forde Bay Enright | 93 90 | 7/20 6/8 8/8 |
| | RING KONG (R) RIDERS OF BLACK HILLS LADIES IN DISTRESS | M. C. Cooper Wm. Berke | REO | Spec Western | F. Wray-B. Cabot-Cooper 3 Mesquiteers | Schoedsack George Sherman | 96 . 55 | 3/7/1933 8/22 |
| | HELD FOR RANSOM THE TOY WIFE MING BONG (R) RING BONG (R) RIDERS OF BLACK HILLS LADIES IN DISTRESS ONE WILD NIGHT GOLDDIGGERS IN FABIS | GN Merian C. Cooper Fritz Lang M. C. Cooper Wm. Berke Harry Grey John Stone Sam Bischoff | Rep Rep 20th WB | Meller Drama Rom-Dr Spec Western Meller Musical | G. Withers-B. Mehaffey-J. Mulhall L. Rain'r-M. Jouglas-R. Young S. Sidney-G. Raft-H. Carey F. Wray-B. Cabot-Cooper 3. Mesquitees A. Skipworth-P. Moran J. Lang-L. Talbot-S. Toler R. Vallee-R. Lane | Eugene Forde Ray Enright | 59 93 90 96 55 66 63 | 8/15 5/11 5/25 |
| 6/17/38 | HOLIDA CEIME OVER LONDON WOMAN AGAINST WOMAN PBISON FARM RLONDE CHEAT THREE BLIND MICE | Everett Riskin | Cel | Drama Mystery Rom-Dr Meller Rom-Com Rom-Dr Drama Western | K. Hepburn-C. Grant M. Grahame-F. Cavanaugh V. Bruce-H. Marshall S. Ross-L. Nolan-J. C. Nalsh J. Fonlane-B. de Marney L. Young-J. McCrea H. Fonda-M. Carrell Rob Baker-C. Callego C. Ralas-J. Ceoper | George Cukor Alf. Zeisler R. Sinclair Louis King Jos. Santley Wm. Seiter Wm. Dieterle Geo. Waggner Wm. McGann | 93 84 60 69 | 5/18 11/11/36 8/22 |
| | WOMAN AGAINST WOMAN PBISON FARM RLONDE CHEAT | Edw. Chodorov Par | MGM Par REO 20th UA U WB | Rom-Dr Meller | V. Bruce-H. Marshall S. Ross-L. Nolan-J. C. Nalsh | R. Sinclair Louis King | | 7/20 |
| | THREE BLIND MICE BLOCKADE | Ray Griffith Walter Wanger | 20th UA | Rom-Dr Drama | L. Young-J. McCrea H. Fonda-M. Carroll | Wm. Seiter Wm. Dieterle | 75 85 56 65 | 6/8 6/8 7/20 6/15 |
| | BLOCKADE OUTLAW EXPRESS WHEN WERE YOU BORN | Everett Riskin GB £dw. Chodorov Par Wm. Sistrom Ray. Griffith Walter Wanger Trem Carr Bryan Foy | WB | | Rob Baker-C, Callego C. Rains-J. Cooper | Geo. Waggner Wm. McGann | | 7/20 6/15 |
| 6/24/38 | HIGHWAY FATROL LOOD LEFFELOST BOMAN NO BE JUSTICE BOMENE G-MAN MR. MOTO TARES CHANCE WOUNG FUGITIVES WHITE BANNES | W. MacDonald Frank Davis Mono Harry Sherman Berl Gilroy So' Wurtzel | Col MGM Mono Par RKO | Meller Rom-Dr Rom-Dr Western Western | J. Wells-B. Paige J. Wells-B. Paige F. Bartholomew-Sondergard J. Parker-B. Linden: W. Boyd-G. Hayes George O'Brien P. Lorre-Y. Hudson D. Kent-B. Wilcox C. Rains-J. Cooper Carillas Rellows-H. Leddy | C.C. Coleman, Jr. Sam Wood Wm. Nigh Les Selander David Howard Norman Foster John Rollins Ed. Goulding | 56 76 80 70 | 8/10 6/22 7/20 |
| | BAR 20 JUSTICE BORDER G-MAN | Harry Sherman Berl Gilrov | Par RKO | Western Western | W. Boyd-G. Hayes George O'Brien | Les Selander David Howard | 70 61 | 7/20 |
| | MR. MOTO TAKES CHANCE YOUNG FUGITIVES | So' Wurtzel Barney Sarecky Henry Blanke | 20th U WB | Mystery Meller Dr | P. Lorre-R. Hudson D. Kent-R. Wilcox | Norman Foster John Rollins | 57 67 90 | 7/20 6/15 7/20 5/25 |
| 7/1/38 | CRY STREETS EVERGREN (R) HAVING WONDERFOL TIME ARMY GIRL ALWAYS GOODBYE SOUTH EIDING DANGRE ON THE AIR EAGE OF PARIS MEN. ARE SUCH POOLS | THE A.C Thoras 1.1 | Col GB BKO | Meller | Carrille-E. Bellows-H. J. Eddy | Al Rogel | | |
| #7*a: | HAVING WONDERFUL TIME | V. Saville V. Saville P. S. Berman Sol Siegel Ray Griffith Alex Korda Irving Starr B. G. DeSylva David Lewis | REO | Comedy Rom-Dr Rom-Dr Drama Mystery | Carille-E. Rellows-H. J. Eddy J. Matthews-B. Mackay G. Bogers-D. Falrbanks, Jr. M. Evans-P. Foster B. Stanwyck-H. Marahall R. Bichardson-E. Best D. Woods-A. Grey D. Darrieux-D. Fairbanks, Jr. W. Mortis-P. Lane | Al Rogel Victor Saville Al Santell Annid Schaefer Sid Lanfield Vic Saville Otis Garrett Henry Koster Busby Berkeley | 68 82 70 90 75 84 65 | 6/15 7/20 |
| | ALWAYS GOODBYE SOUTH BIDING | Ray Griffith Alex Korda | Rep 20th UA U | Rom-Dr Drama | B. Stanwyck-H. Marshall R. Bichardson-E. Best | Sid Lanfield Vic Saville | 75 84 | 6/15 7/20 6/29 7/27 7/20 |
| | BAGE OF PARIS MEN ARE SUCH FOOLS | B. G. DeSylva David Lewis | WR | Com-Rom Rom-Com | D. Darrieux-D. Fairbanks, Jr. W. Morris-P. Lane | Henry Koster Busby Berkeley | 80 69 | 8/15 6/22 |
| 7/8/38 | FAST COMPANY MAN'S COUNTBY CRIME RING | F. Stephani Mono Cliff Reid | MGM Mono | Rom-Com. Western | M. Douglas-F. Rice Jack Randall A. Lane-F. Mercer Hepburn-J. Rennett-F. Dee Bob Steele-L. Stanley S. Ballew-N. Beery E. Francis-J. Lifel | Eddle Buzzel Robert Hill | 75 53 | 6/29 8/3 7/27 |
| | CRIME BING LITTLE WOMEN (R) DURANGO VALLEY RAIDERS | K. MacGowan | BKO BKO | Western Mystery Rom-Dr Western Western Drama | A. Lane-F. Mercer Hepburn-J. Rennett-F. Dee | Eddle Buzzel Robert Hill Les Goodwins Geo. Cukor Sam Newfield Ray Taylor John Farrow | 70 117 | 7/27 11/21/33 |
| | PANAMINT'S BAD MAN | K. MacGowan A. W. Hackel Sol Lesser Bryan Foy | Rep 20th WB | Western Drama | S. Ballew-N. Beery E. Francis-J. Litel | Ray Taylor John Farrow | 69 | 8/10 8/15 |
| 7/15/38 | FIONEE TRAIL SHOPWORN ANGEL PRIDE OF THE WEST GOLD MINE IN SKY PASSPORT HUSBAND PRISON BREAK | Col J. L. Manckiewicz Harry Sherman C. E. Ford Sol Wurtzel Trem Carr | Col MGM | Western Rom-Dr Western Western Com-Dr Meller | J. Luden-J. Barkley M. Sullavan-J. Stewart Bill Boyd G. Autry-S. Burnette P. Moore-S. Erwin G. Farrell-B. McLane | Jos. Levering H. C. Potter Les Selander Joe Kane Jas. Tinling | | |
| | GOLD MINE IN SKY PASSPORT HUSBAND | C. E. Ford Sol Wurtzel | Par Bep 20th U | Western Western Com-Dr | G. Autry-S. Burnette P. Moore-S. Erwin | Joe Kane | 85 55 60 74 72 | 7/13 8/17 7/8 7/27 7/20 |
| 7/22/38 | PRISON BREAK ROFORMATORY | Trem Carr Col | Col | Meller Drama | G. Farrell-R. McLane J. Holt-C. Wynters | Arthur Lubin Lew D. Collins Geo. Seltz Theodore Reed C. E. Elliott Lew Landers Walter Lang John Cromwell Herold Young Lew Seller Sam Nelson George Mason Elliott Nugent Geo. Sherman Rowland V. Lee Irving Cummings Anatole Litvak A. Hitchoock | | 7/20 6/29 |
| | REFORMATORY LOVE FINDS ANDY HARDY TROPIC HOLIDAY BOO-LOO | Col Hal Roach A. Hornblow, Jr. C. E. Elliott Robert Sisk K. MacGowan Walter Wanger Ken Goldsmith | Col MGM Par Par RKO 20th UA | Drama Com-Dr Musical Adv-Dr Meller Drama Rom-Mel Drama Com-Dr | G. Farrell-R. McLane J. Holle-O. Wynters M. Rooney-J. Garland D. Lamour-Burns-Raye C. Tapley-S. Asmara-A. Lane R. Dix-C. Merris-J. Fontaine W. Baxter-M. Weaver C. Boyer-S. Gurle-H. Lamarr Dend End Klds March Twick | Geo, Seltz Theodore Reed | 61 90 77 60 80 70 95 | 6/29 7/13 7/6 8/3 7/20 7/13 8/29 |
| | SKY GIANT I'LL GIVE A MILLION ALGIERS LITTLE TOUGH GUY PENROD'S DOUBLE TROUBLE | Robert Sisk K. MacGowan | RKO 20th | Meller Drama | B. Dix-C. Merris-J. Fontaine W. Baxter-M. Weaver | Lew Landers Walter Lang | 80 | 7/20 7/13 |
| | ALGIERS LITTLE TOUGH GUY | Walter Wanger Ken Goldsmith Bryan Foy | UA U WB | Drama Com-Dr | C. Boyer-S. Gurle-H. Lamarr Dead End Klds | John Cromwell Herold Young | 95 -85 -65 | 8/29 7/27 |
| 7/29/38 | SOUTH OF ARIZONA STRANGE ROARDERS | Col Geo. B. Mason Frank David Harold Lloyd Wm. Berke P. S. Berman D. Hempstead Anatole Lilvak | Col GB | Western Mystery Com-Dr Comedy | Dead End Kids Mauch Twins C. Starrett-I. Meredith T. Walls-R. Saint Cyr D. O'Keefe-A. Morris-L. Stone H. Loyd-P. Wells Three Mesquiteers Streen G. Murphy-Durante E. G. Robinson-C. Trevor M. Lockwood-P. Lukes | Sam Nelson George Mason | | -1 |
| | THE CHASER PROFESSOR BEWARE | Frank David Harold Lloyd | Col GB MGM Par Rep BKO | Com-Dr Comedy Western | D. O'Reefe-A. Morris-L. Stone H. Lloyd-P. Welch | E. L. Marin Elllott Nugent | 75 90 55 82 70 | 8/10 7/13 8/3 7/27 |
| | MOTHER CAREY'S CHICKENS | P. S. Berman D. Hempstead | | Drama Rom-Com Drama | R. Keeler-A. Shirley S. Temple-G. Murphy-Durante | Rowland V. Lee Irving Cummings | 82 70 | |
| 8/5/38 | PENROP'S DOUBLE TROUBLE SOUTH OF ARIZONA STRANGE BOABDERS FROFESSOR BEWARE HEROES OF THE HILLS HOTHER CARET'S GINGKEN'S AMAZING DR. CLITTERHOUSE THE LADY VANISHES THE QUOWN BOARS BULLLOG DEUMMOND IN AFRICA COME ON, LEATHERNECKS MAY ALSO OF THE SADDLE THE PROM THE CITY FROM THE CITY LETTER OF NYRODUCCTION MR. CHUMP THE GLADMATOR | Anatole Litvak A. Hitchcock | GB | Rom-Dr Rom-Dr | E. G. Robinson-C. Trevor M. Lockwood-P. Lukas | Anatole Litvak A. Hitchcock | 67 | 6/22 |
| 0/0/38 | THE CROWD BOARS RABEFGOT BOY PELL DOC DRUMMOND IN AFRICA | E. B. Derr | MGM Mone Par | Drama | J. Moran-M. M. Jones-R. Morgan J. Howard-B. Angel-H. B. Warner | R. Thorpe Karl Brown Louis King | 87 60 | 8/3 |
| | COME ON, LEATHERNECKS MAN FROM MUSIC MOUNTAIN | Herman Schlom Chas. E. Ford | Mone Par Bep Bep Rep BEO | Sports Outdoor Western | R. Cromwell-M. Hunt G. Autry-S. Burnette | Jas. Cruze Joe Kane | 54 | 8/17 |
| | PALS OF THE SADDLE I'M FROM THE CITY | Wm. Berke Wm Sistrom Samuel G. Engel | REO 20th | Comedy | J. Penner-L. Krueger D. Ameche-A. Whelan-Ratoff | Ben Holmes | 71 73 100 60 | 8/10 8/10 |
| 2.0 | LETTER OF INTRODUCTION MR. CHUMP | Anatole Litvak A. Hitchcock Sam Zimbalist E. 3. Derr Harold Hurley Herman Schlom Chas. E. Ford Wm. Berke Wm Sistrom Samuel G. Engel John Stahl Bryan Foy David L. Loew | 20th U WR | Drama Rom-Dr Com-Rom | E. G. Robinson-C. Trevor M. Lockwood-P. Lukas J. Mockan-M. J. Mooran-M. J. Moran-M. M. Jones-R. Morgan J. Howard-B. Angel-H. E. Warser R. Gromwell-M. Hunt G. Aufry-S. Burnetie J. Penner-L. Krusger J. Penner-L. Krusger A. Mecha-A. Whelan-Ratoff A. Leeds-A. Menjou-Bergen Johnnile-Lois Lance | Anatole Litvak A. Hitchcock R. Thorpe Karl Brown Louis King Jas. Cruze Joe Kane Geo. Sherman Ben Holmes Al Werker John Stahl Wm. Clemens Ed Sedgwick | 100 60 | 8/10 8/10 8/3 8/10 |
| 8/12/38 | THE GLADIATOR RICH MAN, POOR GIRL | David L. Loew Edw. Chodorov Lucien Hubbard | Col MGM | Comedy Com-Dr Outdoor Western | Journey-Lois Zenders J. E. Brown-J. Travis R. Young-R. Hussey J. Bennett-E. Scott G. O'Rrien-L. Johnson J. Withers-G. Stuart P. Helly-C. Moore-Lundigan H. Rogart-Gloria Dickson | Ed Sedgwick R. Schunzel | 70 70 90 59 85 | 8/17 8/3 |
| | PAINTED DESERT | Sol Wurtzel | Par RKO 20th | | G. O'Brien-L. Johnson J. Withers-G. Stuart | David Howard Herbert I. Leeds | 59 85 | 8/17 |
| | MR. CHUMP THE GLADIATOR RICH MAN, POOR GIRL THE TEXANS FAINTED DESERT RERE, SMISSING GUEST THE MISSING GUEST RACKET BUSTERS | B. Sarecky Sam Pischoff Col | WB | Mystery | P. Kelly-C. Moore-Lundigan H. Bogart-Gloria Dickson | Ed Sedgwick R. Schunzel Jas. Hogan David Howard Herbert I. Leeds John Rollins Lloyd Bacon | 65 | 8/17 |
| 8/19/38 | CONVICTED CONVICTED BLOCK-HEADS GIVE ME A SALORETS AN ASHING THE RACKETS A ROMANTIC ROGUE ALEXANDER'S RACTIME BAND THAT CERTAIN AGE | Hal Roach Jeff Lazarus B. P. Fineman | Col MGM Par | Meller Comedy Comedy | R. Bogart-cloral Directions R. Hayward-C. Quigley Laurel and Hardy M. Raye-B. Hope-B. Grable C. Morris-F. Mercer R. Novarro-M. Marsh T. Power-A. Faye-Ameche D. Durbin-J. Cooper-I. Rich N. Shearer, T. Power | Lloyd Bacon Leon Barsha John Blystone Elikel' Nugent Elikel' Nugent John H. Auer Henry King Edw. Ludwig W. S. Van Dyke Karl Brown Henry Hathaway Edward Cline B'nard Vorhaus Otto Brower Richard Wallace Michael Curtiz | | 7/27 8/10 |
| | SMASHING THE RACKETS A ROMANTIC ROGUE | B. P. Fineman John H. Auer H. J. Brown J. Pasternak | Par RKO Rep 20th | Meller Rom-Dr Musical | C. Morris-F. Mercer R. Noyarro-M. Marsh | Lew Landers John H. Auer | | 8/10 6/1 : |
| 9 (90 (00 | ALEXANDER'S RAGTIME BAND THAT CERTAIN AGE | J. Pasternak | MGM | Musical Drama | D. Durbin-J. Cooper-I. Rich | Edw. Ludwig | 160 | 7/13 |
| 8/26/38 | CIRCUS COMES TO TOWN SPAWN OF THE NORTH | H. Stromberg Wm. T. Lackey Al Lewin Sol Lesser | Mone Par RKO | Rom-Dr Outdoor | A. Nagel-J. LaRue G. Raft-II. Fonda-Lamour | Karl Brown Henry Hathaway | | 1,10 |
| | BBEAKING THE ICE TENTH AVENUE KID | Sol Lesser Harry Grey | Rep | Musical Meller Sports | B. Breen-C. Ruggles B. Cabot-B. Roberts M. Whalen-L. Barl | B'nard Vorhaus | | |
| | THE YOUNG IN HEART WOMEN COURAGEOUS | Jerry Grey Jerry Hoffman D. O. Selznick Ben Glazer Sam Bischoff | WB WB | Sports Rom-Dr Com-Dr Comedy | J. Gaynor-D. Fairbanks, Jr. Priscilla-Rosemary-Lane | Richard Wallace Michael Curtiz Lloyd Bacon | | |
| 9/2/38 | MALE TORTAIN AGE MARIE ANYOINSTE CIRCUS COMES TO TOWN STAWN OF THE NORTH TENTH AVENUE KID SEPECTOR OF THE NORTH TENTH AVENUE KID SEPECTOR OURSE WOMEN COURAGEOUS ROY MEETS GRIL PHANTON GOLD FHANTON GOLD FOR TO MANDLE BOY'S TOWN STANGERS ON COURSES ON COURSES WY LUCKY STARES MY LUCKY STARES FOUR'S ACROWD THE LANY OBJECTS | Sam Bischoff Col | Col | Western Meller | D. Dortin-J. Coopering Mich. D. Dortin-J. Coopering Mich. N. Shater-T. Fower A. Nagel-J. LaRue G. Ratt-H. Fonds-Lamour B. Cabot-B. Roberts B. Cabot-B. Roberts J. K. Wallen-L. Bart, J. W. Wallen-L. Bart, J. W. Wallen-L. Bart, J. W. Wallen-L. Bart, J. Luden-B. Marion J. Luden-B. Marion J. Luden-B. Marion J. Luden-B. Marion J. Tary-M. Rooney-Hull S. Tray-M. Rooney-Hull Tex Riller-C. LaRoux F. Rattier-G. Ropers Heni-R. Rogens-Romero R. Russell-E. Fynn G. Shate-L. Ross G. Russell-E. Fynn G. Shat-L. Ross | Joe Levering | - 1 | 10 |
| | TOO HOT TO HANDLE | L. Weingarten John Considine | MGM MGM | Com-Dr Drama | Gable-Loy-Carrillo S. Tracy-M. Rooney-Hull | Joe Levering Al Hall Jack Conway N. Taurog Al Herman | | |
| | STABLIGHT OVER TEXAS. SING, YOU SINNERS | Sam Bisenon Col Everett Riskin L. Weingarten John Considine Ed Finney Wcsley Ruggles Pandro Berman Harry J. Brown A. Hitchcock David Lewis | MGM MGM Mono Par RKO 20th | Meller Com-Dr Drama Western Com-Rom Musical Mus-Rom Drama Com-Rom | Tex Rilter-C, LaRoux B. Crosby-F, MacMurray F, Astaire-G Rosers | Al Herman Wesley Ruggles Mark Sandrich | | |
| | CABEFREE MY LUCKY STAR MAN WITH 104 FACES | Harry J. Brown A, Hitchcock | 20th GB WB | Mus-Rom Drama | Henie-R. Greene-Romero L. Palmer-T. Walls | Merman Wesley Ruggles Mark Sandrich Roy Del Ruth A. Hitchcock Michael Curtiz | | (18) |
| 9/9/38 | FOUR'S A CROWD | | | Com-Rom | R. Russell-E. Flynn G. Stuart-L. Ross | Michael Curtiz | ا بند | |
| .9/9/38 | THE LADY OBJECTS STABLEMATES MEXICALI KID IN OLD MEXICO | Wm. Perlberg Harry Rapf Robt. Tamsey Harry Sherman Lou Lusty John Stone David Lewis | Col MGM Mono | Com-Rom Com-Dr Western Western Comedy Comedy Rom-Dr | G. Stuart-L. Ross W. Beery-M. Rooney J. Randall-W. Barry W. Boyd-G. Hayes J. Oakle-L. Ball J. Prosty-S. Byington K. Francis-G. Brent | Erle C. Kenton Sam Wood Wallace Fox Edw.D.Venturini Ben Stoloff Mal St. Clair Wm. Keighley | | |
| | IN OLD MEXICO AFFAIRS OF ANNABEL SAFETY IN NUMBERS SECRETS OF AN ACTRESS | Harry Sherman Lou Lusty | Par REO 20th | Western Comedy Comedy | W. Boyd-G. Hayes J. Oakle-L. Ball J. Prouty-S. Rvinelon | Ben Stoloff Mal St. Clair | | |
| | | | | | | | | |

"There's a fortune in your mitt, Mr. M.G.M Showman!"



—while "The Crowd Roars" and "Love Finds Andy Hardy" continue to blast the heat with happy hold-overs, look what's coming!

ALMY AYS HEAD!



FAVOR NABES FOR 1ST RUNS

Resor Booms Commercial Films As Big Adv. Trend: Exhibs Won Over?

Hollywood, Aug. 18.

Boom days are shead for commercial film production in Hollywood, last week forceast Stanley Reor, president of J. Waller Hongard and the Hollywood of the H

PRODUCT DEALS

Republic, Gaumont Columbia's New Selling

Seillag
Deals for Republic product for 1998-29 have been closed with both 1998-29 have been closed with both 1998-29 have been closed with both 1998-29 have been closed with 1998-29 have been closed to 1998-29 have been closed

and min 60 theatres of the Greater Delino circuit in Australia and 180 Delino circuit in Bellow and colonies for this season and serials was mad colonies for this season, both deals covering features, westerns and serials. The season, both deals covering features, westerns and serials. The season of the Switzer of Switzer of

the other spots on the wanning the interp.

Columbia has closed with the Columbia has released to the Columbia has columbia the Columbia has released to this chain and the columbia the co

Own Foursome

Hollywood, Aug. 18.
Lionel Atwill, in show business 34 years, signed an ambitious contract with 20th-Fox.
It calls for w. k as an actor, writer, director and producer.

Rockefellers Finance Still Another Group In Visual Education

Visual education received an additional boost this week when a non-profit educational organization known as the American Film Cenditional boost this week when a mon-profit educational organization, known as the American Film Center was formed with Rockefeller to carry the proposition distinguishment of the control of the control

JOSEPH EAST FOR U H. O. BIZ 3-4 WEEKS

John Joseph, advertising-public-ity director for Universal, came into New York first of this week for conferences with his staff in the

east and for meetings with home office officials. He probably will remain three or four weeks and shi the probably will remain three of the probably will remain three or four weeks and shi the probable of the probable of the proJoseph said that he will continue his office on the Coast with bulk of ad-publicity staff located there. Davil Lipton continues as his right hand man in charge of publicity generally.

Going with the Wind

Hollywood, Aug. 16.
Warners named Aug. 24 as the starting date for 'Women in the Wind,' final picture for Kay Francis wind, nnai picture for Kay Francis under her seven-year contract. Miss Francis' fiance, Erick Barne-kow, will be her technical advisor in the aviation scenes.

GOING LIKE SIXTY

Hollywood, Aug. 16.
ixty workmen are building set
for "Made for Each Other," co-star
ring Carole Lombard and Jame
Stewart at Sciznirk-International.
John Cromwell will direct.

BY CAR PARKING

Northwest Exhibitors Prophesy Shift to the Neigh-borhood Theatres, in View of Parking Headaches-Only De Luxers with Own Parking Lots Can Offset Public Antipathy

SEE SCALE CHANGES

Some of the leading independent with the will be only a "matter of time before the big and small colore the big and small colore the big and small colored he had been as a small colored had

soon are soop nouse, according to One big factor is the parking ad-vantages of the neighborhood house. Downtown the parking problem is serious. Parking service costs al-most as much as the theater ticked, most as much as the theater ticked, to be a service of the parking both adjacent where parking lots adjacent where lare provide free parking service. Under a revised setup, de luxe loop house could play stage shows plus second-run pictures, it's pointed out.

CUT-RATING IN ST. L. EXPLAINED

Indie operator in the metropolitan district demanded in the metropolitan district di

DOWNTOWN HURT Using Newsreels as Trailers For Film Stars, Etc., Dubiously Regarded

Oh, Mr. Townsend

Hollywood, Aug. 18.
Extras over 35 are not wanted
in the studios. Check-tup for
past 90 days shows that practically every call received by
Central Casting specified that
players must be under that age.
Thousands of extras, including former: name players, are
middle-aged.

Par's Big 'Location' Calls Around N. Y. C.; Almost a Shortage

Almost a Shortage

Paramount may do virtually all its New York film scene on location in future, instead of doing them indoors in the Coast studios as fore the coast of the recent filming of 'Say It in French' scenes in New York, as well as how the budgeting compares: of several New York hotels, strategies and the Lincoin Tunnel, the company assistant Arthur Jacobson and camera and technical crews, from the Coast. About 500 extras, technical reverse from the Coast. See th

Growing tendency of newsreels to ballyhoo their distributing company stars, executives and feature prod-uct is developing several of the real-into virtual house organs for the into virtual house organs for the real editors aver, on the at, and blame home office domination of the condition. Such so-called dom-lation did not exist in past years when newsreeds had more or less very on operations without so much ho. Interference.

much no. interference.
Recent check over a period of
little more than a month revealed
that the five newsrests went out of
cause to period of the control of the
cause top executives indicated they
wanted it or because home office or
newsreel officials felt highup execs
could be salved by inserting clips
in the reels boosting satellites or
forthcoming releases.

To some in the trade, the presence of publicity in newsreels about stars, officers and product, indicates a rather decided swing towards are the received swing towards stars, officers and the result of the result

LORENTZ'S NEXT

Forthcoming U. S. Film To Treat

ext Pare Lorentz pie will deal

Mext Park Lorents pin will deal with human beings, rather than with such intimate objects as The Plought and The River. Plees will not be a Boy Meets Girlf type of thing, however, but will be another documentary. The properties of the product of the distribution of

Congo Pic Ready

Armand Denis-Leila Roosevelt's Belgian Congo feature, 'Dark Rap-ture,' was finished by Denis last

ture, was finished by Dema Loweek.
Film record of highlights on 42,000-mile trek through the Congo is being set for release by Universal in two weeks.

this Olympe Bradua gets the femme ers; lead in Paramount's forthcoming crop; Pollow the Sun, with ing Crosby on and Bob Hope.

Three jobs now await Miss Bradna in the Par lot. Other two are in 'Say II in French' and 'Air Rald.'



Critics Toss Praises Right In Your Lap!

ing Joe E. Brown comedies to date." - Film Daily

"One of the most amus- | "Most pleasing comedy | "A treat awaits this reviewer has seen for a long while.

Joe E. Brown fans. - Los Angeles Examiner -Los Angeles Eve. News

MAN MOUNTAIN DEAN - JUNE TRAVIS - DICKIE MOOR SUPPORTING CARD

306 in Fresh Move to Oust Empire Roothmen from N.Y.; Picket 8 in B'klyn

Long stymled in trying to out Empire operators from the few booths they still control, Local 300, Moving Picture Machine Operators of New York, enlieted the aid of the Control of the Work, enlieted the aid of the Control of the Work, enlieted the aid of the Control of the Con

In the latest attack, 306 has ob-ained the cooperation of Local 802 musicians) and Local No. 4, Brook-

EXHIBS OUIZ COPS ON WHY PINBALLS ARE OK

Philadelphia, Aug. 16. Philadelphia, Aug. 18. Exhibs, whose bingo and banko games have been nixed by the law as games of chance, are questioning cily officials on their apparent approval of pinball, slot-methine and other catch-penny games in drug clores, tap rooms and amusement of the control of t

Safecrackers' Missout

Mechanicville, N. Y., Aug. 16. Burglars visited the State, North Main street house, Friday night (12) but departed empty handed because but departed empty handed because they were unable to crack the office sale. There was only a small amount of money in it. Police stated that they believed the burglars to be beginners; they succeeded only in knocking off the safe's combination.

Cascade (nabe) theatics office safe is made of stem stuff. Strong-box last week resisted efforts of crackstem for third line, when yet were balked after jamming. First attempt to lost safe took place in December, second three months ago. There was about 1850 in box, C. H. Stokes, assistant manager, stated. He said he believed

ager, stated. He said he believed yeggmen hid in house after closing

Tricky 'Topper'

Complicated trick shots for Topper Takes a Trip, starting (24) at the Hal Roach studlo, will require appear to the Hal Roach studlo, will require appearate eight-man crew of special principal starting to the Hall Roach Studies in addition to the regular camera outline. Sequel the original Topper will have twice as many materializations.

'PASSAGE' WAITS

Hollywood, Aug. 16. Date for the start of shooting on Metro's "Northwest Passage" was postponed to Aug 22. Troupe was to have left for Idaho locations last week but director W. S. Van Dyke was busy with pickup shots for 'Sweethearts.'

Tinter will have Robert Taylor,
Spencer Tracy and Wallace Beery in
the top roles.

Jeannette MacDonard is in the cop
role.
Story is by Leonard and Charles
Lederer.

The Climax

Philadelphia Aug. 16.
Life of a busy man:
Lewen Fizor, prez of United.
Motion Picture Theatre Owners, next Friday night will open
the Ace theatre, which he reers, next Friday night will open
the Ace theatre, which he reently acquired and rebuilt.
The tollowing Friday night he'll
open his new Chellen theatre,
and the following Friday
night he'll get married.

Dave Milgram's Chain Now 16 In Less Than a Year

Philadelphia, Aug. 16.
Affiliated Theatre Circuit, Inc.,
headed by Dave Milgram, jumped to
16 houses last week with acquisition
16 houses last week with acquisition
a year ago, Affillated is now the
largest indie chain in the territory.
Circuit will take over operation of
Walton, Germantown, Aug. 24, and
light up its new Adelphin Sept. 18.
Adelphi is being crected at a cost of
80,000 to retainte against Charles
80,000 to retainte against Charles
United Mollon Picture Theatre Owners., who is putting up a house near

ers, who is putting up a house near Milgram's Walton.

Affiliated opened its Rialto last week after it was closed for exten-

Joy, Houston, in Second Barrage: Dynamite Now

Houston, Aug. 16. Four sticks of dynamite with a partially burned fuse attached were found by firemen Thursday night (11) on the roof of the Joy, small downtown picture house, second run. It was in the same theatre that a stench bomb was thrown, burning seared nations about six burning several patrons, about six

weeks ago.

Percy Wade, manager, said, he knew of no reason why the dynamite was placed on the roof or why anyone would wish to damage the thea-

one would not be the control of the

U Reshuffles Trio

U Keshuttles 1 rio

Another shuttle at Universal puts
Joy Hedges back in "Service De
Luxe"; Dorothea Kent in 'Adam's
Luxe"; Dorothea Kent in 'Adam's
The Storm'
Resson for triple re-shift is that
Miss Kent, who was to have gone
into 'Storm' will not be able to
finish 'Youth Takes a Fling' in time.
Miss Grey was to have replaced
Miss Hodges in 'De Lucc.'

'Idiot' Still Off

Hollywood, Aug. 16.
Opening gun on Metro's Clark
Gable-Norma Shearer starrer, 'Idjot's
Delight,' has been postponed another
month, making it 60 days late.
Cable is still working in 'Too Hot
to Handle,' after which he will take a -week vacation provided in his

Leonard's Starter

Hollywood, Aug. 16. First chore by Robert Z. Leonard under his new producer-director pact with Metro is an untitled yarn of stage folks, starting Saturday (20). Jeannette MucDonald is in the top

Harry M. Brooks, operator of Proctor's, Troy, N. Y., prez of the Troy Operators' Union for the past 21 years, and the present secretary-treasurer of State Association was nominated American Labor candidate for Congressman from the 29th district. Albany, Aug. 16.

He was a Third District Republi-can Assemblyman in 1926,

Woods, Chi. Again First Run When It Becomes S&S Flagship

Chlcago, Aug. 18.
With the takeover of the Woods, which has been a subsequent run spot under the Jones, Linick & Schaefer banner, Essaness is considering returning the house to a firstrun theatre as it was when operated by RKO.

crime returning the six was when operated by RKO.

Essanses thresome, Eddle Silver-man, Emil Stern and Sidney Spiegel, on the six of trade for all the theatres in the

MONO SALES CLIMB: TO PRODUCE ABROAD

Hollywood, Aug. 16.
Monogram's sales thus far this year are up 38% over the corresponding figures for 1937, in spite of a b.o. decline throughout the a b.o. decline throughout the country according to president W. Ray John

With over 6,000 outlets in U. S., Monogram plans to enter the produc-tion field in England. Cost of four productions in London will be shared productions in London will be snared by Pathe, the company's British re-leasing outfit. Details will be an-nounced at the next board meeting,

Mooney's Film Buying Combine for Cleve. Indies

Combine for Cleve. Indies

Cieveland, Aug. 18.

Milt A. Mooney, former branch
manager of Paramount has organized
Co-operative Theatres of Ohio, with
idea of, getting small indies better
learns on film product and other accombine so far includes 13.
Cleveland houses, while 20 downstate theatres also have signed contracts permitting him to do their 3839 buying. Local nabes in new
Cliff, Corlett, Ezella, Garfield, Jennings, LaSalle, Lorain-Pution, Lyceum, Madison, New Victory, Parma
and Regent.

Song of the Sagebrush

Holly wood, Aug. 16. Hollywood, Aug. 16.
Jack Vanec, recently with Malcolm Browne Productions, joined
George H. Callaghan of Sovereign
Pictures to produce six westerns.
Series is called "The Singing
Buckaroox," featuring Ralph Williams, Ray Thompson and Zeke
Clements.

Combination of Jimmy Cagney, Pat O'Brien and Marie Wilson will be used again in Warners' Boy Meets Sally, a picture along the Jines of Boy Meets Cirl. Meetsee again in Warners Boy Meets Sally, 'a pieture along the lines of 'Boy Meets Girl,' Murk Hellinger and Earl Baldwin wrote the story, John Payne and Priscilla Lane will have the romantic leads and Lloyd Baeon will direct.

Kids Go Floy-Floy

Hollywood, Aug. 16.
Ben Judell picked The Revolt of Youth as the next Progressive properties of the Policy of

duction following I Wait a Diverse. Wereer, Ruth Donnelly, Alice White, William Control of the Wait Daily Wood, Aug. 16.

CRATES FIX AGAIN

Two documents Nieuparts for Pokkers are squences in Warners 'Davn' Patroll. The Last Statuw, story by Robert War sequences in Warners 'Davn' Patroll. The Ruth Wait Status Response for war sequences in Warners 'Davn' Ramolall westerns to be made by the Status Response for the 1943-93 sked.

Fieture moves to outdoor locations in Nieura Ramolall westerns to be made by the set file of the Daily View of the Daily View of the Daily View of the Daily View of the Charge View of the Ch

H. M. Brooks' Nomination Analysis of Oklahoma's 400 Houses **Shows Them to Be Virtually Indie**

The Millennium

Owner of local sign shop, specializing in theatre lobbies, ppecializing in theatre lobbies, pproach of the millennium. Indie operator advised him that his program was changing stated that the shop years as the stated that the shop years to turn out a lobby, so busy to turn out a lobby so theatre man postsponed opening for a coupla days until signs could be remedied.

Skourases Gather Coast Chiefs For **Operations Parley**

Los Angeles.

crating chiefs of far western sub-sidlaries of National Theatres, Inc., comprising the Fox West Coast, sidlaries of National Theatres, Inc., comprising the Fox West Coast, Evergreen and Principal Theatres operations along the Pacific Coast, got under way here yesterday (15) to continue for three days. Spytos Skouras, head of, National Theatres, and Charles P. Skouras, prexy of Fox West Coast Theatres, are president.

about Marties P. Rockins, presty of the Martin Martin, and the around 75 field and home office excess participating, with around 75 field and home factional follows a similar confab held last week in Kanasa City for the midwestern and Rocky Mountain the place of a proposed takes the place of a proposed takes the place of a proposed the product bought for 1938-39 season and general theater progressing problems. Circuit's participating of the product bought for the proposed proposed problems. Circuit's participating and the product problems of the problems

Are Your Best Entertainment campaign will also be mapped out during the three-day parley.

The property of the state of th

and A. M. Ahlskog, treasurer of the subsid. Northern California division of F-WC is headed by Arch M. Bowles, and includes district managers Dick Spier, Harry Siepel and Nick Tur-ner: chief booker Charles Thall: Phil Philips, in charge of advertising-publicity, and Elmer Hanks, North-orn California really and mainte-ern California really and maintenance chief.

Southern California is represented Southern California is represented by all district managers, head book-er Larry Kent, all home office bookers, and one theatre manager from each district, in addition to home office exces.

Time Not A'wastin' Hollywood, Aug. 16.

Hollywood, Aug. 16.

Trem Carr is rushing production
on his series of Bob Baker westerns
for Universal. Twins of the West
was turned in last week, a second
untitled) is now under way and a
third is ready for the gun.
Filming is being done on locatic;
at Chatsworth.

THE TOUR BEGINS

Oklahoma City, Aug. 16.
Oklahoma's 400 theatres will be
eft practically untouched by the
overnment's divorcement bill if Government's divorcement bill it carried through, nit its present form. Only a few of the state's 130 chain operated houses are connected with the production or distribution end, with the remaining 270 coming in as full-fleeded independent of the control of the

any of the exchanges or producing companies. That the which control and a standard That the which control a standard That the work of the the

Robb & Rowley, most of whose bouses are in Feas with a few in southern and central Oklahoma, is not them and the southern and central Oklahoma, is considered to sever this connection. Southwester Idea & Moran, with approximately 30 houses in Commons Cry, Tobics and smaller of the several southern and the second south

City film row.

Ralph Talbot has Tulsa's first-run business fairly well under control with four downtown spots. In other control with four downtown spots. In other control with four downtown spots. In other control with the sequipped for film showing and far special product or ordan shows and has the largest sealing and for special product or ordan shows and has the largest sealing about some control with the c

MANAGER PINCHED ON BANKO, 'FORD NIGHT'

Lynchburg Aug, 16.
Elmore D. Heins, v. p. and general manager of National Theoretory, Roanoke, Va., has been bode to hold bank night and Foot with the August 25 by Police Judge Harris Bleichfield. R. Lee Carney, atomic protesting against alleged detection, and the control of the control of

Freak Ohio Tornado Wrecks Cinema, Circus

Cleveland, Aug. 16.
Freak storm disrupted a circus
and partly wrecked a nabe theatre
last week. Lightning struck the 45foot brick chinney of the Commodore, East Side house, scattering
bricks which went through eeiling of
another the common common structure of the common structure.

Lightning Structure of the common structure of the comm

hurt.

Same wind blew down tent of Newton's Savage Africa Circus in nearby Willoughby. Fact it happened an hour after last show prevented further damages, although Walter L. Main, former owner, and the only one in tent, suffered shock.

Sues on Oral Pact

George Klein Davidson is sui George Klein Davidson is suing Falcon Productions, Inc., for \$15.867, claiming the indic outfit broke. oral contract.

oral contract.

Davidson declored he was hired as location scout, assistant director and entter, but was discharged May 1 after completing one picture.

MICKEY'S SIDELINER

DENVER MOVES

WITHIN the four walls of the Roxy Theatre, N. Y. . . . in 11 days . . . "Alexander's Ragtime Band" has packed 300,000 people . . . equivalent to the population of Denver, Colo.! Saturday of the hold-over week drew 4,491 more people than the opening day of "Cock Eyed World". . . former world's record holder! The second week will top by thousands of dollars the first-week gross of "Thin Ice". . . former record-holder under present price policy! That week included Labor Day and Jewish Holidays! AND THAT'S SUMMER BUSINESS! Same kind of news everywhere! Look:

BOSTON... Smash <u>Easter Sunday</u> gross of "In Old Chicago" at Metropolitan topped by \$140 on Sunday (4th day).

LOS ANGELES...Records day-by-day at Chinese and Loew's State following record-breaking opening!

PHILADELPHIA . . . Blowing lid off all highs at Stanley on heels of 5-year record opening!



THE KEYSTONE OF YOUR FUTURE

D SEVENTH AVE!

- PITTSBURGH... Set new all-time high for biggest single day in Alvin's history.. after all-time record opening (previous record set on Labor Day)!
- PORTLAND (Ore.) More than twice as big as sensational "In Old Chicago" at the Paramount!
- CHICAGO... Chicago Theatre's 5-year opening-day record blasted! That beats World's Fair business!
- ATLANTIC CITY... All records at Apollo bowled over by hundreds of dollars!
- HOUSTON ... "In Old Chicago's" terrific first two days at Majestic swamped by \$1752!
- CLEVELAND . . \$1017 bigger than "In Old Chicago's" Easter Sunday opening!
- DALLAS... Running away from sensational "In Old Chicago" grosses at the Majestic!



GREATEST HIT IN THIS INDUSTRY'S HISTORY!

EXPLOITATION :-: By Enes W. Sargent

Beating the Flag

Preem for 'Sing'

Makes It Permanent

More Snooping

Another Old Timer

Loew's Will Hustle

District managers, amanagers and assistant managers, amanagers, amanagers a salmon treat for some 150 big exces in the m.p. biz all over the country Paramount Pictures is sending leed salmon in special pack to stand the shipment, to that number of prominents. prominents.

Announced several of the stars in the pix will be here in person. Remote control from Paramount theattee lobby will carry some blah on national hookup.

Beating the Plag
Rechester.
Jay Golden, RKO Palace, launched
te fall season with 40c reserved
seat preview of Tacter of Introduce
hidden at 10c with members of the
Democrat & Chronicle both motion
pictures of children outside the theathem in time for screening at the
performance. Newspaper also
turned of the control of the control
members of

Popular Contest

Fogular Contest
James S. Little, of the Charles Dallares, and the cream-calling contest staged by the Strand contest staged by the Strand of his clients from Service Co., who manufacture the Lutsy Star ice under the disadvantage of being held at the end of three days of raily of the contest Preem for 'Sing'
Walter Reade's Community had an advertised world premiere at midnight, Saturday, of 'Sing'. You Sing'. You Sing'. Society columns of, the local paper listed a group of the swank set, here for the racing season, who were to attend the opposer. Spartanburg S. C.
Strand's early morning matinee for local stenogs, office workers, etc., has developed into one of hottest sure-fire stunts pulled here in several moons. mer tunis puties nere: in several states and a state at 7 a.m. and end at 8:30, allowing patrons 30 minutes to reach their desks, filing calbests, etc. nabe restaurant and taxleab firm free coffee and doughnuts and cab firm of the state of

also giving plenty of window space, Newspace pace was held down to a minimum. Newspace pace was held down to a minimum and the space with the space was proposed to the space with the space was placed to early space with the space was placed to the space with the space was placed to the space with the space was the space with the space was the space with the space was the space was the space with the space was the space wa

More Snopping
Most recent Issue of Paramount's
pictorial quarterly, Snoop, is just
the Paroly on the all-picture mast,
previous Issues. Understood this same is to be offered for sale at Paraworth a dime as the similar maglack page is left blank, evidently
Interesting for recall that the first
an mag, Molion Picture Story Magaoffices of the theatree playing the
General Film releases. Par may renational magazine on its hands.

Still Effective
Lynchburg
Ancient having wonderful time,
wish you were here gag came in
handy for vecation splurie on Crowd
Endineered by Assistant Manager
Harold Preas, stunt consisted of writeEndineered by Assistant Manager
Harold Preas, stunt consisted of writemount of the stunt of the stunt of the stunttensive of the stunt of the stuntlength to be mailed back under the
house the stunt of the stuntlength to be mailed back under the
Lord read: Having well vecation.
Datt saw Robert Taylor and
Lord the stuntLord read of the stuntlength of the stunttensive of the stuntstunt of the stuntlength of the stuntstunt of the Another Old Timer
Greeville, S.C.
Manager Edwin Pettitt, Center,
scored with promotional twist in Female Help Wanted columns of Sunday papers. To boister interest in
the inscried following ad: Wantedcirl between 18-25 to see Frankenstein alone. \$5 reward. Call Center
Theatire.

Gob Anateurs

Norfolk, Va.

Norfolk, Va.

Norfolk of August 15-17 as alended

Norfolk of August 15-17 as alended

of is proving good work for the bo. 20

at the Nova- Manter. More than 20

at the Nova- Marker. More than 20

attains in this area are alsed to feature songs, downers and specially and an analysis of the second of the second

Fish for Friends

Fish for Friends

Spann of Morn' Gardies

astimat for this locale, Sattle, Sat

The Camera Eve

St. John, N. B., Aug. 16.
Ma yar inchical 1,200-seater,
Ingenious method of
clearing the moppets out of the
house fatter a single show at 10
or 15c admish so the seats can
be sold at 25, 30 and 35c to
adults for subsequent screen-

adults for subsequent screenings.

Mary Hogan, easher has in

many Hogan, easher has in

bermany years in tha boxmen and the boxmen and white and the

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Theatres-Exchanges

Spokane. H. D. McBride, operator of Graing after operanada theatre, recovering at tion for acute appendicitis.

Renneth Rockwell, formerly assistant manager of the RKO Albee, will take over the managerial post with the spot's scheduled reopening Aug. 18. Providence

Charlottesville has its fourth de luxe theatre. Will be managed by Dominion Theatres, Inc., also oper-ating the other three houses.

Lebanon, Va., coal mining town, has its first film house, the Lebanon. J. C. Horney is manager.

Martin Kaplin moved in as man-ager of the Fox Belmont theatre, re-placing Ed Smith, resigned. Danny Martin, Jormer distribin Seattle, joined Monogram's Angeles exchange as salesman.

President thesis.

regiers exchange as salesman. President theatre, only straight newsreel house west of New York, opened last Wednesday (10), inaugugating new policy of Downtown Theatres, Inc. House grinds daily from 10 a. m. to 11 p. m. at straight two-bits admish.

Theatre'.

STUDIO CONTRACTS
Mollywood, Aug. 16.
Warners renewed Warren Duffswirler contract.
Jane Hall inked new writer pater.
Jane Hall inked new writer pater on the state of the state o

FLOYD JUHNSTON'S JAM
Atlanta, Aug. 16.
Fulton county grand jury last
week had before it a bill charging
Floyd Johnston, 30, former sound
technician in a Hollywood studio,
with murder of his father; B. O.
Johnston, 64, Atlanta furniture mer-

Literati

Out in the Open
For some time it was figured by inaders that certain people of the Rearst sports staff in New York weet 'in' on fight promoted by Mike Jacobs. Latter admitted it be apports editor, MEA news seek upports editor, Woold-Telegram Safturday. (13), carrying a bannet new those involved having participated in boxing swage. However, and the control of the c

in a man and the second and the seco

Marian Squire's Book

Persident: theatrs, only, straight newarrel house west of New York, opened last Wednesday (10), inaugusting new policy of Downtown York, opened last Wednesday (10), inaugusting new policy of Downtown York, opened last Wednesday (10), inaugusting new policy of Downtown York, opened last well with the policy of the Persident (10), and the policy of the Persident (10), and the calls the culinary preferences the call of the call when the calls the culinary preferences were the call of the call of the call when the calls the culinary preferences the call of the call of

Another feature of house policy will be the Equire House work here of the Merral Standard Range II. House a compared to the Standard Range II. House the Merral Standard Range II. House the Merral Standard Range II. House II. H

the papers were operated jointy in many departments.
Indications in N. Y. are that the Herald & Examiner will go tabloid during the fall. Chicago also has an

during the fall. Chicago also has an atternoon tab, the Times.

Reports that the N. Y. Journal-American would merge with the Mirror in New York are erroneous, Hearst papers in N. Y. will remain as Is, so far as known.

Osierman Gees Literati
Jack Osterman's 'Cafe Souseciety' piece is in Norman Anthony's
October issue of 'Mr.' Next month
he intends writing about the columnists, as the mag announces, and
Osterman remarks that after that he
expects to leave town.

expects to leave town.

Lesias Willow on N. Y. Fayrell

Newest in the many public relations positions in the many public relations positions in the many public relations positions for the secretary to stee
Board of Parole, at an annual support of 1,000. The appointer is Iouise
Wilson, who, as a cub reporter II
years ago on the old New York
Wilson, who, as a cub reporter in
years, ago on the old New York

Gettler, Joseph Canavan, now continues of the State Board of Parole

editor, Joseph Canavan, now cannot be Albuman and
the State Board of Parole

Lestery to the then. Lieut: Gov.

Rerbert H. Lehman, later served a

there is the served of the serv

Creditiers Take Covici, Friede, Covici, Friede, Inc., publishers, has been taken over by its creditors, according to amountment from the Passal Covici has joined Viking in an editorial and executive capacity. He brings John Steinbeck, author, along with him. Covici, Friede was founded in 1928.

Stern Stanhes Philiy Staff
Wholesale staff firings at the New
York Post recently were followed
by a similar move last week on the
Post's sister-sheet, the Philadelphia
Record. Twelve employees in the
editorial department were let out in
one swoop, with at least four more
skedded to go. Dismissals were for

skedded to go. Dismissals were for economy.

As in New York, the Philly Guid has named a committee to take up the firings with the management. The guilloine created down just 1980-489, no-firing clause in the Resort's Guid contract, which beare effective April 8. Unit several months ago took a strike vote on whether, to force the management into giving it a clause in the contract of the contract

economy. Strike vote loat 87-82. East Frie for Ousside Willing For the first time in 18 years, Jack Lait, editor of the N. Y. Mirror, is free to write for other publications and stories by him are due to appear shortly in the magazines. Years weekly for the Sunday elition of the Chicago Tribune, and afterwards, when be joined the Hearst outht, his contract called for except the contract of the contract called for except the contract of the contract of the contract outher the contract of th

More Indie Complaints

Webber's Address (Continued from page 7)

lieve that a producer or distributor should receive from us an additional percentage of the gross. If he feels that a picture can be sold on a percentage basis he certainly has a right to ask this price but we do not have to buy.

I doubt that exorbitant film rent-I doubt that exordinant limit and swould be a complaint if we were operating under a single feature policy today. It is suicide for us to play two so-called A features because first, it is likely that both are high allocations, thus causing the cost

plane flext, it is likely that both are when allocations, thus causing the cost of our program to go up and either conting downfaction as to whether up have lost \$50 cm and \$5. It is also likely that one of the features by itself would have dist need to be a simple continued to the continued of the continued of

stowers, the double feature may have created a habit in the public to see more shows. This remains to see seen. The seem of the seen of th

(Continued from page 7)

Continued from page 7)
What we need is a pilicy that will permit the exhibitor between the some money and at the same time with the producers. There is a certain major company which last year did not sak for more than 35% on let make the close of their business year. They did not require standpoint at the close of their business year. They did not require 35% on very may pictures and sold standpoint at the close of their business year. They did not require standpoint at the close of their business year. They did not require permits the shibitor to make money he is in a good frame of mind and will work harder to produce more money for all concerned.

OWNER-MANAGEM.

(Member of MPTO of Ark, Miss, and Tenn.)

N. Y. Theatre On Broke

Loudys Amus Corp. picture thes tre operator at 2521 Broadway, N. Y., through its president, Louis George, filed a voluntary petition in bank-ruptcy Thursday (12), listing debts of \$53,130. The petition listed as an asset the transfer of property liqui-dated at \$12,239 to the Beacon Hotel

corp.

Among creditors named was RKO-Radio Pictures Corp., for \$1,312.
Other items included small amounts to picture trade corporations for services.

DIAMOND'S SHORT QUEST

JILAMOND'S SHORT QUEST
In quest for independent-produced shorts material for release through his company, Lou Diamond, shortsmusic head of Paramount, leaves for Hollywood Aug. 29 to Jook over available film in this line.

He will have the indie-made shorts screened for him at the Par studio.

trolled by us and in that control lies the secret of successful showman-

Basiness judgment during times of depression, and recession, the secret of successful showman-shap throughout the entire United States.

The program costs, cut service took, yelve we still doubt lever service, but the costs, Yelve we still subset where the control of the costs, Yelve we still subset where the control of the costs, Yelve we still doubt were seen to see the costs, Yelve we still subset where the common division of the public service, the cost of the public services and the program of the public services. The program of the public services are serviced to see where the commodity spleed distincters. Either this business is also for several services. The bedmend for its goods, its supply of merchandies, and what it asks and the cost of the public. It is a several in the program of the public, it is a several in the program of the public. It is a several in the program of the public, it is a several in the program of the public o

% Advertising

Complaint comes from Hollywood that exhibitors, partic-ular the chain operators, are deliberately soft-pedalling their advertising on first-run pix, advertising on first-run pix, where the producers percentage is high, and spending money to exploit the subsequents, where the exhibs get a fatter cut.

Producers cite instances where the second-run ballyr is spread thicker than on the first runs which, they claim,

\$1,800 N. Y. DAILY AD NO B.O. HELP

One of the largest ads ever taken by one of the smaller companies was a full-page spread in the N. Y. World-Telegram, Saturday (13) on Army Girl, current at the Criterion, N. Y. Republic, producer of the pic-ture, entirely paid for it. Same ad was not spotted anywhere else. Herbert Yates, president of Repub is a close personal friend of M. H. Aylesworth, publisher of the W.-T.

Aylesworth, publisher of the W-T., The full-page spread cost Repub around \$1,800, yet it made no notice bole impression at the b.o. of the \$5,500 on the veek, mild. Picture opened Thursbury to \$5,00 in and \$5,00 in Saturday, \$1,00 in \$1,00 in Saturday, \$1,00 in \$1,00 in Saturday, \$1,00 in \$1,00 in Saturday, \$1,00 in Sunday, with drop on Monday log around \$800. Managers and \$1,00 in Saturday, \$1,00 in \$1,00

UD'S 17TH HOUSE

In Grosse Point Sector-Will Cost
Around \$300,000

With reemployment in local audio plants looking up nicely, preparatory to 1939 ears, United Detroit Theatres will soon initiate the first major theatre building project here major theatre building project here major theatre building project here around 3300,000. Spot, which will raise uDrs chain to 17 houses, will be a second-towner as companion to the second control of the second control of the project second site for a Will Roger New House, will be built near proposed site for a Will Roger Memorial theatre, a private enterproposed site for a Will Roger of the second site of the second sit With reemployment in local auto

Fate of UD's 1,800-seat Cinderella, old house bought several months ago and located within a half mile of new spot, is unreported, but ex-pected house will be turned into a department store, possibly for Sears,

WB's Suit Over Stills

WD'S JUIK OVER JUIS
Vitagraph, Inc, filed suit yesterday (Tuesday) in N. Y. federal court
against the Behrend Motion Picture
Supply House, Inc, claiming the
plagiarism of 34 stills of various Warner Bros. pictures. Plaintiff wants
\$250 and an injunction against each
still alleged to have been issued by
the Behrend concern.

Judge Robert P. Patterson issued an order of seizure of the pictures in the possession of the defendant, pending the outcome of a trial.

DATING UP AUTRY

Hollywood, Aug. 16. Ralph Staub directs the new Gene

Autry pieture rolling tomorrow (Wednesday) at Republic. Film is first of the Autrys pro-duced by Harry Grey on his new as-signment.

Wolf Heads Cleve, Variety

Cleveland, Aug. 16.
Nat Wolf, zone manager of Warner's here, was elected prez- of Variety Club Tent No. 6 last week, succeeding Dave Miller of Universal who resigned due to pressure of husiness.

38-39 Selling Still Slow

spite of the observation that UA product looks very good. In some cases theatres are picking

up new '38-39 pictures as they become available, subject to negotia-tions on deals after-th-y have been played. Neither distributor nor theplayed. Neither distributor nor the-atree like to commit themselves on terms in such instances, however, and ¿ lot of operators 'ne not pick-ing up 'Algiers' right 'way on a basis that will cell for a deal later. Both sides are afraid to set prechables through any definite agreements or commitments' there new '85-39 prod-uet is being taken, on the grout but the control of the control of the unit of the control of the control of the unit of the control of the control of the unit of the control of the control of the unit of the control of

out.
The distribs won't let everyone The distribs won't let everyone pick up, new pictur's before they have become part of a complete season's deal, this being especially true in situations where competition of a comparable character between the atres exists.

Various carryover deals, large chains having many of these, is earbling more ihan the customary

stalling since product supply staring since product supply with one, two or more companies is thus assured under such carryovers, mak-ing it less necessary for steps to be taken now for assurance of film.

Midwest Ditto

Chicago, Aug. 16.

Slowest general recommendation of the sharing and selling in years for the striction, with both exhibitors and distributors indicating absolutely no hurry to get started on new seasons decision and the striction of the started on the seasons decision and the striction is considerably agravated by the impending suit of indice within-itors against Balaban & Katz and the major distribitors, Rosenberg striction, Striction of the Chicago, Aug. 16.

that they can afford to lay off any negotiating with the exchanges, on the assumption that they will be able to make better deals should there be any indication of victory in the coming suit.

any indication or victory in the commany the contraction of the cont

For these reasons the selling sea-son is indicated to reach its peak around mid-September this year, in-stead of mid-July, as is usually the

In the Northwest Minneapolis, Aug. 16.

There apparently will be no definite buying policy set down by Northwest Allied for the territory's independent exhibitors, outside of those of the Twln Cities. The organization, at its meeting here, failed to take up the question of 'what effect, if any, recent industry developments, including the divorcement decision and anti-trust suit, should have on buying policies for the new

nave on usying pounces of the season of the

New York Theatres



HELD OVER! 2nd SMASH WEEK

Loew's STATE

'ALGIERS' 'Shopworn Angel' and N.T.G. Revue GEO. HALL

ST. JOHN UNLOADS

Hollywood, Aug. 16.

Nat Wolf, zone manager of Warner's here, was thested prez. of
the brewn was the brewn

PARAMOUNT TIMES

BING CROSBY PHIL FRED SPITALNY SING YOU AND MAS ALL-GIRL ORCHESTRA SINNERS'

ZASU PITTS

HELD OVER "Alexander's ROXY Ragtime

Band" -On the Stage-

"Rich Man, Poor Girl" with ROBERT YOUN
Last Times Today
ROBERT TAYLOR

MUSIC HALL "FOUR

DAUGHTERS" Spectacular Stage Productions

Local Program Registry Set Up at Variety' for Admen Shows Few Orchestral Programs

to this class. "Popular music looks healthest in that respect.

Average age of all audience participation statusar received to far is: 98.5 ming. This makes a veteran of the audience- broadcasting to-the-audience biz, and may indicate that the current batch of programs is ready for a fade. Category lateff will be could easily change radically. Already amateur hours and vox popular—once the most prominent citizens of participation land—are demitted by the country of t

Although a complete picture cannot be focused from the current Although a complete picture cannot be focused from the current size of the sample; it would appear from what data is on hand at the Vantry office in New York that sudience-participation shows are not vantry office in New York that sudience-participation shows are not extend to the sudden sudden

week.)
Although virtually all of the material received so far comes from web stations in bigger burgs, it is surprising that the union pact with the American Federation of Mu-

Preliminary insight culled from This is, of course, an impression not listings of programs available for reducible at the moment to statisticate that audience participation, both day and evening, is numerically the strongest local category. But there are amazingly few newcomes to this class. Popular musl of the strongest local category. But a strong emphasis on the class of the strongest of a state of the strongest local category. But a strong emphasis on the class of the strongest local category and the strongest local category. But a strong emphasis on the participation and the step of the strongest local category and the strongest local category. But a strong emphasis on the strongest local category and the strongest local category is a strong emphasis on the strongest local category and the strongest local category and the strongest local category and the strongest local category is strongest l

WFIL NURSING QUAKER WEB

More Political Bis in Sight So Will Try Commercials, Too

Philadelphia, Aug. 16. Philadelphia, Aug. 10.
Quaker network, of 16 Pennsy stations keyed by WFIL, will become
an active operating unit on Sept. 1,
when permanent phone lines are
thrown into use. Web has heretofore been used exclusively for political broadcasts, lines being set up
only as needed.

only as needed.

Decision to the aggregation was considered to the aggregation was reached at a confab Saturday between Sam Rosenbaum, prez of WFILL, Don Withycomb, gm, and Roger W. Clipp, biz manager and co-ordinator of the net. With the coming gubernatorial and senatorial elections, it was felt that there elections, it was felt that there profitable aside from whatevery profitable region from whatevery commercial bix is picked up.

WFIL will provide two to three

the American Pedestation of Musicians has not resulted in more
house orchestra shows.

Will will provide two to three
house orchestra shows.

Will will provide two to three
hours daily as sustaining service on
the net. I will be set up similar to
Mutual with member stations absorbing line costs and agency comduction field, both web and loss with.
WFIL will provide but for the
web, talling out commistin for itself.

RADIO LUCKIES' AUDITION

Ken Doian-Jimmy Saphier Offer Hill Elaborate Band-Choir

Ken Dolan and Jimmy Saphier are still working on a program proposition for Lucky Strike.

Agents have offered a 50-piece orchestra batoned by Raymond Paige and an elaborate mixed choir and it's now a question of getting an outstanding Hollywood name to submitting an audition ito George Washington Hill.

ED WOLF SELLS THIRD RADIO **SERIAL**

Albert D. Lasker, Jr., of Lord & Thomas signed Tuesday (16) with Ed Wolf for a new daytime serial. 'Her Honor, Nancy James.' Kleene will sponsor over CBS five a week starting Oct. 1.

and client considered upwards to 100 submitted scripts. Accounts has been off air over a year. Last bank-rolled 'Story of Mary Marlin.' New hook-up of 40 stations is larger than

nook-up of we stations is larger man previously.

Basil Loughrane formerly with Lord & Thomas in Chicago will come Lord & Thomas in Chicago will come Associates, David Victor and Hard Associates, David Victor and Hard For the Chicago with the Chicago Specialists in daytime serials. They appeals the daytime serials. They allittop Blouse' both ranking serials.

WMCA RAISES ITS RATES

Also Asking \$100 an Hour for Use of Its Main Studio

WMCA, New York, has raised its evening rates from \$550 to \$650 an nour, effective Oct. 1. Daytime hour vill go from \$275 to \$325.

will go from \$275 to \$325.

Station is offering the use of its
main studio, seating 300 persons, on
a basis of \$100 an hour. New rate
card eliminates the frequency discount on spot announcements, on the
theory that the station feels that it
shouldn't encourage a volume use of
this type of business.

Deal with 'Variety' Directly

For the record and in answer to inquiries, VARIETY does not recognize, and will not recognize, so-called trade paper counselors' established, or establishing themselves, in New

This publication has its own network of local reporters. In towns where there are no VARIETY representatives, direct communication between the several offices of VARIETY and Stations need no intermediary to deal with VARIETY. Nor

VARIETY need its present large staff if it accepted

would vanished handouts.
There is no magic involved. Deal directly. All news is welcome and judged solely on its news value.
News controlled by or clearing through 'trade paper countries have composed to mean—is not for Variety.

Bob Jennings Leaves WLW

Will Establish in New York Advertising Agency with Crosley Account

GOLD MEDAL TESTING

Caroline's Golden Store, original dramatic serial sponsored by Gen-eral Mills for Gold Medal Kitchen-Tested flour, will air on WHO Mon-day's through Fridays starting Aug. 15, with Mrs. Caroline Ellis coming is, with Mrs. Caroline Ellis coming here from Kansas City for the show. Includes following WHO talent: Cliff Carl, Sarabeth Barger, Maxine Gibson, Bill Klimer, Twen Ander-son, Shari Morning and Jack Smith. Fran Heyser will direct the shows.

Specific Samples

WEBW, BUFFALO 'Amateur Sports.'

Tille-Amsteur Sports.
Age—Sly weeds.
Fast spensor—Chocolate drink.
Fast spensor—Chocolate drink.
Fast spensor—Chocolate drink.
Fopularity record—Bottle cap votage drew 115,000 tops.
Size of east—One.
Talent cest—\$50 weekly.
Frofram time—\$45.6 pm, daily.
Nature — Commentator covers unlor, amsteur and school sport.
Samples—Script or record.
WGAR_CLEVELAND

WGAR, CLEVELAND Title—Round and Round Society.'
Age—Three years.
Past spensers — Participation at arlous times.

various times.
Popularity record—Two giveaway
announcements brought 2,800 letters.
Size of east—One. et times weekly.
Program time—11-1115 a.m. daily.
Program time—11-1115 a.m. daily.
Nature—Swing music (recorded)
with announcer affecting Southern
dialect in in-between announcements; fan stuff.
Samples—Swing to record. KENT-KSO. DES MOINES

RENT-RSO. DES MOINES
THIE—Tall Corn Time:

Age—Three years.

Past speacer—Chicago mail order

Past speacer—Chicago mail order

Past speacer—Chicago mail order

Past past past past past past past

Renty Field Selfor.

Populatly record—Coupon en

Populatly record past

Populatly record—Coupon en

Populatly record past

Popul

Frogram Saturdays.

Nature — Rural stuff produced against smalltown background—state hill-billy contest winners featured.

Samples—Script or record. WKY, OKLAHOMA CITY

Title - 'Uncle Ben's Funny Paper

Bob Jennings has resigned as v.p. in charge of sales and progra WITH CAROLINE ELLIS WLW, Cincinnati, to go into the advertising agency business. Jen-nings, who is son-in-law to Powel Crosley, Jr., has had the move un consideration for several month

and he is breaking away from the station before he has actually consuminated the other tieup which which he will have a portion of the stock. He was also v.p. of the Cro-ley Radio Corp. Jenning's present plans call for tearing W.B.W. Sept. 1 but the stock of the state of the st

PHIL SPITALNY RESUMES FOR GEN. ELEC.

Phil Spitalny and his 'Hour of Charm' all-femme orchestra return to the radio for General Electric on NBC-red hookup—same as before—only this time the G.E. underwriters will specifically exploit be lamp business. Heretofore, Spitalny's femme jazzists did their kilocyrie stuff on behalf of General Electrics

institutional ballyhoo.

Behind the decision of G.E. to again resume on the air was a four-ply tussle for General Electric's business among Young & Rubleam, B. B. D. & O., Foster & Davies and the Maxon agency: Latter, herofore handling G. E. institutional severtising, will-also control Spitalny's lamp-on-radio show.

Spitalny samp-on-radio show.

Spitalny again takes to the air in October with a half-hour shot. Band opens today (Wednesday) at the Broadway Paramount, and is slade for a series of other picture house bookings before resuming on the radio.

HEILMANN ON ROAD

Vox Popping In Various Michigan Network Member Towns

Age—Nine years.

Past appears—Long array of sponsors, from Good products to insurance
sors, from Good products to insurance
sors, from Good products to insurance
propularity record — One mail
brought in 3,000 box tops for dispersion on a swing around Michigan
sponsor—station's biggest context
mail puller.

Site of east—Maximum of six.

Site of east—Maximum of si

An Invitation to Radio Sponsors To Consult Variety Program File

ADVERTISERS seeking programs are referred to the LOCAL PRODUCTION REGISTRY now established at the New York offices of 'Variety.'

THIS data is cross-indexed by Station, Market and Type of Program. It includes Full History, Cost, and Other Pertinent Information.

ANY responsible person may consult this file during business hours daily at



This Service Is Entirely Free-For the Convenience of Radio Stations and Prospective Buyers

POKER FACE CONVENTION

STICKY - ICKY OUT ON NBC **OPENING**

NBC's Tadio City' in Hollywood de-bols around Sept. 19 ans.—of all bings—a formal opening. Not extend the sept. 19 ans.—of all decided processes of the sept. 19 and 19 and decided processes of the sept. 19 and 19 and 19 and decided processes of the sept. 19 and 19 and 19 and 19 and participate in the gain opening, but since there isn't going to be any, this late is that 30 around 19 and 19

Deep Purple' Can't Be Opposish to Blue Velvet' Pub Warns NBC on Tag

If NRC wints to put a musical slow opposite Mark Warnow's Blue Vebel Music On CBS Wednesday sights and include a color in the title will have to use a flue other than it will have to use a flue other than stried NBC's production department that it will have to refrain from adopting the tune, Deep Burgle, for the proposed opposition of the color of the co

WALKER'S AIR BID

But Mennen's Tale Powder Sponsor-ship Falls Through

Mennen & Co. has practically de-cided on a night time show and is aegolisting for network facilities through the M. H. Kiesewette agency before signaturing any

ageacy before signaturing any materior tracts.
Account had been considering James J. Walker as a news commentator and NBC's Information Please quiz with Clifton Fadiman, but both are now out.

Campbell Cereal Goes To Kastor Agency, Chi

10 Mastor Agency, Chi Campbell cereal, Minneapolis, ac-count goes to H. W. Kastor agency, on the control of the control of the hard & Ryan, who were from Ruthin half & Ryan, who were from the con-test which is the control of the which jack Westaway Under the whole which were the control of the with jack Westaway Under dat season, account executive, when the control of the control plans to go into huddle with Comp-pinguish linest used, to may cam-pinguish the week to map cam-pinguish the week to map cam-pinguish the control of the control account of the control of the control account of the control of the control of the control account of the control of the control of the control account of the control of the control of the control account of the control of t

O'Keefe the Piaywright

Walter O'Kocfe has a Brondway play up his sleeve which he's au-thored. Radio comic has turned down nature propositions in order to see the play into production early this fall, if possible.

Mabel Love Back on Air

OVERTURE TO 1938-1939

This may seem a rather late date to redis-cover or reaffirm that radio is creating a new kind of show business. But as the outlines of the development become increasingly sharp with each passing season it's worth intermittent attempts to get a long-range focus on the basic nature of broadcast advertising as regards its entertainment function.

It begins to appear that the chief spiritual difference between radio and the rest of the entertainment world is expressed most clearly in radio's religiously-intense faith in research as a guide to, and substitute for, the personal judgment of showmen, which judgment is the bedrock of show biz proper. In radio, for various reasons and for better or worse, there is widespread disrespect for almost anybody's opinion, as such.

This disrespect for opinion may arise partly from the obvious fact that too often in the early days of broadcasting personal opinion was the worst possible source of authority and was responsible for innumerable fumbles and stumbles. Personal opinion still is the conclusive factor on occasion, but again, too often, it is the personal opinion of some barri-caded autocrat high in the corporation hierarchy who lacks the open-mindedness or the flair which characterizes the judgment of showmen and who brings to an entertainment decision purely eccentric quirks of prejudice.

Most of all the advertising agencies are the well-springs of the all-pervading production skepticism, fear and pussylootism. They are the original authors of hemming and having on a magnificent scale. They feint, mark time, sidestep, stall for a cue from the spoisor. They cannot, in the main, either think or function as showmen because they are thinking and functioning primarily as the herdsmen of that 15%. All of which may prove in the end that the sponsor, if radio is to be a permanent part of his management policy, must step in and assume the ultimate production responsi-bility.

Historically, the networks first shed the pro-Historically, the networks first shed the production responsibility. By doing a consistently lad job and not much caring that they did, The agencies inherited the task of selection and production of entertainment. Partly to get in on the fees, partly because network production bungling jeopardized radio time billings. Agencies criticized the networks (and justly) for the sameness, the uninspired and slopny attitude of their programs. Now. and sloppy attitude of their programs. Now, with time, the sponsors criticize the agencies (and with much justice) for the sameness, the stalcness reflected in their efforts.

It is pretty clear that few agency production executives are trusted beyond incidental de-tails and very few advertising agencies enjoy carte blanche. Fact is most of 'em can't be trusted. And they aren't. Their whole sub-servient obsequious relationship to the client is utterly incompatible in most cases with showmanship of the traditional kind. Hence the development because of imperative need to get shows produced, to keep the mechanism working, of a new kind of showmanship—the showmanship of committee decisions; of endless conferences, of delicate alignments.

Under a system of endless checks and counter-checks, the individual always deterring to the group, some of the hazards of faulty per-Model Live Back on Air Judgment may be climinated. It may be the only system practical in radio at the moment—a moment that appears to be transitive Daily News, returns to enter—a moment that appears to be transitive of the model of the mo sonal judgment may be climinated. It may be

carbon-copying that invariably marks every new season. There is incredible buck-passing up and down the line in radio production. Composite confusion and group do-nothingism car only be broken through, in the final analysis, by a lion's roar from the sponsor himself. He and he alone must in the end call the tune and hire the pipers.

Meanwhile mention of the name Townsend & Townsend affects advertising agencies like a razor scratching a piece of glass on the bias. This much-discussed, much-denounced twobrother firm has functioned in certain quarters for the past year or better as experts-in-charge-of-the-experts of advertising. Taking the ad-vertising agencies as experts in the first in-

As yet the Townsend & Townsend influence has been little felt in radio. But the brothers are reported to declare that their mysterious '27 points' by which they decide the affaction. points' by which they decide the effectiveness of printed copy can be extended to apply to radio copy. Entertainment, however, is apparently not claimed to fall within the ken of their formula.

Townsend & Townsend, in the final essence. appeal to clients and foster doubts of agencies. If agencies were courts martial that would be an offense for liquidation by a firing squad. But the real nerve twinge of the Townsend-development reposes in the implications that they, the agencies, know their stuff so superficially or practice their craft so carclessly that an outsider can step up, run an eye and a finger over a given bit of advertising and say, 'Sonny, this violates points 5, 8, 11, 14 and 23.'

Fury of agencies toward the Townsend & Townsend threat, toward the whole phenomenon of an outside challenge to agency prerogatives, agency claimed preminence in technique and craftsmanship is of course not hard to understand. Any business, any group of business men, would be annoyed to the point of apoplexy by such scathing belittlement of their place and importance in the

Passing any discussion of the merits or flaws, authentic or spurious values, of what Townsend & Townsend are peddling at least it's evident they have been successful in convincing enough clients to have stirred an an-tipathy among agencies that speaks for itself. They have put their thumbs on sensitive areas of inflammation.

They have put their thumbs on sensitive areas of inflammation.

Which comes back to the sponsor. If the cares how the dough is spent. In radio the openings for spending are like the holes in swiss cheese. Happilly, for the agencies, radio's asking the care show the more important as a first fact of production finese. Otherwise there would be more draskic penalties for program ineptitude, and the control of the care of the multitude in the care of the care of

IBNA REVIVED BEHIND SCREEN

Affiliates Call to Arms Insists on Pacific Motivations as 83 Broadcasters Gather in Chicago

WEBS WATCH

By HAL HALPERIN

Chicago, Aug. 16. Called together by Mark Ethridge, of WHAS, Louisville, and Som Rosenbaum, of WFIL, Philadelphia, a convention of independent network afvention of independent network affailates. is in session here today (Tuesday) and bomorrow at the Rotel briddest trade for some more conclusive indication of the nature of the movement and the attitude it proposes to take toward networks, the pending overnment investigation of radio, negotiations will necessary to the control of the proposes to take toward networks, and the pending overnment investigation of radio, negotiations will necessary the proposition of the proposition of the proposition in the proposition of the proposition is successful.

Meetings are behind closed doors and with some obvious effort on the part of all concerned to play down and cover up. Network execs have professed no anxiety, but this may be less than an exact rendition of their private thoughts.

Although chain execs not allowed in meetings Bill Hedges and Keth Higgins of NBC are registered in hotel, as well as Herb Akerberg of CBS and Ted Streibert and Fred Weber of Mutual.

Weber of Mutual.

In the absence of candor as to what the broadcasters want or are driving at the observer's impression is of a bunch of picker players white the observer's impression of the observer's the efficiency of the picker of the observer's the efficiency of the observer's the efficiency of the efficiency of the observer's consistency of the observer of th

There is a registration of 83, considered large for the season and considering the ambiguous nature of a rebellion that insists it isn't one. Delegates paid \$5 to register.

A first decision of the gathering Tuesday was that the IRNA should be reorganized but as a branch of the National Association of Broad-casters so as to present a united front to outsiders. Sam Rosenbaum.

J. Walter Thompson Agency Calls Off Kellogg's Baseball Contest

Chicago, Aug. 16.

After two wecks of its scheduled nine-week All-American Baseball Poll, the Kellogg company suddenly called off the contest. Sent two-week cancellation notices through last week, which means that the contest will fold after four weeks.

test will fold after four weeks.
Spotted through the local J. Walter Thompson agency the contest
was on some So stations around the
country on a five-a-week five-mintest-etytest of the stationary of the stationary
for the cereal firm, and in
addition, was extremely cumbersome
to handle. General Mills also had
many players under exclusives.
No attempt to chief by the company in putting through its cancellations, merely utilizing the regulations, merely utilizing the reguterior and the stationary of the stationary of the
contract.

contract.

Nine-week schedule had been fig-ured on the basis of one week for each position on the mythical all-star baseball team.

SET BANDMEN FOR HOLLYWOOD PROGRAMS

Hollywood, Aug. 16. Hollywood, Aug. 16.
It was band setting time on fall radio shows last week. Ben Pollack again lined up with Joe Penner; Ted Fio Rito is reunited with Jack Haley on his Continental Baking program, and Lou Bring will do the batoning for Walnut Growers Ass'n show.

batoning for Walnut Growers Asm show.

Still under It he music master on a bob Rope's new Pepsodent airer. Ma bob Rope's new Pepsodent airer. Ma who produces, can wean Judy Cataland away from Metro one night at week he'll loss the nod to Skinnay bensior an eastern band under consideration. If vocal spot goes to Comite Bowerle Medical Comite Rose of the Neston Comite Bowerle Neston Comite Rose of the Neston Comite Bowerle Neston Comite Rose of the Nes

Ed McConnell in Cincy

Cincinnati, Aug. 16.
Smiling Ed McConnell returns to
Cincy next month, after an absence
of four years, to originate four
weekly 15-minute shows for two
sponsors on WLW for NBC feeds. weekly '15-minute shows' for two sponsors on KUN for NBC feeds. Beginning Sept. 17, the veteran radio Beginning Sept. 17, the veteran radio programs for Balagrae will do a series of programs for Balagrae will do a series of programs for Balagrae with a repeat for NBCs western stations. Starting Sept. 27, he will resume for the Acme White Lead & Color Works with Tuesday and Thurnday arings at 10,20 ann. EST. middled by Henri, Hurst & McDonald, Inc., Chicago.

Henri, Hurst & mcLionaud, inc., cago.
McConnell was auditioned at WLW
Friday (12) for the Ballard & Ballard slanza. Stiting in were Prealard slanza. Stiting in were Preayear of the Stiting in were Preayear of the Sponsor's salesmen, who followed upwith a two-hour hypo session in
Crosley's B studio. Also present
were W. B. Henri and Frank W.
Ferrin of the agency.

Warnow-Paige Rained Out

Concert scheduled for Lewisohn stadium last Wednesday night in which Mark Warnow and Raymond Paige were to guest conduct the N. Y. Philharmonic orchestra has been postponed until next season. Warnow was to have led the long hair in a trio of swingy pops including 'Sing Something Simple,' swing fugue scored by Raymond Scott, Warnow's brother. Concert was killed off by a heavy rainstorm. Paige were to guest conduct the N. Y.

Spieler Turns Cowboy

Missoula, Mont, Aug. 18.
Verne Sawyer, chief and special
events announcer for KGVO here,
has resigned and will retire to a recently acquired ranch in Flathead
Valley,
All Davis will handle Sawyer's spedial events details in the future.

Quarantine

Philadelphia, Aug. 16. Philadelphia, Aug. 16.
Program department at
WDAS is drawing up a petition
to present to State Agricultural
Department inspectors who exsamine incoming cars for Japaness beetles. It asks that they
also examine for hill-billies.
Can be recognized by guitar
on shoulder and mail-order
cowboy, suits.

WMCA'S FORUM A LA HI-BROW

Station WMCA, N. Y., joins the ocal parade of stations striving for greater percentage of serious pro-grams, especially heftier music, this week. Starts with a semi-intellec-tual forum on Aug. 22, rest to follow shortly thereafter.

shortly thereafter.

Serious music angle has passed the consideration stage and is now in the hands of the program department. Likely that it will mean couple of hours daily in the afternoohs. Want to start off modestly in getaway from Broadway taint.

Forum will be a la Town Hall's stunt on NBC but will include tele-phoned questions, etc., from listen-ers as well as studio audience, Mau-rice Dreicer will conduct forum near wan as studio audience, Mau-rice Dreicer will conduct forum starting Aug. 22 at 10:45 until 11:15 pm. for regular Monday broadcast. Initial session will concern whether or not Civilian Conservation Corps should be militarized.

Pierre the Trapper' penned by Bob McKee, announcer at WCAE, who's also in the cast along with Marx Hartman, Bob Donley and Marquis Patterson.

RADIO Lathering Fels-Nantha

Young & Rubicam is trying to get Fels Naptha to return this fall as a network advertiser. Agency has recommended a day-time quarter-hour show five times a

Web Stations Ballyhoo Own As Blurbs Out

Detroit, Aug. 16.

With deteition of radio comments and columns from local dailles, Detroit stations are developing and columns from local dailles, Detroit stations are developing as the second of t

WHEC GROUP HANDLES **ALL STATION SHOWS**

Polly Rowles, Back

U, Into Pitt Al-Seria,
Pittburth Aug 18
Polly Rowles who are added from the state of the not do with a control of the control

Andre Baruch, NBC announcer, will celebrate his 10th year in radio Aug. 20. Spieler has arranged for a party

marking the occasion at Glen Island Casino, New Rochelle, N. Y.

Texaco Program Set

Buchanan Agency Closing Deal-Bill Bacher to Direct from Hollywood

Texaco figures on closing for its and the control of the control o

New York Pro Pigskin Tags Aircasts at \$25,000

New York Giants Football Team, professional, wants \$25,000 for the broadcast rights to its gridiron meets the coming fail. Penn Tobacco, a Ruthrauff & Ryan account. Dodge Metropolitan dealers under-wrote the series last season, with wrote the series WOR the outlet.

Grooming Ginny Sims

Grooming Glinny Sims.

Ginny Sims of Kay Kyser's crew at the Hotel Pennsylvania, N. Y., is to be groomed on her own, with an eye to a Broadway stage career.

The stage of the

American Home Products Eschewing Pacific Until Stock Setup Reorganized

WCAU's Cute Stunt

Philiadalphia Aug 16.
With baseball spielers all over the country searching for new angles to perk up. broadcasts, proceedings of the search o

COAST PRESS ATTACKS AIR

Los Angeles, Aug. 16. Coast dailies are launching an other onslaught on radio in an attempt to win back some of their ad Western division American Newspaper Publishers American Newspaper Publishers
Ass'n last week hired H. C. Bernsten, who formerly operated his
own agency in Los Angeles, to act
as advertising counsellor for the
lineage spenders with the advantage of the printed word over the
spoken efceters and point out the
error of their ways in tossing such
chutcks of coin to radio.

If campaign fails to bring the de-sired results it is understood that the sheets will either drop the log or slap a tariff on the agate listing.

53 TRANSCRIPTION MAKERS LICENSED

American Federation of Musicians has issued 53 licenses to date to mak-ers of electrical transcriptions. An-other half dozen such have applica-tions pending.

other nail dozen such nere appretions pending.
All applications are first referred to the local union to determine the applicant's financial responsibility.
No licenses, it was stated at AFM headquarters Monday (15), will be issued to any one not already in huseiness.

GUERNSEY SELLS WLBZ

Meanwhile Must Choose Between Shepard and Columbia

Bangor, Me, Aug. 16.
If the Federal Communications
Commission approves the sale of
WLBZ, Bangor, Henry P. Rines,
Portland hotel and station operator,
will own the only two regional outlets in Maine. Rines last week
closed for the takeover of WLBZ

closed for the takeover of WLBZ from Thompson L. Guernsey at a price of \$180,000. Rines' Portland station is WCSH.

It is reported that by the time Rines' right to his purchase has been cleared by the FCC, WLBZ will have lost its affiliation with CBS unless it bows meanwhile of Columbia's util. bows meanwhile to Columbia's ulti-matum that the station drop its con-nection with John Shepard's Yankee and Colonial networks. CBS has given WLBZ until Sept. 15 to make

given W.B.Z until Sept. 15 to make a decision.

Under the present arrangement CBS must clear its program to W.B.Z through the wire maintained to that point by Shepard and the station. Columbia wants to rui ni its own line and avoid any use of Shepard's facilities.

Julian Bentley Injured

Julian Bentley, Diverse Aug. 16.
Julian Bentley, Diverse divide and press chief for Even editor endiously injured in an auto accident incar Menonime, Mich. last week. He suffered multiple fractures of solution and particularly. They were returning from vacash in North Woods when their car overturned.

Dr. Didien Van Ackers, Paris rep for CBS, transcribing his experience in Hollywood for airing abroad.

keep all but two of its script shows off NBC's Pacific red and mountain links this fall. Reason given for the decision is that the holding corporatlon wants to keep its merchandising expenses down in those areas until it has reorganized its stock setup. Programs staying on in the western

regions are 'Easy Aces' (Anacin) and 'Mr. Keen' (BISoDol), while the threesome not slated to resume the fall consists of 'Just Plain Bill' (Kolynos), 'Mrs. Wiggs' (Aero White & Flydead) and 'John's Other Wife' Phillippe llpstick). Latter

(Louis Phillippe lipstick). Latter script trio had been committed to go back on the western tralls with the dropping of daylight savings. The two CBS shows, 'Our Cal Sunday' and the 'Romance of Helen Trent,' which are supported by the same merchandising combine, will retain their westrosst and Rock

BENCHLEY STARTS IN NOV. FOR OLD GOLD

Hollywood Aug.

Robert Benchley comedy show, originally framed for Texace by comedy show, originally framed for Texace by the state by Old Gold for an early November start, over Columbia network. Mann Holiner, who closed the deal for Lennen & Mitchell, said the new eight entry dient necessarity of the state of the s

Program tees off in the east and oes to the Coast after 13 weeks. Program tees on in the east and goes to the Coast after 13 weeks. Understood that Gosch, who cooked up the audition, will produce. Musical setup on half hour show marks time until budget is appropriated. P. Lorillard recently renewed its 'Don't You Believe It' program on Don Lee network for Sensation cigs.

New NBC Frisco Talent

San Francisco, Aug. 16.
Modern southern choir, 26-voice
negro chorus, Rosie and her guitar,
Conzue la Gonzales, Mexican soprano Conzue la Gonzales, Mexican soprano and philosopher Coleman Cox, aré latest additions to NBC local artist staff. Choristers, directed by Elmer Keaton, debuted on NBC recently as guests on the Albero Bros. Milling company Good Morning Tonité musical and last week began appearance on network sustainers.

ance on network sustainers.

Rosie was formerly sponsored on
the local Blue outlet, KGO, by the
Eopa Company (remedics). She gets
two NBC-Red network sustainers
weekly beginning today, Miss Gonzales, formerly at the WaldorfAstoria in New York.

CITY NEWS WILLING

City News. Associaton, which services the New York newspapers, has advised the networks and local stations by circular letters that it will entertain any bids for primaries and elections coverage this fall, Nothing was said about price. Local primaries will be held Sept. 20 and the elections two. 8. The lone tacker of the Service at the lost election.

Alderman a Maestro

After several years as organ aid plano accompanist for vocalists at plano accompanist for vocalists at Alderman has been rewarded with a baton. Hell conduct a full orches-tra on Jean Sablon's period and the chain's 'America Dances'. He shares the studio Ioad with Frank Hodek, who conducts ataff

Alexander Biddle, 19-year-old scion of wealthy Philly family, who started couple months ago at WFIL as an apprentice gabber for free, has been transferred to the press depart-ment.

Kids Bootleg Sports Program

Announcers' Wage Scale Fixed: Seniors, \$250; Juniors, \$110 Monthly

American Pederation of Radio Artist has concluded its announcer agreement with NBC and the whole coloract covering all performers on metaling program that the contract covering all performers on the contract of the contract of the covering that the covering the covering the covering that the covering that the covering the covering that the covering the covering that the covering that the covering the covering that the covering the covering that the covering the covering the covering that the covering that the covering that the covering that the covering the

shop.

According to the new agreement with MBC, announcers may be employed in the ratio of at least four seizers to one junior. Seniors are defined as those with commercial accounts or those permitted commercials, but may not be submitted for two years. However, they may take commercials but may not be submitted for two years. However, they may take commercial thors if specifically asked for by gossows.

sponsors.

Bate sustaining pay for senior shouncers is \$250 a month. Juniors that at \$410 and are raised on a sixty state of the state

exira pay.

Agreément calls for a 40-hour, fix-day week, with two weeks waston after a year. Anhouncers working legal holidays may have aniother day off to compensate. Special provision is made for computing thes taken on special events outside the studio. The pay and vacation distribution of the special events of the pay and vacation distribution of the special events of the pay and vacation clause similar to that of the singer sate after contrast electro contrast electrons and the contrast electrons and the contrast electrons are contrast electrons are contrast electrons and the contrast electrons are contrast electrons and the contrast electrons are co clause similar to to and actor contract.

There are 26 senior and six junior

PALMOLIVE **OPPOSES LUX MONDAYS**

Palmolive Soap has elected to go opposition to the Lux Radio Theatre or CBS Monday nights. It will be a Edde Duchin or chestra, for the CBS Monday of the CB

Vadsco's 23 Outlets

Vadsco Sales Corp. Is set for 23 stations, some of them Mutual and tome to be filled by off-the-line recordings. Broadcasts start Oct. 7 via the Gumbinner agency. Using Court of Human Relations' as profiam.

Plugs Quinlax Cold Tablets.

Helen Leighton Retagged

Leighton Retagged .

Belen Leighton, who reviews women's activities in her daily women in the News' show on WIP, has been renewed for another year. Sponsored by Philadelphia Dairy Products Co.

Bonald Novis landed the vocal spot with Fibber McGee and Molly. Show switches to Hollywood after first 13 weeks of new series in Chi-

TIME SLOWS DEAL

Jae E. Brown Romp for Past Toa Needs Right Spat for Klds

Because of the lack of good NBC-red or Columbia time General Foods is hesistating about putting on Joe E. Brown for Post Toastics this fall. Latter product is on the Benton & Bowles list.

Agency has been maneuvering around for a choice kid period on either network but the prospects so far don't look bright.

38 Bid. 2 Survive In Race for Acct. Of Savings Banks

It will be three or four weeks be-fore the special publicity committee of the Savings Banks Association of New York State will decide whether it wants to go on the air or what advertising agency is to handle the job. List of 38 agencies bidding for the business has been reduced to two.

Preliminary details of the proposed co-operative campaign are being cleared through Lyon, Sturgis & Co., New York p.a. firm.

Davega Copy Rapped

Washington, Aug. 18.

Washington, Aug. 18.

York, needs to sapplic adverting copy, FTC charged in complaint of sets. Davega copy causes belief reseivers are being solid at lost discounts without purchase of any other article, must spend \$3.95 to \$5 for antenna to obtain sets at low prices.

sprices.

Copy displays out prices of sets in byte and eatch in deal, required at the price and eatch in deal, required at the set of supplementary cyulpment, in much smaller type, often in part of ad far removed from price and description of sets, complaint charges. Davega has usual 20 days to answer squawk.

ANNOUNCERS SHOULD BE OUTSIDE TALENT UNION, ST. LOUIS STATIONS DECLARE

Labor Board Hearings Develop Philosophy of Missouri City on Spielers-No 'Intimidation' by Merle Jones, Examiner Decides

Jones, Examiner Decides

During the sax session of the seven-day bear season of the season of t

Versatile Spielers

cision in about 60 days.

Versattle Spielers

Last witness called by Henry Jaffe, sole counsel for AFRA, was Frank Cooley who testified he was a former of six months. He cited instances in which he said gabbers had been called on to sing or take part in a called on to sing or take part in a tified he had been pald as an actor when he appeared. In two KSD sketches, Cooley said he knew KSD asketches, Cooley said he knew KSD asketches (asketches) and he knew KSD asketches (asketches) and

of which 25% is drama requiring local dramatic talent.

Canter No Actor?

Medic Canter No Actor?

Medic Canter Status as an actor of the status and actors of the status and actors. Make Harrison, continuity superiors at KWK, testified that comedians who perform for themselves are not actors. She was saked, Then, in president of AFRA) is not an actor?

Her 'No' wowed the crowded court-room. Mrs. Harrison supported the contention of the stations that anito act in dramatic skits. She said KWK had a rigid rule prohibiting announcers acting. MOX continuity writer, testified control of the union should not be in the hands of those invading the field for pin money or for pleasure. Marvin E. Mueller, writer, testified control of the union should not be in the hands of those invading the field for pin money or for pleasure. Marvin E. Mueller, the status of the status

Average Wares

Copy displays cut prices of sets in big type, and each in deal; rocking the grounds that AFRA failed to big type, and each in deal; rocking the grounds that AFRA failed to the type and each in deal; rocking the grounds that AFRA failed to the type and the growth the union was an appropriate prove the union was an appropriate prove the union was an appropriate proven the union that the provent proven the union was an appropriate proven the union was an appropriate proven the union that the provent provents and the provent provents and the provents and allowed the provents and allowed the provents and allowed the standard provents and allowed the provents and al

ests of gabbers differ greatly from those of singers and actors and free charge of unfair labor practices incharge of unfair labor practices involved in the hearing. Through the trial Jeffe and defending counsel realizing that the issue in contentive broadcasting field devoted much time to details, etc.

Immediately after the hearing Mouel the contentive broadcasting the devoted much time to details, etc.

Immediately after the hearing Mouel York sacrifing that the midwest heat was too much for him. Examiner Fitspatrick departed for Washington to make his report to NLHB.

ST. LOUIS FOR **ACTORS UNION CONVENTION**

may be expected to attend.

On the basis of a national membership of approximately 6,000 and the by-laws fixing one delegate to each 25 members: Phillips believes between 1,500 and 2,000 members will be on hand for the convention. Phillips is awaiting word from national headquarters as to whether national officers will assist the local execs; in arranging details of the confab.

SALESMEN'S 'UNION' LOOKS FORGOTTEN

Philadelphia, Aug 18.

Plan to take their case to the National Labor Relations Board as been dropped by the six salesmen at WPEN who were fired two weeks ago for organizing a union. Inspect of the second s

Stations Warned Home-Made Disc Jobs May Involve Them As Infringers of Dwyer Patent

Frank Dwyer, pioneer in recording research, has retained Joseph V. McKee, former New York (mayor, to bring action against those recording equipment manufacturers, cording equipment manufacturers, obtain from him licenses for the lateral method of cutting transcriptions. Dwyer has through litigation established his patent rights to any stencilling which provides for more than 3% minutes space. Bulling exempts phonograph records but applies to transcriptions.

Licenses have already been ob-tained from Dwyer by ERPI, RCA and Deces and Dwyer's counsel is now directing his attention to the now directing his attention to the process of the country of the country of the country of the country of the process of the country of the required licenses are obtained they will be treated as infringers and that sponders involved in the due Jobs will be co-aimed as defendants.

ALL BANKS ON AIR

Macon's Four Repositories All Use Radio Advertising

Macon, Ga., Aug. 16.
Radio station WMAZ has lined up
the local banks 100%. Four banks
each use a variety of spots on the

each use a variety of spots on the ether.

First National is using daily announcements for its third year.

Luther Williams' Son, private bank, uses services for three to six months. City Bank & Trust started last month presenting a little-known fact about Macon on four spots each usak

week.

Now Citizens & Southern has signed for two-time signals a day the end of the month.

Radio Stations to Fight **Increased Cuctoms Duty** On Imported Platters

Regina, Sask, Aug. 18.

Western Broadcasters Association has decided to submit a brief to the Ontario government opposing the duty increase on transcriptions which month. Among those who voded in about 18 areas of making the protest, during the creent annual meeting of the WBA in Banfi, Alta, was M. V. C. Beliet was expressed at the convention that the increased more than the composition of the convention that the increased more would particularly hit the small independents.

GERMAN PROGRAMS **XEO. MEXICO POLICY**

Mexico City, Aug. 16.

XEQ. a new \$0,000-watter, will start operations late this month. Radio Americana is the outfit behind the project.

Station will specialize in the rebroadcasting of European programs, mostly German.

Ray Lewis Heads Frisco Office of Wax Company

Unice of Wax Company
San Francisco, Aug. 18.
Recently organized National Transcription Recording Cc. has openentription Recording Cc. has openentription Recording Cc. has openentription Recording Cc. has openentription of the Company of the Company
and previously with other buy area
and previously with a Divorse, drawn sponsored
the coast NBC-Ded web, and other
commercials are being offered by the
new firm.

Wrong Cue

London, Aug. 1.

London, Aug. 1.

Meredith Wilson, NBC mester
in Hollywood, on a visit
here, couldn't figure out the
British Government's cuesheets, after setting a hinge at
Brockingham Palace.

As the King's finest paraded
off, they did so to the strains of
(1) an American march by
Sousa, and (2), it was titled, of
all things, Liberty Bell, whiled,
America's rebellion against the
British.

BLACKPOOL **REMOTE RATES** HIGH

How to get year's best radio variety bill for nothing has been solved by BBC, which is taking listeners for a mike tour of Blackpool, famous northeast coast resort, where entertainment-mad town will be visited in turn. Program is part of summer series of big-scale broadcasts from the seasile, and, although be easily the most thorough ever attempted.

Popular names

attempted

Popular names to be heard include Reginald Dixon, Stanley Holloway, George Lacy, Elisabel
Welch, Maxine Stone, Anton Dollan,
Robert Naylor, Frank Randle, Bertini and his band, Sandy Powell,
Norman Evan, Douglas Walendle,
Nat Gonella, Philip Randlel Schehurst orchestra, and Norman Newman band.
To U. K. juliester, and Norman Newman band.
To U. K. juliester, a bill of suchTo U. K. juliester, a bill of suchvariety shows rolled into one.

Jewell Sets Up at WWJ

Detroit, Aug. 16.

James Jewell's first act since becoming WWJ's program and production chief is formation of chilprogramation of chilgramatic control of the control of the congranization of which he started
several years ago as groundwork for
commany, tagged Jewell Pab y dougs,
commany, tagged Jewell Pab y dougs,
with the commany tagged Jewell Pab y dougs,
with the commany tagged Jewell Pab y dougs,
with the command of appeal training unmonths of specialized training untraining training under Jewell under Jewell to deal
with Jewell under Jewell under Jewell under Jewell under Jewell
Jewell under Jewell under Jewell under Jewell
Jewell unde

Richard B. Haynes, chief engineer of KMAC, San Antonio, operated on in Nix hospital, recuperating from operation.

Oboler Script on BBC

London, Aug. 5. BBC has taken Arch Oboler's Money, Money, Money, for perform-ance in early September, and will spot it around 10:45 pm. as first of series of 30-min. chillers under gen-eral title of Tights Out. Norman Shelley and Charles Farrell reported in line for the leads. It isn't Gaynor's ex-partner, Incl-

dentally, but a purely local Farrell, who's pretty familiar with BBC's mikes:

Oboler is an American script

RICH DIET OF **BBC DRAMA**

Landon, Aug. 5.

Foretaste of BBC program schedule for the fall suggests deliberate move to fall out with drammer, and on the tab are above 100 plays of all sorts for ether presentation. It's to with full-length straight numbers and short plays equally dividing the rest, latter lists taking in serials, of which three will be done in response to success of resent. Count of Monte control of the straight numbers of the straight o

NEW RADIO BUILDING PROJECTED BY BBC

London, Aug. 5.
In a matter of weeks, builders will start work which will more than double the size of British Broadcast-

doubs the size of British Broadcasting Corp. headquarters at Portland place. Schedule is to have whole extensions ready in two years from now, giving greatly increased administrative, studio and engineering de-Extension is designed as office block above first floor level, with control suite on eighth and restudient on inchi, with a light court ocupying entire centre of the structure. Below ground level studio aspurposes studio (89 ft. by 54 ft. by 57 f

and the light, three owners are the second of the hearsal rooms.

As planned, extension will be subject, than the existing subject than the existing that the existing that the existing the subject of the light subject than the existing that and existing Portland place that of existing Portland Portland

Gladys Greenburg Smith, who has been Des Moines merchandising pro-motion manager for KSO-KRNT, has gone to Fort Collins, Colo, where her husband has established a law practice.

Announcers' Style Sheet

Peeved because of a couple of boners, John Patt, manager of WGAR, Cleveland, jacked up his announcing staff by issuing a bulletin with the following Don'ts:

Barking announcers should cut down on the vocal steam and talk some staff of the staff of the

CKAC's Radio Program Week

Waits in Vain for Response from CBS, Goes Ahead on Own Starting Sept. 11

FRED S. HART RESIGNS

Out of KGMB, Honolulu—Living In San Francisco, Aug. 16.

Resignation of Fred S. Hart as general manager of the Honolulu Broadcasting Company, Ltd., which operates KGMB, Honolulu, and

KHBC, Hilo, becomes effective Sept 1. Hart, former owner of the company, is at Salinas, Cal., devoting himself to extensive real estate and ranching interests which he share

with Mrs. Hart. No announcement has been made of his plans for fuhas been made of his plans for nu-ture radio or other activities. Hart was at one time the owner and op-erator of KQW, San Jose, Cal., which he sold to Julius Brunton & Sons before going to Honolulu several years ago.

New local offices of the Honolulu Broadcasting Co. are in charge of L. D. West, John Blair & Co. is rep-resenting the island stations in

Japs' Cheap Sets Open Way for Better Quality Receivers, Says Philco

Philadelphia, Aug. 16, Japs, in their undeclared war or China, are creating new markets for Philco, said here during a visit this Instead of driving American

and European goods out through sale of low-priced sets, as the Japs sale of low-priced selts, as the Japa hoped, they are creating new sales. Japa are copying American radios. Barker said, and selling a five-tube set for as little as \$5. These radios are bought by natives who never before owned a set, but who in this way get accustomed to radio entertainment. And, when the cheaply-man accupie of months, the Chinese turn to the American product.

Turns Bey Consellor

John Philadelpha, Aug. 16.

John Cartie Langley, Green in circulation in circulation in circulation in circulation in circulation stated weekly selles on WPR titled 180y. Counsellor of the Air.

Crime Prevention and Playground associations have given official nod to the show.

Priars for promotion of a Radio Program Week are being completed here by Phil Lalonde, director of station CKAC, with a two-hour open air show scheduled to inaugurate week of Sept. 11 in Lafontaine Park before a probable audience

Montreal, Aug. 16. Plans for promotion of a Radio

Originally submitted to the Co-lumbia Broadcasting System, pro-posal was to link all major American and Canadian networks and stat-

and Canadian networks and stat-tions in a gigantic International radio ballyhoo with as many of the important commercial programs as could be lined up to begin during the week of Sept. 11. With no re-sponse from CBS to date, station CKAC has decided to go it alone locally.

An enormous stage will be used for the open air show, with special lighting effects and a P.A. system. First broadcast opening Radio Week officially will be from CKAC Sun-day, Sept. 11, from 8 to 9 p.m.

asy, sept. 11, 100 to to 5 pm.

It is understood that a special edition, tabloid form, to be printed by La Presse carrying photographs of the crowds and the performers will be sent to agencies and sponsors throughout the U.S.A. and

CARAC is lining up as many first line shows as possible for the week, Ford, Lux, Lowney's Chocolates, Young & Rubicam accounts, and others being scheduled for Radio Week.

10 Can. Outlets Will Be Hit By Gov't's Stations

Some 10 radio stations in Canada are due to be deprived of network service from the government line during the coming winter. In both cases, east and west, establishment of new government 50,000-watters is expected to signal, the end of the link for the indies.

link for the indies.

When the Canadian Broadcasting
Co. has its 50 kw. plant in the
Martime provinces ready in the
Martime provinces ready in the
William of the Control of the Control
What now amounts to about nine
hours a week of network-commercial: CRINS, Halifax; CRIS, St.
John; CRCW, Moneton; CJCG, SydJohn; CRCW, Moneton; CJCG, SydCharlotter, Prince Edward Island.

land.

In Saskatchewan province a 50-kw. transmitter due in November, of thereabouts, will unloop CKCK. Regins; CHAB, Moose Jaw; CKBI, Prince Albert; CPQC, Saskatoon. This will cause the stations involved added overhead in transcriptions and talent, to maintain prezent hours of operation.

Temple Games for WIP

Hemple Lames.for WII Philadelphia, Aug. 16.
WIP has been inked by N. W. Ayer sgency to carry all Temple football rames during the coming reason for Allantic, Refining. Gabber hasn't been named yet, but Byrum Saah, who did the games last year and is now doing bareball on the outlet. WIP will be one carry three Villanova games, making a total of 12.

Can. Agencies, Brokers Eliminated, Must Go In For Air Production

by S. & W. Fine Foods, Inc., ever the cost ME-Drade whe and other commercials are being offered by the commercials are being offered by the commercials are being offered by the Radio time placement and post leaves to be formed for that purpose. With Independent time selling vir audition talent and operates its own known in French-Canadian news-to be formed for that purpose, which is planned in the placement of the propose of the placement of the propose of the placement of the propose of the placement of the placement of the placement of the propose of the placement of the propose of the placement of the propose of the placement of the placemen

GINGERING THE SABBAT

Felix Green Back from England

Large Increase in Exchange Programs Between Two **English-Speaking Countries**

British Breadcasting Corp. will ar about 100 programs from the U. Is allowed to the next three months, about the customary number. There will also be an increase in the sumber U. S. although not bend as many a pumped the customary system of the corp. The c

transfer in England setting the deals, Among the shows to be pumped from America to England will be a rewer series of Raymond Gram Swing programs. Stitch State of the Swing programs Stitch Swing Swi

Swedish Sets Data

Washington, Aug. 16.
One out of every five persons in
Sweden now has a broadcast reeiver, the Commerce Department
reports. Radio licenses now outstanding in nation number 1,150,781.
Rest of country better market than
ity of Stochholm, report Junelvers

eity of Stockholm, report indicates, as in capital ratio is 247.2 receivers per 1,000 population.

Imported to Quebec

Montreal, Aug. 16. Jean Clement, French singer, is scheduled to come back to Canada this fall, under contract to Grothe Tobacco for 26 weeks over a network of French-Canadian stations.

Clement will plug Grad cigarettes. Under option for 26 weeks, vocalist will probably be held over.

will probably be held over.
Grother Tobacco Co. will sponsor
Laurentian Mountaineers over
CHRC and a French-Canadian network of five stations, beginning in
October, for a period of 28 weeks,
half-hour weekly.
Exact date has not yet been ar-

Sells Patois Programs

J. A. Hardy, on CHRC sales staff, has left for Toronto, Montreal, Wind-sor, Detroit and Chicago, contacting advertisers on behalf of French-lan-guage radio production ideas.

Visio at \$1.50 Weekly

London, Aug. 16.

Television will go on commercial exhibit for sale at the Olympia Radio Exposition here. Sets will be offered at \$150, pay-able at \$1.50 per weekly installments.

GRAYISH BRITISH TINT ENLIVENED

Looks Like BBC Will Make Drastic Attempt to Make Seventh Day More Entertaining

THEATRE SLANT

London, Aug. 5. Putting all its eggs in one basket is fagt to be worked by British Broadcasting Corp. for a star-stilled bed Sunday program which is lived ever gets to the mike. Broad aim is to give whole day over to tip-top material, but many items bounds of Sunday presentation, with light and carefree material getting a good showing in contrast to sober well and call it 'Masterpiece Sunday.' How theatters will react to how well and call it 'Masterpiece Sunday.' Putting all its eggs in one basket

well and call it Masterpiece Sunday. How theatree will react to proposal to include musical comedy or aree, with topiners, played before a studio audience, is one problem for licensing law, sit heavily on legit houses, preventing use of light entrainment on Sundays. Vet BBC. It seems, can get every that the series of free and easy orchestral series of free and easy orchestral that will be carefully weeded. Day's tull schedule will include re-Day's full schedule will include re-ligious services with star preachers;

International Exchange Of **Radio Directors Considered** Possibility of Present Inquiries

In England

Meredith Wilson, of NBC never did guest-conduct BBC Veriety Or-chestra. He was taken sick in Paris and had to call it off.

Benny Goodman is penciled in for Aug. 20 date on current BBC Satur-day nite series o. relays from U.S. of American dance combinations. of American dance com Sammy Kaye gets Aug. 13.

Billy Caryll and Hilda Mundy to resume 'Mr. and Mrs. Neemo' scries of broadcasts in September; did three shows for BBC, but will return to air six more comedy items.

BBC Symph Orchestra concert; a Shakespeare or classic straight plays tar opera in adeast; organ fest of heavy and light stuff; topical talk by a big public name and a survey of dren's Hour; and our old pal the Spelling Bec.

All Broadcasting House departs the straight on the straight of the straight o

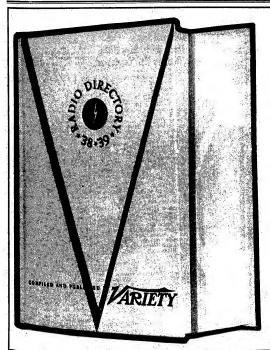
Montreal, Aug. 16, Radio production men from all parts of the British Empire and eventually the United States will be offered opportunities to study Cana-dian broadcasting methods should plans go through for the extension of the current arrangement for post-graduate training of Canadian pro-ducers at the BBC studios, London, Hodostostian between the total con-

ducers at the BBC studios, London.
Understanding is that talks are
now under way for arranging exchange of producers with other parts
of the British Empire, in addition to
England, with the possibility that
American rådio field will next be approached.

American radio field will next be ap-proached.

Exchange facilities are now in ef-fect only between Great Britain and with Australia. While no informa-tion is available concerning possible invitations to French, German and Italian broadcasting officials to come over to Canada, it is believed has lead to Canada, it is believed has over to Canada, it is believed his preservation at BBC with two months in French, Italian and possibly Ger-ervation at BBC with two months in French, Italian and possibly Ger-Reported here that, in exchange for CBC program director Pelletier, the BBC is sending over Lance Sieve-king, BBC producer.

M. H. Allen scrving up to British listeners specimens of current American humor in program titled The Hell with It, which will be his third such effort.



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VARIETY RADIO DIRECTORY 154 West 46th Street, New York

(\$5 per copy, postage prepai : \$5.10 per copy in New York City:

| | in foreign countries). | Enclosed find \$ |
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| City | | |

irm Name

If Various States Forced Trademark Registry, Would Cost Colgate 144G

Albany N. Y., Aug. 16. mark registration would have to come out of money set aside by coinpanies for advertising in newspapers, magazines and radio, according to statements made by several speakers at the hearing held in the Capitol before a special committee of the National Association of Secretarics of State. Industry and trade tarics of State. Industry and trade associations were unanimous in opposition to any plan for mandatory state registration. This subject was considered and apparently thumbed down at the annual convention in June of the Association of Secretaries of State, only to be revived on a discussion-study basis.

a discussion-study basis.
Goorge Modillen, secretary of the
Association of National Advertisers,
with a memberabil of 44,000, was
about the effect of state registration
and advertisers of the committee. McMillen
filled with the committee. McMillen
filled with the committee. McMillen
filled with the committee. McMillen
state registration would add to the
state registration would add to the
state registration would add to the
state burden of business and would
give no further protection to trademished by federal and common mished by
federal and common mished by mark holders than that already fur-nished by federal and common law. C. E. Johnston, speaking for Colgate-Palmolive-Peet, estimated that it would cost that company at least \$144,000 to register its 300 trade-marks in 48 states, on a \$10 mini-rum filing feet.

mum filing fee.

Fritz Van Breson, described as an international expert on trademarks and representative at the hearing of the Merchants Association of New York and the Queens Chamber of Commerce, expressed the opinion that state Invasion of the federal field on trademark registration would be approximately an experiment of the comment of the commen

fields.

Among the big radio advertisers represented at the hearing were: Sterling Products, by David Rasch; Carborundum Company of Niagara Falls, by G. E. Soley; Corn Refining Products, by D. F. Hoffman; Agfa Corporation of Binghamion, by Corporation of Binghamion, by Carborathy Carbo cluded: National Manufacturers As-sociation, U. S. Trade Mark Associa-tion, Retail Toilet Goods Association, Proprietary Association of New York, Association of Manufacturers of Soao and Glycerine Products.

Agencies-Sponsors

Atlantic Refining broadcasts of Ohio State University home games will be carried by WBNS, Colum-bus, this season. Possibility of Ohio network of several stations. No announcer named.

Tube City Brewing Co. of McKcesport, Pa., has taken two quarter-hour periods on WWSW, Pittsburgh, weekly for next 13 weeks. Goes on every Wednesday and Friday eve-ning, with latter shot consisting of transcribed Italian melodies anning, with latter shot consisting of transcribed Italian melodies an-nounced in that tongue. Wednesday, shot will be 'Musical Memories,' disced old-time song hits announced by Kleran Barle, station's publicity manager. Italian announcing will be done by Anthony Ortale. Ac-count placed direct.

Quarter-hour participation on Woman's Magazine of the Air over NBC Coast Red group has been taken by Union Oil on behalf of win-dow cleaner and fly spray. Deal, effective Sept. 8-December 1, ar-ranged by Lord and Thomas, Holly-wood.

'Little Orphan Annie' renewal effective Sept. 26, on 12 Mutual-Don Lee California outlets. Blackett-Sample-Hummert (Ovaltine).

Paul Jones cigarets, a Philip Morris Co. output, has taken to newstast and sport reviews for its test cast and sport reviews for its test roll are KMOX, St. Louis, KMEC, Kanasa City, KMX, Los Angels, and the Don Lee stations in northern cultiforms on the westoast, with Knox Manning on KNX and John B. Hughes over Don Lee, while the sportscasters are France Loux on KMOX and John Starr, KMBC.

Radio City's Chimes

NBC is broadcasting its of-ficial chimes through Radio City on the hour. Sound emanates from a loudspeaker behind the clock on the 50th street side of the International building.

of the International building. This loudspeaker is nooked up to an automatic set of chimes in the network's control room. Three sets of clocks control room. Three sets of clocks control room to the control room to the control room to the control room to the control room the dudpspeaker, another sets off the chimes and a third turns off the operation late at ringht and on again in the early morning. Day (11) the stum was introduced the International building's own International building's own International building's own the control room of the property of the control room of the property of the prop

hours behind.

Network has plans for install-ing a like set of chime-broad-casting devices in Chicago, Cleveland, Hollywood and San Francisco.

Gordon Baking is buying news reports. Has okayed five quarter-hours a week (7:15 to 7:30 a.m.) on WBBM, Chicago.

L. Grief & Bros. (Chatham Home Spun Suits) has put William Winter, WBT, Charlotte, news commentator, on the payroll for 13 weeks, with the schedule calling for three quarter-hours a week.

Schwimmer & Scott agency, Chicago, last week split with the Morris B. Sachs clothing stores, with the account moving over to the Wade

agency.
S. & S. office had the account for around three years and put over amateur program on WENR for the client,

Southern Beer Co. sponsoring WGH, Newport News Friday night party (one hour).

Knox Manning on KNX and John B. Hughes over Don Lee, while the sportoesders are character and the sportoesders are state. Low on KNOX and Jack Starr, KNMSC.

General Baking has bought Lone Ranger program, 30-minute Minister and State College, Pa., and schedule from bought WOL's 44's to 5 apol the program of the Shadow (52.0-6) has been sold every WOL to Delaware-Lackawana.

Vernnort Mad Syrup (Penick & Ford) will run a minute announcement of which the state of the program of the state of the st

Inside Stuff—Radio

KGLO, Mason City, Ia, has published for trade distribution the result of a door-to-door poll it underwrote to determine family buying habits in north lows. The quizer got around to 1,891 families, and found out what they preferred in such brands as flour, coffec, cereal, laundry soa, lottlet soap, washing powder, backing powder, dentifiries, shaving soap, and the soap of the control of of the

Tommy Cowan, dean of WNYC, N. Y., announcers, was johnny-on-the-spot Sunday afternoon (15) when the crazed cop-hater started blasting away with a pair of shidugna at New York City Police memorial services on the Mall in Central Park, N. Y. Announcer had just finished descrip-tion of the most impressive part of the ceremonies when the first sho

tion of the most impressor.

If the state of the most impressor is a system of the state of the

First facsimile machine for the transmission of written communications has been installed by Western Union Telegraph in the New York office of the Transmircian Braodecating & Television Corp. Apparatus takes the place of the teletype, permitting the sending and receiving an exact copy of the original matter.

Messages are put on cylinders with photoelectric cells scanning on the sending end are producing on the receiving end.

New KSFO studies in the Palace Hotel San Francisco New KSPU studios in the Palace Hotel, San Francisco, were officially dedicated Priday (12) with a series of special broadcasts, highlighted by a special presentation of 'Hollywood Showcase' from the Palacc's Rose Room over a transcontinental Columbia Broadcasting System network, and a supper dance to which several hundred guests were invited by general manager Philip G. Lasky and sales manager Henry Jackson.

Various stores in New York are handling Fred Waring's invention, motor-driven daiquiri cocktail shaker. Used experimentally in sew highlight spots around New York, the bandman's gadget has been me ing with exceptionally favorable results. Now it's being marketed home consumption.

Larry Nixon, of WNEW, New York, dickering on the sale of radio transcription rights to his travel book, 'Vagabond Voyaging.' Meanwhile the book hit number two in the Los Angeles best seller list last week which stirred motion picture interest although book is outside the charmed circle in the eastern best seller statistics.

Julian Street of NBC has just stepped into the 10-years club at the nel-work. Present assignment is stirring up of interest in radio as a theme for editorial attention from the magazines. John Lageman has a similar roving assignment at CBS.

Confidential Biz Telegram Flashed **Among KSFO's Congrats Marathon**

Richmond Squabble Goes On as WRTD Says WRNC Decision Was 'Capricious'

Washington, Aug. 18.
Dubbing FCG design 'navhitary and espreious' FCC in granting juice jump to WRIN, Richmond, Va., same town's Times Dipsatch Radio Corp., license of WRTD, today 10.
The Court of WRTD, today 10.
The Court of Co Washington, Aug. 16.

denies rehearing plea.

First ground of Lovett-WRTD appeal is that FCC action is invalid because it resulted from affirmative vote of only three of seven members of commission. Lovett asserts four were present at

vote of only three of seven members of commission. Lovett asserts four were present at commish session at which action taken, but only three—a minority—voted affirmatively. Decision stated in Times-Dis-District of the second o

capricious." Background is that commish is leery of appeals to courts on plaints of unfair treatment became of recurrent demands of Congressional investigation. Several commissioners have been leaning wer backwards in recent proceedings to prevent even ghost of charges.

Aylen to Vancouver

Ottawa, Aug. 16. Peter Aylen, CBL station manager, goes to Station CBR, Vancouver, replacing J. R. Radford, who goes to Toronto. Changes effective Oct. 1.

Flashes San Francisco, Aug. 18.
Flashes Sarcross an illuminated transitut being several hundred guests, including rival station exec, at dedicatory festivities at the opening of KSFO's new studios Friday night (12), a consultation of the several studios friday night (12), a consultation of the several several

Los Angeles, Aug. 16.

New setup in production department at KHJ and the Don Lee net was occasioned last week with the departure of Jack Joy, program director, and Ted Bliss, production

departure or verrector, and Ted Bliss, prouvermanager.

Van Newkirk, special events head
for the station, moves into Joy³
berth and Charles Penman comes
here from WJR, Detroit, to be production head.

Detroit, Aug. 18.

Charles Pennan, director of the Mummers' at WJR for past eight years, who goes to Don Lee west coast web as production director, once was Mae West's leading man (legit). He's secon' WJR official to Join Don Lee in past year, Lew Weiss resigning his post here to become general manager of west coast chain.

Burns and Allen will drop off for a personal in Kansas City en route to New York.





"ELECTRIC"
New York Times

"GRATIFYING" New York Journal

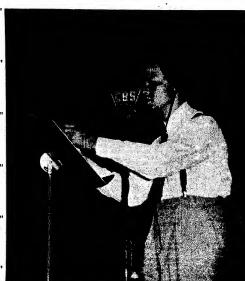
"VERY SWELL INDEED"

New York Post

"STIMULATING" New York World-Telegram

"DOWNRIGHT TERRIFIC"

Hammond (Ind.) Times



"TOPS"

Akron (Ohio) Press

"CONSUMMATE"

Memphis (Tenn.) Press-Scimitar

"VIVIN"

Stockton (Cal.) Record

"NEW HIGH"

Cleveland Plain Dealer

"PERFECT"

Springfield (Mass.) Union

"SUPER-TALENTED"

Knoxville (Tenn.) Sentines

Singular First Person

At the invitation, and on the facilities of CBS, Orson Welles and his Mercury Theater play for the nation. And the reigning First Person of Broadway has scored an instantaneous hit! In the new CBS program called "First Person Singular" America has found its newest radio favorite. Each week Orson Welles adapts, directs, and acts one of the great "first person" stories of literature. Old and new, from "The Tale of Two Cities"

to "The Thirty-Nine Steps", these classics are taken out, brushed off, and broadcast in all their original excitement and newness. It's great radio!

But the Mercury Theater of the Air is only one of eight Columbia Network dramatic programs heard each week. The Columbia Phybrill has the widest possible variety of dramatic fire, for, bedief viers treason singulars, on Mondays, from 9-10 p. m., it includes the experimental collumna workshor (Sauridays, 7:30-8 p. m.), the rour consens theater (Tuesdays, 8-8:30 p. m.), MERICASS AT WORK (Thursdays, 10:30-11 p. m.), the surface transparent of ""stock" fame (Fridays, 3-3:30 p. m.), and, more for the children, let's partens (Tuesdays and Thursdays, 5:30-6-0-p. m.). Here is trado's most active theater.

COLUMBIA BROADCASTING SYSTEM

World's Largest Radio Network

Showmanship Is Grabbing Opportunity Plus Thinking 'Em Up Now 'n' Then

By BILL SCHUDT, Jr.
(General Manager, CBS-WKRC, Cincinnati)

Showmanship is such an clusive woul, pledge the amount needed, usuality that its definition varies with the person defining it; it is so all operas officials appeared, with the mirracing that some who steak of same talent on a "Thank you, Cincin-tude terms that others would made the proposed of the property of the pr quality that its demnition varies with the person defining it; it is so all-embracing that some who steak of the control of th

As general manager of WKRC, I work on the theory that a showman is also an opportunist. In addition, I include the idea that stunts, novelty, service and neighborliness are just as valuable ingredients as the usually accepted role of radio. Our station is flavored with these notions station is flavored with these notions just as a fruit cake is with wine, and our reputation depends on the flavoring to the same extent that a cake maker's depends on his or her ability to mix the spices right.

But the best explanation is by illustration, and my first examples

At the beginning of summer there, was great doubt as a whether the Cincinnati Summer Opera Associa-tion would be able to function for tion would be able to function for this seventeenth consecutive season because of a lack of funds. The schedule had already been made out; tickets had been sold; a national net-work had bought broadcasting rights, and everything was set. But the association needed \$2,000 to com-plete the fund necessary for a guar-antee that he sesson would, not be a fluencial flop. Opera enthusiasts the properties of the control of the fluencial flop. Opera enthusiasts fluencial fluencial fluencial flop. Opera enthusiasts fluencial fluencial flop. Opera enthusiasts fluencial f inhancial nop. Opera entreasure inhancial nop. Inhancial no. Inhancial nop. Inhan

nati program.

The action of WKRC brought forth comments of praise. Local papers called it is new high in chivalry, and the whole city was aware of our friendly interest in Cincinnati's cultural progress, even when aboating our rivals. Here's what boosting our rivals. Here's what progress were descently out the proposed broadcast:

Station WKRC does the chival.

Station WKRC does the chival.

based three cests:

Station WhRC does the chivalrous thing Saturday night at 8:30,
when it broadcasts a half-hour benefit show for the Summer Opera
Fund. Perhaps this doesn't make
nuch of an impression on the averfund. Perhaps this doesn't make
nuch of an impression on the averfund. Perhaps the station of the averfund that the station of t

Cinderella Grabbed

Recently, a woman living in small Kentucky town, a hundred miles from Cincinnati, wrote to Mrs. Ruth Lyons, WKRC woman's new commentator. Her letter was writcommentator. Her letter was written on stationery not cheap and not expensive and her handwriting proclaimed fingers hat had done the work of a middle-class housewife with few luxuries and her language was very earnest.

was very estruct.

"Mrs. Loons, she said. Tim writing you for help. I want to kno. some things that I think you can tell me. "All my life I've loved opera and good music. I've seen pictures with bits of several operas, and I've music program on the air. My neighbors think I'm crazy. They so years is for irch people where yes opera is for irch people whave pienty of time and money and colletes. But I don't agree with them and I've decided to go see 'Traviata'

RADIO Nice Work, If-

Philadelphia, Aug. 18.
Guy around here who thinks
he is losing most by Boske Carter leaving the air on August
6 is. Charley Tindel. WCAU
panelman, who handled the
broadcasts from Carter's home.
Along with his job he took
a swim every night in the Carter pool between regular and
repeat airings.

next Thursday night. But I want to

And her thought was the same that any woman, princess or pauper, would have had in the same circum-

stances.

What kind of clothes do the women wear? And how much do the tlockets cost? If you'll tell me then things, and how people art at opera. I'm going to slip off our that I'm going to slip off our yound. But instead of visiting my aunt. I'll go to the opera.

ry aunt, I'll go to the oper...'
WKRC recognized another opportunity immediately. The woman was called on the phone and asked to be a guest of the station for the opera and dinner the night she had chosen to attend. Sie accepted the invitation, and after much persuasion and many promises, she agreed to let the WKRC publicity department release a story to the papers.

The result was a heart-narming

ment release a story to the papers.
The result was a heart-warming
story of the Cynthiana Cinderella
whose drab life in a Kentucky town
among the hills had been brightened
by radio and a friendly station. She
was pictured with Mrs. Lyons as
guests at the opera and during an
interview on the woman's program.

Sprinkled With Stunts

spreished With Stunis
In our schedule of event, we air, ways try to include a few stunts at ways try to include a few stunts at usual the stunts, the better we like them. During a series of broadcast from Chichnati's most exclusive of the stunts, the better we like them. During a series of broadcast from Chichnati's most exclusive of the stund of the stu

STATION SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

years and Bill was the first one be-side his wife he had ever thrown at. The stunt was a hair-raising, spine-The stunt was a hair-raising, spineticking broadest and many people doubted what they had heard. But again the local appear referred to the broadcast as a 'new 'high in some-off the state of the state

casts. They have their place in radio just as the comic page has its place in newspapers. So the place in newspapers and to dar might here in the place in the pl

Play Up Groups

To the limit of its shilly, WKRC submisses an effort to serve the poulci within the bounds of well-defined usefulness. In winning its loyal following, the station has made use of When the Catholics have a flag-raising ceremony at a local hospital, WKRC is there to broadcast the WKRC in the reto broadcast the WKRC in the reto broadcast the WKRC in the reto broadcast for the reto broadcast the WKRC in the work of the reto broadcast for the reto broadcast fo To the limit of its ability, WKRC so that the Jewish community as a whole may enjoy what some of a time members are doing, when the Fraterial Order of Engles, or the of States of the Control of States of Engles, or the office of States of S

seeing the effc-tz the station is making to help them. WRRC is bound to weep the seed of t

EXPAND 'NAVY' SERIAL

Chicago, Aug. 16.

Thon Winslow of the Navy goes on secondary network this week in addition to special five station hookup on NBC sonosired by Kellogg's.

Broadcast due for further expansitations will be added.

Fisherman Frorrams

KDAL Duluth-Superier Under, in making a strong play for finds, in the strong play for finds, in the strong and strong finds, in the strong as posteriorand to design the strong as posteriorand to find the strong as posteriorand to find the strong as posteriorand to find the strong as the strong as posteriorand to find the strong as the st

Local Grocer Angle St. Louis

Five baskets filled with groceries are awarded weekly by WEW for the borst alogans on Why I Patronae was a warded weekly by WEW for the state of the

nove nuver views negation marketing for Program quotes trices of greenie and vegetables, plugs brands handed by independents and where the program quotes of the program quotes

KYW's Trick Folder Philadelphia

Baseball Quis Pitching
New Tuesday evening KARR por
Fram Memory Baseball, sonosoe
by Loreco Dealers, presents the
from local eluba, who go to bal
alternately and nor pit che'd
tion of one or more asses and entire
scoring is done just as in baseball
questions are talled as out instead
of strikes.

Winning team is awarded \$15.

Monthly Frogram Jury
Missoula, Montana,
On Arist Monday evening of eder
Missoula, Montana,
On Arist Monday evening of eder
Jimmy Barber meets a group of its
Coalities who act as a program jury
At a round-table discussion, visited
like shows on the station. Suggestions and criticisms are weighted
and acted upon by the station shows
brought together for each conference.

Henry Patrlek, former warble with Gene Kardos band, doing night ly trick on WIP, Philly (7). Accom-panied by Eric Wilkison, accordion



The 4 STAR LINK...

LISTENERS LISTENERS with Buying Power LISTENERS with Buying Power, and Ready to Buy *** RETAILERS with Advertised Goods in Stock and Definitely "Sold" on the Radio Cooperation

> Retailers are the important link in a radio advertising campaign . . . And in Detroit and Michigan markets they know by experience that WXYZ and the Michigan Radio Network can and do bring customers who BUY



WOR, WGN Status as 'Affiliates'

Stering committee of the Independent Radio Network Affiliates, which general a two-day meeting in Chicago yesterday (Tuesday), which give the control of the committee of the Radio Radio

Mutual Turned Down So Now Refuses to Carry Miller Talk

Mutual Network won't broadcast be speech thin Neville Miller, paid great the National Association of great the National Association of particular the National Association of Rabody College for Teachers, Nash-ville, this Friday (19), because it wait be duplicating a broadcast that had first been offered to NBC, Latter web is taking the talk over its blue (WJZ) link. Beet will mark Miller's air 'debut

issue (WIZ) link.

Next will mark Miller's air debut
she beoming the NAB pilot. He's
talk on Radio in National Life.'
At the time Miller was introduced
to stework excess Mutual suggested
that Miller go on the air with a
geech about his new job and, that
all the webs parry it. Proposal was
unsed down. Request that if pick
up the Pesbody spiel was made, diret to Mutual.

COUGHLIN MAY POSTPONE

Can't Get Desired Clearance Due to Sunday Professional Football

Detroit, Aug. 16. Switch of this fall's Detroit Lions pro grid game airings to WJR, erated by Dick Richards who also

WMCA's Alphabets

Four Alphabets, co'red, now on PMCA, New York. Up from WTAR in Virginia, here they were known as the Norfolk Jazz Quartet.

At WMCA they join fellow-Virginians, Blinkin', Winkin' and Nod.

Dispute on Coverage Of Hockey, All-Vital In Canada, Is Settled

Regina, Sask., Aug. 16. Experience of fans re last winter's hockey broadcasts by Canadian Broadcasting Corp. was the thing

hockey broadcasts by Canadian Broadcasting Corp, was the thing which caused Western Rugby Football Union to turn down 31,300 offer CBC Other all Droadcasting rights by the CBC Other all Droadcasting to the CBC, during hockey series, broading the CBC Other all Droadcast one case, and the CBC Other all Droadcast one case, and the CBC Other all Droadcast one of the CBC Other all Droadcast rights for Gothell Series, which can be called the CBC Other all Droadcast rights for Gothell series, which was representative voted for CBC Other all Droadcast rights on Gothell CBC Other all Droadcast rights on Gothell CBC Other all Droadcast rights on Gothell Series, which was representative voted for CBC Other all Droadcast rights on Gothell CBC Other all Droadcast rights of Gothell CBC Other all Droadcast rights on Gothell CBC Other a

erated by Dick Richards who also claming a y to 112 station network owns Lions, his wrought a lost of was offered with \$1,300, while the trouble for Father Charles E. Chughlin's proposed 30-week Sunday afternoon broadcasts, sheeded to start in October over 70-station indegames might run longer than anticipation. With WJR as originating point, with the 3-to-5 pnm, bracket Sundays, October rise until early December, when through November, its been necestary of the sundays, October rise until early December, when through November, its been necestary of the sundays, October rise until early December, when the sundays of the sundays of the sundays of scheduled 30-week series planned to spot Coughlin's talks at 15 pnm, but understood several farts pruning of scheduled 30-week series planned to spot Coughlin's talks at 15 pnm, but understood several outpriest would extend talks beyond its of proposed web couldn't find

In Dixie. Where Spielers 'Love' The Products They Advertise, **Arnoux Gestures to Honesty**

Not Soothing

Swing music before noon was nixed this week by Harold Davia, program director at WDAS Davis said an investible of the said of

advertisers.

All morning shows in the future will feature smooth music and semi-classical stuff.

MOSTEST OF BESTEST IS WFBR AMBISH

Baltimore, Aug. 16.

Baltimore, Aug. 18.

New Radio Center, now under construction here, will house a 1,000-seat film thatter in addition to executive offices and studios of WFBR. Theatre will be operated as a subsequent run house by Morris A. Mechanic, promoter of entire project, who owns and operates the downtown New.

WFBR will occupy the entire sec-ond floor of the new building, utiliz-ing 18,000 square feet for studios and offices. Layout and specifications a have been planned by W. Clarke, PBS minager, of technical service supervision of O. B. Hanson, chief engineer and v.p. of NBC. Estimated cott of studio construction, 1800,000. Five studios, four with individual room will make up the broadcasting layout Main studio planned to ac-

Campbell Arnoux, general man-ager of WTAR, Norfolk, Va., has put into effect a rather be than seem policy on the blurb copy announcers

nito enect a ratter to than seem policy on the blust copy announcers at the station, who are called upon of the control of the station who are called upon a control of the control of the

Arnoux was in New York last week on a brief biz trip, during which he pried loose some national spot placements for his broadcaster.

commodate audience of 200. Rest of set-up calls for artists' lounge, of flees for executives, sales department, program manager, musical director, production men, writers, enterers and announcers. Entrance will be via street floor level where a vide display apace for advertisery products and promotion. Hope Baroll, WFBR executive vice president, supervising new layout rated most ambitions studios set-up south of New York. WFBR is member of NBC Bard network.

John Nicholson east for discussions with General Foods execs, for whom he is radio rep in Hollywood.

LEADS 4 WAYS:

- 1. Power
- 2. Listeners
- 3. Equipment
- 4. Dealer Influence



Elliott Roosevelt Readving Texas Web: Stays with Hearst Organization

E. M. Storer, comptroller of Hearst Radio, Inc., who returned this week from a week's stay in Texas, said yesterday. (Tuesday, Inc., was to continue as president that the matter of turning WACO and KNOW over to Roosevelt was to continue as president that the matter of turning WACO and KNOW over to Roosevelt corporation as part of Texas Network was still in process of -negotiation. Under Roosevelt's contract with year and has to devote but 50% of the Hearst radio properties.

Texas Network, as compiled by

the Heartt ratio primerites
Texas Network as compiled by
Rocavell, would start operations as
a regional entity and Mutual affiliate Sept. 15. It consists of the
following 23 outlets WACQ, KNOW,
KXYZ, Houston; KYAT and KFZZ,
Abliene, KKOR, Amarillo, KIC,
Beaumont; KBST, Big Springs,
KRIS, Corpus Christi; KAND, Corsicans; KLUF, Galveston; KPGO,
Congview; KFYO, Lubbock; KPIT,
Farts; MAT, Corpus Sept.
KRIS, Corpus Corpus Sept.
KRIS, Corpus KENT, Sept.
KRIS, Corpus KKOR, Sept.
KRIS, CORPUS KRIS,

KCKB, Tyler, and KRCB, Weslaco. Roosevelt has already discussed with Columbia the possibility of releasing WACO and KNOW from their current affiliation agreement with the control of the columbia to the columbia to such release. Roosevelt went over the plans of his proposed regional network in a talk at Fort Worth severall weeks ago with Fred Weber, Stoulard School, and the columbia to the columb

Hearst Texas stations have been put on the market for a sale en bloc with the rest of the Hearst radio holdings and the only thing standing in the way of Roosevelt's carrying out his intended network is the willingness of the Hearst properties' administrations to dispose of WACO and KNOW separately.

As Commentator

In addition to wanting to ally himself with Muttal as a re-gional network operator, Elliott Roosevelt would like to get a national advertiser to under-write him as a news com-

mentator.

He has made nimself available for a bid in that field through the Mutua' sales staff.

tied in with Mutual with key stations at WRR, Dallas, and KGKO or KTAT. Fort Worth. Other stations under present plans would be at Weslaco, Corpus Christ, San Antonio, Austin, Houston, Galveston, Beaumont, Temple, Waco, Amarillo, Corsicana, Tyler, Longview, Faris, Sherman, Tyler, Longview, Faris, Sherman, Midland An Angelo, Big Dring, Midland An Angelo, Big Dring, Kills Coming In later.

Falls coming In later.

KGKL, San Angelo, and KRLH,

Midland, are at present in the West
Texas Broadcasting System under
management of J. Bert Mitchell, Jr.

KNEL, Brady, is also listed among
the West Texas group but is not included in the Roosevelt chain.

cluded in the Roosevelt chain.

Unincorporated Texas Quality Network includes WFAA, Dallas, KBAP, Fort Worth (time sharers), and WOAI, San Antonio. Under the working agreement of this group the others. Only other state networks in the Southwest are networks in the Southwest and Arizona Network. Only other state networks in the Southwest and Arizona Network. Others. Only other state networks in the Webert Southwest and Arizona Network (which includes key station KYOK in Oklain City, WBBZ, Ponca City, Daniel Company, Carlotte, Southwest Carlo KVSO, Ardmore, I.A.D.A., Ada, and KVSO, Ardmore, is serviced by MBS with KTOK also airing NBC Blue programs. Oklahoma Network has been in operation since April 1, 1937.

More Drama for WPEN

Philadelphia, Aug. 16. Fort Worth, Aug. 16.

Elliott Roosevelt has been granted to charter conserved has been granted to charter to charter the forest for dram. It is the only station in town the Texas State of Pexas for dram. It is the only station in town Worth Broadcasting Co., incorporated. Partners listed are Harry A. Hubinson and Raymond E. Buck.

Firm will operate 23 Texas stations are seek, in addition to appear-firm will operate 23 Texas stations.

New KGFW Staff Set

KGFW, Kearney, had about 2,000 persons making an inspection tour of its studios before the station opened for business (8). Personnel includes William Baker, mgr.; Emma Baker, program director; Ray Harrison, B. Bone, and Kahn, announcers, and Walter Ely.

Seeks to Force Sale of KEEN. Seattle Indie

Seattle, Aug. 16. Howard J. Ryan, agency head,

Seattle, Aug. 18.

Howard J. Ryan, agency head, who recently obtained a \$12,500 judgment against KVL. Inc., operator of KEEN, has asked the Superior court to appoint a receiver for the station. Hearing of the perior court to appoint a receiver for the station. Hearing of the perior court court of the perior court court of the period of

Ben Fish : in Seattle

Seattle, Aug. 16.

Ben S. Fisher, radio lawyer of Washington, D. C., spending several days here.

He's attorney for the two NBC stations KOMO and KJR.

Erva Glies, of WFIL chtrp department, returned this week from vacash at her home in Ellsworth, Me. While there attended a barn dance given by Phillips Lord. Was surprised to find fiddler had given way to swing band and Turkey in the Straw' to 'Flat Foot Floogee.'

Radio Reviews

JOE E. LEWIS Comedy 8 Mins. STANDARD BRANDS Thurs., 8 p.m. WEAF-NBC, New York

There, \$ 8,000.
What. We water Thompson)
Standard in vaude and niteries for years, Joe Lewis missed by a mile in this radio one-shorter, on Rusting in the radio one-shorter on Rusting into consideration that there's other instance of a performer not taking into consideration that there's for a face-to-face performance and one in which the audience is instanced in the state of the

Follow-Up Comment

BCA's 'Magic Key' broadcast last Sunday (14) was an ear-satisfier because it leand heavily towards Victor Herbert music and included the sunday of the sunda

owingster tune done in modified style.

Selections from Sweethearts, ViceSelections from Sweethearts, Viceselections from Sweethearts, Vicetion of the selection of the se

Lennie Hayton's arrangements of some of the old-living Berlin tunes, some of the old-living Berlin tunes, of the old-living Berlin tunes, of the old-living Berlin tunes were notably good, also the tines were notably good, also the choir and Buddway. Thompson, the choir and Buddway Thompson, the choir and Buddway the property of the old-living back some time, including one of the first Fred Astaire radio programs.

back some time, including one of the interior production. The interior production is a continued to hold together that Chase continues to hold together that Chase continues to hold together that Chase and the continues of the continues to hold together that Chase and that way while CAB, rating holds, as winning ball the case of the continues of

Men Against Death.' WPA Fed. Radio Theatre series on CBS, deat with attempts to ferret out and overcome diphtheria germs. Condensed and part narright of marization and part narright of marization and part narright of the series of the serie

JESSE CRAWFORD Organ 15 Mins Sustaining Tues.-Fri., 10:45 p.m. WEAF-NBC, New York

Jesse Crawford's organ solos on NBC red thrice weekly (Tuesday NBC red thrite sweeps soles on the same and Friday 1045 pm. and Thusday 6 pm.) are an ellef from method in the same and th

ALL HANDS O. DECK With Manry Cliffer, Harry Cool, Lerraine Grimm, Don Philips, Shamate Quartet, 'darvin Muclier and Ben Feld's orch 39 Mins.
Sustaining Wednesday, 1 p.m.
KMOX, St. Louis

A sustainer for CBS web origi-nating in KMOX studios contains good music, swell varbling and suf-ficient humor to

FRED HARTLEY and Orchestra Dance Mus 30 Mins Sustaining

W72, New York

Fred Hartley and his sextet come from London on one of those extens London on one of those extens have your a color of the come of the color o

JULIAN FUHS
'International Rhythm'
30 Mins.
Sustaining
Friday, 10 p. m.
WJZ-NBC, New York

WIJE-1960, New York
Julian Flah, European conductor
and composer, users conducted a
peak of the part o



John Blair. rep

ame time. Hearst Texas stations have been

A NEW HIGH IN

WITH THE MAKINGS FOR RADIO'S SENSATION PROGRAM-SUCCESS OF THE 1938-39 SEASON!

TUNE IN

WOR-WGN

Don Lee-MBS

Saturday. August 20

12:45 to 1 P.M. EDST

Just back from a four-year cruise around the world in their 45-foot boat, "The Hurricane," Ray Kauffman and Gerry McRerd face the nilcrophone in their initial broadcast-interview at 12.45 p.m., EDST, Saturday, Aug. 20. The broadcast originates at KSO, Des Moines, and will be carried coast-to-coast by

Iowa boys, Truth again outstrangers Fiction. Theirs is the 1933 Mc-Coy in adventure—adventure in the Coy in adventure—adventure in the Marquesas, Tahiti, Sydney, New Gulnea, Thursday Islands, Bali, Singapore, Ceylon, Zanzibar, Tan-ganyika, Durban, Capetown, St.

typlicon-fighting fog off the rocky East African coast-wrecked on a -fighting fog off the rocky reef in shark-infested Coral Seaplaying tag with a family of whale: -these are only a typical few among hundreds of fascinating experlences far from the beaten paths of clyllization

Listen-in yourself. Get your own first-hand conviction that around these boys and their journeys can be built a radio adventure program with audience-building and product-merchandising angles in major-league volume. Tear out this ad now, as a memo of the day, the time, the stations.

For appointments in New York, Chicago or Hollywood, wire AUL BLAKEMORE, Personal Representative, DES MOINES, 10WA

F. C. C.'s WASHINGTON DOCKET

MAJOR DECISIONS

Horela: Anna Aikinson, executirk of estnie of F. W. 1000 (decented April 3, 1931), original licenses of NiUL), and the experite, decime of the execution of the

line in west factor west, at \$100,000, inling examiner's report, comminis noted that KHCB operated independently of newspaper enterprises. Contract of \$25 an bour rational not \$20 in hour for dwertleing to be continued, subject to discounte on de centract backs. C. Dill, James W. Gum appeared for applicants

MINOR DECISIONS

Allacia: KGNW, Kerl Hansein's Station of Port Alexanderies and the Alexa

extern Aux. II and Soph. 1: In order to overenme inter-peration of the second of the New York: Man bitter slop at New Jon Committh sing-ture of the second of the second of the second of the property authority to reherendous decication of new Years and the second of the second of

2.) p.m. EST. Aug. 18. WEEN. Buffalo, given extension of its apecial experimental cores from Sept. 1 to March 1 far overation of faceinnile action with 1000 wattie between 1 and 8 and 1000. North Dakota: KOVC, Valley City smulle, casmal to 5ah. 1. 1. 1.

EXAMINERS' REPORTS

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Malight's case is Hill's citation of testimony by witner KVOD, intervening Denver 504-waiter, thut his there we worse than in 1527 and that KVOD by Tooling money a percentage of the proximately \$1,500 at month? Watton, and Brook, with Junca W.

Welson, Nifer and Brooks, with Junes W.

West Jessey. Present Developing Co. Alianic City, remanded by Examiner George 14, 2411 for construction permanded by Examiner George 14, 2411 for construction perper construction of the Control of the Control
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SET FOR ORAL ARGUMENT

Inclusar: Pica of WSDT. South Bend Tribune, for power joint from 500 worts to 1000, unlimited time, and transfer control to the property of th

Wisconela: Another applicant for smalls on 1500 kc. rib-on, WRSP, Inc., wants it for 100 watter nights, 250 watter aya, unlimited time.

NEW APPLICATIONS

Arkassan: KFPW, Southwester Hotel Co., Fort Smith, wasta power jump from 100 to 250 watts, authority to make quime mechanism and the service of the service

norny to change frequency.)

Mispland: WBIA, Baltimore, wants juice Jolt from 19,000

Auta to super-power 48,000 watts. Also sais dropping times,

atta to super-power 48,000 watts. Also sais dropping times,

infinited time, and authority to install new equipment and

nove transmitter from Pileseville to near Relatertown, Mo.

Massacchusettr. WIDDI, Matheeon Radio, Co. Iboston,

we equipment, and unlimited instead of daytine only

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over equipment, and unfinited fastead of daythine only synthes.

Will, M. M. Androw, wante approval of now equipment and entenns, Fracta and mixing of smillor.

Andread Party and the Company of the Com

RADIO STATION

GOODWIN JOINS AGENCY Houston, Aug. 16.

John Paul Goodwin, producer-an-nouncer for KPRC for the past three years, has been appointed account executive and member of the radio production staff of Ritchie-Collo Thompson & Co., advertising agency.

Before coming to Houston he was commercial manager of radio sta-tion KWKH in Shreveport and pro-gram director for KTBS. Before that he was radio director for the Booth-Pelham Advertising Agency in Louisiana.

Howard Dorsey, former announcer for WMBD, Peoria, Ill., has joined the staff of KPRC to replace Good-win.

At Joson and Edward G. Robin-son will have their air turns pro-grammed as 'Lever' rothers Hour' his season. But Many College and Paul Carlisle.

BILL SCHUDT REVISES SPIELERS AT WKRC

Back at his desk tast week, as 18 a month's vacution in the East, William A Schult, Jer, general manager of WKRC sat in on some of the auditions of 30 applicants for jobs as announcers. Trials were conducted by Ruth Lyons, program develor, and Lee Band, production sourcest. Mitters engaged our John Production news. Formerly 30 WCCC, best WKKC, Coldinhits, O., Affers Stock, formerly with WITAS, London, towns from the work of the WKKC. Outliness of the Stock of the WKKC. Coldinhits O., Affers Stock, formerly with WITAS, London, the WKKC. Coldinhits O., Affers Stock, for the WKKC. Cincinnati, ug. 16.

Washington Lawyers Stalling On Briefs Until Caldwell Files His

Washington, Aug. 16.
FCC put kibosh on you first, dear Albhonse' act of waltzing Washington the state of th

Situation got so bad by weekend that commish issued order extending time for filing by all, throttling ready made charges in some quarters of favoritism for big boys.

of favoritism for big boys.
Only counsel pulling a Gridley and
firing when ready without waiting
for other radio-legal impresarios
was Ben S. Flsher. He wrote, and
filed, bitels for WCAU, WMBI-WCBD, KFEQ and WPTF, stressing
points raised by him for these outlets in month-long hearings in June.
Sight, and was well as the control of allowing the control of the con

Fight is over questions of allow-ing clear channel stations juice jump from 50 to 500 kilowatts, favored by the air giants and opposed by the regionals, who want their backs scratched to extent of power boost from 1,000 to 5,000 watts nights, with

locals less bitterly opposing super-power and having own fingers in pie-by wanting night power jumped from 100 to 250 watten hights, and the raised their heads in hearing sea-whether nation is better off with many less powerful stations or a few glants—with arguments racing on both sides as to effect on advertis-ing events. Chicago, Siles Fiber, in Paris seaded till, time

ing revenues, whatever happens.

Fishers in 'brlef, asked will time operation in brlef, asked will time operation in brlef, asked will time operation of the brlef, asked will the operation of the brlef, asked will be considered without advocating breaking down clear channels, Pisher argues if 1000 ke. at pish made 1-B channel of the channels of the brlef, asked will be considered with the properties of the channel, occupied simultaneously by Channel, occupied simultaneously by Neb., now occupying this frequency. Not equitable, Fisher claims, to give WBBM, Chicago, full rights to give WBBM. Chicago, full rights to five full time, clear channel outlets and restricting WCBD and WMBI to joint daytime only operation. Preference needed by KFAB, Lincoln, large territory not covered by other outlet.

ager, on annual pilgrimage to east-ern markets.



AMERICA HEARS US -but Nobody Makes it Sisten

FUCH is said about the value of voluntary circulation to an advertiser. Yet everyone seems to overlook the fact that every radio audience is voluntary. No one tunes to a given station except of his own free will, nor stays tuned unless what he hears pleases him.

The map above is undisputable proof that many thousands, outside of WSM's primary sphere of influence, not only listen but are enough impressed by what they hear to write a letter. Why should this be?

Simply because WSM offers a service or an entertainment which these people want, and cannot find elsewhere. They tune to WSM because of a definite broadcasting character which experience has taught them to be trustworthy. They represent a tremendous voluntary circulation built by the simple expedient of thinking in terms of what they want and nee

May we show you how much the purchasing power of this circulation can stimulate the sale of your product?



The Faith of Our Audience Comes First

48

Background Buzz

WEST

Vicki Vola, actress on the NBC San Francisco staff, leaves this week (16) for a fling at New York legit and radio, stopping en route in Chi-cago, and to visit her family in Denver.

for the Canadian Rodeles and sides Stanley Reso, presy of J. Walter Thompson, convoyed around Holly-wood by Danny Danker, coast radio topper. The standard of the the wasson after a long stay back cast. William Watters forgetting his radio worries on the beach at Walt-man was the standard of the Bull Backer back from New York, but declining to disclose his fall plans.

and radio, stopping en route in Chicago, and to visit her family in Case, and to visit her family in Chicago. The control of the Chicago and to visit her family in Chicago. The Chicago and t

irector, upping him from wax de-artment. Lewis Allen Weiss bundled his

Mgt.: LOU CLAYTON

LISTEN TWICE DAILY

'THE O'NEILLS'

City, where the ceremony was per-formed.

C. W. Myers, of KOIN, Portland, Ore, chesty about growing number

Arings of Thomas Conned Survey
on KNK-Columbia Pacific network
Arings of Thomas Conned Survey
on KNK-Columbia Pacific network
vedenessky, are being prepared in
Josephine Avis, traffic manager at
KYA, San Prancisco, and Willard
nounced their engagement last week.
Robert LeMond, KYA, San Fran-cisco, producing manager, Back 21

Thompolium, bowd of the Survey
of the Columbia Survey
of the Columbi

Honolulu, now done sports and stone stone services. Selected, now with KGGC, Son Francisco. Nick Skizord, now with KGGC, And the selection of the selection of

shifted to Minneapolls as branch
nanager.
Similar his succeeded the
late Acoust Honig as cheft Ewith
Massy agency office, and Francisco.
Fred S. Crawshaw new with
D. D. Duri, Cao, Angeles advertising chief of Associated Oil, has submitted resignation, handling advertising for new Monterey Peninsula
Sociation which has set \$55,000 to
move state capital from Sacramento
to Montey and to attract charities.

SOUTH

expert, in nightly broadcasts during the current renting season at Long-KGW-KEX. Portland, Ore, has perfected its portable short wave and the current rentile the control of the control of program origin. Short wave is broadcast. It was first used aboard a steamship which made the original pathological pat Herbis Koch, WHAS, Louisville, staff torgants, its back playing organ and the staff to the staff

Seibert Dalton, no longer are har-monica players for WKY, Oklahoma

monica players for WRI, Casada. City, Eddie Gallaher, KTUL, Tulsa, sportscaster will leave for WCCO, Minneapolis. Lee George, of Spring-field, Mo., will take over the assign-

ment.
Novaline Payne, late of Al Kave-lcins orch and the Payne Sisters, has joined KOCY, Oklahoma City, vocal-

Novaline Payne, late of Al Rayes of State of National Novaline Payne, late of Al Rayes olioide KOCV, Oklahoma City, vocalist plate of the Novaleat to a state network hookup last week of a devotional service removed the Novaleat to a state network hookup last week of a devotional service removed the National State of Payne State of Payne State of Payne State of Payne State of the National State

MIDWEST

Generic Case. Old Kentucky Mountaineer, at UJEK Detroit, but with an assistant playing his suitar while he warbles usuar while he warbles usuar while he warbles manager of KSO-KRNT, vacationed at White Health and the warbles warbles with the suitar while he warbles with the suitar while he warbles warbles with the suitar while he warbles wa

Ach wight, wkx, Oxisional letters from managers of Duluth and New York while on Basters usedual broken stendance records to airriage truth. The straints of th

program has been found for Betty Barrett, 13-year-old songbird, re-Barrett, 13-year-old songbird, cently discovered by Talent Dire Bert Igou, KWK, St. Louis.

Bert Igou, KWK, St. Louis. Jirecon. New faces at WEW, St. Louis. Herb McCready, formerly with KMOX, replaces Alex Buchin a third aports gabber and Margaret Columbia, Mo, as special womens commentator. Richard Sharp, formerly with Wesley Nath Advertising Co.-has promed KMOX, St. Louis, continuity moned KMOX, St. Louis, continuity resigned.

Lorraine Grimm, songbird at KMOX, St. Louis, and Ray Sweener, continuity writer for same station, have wed.

EAST

New additions to announcing staff of WCPO. Cincinnati. local Scripps. Howard Staff and Bill Verner, for-ther with Washington and WAP. Birmingham. Boak of is lately with WKRC here, and Kal Nellssen, formerly with WSAZ, Fortsmouth.

Ohio, w.i.i wSAZ, Portemental,
Ray Wilson acting as WLW.
Ray Wilson acting as WLW.
Owen Vinson is vacationize while
Owen Vinson is vacationize
William A. Schudt, Jr. general
manager WKRC. Cincinnali returned from month; vacation in east
turned from month; vacation in east
manager who sat in for Schudt
hopped to Canada for fortnight holiday.

day.

New weekly sustainer on WKRC titled 'It Did Happen Here' dramatizes historical events in celebration of Northwest Territory sesquientennial anniversary. Script by Jan. Plandt director of Federal Radio Theatre in Cincy.

Jeanne Bevins

Cincy.

Jeanne Baxter succeeds Nancy Martin as vocalist with Airliners, staff band at WCAE. Pittsburgh, Miss Martin moving to Chicago to join NBC artists' staff there.



CARL HOFF

Starting in October AL PEARCE

> GRAPE NUTS Mgt. MCA

TWO VUICE SAM AND HENRY
MASTER OF CEREMONIES
BAIN NO HOVERSE CONTEST
VARIETY HOUR
COMMUNITY SING

reas 4251 N Pauling St., Chicag



NBC Red Network, 12:15 to 12:30 P.M. DST CBS · WABC— 2:15 to 2:30 P.M. DST COAST TO COAST MGT., ED WOLF-RKO BLDG., NEW YORK CITY

SMOOTH BABS CHARLIE LITTLE

Completing 2nd Year of Starring in

TUMS "Vocal Varieties"

WLW and NBC Coast-to-Coast Tues. and Thurs., 7:15 P.M. DST

WLW AND THE H. W. KASTOR & SONS ADVG. CO. Also Starred in the New

"Musical Steeplechase" Show on

WLW AND MUTUAL BROADCASTING SYSTEM Wednesdays 8:00 P.M. DST

ORCHESTRA OUTLOOK GOOD

Irones of the Music Biz

Revival value lent the 28 songs in Irving Berlin's smash filmusical, 'Alexander's Ragtime Band,' points up the business done by Irving Berlin, Inc., the past couple of years. The songwriter-prez of the firm bearing his name emphasizes that the Walt Disney score, Snow white,' selling over 80,0000 copies, outsold his No. 1 picture score—the Top Hat' songs—100%. That Astaire-Rogers musical could move only a little over 80,0000 copies, outsold his No. 1 picture score—the Top Hat' songs—100%. That Astaire-Rogers musical could move with the state of the score of the shelves. Sky' has gone over 40,000 copies, this being the tune that set off Nick and Charles Kenhy as his tongsmiths. And the current' Alex Score is reviving not only-performance interest in the Berlin oldies, but is actually selling plenty of old music.

Buy Leaders' Self-Composed Themers For the ASCAP Plug Credits Alone

Some of the publishers are paying substantial advances to band leaders because the publishers of the publication and other rights to the self-composed theme songs which these performance credits that will he performance credits that will be performance credits that will be program to the theory of the theory of the theory of the thought of the theory of the thought of the theory of the the things in the way of sheet sellers. If the batonist is the writer of the things of the theory of th

Consolidated Declares Bestor Ducks Trial, Stalls CRA Bookings

Answering orders to Justice Tim-only J. Leary's decision of July 30 in Don Bettor vs. Consolidated Padio Artists sut were field Aug. Iz a hard part of the property of the pr

start instead of battle before a ref-erce against time.

Court held in its decision on mer-tal that matter should be taken up that the start of the start of the sided, that if the defendants would sided, that if the defendants would not agree to such trial he (Bestor) should post sufficient surely bond to cover any possible bosses by the defendant on possible boscings. He to the defendant on possible boscings between the impunence he could have good lags. Bestor sought relief from CRA management-booking connection.

ins. The state of threes and communications to his at-torneys first and causing unneces-sary delay and eventual losses. They will hold him responsible for same when matter is finally brought be-fore courts.

Larry Clinton to Make Changes in His Band

Changes in His Bana Larry Clinton, currently at the Glen Island Casino, New Rochelle, K. Y., is making arrangements for changes in the personnel of his crew month, Shift with Clinton heating month, Shift with Clinton holding at the Lincoln Hold, N. Y. Island and the control of the control o

Machine Industry

Automatic phonograph field is agitated hereabouts due to the efforts of the International Brotherhood of Electrical Workers union to obtain jurisdiction over the men servicing the machines for the Automatic Music Operators of Illinois. IBEW has had pickets on nearly all of the stops on the AMOI list, which has been causing considerable unrest among the stop-owners being pick-

AMOI members claim that there is an attempt to force them to disband their own organization and join the rival organization, known as the Amusement Instrument Owners' Association, which has come into this territory from the east.

AMOI has been conducting a series of negotiations with the IBEW and has several times come to the verge of an agreement, but each time new difficulties have cropped up to

MOVE TO GET **WEEK'S PAY FOR 6 DAYS**

American Federation of Musicians will add to its growing list of new regulations by altering contracts with class A locations to allow for seven days pay for six days work for its musician members. Letter was sent out to bookers and members alike this week.

this weck.

Herctofore, musicians worked on seven day basis in many spots. There are some who get a regular day off also, but Federation is trying to work out a sub system to make its plan workable. Discussions are going on now with many spots in effort orrive at a solution.

Move is National, coming from Na-tional body. It would affect thea-tres, hotels, larger niteries, etc.

GARBER TO BLACKHAWK

Chicago, Aug. 16.

Jan Garher orchestra slated for
the Blackhawk here, coming in on
Nov. 10. Will follow Bob Crosby Nov. 10. Will follow Bob Crosby orchestra, a click in the cafe on pres

Also in town for the fall season will be the Guy Lombardo orchestra, coming into the Empire Room of the Palmer House.

Rosers' Chi Return

Chicago, Aug. 16.

Buddy Rogers orehestra returns to
the College lun of the Sherman
Hotel on Sept. 15, according to present dating. Follows Frankie Masters orches-

HAVE BEEN OKAY

Joe Weber, AFM President Reveals That Restoration of Music in Theatre Pits Is on Increase

OPTIMISM

Joseph N. Weber, president of the American Federation of Musicians, declared Monday (15) that employment among dance musicians has been as a fairly accurate yardstick, the amount of money collected by the AFM on its national tax from the president of the president of the money collected by the AFM on its national tax from the source was the largest obtaining for any month since the tax went into effect two years ago, which was not so that the president of the p

MPPA CUTS UP 40G REAPED FROM E. T.'S

Mechanical rights bureau of the Music Publishers Protective Association will distribute this month about \$40,000 in royalites collected from transcription sources. With this sum included the income of the bureau from radio figures slightly over \$200,000 for the first eight months of 1938. Accumulated amount is 25% better than it had been for the same period

Five Bands in Pix

Hollywood, Aug. 16.
Paramount signed five bands for studio's short subjects under supervision of Lou Diamond.
Orin Tucker's Edgewater Beach hotel band will make an outdoor reel in Chicago. Four other leaders are Henry Busse, Hal Kernp, Richard Himber and Larry Clinton.

SUMMER FIGURES British Copyright Owners Seek To Retard 'Lambeth Walk.' Which Meanwhile Is Potential Yank Fad

MORRIS IN ITALY Due Back Aug. 29—Set Deal with B. Feldman & Co.

Edwin H. (Buddy) Morris, head of the Warner Bros. music publishing combine, sails from Italy Aug. 23, arriving in New York Aug. 29, Mor-ris has already closed with B. Feld-man & Co., of London, for the Brit-ish rights to the Witmark and Remick catalog and with Chappell & Co. for the rights to the Harms, Inc., to the Co. of the rights to the Harms, Inc., to the Co. of the rights to the Harms, Inc., to the Continent, excepting Italy;

It was to dispose of these latter Harms rights, which had previously been held by Chappell, that Morris made his trip to Italy. Morris will have been abroad six weeks.

CRAZINESS NO BAR IN **SONG TAG**

Shapiro, Bernstein & Co. is not changing the title of the Hawaiian tune that Harry Owens placed with it. Owens tagged the song 'O-Ko-Le-Ma-Lu-Na: and after considerable debate within the publishing firm it was decided to have it stay that way on the theory that the public is accustomed to buying songs whose titles are either obscure or have no meaning for the average parlor crooner.

crooner.

Cited during the discussion as hit which comes under such classifications were Ti-Pi-Tin.' 'Vieni Vieni,' 'Yaki-Hula-Hika-Dula' and 'Keela-Kalee.' Owens' song will carry the subtitle, 'The Drinking Song of Hawaii.'

Gilbert Visits N. Y.

I. Wolfe Gilbert arrived from the Coast early this week for a brief business stay. He will enlarge the staff of his publishing office, with Benny Edwards continuing in charge. For about a year the business here was spotted in Gilbert's brother's offices but he is opening separate quarters. quarters

Main office continues in Holly-wood. Writer-publisher planes back Saturday (20).

Cut-Rate Discs Flood New York

Walter Douglas Locks Into Situation-Reported 1,000,000 Pancakes Acquired for 3c Each

Sinden flooding of the New York | price of 3e apiece. Further imaging relations of the New York | price of 3e apiece. Further imaging relations of the New York | price of 3e apiece. Further imaging repair records has been under for increase and the protective Association. Watter point of the Wuste Publishers | Protective Association. Watter Dead of Victor's protective Association. Watter Dead of Victor's pand Vocalion Annormal (and the American Secretary) | American Secretary | American

Jack Mills, head of Mills Music, Inc., finds himself in embarrassing straits over the decision of the London producers of Me and My Girl. American exploitation of the Cutter, American exploitation of the Cutter, Lambeth Walk. Stanley Lupino Lane & Jack Edgar Productions wants the song kept off the American exploitation of the Company of the Company

him that they will put to the number without his concent.

The property of the property of the publisher of the mean concentration of the publisher of the mean concentration of the publisher of the season. Mills held off. Returning vacationists from London have been eason, the publisher of the property of the publisher of the p

okay with them. Movietone newsreel last week made a clip of Frince Serge Obolinsky and his dance partner doing the sky and his dance partner client for the sky and his dance partner of the sky and his client root, and the question is sky and the distribution of the sky and the granting of synchronization rights to the film company, Mills is huddling with his lawyer, S. J. Burcell, on the problem.

Record Sales Un On Coast, Sheet Music Holds Own

Los Angeles, Aug. 16. Los Angeles, Aug. 18.

"Pop sheet music trade has been about holding its own on the Coast during the current summer, with sales off slightly, but no more so than they have been during past five or six seasons. Wholesalers are well satisfied with returns during the hot spell, and are already stocking heavily for improved fall hig. ily for improved fall biz.

s astated with returns during, the not spell, and are already socking heavest spell spe

15 Best Sheet Music Sellers

| Music, Maestro, Please | Berlin |
|-----------------------------------|-----------|
| A-Tisket A-Tasket | Robbins |
| *Says My Heart | |
| Cathedral in the Pines | Berlin |
| When They Played the Polka | |
| I Let a Song Go Out of My Heart | Mills |
| *Now It Can Be Told | Berlin |
| *I've Got a Pocketful of Dreams | . Santly |
| I Hadn't Anyone Till You | |
| Little Lady Make Believe | |
| I'm Gonna Lock My Heart | Shapiro |
| †I Married an Angel | |
| There's Honey on the Moon Tonight | |
| You Go to My Head | Remick |
| *Lovelight in the Starlight | Paramount |

* Indicates filmusical song. † Indicates stage production song.

The others are pops.

Disc Reviews

By Abel Green

By Abel Green

Mr. Gallagher and Mr. Shean, as with some yesteryear excerpt. He sung by Mr. Crosby and Mr. Mercer, manifests, it with Garden of the is the highlight waxing of the week, Deca, 1960, as Bing Green's Mercer, Moon' and Bambina. Buss Carlyle Deca, 1960, as Bing Green's and Johany Mercer vocalize the latter's special byrica discourning on wing, but the property of the p

Ansel—the title song—and Spring
All bands nowadays strive for
style. They calize that some rich
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A-M Non-True William W

PAUL WHITEMAN ANNOUNCES THE COMPLETION OF HIS

ALL-AMERICAN BAND

"Something Excitingly New in Sound"

One Hundred Instruments

Dedicated to America's Youth (Initially Announced in VARIETY-June 2, 1937) Augmented by

Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on WEAF, WJZ, WABC and WOR compiled for the week from Monday through Sunday (Ays, 8-14). Total represents accumulated performances on the two NGC links, CBS and Mutual from 8 a.m. to 1 a.m. in Source column, denotes film song. teggi tun

| In the two for the control of the co | Publisher. | Source. | G |
|--|---------------|--|-------|
| Tisket A-Tasket | Robbins | Pop | |
| w It Can Be Told | .Berlin | *Alexander's Ragtime Band | |
| u Go to My Head | .Remick | Pep | |
| n Gonna Lock My Heart | Shapiro | Pop | , |
| Hadn't Anyone Till You | .ABC | Pop | |
| ere's Honey on the Moon Tonight | Miller | Рор | |
| e Got a Pocketfull of Dreams | . Santly-Joy | Sing rou Sinners | |
| hen Mother Nature Sings Her Lullaby | .Santiy-Joy | Pop | |
| Let a Song Go Out of My Heart | .Mills | Pop | |
| usic, Maestro, Picase | Pobbine | +I Marrier An Angel | |
| Married an Angel | Foint | * Josette | |
| hat Coos on Hore in My Heart | Paramount | *Give Me a Sailor | |
| levander's Pastime Band | ABC | *Alexander's Ragtime Band | |
| at Foot Flooree | . Green Bros | Pop | |
| on Beating Around the Mulberry Bush | BVC | Pop | |
| vs My Heart | Famous | 'Cocoanut Grove | , |
| -Li Tulip Time | | Pop | |
| Illaby in Rhythm | . Robbins | Pop | |
| y Walking Stick | Berlin | Alexander's Ragtime Band | |
| on't Cross Your Fingers | . Ager-Yellon | Pop | |
| Help Me | Remick | Pop | |
| e Been Saving Myself for You | Point | tGrand Terrace Revue | |
| eet the Beat of My Heart | Peist | Love Finds Andy Hardy | |
| side a Moonlit Stream | Pobbine | *B00100 | |
| men Iney Played the Polka | Lincoln | Pop | |
| Cot - Date with a Date | Palet. | - Pop | |
| ill Vou Remember Tonight Tomorrow? | BVC | Don | |
| ttle Lady Make Relieve | Olman | Pop | |
| v Trumpet | .Circle | *Rehecca of Sunnybrook Farm | |
| Dream Tonight | Witmark | *Cowboy from Brooklyn | |
| I Leave Me Breathless | .Famous | *Cornanut Grove | |
| ring Is Here | Robbins | tI Married An Angel | |
| 't It Wonderful Isn't It Swell | Miller | Pon | |
| the Bumpy Road to Love | Feist | Pop | |
| irden of the Moon | . Harms | • Garden of the Moon | |
| mbina | Spier | Pop | |
| ere's a Faraway Look in Your Eyes | Tenney | Pop | |
| t Me Whisper | . Chappell | Pop | |
| acher's Pet. mail Fy. ve Is Where You Find It. ve Is Where You Find It. vin Myself a Time on't Be That Way. ver on the Sage. ver on the Sage. ver sage. y Best Whise. y Yest Whise. y West Myself West. with My The West. | Marks | Pop | |
| nall Fry | . Famous | Sing You Sinners | |
| ve Is Where You Find It | . Harms | •Garden of the Moon | |
| a Little Dutch Kindergarten | Paramount | Orange of the Moon. Oropic Night. Pop The Texans. | |
| n't Do That Way | Robbine | Tropic Night | |
| luer on the Sage | Paramount | | |
| ore's Bain in My Pues | Ager-Vellen | Don | |
| Rest Wiches | BVC | Pon | |
| vdreaming | Remick | *Golddiggere in Paris | |
| I Loved You More: | . Words-Music | Pop Goiddiggers in Paris Pop | |
| yereaming of More and Delegation of Blue and Dance! I in the Bonnet of Blue and Delegation of Blue and Delegation of Blue and Delegation of Let That Moon Get Away wordy have Comes. Yo Silver. Game to Town by More Are and Delegation of Blue and Delegat | .ABC | Pon | |
| rl in the Bonnet of Blue | Crawford | Pop | |
| y Margarita | Feist | Pop | , |
| ere's a Brand New Picture | . Witmark | Pop | |
| on't Let That Moon Get Away | Santiy-Joy | *Sing You Sinners | |
| hen Twilight Comes | . snapiro | Pop | |
| Lovely | Crawford | Pop | |
| to Suver | Chapter | Pop | |
| nen ine Circus Came to Town | Fairt | Pop | , |
| ny ya make me rall in Love | Stanny | Fop | |
| nis time it's Real | Spier | Pon | |
| whov from Brooklyn | Witmark | Combon from Procklyn | |
| vtown Jamhoree | Red Star | Don Don Drought Drouklyn | |
| ne More Dream | Chappell | Pon | |
| oon Looks Down and Laughs | Kalmac-Ruby | Pon | |
| de, Tenderfoot, Ride | Witmark | *Cowboy from Brooklyn | |
| ide. Tenderfoot, Ride garo velight in the Starlight ttle Kiss at Twilight ub Couldn't Be Cuter ink It Over If Rains. Who Cares? If Rains Who Cares? | BVC | Pop | |
| velight in the Starlight | .Paramount | "Her Jungle Love | |
| ttle Kiss at Twilight | . Paramount | *Give Mc a Sailor | |
| ou Couldn't Be Cuter | | *Joy of Living | |
| ink It Over | Marlo | Pop | |
| It Rains. Who Cares? | Morris | Pop | 4 |
| ght Little Notes | | Pop | |
| olorado Sunset | . Gilbert | Pop | |
| olorado Sunsetet's Break the Good News | | Pop | فليمم |
| ove of Mv Life | Water | | |
| | Mills | Pop | |

Clarence Fuhrman Orch, staff band at WIP, Philly, playing for the summer at Admiral hotel, Cape May, N. J.

Jan Savitt's Jinx

Philadelphia, Aug. 16.

Philadelphia, Aug. 18.
Jan Savitis crew, house band at KYW here, ran into a tough luck chargement at the Stanley, Pitts-burgh, this week. It is its first there was a standard on the way up when one of the cars got in an actionent. Bill Smith, the manager, injured his leg and was unable to continue. Bon Bon, vocalist, and Jerry manager, are both working understanding the standard and the standar

der bandages.

Second tough break came a few hours before the band was to open last Friday. Batoneer Savitt was stricken with a streptococci infection of the throat and was forced into a Pittsburgh hospital. George, Watson, arranger, is leading the band.

Art Kassell orch moves this week from the Kennywood, Pittsburch, to the Lake Worth Casino, Fl. Worth Step 21. Sept. 21. Sept.

Lincoln Bailroom Does Nicely With Non-Names

Lincoln, Aug. 16. King's Ballroom, Lincoln, Aug. 18king's Ballroom, Lincoln, 18king a banner summer this year; despot. Nat Towks, Johnne Cospot. Nat Towks, Johnne Cobeen the best better, and the spot of the
money on his ballroom at Norfolk,
which opened this year completely
more of the spot over \$200 earlier this month at Norfolk.

CORKY O'KEEFE EAST

Hollywood, Aug. 16.
F. C. O'Keefe heads east Friday
(19) after passing two weeks here
setting band dates for RockwellO'Keefe's clients.

Rouisk publishes these two big hits

YOU GO TO MY HEAD SO HELP ME

"THE NATION SINGS"

TITLE RIGHTS FULLY PROTECTED

THE CHORUS OF THE STATES

Profit by Tobani Example

Walter Douglas, chairman of the Music Publishers Protective Association, has urged the members to take immediately all necessary legal prevailed in reinforcing the renewal right protective and reverwitten for hire. It is his suggestion that the puby following the lines of the record in the recent Tobani case decision and have the composers of such works or their heirs' signature assignment of these rights to the publisher and thereby avoid any open for litigation.

signment of these rights to the publisher and thereby avoid any opining for impossal is that the publishers go through their old catalogs and pick out such employee-for-thire numbers that they want to greater under the copyright law and through payment of a consideration make doubly sure that there will be no legal dispute when the renewal periods become due. In the Tobani case a U. S. circuit court held that the composer's heirs were not entitled to the copyright to the order that ther exist of the copyright can be considered to the order that the renewals obtained to the vorker staged to the publisher. This latter action puts the works in question in the public domain.

Inside Stuff-Music

Synchronization fees collected on 'American Patrol' are being held up by the Music Publishers Protective Association pending the settlement of protection of the protection of protection of the protection of the

A stunt which Mike Nidorf of Rockwell-O'Kcefe originated for Larry Clinton's orchestra at Gien Island Casino, N. Y., looks to pay dividence for the Victor recording band when it hits the on-nighters. It's a plan of 'saluting' the iesser towns, such as Johnstown, Pa; Akron, O, and kindred lesser burgs, which are good dance enters, none the less. Result is that after adhering to the requests of this or that locale, the youngsters are charged up, and when the band next plays that stand it's gasured of extraordinary interest.

The act of readit trailer, in short, for the one-nighters.

Full hour anniversary broadcast of Bix Beiderbecke recordings last Mon-day night (8) by Martin Block, director of WNEW's Make Believe Ball-room airings, brought such a deluge of requests for more of the ace trumpeter's waxings that they were repeated Saturday morning (13).

WHAS, L'VILLE, SINGS PROMOTE AMPHI NEEDS

Louisville, Aug. 16. Courier-Journal and WHAS, the WHAS, the Courier-Journal and fimes station, is promoting musical events to utilize the Iroquois Ambilitative, erected early this year, publicates, erected early this year, which is seen to be a seen of summer operetias. The presented by Fortune Gallo in section with the Shuberts. First word was a following and hymnisping festival, under the direction of Homer Rodehaver, former Billy from local choirs participated, and proceeds were to go toward buying proceeds were to go toward buying proceeds were to go toward buying necessary equipment for the amphi-theatre. First two scheduled sings were rained out, which leaves two

more Thursday nights for the mass warbling. Sunday nights are taken care of Sunday nights and sunday nights are to go to sunsicians. In addition to the wocal and instrumental concerts, WHAS is promoting a radio jubble for August 19 promoting a radio jubble for all pr

26 Okla, City Concerts

Oklahoma City, Aug. 16.
Because of excellent attendance at the Oklahoma federal symphony's summer programs, 26 programs for the coming winter will be scheduled. A new attendance record of 6,000 was set for a one-night concert last week

DON MARIO EXONERATED

Was Charged With Contract Disre-gard—Union Accepts Him

Breath of contract charges filed with the National Executive Board of the American Fed. of Musicians against Don Mario, orchestra leader and singer, have been dismissed and Mario returned to good standing. Charges were preferred by Dolph Duerr, another orchestra pilot who continued to the property of the Charges were preferred by Dolph Duerr, another orchestra pilot who conjumity included Paul Wimbion, now with the Paul Whiteman office but at that time booking bands on but at that time booking bands on his own, and Ed Burt in the accusa-

tion.

Difficulties grew out of a date booked for Mario by Wimbish at the Showboat, Pittsburgh last year. Mario claimed he wanted to get away from leading to devote all his time to perfecting invention of an attachment for noin record was time to perfecting invention of an attachment for oin record machines and had left his own outfit at the Embasy Club, Atlanta at the attachment for control of the control

er four days later. Duerr then his charges and demand for

Mario is currently gathering a nev outfit and will book through CRA.

RAISED TARIFF **SLOWS SWING B.O**

Manhattan Beach, N. Y., summer stand for name crews, upped its admish prices at the start of Benny Goodman's stay there last week have

admish prices at the start of Benny Goodman's stay there last week, but lack of interest in Goodman swing at \$1.10 kpc cell direct lariffs return to nor-Goodman opened Aug. 7. Set to supply dansapation for evening hops as well as afternoon jive. First night with admish boosted crew drew 150 payees. Rest of week, at \$5c., was near sellout.

Honeymoon on a Roof

Mr. and Mrs. Jack Shirra, other-ise Judy Starr, are honeymooning wise Judy Starr, are honeymooning atop the Hotel Astor roof, New York, with Hal Kemp's orchestra during their current engagement. Miss Starr is featured singer with the band and Shirra plays string bass. Couple were quietly married last week at Cit Hall, and are planning their honeymoon when layoffs permit.

Music Notes

Dr. Richard Hageman, composer, from Holland, completed score for Paramount's 'If I Were King,' first music he has written for the films.

Elnar Nilson, conductor, signed by Max Reinhardt for 'Faust' at Pil-grimage theatre, L. A.

Paul Marquard wrote a special ar-rangement of Oscar Strauss music for added scenes in Metro's 'The Great Waltz.'

Max Stelner writing an original score for Warners Angels with Dirty Faces

Jack Scholl and Moe Jerome wrote 'Song of the Mounted Police' for Warners 'Heart of the North.'

W. Frank E. Harling and Gerard Carbonaro turned in title song and score for 'Men with Wings' at Para-

Martin Conrey, L. A. songwrite cleffed a new aviation ditty, 'It's Corrigan.'

Dr. Arthur Guttmann finished con-ducting 'The Great Waltz' at Metro and is working out the musical de-tail for 'Ice Follies.'

Gene Johnson is opening a co-op music publishing outfit in Hollywood Sept. 1.

On the Upbeat

Howard Woods to Tybee Beach, Savannah, Ga., July 13, until Sept: 5, when season closes. Follows George Hall.

Blue Barron and Jan Savitt to nake transcriptions series for NBC.

Gray Gordon opens Waco Pavilion. Syracuse, Ind., Aug. 22. One nites from Enna Jettick Park, Auburn, N. Y., where he closed this week.

Fletcher Henderson plays G one ballroom, Detroit, Scpt. 4 stone ballro 5 for CRA.

The Cosmopolitan, strollers, into the Cavaliers Inn, La Crossé, Wis., Aug. 10.

Jan Savitt starts playing Charlie Shribman's New England circuit Aug. 30.

Billy Yates into El Tivoli club, Dallas, Tex., Aug. 10.

Bob Clayman's band, with Ruby Rubinoff (Mrs. Clayman), daughter of Dave Rubinoff, as vocalist, into Joe Becker's Lincoln Terrace, Pits-burgh, for indef stay: Succeeds Royal Worth and will have a KDKA-NBC

Casino, August.

Wallace Reld, Jr., and his new orchestra opened a 10-week stand-at Murphy's in Phoenix, Ariz.

Frank Trambauer orchestra set for one-night stand tour of Pacific Coast when they check out of L. A. Biltmore hotel Sept. 14.

Al Jarvis' orchestra replaced Joe Venuti's crew at the Villa in Venice,

Lawrence Welk fades from current entity turned his old outli over lo stand at Chippensu, Take Park, and the Chippensu, Take Park, and the Chippensu Lake, O., to an indef stay at Greyhund club, Louisville, openin G. C., Turnpike, N. J. Greyhund club, Louisville, openin G. Leon Mojka renewed at El Pationg from the Greyhound via ballroom, San Francisco, for CRA.

WHAS. Outfit makes its third visil this year to the Hotel William Penn, Pittsburgh, Oct. 3, where orch will have a Mutual wire.

Tommy Dorsey released from quarantine in Hollywood after being bedded for 10 days with diphtheria

Frenchy Graffoller has terminated booking arrangement with Frederick Bros. office, Cleveland. Biz will be handled by J. D. Teege now from permanent address in Galesburg, Ill

Ina Ray Hutton, vacationing in Saratoga Springs, N. Y., will return to theatres and one-niters in Septem-ber for CRA.

Carl Beacon Moore closes Lake Breeze Pier, Buckeye Lake, O., Aug 28, for one-niter tour.

Strollers, Charlotte Miller, Lamp Light Inn, Evansville, Ill., Aug. 18, Versatilians, St. Nicholas hotel, Dec-atur, Ill., 27 and Mark Talent, Ever-green club, Chicago, 20.

Erskine Hawkins to one-niter belt for CRA, starting Sept. 15. Exita Savoy ballroom, N. Y.

Red Norvo and Mildred Bailey into Pennsylvania hotel, N. Y., Aug. 22. Kay Kyser returns on Oct. 4 to reopen the Pennsy's grillroom.

Ben Bernie theatres it at Earle, Washington, Sept. 16: Earle, Philly, 23 and Stanley, Pittsburgh, 30 for MCA.

Lang Thompson to Bon Air club, Chicago, Sept. 16, after closing at New Terrace club, Virginia Beach, Va.

Lee Shelly is rehearsing a new band to reopen the Hollywood Casino (formerly Hollywood Restaurant), N. Y., Sept. 15. He recently turned his old outfit over to Frank Dailey at the Meadowbrook C. C., Turnpike, N. J.



Introducing Two New Hits!

From the New Universal Picture, "Youth Takes a Fling" FOR THE FIRST TIME

HEIGH-HO, THE MERRY-O immy McHugh and Harold Adamson

Seo Feist inc

A Darryl Zanuck 20th Century-Fox Production HARRY LINK, Gen. Prof. Mgr. IRVING BERLIN, Inc., 799 Seventh Ave. N. Y.

IRVING BERLIN'S LATEST

RKO's sensational musical production "CAREFREE," sterring FRED ASTAIRE and GINGER ROGERS.

I USED TO BE COLOR BLIND

THE NIGHT IS FILLED WITH MUSIC

CHANGE PARTNERS

THE YAM

(The new dance novelty created by Fred Astaire and Irving Berlin)

NOW IT CAN BE TOLD

MY WALKING STICK "ALEXANDER'S RAGTIME BAND"

Pitt Sees Better Sept. Biz After Brutal Summer in Niteries: Penn Shutters Grill

Pittsburgh, Aug. 16. wiend next month self reest depressing summer caseon here in years. Boys are already counting on the Pittsburgh Pirates making the World Series, with town plenty basebail mad at prospect of farts years, and case of the prospect of the pro Downtown night-club belt sees skies ahead next month after most

town big influx of out-of-towners. Nitery owners have been weeping on each other's shoulders and need plenty bir. September, they say, to pull them out of the red experienced during the warm sing fair, although not up to recent years, but trade in the downtown sector has been brutal.

Floor shows have been cut to the bone, in some cases being climited entirely, and every spot department. Working-hours of mu-(Continuend on mer 83)

(Continued on page 62)

FLANNAGAN AND ALLEN

SIDNEY FISHER

PICCADILLY, LONDON, ENG.

MOUNT ROYAL-LONDON

Phone MAYFAIR SOLA

Best Coffee in England **OUALITY INN**

Laicester Square LONDON, WEST-END

Lewis Back to Chi

Joe Lewis, who has been on both coasts since leaving Chicago, is due back in town for a date in the near northside Hi-Hat.

Opens Tuesday (23) for a fourweek minimum stay.

Russo, After 50 Yrs. in Chi Pits. Quitting Aug. 25

Danny Russo conducts his own swan may from the pilot the Palace theatre Aug. 25. Shy only a few months which would round out a wielede a baton at the old Palace, and for 10 years previously at other local Orpheum houses, Russo and the condition of the pilot of the

Charlie Wilson P. A.'ing

Charle Wilson F. Ing Chicago, Aug. 16. Charlie Wilson, ether comic regu-larly on WGN, is out on some vaude dates around the midwest. Working with Jimmy Grier's orch, which is on tour in this terri-

Andre Setare is scoring Touch-down, Army at Paramount, with Irvin Talbot conducting.

Miss. Boats' \$10,000 Race

St. Louis, Aug. 16. Pic and radio companies are watching negotiations between Com modore Edwin C. Koenig, owner of the Steamboat St. Louis: and the Sacramento, Cal., Chamber of Commerce for a steamboat race on the Mississippi from St. Louis to New Creams for a side bet of \$15,000. Creams for a side bet of \$15,000. The state of \$15,000. The stat odore Edwin C. Koenig, owner of

here and the Louisians metropolis. The news of the speed made by the St. Louis and Koenig's prominence in inland marine circles brought in inland marine circles brought mento C. of C. that the Delta King or Delta Queen, both operating near the California burg, would best the coal boat in a river teac. A concluded to the company of the

Midnight-Dawn N. Y. Showboat Folds Suddenly

Bobby Sanford's midnight-to-dawn showboat, which debuted Aug. 5, folded suddenly last week after casting off on only six sais up the Hudenberg of the Wednesday night (10) sail. Tub was equipped for gambling of a sort as a slideline to admish tariff. On an endosed top deek, a billiard dominose. Boat got in only one dice get-together, however, before it folded.

folded. Backed by Meyer Davis, orchestra leader, bost had a heavy nut. Be-side operation costs, floor show car-ried two orchestras and 26 principals and chorus girls. All performers were paid. Bad weather, trouble with bots, etc., plus lack of interest, were reasons given for the tub's exit.

Schedule called for two sailings nightly, first showing off at 12:30 a.m. and second at 3:30 a.m.

CLUB BOOKERS ORG, IN CHI musicals, readied.

Chicago, Aug. 16. Booking offices, particularly those handling club dates, have organized locally under the tag of Entertainment Managers Assn. of Chicago. Officers selected for the initial term are David O'Malley, president; George Konchar, v.p., and Lyman Goss as secretary-treasurer. George Hillman and James Thompson are in as trustees on the governing board. handling club dates, have organized

board.

Organization marks an effort to straighten out many of the situations and tactics which have been causing plenty of headaches for both agents and acts in the club business.

and acts in the club business. Club field has been the particular larget for chiselers the past few seasons, with acts complaining bitterly about the coffee-and-cake payoffs in good coin to the bookers. In addition, there has been a wave of culturating among the bookers themselves, with the bookers underbidding each other on dates and did nig each other on dates and large valued alaries on the acts.

Vaude Unit Troupe In Canada Rail Wreck

Chicago, Aug. 16. Members of the Ernic Young 'In-ternationale' Follies' troupe, now playing fair dates, were shaken up and some of them were injured in a train tangle near Winnipeg last

Young suffered a head cut. Among others who were bruised and slight-ly injured were Tony Nuzzo. Billie Garland, Sam Steffen and Tonuny Gleason.

• 15 YEARS AGO • (From VARIETY and Cupper)

S. S. Leviathan orch back at the Palace and jamming 'em in. Morton Downcy tenored with the outfit.

Emma Carus and J. Walter Leo-pold hogged it at the Brooklyn Or-pheum. Both were home town folk.

Two years after the murder of William Desmond Taylor, Mary Miles William Desmond Taylor, Mary in Minter announced she had beer gaged to him. Apparently inte to offset adverse publicity, but in not help her to a comeback.

Kinema, Los Angeles, to go two shows a day after renovation. Two other houses had the same policy, All went back to grind.

Picture studios in Los slammed a ban on all visitors. Will Hays blamed by the Chamber of Commerce, which visioned tourists detouring to other spots.

Lionel Atwill in 'The White Faced Fool' was heading at the Palace, Chl. Audience liked the turn in spite of

Denver managers cut salaries 25%, but unions had not yet accepted.

Tabulation showed that 135 fea-ture pictures were lined up for the new season to cost \$75,000,000. There new season to cost \$75,000,000. There were seven in the \$1,000,000 class. There were 25 costing between that and \$500,000 and 100 costing slightly less. Some 800 releases were scheduled in all. Declared to be far too many for the market to absorb.

Keith office did not officially bar mammy songs for coming season, but intimated that it would not help the bookings any to follow the old line. Getting too much alike...

Keith circuit planned to use German 100-mark notes as throwaways for Breitbart, strong man. He had used the same stunt in Berlin.

Interstate Circuit paid Mme. Petrova top salary, but she did two acts, a single and a sketch. Four-week booking.

Edison lamp works, on the Jersey meadows, used a regular vaudeville act to entertain its employees during the lunch hour. Each act booked for four days and to do 15-18 minutes.

Keith office giving first call to comedy acts. Felt that big names and small performance were detri-ments. Comedians could pull them

Looked like a good season for legit nusicals. About a dozen being

Philly Nitery Biz So Bad, New Taxi Strike Can't Hurt Very Much

Philadelphia, Aug. 16.
Taxi strike, which began here yesterday (Mon.), has put no noticeable crimp in nitery biz as yet. As

able crimp in nitery biz as yet. As one hotchery operator put it, biz is so bad already, there's nothing could make it any worse.

Lack of transportation, however, if it continues until next weekend, is figured to depress theatre takes, as it has done in the past.

JOHN STEEL BANKRUPT. LISTS \$40,070 DEBTS

John Steel is broke. Tenor, who carned as much as \$3,500 weekly in Engledia shows, has field a petition in Engledia shows, has field a petition in the state of t

N. Y. STRAND'S FIRST BANDSHOW ALL SET

Opening vaude show at the re-policied Warner Bros. Strand, on Broadway, will feature Ben. Bernie's band, with Lila Deane, singer; Nor-man Harris and Sylvia Shore, com-edy dancers; Betty Bruce, tapster, and Art Frank, impersonator.

and Aft Flain, impersonator.

House closes next Wednesday and
Thursday (24-25) for redccorating
and rehearsals of initial show. 'Boy
Meets Girl' (WB) will adorn screen,

In addition to having signed Ben Bernie, Jan Garber and Ozzie Nelson, New York Strand has a deal on with Horace Heidt's orchestra and has set Harriett Hilliard as a specialty act to come in with Nelson.

Although Heidt was also talking to the Paramount people for a date on Broadway, understood he has made a verbal commitment to War-ners to go into the Strand.

King's Jesters into the Commodore club, Detroit, Sept. 17. Joseph Sudy follows them at the Sir Francis Drake hotel, San Francisco, Sept. 15,

ARROWHEAD INN

SARATOGA NOW

"Gloria Grafton's version

of 'This Time It's Real' at Versailles is grand."
—Walter Winchel

"Miss Grafton sells a song well, looks ditto, works with a mike but doesn't hug it, and is effective on a cafe floor."

-Abel, VARIETY

"Gloria (Glorious) Grafton's version of 'Week End Of a Private Secretary' is ... if the radio scouts don't grab this gal they ought to have their heads exam-ined."

Danton Walker, N. Y. Daily News.

"Gloria Grafton is closing at the Mounds Sunday. If you haven't seen her you'd better hurry because she's the most exciting thing that's happened to Cleveland this year."
-Winsor French,

Cleveland Press.

Generally Held Over

Versailles. New York

Mounds, Cleveland

CONTACT JACK BERTELL

HILDEGARDE

MOUNDS CLEVELAND, OHIO

Personal Mer., ANNA SOSENKO

American Rep.: JACK HERKELL • European Rep.: HENRY SHERES

The THEATRE of the STARS LOEW BLDG. ANNEX 160 WEST 46TH ST. NEW YORK Bryant 9-7800 LUBIN SIDNEY H. PIERMONT BOOKING MANAGER

The ORIGINAL "DANCE CAVALCADE"

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CHARLES

CAPERTON and COLUMBUS

NOW AT LOEW'S STATE, N. Y.

(Week August 11th)

Click of Casa, with Edgar Bergen. Inspires Ft. Worth Investors to Hope For Return of Their Investments

Fort Worth, Aug. 16. 4,000 seats, for the Edgar Bergen 'Charley McCarthy' personal Aug. 13, same day the sale opened. Secand performance same night also sold out and more than

hank for the two nights. This year's edition has been so backed the show are optimistic about getting back all they subscribed for the enterprise, \$50,000.

J. C. Stein, president of MCA, producer of the varieties, is accompanydiser of the varieties of the out-door theatre-restaurant. MCA is us-ing the Casa as a gauge to expansion in the outdoor field. W. H. Stein, v.p. of MCA, returned to New York after checking results.

offer checking results.
Second edition of this year's show
opened Friday (12) with Jan Garber
and Morton Downey, held over, featured. Dances, acts and costumes top
first edition, which ran two weeks.
Show pleases customers better than
cas of 1837, even though not quite
so spectacular. It makes up in talent
what it lacks in that respects, what it is also in that respecta-

what it lacks in that respect.
Other acts are Hal Silver, wire
act, recently with Cole Bros. Dare
and Yates, comedians; Ames and
Arno, comedy dancers; Sunny O'Day,
tap dancer; Patricia Norman, singer;
Jack Gregory and Co., hoop rollers,
and the Olympics, skating act. Silver
was tops.

was tops.

Business second week was \$20,000 gross, minus tax, 20% above first week, Lew Wasserman, executive director for MCA, announced. Show will run through Labor Day, Management dickering with W. C. Fields, Judy Gariand and Frances Langford for personals.

Forth Worth, Aug. 16. Forth Worth, Aug. 18.
The widely-heralded rivoltry of Forth Worth and Dallas is in the soulight again. It received national attention during the Centennial year season at the season of the season of

Fort Worth's Casa Manana is at-Fort Worth's Casa Manana is attacting many Dallas folk nightly and this city has two other dine and the stop that the case of the Sawara and the Sawara and

Hollywood Rest., When It Reopens, Will Have Runway for Bar Lure

Hollywood Restaurant, N. Y., currently undergoing a refurbishing in preparation for World Fair biz, will occupy two floors and have two en-brances on Broadway and Seventh wenue. Street level will be oc-cupied by a large circular bar for quickie elbow bending, but a run-way around the bar and in the centre of it will be a parade ground for lookers from the show upstairs, as a lure. occupy two floors and have two en-

as a lure.

Proposed plan is similar to layout proposed plan is similar to layout advanced by Billy Rose for his Prontier Palace, which he is plan-line for Times Square this fall.

Billy boods main dining room will be proposed to the proposed plan in the propos

PETERS SISTERS SAIL

Al. Grossman has set the Peters Sisters (3) for European date via an arrangement with Harry Lowe, Lon-don agent.

don agent.

Colored harmony trio sailed Friday (12) for London to go into the trive anchors Away, opening Aug.

2. Turn will also double into the Palladium, opening same 657.

Francis Renault Taken For a Ride; \$228 Loss

For a Ride; \$228 Loss
Francis Renault, entertainer, at the
Frolics Cafe, was taken for a ride
early Sunday morning (14) by two
gun on him and relieved him of \$220
and also demanded his costume jewelry, which they insisted was real.
This were patrons of the nitery who
elry, which they insisted was real.
The were patrons of the nitery who
the cafe closed at 6 a.m.e when
the cafe closed at 6 a.m.e when
the cafe closed at 6 a.m.e when
the men were later apprehended
by Atlantic City police, who are
holding them on warrent issued by
the cafe closed at 6 a.m.
The men were later apprehended
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Philly Niteries On Spot with Likker B'd: Arcadia Rap

Philadelphia, Aug. 18.
Heating by the State Liquor Control Board of the Arcadie-International, ace Philip nitery, for selling
booze after hours, was turned into
a circus yesterday when Proprietor
Art Padula brought counter charges
of agents stealing his menus.

of agents stealing his menus.

Arcadia hearing was on evidence
obtained last January just produced
now, Harry G. Tarrington, examiner
for the board, took the case under
advisement. No decision will be
given for about 10 days. Usual
punishment is a small fine, although
the Arcadia's license could be revided.

Arcadia is only one of hundreds of spots here which are suddenly beof spots here which are suddenly being called to task for offenses, six
months old. The Embassy will have
a hearing today on similar charges
and 50 other cafes are already on the
sked. Many 'others' will face a
serious test on Sept. 2, the deadline
for filing of applications and payment of \$850 fees for 1939 licenses.

NAT KALCHEIM BACK FROM SCOUT ABROAD

Nat Kalcheim, of William Morris office, arrived back in New York Monday (15) from seven-week Eu-ropean talent scouting and booking trip. Dick Henry, of same office, sails today (Wed.) to peddle Yank acts on Morris roster over there and work on negotiations Kalcheim started.

started.

During stay in London and Paris,
Kalcheim viewed variety shows,
cafes, etc., and has about two dozen
acts lined up for immediate work
here. While there he peddled the here. While there he peddled the Michon Bros., Chilton and Thomas Marion Bellet and English Bros. for dates abroad, and sont Rolf Hol-beln to U. S. from London. He also has deals for Lou Holtz and Al Nor-man on the fire over there.

Ed Sullivan in Chi

Chicago, Aug. 16.
Ed Sullivan is coming into the Chicago, here, Sept. 19.
Hollywood columnia. News is playing this house for the first time, although he has played RKO Palace here.

Ed Sullivan comes east to m.c. the Harvest Moon balls conducted by the News in N. Y. While east, John Chapman, of the staff, will cover Hollywood for the News.

Rained-Out Vaude Show On Again Tonight (Wed.)

Two-hour variety show at Randall's Island stadium, N. Y., schuld for last Wednesday (10) night, under the stadium of the stadi

TO HEAD N. Y. CASA SHOW

Casa Manana will contenue with its present vaude-band policy until back to the former girley revue shows, states Charlie Freeman, head of Billy Roses new booking departations of Billy Roses new booking departations with the state of Billy Roses new booking departations for new show opening Aug. 28. crew and other names to bolster the next bill are being sought. Current show still has two weeks to go on Freeman was dickering for NBC's Information Please, quiz program, Freeman was dickering for NBC's Information Please, quiz program, featuring Clifton Fadiman, Franklin P. Adams and John Klernan, next have to save them for a possible commers. When the program of the program o Casa Manana will continue with it

Hollywood, Aug. 18.

Bob Hope turned does a bind to head Billy sand to be a beanan show in New York for four weeks starting Aug. 28.

Refusal due to film and very commitments.

'Pealin'-the-Peach' With Bare Tootsies Comin' Up from Dixie

Broadéay will see a inew pealin', the-peach' dance, which was, born at Pawley's Island Inn, S. C. accredited eradle of the big apple, little peach, etc. Bob Christenberry, Astor hotel v.p. and g.m., on a quick place will be used to be used to

A dozen of the S. C. boys and girls are being brought north, plus two chaperones, for the fortnight's engagement at the hostelry.

Rogers' Injunction Exits Herbert from the Int'l

Injunction by Harry Rogers, manager and producer of ice shows, to restrain Frenchy Herbert, skating comedian, from appearing in the current International Casino, N. Y., show, was granted in New York Friday '12). Herbert bowed out of the show the following day.

Rogers claimed he had Herbert

Rogers claimed he had Herbert tied up for six months, commencing July 20, 1938, to appear in his St. Moritz iee carnival. Stated also that six weeks of bookings, opening with Asbury. Park Monday (13), would have to be cancelled if Herbert did not appear. Attorney David Wolper represented Rogers.

L. A. Seeks Federal Aid For \$35,000,000 Center

TOY 303,000,000 Center

PARSONS DELAYS SHOW

Kay Parsons deferred the debut of the third edition of her Showboat Creiner, to be received as part of the value from its originally scheduled \$33,000.00 Civic Center part of the depth of the continual part of the conti

Saratoga Given 36 Hours Respite **And the Boys Pronto Started Taking** Advantage; Lid's Tighter'n Ever

Reopening Pelham Heath After Being Dark 5 Years

Old Pelham Heath Inn on Pelham toad, Bronx, N. Y., will reopen Oct. TED LEWIS ORCH Road, Bronx, N. Y., will reopen Oct. Operators are undecided on whether there will be a floor show policy. Cost about \$15,000 to rebuild once famous spot.

Frank Galassi's band, with vocal ist Harriett Brent, will open. Station WOR, N. Y., will plck up muslthree times weekly for broadcast.

EFA Deal Cold. AFA Will Org

Minimizing the threat of a stiff front from the Entertainers' Federation of America, Pittsburgh vaude and cafe artists' union, the American Federation of Actors has saunched its own organizing drive in that area. AFA sought at first to about, the tonomy stymied.

Babb Whitehad aventice control of the co

DEA. Out Germanus for separate and Page 18 ph. Whitehead, executive secretary of the AFA, claims that at not me did he demand the treasury of the EFA before taking item into the AFA. This was stated as one of the complaints of EFA against aligning. However, he does not want demands that all monies collected in name of the AFA be turned over to the national office. Money collected on EFA name could have been refunded on pro rata basis to EFA members, however, for use a dues members, however, for use a dues been control Labor Council of Pitt, AFL affiliate.

AFA will also hold a closed meet-

AFA will also hold a closed meeting Aug. 23 in the Actors' Church, New York, for vote on proposed new vaude and club acts' wage scales. Howard Wheeler, prez of the Entertainment Managers Assn., will speak. EMA has applied as a body for AFA

COLONIAL, DAYTON, SET FOR VAUDFILM POLICY

A. M. Frudenfeld, assistant direc-A. M. Frudenfeld, assistant director of RKO houses in southern Ohio, with headquarters here, has set the RKO Colonial, Dayton, to open with vaudilms Scpt. 2 at 40c. top. First week's show of six acts is to be headlined by Oswald. Nick Lucas will be the second week's headliner. Bookings by Warren Jones of Chicago.

cago.
Cincy's RKO Shubert, which relights Friday (19) with straight pics
for a starter, will probably add stage
shows when cool weather sets in, as shows when cool weath was the case last season.

Tobin to Call Badminton Plays in London Vaude

Joe Tobin, former announcer on stations WOR and WMCA, sailed for London last week to open at the Chodon last week to open at the Parket was a state of the Chodon last week to open at the Parket was to be compared to the Chodon last week to the Chodon last was the house, calling points, etc., in administon matches between Ken Davidson and fully Fogie Davidson was formerly here working with Thelma Kingsiety, woman champt.

BALLANTINE SWITCHES

Chicago, Aug. 16.
Lucille Ballantine (and Pierce),
who recently turned agent, has left the Central Booking office to go with
Consolidated Radio Artists.
Will head new cafe department
out of Chicago office.

By JACK PULASKI
Saratoga, Aug. 16.
The lid on gambling was removed last Thursday (11) but after 38 hours of unlimited plunging it was clamped down tighter than ever. The hopes of murchants and other natives of capturing at least some natives of capturing at least some metal was accompanied the race meet at this colorful watering place thereby went glimmering.

Politics largely futures in the is-

thereby went glimmering.

Politics largelv figures in the iscouraging situation here, with young
district attorney Aifred Simons in
the nod that started the wheels
spirning, but there were other specific orders, which were disgarded, and which resulted
Law becoming peeved and stepping
a gadin.

A Will Org

Pitt on Own

By the threat of a stiff the Entertainers' Federaries and the Entertainers a pir

Herbert Bayard Swope, head of New York's Racing Commission, stated that the Saratoga meeting is (Continued on page 62)

K. C. JUBILESTA SHOW ALL SET

Kansas City, Aug. 16.
Lineup for town': Sept. Jubilesta
to be held in new city auditorium
is completed with signing of Jimmy
Grier's orch, Comie Boswell, Joe
Cook and Nick Lucas for the open-

Cook and Nick Lucks for the open-ing two-day show.

Bill will also see Rudy Vallee and his unit, Tommy Dorsey's band, Uncle Ezra, Hoosier Hot Shots, Billy House and the Laff Liners, Burns and Allen, besides the water ballet and Tiny Town shows,

With expectations of visiting fire-With expectations of visiting fire-men and extra emphasis on enter-tainment during run of Jubilesta, season of the season of the concen-trating on season of the concen-trating on season of the concentration of the concentration of the concentration of the Fox Tower has booked Benny Good-man for its stage attraction week of Jubilesta. United the concentration of the season of the concentration of the in years.

A. C. NITERIES EXPECT HYPO WITH CURFEW NIX

Atlantic City, Aug. 16.

Resort night life is going into the home stretch for a bangup finish Labor Day weekend, when most of the places will be going 24 hours steady places will be going 24 hours steady in a final cleanup, and they need it. City commission, this week, following conferences between political bigwigs and Atlantic City Licensed Beverage Assn., decided that the Sunday morning closing law was drastic and decided to cancel it, drastic and decided to cancel it, and the commissioner's approved. Alcoholic Commissioner's approved.

Winstead's Minstrels Finds Woe in Dixie

Sportanburg, S. C., Aug. 16.
Winstead's Minstrel Show hit touch
going in its stop here on like tour.
On opening night, several rows of
rects collapsed, hurling 400 patrons
to ground and resulting in several
injurier. Local law firm next morning attached the show.

Poor Product Threatens Success Of N. Y. State's 1st Drive-In Theatre

By DICK GILBERT By DICK GILBERT
Valley Stream, N. Y., Aug. 14.
New York State's first open-air
automobile drive-in theatre opened
near here Wednesday (10). Headed near age weenesdy (10). Areaded 15 for an initial week gross of about \$3,100, first night take was around \$700 for the 700 carloads of customers, who passed the turnstiles in spite of heavy rain. More than 200 motorbuggies were turned away for the second show. Capacity is 500

cars.
Buil: on a 12-acre plot, formerly site of Curtls airport. Sunrise Drivers in Theatre consists of a giant servenground of the control of the control

The ramp arrangement makes it possible for all uto patrons to have anobstructed views of the screen, which is elevated about 30 feet above ground level.

ground level.

Incoming and outgoing patrons
don't block the view of those who
are parked. All cars enter from the
left of the screen and depart toward
the right, guided by a corps of 20
uahers, some on bicycles, who use
flashilghts to signal the course.

the right, audded by a corns of 20 subsers, some on bicycles, who use starting the course, who use starting the course, who use starting the course, the course of the course of the course, the course of the cours

aided, as it frequently does, by toss.

Band opens show with 'Alexand-der's Bagtime Band'. Nelson to send and opens show with 'Alexand-der's Bagtime Band'. Nelson to send the Band's Bagtime Band'. Nelson to send the Band's Bagtime Bagtim

STATE, N. Y.

Nils T. Granlund, Eileen Wenzel Geraldine Ross, Caperton & Colum-bus, Violeta & Rosita, Bee Hee Ru, byatte Troupe (7), Three Speeds Slate Bros. (3), Big Apple Dancer, (6), Fay Carroll, Betty Lorraine, Na omi Johnson, Spitois McKay, Collette Francis, house orch; 'Shopwort Angel' (Ac.)

requires special pedesials for the machines and 200 amperes of current machines and 200 amperes of current machines, superson the control of the control of

VARIETY HOUSE REVIEWS MUSIC HALL, N. Y.

Chicago, Aug. 14.
Valerie DeLys, Kemper & Nichols,
Grace Drysdale, Everett Sanderson
Tom Lane, Samuel Bros., with Edith
Fleming & Katherine Harris, House
Line; 'Delinquent Parents' (Indie).

APOLLO, N. Y.

Swan & Lee, Paul Robinson & Co. Carlos & Carmeneita, Connie Joyce, Arthur Sinpkius, Norman Astwood, Miller Bros. & Ford, Ace Harris orch with Abner Gibson; 'Lady in the Morgue' (U).

the Morous UI.

The Morous UI.

So Usually a house of laught, Apollo is by this who are in thought is but succeeds in only one are thought to standard material of Swan and dee (New Act). Although running deep Company of the Company

cauce she's surrounded by 16 ponies and rest of production number, Lass works hard and is shapely in her with the state of production shapely in her will be provided to the production of the state of

ORPHEUM, DENVER

Denver, Aug. 14. Denver, Aug. 14.
Ted Lewis orch with Loretta Lane,
Charles 'Snowball' Whittler, Bee
Williams, Theo Troy & Ray Royce,
Varsity Co-eds (6); 'I'm from the
City' (RKO).

City' (RKO).

The Lewis' orchestra is the current needliner orchested by the showmanny leader, who also mc.

Lewis opens show with medicine
man routine and its followed by
Co-eds (8) sing and Lewis plays sax.

Charles: Snowball' Whittler, colrord lad, with an interious smile
orced lad, with an interious smile
with Bee Williams, colored miss, in
a novelty swing tap. Lewis, as usual,
draws applause, with When My Baby
costume—pink trousers with pint
hat replica of one Lewis wears, and
contestra as Negro hoper directs
orchestra as Negro hoper directs
Theo Troy does controlled kicks with
ease.

Valerie DeLyn Kemper & Nichola, yellow jacket. Niegro hoofer diseas Grace Drusdale. Everett Sandaron, retaring a time to the process of the p

PARAMOUNT, N. Y

Chick Webb Orch, Ella Fitzgerald, Chuck & Chuckles, The Charloteers (4), Lindy Hoppers (4), Don. Baker, Wayne Sisters; 'Give Me a Sailor' (Par), reviewed in Variety July 2007.

This is certainly the golden era for bands and dansapation. Under ex-isting vogue, every band of any im-portance has it: own style, every maestro is a personality, and, what's unusual about it all, every band's in-dividuals enjoy a vogue that is akin dividuals enjoy a vogue that is akin to the sycophantic worship of a Hollywood star. For the youngsters, the solid senders, the killer-dillers and the out-of-this-world improvisers have a following for which no disciple of the Dixieland or Bix style had ever dreamed.

elsciple of the Dixieland or Bix systems and ever dreamed.

There have been few Negro bands and the systems are show auditorium. The current incumbent. Chick Webb, makes the show auditorium. The current lands and the systems are show and the systems and the systems are show and the systems and the systems are show and the systems are shown as the systems are shown a

Saturday—Webb staged a jam seastorm that all with sown, at the extra
torm that all with sown, at the extra
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it almost verges on being embartor run overboard.

Ella Fitzgerald, whose "A-Tisket
A-Tasket "Encea waxing teed off that
it almost verges on being embartor run overboard.

Ella Fitzgerald, whose "A-Tisket
A-Tasket "Encea waxing teed off that
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after the others milk the ofayr palms
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their peckin, crosstalk, hokum and
the other comments of the comments
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STEEL PIER, A. C.

Atlantic City, Aug. 14.
Frank Elliott's Minstrels, Ben Yost
Singers, Frances Arms, Jimmy Jones
Orch., with Eddle McKnight, Ruth
Barnes, Abbott & Costello, Vic Hyde.

Greb., with going - with the great part of the g

The Yost singers then present Miss and the survey of the commisse of two numbers, one in which she combines Italian, Irbin and Jewish dallow, which the combines the combines of the combines

LYRIC, INDPLS.

Indianapolis, Aug. 14.
Ted Fio-Rito Orch, Muzzy Marcelino, Tommy Trent, Anita Jakobi,
James Evans, Three Debutantes,
'Gateway' (20th).

First stage date in some time for Ted Flo-Rito's band, but it manages to turn in a pleasing performance. Music leans more to sweet than to swing, with three violins and three saxes allowed to submerge the group's three brasses and four hythm men. Flo-Rito's own stuff needless a xession at the plano and one

group's three brases and four frightment, FS-Rito's own stirt in-rightment, FS-Rito's own stirt in-rightment and the stranger of the stranger

HIPP, BALTO

Baltimore, Aug. 14.
Gene Krupa Orch, Rolly & Verne
Pickert, Irene Daye, 3 Sophisticates
Leo Walson, 'Fast Company' (M-G)

The cets and jitterbugs are on the control of the c

lizing 14 pieces, heavy on brass spotting himself on elevated and string 14 pieces, heavy on brass, and string 14 pieces, heavy on brass, but specified within the rhythm section, Krupa pieces, pie

a begon, with might stone reduced the with Krupa manipulating the brushes flashily, holds the rousing pace and wirge on Irene Days, and so lay occalist. Gives out with I Let a Somoto Out of My Henri. And the inselled II I Could Be With You. Earners with You Leave

Me Breathless: All pleasingly sold. The 8 Sophisticates wang out a solid smash in an encore somewhat dated and broad for 'family trade.' and the solid smash whacking and safergation whacking the state of the solid small state of the solid small state of the solid small state of Paul Revere' and same trade of Paul Revere' and same trade to the solid small state of the solid small sm

MILLION DOLLAR PIER (ATLANTIC CITY)

Atlantic City, Aug. 14.
Gae Foster Girls, Roy Davis, Phyllis Dare, Eddy Elder, Bobby & Dotty
Edwards, Pleasant Crump, Three
Chords, Shag Champions.

The Hippocrome of Hamid's Million Dollar Pier is swimming in tailed this week, with the presentation and the week, with the presentation before of 1938 and the Ge Foster Royacttes. The combined bill works Royacttes and the Royacttes and Royacttes and

ago, the warmly welcomed with his about a solid property of the control of the co tating every instrument in the band. Program comes to a smash finish with the National Shag Dancing Chambions, recent winners in Madical Chambions, recent winners in Madical Chambions of the State of the of the State

EARLE, WASH.

Washington, Aug. 14.
Gibson & Co., Harry Stockwell,
Schnickelfritz Band (6), Cass Daley
Stuart Morgan Dancers, Jo Lombardi's house orch; 'Dr. Clitterhouse'
(WB).

dis house orch; 'Dr. Clitterhouse' (WB).

Snappy and swift little revue has been whisped up from a varied arabeen whisped up from a varied arabeen whisped up from a varied arabeen whisped up from a varied arabeen. Stage is set as outdoor carnia with Jo Lombard's pit band on side under conopy. Depar with stage of the stage of the

New Acts

ANN O'CONNOR

Strip-Tease Travesty

Mas. Addition. N. T.

Lega & O'Connor is new to the east,
having come on recently from Chicago. She has a novelty consedy rouhaving come on recently romedy roucago. She has a novelty consedy roubut never get advance as trip-tease,
pected. One of the surprises is a
modern finish in a light but, accoptand in the control of the control of the control

Miss O'Connor opens as a hoyden
in bulgy, old-sashoned clothes, high
modern finish of the control

strip, which he goes about clumsily
strip, which he goes about clumsily
aughs as the finally gets down to
undles like mamma wore when a
for a surprise finish, doing . Ilitie
dance.

dance. Cher.

MILER BROS. and FORD (3)

Dancing

IS Mina.
Apollo, N. T.

Fast steppin, colored tio, formerly

Fast steppin, colored tio, formerly

resy sunburned, while the brothers

almost look while Broa. One work at

Charles to the steppin work at

Apole for a solo on a box, which, in
alone for a solo on a box, which in
gloss and the steppin work at

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rose will be executing turns. This the

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we will be a solo on a box, which

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SWAN AND LEE
Connedy
Apollo, N. Y.
Megro pair who add blackface,
Apollo, N. Y.
Megro pair who add blackface,
Apollo, N. Y.
Megro pair who add blackface,
and mix neatly in production number
where their acc-in-hole can flit
did not be their acc-in-hole can flit
di

WOODY AND BETTY
Roller Skaters
3 Min.
3 Min.
4 Min.
4 Min.
4 Fast and flashy roller-skating duo
which features spinning-carrying
stunts. A heel-hold on a short
shaft, and another which in which
the girl lights a match held in her teet
as the scrapes the floor, are the
Both skaters are youthful. Char.

WALLY WANGER'S SEXTET

Nitery Reviews

BAR DU SOLEIL (DEAUVILLE)

Deauville, Ang. 1.

Lyda Sue, Harry Feist & Raymonde, Anita Lou Proska, Ruth,
Drena, 4 Wilkys, Jeanne Devercaux,
Jean Alfaro, Tzipine orchs.

Here's an idea that's a natural for such tropical climes as southern California and Florida. Bar du Soleil means Sun Bar. The weather is means Sun Bar. The weather is Prench resort, and it's an attractive way to lure the sun-worshippers way from the beach into spending drawny from the beach into spending. The Bar du Soleil is a regular sunday normatine gala affair. While it's somewhat of an outlandish hour tools at a fairing, the comormations of the sunday normatical that is somewhat of the sunday is a sunday normatical that is somewhat of the sunday is a sunday normatical that is somewhat a fair sunday that the sunday is a sunday to sunday the sunday is a sunday to sunday the sunday is sunday to sunday the sunday that is sunday to sunday that is sunday to sunday that is sunday to sunday the sunday that is sunday to sunday that is sunday to sunday the sunday that is sunday to sunday the sunday that is sunday to sunday that is sunday that is sunday to sunday that is sunday to sunday the sunday that is sunday to sunday the sunday that is sunday to sunday that is s

tions are 30 france Gue, straight, as apertiff.

Pleret Sandrini and Pierre III.

Plerit, the No. I money click among the Montmartre niteries, induced the plerit in the sandring the Montmarte niteries, induced and personal properties of the sandring the properties of the sandring the properties of the sandring the

THE TERRACE (BERKELEY CARTERET HOTEL)

Asbury Park, Aug. 13.
Jack Arnold Press Orch (10), Rose
Marie, Harry Rose, Sunny Dale &
Frank Conville, Ann Pritchard and
Jack Lord.

The Terrace, an experiment two seasons ago, has become a fixture on the seasons ago, has been always and the seasons ago, and ago

His parody on 'Pagliacci' is a high point Pritchard and Jack Lord pro-vide a pleasant contrast to their fai-ished ballroom dancing, while Frank Conville, with statuesque Sunny Dale playing straight, is a winner with his impersonations of Charlie Estelle Taylor will be the next Estelle Taylor will be the next headliner here, coming Saturday (29).

Jack Arnold Press' orchestra has been here since last winter. Man-agement transferred him from the Crystal to the Terrace, where his 10-piece combo plays for dancing and the show.

LEON & EDDIE'S, N. Y.

Eddie Davis, Iris Adrian, Joe Kirk Texas Tommy, Wally Wanger Sex-tet, Wood & Betty, Rathbun's Rev-eis, Helen Wainuright's Diving Girls Ann O'Connor, Lou Martin Orch.

which mas Stuart souther that some series of the southern of t

haughs, with Miss Adrian; a survy takeoff on Rain. Davis is including the Schnitzelbank community sing, Maestro Hugo' and Donkey Serest being Beauty for Madame, which is swell. You Can't Fool a Hotel, the swell, Tous Tommy and his little horse are additions to the new show. In a read to the swell, the swell was to the swell of the swell with the swell of the swell was a red Joe Kirk, smart inc., and the Helen Wainwright Diving Grig. The Helen Wainwright Diving Grig. The floors but then again this spot is trying to give player patrongs sometism of the swell was the swell was to be the swell with the swell was the swell

outside the place for effective bally-key conditions and batty, whit/wind roller skaters; Wally Wanger's Sextler, fast girl dancers; Rathburk Revels, quinted of sax players and dancers of the sax players and dancers and sax players and sa

Singing Cop Held For Firing on Hoofing Wife

Detroit Aug. 16.

Detrolt, Aug. 16.

Edgar C. Neal, former police censor, nitery singer and songwriter, was ordered held for trial last week on charges of assault with intent to kill, growing out of a fraces with his wife. Either De Roy, nitery hoofer. His bond was raised from \$.500 to \$2,500.

Mrs. Neal earlier had filed divorce papers and then appeared against the nite club tenor. She claimed he used a gun to try to force a recon-cillation and fired two shots at her while she was appearing at the Blue Lantern here.

Saranac Lake By Happy Benway

The William Morris estate has do-nated the \$10,000 Day Nursery to the city, Building will be razed and site turned into the William Morris Me-morial Park. This was suggested in this column two years ago and also to the city Board of Trustess. Geraldine Farrar here.

Ford Raymond, who ozoned here 15 years as an N.V.A.-ite, now in Los Angeles.

Tommy Vicks summers in Rochester, N. H., and winters in Florida. He's formerly a seven year ozoncr from here.

Joe Parker, of Paramount, who did his bit up here and left for his New Jersey home a year ago, reports that he's well.

he's well.

Harry and Charlie Barrett, jugglers, who were in vaudeville for
over 50 years, have been fighting this
thing for nearly 20 years. They
acquaintance at 302 Faodway.
Saranac Lake, N. Y.
Those Will Rogeries had recent
birthdays: Irving Wilbur, Aifred
All holding up well.

Betty Heffler from the Chicago
Warner office, is a new arrival at
the Maria Rogers. Just tired.

Christ, from N. Y., ogling labelle
Rook, who's doing extra well after
a siege.

Christs, trom ...

Christs, trom ...

Rook, who doing extra well after a slege.

Rook, who do doing extra well after a slege.

God Warner Brook Rodnes and Louis (Randforce Corn). Pitch are looking over the Will Rogers and outling the final ole, on new fatures, Mary Clark, Al Largue, Helen Beeckett, all from Flushing, N.-Y. mitting Rose Clark at the Will Rogers and Committee of the William of the William Rose Clark at the Will Rode Bongoling, who receolly arrived from Cologne, will wed Dr. Rudolph Marks shortly.

Jack Adams, Montreal Busker, here expering after pitch, giving a haw for the southing game.

Will bedside her metand, Old rause, here at the Erkangfer Cottage.

Lottic Lemman was burdened the bridge Cottage.

Write to those in Saranac who are

Al Donuhue Orc Eddie Lellnron Oro Psula Kelly John Hoysradt Jack Cole Co

Biviera

E Bladriguera Ore
Vincent Pirro Ore
Patricla Gillimore
Una Wyte
Belle Baker
Eddia Gerr
Preiseer Sie
Raya & Naidi.

e Fenton Farm (Deal. N. J.)

Irone Fortess
Mary Marshall
Fricoo's Orc
Three Dences
Johany & B Dodde
Fred Reed

Variety Bills

NEXT WEEK (Aug. 22) THIS WEEK (Aug. 15)

Numerale in connection with bille below indicate opening day of show, whether full or split week

RKO

NEW YORK CITY Music Mall (11) Brimming Stein Robert Weede Corpu de Ballet Erno Rapes Symph

Loew

NEW YORK CITY
Sinte (19)
Van Cello
3 Chocalaters
Del Casino
Rosco Ates
George Hell Orc
Dolly Dan
COLIVISTS
Broad (19)
Major Rowes Co EVANSVILLE
Majestic (19)
Novekties of 1218
FITTSBURGH
Stanley (19)
Phill Harrie Orc
Pepulno & Canille
Al Bernie
WASHINGTON
Capitel (19)
Gaing Native

ROXY, NEW YORK

VIVIEN FAY

PLACED BY

Paramount

NEW YORK CITY Condos Broe Print Spitaling Orc Loule De Pron Zaup Pitta CHICAGO (Chicago (19)

Warner

PHILADELPHIA
Enrie (18)
Enrie (18)
Enry Enrie (12)
Ozzle Nelson Orc
Harriet Hillord
Frank Parla
Fr & J. Huhert
PITTNHARGH
Stanley (12)
Jan Savitt Orc
3 Stoogea

WASHINGTON Eurle (10) Ozzie Nelson Orc. Harriet Hilliard Frank Paris F & J Hubert

Schnickeifritz Ore Harry Stockwell Cass Doley Glissons Stuert Morgan Co

Independent

NEW YORK CITY Leavitt & Luckw' Cambbell Covered to the Cambbell Covered to the

London

Week of August 15 Domision

Billy Cotton Bd
Growvenor Hoose
Nicol & Martin
Bob Dujont
Claude Levier ISLINGTON
Blue Hall
3 Aberioulaus
Ges-Belton
LEYTONSTONE
Risito
Honor
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CAMPEN TOWN

Gaument

Abentoniana
Carr & Prur
Neil McKay
CLAPHAM
CLAPHAM
Granada
Byth Standard Ole
White Freshes
GRESNVICTE
Byth Standard Gle
White Whishes
HAMMERSWITH
HAMMERS

Joe Harting,

Brian Michie Hts

Mike Mydlion

Arnaut Bros.

Raya Bros.

Raya Bros.

Granata

Sorrot Ni

Sorrot

Provincial

Week of August 15

Week of
ABERDEEN
Talbot Involved
Howard Bogen
Drake & France
Ching Wu Co
M & L Curson
New Hippodram
Buster Stancer
Gave of Country
Sun Hippodram
Gave of Sutherfrd
Gavon O'Country
Sim Rayber
Martini & Andr

EDINEI RIH Rayal Jack Radelife Vera McLesin Harold Dayne Sherman Fisher Gla farota herman Pisher Smith Brus formen & Il Curnot celler & Clare ratiova & Julea Candler Sie

August 15
GLANGOW
Favilloa
Raikchips Jinyi
And Controllion
Dawa Davis
Slanfoal & Marco
Contrada Higemat
S Graces & Cupan
Live Richert
Howard & Cling
Joe King
Les Goffun
Les Goffun
Les Goffun
Les Goffun
Kenan Co
NORTHANPTO Renara Co
NORTHAMPTON
New

Valerie Dumont De & B Burnell Huwnne-Musiriel Huwnne-Musiriel Xano, Rodrige Ore Juanito Sanabria Or Varcia Adelma & Holme & Holme Hukkary Hume Joe Marsala Occ Hidel Ambussailor Arthur Herbert Ore litabriel (Jere Musiriel Hume) Hidel Astur Hidel Astur Moreton & Kaya
Tex McLood
Robert Alsar
4 Smart Gle
Jackle
Leon & Kiki Hal Kemn Ore Dawn Rolland Serge Flash Judy Starr

Cabaret Bills

NEW YORK CITY

Arcela Inn (Arcela, N. J.) Jerry Carr Orc Chiquita Vanezia Kay Biaire George Scotti Welter Cole Jerry Smythe Elaine Howard

Black Cat

Pearl Bainee
Dettle Rhodee
Benny & Jimmy
Doloree Brown
Wallace Bros
Amanda Randolph
B Millington Oro
(Elimhurst, L. L)
Baye Fee

Dava Fox Sonny & S Dall Mile Roland Thelma Nevine Cameron Crosby Jan Frodrice Oro

Jau Frodries Oro
Cafe Afrique
Snub Mosley Ore
Alberta Pryme
Boota & Saddies
Thelma Debvolk
Thelma Debvolk
Mary Perulkas
Cusa Manana
Mill Britton Oro
Edit Britton Oro
Edit Britton Oro
Edit Local
Buster West
Lucille Pago
A Robins
Greet Yacopis
Ben Blue
Chateo Modern

Ben Blue
Chateon Moderne
F MacFarlone Oro
Consucio Flowerion
Bass & Rickeon
Rita Renaud

Claremont Inn
Clyda Lucae Oro
Club Cavaller
Cavallers Orc
Duke Renardo
Romona

Romona Evelyn Neabit Rhedu Chasa Club t8 Club t8
G Andrews Ora
Jack White
Pat Harringtoe
Ann Rush
Jerry Blanchard
Frankla Ryers
Willie Grogan
Rosie St Boye
Charlie Francie
Club tiuurho

Court Name

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Pracels Hayes Ore
Baron Glydenkrona
Mickey Peeley
Marcelle Wellington
Blaine & Henry
Pairicla Rellly

rairicia Rellly
Glen Island Casino
Larry Clinton OroRea Wain
Dick Todd
Fisher & Woodhull
Goy

Greenwich Villega Casino

Ray O'llara Ore Juey Cappo Valerie Dumont B & B Buraell

Oxfords
Crans 2
Crans 2
Roberts 2
White
Park 4 Cillede
Park 4 Cillede
Vespers
Estel BelmantBettel Belmants
Cross Scherban Or
Schoes Cuba Oro
Dioax Consilied
Belmost Ballades
Sturiel Byrd
Muriel Byrd
Muriel Byrd
Moriel Bullmore Barney Gallant's
Marilyn Gaynor
Mary Neville
Terrace 3
Prof Komm
Dianna Parrish
Bertolotti's Bertolotti'a

Den Sylvio Oro
Angalo'e Rhu'ba Be
Cbita
Annette Guerinioe
Roberta Welsch

Muriel Byrd
Rotel Bilimore
Harry Owena Orc
Raymond Andrade
Fraddy Tavares
Alvin Kaleolani
Leilani Kahookahi
Kalajia Mapuana Roberta Weisch

Bill'e Gay 86'e
Charles Touchette
John Panter
John Biller
John Cortez
Jim Phillipe
Mary Roberts
Herold Willard
Arthur Beban
Harry Donnelly
Joe Howard
Spike Harrieon
Bernia Grausr Hotel Bossert (Brooklyn)

Will McCuns Ora Hotel Edison Blus Barron Oro Don Alexander Hotel Essex Hou Rich'd Himbar Or Dell & Hamory Hotel Gov. Clinton Eddy Mayehoff Orc Betty Gale

Betty Gale

Rolel Hatf Moon
(Brooklyn)

Jack Melvin Oro

Botel Lexington

Ray Kinney Oro

and the state of t

Holal Piccadilly Retel Pierre Harold Nagel Ord Hotel Savoy-Plaza

Hotal Savoy-Plaza Emila Petti Oro Milli Monti Hotel Shelton Jimmy Vincent Orc Hotel St. George (Broeklyn) Murray Driscoll Orc Holen Travera Doc R E Lea 1-R'd Jackson Willie Grogan Julio Satch & Satchel

Holel St. Morils
Raiph Gonzalce Ore
Basil Fomeen Oro
Collatta & Barry
Yvonna Bouvier
Hotel St. Regia

Marguerite Padula Cinver Club Stan Myers Club Ainrocco Jim Kerr Ore Corounut Grave Leo Reismen Oro Goorges & Jaina Envoys of Rhythn Joa Rines Ore
Joa Marion Oro
Hotel Taft
Enoch Light Oro
Hotel WalderfActoria Envoys of Rilyth
Hawaitun
Paradise Club
Scarles & Lena
Bohby Ramos
Princess Luana
Daryi Harna
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Don Carlos Bavarian Botty

Bavarian Botty
Jammy
Jackal & Xaviar
Jimmy Kelly'a
Jos Capello Oro
Slary Lang
Jos Christine
John Schwood
Glorie Maroh
Tanyu
Glorie Schubl
Lence Schub

Carter & Schulo,
Rence
Huvel & Marcca
Inga Borg
Gladys Faye
Lee Leslla
Georgetto
Margaret Grey
Danny Higgins
Vaugim Comfort

Kit Kat Club Leroy Harrie Ord In Marquise Enri Moss Cal Baloman Daug Speaks Frances Com Larue Eddic Davis Ore Joseph Smith Oro La Coaga
Carlos & Ramon
Le Coq Rooge
Nick Yousens Oro
Pola Borgia
Hoy Oliver
Le Sirage Fred Bishop Wynne Halph Lou Williams Ebony 8 Truth Leonoff Rainbow Grill
Ben Cutler Oro
Martynn & Michoel
Dol Vernon
Bulnbow Boom

Le Mirage
Harry Horton Oro
Maryon Dalo
Rudolph & Xandra
Jorry Kirkland
Katharine Cavalli
Dulores
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Leon & Eddie's Triscie a Editoria
Edita Davis
Edita Davis
Luu Mirrin Ore
Helen Wainweight
Helen Wainweight
Helen Wainweight
Dorrothy Jeffers
Waithing woods
Ann-O'ConnorGarthburn woods
Arin O'ConnorGarthburn Ravels
Iris Adrian
Lettie Uid New York
Fragrich Alleria
Helen Warden
Dernice Gee
Log Rogere
Jack Lauren
Helen Warden
Hele

Rose Feston Farma
(Deal. N. J.)
Charlee Baum Ort
Eussian Art
Teana Datako Ore
Anna Kournatzove
Sinda Veelfa
Alex Dolahatof
Eli Spivock
Zazhar Martinaff
Ruseiam Kretchuna
Nicholes Matthey Or Michel Michol
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Puradise
Phil Napoleon
Jackle Gateley
Vera Fern
Winter Sis
Alan Corney
Marge Ellis

Silmenn Karawed Stork Clab Stork Kentle of Stork Clab Sonny Kentle Of Stork Clab Sonny Kentle Of Stork Clab St Onyx Club Stuff Smith Oro Frank Froeba

Stork Club

Hughle Barrett Ore Versaillea Merjorle Galnsw'rth Panchito Orch Val Ernie Orc D'Avalos Dancers Village Barn

Alan Canney
Alan Canney
Piore Eleganto
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Fr Village Barn
Mitchell Ayrcs Ore
Marynn Mercer
Theod're & Deneelis
Walter Donahne
Buddy Kennedy
Flying Whirles
Eltons

Figing Whirlos

Eitona

Whirling Top

Geo Morrie Orc

Trent Pattereon
Ramon Ringo
Stephon Harrie

Wirel

Charley Bowman
Bob Canter Bob Canter

Floia Mark
Nick Hope
Amolia Gilmora
Patricia Claucy

LOS ANGELES

LOS A
Bull
Charlia Lawrence
Brus Fletoher
Beverly Wilbilre
Howard Jerrard
Viosa
Billimore
Mardoil
Dean Jania
5 Maxelloe
Rannia Weeks
Rannia Weeks
Rannia Weeks
Crife La Maze
Myrus
Hon Light Or
Marguerite Pudula
Clim Ctob Palomar Sonny Dunham Keuny Sargent Peeweo Hart E Pope & Forlune Huilson Metzger Gls Bobbe Joyce Paris Inn

Paris inn
Marguerite & M.,
Dominic Columbo
Thora Matthison
Ken Henryson
Lillian Gibson
Valeska Powell
Werner & Hardy
Frank Sortina Ore Frank Sortina Ore
F Selznick's Club
Grey & Bergin
Marca & Romola
Max Fidler Ore
Billy Lenkin
The Seven Seve
Candy Ore
Johnny Chica
Joe Frisco
Bill Hofman
Canascat House

Joe Prices

Illi Hoffman Goise

Ann America

It Cafa
Joe Moshay
Boh Searles
Bill Roberts Ore
La Conga
Bronson Dudley
Durando Ore
Hal Howard Ore
Ghinuito
Rumba Ind mba Bd Jane Jooea Tiny Meridith Paul Kendoll Chas Thorne Dmar's Bome Dorothy Roberts Geo Redmus Ore

CHICAGO

It Cafa

Blamurek Hulel (Walnut Roum)

Company & Mellow Holes de Purchess Hackeline La Hackeline La Harves d'Arabin & La Harves d'Ar Brevoort Hotel (Cryslal Room)

Gladye Zimmerman Gloria Statz Herble Rudolph Ore

Caravan Jane Cline Edna Leonard Carl Scholtz Ora Carl Scholtz Ore

Char Parce
Abe Lyman Ore
Ethel Shutta
Paul Draper
Paul & Eva Reyes
Gwen Seeley
Rose Blane
Don Orlando Ore
Evans Adorables

Clab Al
Hal Barber
Eva Evonae
Chet & J Kinney
Marge LaTour

Marge LaTour
Clab Alabam
Harriet Norcie
D de Haughton
Honoro & Gladye
Sadle Moore
Les Henleron
Fly Ille Brooks
Marjorie King
Bernle Adler
Dave Unelle Oro
Chalk Rohinson Ore
Eddle Roth Ore

Cleb Spanish
Pinky Tracy
Loretta DeBoer
4 Debs
Opal Adair
Kitty Swannon
Frances Sille
Jerry Wayne
Joe Nittl Oro

Joe Nittl Oro
Coloshmos
Dorothy Marthyn
Jackson, Raevez &
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Henri Gendron Or Clob Dellan Evelyn Whita Myra Taylor Evelyn Wiggine Weeley Long 3 Lurky Bucks Sam Theard Sam Rebinson Charles Isom Partello Gis Red Saunders Ore

Dutcle's
Rainh Cook Rev
Rittman Dancers
Roberta
Peggy Moore
Helen Dove *
Mort Lund Ore Edgewater Beach Hutel (Marine Room) (Beach Walk)

(Reach Walk)
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Bannie Baker
4 Nitehowke
Maie Sextet
Roger Bragg
Harriet Smith Gi
Evolyn Pelser
Orrin Tucker Oro

Famous Deer Ed Danders Ore Ed Danders Ore Terry O'Toole Dornie Pincue Bryan Wolfe

4th Club 4th Club Homer Roberts Vivisone Hall Virginia O'Brica Mickey Winters Billie Fargo Shorty Ball Oro

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Graemere Hotel.
((ilate House Rin)
Don Pedro Ore
Elsa Harris
Dana Cameron
Hickory Ina

Top Hats The New Yorkers

III Hat

Joe Lewis
Terry Lawlor
Terry Lawlor
Terry Lawlor
Terry Mark
Sid Lang Gro
Hippodoron
Flo Whitman Rev
For Marks
Ore:
Ann Bolon
Hay Quido
Hay Quido

Limehonse Adelalile Kirkoff Betty Atkinron Juy & Wanetu Jerry Gildden Ore

cLaughing

Claughing

Moifie Mannor

Enid Phillipe

Marita Ryan

Babe Payne

Billy Marih

Julos Novit Oro Metody Mill Jack Russel Oro Minmi Cinb

Bezs White Earl Rickard Joe Cassidy Lynn Barciay Dorothy John

Millistone
Manners & Marlene
Manners & Marlene
Ana Howard
Suzanne
i Monteforte Sie
Charile Patrick
Edna Reilly
Virg M'Ginnie
Roy Switt Oro

Minuct Club
Sally O'Day
Patsy Linn
Margo Gavis
Benny Duggolle
Rey Haig

Morrison Hotel (Hosten Cyster Honse) Stanfred Gottbelf Nameless Cafe
Jo Ann La Mae
4 Musketeere
Lydia Harris
Frank RaMondi
Mae di Fili

Navy Pler
Navy Pler
Bill Kelbs Orc
Ploronce Beaumont
Old Holdetberg
Georga Gunther Orc
Old Heldelberg Co
Geo Hessberger Ens

Paimer House (Empire Room)

Connel La Novel
Embasey
Virght Rennult
Bert Clancy
Blea Drake
Joan Randall
Barbara Johnston
Padro Blaco Ore
Evergreen Cusina
Pat Shevila
Datrow Sie
Sandino & Fairchild
Holten Miller
Joan Milkopt
Judy Lann
Hillebrand's
Hillebrand's (Empire Room)
(E

Illillebrand's
Billy Kurtz
Billy Kurtz
Wicki Gailucci
Bella Bolinant
Steppe & Carlos
Dolly Vaughan
Billy Brill
Bouby Lea. Orc
Ilolel Adelphia
Joe Fraction Orc
Locking Gile
Rend de Jarnette
Don Angelina Orr
Herb's 112 Club

Pow Wow Clab
Cone Emerald
Jinmy Reed
Heien & M King
Villano & Lorna
Dorothy Peteron
Kenny Wright
Ted Simon
Steve Stutland Ore
Rose Bowl
Paulctie LePierre
Southi'd Rhy'm Gle
Cloria Panico
Ton Ferrie Shermon Rutel (College Inn)

(College Ins)
Frandt Sis
Robin Scott
Ukailla & Vida
Jeons
Bud Lavis
Bud Lavi

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P & P Mathewa
Hazel Kenneily
Terry Terrell
Jan Diershiall
Jan Jershiall
Jan Jershiall
Jarlan, hoyd
Hazel Zalue
Nord Richardson
3 Tops
Johnny McFall Or
Silves Well-

Mary Louise
506 Club
Roberta Bros
Bea Suron
Nicholan Bros
Patale Ogilca
Howard Brooke
Terry Lawier
Gaio Sextet
Pettino & Camille
Vincent Travers Orc

3 Tope
3 Tope
Johnny McPaill O
Siliver Frollee
Rocke Romano
Rocke Romano
Fay Wallace
Fay Wallace
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Fay Wallace
Fay Wallace
Fay Wallace
For Club
Billy Corr
Trudy de Ring
Ronee Villo
Liver Faber Glo
Liver Faber
Lessie Rocket
For Chock
Collette
For Chock
For

Vincent Travers Or Fruites Club Francis Ilenauit Joy King Lucilie LeRny Estelle Toomas Neal Lan Roberte Huff Peage Flaine Fruster Art Walker Joy Huwari Jackie Cooper Ore Tripoll 3
Bky Bocket
Marjorle Whitnay
Dictutors
Mathews & Shaw
4 Kings
B Tanks Socialite
Stevens Hatel
(Continental Room (Somere Point)

(Somere Point)
Len Mayfair Ore
Clem Williams Ore
Tommy Tucker
Tommy Mason
Bud & Evelyn Colle
Don Groenwood

Converse Banda Converse Banda Converse La Mais Variable Converse La Mais Variable Converse Co

Club Mayfair
Lewis Hooleh Ore
Harry Stevens
Stework & Lee
Oilye White
Gle 3
Coconnul Grave
Billy Lossez Ore
Mit Alles Co (4)
Gli & B Mason
Shirley White
Clid & Court

Courn
Siddle Deas' Ore
Rose Chapman
Crawfard House
Jinniy Muna Ore
Gis
Ginger Waldron
Framore Cide
Roll Roy Ore
Terry O'Toole

Villa Moderne
Carios Moline Da
Carios Moline Da
Carios Moline Da
Margaret Myser
Margaret Myser
Moline Moline
Follow Sammbertin
Noil & Nolina
Follow Sammbertin
Lingta Margadesee
Mar Fred Reed
Tower Ina
Frankle DovidInse Gonen
Helene Donn
Dolly Dollene
The Guardsmen
Lytell Gis
Eleenor Johnson
Frank Davis Org Frank Davis Org Troradero Norma Noel Fritzia Bey Josn & Joan Dorse Roy Rankin Oro

PHILADELPHIA

Aschorage

Aschorage
Law Pint
Maryon & Mignon
Aradia Iari
Pyy Cole
Aradia Iari
Mayar Davio Ora
Mayar Madala
Kalan Wynne
Alayd Maklay
Bill Money Ora
Bill Money
Aradia Iari
Maklay
Bill Money Ora

DELIPHIA

Farrish Cafe
Billy Williame
Booth Alexander
Booth Alexander
Booth Alexander
General Collect
Farrish Collect
Stamps Cafe
Stamps C

Silver Lake Im (Clementon)
Mickey Framiliant or De Carlos & G.
Jean Kirk
Jerry Sallisbury
Dutkla's Hathakeller
Natalle & Maria
Helea Wilson
Cleo Valentine
Betty Minna
Vlota Klaise Oro
Frank Ponti

ink Ponti

Frank Font

1822 Jecost

Mitzi Lone

All Lone

Herb's 1112 Club

Wences
Wences
Hose McLean
Hose McLean
Hose McLean
Hose McLean
Crawford & Casker
Gil Lamb
Jack Lynch Gis 14
Waber's Hof Bras
Lose Early
Sharon Harver
Naria Giretchen
International 3
Bayerian
Hose Horne
Joe Romana
Joe Romana
Joe Romana
Roy Miller
July Branch Co
Newloan
Kay Miller
Kay Miller
Co
Newloan
Kay Kay

Yorktowne Tavers Frank Staub Oro

ATLANTIC CITY

Babettes
South & Lane
MacArthura
Lillian Barnes
Joey Dean
Earl Lindsny Gla
Erle Correa Oro
Mary Louise

IIC CITY

Heilin's

Elai Cavato Ore
Carmen

Pastine & Mariya
Hil Andreys

Hil Andreys

Berla Perella

Jockey's Berby Cleb

Brooks 2

Brooks 2

Hobby Johnson

Amy Reffly

Cyto Thompson Of

Namaal Club

Shitty Herman

Shirley Herman Pola Montoyu Lea Perrins Sally Kehh Lee Martel Lee Marter Ondra Marge Kelly Phil Knye Frank Ritte Ore Pe lumb

Palumbe a
Benault Tasers
Camilla De Monte
Chaney & Fox
Roxyattes
Eidle Thomas
Jon Arthur Ore
Lee Laniont Paradise

Kalosh Princess O'Roka Co Charlle Johnson Or

Fo'eas'la (Marblehead)

(threliebrail)
Don Julin Ore
Fox & Hounds Club
(Beston)
Juson Toblins Ore
Fox & Hounds Club
(tuliney)
Sally Lablar
Frailes Plub
(Sallablar)
Karl Rubble Ore
Lilly daw Ore
Virginia Survart
Frilles Tubil
Virginia Survart
Frilibratus
Hitel Tupley Plata

Hotel Cupley Plaza (Merry-Gu-Round) Jimmy Avalone Orn Halel East (French Cudan) Dunne Marshall Ore

(Continued on page 63)

Jules Duke Ore Arlene O'Day Betty Grey Gloria Faye Gaffand & Frawley Cansolo & Melbu

Ilma Alp Jimmy Dorsey Ore Carlina Mura Moore & Eevel Clark Demils Rilly & J. Feverin Mignoue Bob Hall Dukes & Duchess Or Rosa Ballet

Phirene Schubert Charles Buldwin Jean Lousch Norms Ballard Bringdeiout

Hay Guldo

Nunhoe

Iludon Sunners

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Iludon Sunner

SEE TMAT SEEKING 4A'S A

Moss Asks Equity to Concede Pay **Exemption for Free Sunday Legit** Airings in Offer to Exploit Shows

The Sunday legit question, in some phases, at least is expected to crop up in connection with the use for up in connection with the use for play presentation of New York's municipally owned WNYC through License Commissioner Paul Moss, with the okay of Mayor LaGuardia. WNYC has offered to exploit Broadway shows each Sunday afternoon, without cost to producers. The form of such programs is yet to be de ermined but the question of Equity's ss goes on the air.

Under Faulty's Sunday rules actors may work such days if paid double. Association also demands an extra eighth of one week's pay for any radio appearance if the program is part of the show, whether it be broadcast from a studio or goes directly from the stage. such days if paid

rectly from the stage.

If the WNIVC broadcasts are to be made, actors would not be paid, thewever, it's up to Equity to make the concession. Moss and the manager of the municipal station appeared before the Council yesterday (16) to explain the idea and request that an exception on radio and Sunday, pay be made.

day pay be made.

It was not indicated whether
Equity was hot for the plan. Equity
feels there may be objections from
members on the grounds that they
might be denied the right to accept
paid radio jobs on Sunday afternoons
for the gratis programs.

Further stated that the authors
would have to scenat to such radio

Further stated that the authors would have to assent to such radio setivity, lest playwrights figure that commercial stations for excepts of their plays. The author, apparently, was not considered by Moss, but it appears that assent of the Dramatists Gulld would be a requisite before the WNYC programs could start, due-plays that the plays that the play the play

Managers Favor Idea

Managers are favorable to the Moss idea but are figuring on arriving at a program setup different from that suggested. Moss and the station are for a one-hour broadcast, which there is a suggested to the station are for a one-hour broadcast, which there is a suggested. stition are for a one-hour broadcast, which showmen asy is too long. Plan was to broadcast accenes of current plays but few managers would perplay but few managers would perhaps to the proposing the broadcast of one scene, Program to be filled out with other material annel Broadway. Interfews and stunts, which would call the few people of each cast, might all the few people the time not exceeding 30 minutes.

Sag 30 minutes.

Generally conceded, however, that the idea is a fortunate break for the takes and unless Equity kieks over takes and unless Equity kieks over the season of the season

No one connected with Equity has ever explained why New York is not a seven-day town for legit, though every other type of amusement, in-cluding legit, are okayed by the laws of the State.

Stebbins Considers 'Susanna' for B'way

Rowland Stebbins is considering a Broadway production of 'Susanna and the Elders,' Lawrence Langner and Armin Marshall play recently tested in Westport, Conn. Producer saw the tryout and has a deal pending with the authors.

Understood deal depends on re writing, which authors are doing.

Indexed Rogues

Only producing office in New York with a 'rogue's gallery' of players is Eddie Dowling's. It's the idea of Julia Dorn, the pro-ducer's secretary. She keeps a card index of all players, with a picture and complete record of their work. In the belief that the interest indicates they're being consid-indicates they're being consid-

In the belief that the interest indicates they're being consid-ered for jobs, legiters have been swarming into the Dow-ling office daily.

McClintic-Cornell To Do Five Plays In '38-39 Season

Guthrie McClintic-Katharine Cor-nell office will do at least five plays this season, with a possibility of a sixth. Miss Cornell will play in three, with McClintic staging all.

sixth. Miss 'Cornell will play in three, with Meclinic staging all.

First production, to go into rehearsal tomorrow (Thura,), is 'Lee-end' by Blizabeth B. Ginty. For with the stage of t

on the list is just in lane Positions, which is the McClintic Cornell plans is that Horner and Koenig are the only scene designers contracted to far. For the last several seasons McClintic and Cornell productions have been designed by Jo Mietiners, another point about the list of the contract of the production have been designed by Jo Mietiners, and the production have been designed by the contract of the contr

Aldrich to Produce

Jacques Deval Play

Jacques Deval Play

Lorelei, reported slated for production by the Shuberts, Eddie Dowling and Brock Pemberton at different times, will go into production immediately under ageis of Richard Aldrich. Sir Cediric Hardwicks, who owns the right will define owns the right will define the production of Towarch.

Addiction and Ponet Medical Play

AFL OK HELD NEED FOR TIE

Problems Facing Group Pending Changes in Constitution and Officer Selections—Bond Would As-sure Support from Affiliate Unions

NO FEELERS YET

Theatrical Managers, Agents and Treasurers union, while awaiting the redraft of its constitution and the selection of officers, and its board in the fall, is facing other problems. particular, TMAT is in need of affiliate support. That was thought to have been clinched last year when the International Alliance of Theatrical Stage Employees was expected to take in TMAT. But something went awry and the deal was never

consummated.

TMAT is believed to be considering the possibility of tieing up with the Associated Actors and Artises of Artises of the Artise

and a group as IAAL by se-tended a group as IAAL by se-paration of Labor for an ex-pansion of its jurisdiction, just as IATSE sought and received the okes and ushers in picture houses. Alliance of the support of the groups already in-Equity, for instance, has the indi-cated support of the Streen Action Guld, American Federation of Radio Artists, American Guld of Musical Actives, and the support of the Streen Action Actives and others.

If TMAT does join the Four A's, one of its other contests would be quickly cleared up. AFA claims jurisdiction over circus ticket-sellers. Vaude union claims all departments under the big top, it's understood, in—(Continued on page 58)

Equity Decides on Pay Concessions For Outdoor Shows Exited by Bad Weather After Pondering '38 Toll

Lobbying?

Two well known Broadway press agents, who are not so hot about the 'share the work' principle of TMAT, heard that the union was in the red for bould be done they'd buy the outfit. Asked what they would then do with the union, cracked:

Sell it at auction is a ""."

cracked:
'Sell it at auction in a Broad-way hotel lobby.'

Life' Air Dates For Vallee Held No Boost to B.O.

Although the legit play "What a Life" has received three buildups win Zera Stone-Betty Field guest detec on the Rudy alless potentially alless of the Rudy alless potentially stone at the billioner, N.Y., since last spring and has maintained a pace between about \$5,000 and \$7,300 and \$7,000 and \$7

general conditions.

George Abbott office has not been able to observe even a slight boost process. The state of the state

Some Reasons Several angles are seen in the failure of the air dates to boost the play's b.o. One is that only the initial guest appearance was an ac-

ical music, generally emanating backstage with discs, was cleared up Rule was that when any music was Rule was that when any music was o supplied for a straight play, the theatre was required to put on four musicians, whether they be used in required regardless. It was agreed that mechanical music was okny if incidental to the play, and no musicians will be required for houses which, do not regularly have orchestras for intermission music.

ing and Brock Pemberson at diflist list of was too severe, particularly
ferent times, will go into production if an intimate musical was obtaininformediately under ageis of Richard
Addrich. Sir Cederic Hardwicke, who II was figured that a dozen the
owns the rights, will direct. Play a
thor of Tovarch.

Addrich and the control of t

It is virtually certain that Equity will establish new pay regulations for outdoor show revivals, such as those staged at Jones Beach, Ran-dalls Island, N. Y., St. Louis and dails island, N. Y., St. Louis and other spots. Latter is the only project still operating, others having been withdrawn for one reason of another. Probable real reasons foi curtailment in the metropolitan are were weather handicaps.

After consideration of the rain this summer, Equity's Council appears to be in full agreement that concession be in full agreement that concession be made when performances are forced off by rain. Probably there will be similar provision in the event of cold weather. When the Gallo-Shubert operettas went off the players affected petitioned the Council for concessions.

for concessions.

At the time an assn. committee was ready to propose that in the event of postponements on account of rain, one-third salaries, were to be paid. The stipulation was that the shows resume and play at least three weeks thereafter. Concession, bowever, we not set with mode or three weeks thereafter. Concession, however, was not actually made, as the managers had called the season of prior to complaining, J. J. Shubert writing a tirade against Equity and later blaming the season's collepse on the other stage unions as well. Latter have had a "variable pay scale in .he event of inclement weather.

weather.

Among the replacement attractions at the Beach and Island are Alfredo Salmaggi's operas during weekends. Out of the first six performances scheduled only two were played, the others being rained out. In the impresario's add last week was a top line reading: 'It ain't goma' rain no suffer a suffer weekend was clear and suffer. Past weekend was clear and

sunny.

Salmaggi, formerly on the Met board, has been conducting pop oper at the Hippodrome, N. Y., weekends during the season. He's no. known to have had conflicts with the unions.

LEGIT BOOM-TO-BE DRAWS FILM GANDER

Film companies in the east are clearing their decks in anticipation of the booming legit sesson on Broadway this year and next. The World's Fair makes 1938-39 and the 1934-09 seasons loom exceptionally bullish for the play impresarios.

Hollywood realizes that much go come out of it, either in form of plays or players, and the Broadway scene will get a very in-tensive ogle accordingly.

Sinclair Lewis-'Here' Repeat Big Mass. Biz

Cohasset, Mass., Aug. 16. Cohasset, Mass. Aug. 18.
Over-espacity biz for Sinclair
Lowis' personal appearance in 17.
Can't Happen Here more that de running an extra matinee last week by the South Shore Players, under Alexander Dean. This was the second week of the production, which also sold out every performance during its initial stanza, week of July 25.

Robert Shaves replaced Dead.

Robert Shayne replaced Donald Cook, previously committed to play opposite Cornelia Otis Skinner in Romance' at Ogunquit, Me.

Lewis not only revised the play for opening week, but also made changes for the second production

Closing Cohasset play will be 7-11, by James M. Cain, starring Nancy Carroll and Shella Barrett, I week of Aug. 22,

Musician Union-Manager Dispute On Theatre Jobs Nears Settlement

Broadway managers, after several compromise. Before the season starts, therefore, the rule will likely be changed and the 18-man minimum will apply to theatres of a space to 1,200 mark. Incidental to Play ... Another issue, concerning mechanhuddles with the stagehands and musicians unions, are reported having made some progress with the later. However, deekhands union lead-sonal employment. Wage scales are not involved in either instance and as far as the musicians are concerned the difference is virtually theoretical. Which and no term contract with the League of New York Theatres, declared that every theatre with capacity of 1,000 must have 16 men in the orchestra pit for musicals. Trequently tenanted by musicals, the managers feel anyway that the regulation was too severe, particularly if an intimate musical was obtainable. musicians unions, are reported hav-

Managers Again Grumble on Lease Of B'way Theatre to WPA: Project To Open Season with Five Houses

WPA theatre project in New York will start the season with five legit houses, one directly in the show zone, three on the fringes and one in Harlem. While that is about the same setup as last season, announcement that the relief outfit had taken the Ritz, in the Broadway area, brought rumbles from those mana gers who strenuously objected to WPA using the St. James, also in the same district, which it rented for a brief period last season, due to what they claim is unfair competition.

they claim is unfair competition. The other theatres are the Adelphi, Elliott, Daly's and Lafayette. Beal for latter spot, to be used for colored-cast shows, is in negotiation. The Ritz was used before by the WPA for its 'living newspaper,' and it's contended there should be no criticism of that rental for the new season, since there was no mana-gerial complaint when the house was used then.

used then.

The Ritz, Elliott and Daly's have been operated by the Shuberts, who opposed a petition sent WPA on the St. James matter. While the Shuberts originally regarded WPA shows as possible Broadway opposition, they have been more active in renting theatres to the relief people, doubtless because they have more houses than other showmen.

Some spots, however, are being

houses than other showinen.

Some spots, however, are being operated under, arrangements with the mortgagors. One is the 49th Street, which was first mentioned as being leased again by WPA. Deal being leased again by WPA. Deal being leased again by WPA. Beal being leased again by WPA are shown being leased to be bank. It's a limited capacity there are less advantageous than the Ritz, which is directly opposite the Long-turner of the contractive with the sirectly opposite the Long-turner of the work of the which is directly opposite the Long-turner of the contractive were shown the sirectly opposite the Long-turner of the work of the w

acre, also on the Shubert string.
Currently, WPA has two shows
operating, 'One Third of a Nation'
(Adelphi) and 'Hait' (Daly's), 'Prologue to Glory,' which was at the
Elliott, is laying off and will probably relight at the Ritz. Elliott is
due to get a new play, 'The Big
Blow,' tentatively dated for Sept. 9.

Philadelphia, Aug. 16. Federal Theatre Project having difficulty obtaining a midtown house for the coming season. It's now casting 'One-Third of a Nation' for presentation when the house is ob-

Likely spot for which the FTF has been angling is the Shubert, which has had Max Wilner's burley for the past several seasons.

Seek 4A's Aid

(Continued from page 57)

Continued from page 57)
cluding the razorbacks, even whom
there we have the continued of th

Dispute on Ple Mgrs. Dispute on Flo Mgrs.
There's, too, the other jurisdictional dispute with IATSE over picture house managers and assistants.
In the control of the house, taking in managers, treasures and press agents connected with aill places of ententiament. See the control of the house, taking in managers, treasures and places of ententiament. See the control of the house, taking in managers, treasures and the control of t

Southampton, Pa., Aug. 18.
Two Fillies Farm, Players, strawhaters, here, are in existence because a local summer
his barn. When he bought the
farm early this spring, C. Lawreince Cushmore, Philadelphia
more colo to repair the barn.
His notice in the local paper,
however, offering the place free
to summer theory, as well on the
barn was cleaned up and repaired.

Impresario

paired.
Cushmore isn't a member of the outfit, but he wanders in and out and takes a keen interest in what's going on. He has a standing Annie Oakley at the wicket.

LA GUARDIA EXEMPTS LABOR STAGE LICENSING

fter several weeks' delay, Mayor La Guardia signed an ordinance exempting Labor Stage, Inc., spotted in the former Princess theatre, New York, from being required to take Mayor's attitude previously did not indicate he would okay the measure favoring the Innational Ladies Garment Workers Union, which sponsors the ven-

ars Union, which sponsors the ven-ture and its click rhow, Pins and Needles, which is acted by amateur's from the Union. Fact that it's a non-profit unit probably flaured in the mayor's decision. Accompanying the signaturing, Accompanying the signaturing, Stage that it would have to comply with the fire laws since a number of violations had been report against the group's building. Ruling, 8500 annually for the license but is not exempt from any other regula-tions.

Reilly Invites Delegates To 2d Legit Convention

Invitations to the second convention of the legitimate theatre have been sent out by James F. Reilly, executive of the League of New York Theatres, who is acting head of the administrative committee of the American Theatre Council. will be three sessions of delegates during the two-day meet Sept. 13-14 at the Hotel Astor, N. Y:

Luncheons on both days will start Luncheons on both days will state the sessions, a supper to mark the end of the convention. Cost to delegates will be \$7.50, with additional supper reservations \$5 each.

'Life' Broadcasts

(Continued from page 57)

Continued from page 87)

that accept from 'What a Life'. Following two merely utilized the character of Henry Aldrich, the central figure of the legit show. However, in both the latter broadcast even the legit show. However, in the legit show the legit show the legit shows the legit show the legit shows the legit sho

LEGITIMATE Strawhat Bookings

Laurette Taylor, Day Tuttle, Ons-iow Stevens, 'Cardida,' Westchester Playhouse Mt. Kisco, N. Y.

is No Heaven, 'Auditorium, Peapok.'
Mabel Tsiliero, Leils Frost, Alan
Hewitt, Robert Perry, Jeanne Casselle, Ethel Morrion, Edgar Kent,
Hayden Rorke, James Hanen, BarHayden Rorke, James Hannen, BarHayden Rorke, James Hannen, BarJessen, James Hannen, Jam

Salling the state of the state

Kisco, N. Y.

Nadine Nash, Kay Wilt, Jeanne
Thomas, Ruth Morrison, Betty Miller,
Robert Whitehead, Robert Dryden,
David Evans, 'Stage Door,' Barter
theatre, Abingdon, Va.

tneatre, Abingdon, Va.
Roland Hogue, Miriam Battista,
Donald Towers, Walter Coy, George
Bolton, Lizbeth Webster, Maralee
Smith, Virginia Block, James Foster,
Aldrich Bowler, Jean Gulld, Stuart
Frazier. Don Glenn, Albert Kindt,
Lewis Perrinw, Ruth Flanders, The
Housemaster, Farrgut Playhouse,
RV Steen States.

Rye Beech, N. H.

Harry Ellerbe, Betty Furness,
'Her Cardboard Lover, 'Washington
Uring theatre, No. Tarry town, N. Y.

Bodder Brillips, 'Her Cardboard Lover, 'Washington
Add,' A. Woman's a Fool-To Be
Clever, 'Chapel theatre, Great Neck,
Kathlerine Enerry, Uriginia Keller,
Erford Gage, Frank Downing, Anne
Her Cardboard Cardb

Rewert, Lester Dumon, Wester, Aday.

Helen Wynn, Jabee Gray, The
Bustaff Side, Surry Players, Surry,
Marie Kenny, Rub Altman, Jame

Marie Kenny, Rub Altman, Jame

Marie Kenny, Rub Altman, Jame

Preferred, Rochridge theatre, Carm

Flormene McGee, Statast Cotworth

Margaret Barker, Dorothy Mathews,
Grace Coppin, Rhys Williams, Edwin

Henry Holl, Jr., Prank Lowjoy,

Henry Hull, Jr., Prank Lowjoy,

Sidney, Fox. Ny dia Westman,

Mason, Walter Vaughn, Alexander

Mason, Maryody's Game, Hardy

William Leslies G. Coquette, Chapel

Henry Hull, Jr., Lynn Phillips,

Maryon, Margaret Curtis, Alexander

Mason, Androby's Clame, Hardy

Henry Hull, Jr., Lynn Phillips,

Maryon, Margaret Curtis, Alexander

Mason, Maryody's Clame, Hardy

Mason, Maryody's Clame, Hardy

Mason, Maryody's Clame, Hardy

Maryon, Margaret Curtis, Monther

Maryon, Fox, Sidney, Limet, Ann

Maryon, Margaret Curtis, Maryon, Maryon

Mass.
Ethel Barrymore, Roy Davis,
Madeline Clive, Alice John, Donald
Beddoe Patricia Calvert, Harold McGee, Mary Robbins Richardson, 'The
Constant Wife,' Spa theatre, Saratoga

Jee Mary Rousens attentions, are good and the state of th

Inside Stuff—Legit

Equity contends that the ticket code, designed to curb gypping on tickets on Broadway shows, should prolong the length of engagements and therefore would be of material benefit to its actor-members. Therefore, Equity leaders halled the signaturing of the 'code of fair practices' drawn up by the League of New York Theatres, a step that is dependent on a basic agreement between the League and Equity.

Ticket brokers argue that the lengthening of engagements by such means is entirely problematical because the 'play's the thing.' They say that trend of the government's spending program is to increase employment and declare that the ticket code will take away the jobs of 200 ticket

clerks.

Aiready, ticket brokers have started to retrench. Some have aircady arranged to move off the Main Stem into office buildings, where the rent is much less. Stated that the cost of maintaining stores on Broadway is too high, because the amount of trade from transients has been dropping

seasonally.

Most costly rental is that of McBrides in the Paramount building.

Agency has occupied subserved for the control tereist since the theatre

Agency has occupied to the control tereist since the theatre

structure. Understood that organization of the control tereist subserved to the co

if a way to cancel the lease is found.

Those known to be moving from street level quarters to office buildings are Newman's and the Arrow agency. Another reason for going into office buildings is that ticket men can operate under less scrutiny. It's not secret that a goodly percentage of agency sales are made by telephone.

that a goodly percentage of agency sales are made by telephone.

As yet, copies of the ficket code have not been sent the brokers and until then they will not huddle on what course to pursue. That's, the probable reason why the independent agencies, who organized the Associated Theatre Ticket Agencies, have made no move since the managers and Equity signad up on the Code.

Leblang's and Postal have moved into the next-door Longacre building, on Broadway. The Pitzgerald building, which had housed Leblang's, will be raised and a picture theatre may evenuate. Said, too, that Kress, a dime store, will open upon the site.

Alterations to the interior of the Vanderbilt theatre, N. Y., are designed to open up a much wider sphere for bookings than formerly. Principal change will be to increase the depth of the stage from 19 to more than 30 feet. That will be accomplished by moving the proseenium arch-forward and climinating two rows from the orchestra. Boxes will be eliminated, Decrease of about 50 seats will be more than made up for by attracting types of productions which require more stage space. When alterations are completed the Vanderbilt will seat 750, 450 on the first floor. Settings have been especially designed. House has been dark for weeks during the part overall seasons because of its scant stage.

The stage of the stag

Vanderbilt was bought from the Dry Dock Savings Bank, N. Y., which, Vanderbilt was bought from the Dry Dock Savings Bank, N. Y., which, too, was taken over by foredosure, by Martin Jones and his associate, O. M. Olmstad. They remain the owners and financial arrangements with the bank are said to have been completed last week. Deal called for raising 235,000, of which \$17,000 will be expended in the alternations.

John Golden's revival of "Lightnin' will drart readying for Broadway around Aug. 22, almost 29 years to a day after the Broadway preem of the original production. It will open Sept. 15 at the Cort, N. Y. None of the original cast will be in the revival, only perion set being Fred Slone in the star part created by the later Prank Bason.

In the star part created by the later Prank Bason.

Smith and Golden and the footbast of the control o

Separation proceedings filed last week by Frieda Mierse against Ed Wynn surprised the star completely, but those close to him were aware that the couple were incompatible despite their long association prior to marriage. Miss Mierse was one of the Zlegfeld beauts. She and Wynn first met when he starred in Simple Simon, at the Zlegfeld their N. Xy, and she was a showgirl. She also appeared in Wynn's musical, "The Laugh Parade."

Parade:
Government's claim against Wynn on income tax is pending before the board of tax appeals. Federal auditors and the comedian's accountants are working on his financial records and it's understood a settlement will be sought, which would obviate hearing before the board.

Bill Fields has switched from the Gilbert Miller office, where he was general press agent, and Joined up with the Playwrights' Producing Co. Understood that Fields, who was in advance of Victoria Reigin' last seater with the producing Co. The work of the wor

leased from an 'agreement' by the manager but it's denied there such a contract.

Lucy Mitchell, who was connected with the Miller outfit for some years, also withdrew and is now with the Playwrights. William Schneider, who agented 'Tovarich,' produced by Miller, is assistant to Fields in the new

Legiters at the Westport, Conn., theatre are still chuckling at a femme casting agent's crack at the preem of 'Dame Nature'. Young Peter Miner, son of the director, Worthington Miner, and moppet lead of the show, experience of the property of the show of the

S'cuse's Strand Fold Threatened by Skid

Rumors that the roadshow policy at the Strand would terminate had been expected, however, mainstrand word terminate had been expected, however, mainstrand with the bas skid of 'Behind Red Lights,' Mulatio for this week.

Given a big buildup on a risque note, Lights' was off to a good start. Critics, though, panned the produc-tion pretty badly.

Lawrence-'Susan' Debut to \$30.000 Advance in Frisco Opener: 'Pins' 12G

who cooperated with the naces, and making. "Pilit is set for a healthy nin this strong unit of the set of the healthy nin this strong unit of the set of t

Milky Way, Alozar (1,269; \$1,10) (Ist week). Federal Theatre Project going in for revivals of late with considerable success. Milky Way; scheduled for two weeks, then to the WPA theatre, Oakland.

FAY WRAY WILL REMAIN AT SPA FOR HIGLEY PLAY

Saratoga Springs, Aug. 16.
Fay Wray, film player, who had he lead in the Spa Players 'Night of Jan. 16,' will remain to appear in Finlo Highey's new piece, To-local strawhatter is scheduled toolees its first season the week of Aug. 23. This will give her five week' work on the summer circuit, Miss Wray previously having done week' work on the summer circuit, Mass Wars previously having done was a summer of the summer circuit, Mass Wars previously having done was a summer of the summer circuit, Mass Wars previously having done was a summer of the summer of

Ethey Barrymore, in a revival of The Constant Wife, Is this week's attraction at the Spa.

Krimsky-Downes' 2,500 Theatre at N. Y. Fair

John Krimsky and Olin Downes will be in charge of a 2,500 seat-the-five venture at the New York where the property of the prop

Engagements

Helen Claire, Carpel White. Edvan Nicander, Sheldon Leonard,
Nak Wilson, Olije Burgsorse, Kiss
Alban, Wilson, Olije Burgsorse, Kiss
Alban, Wilson, Olije Burgsorse, Kiss
Beth, Merrill, Ruth March, Lawmeer, Fletcher, Jerome Zerbe, Ansterne, Fletcher, Jerome Zerbe,
Jerome Zerbe, Anderson, Sandard,
Jerome Jerome, Jerome Jerome,
Jedie Bracken, Connie Nickerson,
Jedie Bracken, Lange,
Jedie Bracken,
Jed

L. A. Opens with Talu

Thillah Bankhead, in 'I Am Dif-ferent,' Dear Bernell Billmore next Mon-day (22) as the Billmore next Mon-fertur. Lawrender of the Curran. Suan and God', now at the Curran. Brancisco, Pluy preems in San Bod Aug. 10 for two days. On the Billmore Winds up the summer Rason Saturday (20).

Prizefight manager in the re-vival of The Milky Way at the Ridgefield, Conn, strawhat this week is being played by the point of the local Congrega-point of the local Congrega-tion of the local Congrega-tion of the local Congrega-ting of the local Congrega-ting of the local Congrega-ting of the local Congrega-ting of the local Congrega-tion of the local Congrega-tion of the local Congrega-tion of the local Congrega-tion of the local Congregation of the Shelds was active in smatter dramatics and was given a vautely life offer.

Rev. Goes Pug

G.O.P. Blasts FTP As a Vehicle For

Red Patronage

Washington, Aug. 16, west GOP attack on the New York of the summer trade, this cornedy to the summer trade, this corned to the summer trade to the summer trade, this corned to the summer trade that the summer trade that the summer trade this Washington, Aug. 16.

Newest GOP attack on the New
Deal is that the Federal Theatre ProJect is a 'patronage vehicle for ComJect is 'patronage vehicle for the Vehicle for ComJect is 'patronage vehicle for

labor groups rather than theates.

J. Parhell Thomas, New Jersey Republican member of investigating group, in attent set of the group in the group i

is a hidden patronage agency.
Thomas further charges subject
matter of virtually all plays presented thus far is sheer propagnda,
either for communism or the New
Deal, Horrible example cited by
Thomas—ugain no name—is of chambermaid in New York hotel, said to
be member of Communiat Party, who
eral play without having had any
stage experience whatever.

George Kondolf, director of the WPA Theatre Project in New York, denied charges that plays presented either encouraged subversiveness or favored radicals and communists. He pointed out that his contentions are supported by reviewers, whom, he claimed, did not mention such al-tegations in their notices.

legations in their notices. As for individuals not being pro-fessionals and therefore without the right to be on the relief theater rolls, Kondolf said that no names had been mentioned and he could not check up without such specific informa-tion. That particularly referred to the country of the country of the W.Y. btool, said to be a Communist, who was given a leading role in a play without having had any stage experience. Max Gordon Revue to Open Season

Summer Theatres

'Parnell' Average \$5,200 At Elitch; 'Enough' Finals

Parnell' did average, with one selle out, Wednessell' did average, with one selle out, Wednessell' did average selle did selle selle

"Milky Way," Laker Federal (463; 400). Second and final week. Re-opens Aug. 24 with Criminal at Large."

TIME' TUCKS AWAY \$6,000, 1ST WK., L. A.

Los Angeles, Aug. 16.
On Borrowed Time, Coast production starring Vietor Moore, winds up two profitable weeks at the Biltimer of the Biltimer

Estimate for Last Week

Doug Gilmore Ails, Quits 'Susan' Tour: Seymour In

Douglas Gilmore has left the east of 'Susan and God' in San Francisco and is confined to a hospital there. Recurrence of an old illness.

John Seymour, understudy, has taken over the part and will play it indefinitely.

Future Plays

Thirty Days Hath September, a farce by Trvin, Gaumont and Jack Sobeli, is to debut next most obseli, is to debut next make a second to the sec

direct. Ruth Morris negotiates the challenge and service and servi

Cooling Systems Aid B'way Shows To Escape Record Heat: New Fall Plays May Postpone Until Letup

B'way Legit Totals

Estimated total grosses
last week \$72,900
(Based on 9 shows)
Total grosses same week

BOAT CRUISES **TO BIG \$4.100 AT** ST. L. OPENING

St. Louis, Aug. 16.
Ziegfeld's 'Show Boat,' hich drew
201,305 to 28 performances in municipal theatre's al fresco playhouse in 1930 and 1934, returned for its third

two-week engagement last night.
(Mon.) House grossed approximate-(Mon.) House grossed approximately \$4.100; the patrons filling all seats despite threats of rain. A sock advance sale threatens previous marks.

Two members of orteinal Boat and the seat of the seat ly \$4.100, the patrons filling all seats

Current Road Shows

Behind Red Lights, Brighton, Brighton Beach, N. Y. 'Brother Rat,' Alden, Jamaica, N. Y.

'I Am Different' (Tallulah Bank-head), Savoy, San Diego, Cal. (18-

'On Borrowed Time,' Biltmore, Los

'Pins and Needles,' Geary, San

'Susan and God' (Gertrude Law-

rence), Curran, San Francisco.

'You Can't Take It With You,'
Garden Pier, Atlantic City.

Broadway is again simmering with record temperatures, but there were any scheduled for this week, Rated one of the ferect summer in years, one of the ferect summer in years, in the property of the scheduled for this week, Rated property of the scheduled for this week, and the scheduled for even the weather man declared for the scheduled for the school for

Estimates for Last Week

Estimates for Last Week

'Bachelor Born,' Lyceum (30th
week) (C-957: \$3.30). Will attempt
to stick through September; business
about same with even break bettered;
\$4,000.

34,000. "I Married an Angel." Shubert (15th week) (M-1,387; \$4.40). High tem-peratures may hurt but summer hit should stuck for long engagement; quoted at \$27,400.

quoted at \$27,400.

'On Forrowed Time,' Longacre
(29th week) (D-1,019; \$3,30). Still
figured to extend well into next seasnn; went to better than \$6,000, which
should be profitable.

snn; went to better than \$5,000, which should be profitable or 'Cith' week' (D-961; \$3.30). Shake to move acres the total should be profited by the should be should b

Pins and Needles, Labor Stare (37th week) (R-500; \$2.75). Unionists satisfied with attendance but slated to move to another theatre; \$5,500.

WPA
'One-Third of a Nation,' Adelphi

'One-Inite of a Nason, Automotical State week).

'Prologue to Giory, Elliott, Laying off after playing 22 weeks; pribably reopening at the Ritz; 'The Big Blow' stated in here.

'Haitl,' Lafayette, Daly's (25th

Minnelli to Do Revue Without the Shuberts

Vincente Minnelli is readying a major revue for fall production. He will do the show on his own, entirely independent of the Shuberts, with whom he has been associated in the

In Philly Aug. 29: Bookings on Rise

Summer Theatres

(NEW PLAYS)

Thirth Rebel; Chael Playhouse, out for Philadelphia, Aug. 16.

Strong legit lineup has been laid with their production, of Chekhov's Piece and Manager and the production, Madame and the production of the Shuberts, with the strong legit lineup has been laid and Minnelli Is a Edde Dowlings production, Madame and the Piece is untitled and Minnelli Is a Edde Dowlings production, Madame and Minnelli Is a Edde Dowlings production, Madame

Walter Hampden-Trilby' Road Tour Mulled After Big Biz at Mohawk Fete

Schenetady, Aug. 15.
Walter Hampden, in 'Trilby' attracted the best business of the scason last week to the Mohawk Drama
Festival on Union College campus.
The gross was the nearest to the
Farmer Takes as Wite.' On six performances—one of them forced indoors by Inclement weather—and
with a seating tapacity of 1.300, atdoors by Inclement weather—and
with a seating tapacity of 1.300, atwith a seating tapacity of 1.300, attime to the seating tapacity of 1.300, attime to 1.300 to 1.300 to 1.300 to 1.300
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nounced.

Sir Cedric Hardwicke, star of 'Shadow and Substance,' and head of the Malvern Festival in England, of the Malvern Festival in England,
made three appearances here Sunday
(14) in connection with the Festhan the Festival Control of the Malvern Sunday
Hampden and general director
Charles Coburn in the early afternoon; took part in the 'regular concert in Momorial Chapel at 5 p.m.,
and lectured at night with James
Reid Parker, of The New Yorker.

Mary Chamberlain will play the lead in Noel Coward's farce, Private Lives' at the Civic Theatre, the lead in Noel Coward's farce, Private Lives' at the Civic Theatre, the lead in Noel Coward's farce, Private Lives' at the Civic Theatre, the lead of the Civic Theatre, the lead of the Civic Theatre, will be presented four highs, starting fomerrow (Wed.). Miss Chamberlain, a native of Leading the Civic Theatre, who also the lead of the Civic Theatre, who also denot the Civic Theatre, who also dent of the Civic Theatre, who will direct. Those in support Frances Buss, Lomax Study Lucky Lockett. The Civic Theatre, a co-oper

The Civic Theatre, a co-operative body of Little Theatre players, is planning to operate on a larger scale next year.

Ivoryton, Conn., Aug. 16.
Irving Stiefel pulled a novelty
doubling stunt in connection with
recent playing of 'Warrior's Husband' here.

hand here.

As business manager of the outfit,
Stiefel handled the box office prior
to curtain time. Then he ducked
backstage, shifted from his Palm
Beach suit to a leopard skin and
walked on as Hercules.

One of the top grosses of the summer in the sticks is credited to Cornelia Otts Skinner, who played the feminine lead in 'Romance' at the Playhouse, Ogunquit, Me. Her bit for the engagement was reported to be \$1.000, something of a record for country show shons.

country show shops.

She will again show in 'Romance' at Maplewood, N. J., week of Sopt.

19, with Donald Cook playing opposite, which he did in Maine.

Tryouts of straight plays in coun-Tryouts of straight plays in courry theaters during the summer are frequent but Jook-see performances of musicals are exceptional, only outfit making such presentations bernight by the straight by the such such presentations bernight by the summer of the

and music are by Thomas Grant Springer and Samuel Medoff. Book was written by Evans and Springer.

Western Pennysvania's only draw-hat. Plant Shop theaters, Somet-Fae, ends six-week season next week with Benn W. Levy's 'Devil Passes'. Leading role will be played by John McQuade, former star of Pittsburgh in '19 Rather Be Right'. He'll go no four with the George M. Cohan show. Current production at Paint Shop is "Love in a Mist." former Bright Shop has abandoned tryouts to tried successes. Only new script tested here this year was Greenville Vermon's All Fools Night's new Paint Shop has abandoned tryouts termon's All Fools Night's new Paint Shop has abandoned tryouts Demon's All Fools Night's new Green's pennys of the played of the played out and group of Somerset citizens took over. Western Pennsylvania's only stra

group of Somerset citizens took over.

Therewhere I Ream, folk play
about the American farmer, will be
stead the first week in September at the Barter theatre, Ablagdon,
the Spicothet, was done last winter by
arar, whose played the Spicothet, was done last winter by
the Federal Theatre in Chicago.
Sundgard is also collabbing with
Spirothet, was done last winter by
Spillis. Harpers will publish. His
What'll I say to Her Now'has just
teen brought out by Story Maa.
Wood agency, handles Sundgaard.

Wood agency, menues businesses. Tilght's by W. Ray Cone will be tried out next west at the Rock-rides theater carried, rine Warren, James Truey, Sara Floyd and William Balfour will be in the cast.

Cozine is managing director of Kendor Productions, Inc., film out-fit.

CHATTER

New London, N. H., Players are oresenting 'Night Must Fall,' Aug. 18-20.

Cape theatre, N. J., shutters Sat-

Cape theatre, N. J., shutters Sair unday (20) after poor season. Yes, My Darling Daughter, current, aboved only process and the season of the

Rhyme Wilton Reason, by Ed-murd North and James Gow, and starring Dorothy Mackaill and James Rennie, is slated for tryou't at Whart heater, Provincetown, Mass, week of Aug. 22. The Theatre-in-the-Dale, Markie-The Chestre-in-the-Dale, Markie-The Chestre-in-the-Dale, Markie-the Chestre-in-the-Dale, Markie-the Chestre-in-the-Dale, Markie-by Conway Washburne, Aug. 120. Elias Wilber and Cledge Roberts are the leads.

Elisa Wilber and Cledge Roberts are the leads. Mary Wickes, with the Berkshire Playhouse for four years, has left to appear in the Mercury Theatre's re-vival of Too Much Johnson' in Stony Creck, Conn., prior to a Broadway opening next month.

Colin Preps Play

Dr. Saul C. Colin, head of Continental Productions, is due back. He's from the Coast next week. He's fall production, Easy Lies the Head, by Aubrey Wisberg and Robert Carlysle, with score by Seiler and Marcus.

Also is readying a show with the American Negro Ballet.

Advance Notice

Actress recently stepped into a strawhat role on quick notice. After the performance producer was asked what he thought of her. Well, I'm not sure, she doesn't know the part yet; but after she knows the lines I think shell be definitely lousy.'

Out-Of-Town

PORTRAIT OF A LADY

Los Angeles, Aug. 12. drama in three acts by Robert Staged by Harry Hayden. At den theatre, Los Angeles, Aug. Comedy ursuing the Comment of the Co

Reprolet. Leey you Lederman Telenian Development of the Development of

Abroad

OSCAR WILDE

(IN ENGLISH)
Paris, Aug. 6.
Drams in three acts (7 scences) by L

| ile and Sawell Stokes, pres | ented by Ed- |
|------------------------------|----------------|
| ward Stirling and the Englis | h Players, At |
| ilis Theatre de l'Ocuvre, Pr | tris. France. |
| Lord Alfred Douglas | James Milner |
| Louie Difan | Th Melchelr |
| Oscar WildeE | Iward Stirling |
| Bustace | .John Stobart |
| Frank Harris | Arthur Rurns |
| Charlle Parker | Hugh Grant |
| Justice Wills | E Stud |
| Sir Edward Clarke | G. Burtael |
| R. H. Carnon | Tom Sutterby |
| Solicitor .General | rthur Tonniel |
| Porter | Jeen Roul |
| | |
| Butler | Alan Wade |
| | |

Batter Man Alex Welde, as presented here, makes no attempt at condemning or condoning the angle of the second of t

downfail of a brilliant mind because of its beliefs concerning physical pleasures, episodes presented, Wilde moves from the case of his position and in defance of society, through moves from the case of his position and in defance of society, through against particular the control of the co

ENDOWED TO THE ARTS

Santa Barbara, Aug. 16.
Dr. Irving Wills head of the Lobero Theature Foundation, turned over the Lobero theatre and its site to Santa Barbara copinty, to be perpetuated as a home of drama, music

Strawhat Reviews

THE MILLIONAIRESS

Westport Conn, Aug. 13.

Connect Shaves with the connect Shave delivered some amusing lines and devised an occasion of the connect shave shave shave shave shave shave share the connect shave shave share the connect shave share the connect shave share the connect Comedy in three acts (4 second by George Languer and Armina Marshall, Stars Jeste Losper and Armina Marshall, Stars Jeste Royce Landia, Signed by Harry Wassar, Gribbio. Sottings. Kare-Staphanek. At Auc. 13, 438, 252, 1049.

Barry Thomson Epithania. Aug. 13, 39, 25, 30 (os.)
Julius Sagonyares ... Barry Thomson
Epithania ... Jossie Royce Landle
Alastair ... Wilton Graft
Patricia Smith ... Phillipsa Becene
Adrian Dienderbland ... Rajah Sumpter
Doctor ... Onsiow Siovens
Man ... Harry Irvine
Wanan ... Lillian Brannard Tonce
Wasager ... Hugh Markow

Woman. Littlin Brannert Tenes

Shaw wrote this comedy several
pears ago on a ship returning to
pears ago on a ship returning to
Petitud an Marken. This is its
Petitud and Marken. This is its
Petitud and the case the burn are Origin
Which wants if for New York. It
doesn't look particularly likely for
As a portrait of a she boss, who
dominates everyone about her, mark
drive from excellent Shaw comedy.
As a portrait of a she boss, who
dominates everyone about her, mark
drive from excellent Shaw comedy.
As a portrait of a she was a severyone and severy
and severy depend of the play has
drive from excellent Shaw comedy.
As a portrait of a she was a severyone and severy
and severy one and the play has
drive from excellent Shaw comedy.
As a portrait of a she was a severyone
her was the play of the play has
a severyone and the play
and the play
and the play of the play
and the pl

success.

Brilliant performance by Jessie Royce Landis in lead role gives the play added vitality and co/or. Miss allow the part and the imagination to develop an amazing but completely occusaive despot. In act two she than the part and the imagination to develop and amazing but completely occusive despot. In act two she than the part and the same than the same than

ahead.

Miss Landie performance is standout, but Wilton Graff, Ralph Sumpter and Onslow Stevens, as her threemates, are excellent. Graff is especially summiss, and Barry Thomson
cally the standing of the solicity.

There's a good fit by the
solicitor. There's a good fit by the
veteran Lillian Bernard Tonge as a
sweathon worker.

Wastaff Cribble, wiscut Simplebon of the
Unexpected Isles' for the Guild.

ANYBODY'S GAME

Bridgehampton, N. Y., Aug. 12. area in three acts by Arthur Plerson and Francia L. Golden. Staged by Edgar on. Settings, Peter Wolf, and Ed Bax-At Hampton Playhouse, Bridgehamp-N. Y., Aug. 11, '38.

| Reliboy | William Thomas |
|-----------------------|---------------------|
| Svereit Miller | It ittiment I morne |
| one Johnson | Henry Hull, Jr. |
| one Johnson | Lynn Phillips |
| reamy Janea | Walter Vaughn |
| luck Schaffner | Edgar Mason |
| anel | Frava Gilbert |
| | |
| | |
| Vallis | Beer Maint Guen |
| ack Kissell | Earl McMurray |
| make Planters | Ronert Parter |
| ndy Paulson | Stanley Miller |
| Dave Morgan | Byron Shares |
| | |
| | |
| | |
| | |
| lambolina Blair | The state of the |
| loothlack | romy iseria |
| fr. Bradins | Edward Hyland |
| hall-ra Commence | Mouries Morris |
| olles Guards. Peter W | olf, William King, |
| | ert. Walter Rutyno |

Strong Barbers William Starting Strong Barbers William Strong Strong Garbers William Strong Strong Strong William Strong Strong Strong William Str

Foul.

Saybrook, Conn., Aug. 14.

Saybrook, Conn., Aug. 14.

Sand Free acts by N. C. Huster and Pollisher in Here acts by N. C. Huster and Pollisher in Here acts by N. C. Huster and Presented By Manuattan Property likes, Conn., Aug. 71, 28.

Here, Conn., Aug. 71, 28.

Williamson.

Williamson.

Williamson. Sybil Wilkinson Oliver Sutton-Maid Jain Maynard Clive Derek Vall Roger (llocky) Plunket

Mc Trombel.

Mc Trombel.

Mc Trombel.

Mc Hollywood ian't tired of producing the Merriy We Live' type of the control of the Merry Hollywood of the Merry Hollywo

wood to believe the control of the c

BRIGHT REBEL

Guilford, Conn., Aug. 15.
edy in three acts & scenes) by Sisaedy. Presented by Chapel Playhouse,
by William Kilculler. Setliage,
na Daves. At Guilford, Coms., week Allord, Comm., week
Robert Vivina
Francis Strann
Francis Strann
Joan Sudlow
Richard Alierne
Noel Warwick
Janues Lawry
Jain Cronswell
Francische Bruning
Fracie Huspie
Grach Modlern
Olive Warren
Herbert Rassoa
Hermann Liebe
Einner Dulley

FEATURED COMEDIAN

MEMPHIS OPEN AIR THEATRE

Harry Martin, of Memphis Commercial Appeal, said: Don Dixon, featured comedi carried comedy honors for his work in "DESERT SONG" — "SALLY" — "MY MARYLAND"
"KATINKA" and "FIRE FLY"

ADDRESS - LAMBS CLUB, NEW YORK

Rroadway

Blutch Stone's 47th birthday last Fred Astaire in New York on his Pred Andrews nnual trip east, Anna McQuade, Max Gordon's sentary, vacationing. y Spier, nitery p.a., back eek at Case Cod Sidney Sper, niect, p.d., baker from week at Came Summerling in Babert weeth the family. Babert weeth the family. Some sidney of McA, back from short trip through the south. See Charles of McA, back from short trip through the south. See Came Spering of the Macrosco, W. Haas, of Panchon & Mar, and Mrs. Emanuel Cohen back when their summer home in Ma.c. Sidney and the Coast. Sidney of the Coast. In town for a fact wish. hen her husband's Calimer on her husband's Calimer on her husband's Calimer on her husband's Caliolo ponies on her husband's Cali-prole estate.

Ben Bengal back from Province-Ben Mass, and writing a full-

play.

of Players dickering for the

Street theatre. They were at

seath play.

A second of the control of the control

r. arry Horner Is doing the sets for new Jed Harris show, as well as harine Cornell's 'Herod and Maiamne." Marc Blitzstein is at the William dorris's, Saranac Lake, working on is new two-act musical, 'No for an

Merris, Saranae Lake, working on his new two-ed musical. No for an his new two-ed musical. No for an his new two-ed musical with the second of the second of

bit.

Les Whalen, 20th-Fox foreign publicity and chief, due back Sept. 1 after about four weeks in Hollywood, where he went for studio confabs.

The till and Alexanders (MCA) to far have their first room completed. Recently married, they're still apartment and household shopping.

shi aparunent and nousement bing.
Sylvia Regan, of the Mercury
Theatre management, has completed
her first play, Every Day But Friday, and is already at work on a
new one.

Chursday).

Riene Pons is doing the costumes for the Maurice Evans 'Hamlet,' Parcek Pemberton's 'Kiss the Boys March Pemberton's 'Kiss the Boys March Pemberton's 'Liss the Boys March Pemberton's 'Kiss the Boys March Pemberton's 'Liss of the Completed distinct of the Could be the 'Let' and under option. They're scripting on the Coust.

home office in Holly wood. May expand into Brooklyn.

All Maggolies has a name for picture of the control of th

Paris By Huge Speck

Marie Glory to Rome
Henti Dajou to Cannes
Louis Muller to Cannes
Ronnie Greenfield to London.
Paul Louis Hervier on vacache.
Louis Verneuil off for weation.
Jean Rico marrying Carmen Boni,
Jean Rico Marria Marria Carmen Boni,
Jean Boni Marria gary. Marcelle Bordas at Casino de la

Baule,
Michel Levine completed new opretta. Two new cinemas opened in Mar-

Grace Moore vacationing in Swit-

seilles.

Grace Moore vacationing in SwitzGrace Moore vacationing in SwitzFour new French films commenced last week.

Red pibbon of Legion of Honor for Legion of Honor for Eddy Lombard throwing iuncheen party for friends.

Red pibbon of Legion of Honor for SwitzEddy Lombard throwing iuncheen party for friends.

Honor Switz Switz

transigeaut on Hollywood experi-ences.
Andrews Eneleman off to Toulouse for scenes of Loon Mathot's Le Re-volte.
States opening dance recitals at Evian.
Chrysis de la Grance in after month's appearance at Wintergarden, Berlin.

London

Eddie Carroll with poisoned arm in a sling. Georgie Harris out of hospital after Coorgie Harris out of hospital after The Jack Harrisse vacationing in the south of France. Four Franks, betrothed to Chicago noleyro. Bebe Daniels mother over here on vacation, her first trip to England. McKetgue in his publicity butness. Tops Everything is the title of Junties L. Tucker's new vaudeville united. The control of the control of the control of the four triple of the control of the date of the control of

nit. Steve Geray has bought new house n Hampstead and doing his own

unstanding of the control of the con

year.

The Embassy Club, recently acquired by Martinus Poulsen and backers, is being turned into a Bottle Club. Dackers, is being turned into a bottle Club, only Seacombe, star of silents, will return to the screen after seven-year absence, in support of Claude Hulbert.

Maurice Elvey directing The Re-turn of the Frog for British Lion, which will once more feature Gor-don Harker.

Maurice Elvey directing The Return of the Frog for British Lion,
ton Harker.

Val Guett has just signed new
digains of the Harker of the Harker

Val Guett has just signed new
digains of the Harker of the Harker

Val Guett has just signed new
digains of the Harker

Gamont-British after two vers in
Herman Steine ard Music Corp.

Herman Steine ard Music Corp.

America of It Hollywood to get a
slant on pictures.

In Harker

Harker of the Hollywood to get a
slant on pictures.

In Harker

Harker of the Hollywood to get

In Harker

Harker of Harker

Long Island

Vaiencia, Jamaica, now at the Willard, Woodhaven, as assistant to George E. Kann, manager, who re-turned a Carlotte of the Carlotte of Alden theatry, Jamaica, during of Alden theatry, Jamaica, during summer policy of road shows, has been subbing, with aid of Vincent Rayes, his sesistant.

St. Louis By Sam Y Hurst

Mary Chambertain. Bröndway Mary Chambertain. Bröndway Javer, returns to New York Sept. I. Paul Beisman, manager of Municipal Theater. Asan., meets F. W. Andrews and Mary Chambertain Committee, in New York Oct. S. to discuss plays for next season. It was a season of the control of the contro

Minneapolis By Les Rees

John Gilgosh, of National Screen, off to Maine.

Moe Levy, 20th-Fox district manager, visiting Omnha exchange.
Father-in-law of Bennie Berger, independent circuit operator, died.
Aug. 26 set for opening of Harry Hirsch's Gayety stock burlesque season.

son. 'Marie Antoinette' (M-G) penciled into Century for early Sept. at pop rices. Haroid Kaplan, State manager, va-tioning in northern Minnesota narous reputs of the Minnesota woods.

Metro held invitation screening of 'Marie Antoinette' (M-G) at Granada

Marie Antoinetie (McG) at Granaeu theatre.
G. A. Malafronte, Universal home to the continuous description of the continuous description description description description description description description descript

The properties of the properti

Holiywood

Jack Whiting back. Bud Lollier in Frisco. Allen Jenkins to Chicago Allen Jenkins to Chicago.

Gene Austin to Kansas City.

Bert Alienberg to Honolulu.

Ed Fishman driving back east.

Lee Shubert in from New York.

Harry Wallin on two-week:

John Halliday clippered to Hawaii.

Paul Buchanan back from Europe.

Henri Elman here from Chicago.

Bijou Fernandez vocationing here.

Custavas Schirmen hace from Bro
Custavas Schirmen hace from Bro-Gustave Schirmer here from Bos-

Raiph Rainger back from Broad-Sam Heliman back from Mexico Arnold Konote may come east

Dorothy Lamour home from Warners let Dick Foran's option Tom Kennedy broke a ri in auto

Ronald Colman in from yacht Wilma Francis back to stage after Betty Mitchell In hospital for op-Archie Twitchell awarded a pilot's

license.

Buck Jones on two-month vacash in east.
Frank Perrett vacationing in High Sierras.
Fredric March holidaying in High Sicras.
W. Ray Johnston in town for studio

huddles.
Margaret Sullavan bought a house on wheels.
Tyrone Power planed from Braadway,
Margery Ford has been laid up cold. k McCarthy to Boston as legit Frank McCarthy to Boston as legit ress agent. Joyce Coles here to join husband, nek Keliy Ed Robb and Harold Rowley here om Texas.

om Texas. Dick Ettelson in from New Jersey. vacationing.
William Gargan readying for tri
to England.
Tony Brigillia won musicians' golf
tournament.
son and Nick Grinde will
wed Oct. 21
Tala Birell recovering from ap-

Tala Birell recovering from ap-pendectomy. Ray Whitley on p.a. tour of hill-billy country. Carrie Jacobs Bond celebrated her 76th birthday. Myer Beck off on his annual vaca-tion this, week! Joined Rockwell-CKeefe outfil.

O'Keefe outilt.
George L. Bagnall back from Canadian holiday.
Hugh Arthur, from Minneapolis, ogling filmeries.
Dolores Del Rio visiting her father in Mexico City.
Pândro Berman recovered from sinus operatio Pandro Berman recovered from sinus operation. Flora Finch celebrated her 50th year as a player. Ethel Halperin and Jean Prignano back to Chicago. Greer Carson recovering from

Elich Halperin and Jean Prignano
Greet organic recovering from
maior operation.
George V Denny here from N. Y.
Marta Downs has left the hospital
after an operations phosting here are not a control of the control
Tex Riter success to the control
Tex Riter success t

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. VARIETY takes no credit for these news items; each has been rewritten from a dally paper.

Fact

Mayor LaGuardia exempts Labor Stage from usual \$500 fee, but will insist on all fire and building laws being complied with.

being compiled with.

Chautauqua opens its music festivation 10,300 people, largest crowd.

N. V. Joint Council of Office and Professional Workers offers 550 for the best one-act play about white collar workers. Similar prize for a mobile play which can be presention with New Theatre League.

Closes Nov. 15.

Sir Cedric Hardenberg.

Sir Cedric Hardwicks addressed e Mohawk Drama Festival Sunday

(14).

Public Use of Art Committee declines to monkey with the IRT stations in its work of beautifying the city against next year's fair. Says they're too dirty.

Peter Holden back in 'Our Town' after three weeks' vacash.

after three weeks' vacash.

N. Y. tells political candidates they are liable to fines or imprisonment if they tack their cards to public utility poles. Cramps their sityle.

Long Could be the control of the control o

never regularly employed.

American Music Hall production
this fall, will probably be The Girl
from Wyoming, western meller.
John Van Antwerp wrote It.
Museum of Science, Rockfeller,
Museum of Science, Rockfeller,
House of Science, Rockfeller,
John Van Antwerp wrote It.
Lea Subject of the Science of the Science
and the Science of the Science of the Science
principal cities, One hand on its
principal cities, One Lee Shubert going to California to see Tallulah Bankhead in 'I Am Different.'

German plane flight demonstrates present impracticability of passenger traffic. Extra fuel needed for western trip makes commercial transport impractical.

Hai Kemp. orch leader, announces e sluffed the Mrs. in a Chlcago uburb two weeks ago.

suburb two weeks ago.

Annual lifeboat race for crews from steamship cos. set for Sept. 10. Gene Fowler telling his friends he is going to the Fiji Islands to be alone.

alone.

Five men were indicted by the N. Y. grand jury for the theft of \$50,000 worth of moving picture films. Taken from the Star Safety Film, Inc., it is alleged.

Hebrew Actors Union planning a national chain of theatres. The Douglas Park, Chi., the first acquisition.

New gag of numbers salesmen is write names and numbers on a all. Cannot be charged with andling tickets.

handling tickets.

Brazil Instructs picture censors to delete Columbia and Grand Nat. picture censors to delete Columbia and Grand Nat. picture centain anti-coffee

delete Columbla and Grand Nat. pic-tures said to contain anti-coffee propaganda. Pictures not named. Concert at the Lewisohn stadium last Friday included three new works by members of the Phili-harmonic-Symphony, Bruno Labate, Theo. Cella and Arkady Dubensky. First two batoned their own scores.

Arline Judge, in Saratoga to watch the mags, recovering from a slight case of ptomaine polsoning. Lee Shubert said to be consider-ing a series of tryouts at the Copley theatre. Boston. More definite than

Reich bans current Issue of Read-'s Digest. Doesn't tell why.

American Society of Teachers of incling in session in N. Y. all this

week.

Pic business contributes \$60,556 to
the Greater N. Y. Fund. Of this sum
\$35,000 was contributed by the producers; the rest by their employer.

Am. Conservatory of Music, Drama
Am. Conservatory of Music, Drama
Formation of the contribution of the contributio

plans to reopen. Was closed last year under the gambling act. Owners think 'purchased options' will beat the ban.

think purchased options, will beat the ban.

Liner Queen Mary made it evens the ban.

Liner Queen Mary made it evens to the control of the co

Coast

Louise Stanley, screen actress, was granted a divorce in L. A. from Dennis O'Keefe, film player.

Ciifford Robertson, former casting director, was held for trial in L. A. on three charges of grand theft brought by two physicians and a dential.

Dewey Wrigley, studio camera-man, was sued for divorce in L. A. Wife asks \$400 a month for herself and two children.

and two children.
Joseph Robett Bren, screen writer,
Joseph Robett Bren, screen writer,
pay \$7:,800 allmony at \$50 a week.
Sally Rand obtained a continuance until Oct 4 in her trial on battery charge brought by two candid
tery charge brought by two candid
to the control of the control
L A. theatre, a creen in a
treas, won a divorce from Martin
Padway in L. L. transpear the control
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Padway in L. A.
Separate maintenance suit brought
by Martha Pryor, actress, against
Ben Bard, stage producer, was settied out of court in L. A.

Georges Revenant, stage and screen actor, filed sult for divorce in L. A., charging cruelty.

-Mary D. Cook, ballet dancer, filed a cross complaint in the divorce sult filed by Elisha Cook, Jr., in L. A. She asks \$100 a week alimony.

She asks \$100 a week alimony.

Fortunio Bonanova, opera director, won a judgment of \$1,012 from George Blumenthal, stage producer by default in L. A. He charged breach of contract.

Damage suit for \$26,926 against Lupino Lane, London comedian, was non-suited in L. A. court. Oda Baroda, tenant, claimed she broke a Beroda, tenant, claimed she broke algorithm of the court of the cou

Lane's house.

Aside from a few small bequests,
Warner Oland left his estate to his
estranged widow, Mrs. Edith Shearn
Oland, now on her way to Stockholm
for the actor's funeral. Will, filed in
Los Angeles, disposed of an estate
in excess of \$10,000.

'in excess of \$10,000."

Joan Manners, film actress, filed suit in L. A. against John Language authorized to the control of the child.

Gloria Stuart, film actress, and Artiur Grant Sheekman, screen writer, married in Mexico Jour years ago, mony Sunday (14) in Salinas, Cal. Recent court ruling cast doubt on the validity of Mexican marriage.

Saratoga's Respite

(Continued from page 53)

about holding its own with last year, although not up to expectations. He added that all other tracks on the metropolitian string had run 25% ahead of last season. Comment 25% ahead of last season. Comment of last season comments being registered with a count around 4,200 on the turnstiles. On the same day, however, the Pinkert call med there were 5,500 at the track.

Few Names

han and Edward Sheldon as consultants.

Siliants.

In the State of State

Le Roy and Lew Brice: From New York, Barney Balaban, Bob Gill-ham, Ned Depinet and Eddie Mc-Avoy.

Avoy.

At the clubs It was necessary to reduce the nut and drop the name of the control of the c At the clubs it was nece on the bill. Al Jahus has the band Seasonally, after the race meet, the Great Union and United States, armbiling old hotels on the main stambiling old hotels on the main stambiling old hotels on the Mine Work State Republican huddle. Hotel expects to recoup some of the sack trade. Biamed on the ne-gambling trade biamed on the ne-gambling made. Figured that each politician attending will spend at least \$5 per day for the 10-day stretch and that the control of the sack properties of the sack properties

\$50,000. The grosecutor Simon recently went to Manhattan to confer with New York's flery district attorney Thomas E. Dewey. That visit may explain the situation here, also the coming meeting of the Republicans.

Pitt Nitery Biz

(Continued from page 52)

economy measures; waiters and bar-tenders and clogic gals have been laid off, but even so red ink has continued. sicians have been shortened

Penn Minus Dancing

continued.

Pena Minus Dancieg
After two weeke' trial. William
Penn has shut its Grill and for first
time in years, hotel is without dancing
the state of the sta

RIRTHS

Mr. and Mrs. Stan Widney, son, in Des Moines, Aug. 4. Father is pro-ducer-announcer at WHO, Des Moines.

Mr. and Mrs. Walt Framer, daughter, in Pittsburgh, Aug. 8, Mot ls Nan Grayson, 'Cinema Lady' WWSW, Pitt.: father is with se

Mr. and Mrs. Eric Osborne, son, in Los Angeles, Aug. 12. Father is a Paramount draftsman. Mr. and Mrs. Ray Brickner, daugh-ter, in Hollywood, Aug. 12. Father is Metro editor.

Mr. and Mrs. Tommy Harris, so ln Hollywood, Aug. 12, Father radio vocalist,

Mr. and Mrs. Sidney A. Franklin, daughter, in Newark, Aug. 10. Father is mai ager of Little theatre, Newark

Mr. and Mrs. Melvyn Douglas, deughter, Aug. 14, Pasadena. Father is film actor; mother is Helen Ga-hagan, stage actress.

OBITUARIES

SIR LANDON RONALD Sir Landon Ronald, 65, British pianist, conductor, composer, critic and teacher, died in London Aug. 14 after a long illness.

and teacher, died in London-Aug. 14 after a long illines.

He made his debut as solo planist in the pantonime "L'Enfant Prodigue" and attracted the attention of ST Augustus Harris, who make him Covent Garden, a position he related until the came to America as accompanist and conductor for Nellie Melba. On his return he was conductor of the Albert Khill Sunday Conductor of the London Fullihamited Conductor of the London Guildhall shoot of musics. During the return of the Conductor of the Albert Khill Sunday Conductor of Condu

He was knighted by George V in 1922. He had conducted several mu-sical publications and was the author

HALLETT THOMPSON

HALLETT THOMPSON
Hallett Thompson, 67, also known
as Frank Hallett Thompson, legitimate actor of the past, died in his
apartment in New York, Aug. 13.
His death resulted from self-inflicted cuts of wrist arteries. His
widow, from whom he was estranged, found him when he failed
to keep an appointment, with her
and she went to his apartment to
investigate.

He had appeared in numerous hits in the past and supported many stars, among them Richard Mans-field. He was at one time married to Josephine Foy, who's now living on the Coast. Interment in Glouces-ter, Mass., his home town.

DAVID J. SELZNICK

DAVID J. SELENICK
David J. Selenick, a pioneer film
showman and brother of the late
Lewis J. Selenick, died in Pittburgh
thewis J. Selenick, died in Pittburgh
been managing Monogram's Pittburgh
been managing Monogram's Pittburgh
succeeds him in the position. No
time Australian representative
time Australian representative
to the Selenick enterprises, in later
acrass the Australian representative
monograms and David O. Selenical
Myton and David O. Selenical
Myton and David O. Selenical
Myton and David O. Selenical
maddition to his widgow, a dausth-

In addition to his widow, a daugh-ter, Mrs. Joseph Hart, and a grand-child survive.

THOMAS A. HOOVER
Thomas A. Hoover, owner of Elmwood park, one of Oklahoma City's
oldest amusement resorts, died, at
the Hubbard Hospital Aug. 10 from a
complication of illnesses. Hooveche opened inhall. came to Oklahoma.

He opened the city's first dance hall. Later he opened Elmwood Park, at which spot he has stead-

MARRIAGES

Judy Starr to Jack Shirra, in New York, Aug. 2. Bride is featured songstress and he's string bass player with Hal Kemp's orchestra.

with Hal Kemp's orchesitra.

Lynn Bailey to Dr. Michael M.
Gurdin, in LaJolla, Cal. Aug. 7.
Bride is a Paramount player.

Flora Stein to Jack H. Steinberg in

Voungstown Aug. 7. He's associated
with his father. Henry Steinberg, in

Ohio theatre operation.

Margaret Elizabeth Philippi

Richard Blayden in Los Angeles,

Richard Blayden in Los Angeles,

Tarimon Leven to Revent to Theira Events to Paramount.

Thelma Eckman to Russell Mc-Cord in Los Angeles, Aug. 9. He's a film editor at Warners. a film editor at warners.

Dorothy Felin to Cliff Bergere film stunt man, Aug. 13 in Las Vegas

Templeton Fox to Bob Welch in New York, Aug. 15. He's producer of Kate Smith's radio shows. Sylvia Sidney to Luther Adler in London, Aug. 12. Bride is a film and legit player; he's a legiter.

'Dark Rapture,' new song adapted by Benny Goodman and Edgar Sampson from original jungle dance rhythm heard in picture of same name, is being published by Bregman, Vocco & Conn. Lyrics by Manny Kurtz.

fastly refused to sell beer and closed each night promptly at 12:30.

JEAN MAHAVIER MORSE
Mrs. Jean Mahavier Morse, 34,
known in heatrical circuits as a
member of the Mahavier Sisters
dance team which foured to country's vaudeville circuits for more
than 10 years, died at a hospital in
Houston, Aug. 10, after a month's illness.

ness.

She is survived by her sister and dance partner, Mrs. Bert former dance partner, Mrs. Sloan, her father, five brother two daughters.

MRS. ELIZABETH GEST M. mother of Moris Gest, die suddenly in Gest, died suddenly in Good health she was apparently in Good health she was supported by the Good health she was visited by her son. including Simon, who was associated with Morris in his the affect productions, and two daughters.

GEORGE A. TAEFFNER
George A. Taeffner, 64, composer, pianist and conductor, died
Aug. 10 at the home of a brother in
Philadelphia.
Taeffner led

Philadelphia.

Taefiner led orchestra which preceded Meyer Davie in playing at
socialite parties. He also conducted
Fricke's Dancing Academy in Philadelphia at the turn of the century.

JEAN RICHARD
Jean Richard, 85, died in Fort Lee,
N, J, Aug, 31.
After a long career in N, Y, hotel
kitchens, he opened his own Villa
Richard, on the Palisades, which he
subsequently leased to Ben Marden,
who made it the first Riviera. When
the place burnel down, Marden rebuilt on another site.

ARCH ROBERTS
Arch Roberts, 54, died recently
after a long illness, which forced
him off the vaude stage. He had
been a bartione sirver with revues.
Burial at Litchfield, III.
The widow, Bonnie Rossley, and
two children survive.

ALLEN PETERSON
Allen Peterson, 50, who operated
the Palace theatre, Salem, N. J.,
died suddenly of heart disease at his
home Aug. 15.
He had run the C.

He had run the Salem house for more than 25 years.

BEN HENDRICES, Jr.
Ben Hendricks, Jr., 44, film actor,
died Aug. 15 in the Veterans hospital, Los Angeles. His father was
well known in vaude.
Leaves a widow, son and mother,

JOHN LEEZER
John Leezer, 65, former motion
picture cameraman, died Aug. 8 in
Vista, Cai.
His widow survives.

Literati (Continued from page 34)

Ledger Syndicate years ago, has anded a player contract by

Warner Bros.

John Erskine has completed a new novel; The Start of the Road, dealing with Walt Whitman. It is his longest work to date. Stokes will publish in October.

Allen Saunders, former dramatic editor of the defunct Toledo News-Bee, continuing as continuity writer for 'Big Chief Wahoo,' comic strip syndicated in 127 newspapers.

Syndicated in 127 newspapers.

St. Louis Post-Dispatch staff presented Oliver K. Bovard with illuminated parchment scroll and set of encylopedia upon his retirement as the daily's managing editor.

Philly Evening Bulletin, which recently raised its price from two to three cents hit a new circulation.

recently rates and the control of the central c

Bills Next Week

(Continued from page 56)

Kelly
Manning
Alinden

Fances Rhea
Femberten fan Billy Kelly Jack Manning Sherry Linden Libby Pay Millie Barron Sally McDonough Billy McDonough Billy Restras Rose Boland Mittal Groziar Art Rubin Ore

Roundup Itamie Gallagher Boyal Palms Hetel Imperial
CHE Jarvis Ore
Hetel Eliz-Carites
Jack Marchard Ore
Maurica & Cordoba
Sally Clerk
Hetel Statter
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DETROIT

Book-Cadillac Bodel (Book Casine)

Book Casine)

Charles Farrell Coyle McKay Ore
Bill Conway
Jiamia Stevenaca
(Meter Bar)

(Meter Bar)

Esstwood Gardens

Tommy Dorsey Oro Artle Shaw Orc Geo Kavnagh Oro

Chalet

Chalet

Harry Collett Oro

Armanda & Maria

Al Ceda Co

Carmine DiGlovanni
Elesore-Rica

Ceceanut Palme
Phil Skillman OroJimmy Nolan
Frask Tracy
Batiow Benter
Buddy Ross
Carr & Maga
Stanley & Kaplin
Coconutters 12 Suke Les Arquette Ore Raiph Fisher Chet Campbell To-Jo Farme To-Jo Farme
Phil Burnona Orc
Carroll & Gorman
Walled Lake Casin
Larty Funk Oro
Buildy Hayes
Hall

Webster Hall (Cocktall Grill) Henry Theis Ord Gene Cox Erwin Klocka Weatwood Garden Horace Heldt Oro Peggy Pope Agnes & Gable Lorry Cotton

Hotel Statter (Terrace Boom) Frank Gagen Oro Arthur Murray Co Jefferson Beach Bay Gorroll Oro Peggy McColl PITTSBURGH

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Royal Worth Ore Danny White Rosalio Wynne Jim Penmin Chuck Collins Hotel Schenley Howdy Baum Oro Fredg Lazier Buzz Asion hessa Lazier
Model Misser Hall
Model Misser Hall
Model Misser Gre
Cork & Block
Cork & Block
Misser Hall
Jasa Darahati
Jasa Misser
Jasa Misser
Jasa Gradena

More Air Thrills

Cleveland, Aug. 16. Henderson Brothers are building new grandstands with 80,000 seats, about 10,000 more than last year, for their '38 national air races being held at Cleveland Airport over the

or Day weekend. Clifford W. Henderson, managing director, also speeding and hooking up several events as an answer to some carpers who kicked about the lack of thrills in the '37 version. Although aviators in turn are complaining about the added hazards, one 200-mile race is being stretched to 300.

MET OPERA TO REVIVE 'ORPHEUS' AFTER 15 YRS

The Metropolitan Opera will this eason revive the Gluck opera, 'Orpheus and Euridice,' which has been out of the repertory for about 15 years. No date has been set for the opening, but it will probably be in the winter. Dr. Herbert Graf is due back from Rome at the end of the month to begin preparations for it. Sets for the production have been designed by Harry Horner.

Met is planning a considerably expanded season, although "Orpheus' so far the only addition to the repertory. The season will probably be extended, with the idea of cashing in on the N. Y. World's Fair.

Edward Johnson, Met general manager, who's in Europe in search of new artists, has announced he will seek to sign Beniamano Gigli to a contract while he's in Italy. The tenor, absent from the Met-for about 10 years, will sail from Genoa Sept 22 for American concert dates.

Anti-Fascistic?

(Continued from page 1)

showed an Italian in an unfavorable light, said Freddi. While such scenes light, said Freddi. While such scenes were not considered so seriously of-fensive as. to require banning the films. Fredd said they were annoying to Italians, Just as were scenes of the said they were such that the said they were suppossed to picturesque primitiveness of southern Italy. Such shots, he said, were invariably represented as typical of Italy, whereas to facultative of modification of Italy, whereas to facultative of modifications of the said of Italy whereas to facultative of modifications of the said of Italy whereas the following the said of Italy whereas the following the said of Italy whereas the following the said of Italy whereas the said of Italy whereas the said of Italy where said of Italy whereas the said of Italy

ern Italy at all.

Irrespective of whether Hollywood actually means to play politics or not, the fact remains that the Italians, used to regarding their own propagand weapon, are convinced that Hollywood is turning out an increasing number of films with political implications, and anti-fascist implications, at that. Freddi stressed implications, at that, Fredd istressed that the Italian film authorities were not concerned with what these pictures might do the Italian public. Even if the films were released here, he and, they would only aftr the Italian public III with toward mere that he bound it most representable that films which reached such a large American public should be spreading such 'false and unfavorable impressions of Italians.' He are the things of Italians, and the ded that I' Hollywood continued to considered a reaction by 'Italian against American films and further critireties measures against American films and further critical against the cri restrictive measures against Ameri-can film imports as inevitable.

Vets Nix Carneys

Detroit, Aug. 16. Carnivals' support among veterans organizations hereabouts, which have sponsored hundreds of carneys in Detroit in recent summers as a means troit in recent summers as a means of raising money, is about ended because we are getting fed up with the carnival racket. Councilman Eugene Van Antwern, national senior vice-commander of the Veterans of Foreign Wars, told commost conincil last week.

Practically all carnivals here in the past several years have been sponsored by either vet organizations or churches.

OUTDOORS CIRCUS NOT

PASSING OUT

Change Winter Quarters
Chairotte, N. C., Aug. 18.
Charlie Sparks, former owner of
the Sparks circus, which was sold
to the Singking circus, which was sold
to the Rindling-owned American
Terusa Corp. may bring it Downle
about the middle of September.
When he was operating Sparks circus Mr. Sparks made Salisbury,
N. C., his winter home for a number of years, being housed at the
old fair grounds. His plans for the
respondence with a Salisbury friend.

Circus Review

WORLD BROS.

WORLD BROS.

Struggling along through the midefew of the smaller motorized outfits
west, World as a moderate season likely to sure
of the current season likely to sure
its hasty trek through Onlo, making
into four stops. Outfit is headed for
the Southwest crop country, where
men's four stops. Outfit is headed for
the Southwest crop country, where
weeks of discourating patronage in,
the east. Show, according to execumen of long exoretine, has had but
a few profitable stands since it
launched the current four secretion
weather and poor business, its sponsors are determined to carry on until
It's mult' pared to a minimum, show
has been able, thus far to withstand
was the show according to reports
to the stands of the show
little or, no business, with Indiana
been lissed. Ohlo gave the show
little or, no business, with Indiana
there is no business, with Indiana
hort, order, expected to be no better.

Immine Herron, is movine fast, maketern is move.

PASSING OUT

WORLD BROS.

Mansfeld, O., Aug. 14.

Struggling along through the mide who of the smaller motorized outfits from the property of the property of

Scared the Customers

Norfolk, Aug. 18.

Hasty exils by several hundred propher at Peter by several hundred stundance of the Robbins Brothers circus Aug. 11. exodus being due to breaking of terrific thundres dropping and the Robbins Brothers Followed complaints that visitors do to breaking of terrific thundres dropping.

Manual M

H-W WOULD VOID RECEIVERSHIP ON SALARIES

The Hagenback-Wallace circus nas

The Hagenback-Wallace circus has asked the Missouri State-Supreme Court at Jefferson City to stop Circuit Judge John M. Cleary, of Kansas City, from proceeding with receivership against it over two unpaid salary claims. Judge Cleary mande a Kunsas City attorney as remarks a Kunsas City attorney as referent Lucia Silbertseliu and Louis Henri Puigalon, and filed suit for salary claims of \$1,217 and \$500. The circuit aconication for a writ

salary claims of \$1,217 and \$300. The circuit application for a writ of prohibition asserted the performers were simple, unsecured creditors who had no right to have a receiver manch, that the faneas City court can had left dackson County and was now playing in Nebraska and that John R. James, the receiver, was fundalized as a circus man. Miss Puigalon does a loop-the-loop in a bike.

LEWIS BROS. CIRCUS HEADS FOR BARNS

Canton, O., Aug. 16.

Canton, O., Aug. 16.

Lewis Bros. Circus, motorized, will head for the barn, Jackson, Mich, atter two weeks in Ohio and West Virgnia. Show's recent swing through Michigan, said to have been most discouraging, prompted Paul M. Lewis, owner-manager, to call it season after this month.

Show has been contracted for two days at the annual Zanesville, O., fair next week as the grand stand attraction after which it will pick up attraction after which it will pick up a few southern Ohio st head home before Sept. 1.

Clem Over Son

Lincoln, Aug. 16.

Joe. Webb, employee of the Parker-Watts circus, was fined \$50 end costs at McCook when the show played there Aug. 5 in an assault with the place of the place of

Replaces Olentangy

Columbus, O., Aug. 16. Newest central Ohio ballroom ver Newest central Ohio ballroom venunicipal 200 park, near here by Leo Henchest of Commany years co-operator of Olentangy park. The new pavilion will operate nightly, or of the contract of the

GIMMICK GETS GAGGED

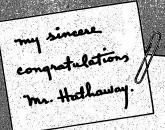
circuit a Salisbury friend opening.

CIRCUS ROUTES

Week of Argust 2:

Robbins

Middel-done, Ng. 27: [Institute 2: or or limited for free, 17: Nanother, Tenna, 18: and the salisbury friend for free, 17: Nanother, Tenna, 18: and the salisbury friend for free, 17: Nanother, Tenna, 18: and the salisbury friend free, 17: Nanother, Tenna, 18: and 18: an



BARRETT WILLOUGHBY

315 HILLCREST ROAD SAN CARLOS, CALIFORNIA

Dear Henry Hathaway:

July 27

Just by accident I happened to see the preview of Paramount's version of my book, Spawn of the North. Despite the fact that the picture is an adaptation which does not the fact that the picture is an adaptation which does not closely follow my Alaska novel you have turned out such a splendid, breath-taking picture of Alaska that even I a jealous author concerned for her brain-child, was com-Jeatous author concerned for her orangements, was completely carried away as I watched. My sincere congratulations, Mr. Hathaway on your masterly job of directing.

The audience was by turns awed, laughing, gasping, admiring, spell-bound and breathless. A girl near me wept profusely over George Raft in his death scene. (I could scarcely keep from embracing her') After the picture got underway, though, I became so absorbed in it that I forgot

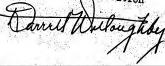
For a couple of days after the preview friends kept phoning me they heard the picture discussed in the stores and garages and other places of business on the Peninsula where they happened to be and nearly everyone was planning to see it again. The men were all wild about the fight at the fish trap They say it is the best fight ever filmed.

The little seal and the pictures of wild life-the salmon run, the bears and the eagles caught the fancy of the children and women, from what I can hear. Many have mentioned the introductory music with enthusiasm.

Personally, I don't think the cast could be improved upon. Tamiroff was so real I wanted to shoot him

Spawn of the North was the first preview I ever saw!

Yours, with sincers admiration





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No. 11

NEW YORK, WEDNESDAY, AUGUST 24, 1938

56 PAGES

THE U

1938-39 Legit Boom Bringing Back Inactive Producers to Broadway

Broadway is speeding up legit production, expecticulated top last year's
duction, expecticulated top last year's
decidule. Managers who have been
functive in past seasons are back in
the numing. Others who have proser booking for additional scripts. Indidicated, too, that more than the usual
smouth of outside money is being
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Il Duce Orders Legit, Films Ouit Handshake For the Fascist Salute

Rome, Aug. 13.

Rome, Aug. 13.

When players greet each other on the Italian stage or screen, they will do be a search other on the Italian stage or screen, they will do be a search other of the All the same time. The search of the Ministry of Popular Culture.

At the same time, 'thou,' which the Fedels party has taken up of late, is for the Ministry of the All the same time, 'thou,' which the Ministry expects this regulation to go into the control of the Ministry expects this regulation to go into the control of the Ministry expects this regulation to go into the control of the Ministry expects this regulation to go into the control of the Ministry expects this regulation to go into the making need not be changed to suit the will be the preceived form. Then it will be the preceived form. Then it will be the preceived form for Italian-made films as well as for freely in the season of the summer scaon to the control of the summer scaon to ware the uniform of the Fascist party at their performances.

JAI-ALAI'S S. A. TOUCH

Management of the Hippodrome, Management of the Hippodrome, Will lend a little s.a. touch to their Hispail agames which start on their Hispail agames which start on their start on their start on their start on their start of their

OWN FOR STUDIO SALE

Hollywood, Aug. 22.

National Broadcasting Co.'s artists service is planning a department to screen test its clients for sale to picture studios. Would be similar to waxing its people agencies and sponsors-zen, soon to reacted for the new structure at the service of the servi

Plans Memorial To Edwin Booth

As a tribute to Edwin Booth, who once played the title role in 'Hanket' in a theatter in Non-inc and the title role in 'Hanket' in a theatter in Non-inc California, Gertrude Lawrence plans to restore theatre in which the performance was given. The owners of the land of the title of the title role was given. The owners of the land of the title of the title of the title owners of the land of the title of the title owners of the land strip of land leading from the safe at sire of land leading from the safe of strip of land leading from the safe of strip of land leading from the safe of strip of land land leading from the safe of the land leading to the land leading from the safe of the land leading to the land leading the land leading to the land leading the land leading to the land leading t

OFF BIG PIX BIZ

Outlook, Unlike Last Au-Much Brightergust, Last Year It Bogged Down After OK Start-This Year the New Season's Later and B.O. Longlivity Extended

PRODUCT LINEUPS

Paced by 'Alexander's Ragtime Band' (20th-Fox), early season prereleases of the major film companies are lifting the nation's boxoffices to the titing the industry soundies to the usual seasonal upward trend. Although receipts have not reached a seasonal properties of the seasonal upward trend. Although receipts have not reached to the seasonal properties of the seasonal properties of the seasonal properties are in evidence. Another the potential titles for good autumn business are in evidence. Another the seasonal properties are proposed to the seasonal properties and the seasonal properties are proposed to the seasonal properties and the seasonal properties are the seasonal properties are the seasonal properties are the seasonal properties and the seasonal properties are the seasonal properties are the seasonal properties and the seasonal properties are the seasonal properties are th the usual seasonal upward trend.

by early returns, most o. the major companies found themselves in the

(Continued on page 19)

KILLER-DILLERS ON PARK AVE.

Where Will the New Talent Come From? Again a Show Biz Headache

EX-GOV. HOFFMAN TO NEWSCAST ON COMM'L

Ex-Governor Harold G. Hoffman, of New Jersey, is being readied for a radio berth on station WOR, New-ark-New York, He'll go on as a commentator and political analyzer. Contracts are to be signed by local N, J. wine company within the fortnight. Hoffman is already committed to the station.

Roosevelt-MBS **Hookup Inspires Much Curiousity**

Chicago, Aug. 23. Since amalgamation of Elliott Roosevelt's Texas State Network with Mutual Broadcasting System, execs of Mutual have been besigged with ticklish questions by magazines, listeners and newspapers. All queries hinge on possible political ramifications or reforms because of

ramifications or reforms because of this connection.
Wonderment is being expressed as Wonderment is Mark Smith to the Comme unofficial mouthpiece for or possible favorite megaphone of President Rosovett Conjuring up political significance, busybodies titude of the anti-New Deal Chicago Tribune, which owns station WGN, amin cog of Mutual.
Minor tesses and mouth of the Conference of the Co

(Continued on page 27)

Whence new talent for pictures, legitimate and radio will come in the next few years is currently developing into a problem in show busing into a problem in show busing fine and the facult to get proper talent in all three classes of the amusement world, but radio and the legit stage probably won't feel the rub for several years to come.

With the section it is a pressing, vital matter. So much so that majori fin company yes are considered in company yes are considered in company and the compan

(Continued on page 22)

St. Louis Station Ready As Wrong-Way Corrigan Is Nearly Wrong Again

St. Louis, Aug. 23.

St. Louis, Aug. 23.
On a hunch that Douglas Corrigan would do the wrong thing Monday (22) when he visited St. Louis, Gene (22) when he visited St. Louis, Gene chief gabber of KWK. made a hook-chief gabber of kWK. made a hook-chief

(Continued on page 38)

Phil Spitalny's

All Girl Singing Orchestra

'The Hour of Charm' NOW Paramount

> New York Held Over For Second Week

WASHINGTON'S RED-BAITING PROBES REGARDED AS A ONE-RING CIRCUS

Dies Committee Even Rings In Shirley Temple-It's a Gag, but Pix Heatedly Deny Communistic As persions-WPA Plays Scored

High or low in Red-bailing or something or other was reached here something or other was reached here considered to the sound of the so Washington, Aug. 23.

value which the party is quick to exploit. Use and the exploit of the exploit of

parties where Negroes danced with white girls, and of a rehearsal where a Negro tried to date a white girl player.

San Agree tried to date a white girl player.

San Herry San Agree tried to the New York Theatre Project, said the present workers on the Project are atraid to testify for fear of losing the present workers on the Project are atraid to testify for fear of losing the present workers on the Project are atraid to be suffered to the project of the project and was disciplined. Said by yelped and was disciplined. Said by yelped and was disciplined. Said by yelped and was disciplined when yelped and the project of the project of the worker of Allance is being used in New York, at least, as an employed the worker of Allance is being used in New York, at least, as an employed the worker of Allance is being used in health of the Allance is the project in the Allance is the project in Hellow of New York, and the project is the project in the Allance in the Allance is the project in the Allance in the Allance in the Allance is the Allance in the Allance in the Allance in the Allance is the Allance in the Al

ton, 'intimation being it was high WPA official. Mixing: WPA official. Mixing: Derty, WPA official. Mixing: Derty, which was a simple of the control of the

cause of opposition to Workers* Al. Allance. Last year he investigated 30% payroll itsale in Project* Al. Allance. The Month of M

Workers' Alliance members. Mrs. Hallie Flamagan, national director of the Project, was unwilling to interfere with New York activities. Hazel Huffman, secretary of Contact of the Project of the Project of the Work Federal Theater Project harged Mrs. Flamagan with using position to further Communist of a project play knocking the American form of government. Most definite charges concern for the project play knocking the American form of government. Most definite charges concern for the project play knocking the American form of government. Most definite charges concern for the project play knocking the American form of government. Most definite charges concern members with the project play knocking the American form of government.

members of WA, hired in place of non-members dropped, committee Week of settivity found committee Week of settivity found production of the production of th

JUNE'S 10% TAX \$14.275 **BEHIND** YEAR AGO

Washington, Aug. 23.
For the fourth consecutive month Federal revenues from 10% tax of missions fell behind the 1937 bit in last month, Treasury Department figures show load, July, reflecting Federal graw us July, 1968.

CHAS. ROGERS AFTER CROSBY AND OTHERS

Hollywood, Aug. 23.
Charles R. Rogers is dickering it Bing Crosby to make his annual outside picture allowed under Crosby's Paramount contract.
Meanwhile Rogers is trying to be a contract of the contract of

SAILINGS

Sept. 19 (New Zealand to San rancisco), Lawrence Tibbett (Mon-

terey).
Sept. 3 (New York to Genoa), Norman Krasna (Conte di Savoia).
Aug. 27 (Bermuda to New York),
Carl Fischer, Mary Mason (Monarch

Carl Fischer, Mary Mason (Monarch of Bermuda).
Aug. 24 (New York to London),
Gabriel Pascal, Mr. and Mrs. Oscar
Hammerstein, 2d, Mrs. Milton Biow
(Queen Mary).
Aug. 24 (New York to London),
Diamond Bros, Mr. and Mrs. Tom
Mix (Parls).

Mix (Paris). Aug. 23 (Paris to New York), N.
L. Nathanson (Empress of Britain),
Aug. 23 (New York to Hamburg),
Florence Wickham (Bremen)

Columnist on Vacash By JACK OSTERMAN

We tried to get some guests to write this pillar or pillow but found all the columnists were either away or at Loew's State. We decided we wanted to go up to 73d street to see-our mother for a couple of weeks, bags were packed, tickets bought but seems we couldn't get away from the state of the seems we couldn't get away from the seems we couldn't get away from the seems we couldn't get away from the seems we could not be seen to be seen away text.

Suppose we could take a vacation, where would we go? .The mountains? Of course not—we've seen condensed versions of 'Rio Rita' and Whoopee,' we've heard all the m.c.s' introductions and, besides, the noodle soup is better in Lindy's and you can get lead sheets of the latest songs for a chaser.

can get lead sheets of the latest song a chaser, or a chaser, or a chaser, or a chaser, and the characteristic shadow of the charact

Now It Can Be Told

New It Can Be Told

New it (second edition).

It is an Francisco to take an orchestration and make a special arrangement of same, ...doc finagante).

drugtors, no. 9 Bowers where he aswed up enough aspirins to solthe his competitors today... Mille Howard, who just sent us a postal of a saved up enough aspirins to solthe his competitors today... Mille Howard, who just sent us a postal of a saved up enough aspirins to solthe his competitors. It is not to saved up enough aspirins to solthe his competitors. It is not to saved up enough aspiring to solt of un fortunation. It is not to the same triage, years ago, to one of our fortunation. It is not saved to save the same triage, years ago, to one of our leading lyricists was in burlesque for coffee Amy Leslies. One of our leading lyricists was in burlesque for coffee and eake before this mugg, who was too busy at the Winter Carden at the cand cake before this mugg, who was too busy at the Winter Carden at the three portals Darroll was a program boy at Nixon's Pittsburgh.

Thoughts While Strolling II the Marie Antoinette hotel were whitewashed as much as the picture is, it would look like a brand new hotel, but Norma Shearer do known hotel, but Norma Shearer do known heard a guy say to his gal, 'I want to see the Shifey Temple picture.' The girl asked, 'Who's in it'... The Armstrong, the fighter, can be described in the second of th

Normanly Playing Out His String at Universal

Hollywood, Aug. 23.

James P. Normanly, former Universal comproller, is back on the lot working out a contract which has two years to run. A member of the old Charles E. Rogers regime, Normanly returned from a vacation three months ago to find his job gone.

Three months of dickering failed to provide a satisfactory settlement of the contract. Now he is doing assigned tasks in the accounting de-

Pic Lobbyist Cleared

Fic Lobbyist Cleared Sacramento, Aug. 23. Charges of perjury against Arthur H. Samish were dismissed in police court through lack of evidence. Samish had been accused of giv-ing false testimony to the grand jury in connection with lobbying for motion picture agents.

Other News of Interest to Films

| | British Film Bank to finance pix | |
|----|--|---|
| | Setting Pommer-Laughton pix in Australia | |
| | U. S.'s eight films at Venice exposition | |
| ŧ. | 'Good News' and 'Hollywood Hotel' all set for new season Page 25 | |
| | No rush by radio for Coast names | |
| | Virginia Verrill joins Jack Haley radio show | |
| | Survey of television abroad | |
| | Radio reviews: Laurence Tibbett, Elisabeth Bergner Page 38 | |
| | Metro-Robbins after Villa Moret's music catalog Page 39 | |
| | Par-WB mixup over 'Ride, Tenderfoot, Ride' | • |
| | W A Brady's bring-back-the-road plan | |
| | Bankhead's 'I Am Different' | |
| | | |

GN's \$71.487 Cash and \$74.004 In Liabilities: Educ. Merger Up for OK

OK WITH COWDIN

Quickie Survey Satisfies U's Head That All's Well

Hollywood, Aug. 23.
After three days at the studio confering with Cliff Work, Matty Fox and Milton Feld on production matters, J. Cheever Cowdin, returneters, J. Cheever Cowdin, returneters, J. Cheever Law (22). He flew in Friedrich Milton (22).

east Monday
day.
Said he is highly pleased with the
situation at Universal and that the
company has plenty of coin on hand,
with current releases doing nice biz.

2 FRAUD SUITS VS. CONDOR PICTURES

Two groups, totaling 105 stock-holders of Condor Pictures, Inc., new form of Condor Inc., and include the Co

L. A. to N. Y.

L. A. to I
Henry Armetta.
Richard Blayden.
W. J. Brown.
J. Cheever Cowdin.
Fred Fidler.
Zach Friedman.
Charles Halton.
Louis Hyman.
Norman Krasna.
Abe Lastfogel.
Loretta Lee.
Rowland Leigh. Rowland Leigh Sam Levene. Archie Mayo. Jack Otterson. Herbert Silverberg.

N. Y. to L. A.

Bern Bernard. John Chapman. Jack Marpole. Jill Martin. George McCall. Rosita Moreno. Claude Rains

ARRIVALS

Hollywood, Aug. 23.
Under its commitment to Grand
National to produce 18 features and
eight westerns Fine Arts receives
25,000 shares of common stock in the
merged GN-Educational company.

National to produce like abureand and produced like abureand to produce like abureand and except where 25,000 shares of common stock in the except of the produced like abureand and abureand and abureand and abureand and abureand and abureand and abureand abureand

Hollywood, Ang. 23.
Educational goes before the U. S.
Districe. Court here Aug. 26 for
Judge Williams James' approval. If
the court approves, Alperson will
leave for New York to huddle with
E. W. Hammons of Educational on
the details of the amalgamation.

Par Issues Warning On Unauthorized Interviews

Unauthorized Interviews
Paramount has sent out 'amended
instructions' to all Paramount offices
throughout the world to warn against,
giving out unauthorized interviews
to to pose for photographs, unless
having sanction of the publicity
that the paper regs or newsmet known
personally to Paramount officials.
Understood that the order primarily is aimed at free-lance, highpressure photographers, who have
to because foreign visitors of difforent picture companies were not
familiar, with latest American habits
files is to get pictures, or interviews. Idea is to get pictures, or interviews, then sell them to publications.

Par Board Meets Thurs.

Paramount's board of directors, seeting tomorrow (Thursday) is meeting tomorrow (Thursday) is expected to act favorably on preferred share dividends.

It's a routine action.

HOGAN'S PAR PACT

Hollywood, Aug. 23.

James Hogan has a new five-year contract as Paramount director. Currently megging 'Scotland Yard' vs. Bulldog Drummond.

E FILM % PLAN GROWING

END THE 'CIVIL WAR'

At the moment when industry self-administration of its problems of distribution and exhibition appear at an impasse, occasioned by the Gov-ernments anti-trust suit against major film companies, courageous -step-to settlement of Hollywood's internal conflicts have been initiated by partyl F. Zanuck.

In a silrring and effective statement to fellow producers. Zanuck swept, saids all arguments for passive resistance to the claims of the directors and writers' guids and won from producers' the appointment of a committee, consisting of himself, Eddie Mannix and Sam Briskin, with autority to bring about amiceled eard sensible settlement of employment relations. He deprecated the industry's 'civil war' and its negative reactions outside of hollywood.

WHA due regard to the legal complications in which distributors find themselves as a result of the Government suit, it appears that abandon-ment of the proposed trade conference with exhibitors, awaiting assurance from counsel as to the proprieties of such a meeting, is causing much dis-sulfaction in exhibitor circles.

Serely a sincere and earnest move in the direction of bettering intra-lodustry relations cannot be used by the Government to the disparage-ment of any distributor defendants in the pending action. Surely, no fair and just court would consider any such constructive moves as ad-missions of any claims in the anti-trust complaint.

Plus business is performing high public service and occupies a position of importance in the scheme of American life, ducations and popular culture. That its commercial practices have come afout opening cultures that its commercial practices have come afout of the responsibility of leadership to the ideals which have carried the industry to its commanding place in community and national rafairs.

An industry divided against itself is the easy target for its enemies. Unification of effort, re-emphasis of its best-principles and active, aggressive steps towards better internal understandings, are needed within the business in order that it can maintain its rightful position before the

By a display of courage and common sense Zanuck is leading the pro-duction forces to a program that can result only in progress. He is not content to abide by a policy of watchful waiting while the production structure is being undermined and ravaged by procrastination and stub-born refusal; to meet the issues.

Distributor-exhibitor relations may be more confused by the complica-tions of the Government suit, but the need for vigorous, prompt and en-lightened handling of problems is present. The time to attack a tough job is immediate; not when delays have drawn the knots tighter.

Public good will can be won over to the industry when it moves cour-ageously to settle its own problems by discussion, compromise and single-ness of purpose.

Plans for the trade conferences should be resumed.

Wanger's Wider Prod. Activity Via UA Setup

Hollywood, Aug. 23. Hollywood, Aug. 23.
Maurice Silverstone, operating bead of United Artists and chairman of the executive committee of the firm, becomes a member of the board of Walter Wanger's production company, an outif financed by UA and owned jointly by Wanger and Onted Artists. Silverstone replaces Dr. A. H. Glannini, resigned.

places Dr. A. H. Giannini, resigned. Douglas Fairbanks and Mary Pickford, who have been members of the board of Wanger's company, step out. They are to be succeeded by the surface of the succeeded by the surface of t

for protections of the protection activity by Wanger. He is to have a wider program. He already signed Ann Sothern and ships Bellamy for Tay Garnett, all the protection of the script on Stage Coach. from the Ernest Haycox stay, Stage to Lordsburg.

Ericksen also retains his old post as treasurer of Douglas Fairbanks Productions.

WB'S BOND SWITCHING

\$9,375,000 So Far Issued-Nearly \$20,000,000 to Be Shifted

With the issuance of \$476,500 additional in certificates of deposit last week for new bonds, plan of Warner Bros. for switching, present holders of 8% bonds due this fall was reported progressing nicely. This makes a total of \$9,375,000 certificates that have been issued.

cates that have been issued.

Although nearly \$20,000,000 worth
of liens have yet to be switched,
stock exchange report on listings indicates that the switchover from old
brids to the new 6% obligations is
going ahead nicely compared to the
amount of time certificates of deposit
have been available.

PAR H. O. ASKING FOR MORE BEEBES

Paramount home-office will urge the studio to make a sequel to 'Sing, You Sinners,' the current Bing Crosby-Fred MacMurray starrer, utilizing the same Becbe family as the central characters.

Distribution end thinks that (1) the 'family' cycle is proving good b.o. these days, and (2) the Crosby pic ended on a keynote which readily makes for a followup.

There It Sounds Again

Italian and the street of the

SELZNICK UNITS POINT THE WAY

Minimum Guarantee Against Percentage Was Once Favorably Regarded by President Roosevelt-Agent's % Units in Practical Ef-

SEVERAL COS.

Is the minimum compensation against percentage plan to become universal in the business?

universal in the business?

What Myron Selznick and Ernst
Lubitsch plan to do, Universal is doing also with Lester Cowan and
W. C. Fields. Understood also that
this company has other similar deals
pending with creative talent, including directors and stars. Columbia may try it too.

It wouldn't surprise the trade, since Myron Selznick manages George Raft, presently suspended by Paramount, that in any new arrangement with Par, a similar minimum compensation plan against percentage might be discussed.

age might be discussed.

Raft has a contract which soon expires and his new option price Is something like \$4,500 weekly. However, with Myron Selznick a sponsor of the minimum compensation against percentage idea, maybe Par and Raft can get together.

and that can get together.

The plan, in its embryo, has been bruited about the trade for several years, and only recently put into execution by the aforementloned interests. It is expected that other firms may follow.

The minimum compensation against The minimum compensation against percentage plan was a formula for improving conditions in the trade, suggested in an official report on the industry to President Franklin D. Roosevelt by Attorney Sol A. Rosenblatt, at that time an NRA administrator.

\$18,000,000 Tobacco Crop Cheers Dixie; Plenty of Spending

Atlanta, Aug. 23.

With \$18,000,000 bright leaf tobacco
money jingling in jeans of south
money jingling in jeans of south
auctions that closed last week, attention of show biz centers in King
Kotton and what farmers are going
Kotton and what farmers are going
kotton and what farmers are going
to stip the south of the south
sizeling Dixic sun and first bales
are popping in daily. On the whole,
yield in reported as satisfactory and
price,
or outers, on market
price.

Janet Gaynor's Hideaway

Philadelphia, Aug. 23.

Philadelphia, Aug. 23.

Janet Gaynor reported scarching for a farm in Bucks County, Pa., scene of the hideaways of Pearl Buck, George S. Kaufman and a score of other stage, screen and literati luminaries.

UA Producers Getting Greater Play. Under Profit-Sharing Idea

'Alex' Ballys Votes

Minneapolis, Aug. 23.
John G. Alexander, RepubliJohn G. Alexander, Republian candidate for Congress in
the third district here, used
what is believed to be a brand
new campaign stunt by tying
into the engagement of 'Alexander's Ragtime Band' at the
State.

State.

He announced that every Alexander in Minneapolis reporting to his business offices would receive a free admission to the film.

Reisman to Settle **RKO Anglo Quota** On European Trip

Definite alignment of RKO's Brit ish quota pictures will be determined by Phil Reisman, foreign sales chief for RKO, when he visits London within the next couple of months Reisman sailed from New York Saturday (20) for Paris and two-month visit to Continental key spots.

One of the purposes of his trip will be to preside at a convention of RKO sales managers from the principal countries of Europe, England, Dutch East Indies and India in Paris, either the first or second week in September.

Although RKO is more or less set on number of quota features for production in Great Britain during the first year's operation of the new quota law, the exact cost of the quota law, the exact cost of the larger films still has to be determined. Reisman will help on this and also ascertain the number of feature productions RKO plans to distribute in England during the 1938-39 quota year out of 46 to 48 set on the schedulin This would describe the still of the set of the set of the schedulin This would define the set of the set of

Reisman only returned about a month ago from a 60-day tour of Central and South American key

Rio de Janeiro, Aug. 23.

Latin-American managers and
sales staffs from Brazil. Argentine
and Chile will meet to discuss 193839 program for RKO here for three
days starting Aug. 28. Ben Y. Camchile week to preside at sessions.

George Kallane from Chile. Not

George Kallman, from Chile; Nat Liebeskind, from Argentine, and Bruno Cheli, representing Brazil, wili be at the meeting.

REPUBLIC TILTS PIX **BUDGETS 10 TO 15%**

Hollywood, Aug. 23.

General budget increase of 10-15% on the Republic lot was indicated by Herbert J. Yates, chairman of the board, as he pulled out for New York after three weeks of huddling with the production heads.

with the production heads.

Increase in production is planned
to keep up with increased theatre
outlets. In the past few months,
James R. Grainger, head of Republic's sales forces, has set the
company's product in more than 300
houses hitherto untouched, it was
announced. Included in the expanmoneted in the expannecotiation with British Empire
Films for distribution in Australia.

United Artists producers are being given a greater play in the company, and the firm's new profit-sharing plan for its producers is now being rice Stiverstone, new operating head rice Stiverstone, new operating head there is no question but whatever formula is finally adopted, it will be company who shall actively contribute productions to the firm's program will share on a por rata basis profits in hypothecated for this purpose annually.

In the meantime the UA producers received a substantial dividend out of the purpose annually. The producers received a substantial dividend out of UA in the form of a reduction on distribution costs in England.

This, of course, is in accordance with the company's previously publication of the purpose of the pu

MARY ASTOR, CARRILLO TRY LEGIT IN SAN DIEGO

Hollywood, Aug. 23.

Mary Astor plays the role of Lola
Montez in a legit production, The
Red Bumble Bee, opening in San
Diego in two weeks. Leo Carrillo Is
cast as Joaquin Murrietta.
Pièce Is destined for Broadway if
it clicks on the Coast.

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MAJOR CHAINS LAYING LOW ON ANY FURTHER THEATRE BLDG. OR ADDITIONS

Ordinary Ain't Enuf

worst oreneers are in studio mob, which occasionally goes for a sail.
Ordinary salts are allowed one anchor but if two enhances the importance then two it must be, no less.

Hollywood, Aug. 23 In a raid on the offices of Na-

L. A. bunco squad, I. C. Overdorff,

head of the school, Myrtle Over-dorff, his wife, and Edward Rose,

secretary, were arrested on charges of false advertising and petty theft

Warrants were sworn by Deputy City Attorney Bert McDonald on

complaint of LeRoy Prinz, who de-

clared his name and that of Carl Laemmie and others had been used to advertise the school. Other com-

plaints had assertedly been received

from various parts of the country.

the dance 'franchises' and the winners coming to Hollywood at their

own expense under promise of breaking into the films. preaking into the films.

Petty theft charge resulted from complaints of parents that they had been nicked for costumes, tests, lessons and other items while preparing for screen careers. Police declared the school had no connection with major studios.

Wersmal to suit for Western to the street of the school had no connection with major studios.

Marrant Is out for W. A. Garra-bant, front man in the sticks, charged with luring more than 200 moppets and their parents to Holly-wood.

Hollywood, Aug. 23 Hollywood, Aug. 23.
Promiscuous wearing of the yachting commodore's double-anchor skimmer has the yacht owners hereabouts all riled up. Worst offenders are the studio mob, which occasionally goes for a sail.

Combination of U. S. Suit and Divorcement Figures D. W. GRIFFITH WOULD -But, Primarily, Making No Plans for Expansion-Relinquishing the Duds

Although promising conditions and the outlook for the future may read in more than the usual selvivity in building or promoting of theatres for leasing through local or other outside interests, the producer-discount of the control of the control

or lease renewing plans laid prior to ding of the U. S. suit.

Not many theatres for entirection to many the time of the U. S. suit.

Not many theatres for entirection or planned under prior deals at the moment but as old leases go out in spots, it is possible that some houses presently operated or sublet may be on the present agitation by the Government and on chain divorcement, but also partly and more importantly in most instances on the value of real real parts and the suit of the control of **SLOUGH \$125,000 MOPPET RACKET**

that time and since then.

Quietus en Fooling
The renewal of pooling arrangemere least likely of all, the tentense least likely of all, the tenleast likely of all, the tenleast likely of all, the tenleast likely of all, the tenment distille of pools might seat
yeas born out of fear that Government distille of pools might seat
against the industry it to favored
by the big producer-distributor chain
interests.

Interest.

The Warner, RKO, Loew and Fox-West Coast (National) chains have added a few houses to their chains during the past year, but Paramount leads all in expansion, either through lease-controlled theatres. Several extra page or before the anti-trust suit was fleef, opened for Par during July and this month. These include Park 2, 80% each touse, which opened the part during July and this month. These include Park 2, 80% each touse, which opened the part of the part of the park 2, 80% each touse, which opened the part of the

July and this month. When included have been a characteristic been a characteristic been as a holice threat in the comercial circuit. Interest in the comercial circuit. In the comercial circuit in the comercial circuit in the comercial circuit. In the comercial circuit in the classification of the comercial circuit in the circuit in t

EIGHT DEPART RKO WHEN PACTS RUN OUT

PRESERVE OLD SETS

New York, Aug. 18

Editor, VARIETY:

I thought you might be interested
in the following wire which I just
received from D. W. Griffith from
his home in La Grange, Ky.:

ceived from G we child.

In any hard that Samuel Goldwyn is tearing down all the dod Pickford and Pairbanks sets on the United Artists lot dating back to The Their of Bagdad, in order to replace them with sets for his next Gary Cooper. Samuel Goldwyn is a great moving picture producer and undoubtedly The Last Frontier, will be another big hit for him, but those old sets which will be part of the history of Hollywood and I believe they should be preserved.

and I believe they should be preserved. The preserved is the preserved in the preserved in

I think Mr. Griffith's stand is well taken and I have forwarded a copy of this telegram to Samuel Goldwyn in the hope that the Film Library may have his cooperation.

John E. Abbott,
Director, Museum of Modern Art Film

STAN SHAW'S RADIO McDonald estimated last year's take at \$100,000-\$125,000. Idea was to EXPOSE. PAR SHORT hold dance contests in the sticks, with the schools getting \$125 for

Stan Shaw, who conducts the Milkman's Matinee' program over WNEW, New York, last week made his first film, a one-reeler; for Paramount. Deals with his methods of broadcasting and the kind of people ing a one-reeler with Orn'n Tueker's orchestra at the Edgewater Beach hotel, Chicago.

Same studio is to film a second Phild What's Wrong, short of pip Third What's Wrong, short of pip Third What's Wrong, short of pip Third What's an actor and travelog spieler, is slated for release in October.

Court Denies Strike-Out Motions In Momand Suit; At Bat Aug. 30

WHEN PACTS RUN OUT

WHEN PACTS RUN OUT

Oklahoma City, Aug 23.

New list of contract players at the state of the contract players at the state of the contract players and exhibitors remains the degal Theatres was allowed. A motion of RKO Distributions and exhibitors remains the Regal Theatres allowed. A motion of RKO Distributions and exhibitors remains the Regal Theatres allowed. The motion of RKO Distributions and exhibitors remains the remains the remains and remains a series of the lot after Room Service and the state of the remains and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and Rita Ochman. But 19 in which the strike out more and the strike out more an

Can't Kid Us

Hellywood, Aug. 23.
New York's big names can't kee it when it comes to kidding on the screen. In the Broadway legit production of Room Service' 20 personalities them refused to be spoofed in RKO's film version.
The only celebs who allowed their names to be used were sonal Hente Jemme Gregory Ratoff.

BERLIN STALLS 'NIGHTINGALE'

Irving Berlin is slated to visit Hollywood for a huddle with Darryl Zanuck in the next two or three weeks. Frime purpose is not to rush weeks. Frime purpose is not to rush the respective of th

Langdon's Comeback In Films; Hardy's New Pard Vice Stan Laurel

Hollywood, Aug. 23. Hollywood, Aug. 23.

Harry Langdon signed 'a four-picture deal to replace Stan Laurel as
a team-mate of Oliver Hardy at the
Hal Roach studio. Laurel was
dropped from the contract list for
failure to report for retakes on
'Blockheads.'

Onne a star Langdon has not been

Once a star. Langdon has not been the camera in more than four New deal calls for full-length years. New deal calls for full-length comedies instead of the four-reelers planned for Laurel and Hardy. First will be 'Zenobia's Infidelity,' based on a novel by H. C. Bunner.

WOBBER'S SWING OF 20TH-FOX EXCHANGES

Herman Wobber, sales chieftain for 20th Century-Fox, now in Hollywood, starts from there on his swing wood, starts from there on his swing which should bring him east by Septiate 10 to 1

nine-year-old daughter in an eastern school by mid-September. After getting through with an in-dustry best entertainment confab in Hollywood, plus the National Theatres (Fox-West Coast) pow-wows in Los Angeles, Wobber starts his eastern trek.

LeRoy Teeing Off At M-G with Rainer Pic

Hollywood, Aug. 23.
'Dramatic School,' starring Luise
Rainer, will be Mervyn LeRoy's first
Metro production instead of 'The
Wizard of Oz,' as originally sched-

Picture rolls next week, ith 'Wiz-rd' slated to follow,

Tone May Stick Around

Hollywood, Aug. 23.
Franchot Tone may not desert
Hollywood after all.
He's reported talking a new deal
with Metro on expiration of his contract in November.

N. Y. FAIR'S BIG FILM BALLYHOO

Wednesday, August 24, 1938

Three major feature productions, involving or featuring the New York World's Fair, presently are pending. Initial plans have been submitted to exposition officials. pending. Initial plans have been submitted to exposition officials. One would be produced in color. Besides these features, two shorts, one to be done in color, are being planned on the 1939 fair.

planned on the 1939 fair.

There are about 20 pictures of different types being made about or featuring the N. Y. even the same of the same way. These not only to the same way. The same to the same way. The same to the same way. The same way. The same way the same way to the same way the same way to the same way to the same way the same way to the same way the same way

"Cavalcade of America"
Indication that there might be some dispute on just what title would be used on "Cavalcade of America," epic feature which the film industry is making for the New York World's Fair, loomed this week. Spokesman for the Federal Government in N. Y. width that the working little is "These working litt for the rederal Government in N.Y. said that the working title is 'These United States,' and that the object of the film was to show strides made in educating the people of U.S. during last 150 years.

last 150 years. However, Cavaleade' title prob-ably will be final one, since it is no-orded by the motion picture industry which is turning out the production. Film will be presented to the Gov-ernment for screen in the Federal Bidg, at the fair. Will be shown continuously in auditorium sesting 430.

Film business still regards the \$1.-200,000 eplc as its contribution to the New York exposition, although it is officially presented to the U. S. gov-ernment for exhibition in 1939.

ermment for exhibition in 1939. Feature picture giving a dramatic outline on the history of motion pictures will be made by the Film Library of the Museum of Modern Art and set for general release, according to John Hay Whitney, president, John Abbott, who directs the Film Library, went to the Coast this week ceeking cooperation of major studios. seeking cooperation of major studios. Production is first made by any such educational-cultural institution for nationwide release. Film will show developments of picture industry from beginning to present. The Museum's Film Library has collected 800 significant pictures from every part of the world for use in colleges museums and for study groups.

Museums and for study groups.

Abbott was sent to Hollywood under sponsorship of Museum trustees, who include Nelson A. Rockefeller, treasurer; Mrs. John D. Rockefeller, William S. Paley, A. Conger Goodyear, president; Edsel B. Ford and Edward M. M. Warburg.

Advisory committee of Film Library consists of Will Hays, chairman; Stanton Griffs, Jules E. Brulatour, Sidney R. Kent, Dr. Erwin Panofsky of Princeton; J. Robert Rubin and David H. Stevens, director of the Rockefeller Foundation. Rockefeller Foundation

Hollywood, Aug. 23.

Marshall Neilan and Budd Schulberg are readying 'Cavalcade of Hollywood,' a picture dealing with the history of Hollywood from a business and social standpoint. Neilan recently spent six weeks in New York on research work.

Railreads' Spec

Railroads spee
Eastern railroads will take a
header into show bir next spring
with a production at the N. Y.
World's Fair, It will be a pageant
history of transportation and will
history of transportation and will
elaborate settings, 20 or 30 real
trains, 50 horses, wagons, revolving
stages, etc. stages, etc.

In Hollywood After All
Franchot Tell Hollywood, Aug. 23.
follywood after all
Hes reported talking a new Young away and the production, and the Pennsylvalia with Metro on expiration or his contract in November 1.

Arien, Silvers' Personale

Arien, Silvers' Personals

Richard Arlen and Sid Silvers are being submitted in the ceat being submitted in the production of the control of the contro

\$1,500,000 LEGAL BILL

Nothing Ulterior, Says D. C.

Department of Justice disclaims any polifical intert in allowing continuance from Aug. 18 to Nov. 1 in time for filing answers in the motion picture industry's anti-trust suit, noting that matter is complicated and importantly contropenent was imperative. Justice in Fact is, however, before December and the properties of the property of the propert

Civic-Minded Cleveland Pressures Films and Radio to Plug the City

Cleveland, Aug. 23.

Irked because other cities under Cleveland's 1,000,000 population figure are copping more national publicity than it is, the town's civic licity than it is, the town's eiver backers are adopting all the known tricks of theatrical showmanship in a 1893-99 drive to put it to nte map. Committee made up of 1,000 business leaders is putting the bee not only on radio stations but film companies to plug the country's sixth largest city as an industrial center.

largest city as an industrial eenter. Heaviest pressure being laid on newsreel companies covering national air races held here over Labor Day weekend. Before okaying camera space, Cliff Henderson, managing director, is trying to get lensers to take aerial shots of downtown section as well as the races.

section as well as the races.

Chamber of Commerce also pulling strings with Hollywood studios
using air-race scenes in future features, asking them to name Cleveland as locale of stories. Last plug
of this order was in "Test Pilot," but
it wasn't very complimentary.

Roy Rogers No. 1 Sues Republic for 150G; Claims Name Steal

Hollywood, Aug. 23.
Charging his name is being capitalized by Republic on another, Roy Rogers, veteran vaude actor, sued studio for \$150,000 and seeks restraining order to prevent the further use of his name.
Republic.

Republic's Roy Rogers, center of the controversy, is really Leonard Slye, according to the complaint, and later appeared in westerns as Dick Weston. Plaintiff Rogers has played bits in pictures occasionally.

Parites All Over the Map On Business and Vacash

On Business and Vacash
Present legal natters and latertering and with Louis Phillips, his
chief aide, back from Mexico, Austin
C. Keough, vp. and chief counsel of
Faramount, left Saturday (20) for
several weeks' rest. Irving Cohn,
attached to the Par legal department,
also got away. Phillips, who was
need to be a several weeks of the part of the
feat broken when the antifeat broken when the antifeat broken when the antifeat broken when the sound in
James, refurned also from Cincinanti-where he conferred on renewal
of the lease for the Par exchange
fibere.

With Stanton L. Griffs having left ahead of him for Europe, another Par executive, Paul haibourne, head of the statistical department and financial adviser to l.arney Balsban, sailed Wednesday (17) for the other side.

Y. Frank Freeman, who was due back last week from Asheville, N. C., deferred his eturr until Monday (22). Paul Phillips, of his depart-ment and in charge of theatre real etate, is in Cape Girardeau, Mo., on his first vacation in years. It's his

Durante's Protege

Jimmy Durante has pulled Eddie Cantor and is bankroll Eddie Cantor and is bankrolling Tommy Shearin, an east side New York kid, through singing school for possible future. Durante has kid un-der contract. Juve was discovered singing in a

PIX EXCHANGES **AVERT EXHIB** WAR IN MO.

St. Louis, Aug. 23.

A threatened was between the Lead Belt Armis. Co., controlled by the Lead Belt Armis. Co., of Springheld, III, which houses with the powerful Frisina Armis. Co. of Springheld, III, which outside a lead to the Lead Belt Armis. Co. of Springheld, III, which outside a lead to the Lead Belt announced it would invade Belt announced it would invade Belt announced it would invade bester. When Corbin head of the would combine with the Prisina interests and move into a competitive would combine with the Prisina interests and move into a competitive basis with the Lead Belt Co. in Bonne Terre, Farmington and Flat. River, Mo., and would be would combine the St. Old Description and Flat. The Packer Part was signed when The Packer Part was signed when

Missouri.

The peace pact was signed when Lead Belt Co. took over Corbin's house in Desloge for an unannounced consideration. Managers of local exchanges were credited with arranging the peace negotiations by pointing out that such a war would be disastrous to both interests.

'Aid Spain' Group Ties In With 'Blockade' Pic

Ottawa, Aug. 23.

An unauthorized tie-in with the presentation of Blockade (UA) in theatres of Ontario by the Youth Committee to Aid Spain is causing some concern to both teater mangers and Government officials First block the showing of film as propagada and now this organization has scized upon it as a means to add fuel to the fire.

DAY FOR LAWYERS

Paramount, Loew's, RKO, WB and 20th-Fox, with Theatre Affiliations, May Have to Go Beyond That, Because of the Divorcement Agitation - North Dakota Appeal Must Be Disposed of First

TRIAL IN '39-MAYBE

Win lose or draw, major film companies face the prospect of a hill for legal services of not less than \$1,500,000 in defending the U. S. Government's anti-trust suit filed in the Southern District of New York.

Federal court has granted an extend to Nov. 1 the date for filing answers to the Department of Justice complaint which na.ned the eight complaint which na.ned the eight complaint which na.ned the side of the complaint which na.ned the side of the complaint which an extended to the complaint which na.ned the side of the complaint which na.ned the side of the complaint which na.ned the side of the complaint which are not stated to the side of the side o Inc. (Hays office).

Cost of legal defense will fall about

Cost of legal defense will fall about equally on all of the major companies inasmuch as the anti-trust charges are aimed against all of them. Some additional points will be covered necessarily by the five majors, Paramount, Loew's, RKO, Warners and 20th Century-Fox, which are nowed also as theters. Warners and 20th Century-Fox, which are named also as theatre-

which are named also as theatre-owning concerns.

Some of the deter lant companies already have retained outside coun-sel. Two of the larger concerns, Loew's and Vitagraph (Warners) have not gone outside the legal staff of their own companies for assist-

ance.
Included in the legal talent array Included in the legal talent array which is assembling for the industry's greatest lawsuit are O'Brien, Driscoll & Raftery, representing United Artists; Schwartz & Froeich, Bartlett, Paramon Doutland, Froeich, Sartlett, Paramon Doutland, Froeich, Koegel & Caskey, 20th-Fox; Dondard, RKO and Irving Trust Co. trustee; Chadbourne, Hunf, Jaekel & Brundard, RKO and Irving Trust Co. trustee; Chadbourne, Hunf, Jaekel & Brundard, RKO and Irving Trust Co. trustee; Chadbourne, Hunf, Jaekel & Brundard, RKO and Irving Trust, and Vitalininary discussions by J. Rockett, Rubin and Robert W Perkins, respectively.

Rubin and Robert W Forking, respectively. No one conversant with the multi-policity of details encountered in detending an action as sweeping in its world and the prediction as to the time when the issue: finally will be heard in court, I has not yet been decided by coursel for this defendant companies whether they will act throughout the proceedings under a chroughout the proceedings under a chronical companies whether they will act throughout the proceedings under a companies whether the companies whether the companies whether the strength of the content will be considered the content of the content will be content to the content will be content to the content of the content of the content will be content of the co

bleatres of Ontario by the Youth Committee to Aid Span's causeling some concern to both theatre managers and Government officials will be specially some concern to both theatre managers and Government officials will be specially some concern to both the special special

CREATES A FIELD Unprecedented Lineup of Feature Film Production in the East This Year; Bankrolling Seems to Be Easy

Mix Yens Europe

Hollywood, Aug. 25.
Tom Mix is slated for a 22-week tour of Europe with his horses and part of the circus with which he has been making personal appearances. It will be in the British variety houses chiefly.

Show is twin-

Show is touring the midwest under direction of his daughter, Ruth.

SEE HAYS PROD. **CODE BEING TIGHTENED**

Tightening of the Hayr office production rode loomed this week as result of the warning issued by Archbishop. John T. McNicholas, chairman of, the Episcopal committed the control of Decency, against the disseminary of John T. McNicholas made the control of Decency, against the disseminary of John Charles and the control of the control

tributors association. McNicholsa, pointed out the grave responsibility the industry has to the public in presenting pictures of right moral character and at the same time took occasion to salvo the Hays office for "improvement made in the moral character and tione of its work" during recent years, doubtlessly referring to the production

He claimed that the Legion of He claimed that the Legion of Decency viewed with grave apprehension efforts now being made to utilize the cliema for the spread of utilize the cliema for the spread of tional Christian morally but to all religion. Presumably referring to 50-called propaganda films or vehicles which took a definite stand on present-day controversial issues.

he said:

The Legion of Decency, with every resource at its command, shall hallenge any program using the popular theatre screen to exploit insidious doctries. Secular affairs are not in themselves the concern of the

Laving for the Limited

Hollywood, Aug. 23, Last section of the 'Jesse James' gang, more than 100, pulled out on a special train for Pincville, Mo., where 20th-Fox has established a six-weeks location camp to shoot the bandit nicken.

Picture production activity this fall in the east, especially in the fall in the east, especially in the better than the east, especially in the production of the production

investors still rate picture making as a cash business, especially with features representing limited budgets through the property of the control of the c

prises.

Eastern Service Studios, Astoria (old Par plant) is the scene of much control presently. Cost-play productivity presently. Cost-play produced his producers to go to this studio, which has been modernized and has several air-conditioned stages. But other studios in N. Y. City and nearby are reporting unprecedented production scilivity plans.

activity plans.

First feature to go before the cameras will be 'One Third of a Nation,' the WPA play, with Harold Orlob producing. Sylvia Sidney may be set for the lead. Paramount is scheduled to release.

scheduled to release.

William K. Howard with Jernard
J. Steele, of ix. Y has formed a
unit, called Odesseo Productions to
produce at Eastern Service. They
plan four features, with Paramount
announced as distrib. First has the
tentative title. 'Home Town' based
on an original yarn by Howard, from
police records obtained. on an original yarn by Howard, from police records obtained in a New York hospital. It will not go before the cameras before lake September, the cameras before lake September and the second of the s

shorts for Educational at the Astoria

studio as he has for the list five years.

Twenticth-Fox has finished im-provements on its 10th avenue studio to handle virtually all its short fea-ture productions in the east. Flock of Indies

ture productions in the east.

Frontier for Indies et al least one feature which will make this winter—a documentary type of production, re-enacted, with practically all work done on location.

John State of the state of the state of the state will be made at a studio in Union (Ity, N.J. Milton J. Schwarzwald, who turns out musical shorts, ill state of the state of t

occasion should rise.
Paramount is set to do a considerable number of band shorts in the east. In recent years Warner Bros. has dominated this particular branch is downloaded the particular branch of shorts producing.
Charles Beahan and Edward Huchsch have finished the script on Gofts Yanker. In a Cature based was a constitution of the producing of the producin ventor of rubber, and plan to pro-duce at E-stern next month. Beahan will seek Walter Huston for the lead.

ondit picture.

Tyrene Power, cast in the title will seek willer flusten for the lead.

Tyrene Power, cast in the title will seek willer flusten for the lead.

Tyrene Power, cast in the title will seek will reflusten for the lead.

Tyrene Power, cast in the title will reflust to the product of the product

Can't Re Had

Hollywood, Aug. 23.
Samuel Goldwyn has discovered a shortage of Filipino femmes in California.
He needs several hundred for The Last Frontier, but so far the search has been a colossal

2 Unstate New York Theatre Properties Are Ordered Under Hammer

Depends on Reaction to Broadcast of Student of AGENT SUES RITZ Prague,' Continental Film - Picture Distribs' Agreement Bans English-Made Pix

Rochester, M. V., Aug. 23.
Auction sales of two theater properties here have been ordered by Supreme Court Justices. Directing Street Street, and the same control of the same court of the Riviera. Copie. owner of the Riviera. Schine house, Justice John Van Voorhis est 125,000 as the minimum price at which the realty is to be port showed \$150,000 as the minimum price at which the realty is to be port showed \$150,000 principal and \$36,463 interest is owing the plainting. Fulton Country National Bank & for holders of certificates secured by a mortgage originally for \$250,000. Rochester-Riviera Corp. is headed by a mortgage originally for \$250,000. Rochester-Riviera Corp. is headed by China A. Bady of Cloversvillar, composite of the same control of the same co

London, Aug. 16.
Sunday night (1) television broadcast by the Brit television cast television can be concast by the Brit television started
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b.o.

To extend its picture activity,
B.B.C. has purchased a complete To extend its picture activity, BB.C. has purchased a complete mobile film unit, comprising camera and recording equipment on a sound truck similar to those used by newsers. Function of outfit, however, recti. Function of outfit, however, to compete with theatres, but to compete with the training the control of the cont

BROS. FOR \$150,000

PICTURES

The Ritz Bros, otherwise Harry, Al and Jimmy Joachin, are named de-fendants in a N. Y. supreme court suit for \$150,000, for breach of con-tract filed yesterday (Tuesday) by Arthur Silber, agent. He claims the brothers ran out on an agreement

brothers ran out on an agreement made two years ago under which he was to handle all picture contracts on the Cost steel, but accord. No complaint is sited that accord. No complaint is sited that accord with summonses in the action. A motion will be me de today (Wednesday) by the plaintiff to have the brothers appear, in court for examitation of the contract of th

SAG'S DRIVE ON

Chicago, Aug. 23.
With fall production season getting under way in industrial and educational film production dela decisional film production dela decisional film production dela decisional film production dela decisional control of the control o Date of sale Is yet to be set.

Sale of the former Victoria theatre property was ordered by Justice William F. Lyrns at the courtbouse Sept. 14. Action was brought by the East 166 Savings Bank against the Auditorium Theatre Co., Frederick W. Cott, president, Bently consists of country of the Country of th

Women' for Shearer

Hollywood, Aug. 23. The Women ia the next Norma Shearer starrer tentatively picked by Metro to follow 'Idiot's Delight'. Third picture on Miss Shearer's schedule is 'Pride and Prejudice'

JOE SCHENCK DUMPS

19.200 SHARES OF 20TH

Washington, Aug. 23.
Joseph M. Schenck unloaded 19,200
shares of 20th Century-Fox Million
common stock during June, report to
SSC disclosed last week. Transaction left his holdings, June 30, at 144,445 shares.

Washington, June 30, at 144,445 shares.

Washington, June 30, at 144,455 shares.

How About Albany?

Hollywood, Aug. 23.
Faramount signed Eddie Anderson, who answers to the deam of Rochester on Jack Benny's Jello sirshow, but studies on the his nom-de-air. Benny wants the monticker exclusive for his radio turn.

He'll work with his radio boss in Thanks For the Memory.

N. Y. Loew Execs To Be Examined After Labor Day by Ellis

Labor Day by Lills evan to handered the contracts on the Coast.

No complain is field, but, according to attorneys for the plaintiff, are defendents. I are been exerting to attorneys for the plaintiff, and the contracts of the contracts of the contract o

bonus.

Ellis recently returned from the
Coast with 1,000 pages of testimony
of company officials stationed there.

FRANKLIN WINS SPURS AS PRODUCER AT METRO

Hollywood, Aug. 23.
Sidney Franklin, Metro director, vas handed a new contract as prolucer and assigned to 'The Yearling'
nd 'Madame Curie.'
Victor Finance.

Victor Fleming directs 'Yearling,'
Marjorie Rawling's tale of the Florida backwoods. Greta Garbo stars in

Barnett, Rubin Team In 12 Pix for Standard

Hollywood, Aug. 23.

Vince Barnett and Benny Rubin signed as a comic team for 12 pictures to be produced by Standard on the Grand National lot.

Six of the films were ori inally intended for George Jessel, whose deal was washed up by mutual consent. Other six will be a family

Par's 'French' Brings Up Extra Problem in N. Y.

B.S.C. has been building ibrary period, but only with makeshift gear and without any sound. Latter element has been mixed in from recordings and effects done in the studio.

(The findings of NBC-RCA's researcher in foreign television are detailed in this house on page 33.

Nonchalantly fluxed a rink from exercised in this house on page 33.

Nonchalantly fluxed a rink from which has been been supported by the first of the series of eight former municical westerns to be produced by Coronado Pictures for Grand Native of Coronado Pictures of Coronado Pictures of Grand Native of Coronado Pictures of Coronado Pictures of Coronado Pictures of Coronado Pictures of Coronado Pictures

PAR'S FOREIGN **TELEVISION** RESEARCH

Paramount's interest in television via a contract with DuMont Laboratories of New Jersey, announced early this month, was followed last week by the dispatching of Paul Raibourn to Europe to study, at first-

Naibours to Europe to study of the Naibours to Europe to study of the Hand, latest developments in githand, altest developments in githand and Germany. It is expedited that he will size up the practical than the will size up the practical than the will size up the practical than the process of the proposition for first year restorted that the proposition for first year restorted in the proposition of the propos

Dumont in any television discove or developments. Presently ' Mont makes cathode ray tubes as six other firms in U. S. Thus Dumont is not an RCA licensee has no transmitting station, Presently Du

Another Newsreel Beef Is Against Those Free Fashion Ads

Philadelphia, Aug. 23.

Practice of the newsreels in using up tootage by plugging their exec, and the search of the newsreels in using up tootage by plugging their exec, while here but is the cause of no squawks. Exhibs all agree that despite the fact that these clips are people and things the average customer is interested in and, therefore, have as much place as anything also in the resist of the search of the search

Marquee-Hypoing Moto and Hopalong

Hollywood, Aug. 23.

Sol M. Wurtzel is building up the Mr. Moto series at 20th-75x by easting more important names to support Peter Lore. Players signed for Nr. Moto Takes a Vacation' include
Lonel Atwill, Joseph Schildkraut
and Virginia Field. Meanwhile Wurtzel is taking
Meanwhile Wurtzel is taking
Meanwhile Wurtzel is taking
Lonel Atwick
Warner oland in the Charlie Chan
role.

Warner Oland in the company of the Hopalong Cassidy series calls for the Hopalong Cassidy series calls for mane players in addition to the three regular principals—William Boyd, George Hayes and Russell Hayden.

Every Wenable takes the Fernal Workshop of the Hopalong Cassidy Wenable takes the Wenable takes the George Hayes and Russell Hayden.

Every Wenable takes the Tenable takes the Cassid Cassid

Passage' Snowed Out

Metro has postponed production of Northwest Passage until next spring. The state of the postponed production of th

Jill Martin Goes Rep.

Jili Martin, American ingenue, who arrived from a Budapest vacation last week, rushed to the Coast by plane where she takes up a term contract with Republic Pictures.

Harry Engel, of Fanchon & Marco,

VARIETY

ZANUCK PANS PIX SCHISM

'Best Entertainment' Drive Brings Pleas for Quicker Clearance From Indies. If Contest Is to Benefit

est picture year campaign, is being employed as a leverage by inde-

rebably will continue to be aired far some time.

Whether justified or not, certain mide exhibitors would strive to force usual 30-day clearance to a 15-day mide exhibitors would strive to force usual 30-day clearance to a 15-day stripe and the stripe are to the stripe and the stripe are to the stripe and the stripe and the stripe are to the stripe and the stripe

would bring bis and that he wanted his circuit to share in it. Motion Pictures' . Greates' Year movie quit contest, with \$250,000 in pitces, got into full swing last week could be exhibitors throughout U. S. Predicated on the idea that it is a contest of skill and mental alteriase, the quit and matter connected with it has been approved by U. S. Postal authorities. This is an essential, if has been approved by U. S. Postal authorities. This is an essential, if may be a second to the contest of skill pitch in th

ticipating but exhibitors pay cost fee to obtain same.

Figuring that the average conference would have to pay the average to pay the payment would have to pay the average to pay the payment would have to pay the payment of 30 pictures of 30 pict

Desire to get as much new and stronger product earlier in the Movie Quiz contest, a highlight of the great set pleture year campaign, is being employed as a leverage by independent exhibitors in the Greater New York area to force better clear-new York area to force when you will be the there will be the content of the content of the three years of the content of the content of the three years of the content of

So. Callf's Solld Support

Los Angeles, Aug. 15.
Circuit and indie theatre operators of southern California are united solidly behind the Best Entertainment drive, and following a joint meeting here last week formulated plans for activates. drive, and following a joint meeting here last week formulated plans for active participation in the campaign that has for, its ole purpose the restriction of the property of

Galston Riles 'Em Up

the quite and matter connected with its lease approved by U. S. Political authorities. This is an easential, if batters were to cash in on its Vocantial authorities. This is an easential, if batters were to cash in on its Vocantial authorities. This is an easential, if batters were to cash in on its Vocantial authorities. This is an easential, if batters were to cash in on its Vocantial authorities. This is present to cash in on its Vocantial authorities. The provided of the cash of the cash of the first time that the cash of the cash of the first time that the cash of the first time that the cash of the first time that the cash of th

STUDIO HARMONY

Sounds Plea to End Indus try's Civil War - Blow Down Harmful Publicity -Directors Delay Labor Board Hearing-Deal Direct with Guilds, Ignoring NLRB

SCRIB MERGE SEEN

Hollywood, Aug. 23.

Darryl F. Zanuck's plea for peace and harmony in the film industry brought quick results. The Proposition of the property Hollywood, Aug. 23.

The 20th-Fox production heat side it was not merely a battle between the directors and the producers, the Screen Playwrights and the Screen Playwrights and the Screen Writers Guild, or a battle of all against the producers; that it was matter so very important that it is was matter so very important that it is voived the very life of the industry. He said the business was being interest to be a support of the production of

Goldwyn Back As Backer It was the biggest meeting of the Association since the studio strike last summer. More than 50 attended,

including attorneys for all the major companies. Samuel Goldwyn came back into the fold for the first time

FAST ACTION FOR Selling In N. W. OK Despite Holding Out for Better Terms; United Campaign Has Its Angles

Critics Gagged

Hollywood, Aug. 23.
Extras must not criticize Central Casting unless they are prepared to prove their charges.
Junior Council of Screen Actors Junior Council of Screen Actors Guild has adopted a resolution prohibiting members from criticizing, circulating rumors, etc. about Central unless they have sufficient evidence to warrant an investigation. Resolution must be approved by the SAG board of directors before it becomes effective.

No GB Film in Ouiz. UA-Korda's 'Drums' In. Former Co. Squawks

Gsumont-British officials in New York expressed indignation over the fact than not a single G-B picture is included in the Movie Quiz contest. The British-made 'Drums' (Korda-UA) is included, however. Work per 10%, State in New York per 10%, State in New York per 10%, State in New York per 10%, State in New Horn States, said a G-B exec, and yet we do not get a look-in with our films. I thought this campaign was for theatres and to better their box for the the said to be the their box films if released by a U. S. distributor.

Campaign hasdnuarters Indicated Campaign hasdnuarters Indicated into the contest because it was slow in indicating it would participate in the drive.

Canadian exhibitors show a much

1.025 DRESS EXTRAS IN M-G'S 'SWEETHEARTS'

Hollywood, Aug. 23.
On Saturday (20) Metro put through the biggest dress extra call on record spotting 1,025 wardrobe owners in Sweethearts.
Atmospherics draw \$16.50 daily and get at least two days work in the theatre scene.

McCall's Quickie to N. Y.

George McCall, the Old Gold spiker about Not 20 a Baby.

George McCall, the Old Gold spiker about Hollywood, flew in and out of New York over the weekend distributions are preparing to demand the spiker and the land are finding that the Blumbers, Universal prez, on a deal to do a newereles hot requirity for mand. Whether they'll get these Cause of his resultar Tueckay night cause of the Northwest Allied decays the Call had to fly back pronts be been of course.

CB-WB Deal

Fi.11. P. **

Minneapolis, Aug 23.

W. A. Steffes: president of North-west Allied and district chairman of the united industry advertising campain, is expected to 'investigate' reports drifting here that film salesmen are using the drive to 'force' sales are using the drive to 'force' sales are using the drive to 'force' sales et al. It's charged that the salesmen are telling exhibitors the latter have to have' the new product so that their patrons can participate in the \$250,000 prize contest which will itors, thus, virtually are belog 'clubbed' into buying the new production order to get the pictures that figure in the contest, according to the altegations.

figure in the contest, according to the allegations. Steffes is in the anomalous and ticklish position of working as chairman to make the compagin a susmettime, as worthwest Allied head of advising independent exhibitors not to buy at the percentage and increased ventual terms being demanded by the distributors. Still, in order to take part in the cammaded by the distributors. Still, in order to take part in the cammaded by the distributors. Still, in order to take part in the cammaded by the distributors. Still, in order to take part in the cammaded by the distributors. Still in order to take part in the cammaded by the distributors and the part of the part of the still part of the stil

OA) is included, however.

We operate 100%, staffs in New
York and elsewhere in the United
States, said a G-Beee, and the states of the States, said a G-Beee, and the states of the States, said a G-Beee, and the states of the States, said a G-Beee, and the states of t Paramount nature at 50%.

Balky at %

5 DRESS EXTRAS

-G'S 'SWEETHEARTS'
Hollywood, Aug. 23.
Saturday (20) Metror built of the state o

cause of his regular Tuceday night broadcast for O. G. Bern Broadcast for Development of the Broadcast for Carbotal for State of State of

(Continued on page 10)

Dummy Puts 'Letter' on Top. \$21,600. In Brisk L.A. Week: 'Alex' 31G on H.O., 'Busters' \$19,500, 'Algiers' Still Socko

Very little blues singing on current week and grosses are continuing to pile up, despite flock of hold-newest charle McCarthy film, is heading for excellent returns on first week of a scheduled two weeks so-Journ at day-date RKO and Pantages, while Alexander's Ragtime Band. will bring another \$20,000 or better on the second starza.

will bring another \$20,000 or better on the second stanza.
Racket Busters' should have no trouble hitting 20G at the day-date Hollywood and Downtown, while three day holdover of 'The Texans' added around \$5,500 to the Para-mount's take. Marie Antoinette' at the Carthay Circle and 'Aigiers' at the Four Slar doing neatly.

Estimates for This Week

the Four Star doing neatly.

Estimates for This Week
Carthay Circle (FWC) (1.518; 55-51]-6.69. Marie
Antionetic
Star (1.61.69) Marie
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Play to satisfactory returns, notice is
play to satisfactory returns, notice is
play to satisfactory returns, notice is
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profitable 83,500.

Granumer-FWC) (2.024;
30-40-55-75) Alexander (20th) Chad
profitable 83,500.

Granumer-FWC) (2.024;
30-40-55-75) Alexander (20th) Chad
profitable 83,500.

Heaves Burner-FWC (1.00) 30-40-55-65.

From Star (FWC (1.00) 30-40-55-65)

Facus Burner (WB) (1.00) 30-40-55-65)

Macket Burner (WB) (1.00) 30-40-55-65)

Macket Surfil (WB) (1.00) 30-40-55-65

Macket S

B'KLYN HAS B. O.

ket Busters' Dual Big \$20,000 'Chicks' Fair 12G

Brooklyn, Aug. 23.

Satisfactory biz at majority of downtown houses, with top money flocking into Labian Paramount, where Racket Busiers is getting first-rate play. Fabian Fox, with 'Dr. Clitterhouse' in hird week, is also strong.

Rackets' (RKO) and 'Speed to Burn,' okay \$13.500.

Fax (4.98: 25.60)—(Clitterhouse' Fax (4.98: 25.60)—(Clitterhouse' Fax (4.98: 25.60)—(Clitterhouse' Second, pailty \$12.000. Last week second, pailty \$12.000. Last week second, pailty \$12.000. —(Crowd Roars' (M-G) and 'Danger on Air' (U. Fine \$16.000. Last week 'Algiers' (U.A) and 'Danger on Air' (G.) fail \$14.000.

and Show Goes On' (GB), fair 314,000.
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Wash. Vaude Ups 'Sailor,' 'Woman' To \$19,000 Each

Repeats or revivals every place else in town are throwing the biz into the lays of the two vaude houses and the lays of the two vaude houses able to capitalize upon the break. Interesting angle is that both set also the control of the lays of the

successfully worked by the Little, 200-seat arty.

Capilot (Locw) (3,42; 25-4,0-6).

Capilot (Locw) (3,42; 25-4,0-6).

Individual control of the control of

Be Rich' (20th), 10ppo \$1,800 in five Earle (WB) (2,244; 2-5,40-66)— Clive Me Sailor' (Par) and vaude. Nelson-Hilliard stage show account-week, "Clitterhouse" (WB) and vaude, built to nice \$18,000, Keitha (RKO) (1,830; 50,55)— Keitha (RKO) (2,830; 50,55)— Beating average with good \$5,000. Last week, "Booloo' (Par), weak \$2,200,000; (Car), (2,830; 35,55)—

'ROARS' NICE \$10,600 IN DENVER; 'ALEX' BIG

set to get at least four weeks in first runs here. The Crowd In spite of hot weather The Crowd In spite of the weather The Crowd stanta at Ornbeum, with both mov-ing to Broadway. Estimates for This Week Addin (FOX) (1,400; 25-40) at the gladdin (FOX) (1,400; 25-40) at the prover, turning in fair \$2.500 here. Last week 'Gateway' (20th), poor \$2.000.

First Runs on Broadway (Subject to Change)

Week of Aug. 25 Marie Antoinette

Astor — 'Marie Antoinette'
(MG) (2d wk).
Capitol — 'I Am the Law'
(MG).
Criterion — 'Bulldog Drummond in Africa' (Par) (24).
Globe — 'The Gladiator' (Col) (27).

(27).

Music Hall—'Four Daughters'
(WB) (2d wk).

Paramount — 'Sing You Sinners' (Par) (2d wk).

Rialto—'Woman Against Wo-Rialte—'Woman Against Wo-an' (MG) (23). Rivoli — 'Little Tough Guy' Riveli - 'I (U) (2d wk).

Bond' (20th) (4th wk).

Strand — 'Boy Meets Girl'

(WB).

Week of Sept. 1

Astor — 'Marle Antoinette'
(MG) (3d why.

Capitel — T. Am the Law'
(MG) (2c why.

Capitel — T. Am the Law'

It with You' (Col.)

Paramount — 'Spawn of the.
North' (Par) (31),

(Reviewed in current Vanery).

Review — Missing Gusett (U).

Blake — Missing Gusett (U).

Con.

tion.'
(Reviewed in Variery Aug. 3)
Roxy — 'My Lucky Star'
(20th),
Strand — 'Boy Meets Girl'
(WB) (2d wk).

'Alexander' (20th). Smashing to big \$17,500. Last week 'Algiers' (UA) fair \$7,500, but was moved to Alad-

din.
Orpheum (RKO) (2,600; 25-35-40)
—(Crowd Roars (M-G) and 'Cbaser' (M-G). Big \$10,600. Last week 'From Clty' (RKO) and Ted Lewis band on stage, backed house to big \$13,000. biggest gross in three months.

Nadoub. Signet gross in turse Paramenus (TOX) (2300; 25-40)—
Claidistor' (Col) and City Streets (Col) Good 6400. Claidistor (Col) Good 6400. Claidistor (Col) Good 5500; with Morque (D) henty big at \$5.000, with redult Ridio (Tox) (107; 25-40)—Tough (Col) (107; 25-40)—Tou

RECORD \$18,000 FOR 'ALEX' IN LOUISVILLE

Rinto is inaugurating a campaign at the inaugurating a campaign and inaugurating a campaign a campaign and inaugurating a campaign and inaugurating a campaign a

troduction, on a moveover at the strand, looks to pull Charle Me-Carn Me-Carn Strand, looks to pull Charle Me-Carn Me-Ca

OK Pix the Cure-All in Mpls: 'Alex' Smash \$14,000, 'Clitterhouse' Big 61/3G

Heat Dents Pitt: Busters'-Harris.

Prayers of showmen for a weeker of showmen for a weeker of showmen for a weeker of the showmen for a weeker of the showmen for a weeker of the show of the shows a short of the shows a short of the show of the s

to Alvins 'Ragtime' and cooling system.

Estimate for This Week
Alvia, CHarriso (1,800; 25.25-50).

Alvia, CHarriso (1,800; 25.25-50).

Alvia, CHarriso (1,800; 25.25-50).

Alexander (20th), Cd wid. Blowing a Systone in the midst of tropical sibly fourth week. Last week' Alvia short of the cooling and the cooling of the

Last week 'Wives Under Suspicion' bad and Devil's Party (U.), \$3,000. bad and Devil's Party (U.), \$3,000. bad and Devil's Party (U.), \$3,000. bad and the standard of the stan

GETS HIS PASSPORT

Hollywood, Aug. 23.
Frankie Thomas gets the male lead opposite Bonita Granville in Passport to Larkspur Lane at War-

Picture is first of a series based on the Nancy Drew novels.

grabbed okay \$3.500 | 15)—Thin Lee' | It looks like those who contend you have been a contend to the look of the l

usters -Harris,

17G, 'Boy' 10G

Pitthurgh. Aug. 23.

ars of showmen for; a week, after break go unanswered wo months of saturdays and surface and parks are sharing in the entity of th

bety \$7,000 årrs week at State.

Orphesum (Par-Singer) (2,800; 2533-40)—"Cilterhouse (Pry). Lots of
pulse from gridle and cutomers for
pulse from gridle and gridle and
pulse from gridle and gridle and
pulse from gridle and

Many Mander McCata, and Montes, and Montes

ners' (WB), \$2,800, fair.
World (Steffer)' (29); 25-25-40-55)—
Letter' (U) (3d week). Moved here
from Orphoto or extended firstrun. Very well or extended should
build. Looks like fairly good \$1,400.
Last week, "Rage of Paris' (U) (3d
week) \$1,700, and could have remained longer.

Only Rooney Has B.O. In Lincoln, OK \$3,400

Lincoln, Aug 23.

Grosses still in their annual August nose dive. Though the Orpheum and Sun were darkened, the takes have been getting no better. Lincoln have been getting no better. Lincoln road trip, but people are still staying away from box's in droves.
Only saving thing this week is Andy Hardy. Konony's appeal here appearance earlier in the year. As for the other houses, they're appearance earlier in the year. As for the other houses, they are week. Estlemant.

counting the days until State Fast

Estilinates for This Week

Liberty (Cooper) (1.200; 10-15)—
Man's Country (EXI) and Ming Guest (Tri), split with Prison Farm
(WB) and Painted Desert (Patho), (WB) and Painted Desert (Patho), (ing it up to \$800, which could be much better, however. Last week, Western Trail' (Chee) and South Riding (Col), split with Law ComRiding (Col), split with Law Com(RKO), fair \$800.

(RKG), received the Country of the C

'Alex' \$50.000 2d Week in Chi After \$60,600 1st; 'Texans' and Crowd' Strong H.O.s; Robinson-'Carey' 18G

Key City Grosses

Estimated Total Gross
This Week \$1,513,990
(Based on 25 cities, 157 theatres, chiefly first runs, including N. Y.)
Total Gross Same Week

Last Year \$1,517,400 (Based on 22 cities, 149 theatres)

STRICTLY 'ALEX'

IN BALTO AT

\$10,000

'Army Girl,' coupled to p.a. of Sammy Kaye and orch, holding sec-ond place at combo Hipp, but not very exciting.

following opening rouns users to be supported by the support of th

PORT. GROSSES ZOOM; 'LETTER' NICE \$5,000

One sweet jam session at the Chi-cage when more than 128,000 waited in line through seven shows daily to plant 800 Magnetic Magnetic Magnetic James Harris Band. It was start for straight picture draw; and the second session also looms high Cut to six shows daily, will send week above average of a picture in 18 fart week. Should'th miss \$50,000. its first week. Shouldn't miss so, our and will remain a third week to set new record for house. Mostly holdovers for other loop

Mostly biolovers for other loop house. (Crowd Roars hit stride in first six days, and second session holding us plendidly. Texans' at Rosservel also put in a six-day first with and on holdwer is doing okey. When the second results of the separation of the second results of second results of the second results of the second results of the second second results of the second results of the second results of the second second results of the second results of the second results of the second second results of the second result Baltimore, Aug. 23,
'Alexander's Ragtime Band' is taxlng the limited capacity of the New
and banging out a record making
\$10,000. leading by far an otherwise
sluggish parade, Is definitely set for
a run.

fourth 100p week.

Ratimates for This Week

Bells (B&K) (1,200; 35-55-65-75)

andy Hardy (M-G) (4th week),

ding for another good session for

th loop week. About \$5,000 last,

and should repeat on current ond place at combo Hipp, but not be a combo Hipp, and orch, Hilling mild pace at and orch, Hilling mild pace at one of the combo Hipp, and orch, Hilling mild pace at one of the combo Hipp, and orch, Hilling mild pace at one of the combo Hipp, and orch, Hilling mild pace at one of the combo Hipp, and orch, Hilling mild pace at one of the combo Hipp, and orch, Hilling mild pace at one of the combo Hipp, and orch, Hilling mild pace at one of the combo Hipp, and orch, Hilling mild pace at the combo Hipp, and orch, Hilling mild pace at the combo Hipp, and orch, hilling mild pace at the combo Hipp, and orch, hilling mild pace at the combo Hipp, and the combo

week, and should repeat on during "Catalange (BaK) (4,000; 35-55-75)—
Alexander (20th) and stage show
(2d week). May come within \$10,000
of first week's gross, which came to
mighty \$50,000, terrific. Will stay
another 16 days to create new record.
Garrick (ESA) (1000; 35-55-57.13)
ergister \$80,000 after two strong weeks
register \$80,000 after two strong weeks
at Palace. Racket Busters (WB)
halphed second week to fairly good
\$4,000.

strong \$18,500, and moved to Gar-Basseverit (B&X) (1,500; 35-56.65)—Texam: (Par) (2d week). West-milder partons taking to finis one way \$10,000 on the second session. Bast-Lake (lone). (2,700; 25-3a-ative). May garner \$11,500 on week, this local bathing beauts on stage to the control of the control of the bast-Lake (lone). (20,00) on tage to the control of the control of the bast of the control of the control of the bast of the control of the control of the bast of the control of the control of the bast of the control of the control of the bast of the control of the control of the bast of the control of the control of the bast of the control of the contro

Rich Man' Very Poor 4G in Indpls.; 'Alex' 13½G

week topped burg's grosses with Sall will directly in 200 std-01-Sally. Irené (20th) and 'We Live' (M-C) recissues). Cool \$1,000. Last W-College Swing' (Par) and last five resis of Lone Ranger' (Rep), winning the college Swing' (Par) and last five high college Swing' (Par) and Chaser' (M-C), Nice \$5,000. Last week, Andy Hardy (M-C) and Prison Break' (U) else Swing \$4,000. First week strong \$8,000. y (U), started slowly then built of \$8,000, good \$8,000,

CLEVELAND AVERAGE

Labor Day Spurt-It's

Chiefly Alex of the Control of the C

to \$3,500.

Alhambra (Printz) (1,200; 20-30-35)—Highway Patrol' (Col) and 'Come On, Leathernecks,' dual. Erough action for fair \$2,100. Last week 'Prison Break' (U) and 'Leathernecks,' dualed for four neat days, \$2,300.

week "Prison Break" (U) and "Laclarempok," dualed for four neat John
Errel (Marm) (1,990; 15-55)—
Bascala" (201), and Saint in MarYork "Will satisfy at \$2,500.

"Alexander" (2011), "Balking at \$2,500.

"Alexander" (2011), "Balking at \$2,500.

"Alexander" (2011), "Balking at \$2,500.

"Palsee (RKO). Will satisfy at \$2,500.

"Palsee (RKO). Will satisfy at \$2,500.

"Balkee (RKO). Will satisfy at \$2,500.

"Balkee (RKO). Will satisfy at \$2,500.

"Balkee (Loew)" (3,490.

"Balkee (Lo

'Alex' High 23G, **But Cincy B.O.s** Otherwise Blah

Cincinnati, Aug. 23.

setting an all-time ple-grind record
of the season. Except for the Aber of the Season.

Except for the Aber of the Season.

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Except for the Aber of the Season.

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willing mare than the Subbert, but maintained the regular 33-42 cent scale sca

Shuttering Carr Unit

Hollywood, Aug. 23.
Trem Carr's producing unit at Universal shuts down for several weeks at the completion of his third Bob Baker western, now in its final

Baker western, now in its inner stages.

Carr has three more Bakers which will be rushed through as soon as the stories are ready. They wind up his deal with Universal.

B'way Brisk: '4 Daughters' \$90.000. Crosby-Spitalny 47G, 'Alex' 65G 3d, 'Algiers' \$27,500, 'Marie' SRO \$15,200

Broadway Grosses

Estimated Total Gross
This Week.......\$284,866
(Based on 11 theatres)

Total Gross Same Week
Last Year \$322,600
(Based on 14 theatres)

ALEX' PARADES DETROIT TO BANNER 40G

Detroit, Aug. 23.
'Alexander's Ragtime Band, at the
Fox with stage show, is town's toas
and house hitting best stride in ages.
Plenty strong for at least another
week

Twenty strong of first-runners will increase to five this Thursday (25) with reopening of United Artists for Marie Antionette. Spot has been closed for past two months, occasioned by brutal biz.

closed for past two months, oc-zasioned where the control of the control of the con-grainty Along (CB) plus. Wives Adams (Balaban) (1706; 30-40-321ing Along (CB) plus. Wives 300, 30-40, Last week better \$3.700 for Letter (U) for unn plus 70-70 per (100) (100) (100) (100) (100) Alexander (2001) with 180-70 tage show. Smash \$40,000 biggets have been seen in ages. Last seen way (2001) and Happy Petton head way' (2001) and Happy Petton head way' (2001) and Happy Petton head way (2001) (100) (100) (100) (100) (100) (100)

way. (20th.) And tapopy, Felton head:
Ing last four days as single, and the second laps. — Army
ming last four days as single, and the second laps. — Army
ming last four days as single, and the second laps. — Army
mindaga (10th.) (4000; 30-465) — Up strongly, \$44.00. First week \$4.Clitterhouse (WB) plus Shopworn
Angel (M-C), data. So-so yield, up strongly, \$44.00. First week \$5.Clitterhouse (WB) plus Shopworn
Angel (M-C), data. So-so yield, up strongly, \$44.00. First week \$5.First (M-C), \$4.00. First \$4.00. First

'Hardy' Swell \$10,000, Top Omaha Competish

'Four Daughters' is Broadway's acclaimed leader. This Music Hall picture should do \$90,000 at least,

picture should do \$90,000 at least, and is a cinch holdover.

It has been terrifically hot, but the better pictures are doing great business. The poor films are not doing so well and the only alibit they offer

so well and the only,
Is competition.
'Marie Antoinette,' only \$2 film on
the Main Stem, is s.r.o., matinee and
evenings, which means around

Marie Antoinette', only \$2 film on the Main Stem, is aro, maintee and \$45.00.

**Months of the Marie Stem, is aro, on the Main Stem, is aro, on the Main Stem, is aro, on the Main Stem, is a control of the Marie Stem, in the Marie Stem, is a control of th

Estimates for This Week
Astor (1.012: 55-\$1.10-\$1.65-\$2.20)—
Marie Antoinette (M-G) (2nd
week). Opened strong and going
s.r.o., easy \$15.200. Only roadshow
film on the Main Stem, fully satisfy-

lng.

Capitol (4,520; 25-35-55-85-\$1.25)—
Rich Man, Poor Girl' (M-G). Around
\$9,000; no good. Last week 'Crow.
Roars' (M-G) much better, almos
\$15,000 on its second lap.

weeks,
Radio City Music Hall (5,88); 4060-84-99-\$1.65) — Four Daughters'
(WB) and stage show Leading the
street with \$90,000. Getting terrific
word-of-mouth and holding over.
Last week, Four's a Crowd' (WB),
pretty good at \$70,000.

Despite triple load of outdoor competition, local film outdoor competition, local film of outdoor competition, local film

Town.

To

Portland, Ore., Aug. 23. B.o. biz zipping up with a bang, strong product finding the lost mazuma. 'Crowd Roars' put Parker's Broadway into a big second week. Alexander's Ragtime Band in the Alexander's Ragtime Band in the Baramount last week. \$10,000. United Artists (B&K) (1,700); 35\$5-\$5-\$5-D-Crowd Roars' (M-G) (2d wk) Looks to repeat nifty \$14,500 for second session, equaling first six days' gross. burg's top gross at the Paramount last week. However, where the Marylair Andrew moves to Marylair Andrew moves and weeks at Parker's Low while latter picked another winner in Letter of introduction. The property of the Parker (2000) 30-40 (Crowd Roars' (M.-G) and My Billianund S.000. First week answer of the bully for hig \$7,000. Marylair (Parker Devergreen) 1,500. Age of the Marylair (W.B) and Pennod (Cilletrobuse' (W.B) and Pennod (Cilletrobuse' (W.B) and Pennod (W.B) ended a four-week run with four \$1,500. First three piled up good of the property of the Marylair (Marylair (M.B)) (Marylair (M.B)) (Marylair (Marylair (M.B)) (Marylair

Missader's Ragime Band is responsed to the control of the control narr Al-1909. First three piled up good siz 12,000.

Or phe up M. Harrick-Evergreen J. (2000; 30-40)—Galdaitor' (COI) and Buildog Drummond (Far). West and Crime Ring' (RKO) ended fair second week with \$2500.

Paramount (Hamrick-Evergrees) (3,000; 30-40)—Alexander' (20th) (2d wk). Still terrific at \$6,000. Fifth \$9,200. British \$9,20

stanza of "Letter of Introduc-from Circle to Apolio is rain-factorily". The Apolio is rain-factorily of the Apolio is rain-bet of the Comment of the other of the comment of the label the downtown theatres. The derivative of the comment of the test of the comment of the com-tes of the comment of the com-panies of the comment of the com-tes of the comment of the com-panies of the comment of the com-tes of the comment of the comment of the com-tes of the comment of the comment of the com-tes of the comment of the comment of the com-tes of the comment of the comment of the comment of the com-tes of the comment of the comment of the comment of the com-tes of the comment of th

k. Carey's Chickens (RRO), \$2,200. (Rose of the Chickens) (2,800; 25-30-'Alexander' (20th). Doing ex-ed sock ob iz with \$13,500 in view. week, 'Letter' (U) and 'Devil's by (U). started slowly then built

Hollywood, Aug. 23.
Lew Sciler directs 'Crime Is a Racket' at Warners, dated with the cameras for Aug. 29.
Humphrey Bogart, Gale Page and Billy Halop are east in featured roles.

IN K. C.'S NEW ESQUIRE

Philly Reacts to Better Product, Nabe as Well as Deluxers' Biz Up; 'Rich Man'-Tony Martin Neat \$20,000

Eastern Prod.

(Continued from page 5) Floyd Odlum, of Atlas Corp., is said to be interested in the project. Howard is negotiating with a top-flight name for the lead in the pic-ture, which he will direct himself.

Oct. 19.

He will also do personal appearances in the east for Fanchon & Marco. Rilato theatre, Flint, Mich, Sept. 3-5, and Wyandotte theatre, Wyandotte with, Sept. 3-11, have already been set.

Booking office has also just received okay to peddle Stuart Eravin for p.a.5 and is working on

HUB'S H. O.S OK. **BUT 'GATEWAY'** LIGHT 12G

Alexander's Ragime Band's Alexander's Ragime Band's Add Crowd Roser's both holding over dater smath opening weeks. Bit is quiet otherwise. Gateway, on dual bill, is tame.

Estimates for This Week Beaway (Gall) (1,332; 25-25-40-50; 25-26-40

okay 14,000. "Elra" weekung 23,200.
Paramount (MP) (1977) to 187 Persent (WB) dud, 187 to 197 Persent (MB) dud, 187 to 197 Persent (CA) (Jd wk), Around Sil,000, good. First week very big \$11,000, good.

formatory' (Col) and 'Highway Patrol' (Col), \$4.300, good. Music Box (Hamrick-Evergreen) (850; 32-37-42)—'Andy Hardy' (M-G) and 'Rich Man' (M-G) (24 weel). Moved from Fifth Avenue; paced for strong \$4.300. Last week. 'Texans' (Par) and 'Chaser' (M-G), \$2.000, n.g.

(Par) and Chaser (M.G.) \$2,000.

M.G. phasm. (Hanrick - Poergeen)
(Z.600; \$2.37.42) — Racket Besseri (WB) and Going to Be Rich (20th).

Anticipate only mild \$4,200.

Last week, 'Getaway (20th) and Jim from City' (RKO), \$8,600, slow.

Jan (J. C.) (RKO), \$8,600, slow.

Jan (J. C.) (RKO), \$8,600, slow.

Jan (J. C.) (RKO), \$1,000, slow.

Jan (J. C

Philadelphia, Aug. 23. Grosses in nabes as well as delux-ers, for the second consecutive week, are showing an upturn. Rush of im-proved product in midtown houses accounting for some of the tilt there, but what's responsible for the lim-provement in the nabes is still baf-fling, especially in view of the con-tinued high temperature and humid-

tinude high temperature and humdi-SC grampth of the four continues to lie in Alexander, which is in its second lap at the Stanley, Clicking or nity \$19,300 on its way to a four-at the Fox, despite heavy merchandis-ria, doing hardly better than Bo-ord the Stanley, Clicking and its doing hardly better than Bo-ord the Stanley better than Bo-distinctly a disappointer with \$47.00 Larle, with Rich Man, Poor Gur-with highest figure in town at \$200. O. Scene here will change slight tomorrow (Wednesday) when Aldime Algiers: Another change will take place next Friday (2) when Fox goes into vauld.

place next Friday (2) when Fox goes Estimates for This Week Bord (WB) (2,356; 375,968,75). Group of the State of the St

20th) and Ozzie Neison band, 418Pow (WB), 2,222 375-78-78-78

The Meets Girl' (WB). Long stay

Her by legit pleec of the same monker making for inevitable company

with w. of m. So-os at \$13,000. de
soile bit bally campaign. Last week

100.00 (MG) 2d week), good

Karleon (WB) (1,066; 374-25,796)

Letter, of introduction (O) (2d

ready behind it, not doing so hot as

minist gallon gave reason to hope,

but ofter at \$3,600. Long soile has

soile at \$3,600. Long soile has

\$1,000.

Chiesens' (IKKO) (de run), bila 1300. (RS) (1,070.374-07-68)—
Crowd Roars' (MG) (de run), 53,700 very mediocer, but another that very mediocer, but another that the research of the research (1,070.074) (de run), 13,700 very mediocer, de run with \$1,200. research (1,070.074) (de run), 13,700. (de run), 13,700. (de run), 14,700. (de run

\$9,700. Metropellan (M&PP) (4,267; 23-35-405)—Alexander (20th) and Keep-MSI—Alexander (20th) (20th) (20th) (25-35-36-40-405) (20th) (20th)

'Spawn,' Plus Barrymore's P.A., Big \$12,000, Seattle

Seattle, Aug. 23. Premiere showing of 'Spawn of the Premiere showing of 'Spawn of the North' is week's highlight, with John and Elaine Barrymore and Lynne Overman in personals opening day (Friday). Plenty of bally, with Cliff Lewis and Jack Daily up from advertising department of Paramount studios to help.

'Alexander's Ragt me Band,' at the Fifth Avenue, is hitting a terrific pace, beating 'Spawn,' \$14,000 against \$12,000.

33.000. Last week, 'Gestle' (20th) | week, 'Getaway' (20th) and Jim Good Colonial (Sterling' | 600; 10-21)— | The Colonial (Sterling' | 600; 10-21)— | The Colonial (Sterling' | 600; 10-21)— | The Colonial (Sterling' | 10-21)— | The Colonial (Ster

Kansas City, Aug. 23. Opening of Fox Midwest's new

Esquire next to the Tower in the ioop brings an entirely new policy into the first-run situation, Hou into the first-run situation. House is an 600-seater with deluxe appointments and will operate with a small reserved section and scaled down with such a fee as a regular price. Main seating section will go for 40c for extended runs is the set policy, Alexander's Regular Bandward and the opening thore and box assigned the opening thore and box page.

for at least three weeks at its pursonpace.

Tower doing okey on the extremely

Tower doing okey on the complaint

Tower doing to call some
here often enough to call some
here of the enough to call Armetta's N. Y. Shorts
Henry Armetta is due in New
York this Saturday (27) to make
two shorts for Warner Bros. in WB
Brooklyn studios. First will go before cameras Sept. 20, second on
Oct. 19.
He will also

nouses, though not sy sarrium; men-ins. Edimates for This Wed-sk.
Esquire (70.x) (60); 15-25-40-59'Alexander' (20th), Chosen for the premier of this new deluxer. Seven shows a day playing to extreme ca-pacity; looks to total \$3,500 for the week, phenomenal for a house of the week, phenomenal for a house of the series at 15 so, sold out days in ad-vance.

'Alex' Socko \$10,000 As All Mont'l B.O.s Spurt

Montreal, Aug. 23.
Still hot, but biz is picking up.
Palace, with 'Alexander's Ragtime
Band,' is running into old-time figures and may gross very good \$10,000. Balance will be better than aver-

Balance will be better than average. Estimates to The Week
Palace (CT) (2,706; 89)—Alexander (20th). In the money and Ashauld (20th). In the money and Ashauld (20th). Alexander (20th). Alexand

week. St. Denis (France-Film) (2,300; 34)—'Les Filles de Rhone' and 'La Plus Belle Fille du Monde'. Likely \$5,500, very good. Last week, 'J'Ac-cuse' and 'Lcs Conquetes de Cesar,' good \$5,000.

Harman-Ising Reorg

Hollywood, Aug. 23. Refinancing of Harman-Islng, ca Refinancing of Harman-Ising, car-toon producers, is in negotiation with Harry Wurtzel coming forth with the necessary coin. Outfit for some time has been under TTB. Wurtzel goes to New. York this week to arrange a releasing deal. Used to distrib via Metro.

'Tailspin' Takes Off

Harry Joe Brown puts Tailspini into work this week at 20th-Fox. Follows with the Eddie Cantor picture, "The Average Man." Other films on the Brown program are Love Interest, starring Sonja Henie: "The Rains Came" and another Irving Berlin feature.

'Alex.' Wow \$36,000 in Frisco, Helps 'Letter' to Good \$9,500

Incompany of the provided by the continued from page 7) of the provided by the circuit, which also operates in east-gern Ohio. Contract calls for the section of the provided by the circuit, which also operates in east-gern Ohio. Contract calls for the east-gern of the contract calls of the east-gern of the contract calls for the east-gern of the east-gern of the contract calls of the east-gern o

TOUGH GUY' AT \$12.000. 'ALEX' 20G, BIG IN BUFF

Alexander at the Buffalo and Tough Guy at the Lafayette are demonstrating that the local public the kind of pictures it likes. Both features are heading for the strong expression of the strong exp

S5.400.

Great Lakes (Shea) (3,000: 30-50)

Great Lakes (Shea) (3,000: 30-50)

Great Lakes (Shea) (3,000: 30-50)

Great Lakes (Shea) (20,000: 30-50)

Last week 'Crowd Roars' (MG) (2d week), holdover other \$200

around \$5,000. Last week t_robe
Roar's Mio.
Ripp (Shea) (22 week), holdover
Asy (20th). Not showing much,
possibly slightly over \$6,000. Law
week Andy flartly (Grd week), very
Lafayette (Ind.) (3,350: 25.35).
Touel Guy (U) an. Midnight intruder (U). Great business, may go
to excellent \$12,000. Last week
Streets' (Col.), climbed to good \$8,000.

M-G Grooming O'Keefe

In a fairly dull market, 'Snow White' (RKO) is tops on ninth week, Picture is due to stay 16 weeks for Hoyts, 'Vivacious Lady' (RKO) opened okay and may make the opened okay and may make the grade, but It's doubtful whether 'Wives Under Suspicion' (U) will take out any smash coin. 'I See Ice' (BEF) is building under cleve exploitation and Let George Do It' (BEF) is socke on second week, 'Her 'Diverce C' (Par) is so-so, but 'Jezebel' (WB) warming up nicely on femme out)

Vezebel' (WB) warming up nicely on femme puil.

Three Comrades' (M-G) came for a try and should experience little difficulty in staying following raves by the critics. "Kate Plus Ten' (G-B) and Salling Along' (G-B) will soon control of the contro

Melbourne, Aug. 4. Molbourne, Aug. 4

Molbourne, Aug. 4

Solid lines by Yankees on tap currently and biz is brightening. The second of the control of the second of the second

M-G Grooming O'Keefe
Hollywood, Aug. 23.
Series of action pictures to build Dennis O'Keefe to stardom is under way at Metro under supervision of Bluebeards Eighth Wife (Par). Jor Harry Rapf. Edward Sedgwick is O'Keefe is currently working in Vacalion From Love.

FRENCH FILMS OVERPLAYED

II S. Enters 8 Films in Venice Exhib To Set Pace Among 17 Other Nations

Rome, Aug. 12.
Eighteen countries have entered
the Sixth International Film Exhibition at Venice-this summer. Of
these, the United States is entering
the greatest number of pictures.

the greatest number of pictures.

Biggest American drawing card is expected to be RKO's 'Snow White'. Mero is showing Marie Antoinette and 'rest Pilot', United Artists and 'Tost Pilot', United Artists and 'Tost Pilot', Warrier Bros., whose Bette Davis won the prize as better date's at last year's show, is trying with another Davis picture, 'Jezebe'. The U. S. government documents and the pilot's better which the pilot's picture, 'Tost of the William's and the pilot's picture, 'Jezebe'. The U. S. government documents and the pilot's pilo

is awaited with curiosity.

France, which last year walked
off with the Mussolini cup, the most
coveted prize of the Venice competies, is entering the following: 'Check
to the Queen,' directed by Jean Dreville, starring Francoise Rosay and
Conrad Veidt: 'Ramuntscho,' directed
theme Barbins starring Francoise. Conried Veielt, "Ramuntscho," directed by Rene Barbins, starring Francoise Rosay, Louis Jouwet, Michelin Ozeray, and Line Noro; 'De: th of the Swan,' directed by Jean Benoit Levis and Marie Epstein, starring Yvette Chauwiere and Mia Glavenska, and 'Abuse Confidence,' directed by Henry Decoin, starring Danielle Darrieux and Charles Vanel.

Germany's most spectacular entry ill be the Leni Riefensthal docuill be the Leni Rietensthal docu-mentary film of the Olympic Games, which has been two years in the making. The Germans are also en-tering. Home, based on the play, 'Heimat,' by Sudermann; 'On Parole,' 'Model Husband,' 'Nomads' and

British Entries
England is showing Alexander
Korda's 'The Drummer,' which stars
Raymond Massey and Valerie Hobson, and 'Psymalion,' directed by An(Continued on page 15)

\$1,000,000 Anglo Deal. Italy Distrib Lined Up By Col.'s McConville

Deal for distribution of pictures in Italy and tentative lineup of three quota features in England at a total outlay of about \$1,000,000 were an-counced by Joseph A. McConville, council of the picture of the picture

term pact.

McConville visited England. Irish
Free State, France, Belgium, Czechoslovakia, Scandinavia and Poland.

Stuart F. Doyle has finished arlangments to set up a distribution
film known as Inspiration Films.
Films opening offices in four offices in the state of the st

H IS FOR HORRIFIC

New Classification Bans Those Un-der 16 From Films So Specified

der 16 From Films Se Specified

London, Aug. 15.

London County Council's certificates were originally U (Universal)

Control of the Council of the Council

Pommer-Laughton Picture Deal For The Anzac Market Sydney, Aug. 4. Understood that better here have been soon were having their best free have been a few good with a stone of the state of the state

Sydney, Aug. 4.
Understood that deal is nearing completion whereby Atlas, distribution to the control of the co

Shafto was formerly connected with BEF sales, quitting for quick trip to New York where he hooked with a minor producer to distribute product locally. Gordon Williams is the Maxwell representative here, and whatever deal is proposed will no doubt go through him from this end

TOKYO REMAINS MUM

can pictures.

Police here are tightening up on all forms of amusement and those in the business expect things to become even more drastic if warfare with China continues. Legit houses recently were ordered to lay off foreign style revues and substitute shows designed to stir patriotic

POOR PRODUCT HITS U. S. BUY

Foreign Distribs Culled Best Pictures Months Ago, Along with Americans but Inferior, Antiquated Material Puts Crimp in

GRAVE DANGER

Paris, Aug. 14.

Overplay of French pictures in the U. S. mart is now being freely discussed in this country, something that's been seen coming and feared. The property of th

Imported Negroes Take To Pix. Set Up Colony

This city has a new Nessessian, and the same and the same

Government-Controlled Film Bank May Be Established in London To Aid Anglo Productions' Com Need

Upset Applecart

Herb Wilcox was near set for biggest scop of his lifetime, but Faul Holt got on to the Express and kloshed the whole idea. Idea was for the King and Quieen to attend the world premiers of Sixty Glorious epic has its linitial presentation at the Empire Exhibition, Classow, next month. Negotiations were linitial presentation with the Milkowski was not the sound that the set of the set

premature announcement called the whole thing off.

Labor Demands Hit U.S. Distribs:

Rumblings of additional and much more serious trouble with labor unions in Mexico were being heard unions in Mexico were being heard in New York yesterday (Tues.), though foreign departments of major dim companies had no tangible mands. One report from Mexico mands. One report from Mexico mands on the proper from Mexico business is found, was that numerous business is found, was that numerous were the companies, of the presentatives of American companies, were threatening to withdraw from the country if demands were not all the country if demands were not all the country if demands were not provided that the country is the country in the country is demands were not all the country in the country in the country in the country is demands were not all the country in the country in the country in the country is the country in the co

altered.

It's all a revival of the labor parties dominating Mexico. They are said to be seeking unreasonable work schedules from unreasonable foreign

distribs,

No action is contemplated by picture companies in N. Y. until more definite details on the setup are obtained. American companies have threatened to withdraw from Mexico before. Currently, it is estimated that U. S. distributors secure only 1% of their potential revenue from that country. 1% of their that country.

Mexico City, Aug. 23.
Films continued to be the most popular paid entertainment in Mexico last year.
Gross receipts were \$3,500,000.

New South Wales Seeks to Correct **Exigency Created by Quota Failure**

Sydney, Aug. 4.

New South Wales is trying to figure out some way to meet the present emergency on the quot due in Begland because of a quota resent emergency on the quota due in Begland because of a quota situation. Old quota was scrapped used to the property of the quota play by to New South Wales. The government appears were informed an and exonomic conditions differed, same way. What new legislation is planned continues to be a tossup the continue of the property of the

Exported that a Finn Bank will be established here. Step is linked to present tightness of cash for pictures and inability of producers, since the financial crash, to get backing. Would not be first such enterprise. Various attempts to launch banks for purpose of advancing credits to picture compared to the control of t

Current ititation is more propi-tious for such a setup than then. New quota act, so far, as can yet quota act, so far, as can yet pulged, is working smoothly and seems to have promoted better types of production, certainly having furn-ty put the khosho on the old guota by put the khosho on the old guota work around the problem try. No work around the problem try. No work around the problem try. No work around the problem try. It work around the problem try. It would be the problem to the pro-tain the property of the pro-tain the pro-clause in the act.

May Quit Mexico plan originated from a paternal government, which is willing to subsidize the home industry by each advances, the same way as it has helped out the Cunard-White Star Line In

(Continued on page 14)

PAR-ODEON IN **LONDON DEAL UP AGAIN**

Local signs point to a renewal of the possibility of a theatre alliance between Paramount's chain of de luxers here and the Odeon (Osear Deutsch) circuit. Understood that the matter is under consideration by the proper powers in New York and that a deal might result.

It is believed that any deal which may be made will condition that Par shall continue to retain an equity in the theatres and additionally obtain a long-time picture booking arrangement on the houses.

An additional consideration is that Par obtains a large amount of cash, maybe \$2,500,000 or better.

LACHMAN WILL DIRECT FIRST FRENCH TINTER

Hollywood, Aug. 23.
France's first all-color talker will be produced and directed by Harry Lachman, former Columbia and Andre Davan. The association with Andre Davan. The association with Andre Davan. The Allied Flims.

Lachman, visiting here before heading for Paris, is under contract to make two more features for Davan, one starring Charles Boyer.

Lawrence Due in U. S.

Paris, Aug. 23.
Ludvig 'Laudy' Lawrence, Metro's
manager for the Continent and several countries outside Europe, is due
to sail for New York the middle of next month.

Lawrence will huddle with A-ther Loew, head of M-G's foreign depart-ment, while in N-K, as well as with other homeoffice executives.

Spawn of the North ramount release of Albert Lewin pro-lon, Stare George Roft, Henry Fonda Dorothy Lomour; features Akim Tomi-

| roff, John Barrymore, Louiso Platt com |
|--|
| Lynne Overmon. Directed by Henry |
| Lynne Overmon. Directed by Henry Hathaway, Story by Barrott Willoughby: |
| acreenploy by Jules Furthman; comera. |
| Charles Lang. Previewed in Projection |
| Hathaway, Story by Barratt windows, comers, screenploy by Jules Furthman; comers, Charles Lang. Previewell in Projection Room, N. Y., Aug. 22, 38. Runolog time, |
| |
| Tyler Dowson |
| Jim Kemerice |
| |
| |
| |
| Diono, Louise Plett |
| |
| Lefty Joues Fuzzy Knight |
| Lefty Jones |
| |
| |
| |
| Potridge Stonley Andrews |
| Finbermun |
| Grant Guy Usher Dovis Henry Brandon |
| Dovis Brandon |
| Erickson |
| |
| Fisherman |
| Cannery Official |
| Connery Official |
| Davis Robert Middlemass |
| Vashlo Adla Kuznetzoff |
| Grogory Alex Woloshin |
| Fishermon Arthur Aylesworth |
| PiehermonLollo Lloyd |
| Pieherman Archie Twitchell |
| Notive Chief-dancer Michio Ito |
| Dr. SporksJohn Wray |
| First Red's gang Eddie Morr |
| Second Red's gang Frank Puglia |
| Third Red's gang Leonid Snogoff |

Impressive scenes of the Alaskan waters, backgrounded by tower-ing glaciers which drop mighty ice-bergs into the sea imperiling doughty fishermen and their frail craft, lift 'Spawn of the North' into the class of robust out-of-door films where the spectacular overshadows where the spectacular oversnadows the melodrama. The visual features are so realistic and terrifying that audiences will find complete satis-faction in the production. Its photo-graphic excellence will win attend-

faction in the production. Its photo-mode excellence will win steed-ence of the production of the pro-For three years 'Spawn' has been on the production of the production of the period of the production of the spain of the production of the spain of the production of production of

author of the exceeping which is based on a story by Birrett Williams of the control of the cont

| Universal release of Ken Goldsmith pro- |
|--|
| fuction. Feetures Billy Helon and 'Dead |
| End' Kids. Directed by Horold Young. |
| Screenpley by Gilson Brown and Brenda |
| Wolcherg, from original story by Brendn |
| Welsberg: enmera, Elwood Bredell; film |
| editor, Philip Cann. At Rivoll. N. Y |
| work Aug. 17, '3S. Itunning time, 83 mlns, |
| Johnny Doylon |
| Koy Boylan |
| Pnul WilsonItobert Wilcox |
| Mrs. Boylon Morjaric Main |
| Pig |
| tring |
| pellernard Punsley |
| niper |
| Doney Holly Chester |
| yrll GerrardJackio Scarl |
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and actually reformed in a reform school of all places.

If the property of the property of the place is a second of all places. If the place is a second of the place is plantly attenuated. If the dead from the place is plantly attenuated is placed of the place is plantly attenuated as the place is plantly attenuated. If the dead from the place is plantly attenuated in the dead from the place is plantly attenuated. If the dead from the place is plantly attenuated in the dead from the place is plantly attenuated. If the dead from the place is plantly attenuated in the dead from the place is plantly attenuated in the dead from the plantly attenuated in the plantly attenu

CONVICTED

| tures Chorles Quigley and Rita Hayworth. |
|--|
| |
| Edgar Edwards, from original by Cornell- |
| Woolrich; camera, George Mechan; film |
| |
| editor, William Austin. At Globe, N. Y |
| week Aug. 20, '38, duol. Running time, 50 |
| mins. |
| |
| |
| Burns |
| Milton Militis Moro Lawrence |
| Kane |
| |
| Mory Allen Doreen MocGregor |
| Cobble-Puss Colcy |
| |
| Chick Wheeler Edgard Edwords |
| |
| |
| Ruby Rose Phyllia Clare Rocco Bob Rideout |
| |
| Aggle |
| |
| FrankleGrant MacDonald |
| District Attorney Dog Douglos |
| |

District Aircrasty. Grant Mac Donals District Aircrasty.

Minor B picture for lower deck duals, where i'll need a heaty running mate. Little to recommend it-tries theme and treatment, and the state of the state of

WEST OF CHEYENNE (WITH SONGS)

| Columbia production and releast. Stars |
|---|
| Charles Starrett; features Iris Meredith |
| and Sone of Ploneers. Directed by Sam |
| and sone of Ploneers. Directed of Sain |
| Nelson. Original screenpley by Ed Earl- |
| Repp; congs, Bob Nolan; musical director, |
| Morrie Stoloff; camera, Benjamin Kline. |
| At Contral, N. Y., week Aug. 19, '38, dual. |
| Bunning 'time 51 mins. |
| Brad Buckner Charles Storrett |
| Bill Buckliet |
| Jean Wayne Iris Meredith |
| BobBob Nolan |
| PatPat Brady |
| Link Murdock Dick Curtis |
| J. B. Wayne Edward LcSaint |
| Dirkin Edmund Cobb |
| CinchArt Mix |
| Shorty Ernle Adems |
| Shorty |
| SheriffJock Rackwell |
| TriggerJohn Tyrrell |
| And Sons of the Plonters |
| |

Miniature Reviews

Spawn of the North' (Par), Spectacular melodrama of the North' (Par), Spectacular melodrama of the North' (Par), Spectacular melodrama of the North' (Par), Spectacular of the North' (Par), Another in Charles Starrett western group, with 'Sons of Chopeans' (Colp.), Another in Charles Starrett western group, with 'Sons of Pioneer' bolistering, Special of the North' (Rep.), A quarterback from Annapolis learns that he cares more for the Service than the professional gridition. Dual.

more for the Service than the professional gridiron. Dual.

'Dark Sands' (Record), Wilcoxon, Wallace Ford, Paul Robeson in a weakle about a white man's friendship for a Negro.

Dick Curtis, as leader of the cattle rustlers, has one of his typical prairie outlaw roles. Edward LeSaint and Jack Rockwell head the superior surginal music is tune-flower than the surginal flower tha

Come On, Leathernecks

Come On, Leathernecks

Republio Pietuves ribuses of Herman
Schlömen production. Process in the Schlömen of Herman
Schlömen Cruis Sceneping. Blade production of the Schlömen Cruis Sceneping. Blade production of the Schlömen of the Schlömen

Note: Mise: Marboy, Wards and Marboy, Wards and Marboy Mar

DARK SANDS

signments fare better by the scale of the second of the se

stler accidentally running into Wallace Ford, sings his way into the
lacetring of a desert tribe. Whe
lacetring of a desert tribe. Whe
Wilcoxon finally catches up, with
his words of the street of the
lacetring of the
lacetrin

enough.

Princess Kouka is the only femme in the film. Romantically tied in with Robeson, she is n.s.h. Shan.

Return of Carol Deane

Return of Carol Deans
(BRITISH MADE)

When the French Market Mark Lesley Brook
David Burne

'Carol Deane' is a very creditable piece of work for Warner Bros. Tedpiece of work for warner Bros. Tea-dington studios, despite its appro-priation limits. This one is the type that the layman likes to see. Story is designed to be a harrow-

Story is designed to be a narrow-ing case of suffering, finishing up with mother love sacrifice. It's old stuff but presented well, and should be bo. in England with a chance for the States if 15 minutes were scis-

ALTITUDE 3,200

(FENOR MADE)

(FENOR MADE)

Le Dischicture Paris, Aug. 5.

Le Dischicture State State

Jana-Dayle Bernstil, Directed by Senor

Maurie Labert; connert, Armond Thistol

Maurie Aubert; connert, Armond Thistol

Marchite United, Dischicture Lord, Marchite Basel,

Marchite United, Contractive Paris, Jacque

Banchitette Braucy, Ostita Dryun, Jacque

Barchitette Braucy, Ostita Dryun, Jacque

Marchitette Braucy, Ostita Dryun, Jacque

Jacque Brauch

Le Dischicture Paris, Aug. 5.

Le Dischicture State

Le

ment.

Barrault, typifying experily that type of individual who can live for an ideal, carries the pic. Outstanding the control of the contro

LET GEORGE DO IT

British Emnier Pigyfney, Aug. Ilse and production. Stars Gerra Valles, if
eathers Lety Copyoin, Jan Vall. Airs
feathers Lety Copyoin, Jan Vall. Airs
freshrers Lety Copyoin, Jan Vall. Airs
freshrers Lety Copyoin, Jan Vall.
freshrers Lety Copyoin, Jan Vall.
freshrers Lety Copyoin, Jan Valles, Jan Valles,

Home brew hokum for the unso-phisticated spots, Picture is a cinch to clean up on general release in the nabes, Useless for U. S., but may secure bookings in England, where this type of stuff is said to be in

secure bookings in England, where in the provent in

Megvedtem Egy Asszonyt (Tye Defended a Weman') (HUNGABIAN MADE)

(RUNGARIAN MADE)

Budapest, Aug. 3.

Budapest, Aug. 3.

Budapest, Aug. 3.

Aloe Bathonyi. At the Forum, Budapest.

Maca.

Give Mender have been very a few or the search was the search with a sound to the search was the search with a search was the search with a search was the s

STUDIO CONTRACTS

Hollywood, Aug. 23. Paramount lifted Louise Camp-Paramount lifted Louise Camp-bell's player option. Spanky McFarland's actor ticket lifted by Metro. Elaine Ryan inked writer pact at

detro. Republic picked up Tommy Ryan's

Republic picked up Tommy Ryan's estor option.
George Sherman's di-ector contract estor option.
George Sherman's di-ector contract warners signed Maxie Rosenbloom as an actor.
Faramount took up Jean Fenwick's Paramount took up Jean Fenwick's Hall Roach signed Harry Langton to Morrighture deal. ed Faramount Thomas sa a player.
Coronado Flins signed Edgeomb Coronado Flins signed Edgeomb Coronado Flins signed Edgeomb REKO picked up John Twist's writer option.
Toth-Pox signed Hal Hudson as a writer.

TITLE CHANGES

HILE CHANGES
Hollywood, Aug 23.
No Way Out' at Metro will be released as 'They're Always Gausht.
'I Stand Accused' is the latest tay
or Republic Key Winess. Metro
became 'The Man on the Rock.'
Release title for 'Heil Bent for
Readlines' at Republic will be 'The
Night Hawk.'

FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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| RELEASE | MTLE | PRODUCER | | | TALENT | DIRECTOR | TIME MINS, | WHEN REVIEWED BY VARIETY |
|------------------|--|---|--|--|---|---|--|--|
| 8/3/38 | THREE ON A WEEKEND A THREE COMEADES A FOR THE COMEADES SIGN OF THE CROSS (R) SAINT IN NEW YORK WIVES JOSETTE WIVES THOROUGHBRED LITTLE MISS THOROUGHBRED | GB H. Manckiewicz | GB MGM | Rom-Dr Rom-Dr Drama Drama Meller Musical Drama Com-Dr | M. Lockwood-J. Lodge-B. Ray R. Taylor-Tone-M. Sullavan G. Cooper-H. Hayes | Carol Reed Frank Borzage F. Borzage C. B. deMille Ben Holmes Allan Dwan Jas. Whale John Farrow | 76 100 | 6/15 5/25 |
| | SIGN OF THE CROSS (R) | C. B. deMille | Par Par RKO | Drama | G. Cooper-H. Hayes F. March-Colbert-Laughton | F. Borzage C. B. de Mille | 90 124 | 12/3/1932 12/8/1932 5/25 |
| | JOSETTE WIVES UNDER SUSPICION | Gene Markey | 20th | Meller Musical | L. Hayward-K, Sutton S. Simon-D. Amoche-B. Lahr | Ben Holmes Allan Dwan | 100 90 124 71 70 68 65 | |
| 3/10/38 | LYTLE MISS PROTOSTORMED AND POR ANY WIFE THE TOY WIFE TH | F. Borzage C. B. deMille Wm. Sistrom Gene Markey Ed Grainger Bryan Foy | WB | Com-Dr | R. Taylor-Tone-M. Sullavan G. Cooper-H. Hayes F. March-Colbert-Laughton L. Hayward-K. Sutton S. Simon-D. Amoche-B. Lahr W. William-C. Patrick J. Chapman-J. Litel | Jas. Whale John Farrow | 68 65 | 6/8 6/15 |
| 0/10/00 | THE TOY WIFE | GN Merian C. Cooper Fritz Lang M. C. Cooper Wm. Berke | GN MGM | Meller Drama Rom-Dr Spec Western Meller Meller | J. Chapman-J. Litel G. Withers-B. Mehaffey-J. Mulhali L. Rainer-M. Jonglas-R. Young S. Sidney-G. Raft-H. Carey Wray-B. Cabot-Cooper 3 Mesquiteers A. Skipworth-P. Meran J. Lang-L. Talbot-S. Toler R. Vallee-R. Lane K. Wenburn-C. Grant | Clarence Bricker Richard Thorpe Fritz Lang Schoedsack | 59 93 90 96 | 7/20 6/8 |
| | RIDERS OF BLACK HILLS | M. C. Cooper Wm. Berke | RKO Ren | Spec | Wray-B. Cabot-Cooper | Schoedsack | 96 55 | 3/7/1933 |
| | ONE WILD NIGHT | John Stone | Rep Rep 20th | Meller Meller | A. Skipworth-P. Meran J. Lang-L. Talbot-S. Toler | Gus Meins Eugene Forde Ray Enright | 55 66 63 | 3/7/1933 6/22 8/15 5/11 |
| 6/17/38 | HOLIDA | Sam Bischoff Everett Riskin | Col | Musical | R. Vallee-R. Lane K. Henburn-C. Grant | | 100 | 5/25 |
| | WOMAN AGAINST WOMAN | Everett Riskin GB 3dw. Chodorov Par | Col GB MGM | Drama Mystery Rom-Dr Meller | R. Vallee-R. Lane K. Hepburn-C. Grant M. Grahame-P. Cavanaugh V. Bruce-H. Marshall S. toss-L. Nolan-J. C. Nalsh J. Fontaine-D. de Marney L. Young-J. McOren H. Fonda-M. Carroll Bob Baker-C. Callogo C. Ralms-J. Cooper | George Cukor Alf. Zeisler R. Sinclair Louis Kins J. Sinclair Wm. Soiter Wm. Dieterle Geo. Waggner Wm. Medann C.C. Coleman. Jr. Sam Wood Wm. Nigher David Howard Norman Foster John Rollins Ed. Goulding Al Rogel | 93 84 60 69 | 5/18 11/11/38 8/22 7/20 |
| | BLONDE CHEAT | Wm. Sistrom Ray Griffith Walter Wanger Trem Carr Bryan Foy | Par BKO 20th .UA | Meller Rom-Com Rom-Dr | S. Ross-L. Nolan-J C. Nalsh J. Fontaine-D. de Marney | Louis King Jos. Santley | | |
| | BLOCKADE OUTLAW EXPRESS | Walter Wanger | .UA | Drama Western | L. Young-J. McOrea H. Fonda-M. Carroll | Wm. Seiter Wm. Dieterle | 75 85 56 65 | 8/8 6/8 7/20 |
| 6/24/38 | WHEN WERE YOU BORN HIGHWAY PATROL | Bryan Foy | | Drome | C. Rains-J. Cooper | Wm. McGann | | 6/15 |
| 6/24/30 | ROMANCE OF LIMBERLOST | Bryan Foy W. MacDonald Frank Davis Mono Harry Sherman Bert Gilroy So' Wurtzel Barney Sarecky Henry Blanke | Col MGM Mono Par REO | Meller Rom-Dr Rom-Dr Western Western | C. Ralms-J. Cooper J. Wells-R. Palge Bartholomew-Sonder gaard J. Farker-E. Linden W. Boyd-G. Hayes George O'Brien P. Lorre-Y. Hudson D. Rent-R. Wilcox C. Ralms-J. Cooper | Sam Wood | 56 78 80 70 61 57 | 8/10 6/22 7/20 |
| | BAR 20 JUSTICE BORDER G-MAN | Harry Sherman Bert Gilroy | Par RKO | Western | W. Boyd-G. Hayes George O'Brien | Les Selander | 70 | 7/20 |
| | MR. MOTO TAKES CHANCE YOUNG FUGITIVES | So' Wurtzel Barney Sarecky | 20th U WB | Mystery Meller | P. Lorre-R. Hudson D. Kent R. Wilcox | Norman Foster John Rollins | 57 67 | 8/15 7/20 5/25 |
| 7/1/38 | WHITE BANNERS CITY STREETS | W. MacDonald | Cel | | C. Rains-J. Cooper Carrillo-E. Bellows-H. J. Eddy | Ed. Goulding Al Roge Victor Saville Al Sancel Victor Saville Al Santell An 'd Schaefer Sid Landeld An 'd Schaefer Sid Landeld Olis Garrett Henry Koster Busby Berkeley Eddie Buzzel Robert Hill Les Goodwins Geo, Cultor Gray Taylor John Farrow Jon Farrow Jos Levering | 90 | 7:27 |
| ,,,,,,, | WRITE DANNERS CITY STREETS EVERGREN (R) HAVING WONDERFUL TIME ARMY GIRL ALWAYS GOODBYE SOUTH RIDING DIGGEOF FALIS MEN ARE SUCH FOOLS EAST COMEANS | W. MacDonald V. Saville V. Saville P. S. Berman Soll Stegel Ray Grifath Alex Korda Irving Starr B. G. DeSylva David Lewis | Cel GB BEO Bep 20th UA U | Meller Musical Comedy Rom-Dr Rom-Dr | C. Raint-J. Cooper Carillo-E. Bellows-H. J. Eddy J. Matthewi-B. Mackay G. Rogers-D. Fairbanks, Jr. M. Evant-F. Foster B. Stanwyet-H. Marshall R. Richardson-E. Best- D. Woods-A. Grey D. Darrieux-D. Fairbanks, Jr. W. Mortis-P. Lanc | Victor Saville Al Santell | 63 82 70 | 1/15/35 6/15 |
| | ARMY GIRL ALWAYS GOODBYE | Sol Slegel Ray Griffith | Rep 20th | Rom-Dr Rom-Dr | M. Evans-P. Foster B. Stanwyck-H. Marshall | Arn 'd Schaefer Sid Lanfield | 75 | |
| | DANGER ON THE AIR | Alex Korda Irving Starr | UA | Mystery | R. Richardson-E. Best D. Woods-A. Grey | Vic Saville Otis Garrett | 84 65 | © 8/29 7/27 7/20 |
| - 0 | MEN ARE SUCH FOOLS | David Lewis | | Com-Rom Rom-Com | D. Darrieux-D. Fairbanks, Jr. W. Morris-P. Lane | Busby Berkeley | 80 69 | 8/15 8/22 |
| 7/8/38 | FAST COMPANY MAN'S COUNTRY CAIME BING LITTLE WOMEN (B) DUBANGO VALLEY EAIDERS FANAMIT'S BAD MAN MY BILL | F. Stephani Mono Cliff Reid K. MacGowan A. W. Hackel Sol Lesser Bryan Foy | MGM Mone REO REO Rep 20th WB | Rom-Com. Western Mystery Rom-Dr Western Western | M. Douglas-F. Rice Jack Randali A. Lane-F. Mercer Hepburn-J. Bennett-F. Dee Bob Stotel-L. Stanley S. Ballew-N. Beery K. Francis-J. Litel | Robert Hill | 75 53 | 6/29 8/3 |
| | LITTLE WOMEN (R) DUBANGO VALLEY BAIDERS | K. MacGowan | RKO | Rom-Dr | A. Lane-F. Mercer Hepburn-J. Bennett-F. Dec | Geo. Cukor | 117 | 8/3 7/27 11/21/33 |
| | PANAMINT'S BAD MAN | A. W. Hackel Sol Lesser | 20th | Western Drama | S. Ballew-N. Beery | Ray Taylor | 60 | 8/10 6/15 |
| 7/15/38 | PIONEE TRAIL SHOPWORN ANGEL PRIDE OF THE WEST GOLD MINE IN SEY PASSPORT HUSBAND PRISON BREAK | Col | Col MGM Par Rep 20th | Western Rom-Dr | J. Luden-J. Barkley M. Sullavan J. Stowart Bill Beyd G. Autry-S. Burnette P. Moore-S. Erwin G. Farrell-B. McLane | Jos. Levering | 3 | 9 14 15 15 15 15 |
| | PRIDE OF THE WEST | Harry Sherman | Par | Western Western Com-Dr | M. Sullavan J. Stowart Bill Beyd | H. C. Potter Les Selander Joe Kane Jas. Tinling Arthur Lubin | 85 55 | 7/13 8/17 7/8 7/27 7/20 |
| | PASSPORT HUSBAND | Sol Wurtzel | 20th U | | P. Moore-S. Erwin | Joe Kane Jas. Tinling | 69 74 72 | 7/8 |
| 7/22/38 | PRISON BREAK REFORMATORY LOVE FINDS ANDY HARDY TROPIC BOLIDAY BOO-LOO SKY GANT FILL GIVE A MILLION ALGIERS TOUGH GUY PENROYS DOUBLE TROUBLE | Bryan roy J. L. Mancklewicz Harry Sherman Soi Wurtzel Trem Carr Col Hal Roach A. Hornblow, T. C. E. Elliott Robert Sisk K. MacGowan Waiter Wanger Ken Goldsmith Bryan Poy Go. | Col MGM | Drama Com-Dr Musical Adv-Dr Meller Drama Rom-Mel Drama Com-Dr | G. Farrell-B. McLane J. Holl-C. Wynters M. Rooney-J. Garland D. Lamour-Burns-Rape C. Tapley-S. Asmara-A. Lane R. Dix-C. Morris-J. Fontaine W. Bayler-M. Weaver C. Boyer-Gutte-H. Lamarr Manch Twins March Twins C. Starrell-J. Woodth | Arthur Lubin Lew D. Collins Geo. Seitz Theodore Reed C. E. Elliott Lew Landers Walter Lang John Cromwell Herold Young Lew Seiler | | 6/29 7/13 |
| | TROPIC HOLIDAY | A. Hornblow, Jr. | Par Par RKO | Musical | D. Lamour-Burns-Raye | Geo. Seitz Theodore Reed | 61 90 77 60 80 70 95 | 7/13 |
| | SKY GIANT | Robert Sisk | RKO 20th | Meller | R. Dix-C. Morris-J. Fontaine | C. E. Elliott Lew Landers | 80 | 7/20 |
| | ALGIERS LITTLE TOUGH GUY | Walter Wanger Ken Goldsmith | UA | Rom-Mel Drama | C. Boyer-S. Gurle-H. Lamarr | John Cromwell | 95 | 7/13 7/8 8/3 7/20 7/13 6/25 8/24 7/27 |
| 7/29/38 | PENROD'S DOUBLE TROUBLE | Bryan Foy | WB | Com-Dr Western | Mauch Twins | Lew Seiler | 65 | 7/27 |
| 1/20/30 | STRANGE BOARDERS THE CHASER | Col Geo. B. Mason Frank David Harold Lloyd | Col GB MGM | Western Mystery Com-Dr Comedy | Manch Twins C. Starrett-L. Meredith T. Walls-R. Saint Cyr O'Keefe-A. Merris-L. Stone H. Lloyd-P. Welch Three Mesquiteers R. Keeler-A. Shirtey S. Temple-G. Murphy-Duranto E. G. Robinson-C. Trevor M. Letweed-B. Lake- | Lew Seiler Sam Nelson George Mason E. L. Marin Elliott Nugent Geo. Sherman Rowland V. Lee Irving Cummings Anatole Litvak | 75 | 8/10 |
| | PROFESSOR BEWARE HEROES OF THE HILLS | Harold Lloyd Wm. Berke | Par Rep RKO | | H. Lloyd-P. Welch Three Mesquiteers | Elliott Nugent | 75 90 55 82 70 | 8/10 7/13 8/3 7/27 |
| | MOTHER CAREY'S CHICKENS LITTLE MISS BROADWAY | Wm, Berke P. S. Berman D. Hempstead Anatole Litvak | 20th | Drama Rom-Com Drama | R. Keeler-A. Shirley S. Temple-G. Murphy-Duranto | Rowland V. Lee | 82 70 | 7/27 |
| 8/5/38 | PENNAUGE BOUIDLE TROUBLE. SOUTH OF ARIEGIAA STRANGE BOARDERS THE CHASER FOR CHASER HEROES OF THE HILLS MOTHER CAREYS CHICKENS AMAZING DR. CLITTERHOUSE THE CEOWN ROARS BULLDOG DRUMMOND IN AFRICA COME ON, LEATHERNECKS MAN FROM MUSIC MOUNTAIN THE FROM THE CITY CATEMON HOLD LETTE GADNOTOR LETTE GADNOTOR THE GLOUND THE GLOUND THE GLOUND THE GLOUND | Anatole Litvak A. Hitchcock | GB . | Rom-Dr Rom-Dr | E. G. Robinson-C. Trever M. Leckwood-P. Lukas | Anatole Litvak | 87 | 7/8 8/22 |
| , -, | THE CROWD ROARS BAREFGOT BOY | Anatole Litvak A. Hiltcheock Sam Zimbalist E. J. Derr Harold Hurley Herman Schlom Chas. E. Ford Wm. Berke Wm Sistrom Samuel G. Engel John Stahl Bryan Foy David L. Loew | MGM | | E. G. Robinson-C. Trevor M. Lockwood-F. Lukas M. Lockwood-F. Lukas J. Moran-M. M. Jones-R. Morgan J. Howard-H. Angel-H. B. Warner R. Cronwell-M. Hunt G. Antry-S. Burnette J. Penner-L. Krueger J. Penner-L. Krueger A. Mecha-A. Wholan-Ratoff A. Leeds-A. Menjou-Bergen Johnnit-Lois Lane | Anatole Litvak A. Hitchcock R. Thorpe Karl Brown Louis King Jas. Cruze Joe Kane Geo. Sherman Ben Holmes Ai Werker John Stahl Wm. Clemens Ed Sedgwick R. Schunzel Jas. Hogan | 87 | 8/3 |
| | COME ON, LEATHERNECKS | Harold Hurley Herman Schlom | Par Rep Rep Rep REO | Mystery Sports Outdoor | J. Howard-H. Angel-H. B. Warner R. Cromwell-M. Hunt | Louis King Jas. Cruze | | |
| | PALS OF THE SADDLE | Wm. Berke | Вер | | G. Autry-S. Burnette 3 Mesquiteers | Joe Kane Geo. Sherman | 54 | 8/17 |
| | IM FROM THE CITY GATEWAY LETTER OF INTRODUCTION | Samuel G. Engel | 20th U WB | Comedy Drama Rom-Dr Com-Rom | D. Ameche-A. Whelan-Ratoff | Ben Holmes Al Werker | 71 73 | 8/10 8/10 8/3 |
| 0/10/00 | MR. CHUMP | Bryan Foy | | Com-Rom | Johnnie-Loia Lane | Wm. Clemens | 108 | 8/10 |
| 8/12/38 | THE GLADIATOR RICH MAN, POOR GIRL THE TEXANS PAINTED DESERT REFERMINGS THE MENINGST RACKET BUSTERS | David L. Loew Edw. Chodorov Lucien Hubbard Bert Gilroy Sol Wurtzel B. Sarecky Sam Pischoff | MGM Par BKO 20th U WB | Comedy Com-Dr Outdoor Western Com-Rom Mystery Mellor | J. E. Brown-J. Travis R. Young-R. Hussey J. Benneti-E. Scoti G. O'Brich-L. Johnson J. Withers-G. Steart F. Kelly-C. Moore-Lundigan H. Bogart-Girla Dickson | Ed Seugwick | 70 70 | 8/17 8/3 |
| | PAINTED DESERT | Bert Gilroy | BKO . | Western Com-Rom | G. O'Brien-L. Johnson | David Howard | 59 65 | 8/3 8/17 |
| | THE MISSING GUEST BACKET BUSTERS | B. Sarecky Sam Fischoff | WB. | Mystery Meller | P. Kelly-C. Moore-Lundigan H. Bogart-Gloria Dickson | R. Schunzel Jas. Hogan David Howard Herbert I. Leeds John Rollins Lloyd Bacon Leon Barsha John Blystone Elliott Nugent Lew Landers | 65 65 | 8/17 |
| 8/19/38 | CONVICTED BLOCK-HEADS GIVE ME A SAILOR SMASHING THE RACKETS A ROMANTIC ROGUE ALEXANDER'S RAGTIME BAND | Col Hal Roach | Col MGM | Meller Comedy Comedy Meller Rom-Dr Musical | B. Begar-tudoria Diesson B. Hayward-C. Quigley Laurel and Hardy M. Raye-B. Hope-B. Grabio C. Morris-F. Mercer R. Novarre-M. Marsh T. Power-A. Faye-Amoche | Leon Barsha | | 8/24 |
| | GIVE ME A SAILOR SMASHING THE RACKETS | Jeff Lazarus B. P. Fineman | Par | Comedy Meller | M. Raye-B. Hope-B. Grable C. Morris-F. Mercer | Elliott Nugent | 50 55 80 68 | 7/27 8/10 |
| 211 | A ROMANTIC ROGUE ALEXANDER'S BAGTIME BAND | Hal Roach Jeff Lazarus B. P. Fineman John H. Auer H. J. Brown | Rep 20th | Rom-Dr Musical | R. Nevarre-M. Marsh T. Power-A. Faye-Amoche | John H. Auer Henry King | Te5 | 8/1 |
| 8/26/38 | MARIE ANTOINETTE CIRCUS COMES TO TOWN | H. Stromberg Wm. T. Lackey Al Lewin Sol Lesser | MGM Mono | Drama Rom-Dr Outdoor Musical | N. Shearer-T. Power A. Nagel-J. LaRue | W. S. Van Dyke Karl Brown | 160 | 7/13 |
| | SPAWN OF THE NOBTH BREAKING THE ICE | Al Lewin Sol Lesser | Mono Par RKO | Musical | . Raft-H. Fonda-Lamour B. Breen-C. Ruggles | Henry Hathaway Edward Cline | 110 | 8/24 |
| | TENTH AVENUE KID | Harry Grey Jerry Hoffman Ben Glazer Sam Bischoff | Rep 20th WB WB | | 1. Fower-A. Faye-Amoche N. Shearer-T. Power A. Nagel-J. LaRue Raft-H. Fonda-Lamour B. Breen-C. Ruggles B. Cabot-B. Roberts M. Whalen-L. Bari Priscilla-Rosémary-Lane Cagney-O'Brien-M. Wilson | B'nard 'Vorhaus Otto Brower | 56 60 90 | 8/8 8/17 |
| | BOY MEETS GIRL | Sam Bischoff | WB | Sports Com-Dr Comedy | Cagney-O'Brien-M, Wilson | Michael Curtiz Lloyd Bacon | 90 | 8/17 |
| 9/2/38 | PHANTOM GOLD I AM THE LAW | Everett Riskin | Col Col Mono | Western Meller | E. G. Bobinson-W. Barrio | Joe Levering Al Hall | | |
| | STARLIGHT OVER TEXAS SING, YOU SINNERS | · Wesley Ruggles | Par RKO | Com-Rom | B. Crosby-F. MacMurray | Al Herman Wesley Ruggles | | 8/17 |
| | MY LUCKY STAR | Harry J. Brown | 20th GB | Mus-Rom Drama | Henie-R. Greene-Romero | Roy Del Ruth | | |
| | FOUR'S A CROWD | David Lewis Norman Krasna | WB MGM | Meller Western Com-Rom Musical Mus-Rom Drama Com-Rom Rom-Dr Comedy Western Com-Bom | R. Russell-E. Flynn Montromery-Gaynor-Tone | Michael Curtiz | | 8/ |
| | THE HIGGINS FAMILY BULLY THE KID RETURNS | Sol C. Siegel Chas, Ford | Rep Rep | Comedy Western | J. Gleason-L. Gleason R. Rogers-S. Burnette | Gus Meins | | |
| 9/9/38 | ALEXANDER'S RAOTIME BAND MARIE ANTOLINETTE CIBCUS COMES TO TOWN SPAWN OF THE NORTH PENTH AVENUE KID SPEED TO BURN FOUR DAUGHTERS PENTH AVENUE KID SPEED TO BURN FOUR DAUGHTERS DEPARTOM GOLD I AM THE LAW STARLIGHT OVER TEXAS SING CARPETE MY LUCKY STARE MAN WITH 100 FACES MY LUCKY STARE MAN WITH 100 FACES MY LUCKY STARE MAN WITH 100 FACES THE LOYES HAS NANCY THE HIGGINS FAMILY BILLY THE KID EROURNS THE LADY OBJECTS BOY'S TOWN MEXICALI KID AFFAIRS OF ANNABEL SAPETY IN NUMBERS SCORTIN OF AN ACTRESS ECONTIN OF AN ANTRES COLORADO TRAIL JUVENIE COURT | Col Everett Riskin Ed Finney Wcoley Ruggles Pandro Berman Harry J. Brown A. Hitchcock David Lewis Norman Krasna Sol C. Siegel Chas. Ford Ed Grainger Wm. Perlberg | Col MGM | Com-Rom | Cagney-O'Brien-M. Wilson J. Luden-B. Marion E. G. Robinson-W. Barrio Ter Ritter-C. LaRoux B. Woods-F. Gardburry B. Woods-F. Gardburry B. Woods-F. Gardburry Hente-R. Green-Romero L. Palmer-T. Walls R. Russell-E. Flynn Monttomery-Gaynor-Tone Monttomery-Gaynor-Tone J. R. Rogerts-B. Burnetile R. Scott-H. Hampton G. Stuart-L. Roox | sonn shyshone Low Landers John H. Auer Lew Landers John H. Auer Henry King W. S. Van Dyke Henry Hathaway Edward Cline Brand Vorhaus Edward Cline Brand Vorhaus Michael Curtiz Michael Curtix Michael Curtix Michael Curtix Michael Curtix R. Therpoe S. Sylvan Simon - Eric C. Kenton | | |
| -, 0/ 00 | BOY'S TOWN MEXICALI KID | John Considing Robt Tamsey | | Drama Western | S. Tracy-M. Rooney-Hull J. Randall-W. Barry | N. Taurog Wallace Fox | | |
| | IN OLD MEXICO AFFAIRS OF ANNABEL | Harry Sherman Lou Lusty | Par RKO | Western | W. Boyd-G. Hayes J. Oakle-L. Ball | Edw.D. Venturini Ben Stoloff | | |
| | SAFETY IN NUMBERS SECRETS OF AN ACTRESS | John Stone David Lewis | 20th WB | Comedy Rom-Dr | J. Prouty-S. Bylngton K. Francis-G. Brent | Mal St. Clair Wm. Keighley | | |
| | FRESHMAN YEAR COLORADO TRAIL | Wm. Perlberg John Considine Robt. Tamsey Harry Sherman Lou Lusty John Stone David Lewis Geo. Bilson Col | Par RKO 20th WB U Col | Com-Br Drama Western Western Comedy Comedy Rom-Dr Comedy Western | R. Scott-H. Hampton G. Starri-I., Ross S. Tracy-M. Rooney-Hull J. Randall-W. Barry W. Boyd-G. Haves J. Oakie-I. Ball J. Frouty-S. Bylngton K. Franch-G. Brent Draff-E. Truck-Lundlgan G. Starrett-I. Meredith | S. Sylvan Simon Erle C. Kenton N. Taurng Wallace Fox Edw.D. Venturinl Ben Stoloff Mal St. Clair Wm. Keighley Frank McDonald Sam Nelson | | |
| 9/16/38 | JUVENILE COURT | L. Weingarten | COL | Drama Com-Dr | P. Kelly-R. Hayworth-Darro Gable-Loy-Carrillo | D. R. Lederman Jack Conway Jas. Hogan David Howard | 3-4.5 | 311 |
| 10/38 | | | Dee. | Pom-Dr | O'Connor-R Lee.B Cook | 7.00 | | |
| -/ 10/ 18 | SONS OF THE LEGION THE RENEGADE RANGER | Par Bert Gilroy | RKO | Western | G. O'Brien-R. Hayworth | David Howard | | |
| ~/ 10/ 38 | SONS OF THE LEGION THE RENEGADE RANGER HOLD THAT CO-ED THERE GOES MY HEART | Par Bert Gilroy D. Hempstead Hal Roach | RKO 20th UA | Western Rom-Com Rom-Com | G. O'Brien-R. Hayworth J. Barrymore-G. Murphy F. March-V. Bruce | David Howard Geo, Marshall Norm Z. McLeod | | |
| √/ 10/ 38 | COLORADO TRAIL JUVENILE COURT TOO HOT TO HANDLE SONS OF THE LEGION THE RENEGADE RANGER HOLD THAT COE THERE GOES MY HEART YOUTH TAKES FLING BLACK BANDLY VALLET OF GLANTS | Col L. Weingarten Par Bert Gilroy D. Hempstead Hal Roach Joe Pasternak Trem Carr Lou Edelman | Par RKO 20th UA U U WB | Drama Com-Dr Rom-Dr Western Rom-Com Rom-Com Com-Dr Western Outdoor | C. Starrett-I, Meredith P. Kelly-R. Hayworth-Darro Gable-Loy-Carrilip O'Connor-B. Lee-B. Cook G. O'Brien-R. Hayworth J. Barry more-G. Murphy F. March-V. Bruce J. McCren-A. Leeds Rob Baker Morts-C. Trevor | David Howard Geo, Marshall Norm, Z. McLeod Archie Mayo Geo, Wagener Wm. Koighley | | 8/17 |

B'WAY PICTURE HOUSE MANAGERS OGLE TMAT

A number of circuit and Times Square picture house managers thoughed Monday (22) night to look into ways and means of forwarding, the drive to bring cinema statebes under the Theatrical Managers, Agents and Treasurers union. TOMA has expressly for picture house managers but that it was a regular routine session of the legit division of the organization.

headquarters seemed that the confab was expressly for picture house managers but that it was a require routine season of the legit division of the organization.

You have been a seemed to the confability of the organization.

You have been a seemed to the confability of the confability of the confability of the managers is that any organizing by TMAT will be confined exclusively to managerial posts, with IATSE ap-parently having jurisdiction over the confability of the confability of the Market of the whole, looking into by Scheduled session of TMAT com-mittee of the whole, looking into by Scheduled session of TMAT com-mittee of the whole, looking into by Wednesday) because report is not Scheduled session of TMAT com-mittee of the whole, looking into the work of the con-line, will not be held tonight (Wednesday) because report is not Picketing of the Astor theater, on the creater of the con-trolled with the creater of the Picketing of the Con-trolled with the creater of the Picketing of the Con-trolled with the Con-trolled with

Col. Gets Release Of

Buell's 'Tiny Town'

DUCHES 'TINY TOWN'

Hollywood, Aug. 23.

Columbia is releasing 'Terror of
Tiny Town,' the Jed Buell-Sol Lesser
migget-east production.

Picture bears the Columbia release
seal, first official indication that the
recent dicker in New York had
jelled.

300G Blow for 'Suez'

Hollywood, Aug. 23.
Budget on 'Suez' at 20th-Fox has been tilted another \$300,000 for the insertion of a tornado, which will add another 10 minutes to the run-

Picture was ready for the cutters last week but Darryl Zanuck or-dered it back to the cameras for the hig blow

'Trade Winds' Blow

water Winds Blow
Walter W. Hollywood, Aug. 23.
Walter W. Hollywood, Aug. 23.
Under way and W. Hollywood, Aug. 24.
Under way and W. Hollywood, Aug. 25.
Under way and Under Walter Walter Wood, Aug. 25.
Who should be be a supporting east, who sho backgrounds for the picture on a 'round-the-world yacht cruise, is producing and directing.

DROPPING THE O

Margaret Sullavan instead of Maureen O'Sullivan gets the femn lead opposite Robert Montgomer In Metro's 'Shining Hour.'
Frank Borzage will direct.

British Film Bank

(Continued from page 11)

Continued from page 11)
building the Queen Mary. That there
may be more than rumor in this is
seen by the fact such a setup is
seen by the fact such a setup is
visualized by the original Moyne
commission, when it submitted its
report on which the present quota
to seeken the difficulty producers
act is founded. In that report was
to reseen the difficulty producers
to recommendations was, therefore,
thrown out that a sponsored film
bank might meet the bill. Some of
the big insurance companies are understood to be lending an car to the
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Whether, too, recent visit of Dr. A. H. Glannin may have caused in any way such new development is stoo. With Bank of America chier reported interested in possible loans to British producers, there might be, it is thought, certain governmental the Films Act was to bolster local production with American capital. Rather than that, it is argued, United Kingdom admittedly is eager to directly and the stood of the control of the stood of the control of the

Advance Production Chart

Hollywood, Aug. 23.

Production in studios slackened slightly during part two-neek period.

Aug. 23.

Aug. 3.

So far studios have delivered 482 pictures against promise of \$81, and dropping two to 38 facing the camera, as of Aug. 17, with number of films have 78 for 1338-39 release either facing the cameras or cutting.

in the cutting rooms upped to 74 from 64 during previous period ending

Columbia

| | | | _ | | | |
|-------------------|--------------------|------------------|----------|-----------|----------------|----------|
| | | umber Number New | | | Stories In | |
| 59401 | of Pix Promised | Com- | Shoot- | | Before Cameras | Prepara- |
| Features | 40 | pietea | ing | Rooms | Cameras | HOD |
| | | 31 | | | | • |
| Westerns | | 13 | 1 | - 4 | 3 | 4 |
| David Loew | 2 | 2 | 0 | . 0 | • , | 1 |
| | | - | | - | - | |
| Total | 64 | 46 | . 2 | 9 | 4 : | 9. |
| Pictures now in t | the cutting | rooms | r awaiti | ng nrevie | we are | |

"PHANTOM GOLD, formerly titled "GOLD RUSH DAYS," produced by Larry Darmour; directed by Joseph Levering; original screen piay by Nate Galzett; photographed by Jomes S. Brown, Jr. Cast Jaok Luden, Beth Marion, Barry Downing, Charles Whittaker, Hal Tailaferro, Jack Ingram, Tex Palmer, Bus Barton, Art Davis, Marian Sais, Lafe McKee, Tuffy

'SOUTH OF ARIZONA,' formerly titled 'SINGING GUNS,' produced by Harry Decker for Irving Briskin unit; directed by Sam Neison; original screen play by Bennett Cohen; photographed by Benjamir Kline. Cast: Charles Starrett. Iris Meredith. Bob Nolan, Pat Brady, Dick Curtls, The Sons of the Pioneers, Eddic Cobb, Art Mix, John Tyrrell, Bobert Fiske.

Sons of the Froncers, Acole Coop, Art Milk, Sould Jiffel, Mockey, Coulded by Larry Larmour; directed by Joseph Levering, or signal screen play by Nate Gatter; photographed by James S. Brown, Jr. Cast. Jack Luden, Joan Barclay, Dick Botillier, Tuffy (canine), Slim Whittaker, Marin Sais, 1911 Tallafern, Leon Beaumon

TOU CAN'T TAKE IT WITH YOU. (for 1938-39 release), produced and an order of the control of the c

Mischa Auer, Spring Bujington, Ann Miller, Dub Taylor, Clarence H. Wilon, Mary Forbe, Donald Meek, Samuel S. Hinds, Ralliwell Hobbe, Eddie
Anderson, Lillian Yarbo.

THE LADY OBJECTS: Cornerly, Ulited "LADY LAWYER," produced by
THE LADY OBJECTS: Cornerly, Ulited "LADY LAWYER," produced by
THE LADY OBJECTS: Cornerly, Ulited "LADY LAWYER," produced by
Range Choin Susset, Joan Marsh, Roy Benon, Robert Pai, Arthur Loft,
Object, Gloris Susset, Joan Marsh, Roy Benon, Robert Pai, Arthur Loft,
PLIGHT TO FAME, formerly tilted "WINGS OF DOOM, produced by
Ralph Cohn for the Irving Briskin unit; directed by C. C. Coleman, Jr.;
Original screen play by Michael Simmons; photographed by Lucien Baiterick Burton, Eddie Earle, Addison Richards, Charles D. Brown, Hugh
Sothern.
STEANNEER: FROM ARIEOVA: 'termerly tilted "PHANTOIL
HOST STEANNEER: FROM ARIEOVA: 'termerly Brisdin: associate producer, July Collection of the Townee, John School, Towney, John School, John School

THOROUGHEREDS, produced by Ralph Cohn for the Irving Briskin unit; directed by D. Ross Lederman; zoreen play-by Michael Simmons; Jacquelle W. Henry Feulleth. Cast: Edith Fellows. Clift Edwards, Jacquelle W. Lift Charles Waldron, Piske, Robert Page, Elden Brown, Virginia Cart. Charles Waldron.

Howell, Charles Waldron.

**EARLY ARIZONA" (for 1938-99), produced by Larry Darmour: directed by Joseph Levering; original screen play by Nate Getzert; photographed by James S. Brown, Jr. Cast: Gordon Elliott, Dorothy Gulliver, Harry Grant Control of the Contro

Grand National

| | Number 1 | | Number New | | Now Balance to in Be Placed | | |
|----------|------------------------|-----|--------------------|---|--------------------------------|-----------------------|--|
| Features | of Pix Promised | | Shoot- ing 1 | | Before Cameras 23 | Prepara- tion 5 | |
| Westerns | 22 | - 6 | | 3 | . 12 | 2 | |
| Total . | 65 | 24 | 1 | 5 | 35 | 7 | |

ROLLIN PLAINS, 'produced by Ed Finney, directed by Al Herman, original screen play by Edmund Relate the Parameter of the Control of the C

Cassidy.

THE UTAH TRAIL, produced by Edward Finney; inceded by Ai Herman: screen play by Edmond Kelso, Irom original story by Lindsley Parsons and Edmond Kelso; photographed by Francis Corbey, Cast: Tex Ritter, Horace Murphy, Smb Pollart, Adele Fearre, Karl Hackett, Charles Soofer, Arrac Eanley, David O'Brien, Dub O'Some, Limion Brint, Rudy Soofer, Arrac Sandy, David O'Brien, Dub O'Some, Limion Brint, Rudy Soofer, Arrac Sandy, David O'Brien, Dub O'Some, Limion Brint, Rudy Soofer, Arrac Sandy, David O'Brien, Dub O'Some, Limion Brint, Rudy Soofer, Arrac Sandy, David O'Brien, Dub O'Some, Limion Brint, Rudy Soofer, Arrac Sandy, David Sandy, Sandy,

Sooter. "SHADOWS OVER CHINA! Fine Arts production for Grand National release; produced and directed by Charles Lamont; original screen play by Linda Gray, Pobert Barrat, Halph Morgan, Edward Woods, Pull Stiton. Edward Mordant, Edward Keene, Billy Bevans, William Haade, Richard Loo, Victor Yould Stop and Stop

Loo, Victor Young.

THE FRONTIERSMAN, Fine Arts production for Grand National release; produced by Maurice Conn; directed by Sam Newfield; screen play
by Frances Gulhan; photographed by Jack Greenhalp. Cast: George
Houston, Beth Marion, All St. John, Alden Chase, Dave 'O'Brien, Walter

Bryon, Kit Guard, Dorothy Fay, Jack Ingram, Frank LaRue, Slim Whittaker, Ken Duncan.

taker, Ken Duncan.

MURDER ON SUNNET BOULEVARD. George Hirlinan production, produced by Sam Cooley. directed by Louis Gastnerr screen play by a compared to the produced by Sam Cooley and the Cooley Cooley

Grand National Plx New in Production

CIPHER BUREAU, Fine Arts production for Grand National release; produced by Frankiyn Warner; directed by Charles Lamont; original story by Monroe Shaff; screen play by Arthur Hoerl. Cast. Joan Woodbury, Leon Ames, Charlotte Wynters, Don Dillaway, Gustav van Seyffertitt, Tennen Holtz.

Metro

| | Number | | Now | Now Balance to in Be Placed Storie | | |
|-----------------------|--------------------|----|--------|---------------------------------------|-------------------|----------|
| | of Pix Promised | | Shoot- | | Before Cameras | Prepara- |
| Features Hal Roach | | 39 | 0 | | | 4 |
| Total | 51 | 42 | 3 | . 5 | 4 | 11 |

Tatal ... 51 42 5 4 1

Pictures now in the cutting rooms or awaiting previews are: TOO BOT TO HANDLE (for 1938-39 season), produced by Lawrence Weingstere; directed by Jack Conway; original story by Lawrence Stally Market Conway; or Conwa

Metro Plx Now in Production

Watte Pit. New in Production

"STABLEMATES" (for 1938-30), produced by Harry Rapf; directed by
Sam Wood; no writing credits released as yet; photographed by John
Seitz. Cast: Wallace Beery, Mickey Rooney, Arthur Hohl, Minor Watson,
Cliff Nazarro, Margaret Hamilton.

"LISTEN, DALLING, produced by Jack: Cummings; directed by Edward

"LISTEN, DALLING, produced by Jack: Cummings; directed by Edward

"LISTEN, DALLING, produced by Jack: Cummings; directed by Edward

Judy Garland, Mary Astor, Walter Pidgeon, Scotty Beckett, Gene Lock
Hart, Alan Hale, Barnett Parker.

"VACATION FROM LOVE," produced by John Considince directed by

George Filtramarier; no writing credits released as yet; photographed by

Kenneth Stevens, James Blain, Andrew Tombes, Arthur Loft, Frank Morgan.

Monogram

| 1 | Number | Number | Now | Now E | alance to | Stories in |
|--------------------|--------------------|--------|--------|---------|-------------------|------------|
| | of Pix Promised | Com- | Sheet- | Cutting | Before Cameras | Prepara- |
| Features | 26 | 26 | | 3 | | 2 |
| Westerns | 16 | 15 | • | 2 | | 2 |
| | ' | | - | | _ | |
| Total | | 41 | • | 5 | | 4 |
| Pictures in the cu | tting room | 1: | | - | - | |

Pictures in the cuitting room:

RARFOOT BOY (for 1838-39 season), produced by F. B. Derr, directed by Karl Brown; screen play by John T. Neviller photographed by Gilbert Warrenton, Cast: Jackie Moran, Marsig Mac Jones, Claire Windson, Ralph Morgan, Manlym Knowlden, Matty Rain, Frank Puglin, Edward Pawise, Control of the Control of

Strange, Late McKee.

"WANTED BY POLICE (for 1888-39), produced by Lindaige Parsons; directed by Howard Bretherton; screen play by Wellyn Toman from the Company of the Com

Paramount

National Control

| | Number | | Now | In E | Stories in | |
|-----------------|--------------------|----------|---------|----------|-------------------|----------|
| 4 | of Plx Promised | Com- | Shoot- | Cutting | Before Cameras | Prepara- |
| Studio | 39 | 39 | 8 | | | |
| Harry Sherman | 7 | 7 | | | Ä | |
| manuel Cohen | 3 | 3 | i | | · | |
| B. P. Schulberg | . 8 | 8 | .0 | | ě | |
| Total | 57 | 57 | 15.11 | 16 | - | 6 |
| Pictures now in | cutting ro | oms or a | waiting | previews | are: | 0.194 |

MEN WITH WINGS' (in Technicolor—for 1938-39 season), produced and directed by William Wellman; screen play by Robert Carson; photographed by W. Howard Creene. Cast: Fred MacMurray, Ray Milland,

Louise Campbe , Andy Devine, Edgar Kennedy, Walter Abel, Porter Hall, Gene Reynolds, Cheryl Walker, Billy Cook, Dorothy Tennant, James Burke, Vignila Welder, Harvey Stephens, Helen Dickson, Lillian weit, Grace Goodal, Kitty Kelly, Lyme Overman, Donald O'Connon, pllots—Paul Goodal, Kitty Kelly, Lyme O'Connon, Plutter, Frank Rein, Goodal, Rein, Goodal, Rein, Goodal, Rein, Goodal, Rein, Goodal, Rein, Goodal, Rein, Rein, Goodal, Rein, Rein, Goodal, Rein, Rein,

Kruger, Al Hill. George Channer, Lee Priesp.

"HE MYSTERMOUS BIBER" (for 128-39 season), produced by Harry Shemany, by Case Crey's photographed by Russell Harlan. Cast Doughas Dumblille, Silony Toller, Weldon Heyburn, Charlotte Fields, Monte Blue, Bob Kortman, Rubbar, Dough Studies, Andrews, Robert Piske, Glenn Bordwille, Both Carbon, Cast Doughas, C

Richwell, Ben Corbet, Charles Murphy,

"QUURIDOWN, IRMN" (for 1988-39 season), produced by the Harold

"Roll How Wash and the Corpe of the Corpe of

Durth, Phillip Warren, Peter Potter, Gloria Williams, Ruth Rogers, Cherry Waller, Marion Weidon.

'ARTIFITS AND MODELS ABROAD' (for 1984-39 season), produced by Atthin Komislow; directed by Mitchell Leisen; acreen pize by Kioward Arthur Romislow; directed by Mitchell Leisen; acreen pize by Kioward Leisen; acreen pize by Kioward Leisen; acreen pize by Kioward Leisen; acreen pize by Leisen; acreen pize by Kioward Leisen; acreen pize by Leisen; acreen pize by Mitchell Leisen; acreen pize by Leisen; acre

Joseph de Beuwolers, Martial de Serrand.

IT I WERE KING' (for 1938-39 season), produced by Frank Lloyd; deceded by Frank Lloyd; based on a story by Justin Huntly McCarrby; deceded by Frank Lloyd; based on a story by Justin Huntly McCarrby; deceded by Frank Lloyd; deced

Walter, Dorothy White.

TARIS 60/NETMOON' (for 1838-39 season), produced by Harian Thompson, directed by Frank Tuttler, screen play by Frank Butler, and Don Harian Insaed on a story by Angels Bhetwood, photographed by Karl Struss, Cast: Bing Croaby, Franciska Gasi, Askin Tamiroth, Ben Blue, Edward Gay, North Gale, Laurie Land, Louise Seidel, Paula de Cardo, Evelyn Keyes, Harriette Haddon, Maria Doray, Louise Seidel, Judy King, Janet Waldo, Cherly Walter, Marion Weldon, Dorothy White.

"EING OF ALCATRAZ" (for 1938-39 season), produced by front office directed price of the Company of the Cardo Harther, Loyd Wolner, Screen Cardo Harther, Loyd Wolner, Screen Cardo Hash, Robert Preston, Virginia Dabney, Nora Cecil, Harry Carey, Porter Hall, Bleard Denning, Dorothy Howe, Anthony Guin, John Harther, Loyd Hong, John H

Marr, Paul Flx, John Harmon, Jack Knoche, Dick Rich, Emory Parnell.

"SONS OF FIRE LEGION" (for 1938-39 season), produced by front offect
clieveded by James Rogan, original and screen play by Lillie Rayward,
baum. Cast: David O'Connor, Billy Lee, Billy, Cook, Evelyn Keyes, Elizabeth, Patterson, Tim Holt, Lynns Overman, William Fravley, Richard
Benny Bartlet, Edward Pawley, Lucille Ward, Arthur Singer, Walter
Tidey, Tom Dugan, David Holt, Charley Fock, Sonny Boy Williams, James
T. Mack, Carl Harbaugh, Romine Paige, Keith MacKendie.

2. Mack, Carl Harbaugh, Ronnie Paige, Keith MacKennie.
CAMPUS CONFESSIONS (for 1938-39 sesson), produced by front officer directed by George Archainbaud; original and green play by Lloyd classes and the season of the control of the

SUNSET TRAIL, formerly titled 'SILVER TRAIL PATROL' (for 1938-39 season), produced by Harry Sherman, directed by Les Sclander; screen Paly by Norman Houston, from story by Clarence E. Mulford; photo-graphed by Russel Harlan. Casi William Boyd. George Hayes, Russell down, Charlotte Wynters, James Chyston, Robot Lan., Alphonse, Ethier, Glenn Strange, Jack Rockwell, Tom London, Claudia Smith, Glenn Strange, Jack Rockwell, Tom London, Claudia Smith

Paramount Pix Now in Production

CAZA' (for 1933-39 season), produced by Albert Lewin: directed by George Cukor; screen play by Zoe Akins; from play by Flerre Berton, and Hebert Marsh, 1987 and Hebert Marsh, 1987 and Heben Westley, Constance Collier, Genivieve Tobin, Rex O'Malley, Rex Evans, Walter Catlett, Robert, C. Fischer, Ernest Cossart, John Sutton, Michael Brooke, Philip Warren, Alexander Leftwich, Janet Waldo, Fredrika Brown, Dorothy Dayton, Harriett Haddon, Helme Maler, Dorothy White, Duncan Henaldo, Hale Linda, Tom Richelta.

THE ARKANSA TRAVELEY (for 193-39 season), produced by George Arthur, directed by Aifred Santell; no writing credits released as yet photographed by Leo Tover. Cast: Bob Burns, Fay Bainter, Jean Parker John Beal, Lyle Talbot, Irvin S. Cobb. Dickie Moore, Raiph Remley, Hal-hen Hill, Walter Soderling, Bernard Suss, A. S. Byron.

TSCAPE FROM YESTERDAY (for 1934-95) eason), produced by tell results of the state o

"ELLEGAL RAFFE' (for 1934-9) elease), general manager office pro-limated the property of the property of the pro-graphic directed by Louis Kingi no ordinal Naish. Mary Cartikle, Robert Freshon, Judish Barrett, Richard Salante, Richard Denning, John Hart, Philip Warren, Dorothy Howe, Shelis Darcy, Dolores Cosey.

"KING OF GINNATOWN' (for 1938-39 release), general manager office style. Com: directed by Kurt Neumanni.

Anthony Quinn.

THANKS FOR THE MEMORY (for 1338-39 release); executive problems, flaroid Burley; associate, Mel Shawer, and the problems of th

Lamour, Tito Guizar, Jessie Ralph, Maxine Suillvan, William Frawley, Punking Farker, Jerome Cowan, Matty Maineck and His Boys.

SCOTLAND XABN VS. BULLDOG. BRUMMON' (for 1983-89), proSCOTLAND XABN VS. BULLDOG. BRUMMON' (for 1983-89), prooriginal story by H. C. Sapport Maximicy unit, directed by James Rogani, original story by H. C. Sapport Maximicy unit, directed by James Rogani, original story by H. C. Sapport Maximicy unit, directed by James Rogani, original story by H. C. Sapport Maximicy unit, directed by James Rogani, original story by H. C. Sapport Maximics and Company of the Color Co

RKO-Radio

| | Number Number | | Now | | alance to | Stories in | |
|-----------------|---------------|--------|----------|-----------|-----------|------------|--|
| | of Pix | Com- | Shoot- | | Before | Prepara- | |
| Studio | 43 | 43 | 3 | | - 2 2 | 5 | |
| Condor | 2 | 2 | ŏ | 0 | | ŏ | |
| SoI Lesser | 3 | 1 | ò | 1 | | 1 | |
| David Loew | . 2 | 2 | | | | ö | |
| Walt isney | 1 | 1 | | | | · 0 : | |
| 5 - 4 5 7 | _ | | | _ | - | | |
| Total | | 49 | 3 | | 1 | | |
| Pictures now in | the cutting | roome. | dr await | ing previ | aure are: | | |

"BREAKING THE ICE, produced by Sol Lesser; directed by Eddie Clins screen play by Mary McCall, Jr., Manuel Seff and Bernard Schubert; original by Jack Grundy; photographed by Jack McKenzie. Cast Bobby BroDolores Costello, Charles Ruggles, Irene Darc, Dorothy Peterson, Rober Barrat.

DOUNCE, COSTEIRO, CHAPIER MURGIER, ITEME DATC, DOTOTHY PETENON, Robert I Bartal, DODDLE HICKS OFF, roctances by Robert Sixt, directed by Leille Goodwins; series play by Beit Granet for story by Murk Kellyy Leille Goodwins; series play by Beit Granet for story by Murk Kellyy Dotolographed by Russell Metty Cast: Joe Fronce, June Travis, Richard Lane, Billy Gilbert, Ben Alexander, Alan Bruce, William Davidson, Goorge Trying, Pierre Walkins Frank Tromas, Wesly Pandro Bernar, Girceted by Machagement, Company of the Company of the Company of the Company Method of the Company of the Company of the Company of the Company Method of the Company of the Company of the Company of the Company Method Lane, Kay Sutton, Jack Armold, Jane Woodworth. Sond, France State, Company of the Company of the by William Solter; screen play by Morrie Ryskind from stage play by John Murray and Alen Bortz, pholographed by Roy Hunt. Cast Three Marx Brothers, Ann Miller, Lucille Ball, Frank Albertson, Cilf Dunstan, Donald Method.

THE MAD MISS MANTON, produced by P. J. Wolfen; directed by Leigh Jason; screen play by Fred Finklehoffe from original story by Wisson Collison. Cast: Barbara Stanwyck, Henry Fonda, Eleanor Hansen, Sam Levene.

Sam Levene.

RENEGABE RANGERS, formerly titled **RANGER CODE, produced by Bert Gilroy, directed by David Howard, screen play by Ofliver Drake from story by Benefit Cohen; protographed by Harry Wild. Cast: George OBrien, hits Hayworth, hay Whitley, 'Tim Holt, Cecilia Callejo, William **PROTIVE** FOR A **NICHE,** formerly titled **BEYNIAAY OF A **STOOGE** produced by Lou Lusty, directed by Les Goodwins; screen play Dalton Trumbe; original story by William Wormer; photographed by Frank Redman. Cast: Frank Albertson, Eleanor Lynn; Adrienne Ames, Bradley Page, Allin Lane, Richard Lane.

Bradley Page, Allan Lane, Richard Lane.

RKO-Radio Pictures Now in Froduction

GUNGA DIN' (for 1834-39) produced and directed by George Stevens; screen play by Ben Hecht and Charles MacArthur; photographed by Joe Contain, Examination of Charles San Janes (1942-194) produced the Contain Charles San Jaffe, Montage, 1942, Lunysten Hardon Contains, Charles Charles (1943-39), produced by Low Lunysten (1944-39), produced by Low

Gould.

'A MAN TO REMEMBER' (for 1933-39), produced by Robert Sisk; directed by Garson Kanin; screen play by Dalton Trumbo; original by Katharine Hauflland-Taylor; photographed by J. Roy Hunt. Cast: Anne Shirley, Lee Bowman, Edward Ellis, Frank M. Thomas, Dickie Jones, Granville Bates, Harian Birgs, Julius Tanalor.

Republic

| Number | | | in : | lalance to Be Placed | | |
|--------------------|----|--------|-------|-------------------------|----------|--|
| of Pix Promises | | Shoot- | Rooms | Before Cameras | Prepara- | |
| 52 . | 42 | 1 | | | 24 | |

Promise pleted ing Kooms Lumeras und 150 kg. 1

States Asset Canada and Canada an

20th Century-Fox

| | Number of Pix | Com- | Now Shoot- | Cutting | Before | Stories le Prepara- |
|------------|---------------|--------|---------------|---------|---------|------------------------|
| | Fromisea. | pietea | ing | Rooms | Cameras | tion |
| Studio | 52 | . 52 | .5 | 8 | | 7 |
| Sol Lesser | . 5 | 5 | | | | 0 |
| 170 | - | - | _ | _ | | |

ictures in the cutting rooms or awaiting previews are:

'STRAIGHT, PLACE AND SHOW' (for 1938-39 season), produced by David Hempstead; directed by David Butter; from Damon Runyon's story; photographed by Ernest Palmer. Cast: Ritz Brothers, Phyllis Brooks, Ethei Merman, Robert Allen, Sidney Blackmer, George Barbier.

Merman, Robert Allen, Sidney Blackmer, George Barbleir, MN LUCKY STAR' (fct 1933-98 season), produced by Harry Joe Brown, directed by Roy Del Ruth: screen play by Harry Tugend and Jack Yellen John Meccali. Cast: Smil Hend, Richard Greene, Ceast Honere, Buddy Ebsen, George Barbler, Barnett Parker, the Brewster Twins. Hay-med Scott and Quintet, Joan Davis, Patricias Wilder, Elisha Cook, Jr. Arthur Treacher, Christ's Tannen, Kayn Griffith, North Kellard, Robert Lowry, Cyrll Ring, Creek Tunnen, Kayn Griffith, Mearney, Bob Christic.

(Continued on page 22)

J.P.,' Nicked for \$2,300 Credit to Newlyweds

St. Louis, Aug. 23.

St. Louis, Aug. 23.

George R. Hart, who disposed of his picture theatre in Florisant, Mo., several years ago to become a justice of the peace and earn the sobriquet of the Marrying Justice of the peace and earn the sobriquet of the Marrying Justice of the peace and earn the sobriquet of the Marrying Justice of the peace and earn the sobriquet of the Marrying Justice of the peace and the solution of the peace and the p

SPEEDING 'COWBOY': SPLIT INTO 2 UNITS

Hollywood, Aug. 23,

To speed up Lady and the Cow-bay, now in its 61st day of shooting, Samuel Goldwyn has split the com-pany into two units, with Henry Hathaway alding H. C. Potter.

William Wyler was the starting director, but walked after one week. Three more weeks washes up the production in which Gary Cooper and Merle Oberon are co-starred.

Cow Scouts:

Hollywood, Aug. 23. Warners scouts are looking for cows instead of horses these days. They want 5,000 head of cattle to be used in 'Oklahoma Kid,' starring James Cagney and Pat O'Brien.

Hollywood, Aug. 23.
With two months to go on her contract, Barbara Reed obtained her release and checked out of Univer-

Last appearance was in 'Crime of Dr. Hallet' about four months ago.

Venice Exhib

(Continued from page 11)

thony Asquith and Leale Howard, and starring Howard, Wendle Hiller and Mary Loh., Haly's entries are: Giuseppe Verdi, Produced by Historic Films Society directed by Carmine Gallone, and Carmillo Pilotte, Elizor Films and Carmillo Pilotte, Elizor Films and Carmillo Pilotte, Elizor Films and Carmillo Pilotte, Elizor Films, directed by Alexandro Bissetti and sterring Gine Gervi. Elissa Cegani, Mario Ferrari and Lambsor Great Pilota, produced and Listains Serrar Hiola, produced Vittorio Mussolini, di ected by Goffredo Alexandrini and starring Amedeo Nazzari, Mario Ferrari and German Paolieti. Germana Paolieri.
Outside of American and European

German Faolieri.
Outside of American and European
Outside of American and European
Outside of American are considered in the Burger of the Control of the Co

Heretofore, a committee had been entrusted with selecting the pictures but claimed it had so much pressive thought on it by film producers, the the Venice Exhibish had been a generating from an artistic show a commercial fair.



CLOSED SHOP FOR WRITERS

Night Baseball and Softball Vogue Making Itself Felt in the Rockies

Salt Lake City, Aug. 23. Salt Lake City, Aug. 22.

Baseball, played under glareless
mada bulbs, is a growing vogue,
and the bo. is destined to take a
beating when and if the fad becomes
anton-wide. Night baseball has
hypoed turnstile receipts of the
largest major lesgue parks. In the
hinterland, soft balls player
andown has incret into unbelievable ity of the sport into unbelievable proportions.

proportions.

Big league moguls for years have solidly been opposed to playing, after nightfall, of a game which for lamost a century has been America's most popular outdoor afternoon sport. But now they've changed their minds.

After-dark contests in and around this city have convinced several around

After-dark contests in and around its city have convinced several promotes of the feasibility of organizations of the feasibility of organization of the contest sketched outflet composed of Utah and Idaho cities.

Night softball undoubtedly has been a financial boon. At a special benefit game Aug. I around 4,000 paid 25c each to watch the 60-minute contest.

Theatres here have felt the popularity of night baseball and, since the Utah supreme court has legalized every form of 'bank night', operators are enticing back patrons under the marque with gifts ranging from new autos to hundreds of dollars in cash.

Schwartz Houses In Middle of Boothmen Union War in B'klyn

Union Wat in Days

Stench and tear gas bombs exgloded in 12 Brooklyn and one
gloded in 12 Brooklyn and one
agin called attention to the dispute
between Empire State operators'
union and Local 306 of the Motion
Feture Operators union, an AmeriPeture Operators union and American bombs ure fet weekend bombings recalled the fet
as single stench bombs were sexploded about a year ago in Manhati
Brandt chain, when Local 306 was
seking to place its operators in
boths in that circuit.

Local 306, Local No. 802 and
sex peture of the Century (A. H.
Beatres of the Century (A. H.
Beatr

All picture houses in the five boran picture houses in the five boroughs have been completely unionized excepting those operated by Century. Intention of Local 305 and the other two locals is to get the Century houses under contract.

Empire, which is not AFL or ClO-affliated, was chartered by New York state.

York state

arew York state.

In the meantime, patrolmen and detectives guarded film houses in Brooklyn and the police were seeking a clue to the bombings. Five Persons were burned by the bomb exploded in the Farragut theatre on Flatbush avenue near Farragut road.

Edward Byrne sessitent to A H.

Flathush avenue near Farragut road.
Edward Byrne, assistant to A. H.
Schwartz, president of Century,
claimed the chain had experienced
ho union trouble but that he was
ure that those doing the picketing
were responsible for the bombings.
However, he expressed condidence
in the ability of the police to locate
those actually responsible. actually responsible.

Denver, Aug. 23. A film explosion and fire in the Oriental projection booth, causing \$95 damage, was extinguished by the operator Jacob Sachs, before the fire department arrived. With 250 in the theatre, no one was injured, and the show was delayed only 10 minutes.

SWEET SAGEBRUSH

Romance Will Roam Range In Rep's Rogers Giddyapper

Hollywood, Aug. 23.

Republic is putting sex appeal into its sagebrush films, billing Roy Rogers and Lynn Roberts as the 'Sweethearts of the West.' First co-starrer is 'Colorado Sun-set,' bought with Gene Autry in mind. Charles E. Ford will produce the picture, due to start Sept. 15.

Fewer Closings In Philly Zone This Summer

Philadelphia, Aug. 23.

Philadelphia, Aug. 23.
Surpise is being expressed by trade leaders here at the small numer of house closings this summer in view of the universally depressed box. Although there have been a son, there haven't been more than a dozen in the whole territory because of slipping grosses. Five years ago there were as many as 40 summer padlockings.

Present trend to keep open during the hot wave attributed partily partily to lack of money by propertive customers for summers at season and mountains. In lieu of

tive customers for summers at sea-shore and mountains. In lieu of closing, quite a few upstate houses have reduced screenings to two or three days a week this summer.

DU PONT INCOME UPS PATHE INTO NET GAIN

Although showing a loss of \$27,982 from operations, Pathe Films Corp. reported net profit for the six months ending June 30 to be \$51,078. Bulk of this was accounted for in the amount of \$70,112 which came from dividends from Du Pont Film from dividends from Du Pont Film from dividends from Du Pont Film from dividends in the profit of \$10,000 from the profit of \$10,000

and discount earned, \$1,376.
Film developing, printing sales and net film rental income totalled \$485,374 in the first half period covorthat Du Pont Film had a net profit of \$583,000 in the first three months this year as compared with \$725,000 in corresponding period of 1937.
Only \$153,000 were undistributed port.

Sandrich at Par After Nine Years with RKO

Hollywood, Aug. 23. Mark Sandrich, freelancing after nine years as a director at RKO, moved into Paramount to ready Man About Town,' due to hit the cameras in November with Jack Benny star-

Sandrich recently finished the cut-ting job on 'Carefree,' his last pic-ture at RKO.

Boland's English Pic

Hollywood, Aug. 23.

Mary Boland makes a picture in
England for 20th-Fox when she finishes her impending Paramount
chore, co-starring with Charles Ruggles in a film still untitled.

She has a three-picture deal with

ALL SCRIBS IN ONE ORG, LOOMS

Every Indication Points Now to Unionization of Any and All Types of Author -Film, Play, Radio, Book, Television, Etc.-Even the Literary Agents

A.L.A. THE DADDY

By HOBE MORRISON

By MOBE MORRISON
Inclusion of all writers in a single organization looms in the not-far-distant future. The prospect is not the result of any single factor, but rather is Indicated by a long series of minor, but significant developments. Although the idea of a so-called 'closed shop' for writers has been expressed and minimized in the past, it is evident that such a condition now appears much more distance.

past, it is evident that such a con-dition now appears much more than ser before. In fact that the prospection of the property of the prospection of the property of the Broadway authors work in the fol-lowing fields; fetton and non-fettion books and magazines, the theatre, films, radio, newspapers and, tom-ing on the horizon, television. In process to the property of the property of the process to the property of the property of the process to work of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the property of the property of the pro-tess of the protection of the protection of the pro-tess of the protection of the protection of the protection of the pro-tess of the protection of the protection of the pro-tess of the protection of the pro

lims, radio, newspapers and, looming on the horizon, television. In every one of those fields marked before the control of the

Hollywood and Radle Significant strawy in the recent literary wind have included the victory of the Screen Writers Guild in wrights, the formation and rapid growth of the Radio Writers Guild, several meetings of literary agents in New York (which may presage the numerous cases of important writers coming into the organization. There are numerous other small, but potent facts.

There are numerous other small, but potent facts.

Through its recognition by the Matthew of the Series of the Ser

Philly Is One Spot Where Lingual Or Racial Pictures Prove Big B. O.

Oh, Just a Tank

Hollywood, Aug. 23.
Colossal water tank, weighing
220,000 pounds, is in use on the
United Artists lot for 'The Lady
and the Cowboy.'
It's a Goldwyn production.

Films and Good Will Stressed **By Bernhard**

Need for theatre men to develop the good will of the community in which their house is situated was stressed to be the community of the community of the community of trees and v.p. of Warner Bros. Pic-tures, in his talk before the third annual Warner Philadelphia Mana-gers' meeting in Philadelphia last week.

Bernhard said that personal in Bernhard said that personal in-genuity among managers in exploit-ing a feature and not an increase in the advertising budget was needed to get the most out of each picture. He went to some lengths to explain the industry's 'greatest picture year' drive and said that Warner enter-prises were wholeheartedly behind the plan.

the plan.

Gradwell Sears, Warner general
sales manager, stressed the product
Warner Bros. has for the coming
season. Another speaker was Leonard Schlesinger, recently elevated
from zone managership in Philadel
from zone managership
from zone m

Newark, Aug. 23. Newark, Aug. 23.
Manner in which motion pictures benefit other industries was the main point by Joseph Bernhard, general manager of. Warner Bros. theatres, in a talk before WB theatre men in annual session here last week. He unhonored and unacknowledged spokesman for American business. Trade follows the films, he explained, in eiting the way pictures sold goods for many industries, established new styles and eneouraged new buying habits.

habits.

Bernhard was of the opinion that pictures made these tremendous boosts for business despite the fact boots for business despite the fact vertising of commodities on our screens. He said, "We have refused millions of dollars of contracts for advertising for commercial reels because we believe the screen should be confined to entertainment."

Philadelphia, Aug. 23. Philadelphia, Aug. 23.
Warner Bros. house managers in
this territory were told at annual
meeting that the company is optimistic about biz this coming fall and
winter, but not so optimistic that
we are going to let ourselves be
carried away or run into any heavy
expenses."

With recent shortage of product here and punko biz, increasingly large group of houses finding heavy sugar in lingual pix. Films are al-most invariably good profit-makers. Only objection is that houses can't get enough of the into live on con-traction of the control of the of them, of course is control of them of course is the con-trol of the course is the control of the Most widely used livensle in Phille

mem in the right nouses. Most widely used linguals in Philly and surest of consistently heavy trade are the Yiddish mellers. About 10 houses, including two owned by Warners, play all available, Russian product, distributed by Amkino, is practically interchangeable with the Jewish.

Jewish.

Italian shows are next most popular. Three South Philly houses use them as often as possible. The Dante, recently built by Martin Ellis, was put up only with the guarantee it would get all first-run Italian stuff. Gets a pic about every two or three weeks and plays it usually three days.

days.

Polish pix go in the northwest section of the city, while French films get a play all along the snooty Main Line. Latter has colleges and exclusive schools from one end to the other and the rah-rah kids attend the shows to exhib their knowledge of linguistics.

of linguistics.

German films are shown during the winter at Mercantile Hall on a tieup with North German Lloyd, which has a salesman spiel during an intermission on the pleasures of a trip back home. It is films were also shown let seem at Mercantile Hall shown the seem of the see

risin program.

Small indies who get late runs on regular features are, of course, best meat for the linguals, but Warners, which gets first nabe runs, has also been using them with considerable

Dialcg in practically all films is in native tongue, with English subtitles. Distribution is almost universally from New York, only distribs oc-casionally handling them here being John Golder and Max Romm. Gen-erally sold at 25% or less.

Negro pix also do big. Several houses in South Philly play all they can get and a few others handle them occasionally. First-run on these will often cost as high as 50% and is considered worth the price.

WB Denies Booth Tarkington Owns Any 'Penrod' Rights

Booth Tarkington, originator of the Penrod stories, has not owned the right to the Penrod title since the right to the Penrod title since yesterday (Tuesday) in NY. federal court by Wanner Bros, to the suit brought by the author based on the picture, 'Penrod and His Twin Brother.' Tarkington claims Warners returned seems of the picture, 'Penrod and His Twin Strother.' Tarkington claims Warners returned seems.





"I have seen 'Four Daughters' It was a privilege to see it. It's all that a motion picture ought to be!"

Dave Chatkin, Monarch Theatres

"I have seen 'Four Daughters' and it is a really wonderful picture. If it's a sample of the new season's product, Warner Bros. can look forward to a great year. It's about the most livable picture I've ever seen, with those new players fitting so perfectly into the parts that they really are the characters they play."

Jack Partington, Fanchon and Marco





I have seen 'Four Daughters' Here is a splendid piece of entertainment—one that women will undoubtedly go for in the biggest kind of way and men, too. It's an example of perfect casting.

Sam Dembow, Fanchon and Marco

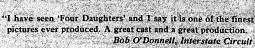


"I have seen 'Four Daughters' and it is an exquisite production."

> George Skourgs, Skouras Theatres



"I have seen 'Four Daughters'
It's a truly great production.
Leon Netter Paramount





"I have seen 'Four Daughters'
It is entertainment par excellence, RKO gives it 5 bells,

John O'Connor RKO



Warner Bros., Producers

Boxoffices on the Upbeat

(Continued from page 1)

position of heavy production com-minents which had to be liquidated in drooping market. Such is not in ease this autumn. There is added encouragement in the fact that distributors this year have dropped back to Sept. 1 as the date for listing of the new secon-product, the notable exception of street that the second of the second second of the second of the second of the street of the second of the secon Metro, held to Aug. 1, as the season's starting date. Coming months will show stronger releases than during the same period a year ago. Of equal importance is evidence of manufacturing resumption in industries that have disposed of inventories during the past spring and

mmer.
The Berlin musical has started its The Berlin musical has stated its career with smashing receipts. Its success is not sectional. Boxoffice takes are being registered in New York, Los Angeles, Philadelphia. Chicago, Pittsburg, Boston and Cieveland, with other first run spots

in 'Room Service.' Jack Oakie in 'Affairs of Annabella' is stimulating farce.

farce.

Goldwyn Delayed

Walter Wanger's 'Algiers' starts
the United Artists' schedule with
highly satisfactory returns. The
Young in Heart's finished at Seiznick International, but for the first
time in some years Samuel Goldwyn
is 'delayed with his early season's
hictures.

pictures.
Year ago Goldwyn was in the lists
with 'Dead End' and 'Stella Dallas',
while S-I had two popular pictures
in 'The Prisoner of Zenda' and 'Tom

in The Prisoner of Zenda' and Tom Sawyer.'
There is a confident air at Uni-versal's distributing headquarters.
The confidence of the Conf

Downtown Grosses Up

One of the most heartening boxoffice signs in the past week or so has been the fact that the downtown loop theatres are getting the partonage, at the expense of the nabes. That's all right, considering the price differential in scales, and indicates to theatre executives that the public wants the choicer films quick and is willing to pay the upped prices; rather than wait around until they reach the nabes. In recent weeks the masterninding theatre shownen were won-dering that maybe the nabes were getting most of the bis, and the downtown that the properties of the second of the control of the second of the seco

Freduct Lineapi
Twentieth Century-Fox has a formidable, lineup for the coming
weeks. Sonja Henie's newest picture, My Lucky Star' is completed
and ready for September release.
Studio will ship to exchanges: soon
prints also on 'Straight, Place and
Stowy, fararring the large and Stowy, fararring the
prints also on 'Straight, Place and
Stowy, fararring the long and 'Tyrone
Power, and 'Submartine' Patrol,
John Ford production, with a strong
est.

cast.

Warners are swinging into the new season with Four Daughters, a substantial winner which Is on the feels of the same company's White Banners, 'The Amazing Dr. Clitterhouse' and 'Racket Busters,' timely in view of the front-nage 'numbers game' and Racket Busters', Limely in view of the front-page 'numbers game' tital in New York, Set for early release also are 'Boy Meets Giri,' this James Cangery and Part O'Brien His James Cangery and Part O'Brien Glants,' in technicolor, 'Year ago warners led off their season with Life of Emile Zola,' 'San. Quentin,' 'Varsity Show' and 'That Certain Woman.'
Although there

Varity Show! and That Certain Woman."
Although there is division of critical comment on Marie Antoinetts! flat roadshow engagements of the first roadshow engagements of the comment of th

Paramon RNO
Paramo

Si See 3 and THER. THE ACT OF THE SECOND SERVICE AND THE SECOND SECOND

following rapidly as the general release gets underway.

"Fredeat Lineups"

Twentieth Century-Fox has a formidable. lineup for the coming the control of the control of

Ad Matter a Keynote

Ad Matier a Keynofe
Minneapolis, Aug. 23.
The unusually strong product now
being released and impending has
worked up to a high key of enthusiasm and working harder on expolitation than at any time in recent
years, according to Joe Podoloft.
Sub-Pook branch manager here.
Material of the product of the product of the company is getting the bear needsary for Bill Classen, his ad saled
manager, to be on the road most of,
the time during recent weeks and the
company is getting the Diggest and
two days last week, he says, more
ad matter was sold than eyer before
in any previous seven-day period.
Every exhib seems to have new pep,
in any previous seven-day period.
Every exhib seems to have new pep,
according to Podoloft.
Every exhib seems to have new pep,
they spots also are going the limit
devertising and exploitation for the
first time in many months and business looks to be perking up considerably all along the line.

Columbus Hypo
Columbus, O., Aug. 23.
Local amusement men Jooking to
Veterans of Foreign Wars national
convention here this week and next
week's Ohio State Fair to provide
boxoffice hypos after a pretty brutal
summer.

summer.

Opinion is divided on just how much extra biz the state fair brings showmen, in spite of several hundred thousand visitors drawn to Columbus for the agricultural exhibit.

Ameche in 'Kentucky'

Hollywood, Aug. 23.
Don Ameche, just back from Europe, minus his appendix, is set to
co-star with Loretta Young in Kentucky at 20th-Fox.
Technicolor picture is slated to roli

Sept. 6.

Closed Shop

(Continued from page 17)

things virtually sewed up in New York, where the majority of ranking scripters are centered. It also has members in other key citles where radlo writing assumes major pro portions, including Chicago and the Coast. While there has been rumon from time to time of the American Federation of Radio Artists attempt ing to cover the radio writing fi ing to cover the radio writing field, it is believed most such cases involve men who are both performers involve men who are both performers and faelilities for dealing with copyright, author contracts and similar specialized writer problems, the Radio Writers Guild, with its Authors; equipped to deal with the situation. The RWG is already considering the problems of retwork and segarcy writers in New York and is laying plans for dealing with the situation in the fall.

Literary Agents

The recent meetings of literary agents in New York are a tiny factor in the whole authorship situation but they may have vast results. The sessions are believed to have beer sessions are believed to have been either informal, and considerable mystery exists as to what actually took place. However, it is understand that the series of the serie

by the Dramatist Guild to sign its minimum basic agreement. Most important of the Authors League methods of extending its coverage of the various fields is its coverage of the various fields is its Dramatist Guild having virtually a closed shop in the U. S. legit field any novellat. Sereen or radio with any novellat screen or radio way must come into the Authors way must come into the Authors ever affiliate group which cover his work.

How It Works Out

How It Works Oit
In that way Louis Bromfield and
Ernest Hemingway have -become
members of the Dramatist. Guild
and, through that, of the Authors
that he was the second of the Authors
that never been a member of the
Authors Guild. Pearl S. Buck and
Margaret Ayer Barnes, aiready Authors Guild members, now also betong to the Dramatists Guild. Keinlong to the Dramatists Guild. Keintong the Bromatist Guild. Keintong the Bromatist Guild. Keintong the Bromatist Guild. Keintong the Bromatist Guild. Elian Sterie
Radio Writers Guild. Elian Sterie
CBestrice Fairfax') have gone from
Writers Guild. Countless number
Writers Guild. Countless number the Authors Guild to the Radio Wrlters Guild, Countless number of Dramatists Guild and Screen Writers Guild members are identi-

This affiliate angle may have seen more far-reaching results, if certain proposals are carried out. Surpage and ago, were dropped when the film studios stepped on the previous Screen Writers Guild. They may be revived now, that the present Guild has emerged victorious, however, In general, the system might be would not work on originals written would not work on originals written.

worked out so that SWG members' would not work on originals written by non-Authors League writers and all Authors League members would sell their works to Hollywood with the provise that the adoptation must be done by an SWG member. If that policy were extended to radio, etc., it would tend ultimately to

Inside Stuff—Pictures

They're still talking in London film circles of Herry Brand's trick on Bob Goldatein, the latter a radio agent and producer. Brand want over in advance of Darryl Zanuck to set press arrangements for the 20th-Fox Darryl Lanuck to set press arrangements for the 20th-Fox that the climer cost hed brought along was OK if you're going stimming, but white the and tails were obligatory for anything from a dinner up. On' sudden notice, Goldatein stated he'd lend Brand his set of tails. Later discovered, of course, that they were upln, had 'em hastly ripped without explanation. When Goldstein next required their use for the premiere of Golden Boy, which he's presenting in London (in association), he found the formal attire considerably oversize, but finally recalled his lean to the American filing p.a.

The foreword that now goes on pictures as a protective measure, the events and characters in this photopiay are fictilities... any similarity to actual persons, living or dead, is purely coincidental: create as curious impression when used for such a picture as 'Marie Autoinette.' All of the cast names in that are not affections, no are the characters which depicted. Nulsance suits formerly caused company attorneys to get the other control of the contr

Television engineering course was added to the curriculum at RCA Institutes, a member of the Radio Corp. of America family, for this fall simply available facilities and equipment. Numerous radio achoosi have been offering television courses and RCA Institutes et up its school, first term of which opens Sept. 6, mercly with the idea of cashing in on present resources. Initial course takes two years in day school and five years at night school for those who have the da for radio engineering training.

Presence of Arthur Jurest, head of all bookings for the Gaumott. British easter circuit of England, in Canada, and the contention of the between Jurest and Arthur Canada, in Canada, and the contention of the present and the content of the content

Picture famine is causing exhibs to adopt ritrange factive to get new product. One indivendence into twee booked a Universal film while it was in the cutting room and started on ad campaign in the local dailine before the print left Hollywood by plane. To protect itself the studio made the exhib agree to take the responsibility in case a plane accident prevented the picture from arriving on time.

Paramount is mulling a new title for 'I'm From Mizzouri' because newapapers refuse to spell the state's name that way. Production does not get under way until Sept. 6, but the picture, starring Bob Burns, has been widely publicized in the midwest. Most publications using the advance into spelled it Missouri.

Most major companies, still operating in Austria, have advised all for-ign department executives to address correspondence intended for Vienna, O'Vlenna, Germany.' Understood that identification of mail under the old vienna tag resulted in some delays and hard feelings in Germany, because tiller regime rates all Austria as part of the Austria nation now.

Charles Coburn, co-founder and director of the Mohawk Drama Festival in Schenectady, N. Y. refused to fly to Hollywood, on alternate weeks when the schedule did not call for his appearance in Festival plays, to hasten production on 'Idiot's Delight,' Metro picture in which he has been

James Gleason has a four-way contract with Republic as producer, di-rector, writer and actor, but 'The Higgins Family' reveals that his producer credit is missing. Sol C. Siegel is billed in his place, although Gleason carried most of the production load in addition to his other chorcs.

Transparency footage, shot inside the Waldorf-Astoria hotel, is being used for the first time in Paramount's 'Say It In French.' Players will work against transparencies of Peacock Alley, the lobby and guest suites. New idea, saves the expense of costly sets on the sound stage,

Last word in safety for lensers is the camera truck designed by director James Tinling as a prop for the new Camera Daredevils' series at 20th Fox. It has an armored body topped by a bullet-proof turret. Camera-men expect to use the idea in war plays and other dangerous jobs.

Metro claims a record for the shortest location trip, made by Wallace Beery and Mickey Rooney in Stablemates. Pair drove to a gas station, walked across the street at a rehearsal and repeated for the cameras. Time, 17 minutes.

How to handle the flood of political biggies during American Legion convention next month is worrying major studio heads. Tentative list of visitors includes 15 officials from Washington, 20 governors and a dozen mayors, among them LaGuardia of New York and Kelly of Chicago.

John McClain, former ship news recorter in New York, who wen on a short writing contract for Dave Selznick, is now learning the production business under Sam Goldwyn, who recently signed him,

The Winsor McKay cartoon strip, 'Little Nemo,' is being offered picture companies, with several bidding for the rights.

would not work on originals written by non-Authors League writers and all Authors League members would sell their works to Hollywood with a suthor may live on a farm and all Authors League members would sell their works to Hollywood with a suthor may live on a farm and the bedone by an SWG member. If the property of the property of



Leo doesn't think any the less of his collection of Academy Award statuettes, but it was a pleasant change to get a Blue Ribbon this week.

For "Love Finds Andy Hardy.

Readers of "Box-office" magazine voted it the best film released during July for the whole family.

Ditto for exhibitors!

We've got inside information about the next of this series, "Out West With The Hardys."

A chap who heard the plot over a luncheon table at the studio described it as "excellent." Since he is conserva-tive this corresponds to your "terrific."

Repeat bookings of the previous "Hardy" pictures are reported from many sections of the country.

A smart showman in Michigan is playing them on the same night of the week for three weeks in a row. He established it as "Hardy Family Night."

Getting additional business thereby.

Also our Hardy congratulations. * * * * *



Patrons like Shorts. There have been several surveys lately proving that the public is more "short-conscious" than ever but you'll be a lot more convinced by a personal survey in your own lobby. M-G-M's intelligent, exploitable and entertaining subjects continue to lead Smith's "Follow The Arrow" and "The Story of Dr. Carver." And we guarantee you'll get plenty of comment on the human-interest, informative and inspiring, "The City of Little Men."

EXTRA! As we leap to press!

* * * *

"MARIE ANTOINETTE" in its first POPULAR PRICE opening breaks every record in long history of Sheboygan Theatre, Sheboygan, Wis. A proved sensation at \$2 in the big cities of Los Angeles and N. Y., M.G.M set "Marie Antoinette's' first pop price test in a small town, with results that foreshadow broken records everywhere!

"Today's white-haired boy"



THEY'RE SAYING **NICE THINGS** ABOUT YOU, LEO!

The announcement of the release of "Marie Antoinette" at popular prices, entailing cancellation of road-shows, has met with widespread industry approval. To help the industry put its best foot forward at the commencement of the united screen drive this Fall M-G-M delivers a production which raises the stock of all companies. A patron of the Astor Theatre writing to the Management reflects what this move means: "For some time there has been a lot of talk that Hollywood was failing us, that they were no longer capable of turning out great films. Can these critics still stand by that statement after 'Marie Antoinette?" And celebrated showman Charles P. Skouras writes to Loew's President, Nicholas M. Schenck: "Metro-Goldwyn-Mayer in this picture gives a starved entertainment world the greatest of its many achievements. I predict 'Marie Antoinette' will go on to be the box-office hit of the year and the Academy Award Winner.



Additional hold-overs of "The Crowd Roars" at Detroit, Louisville, Providence, Rochester, Syracuse, Houston, Philadelphia, Cincinnati, Hartford, New Haven, Worcester, Cleveland, New York (Capitol) and more as we go to press.

ASTOR THEATRE HAS A NEW \$2 SENSATION!

The famed home of great M-G-M road-, shows is noisy with ticket-buyers again. Standees at every performance of "Marie

Antoinette" since its opening. Advance sale biggest of any Astor picture in the past ten years. Plenty of excitement on Broadway that will be duplicated on your Broadway!

\$2 WORDS!

The New York press sat enthralled before the wonders of "Marie Antoinerre" and gave out as follows: "'Marie Antoinette' superb. One of the year's treats."—William Boehnel, World-Telegram; "Most sumptuous spectacle of the year."—Howard Barnes, Herald-Tribune; "Deserves one of the top places on list of pictures to be seen."—Eileen Creelman, Sun; "Norma Shearer's fans hail her triumphant return with rousing cheers."—Bland Johaneson, Mirror; "Royal reception. Stirring production."

-Kate Cameron, News; "Stirring action. Impressive achievement."—Rose Pelswick, Journal-American; "Major event. One of the biggest spectacles ever filmed."—Leo Mishkin, Telegraph.

* * * * THE EDITORIAL WHEE!

Nobody had to call Leo's attention to that widely discussed editorial in Jay Emanuel Publications last week.

In case you missed it, we reprint it here in part:

"Praising Metro sales policy is not a new departure for this department. It is therefore time to commend Metro for continuance of that fair selling policy which exhibitors have been so quick to recognize. Let the Metro spirit of fairness be best exemplified by a letter received by exhibitors. (The letter concerns designation of pictures in uncompleted percentage brackets). Metro could have filled the higher brackets but it isn't doing business that way. It feels treating exhibitors fairly pays bigger dividends. And other companies' sales departments wonder why exhibitors shout so loudly in praise of the cohorts of Leo. It was never more apparent—fair play brings greater returns always."

Thanks Mr. Editor.

M-G-M likes to think of its boys in the field working with exhibitors toward a common goal, success for all.

Three little words that sum it up:

THE FRIENDLY COMPANY.



Zanuck Pans Pix Schism

should be approached, whether the committees actually had authority to negotiate a working pact, and whether the producers were ready to recognize the directors, unit managers and assistant directors as properly constituted as a bargaining unit to one group.

Postpone Board Hearing

Prospose Board Hearing
The Capra committee made it plan that before actually entering into negotiations pertaining to a working agreement, the situation would have to be laid before a full meeting.

Or Parley, however, reached the dispersion of the laid series and the stage where the directors agreed to postpone their hearing before the National Labor Relations Board, spheduled to have started yesterday. Hearing was to barread yesterday william with the stage of the stage of the SDG asternation of th William R. Ringer, NLRB trial examiner, on petitions of the SDG ask-miner, on petitions of the SDG ask-lag for certification as bargaining representative for the directors, unit managers and assistant directors, and charging 10 major film com-panies with unfair labor practice in retusing to negotiate with the Guild, Hearing was set back until Monday

be made between the Producers and the SDG, that the unfair labor prac-tice charge will be dropped, and the petition for certification with-drawn from the NLRB. Deal may cell for separate agreements for the directors and unit managers, with directors and unit managers, with

the understanding that the SDG will act for all groups.
Resumption of negotiations and postponement of the NLRB hearing was okayed by the directors last reports by Capra, Van Dyke and Hawks. Reported committee was continued to retain contact with the producers and continue its negotiations.

producers and continue its nego-tiation.

In this became the second with the Serean Wilsers Guid will be established as quickly as some tentative agreement is reached with the directors. The first move probably will be to try first move probably will be to try Paywrights, Inc. with the SWG. This probably will not be difficult, as John Lee Mahin, prezy of the would affiliate if the Guid accepts them as a body. Dudley Nichola, president of the SWG, has lessely invited the SWG has lessely invited to the swg has lessely invited to the swg has lessely to the SWG has a lessely to the SWG has a lessely the SWG has a lessely withdrawn to affiliate with the Guid to the SWG has already withdrawn to affiliate with the Guid to the SWG has a lessely the SWG has a lessely the SWG has a lessely withdrawn to affiliate with the Guid to the SWG has a lessely the SWG has a swg has a

His lead was quickly followed by Gene Towne and Grahame Baker,

His lead was quickly followed by Gene Towne and Grahame Baker.

The SWG, however, is certain to the SWG and take, so an agreement is not followed by the SWG and take, so an agreement is not followed by the SWG and take, so an agreement is not followed by the SWG and take, so an agreement is not followed by the SWG and take, so an agreement is not followed by the SWG and take so an agreement is not seen to the SWG and take so an agreement is not contained by the NIRB as bargaining the Commanding position than the directors. The Guild has already been continued by the NIRB as bargaining the SWG and the SW

matter of Metro-Goldwyn-Mas for Shudio, et al. reciding in part as following. The reciding in part as for By virtue of and pursuant to the Power vested in the National Labor Relations Board by section 8 (c) of Section 8 and 9 of National Labor Relations Act, 48 section 8 and 9 of National Labor Relations Board rules and regulations, series 1, as amended.

In the section 8 and 9 of National Labor Relations Board rules and regulations, series 1, as amended.

In the section 8 and 9 of National Labor Relations Board rules and regulations, series 1, as amended.

In the series 1, as a serie

Writers Guild, Inc., is the exclusive representative, in the cases of each company, of all such persons for the purpose of collective bargaining. Therefore, in accordance with and pursuant to the provisions of the National Labor Relations Act. 48 stat. The control of the Company of the Company of the Company of the State of the Company of the Compan

the Sereen Writers Guild, as exchivarieties and the screen with the sereen w

New ingolusions upon, rate was a water ingolusions upon. Fact was Rabip Block.
Proposed pact would prohibit studios from switching scriveners from one story to another before the first was a story to another before the first changes in script could be made only with the writer present, and would leave awarding of screen credits to the Guid itself.
SWG for presentation to producers is highlighted by the following clauses: highlighted by the following clauses: which was a story of the second of the seco

Illustrators for an election to select bargaining representative. Sept. 8 was fixed as date to hear petition of the Society of Motion Picture Art Directors for a similar election. Both these cases are not expected to achieve a result of the selection of the sel

water Kingstord, Henry U'Neil and Charles Trowbridge were selected from the rank and file-membership. Board members on the nominating committee are Pedro De Cordoba, chalrman, Lucille Gleason and Boris Karloff.

Nomination slove Scyt. 1. A president, three vice president, a treasur-, assistant reveatry and assistant secretary and assistant secretary and assistant secretary and il new board members must be elected.

Robert Monigomery, who has served as president for three years, has announced that he will not stand for reelection. James Cagney, vice president, dislikes to chief the president, dislikes to chief the standard of the standard president of the standard president of the standard president standard pr meeting, and is certain to turn thumbs down on any suggestion that he move up. Joan Crawford is sec-ond v.p., but is said to share the that a man should be selected as president. Chester Morris, this v.p., has a large following in the Switer Chelle Marge following in the Switer Chelle that a man should be selected as the marge following in the Switer Chelle that a man should be selected as the marge following in the Switer Chelle the administration support. He would make a strong candidate if he de-cides to permit his name to be placed The SAG has bandoned plans to

The SAG has abandoned plans to The SAG has abandoned plans to purchase new quarters or erect its own building. The Guild has se-cured additional space in its pres-ent building and the board of direc-tors does not believe the time is ripe to build. The plan may be revived

next year.

Kenneth Thomson, executive secretary of the SAG, is expected back at his desk this week. He was ordered to take a rest because of over-

work.
Dr. Towne Nylander, regional di-

Foy Rushes Through Tinter Record Fast

Tinter Record Fast
Hollywood, Aug. 23.
Bryan Foy set a new mark for Technicolor fliming when he turned in discusses "Heart of the North' in flavores" Heart of the North' in the August of the August of the Heart of the North' in the Heart of the North' in the Heart of the Heart

MAURICE SCHWARTZ'S YIDDISH FILM PLANS

Group headed by Maurice Schwartz, M. H. Hoffman, former Hollywood producer, and Harry Engel, of Fanchon & Marco, are laying groundwork for production of three Yiddish films in the East. Schwartz,

groundwork for production of three videish films in the Bast. Schwartz, Videish films in the Bast. Schwartz, would start Brothers; Antheriax; his stop on Schwartz's tour, with play of same tilk, having played in Londing the Londing of the Londing the Londing

\$1,500,000 Bill

(Continued from page 5)

fate of similar legislation proposed for five or six other states, will be settled before the various companies really swing into action on the Federal quit

eral suit.

None admits just what will be done regarding the theatre divorcement angle of the Government suit although many company representatives are inclined to regard it as the

inougn many company representative are inclined to regard it as the
the action. With this situation prevaling, they will look to the judgment of the U. S. high court as a
guide for policy to be pursued in
this portion of the suit.

While most spotes pressits a
time the will be a sweeping realignment
of theatre circuits over the court
of the next 18 months. Just how
sweeping, of course, depends on what
the Supreme Court rules regarding
major affiliate theatre operations.

angle stressed in the Pederal suit, the
industry is beginning to look on divorcement as a double threat against
falltate circuits. If major companies

vorcement as a double threat against affiliate circuits. If major companies win out on the North Dakota law, they still have's foace the same issue in the Government suit.

Attitude of some company officials is that if there seems little likelihood of retaining affiliated circuits in the long run, it might be smart to break up the chains into independent units while the time is more oppor-tune and without being forced.

tune and without being forced.

N. D. Decree Entered
Minnespolis, Aug. 23.

L. B. Schwartz, of counsel for the
defense in the Paramount, et al., suit
to invalidate the North Dakota theatre divorcement law, entered the
dereal court decree holding the
deteral court decree holding the
desired on Aug. 18 and the
was entered on Aug. 18 and the
date to appeal to the U. S. supreme
court, which they will do as quickly.
as applications of the suprementation of the country
injunction prohibiting the law's encreen provide that the temporary injunction prohibiting the law's enmount circuit to retain possession of
times in effect for 30 days and, if the
appeal is taken, to be continued
this such a time as the U. S. supreme
court hands down its decision—the
final word.

rector of the NLRB, checked out this week for vacation that will keep him away from the office until Sept. 6. Maurice Howard, chief field ex-aminer for the NLRB, will be in charge of film cases until the direc-tor returns.

Elimination of Giveaways in Fox-WC Houses Ordered by Skouras; Rodgers **Proposes No Classification of M-G Pix**

On the Dog

Pare Lorentz figures he's learned of a new user for his Resettlement Administration film, The River: Found that a new nabe house, the Newton, in Washington, D. C., was a substitute of the research of the result o

DANA HEADING U'S MIDWEST DIV. IN K. C.

MIDWEST DIV. IR A. Q.

W. J. Heineman, western sales manager, here last week amounced universal Pilm. Exchanges will be set up in Kanasa City effective immediately. Peter Dana, formerly Buffaio branch manager, comes here Mediately. Peter Dana, formerly Buffaio branch manager, comes here work of the peter Dana, formerly Buffaio branch manager, comes here work of the Des Molnes, Ornaha, St. Louis of the Des Molnes, Ornaha, Ornaha,

Marcus Bucking Quimby Theatres in Ft. Wayne

Fort Wayne, Aug. 23.
Competition will again be in evidence here next month when M.
Marcus, veteran operator here, takes over the Paramount, now operated by Quimby Theatres, Inc. Marcus was associated with Quimby firm for 15 years until split-up last year. was associated with Quimby firm for 15 years until split-up last year. Quimby announced giving up its lease on the house Aug. 15, and Marcus' deal was expected to be closed late this week. He will also take over Capitol and Creighton theatres, two small double-feature houses, in deal.

Palace. Fort Wayne, set to reoper Palace, Fort wayne, set to reopen Aug. 27 after extensive remodeling. A former vaudeville house, the Pal-ace will stick to first runs with oc-casional stage offerings. Operated by Quimby.

MacDonald Bankrupt

Los Angeles, Aug. 23.
Phillp MacDonald, writer, filed a
bankruptcy petition, listing liabllities of \$45,579, and assets of \$2,157, ties of \$45.579, and assets of \$2,15 including eight horses valued at \$200 Federal, state and county taxx make up \$12,284 of the liabilitie Petition will be heard Aug. 25.

Boyer-with Mirrors

Hollywood, Aug. 23.
Final picture for Charles Boyer
under his commitment to Walter
Wanger is 'The Illusionist,' slated for Gene Towne and Graham Baker will do the screen play when they return to the Wanger payroll Scpt. 6.

MARKS HER SPOT

Hollywood, Aug. 23.

Sally Eliers gets the title role in 'Miss X' at RKO as soon as she finishes work in 'Miracle-Racket,' in which she co-stars with Anne

Los Angeles, Aug. 23.

Fox-West Coast Theatres has started elimination of rackets over its entire circuit, with testing ground being George Bowser's San Diego district where the ban against auto, merchandise or cash give-aways is already in effect. Other districts will follow just as quickly as plans can be mapped out, with circuit execs determined to stamp out the unshowmanship angles as rapidly as possible.

This decision was one of the results of last week's western regional convention of National Theatres-Fox West Coast Theatres, held here at Charles Skouras presided over the three days' sessions that brought up-wards of 100 New York and Los Angeles home office execs, western division district and house managers,

division district and house imagers, so bookers and other employees to-gether for a general powew cover-tion problems.

The problems of the problems of the problems.

The problems of the p

and Evergreen circuits.

A recommendation that exhibitors of the nation make up a \$250,000 purse, to be awarded to the major producer making the greatest Improvement to product during the 1898-99 season, was advanced by Fearly Mewman presidential Northwest subsidiary, but no definite action was taken. action was taken.

action was taken.

Bodgers and Wobber
In attendance at the convention
were W. F. Rodgers and Herman
Wobber, general sales chiefs, respectively, of Metro and 20th-Fox,
who spoke at length on their companies' production plans for the new
season. Rodgers created a stir
among the conventioners when he announced that his company is will-ing to eliminate designations of pic-tures if a satisfactory plan can be ing to eliminate designations of pic-tures if a satisfactory plan can be worked out. Metro, he sald, has no objection to designating pictures in different classifications in individual react to the benefit of both exhibs and the distributor in those areas, and the distributor in those areas. Metro desired, when the point that Metro desired, when the point that be fair to exhibitors.

Metro desired, above all hings, to be fair to exhibitors.

Charles P. Skouras, prexy of Fox-West Coast Theatres, presulted fluures at the closing session of the contab to show that Pacific coast contab to show that Pacific coast person and the state of the contab to show that Pacific coast. Foreven and other subsidiary companies, accounted for 80% of the profits accruing to National Theatres, inc., parent holding company. This showing was made by 186 far-combined National Theatres circuit operations.

Skouras voiced the prediction that the ensuing four months would be

the ensuing four months would be the most profitable from the standpoint of grosses and profits in the history of the F-WC circuit.

Akron's Ban

Akron's Baa.

Akron, O., Aug. 23.

More stringent regulation of bingo and keno in the city in the wake of bitter protests by independent these keno operation has been promised thir group by Mayor Lee D. Schroy. After a conference with Royal Morento, president of the Akron Independent Theatre Owner's Asnot the mayor ordered law department officials to study the Cleveland systems.

officials to study the Cleveland sys-tem of regularing keno. Menches soid that the U. S. Postal Department has ruled that bingo and keno are lotteries, and burred in-formation concerning them from the mails. The independent owners, he said, are to meet shortly to discuss means of balting keno, which has cut servicusly into theatre hirley.

Robert Sisk will produce Miss X' ed out, theatre owners have forced organ original sereen play by the officials to halt keno game corge Bricker and Lionel Hauser.

22

Advance Production Chart

(Continued from page 15)

Jimmy Sisk, Bob Ridgeway, James Caesar, Cliff Oddson, Jake Kelly, Ray Johnson, Tommy Nelson, Larry Jackson, Victor Pullman, Irving Greeg, Borman Pabst.

SIEZ' (for 1388-39 season), produced by Gene Markey, directed by Allan Dwan; screen play by Julien Josephon set Ph. 1997.

Allan Dwan; screen play by Julien Josephon set Ph. 1997.

Som Dumen, screen play by Julien Josephon set Ph. 1997.

Som Dumen, screen play by Julien Josephon set Ph. 1997.

Som Dumen, Josephon Schildkraut, Sig Rumann, Leon Ames, Rafeled Ottano, Maurice Moscowich, Rigid Bruce.

WHILE NEW YORK SLEEPS (for 1938-39 season), produced by "WHILE NEW YORK SLEEPS" (for 1938-39 season), produced by Sol M. Wurtzel; directed by H. Bruce Humberstone; no writing credits released as yet; photographed by Edward woodber; June Gale, Mare Lawenne, William Demarest, Edward Gargan, Minor Walson, Harold Huber, Cliff Clark

HOLD TRAT CO-ED' (for 1938-39 sesson), produced by David Hemp-cad; directed by George Marshall; no writing credits released yet; no lookgraphy assignment. Cast Marjorle Weaver, George Murphy, John 1777more, Joan Davis, Jack Haley, Ruth Terry, Johnny Downs, Paul 1875, Billy Benedici, Donald Meek, Paul MeVey.

SEMAPSHOOTERS' (first Gamera Daredevills series) (for 1938-39 season), produced by Sol M. Wurtzel; directed by James Tinling; screen play Robert Ellis and Helen Logan; photographed by Barrey McGill. Cast rian Donlevy, Wally Vernon, Lynn Barl, C. Henry Gordon, Douglaumbrille, Sidney Blackmer.

umortile, Signey Bilectmer.
FIVE of A RINDY (for 1838-39 season), associate producer, Kennetiaegowar, directed by Herbert I. Leeds; original screen enten and doln Herbert I. Leeds; original screen Cast: Thomselin and the Herbert I. Leeds Tewor, Inex. Cast: Thomselin Cast: Thomselin Cast: Thomselin Cast: Thomselin Cast: Homer Cas

"JUST ABOUND THE CORNER" (for 1938-39 season), produced by David Hempstead, directed by Irving Commings of the Park of the Par

26th-Fox Pix New in Freduction

"BY THE DAWN'S EARLY LIGHT (for 1938-39 season), produced by
Edward Kaufman directed by Gregory Ratoff original by Gene Markey,
photographed by Karl Freund. Cast Warner Baxter, Alice Payer, Christ
Winninger, Keye Lule, Arthur Trachett, willie Payer, Duris Libyd, Leonad

Snegoff.

"SUBMABINE PATROL, formerly titled WOODEN ANCHORS, formerly titled SPILNTER FLEET for 1983-by eason, produced by time and seek yellen from story by Kay Milliolland and Charles B. Milholland, bloographed by Arthur Miller. Cast: Richard Greene, Nancy Kellyndown and Spilnter Spilnter

JESSE JAMES (for 1938-39), produced by Nunnally Johnson; directed by Henry King; no writing credits released yet; photographed by George America. Cast. 'Tyrone Power, Henry Fonda, Nancy Kelly, Walter Brenan, John Carradine, J. Edward Bromberg, Brian Donlevy, Douglar owley, Jane Dawell, Donald Weeke, Ernest Whitman.

Owley, Jane Darwel, Donald Mees, Janes Things, Donald Record of Pown No THE FARM (or 1983-39), Jones Family feature produced y John Stone; directed by Malcolm St. Clair; no writing credits released et; photographed by Edward Snyder. Cast: Jed Prouts, Spring Byington outles Fazenda, Russell Gleason, Ken Howell, George Ernest, June Carlon, Florence Roberts, Billy Mahan, Roberts Smith.

A WERY PRACTICAL JORE' (for 1938-39), produced by Howard J Green; directed by Ricardo Cortez; no writing credits released yet; photo-graphed by Virgii Miller. Cast: Michael Whalen, Jean Rogers, Chick Chandler, June Gale.

New York Theatres





The Strand will be closed today and lo

EATHO MUSIC HALL "FOUR DAUGHTERS"



Starts Thurs. Edw. G. Robinson "I AM THE LAW" - Now Playing "Richman, Peor Giri"
with ROBERT YOUNG JAPITOL MAIN

PARAMOUNT TIMES

SPITALNY

ZASU PITTS HELD OVER "Alexander's

Ragtime Rand'

BING CROSBY PHIL

MACMURRAY SING YOU

SINNERS"

ALL 25° TO

Arabs at It Again
Hollywood; Aug. 23.
'Revolt in the Sahara' is Lou Appleton's first production at Columbia, due to hit the cameras in two weeks.
Original story is by Sam Fuller and screenplay by Max Shane.

United Artists

PICTURES

| | Number of Plx Promised | Com- | Now Sheet- | Cutting | Before Cameras | Prepara- |
|----------------|------------------------------|------|---------------|---------|-------------------|----------|
| amuel Goldwyn | 2 | | 1 | | | 3 |
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| Valter Wanger | | 5 | • | • | - 3 | |
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Point of the cutting and the cutting proviews are:

Pritting and the cutting and provided by David O. Schnick; directed by Richard Wallace; screen play by Paul Ozborne and Charles Bennett from novel by LAR Wile. The Gay Banditti; photographed by Lond Shamroy, Cost: Jant Caymic, Duklard Carlon, Minnie Dupree, Margaret Early, Charles Halton, Lya Lya, Elly Malyon, Henry Stephenson, Tom Richetts.

Charles Inston, Lya Lyg, Luly maryon, really Session, produced by Ha TTERE GOES RY HEAD TO THE CONTROL BY THE AND THE CONTROL RY HEAD TO THE CONTROL RY HEAD THE RY HE RY

TADY AND THE COMBOY (for 1823-9) season), produced by Samuel Calaby AND THE COMBOY (for 1823-9) season), produced by Samuel Calaby AND THE COMBOY (for 1823-9) season), production to control to control to the control to con

Universal

Number Number New Shoot-Promised pleted ing 58 43 6

Pictures in the cutting rooms or awalting previews:

*RED BAREN" (serial) (for 1938-39 season), produced by Barney Sarecky; directed by Ford Beebe and Alaa James; screen play by Ford Beebe, Norman Hall, Ray Trampe; photographed by Jerry Ash. Cast: Larry (Buster) Crabbe, Frances Robinson, Edna Sedgwick.

(Buster) Crabbe, Frances Monison, Zona Seugwicz.

ROAD TO BENO (for 1983-8) season, produced by E. Grainger;
directed by S. Sylvan Simon; screen play by Roy Chanslor and Adele
Comandini, from novel by I. A. R. Wylie; photographed by George Robinson. Cast: Randolph Scott, Hope Hampton, Helen Broderick, Glenda Farrel, Alain Marshall, David Oliver, Lita Chevrel.

PRIVATE SECRETARY, formerly titled 'THE COMET,' produced by Max H. Golden: directed by Olis Garrett; screen play by Betty Laidlaw and Robert Lively; photographed by Stanley Cortez. Cast. William Gargan; Joy Hodges, Andy Devine, Ruth Donnelly, Florence Roberts.

"BLACK BANDIT," Bob Baker western (for 1938-39 release), produce y Trem Carr; directed by George Waggner; screen play by Joseph Wes hotographed by Gus Peterson: Cast: Bob Baker, Hal Talisferro, Mar prie Reynolds, Forest Taylor, Glenn Strange, Jack Rockwell.

Joint Reynous, forest Laylor, Greini Josianey, Jack november, That CERAT Universal Pix Now in Production
THAT CERAT CREAT Pix Now in Production
Laddat Celtainth Ack groduced by Joe Pasternak dipt Broce Manning
Laddat Celtainth Market Celtainth Dipt Broce Manning
Laddat Celtainth Dipt Winder; photographed by Joe Valentine.
Cast: Deanna Durbin, Jackie Cooper, Ierne Rich, John Holliday, Melvyn
Douglas, Jackie Searle, Juanita dugliey, Addison Richards.

YOUTH TAKES A FLING' (for 1938-39 season), produced by Joe Past-rank; directed by Archie Mayo; original by Phil Epstein; screen play by tyles Connolly: photographed by Rudolph Mate. Cast: Joel McCrea undrea Leeds, Dorothea Kent, Frank Jenks, Granville Bates, Oscar O'Shea, econge Offerman, Jr., Frank Scully, Eddie August, Isabel Jeans.

George Offerman, Jr., Frank Scully, Eddie August, Isabel Jeans.

SERVICE DE LUXE (for 1938-39), produced by Edmund Grainger;
directed by Rowland V. Lee; no writing credits released yet; photographed
ty George Robinson. Cast: Constance Bennett, Vincent Frie-C, Charles
Ruggles, Mischa Auer, Ielen Broderick, Joy Hodges.

SWING TRAT CHEER (for 1938-30), produced by F. Maury Grossman;
screen play by Charles Grayson; photographed by Elwood Bredell. Cast:
Tom Brown, Andy Devine, Robert Wilcox, Constance Moore, Stanley
Rughes, Samuel S. Hinds, Ray Parker, Ernest Truex, 'Doodles' Weaver,
Maggaret Zairy.

Margaret Larry.

"GUILTY TRIAL" (for 1938-39), produced by Trem Carr; directed by
George Waggner; screen play by Joseph West; photographed by Gus Peterson. Cast: Bob Baker, Hal Taliaferro, Marjorie Reynolds, Forest Taylor,
Glenn Strange, Jack Rockwell, Carleton Young, Georgia Odell.

Gienn Strange, Jack Rockwell, Carleton Young, Georgia Odell.

"THE LAST EXPRESS," produced by Irving Starr; directed by Otis Garrett; screen play by Edmund L. Hartmann from novel by Baynard Kendrick. Cast: Preston Foster, Adrianne Ames, Don Brodie, Greta Granstedt, Paul Hurst, Shaw and Lee, Edward Raquello.

Warners

New Balance to
In Be Placed Stories I
Cutting Before Prepara
Rooms Cameras
13
18

Pictures in the cutting rooms or awaiting previews are:

Pictures in the cutting rooms or awaiting previews are:

**SECRETS OF AN ACTERESS, forementy: titled 'WOMAN HABIT,' foresteen to the control of the control

Dell, Huntz Half.

CUBTAIN CALL, produced by Bryan Foy; directed by John Barrow; screen play by Mark Hellinger from magazine story by Faith Baldwin, photographed by James Wong Howe. Cast: Kay Francis, Ian Hunter, Janet Chapman, Melville Cooper, Donald Crisp, John Litel, Ian Keith. Janet Chapman, Melville Cooper, Donald Crisp, John Litel, Ian Keith. Janet Chapman, Melville Cooper, Donald Crisp, John Litel, Ian Keith. Janet Chapman, Melville Cooper, Donald Crisp, John Litel, Ian Hunter, Janet Chapman, Melville Cooper, Donald Crisp, John Litel, Ian Hunter, Janet Power, John Litel, Janet Power, John Litel, Janet Chapman, John Litel, Janet Litel, Morgan Connway, Peggy Shannon, Dick Furcell, Ledite Williams, Stanley Fields, Continued on page 23 Janet Litel, Janet

(Continued on page 23)

38-9 Legit Boom

(Continued from page 1)

(Continued from page 1)

(Laurence Schwab) at the Both,
Sept. 13 is marked for the arrived of
the first musical, 'Sing Out the New',
resented by Max Gordon at the
Music Box. That week, too, is slated
to get the revival of 'Lightmin' (John
the Center.
Following week should have for an
that time Too Much Johnson' (Mercury Theatre will start at the Mercury Theatre will start at the Mercury Theatre will start at the Mercury Theatre will start said for 'Kiss
ton), at the Henry Miller. Bright
Rebel' is also a September possibility,
Others are Thirty Days' Has September, 'F.11, 'Lives of a Worman',
The Big Blow' also is listed for early
Blonde' and 'Blackbirds', WPA's
The Big Blow' also is listed for early
September', The Fabulous Invalid
of 'Victoria Regina,' with Helen
Hayes (Gilbert Miller), at the Martin
Gotober will start with a return
of 'Victoria Regina,' with Helen
Hayes (Gilbert Miller), at the Martin
Beck (3), 'The Fabulous Invalid
Broadhurst Oct. 6: 'Knickerbocker
Holiday' (Playwrights Froducing Co.)
at the Barrymore (10): 'The Good
(Inaywrights Producing Co.)
at the Barrymore (10): 'The Cood
(Playwrights Producing Co.)
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at the Barrymore (10): 'The Cood
(Playwrights Producing Co.)
at the Barrymore (10): 'The Cood
(Playwrights And Oct. 17)
is set for 'Abe Lincoln in Illinoid

'Victoria Freederly due into the Inother of the Playwrights show, is
smog the November possibilities.

New Talent Worry

(Continued from page 1)

ville. Burley offers few new faces and seldom fresh talent that will

and seldom fresh talent that will screen properly. Legitimate stage has been able to get along with new faces developed in small dramatic groups, colleges, etc., while radio has drawn on all etc., while radio has crawn on ea-fields for people. But with pictures it has been a matter of depending on the legitlmate stage, a few that can be picked up from radio, and new-

WB's Incubator Idea

Warner Bros. plans opening its own rehearsal halls for polishing of new acts. First time that a booking office has taken such a step and is in line with the opening of the vaudemand policy at the New York Strand, on Brouthway of the New York Strand, on Brouthway of the New York Strand, on Brouthway of the work of the

ects.

consers uncovered in schools and
small dramatic groups. The WPA
and its Federa Theater enterprish
have been a negligible source of
supply because majority of actors
supply schools majority of actors
of the actor of the source of the source
source of encouragement to talent Booners. There, have
been so many stunt shows, audience
participation programs, and game
enterprished programs, and game
and the source of the source
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out when the person is pnougraphed.

If the legit stage continues to slump and radio does not do more in developing actors, the talent Columbuses of the film companies see talent schools as the only source of new material.

MALE SECRETARY — Accustomed to high pressure were for busy executive. Can accept responsibility. Five years expensibility. Five years expensibility. Five years expensive the property publicity. Rapid, accurate stenographer. College graduate. Age 26. Free to travel, locate each, west. BOX 7, VARIETY, New yerk.

Incorporations

trest Oncide.

Decide.

Decide MeLendon Playars, Inc., New theatrical productions, atc.; teock, \$20,000; \$5 par value, Di C. C. Campbell, Muriel R. II, 40 Morningalda avenue, New arry Watting, 856 Elsmera place, Amusement Corp., ings; moving business; capital atock, \$6,000;

test. Brooklyn.

John Manhattan; there are a measurement and anterprise and anterprise; pittal stock, 200 shares, no par value, pittal stock, 100 shares, siling attorney Corp. King; therital business; capital stock, 1,000 par value. Directors: Brajanin anue; Brajanin J. Sinhon Bushwitz Bordon, 100 shares, 100

Dervara, 1112 Deckala avenue, and a statement of the control of th

Davidson, il E. 46th street, Never of Theatre Corp. Queen; the and anusanent enterprise; programment of the programment of the

of the Kudien. Is Chembers arrest:

"Office Terresticates String. Ltd., New dark in films, mostion sixtures, we dear in films, mostion sixtures, and the second string. The second string. The second string, and the seco

Kaufman, 601 Broadway, New 900 Annasement Chryp, Kinari, the business, and the state of the stat rk.
Thanks for Tomorraw, Inc., New
rk; theatrical business; capital stock.
0.000: \$100 par value. Directors:
wold Goldbar, Herman A. Kaplan,
onle Rosakaky, 25 W. 43d street, New

rk.

Random Productions, Inc., Manintn; the atrical business; capital atock,
0,00; \$100 par value. Directors:

Trie B. Grossinso, Clarenca R. Elsen,
171a Fieldman, 270 Broadway, New
17th, LL J. Lefkowitz, same address.

The A. Ecfkowitz, same address. The A. Ecfkowitz, same address

Charles Segal (filing attorney), Myron street, New York, McAnan, 21 E. (6th street, New York, Manan, 21 E. (6th street, New York, Manan, 21 E. (6th street, New York, Manan, 21 E. (6th street, Manan, Manan,

Alleg atternery, Ester Wester, Basel Congress, Congress,

bas value. Directors. Martin. P. Desmoul.

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(inline). Defining the store of the stor Yes. (Morris Wolf, amin address, filter alterney) better better by the North motion picture machinery, etc.; capital stock, 213,600,110 per value. Direct stock, New York. (Cognity, Bros., Sama 2d. Twenthall Huns Theatre Corp., Homer's Corp., Money Corp., Mon

drew Coch, Estelle Cash, Greton: Zerone Coche, Charles Cash, Greton: Zerone Coche, Charles Cash, Charles Cash, Charles Cash, C

PICTURES A Doubt

Philadelphia, Aug. 23.
Henry Cahan, manager of the New Savoia here, went to much rouble to receive a looky display for the cooperation of the philade so-operation of the partment he obtained handcuffs, revolvers, machine guns, hand grenades and sawed-off shot-crime doesn't pay. Two days before the film started, however, the display was minus a sawed-off shotgun, not so sure about crime not paying. Philadelphia, Aug. 23.

000: \$100 par value. Directors: Herhert Rogowsky (filing attorney), 13A No. Main street; Jacob Rogowsky, 125 No. Main street; Jacob Rogowsky, 125 No. Rogowsky, 8 Norton street, Bye. Amasement Center, Inc., Troy: the Amasement Center, Inc., Troy: the Amasement Center, Inc., Troy: the July Park Company of the Company of the Pein and Celin Fein, 41 Harris avenue. Albany: Abraham Fein, 575 Cleveland eltert, Brooklyn.

CALIFORNIA

South Pauden, Little Theater, on Proceedings of the State of Processing State of the State of Processing State of the State of Processing State of the State of t

Advance Production Chart

(Continued from page 22)

Charley Foy, Norman Willis, Granville Bates, Raymond Barley, Jimmy O'Gatty, Wade Boteler, William Davidson, Walter Young.

VARIETY

charley Foy, Norman Willis, Granville Bates, Raymond Barley, Jimmy COGstity, Wade Boster, William Davidson, Walter Young,
"THE SISTERS," produced by David Lewis; directed by Antole Litvak, no writing, redshits released yet for salpatino of how Antole Litvak, no writing, redshits released yet for salpatino of how Antole Litvak, no writing, redshits released yet for salpatino of how Antole Louise, Jane Bryan, Berro Flynn, Harry Travers, Beulah Bondi, Henry Davenport.

"BEWLES ISLAND", formerly tilled "REFUND NOF DR. X; Porduced by Yet; phtographed by George Barnes. Cast: Boris Karloft, Leonard Mudde, Frank Reicher, James Stephens, Pedro De Cordon, Nat Cart. Tom Wilson, Sidney Bracy, Stuart Holmes, Dino Currado. John Barmareted by William McCann) original screen jaly by Crane William, Produced by The Cast: Jane Bryan, Sheila Bromiey, Susan Hayward Ronnid Reagan, Ridon, Ester Dale, Sig Ruman, Stranger Markey, Polymer, San Bischoft, directed by May Enright, no writing credits released yet, Allen denkins, Charles Winninger, Isable Jeans, Bonita Granville, Melville Cooper, Estric Ronviles, Ferna Reiner, Stranger, St

volla, Welly, produced by Bryan Foy: directed by Lew Seiler; screen lay by George Bricker; photographed by Sid Hickox. Cast: Kay Francis, ames Stephenson, Humphrey Bogart, John Eldredge, Jessie Busleigh, larles Foy, Joe Develin, Jonny Singleton.

Haries Foy, Joe Develin, Jonny Singleton,

**BROADWAT, Produced by Bryan Foy; directed by John Farrell; no writer

**recdits released as yet; photographed by William O'Connell. Cast: Marga
ret Linday, Marie Wilson, Ann Sheridan, Jan Hunter, Richard Bond, Janet

Myra Marth, Doddey Dekerson, William Gould, John Hiestand, Ralph San
ford. Wen Niles, Hal Craise.

Warners Pix Now in Production

iord. Wen Niles, Rail Craig.

Warners Pix Now in Production

WinGS OF THE MAYY, produced by Lou Edelman; directed by Lloyd
Bacon, no writing credits released as yet, isolotorphed by Arthur Edeson.

Ridgeley, Henry O'Reill, John Litel, Regis Toomey, Donald Briggs, Max

Ridgeley, Henry O'Reill, John Litel, Regis Toomey, Donald Briggs, Max

Ridgeley, Henry O'Reill, John Litel, Regis Toomey, Donald Briggs, Max

Ridgeley, Henry O'Reill, John Litel, Regis Toomey, Donald Briggs, Max

Ridgeley, Henry O'Reill, John Litel, Regis Toomey, Donald Briggs, Max

Ridgeley, Henry O'Reill, John Litel, Regis Toomey, Donald Briggs, Max

Ridgeley, Henry O'Reill, John Litel, Regis Toomey, Donald Briggs, Max

Indian Commell. Clast: Dick Paray, Margaret Lindiey, Cloria Dick
Lew Hilliam Commell. Clast: Dick Paray, Margaret Lindiey, Cloria Dick
Mower, John Harron, Anthony Averlil, J. Crawthers.

Gombell, Thurston, Hall, Hall Hose, Robert Lord, directed by Edmund

Goulding: no writing credits released as yet, Cast: Errol Fynn, Medical

Gombell, Thurston, Hall, Hall Hose, Robert Lord, directed by Edmund

Goulding: no writing credits released as yet, Cast: Errol Fynn, Medical

Gombell, Thurston, Hall, Leo Gorce, Hall, Marton, Hall, Leo Gorce, Backley, Steren Bay by Sig Hergis from story by Bertam

Milliauser and Beulah Dix; photographed by Janes Howe. Cast: John Milliauser and Beulah Dix; photographed by Janes Howe.

Cast: John Hall, Leo Gorce, Gerlich Pell, Bobby Jordon, Bernard Punnishy.

TOBGEY IN CHINATOWN, produced by Bryan Foy; directed by Wirren
medy, Janet Shaw, D

Hirsch Sews Up Mont'l 2 THEATRE STICKUPS

Montreal, Aug. 23. Loew's theatre, this city, for many years operated by the Mansfield The-atre Co., has been taken over by the Consolidated Theatres Ltd., Ar-thur Hirsch, president and managthur Hirsch, president and manag-ing director, also operating the Pal-ace, Capitol, Princess and Imperial cinemas, and His Majesty's, films and legit. This gives Consolidated every from the part of the Pal-tin Company o

Mucli-mooted boost in general ad-mish prices apparently not going into effect since matter was not even discussed at recent meeting here of Famous Players executives and other operating concerns in this city.

Miller's Silver Jubilee New Orleans, Aug. 23.

A theatre management that hoasts of serving three generations of Orleanians as a family playhouse on Origanians as, a family playhouse on Wednesday '(17) observed its silver jubilee, when Jack Miller and staff marked the passage of 25 years since tree. Only one-reelers were shown for a long time after Miller began operations Aug. 17, 1913. He was one of three pioneers in the business in New Orleans. The other two have since died.

Section of the second free shorts. E. Mel little of the second se

CAUGHT. ONE SHOT

Cleveland, Aug. 23.

Two theatre robbers were nabbed, one scriously shot, over the week-end when their holdup of the Beach Cliff in Rocky River was interrupted by suburb's chief of police, Albert T. Cornish, after they had bound up manager and three other staff mem-

manager and three ones seemen bers.
Stickup boys had crawled through a window at 3 a.m. and waited until 10 a.m. when watchman and two ushers walked in. Next, James D.

ubers walked in. Next, James D. Monore, house manager, with his wife and a cop who was to earry swelt-end receipts to the bank, arrived. Copper was also trussed up, showed into a washroom, while the magast ried at persuade Mooney to Mrs. Mooney, in the meantime, became anxious over the delay, peeked in and phoned for the palies. Of Christia, the only one on duty, crathed in on his own and pinched corrathed in on his own and pinched of Christia. Latter made a kreating of Christia. Latter made a kreating of Christian Christian and was shot, perhaps fatally, by Coruish.

'Mr. Wong' Goes Serial

Mr. Wong, Detective, first of four-whodunits starring Boris Karloff for Monogram, goes into production this week.

Houston Branch scripted the Hugh Wiley story.

HISTORY ON CELLULOID

HISTORY ON CELLULOID

Indipended Aug. 23.

arly Arazonia first of a series of series of the resolution pictures for Columbia to the resolution production bia release, was pith into production the description of the resolution of

EXPLOITATION

Blowing It Up

Howing It Up
Harmonica clubs are not new in
nicture exploitation, but generally
company, Leon J. Bamberger, of
RKO-Radio sales promotion, carries
the idea to a definite conclusion with
which the chirater members are the
exhibs on Bamberger's malling list.
Each has received a membership
card and a requisit sized sharmonica.

card and a regular sized harmonica. Latter is neatly boxed and both box and the harmonica itself are im-printed 'Bobby Breen Harmonica' the name being stamped on the name its many and the property of the regular transport of the property of the tribute of the permanent advertisement. If the cat a price, it would be as good stunt to frame up an harmonica band.

band.

Bamberger also comes out with a very effective booklet for Fred Astaire and Ginger Rogers in 'Carefree' with a neat cutout cover and plenty of good copy.

Good Idea, But-

wood idea, But—
Minneapolis,
As an exploitation stunt for Thin
Ice, stater, Soil Torador; where to it
skater, Soil Torador; where to it
house, put his ushers, on roller skates. Ushers, however, took so many tumbles and made so much noise that Torador was finally forced to call the whole thing off.

Nixed the Salmon

Nixed the Salmon

Hamrick-Evergreen publicity degit,
went to town for Spawn of Northpersonals of the Barrymores and
overman. Official greetings by
depot, hotels reception. Totem pole
deport, hotels reception. Totem pole
deportations on streets near thesire,
tre lobby, and "Cliff Lewis and Jack
Bally up from Far adv. dept. to help
glamour of world's premiere. One
glamour of world's premiere. One
gamour of world's premiere.
Swiss Alaske's in parke and suitely
lending atmosphere.
Stunt o's reading ile-packed king.

sending atmosphere.

Stunt for sending lee-packed king salmon to 150 film prominents deleted at last moment, when figured smart-crack opening too inviting. Exhibs might ask later on for other product coming packed in lee to avoid gamey smell.

Telephone Co. Booms

Telephone Co. Booms

Constituting a major plug for Warner Bros.* production. Four Daughters, the American Telephone and Telegraph Company is sending out thousands of booklets to their salesmen and representatives throughout the country stressing the use of the telephone in the motion picture industry.

telephone in the motion picture industry.

Novike Presents Card Sentz
general sales manager, and Tark
general sales manager for Warner Bros. theatres in Philadelphia,
discussing the film by means of
private wire connections between
chiefe in New York en and the hone
office in New York en and setting as
pairly and the private of the private of the
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Making 'Em Roar

Making 'Em Boar New Orleans. There has been a dearth of exploitation stunts here for the pattern of the pattern

the item and the anome, the item and the allowers of pictures on prominent fights of past and present boxing glower used in fights of other days and other material ionated by local sportsmen as well as sporting goods stores. Latter boxing squipment in which there is no temporary to the contract of the

Blew Up Second Run

Spokane.
Ernie Rose, manager, and Bili
igelow, assistant, Liberty, promoted
n archery tournament during sec-Ernie Rose, manager, and Bigelow, assistant, Liberty, promoted an archery tournament during second run of 'Robin Hood'.

Event got big play on local sport bages with theatre getting credits. Trophies were prom 'ed for winners'. P.cture was booked for four days and ran eight.

By Enes W. Sargent Plenty of Shirleys

rienty of Shirleys
Oklahoma City.
KTOK-Midwest theatre's 'Shirley
Temple Audition Contest drew 250
entrants, with tots ranging in age
Moppets were auditioned at KTOK
with his winners aired on a 15-min
program and listeners voitin best
iny Timple wardrohe from a local
store and spot on matine program
of Little Miss Broadway' at the Midwest.

Loew's Quest

Loew's Quest

With here papers in a dozen cities carrying herepapers in a dozen cities carrying the supposed "millions of non-moviegoers' is work is out as rome of the supposed "millions of non-moviegoers' is work is out as cocar A. Doob. So far the pic editors have run a series of stories or never go to the shows. They have been unable to unearth many barrons who will admit they on a work of the suppose of

Editor Ken Gormin, of the New Orieans Tribune, found one woman who says she has not been to a motion picture in eight years—best he will be the same the same than the says she has not been to a motion picture in eight years—best know they're bad, if she doesn't go? queries Gormin. Similar results are being reported from Washington, 'leveland, Atlanta, Tredeo, Louisville, Long sland, Bostonie in the same shall be says the same shall be says the same says the sa

Hideaway Preem

"Spawn of the North' was especially shown in the tiny village of Blow-grown of the tiny village of Blow-grown in the tiny village of Blow-grown of the tiny village of Blow-grown of the tiny village of the t

Teaching Pat-a-Pat

Comming Rate-Fat
Denver.
Figuring to tie in with the various
appreciation courses given in schools
provided to the control of the control of

Metro's Pascal Pic

Gabriel Pascal, British producer, has made a deal with Metro for the latter to release his London-made film production of G. B. Shaw's Pygmalion'. Picture stars Leslie Howard and Wendy Hiller. Former has an Interest in the film.

has an Interest in the film.

Pascal is slated to sail for England today (Wednesday). He has other Shaw plays on tap for filming.

METROITES ON MOVE

Hollywood, Aug. 23.
Metro executives, producers and scribes moved in to the new administration building, making more

room for the makeup, accounting and casting departments.

Flacks are quartered in the oid administration offices at the main en-

'TOPPER'S' TRIPPER

"TOPPER'S TRIPPER
Hollywood, Aug. 23.
Shooting on "Topper Takes a Trip'
started yesterday (Mon.) at the Hai
Roach studio with Norman McLeod
directing.
Picture features Constance Bennett, Rolaud Young, Billy Burke and
Alan Mowbray.

Plenty of Parking Space To Insure B.O. Patronage

To Insure B.O. Patronage
Indianpolis. Aug. 23.
Cari Niesse, operator of the de
luxe 900-ent Vogue, nabe, is takling no chances on losing ticket sales
because of lack of parking space
near his theatre. He recently signed
the house, which in addition to the
lots now in operation, provide parking space for 1,100 caris. This makes
a total of one car for every seat,
with 200 cars left over, but Niesse
He says that if business continues
to be as good as it has been, he will
enlarge the theatre.

Quicker Clearance

(Continued from page 7) contab of northern California ex

N. W. Endorses

N. W. Enderste

Seattle, Aug. 23.

Around 200 indie theatre men and exces of the N. W. district met at New Washington hotel this week and endorsed the million dollar cambers of the million of the million of the sasessment, with exception of subsequent houses where clearance dates are too late to click. These hoped plans would be worked out, so they could benefit, too.

John Dang, regional chairman, present the proposed meeting and explained the proposed meeting and explained the proposed support and enthusiam shown indicate this one is rated to make 1858 a ed-letter, and not a meeting as ed-letter, and not a sembled.

sembled.

Canadian Fep-Up
St. John, N. B., Aug. 23.

A four of Canadian Fep-Up
B. C., to Halifax, N. St. to introduce
B. C., to Halifax, N. St. to introduce
B. C., to Halifax, N. St. to introduce
the picture industry \$1,000,000 campaign in behalf of economic importance
to the standard of the standard

Newfoundland.
Starting from Toronto, J. J. Pitagibbons, general manager of Paramount distribution and theater chain, mount distribution and theater chain, for United Artists, and Leo M. Devaney, general manager of RKO, all for Canada, and with bases at Toronto, few to Vancouver, for the second conference, with following Sastatchewan, Winnepeg, Manifolia, Montreal, St. John, and Halifax, Accompanying the flying throfom Montreal east was Paul Mathanson, of Toronto, president of the Emple. Universal, and son of N. L. Nathamber, and the second of the second of

Atlanta Makes It Official
Atlanta, Aug. 23,
Delegation of 11 theatre managers
and reps of distributors called on
Mayor William B. Hartsfield Friday (19) and hizzoner obliged them by heeding their, behest to issue proc-lamation setting aside Sept. 1 as day for inaugurating observance of film industry's 'motion pictures' greatest

tor inaugurating observance of nime year camping. The program of t

affix his sig to paper. Proclamation reads, in part up the reads, in part up the interest of the reads in the research of the reads in the research of the reads in the reads which have been prepared by the motion picture sudios in their avowed purpose of demonstrating that motion pictures are your best entertainment."

Theatres—Exchanges

Sall Lake City,
Intermountain Theatre, Inc., operators of aix house here, Friday (20)
opened its seventh, the Marlo, in
Sugarhouse, thirting suburb. There
Marlo, purchased by the chain
several months ago, was remodeled
are a several months ago, was remodeled
its a 500-seater and will be managed
by Cyril Condon, formerly at the
Roxy, Logan, U.

Philadelphia.

Exploitation prizes were awarded by Warner Brothers during the past week to three managers here. Dominic Luccente, of the Alhambra, won \$150 for his work on 'Swing Your Lady,' while Gerson Shalita, of the Bromiey, and William Lafferty, Liberty, each got \$25 for Tope and History Liberty, which was the property of the Project and Last School and the School and the Project and History and Hi

Browney and the second of the

Kansas City. Robert Haley, former manager Liberty, New Orleans, assigned to manage the reopened Orpheum here. Following closing of Mainstreet, Or-pheum, which has been dark for years, has been completely rehabili-tated, Will house first run RKO product.

years, has been competely rehability product. In m. RKO product, and though RKO and Orpheum circuit own the Mainstreet building, ground lease was too expensive for profilable operation, and here apportance of the profilable operation, and here apportance of the profilable operation, and here apportant on the profilable operation, and here apportant on the profilable of the profilable of

Los Angeles.

Hollywood Thattes Grank A.

Grant, J. Ledie Swores Grank A.

Grant, J. Ledie Swores (Grank A.

Young) bought Studio City theatre

from Ben N. Berinstein and Pacific

States Theatres for around \$125,000.

John States Theatres for around \$125,000.

John States Thatte Tolking holdings of Pacific States

Theatres of Pacific States Thatte Holdings of Pacific States

Elemente in San Ciemente, the

La-Mar, Manhattan Beach.

Newark.
Little theatre, downtown arty, closed since June 19 for extensive alterations unshutters Sept. 15. House has new air conditioning system, improved accoustics, new glass front, etc.

Cieveland neighborhood theater operating interests have obtained 25-eps of the control of the co

Los Angeles,
Hollywood gets its own exclusive
lewsreel theatre Oct. 1. Walter

Hollywood gets its own examines newsreel theater Oct. 1. Waiter Klein is reconstructing a store build. The property of the state of the

Roosevilt theatre. E. Houston dreet and Seconds year. See Houston dreet and Seconds year. See Houston dreet and Seconds year. See House formerly played yiddid less that the schen closed recently. Theater is had been closed recently. Theater is had been closed recently. Theater is had been closed recently. Theater is the see that the see that

RKO will reopen the long dark Corpheum here Sept. 2, straight films. leases. House capacity totals around 1.400, and removations are now underwowed to the control of the c

Leo Hartley, formerly mgr. of Coliseum and Blue Mouse, is new manager of State, Sterling's bur-lesque house. Hartley succeeds Alien Smith, resigned.

Leo Greenwood, veteran manager of houses in Norfolk, Newport News and Portsmouth, Va., has resigned his post at the Gates in the latter, Succeeded by R. A. Ballances and seats will transform the Byrd, Norfolk. Contract has been let for work, which is expected to total about \$4,000.

Oklahoma City.

Todd Ferguson, Siandard Theatres house manager, announced resignation to become district exploitation to become district exploitation described by the simple for the simp

Philadelphia.
Lou Black, manager of Warners'
Aldine, Wilmington, has been named
to manage the circuit's new 2,000seater, the Warner, now being erected in Wilmington.
Lane theatre, new Warner house
now being built here, will open Oct.

now being built here, will open Oct.

Grange theate: two-year-old Wener house, which has been closed during the summer while its sent grant of the control o

Con. Film Tops B.B. League

Motion Picture Baseball League concluded its season last wee'; with Consolidated Pilm Industries topping the six other nines. Championship, however, will be decided by a serie of playoffs in which Metro, by virtuel, who will be to be the control of the single Columbia last wee's better to face RKO, and had not be the control of the co

| v | Von | Los |
|----------------|-----|-----|
| CFI | 10 | 2 |
| NBC | 8 | 4 |
| RKO | 7 | 5 |
| Skouras | 6 | 6 |
| M-G | 4 | 7 |
| Columbia | 3 | 8 |
| Int Projectore | 9 | . 8 |

Final standings were

H'wood Phoney Nabbed

H'wood Phoney Nabbed
John Harrington, 33, Long Beech,
Calif, was arrested here when, posling as a representative of Metrohire a woman as wardrobe misitess
for a picture he said was to be filmed
a frand Coulee dam. Pieced under
\$1.500 bond perming trial.
\$1.500

ASCAP SHIES FROM NETS

No Rush for Coast Names

Expected rush to sponsorship of half-hour dramatic programs with half-wood names has failed to materialize. Last spring there were midications that commercials would take advantage of the click results of the Edward G. Robinson-Big Town' combination by acquiring shows based on the same policy, but with the opening of the new breachest season but a few weeks away not a single stanza of this programs of the comparison of the

addition was Charles Boyer in an adaptation of 'Arsene

R&R's Producer Assignments

Only Larson Not Set for Fall, but He'll Probably Handle Quaker Oats Show

> Talley's Sponsor Blows Hollywood Aug 23 Mollywood, Aug. 23.
>
> Ry-Krisp, after three and a half years of bankrolling Marion Talley on the air, is retiring from radio fro the time being. Last broadcast is Sept. 18.
>
> Warbler is being offered around

to other sponsors, along with Jose Koestner's orch and Paul Taylor

Latham, Not Yet

30. Now Prexv

Ruthrauff & Ryan has worked out its new schedule of program producer assignments for the fall. Only one not set is G. Bennett Larson, but indications are that he will be brought on from Hollywood to handle the Quaker Oaks-Tommy Riggs show. Larson had the Al Joison-Litchung hands has teached to the control of the control

R & R producers and their programs this fall are as follows:

Clark Andrews: 'Big' Town' (Rinso). CBS.

Everard Meade: Al Jolson. CBS. Herschel Williams; 'Big Sister' (Rinso), CBS.

Nate Tufts: Vox Pop (Penn To-acco). NBC.

bacco). NBC,
John Loveton: 'Aunt Jenny's
Stories' (Spry) CBS, 'Good Will
Hour (Macfadden), Mutual.
George Nobbs: 'The Shadow' (Blue

Coal).

John Gordon will continue as an aid to Major Bowes; Chris Christoph will supervise the daytime shows, while Pete Barnum will act as contact between the New York and Hollywood offices.

DODGE MAY SET SPOT CAMPAIGN

With Chrysler set to preview Its new auto models the end of this month, there is a possibility of a spot campaign on Dodge coming out of Ruthrauff & Ryan the early part of September. Meanwhile, the agen-y's spot activities will be confined to the Spiry, Ironized Yeast and Blue Così accounts.

To apport servives with one of the service of the Spy, Incoince Yeast and Blue of the Spy (Lever Broe) it will be a case of continuing on the 15 stations that have been used for this stations that have been used for this product's one-minute announcement empaign, while five-minute transpaign, while five-minute transpaign, will again be used in those stations of covered by Mutual's received the service of the

WCAU Drafts Another

Philadelphia, Aug. 23.

Box Knochestown, and a box Knochestown, and a box Knochestown, a box K

SEEKS GENERAL **BEACTION FIRST**

Society Counters NBC's Approach for Separate Contract with Statement It Wants to Meet with Entire Industry — Present Licensing Does Not Expire Till Dec. 31, 1940

ASCAP'S OWN PROBLEM

American Society of Composers, Authors and Publishers will not en-ter into negotiations with NBC or Columbia for a new licensing agree-ment unless it has gone over the sub-

ment unless it has gone over the subment unless it has gone over the
ment unless it has gone
after A. L. Ashbay, NBC v., and genclety about starting preliminary distitude of the subment o Of Amer. C&C

in the negotiations.

What is expected to prove a moot point when the two camps finally get around to talking terms is the affiliation of the control of the

as is being now advocated within the Society.

Before it can work out any deal with broadcasters, ASCAP has to solve a major problem within its own organization and that has to do with our organization and that has to do with writer and publisher membership. Present contract has until the end of 1940 to go. Gene Buck, ASCAP prez, was advised by the board to send out these renewal applications (for a term of 10 years) some time ago, but for some reason the has deferred action.

Menjou, Chas. Ruggles, Una Merkel. Froman Set for Texaco Show

Talent lineup on Texaco show in-cludes Adolphe Menjou as emceo-chartie Rungles. Una Merkel, Jane Brockman's 35-piece instrumental erew and mixed choir of 20. Film names will be as guesters in the Reinhardt Workshop weekly drama change. Harry Kromans and three scripts are to turn out the

scripts. Jimmy Wallington considered for announcer spot.

Friedman East Zach Friedman, CBS producer, planed into New York Monday (22) from the Coast.

Came cast for h. o confabs.

NBC Seeks to Shatter Don Lee's Coast Monopoly on Kid Shows: **Gives Blue Clients Time Guarantee**

Love Rules Philly

Philadelphia, Aug. 23.
With howspapers in every other section of the country dropping radio-columns and working the period of the country dropping radio-columns and even logs, interest of the Philipy doxically, recently has been growing. Amisable relations are in order all along the line and the outlets are getting better even before. High point in the brotherly-love feeling was recently special radio cellulons, one by the Philipy Record and the other by the Inquirer. Record put out a 12-page special for studios, while the Inquirer Record put out a 12-page special for studios, while the Inquirer laceord put out a 12-page special for studios, while the Inquirer laceord put out a 12-page special for studios, while the Inquirer laceord put out a 12-page special for studios, while the Inquirer laceord put out a 12-page special for studios, while the Inquirer laceord put out a 12-page special for studios, while the Inquirer laceord put out a 12-page special for studios, while the Inquirer laceord put out a 12-page special for laceord put out a 12-page special for studios.

Good News. Holly Hotel Poised For Season Tee Offs

Hollywood, Aug. 23.

Two of the Coast's hour shows, Metro's Good News and Hollywood Hotel, have set their initial programs for the fall resumption. Good News, bankrolled by General Foods (Maxwell House), shoves off Sept. I with Spencer Tracy and Mickey Rooney doing a dramatic sequence from 'Boys Town'. Louis B. Mayer makes a brief address and augment-ing last season's regulars will be Alice Faye and Robert Young as

Alice raye and noner rouns as managed and noner round and managed about with everything and everyone new except Frances and minitaled about the farmatic spot with Margaret Suliavan. Dark Grandler of the farmatic spot with Margaret Suliavan. The farmatic spot farmatic sp

NEW BOND BREAD R'D. MAY STYMIE AIR SHOW

Bond Bread may be without any representation on the air this fall for the first time since 1929. There's a new board of directors in control of the company and it may take a little time to stimulate the necessary interest jn radio. B.B.D. & O. is the agency,

Guy Lombardo's run with the ac-count expired a couple weeks ago. Band becomes allied with Lady Esther cosmetics this fall.

Renew Morton Gould

Morton Gould, classic conductor morton Gould, classic conductor and modern composer on station WOR, N. Y., was renewed this week for another year. On Sept. 27, leader celebrates his third anniversary on station with 104 consecutive programs on sustaining basis.

secutive programs on sustaining basis of the programs on sustaining varieties of the passage of

P:actical monopoly which the Don Lee Network has maintained with re-gard to kid shows on the Coast will likely change this fall, when NBC introduces a new sales policy on its Pacific blue link. NBC proposes to guarantee blue Coast accounts that

contractive blue. Coast accounts that has been booking against having to move for a client who has put in a transcontinental order.

As a result of this assured protection, NBC is slated to obtain the form of the form of the form of the protection. The coast of the protection of th

hord previous of the previous of the west-coast coverage. Both shows clear through Blackett-Sample-Humaret, inc., of Chiesgo, which has recommended the switch to General Two other NBC kid, commerciats, Dick Tracy (Qusker Osts) and Rowie Wing (Relioge), have al-Howe Wing (Relioge), have al-Howe Wing (Relioge), have alloues, this fall. The new policy puts the NBC Due link on the Coast into the NBC Due link on the NBC Due lin

Not Holding Time

Nat Holding Time
NBC has apparently decided to
abandon the idea of preserving the
Pacific buse for any transcontinental
accounts that might happen along,
and to accept whatever billings are
available. Same network some
are available. Same the story account
to the Pacific red and blue links would
be open to cross-country accounts using either the basic red or the blue
trails, thereby eliminating the old
policy of foreign a buse basic custhough it preferred the stronger. Paofice red.

cific red.
This interchanging of the Pacific red and blue was the first step toward keeping important transcontinental advertisers from passing up the blue network for Columbia. NBC is now prepared to cut in on strictly Coast business by means of the guaranteed time device

RE-ELECT MUT'L OFFICERS.BOARD

Stockholders re-cleeted all officers and directors at the annual meeting in the Chicago offices last Wednesday (17). The Chicago offices last Wednesday (17). The Chicago offices last Wednesday (17). The Chicago offices re-cleeted were: Alfred J. McCosker, T. C. Streibert, Jack I. Annum. W. MacGPathae, E. M. Annum. W. MacGPathae, E. M. Annum. Annum. All the Chicago of the Chicago

Virginia Verrill Set For Haley Program

Spieler from Stix

WCAU which last year in-augurated a farm system for pros-tive gabbers, this week reaped another staff announcer from the slix. He is Wally Sheldon, of WSAN, Allentown, who replaces Bob Knox.

Jack Latham, who cult Young & Rubleam last October to become an assistant of Z. W. Hill, Jr., advertising mgr. of American Tobacco Cothe American Clearette & Clear Co. the American Clearette & Clear Co. Tobacco. Latham, who is under 30, was a spot-time buyer with Y & R. American C. & C is putting Eddy Duchin on the NRC red (WAEP) for American C. & C is putting Eddy Duchin on the NRC red (WAEP) for (930-10), satiring Sept. S. Spot is opposite Lux Radio Theatre on CBS. Latham has meanwhile disposed his cup-winning yawd. He has been it this summer. Anyway, he's now thinking of building a house. KXOK STAFF SET: NEW ST. L. STATION

REW JI. L. JIAIUUI

St. Louis, Aug. 23.

Ray V. Hamilton, business manand the state of the sta

IRNA COMMITTEE MEETS WITH NETS IN N. Y., BUT STILL STRICTLY ON Q. T.

Laying Groundwork for Joint Procedure in Gov't's Al Goodman Back Monopoly Investigation-Affiliates Working Out

Problem of Financing

Advisory committee of the Inde-pendent Radio Network Affiliates net with NBC and Columbia offi-cials Monday (22), but nothing of a tangible nature was arrived at during the several hours of discus-sion. Gathering was called at the St. Regis hotel, N. Y., to lay the groundwork for a point agenda of policy and the several policy and the groundwork for a point agenda of policy and the policy and the several time of the committee of the committee and the network reps.

the next meeting of the commutes and the network running agoing on in the two camps has made all commenting on the meeting of the commentary of the commenta

affiliates.

Committee of seven, which was appointed at last week's meeting of the IRNA in Chicago, is under Instructions also to work out the question of financing the monopoly

Strictly Informal Chicago, Dec. 23.

Chicago, Dec. 23.
Final day's session of the revived Independent Radio Network Affiliated acts, composed of stations affiliated acts, composed of stations affiliated voted to a series of informal discussions. Some of the 100-watters present advanced the thought that strans might prove a mader point in the FCC's menopoly quizing. It was suggested that these stations make a concerted demand that the offer the stations of musical sperication programs, or musical sperication programs, and the programs of the programs o of musical appreciation programs, adult discussion stunts and similar

features.

Two-day get-together was marked
by lots of backslapping from NBC
and CBS exes, who were registered
at the convention hotel, but not admitted to the IRNA meeting. Also
by the smooth lobby maneuvering
of Fred Weber, Mutual gen. mgr.

Radio Receptor Names GM. Bendix in Anti-Trust Action: Asks \$725,000

In a complaint filed Aug. 16 in N. Y. Federal Court, the Radio Receptor Co., Inc., charged General Motors Corp., Bendix Radiol Corp., and Bendix AvaidinG Corp., with conspiracy to abolish competition in the radio equipment industry through radio equipment industry through calling in the product. Plaintiff is suing for \$325,000 damages and brings the action under the Sherman anti-trust law.

Plaintiff company specialized in radio equipment, including transmit-ters for ship to shore use and air-plane radio guidance apparatus. It is charged that General Motors con-trols the Bendix corporations.

OFFERING BETTE DAVIS. JEFFREY LYNN TEAM

Bette Davis and Jeffrey Lynn are being offered around as a dramatic team for a commercial series.

Indications are that Miss Davis will receive a release from Warner Bros. for broadcasting on her own; and that no objection will be made by the same producer in the case of Lynn.

Hotel Service

New Castle County Work-house now has a radio in every room. County has just installed 60 hotel-type instrument with 400 hotel-type instrument with 50 hotels of 5

NETS ON HUNT FOR SERIES **SPONSOR**

Both NBC and Columbia's sales departments last week started giving hought to landing a sponsor for the proach will be made to Judge K. M. Landis about a price for the commercial rights, it was said at CBS sales department Monday (23), until from some advertiser. Last year the World Series obtained no sponsor and was thrown control of the control of

KENNETT JOINS WHAS AS PROGRAM DIRECTOR

Louisville, Aug. 23. Bob Kennett, formerly program director for WLW and WSAI, Cincinnati, Joined WHAS yesterday (Monday) as program director. Joe Eston, who held that title, was transferred to the sales department by "W. Lee Coulson, executive

Audition Newspaperman As an Eatery Guide

Dave Charnay, feature writer and Broadway reporter on the N. Y. Dally Mirror, was auditioned by McCann-Erickson agency Monday (22) for a program for Gruen Watch Co. It would air over WABC, N. Y. Program would be a guide to niteries and restaurants, etc., with children of the control of the

EVEN STEPHEN

CBS Loses Show to NBC, But Sign off Squares All

Holiywood, Aug. 23. Hollywood, Aug. 23.
Telephone company engineer
threw the wrong switch last Friday
and the ensuing mixup gave Columbia a standoff with NBC's blue outlet, KECA. Latter station got the
CBS show, but gave out with a CBS
signoff before the NBC'er could blot
it out.

when show failed to clear through KNX, station figured it a missout and filled with a transcription. Later developed that quarter-hour musical program was routed over KECA Engineer there liked the show, so didn't make any inquiries.

Mut'l Sales Staff Peak

With addition of Ed Bauer in Chi-cago, Mutual Broadcasting reaches a new high in sales staff. Gives them four in New York and three in

four in New York and three in Windy City. Newcomer comes over from Rus-seil M. Seeds, Chl advertising agency, starting Aug. 29.

For Lucky Strike

Goodman returns to Lucky s Hit Parade on CBS Sept. 7. succeeds Carl Hoff.

DUNVILLE VICE ROBT. JENNINGS

Cincinnatl, Aug. 23.

Cincinnati, Aug. 23.
Robert E. Dunville, who has been gen, sales mgr, of WSAI since last December, is now sales head of WLW as well as the smaller-water. He succeeds Robert G. Jennings, who resigned last week.

When the succeeds the success of the succeed game, in Chicago Sept. 6. He has not disclosed which one it will be anot disclosed which one it will be although two, Stack-Gobbe and H. W. Kastor & Sons, have been named it was not Ruthrauft & Ryan and nounced in Chicago Thurday (25). Meanwhile, he leaves tomorrow (Wednesday) by auto for a vacanounced in Chicago Thursday (23). Meanwhile, he leaves tomorrow (Wednesday) by auto for a vacation with Mrs. Jennings in Virginia Beach, Va, by way of New York. WLW-WSAI staff presented bim with a watch when he took his official departure Saturday (20).

Suit Over 'Men Only' Title Filed Vs. Vitalis By Beth Brown, Author

Beth Brown, novelist, has brought suit in the N. Y. supreme court to enjoin Vitalis from continuing to use the title For Men Only on its Wednesday night program over NBC. Miss Brown claims that the NBC. Miss Brown claims that the broadcast use trespasses on an exclusive right ish eholds by way of a novel of the same name which she had published in 1831. Detendants named in the action are floridarist named in the action are floridarist named in the cation are mad the Crosley Radio Copp. (WLW. sor obtained the network's rights to be title. Hearing on the injunction plea is slated for Sept. 31. WLW started the show under the

tion plea is slated for Sept. 31.

WLW started the show under the title involved in the latter part of 1935. Similar titles on programs have been used by KFWB, Los Angeles, and WJAY, Cleveland.

geies, and WJAY, Cleveland.
Miss Brown's novel deals with a
Orleans sporting house of the 80's.
Bristol-Myers hasn't decided where
it's going to move 'For Men Only'
(Vitalis) when Fred Allein returns to
count scouts as premature the report
that the Allein stanza will be cut down
to a half hour and the only problem
facing it is finding a safe niche for
the Vitalis program. Allein will have
the country of the country of the country of the
interval of the country of the country of the
interval of the country of the country of the
interval of the country of the country of the
interval of the country of the country of the
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interval of the country of the
interval of the tion as opposition for the second half of his hor

of his hour.

Regular Sal Hepatica-Ipana period was clipped to a half-hour after Allein retired for the summer and For Men Only was moved into the adjoining 30-minute segment. Value of the segment of t

Sal Hepatica and Ipana are han-dled by Young & Rublcam, while Pedlar & Ryan has the Vitalis busi-

HUNT EVE. SPOT FOR KELLOGG VIA HOLLYW'D

J. Walter Thompson is scouting around in behalf of Keilogg for a half-hour evening show. Agency has expressed interest in a Hollywood origination.

Network release has not been set.

Eanes New KOR Mer

C. L. Eanes has been appointed manager of KOB, Albuquerque. He comes from the newspaper ad-vertising field.

Inside Stuff—Radio

Clifton Fadiman, whose 'Information Please' was considered by Billy Rose for the Casa Manana, N. Y., show, only to have the deal nixed by John's S. Royal, NBC vice-prez, didn't even known he'd been offered until he read about it in last week's Yangary. He immediately paid his first lit to the theatre-cabaret.
Fadiman would like to go into the Casa show, but can't do it with the Table of the Casa show, but can't do it with the Table of the Casa show, but can't do it with the Table of the Casa show, but can't do it with the Table of the Casa show, but can't do it with the Table of the Casa show, but can't do it with the Table of the Casa show, but can't do it with the Table of the Casa show, but can't do it with the Table of the Casa show the Casa show the Casa show the Table of the Casa show the Casa sho

Series of 15-minute waxed shows, Tireslde Chatter, with Harry Hirsch-field doing comedy comments on current toples, has been made by Conti-nental Productions, Inc. Seeking a sponsor. Continental is headed by Saul Colin, with Seymour Mann in charge of radio, and Alice Reinhart

Saul Colin, with Seymour Manh in charge of radio, and Alice Reinhard infecting. Second show, a live one, tabbed 'Here Comes the Coast Guard' and based on records of the Mismi Coast Guard station, is being scripted by Alberty Wisberg. Another one by the same author, 'The Lone Wolf,' and starring Bert Lyteli, has been waxed and is being offered to agencies and spransors. Guard has also lined up a live series with Al Roth and Phill Brito.

Sult of Barney's, clothing store, against owners and operators of WNEW, N. Y., radio station, for approximately \$50,000 damages for alleged failure formishful time on programs contracted for, continues to drag out with formishful time on programs contracted for, continues to drag out with Martin Katz for Judge Jonah Goldstein was signed first, when the latter desired to drop out. Subsequently, an order directing the substitution of Samuel R. Weitz was signed.

Radio station is represented by Emil K. Ellis, who filed countersuit for virtuality the same amount at the direction of defendants. Counter-action alleges unsultivised use of recording claimed to be the station's exclusive alleges on sultivised use of recording claimed to be the station's exclusive

WWIL, New Orleans, scored a beat on its local rivals Wednesday (17) when civic and business leaders turned out to honor Mayor Robert S, Mesetri on his second anniversary in office. Program was under the auspices of the Young Men's Business, citib whose luncheon broadcasts are handled by WDISU. Because of WDISU exclusive tie-up and being unable to get inside the luncheon hall for the ceremonies, Henry Duppe, WWIL special events director, set up a mike at the entrance of the hall and interviewed the state and city dignitaries. He got them to say the thing they later repeated over the TWAS mikes, thereby scooping WDSU by

Jack O'Toole, brother of Walter O'Keefe, the comic, has changed his moniker back to Jack O'Keefe. While on the Coast the latter, at the suggestion of a broadcaster friend, had assumed the name of Jack O'Toole, and the sum of Jack O'Toole, whether Walter was his brother. Following an affirmative answer, the inquirer would then want to know why his brother didn't give him a job. It was after a few such interviews that Jack O'Keefe decided to break away from the family signature and try his luck with the O'Toole.

Paramount led all other studios last year in contributing talent to radio. From the studio list appearances on the air were recorded 897 times by Rubey Cowar, radio director at the plant. Studio's polley on radio, Cowan sald, will continue in force even though the prospects are for an increased representation this season. Package buy of plant's talent, similar to Metro's deal with General Foods, has been tabooed by the front office on the premise that its effects on theatre attendance would be harmful.

Showmanship doesn't always pay, WDAS, Philly, learned Thursday (18). As a result of the long heat wave, station decided to do a man-on-the-street on the weather. Question was; 'Is It hot enough for you and why?' As an added touch, gabber on the show, Gene Edwards, was dressed in pith helmel and shorts—very short shorts. Scene collected such a crowd police reads of the short of the short of the property of the short of the sheeded quarter-hour.

Columbus (O.) Citizen has resumed a radio column in Saturday edi-lons only. Move does not mean daily column will be resumed.

Saturday column was reinstated when radio listings were placed in en-arged tabloid magazine section, which is regular Saturday feature of The Citizen. George Hage, music editor, who took over work on log after column by Lehman Olis was dropped several months ago, is writing the Saturday stuff.

Harry Duncan, one of the four Radio Rubes, is brokering a Stradivarius foldle. Asking price is \$10.000. Instrument, however, is in Italy at present in possession of an Austrian refuges, who got it out of this native country. Duncan has been propositioning musikers around NBC's studios in Radio City in between his broadcasts.

Batten, Barton, Durstine & Osborn agency is not making any of its summer program tests on hinterland stations this season. Last summer the agency promoted time on about 10 stations of different veatage and areas and placed transcriptions of new shows on the broadcasters. Stations took the programming to fill in for slack season, and the agency made surveys on listener reaction.

Marschalk & Pratt agency is looking for a program for Enna Jettick noes, new account which the agency has secured. Amos Parrish has een handling the footwear account, with the transfer to M & P set for the fall.

Last network program sponsored by Enna Jettick was five years ago when the late Mine. Schumann-Heinck was starred.

How to Speak the King's English' is virtually the title of a handbook which has been published by the Canadian Broadcasting Corp. Author is W. H. Brodie, coach of the CBC announcers. CBC official is afraid of the effect of screen dialog and the pronunciation of words by some announcers and radio commentators, hence this guide for the use of what he calls 'educated English.'

KYOO's Tulsa chimes, which ring out the hour atop the Philtower building in which the studio is housed, came in for a kick and caress last week when a downtown hotel resident called up Mayor T. A. Penney and wanted to know what could be done to abate that nuisance. Mayor, and old hand at knowing you can't please all the people all the time, said he told the man 'I thought they were delightful.'

CBS Sunday (21) carried music festival at Silvermine, Conn., because it has exclusive on N. Y. Philharmonic-Symphony. John Vassos, designed for RCA, was head of Silvermine committee running festival.

Whack at advertisers who employ the general plug that Hollywood celebs use their products was taken by the Federal Trade Commish in (Continued on page 36)

Hearst's KYA, Frisco, Reported Sold For \$150,000; \$350,000 Bid for KOMO

nrm, as program manager.

Confirmation of the KYA sale is being withheld pending approval of the Federal Communications Commission.

mission.

Hart only recently announced his resignation as general manager of the Honolutu Broadcasting Council which becomes effective Sept. 1. He has been at Salinas, Cal. looking after real estate and ranching in-

\$350,000 Bld for KOMO

system bit for KOMO
Oklaboma City, Aug. 23.
Group of Independent Oklaboma
di men, represented by Harrison
Smith, eity investment broker; are
reported to be negotiating for purchase of KOMA. Price to ue paid
\$\$250,000\$ Neal Barrett, KOMA manser and Hearst chain v.p., could
not confirm the report.
In the meantime, bereatt has
not confirm the report.
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residence to Fort Worth Sept. 1, but will retain his position with Hearst, an assistant handling KOMA.

Roosevelt and MBS

(Continued from page 1)

papers, etc., to big shots rather tha

isave themselves out on a limb.

Probable that Elliott Roosevelt, radio exce and son of the President, will turn mc. to handle dedicatory, will turn mc. to handle dedicatory.

State Network with Mutual Broad-casting System. Show comes of Sept. 18 and will run for six hours with all regional branches of Mutual System. Show comes of Mutual System and Mutual's fourth birth-day as well. Mutual's fourth will carry the load for an hour offering Manana. At 320 WOR, N.Y. Summan, At 320 Work, N.Y. Summ

AFRA DEAL UPS NBC MBS FRISCO PAYROLLS

San Francisco, Aug. 23 Payroli of the local NBC studios for artists and readers has been upped approximately \$500 weekly as a result of the American Federation of Radio Artists' pact with the web, which went into effect last

AFRA contract with the Mutual AFRA contract with the Mutual Broadcasting System has also in-creased the payroll of KFRC, local Mutual outlet. Deal between KSFG, Columbia outlet, with the local AFRA chapter is stil' under discussion, with no action expected until the return of manager Philip G. Lasky of KSFO from his vocash next week.

KSFO comes under the indie sta-KSFO comes under the indic state to columbia is okayed by the Federal Communication Co

Roosevelt Quitting?

Report persists in New York broadcast circles that Elliot Roosevelt is determined to resign from Hearst's radio interests by Oct 1 so that he will be free to devote all his time to his Preas network. Latter to his Preas network. Latter Moutual.

E. M. Stoer, comproller for Hearst Radio, Inc. of which Roosevelt is president, declared last week that operations of the effect. upon Roosevelt's continuation with the Hearst continuation with the Hearst continuation with the Hearst continuation with Roosevelt.

Catering to Survey. WDAS, Philly, Switches Sports to Night Hrs.

Philadelphia, Aug 23. Sports programs on WDAS will be

hereafter, Pat Stanton, g.m., declared this week. He said that a survey showed most sports fans worked during the day and were unable to listen to afternoon shows, so the outle will try to cater to them in the future in their off hours.

in their of hours.

Co-incident with Stanton's decree,
Lame McCurley, sports ed of the
Lame McCurley, sports and of the
OWPEN to return on WDAS. He was
on WDAS for three agars until he
recently switched to WPEN with
McCurley goes sole rights to airing
of boxing and wrestling shows at the
center, through his close personal
relationship with the promoters.
In addition to the Arena shows,
which WDAS will start airing at
more, station will carry night footwinter sports. McCurley will do
blow-by-blow or play-by-play, with
Buz Davis, sports gabber, and Stanton siding.

ton aiding.

As a build-up for its evening s

As a build-up for its evening sports show, WDAS is planning a roller-skating carnival for listeners. It is planning to take over one of the local rinks for an entire week, inviting listeners from a different section of the city each night.

Pay Up, Hrs. Down

Philadelphia, Aug. 23.

Philadelphia, Aug. 23.
Pay increases and cut in hours for all entineers was included in contract drawn up with WDAS Priday
American Communications Association, CIO. Termer, which runs until
Nov. 1, 1939, grants new minimum, including a 357 starting wage in place of the old 350 initial fee. Hours were cut from 6 to 44, with the contract of the contr

a half.

Sam Sabaroff, WCAU engineer and ACA prez, and Saul Waldbaum, attorney, signed for the union, while Alex Dannenbaum, Sr., prez, and Pat Stanton, g.m., repped the sta-

Confabs began this week for con-tracts with WPG, Atlantic City, and WHAT, Philly part-time 100 watter.

Bartering Via Radio

Radio exchange mart was started on WNEW, N. Y., yesterday (Tues.), when John Jacger debuted his White Elephant program. It's scheduled for two rides a week, Tuesday and Thursday, at 4:45 to 5

p.m. Gag is have listeners use the time as a clearing house for junk they can't use, swapping 'em for articles valueless to others.

Michael to WLW

Cincinnati, Aug. 23.
Raymond Michael, formerly with
WMMN, Fairmount, W. Va., joined
the WLW-WSAI announcing staff
yesterday (Monday).

unc wkw-wsAl announcing staff yesterday (Monday) Mary Ann Vasus, singer, who also was with WMMN, it a new member of Hugh Cross Radio Pals on Wkw and WSAL

B-S-H to Conduct Radio Tests for Penny Stores

Blackett - Sample - Hummert, Inc. contemplates doing some radio test-ing for the J. C. Penny Stores. Agency recently acquired the chain account.

WIL. MUSICIANS IN AGREEMENT

St. Louis, Aug. 23.
WIL, St. Louis, and the local
musicians union last week got together on a settlement of their
differences and the station became a

differences and the station became a party to the employment plan negotiated between the American Pederation of Musicians and the committee representing the country own-network affiliated outlets, of the St. Josis foesh, involving the employment of a turntable man, had been dragging on for months when a strike was called four weeks ago. Conditions of the agreement are teams as those accepted by the other indice stations coming within the AFM employment plan.

CLEVE, EDUC, STATION TO FEED 149 SCHOOLS

WBOE, a new short-waver for Cieveland public schools and a rad-ical experiment in this field, starts ical experiment in this field, starts operating Sept. 26, when fail semester is started. J. D. Woodward, who fought for a program of streamlined adjucation via radio for two modes of the start of the

30 classrooms.

Schedule of programs worked out for elementary schools consists not only of subjects for adolescent students, but also for parents' and teachers' groups. Adult lectures to be fed into school auditoriums, along with concerts and talks by outsiders.

Annual Educ'l Confab Set for Lexington, Ky.

Louisville, Aug. 23.

Annual confab of the National
Assn. of Educational Broadcasters
will be held Sept. 5-6 at the University of Kentucky, Lexington. Association is composed of directors of
educational radio service in colleges
and universities throughout the
country. Approximately 50 members are expected to attend the
meeting.

bers are expected to attended to meeting.

Cari Menzer, director of radio at the University of Iowa, is president of the organization.

Pinex for Early Birds

Pinex for Early Birds
Pinex has been signed to sponsor
N. Y. WOR's earliest commercia.
6:30 a.m.) program starting of 6:30 a.m.) program starting of the preceded by a new high in early bird broadcasting by fave-minute news program starting at 6:25 a.m.
WOR switched to extra five minutes to get drop on WEAP and the start of the s 6:30 this summer to beat WOR's 6:40 start. WOR will push back time with each change of competing

MUFFET LANUS
Philadelphia, Aug. 23.
Lynn White. 10, who had been on
Uncle WIP kids' show for several
years, was given a program of her
own at WIP this week. She'll be
heard for a quarter-hour every
Thursday morning, chitping pop tunes.

Kid's a junior at Southern High

Radio Singer's Concerts

naue singers Concerts

Philadelphia, Aug. 23.
Catherine Smith, warbler on WIP,
leaves the outlet Labor Day for a
concert our through New York and
Connecticut. She returns Oct. 15.
She was the lead soprano in Farl
Carroll's 'Fioretta."

Mack Agev. Buys Entire Time Of WCAM. Camden: Unprecedented Deal Involves 1.300 Hrs., 20G Yearly

Get That Plug

St. Louiz, Aug. 23.

Jim Alt, who conducts the
'Grandstand Managerri program
for KMOX immediately, after
the bail games at Sportsman's
Park here, ran into a very glib
to every angle of the game,
and took up all of Alt's program. At the conclusion, Alt
sort, and the conduction, Alt
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Tough Tests For Short Wave in Cleveland Also Hard on Announcers

Cieveland, Aug. 23.

Portable short-wave outfits are being given tough tests by WiRK in given tough tests by WiRK in sagte. Richardson yacht trophy races, which have never been aired, will give station a chance to try out a broadcast with 10-watt set on a sailtout for the first time this week. Neil Collins, studio's best sailors, were recruited to handle a preview of event from a racing R-boat on the first day. On the third day trio the official's yachts. Since biggest problem is how to keep the set from getting wet, they are strapping it to the mast and praying it won't storm. Cieveland, Aug. 23.

went and proving it won't storm.
WHK is also foreing seven of its some storm.
WHK is also foreing seven of its some storm.
WHK is also foreing seven of the storm of the storm

Baldwin Co-Ordinating 3 WFIL Departments

Philadelphia, Aug. 23.
WFIL is co-ordinating production, production, production to the staff of E. Paimer Baidwin in newly-created post of program co-ordinator.
Baidwin comes from Niagara Falls, where he was an associate in the additional program of the production of the production

Baidwin comes from Niagara Falis, where he was an associate in the ad-vertising agency of Baldwin, Urqu-hart Co. For five years prior to that he was with the Addison Vars agency in Buffalo.

KNX Sounds Off

Hollywood, Aug. 23.
Columbia's new 50-kilowatt transmitter in nearby Torrance flashes its KNX coil letters Sept. 16 for the first time. Special half hour show from the site will be aired along the Coast.

Three engineers, John Morris, H. F. Hicks and J. R. O'Reiliy, are being transferred here from the east.

Philiadelphia, Aug. 23.
WCAM, Camden, N. J., in an entirely unprecedented deal, has sold and of its time for the mext 10 years to a single advertising agency. Outlet is municipally owned.
Deal, which involves \$200,000, was causally consummated in May. It had been previously reported as a causal exercise. That it worsh a class agreement. That it worsh a time, was corroborated last night (Monday) by Aaron Heine, Camden

time, was corroborated iast night (Monday) by Aaron Heine, Camden attorney, who is one of the exces of the ad agency which made the purchasency is the Mack Radio Sales (Company, It was recently formed by L. M. Maxwell, ad exce, who is directing head of the enterprise; Heine, and Sydney Kaplan, another Camden attorney. They have con-Heine, and Sydney Rapian, incommended attorney. They have contracted for 1,300 hours a year of time on the station, for which they are to pay \$20,000 a year in monthly

installments.

WCAM operates 29 hours a week or 1.508 hours a year. The Mack agency holds first option on the remaining 200 hours a year for which it has not contracted. This timm may be sold by the city if Mack deem't take up its option, but inas much as there is no other sales force

much as there is no other sales force these hours are contemplated as sus-taining time.

In the contemplated as sus-taining time.

A 550 watts on 1.28 kilocycles, shares time with WTM3 Trenton, and WCAP, Asbury Park, City of Camden, as its part of the east, agrees to keep the station is one of the contemplated of the contemplated of the ply all technical help and other per sonnel needed for maintenance Frederick S. Capeton will continue as station manager, while Boh. Wa-as station manager, while Boh. Waas station manager, while Bob Horn formerly publicity man, become program director, Caperoon is sole

KIRO SETS BAIT FOR POLITICOS

Seattle, Aug. 23.

Station KIRO (CBS) steps out ahead of the pack here with sons smart baif for the politicos by sending each of those filing for office, county, state and national, letter-tight time for their campaigns. To some, without a penny to spend, it was manna from heaven, while others, in the money, instructed managers, to put the station on the country of the station of the country of the station of the country of the station, signed the letter.

Slagle Vice Chance On Lone Ranger'

Detroit, Aug. 23.

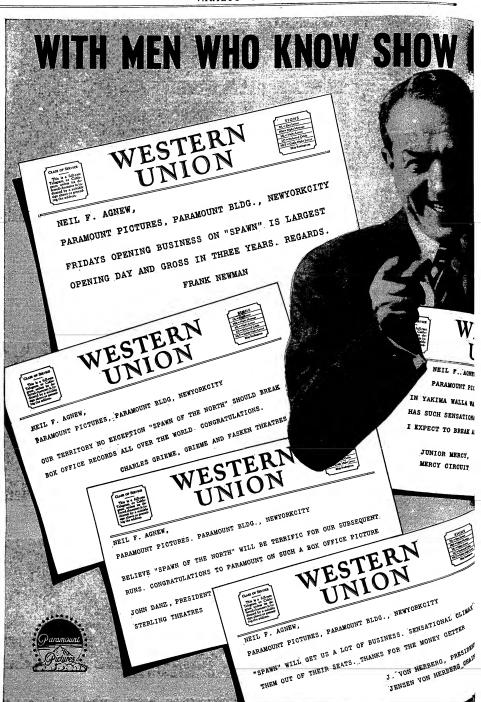
John Siagle replaces Al Chance as commercial spieler on 'Lone Ranger' airings over Mutual and Don Lee.

KELLOGG CONTINUES

Baseball Contest As Is, Although Spot Spiels Cancelled

Chicago, Aug. 23. Three engineers, John Morris, H. P. Hicks and J. P. O'Reiliy, and the being: transferred here from the east.

Friendly Cesture
Allanta, Aug. 23,
WSB. South's oldest broadesting station, is south soldest broadesting station, is south soldest broadesting station, is south to be solded to be s Even though it has cancelled the



NESS BEST IT'S Paramount's WN OF THE NORTH" 2 to 1



WESTERN UNION

NEIL F. AGNEW.

PARAMOUNT PICTURES, PARAMOUNT BLDG., NEWYORKCITY

"SPAWN OF THE NORTH" AT THE PARAMOUNT, SEATTLE, DOES

BEST THREE DAY'S GROSS IN YEAR WITH EXCEPTION OF "WELLS FARGO"

WHICH PLAYED NEW

YEAR'S.

JACK DAILEY



WESTERN ŨŇĨŎŇ



ESTERN NION



THES, PARAMOUNT BLDG., NEWYORKCITY

LAND MY SMALLER TOWNS BELIEVE "SPAWN" MX OFFICE VALUE THAT

RECORDS

ei ROS



WESTERN ŨŇĨŌÑ

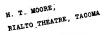


PARAMOUNT'S "SPAWN OF THE NORTH" BEGAN ITS WORLD PREMIERE ENGAGEMENT FARAMUUNE: SOFARR UF THE NURTH BENAN LID WURLD FREEHER ENGAGEMENT THAT IT AT OUR PARAMOUNT THEATRE HERE TONIGHT WITH ALL INDICATIONS THAT IT AL UUN FARMAUUNA INEALES GERE LUNAURI WIIN ABB ANDIENCE WELL SURPASS ANYTHING WE HAVE PLAYED IN THREE YEARS. AUDIENCE REAGTION ON OPENING DAY MARVELOUS. TREMENDOUS BUSINESS POINTS TO "SPANN" IS DOWN TO EARTH MOTION PICTURE ENTERTAINMENT AND IS JUST WHAT WE HAVE BEEN PRAYING FOR, I TELL YOU TRUTHFULLY IT IS A SHOWMAN'S DREAM COME TRUE. MY HAT'S OFF TO PARAMOUNT. KIND REGARDS FRANK NEWMAN, EVERGREEN THEATRES.

NEIL F. AGNEW,

PARAMOUNT PICTURES, PARAMOUNT, BLDG., NEWYORKGITY HUMAN QUALITIES OF "SPAWN" TOGETHER WITH THRILLING CLIMAXES MAKES

THIS PICTURE PARAMOUNT'S FINEST A REAL TICKET SELLER





WESTERN UNION



INEIL F. AGNEW,

PARAMOUNT PICTURES PARAMOUNT BLDG., NEWYORKCITY "SPAWN OF THE NORTH" WILL DO JUST AS MUCH BUSINESS IN ANY OTHER CITY IN THE UNITED STATES AS IT WILL IN MY TOWN. IT'S JUST THAT

KIND OF A PICTURE

CECIL GWYNN, TWIN CITIES CIRCUIT

Agencies-Sponsors

tising service, Youngstown.

Kellogg Corn Flakes, 5 min.
transcriptions of baseball interviews,
three evenings weekly, until Sept.
18, through Blackett-Sample-Humnert, Chicago.

P. Lorillard Co (cigarettes), 'Don't You Believe It,' two evenings week-ly, 15 minutes, Aug. 3-Oct. 28, Len-nen & Mitchell, New York.

General Mills, 15 min. transcrip-tions of Those Happy Gilmans, five mornings weekly, one year, through Biackett-Sample-Hummert.

General Baking Ca., participation in WGY Household Chats, once weekly, until Oct. 5, through BBD&O.

im wu's Household Chats, once weekly, until Oct. 5, through BBDEO characteristics of the common sturdays and Sundays, Aug. Volce of the Farm', quarter-hours at noon Saturdays and Sundays, Aug. Sunda

Upstate Personal Loan, participa-tions in Market Basket, once weekly, to Aug. 30, through De Rouville.

KYW, Philly, new business:

Philadelphia Dairy Products Ce, proposition: We will pay you (the party in the party of the pa

WGY, Schenectady new biz:

reports three times daily. Commercial piugs Dolly Madison and
Yang and Tong and To

6. Barnes & Aaron agency, Philly, handling. Philly Rapid Transit Co. using one-minute spots during August. Placed by Barnes & Aaron. John N. Dunham agency, Chicago, has placed one-minute spots for Williamson Candy Co. Mondays through Fridays, beginning Aug. 15.

Neide Bakery, Norfolk, Va., taking 13 weeks of E. T. serial, Johnny Lawrence, Over WTAR.

WCAE, Plitsburgh, new biz: Pittsburgh Brewing Co., newscast 10 minutes five times weekly for 26 weeks beginning Sept. 15. Placed

Br. P. Phillips Ca. daily participa-tion in 'Polly Entertains' for two months. Placed direct.

Breat 'Cleaners, Inc., five-times weekly participation in Morning Ex-press for one year. Placed direct.

Baur Bros. Baking Ca., disc an-nouncements twice daily six times a week for three months. Placed

week for three months. Placed direct.

Gardner Nursery Co., renewal of five-minute morning shots daily for 13 weeks. Placed direct.

Wilson & Co., spot announcements twice daily six times a week to Aug.

7, 1930.

Florida Citrus Commission, daily station break seven days weekly for

Kay Preparations Ca., a New York cosmetic firm, is form-letter propositioning small radio stations around the country on directly peddiling its fotions. Instead of being paid for the the broadesst time, Kay is asking the stations to take a percentage cut on sales. Night on the properties of the proposition will be compared to the control of the cont

Crooning Janitor

Crooning Janitor
Philadelphia, Aug. 23.
John Baldwin was busy polishing up the mike as part of
his regular janitorial duties at
KYW last week. And as he
polished, he sang. Meantime,
jum Begley, program direct,
had gone into the control room
a witched on the fluid of this
week starts a 15-minute show
of his own.

of his own Still hanging on to his janitor

bottle you receive...20% on every \$1 size bottle...20% on all orders and reorders received direct.'

and reorders received direct.'
Kay is apparently leaving it up to
stations to blurb the stuff in whatever way they care to. In the solicitation, however, stations are sent
proofs of ads the firm has carried
in the two New York tabloids, Mirror and News.

Duart Sales Co., Ltd. (face cream), through Howard Williams, has In-augurated a twice-weekly series of transcribed variety shows over KFRC, San Francisco, Contract for 13 weeks.

H. C. Capwell Co. (department store) of Oakland, Ca., through Tomaschke-Elliott, is spotting a series of announcements over a six-week period on KFRC, San Francisco.

period on KFRC, San Francisco.
Selma Fraducts Co. (Ri-Miuv) of
Los Angeles, through Raymond R.
Morgan, is sponsoring Charles W.
Hamp, songs and piano, in five programs a week for 13 weeks over
KSFO, San Francisco. Hamp has
been making personal appearances at
local beauty salons to ballyhoo the
sorties cauty.

Florida Citrue Association (citrus fruits), through Ruthrauff & Ryan, New York, is using daily announcements for six weeks on KSFO, San Francisco.

S. A. Sherer Co. (auto loans), through Smith & Bull, Los Angeles, signed with KFRC, San Francisco, for six daytime and three night an-nouncements daily for one year, starting Sept. 1.

on KFRC, San Francisco, four mornings weekly through June 16, 1993, Pallig Morris & Ce. (Paul Jones claraettes), through the Blow Co. Rev. Vork, is spondered the Blow Co. Rev. Vork, is spondered to the State of th

Pebece is readying a test for its new product in St. Louis for the fall. Lennen & Mitcheli is the agency.

Sensation eigarets (Lorillard) has renewed for the 'Don't You Believe It' stanza on Don Lee and the Mc-Clatchy stations, effective Aug. 16.

Gearlife has taken series of daily spots for six-week period over WIND, Chicago, through Schwimmer & Scott agency.

Bowey's, Inc., (Dari-Rich) has taken. Terry and the Pirates' for first three days of week for 31 weeks, effective Oct. 10, over WGN. Arranged by Stack-Goble agency.

Boyal Baking Co., of Raleigh, N. C. Starting Sept. 1.

Mayal Baking Ces, of Raleigh, N.C.

has jurkness devels of 11 recorded jurkness of the programs of Adventures of Ace

James R. Lunke & Associates, Chi
Gago, has julaced its five-minute lower WPTF. Sponsor also pur
transcriptions, The Camera Speaks; Ichaed Observer's club relature to Philly.

be used with commercials of 'Ace Williams' program starting Sept. 12.

P. Lerillard Co. (Old Gold) will sponsor exclusively Chi Blackhawks pro hockey home games over WGN, Station has broadcast hockey games for past six years, but this is first time they have been sponsored. Bob Elson will narrate.

through Jan. 27, 1998.

Chalvheate Co. (antiseptic), through bought 'Bob Becker for 13 Sundays, Burus Rhoades & Co., is plugging its effective Sept. 11, over WGN. Arwars in 44 bynaciasts over KFRC, ranged by Henri-Hurst & McDonald agency, Chicago, agency, Chicago, Chicago, Pater Berlin, 1998.

Feltman & Curme Shoe Stores, Chicago, is buying recorded music from WMAQ, with Norman Ross handling comments of the comments of the through Saturdays from Aug. 29 until Sept. 24, and then switches from Monday through Thursdays and Saturdays and Sundays: Ac-

'Music As You Desire It' has been renewed by RCA-Victor through Nov. 4, over WMAQ, Chicago.

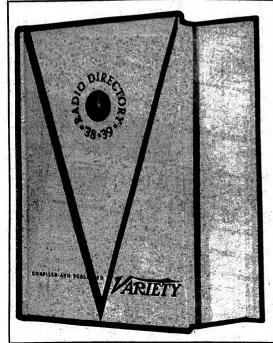
Rudolph Wurlitzer Co. has signed for a Wednesday, Friday and Sun-day 15-minute musical period over WMAQ. Chicago.

Community Motors; Chicago, a 30-minute Sunday, musical sion Oct. 2 over WMAQ.

RCA-Victor has renewed for 13 weeks early morning "Musical Klock' show on KYW, Philly. Hour program written and produced by Tom Stone, formerly of WMCA, and gabbed by LeRoy Miller.

N. W. Ayer agency starting a fall campaign Sept. 13 for Lightoller, lighting fixture and lamp manufac-turing concern in magazines and New York papers.

Mac Parker, commentator, has been renewed by Sylvan Seal Milk for 13 weeks on WCAU Philly. He has been on for 13 weeks. Placed by Al Paul Lafton agency, where Parker is an account exec.



ORDER YOUR VARIETY RADIO DIRECTORY-from

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Firm Name

NBC's Own Radio News

Lack of Publicity Outlets in Frisco Prompts Self-Plugging Programs

Upping Radio Studies Norman, Okla., Aug. 23: In answer to demand for training In the radio field, evidenced by the participation of 400 students last

year in the activities of WNAD, University of Oklahoma broadcasting station, 13 new radio courses will be offered this fall.

San Francisco, Aug. 23,
"With radio columns still missing
from local dalities, NBC's two outlets
bere begin airing daily quarter-hour
programs of radio new. this week.
"Bed stellon, KC'O, Montal States
Bed stellon, Montal States
Bed stellon, States
Bed stellon, Montal States
Bed stat

manuse distribution of display funes of sixto personalities and sew in a variety of sixes is being updated by the six of Extensive distribution of display their own art work in most cases.
Only other local station to go in
for such displays is KSFO, CBS outlet, but on a smaller scale thus far.

Johnson Quits WSAY For WOKO-WABY, Albany

Rochester, Aug. 23.

Rochester, Aug. 23.

Kenneth Johnson, commercial
manager of WSAY since organization two years sop, quits to become
sides manager for WOKO and
General Manager Gordon Brown
takes over the WSAY commercial
post and promotes Mort Nuchaum,
program manager, to sales manager,
Amanuncer Bob Webster becomes
continue some of his program spots.

Another Bounces Radio

Bridgeport, Conn., Aug. 23.
Stamford Advocate is the latest daily in Fairfield county to drop its radio column. Leonard S. Massell editor, will devote time to other es. outh Norwalk Sentinel pulled to pillar some months ago.

Gross' Law Serial

Philadelphia, Aug. 23.
Joseph Gross, Philly attorney and radio speaker, is airing a new series on WFIL tabbed 'The Human Side of the Law.' With 30 years of courtroom practice behind him, he'll discuss actual cases and interpret them.

Gross shot to radio prominence uring the Hauptmann trial, when during the Hauptmann trial, wher he was on three times daily to de-scribe proceedings.

Want More Music

Want More Music

Well Misselphia, Aug. 23.

WPEN was forced by flood of
phone calls and letters to return
and the second of the second one-half hours for
large weeks. Show is run by Sandy
Guyer and tabbed 920 Club.

Glided several months ago tried

Glided several months ago

NBC INKS BEAUT

Tommy Birch, beauty contest winner of Missouri, Kansas' and Arkansas In 1934, and who entered made as a biues singer at KWK bite, has inked a five-year contract with NBC in Chicago.

with NBC in Chicago.
Several weeks ago Miss Birch
subbed for Annette King on the
Breakfast Club and Club Matinee
Programs. She clicked and was
tendered the contract after four
days.

Carrie Lee and her Happy Val-ley Cowboys, from vaude, now do-ing nightly stint at WIP, Philly-John Paul Weber, of station staff,

Plenty Busy Now

New Orleans, Aug. 23. Ray McNamara, WWL, orga New Orleans, Aug. 23.
Ray McNamara, WWL organist, broke his arm Aug. 17, but it did not keep him from going to work. After spending aday in the hospital, he showed up at the studio ready to per-McNamara, now with only one hand and two feet, broad-asts three quarter-hour programs daily over the station.

Atlantic to Air Villanova Grid Games, Plus 6 Others

Studies. It is new factor courses will be setting, script writing, program production, advertising, news technique, attantion, advertising, news technique, program arrangement, station man-gram arrangement, station manipulation, advertising, news technique, attinition, advertising, news technique, attantion, advertising, news technique, program arrangement, station on KVW the proposition of the production of the production of the program of the non-commercial university station, more than 500 grant They principally the program of the university are engaged Georgia. In some phase of professional reside, Yau-Dature, and the production of the program of the pro Philadelphia, Aug. 23. Atlantic Refining will again b.r. all Villanova home football games on KYW this year. But inasmuch as there are only four Villanova contests, six outsiders will be aired

by Atlantic on the outlet.
They include four Cornell
Georgia Tech-Notre Dame

Quota Confabs On Between Philly Stations and AFM: Nix WPEN Plea

Philadelpha, Aug. 23.
Request by WPEN to American
Federation of Musicians for a cut in
the quota it was assigned for music
the quota it was assigned for music
terms of the national greement with
AFM, all unaffillated stations are required to spend 5½% of their gross,
with a 435,000 exemption allowed,
This brings WPEN's quota to about
80,000, or \$10,000 less than it was
60,000, or \$10,000 less than it was
60,000, or \$10,000 less than it was
61,000,000 less than it was
61,000 less than it was
61,0

tinue this week.

Negotiations have practically been completed at WDAS, which was able to win a required shopen of the work of

Confabs with WIBG, Philly, and WCAM, Camden, will start next week. Each will be required to spend only about \$500 a year, which will give them orchestras for half an hour twice a month.

..DOTS ON A MAP...

distributors? • dealers? • warehouses? • markets?

O a radio advertiser they generally represent radio stations. Every radio advertiser would like to have more "dots" on his radio station map . . . but the limitations of his appropriation often restrict him.

If your program does not necessarily require Broadway and Hollywood big name talent, we believe you will find that, by using the talent and production facilities of WLW, you can add more stations . . . dots on your map sacrificing caliber or quality.

If you haven't definitely decided on your program for fall, may we show you the savings in talent and production afforded by using a "listener tested" program produced by

WLW-THE NATION'S STATION

CINCINNATI

Sets Cultural Uplift for Canada Toronto, Aug. 23. Toronto, Aug. 24. Toronto, Aug. 25. Toronto, Aug. 26. Toronto, Aug. 27. Toronto, Aug. 27. Toronto, Aug. 28. Toronto, Aug. 28. Toronto, Aug. 29. Toronto, Aug. 2 3d Annual CBC Program Conference

More radio time devoted to comment on current affairs, extension of symphony orchestra broadcasts, and the presentation of the musical and cultural backgrounds of various extension and the presentation of the musical and cultural backgrounds of various extension of the comment of the commen

not vet been analyzed

and suggested changes. These have not yet been analyzed. Program schedules for the forth-coming fall season were constructed. Program schedules for the conting fall season were constructed. Important listings include a more extended symphony series and 'Ventures in Citizenship,' which with originate in Winnipeg and changing from the Prairies' melting-pot. In order to give full expression to conflicting points of view on matters of more to give full expression to conflicting points of view on matters of anaec. CBC will continue to sponsor a Sunday night 'National Forum' series on eurent Canadian affairs, in addition to the weekly present and affairs, in addition to the weekly present affairs, will be an extension of the 'Whither Cemocray'? series of last season. Among those attending the conflictions of the 'Whither Lay gim.' En Augustin Frien, assit to the gim.' E. L. Bushnell, general program supervisor; George Taggart, assit to Bushnell. Regional directors and the supervisor; George Taggart, assit to Bushnell. Regional directors and the supervisor; George Taggart, assit to Bushnell. Regional directors and the supervisor; George Taggart, assit to Bushnell. Regional directors and the supervisor; George Taggart, assit to Bushnell. Regional directors and the supervisor; George Taggart, assit to Bushnell. Regional directors are supervisor; George Taggart, assit to Bushnell. Regional directors are supervisor; George Taggart, assit to Bushnell. Regional directors are supervisor; George Taggart, assit to Bushnell. Regional directors are supervisor; George Taggart, assit to Bushnell. Regional directors are supervisor; George Taggart, assit to Bushnell Regional directors are supervisor; George Taggart, assit to Bushnell Regional directors are supervisor; George Taggart, assit to Bushnell Regional directors are supervisor; George Taggart, assit to Bushnell Regional directors are supervisor; George Taggart, assit to Bushnell Regional directors are supervisor; George Taggart, assit to Bushnell Regional directors are super

asst. to Bushnell. Regional directors were; Frank Willis, Hallax, for the Maritimes; Rooney Pelletier, Montreal, for Quebec; Peter Aylen, Tornoto, for Ontario and the Great Lakes region; Dick Claringbull, Winnipeg, for the Prairies; J. R. Radford, Vancouver, for west of the Rockies.

Norman Cordon Set

Hesse & McCaffrey have booked Norman Cordon, Met op baritone, for the Lucky Strike stanza on CBS Scpt. 3. Also Colonel Stoopnagle for the RCA matinee on NBC Sunday

It will be Stoopnagle's second stand in this spot within four weeks.

Regina, Sask., Aug. 23.

Don 'Duckling' Dawson is In the doghouse around CKCK

the doghouse eurrenty.

He made the prize announceof the year when broadmoney: 'And ment of the year when broad-easting the horse races: 'And here, ladies and gentlemen, are the results of the next race.'

Free Shows Will Draw More, Hurt More in Canada

Montreal, Aug. 23, in figure to cut into picture house grosses to an even greater extent than last year. With applications for admission growing rapidly, station CKAC figures to produce 15 studio stations this year, with calls for 15,000 free liketies weekly.

15,000 free tuckets weekly.

Estimates for last year show
500,000 attended French-language
radio shows in Montreal, with thousands of requests refused due to lack
of space. Additional studio space being arranged for now will allow for
an attendance of 750,000 this year.

Canadian Broadcasting Corp. is also expanding its studios, with pos-sibilities that more audience shows will be produced this year.

63 HRS. IN 6 WKS.

Biggest time buy in short period for CJRM, Regina, was signatured last week by reps of Rev. Oscar Lowry, evangelist disciple of Moody Bible School.

Calls for evangelistic campaign by radio Aug. 28-Sept. 25 and includes 63 hours in six-week period, morn-ings and evenings.

Alan Keith to do series of six broadcasts for British Broadcasting Corp. under title of 'International Gala.'

Canadian Expo's Spots

AUSSIE TABUS PIX AIRCASTS

Sydney, Aug. 11.
Understood that Australian Broad casting Commission will not air any more pic previews. Majority of air ings were featured on Sabbath and ings were featured on Sabbath and became fairly popular with the fans. However, distribs burned up when their product didn't secure representation, and, finally, the A.B.C. decided to cut the pic stuff allogether. Has also been hinted that some exhibs were not keen about pics going on the air prior to regular these them to be a strings were decidedly harmful to the b...

Beaudet May Become **CBC's Music Director**

Montreal, Aug. 23.
A change in the musical setup of
Canadian Broadeasting Corp. is reported under consideration and may
be effective before long. Musical activities are currently directed regionally. Understanding is that a
general musical director to govern
production for the whole of Canada
is to he appointed. Montreal, Aug. 23.

production for the whole of Canada is to be appointed.

Leading possibility for the position is Jean Marie Beaudet, musical director for CBC in the province of Quebec. He is now in Europe closing deals for exchange programs with foreign governments.

Extending Quiz in Can.

Montreal, Aug 23.

J. Walter Thompson agency is placing True or False' transcriptions on eight more stations, mostly in western Canada.

Live show was formerly piped indirectly to CFCP by Mutual. Will now be fed to CFCF through NBC Blue.

Swing for Igloos

Ottawa, Aug. 23.

Even the Estimos and the Indians of Northern Canada can't get away from it, namely radio. Dominion Department of Mines and Resources, Ottawa, has established as a stablished as a sale to obtain regular programs but the unit is intended as a sale to obtain regular programs but the unit is intended as a cally during the annual periods of break-up and freeze-up, when travel by land or air or the stablished as a sale of the Ottawa, Aug. 23.

of break-up and freeze-up, when travel by land or air over extended distance is not pos-sible in the Northwest Terri-tories.

BBC Experiments With Ultra-Short Waves For Greater Sound Accuracy

London, Aug. 16. Due to exceptional reproduction obtainable that way, B.B.C. is keen to adopt ultra-short waves for permanent broadcasting, especially of serious music items and programs

of serious music items and programs on which sound accuracy is vital. Start has been made by putting symphony concerts on sound band of television transmissions, and results have been so outstanding it is thought system should be used more requisibly.

regularly.

Idea was first adopted as con-Idea was first adopted as con-venience for visio fans, so that in between picture broadcasts they could tune in on big classical music programs, which were being sent over normal B.B.C. radio wave-lengths. Example was six Tos-canini concerts earlier this year, and now sections of B.B.C. regular series of pop Promenade Concerts, conducted by Sir Henry J. Wood, are being plugged into the short wave band between eight and nine each

night.
Snag to unlimited extension proposal is international agreement among all radio organizations which among all radio organizations which restricts short waves to television. Same ether band, however, is all the same of the same that the same t

Aussie Gab

Sydney, Aug. 13, Dr. Malcolm Sargent has arrived to conduct a series of orchestra concerts for the Australian Broadcasting Commission.

Understood that all commercial units are pressing government to extend licenses from one year to five years. Officials are mulling the proposition.

One of the most popular weekly features handled by 2 UW, Sydney, covers wrestling from a local stadium with Yankee grapplers. Cyril Angles and Johnuy Wheeler handle the mike

stuff. Stuff. Stuff. Stix stations are going in for more wax buying from local concerns handling Yankee transcriptions. Find it cheaper to run wax than to engage live talent.

RCA's Toehold

Montreal, Aug. 23

Montreal, Aug. 23.
RCA is cutting into the ratioequipment field in Canada, formerly
dominated completely by Canadian
manufacturers. Hookup of Canadian
manufacturers. Hookup of Canadian
foradeasting Corp. with NBC has
provided an op-ning wedge for sate
of station equipment to CDC and
of stations by RCA-Victor
of Canada.
While the bulk of servicing of radio stations is still held by Canadian
manufacturers. RCA is reported to
have made considerable headway in
the past year.

Harry Coun will dish up the gags or Jack Haley on his new Wonder read series.

BULL MARKET IN SASKAT'WAN

Regina, Sask., Aug. 23, With harvesting in full swing and prospects for first heavy crop in eight years, advertisers are fighting for time on Saskatchewan stations.

for time on Saskatchewan stations. Programs aimed at farmer are par-ticularly sought, with calls mainly for homey stuth. Lack of time available is proving biggest problem. Market hasn't been so bullish in years, despite rust, grasshoppers, hail and low wheat

BBC and CBC Work Out Personnel Interchange

London, Aug. 18,
Lance Sieveking, ace producer at
B.B.C., is to take a spell of six
months duty with Canadian Broadcasting Company starting in October,
BBC and CBC have worked out
plan whereby persounel may be interchanged.

More Discs

Montreal, Aug. 23.

Tight Up and Listen Club program, series of transcriptions made can radio performers, spongored in Canada by the Imperial Tobacco Co, has taken so strongly that an additional up. To the Completon are being the Completon of t

In England

Walter Rummel, American pianist, appearing in Promenade Concert se-ries for first time since 1923.

Dennis Van Thal elected to organize orchestra for television trans-missions from Radiolympia, BBC Television orch. being on vacation.

How the Mountles always get their man will be basis of dramatic program Howard Rose Is to air on home and Empire programs Sept. 9.

NEW GA. STATION

NEW GA. STATION.

Crackson, Miss. Aug. 23.

Crackson, Miss. Aug. 23.

Crackson Miss. Aug. 23.

Studios of the station, which will broadcast on a frequency of 1429 kilocycles, using a power of the state of

HOCKEY, 'NEWS' SET

HOCKEY, NEWS SET

Regina, Sask, Aug. 23.

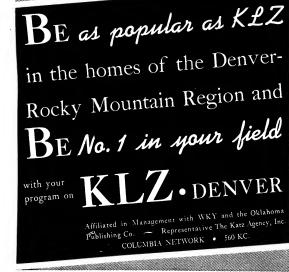
Imperial Oil's hockey broadcasts
are due to hit Canadian network
about Nov. 1. according to advance
bookings. They'li run (till hour
every Saturday night for 19 weeks.
CEC will also put out Maxwell
House show, 'Good News of 1934,
from Hollywood, starting Sept. 22.

Paul Rickenbacher back in pu tion harness to handle Chase & San born show while Cal Kuhl loafs.



WEED & COMPANY





TELEVISH SETS Canada Unit Sales Up AT \$150, NEW LOW

London, Aug. 18.
Pirat fruit of intensive drive by
ratio manufacturers to popularize
vialo is appearance of a cheap televialo is appearance of a cheap telelandation of first cheap set is its
picture size, now very little above
and that of present standard tele
receives half inches by six inches,
slightly bigger than a picture posicurd. Whole installation, though inproperting same internal gear asproperting same internal gear
some size, being about half that of
an average console model radio.
Same manufacturer is also offergraph 125%, also below price of
chaptest standard visio receivers.

National Broadcasting Co.-Radio National Broaccasting Con-nation Corp. of America resumed its series of experimental television broadcasts yesterday (Tuesday) and will con-tinue for the next four weeks. Schedule calls for televized pro-grams lasting 60 minutes every macrous and Friday.

Schedule calls for televized pro-grams lasting 60 minutes every Tuesday and Friday.

Since these television programs were halted a couple of months ago, esgineering staffs of the two com-panies have made progress in im-proving the television image, it is reported. Image is no larger but more satisfactory to watch.

Radio sales by U. S. makers to dealers in Canada during June numbered 10,385 units valued at \$76,812 compared with only 8,374 units valued at \$494,838 in May. Commerce Department attacher reported, 2004 1346,545,835, under corresponding ps 4956,945,945, under corresponding ps and of 1597, when total was \$5,272,558.

DAN-SYLVIA' TO AIR FOR FLOUR IN CANADA

Toronto, Aug. 23.

Canadian rights to 'Dan and Sylvia,' family serial, have been bought by Maple Leaf Milling Co. Transcriptions total 78 episodes, with schedule, commoning Sept. 12, calling for three a week, mid-morning for the week, mid-morning to the plagging of Maple Leaf Four and Monach Flour. Promotion and merchandising by Cockfield-Brown, Toronto.

merchandising by Cockleid-Brown, Toronto.
Line-up includes CFCY, Charlotter, CHNS, Hailfax; CMS, Sydney, CON, CHNS, Hailfax; CMS, Sydney, CFRC, Kingston; CFO, Ottowate, CKSO, Sudbury; CFRB, Toronto, CKLW, Windsor; CFAR, Film Flon; CKY, Windsor; CFAR, Film Flon; CKY, Windsor; CFAR, Film Flon; CKY, Windsor; CFAR, Film Flon; CFQC, Saskatoon; CFAC, Calgary, CFQC, Saskatoon; CFAC, Calgary, CFQC, Cathorieg; CCAC, Edonotor; COC, Lethbridge; CCAC, Edonotor; CAG, Cathorieg; CCAC, Edonotor; CAG, CTAR, Tanil; CBR, Tan-couver, couver.

Suppletons, who clicked at the Doruster hold, are to televise for BBC. 27, when they do their 21st broadpage at Palladum Aug. 29.

nada Unit Safes Up In June, but Behind '37 FRANCE, GERMANY SHOW SUCCESS

Hutchinson, NBC-RCA Program Director, Says European Progress Is Ahead of U. S. Television Experiments - Fee System Makes It Possible

4 TO 6 CAMERAS

Returning to U. S. last week after six weeks in Europe, T. H. Hutchinson, television program director for NBC-Radio Corp. of America, expressed frank amazement at strides

pressed frank amazement at situles already taken in television by both France and Germany. Although such progress acknowledgedly 'is possible at present time only in countries having a fee per radio set system, nevertheless, the RCA-NBC program official confessed that both Germany and France had gone that the program of the program of

(Continued on page 35)

Imp. Tobacco Shelving 'Canada 1938' Program

Montréal, Aug. 23. Reported here that the 'Canada 1938' program has been definitely shelved by the Imperial Tobacco Co. and that no major radio production will be on the air this fall under the tobacco sponsor. Understanding is that a new Imperial Tobacco produc-tion will be lined up for winter and spring placing.

Plans at present are for a different type of production, although a large orchestra will still be used. Will also have a new tag

2 MORE CBC EXECS GETTING EDUCATION

Toronto, Aug. 23. Toronto, Aug. 23.
In accordance with new policy, of Canadian Broadcasting Corp. two important staff transfers, effective October 1, will see Peter Aylen, station manager of CBL, Toronto, and J. R. Radford, manager of CBR, Vancouver, switching posts on that date.

Idea is to broaden CBC execs on

Mont'l's Barn Dance

Montreal, Aug. 23. 'Red Devils,' hill-billy musical sustainer on CKAC for the past four months, has been booked into an eastend dancehall by the station, Program will be broadcast from the hall. Public is charged admission to dance.

CKAC plans to send the show out as a unit to tour the provinces.

COM'ONWEALTH IN AUSSIE ADDS 2 STATIONS

Sydney, Aug. 11.
Commonwealth Broadcasting, Network, Albert-Doyle combo, increased lis chain to 22 by taking in stations in Perth, western australia, and Broadcasting, Network, Albert-Doyle combo, increased lis chain to 22 by taking in stations. Sydney. Understood following hadded from time to time. Frank Marden is managing the chain under Frank Albert, music publishers, and Susart Landers of Creater Landers and Control Fieldity. Albert and the combo of Creater Landers and Control Fieldity and Control Fieldi

producer. But for the time being waxers from the U. S. are main source of revenue. Laurie Nunn is in charge of Fidelity.

Mex Biz Peak in '37

Mexico City, Aug. 23.
Radio business was at its best in
Mexico last year, when \$2,000,000 of
apparatus was imported, 85% from
the United States and the rest from
Germany, Holland and Balgium.
This trade represented a 65 percent increase over that of 1936.

BBC to broadcast John dos Pass 'The Garbage Man' in October November.

KING GEORGE

IS IN WASHINGTON, TOO

THERE are nearly three-quarters of a million people in Metropolitan Washington. And Washington has the greatest average purchasing power of any city in the world. But that's only part of the WJSV market. The other 1/3 is outside the city-farmers and workers, business and professional men...buyers of things to eat and wear and use in such thriving towns as King George, Virginia ... in the busy centers of fourteen counties of

three states and the District of Columbia. Either of the major Washington network stations covers the city (two-thirds of the market). Only WJSV covers all the market. WJSV provides 67% MORE coverage in the outside area of the Washington market than the next ranking Washington station!

All Washington is a top-flight market now. And WJSV provides the only one-station coverage of all the rich Washington market.

WISV 10,000 WATTS . WASHINGTON, D. C. . A CBS STATION Owned and operated by the Columbia Broadcasting System. Represented by Radio Sales: New York, Chicago, Detroit, Milwaukee, Birmingham, Los Angeles and San Francisco

(Attention-Getters, Tie-Ups, Ideas)

WIL has donated an hour to the Musicians? Post No. 394 to assist in the campaign to the compaign to the campaign to the campai

Plugging Station's Talent

riuging Station's Taient

As a mean of encourse.

As a mean of encourse.

As a mean of encourse.

It is immediate vicinity to five the co. to its taient starf, WTMV, East St. Louis, start of the co. to its taient starf, WTMV and the control of th

for night-time and 49.1% for day-time. The combined preference figured 53.7%. Enclosed in the pro-motional piece was 'fash' sheet tell-ing of the record crops that Nebraska will have this year.

Jumping the Sun St. Louis. Atthough the unofficial training of the varsity football squades at St. Louis and Washington universities here does not begin for another 30 nouncer at WEW, has sireday lined up a program of interviews with Jimmy Conzelman and Cell E Muellerielle, couches of the teams.

That Personal Touch

KOMO-KYR have has ugurated a new 30-minute gustaining series titled a new 30-minute gustaining series titled section of the series of the seri

ments, special programs, newspaper and and personal salesmanship for a week in advance.

WOW's Query in Six.

WOW's Query in Six.

Wow's Query in Six.

Omaha.

WOW has just published the re-sailty of its latest listening sure author of the caption of Farmers Aren't elikes.' There were 2,801 personalities, indicate the caption of Farmers Aren't elikes.' There were 2,801 personalities, and interviews, with the program preference breakdown in the Nebrasia pars in Connecticut, New Jersey and area giving WOW a rating of 38.8% New York.

WWI ANNOUNCES The Appointment of

JAMES JEWELL

as Manager of Programs and Production

Mr. Jewell's productions, "The Lone Ranger," "The Green Hornet" and the "Children's Theater of the Air," heard over another Detroit station, are well known to radio listeners. Mr. Jewell joined the WWJ staff August 1.



Represented Nationally by

The George P. Hollingbery Company New York: Chicago: Detroit: Kansas City San Francisco: Atlanta

F. C. C.'s WASHINGTON DOCKET

Washington, Aug. 23.
Routine matters were only fruit of commish labors during the past week, with members expected to return and get into production after summer doldrums in next 10 days or fortnight. Highlight was granting of new temporary extension of license to KFOX, Long Beach, Cal., one of outlets kept on anxious seat with temporary permit previously. Other stations holding temporaries left on hot seat, although commish renewed flock of licenses for regular period.

RADIO

regular period. **MAJOR DECISIONS**

New Jersey: NDC at Bound Brook given construction agree with a fixed water power. License covering CP leaved at same time, which is unusual, although not upper proof of administration's private delire to get giant New York: Description of the proof of administration's private delire to get giant. New York: Description permit for new non-commercial educational plant in Brooklyn, to operation of Lilob Ke, utili 500 water power.

MINOR DECISIONS

Sopt. Its of special tensions.

A transport of the special tensions of the special tensions of the special tensions.

A transport of the special tensions of the special tensions of the special tensions of the special tensions.

A transport of the special tensions of the RFRO, Volco of Longview, given similar authority for FRFO, Volco of Longview, given similar authority for period Aug. 16-31. KNET, Palestine Broadcasting Assan, Palestine, given tamporary authority operats night of Aug. 27 only to broad-cast election ratura. Virginiar WTAR, Norfolk, granted renewal of license from Sopt. 1 to March 1, 1393. Sams goes for auxiliary trans-

Sopt. 1 to March 1, 1933. Sume above. When interest Except Executive Executive Executive Co. When in the Executive Executive Co. both of Executive Control Continuation of hearings in three cases for at least 30 days from Sept. 7. **EXAMINERS' REPORTS**

EXAMINERS' REPORTS

Affoonal: Examiner R. H. Hyde urges granting of ples of
years and the second of the second of

......

Gacrage O. Button and Arthur H. Schreeder appeared for applicant. Saminer Gover I. Mill: recommender of White Programmer of the State o

SET FOR HEARING

SET FOR HEARING

Arisonal Application of M. C. Reese, Phoenis, for awarenilis on 1500 circuits of Marced Stair Publishings Co., for routing and the second state of the second stair publishings Co., for routings, and the second stair publishings Co., for routings, and the second stair publish Co., (Oct. 1). N. Warren, coloning business of the second stairs of the s

for addition of 1,139 kc band to these aircasy autherness. Seath Cavillani WOLS, O. Les Stone, Flatence, granted temporary license penuling hearing on creavest for period temporary license penuling hearing on tenewal for period temporary license penuling hearing to the period to the penuling temporary license penuling hearing to the penuling temporary license penuling the penuling temporary license and the penuling temporary license penuling the penuling temporary license pen

NEW APPLICATIONS

California: WSXI, RCA Communications, inc., Balines, ante extension of epscial temporary authority to use 31,358

while settled on the August Communication, are wanted to the communication of the communicati

NOXZEMA TO ATTACK BEARDS VIA RADIO WPEN, Philly, Is Forced to Reinstate Queries for Kids

Noxzema has decided to go on the Noxzema has decided to go on the air this fall, preferably a half-hour show. Ruthrauff & Ryan, agency on the account, is looking over the field and has already started talking for a show that is now on a hookup for another account. Understood that the article's use for a brushless shave will be stressed in plus and the stressed in the started of the stressed in the started of th

WAPI, Birm., Full-Time

WAPI, Birm, Fall-Time
Birmingham, Aug. 23.

WAPI, here, went on a full-time
basis, coincident with the exhibition of its 16th birthday.

Makes all three Birmingham at stations or program, and the statement of t

5000 Day-1000 Wights

NEED IN CENTRAL OHIO John Blair, rep

MUST HAVE QUIZ

Philadelphia, Aug. 23. Popularity of quiz shows was demonstrated here last week at WPEN. when station discontinued one and had to put it back after a flock of protests. Show, without the quiz angle, has been on for seven years, conducted by program director Tom Smith, under the tag, 'World Court of Children.' It's for kids.

Visio Progress Abroad

(Continued from page 33)

set pays a fixed amount monthly, or weekly, to the government.

in Germany, he found television approaching a pictorially perfect stage, even with sets using installation and the stage television of the stage television and the stage television and the stage television and the stage of the

vision and due to have a second stage by early October, rate of progress, is ill most after nough for those vision still most after nough for those vision that the progress is the progress of the progress o any outcome tubes developed in the heater produced an image on a 12-by-14 foot screen comparable to that heater produced an image on a 12-by-14 foot screen comparable to the screen made possible because German in the screen could be screen the screen screen to the screen control to the screen could be screen to the screen the screen to the screen screen to the screen screen to the screen the screen screen the screen scr Projection tubes developed in the

France on Par With Reich

Although France has just standardized its television system, it is running neck and neck with Germany's as far as perfection in televized pictures is concerned. Hutchinson found an independent company most actively engaged in developing sight-and-sound broadcasting and sight-and-sound broadcasting and operating through an interchange of patents with EMI System (through RCA patents) and Telefunken, German patentees. Scene taken outdoors while a heavy rain was in progress amazed Hutchinson in the Bellity of both sound and dull light reproduction. Best screen image was about 9 by 12 feet in size, being was about 9 by 12 feet in size, being comparable to 16-mm. film projec-

tion.

This indie firm hopes to expand to such an extent that it will be able to sell out to the government. France possesses a fine transmitter, with an EMI camera in use, but needs to improve studio facilities, excerding to Hutchinson's time in England was devoted to time in England was devoted to

time in England was devoted to work being done on programs because of advanced development on this phase in Great Britain. Four cameras were employed at one studio to fade in and out on different scenes. He witnessed a 100-minute presentation of 'Julius Caesar' done in modern dress. 2 Hours Daily

Programs are broadcast two hours daily excepting. Saturday, when the selected broadcast srun three hours, and on Sundays, when they operate were selected broadcast srun three hours, and on Sundays, when they operate when the selected broadcast such that under a new setup, six cameras would be used in the television studied. Country employs the standard 44:11 like system. Germany expects to this fall, our ten Bertlin, operation this fall, our ten Bertlin, soperation this fall, our ten Bertlin, soperation that the selection of th

france has a program out of Paris for two and one-half hours daily now

for two and one-half hours daily now. Programs being part studio shows and partially made up of films.

Only independent commercial company interested in television in Rolland is the Phillips Co., also active in radio. Although the firm admittedly would like to do something with television, it sees no possible way of reaching the control of the cont uning with television, it sees no pos-sible way of making money with it how. As a consequence, all the Phillips Co. has done is to place sight-sound broadcast outlist on trucks and send them around to country fairs. It uses only small, but highly efficient tubes and makes no



OFFERS RADIO STUDIO FOR AFRA CONVENTION effort to maintain program service. Only way television in U. S. will be a paying proposition, he intimated, will be via some sort of a Government grant, or fee system, not unlike that in vogue in Europe.

Ai S. Foster, general manager of WEW, has tendered the use of the strength of the control of the control of the burg, to AFA for its use during the first national convention to be held here starting Nov. 14. In his prof-fer to Don Phillips, president of cleckate-time the control of the con

Paine Warns Pubs ASCAP Will Not **Clear Unfiled Songs for Broadcasting**

timated, will be via some sort of a Government grant, or fee system, to fee stream, or fee system, to fee system to mulke that in vogue in Europe.

BBC's Second Stage
With BBC second Stage that the system of the

304.7% **MORE**

During the week of August 14, WSAI actually carried 304.7% more national and local spot quarter hour units than the OTHER TWO LOCAL NETWORK STATIONS COM-BINED! We believe this is significant because it indicates that local and national advertisers, when unrestricted by network affiliations, have developed a tremendous preference for WSAI. WSAI continues its lead. Of the local and national spot quarter hour units carried on the three local network stations in the past four months:

IN MAY ... WSAI carried 57.8% more than station A and 136.8% more than station B

IN JUNE ... WSAI carried 106.2% more than station A

661.5% more than station B and 62.2% more than stations A and B combined

IN JULY... WSAI carried 320.0% more than station A 281.8% more than station B and

100.0% more than stations A and B combined

AUGUST...WSAI carried 962.4% more than station A

553.8% more than station B and

304.7% MORE THAN STATIONS A AND B COMBINED

All the above tabulations are the result of one checked week in each month. The question may be raised that WSAI's wide margin is gained only because of the Wheaties and Socony Vacuum baseball games. Again for the purpose of clarifying this situation, here are the figures with baseball games excluded . . . WSAI carried 362.5% more local and national spot quarter hour units than station A, 184.6% more than station B and 76.1% more than stations A and B COMBINED!

NATIONAL SPOT REPRESENTATIVE TRANSAMERICAN NEW YORK CHICAGO . HOLLYWOOD

Background Buzz

EAST

Nola Luxford, Coast radio producer and former fashions technician for films, arrived in N. Y. last Friday

Tod Swain, recently with United Press, back at station WNEW, N. Y. on gab brisade. Covering Jimmy Single Long sponsorship of New York of the Work of t

Tommy Smith, piano.
Stanley Moderski, sports gabber, and Dick Shipp, panelman, at WPEN, Philly, restling in Wildwood, Pa.
WATR, Waterbury, Conn., feeding 10 hours, total of 43 shows, weekly to Connecticul Broadcasting System afficials, WEL, New Haven, and WNBC, New Britain.

'Stories' in Song,' with Fred Wade, ernard Mullins and Harold Kolb,

LUCKY STRIKE

HIT PARADE

Saturdaya 10 P.M., EDST

CBS Network

FIFTH SERIES CARL HOFF

Starting in October AL PEARCE GRAPE NUTS

part of concentive with CBS, back from Martha's Vineyard.
Elsie Garol, director of the Wort.
Elsie Garol, director of the Wort.
Flilly, resumes daily airings this week after extended vacation in the Softball team at WCAU, Philly, co-captained by Alain Scott, commission of the Carlotte of the Carlotte

in charge as m.c. and will also supervise casting, scripting, and productions are supervised to the second of the

Buzzz

resumed at WTIC. Hardtorf, for Malleabel Iron Fittings Co. Hope Luther Roland and wear Maring and Thursday a, m. sustaining shots on station WMCAI. N. Y-Fen Scuil Starting on WICC. Hardtorf, for Malleabel Iron Fittings Co. Hope Luther Roland and wear the state of Pendlem at Skidmore college, subnoring and attering on WICC. Hardtorf, in WSW. Pittsburgh, has Just been attended security of the state of Pennylvania. John Finke, solo pianist and accompaniat at WGY since 1951, has companiated the state of Pennylvania. John Finke, solo pianist and accompaniate at WGY since 1951, has week after extended vacation in the state of Pennylvania. John Finke, solo pianist and accompaniate at WGY since 1951, has week after extended vacation in the state of Pennylvania. John Finke, solo pianist and accompaniate at WGY since 1951, has week after extended vacation in the state of Pennylvania. John Finke, solo pianist and accompaniate at WGY since 1951, has put to be provided to the provided the provided that the prov

WEST

Martin B. Kiebert, radio inspector of FCC in Seattle, left last week for Washington, where he has been advanced to the broadcasting division there.

Tom Symons, owner of KXL, Portiand, and KFPY, Spokane, spent some time in Scattle browsing around.

around.

Vic Hurley, continuity head of KOMO-KJR, Seattle, is having his fourth book published, titled 'Jungle Patrol.'

Patrol.¹

Bob Ackerly, publicity man for KOMO-KJR, Seattle, goes to Hollywood, Sept. 1.

Jack Runyon resting up in the high Slerras for the grind to come.

Fellx Mills dolng double duty for Sliver Theatre opus. He composes original scores and conducts.

Virginia Verrill landed the voca spot on Jack Haley's Wonder Bread show.

Bud Ernst moved up as production Gogo Delys and Frank Hodek's orch doing a new quarter-hour turn, 'Who Sang It?' on Coast NBC link. Tom Revere ducked east after checking upon Benton & Bowles Coast originations this fall.

Howard Smart east to shake up some interest in revival of his New-lyweds, an old Coast fave.

residence today to Belvedere, where is he and Mrs. Yoder have purchased by the and Mrs. Yoder have purchased by the and Mrs. Yoder have purchased by the and the angle of the Air's shows from San Francisco while Miss Kelly vacente, security of the WLW.WSAI. Bundleck, author of 'Dr. Kate' law of the Company of the WLW.WSAI. Sand the Security of the WLW.WSAI. Sand the Security of the WLW.WSAI. Sand the WLW.WSAI.

Inside Stuff—Radio

(Continued from page 26)

announcing stipulation with Norlene Corp., Los Angeles, to stop using this ballyhoo for its product called "Tay-Ban." Respondent also agrees to stop clalming product will reduce fat without diet or exercise, or that it will add beauty to body, skin or eyes.

Takersph companies get only crumbs from broadcasters' table during 1831, seconding to analysis of financial reports compiled by the Fabrica Communications Commission. In contrast to the six-figure income of the telephone trust from charges on land-lines, Western Union, took in mer \$15,596 through leasing wires to link transmitters and Postal, like the rest of the small carriers, got nothing.

Because radio editors in Frisco are now almost as scarce as the dodo bird, Bill MacBird, of the Pesadena Independent, was treated to a royal reception by local flacks when he arrived there last week for a week vacash after a nine-year absence from the city. Radio p.as, to whom entertaining newspaper scribes is becoming a novelty, really went to town on MacBird.

Lou Little, Columbia U's football coach, Is being offered to sponsors this fall in a program package with a \$500 tag on it. Offered along with Little is John T. Casey, who handles him for the ozone and works with him on it, plus a weekly guest with a football background. Last season Little did eight weeks on Mutual for American Chicle.

Jack Berch Get-Together on Columbia was cut last night (Tues.) from a half hour variety show to 15 mins. of songs and pop tunes to allow spotting of a speech by James A. Fay, former chief deputy in New York division of U. S. Internal Revenue Dept. Fay answered accusations made by Representative John O'Connor against President Rosseveit.

Roland Bradley, former eastern radio announcer and director, shipped as a deckhand on an oil tanker bound for San Luis Obispo, Cal. From the latter point headed for Seattle where he is to join the University of Wasaington faculty in the music department.

over NBC's Coast Red web from San Francisco, is seeking a voice double for Vicki Vola, who went east last

for Vicki Vola, who went east as-week.

Barbara Beebe, 14-year-old canary, debuted on an NBC-Red airer from being halled as a "faid" and is now heing halled as a "faid" and Tana, Raymond Marlowe, tenor. Dorothy Allen, pop warbler, and Tana, Spaniah singer and guitarist, are new town of the programs from San Francisco.

MIDWEST

some inferest int cevery of fine the place of the control of the c

Ed. Lasker to Coast

Edward Lesker, radio head of Lord & Thomas, leaves Monday (29) Lord & Thomas, leaves Monday (29) for a six weeks stay in Hollywood. This period will take in the debut of the Pepsodent show starring Bob Hope.

Skinnay Ennis has been set as the show's maestro, with Connie Boswell under negoliation for the chief vocal assignment. There will also be guest artist.



ONE MAN SHOW
TWO VOICE SAM AND HENRY
MASTER OF CEREMONIES
BAIN NO MO' VERSE CONTEST
VARIETY HOUR
COMMUNITY SING

a: 4351 N. Paulion St., Chicas



Mgt.: LOU CLAYTON

THE O'NEILLS' LISTEN TWICE DAILY NBC Red Network, 12:15 to 12:30 P.M. DST CBS • WABC— 2:15 to 2:30 P.M. DST

COAST TO COAST

MGT. ED WOLF-RKO BLDG. NEW YORK CITY

THE SMOOTHIES

BABS CHARLIF

Beginning 3rd Year of Starring in

TUMS "Vocal Varieties"

WLW and NBC Coast-to-Coast Tues, and Thurs, Thanks t

WLW AND THE H. W. KASTOR & SONS ADVG. CO. Starting New E. T. Series for TUMS August 25 Also Starred in the New

"Musical Steeplechase" Show on

WLW AND MUTUAL BROADCASTING SYSTEM Wednesdays 8:00 P.M. DST

All Adds Up to Minus

Screal talent agents, while watting around in the anteriors of an appetituding agency last week, got to discussing the hegotisting 'tempered of John U. Reber, vp., in charge of radio for J. Watter finance, and in time agreed that he used the same approach in all delinates. Reber prides himself on being a close buyer, and the only make the same approach in all delinates. Reber prides himself on being a close buyer, and the only week according to the agants, Reber's technique for hagging resolves itself down to the following three points:

1. The performer, or the set, is either (a) loury or (b) not so hot, 2. The performer, or the set, is either (a) loury or (b) not so hot, 2. The performer, or the set, is either (a) loury or (b) not so hot, 2. The performer, or act, doesn't mean auything and will never a constant of the set of the set

WLW FOLLOWS CRS ON HERBS

Cincinnati, Aug. 23.

WLW is shutting down on all lax-site and medicinal accounts. New-policy, as voiced by James Shouse, the station's general mgr., calls for the unloading of all such commer-lats as their present contracts ex-

se stated that WLW's attitude toward medicinals would be as strict as that set forth in the CBS policy on advertising.

TEAM SHAW RECOVERS

Philadelphia, Aug. 23.
Jean Shaw, singer with Bob Golden's band, house crew at WCAU, back after week layoff due to throat infection. Stricken while working at the President hotel, Atlantic City. some sound, mouse, crew at WCAU, hack after week layoff due to threat hack after week layoff due to threat state the President hole. Attaint City. Dale Wimbrow, who was forced by a turnet condition to give up the disp sessions on WCAU, Philly, and chip sessions on WCAU, Philly, and the president state the major operations to clear up the throat touble.

FCC Examiner Okavs

Denver, Aug. 23.

If examiners' recommendations are taken at their face value by the Felder of their face value by the State of their face value by the State of their face value by the State of their stations will go on full time stone. Examiner has recommended that F. W. Meyer, now manager of K.L.T., be allowed to establish a 100-100, and that KFEL and KVOD, now splitting time, be given full inter. Additional hearings are scheduled for September on the application of the two latter stations or the well locate station in downtown Denver.

'Jane Arden' Goes Web

New Denver Station: Also 2 For Full Time

Kids' Procter Memorial

For the second time within a month, WKRC will originate a half-hour show in the Children's hopination of the control of the widow of William Cooper Procter, late president of the Proceeding of the widow of William Cooper Procter, late president of the Proceeding of the Wilder of the Proceeding of the William Cooper of the Wilder of the Proceeding of the William Cooper of the Wilder of the William Cooper of the Wilder of the William Cooper of the William

KSD APPEALS **FCC DECISION**

St. Louis, Aug. 23.

KSD, owned and operated by the
St. Louis Post-Dispatch, pm., rage
States District Court from the decision of the Federal Communications Commission, which denied the
stoon 100 time on the air. State
the time now allocated to KFUO,
operated by the Concordis Seminary,
Both stations have divided time on
KFUO broadcasting at intervals during the day.
In its notice of appeal, KSD
charges the evidence in the record
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and decide the issues herein, and in-sufficient to support the decision rendered, and do not fairly report or or represent the evidence in the rec-served to the recommendation of the state to be deduced, and are arbitrary and capricious. KSD further alleges KFUO is a purely religious station, serving, and intended and financed to serve only the interest of the Evangelical Luth-the interest of the Evangelical Luth-other states.

ay through Friday, remains unal-ored.

Quarter-hour session will be fed to

Stations on Temporary Extensions Kept Squirming by New 30-Day OK

Blushing Pink

Victor Ratner, CBS sales promotion mgr., last week paid off a bet with a pair of pink shorts. Recipient was E.P.H. James, who holds a like title at NBC.

at NBC.

Incident that led up to the pink shorts took place several months ago. James had made the statement that NBC's method for determining station method for determining station coverage was more conservative than the one used by Columbia. Victor challenged the assertion and said that he would give James a suit of clothes if he could prove it. James in due time gathered data to support his point, but Ratine held that the proof wasn't complete, and compromised on the plnk shorts.

To Broadcast 'End Of World,' but It's

Philadelphia, Aug. 23.
WCAU will pumi to the Columbia WCAU will pum; to the Columbia to the world. Show will be aired from the Franklin Institute's Fels Planetarium, where scientists will reproduce hat will happen when the final day comes. Alan Scott, WCAU commentator, and Wagner Schleshnete; assistant director of the Planetarium, will. describe the Planetarium, will.

scenes.

Four possible ways of the last blowout occurring will be depicted. They are if the sun suddenly gets much hotter and friezes it; if the moon comes closer, causing changes in gravitational puil which will bring on Boods and tidal waves, and it modes the position, causing earth-modes they position, causing earth-modes they position, causing earth-modes they solved to the second to the

Washington, Aug. 23. Flock of radio broadcast stations still operating on temporary permits from FCC, on anxious seat for months, were kept right there last week when commish gave KFOX, Long Beach, Cal., another 30 days extension, also on temporary basis

extension, also on temporary basis.

KFOX treatment apparently is
continuance of commish's policy of
temporizing with internal feuding
over handling listener complaints.
Back in May, two commissioners,
Craven and Sykes, thought KFOX
was entitled to a regular renewal.

the one used by Columbia.

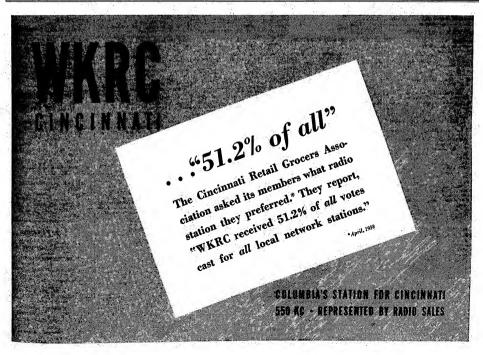
An include the Member of Memb

Jansen Ouits KVI For Honolulu Post

Seattle, Aug. 23.

Edward Jansen, commercial man-ager for KVI, Tacoma CBS outlet, has resigned effective Sept. 1, when he will sail for Honolulu with his wife and daughter to join KGU (NBC) as com. mgr., national ad mgr. and program director.

Jansen started in radio with KVI in 1929 as combination engineer and



JAMES J. HINES TRIAL
With Marry Hershield and
Al With Marry Hershield and
Commentators
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got the witness to admit that he had got the witness to admit that he had got the witness that the man witness of the witness

with an unintentional gag during his estationary. Spicinery reprotocial work has always been limited during work has always been limited during his carier as a newspaperman. A cartoontst and professional humorist, occurses of the news stories. In a course, is reflected on his radio course, is reflected on his radio of the course of the

CHARLES MARGLIS ORCH.

CHARLES MARGLIS OBLEM.

39 Minas.

39 Minas.

39 Minas.

Tuesday, 8 pm. Bloomer Minas.

Tuesday, 8 pm. Bloomer Minas.

Trumpet virtuoso for Paul White.

White accept no press.

The company and white.

The

was a little to much for listeners' more for consequently and any series of the strength of th

of Park Ave, rantasy he reasy went to town.

to town.

This initial shot that Marelis is stressing a little too much on the unusual in music rather than on the unusual in music rather than the characteristic of most of the characteristic acceptance of the characte Scho.

HERTH SWING TRIO

HEETH SWING TRIO

15 Mins.
Sustaining a.m., EDST

WEAF, New York

One of the zippiest bits of its kind
on the air—much too good for so
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JAMES J. HINES TRIAL
With Harry Hershfield and Al Walter Hampben
With Muriel Hutchinson, George
Josephy

LAWRENCE TIBBETT 30 Mins. ABDATH CIGABETTES July 31 2 GB, Sydney

July B. Lydany
Only broadcast given by this noted singer in Australia. Pretty costly show for the sponsor, going as it did singer in Australia. Pretty costly show for the sponsor, going as it did some control of the state of t

Monday, 828 p.m.
CREC, quebe control of the control

SATURDAY NIGHTERS

SATURDAY NIGHTERS

MID Devideon's Symboneties,
MID Services of the Shift Shif

Follow-Up Comment

Eivira Rios, despite that superla-tive billing about having been the toast of discipled city, chirps her coast of metal coast of the coast style from the Coast, via an NBC-WIZ hookup 7:30 p.m. Thursdays. Senorita Rios also breaks it up with U. S. pops, and the combination, al-ternating with a zingy rhumbs-tango combo, mastes for a brisk quarter

Port of Missing His' is another illustration of the manner in which music, presumbly on the theory that if they're paying \$5,000,000 ayar for tunes, they may, as well year, they have the they have been been been or they are the are they are they are they are they are the they are they are t

cycles can well 'produce' its musical resources and achieve all sorts of resources and achieve all sorts of resources and achieve all sorts of resources and who used by Robert Emmett Dolan, who used musicking for Walter O'Keefe at the old Barney Callant's in Greenwich Idea of the show is novel and a switch on just cavelending tin pain achieve the state of the show is novel and a switch on just cavelending tin pain. Schwartz, et al., and then contrasts them with also ran tunes by the self-same composers. Thus, a bit out of the same operets, which never got its compared to another except from the same operets, which never got its compared to another except from the same operets, which never got an except the switch, illustrated how a fixed the same operets, which never got one, Carol Wyman, Nells Goodette, et al., assist Dolan vocally in chips don, Carol Wyman, Nells Goodette, et al., assist Dolan vocally in chips from the same operation of the concept of the same operations of the same operations and the same operations and the same operations. The same operations are same operations and the same operations are same operations and the same operations and the same operations are same operations.

tippeniana.

Charlis Albag, whose hidefiddler turn kept him up in vacide
marques lights for years, made a
handsome contribution to Let's Get
and the state of the state of the state
day night 169. Althoffs comedy
linest in high treble came over
linest in high treble came over
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old vaude days. Effect of Althorfs
was enjoyally reminiscent of the
old vaude days. Effect of Althorfs
that has a compared to the
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personality that has yet to prove itself for radio.

Herbert Agar, editorialist of the Louisville (Kry) Courier-formal, in a 10-minute talk Aug. 22 over the Louisville (Kry) Courier-formal, in a 10-minute talk Aug. 22 over the Louisville (Kry) Courier-formal, and the Louisville (Kry) Courier-formal, and the Louisville (Kry) and the Veterans of Foreign Wars common in Coulomba, C. painted the vention in Coulomba, C. painted the vention in Courie of Foreign Courier (Kry) and the Courier of Foreign Wars courier (Kry) and the Courier of Foreign and communism without affacting and communism without affacts, for using funery formation of the Courier of the Courier

were a circulation stunt. Hough it was a circulation stunt. Hearts Brigadiers on the Sundaws Chemite program over WEAF-NNG the strated how a novel idea could be weeked point in the same the strated how a novel idea could be stelled now a 30-minute broadcast. Built entirely around the 100 sets selling songs of all time, idea telling in the same case, and the same case, and the same case, and the same case will be same could be same case to be same case of the sa

MEAF. New York

One of the sipplest bits of its kind on the air—much too good for so leading the size of the size

HENRY ARMSTRONG-LOU AMBERS FIGHT Clem McCarthy, Bill Stern RCA VICTOR Wednesday night (17) WJZ-NBC, New York

WATENDAME (17)
WIZ-NBG, New York

(Lord & Thomas)

Clem McCarthy turned in a vague and contuing job in calls a vague and contuing job in calls a contuing job in call a contuing job in calls a call a calls

JOB TO BE DONE
With Peter Madden, Roward Marion
Crawford, David Miller, Alistair
Cooke, B.B.C. Orchestra
Based on Columbia Workshop production, 'Ecoe Homo,' by William
Rodson
Special Music by Bernard Hermann
29 Mins.

Special Music 1 29 Mins. B.B.C., London

Special Music by Bernard Hermans 29 Mins.

B. Mins.

B. Pare Lareatris experimental effortion of the control of

CESARE SODERO, Jr. Violinist RCA Sunday, 2 p.m., EDST WJZ, New York

WJZ, New Yerk

Eleven-year-old son of the radio
ofchestra leader teamed with his
dad last Sunday in a guest shot on
the Magic Key show. Gitter a gentlyhumorous intro by Clitton Fadiman,
the kid tossed off two fairly difficult in
didle jobs as his father handled the
accompaniment.

accompaniment.
First selection was rather long and
consequently not so absorbing as the
encore. Like all but the biggest name
concert fiddlers, young Sodero is only
of limited radio appeal, despite his
skill.

the boys were trying too hard to be funny. Talk was about swing music; with Fadiman and Adams getting off puns, demonstrating their vocalizing limitations and exchanging barbed

ELISABETH BERGNER

183. Jean's Dynamatic St. Jean's Midsud St. Midsud St. Jean's Midsud St. Mids

issis likely to be seen outside of Mal-verne.

In general idea program was built of the control of the control

Maybe she chose the lesser seems of the control of

TODOR MAZAROFF

TODOB MAZAROFF
Tenor
Surday, 5 p.m., EDST
W12, New Xork
Ballyhoocd as the newest operatic
short-waved from Holland last Surday (21) for a guest shot on the
has a potent set of piper and on
wrap them around a compesition the
terference over the Allantical interference over the Allantical
Static made anything more than
most casual criticism impossible.

Will Hudson Disbands Orch for Forced Rest

Will Hudson has temporarily dis-banded his orch and leased a cottage at Lake George, N. Y., where he will rest until October. Move was made on doctor's orders. Maestro-com-poser will, however, continue to turn out tunes while recouping.

out tunes while recouping.
Formerly known as Hudon-Delange orchestra, with Eddie Delays
as co-leader, crew had been infact
for the last four years, and only two
more have been replaced since they
organized in 1932. When the split
between the leaders came the
spring, Hudoon took over the outst
more than the split
between the graphical since the
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Corrigan

(Continued from page 1)

across the Mississippi to the proper field.

field.

Kemper and Anthony scooped the rest of the local stations, as well as the daily rags, on the 'hear mislake'. It cost the station \$40 to set up its portable broadcasting equipment, make telephonic connections, etc.

Air Show Exclusive, 23.

KVI aired exclassive, 24.

KVI aired exclassive, 25.

KVI aired exclassive, 2

O LICENSE COIN MACHINES

Fisher Vs. Douglas

Fred Fisher, who is both writer and publisher, last week challenged the advice given by Walter G. Douglas, chairman of the Music Publishers Protective Association, about members checking up to see the contract of the contr

Ofay Bands, Out-Heating Colored Swingsters, Cutting In on 'Em at B.O.

hands are becoming increasingly worried about evaporating time. In creasing lack of theatre dates-once their most important item—plus slow elimination of road stands and dance elimination of road stands and dance dates has further militated against them. But the biggest slap came with the advent of white bands going into torrid Negro music—long lg-nored. Result finds white bands out-heating the originators of swing, and getting preference.

Some of the bookers are easing

Some of the bookers are easing set of the pitch, although not sacrideing what is left. Irving Mills, soce specializing almost wholly in Negro talent, is swinging to whites. Mills is tapering off on the former blank is the same of the

Count Basie.

Pennsylvania, country's prime dance date location, has all but turned thumbs down on Negro bands. This season has been most notable with hardly any such bookings. Ohio is reacting similarly, although minus

is reacting similarly, although minus year chregivation. To Dosey, Competition, from Louise, Competition, from Louise, Competition, Trom Louise, Competition, Artie Shaw, Gene Krupa, et al., has played havoc in Bound, Bergind Louise, Louis

B-V-C AND S-B FEUD OVER NEW SONG TITLE

Bregman, Votoca & Conn. new publishing dirm, and Shapiro, Bern stain & Co., are feuding over the stain & Co., and the stain &

Same Philly Scale

Philadelphia, Aug. 23.
New price llst was issued this week
by Musicians Local for night club
and hotel engagements. There were
no changes whatsoever from last season, only demands being for a few
improvements in working conditions.

Top card price remains at \$59 for slx hours a night in Class A spots, with \$5 a week reduction for 25-week contracts.

Lopez's Revised **National Anthem** On Comm'l Basis

Vincent Lopez's revised version of the 'Star Spangled Banner' will be published by Exclusive Publications with Lopez's royalties going to the Warm Springs (Ga.) Paralysis Foun-dation and the American Legion. Latter org has already indorsed the altered anthem.

altered anthem.
Song will come up for 'official' recognition in Washington next Congressional session when Rep. Emanuel Celler (N. Y.) will bring it described to the session when the session with the session with the session will be session will be session with the session will be session will be

Santly-Joy-Select Dissolves 3 Corps.

Santly-Joy-Select, Inc., last week went through the legal formality of dissolving three of its former corporations, Santly Bros.-Joy, Inc., Select Music Publications, Inc., and the

lect Music Publications, Inc., and the holding company for the latter two. Drury Lane Enterprises, Inc. Notices of discoultion were sent to the secretary of state in Albany. Lester Santy and Georgic Joy bought out the interests of Rockwell-OrKeefe, Inc., in their firms and brought a brother of the third maining most of the companion of the comp

MPPA TO BRING 'EM IN BY OCT. 1

Setting of Royalty Fees Awaits Study of Statistics on Number of Machines in Operation and Amount of Records Used-NAPA Also Taking Steps Towards Same End

WHO'LL PAY?

With the phonograph record com-panies sympathetically disposed to-ward the legal stand taken on the issue by the music industry, indica-tions to the standard of the con-traction of the standard of the to-bring coin-operated disc manufactured for the licensing control of copyright owners. The royally manufactured for coin-machine pur-poses will be set as soon as the necessary statistical data on the number of machines in operation, and the number of records used per alyzed. While the mechanical rights divi-while the mechanical rights divi-

month, has been collected and analyzed.

While the mechanical rights division of the MPPA is pressing tosion of the MPPA is pressing tochine field, the National Association of Performing Artists continues
to lay its own network of district
ton of Performing Artists continues
to lay its own network of district
tone of the pression of the press

MPPA's Strategy MPPA's Strategy
It is on this special arrangement
angle that the MPPA has based its
strategy in bringing the records
used in coin-machines under the
copyright owner's control. According to the copyright law, permission
for the making of special arrangements must be obtained from the
(Continued on page S)

PHONO-UNION TIFF EASES UP

Agistion in the local automatic phonograph and the local automatic phonograph operation discriminates as to what make of control automatic phonograph operation discriminates as to what make of the local automatic phonograph operation discriminates as to what make of the local automatic phonograph operation discriminates as to what make of the local automatic phonograph operation automatic phonograph operation automatic phonograph operation automatic phonograph operation automatic phonograph and phonograph operation automatic phonograph and phono

Majority of manufacturers claimed the union would service only ma-chines operated by members of the International Association of Auto-matic Electric Phonograph Owners. Manufacturers also claimed that this was a one-man organization.

brought a brother of the third remaining stockholder. Bing cross to state the maining stock of stockholder. Syracuse, Aug. 23. New regulations and goal good mind group control in the claimed their places had been picketed because their mainings were retary, and Joy, treasurer.

Kellon With Mills

Frank Kellon, who left Shaprio-scholder to be the stocked by non-union workers. The Automatic Music Operators and the special policy of the stocked Suburban park in a one-night stand here Sundary and the special policy of the state of the special policy of the special

Par's Release of Tune Embarrasses Famous in 'Tenderfoot' Tiff with WB

Will It Click?

The maestros about Broad-way are making private bets concerning the clickability of Lambeth Walk' as a new U. S. dance craze, for the masses, or will it be restricted to the class

will it be restricted to the class joints, such as the St. Regis roof (N. Y.), where Joe Hines roof (N. Y.), where Joe Hines Serge Obolensky, of the hotel management, with Gertrude Lawrence, first hoofed it.

Consensus is that the mark Consensus is that the mark the Lambeth "4s something they brought back from London and Paris, on recent voyages. But for the masses it may be something clies good.

METRO-ROBBINS AFTER MORET **CATALOG**

Metro-Robbins combination is ne-gotisting for the purchase of the Willa Moret catolog, which, while not highly active, is packed with valu-able copyrights. Julian T. Abelse, able copyrights. Julian T. Abelse, been doing the talking during his current stay on the west coast. Villa Moret, which started out some 12 years ago as a stock promo-tion, its being run by F. L. Owens, both of the promotion of the promo-tion, its being run by F. L. Owens, holder, and Sally Simpson. The E. B. Marks Music Co. has been serv-ing as the sales agent.

B. Marks Music Co. has been serving as the sales agent.

Among the tunes owned by Villa Moret are 'Moonlight' and Roses,' Springtime in the Rockies,' Thanks for the Busgy Ride, 'Chole,' Ready ment,' 'An Old Guitar and an Old Refrain,' Just a Little Drink,' There Ain't No Maybe in My Baby's Eyes' and 'Halletujah, I'm a Bum. Original head of the firm was Charles Daniel, I'm a Bum. Original head of the firm was Charles Daniel, I'm Albert William was the first company that engaged in the stock ownership angle among band leaders and performers.

San Francisco, Aug. 23. J. T. Abeles, Mctro-Robbins at-torney, is driving east by way of here, and leaves for New York to-wards the end of this week. His family preceded him east by train from Hollywood.

Lombardo to Decca, Leaving RCA Victor

When its Victor Record contract expires in December this year, Guy Lombardo orchestra shifts its lag to the Decea label. Deal ties the Lom-bardo name to the 35c platter for

burdo name to the 35c platter zor fue years.
Lombardo is said to have been dissatisfied with his Victor affiliation since the addition of Sammy Kaye corchestra to the latter's roster of some corchestra to the latter's roster of sweet-swing exponents which meant confliction and squabbles over selections for cutting.

Lopez' Syracuse Click

Controversy between Famous Music Corp, and the Warner Bros. music combine over the right to Tride, Tenderfood, Ride Teached a ticklish Control of the Control of Tenderfood and the Control of Tenderfood had been based. Loud Diamond, head of Paramount's music interests, had previously advised in Control of the Control of

an infringement on 'Rhythm on the Range,' which Famous published two years ago.

Range, which Famous published two years ago.

The Range of both songs had been composed by Whiting. Through Johnny Mercer, lyricist of Tender, because of the Range back to Whiting after the producer had falled to include it in moust had turned 'Rhythm' on the Range' back to Whiting after the producer had falled to include it in moust published the tune anyway. Selling about 1,300 copies. Melodies of Tenderfoot' and 'Rhythm' are practiced of the Range' o

MILLS FINALLY GETS OK ON 'LAMBETH WALK'

New Music Scale For Discs Effective Sept. 10

Los Angeles, Aug. 23.
New regulations and scale governing employment of union musicians
for recordings and radio trunscriptions go into effect Sept. 10.

VARIETY

Band Reviews

With Stuart Allen

With Stuart Allen

Richard Himber's new band style
fails within the contemporateus
premise that a 'style of some sort
fails within the contemporateus
premise that a 'style of some sort
fails within the contemporateus
premise that a 'style of some sort
fails within the contemporateus
from the style of some sort
impression. If it isn't rippling
rhythm or swingto, it's something
rhythm or swingto, it's
a cometine. It is something
rhythm or swingto, it's
a consentation. Cona dozen different affectations. Condecign title, or any one of
a dozen different affectations. Cona tental style
from the public is quickly p.', ne to recogreliably a subsequent of the fast that
the public is quickly p.', ne to recogreliably in being among the first to
make this recognition. From a dulcet harp style, he realized he wasn't
cetting anywhere outside of his
switch a couple of months ago to the
syrich as the subsequent of the constrains in a pyramiding of contrastr
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extra in the syrich of the syric

ter out for a spell through illness, during which time Carol Bruce officiated in the vocal-balladeering, during which time Carol Bruce officiated in the vocal-balladeering, during which the control of chords. It's unique unto the 'timber of the comparing the comparing of the legs of the comparing of the legs of the comparing of the legs of the comparing of t

maybe the lack of them, finds music sometimes hardly recognizable. Men get very few shots at solo work, also a change from norm. Electric guitar and drum get play on scarce solos, while remainder of band's efforts are as an organization, except when leader is projecting human and that's with plenty on the

hall.

Band is plenty hol, despite fact that
they do not go overboard on noise referct. Low down leading and swinging kept crew on stage for two encores after cuttain was arrived to the
Hasn't got much in diminutive protocalist Gloson, but makes up for it
with good theatre musicking plus
showmanship. Huri.

RICHARD BLAREAU ORCH. (15):
Paramount, Paris
A mixture of four femmes, who
take care of the fiddles, and 11
men, Blareau crew is playing a remuch reduced crew from previous
appearance. Outside of his own violin playing, some fair brasses and
plano, band has little to offer, reedplano, band has little to offer, reedfemme fiddlers.
'Au Claig ce la Lune' is themee of
'Au Claig ce la Lune' is themee of

them being deriver.

"Au Clair de la Lune" is themer of
this appearance, with cornelity vocaling of pipehan to dain in conlained of the conpart of the conlained of the con
lained of t

ORDERS IMMEDIATE BESTOR-CRA TRIAL

William R. Maloney was named referee in Consolidate Radio Artists-Don Bestor contract dispute Friist-Don Bestor contract dispute Friist-Don Bestor contract dispute Friist-Don Bestor Contract No. 1, Matter was ordered set for immediate trial. CRA's order asking for immediate trial follows recommendation in Justice Leary's decision of July 30, when he retuced Bestor's demand for

when he refused Bestor's demand for a permanent injunction against CRA booking his band. Bestor last week again requested the injunction withwait until October, when regular court sessions open. In refusing Bestor's injunction, court held that in the event the defendants would not agree to immediate trial, he (Bestor) should post

sufficient surety bond to cover any possible losses CRA would sustain while an injunction was in operation

Making Sure

Something of a record for advance-booking for a bandman's abundant's beautiful and the Lorentz and Lorentz

Jack Robbins is doubling from his own firm into the affiliated Feist firm during illness of Bernard Prager, sales head, out through ton-silitis.

Music Notes

Jack Mills has obtained American rights of 'Take Me Back to Ireland' and 'Goodbye to Summer' from Mac-nielodies, Ltd., London publisher.

Yip Harburg and Harold Arlen wrote in a third song, The Merry Old Land of Oz, for Mctro's The Wizard of Oz.'

Monty G. Mason wrote the words and music for Non-Stop Corrigan, accepted as the official song for Douglas Corrigan's welcome in Los

Roy Webb writing the music for RKO's 'A Man to Remember' and 'Miracle Racket.'

Russell Bennett doing tunes for 'Annabel Takes a Tour' at RKO,

Dr. William Axt finished his scoring job on Metro's 'Three Loves Has Nancy,'

Jack Stern and Ai DeLong wrote There's a Hole in the Old Oaken icket' for the Kraft radio show.

Inside Stuff—Music

The 28 songs in 'Alexander's Ragtime Band,' 28 oldies and the two originals—'Now it Can Be 'Told' and 'My Walking Stick'—are divided 18 and 12 between the Twing Berlin, Mo., and A&D Walker Corp. Imprints. The International Control of the Corp. International Control of the Corp. In the Corp.

License review crew, which the American Society of Composers, Authors and Publishers has on the road under Dick Powers' direction, is currently operating in the Cleveland territory. It is this group's task to standardize directions of the control of the Composers of the Compose

The Sist annual U. of Pennsylvania' Mask and Wig show, 'All Around the Town,' doesn't come off until Thankskriving week, but already Benny Goodman has recorded and Victor is releasing 'When I Go Dreumin,' Goodman has recorded and Victor is releasing 'When I Go Dreumin,' and the state of the

In order to cash in on the current craze for small hot band units started by Benny Goodman's quartet and excepts of other name crews, Mills Music is turning out seven-piece arrangements, selling for 6c each, in Music is turning out seven-piece arrangements, selling for 6c each, in of various types of swing. Initial series, of which 6,000 copier of the selections were made, has been nearly sold out. Second round, to be ready Sept. 1, is a 'ditterbug Series.' Third and fourth, to be released later, will be labeled Clambake' and Barrelboux's eries.

Chick Webb orch got a bonus of \$250 from the Paramount, N. Y., after closing there last week, and an offer from Warner Bros. for spot in forth-coming Dick Powell picture. Band is also being dickered for Par return in November. Steve Trilling of WB wanted band and Ella Fitzgerald out on Coast by Sept 1. Advance bookings stymed deal.



IRVING BERLIN'S LATEST

RKO's sensational musical production "CAREFREE," starting FRED ASTAIRE and GINGER ROGERS.

I USED TO BE COLOR BLIND THE NIGHT IS FILLED WITH MUSIC CHANGE PARTNERS

THE YAM

(The new dance novelty created by Fred Astaire and Irving Berlin)

NOW IT CAN BE TOLD MY WALKING STICK

Two Irving Barlin hite from New York's record-bre picture, "ALEXANDER'S RAGTIME BAND" A Darryl Zanuck 20th Century-Fox Production

HARRY LINK, Gen. Prof. Mgr.

IRVING BERLIN, Inc., 799 Seventh Ave. N. Y

GONNA LOCK MY MEAN

WHEN THE CIRCUS CAME TO TOWN

3-WHY DOESN'T SOMEBODY **TELL ME THESE THINGS?**

WHEN TWILIGHT COMES By Billy Hill and Peter De Rose

VOUTUR THE ONLY STAR (In My Ring Heaven)
Some Autro's Waltz

OVE YOU WITH ALL MY REC

Chapire, Sernstein & Co., Inc., EKO-Bidg., New York City Louis Bernstein, Propint

SONGS FROM ROBBINS

The Sensation of The Century! A-TISKET A-TASKET

By Ella Fitzgerald and Al Feldman

America's New Novelty Hill

WHEN THEY PLAYED THE POLKA

Words by Lou Holzer Music by Fabian Andre

The Year's Foremost Production Hill

I MARRIED AN ANGEL By Lorenz Hart and Richard Rodgers

From the Musical Comedy, "I Married An Angel"

A Rodgers and Hart Melodic Classic SPRING IS HERE

From the Musical Comedy, "I Married An Angel"

Hits a New High in Swingt

LULLABY IN RHYTHM

By Benny Goodman, Edgar Sampson, Clarence Profit and Walter Hirsch

From the New Universal Picture, "That Certain Age"

MY OWN

YOU'RE AS PRETTY AS A PICTURE

By Harold Adamson and Jimmy McHugh

The Coming No. 1 Hit!

MY REVERIE

By Larry Clinton

ROBBINS MUSIC CORPORATION

.799 SEVENTH AVENUE . NEW YORK.

15 Best Sheet Music Sellers

(Week ending Aug. 20, 1938)

| Music, Maestro, Please A-Tisket, A-Tasket | Berlin |
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| moket A-Tasket | Robbins |
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| Cat a Pocketful of Dreams | Santly-Joy |
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| | |
| | |
| *Lovelight in the Starlight | Paramount |
| . sudicates filmusical song. † Indicates stage | production so |

On the Upbeat

Henry (Red) Theis and his b

Patricia Norman joins the Jan Garber band when latter opens at Blackhawk, Chicago, Nov. 10.

Ramona's crew at Lakeside Park, Denver, Aug. 23 to Sept. 11.

Glenn Miller into Ocean Pier, Wildwood, N. J., Aug. 27 to Sept. 2 after closing at Million Dollar Pier, Atlantic City, N. J.

Segar Ellis booked for Adolphus hotel, Dallas, Tex., Aug. 26 to Sept. 22.

Mitchell Ayres stays at Village Barn, N. Y., until Jan. 1, '39,

Claude Hopkins being readied for a one-nite tour of Canada by R-O'K. First time in that territory for negro band and intrequently one-nited by any other U. S. crews.

Gail Reese replacing Janice Todd as vocalist with Will Osborne's band.

Larry Clinton plays Earle theatre, Philadelphia, week of Sept. 9. Then (Continued on page 52)

Joins crew at Eastwood Garden Detroit, Aug. 26.

Destin's Pennsylvanians continue in the terrace ballroom of the past six weeks, set to stick for another match.

Dirie Rambiers are spotted with a twice-nightly floor show at the Columbia hotel, Columbia, N. J., below the Delaware Water Gap. have been signed for another five weeks at the Hotel Webster, Detroit, Woody Herman renewed at Edge-water Gulf hotel, Gulfport, Miss., until Sept. 5.

Bareld Nagel renewed for fall and winter at St. Regis hotel, N. Y., for CRA.

Emil Velasce combo into the Renry Grady hotel, Atlanta, Ga., Oct. 8 for CRA.

Gray Gordon signed for a Victor

Bits Bie to play Trianon and Ara-on ballrooms, Chicago, Sept. 17 and

Eddie Varzos booked for Schroe-er-hotel, Milwaukee, starting Sept. Gene Krapa one-nites Sunday (28) st Pleasure Beach ballroom, Bridge-port, Conn.

Jimmy Livingston ends stand at Juray's, Tuckahoe, N. Y., Aug. 31.

Bay Keating band, after summer in North Carolina, opens New England tour Stinday (28) at Roton Point Park, South Norwalk, Conn.

17 for two weeks

McKinney Cotton Pickers band doses at Ocean Beach Pier, Clark Lake, Mich., Aug. 28, Will one-nite in Creole Gardens, Cleveland, open-

Bay Gerrell stays at Westwood Gardens, Detroit, until Sept. 15 Peggy McCall is new vocalist.

Stianay Ennis, drummer-maestro, open at Mark Hopkins hotel, San Francisco, Sept. 12, and moves to Victor Hugo Restairant, Beverly Bills, Cal., when one month is up a S.F. Also signed for music back-pend for the Bob Hope-Pepsodent St bow, which debuts on NBC-Red stiwark in Cotober.

Shep Fields and orch move into the L. A. Biltmore Bowl Sept. 15, re-placing Frankie Trombar, who is set for a series of one-niters on the Coast.

Les Palmer, 16 years with Jan Garber, is rehearsing his own band in L. A. for the fall dance season.

Irring Talbot and 25-piece crew soring Paramount's 'Escape From Yesterday.'

Nat Jaffe, swing pianist, being set hat Jaffe, swing pianist, pening sector a nine-piece combination with Mills Artists. Will break in on Vocalion records.

Artie Shaw one-nites for R-O'K

Jimmy Borsey plays Corn Palace, litchell, S. D., Sept. 26 to Oct. 1 during husk festival.

Anthony Candelori orch, house band at WFIL, Philly, inked into Municipal Pier, Cape May, until Sept 17, when it is due back at the station

Lawrence Welk's band, after com-pleting month's stay at Chippewa Park Lake, Detroit, last week opned at Louisville's Greyhound Chib, Detroit,

Bebby Grayson's orch, playing Says My Heart.....

Dorsey Better, Orch Set For String of Bookings

Completely recovered from throat aliment. Tommy Dorsey leads his acrew into a week of one-niters Friday (26), opening at Colona, Miching Colona, Colon

After That Pitt Date: Savitt Is Taking 21-Day Cruise to Recuperate

Philadelphia, Aug. 23.
Jan Savitt, whose orch, staff band at KYW, played a jinx date at the distribution of the control of the

the day the Stanley engagement opened.

On the day before, one of the cars in which the band was traveling to Pittaburgh overturned at a standard of the cars in the cars in which the band was traveling to Pittaburgh overturned at green, is still in bed at his Philly home with a broken leg, while Dorsey Anderson, tooter, had several teeth knocked out and has been Band continued with its dates, with Bon Bon, chirper, and Jerus, before, working in bandages. Johnny Watson, arranger, batoned. Several New England dates skedded Several New England dates skedded by the standard property of the control of th

GILLESPIE BECOMES B. A. ROLFE'S PERSONAL MGR.

Jimmie Gillespie returns to the band and orchestra field this week is manager and promotion exec for B. A. Rolfe. Gillespie formerly handled Paul Whiteman, their as-sociation lasting for period of

seven years.
Gillespie's association with Rolfe is on a term contract basis with a percentage figuring in the transac-

Nita Bradley, femme chirper formerly with Artie Shaw and Rudy Vallee orchs, has been inked to a pact with Clem Williams, socialite swingster.

Bernie Will Tee Off Int'l Casino's Name Orch Policy: Starts Sept. 25

MCA-READE TIFF

Pullout by Sammy Kaye Orchestra Cause of Rift

Music Cc.; of America is in a steam-heated situation with Walter Reade interests because of cancellation of Sammy Kaye at Reade's Casino, Asbury Park, N. J.

sino; Asbury Park, N. J.
Band was skedded to go in Sept. 3
on a gentleman's agreement between
Harry Moss, of MCA, and Reade,
Baltroom had advertised Kaye's date
and was preparing further exploitation when informed that Kaye could
not make it. MCA is now trying to
placate with a sub.

HEIDT TOPS SPITALNY RECORD IN DETROIT

Horace Heidt orchestra topped the record draw of Phil Spitalny's all to be the control of the co

between.

Heidt orch has done consistently good biz on its one-niter and the-atre tour. Outfit scheamed records at Wilkes-Barre, Allentown and Carrolltown, Pa. Fernbrook Park, Wilkes-Barre, was wobbling in deep carmine until Heidt came in.

Another outfit that proved a sleep-er and boon to ballroom operators was George Hall, currently at State. N. Y. Crew did above ordinary biz in nearly every spot if went into on a tour-just completed. Draw is credited to its practically unbrokes seven-year stretch at the Taft hotel grill, N. Y., with a wire most of that time. Another outfit that proved a sle

Sat Powell's Orch

Mills Artists will form a band around Scat Powell, singer, for in-troduction around Oct. 1. Newcomer leader, said to be part Indian, formerly worked with Willie Farmer's band in Radio City Prome-nade, N. Y.

. The one major deterrent which Clifford C. Fischer still ascribes to the financial di iculties which encountered the original French Casino on Broadway-that of name bands-will be offset when Fischer moves his Continental revues into the International Casino, N. Y. Ben Bernie will tee off the name bands, and the idea will be perpetuated, with the belief that dansapation must be a major lure, as well as the floor shows. Date is around Sept. 25.

noor snows. Date is around sept. 20.

The French Casino : ticked for three years, via its succession of Gallic-revues, but as soon as the novelly wore off, the major hootery appeal—or, rather, the lack of it—asserted itself, and negatively, for b.o.

self, and negatively, for b.o.
Robert K. Christenberry, managing
director of the International Casino,
as well as the Hotel Astor, directly
across Times Square, originally
wanted Bernie to remain all winter
on the hotel's roof, when the Astor
first mulled the thought that the grill
suits the closed for the winter, and first mulled the thought that the grill might be closed for the winter and the heated roof kept open. How-ever, the plan has been dropped and Bernie moves into the other Chris-tenberry spot, via Music Corp. of America booking.

Bernie opens Friday (26) at the broadway Strand, inducting that Varner house into the bandshow pol-

'Love in Swingtime' Going Tween Covers At 50c for Jitterbugs

'Love In Swingtime,' lately a King Features Syndicate serial by Tommy Dorsey and George D. Lottman, will be published by Exclusive "ublica-tions (musle pubs) in book form with several embellishmer ready around Sept. 1. ellishments Will

ready around Sept. 1.

Newspaper piece will be bound in soft covers for 50c. Will include about 130 pictures with Edythe Wright, Dorsey vocalist, adorning paper wrapper. A 'History of Swing', plus a glossary of a bout 600 swing terms and bigg of 10 top band leaders, will be in cluded in first book, form literary attempt simed at jitterbugs.

NAME ORCHS PLAYING FOR BLIND MUSICIANS

First of the four concerts for the benefit of blind musicians goes on tonight (Wed.) in Randall's Island stadium, N. Y. Initial bill will likely have Hal Kemp, Al Donahue, Joe Marsala, Ben Bernie, Russ Morgan, Larry Clinton, Ben Cutter, Guy Lombardo and George Olsen orchestras, among others. tras, among others.

tras, among others.

Officials have made extra arrangements for police protection against jitterbug enthusiasm. Cops will be lined up at exits from the grandstand to the infield to prevent a recurrence of events at WNEW's swing outing in May, Kids then left seats and swarmed onto the field to shag and Lindy on the grass.

O'Keefe, Rockwell Back

F. C. O'Keefe returned from the Coast Monday (22) to Rockwell-O'Keefe office in N. Y. Was gone about three weeks visiting Casa Loma band. Tonmy Rockwell; part-ner, returned from Houston, Tcx., Friday (19).

Friday (19).

Office had been minus its three exces, including Mike Nidorf, for about a week straight. Latter is in Texas arranging opening of new branch in Dallas, Blanche Cohen, O'Keefe's occretary, also returned to work this week after being out several weeks with broken pelvis.

Lunceford's Harlem B.O.

Jimmy Luncefurd attracted 3,300 admissions to Savoy ballroom, Jiartem, Sunday night (21). Alternated with Erskine Hawkins' orch. Moe Gale, operator, reports that gross id \$2,200 was one of biggest summer Sunday nights in history of Negro dance spot.

Network Plugs, 5 P.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on WEAF, WJZ, WABC and WOR computed for the week from Monday through Sunday (Aug. 15-21). Total represents accumulated performances on the two NBC links, CBS and Mutual from 5 p. m. to 1 a.m. In, Source column, * denotes film song, † legit tunes and 'non' speaks for itself."

| Title. | Publisher. | Source. | Gra |
|---|------------|----------------------------|---------------|
| A.Ticket A.Tocket | Robbins | Pon | |
| What Goes on Here in My Heart | Paramount | °Give Me a Sailor | |
| I'm Conne Lock My Heart | Shaniro | Pon | |
| Will You Remember Tonight, Tomorrow?. | .BVC | Pop | |
| Vou Go to My Head | Remick | Pon | |
| When Mother Nature Singe Her Lullahy | Santly-Joy | Pon | |
| Now It Can Be Told | Berlin | *Alexander's Ragtime Band | |
| Cton Booting Around the Mulherry Huch | RVC | Pon | |
| The Cot a Pocketful of Dreams | Santly-Joy | *Sing You Sinners | |
| Lullaby in Rhythm | Robbins | Pop | |
| Where in the World | .Feist | *Josette | |
| So Help Me | Remick | Pop | |
| Music, Maestro, Please | Berlin | Pop | |
| Colorado Sunset | Gilbert | Pop | |
| Bambina | .Spier | Pop | |
| Flat Foot Floogee | Green Bros | Pop | |
| When Twilight Comes | Snapiro | Pop | |
| Don't Cross Your Fingers | Ager-Yeuen | Pop | |
| I Hadn't Anyone Till You | ABC | Pop | |
| There's a Faraway Look in Your Eyes Garden of the Moon | Tenney | *Garden of the Moon | |
| Garden of the Moon | Darins | th Married on Angel | |
| I Married an Angel | Robbins | Pop | 1111 |
| My Walking Stick: | Stashy | t Alexander's Postime Pand | |
| Love of My Life | A DC | Pon | |
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| If I Loved You More | Santly-Joy | Sing You Sinners | |
| Don't Let That Moon Get Away. I've Got a Date with a Dream. Naturally | Feist | *My Lucky Star | · · · · · · · |
| Naturally | Lincoln | Pop | |
| Naturally I've Been Saving Myself for You | . Harms | *Grand Terrace Revue | |
| | | | |
| Alexander's Ragtime Band | Mills | Pop | |
| | | | |
| In a Little Dutch Kindergarten On the Bumpy Road to Love | . Feist | Pop | |
| On the Bumpy Road to Love. Isn't It Wonderful, Isn't It Swell. | , Miller | Pop | |
| Spring Is Here | . Robbins | *I Married an Angel | |
| Isn't It Wonderful, Isn't It Swell Spring Is Here | Olman | Pop | |
| Little Lady Make Believe Meet the Beat of My Heart | . Feist | *Love Finds Andy Hardy | 41111 |
| Meet the Beat of My Heart | .Famous | Cocoanut Grove | ***** |

Talent Shortage Forces Niteries In Chi to H.O.: Chez Seeks Durante

Chicago, Aug. 23.

Acute shortage of satisfactory talent is forcing class hotels and niteries into holding over current attractions, as new season is about to get under way.

as new scaron is about to get under MY.

For his has been trying to get.

John Durante for new show Sept.

With booking still open, new show goes in with Joey Jacobson will looking for a beadliner. College Inn. where ice show has been on about to go in with Buddy Rogers' orchestra, which returns Sept. 15. With ice show, headed by Brandt Sisters, building steadily. Sherman bear than experiment with uncertain Ialent. Congress hotel has anounced no plans for reopening its Cauno. Ralph Hitz crowd hasn't been sale to find right time of talent Granhund (NT.G.), who was in room early this year.

early this year.

Continental room at the Stevens Continental room at the Stevens, which has been shopping for a strong dance team to fit atmosphere of crom, has twice renewed Giover and continuous contin

ST. LOUIS SOLON ISSUES **CHECK ON NITERY NAMES**

St. Louis, Aug. 23.

Exclse Commissioner Lawrence
McDanlel has issued an edict that no
nitery in this burg ray use the tags
of national elebs or political parties. Several now operating within this scope must change their names or scope must change their names or he will refuse to renew licenses. The commissioner said the purpose of the order was to avoid public injury to any person or party. Of the three niteries that fall un-

der McDanlel's ban, one is known as the Roosevelt Club and the others bear Democratic tag.

TMAT's Nitery Campaign; Wants Bistro Ballvers

Theatrical Managers, Agents and Treasurers union has called a meeting of nitery press agents for tomany the meeting of the m

Richman May Open Cafe In Delmonico Hotel, N. Y.

In Delmonico Hotel, N. Y.
Delmonico's hotel, New York,
which has never gone in for name
nitery talent, may become the home
of Harry, Richman's new cate. A
November opening is planned by the
Wolf Bros., who have an interest in
large grillroom for Richman. Rockwell-O'Keefe would book the bands,
which might be either Joe Rines or
Enric Marriguera. Adetaide Montest
is a possibility as vocalist.
It is a possibility as vocalist.
O'Chrona, but Sherman Billingsley,
of Morgan, but Sherman Billingsley,
of the Slork Club, is ogling that spot
for a class supper. poon.

Richman for Chi's Chez Chicago, Aug. 23.
Harry Richman heads new bill at the Cheg Parce Sept. 14. Planes in from Los Angeles where he closes at Clover club Sept. 10.
Oxford Boys will be on supporting bill. Abe Lyman band will hold

TATUM'S CHI SPOT

Bill Robinson, Calloway, Sullivan for Cotton Club

New Cotton Club show on Broad way is being readied for its annual premiere, Sept. 20. This season, Bill Robinson and Cab Calloway will again topline, augmented by Maxine

J. Fred Coots and Benny Davis are fashioning the ditties and, per usual, Mills Music publishing,
Meantime a second edition of the
Cutton Club revue, transferred to
the Surfside, Long Branch, continues

SCALA, BERLIN. SETS MANY II S. ACTS

London, Aug. 15. Harry Foster has booked a blg vaudeville aggregation of American acts at the Scala, Berlin, for Oc-

tober and November.

These are Buster Shaver with Olive and George, Dave and Dorothy Fitzgibbon, Will and Gladys Ahern, Cardinl, Gene Sheldon-Lo-retta Fischer and Ed Ford-Whitey. Eddie Deusberg, the Scala producer, is building a vaudeville unit around the acts, which will be a sort of 'Crazy' show, on the style of that at the London Palladium.

Following this show will be Henry Hall's band and Eddie Peabody.

Mobsters Trying To Muscle in on Barkeeps

Accusing gangsters of trying to muscle in Detroit bartenders union it was planning to close its Bar-tenders Club, where dispensers can catch a quick one until 2 a.m. after scrving others.

serving others.

Rum board had called club on carpet following several complaints
about after-curfew drinks and admission of other than barjenders to club.
William H. O'Rourke, business man
the complete of the complete

Knight ruled that, inasmuch as state supreme court is testing rights of club, he'll refer the complaints to the full state rum commish.

Tivoli's Good Biz

Sydney, Aug. 4.

New vaudc-revue unit in for Tivoli looks like major biz over a good spell.

Acts include Kirby and Duval, Reiss and Dunn, Moro and Yaconelli, Bankoff and Cannon, Mariora, Bud and Buddies, Jimae, Two Rassos, Jim Gerald, Cecil Scott and Coral

Melbourne, Aug. 4. Metbourne, Aug. 4.
Vaude-revue okay for Tivoli with
Bounding Robenis, Elmer Cleve,
Clifford and Marion, Tolefson,
Edward Sisters, Jerry Lawton, Chris
Gill, Petch and Deauville, Charles
Norman and St. Clair and O'Day.

More Pitts Dates

ZaSu Pitts personals at the Stan-lcy, Pittsburgh, the week of Sept. 9, and follows that with a week at the Hippodrome, Cleveland. ick Kra-keur, of the Louis Shurr office, Art Tatum, blind colored pianst, Hippodrome, Cleveland. ick Kraopens at the Three Deuces tomorrow (Thursday).

Recently worked at Famous Door, N. Y. 52nd street, swingery.

Oscard Heads All-Yank Show at London Nitery

Paul Oscard, after several years in Paul Oscard, after several years in U. S., will return to Europe as di-rector of an all-American show at Grosvenor House, London, for Music Corp. of America. He's due in New York today (Wed.) from the Coast.

York today (wed.) from the Coast.
French director, formerly, with
Balaban & Katz circuit, was given
assignment following good result of
his handling Casa Manana show, Ft.
Worth, Tex., for MCA. It was
MCA's first production on its own. New London show goes over about six weeks.

Downey, Langford, Breen Sign for Mich. State Fair Detroit, Aug. 23.

Morion Downey, Frances Langford and Bobby Breen, have seen supported and Bobby Breen, have seen signed for Michigan, Enter Fair's \$100,000 all-star shows in the Coliseum, opening Saturday (27) and continuing through Sept. 11. Morton Downey, will sing with Benny Goddman's band, Miss Fangford with Guy Lomiardos aggregation, and Breen with

Duddy Rogers' band.

Other names include Rudy Vallee's orchestra, which opens setup this week; Kay Kyser's band, and Edgar Bergen and Charlie McCarthy.

• 15 YEARS AGO • (From VARIETY and Clipper)

Sarah Padden offered a l.alf hour sketch in six scenes at the Fifth Ave-nue, N. Y. Had a company of six. Got over, but not regarded as a win-

Charles E. Blaney, who was mak-lng pictures, advertised for two 100-foot yachts, an airplane and a sea-plane. Willing to pay all cash, as they were to be destroyed in his forthcoming pictures.

Keller Sisters and Lynch in their est three act. Playing the 23d St. first three act. Play

All old acts at the Palace, N. Y., but the out-of-towners rounded out an audience. Yvette Rugel made such hit opening a mat she was sent from front after intermission to next to closing.

Stella Mayhew headed at the State. Had dropped some poundage and that helped. Three special songs and a monologue.

Gar Wood announced he was building a speed boat in which he hoped to cross the Atlantic in 46 hours. Just a dream. Three acts at the Chicago Palace all used the same bit of comedy business, but they all got laughs, so

Emile Boreo at the St. te-Lake, Chl and wowing with his Wooden Soldier bit.

Paramount announced a new sales rarmount announced a new sates system. Pictures would be played in the producer's own key spots and rentals based on the b.o. in those spots. Didn't work out so well.

Trouble over 'Covered Wagon' road showings. Some exhibs held contracts and road showings eliminated in those towns.

Hays organization to replace the old Motion Picture Producers' Assn. in Los Angeles. Fred Beetson put in to cut down the 'frightful overhead' in production. Thomas C. Patten did the pioneer work.

Shapiro-Bernstein battling Educational over latter's right to use 'Yes We Have No Panana' as a film title

Equity and Four A's elected Frank Gillmore delegate to the A. F. of L. convention. Eatitled to two, but too poor to send more than one.

Al Lewis and Max Gordon joined the Producing Managers' Assn. About to produce 'The Nervous Wreck,' their first full-length play. Locw theatres sending acts over a 16-week route : i. lacts. Only one

Musicians' locals 313 and 802 in a battle. Managers decided to deal only with 802.

Heath Important as Straight Man

Tom Heath's death revives the stories that he and James McIntyre did not speak for a period generally set as 25 years. The same story has will be the property of the stories of the stories of the stories while the two men may have had quarrels, generally over Mode further control of minor importance. The team got along singularly well together for Heath was never jealous of his partners flow over short-lived and for minor importance. The team got along singularly well together for Heath was never jealous of his partners flow over seven the period of the stories of the stories was the period of the stories of the s

VA. BEACH MAYOR, AIDE BOOKER LOSES FREED IN GAMBLING ROW

Virginia Beach, Va., Aug. 22.
Demanding an immediate trial.
Mayor Roy Smith and Chief of the Control of the Con

NTG's Smorgasbordery

With R.E. Daley Managing vr aus R.E.S. Datey [Managing]
Richard E. Daley, formerly with
Billy Rose's Casa Manana, N. Y.,
has been engaged to general manage
Nils T. Granlund's new Swedish
nitery, Midnight Sun. Opens latter
part of September.
Daley was replaced at Casa by
Charles Borden when he took sick
over a month ago and forced to go
away for a rest.

Saranac Lake

By Happy Benway

By Happy Renway

By Happy Renway

Mrs. William Morris to the Big

Mrs. William Morris to the Big

Town for a couple of days to get

away from the cool weather here.

Vincent Jacob, biz manager of

the International Alliance of Theatri
McCarthy who resently mastered

a nerve operation. Latter is now doing

natherine Boody. N. Y. writer, is

newcomer at the Will Rogers.

Al Lorraine to be operated on by

Dr. Woodruff.

All Lorraine to be operated on by

Dr. Woodruff.

Will Rogers patients were invited

to the Trudeau santatrum concert

Will Rogers patients were invited

to the Trudeau santatrum concert

of the Boston Symphony.

Dorothy Cruse, Brian Tracy and

for the Boston Symphony.

Dorothy Cruse, Brian Tracy and

farry Davey, all ex-Will Rogersites,

Tommy (IATSE) Abbott to Sun

Jarry Shuyel, all ex-Will Rogersites,

Tommy (IATSE) Abbott to Sun

Jarry Shuyel, and Walley and Marion

Koller, who are on the mend.

Mrs. William Schumacher is the

Bert Ford, ex-NV-lete.

Bert Ford, ex-NV-lete.

Renneth Lindof celebrated an
other mile stone at the Will Rogers

Kenneth Lindof celebrated an
other mile stone at the Will Rogers

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other mile stone at the Will Rogers

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other mile stone at the Will Rogers

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other mile stone at the Will Rogers

William Rogers

Willia

Visitors at the Will Rogers were the Martin McGraths, N. Y.; the Howard Dunbars. Worceater, Martin McGraths, N. Y.; the Howard Dunbars. Worceater, Martin McGraths, N. Y.; the Schrader, N. Y.; Mike Seedchak, N. Y.; James Kenny, Philadelphia; William Hearley, Wilmington, D.; Martin McGraths, Montreal. Particular the sole exception of the Fair the sole exception of the Fai

WAGE SUIT IN TEST CASE

Philadelphia, Aug. 23.

Philadelphia, Aug. 23.
Lee Vincent, of Vincent & Fleids
booking office, was assessed \$43.50
by Megistrate Bline Myers in set week
by Megistrate Bline Myers in set week
of Betsy Bain, a terper he had
algend to play the Club 15.
Vincent was forced to pay the
control of Betsy Bain, a terper he had
algend to play the Club 15.
Vincent was forced to pay the
control of the When the had been
tracked to get for her failed to materialize. This was the first prosecution of this type under the new
terialize. This was the first prosecution of this type under the new
September.

agent law which went into effect last September.
Vincent originally agreed to sup-ply the Club 15 with another hooter. When she couldn't appear, he called John Mages, operator of the spot, to inform him that he was sending Miss Bain instead. Mage said he had recently played the latter and didn't want her again so soon. In-stead, got another terper, Lee Vaughan.

JIM BARTON TO DOUBLE FROM 'ROAD' TO ROSE

James Barton, Patricia Ellis, Al Trahan, Cardini, Tip, Tap and Tow have been added to new show for Casa Manana, N. Y. Ted Lewis band and Robert Witchen, monoblement with the control of the control of the control of the control of Barton to, vandwille after several years as star of Tobacco Road, on Broadway the past five years. Barton will double from the legit piece.

Sally Clark to Reopen N. Y. Plaza Cafe Sept. 7

John Roosevelt's sister-in-law, Sally Clark, cirrently singing and an advantage of the sally Clark, cirrently singing and many singing and sally clark, cirrently singing and sally singing and sally singing sally singing sally singing sally singing sally singing sally singing sally sally

Gambling Tabu Hurts Little Rock's Niteries

Vallee's \$20,000 B. O. Sends Mpls. On Hunt for More Vaudeville Names

Minneapolis, Aug. 23.
Tremendous gross chalked up by
Redy Vallee at the Orpheum here
190,000 for five days) has sent John
J Friedl, Paramount circuit general signote for the count checuit general prices and prices are a lived to be a small checuit general pages to the country of the

be the swing maestro's first north-

nd winter there will be an the fall and winter there will be an average of at least two stage show a

month it looks like a big season ahead for all types fiesh in Minneapolis. Ito Murray, manager of the Lyceum, tegi, claims 15 roadshows already defailely booked. definitely booked.

Harry Hirsch's Gayety opens its strenth season Friday (26) with a cast including Roy Cummings.

Philadelphia, Aug. 23.

Yaude jet to start at six Warner
books in the start at six warner
books of the start at six warner
books of

Best blank.
Other five houses will have vaude oby on Fridays and Saturdays. They see the Frankford and Alhambra, which inaugurate flesh Sept. 2, and the Allegheny, Oxford and Kent, which start Sept. 9. All will use 10-jece house bands.

PHILLY GROUP TO VOTE ON AFA TIE NEXT MONTH

Philadelphia, Aug. 23. Despite fallure in Pittsburgh of regotiations for the American Federation of Actors in the local entertainers' union, Philadelphia plans for AFA consolidation are still rearided as favorable. Ralph White-bad, AFA prez, has made com-romise settlement with Tom Kelly, bit manager of Philly United En-trainers Assn., on local autonomy. Vote on the consolidation will be taken among entire UEA member-thip gext most.

London Cafe Biz Bad: Casino Show to N. Y.

Business has been so bad in Londou spots that even the London
for spots that even the London
for spots that even the London
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Philly Band Personals

Philadelphia, Aug. 23.
Bands set for the Earle Philadelpha, to date are Phil Harris Priday
[30], Larry Cinton Sept. 9, Kay
Kyzer, Sept. 16, Ben Bernie Sept.
24, Chick Webb Oct. 7, and Horsze.
Bett for the Fox, Philly, are Mal
Ballet Sept. 2 and Ina Ray Hutton
Sept. 30 Philadelphia, Aug. 23.

Al Trahan to London Al Trahan goes to London middle

Herman Stein, 31/2 Yrs. In London, Returns to N. Y.

Herman Stein returned last week to the Music Corp. of America home office in New York after three and a half years in the London office. After trips to Chicago and Los Angeles, he returns to New York. Will be in the U. S. about six months for general lookaround

lockaround,
William Goodheart, Jr., also goes
to Chicago today (Wed.) to huddle
with Jules C. Stein. Latter is coming on from the Coast for the confab,
then hops to Ft. Worth to look over
the show at the Casa Manana there.
Goodheart is due back in New York
at the end of the

rect appearance. Negotiations also are under way 70,000 PAY 65G to bring Tommy Dorsey to the Orbeum. Indications are that during IN 3 WEEKS AT TEXAS CASA

Fort Worth, Aug. 22.

Casa Manana here, in its flyst three weeks, grossed 565,000, less tax, playing to 70,000. Lew Wasserman, excellent the state of the state o serman expects final week to draw 40,000, with \$30,000 gross, due partly

40,000, with \$30,000 gross, due partly to two personal appearances of Ed. Bergen and Charlie McCarthy tonight (Tues). Michigan State Fair, opening Saturday (27), also has booked Bergen, along: with Benny Goodman, Kay Kyser and number of vaudeville acts for the 16 days there. Other bands

to be set.

Jan Garber and Morton Downey to continue as Casa headliners until Its

GOURFAIN BANKRUPT: OWES \$12,650, HAS \$250

Harry A. Gourfain, erstwhile producer of Fanchon & Marco stage units, filed a petition in bankruptcy last week in Brooklyn, listing debts of \$12,650 and assets of \$250, including an auto.

among the principal creditors are Premier Scenic Studio, \$1,800; Mahieu Costume Co, \$13,00; Alone Scenic Studio, \$700; William Morris Agency, \$800 commanders, Daziand, \$200. Personal loans unpaid include Harry Levine. of the Paramount Booling Office, \$800, and Dave Uncetilinated and not included in the list of 'elbeis, except \$500 due Hardeen and Co. are money for the service of acts, including Haller and resident properties of the Properti Among the principal creditors

Tribute to Berlin

Second vaudeville bill to be pre sented at Randall's Island, N. Y., stadium Friday (26) by Harry Young will be an Irving Berlin concert. First, last Wednesday (17), was dedicated to George Gershwin.

Lineup will include Paul Ash, who will conduct a 25-piece crew; Henny Youngman and The Dudleys, colored

Bowes' Ams Go Yippee

Philadelphia, Aug. 23 Philadelphia, Aug. 23.
Press of autograph hounds was so great yesterday (Mon.) at the Earle theatre that radio appearances by Tony Martin, skedded for rest of the week, had to be called off. Warner management cancelled the air literview, eighter these table. Interviews rather than take a chance on another occ like yesterday's when like yesterday's when mob, mostly femmes, ripped half of Martin's clothes off in the rush

Martin's clothes off in the rush for his signature.

Airings had been set on WPEN, WCAU, WDAS and

Theatrical Unions Act as Corporate Lawyers-Squawks

Theatrical unions practicing law as corporations is a complaint soon be sired by local, theatrical astorneys. Barristers have been taken and managers for theatrical clients, so they have decided to spread the heat around some as a retailatory that the service of the service o

basis.

Beefers claim to have proof that attorneys act for members, as as the organization as a whole.

2-WK. PROVISIONAL CUT FACES INT'L'S ICE SHOW

Notice for lee show at the International Casino, New York, has been fung up for Sept 1. but show can stay on for two more weeks if Music Corp. of America Is successful in getting director and cast to take a salary cut. Nut must come about 28% if caper-cutters want to about 28% if caper-cutters want to the company of the

Fischer's continental revue, due in from London.

Cast, mainly from Canada, will vacash around mid-September for one week. Originally, they were to get three-week rest. If new setup is arranged, they will return to begin rehearsals Oct. 1 for proposed road tour.

tour.
Evelyn Chandler, star of I. C.
show, has been offered costarring
spd with Bess Earhart, of the Ice
Follies, currently at the Auditorium,
Atlantic City. Latter show goes to
the Goast from A. C. to make film
for Harry Rapi. After picture, show
will be revised for fall and winter

Alice Kayan's Claim Vs. Barnes-Carruthers

Chicago, Aug. 22.

Alice Kavan, dancer, is latest opin suit against the Barnes-Corruthers booking office. Chicago, for alleged contract violation. Accordided by Ben H. Erlich, Miss Kavan claims that the Barnes office fessued an eight-week play-or-pay contract early in March for the 1938-fair season. Shortly before ref. carsals were the dancer that they found it necessary to switch production plans and attempted to cancel ver contract. Not attempted to cancel per contract. accepting the cancellation, Miss Kavan was then offered a contract Kavan was then offered a contract for next year. Not accepting this, Barnes office next offered to keep her if she would accept an approxi-mate 30% cut. Contract called for Miss Kavan to

report two recks prior to show opening, and when call came for Aug. 1 she was forced to cancel bal-ance of engagement at Meadowbrook country club and a contract at the Chez Parce.

LELA MOORE TO RIO

Lela Moore sails for Rio de Janeiro Saturday (12) to open her Dance of the Lovers' act at the Hotel Copacabana immediately upon arrival. Gets in from Kansas City All Traham to London
All Traham see it. London middle me unit. Thythm Rodox specific and the seed of t

Detroit Cafes Envision Biz Increase By Oct. With Pickup in Auto Plants

Gene Austin's Personals With Indie Western Pic

Kansas City, Aug. 23. Gene Austin, songster appearing at the Tower here this week, is heading back to Hollywood, breaking the jump with a couple of dates in Denjump with a couple of dates in Denver and another spot or, two in the far west. In Hollywood Austin will regarded to the state of the s

Film marks Austin's first featured role, and his advent into the musical western field.

Q.T. GAMING BUT SARATOGA IS **VERY GLUM**

Saratoga Springs, N. Y., Aug. 23.
This town of sparkling waters,
August glamor and fabulous horse
talk is in its fifth and final week of talk is in its fifth and final week of race meeting with the gaming lid ostensibly still clamped. It is clear-ly indicated, however, that the wheels are spinning and the dice rolling, but without 'ice.' (Yes, they

wheels are spinning and the dice colling, but without ice. (Ves, they use that term here, too.). Because gambling is dupposedly because gambling is dupposedly because the spinning francial, reverses for the first time in memory.

Some of the eating spots with bars on the Spa's Broadway elaim they have benefited and that patrons related to the spinning of the spinning place is said to be under James Leary at-

safety.

Control of the gaming places is said to be under James Leary, atsaid to be under James Leary, attorney and political power. Election to the said to be under James Leary, attorney and political power and the said to the

VIRGINIANS SUE LYMAN FOR CONTRACT BREACH

The Virginians (8), through Bruce Rogers, member of the octet and as signee of the act, have filed suit against Abe Lyman Enterprises, Inc., in New York City, for breach of con-tract. Act charges it was booked for a five-week vaude tour with Lyman's a five-week vaude tour with Lyman's orchestra last May, but was canceled before opening. Asking around \$1,900 damages, which represents the difference between the amount they would have gotten from the vaude dates. I Robert Broder is the Viral Act opens Monday (29) in Philadelphia in Max Gordon's musical, 'Sing Out the News.'

Nitery operators, what few of 'em are left after the most dismal suminum, in the properators what few of 'em are left after the most dismal suminum, in biz by Oct 1. That is if auto plants continue to recall workers as they's been doing last coup. While auto-work pickup won't affect the downtown belt directly since factory boys prefer the beer garden around the conner, it'll of white could be the proper to the control of white-collar workers and consquently in nitery tills. With perk in auto biz, it'll also mean spurt in in turn boltsering hold incuturnal spots. Only one of the town's major hostelires, Webster Hall, has conducted floor shows through suming only dinner music. Both of latter are expected to resume full floor shows by the middle of next making only dinner music. Both of latter are expected to resume full hour shows which shuttered during hot months, not only to avoid heat but due to brust latkes. So which shuttered during hot months, not only to avoid heat but due to brust latkes. So have been doing fairly well most of the summer, although majority of dance spot bir has been occasioned by spasmodic band attractions.

Salt Lake City, Aug. 23.

With less than two weeks before local and suburban summer resorts to the summer of the proposed site, 10 miles from here, expressed signorance of any deals expressed signorance of any deals

expressed ignorance or any wear-being set.
Winter Gardens, for several years a pop spot, will not reopen as pre-viously planned. Hotel Utah's Em-pire Room will open shortly. So far, it's the only nitery that's ready to open. In 1932 there were five niter-

it's the only nitery that's ready to open. In 1832 there were five niter-les here. Beer- and pretzeiry Joints have opened in wholesale lots, with latest count set at 125 here. Automatic danceries, at a nickel a jig, sans cou-verts, and 10c beer account for the mushroom growth of beer halls for economical terpers.

WAHL, PETERS SISTERS CLICK IN LONDON VAUDE

Walter 'Darie Walter, he women to the Paliadium is meeting with contain language and the paliadium is meeting with contain lauguage and the paliadium is meeting with conduction of the paliadium in the paliadium is the paliadium in the paliadium

Wheeler Asks 4-City Group for Bookers

Philadelphia, Aug. 23. Howard E. Whceler, prez of Entertainment Managers Assn., New York, has contacted Florence Bernard, prez of local EMA, on pos-

Bernard, prec of local EMA, on pos-sibility of getting agents organiza-tions in N. Y., Philadelphia, Beston and Pittsburgh into one co-oper-tive association. Mrs. Bernard said she looked on the idea with favor and has invited Wheeler and the N. Y. EMA exce-board to Philly for a confab Sept. 18, following a party which the Philly EMA is tossing for acts and musicians.

Triboro, N. Y., Resumes

annan counsel.

Act opens Monday (29) in Philadilla in Min Gordon's musical.

Sing Out the News.

Freddie's Personal

Providence, Aug. 23.

Freddie archiomew is school meeting with offer bows amponented by house shows amponented by house shows amponented by house shows any meeting the personal at Loew's State week of shows and one night show. No. Bilm.

Nitery Reviews

her own accompanist.
Given something more distinctive.
Miss. Monti will yet wham 'em.
Here ake's a fetching eight-inmuse
Here ake's a fetching eight-inmuse
and 1:15 a.m. In between, Emile
Hetti, long a dansapation future
here with his snappy sextet, gives
out the mars hoofery music in smarr
out the mars hoofery music in smarr
ininimum is down to \$1.50; usually
it's \$2 a head. Biz still, good room
aircooled. Hildegarde is underlined
to follow. Abel,

COLLEGE INN

(HOTEL SHERMAN, CHICAGO)

Chicago, Aug. 19.
Brandt Sisters (2), Duke & Noble,
Robin Scott, Russell & Genevieve,
Veda & Uksella, Jenna, Bud Lewis,
Marian Francis, Carl Marz, Brandt's
Snovojlake Ballet, Frankle Master
arch.

serch.

For years a Chiago shandly the College Inn hit the dumps for the College Inn hit the categlion of the College Inn hit the categlion of the College Inn hit the acception of the College Inn hit the College Inn

SAVOY-PLAZA, N. Y.

Milli Monti, Emile Petit Orch (6).

Milli Mont

VOGUE ROOM (HOTEL HOLLENDEN, CLEVE.)

Cleveland, Aug. 18.
Sammy Walkins Orch, Loyanne &
Renard, Sara Ann McCabe, Francis
Abella, Pritikin & Mason.

At a time when all of the burg's hotels and niteries are limping along with curtailed revues that draw few customers, the small but impressive Vogue Room is still booming. Not only is it getting the best entertainment hereabouts, but it's also than the same of the same

months.

Reason for this is that the Hotel Hollenden is headquarters for majority of summer conventions. Besides being hangout of political nabobs, track promoters and moneyboys, it manages to hold a good class trade.

vue a lot of push. Strolling team of Pritikin and Mason cover up inter-ludes via an okay act of guitar and vocal work. Sammy Watkins orches-tra still going over big despite five months' stay. Pullen.

second being scrambled so it's not a direct reproduction of the Tax unmarked to the Control of t

paris. Demonstrates, too what can be done with none-too-experienced Opener sees Miss Dax and Claud offering a song, followed by some offering a song, followed by some mass singing by the entire cast after creent all and stage stars.

Most of the scenes which follow the control of the scenes which follow them over. Experian scene to the control of th

STORK CLUB, N. Y.

There's little new shout the Stork Club excepting the periodic changes in decor. which Sherman Shillings of the Sherman Shillings of the Sherman Shillings of Sherman Shillings of Sherman Sherman Shillings of Sherman Sherman Sherman Sherman Shillings of Sherman S

Billingsley on a fine standard of quality and service. N. T. the customer of the control of the

NEW ACTS

HONET FAMILY (6)
Dancing Acrobatics
548 Min.
Min.
Act was old standard in its original form, strictly an acrobatic troupe.
Act was old standard in its original form, strictly an acrobatic troupe of the strictly of the stri

delay and too many people on the stage doing nothing.

BEANDT SISTERS (1) Ec Salers.

Swiss tee shaders who came to this country six months aso for the St. Paul lice carsival can and should reached. In their 18th week at the line at the stage of the st. Paul lice carsival can and should realled. In their 18th week at the line at the st. Paul lice at the st. Paul l

merita affilm test a soon set onta merita affilm test a soon set onta merita affilm test a soon set onta affilment a

CARMEN
Dancing
2 Mins.
Leon & Eddie's, N. Y.
Dancing single specializes in South
Seas terping. Carmen calls her number, consuming but two minutes, the
'Dance of the Islands.'

THREE CHOCOLATEERS
Comedy, Dancing
T Missa; One.
T Missa; One.
Negro trio are not exactly off the comment of th

cognoscenti. Stacks as a good seed reference.

The result of the result

DEL CASINO

SEL CASINO
Search
Il Mins; One
Il Mins; One
Il Mins; One
State, New York
State, I was a server of the control of the control

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a No. 3 act, he more than holds does
from york of the control

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if not hefty pipe department that
Two apologetic attitude should be
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Two apologetic attitude should be
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the apologetic attitude should be
a begonf. Stay, just long enough
the apologetic attitude should
the two apologetic attitude sh

STANLEY BROS. (2)

STANLEY BROS. (2)
Dancing The Part of the

WILLIE and EUGENE

"Hollywood Hotel" Revue Fuller Circuit, Australia

Per. Address WM. MORRIS AGENCY NEW YORK

GREGORY, and RAYMOND

SIDNEY FISHER

75/77, Shafteebury Avenue PICCADILLY, LONDON, ENG

JACK and JUNE BLAIR

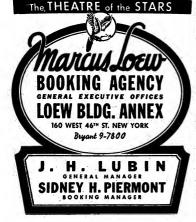
"Hollywood Hotel" Revue

Best Coffee in England **QUALITY INN**

LONDON, WEST-END

HILDEGARDE

Just Returned From a Triumphant Tour of Europe and Now Appearing at the MOUNDS CLEWELAND, OHIO Pressonal Mer., ANNA SOSENSO
American Rep.: JACK REFREEL & European Rep., RENRY SHERES



MUSIC HALL, N. Y.

Robert Weede, Erna Rubinstein, yalya Yulentinoff, Glee Club, Ballet, Rockettes, M. H. Symphony, conducted by Erno Rapee: Four bauphters (WH), reviewed in Vagurt Aug. 17.

that the reels swing just a little bit into the Sino-Jap war. Universal shows U. S. Ambassador Nelson and his belongings ready to be removed from Hankow to safer headquarters. The other reels have some battleship bitrage, apparently from the Jap

polyetter, M. H. Symphony, "are observed him to be provided the property of th

Phil Spitalny Orch with Maxine, Three Little Words, Evelyn, Ginger Harmon; ZaSu Pitts with Chig ('Sharlie') Hall, Louis DaPron; 'Sing You Sinners' (Par); reviewed in VARIETY Aug. 17.

PARAMOUNT, N. Y.

That Spitishing Orch with Machine, the second of the s ACOUNT N. Y.

Part Service and the service and

Randall's Island, N. Y.

Ferde Grofe Orch, Eddie Garr, Ames Sisters (5), Six Continentals, The Ghezzis (2), Ruth Long, Bot Houcard, White & Manning, Barbara Parks, Paul Robinson Group (7).

Variety Bills

NEXT WEEK (Aug. 29) THIS WEEK (Aug. 22)

Numerals in connection with bills below indicate opening day of

RKO

NEW YORK CITY Music Hall (17) Brimming Stein Robert Weeds Corps ils Ballet Erno Rapes Symph

CHICAGO
Falare (26)
Oxford Boye
Coss, Gwen & L
Frances Arins
Chaney & Fox
(One to fill)

Loew

NEW YORK CITY State (25) Carr Bros & B Bob Bromley Rays & Nebil Jos Laurie Jr Don Redman Orc EVANNUILLE Malentic (25)

Bunny Bergan O Ammy Bergan O Ammy Bergan O Brank Conville R & B Ambrose WASHINOTON Capitol (26) Van Callo Sylvia & Clemence Sleve Evans George Hall Dolly Dawa

BON AIR COUNTRY CLUB

PAUL CERRITS

Placed by LEDDY & SMITH

Paramount

NEW YORK CITY
Paramoust (24)
Phil Spilelny Orc
Zesu Pitts
Louic DicPron
BCFFALti
Buffala (26)
Major Bowes Orc

CHICAGO
Chicago (26)
Wances
Don Cummings
Aristocrata
Comine Broe
MINNEAPOLIS
Orphesm (26)
Major Bowee Orc

Warner

NEW YORK CITY
STRANG (26)
STRA

PITTSBURGH Stanley (19) Phil Harrie Orc Al Bernie WASHINGTON Earle (26) Tony Martin Ore Honey Fam Don Cummings Don Cumminge (19) Ozale Nelson Ore Harriet Hillard Frank Perla F & J Hubert

Independent

NEW YORK CITY Horace Relat OroRoy (27)
Vivien Fays
Rolle Holicelin
Rolle Holicelin
Roll And Ore
INHANAPOLIS
Lyric (29)
Lyric (20)

London

Week of August 22 ISLINGTON Blue Hall Jack Heory Wheeler Sis LEYTONSTONE Riulto

Week of
Doubtloon
Incris 2 & Lorella
Swift S. Total
Swift S. Total
Swift S. Total
Consense
4 Smart Gis
Charles
Charles LETTONTONE
COMMISSION
White Finshie
Good Nation
MANNETELD
Trons Franch
Favilion
Steffent's Sugers
Savoy Joffed
Granada
Leon & Lucette
Peter Fonnan
Rainh Scivestow
Withannada
Commission
Co

tirannda

5 Cloveres

4 White Finshes

Geo Deonun

WANDSW'RTH RD Granda Bryon Michie

RDINIII RGH

Provincial

Week of August 22 ABERDEE, Mover & Kilson Clifford & Jan Colo Bros R & B Darras Donna Sis

Tivoli
Gridneffs
Sybli Standorni Gis
Rabin Richmont
Fred Sylvester Co
Hal Yates
De Vito Ladles Ore
ASTON
Hippodrome
Kimberly & Page
Jose, Moreno
Raynor Lelius
F Pirates
Jock Lame

EDINIT RIH
RAYHI

RAYHI
Jack Radeliffe
Vora McLean
Harold Dayne
Fiscerain Fisher Gis
Smith Brose
Norman
Norman
Verse
Verse
S Autoe

3 Sandler Sig nnia Lawes Pirates ek Lane on & Kiki COVENTRY Hippodrome GLARGINY
Pavilion
Brit. Film Doubles
Taibot O'Farrell
Howard Rogers
Les Golfue Renre Houston

Ching Wu Co
M & L Carson
Arlone & Bobette
E Drake & Fracer
Billy Burke
Exhibt Coacert Hall
Jack Hylton Bil

Cabaret Bills

NEW YORK CITY

Arrola Ina (Arrola, N. J.) Jerry Cerr Oro-Chilulta Venezia Ruth. Warren Kay Blaire George Scotti Walter Cole Jerry Smythe

Bertolotti'e Sylvio Orc Don ny... Angelo's Rhu'os ... Chita Ilias Dion Letty Kemble Annette Guerlaine Roberta Welsch

Roberta Welsch
III's Gay 90'a
Charles Touchette
John Fanter
John Ellot
Don Cortes
John Panter
John Pan

Boulevard Tavera (Elmiurat, L. L.) (Eimiturat, L. 1.)
Relen Wehrle
Antolne & DuBarr
Patay King
Lucille Rich
Dave Fox
Theima Nevine
Cameron Crosby
Jan Fredrica Oro.

Jan Predrice OroCale Afrique
Snub Mosley Ore
Alberta Pryme
Bota & Saddeoie
Lotrollee Faulkner
Mary Perry
Casa Maanaa
Mitt Britton Oro
Ethel Waters
Smith & Dale
Busier West
Lucille Page
A Robline
Great Kacopie

A Robine
Great Yacopie
Ben Blue
Claremont Ins
Clyde Lucas Oro
Club Gauche

Los Gaucho Ore Dimitri & Virgi Miguel Vicino C Trini Piaza Corso e

Vincent Padula Orc Ernset Kramer Orc El Chice Don Alberto Oro Acuncion Granados Joylt & Moravilla Francisco Ramos Francisco Ramos Francisco Ramos Francisco Padula Francisco Ramos Francisco Padula Francisco Padula Jeri Withes Jeri Withes Jeri Withes Jemes Rushing Glen Island Caslao Glen Island Casla

Larry Clinton Oro Boa Waln Dick Todd Fisher & Waodhull Goy

Fisher & Waodhull Goy Hurana-Mudrid Naao Rodrigo Ore Juanito Sanabria Or Varela Adelinte Votera Funcho & Dolores Sylvio & Melha

Panello & Dolores Sylvio & Melha Hickory Husses Joo Marsala Ore Botel Antinessation Arthur Herbert Or Monto Friest Hotel Anter Hal Kemp Ore Hal Kemp

Hotel Melmont,

Broke Hotel Ordies St. Hotel Ordies St. Hotel Ordies St. Hotel Ore
Diesa Ministrichi
Britania Ministrichi
Hotel Bittmetre
Hotel Bittmetre
Baymond Andrade
Hotel Bittmetre
Hotel Hossert
Myll McCune Ore
Hotel Monara
Hotel Hossert
Hotel Kesper
Hotel Kesper House
Hotel Kesper House
Hotel Kesper House
Hotel Esser House Rich'd Himber Ord

Dell & Hamory Hotel tiov. Cliaton Eddy Mayehoff Ore lietty Gale Hotel Hulf Moon-(Brooklyn) Jack Melvin Orc Eddle Harrie

LIVERPOOF, Shakespeare Su'k'hips J'hna'u B-Brodle & Steele Munhattane Nixon & Morrison Concha & (Concha Freddle Dosh

(Lung Beuch, I. I. Don Redman Orc G D Washington Chocolateers Aide Ward Jiaule Russell Anise & Aland Rufun & Richard Freidile Jamee Ted Lewis Jr LOS ANGELES

Ruth Nigey John Hoyaradt Jack Cole Co

Riviera

E Médriguera Oro
Vincent Pirro Oro
Fraircia Gilmore
Iria Wyte
Estelle Taylor
Eddile Gavr
Preisser Sia
Rays & Noldi

Ross Fentas Farm (Deal, N. J.) Charles Baum Orc Stork Club Sonny Kendls Oro Jose Lopez Ore

Sarfelde

Magic Hands
Claver Club
Stan Myers Orc
Club Morocco
Jim Kerr Orc
Cocoanut Grove
Leo Reisman Orc
Georgen & Jaina
Envoys of Rhythm

Envoys of Rhyth
Hawalian
Paradise Cinb
Searloe & Lena
Hobby Ramos
Princess Luona
Kay Kalnin
Eddie Bueh 3
Andy Jone Orc
It Cafe
Jub Searles
Bill Roberts Oro

In Coars

In Coaga
Bronson Dudley
E Durendo Orc
Hal Howard Orc
Chiquito
Rumba Bd
Little Club

Little Club-Jane Jonee Tiny Meridith Paul Kendell Chan Thorpe Omar's Dome Dorothy Roberts

Bismarck Hotel (Wainat Room) Jules Duke Orc Arlene O'Day Betty Grey Gloria Feye Gloria Feye Gloria Feye Liariand & Frawlej L'onsolo & Melba

Biacklawk
Bob Crosby Ore
Marian Mann
Jim & J Byrnee
Loma Cooper
Jack Gaulke Oro
Maciovia Ruiz

Blue Goose
3 Loose Screwe
Jane Inca
Rolph Hovey
Harry Singer Ore

Bon Ale

Bon Air
Jimmy Dorney
Moure & Revel
Emily Van Losea
Paul Gorritz
Clark Deonis
Dukee & Duchess O
Itoso Bullet

Brevaurt Hatel (Crystal Raum) Florenco Schubert thurles Baidwin Jean Loasch Norma Bailard

CHICAGO

Club Spanish Club Spaniss
Pinky Tracy
Loretta Delboer
4 Debs
Opai Arlair
Kitty Swanson
Francen Silis
Jerry Wayne
Joe Nittl Ore

Colony Club Dwight Fiske Jose Manxeneres Hugo dePauls O

Ball
Charlir Lawrence
Bruz Fletcher
Heverly Wilshire
Howord Jerrard
Viole Vaughn
Lou Salice Orc.
Billmore

Medel Jezington
Rey Kinney Ore
Notel Lineral
Will-Hollander Ore
Hotel Merkelpis
James D'Arcy
J Messner Menon
Gonoles Menon
Honey Description
Honey Dusser
Honey D Billmore
Mardoni
Alive Kile
Alive Kile
Alive Kile
Dave Suxon
Ramile Weeke
Frank Trombar Ore
Roso.& Ray Lyte
Cafe De Paree
The Sevon Parisian
Fut Manner
Put Manner
Put Manner
Word
Myrus
Myrus Myrus Hen, Light Oro Magic Hands

Red Norvo Orc Mildred Bailey Hetel Piccadilly Adrian Rollini 3 Hotel Pierre Harold Nagel Or Hotel Savay-Pla Emile Petti Orc Milli Monti

Hotel Shelton Hotel St. George (Brooklyn)

Hersekhen in Herse

Arena & Marinez
Gaston
Onyx Chub
Stuff Smith Orc
Frenk Froeta
Parnillise
Phil Napoleon Orc
Jackle Gateley
Charles Carrier
Vera Fern
Wioter, Sis
Alan Corney,
Marge Ellis
Place Niegaste
W Palmer, Orc

Normh Bainea

Brondmant

June Marsh

4 Adorables
sid Rogers
Suzanna Kessler
Ruddle LaCordo
Gheim Starr
Rockle Rudolph Ore torbie Rudolph Or Carwan Bodie Garman Bodie Garman Brisk Roman Pranche Julinson Harles House Harles Piace Klegante
W Paimer Orc
Bill Farrell
Ernest Fraix
Vincent Delonia
Rex Gavitte
Flaniation flub
Jigas w Jackson
Luckee Sis
Louis Williams
Skeets Toiliver Org
Oncom Mary

Louis Williams
Skeets Duliver Ore
Queen Mary
Ann While
Miclei Dawn
Aufrey Carroll,
Dick Hogers
Rulin Franke Club
Frank Ressinger
Jerry While
Gue Wicke
Frank Ressinger
Jerry While
Louis Wicke
Frank Despire
Wynne Raibh
Loui Williams
Ebony X
Trutt Leoniff
Trutt Leoniff

Lou Williams
Ebony 8
Truth Leoniff
Ralabow Grill
Ben Culter Orc
Marlynn & Michael
Dal Vernon
Ralubow Room
Al Donahus Orc
Eddie Lellaron Orc
Idula Kelly

Krahs Adurauor,
Italia Barber
I arnela
Italia Barber
I arnela
I ar

Club Al

Swing Club
Rey Morio Gro
Freddle Fulton
Pete Clifford
Ruth Onborn
Toni Gaye
Colinda
Jos Van Green
Jack Huber
Lucinde Lung The Gables
Leon Chess Ore
Gay Parce
Wellington.
Mary. Williams
Virginia Dawn
Carol Abbott
Marge Lenore
Chickie Hanely
Bornice Bodel
Bob Riley Ore
Grand Terrace Tavero-on-tirees fughle Barrett Or Versailles

Bob Riley: Orc
Grand Terrate
Catherins Perry
Souny & Sonny
3 Sharpa & A Fla
Pedro & Dolbres
Connis Horris
Mercia: Marinez
Longor Harria
Leonerd Reed Gis
Earl Hines Orc Versaillee
Marjorie Gaimaw'rth
Panchite Ore
De Ernie Ore
D'Arsios Doncers
Whiriling Top
Geo-Morris Ore
Trent Petterson
Hamon Ringo
Stephen Harris
Wivel

Palomar Sonny Dunham Kenny Sergent Peowee Hart Gearharts Charles & Any Hudeon Metzger Glen Gray Orc

Leonard Reed Gis Barl Hines Orc Graemers Hotel (Glass Hane Rai) Don Pedro, Ors Dana Canneron Hilokory Ian 4 Top Hats. The New Yorkers HI Bell Joe Lovis Terry Lawlor Pai-Mar Gis Jeanne Walker Sid Lang Orc Hilpedoreme Wivel
Charley Bowman Or
Bob Lee
Fjola Marine
Ernie Meck
Nick Hope
Amelia Glimore
Patricia Chancy

Geo Redman Orc Walter Wade Elmer McDonald & Ross

Hippodrome
Flo Whitman Res
Jerry Marks Oro
Pat Casey
Ann Bolen
Ray Quido

Ivaahoe Helen Sumnere Helen Irwin 4 Hawalians Earl Hoffmun Oro

L'Aigien
Mary W Kilpatrick
George Bay Bd
Ennio Bolognini Or
Hotel La Salle
(Blue Front Room) (Blue Front Boom Richerd Schreiber Biltmore Boys Dixie Frances Liberty Iau Sunny Mack Tommy O'Neal Jone Jordan Polly Tair Hock Sis Earl Wiley Oro Limeluane

2 Sophisticates
2 Sophisticates
Gledys Zimmermer
Dana Comeron
Jorry Glidden Ore
McLaughline

Hudeon Meirger Gluen Urst Orc.

Marshis in M McLaughline
Enid Philline
Decone Page
Decone Page
Semmy Rarry
Ray Deen
Billy Marely
Jules Novis Oro
Melody Mill
Jack Russel Oro
Miami Clab
Bera White
Earl Rickard
Joe Cassidy
Lynn Barclay
Dorothy Joinson
Mistone
Mickey Wintern Ann Maryin
Topay
Lorraine Gerard
Maxine Wingo
Jacquelin Cherry,
Margaret Walden
Gloria Randall
Leona Rice
Gill Dagraels
Pat O'Shea
Joy Williams
Lenore Thome
Armenda & Lita

Joy Williams
Lenore Thome
Armenda & Lin
Barrett & Wright
Sterling Young Ore
Trocalero
Jone's Cuban Bd
Glen Pape
Marcasa
Het Grant Ore
V Huge Mestauraat
Skinnay Ennis Ore
Colleen Cathoun Mickey Winters
Mickey Winters
Charlene Baker
Ann Howard
4 Monter Cise
Ann Howard
4 Monter Cise
Dina Reilly
Virg M'Ginnia
Roy Switt Oro
Miawet Club
Margo Cavin
Dilly Ferber
Sunny, Gillam
Gel Lawrence
Jeck Morton Oro
Morrison Hetel

Jeck Morton Ore-Morrison Hetel (Boaton Gyster House) Manfred Gotthelf Numeless Cafa Mittle Ras Lee Roberts 4 Musketeers Lydia Harshold Frank Mahlondi Mes di Fill

See Management of the Country of the Mes di Fili
Navy Plar
Rill Kelbs Ore
Florence Beaumont
Old Reldelberg
George Gunther Ore
Old Heldelberg Co
Geo Hessberger Ens

Old Heidelberg Co.

Palmer Hause
(Empira Reom)
Velor & Yolanda
Pagna Oce
Pag

PHILADELPHIA Ifelene Miller Befin Chollin Jos Millkopf Oro Hildebraad's 2 Martins Tania Nickl Guffued Hella Belmani Bobby Leo Ore

Anchoroga Elegaor Bowers Dolphin Marie & Cansino Herb Woods Ore

Arradia Int'l Bleanar Howers Dolphin Muric & Carsino Johnny Craft Ore Bellevne-Stratford Meyer Davis Ore Benny the Hunje Koller Sis Renny the Hui Koller Sia Deloyil McKav Bill Honey Ore Ben Franklia II Leo Zollo Ore Club 13

Roberts State of the Control of the Cinh 13
Dick Thomas
Canantians Orc
Coonle Lumber
Exalinary
Virginia Remault
Reft Clemaux
Marjorie Drumm'n
Barbara Jahanston
Pedro Blunco Orc
Evergreen Capina
Pat Sbavilin

Mathewa & Chall
D & G Rogers
Warren & Phylle
Jerry Front
Kenny Wright
Ted Simon
Steve Stulland Oro Rose Bowl
Paulette LaPlerre
South!'d Rhy'm Gle
tiloria Panico
Tom Ferris

Sherman Hotel (College Inn) (Collège Inn)
Brandt Sie
Rouin Scott
Ukailla & Vida
Jenna
Bud Lowie
Mary Jans Teo
Genevieve Trojen
Duku & Noble
Bletzy Alling
Dorothy Frickson
Medelline Raymond
Russel & Genevie
F Mastere Oro
Shiver Clead

Silver Cleud

Bilver Cleud
Bert Nelan
Harry Ferrie
LeRus Parker
Leorgine Rasy
Draks & Marehe
Thelma Grecen
Marlan Boyd
Hazel Zalus
Nord Richardson
3 Tops
Johnny McFall Ore

Johnny McFall O

Bilver Profice

Ione O'Donnell

Kinge of Swing

Ealaine Rabey
Fay Wallace

Art Freeman

Art Precuman

606 Club

Illily care to the control of the control

Glover & Laline M Fredericks Oro Paul Rogen Stockade las

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stocka Froites Cinb
Francie Reneult
Joy King
Bernard & Rich
Ectelle Thoinns
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Frances Roberts
Elaine Foater
Art Walker Ore

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de

Traculero
Traculero
Norma Noel
Fritule Bey
Jeen & Joan
Doree
Roy Rankin Oro
Villa Moderne
Carloe Molina Bd,
Kemp Tr
Morgaret Myers Eddle Dess Oro Rose Chapman Crawford House Jimmy Munn Oro

Carlos Molina. Bd.
Kemp Tr.
Morgaret Myers
Villa Vesice
C & C Lambertin
Holly Sis.
Laxxeronie
Noll & Nolan
Politio & Taina
Linha Marsh
Michel & Medesca
Lou Hoffman
Reire; Jay
"Carlas & Carlia
F Quartello Ore
Zig Zag. Ginger Waldron Mae Brown Mae Brown Fenmure Cafe Rob Roy Orc Terry O'Toola Fo'cus'le (Marblehend)

Sunny Bouche Larry Lax Orc

Benny Goodman in K. C. In Opposish to Jim Dorsey Benny Goodman plays the Fox the atre, Kensas City, the week of Sept. 23, on a booking by Music Corp. of

He plays in opposish to Jimmy Dorsey, who'll be at the K. C. Jubilesta at the same time.

Cass, Owen and Topsy, after a sejourn on the Coast, reopen in vaude Friday (20) at the Palace, Chicago Mary Owen is back in the trio, last year billed as Cass, Mack and Tops". Max Tishman agenting.

James Relly Mickey Alpert George Clifford Manny LaPorts Parrich Cafe

Peggy Bowen Gladys (Trans Ann Collins Days Layton Bublies Shelby Swing King Oro 21 Club Swing King Oro
21 Club
Tommy Monroe
Doll Morris
Doll Morris
Boll Morris
Herle Dane
Jeanns Sheer
Lynne Sheelion
Ruth Martin Ore
Wallon Roef
Jeno Donath Oro
Hattin See Oro
H

Manyy Liferto or Development of the Communication o

Jack Lynch Cla 14 Weber's Hof Bras (Camden)
fouls Chalkin (Nino Carmino Fred Hug Valley & Les International \$ Baverlans Eldoradions liss Hart Joe Romeno Rudy Bruder Rny Miller Torktowne Tat Linda Ray Helena Hart Dolores Merrill Yorktowne Tavera Frank Slaub Ore

ATLANTIC CITY

Babettes
South & Lane
MacArthure
Lillian Barnee
Jney Dean
Earl Lindeay Gle
Eric Correa Oru
Mary Louiss
Babette
Reis Hotel Traymore (Patio del Soi) Arinando's Orc Rudis & Renei Mimi Kellerman Pooshee Pooshes Le Hola Bath & Tart Club

Jockey's Berby Clab
Brooks 2
Helen Nchon
Lee Moore
Sally & M Roberts
Peppe Carman
Clyde, Thompson Or Beth & Tart Cit Eddy Bradd Orc Helen Morgan Freddy Bernard Temple & Jaren Berbara Parks Ruth Daye Horaco Hustler Chez Paree Jeck Rich blargle Smith Albier Dean Victor Hugo

Roberts Broy
Bea Saxon
Divone
Patale Ogden
Howard Brooks
Gale Sexiet
Vincent Travors Ore

Clyde Thompson O
Merry Ge-Rose
(RRB)
Harry Dobba Ore
Hrockes & Clair
Hroken & Clair
Hroken & Clair
Hroken Devo Florette
Nonnad Clui
Shirly Herma Pola Montuya
Lea Perrina
Sally Ketth
Lea Perrina
Lea Perrina
Lea Perrina
Her Dartell
Harre Kelly
Hall Kave
Frank Bitts Ore
Paddock Internal

Paddock Internel? Eddie Collis Sierling & Silver Don & Dorece Marie Kibbs

Marie Kibbs

Falambo'e

Renault Tatera

Camille De Monie
Chaney & Fox
Rogers Gla

Eddle Thomas
Jon Arthur Ore (Fresident)
Johnny Hamp
Virginin Verrill
Northway & Danilo
Teddy's Swing Cisb
Anna Mol Lee
Shari O'Dea
Caruno's Swinglette
Frankle Newman

Mildred Kaye

Hellig'a

Etzi Covato Ore
Pactine & Maril;
Bill Anderson
Mark Lane
Dick Smith

Hotel Chelsea
Joe Follman Ore

(Somers Point)

Len Mayfair Oro Kitty Brooke Kelo Bros Mildred Kaye

BOSTON Clab Martite

Hotel Esser (Freach Casks) Duene Marchall Or Billy Kelly Jack Menning Marie Barton Curtis (2) Cella Stanion Lewis Bonick Ore. Harry Stevens Astoinette & DuB Rhythm Gls. (3) Gls 8 Clu 8
Ceconnut Grove
Billy Lossez Orc
Min Miles Co (4)
Gil & B Maxon
Shirley White
Stirel Grenler
Gle 9
Hylton Sis (3)
Ted Mexa
Al Clark
Robberts & White
Congo Hotel Imperial Hotel Ritz-Cerites Holel Staller (Terrace Room) Dick Abbott Oro

Holei Westmiesler (Roof tiurdee) Jackques Renord Or Ethel Sidney New Americ's Roiel

(Lawell)
fou Clarko Ore
Roh & E Wayna
Ray English
Rail Relin
Old Fashluned Cal
Lina Maryelia
Mary Lou Harris
Frances Rhes
Femberton Inn
Ari Rubin Oro
Swille
Don Rico Ore ed Cale

Decaying Constitution of the Constitution of t

Again Cass Owen-Topsy

ROAD SHOW TRAFFIC SNARLS

N Y Manager Group Strengthened **Ry Constitutional Changes in Effect** This Week: Powers of Board Hiked

League of New York Theatres, omposed of producers and theatre gerators in the legit field, is excited to be more compact and more coincilly representative of show business than heretofore when its new more than the research the new field.

entitution and cy-laws become et-icitive this week. The considerable Under the shanged constitution, the directors will have considerable heavy in acting for the whole, prin-cipally in the signaturing of colle-nessary to secure the signature of all members invidually, a proced-ent that we compared to the con-trained to the constitution of the signature of the con-trained to the constitution of the con-trained to the

see that was councered that the tespee was merely a skeleton, with the sake not responsible for the ac-tes of the members. For that rea-ses when the fight over the Drama-its Guild contract was settled two pars ago, the authors insisted that sak manager sign-individually. The one situation occurred when the

see hanger sign individually. The significant course of when the large and the Tavastrical Managers, getting and Travastrical Managers, getting and Travastrical Managers, and the recent later central code.

At a recent meeting, when the reside League constitution was up for the seed of the see

Given Greater Power Given Greater Power
Under the changed constitution,
is Baard will have the power to
sat into deals for the League but
sat get the okey from a special
samilities yet to be formed. Comultee is figured to be a check on the
bard and will be a long step tovards facilitating the functions of
the League. Original changes and
bas sent members, but the modified
(Continuod on page 50) (Continued on page 50)

State of the State Season Sept. 12 With Lawrence in 'Susan'

Chicago, Aug. 23.
Town still legitless, save for lone Federal Theatre opus, 'Rower,' which was well at the Blackstone and is due to stay until 'The Mikado'

opes next month.

Boweyer, a fairly good season appears ahead with a number of strong down lined by. Shuberts open with certude Lawrence and New York with a Susan and God for four styl a Susan and God for four and the Harris, Sept. 12, with Light and Frances Farmer to Colden and Frances Farmer to Colden the Colden and Frances to Collew.

Other shows definitely set, but or with the state of the Colden and the Colden and the Colden and the Colden and Frances to Colden and the Colden and Frances to Collew.

which theatre and dates are still sea, include 'On Borrowed Time,' Of Mice and Men,' Shadow and Sestance,' Our Town,' George Abbits What a Life and George M. Oban in 'I'd Rather Be Right.'

Frans, Marg. Webster Back in N. Y. for 'Hamlet'

U. S. 'Red' Probe

The Government's probe into legit's (Federal Theatre Project) allegedly subversive activity is part of the Dies Committee investigation. Details as re-gards the FTP, Hollywood and other Communistic charges on

sature 11, notivyoda and page 2, ministre charges on page 2.

Sing for Your Supper, the play mentioned in the Washington probes, formerly called Let's Bc Candid, is jabeled a saturical revue and is schedally the control of the cont

Harold Heeht and Robert Gordon are staging, with set-tings by Sam Leve. Choreog-raphy, Anna Sokolow and New McGurn, with ballet music by Alex North. Cast of 100, both colored and white. It's been in preparation for some time.

Hardwicke Maps **Acting-Producing** On an Int'l Scale

With two productions listed and a third in the fire, Sir Cedric Hardwicke plans to become an actormanager on an International scale, with permanent offices in New York and London. He would spend most of his time in England, but hopes both to act and produce in the U.S.

Currently starring in 'Shadow and ubstance,' at the John Golden, N. Y., Hardwicke will tour with the N. Y., Hardwicke will tour with the show, but is skedded to sail for London early next June, where he will present 'Shadow', possibly on his own, but probably in association with some other menager. By that time he expects the Lord Chamberlain to have obayed his other item, Jacques Deval's 'Lordel,' which he may also death of the with another manager.' do solo or with another manager.
Deal i. on for him to present Lorelei'
on Broadway in association with
Richard Aldrich and Dennis King.

Third play being considered by Third play being considered by Hardwicke would probably be for production in London. He would like ly do it in New York later. Actor has no film plans, but would possibly do a picture from time to time if could fit into his legit activities.

eould ft into 'is legit activities.

'I his actor-manager ideas on an international scale jell, Hardwicke would be the first to carry out such a scheme in years. Gilbert Miller, who produces extensively in both London and New York, operates similarly, but he's in the managerial conditions.

HEAVY B'WAY SKED BLAMFD

Producers Scramble for Tryouts Due to Press of New York Preems-Showmen in Deals for Concessions - Complications Arise in Last Sea-Successes, Units Taking to Provinces

SLOW START HURTS

Legit bookings in the eastern key cities are experiencing its greatest jam in years. Reason is the heavy list of Broadway preems for September-Ostober, plus the fact that in their shows out of town. Situation is already so bad several showmen are reported to have made deals for booking concessions out of town. You cities is usual at this time of year, at least to some extent. Fact that this season is particularly slow in getting under way has intensified degree, however. Result is that some shows will have to open cold degree, however. Result is that some shows will have to open cold degree, however. Result is that some shows will have to open cold degree, however. Result is that some shows will have to open cold degree, however. Result between two or more stands or clee be tested in one of the less desirable clittes. Two preferred gots are Boston and Philadelphia, with Baltiternatives.

Complicating the situation are the Broadway successes going on the road or companies of Broadway stay the stay of the coast and working are "I'd Rather Be Right," Shadow and Substance, "Amphityron" and "On Borrowed Time' may hit the road later in the fall. Second company least month, while "You Cant." Take It With You' will also tour. Latter show will not play the key town, however, are which will see the state of the coast on the coast on the coast of the coast of the coast of the coast and working the coast of the will be company to the coast and working the coast of the coast

early next month, while You Can! Take it With You' will also tour. Latter show will not play the key New Jones of the You' of the You' of the You You will get out-of-town tests are The Boys Frob-ulous Invalid, 'Knickerbocker Holland,' Madam Capet,' The White May Madam Capet,' The White House of the You' of the You of the You

Nita Croft Sails For Lead in 'Operette' Tour

sett in N. Y. for 'Hamle'

Laughe Evans arrived Mondy
Ill New York from London and New York, operates

similarly, but he's in the managerial

similarly but he's in the managerial

she studer contract to Tom Arnold's Christ
she's under c

Brady Proposes Touring Revivals To Rebuild the Road: Urges Names **And Nation-Wide Subscription Plan**

Encore

Lincore

Joseph Macsulay, the sheriff
in Show Macsulay
in Sheriff
i

Dowling Wants Concesh on Road Tour of 'Shadow'

'Shadow and Substance,' currently in Its 29th week at the John Golden, N. Y., is due to go on tour early in October. Plan is to take it all the way to the Coast, including not only the key cities, but many of the whistle stops. Tour must wind up the first week in June, as Sir Cedric Hardwicke, its star, has to sail for don at that time.

London at that time.
Likelihood is that the Paul Vincent
Carroll drema will go out as a Theatre Guids absorption play. Guid
ducer Eddie Dowling is understool
holding out for out-of-town book
ding out for out-of-town book
down to be controlled to the control
wadam Capet. Philip Barry's Here
Come the Clowns' and the new Carout play. The Whit's Steed. Producer wants to give them all out-ofducer wants to give them all out-ofgetting bookings in nearby keys
getting bookings in nearby keys

town breakins, but is having trouble setting bookings in nearly keys. Guild holds reservations for out-of-town dates and if a deal can be arranged the Guild may get 'Shadow'. The drama played Pittsburgh, Washington and Philadelphia last spring before the New York opening, so those towns will probably one towns will probably one in Boston, piay a will probably open in Boston, piay a well. In Ballimore and then imove well well believed in the control of the control of

Dowling's first production of the season will be 'Capet', which will go into rehearsal shortly after Labor Day, with Eva LaGallienne in the lead, as Marie Antoinette. 'Clowns' and 'Steed' will follow within a few weeks. All three plays are likely preem within six weeks, accord

Florence Wickham Sails For Dresden 'Rosalind'

For Dressen Rosaling
Floience Wicham, composer of
the score for Rosalina, which was
red out at the Rockridge theatre,
Carmel, N. Y., several weeks ago,
sailed last njah 17ues), to supervise
the October production of her opertetta in Dressen. Shr says the work
will be produced on B. nadway when
shr returns in November.

Proposal for a griup of producers to send out touring revivals with mane players as means of rebuilding the road has been advanced by William A. Brazdy. Showman offered William A. Brazdy. Showman offered himself, provided other managers would agree to put on the rest. Brazdy's idea is that if 16 such rest. Brazdy's idea is that if 16 such rest. Brazdy's idea is that if 16 such rest. Brazdy idea is that if 16 such a bound to renking roadhows with a bound to renking roadhows that in ormally tour every season, it would make a list of should 10 renking roadhows that in ormally tour every season, it would make a list of should 10 renking roadhows with the should be rest. It is not the state of the state of the should be rest. It is not the should be r

present.
Plan was suggested by Brady at last week's American Theatre Council administrative committee meeting in New York. It was favorably represent and will be further considered at two more session this week. Reported that several other producers tentatively agreed to cooperate.

producers tensurvey agrees to coperate.

The producers are the state of the state

productions of 'Hamlet'
Producer also calls attention to the
tremendous subscription growth in
the subscription growth in
Louis, a subscription organization
that guaranteed audiences for worthwhile bouring shows. A smilar idea
to the subscription organization
sould be auriced out in any other
town, Brady claims. However, audience must be assured of good plays
and satisfactory productions with
the subscription of the subscription of the
Continued on page 50)

Marc Connelly Denies Theft of Player In N. Y. Suit for \$10,000

The Man from Cairo' was a flop before it really got started and was doomed to quick oblivion, secording to the answer filed in New York policies of the started and was started and was started and the starte

strike out portions of the reply, Todd and the Leon Corp., which produced 'Cairo' last May, aliege in produced 'Cairo' last May, aliege in Blau, sething for Tak Connolly and through misrepresentations induced Viola Roache, one of the 'Cairo' leads, to breach her contract for Bouquets,' with the result that 'Cairo' had to close after the performance of May 21.

formance of May 21.

In their answer, the defendants asy Miss Rosche informed them that say Miss Rosche informed them that she had signed a standard information contract? and not a run-of-the-play contract with the Cairol producers; contract with the Cairol producers; all and all were working weeks and all weeks and al

Strawhat Reviews

The unhappy lives of Charles Lamb and his sister, Mary, haunted by the phantom of her recurring made and the phantom of her recurring made and sympathetically dramatical by Joan Temple. First produced in Joan Lamb and the phantom of her between the American premiere.

The Cinderella of an Incredible the American premiere.

The Cinderella of an Incredible the American premiere.

The Cinderella of the Hotal Broadway as couple of years ago.

The Cinderella of the Produced in the Cinderella of the Cinderella

| THE BELLICUITOR |
|--|
| Pawling, N. Y., Aug. 10. Comedy-drama in three acts and three scenes by James Henry Bened; produces and directed by Maryverne Jones at Star fight theatre, Pawling, N. Y., Aug. 10, '38 |
| Emnist Burke. Bruce Adam Relidget O'Cavanaush Lidis Kan Nella May Isabel Ros Shellia. Selection Marjoria Peterso Danny O'Nelli Teddy Jone The Lecrechau Will Henr Tim O'Rouke. Hartey Aldi Dr. Wigglin. George Spelvi |
| |

| Cohasset, Mass., Aug. 23. |
|--|
| Drama in three acts by James M. Cain; |
| presented by South Share Players, Stars |
| Nancy Carroll and Shella Barrett, Staged |
| by Alexander Dean. Scillings, Frederick |
| Burleigh. At Town Hall, Cohasset, Mass. |
| Aug 22, '38. |
| Rita Thelma Shnee |
| MaxCarroll Ashbura |
| AlfredWilliam Force |
| Primen Welter Annier |
| Erdman |
| Illa wife |
| BurroughsBruce Fernold |
| Onorio StovensRobert Shavne |
| Marion HowardNamey Carroll |
| Sylvia ShorehamShella Barrett |
| SpiroCalvin Thomas |
| Victor KingRuecell Carter |
| victor King |
| La Bouche Stephen Bradley Benny Robert Morgan |
| Henny |
| Hill |
| Stuart Robert Anderson |
| Pembroi: |
| GowanBarry Sullivan |
| PolicemonJoseph McInerpey |

Rhyme Without Reason
Provincetown, Mass, Aug. 22
Common in the seed by Edinately Prest. Seed of the Common in the State of State anget performance, it got across bere and was well received. In leading profession of was well received. In leading profession of the prof

| Carmel, N. Y., Aug. 2 | 2. |
|---------------------------------------|------|
| Drama in three acts (seven scenes) | - 65 |
| . Rny Cozine: presented by Kendor | Pro |
| uctions, Inc. Staged by Kathryn | Col- |
| er and Robert Champlain. At the R | ock- |
| sige theatre, Carmel, N. Y., Aug. 22, | |
| resh | four |
| ob Allen Robert Champ | latr |
| me White Chrk Cher | enes |
| Illson Carter Katharine Wa | rrer |
| shany DrakeJames T | ruex |
| ary Murphy Sara F | loye |
| | nior |

GRANDPA

Newport, R. I., Aug. 18.

Mystery drama in three acts (5 scenes)
by Agnee Morgan; presented by Actordangere, Inc. Staged by Miss Morgan,
lottling, Emoline Clark Roche. At the
kewport Casino, Theatre, Newport, R. I..

| WOOK Of Aug. 16. | |
|------------------|------------------|
| Ernest Cooper | Robert Perry |
| Bilen | Mabel Tailaferro |
| Charlle Cooper | Jomes Honnen |
| Maysle Gooper | Lella Frost |
| Hattle Green | Jeanne Casselle |
| Mrs. Fuller | Barbara Dirks |
| Hiram Sleeper | Hayden Rorke |
| Beas Larkin | Elizabeth Leon |
| | |
| Sam Ferris | Jue Addiss |
| Homer Sampson | Alan Hewitt |
| Whitney | Franklin Gray |
| Fella Wesselhoft | Emmett Rogers |
| Luke Smith | Matthew Smith |
| A Stranger | Edgar Kent |
| | |

Agree Morgan, who signed and worder Cranofan, he he continued a large with the control of the co

A Woman's a Fool-Be Clever

Great Neck, N. Y., Aug. 22.

See James. Committee of the committee of

UTOPIA LIMITED

Matunuck, R. I., Aug. 18.
Comic opera in two act by W. S. Gilbert and Arthur Sullivan: presented by The Vanguard Thette, Inc. Staged by Ellines West, Music directed by Cyril Owen. Settlings, Joseph H. Hall, Jr. At the Thetter, by the Sea, Matunuck, S. I., week of Aug.

| Scaphio |
|---------------------------------------|
| |
| |
| CalynxBurton G. Shevelor |
| Cant. Fitzbattleaxe Luigi Veiluc |
| Capt. Pitzonttienke |
| Capt, Sir Edward Corcoran |
| Ernest Woodwa |
| Mr. Goldbury Lesile Moo |
| Sir Bailey Barre Thom Conre |
| Princess Zara |
| Princess Nekaya Dorothy McLaughl |
| Princess Mexaya Dorothy menagen |
| Princees Kniyba |
| Lady Sophy |
| PhyllaAima Garlle |
| Four Lifeguerds |
| Robert Hanley, Ichard Staley, Robe |
| Staley. |
| Utoplan Nativee: Rose Alderman, Ma |
| Ctopian Nativee: Rose Alderidan, and |
| jorle Blair, Alica Bliss, Ethel Gros |
| Francea Littlefield. Marjory, MacLett |
| Kate Migel, Louise Hoguet, Edith Sawl |
| Virginia Whits, Myra Willinsky, Pel- |
| Barlow, George Slattery, Dickie M |
| Mahan . |
| |

Plays Out-of-Town

I AM DIFFERENT

San Diego, Aug. 18.
ma in three acts (etx scenes) by
kins, from Hungarian of Lill Hatpresented by Lee Shubert in asson with Joseph M. Gaitee. Staged by
se Mitchell. Settings, Kay Kielan,
voy theatre. San Diego, Aug. 18, 188;

| 1.75 top. |
|--|
| udith Held Tallulah Bankhead |
| lex ToersenJohn Emery |
| r. Thomes Held Glenn Anders |
| aroness Stephanie Torff Fritzi Scheff |
| mmy |
| nu (Mrs. Hoeffler) |
| era NitziehAra Gerald |
| ilms |
| rovincial Penciope Margaret Seddon |
| ttoThomas Louden |
| overmess Elizabeth Valentine olyluko Francesca Rotoli |
| olyluko Brancesca Rotoli |
| winsCharlotte Cooper, Shirley Cooper |
| rvant |
| |

The state of the s

Miss Bankhead takes it in high though burt because her with though burt because her with the because the

WHIRLPOOL

WHIRLPOOL

Name in three acts (three scenes by the three Harrison Miller; presented by Each of the Harrison Miller; presented by the Harrison Miller; present M

This It as creditable a production as as a second as a

tempt a production of this nature, the rest does remarkably well. Robert DeLany, who replaced Arthur Geary as King Paramount two days of the commentation of the comme

Cowboys and Indians

Chatham, Mass., Aug. 20.
Force in three octe (3 scenes) by Gerold Sykes; presented by Mary B. Winalow, Staged by Roper Bolren. Settling, Miss Winelow. At Monomory theatre, Chotham, Mass., Aug. 20.

| | | l'ogreyEmily Deons | |
|-----|---|--|----|
| • | Francea Littlefield. Marjory MacLeod, | Mys. Vosh | ı. |
| • | Kate Migel, Louise Hoguet, Edith Sawin, | | ľ |
| ٠. | Virginia Whits, Myra Willinsky, Pelcu | | |
| • | Barlow, George Slattery, Dickie Mc- | Barney Throg Frank Lipschitz | п |
| n | Mahon. | Fritch | |
| | | NastyaVictoria Schrager | в |
| | Daimille Lands of success accorded by | Dr. Shannon Bartley Herbert Laughlin | ш |
| | Despite lack of success reached by | Dallace Continue Darricy Herbert Laughlin | |
| 2 | other Gilbert and Sullivan works. | Bollvar Bartiey Cameron Mitchell | |
| | 'Utopia Limited' is sprightly and pro- | JerkinsAldan Fitzpatrick | в |
| " | vides a welcome change from the | Lt. Pflamin | ŧ. |
| | | Department of the Interior. David Stevenson | н |
| | run-of-the-mill productions. A dif- | Rev | |
| s | ficult score and probable high cost | flev Barrie Wanless | ď |
| s | of production will probably again | | |
| • | keep it in obscurity. | Communication and sense | ė |
| ٠. | keep it in obscurity. | Screwy version of the Milquetoast | ı |
| | England's ladies, court customs and | who revolts against his domineering | |
| | politics take plenty of ribbing as | wife and the slave-driving boss. He | ı |
| ı. | King Paramount the First (Robert | dons the Indian costume of an an- | ŀ |
| i | Dollarus big daughter Dain | dons the mulan costume of an an- | h |
| - | | cestor tells on his wife, and rants | ĸ. |
| | cess Zara (Harriet Eden), who was | around Manhattan penthouses with | |
| . 1 | educated at Albion, to Anglicize | a tomahawk | b |
| ı١ | Utopia. | As a commercial prospect it's | ı, |
| . 1 | Dogmite the Haritestians and and the | As a commercial prospect it's | ı. |
| ٠. | Despite the initiations generally to | hopcless. Standout, in the bit role- | ď |
| | be encountered when strawhats at- | of a minister, is Barrie Waniess. Also | |
| | | The state of the s | |
| | | | |
| | | | |

commendable are Melvyn Hunt, as the mouse who becomes a man; Vic-toria Schrager; as the Russian in an Oriental mood for love, and Ruth Sherrill as a gum-chewing stenog.

Come Blow Your Horn

Oconomowoc, Wis, Aug. 20.
Farce in three acts: (4 scenes) by Dordit
Day Wendell and Walter Zivi. Present
by Thoda Cocroft. Staged by J. Russ
Lane. Settliera, Orville K. Jaroo.
Coach House theatre. Oconomowoc, Wi
Aug. 20.

| Mamle | Kay Kenned |
|------------|-------------|
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| | |
| Mr. Somson | James Russe |
| | . 65 |

More than moderately funny, and with some professional detering, and the some professional detering, and the some professional detering, and the some professional detering the some professional detering the some profession of the some profession of the some profession of the some profession of the some professional s

Equity Skeptical About Free B'way Show Airings Due to No-Pay Catch

skepticism by Equity as to the 'Once' Finales Elitch feasibility of New York License Commissioner Paul Moss' plan to air Season with \$ Broadway shows gratis on Sunday afternoons is proving the big block in the application of the proposal, which also has the backing of Mayor which also has the backing of Mayor LaGuardia. Moss appeared before the Council last week to explain that N. Y.'s municipally owned WNYC could be used without charge and that the broadcasts would stimulate interest in the theatre.

ments in the theatre.

Council finally agreed that the latis might be so, but pointed out that
item are too frequently asked to
work without pay, such as performances for the Stage Rellef Fund,
while stagehands and musicians are
and the scale. Declared that players
are adopting the stand that unless
are such that the stage that
are staged to demand, remuneration for all types of appearances.
Thought the products the products of the stage of appearances
there are the stage of appearances.
Thought the products the products are the stage of appearances.
The products the products the products the stage of appearances.

sin for all types of appearances. Proposal to broadcast portions of plays over WNYC ceals Sunday at 5 m for one hour is also subject to put of the play of the pla

radio jobo in other stations. Among the suiggestions is one which asks, if the broadcasts be agreed on, for the hour to be divided with exercipts, or scenes, from two great about the theatre is another idea, such appearances to break up series about the theatre is another idea, such appearances to break up her routine of play broadcasting. Stated that as WhYC is non-comercial, its time elastic and promum need not necessarily end at the for a half-hour program, but Moss favors the longer period.

A committee is to be formed, members to represent the managers, Equity, Dramatists Guild, stagehands and musicians, to draw up a pian to be presented to the boards of groups there will be presented.

CORELLI ASKS SPECIAL RULING ON BENEFIT TAX

Alan Corelli, executive secretary of the New York Theatre Authority, returned to New York from Washington, D. C., late last week, where he sought special dispensation from the government tax bureau for TA's benefit percentages.

Beenti percentages.

Although TA is tax exempt as a charidable organization, clarification of present rule is required to collect from benefits. Law is that in benefit from benefits. Law is that in benefit performances all moneys accrued must remain intact for organization presenting, any distribution of percentages must have an okay. When realditrant group in California refused to divvy or those grounds, Comili visited internal revenue depart visited internal rev for ciarification. Situation had

Pasadena Aug. 23.
Midsummer Drama Festival at the Pasadena Community Pisphouse coded with more than 23,000 customed with more than 23,000 customed with more than 25 more than

Season with \$6,100

Season with \$6,100
Denver, Aug.
Closing week of the Rilch theatre
drew second best gross of the year.
45,800 two weeking Daughter' day
45,800 two weeking Daughter day
45,800 two weeking Daughter
45,800 two

2 NEW LONDON PLAYS BOW IN: 23-WEEK BUY

"She Too Was Young" Verburian domestic drama, opened at Wyndham's theatre last Tuesday (16). Play is well writen, admirably acted and produced, but is outmodelly novelus this in thems. Unlikely for general this in thems. Unlikely for general this in thems. Unlikely for general was the state of the state

Future Plays

Night Music, adaptation by Ar-thur Wilmur from the French dra-fine the Music, and the French dra-this second production of the season by Jerome Mayer. "Easy Lies the Head, musical by Aubrey Wiberg, is labeled a Broad-way possibility by Continental Pro-ductions.

doutlons.

**Ringside Seal, by Philip Dunning and Leonard Ide, will soon start rehearals under the eagle of Rufus Philips. Had a strawhat tryout at Woodstock Playhous. N. Y. July 14.

**Walks in Goessetey, by Oliver H.

**P. Gazzett, is being readed for fail production after formation of Kaylase and the play being which will back the play play the productions, which will back the play play the productions which will back the play play the productions which will back the play play the productions with will back the play play the play the

Staw Cycle Gets Heavy
Play from Pasadenans
Pasadena, Aug. 23.

Midsummer Drama Festival at the Headen Committy Payor of the Market Midsummer Drama Festival at the Headen Committy Payor of the Headen Edward Hought the turnsite Staw of the Headen Edward Hought the turnsite Headen Edward Hought the Headen H

Summer Theatres

'Sun Metal,' Woodstock Playhouse, Woodstock, N. Y. (25), 'Soubrette,' Ogunquit Playhouse, Ogunquit, Me. (22).

'7-11,' South Shore Players, Co-asset, Mass. (22).

'Rhyme Without Reason,' Wharf theatre, Provincetown, Mass. (22). 'The Nutmeg Tree,' Stillington Hall, Gioucester, Mass. (22).

'Glory of Youth,' Bass Rocks thea-tre, Gloucester, Mass. (22).
'Charles and Mary,' Ridgeway theatre, White Plains, N. Y. (22). 'A Woman's a Fool to Be Clever,' Chapel theatre, Great Neck, N. Y. (22).

"Tomorrow's Sunday," Spa theatre, Saratoga Springs (23).
"What Price Romance," Garrick Players, Kennebunkport, Me. (23).

'Sunset Trali,' Theatre-in-the-Woods, Norwalk, Conn. (26). 'Welcome Angel,' Essex Players, ssex-on-Lake-Champlain, N. Y.

"Plum Hellow, Band Box Players, Mt. Lakes, N. J. (28).

"He Made His Bed, Sarobia County theatre, Eddington, Pa. (28).

The Bigger They Come, Monomoy theatre, Chatham, Mass. (25).

"Flight," Rockridge theatre, Carmel, N. Y. (22).

Filight, Rockridge theatre, Carmel, N. (22).
'Come What May,' County theatre, Suffern, N. Y. (22).
'The Prise Novel,' Come Plyhous, Keene, N. H. (24).
'Perish the Theught,' Theatre-in-Garden, Fish Creek, Wis. (25).
'The Millienairess,' Westchester Playhouse, M. Kisco, N. Y. (22).

'SHOW BOAT'

The Municipal Theatre Assn's 20th season swung into its closing week in the Al Fresco playhouse in Forest Park last night (Mon.) with the Show Boat holdover. Heavy advance sale brought \$5,000 for the opening night of the show's second

week.

Saturation point seems to have been reached locally with the Zieck been reached locally with th

Vroom Attends A. C.

Parley of AFL Heads Lodewick Vroom, president of the Theatrical Managers, Agents and Treasurers' union went to Atlantic City last Monday (22) to attend the American Federation of Labor exec-

utive committee meeting.

Due back last night (Tues.) or to-

Modified Cain's Warehouse Planned For N. Y.: Would Save on Production

Warehouse for storing staple and a common denominator in selectscenery and standard mechanical efscenery and standard mechanical efscenery and standard mechanical efing articles to be stored in the wareplanned for Broadway. Idea is to
make it a clearing house for a
things as portals, backings, cyclotraman, backeryan, platforms, cyclotraman, cyclotraman, backeryan, platforms, cyclo
traman, backeryan, platforms, cyclo
tr

The Fleet's Lit Up! Hipperhane-Aug.

New Shows. Moderate Weather Held Only Stimulants to Skidding B'way **B.O.s: Few Visitors Dent Grosses**

B'way Legit Totals

(Based on 8 shows)

LAWRENCE - 'SUE' BIG 24G, S. F.: 'PINS' 10G

San Francisco, Aug. 23. 'Susan and God,' starring Gertrude Susan and ood, starring certrude Lawrence, nearly sold out every per-formance during the 'scoond stanza of the Rachel Crothers' play at the Curran theatre here. Pins and Needles, laso in its second week here, not drawing as well as 'Susan'

en, Fish Creek, Wis. (23),

Millhenalress, Westchester

Jous, Mt. Kitco, N. Y. (22).

IOW BOAT'

41G, ST. LOUIS

Second weeks with second second weeks

Second weeks (A. Original New York

cast appearing in the Broadway Ion.

Second weeks (Steb Hill \$100.00),

"Swan and, Ged," Curran (1771
375. (2. a. C. Second week's take hit \$10,000.

- Susan and God. Curran (1.771; \$2.75) (2d week). Advance sale still heavy. Play looks good for two more taken at least. Second stanza fine at \$24,00.

Second and the second stanza fine at \$24,00.

WPA.

Selling Way. Alexan (1.260, \$1.10).

Milky Way, Alcazar (1,269; \$1,10) (2d week). Federal Theatre version of the Broadway hit, which Harold Lloyd made into a film several years ago, folded Saturday (20) and opened at the FTP honous in Oakland last night (Mon).

S'cuse Strand Returns To Films After Legit Skid

Syracuse, Aug. 23.

Despite the cheese Aug. 23.

Despite the cheese Aug. 23.

Despite the cheese Aug. 23.

"Mulation" last whe deal of Refine Aug.

remained dark, with the Refine Aug.

remained dark, with the Standaue director for the Schine interests, that on Sept. 3 the Strand would resume a first-run film policy.

Lessed to the J. J. eventher can be a first-run film policy.

Lessed to the J. J. eventher the standaughter of the Aug.

Aug. Lessed to the J. J. eventher the standaughter of the Aug.

Aug. Capt. The Strand played to steadily decreasing losses.

Quick exit of Behind Red Lights,' the last production, is believed to have hastened closing, although official announcement was that Mulation was cancelled when the New York cast.

It begins to look as if only the new shows and moderate weather will bring back Broadway grosses. Heat and the broadway grosses. Heat and the broadway grosses. Heat and the broadway grows and the the hardiest playagors out of Times Square. That was indicated last temperature and good weather failed to bring more than spotty relief to the bo.

to bring more than spotly relief to After the sirriling weather Monday (15) and Tuesday (16), the tempera-cial and the state of the sirriling and the couple of shows profited and most of couple of shows profited and most of indicated that the summer influx of visitors this year has been far of visitors this year has been far offered as the reason by some ob-servers, while others think that the offered as the reason by some ob-servers, while others think that the next summer, is a more impelling cause since it's believed the incomer-se.

Estimates for Last Week

Caulte Since its required the inconserse and the state of the tweek (C-87) and the state of the

'One-Third of a Nation,' Adeiphi (22nd week). 'Prologue to Glory,' Elliott.
'Halti,' Daly's (26th weck).

'TIME' \$7,500 IN 2D WK., L. A.; TALU'S PLAY BOWS

Los Angeles, Aug. 23.
Following a four - performance
breakin at the Savoy theatre. San
Diego, Tallulah Bankhead in 'I Am
Different' came into the Biltmore
here last night (Mon.) for three

Different came into the Bittmore bere last night (Mon.) for three states and God, with Gertrude Lawrence, sitiods an extra week at opening, here Sept. 12. instead of Sept. 3. On Borrowd Time wound Sept. 3. On Borrowd Time wound Sept. 3. On Borrowd Time wound be sept. 3. On Borrowd Time wound Diltmore (20).

Stimute Table 1. Law Week at the Bittmore (D-1,584; \$2.20). (2d-final week) Matine trade held exceptionally Matine trade held exceptionally on profitable \$7.50.

The Alarn Graft Macon.
Thus, Little Chillian, 'Mayan. Entire Lawrence and Chillian,' Mayan. E

tering sixth week.
'Sun Rises in the West,' Greek 'Sun Rises III Theatre. 'Professor Mamlock,' Hollywood Playhouse. In Yiddish.

Current London Plays (With Dates When Opened)

French Without Tears, Cilterion-Nov. erl's Wife, Globe-Nov 23, '37, and My Girl, Victoria Polace

The and My Girl, Victoria balance of the and My Girl, Victoria balance of the and My Girl, Victoria balance of the and the and the and the and the and the analysis of the ana

The State of the S

Inside Stuff-Legit

Brooks Atkinson's pan in the New York Times last week of the tryout of George Bernard Shaw's 'The Millionairese' at Westport, Conn., had an immediately, adverse effect on business, in several cases patrons frankly giving the notice as the reason for cancelling their tickets. However, the week's groots For 'Millionairese' was profutable. Atkinson indicated he had

week's gross for 'Millionaires' was profitable. Atkinson indicated he had read the play before attending the preem.

Whether or not the panning was responsible, the Theatre Gulld does not figure on bringing Millionaires' to Broadway. Stated that the Gulid never held an option on the play and does not contemplate buying it cenerally agreed, however, that a favorable reception at Westport might have led the Gulid to do the piece for its regular Broadway subscribed season. Gulid has given a number of Shaw plays their world or 'U. S.

preems.

In reach to Atkinous's review of the Westport tryout, it was the second in reach as a covered this number. The other was Sindisi Lewis stage debut in the latter's 'It Can't Happen Here,' at Cohasset, Mass. Uzusuly, however, the Times does not formally review strawths theatres. It frequently covers them with the wired news story the morning after the preem. Such pleess are generally field by the pa. for the show.

Paul N. Turner will remain with Equity as its chief counse, it was indicated last week in New York, when he was presented a deak set by the assn. upon his 26th year in the post. Last season when there was internal dissension, Turner was under are, with his annual fee said to have been \$12.500, held to have been excessive. We was then buys with the affairs of the Associated Actors and Artistes of America. No request for his resignation was made, however, and Turner voluntarily established a new beals of remuneration, putting it at \$7,500, which includes salary needs to the same of the property of the

Anna Jill Johnstone, assistant to David Ffolkes, who's designing the sets and costumes for the Maurice Evans revival of 'Hamlet', helped design two other productions of the same play. First was at Columbia University seasons ago and the second was when she was assistant to Stewart Chancy, stones to the control of the Columbia Pfolkes for an Evans revival of 'Richard II' In London some years ago. However, the did not know Ffolkes at that time. Raymond Johnson, who undestituded Evans in England, played Hamler. Raymond Johnson, who undestituded Evans in England, played Hamler. In the Columbia production. He will be in Helen Hayes' revival of 'Merchant of Yenice, due no Broadway in the late fail. George Kuchn, who production. Evans 'Gritcomia 'famiet', was the king in the Columbia production.

Duncan Draper, unknown to show business, attempted suicide in New York recently, siashing his wrist after telephoning his write in Rockvits and Manhattan pollec and a radio can crew found Draper bleeding in a bathtub. He had left a note to Alfred de Liagre, Jr., which read: 'Do you mind if I dee' and signed it The lith In Thrush: bleed 'Yes My Druling Duughter,' which de Liagre produced. Stated, however, that Draper had no conscious with the show. Only known participant in the backing is Mrs. Wivins Spencer, said also to have netted a neat profit with an investment in 'Deed-Band'.

Dissolution of Delos Chappell, Inc., last week in Albany, New York, is without significance in the producing status of the Broadway manager, which was a second of the Broadway manager chappells plants remain as before; that is, he'll 'produce a play as soon as he finds a suitable script.

The corp, dates back about three years. However, it never actually The corp, dates back about three years. However, the even scitually stated to the second of t

The Theater Gulls still hopes to present Katharine Hepburn in a play on Broadeust It has nothing does in mind for her at present, however. Actives toursel in this general the still have been a second of the still have been as a state to do the Helen Jarome adaptation in New York later, but ducked out. There was some talk of her several weeks ago in connection with a Broadeway production, but it tremained meetly talk. Whis Hepburn with a Broadeway production, but it tremained meetly talk. Whis Hepburn hat. She's skedded to do the lead in the Howard Hughest film Boott hatelia Earlant and the Howard Hughest film Boott

Mercury Theatre group, headed by Orson Welles and John Housman, which was the second to be supported by the second to be supported by the Mercury theatres, which was the second to be supported by the second to th

There is a change in the operating control of the Lyceum theatre, N. Y., with tresh interests taking over the lease, formerly held by the Lyco Realty Co. Interested were the late Spence Bettleheim and Ofto Diehl. Estate of the former sought to shed the lease and the latter withdrew, not wishing a new partner. Personnel is expected to remain the same, with Allen Schnebeb, house manager, being appointed executive manager. Name of new corporation is the Lyco Theatte Corp.

Chi Concert Hall to Get Air-Conditioning System

Chicago, Aug. 23. Orchestra Hall, 2,600-seat home of the Chicago Symphony, will be airconditioned at the opening of the orchestra's 48th season Oct. 13. Two machines with a combined capacity of a 180 tons of refrigeration per hour are being installed. For physical reasons the aud will each re-ceive independent treatment. About 70,000 cubic feet of freshly condi-tioned alr will be circulated through-out the hall per minute.

Current Road Shows (Week of Aug. 22)

'I Am Different' (Tallulah Bank-head), Biltmore, Los Angeles, 'Mulatto,' Garden Pier, Atlantic

'Mulatto,' Garden Pier, Atlantic City.

'Pins and Needles,' Geary, Sar Francisco.

'Susan and God' (Gertrude Law-Francisco.

'Susan and God' (Gertrude Lawrence), Curran, San Francisco.

'Yes, My Darling Daughter,'
Brighton, Brighton Beach, N. Y.

'You Can't Take It With You,'
Alden, Jamaica, N. Y.

out the hall per minute.

According to Henry E. Voegell, 30 years ago. Tried out a blower manager, Orchestra hall first experisional system, but it proved impractical.

N. Y. Managers

(Continued from page 47)

edition was sent out laie last week with the expectation that no further hitch to adoption will eventuate Committee which had charge of mod ifying the revisions was composed of Marcus Heiman, Lawrence Languer Brock Pemberton, Herman Shumlin Frank Merlin and Harry Somers.

i Brock Pemberton, Herman Shumiin, Frank Merlia and Harry Somers.

At a special meeting held by the largon last Thursday (1b the considered. A program committee will announce the upics to be discussed at the sessions to be held expecially the sessions of the sessions of the held and means will be studied to strengthen the American. Theatre Council, technical sponsor of the meet, with functional program of the session of th

Income Problem

Income Problem
Main problem facing the ATC is
a regular income. Question of financing the organization has been raised
several: times in the past, but never
solved. Plan is to-consider the matter at the coming convention.

ter at the coming convention.

Besides the necessary administra-tive expenses, a permanent office and staff would probably have to be maintained. Also thought likely that the present system of depending on voluntary work would not pan out in the long run.

out in the long run.
First convention of the organization, held in the spring of 1857, was
nanced by contributions, but inpaid its way.
Proposals have been
made from time to time that the various theatrical groups participating
in the Council might share its expense, but so far no practical plan
Some outsetton greats.

perse, but so far no precicial plan has been, advanced mains whether the Dearnetts Guild or the musicans union will be represented at the coning convention. Matter will be represented at the coning convention. Matter will consider the control of the property of the control of the property of the convention on the understanding that speakers would not be represented to the property of the convention of the property of the prope

Institution.

In the case of the musicians unlon, it has been stated that the organization would send delegates to the convention only if a copy of the agenda is sent to the group by the Council and approved by the union board. So far, the TMAT has not been formally invited to participate in the conally invited to participate in the con-vention. It's expected to receive a bid, however, and will undoubtedly accept. Press agent members of TMAT have been asked to serve gratis as publicists for the affair.

Touring Revivals

(Continued from page 47)

expected to sign for subscription

The Guild is reported to have ferred to extend its subscription list

offered to extend its subscription list to co-operating managers in cities where such audiences are already organized. Figured that newspapers and a few interested influential perand a tew Interested Influential per-sons in the other towns would or-ganize similar audiences. Brady lists such road stars as Jane Cowl. In Claire, Walter Hampden, Helen Haycs, etc., as necessary for the success of the scheme.

success of the scheme.

He claims the theater has the best chance in 25 years to build new audiences. The main requirement for carrying out the proposal is initiative, he says. He points to the sxample set by the film pusiness, which, when grosses tumble, cooperates in a \$1,000,000 Motion Picture Are Your Best Entertainment user Are Your Best Entertainment and supplies that legit deserth and supplies that the global state of the s that in the case of the theatre, it can get unlimited publicity because its activities are always news.

Strawhat Reviews

Come Blow Your Horn (Continued from page 49)

ingenuity employed to eventually land the account is subject-matter for balance of script.

SIXTH AVENUE

Litchfield, Conn., Aug. 20. Comody-drima in three acts (five scenes) by Maurie C. Bryan, Presented by Charles O. Carey's Litchfield Theorico, Staged Agnandiph Carter, Scilings, John Mylrae, At the Playbouss, Litchfield, Conn., Aug. 17-21, '38

'Sixth Avenue,' in its tryout form, demonstrates that it's too anemic to stand a commercial test, although it is purportedly slated for Broadway

Sixth Avenue, in its trout form, demonstrates that it's too anemic to demonstrates that it's too anemic to demonstrate that it's too anemic to supportedly slated for Broadway it's fall.

If all, the properties of the state of

All Through the Night

Marbledale, Conn., Aug. 20.
Comedy in three acis by Conway Washburne. Presented by Cledge Roberts. Staged by author and Raberts. Sottings, Juan Root. Al Theatre-in-the-Dale. Aug. 17-20.

| 38. |
|---------------------------------|
| George |
| |
| |
| Cast er Johnson Stanley Gorham |
| Col. BurnsideMalcolm McCullaugh |
| MississippiDeine Vickery |
| EddleJunn Ront |
| Honnessy |
| Foster. Charles Alden |
| Waller Judeon Holmes |
| Legionuaires and Girls- |
| Mary Kahn, Gareth Kahn, Orlan |
| James Hann, Gareth Kahn, Orlan |
| Streat, Bob Carter |
| |

The state of the s

sure she wants to go through with George's idea.

sure site wants to go through with George's dea.

Eddie convinces Marty be's not sure.

Eddie convinces Marty be's not sure.

Eddie convinces Marty be's not sure to read the sure that the sure that

DOUBLE FEATURE

Provincetown, Mass., Aug. 18.
Comedy by Joseph Julian and Merrel
Folinborg. Directed by E. Stanley Paul
eilings, Ray Taliman. At Wharf Large
rovincetown, Mass., Aug. 15, 138, 1891. Siessinger.
Bornard.
Office Boy.
Sergei.
Harvey Bird.

Apparently a Couple of grade of the Apparently a fed up on the picture builtest fine the exhibition angle and decided is unload their beef through Double (Mon). Result is a lot of shoptik, way over the heads of the layma the exhibition of the exhibition of the exhibition of the exhibition outer. Many from the country from the country from the exhibition outer of the exhibition outer of the exhibition out and Relen Pickens is dong at the exhibition of t

Pocahontas Preferred

Carmel, N. Y., Aug. II.

Comedy in three acts (4 scenes) by Harry
Ball and Brewster Morse, Freeded,
by W. Ray Cozine and Robert Champiles. M.
Rockridge theatre, Carmel, N. Y., Aug. 14,
18.

| Soaring Engle | Clark Chesp! |
|---------------|-----------------|
| White Fawn | Elains Ell |
| | |
| Myrna Allison | facqueline Gree |
| | |
| | |
| | |
| Mimi Ross | Sara Flor |
| | |
| | |
| Rolph Hawkon | Johart Chample |
| | |
| Marion Scott | Marie Kennt |
| Hafani | William Belfor |
| Zana Mentzer | Erle Franse |

As Pocahontas Preferred was pre-sented at its premiere its possibilities are vague. There's a chance, how-ever, that with adopt refurbinding attended to the control of the con-gains some commercial success. The theme is fair, but at presal its practically a one-character show, the balance of the cast merely slow, me for Marie Kenney, when the pre-ing for Marie Kenney, the price be-comes, at times, a monotonous mono-log.

comes, at times, a monotonous modeoffs, prever some humor in the plex.
Miss Kenney plays a wealthy widow,
who traces her ancestry back to do.
Smith and Pocahonitas. The light of the proserved of the prevention of the committee of the commit

Fred Stone-Lightnin' Gross \$7.500 For New Mohawk Festival Record

Scheneciady, Aug. 23.

Tred Stone in Lightnin' not only such all records at the Mohawith Days of the Mohawith Days

bide Seen Johnson of Cape Cod, where the proformance were given at a superportation of the control of the contr

Search season.

Sentoge Springs, Aug. 22.

Babel Barrymore drew such heavy beiness to the Spa theater in The Cordant Wife, with the Spa Player, that the management body from the Spa Player, and the season season

her withdrew.

Gloucester, Mass., Aug. 23.

Sixtwhat drams in a house-party
should be a sixty of the latest
below the sixty of

It's planned to reopen the theatre lext year for full season.

St. Louis, Aug. 23.
The first season of the Civic Theate, Inc., local strawhat organization,
doed Saturday. (20) in the black,
doidon Carter, president, and Goron Sommers, business manager,
lare announced that a bigger and

Stony Creek, Conn., Aug. 23.
Mercury Theatre's production of Too Much Johnson has been held over for a second week here. Orson Welles has been supervising the play here and will stick around to whip the piece into shape for its New York opening.

As played here for its first week, Johnson was minus several features to be incorporated in the finished product. Musical scoring to occupy product. Musical scoring to occupy about one-third of the play, and a film sequence now in preparation were omitted here, teaving the production still very much in the experimental stage. Despite flaws, business has been tops. House, scheduled another week with Vera Allen and Ian Keith in 'A Woman's a Fool—to Be Clever,' set for Aug. 29,

Rochester, N. Y., Aug. 23,
Rochester Theatre, directed by
Leokester Theatre, directed by
Leokester Theatre, directed by
Leokester Core, lake Beech, near
Buffalo, replacing Keeler Studio
Rochester outsit plays Tilly of
Bloombury first week and either
Bloombury first week and either
With You's econd.

Cornelia Olis Skinner will star in a revival of 'Candida' at the Red Barn theatre, Locust Valley, N. Y., week of Aug. 29. Derek Pairman, Kenneth Treseder, Louis Hector and Jeanette Chinley will be in the cast. James Purneaş is directing, and Lawrence Goldwaszer has designed

Lawrence Goldwaser has designed the setting.

Keene (N. H.) Theatre, under Freeman Hammond, is trying out the Pires Novel, by George Mitchell, Aug. 24-28. Only tryout at this strawhat this season, pa. of Baltimore's Little theatre (film arty), is co-author of Double Feature, tried out at Whart theatre, Provincetown, radio player, is the other half. (Reviewed in current Issue.)

Helm Brooks, a member of the Berkshire Playhouse, Stockholder, will appear with Fred Stone in Lightnin' for the Broadway revival mext month. Miss Brooks will play house production of the comedy, with Stone as quest star, last most house production of the comedy, with Stone as quest star, last month. Lewis Martin, with the Berkshire Playhouse trough god by the Playwrights' Producing Co. to play John Speed, Lincoln's closest friend, in Robert E. Sherwood's Lincoln missed of the Common Speed, Lincoln's discussion of the Common Speed, Lincoln discussion of the Common Speed, Lincoln discussion of the Common Speed

cast. Connecticut Players have called it

Palestine Symphony To Play at N. Y. Fair

The Plays at N. Y. Fair
The 1938-9 section of the Falletins
Symphony was a Falletins
Symphony was a Falletins
Conductors at helm: Fierre Monteux,
Bugen Stenkar, Issay Dobrowen,
Malcolim Sargent, George Seelik
Bugen Stenkar, Issay Dobrowen,
Malcolim Sargent, George Seelik
Bugen Stenkar, Issay Dobrowen,
Malcolim Sargent, George Seelik
Bugen Stenkar, Issay Dobrowen,
Malcolim Sargent, Malcolim Sargent
Malcolim Sarg

Frisco Opera Co., AGMA in Accord:

Contract covering recognition, minimum pay, working conditions, et al., has been negotiated by the conditions, et al., has been negotiated by the conditions, et al., has been negotiated by the condition of the

Strawhat Bookings

Mordkin Ballet Preps 5 New Works. Signs Pat Bowman for Big Season

SILVERMINE PLAYS TO 30,000 IN FOUR DAYS

PERIPATETIC

Opera, in English, and on wheels, is being bankrolled by Mrs. Harold being bankrolled by Mrs. Harold banking clan and sister-in-law of New York's Gov. Herbert H. Lehman. Would get the gun the last week of September, with brand new problar prices in schools, auditoriums, etc., on a coast-to-coast ilinerary. Strietly educational. Initial effort will be a streamlined version of Gouncd's Fault. Idea to peras and less of traditional heft, etc. Leon Leonidoff's staff at Radio City Music Hall is supervising the first production. Latter will be foliated on the stream of the str Strawhat Bookings

Naney Carroll, Sheila Barrett, Robert Shayne Barry Sullivan, Carroll, The Control of Councils Faust. I does in the Cargin, Bruce Fernald, Joseph McLerner, This South Shore Flavers, Walland Larger, This South Shore Flavers, Local Recommendation, Carroll, Bruce Fernald, Joseph McLerner, This South Shore Flavers, Local Recommendation, Carroll, Bruce Fernald, Joseph McLerner, Carroll, South Shore Flavers, Local Recommendation, Carroll, Bruce Flavers, Local Recommendation, Carroll, Carroll, Bruce Flavers, Local Recommendation, Carroll, Carro

cast.

Composite Players have called it Composite right weeks at Player of the Composite right was at Composite right was at Player of the Composite right was at Comp

Mordkin Ballet is mapping the most ambitious season in its history. is readying five new full-length ballets and has drastically revised its personnel. Season will open Oct. 16

personnel. Season will open Oct. 10 in Bangor, Me, Troupe will then tour Canada, and the midwest, return to New York in mid-November and then go on the road again.

Three new Juntes to no personnel for the personnel of the pers

barefoot.

"Voices of Spring" has a score by Johana Strauss, with choreography by Mordkin and sceneery and eostumes by Lee Simonsen. It's a Viennees chantasy. "Pana Lake' has a score by Tschalkovsky, choreography by Mordkin and sets and costumes by Smorokin.

Ballets to be preemed after the

gle performance by the N. Y. Binnon. To be procorned after the income those Present at the temporary of the procorned after the income those Present at the temporary of the present an entirely new residency from the present and the present an entirely new residency for the present and the present and

dancers leaving the Monte Carlo or-genization.

Mordkin suffit is the largest U. S.
bullet organization and the only one to carry its swn orchestra. It carries 80 dancers. Besides the new ballets it will keep the four full-length bal-

MELTON BOOKED FOR 52 CONCERTS, OPERA DATES

James Mellon is booked for \$2 concerts this season, besides the full Evente season with the Chickment of the properties of the properties

At Toledo last week Melton set At loledo last weck Melton set the attendance record for the out-door amphitheatre, pulling 3,671 to a performance of 'Madame Butterfly,' It was the first time the spot had ever sold out. Crowd included more than 300 standees. Gross was \$3,609.50 (excluding tax), at \$2,50 to, Traviato', the following night, drew 3,244 for \$2,733.57.

have been revived by the local American Legion band. A flew-Marchan American Legion band. A flew-Marchan Legion uniform way. The 31 toolers in the lounder specified with the specified wi

Driscoll's N. Y. Go-By Charles B. Driscoll's New York
Day by Day letter—successor to O.O.
McIntyre's column—is now in some
300 papers, and neither Driscoll nor
solid papers, and neither Driscoll nor
either way if they land a N. Y. daily.
They discount the 'prestige' value of
a column about New York being
published in a Manhattan rag, theobetter sams any N. Y. outlet.
Toledo Times is the latest of five
papers to reinstate Driscoll after
dropping the column for one reason

or another, probably economy.. Pub-

lic demand caused towns like But-dio, Providence and Hattford to also reinstate Driscoll's N, Y, letter after omitting it for a speil.

Incidentally, Driscoll's blog on Mc-laryer has just been issued by Grey-stone (32.50), an amplification of the serial first published in Cosmopolitan mag early this year.

Jonenalisti, Brushoff

Journalisti. Brushoff.
One of the most curious journalistic quirks n years concerns the sporis pages of the Buffalo Times. So far as that paper is concerned there is no Newark shall club, the listing of percentages not metalioning that from running team. It appears that because Newark is so far sheed, and so the informational is a seven club league to the readers of the Times.

active Jense Technology of the Temes, and the Jense Je

Satevepost's Offspring Offspring of the Satevepost, frequently reported on the way, becomes a realty within a month. Mag for juyes, Jack & Jill, bows in Octo-

To be issued monthly, Jack & Jill will be published out of Philadel-phia, along with the other Curtis periodicals.

McCarthy Pro Film Artleis
John McCarthy, who has authore
unerous articles for Equire and
other publications, has contributed
numerous articles for Equire and
other publications, has contributed
Dumb?' in September Issue of The
Commentator. It's a constructive
are possibilities in an industry
are possibilities in an industry
McCarthy is the author who
wrote about the Hays office advertising code and J. J. McCarthy back
taining code and J. J. McCarthy back
advertising division died. They're
no relations.
They're

Redale's Cabb Bieg

With a biog of Irvin S. Cobb as a

gringboard, Rodale creas is making
an effort to grab off some of the big
trade in the book publishing field.
Located in Emais: Pa. Rodale has in
the book tilted after its subject, and
the book tilted after its subject, and
carrying a foreword by O. O. Mc.
Intyre, Rodale believes it has something and will go to town.
Extensive campaign for the Cobb
and the companies of the cobb companies of the cobb
Rodale, head of the publishing concern, hopping between Emais and
N. Y. to get the campaign set.

Gilbert's Vaude Treatise

Gilbert's Vaude Treatise
Douglas Gilbert, feature writer for
N. Y. World-Telegram and they
paper's one-time drams critic, is
writing a history of vaudeville. Book
will be brought out by Whittlesey
House of McGraw-Hill Co., to whom
Gilbert is under cortract to produce
the script by 1939 for Immediate publication.

Gilbert opines that despite the Gilbert opines that despite the hurrah about its return, vaude will never come back in the intimate form that oldtimers knew it at the Palace, Colonial and Hammerstein's Victoria, N. V., and that a record of those days is a necessary chapter in the history of the theatre. Gilbert put it up to his agent, Curtis Brown. who sold the idea to Hugh Kelly, Whittlesey House editor.

Whitteney House edilor.

Scope of the boors will be fairly complete, ranging from the Volks of Gardens Bower days of Paston to the takeover by RKO and the decline of the Palace to a grinds to rety of subjects. Piction may be the takeover by RKO and the decline of the Palace to a grinds to the phase of variet, will be touched on house of the part of the

The Other Side

With all book for juves writ-With all book for juves writ-ten by aduits, Simon & Schus-ter is reversing the process by publishing a book for adults written by a juve. It's Rouring Guns,' a harrowing western penned by eight-year-old David

Statler,
Script came into the pubs
written on a 5c. composition
book. Will sell for \$1.

NVA, tycoons, as well as performers, and maybe Martin Beck. Gilbert says first-hand material has necessitated hundreds of inter-Gilbert says first-hand mauera.
has necessitated hundreds of interviews and that he has already collected several hundre, Pages of typewritten notes. Writer has picked a
New England hideaway to start
script this fail. Text may run into
180,000 words, but publisher's
squawk at this ize of tome may
force cut to 100,000—big enough.

Fielscher's 'Black Dynamite

Flistsher's Black Dynamit'
Nai Pleisher, boxing scribbler and
editor and publishes of the boxing
ang. The Ring, is taking off the
press the first volume of his preter
itus, projected serier on the Porter
itus, projected serier on the Nore
Pleischer, who is rublishing it
blimself, will tell the complete story
of the Negro boxer from 1722, the
year in which a black shadow first
edi across the squared citcle, to the
present day. Work will be titled
Black Dynamids

Dial Pres Back

Dial Pres Back.
Dial Pres getting a shot in the
arm after a hiatus of some five years,
and will again be an active factor in
book-publishing. Under the direction of Burton C. Hoffman, comerwill get out a general list of books,
both fiction and non-fiction.
History of Dial Press goes way
leader in the hote biz. Got its name
from list affiliated mag. The Dial,
now extinct.

now extinct.

For a time concern was under the control of Lincoin MacVeagh, who coupled his name with that of the Dial Press as the imprint for the company's books. Concern began passing out when MacVeagh accepted post of Americar, ambassador to Greecc, which post he still holds.

Pubs Eye Paper-Bounds

Pubs Eye Paper-Bounds
Growing popularity of paperbound books, selling from 25 to 50c
sprompting many of the requisition
book publishers to can the field
book publishers to can the field
Hillman-Curl is already sold on
the idea, and will get out one mystery story a month under the server story as month under they
story to month under they
story to the server of the paper-bound books, the
Hillman-Curl will go on mewstands
will go on newstands

other of the paper-bound books, the Hillman-Curls will go on newsstand as well as in bookstores.

N. V. Fair Guide Book

Municipal Guide Books, Inc., has been organized by Frank Foster, formerly promotion manager for WINS, New York, and International WINS, New York, and international Sales Division of Hearst Radio, New concern will publish a gulde to New York City, 'Your Key to the City of New York,' and aimed at the World's Fair influx. Initial printing

will be 100,000 copies.

Books on Health, Reauty Books on Health, Beauty
New book-publishing house is being organized by Ralph Raymond, to
be known as Glennville Publishers,
and will get out a number of volumes on health and beauty. Raymond has his first book already set,
Before and After, by Dr. James
Slotter, to appear shortly before
Christmas,

Christmas.

It's Raymond's Idea that some of the world's foremost beauty experts are in Hollywood, and he's negotiating with a number of film capital notables for books on various aspects of beauty to be published by Glennville.

Everyday Goes Non-Fletlor

As soon as permanent quarters can be acquired new Ever, day Publish-

New Feamer Mags
New mag for formings. The American Lady, out this week, with another, Mrs., now on the presses and due to get on the newstands shortly. The American Lady I beling published by the American Lady I beling District of the American Lady I beling District of the American Lady I beling Mrs. will be a femme counterpart of Mr., published by Dell, and will also be edited by Norman Anthony.
Mrs. intended to be rather sprightly stuff, like Mr. for mcn. New Femme Mags

ly stuff, like Mr. for men.

Republish Semon Bleg.

Symon Gould, pioner arty film exhibitor, now in the book bit, would like to do his bit flowards that are publication of Charles Edward Russell's biog. Harm Salmon and the American Revolution. Volume was the very init issue by the old Hearst tan Book Corp. Gould feels the bing of the financial genius of the American Revolution would help careful the American Revolution would help careful the first tan Book Corp. Gould feels the American Revolution would help careful the first tan Book Corp. Gould feels the American Revolution would help careful the first tan Book Corp. Gould feels the American Revolution and the American Revolution and the American Revolution for the Mr. for the Salmon, which he would add to the volume for republication. Seling plan for the book would be a two-for-one idea, whereby for a certaker and another is donated to the purchaser's favorite library. Thus hoped to spread the Salmon biof far and wide.

far and wide.

George Jessel, when recently with Warners, had begun a film blog of the Revolutionary figure, reputedly for Paul Muni, and the studio is said to be still committed to the project. The screen biog would not be from the Russell book, but from other sources.

be from the Russell book, but from other sources. Fall republication of the book be ing readied by Gould for the American Library Service.

Funk-Warnalls Go Fiction

Funk-Wagnalls Go Fiction
After more than a half century of
publishing, during which it has
issued all types of books, "Funk &
Wagnalls has added fiction to its output. Has three novels with which to
start fit, and considering a number

of others.

Addition of fiction by F-W is in line with the decision of a number of specialized book houses for a complete list of publications.

Doubleday's Same Set-Up New incorporation of Doubleday Doran has no special significance Followed dissolution of the previous

concern necessitated by the sale of Country Life Press. New Doubleday, Doran Corp. has same officers and practically same board of directors as old.

LITERATI OBITS THIS WEEK

LTERATI OBTIS THIS WEEK
Dr. J. M. Rowland, 82, a minister,
who was also editor of the Richmond (Va.) Christian-Advocate, was
crushed to death on the highway
crushed to death on the highway
crushed to death on the highway
ing as a passenger in an automobile
ing as a passenger in a method to the control
and driven by his wife, also injured,
when it went out of control and
passenger in a sudmobile
Inglied to the control and an automobile
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Red Lewis' Face Red

On Prof. Quiz's WABC proon Prof. Quit's WABC program, a new version of what-was -his - name -before-he-was-married gag came over. The question was, 'What well known author, who won the Nobel Prize, has turned actor?' Answer: 'Dorothy Thompson's husband!'

All You Need

An ad directing attention on An ad directing attention on a 'Home Screen' Test' contest sponsored jointly by Warner Bros. and Pleture Play Magazine Informs that all the Hollywood aspirant needs is 'a face and a movle camera.'

That makes everybody eli-gible for at least half of the stipulations.

(Ala.) Journal. He went from Mont-(Ala.) Journal. He went from Mont-gomery to Atlanta, where he became night editor of the Constitution in 1928, which post he held until ill health forced his retirement in 1936. Burlal: was in Montgomery, Aug. 19. Widow, son and daughter sur-

view, son and daughter survive.

J. E. Worthington, 62, publisher of Lake Wales (Fla.) Highlander since 1820, died. Aug 19 at his home in Lake Wales.

Prominent in political circles in South Florida, Worthington went to the Alligator state from Michigan hid managing editor of Tampa Times for 10 years.

CHATTER

Erskine Caldwell i: a photography Maurice Hindus dolng a new book

Maurice Hindus doing a new book in Prague. Peter Wynne uses typewriters for ballast on his yacht. Charles Cooke, of the New Yorker,

Charles Cooke, of the New Yorker, will have a novel out soon. John Anderson's The American Theatre ready for publication, Joseph W. Lippincott salled look in on his authors abroads. Peter Winslow, coc alite, made so-cty sellor of the Cieveland Press. Kenneth C. Kautman temporarily stiling in as editor for Bobbs-Mer-siting in as editor for Bobbs-Mer-

rill.
Macy-Massius Issuing this week,
'Are We Movle Made?', by Raymond
Moley.
Joseph Ecclesine quit his radio job
to devote all his time to scribbling
fiction.

tion. Winston Bores wrote a dozen short

stories on a tramp steamer trip-one

a week.

Autobiog of Lotte Lehman, 'Midway in My Song,' will appear around
Sept. 19.

Edwin Lanstord to the Coast to
stay. Holds it more conducive to

iterary effort.

Dodge publishing Stephen Watts'
ook on modern film production, 'Behind the Screen

sound on mouter nim population, "see the Thomas Arther, music editor of the Montreal Gazette, doing a book on Richard Straus."

Cass Canfield, the Harper head, beach from a checkup of his firm's scribblers abroad, see the see that the see

Darty automorgicamina.
Turf & Tanbark, the mag, moving
Turf & Tanbark, the mag, moving
Turf & Tanbark, the mag, moving
Life also at the Center.
Six successful Federal Theatre
plays have been issued in two voice
to the successful th

Russeil Doubleday took time off

from his publishing duties to turn out a book on photography, 'Photog-raphy Is Fun.'

Herman G. Welnberg is at Provi Herman G. Welnberg is at Provincetown, Mass., knocking out a tome on what he terms a moral history of the movies."

Ed Cochrane of V

tory of the movles."

Ed Cochrane of Hears!, American, Chi, sports desk, has been promoted to sports editor for all Hearst dailies in Chicago.

Alfred McIntyre buck from England with the American publishing rights to the autobiog of Augustin Jhm for Little, Brown, which he heads.

heads.

Tom de Vane, former editor of Screen Book, has resigned to return to Hollywood, and William Hartley of the Fawcett staff assumes his

uties,

Helen Cunningham leaves Dell to
ecome editor of Romantic Story,
nother Fawcett mag. Post left vaant by resignation of Mary Lou

Dally-Independent, has been made editor-in-chief of the Hollywood (Fla:) Herald.

rald. Weise Vetlag, of Berlin.

(Fig.) Herald.
Gustav Weise Vetlag, of both
has purchased German publicular
rights to Marshal Ney: A Dusting
that purchased to the Chatlete
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the use of spices in food.

Tom McKnight, publisher of the
Mooresfille (N. C.) News-Leader, is
launching a new newspaper,
City News, to serve Hunterville,
Cornellus and Davidson, N.
Freeman Dans out with a bod utilizing the New York World.

For the New York World.

Murder at the New York World.

Fair. It'll get November publication.

Fair. It'll get November publica-tion of the Youngstown (O.) Vindicator, is Rise and Fall of the Watsur Brothers. (O.) Vindicator, is Current History magazine will be printed by Noice Printing Co. Co-tumbus, O., Arm. under two-year contract aigned with publishers. Can rear History, Inc. Begins with Sup-rent History, Inc. Begins with Sup-

rent History, Inc. Begins with Sep-tember Issue.
Plans are under way to extend the scope of the Authors International Publishing Co., but Archer Leile Hood and his associates won't reveal thoe action to their enlarged program until all details are completed.
Rev. K. van Rensselaer Gibbon, Yonkers, M. Y., clergyman, has with

xonkers, N. Y., clergyman, has we ten an original film story, In Shadow of the Taj, which is p lished under the imprint of K. Gibson, with the authorship ascri-to Van Gibson.

Gloson, With the autorship scribe to Van Glbson.
Morton Grouzek, author of UpMorton Grouzek, author of UpMorton Grouzek, author de UpMorton Grouzek, author look, baweek with Henry N. Whitney,
Mintey, Incidentally, is hero of
hiz yarn about his globe-circling
cruise in the yacht.
Now book readers are to be made
ware that Karl Marx once wrote
for the forerunner of the presenday New York Herold Tribune. Inlect the Marx pieces for the nesspaper into a single volume.

lect the Marx pieces for the newspaper into a single volume. Booth Tarkington has been elected to the Kennebunkport (Me.) chapter of Kappa Beta Phi. Other member are Kenneth Roberts, Ben Ame Williams, Maj. A. Hamilton Gibb. Col. W. N. Campbell, Robert Chests. Stephen H. P. Pell, Tyler Dennetl and Karl E. Mosser.

On the Unbeat

(Continued from page 41) one-nites before preeming at Lincoln hotel, N. Y., Oct. 6.

Emery Deutsch holding mass sudi-tions for a vocalist with crew. Ditta Richard Himber.

Grant Wood and his Woodmen exit Maryland Club Gardens, Washing-ton, D. C., Sept. 3.

Jimmy Lunceford opens at South-land Cafe, Boston, Sept. 21. On Mutual-WOR three times weekly.

Johnny Hauser continues at Co-pake Country Club, Lake Copake, N. Y. Just finished writing new tune, 'A-Lass, A-Lack, A-Day,' ill Lupin Fein.

Anson Weeks and band open at the Cocoanut Grove, Los Angeles, Sept. 6, with Morton Downey vocalizing.

Don Redman and his band are holding a series of swing concerts at Surfside, Long Beach, Saturday

Dan Gregory's orch takes over st Ocean View, Va., until closing Labor Day, replacing Al Katz and his Kil-

Jerry Sullivan and Collegians play the season out at the New Virginia Beach.

Bine Steele steps out with a new crew for a fall session at the Club Westbrook, Little Rock, Ark.

Clarence Fuhrman and his orch, staff band at WIP, Philly, set to play at the Davis Cup Dances to be held at the Germantown Cricket Club, Philly, Sept. 3 and 5.

utler.

Vivian McGahee, former society Dolly Dawn, set at the New Casime liter of the Kannapolis (N. C.) Virginia Beach, for Aug. 25.

Broadway

Sol Jacobson is p.a.'ing 'Bright ebel. WHN publicity vivlan Brown, of WHN publicity vivlant, back from vacash, Al Grossman celebrated 20th wed-ing anniversary last Wednesday

d Armstrong is the p.a. for sec-

pearte.

Priscilla Lane came in for presiere of 'Four Daughters,' her cursit WB release.

Harry Horner, scene designer,
redded to marry Betty Pfaelker, of
hiladelphia, Sept. 22.

hiladelphia, Sept. 22.

Frank Bevans will design the cosumes for 'Knickerbocker Holiday.'
Melene Pons will execute them.

selene Pons will execute them.

Kitty Kelly, Paramounteer, may o into legit this fall productions, the fall this productions, and the fall this productions, and the fall this fall Horne and a flock falmites fish-weekended at Lew loider's shack in the Thousand

stands.

The Oscar Hammersteins 2d to the today, he to look for new lays. Mrs. Milton Biow accompany-

Jean Lenauer, manager of Film-rie theatre, on a quickie vacation reparatory to opening his house sty next month.

preparatory to opening nin nouse stry next month.

Mas. Zipperman and Michael Zolia,
Mas. Zipperman and Michael Zolia,
Mas. Zipperman and Michael Zolia,
Marchael Control arty,
Marchael Control
Marchael C

seedlizes in denmatics, revesib handling the deal for kid peris handling the deal for kid peris bandling the deal for kid perbud Paltreyman, of the Hays
Bud Paltreyman, of the Hays
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Bed Bed Paltreyman, of the Hays
Bed Martel has been east for the
Bend Martel

remayivania's Mask and Wig club phiralfurde Bovard, of Forset Hills, sight club singer, was rushed to the bopital Monday (22) when infection great in her left thigh, which was missed several months ago in a rfall sol Immerman, son of Connie Im-Berman, partner in the Cotton Club, R. Y., has made his staff artist, Rob-rich Rolley, a partner. Theatrical art or Rolley, and the Country of the Country and the Country of the Country of the Country and the Country of the Country of the Country and the Country of the Country of the Country and the country of the Country of the Country also, when the Country of the Countr

chartery, now going in for nook covers also.

Benny Leonard, whose restaurant on upper Broadway suddenly closed one months ago, will open a similar one nearer Times Square. Reason for the closing is said to have done to a dispute between the contract world's lightweight champion and his partner.

St. Louis By Sam X. Hurst

By Sam X. Hurst
Lek Colvan, tage manager of the
Manicolal theatre, has finished
figh year here and is on way back
stage manager of 37.000,
hase E. Darst, manager of 37.000,
hase has been seen to be changed
flag principle of see years
have Nelson, manager of several
Dayse Nelson, manager of several
Dayse Nelson, manager of several
profess of Columbia Pictures Corp. as salesmanager of Columbia Pictures Corp. as salesmanager of the service of the

Dixon stopped here long the to watch rehearsal of 'Show and then continued to New in his auto. Toured from the

york in his missed continued to been your in his missed continued from the firm of the missed continued whether exemined whether exemined whether exemined whether exemined whether exemined the season and the season a

oah Schachter, p.a. from Cincin-here for dope on municipal a. Dio metropolis mulling idea throducing al fresco entertain-lism hext year.

He spent several months working with Berger at al freezo muny theatten Browner House the Browner State of the Browner State of Hallows the Browner State of Hallows the American Sept. 13-14, or Charles of the Browner State of Hallows the American Sept. 13-14, or Charles Chief Park Theatre Country of the Browner Sept. 13-14, or Charles Chief Park The Theatre Charles Chief Chief Park The Theatre Charles Chief Chief Park The Theatre Chief Chief Park Theatre State Office of the State Of

Long Island

Harold Collins named manager of Palace theatre, Corona, Irawhatters Veryers Club, Strawhatters Veryers Club, Strawhatters Veryers Club, Strawhatters Veryers Club, Strawhatters Veryers Club, Corona Werk.

Frankle Booth is the only fermine club, Cypress Hills.

Elizas Land to talk on "The Audiden City Country club, "The Audiden City Country club, "The Corona Corona College College

son Heights, Thomas Mack manag-ling.
Manny Soloman, manager of Crossbay theatre, Woodhaven, back from vacash, Milton Rosenthal subbed.
Jimmy Pisanla ex-assistant man

Crossbay theatre, Woodhaven, back toon assays, Millorn Rosenthal Jimmy Pisapla, ex-assistant manager of Kony theatre, now in charge age of Kony theatre, now in charge age of Kony theatre, now in charge of Kony Carlon and Carlon Woodhay (28) for 10 days in Maine. George L. Kann, manager of the Monday (28), Kann and Kony (28), Meanwhile, house in being redecerated, Murray Schaff, assistant manager of the Pitkin theatre, Brooklyn, goes, Martin and Carlon and Ca

to Wisconsin Delis for shing and unitation. The substitution of th

By End Gorde Strong the property of the standard Clark many theatre excess have not depend whether annual bonus of the standard Clark whether annual bonus

London

Jack La Rue apartment hunting. Ben Thau off to Carlsbad for water cure.

CHATTER

Archie Parnell on couple of weeks Sybil Vane to stage vaudeville Jack Waller's brother, non-pro.

died at 58.

Lee Ephraim about again after serious illness.

Sir Landon Ronald, composer and conductor, seriously ill.

Peggy Weldon, wife of Ben Weldon, in from Hollywood.

Ruth Taub vacationing at Juan Les Pins, South of France. Les Fins, South of France.
Bill Tilden has written a play, Net
Profits, about professional tennis.
Henry Sherek at Southampton to
meet the Lee Tracys in from N. Y.
Ben Goetz off, to the south of
France after completing The Citadel.'

el.' Lucie Mannheim to do a full sea-on of Ibsen's plays in the West

up the options on any of their directors.
Faranou be after Betty Warren for Hollywood.
Faranou be after Betty Warren for Hollywood.
Faranou be after Betty Warren for Hollywood.
Faranou be after Betty Warren for the Manager of the M 12.
Eddie Cantor has extended invita-tion to Max Miller to go to America to personal on the Cantor air pro-gram.

promoted to managechip at Melba Interest, Brooklyn. The promoted to manage and the promoted to present a melba Interest of the promoted the p Bod Mutteens Demond vauded ille unit of the property of the pr

Baset to Riolywood after years werk here.

Gain-borough Pilns next work here.

Gain-borough Pilns next will be a few of the great years and the gr

Tishman returns there, as there will be more twork for them over here. Corinne Luchaire flew to Paris following completion of 'Prison Withstand or fulfill contract with property of the contract of the contr

out Bars. Right Richardson was to be lead in Right Richardson was to be lead in Right Richardson was to be lead in Richardson with O'Bryen, Linnet & Dunfer Bounder of Control Revenue and Control Richardson Ric

Atlantic City By Rolli Friedland

Bee Saxon and Yurmi Stern chair-Louis Bernstien down weekend. the

Jimmy Ritz and his bride at the Of Club.

Paul Small and Estelle Taylor ound-trip it on Sunday.

The Nicky Blairs going in for sea-ood in a big way at Hackney's.

Jackie Beekman buying a cute little plant for a cute little poungster. The Harry Kalmines back to Pitts-burgh after spending eight wecks

The Harry Kalmines back to Pittsburgh after spending eight websurgh at the Subject of Subject of

Strondsburg By John Bartholomew

Claude Hay's Columbians at Say-

or's Lake,
Pocono Mountains horse show lrew big crowd. Bad biz forced several maestros to ut down personnel,

Amateur night Tuesdays at Craig's Meadows Hotel and Fridays at Yar-ick's Hof Brau.

rick's Hof Brau.
Banks Kennedy offering his latest composition, Tonely Little Cloud, at Poccon Manor Inn.
Fred Waring, Donna Dae, and the horse show ball at Buckwood Inn.
Skytop Club's "Skyrackets" was presented Aug. 19-20. Directed by Dorothy Waldo Phillips, featuring IRKO Aris mongs from Carefree (IRKO)

presents Waldo Priling Tom Carefree (RKO)
Drothly Waldo Priling Tom Commerce burned at Ham Fisher Joe Polooka Water Gap view blocked by sign-boards Contrary to fact.

Ling Adman directed the Bied Careford Contrary to fact.

Ling Adman directed the Bied Careford Contrary to fact.

Ling Adman directed the Bied Careford Contrary to fact.

Ling Adman Greeched Water Careford Contrary to fact.

Ling Adman Greeched Water Contrary to fact.

Stabler Gillam Connelly Beggar on Contrary to Contrary to Contrary to Contrary to Contrary to Contrary Con

Kansas City

By John W. Quinn

Chiek Ellison, KMBC publicity chief, back from vacation allowing his assistant, Bill Graham, to be on his way.

his way.

Harris Wolfberg and Claude Mor-ris, of Metro, hosts to the trade at prerelease of 'Marie Antoincite' at Vogue theatre last week.

Hollywood

Ike Libson holidaying here.

Ike Libson holidaying here.
Roy Disney to High Sierras.
Tony DeMarco in the hospital.
Irving Fein in from Broadway.
H. W. Kastor vacationing here. H. W. Kastor vacationing here.
Frank Loesser out of the hospital.
Paulette Goddard back from Reno. Vivian Tobin vacationing in Idaho
Dailey Paskman in from Broad-

way. Joel McCrea buying cattle in Ari-Johnny Davis going on eastern p.a. J. Cheever Cowdin in from New York.

Meredith Willson back from Eu-Sascha Piatov In from Falls.

Eugene Pallette in from Oregon ranch. Jimmy Saphier here from New York Sig Marcus to hospital for observation

Wayne Morris holidaying in Min-nesota. L. Wolfe Gilbert back from Man-

Martha Raye starts George Giroux to hospital for

Sammy White to Denver on per-Will H. Hays motoring in northern

Joan Davis home-towning Spencer Tracy bought another lower bont.

Leonard Cummings to hospital for appendectomy. Charlie Einfeld to Del Monte for two weeks.

Helene and Monte Samuels back from Honolulu. Richard Tucker in Veterans Hos-

Wolfe Kaufman checked in as a Universal writer. Waldemar Young recovering from

bital at Sawkeie.

Universal writer.

Waldemar Young recovering from the Mandemar Young recovering from the Mandemar Young recovering from the Monte Rawlins.

Randy Rawlins new nom de film is Monte Rawlins.

Randy Rawlins new nom de film is Monte Rawlins.

Randy Rawlins new nom de film is Monte Rawlins.

Fand the Mandemark of Ma

By Eric Gorrick

OBITUARIES

THOMAS K. HEATH THOMAS K. HEATH "
Thomas K. Heath, 85, died Aug. 18
of a heart attack at his home in Setauket, L. I. For more than 50 years
the team of McIntyre and Heath had
been the forcmost team of blackface
comedians, and the "Ham Tree," The
Georgia Minstreis' and the 'Chickens'
acts were 'famillar in practically

comedians, and the 'Ham Tree,' The Coregia Ministria' and the 'Chickens' acts were familiar to practically ended to the control of the Contro

feeder, whatever direction the act might take.

His death occurred just a year fol-lowing that of his partner, and, be-cause of his ill health, he had never been told of McIntyre's death.

HERMANN J. WEISS
HERMANN J. WEISS, 95, veteran
member of the Houston Symphony
Orchestra, died suddenty (Aug. 19)
Orchestra, died suddenty (Aug. 19)
Dutty, when en route home from Sun
Antonio where, he had attended the
nureal of his mother. Weiss was
one of the few members of the Sym
one of the Sym
one of the Sym
off the Sym
of

Lloyd. Finlay, whose orchestra was a favorite with vaudevillians from coast to coast.

Born in Germany, he was brought to America at the age of six. He had lived in Houston for the past 25 years. Survived by wife, daughter, three brothers and sister.

STEPHEN DALY

STEPHEN DALY
Stephen Daly, St. hooker and house manager for the Detroit Federal Theatre, Detroit, died in a Detroit benefit and the provide the provided the p

WILLIAM M. SAUVAGE

WILLIAM M. SAUVAGE
William M. Sauvage, 71, theatrical
operator for 59 years and former
Mayor of Alton, Ill., died last week
from preumonia in Alton, His
the became an uther in the old Root
Opera House in Alton. In 1890 at
the age of 23 he became treasure
and manager of the Temple and continued that poin of 40 years except
insued that poin of word years except
insued that poin a two-years prod when he
from the contract of the temple and continued that poin a two-years prod when the
film, byponitinger for Herbert L.
Film, byponitinger

Flint, hypnotist.

A son, daughter and two grandchildren survive.

Adolph Lewisonn 89, investment broker and philanthropist, donor of the control of

G. GRATTON CASSIDY G. Gratton Cassidy, 30; brother of Claudja Cassidy, drama critic, Chi-cago Journal of Commerce, died in Chicago, Aug. 20, from injuries sus-tained when he fell through a traptained when he fell through a trap-door at the Erlanger theatre recent-ly. He was rehearsing for his first professional legit appearance. Funeral arrangements will be an-nounced with burial at Shawnee,

GEORGE W. ANSPAKE

GEORGE W. ANSPAKE
George Washington Anspake, 81,
legit actor of the nineteenth century,
died last week. Announcement of
his death was made by the Actors'
Fund of America, which did not state
when and where he died.
He began his career on the stage
of the old Bowery theatre, and late
had parts with Robert Edeson and
under the management of William A.
Brady.

BOB MACK

Bob Mack, 42, vaude agent and
brother of Pete Mack, New York
agent and after-dinner ribber, died
Aug. 17 in Chicago. He had been ill
for several years.

In N. X., the deceased had once
In N. E., the deceased had once
the Pet Casey agency. Later the ren
to Chicago where he joined Jimmy
Burchill. A son, 9, and his widow
survive. survive, Burial in Chicago,

WAILTR B. McDONALD
Walter B. McDonald, 41, of Decau
T, Ga., Altanta suburb, died last
week at his home after a years' III.
See McDonald, 47 and 18 an

vive. Burial was in Atlanta Friday (19).

EMMA COLLIGAN
Mrs. Emma Wyman Chase Colligan, who had appeared in support
Campbell and Thrue Mrs. Patrick
Campbell and Thrue Mrs. Patrick
Campbell and Thrue Mrs. 15 at her
home in Biddeford, Me.
She was the wife of Walter E.
Colligan, who survives. Her first
Colligan, who survives. Her first

FAY WEST

Mrs. J. J. Jaffin, 34, a former 'Follies' girl known under the name of Fay West, died Aug. 18 in New York. She was the wife of J. J. Jaffin, a dentist.

Survived by the state of J. Survived by the state of J.

Survived by her mother, Lillian Fitzgerald, vaude comedienne

CLAUDIA COLEMAN
Claudia Coleman, 49, stage and
screen actress, died Aug. 17, in
Hollywood. A headliner in the old
vaudeville days, she had been working in pictures for the past five
years. Two brothers survive.

EARLE F. SHERMAN

EARLE F. SHERMAN

Earle F. Sherman, 39, member of
the Australian Earses, vaudeville
troupe, died Aug. 16 at his home in
Utica, N. Y., of heart disease. His
widow, parents, and a sister, Kath
ryr. Sherman, all of Utica, survive.

MARVIN LOBACK

Marvin Lobac't, 42, stage and screen comedian, died Aug. 18 in Hollywood,

MARRIAGES

Evelyn Fawcett to John Pavis in Cedar Rapids, Ia., Aug. 6. He's on WMT sales staff in Cedar Rapids. Jessie Semple to Sidney Andorn in Bratenshi, O., Aug. 13. Bride is a dancing ten.hvv. he's WCAR. Cereland, commentator. Leveland, commentator.

Aug. 20, in Los Augusto pictures. Sarah Drennan to Ralph Deans in Atlanta, Aug. 17. Bride is secretary to Lambdin Kay, general manager of WSB, Atlanta.

BIRTHS

Mr. and Mrs. George W. Pickard, daughter in Toledo, Aug. 22. Father is announcer with Toledo's station WSPD.

WSPD.
Mr. and Mrs. Sherlock Evans, son, in Massilion, O., Aug. 8. Father is magician, for years associated with his father in circuses.
Mr. and Mrs. Barry Shipman, daughter, in Hollywood, Aug. 15. Father is in charge of serial writers at Republic.

Father is in charge of serial writers as Republic.

If Mynand Mrs. Phil Berle, so, in charge of \$2.70 to 10 MeV. The Medical Properties of the Mynand Mrs. Phil Berle, so, in charge of \$2.70 to 10 MeV. The Mynand Mrs. Roberts of the Mynan

ARMSTRONG WINNER: RADIO WRONG AGAIN

Be TACK PHEASKI

By JACK PULASKI
Henry Armstrong copped the
lightweight boxing crown in Madison Square Garden, N. X. last
Year and the state of the st

result.

-Always boring in and jamming Ambers against the ropes time sites of the property of

News From the Dailies

This department contains rewritten theatrical news items as pub-ished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vantery takes no credit for these news items; each has been rewritten from a daily paper.

East

Autopsy on the body of the late Fay West Jaffin, ex-Follies showgirl, has been ordered by Chief Medical Examiner Gonzales of New York.

Fay West Jaffin, ex-Polites showginhas been ordered by Cheff Medical
Wini, Shaw replaced scheduled
Wini, Shaw replaced scheduled
Wini, Shaw replaced scheduled
Belle Baker in new show at Belle Baker in new show at Belle Baker in new show at Belle Baker in the State of the Stat

a suspect and charged him with causing the injuries resulting in Twelvetrecs' death,

Coast

CHATTER

(Continued from page 53)

Continued from page 53)
Ficture will be given big exploitation as a leadup to Sydner opening.
Alex Kellsway, brother of Cecil Kellsway, whoth now in U. S., leaves been with Cinceound for Quite a spell.

Winterset will be produced here direction of Doris Fritton under the top of the control of the control

Melbourne.

More than 2,000 orphans have been permitted by Hoyts to view 'Snow white' (RKO) on various weekday mats. Recently, many Sisters of the Catholic Faith were given a viewing of the film through the courtesy of Charles Munro.

Charles Murrors and the Constant of the Charles Murrors (Mrs. Ross-Websers who's with the radio department. The Charles of the

Minneapolis By Les Rees

Fiddlers' theatrical club had paghetti and vino party.

Jimmy Berchell, vaudevillian, has oined Grand National's sales staff. Fred Finnegan, Universal branch manager, hibernating at Twin Lakes,

Walter Weber, of United Artists, oncymooning in northern Minne-

Metro held invitation screening of 'Marie Antionette' at Granada theatre.

theatre.

Harry Skirboll back in fown for few days to supervise Birth of Baby distribution.

Warner Bros. Club entertain.d exhibitors at broadcast of Armstrong-Ambers fight.

Jack Neary up from Dubuque, Ia.

Jack Neary up from Dubuque, Ia.

Jack Seary up from Dubuque, Ia.

Jack Seary up from Dubuque, Ia.

Jack Neary up from Dubuque, Ia.

Jack Seary weakton.

Bill Sears' vacation.

Avis Darrow, 20. of Duluth,
winner of Miss Minnesota contest,
will represent state at Atlantic City.

W. A. Steffes' Alvin theater may
house troupe of WPA players, instead of films, in the fall and winter. stead of nims, in the rail and winter. Harry Sherman and George Adams collaborating on new theatre money game, Tip Top Toe, which already

has gone into two Paramount circuit houses here. Pins and Needles' one of 15 bookings already booked, will open road-ings already to the second to

Pittsburgh

By Hal Coher

Art Fyrer posted a big party on his 28th birthdoord on his 28th birt

Cleveland

By Glenn C. Pullen

By Glenn C. Pailen

Stemmer Oddime running sole
washed Boddime running sole
washed Boddime running sole
washed Boddime running sole
washed Boddime running Montel
and Quebec.

Al Grege Paining for new Cain
P. Pottor Companies of the Companies of the Companies
George Young rounding up cais
Companies The Companies
Legit Hanna due to reopen Sept
Be Un on attractions definite Year
Be Un on attractions definite Year
Washed
Washed
Washed
Frank Throng doing with during heat spell.
Frank Throng
Frank

WHAT THEY THINK

Ples for Artles San Diego.

gittor, VARIETY:
We've enjoyed sitting on the sidetions and watching the battle of the
flowiry against all comers, as retioned via VARIETY, but we wis
we'via VARIETY, but we wise
methody would do something about a crisis.

or cinema crisis.

"Re-that. is, several hundred San hegam-want an opportunity to see at those famous imported and so-died arty productions we read word in VARIETY, see advertised in castern papers and which are never han Los Angeles,

hown nearer than Los Angeles.
There are about 23 theatres around see but at least 10 belong to one granization, three or four to another, and the balance don't count, so there is no place for anyone to chibit anything aside from routine reduct.

eithid anything asset and anything asset and anything asset and a second school auci fixed that:

fued that:

Ought to be interesting here for someone who likes to dabble in oddities of filmland without expecting to get rich overnight.

Karl Wyllis.

In Re: Seclete Universelle New York,

tor. VARIETY:

Bitter, VARETY:
I read with interest your article
the Aug. I'l Issue on the Societe
the Aug. I'l Issue on the Societe
I am very glad to say that Eugene
I am very glad to say that Eugene
Offiell has accepted the invitation
of M. Jules Romains to be the Honorder President of the American
order President of the American
order President of the American
Formation of the American Section
is the American Section
and Gilder, Dr. Allardyce Nicola
to Honor Section
of this Committee and has shown his
difficult of the American should be
think the Committee.
I hink this Interest in working
with the committee,
I hink this Interest in working
with the committee,
I hink this Interest in working
with the committee,
I hink this Interest in working
with the committee,
I hink this Interest in working
with the American Section
of his Society.

George Preedieu.

d his Society.

George Freedley.

Executive Secretary,
American Section,
Societe Universelle du Theatre.

Endersement Johnstown, Pa.

Kadersement
Monty Vanarv.

Ma a Slavear-old woman in the
Ridywood toolight who had never
Ridywood toolight who had never
bidre been in a theatre or had seen
stoolin picture. Her name is Mrs.

Stoolin picture. Her name is Mrs.

Rodin Rovak. Theatre is located
to the Rovak.

Remans daughter caught show on

Romans daughter caught show on

Romans daughter caught show on

Romans daughter, but the
start of the Rovak of the Rovak

Rovak Rovak of the Rova

Harry E. Finley. Manager, Hollywood Theatre.

Dubbing for Valentine New York.

New York.

Bellor Vannery:

In reference to your front base lar reference to your front base lary recently, in which you wrote bout Arthur Boran impersonating be voice of Rudolph Valentino in scenarios and store to the control of t Editor, VARIETY:

Vox Pop Record New York,

Vox Pop Record

In last week's issue of VARIETY, in last week's issue of VARIETY, in last week's issue of VARIETY, in last week's insue of VARIETY, in last week's in last week's in last week's last week's last week's last week's last week's last week's broadcast of the Vox Pop with Johnson and Butterworth hur faded from NBC east, in the summer. Such is not the case, There Vox Pop program since it first starteness, the week's broadcast of the Vox Pop program since it first starteness; east week's broadcast of the Vox Pop program since it first starteness; east week's vox years ago on a Houston, Texas, stat.c:

The program is now in it fourth The program is now in its fourth continuous year round weekly to-continuous year round weekly to-continuous year round weekly to-continuous year round weekly broadcast of Vox Pop.

will be the 303d consecution.

broadcast of Vox Pop.

Fred Coll,

For Vox Pop.

Meyer Davis No Angel

Newport, M. Editor, VARIETY.

Just to keep the records straight, I am not the backer and had no financial interest whatsoever in Booby Sanford's Midnight-to-Dawn Show Boat which closed last week.

Meyer Davis.

House Reviews

TOWER, K. C.

TOWER, K. C.

"Continued from page 45)
Bros, who do their acrobatics in a semi-comic vein. Their biggeth is a semi-comic vein. Their biggeth is good enough to stand on its own without the pantomime. Dolly Arden is on for a short burst of acroble and finishes with a flashy one-legged cartwheel, eight of the plane with this musical stooges as accompanists. He solos several the plane with his musical stooges as accompanists. He solos several corrently pop songs, gives his aided some old favorities which carry his control of the favorities which carry his carry

background to the Texar warbling. Biz good opening day.

HIPPODROME, A. C. (HAMID'S MILLION DOLLAR PIER)

Atlantic City, Aug. 21.
Walter Cassel, Novak & Fay,
Starnes & Anavan, Mark Ballero,
Gae Foster Girls, Rose of the Rio
Grande' (Mono).

LYRIC, INDPLS.

Indianapolis, Aug. 20.
Oswald with Ernie Stanton & Co.
Leavitt & Lockwood with Buri
Raeburn, Jans & Lynton with Frank
Brooks, Campbell's Ambassadori (8), Titan Trio; 'Keep Smiling

Brooks, Campeers Annual Procession (20th).

House is in the 208th straight week of vaudim policy, and while recent bookings have proved manna week of vaudim policy, and while recent bookings have proved manna the procession of t

Coin Phonos

(Continued from page 39)

(Continued from page 39)
copyright owner and the latter retuins the right to designate and rangement. Through its mechanical rights division, the MPPA intends to issue two different licenses covering the use of special arrangements of special arrangements of special arrangements of special arrangements of special rangements of s

obligations to the copyright owner as a licenses. Awaits Gilbert's Estem Frm of the proposed license coverage of the proposed license coverage of the proposed license coverage of the proposed until Francis Gilbert, cospecial counsel for the MPPA in this matter, returns from Europe the latter part of this month. Engaged with Gilbert in froning out the legal phases of, this movement is the firm of waterheaves & Waterberg & W

MUSIC HALL, A. C.

(STEEL PIER)

Atlantic City, Aug. 21.

Eddie White, Mills & Shea, 3 Byrne
Sisters, Agotta, Kaglain, Schae, Steel Steel

skits and specialtics, but bear little reminiscre to those of old. The special control of Bullish B.O. Out on Long Island

Mich. Attorney Gen'l Denies Gambling Has Been Wined Out

Detroit, Aug. 23.

Attorney General Raymond W. been wiped out in Michigan summer resorts is 'all wet,' asserts Rep. John F. Hamilton, member of legislative ommittee on gambling. Hamilton told how he himself had tolled dice last week in a gaming room on Mack inac Island, millionaires' niavground

inac Island, millionaires' playground. He cited other spots, and révealed that three bills on gambling would be up for consideration of the 1938 legislature, two calling for legalizing of handbooks, slot machines and other games of chance, while the third will be offered as an alternative, making gambling a felony.

JAPANESE FAIR MAY BE PEACE JUBILEE'

Advices just read how by 26.
Advices just read how by 26.
ward J. Fisher, booker, is that
Japan's world's fair set for 1940 may
go on, even though Olympic games
have been cancelled. If war troubles
clear during 1938, fair is set to procan be erected and other plans perfected during 1939, in time for opening. Otherwise the big fair is expected to surely be held during 1941,
and the property of the property of the procent of the property of the property of the prograph of the property of the property of the prograph of the property of the p

risher was instructed to go al with negotiations for a three-circus concession and also the kimo and Indian villages, as origingly planned. Fisher was instructed to

\$450,000 N. O. Park

New Orleans, Aug. 23. A \$450,000 amusement park will be built shortly on the lakefront here to provide the city with the largest and finest recreational spot in

The new park will be built by the city but leased to private interests. WPA help will be sought for part of

The site will be at Milneburg, a recreational spot of another day.

Record Crowd Expected For State Fair In Indpls.

Indianapolis, Aug. 23.
State Fair, set for Sept. 3-9, is expected to draw record crowd this year as indicated by advance sale of 175,000 tickets at half, price. Last year, only 150,000 were sold in advance.

Regular price of admission at gate

\$135,000 Ohio Fair Prizes

Columbus, O., Aug. 23.
More than \$135,000 has been set aside for prizes at the 88th annual Ohio state fair here Aug. 27-Sept. 2.

Earl Hanefeld, director of agriculture, estimated that approximately 11,000 of the 40,000 exhibitors would receive awards in junior and senior divisions.

CIRCUS ROUTES

Week of August 29 Barnes-Sells-Flote

Elmhurst, N. Y., Aug. 23.
There is great rejoicing here. The originators of Tom Thumb golf have just sold two courses—after a lapse just sold two courses—after a lapse of nearly eight years—and came out here to celebrate by playing a few rounds on the first Tom Thumb course in the cast, which is now in its 10th year as a consistent money-

maker. On any clear night, from April to October, one can find here the common to the

It wasn't until late 1930 that the pitch-and-putts began to die like flies in a snowsform. Up to then, from 1928, when the quasi-sport was first introduced at Chattanooga, first introduced at Chattanooga, Tenn, the minnie golf links had been a gold mine for many operators.

been a rold mine for many operators. Over in Brooklyn a course that cost \$42.00 crossed \$17.00 the first week. After that it was mostly velvet. During 1829 \$50.000 in praces of the control of the contr

coast.
All one needed to get rich quick in
the summer months of 1929-1830 was
an empty 10 in the right location
and a few thousand cash for the onethird down payment on a pitch-andputt layout. No experience and
practically no ability was needed to
play the game and the turnstiles
clicked late int the night.

cucked late into the night.

Most of the cities of 250,000 population or more had from 50 to 100 minuic courses and approximately 50 theatres tore up their seats to install the new fad.

ineatree sore up their seats to install the new fad.

At Burfal of the fisher building were converted into 30-hole building were converted into 30-hole the clock of a 47nd street bank warned employees that they'd be fired if caught playing the game during working hours. Officials of one town built themselves a private town built themselves a private town built themselves a private town the street of the first playing working for the form of their grapes, it was popularized 'y four pros who formed the Miniature Color for Monticlair, N. J.; Alan Holmes of Centerville, Md.; John Ledbetter of Monticlair, N. J.; Alan Holmes of Centerville, Md.; John Ledbetter of Miniature Color, J. Md.; and McK Stamp of New Orleans.

or New Orleans.

The boys were caught in the middle in late 1830 between hundreds of Tom Thumb imitators and for courses which they had built. Today there are only 20 minnie courses in the country; 15 of them are Tom Thumbs.

Meanwhile the board of the same than the country is the town the same than the same

courses in the country, 15 of them are Tom Thumbe. Boys have marketed an electrical zink-blobe Tom Reted an electrical zink-blobe Tom Tom Thumb International bridge board. The two new golf links will be constructed at Brooklyn and Valley Stream, artiploining hot lodgy at the favorier recreation spot of many of Long Island's showly, but there's no need for theatre managers to become alarmedi—yet. It is doubtful if there ever will be a manager to become alarmedi—yet. It is doubtful if there ever will be a followed to the control of the country of the countr

Big Fight Idea To Hypo Frisco Fair

San Francisco, Aug. 23.

Plains for a heavyweight championship flight next April on Treasure Island, site of the 1939 Golden Gate
International Exposition, will get
under way following the arrival of
promoter Mike Jacobs within the

week.

Director Harris Connick of, the expo will diseus the construction of, an \$80,000 athletic studium with Jacobs. With an 'overbidd,' from 40,600 to 50,000 souls can be made available in the Treasure Island sta-

ASTAIRE BEBLIN



MORE THAN 100 OPENINGS THIS WEEK AND NEXT!...Summer-starved first runs falling over each other for dates!...Word spreading everywhere that this is the biggest show the "Top Hat" combination ever made!...WHAT A BREAK FOR YOU — IF YOU SAVE ENOUGH TIME TO GET ALL THE MONEY FRED AND GINGER'S RETURN MEANS TO YOU!



MOVIE QUIZ 250 000.00 CONTEST PICTURES

RALPH BELLAMY • GEAR • CARSON • KOLB • PANGBORN

A PANDRO S. BERMAN PRODUCTION - Directed by MARK SANDRICH - Screen Play by Allen Scott & Errest Pagane - Stary & Alentation for Business Michael & Manager M



cat 46th Street, New York N. Y., by Variety, Inc. Annual subscription ther December 22, 1905, at the Post Office at New York, N. Y., under COPYRIGHT, 1938, by VARIETY, INC. ALL RIGHTS RESERVED. iption, \$6 Single copies, 15 cents ander the act of Murch 3, 1872

Vol. 131 No. 12

NEW YORK, WEDNESDAY, AUGUST 31, 1938

64 PAGES

More Strawhats but Fewer Winter Lids: Only 12 of 140 Plays Picked

Precedent-setting year among the patrue impresarios augurs little for Readway and meant almost nothing fasancially to barns themselves. Number of houses hit an all time high (180) as did number of actors employed (Equity count of 1,000) and number of stand: under Equity emergislon.

Amount of plays tried out was an-other barometer-buster, but com-Amount of plays trice out was andother barometer-buster, but comparalitely, those taken or rating intrees for commercial production hit
new low ebb. Of the 140-odd tried
from coast to coast, only 12 are set
or have a nod. The Theatre Guild
is plunging deepest with three. Last
year 19 were favored out of 75 bucelle productions. Similarly, talent
scouts found little of promise.

Bustness was enerally off and in

eale productions. Similarly, talent productions with the promise. Business was generally off and in. Business was generally off course. Elevere, what looked like a promising eason fiscool for most into brief runs in the red and deeper 200, since Equity records only dependent of actors, semi-pro and otherwise, was nearer 200, since Equity records only of the production of t

(Continued on page 58)

FLOOGIE' VS. 'TISKET,' AND SKY-PILOT LOSES

Greenville, S. C. Aug. 30.

"Rappy Goodman's 'Pines; local todinous, employs all-gal swing house, employs all-gal swing house, beautiful to the delight of local state of the state of the swing of the swing of the swing was allowed by the swing wa Greenville, S. C., Aug. 30.

Theme Song

Fort Worth, Aug. 30.

Bill McCumber, immate and singing annuncer of '30 Minutes Behind the Walls,' and the sounded like Valle and the sounded like Valle, and the sounded like Valle, I'm going to open the next broadcast with 'My Time Is Your Time' and dedicate it to the State of Texas.'

AFL PLEDGE TO **KEEP CIRCUS** ALIVE IN U.S.

Atlantic City, Aug. 30.

Allantic City, Aug. 30.
William Green, pessident of the
American Federation of Labor, last
week pledged his support to a committee representing the Circus Fara
Assn. of America, in the latter's
drive to maintain the circus.
J. A. Wagner, general manager of
the Des Moines Union Railway, and
Karl Kae Knee, general manager of
the Des Moines Union Railway, and
Karl Kae Knee Language and
Courier, were the CFA committee
the Courier of Courier of Courier
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Care of the late o

TO ANY 'CONSENT'

Picture Companies Not To Capitulate-'Consent Decree' Invitation From Washington Given the Washington Given the Brushoff — Trade Argues That Would Be Con-strued a Confession of Cuilt

BANKERS BACK IT UP

Proffers for settlement, by consent decree, of the Government's anti-trust suit against major film com-panies and numerous individual expanies and numerous individual ex-ceutives and directors are getting the icy shoulder. There is crystallizing within the trade a determined re-sistance to capitulation. Top execu-tives and counsel are pushing aside all suggestions for compromise and are bending every effort towards a finish scrap with the Department of Justice.

Justice.

Divorcement of theatre chains from producer-distributor such producer-distributor such producer-distributor such production, by restricting free inter-change of film personalities between studios, are points of such major importance to the further progress of such producers of the further progress of such producers of the producers of

Film banking interests have been consulted as to the stand which com-(Continued on page 2)

HINES 'INSIDE' HAS N.Y. RADIO **GROGGY**

Radio stations in New York are knocking themselves out with Sher-locking on Jimmy Hines, trying to uncover special dirt or inside for air news scoops. Stations WOR and WMCA are

news scoops.

Stations WOR and WMCA are hitting it the hottest with announcing and special events staffs following up every crails letter and sotto vocc phone calls. Figure one of the 'leads' may work into a big exclusive.

World's Jitters and Jitterbug Music Have Some Significance to Showmen

Politico Jive

Seattle, Aug. 30.
Eating comes first with Vie
Myers, musical Lieut-Governor
of Washington State. Maestropolitician is back with his
12-piece band at the Trianon
Official salary of \$1,200 is not
enough to fill the feedbag.

NO VAUDEVILLE 'REVIVAL' IF PIX HOLD UP

Rumblings of a vaudeville revival have been heard all summer. In actuality, some of these rumblings will materialize in certain keys this season, but the same thing applies n v as in recent seasons—if the film product holds up, the operators will be disinclined to add or to the over-

The bandshow and vaudeband Idea seems to be favored, working the acts on a rising plt, and thus dodging union commitments for stagehands, etc. These policles have come into existence In certain specific situations, depending principally on availability of product or the competition.

America's dance maestros, who are

America's dance meestros, who are not given to seeing whys or where they turn out en mass, especially at the b. o., are being forced into a new trend of thought these days, Broadway from the one-night and initial colors. To begin with, the jitterbug thing is at the bottom of all this wonderment.

all this wonderment.

all this wonderment.

all this wonderment.

Philadelphia, is the No. 1 spot—where the youngsters manifest a continuous seems of the provided and the manifest of the maripulane cigarch habit. Since present-day swingology and the recefer habit among the adolescents emestics, who have gone through several cycles of danapathon—from the Hickman-Whitemanesque symphonic syncopation to the ultra-adomental control of the proposition of the ultra-adomental control of the ultra-adomental control of the proposition of the ultra-adomental control of the ultra-adomental con

(Continued on page 34)

Florodora Belles Due To Have Romances Staged

Hollywood, Aug. 30.

New play, based on the romances of the six original Florodora girls, is due to hit the Broadway stage this fall.

Leyla Georgie, who has written the piecc, leaves for New York this week to huddle with Jack Kirkland,

Held Over for Third Week

Paramount New York

Phil Spitalny's **All Girl Singing Orchestra**

'The Hour of Charm'

United Artists PROVES that Motion Pictures are your best Entertainment with . . . ALL BIG ONES

____ "There Goes My Heart" ___ "Algiers" "Drums" .

"The Cowboy and the Lady"

_ "The Young in Heart"

B'way Newsreel

GOV'T INDICATES IT'S IN A MOOD TO DICKER, DESPITE FILMS' BRUSHOFF

HEAT SLOWS

PROD.

The extreme heat of the past few days is slowing production, especially location troupes. Warners' They Made Me a Criminal' crew at Indio is only working a few hours daily to hide out from the blazing sun. Temperature there is well over the

Rubin an M-G Producer Hollywood, Aug. 30

Matty Fox at H. O. Hollywood, Aug. 30.
Matty Fox is due back at Universal next week after passing 10 days at the home office conferring on production matters.
Company vice prez also looking over Broadway plays.

ARRIVALS

N. Y. to L. A. L. F. Alstock.

Mr. and Mrs. Frank Orsattl, Herbert T. Silverberg.

Henry Jaffe. Carl Laemmle. Priscilla Lane.

Hollywood, Aug. 30.

Tentative Feelers from Industry Stir Hope in Washington-Maybe Conferences Next Month-Self-Regulation Proposals Favorably Regarded-Pos sibility of Compromises

Washington, Aug. 30.
Cautious feelers from the film industry have occasioned hope among Federal law enforcers that conversations about a consent decree in the motion picture anti-trust suit open shortly.

FIERCE CALIF.

motion picture anti-trust suit will open shortly.

Even though spotesmen admit there is no real foundation so far, expectation is that the legal expote will also for conference some time next month, without waiting until the next month, and the legal expotent properties of the next month, and the legal expotent properties and boso of the trust-busting purge, and boso of the trust-busting purge, has the door open, however, following unofficial intimations that the boys at whom the Government dinger has been pointed are amitions the the theory of the points in the D. I'm spation, and the points in the

organ clustery. Wender attempt an attempt an oppoints in the D. J's petition.

The conferences are not definitely speed of the popular of the people expect to receive film visitors exceeded, although the Justice place expect to receive film visitors exceeding a first of the people expect to receive film visitors executives are due to return from their overseas vacations soon. Not much can happen, as Washington sees it, until the gang gets back to can consult with the company heads. How far the Government may be willing to retreat in order to dodge the expense of a long trial remains in comparison with the amount which would be required for a trial in comparison with the amount which would be required for a trial of all issues, is a potent reason, though, why the D. J. can be expensed to the proposition of the propositi

Sideline watchers would not be surprised if the Government quickly agreed to write into a consent decree

argrided it the new entower duckey agreed to write into a consent decree some of the old NRA code clauses. Notably, a "more efficient, speedier, and cheaper system of arbitrating probabilition against overbuying," or a promise to desist from discriminatory tactics. This would be in line with the general Government tends possible breaks, as was shown clearly when the D. J. took the equity when the D. J. took the equity when the D. J. took the equity when the clean up what officials control to the control of the ARKIVALS
Ralph Hitt, Carl Laemmie, Sol Hurok, Agnes Doyle, George Jessel, Gerald Henri Schnitzer, German Schnitzer, Lew Gensler, Bob Goldwith, Doullas Fairbanks, Danny German, Harry Warren, Lack Market, Harry Warren, Lack Albert, Margaret Case, Max Flowly John Stember, Margaret Case, Max Flowly John Stember, Margaret Case, Max Flowly John Stember, Margaret Case, Max Flowler, Mabel Thomas, Louis Jackson, Will Hay, Jr.

SAILINGS

Sopt. 14 (Los Angeles to Sydney)
Ernest C. Rolls, Susan Jackson,
Dorothy Zimmer, Debby Dare, Doris
Parker (Mariposa),
Sept. 3 (New York to Genoa).
Americo Aboaf (Rex),
Sept. 3 (Bermuda Cruise) Bcatrice
Barks (Carinthia).

Sept. 3 (Bermuda Cruise) Beatrice Berke (Corinthia).
Aug. 31 (New York to London) Eric Blore (Aquitania).
Aug. 31 (New York to London) Henri Casadesus, June Lang, Mr., and Mrs. George Rigaud, Kenneth G. Robinson (Normandie).
Aug. 25 (Los Angeles to Honolulu) Ben N. Bernstein (Matsonia).

By JACK OSTERMAN

Benjamin deCasseres, we mean the good old Evening Journal Ben, in his March of Events column explains why the eyes of Europe, are yellowed to the column of Wertheimer Moved Up As Prod. Exec at 20-Fox Hollywood, Aug. 30 Hollywood, Aug. 30,
Liew Wertheimer, assistant to Joseph M. Schenck for more than a
year, moves up to an associate producership in Sol M. Wurtzel's unit
at 20th-Fox.
Wertheimer prepared for the job
by sitting in on story conferences
for months.

closings.
Washington . . . for Kaufman and

ts.... for its beans (with ple)

Boston ... for its beans (with ple) for breakfast.

San Francisco ... for its Golden Gate that they have been trying for years to open for Tom Mooney.

Hollywood ... for its suburb Los

And the wind of the suburb Los Angeles .

Beverly Hills . for Edgar Allen Woolfs spaghetti.
New Jersey . for Hague and Hague.
Lar P Tighte bodies, Ford better and see Louiz bodies, Ford Chicago . for impiring Gone With the Wind.
Shi street, New York . for Its resemblance to what 22nd street used to look like the Large Larg

It Happened Last Week

It Happened Last Week
Events march on ... the Strand
thearte brought back the fieth in a
big way (no reflection on your
weight. Bernie) when the lights
fashed on and the ole mester gave
fashed on the ole mester gave
fashed on the ole mester gave
fashed on the ole mester
fashed on the fashed of the fashed
fashed on the fashed of the fashed
fashed on the fashed of the fashed
fashed on the fashed of the mark.

Mercury climbed to 120 under canvas at Calabasas, where Sol Lesser is
making 'Peck's Bad Boy at the Circus.' Iron tent-stakes had to be
handled with heavy burlap sacks,
because of the extreme heat. Hollywood, Aug. 30.

J. Walter Rubin was upped to the post of producer at Metro. First job is to assist Mervyn LeRoy in the production of Stand Up and Fight.

First solo assignment as a producer will be 'Yellow Grass,' a western, starring Wallace Beery and Dennis OKcefe.

Noad and Mrs. Jack Dempsey to gear notice, Mr. and Mrs. Jack Dempsey (Hannah Williams) gave a birthday Hannah williams) gave a birthday Hannah williams (Hannah Williams) gave a birthday Barbar, and hannah was a cute affair even though we kept wards, only to find Georgie Price. Hannah was a grand hostes, Donneysey took the check and Barbarris out the state of the state

hot foot.

Bregman, Vocco & Conn had a grand opening of their new music publishing offices. Best crack of the party was made when we asked Mrs. Walter Donaldson what time she expected Walter to show up. She answered, 'Post time!'

Thoughts While Thinking
Wonder if Famic Run; when also
spiced by Edda Court when also
wrote. You Daughters:
seeing some of those witnesses on
the Hines trail we'll lay 94. Lew
Lestie has a piece of the thing...
Glad to see Al Siegal's back on the
street and looking so well.... Read
cynical lander year say othe most
cynical made and the see of the country
that's where you got it, Sally!
Wonder if the argument keeps up
you'll read: WPA Presents the
Shubert Production of," etc. Thoughts While Thinking

Other News of Interest to Films

| orner riems of miterest to 1 miles |
|---|
| Aussie Vs. U. S. Monopoly |
| Mex expropriation of U.S. istrib held unlikely |
| New act reviews of Patricia Ellis, Robt. Wildhack |
| Charics Boyer may Woodbury on air |
| Screen Actors Guild show goes begging |
| Bert Lytell's 'Lone Wolf' on radio Page 43 |
| Ben Bernie set commerciallyPage 44 |
| Joe E. Brown's radio show |
| Vaudeville this yearPage 53 |
| Ann Harding's playPage 59 |
| |

Pix To Battle U.S.

(Continued from page 1)
pany attorneys and operating heads
are agreeing upon. There is unanimity to the program of aggressive
states are agreeing upon. There is unanimity to the program of aggressive
states are agreeing to the states of the

conscionable rental but any sweping consent decree would forbid
them to charge such rental, meaning
ing consent decree would forbid
them to charge such rental, meaning
to charge such rental to the such a
various companies would till to the
various companies would till to the
substitution of the anti-trust alves
the substitution of this law is settled
that the substitution of this law is settle
to a consent decree rather it sets
to a consent decree rather it dest
to the history of other anti-trust actions
shows that consent decrees have
resulted when the defendants fair
the substitution of the substitution of the substitution
that decquate evidence comment
had adequate evidence can
men yet the substitution of the
men public sentiment was against
them.

Must Tresh It Out

Must Tresh It Out

in the action that any further theating acquisitions by the major companies are satisfied they suit in the Federal court. Further, such a stipulation in manner would prejudice the defendants in the major proceedings, exception whether the film companies will be considered in the contract of the contra

In Re: Consent Decrees

Although a consent decree does not liour as a possibility in the Government's anti-trust suit against major companies and affitiated survey shows that consent decrees have become increasingly important in enforcing anti-trust laws in recent years in the U.S. Though only 23 consent or unconstented decrees were entered prior to represent the consent of the consent decrees entered in the layers period from 1918 to 1928. In many such cases, defendant parties involved partly agreed to consent decrees because they did not want to appear antiagonistic to consent decrees because they did not want to appear antiagonistic to consent decrees because they did not want to appear antiagonistic to consent decrees because they did not want to appear antiagonistic to consent decrees because they did not want to appear antiagonistic to consent decrees because they did not want to appear antiagonistic to consent decrees because they did not want to appear antiagonistic to consent decrees on the consent of the consent of the consent decrees of the consent of the decreedants in the industry suit.

Consent decrees was entered in 1920 in the U.S. action against the corporations and 30 individuals. This actioning them with 80 other corporations and 30 individuals. This action that the consent of the

Trust Co., would head the defense, ting up of theatre subsidiary comDonovan, former candidate for Govermor of New York and assistant away from parent producing-disattorney-general under President
Herbert Hoover, is admitted by the Government might permit prothereup the conversant with anti-trust
duction-distribution companies three
duction-distribution companies three
ment procedure—those of Governpress which to dispose of holdment procedure and the procedure has been per
Dispatch emanating from Washing.

or collection and the second source of the second s

mitted in other anti-trust actions.

It now seems certain that many phases of the Government suit will be contested. These include present of clearance, booking of clearance, booking of clearance, booking of product of clearance, booking of control of the contr

Question of theatre divorcement doubtlessly will hinge on what is done by the U. S. Supreme Court on the North Dakota law which is going to the highest tribunal on appeal.

L. A. to N. Y.

Americo Aboaf. Earle C. Anthony. Earle C. Anthony, Leo Arnaud, S. N. Behrman, James Benton, Jules E. Brulatour, Ward Byron, Johnnie Davis. Leif Erikson Erra Goodman,
Alan Hale,
Hope Hampton,
Walter Huston,
Walter Huston,
Fred Lightner,
Pare Lorent,
Joel McCrea,
George McManus,
Herbert Moulton,
J. Carroll Naish,
Harold Ober,
Arthur E. Orloff,
Louise Flatt,
Louise Flatt,
Louise Flatt,
Louise Flatt,
Louise Flatt,
Louise West,
George West,
Jake Wilk,

HAPHAZARD THEATRE BLDG.

U. S. Opposes Theatre Expansion

Maintenance of the status quo in the theatre ownership field, has been magnated pointedly to the five major after ownership field, has been magnated pointedly to the five major after ownership field, has conventioned and the supply hast if the executives do not cooperate. While waiting for the assailed units to assemble for negotiations about a consent story of the supply of th

nurman Arnold, assistant U. S. attorney-general, a week after the petition was flied out the cost and effort of a prolonged trial, the Jude's desire duck the cost and effort of a prolonged trial, the Jude's desire of the street of the stree

Court Approves Sale of GN Assets To Educ'l: Captious Creditor Scored

Hollywood, Aug. 30 Sale of assets of Grand National Films, Inc., and its subsidiary, Grand National Studios, Inc., to Educational National Studios, Inc., to Educational Petures, Inc., was approved here Saturday (27) by Federal Judge William P. James. Only one dissenting vice to plan was raised, that of a manual of \$13.00, who contested court's okay on ground proposed merger of GN and Educational assets into a new corporation was unfastible and offered no guarantee sets into a new corporation was un-feasible and offered no guarantee that creditors would get best settle-ment possible of their claims.

ment possible of their claims. Goldstone asserted that approximate \$275.000 working capital of New Grand National Plins, Inc., was insufficient to carry the concern in particular to carry the concern in particular to carry the concern in particular to the particular to carry the concern in particular to the saume high salaries for top execute the particular to the parti

than the existing corporation.

Judge James sharply reprimanded
Goldstone, taking attitude that any
turther delay to settlement of GN's
fanacial affairs would likely result
in the court ordering liquidation, on
the court of the court of the
protected and any continuance of
Nin 77b would only add more
verificates to the detriment of those
whaving claims. He also gave
whaving claims. He also gave
but have the court of the
first order, but allowed Goldstone to
fash out his arguments.

Sketch Financial Condition

Sketch Financial Condition

OSEACH Financial Condition

OSEACH Financial Condition

OF When Wight, co-trustee of

ON ILL Loyd Wight, co-trustee of

ON ILL Loyd Wight, co-trustee

Wight, co-trustee

Wight, co-trustee

Wight, co-trus

(Continued on page 38)

Hays Wests 'Til Sept. 9

Hollywood, Aug. 30, Will Hays is sticking around until Sept. 9 before hiking east to remain until his next Coast trip in Decem-

He returned yesterday (Monday) from Hearst's Wyntoon ranch, where he passed 10 days with A. D. Lasker.

LIONEL KEENE TO BUILD HIS **OWN CHAIN**

Memphis, Aug. 30.
Lionel Keene, for many years
Loew's district manager, resigned to
organize his own circuit in the
organize his own circuit in the
standard house of Macon and
is now dickering for the Orpheum,
Memphis and one in Louisville.
Ed Fainey, formerly Loew's division-manager in Columbus, Ohio,
has taken over the southern district
Mile Callich has succeeded Finney

Booking for Memphis Chicago, Aug. 30. Chaimers Cultin, operating the Orpheum, Memphis, is in town lining up talent for fall season. Cultin reports that house may pass over to Lonci Keene circuit. If so, Cultins will devote time to his new 700-seat house circuit in Memphis. He also has another colored theatre about ready for construction.

about ready for construction.

While in Chi, he has lined up Mills Bros. Horace Heidt's orchestra, Duke Ellington among others for the Orpheum.

II. S. Sleuths' Return Squint at Fox-W.C.

Los Angeles, Aug. 30.
Federal probers, secking possible anti-trust law violations in the picture business, moved back into the Fox-West Coast offices yesterday (Mon.) for another squint at the booking records.

booking records.

Investigators, headed by James
Findley, finished their scrutiny of
Warners exchange last week.

TRADE BLASTS INDIES' SUITS

Independents Reported Tak ing Advantage of U. S Suit and Rushing Into **New Theatre Construction** -Then Find Film Product Unavailable

RESULT: MORE SUITS

Reported efforts of independent exhibitors, encouraged by the govern-ment's anti-trust suit, to expand via new theatre building and enlargement of present circuits, is developing a peculiar situation in the in-Haphazard expansion, without regard to possibilities on product, has been one of big problems the trade has had to contend with in recent years, and it is this expansion which has brought numerous anti-trust suits by exhibs for alleged grievances. Some of these squawks doubtlessly found their way into the subject-matter of the government's eivil action.

Numerous cases continue, from aggrieved independent exhibitors, over lnability to get the strong product they desire. Many squawks are from the indies who recently entered the field as theatre operators.

field as theatre operators.

Problems stems from the 'fact that many of these new houses are not built by exhibitors but by local capitalists or realtors, who lease them to anybody who thinks he knows how anybody who thinks he knows how which is back of many complaints over clearance and inability to get suitable product. It is the evil, aver industry veterans, which produces litigation in the trade and sometimes reaches clear in Washington that an injunite is being done to the independent fines, but Toe Lafe.

Finds Out Too Late

Finds Out Too Late
There have been instances of property owners deciding to build a fleater as the easy way to make a good it. He sels an architect to work and has \$100,000 it ided up in the deal before he discovers he carl't get strong pictures he sought are not forthcoming, he seeks a law firm and the strong pictures to learn why he can't. The law firm decides its client is being abused and shortly the distributors face a and shortly the distributors face a and shortly the distributors face a Recent linistance occurred in a city.

Recent linistance occurred in a city.

damage suit, generally an anti-trust illiagation, for triple damages. Recent instance occurred in entry the control of the con

etiner inte an attorney or do to the Denomination of the theater standards. Pointers in the theater standards contend that the experience in N. Y. and other large cities has shown that newcomers, no matter how pretentious the house, must take their place being based on grading of already available houses. As one vot exhibitor remarked: Anybody can build a vasilable houses. As one vet exhibitor remarked: Anybody can build a heater, built is darned touch to make there is a show [pictures with draw], and, secondly, management.

Despite all of these experiences, there always is somebody with a yen to team the theater operating business and the second of complaints directed against distributors.

125 Big and Small Indies to Have Their Anti-B&K Suit Ready by Tues.

Selznick-UA Look All Set But Not Sealed

David O. Selznick and Jock Whit ney are in no hurry to negotiate a new all-program releasing arrangenew ail-program releasing arrange-ment. From expressions by the Selznick-Whitney side they will most likely consider hooking up with United Artists, following the expira-tion of the present arrangement be-tween the firms.

tween the firms.

That Metro deal with Selznick on Cone With the Wind' is solely on that picture, and the fact that Metro not only partners in the cost of the production, but, additionally, lends such a name as Clark Gable to Selznick for the picture, had much to do with the making of the Metro-Selznick deal.

LEVINE'S 8-10 M-G FILMS AT 200G EACH

Nat Levine is back at Metro at the head of his own production unit He'll make 8-10 pictures, each costing around \$200,000, for the current season.

season.

For the time being Levine malntains quarters at Selminck-International control of the season of the seaso

Levine voluntarily left Metro six months ago after readying two stories for production and last week was induced by Al Lichtman to re-turn to the fold.

Joe Schenck Returns Sept. 12: Trade Awaits His Opinion on Suit

Joe Schenck is due back from his European holiday Sept. 12 and heads to the Coast with Joe Moskowitz, his New York rep in the 20th-Fox home office, shortly thereafter.

office, shortly thereafter.
Schenck's opinion on any 'consent decree' talk anent the Government's suit is being awaited by the picture industry. He was the one who first huddled with President Roosevelt; a session thereafter with F. D. R. including the heads of the eight major picture companies.

Raft Cools His Heels

Hollywood, Aug. 30

George Raft, who recently walked out on 'St, Louis Dlues,' reported at the Paramount studio and was placed under suspension for six weeks.

By that time the studio figures to have a suitable story for him

Wurtzel Into Hospital

Hollywood, Aug. 30. Soi Wurtzel was rushed to the hospital Saturday (27) from the projection room at 20th-Fox, while viewing rushes.

dis-He's under observation avoid an operation.

Chicago, Aug. 30.

Chicago, Aug. 30..

Final editing of rewriting of the bill of complaints on the part of the Allied exhibitors in Chicago against the present releasing and clearance system locally is now under way, and the bill is scheduled to be officially filed in the Federal courts here on next Tuesday (6).

here on next Tuesday (8).
Plaintiffs number around 155 running from the smallest indie exhibmember of Alliel to such a large
member of Alliel to such a large
per such a lar

Restraint, Etc.

Restraint, Etc.

Suit will be based on the standard charges of restraint of trade and resultant monitory due to the alleged estimated to the standard standa box office power by the time they reach the first week of general re-lease houses at 25c, which include most of the indie theatres.

most of the indic theatres.

Indies also want double features eliminated, but admit that they have negal yelp agains: the twin bills. However, they insist that double features, when coupled with the present releasing setup, work to the disadvantage of the small theatres in the subsequent release spots.

subsequent release spots.

Indies and B. & K. held a short meeting on the doubles situation, but came to no conclusion. B. & K. Orf-fered eliminate doubles in all houses with the exception of the A-week of pre-release if all the other theatres quit twin bill: also. But the indic exhibs refused these conditions on the basis that such an arrange-ment would give B. : K, the monop-oly on double bills.

FOUNDED BY SIME SILVERMAN Fublished Weekly by VARIETY, In Sid Silverman, President Sid Silverman, President 154 West 46th Street, New York City

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PRESS WANTS TO KNOW WHY PIX DIDN'T START ITS GOOD WILL BALLY SOONER

most unusual factor that hits the in-quiring showman is the amazement expressed by the motion picture critics at the harmony now prevalent in the film industry. Small newspa-pers and large ones allike are com-menting on the fact that exhibitors and distributors have pioned hand and distributors have pioned hand that the state of the com-getter of the companion of the com-getter to make this 'motion pictures' greatest year.'

As one press spokeman said,

greatest year."

As one press spokesman said,
That's what you boys should have
been doing for years instead of
'washing your dirty linen in pub-

As a result of this feeling on the

to motion picture news and advertising.

Even though the first of the industry's preshooks have barely
reached our major key cities, alcommon the state of the common terms of the c

they cannot afford to largore.

Contests in America are not new.

For purposes of record, lingle advertising was started in the United

1852 Procter & Gamble (Ivery Soap)

sponanced a ryme contest. In October, 1850, the first contest was

popular to the contest of the contest

There's no difficult crossword puzzle to solve, the questions and answers are simple and involve merely the showing of the pictures. Already in its first week the committee has received orders for more than 13,000,000 booklets; already free collorials have started to appear in which the uniformity of praise that has given the motion picture industry more solidarity than it ever possessed.

sessed. Several newspapers started a search for the supposed millions in America who have never seen a motion picture. They could not find them because they discovered that Instead of there being millions who have never been to a motion picture theatre, the true and correct answer would probably be a handful of ec-centrics in far-distant corners of this country. Even to discover this handful of non film-goers has proven a Gargantuan task which, so far, has ended in failure wherever this stunt

was attempted.
With today's date (Aug. 31) advertisements will start appearing in the first of the 2,000 papers that will carry copy all over the country.

The Contest

The exhibitor is not afraid of the start of the contest. He knows this vast amount of advertising is bound to awaken a great amount of interest and get the contest away to a flying start. He is not afraid of the amount of the contest is about the paper that the contest is about the paper that the contest is about to peak the paper that the contest is about the paper that the paper that

his hat.
Oldtime showmanship, circus
ballyhoo, etc., finds its proper place
through the medium of street parades; opening of the Greater Movie
Season' by the mayor of the locality;
and the enlistment of the aid of
other industries.

It's No Banke

The exhibitor bases important task during these crucial months to be sure "Motion Pictures" (Greatest Year" is emphasized in connection with every phase of the operation of a proud and powerful fashion, rather han in an spolegatic way. Where he uses the slogant of the drive in clothy piece, or as a portion of the illustration of a newspaper ad, he should, not just stell it in a corner should not just stell it in a corner in the contract of the population proud he can present good estertainment to his public and of stertainment to his public and of the stell the stellar than the ste

theatre.

If you present the Movie Quiz contest to your public as something important, something to be heraided, your audiences will react accordingly. But if you present he Movie Quiz contest as a sort of glorified bank night and mention it as you would a raffle, then you are presenting 'Motion Pictures' Greatest Year' to the public in the wrong fashion.

fashion.

Any showman who realizes he must stay in business 52 weeks a year should know in handling year should know in handling handless that he can well since a powerful medium with (deck-stelling possibilities. It is his duty to plan his campaign carefully, step by trailer announcement breaks on his creen to the very last day of the contest, Dec. 31, he will be creating good-will for his theater, good-will make the stay of the contest, Dec. 31, he will be creating good-will for his theater, good-will make the contest of the contest

A General Hype to All Bis

There has long been an accepted axiom that 'trade follows the movies.' axiom that trade follows the movies:
In many department stores there have been thousands of dollars of merchandles moved from their shelves due to the fact that some film stat appearing on the screen wore a costume which the store reproduced and was able to sell easier than a staple article.

than a staple article.

Cooperative pages are being lined up in city after city by enterprising press agents and theatre managers who know that when good pictures are playing downtown women shopers are attracted to theatres. These pers are attracted to theatres.

same vomen shoppers are customers of the theatres and the beenive of calculty in many cases emanates from or circulates around the activity at the activity in the calculty in the volume of the world—on advertising medium of the world—on the world—on the properties of the world—on the

Some 18,000 theatres throughout the United States will probably be actively participating in 'Motion Pictures' Greatest Year.'

start of the contest. He knows this vast amount of advertising is bound to awaken a great amount of interstart of the contest is a start of the contest is a start of the contest. He is not attack of the contest, knowing that in December, when he advertises in of the contest, knowing that in December, when he advertises in the paper that the contest is about to close, there is bound to be a last reverly been put to work on the contest is about to close, there is bound to be a last reverly been put to work on the management. The contest is about to be a part of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to be a last reverly dependent of the contest is about to the contest is a fact of the contest is a

Nation's Papers Call It Lion-and-Lamb Act—Wonder
About 'Washing Dirty Linen in Public'—Exploitation Expert Reviews Campaign's Aspects

By Monroe Greenthal

After a quick visit through the
Colly good pictures and big screen
eithorial offices of several of the
country's leading newspapers, the
Colly good pictures and big screen
eithorial offices of several of the
country's leading newspapers, the
Colly good pictures and big screen
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month of August,
Motion pictures are a great leveller. The man who is out of work,
Motion pictures are a great leveller. The man who is out of work,
man picture and a subsequent cut of the could afford to pay \$1.85 for a piccould afford to pay \$1.85 for a picture. He can see the same picture in
a subsequent run theater as somelate. He can see the same picture in
a subsequent run theater as somethank of the could be a subsequent to the
motion picture. He can get a
mental release from his worries and
the troubles when he enters the motion picture. The area of the see and
The industry in picturional news-

The industry's institutional newspaper ads stress this very point that 'Motion Pictures Are Your Best Entertainment.' These ads do it in a sensible, straightforward manner that is sincere and convincing.

that is sincer and convincing.

Circuit heads and independent exhibitors who have been caught and independent exhibitors who have been caught and independent exhibitors. They feel that with exhibitor co-operation all over the country motion picture attendance will be increased by many millions; that box office prosperity will be spread of the exhibitor of the e

ture for years to come.

Ne Letdews

When commercial products enter into a contest there is always the danger that after the contest is over representations of the contest of the contest is over the contest of the contest is over the contest in the contest is only for one particular product; this product having many commercial competitudes of better or commercial competitudes of the contest is only for the contest in the contest is only for the contest in the con

The First Blow

Hollywood, Aug. 30
First scene for 'Gone With
the Wind' was shot last Priday
(26) in a local hospital.
It shows the actual birth of a
biby, and will be used in the
sequence in which Scarlett
O'Hara's child is born.

U AFTER BING IN NAME PUSH

Holywood, Aug. 30. Universal is dickering with Bing Crosby for one picture on the 1938-39 program. Deal calls for the crooner to help finance the film and share in its profits.

share in its profits.

Proposed hookup is In line with
Universal's quest of big names.

Among the stars tied up for one or
more commitments are Constance
Bennett, Edgar Bergen, Jackie
Cooper, Adolphe Menjou, George
Murphy and Irene Dunne.

Murphy and Irene Dunne.

Recent swap with Metro gave U
the services of Robert Montgomery,
James Stewart and Robert Young for
one picture. Margaret Sullavan
owes the studio one picture under
the settlement of her old contract.

Laemmle and U Must Be Examined Before Trial in \$650,000 Suit

Carl Laemine, former head of Universal Pictures Corp., and its officers and, directors must submit to examination before trial in the \$80,000 and against Universal, et al., by John D. Tippett, Inc., dealers in raw film stock. Supreme Court Justice Kenneth O'Brien so ruled last week. Attorney, for Universal have been but-formers, for Universal have been but-may when Justice Samuell. Rosenian issued a similar order, from May when Justice Samuel I. Rosen-man issued a similar order, from which an appeal had been taken. Be-sides the appearance of the officials the court order directs the corpora-tion to produce its books and records relating to the Tippett contract.

relative to the Tippett contractors, the total reports of the Tippett contractors, through a compilery hatched by Learnine and officials of Consolidated Film Laboratories, had induced Universal to breach a freywar contract entered into with the which Linversal agreed to Junder Linversal Linversal

Carl Laemmle arrived Monday on the Normandie from a European vacation. He heads to the Coast

when he sailed, the veteran film man said he would scout plays and players. Nothing special came of it, although hell crystallize his findings when returning to Hollywood.

Patriotic Group Pans Hollywood 'Communism' and Easy Divorces

Philadelphia, Aug. 30. Hollywood, through its aid to the Anti-Nazi 'eague, was accused of aiding Communism in the United

g. 30. bert Biberman, Florence Edridge, Cosar Hammerstein, Rupert Rughes, used of glytic Sidney, Gloria Stuart, Levis ed of glytic Sidney, Gloria Stuart, a Levis Milestone, Dorothy Parker, Ernst Milestone, Dorothy Farker, Ernst Brothers Shore, Frank Tuttle, Walstrand and Farker Shore, Frank Tuttle, Walstrand Anderson, Frank Tuttle, Walstrand Anderson, Frank Tuttle, Walstrand Farker Shore, Frank Tuttle, Walstrand Farker Miller Miller, Walstrand Farker Miller,

FRENCH SIGN PONS, MOORE

Lily Fons, who has never made a film in France, has tentative ised to make 'Manon Lescul' for E. J. Aufricht early net you to Copera, to play the part of the Opera, to play the part of the while Marcel Achard is scheduled to adant.

Opens and pay the part of Grien, to stage, and the sage of the sag

The Authors' League Will Take a Bow On Goldwyn's 'Cowboy'

Hollywood, Aug 30.

A pretty penny was haid out by samuel Goldwyn for scenarists on the Lady and Gowboy. Those who had the control of the con

ard Estabrook.

Each has had a whack at the treatment over the past year. Robert Riskin, production aide to Goldwyn, is now doing a monum on the screen. is now doing a mopup on the screet play, with picture in its third mont of production and over the \$1,000.00

budget.

Leo McCarey and Frank R. Adams are also on the yarn's credits as authoring the original.

PAR MUSICAL SHORTS TO HAVE OWN SCORES

Hollywood, Aug. 30.

Musical briefles with original scores, something new in pictures, are slated for early fall production under a plan arranged by Lou Dis-mond, chief of Paramount's short

mond, chief of Paramount's short production department.
First of the melodious shorties is The Birth of Song, introducing four new dittles by Far's top cleffers. One is by Lee Robin and Ralph Rainger, the others by Frederick Hollander and Ralph Freed, Hosay Carmichael and Frank Loesser, and Burton Lose and Ralph Freed,

Berlin Appeals Tax Bite; Huddles Zannck West

Washington, Aug. 30.
Review of the wrangle between
Irving Berlin and International Revenue Bureau was ought from the
Board of Tax Appeals last week.
Berlin wants the umpires to weigh
the Treasury's assessment for \$11022, which he allegedly owes on his
1935 earnings.

Hollywood, Aug. 30.

Irving Berlin's original 'Bowery'
Nightingale', bought by 20th-Fox, has been assigned to Gene Marke'
to produce.

Yethin faw in Monday from New York has been to be a support to the support of the

But Mustn't Mention Him

Hollywood, Ang. 30.

Howard Hughes has changed his mind about withdrawing from distribution the six feature films, 'Heli's Angels,' 'Scarface,' 'Sky Devils,' 'Age for Love,' 'Cock of the Air' and Front Page.'

Page.'
Pictures will be distributed with
the understanding that Hughes' name
is not to be used in advertisms.
Titles are being altered to read 'Atlantic Pictures presents' instead of
'Howard Hughes presents'.

Rupert Hughes treats with the Cosmopolite of the Month in the October Cosmo, said individual being his 33-year-old nephew, Howard

RADIO IN THREAT TO FILMS

Exhibs Protest Par's Radio Ducats

Strong protest was lodged by the Independent Theatre Owners of Southern California against Paramount's radio tieup with the Fitch company for a series of Sunday evening broadcasts, starting Sept. 3, over the NBC network.

over the NBC network.
Indies contend that the hookup, with a weekly givesway of 1,000
Indies contend that the weekly several that the several

Philly Exhibs Indifferent

Philly Exhibs Indifferent

Philadelphia, Aug. 20.

Exhibs here took no cognizance, official or otherwise, of the Paramount tieup with the Fitch Co. on a radio series in which 1,000 free admissions will be passed out weekly. Inasmuch as they may subtract from their fall admish for each person admitted, the paramount of the param

Would Bar H'wood Studio Visitors And Radio Slurs to Preserve Pix B. O.

Denver, Aug. 30, Excluding visitors from Hollywood Excluding visitors from Hollywood and other picture studios, was demanded by members of the Rocky Mountain Theatie Owners and Manhart Country of the Country of the Rocky Country

Tall in this category.

Other resolutions were against the entrance of church and educational institutions into the exhibition field for revenue. Use of films for visual education was okayed. The members also asked that exchange managers be given greater latitude in dealing with exhibitors, especially in the making of contracts and adjusting

pilferences.

The association voted to participate to the fullest extent in the freater movine season' advertising campaign. Exhibitors in the Denver area feel this is the biggest effort ever devised to aid films at the proper spot—the boxofice. President A. P. Archer and Rick Ricketson in short talks urged those present to 4x all in their power to make the campaign a success. npaign a success

Secretary Emmett Thurmon warned exhibitors to keep an eye on the legislators. He warned that with legislatures in all the states in the enver area meeting this winter tere will be numerous laws affecting the theatre, and that most of them will deal with taxation.

them will deal with taxation.

L. J. Finske, general manager of
the Cooper theatres, told of his experiences in using films for visual
education. In Greeley, Colo, instead
of antagonizing school and college
and continuous company worked
to the company worked
to month every pass used was cashed by the school board as well as the state college for 10c each. Through this tieup both groups were kept out of the exhibition field.

At the close of the one-day convention the following were elected officers: Chas. R. Gilmcur, president; A. P. Archer, Mickey Gross and B. P. McCormick, vice presidents: A. G. Edwards, secretary, and E. P. Briggs, treasurer.

Nancy Turner to N. Y.

Nancy Turner to N. Y.

Baltimore, Aug. 30.

Nancy Turner, femme stylist and commentator of WFBR here, been signed for similar stint by WMCA, N. Y.

'Sanet Parker succeeds her here.

It's In the Air at WB

Hollywood, Aug. 30.
William Gargan plays opposite
Kay Francis in Women in the
Wind, rolling today (Tuesday) at
Warners with John Fafrow direct-

Warners with ing.

'Women' is the final starrer for Miss Francis at Warners, and the third air picture in production. Others before the lenses are 'Wings of the Navy' and 'Dawn Patrol.'

8 WORKING AT PAR: U'S 6 IN WORK

Hollywood, Aug. 30.

Hollywood, Aug. 30.

the cutting room, Paramount started two more pictures, bringing the total aumorber in work to eight. New proDisbarred. Say, H. in French and Disbarred to the started to the

Production reaches its 1938 peak Production reaches its 1938 peak at Universal this week, with six pictures rolling, three in the top budget class. 'Service de Luxe,' one of the high budgeters, started today (Tues.). The Storm' went into production last week and 'That Certain Age' is in the final stages.

final stages.

Three less costly pictures in production are 'The Last Express, 'Swing That Cheer' and the Joe E. Brown starrer, 'Flirting With Fate.'

Oakie Off RKO Lot. Need 'Annabel' Lead

Hollywood. Aug. 30.
With Jack Dakie checking off the RKO hole to the checking of the forest role, the studio is seeking a replacement to co-star with Lucille Ball in the Annabel series.
Oakie is currently working in 'Annabel Takes a Tour.' Next of the series. 'Annabel and the Franch Agent,' gets the gun about Sept. 10.

CARROLL IN 'SOCIETY'

ADS IRK MIKEMEN

National Ass'n of Broadcasters in Unsubtle Warning Over the Sizable Press Campaign to Lure Film Patronage

'PAST CO-OPERATION'

Washington, Aug. 30. Washington, Aug. 30.

Veiled threat to shut off free access to the microphone was handed the film industry today (Tuesday) by the National Association of Broadcasters. Unsubtle warning was conveyed in a letter to Howaring was conveyed in a letter to Howaring was removed in the state of the

promotion committee.

Threat was in reply to the announcement that the producers will intensify their newspaper campaign to lure film patrices of their propulation from the press, Ed Kirby, NAB's director of public relations, strongly implied that cuffo airings will end unless pictures change their attitude toward radio.

change their attitude toward radio.
Failure of distributors to appreciate radio's effectiveness in arousing public interest was stressed by Kirby. He added that the studios have been more alert, than broadcasters to the possibilities of exploitcasters to the possibilities of exploiting new features. Pointed to the effort to obtain plugs for stars, stories and songs over stations as evidence that Hellywoodites recognize the ether as an effective way of attracting box-office customers.

'In the light of past co-operation In the light of past eo-operation, the statement of your committee is most disappointing. Kirby told the statement of the statement of the statement in each offering their facilities gratis is given by the statement that the broadcasting group feels it is time for a complete review of the situation, and already as conditionally a survey of the statement than the broadcasting the statement of the situation and already as the statement of the situation of the sit

two industries.'
Results of the study will provide
the foundation for 'sounder and more the foundation for sounder and more equitable relationship which will insure at least that the privilege it (radio) has extended will not be abused or ignored,' the spokesman cautioned.

Rep's Mustangers Being Offered For Radio Show

Hollywood, Aug. 30.
Republic studio has tossed its 10gallon skimmer into the radio ring
with a half hour show comprising
the lot's sagebrush talent, with which
it abounds. Package is being offered

the lot's sagebruch talent, with which is abounds. Package is being offered in abounds. Package is being offered properties of the propert

PAID NEWSPAPER Par's 1,000 Free Ducats Weekly, On Radio Tieup with Ad Sponsor. Doped to Hypo Biz; Exhibs No Like

Van Dyke's 'Stand Up'

Hollywood, Aug. 30.
W. S. Van Dyke gets the pilot's job on 'Stand Up and Fight,' a yarn of pioneering days, due to start next week, with Robert Taylor and Wal-

week, with Robert Taylor and Wal-lace Beery in the top roles. Most of the shooting will be done in Northern California. Originally slated for black and white, the pic-ture will probably be made in Tech-nicolor.

H'WOOD FUN: A theatres and those of its varied nership are tied into the stunt. **NAZI-NUDIST** RIB

Hollywood, Aug. 30.

Latest rib on film folk is to invite them to a Naul meeting in the valley, the state of colony where quite a few picture people pass their Sundays sunning

eople pass them nd playing bridge. Membership tap is \$5 a year.

Rogers' Cavalcade Film Idea: Based On Life of Gus Edwards

Mollywood, Aug. 30.

First of the cavalendes to follow on the heels of 'Alexanders' Ragtime Band' is Charles R. Rogers' proposed character in The Star Maker. It is to be independently produced by Rogers, who's after Bing Crosby to play the role of the songwriter-tailment of the star of the songwriter-tailment of the songwriter of the

Taking the attitude that radio programs go on the air regardless, with ther reasons also advanced in behalf of the showmanship value of its plan. Paramount goes on the Fitch (sham-Sunday night NBC program Sept. 4, with proffer of 1,000 passes passes will be good to theatres playing Paramount product at any time during the six months' duration of the broadcasts. Paramount's own theatres and those of its varied part-

Answering complaints of theatre, associations or operators who see in the free pass plan an even greater incentive to keep people in their incentive to keep people In their homes Sunday nights to listen to the Fitch program, Par takes the position that this will be more than counteracted by the Interest stirred in its product, by the value of the plugking of talent and songs on that hour, and by the likelihood that each single pass Issued will bring additional powers to the theatres.

payees to the theatres.

Each pass will be good for one admission during the six months period starting Sept. 4. This will mean weekly, good any day of the week, good any day of the week, good any day of the week, good any the fact they are Isued singly. Par believes, will mean that most winners will steer at least one additional person to the theatre with them.

them.

Not unexpected are complaints from theatres not playing the Par product since the Par outsomer under the plan, stands to benefit from his opposition in every situation in the country where the pictures are bought. Par regards its tieup with Fitch as a ticket-selling idea, in a direct as well as an indirect manner, and the product of the produ

nothing and gain much.

Passes are to be awarded for the best letters written on listener's favorite bands, a feature of the Pitch vorte bands, a feature of the Pitch side from the bait value of the free ducats, will come toward the end of the Fitch air show, when special copy, prepared by Part, is bradeast, Outside of the copy and the passes Par has nothing else to de with the

rar has nothing else to do with the program.

Its only expense involves the promotion work, records on the passes and the payment of the passes, since under the arrangement Par will pay for the 1,000 Annie Oakleys weekly. Theatre to which issued will bear no expense at all.

George Jessel, the Duncan saisters, Mae Murray, Lila Lee, Walter Winschll, George Price, and others; vill figure in the screen script.

NBC Wants Commiss Ruled Out in Lamour's Pact Tiff Out Tiff Out In Lamour's Pact Tiff Out In Lamour's Pact Tiff Out T Every pass honored will be re-deemed by Par at the regular admis-

Danger Air (1), excenient Stoomsonal, (1)28, 25-30.—Racket Bustner: (WB) and 'Army Girl' (Rep) (2d week). Healthy 314-390. Last week, pair drew first-rate \$20,000. Strand (2,870, 25-50)—Dark Sande' (Rec) and 'On Great White Trail' (GN). Quiet \$4,000. Last week, Weckend' (GB) and Highway Patrol' (Cd), Audul \$4,000.

BOY-GIRL' HOT

\$4,000 IN L'VILLE

Alexander's Ragtine Bond; Aug. 30.

'Alexander's Ragtine Bond; comping along in second stana at Rialio, and 'Bon' Meet Girl,' at the Mary Anderson, are giving strong evidence, and the standard of the standa

Taylor Punches Out \$27,000 to Top L.A. First Runs on Broadway With 'Roar'; 'Angel' 17G, 'Sailor' 161/2G, 'Alex' 13G on Move, 'Marie' Nears End

(RKO) plus March of Time. Will bring in olderable \$12.800. Last week, Calcury (John Money Cheker of the Control of the Control

First runs are more than holding their own, despite tailend August dog days, and bulk of the house will turn in profitable weeks, gere Movie Season, which gets under way and their control of the state of the state

uses around error anounce promise. A second control of the a good clip at the Four Star, while 'Marie Antoinette', town's only two-a-day attraction, is now in final 10 days, folding Labor 100 or This Week Carthallands or This

week, folding (S) after 98, weeks of controllable 83, seventh stams brought controllable 83, seventh stams seventh stams seventh stams seventh stams seventh stams seventh state seventh state seventh stams seventh state seventh stams seventh state seventh stams seventh state seventh state seventh state seventh state seventh stams seventh state seventh state state seventh stams seventh state state seventh stams seventh state state seventh state state seventh stams seventh state state seventh stams seventh state state seventh stams seventh state seventh state seventh state seventh state seventh stams seventh seventh stams seventh stams seventh sevent

\$8,800.

Orpheum (Bdwy.) (2,280; 25-30-35-40)—Booloo' (Par) and 'Chaser' (MG), dual and vaudeville. Special exploitation helping for okay \$8,000. Last week 'Painted Desert' (RKO) and 'Men Are Such Fools' (WB), just feir \$7,200.

and Men Are Such Fool; (WB), just 197200.

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FAIR B'KLYN B. O.

"Salter'-'Boolee' Dual Nifty \$13,000

Smilling Fair 191/4G

Brooklyn, Aug. 30.

Fair biz at three downtown houses, Parmount with "Racket Bustines, Loow" Met in sccond and last etanax; Loow" Met in school, Loow (1,242 & 55-54-64-88)

The Chaser', and Pablian Fox with the school and last etanax; Loow" Met in school, Loow (1,242 & 55-54-64-88)

The Chaser', and Pablian Fox with school and last etanax; Loow" Met in school, Loow (1,242 & 55-54-64-88)

The Chaser', and Pablian Fox with school and last the s

(Subject to Change) .

Week of Sept. 1 r - 'Marie Antoinette'

Week of Sept. 1
Astor — "Maire Antoinette'
(MG) (3d wk.).
Capital — Three Loves Has
Nancy (MG).
Criterien — Tenth. Avenue
Kid: MROP — Tenth. Avenue
Kid: MROP — Tenth. Avenue
Kid: MROP — Sestey in Numbers'
(20th) (3).
Music Hall — "You Can't Take
It With You' (Col).
Paramessa — "Spawn of the

Music Hail — You Can't Take
I With You' (Col).
Farameess — "Spawn of the
North' (Par.)
Forth (Par.)
Raisle — "Block-Heads' (MG)
Raisle — "Block-Heads' (MG)
Raisle — "Block-Heads' (MG)
Reviewed in Current Vanery, Aug. 3)
Resy — 'Alexander's Ragtime'
Band' (20th) (5th wk).
Strand — "Boy Meets Girl'
(WB) (2d wk) Sept. 8.
Astor — "Marie Antoinette'
(MG) (4th wk) Sept. 8.
Astor — "Marie Antoinette'
(MG) (4th wk) Sept. 8.
Astor — "Marie Challenter (MG)
Corillerion—Come On Leathernecks' (Rep).
Come On Leathernecks' (Rep).
With You' (Col).
Farameesse — "Spawn of the
North' (Par.) (2d wk).
Risite — Missing Guests' (U)
Risite — Missing Guests' (U)
Risite — Teter of Introduc-

(6).

Bivali — Letter of Introduction' (U) (2d wk).

Boxy — 'My Lucky Star' (20th).

(20th).

— Strand — 'Valley of the Giants' (WB) (9).

(Reviewed in Variery, Aug. 1?)

(WB), dual, spilt with 'Zenda' (UA) and 'Reported Missing' (U), twins, art was a subsequent house. Lat week was a subsequent house. Lat week (WB), spilt with Lena Rivers' (Big Feature Rights) and Love Takes (1997), and the subsequent was a subsequent with Lena Rivers' (Big Feature Rights) and Love Takes (1997), and (

Port. Hitting New Highs;

jamboree at frequois Amphitheatre, help the downtown houses abit. Belp the downtown houses abit. Stimates for This Week Brown (Lower-Pourth Ave.) (1,000). The following the first stimates and the following the fo 'Marie' Strong at \$7,000

Fortland, Ore, Aug. 30.

Bit is proposed to the street of th 'Marie' Strong at \$7,000

Frisco Duals Fade in Face of B.O. Piv-Marie' Stout 191/6, Breen-Ice' Hot 176

'Alex' H.O. in Mont'l Still Strong at \$9,000

ander 'Zobb' 'Ze' week'. At least a week at the week a

Marie Stout 19½G, Breen-Ice Hot 17G

2,000; 30-40)—Racket Buster (WB)
and Bulldog Drummond (Par),
and Bulldog Drummond (Par),
and Bulldog Drummond (Par)
and Artista (Par)
and Artista (Par) (Par) (Par)
and Artista (Par) (Par) (Par)
average 18,000

SPAWN BARREN

And Chaser (Par) (Par)
accord week of foreweek run
accord week of foreweek

Marie Antoinette' is playing to daily standouts at the Orpheum, as is 'The Texans' at Denham, both

holding over. 'Alexander's Ragtime Band' is plenty hot at Aladdin and moves on to Paramount.

moves on to Paramount.

Estimates for This Week
Aladdin (Fox) (1,400; 25-40)—
'Alexander' (20th). After a week at
the Denver still strong at \$5,800.

Moves to Paramount for third week.
Last week, 'Aigiers' (UA), fair \$2,500 after a week at the Denver.

500 after a week at the Denver.
Breadway (Fox) (1,100; 25-40)—
Crowd Boars' (M.G) and 'Chasst'
(M.G). After a week at the Orpheum, getting fair \$2,000 here. Last
week, 'Andy 'Hardy' (M.G) and
Seven Seas' (N.G), good \$2,500 on
second week here after week at Orpheumbard (Cockeill), (1,600; 26.5%.

'Carefree' Big \$13,500 Despite Strong Wash. Opposish; Martin-Cagney 191/6

Washington, Aug. 30.

Swing fans going nutry this week of trying to keep up with 'Alexander's McG') (3d run), nice \$1,500 for nine *8.

Ragtime Band, 'Carefree', and 'Boy Mets Girl' (WB) and vaude. The stage Ragtime is easy leader in some stage. Ragtime is easy leader in seven the stage of the stage

FILM HAGGLING HURTS B.

'Antoinette' Big \$21,000 in Chi: 'Carefree' Plus Vaude Nifty \$26,000. Bov-Girl' 11G, Pix Strong, Biz Good

Chicago, Aug. 30.
String boxoffice. lineup in town
with new fare at three first run
beach. Ideal we the first run
beach. Ideal we to the first run
beach. Ideal we first run
was a month of large receipts but
was a month of large receipts to
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but first run
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be

Marie Antoinette' opened with losq queues in front of the United Aritist Only Jength of feature (runs full three hours) will hold down gross. Etc hours) will hold down gross. Etc hours' of the United Hold of the Office. Crowd Roars' moved to Gurick to make room for 'Marle' star two swell sessions.

uter two swell sessions.

'Carefree' came into the Palace and supported by excellent stage fare sure to holdover second week, if not longer.

orger.

Texans' fell off sadly at Roosevelt mi scrammed to make room for Boy Meets Girl' which is doing

State-Lake also looks for coin with tiple threat bill including locally roduced—Daily Times sponsored

500 last week and won't go under go.

200 currently. (5000): 35-5-75)

201 currently. (5000): 35-5-75)

202 currently. (5000): 35-5-75)

203 currently. (5000): 35-5-75

203 currently. (5000): 35-75

203 currently. (5

Billy Connon Stage hit 18 (1997) (199

nage show, 30-30 \$9,500. Trail all under Ambel. Delta Artists (BAKN) (1,50 0, 33-55. \$6,75)—Martists (BAKN) (1,50 0, 33-55. \$6,75)—Martists (BAKN) (1,50 0, 33-55. \$6,75)—Martists (MC) (1,50 0, 33-55. \$6,75)—Martists (MC) (1,50 0, 33-55. \$6,75)—Martists (BAKN) (1,50 0, 33-55. \$6,75)
Martists (BAKN) (1,50 0, 33-55. \$6,75)—Martists (BAKN) (1,50 0, 33-55. \$6,75)
Martists (BAKN) (1,50 0, 33-55. \$6,75)—Martists (BAKN) (1,50 0, 33-55. \$6,75)
Martists (BAKN) (1,50 0, 33-55. \$6,75)
Martists (BAKN) (1,50 0, 33-55. \$6,75)
Martists (BAKN) (1,50 0, 33-55. \$6,75)
Mar

Lincoln Looks Up; Letter' Good \$4,300

Better biz all around, although where the money's coming from is a mystery. All houses have felt a stronger and most showmen feel with the state Fair and college opening to be better.

Letter of Introduction, at the Stuart, going swell from the start. It's the town's leader. Lincoln has sone to dual splits.

Key City Grosses

Estimated Total Gross Estimated Total Gross
This Week. \$1,533,406
(Based on 24 cities, 152 theatres, chiefly first runs, including N. Y.)
Total Gross Same Week

Last Year \$1,511,200 (Based on 22 cities, 155 theatres)

Drummond' (Par) and 'Speed to Burn' (20th). All right, \$500. Last week, Man's Country' (Mono) and Missing Guest' (Indels, ppll) with Country (Mono) and Missing Guest' (Indels, ppll) with Country (Mono) (Par) (1988). The Country' (Mono) (1988) and "Anne (Cooper) (Lifon) (1988) and (Cooper) (Lifon) (1988) and (Cooper) (Lifon) (1988) and (Cooper) (Lifon) (1988) and (Cooper) (Lifon) (Par) (Lifon) (Par) (Par)

Fight threat Dut Interest proposed seator film. Estimates for This Week April (1986) 1, 100, 35-55-55-55. SHEARER TERRIF SME afth week with gross very in little from previous seator film. (200 Mark week and we

Premature yankings of bookings at two downtown houses this week are two downtown houses this week are do received and the received and warner found it necessary to energy and the received and the receiv

four persons in the county as on the county as on the three's a bull market at Loew's for 'Antonette' and it should ring the left of a resounding \$32,000, best here in months. Stanley, with Mother Carry's Chickers are usually the carry's Chickers are usually the county of the count

rific at this site. Last week, second, \$15.00, greats Hyde (1.750; 254.01)\$

Prison Break! (IJ) and Young Purjatives! (UJ) Showed in for four gayaters three-day, briefle trun of Catava (15.00) and the site of Catava (

Boy Meets Girl' (WB), \$9,500, weak.
Stanley (WB) (3,600; 25:40-60) —
'Carey's Chickens' (RKO) with
Bunny Berigan and orch, and Andrews Sisters on stage. Combo well
liked, but night biz off and only
\$14,000 in evidence, poor. Last week,
'Racket Busters' (WB) and Phil Harris' band on stage, slid off to puny
\$15,500.

Latter of Introduction, at the start sine to make the start sine that sine the start sine

Exhibitors, It Is Argued, Dissipate So Much Energy in Trying to Outsmart the Film Exchange, There's Little Time or Enthusiasm Left for the Basic Deficiency, That of Good, Old fashioned Showman-

IT HURTS ALL

Minneapolis, Aug. 30,

Minneapolis, Aug. 30.
Local independent leaders, such as
President W. A. Steffes of Northwest Allied, say that one of the serious things wrong with the film business today is that exhibitors. first of
all, have to be good 'traders' instead
of showmen. They have to be more
concerned about 'buying right' rather than of selling the pictures to the
public in a big way, the indies complain.

Much of the exhibitors' time, under present conditions, is spent worrying about the price of film, whether they are getting 'gypped' or not, whether their competitors are getting better deals than they and in 'fighting' to obtain adjustments of contracts, the Independents point out. It's time and effort that should be spent in exploiting attractions—that could be spent to much better advantage in trying to bring the

\$25,000 IN PITT

\$25,000 IN PITT

Fittburgh, Aug. 30.

Fittburgh, Aug. 3

of course.

"Independent exhibitors are degenerating into chiselers and forgetting showmanship, or letting it go by the showmanship, or letting it go by the count with, or best (a rare occurrence) film salesmen and branch managers, says Bennie Berger, important circuit toperator and former portant circuit toperator and former business has developed into a game of wits between the independent exhibitor, on the one hand and the diship is going by the boards. And ship is going by the boards. And the distributor is to blame for this sad and unfortunate condition.'

Borger contends that percentage Berger contends that percentage deals—as well as unreasonable rental demands—a distributor policy of getting from every exhibitor all the traffic will tear—are largely responsible for the disappearance of showmanship and the exhibitors' failure to exploit pictures to the fullest. The exhibitor is loath to put is much exploitation effort or spend

est. The extenditor is draft to put of the control of the control

SHOWMANSHIP VS. Holdovers Dominate Okay B'way; SHARP TRADING Boy'-Bernie Nice \$35,000, 'Law' 23G, Joe E. 10G, 'Alex,' Bing, M.H. Strong

State, is a click, but that 'Boy Meets, to warm the control of the

morrow (Thurs.) for the Labor Day pushing the slage show competition from the Strand better than the State, the Capitol will hit \$3.000 or over not big but said state the Array of the State, the Capitol will hit \$3.000 or over not big but said state to the Array of shorn, Sind the Rolumons starcer.

Rialto tried out a new opening day for "Block-Heads bringing it allowed to the property of the start of the start

week of 'Little Tough Guy' (U) was only \$1000, pale. First week, \$12,500, and \$1,810, pale. First week, \$12,500, and \$1,810, pale. First week, \$12,500, and \$1,910, pale. First week, \$12,500, and \$1,910, pale. First week, \$12,500, and \$1,910, pale. First week, \$1,910, pale. Firs

'ALEX,' \$7,000, BETTER THAN OK IN OKLA, CITY

Town's exhibs showing more op-timism with grosses on upgrade for town's to at the Minter of the con-town's ton at the Minter of the Con-town Minter of the

Temp. Chill Helps Philly Nabes, But Not Deluxers; 'Algiers' Clicking \$16,000

Cool, pleasant weather reacting fast overably on nabe grosses in past few reacting fast overably on nabe grosses in past few preciable bootle on midown houses. While figures in the de luxers are generally better than they were spots with strong product are showing any real-life. The proof of the property of the prope

ESHimates for Lins Week
Aldine (WB) (1,303; 42-57-68-75)—
'Algiers' (UA). Week's cool weather
heaven-sent for this house, which
opened last Wednesday (24) after
summer shutdown. Only de luxer in
town without air-conditioning. V. g.
**18.6001.

opened last Wednesday (24) after town without air-conditioning, V. g. at \$14,000.

week, Crowd Roars' (MG) (2d run), Schaley (WB) (24): 375-58-75)
—Alexander (20th) (3d week), On propertied side, but still doing swell expected side, but still doing swell clicked off very nifty \$20,000. In for clicked off very nifty \$20,000. In for Helder (100,000), and the con-cept of the control of the con-trol of the con-trol of the control of the con-trol of the con-

AUTO BOOM UPS DET. BIZ; 'MARIE' \$16,000

BIZ; "MARIE" \$16,000

Autumn film bit reit is looking up with a vengsance, following eight the property of the Full is give town its first world-base-ball title in history. Filcher's second of the usual h. o. pace.

Antoinett's responsed United Arists last Thursday for the usual h. o. pace.

Antoinett's responsed United Arists last Thursday crowds since Modern Times' (U.A) for the second time usual h. o. pace.

Full ice being broken by Marie Fall. (Wanners) (3.700; 15-40-55)—

Hollow (Wa

for everybody hereabout who've been on relicit past many months. Film boys will get their share of a shortly after Labor Day figures to see reopening of UD's other shut first-runner, the Madison. Also resee reopening of UD's other shut first-runner, the Madison. Also resee reopening of UD's other shut first-runner, the Madison. Also resee the months of the months

der Suspicion (UA) last week atter S. 5,000. days, combe getting bruils \$5,000. St. 5,000. days, combe getting bruils \$5,000. days, combe getting bruils \$1,000. days, combe getting \$1,000. days, com

RECORD 17G IN INDPLS.

Indianapolis, Aug. 30.
Horace Heldi orch, with Speed to Burn, is heading for 25-year house record at vaudilm Lyruc, with other control of the state of the state

'Law' So-So, \$10,000 in Prov., 'Chicks' \$7,000

Alexander's Ragtime Band's still big biz getter here in second week. Gave Majestic biggest gross in years in first week with zowie \$15,000. Loew's State looking forward to only fair \$10,000 with T Am the Law.

Law:

Albee (Racco) (2000 '55-550)—
Carey's Chickens' (RKO) and 'StyCarey's Chickens' (RKO) and StyGant' (RKO). May get good 87,000.
Last week, Wonderful Time' (RKO)
Carey's Chickens' (RKO) and StyCarey's Chickens' (RKO) and StyCare (RKO) (RKO) (RKO) (RKO)
Care (RKO) (RKO) (RKO) (RKO)
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Care (RKO)

'SAILOR'S' K. C. **SOLO FAIR 7G**

(cd run) and Racket Bustlers (WB).

Tunied Artists (UD) (2000; 50-6).

Looks like smath 318,000 for this house, which reopened last week with the Sequire turning in the most price for the state of the

the reat of the pack. Films at the Midland and Newman are in the Midland and Newman are in the III's the calm before the storm, as all houses break out with top notch the pack of the pac and Apollo barely in the black with CG with the a Sinch Red College and a Sinc

'Marie's' Pepping Up Cleve. With Great \$18,500; '4's Crowd' Good 12G

Mpls. Yens Flesh, 'Million'-Bowes Good for Big \$12,000; 'Alex' 8G 2d

Spotty Baltimore Biz: 'Ice'-Vaude Hit \$18.000

Spotty doings here, with leaders extra could be shadown to the same shadown the same shadown to the same shadown the same shadown

sight.
Second week of 'Alexander' also getting continued extra strong play at New, with profit making \$8,500 indicated.

Selfandes for This Week
Crestury (Low-14,D) (3,000; 1525-36-46-55)—Woman (M-G), Sluggish at \$5,500 , Last week, Rich (3,000; 1525-36-36-35)—Breaking (2,000; 16(8KO) and vaude. Anniversary stage
show headed by pa. of Fancisco
(0KKO) and vaude. Anniversary stage
show headed by pa. of Fancisco
(10KKO) and vaude. Anniversary stage
show headed by pa. of Fancisco
(10KKO) and vaude. Anniversary stage
show headed with the company stage
show headed with the pa. of the company
(10KKO) and vaude. Anniversary stage
show headed with the in week,
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(10KKO) and Sammy Kaye orth, very
(10KKO) and Sammy Kaye orth, very
(10KKO) and Sammy Kaye
(10KKO) and Sammy

saustyng grand run.
New (Mechanic) (1,558; 15-25-35-55)—Alexander (20th) (2d wk). Holding up in boom style with profitable \$5,000 indicated after rec-ord opening session of \$10,700. Third

ord opening session u \$45,000. Week set. Stanley (WB) (3.250; 15-25-35-40-55) — 'Racket Busters' (WB). Getting extra heavy support from Hearst-owned News-Post and some mild trade to possible \$6,000. Last week, 'My Bill' (WB), n.g. \$4,300.

Banner week for film managers, with 'Algiers' socking a big tally at the Loew houses; 'Carefree' is stand-ing 'em at Keith Memorial; and 'Alexander' holding a surprisingly hot pace in its third week at the Met.

"Alexander" Adding Memorari, and Alexander" Adding Memorari, and Memorari and Memor

Provinity Minneapolis, Aug. 30:
Provinity Minneapolis, Aug. 30:
Provinity and a boxofice bringing somewhat of a boxofice bringing somewhat of a boxofice bringing to the groups of the strong product. With 14 of the strong product with 15 of the strong product of the strong product

margin and will innon wine to me colors.

After a sensational initial canto Ajexander continues to maintain a me continue to maintain a me continue to maintain a me continue to the first sense for the first sense first sense for first sense for first sense fir

World well in the black.

Estimates for This Week.

Estimates for This Week.

Estimates for This Week.

Auter (Par-Singer) (100): 15-25.

Estimates (Par-Singer) (100): 25-25.

mild trade to possible \$4,000. Last boxonice is superstine, accounting week, Wy Bill' (WB), ng. \$4,300. leading lower by Boyler, \$32,000, leading lower by Boyler, \$32,000, leading lower by Boyler, \$32,000, leading lower by Boyler, \$4,000, leading lower by Boyler,

ure Island' (M-G) (reissue, sow)

liep party Bey (1,00) 25-35. — Miss

Broadway' (20th). First neighbord showing, en route to good \$5,000. Last week, Wonderful med (M-G) \$2,000. (seh.)

World (Steffes) (20); (5,3-57-52)

Week). Continues to build and should top its first week (second \$1,000 top) (20,400 top) (20,400

'RICH MAN'-VAUDE AMS HYPO BUFFALO, \$20,000

Buffal), Aug. 30.

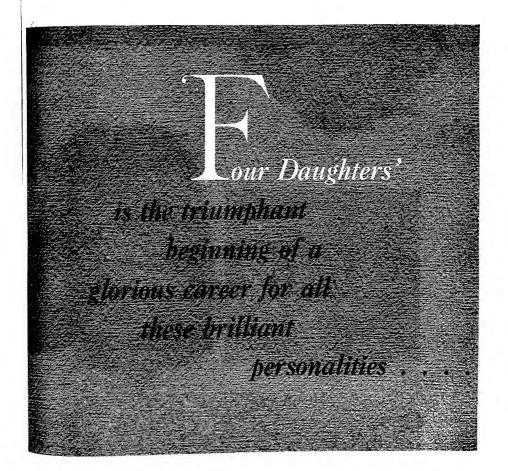
si in sieady gait to about \$22,000. Second week every good \$24,004. Two hole-owned and related to the Lake and the control of the control of

"I believe 'Four Daughters' is the best picture of my career"

J. L. Warner
VICE-PRESIDENT IN CHARGE OF PRODUCTION
FOR WARNER BROS.

"Four Daughters' is one of the best pictures of anyone's career"

The New York Times.



These Are'



ROSEMARY LAN N piaya *kay*

Rosemary Lane is period: A.C. buly New

Rosemary Lane turns in an ex-

Resented Laure is local philip than

LOLA LANE

plays Thea

Libia Lane is practically per-

Edia Cano excels mything she's done! Helpered Reports

Lobr Lane plays her stirring role unpostally well a new relegant



he Four Daughters



PRISCILLA LANE

plays Ann

Priscille Lane's stardom is as-

Provide Lane is on the road to

GALE PAGE

plays Emma

Gale Page is a brilliant actress!

Breeslen Hals Eagle

Cale Page turns in an excellent performance! Various Bade

Gole Page is marked for cinema Resident Pollywood Resident



These Are The Two



JOHN GARFIELD

John Garfield is the film find of the year! N. Y. Daily Mirror

John Garfield is sensational!

John Garfield gives a performance seldom equalled!

N. Y. World-Telegram

Surprise Personalities



JEFFREY LYNN

plays Felix

Jeffrey Lynn clicks decisively!

N. Y. Journal American

Jeffrey Lynn triumphs! N. Y. Times

Jeffrey Lynn is outstanding!

Showmen's Trade Review

Walter Winchell:

"The rave of the city, to read the critics, is 'FOUR DAUGHTERS' at the Music Hall.

It gives your emotions a workout... Pictures like 'FOUR DAUGHTERS' will put Bank Night out of business."



'FOUR DAUGHTERS,' a Radio City holdover, is representative of the exceptional program made available to the Industry Drive by

WARNER BROS.

AUSSIE VS. U.S. MONOPOLY

London Manager Group Loses Fight To Eliminate Cut Prices for Shows

London, Aug. 22.

Looks like the West End Managers and the Company of the Company

This resulted in the Authors Assn. opposing the West End managers' ruling about cheaper prices, with playwights declining to accept such a clause in their contracts, claiming managers have no right to tell the sufficers what to do with their brain children after the managers have finished with them.

BRAZIL EYES 2 U. S. COS. AFTER COFFEE KIDDING

Rio de Janeiro, Aug. 18, ern editorlals in newspapers, directed against two American lucing outfits for alleged anti-perponganda, followed reports the Department of National paganda had asked that film cen-

that the Department of National Propagnath had asked that film census be on the alert for pictures produced by Columbia Pictures and produced by Columbia Pictures and the production of the production is which Mils Gold-Confee feature in which Mils Gold-Confee feature in which Mils Gold-Confee feature in Pictures in P

Mex Commish Named

To Settle Labor Snags

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and exhibitors for supremary of two
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Mexican workers.

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Lapiniere Back to Paris

Ell Lapiniere, European publicity chief for Metro, received his first American citizenship papers before salling today (Wcdnesday) for Paris

He has been in N. Y. for the last four weeks conferring with home office officials.

U's Mex Distrib

Spanish productions made in Mcx-ico City by Fernando de Fuentes will be distributed outside of Mex-ico by Universal. Deal was made last week by J. H. Scidelman, for-eign chief of U.

MOLLER QUITS DANE THEATRE

Andreas Moller, director of the billion attornal theater for years with the latter.

The name with the

Cobian to Do Spanish Pic For 20th on Return to U.S.

Ramos Cobian, who produced 'My Two Loves,' Spanish language fea-ture for Paramount distribution, is expected back from Puerto Rico early next month after Inspecting his large circuit of theatres in that country. He heads the United Thea-tres circuit, reputedly the biggest chain there.

Cobian will head for the Coast shortly after returning to the U. S to begin production on his initial Spanish languager for 20th-Fox.

25 YANKEE ACTS **BOOKED FOR ENGLAND**

London, Aug. 22.

London, Aug. 22.
Charles L. Tucker's recent trip to
America has resulted in lineup of
America has resulted in lineup of
already signatured, with others to
follow, are Winter Sisters, opening
Palladium Sept. 5, with General TheWhite, at the Thoosdor or restaurant,
and then Into Tucker's vaudeville
unit for 25-week run; 260 Bromley,
Trocadero, Sept. 18, then Berkeley
GTC; Paul Draper at the Coiseum,
in October, doubling into the Cafe de
Paris, Carr Broz, and Betty open in
Cocker for GTC, Loper and Barrate,
with Continental date to follow,
Other U. S. acts sel so far are
Sarah Ann McCabe, at the Ritz
and Trocadero for November; Bazy
Kirkland, opening for GTC in January, and Peters Sisters, Palladium,
and GTC circuit, with Charles Forsythe's vaudeville unit.

Givot. Picon Click

London, Aug. 30. George Givot, 'Greek and Sasador' comedian, was well received at the Palladium here. Molly Picon, Yiddish comedienne, went over terrifically at the Holborn.
Russ Denny and Jack Curtis got poor reception at the Coliseum.

De Leon's Takeover

Undon, Aug. 23.
When Jack de Loop takes over the Embassy theatre, Swiss Cottage, next month, he will run it in conjunction ter will be used, as formetly, for weekly tryouts of new plays, and these will move up to the Embassy. The control of the c London, Aug. 23.

Current London Plays

(With Dates When Opened) French Without Tears, Criterion-Nov

'Robert a Wife,' Globe-New 23, '37, 'Me and My Girl,' Victoria, Palace-Dec 6, 37.

Nine Smarp, Little-Jan, 26, 38.

Others, Dellyht, Apollo-March 22, 23.

Wild Cast, Princes-April 17, 28.

Banna Ridge, Strant-April 27, 28.

Glorious Moreling, Duchess-Maj, 26, 28.

Spring Meeting, Ambassador-May, 31.

DUOTA WOULD SLAP DISTRIRS

Legislation Being Lined Up Yank Government's Anti-Trust Suit Becomes Increasingly Felt Down Under-Worst Attacks Come from New South Wales, South Australia

EXHIB PEEVES AIRED

Sydney, Aug. 30. Repercussion of the Federal antitrust monopoly suit against major

companies and affiliates the United States is being increasingly felt in Australia. South Australia, New South Wales and West Australia all have legislation affecting distrib-utor interests lined up, and now there is a possibility that the Government of Australia will enter the field on an Imperial quota, obviously aimed at U. S. distribs.

Exhibitors have seized on the Amer ican government's civil suit against blg producer-distribs as an excellent ortunity to bring forward their opportunity to bring forward their pet peeves against foreign distribu-tors, bulk of whom are American companies. They have prodded poll-ticlans' and government, men into action in several states already, and others doubtlessly will be heard from later.

from later.

Worst threats so far are in South Australia and New South Wales because of their large number of the cause of their large number of the cause of their large number of the cause of their large number of their Worst threats so far are in South

good-sized scale. West Australian government is bringing up legislation to permit on inght weekly for family trade with a minimum admission of 12c. Spe-cial act proposed by Premier Will-eock would make distributor con-tracts bind oxhibitors to minimum, admissions. Neighborhood theatres destring family nights now are predesiring family nights now are pre-vented from cutting the admittance fee from 25c. to 12c. because of con-tracts, forbidding reduction below 25c, claim exhibitors. Distributors say pacts read that exhibs cannot show for less than 25c. except on certain features.

Biggest threat is regarded as being Biggest threat is regarded as being wrapped up in the chance that an Imperial quota would be set up for all Australia. But inside informa-tion is that distributors have an adequate answer on this when and if it becomes a law.

MEX 10.000-SEAT AUD

MEX 10.000-SEAT AUD
Plans have been completed by the federal and municipal governments for construction of an auditorium seating 10,000, with accostic stell, and the same seating 10,000, with account seating 10,000, and 10,000,

Mex Expropriation of U. S. Distrib Held Unlikely by U. S. Biggies Due To Possible Loss of Worker Indemnity

More U. S. pictures than ever probably will be distributed in the Netherlands Indies this year -cause of anticipated dip in Chinese pricture imports. Last year, American films represented 64.5% of all pictures exhibited in Netherlands Indies and closest competitor was China.

Sharp drop is anticipated in Chinese-made productions because of Sino-Japanese conflict.

U. S. PIX TOPS IN FINNISH MARKET

Washington, Aug. 30. Popularity of American pictures

in Finland was attested Monday (29) in a report from the American Consulate at Helsinki to the De partment of Commerce, that only three out of 92 U. S. films were thrown out by the Finnish film censorship bureau. Hollywood product accounted for more than half of the 165 feature-length pictures reviewed during the first half of the current year, according to the re-port.

port.
With America taking the lead,
Germany contributed 22 films,
France 3B, with the remaining 33
France 3B, with the tenaining 33
foreign features. Second quarter
in the number of pix reviewed
in the number of pix reviewed
during the second three months
of the year as compared with 49 during the second quarter of 1937. In
America Pebruary and March, e7
America Produced films, we're reviewed.

Three pictures which failed to make the grade were all of the 'gangster type,' American consul

Else Skouboe Rehearses For Anderson's 'Masque' Copenhagen, Aug. 30.

Elsc Skouboe, Danish actress sought for a lead role in 'I Am Different,' in which Tallulah Bankhead is now starring on a U. S. road tour, is currently rehearsing for Maxwell Anderson's 'Masque of Kings.'

Miss Skouhoe was prevented from playing in the American show be-cause she was unable to get labor

In Sickness and in Health Mexico City, Aug. 30.

Fernando de Fuentes, Mexican pic-ture director, and his wife were stricken simultaneously with appen-dicits at their home here. An ambulance rushed both to a hospital where they were operated on at the same time on adjoining tables. They are now out of danger.

Bentham Gets Pole Rep

Bentham Gets Fore Nor.

James Fryg. Polish agent, has been wish has been in New York for homemaned Warsaw rep of M.S. Been of life confides, sails next Saturday

(2) for his-home district.

John Nathan. Par's minager in

talent and scripts for films and leaf.

John Nathan. Par's minager in

Life has already submitted 'r. M.

Sept. 1 on B. He's due to sail from

Par's play.

Dutch East Indies Up
U.S. Pix Due to China Dip
Batvia, West Java, Aug. 15.
More U.S. pictures than edit possibility, according to American More U.S. pictures than Officials familiar with the can film officials familiar with the situation in that country. While other industries, such as petroleum or sugar manufacturing, may be taken over by the labor government, and more or less operated success-fully, there would be no particular advantage, gained in adopting such a policy film distribution, they believe. a policy believc.

One outstanding factor against such a move is the fact that em-ployees who are members of labor unions would lose their highly valuable indemnities now in force. This protects film exchange workers so adequately that labor party groups probably would not think of

losing it.

Any worker receives 80 days' pay if discharged. If he has been employed for one year, he receives 21 days' additional pay. The 21-day extra allowance is granted for every additional year he works. Some employees have been on the 190 for American distributors for 15 to 16 years.

years.

A. L. Pratchett, divisional manager for Paramount in Central America, who's entirely familiar with the Mexican attuation because of his repeat of the manager for the

Understood that any such attempt would mean the withdrawal of U. S. companies and shutting off of film st.pply. The few films and supplies taken over would mean only a temporary gain for those putting such a plan into effect.

Any nationalization of the film business, as applie! to theatres, would not injure American interests because houses are operated vir-tually 100% by Mexican business-men

FILM ON COPENHAGEN TO MARK CENTENNIAL

Copenhagen, Aug. 20.

Nordisk Film Kompagni plans to produce a big feature about Copen-hagen next year since the Danish capital will celebrate its 100th an-niversary in 1940. Thomas Heile will produce, while Sven Methling will direct.

Tax-free film about the 150th an-niversary of the Danish farmer'a freedom recently was finished by Nordisk Film.

Von Haverbeck in N. Y.

A. Von Haverbeck, managing di-rector for United Cinema Co, Ltd., Siam, which handles RKO pictures. Siam and Straits Settlement, arrived in New York last week for how office parleys and a visit to the Coast studies.

United is releasing outlet for Pa-vilion, Ltd., RKO distributors in the two countries.

Pratchett Sails to C. A.

A. L. Pratchett, Paironount's divi-sion manager for Central America, who had been in New York for home-office confubs, sails next Saturday (3) for his home district.

Motion Pictures Are Y



General Committee

GEORGE J. SCHAEFER Chairman **NEIL AGNEW** JOHN BALABAN IOSEPH BERNHARD GEORGE E. BROWNE IOHN DANZ I. I. FITZGIBBONS Y. FRANK FREEMAN, SR. R. E. GRIFFITH M. B. HORWITZ M. A. LIGHTMAN CHARLES MOSKOWITZ JOHN J. O'CONNOR ROBERT I. O'DONNELL H. M. RICHEY GRADWELL L. SEARS JOSEPH M. SEIDER EDWIN SILVERMAN SPYROS SKOURAS HERMAN WOBBER NATHAN YAMINS



FRANK C. WALKER
Treasurer
HAROLD B. FRANKLIN
Business Manager
PAUL GULICK
Campaign Co-ordinator

JAMES CLARK
Physical Distribution
AGNES MENGEL

Chairman Purchasing Committee

Cooperation of Theatre Men Is Advance Guarantee of Success For the Industry Drive

As Chairman of "Motion Pictures' Greatest Year Drive," I feel that it is appropriate not to let another day go by before offering the thanks of the entire industry to the theatre men of America and Canada for their marvelous, whole-hearted co-operation in planning and getting under way the biggest concerted undertaking that the motion picture business, in all its branches, has ever participated in.

The independent theatre owners, the circuit operators and exhibitors in the smallest situations have already earned—and hereby receive—the grateful appreciation of the General Committee which is now in a position to foresee positively the sweeping success which we all hoped for from the first conception of the idea behind the Drive.

In all my years in picture business I have never known anything like the enthusiasm, the hard work and the prompt financial support with which the theatre men of the country rallied as one to aid the Drive and what it stands for.

To my way of thinking, one of its most remarkable aspects is the fact that all this has been accomplished in the incredibly short period of thirty days... which in itself shows what can be achieved when concentrated force is put behind industry activity.

Theatre owners have been and always will be the backbone of our business and there can be no serious or lasting crisis in an industry, which can so speedily and effectively throw its resources and energies behind a plan for mutual help.

"Motion Pictures' Greatest Year" is an enterprise not only important to the film industry but is a move which the whole structure of American business must watch with a vigorous interest. I believe that when the Drive is over, the actual box-office benefits will be so marked and the goodwill built, so wide-spread that the entire business world will see in it a new record for cooperation in any industry.

It is the theatre men alone who have made this possible. For on them rests the duty of putting the Drive over. And thus far, no work has been too hard no demands too great.

The General Committee looks forward to the next four months with utmost confidence, knowing that the hardest task . . . that of building and sustaining public interest . . is in the capable hands of the theatre operator.

We have tried to give him every help. The producers have expedited their finest product for early release. We have launched an energetic publicity and advertising campaign to the public. We have given the theatre operator, we believe, sound exploitation facilities in the pressbook which has already been mailed countrywide. We are confident that he will keep his own efforts at maximum acceleration up to the day the Movie Quiz Contest closes.

We expect that box-office business will very definitely be on a noticeable upbeat long before the contest's closing date. The year 1939 will begin with the keenest public interest our industry has ever enjoyed. Because of the drive, motion pictures will indeed be more vital to the average man than at any other time.

And the thanks of everyone whose lives touch motion pictures . . . from the studio personnel who makes them, to the public who sees them . . . will be grateful to those who have really made the Drive a success . . . the theatre owners of America:



Man Jan George J. Schaeler

National Headquarters Motional Headquarters Motional 1540 BROADWAY

ur Best Entertainment

ACCESSORY

Contact Your Regional Chairman for Authentic Information

| CITY | REGIONAL CHAIRMAN |
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| | SI FABIAN, Palace Theatre Albany, N. Y. |
| Atlanta | W. K. JENKINS, 512 Walton Bldg. Atlanta, Ga. |
| Beston | . MAX LEVENSON, 294 Washington St. |
| Buffale | VINCENT McFAUL, 646 Main St. Buffalo, N. Y. |
| Charlette | . H. F. KINCEY, 154 Walton St., N. W. Atlanta, Ga. |
| Chicago | . EDWIN SILVERMAN, 549 N. Michigan Ave. Chicago, Ill. |
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| | MOE HORWITZ, 2108 Payne Ave. Cleveland, Ohlo |
| Dailas | R. E. GRIFFITH, Tower Petroleum Bldg. Dallas, Texas |
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| Minneapolis | . W. A. STEFFES, World Theatre Bldg. Minneapolis, Minn. |
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| New Orleans | . N. L. CARTER, Tudor Theatre Bldg. New Orieans, La. |
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| Philadelphia | LEWEN PIZOR, Philadelphia Savings Fund Bldg. Philadelphia, Pa. |
| Pittsburgh | JOHN HARRIS, 711 Clark Bldg. Phisburgh, Pa. |
| Portland | TED GAMBLE, Broadway Theatre Portland, Ore. |
| | FRED WEHRENBERG, 2735 Cherokee St. St. Louis, Mo. |
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| San Francisco | B. A. MeNEIL, MORGAN WALSH, San Francisco, Calif. |
| | JOHN DANZ, 206 Palomar Bldg. Seattle, Wash. |
| | s. NATE S. GOLDSTEIN, Broadway Thealre Bidg. Springfield, Mass. |
| Washington, D. C | R. SMELTZER, 901 North Jersey Ave., N. W. Washington, D. C. |
| Canada | J. J. FITZGIBBONS, Toronto, Canada |
| | |

Columbia Pictures Exchange 1050 Broadway 20th Century-Fox Exchange 197 Walton St., N. W. 20th Century-Fox Exchange 105 Broadway 20th Century-Fox Exchange 290 Franklin St. RKO Radio Pictures Exchange 215 W. Fourth St. Metro-Goldwyn-Mayer Exchange 1327 So. Wabash Ave. Paramount Pictures Exchange 1214 Central Parkway Melro-Goldwyn-Mayer Exchange 2346 Payne Ave. 20th Century-Fox Exchange 1801 Wood St. United Artists Exchange 2065 Broadway Columbia Pictures Exchange 1003 High St. RKO Radio Pictures Exchange 2310 Cass Ave. Paramount Pictures Exchange 110 N. Lee St. Warner Bros. Pictures Exchange 1701 Wyandotte St. Paramount Pictures Exchange 1613 W. 20th St. 20th Century-Fox Exchange 326 N. Illinois St., Indianapolis, Ind. Warner Bros. Pictures Exchange 384 S. Second St. Metro-Goldwyn-Mayer Exchange 736 W. State St. 20th Century-Fox Exchange 1015 Currle Ave., North Warner Bros. Picture Exchange 384 S. Second St., Memphis, Tenn. Universal Film Exchange, Inc. 125 Meadow St. Metro-Goldwyn-Mayer Exchange 150 S. Liberty St. Paramount Pictures Exchange 331-337 W. 44th St. Warner Bros. Pictures Exchange 630 W. Grand Ave. United Artists Exchange 1508 Davenport St. RKO Radio Pictures Exchange 302-10 N. 13th St. Metro-Goldwyn-Mayer Exchange 1631 Boulevard of the Allies RKO Radio Pictures Exchange 915 N. W. 19th Ave. Universal Film Exchange, 3320 Olive St. United Artists Exchange 214 E. First South St. Warner Bros, Pictures Exchange 215 Golden Gate Ave. Warner Bros. Pictures Exchange 2405 Second Ave. 20th Century-Fox Exchange 105 Broadway, Boston, Mass. RKO Radio Pictures Exchange 203 Eye St., N. W. Paramount Pictures Exchange 111 Bond St.



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Special Campaign Trailers Distributed by
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ASSOCIATED SCREEN NEWS
MONTREAL. CANADA.
Canadian Distributer



n Pictures Greatest Year, Inc. NEW YORK CITY

CAREFREE

RICHE SONGS .

BKO-Ruide retieue of Pandro S. Berman mouderfolm. Stars Fred Austre and Unger and Control of Pandro S. Berman mouderfolm. Stars Fred Austre and Unger Gert and Control. Chiracte Kolb. Pennish and Pandro S. Berman and Allan Senti andro and adoption of the Control of Pandro and Allan Senti andro and adoption of the Pandro and Allan Senti andro and adoption of the Pandro and Allan Sential Stars and Allan Sential Stars and Allando and Clay Endoded and Control of the Pandro and Allando and Alland rearH SONGS)

Provided in the second of Paniling production. Stars Fred Asiaire Regers: Cotures Raigh Belia Gear, Jack Corson, Clarin Pangborn.

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I AM THE LAW

| Columbia release of Evereti Biskin pro- |
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| duction. Stars Edward C. Roldason: fee- |
| tures Burbara O'Nell, Wendy Barrie, John |
| Beal, Otto Kruzer. Directed by Alexander |
| Hall Story, Fred Althoff; screen play, Jo. |
| Swerling; comera, Henry Freutleh; editor, |
| Viola Lowrence, At Caultol, N. Y., week |
| Aug 23, '38, Running time, 83 mine, |
| John Lindray Edward G. Holdnson |
| Jerry Lindany Thirhara, O'Nell |
| Paul FergusonJohn Beal |
| Frankle Ballou |
| Bugene Pergusun |
| Tom RossArthur Left |
| Eddle GirardMare Lawrence |
| Berry |
| Mass Kitchell Dabert Middlemass |
| inspector Glenon |
| napeetar tricing |
| eandor Charles Halton |
| . W. Butlerlouis Jean Heydi |

Columbia's entry in the current rash of yarns about crusading spe-cial prosecutors, 'I Am the Law' is zirtually a film to end all such films.

It's a slam-bang, rip-roaring meller that has all the elements of previous pictures image. The level of the control of the con

anything but subtle: It leaves nothing to the imagination and I'll make intellectual prount of the property of

WEETS GIRL

(WITH SOME)

Werner Draw, Production and release.
Stars Jeruse Vinency and Pail O'Drien; IesStars Jeruse Vinency and Pail O'Drien; IesStars Jeruse Vinency and Pail O'Drien; IesStreen, Bereschalt by Delis and Somes!

William Holmes, Somes, M.

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| odney flevan | Bruce Lester |
| nnouncer | tonnid Reason |
| appy | Paul Clark |
| erryPe | nny Singlelan |
| Ins Crews | Dennie Moore |
| ong Writer | Harry Seymour |
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| lajar ThompsonJar | nen Stephensor |
| | |

series of the control of this comedy classic in a fill control sock.

Happy the fill mization of sock and problems of the special society as the special society of the special society

Miniature Reviews

Carefree' (RKO). Astalre-Rogers reunited. Perhaps their poorest musical. I Am the Law' (Col). Meller about a crusading special prose-cutor, saturated with hoke, but

about a crusading special prosetutor, saturated with hoke, but
"Boy Meets Girl' (WB) Cagney-O'Brien startee in a fund
get from the Hollywood satirall play of the same name.
"Barefoot Boy' (Mono). Pleastiag minor sage of juvenile adstrong dualler.
"The Gladdser' (Col). Among
best Joe E. Brown comedies.
"Butled of the Startee of the Startee
"Meet the Glor's (Coth). Liula.
"Butldog Drummond to Aflea "Parl. Heather Angel and
John Howard in pretty good
scoule to Drummond series."
but on the startee of th

or another, ranging from Breen to Bacon-with the Warners and the Spewacks somewhere in between-the pulling of some of the punches has made for a rather perky evolu-tion.

has made for a rather perky evolutions there's enough dandy fun to satisfy, and some of its quite deadly. So much so that the picture bis rise to the picture of the pictur

sten Laurel and Oliver Hardy. It is a credit to none of those three, nor to the wagnoind of writers who potboiled the gags and story. The script reason of the season of t

justified in trying to bluff, their way, put of the property o

BAREFOOT BOY

Monogram release at E. B. Derr production. Features Jackle Muran, Marvis Mine Jones, Calire Windrey, Raigh Mide and ecreenplay, John T. Neville; comerand ecreenplay, John T. Neville; comerand corresponding to the Milbark, neviewed in Projection Runn, N. Y., Aug. 20, "38. Running time, 6 mine. 25. 38. Kuming time, or min.

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Helm — Whiteless — Whiteless
Frank — Frank Pegilia
Hand — Moran Moran
Julia Biaten — Moranya Konviden
Book — Henry Recursors
Sheriff — Books Holelian
Sheriff — Books Holelian
Market — Moran Moran
Sheriff — South Mercurson

climas, but factorises to a statisfying climas, but factorises to a statisfying climatic flow of the climatic flow of the climatic flow, is a minor saga of an urban youngster, his successfully commance, fights and rivalry with a romance, fights and rivalry with a temporary of the country. His puppy pack is the wholesome, inarticulate lad from the country. His puppy pack is a climatic flow, who finally insucies in on his affections, is Marcia Mae Jones.

THE GLADIATOR

(WITH SONG)

(WTTE SONG)

Columbia relaxes of David L. Love production, Stars Jos E. Brown feelings of the Columbia relaxes of the Columbia

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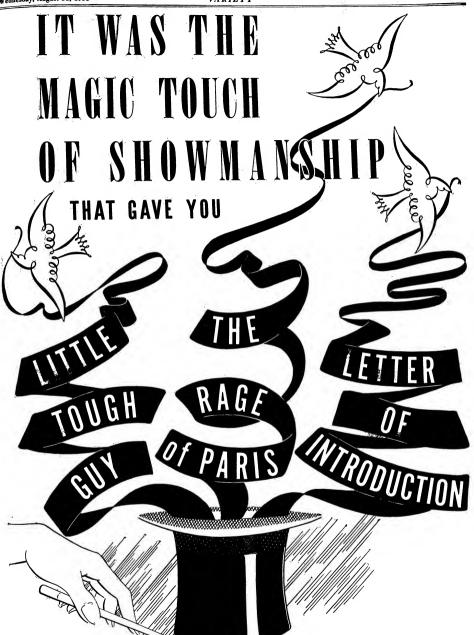
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and that NOW Presents . . .

PRESTO!

(Meaning appearing September 16th—for national release!)



Girl finds boy with eyes for love-but no mind for marriage!

JOEL MCCREA and ANDREA LEEDS "YOUTH TAKES A FLING"

DOROTHEA KENT • FRANK JENKS • VIRGINIA GREY GRANT MITCHELL • ISABEL JEANS • MARION MARTIN

Screenping by Myles Connolly and Tom Reed Original story by Phil Epstein

Directed by ARCHIE MAYO A JOE PASTERNAK Production

ABRACADABRA!

(Meaning "Road to Reno" is yours September 23rd —and "Service De Luxe," October 14th!)



Constance BENNETT... "SERVICE de LUXE"

VINCENT PRICE

BRODERICK AUER · HODGES

Produced by EDMUND GRAINGER

Directed by ROWLAND V LEE





And then - September 23rd!

RANDOLPH "THE PAAN TO DENO"

--- to tretto

with Helen Broderick Alan Marshal Glenda Farrell

emplay by Roy Chanevlor and Adele Comandini
Story by Charles Kenyon and F. Hugh Herbert Based
on the novel "The Road to Rena" by L. A. B. W.K.

Directed by
S. SYLVAN SIMON
Produced by

co-starring HOPE HAMPTON

Produced by EDMUND GRAINGER



UNIVERSAL has the magic

HOOPLA!

The Rainbow Girl of Music and Loveliness!

Deanna THAT CERTAIN AGE"...

MELVYN DOUGLAS

Screenplay by Bruce Manning From an original story by F Hugh Herbert Music by Jimmy McHugh & Harold Adamson

Directed by

EDWARD LUDWIG A JOE PASTERNAK PRODUCTION

JACKIE COOPER IRENE RICH NANCY CARROLL JOHN HALLIDAY

Jackie Searl Juanita Quigley Peggy Stewart Charles Coleman (Meaning look what we have here for September 30th release!)



KAZAAM!

(Meaning this pounding, thrill-charged, exploitation powerhouse comes to you October 28th!)



touch of BOX OFFICE!

\$250,000 in Nat'l Ads to Be Spent In Next 2 Weeks. First Gun in Film Biz's 'Greatest Entertainment' Drive

The \$250,000 in display newspaper divertising space to be spent with- in the next two weeks is the indicated of advertising accessories to the next two weeks is the indicated of advertising accessories to the next two weeks is the indicated of advertising accessories to the control of the industry's standard industry prices. Schaefer aftertainment campaign. First copy in the coast to coast barrage with eater seplains the cuts by the fact that necessary the coast of the coast to coast barrage with two delears are passing up profit to stimulate their use. Film exchanges are handling the materials at a "voluntary contribution to the advertising space to be spent with-in the next two weeks is the initial promotion blast of the industry's

promotion blast of the industry;
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Interest Description of the Coast Interest will be
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ticipated actively in the preparatory work, leading up to the exploitation work, and the preparatory work, and the preparatory of the property of the property

1540 Broadway, New York, Balance is anticipated within the next few in anticipated within the next few in a subject of the success of the campaign, at least in the success of the campaign, at least in percent of the campaign, at least in percent of the campaign, at least in the success of the campaign, at least in the conviction that the exploitation particle of the conviction that the exploitation pair is reviving showmant by the conviction that the exploitation pair is the converted and the converted to the c

streamers and publicity material research and publicity material past week's demand.

**We's Hims in De'ive
National feature releases for the three months of August, September of the streament of the streament

America, Inc. (Hays office) who is faguring individual assessments problems of Donnell, perseening the chain. Deal was closed yesterday (Twest national income under wholes of the control of the control

drive.

So. California 54

Los Angeles, Aug. 30.

Industry is all set locally to inaugurate the Greater Movie Season
drive Spet). In a part of the nationwide campaign to drive home the
account Best Entertainment.

Southern Californir, regional committee, headed by Charles P.

Stouras, prexy of Fox. West Coast
the steep of the proper of the committee, beaded by Charles P.

Stouras, prexy of Fox. West Coast
it is hoped to her meeting almost
a comprehensive campaign by which
it is hoped to pur theatre attendance in this area. Support of Los
Angeles as well as out-of-town
mittee; numerous tiesup have alicolor and Arisona will hit the ball
10%, when the drive formally gets
under way day after tomorrow.

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NWY 81460 Fledge

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NWs \$4,600 Piedge
Minneapolis, Aug. 30.
Success the Better Enterthine
ent campation to the Better Enterthine
assured, W. A. Steffes, district chairman, believes. Exhibitors already
have piedged \$5,000, although the
total assessment for the territory, has
been set at only \$5,000. Few exhibitors are refusing to participate,
hibitors are refusing to participate,

Steffes reports.

Steffes reports.

Steffes has a ranged with Gov.
Benson and the mayors of various cities throughout the state to issue proclamations calling the public's attention to the Greater Movie Sea-

PHILLY'S NEW SELLING SLOW

Selling for the 1938-38 season continues to the 1938-38 season

Columbia Pictures last week closed with the Interstate and Texas Consolidated circuit of Texas and New Mexico for its 31 theaters. Pact closed by J. B. Underwood, Columbia's Dallas manager, and Bob Deal was closed vesteriag (Tobe). Deal was closed vesteriag (Tobe). Deal was closed vesteriag (Tobe) under which Loew's takes 50% of the 1933-39 Republic product for lis metropolitan N. Y. circuit of around 60 theatres. Last season the one-haff went to RKO, J. R. Grainger and Morris Epotien represented Rep. and Morris Epotien represented and Epotien represented an

Premature Plug?

Exhibitors in many parts of Exhibitors in many parts of the country have been pessered for the last week or 10 days by patrons asking for details about the Movie Quiz contest. Reason is that the contest was plugged in many localities by theatres using the contest trailer on the screen. But the quiz contest booklets, outlining all details and rules, were not in the hands of exhibitors for distribution. of exhibitors for distribution.

Booklets were scheduled for initial handout to patrons to-

MORE ACTION. LESS GAB. WB EDICT

Hollywood, Aug. 30.

More action and less dialog is the job set for 35 staff writers at Warners this week, revising scripts already prepared for 18 heavy budget pictures.

Move is in line with the policy annoyable the stage of the policy and the policy are the policy are the policy are the policy and the policy are the policy are the policy and the policy are the policy and the policy are the

Young Frank Joyce Killed in Auto Crash; Brice Kin's Accident

Hollywood, Aug. 30.
Frank Joyce, 19, film cutter at 20th-Fox, was killed in Los Angeles Aug. 27 when run down by an auto driven by Arthur Beckhart, Santa Barbara stage producer. Girl companion of Joyce's also died from her injuries. Beckhart was not held by rollier.

police.

Joyce was son of the late Frank
Joyce, partner with Myron Selznick
in the latter's agency, and nephew of
Alice Joyce, former film star, now
wife of Clarence Brown, Metro di-

whe of Clarence Brown, Metro di-rector.
Mother and sister of Fanny Brice were seriously injured in Los Angeles Aug. 28, when their car collided with another. Mother has a fractured skull and sister internal in-juries. Both are expected to recover,

20TH-FOX MEETS ON DIVIDEND THURS. (1)

under the control of 20th Fox are scheduled to act on dividends for both common and preferred shares at a meeting tomorrow (Thursday). The \$1.50 annual rate on the preferred stock doubtlessly will be maintained white another 50c, quarterly divey on the common is regarded likely. On the common shares thus far the common shares the common shares thus far the common shares the comm Directors of 20th-Fox are sched-uled to act on dividends for both

Mex Prez Plays Host To WB Scouting Party

Hollywood, Aug. 30.
Seeking material for 'Juarez,' a
Warners delegation consisting of
Hal B. Wallis, Paul Muni, Henry
Blanke and William Dieterle has
gone to Mexico City to be hosted by
"Juani Carlotta, or the careers"
"Juani Carlotta, is a heavy
budgeternia and Carlotta, is a heavy

RKO Compromise

Irving Trust Co., trustee of RKO, has filed in N. Y. federal court application for permission to compounts RKO-Orpheum Corp.'s claim against RKO, amounting to around \$1,000,000 for \$50,000. RKO, in turn,

\$1,000,000 for \$30,000. RKO, in turn, cancels certain claims against its subsidiary. RKO-Orpheum.

The matter serves to reduce RKO's indebtedness, and is one of those bookkeeping items relating to inter-company affairs.

Double-Feature Me, Says Lefty's Kid When He Wants to Go to Sleep

By Joe Laurie, Jr.

Dear Joe So, gaid to get your letter telling us that, you finally landed a west vauderslie at Loew's State. Even in three cord monte they let the sum once in a while. When Aggie heard that you got a week she; Either vauderslie is coming back or going back. Of course you know was kiddin.

was kiddin. He and Aggie used to live at the old Barthold! Inn where the State now stands and the Vazarro office was on the first floor. We played the house when it was first opened and the acts had to rebearse their music on the New York Roof because the house opened so early. At the first show the sudience was made up of millimen and guys whose eyes couldn't stand the nun. Ghosts of the old Barthold! Ian would he running up and down the alites with old Vazarris in their hands.

the sames with one varieties in their memor.

I nee where the Strand opened up with fisch (if you can call Ben Bern fisch), and that a lot of other places are talking about opening up. We maybe vanderbule is coming book. Aggie sor, 2f it is, if mant be thurshink up with the way... but you know Aggie... she don't even believe the light go out in the ice box when you close the door.

out in the ice bex when you close the door.

I haven't written to you all summer because the gay that named this town Coolacres had a sense of humor. It's been so not here all the type-writer keys have melted together. Aggie's had a month't vecation. She spent it in the boxicities and had a nice quiet time. We just opened the theatre every day so the look wouldn't rust. Our cooling system worked so good that two customers are suing us for causing them presumonis; but we got the other four customers to prove that the temperature was obay. If the other lawyer sats them if they were wearing heavy underwear at the time, we will lost the case.

the time, we will lost the case.

Aggie is locking fine and you wouldn't know the kid. He's grown like a rumor in a small town. The kid the both shorement, he has a language as a rumor in a small town. The kid Badey he calls me 'Indie' and he calls Aggie Ticket's indead of Mansa. He says 'in the red,' bad feature and 'percentage' very plain. When he wants to go to steep he says 'double-feature me'. He's a great kid and we sure are proud of him.

As for myself, I'm all hopped up about what these producers are going to do. No doubt you've read in the papers about this Greatest Picture Year they're promoting; they're going to pendin anillion bucks in advertising and prizes. In other words they're going give away dishes only in a different way are along the produced they are along the produced they are along the produced they are the are they are the they are Endorses the Film Drive

sing and prices. In other worse of the prices of the price

P.S.—Doc Joe Lee sez, 'Influence is what you think you have until you try to use it.'

Gordon-Clemens in N. Y. Huddle at Par

Sol Gordon and Tom Clemens eads the Beaumont Amusement Co. heads the Beaumont Amusement Co, partners with Paramount in south-western theatres, are in New York on fall plans, film deals, etc. They with the countries of the control of the countries of th

L. A.'s 4,200-Seat O.H.

Hollywood, Aug. 30. An opera house and art institute costing \$1,500,000 is to be erected at Wilshire and Vermont in Lo Angeles. Federal funds and private capital will finance.

Theatre to seat 4,200.

June Lang's English Pic June Lang's going to England to make a picture for 20th-Fox. She sails today (Wed.), accompanied by her mother, following her arrival from the Coast this morning. Under contract to 20th, she re-cently finished a part in 'Meet the Girls' for that company.

METRO'S BENATZKY Hollywood, Aug. 30.

Dr. Ralph Benatzky, European composer, has checked in at Metro to start on a writing contract. He has to his credit 'White Horse Inn' and several light operas.

VISIO SYSTEMS IN 3 G-B SPOTS

Waiting for negotiations with BBC to jell, Gaumont-British has now to jeil, Gaumont-prinsh has now big-screen projection television in-stallations in three of its West End theatres. First equipped was Tatter news theatre in Charling Cross road, second was the renovated Tivoli, and third is Marble Arch Pavilion.

Whether or not systems will be put into other GB key houses in West End and uptown spots is de-pendent on plan being ironed out to permit theatres to publicly present BBC visio programs, e news events or studio material.

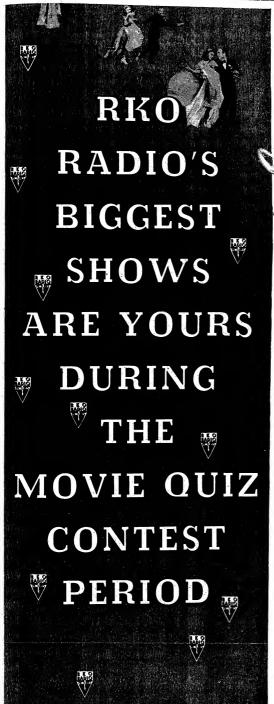
GOLDWYN'S 15-YR. OLD FIND STARTS AT \$275

Hollywood, Aug.

Hollywood, Aug.
Samuel Goldwyn is grooming a new kid discovery, Earleyne Schools, from Virginia.
She's Is and is to get an extensive pre-film training. Weekly salary starts at \$275 and hits peak at \$3,000 if all options lifted.

Litvak's Darrieux Chore

Hollywood, Aug. 30. Anatole Litvak is set at Universal on a one-picture deal. Will direct 'Rio,' Danielle Dar-rieux's next starrer.











above (28). Were accurate the next to the control Levis, Cardini and Trahan were Palace regulars. So was Slegel. The Levis of the control of

apron, though Cardini tries to evercome, the working as far back as
The apron at the Casa, in fact, is a
handlene for nearly every one of the
acts. Detracts from the impression
handlene for nearly every one of the
acts. Detracts from the impression
This is repealily noticeable with
Trohan. Miss Ellis and Robert Wilde
Trohan. Miss Ellis and Robert Wilde
to the total the second of the control
to the total the control
to th

CASA MANANA, N. Y.

Ted. Lewis Orch. Loreta Lane, Charles Snowbell Whittier, Variety Coast (6), Tordin Lane, Charles Snowbell Whittier, Charles Snowbell Whittier, Charles Snowbell Whittier, Carles Snowbell Whit

LYRIC, INDPLS.

Indianapolis, Aug. 28.
Horace Heidt orch (16), Lou Bush,
Trumpeteers, Art Carniey, Agnes &
George, Larry Cotton, Bob McCoy,
Alvino Rey, Three Kings, Glee Club;
'Speed to Burn' (20th).

Trumpeleers, Art. Currey, agree, of Alvino Reg. Here & Kings, Gie Cills, Speed to Burn' (20th). Here & Kings, Gie Cills, Speed to Burn' (20th). House Held orchestra played house in April, 1986, and turned in sment indicates the theatirel economic situation is improving, or that ment indicates the theatirel economic situation is improving, or that for week is a cinch to set a new control of the bouse. A show record for the bouse, A show record for the bouse of the bouse, A show record for the bouse, A show record for the bouse, A show record for the bouse of the bouse, A show record for the bouse of the bouse, A show record for the bouse of the bouse, A show record for the bouse of the bouse, A show record for the bouse of the bouse, A show record for the bouse of the bouse

LOEW'S STATE, N. Y.

Core Prov. & Bertly, 'Jee Game, 'Jeep's, 'Jeep's and 'Jee

Randall's Island, N. Y.

Henry Youngman, The Whirloz or Dudleys, Martin & Davis, ney Venuta, Shagaters, Marion miels, Jerry Cooper, Jine, Dufy Lewis, Siz Continentals, Paul Ash

Second vaude bill presented here by BET-tup over the first here resulty. Where the initiater was provided to the present of th

werking combination.
Yeungman's m.c'ing and nonsense throughout was okay. Comedian could, however, dig up a few new gags. But the crowd liked 'em.

APOLLO, N. Y.

Biz Zephyr, John Mason, La Rue, & Vigal, Lorenza Roberson, Jimmie Marris, Hazel Diaz, Luis Russell Orch (14), with Sonny Woods, Red Allen, George Weshington, McCain & Ross, Six Cotton Club Boys, House Line (12); One Wild Night' (20th).

de Ross. Six Cotion Crub Boyrs. By this time be as tired of the sub-Bouse Lowe (Lig.): One will Night (1998). The substitute of the substi

Jimmie Harris, togged in tails, tapa a bit, and well, but lacks personality. The Six Cotton Citu Boys, and the same service of the same service of

while state there they be no drums, while state the terminary, is because it in the plane, excepted constantly at the plane, excepted constantly at the plane, except the plane, and the plane, except the plane, and th

Embassy Newsreel, N. Y.

Mild week in the leveweeks. Chief and the novelties. Usual assortance of the property of the p

JOE LAURIE JR. 19 Mins.; One Loew's State, New York

Il a state, the Leave State, New York

It's common, talk around Broadway that to be a headBroadway that to be a headBroadway that to be a headbe a columnist. So foe Laurie
be a columnist. So foe Laurie
without doubt the best actor or
without doubt the best actor or
man is in the night-club class.
Louis Sobol. Mark Hellinger
and is in the night-club class.
Louis Sobol. Mark Hellinger
For a columnist but Laurie
paid-up card in Equity.
For a columnist but Laurie
paid-up card in Equity.
For a columnist but Laurie
paid-up card in Equity.
For a columnist but Laurie
paid-up card in Equity.
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For a columnist
paid-up card in Equity.
For a condition,
when the columnist
paid-up card in Equity.
For a columnist
paid-up card in Equity.
For a columnist
paid-up card
pa

and han't been near a stage door.

different than the other columnists actors in that he doesn't use guest-columnists, but those newspaper guys are but those newspaper guys are brings his Aun't Ennou on for a sock finish. She is Emma Francis who, at the age of 55, can show up the present day on the present day on the same show the present day town with her accobatic word and lets Joe take eight both of the same show the same show the Tan of the same show the present day town. The Laurie show the same show the present day town. The Laurie show the same show

waitz clog. She sew; em up up tight and lets Joe take eight bows. I aurie kid Is a sure bet for Hollywood, the Broadway stage and even the World? Pair. He may not be the received the sure of the Hollywood, the Broadway stage and even the World? State, the Strand across the stage of the sure of

age. Jolau (Known as Joe Laurie, Jr.)

Known as Joe Laurie, Jr.)

Show opens with Ben Yost Single and the state of the sta

NEW ACTS

FRANCES ARMS
Comedy, Character Songs
29 Minai, Jon
Minai, Jon
Define Songs
Character delineator, who has almost become an institution around
here, is back, this time at the Palace
isock act. Miss Arms is one of the
few singles today who does character
songs and bays money for new matecovered Miss Arms and bimself with
credit.

covered Miss Arms and himself with Inalian and Yiddish, She's a combination of Lilian Shaw, Nellie Miss. Commission of Lilian Shaw, Nellie Miss. Comedianne can sing and talk equally well. Her ti mis gense of prove her an able showned misses prove her an able showned and the shaw th

PEALIN' THE PEACH' (12)
Hodel Asiar Reef, N. Y.
Add this to 1933's dance phenomena, along with big apple, little peach, the shag, swingology, the jeep dance, Lambeth Walk, etc. Now it's 'Pealin' the Peach, cradled in Pawley's Island, S. C., from whence came the big apple.

the apple. Irom whether came the capacity and the first paper of the Hotel Astor, on a Divise sojourn a couple of weeks ago, ran into this dance, done in but clear, and into this dance, done in but clear, and into this dance, done in but clear, and into the dance done in but clear, and into the dance done in but clear, and in the date of the dance dance done in the date of th

International Cas I no.
Christenberry is also a directing
Christenberry is also a directing
Call if what you will, it's another
version of the big apple, and, as such,
a good sight dance. Unlike the sharpite
as ein calloces and overalls.
Some nights the customers get hot,
peet off their shoes and stockings,
carolina youngsters' invitation to
carolina youngsters' invitation to
carolina youngsters' invitation to
carolina youngsters' invitation
to me in pealin' the peach. Maybe
one will be pealin' the peach. Maybe
from the pealin' the peach. Maybe
from the pealin' the peach and
that's something else, too. Abel.

ROBERT WILDHACK

NOBERT WILDMACK
NOVelty

8 Mins

Novelty

8 Mins

Known (high for a few shorts he
made on the Coast, and a Metro film,
Known chiefly for a few shorts he
made on the Coast, and a Metro film,
the dref Broadway Midody' Robert

good of the coast of the coast of the coast

lengthy illness. Apparently he forgood his spiel during the latter and
opening show. This didn't help the
profession on anoring (and aneszing),
himself to the professional expliantions and imitations of aleep-noises,
same routine as in 'Melody'. Inassume as the soring didn't go over to
forte would be in order.

Mildhack's is a short comedy
sently, but a slower-upper Scho,
show.

offers its tunes principally in the torrid tempor with plenty of breast gives the customers considerable hot trumpet. He shares the spotlight whose satics keep things lively. But Gaylor and Dick Wharton do well backer than of Ruth and Billy Ambrone has jitterbug pep and balled the state of the state of

CAPITOL, WASH.

Washington, Aug. 28.
Van Cello, Sylvia & Clemence,
Steve Evans, George Hall Orch with
Dolly Dawn, Phil Lampkin house
orch with Lew Davey, Jimmy Taglor, Ralph Fox; The Texans' (Par).

the entire cast, in a peckin froutine.

It's an all-around good bill, although ab the long in spote.

PALACE, AKRON

Akron, O., Aug. 28.

Bunny Berigin Orch. The Arborest bereath of the body and the hash to carry fround the body and the hash to carry frough.

Straight woulde this week with no hash to carry fround the body and the hash to carry from the overdone double-featured from the overdone do

PATRICIA ELLIS With Al Slegel Singing 14 Mins. Casa Manana, N. Y.

Case Meansan, N. Y.

Patricia Ellis, blonde beaut from Warner Bros. films where she's been with the work of the wo

again, he rarely does.

THERE PLAYBOY
[Eddie Mills, Bob Starr,
Camedy, Senga
Leon & Eddie's, New York
The Three Playboys—Eddie Mills,
Bob Starr and Roy Tracy—are a new
singing and general clowning, even if
some of their mannerisms don't further suggest It, would bring inevitions of their mannerisms don't further suggest It, would bring inevison and Durante. However, they're
not a copy set, in the strict sense,
on and Durante. However, they're
not a copy set, in the strict sense,
on and Durante. However, they're
not a copy set, in the strict sense,
on and Durante However, they're
not a copy set, in the strict sense,
one and burget for the formation of the strict
the strict sense.

They're a nice-looking trio and
the strict sense of the strict
their future portends depends chiefly
have to be developed, and it must be
done so way from the Chayton-Jacksom Durante idiom; the cold tion of
comedy numbers, and their hokum
byplay is effective. They click here
con hideaway, which is something.

Abel.

CAROL PAIGE Songs 6 Mins. Leon & Eddle's, New York Carol Paige is heralded as a Par-amount starlet. She did a torch song bit in a recent Par picture, You and Me.

She's a nice-hooking brunet, of his cafe floor address, but with a slightly overdramatic style of songaloging, it's okay stuff with tunes such as much in the same filting and should be changed for better pacing. Her finale, Joseph, Joseph, is an inept selection for her. She's best with the torchers.

But Love, 'A-Tisket A-Tasket' and uses boys from band in nut special-ties during Butcher Boy. Band closes strongly with Bugle Call Rag' and Miss Dawn is back forearned bow with Hall. Biz fair, Craig.

TOWER, K. C.

Kansas City, Aug, 30.
Rufe Davis, Joe Jackson, Jr., Vir.
ginia Barrie, Pegyy Taylor Trio
House Line, Judy Conrad house
orch; 'The Devil's Party (U).

Rufe Davis is brought in this week to uphold the level of names used here past few weeks. It's his third showing in Kansas City in two years. He originated his present vaude act in this house two years



*(The statement below introduced the 20th Century-Fox product announcement for the First Quarter of 1938-39! We urge you to read it again!)

Through the murk of doubt which has hung over this industry, we now see the dawn of a new season.

The circulation of vast government funds, stronger business activity, greater optimism—all these general conditions indicate that the next three months, August, September and October, will be the most important period in the history of the motion picture theatre.

Never before has it been so imperative that your theatre display the strongest possible attractions. This is the tide which "taken at its flood leads on to fortune."

Since early last spring Twentieth Century-Fox has been preparing for this hour. At that time our studio launched a program of the greatest productions this company has ever undertaken. Practically all of the pictures which Twentieth Century-Fox will release in the first quarter have already been completed. Thus our accounts are in a position to benefit immediately from a continuous flow of great attractions.

You owe it to yourself to compare these pictures—week for week—with the pictures of all other producers.





N. Y. Operators' Union Inducts **Clocking System to Prove That** Picketing a Chain Hurts the B.O.

determining what damage picketing is doing, much the same as done for other reasons by distributors when pictures are on percentage, Local 306, Moving Picture Machine Operators of N. Y. is clai ing that their figures show the A. Schwartz (Century Circuit) houses which it seeks to invade, are suffering severe drops in grosses. The clocking of representatives places attendance at below 100 ns in some of the more lm-

30

portant houses several nights.

Obtaining the aid of Local 802,
American Federation of Musicians, and Local 4, Brooklyn stagehands the 306 operators are making wha is promised to be a final offensive for the complete control of metropolitan New York booths. The campaign presupposes a deal with Empire State Operators, now in Schwartz and other houses, since that N. Y. state-chartered union has contracts with the theatres in which its men work. Thus, 306 is proceeding with the picketing, aided and abetted by the musicians and stagehands, re-gardless of the existence of contracts which an employer is expected to

which an employer is expected to be become to be continued to the best continued to the

as the drive Intensifee against Schwartz. Schwartz. Schwartz. Member both the musician Member being used on the picket lines with 360 ops for the first time. The usual schedule is two men a day and the schedule is two men a day and schedule is two men a day and schedule is two men a day and indigenous at night, with occ ional surprise including the Springer & Cocalis chain, understanding is that no open of Empire by 300 is looked for except from Schwartz. The picketing of the latter's houses at this moment would suggest an effort to break tury Circuit owner, one of the most influential indies in the east.

PAR'S USUAL \$1.50 AND 15c ON 1ST AND 2D PFD.

Paramount maintained its usual dividend rate on both classes of pre-ferred stock Monday. (29), when directors made quarterly declarations on first and second preference issues. Voted usual \$1.50 on the former and 15c on the second preferred to the diviya are payable Oct. 1 to stockholders on record Sept. 16.

Nancy Kelly's Climb

Hollywood, Aug. 30.

Nancy Kelly co-stars with Alice
Faye in Tallapin, temen frying for
ture slate from the properture slate from the profrom with Roy Del Ruth directing.
Role will be Miss Kelly's third
since leaving Broadway. She started
in 'Submarine Patrol' and currently
playing opposite Tyrone Power in
'Jesse James.'

WR ROLLS PAIR

WB ROLLS PAIR
Hollywood, Aug. 30.
'Unfit of Pinti,' a newsper yarn, and 'Password to Larkspur Lanc,' first of the Nancy Drew series, roll of the Nancy Series of t

BING'S LONDON BANG

Sinners' and Crosby Hailed-First Time Favorably There

Time Favorably There

London, Aug. 30.
Bing Crostly productions, which have been more or less acknowledged to be weakies at the foreign box office, are due for a pleasant surprise judging from the production of the pleasant surprise judging from the production of the production of

JOHN FORD ON LOAN TO DIRECT WANGER PIC

Hollywood, Aug. 30.
John Ford, oit on loan from 20thFox, pilots Walter Wanger's 'Stage
Coach' as soon as he has finished the
cutting job on 'Submarine Patrol' at
the Westwood studio.
Deal with Wanger prevents Ford
from directing the next Eddle
Cantor starrer, The Average Man,'

Dick Foran Offered To Vaude as Maestro

ick Foran, sagebrush film trouba-dor, is being offered to eastern vaude as a leader-vocalist of a swing crew. Foran is currently rehearsing his outfit on the Coast, and will start east as soon as dates are lined up. Nat Goldstone and Charles Morrison booking through Bill filer, pair's New York rep.

Sonja's Moppet Rival

berg production at Metro.

"Idiot's Delight," in preparation for weeks, has been angies that might dead fascist governments.

The still be start in a contract of the start in a contra

Metro Megger Returns To Film Childhood Locash

Film Childhood Locash
Rochester, N.Y., Aug. 30.
Metro Director Richard Rosson is
causing a stir in Genesco Genesee
Valley village near here, by returned
atmosphere scenes for The Great
Waltz: Rosson lived in Genesco for
a time when a boy.
Cameraman Sid
Wagner and George Bourne to get
shots of a covered bridge, rolling
hills, picturesque sky and shephered
in the fields. A number- of the
in the fields. A number- of the
in the fields of set are being used
in the fields.

Two Is a Lull Here

Temporary lull in production showed only two pictures, 'Down on showed only two pictures,' Down on Joke, at work on the 20th-Fox lot last week. 'Yesse James' is being filmed at Pineville, Mo. Production picks up this week, with two slated to go and nine more set to start in the next, three weeks.

Allied's Milw. Meeting

Milwaukee, Aug. 30.
Allied Theatre Owners opened a two-day meeting today (Tucaday), which will be climaxed with a banquet (Wed.).
After the banquet, guests will preview Korda's 'Drums' (UA).

KNOCHE QUITS U

Hollywood, Aug. 30.

Bob Knoche, superintendent of construction at the Universal studio for years, turned in his resigna-

He was succeeded by Al Richards formerly with Warners,

STORY BUYS

Hollywood, Aug.
RKO purchased No Law in
Shadow Valley, by W. C. Tuttle,
and Stage Stops at Pinyon Gulch,
by Jernard McConville.
Hans Rameau sold an original on
the life of Jenny Lind to Universal;
Deanna Durbin starrer.

Inside Stuff—Pictures

Unauthorized showings of pictures on . S. Coast Guard vessels have been definitely squelched because of prompt action of distributors in reporting the practice to the Copyright Protection Bureau. This resulted in a blanket order by the Coast Guard Commandant designed to check the practice in all to girt when commanding officers of certain coast guard ships called to light when commanding officers of certain coast guard ships called to film exchanges to book product and rejected several suggested films because they claimed that they had been previously shown, neveral instances these prints had been supplied by local exhibitors. Capt. L. C. Coveld from the letter of Gabriel Hess, in behalf of the distributors. Order reads: Commanding officers of units where motion pictures are exhibited will, in case of programs obtained from the Navy Motion Picture Exchange, comply africtly with the provisions of the Bureau of Navigation pamphlet.

This cooperation with distributors is similar to the general order in the control of the complex of the complex

Source or troume for the Copyright sources at pear years, where we wanted to be bearing down on its series of patriolic Technicolor shorts, arranging nationwide tie-ups through the American Legion, schools and patriolic and civic groups. Gordon Hollingshead, producer, won the Academy award with 'The Man Without a Country' last year, and is making four more historical financial three flows, and the country last year, and is making four more historical man, this year. Inflored in the Head of the Country of the Co

color.

American Film Center, latest non-profit educational film organi ton made possible through aid from the Rocketeller Foundation, su understood to have been established primarily to better the quality of all education and scientific picture subjects but also will include non-theatrical films of all kinds. Group of experts in the educational field with make up all kinds. Group of experts in the educational field with make the series devisory committee while will solve potential film of the profit of the profit

Odessco Productions, Inc., has been chartered to conduct a business in motion pictures, etc., with principal office i Manhattan, and with G. B. Odlum, 1501 Broadway, and Stanley A. Odlum, 51 Ingram street, Forest Hills, L. I., among the directors. Bernard Steele, 1501 Broadway, is the hird director. None of them is listed as owners of stock. The subscribers, each holding one share, are Charles F. McJsaac, Walter K. Walker and James P. Murtauph, 120 Broadway, N. Y. That is the address of the filing attorneys, Simpson, Thacher & Bartlett. Capital is \$20,000, 41 par value. Rloyd Odlum is backing William K. Howard in indice production in the

Hollywood is getting a big laugh out of the six stars named by the Dies Congressional Committee as 'Reds', with Shirley Temple heading the list Signatures of the players, including Clark Cable, Robert Taylor, James Cagney, Miriam Hopkins and Bette Davis, in addition to Miss Temple, Had been sent by the h. o. publicity departments statched to congratualisory cubies to Cs Soir, Paris daily, on its anniversary last. March. Even Paula Walling, Hollywood corresponder for Ce Soir, did not know about it. She had the start of the Soir Carlo C

A survey of the consistions facing writers who desire to turn their attention to writing for the screen may be applied by Prancel raptor Patterson, who has just returned from Holly model, there she interviewed producers and writers on the lost of the major companies. Mrs. Patterson is in charge of motion picture work at Columbia University and the survey is intended for the use of the students in the course which is to be held on Monday evenings during the acade

Boris Kaslan, head of Paramoun's eastern talent department con-tinues to receive applications from folks who think they have a shared on the screen as a property of the screen as the

Gratitude for old kindnesses, resulted in the assignment of Mary Jo Desmond to a featured role in 'Annabel Takes a Tour' at RKO. Lou Landers, director, remembered the time when he was a second assistant pilot and William Desmond, her father, was an outstanding star. Desmond is in a Pasadene santiarium. His daughter had been with a little theatter group for three years.

Film company press agents are mulling the possibilities of Hollywood, N. J., particularly in exploiting picture stars when they are east. Officially the post office overring this spot in Jersey is listed as West End, but it is best known as Hollywood-West End, being a part of Long Branch. utgers Nelizen unserthed the idea.

Pygmalion, Gabriel Pascal's British-made production of .George Bernard Shaw's play, cost \$675,000. It is the first of Shaw's works to be made into a full length feature. Metro will distrib in America but picture will not be put on MG's regular domestic release slate. It will be road-showed in the U. S. and Canada.

Most colossal list of autographs ever compiled will be awarded by Warners as a prize in a nation-wide contest in connection with the 'Motion Pictures Are Your Best Entertainment' campagin. Before the prize is awarded signatures of all stars and featured players will be enlarged for use on 24-sheets.

Lucille Watson, Selznick player, is understood to be under consideration for at least three stage plays this season on Broadway. Richard Aldrich wants her for 'Marriage Royal', George Abbott for 'February Hill,' and S. K. Lauren for 'Many Happy Returns.'

J. Carrol Naish, Paramount player, arrived in New York yesterday (Tuesday) to sit in on the Hines trial in state supreme court. Idea purportedly is to study gangster types since he has been playing such roles in films lately.

Annoyed by the rattle of casters on the pavement, Paramount shushed two miles of studio streets surrounding the outdoor sets. New pavement is made of soundproof asphalt, covering 50,000 square feet.

Less Than Peanuts

Hollywood, Aug. 30.
Increbes are being warned spinst earlies are being warned who are trying to get writers ideas for poppy seed (smaller than peanuts). Procedure is this: if the writer aubmits an put on a 255 weekly salary to develop treatment, and is usually fired at the end of, one week. His yarn is then turned over to a regular staff scenarist One of the surhas-

to polish.

One of the scribes, recently approached on a poppy seed deal by a small agent, is spreading the bad news.

PINTO TOSSES ASTOR. **DELAY WORRIES METRO**

Hollywood, Aug. 30.
Injuries to Mary Astor, thrown from a horse, caused suspension of rrom a horse, caused suspension of production on Metro's Listen, Darling until Sept. S. Studio is worried because the picture has a September release date. Director Edwin L. Marin has shot all possible scenes around Miss Astor.

Metro Ducks 'Delight' For Fear of Offending

Hollywood, Aug. 30.

Next starrer for Norma Shearer
will be The Women. 1 Hunt Stromberg production at Metro.

'Idiot's Delight,' In preparation for
weeks, has been shelved indefinitely,
owing to war angles that might offend fascist governments.

Hollywood, Aug. 30.
Warners is going into the construction business in a big way for the production of 'Desert Song, which gets the starting signal late next month

Among the building projects will be five acres of structures to repre-sent the port of Casabianca on the north African coast, and 15 miles of plank road in the Arizona desert.

Lowell Thomas Soloing

For Fox: Off U's Series FOR FOX; UII U'S SERIES
Because of previous commitments,
Lowell Thomas, who narrates for
Series of the Commitments of the Commitments of the Commitments of the Commitment of

tranger than Fiction' shorts nar-ration will be handled entirely by Alois Havrilla, formerly star nar-rator for Pathe newsreel. This is also a U series:

And Then the Battle

Hollywood, Aug. 30. Hollywood, Aug. 30.

'Gunga Din' troupe, on location for seven weeks at Lone Pine, returns to the RKO studio Saturday (3) for three weeks of interiors before filming the battle scenes in the hills. George Stevens, producer, figures the war shots will take two weeks

SHORTAGE OF COMICS?

Hollywood, Aug. 30.
Twentieth-Century-Fox Is looking for a featured comic to fill the role originally written for Robert Coote In 'Mr. Moto Takes a Vacation,' start-

ing this week.
Coote is busy in RKO's 'Gunga

RALPH MORGAN HEADS S.A.G.

MPTOA Wants All SW Exhibitor **Bodies to Get-Together in Oct.**

Oklahoma City, Aug. 30.
Moris Lespowastelh, MPTOA national scretary, Isl angling for state
meetings of representatives and
members of the Oklahoma, Texas,
Missouri, Illinois, Arkansas, Tensessee and Carlon and Carlon
City during the annual MPTOA
convention scheduled for Oklahoma
(Ity during the annual MPTOA
convention scheduled for Oklahoma
City during the annual MPTOA
convention scheduled for Oklahoma
St. Joseph, has written approval of
the plan and promises full cooperastray of the Missouri exhibs association and operator of the Rialto in
St. Joseph, has written approval of
the plan and promises full cooperastray of the Missouri exhibs association and operator of the Rialto in
St. Joseph, has written approval of
the plan and promises full cooperastray of the Carlon
Bob O'Donnell of Interstate chain
of theatres is also being contacted
on possibility of holding the circults managers' meeting her exit
cults managers' meeting her exit
control and the control and
Galveston has, not been held this
year.

Montreal Tourism Down, Pix as Well As Niteries Hurt

AS MIGHES INITI

Montreal, Aug. 30.

With the end of the summer in sight, this city is counting up the interest of the summer in sight, this city is counting up the second of the summer in sight, this city is counting up the second of the s

MOMAND SUIT BOUND **OVER UNTIL SEPT. 29**

Oklahoma City, Aug. 30.

Momand suit defendants' motions are being held over until Sept. 29, before which time depositions will be taken in New York from the foliations of the control of

Radio's Voice Centipede Tested for Chan Roles

Hollywood, Aug. 30.
Charles Lung, radio's man of 1,000
voices, 'was given a screen test by
Sol Wurtzew a screen test by
Sol Wurtzew and the solid sible successor to Warner Oland in
the Charlie Chan series.
Lung's test and more than a dozen
others will be sent to New York for
impection by the sales department
fore Wurtzel makes his choice.

Lake Warner

Hollywood, Aug. Warners is constructing its own 15,000,000 gallon lake on the Calabasas ranch, complete with river; canal and waterfall, as a permanent set.

First picture to use it will be emphis Belle.

F-W.C. WOOS SO. CALIF. INDIES' COOPERATION

Mollywood, Aug. 30. Initiative has been taken by Charler Skourae, Fox-West Coast head, to effect harmony in ranks of Southern California exhibitors by advocating discussions of problems by a board comprising three indie Move took indies by surprise, but plan is roundly approved. Skouras said all his cards would be placed on table and circuit has no ulterior motive in seeking to iron out exhibitors of the independent. Theater Owners, and his members should cast off suspicion and give full support to Stourae Jain. He do do gently what has been done secretly.

After the meeting attended by operators, of 71 indie houses, Skouras

took them all out to lunch.

Mead of Universal Newsreel Sent To Hosp. by Auto Spill

INOS. U. TAME UPINE
Tom Mead, managing director of
Universal newareel, suffered a
lacerated left hand and several body
bruises when struck by an automobile at 22nd street and Second aveture. New York, yesterday (Tuesday)
morning. He was on his way to U
morning. He was on his way to
morning. He was on his way to
the left of the left of the left
from vision by two taxis. Mead was
knocked several feet into the air.
The was taken to the Rupine
The was taken to the Rupine
The was taken to the Rupine
Left was taken, the left was taken
Left was taken to the Rupine
Left was taken, the left was
Left was taken to the Rupine
Left was taken, the left was
Left was taken to the Rupine
Left was taken to t

WB'S STOCK CONVERSION **NOW AT HALFWAY MARK**

Warner Brok. campaign to get holders of present 6% bonds to convert their old liens, due this fall, into the new issue of obligations was nearing the haltway mark, according to latest New York stock exchange to latest New York stock exchange Last totals showed only \$18,189,500 worth of old bonds remained to be converted with \$11,240,500 worth of certificates of deposits for new liens of \$11,000 to \$11,000 to \$11,000 to \$10,000 to \$11,000 to \$10,000 to \$10,00

Arnow Aides Selznick

Hollywood, Aug. 30.
Maxwell Arnow, former talent head, at Warners, has joined Selznick-International as a production aide to David O. Selznick.
He's assigned to 'Gonc ith the Wind.'

MONTGOMERY NIXES 5TH TERM

Cagney, Crawford Choice of Guild as V.P.s-May Demand More Agent Activity for Clients-Juniors Act Up-Painters File Demands for Shorter Week, Increased Pay

IB CREDIT TIFF

IES'
IN Map Morgan, will be named president of Gran, will succeed Robert 18, New prexy will succeed Robert 18, N

Kuvkendall Stresses Need For Reawakening Interest in Films; **Wehrenberg Scores Anti-Pix Blasts**

Lost Dialect

Lost Dialect
I Pollywood, Aug.
In Paducah, Ky., a hotel, street
and a bridge are named after
Irvin S. Cobb, the town's No. 1
native son.
In Hollywood, where Cobb is
playing in "The Young in Heart,"
a Seiznick-International lan-

guage coach is teaching him a Dixie brogue.

IBEW-IATSE N. Y JURISDICTION **HEADACHES**

An effort to further decrease the scope of the International Brotherhood of Ejectrical Workers, Local hood of Electrical Workers, Local No. 3, in the New York heatres, is indicated by opening parleys in connection with renewal of the expiring Labor Day contracts with more proposed to the expiring Labor Day contracts with the control of the expiring Labor Day contracts with the control of th No. 3, in the New York theatres, Is

100.000.000 Feet Must Be Cut For

Hollywood's most coloseal job that of sorting 100,000,000 feet of film for a feature-length pieture glorijving the industry, began Monday (29) by the Academy of M. P. Arts and Sciences, in collaboration with the Museum of Modern Art Film Library, Walter Wanger, as chairman of the producers committee on the with John Abott, the Library's director, Frank Capra will have charge or cutting. a feature-length pieture glorifying

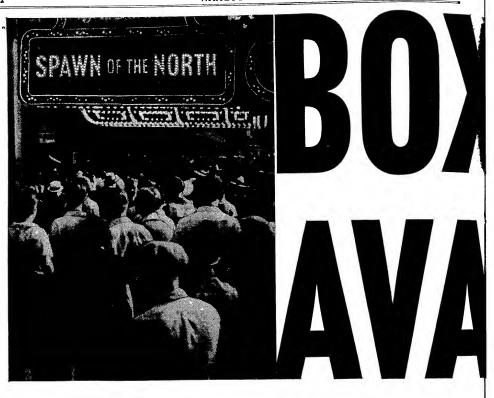
Ed Kuykendall national president of MPTOA, was present last week when members of the MPTOA of Eastern Missouri and Southern IIlinols and representatives of film exchanges launched a drive to make this territory 100% for the ' oti Pictures Are Your Best Entertain-

Pictures Are Your Best Entertainment' compaign now under way nationally. Approximately 17s heard gles, including the \$1,00,000 budget and prize contests that will be employed to again make the nation picture. A support of the picture of the pictu

change,
A publicity committee composed A publicity committee composed of Evens, chairman; James E. Har-ris, p.a. at Loew's; Les Kaufman and M. L. Plessner of F&M, was appointst Be Cut For
H'wood Cavalcade
H'wood Covalcade
H'wood Covalcade

N. Y. EDUCATORS STILL OPPOSE 'BIRTH' FILM

the industry, began Monday (29) by the Academy of M. P. Arti and Misseum of Modern Art Pini brary. Walter Wanger, as chairman of the producers committee on the collection of the American Committee of



SEATTLE, WASHINGTON

"SPAWN OF THE NORTH"
does best week's business
in the last six months at
the Paramount. Breaks
three-year house opening
day record. Held over for
second week.

PORTLAND, MAINE

"SPAWN OF THE NORTH"

did a tremendous week's

business in three days.

NEW LONDON, CONN.

"SPAWN OF THE NORTH"

business terrific ... within

few dollars of house

record.

NEW BEDFO

"SPAWN OF did week's three days.



CONN.

ENORTH"

dience re-

OMAHA, NEBRASKA

At the Omaha Theatre, "SPAWN OF THE NORTH" opens to smash business turning in best opening day's gross of entire year, beating "Wells Fargo."

WHEELING, WEST VA.

At the Rex Theatre, "SPAWN OF THE NORTH" opened to biggest day's business in whole year, topping "Buccaneer," "Bluebeard."

LITTLE ROCK, ARK.

Pulaski Theatre, "SPAWN OF THE NORTH" outgrossing such big moneymakers as "Buccaneer," "Souls At Sea," "Artists and Models."

"SPAWN OF THE NORTH"

Starring GEORGE RAFT

HENRY FONDA · DOROTHY LAMOUR Louise Platt John Barrymore

Directed by Henry Hathaway Produced by Albert Lewin Screen Play by Jules Forthman and Talbat Janning: Based on Strey by Lynne Overman Produced by Albert Lewin A Paramount Picture

Hearst Chi Ray May Tab

Reports again rife concerning Hearst's Chicago Herald and Ex-aminer going tab. Morning sheet re-cently was divorced from business office merger with Evening Ameri-

VARIETY

onter merger with avening America Joseph V. Connolly, new president of Henrst newspapers, is in Chi cur-rently. One of his first moves was to bring Harry Reid back as city editor in the Her-Ex Joing tab, has already printed wagon signs announcing the Trib as the 'only morning newspaper in Chi-cago.' If the Her-Ex goze tab, it is expected that the Sunday edition will remain standard sized.

Siern Asks Gaild Parlay
Foliowing 25 'economy' firings in
the past two weeks, J. David Stern,
publisher of the Philadelphia Record,
last week formally notified the Guild
that he wished to 'reopen negotiations on the clause in the contract

that he wished to reopen negotia-tions on the clause in the contract prohibiting wage cuts. The contract prohibiting wage cuts. The contract Guid unit was immediately called on Priday (26) and a committee anned to fight both the wage cuts named committee, to protest dismissial racady made, has had one mee-ting with Stern so far, but obtained no satisfaction other than that he come that could be expected when the price of the paper was tilted from two to three cents this spring, recommended that the Guid's gen-eral membership raise a \$5,000 war. held to prevent further cannings or wage slashes. There was consider-sibilities, but no formal mention on the floor.

Detroit Class Weekly Sold

Detroit Class Weekly Sold Goodwill and name of the Detroit Saturday Night, 30-year-old class weekly, which went bankrupt last May 23, brought \$825 at public auction last week in Detroit, David. Risenan, the buyer, Idn't indicate whether he would continue use of

whether he would commune does the sheet's name. Furniture and fixtures of the paper's offices, appraised at \$1,421, were sold in parcels for \$1,384.

New Pacula In Parcels for e-1,094.

New Paculation Library J.

New project of Alexander J.

Hammerslough, who heads the bookpublishing houses of Georgic Press

and Paisley Press, is the Pacisimile
Library to make available those

may be a renewed demand.

Publishers generally reluctant to
place an out-of-print book on the
presses again upon an occasional(call of
the owners of the presses again to the comment of the

to the presses of the presses of the comments

presses who hooks by a photographic process in editions of 500.

Book thus relused would sell at

essary, however, for advance sub
essary,

B'kiya Prolestant Paper Stock sale has begun for a new secular newspaper, the Protestant Post, to be published out of Brock-lyn in the interest of the Protestant church. Hoped to make the news-paper a pretentious affair, and an impressive editorial board is being lined un.

lined up.

Frank R. Heinze has quit the editorial staff of the Brooklyn Daily Eagle to assume the editorship of the new newspaper.

Virdone's Fine Arts Fubs Back from an extended stay on the Cosst. Paul C. Virdone is becoming a book publisher in New York under the name of Fam Publishers, which his specializing in including the specializing the core of the poetry and the like, including the works and blogs of American the works and blogs of the wor Virdone's Fine Arts Pubs

Covici, Friede Fature Weighed Future of Covici, Friede, New York, will be definitely decided upon within the next two weeks. Very little likelihood that Little & Very little likelihood that Little & Ilves, the N. 7, book printers, who control the book publishing company's assets, will continue open the printing house want to part of the publishing big if it can help it. Best the paper for 2c. He had an agree-possibility is that the Covici. Friede ment with other sheets on tilting assets will be cond to another publishing concern.

Offices of Covici, riede are shut-

tered and the business moved to the Little & Ives quarters. Regular business of the publishing company copt that contemplated new books on the firm's list are being withheld for the time being civid. Friede, at least until the organization's future is definitely decided upon, is Meyer Bell. Pascal Coviel went out short by after the firm get into difficulties that the work of the second property of the property of the second property taking with him John Steinbeck, the acc scribbler on his list. Donald Fri e quit the company some time

Deane's Post

Deane's Fest
Albert Deane, head of forcign advertising-publicity for Paramount,
has been made a member of the
board of governors for the House
Magazine Institute of America.
This institute is organized for the
purpose of setting up better house
organs or publications in the business

Screen Gulde on Coast

Sercea Galde on Coast
With Carl Schroeder appointed
editor-in-chief, Seres.; Guide will be
edited in the Coast offices, making it
the only fau publi-sation actually
readied for printing in Hollywood.
For, three years Schroeder has
been western edits of Annenberg
Publications' Serene Guide, Cilck,
The Coast of Coast Cilck,
The Coast of Coast of Coast of Coast
The Coast of Coast of Coast
The C

Rochester News Ads Up After withholding advertising from the newly established Rochester (N. Y.) Evening News for six weeks,

(N. Y.) Evening News for six weeks, downtown theatre managers have reached an agreement effective Sept. I, which includes plenty of promotion on the sheet's theatre pages. Managers hope to use this as a wedge to brighten the samuerneement of the september of th

J. H. Smyth's Takeover

J. H. Smyth's Takeever.

Ninety-four-year-old mag. The
Living Age, has been acquired by
J. H. Smyth, who has formed the
J. H. Smyth Publishing Co., N. Y.,
to continue its publication. Publishing offices have been moved to
midtown from the Park Row quarters occupied by the periodical for
years.

years.

Intention of the new publisher, who will also edit, is to expand the scope of The Living Age.

J. H. Smyth is not to be confused with another publisher, J. Henry Smythe.

Prof. Phelps Again Picks 'Em

Froi. Phelps Agala Picks Em Citing chilip regular distribution accorded books by recognized authors last doors by recognized authors last day night (28) rendered his annual polynom of the year's outstanding books at Pointe Aux Barques, Michael Capital Hierarchical Capital Capital

Teaching "Em How
Latest publication of the Amateur
Cinema League is "Featuring the
Family," by James W. Moore, head
of the continuity department. One
of the continuity department. One
amateur camera addicts how to shoot
and get away from the hackneyed.
Booklet contains four suggestive
Employed to treatments, all intended to wean the beginners away
tended to wean the beginners away
for league members only. It's helpful and intelligent.

In Memoriam

Last week's Issue of the Con-

Last week's lasue of the Con-necticut Nutmey carried an article. 'Bird's Land-Aviators' Alight', by Frank Hawks. Mag was out the day the flyer was state New York crash in up-state New York crash in up-state New York of the West State And the hoped to give up flying and become by the aviator at the sollchain of George T. Bye, litarery agent and a co-ciditor of the msg, whose sum-mers to the sollchain of the work of Hawks, at Redding, Conn.

NEW PERIODICALS

NEW PERIODICALS
Harian Logan, whose Harian Logan Associates recently acquired the
mag Scribnery, from the bookpublic, the bookpublic, the bookpublic, the bookpublic, the bookpublic, the bookpublic, the bookmew mag. Associated with Logan in
the new undertaking are Thomas
Diehl and William Devilails. Enterprise will be a separate entity under
the name of the D. & L. Publishing

Co. New project being kept under wraps by Logan for the time being, but he admits a new magazine might result.

Although many of the pulp mag

might result, or the pulp mag Although me voiding new mag projects in abeyance until the fail and the pulp me projects in abeyance until the fail and the pulp me projects in abeyance until the fail and the pulp me projects of the project of the making, to appear soon. Growing interest in a strology, numerology, paintairy, graphology and mysticism in general resulting in an ontil a subject. Latest is True Mystic Science, gotten out by the Continuation of the project o

monthly, the new periodical will monthly, the new periodical will cover the entire held of mystletism. To day Epstein, who publishes a string of publications, also contemplating a mag on astrology. Plans for this one not completely formulated the periodical as it is not the contemplating a mag on astrology. Plans publishing from which has sequired five periodicals as the nucleus of chain of pulp and silic-paper a chain of pulp and silic-paper and the publication of the nucleus of the publication of the nucleus of the publication of the quintet in the

But demand soon enough began to taper off, and circulation has re-putedly continued to fall ever since Now, as a quarterly, Ballyhoo occu-pies a very modest spot.

putedly continued to fall ever since. Now, as a quarterly, Bailyhoo occuLatest addition to the ever-grown in many and a publishing houses is Hillman Periodicals, which starts of a string of new periodicals, which will include a confession story mag and a film fan publication, and a film fan publication, and a film fan publication, and stated to serve as editor-tin-chief for the group of periodicals contemplated by the new firm, is Lionel White. He formerly edited True, for Fawlet Cornery edited True, for FawDetective and others. Periodicals contemplated the formerly edited True for FawPeriodical of Hillman Periodicals is Alexander Hillman, aino a member and the start of the sta

man-Curi. Harold Brock of the Van Rece Fress, the book printers, is secretary.

And now it's a mag or butlers.

I have a secretary and a secre

Charles Moody, Henry Brooks, Jaienh Backhous, Albert Carter and Sidney Godden, Moody and Brooks also in on the publishing end. Flye understood to be experts on every angle of buttling. Oddly enough publication offices are in the Bronx, where they only, know butler- as the mane of a grocery chain answer of a grocery chain lause of the Wey York carte, will get this week. William H, Jinte publishes with Alfred B. Stenzel editions.

George Macy's Clubbing George Macy is by way of becoming a specialist in book clubs. Organizing a third, the Nonesuch Fellowship, and will sell those volumes produced by the Nonesuch Prescribed Two other to Limited Editions, Club and the Heritage Book Club.

LITERATI OBITS THIS WEEK

George W. Galdalk, 52, and his son, Michael, 15, were drowned Aug. 20, when their boat capsized in a sud-den squall several miles off Highland Park, Ili.

when their foot captice in a suaw when their foot captice in a suaw part of the part of th

CHATTER

Zona Gale is 64. Virginia Lovenow to winter in Italy. Warner Bellwood shopping for a

irvin S. Cobb is finishing his book,
'Mostly About Me.'
Elizabeth Corbett likes New York

Many Apococococi il lies New York as auminer resort.
Dick Williams selling sports stuff regularly to Liberto. Clarke has a Donald Henderson. Clarke has a Donald Henderson to the fall.
Albert Malt. will seture on playwighting at New York University. Hermann Hagedom completling his Hermann Hagedom completling his Ben Lucien Burman doing a series on the Mississippi for the Salevepost. Frederic F. Van de Water elected Virginia Grigge uses a dictaphone because she can't tearn to use a type-writer.

writer.

Carlton Smith's yarn on swing music to appear in November issue of Esquire.

Charles M. Brown sold his story, The Entangling Web, to Cosmopolitan.

E. B. White

politan.

E. B. White, of the New Yorker, going over to Harper's to do a

column.

The Merle Armitage book about George Gershwin is down for October publication.

Bennett Cerf (Random House) to

tober publication
Bennett Cert (Random House) to
London on bir right after Labor Day.
The gone a moritare, one of the
Region of the control of the control
Region of the control of the control
Region of the control
Region

and inswitched back to his old job, coverwise series injust court.
Title of For Men Only has been
sourse, have a suspicion that women read
on its the mag anyway.
Stephen Siesinger closed a deal to
only scrible Buck Jones' life in the Big
title.
Little Book series for Whitm
ubitors, lishing company.

Jitterbugs

musicans when the kids frankly inthe telem to be per parties, on the
road. While the most per parties, on the
road. While the second to have stemmed from the list and
to have stemmed from the list and
musicians and the super 'ride musicians'
musicians and the super 'ride was assimstanced their general control to the
From that comes the thought that
maybe this frowing craze of suign of abstanmost, portends some freate phenommost, portends some freate phenomont, portends some freate phenomont, portends some freate phenomaybe it means nothing more than
a advanced jazzique, percotaing
into the advanced syncoption standmaybe times most proposition standthe synchronic proposition of the synchronic proposition of the conmission of the synchronic proposition of the conmis

incommission of the control of the c

Chicago, Aug. 30.

Chicago, Aug. 30.

Jitterbugs had their day when the largest crowd in words history may be considered to the consideration of the consi

N. Y. Harvest oon Selloul New York Daily News annual promotion stutt, the Harvest Moon, was a sellout a couple of days after tincites went on sale. The dancest tonight (Wednesday) at Madison SQ Garden plays to 20,000 people, and tickets can't be had at a premium of the promotion of the square of the sale of the square of t

LOOP'S THEATRE-PIX MIXUP

Akron Indies Force Abolition Of \$1 a Card Keno in Sector OF SEVERAL TIFFS

Akron

on independent theatre owney were riding the crest of victory after Summit County Sheriff Walter O'Neil abandoned his 'home value policy on gambling and or-dered a purge of all gambling— keno, bingo, slot machines and

For the last three weeks the the stre owners' association, comprised of neighborhood houses in Akron, a nighborhood houses in Akron, and the film operators' union, have been hammering away at Mayor Lee D. Schroy and Sheriff O'Neil. in an effort to have a bain placed on keen a second of the second of

orhood theatres have suffered

neighborrood theatres nave sunered alike, he added. Sheriff O'Neil's action has fore-salled, temporarily at least, a move-ment to distribute recall petitions for the removal of the sheriff, Mayor Schroy and County Prosecutor Alva

J. Russell.

Menches revealed that the three efficials had been given an utilization 10 days ago that action would be taken unjess keno and bingo gunes were stopped. He said that he hoped Mayor Schroy would give he sheriff copperation in the gamber of the sheriff copperation in the sheriff copperation

Salty, Salteren or and Cygshoga Falls with 2000.

Menches sald he would cail on the mayor and shopy him the, first of a series of screen trailers all independent extended the strength of the salter of the salter

planed to foster a move for recall planed of officials who continued to ignore of officials who continued to ignore of officials who continued to ignore the continued to ignore the circumstances.'

Three large groups have been officially continued to the circumstances of the continued of the continued to the continued of the co

The bingo spots vary their fees, offering one card for \$1 on the good alghts of the week, two cards for \$1 the other nights.

Anyway, It's a Plug

Hollywood, Aug. 30.
LeRoy Prinz, dance director at Paramount, is organizing a studio post of the American Legion and one for Sons of the

Legion.
Seniors and juniors are due to march in the parade at the Legionnaire convention here to ballyhoo the picture, 'Sons of the Legion.'

Theatre Mag Would Settle \$50,000 Suit Vs. 20th-Fox for 1G

illiam C. Gross, as assignee for the creditors of the defunct Theatre Magazine Co., has requested N. Y. Supreme Court Justice Church for Supreme Court Justice Church for permission to settle a \$80,000 in-fringement suit against 20th Century-was based on the use of the magazine's cover design in a scene of the picture, 'George White's Scandals of 1935'. A suit based on the same complaint by F. Faye Kaplan, assignee for the artist of the design eral months after the same complaint by F. Faye Kaplan, assignee for the artist of the design eral months after the series of the series of

in the Federal Court, was filed sev-eral months ago.

The court decided Mi Kaplan, had no claim to ownership of the design. It ruled that the design had been used without Theatre Mag com-pany's consent, and on this ruling the creditors of the magazine filed the \$50,000 auit.

GURIE GOES BURMESE TO KORDA ON LOANOUT

Samuel Goldwyn is toaning Sigrid Gurie to Alexander Korda to play opposite Sabu in 'Burmese Silver,' adapted from the novel of Zdward held eligible of the dependent of the chief diplomatic advisor to his ma-jesty's government. Iss Gurie will sail for London as soon as Sabu con-cludes his trip in this country, where no control of the control of the main until after the American pre-miere of his latest Korda picture, D'rums,' at Radio City Music Hall Sopt, 29. In 'Burmese Silver' Miss screen debul opposite Cary Cooper in 'Marco Polo.'

\$5 three nights a week in addition to presenting two features and three short subjects for 10c, probably the ultimate in entertainment bargains. Practically all of these dime double-feature 'shooting galleries' have deep-well cooling and ventilat-ing plants.

Cinematic Aiger Story
Pine Bluff, Afx; Aug, 30.
Carl Tucker, a local youth came to
the box office of the Alamo here
Tuckedy (23) and put down a dime
for a ticket and, on being told the
damission was 25e left, but later returned with another dime. A byturned with a story of the account of the
went inside and a few minutes
later won \$100.

Big Chain Wrangling with Distributors on Where to Spot the Choicer Film Product-Oriental's Clos ing Keynotes the Jazzed-Up Theatre Situation

REALTY ANGLES

Chicago, Aug. 30.

Loop theatre and picture situation is in the worst mixup in history and, at present, is on the edge of an explosion. that would completely change the theatrical map of the downtown section. Balaban & Kata is engaged in a series of wrangles

downtown section. Balaban & Katzis engaged income Balaban & Katzis engaged income Balaban & Katzis engaged income and the several
is engaged income and the several
with several of several contents of the several
with several of several contents of the several
with several of several contents of the several
week products of the several
more suitable to the exchanges'
Much of the difficulty follows the
closing of the Oriental, which has
made the releasing situation in the
loop so light that many of the top
pictures are being forced into houses
claim, are unfair to the fileker.
Example of such a situation is the
case of 'Four Daughters' (WB),
which is a yeseent source of heated
B. & K. Circuit wants to play the
picture in the Roosevelt, but the distrib is asking for the Chicago, but
trib is asking for the chicago
trib is asking for the Chicago, but
trib is asking for the Chicago, but
trib is asking for the Chicago
trib is asking fo

Marshall Field Estate

Marchall Field Estete

B. & K. has been asking £1,500,000
for the State street property on the
agreement that the spot would be
utilized for anything but film exhalbition. On this basis it has had bition. On this basis it has had
bition. On this basis it has had
bition. On this basis it has had
bition. On this basis it has had
bition. On the control of the control
fill of of the contr clauses in the deal would be that the Roosevelt be transformed into a mcrcantile establishment of

Another item which is causing considerable underground comment Another item which is causing control the their rights.

Ingo Out, Banko O.K.

Minneapolis, Aug. 30.

The state attorney general have the thet stace to determine the legality of bank night's and Ford night's the state that the state for the state state in the state in the state state in the s

B.&K. IN MIDDLE Courtney, III. State Att'y, in Big Drive Vs. Chi's 6,000 Air-Conditioned Handbook Shops; An Aid to Film B.O.s

Not the Type

Hollywood, Aug. 30.
With the studios producing, a
lot of outdoor pictures, Regis
Toomey went into training on
the control of the control of the control
to get a he-man role. Called to
get a he-man role. Called to
get a he-man role. Called to
get a he-man role and the
was turned down because he
looked too healthy.
Studio wanted an actor who
looked like an invalid.

Prosperity Comes To Pineville, Mo., As 'Jesse James' Starts

A touch of realism was added to Pievellib. Mor Pievellib. Mor Pievellib. Mor Sealism was added to Pievellib. Mor Sealism was added to Pievellib. Mor Sealism was added to Pievellib. Mor Sealism was a sealing to the sealing the sealing

HENIE BACK SEPT. 8. TO SET HER ICE SHOW

Sonja Henie, who has been tioning in Europe, is due back in New York Sept. 8; coming in from Oslo, Norway, where she has been most recently. Her picture, 'My Lucky Star,' completel before she Lucky Star,' completel before she Ragtime Band' into the Roxy, N. Y. the middle of September, Miss Henie will discuss plans for her ice show tour this winter while in New York. This probably will accompleted another starrer for 20th-ton. ioning in Europe, Is due back in New York Sept. 8; coming in from

WB's Lane and Lynn

Hollywood, Aug.
Warners is building up Priscilla
Lane and Jeff Llynn as a new
romantic team because of their work
in Four Daughters.
Their next. The Great Li,' is
getting additional treatment to fatten
their rots.

to town to try to work out some kind of deal with the owners of the property, despite the fact that the house is still assumed to h under B. & K. leaschold. B. & K. has a man in the house continuousl, and from time to be sufficiently only the still the still the summer of the summe

Locil film theatres are benefiting from an unexpected windfall and from an unexpected property of the second p

ish them once and for all. He spared no one, completely binakething the to them. fast as the boys could get to them. Fast as the boys could get to them. However, the sent of the handbooks, representing investment from \$15,000 to the handbooks, representing investment from \$15,000 to the handbooks and the handbooks and the handbooks and the provide free lunch. When it is provide free lunch. When it is provide free lunch. When it is realized that some of the joints sloughed play to a. 1,000 admissions lows 200 patrons to a parlay parlor, that's plenty of patrons. daily from whom local chemas and other theorems. The jitterbook fans seem to the the only ones around with elisure time and money. After five hours the handbook more time to the handbook fans to the country's flat-floot flow flows from the handbook were reported on the hope along, local chemas have found trade on the upbest. Mallinese, parlays flat-floot flow flows for the healtical sector, reported an 8% in the handbooks were reported operating within an eight-block adults of the healtical sector, reported at 8% in the handbooks were reported of the healtical sector, reported at 8% in pricease in stendance is reported. For the first time, in a long-while the United Artists, Palace and other loop houses.

Jitterbook operators are nervous.

the United Artists, Palace and other loop houses. Jitterbook operators are nervously marking time. They've tried moving upstairs or next door. They've tried replacing with cheap equipment, but Courtney's lads keep resharpening their axes. Film tills will continue to benefit accordingly.

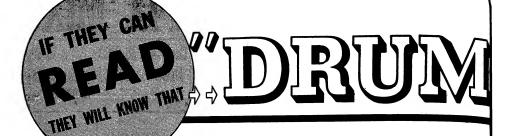
6 FILM COMPANIES PROTEST LA. TAX TAP

PRUIEDI LA. IMA IMA

New Orleans, Aux.

Protest on behalf of six film cxchannes here against valuation of
\$50,000 each for assessment purposes
of films on hand in possession of the
\$50,000 each for assessment purposes
of films on hand in possession of the
Orleans parish board of equalization here Friday (28).
Assessor James E. Comiskey declared that the films were estimated
Rosen, attorney for the exchanges,
declared that in some cases the
film was not owned by the companies maintaining the exchanges,
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film was not owned by the companies maintaining the exchanges,
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Will e Have Fun



PEITHER effort nor money will be spared to give this picture, one of the greatest box-office pictures United Artists has ever distributed, the biggest send-off enjoyed by any attraction released by any company in the last few years!

60.000.000 PEOPLE

will be bombarded with the news that you can't beat "Drums" for entertainment!

NATIONAL ADVERTISING SCHEDULE

| Publication | Circulation | • | Publication | Circulation 4 |
|-------------------|-------------|---|----------------------------------|---------------|
| AMERICAN WEEKLY | 6,855,634 | | Modern Magazines | 1,309,666 |
| Life | 2,000,000 | | Modern Screen Modern Romances | |
| Look | 1,873,127 | | Movie Mirror | 467,275 |
| SAT. EVENING POST | 3,037,562 | | | - |
| LIBERTY | 2,389,606 | | Screenland Unit Screenland | 632,099 |
| .Collier's | 2,626,739 | | Silver Screen | |
| Scholastic | 204,350 | | DELL SCREEN GROUP | 263,912 |
| JUNIOR SCHOLASTIC | 100,000 | | Film Fun Screen Romances | |
| PARENTS' MAGAZINE | 454,088 | | PICTURE PLAY | 162 846 |

Plus a newspaper barrage of hard-hitting, sure-selling, large space ads in 59 key cities!



S IS THE PICTURE OF THE YEAR!



Perelmans. Philly Indies. File **Elaborate Arguments Why Dualing** Ban by Distribs Should Be Kavoed

Washington, Aug. 30.

-Confirmation of the Pennsylvania Federal court ruling that film distributor's ban ainst double-featuring violates the anti-trust laws is sought in a brief of two Philadelphia exhibitors to the U. S. Supreme

sought in a brief of two Philadelphia exhibitors to the U. S. Superne Court.

Harry and Louis Perelman, Philadelphia theatre operators, are fighting the requested review of the decision that contract clauses are incompatible with the Stemman and Clayton that contract clauses are incompatible with the Stemman and Clayton films to house with, dual policy is an improper burden on Interstate commerce, whether by concerted or individual action and in the properties of the court a one-side and the properties of the court and the court opinions to the effect that good intertuing some three court and the court opinions to the effect that good intertuing a considered under the court and the court of the court opinions to the effect that good intertuing is considered undestrable by large numbers of people and oftense again t law violations, brief Exhibitors must enter contracts.

tense agai t is violations, sories of sorbabilities, must enter contracts for product, and if unable to obtain films without promise not to dual, they are deprived on a source of supply, Pereimans note. Refusal of distribs to deliver reels, except in accordance with such pledges, disrupts the entire business arrangements of theatre managers.

ments of theatre managers.

WB Angle in Pennay
Anti-dual cause is particularly opposited in Processive in Processi

as effective as n they error treaty.

'Coercive' Charge

'It is obvious that the restriction

Makes Crime Pay

Hollywood, Aug. 30.
Crime pays Don Brodie, who
played only bit parts for years
until he was called for the first
of the Crime Club pictures at
Universal.

Universal.

Since then he has been every one of the series, fiv with a father part each time.

PAR TO BUILD H'WOOD HOUSE

Hollywood, Aug. 30.

Paramount is reported ready to build a deliux theatre in Hollywood. Only-major film company without a first-run, outlet here, it has been forced for a number of years to depend on the Paramount theatre, in downtown Los Angeles, now operated by Fanchon & Marco in associated by

ateu by Fanchon & Marco in asso-ciation with Par.
Studio feels it ould have an even break with etro, 20th-Fox, Warners and other majors which have Hollywood outiets for top product.

Small Avoids Congestion

Edward Small moved, Aug. 30.

Edward Small moved, from United Artists to General Service studio to launch two pictures at the same time next month. By that time the UA lot will be crowded, with Samual Goldwyn and Walter Wanger units going full blast.

Small's Impending films are 'ing

going full blast.

Small's Impending films are ing
of the Turi, starring Adolphe
enjou, and South of Pago Pago, costarring Jon Hall and Sigrld Gurie.

Elisburg Has Woods, Chi

Chisgo, Aug. 30.
Chisgo, Chisgo

DEANNA, AGENT SPLIT

Deanna Durbin and Jack Sherrill, her agent, canceled their contract by mutual agreement. mutuai agreement.

James Durbin, her father and guardian, is handling her business affairs temporarily.

tends to use a feature film of one defendant, this defendant will refuse to deliver if a feature film of an-other defendant is intended to be to deliver it a teature film of am-other defendant is intended to be used concurrently, and the second defendant could not deliver the second feature film by reason of the second feature film by reason of the pointly with the first feature film. Hence, the sure and certain ef-tect of this common retriction in defendants' contracts not only is to the first feature film. Even in the first feature film. From the first feature films. Even should the exhibitor attempt to use a feature film of an independent from the first feature film with the should the exhibitor attempt to use a feature film of an independent film without which he cannot say in business profitably. Hence, his only alternative is to reture to because of the coercion of the de-fendants. This enforced redusal is plainty an unlawful rest tends in the streate comment.

It is obvious that the restriction against double featuring on one program with its attendant penalties is correive because independent section of the control of the contr

GN Approved

(Continued from page 3)

(Continued from page 3)
to the minimum in an alternut to bring company out of its muddle.
Neary, under questioning, placed value of \$8 pictures now in release and their accessories at \$400,000 min, and accessories at

'Only Hope of Life'

ndewn trast same mustake would not be repently as the repently which declared that Educational's proposal was the only offer of nil that had been made for purchase of Grand National-that would give stated that in case the court failed of give its approval to the deal, only recourse left would be liquidation, but the stated that in case the court failed of give its approval to the deal, only recourse left would be liquidation, holders and received as CN, with its present lack of pictures to keep give the court of the cou

of merica and international Cin-Trustees will now draw up plan for payment of GN creditors to present to the court, with proposed plan expected to call for settlement at about 56 2-50 on the dollar trom his post as co-trustee with Wright to devote himself to pre-sure of new duties with New Gran National, with Wright remai as sole trustee until claims are finally weathed up.

W. Va. Exhibs' Schism

Fairmont, W. Va., Aug. 30.
Richard D. Marks, manager of the
Orpheum, Clarksburg, has called a
meeting of dissatisfied theatre managers of West Virginia at Wheeling
for Sept. 12, when an effort will be
made to break away from the West
Virginia Theatre Owners Association.

tion.

The old group, of which Sol aman, of Huntington, is the leader, will meet at White Sulphur Springs, Sept. 5-6.

ric force, British comedian, sails, homeward tomorrow (Wed.), He will make a picture for arners in London.

New Newsreelers' Wage Pact Ready: Clause Opposes Multiple Coverage

Scouting Up Biz

Hollywood, Aug. 30.
Nearly 500 Boy Scouts made
their film debut in Universal's
'That Certain Age,' in which
Deanna Durbin sings 'Be a Good cout.'
Screen Actors Guild furnished

Screen Actors Guild furnished 22. The rest were rewarded with a meal on the set. In return for their acting the studio makes a donation to the Boy Scout

COAST-TO-COAST **ARTY CIRCUIT**

Extension of a group of arty or foreign language theatres into the east this week loomed with the ar-rival of Henry Pincus in Cleveland to look around and advise of suitrival of Henry Fincus in Consultation to look around and advise of suitability of other houses in the region eastward. Pincus is in Cleveland to open the City theatre. Circuit is operating under the temporary title of International Clinema circuit. Herbert Roesner is head of operations

Herbert Ruesner is head of opera-tions.

Esquire, Hollywood; Grand Inter-national, Los Angeles; Clay Interna-tional, San Francisco, Mont-Lake, San Francisco, Mont-Lake, are in this group. An operation in Portland is being mulled. Circuit in Chicago, Deriver of the Control Michael San exported to have their eyes on spoks in Chicago, De-troit, Kansas City, Pittisurgh and New Corting, Will hold off en-tering M. X. until set on other spoks.

uring N. x. until set.on other spots.

Fire in projection booth of City last Friday (26), caused by worm-out tangled reels of 'Mayering', satted in damages amounting to three performances, until two burnteels and equipment were replaced. Zotton Gombos, manager, shifting city into foreign pix policy Sept. 1 opener. No Russian product being bought.

Freddie Bartholomew Opens in Prov. Sept. 15

Hollywood, Aug. 30.

Freddie Bartholomew's personal appearance tour opens at Loew's, Providence, R. I., Sept. 15, moving to Loew's, N. Y., Sept. 22; Earle, Philadelphia, Sept. 30; Stanley, Pittsburgh, Oct. 7, and Fox, Detrolt, Oct.

14, Youngster is currently worki Metro's 'Listen, Darling.'

Whyte's \$7,500 Commish

Arthur G. Whyte, one-time booker for Keith office, has brought suit against the Emigrant Industrial Savings bank for \$7,500, amount claimed the him for services in helping in the sale of the Victory theatre, Bayside, L. I, for the bank, Suil, now in the supreme court, Suil, now in the supreme court of the suit of the sui

Union Talks Begin

Canton O, Aug. 30.

Canton O, Aug. 30.

Picture of rators employed in the three first run houses here, Loew's, from the control of the contro

TITLE CHANGES

HILE CHANGES
Release title for 20th-Fox's 'By the
Dawn's. Early Light' is 'The Girl
From Brooklyn.
Sea Gulls of salt Lake' became
Sea Gulls of salt Lake' became
Lake' a New Change of the Change of the Cara o Cruz for RKO release via
William Rowland production at
Eastern Service Studies. N. 'Y
Juarez' is release title for The
Phantom Crown at Wanner.

Although it now seems doubtful if Pat Casey will be ready to nego-lute a new newreet photographers' wage-hour paet for 30-35 days, ten-turities form of the new agreement to the control of the sew agreement new repeated to the new received heads for persual and selectation. Old two-year agreement ran out July 1 and the new contract doubtleasty will be made retouched to Sept. 1. In the meantime, the will be represented to the selection of the s

to Sept. 1. In the meantime, we reels are expected to follow along with the present contract. While basically, the hougraphend union, a member of LATSE, remain the same, initial demands are considerably higher and more drustic than under the old agreement, the same initial demands are considerably higher and more drustic than under the old agreement, the same, initial demands are considerably higher and more drustic union proposal covers (julyar to cameramen. This aske full pay, doctors' fees and fleoplish charges to the common the common terms of the common t

Can't Double Up

man is.not permanently employed.

Cax¹ Desibe Up
New pact also seeks: his so many
words to prevent cameramen from
covering a story for more than one
newared, excepting when all are
expected by general agreement is
requisite. It also goes into definite
wording as to what constitutes standby work and how it shall be paid by
work and how it shall be paid by
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additional money on airplane flight, double the usual amount being
sought when the photographer has
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Beebes Back for More

Hollywood, Aug. 30. Is slated for early production at Paramount with the same beete family. Murray, Donald O'Corinor, Ellen Drew and Elizabeth Patterson, in the East. Idee to a second film cate from the Par distributing dept. Wesley Ruggles, who directed Sinners, is set to pliot the follow-the Chaule Blippon set in a gain.

No Go, They Walk

Hollywood, Aug. 30.
Disagreeing with associate producer John Stone over script changes, Frances Hyland and Albert Ray obtained their release from

Ray obtained their release from 20th-Fox. Miss Hyland had been on the lot four years and Ray about a year. They were doing 'Salomy Jane,' slated as a starrer for Jane Withers.

KING'S ROMANCER

John King gets the romantic lead in 'A Very Practical Joke,' third of the Roving Reporters scries at 20th-Fox.

Fox.
Sol Wurtzel production also fea-tures Michael Whalen and Chick Chandler.

'Nation' Starts Sept. 6

"Nation' Starts Sept. 6
Production on 'One-Third of a Nation' the WPA play gets under way
Sept. 6 at Eastern Service studio,
Astoria, with Sylvia Sidney set in
the lead. This is the feature which
Harold Orlo will produce for
Triple' A Productions.
Paramount will release.



A \$2 SMASH! A POP PRICE SENSATION! When you play

"MARIE NTOINETTE"

Starting off at a terrific clip! "Sweet Marie" is your new sweetie!

DETROIT—Zooms far beyond "Test Pilot," "Great Ziegfeld," "Maytime" and all the box-office darlings! Extra! As we go to press! Detroit is first Hold-Over. Watch for more!

PITTSBURGH—Way ahead of terrific "Test Pilot," "Good Earth," "Maytime," "Saratoga," "Great Ziegfeld," etc.

DENVER—Clipping bigger coupons than "San Francisco," "Great Ziegfeld," and other Biggies.

CHICAGO—Imagine! It beats "Rosalie's" great Christmas biz!

HOUSTON—Hot on the heels of torrid "San Francisco" and in Houston's hottest August.

ATLANTA—Good-bye to that "Great Ziegfeld" record!

SAN FRANCISCO—Good-bye to that "Good Earth" record!

Just a few early engagements in HOT AUGUST, but breaking records anyhow. Watch it GROW!

EXPLOITATION

Warners Click Ads

Prior to the opening of MustBrior to the MustBrior t

and the second of the picture and its autiand gross in its holdover. Warners plans to spend bemen sign in 38 key cities, using only the
men sagood and 80,000 on a compaign in 38 key cities, using only the
men sagood and sold of the second in
the overlap appears the day before
the premiere at the local house, and
in the morning appears the day before
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coll theater to corpaign, though not regarded as a partpaign, though not regarded as a parttertly that will sell other W. B. prodtectly that will be the prod
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Loew-Poli's Cakefest

Loew-Poil's Cakeriest.

Loew-Poil's gesture to be a certain submission of the certain of the cer

By Epes W. Sargent ' lex' Steals St. Louis

lex' Steals St. Louis

Citting the Midtown Busines

Cittin, organization of 350 merchants
in the vicinity of Fanchon & Marco's

Cittin, organization of 350 merchants
in the vicinity of Fanchon & Marco's

recogning, after 13 weeks of darkness, was the subtle surgestion of Los

can cook campaign for 'Alexander's

Radtime Band' (30th), the opening

for large and the subtle surgestion of Los

as not campaign for 'Alexander's

Radtime Band' (30th), the opening

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The pix of the standard for the pix

records during a one-week standard for

over the control of

notices of the pic at no cost to the theatre. The Melbourne hotel, near the the atre, permitted Kaufman to imprint its menu cards when the pic the state of the its menu cards when the state of the distribution of the state of the state of the glass tops of dressing bureaus in each of the 4 rooms. After its one week stand at the Fox, 'Alexander' moved over to the Missouri for a fur-ther run.

M-G and Par's Trailers

M.G. and Par's Trailers
Metro-Goldwyn has sarted a
traveling marionette auto truck
at traveling marionette auto truck
accounter and Paramount has countered with a mule traveling baily on
Arkansas Traveler. Tom the Censt
with a starting Bob Burns new
starter's obtain maximum number of
cities may be contacted before film
is generally released.

erlin's Double Portion

munity unveiling 'Sing You Sinners' at a Saturday midnight show two

at a Saturday midnight show two weeks ago. Incidentally, last week was a big one here on advertising and publicity for Irving Berlin. He received bild-ing second to the stars for hid dies in Carefree, and are to fea-turing in Alexandra Ragtime Band, playing the Community the first hall.

Covered It Up

As a letter of introduction to Sabu, the Korda East Indian loy staf, who issued in the Korda East Indian loy staf, who issued in book form the story of Sabu, somewhat similar to that recently sent out to editors in mimeographed form, with a striking cover of the staff of the st

The text, done by Frances Flah-erty, is entirely different from the mimeo copy.

Theatres-Exchanges

Uptown, 2,000-seater, first new house here in a good many years, preemed last Wednesday (24). The-atre is owned by Kalamazoo Michi-gan Theatre Corp., of which P. C. Schram is president.

Butterfield Michigan circuit opened its new Uptown theatre here last week

Hamilton O Hamilton, O.
Oxford, new 1,000-seat house in
nearby Oxford, college town of 1,800
population, is scheduled for opening
in mid-September. Being built for
J. S. Jossey, of Cleveland.

Los Angeles.

Los Angeles.

New Gentry theatre opens Sept. 3.

House was built jointly by Fox-West
Coast and Lola Adams Gentry.
F-WC will operate.

Fox-West Coast is dickering for
I-y-year lease on Garden theatre.

Burlingame, Cal., closed for several

years.

Albert A. Galston is remodeling a store building on Whittier blvd. into 650-seat theatre at cost of \$28,000 House will be ready for opening Oct 15.

Oklahoma City Ritz, Muskogee, undergoing repairs with \$15,000 going out for new seats and complete redecorations inside and out.

Roy Creason's new 400-seater at Eufala will open around Oct. 1. Creason operates the Palace there at present.

present.

L. E. Brewer completely modern-izing his Royal, Pauls Valley, with new decorations, new carpets, modern glass front and remodeled marquee. Brewer recently com-pleted installation of a Siroco air conditioning system at his Folly, same town.

conditioning system at his Folly, same town.

M. R. Parks, Tonkawa theatre operator, will open his second house in Disney, Okla around Sept. 5. House is equipped with Simplex sound and Walker SS screen, and is a 400-seat job.

sound and Walker SS screen, and is a 400-seat job. Following manageral changes an onneed by Griffith Anna of the state of

Rochester, N. Y. Gerald Fowler, manager of Geneva theatre, Geneva Schine house, trans-ferred to Lockport in charge of Palace, Rialto and Hi-Art, succeed-ing Francis M. Gere, who goes to Norwich. Fowler started as a pro-jectionist 11 years ago at the Regent, Geneva.

New York.

Living Ludwig has resigned as tressurer and assistence of the control of the control

Film Reviews

TENTH AVENUE KID

(Continued from page 18)

TENTH AVENUE KID

(Continued from page 18)

and plays sleuth in "Tenth Avenue
Kid." a mediore tale of adolescent
reform, with 12-year-old Tommy
from the 12-year-old
from the 12-year-old Tommy
from the 12-year-old Tommy
from the 12-year-old Tommy
from the 12-year-old

Bulldog Drummond in Africa

AFFICA

Paramount release of Hareld Hurley production. Pentures John Howard, Heather alones by H. C. McXelle: exercelary, Garacti Weston; camera, Bill Mellor, At Crimera, Burners, Serial, Serial, S. Humfing, S. Humber, S , 23, 38, Running
John Moward
Meather Angel
H. B. Warner
J. Carrol Natish
Reginal Denny
Reginal Denny
Mathew Button
Kell Fitzgeralo
Jon Do Brise
Paul Foressi
von Brincken
Evan Thomas
Forrester Harvey
Gerald Rogers
Leoner Care Longworth
fenny
Denne Fordina
Major Grey
McTurk
Baron Nevaky
Walter
Hotel
Dr Walter
Ifolei
Dr. Ste
Acris
Sergeant
Constable Jenkina.
Tailor
Phillips

ROLLIN' PLAINS

ROLLIN' PLAINS

(THE SOVES)

Form (NYIPE SOVES The Lawrence thought of the control of the control

the bo. window. Although it is people with familiar western character with familiar western characters with familiar western characters with familiar western characters with familiar western characters with familiar western familiar western familiar western familiar was a considerable with familiar western familiar western familiar was seen as well as the proposed with the second of the second was the second with the second was the s

between the cattlemen and sheep owners staged on a big scale, but seldom council of the stage of

MEET THE GIRLS

20th Century-Fox release of Howard Green production. Features June Lat Lynn Borl, Robert Allei, Huth Domie Lynn Borl, Robert Allei, Huth Domie Rhoeles, Directed by Eugene Fox, St and screenpley, Morguerie Roberts; orn, Elward Snyder; editor, Fred All-makeni sirection, Samuel Kaylin. At bee, Bruokiya, Aug. 21, '38, dain. Runal time, 69 anna.

| ludy DavisJu | |
|-------------------|-----------|
| Perry Wilson | nn Bar |
| harles Tucker | ert Aller |
| baisy Watsonttuth | Donnelly |
| Homer Watson | Lockhur |
| Mourice Leon | Rhodes |
| ochert Jones | Vernor |
| finyConstantine) | Commod |
| leteherJuck | Nortor |
| Str. BradyEmmet | t Vocar |
| collins Paul | McVe |
| Captalu | n Briggi |
| | |

cran-shooting sallor and a perennial souse.

As the adventur-chased gals, June Lang is authentically lame-braised and Lyan Bari is programmer and the same should be said to be

STUDIO CONTRACTS

Holly wood, Aug. 30.
Paramount lifted Ruth Rogers layer option. Universal renewed Stanley Hughes'

chief.
Phyllis Brooks reinstated after suspension by 20th Fox.
Metro renewed Rand Brooks' player pact.
RKO signed Janet Dempsey, mop-

pet.
Universal signed Julio Aieilo, sing-

New York Theatres



DOORS OPEN

BOY

MEETS GIRL

CAGNEY

Ö'BRIEN

BEN

PARAMOUNT TIMES

BING CROSBY PHIL FRED MacMURRAY SPITALNY AND HIS
ALL-GIRL SINNERS"

ZASU PITTS

HELD OVER

"Alexander's

Ragtime Band" BEATS 25° TO -On the Stage-New Stage Show

EAR! MUSIC HALL "YOU CAN'T TAKE IT WITH YOU"

Spectacular Stage Productions

SHEARER POW MARIE ANTOINETTE POWER MARIE ANIONETTE

M. G. M. Hit

J. 199, 8:15. MidnigluAIR-COOLED

Niow Set. Sim. 3, 5, 950.

Mais. 50: bo 31. Eves. 50:

10: 43. Sat. & 8iii. Mais. ASTOR

10: 43. Sat. & 8iii. Mais. ASTOR

10: Mid. & Mais. 6 19.M.

10: to 41.00 (Plot Tax)

10: to 41.00 (Plot Tax)

10: to 41.00 (Plot Tax)



'ALGIERS' Gen. Hell & Dreb. 'The Texans'

Now Playing EDWARD G. ROBINSON In "I AM THE LAW"



Monograms

Contest Hits



KARLOFF creates a brand new character—James Lee Wong—based on Hugh Wiley's famous Collier's Magazine stories.

BAREFOOT
BOY"

BAREFOOT
BOY"

JACKIE MARCIA MAE

MARCI

WANTED BY THE POLICE

FRANKIE DARRO
MEET DANNY MURPHY'S FAMILY



MARJORÏE MAIN

ANNE NAGEL

JACK LA RUE

GRANT RICHARDS

1ST STATE VS. ASCAP ROW BEFORE U.S. SUP. C'T AS FLA. APPEALS INJUNCTION

State Claims Federal Court Judges 'Abused' Discretion-Constitutionality of Fla. Statute Not Di-

rectly Involved

Washington, Aug. 30.
First of the rows between broadcasters and copyright owners over
series of state sate designed to crush
hardon and control of the control
to the lighest tribunal with asertion that restraine by Pederal
strict Court for Northern District of
Forcia is invasioned and the converging of
the control of the control
to the control
t Washington, Aug. 30.

Florida is invasid and that state law regulating incensing of copyrighted sones does accepted by the state authorities ask the Supreme Court to vacate a decree of the lower bench and order dismissal of the SAR on a substitute of the lower bench and order dismissal of the SAR on a substitute of the lower bench and order dismissal of the SAR on a substitute of the lower bench and order dismissal of the SAR on a substitute of the lower bench and order dismissal of the substitute of the lower bench and th

flicts with any provisions of the Federal Constitution. The brief noise that the injunction proce ing did read to the injunction proce ing did read to the injunction process and injunction process. The documents emphasize that Florida merely seeks to control relations within the state between the copyright pool and music users. Florida licensees in 188 totalled \$89,368, it is remarked, while 307 broadcasters, theatres, restaurants, hotels, and other enterprises are forced to sign the contract. ASCAP is identified as an unincorporated rights organized for the sole object of fixing prices for performing privileges.

OK Sole Bargalalog
St. Louts, Aug. 30.
A move for individual groups,
gabbers, warsilers and actors in the
negotiate upon their ability and
problems was adopted last week by
85 members of the organization at
a meeting held at the Melbourne
hotel here. Motion also stipulated
hotel here. Motion also stipulated
shall be attended by the individual
groups, each group may be supplied. groups, each group may be supple-mented by any member of the two other groups. No steps will be made to settle any differences that may exist between AFRA and the sta-tions here until the NLRB in Washington passes upon the subjects threshed out at the recent meeting

Some Fun

With Steve Fuld, of Radio Sales, Inc., author of the idea, the associates of Peto Schloss in the associates of Peto Schloss are the same of Peto Schloss and the same of the s

ward for information leading to his arrest. Legend underneath Schloss's photo related that he had Jim-mied a window and made off with the pride of Manchester, Mass. It described him as flast-headed. Schloss' associates, who stuck up about 200 posters as the ship line's cops chased the from deck to deck, were Thomas Losse, account exec on Axton-Losee, account exec on Axton-Fischer Tobacco, Lawrence Hanson and Frank Conrad, with hom Schloss does the agency's

sonnel of the Executive Committee
was increased to 15 and now includes the officers and Maurice
Cliffer, KMOX, Richard Pavey, KSD,
Wayner Short, KSD; Richard E.
Fischer, KWK; Syl Inkin, WEW,
Band, Roger, Baoon, free lance, all
gabbers; Harry Cod, KMOX, Coylia
Bunds, KW, and Belmira
M. Rossier, KMOX, and Adelaide
M. Rossier, KMOX, and Adelaide
Tarrant, freelance, actresses, Of-M. Roessler, KMOX, and Adelaide Tarrant, freelance, actresses. Of-ficers are Don Phillips, KMOX gabber, president; Alien C. Anthony, Kooth, Freelance actress, secretary, and Dave Ward, freelance gabber, treasurer. St. Louis Chapter has opened permanent quarters in the Mart building.

NBC CHILLS ON **GRATIS PIPINGS**

Advertising agencies which want to pipe announcer auditions to out-ort-town clients must now pay NBC for the use of the facilities. In pre-vious seasons, it was NBC's policy to treat such services as a courtesy to the externer.

to treat such services as a courtesy to the customer.

One agency which last week tried to arrange for an audition of this sort was informed that there would be a special charge of \$89 for the wire, with 10% added to cover the metworks bookkeeping, etc. Agency contending announcers insectibe their voices on an instantaneous disc. The recording cost \$4.

Again Nix Rocky Mt. Games for Broadcasting

Salt Lake City, Aug. 20. Salt Lake City, Aug. 30.

Rocky Mountain Football Conference for the fourth consecutive year nixed idea of airing gridders, KDYL, Jocal NBC affiliate, however, plans to air via remotes scrimmage sessions from the University of Utah stadium. R.M.C. embraces 12 colleges on Utah, Colorado, Wyoming and Montano. leges of

and Montana.

Salt Lake have been approached by several agencies for air shows built around collegians at pigskin partles, but it is likely that this idea will also be tabooed by the conference. Interviews of coaches, players and visiting performers are

Socialite's Pic Gossip Philadelphia, Aug. 30.

en num the state on the subjects or recent meeting tweek, the per-

Kate Smith's Autobiog

Kate Smith's first literary attempt will be on the bookstands about Oct. 2. Book is an autholography of the state of the s

GUEST NAMES AT \$18 PER

String of name band leaders are doing a series of guest shots for Benay Venuta on the singer's full hour sustainer on WOR, N. Y., Sunday afternoons at 4. High-priced batoneers are drawing \$18 each for the strict state which second for a series of the second of the sec batoneers are drawing \$18 each for their stints, which amount to a couple of solos. Dough represents the minimum fee for leaders, under A.F.M. regulations, if they play their instruments: If they don't play, date could be on the cuff. Which is what it really amounts to—a gesture to Mise Venuts.

Guesters are all instrumental specialists, Vincent Lopez, Bunny Berl-gan, Russ Morgan, Emil Coleman, et al., are committed or have already guested.

Fishell Going Vitalis On Football: Putting Mugg Prognosticator on Spot

Dick Fishell, football prognosticator emeritus of VARIETY, will do the same stunt on a 50-station commercial hookup for Vitalis on NBC-Red commencing Sept. 27. The Vitalis For en Only show shifts Vitalis For en Only'show shifts of Cot. 4 from its present Wednessky slot into a Tuesday groove, so that Fishell will have to pick next Saturday's winners five days in advance. That's the same time he did the broadcaster continues his present affiliations with WMCA. The football masterminding for this rag will be essayed by a staff member this year, who figures to go out on the limb—but far.

JOHNSON-BUTTERWORTH MAKE WAY FOR SEXES

Parks Johnson and Wally Butter

Park: Johnson and Wally Butters with have voluntarly agreed to retire from the last two shows of their contract with Molle Shaving Cream in order to permit 'Battle of Sexes' to get under way Sep. 130 over Warden's NEC. Consequently they will wind Molle. Sept. 13. Pop broadcasts for Molle. Sept. 13. With Frank Crumit and Julis Sanderson taking over their old spot the Vox Pop boys will enter into a little friendly log rolling to help both programs. Johnson-Butterworth will be friendly log lies show, while Parks Johnson and Wally Butterworth will be guest on the new Molle program,

Jonnson and Wally Butterworth will be guests on the new Molle program.
Battle of Sexes' on Sept. 27.
New Yox Pop show, with the samm
Johnson-Butterworth team, starts
Oct. 1 via WEAF-NBC for Penn Tobacco Co. (Kentucky Club Smoking
Tobacco).

Noxzema Mulls 'Ouiz'

Bankrolling of 'Professor Quiz' is being considered by Noxzema. Ruth-rauff & Ryan has submitted this program along with a couple of others to the client.

o the client.

"Quiz' has been dropped by NashKelvinator, effective Sept. 24, after run of almost two years. Account has no immediate radio plans. CBS controls the program's title.

\$1,300,000 Show Goes Begging

Possibilities of selling the Screen Actors Guild show for the initial 13-weeks of the coming commercial broadcast season have become practically hopeless, because the hour's spot which would justify the taient expenditure involved is not available on either the NBC red (WEAF) or Cotumbia. Mude Corp. of America, which is seening domes a budget of \$1,300,000 for talent alone. Seening the seen and the seen of the

Hollywood, Aug. 30.
General Mills bought KFWB's
'Grouch Club' for a Coast ride on both Columbia Pacific and Californd week in September

second week in September,
Cereal outfit will plug new breakfast package, Corn Kiks. Program
goes trans-continental over CBS if
sponsor is still enthused after first
13 broadcasts.

BELL CO.'S \$7.172.648 FROM RADIO IN '37

Washington, Aug. 30.
Fat tribute paid to the Bell Telephone Co. by broadcasters was revealed last week in a report to the vealed last week in a report to the PCC, anoming to wive all residence of the policy o

\$94,871; South Central, \$135,279, and Mountain, \$41,048.

Time Formula Stencilled For Coast Bakers' Show

March of Time's pattern for drama-tizing current news events will have a counterpart in a new twice-weekly program to be sponnored by Land-ground the sponnored by Land-coast programs of the sponnored by Land-coast programs of the sponnored by Land-ton the sponnored by Land-coast programs of the sponnored by Land-ton the sponnored by Land-ton the sponnored by Land-ton ton the sponnored by Land-ton the sponnored by Land-ton

Page Vice Lehman at CBS

George Lehman resigned as acting supervisor of all three Columbia Broadcasting playhouses. In New York on Monday (28) Jack Page replaced him temporarity. No. 2 playhouse job, formerly held by Page, will be held open for a while, until Stanley McAllister, in charge of construction and, maintenence, names successor to Page.

'Family Man' on NBC

Family Man' on NBC
Woody Klose, sasistant general
maneral program director at
Warden has program director at
Warden has program, The Family Man'
which he scripted and broadcast for
will be aired five days a week starting Sept. S.
Dick Liebert, organist, has been
autigned to furnish the music requitted to the program.

Mrs. Stowe Asks Divorce

rs. Velma Slove asks Divorce
rs. Velma Slove asks for a divorce in suit filed in Superior Court.
Slowes, egainst Arthur Willard
Slowes, egainst Arthur Willard
Slowes, egainst Arthur Willard
Slowes is author and producer of
radio plays.

Gen. Mills Takes KFWB's G.O.P. APPOINTS RADIO HEAD IN CONN.

For the rest time in Connecticut, a major politicul party will have a major politicul party will have a permandhe heads all Republican radio activities for the fall campaign. Halpern is on a leave of absence from WBRV, Waterbury, All radio activities of the state Republican party will be handled through the office of the F. W. Frelle Agency, Hartford, Plans for the future are still in the works, the factor of the facto

WFIL. PHILLY. **CUTS RATES 17%**

WFIL out its rate up to 17% of afternoon time this week, co-incident with issuance of a new simple rate card, effective Sopt. 1. Don Withycomb, gum, said the price alsah was a purposetul effort to emultin the command of the command iladelphia, Aug. 30

hour to \$1.0 per half New rate card is a revolation in simplicity. It is printed in the double-spread inside of a small card, Classifications are broken down into day, night, Sundays and strips, and all prices are contained in 11 lines of type.

CHARLES BOYER MAY AIR FOR WOODBURY

Charles Boyer may step into the Moc-blue (WLZ) Sunday nights starting Oct. 2. If the deal is okayed, it will be for an initial period of 13 weeks. Tyrone Power was starred in the dramatic series last season. Famous Artists handles Boyer, while Lenner & Mitchell has the Woodbury sc-

Mutual's Lutheran Program Back to Net

Mutual Broadcasting's biggest how, the Lutheran Hour, returns to show, the Lutheran Hour, returns to the net Oct. 23 for 58 weeks. Reli-gious program was on last season and takes 59 stations of Mctural file. Program goes on 1-130 p. m. Sur-days and repeats at 4:30 to 5 p. m. with Dr. Walter A, Maier speaking. It's sponsored by the Lutheran Lay-men's League. Agented by Kelly. Stuhiman and Zahmid spency.

WLW DROPS WAX ACCOUNTS

NBC's About-Face

Despite the searcity of unsoid periods on the NBC red (WEAP) had not the network's recent reorganizational sales maneuvers to the post united to the post of the property of t

WLW's Farm Campaign Starts Rolling; Lining Up Programs to Start Oct. 1

incinnati, Aug. 30.
New director of WI W's new agri-mumal department, John F. Mer-seld, started Monday (29) to round farm organizations and consult th extension services in the mid-ent for co-operation in a series of im service programs to be inaugu-nied Oct. 1. Broadcasts will be inted with the Crosley super's Top the Morning's stanza, 6 to 8.15 a.m. sily, except Sunday. Merrifield was graduated from less State College in 1932 with a gree in agricultural economies and

spee in agricultural economics and the casting of 'Gone Illi the Wind.' is two worked with farmers' organimions as a representative of Swift
100, and also of Sears Roebuck &
the Bir saids chores for WLW will
two to do with the cardication of
two and blights, particularly in
the Winghist, and discussion of bulmedium, the U.S. Expartment of
POLITICAL COIN

Intentive.

For its second season, the Voice of the Farm series of broadcasts by bened Mitchell has been resumed a W.W. Programs, heard Sature at 1.30 pm. and Sundays at 2 ks. feature interviews with promisements, agricultural leader and the season of th

a blended with the chatter.

Ohle Fair's Coverage

Ohle Fair's Coverage

With WLW Collembus, Aug. 20.

With WLW Collembus, Aug. 20.

With WLW Collembus, Aug. 20.

With Wall Collembus, Aug. 20.

With Wall Collembus, Aug. 20.

With Wall Collembus, Aug. 20.

Wall breadcasts, Ohlo State Fair

Wall Collembus, Ohlo State

Wall Collembus, Ohlo Necord

Wall Collembus, Ohlo State

Wall Collembus, Ohlo State

Wall Collembus, Ohlo State

Wall breadcasts, Ohlo State

Wall Collembus, Ohlo Co

is in former years, WHKC, WBNS of WOSU set up headquarters at Fairgrounds and originated near-ull tocal daylight shows from the softime.

HOMPSON'S AMBITIOUS PLANS FOR KELLOGG

J. Walter Thompson has big plans is the Kellogg account as a network presentation. The Hollywood trief, show which the agency has such as the NBC blue (WJZ) the NBC was available, shifting to the NBC blue (WEAD). Both the NBC blue of (WEAD). Shifting to the NBC MBC was available, shifting to the NBC MBC of (WEAD).

Thompson would like to use a kreen name (male) for the m.c. the and build a show along the lines of the Chase & Sanborn Coffce log:

Venuta Going Legit

Benay Venuta will have a straight dramatic role in the rormcoming Brock Pemberton production, Kiss the Boys Goodbye. On radio she is currently m.c. ing her own full-hour sustainer on WOR Saturdays at 4

p.m.
Pemberton show went into re-hearsal early last week and is set for an opening in Washington about mid-September. Plot is a takeoff on the casting of 'Gone lith the Wind.'

IN GEORGIA

Atlanta Aug 30 With political hustings steaming into home stretch, local radio stations are reaping harvest brought on by tightly contested races for U. S. Senatorial togs, now worn by Walter S. George, and gubernatorial job.

S. George, and gubernatorial job. With George's post sought by Federal District Attorney Lawrence S. Camp, who got blessings of President Rooseveit when latter personally part Rooseveit when latter personally part and the proper program, candidates have been resorting more and more tradio. George has plenty of early a proper source of the proper program of the property of

air.
WSB, Atlanta, due to its 50 kw
power, has been garnering lion's
sane of campaign sheleds, with its
little (1 kw) brother, WAGA, sharing, and WGST, with 5 kw, coming
in for its portion. Smaller stations
throughout state have gotten some
time, but not much.

time, but not much. WSB and WAGA are planning elaborate joint setup for election coverage Sept. 14, date of first primary. More coin is in offing for stations between that date and Oct. 5, when runoff between two leading candidates in each race will take place to see whose name geer clicket in November general elections.

Daley Back to NBC

Arthur J. Daley rejoined NBC as production director in the network's Washington studios. Before quitting to handle the pro-duction of the Pontiac Varsity shows. Daley directed NBC programs for nine years.

IN LINE WITH NOSTRUMS' BAN

Nix on Night Recordings Another Move by Station to Make Itself No. 1 Indie-Waxed Daytime Cor cials Will Also Go Off, If Commitments Permit

LICENSE ANGLE

More drastic than its decision to shake off its medicinal and laxative accounts is the new policy which accounts is the new policy which adopted toward transcriptions. In its drive to establish the highest standard of any independent station clear its night-time schedule of all recorded programs. Another designated move is the elimination of material waxed versions of network commanded to the control of the

mercials during the day.
WLW admits that this radical reshaping of its program policy stems
from data developed during the recent hearing of the station's application for mercently of the Woodtion for mercently of the Woodtion for the station's application for the station's application for the station of the s

ment and a general stepping up of its local production.

George Biggar's has been hired away from Mggar has been hired have been done have been done had be

LYTELL'S LONE WOLF' SET: TUMS SPONSORS

Bert Lytell in the 'Lone Wolf' scries will take over 'Tume' two quarter-hour schedule on WEAF. New York, chief Sept. 27 or Oct. 4. Account. Lewis-Howe Co., is currently using a musical starps in these Touchay and Thursday niches (7.18-7.18-7.19.)

7.30 p.m.).

Wax takeoffs of the Lytell broadcasts will he placed with stations in
three or four other cit. fail.

He went to London from Ayer
lettor thranch in 1986.

He went to London from Ayer
lettor thranch in 1986.

He went to London from Ayer
lettor thranch in 1986.

He was to the cit. fail.

He was to Linear to London from Ayer
lettor thranch in 1986.

He was to Linear three trains

week cycle, it will be given an extensive hookup. William Morris of - was formerly a vp. with the George
the status of Well-Sn. Y. office,
for J. Walter Thompson.

N.W. Station Owner Charged With Bias in Hot Political Campaign: **FCC Prober Reported in District**

Plus God

Detroit, Aug. 30.
John Stlnson, on standby duty
at WJR during the Household
Finance Corp. program last
week, noted the Aurora Borcalis
troit. "Sponsor or listener?",
mused Stinson, who decided to
carry water on both shoulders
mused Stinson, who decided to
carry water on both shoulders
Tadies and gentlemen, I
think you'd like to know that
the Aurora Borcalis is putting
of a great short or coulside and
the Aurora Borcalis or coulside
and the standard of the coulside and
as the show on the air, comes to
the Household Finance Corp."

AUTO UPSWING WILL HELP **RADIO**

Detroit, Aug. 30.

If motor mogal prediction of a
25-40 percent rise is prediction of a
25-40 percent rise i

First business coming out of the automobile industry since last fall is the one-minute announcement campaign which Plymouth, part of (1). Stirling Getchell did the placing through its Detroit office. Schedule calls for from two to three announcements a day for 11 consecutive days.

Weaver's Y. & R. Post To Remain Unfilled

Young & Rubicam doesn't plan to fill the vacancy made by the resignation of Pat Weaver, who managed the production details of the agency's New York radio department. Weaver's chores will be spread out among the other executance of the production Young & Rubicam doesn't plan to

Long to Ayer in N. Y.

Donald H. Long has been shifted from N. W. Ayer's London office to do radio and general publicity in the agency's New York division. He went to London from Ayer' Detroit hranch in 1936.

Stattle, Aug.

Stattle, Aug.

Radio jumped into the political arena here with both feet last week when, at a political meeting held in Hoquian, nearby burg, sponsored by the Samdinavian-American Federacien to the Samdinavian Federacie

KGA. in Spokene, and one of the cowners of the Northwest Mutual setua. Spinula also alleged that an attorney, representing Wasmer, offered the federation radio time and "all the money it needed" it is would 'under the second of the federation radio time and "all the money it needed" it is would 'under the second of the federation of of the

DIALECTS COME BACK IN DET.

Detroit, Aug. 30

Prorign-language programs, de-mant for many months on local inde-demant for many months on local inde-tactions, are showing signs of reju-vention and figure to perk consid-erably with resumption of auto pro-ceeding the second of the second of the work of the second of the second of the year, chiefly affecting Detroit's for-eign pop, sponsors of foreign-tongue year, chiefly affecting Detroit's for-eign pop, sponsors of foreign-tongue broadcasts pulled out heavily. Now they're beginning to free back, with they're beginning to free back, with spend heavily when they have it. Fortunately for indie stations here, loss in foreign-language sponsors was made up in part by influx of cheaper rates, etc., at smaller outlets as contrasted with bigger stations.

FREE & PETERS NOW REPPING WFIL, PHILLY

Philadelphia, Aug. 30.
Appointment of Free & Peters, Inc., as national advertising representative was announced this week by Don Withycomb, i.m. of WFIL. Statute and the properties of the prop

AFRA'S 1ST ANNUAL CONVENTION SET FOR NOV. 14 IN ST. LOUIS

More Corrigan

Buffalo, Aug. 30.

Joseph F. Cummiskey, news
branching out as a special
events broadcaster. This week
he handled a description of the
State Federation of Labor Parade for WKBW.

State Federation of Labor Parade for WKBW.

Also did the interviewing of
Doug Corrigan at the latter's
reception, with WEBR picking it
up with some embarrassment.
Cummiskey kept mentioning
to Times and the part it played
in bringing Corrigan here.
WEBR is owned by the News.
Corrigan interviews caused
red faces in another depart-

Negotiations with ANA Not Progressing in Face of GRACE GEORGE, BRADY Some Opposish-Union Points Out Its Proposals Won't Clip Sponsors as Much as Stations

First annual convention of the First annual convention of the American Federation of Radio Artists will open No. 14 in St. Louis. Agenda hashy been set, nor has it even been decided how long the conflab will last. One of the matters slated for action, however, is the election of officers and 15 members of the national board.

silvettin of efficient where the members of the national board.

Nominating committee includes Maurice Cliffer, of St. Louis Carleton KaDell, of Los Angeles, Vinginia Program, Carlo Deis, Claude Reese, Robert Waldrod Deis, Alexander and Charleton Control Deis and Carlo Deis a

AFRA's Checker AFRA's Cheeker
With Jiss contract with NBC and
CBS now in force, AFRA has employed a checker, Tom Tully, to see
that, all persons on sustaining shows
are AFRA members and to handle
new membership cases. George
Heller, treasurer and associate executive-secretary, 18 on-ling the
Membership of the Company of the
Membership of the Company of the
Membership with th

regular staff artists. Negotiations with the committee representing the Assn. of National Advertisers, resumed by AFRA since signaturing of the network contracts, are not proceeding as well as the union had hoped. While some of the agency men are reported friendly to AFRA overtures, others are understood to be offering serious obstacles

stood to be offering serious obstacles to an early settlement.

Although AFRA executive studies and a serious problement of the serious problement of the serious problement of the serious problements. While the wordstrike is not used, some board members point out that almost all whom the agencies must depend as the backbone of their programs, are AFRA members. Claimed that these stars are endtussaties enough for the serious problements and the serious seriou

Regarding persistent reports that the American Assn. of Advertising Agencies committée is not authorized Agencies commerce is not additionable to by the member firms to negotiate an agreement, the union officials claim they have been assured by committee members that the agencies will signature any agreement they draw up. Explained that the committee is merely to expedite matters.

Advertisers Nix Ageys.' OK

Advertisers Nix Agys: OK
Another possibility, mentioned
from time to time, is that the American AYA, comprising all the major
time and the advertiser of the advertiser of the
along with any contract the agencies
any sign. AFAs officials make the
same reply to that possi lifty as they
chall is, they claim their star membership is an essential to successful
commercial broadcasting. Any
sponsor using the medium of radio
and the advertiser of the advertiser of the
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they argue However, AFRA execs point out nothing in their proposals, or aims is likely to raise the cost of radio sponsorship to any marked degree. Anger cost of commercial radio Major cost of cost of the Major cost of the Ma

TO AIR COMEDY SKIT

Grace George and William A. Brady will appear together in an original light comedy skit on the Rudy Vallee program Sept. 1. Only to the time they were coupled on radio, stage or seven was in Detroit of the press. The stage of the stage or seven was in Detroit of the stage or seven was in Detroit of the stage of the

VISIO CLOSEUPS FOR TOURISTS

National Broadcasting's Television Tour in Radio City, to give public initial closery of sight-sound broadcasting and what makes it tick, is set tails, under supervision of ton MBC and Radio Corporation engineers, has delayed inauguration of tour to be on a new floor heretofore, closed to the public.

There will be 10 guides in charge of directing visitors over the tour, course or weeken the tour, course or weeken the tour, course or weeken the tour course or weeken the course of the staff.

Besides showing intricate work-ings of system and behind scenes malngs of system and behind scenes ma-terial, public paying the fee (prob-ably 75c) will be allowed to take part in a sample television broad-cast. After the XCA-NBC building spring, some sort of arrangement is contemplated whereby televized tests on the tour may be viewed in the television exhibit on the exposition grounds, and vice versa.

No Local Frown On 3d Tacoma Outlet. **But Seattle Objects**

Tacoma, Aug. 30.

Striking angle about the current scramble for the right to erect at hird Tacoma station is that nobody the idea. It isn't a question of the theory the idea. It isn't a question of the idea. It isn't a question of the idea is in the interest of the inte

MCA Acquires Rights To N. Y. Hockey Games

Ribbing the Opposition

Buffalo, Aug. 30.
WBNY is making use of its daily display ads in the Times for initutional buildups and sly digs at the opposition. Sample of the

stitutional buildups and sly digs at the opposition. Sample of the later.

ABMY has a definite ban upon programs of the type in which some young woman who knows nothing about household, which was a superior of them for some housewife who cascessfully has learned, how to be a good mother and a good cook without going to a juvenile cile or a cooking school. We never broadcast recipes over WBNY because we know from our own surfaces without going to a juvenile cile or a cooking school. We never broadcast recipes over WBNY because we know from our own surfaces without going to a juvenile cile or a cooking school. We never broadcast recipes over WBNY because we know from our own surfaces. Although household adviser is standard with most stations, which was believed to have been directed particularly at 'The Hosteet' of WBRR, a 100-water as is WBNY. Mary Barrett (Hostees) asserts all her recipes are tested and tasted before alrend, all the proper of the standard with the paper for several years.

Discs Supplementing Ward's NBC Hookup

Ward Baking, will supplement its daily am. hookup on the NBC-blue (WIZ) for Jane Arden with New Ceversions of the script show on Fordland, Me.; WGN, Schenectady; WKBN, Youngstown, and WFAM, South Bend. Use of WKBN, Solenectady; WKBN, Youngstown, and WFAM, South Bend. Use of WKBN, Solenectady; WKBN, WGN, Solenectady; WKBN, WGN, WGN, WGN, WGN, WGN, WGN, STORT WGN, WGN, WGN, WGN, WGN, WGN, STORT WGN, WGN, WGN, WGN, WGN, WGN, WGN, Flogram goes network Sept. 3d. but the dises word; start until Oct. but the dises word; start until Oct. but the dises word; start until Oct.

KSO-KRNT Shakeups Put Edmund Linehan In Program Div. Post

KSO-KRNT have sad shakeups in personnel. Edmund Linehan has been named program director for the two stations, replacing Ranny Daly. Linehan was formerly in continuity and is executed the 'Zero named assistant program director, in addition to his duties as traffic manager for the stations.

Dave Nowlmon, publisher descriptions.

ager for the stations.

Dave Nowinson, publicity director
and continuity writer, has moved to
the writing staff of KFI-KECA, Los

the writing staff of KFI-KECA, Los Angeles, while Mary Little, radio editor of the Des Molnes Register & Tribune, assumes the publicity job in addition to her editorial work. Wayne, Welch, formerly in the commercial department of KSO motion direction of the Joseph motion directs for the Joseph work, replacing Gladys Overnburg.

BERNIE SIGNS 3-YEAR PACT FOR SMOKE SHOW

Ben Bernie starts on a CBS coast bein bernie starts on a CBS coast-to-coast show, on a three-year deal, for Half 'n' Half tobacco, American Tobacco Co, subsid, via Young & Rubicam, opening Oct. 2. It will be an augmented bandshow, with the maestro m.c.ing, plus Lew Lehr. for comedy, singer and

NBC's 'Great Plays' Tee Off Again in Oct.

Chicago, Aug. 30.
Second season of Oreat Plays' will be launched by BEC Oct. 18, with a certality joint of the control of the control of the control of the control of the carry of the carry of the carry Greek tragedies to latest Brondway hi, will be accompanied by a manual for teachers outlining the play and its period and also listing supplementary reading matter for students.

for students,
National Parents-Teachers Congress, heads of university drama departments, 70 State teachers colleges
and the National Thespian Society,
with 373 active chapters, have signified intention of hearing the broadcasts. American Library Assn. is
furnishing material portaining to the
plays to 30,000 libraries on its list.

Barton at Air Races

Hollywood, Aug. 30.
Ken Barton, news reporter for
Richfield oil outfit, has been called to
Cleveland to announce the national

CHISELING AGCY RAIDS AT PEAK IN PHILLY

Phila elphla, Aug. 30.

Not a new plague here, but one which has now reached its highest peak and is giving local outlets pleinty of headache, is tactics of small agencies in rai ing unattached

These so-called 'advertising agen

Small agencies in rai ing unstacked These so-called "advertising agencies," which in some cases consist on man with deak space, listen in for new local advertisers, particular to the sound of the soun increased business. He nature thinks it is the station's fault in no one is listening and becomes gusted with radio advertising.

JOE E. BROWN SHOW ON CBS FOR TOASTIES

After considerable difficulty in finding desirable entwork time, Benton & Bowles decided to take in the state of the state

Don Cope, Coast production head for B & B, produced the audition show and will take it over for the series.

Voice of Experience Back on Special Net

Voice of Experience returns to Now York, and specially cre-eated network on Labor Day for Lydia Pinkham. Replaces Stella Coast to coast net was consumed Coast to coast net was consumed by Mutual For the account, although Mutual discid. any connection with Pinkham as a clima.

Cleveland to announce the national air races.

His colleague on the Richfield Georgia Broadcasting System has broadcast, John Wald, will carry on alone for two weeks.

Annual Sears & Ayer as the setup's air the setup s

WEBR is owned by the News. Corrigan interviews caused red faces in another department, too. Local stations had been using spot ads about Cor-rigan being a: Bulova watch-user. On his arrival here, local officials presented him with a watch and he said: 'Just what I needed! went, haywire this morni WAX NETWORK SAID TO HAVE 32 OUTLETS

Percy Deutsch, head of the orld Breadcasting System, won't announce the list of stations which have subscribed to his proposed wax network until Sept. 15. Deutsch is reported to have obtained the significant of the station of the station represented also by the Edward Petry office. Petry, like several of the other station repg, has voiced the other station repg, has voiced man, although Deutsch has pointed out that his idea does not intrude the station rep field. Under Deutsch's plan, alword beautiful to the station rep field. Under Deutsch's plan, aswertisers like the station rep field. When the station rep field wert is service if they take a certain number of stations on the spot network list. The stations themselves agree to pay a commission of 10%, with list. The stations themselves agree to pay a commission of 10%, with list. The stations themselves agree to pay a commission of 10%, with list. The stations themselves agree to pay a commission of 10%, with list. The stations themselves agree to pay a commission of 10%, with list. The stations themselves agree to pay a commission of 10%, with list. The stations themselves agree to pay a commission of 10%, with list. The stations themselves agree to pay a commission of 10%, with list. The station reported to have already subscribed to the Deutsch proposition are WHAM, Rochester, WAVA, Rich m on of WHAM, Packetter, WAVA, Rich m on on of WHAM, Packetter, WAVA,

R. G. JENNINGS JOINS KASTOR IN CHICAGO

Chicago, Aug. 30.

Chicago, Aug. 20.
Robert G. Jenning, who recently resigned as v-p. in charge of sales and programming at WLW. Clinical mati, has blinted the H. W. Kastor & He will work out of the Chicago office, concerning himself with new business and radio. Jennings stated that he has no intention of soliciting which with the sale with the boughts which stays as is with the Douglass Allen & Leland Davis-agency.

Strictly Brass Cincinnati, Aug. 30.
A new quarter-hour musical show on WLW, featuring all-brass instrumentation, was auditioned on the air Thursday (25) night (Orch is batoned by Phil Davis, trombonist.

A PAGE FROM THE HOBBY LOBBY SCRAP BOOK

A Few Excerpts of the Radio Critics of the Day . .

Disking

with

Doyle

By "Disty" Doyle

By "Disty" Doyle

WITON FEINEERS of the series of the series which harden it into a topost which have send it into a topost which have send it into a topost which have send to the send that the send it is a topost which have been send to be the lone Summer pro- American in the topost which have been send to the send

seems to be the lone Summer pro-

seems to be ine lone Summer pro-ANES.

Frant to keep its head above water, of New Yorks and the comment of the

book and making a newspaper a. of writing book and making his has he has the has the constraint of the has the has constraint of the has th of writing

in his files. The transmitted was a large with the line has conmight R. B. Bilkould of Almandra
light R. Bilkould of Alma

the R. B. Balkosky of Albaman He seems to use recommendation of the trains angle some difficult spot, the trains and the trains and the trains and the listening lack, he has won high, regard in all the listening the luster.

NICK KENNY

Spider is Excited! Hobby Labby

Hello there, Uncle Nick, this is your old friend, the Spider, and I'm all excited specause somebody stole my favorite colywell. I got in touch with the spider police favorite colywell. I got in touch with the policy Lobby Taylor collected the web in Daye English. Holby Lobby and they located the web in Daye English. Cap you fail to the spide of the spide

ties. Last Sunday he produced a

dog that really talks are produced a produce background Harry Salter has been

"Hobby Lobby" on Radio

Collectors with Original and Curious

Castes Will Be Interviewed.

There's no limit or extreme to which radio won't go There's no limit or extreme to which radio won't go add variety to the loud speaker's constant pouring. "Hobby," on WEAF every Sunday find people which have followed the search of the

them we suspect that the noney as the second of the second

Unjunny lokes Also a Hobby.

Unjunny lokes Also a Hobby.

Look rehains goes me uniturely lokes; Frank Bell, of Alai Look February goes me uniturely lokes; Grank Bell, of Alai Look February goes me uniturely lokes; Grank Bell, of Alai Look February goes me uniturely lokes a good good for beet levels and the look february per uniturely loke the seventh look has severe lovely in Arthuran Look has severe lovely loke the look february lokes february look february l

The attitude of these New York columnists is reflected across the nation. Among them, Dinty Doyle, of the New York Journal-American: Alton Cook, New York World-Telegram; Nick Kenny, New York Daily Mirror; Ben Gross, New York Daily News, whose reactions we have taken the liberty of reprinting.

Our thanks to each and every one, and to General Foods for giving us the opportunity of taking over the Jello program for the summer—and to Young & Rubicam, whose splendid co-operation is deeply appreciated.

In the accepted nation-wide surveys Hobby Lobby is tenth among all half hour programs.

was a time when radio they were advertising

cently shifted sponsors but at this time his air audiences are bigger than ever.

DORIS RHODES

Songs

Seataling 1.49 p.m.

WABC-CBS, New York

Encouraged by the attention that
Encouraged by the attention that
Encouraged by the attention that
Andrew Carlon and Columbia and Columbia
and columbia a round the country,
CBS has posed her opposite the Rudy
WABC-GBC (WEAT) links. She fills
three other periods during the week
Bod and the feel for both rhythm
food and the feel for both rhythm
favorable side. Her treatment of a
food and the feel for both rhythm
favorable side. Her treatment of a
food and the feel for both rhythm
favorable side. Her treatment of a
food and the feel for both rhythm
favorable side. Her treatment of a
forch number shows warmt and
orben a niche will be accorded her
in radio for this type of song,
for her linklat Turnet more to
the rhythm lyric than to the slow
torchy ballad. Columbia could havetion. Instead of having her go
through five numbers with hardly a
work might have interpolated an
orchestral number, with the latted
by Morton Gould, Raymond Scott, or
Larry Clinton. Listeners, particularly the sight-time tuner, but
the song numbers shot at them with
out intervening reliet. CBS has appetrating all its production efforts on
what it chooses to call comedy shows,
singing single in vaude and niteries
or the past few years.

ADVANCE SPORTS FORUM

laterviews, 3 m later views, 3 m later views, 5 m later views of the l

LOS CUMBANCHEROS Music, Singing

Loss of the new classes.

Seafable 18 Mins. Sprightly Spanish tempo orchestra.

Sprightly Spanish tempo orchestra. Seafable 18 Mins. Seafa

THTO AND HIS SWINGTET
Instrumental
IS Mina.
IS Mina.
IS Mina.
Thurs, a.p.
Thurs, a.p.
WEAF-NBC, New York
WEAF-NBC, New York
Congnition had been accorded it
Rudy Vallee-Fleichmann and Paul
Whiteman-Chesterfield session. They
Saturday night swing period. It's
Saturday night swing

EMMALINE AND EASY With Betsy White, Vernon Delhart Songs

With Betsy White, Vernes Delhart
Senger
—Local Swishing
S on more parts of some out, the celests, that is possible and Donaha were Booton, Saratogs and Quaha were Booton, Saratogs and Quaha were Wert. Schenectady were celes included stars from golf, tennis, polo and resing, such as John Bellard, some of the celest included stars from golf, tennis, polo and resing, such as John Bellard, some of the celest included stars from golf, tennis, polo and resing, such as John Bellard, some of the celest stars from golf, tennis, polo and resident stars, led by Tye Husing, continued the star of Boston, were on the receiving end of Crew included Harry Nash. Bellard is a landyman. Thry a bit of Crew included Harry Nash. Briston of Boston, were on the require profession simple of its regular sports sample of its regular sports sample of the regular sports when the south stars of the sample of the regular sports when the south star of the sample of the regular sports when the south star of the sample of the regular sports when the south stars of the sample of the regular sports when the south stars of the sample of the regular sports when the sample of the regular sports when the south stars of the sample of the regular sports when the south stars of the sample of the regular sports when the south stars of the sample of the regular sports when the south stars of the sample of the sa

TOWN TALK With Bon Cordray, Gene Morgan, Mary Lou Foster

Quiz.
30 Mins.
Sustaining
Friday, 9:45 p.m., EDST
WMCA, New York

WMCA, New York
This is another quiz show, written
and directed by Greta Baker. A
spelling, definition and grammar
contest, it's rather weak in compariproblems when caught appeared too
simple to hold much listener interest, and those contestants unable
to an over most of ten were apparShow it is inaccounted.

to answer most of 'em were apparenty pleny lillerate.

Show Is unaponsored right now, and the state of the st

OLYMPICS OF THE AIR Jack Starr Sports Quie 36 Mins.

Sat., 9 p. m. Sustaining KMBC, Kansas City

KMBC, Kansas City

Special events man Jack Starr, of
the KMBC staff, has taken the 'Prof.
Quiz' ldea into the world of sport
information. Program includes such
features as prizes for contestants and
for those submitting questions, most
of which are promoted locally at
present.

In line with most functions of the

present.

In with most functions of the Influence of the United States of the States o

angles.

Idea is executed snappily and with a little more attention to material will make first-rate entertainment.

Quin.

Follow-Up Comment

Milkman's Mathnes, all night live season on WNEW, Nill Y meet the name of the name

ceedings and withal, it makes for novelty and good pacing.

Loon Goldstein, New York's WMCA publicly beed, is subbing on a work of the control of the contro

appears to be sticking its neck out.

Dave Binas- Rüchy Loby program Wilkas- Rüchy Loby
program Wilkas- Rüchy Loby
program Wilkas- Rüchy
wide variety of hobby to hoby its
on Sundays (28) airing. Eliman mangest in have on tap a consistently
ne exception, Hobby of Larry Nisne exception, Hobby of Larry Nisne exception, Hobby of Larry Nisne exception, Hobby of Larry Nistine, because his relaying new
odd enough for inclusions Element
tine, because his relaying new
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tine, because his relaying new
odd spots to visit is done without
her gathered his material via contabs
with tramp steamer crews. Nixon
the gathered his material via contabs
with tramp steamer crews. Nixon
currently up among the best sellers.
His talk was interesting.

HORSE AND BUGGY DAYS With Mark Smith, Norsemen Quar-tet, Alice Remsen, Florence Ma-ione, Dave Mallen, Fred Weefer Sustaining

Sustaining 30 Mins. Sunday, 3:30 p.m., EDST WJZ, New York

WJZ, New York

Entertaining collection of 'good old
days' nusic and anecdota, ideally
timed to catch the older
members after Sunday dinner.
Dramatizations of songs a la old
school is a little too heavy for current day consumption, but otherwise pleasing, if lavender and lace
stuff.

wise piessing, if lavender and lace Imaginary tours of once famous eateries characterizes notables of the day and theatrical names. Includes George M. Cohan (Dave Mallen) im-personations in singing and a mediey personations in singing and a mediey itsed throwbacks of Partic. Drambel Ball, 'Little Lost Child,' etc., in same tempo and not without appeal. All very seriously handled and All very seriously handled and All very seriously handled and with humorous touches. 'Hurl.'

sent putting the historers to sleep.

Hern & Hardart's Sunday mornibated of the juvenile revuets, it not the tops. This is due to a cannot share the tops. This is due to a cannot share the tops. This is due to a cannot share the tops. This is due to a cannot share the tops. This is due to a cannot share the tops. This is due to a cannot share the control of the juvenile revuets, if not but a carefully primed revue, so that the fall hour never policy of most policy at the share the song, tags, accordion, and sax specialities. A kidlet, Adele Roy, is something of a surface that the song, tags, accordion, and sax specialities. A kidlet, Adele Roy, is something of a surface that the song, tags, accordion, and sax specialities. A kidlet, Adele Roy, is something of a surface that the song, tags, accordion, and sax specialities. A kidlet, Adele Roy, is something of a surface that the song, tags, accordion, and sax specialities. A kidlet, Adele Roy, is something of a surface that the song, tags, accordion, and sax specialities. A kidlet, Adele Roy, is something of a surface that the surface that station's James J. Hines trial non-vacable. Oddstein is more on the back that the surface t

ELECTION SCOOP!

WOW showmanship scored agai in the recent primary selections in Nebressel. The recent primary selections in Nebressel. The recent primary selections in Nebressel and SO,000 which was selected to preference of 35,000 which were selected. The recent primary selected was selected to the recent primary selected t

5,000 Watts 590 KC

On the NBC Red Net John J. Gillin,

John Blair Co., epresentatives Owned and Operated by the Wood-men of the World Life Insurance Society.

... An Amazing Amount of Data..."

IS WHAT

The Association of National Advertisers

IN THEIR BOOK BULLETIN OF AUGUST 16th

SAID ABOUT

VARIETY RADIO DIRECTORY

1938-39 EDITION

\$5 per copy, postage prepaid

VARIETY RADIO DIRECTORY

154 WEST 46th ST., NEW YORK

SERVING 3.000.000 FRENCHMEN Presse's CKAC Montrell CANADA'S BUSIEST STATION
SUSTEM IN MECHANICA New York The use of Forente Los York New York The Use of Forente Los York New York The Use of State of State of the Use of State of Stat

RADIO'S SHOT-GUN DIVORCE

AFFILIATES WILL FIGURE IN PROBE

NBC Will Be Hardest Among Nets If FCC Mo-Investigation nopoly Divorcement of Forces Hinges on Defi-Affiliatesnition of What Constitutes Overlapping Cover-

Of deep concern to NBC in conpection with the forthcoming monopoly investigation by the Federal

section with the obviousling involved in a composity investigation to the communication of th

FCC's Problem

As industry observers figure it, the PCC will have to decide whether overlapping coverage is to be measured by (1) its own standards origand strength, a strictly technical juddisck, or (2) by a station's zone of influence, deriving primarily from the consistent popularity of its programs.

of induces, deriving primarily from the consistent popularity of its proposed to the consistent popularity of its proposed to the consistent popularity of the proposed to the consistent popularity of the proposed to the pr

Barrett, WOR Chi Chief. Seriously III After Op.

Chicago, Aug. 30.

R. J. Barrett, Jr., chief of the local
WOR office, is seriously ill at Michtel Resee hospital.
Had been operated on and took a
furn for the worse. Today (Tuesday)
dectors are considering blood transfusions to strengthen him.



Lee Grant Steps Into WMCA's Top Musical Spot

Lee Grant has been appointed mu-sical director of station WMCA, N. Y., by president Donald Flamm. He started with station as staff violinist nine years ago, and gradu-ated up the line, handling his own shows, etc., until being named boss.

Foster Undergoes Op

Hartford, Aug. 30.
Cedric Foster, station manager of
Wirft, was operated on for a jaw
infection at the Hartford hospital
Tuesday (23). Forced to cancel his
Mutual program, 'Day You Were
Born, Saturday (27).

Recuperating at his summer home it Watch Hill, R. I., he returns to his duties this week.

RICHFIELD OIL STILL UP IN AIR ON RADIO

Richfield Oil's radio activities for the fall are still hanging fire. Board of directors has yet to approve a budget for this phase of advertising. Sherman K. Ellis, Inc., is the agency. In past seasons the account has confined itself to transcribed kid shows.

'Ranger' Bides in Balto

Langer Endes in Balto
Baltimore, Aug. 30.

'Lone Ranger,' participating commercial sponsored by Mutual, will
get a local tie-in via WBAL for 7 Up
drink, beginning Sept. 26.
Set-up, thrice weekly airing, calls
for one of biggest local radio expenditures in moons.

CBS Gets Rid of Fades on Coast As New Transmitter Goes to Work

Hollywood, Aug. 30. Columbia's new 50,000-watt transmit r for KNX in nearby Torrance was put in operation last week on regular schedule and engineers are elated over the results. Fade area to the south, which long had been a thorn in the side of CBS, is now getting a clear, strong signal, according to CBS technicians. San Diego reports KNX programs

through with 10 times the i of its former reception. Old antenna at Sherman Oaks will either be sold or dismantled. Engineers declare that lustier signal to the south has not affected other

John Wiggin, who resigned from the production staff of Pedlar & Ryan agency to devote himself to willing, has sold his first short story, Murder on the Upbeat,' to Collier's.





We Take A Bow

WXYZ is proud of its obility to 1 in wilters, octors, and technicions, in producing famous radio enterdament it originates such as "The Lone Ranges"—"The Green Harnes"—"Children's Theatre of the Air." These shows are exclusive King-Tendia creations and are currently broodcast on a regular schedule over WXYZ.

WXYZ's dramatic department is a syste hormonious working organization, ca guided and directed by executive lead

uver 105 radio stations in the Unit (offiliated with regional and c st-to-c st networks; plus independent stations) are licensed by WXYZ to broadcast "THE LONE RANGER" and "THE GREEN HORNET" features.

KING-TRENDLE BROADCASTING CORPORATION
Blue NBC Network WXYZ-DETROIT Michigan Radio Network

The Paul H. Raymer Co., Representative

Can. 'Casters Meeting on Problems \ Arising from Gov't's 50,000-Watters

Montreal, Aug. 30 Meeting of directors of the Cana dian Association of Broadcasters i scheduled to be held in Ottawa so time next month to deal with the plight of a considerable number of small stations in the western prov inces and in the Maritimes, facilities for continued operation will be seriously threatened with the ment stations in these areas shortly Canadian Broadcasting Corp., which has been feeding these stations with programs and revenue, will naturally withdraw its service when the new

invograms and revenue, will naturally withdraw its service when the new transmitters are completed. With local programs and sponsors in sparsely settled regions very analysis of the programs and sponsors in sparsely settled regions very attacky owned stations is threatened. As a result, it is quite probable that the C. A. B. will in due course lose a considerable portion of its membership and the property of th

AKRON TAKES AIR WAY **OUT OF THE DOGHOUSE**

Alcon, whose outside publicity hasn't been as few statistic publicity hasn't been as few statistic publicity hasn't been as few statistic publicity when the statistic publicity will be a statistic publicity and disputes in the rubber industry, is going to try and build prestige via the air during the next few months, it is going to try and build president the statistic publicity. Chamber of Comnariere is sponsoring a series of informative broadcasts, Know Alfron and Her Industrics, Know Alfron and Her Industrics, 11:30. First broadcast was aired Friday (26).

day (26);
WJW takes its mobile unit to various plants and business places and announcer Len Taylor interviews executives and workers.



Touch System

St. Paul, Aug. 30.

A stitch in the dark is no lark, so Al Sheehan, WCCO Artists' Bureau head, found out, hile his bureau Artists' Bureau head, found out, hile his bureau was trylng to put on a grandstand show at th. Wadena County Fair last Thursday (25), the heavens opened up. Shehan trotted out all his pitchnan artistry to try and keep the customers in their seats, but in hurrying to consult with the manragement he tore a gam on a guy wire.

nancement ne tore a gam on a guy wire.

Rushed to the hospital, Sheenari was just taking the serond stitch when all the burg's lights wen' out.

SHOWMEN KILL COMMAND SHOW **BROADCAST**

Broadcast of on. Aug. 30.

Broadcast of on. Aug. 30.

main which was a common and a common a common and a common a c

WOR Will Air 10 Atlantic Oil Games

WOR, Newark, will broadcast 10 collegiate football games for Atlantic Refining this fall. Schedule starts Sept. 24 and ends Nov. 26. Commentators for the series have not yet been named by N. W. Ayer, agency on the account.

on the account.

Setup takes in seven Yale games
two U. of Pitt and the 10th is the
Cornell-Dartmouth tangle.

KDYL Will Celebrate

Salt Lake City, Aug. 30.
KDYL, local NBC outlet, will present two days of special Coast network shows, probably Sept. 13 and 14, inaugurating its power boost from 1,000 to 5,000 watts. George Snell, head of continuity staff, and By Woodbury, musical director, are sewing un shows.

ing up shows.
S. S. Fox, president of the Intermountain Broadcasting Corp., operators of KDYL, who has been confined in a local hospital, is expected to be on hand for the sendoffs.



MGT. ED WOLF-RKO BLDG. NEW YORK CITY

MUST HAVE MUSIC

Latin Americans Won't Buy Car Unless Radio-Equipped

Uniess Eadlo-Equipped
Exporters of automobile to Central and South means report that
South means report that
South means report that
Less inclined to buy a gas chariot
uniess there is a radio installed. To
make it still tougher for the exporter
are demanding that these sets be so
adapted that they can also pick up
hortwave programs.
An auto exporter to Mexico, says
that the owners of these sets take
such pride in them that they let
them go full blast whenever they
park. Nobody seems to object, he
added.

New Britain's WNBC To Set Up Hartford Studio on Power Boost

Hartford, Aug. 30. Although station manager Richard W. Davis has issued a blank denial, WNBC, New Britain, Conn., will open Hartford studios around Oct. 1. Station was recently granted permission by the FCC to extend its operating times as well as to increase its power. This city now has three stations, WTIC, WDRC, and WTHT.

stations, WTIC, WDRC, and WTHT.
WNBC has been operating daytime
on 250 watts. Now granted the right
to operate daytime on 1000 watts and
nights on 250 watts. With its new
Hartford studios, it is expected to
provide serious commercial competition with stations WTHT and
WDRC, WTIC being more of a rerights of the provided of the control of the cont glonal station, covering the entire state as well as part of New Eng-land.

land. Several prospective studio loca-tions have already been inspected by Davis. Since the granting of ex-power, the station has been erecting a new tower, directional antenna, laying six miles of underground wire, and installing a new transmit-ter at New Britain, at a cost of \$20,000.

Also understood that the station is in a predicament in regards to its news broadcasts, not having avail-able any news agency from which to secure national and international news. Station has been using Trans-radio. Its contract is up Thursday (1), WTIC, dropping Yankee News, takes over Transradio at that date, taking overs the same time, the taking over at the same time the WNBC contract.

LAWYERS GET ANOTHER **DELAY ON NEW RULES**

Washington, Aug. 30.
Another delay in filing written comments on the mountain of testimony and exhibits regarding new broadcast rules was granted by the FCC this week. Barristers were given additional five days to finish back until after Labor Day.
Last opportunity, following second postconemas.

ast opportunity, following second ponement within two weeks, is

Mex Labor Propaganda

Mexico City, Aug. 30.
Latin-America's largest and most
powerful radio station of its kind
will be established here by the Confederation of Mexican Workers,
Mexico's strongest labor organization. Station will spread labor propaganda and proletarian news.
It goes into action in the fat.

Malone to NBC

INAIONE to NBC

Ted Malone has resigned from
WOR, Newark, to conduct his 'Between the Bookends' program for
NBC. He starts on his new connection Monday (5).

Malone will do an afternoon
quarter-hour during the week, while
on Sunday it will be a more elaborate session.

Teddy Hart and Lew Parker, comedians, are being built as a comedy duo for radio. Pair do a guest stint on Rudy Vallee show Sept. 1, the first radio work for other order.

200-Mile Visio Cable in England A Failure; Cost Gov't \$1,000,000

Cashing In

St. Paul, Aug. 30.
They take their baseball seriously, hereabouts. On Wednesday (24) night, 'George Higgins Night' was celebrated at Lexington Park, local American Association park.
Higgins, who does most of WTCN's sportcasting, and who handles the Wheaties and Mobilagas baseball broadcasts for all

andles the Wheatles and mobil-as baseball broadcasts for all t. Paul home games, received Lincoln Zephyr sedan and hore than \$2,000 in swag in ariously assorted merchandise. more than \$2,000 in swag in variously assorted merchandise. Glits included wrist watch from the ball team, set of golf Irons, camera, 10-gal, hat, grocerist, live chickens and a white rat. Umps got together and treading the second se Umps got together at in a dozen pairs of sox.

Nother Political **Censorship Case** Probed by FCC

Washington, Aug. 30. Inquiry into second instance of alleged political censorship was under way this week, with FCC looking into complaints against the Houston, Tex., outlets controlled by Jesse Jones, potent Democratic and Roosevelt administration figure. Study was promised last week by

Judge Eugene O. Sykes, acting chairman, following receipt of squawks from County Judge Roy Hofheinz on asserted blue-penciling of political speeches by officials of KTRH KXYZ, and KPRC. Details are not revealed, under FCC policy of with-holding info about bleats against li-censes-holders. Facts already are being sought from an unsuccessful Senate candi-

from an unsuccessful Senate candidate in Tennessee, who told the Senate campaign expenditures committee that an unidentified Federal of Georgia Committee that an unidentified Federal of Georgia Committee that the senate can be primaries in Memphis. Particulars of incident have not come out, with complainant failing to say who was silenced, what stations were involved, and who the culprit was.

3 Cincy Stations Cover Food Expo from Zoo Cincinnati, Aug. 30.

Three stations are originating special programs from the Zoo during the holding up of the annual Pure Food and Health Expo, which ends a two-week run Sept. 5. Show, largest of its kind, drew a paid attendance of 230,000 last year. It is under auspices of the Cincy Retail Grocers & Meat

of the Clincy Retail Grocers & Meat Dealers' Association.

WCKY is conducting a 30-minute interview program in advance of the weekday Times-Star Cooking School broadcasts of the nightly stage shows and spelling quizzes from its own studio booth, where samples of products advertised on WCKY are given more proposed to the property of the property of

Asks KEEN Receivership

Hart-Parker Team

Teddy Hart and Lew Parker, omediants, are being built as a omedy due for radio. Park of the petition of Howard J. Ryan, agency omedy due for radio. Park of the Read, asking for a receivership of a KEEN, small-watt, part-time platter speet; 1, the fast radio work for parker is from vaude and Hart was in the legist Three Men on a lorse' and 'Room Service.'

Seattle, Aug. 30.

After several postponements the petition of Howard J. Ryan, agency of KEEN, small-watt, part-time platter station, to satisfy a judgment of \$1.00 to \$1.00 to

Lundon, Aug. 23.

A costly boner is the installad of the twin called up through cases of England, by which it was planed to transmit Blot Celerision programs from Lundon for ethering from section 1.00 for the control of the control

for BBC. Co-axial cable can be fully taken up day and night, says department, for ordinary long-dis-tance phone calls. BBC, in turn, makes no admis-sions, but screens itself behind Gov-ernment controlled Television Ad-visory Committee, which, it says, is solely responsible for deciding lines or demotrant

visory Committee, which, it says, is solely responsible for deciding lines of development, but which has yet sold the property of the province. Albh conceals fact that the cable floop puts back visio invasion of the sticks probably for two year, and so stifles all tall of a No. 2 stand so stifles all tall of a No. 2 stand so stifles all tall of a No. 2 stand so the stifles of the property of the mently forthcoming of improvement in entertainnent quality of BBC dally programs.

JOS. W. LEE OUITS AS KTOK GEN. MGR.

Oklahoma City, Aug. 30 Oklahoma City, Aug. 30.
Joseph W. Lee, general manager
of the Oklahoma Network and
KTOK here, has resigned and will
resume his radio activity with an
unanounced station following a vacation, His post will be filled by
K. M. Douglas, formerly with WBAP,
Fort Worth

KTOK is the Oklahoma City out-let for MBS, NBC Blue and the key station for the Oklahoma Network.



ONE MAN SHOW VOICE SAM AND HENRY STER OF CEREMONIES NO MO VERSE CONTEST VARIETY HOTR COMMUNITY SING

Address: 4351 N. Paulina St., Chicag

Inside Stuff—Radio

WHN, New York, will co-broadcast the Old Gold show with WABC when that series starts on CBS Nov. 20. This will give WHN two cig programs broadcast locally by networks. Other is Lucky Strike's Kay Kyers ression (NBC), which clears Wednesday nights at the same time over the red key WEAF.

Last season Who was the peakard and the Maxwell Bouse Coffee show on a line word at Thomas, agency on the Lucky account, esplained the dedded WHN because it had heard that reception of the program will weaf was not so forte an certain parts of Manhattan, Brooklyn and New Jersey.

KSL, 50,000-wait Columbia affiliate in Salt Lake City, Saturday (27) basked in ether spollight for its comprehensive coverage of the Captain George E. T. Eyston auto speed case, in which the Englishman established a new world's speed mark of 86,85 m.ph. Saltion employed facilities of its portable transmitter, KMEP, 268,000 and Saltion employed facilities of the protable transmitter, KMEP, 260-cst, waity Sandack, Richard Evans and Glem Shaw, described the race from various spots, Stint ran for an hour over CBS network.

Harry Kerr, J. Walter Thompson's head radi in the east, left last Thursday (25) for his annual round of newspaper contacting in behalf of the Lux Radio Theatre. For the first time he won't wist Detroit, due to the shutdown on radio chatter recently imposed by all the local dailles. Kerr expects to be back in New York Sept. 12.

His tour will cover all key points in the east and mi as far west as imneapolis.

Robot gain-rider was installed by WFIL, Philly, last week. Chief engineer Frank V. Becker, after preliminary survey, estimated 38% increase in signal at some outlying points. Limiting amplifer is also acting to eliminate overmodulation and distortion, he said. Auxiliary transmitter was also completed at the outlet last week. So designed that switch on the engineer's control desk shifts station from one transmitter to the other with no less of air time.

Though it has already moved into its new quarters on 46th street, between Sixth and Seventh avenues, WEVD, N. Y., won't hold its dedicatory secretises until the middle of Cotober, when it expects to get an okay on the purchase of WFAB, Brooklyn, from the Federal Communications Commission. N. Daily Forward, Yiddish daily, put up the \$85,000 for the WFAB buy, and the \$100,000 necessary to equip, furnish and decorate the new studios.

For the first time in nine years of broadcasting, the character of Mrs. Bloom in the Goldberg's family sernal on WEAF-NBC will speak on on the program. Character is the neighbor to whom Mrs. Goldberg, played by Gertrude Berg, always calls across the court, but does a monologue on the conversation.

Annual Gold Cup regatta in Detroit Sept. 3-5 will be aired over WWJ and WRWJ and piped late in the afternoon Labor Day to NBC Red. Four WWJ spielers, ill Milaher, Bob Stanton, Franklyn Perguson and Bob Tilimanns, will describe big race from four different vantage points low will be contact with two rescue boats at either end of the course,

Poll of Italian retail food stores made by General Mills in New York, a connection with its Wheaties show on WOV, disclosed that one out of in connection with its Wheaties show on every two stores visited had a radio in it.

Wheatena on 11 Mut'l

Stations Via WFIL, Philly

CHI SALES CAMPAIGN

Luncheon drey a strong turnout with 40 representative time buyers and executives from agencies in at-tendance.

Yankee for Transradio

Hartford, Aug. 30.

WTIC goes into effect fluirtgday (1), with four broadeasts skedded daily, propping Yankec News at the time, station will have its own news bureau mader the direction of transradio. Temporary crew of two will operate bureau until permanent local

operate bureau until permanent local staff appointments are made some-time in October. Station WTHT has taken up the Yankee News option, ugmenting its local news broadcasts with AP news, which it secures because it is owned by the Hartford Times, AP

member.

Bob Steel wi handle a.m. news-casts for WTIC and Harry Clark the p.m. assignments. George Bowe and Bruce Kern will alternate the Sun-day morning and evening shift.

WTIC, Hartford, Drops

DOUBLEHEADERS CRIMP STATIONS' SCHEDULES

Stations Via WFIL, Philly
Philidelphia, Aug. 30
New show for Wheatena, skedded
to start Sept. 16, will originate in
Philly and be pumped by WFIL to
Ill tions on the Mutual to
Gust, ri-hour stint will employ Fred
WILS Barn Dance, his son and
Tinkle Toy Band.
Although the program will be
aired in different parts of the country
at different parts of the Country
discs of it for later use. Philadelphia, Aug. 30.
Six double-headers, if a row
played by the Athletics last weekunprecedented in local baseball
history—threw stations which air the
sames way off schedules. They are:
WFIL and WIP, Phility WHZ,
and WIP, Phility WHZ,
WIP, Statings, WDE,
WIP, Statings, WDE,
Williams and WIP, Phility WHZ,
Williams and WIP, And Stating
WORK, York, and WPG, Atlantic
City, WIP pumps to the out-of-town
outlets, Philadelphia, Aug. 30.

City. WIP pumps to the out-version-outlets.
All of the games started at 1:15
pm. Two of them ran past 6:30 and
one past 7. Required considerable
scacelling of commercial will have
to be rebated. WFIL was forced off
by commitments at 6 each night.
Byrum Saam was the marathon
abber on the WIP hook-up, while
San Lomax was on WFIL. WGAR, CLEVE., STARTS Chicago, Aug. 30.
WGAR, Cleveland, has invaded
the Chi market with an intensive
selling campalgn, marked by a
luncheon for local agencies and advertisers last week. Eugene Carr,
assistant manager of WGAR, pre-

Fair Exclusive

Providence, Aug. 30.
WPRO has cornered exclusive rights to broadcasting privileges at the Rhode Island State Fair, which opens tomorrow (Wednesday) and continues to Labor Day.
Daily stunts are planned.

5000 Day-1000 night Golumbus. ALL YOU CENTRAL OHIO lohn Blair. rep

MCA Sets 4 Bands On Fall Radio Shows

Hollywood, Aug. 30.
Four bands were set last week by
Music Corp. of America on fall radio
shows. Lud Gluskin returns to Al
Johon's Lifebooy program; Skinnay
Ennis lords it over the music section
Bob Hone's new Pepsodrie entry,
and Ben Bernie will have his crew
Carl Hoff is due here Sept. I for
the Al Pearce Grape Nuts tee off.

Bowen, Spot Pioneer, Sells Out His Lone Remaining WIBX. Utica

Scott Howe Bowcn, one-time dominant figure in the station rep-resentation field, has sold WIBX. Utica, his sole station holding, to a on the Half-and-Half broadcast.

Carl Hoff is due here Sepl. I for the Al Pearce Grape Nuts tee off.

For the fourth year in succession.

Carter's Little Liver Pille renewal field, inc. Pending approval of the Guard afternoon time on Radol Normandy.

Commission, Wilson will associate to WSAY, Rochester, has become sales himself with Bowen in the opera-limited.

tion of the station. Willson was on Gough's sales sta at Hearst, and prior to that he was New York manager of John Blair & Co.
WIBX is on 1,200 k.c. and operates at 250 watts days and 100 watts nights. It is illated with Columbia.

ANNOUNCING THE NEW TEXAS STATE NETWORK



On September 15 the Texas State Network, with key stations in Dallas and Fort Worth, will inaugurate service to 23 stations located in 22 major cities, furnishing 17 hours per day of live talent over Class A AT&T lines. This

izlent over Class A AT&T lines. This new network makes possible, for the first time, complete coverage of the rich and responsive Texas market.
High calibre programs produced in our Texas studios, augmented by the best the nation affords through affiliation with the Mutual Broadcasting System, will enhance the high degree of local preference already enjoyed by the affiliated stations of the Texas State Marcole.

For complete, effective and economical coverage of the prosperous Texas market, use the Texas State Network ... the largest and most complete work in America!

WRITE, WI

Affiliation ... with **Mutual Broadcasting System**

Class A Lines

-Very Flexible Network

Exceptional

Production Facilities

Affiliated Stations

KCMC, Teserbana KFRO, Longvi KGKB, Tyler KAND, Corricaño WACO, Waco KTEM, Temple KNOW, Austin KRIC, Beaumont KLUF, Galveston KRIS, Corpus Chris KRIS, Corpus Chris KRIS, Corpus Chris

Texas State Network, Inc.

ELLIOTT ROOSEVELT, Presi

NEAL BARRETT, Executive Vice-GENERAL OFFICES: 1119 West Lancaster, FORT WORTH

ices in New York.

Detroit, Chi

KFJZ or KTAT, rt Worth, and WRR, Dallas

On the Upbeat

Larry Clinton and Artie Shaw and their orchs are working their way westward for hotel and nitery en-gagements on the Coast.

Gus Arnhelm and his new band being booked for a string of one night stands in California.

Archie Loveland and his band, now in 18th month at Olympic hotel, Seattle, again signed up for coming season and possible record for this

Glenn Miller, after Wildwood, N. J., this week, one-nights it and may get the State ballroom, Boston, via Charlie Shribman this fall. State was Art Shaw's jump-off spot.

John Scott Trotter and band signed for Pasadena, Cal., Community dances, Sept. 17.

Ben Poliock and orch touring

Byron Wolfe's orch waxed 10 umbers for Decca's Old Time Al-

Bennie Merest and his Musical Madmen held over for an extra week at Topsy's in L.A.

Gien Gray and the Casa Loma band open Sept. 16 for three weeks at Los' Angeles County Fair. Exits Palomar, Los Angeles, Sept. 13, to make room for Kenny Baker. Ted Weems will succeed litter Sept. 21.

Ted Weems goes into the Palomar, L.A., Sept. 20.

Charles Strong's crew into the Queens Terrace, Long Island nitery, Sept. 8 for indef run. Set by Gene

Penn Wayne and 13-piece combo opening Sept. 6 at the Cafe Loyale, N. Y., is an early bid for next year's Fair biz. Wayne, formerly arranger for Don Bestor, makes his initial Gotham appearance.

Herble Kay and orch will play five night engagements in Wichita, Kansas, during Fall Harvest Festival, which opens Sept. 27.

Jimmy Lunceford orch, goes into the Kit Kat Club, N. Y., for 10 weeks Oct. 20. Follows the Savoy Sultans.

Illy Moset and his band started niter at Milwaukee's odernistic east for a series of one-nighters, ballroom Sept. 4. Returns to Chicago late in October.

Johnny Lefwitch's orch, with Keever, vocalist, booked into E-wood Inn, East Greenbush, J. Y. with Kay

Sammy Kaye, Xavier Cugat and Ozzie Nelson-Harriet Hilliard are be-ing considered for the opening of the winter policy at the Arcadia Inter-national Restaurant, Philly.

Little Jack Little goes into Inter-national Casino, N. Y., tomorrow (Thursday), with three shots a week over Mutual.

Teddy Hill Into Surfside Beach Club, Long Beach, L. I., N. Y., Aug. 25. Succeeded Don Redman,

Hal Kemp exits Astor hotel, N Y., Sept. 7 to one-nite through south. Nat Brandwynne follows.

Jene Bartal returns to Pi hotel, N. Y., Sept. 6.

King's Jesters open at Clover Club, Hollywood, Sept. 15 after chosing at Sir Francis Drake hotel, San Fran-cisco. Joseph Sudy goes into Frisco date for CRA.

Paul Sabin remains at Syracuse otel Syracuse, N. Y., until midhotel, Syracuse, N. October on renewal.

Chick Webb gets honors for 'far-thest ahead' booking on date for Essex Country Club, West Orange, N. J., Dec. 27.

Tony Martin plays Stanley, Pitts-burgh, Pa., week of Sept. 2 and Pal-ace, Milwaukee, Sept. 9.

Claude Heagland into Statler hotel Cleveland, Sept. 19 to be succeeded by Dick Barrie for MCA on Sept. 19

Paul Kain opens at Rainbow Grill N. Y., Sept. 16.

Orria Tacker orch closes at the Edgewater Beach, Chicago, Sept. 8, and one-nite tours to the Coast, where it opens at the Mark Hopkins hotel, Frisco, Nov. 1.

Rhythm Boys and Eddy Brandt set for Neil House, Columbus, O., Sept. 15

Will Osborne follows Larry Clinton into Glen Island Casino, Larchmont, N. Y., Jan. 1, '39, via Rockwell-O'Keefe.

band theatre tour hits Stanley, Pitts-burgh; Lyric, Indianapolls; River-side, Milwaukee, and Loew's State, N. Y., starting Sept. 9.

Mal Hallett and Claude Hopkins lay for Westchester Parkway Police County Center, White Plains, Sept. I, for R-O'K.

Kay Kyser into Earle, Philadelphla, Sept. 16, and Stanley. Pittsburgh, Sept. 23. Into Pennsylvania hotel, N. Y., Oct. 4.

Mike Riley musics for Pallsade Park, Englewood, N. J., Sept. 10-11.

Rudy Bundy plays American Le-gion dance, Portsmouth, O., Sept. 10 for CRA.

Three Sephisticates, strollers, preem at The Tavern, Steubenville, O., Sept. 5.

Carl 'Deacon' Moore begins a mid-west tour Sept. 1.

Emil Velaseo booked for Henry rady hotel, Atlanta, Ga., in October

Gray Gerdon's first record series r Victor to be off presses Sept. 5.

Leighten Noble goes into Statler hotel, Boston, Oct. 19.

Jan Garber plays Strand theatre, N. Y., Sept. 23. Horace Heidt ditto Oct. 14 for week's session.

Erskine Hawkins slated for some ew discs for Bluebird.

Don Roland and band replace Eugene Jelcsnik's outfit in Hotel Utah Empire room, Salt Lake City, Sept. 7. Jelesnik heads east for fall dates.

Bernie Whitman's orch. continues indefinitely at Bossard's Mt. Pocono Grill, at the Forks, Mt. Pocono, Pa.

Tommy Cullen's Swingsters will remain at Glenwood hotel, Delaware Water Gap, Pa., until resort closes in the fall.

Eddle Camden booked for Lantz's Merry-Go-Round, Dayton, O., start-ing Sept. 8.

Little Jack Little's crew set for International Casino, N. Y., for three weeks starting Sept. 1.

Dave Burnside booked for Ainsley hotel, Atlanta, Ga., for two weeks starting Sept. 12.

Bill Carlson's orch, after a stay at Chicago's Trianon, scheduled for one-

15 Best Sheet Music Sellers

| A-Tisket, A-TasketRobbins |
|---|
| Music, Maestro, PleaseBerlin |
| *Now It Can Be ToldBerlin |
| When Mother Nature Sings Her Luliaby Santly-Jo- |
| *Alexander's Ragtime BandABC |
| You Go to My HeadRemick |
| I'm Gonna Lock My HeartShapiro |
| *I've Got a Pocketful of DreamsSantly-Jo |
| *Says My HeartFamous |
| Little Lady Make BelieveOlman |
| Cathedral in the PinesBerlin |
| *What Goes on Here in My HeartParamoun |
| There's a Faraway Look in Your EyesTenney |
| I Let a Song Go Out of My Heart |
| *Small FryFamous |

* Indicates filmusical song. † Indicates stage production song. The others are pops. Inside Stuff—Music

Controversy over the rights to the title, "Why Doen'! Somebody rail, the Thee Thingst' has been settled, with Bregaman, Vocco & Conn agneting to let Shapiro, Bernstein & Co. use it exclusively. Latter firm chained that it registered the title first with the Musle "Publishers' Protective Asan, and threatened to bring a restraining action against B-V-C if it went brough with its intention to put out it sow version of the Pred Allen through with its intention to put out it sow version of the Pred Allen

through with its immension by Malter Donaldson, while the S-B time was B-S-B time was written by Walter Donaldson, while the S-B time was B-S-B time was the state of the plagfarism suit brought by Murray B. Tannenbaum against Shapiro, Bernstein & Co., on the tune, 'So. any Memories, is stated to be held in the Federal Court, N. Y., Sept. 20. Tannenbaum stated to the held in the Federal Court, N. Y., Sept. 20. Tannenbaum charges that the latter number had much in common with a song, Memories of You,' which he submitted some time before the publication of 'So Many Memor!'

Wreckage left in the wake of an automobile driven by Ben Culler, or-chestra leader at the Bainbow Room. N. Y., was the subject of a clash between Park Commissioner Moses and Magistrate Michela I. Ford last dangerous driving. Car wound up in the East river after ripping through an iron park railing, two trees and a couple of concrete beaches. Culter claimed he fell asleep at the wheel. When the Commissioner of the Commissi

Arthur Schwartz, whose 'Virginia' score was published by Robbins, is committed to that publisher, whereas Dorothy Fields, his collaborator on Wiman's current 'Married An Angel' is also published by Robbins, but that's due to a previous commitment for the film rights to Metro. Latter firm, of course, controls Robbins

firm, of course, controls Robbins.

Incidentally a commentary on how production music sells—or doesn't—
may be seen from the title song of 'Angel' going 40,000 copies, and 'Sprin
Is Here,' ballad excerpt, only 10,000 copies.

Mills Music has been notified by attorneys of Douglas Corrigan that they no likee his photo on front cover of 'Gone Again Corrigan.' Tune was recently published by Exclusive, Mills should have an expensive the substance of the first published have been a planted it on sheet. Lawyers want it removed—or else, but take no objection to song title. Just state that they are not commercializing on name, or pictures, of pilot.

AFM Gets 'Music Box' Title Dispute Between Messner, Hamilton Orks

Argument over priority on the titla 'Music Box' orchestra between John-new Messner's band, playing at the McAlpin hotel, New York, and the George Hamilton band, at William Penn hotel, Pittsburgh, has been brought to the attention of Fred W. Birnbach national secretary of the brought to the attention of Fred W. Blimbach, national secretary of the American Federation of Musicians, in Newark. Hamilton preferred charges against Messner, clai inp the introduced "Music Box Music" in Chi-cago early in 1937, employing an imported music box. He is seeking to halt Messner from using his music box.

box. Mesner has made formal reply, de-nying any violation. He contends in his answer that the use of a music box as an instrument does not belong to anyone exclusively, any more than a piano or saxophone. Cited that music box effects in dance arrange-ments have been known since the in-ception of dance music. Stock ar-ception of dance music. Stock arrangements of a decade ago incorpo-rated such effects, he claims.

Back to Beach

Al Donahu orch returns to Manhattan Beach, N. Y. Sept. 17-18 for a post-season repeat. Marks the first time: a name outfit has been booked for a return once the curtain maily of the season, which now maily one of the season, which now the season was the season with the season will be a season with the season will use obscure crews from then until cold weather folds everything.

then until cold weather loads every-thing.

Donahue closed there Saturday
(27) afternoon. Kay Kyser orchestra, currently on tap, exits onday (5).

Howard Woods quits Tybee Beach, Savannah, Ga., to play Raleigh, N. C., Auto Show, Sept. 6-8. Then goes to Manhasset Bay Yacht Club, Manbasset, L. I., N. Y.



ABC MUSIC CORP. 709 Sevenih Avenue, New Yor FRANK HENNIGS, Prof. Mgr

OLD SONG SUGGESTIONS YOUR PROGRAMS FOR JIMMY McHUGH'S

I'm in the Mood for Love ROBBINS MUSIC CORP.



King Ross, Arranger, Beats MPPA to Disc Licensing: 2c Royalty for Sample Wax

'Alex' Clicks Again

The revised stock arrangement of 'Alexander's Ragtime Band' is also selling in huge quantities, 'Alexander' is not the first tune to

PHILLY UNION

BACKS DOWN ON REMOTES

Philadelphia, Aug. 30.
Widespread opposition here from
nitery owners as well as musicians
themselves may cause musicians

ASCAP SETS FEE SKED

FOR N. Y. WORLD'S FAIR

New York district office of the American Society of Composers, Au-thors & Publishers has drawn up a preliminary set of fees for the New York World's Fair, but there will be

York World's Fair, but there will be no move to talk to the fair authorities about performing lienses until November. Seale will be based on seasonal operations, the type of consession, seating capacity and whether ASCAP divisional office, headed by Fred Erdmann, is figurine on working through the World's Pair Corpleaving it to that organization for inharch the Society with information about the exposition's general for the policy are concessions and exhibits:

New N. Y. Hotel Nibbling

Latest of New York inns going for bands is the new Hampshire House, on Central Park South. Not known yet just what policy will be, but it's possible that some sort of floor show may also go i

In face of the efforts of the me-hanical license bureau of the Music ublishers Protective Association to ring the distribution of non homebring the distribution of non home-used records under control, several publishers, it was disclosed last week, have issued regular 2c royally licenses to an outfit turning out discs oreated solely for dance mu-alclans. The series are labelled 'Acompo Records,' while the enter-prise for the idea of King Ross, an

'Alexander's Ragtime Band' last week skyrocketed to hit proportions as a sheet-celler, 28 years after its as a state of the state of th prue in un core or units cross, and arranger.

grangier.

REMEPA, declared that it was heart to the street of the

MPAR exactions advantages of the property of t Widespreed interesting must obtain or any dies not made for home under the many control of any dies not made for home under the many control of a substitution of coorded arrangements for printed or substitution of the many control of the many con recorded arrangements for printed marangements and as opening a field which has broad possibilities, minely, making the small orchestra hep to the latest tered in swing assumed, the MPPA is that, because of the untoward effect this countries of the untoward effect this fired may have on the sale of printed arrangements, the publishing trade should not be content with the usual 2c royalty fee. The suggestion of the countries of royalty for pop compositions and 80c for restricted production

STRETCH 1-NITE

One-nite dance field will be ex-tended into October this year. Ad-vance bookings around New York band offices indicate that flock of Fromoters will spread the season out in an effort to catch up with panicky ars thair and only moderate second Dortlon. Season usually finales on Labor Day.

and short to each up with paincey and short to each up with paincey and short to each up of the pay.

Portlon, Sason underlaw see on Labor Day,

September looms as a pretty ig them on books of major bookers, with which compared to the pay of the pay of

ward trek.

Consolidated Radio Artists and
Rockwell-O'Keefe are also getting
queries on late-season bookings.
Former lists Carl Moore, Mike Riley
and Johnny Hamp as joining the
stay-overs. R-O'K is not yet ton
such bookings.

Editions Paul Beuscher, French Publisher, has sold the American and Great Britain rights of 'In the Arms of a Sailor' to Shapiro, Bern-stein & Co.

ART HICKMAN'S 100G

San Francisco, Aug. 30.
Estate of the late Art Hickman, amounting to more than \$100,000 was turned over to his 83-year-old mother, Mrs. Lucinda Hickman, folmother, Mrs. Lucinda Hickman, fol-lowing the signing of the final de-cree of distribution here last week. Tunes written by Hickman more than a decade ago still yield royal-ties to the estate of Hickman, who was one of the pioneer jazz orches-tra leaders.

Chanette Sues Mills Music for \$76,150 On Contract Breach

Mills Music, Inc., has been named defendant in a breach of 'contract suit in N. Y. supreme court by Ed Chanette, composer and arranger, it also that the composer in the property of the contract suits of the contract supremental property of the contract supremental suits, president, to appear for examination before trial Sept. 6. Chanette is suing for a total of SR(316) split up in five a total of SR(316) split up in five Plaintiff claims that last Septement the Mills outfit, through Jack selling in huge quantities.

'Alexander's not the first tune to have staged a st liar sheet sales comeback. Some have sold more on revival than when ori inally published. These comebacks include 'My Melancholy Baby,' Shine on Harvest Moon,' Will You Remember?', 'Let Me Call You Sweetheart,' 'Rio Rita,' 'Ah, Sweet Mystery of Life' and 'Indian Love Call.' Plaintiff claims that last September the Mills entered an agreement to publish and mechanical manufacture of the Mills entered an agreement to publish and mechanical manufacture that the Mills entered the Mills entered by the Mills entered the Mills entered by the Mills entered the

Hall's New Band

George Hall, currently on tour for fusic Corp. of America, will preem to new band in the fall. Has a scout already rehearsing ome new members and hunting up

BATTLE OF SWING

Teddy Hill-Edgar Hayes riegro swing battle combo will get under way Sept. I. Travels in one bus. Bands were teamed by Music Corp. of America and played one break-in date in New Jersey, but especially designed for colored dances and the-

HICKMAN'S 100G ESTATE TO MOTHER S-B Suit Vs. Famous on 'Come Josephine' Song Will Provide Important Test Case for Music

Heat's Off

Hollywood, Aug. 30.
Air-conditioned music makes
its debut in Paramount's 'If. I
Were King.'

Were King.'
Sound engineers discovered that a 55-degree constant relative humidity is best for recording. Humidity control machine has been set up on the stage where the scoring is being done.

NON-NET PLUGS **PUZZLES PUBS: ASCAP TIP?**

Number of indie publishers are puzzled by the heavy plug play that several of the major firms have been giving the non-NBC and Columbia stations in New York during the past two weeks. They are wondering whether this scramble is due to a hip-off that the bookkeeping departers of the state of the s stations in New York during the past

The stations referred to are WOR, The stations referred to are WOR, WMCA, WHN and WNEW. As a rule, the daily recaps of plugs on these outlets figure between one and three. During the past two weeks, the nightly checks on the same stitions have shown many tabulations of 4's, 5's and 6's.

The puzzled publishers doubt whether the sudden surge of plug activities on the four indie stations can be attributed to just co-incidence.

Shaw's Det. Repeat

close spot for summer.

Marks first time that a band has played a repeat at Gardens spot during the same season. Shaw goes in Sept. 8-11. He exited last Aug. 18 after playing six days.

Eddie Cherkose and Walter Kent wrote 'The Farmer's Not in the Dell' for Republic's 'Down in Arkansas.'

What is expected to develop into a test case of major importance for the music publishing industry is the plea for a declaratory judgment that plea for a declaratory judgment that tenday. Truedady with the federal court in New York. Suit revolves around the right of Famous Musi Corp. to consummate the copyright of Corp. to consummate the copyright with Aifred Bryan and Fred Fisher (ne Albert Breitenbach) on the song Come Josephine in My. Flying Mcchinet. Shapiro-Bernstein wants the strained from making any claim whatever to the tune's renewal rights.

Shapiro contends that it has the sole right to renew the number, since it was written in 1910 under an since it was written in 1810 under an employment agreement. When the right to renew became due, both Shapiro-Bernstein and Pamous flied applications with the Register of Copyrights in Washington. Former publishing firm seeks to have the registration obtained by Famous declared to the property of the property of the seek of the property S-B's Argument

5.3% Areament reument advanced by Shapiro-Bernstein is that since the publication of Josephine fell within the period of an employment contract, no no but itself is entitled under the and Fisher hold that the number was written and exploited some time before this employment agreement became effective, and say that they are single waster who did the number in a Coney Island beer cabaret 30 years ago.

Among those considerably inter-

30 years ago.

Among those considerably interested in the outcome of the Tosephine' case is the Warner Bro, building group. Latter has been common to the Tosephine' and Tosephine' and Tosephine' and Tosephine' and Tosephine' and the Tosephine' and Tosephine'

Artle Shaw is booked for a return date at the Eastwood Gardens, Detroit, in less than a month. Will close spot for summer. PACT CONFABS

Representatives of the music publishers and the Songwriters Protective Association have deferred triving to arrive at a compromise; of their differences over a proposed revision of the standard writers' conferences on the document were recently revived after the lissue was taken to the courts by the SPA, and there became involved in a decisional taken to the courte by the SPA, and there became involved in a decisional Publisher conferest sele confident that the tangle can be straightened to without liligation. The discussions were based on the original zet-rejected, jack-mister, with the haddlers going over each provision to find out what the other side holds objectionable and whether with the other side holds objections can be placeted.

tions can be placated.

Bestor Appeals

Application has been made by Dor Application has been made by Don Bestor to the Appellate Division of the N. Y. Supreme Court for a temporary injunction restraining Consolidated Radio Artists from booking him. Papers filed Aug. 24 appeal the July 30 décision of Justice Timothy J. Leary refusing injunction and ordering mediate

trial.
When court handed dawn decision,
CRA agreed to immediate trial.
Bestor, they charge, tried to due
trial with excuses and again requested an injunction. A referee
was maned last week, after which
Bestor filed his appeal in brief order, form.

Camden Union Head Asks Gov't **Probe of WPA Music Administration**

Camden, N. J., Aug. 30.
That Joseph Fuhrman, local WPA
That Joseph Fuhrman, who is a practicing a larger and learned and is practicing a larger and learned and is practicing a larger and learned and is practicing a larger and learned learned and learned learned

52

No Jive. No B.O. at 1st Randall's

By BERNIE WOODS
First of the four scheduled concerts at Randall's Island stadium, N. Y, for the benefit of blind musicians, didn't come off as well as expected, either at t. b., or onstage. Although advertised as a bandlest, not a swing concert, the payees expected het licks and were plenty dissembled.

pected hot licks and were plenty disappointed.

Instead of the intended setup ofbetween the property of th

the favorite alligned by semantial battoners.

Rhythm paim blistering, cheering and whilting was reserved in the property of t

2d Benefit

Second of the blind musi-cian benefits tomorrow night (Thurs.) will be an all-colored affair, drawing a colored affair, drawing a cerew. Bands promised include Cab Calloway, Count Basie, Don Redmond, Hol Lips' Page, Ers-redmond, Hol Lips' Page, Ers-tedy Hill, Roy Eldridge, Wille Bryant, Louis Russell, And Kirk, John Kerby and Louis Russell.

his clarinet in the hot sessions. How-ever, that was enough to send the stands to another world.

George Olsen orchestra and the Richard Himber crews didn't appeal much to the crowd. Both bands used Lombardo arrangements. Him-ber started his time with imitations that the standard of the control of the leader wearing facial masks of batoneers. Both crews from Radi ity

Network Plugs, 5 P.M. to 1 A.M.

Isle Concert for Blind Musicians

Following is a totalization of the combined plugs of current tunes on WEAP, WJZ, WABC and WOR computed for the uncels from Monday through. Sunday (Aug. 22-28). Total represents accumulated performances on the two NBC links, CBS and Mutual from 5 p. m. to 1 a. m. In 'Source' column, * denotes fitm song, t legit tunes, and 'pop' speaks for itself.

| tunes, and pop speaks for meet, | | | Grand |
|---|--------------|---------------------------|---------------------------------------|
| Title. A-Tisket A-Tasket | Publisher. | Source. | Total. |
| A Ticket A Tacket | . Robbins | Pop | |
| | | | |
| | | | |
| Now to Can Be Told | Berlin | *Alexander's Ragti | 29 |
| Now It Can Be Told | Remick | . Pop | 28 |
| I'm Gonna Lock My Heart | Shaniro | . Pop | 27 |
| | | | |
| Stop Beating Around the | RVC | Pon | |
| Stop Beating Around the | Enion | Pon | |
| So Help Mc | Pamiek | Pon | |
| I've Got a Date with a Dream | Paint | My Lucky Star | |
| Small Fry | Pamaua | *Cing Vou Cinners | · · · · · · · · · · · · · · · · · · · |
| Small Fry | ADC | Don | 19 |
| Beside a Moonlit Stream | Pamaua | *Paolo | 18 |
| Beside a Moonlit Stream | Cillerat | B00100 | 17 |
| Colorado Sunset | .Gilbert | Fop | |
| Change Partners | Berlin | Carefree | 16 |
| I'll Dream Tonight | . Witmark | Cowboy from Brooklyn | 16 |
| Flat Foot Floogee | . Green Bros | <u>P</u> op | 16 |
| When Mother Nature Sings | Santly-Joy | Рор | 16 |
| When Mother Nature Sings Don't Cross Your Fingers | .Ager-Yellen | Pop | 15 |
| | | | |
| The Yam | . Berlin | Carefree | 14 |
| Love Is Where You Find It | Harms | •Garden of the 1 | 14 |
| There's Honey on the Moon Tonight | . Miller | Pop | |
| Don't Let That Moon Get Away | . Santly-Joy | *Sing You Si | 13 |
| Don't Let That Moon Get Away Music. Maestro, Please | Berlin | Pop | |
| Von Never Know | Chappell | tYou Never Know | 12 |
| Mont the Best of My Heart | Feigt | Love Finds Andy Hardy | 19 |
| In a Little Dutch Kinderger | . Fox | Pop | 12 |
| | | | |
| 1 Married on Angel | Robbins | tI Married An Angel | |
| There's a Farauray Look in Vour | Tenney | Pop | 12 |
| 1 Married an Angel There's a Faraway Look in Your At Long Last Love | Channell | .: tYou Never | 11 |
| Isn't It Wonderful—Isn't It Swell | Miller | Pon | 11 |
| 1 Let a Song Go Out of y Heart | Mille | Pop | |
| My Walking Stick | Dorlin | *Alexander's Pastime Band | |
| Lambeth Walk | Bernin | Pon | 10 |
| | | | |
| I Used to Be Color Bli | Considered | Don | |
| Eight Little Notes. | Crawtord | Top | |
| I Haven't Changed a Thing | . Milis | Alleria Santa Ward | |
| Alexander's Ragtime Band | ABC | Thiexander's Ragti | 10 |
| If I Loved You More | . words | Pop | 10 |
| Where in the World | Feist | Josette | 10 |
| | | | |

Disc Union Agrees To New Philly Deal

Philadelphia, Aug. 30.
Reps of union workers and execs
of RCA-Victor agreed last Thursday
to renewal of the contract between
the company and United Electrical,
Radio and Machine Workers, Local
lo3, which expires Oct 1. Several
changes were made, including vacations with pay and provision for the
union to, act as sole, bargaining
agency.

agency. Philco's 13,000 employees are still striking. Attempts at conciliation by the Mayor and State officials, when the company threatened to move its huge plant from the city, failed to bring results. Agreement negotiated was nixed at a mass meeting of the workers and the deadlock is virtually pack to where it starter.

Music Notes

Lincoln Music Corp. is publishing the score of the U. of Pennsylvania's latest Mask and Wig show, 'All Around the Town'. Clay Boland and Bickley Reichner are the writers.

Mills Music, Inc., is releasing the score of 'The Road to Reno,' Uni-versal production, by Jimmy Mc-Hugh and Harold Adamson.

Herry Link has authored a 'Peelin' the Peach' tune to tie in with the South Carolina dance troupe cur-rently at the Astor hotel, N. Y.

Kenny Gardner introduced a new song of his own, 'You're the Girl,' at the Paramount theatre in L. A.

Phil Bostelje wrote a marching song, 'Hail to Palomar,' 1 the Palo-mar School, Perris, Cal.

KAYE VS. WHITEMAN: **OPPOSITION BILLING**

Richmond, Aug. 30. Spritted competition developed last week between management of the Westwood Supper Club and Tantilla Club, local niteries. During p. formance of Sammy Kaye, booked at Tantilla, cuttomers were informed ducats to return for a free session two nights hence. While this was a munificent gesture, it seemed hardy know that Paul Whitenaw was playing the property of the pr Spirited competition developed

ing the Westwood on Inst date.

In retaliation, Westwood manager arranged for placard: to be displayed or all trolley cars and taxis in Richmond bearing the legend, "This car takes you to Westwood."

6,000 LETTERS!

POPULAR DEMAND BRINGS BACK

and His ORCHESTRA

TO THE

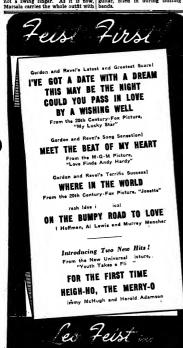
GATEWAY CASINO

SOMERS POINT, N. J.

Exclusive Management, CHARLES SHRIBMAN OFFICES RKO Building, New York Little Buildi

Press Representative: JOHNNY COOMBE

Band Secretary: BOB GREENWOOD



CIRCUIT VAUDE ON FENCE

Chicago Agent Group Pushes Fight Against Booking Evils; Asks AFA Aid

icago, Aug. 30. imum wage agreements fight t unlicensed agents, and legislation to correct existing statutes is being considered by Entertainment Managers Assn. of Chi. New group meeting at weekly luncheons is now putting on an intensive membership drive to which all Chi

vited to joi

As soon as group is large enough As soon as group is large enough to warrant concerted action, commit-tes will be appointed. EMA wants the State of Illinois to distinguish between private and theatrical em-piopment agencies. Under existing regulations an agent operating under, an Illinois lienens is islable for any salaries due an act. Under civil law, they are considered strictly as repre-iented in agent claims. Other major business concerns

included in agent claims.
Other major business concerns
minimum wage agreements, primarily in the club and cafe field. EMA
plans confab with AFA, wanting to
work with Actors' union.

pilati cinita with AFA, wanting to work with Actors' union.

To date, New York Lienne Commissioner Paul Moss claims to have lienned 100 bookers and agents since unions of the pilothese of the p

B'WAY RHUMBA SPOTS TO BE UP THIS SEASON

Broadway will be knee-deep in daiquiri joints this season. Frank Martin, from El Torcador in Spanish Harlem, moves downtown to reopen the Yumuri, its original tag. after a short-lived career as El Bongo.

Bongo.

Former Harlem Uproar House becomes the Cubanola, a \$1-a-throw
spot, Havana-Madrid continues as is.
Also La Conga, which now has Conile Immerman co-partner with his
Son-in-law, Bobby Martyn. They
bought out Miguel Roldan and Oscar
Roche, who'll open an eastside Cuban
spot.

Street Heid in \$15,000 Bail on Philly Gambling

Philadelphia, Aug. 30

Philadelphia, Aug. 30.

Benny Street, operator of the 124 Ciba, netse vas held in \$15,00 District of the 124 Ciba, netse vas held in \$15,00 District of the 124 Ciba, netse vas held in \$15,00 District of the 124 Ciba Netsets bell was highest of any of Carad Jury investigating vice. Streets bell was highest of any of Grand Jury charged Street, whose the first operation of his club, whose and the property of the summer and the property of the summer and with its now closed for same we mention of his club, whose and which is now closed for dress, and which is now closed for summer a twill probably not respect to the summer and the property of the summer and the summer and

Motorcyclist's Death Cancels Jubilesta Act

Kansas City, Aug. 30. anagement received notice here last week of the cancellation of the Cimse and Co. act which was to appear in the town's Jubilesta Sept. 19

Lucia Dunkel, 23-year-old motor-cycle performer of the troupe, was killed while the act was in Casper, Wyo, recently, Word received here is that the act is off the boards and the five members of the troupe are

TOOTERS ROW IN MONTREAL ON PAY SLASH

Consolidated Theatres Corp. has run into difficulties with the American Federation of Musiclans, Local 406, about the reopening of Loew's theatre here this fall. Musicians last year had an agreement whereby 12 men were employed at a weekly salary of \$43 for 23 performances weekly. Consolidated is now offering to employ eight men at a weekly rate of \$33 which the union won't accept. Loew's was formerly operated from Toronto by Mansfield Theatre Corp., part of the Famous

Theatre Corp., part of the Pamous Players Canadian chain.
Consolidated Theatres, headed by Arthur Hirsch, has a pooling arrangement in Montreal with Perangement in Montreal with Perangement in Montreal with Perangement in the Compension under Hirsch's supervision.
If the usual combination of rates the contract of the Compension of the

Buddy Clark to Tour With Clinton's Orch

Buddy Clark will most likely tour with Larry Clinton's orchestre butter with Larry Clinton's orchestre butter delephas. Clark is definitely set for a N. Y. Paramount date in October. This is due to Dick Todd, row but may commence pa.ing sooner. This is due to Dick Todd, row land Casino, N. Y., having other radio commitments. Bea Wain, and the support of the commitments of the control of the commitments of the commitments of the control of the commitments of the commitments of the work of the commitments of the commitment Buddy Clark will most likely tour

Forkins Sets Robinson

Chicago, Aug. 30, ovaude agent, is in from New York setting Bill Robinson's vaude-unit four.
Robinson opened the four-act vaude-unit in Davenport, Ia., Friday (126). Paying for acts himself, he's playing vaudiful meduces on as it ight

OPS HESITANT ON STAGE PLANS

Upward Trend of Picture Grosses Stymies Need of Live Attractions as B.O. Hypo -Rising Labor Costs Also Figure Importantly

SAME TIME AS

Major circuit vaudeville, especially as it pertains to RKO, is on a fence so far as plans for the fall are con-cerned. Definitely stage-show minded

The second of the fall are concerned. Definitely stage-show minded a month ago, when picture product and theatre grosses were at a particular and theatre grosses were at a particular and theatre grosses were at a particular and the second of the second o

Same Time as '37. Circuit vaude in the 1938-39 season, however, will have at least as much playing time as it did a year ago, RKO, for one, will undoubted by reopen all the houses which played stage shows last season. Towns concerned are Clevelland, Boston, Chricinnati, Columbus, Albany, Scher-Plans are neither completely set nor definite for Cleveland and Boston, but the circuit expects to reopen on, but the circuit expects to reopen

Plans are neither completely set on definite for Cleveland and Bosnor definite for Cleveland and Bosnor definite for Cleveland and Bosvaude in both clittes by Oct. 1. Same
goes for the Shubert, Clincinnati, and
three upstate New York spots, fullweeker Albany and the Troy and
Schenectedy splits. Columbus, Ohio,
to the Clincinnati, and
Schenectedy splits. Columbus, Ohio,
to its already playing shows of this
type. RKO's Golden Gate, San Francisco, and the Palace, Chicago, are
now playing vaude. In total, RKO
stage time when the leaves begin
to fall. RKO is now reported contemplating a Sea admish drop for the
Palace, N. Y., in its fight against
the bargain tadd it is try to bag
the bargain tadd of its try to bag
Lowe's is making no plans for expansion of its stage time. Currently,

\$116 Fee Stands as Biggest Hurdle For TMAT in Signing N.Y. Night Club Press Agents; 'Multiple System' Hit

TO AIR CURB

Chicago, Aug. 30. Buddy Rogers has refused to open at the College Inn. although contract was signatured, unless he is guaranteed nitely broadcasts. Airings were cut out during Rogers' last engage-ment at the Sherman hotel, when all Chicago hotels agreed to discontinue remotes rather than pay \$100 service tap a week.

Frankle Masters' orchestra, which was to have scrammed Sept. 15, will hold over. It's unlikely any change will be made before Oct. 5.

Other class spots in town are also Inding it difficult to get name or-chestras for the winter season. Ap-pears as if entire question of remote broadcasts will be reopened.

Cafe Musician Held In \$2,400 N. O. Theft

New Orleans, Aug. 30. Arrested on suspicion of being a fugitive from Detroit, Robert Preston, 27, night club musician, con-fessed Thursday (25) to a \$2,400 robbery committed here in 1934, police reported. He is said to have con-fessed robbing Claire Lohr when she and another girl visited his apart-ment. Preston disappeared shortly afterward.

vaude competish and 1 18 try to one the bargain trade.

Loew's is making no plans for expansion of its stage time. Currently.

(Continued on page 55)

Andrews Sisters Set for N. Y. Par with Gray Orch Andrews Sisters (3) repeat at the organization meeting of the Theatrical anagers, Agents Andrews Sisters (3) repeat at the paramount, New York, in the (all, Troi, is set to work with Glen Gray's Casa Loma orchestra, opening the first or second week in October, Swingsters opened for a stanza at the Stanley, Plitsburgh, last week (20) following a vacash in innexotra, They go into the Steel Pier, Atlantic City, this week. ROGERS VETOES CHI CAFE DUE Considerable acrimony cropped up at the 'organization' meeting of the Treasurers union and the New York in the club press agents at last Troi, is set to set the press agent of the union, first presented his after more details were aired the more details were aired the more details were aired the multiple might (39) for further multiple might (49) for further multiple might (49) for further multiple might (49) for further work, the press agents feel in the work of the union, first presented his garden to the standard the stan

when they joined TMAT, their votes as unit would count as a single ballot. Biggest, hurdle, however, is that \$116 fee for joining. When Harry Sobol, who handles 10 niteries, wanted to know what that covered, Oliver said it was \$6 on the covered, Oliver said to said the covered said to the covered of the covered said to the covered s

dled, he would have to employ a special pa.

Olver stressed that minimum scales per nitery, wage scale for apprentice, etc., were strictly up to them, but that otherwise, he added, I can see that you people know mothing about unions.

He so that you people know what the union constitution and bylaws were, si (Continued on page 62)

PHILLY CAFES CITED IN **VIOLATION OF CURFEW**

Benny the Burnels and a war. 90.

Benny the Burnels and the vester-day by the Pennylvinsia Liduor Control Board for selling liquor after hours. Hearing date to show cause why its license should not be Philadelphia.

Also named as violators of the Philadelphia.

Also named as violators of the Cocanut of th

Acts Play Rose's Casa at Cut Wages **Due to Frequent Scouting of Nitery**

Billy Rose's Case Mannan, in fulfilling vausdes crying need for a
slary demands from other spots.

Broadway show-case, is resping The fact that they only play two
foommensurate returns in salary shows a night has something to do
preaks. Theatre-charet is getting with this, but the most important
names cheaper that any other house
laster in getting ten to take the salary
names cheaper that any other house
laster in getting ten to take the salary
shows a night has something to do
preaks. Theatre-charet is getting with this, but the most important
the salary demands and the salary
shows at the Casa Mannan early this
where the Pale dipped thecause of
this salary demands, the Casa Mannan early this
showing names for what constitutes
pleantt in comparison with the casa Mannan shorts after
regular stage salari. No figures are
lasted the salary demands, the Casa
lasted the salary demands the Casa
buying names for what constitutes
penantt in comparison with the salary demands.

Belle (Avon Comedy Four) were engaged for several film shorts after
regular stage salari. No figures are
lasted the salary demands the Casa
Mannan Sarton, Patricia Ellis and Al
Sarton, Pat

MARY RAYE

LOEW'S STATE NEW YORK

Coloratura Swingstress ON THE OPENING BILL STRAND, NEW YORK

THE VETERAN PLAYBOY

DOING HIS STUFF ON THE OPENING BILL AT THE STRAND, NEW YORK, ith **BEN BERNIE**

> ON THE OPENING BILL AT STRAND, NEW YORK

HELD OVER, PARAMOUNT, NEW YORK

"LOUIS DaPRON, a corking hoofer . . . remarkably grace-ful youth . . plus pleasant ful youth . . . kisser."

Walter Winchell, June 23, 1937.

. LOUIS DaPRON in tails, ". LOUIS DAPKON IN LAND AT A LAND A L

BALLET-TAPPING IN SWING WEEK SEPTEMBER IST

RADIO CITY MUSIC HALL **NEW YORK**

"PUPPET PERSONALITIES"
JUST COMPLETED SIX WEEKS
RAINBOW ROOM, NEW YORK Now playing STATE, NEW YORK Opening FOX, PHILADELPHIA, Sept. 2nd, TROCADERO, LONDON, Sept. 19th

ENGAGEMENTS OF THE ABOVE ARTISTS CUBRENTLY APPEARING ON BROADWAY ARRANGED BY JACK MILES

INGALLS and DAVIES

MILTON BERGER, Associate

ixth Avenue, New York City - Phone Circle 6-7

Bands, Vaude Booked to Turkey Day at Par, N. Y.

Band and stage bookings have been set for the Paramount until Thnaksgiving Day, according to Robert M. Weitman, managing director for the Paramount theater, New York. Spawn of the North (Par) follows Sing, You Sinners' into the Par with Eddy Duchin's band set once in after Phil Spitalny's All-Girl

come in after Phil Spitalny's All-Girt orchestra, current.

Mark Warnow, Glen Gray, Tommy Dorsey and Blue Barron. Added stage attractions will be Original Hollywood Stooges (Howard, Flue and Howard), Raymond Sexti Quin-tet, Buddy Clark, Connie Boswell and the Andrew Sisters.

New Coast Niteries

Hollywood, Aug. 30.

Hollywood, Aug. 30.

Marcus Daly opens a new dineand-dancery in Beverly Hills as soon
as the building is reconditioned.

Casa Manana opens Sept. 14 in
Culver City, on the site of the old
Cotton Club. New nitery is operated
by Mel Walters, formerly with the
Century and Casanova clubs in Los
Angeles.

15 YEARS AGO • (From VARIETY and Clipper)

Equity decision gave Ann Penning-ton to John Murray Anderson. She had a Ziegfeld contract, which was nullified.

Audiences at 'Artists and Models' about 90% stag. Rawness of the show helped pack the house. Girls bare to the waist at times. New then.

Programs of Nance O'Neill's 'White Villa' at Frisco failed to announce that the curtain would drop momentarily during the last act to indicate a time lapse. Most of the audience went home too soon.

Show at the Palace, N. Y., so long the last act was omitted Tuesday night, and still well past 11. May Wirth and her family one of the stop-pers, with Phil on the comedy end.

Hope Eden and Frescott, formerly a mind-reading act, offered a sketch at the Riverside built around the former turn. Sketch held interest and bolstered the mind-reading por-tion.

Polly Moran at the Fifth Avenue, N. Y. Used a short film to empha-size her picture work, but got over on her own clowning rather than her

American Boof, N. Y., was developing a tougher audience than the Colonial gallery in its most blatant days. Nothing seemed to be done about it, though it hurt the show.

Fritzl Ridgway, picture actress, making her first personal appearance at the Palace, Chi. Had a good idea but not so well done. Same scene was played straight tempo, in slow motion and at top speed.

Theatre Owners Distributing Corp. given a big sendoff. To start in October with 30 exchanges. Just another of those things.

Exhibitors cold to Paramount's idea of pre-release tryout of films. Regarded it as an excuse for the producer chain.

Sam Goldwyn booked his 'Potash & Perlmutter' into the N. Y. Strand. Producer took 50% of the gross over \$45,000. If staying a third week split was on over \$20,000.

Loew circuit considering produc-tion of flash acts. Outside material was scarce and producers shy.

Immigration Dept. requiring bonds tuaranteeing that imported midgets would be repatriated.

Stars of Yesterday, old timers act, went bust. Vets could not agree as to who was the star. All felt entitled to top spot.

Legit stagehands in N. Y. talked strike on Labor Day unless their de-mands were met before then. Vaude situation looked better.

Jeanne Eagles' salary in 'Rain' upped from \$600 to \$1,000 a week. She was earning it.

Nitery Reviews

Leon & Eddie's, N. Y.

Massey & Milier, Texas Tommy, Wally Wanger's Sextet, Helen Wainuright's Olympic Diving Girls (8), 3 Flayboys (Eddle Mills, Bob Starr & Roy Tracy), Carinen, Carol Paige, Ann O'Connor, Col. Jay C. Flippen; Lou Martin's Orc.

starr & floy Yet-(y), Co-men. Carol Prippe. Ann Octonor, Col. Jay Col. Flippen, Low Marins' Orc.

With co-boss Eddel: David veation, the control of the college of the coll sions, with result that theyre in good shape now, and look forward overbased on the present crop is considered that they are the construction of t

Atlantic City, Aug. 26.
Gale Sextet, Roberts. Bros. (3),
DiVons, Patsy Ogden, Howard
Brooks, Bea Saxon, Vincent Travers Orch.

Brooks, Bee Saron, Vincent Travers Orth.

Phil Bart has an outstanding the provided of the pro

straight ballroom numbers and would do well to restrict the bulk of their turn, anyway, to wallzes and

of their turn, anyway, to walters and tango.

Patile Ogden has personality and tango.

Patile Ogden has personality and tango.

Patile Ogden has been profiled in the marked with the most hoofing numbers of the marked with the marked with

ANDERSON and ALLEN

SIDNEY FISHER

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

JACK and JUNE BLAIR

"Hollywood Hotel" Revue

ICE SKATERS

Bullet Boys and Girts. Also Spe-ctatty Acts. Wanted for alx moniles show. Write age, hetglit, weight, experience. Send photo.

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FEDERICO and RANKIN

Are sailing September 3rd on the "Conte di Savoia" for an extended engagement in Italy, France, Germany and England.

> ADDRESS ALL COMMUNICATIONS To FEDERICO and RANKIN SEVESO-PROVINCE MILANO

Vaude On Fence

(Continued from page 53) the circuit has the State on Broad-way and the Capitol, Washington, D. C. Plus these two full-weekers, way and the Capitol, Washington, D. C. Plus these two full-weekers, Loew's is also cobooking the Stanley, Pittsburgh, with Warners. This is a part of the pooling deal between Loew's Penn and the Stanley in that

Loew's remain and construction of the Capital on Broadway, once the circuit's ace presentation house. Loew's operators are admitted by the Capital of the Ca

Por Same as '27

Far Same as 27 .

Paramount, with the possible exceptions of the Metropolitan, Bostone and Oriental, Clience, will also have and Oriental, Clience, will also thave a common season while Boston and Cliego are uncertainties. Policy of the Oriental hinges on current negations between Balbana & Kate Medical Common Same and Common Same a

vaude in the Hub.

Besides the Paramount, N. Y., the
circuit now has regular shows at the
Chicago, Chicago, and Michigan,
Chicago, and Michigan,
Chicago, and Michigan,
Chicago, and Michigan,
Chicago, and
Chicago,

Louis Lipstone, B&K booker in Chicago.

Warners is another circuit that will have the '3' houses on its vaude here are the Strand, New York; have been and the '3' houses on its washington and Philadelphia and Fox, Philadelphia Carlotter of the '3' houses of

Indies' Claims

pookee, occasional stage show houses of each circuit.

As usual middle bookers in New York are claiming pretty nearly everything in sight for the coming season. It doesn't matter that some of them are claiming each other's season. It doesn't matter that some of them are claiming each other's stage of the season of the season. It doesn't matter that some of them are claiming each other shadown in the past, will again be just as uncertain as the booker's statements. In the majority, each other shadown in the past, will again be just as uncertain as the looker's statements. In the majority time, will be specified in the shadown in

Time in the Rockies Los Angeles, Aug. 30. Vaudeville gets four weeks of con-

secutive playing time in the Rocky Mountain area, through Paul Savoy, head of the Coast-to-Coast agroer, Time consists of two full-week stands in Salt Lake (fuy and Denver and two weeks of one, two and threater through Colorado, Wooming, Montain Colorado, Montain

Hartford's

Hartford, Aug. 30.

Stage shows return to Hartford Thursday (1) when Harriett Hilliard and Ozzie Nelson's orchestra open the fall season at the State. The theatre, 4,200 - seater, indie - owned and operated, is expected to run a policy of name bands and personals of screen and radio stars.

of screen and radio stars.

Along with 90-minute stage shows and two films, the State is playing up its dancing on the stage. After the nine octook show each night, it is invited to dance on the stage for a half hour. The bands will be on a movable platform, which will be swing into the wings to make more room for the dancers.

Diplomacy

When Ben Bernie arrived from a road dance tour to open at the Broadway Strand, he told one of his boys to check his trunks to the the-atre. Latter picked up a trucking firm and that was that until Bernie got a visit from a burly expressman.

until Bernie got a visit from a burly expressman.
The from the expressmen's union, he told the maestro, and we've fined you \$50 for using a non-union van.
Bernie argued that he's no member of any truckmen's union and couldn't see how he food faith he finally settled it for \$10.

N. O. CAFE OPS VISION UPTURN IN THE FALL

New Orleans, Aug. 30. After one of the most dismal sum

Cleveland Cafes. Theatres Fearful Of More Heat, Hold Off Fall Preems

Cleveland, Aug. 30. Despite indications of better au-

Despite indications of better autumn business, niteries, as well as theatres, are so afraid of a hot, duil september that they are postponing fall openings as late as possible. September that they are postponing fall openings as late as possible. Sept. 8 but wort start regular vaude until late in the month. Legit Hanna according to present schedule, won't set going until early October, fluurnown word the properties of the september of the septe

name orchestras before Sept. 22. Dick Barrie's outfit is in line for the sendoff: but management still is

when the state of the state of the most dismal summers in years, nitery operators entire in evictors when the state of the most dismal summers of the state of the most dismal summers of the state of t York,

singers, and Gene Beecher's orchestra for first current autumnal show. As for the other, smaller dane-and-dineries, they are limping along for another month with low-priced music and skeleton units. Frank Moleo Gras Sept. It is copening. Both left of a Sept. It is copening. Both left of the Sept. It is copening to the left of the strength of the st

Chick Webb to Repeat At N. Y. Par: 1G Boost

Chick Webb goes back into the N. Y. Paramount sometime in January, with a \$1,000 salary increase over engagement early this month. Band got a bonus on exit from first 'date, which netted \$4,250. Now rates as top colored band in Par's lobby poll with 5,660 votes.

LIBUSE TO H'WOOD CAFE

Frank Libuse, comic, booked for two weeks, with options at the Beverly Hills Country Club, Holly-wood. Starts Sopt. 2. Al Grossman handled from New

Extra Added Grace and Rhythm Attraction Combined with Comedy On the Opening ill at the STRAND New York HELD OVER FOR SECOND WEEK HARRIS AND SHORE MUSIC CORPORATION OF AMERICA

Loew's Century, Balto, Resumes Musical Presentations with Union **Cooperation: 1st of Possible Spread**

With the cooperation of the local usical Union, Loew's Century here will inaugurate a new stageshow pol-lcy beginning Scpt. 9. Formerly a

will inaugurate a new stageshow upon club inaugurate a new stageshow upon club beginning Sgot. 9. Pormerly a combo house, but since last year maintaining a straight film policy. Century will present a 25-minute of a minimum of 20 musicians for jazzessions and 40 for symphonic rendition. Stale has been set at \$35 per cutation 22 minutes, four time daily and thrife on Sunday. As outlined by Joseph R. Vogel, head of Loew's theatre department, as the stage of the stage of

the blowoff Friday (9).

Experiment has already attracted considerable interest among exhibitors and musical circles. Theater has been too the construction of the con ment prove favorable

Ford's Loew Division Washington, Aug. 30.

Case Prof. former production that for your former production that you have you

division.

Balto idea Involves alternate use of 40-piece symphonic orchestra and minimum of 20-piece swing unit, depending upon type of presentation developed for the week. Shows will run approximately half hour, with ballets, choruses and specialities. Expected that house nut, including orchestra and casts, will be upped aphenomenately and the state of the state of

Ambroses Quit Berigan Unit for Phil Harris Band Youngstown, O.,

Youngstown, O.
Ruth and Billy Ambrose, dance team, who have been appearing, with the stage unit topped by the Three Stooges and Bunny Berigan's band, let after the engagement at the Phi, Harris's band unit, opening Friday at the Stately, Pittburgh, Pair will remain with that unit for women the stage of the property of the pitter of the

See Hamid Out Of \$1.000.000 Pier in A. C.

Atlantic City, Aug. 30.

Allantic City, Aug. 20.
Indications are that George Hamid
will be out of the Million Dollar Piet
next year, and that it will be taken
over and operated by Sam Gumpertz.
Gumpertz and realtor Abert M.
put up some \$50,000 to help swing
th: Pier deal this year.
However, business has not been up
to expectations, with expenses running considerably higher than had
but fresh coils of war raised from a
couple of money men from Allentown.

Situation is particularly interesting to local showmen who are asking
what will happen to Hamid as far as
independent talent booking is concerned, since Hamid, in taking over
the Million Dollar Pier, practically
sticed his long-standing relations
with the Steel Pier, on which he had
booked circum acts for years.

Philly, N. Y. EMA Chiefs Meet Sept. 18 on Nat'l Org.

Philadelphia, Aug. 30.

Howard E. Wheeler, Jr., prez of Enterlainment Managers. Asm. of With Proceedings of the Proceedings of

7 Fined After Raid On Resort Cafe Near Det.

Detroit, Aug. 30.

Fines ranging from \$50 to \$100 each were imposed on three steps mona Citio to Little Traverse Bay. Michigan resort section, following a state police gambling raid on the citio last week.

Five person

Five persons arrested during a similar raid on the Club Manitou cafe nearby, will appear in Petoskey, Mich., court next month.

C. C. Fischer Spots His Roadshow Into Lond. Casino; Sails Sept. 15

London, Aug. 30.
London Casino is closing here
Sept. 8, as originally intended, and
did not shutter Aug. 20, although a
drop in business at first indicted

Because of the physical impossi-bility of staging a new show here in time for sailing by Sept. 34, date of the last boat enabling Cliffort Co-tos stage the International Casino's new show, he is taking his current Sritsh readdrow into the Casino's new show, he is taking his current bear to be compared to the compared to the total bas played in the English pro-tinces to good birs. Fischer will pro-inces to good birs. Fischer will pro-ner we show at the London Casino around Dec. 25, according to pro-te the compared to the compared to the New York.

Fischer's show for International Casino, New York, sails from here Sept. 10. He plans shoving off from London, now that he has a new revue set for London Casino, on Sept. 15. Fischer is taking virtually his entire New troupe, excepting three, York, and augmenting York other specialties.

O-J 'CRAZY SHOW' AT \$2 TOP, 2-A-DAY, IN N. Y.

The Shuberts Oiseh and Jonnson ferary show 'type of vaudeville at the 46th Street, New York, will be two-a-day and probably \$2 top unless the present show shapes up into something novel to warrant a smart play, when the scale will be upped to and the Ambassador becomes the site.

the site.

While the screwball keynote will be maintained, the variety will be more revuesque than old-school, two-a-day vaude; hence the uncertainty as to house an scale at the moment. Right now Sept. 20 and the 48th Street look to be the date and the that was the threat the control of the threat threat the threat threat the threat threat

the 46th Street look to be the date and the theatre.

Barto and Mann, Hal Sherman, Crane Sisters, The Chariot rs, a Mexican sextet of 'jumpers'—the Mex version of the shag—and some IS acts in all will comprise the show. It will include a line of 32 girls.

Saranac Lake By Happy Benway

Carleon (Will Rogers) Knight is one year older. His health is im-proving.
Seymour rill, formerly of the Beverly theatre. New York, is a new arrival at the Rogers lodge. Arnold Farkas, Gladys Pebbler and Jean Price off to Broadway for a vacash.

Eddie McDonald, from the Ruby theatre, Brooklyn, and Theodore Graf, of N. Y., are new in ozoners at the ill Rogers.

the ill Rogers.
A credit to this Actors Colony is
Conway Washburn, who ozoned here
and penciled a play, 'All Through the
Night.' It was recently produced at
the summer theatre, Marbledale,

the summer theatre, Marbledale, content names, sonning here, are former vauders: Harry (juggling) Barretts, Russ (Dumonts Ministrel) Kelly, Dick Moore, Margaret (burlesupe) Nevell, Eddle Vogl (Vogl Gausselle, 1998) Marshall and Charle Barrett, Visiors at the Will Rogers: any Landon mitting Vera Hauton; t. and Mrs. Buddy Lee Helloing Basselley; Harold Brigeriers of the Marshall and Charles Barrett, Visiors and Dorothy Rolle eyeing James Seeley; Harold Brigeriers eyem grades and Dorothy Rolle eyeing James Seeley; Harold Brigeriers eyem grades and Dorothy Rolle eyeing Buddy Emmet; Mickey Commotoring from Newburgh, N. Y., for grades and Borothy Rolle eyeing Buddy Emmet; Mickey Commotoring from Newburgh, N. Y., for grades and the Seeley; Harold Brigeriers eyem grades and the Seeley in the Seele

Underselling of FTP Acts in Philly Starts Probe by 3 Comm'l Groups

Tex Howard Plans 100G Nitery Near Spokane

Spokane, Aug., 30.
Tex Howard, orchestra leader, plans one of the most lavish country clubs in the Pacific northwest. He's negotiating for the purchase of 1,160-acre Glen Tana estate, on Little Spo-

acre Glen Tana estate, on Little Spo-kane river, 10 miles from hexpo. (No more than 10 miles from hexpo. (No myoiet, equipping it for summer and winter sports and clubhouse. Howard would organize own orches-tra and also bring in name bands occasionally. Howard's orchestra control of the control of the control with the control of the control of the them. Interv sac.

Bert Fitzgibbon Killed in Coast

San Francisco, Aug. 30.
Bert Fitzgibbon, one of the first nut comics in vaudeville, was 1 in Additional to the common state of the common state of

Bert Fitzgibbon, who came out of

Bert Fitzgibbon, who came out of News Regulard in an act known as the creek Regulard in the state of the vaudeville wave for years as a next-to-closing comedian. He started to pass out of the pleture, however, a few years before vaude's catual decline. Fitzgibbon employed his sylophon-player brother, Lou, as a stonge-in-the-box. Besides his zany, work, introduction of stonges was also one of Fitzgibbon's contributions to you'de. Wille never an actual head-vaude. Wille never an actual head-will head to be considered to the way of the seven original founders of the NVA.

Fitzgibbon's econades were well

was one of the seven original counters of the Wanades were well known. On one occasion a few years ago Fitzgibon was accidentally shot in the leg while walking in Times Square's Dreass Street (47th). He notice the wound till several days later. Five years ago he was in an auto accident, which hospitalized him in New York to stage a comeback via a series of radio appearances on NBC's Woman's Magazine of the Air, after being released from several mouths in a baspital. John the radio break but nothing came of the Air, after being released from the radio break, but nothing came of the Air, after being released from the radio break, but nothing came of the Air after being released from the radio break, but nothing came of the Air after being released from the radio break, but nothing came of the Air after being released from the radio break, but nothing came of the control of the radio break but nothing came of the control of the radio break but nothing came of the control of the radio break but nothing came of the control of the radio break but nothing came of the control of the radio break but nothing came of the control of the radio break but nothing came of the control of the radio appears the radio break but nothing came of the control of the radio appears the radio app

of it.

Fitzgibbon's age is estimated by
N. Y. intimates as around 62. His
wife, Frances Kippler, died in 1920.

Sophie Tucker Will Open Walton, Philly, Season

Philadelphia, Aug. 30.

Jack Lynch's Walton Roof is preparing for fall opening Sept. 22 with Sopbie Tucker in top spot.

Powers Gouraud, WCAU 'Night' Owl,' sponsored by strike-ridden Yellow Cab Co., wil take his first shot at m.c.'i in the same en-

shot at m.c.'i

Philadelphia, Aug. 30.

Philadelphia, Aug. 30.
Investigations were started by
three separate groups here yesterday
(Monday) of charges that the Federal
Theatre Project is encoaching on
commercial terri ry by offering
large vaude units and dance orchestras for club dates at ridiculously low

in the Paellic northwest. Mest aiming for the purchase of 1,169 lieller Tana estate, on Lattle Sporitiver, 10 miles from here.

Son Jest, equipping it for summer sports and clubhouse winter sports and clubhouse winter sports and clubhouse disposed would organize own orchest also bring in same bands hadying in \$25,000 Ambasador when nitery was destroyed by the nitery was destroyed by the property of the property

has played dates for even less than that.

Cause of the EMA's complaint is said to have been fear of the agents to whom the show was offered that they would become involved in either a battle with the musicians' union a battle with the musicians' union accorded they in the middle of a scandal shape in the middle of a scandal shape in the middle of a subnovized. Any agent toking the show for \$100. It was said, could make another \$100 on it for himself and still undersell anyone in town.

make another \$100 on it for himself and still undersell anyone in town. A similar attempt to sell units was tried by the FFP about two years ago, the agents said. Upon complaints Loren J. Howard, who was local head of the project then, promised that it wouldn't happen agai Howard has since been displaced.

TRAHAN TO LONDON Al Trahan, currently in the new Casa Manana (N. Y.) show, opens at the Grosvenor House, London, Sept. 29.

Accompanying him will be his new prima donna 'straight' woman, San-dra Lynde, who has replaced Yukona Cameron, the ex-Mrs. Trahan.

WILLIE and EUGENE

"Hollywood Hotel" Revue Fuller Circuit, Australia

WM. MORRIS AGENCY NEW YORK

Best Coffee in England **QUALITY INN**

Leicester Square LONDON, WEST-END

BRANDT SISTERS

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HILDEGARDE

eturned From a Triumpliant Tour of Europe and Now Appearing at the MOUNDS CLUB, CLEVELAND, OHIO Frenand Mer. ANNA SOSENKO American Rep.; JACK RENETZILL 6 EUROPAGE RES.: RENEX SHEREK

LUBIN SIDNEY H. PIERMONT

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LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK Bryant 9-7800

Mando Russell
Anise & Aland
Rufus & Hichar
Ereddic James
Ted Lewis Jr
Swing Club
Ray, Mario Orc.
Freshibe Finiton
Fore Clifford
Ruih tyskorn
Toni Gaye
'leiinda

Sandra Lydell Betty Main Viola Klaiss Oro Frank Ponti

Linda Bay Helena Hart Judges Merrill Jeggy Bowell Gladya Franc Dare Laying Bullshup Shelby Swing King Ore

1323 Locust

Variety Bills

NEXT WEEK (Sept. 5) THIS WEEK (Aug. 29)

in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK CITY Erro Rapee Symph
Paul Hankon Co.
Eunite Healey
Jan Peerce
Vloia Philo
Corps de Bullat
Cans, Gwen & L
Corps de Dallat
Cans, Gwen & L

Loew

PITTSHURGH
Stanley (2)
Tony Martin Ore
Britt Wood
Syivia & Clemence
WASHINGTON
Capitel (2)
Harrist Hector Co
Joe Morrison
Jehnny Burke
La Herte Tr NEW YORK CITY Ed Sullivan
Rebbins Bros & Sis
Marjoris Gainsw'th
Sten Kavanagh
H'vest Moon D'ne'rs
EVANSVILLE
Majestic (1-3)
Irens in Silk

Paramount

NEW YORK. CITY | Don Cummin | Veapers | Publishication | Veapers | Publishication | Veapers | Publishication | Veapers | Publishication | Veapers | Veapers

Warner

NEW YORK CITY

Strand (1)

See Bernis O.

Bernis A. Stoce

Fart's A. Stoce

Independent

NEW YORK CITY
Tyton Page (1)
Tyton Page (2)
Tyton Page (3)
Tyton P

Ming Toy
Jana Linim Rev
Bobby Pincus Co
Libonati 3

PAYTON
Coloniai (26)
Janies Evans
Ada Brown
Veri'n Rathburn Co
Oswald
Gretonas

London

Week of August 29 Dominion
Behara
Colleane Fam
Grosvenor House
Herschel Henlere
Addison & Sylvia
Leslie Watson
CAMDEN TOWN
Ganmost Collinion & Dean
Vine, More & N
Tessa Deane
ISLINGTON
Hue Hall
2 Rogues
Don Galvin
LAYTONSTONE
Rights

Ganmon Galvan Alon Galvan .

4 Auforae .
CLAFIJAM .
Granada .
Le Donada .
Mediock Marlowe Produck Dosh Edna Squire .
Glamour Girla .
EAST HAM .
Granada .
Bobby Howell Orc .
Bega 4 .

Bess, 4
Avent Broa
GREENWICH
GRADEN WICH
GRADEN HOWEII re
Begs 4
Avant Broe
HAMMERSMITE
GRUMORT Pulace
Leon Cortez Oro
Bryan Michie
Beryil Orde
Rusty & Siline

Granada
Jackie
Donna Sis
Earie & Lewia
WOOLWICH
Granada
Savoy Junior Orc
21 Silver Songates Provincial

Week of August 29

ABERDREN

ABERDREN

Brit STIVOI

CONTROL

AND THE BRIT STIVOI

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AND THE BRIT STIVOI

AND THE BRIT STIVOI

AND THE BRIT STIVOI

Sylviter & Nephiews Trix Sis Gridneffs Hall Exhibition Hall Lon. Philib'rm'is Or LAVERFOOL Shakespare' Jayn Bayis M & L. Carson

Cabaret Bills

NEW YORK CITY

Arcola (Arcela, Hniel Gov. Clintan Eddy Mayaboff Orc Betty Gale (Arcela,
Jerry Carr Orc
Chiquita Venezia
Huth Warren
Kay Blaire
George Scottl
Walter Cols Bertoletti's

Betty Gale
Hotel Half Moon
(ranklyn)
Jaok Melvin Ore
Eddie Harrie
Goorge Vedegis
Hotel Lexington
Ray Kinney Ore Hetel
Will Holinnier Orc
Hetel McAlpia
James D'Arcy
J Messner Orc
Gonzalze & Mencn

J. Mossiner, Orcionation, & Monacine, M. Sew Yorker, Henry Bussey, Orcionation, & Monacine, M. Martiner, M. M Envoye of Rhyth
Hawallan
Paradise Club
Searles & Lens
Hobby Ramos
Frincers Luana
Frincers Luana
Faddle Bush 3
Andy Ions Ore
It Cufe
Joe Moniny
Bob Searles
Bill Roberts Oro

Hotel Shelton Immy Vincent Or Hotel St. George (Breeklyn) Hotel St. Geerge
(Breeker) Or
Murray Driesmi Or
Motel St. Merlie
Motel St. Merlie
Romen Ore
Roall Fomeen Ore
Roall Fomeen Ore
Roall Fomeen Ore
St. Reale
Don Marton Ore
etel Test
Enoch Light Ore
Roal Walderf
Gee Disserver
Gee Walderf
Gee Misch Ore
Hotel White
Frances Countook

Frances Countock Clifford Newduhi International Cosine Clifford Newdahl
International Coslins
Sande Williams
Freelyn, Channel
Fre

Joseph Snaith Ore
Le Coq Rouge
Nick Vouxens Ore
Pola Burgla
Ry Oliver
Leon & Eddle's
Jay C Flippen
Lou Mintin Ore
Helen Walawright
Texas Toming
Manage
Man O'Connor
Massey & Miller
S Flay Jiose
Nonic Carlo
Monte Carlo
Monte Carlo

Angelor Rivie Bd
Angelor Rivie Bd
Angelor Rivie Bd
Ing. Dion
Angelor Rivie Bd
Angelor Rivie Bd
Angelor Rivie Bd
Angelor Bd
Angel

Carol Palge
Monte Carlo
Rita Rennud
Elaine & Henry
Gaston
Nut Club
Freddie Master
D Mitchell-Hede
Chick Derrow

jy Nitchell-Hedge Chick Derrow Onyx Chih Staff Suith Ore Frank Frochs Phar Nanoleon Ore Charles Caffer Vent Fern Winter Sie Winter Sie Winter Sie Winter Bill Fluce Elea W Ivaliner Ore Intil Farreit Winter Libraria Rex Gavitto Illagaw Jockson

Arthur lerbest Que
Monte Price

Monte Monte

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Monte Monte

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Monte Monte

Monte Monte Clun Ar Hal Barber Shirtey Lucky Alice Login Marie Claire, Elleyn Green Rhythia Kings Club Alab Harriet Norrie Kay Localle Honore & Gladys

Ebony 8 Truth Leonoff Rulahuw Grill Ben Cutler Ore Mariyan & Michoel Dat Vernun Rainbu

Rainbe
At Donathie Ore
Eddle LeBaron Ore
Eddle LeBaron Ore
Paula Keller
Donathie Sigey
John Holyandt
Jack Cole Co
Riviera
E Madriguera Ore
Vincent Pirro Ore
Patricin Gilmore
Lina Warp
Eddle Car
Ed

Boss Fentnii Farm

(Beal, N. J.)
Charles Boum Ore
Stork Club
Sonny Kendla Ore
Jone Lopez Ore
Surfaida
(Long Reech, L. I.)
Teddy Hill Ore
G D Washington
Chucolaleers
Aida Werd

Buth Abborn Trong day from Cary Trong Cary T ANGELES

Ball
Charlie Lawrence
Bruz Fietcher
Heverly Wilshi
Howard Jerrari
Viola Vaughn
Lou Sailee Orc

Geo Rodnian Ore
Geo Rodnian Ore
History Wado
Emer Wado
Emer Wado
Emer Wado
Hoponeld & Russ
Palomux
Sonny Dunham
Kenny Sargent
Peewoe Hart
Gearharts
Cherles & Any
Hudson Metzger-G
Glen Gray Oro

Mardoni
Alice King
Alice King
Alice King
Dave Sixon
Bonnie Weeks
Frank Tromier Ore
Rome Vincent
Rose & Ray Lyis
Cafe De Paree
Tha Sevan Parlajens
Pat Manuers
Pat Manuers
Pat Manuer
McLean
McLean
Myrus
Myrus Glen Gray Oro
Paris Jus
Merguerite & M
Dominic Columbo
Thora Matthison
Kon Henryson
Lillian Gibson
Valeska Powell
Wetner & Harrly,
Frank Sortine Ore Cafa, La Maze
Marue
Ben Light Oro
Magic Hends
Clover Club
Sian Myera Orc
Club Merocro
Jim Kerr Orc
Coconut Grove
Leo Relaman Oro
Ocorgeo & Jaine
Envoys of Riptim

read on the control of the control o

Jane Jones Tiny Meridith Paul Kendull Chae Thorpe Omar's Dome Dorothy Roberta CHICAGO

Bill Roberts Oro
La Cenga
Bronson Dudley
E Durando Ore
Jini Howard Ore
(hiquito
Rumbn Bd
Little Club

Blackhawk Blackhawk
Beb Crosby Oro
Marian Mann
lim & J. Byrnes
Loma Cooper
Jack Gaulke Oro
Maciovia Ruiz

Ban Air
Jimmy Dorsey
Moore & Revel
Emily Van Loss
Paul Gerritz
Clark Dennis
Dutes & Duenes
Hoso Ballet

Sedie Moore
4 Ambensadors
Flysilie Brooke
Marjorie King
Bernie Aller
Deve Uneile Ore
Club Spanish
Pinky Tracy
Loretta DeBoer
Eve Comer
Kay Morshall
Rolstin Kos
Joe Valentine
Joe Valentine
Joe Ore Club Bismarck Hatel (Walnut Room) Julea Duke Ore Artene O'Day Betty Grey Santoro & Lorraine Maxine Marfield Grace McCarthy

Blue Gome
3 Loose Screw
Jane Imes
Ralph Hovey
Kny Allen
Hurry Singer Ore

Jos Villering
Jos Nittl O'color
Colory Cleb
Colory Cle

Hrevnert Hotel (Crystal Reem) Florence Schubert Charles Baldwin Jean Loasch Norma Ballerd Broadmat
Adorables
In Fong
Gay Knight
Billie, Furta
Helen Durfee
Suzanne Kessler
Gloria Sturr
Herbie Rudolph On

Merbie Rudolph O
Caravna
Sailie Jorman
Rocke Romana
Rocke Romana
Dun Morgon
Dun Morgon
Dun Morgon
Dun Morgon
Car Chee Paree
Ane Lymnn Oro
Ethol Shatta
Paul Drang Reye
Taul Rocket
Taul Rocket
Taul Rocket
Dun Morgan
Hat Danh
Hat Danh Duich's Raiph' Coak, Rev Rittman Dancers Roberta Peggy Moore Helen Dove Mort Lund Ore

Edgewater Hotel (Marine Itoam) (Marlie Hoom)

folisy Six

formie Baker

Autebawie

Male Sextet

Buger Braux

Huger Braux

Hugerle Smith

Bord Tucker

Orth Tucker

Fumous Dour

Treba Dander to

Treba Dander to

Treba Braux

Herrie Placus

Bryan Wolfe

Ally Club

Homer Roberts

Homer Roberts Dolly Moss

Adelablo Kirkoff, Polly Perry Sharty Bell Oro Franke's Casino Gretelion Werner Dave Tannen Morre & Lislo Vir Duvall

Vir Duvall
Nana
Ruth Phillips
Rucke Ellsworth
Bob Tinsley Ore
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ATLANTIC CITY

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Bernio Perella
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Pole Montoya
Lea Perrlos
Sally Keith
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Marge Kelly
Phil Kay
Frank Rilts Oro-Paraillee

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Betty Bensen

PITTSBURGH

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Jim Buchanon
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Petite Club
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Nius Raymond
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Jim Peoman
Chuck Collins

Chuck Collins

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Baron Elliott Oro

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Helen O'Coonoll

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Jimmy Peyton Ore

Adelo Curti

Billy Cover

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Show Boat

Show Bast
Al Marineo Oro
Ray Styles
Adelaide La Marr
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What III
Phil Cayatzan Oro
Jaanula Grill
Al Erreyo
Clairo Sia

Mark Leddy and Ed Smith hav dissolved their New York vait ugency partnershi after being sociated for years.
Leddy will remain at the old office while Smith opens his own agency on the Coast, Letter is already in Hollywood.

B'way Up as Cool Weather Holds, Several Shows to Close or Move: 'Angel' \$27,900 Again, 'Town' \$8,500

B'way Legit Totals Estimated total grosses \$79,500

last week \$79,500
(Based on nine shows)
Total grosses same
week last year \$99,500
(Based on nine shows)

BANKHEAD'S 1ST

L. A. WK. HITS

\$11,000

Los Angeles, Aug. 30.
Considerable rewriting of 'I Am
Different,' following its three-day
tryout in San Diego, has materially
helped the new Tallulah Bankhead

comedy drama, now in its second

to go. Matinee trade has been par

ticularly heavy and night biz is at-tracting the dyed-in-the-wool Bank-head following, which in these parts

is plentitu.
Federal Theatre Project is opening
'Having Wonderful Time' at the
Hollywood Playhouse (2) and retaining the all-Negro cast play, 'Run,
Little Chillun,' at the Mayan.

Estimate for Last Week

T Am Different, Biltmore (
588; \$2.75) (1st week). Critics were
not too encouraging but Bankhead's
personal popularity helped to pile
up better than \$11,000 on first staras,
with a fair advance for current week.

WPA

Having Wonderful Time, Hollywood Playhouse Arthur Kober comedy opening Friday (2) under direction of Ralph Freud.

Run, Little Chillun, Mayan. Joint roduction of FTP and Music

Midwest Legiter Razed Duquoin, Ill., Aug. 30.

Majestic theatre, for 32 years home

Majestic theatre, for 32 years nome of road shows, was razed during the past week. House had been frequently used as jump-breaker for shows going from St. Louis to Louisville. Played nearly every major road show for years.

(Continued from page 1)

which were held before the summer season opened have been dropped since. Reports are that more were

dropped than were picked up. Some may be taken up later with a title change, but on the whole the tryout was just a tryout with little

result.

is plentiful.

As expected, Broadway looked up last week as the cooler weather con-tinued. Friday night (28) and both Saturday performances (27) were better than for weeks. Particularly the Saturday matiness were espe-cially het?

the Saturday matinees were espe-cially at year engistered all along the line. Increases ranged from about \$1\$ to more than \$1,000. Ex-vil abow another rise, provided the weather continues favorable. Show-men anticipate the general upward tioners once more return to town and the new season's entries begin to arrive.

Estimates for Last

"Bachelor Born," Lyceum (32d week) (C-957; \$3.30). Took a boost and registered about \$4,700; now fig-ured likely to stick well into Sep-

ured likely to stock well into sep-tember. He de an Angel, Shubert (17th week) (M-1.387; \$4.40). Smash musical again showed the way, with takings of \$27,900; thought certain to last well into new season. Longacre (3n. Sorrowed 10; \$2.30). Slightly up over the week before; \$3.400, to close Sept. 24 after 34 weeks and go on four.

up over the week before: \$4.00, to on 10.01.

Our Town, Morosco (Slit week) on 10.01.

Our Town, Morosco (Slit week) on 10.01.

Our State of the sta

show, 'Dame Nature'.

'Pina and 'Added'.

'Add

Sydney Busch Signed For Schwab Production

St. Louis, Aug. 30.
Sydney Busch, member of Little
Theatre and Civic Theatre groups
here, who was scouled several weeks
ago by Laurence Schwab while she
was playing in Russet Mantle' in the
Civic Theatre's al fresco playhous
here, was signed last week to appear
in 'Once Upon a Night', now in rehearsal for an opening in Willmington, Del., on Sept. 9 and New York
Sept. 15. St. Louis, Aug. 30.

ton, Del., on Sept. 9 and New York Sept. 15.
Miss Busch, who also had a small role in 'Kinights of Song' at the mu-nicipal theatre in Forest Park during the current sesson, will be one difference of three women in Schwab's new com-edy production. She wab's new com-red yroduction. She wab's new com-played, lead roles in 'Excursion' and Celestial Holday' at the local Little Theatre last winter.

BRONSON OUT OF FTP

Chicago, Aug. 30.

Earl ronson, Federal Theatrevaude supervisor here for past two
years, has been let out. A former
actor (Bronson & Renee), it was
said he couldn't get along with
performers.

performers.

Jack Boyle has been named by
John McGee as his successor,

Current Road Shows

Week of Aug. 'I Am Different' (Taliulah Bank-head), Biltmore, Los Angeles, 'Pi and Needi ,' Geary, San

'Sing out delphia.

'Susan and God' (Gertrude Lawrence) Curran, San Francisco.

'What A Life, Wilbur, Boston (30).

'You Can't Take It i You,'
Brighton, Brighton Beac Y.

Summer Theatres (NEW PLAYS)

'Tumbleweed,' Keen theatre. Keene, N. H. (2).

'Mirror for Children,' Country the atre, Westport, Conn. (29). 'Snow Train,' Ogunquit Playhouse, Ogunquit, Me. (29). 'American Invasion,' Young thea-e, Centerville, Mass. (29).

'Dark, et Night,' Hampton Play-house, ridgehampton, L. I., N. Y. (30).

averick Roundup,' averick theatre, oodstock, N. Y. (1). 'Friday at Four,' Wharf theatre, Provincetown, Mass. (29).

'Cognac,' Newport port, R. I. (30).

'A Woman's a Fool—To Be Clever,' Stony Creek theatre, Stony Creek, Conn. (29).

'The Headless Horseman,' John Drew Memorial theatre, East Hamp-ton, N. Y. (2). 'Broken Threads,' Theatre-in-the-Dale, Marbledaie, Conn. (31).

'Tons of Money,' Garrick Players, Kennebunkport, Me. (30). 'Everywhere I Roam,' Barter the-tre, Abingdon, Va. (1).

'Jall for Sale,' Band Box theatre, Suffield, Conn. (31). 'Time Plays the Devil,' Chapel Playhouse, Guilford, Conn. (29).

Wayne Moore Awarded Split 'Drunkard' Verdict

Los Angeles.

ayne Moore, stage producer, though ordered by the court here to change the title of The Drunk-ard, was permitted to stage the play, which has been in public domain for years.

mam for years.

Moore was sued by Galt Bell, who has been showing the ancient Barnung hay in Hollywood for past six years. Court ruled that Bell had a prior right to the title in this town but that Moore. could produce it under another name.

Legit for Buffalo

Buffalo, Aug. 30.

Premiere performance of 'Split the Wind', E. B. Ginty's drama, former-ye entitled 'Legend'. Ull relight the Drama deals with life of Jesse James, and is being presented by Guthrie McClintic. Cast comprise Drottly Gish and Dean Jagger in top 'poles, aupported by Russell Collans, lidred Natwick and Jose Fer-

Few Strawhats

'Nation' for Det. FTP Detroit, Aug. 30. Theatre Project Detroit, Aug. 30.
Detroit Federal Theatre Project
will present 'One Thirc of a Nation'
as its i itial fall production, starting
Oct. 15.

Because of the approximately 180 speaking parts in Arthur Arent's play, every member of Detroit project, pius several from out-of-town projects, will have part in pro-

duction.
"Nation' is currently in its thirty-fourth week at the Adelphi, N. Y., for the FTP.

12 Strawhats Get B'way Nod

| Plays tested in the strawnats this summer | |
|--|---------------------------|
| way presentation are listed below, with th | e producers holding them: |
| Knights of Song' | |
| Death Is My Lover' | Montgomery Ford |
| Best Dressed Woman in the World' | Forrest C. Harding |
| 'Galiivanting Lady' | Ned Wayburn |
| 'Marriage Royal' | |
| 7-11' | Aldrich & Myers |
| The Nutmeg Tree' | Brock Pembertor |
| 'A Woman's a Fool-To Be Ciever' | John Wildberg |
| 'Bright Rebel' | illiam Kilculler |
| 'Dame Nature' | Theatre Guild |
| 'Mirror for Children' | Theatre Guild |
| Ringside Seat | Rufus Phillips |
| | |
| A manufact throng annalytical finitement from factor in- | a4 -44 17011- TTINE /FRL- |

Among those evoking interest but still not set are 'Fooi's Hill' (Theatre Guild), 'Susanna and the Elders' (possibly Rowland Stebbins or Dwight Deere Wiman). 'Can't Help It' (Shubertle) as well as 'Let's Never Change,' Uncle Harry,' 'Michael rops In,' 'Latitude of Love' and roken Timeds 'West Saques Deval's 'Soubrette,' ich has been acquired by 'Faramount for picture adaptation.

'Susan' Hits \$21.000, 'Pins' \$9,800 In Frisco: Both H. O. 2 More Wks.

Road Legit Totals

Estimated total grosses

Estimated total grosses
last week \$41,800
(Based on three shows)
Total grosses same
week last year \$34,000
(Based on three shows)

Provincetown, Mass. (29). Wuthering Helphts, Litchfield theture, Litchefield, Conn. (31), **MULLED FOR ST. L00**

A New York stock company, with visiting Broadway names and occasional road shows in li ited en-gagements, is the setup finally adopted by the backers of the

Grand Opera skedded to open a pop price legit season about Oct. 3. Tentative plans call for a 27-week season. American is St. Louis's only other legi

American is St. Louis's only, other legi
The repertory sked already talls for the appearance of Blanche Yurka for the appearance of Blanche Yurka for the appearance of Blanche Yurka for the appearance of Blanche Towarich'; Bert Lytell in Dr. Clitterhouse, and Lucille Watson in Post Road. Other plays: The Women, Three Men on 'Bachelor Born' have been shown at the American. Mrs. Sam Friedman, whose estate at Anchorage, near Louisville, Svi. attend the Kentucky Derby, has interested herself in the Playhouse and is serving as volunteer contact agent on the Coast. She is endeavor, as the Grand Opera House, to come here as guest artists. In a letter to the Coast of the Coast of the Coast of the Coast of the Coast. She is endeavor. Streen and radio, who have made personals at the theatre, formerly the Grand Opera House, to come here as guest artists. In a letter to St. Louis managers of the house, Cecil B. DeMille recalls that he and E. H. Sotherm appeared in the theatre in 'II Were King 36 years got.

Learn a system of the state of the control of the c

Letty' Starts New FTP Road Setup on Sept. 14

Chicago, Aug. 30,

'Leaning On Letty,' first roadshow
to go out under new midwest Federal
Theotre setup, opens in Peoris, Ill.,
Trector, is setting dates covering
nearly all of the 13 'states under
is,' jurisdictive
Letty' will travel with a cast of
the playing mostly under local aus-

Shows in Rehearsal

'Come Across' —
Tuerk-William A.
Dame Nature'—
'Klast the Boys
'K' Sil cheroter Holiday'—
iaywrights Producing Co.
'Lightinip-John Golden.
'Spilt the Wind' (Legend') —
Guthrie McClintic. Br.
'Onne Upon a Mpht'—Lauread "Whath Mind" (No.
'Whath Mind" (No.

'What a Life' (No. ny)—George Abbott.
'You Never Know'—Shuberts

San Francisco, Aug. 36.

Strength of 'Susan and God' at the Curran and 'Pins and Needles' at the productions to the control of the control of

Ducat Brokers Air Code Beefs at League Sesh

Conference on the new theatre ticket code was held yesterday (Tuesday) by the League of New York Theatres and representatives of the brokers. Session was decided

of the brokers. Session was decided on by the League after reports of broker dissatisfaction with the code, which was adopted recently. James F. Reilly, executive-secretary of the League, invited representatives of McBride's, Sullivan Kay, Fostal and a group of independents to attend the confab. Several other indice saked and were

Several other indies asked and were permitted to attend.
Purpose of the meeting was said by Reilly to be the submission to the brokers of the actual code. Agency men had previously seen only transcripts of the agreement or reports of what it contains. It had been revenue to the second of the contains and the second of the contains are the second of the contains are the second of the contains that is the contains are the second of the contains that is the contains and the contains are the contains and the contains are the contains a c

Future Plays

Walts in Geose Step, melodrama, by Oliver H. P. Garrett, will com-mence rehearsal first week in Oc-tober. James Dale is the lead in the Julien St. Charles Chauqueneau pro-duction, which Arthur Hopkins will direct.

Julien St. Charles Chauqueneau production, which Arthur Hopkins will direct the state of the charlest the cha

EQUITY MEETS SEPT.

EQUITY MEETS SEPT.
Actors Equity Asn's first quarterly meeting of the new season will be held Sept. 23, at the Astor hotel, N. Y. Among the matters certain to be considered is the association's agreement with the League of N. Y. Theatres, signed several weeks ago.

BULL MARKET DOWN UNDER

Miller to Present Priestlev Play On B'way Despite Opposition By Dramatists Guild: Warn Author

Despite opposition by the Drama-tists Guild, Gilbert-Miller will pre-sent J. B. Priestley's 'I. Have. Been Here Before' on Broadway this fall. Producer has announced he will open the drama Oct. 13 at a theatre yet to be selected, "Millrid Lawson, who was in the show in London, will do it here. If Priestley inhended to present the play in New York him-regoried that Priestley inhended to present the play in New York him-

Miller's production of the show on Broadway puts the Dramatists Guild on a spot, Group cannot act against astory of the minimum basic agreement. Only action it can take member. When Miller, first anomerous member when Miller first anomemed the minimum basic agreement. Only action it can take momenter when Miller first anomember with the minimum basic agreement. Only action is the minimum of the stand against Miller, who has never signed the minimum, basi

signed the minimum basi ment.

It's not known whether the English playwright had already signed, and the playwright had already signed, and the playwright had already signed, and the playwright had been already signed for the playwright had been already signed to the playwright had

with the case.

Hesitant at Priestley Ouster

Guld would naturally be reluctant to out Priestley, since that would not out Priestley, since that would be the priestless of th Hesitant at Priestley Ouster

their own terms and thereby have a trading advantage. Under the basic agreement, any signatory manager may produce one signatory manager may produce one signatory manager may produce one signatory of the signatory of the signatory manager might do as many between the signatory manager might do as many capitally plays as he wanted in a year part of the signatory manager might do as many capitally plays as he wanted in a year part of the signatory manager might do as many capitally plays as he wanted in a year part of the signatory manager might do as many capitally might do as many c

tion to produce each one.

Miller's Pereign Advantage
It's hard to see what the Guild can
to plug that loophole in the
to plug that loophole in the
ary, 1941. What is particularly irristring to the Guild is that as things
now work out Miller has an advantient or the Guild is that as things
now work out Miller has an advanshee over the signatory manuers in
deal with anyone and make any
term he is able.
One thing that has prevented the
One thing that has prevented the
orders of the Miller of the M

nooding of the American market by foreign plays is the fact that for the last couple of seasons there has been a dearth of worthwhile plays in Eu-rope. If the percentage of suitable plays had been higher the Guild would have been in a much tighter plat long ago. Pat long ago.

production are not as favorable as he might have obtained from a stenament of the state of the state of the regular rate of royalites, the regular rate of royalites, the same as specified under the basic agreement, but it's thought improbable that he's getting a 80-40 green, but it's thought improbable that he same to produce profablely in New York under the basic agreement. If he hasn't obtained by the basic agreement from Priestley than those set by the basic agreement there would by the basic agreement there would the Guild past. Previously pointed out that signify the basic agreement wouldn't hinder Miller from doing a many Raglish plays as he wanted, merely by forming separate corporations.

MOHAWK STARS SET FOR '39 BY COBURN

Schenectady Aur. 30.
General Director Charles Coburn, of the Mohave Dram Feetival, has announced the engagement of four guest stars and the names of two of the seven plays for the fifth season drew well this year in Trilby, will return to do Mephistopheles in a new version of Gothe's Taust: Frances Stars, seen here dering 1897 are started to the season of the season of the season to Conquer. Jean Muir, featured its summer in Shakespaers's uch Andher of the Bard's works. Midsummer Night's Dream. With Miss Muir, as Helens, will be Coburn, as Blottom, and Mary Hutchinon, a register of the season of t

'Dream.'
Cornelia Otis Skinner will be brought here in a piece not yet selected. At least one modern play will be among the others staged.

Maiden Bridge, N. Y., Aug. 90.
The Nell Gwyn theatre, here, closed its ninth season last week, bill Strawhatter is an adjunct of the Bishop-Lee Pramatic School, Botton, Numbered several society debs on its certain this year. The season was also because the season of the company for seven summert, is reported leaving for Hollywood to fill a contract with Columbia Prétures.

tract with Columbia Freueres.

Hugh Norton, of Albany, Junior

Hugh Norton, of Albany, Junior

Explin John Golden's Broadway pro
Stone, as he did in the play's recent

Festival prescutation.

Norton is a former broadcaster

over WGY, Albany, Muriel Hutch
inson and John Griggs are other Pes
there will be a former of the play's recent

for the play's recent

festival prescutation.

Maplewood, N. J., Aug. 29.
Frank McCoy and O. O. Wee are presenting Douglass Montgomery in Night Must Fall' at the Maplewood. N. J., for one week beginning Monday night (5), with Ethel Wilson, King Calder, Ethel Britton and Helen Vert.

Nat Burns, who played original N. Y. role of Judge in 'High Tor' with Mohawk Drama Festival Co. last week, had played part 48 times al-ready this summer.

15 MONTHS FOR SHOW IMPORTS

Australi ircuits American, English Plays, Calling for \$1,000,000 Expenditure - Also Film-Radio Tieups

SIGN 170 ARTISTS

Legit productions to all 15 solid menths' playing time are being booked in New York, London and booked in New York, London and trails and New Zealand beginning this fall. Ernest C. Rolls, managing director of Auttralia-New Zealand director of Auttralia-New Zealand York winding up the deals, Expected the contracts will include more than a score of U. S. and Englether of the Contracts will include more than a score of U. S. and Englether of the Contracts will include more than a score of U. S. and Englether of More than \$1,000.000.

Presentations are to play in Australia and New Zealand houses operated by J. C. Williamson Theatreet and the Contract of More than \$1,000.000.

Presentations are to play in Australia and New Zealand houses operated by J. C. Williamson Theatreet and red on the Controlled by ANZT. Deals also involve film and radio angles, as ANZT also has casting industry, National Films and red on the Controlled by ANZT. Deals also involve film of the Controlled by ANZT. Deals also involve film of the Controlled by ANZT. Deals also involve film but might also appear in pictures when and if, National works out a production schedule to fit in with the legit plans. Same artists would also Shows so far bought, or optioned.

when and if National, works out a production schedule to fit in with the legit plans. Same artists would also production schedule to fit in with the legit plans. Same artists would also production schedule to the production schedule to the production schedule to the production of t

his troupes from among Australian players.
Directors, production talent, etc., signed include.Macklin Megley, who will be assistant to Rolls on musicals: Rowland T. Edwards, assistant on straight shows: Horace Sheldon, musical director of the London Palladium, and Dan Eeley, film dance director.

ladium, and Dan Eeley, film dance director.

Huddles on Beokings

George Dens, co-manging director.

ANZI, and Ken Apprey.

Coast from Australia and will huddle with Rolls. They will then hop to New York to wind up any deals still hanging fire and possibly make control of the coast from Australia and will huddle with Rolls. They will then hop ken and the coast from Australia and will then coast from Coast from Australia and will then coast for the will be compared to the coast for the co

Hallie Flanagan Plans Nat'l Theatre With Federal Backing If WPA Exits: **Would Not Clash with Commercials**

Well, How About It?

Roberta Becker, of the Rob-inson Smith office, Is still try-ing to figure an answer for a question tossed at her last week by a young legiter. Lad strolled into the office and inquired if there was anything for him in the Maurice Evans 'Hamlet' re-vival

On being told that 'Hamlet' was all cast, the thesper dead-panned back with, 'How about the other parts?'

4 B'WAY SHOWS SLATED FOR **CHICAGO**

Chicago, Aug. 30

Legit showing signs of life, Although no new shows will pose up,
the state of the

FTP relighted Great Northern yes-terday (29) with a children's play. Little Black Sambo' with a colored cast, 'Mikado,' also FTP colored unit, opens there Sept. 25.

unit, opens there Sept. 25.
Federal Theatre is secuting for another house. Said to be dichering with Sam Gerson of the local Shubert office, but doubtful if a house will be available during winter season. Possible that FTP may take over nabe house, several in town being available and suitable for legit.

Ann Harding, Cavanaugh To Play in S. F. 'Candida'

San Francisco, Aug. 30. Ann Harding and Paul Cavanaugh will appear in a Homer Curran pro-duction of 'Candida,' by George Bernard Shaw, at the Curran here, Sept. 26.

Shaw's 'Candida' was last pre-sented here by Katharine Cornell, several years ago. Play is set for two weeks.

Sheldon, don Pal-im dance in the property of t

Chicago, Aug.

Survival of the Federal Theatre as a national subsidy even after the demise of the Works Project Admin-istration is the plan of Hallie Flana-gan, national director of the Federal Theatre.

Theatre.

Convinced that there is a real desire and need for a national theatre in order to give live entertainment to those who would otherwise be approved a conventration. The conventration of the

Slated for Parks

Slated for Parks
Shows would also be routed, into
the parks under Federal jurisdiction.
These shows would be for the general public, and would be booked
primarly on a summer-time basis
lar commercial theatres. They would
figure on a basis similar to the
strawhat theatres which are spread
throughout the east, but which are
partly rare in the inflowes, south

National theatre would be in a MALIONAL TREATE WOULD be in a position to do shows which would not ordinarily receive a hearing in the commercial theatre, and also provide an opportunity for a hearing of new writers, performers and technicians.

ore Flexibility

while the national theatre would have all the elements which make up similar organizations in other countries, it would differ in that would be built with sufficient flexibility to permit the general run of the population to see these shows, not only in the key cities, but in the distant cornor.

distant cornors.

Feeling is that the FTP has done so much good in reviving a liking for legit entertainment among the for legit entertainment among the to such large groups of people who had not previously been able to see a legit show, that the general good or the entire project should be preserved by the establishment of an extended to the entertainment of the corn after the immediate need for even after the immediate need for even after the immediate need for the WPA project may have disap-

Lanny Ross to Play In 'Fever' at Ogunquit

Lanny Ross will appear at the Ogunquit Playhouse the weck be-ginning Sept. 5 in Petticoat Fever. Supporting Ross will be Irene Ted-roe. Damian O'Tlynn, John Williams, William Swetland and Tony Bickley,

Cohan En Route Home

London, Aug. 30.
George M. Cohan is due in New
York this week, having sailed from
here on Aug. 20.
Joe Schenek, chalrman of 20thFox, and Raymond Massey are
scheduled to sail for America tomorrow (Wednesday).

Mirror for Children

Time Plays the Devil ilford, Conn., Aug. 29.
dy-drama in three acts (four scenes)
rry Johne and Frances' Works; preby Johns at Chapel Playhouse, Gullconn., Aug. 29, '28).

In 'Time Plays the Devil,' its agile writing and casting fail to impensate for an excellent setting, mountain lodge summer home, here's nothing here for Broadway

or pictures.
'Anonymously Yours' had been originally scheduled, but late switch brought in 'Devil.'

by Larry Johns
y Larry Johns
sented by Johns
ford, Conn.. Aug
Allen Hayes...
Mark Reynolds...
Markn Reynolds...
Marlon Reynolds.
Dick Bradshow...
Peter Glad...
Rhoda Glad...
Barbars. Kent...

Strawhat Reviews

SOUBRETTE

| Ogunquit, e., Aug. |
|---|
| Comedy in three octs (5 scenes) by |
| Jocques Deval: presented by Walter Hart- |
| wig. Stars Elso Argol. Settings, Johannes |
| Lorsen, 'At Ogunquit Ployhouse; \$2.20 top. |
| Erle H. Currington Donald Cook |
| Francoise Else Argal |
| Jorie William Swetland |
| Wilbur Massuber Dumian O'Flyne |
| Dr. Percy Gooch Horace Sinclair |
| Loura Carrington Ir ne Tedroe |
| |
| Deboroh Moseuber alsy Atherian |
| |
| Mrs. Cobloratorer : Helen Sallmeer |

With both the play and Else Argal, the star, showing for the first time to American sudeness, the continue to American sudeness, the continue to American sudeness, the continue to the sudeness of the sudene

the lead tole. Miss Argal (Deval) enchants with her delineation of the beauter with the redelineation of the beauter who comes into an Archeston and poses as a maid until the family fortune has been wered off the rocks. Souhretle has a romantic undertone about the sound of the rocks of the

central character that makes it throughly sutaining and refreshing and refreshing

the groove all the way; Irene Ted-roc is a standout in the substantial role of his mother, and William Swetland clicks as the officious but-

Sweltand clicks as the oliticus but-Doris Day is convincing as the snoty daughter. Horace Sinclair has a bit part as a dector, but makes the most of it, Lelia Ernst is too effusive at times in her characterization of the fluffy blonde spreed, off and on. Johannes Larsen did a good setting on the lush duplex living room. Mirror for Children
Trans by Merrill Bagers, pressive by
Brand by Merrill Bagers, pressive by
Brand Bager by Barry Water
Beauting Children Altenatur. Onside
Beauting Children Altenatur. Onside
Beauting Children Altenatur.
Beauting Children
Beauting Children
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Beauting Children
Beauting Children
Beauting Children
Beauting Farances
Beauting Children
Beauti

THE PRIZE NOVEL

| | ATTEM A ACCESS TO THE |
|----|---------------------------------------|
| ı, | Keene, N. H., Aug. |
| | Furce in three acts by George Mitche |
| | presented and directed by Freeman Har |
| d | mond. Setting. M. S. Sampson. At Kee- |
| П | Summer Theatre, Keeno, N. H., Aug. 2 |
| 4 | '23 |
| | Virginio |
| | Virginio |
| | |
| | |
| | Charles Lumb Gibbs Don Forr |
| 1 | Martho Wilmerding Gibbs |
| | Horriet E. MacGibbs |
| | Pitrobath Borrett Gibbs Burbaru Park |

Elizobeth Borrett Glibbi , Birrbara Parker Bill. Barry Maho Burry Andro Barry Manol Jos Georgo Pearson Jonel Webster libb. Chester A. Prosibele Peter Moxwell . Hubert Edward Long Max Schwartz . Irving Huymond Friedman Wally Sparks. Freuman Hammond General . Ohn Ferguson Ohn Ferguson

Personal Per

A tryout for the Theatre Guild, whose theme of have, wrought by malicious gossip recalls. The Chile whose theme of have, wrought by malicious gossip recalls. The Chile was a support of the child with the child was a support of the child with the child with the child was a small community who habble harmfully about a youngster and ruin the 15-year-old mocents. Wholesome daughter of two suburban artitles spends a night in Barrents and worthless observer brings the story back to town. Country-the story was a support of the child with the child was and parents hurt the girl when they refuse to believe her explanation and parents hurt the girl when they refuse to believe her explanations and parents hurt the girl when they refuse to believe her explanations, which was the credited to the girl with the credited to the girl was the credited to Harry Wagstaff Gribble's and the moving climaxes must be credited to Harry Wagstaff Gribble's and the moving climaxes must be credited to Harry Wagstaff Gribble's accredy a pleasant one, concentrating too doggedly on the products of Entering the control of the contro

come condusing. Essentially, it's a buriesque of a farce. Harriet E. MacGibbon register as Harriet E. MacGibbon register. See that the Play Out-of-Town

SING OUT THE NEWS pleasantly sung by Mary Jane Walts and Michael Loring, and Plaza & Revue in twe state presented by Jack Grown in assessing with George 2 and Michael Loring, and Plaza & Revue in twe state presented by Jack Grown in the State of the St shows open espousa of the New Short Short

hasn't missed a trick.

As lined up now, Act I contains mon of the evenings cream. In a horse of the evening cream in a contract of the evening of the series of the lyrical heaving on the history and subtle inferences of its lyrical heaving on the history and subtle inferences of its lyrical heaving of the subtle series of the evening in the history and the history and the history and the evening in a shetch—I Married a Republican—In which an angel decides a result of the evening in a shetch—I Married and the evening in a shetch—I married the evening in the large colored contingent—some may profess to find subtle sarcamm in the large colored contingent—some may profess to find subtle sarcamm in the large colored contingent—some may profess to find subtle sarcamm in the large colored contingent—some may profess to find subtle sarcamm in the large colored contingent—some may profess to find subtle sarcamm in the large colored contingent—some may profess to find subtle sarcamm in the large colored contingent—some may profess to find subtle sarcamm in the large colored contingent—some may profess to find subtle sarcamm in the large colored contingent—some may profess to find subtle sarcamm in the large colored contingent—some in the large colored contingent—some in the large colored contingent—some in the large colored contingent in

beducht in Debits.

Polyton are switch in Street in Stre

Lawry, Noel Warwick and Olive Warren do what they can unavity. Saging, uncredited, is medic not.

SNOW TRAIN

SNOW TRAIN

Ogunquit, Me, Aug. 29.

Medicarder intruits. "Joseph Lawren Lawren, Anders of Lawren Lawren, Anders Lawren, L

Strawhat Bookings

Douglas Montgomery, E. is her beening, Henry Hull, Jr. Robert Hull, Robert Landert Hull, Robert L

Engagements

Lorsti Lee, Swing to the Left.

Halts Septembra.

Halts Septembra.

Halts Septembra.

Halts Septembra.

Lorsti Lee, Swing to the Left.

Halts Septembra.

Ha

CARDINI

The Archetype of His Profession

AFTER APPEARING NINE MONTHS AT THE LONDON PALLADIUM. FIVE WEEKS SAVOY HOTEL, LONDON-CIRO'S-EMBASSY-INCLUDING A MONTH IN SWEDEN AND TWO WEEKS IN PARIS

Back to America in June

AND SAILING AGAIN SEPTEMBER 17 FOR A RETURN TOUR TO EUROPE

NOW APPEARING

BILLY ROSE'S "CASA MANANA"

NEW YORK

Direction-WM. MORRIS AGENCY

Diack and white they stage a riot. Bradshaw's erstwhile mistress pops into the scene, jumbles things uo nicely and ends by rekindling their love for each other. Additional angles include reconciliations between misunderstood mates and the disillusionment of a youngster, who has gone romanile on Bradshaw's mistress.

Lawry, Noel Warwick and Olive Warren do what they can unavail-intly. Staging, uncredited, is mediocre.

Bone.

Broadway

Bern Bernard, Hollywood agent act on radio deals. est on radio deals.
Georgie and Lorain Price expect
their second baby any day now.
T. D. Kemp, Jr., Paramount
booker for Southern theatres, in
togra last week.

town last week.

Alan Corelli distributed 50 pounds
of fair caught at Fire Island to Main
Stem pals last week.

Harold Smith, Haya' rep in Paris,
due back in October. First trip to
the U. S. in eight years.

Mrs. Florence Marston, eastern rep of the Screen Actors Guild, due to motor east early n October. I Fisher and Mary Mason, back Bermuda holiday, closed their port, Conn., summer home,

Westport, Conn., summer nome, Joe Laurie, Jr., vet vaudevillan, plays his first cabaret date at West End (N. J.) Casino this weekend. Carl Krueger is leaving United Artists. Had been handling exploi-tation under Monroe Greenthal. ation under source Greenman.
Julian T. Abeles en route back
ast from Frisco by motor. Therical attorney arrives this week.
Vincent Youmans, composer, after
its periodic sojourn in Denver, makg the Broadway zounds on busig the Broadway zounds on busi-

Broadway moved to Philadelphia fonday night for the preem of Max lemon's new musical, 'Sing Out the

News.

Les Whalen, foreign publicity
manager for 20th-Fox, has returned
from month's business trip and vacation on the Coast. Se

son on the Coast.

Songwriter's Guild will hold a
coest around mid-November, celeming its second anniversary,
caded by Gerald Griffin.

beself a round mint-ownbert, extended by Geraid Griffin.

Tommy Dorsey's 14-year-old dungster, Particle, as currently revented to the control of the control

vacation.

Harry Cohn back to the Coast fol-lowing the Music Hall preem of 'You Can't Take It with You' (Col). The Columbia prez has been vacationing

Cont. Take II with You's Col). The Columbia pers has been vacations in State Columbia pers has been vacations in State Columbia pers has been vacations in State Columbia pers Stur. Tan, the niss hanger, owns Stur. Tan, the niss hanger, owns Stur. Tan, the niss hanger, owns Stur. Tan, the niss hanger owns Stur. Tan, the niss hanger owns Stur. Tan, the niss hanger own stur. Journal of Jimmy Long Long Labor Labor Day by labeled Columbia Columb

tract.
Walter Donaldson says one of the reasons he's writing pop tunes east is that the food is better. There's no great to-do about flying a steak 3,000 miles to Hollywood; here it's around the server of the ser

corner, lending to the sailed for Italy week on a talent and script hunt M. S. Bentham agency, will be from New York about three oths. He'll also scout the rest of Continent.

onths. He'll also scout the Le Continent.
Lou Pollock, eastern publicity anager for Universal, started on its vacation this week. John week, and the commany, who is in town from Hollycod, will fill in part of time he's tree.

Besil Durant, Inc., who used to be beliroom dancer before he went to custom tailoring at 16 East 52d, ed involuntary bankruptcy; \$71.311 debts \$36.317 assets, of which most \$20,000 comprises outstanding let

bills.
Roberta Allen substituting for feanne D'Arcy, femme warbler with Johnny Messner's band, at the McAlpin hotel. iss D'Arcy, who's been ill, is sufficiently recovered to take part in NBC broadcasts by band, however.

een ill, is sufficiently de benedeasts by keep art in NBC broadcasts by and, however.

S. Jay Kaufman, who was perhaps he pioneer Broadway columnist, when on the old N. Y. Globe, but when on the old N. Y. Globe, but mattive of late, due to illness, referrs to activity with the opening of all all at the Hippodrome tomorphical sufficient of the control of the contro

row (Thursday). He'll be in mana-gerial charge. Yaude policy cilck at Casa Manana Yaude policy cilck at Casa Manana Discouration of the Casa Manana girl-show idea this wife the Casa Frontier Palace: a No. 2 Broadway spot, may have an elaborate revue. Rose meantime commuting between the Casa and the Fair Grounds, yearche has the aqueade for next

the Casa and the Fair Grounds, where he has the aqueede for next Plenty of poet-mortens on Sarriego, with the mags crossing up the big bestors. The boys have been common the control of t

Long Island

Loew's Willard, Woodhaven, get-ting a face-lifting. Byron Schward, assistant manager at Forest Hills theatre, back from vacush. Fred Stone back at his Forest Hills home for Broadway run of

"Fred Stone back at his Forest Hills thome for Fro ad way run of Lightning." Macfadden, flew in Sunday (21) from his health farm in Danaville, N. V. V. V. Marchald farm in Danaville, N. V. V. V. Marchald farm his Danaville, N. V. V. Marchald farm his Danaville, N. V. V. Marchald farm his desired farm of the forest parties, back from vacash to Great Lakes.

Russ Morgan and Jack White the West of the Marchald farm of the Marcha

CHATTER

Henry Sherek losi ight via

T. Hoyes-Hunter at Baden Baden for the water cure.

Georgie Jessel, here on vacation, turned down vaudeville offer. surned down vaudeville offer.

Sam Eckman, Jr., back from
month's vacation at Deauville.
Allen & Unwin to publish Kjeld
Abell's 'Melody That Got Lost.'

Ro, id Adam to produce Tovalin, ith Tanzi Cutava, in Edin-

Ro, id. Adam to produce to the probability of the probability. The probability of the pro

down. Tom

Later Celebrated No. 2016 and State Company of Golden Boy, Ton Sulfare Celebrated No. 2016 and State Celebrated No. 2016 and S

taken lease of Kingsway to singe series of period muscal plays; to be series of period muscal plays; to be jeon (authors of The Two Bou-quets). First will have left centure Sailing of Tagadine Express' ice show company from the Collecum to been indefinitely postponed, series been indefinitely postponed, series to be to be to be to be to be company from the Collecum to been indefinitely postponed, series company from the Collecum to been indefinitely postponed, com-coming government election in No-vember, which is figured will crippine ment.

Paris By Hugo Speck

Roland Toutain off for Tunis. Allan Barrout out of hospital.

Al Brown planning film debut.

Marbeuf dark for the summer.

Jacqueline Mignac at Lido, Venice.

Marie Dubas vacationing at La

Marie Dubas vacationing at La Baule.
Opera breaking summer attendance records.
Jesse, Lasky very quiet at the Matignon. tatignon..., very quie Pierre Chenal windi u Maltis.' Dolores del witzerland.

Switzerland.

Wortense Monath ing on Monath Hortense Monath ing on Jan Klepura and Mar for short stay.

Cliff Pische in London, ite William of the Monath in Cliff Pische in London, ite William of the Monath in Monath

in the control of the

beinner frame frame workers with the production of the product of

Hollywood

Sig Marcus laid up.
Patricla Wilder to Bermuda.
Bob Burns sprained his ankle.
Arch Bowles down from Frisco.
Merie Oberon overcome by heat.
Greer Garson out of the hospital.
Lou Diamond here for two weeks.
Chester Morris east on personals.
The Stopp and up with broken
The Toboson laid up with broken arm. Johnny Mer

way. Al Shean readying for Coast legi Scott Col nada. Peter plane.

risco to buy a

plane.
Don Terry to Denni hatting.
Sol Les

Sol Les
Frisco.
Joe Reddy
vacash.
Leon Schlesi
fishing.
Margaret
Mexico.

tendance
i at the
aison
page 2
in pa

for observation. Virginia Field recoveri

Jack Cunningham to the hospi Virginia Field recoveri minor operation, Field recoveri minor operation, Field recoveri minor operation, Field recovering the property of the pro

Sydney By Eric Gerrick

Dan Carroll again headi Film Board of Trade here.
Greater Union will rebuild Adelaide house shortly as chain add.
Fullers making preparations for the arrival or the Howard revue in New Zealand.

the arrival of the Howard revue in No. Zadando No. Zad

Charles 2011, etc. street street produce.

There are many six exhibs who would have to introduce a lower devolution that here as a nears to bring biz. Some flutre on 12c. However, within New South Wales, and elsewhere, it is not possible to charge less than 25c. because of an arrecement between exhibs and distribs.

Chicago

Alex Yokel legit plans. Joe Sherman's broken gam on the mend, although he's still laid up.

mend, although he's still laid up.
Mort Singer again New York
bound. After short sojourn, he'll
plane to the Coast.
Ed J. Clamage, prominent firstnighter, has been named state commander of the American Legion.

mander of the American Legion.
Ruth Hinti, Isoci radio sonsetres,
rece Dochess with Duke's and
Country Club.
Kaya Brinker.
Kaya

OBITUARIES

MAY YOHE

MAY YOHE
May Yohe, a colorful actress of
the 90's, whose unconventional exploits held the attention of two continents, died in a Boston suburb Aug.
28 of heart disease

plots head the attention of two com-plots head the described with Aug-23 of heart disease. Daughter of a German fromworker, he was born in Bethehren, Pa, she was born in Bethehren, Pa, southern passed in Bethehren passed in additioned throughout America and operatic debut, at Philadelphila femple theater, Miss Yohe ap-peared in The Crystal, Prince, an peared in The Crystal, Prince, an House in 1. 7. The eccentric Miss Yohe, oblivious of the time-worn toole of performers that the show with a married man. However, a

JEAN HATHAWAY
Jean Hathaway, 82, earliest star of
serial pictures and mother of Henry
Hathaway, director, died Aug, 23 in
Los Angeles. Thirty years ago Mrs.
Hathaway and her husband, Rhody,
earlies, produced by Alan Dwarts
old American Film Co. at La Mess,
Cal. Previous to that they had appeared in one-recelers with her son,
Henry, then a boy of 10.
Bettelstee her husband son, Mrs.
Bettelsteep is survived by two daughtensaway is survived by two daughtensaway is survived by two daugh-

EVELYN STEVENS
Evelyn Gerber Gerard,
who retired from picture and musical comedy work 15 years ago,
died in New York, Aug. 28. She had
been ill for a week. She appeared
in early motion pictures under the

IN MEMORIAM

Marcus Loew September 5th, 1927

series of wires from the distraught management reconciled her to her obligations. Miss Yohe was married three times. Lord Francis Hope, wealthy English peer, was her first husband, and the series of the series of

WHITFORD DRAKE

Whitford Drake, 65, president of Electrical Research Products, Inc., and pioneer in the commercial per-fection of talking pictures; died Aug.

Commemoration of My Beloved lend and Theatrical Mentor

PAUL ARMSTRONG

ho Passed Away Aug. 30, 1915 BEN I. PIAZZA

24 at his summer home in Chatham

23 at his summer home in Chatham, Masse. Rad a long and varied in John Stephan and the Chatham and the Chatham and the Chatham and Masselment and Masselment and Masselment and Masselment land the Chatham and Masselment land the Wast Feet and the May for I years resigning as a Waltham, Mass. Waste Stephan and Masselment land the Waltham, Mass. Waste Stephan and Waltham, Masselment land the Masselment lan

MAUDE AMBER

MAUDE AMBER

Maude Amber. 184, a salive of
Brookfeld San Feld 18, 184 th home
in San Francisco after a
month's ilines. For more than 49
years she had been in vaudeville.
During the golden area in Frisco.
Miss Amber shared popularity with
Miss Amber shared Winfield Blake.
Barney Bernard and Winfield Blake.
Together they toured the world, inTogether they toured the world, inTogether they toured the world, inTogether they toured the world, inthe United States in 1913 and toured
the vaudeville circuits. Blake died
in 1933.
Services and burial in Frisco.

Services and burial in Frisco.

EMANUEL WARD

Emanuel Ward, 80, died Aug. 27 in a New York hospital as the result of injuries he had received several injuries. He had received several weeks earlier. Member of the N. Y. Federal Theatre Project property staff, he suffered a head injury while moving some furniture from one theatre to another, eausing a clot on the brain, which ultimately resulted in his death

He had been a legit property man for over 40 years, having been with many Gilbert and Sullivan operettas. Surviving is his widow.

series of wires from the distraught direction of D. W. infifth and on management reconciled her to her the stage for William Fox. Miss Yobe was married three Louis Gerard, White Palian, N. Y. times. Lord Francis Hope, wealthy real estate broker, two brothers and English peer, was her first hundred, I wo sisters of the work of the property of the pr

CaleB HATCH
CaleB HATCH
CaleB HATCH
Doyhood, eight Aug. 28 in a Portland,
Aug. 28 in a Portland,
he was for years a performer in
stock companies under the name of
Harry Fielding, but the same of
Harry Fielding of 94, years he and the
Married for 64 years he and the
Married for 65 years he and the
resided with their daughter, raPauline Fielding Stephens of Peak
Lialand, Me. Mrs. Stephens and the
widow survives

IRVIN CLOUS

Irvin Clous, 53, Dutch comic, died suddenly Aug. 26 in a Readi . Pa. Comment of the comment of the

Max Factor, 81, ploner motion picture makeup expert, died at his home in Bewerly Hills, Aug. 30. He and been ill three motins with a kidney and liver allment. Born in Russis, he came to the Ugen in Russis, he came to the Offins he became a makeup and wig expert and built up a huge cosmetic business, catering principality to the-articals.

EVELYN GERARD EVELYN GERARD

Evelyn G. Gerard, a burlesque performer for years, died Aug. 28 of a
complication of diseases in a New
York hospital,
Funeral services were held in

services were held in

Charles B. Dillingham

Aug. 30, 1934 "Gone, but not forgotten"

Whi ins, N. Y., yesterday (29). Surviving are her widower, Louis, two brothers and two sisters.

BENJAMIN MARX

BENJAMIN MARX

MARY Bennettl
Benjamin Marx, 68, former vaudeville comedian, professionally Mark
Bennett, and cousin of the Marx
Bennett, and cousin of the Marx
Bens, died last week in New York
Until recently he had lived in
Hewlett, L. I. Surviving are his
widow, daughter, two sons, two
brothers, and four sisters.

his retirement 10 years ago, died last week in a St. Louis hospital of a gall bladder Inflammation. Survived by a son, who lives in New York, and a daughter in Cin-

GLEN DAUGHERTY

GLEN DAUGHERTY
Gien Daugherty, for, years wi the
Monroe County Agricultural Society,
in recent years secretary of the
group, died Aug, 22 at his home in
Woodsfield, O., after a brief illness.
He had served as head of several
departments of the fair. Services and,
burial in Woodsfield.

ISMAELE VOLTOLINI ISMAELE VOLTOLINI
Ismaele Voltolini, 49, Italian tenor
known to American opera audiences,
died In Milan, Italy, Aug. 29;
He made his American debut in
New York in 1928 with the San
Carlo Grand Opera Co.

FRANK JOYCE
rank Joyce, 19, film cutter at
20th-Fox in Hollywood, was killed
Aug. 27 in Los Angeles, when struck
by an automobile. Girl accompanying Joyce also was Iled.
Details in the picture section.

G. GRATTAN CASSIDY G. Grattan Cassidy, 31, singer, died Aug. 20 in Chicago of injuries suf-fered on June 5 when he fell through a trapdoor on the stage of the Er-langer theatre there.

BERT FITZGIBBON BERT FITZGIBBON Bert Fitzgibbon, 82, former vaudeville headliner, was killed in an auto accident near Atherton, Cal, Aug. 28. Details in vaudeville sec-

GEORGE WIGGINS GEORGE WIGGINS
George Wiggins, 48, former chief
operator of the Los Angeles theatre,
died there Aug. 19. Surviving are
his widow and two children.

other of Erwin Gold, general manager of Randforce Amus. Corp. operator of picture houses on Long Island, died in Brooklyn Aug. 28 of

John Capra, 3-year-old son of Frank Capra, Columbia Pictures di-rector, died in Los Angeles Aug. 23 following a tonsilectomy.

Father, 78, of George Schneider, head of etro's music research de-partment, died Aug. 28 in Los An-geles.

Father, 83, of Abe Cohen, company manager for Shuberts, died in Brook-lyn Aug. 23, after a short illness.

Nitery P.A. Row

(Continued from page 53)

the pledge card called for swearing allegiance to them. Oliver said that these couldn't be disclosed until one became a member of the union, Sobol countering that he couldn't see why the p.a.'s should commit themselves to anything without first preading said constitution and by-laws.

the good p.a.'s get a good p.a.'s get a good p.a.'s get a good p.a.'s get a good p.a.'s their services, and they see no necessity for unionization. The with hotel caccumate do all right by themselves on cutfing their rent, even meals, plus office space in a corner of the hotel's general executive floor, etc. good be provided by the p.a.'s period of p.a. and p.a

Bennett, and cousin of the Marx Bross, died last week in New York. Att. Bross, died last week in New York. Linii recently he had lived in Heviett, L. I. Surviving are his shows, a chief of the bloom of the thou could be the bloom of t

News From the Dailies

This department contal rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London, Vanarri takes no credit f these news items; each has been rewritten from a daily paper,

Fast

Seventeenth link in the chain of New York theatres owned, operated filed in Los Angeles, showed film distorted when Lee Shubert, in behalf widow, the rest to his two to his Select Theatres Corp. took ters. Legacy was 'in excess of All, a year's lesse on the Mansfield theatre.

Probate of John G. Blystone's will fill the John the Shubert of John C. Blystone's will be a constant to his two to his two to his two to have the selection of the second o

atre.

Eugene Goossens, conductor of the Cincinnati Symphony, off to London to conduct five operas at Covent Garden, first of which is skedded Oct. 5. Returns late in the fall to fulfill engagement as quest conductor of the Boston Symph late in November.

hallid engagement as guest conductive womber.

Annual simmer concert given at the very continue to be subsidized by the Lewin only soon of the late philanthronic will continue to be subsidized by the Lewin only soon of the late philanthronic will continue to be subsidized by the Lewin only soon of the late philanthronic will continue to be subsidized by the Lewin only soon of the late philanthronic will be subsidized by the Lewin only soon of the late philanthronic work of the subsidiary in a statement given out by revealed that the donasted \$10,000 to reduce this year's definition of the continue that the content of the content of the property of the content of the property of the project sanouncement of its property of the project sanouncement of

estate willed to relatives. Mayor La Guardia's efforts to side-track N. Y.'s Council investigation of charges that Morris Novik, director of the city's WNYC, used the sta-tions time for dissemination of red propaganda, were nullified by court decision ruling that such a resolu-tion need not have the mayoral okay. tion need not have the mayoral okay. Lodewick Vroom, president of the Theatrical Managers, Agents and Treasurers union, expressed the hope that in another year every boxoffice employee would be a union man. Lewisohn Stadium, N. Y., is ready to sign with TMAT, he revealed, and union is negotiati ith the N. Y. World's Fair.

Treasurers union, expressed the hopes the complex of the content o

Coast

Replying to a \$7.500 mil by the Replying to a \$7.500 mil by the H. Festron Baldey agency for commissions, Ann Miller, film placed and the second to obtain because the agency falled to obtain because the agency falled to obtain month period. Answer was the second to be a secon

Yvone Bowman, film player, filed sult for \$25,375 in L. A. against a riding academy, claiming she was thrown and injured by a horse owned by the academy.

thrown and injured by a norse owned by the academy.

Hollywood Turf Club distributes light and the statement of the statement

310,000 damages for a for bite, was settled BB or 2004 in L.c. settled ber 350,000 heart beim suit against her stille her 350,000 heart beim suit against her stille and suit against her stille and suit against her stille her still her stille her stille her stille her still her still her still her stille her still her still her stille her still her stille her still her s

Edward Blondell, Jr., screen tech-nician and brother of Joan Biondell, was divorced in L. A.

nician and brother of Joan Biondeil, was divorced in L.A. via a concert Eddic Captor is having a concert and the control of the Captor is having a concert count while he was abroad recently. She is Ruth Hida Somer, It, whose the control of the co

WHAT THEY THINK

Al Donahue on 'Lambeth Walk' New York.

All Donane ... New York. Editor, Vastary:
Speaking about the "Lambeth will" in your issue of Aug. 34, you say that the touseast the state of Aug. 34, you say that the the state of Aug. 34, you say that the the state of the state of the state of the the state of the

stations have taken to it. Ilbe duck to sater, not to coin a phrase. To respect that they clamor for the song and a demonstration to the routine is could a feel and a consentration to the routine is could taken to the song and a consentrate on the walk" without a squawk from anymous consentration the management of the song the same than the same that the same that

the Blind (24) I took time out in the big rush to explain the dance. It was difficult to see the entire audi-ence because of the floodlights, but

(Continued from page 31)

the Junior Branch, Murray Kinnell, sasistant treasurer, and all Gulla studio checkers will have to stand for election in order to retain their jobs. Checkers who would be berger. Robert Elisworth, Antrim Short, Charles Drubin and Jack Cheatham, Circulation of petitions dollowed resignation of nine members of energy of the control of t

In submitting his resignation, For-rester made following announcement to Guild members

to Guild members:
"You are entitled to a frank explanation of my resignation from the Junior Council of the Screen Actors" Guild, after my active participation in the affairs of the Guild for many

in the affairs of the Guild for many years, as your regularly elected representative. I want the many hundreds of fellow members who put their faith in my integrity and hope their interests will be safeguarded, to know that since the day they returned me to the Junior Council by a generous vote that I have always had their interests at heart, and un-

Ralph Morgan Heads SAG

any corner of the stadium that my eye caught presented members of the studence attempting the step. That, I feel, is enthusiasm that spells a long and happy life to the Wall. Of course, the step is rather new, but just wait multi those literabugs but just wait multi those literabugs but just wait multi these literabugs and the step in the step in the step provising as they did with the Big Apple. I can assure you that whethey start 'shining' and lend original touches that typify America on the dance floor, the 'Lambeth Walk' will could be step in the s

Sweet Vs. Swing-Coleman

New York. Editor, VARI Y:

Editor, Vaai v:
For years I have been featuring music of the mellow variety. Swing is very popular, I admit, but it is as very popular, I admit, but it is music. It is my personal belief that the 'sweet' type of music will long outlast the swing type. When all is asid and done, music lovers enjoy hearing the melody of a song. They don't Zancy if when It is distorted or

hearing are thrown of the selected or over-arranged hen it is distorted or over-arranged. Swing muste, in my opinion, is a novelty, and, as such, will have a novelty, and, as such, will have a falta, ligsaw puzzles, mah-long and mannish bobs. True, there will always-be representatives of this type of musts, but they will not be very Waltzee are becoming more popular, but it is the Vienness type of waltz, which has a faster tempo than the selection of the select

the north. He is expected to immediately go into conference with Kinelland Montgomery in an effort to quiet disastisfaction in Junior ranks.

Montgomery will head large delegation of actors scheduled to participate in Labor Dry parade here Sept.

Montgomery will head large delegation of actors scheduled to participate in Labor Dry parade here Sept.

More than 800 members of the military around the Sept.

More than 800 members of the military around in the SAG have their fitness to represent soldiers on the screen. Claim was resisted that many members receiving \$11 day to out experience and were taking work from those better qualified to fill places.

out experience and were taking work the most from those better qualified to Studio painters have filed demands with producers for five-day week with pay now received for six days, plus straight 5% wage till. Herbert Sorreil, business manager of Motion under to huddle with Pat Caspy this week on demand of painters for revision of present wage agreement. Painters are also asking ouble time for growpord off, with which the painters are also asking ouble time for growpord off, with the work prior to 12 pm. Petition will include demand for closed for painters are some straight of the product of the produ

to \$5,000 for any producer who vio-lates code is, also being rewritten. Guild tops said fine would be re-tained in code, and that change was being made to coir t faulty le 1 phraseology.

phrasology.

Producers Monday (29) extended olive branch to SWG with overtures for get-together. Although move was made by studio heads in dividually, its likely that committee dividually, its likely that committee sist on uniform working conditions at all plants. In sending out feeler, producers emphasized they are not abandoning their legal rights and in no way admitting jurisdiction of Labor Power.

Labor Board.

**BDG's Bearings Start.

**Pight of the Screen Directors Cruld to obtain recognition from the studios today reached a hearing bearing bearing the studios today reached a hearing bearing the studios of the studios today reached a hearing bearing the studios of the studios of the studios have to the studios have windsted the law by refusing to bargain. Hawks told William R. Ring, trial examiner, that assistant billites as great and that the studios have violated the law by refusing to bargain. Hawks told William R. Ring, trial examiner, that assistant billites as great and interest? that directors, assistant directors and unit managers work together and that their duties frequently overlap; the studios also more than the studios also make the studios and the wagner act was not intended to cover workers getting as much contends of directors. Studios also more and the studios also directors and the wagner act was not intended to cover workers getting as much contends aftereous. Studios also more and the studios also directors, and that the Wagner act was not intended to cover workers getting as much contends aftereous. Studios also more and the studios also directors, and that the Wagner act was not intended to cover workers getting as much contends and the studios also directors. Studios also directors are not also the studios also directors and the studios also directors. Studios also directors are not also the studios also directors and the studios also directors. Studios also directors are not also the studios also directors and the studios a to bargain. Hawks told William R. Ring, trial examiner, that assistant directors, requently have responsive to the control of the control of

N. Y. FAIR LISTS

Holland Village contract for New York World's Fair was set for sign-ing today (Wednesday) as six other

Rolland Village contract for New Holing today (Wednesday) as six other concessions were announced as finally approved. They include the Midget Village Mental Service of the Medical Act and the Medical Service of the Medical Service of the Medical Arrangement of the Dutch bar and restaurant. Concession projects for which Concession projects for which come of which the Medical Service of t

Hamid Sets N. C. Fair

Charlotte, N. C., Aug. 30 An entertainment setup for the North Carolina State Fair, to incl a grandstand program produced by George Hamid and a return engage-ment of Lucky Teter's Heil Drives, has been booked by Dr. J. S. Dorton, of Shelby, manager of the fair, to be held Oct. 11-15.

Dr. Dorton has the cooperation of the Johnny J. Jones Exposition, which will occupy the midway.

CIRCUS ROUTES

Week of September 4

Abilene, Kans, 1; Wychlia, s; Poncs Cliy, Oklia, 6; Royttlewelle, 1; Joplin, Mo., 8; Tuish, Oklia, 5-10.

AFA Presses On for Carney Pacts In Midwest as AFL Votes Support

H-W's Coast Dates

Los Angeles, Aug. 30.

Hagenbeck-Wallace circus, making its first Coal trip in years, opens here Sept. 2 for 10 days, six in Los Angeles and four in Hollywood.

Show is skeded to play Glendale, Long Beach, Santa Monica and San Dlego before heading east through Ari

FLOTO BOYCOTT THREAT FIZZLES

Strawhat Reviews

(Continued from page 60)

(Continued from page 60)
some compressing, but other wise this
oughly suitaining.
Two gold-digging New York modtype of the continued of the

After being tied up best part of the summer with circuses. American the summer with circuses. American the summer with circuses. American centive secretary. Ralph Whitehead, is pushing its drive pacting carrivals. Whitehead and his western representative, Guy Magley, have held promised 1098, support. This was promised 1098, support. This was promised 1098, support. This was read to be the summer of the su Chicago, Aug. 30.
After being tied up best part of

ternal organizations and general auspices.

Whitehead appointed Paul Sanders to take charge of organizing carni-vals. Sanders is setting up head-quarters in the Chicago offices of the AFA.

the AFA.

Detroit, aug. 20.

American Federica of Aug. 20.

American Federica of Aug. 20.

American Head Whitehead as reported preparing an appeal to Governor Murphy and Michigan State Fair officials to ban Hennies Brost.

He are a second of the Aug. 20.

He fair. Carney was said to have refused permission to allow an AFA organizer to contact its employees.

Said it was prepared to join the Union, except that it couldn't come to terms.

Said it was prepared to join the total contact the Edgar Bergen, to refuse to play the Detroit date if the carney play the Detroit date if the carney call to no critectures and union electrical allowed on the grounds. May also call on orchestras and union electrical call contact and the second decides to use Hennies as test case.

Kit Kat, N. Y., to Install Negro Name Band Policy

Negro Name Band Policy
The Kit Kat Club, New York, i
installing colored name pand policy,
starting Sept. 15, under a deal with
A colored name pand policy
of America, which will book exclusively
for the nitery.
Opening will be Al Cooper's orchestra, followed Oct. 18 by
Lunceford. Under negotiation
Chick Webbs orcheatra.

and guided as a strong out. After the component of the co

den to the commenter with the comment of the commen

The Ole Maestro

BEN BERNIE

CHIC

AL "HE ADS

STRANDED

The Bearing of the state of

Weeks August 26th



YOWSAH!

Back on the air for good old HALF AND HALF TOBACCO. Beginning Sunday, October 2, 5:30 to 6:00 P.M.E. S.T., on CBS

WARNER BROS. CIRCUIT

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STRAND THEATRE BUILDI ROOM 208 1579 BROADWAY NEW YORK, N. Y.,

August 26th, 1958

Mr. Ben Bernie Strand Theatre New York City

Dear Mr. Bernie:

It is indeed gratifying to be able to congratulate you on the splendid contribution you gave us in your opening performance on our new policy of stage and screen presentations.

Your reception at the box office and the spontaneous reaction and applause from our patrons prove to us that you were the proper choice for our first name band.

May you continue to give such splendid performances for a long time.

Very truly yours,

Managing Director
Warner Bros. Metropolitan Theatres

STAR SECURE STARTS START SECURE SECUR

A grateful bow to HARRY GOURFAIN in charge of production

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