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Vol. 131 No. 4

NEW YORK, WEDNESDAY, JULY 6, 1938

56 PAGES

# U. S. Warns Theatre, Night Club Ops On Abiding by Social Security Rules

Social Security Tax Department of the U. S. Internal Revenue Service last week sent out letters to oper-iators of theatres and niteries ad-monishing them to be more careful in abiding by the rules in remitting S. tax deductions from salaries of paid performers. Returns continue, apparently, to be balled up in many

paid performers. Tecturas continue, paid performers. Tecturas continue, management of the performers with the performers with the performers. It's pointed out that aperformers, who owns a unif or act, aperformer, who owns a unif or act, aperformers. It's pointed out that aperformers, it's pointed out that aperformers. It's pointed out that who occasionately party wildest units, deduct the 1% for the S. S. excise, but send the sum to the Treasury who occasionately party wildest units, deduct the 1% for the S. S. excise, and the send of the s

# Dolfuss Road' Line Leads Vienna Writer Of Songs Into Jail

Vienna, June 24.

Hermann Leopoldi, Vienna's hit song writer, is under arrest, Reason was not made public.

Leopoldi wrote 'Youth Song' for former Songers.

er Schuschnigg governmen ended up with 'We are on Doll road to belter times.'

# 'FLAT FOOT FLOOGEE' CALLED BAD FOR BIZ

Phitadelphia, July 5.
New swing ditty, 'Flat Foot
Floogee,' has been ruled off the air
Floogee, has been ruled off the floogee,
Floog Health Institute, extols just
what it is trying to overcome—flat
feet.

# 600 Seater in 500 Pop. Town

Seattle, July 5.
John Dishman of Dishman, Wash, Is an optimist, He's building a 600-seat modern theatre in that town, which hisz a pop of 500. However, the Spokane valley tributary is rich and populous, which may help dust off the zeals.

# ICE FAD INFLUENCE AIDS ROLLER RINKS

Summer reflex of the lce-skating vogue is the boom in the rotter rinkeries around the country. Young folk going heavily for the roller-skating, and a flock or new spots opening all over the country. Noticeable particularly of late in the summer resort belts in upstand. New York and in New Engtand,

# CHEVALIER TO N.Y. WHEN FAIR **PREMIERES**

Maurice Chevalier wilt probably be back on Broadway next spring, coincide with the World's Fair influx, and the spot will be the Winderson of the World's Fair influx, and the spot will be the Winderson of course, that present negotiations between the Shuberts and Clifford Ch. W. G. into a cabaret theate. It is will be the Winderson of the Winderson on Broadway is now in the Language of the Winderson on Broadway is now in the to have been the Malestic, but now to have been the Malestic, but now Broadway and other houses have also been considered

# RADIO CITY OUT WEST SET TO DEBUT SEPT. 24

Hollywood, July 5.

NBC's west coast Radio City will
flash its first signal to the world
Sept. 24. Construction progress is
running abreast the schedule and
technical installations start this Hollywood: July 5

week.

Innovations at the new plant will be the use of zeon, an offshoot of neon, for the interior illumination and stage curtains made of glass fabric, which melt in case of fire.

# How Beale St. Tunes In

Memphis, July 5. Memphis, Júly 5.

WREC investigated a residential block in Memphis w.k. Beale Street area, where the Negroes lite, and discovered that every family take the street only one had effective service.

Colored families are paying two-bits: a wock for 'lap-in' rights on the single jince source, using bailing wire.

# DOUBLE SCREEN IN SAME CINEMA

Those Who Want Only One Pic Would See That Alone The No. 2 Feature Then Shifts Over Without Disturbing the Patron-Alternation of Films Via Two Projection Machines

# COAST EXHIB'S IDEA

Alhambra, Cal., July 5. Two feature films running simul

Two feature films running simultaneously under one roof, with a dividing partition between, is the plan envisioned for here by W. J. Edwards, Jr., indie theatre chain operator, who has had plans drawn and wilt start construction shortly of what will probably become America's most unique motion picture titeatre.

# Hollywood-Minded Radio Stars **Stop Candid Camera Hazards** Candid cameras have becompoison around the broadcast studios, particularly among the male element of singers and dramatic players. Number of the latter have been supported by the support of the latter have been the unfastlering results spotted in the the unfastlering results spotted in the latter have been supported by the support of the support of

# SCHOOLMARMS' CONV. HYPOS N. Y. NITERIES

Schoolmarms and pedagogs conventioneering in New York—some 15,000 of 'em—are hypoing business at, of all places, the niteries. Bigger spots with flash revues are getting the trade from the educators.

Legit theatre biz also being aided.

# 4 BIG CARNYS IN \$2,000,000 ception of the service of the servic **MERGER**

theatre.

Revolutionary plan calls for erection of an auditorium immediately adjoining and conditional mediately adjoined with the setup, Edwards conditionally believes, fendiak Bros. Shows, 50 cars; and effectively solving the doubte feature between the setup, Edwards conditionally believes, fendiak Bros. Shows, 50 cars; and fending the setup adjoined to the

ticipate.

The Big Four this year have been playing day, and date and in one case all four shows have played nne city in a period of six weeks. Resulting in high overheads which combined with the depression and (Continued on page 44).

# New Sport Appeal At N. Y. Hippodrome

Expectation that Jai Ani, pronounced Hi-Li, will become a fresh sporting crase for New Yorks accounts for extensive control for extensive present the game at the Hippodrome, N.Y., in the fall. Game, which originate the hippodrome of the hippodrome of the hippodrome of the hippodrome of the hippodrome. If the hippodrome of the hippodro

the candid camera crew an comics. They still don't care the panehromatic film does Jai Alai Slated As

(Continued on page 55)

# America Salutes Cohan at 60

Newspapers, Radio Splurge in Tribute to George M. on the Fourth of July-Show Also

Fow pläyers have even been felicitated publicly on a birthday as was George M: Cohan, who was 60 the Fourth of July, Newspapers along with a special stories and picture lary-lower special stories and picture large special

# NIPPONS TO GET LOAD

# SELF-REGULATION PARLEYS EAGERLY HOPED TO SOLVE SUNDRY TRADE WOES

MPTOA's Long-Discussed 10-Point Program Expected to Be One of the Concrete Benefits-In the Past, the Film Boards Accomplished Much

Although bickering with certain panies from whom no one was independent groups over a satisfactory condition of trade practices and Grand Mational. Inferred that two products of the part of the product of the product

some time this fail prior to the next, resion of Congress. Obviously-enough, the industry has been slow; tenalize the necessity for a logoritic realize the network of the necessity of a logoritic realizes the network of the necessity of the necessity of the necessity of the necessity of the victions.

The committee undertaking the groundwork, explained, so far as largely exploration of the victions one meetings regarded as informal. The first necessity is to table the necessity of t president RKO Distributing Corp., and Ase Monlagare, former franchise owner in New England, long in the exchange field and for the past sections. As the second of the past section was also as the second of the control of the second of the s

nothing.

S. R. Ken, appointed chairmon of the committee, but accepting the responsibility only as far as his health permitted, left Friday (1) for Maine, from which he will not return until around Aug. 1. Meantime Rodgers, Depinet and Montague Will study the situation, huiddling as often as pos-sible on it, and keep Kent advised as to progress; also the alternate chairSoft. Kenton Schenck and Lee Soft.

### Want the Indies' Reaction

Want the Indicer Reaction
Over and above consideration of
the file so fur on the MPTOA 10point program, the committee is expoint program, the committee is exsuggestions of leading Indice exhition bodies, Size and otherwise, as
well as of important independent
chain beads mod operators, as soon as
well as of important independent
chain beads mod operators, as soon as
the problems and suggestions or adthe problems and suggestions or adthe problems and suggestions or adthe problems and suggestions or adprocess and operators. The problems and program
place and programs or to the three
sales heads who make up the cummittee. mg geason under way, and the first will be concluded by the concluding season under way, and the first way.

Bernard Hyman has been upped to the first way.

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Bernard Hyman has been upped to the formation way.

Bernard Hym

That it will be no small job to get.

That it will be no small job to get.

p-royal of all distributors and all;

bittors to a trade practise plan is
loregone conclusion, especially in
view of the fact that certain radical ele cons of the business are difficult to deal with on any question. The Allied group represents one of the fees. The MPTOA, which includes for s. The MPTOA, which includes citifated chein theatres and partners of large producer-distributors, is likely to give the distributors less trouble, eithough leaders in the M-TOA also are not going to be activated with being tossed a bone or

on the first committee formed are Programmed. Warner Bros., United Artists and Universal, Lesser com-

mude up. Legal advice and approval will also figure.

Warner Bros. was the only major company which refused to entertain the MFTOA. 10-point program, during the MFTOA to-point program, during the MFTOA to-point program, during the matter. All others replied to the plan, several of them granting relied on a few trade practice, terns in.

It is generally believed the whole industry will support a fair plan embracing conciliation. Under the old Film Boards of Trade rule, many decisions against distributors, while since the end of the decisions against distributors, while since the end of the old system under the Thacher decree a representative number of eablitudes and the since the end case to the company of the company

# TRILLING VICE ARNOW AS WB CASTER

Hollywood, July

Hollywood, July.
Steve Trilling, Warners studio
casting director, has been temporarily upped to the new of a failent exection of the state of a failent execpenation of Max Arnow. Laiter
slepped down after more than sixyears in the post because of differences with Hall Wallis.
Trilling former than six-

ences with Hal Wallis.
Trilling former taient scout for the company in New York, came to the Coast a year ago when Arnow was promoted from casting director. Irving Kumin, talent scout, moves into Trilling's spot.

# HYMAN OUITS PROD.

### Street Scenes (With unplogies to Elmer Rice)

### . IACK OSTERMAN

iake this short cut to Jonce Beach and a submilliant Foo.— the W. F.—phaving problem in the office of the auto parking station in back of the flow parking station in back of the Rowy near Sixth avenue, who would rather clark there than any other place while waiting for his car to take the problem of the work of the problem of the prob

state and a second seco liam Brady, we wish we had written the original one.

Thoughts Waits Thinking
We wonder why there's a pian of
Campbell's Gold Room; who ever
plays it?... Sylvia Sydney walking
down 48th, with a production on her
form the sylvia Sydney walking
down 48th, with a production on her
ter, Pay West, tells the story of the
tem Bill. Hailigan was suspended
from the Friars Clu; and the call
board read; Thirty days has September, April, Jone and Bill Hailigan
ber, Septil, Jone and Bill Hailigan
ber, Septil, Jone and Bill Hailigan
ber, Septil, Jone and Jone
ber, Septil, Jone
and Septil, Septil, Septil
ber, Septil, Jone
and Septil
ber, Sep

# N. Y. to L. A.

N. Y. to
Arnold Albert,
Andy Andrews,
Claude Blywon,
Claude Blywon,
John Cameron,
Phil Constock
Jack Curtis,
Mr. and Mrs. W.
Joy Hodgee,
Arlene Jackson,
Sam Levene,
Aline MacMishon,
Jean Muir,
Al Pearce,
Kenneth Roberts,
Watterson Rotha
Col. Snyder,
Extra Stone,
Philip Wood.

# Other News of Interest to Films

Par's quota ideas	Dave 10
Texaco hot on Benchley	
CBS showence show vice Hollywood Hotel	
nother year for Bing sby on radio	
Radio reviews of Vivian Martin, Stella Unger	
ullavan-James Stewart, Miriam Hopkins, Jim	
Frances Langtord's new act	
	Hullywood .
ldea	

# Confahs Start in 5-6 Weeks

First big confail of all the Industry sides on self-regulation probably with the provision weeks, as the committee prepared to six values as the committee prepared to six values as the committee prepared to warious groups around the trade. It is not early to figure what. It is not a question of finding out what the squawke are sime both MPTOA and and the six values are sime both MPTOA and the six values are sime both MPTOA and the six values are sime their grievances against some of the others. Then again, the various bother, such as the MPTOA. Allied and the independents must figure out how they will handle the situation of the six values of the six v

# New Importance of the Songwriter, As Such, Seen in Gordon-Revel Deal

# Kent Vacashing

S. R. Kent left Friday (1) for Maine, where he will take a month's rest, returning Aug. 1 to New York. His health not up to standard. Due to terrific pressure, the 20th-Fox president has been lately spending only part-time at his office.

# 32 NEW FILMS TURNED OUT

# IN JUNE

Hollywood, July 5, Studios maintained à normal pro-duction output during June with 32 films completed, previewed and shipped to exchanges for immediate distribution. An earlier survey led to conclusions that the lull in pro-

distribution. An earlier survey led to conclusions that the Juli in production activity in the spring would be reflected in June totals.

Warners and 20th-70x led in completed films, each scoring six feat repective obligations for the 1837-38 releasing teach scoring of the 1837-38 releasing teach scoring or the 1837-38 releasing teachers and fundered in the following order, the control of the 1837-38 releasing teachers and fundered and fundered for the 1837-38 releasing teachers and fundered for the 1837-38 releasing to the 1837-38 releasing the 1837-38 rel

### SAILINGS

Aug. 31 (New York to London).
Dave and Dorothy Fitzgibbon, Will
and Gladys Ahearn, Gene Sheldon,
Cardini. Ed Gordon and Whitey
LEUropa).
Aug. 24 (New York to London).
Uparin' Charles (New York).
Hildegarde, Anius Sosenko (Queen
Mary). July 27 (Paris to New York), Darryl Zanuck, Jee Moskowitz

Intra-studio accord on the charge of alim stars is nothing new, but the death that solved on an and larry Revel is the most of the farmer of t

Abe Berman seted as the writers attorner: Frank Orsath in settlement of the Control of Con

### L. A. to N. Y.

Sandy Barnett.
Milton Berle.
Adam Carroll.
James Corner.
Eddie Churchill.
Al Dubin.
Minnie Dupree.
Bryan Field. Bryan Field.
Edgar Fairchild.
Leland Hayward.
Ann Jamieson.
Vic Knight.
Al Llehtman.
Dick Mack.
Paul Osborn.
Russell Patterson. Russell Potterson. George Raft.
Margaret Sullavan.
Larry Shea.
L. K. Sidney.
Tom Walker.
Fred Waring.
Jurry Warren.
George Wells.
Larry Wittmer.
G. E. Youngman.

July 21 (New York to London),
Lowe, Hie and Stanjev, Watter Daire
July 23 (New York to London),
Lowe, Hie and Stanjev, Watter Daire
July 23 (New York to London),
July 24 (New York to London),
July 25 (New York to London),
July 26 (London London),
July 27 (New York to London),
July 27 (New York to London),
July 28 (New York to London),
July 29 (New York to London),
July 30 (London to New York),
July 31 (London to New York),
July 32 (London to New York),
July 33 (London to New York),
July 34 (London to New York),
July 35 (London to New York),
July 47 (New York to London),
July 48 (London to New York),
July 54 (London to New York),
July 64 (London to New York),

# DISAPPROVE TERM DEALS

# SELF-REGULATION

Perhaps one of the smartest steps in the modernized masterminding of the state of t

Modern industries must put and keep their houses in order or face very definite dangers of having the job done for them. No need to dwelf ou the fact that the film biz is now beset with more problems than it ever had. And it usually had plenty.

Mere to have Sid Kent head the campaign toward self-regulation is obvious good sense. The trade recognises in Kent a standard-bearer with a reputation for forthright and side dealing. Persons who may be apart on the standard self-regulation of the standard self-regulation and the services of Kent are stated to be limited, however, to the stent of his present physical sality, considering his recent months of indiposition. Alternate chairmen will be Nick Schenck and Leo Spitz, who are of comparable prestige. Of course it will devolve on a trio of cracker-jack film merchandizers, Bilt Rodgers, Abe Montague and Ned Depinet to do nost of the actual work.

Right now it's primarily an exploratory program. It carries everybody's hopes. And with the brighter business prospects it's likely that much good witt come of it.

Any cho in the economic flow usually washes up on the back's fishers. Self-regulation of exhibitor-distributor problems is superative and can't help but make for more placid saiting. There are so many enemies already sniping at the picture business. But, with hariconizing, the film industry should have no difficulty weathering the sit-ation. Self-regulation is one way towards a safe port.

# Joe Kennedy, at Silverstone Fete. Urges Anglo-U. S. Film Cooperation

London, Juty 5.

Speech by Joseph P. Kennedy was the highlight of an honor Juncheon to Murray Silverstons hera today (Tuesday) as the American ambassador to English made a strong appeal to American industry to aid British producers

The envoy said America had

pear to American Joseph and America had great reaponshill to wards producers here and it would be disacrous to have early the words producers here and it would be disacrous to have early the sale to lack of cooperation by the Americans. Americans take considerable out of England every year control of the sale of the form of aid wherever needed, Kennedy said.

American companies which remains around, due to what they receive some disacround the sale of the sale of the following the sale of the following the sale of th

Silverstone Due July 12 Murray Silverstone, chairman of the executive committee of United Artists, sails from London, today (Wednesday), arriving July 12 in the tro

In London, Silverstone, headed a convention of U.A.'s British and consales representatives, and also set the new managing setup of U.A.'s London end, creating a comanaging setup between Ted Carr

# **GOLDWYN CALLS OFF** HIS MAD WITH WYLER

Hollywood, July 5.
Sam Goldwyn and William Wyler buried the halchet just before the director planed for New York last with the word of the

After a trip to Europe, Wyler re turns Aug. I to direct the Goldwyn picture, 'Wuthering Heights.'

# Pic Relief in 1937 Hit \$198,396 Total

Hollywood, July 5.
Total expenditures of Motion Pieture, Relief Fund for 1937 were \$199.396, making a grand total of \$1.025.944 since its organization in

Officers re-elected at the annual meeting last week were Jean Hershult, president; Jack L. Warner, treasurer, and Alex Freundlich, executive secretary.

# Joe Schenck Sails Today

In sailing, takes off today (Wednes-day) for Europe, where he will meet up with Darryl Zanuck. Originally Schenck had planned sailing with Zanuck.

Zanuck.

Don Ameche, in from the Coast today (Wednesday), goes over on the
same boat with Schenck for a vacation. Ditto Eddie Cantor, Ida (wife)
and daughters, Natalie and Janet.

# PEAK PROD. AT 20TH AND PAR

Hollywood, July 5.

Production at 20th-Fox reached an all-time peak last week, with 10 features before the cameras and a payroll of 4,500 back lot workers and extras.

Shockirs.

extras.

Shooting were 'Suez,' 'Straight.

Place and Show,' 'Five of a Kind,'
'Meet the Girls,' 'My Lucky Star,'
'Hold That Co-Ed,' 'Down to Earth.'
'Splinter Fleet,' 'Mr. Moto in Egypt'
and the untilled second of the sports
series being produced by Jerry Hoffman.

series being produced by Jerry Molf-man.
While New York Sleepe' goes to but Thursday (7) at 20th with Joan to the Jerry Molf-man and the Jerry series and the second of the Rambling Re-porter series. He Fuce Humberstone directing.
Paramount neared its production peak last week, with five pictures of peak last week, with five pictures of the tot. On Location, all in Califor-nia, were "Sons of the Legion," Touchdown Army, 'Arksmas Envi-cler, 'Mon With Wings' and 'II.

ere Kin .'
Shooting in the studio were 'Artis and Models Abroad,' 'Zhza,'
aris Honeymoon' and 'Campus

# LONG PRODUCT CONTRACTS NSG

One Year at a Time Is Enough, Both Ways—Film Buyers Chary of Tying Up for More Than a Season

### BUYERS' STANCE

Long-term product deals may be-come a thing of the past, trend be-ing away from agreements between buyers and sellers which call for

ing away from agreements between buyers and sellers which call for commitments embracing more than a season's output. Although last as season's output. Although last by the various major distributors, in a season's output can be various major distributors, in a season's output can be various major distributors, and the comparing to the control of the call of th

theatres with him supply for more of drastic rentals from one year to another. Theatre operators who have signatured for more than season have generally felt that it might be vides to be assured of getting than one year, depending on what than one year, depending on what than one year, depending on what the properties in return for saurance of operators, in return for saurance of operators, in return for saurance or possible bidding in the future, agreet to pay a slightly higher film real each succeeding year of the deals that the pay all the properties of the deals will be propertied. The properties will be propertied to the pay all the properties of the deals can be propertied. The properties will be propertied to the pay all the properties of the deals will be propertied to the pay all the properties of the deals will be propertied to the properties of the deals will be propertied to the properties of the properti

around to demand still higher rentals. Indee May Favor Termers. However, there are many angles which involve the situation. One point that is being made is that there is no particular wisdom in a circuit term deal if the situation or situations are well controlled. An independent, on the other hand, possibly taced with stern competition, finds a fact of the controlled of the controlled. A strong argument raised in connection with the increase of long-term contracts during recent years which, together with other angles, which together with other angles, the future, concerns the question of quality.

Under a termer, conditions a whole (Continued on page 54)

# Trade Stuff Reacts Badly When **Public Hears of It Through Dailies**

Shooting in the studio were 'Artista and Models Abroad, 'Zara'; larry M. Warner's blast against a period when the dailies are clamparise. The confessions. Al Lichtman Abroad,

L. B. Mayer Defers Trip

Al Lichtman Abroad,

L. B. Mayer Defers Trip

Al Lichtman Hollywood, July 5.

Al Lichtman heads seat over, the 'month' male producers the answering statements from other majors denying any, in tent to hand' pictures. Was statements from the remaining abroad about five weeks. I rended to be kept within the trade, show this week frankly emphasizes the subsering was to be borne outlin some of the less than the producers of the p

# New Code Will Make Studios More Co-operative on Loanouts, Props. Etc.: Zukor, J. L. Warner, Mannix Drafting

### D. C.'s New L. E.

Washington, July. 5.
Wire-pullers for films and
broadcasters will have to
they want to keep up with the
parade.
Newest wrinkle, is to designate, lobbysits we collegedegrees. Up-to-date favor seekers and legislation influencers
are boasting the title 'L. E.'
Means 'legislative engineer.'

# LAEMMLE, JR. TO PRODUCE IN FALL

Hollywood, July 5.

Carl Laemmle, Jr., incitive in production since washing up at Metro, which resulted in selling his 2DC. Clitterhouse: film rights to Warner Broos, is readying to return to indiproduction in the fall.
His father, who sailed last week from New York, has been optioning scripts and plans looking for others while abroad.

While abroad.

Other than young Laemmle's de-sire to resume activity, no releasing channel is yet set.

# EADIE VICE CLARK AS 20TH-FOX V. P.

Vacancy on the 20th-Fox board, caused by the recent death of John D. Clark who, as head of distribution, held the title of vice-president, has been filled by appointment of W. J. Eadie, comptroller of the company, to the directorate. This action was taken during the past week prior to S. R. Kent's departure for a Maine

vacation.

Originally into 20th as g. m. of distribution, Clark had been placed on the board when he was elected a

# GUMSHOEING RKO

GUMSHOEJING IXU
Uncle, Sam's probers, looking for
law violations in the records of motion picture exchanges, finished their
job at Universal last weck and
moved on to RKO exchange.
Investigators are working under
direction of Albert Law and Harold
Collins, special assistants to the U. S.

# Hollywood, July 5.

New production code, establishing friendlier relations among studios, was proposed Friday (1) by Joseph M. Schenck, head of the Motion Picture Producers Assn., at a lunchéon attended by Will H. Hays and studio

Proposal was approved and a com-mittee consisting of Adolph Zukor, Jack L. Warner and Edward Mannix

mittee consisting of Adolph Zitkor, Jack L. Warner and Edward Mannix Jack L. Warner and Edward a working agreement.

Subjects to be considered by the committee are the lending of contract players, directors and writers, the exchange of physical equipment in the exchange of physical equipment sets, wardrobes and properties. In the exchange of physical equipment of all: studies on questions of public policy. He said he expected the combination of the properties of the except of the code by the time he returns from his vacation in mid-August.

Others attending the luncheon were Harry Cohn, Pandro Berman, Verbrung Cliff Work, M., B. Silberberg and Fred Beetson.

# H. M. WARNER WILL SPEND MONTH EAST

Hollywood, July 5. Harry M. Warner is leaving for New York July 22 to remain east through August and passing some time at Saratoga. Harold Rodner also goes along.

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# STUDIOS RAISING OWN FOR PRODUCER AND DIRECTOR BERTHS; SNIPING OUT

New Hollywood Trend Is to Develop Own Top Pro- WASH. RUNNER UP TO duction Talent-Too Many Costly Flops from Enticing Other Studios' Personnel

Hollywood, July 5.
Time-honored theory of Hollywood

film plant operators that rival studlo heads reared better producer and director material than the crop nutured in their own yards has been thrown into the discard. Result is that production biggles have ceased to gaze over the fence at supposedly greener fields, and are currently eashing in by elevating the lads they have hand-raised in their own cel

have hand-raised in their own cerluloid gardens.

Upping from the ranks to producer and directorial berths since
Jan. I of this year has not only set
a new record for promotions to these
divisions, but has also materially
boosted morale on the lots. Writers
cutters assistant directors and unit

divisions, but has also materially boosted morale on the lots. Writers, cutters, assistant directors and unit managers no longer feel that budden and the second of the se

### Lou Lusty's Move

bower of executive producer Bay-mend Griffith. "several years al-photomic at RKO, a few weeks ago, and a RKO, a few weeks ago, was made a producer there, with the A-budgeter, The Mad Miss Manton, fatering Barbara Slamvyck, as his opening assignment. On the same of, Bert Gitroy, maker of short sub-ob, Bert Gitroy, maker of short sub-ob, Bert Gitroy, maker of short sub-formed to the state of the short sub-short sub-face of the short sub-lar short sub-bas directed some of RKO's better a short while back was rowned a and Having Wooderful Time, and the Having Wood tim of 'Gunga Dhin

11 of 'Gunga Dhin', 'Chome, for several years assistant probletly chief of Parronoun', left to design of the chief probletly chief of Parronoun', left to design of the chief problets of the chief problets. The chief problets of the chief problets. The chief problets of the chief problets. The chief problets of the chief problets Meaguiteer series. Lawrence ruled over Samuel Goldwyn's prisery for three years previous to being handed three years previous to being handed the home described to the same organization. George M. he will produce this fall. He is cast Arthur, Paramount producers, who at present making arrangements, alturned: out 'Her Jungle Love' and though his family remains on the 'Cocconut Groce' and who is now Coest. Serlin went, Inic pictures from his way up via Par's cutting depart legit, originally joining Par at the next. Dale Ven 'very new Pur as-

sociate producer, landed there by way of the scripting bureau.

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Thic

rectorial stint for Universal, hossen scripting for U since turning his back on radio scribbling. Garrett, piloting the Crime Club series for U, also was stepped up from the Framount as a writer and artist, has just completed his initial directorial stint, in Old Mexico. Charles E. Ford, who quit as head of Universal's newersel several of Universal's newersel several of Universal's newersel several of Universal's newersel several or Universal's newersel several producer for Republic, has since been made an executive producer, with supervision over all westerns and serials. At the same plant, Sol C. Seigel has also had the associate prefact to the producer further than the producer fluid shifted the producer fluid shifted the producer fluid shifted the strength of the producer fluid shifted the

# Mixup on No Publicity Ukase Mars Shirley's Visit to N. Y. Int'l Nitery

Shirtey Temples debut into cate society Monday night (4) at the Interest of th

# Tijuana Tossing The Taurus for H'wood Coin

Figuring to cut in on the holiday spending, Mexican promoters staged spending, Mexican promoters staged Tiajana, attracting around 7,500 Americans who didn't mind page 18,250-86 for privilege of watching the groy exhibition. Two days' alsughter which spells plently profit in peach. As far as most American knew what they were watching was realy Mexican profit of the profit of th

means many more events of the same type, to lure American money across the border, are primed. Again Caliente has been shuttered by the Mexican President for some time.

# Serlin's B'way Plays

# H'WOOD ON PIC PROD.

**PICTURES** 

Second to Hollywood in the production of films in this country is Washington, D. C., according to Dr. J. G. Frayne at a meeting of the Society of Motion Picture Engineers, Pacific Coast section.

Washington production includes educational and propaganda films by

U. S. Department of Agriculture last week awarded a contract to Charles B. Hastings to make three animated cartoons for the Government. Each will be 459- feet in length and will be made to show how farmers prosper under the methods of agriculture recommended by the

department.

Hastings was formerly production head of Jam Handy and has held animating posts for Max Fleischer and Universal.

# Fidler Ordered To Answer Bennett Suit

Los Angeles, July 5. Los Angeles, July 5.
Constance Benetit's 1850,000 slander suit sgainst Jimmle Fidler, radio commeniator, was assured an early trial by Superior Judge Kenny, who Tried the companiant constituted a co-detendants, the National Broad-casting Co. Es le C'. Anthony, Inc., and Procter & Gamble Co. were ordered to file answers by July 9.
Miss Bennett claimed Filler broad-cast unitroe statements which have and drawing ower.

# Finally Got to It

While James A. FitzPatrick has visited nearly every corner of the globe during his search for his film travelog material, he and his recent bride honeyone of the few places he had never seen Niagara Falls.

# Chi Reacts Favorably To FDR's Spend-Lend

Regardless of party affiliation, all Chicago newspapers have gotten be-hind the F. D. Roosevelt spend-lend program, with the boom reaction being noticed almost immediately in

stores and show busi . Last week's tempo in Chicago and throughout the midwest was: a shin ning star in comparison with the in-digo that had been prevalent around these parts.

Loop and nabe spots report an ap-proximately 10% jump immediately last week over the previous week. All the stores and commercial busi-nesses have hopped onto the band-wagon, so that there seems to be-a unanimous rising vote of confidence through all fields of endeavor. Inthrough all neids of endeavor. In-dustrial and commercial heads have been issuing bright comments of bigger and better, engendering an era of better feeling for everybody

# **WURTZEL WASHES UP** SIX ON '38-'39 SLATE

Hollywood, July 5.

Completion of 'Mr Moto in Egypt' last week made a total of six finished pictures on Sol M. Wurtzel's 1938-'39 schedule at 20th-Fox.

# Attack Cancels Blockade; and Squarer in Church Paper Filint, Mich. July 5. Honore in the production of the allered interest from their pupils in the production of the allered interest from their pupils in the production of the allered interest from their pupils in the production of the allered interest from their pupils in the production of the allered interest from their pupils in the production of the allered interest from their pupils in the production of the allered interest from their pupils in the production of the allered interest from their pupils in the production of the allered interest from their pupils in the production of the allered interest from their pupils in the production of the allered interest from their pupils in the production of the

Leve's Cathelle Ad.

Lores's will show: beckafe' in all its New York theatres, beginning to-morrow (Thrursday) as per centract with United Artists. Loews in a paid advertisement in the Brootlyn and the state of th

# 'Birth' Dim in Omaha Omaha, July 5.

Once cleared by the City Welfare board, then banned by Mayor Dan Butler and okayed again by the board, 'The Birth of a Baby' is scheduled to open at the Brandeis Thursday (7). Board's one condition has Brandeis' owner worried his operator will forget instructions. He must dim the projection lamps in of weeks ago.

Invest agoin followed suggested in the series showing the actual birth. Concession came after a week of the said to be familiar with picture business and its methods. In state to be familiar with picture business and its methods. In state the said to be familiar with picture business and its methods. In state the said to be familiar with picture suggested in the said to be familiar with picture. The said to be familiar with picture said the said bload must say:

We leased this picture without with the said the said bload must obtain the method of the said the faul bload must obtain the said the said bload must obtain the said the said the said bload must obtain the said th

# Gala Broadcast For 'Ragtime' On CBS Aug. 3

Wednesday, July 6, 1938

Coast-io-coast ballyhoo for the 'Alexander's Ragtime Band' tee-off will cost 20th-Fox around \$25,000 Aug. 3 on a CBS hookup. Irving Berlin musical opens at Roxy. N. Y. two days later.
Plans are afoot to get as many ex-

Program, Biz Looks Up
Plans are afoot to get as many exPlans are afoot to get as man

# Disney After New RKO Terms on His Cartoon Features

Before returning to the Cosst Wolt Dinney set up a budget to cover 188-39 production by him of \$3.500...

007, cost to embrace one feature and gaingle reals. The frature will be runs from \$5.000 to 380.000. He left for the Cost Stundey (3).

Dinney while east has been tulking, the produced of the cost of

South Norwalk, Conn. July ...

South Norwalk, Conn. July ...

Toplor), doing screen shorts. Comedian has been shooting in vicinity of South Norwalk abode and material will be issued as 'Colonel Stoopnagle's Cavalcade of Stuff.

Released by Educational.

### SCHLOM PROD. AIDE

Herman Schlom gets the job as assistant producer of Lady in the News, the Gloria Swanson picture at Republic. Film goes into production in two weeks, George Nichols, Jr., directing.

# Robin, Rainger in N. Y.

Leo Robin and Ralph Ruinger will be east for about a month, on a deal to do the songs for the Max Fleischer curloon feature, "Gulliver," (Tavels," Paramount staff songsmiths hissen!

# IA STIRS STRIKE TALK ANEV

# Dearth of Suitable \$2 Houses—And Pix—May Stymie 'Drums' Roadshows

United Artists, which had been planning an extensive roadshow building for Drive and the planning and extensive roadshow building for Drive which the planning and the planning

time.

In Los Angeles, UA is up against the same problem, as in New York, with Metro getting the Carthay Circle from Fox-West Coast for Marie Autoinette.

# **LLOYD BUYS UP** HIS OLD FILMS

Hollywood, July 5.
Harold Lloyd bought the negatives of 14 of his early pictures
last week from Pathe, through
which they were originatly released,
for an undisctosed sum. Group costwhich they were originatly released,
for an undisctosed sum. Group costand seven feature. Sailor Made
Man, Grandma's Boy, 'Dr. Jack',
'Mty Worry'. Safety Last,' Saidy
Last,' Safety Last,' Saidy
Last,' Safety Last,' Saidy
Last,' The Company of the Company
Legal turned over the negative
of his picture, 'Professor, Beware,'
of his picture, 'Professor, Beware,'
Ligod feet following a meak preview. Film is stated to open July
13 in. the N. Y. Paramount.

# CANTOR SAILING ON NAZI REFLIGEE CALISE

Eddie Centor sails today (Wednesday) for London, with side trips to Manchester and Liverpoot, in behalf of the Austro-German refugees. Prominent in this sort of reclamation work on behalf of the oppressed between the control of the

New York from Hollywood tast Fri-day.

His three weeks abroad will be wholly applied to furthering this would applied to furthering this may entail some large charity will be the second to the charity 27 on the Norimadie, which will bring back Darryt Zanuck and many other 20th-Fox executives now will list blood En rotte Cantor will list blood to the control to work in September.

### Keighlev Ducks Films To Direct N. Y. Stager

Hollywood, July 5.

William Keighley returns to Broadway this fall on leave of absence from Watners to direct 'Solilo-quy,' a stage play by Victor Victor,

sence from Wahners, to direct 'samu-quy,' a staze play by Victor, Victor, to be produced by John Cameron, and S. M. Rappajort.

Director, will slart east when he completes 'rother Rat,' He has not handled a stage job since 'Penny Arcade' seven years 350.

### Skeets for Tony

Hollywood, July 5.

Skeels Gallagher has been un-Skeeted Moniker worn for 20 years on stage and screen has been changed.

It's Anthony R. Gallagher now, at the request of Westey Ruggles, Baramount director discounting the says of the stage of the says of the

# MG ASKS LETTY DAMAGES BE SLICED

While admitting that Metro had committed infringement of the stage ptay, ' ishonored Lady' in its picptay, ' ture, 'Letty Lynton,' the picture corporation's attorney, John W. Davis contended the plaintiffs, Mrs. Margeret Ayer Barnes and Edward Spetiou were not entitled to the profits made on the picture, but only damages which Davis estimated at no more than \$50,000. The autorney made his remarks at a hearing held before Pederal Judge Vinent Liebett on the fairness of the recommendation of Special Master Gordon Auchincioss who, tast month, decided \$850,000 in damages and profits. Both sides are opposing the recommendation, Metro because it is excessive and the plaintiffs because they ctain its far from a fair award. Its far from a fair award the plaintiffs were not the transportation of the profits of the profits of the plaintiffs were entitled to adequate recompense. The autorney also the plaintiffs were entitled to adequate recompense. The autorney also the plaintiffs were entitled to adequate recompense. The autorney also the plaintiffs were entitled to adequate recompense the plaintiffs were entitled to adequate recompense. The autorney also the plaintiffs were entitled to adequate recompense the plaintiffs were entitled to adequate recompense of the following the plaintiffs were entitled to adequate recompense of the following the plaintiffs were entitled to adequate recompense of the following the plaintiffs were entitled to adequate recompense of the following the plaintiffs were also the following the plaintiffs were also the following the following the plaintiffs were also the following the follo Shetdou were not entitled to the profits made on the picture but only

compensation.'
Attorneys for the two authors witl Advanced to the two authors will argue their case to morrow.

The suit, the largest ever to be brought against a motion picture corporation was decided in favor of the plaintiffs in the district court. The latter was afterned in the Martine of the plaintiffs, and the plaintiffs. Auchincless to determine the amount of compensation due the plaintiffs. Besides Metro, its various subsidiaries are named defendants, together with Loews, Inc., and the operating corporation of the Capitol Theatre, woon a separate verdiet for having exhibited the picture.

# IF RFP INVANEN

Browne Haled Before NLRB as Quiz Is Asked on Take over of Utility Workers-Crafts Won't Cross Picket Lines - Fear Spread to Other Plants

### THEATRES INVOLVED

L. C. Helm, business representative of Local 724, said the strike calt will be issued if NLBB falls to act on the premise that the dispute is a jurisdictional squabble between the affiliates of the American Federation of Labor. Other organizations would be quickly involved, as Local 724 is affiliated with the Conference of Motion Picture Arts and Crafts, and has a secret working allipse, with the a secret working alliance with studio painters, carpenters, mac ists, plasterers and other crofts.

ists, plasterers and other crofts.

It is understood that each organization has agreed that its members will not cross picket lines in event any one of the organizations orders its members to walk o't. There also is a possibility that such a move, if ordered, would spread to other students over hundreds of SUE members.

### Using Theatres as Wedge?

Using Theatres as Wedge? Move to crack Republic, where SUE has had stronghold for several years, was launched within a few hours after Browne and his personal representative, William Bioff, arrived representative, William Biofi, arrived from the east. Notice of move was served through Victor Clarke, assistant to Pat Casey, producer-tabor contact now in New York. Helm said how and several than the produced that the produced the produced that the produced the produced the produced that the produced the produced the produced the produced that the produced the produced that the produce

Petition filed with the NLRB

states:
'Studio Utility Employes Locat 724 has a verbal contrae: which was en-tered into on or about January, 1936, and has been continued from year to

'Petitioning union has been noti-fied by Victor Clarke, representative of Producers Association, which asso-ciation in turn is representative of barrier detro, its various subsidihavies are named defendants together
with Lews, inc., and the operating
operating of the Capitol Theatre,
NY, against which the plaintiffs
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sensition to the Capitol Theatre,
NY, against which the plaintiffs
won a separate verdele for having
sensition to the Capitol Theatre,
Why play the perfect of the company of the Capitol
Theory of the perfect of the company of the Capitol
Two PIX FOR 20-FOX

Marlene Dietrich is reported to
have made a deal for another 20thfox picture, in addition to her present commitment, The Tailine Camp,
While in Europa, acrices is said to
While in Europa, acrices is said to
live made the second pit ture deal
with Darryl Zanuck. She is on ker

# WALKOUT THREAT Reissues N.G. in Twin-City 1st Runs, **But OK in Nabe and Suburban Spots:** Cleve. Indies Keep Open with Oldies

# Farewell to Boos

Hollywood, July 5.
Bradley Page, screen actor,
filed a cross-complaint in Los
Angeles against his agent, Gene
Mann, claiming he lad been
handed villainous, instead of
sympathetic roles, consequently
no raise in salary. He asks for
\$13,200 daman had linesissed for \$22600 in future commissious,

# STANLEY. PITT. **CUTS STAGE** BUDGETS

Pittsburgh, July 5.

Harry Kalmine, zone manager for WB here, has issued orders to stash flesh budget at de tuxe Stanley. For remainder of summer, 100 flutre for stage shows at only 100 flutre for stages in the stage shows at 100 flutre for stages in the stage shows a stage show a sta

Kalmine intends to keep budget be-low par. Policy here until recently was so successful that it was believed to have prompted WB to inaugurate similar stage-screen combo al-Strand in New York, where it opens next month. Of late, however, house has been plenty in red and talting it on the chin repeatedly even with ace

attractions.

Stanley has Gene Krupa current,
with Sammy Kaye coming in Priday
(3), to be followed fortnight later
by Tony Martins band and then
Gene Autry in person. In past, management has booked in extra act to
supplement orcs. Added celetratinment will be eliminated for time
heims. attractions

# **IOWA TOWN'S VOTERS** AGAIN NIX PICTURES

Das Moines, July 5.
Sioux Center, lowa, is still without pictures, and apparently the
voters want it that way, because
the still with the still with the still with the
question, shall the town council the
cense a theuler or miwie house?
The still with the still with the still
opposed to 343 in favor of the proposition, had a picture, house to
position, had a picture, house the
last on the still with the American Le
Lezion went out of the theatre business and one this been able to get a
form post operation, but since the
Lezion went out of the theatre business and one this been able to get a
tion is principally from two ninksters, who declare movies are detriters, who declare movies are detriters, who declare movies are detriters, who declare movies are detri-mental to the moral an spiritual life of the inhabitants.

Minneapolis, July 5.

Box office results in and about the Box office results in and about the Two Cities have convinced the trade here that reissues, now so much in evidence, are not for the larger first run houses, generally, but stand their best b. o. chance in the sure-seaters, nabe situations and smaller-town theatres.

nabe situations and smaller-town theatres.

The trade judges by the experience of 'Monte Cristo' and The Sheik,' which made dough for the Minneapolis and St. Faul surre-search World terion is the success of numerons reisures at the Minneapolis Tigne the-lare, another; sure-seater, and the good biz enjoyed by previousl during the past several mo. the at Twin City arts. This contrasts with the floo of 'Farewell 'o Arms' at the Century theatre, Paramount 1,800-seat, 40c first-run house here.

Monte Cristo' in its first week at Monte Cristo' in its first week at whome of the contrast with the same but the Worlds \$2,000 represented a good profit, while the s im figure at the Century spelled a loss of fully \$1,000.

\$1,000.

The trade here figures is that there's only a timited public for the reissues and that they can go into the small houses with low buts for two or three-day dates. On the other hand, they can't deliver for a week in the targer first-runs where there's a nut of formidable proportions.

Cieve, Dusta 'Em Off
Instead of shuttering their houses
half of each week, as the, affidiated
indie exhibs threatened to do threeweeks ago, most of them are turning to revivals to eut down expenses.
Gusted-off classics or reissues, but
biz is still so far off that some of the
owners still plan to partially shut
down this month.

Motion Pleture Exhibitors Aspociation, to go dark all at one time was
neally blooked by the refusal of the
downtown 'Big Three' chains to join
them. Eight major neighborhood
halfo. Were present Loew's. As long
as they run on a full-time basis—and
their division managers etaim they
can go on proflably during the dogdays—the rival theatres owned by

can go on profitably during the dogdays—the rival theatres owned by
the CMFPA must skay open, tho
the CMFPA must skay open, tho
with the lindies frothing at the
mouth. All their first kicks about
the poor film product of current season have backfired, making natives
even downtown houses. CMFPA is
still fighting exchanges for reduction in rentals, but, lacking a strong
enough bludgeon, are getting
not be still the strong of the strong
child products of the strong
child products of the strong
ing with revivals or reissues, chiefly
because of downtown alter and
been 'Son of the Shifti.' All Quiet,'
Frankenstein' and 'Farewetl
Arms.'

Columbia Pictures of Canada, Ltd., has taken over distribution rights of the Valentino reissue, 'Son of the Sheil.' from Arteinema. Stuart Doyle has the rights for Australia.

Remarks for 'Kingdom'

Remarks for 'Kingdom' Pittsburgh, July 5.

# RADIO AND PICTURES' COMMON STRIVING FOR BIG AUDIENCE BAD FOR CULTURE

So Declares Report of National Resources Commit- One Ass't Mgr.'s Day tee Gives Edge to Radio Through Cheaper Pro duction and Sustaining Time Opportunities

Washington, July 5.
Constant reaching for large audiences is liable to block full exploitation of the cultural possibilities of radio, National Resources Committee said this week in ponderous tome dealing with population problems.

Standardization of American cul-Standardization of American cul-ture is a probable result from combination of films and radio, but horaccasters are doing more to lift broadcasters are doing more to lift unconsciously, than film producers, the experts declared. Greatest ac-complishment is spreading the love of music, although national taste still prefers dance and light tunes rather than serious and classical

Appraising the chief influences on national culture, the Resources or radio in many ways is the most committee said the significance of radio in many ways is the most offer of the committee and the significance of radio in many ways is the most order of the committee of radio in many ways is the most order of the committee of radio in many ways and read the committee of the com

enough in novelty.

Important Second

Emphasis on capturing the maximum audience for the purpose of soles promotion is an obstacle in the way of full enjoyment of radio's benefits. Cultural values, nevertheless, have not been overlooked, although 'accepted by the industry as an important, shough mecsary of the control o fects have, in many respects, beer more salutary than might have beer

more salutary than might have been expected.

Broadesting has contributed more Broadesting has contributed more Broadesting has contributed more Broadesting the American people to music, report said, although surveys slow good music, unfortunately, sponses. Wood music, unfortunately, sponses. Not surprising that networks cannot obtain many sponsors for serious musical programs but sustaining time devoted to meritorious programs.

In the conflict between stand-standing time devoted to meritorious programs.

In the conflict between standing time devoted to meritorious programs.

In the conflict between standing time devoted to meritorious programs.

In the conflict between standing time devoted to meritorious programs, and the standing time devoted to meritorious production exert direct influence far more on the side of standardization, the conflict devoted to the standing time devoted to the standardization. Both are included to the standardization, the standardization with primary emphasis on immediate entertainment. They may not crush individual initiative and the standardization with primary emphasis on immediate entertainment. They may not crush individual appreciation and tolerarmonious thindividual devolopment. The need for educational proceeding the standardization with the standardization and the standardization and the standardization and the standardization and tolerarmonious fluence critical inhisting and foster the orderly development of must and release and furthering the mitual appreciation and tolerance of diverce groups—but can production may prove a powerful supplement to such exceptions.

# Colossal Standby

Coast Guard cutter, two tugs, 20 water taxis and a hospital boot stood by last Thursday (30) while a Metro-ere filmed the waterfroit burning of a 315-foot ship for "Too Hot to H ndle."

### UA's % Terms

United Artists is submitting deals to buyers which call for eight pictures at 40%, eight at 30% and eight in 25%, no product in a 35% bracket.

The scheduling of eight at 40% and eight at 35%, the figure of the control of the contr

# UA's All % Policy To Stick Despite Indies' Demands

United Artists here is the first to come out publicly and answer the demand of Northwest Allied States for elimination of all percentages and a reduction of at least 25% in film rentals.

United Artists intends to make its new all-percentage policy stick, ex-cept possibly in the smallest signa-tions, Ralph Cramblett, local branch manager, announced upon his return from the Chicago sales convention.

trom the Uniting sales convention. Cramblett says present plans call for sales of 1938-39 product in groups of six. The first, he says, will com-mand 40%, the second 35%, the third 30%, and an additional seven pic-tures offered at 25%.

# Dorothy Lamour Visits Hubby Herbie Kay On Road; Her Offer Nixed

Houston, July 5. Putting to rest rumors that she and orchestra leader Herbie Kay were planning a divorce, Dorothy Lamour came here to spin d a few days on her vacation with him, while he was playing at Sylvan Beach, bayshore resort near Houston.

She would rather sing with her husband's orches ra a. \$50 a week than film act for a fortune in Hollywood, she told reporters.

wood, she told reporters.

'I would like to barnstorm with
Herbie again,' she said. But he won't
give me my job back, 1 offered to
sing for \$50 a week and expenses.
He said the \$50 a week was all right,
but he couldn't stand the expenses.

She panicked the nudience at Syl-van when she made an unannounced appearance and stayed long enough to sing two request numbers.

to sing two request numbers.

Miss Lamour spent one day in
Galveston, where she started her carer when she appeared there six
years ago a. Miss New Orleans' in a
buthing beculty context.

Lett Thursday night to return to
Hullywood, tu keep her radio engagement. for Sundry, going by train,
since her centract Lirulds fly ning.

Kay's engagement here ende-orday. He was replaced by

# NO DAY FOR SHOOTING: 'SISTERS' CASUALTIES

Hollywood, July 5.

Work on Warne's 'Th' Sisters' was salted last-week by one accidental nijury and three c ses of itiness. erew filmed the waterfront burning to a 315-tool ship for Too Ho to H ndle.

Over 200 extras floundered in the water for half an hour-without mishp. Secen was shot from three air same time—Ret to Evit with laryn-planes with 12 cameras, in addition to ground lenses.

# Dreams Come True

Cleveland, July 5 Staff boys of RKO Palace tossed an impromptu hard-luck farewell party for Harry Wereham when he party for Harry Wereham when he resigned his assistant manager's job last week, but beneath all, of the ages ran a heavy vein of envy. On one of the presents to him was in-scribed To the luckiest guy in show-business, which is not an exaggera-

Wareham's luck consists of having a theatre of his own, plus nearly \$250,000, literally tossed into his lap, realizing the life dream of every as-

realizing the life dream of every as-sistant. for his home town of Manutlan, Kansa, he is becoming manager and co-were of the Ware-ham theatre, owned by his family. Tribe practically uns the town, our trolling is hotel, prin 'ng company, tribe practically uns the town, our trolling is hotel, prin 'ng company, as one of the foun hers and administrators of the easter founded in the covered wagen days, he's sit-ting pretty for the rest of his life. Wareham managed the Kansas house some years ago, before it was built an opposition theatre. When lease expired, reverting to estake, the family called Harry back tor, it again. Prospect of returning has the family called Harry back to ru-it again. Prospect of returning has constituted to the control of the forms he's to used to the business of the control of the control of the bis-time theatres and metropolitan clies that smaller town life will be lard to take, despite all the dough.

# Mrs. Marston to Chi To Organize Comm'l Pix Studios for SAG

Screen Actors Guild last week began a drive to organize the Chicago territory. Mrs. Florence Marston, eastern rep. is taking charge from the New York headquarters. She made a trip to Chicago to survey the situation, remaining there three days.

days.

First step in the drive is notification of the studios in that territory
that they will in future be required
to observe Guild production rules.
Copies of the Guild contract are being sent to all studios and they will
be requested to sign. Membership
drive will be undertaken when the
studios are signed in the signature.

studios are signed up.
No date has been set for signaturing, but Mrs. Marston hopes to clean
up the matter in a couple of weeks
before in Society of the set of the

# Sullavan, Aberne Leads In Convict Ship Epic

Hollywood, July 5, Margaret Sullyan an Brian Aherne get the top roles in Robbery Under Arms, to be produced by Hal Roach for release by United Artists. Picture is based on Rolf Bolder-wood's English novel dealing with convict ships in early Australian days, Production is slated for late fall.

# Greasing the Chute at U

Hollywood, July 5. 

### Optional Acclaim

Walter Wirchell says he saw Darryl and Virginia Zanuck, the former in traditional grey Brit-tion topper and race-trade re-gold in the control of the control of the control of the control of the Columnist actor says he was the only one to applaud in the newsteel house. Thm no fool, I want my option taken up.

# 3 Warners' Stock **Holdings Shown** In S.E.C. Reports

More simplification of the financial web of the manufacture of the financial web of the financial fi

Harry for 62,386, and Juck. for 88,080.

In May, Major Warner got rid of 30,000 worth of the 8% convertible 30,000 worth of the 8% convertible 40,000 worth of the 8% convertible 40,000 worth of the 8% convertible 40,000 worth which are his share in the Holding Company A lot. He continues to have the most of the bonds with Hairy listed for 3 the bonds with Hairy listed for 3 the bonds with Hairy listed for 5 the 50 the

# The Jon Halls May Honeymoon Cruise Back If H'wood OKs

Frances Langford and Jon Hall plan to make their return to the Coast a honeymon cruise via the Panama Canal. Depends on whether Miss Langford accepts any more Miss Langford accepts any more Miss Langford accepts any more thin Langford accepts any more than the Langford accepts the Langford accepts any more than the Mollywood Moele radio performant has the Mollywood Moele radio performant has no picture before them. However, Hall may be called them, However, Hall may be called them.

# Land of Pienty for Her

Hollywood, July
Lucille Watson, here on vacation,
ran into two jobs and is dickering for
a third. Fresh from the Broudsup
stage play, 'Yes My Darling Danighter,' Miss. Watson went to work in
Metro's 'Sweethearts' lust week und
appeared on the Lux airshow yesterday (Monday)
Letting (Monday) Hollywood, July

# Yates Due at Studio

# Visiting Firemen Burn Up Cleve. **Theatre Owners**

Cleveland, July 5.

I Love a Parade' has become the theme-song of this convention town, but the theater managers on the main drag aren't singing it. Although the Come-lo-Cleveland-Committee is bragging it's getting a record number of conventions here this year, the downtown exhibs refort that the visiting afterma are not only anti-theater-minded, but that they chase business away. Cleveland, July 5.

visiting fremen are not only anti-heater-minded, but that they chase.

Last ten days saw three major conventions, at least a score of parades and four big league basebail games throwing the theater exces in a One night it was the Spanish-American velerans causing traffe-jams with a three-hour parade that allowed the idle boxofice cashiers allowed the idle boxofice cashiers allowed the idle boxofice cashiers other night a flag parade started just at the theater evening hour. More maning resulted when the Indian's home games drew from 35: Indi

Final heart-breaking for six down-town houses came when the Grotio conventioners, after jamming streets mated crowd of 250,000 with their Mardi Gras parade and In the eve-ning yanked 77,000 into the stadium again. Crying the blues, exhibs are proposing a city e. uneil bill restrict-ing parades to morning hours, when they won't hurt big so much

# Mary Astor Loses 6-Yr. Court Fight In Agency Payoff

Original decision was reversed by the state superme court a year ago because action had not first been taken to the Labor Commission for judgment, the superme court upheld the Private Employment Agency, under which agents operate. Latest verdict by the Labor Commission is subject to appeal by Miss Actor. Case is likely to work its

way up to the supreme court a sec-

# CAPRA ENDS TAKE IT' AFTER 54 DAYS' WORK

Hollywood, July Frank Capra turned in Columbia's You Can't Take It With You' last Wednesday (29) after 54 days of

Wednesday (29) after 54 days of shooting.

His next plcture will be a Mar-lene Dietrich starrer, Capra's last directorial job under his present con-tract with Harry Cohn. She has one at 20th-Fox, possibly two, before starting at Col.

# Zasu Pitts Mulls Offer To Do B'way Musical

Zasu itts is multing an offer to do a Broadway musical in the fall. Its never appeared in legit. Film comedience personals at the Chicago, Chicago, week of July 22 and has several other dates fund-ing. Louis Shurr office is agenting.

# Rain Helping Chi, Plus Strong Pix: Duchin Holdover with Simone, 36G, 'Ranners' \$15,000. 'Lord Jeff' \$14,000

**Key City Grosses** 

Estimated Total Gross
This Week.....\$1,232,200
(Based on 23 cities, 147 theatres, chiefty first runs, including N. Y.)

Last Year ...... \$1,158,300 (Based on 20 cities, 134 theatres)

'GOODBYE' DUAL

PEPPY \$15,500

IN BOSTON

Chicago, July 5.

With heavy trade excepted every theatre, with a single exception, paraded particles and the second control of the

Waterfront (UA) snagged inte \$1,000 pc (BK) (4,000) 55-575)— \$1,000 pc (BK) (4,000) 55-575)— \$1,000 pc (20th) and Eddy Duchin or-chestra on stage. Holdover for Du-chin, and again it's strictly to personal for any real box office strength. Pounding to excellent the personal for any real box office strength. Pounding to excellent with Three Blind Mice (20th) Du-chin poured a powerful \$42,200 into the coffers.

chin poured a powerful \$42,000 into the coffers. SRA, 1909; 33-56-57-59. Blind Mice (20th). Moved here from Carrick and getting femme play fast (8th): doi: 10.000 ftm; get started and sagged to 33,000, poor. 53-58-36-17. Raisee (RKO) (2,500); 5-50-36-36. William (1) and the company of the c

yorde, Under Suspicion (U) sad at 19300. et 188 (188 (1) 1500: 35-55.55. 75)—White Banners' (WB). Came in with strong pre-empaign in the in with strong pre-empaign in the 1930 (1930). The same in the con-cept of the control of the con-trol of the control of the con-trol of the control of the con-sistence of the control of the con-sistence of the con-trol of th

ge Business' (RKU) State 880. United Artists (B&K-UA) (1,700: 55-65-75)—Lord Jeff' (MG). Came 85.55.65.75)—Lord Jeff (MG), Came in on Saturday (2) and getting kid and family play from the bell which is aiding the take; maybe \$14,000. bkay. Last week, Toy Wife (MG) was bounced after a soggy 10-day session, taking meck \$7,500 for final seven days.

# 'Josette'-Bowes Unit At \$17,500; 'Lord Jeff' With 12G Nice in Wash.

"Meeting of the control of the contr Willi 1/U swington, July 5. Everything down this week, but had weather and 50-so Min is being the swington of the swington of

und oil word of mouth to keep gross with the word of mouth to keep gross with the word of Consense (2001) and yaude. Bowes declared the country pleasency with a country pleasency and mind the country pleasency and the country pleasency of the country pleasency (1988). Lest week to passing the country pleasency (1988) and the country pleasency (1988) an

# BROOKLYN'S EXODUS

Long Weekend a Denter - Tes

Brooklyn, July 5.

Exodus to the beaches, parks and out of town resorts found downtown de luxers suffering over July 4 weekend. Best biz at Loew's Met with "Toy Wife," and at Par with "Coccanut Grove." Fox with "Gangs of New York and "Under Western Stars" plus p.a. of Roy Rogers brought some extra dough.

Star' Blus P.a. of Roy Rogers brought some extra dough.

Allmants for This West

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Allmants for This West

Al

# L'ville Likes Bob Burns-Martha Rave In 'Holiday,' \$7,500

Always Coodbye' and Limberlost. Aways Coodbye' (Book I aways Coodbye')

Paderewski in Moonlight Sonals'
earns a sixth frame at the Fine Arts.

Faderewski in Moonlight Sonals'
earns a sixth frame at the Fine Arts.

Faderewski in Moonlight Sonals'
earns a sixth frame at the Fine Arts.

Faderewski in Moonlight Sonals'
earns a sixth frame at the Fine Arts.

Faderewski in Moonlight Sonals'
earns a sixth frame at the Fine Arts.

Faderewski in Moonlight Sonals'

switched to Brown for additional standard formula was conditional 20 January 10 January

# 'Rage of Paris' Oo-la-la \$52,000 On B'way: 'Holiday' 70G 2d Aided by 4th, "Tropic'-Langford-Cugat Nice \$40,000

# Broadway Grosses

With the way things have been go repair seats, the Fourth of July holiday was manna from heaven even if it was under normal this year. day was manns from heaven even it is was under normal this, year. Weather, turning out nice, sent flow from the control of the

# **Detroit Feels** Wall St. Nipup. **B.O.** Reflects It

Wall Street zin invasing histerland theatregoing folk, with added and theatregoing folk, with added by circulated, reports of contra-seal and advance in auto sales, which helping to make film body look up the sales of the sale

Asimates for This Week
Adams (Balaban) (1708; 30-40)—
Blind Mice! (20th) (2d pm) plus 70
Blind Mice! (2d pm) plus 70
Blin Estimates for This Week

week nearly \$34,000, heal, for 'Blind Mice' (2014), with Chick Web's band on stage and the stage of the stage

# WB's Back Lot Activity

MURDER' DELAYED

Ifollywood, July 5.

Inability to borrow hame players;
last week caused Columbia 15 postpone the shooting of Natyers in

The problem Manapulian, shield 15 dis
Rouben Manapulian, shield 15 disrect the picture, has been on the lot
if we months without starting a film.

Row, while the Par, with Tropic Holiday plus Xavier Cugat's band Frances Landrod, storts a secting its first seven days last night (Tuch.) at \$400,000 int second with the country of the

Estimates for This Week Estimate for The Week
Capitel (4,520; 25-35-58-58-125)—
Lord Jeff (MG). They need em better than this one here: only about
Toy Wife (M-G) no panaee, for
present lils, either, around \$15,000,
and (M-G) no panaee, for
Criterion (1,622; 25-40-55)—Farewell to Arms (Par) (reissue). This
did doing prefly fair, probably \$3.(Rep.), nudged up to \$7,000, getting
by.

(Rep.), nuaged up to \$7,000, getting by.

Globe (1,274: 25-40-55)—'We're Going to Be Rich' (20th). Able to get this picture with the Roxy booking schedule well filled, the Brandts are cleaning up on a strong pace heading

this picture with the Roxy booking schedule wild filled, the Brandts are schedule wild filled, the Brandts are schedule wild filled, the Brandts are for \$15,000 or botter first week. Holds. Last week, "Reformatory (Col) did \$4,000, fair. Week, "Reformatory (Col) did \$4,000, fair. Week, "Reformatory (Lo) filled \$4,000, fair. Week, "Reformatory (Lo) fair. Week, "Ref

byer (20th) Insisted at \$24200, mine byer (20th) Insisted at \$24200, mine by \$100 pc. \$255.55.55.47.6, Birl (WB) are stoody (West). The near cond week of white Banney; (WE), ending last night (Tues), only around \$2000, under house, but also year of \$250.00 pc. \$250.00 p

# Seven Seas' Strong 6G In Port.; 'Woman' OK 5G

Port of Seven Seas' is getting across for strong pickings at the Broadway Ditto for 'Mau's Castle' at Maytair.

# Too Much Panning by Film Execs Of Pix's General Quality Reflected In Poor B.O. in SF: 'Wonderful' \$18.000

San Francisco, July 5.
Too much talk on the air and
afores in the daily rags about the
poor pictures which are flooding the
the poor business a cost of the theatrea are doing here. Public criticism
yill ne year of other pictures of the
poor business a cost of the theatrea are doing here. Public criticism
yill ne year of other pictures
during the summer months also has
been harmful at the b. O. One of the
seen harmful at the b. O. One of the
Enbassy, shuttered last week with
Enbassy, shuttered last week with
the explanation that it was forted
to do so because of lack of good picture of the picture of the picture of the
week is being done by 'Having Wonderful Time' at the Golden Cale,
when the picture of the picture of the
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### Estimates for This Week

Estimates for This Week
Fox (F-WC) (5,000; 35-55-75)—
Tord deff' (MG) and Fast Company
(MG). Rooney's name showed ahead
of Bartholomew in theatre ads which
indicates how the MC of the Section of Bartholomew in theatre ads which
indicates how the MC of the Section of Bartholomew in theatre ads which
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amail \$12,000 in 100 (250 with 100 (250 co. 55) and 110 (250 co. 55) and

ment out: (HKO) and fight pictures netted this 132,000. B, 440: 33-55)—Rage of Paris' (U) and Young Fuglished Paris (U) and Yo

Western Stair (Rep.) mediores #4000.

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week Crime School' (WB) and 84,000.

United Artist's (Cohen) (1,200: 35.45)—Bloosed (IA) 16d, wk.).

School—Bloosed (IA) 16d, wk.).

School—Bloosed (IA) 16d, wk.).

Sest convention month in June, approximately 70000 visitors being in June 16d, wk.).

Here of the school of the schoo

### In Canada It's Dominion Day, That's an Alibi, Too

Montreal, July 5.

Montreal, July S.

No English ho.'s but both French houses go that way and long week and Dominion Day holiday body napped will likely top town but will be little above \$5,000.

Estimates for This Week Faties (CT) 2,000. \$10-101day (CT) 2,000. \$10-101da

around \$6,000, good. Last week 'Yellow Jack'o McG: and 'Hold The'
low Jack'o McG: and 'Hold The'
Perfects (T) 1,200, 50) "You
and Me (Par) and Manna Rune
week, 'Siners' in Farndise' (Emp)
and 'Nurse from Brooklyn' (Emp)
and Nurse from Brooklyn' (Emp)
and Nurse from Brooklyn' (Emp)
and 'Nurse from Brooklyn' (Emp)
and 'Nurse from Brooklyn' (Emp)
and 'Siners' (Emp)
and 'Si

Step. 20 August 20 August

# Balto Sluggish, O&J Plus 'Alibi' Best at \$8.500

Baltimore, July 5.
Holiday weekend took a goodly slice out of downtown biz. Leading the wobbly parade is the combo Hipp with 'Blind Alibi' (RKO) depending upon elaborate stage revue of Olsen and Johnson for most of its trade. 'Cocoanut Grove' at the Stanley hasn't any real momentum toward b.o. results expected.

Estimates for This Week

Estimates for This Week Century (Loew's-U-A) (3,000; 15-25-35-40-55)—'Lord Jeff' (M-G), Attracting some mild daytime trade and a possible \$6,000. Last week, Toy Wife' (M-G), didn't catch on at \$5,600.

to \$8,500.

Keith's (Schanberger) (2,460; 15-25-35-40-55)—Rage of Paris' (U) (2nd week). Holding up in fairish style to \$4,000 after pleasing first session to \$7,100. Slated to enter a though the style of the styl

(U) underlined to follow. We Mechanic) (1,559; 15-22-35-New (Mechanic) (1,559; 15-22-35-New (Mechanic) (1,559; 15-22-35-New (Mechanic) (1,559; 15-23-35-New (Mech

# WHITE BANNERS' 12G. BANNER B. O. IN PROV.

Estimates for This Week

Estimats for This Week
Zarlion (1927-Low) (1,100) 25-3550)—Lord Jeff (M-G) and Blind
MRO) (22 run). Good for
Init S3000. Lost week, 'Rolday'
(Col), ricre S3500, olichLatew's State (3,200, 25-35-50)—
Port of Sews Sax' M-G olich
Woman Against Woman' (M-G). Due
Woman Against Woman' (M-G). Due
Tori (1978-1978) (1978-1978) (1978-1978)
Mackate (792) (2,300) (25-35-36-0)—
Makastie (792) (2,300) (25-35-36-0)—

aur \$9,000.

Majcstie (Fay) (2,300; 25-35-50)—
White Banners (WB) and Little
Miss Thoroughbred (WB). Swell
\$12,000 spetted. \_ast week; 'Josette'
(20th) and Mr. Molo' (20th) dived to
\$5,000, poor.

\$5,000, poor.

Strand '(Indie) (2,200; 25-35-50)—
Gangs of New York '(Rep) and To
the Victor' (GB). Looks like slow
one with only \$4,000. tepid. Last
week, 'You and Me' (Par) and 'Yukon' (Rep) turned out surprisinglywell for nice \$7,000.

### Strike Talk

(Continued from page 5)

when the 14 took over several hundred members of Local 724, giving them the classification of Class B grips and tithing their pay from 60 to 821c as howcom 124 developed work at Republic and secured pay the few for the companies of the companie

Allbi Slim Turnout

Miss meeting of Conference of Motion Picture Arts & Crafts at Hollywood Bowl last week was attended by only 3,000. Leaders clamed attendance was cut by cold weather, last-minute heavy studio calls to various unlons and opposition from I.A. Shortly before time

ident Browne issued the following statement:

To the Studio Workers:

To the Studio Studio I and the studio I and tives. 'Certainly, we all know there was

term or unemployment as a smoke screen for their real ulterior monocomment. It applied not only to Biolywood' but all over screen to the property of the screen to the screen to

Herbert Biberman, of Secen Disrectors Guild, setch as chairman of
rectors Guild, setch as chairman of
on the stoge included Dudley Nichols, president of the Sercen Writers
Guild: David Sapos, chief economist
for the National Labor Relations
for the Pational Labor Relations
Byron Scott and John Bernard of
Minnesids: Herrick Herrick, executive secretary of the Sercen Directive secretary of the Sercen Directive secretary of the Sercen Directive secretary of the Sercen Direcbusiness representative of Model
Mace, business head of Studio
Mace, business head of Stu

No Playwright Contest

No Playwright Contest
Screen Playwright, Inc., waived
any contest over challgaged votes in
recent election of screen writers. rerecent election of screen writers. rerecent election of screen writers. recofficially winning right to bargain
of writers at Paramount and Samuch Goldwyn lots. Absentee votes
of Charles Brackett, vice president
of the SWG, and Claude Binyon
risked SWG majority at Paramount;

# Philly Not Complaining; Fools' With Savitt-Lamb-Andrews Sis OK \$19.000

to 18 from 14, while GP challenge of ablato of Don Hartman was not allowed, making final result 20 to 14 in favor of the Guild. Hartman had been challenged on the ground that heen challenged on the ground that he gro

# 'WONDERFUL TIME' OK AT \$12,000 IN BUFFALO

Buffalo. July 5.

Biz up a bit currently, following pretty law average last week.

Estimates for This Week

pretty lair average last week.

Estimates for This Week.

Estimates for This Week.

Program of the program of t

Three-day holiday langed into the groupe day holiday over the country-side and gent the temp to 100 and better 19 fluidays, moone, week, both Lord 19 fluidays, moone, week, both Lord 19 fluidays holidays with the same that the same from the Boystown localine, properties of the same from the Boystown localine, from the Boystown localine, from the Boystown localine, the same fluiday language of the same fluiday language day the same fluida

Estimates for This Weel

Estimates for This Week
Liberty (Cooper) (1,206; 10,15)—
Old Louitiand (Cres) and Reckless
Louing (D., pill) with Dragular (U)
week, Glery Trail (Cres) and Lady
week, Glery Trail (Cres) and Lady
week, Glery Trail (Cres) and Lady
Liberty (Estimates) (1,000; 10,00

# ng Weekend Boffs Mpls., 'Jeff' At \$5,000, 'Crime' \$5,500 Look Best july with Underword Williams (RKO) and South Room (RKO) and Long Weekend Boffs Mpls., 'Jeff'

Minneapolis, July 5.

With the Minneapoli theatre closed there are 4.200 fewer seals to fill downtown, but the lessened competitions, currently at least 10 merce and 10 merce

where it did exceptionally well their week.

Activation for This Week

Activation for This Week

Activation for This Week

Activation for the week

Activation for the form of the form of

# 'GROVE' - KRUPA LOOK \$18,000. NICE, PITT

Louis-Schmeling fight, very poor fo \$1,800. Collseum (Hamirick - Evergreen (1,850; 21-32) — Test Pilot' (M-C and 'Island in Sky' (20th), dual. In dicate big 4,000. Last week. (Chicago (20th) and, 'Settlemen' (20th), It days, \$4,300, good:

days, 44,300, good:
Colonial (Sterling (800: 10-21) —
"State Police" (U), "Mesquiteers'
(Rep), split with "Stadium Mystery'
(Rep) and 'Change of Heart' (20th)
Heading for 51,800, good, Last week
'Scandal Street" (Par) and 'Crashing Hollywood' (RKO), split with
'Forbidden Valley' (U), tair \$1,000.

Last week, sanie him, \$3,900, good.
Muslc Box (Hamrick-Kvergreen)
(850; 32-37-42) — Blind Mice (20th)
and 'Hunted Men' (Par), moved from
Fifth. Indicate: fair \$2,500. Last
week, second, Toy Wife (M-G) and
Hold Kiss' (M-G), \$2,200, fair.

Told King 'Mo C, 12.20, fair.

Orpheum (Hunrick - Evergreen)
(1,306, 22.37-42). - 10.00 Digger
(1,306, 22.37-42). - 10.00 Digger
(2,306, 22.37-42). - 10.00 Digger
(3,306, 12.37-40). - 10.00 Digger
(4,306, 12.37-40). - 10.00 Digger
(5,306, 12.37-40). - 10.00 Digger
(8,306, 12.37

pa.800, pig.
Paramount (Hamrick-Evergreen)
(3,049; 32-37-42) — Tropic Holiday
(Par) and Saint New York (RKO).
Indicate good \$5,500 Last week, 10,000 (20th) and Blind Alibi (RKO),
\$4,000, fair.

# Weekend Exodus Bops L. A. Trade But 'Snow White' Sock 371/2 2d Run; 'Banners' \$19.000, 'Baby' \$10.000 2d

# First Runs on Broadway Week of July 7 (Subject to Change)

Capitel - 'Shopworn Angel'

Criterion-'Rose of the Rio Grande' (Mono).
Globe — 'City Streets' (Col)

(9). Music Hall—Having Wonderful Time' (RKO).
(Reviewed in Vanstry, June 15)
Paramount—'Tropic Holiday'

(Par) (2d wk).

(Repleased in Current Vaniety)

Rialto — 'Fast Company'

(M-G) (6).

Rialio — Fast Company' (M-G) (6). Vanary June 20 (M-G) (7). Vanary June 20 (Roxy—Rage of Paris' (U) (2d wk). Strand—My Bill' (WB) (6). Strand—My Bill' (WB) (6). Capitol — Shopworn Angel' (M-G) (2d wh). Maute Hall—Algiers' UA). Muste Hall—Algiers' UA). Faramount — Professor Beware' (Par). (13). Strand—Cowboy Iron Brook-lyn' (WB) (13).

Los Angeles, July 5.
Customary heavy scras out of
town for the long July 4 week-end
and continued Iair and warmer
weather keeping grosses down but
concern. Holdowers are Three Blind
Mice at the continued lirat run days,
and Blirth and Bay's the downtown
first have been been been a series of the
paramount, where both opuses are
garmering healthy returns.
By men and the State and Chinese.
White Banners' fairly strong at the
two Warners day-daters—Hollywood
Tog grosser for the stanza is Dismey's Snow white, at the RKO and
Pantages, for first local screening at
unprecedented run as a two-a-day
roadshow at Carthay Circle.

Extimates for This Week.

Estimates for This Week

Estimates for This Week.
Chinese (Grüman-F-WC). (2024;
30-40-55-75)—Toy Wife (MC) and
Tassport Husband (20th) dual, Winblood office for Luise Bainer, and Toy
Wife will have to be satisfied with
fair \$30,200. Last week Three Blind
Mice (20th)-and Woman Against
Woman (MC) just (opped \$150,600)
Healthy. MR) (1800-30,400,555.

healthy...

Downtown (WB) (1,800: 30-40-55-65).— White Banners' (WB) and Torchy Blane (WB) dual. Should top ok. \$8,000 on the stanza, quite good. Last week 'Gold Diggers' (WB) solocd for okay \$6,600.

MULC, PIT

However, Christopher Company and the Christopher Company of a redulated event of the Christopher Company of the Christopher Christopher Company of the Christopher Company of the Christopher Company of the Christopher Company of the Christopher Christ

# PARAMOUNT **Comes Through**



# Paramount Comes Through

Paramount, undoubtedly, could strengthen its next season line-up by holding to its original schedule on which three pictures in particular were set for the new season release as follows: "Give Me A Sailor, "The Texans," and "Spawn ("the North." All three are

strong box office pictures Instead Paramount has announced that these three pictures will be included in the group to be released during the summer months and as part of the company's 1937'38 product.

Exhibitors who bought Paramount product this season have much to rejoice over in this announcement. It not only strengthens the season's average from Paramount but comes to the exhibitor's aid just at the time when he needs help.

As a forerunner of goodwill, this gesture from Paramount will go a long way toward cementing the fine relations it has been building up with its exhibitor customers and augurs well for a successful season in 1938-39.

-"CHICK" LEWIS

with 5 **SMASH PICTURES** for JULY and **AUGUST** 





HAROLD SLOYD "
"Professes Beware"
"DULY 15

Paramount comes through with the bigtime music and laugh show that's had preview audiences and the trade papers cheering! When Martha Raye fights that bull, you can hear the old box-office doing the Big Apple! All-star cast headed by BOB BURNS, MARTHA RAYE, DOROTHY LAMOUR, RAY MILLAND, Binnie Barnes, Tito Guizar. Directed by Theodore Reed.

Paramount comes through with the funniest Lloyd picture Harold's ever turned out... a gag-a-second riot of good hard-hitting summer comedy with a terrific story and a cast which reads like an all-star lineup of America's favorite screen zanies... Just look at these names! PHYLLIS WELCH, RAYMOND WALBURN, Liouel Stander, William Frawley, Thurston Hall, Cora Witherspoon, Sterling Hollowav. Directed by Elliott Nugent.



Paramount comes through with another vacation special ... a picture that'll pull 'em in—and how! Martha Raye and Bob Hope topping their previous comedy triumphs! The sort of picture the kids will go for in a big way... and we mean the kids from eight to eight! Plenty of production value in this! The cast line-up proves that! MARTHA RAYE, BOB HOPE, Betty Grable, Jack Whiting. Directed by Elliott Nugeat.



Paramount comes through with another outdoor action epic of the Southwest...the kind of box-office smash Paramount has all the answers to ... a picture to rank with "Wells Fargo," "The Plainsman" and "The Texas Rangers." The prairie fire scene alone puts "The Texans" among the top thrill shows of the year! Look at this cast...JOAN BENNETT, RANDOLPH SCOTT, May Robson, Walter Brennan, Robert Barrat, Harvey Stephens. A LUCIEN HUBBARD Production. Directed by James Hogan.

SPAWN OF
THE NORTH
AUG. 26

Paramount comes through with one of the truly big pictures of the past decade. Henry Hathaway has topped his "Trail of the Lonesome Pine" and his "Lives of a Bengal Lancer." This heart-sock action drama of America's last frontier... the adventurous coast of far Alaska... has everything those famed Hathaway hits had and more! What a cast! GEORGE RAFT, HENRY FONDA, DOROTHY LAMOUR and featuring Akim Tamiroff, John Barrymore, Louise Platt, Lynne Overman. Directed by Henry Hathaway. Produced by Albert Lewia.

# 75,000,000 PRE-SOLD Paramount Oustomers for Your SUMMER TRADE

"ROPEL HOLIDAY" gets estistent key city newspaper compation. "PROFESSION SERVARE" geta new city comic drip newspaper campation... - omething new in motion picture advertising. - canval or the HOMET and double negressioned. in Saiurdoy Evening Post, with full pages in Liberty, Collect's book and Time ... etc. billboard consparing in Inading key cilins. All receive fan inagestine audhicity and adventising, and all get benefit at planned plugs on transition contribution programs.

# INDIE CHI EXHIBS RAISING WAR CHEST FOR 3-WAY SUITS VS. MAJOR DISTRIBS, B & K

The Usual 10%

Hollywood, July 5.

Jack Oakie has shrunk so nuch lately that his clothes

Jack 'Oakie nas among omnich lately that his clothes don't fit.

His wardrobe was offered to Arthur Lyons, agent, last week at cost less 10%.

Par Slash Brings Threat of 'Nother

Mpls. Price War

First price-cutting by Paramoun circuit here finds the State theatre,

leading loop house, down to 40c after Reduction from 55c. coming immediately on heels of Minnesota

theatre's closing, establishes 40c as the top film price here, and has the indies in a dither and threatening to slash scales in retaliation.

stash scales in retaliation.

Action by the big circuit caused
W. A. Steffes, president of Northwest Allied, independents' organization, to declare that he may drop his
World price from 55c top to 25c and
that indie nabes will-consider a slash
from 25c to 15c.

Minneapolis, July 5.

Burned Up Because Original Complaint to Major 6 SIT-IN OPS BACK AT Studios Was Ignored, Only Harry Cohn Answering-Accuse B&K of Violations

Chicago, July 5.
Independent exhibs, who
plained to presidents and sale mangrees of this content releasing and
clearance set-up in Chicago, are not
eadying to go to court over the matert, This follows the practically
00%, Ignoring of the complaints by
the film chieflains.
Only one person who reonly one person who remanufactures.

the film chieftains.
Only one person who received the letter has replied. That was Harry Cohn, of Columbia, who wrote simply to say that he didn't know, the clearance and releasing set-up in Chicago, and for that reason was turning the complaint over to his distribution head.
Exhibitors who number about 120.
Exhibitors who number about 120.

Exhibitors won number about the theatres, are now raising a war chest of something more than \$10,000, and expect their lawyers, Rosenberg, Stein & Rosenberg, to have the briefs filed in the federal courts here by July 20.

### Three Snite

July 20.

Three Suits

Court battle will be waged on the form and on three suits. The first will be a petition based on the form and the suits of the first will be a petition based on the constitution of the suits of the first will be a petition based on the suits of the first will be a petition the decree was intended, one compalian that the decree has now compalian that the decree has now compalian that the decree has now compalian that the decree has to meter out justice to the violators. Second suits will be for an injunction to restrain the film companies and alsaban & Rata to continue certain patch. And the third suit, rated as of patches and the suits of the first patches and the suits of the suits of the first patches and the suits of the s

the extent of the film rental in case of any suit on damages on account of failure to deliver pictures in proper release schedule. Exhibs will claim that they bought films according to a clearance and release set-up which had been accepted as standard by the local industry, and that the distributors gave them. jummer outdoor competition.

As recently as a month ago there were four loop houses simultaneous provides a control of the service four loop houses simultaneous provides as 5c admission after 5 pm.—the Minnesota and State regularly and the Century and Orpheum for special attractions, including a stage show at the last named. Now there will be the 55c price only on those infrequent occasions when the Orpheum has a stage attraction.

The Paramount circuit also came summer outdoor competition. saw trat the distributors gave them the films at an inferior playing time. The first paper of the films at an inferior playing time. The first paper of the films are supported to the films and the previously "dead" weeks between the loop and the general release week at 25c. Where the 25c, week (known as the first week operand release) formerly figured as general release? formerly figured as operand release? formerly figured as loop, the exhibs are claiming that it is now the eighth or ninth week to the picture, due to the B. & K. policy or running a picture right through the interim under the label of 'continuous run.' bewerk at 26c. Where the 26c, the kindson as the first week of fifth playing week after the fifth playing week after the fifth playing week after the positive properties of the propertie

### McCarroll Par Newser

Graduate of Massachusetts Insti-tute of Technology, McCarroll learned sound recording while work-ing for General Electric,

# **WORK, PLUS BACK PAY**

Little Neck, N. Y., July 8.
Six operators who staged, a sixdown of the staged, a sixdown of the staged, a sixdown of the six o

# SEVERAL OPS AFTER B&K'S ORIENTAL

After several years of comparative quiet as far as theatre deals are concerned, the town is once more in a time downtown Oriental. which is being negotiated for by several operators.

It is figured as a particularly vital figured as a particular vital vita from 28c to 15c.
Steffes suggested that Paramount
drop to 28c top in all its down town
first run houses and 'waive its present prohibitive protection, demands,'
State reduction was announced as
'special summer prices,' but opinion
here is that it will stick. In connection with the cut with the closing of
theatres, John J. Friedl, Parmount
circuit general manager, polinted to
ummer outdoor competitions and

B. & K. has had the Oriental dark for the past four weeks, hoping to move the bulk of that trade into the past of the control of the control name worked out according to that plam, with only an occasional attra-tion garnering good coin. Leading the parade of negotlators for the house is Mortimer Fishel, New York attorney, who is under stood to be dickering for eastern

### Tracy P. A. Fails to Go Through. Theatre in Spot

Through, Theatre in Spot Omaha, July S. Orpheum staff is norring headness over an announced personal appearance by Spencer Tracy that they have been seen any spearance by Spencer Tracy that they though they had go-sheed sign from Metro on the appearance story for for Thrustoid (20) after Mickey Rooney, had made a one-nighter been. Both sectors here on location of the seen of

The theatre ran large apology ad in the evening papers explaining Tracy could not appear 'owing to shooting difficulties which have

### Dunlap's 5 for Mono

Hollywood, July 5.
Starting with The Circus Comes
to Town, which gets the gun from
two (Wed). Scott R. Dunian prians
during July.
Four others are 'Startight Over
Texas, 'Wanted by the Police,' Gang
Bullets', and an untitled Jack Randall western.

# Bulidup Comes First

Production of the next picture for Roy Rogers, Republic's new western star, has been set back to July 20.

Delay is due to Rogers' build-up tour of the east.

# Pic Pilots Ask \$100 Per Day for Stunting

Hollywood, July 5; Associate Motion Ficture Pilots dopted a new wage scale last week,

bick Grace is president of the or-ganization, and F. Gerald Phillips, secretary-treasurer.

# Equity KO's Newsreel Move to Film N.Y. Legit Scenes Without Pay

Request of Paths newsreel for permission to film reewsrethy scenes from legit showly without paying the actors has been liked by Equity. Association countly esterday (Tuesday) notified the film company that such filming could be done only under the existing Equity rules, which call for the payment of one week's salary for each day or part-day Understood the Paths remust was

salary for each day or part-day worked.
Understood the Pathe request was made with the specific dees of taking made with the specific dees of taking when the play is produced at the Chasset, Mass, strawhat this month, with Sinclair Lewis making his acting debut in the lead role. Noweven the second of the seco

# Houston Stench Bomb Injures 15 at Cinema

Houston, July 5.
Ffteen were burned Saturday night (27) when a stink bomb was exploded in the Joy, small combination second-run vaudefilmer. The theatre was crowded, and the flash of the bomb almost started a panic.

of the bomb almost started a panic. Most seriously injured was a seven-year-old girl, whose clothing caught fire when the bomb went off under the chair she was occupying. Flames were smothered by those sitting nearby, and she was sent to a hospital for treatment. Others, suffering from slight burns, were treated at a drug store across the

Percy Wade, manager, said he had no idea why his theatre had been bombed. He has had no labor trouble in the three months he has been manager. Last year, during strikes of air-conditioning engineers. mbs were thrown in three

# 'History' on Shelf

Hollywood, July 5. Personal History' has been shelved indefinitely by Walter Wanger owing to casting and other difficulties. Play deals with newspaper adven-fures of Vincent Sheehan in Europe and contains highly controversial angles.

### 'Wings' Flaps South

Hollywood, July 5.
Warners 'Wings of the Navy'
troupe of more than 100 left today
(Tues.) for Pensacola, Fla., to shoot
exteriors for two weeks.

Before leaving, John Payne was handed a lead role with George Brent and Olivia De Havilland. Lloyd Bacon directs.

### CHANGE LOCATIONS

Hollywood, July 5.
Metro's location crew on 'Northwest Passage' shifted last week from
McCall, Ida., to Yellowstone National
Park to shoot river scenes. Director W. S. Van Dyke and principals leave for location as soon as he finishes his current job, 'Sweethearta.'

# **FUTTER'S NOVEL LEGAL POINT** VS. EDUC.

Question that may have widespread legal consequences in the
spread legal consequences in the
decision soon in the N. Y. Supreme.
Court in the suit by Walter A. Estter, film producer, against Educational Finac Copp, of America. Futbursement of a series of shorts made
by him and allegedly destroyed
while in the possession of the debursement of a series of shorts made
by him and allegedly destroyed
while in the possession of the declass green out of a contract Futier made in 1925 to produce a sertree of 12 Curiositier for Educatical Comments of the contract futier and in 1925 to produce a sertree of 12 Curiositier for Educatical Comments of the contract futier and in 1925 to produce a sertree of 12 Curiositier for Educatree of 12 Curiositier for Educa
tree of 12 Curios

Coast office, as each negative came due. Educational never returned the negatives, however, and they were due to the control of the control o

# Indie Denver Distrib Beaten When Fite Pics Vanish; 3 Held in Bail

Denver, July 5,
As the result of a beating administered to Neating and the 
Louis-Schmeling fight prints from 
succession office, three theater and 
of \$500 on charges of assault and 
battery, preferred by Wolfe. Wolfdenies any connection with or 
the work of the disappearance of 
the control of the state of the 
travel. The men, charged with assault 
and battery, are Bernard Newman 
and Ed and Bob Mapel. Trial is, 
set for Friday (8). Wolfe required 
travel.

According to the story of the 
According to the story time.

the services of a doctor after inbrawl.

According to the story after indims disappeared from the expresfilms disappeared from the expresfilms disappeared from the expresfilms disappeared from the expresfilms differed to see if inbooking the films bear seady to
pay. A prohibitive figure was at
pay. But then \$500 was said
to have been agreed upon. The intermediary then found the films in
the exchange.

### 'TOPSY'S' GETAWAY

TOPSY'S GETAWAY
Hollywood, July 5.
Topsy' goes before the cameraat Grand National July 11, Louis
Rantz producing.
Picture will be co-directed by
Louis Gasnier and Yasha Frank
from Alden Nash's script.

# Three in Row for Buck Hollywood, July 5

Buck Jones' fourth Coronet starger for Columbia release, "The Phantom Trail," gets the gun tomorrow (Wed.). Two more Jones films are due in rapid succession to fill "Coronet's 1937-38 quota by Sept. 18,

# Sherman Vice Bachman

Philadelphia, July S.
Moe Sherman, upstate salesman
for Grand National, was named
annager of the Philip sexchange last
week. Appointment was made by
Morris Safter, sexecutive assistant to
Edite Alperson, G.N. prez. who
following the resignation of John
Eachman. Bachman left to take
charge of the Warner exchange
in Charlotte, N. C.
Other shifts in exchanges here
Other shifts in couple of the Control
Normon Silverman frem G.N. to columbla, and saw the resignation of
Herb Given from Gaumont-British. Philadelphia, July 5.

McCarroll Far Newser
Hollywood, July 5,
Marshall McCarroll is succeeding
Joseph R. Johnson as manager of the
local office of Paramount News. For
nine years he had been in charge
of sound recording for the newsreel
on the Pacific Coast.

# Conspiracy, Anyway

Los Angeles, July 5.
Pat O'Brien, freelance film actor, has filed an amended complaint in his \$25000 conspiracy suit against the state of the state

# Condor Resumes 'King'

Hollywood, July 5.
Work on 'The King of the Sierras,'
halted by the reorganization of Condor Pictures under '77-B, was resumed today (Tues.), with Sam
Diege directing on location at Victorville,

Around \$40,000 has been spent on the film, and \$10,000 more will be re-quired to finish it.

# MORATORIUM ON COMEDY

# Radio's \$900,000 Weekly Payroll ||FILLER-INNERS

Radio's payroll at the peak of the season is close 1 \$900,000 weekly, with about 20,000 regular and space hands on the job, the Pederal Communications Commission employment survey disclosed.

With the program production department leading the way, the 501 was the program production department leading the way, the 501 whose the production of the product

roster of number
TYPE NUMBER
Technical 3.193
Program 6,925
Commercial 1,022
General and administrative 3,411
155 \$136,414 305,627

# Programs Pie-Charted by F.C.C.

Music Is Predominant-Data from Survey of 'Typical Week' (March 6) Made by Government

the sample week.

3. Musical stuff accounted for 52.45% of the programs, with serious tunes providing only 6.48% of the time. Popular numbers were worthy of their tag, accounting for 32.27% of the total week's fare or 20,119 hours, 30 minutes.

4. Live talent is needed for nearly two-thirds of all programs, while canned programs amount to about 32% of the total time. Flesh provided the entertainment for more than 40,000 hours, around 63%.

vided the entertainment for more than 40,000 hours, around 63%.

American Television Corp. will offer the public 93,00 ahrers of stock the systalaning hours about 22 of the systalaning hours of the systalaning hours about 25 of the Securities Exchange 6. Commercial time was parceled with the manufacture and was a follows. Music, 7,743 hours, created with the manufacture and 4,90%; talks and dialogs, 2,400 hours, 25 minutes, or 3,85%; news, 1969. A minutes, or 3,77%; missellanous, 1,010 hours, 30 minutes, or 1,77%; missellanous, 1,010 hours, 30 minutes, or 1,027%; missellanous, 1,010 hours, 30 minutes, or

La73
Sustaining time distributed thusly:

Music A428- hours. 34 is sinclair Oil Co. was multing yesmultae, or 40,03-5; dramatic, 1910 | lerday Treeday) whether to renew
Lagar hours, 50 minutes, or 4,4450. | lerday Treeday) whether to renew
Lagar hours, 50 minutes, or 4,4450. | lerday Treeday) whether to renew
Lagar hours, 50 minutes, or 4,450. | lerday Treeday November to renew
Lagar hours, 50 minutes, or 7,36-5; news, 3,336 hours, 47 |
land come through from Harry Sinmiller, or 5,365; religious and declair, but indications were first some
office at land of the stations, currently or the list
3,15-4; special events, 80 hours, 51 |
would be retained.

Washington, July 5. minutes, or 1.44%; miscellaneous, Most comprehensive study ever made of broadcasting's program structure reveals music is the use of the production of the

# American Television Co. Under 100,000 Shares So Ducks S.E.C. Rule

Washington, July 5.

# SHY OFF HUMOR

This Summer Finds Substitutes Aimed Away from Funnymen - Risks Great -Present Cycle of Quizzers Further Diverts Summer Trial Balloons

### FEAR RISKS

Network radio is sinking into the summer with fewer commercials that seature comediates than in any past year. Though the dearth is felt, the webs are doing nothing to supplant them with austaining gag-crackers. CSs is interested in other approaches to the summer fill-in gundary; and to the summer fill-in gundary; and one program using confit with only one program using confit with Swor and Lubin at the helm.

layout riding once weekly with Swor and Lubin at the helm.

Whereas in past years the vacation-spanning replacements for Jack Benny, Fred Allen and Phil Baker were comedy shows with comies top-lining, audience participation shows slide into the three niches this season.

slide into the three niches this season. Searce will be formuta-comHow searce will be formuta-comevery shows this summer is revealed
born with its variety layout, Nebi
Bottling with Tim and Irene, Al Joh
son, Bing Crosby-Bob Burns, and
Rody Vallee with remain at their
Rody Vallee with remain at their
Burn's and Allen and George Feel
ner, 'Hotlywood Hotel, Eddic Cantor,
Walter, O'Keek, Kate Smith, Al
Valler, O'Keek, Kate Smith, Al
Cood News. 'Fibber McCee has
been replaced by a script serial,

Pearce and Maxwell House Coffee's Good News. Fibber McGee has been replaced by a script serial, Amos'n' Andy, 'tek and Pat' and Easy Aces,' those old faithfuls, will sick, but they don't fall into the classification of the elaborate va-riety-connedy programs with orches-tral and specialty backgrounds. Radio as peoing whole hop on adia ence participation programs and sundry quizzers.

Burn-Shy

sundry quizzers. Metuoric production departments, including Mutual's New York affiliate, WOX, are burn-shy where comedy and comedians are concerned on a sustaining basis. Although nothing an usularing basis. Although nothing floor in the control of the control

if ever, come hour-long adaptations and the producer swims around in lots of open water.

# Civil Liberties Union Reports on Air Censorship; Not Much to Kick About

### Gag Spoiled

Philadelphia, July 5.
Colonel ill, who has been airing kid shows in Philly since 1931, at last has a sponsor, Krumm's Macaroni, which! Krumm's Macaroni, which! with the times a week on WFIL. Fat, jovial southerner has become a tradition to Phills in notches on his belt and remarks:

arks: 'Sustaining is powerful non-

# **GETS CONCLAVE** ON DRAMATIC BAIT

Satt Lake City, July 5.
Action by two KSL staters at the annual convention of the American Federation of Soroptomists Clubs at Atlantic City, N. J., resutted in Satt Lake City being awarded the 1939 national meeting, after three days of deadlocked deliberation.

of deadlocked deliberation.

Irms P. Blitter, head of the KSL
publicity department, handed out
mooth praisery, and Louise Hill
Howe, staff producer of the KSL
Playhouse, public of strategically
believed to the control of the control
tion which resulted in unanimous
toe by delegates to meet In. Salt
Lake next year. Waxer, heard over
WPG, Atlantic City, included Mormon Choir, greetings from governor,
etc.

### WCAU's Al Fresco Vaude For Wheaties Roundup

For W Reattles Koundup

For Whiladelphia, July 5.

WCAU will move an entire twohour studio show to an open-alr
stage in Lancaster, Fa. next Wednesday for a Wheail Dealers Pienic.
Show is Philly Baseball Bandwagon, ill-in when Phillies baseball
Bob Colden and his house band
and entire cast will go to Rocky
Springs Park for the occasion.

# WMBG with Transamerk

WMBG, Richmond, has signatured one of the Transamerican Broad-casting & Television business placement agreements.

Station the week before had transferred its general national sales representation from Gene Furgason & Co. to John Blair & Co.

# National Resources Committee Data Finds 500 Sets Per 1,000 Families

Washington, July 5, as a reference source for intellective in the leading market in the leading market is described by shown by a new chart graphically above by a new chart sources Committee hands Resources Committee hands Resources Committee hands Resources Committee hands Resources Committee hands Personal Resources Committee hands and program selected story published market for years and continuing publics and program standards. Only other commercial group in the broadcasting second, with 400 to 500 pcr 1000 and program standards. Only other commercial group in the broadcasting field stimilarity honored was CBS, sept for Florida and Texas, teach find its similarity honored was CBS, sept for Florida and Texas, teach find group of radio receivers.

Walter Schwimmer, o' Schwimmer

& Walter Schwimmer, o' Schwimmer

& Contt agency. Chi., ea. on a new

Variery's radio section was alted account hunt.

Annual survey by the American Civil Liberties Union reviews the Incidents during the past year field of radio censorship,

comparative freedom. Report states that 'while censorship by station managers continues as a part of the accepted set-up, the Federal Communications Commission for the first

nunications Commission for the first time assume such jowers in criticating, the Mae West-Charte McCarthy sketch. Commission announced that it would take into considering renewals of licenses the character of programs. Sideration in considering renewals of licenses the character of programs. Simplion of power by the FCC and states that as far as, we know, it liam to been exercised. The properties of the programs of the program

their propaganda in commercial pro-grams.

Unlon endesvored to push in Con-ress bills which would correct what it calls this inequality of opportunity to reach the public. No hearings, opposition by the companies and opposition by the companies and opposition by the companies and politicians desirous of retaining the good will of the radio industry. Sen-ate and House resolutions for weather and House resolutions for secondary to the radio study of the radio setup of pressibility of the radio setup and of freedom of the air deal Congress though reported favorably, according to the report.

# ARCH McDONALD HURT: D. C. STUNTS DROPPED

Washington, July 5.

Busy schedule of Arch McDonald, announcer of WJSV, definitely postponed due to badly smashed-up ankle sustained freak accident last week. McDonald. who doubles as an amateur actor and who doubles as an amateur actor and was on his way to play the lead in The Old Soak' at Washington's Roadside theater, was side-wiped by Washington's Roadside theater, was side-wiped by Stepping out of his ear, he backed off the road into a ditch. broke three bones in his ankle and was rushed to the hospital. Show, which was Milking contest skedded for July Fourth, between MacDonald and NBCs Country Gentleman silver-fourth of the Washington was on his way to play the lead in

### Ashley Paces 'Champ' M.C.'d by Esst-Dumke

In Ashley will direct 'Meet the Champ,' which preems tonight at 9 p. m. over WABC/CES. It's an idea comedy show with Ed East and Ralph Dunke.

Written by Ed East.

### Bloodworth Off Esty

James Bloodworth has resigned om William Esty and returned to

from William Esty and returned to California. Bob Smith, who has been writing the continuity for Columbia's 'Swing Session,' takes nove Bloodworth's as-signment on Camel's Benny Good-man slow for Esty.

# Background Buzz

# PACIFIC COAST

Cerl Stanton back in Hollywood from three weeks stunning in Hawaii prior to shoving off for Denver to produce 'Colorado's Hout' for Lord & Thomas.

& Thomas
R. M. Dean, New Orleans radio
exec, passing his vacash with Jack
Gross, KEHE (Los Angeles) head-

Gross, REHE toos Angeres hearman.

One Man's Family leaving Hollywood for two month's origination in Frisco so Carlion Morse and members of cast he highest part in the Boheman Lodek took over the baton from Merceith Wilson on Signal Oil Carnival, Latter taking his sabbati-

Carnival, Latter taking ms secuencial abroad. Totater deen new 13John Scott Trotter deen new 13John Scott Trotter deen new 13John Scott Misself Hall
Paul Whiteman asking permission from his Chestfedded is backers to do a concert in Hollywood Bowl.
Fred Waring stopped of the Price Waring stopped of the Price Waring stopped of the Price Waring Scott Misself Mi

wood for a couple days of reminiscing with Jack Dolph, Columbia Helen Morgan, of the Leon Livingson, agency in San Francisco, Sanciard San

from injuries and shock sistained when a gas furnae exploded at his process of the control of th

operating the property of the program, hopes, and the property of the program, hopes, and the property of the program, hopes, and the property of the program hopes, and the property of the p

Spin Fruncisco, and flock Pat Kelly have announced their engagement.

Byron Mells, tenor, has bren added to the Wednesday cast of the Worner o

blast.

Jimy Newill tenoring on the Jimmy Newill tenoring on the Junion Oil show as replacement for Donald Novis.

Frank Woodruff, Lux producer, sat In at the controls on Those We Love while Bob Brewster lolled, for

Love while Bob Brewster Jolled for weeks.

In the Market M

l added to gish staff on WFIL, Philly, we summer reclifer.

After resigning from WCAU, Philly phills added to the phills added to the phills added to the products for past 18 months, Blott Lawrence this week returns to the serve, however, as well as his own show. Simplified Stafford 17 a.m. days to the product of the product of the product of the product of the phills week with anoninement of energement of Betty Foller mort of energement of Betty Foller for the product of the produ

Providence Brinn, WHEC amounteer, in nuring a lacerated hand, bitten by a dog:

by a dog:

the muring a lacerated hand, bitten by a dog:

the providence by a dog and a second providence of the providence of the providence providence providence providence providence providence providence providence providence by the providence by the providence provid

week. Motored west on Friday (24). John Birse has sloried E. V. Brinch and the property of the

# **Agencies-Sponsors**

VMT. Continental Baking Co., 108 100-ord ann. through Benton & Bowles.

Continental Baking Co., 108 100-word ann. through Benton & Bowles. (KRNT): General Mills Sun. baseball brond-casts KSO-KMM. Chevroiet, renewa) of Vic Arden transcriptions. Quarter hour week-ly, through Campbell-Ewald. KRNT-WMT.

ly, through
WMT.
Dermalab, Inc. (Glist shampool
participation on Hawkeye Dinnertime through J. Walter Thompson

Gannett's Knirkerbocker News has started the presentation over WOKO. Albany, of 28 quarter-hour transcribed food talks by Mrs. Martha Lane, satisfed by Ruth Sin-nouncer). Mary Laming (Per Steel), editor, of the News or Steel), editor, of the News printed as supplement to the food page of paper the night of the broadcast.

San Francisce reports:
Remar Baking Co. thread). OakInd. Cal., through Sidney Garfinkel
agency, sponsoring the Remar
RESPO, San Francisco, for 13 weeks.
Beericke & Rusyen (Eops remeiles), through Howard Williams,
spotting two transcribed variety programs weekly no KSPO, San Francisco, beginning July S.
Bretial Myers Cs. Mum), through

Des Meines new biz:

Pedlar & Ryan, New York, signed severeth Bay Adventists Cenference, Nevada, lows, 32 periodr of 15 inight announcements weekly, for a ininuites each, Sundays, WHO.

Iswa Skeep & Weel Grewert and Sectation, Des & Weel Grewert and Sectation, Des & Weel Grewert and Sectation, Des & Weel Grewert and Sectation of the Sectation of Keyles and Jose, Call.

Allis: Chalmers Mift. Ce. Milwau-programm on Keyles and Jose, Call. Royce Jewelry Co., unrough Inco. Segall agency, sponsoring a total of 300 live talent quarter-hour quiz programs on KQW, San Jose, Cal.

Junior Roundtable, 15-minute weekly afternoon spot on WOW, Omaha, renewed 14 weeks. Sponsor, Uncle Sam Breakfast Food. Agency, Bozell & Jacobs.

North American Accident Insur-ance now sponsoring. Five Star Final, daily news dramatizations, over WMCA and 10 stations of the Inter-City regional web.

WBT, Charlotte, new biz: Southern Cotton Oil, four 50-word announcements a day for total of 56 times, for Scoco (shortening), direct.

rect. Swift (Jewel Shortening), two 50

Swift (Jewel Shortening), two M-word announcements a week, definite, J. Walter Thompson.

Frecter & Gambie (Oxydol), five Is-minute programs a week, in-definite, using transcribed Ma Perkins, Blackett-Sample-Hummert, Railway Express Agency, five 100-word announcements week, tra-

word announcements a week for simonthe Capite Agency.

Hardaway - Hecht (Ballentine's abeel 16 30-000 announcements as week for eight weeks, 3. Walter American Home Product Campany (Fyded), three 15-minute programs a week for 13 weeks, transcribed Easy Aces, Blacket-Sampany (Fyded), three 15-minute programs, Training Corp., for course of tuning two 15-minute programs, twa-scription, National Classified Advertibing.

John Christ commuting between personnel production of the community of the control of the contro

# A MILLION DOLLARS **WORTH OF TALENT!**



and her magic violin. The ONLY feminine violin virtuoso in radio -- and the finest feminine concert violinist of her time!

a breath-taking succession of musical novelties, all from within the ranks of this orchestra in a million!



-thirty gorgeous girls, glamorously gowned. superb glee club, achieving some of the most striking effects in ra-

dia !







Three

who give voice to the brilliance and beauty of the music of the orchestra, in heart-touching harmony!



Rochelle —presiding over the orchestra's two pianos, and a scintillating, stellar piano duo in additional description of the stellar piano duo in additional description description of the stellar piano duo in a

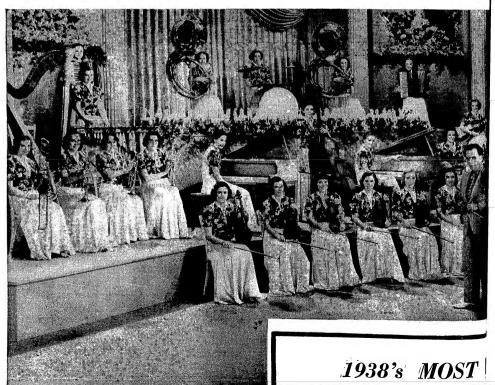


of the velvety, haunting voice; the most appealing voice discovered in literally thousands of auditions!



# The H PHIL

One man and thirty talen ing capacity constitutes



# un of Charm

directed by

# SPITALNY

d, beautiful, versatile girls, whose combined entertainvell-balanced, self-contained, complete radio program



Phil Spitalny's theory that you can best sell to women with women has been proven by his two outstandingly successful years on the air for General Electric. In proving his theory, he has also perfected its application, and now offers THIS COMPLETE RADIO PACKAGE—THE CULMINATION OF YEARS OF SEEKING AND DEVELOPING FEMININE MUSICAL TALENT.

11,000,000 Club Women Vole "The Hour of Charm"

OPULAR LIGHT MUSICAL PROGRAM

# SOLE CHOICE OF 11,000,000 CLUB WOMEN

# IN THE FIELD OF POPULAR MUSIC!

HE HOUR OF CHARM was the Women's National Radio Committee's SOLE CHOICE in the classification, "Best Programs of Light Music," in their Fourth Annual Awards, just announced. SIX programs were given awards in the "Serious Music" classification, but ONLY ONE-THE HOUR OF CHARM—in the division of light music!



ECEIVING the Women's National Radio Committee award, the highest which can be bestowed on a radio program, is not surprising, for the Hour of Charm has won EVERY award, and is the ONLY orchestra to have done so. These include the Radio Stars Award, Radio Guide Award, award of the Exposition of Women's Arts and Industries, for notable contribution to the advancement of women's art, and

THE NEW YORK PARAMOUNT THEATRE CUP

(in recognition of four successive record-breaking weeks)

Phil Spitalny's Hour of Charm

PROVES its radio popularity at box-offices EVERYWHERE

COMMUNICATIONS PHIL SPITALNY, PARK CENTRAL HOTEL, NEW YORK

# **Expect Busy Late Summer**

Some of the time and talent buyers around the agencies believe that the radio business is due for a fast and inclusions believe that the random manners we use for a last and infrounds tappo of ideas, program and talent activity within the next several weeks. They see the present doldrums suddenly replaced with a sudden general scurry to line up time and programs, with the activity on all fronts, including spot producasting, reaching its peak around the middle of

More foresighted agencies, these execs point out, have taken their one from the recent upward surge of the stock market and the imminent release of Government billions market and the imminent release of soverment, billions to start mapping out ideas and campaigns for their clients. Instead of working on payroll cuts they are plotting out new approaches to, and solutions for, their clients 'sales problems and also developing presentations for omiside accounts whose present agencies have ligned into fatalistic

attundes. Expectant element of radio exces is preparing for the rush by arranging for their vacations earlier than usual, figuring that if they don't get them soon they won't be able to get away until the latter part of the fall, if then

# CHI SNAPS OUT OF THAT DOZE

Chicago, July 5, still for the past four months radio time activity suddenly went into gear last week, with agencies and ad-vertisers calling in reps and sales-men to line up spot and network schedules.

men to lime up show has necessary the control of the second setting schedules are Grove's Bromo Quinne, and Grove's Bromo Quinne, and Grove's Bromo Quinne, Guille, Gu

ket pickers running tar areas of in-network as splurgers, evidencing a scrutiny of markets by the agencies in selecting particular markets for power-driving instead of generalized radio spreads over large areas.

# **VOLUNTEER PANEL** PICKS WGAR SHOWS

Jury of nine Mr. and Mrs. Typical Jury of nine Mr. and Mrs. Typical Listeners, whose names were picked ont of a city directory at random by John Patt, was recruited by WGAR's manager to get reactions on new sus-taining programs being tried out. Group of voluntary jurors were brought down to the studio and lis-tened in on twelve different rehear-

brought down to the studies and list-tude in on twee different reheat-tacked to vote on the best shows and offer suggestions on any of them. Results of their poil were four nex-man to the studies of their poil were four nex-proved. First, which started last week, was 'bymay's Matinee. featur-ing dramatized stories and strine en-semble two siternoons per week-man to the start of the might weekly, dealings with human interest yarns. In dementic relations court third, beginning the start of the Young Cleveland Comnetes. Last of the start of the start of the start of the Young Cleveland Comnetes. Last start of the start of the start of the provision of the start of the

### With Black Border!

Indianapolis, July 5.

Taps sounded Jun 30 for Mickey:
the Singing Mouse, of Oolitic,
Mickey was discovered in a closet
at the home of Mr. and Mrs. Frank
Weaver more than a year ago, and
this rodent crooning over a national radio network during the sin ing mouse work.

Lou Holtz gets his second guest shut within three weeks on the Rudy Vallee program July 7.

# You, Too, Can Produce Program,' Is Local Celeb Stunt at KIRO. Seattle

Similar to VARIETY'S recent imaginary series 'perfect eve-nings' Station KIRO is inviting individuals to suggest the laying out of a program of musical selections to be broadcast every Monday A prominent Seattleite sub mits a list each week of what he or

she thinks would make a well-balanced radio program. Air credits are given to the vol-unteer amageur program layer-outers. Bobby Hainsworth has some difficulty, compromising what the suggested lists call for and what the station can deliver.

# PETER'S SUCCESSOR NOT YET NAMED

Selection of a new director for the Joint Committee on Radio Research has been put off until the late summer, when a meeting of the main committee, of the Joint Committee of the put of the main committee of the put of the main committee of the put of th

### Rubinoff Moved

Detroit July 5. Octroit, July 5.
Gradually recuping from several abdominal operations, Dave Rubin-off, was brought from Battle Creek (Mich.) Sanitarium last week to Harper hospital here, so he might be mearer relatives during convales-

cence.

Violinist was first operated on My to appendicitis, and later substrated to three more operations companied. Bubined on ambulance ride here, along with muestro's two bottlers, the latter a Detroit attorney.

# Owen Vinson's Title

Owen Vinson's 1 Itte

Owen inson, who joined the
WLW—production department in
April, 1937; and has been drantle
April, 1937; and has been drantle
beame drantle director of the station Monday (4) by appointment of
Robert G. Jannings, vp. and seneral
sales manager of WLW and WSAL

On WLW Visson has insettledieds.

"Middirector" and "Adventures in
Paradicis' shows.

Paradise shows.
Jennings continues to supervisithe program department of WLW.

Another Year for Bing Crosby Hollywood, July 5. Kraft-Phenix cheese outfit has re-newed Bing Crosby's music hall for

another year.
Entire current sefu

### HAPPY ANNOUNCER

Nice, Convenient Fire Breaks Out

Knoxville, Tenn., July 5.
Announcer's dream came true last eck for WNOX mikeman Horace funnicutt, when he was sent out to describe dedication of new municipoised to begin, fire broke out across

e street.
Blaze became a holocaust and vept Chilhowee Park, amusement t, causing a property toll of 0,000. Hunnicutt held the mike for minutes, delivering complete

# Lightning Breaks Link To Tower: WWL Waxes CBS Shows, Repeats Later

New Orlean; July 5.
A telephone line connecting WWL's
studios in the Rosseveit hotel here
with his transmitter in Kenner. Lalo milee distant, was destroyed by
lightning during an electrical storm
from broadcasting CBS commercials
for several hours. Studio panel received programs O. K., but was unable to broadcast.
with records and transcriptions until
waxing of network shows made in
with records and transcriptions until
waxing of network shows made in
studio were rushed to Kenner by automobile. These included broadcast
Al Jolson, Benny Coodman, and
others. Shows were broadcast twohours later.

others. Shows were broadcast two-hours later.

Announcement advised listeners of trouble and that shows would come later plates. As result, phone board was swamped by calls from loyal listeners saying they'd wait for 'em. and attaboyin of station man-segment.

# WCAU POLLS 67% IN DEALER OUIZ

Philadciphis, July 5.
New survey of grocers and druggists made for WCAU by R. L. Pôlik
Co. was issued here this week. Card
was sent to 26,000 dealers merely
saking. If some manufacturer of
program in the Philadciphis area,
which "Philadciphis statlen would
you suggest using?"

which Philadelphia station would you suggest using?' WCAU polled 67%: KYW. 20%; WIP. 7%: WFIL, 3%; WPEN-WRAX. 1.25%: WDAS, 63%; WTEL and WHAT, each .06%.

### James Jewell Joins WWJ

James, Jewell, dramatic director at WXYZ who resigned recently after eight years, will move into WXJ per Aug. It to become manager of production at the Detroit News outside the production at the Detroit News outside the production at the Detroit News outside the Aug. It deveil, who is been succeeded at SMI, and the Aug. It deveil, who is been succeeded at WMJ. At WXYZ he had built up a wide juvenile training school, with three classes of kids being heard regularly over station, including the regularly over station, including the Junior Matines.

### Rambeau to New York

William Rambeau, station rep. Is planning to move his headquarters from Chicago to New York, leaving William Cartwright in charge of the

tormer office. ormer office.

Myron Elgas is Rambeau's presnt New York manager.

### Jack Meakin to KSFO

San Francisco, July 5.

Jack a in has been named musical director at KSFO, local CBS sical director at KSFO, local CBS
outlet. Méakin was formerly on the
NBC staff here, conducting Buthouse Rhylmin, Music by Meakin
and the Market of the Meakin
and the Meakin staff of the Meakin
All SEG Meakin is reviving is
yuliage Cut-Ups, novelty swing
proup, and is planning a variety of
other musical shows for the Columbia Coast network.
New KSFO organist is Dick

New KSFO organist is Dick Aurandt, formerly with KFRC here.

Truman Bradley, WBBM, Chicago, in perishable goods, innounitier, heads for Coast this week of prime value to truckers in cases to start termer for Metro-Goldwyn-dryer.

Meyer,

# Ear Whips Eve. Commercials Muffed, Testimonials Losing Sock. Admen Told

Oklahoma City, July 5.
Oklahoma City Advertising
Club has solved the problem of
Club has solved the problem of
half a minute
half a minute a sign reading Time Up' pops out of a
gadget on the table—but behind
tree the problem of the problem
tree of the doesn't take the hind
thimself. The audience soon
laughs him back to his seat.

# AFRA CLAUSES **DELAY FINAL** SIGNING

igning of the contract between the networks and the American Prederation of Radio Artists has been temporarily delayed by minor objections - from monetage department of the property of the p

place next week. Signing on the Thirstady (30).

Objections by networks exect are said to have to do with working conditions as outlined in the tentaction of the general terms of the agreement were deemed unsatisfactory point. None of the items involved in the property of the tentaction of the general terms of the agreement were deemed unsatisfactory point. None of the items involved in said to be of major nature and any further protracted discussions with AFRA are thought unlikely. See the property of the same than the said to be of major nature and any further protracted discussions with AFRA weeks ago and was then turned over to the legal staffs. Lat different than the same of the terms, but later than the same of the terms, but later calmed down and primed their objections to only a few minor points. Emphasized in go lack into any more huddles on fundamental issues, but should be able to work out their differences within a few out, their differences within a text out, which is the same of the terms, but later almost one of the terms, but later calmed down and primed their objections to only a few minor points, and the same of the terms, but later calmed down and primed their objections to only a few minor points, and the same of the terms, but later and the same of the terms, but later and the same control of the terms of the terms of the same control of the terms of the same control of the terms of the terms of the same control of the terms of t

# COCOMALT SHUNS WEB RADIO NEXT SEASON

Cocomalt (R. B. Davis Co. product) will not have a network pro-gram next season. Joe Penner faced off CBS for the account with the

off CBS for the account with the June 26 broadcast. J. M. Mathes agency has taken the radio end of Cocomalt from Ruth-rauff. & Ryan after having long placed black-and-white copy for the

What Cocomalt is planning for fall is some national spot biz in the form of transcriptions. No program is set

as yet for wax spreading

# RADIO'S NEW USE

To Keep Tab on Trucks Carrying Perishable Shipments

Several radi Several radi annincturers are readying to place or the market spe-cial portable two-way short-wave-units. Particularly interested are long-distunce hauling outfits special-izing in perishable goods.

Log America, July, Public cottons to an advertising inexisage quicker through the earth and the process of the process of the control of the process of the control of the

yet.

Don Gilman, NBC vice prez, chairmaned Radio Denartmental and drew
a bauble for distinguished service
to advertising PACA convention was
called the most successful in its 35
years, with 1,040 in registered at-

# Performer Pact **Not Progressing** In St. Loo Sector

wo months of huddles between representatives of five local radio representatives of five local radio the AFRA have resulted in the salent points that must be smoothed up before comederation can be supported with three salent points that must be smoothed to be fore comederation can be too managers are trying to define a definite policy towards the AFRA. They assert there is some question in their minds of AFRAS coloni of a more results of AFRAS coloni of a second colonial policy. an their minds of AFRA; sclaim of a majority in the stations and the algority and the stations and the algority and the stations and the majority and the stations and the majority and the station of a contract as a unit for negolistic purposes. Thus far the requiest of the AFRA for recognition has been thered. A station of the station of the majority and the station of the three here held in various places here, issues have once been placed the account of the station of the station of the beat here is the station of the station of the back into the lap of the government hobor agency.

back into the lap of the government labor agency.

While 'no one will discuss the matter for publication it has been matter for publication it has been matter for publication it has been the windles. Only two stations in the serial control of the matter for iron north the windles. They are located in the huddles. They are located in the huddles. They are Valley Broadcasting Co., in East St. Louis, Ill., across the Mississippi iver and KFUO operated in St. Louis County by the Evamplical Louis County by the Evamplical the County of the Council of the County of the Council of the County of the Council and other states. KXOK, being readied for operation about Sent. 13 by the St. Louis Star-Times Publishing Co., publisher of an atter-time of the meetings. Other stations in the meetings. Other stations via the meetings. Other stations of the meetings of the stations of the meetings of the stations of

Stan Mederski, director of Polish shows on WPEN, Philadelphia, re-monickered into Stan Lee.

# Follow-Up Comment

Henny Youngman lifted the brosses of coup program CRS. Such a country of the coun

Himber's arrangements were lust.

Lang Thompson or WJC from Virginla Beach, Va. is further in line
with the idea that there are few, if
any, bad bands on the air any more.
Jerry Harrison vocalizes and Thompson dispenses a nice brand of terp
degree a radio hookup can bring a
band from the hinterland hiderways
into wide prominence.

into wide prominence.

Bing Cresby Kraft show was in bright gail last Thursday (30) with his loss of 50 pounds. Dakie, and had not been supported by the company of the com

Mel Kemp's Griffin Shoe Polish program (Tues, 10 pm, CSB) ran in a novel commercial on its alrang last week (28). Idea spieled in a manner that made listeners take no-manner that made listeners take no-bers and there, transmitted the here and there, transmitted the here and there, transmitted the vital necessities of lite such as home, that Griffin's supplied the necessary insurance.

Micely done.

Micely done, which was a series of the Moure Barboy and William Spear Howard Barboy and William Spear Howard Barboy and William Spear Howard Barboy at an out-of-town tryout limaginative idea, but, like a legit show at an out-of-town tryout limiting trouble can be corrected by the series will be series to the series will be series unlimited possibilities is the rise unlimited possibilities is the rise unlimited possibilities is the exist of the mount of the series unlimited possibilities is the exist of the series unlimited possibilities is the exist of the series unlimited possibilities is the exist of the price of the series of the serie

a simple story, and reach was exhistoried by Spear.

Where the program misses fire.

Where the program misses fire.

Where the program misses for the program of the prog

RCA's Magic Key program on the eve of the Fourth offered the NBC swing band, Linton Wells, Irving Cesar, The Revetters, and others. Went to a flag-waving finish with laps, plus Stars and Stripes, 'as icing burg ceremonies. This gave it time-liness.

burg ceremonies. This gave It time-lines, seep by Linton, Wells from Blook Janeiro, in which Dr. Harbert Moses, bocal rewapper official, Moses spoils does, bocal rewapper official, Moses spoils with the commerce, reaction to Pres. Roose-vell's good neighbor policy, etc. but commerce, reaction to Pres. Roose-vell's good neighbor policy, etc. but marred by a bad broadcasting voice and an accent which quainty resem-bled that of a well-known film com-bied that of a well-known film com-bied that of a well-known film com-leted the company of the com-leted of the com-cent of the company of the com-tent of the company of the com-tent that the city-burg famous, the property of the com-tent that make city-burg famous, the company of the com-tent com-cent com-ce

events that made Cettyping famous, the present requine and creemonles, when the present required and the present required as a contract of the present required as Trahslowsky song of lament, done Beglish, during from the Beglish, during from the present required as Trahslowsky song of lament, done Beglish, during from the present the present required as the beglish and the present the present the present required to the present r

RCA-Victor plugs much too long.
Miriam Roghkins guested on the
Chase & Sanborn show last Sunday
(3) in a briefle from Sidney Howards They Kinew What They Wantwas convincingly played. I hon
Ameche was otay in support of the
vas convincingly played. I hon
Ameche was otay in support of the
surfaces. was particularly persuasive in the earlier portion of the session, when she gave an uncansive
realistic porturn sament at introducing herself to the suppose due
of the suppose of the suppose of the
contendable pace.

Rob Rogrie Getulally is Fall Barnes!

# Ringer in Quiz

Barbara Blane, who took first prize in a Civil Service Quiz program last Friday against four male contestants, is actualfour male contestants, is actual-by Charlotte Manson, radio ac-tress. First program had a set of questions from recent civit service exams for the post of fireman. Prize was several sets of concert and outdoor opera

events:
Her voice, superior to other contestants, prompted curlosity. She was filling in for a participant who didn't show up. But the questionnaire was on the level.

# BEN GRAUER Winchell Column Quis 15 Mins. JERGENS Sunday, 9:36 p. m. WJZ-NBC, New York

JEMEGENS

WILLIAMS

(Lemnen & Mitchell)

Stepping into the breach while
Watter Winchell takes a four-week
Williams with the step of the st

it.

Bankroller has narrowed the budget while this four-week show rolls. To cover the costs, \$1,000 a week has been allocated, of which, it is understood, Grauer gets \$600.

Bert.

peen allocated, of which, it is undertrood, Grauer gets 3800. Bert.

\*\*PRESS TIME\*\*

\*\*With Jack Arther, Bob Stanley's

Grane, Music

Seataining

\*\*WOB, New York

WOB, New York

And York

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Work

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The Pool reporter, williard

William

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The Pool reporter came on via a

The Work

Wor

Juvenile comprehension that no moop by the first of the second as well as the second point of the second have understand the second point of the s

VIVIAN MARTIN

'Why Marry?'
With Selena Royle, Reed Brown, Jr.,
Robert Regent, Wilmer Walter,
Lee Baker, Charme Allen, William
Thornton

Thornus
60 Mins.
Susialning
Thursday, 10 p.m.
WiZ-NBC, New York
WiZ-NBC, New York
With you in my arms, I want
nothing in heaven, I fear nothing in

WIRENBO, New Yest
will a sample of pra-myniste
nothing in beave, I feen nothing in
hell.

This with growing the property of the
John Parish of the predown presige, dusted off and predown presige, dusted off and predome with a fidele obligate and
in might have been amusing. Busin
in might have been amusing, Busin
in might have been amusin
in migh have been amusin
in might have been amusin
in might have been am

BOBIN HOOD DELL CONCERT With Falladelphia Orchestra 45 Mina-Standard Concerns and Concerns and

gred Wallenstein and Saul Casion will divide the major share of the service of th

"Which they usually are. Hobe.

"VACATION VARIETIES"
With Vicky Colomarks. Tom Williams, Rad Hall and Gorde Ramliams, Rad Hall and Gorde Ramliams little originality, the singgray are with participation of the Colomaria, a soprano, also writes
and Williams should dust at least
and sole so gorde Ram Hall and the
begunt of time for rehearsalboy does not sing with girl on WGY
Mood projected tends to the
dreamy, the romantic, Not socky,
but in its guidt, lessurely manner,
but in its guidt, lessurely manner,
an important part in the effect
and sole souls, for programs of this
you. Band's background and ticlocather music is excellent, Miss
and sole souls, for programs of this
you. Band's background and ticlocather music is excellent, Miss
better grade pops. Williams sings
well.

"Williams should be a should be a hose
well and sole souls and sole souls, for programs of this
but the same participant of the participant

and Williams should dust at least once on this quater-hour, to give it closer integration. However, for the paucity of time for reheast of the paucity of the paucity

STELLA UNGER
Film Gossip
15 Mins.
LYDIA PINKHAM
M.W.F. 1:45 p.m.
WOB-Mutual

Me.W. 1445 p.m.

WOB. Mutsus

(Erwint-Wasey)

Making the ridentity and laboring and the ridentity and laboring the ridentity and laboring the ridentity and ridentity and

# BOYS AND GIRLS CLUB OF THE AIR. AIR. Bells of the Air o

Saterdays. 13:15 p. m.
WHAM, Recharge program tased
This new aummer program tased
WHAM, Seeker old. Mac a
wealth of temps, okay talent of la
kind and is produced to provide
the produced to provide the produced
the produced to provide the produced
the produced to provide the produced to provide
the produced to provide the produced the provide the produced to provide the produced the produced to provide the produced the p

13, tap danced to the tune of 'Sweet Sue.' Joseph Vogl, director of So-Rev. Joseph Vogl, director of the Solid Vogl, director o

for one of the better numbers on the program.

The program is a supplied to the program of the hardway mark and Announce the hardway mark and Announce the program of the p

# WILL McCUNE ORCH 25 Mins. Sustaining Thursday, 11:05 p.m. WABC-CBS, New York

Sassaing 11st pm.

WABC-CBS, New York

One of the marchers is the CBS

Hardweiner passains and the care in the car

# JAPS PROTEST PIX IMPORTS

# Metcalfe Submits 10-Point Program At U. K. Parley to Exit Exhib Snags OTHER COUNTRIES

London, June 27.
Seemingly Inspired by Ed Kuykendal, the U, S. exhibitor leader, Charles P. Metcalfe, ex-president, advantage and the control of the control

- patrons.
  2. Eliminating price cutting.
  3. Resisting blind and block book
- ing.
  4. Telescoping period between pre-retease and general release.
  5. Cutting out bad prints.
  6. Organizing national propa-
- 6. Organizing hautinal propa-anda campaign.
  7. Reducing service charges.
  8. Bringing down film hire.
  9. Outlawing long-distance bar-

9. Outlawing long-distance barries.

10. Overseating.

10. Oversea

asly bring their husbands and families.

Michael favored a proposed national prospands campsign, which, including prospands campsign, which, of a penny on the pound from distribution and exhibs on the rentals of all films, which would yield £125,000 (19825,000) annually. It didn't progress besties there was no organization of the prospands between the prospands of the prospands

# HOPE TO SETTLE G-B SUIT: MERGER FLIVS

Banking interests representing both sides will probably succeed in colling the Maxwell case against the different particular to the Maxwell paid of Gament stock. Maxwell paid for Gament stock. C.B has reduced its bank loan by married stock of the Maxwell paid for Gament stock. C.B has reduced its bank loan by married \$4,000 bank year. McGolistions for a combine among roll, Associated British, Odeon, C.B., Associated British, Odeon, boure of Palitip Hill have calepted.

### Current London Shows (With Dates When Opened)

- not Without Tears, Criterion-Nov. ice and Margaret, Wyndhams-Feb.
- 'lielieri's Wife,' Globs-Nov. 23, '37, 'Me and My Girl, Victoria Palace-Dec. ir ne Sierro,' Little-Jan. 28, '38, n Island,' Concely-Fell. 18, '38, in for a Hostess,' St. Martin's-March

# NEW FABRIC TO PROTECT CAMERA, ETC., IN RAIN

London, June 28.

Special water-resisting fabric to protect camera, sound and light equipment against damage during the filming of rain and storm scenes has been developed by a Manchester

Protection of such studio equip-Protection of such studio equipment has hitherto created a problem for studio technicians. New fabric is a mercerised popilin which, in ad-tree passage of air through the material. The closely woven fabric can either be fitted in tentilite fashion over the equipment, or as an additional covering when the apparatus is not in use.

# **U.S. PICTURES** SET PACE IN AUSSIE

Surprisingly good trade around with Mad About Music (U), Snow White (RKO), Bluebeard's Eight (MAC), and "Surprised around the surprised and "Surprised around the surprised and "Surprised and "Dinner at Rit" (G-B) also getting by. "Oldwayn Follies" (UA) did well over such trade (Mac) and "Ford When and "Ford Find favor of "Four Men and Frayer" (20th).

(20th).

Current lineup Is solid, highly suited to Aussie consumption. Cloistered drawing mainly on curiosity. Metro had so-so repeat with 'Man-Proof' (M-G), but has 'Merrily We Live' for run try.

Melbourne, June 20.
Pictures here recently include
Bluebeard's Eighth Wide (Par).
Tirefly (M-C), Stage (RKO), Perfect Specimen (WB),
Broadway Melody' (M-C). Make
a Wish' (RKO), Navy Blue and
Gold' (M-G), Victoria' (RKO).

Auckland, N. Z., June 20. Auckland, N. Z., June 20.
Biz generally: Is good. Current
list includes 'Maylime' (M.-G.). Till
Take Romane' (Col). 'Slage Door'
(RKO), 'Last Gangster' (M.-G.). 'Big
Broadcast' (Par). 'Ton Sawvor'
(UA), 'Wells Fargo' (Par). 'Tobecca of Sunnybrook Farm' (20th).
'Nothing, Sicreet' (UA), and 'Mad
About Music' (U).

### Sherek's New London Cafe Show Opens Sept. 14

London, June 27.
Henry Sherek has his next Dor-chester hotel floor show all sct. He reverts to a girl stow, with eight Chester Hale girls signed. Also, Nick Long, Jr., with Danny Kaye, Bobby May, Vera Haal and Naunton Wayre

Wayne, Show, 'Wayne, Womco and Long,' opens Sept. 14.

### RAY NOBLE CLICKS

Other Acts, U. S. and Otherwise Do Well in London

London, July 5.
Ray Noble's orchestra, after a slow stort at the Patladium here, is pushing the turnstiles merrily. Nice, Florig and Lubow also over well on the asme bill. Both opened during the past week.
While Ross and Bennett citcked at the Holborn Empire, George of the Control of the Co

Tokyo Seriously Considers Protests Vs. Deal to Grant Foreign Permits While Ban Exists on Domestic Items Considered More Important

### AMERICA'S BREAK

Tokyo, June 18.

Alhough both the Finance Office and the American Motion Picture Assn, have agreed on a deal for re-sumption of foreign picture imports, the public has taken a hand in the matter and may cause an indefinite stponement.

Ministry of Finance has been receiving letters from all over Japan
Ministry of Finance has been receiving letters from all over Japan
protesting against the grant of import permits for foreign films while
a ban remains on many items considered necessary to the public weipool pool, the effect of the uproarbut officials in the Finance Office
aren't optimistic. They take the stand
that if present protest movement
proves to be fairly representative of
the provest of the fairly representative
tion will have to be paid to it.
Absence of definite announce-

the country at large, serious attention will have to be paid to it.

Absence of definite announcements of the deal's progress is an indication that something besides ments of the deal's progress is an indication that something besides in the serious of the seri

Kawai, manager of kenpire Film Chairman of the negotiating committee. Proposition confronting the Fagura of the products in going to be a plard nut to he produces the products he produces the produces. In the parallel can be produced to the produces the produces have demanded toy-hard the produces and the products advance. As proposed tilting of advance. As proposed tilting of any case the product of the products the return of the products of the product of the produ

### A Break for America

be remitled.

A Break for America

A Break for America

Ban on imports has been a blessing in, disguise for some of the
American distribute because it has ening in, disguise for some of the
American distribute because it has enterminated the second of the second

# AIMED AT U.S. AND Control of 40 Vaude Houses Looms For Black Should Stoll Loop Name Him Booker: See Sure Appointment

# VALLI, AUSSIE COMIC WINS PLEA IN PAY SUIT

Joe Valli, local picture comedian, has won a new hearing after appealing the supr-me court decision in flavor of Fred Daniells in, a \$1.500 claim for breach of contract.

The contract contract

# **PAR PLANS INDIE BUY TO MEET QUOTA**

London, June 28.

Now officially spilled by J. C.
Graham is Par's plan for meeting
local quota commitment by buying
in open market from Independent
producers. Aim is to concentrate on

local quote collisiones, de solo la collisione de la collisione del la collisione de la collisione de la collisione de la collisione del la

Par also now paying good money for British shorts.

# Sexes,' London, Out

After Five Performs The Vaudeville's 'Sexes and Sevens,' a hopelessly old fashioned farce closed after five nights despite paid four weeks.

Show opened Thursday (28).

with Toho on production and dis-trib matters. This has ired Shochiku to the extent that they have pe-titioned the local court to throw Nikfrib matters. Into nas seed to the extent that they have petitioned the local court to throw Min. Frank Tait and George Dean, also titioned the local court to throw Min. Frank Tait and George Dean, also the court of the court

manager here, left last week for Manila, on important biz.
Major-General James G. Harbor chairman of the board of the Radio Corporation of America, actived in Japan last week. Understood to have discussed with sutherities various matters pertaining by comminications between Japan and America.

Negotiations are proceeding George Black, head of General Thus-tres Corp. to become booker for the Stoll circuit. According to raport, his is being brought about by pres-cure from some of the Stoll directors, who feel Black could turn the circuit into as big a paying proposition to the has done with OTC and Moss Eu-

li this arrangement is consummat-

ne nas one with CTC and Moss Entitlements.

At the arrangement is consummated. Black will have control of the honokings of at least 40 house. These comprise the CTC circuit. Moss Entered the state of the control of t

General Theatres also will shortly take over the bookings of Syndicate Halls, which has four houses in the London suburbs, and the Croydon Empire.

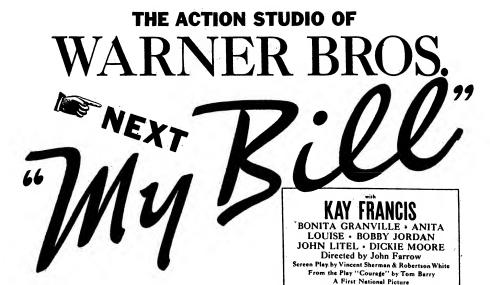
# 2 NEW LEGIT HOUSES, SYDNEY

Dave Martin, who operates the 80-seat Liberty here is heading a new unit, Minerva Citte, Lid. First. Health of the state o

Chi Daucer Sues in Mex.
Mexico City, July 5.
Charging a Liched lob, which shacers left her mouth out of shane,
Belle Lopatin Kyra, Chicaro daucer,
tes filed and it in a local court for
\$\xi\_000\$ damages against two feutists.

ROBIN HOOD CRIME SCHOOL WHITE BANNERS

Six words that mean one studio alone is ready with big drama after big drama as no other is today—that one studio anticipated the product need and was prepared in advance to meet it...that one studio can do more for your summer business than any other—



### Little Miss Broadway (WITH SONGS)

(WITH SONGS)

Themstein Century-New Teleans of David Semination Industrial Sections of Control Section Sec

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### TROPIC HOLIDAY

(WITH SONGS) Paramount release of Arthur Hornblow

Lamour, Martha Bave, Ray Millend, Binnie
Barnes, The Guizac, Directed by Thrudore
Reed. Story. Don Hartman und Fritik-
Butler: udaptation, Hartman, Butler, John
C. Moffitt and Duke Attcherry; vditor,
C. Montice and Dire Wildhella, beiter.
Archie Murshek; songe, Augustin Lare and
Ned Washington; camera, Ted Telzlaff, At.
Paramount, N. Y., week June 29, '38,
Hunning time, Ti, mins.
Manuela
Breek Jones Bub Burns
Militee Miller Martha Raye
Ken Warren llay Milland
Marilyn Jayce Blunle Barnes
Marityn Joyce Buinte Barnes
RamedTito Gulzar
Chico Pepilo
Pancho Chrie Pin Martin
liosu Elvira Itlos
Feilus Michael Visarolf
Pepito Bobbie Moya
Deberto Koberto Solo

Service State Stat

### Miniature Reviews

'Little Miss Broadway' (20th). Shirley Temple backstage film-usical aimed important first

runs.

'Trople Holiday' (Par). Strong east in hokey comedy with muste that will need strong selling to top average business.

'Marines Are Here' (Mono). Adolescent glorification of the Marine Corps. Just a fair comedy for the duals.

"Whirlwind Horseman" (GN), Ken Maynard in a standard westerner. Adequate the duals. duals.

'Gold Mine in the Sky' (Rep).

Gene Autry starrer with song trimmings; gets by as dual entertainment.

# MARINES ARE HERE

net				,Gordon	Oliver
err				:Anne	Travle
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917	1080	Gliban	s	ttuinn V	Filliame
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ne	Sten			Pat	Gleagon
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01E	ant	Foeter		Wade	Boteler
					- 17

# We're Going to Be Rich (BRITISH MADE) (WITH SONGS)

20th-Fox release of Samuel R. Bayel pre-ference of Samuel R. Bayel pre-lagient, fextures Brian Donleys, Directed by Monly Edunes Screenings by Sam Heli-tian and Billiam Slegel from sarry by lack and Shiney Ji. Mirshell, Hurry Pur-lack and Shiney Ji. Mirshell, Hurry Pur-Paripaer, Comstern Newman, Huwald Parpager, Corestern Newman, Huwald

Flyon and Raigh Buller: camera, Mulz:
Greenlinger. At Globe, N. Y., dual, July 2,
38. Running time, 80 mins.
Kli Gracle Fields
Hobbite letor Melinglen
Yunkee Gardon
Pearl
TimTed Smith
Bruderick
Keeler
Joke Syd Crousley
Charlie
Judge Robert Na'nhy
Ret Pace, Charles Harrison
Kinch
Killer Hon McCorkindale
MunugerJoe Moit
Kluberley Kid.,Alex Davies

This 20th-Fox film produced in England for the quota will do well in England for the quota will do well in England. where the name of Gracie it will slide into the duals.

In the main it's an interesting job that 20th-Fox turns in. After houlting on the screen which was begunded to continue their reducting on the screen which was begunded to the continue their reducting on the screen which was begunded to the continue their feuding of the screen which was begunded to the continue of the Baltle of Broadway; handness to British actors enabled the cooking background for a fall whout the South African gold rush of the Cooking background for a fall whout the South African gold rush of the Cooking the South African gold rush of the Cooking this strength as the cooking the south of the cooking the south African gold rush of the cooking the south of the cooking the

### Whirlwind Horseman

15

VARIETY

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Ken Maynard as the principal figure in, this westerner leads an even more charmed life thus used candy more charmed life thus used candy hold plenty of opportunities but the mers sight of Maynard sewns to make the sewns of the

larry Cummings	l'roig Reynolds
lana Crocker	I huld Alusworth
Syken	I.e Roy Mason
100	Frankle Murvin.
'Lucky' Langham	Hohert Homens
	Eddis Cherkose -
Spud Grugan	Bon Carbett
Mugsy Malone	Milburn Morante
Chel	
Cy Wheeler	George Guhl
	Then selves
J. L. Frank'e Gol	den West Cuwlloys'
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VARIETY

# VBOY'IS A H

# HOLLYWOOD PREVIEW AUDIENCE IN STITCHES GREAT CAST,

It takes a particularly special grade of comedy Cowbov From to throw a calloused Hollywood preview audience into stitches and tears, and that is what this one did.

It's as full of gags as the that Dick Powell plays and sings laugh . . . You're in on the



slip style. The film is fast loud, tuneful, witty, smart in a verv melodious and purposely naive manuer.

Pat O'Brien, in a faster and funnier role than he's had in years and Priscilla Lane as a crooning cowgirl top a large and competent cast which seems to have enjoyed every moment of their several chores. Their gayety comes across with a bang.

Five of the highly singable songs are by Richard Whiting and Johnny Mercer, the latter and Miss Lane, they are quite, quite something!

acked with said same!

Reprinted from L.A. Examiner

# **Brooklyn Makes**

There are a million "yipbreakfast food broadcasts are of pees" in this outdoor opera prairie tenors, and it is one of with its tongue in cheek these, as phoney as he is melodic, and every "yippee" is a



fun all the way . . . Dick also collaborating with Harry Powell has his best role in Warren on the sixth. As a long time ... Pat O'Brienthreaded through the action the has never been so funny ... stopping it. As sung by Powell preview audience went for it hook, line and sinker, and it's sure to It's for laughs exclusively and make plenty of money at the boxoffice.

Reprinted from Hollywood Reporter



# SCRIPT AND DIRECTION

The picture is great entertainment and should click heavily with any Preview Hit! type audience and requires only a good start by enterprising showmen for a certain successful engagement!

With the trend toward Westerns, Warners have put their tongue in their cheek and pulled a gay and riotous "hoss opry" out of their saddle bags. The story speeds along to a fast finish and polished direction and an able cast keep the film going at top pace throughout. The tunes by Richard Whiting and Johnny Mercer are catchy, situations are side-splitting. and a good time will be enioved by all!



# TRULY UPROARIOUS, **EXCEEDINGLY CLEVER** ENTERTAINMENT

It Is Thoroughgoing Entertainment, And Will Be Very Widely Appreciated



Reprinted from Film Daily Reprinted from M. P. Herald

# UPROARIOUSLY **FUNNY COMEDY**

Should Pile Up Heavy Quota of Laughs in Any Theatre

Lloyd Bacon guided the fun-making and overlooked no opportunities to win laughs. Dick Powell does well in the title role, while fast-talking Pat O'Brien was never better. Priscilla Lane comes through with a performance that should give her choice roles in the future.

Final Reels Had The House In An Uproar Of Laughter!



**ACTION FROM WARNER BROS!** and Johnny Mercer "RIBE, TENDERFORT, RIDE" "I'VE GOT A HEARTFUL OF MUSIC" - "COWBOY FROM BROOKLYN

> DICK FORAN-ANN SHERIDAN-JOHNMIE DAVIS-RONALD REAGAN Screen Play by Earl Beldwin . From the Play, "Howdy Stranger," by Robert Sloene & Louis Pelletier, Jr. - A COSMOPOLITAN PRODUCTION

# FILM BOOKING CHART

(For information of theatre and film exchange bookers, VARIETY presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in VARIETY and the running time of prints are included.)

(R) BEISSUES COPYRIGHT, 1938, BY VARIETY, INC. ALL RIGHTS RESERVED

WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	WHEN REVIEWED BY VARIETY
4/22/38	THERE'S ALWAYS A WOMAN INTERNATIONAL CRIME INTERNATIONAL CRIME GO CHIASE VOURSELF THE FEUD MAKER BATTLE OF BROADWAY LADY IN THE MORGUE ACCIDENTS WILL HAPPEN	Wm. Perlberg Max Alexander Harry Sherman Bob Sisk A. W. Hackel Sol Wurtzel	Coi GN	Comedy Meller Western	J. Blondell-M. Douglas R. LaRoque-A. Allwyn W. Boyd-G. Hayes J. Penner-L. Ball B. Steele-M. Weldon V. McLaglen-E. Mulv	Alex Halt C, famont Les Solander Edw. Cline Sim NewBeld Geo Marshall Olis Garret		5/4 . 5/18
	GO CHASE YOURSELF	Harry Sherman Bob Sisk	Par RKO	Western	W. Boyd-G. Hayes J. Penner-L. Ball	Les Selander Edw. Cline		4/20 4/20
	THE FEUD MAKER BATTLE OF BROADWAY	A. W. Hackel Sol Wurtzet	Rep 20th	Western	B. Steele-M. Weldon V. McLagien-E. Mulr	Sini Newfield Geo Marshall	82	
	ACCIDENTS WILL HAPPEN	Irving Starr Bryan Foy	WB	Mystery Com-Meller	R. Reagan-G. Blondell	Olis Garret Arthur Lubin	82 70 60	4/27 5/11 4/27
4/29/38	CALL OF THE ROCKIES TO THE VICTOR		Col	Western Rom-Dr Western Western Musical Meller Rom-Dr	C. Starrett-L. Meredith W. Fyffe-J. Loder-M. Lockwood	Allen James Robt. Stevenson Chas. Lamont	54 78	6/15
	TWO-GUN JUSTICE	M. L. Decker Maurice Ostrer M. & A. Alexander Maurice Conn Lewis Gensler Herman Schlom K. MacGowau	GB GN Mone Par Rep 20th	Western Western	K. Maynard-J. Barclay Tim McCov-B. Compson	Chas. Lamont Allen James	58 57	2/2 7/6 6/8
	COLLEGE SWING ROMANCE ON THE RUN	Lewis Gensler Herman Schlom	Par Rep	Musical Mellec	M. Raye-Burns and Allen D. Woods-P. Ellis	Allen James Raoul Walsh Gus Meins John Ford	82 68	5/11
	CAIL OF THE ROCKIES TO THE VICTOR THIRLWIND HORSEMAN TWO-GUN JUSTICE COLLEGE SWING ROMANCE ON THE BUN FOUR MEN AND A PRAYER BETURN OF SCARLET FIMPERNEL BELOVED BRELOVED BRELOVED			Rom-Dr Drama Com-Dr	C. Starreti-I. Meredith W. Pyffe-J. Loder-M. Lockwood K. Maynard-J. Barclay Tim McCoy-B. Compson M. Raye-Burns and Allen D. Woods-P. Ellis L. Young-R. Greene S. Stewart-B. Barnes-M: Scott R. Stewart-B. Catally	John Ford Hans Schwarts Arthur Lubin	63 85 86 62	4/27 5/11 4/27 11/3 1/12
5/6/38	THE MAIN EVENT	Bryan Foy	WB	Mustery		Danny Dare Frank Tuttle	55	6/22 -
9/0/90	THE MAIN EVENT DOCTOR RHYTHM LAW OF THE UNDERWORLD JONES FAMILY IN PARIS SINNERS IN PARADISE	Emanuel Collen Bob Sisk	Col Par RKO	Musical Meller	B. Crosby-M. Carlisle C. Morris-A. Shirley	Frank Tuttie Lew Landers	80 58 63 65	6/22 4/27 5/4 6/19 5/4
	JONES FAMILY IN PARIS SINNERS IN PARADISE	Ralph Cohn Emanuel Cohen Bob Sisk Max Golden Ken Goldsmith Bryan Foy	20th U WB	Mystery Musical Meller Comedy Drama Com-McIler	R. Paige-J. Well: B. Crosby-M. Carlisle C. Morris-A. Shirley J. Prouty-S. Bylngton J. Boles-M. Evans L. Lane-P. Kelly	Lew Landers Mal St. Clair Jas. Whale Wm. Clemens	63 65	6/13 5/4 4/13
5/13/38	TORCHY BLANE IN PANAMA	Col	Col	Western	C. Starrett-J. Meredith		39	4/13
0/13/33	THE SHOW GOES ON HOLD THAT KISS	H. Wilcox J. Considine, Jr.	Col GB MGM Mone	Western Rom-Dr. Comedy Western	A. Neagle-T. Carminuti D. O'Keefe-M. O'Sullivan	Sam Nelson H. Wilcox E. L. Marin Sam Newfield Sam Newfield Andrew Stone Dave Howard Geo. Slevens Jus. Cruze		./11
	GUNSMOKE TRAIL PHANTOM RANGER	Maurice Conn Maurice Conn		Western Western	J. Randall-L. Slanley T. McCoy-S. Karren	Sam Newfield Sam Newfield		6/22 6/22 4/27
	GUN LAW	Bert Cilroy	Par RKO RKO	Western Rom-Dr Western	G. O'Brien	Dave Howard		5/4
	GANGS OF NEW YORK	A. Schaefer	Rep 20th	Meller Musicul	C. Bickford-A. Dyorak	Jas. Cruze		5/25
	LAW OF THE HAINS	Col H. Wilcox J. Considine, Jr. Maurice Conn Maurice Conn Par Bert Gilroy P. S. Berman A. Schaefer K. MacGowan Trem Carr Henry Blauke	WB	Rom-Dr Meller Musical Action Hist-Rom	C. Starrett J. Mercdith A. Neagle-T. Carminat D. O'Kede-M. O'Sullivan J. Bandall-L. Slanley G. Raynon d-O. Bradna G. O'Brien G. Rogron d-O. Bradna G. O'Brien G. Rogres-J. Stewart Et Moorak Et March B. Blice E. Flynn-O. de Havilland	Jas. Cruze David Butler John Rawlins W. Keightey- M. Curtiz		5/4 5/25 5/4 5/11 4/27
T 100 100	SIX SHOOTIN' SHEBIEF		CN		Ken Maunard	M. Curtiz		
5/20/38	SIX SHOOTIN' SHERIFF SWISS MISS NUMBERED WOMEN COCOANUT GROVE BLIND ALIBI RASCALS THE DEVIL'S PARTY	M. & A. Alexander Hal Roach E. B. Derr	GN MGM Mone	Western Comedy Drama	Ken Maynard S. Laurel-O. Hardy S. Blane-L. Hughes F. MacMurray-H. Hilliard R. Dix-W. Bourne J. Withers-R. Hudson V. McLagien-B. Roberts H. Bogart-G. Page	Harry Fraser John G. Blystone Carl Brown	72 65 91	5/11
	COCOANUT GROVE BLIND ALIBI	Geo. Arthur Cliff Reid	Par RKO	Musical Meller Musical	F. MacMurray-H. Hilliard R. Dix-W. Bourne	Al Santell Lew Landers	91 65 77	5/18 5/25 5/29
	THE DEVIL'S PARTY	Geo. Arthur Cliff Reid John Stone Ed Grainger Bryan Foy	20th U	Musical Drama Drama	J. Withers-R. Hudson V. McLagien-B. Roberts	Al Santell Lew Landers L.B. Humberstone Ray McCarey Lew Seiler	77 62 56	5/25
5/27/38	MISIERI MUUSE	Jack Cummings	WB MGM	Drama	R Montromery-V Bruce	Lew Seller		6/1
0/41/00	HUNTED MEN DESERT PATROL	Harold Hurley A. W. Hackel	Par Rep 20th	Meller Western	L. Nolan-M. Carlisle Bob Steele-W. Meldon	Louis King Sam Newfield	83 65	5/25 5/18
	YELLOW JACK HUNTED MEN DESERT PATROL KINNAPPED CRIME SCHOOL	Jack Cummings Harold Hurley A. W. Hackel K. MacGowan Bryan Foy	20th WB	Drama Meiler Western Rom-Dr Drama	R. Montgomery-V. Bruce L. Nolan-M. Carlisle Bob Steele-W. Meldon W. Baxter-F. Bartholomew H. Bogart-Gale Page	Geo. Sietz Louis King Sam Newfield Al Werker Lew Seiler	93 90	5/25
8/3/38	THREE ON A WEEKEND		GB MGM	Rom-Dr Rom-Dr	M. Lockwood-J. Lodge-B. Ray		76	6/15
	A FAREWELL TO ARMS (R)	F. Borzage	Par Par	Drama Drama Meller	G. Cooper-H. Hayes	F. Borzage	100 90 124	12/3/1932
	SAINT IN NEW YORK JOSETTE	Wm. Sistrom Gene Markey	RKO 20th	Meller Musical	L: Hayward-K. Sutton S. Simon-D. Ameche-B. Lahr	Ben Holmes	71	5/25
	THREE ON A WEEKEND THREE COMADES A THREE COMADES SIGN OF THE CROSS (R) SAINT IN NEW YORK JOSETS WIVES UNDER SUSPICION LITTLE MISS THOROUGHBRED	GB H. Manckiewicz F. Borzage C. B. de Mille Wm. Sistrom Gene Markey Ed Grainger Bryan Foy	. WB	Musical Drama Com-Dr	M. Lockwood-J. Lodge-B, Ray E. Taylor-Tone-M. Sullavan G. Cooper-H. Ilayes F. March-Colbert-Laughton L: Hayward-K. Sutton 5. Simon-D. Ameche-B. Lahr William-G. Patriek J. Chapman-J. Litel	Carol Reed Frank Borzage F. Borzage C. B. deMille Ban Holmcs Allan Dwan Jas. Whale John Farrow	71 70 68 65	5/25 12/3/1932 12/6/1932 5/25 6/1 6/8 6/15
6/10/38	HELD FOR RANSOM THE TOY WIFE YOU AND ME RING RONG (R) RIDERS OF BLACK HILLS LADIES IN DISTRESS ONE WILD NIGHT	GN Merian C, Cooper Fritz Lang M. C. Cooper Wm. Berke	GN MGM	Melier Drama Rom-Dr	G. Withers-B. Mehaffey-J. Mulhall	Clarence Bricker Richard Thorpe Fritz Lang Schoedsack	•••	
	YOU AND ME KING KONG (R)	Fritz Lang	Par REO	Rom-Dr Spee	S. Sidney-G. Raft-II. Carey	Fritz Lang	93 98 96 55	6/8 6/8 3/7/1933
	RIDERS OF BLACK HILLS LADIES IN DISTRESS	Wm. Berke Harry Grey	Rep Rep 20th	Spee Western Meller	3 Mesquiteers A. Skipworth-P. Moran	George Sherroan Gus Meins	55 66 63	6/22
	GOLDDIGGERS IN FARIS	Harry Grey John Stone Sam Bischoff	WB	Meller Musical	G. Withers-B. Mchaffey-J. Mulhall L. Bainer-M. Douglas-R. Young S. Sidney-G. Ratt-II. Carey F. Wray-B. Cabot-Cooper 3 Mesquilecers A. Skipworth-P. Moran J. Lang-I. Taibot-S. Toler R. Vallee-R. Lane	George Sherroan Gus Meins Eugene Forde Ruy Enright	63 199	5/11 5/25
6/17/38	HOLIDAY CRIME OVER LONDON WOMAN AGAINST WOMAN PRISON FARM BLONDE CHEAT THREE BLIND MICE		Col GB MGM Par RKO	Drama Mystery	K. Hepburn-C. Grant M. Grahame-P. Cavanaugh V. Bruce-H. Marshall S. Ross-L. Nolan-J. C. Nalsh J. Fontaine-D. de Marney L. Young-J. NeCrea H. Bashed, Carrol G. Rains-J. Cooper	George Cukor Alf. Zeisler R. Sinclair Louis King Jos. Santley Win. Seiter Win. Dieterle Geo. Waggner Wm. McGann	93	5/18
	WOMAN AGAINST WOMAN PRISON FARM	Edw. Chodorov Par	MGM Par	Drama Mystery Rom-Dr Meller Rom-Com Rom-Dr Drama	V. Bruce-H. Marshall S. Ross-L. Nolan-J. C. Nalsh	R. Sinclair Louis King	60	6/22
	BLONDE CHEAT THREE BLIND MICE	Wm. Sistrom Ray Griffith		Rom-Com Rom-Dr	J. Fontaine-D. de Marney L. Young-J. McCrea	Jus. Santley Win. Seiter	75 85	6/8 6/8
	BLOCKADE OUTLAW EXPRESS WHEN WERE YOU BORN	Everett Riskin GB Edw. Chodorov Par Wm. Sistrom Ray Griffith Walter Wanger Trein Carr Bryan Foy	UA- U WR	Drama Western Drama	H. Fonda-M, Carroll Bob Baker-C, Callego	Win, Dieterle Gen. Waggner	85 65	6/15
6/24/38	HIGHWAY PATROL	W. MacDonald			J. Wells-R. Palge	C.C. Coleman, Jr.		
-,,	LORD JEFF	Frank Davis Mono	MGM Mone Par REO 20th	Meller Rom-Dr Rom-Dr Western Western Mystery Meller	F. Bartholomew-Sondergaard J. Parker-E. Linden	Sam Wood Wm. Nigh	78	6/22
	BAR 20 JUSTICE BORDER G-MAN	Harry Sherman Bert Gilroy	RKO	Western	W. Boyd-G. Hayes George O'Brien	Les Selander David Howard	70 61	6/15
	HIGHWAY PATROL COMANGLOED JEMBERLOST BAR 29 JUSTICE BORDER G-MAN ME. MOTO TAKES CHANCE YOUNG FUCITIVES WHITE BANNERS	W. MacDonald Frank Davis Mono Harry Sherman Bert Gilroy Sol Wurtzel Barney Sarecky Henry Blanke	U WB	Meller De	J. Wells-R. Palge F. Bartholomew-Sondergaard J. Parker-E. Linden W. Boyd-G. Hayes George O'Brien P. Lorre-R. Hudson D. Kent-R. Wilcox C. Rains-J. Cooper	C.C. Coleman, Jr. Sam Wood Will. Night Les Selander David Howard Norman Foster John Rollins Ed. Goulding	70 61 57 67 90	5/25
7/1/38	CITY STREETS	W. MacDonald	Col GB	Meller	C. Rains-J. Cooper Carcillo-E. Bellows-H. J. Eddy J. Matthews-B. Mackay M. Sullavan-J. Stewari D. Lamour-Burns-Raye G. Rogers-D. Fairbanks, Jr. M. Evans-P. Vosters M. Evans-P. Vosters D. Woods-A. Grey D. Darrien-D. Patrisanks, Jr. W. Morris-P. Lane M. Danglas-F. Rieg	Al Rogel		
•/1/00	EVERGREEN (R) SHOPWORN ANGEL	W. MacDonald V. Saville J. L. Manckiewicz A. Hornblow, Jr. P. S. Berman Sol Siegel Ray Griffith Alex Korda	GB MGM	Musical Rom-Dr	J. Matthews-B. Mackay M. Sullavan-J. Stewari	Victor Saville II. C. Polter	82	1/15/35
	TROPIC HOLIDAY HAVING WONDERFUL TIME	A. Hornblow, Jr. P. S. Berman	Par RKO	Rom-Dr Musical Comedy Rom-Dr Rom-Dc	D. Lamour-Burns-Raye G. Rogers-D. Fairbanks, Jr.	Al Santell	77	7/8 6/15
	ARMY GIRI.	Ray Griffith	Reo 20th UA	Rom-Dr	B. Stanwyck-H. Marshall	Sid Lanfield	75	6/29
	DANGER ON THE AIR RAGE OF PARIS	Irving Starr B. G. DeSylva David Lewis	ŭ	Mystery Com-Rom	D. Woods-A. Grey D. Darrieux-D. Fairbanks, Jr.	Al Rogel Victor Saville II. C. Polter Theodore Reed Al Santell Arm'd Schaefer Sid Lanfield Vic Saville Otis Garrett Henry Koster Busby Berkeley		6705
-	CITY STREETS  CONTROL STREETS  SHOPWORN ANGEL  TROPIC HOLIDAY  RAVING WONDERFUL TIME  AMMY GIRL  AMMY AMM	David Lewis	WB	Rom-Com	W. Morris-P. Lane	Busby Berkeley		6/18
7/8/38	FAST COMPANY MAN'S COUNTRY	F. Stephani Mono Cliff Reid K. MacGowon A. W. Hackel Sol Lesser	Mono		Jack Randall	Eddie Buzzet Robert Hiff Les Goodwins Geo. Cukor Sam Newfield		6/29
	LITTLE WOMEN (R)	K. MacGowan	RKO	Rom-Dr Western	Hepburn-J. Bennett-F. Dee Bob Steele-L. Stanley	Geo. Cukor San Newfield		11/21/33
	FAST COMPANY MAN'S COUNTRY CRIME RING LITTLE WOMEN (R) DURANGO VAILEY RAIDERS PANAMINT'S BAD MAN MY BILL	Sol Lesser Bryan Foy	MGM Mone RKO RKO Rep 20th WB	Mystery Rom-Dr Western Western Drama	M. Douglas-F. Rice Jack Randall A. Lane-F. Mercer Hepburn-J. Bennett-F. Dee Bob Steele-L. Stanley S. Ballev-N. Beery K. Prancis-J. Litel	May Taylor	68	6/15
7/15/38	PIONEER TRAIL STRANGE BOARDERS	Col Geo. B. Mason Sam Zimbalist Harry Sherman P. S. Berman C. R. Ford	Col GB MGM	Western Myslery Rom-Dr Western	J. Luden-J. Barkley T. Walls-R. Saint Cyr	Jis. Levering George Mason		
	THE CROWD ROARS MYSTERIOUS RIDER	Sam Zimbalist Harry Sherman	MGM Par RKO	Rom-Dr Western	R. Taylor-M, O'Sullivan Bill Boyd	R. Thorpe Les Selander		
	MOTHER CAREY'S CHILDREN GOLD MINE IN SKY	P. S. Berman C. E. Ford	RED Rep 20th		R. Kceler-A. Shirley G. Autry-S. Burnette	Rowland V. Lee Jue Kane		
	MY BILL PIONEER TRAIL STRANGE BOARDERS THE CROWD ROARS MYSTERIOUS RIDER AOTHER CAREYS CHILDREN GOLD MINE IN SKY FASSPORT HUSBAND RACKET BUSTERS PHISON BEEKK	P. S. Berman C. R. Ford Sol Wurtzel Star Bischoff Trem Carr	20th WB U	Wastern Com-Dr Meller Moller	K. Francis. J. Life J. Luden-J. Barkley T. Walls-R. Saint Gyr R. Taylor-M. O'Sullivan Bill Boyd R. Kecler-A. Shirley G. Autry-S. Burnetic P. Moore-S. Erwin G. Farrel-G. Deckson G. Farrel-G. Bel-Lanc	Jahn Farrow Jas, Levering George Mason R. Thorpe Les Selander Rowland V. Lze Jas Kane Jas, Tinling Lloyd Bucon Actium Lubin		
7/22/38	PRISON BREAK LOVE FINDS ANDY MAEDY FINDS ANDY MAE THY FROM THE CITY FLL GIVE A MILLION LITTLE TOUGH GIVY PENROD'S DOUBLE TROUBLE ALGIESS	Col Trem Carr	Col	Drama Con-D-	G. Farrell-B. Melane J. Höll-C. Wenfers M. Rooney-J. Garbind J. Pronier-J. Krueger M. Bakter-H. Wraver Dad Ind Kid- J. Pronier-J. Krueger W. Bakter-H. Wraver Dad Ind Kid- C. Starett-J. Meradith J. O. Kwelt-A. Marris-L. Slone C. Tajdey-S. Asman-A. Lone C. Tajdey-S. Asman-A. Lone S. Tomple-G. Marnhy-Durant J. Girmer-D. Patribank, Jr. J. Girmer-D. Patribank, Jr. J. G. Bellow-Meradith J. G. Robert-M. Marnhameter, Jr. J. G. Robert-M. Marnhameter, Jr. J. G. Robert-M. Patribank, Jr. J. G. Robert-M.	Acthur Lubin Lew D. Cottins Geo Seitz Elliott Nugent Ben Hobnes Watter Lang Herold Young Law Seiter	81 -	error o e e e e e e e e e e e e e e e e
	PROFESSOR BEWARE	Col Hal Roach Harold Lleyd War Sistrom K MacGowan	MGM Par RKO	Drama Con-Dr Conedy Conedy	H. Linyd-P. Welch	Elliolt Nugent		
	I'LL GIVE A MILLION .	K MacGawaa Ken Goldsmith	U		W. Baxter-M. Wraver Dead End Kids	Watter Lang Herold Vonne		
	PENROD'S DOUBLE TROUBLE	Ken Goldsmith Bryan Foy Walter Witness	WB UA	Drama Can-Di Rom-Met	Mauch Twins	* *************************************		6.020
7, 29/38	SOUTH OF ARIZONA THE CHASER SET GLANT. LIFTLE MISS BROADWAY THE YOUNG IN HEART LETTER OF INTRODUCTION ANALYSIG OR, CHITTERHOUSE	Col. Frank David C. E. Etterfr Roffent Sost D. Henon teel D. O. Seberak J. John Sodu Approb. L. C. E.	Col MGM	Western Cmr-O Adv-Or Media Raga-Cam Itya-Da Ram-Or	C. Starrelt-I. Meredith	San Nelvon E. L. Morio C. E. Rilioni Lage Lamba from a Communication of Wittern Later San A et al. L. L. L.		-
	BOO-LOO SKY GIANT	C. E. Etnofr Robert Siste	Par RKO 29th UA	Adv.O.	C. Tapley-S. Asmara-A. Lone R. Dix-C. Morris-J. Fontaine	C. E. Ruisii Live Lendro		
	THE YOUNG IN HEART	D O. Belovick.	29th	RapsCon Randh	S. Temple-G. Murphy-Durante J. Gavnor-D. Fairbanks, Jr.	freque Commune Lebert Willers		
	LETTER OF INTRODUCTION AMAZING DR. CLITTERHOUSE	Approbe Lawas	WB	Ban.Or Dema	8. G. Robinson-C. Trever	Astronomy of the Astron		



# **THROW AWAY THOSE HEADACHE PILLS!**

-here comes M-G-M!

MARGARET SULLAVAN · JAMES STEWART THE SHOPWORN ANGEL" with Walter Plidgeon - Screen Play by Waldo Salt - From a Surry by, Dana Burnar - Directed by H. C. Frotter - Produced by Jacoph L. Manhiewicz

t's sensational box-office! Human, humorous, tender, thrilling! Margaret Sullavan tops "Three Comrades" triumph and clinches top stardom! James Stewart climaxes series of hit roles with most appealing character of all-your new male star!



# ROBERT TAYLOR in "THE CROWD ROARS"

with Edward Arnold, Flank Morgan, Maureen O'Sullivan, William Gargan, Lionel Stander, Jane Wyman - Screen Play

California Preview a Riot! The big Summer Show! And Bob Taylor captivates with another socko role! Bigger, better than "The Yank."



Absolutely the best of the beloved Judge Hardy Family Hits! Popular favorites Lewis Stone, Mickey Rooney, Judy Garland, Cecilia Parker, Fay Holden. The Gang's all here! A summertime sugar show for "A" time pay-time!

And More To Come!

# H'WOOD'S ACCENT GAMBLE

# ONCE CLICKING, FEMMES BIG B.O.

Search for Another Henie Proving Costly to Studios Few of Long List Have Left Their Mark-Mastering English Big Hurdle

COME AND GO

Hollywood, July 5. Hotiywood, July S.
Among significant film events of the summer season is the introduction of the summer season for a foreign season from a flow of Paris. The summer season from a flow of Paris. The summer season from a flow and the summer season from the season from the season from the summer season from the season from the season from the summer season from the season

were yearly effort to launch a new owners and and subtin difficulty who in heavys excites the may special with a substance of the studio output containing potential star material, out American the substance of the studio output containing potential star material, output in American. Miss Register of the studio output containing potential star material, output in the following of the studio output containing potential star material, output in the following output in the

cite to crime, but the production won a degree of favorable support, based upon its general excellence as a film rather than upon the nudist features which had been emphasized in the advance ballyhoo.

features which had been emphasized in the advance builyhoo.

Miss Lamarr was brought to Holblowood some months back by the 
Metro studio. Her farst appearance in 
to Walter Wanger. who placed her 
in the lead with Charles Boyer. in 
Agigurs, a remake of a French film. 
Peppe le Moko. She is a very preformation of the proper of the 
proper of the proper of the 
profitant part in Algiers, and acquits 
is that of a French girl whose past, 
if not too shady, at least carries a 
benday. She has a long and improfitant part in Algiers, and acquits 
the impression of being sure of herself in both dialog and movement, 
and beneath the repressed characmatic reserve. She is dramatically 
romantic, which is what the rele demands. There is uothing upon which 
to gauge her, talents, as a tymedienne. Her next film, of which no 
give her wider uses of really recorgive her wider uses of really recordienne. Her next film, of which no announcement has been made, may give her wider uses of easily recog-nized talent.

Ruus Emotional Gamut

Russ Emotional Gamut
On the other hand, Miss Darrieux
in The Raze of Paris, blooms forthwith as a comedicane, something
which she has reached top rank, in
her French pictures. Best of the imported pictures which she made and
the one which prompted her contract
her French pictures. Best of the imported pictures which she made and
the one which prompted her contract
hing. It is an interesting sidelight
to note that Charles Boyer was her
co-star in 'Algoriting,' even as he is
the lead in Miss Lamari's initial
'American Dividual's Algoriting' in the
'American Dividual's Charles
and the star of the contract
in which to Iaunch Miss Darrieux was debated for many weeks
ufcer her arrival at Universal. B. G.
DSSylva solved the problem in so
location of the contract
'Algorithm's provides a part disincity designed to exploit Miss Darrieux's good looks, charm and feminne qualities. Somewhat less
trained to speak English than Miss
burdles of the new language by the

trained to spool tooks, eight made it and trained to spool Beglish than Miss Lamarr, she successfully clears the furdles of the new language by the civeve expedient of deriving some in the days of slient pictures the matter of enunciation and the ability to speak English clearly were not important. Pola Negri, direct from 1992 to 19

Trouble Shooter

Philadelphia, July 5. Philadelphia, July 3, Something new in the way of requests hit the desk of Ted Schlanger, Warner chieftain here, last week. It was a note from Jack Thiers, assistant man-

# CHI M. P. OPS OK 10% SUMMER SLICE

Chicago, July 5.
In view of present bix conditions the Motion Picture Machine Operators Union here (under direct) uristiction of Goorge E. Brown, president on Goorge E. Brown, president of Stage Employment of Theatrical Siage Employment of Theatrical Siage Employment of Stage Employmen

Olivia Switched

Olivia Switched.

Hollywood, July 5.

Olivia de Havilland was shifted
last week from the femme lead in
Warners 'Brother Rat' to 'Wings of
the Navy.'

Picture starts today (Tues.). with
George Brenl, Ronald Resgan and
Frank MeHugh also in the east.

Starting Over With Bang

Ann. Sheridan gets top billing in Warners' 'Life Begins at Reno.' John Huston and John Wextey are writing the screenplay but the thor of the original re-anonymous.

placed by Claudett Colbert, Fran-ciska Gaal, the Hungarian star, after

from Jack Thiers, assistant man-ager of the Forum theatre, asking that he be demoted. Puzzled, Schlanger phoned to find out why he odd request. sandiot ball player on the WB team and figured less night work: would give him more chance to play. Schlanger of dered Thiers Schlanger of dered Thiers and the control of the player of the thier of the control of the control of the schlanger of the control of the contr

# Theatre-Building Boom On in Balto **Despite General Squawking Over Biz**

# PARKING LOT BOYS SCALP CUT-RATERS

St Louis July 5 Workers on auto parking lots in the vicinity of the 4,000 seater St. Louis theatre are scalping courtesy ducats and tossing a monkey wrench into F & M's plans to build up pawas vasaing a monkey wereinh man was vasaing a monkey were was a month of the man was the man was a month of the man was the man was a month of the man was the man was a month of the man was the man was a month of the man was the man was a month of the

parking lot boys obtained possession of a flock of the ducats and are peddling them for 15-20c as well as using them as an inducement for

# PHILLY MAYOR **AGAIN STOPS GAMES**

Philadelphia, July 5. Jubilance in film circles here over official approval last week by the city solicitor's office of four type the city solicitor's office of four types of games to replace the outlawed Bingo was short-lived. For the fol-lowing day Mayor Wilson announced, if a motion picture theatre cannot operate without gambling, it should

Games given the okay by the city solicitor's office were Quizo, Dart Board, Hollywood Party and Auction

solicitor's office were Quizo, Dari Board, Hollywood Party and Auction Night. Basis for the approval was Board, Hollywood Party and Auction Night. Basis for the approval was the property of the property of

In spite of local squawking over bix, this town is enjoying one of most ambittious theatre building programs in years. Scheduled to open cate of the control house, 500-seater, with play subsequent runs to downtown de luvelonge under the seat for North Avenue, development and the seat for North Avenue, development subserbs and center of city as well. Lowe's Parkway shares trade where with rest of section's hoises divided between Rome Enterprises and Durkee Theatres, town's two nabe development of the seat to the seat t

Baltimore, July 5.

event no buyer shows up.

Other plans, quite definite, call for a new house at North Avo, and Churles street, to be 'exceed by Morris Mechanic, now opcrating the downtown New Theatre, and set to seat 1,000. This house will be catacorner to the Parkway, which seems set to have still another house built lifecetly in the North Ave. Market Building and calling for 1,200 seat. Local exhibs, downtown and rube,

Local exhibs, downtown and nabe, are frankly concerned over boom, mulling effect of added seats on bo.'s and picture buying, as well as immunity, up to now, from double featuring and giveaways.

# Chi's Film Row Slips Shirley a Feed on His MG Exit After 25 Vrs.

Chicago, July 5.

Chicago, July S.
Film row last week tendered a
testimonial tuncpeon to Sam Shirley,
who has retired as district manyer
here for Metro-Goldwyn-Mayer. He
35 years.
His former subordinates, which
refers specifically to the various
branch managers, gave him a condicamera and to Mrs. Shirley a fixed
and exhibitors pooled tegether to
give Shirley a watch and to Mrs.
Shirley intulned practically with
Shirley intulned practically only
Shirley intulned practically only
Shirley intulned practically only
personal friends.

20<sup>TH'S</sup> "ALWAYS GOODBYE"
LEADS THE BOX OFFICE
UP-SWING WITH BIGGEST
BIZ IN MONTHS IN
SMASH DETROIT OPENING!

Trust hit-after-hit-making 20th Century-Fox to deliver you another winner right now when you want 'em most . . . a show that's topped 20th's biggest since "In Old Chicago"!



# III. Senator's Ideas About Barring Theatres Selling Ads. Candy. Mdse.

Chicago, July 5.

Following the recent legislative attack on the Internate circuit in the second of the control of the control

theatre, from all forms of business and commercial enterprises except the actual sale and exhibition of motion pictures and/or vaudeville. This sensitor, who all keeping himses up his bill in complete form for presentation in the fall, is endeavoing to round up legislative approval of state action against their with try to conduct businesses the same of the same and detailed in their exhibition license.

license. Squawk is against the spread of theatres into fields entirely out of their rightful line, and especially into such fields as the merchandistic control of the specially into such fields as the merchandistic control of the special properties of

It is the contention of the Jeaders In this campaign, that the objection is not to the activity of the theatres in this various fields, but that the theatres themselves cannot participate in them on their own. Instead, the theatres must allow these activities to be conducted by the stead, the theatres must allow these activities to be conducted by the local merchants with whom they would be in unfair competition otherwise. The theatres must stick to the license for showing and selling eintertainment film. The other angles must be left to others.

Pact has been signatured by

angles must be left to others.

Pact has been signatured by
Screen Broadcast Corp., together
with its affiliate, United Film Ad
Service, for motion picture advertising pictures in approximately 75
Paramount theatres in Illinois, lowa

aramount theatres in Illinois, Iowa and Nebraska.

It is a new long-term agreement covering Par controlled houses in these three states.

Dixie Adscreeners' Tax Charlotte, N. C., July 5. Commercial advertising on the screens of four Spartanburg Willyaw-Kiney chain theatres which was discontinued when the city council said the annual license for such advertising the commercial control of the council of 2000 per house, will be resumed to 2000 per house, will be resumed to 21.50 per house an-nually, officials have announced.

# **BOWLES SHAKES UP** SF'S FOX-W.C. STAFFS

San Francisco, July 5. Several dismissals and shifts in personnel revealed by Arch M. Bowles, Northern California manager of Fox-West Coast Theatres The shakeup in the division involves theatres in Dick Spier's East Bay District and Nick Turner's Valley

Ralph Allan, from the Mission theatre in San Jose, which is in Turner's district, transferred to Fox, Oakland, replacing Dick Marshall, resigned.

signed.

Dave Richards becomes manager of the Orpheum, Oakland, transferred from the State, Oakland, replacing Walter Chenoweth, resigned. Evans Jeffreys transferred to the State, Oakland, from Senator, Vallejo, Both theatres in Spier's district.

clinton Eberly has been switched to the Senator, Vallejo, from the Strand in the same city, and Brook Halsey, formerly assistant of the Paramount, Oakland, made manager of the Strand, Vallejo.

Bill Brown transferred from the Padre, San Jose, to the Mission; San Jose, and Andrew Saso named manager of the Padre in San Jose. Saso was formerly with the Hamrick theatres in Scattle.

water turned by the names the names the Lance the Lance

### **RKO Richmond Hill House** Auctioned Off for \$8,085

Auctioned Off, 107 88,055
Richmood Hill, N. Y., Yuby S.
The RKO Richmood Hill, operated by RKO on a 21-year lease at an annual rental of \$42,800, was auctioned of for \$4,985 on the steps of the Long Island City courthouse ment against Long Island Annua. Corp., house's owner.
Throodor Fretag, manager, says sale is technicality and doesn't involve RKO but has proved annoy-volve RKO but has proved annoy-

sale is technicality and doesn't in-volve RKO but has proved annoy-ing because it confuses patrons, Owner corporation has 15 months in which to redeem the judgment. Buyer was Abraham Keene, of Brooklyn, who made the only bid.

### Sold To-

Los Angeles, July 5.
Court theatre, San Bernardino,
goes on the auction block July 14
in foreclosure of \$108,500 first mortgage bonds held by the San Bernardino Theatre Holding Co.

In and Out Appointment by Governor Earle of James Clark to the Delaware River Fox-West Coast Theatres but has been dark two years. F-WC has the Supremission was voided by the Supremission was voided by the Supremission was provided by the Supremission was voided by the Supremission was voided by the Supremission was provided by the Supremission was supported by the Supremission of the Supremission of the building.

# Schading Re-elected Biz

Agent of St. Loo IBEW St. Louis, July 5 Arthur Schading, business agent of local No. 1, IBEW, recently acquitted by a jury on an extirtion charge, last week was re-elected for a twolast week was re-elected for a two-year term after a bitter factional fight that saw all but two others on Schading's ticket go down to defeat. Schading defeated E ! Redemeier by a-vote of 58 2to 430. The others on Schading's slate who made-the grade are E. O. Suhm, recording secretary, and Lepker to the executive

board.

D. A. Jones elected president: Walter Mason, v.p.: Frank Clapper, treasurer, and Ver-on-Pish, A. (Tony) Otte, Lou Bersinger and Leo Hennessey, exce board. Defeat of the greater part of Schading's ticket interpreted as a rebuke to the man eral years and the factional strife is expected to confinue.

expected to continue.

Fearing trouble when the votes were cast and counted, both sides asked gendarmes to have a look-see asked genearms to lave a look-see at the proceedings and as a conse-quence five plaincloties men and two uniformed cops remained on duty until the election was officially

# Philly Reverses Summer Rule: No **Houses Closing**

Philadelphia, July 5.

Philadelphia, July 5.
Despile widespream: reports of house closing in other cities because of poor bix and to duck the heat, there will be practically no shutterings in Philip this summer.
We have been supported by the summer of the luciant to close them for fear that patrons will get in the habit of going slewhere. They figure that it is more economical to take a summer suffer in the fast of the summer o

# MOULTON AT STUDIO AS GILLHAM'S AIDE

Hollywood, July 5.

To bring about closer coordination between Paramount's home office and studio, Robert M. Gilham appointed Herbert Moulton as his personal representative and supervisor of the advertising, publicity and stabler deargreement. sonal representative and supervision of the advertising, publicity and trailer departments.

Moulton will maintain an office in the studio to keep in close touch with execs and producers.

# Slough Phila. 44-Hr. Law

Philadelphia, July 5. Philadelphia, July 5.
Pennsy's new 44-hour week law, which would have required film houses and exchanges to hire additional help and reshuffle present schedules, was declared unconstitutional last week by the State Supreme Court.

preme Court.
Act never actually went into effect, for as soon as it was signed by the Governor, more than 700 firms joined in attacking it.

### NOTHER TORCHY

Hollywood, July 5. 'Torchy Blane in Chinatown,' original tale by George Bricke goes into production July 18

goes into production July 10-Warners. Bryan Foy is the producer, with Glenda Farrell and Barton McLane in the top roles.

### KIDS TO GET BREAK

Hollywood, July 5.

Hollywood, July 5.

Norman Taurog, Metro, director now in Boys Town, Neb., is testing the 212 youngsters there, individually and in groups, for a part, in Stablemates.

Lucky kid will be featured with Walface Begg., Opening scenes of the picture were filmed tast Saturday (2) at Hollywood Park.

# Spread of Drive-In Cinemas May Become a Worry to Regular Ops: Dixie Belt Can Stav Open All Year

Syracuse, N. Y., July 5, cover fitm house and night baseball cover fitm house and night baseball cover for the fitter fit

bett.
They said they had received complaints from Syracuse operators that night baseball was ruining summer biz. Gus Lampe, city manager for RKO-Schine, cloues, and Loew's officials, both denied having made any complaints after some of baseball fans threatened to form an association to howoful theatres.

I ans threatened to form an associa-tion to boycolt theatres.

Mayor Rolland B. Marvin, good friend of Corbett, finally stepped into center of mess and after a con-ference with the mayor, Pirro and others backed down.

# CULLEN PROMOTED INTO THE LOEW H. O.

M. J. Cullen, for last seven years managing director of Penn theate here, has been promoted by Loew's and will check out for New York' definite assignment. Understood seven shift, and cullen will take over an singto post. His successor here will capital in Washington. In addition to duties at Penn, Cullen has also been serving as product for take show at WB Singley, ducer for take show at WB Singley post. Hrough pooling harmonic post through pooling arrangement locally between Warmers and Lower's post of the work of hare, has been promoted by Leeve's and will check out for New York July 15 on special duty pending loston has leased a 12-acre tract in definite assignment. Understood several shifts, are being planned by Locw's, and Culten will take over an own which is to be built a driver-in the Charlie Kurtzman, mowing from Capitol in Washington.

In addition to duties at Penn, Cullen has also been serving as you care from the control of the producer for stage shows at WB Slanley, such a way as to elevate the nose of post through pooling arrangement 800 by 46 foot screen unobstructed by locally between Warners and Loew's.

A product of the last two or three, the sticks, the drive-ins are beginning in the product of the control of the country. The stress is a serious threat to organized operation in many part and and Boston. Size of the country. Up to now conflact to the country. The country is the country country to the country in the way of regularly operated the country in the twice of the country in the twice of this type of opening the country in the country in the twice of this type of opening the country in the co only in the threat of this type of op-eration becoming widespread, but in the difficulty of meeting this kind of competition, where important real estate, locations and the like, plus

overhead, figure.

All the drive-in operator needs is a vacant lot, a wall to enclose it and the usual apparatus which is used apparatus which is used to the control of th that the policy is naturally attractive. While in the north and west the drive-ins are a seasonal proposition, dependent at all times on weather, it can be a very seasonal proposition, and the proposition of the propositio

# New York Theatres



Loew's STATE You and Me'

LORD JEFF

JAPITOL ::

TED FRIEND

MY BILL

# PARAMOUNT TIMES

In Person Rob Burns Frances Martha Raye Langford "TROPIC Xavier Cugat HOLIDAY"

"RAGE OF ROXY PARIS"

BEATS 25°, TO





# Inside Stuff—Pictures

Herty plugging by newspapers of various sports attractions, which currently are drawing tons of publicity via the printed prees, has drawn a fresh attack from Coast fine setables, who take the attract that as requise and consistent users of advertision receiving. Theatre men point out that sports events, such as ice carriadis, roller derives and kindred structures, some virtually underwritten by the doiles, who give those events more publicly in a single issue than a fine house can be desired the providen attractions, and the providen attractions in droves, cutting in heavily on theatre receipts.

Mark Jerome, New York IJ. undergraduate, was paid \$600 for a story idea which Paramount bought at Claude Binyon's suggestion. Originally called "the Pushover," Binyon, in New York this past week, had to revamp it in order to give it a strong termine hire report past which was been in the control of the past week and the past was the control of the past week and the control of the past was the past week and the past was the past was the past when the past was the past w

Terry Kilburn, English mopoet in 'Lord Jeff,' had to go through a lot of legal complications before Metro signed him to a seven-year' contract. Spickerty Snack Productions held a prior contract, starting the lad off at \$50 a month, with a \$10 raise every three months the first year. By agreement with Snickerty Snack, the Metro pact calls for a start at \$282.50 weekly with increases up to \$1,125.50 over the seven years. Moppet's father gets one-third, his mother a like amount, and the balance goes into a trust tund. In addition, Metro settled with Snickery Snack for a sum equal to one-third of the kid's earnings.

Bill Bacher will produce a special national radio plug program built around 20th-Fox's 'Alexander's Ragtime Band.' Will be on CBS about a day or two prior to the Irving Berlin filmuscial's opening at the Roxy, N. Y., Aug. S. Exact time and day being worked out, also the personalities, although Berlin, Alice Faye, Ethel Merman and other; connected with the film will participate. Darryl Zanuck salls from Paris July 27, arriving Aug. I; so he will also take part.

Officials of one of the major studios wanted to get rid of a contract player and were wondering how much he would demand for the cancellation. Debating among themselves, they had agreed to pay about two-thirds of his salery, when in walked the actor himself, asking for his re-lease without pay. He got It pronto, but the officials are still dizzy from

Excess at a maker studio who Introduced the economy bug into the wirthing department to erdicate the extravegance bug are beginning to wonder which bug is the more deadly. Production heads have been clamoring for more leeway in the preparation of stories. Studie excess, in turn, are bombarding home office heads with wires, asking them to loosen the bankroll and let them hite more writers.

Desnus Durbin's fan mall offered in first obstacle to the economic housedeaming-oratem at Universal. Desnus's father, ames Durbin, housedeaming-oratem at Universal. Desnus's father, ames Durbin, registered a kick wien Charlotte Taylor had been seen as weening the daughter's 400 daily fan letters, was tossed of the mail department pay-roll. Studio postcard repiles, he declared, were not good enough for Dennus's public. Miss Taylor is back on the job.

Paramount exec; are on the watch for a temperamental clash between Claudette Colbert and Mme. Nazimova in "Zaza!" Miss Colbert has replaced is a Miranda, who fiared up early in the rehearsals when Nazimova, one of the great Zaza of other days, tried to tell her how to play the role. The new Zaza slot bias a mind of the rows.

Four European picture companies are making overtures to Robert Coole, Brilish comie, for film rights to The Windmill Man, a children's fantasy coole, inherited the rights from his father, who bought them from the author, Frank Bowyer, in England 20 years ago. Currently Coole is playing in Mr. Molo in Egypt at 20th-Fox.

Drawbacks of publicity were brought home painfully to an internationally known technical adviser. Unexpected results followed swiftly when a studio broadcast his connection with a prominent pleture. His e-e-wife in Vienna socked him for \$12500 back allmony. His tailor in Rome nicked him for \$1000 and various other creditors barged in for a tew more grand,

Music Corp. Is still hopeful of putting the Ice Follies on the screen, although the skating speciacle has shifted from the Polar Palace to Allantic City for the summer. Metro is reported to have offered to sign part of the outfit but MCA is holding out for a higher figure. Asking price is \$140,000 for two weeks before the camerax.

Ballots were mailed out last week by the Screen Actors Guild to members in the eastern division for the election of an advisory council. Votes will be counted and the result announced next Monday (11). About 300 members are eligible to vote. There are 19 nominees up for election, Nine

Motion Picture Sound Engineering, a new book compiled by th Academy Research Council, has been approved by L. A. Board of Education. Tome will be used as official textbook in the city high schools an placed in the Public Library and branches,

Representatives of the Daily Worker handed out pamphlets in front of the home offices occupied by many picture companies last week, throw-away calling attention to the Worker's yarns about alleged banker-control of film companies.

While Joe Scidelman, Universal's foreign chief, looks set to promote another \$1000,000 in London, U got another \$200,000 downtown this past week. Company has some \$4,000,000 tied up. in completed or unreleased

Samuel Goldwyn was awarded a gold medal by the International Committee for Motion Picture Arts and Letters for his production of "Marco Polo." It was his second award in two weeks. First was by the League of Nations Picture Committee for the same film.

Last of the Three Mesquiteer series on the 1937-38 sked, Western Jus-tice, rolled last week at Republic, with George E. Sherman directing, Troupe is on location at the ranch owned by Ray Corrigan, one of the

Maria Doray, under contract to Paramount, is due east shortly for a legit comedy to be produced by Carol Sax. Formerly known as Bosy Roth, Miss Doray came from the Hungarian stage and screen originally.

Sidney Franklin, manager of the Little, Newark, has the following sign painted on the front of his house: Closed for the Season—Have Gone Fishin'—The Manager.

### STUDIO CONTRACTS

Hollywood, July 5.
Dr. Francis Groman inked musical rector pact at Monogram. Warners renewed Pat O'Brien's

Metro signed Kenneth Steve

Metro signed Kenneth Stevens.

RKO handed new departmental
pacts to Van Nest Polglase, Darrell
Silvers and Tom Peer.
John Russell, moppet, signed by
20th-Fox.

. Warners contracted Henry O'Neill and Margaret Lindsay. RKO picked up options on Anne Shirley and Lucille Ball.

atres.
Second of California's drive-in
theatres, Sao-Val, opened June 17
at Burbank in the San Fernando
Valley, New Clinton theatre in Hollywood will be onened about Aug. 1
by C. W. Blake, currently operating
the Sunset theatre.

Harold (Chick) Evens, manager of Loew's and Chief Barker of the beal Variety Club, presented Circuit Judge Max G. Baron of the Juvenile Court with a \$600 check, proceeds from the annual steamboat excur-sion, to be used in sending 50 under-privileged children to a summer camp. Sf Louis

Edwin Bluck, who opened the Grand Littleton, Colo, when it was new, has taken over the theatre the Grand Edwin of the Colo, is now the Star; the Victory, Kremming, Colo, Star; the Victory, Kremming, Colo, Star; the Victory, Kremming, Colo, Harris, Colo, is now the Liberty; and the Crystal, Carrizoo, N. M., is now the Lyric.

Harris, Con., and the Crystal, Carrizozo, N. and the Crystal, Carrizozo, N. and the Crystal, Carrizozo, N. and the Crystal, Conserved the H. B. Statter, has been bought by W. J. Sturgess.

H. S. Statter has burnhased the H. S. Statter has burnhased the Crystal Control of the Control Davidle, Neb. 180 Excenses, Rudwille, Neb., has been taken over by William Barnes, from John C. Gates. The name of the house has been changed to the Plains, located the Control of the Control of the Plains, located the Control of the Control of the Plains, located the Control of the Control of the Plains, located the Control of the Control of the Plains, located the Control of the Control of the Plains, located the Control of the Control

Hourna Theatre Corp. was foreign. Hourna Theatre Corp. was foreign. Triday (44) with the Disic Amus. Co. of this city as owner of 58%, of the office of the city as owners of 58%, of the theatre of 58% of the stock of the transfer of 58%. Of the transfer of 58% of the transfer New Orleans.

Effective immediately, Frank Fisher, former manager of the Toronto office of Empire-Universal, has been appointed eastern divisional manager of E-U. With headuarters at Montreal, his territory will take in Quebec and the Maritimes,

Rochester, July 5: Howard G, Carroll guits Schine organization after more than a dec-ade as district manager in Roches-

ade as district manager in novement. F. Silter, assistant to Louis we shall be a first of Rochester Interests, and the state of Rochester Interests and the state of Rochester Bango agent named manager, of Lake theatre, succeeding specific of Lake theatre, succeeding the state of Rochester Bango agent named manager, of Lake theatre, succeeding the state of Rochester Bango agent named manager, of Lake theatre, succeeding the state of Rochester Bango agent named manager and the state of Rochester Bango agent named manager and the state of Rochester Bango agent named named

Edward McBride, formerly of Loew's theatre in Svracuse, succeded Howard C. Burkhardt as manager of Loew's local branch July 1. Burkhardt was transferred to Loew's Capitol, Washington, as manager director.

# EXPLOITATION :-: By Epes W. Sargent

### Doing 'Yellow' Up Brown

In addition to the advance cam-paign for 'Yellow Jack' the Warner Philadelphia houses, tying up to the blood donor campaign, the up to the blood donor campaign, the picture is being splashed up to the blood donor campaign, the picture is being splashed up to the control of the control

"Ict can ager, and all Warner man. Shirty and Lucille Ball." It can mager, and all Warner man. Shirty and Lucille Ball. The picture opens July 3 under David Roward inked new director. Paramount, lifted John Howards option.

Paramount lifted John Howards option.

Pichera Denning re-paced by Richard Denning re-paced by William McGann inked new director contract at Warners. Columbia signed Maxwell Shane Paramount placed up Richard Paramo

### Tops for Marie

Thusselpnia.

Tops for 'Marie'.

Commencing Bastille Day (July 14), which is the French equivalent of the Commencing Bastille Day (July 14), which is the French equivalent of the Commencing of

### Hand-Picked Preview

Hand-Ficked Preview
A stunt was engineered by Columbia's exploitation department a few
days previous to the premiere opening of Holiday, at the Music Hall,
group of 30 persons, representing a
cross-section of the general public at
a preview of the Katharine HepburnCary Grant starring picture, in its
projection room.

projection room.

Through Sam Taylor, picture commentator of WHN, Columbia invited columbia to the columbia of the columbia to the columbia of the collection of the collection of the columbia of the columbi

At the conclusion of the screening the fans filled out a questionnaire in which they expressed their frank opinion of the production and some facts about themselves and their various occupations.

### Two Good Ones

Edward McBride formerly of Loew's theatree in Screeded Howard C. Burkhard and manager of Loew's local branch to Loew's Capilla (C. Burkhard and manager of Loew's Loeal's Darabch to Loew's Capilla (Washington, as managing director.

Edward M. Frys, Gall theatre Staver of M. Frys, Loew's Loew's Capilla (Washington, as managing director.

Edward M. Frys, Gall theatre the Capilla (Washington, as managing director.

The cover on Time's both front the Billmore, Thursteep of the Bil

tion shots in close imitation of actual

Wednesday, July 6, 1938

tion shots in close imitation of actual photographs.
For Chickens' the front represental properties of the control of the cont

Needed It Himself
Clark Brown, old times and present and the Brown, old times and present and the second of the se

# A Washup

Oroheum.

In addition laundries displayed tear sheets of the ads on their trucks as well as in their windows.

### **Dual Solution**

(Continued from page 1)

the first plcture and await screen-ing of the second feature which will be moved from the opposite audi-torium. Fill-in shorts would equal-ize any differential in the two fea-tures' running time. Persons arthe way differential in the two features' tunning time. Persons arriving too late to view the start of early portions of a film one get the full thrend of the story by simply working to the adjoining auditorium voing to the adjoining auditorium view of the story of the start of the story of the start of

patrons, being 80x50 ft.: in size, and costing to 'erect and equip around \$20,000. Entrance will be through the present bobby of the Albumbra. Dividing wall between the Dividing wall between the Partition of glass brick. 12 ft. artition with the partition of glass brick. 12 ft. artition of glass brick. 12 ft. artition with the partition of glass brick. 13 ft. artition of glass brick. 14 ft. artition of glass brick. 15 ft. artition of glass br

pe has a solution to the dual-reader program to which many patrons ob-ject. For those who relish three to four hour shows, the double bill will still be available at no extra cost. New auditorium is expected to be completed and ready for opening by early fall.

# NBC'S BLOOD TRANSFUSION

# NBC Nixes Shepard Request

NBC last week rejected John Shepard's request that he be permitted to sell on a 55-week basis she Sunday 10 to 10:30 pm. period on WEAN, Providence, and WICC, Bridgeport. This period is part of the time requestered by the network per its contract with the statement of the sell of t

# **CHARACTERS** FOR AIR

Walter Thompson agency is working on the idea of a radio contimustion of the story of 'What a Life. legit comedy current at the

# ALMA ARCHER, CHARM EXPERT, GETS NBC BID

Alma Archer, authority on charm and such stuff, has been approached by NBC to head a daytine women's program. It was NBC's idea alto-gether with Mrs. Archer lukewarm to terms offered or summer start-

ing.

She heads a thriving mail order biz and also syndicates a column of feminine interest via Hearst.

### WFIL, the Lodge-Joiner, Collects a Premium

True or False, Dr. Harry Hagen's quiz game, changed networks yes-terday-but it meant nothing to WFIL. It's still carrying the game. Show switched from Mutual to NEC Blue, and as WFIL has both affiliations, J. B. Williams-sponsored show is still with it show is still with it.

# Still Going On

Chicago, July 5,
WLS Barn Dance show at the
Eighth Street theatre on last Saturday (2) played to its 700,000th customer. Moved into the 1,000-scat urday (2) played to its 700,000th customer. Moved into the 1,000-cert theatre on March 19, 1932, due to the number of people who were being turned away at the WLS student away at the WLS student, NBC web carries 50 minutes of the shaw on the coast-to-coaster, WLS Carries some of it for local commercial carries one of the shaw on the coast commercial carries one of the shaw on the coast commercial carries some of it for local commercial carries some of it for local commercial carries some of its for local commercial carries some of the local carries some of the local commercial carries some of the local carries

show on the coast-to-coaster, WLS carries some of it for local commer-cials and the rest is audience show

# Hough's 1st Lieutenants

Pt. Worth, July 3.

D. A. Kahni today (Tuesday) resigned as business manager of the new station KCKO. George Cranston sleps into ber's with title of assistant gan, for KCKO, while 'M. C. Sauthard Is given ditto little for WRAP.

Radio vet Harold Hough remains in. of both stations.

# 'WHAT A LIFE' Don Quinn's Bad Smash-Up; Wife Killed: Fibber McGee Star to Writer's Aid

Don Quin, writer of the Fibber McGee and Holly show, was seriously injured and his wife. Carnette sudminister of the Fibber and Holly show, was seriously injured and his wife. Carnette sudmobile accident last week near-Murdo. S. D. Couple were on way to California for vacation. Accident card of the California of vacation of the California of the Califo

# KGO-S. F. CHRONICLE APART AFTER 5 YRS.

San Francisco, July 5.
Affiliation of KGO, local NBC blue web outlet, with the Chronicle was discontinued last Thursday (39) by mutual agreement between manager Lloyd. E. Yoder of KGO-KPO, and Paul Smith, the Chronicle's managing editor. 'Tie-up had lasted flive years.

five years.

Chronicle features dropped from the KGO schedule include a half-hour. Sunday morning program of hour Sunday morning program of ter-hour shows—'Art Review.' Here Comes the Bride,' Feature Edition,' Modern Living' and 'Sports Headiners.' Julia Medlock, who handled the paper's radio promotion, leaves and the paper's radio promotion, leaves and the paper's radio promotion, leaves and the paper's radio promotion of the administration of the administr affiliation.

affiliation.

A similar affiliation between the other local NBC outlet, KPO, and the Call-Bulletin, is still in effect.
Examiner, which has been paying KYA. for promotional programs, cancelled the last three of three last week for reasons of economy. The shows were "Let's Go Places," Job Finder" and Women's Institute of the Mr. Jones' were dropped sone time ago.

# TO BUILD BLUE

Problem Child Due for Special Nursing This Fall-Fear Government Sources May Recommend New Doctor

### AGENCY REACTION

NBC's blue (WJZ) network is roing to have its own sales manager, with A. E. Neison, currently mer of KDK4 Pittsburgh coming to New York to take that post, he will operate under Roy C. Wit-mer, NBC v.p. in charge of sales. No sales manager is intended for the red network.

Creation of the new post-is part of NBC's proposed intensive drive, to rejuvenate the bive network commercially.

Ad agencies regard the new act of requirements laid down for the control of the c

### Privilege Clause

How determined NBC has become to preserve the existence of the blue web is reflected in the ofter of the net-blue web is reflected in the ofter of the net-blue web is reflected in the ofter of the net-blue web in the network of the

w.C.v.

# DIVERT FROM RED Neilson Service Will Attempt To Combine Mechanical Listener Check With Related Purchasing Habits

PEPSODENT'S POSSIBLE 20 May Have 'Candid Lady' on Web as Well as Bob Hope

Pepsodent may put the 'Candid Lady' program on a cross-country hookup this full. Show, authored by Ted Shardiman, is now being underwritten by the account on the west

const.

If and when it goes network it will be NBC and on a five-time-a-week basis, daytime. This will give Pepsodent two network sessions, the other being the half hour headed by

# TEXACO HOT ON BENCHLEY

Robert Benchley was reported yes-terday (Tuesday) as practically-set for Texace. Confirmation just ob-tainable at press time. Spot named is 8 to 8:39 Friday nights. Show was put together by Marty Gosch in Columbia Hollywood studios and auditioned with Lud Gluskin, batton-tic Company of the Confirmation of the Confirmation

Original contract is to be for 11 weeks, with an option to renew for another 26 weeks.

forcing or inducing NBC to restrict its operations to a single cross-country link, since it has been un-able to make the alliance an eco-nomic gravy bowl for its blue af-filiates.

nomic gravy bowl for its blue afdialexentizers on the red whose
contracts expire after Jan. I 1939,
are not affected by the new requirements during the lifetime of their
agreements. Those with contracts
ing beyond that period will have to
mitted to continue on the precent
basis through December, 1938, only,
and any 13-week renewals extendting beyond that period will have to
Period the precent
limited to continue on the precent
limited to continue on the precent
limit beyond that period will have to
Period through December, 1938, only,
and any 13-week renewals extendtion applies for the stretch hetions applies for the stretch helitons applies for the stretch helitons applies for the stretch helitons police for the stretch helit

A. C. Nellson, sales checking service, is preparing to put out several thousand mechanisms for recording the listening habits of set owners in midwest homes. Part of the service will be to find out what packaged goods are used in these lookes and thereby compare buries and thereby compare buries.

hablis with histoning habits.

Noticen outil plans to train the personnel handling the device and personnel handling the device and records so that they can get the right (co-operation of housewise who have been pestered silly by sill sorts of doorbell, pushers. Same who have been pestered silly by sill sorts of doorbell, pushers. Same years in obblishing for institued drug, food and other distributors of weekly cheek on how their good were moving from istore shelves a compared to competitive brainful.

Ward Baking expects to find out whether the housewives are listening to its program, Jane Ardeni, out in the program, Jane Ardeni, out in the program of the

io noise with a portable stand collision four trays, each holding two slices of bread representing the Ward product and three leading competitive brands. Housewire: ace asked to judge the foodstuff by colling tendency, crust, crumbling tendency,

Jane Arden' has been on WJZ but a couple weeks. If it clicks, it's slated to go NBC-blue.

# **LEVINE'S 2 NEW**

# **Auditing Statement of John Shepard** Makes Unfavorable F.C.C. Impression: Sniff at \$100.000 for Good Will

Washington, July 5.

Lambied books and catch-as-catchcan-financing system of John Separal III's radio interests drew unpresent lambies of the system of John Separal III's radio interests drew unprovidence outlet. Lack of need and fear of monopoly were
chief reasons for nixing the Boctonian's piece by position of nixing the Boctonian's piece with plant, in the Rhode
Island area.

Island area.

Financial conditions of both the

Yankee network and the Colonial

International conditions of both the Vankee network and the Colonial network, corporate children of the Shepard family, were cited in a detailed analysis of the way money because the condition of the condition

Profit Only 32,047
Colonial's finances were not impressive, despite continued operation oging on to two years. Corporation born Sept. 27, 1936, had profit cfmere \$2,647 over a 19-month period.
Balance sheet showed assets of \$33,100, and labilities of \$27,453, thus leaving net worth of only \$3,467.

3.84 m. a warm net worth of only Final Mark of the adder Final Mark of the adder Final Mark of the Adder of t

tual finding made, however, since the application was thrown out on Write-ups in the aisets of Yankee were highlighted in the opinion. Commish remarked that Yankee's property of the property

when the commish habitually selected to the selected and the commish habitually selected to the selected and the selected and

Resten's Canadian Vacation Paul Kesten, CBS v.p., left over the week-end for a month's vacation. Hiding out in Canada,

# Sidewalk Stunt Not Fancied by Merchants Outside the Tie-Ups

Lynchburg, Va., July 5.

Lynchburg, Va., July S.
Despite recturing complaints from
Main Drag merchants, bringing the
program under police scrutiny,
WLVA continues to go abead with
te daily Reall, Dollar, Roll broadcastation's mike, hitched to a shortwave transmitter, attracts a daily
crowd, blocking the pavement and
annoying busines mein not in on the
lie-up. Program, designed to promerchants give away dollar bills
pasted to cards which are autochanges hands.

The control of the control of the control
changes hands.
The control of the control
from the cast screen's a dollar prize
from the station. Others, with
rolling dollary in their pockets, are

from the station. Others, with rolling dollars in their pockets, are called out of the crowd at the street broadcasts and rewarded.

# BARTHELMESS 0.0.'S RADIO POSSIBILITIES

Richard Bartlelmes is la New York perusing submitted scripts serials prior to saying yea or no on a proposal that he b. offered in a radio dramattation series. Joe Koehler's Radio Events, Inc., has made the proposition. Leland Hay-last trouping Barthelmess did was in legit two seasons back in Post-man Always Rings Twice.

# Labor Attorney Negotiates

Labor Attorney Negotiates
A.C.A. Renewal at WDAS
Philadelphia, July S.
Saul C. Waldbaum, labor attorney,
has been retained by broadesst divictions Association local to draw up
all future contracts: First job will
be negotiating new termer for five
WDAS panelment, Present contract
is about to expire.
Higher wages and cut in work
week from 44 to 40 hours will be
asked.

### Bains' Cast to Chi

Entire cast of 'Scattergood Bains,

Entire cast of 'Scattergood Bains,' which has been on a west cost hook-up from KNX, Hollywood, for Wrigley, was planed into Chicago late last week to start a new western United States coverage set-up. United States coverage set-up. Denver to the west cost, airing out of the WBBM studios here. Set through Neisser-Meyerhoff agency here. In-stallment play has been scripted in the WIndy City since its inception. Western Company of the WBBM studios here. Set through Vest Fars Puth, Bobert Trout and Windy Sets Puth, Bobert Trout and Windy up the new origination.

Activess Studio Mishap.

Shot by a blank cartridge Anne Russ, of WPBN dram group, landed in the horpital last Thursday night, Miss Russo was heroine of a last beautiful and the horpital last Thursday night, Miss Russo was heroine of a last with the villain meller, Abandoned Chill-dren. She was 'shot' by Vienel secretary, in 'Aunt Able Steps Out,' lead, the mustachion himself, sustainer detective serial over NBC former and the step of the control of the

### Frantic Co-operation Of Kids Bogs Down Dyer

Kids Bogs Down Dyer.

Philadelphia, July 5.

WCAU was off the air from the
Phillier park for nine minutes last
Wednesday when a mob of about 8.

Wednesday when a mob of about between games of a double-basder.

Bill Dyer, sports gabber, made the
error of letting it be known in adavance that he would devented aware that he would all the statements of the day of the statement of the statement of the statement of the statement of the ball

Warne.

Getting wind of this, as soon as the final bail of the first game waspitched they all piled down on the booth to be interviewed. There was so much noise and confusion in the tiny room, no one could even move, tet alone talk. Studio engineer, seraing something wrong, fook over called him to be think know a squad of cops had straightened things out.

# ED KLAUBER **EVALUATES** N.A.B.

Officials of NBC, Columbia and Mutual were brought together at a funcheon in the Waldorf-Astoria has Thursday (30) to met the new product and the product and

radio,
Lohr declared that now was the
time for the industry to knil Itself
into one big organization. He said
that have regretuable that lead
that lower regretuable that
tions don't all get together for the
general good, instead of engaging
in intra-industry fights and trying
to outlockey the other for advantageous positions.

bageous positions.

Ed Xiauber sounded the meeting's most realistic note when he called the broadcasters attention to the intercential to the intercential to the irreconcilable cross purposes of competitors and opposing groups within the trade would create situation to the irreconcilable cross purposes of competitors and opposing groups within the trade would create situation. Such occasions should not be a practical intrumentally of action. Such occasions should not blind the trade to the deep need for, and general usefulness of, NAS, he emphasized.

Washington, July S.

Neville Miller has moved into the N.A.B. president's chair. Executive committee of the directors met with him almost immediately to discuss where the Association goes from this point and to perfect acquaintance. Alumerous problems, some of them alumerous problems, some of them alumerous problems, some of them to the present the second of the s Washington, July. 5.

against oppressive governmental regulation. were chieded for not doing englation were chieded for not doing englation. The property of the pro

Phil Stewart's Assignment Chesterfield series in the fall may have Phil Stewart as announcer for Burns and Allen, Last with Wayne King's waltzes for Lady Esther.

# **Chain Income from Time Sales**

	NBC			
1938	1937	1936	1935	
January \$3,793,516	\$3,541,999	\$2,681,615	\$2,895,037	
February 3,498,053	3,295,782	2,714,300	2,758,319	
March 3,806,831	3,614,283	3,037,873	3,025,306	
April 3,310,505	3.277.637	2,741,928	2,682,143	
May	3.214.619	2,561,720	2,665,211	
June 3,200,569	3,003,367	2,323,456	2,380,845	
Total\$21,051,754	\$19,948,107	\$16,061,092	\$16,426,863	
	CBS		1	
1936	1937	192	1935	
January \$2,879,945	\$2,376,620	\$1,901,023	\$1,768,949	
February 2,680,335	2.264,317	1,909,146	1,654,461	
March 3,034,317	2,559,716	2.172.382	1,820,553	
April 2,424,180	2,563,476	1.950.939	1,615,389	
May 2.442,283	2,560,558	1,749,517	1,287,455	
June 2,120,235	2,476,567	1,502,768	1,066,729	
Total\$15,581,295	\$14,603,256	\$11,185,775	\$9,213,536	,
MU	UTUAL			٠
	1938	1937		
January	\$269,894	\$213,748		
February	253,250	233,286		
March		247,431		
April	189,545	200,134		
May	194,201	154,633		
June	202,412	117,388		
Total	\$1,349,939	\$1,166,620		
No. of the last of				

# Mutual's June Gross 72.4% Above Its Take for Like Month in 1937

# When Carleton Smith

Washington, July 5.
Fast foot-word or President Roosevelt during the as after reduced Carleton Smith, NBC Presidential announcer, to a jittery wreck.
Crackling 'freside chai' - conduction of the conditioned white House-tarted the pasce. Announcer was off to Wilmington, Del., same day, to set the stage for ceremonies pertainstending of New Sweden, at which founding of New Sweden, at which folief Exec made a second speech Monday (28).
Chily one did to tweet from Year York to prepare for two more, Fresidential palwers from World's Fair Grounds and back to Washington only to leave Saturday (2) to Gettyburg, where Johany Rebs and Callyburg, where Johany Rebs and Callyburg, where Johany Rebs and Callyburg, where Johany Rebs and Union Army men swapped olive branches at their last convention.

branches at their last convention. Toughest assignment of all is ahead—with Smith leaving for the about the same of the same o

# CBS SHOWCASING IN H'WOOD HOTEL NICHE

Hollywood, July 5.

Hollywood, July 5.
Columbia has fossed Hollywood
Showcase, long a süstainer, into the
Friday hight spot vacated by Hollywood Hotel for the summer: Big
idea is to get a commercial nibble
for the fall with the variety turn,
loaded with CBS artists bureau talent.

loaded With USS affixes but seek up. Under Bill Lawrence's production guidance, dramatis personae will include Tilo Guizar, Fray and Bracgioti, Raymond Scott quintet, Edmund MacDonald, emcee and lead in the dramatic spot, Lud Gluskin's chartes I rown & Simone's chorus. Charles I rown & Soft on the weekly guest change.

# Buys Election Returns On

Philadelphia, July 5.
Greystone Wines, through the
J. M. Korn agency, has signed a 13week contract with Station WCAU
for five-minute daily Transtradio
newscasts. Started Monday (4).
Agency has also mytchased No.

# **DISC LAWYERS HUDDLE WITH** A.F.M.

Counsel for the various transcrip-Counsel for the various transcription manufactures are alseled to meet
to manufactures are alseled to meet
to manufactures are alseled to meet
to manufactures are the second of the
federation of Musicians, to iron out
a few differences in phraseology retendanding in the union's proposed licensing agreement. It is expected
to the second of the second of the
towen the two camps on this issue
and that the pact will formally be
in effect by the end of this week.
Boycott clause, which the manufaction of the theoretic was literal, is out
of the theoretic was plant and a
result of the ATM's new price scale.
Upping in transcription manufacturers
of the theoretic was plant and the
price of the theoretic was plant with live broadersting, prevails, many spot adverticers
may elect to go network. tion manufacturers are slated to meet

ing, prevails, many spot advertisers may elect to go network.

# Coughlin's Now 'n' Then Web in Pennsylvania But WFIL Not Free

Carry to the support of the support

# IRENE BEASLEY, R.F.D. No.

Sengs, Talk 15 Mins. Sastaining Daily, 12:15 p. m. WABC-CBS, New York.

is Mins.

Bestalning

Branco CBS, New York.

MABCOBS, New York.

This is one of several new programs politicular to the control of the contro

JOHN NESBITT
Startes
30 Mins.
GULF REFINING
Sunday, 7:30 p. m.
WABC-CBS, New York
(Young & Rubicam)

(Young & Rubicam)
Summer stand-in for Guif Is ressonably good listener fare. Weakness
is its similarity in outline to the
Robert L. Ripley series. Instead of
Robert L. Ripley series. Instead of
Robert L. Ripley series. Instead of
Robert L. Ripley series
Robert L. Ripley series
and the fare his as stories
that have never been told—but they
hight as well be given the Ripley
tab, for they're out of the same noar they're presented in the same
and they're presented in the same

table for they're out of the same mole and they're presented in the same and an they're presented in the same and they're presented in the same and they are also as a they are also as the are also as they are also as they are also as they are also as a they are also as the also as they are also as they are also as the also as they are also as the also as

HOBBY LOBBY With Dave Elman, Harry Salter Orch 36 Mins; Sunday 7 p. m. JELL-O WEAF-NBC, New York

(Young & Rubicam)

WEAF-NBC, New Yeek
Does Zenge & Rubicam)

Doe Stong & Rubicam)

Does Stong & Rubicam)

Does Stong & Rubicam

Does Stong & Rubicam

Long Stong & Rubicam

L

matron who collects manner was Long sifes because her name was Long necker. Commercials by Harry Von Zell spieled in the usual Von Zell style: Simar and Harry Salter's orchestrancedled Bennby by playing 'Love in Bloom' and Benny's pet The Bee.

JOE DU MOND 'Josh Higgins of Finchville' Joan miggins of 1.11.

15 Mins.
Sustaining
Dally, 10:30 a. m.
WJZ-NBC, New York

Du Mond is from lowa, where he has broadcast regionally for some years. His origination point is New York for one week. He may do an lowa village stunt at the World's Fair, and is east to talk over the details.

Fair, and is east to task over the Quiet, hayseedy, chuckle-mellow and faintly churchey, the Josh Higgins character is old style, but not necessarily, obsolete, radio. No particular continuity or story. There's talks. More how he says it than what he says. And le sings in a disarmingly unpretentious way.

In short, a sentimental silee of the property of the proper

DO YOU WANT TO BE A FIRE-MAN?
With Dr. Robert K. Speer, Ted Cott Civil Service Quiz 45 Mins; Local Sustaining Friday, 8 p. m. WNXC, New York

Swataining m. WYNYC. New York City's station has joined the ranks of audience participation gamesters with questions and amount of the control of the contro

capabilities.

It's a program which can have possibilities and which ought to improvas it goes along. First effort, however, was rather weak. Next program (Friday) will have similar que

for policewomen.

Winner received tickets for Lew-ison Stadium Concert, Randall's Is-land oparetta, ones Jacob Music The-stre Pop Concert. Partleipants get one pair each for appearing.

'MEN AGAINST DEATH'
30 Mins.
Sustaining
Thursday, 8 p.m.
WABC-CBS, New York

WABC-CBS, New York
Dr. Paul de Kruif (as In fife). has
given the radio division of the Federal Theatre, a royalty-free nod to
adapt his works dealing with the history of medicine. It was engrossing,
between boards and now seems likely to be similarly appealing in the
first half hour of the Thurday right
niche summer-vacated by Kale niche summer-vacated

niche summer-vuscated by Kate Smith.
Chapter one concerned the service of Delit, Holland, so beninder of the scientific approach to research and fact-finding. Loon Donatine's script, nicely visibility and they and the strength of the service o

time.

Theatre plug's obtained through character sketch of characters she has used in past air rides and brief interview with celeb connected with Ridgefield attraction, in case caught Arthur Richman, co-writer of Latitude of Love, unfurled at playhouse. Shot suffers over-praise and evueltude of Love, unfurled at playhouse. Shot suffers over-praise and sweet-ness about clients, but general offering lifted itself above average the attention of the stage of calendar. Since Miss Dillon has many who rements the kindly, her fortnightly appearances can burt.

### Real Sentiment

Announced as a 'surprise' to come at the end of Fibber McGee's finale program for the season, said surprise was the brief mike appearance of Molly, bedded for some time, and hence off the show.

Spontaneous and genulnely warm accelain for Molly as it

warm acclaim for Molly; as it percolated through the mike, was a touch of real sentiment.

# BILLY HOUSE SET FOR WRIGLEY GUM

Billy House, of vaude and mu-sical comedy, starts an air series Sundays at 6:30 over CBS. Originates in Chicago July 10 for Wrigley's. He's new to radio. Carl Hohengarten orchestra and

W.IBK Denied All-Stars

# In Landis Rule to Webs

In similar letters sent to CBS, Mu-tual and NBC, Judge Kenescaw Mountain Landis, baseball's couldined the rules which the webs must abide by in airing today's (Wed.) All-Star game between the American and National leagues in Clincinnatt. Judge Landis also per-sonally spoke to the describers and their assistants repping the three matches. The short of the countain the matches of the short of the star of the matches.

networks in his hotel room last might.

Webs were told that any station in the country could be fed the game to be confined to chalked-off places in the broadcasting booth and cannot descend to the field, nor the dugouts, nor provil the stands for interviews, nor colorations.

Max Wylie Completes Book on Radio Writing

Max Wylie has just completed the ms, of Radio Writing, which will be published by Farrar and Rinehart on

published by Farrar and Rinehart on Sept. 9. He's director of scripts and continuity for CBS. Lewis Titlerton, who holds the same post at NBC. Other books by CBS men due in January. Earle McGill's Radio Production and Direction' will be published by McGraw Hill. The's casting director for WABC. John Carlle has a production book in process.

All-Negro Program

KEEN, local part-time platter sta-tion, has started a half hour weekly all-Negro broadcast. It is called the Enterprise Hour, named for the spon-sor, local sepia publication. John O. Lewis, the selfior, emeess the pro-ceeding the consists of Negro and state. The control of the control of the con-taint. Negro choirs and all colored talent.

talent.

Frank Fair, columnist on the Enterprise, is writing script and blurbing at the mike.

Switches After 9 Years

Wichita, Kans, July 5.

DeCoursey Cream Co. has signed contract with radio station KANS for five quarter-hour show. Contract ended nine years business with KFH, other local station.

KPH, other local station.

KARS has started remote brocdcasts of music of national bandsplaying at Blue Moon, open air
ulance pavilion. Name bands booked
on list for summer, some of which
may be fed to network, "Nick
Stuart, Little Jack Little, Phil Darris, Herbic Kay, Joe Saungter,
Roger Pryor and Bernie Curomins.

JIM AMECHE
'Win Your Lady,' with Betty Lou
Gerson, Pbil Lord, Ethel Owen,
Roy Shleids Orch.
30 Mins.
WOODBERY'S WJZ-NBC, New York

(Lennen & Mitchell)

DON BESTOR ORCHESTRA-With Jimmie Jeffries, Neal Buckley 36 Mins.—Beglonai DR. PEPPER BOTTLING CO: SWFAA, Dalias (Tracy-Locke-Dawson)

WFAA, Dallas
(Traey-Locke-Daisson)
Traey-Locke-Daisson)
Traey-Locke-Daisson
Traey-Locke-Daisson
Traey

tation to autients to dioc in at the mext roadside ion with the big red-letter sign.

Bestor, opened with, "Flat-Foeted Pestor to growed by "I See Writ Flat Bestor With Flat Bestor May Take Before Me with Buckley, Life Red Riding Hood set to music of Big Bas Worf was oke. Better was Deat Comes Hood set to make the work of the wo

a beehive

Oblinger Music

Oblinger Music

Oblinger Music

Sunday, 12:39 p.m.

Sunday, 12:39 p.m.

WIZ-NBG, New Yerk

WILLIAM Sunday, 12:39 p.m.

WILLIAM Sunday, 12:39 p.m.

WILLIAM Sunday, 13:30 p.m.

WILLIAM Sunday, 13:30 p.m.

William Kroll and Nicolal Berevirus

William Sunday (26), play
ing compositions by Shubert, Hinde
min, Mendelskom and Beelhowen

thi, Mendelskom and Beelhowen

thi, Mendelskom and Beelhowen

thi, Mendelskom and Beelhowen

thi, Mendelskom and Beelhowen

the united the founist of an ur
chin. However, it as an acquired tarte

to symb-addict, chamber music is

often just so much spinach. Hobe.

MAX EASTMAN Quizz 30 Mins. Sustaining Wed., 9 p. m.

WABC-CBS, New York

Weed, 9 p. m. WABC-CBS, New York
Only difference between this aural or game and houst of others like it is that Max Eastman's laryns, and manner gets closer to the general concept of the pedagog, Another than the standard for a line of tun of this control of the standard for a line of tun of offinition or specific properties. Between the standard for a line of tun of offinition or specific properties and the standard for a line of tun of offinition or specific properties. Between the standard for a line of tun of the standard for the standard f

For his last Wednesday's session Eastman snaged as participants sive delegates to the Council of Teachers to English section of the National of English section of the National which was staged in New York last which was staged in New York last week. It was a mixed quinter they did on such words as orthopedic, Zodice and paranoia. Also on the spelling and the vegetable or animal spelling and the vegetable or animal game of Guggenheim.

MANNY REINER With Rosalind Sheri IS Mins.—Local Thursday, 4:15 p.m. WINS, New York

than this sort of Biler-inner. Land.

JOHN DUNNE AMATEURS

ON INDICATE OF THE STATE OF THE STATE

vote.

Very little commercial is used in the hour. Handling, however, is a credit to Dunne.

Many other commercials tried the amateur idea, but dropped it later, with 2 SM continuing solo over a record span.

Rick.

ANN BRAE
'Count Your Blessings'
15 Mins.—Local
Sustaining
Tu-Th, 5:36 p.m.
WINS, New York

Tu-Th, 5:34 p.m.
WINS, New Yorkays, be a rhort in radius for chin-propping programs. This one is a good idea, with a xwell title, but it has not yet been kneaded. Miss Brae's idea is to interview a person upon why she or he is happy to the control of the contro A Regier Program of Bernie Cuttomical.

Regier Program of Bernie Cuttomical.

Regier Program of Bernie Cuttomical.

WILSON ANGEL

Popsicle Drops Spinach Kid

Popsicle Geo Lowe Corp.) - is
dropping the Propeys, the Silvential State of Sta

# Radio Coverage of Swedish Royalty In Rain Gives Eventsmen a Bath

Philadelphia.

Torrentlal rain and slip-ups in the tightly-arranged schedule of the Swedish royal family here made the visit here one of the toughest assignments in history for broadcast crews to rover. WFIL's entire special events staff needed medical treatment for exposure before they

treatment for exposure before they missing the standard with welcome to Crown Prince by President Rossettin Wilmington, Pell, which was being pumped by WFIL to Mitual. Engineer John Cummings and an all with worked in the rain steadily or six hours, from 8 a.m. to 2 p.m. Thy somehow managed to act the standard with the standard with the standard product with the standard product of the standard product when the standard product were insudated to the standard product when the standard product were insudated and the standard product when the standard product were insudated. One of the highlights of the per-

should half rulined.
One of the highlights of the per-formance was Crawford's ad libbing.
He talkied extemporaneously for 47 minutes on the network and by Press-Wireless to the world, as de-lays pushed back the start of the program exemines from 11 am. to 11:17. All the while he gabbee he stood upprotected in the rain, which literally washed one mike right out work by Cumminist gave him, a new work by Cumminist gave him, a new of commission in his hand. Qulck work by Cummings gave him a new mike in 20 seconds, preventing a long dead space, but adding grey halrs to the crew.

### Hull Seven Mins

Hull Seven Mina.

Hull Seven Mina.

Show the Leev. With Cordell Hull and the Flinnish foreign minister and the Flinnish foreign minister. The seven was a seven and the seven and the seven mile was completely dead. After working feverishly, panelment gave 150 minutes before sir time and called Willnington's WDEL, which was a pick-united that the property of the seven was a pick-united that the property of Frince Bertil's speech from Old Swede's church here. But he dish't get there in time. So Flugh Willion signed the here. But he dish't get there in time. So Flugh Willion signed the and Horace Feyhl, production director, returned to the studio. But they forgot to tell Tom Ruane, who was stationed in front of the church. By the discovered he want!

they attended to the control of the

# VON LUCKNER WASH UP IN AUSTRALIA

Count you Luckner did only three

brondensis for the Australian Broadcas ing Commission. His one lecture at City Hall was a flop and further et City Hall was a nop and further jersonals were gancelled. There and been no stated number of broad-casts, but more than three were gen-erally expedicd. Von Luckner's work as a sca raider during the World War was

the cause of some criticism and re-sentment here among war vels. Po-lice were outside radio studios to guard German after first broadcast. guard German, after text proadcast, Second airing was remoted from the residence of an Australian Broad-easting Commission executive. Third and final broadcast was made from

### Hawaii to London

NBC will feet traditional songs of Hawaii to BBC on International hookup July 9. From NBC's KGU station on Hawaii. program will travel via RCA. Communications to Point Reyes on Pacifa Cosas, being then pumped by landline to Sau Francisco and onto NBC network.

At Bound Brook, New Jersey, pro-cam will travel by directional beam gram will travel by directional beam to Tatsfield, England, and linked to

# BAN TAXICAB RADIOS IN LONDON

Stresste at proposals to install ratio. In Landon, June 24.

Salo in Landon, Intelled Secretary Sir Samuel Hoare, and severing a question in the House of Commons. If there is a general desire, for more noise in the streets of London, the question of installing radio sets in taxicabs will be con-Added that the Commissioner of Colice, with whom he entirely agreed, was of opinion that, in public interest it was preferable not to permit cab radio.

(Taxleab radio is common through

# RADIO-PUBLICIZED CONCERT SRO IN B. A.

Buenos Aires, June 22.
RCA Victor sponsored a series of programs over Radio El Mundo (IRI), using its latax recordings and announcing concert to be held at the Gran Rex einema, presenting its neineinal Argentine artists (who

and a mountains collects to be hold in the property of the pro

Concert itself clicked big for sta-tion and sponsor. D'Arienzo's or-chestra in particular registered.

# Kelowna's Power Boost

Kelowna, B. C., July 5.
Okanagan Broadcasting Co.'s station here, CKOV, going to 1,000 w.
Irom previous 100 w. Will probably nean a change in wave-length, present onc. being 630 kc.

# B.B.C.'s Share of Gross

London, June 28. London, June 28.

ritish Broadessting Corp., which has been selling its program titles for use by vaudualle roadshow operators, has imposed new conditions. Want 5% of the grosses.

Brings up new question whether BBC, as government undertaking, is permitted to deal in this way.

# WAR VET SWAP OF ADDRESSES

broadcast announcer read names of soldiers and officers who fought in that battle and who wished to see each other after these many year

# Swedish Broadcaster Lavish to Govt. Programs But Raps U.S. Comm'ls

Philadelphia, July 5.
Programs sponsored by U. S. Office of Education were praised as
'wonderful' by Dr. Yngve Hugo, educational director of the Swedish
Broedcasting Co., who was here last
week with Swedish, royal family. He
also had high praise for programs
from stations owned by some State-

from statutos universities.

But he thinks the intellectual level.

But he thinks the intellectual level.

Got American programs is too low.

You Americans have a low opinion of each other, he said. A British of each other, he said. You Americans have a low opinion of each other, he said. 'A British radio man told me you address all your -broadcasts to 12-year-olds.' I asked an American radio executive it that were so. He said. 'No, that's not true. We address them to 15-year-olds.' I think you could take a chance and raise it to 20.'

### Yank Sets Off in Chile

Yank Sets Off in Chile
Sharp slump in U.S. sales of radio
receivers to Chile last year, with
American sets distinctly in distroor,
the control of the control of the control of the control
and import control distinct to Chile
showed 279% rise, hitting \$481.000t
tom the U.S. was off 105%, to the
tom the U.S. was off 105% to
seem of 105%, to the
top of 105%, to the
t

Fie Sweeney and his Kitchenette Revue returned to CKCK, Regina, Sask., July 4. Heavy commercial commitments pushed it off some months ago.

# Argentines Balk at Phone Poll

Don't Like Intrusion of Homes by Survey-Taking Broadcaster

# Bebe Daniels, Ben Lvon

residence of an Australian Brandcasting Commission executive. Third
and final broadest was made from the strengthon.

Turkis themselves were innocuous

French Lingual Catalog

Manuferal, July 5.

Yves Bouraca, program direct, July 5.

of glation CKAC, and final broadest properties of the strength of the commission of the commission

# Wax a Few in London

rea a rew in London, July 21.

Phyllis Robins, blonde showered, is now on Kratt show transpirition from Normandy and Luxemboure with Billy Cotton and Fred Buprez. Another J. Walter Thompson e. t. is Bebe Daileis and Ben Lyon e. to the Rinse Radio Revue, the slage show from the Scala theatre with Jack Hylton's Band.

Don Wright, chief announcer the CJRM, Regina, acting as m.c. for Board of Trade amateur nite shows in lake park.

# N. W. Aver's Argentine Office Active

Ford Spends \$3,000 a Month on Broadcasts-Firestone and Shell-Mex Also Use Radio

# Visio Triple-Header

London, June 22.

For the first time in television programs a triple bill of short plays will be given in the evening transmission July 15, and again in the account of July 19. Three plays are: 'In a Train to Exeter,' adapted by Anthony about story by J. July 15, and again in the afternoon Train to Exeter, adapted by Antony Shaw from a short story by J. Geoffrey Stewart; E. & O.E. by E. Crawshay Williams, and The Man in a Bowler Hat, by A. A. Milne.

# Vienna, June 20. Where Are You, Comrade? program will be broadcast from Vienna Reichsendes, once monthly readed and research of the Work of the Work

Weshington, July 5.

World-girdling radio plans of the Mormon Church, which wished to begin operation of an international abort-wever on non-profit basis to improve international economic concentrations commission rectued to gedenical evidence. Federal Communications Commission rectued to gedenical evidence with the principal reason for denying the approximations of the principal reason for denying the approximations consisted to gedenical evidence should be a six of the principal reason for denying the approximations of the principal reason for denying the approximations of the principal reason for denying the approximation of the pr

Salt Lake City, July 3. Mormon church leaders will submit another application to establish a \$500.00-wat international short-wave broadcast station here the mormon council of twelve apostles and president of Radio Service Corporation of Uish, operators of KSL, who directed preparation of the stationary of the station Salt Lake City, July 5.

# DEAR COLUMBIA' TO B.B.C.

Raymond Gram Swing Vacations—

BBC. to fill in afternoon time during the summer, will pick up vi short-wave 'Dear Columbia' sus-taining program from CBS for six weeks, starting Aug. 1. Show is a Monday a.m. half-hour on which short was "Dear Columbia such as a columbia such as

Chrysler-Plymouth Motors now ponsoring programs over LR1.

Buenos Aires. June 23,
Local branch of N. W. Ayer &
Souther buyer for three of the
bigge time buyer for three of the
bigge time buyer for three of the
bigge time buyer for three of the
bigge time. For the control of the
bigge time. For the
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big time. For the
big time. For t

NBC is putting out Spanish and Portugese editions of the NBC Short Wave News, which has become part of the networks advance program service.

Short Wave News contains weekly listings for W3XAL and gets world wide distribution.

### Marsala Makes It Late

Marsala Makea It Late
When B.B.C. listeners heard a
broadcast of Joe Marsals and Ilis
Chicagona from the Hickory House,
Chicagona from the Hickory House,
Chicagona from the Hickory House,
Late of the Hickory House,
Late of the Hickory House,
Atlantic Hen's was originally pumped
Atlantic Hen's was originally pumped
inners and getting the benefit,
music Lang etting the benefit,
music Lang etting the benefit,
music Lang etting the benefit of the Hickory House
Jones of the Hickory House,
Jones of the Hickory House
Jones of the Hicko

lucky.

# CANADIAN MARCONI SHIFTS

CAMADIAN MARCONI SHIFTS

F. Souch here from Halli's
Nova Sergina, Sask. July 5.

F. Souch bere from Halli's
Nova Sergina Sask. July 5.

Nova S

Louis Leprehon, formerly with La Presse, has been added to sales mo-motion department at CKAC, Mon-treal.

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# ARTISTS MANAGEMENT PAUL WHITEMAN Chesterfield

Featuring JOAN EDWARDS 4 MODERNAIRES Guest Star ART SHAW

and His QUARTETTE eginning JULY 13 the Ches-infield Show Will Be Broad-iet on WEDNESDAYS at the SAME TIME

:30-9:00 P.M. EDST

Sunday July 10th CBS Network 3:00-4:30 P. M., EDST

# PAUL WHITEMAN

**Guest Conductor** With

HOWARD BARLOW'S CBS SYMPHONY ORCHESTRA On

### GERSHWIN **ANNIVERSARY** BROADCAST

Featuring JANE FROMAN MAXINE SULLIVAN ROY BARGY WALTER GROSS LYN MURRAY CHORUS

Monday July 11th ewisohn Stadium New York, N. Y. at 8:30 P. M.

# PAUL WHITEMAN

**Guest Conductor** With PHIL HARMONIC ORCHESTRA

> For GERSHWIN MEMORIAL CONCERT

Featuring JANE FROMAN MAXINE SULLIVAN ROY BARGY 4 MODERNAIRES LYN MURRAY CHORUS

[ NOT BE BROADCAST ]

**EXCLUSIVELY** 

by
Artists Management
Honklegs Under Direction
of Paul C. Wimbish

17 E.45#ST

# Inside Stuff-Radio

Unusual radio plug for Columbia Broadcasting's Workshop was an editorial in the N. Y. Journal-American last Friday (1). Recommended listening to the program which included reading parts of the U. S. Constitution. Editorials plugging only radio programs are rare indeed.

Katharine Seymour and J. T. W. Martin, who are collabbing on a re-vised version of their book about radio writing, were formetly married. Ceremony took place in 1831 while they were working together on orig-inal volume on radio authorship. Martin has since remarried.

During negotiations between the networks and the American Federation of Radio Artists, union execs were allowed to peek at the NBC and CBS books. Just on talent costs for sustaining programs.

Joe Penner's ad last week gave the wrong address for Monroe Gold-tein, his personal rep, as 8065 Sunset Blvd., Hollywood. Correct No.

# F.C.C. DEFINES Mutual Network Stocked POLITICAL. **EQUALITY**

Washington, July 5.
Expected light on political broadcasts got the button today (Tuesday)
when F. C. C. announced four basic

clauses to be incorporated in rules and regs to govern stations and guide politicians. 1. Stations are not required to sell to politicians but having don-or one, all must have sam

so for one, all must have same privileges.

2. Any legally qualified candidate must have parity with all others.

3. Rates must be uniform to all

3. Rates must be uniform to all with no direct or indirect rebates.
4. Every station must keep a diary, for public inspection of candidates making requests for time together with notations of what action followed and what price, if any, was

# MERLE JONES HOPEFUL: KMOX SETS SHOWS

St. Lcus, July 5.

Anticipating an end to the recession by late summer and a consequent upbeat of bit, Merie S. Jones, general manager of KMOX, local large number of auditions for the sales staff and which are designed to attract sponsor prospects on the status of the sales staff and staff and the sales shall be suffered to start the sponsor prospects on the staff to staff the sales staff and thick are suffered to staff the sales shall be suffered to staff the sales shall be sales shall be suffered to sales shall be sales sha

nson. Ken Church, sales mansimpson, Ken Church, sales man-ager, and Arthur Casey. acting pro-gram director, are huddling to pro-duce click programs.

# The Cast for July

Washington, July 5.

Communications Commission place
Communications Commission place
Paul A. Walker in position to wield
the blue peniol over broadcaster's
applications.

puts Commissioners
Norman C. Case in charge of a ereonautical, police, and e-mergency
matters. Craven on license, extenmatters of the place of the place of the place
paratite changes, lets operation, etc.
portal commissioners
paratite changes, lets operation, etc.
paratite changes and letter applications
and Walker on practice and procedure.

### Salt Lake's 3rd Starts

Salt Lake City, July 5.
Offering Salt Lake City ether advertisers a 50% reduction below rate card prices of burg's two chain out-fits, KUTA, recently completed indie 100-watter, will begin broadcasting about July 15. Frank C, Carmen,

# Up on Dance Pickups; All-Time July Tops

Mutual network, to fill the pro-gramming gaps left by the fading of conmercials for the summer, is heavconimercials for the summer, is heav-ily stocking up on remote dance-band pickups from niteries. Web, which always out-distanced CBS and NBC in such programs, goes into July with an all-time high.

A weekly total of 30 hours and 15 minutes are devoted to the remotes from rug-cutting rooms, and many of the pickups are made during daytime hours, notably on Saturdays and Sundays when tea dansants are be-ing held. On each of these days, two hours of dance music is picked up prior to six p.m.

Breakdown in hours: Sunday: 5.
Monday: 3.
Tuesday: 4.
Wednesday: 4.45.
Thursday: 3.30,
Friday: 4.
Saturday:

Saturday:
Total of 31 different spots, using as many bands, are tapped by the network. Sites are chiefly in New York, with only a pair in Chicago and two from Los Angeles. Burgs which habitually did out-of-New York feeding, such as Philadelphia, Boston and ing, such as Philadelphia, poster.
San Francisco, are not on the sched-

To facilitate the flow of orchs, Mutual has sewed up Atlantic City, getting exclusives with both the Steel Pier and Hamid's Million Dollar Pier.

# **HOW TO GIVE SHIVERS**

KFRO has devised what station considers to be a slick way to make electioneering politicians conscious of the radio medium as a vote-getor the ladio medium as a vote-get-ting commercial proposition. Job-scekers hereabouts haven't been buying air time to any great degree during their campaigns.

during their campaigns.

Paul Wilson, KFRO announcer, has been pounding the Longview pavements with a mike quizzing passersby on names of candidates and the offices they are seeking. Broadcasts are revealing that localities seem to be in a considerable moddle about what person is runing for what office.

### Or Better Still-Don't

Philadelphia, July 5.

Philadelphia, July 5.

'Handle fireworks carefully if you handle them at all, John Facenda, WIP commentator, warned on the air three times Sunday night.

Yesterday a firefracker exploded in his right hand outside his home in Drexel Hill. He was treated at Jefferson Hospital for severe burns of three fingers.

### WDAS Labor Pact Up

hts, KUTA, recently completed indie 100-watter, will begin broadcasting about July 18. Frank C. Carmen, manager, now contacting local will be a substantial properties of the properties of the

### 7:15 A. M. Kid Show

Philadelphia, July 5.
WCAU figgers kids are getting up early these days. Experimenting with a new time
for kid script show at 7.15 a.m.
Program titled Bill Swift, ogram titled Bill Swift,
Detective, by Ken Car-

# WGY's Old Grads **Back to Salute New Premises**

Schenectady July 5.

A series of 29 special programs over a 10-day period in connection with the dedication of WGV's new five-studio structure will bring be-

over a 10-day period in connection with the decision of WGY's new with the decision of WGY's new fore the mike many veterans from the pioneer days. Ollie Yettru, accompanist, atranger and recitalist for 10 years, leads of with a pianomer manager of broadcasting for General Electric; Charles A. Hoxie, father of the Pallopholophone, and King D. Hegger of General Electric; Charles A. Hoxie, father of the Pallopholophone, and King D. Hegger of General Electric; Charles A. Hoxie, father of the Pallopholophone, and King D. Hegger of General Electric; Charles A. Hoxie, father of the Pallopholophone, and King D. Howell and Control of the Pallopholophone, and King D. Howell and C. Howell

# KGKO's New York Office

TO GIVE SHIVERS
TO OFFICE-SEEKERS
Longview, Texas, July 5.

Longview, Texas, July 5.

Longview, Texas, July 5.

Withins Fails Betacacather Co. opening to the control of th

# Weed's Missouri Pair

Weed & Co. has added two more Missouri stations to its national sales representative list. They are KXOK, St. Louis, and KFRU, Co-lumbia. each licensed for 1,000 watts, KXOK is due on the air Sept. 1.

### Bayuk's Hartford Change

WTIC Monday night joined the WTIC Monday night joined the Newson night joined the Sports with Jack Stevens journey of Sports with Jack Stevens journey of Monday, Wednesday and Friday nights, Program of similar name by same company with a different sport of the Sports with Jack Stevens in the Sports with Jack Stevens of the Jack Stevens of t dropped locally.

Stevens is on a leave of absence from WTIC.

# WTIC's Tongue Tester

Add new radio games: Vocabulary pronunciation contest over WTIC on Monday nights, conducted by John G. Glimartin, He's principal of two Program and Was conducted over WBRY, Waterbury, by Glimartin for 38 broadcasts recently.

# WICHITA FALLS **DECISION ON** COVERAGE

Washington, July 5

Washington, July 3.

Decision in the Wichita Falls case, source of one of the biggest tyation of the control of the property o backing.

backing.

After dismissing two other competing applications with prejudice, the Commish majority based ils preference on engineering evidence, which dealt chiefly with the controversial and problematical matter of area to be served by each of the permission of the

inamicanty, annicatiny, and segally qualified to operate.

In giving the Wichita Brondeasting group the nod, the majority reasoned that the prospects of blanketing a wider area made this plea preferable in the public interest. No obvious of the two loosers militated against them. Opinion remarked that prospective coverage would rank Wichita Brondeasting first did for and stone casting plant on top after dark and in second place during daylight. On population basis, there was title to population and the proposed plants of about equal value following samest.

The company operating as proposed, would very decisively serve a greater area and a larger population than the proposed plants of the plants of the proposed plants of the plants of the proposed plants of the pl

would make radio advertiers buy space in the two sheets and the economic future of the Post, newcomer in town, would be menseed. This factor was not clied as one of the ground for decision, however, and the standard of the companied by political charges, in prospect. Reconsideration and, if that is denied, then rehearing will be sought by the West Teyas outfit, which is armed with a brief-case that the proceedings were accompanied by considerable skullduggery.

Billy K. Wells has engaged Estelle Jaynes and Bernard Parronchi for his projected variety show. Latter will be a member of the Mischa Vio-lin swing-symphony. He is a cellist, formerly with the Barcelona and Washington, D. C., symphony orches-teas.



# SAY F. C. C. IGNORES COU

# ITS 'REVIEW' ON ALL-NEW BASIS

Eliot Lovett Raises Questions of Commish Scheduling Pottsville Along with Subsequent Petitioners Being 'Disrespectful' to D. C. Court of Appeals

## LAWYERS WATCH

Washington, July 5.

Washington, July S.
Support of the courts is sought
again by the Pottsville Broadcastlein
permit for a new regional outlet out
of F.C.C. Latest invocation of judicial assistance presents novel question of whether the District of Collmbia Court of Appeals will stand
dity by while the F.C.C. throws of
all restraint of the Pottsville place
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all restraint in redeciding whether grant the Pottsville plea. Suggesting indirectly that the Suggesting bein contempt. Elia Commish may be in contempt. Elia Commish may be in contempt. Elia Corpton, who is both president of Dryton, who is both president of Children's Hospital here (Washington, asked for writs of probhistion and amadamus to prevent the Commish from sideling indening the record, with requests of late-comets, and from stalling indefinitely. Second round in the Pottsville fight Six weeks ago the D. C. tribunal spanked the Commist, which had denied Drzyton's request on the ground of financial

## Wrong Guess

Wheatles division of General Foods (Benton & Bowles) had apparently picked Washington University to win the Foughteepie Regate last, Tuceday keepsie Regate last, Tuceday Keepsie Regate last, Tuceday Carter was given some uneasy moments when it came to weaving the plug into his to weaving the plug into his to weaving the plug into his consistent of the Washington crew for the testimenial and since the latter came in third Carter thing perfunet, of the premediated association.

Agency men who caught the

Agency men who caught the Carter broadcast remarked later that their sympathy went out to the commentator for the awkward position in which he had been placed by the sample of wrong guessing.

Ineligibility and because of non-resident ownership. Court on that occasion said the group which Dray-ton heads was financially qualified and expressed disapproval of the F.C.C.'s animosity toward absentee landlords.

Latest proceeding holds much interested to the radio barristers, particular in the radio barrister in the F.C.C.
in a legal stratigacket. Lovett's
broadcast regulation—so far as-can
to broadcast regulation—so far as-can
prohibition or a set of mandamus
papers has been sought. If granted,
request will open the way for other
counsel to speed action and will further clarity the confused question
of how much latitude the F.C.C.

Because the tribunal sent the case
back for further deliberation about

the absence ownership angle, the Commission control of the Commission of the Commiss

dates. Or will let the airwavepolice make up the rules of procedure as they go along.

The property of the property of the protended of the property of the protended of the property of the prolet and the property of the property of the protended to schedule one-way oral
argument on the Drayton request
fused to schedule one-way oral
argument on the Drayton request
the case was sent tack only for reconsideration of the policy toward
absentee properties, scheduled a
three-cornered debate at which the
the case was sent tack only for reconsideration of the policy toward
absentee properties basis, and said
each contestant could have full
statitude within the record.

The form the properties of the proBroadcasting Co. application is disrespectful. Lovett told the court.
No lustification for following the
route selected, and if the tribunal
to the FCC 't will make a mackery of
the power, explicitly vested in this
court to review orders of the Commission, petition stated.

Discussing the issue-which the
court ordered the Commish to settlet, Lovett scored a point by emphasizing that since the Drayton rephasizing that since the Drayton rephasizing that since the Drayton re-

## NBC Vs. 'Secretary'

NBC has refused to allow he performance of 'Weekend NBC has refused to allow the performance of Weekend of a Private Secretary, a Remick tune, over its facilities, several submissions, of revised prics. The network's con-servate and the subject mat-son, which were the subject mat-son, which were the subject mat-son with the subject mat-son which were the subject mat-by Johnny Mercer and Ber-nard D. Hanghen, tells about a steno's romance crujes to Havana.

the FCC has allowed other ab-sentees to get construction permits. Furthermore the facilities involved in this proceeding are regional type, not local, and no policy against let-ting outsiders have stations of this sort ever has been laid down.

ting outsiders have stations of this control of the Commission to announce a policy, for uniform agricultural to the commission to announce a policy, for uniform agreed on the part of a majority and the control of the control of the control of authorization under the Communications Act, the obvious interface of authorization under the Communications Act, the obvious interface of the control of

pictudo of Your Petitioner, Lovett

Among the accusations cited to the Court were (1) refusal to grant the Drayton request on the record already compiled. (2) intention to continue disregarding the prior evitence and the Codrix ruling, (3) the continue disregarding the prior evitence and the Codrix ruling, (3) the continue disregarding the prior evitence and the Codrix ruling, (3) the tray to be bench orders while the tribunal is in recess and (4) deliberate design to evade the judges' installon at Castonia, where there in the continue that the c

sel forth two with questions for consideration by the judges who have authority over the FCC. Where matters of law decided by the court are finally settled or my be other inviewed or ignored by the court are finally settled or my be other inviewed or ignored by the court as finally settled or my be other inviewed or ignored by the court inviewed or ignored by the courts judgment. In plaining to re-review the whole matter and the review that the review that the review the review that the re

# **EVERYBODY** WRITES F.C.C.

Charlotte, N. C., Changing radio barometer in the Carolinas shows that:
WSJS, Winston-Salem, N. C., withdrawn a petition to increase

wMFR, High Point, has had night-

WMFR, High Polnt, has had night-time operation recommended to the commission by the examiner who WCTM, crops, is asking for a change in frequency and increase of roadcasting time. WSOC, Charlotte, nived on effort of the commission of the commendation of the Albertmarke Broadcasting Co. will get a 1260 station. FY. C. Todd has been, recommended in or station at present.

# 26,000 DEALERS WERE ASKED:

eeIf some manufacturer of goods you sell was to launch a radio program in the Philadelphia area which PHILADELPHIA Station would you suggest using? ??

THE ANSWER WAS AN OVERWHELMING PREFERENCE FOR

Write for booklet "Dealers' Choice"

PREFERRED 2-TO-1 OVER ALL OTHER PHILADELPHIA STATIONS COMBINED:

# F.C.C. WASHINGTON DOCKET

# · MAJOR DECISIONS

Alabamas. New day-line smalle for Manitemars, was kranted and the shareholder of Welf-A, estating transmitter, distinct the same control of the same control of the same control performed countries for the same control performed countries for the same countries of the same countries for the same co

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Popis and Geyma evitable of drawing-account not combinated by those terrors. P.C.P. account of the property of the control of the property of

## **EXAMINERS' REPORTS**

Pitertais: New station feet's, Peterburg, to be needed on terfice with 180 waits adjust, 250 waits skys, should be ground Hundred
for with 180 waits adjust, 250 waits skys, should be ground Hundred
for min herouse of high rates charged by WASUN. Touristive consistent in herouse of high rates charged by WASUN. Touristive consensations advertising, feet of 120 per hour, and a silenous of 250,
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andrie, 200 wellts dans, should be granted. Would be of postional involves. Myser-and quibilitatic company which foliates to fromtional involves. Assertation of the company of the co

# SET FOR HEARING

New York: Civic Broadcasting Corp., Syracuse, new abusion to be operated on 1500 ke with 100 watts.

# Washington Buzz

ernor Norman S. Case to the FCC, lexplosion. And if congress had quilt lhrough a 'dummy application'. Re-with congressional briefs-throwers without senate approval the gov-sciring every chance to whack the commish, the White House consideration of the property of the property of the foundation of the property of th With congressional brick-throwers

Washington, July 5.

washington, July 5.

ard of setting off a premature the nomination by White House considered best strategy was not to send the considered best strategy was not to send the nomination up to the senate betweets dealy in remaining Gov. have touched off another ortal 'THE O'NEILLS'

HOW RADIO'S MOST PUPULA: FAMILY BRINGS YOU MOST AUGHTER TEARS AND HEART-THROUGH NBC Red Network, 12:15 to 12:30 P.M. DST
CBS WABC 2:15 to 12:30 P.M. DST LISTEN TWICE DAILY

IN . CBS . WABC— 2:15 to 2:30 P.M. DST COAST TO COAST TO

Enough document. to provide ma-terial for a dozen articles such as those Fortune mag recently present-tions are the such as a archives at the end of the cules and power hearings last, week, Graphs, maps, charts, and statistical tables ran into the hundreds. Clear-chan-nel group, local broadcasters, and MLW were leading industry contribnel group, local broadcasters, and WLW were leading industry contributors, but had to fight to keep up with the commish, whose engineers and figure-juggl rs vere offering exhibits at the final gong. Clearchannelites took the honors, however, with almost 100 exhibi

American habit of having squadrons of corporate officials with impressive tags is too much for a formation of the state of

and tigure-juggl 's were offering exhibits at the final gont. Clear
channelites took the honors, however, with almost 100 exhibiExhess of the 1837 disharment
trial heard lattly in Portland,
the where Portland Broadcasting. Systems internal affairs are being adjust on the strength of the control of



TWO VOICE SAM AND HEARY MASTER OF CERMONIES RAIN ND MO VERSE CONTEST VARIETY HOR COMMUNITY SING

Address: 4351 N. Poullou St., Chicies

# 30 Pounds of Testimony

Whether to sit at home and reed the transcript, or prend several weeks argaining local bonifaces remained the transcript, or prend several to the state of the st

# Procedure Reform Proposals July 10

F.C.C. Will Publish First to Get Barristers' and Sta tions' Reaction Before Final Adoption

Washington, July 5.
Streamlined procedure plan of the Pederal Communications Commission will be unveiled at the end of the week with plan to put it into section with the process of the week with plan to put it into the process of the winder was under way.

effect before the winter rush sea-son gets under way. Rollowing lengthy session at which the recommendations of the staff committee were examined in detail, the Commish. Saturday (2). Adjowing lengthy session at which the recommendations of the staff committee were examined in educit, the Committee were examined in an examined in the staff committee were examined in the staff of th

have been weighed during months of conferences. Several radical changes in the way, of the conference of the conference

organization.

Uncertain whether there will be any bearings. Rules Committee will: welcome written suggestions and comments and has authority to get views orally it it sees fit. Commist ordered the staff group, which consists of department heads, to file their report by Sept. 15 in, the hope speedy final action can be taken.

# F. R. M'NINCH IN D. C. HOSPITAL

Washington, July 5.
Siege of overtime work put FCC
hairman Frank R. McNinch in the

Chairman Frank R, McNinch in the hospital this week and threatened to slow down the wheek and threatened to slow down the wheek of the regulatory mechanics.

Long bothered with stomach districted the control of the right and week of the right and wheek we stretch of late night and week of the right and wheek of the right and right

## KYSM Starts B'casting

Mankato, Minn., July 5. Town's first radio station, KYSM, nes on the air next week.

It is a 250-watter and was built in It is a 250-watter and was built in five months by Bob Kaufman who came up from WLS, Chicago, to head the new set-up.



# WPTF Rises Above Fire

Charlotte, N. C., July 5. Firemen put out a blaze in the studio of WPFF, Raleigh, last week without interrupting the station's broadcasting service. J. B. Clark, sports announcer, continued his ratting off of baseball scores while the firemen kept running around the studio dragging hose behinc be studio dragging hose behinc

Excitement started from a blown fuse in the electric cooling system used by the station. Damage was negligible.

# **NORMAN CASE** REAPPOINTED

Washington, July 5. r Norman S. Case Washington, July 5.
Commissioner Norman S. Case.
former Rhode Island governor and
so-called balance wheel of the FCC.
took the oath of office for a sevenyear term Friday 11). Recess reappointment from President Rosevelt, requiring Senale approval
when Congress returns.

New Englander has been closely identified with broadcasting. Went on the old broadcast division in the 1935 shake-up and is head of the 1935 shake-up and is head of the special committee pondering new rules and regulations and whether super-power shall be allowed. Although a conservative, he has been a leader in the fight for closer scrutiny over licensees' activities particularly with regard to station sales.

special committee on device. And though a conservative, he has been a leader in the Aght for closer scruting over hierarchy of the conservative of the Aght for closer scruting over hierarchy of the conservative of the Aght for closer scruting over hierarchy of the Aght for the Aght for closer scruting over the Aght for closer scruting over the Aght for the Aght f

# ANDY RING, FCC ASST. HEAD, HOLDS OWN UNDER LAWYERS' CROSS-EXAMINATION

Commish Winds Up Hearings-No Decision Ex- spectors cannot be in two places at

Eloquent defense of the ancient clear-channel theory was outside the surface and the surface a and may be put over until next year. Four week-expoured of the three-man committee to barrage from rival engineers wound up Thursday (30) write briefs re-emphasizing the prin-cipal points. Special committee will prepare a report after desting the principal points. Special committee will prepare a report after desting the principal points. Special committee will be approximately approximately have been approximately because the principal principal because the principal principal because the principal principal because the principal pr

code seems improbaole until 1939.
Conviction that the American pub-lic needs service from high-powered transmitters enjoying exclusive use of certain frequencies was echoed in the closing hours, by Andrew D. Ring, assistant chief engineer of the Commish. Pride - of - authorship motive.

solution out of Ring's cross-examinasolution out of Ring's cross-examination of Ring's cross

Death blow to regionals and locals was seen in Ring's testimony, despite persistent cross-examination which forced him to quality some of his earlier opinions. Could not share the conviction of either group that the solo ribbons should be broken down for the dist-twisters'

benefit.

Regionals and locals cover only

18% of the nation's area, the Commish technician declared. This comprises from' 50 to 60% of the populace. In contrast, the 50 kw plants
serve 75% of the people during daylight and 74% after dark, he interpreted.

int Okavs Idea.

pected Before Fall and Revamping Probably Not once the first process of the pector of

Ban on commercial use of experi-mental overtime permits or rate jumps on other special research fajimps on other special research fa-cillies is because too many operators have been falling down on the job. have been falling down on the job. the finger of the pointed who have been coasting along for years without furnishing satisfac-tory reports, let alone making any vital discoveries or benefiting the Government dictation of the ground pattern for transmitters is consistent, Several metropolitan areas lack full-time stations, Commish expert confessed under fire. New Haven, Altonia, Altonia City, Trenton, Wheeling and Youngstown are examples. But these situations still can be cared for without breaking down the 25 stripes.

down the 25 stripes. No necessity for all stations to in-rease power in order to provide ample protection for others, in Rings ample protection for others, in Rings jumps, Commish should hand-tailion' various channels, he explained, for the best service to the public. All local channels can't be used in the same city because of the interference possibilities. Government dictation of the ground pattern for transmitters is consistent, according to Ring. Since the subterranean portions are as important as the acrial. No sense in telling how high a tower can be without soying what steps should be taken to insure an efficient sub-surface installation he observed.

The clock rule—which has been possibilities.

Answering arguments of the local plants, Ring noted that the rules allow considerable room for duplication. Class 4 outlets can grow up and obtain 1-B rating without difficulty if the technical conditions are right. Locals and regionals got some consolation out of Ring's cross-examination. Admitted 500 km leants on the

derided as principal example of foolderided as principal example of fool-ish red tape—is nothing to bother most stations, Ring said. Welle-equipped outlets already have suit-able chronometers. Provision is aimed at the laggards who alibi they didn't know what time it was. Cost would be mere \$25, he appended. The Class 3 differentiation will not work any serious hardshins. Ring

The Class 3 differentiation will not work any serious hardships, Ring cantended. No sense in boosting power of stations in this group if they cannot blanket a wider area. Likewise, if the B's are getting interference now, more juice won't help materially. They can use directional antennas and become A'z if cufficiently upper

Lois Austin has left for New York, following the folding of 'Death Val-ley Days' productions in San Fran-



# 40

# **Publishers Move to Collect Alleged** Arrears Due to Decca Audit System

Band of directors of the Music Publishers: Protective Association List week approved a move to re-cover an undetermined amount of ord Cs. Claim stems from an in-vestigation of the phonograph record company's books in which it was found that. Dece had been bosing varyley statements, to publishers on the of records manufactured, as in-required, the publishers on a lay required, the publishers con nd, by the licensee.

her of records manuscures, as or required. He publishers con ind, by required the publishers con ind, by Harry Fox, MPPA gen. mgr. and rouse for copyright owners, was instructed to the the claims. Foliation of the control of the co

# Skowheganites on WABI

Skowhegan, Me., July 5.
Lakewood strawhatters, Skowhegan, Me., will appear in a radio scriat. The Man Who Lost Faith, which begins ethering July 6 over WABI, Bangor, Me.
William E. Barry, author, of the series, will also take part.

## Morris Considers Stickers Offered ASCAP Members As of Dubious Value

Edwin H. Morris, had of Warres Boxa munic publishing enterprises, last week too tous the North E. C. Mills. Box munic publishing enterprises, last week too tous week to the Society of Composers. Authors and Publishers on the Native of one of the latter's latest stunts, the distribution of books of stamps imprinted button of books of stamps imprinted with the state of the ASCAP board, worke Mills that the thought the idea poorly devised and of no goodwill building value to the Society. Morris also stated that he regarded washeful extraogenes among a sawaful extraogenes are supported by the saw nothing to be gained in the way of helpful publicity. By sticking these stamps on the back of publisher and writer mail as suggested Edwin H. Morris, head of Warner

lisher and writer mail, as suggested by Mills. Morris added that several writer members of ASCAP have expressed similar sentiments to him

# Network Plugs, 8 A.M. to 1 A.M.

Following is a talelization of the combined plags of current times on WEAF, WIZ, WABC and WOR computed for the nects from Monday through Sunday (June 21-July 3). Total represents accumulated performance on the two WBC thirt, CBS and Mutual from 8 a.m. to 1 a.m. In Source column, \*denotes film song. 1 tegst tunes, and tops speaks for itself.

Title.	Publisher.	Source.	Gra
Says My Heart	Famous	*Cocoanut Grove	
Music, Maestro, Please	Berlin	Pop	
Music, Macstro, Please I Let a Song Go Out of My Heart I Married an Angel You-Leave-Me Breathless If It Rains, Who Cares:	Mills	Pop	
I Married an Angel	Robbins	I Married an Angel	
You Leave Me Breathless	Famous	*Cocoanut Grove	
If It Ruise Who Caves: My Margarith Why Mar A Make Me Fall in Love? There's House on the Moon Tonight Hadn't Anyone Till You This Time It's Real Cry, Baby, Cryve Wee Been Saving Myself for You Day Dreaming. Let Me Whiser Lovelight in the Starlight It's the Dreamer in Me.	Morris	Pop	
My Margarita	Feist	Pop	
Why'd Ya Make Me Fall in Love?	Feist	Pop	
There's Honey on the Moon Tonight	M:ller	Рор	
Little Lady Make Believe	Olman	Pop	
i Hadn't Anyone Till.You	ABC	Pop	germania.
This Time It's Real	Spier	Pop	
Cry, Baby, Cry	Shapiro	Рор	
Don't Be That Way	Robbins	Pop	
I've Been Saving Myself for You	Harms	Grand Terrace Revue.	
Day Dreaming	Remiek	Gold Diggers in Paris	
Let Me Whisper	Chappell	Pop	
Lovelight in the Starlight	Paramount	Her Jungle Love	
The Flat Foot Floogec	Green Bros	Pop	
It's the Dreamer in Me	Peist	Pop	
Having Myself a Time	Paramount	'Tropical Night	
Spring Is Herc	Robbins	1 Married an Angel	
Having Myself a Time Spring Is Herc When They Played the Polka You Couldn't Be Cuter Oh, Ma Ma	Robbins	Pop	
You Couldn't Be Cuter	Chappelt	*Joy of Living	
Oh. Ma Ma	Shapiro	Pop	
Oh, Ma Ma So Little Time So Lovely Lovely Toright Lost and Found Cathedral in the Pines Garden in Granada I'm Gonna Lock My Heart Where in the World	Shapiro	Pop	
So Lovely	Crawford	Pop	
I'll Dream Tonight	Witmark	*Cowboy from Brooklys	
Lost and Found	Santly-Joy	Pop	
Cathedral in the Pines	Berlin	Pop	
Garden in Granada	Schuster	Pop	
I'm Gonna Lock My Heart	Shapiro	Pop	
Where in the World	Feist	*Josette	
Girl in the Bonnet of Blue	Crawford	Pop	
Girl in the Bonnet of Blue	Fox	Pop	
Love Walked In	Chappell	*Goldwyn Follies	
There's Rain in My Eyes	Ager-Yellen	Pop	
In a Little Dutch Kindergarten Love Walked In. There's Rain in My Eyes At a Perfume Counter Esside a Moonlit Stream Latin Quarter	Bregman	"Casa Manana Revuc	
Beside a Moonlit Stream	Famous	*Boo-Loo	
Latin Quarter	Remick	*Gold Diggers in Paris.	
Moonlight in Waikiki	Harms	Pop	
Cowboy from Brooklyn	Witmark	*Cowboy from Brooklyn	,
There's a Faraway Look in Your Eyes	Tenney	Pop	
Moonight in Walkiki Cowbny from Brooklyn There's a Faraway Look in Your Eyes. It's the Little Things That Count. Alexander's Ragtime Band	Marks	Pop	· *; * · · · · · · · · · · · ·
Alexander's Ragtime Band	Berlin . f	*Alexander's Ragtime Ba	nd
Naturally Ride, Tenderfoot, Ri Stop and Reconsider.	Lincoln	Pop	
Ride, Tenderfoot, Ri	Witmark	*Cowboy from Brooklyn	
Stop and Reconsider	Lincoln	Pop	
Colorado Sunsct	Gilbert	Ρου	
My Walking Stick	Berlin	*Alexander's Ragtime E	and
Stop and Reconsider Colorado Sunsct My Walking Stick Something Tells Me Toytown Jamboree	.Witmark	Pop	
Toytown Jamboree	Red Star	Pop	v
How'd Ja Like to Love Me?	Famous	*College Swing	
How'd Ja Like to Love Me?	Stasny	Pop	
My Best Wishes:	Bregman	Pop	
	Santly-Joy	*Dr. Rhythm	
On the Sentimental Side			
On the Sentimental SideOn the Bumpy Road to Love	Feist	Pop	
On the Sentimental SideOn the Bumpy Road to LoveYou Go to My Head	Remick	Pop	
On the Sentimental Side On the Bumpy Road to Love You Go to My Head You're an Education	Feist Remick Remick	Pop Pop	
Bawildered	Miller	Pon	
I'm Gala Wastes for You.  My Dest Wishes. On the Sentimental Side. On the Bumpy Road to Love.  You're an Education. Bewildered.  Sen't It Wooderful—Ent It Swell? Minuet in Jazz. One More Dream.	Miller	Pon	
Bawildered	Miller	Pon	
On the Sentimental Side On the Bumpy Nord to Love On the Bumpy Nord to Love You're an Education Benvildered Sentiment of the Sentiment of Sentiment Minuet in Jazz. Minuet in Mi	Miller	Pon	

# FEIST first again with ...

The First New Style Song in Years

MY MARGARITA

By Merie Grever English Lyric by Walter Hirsch V

From the M-G-M Picture, "Love Finds Andy Hardy"

MEET THE BEAT OF MY HEART Gordon and Revel's Latest Hit

From the 20th Century Fox Picture "Josette"

WHERE IN THE WORLD IN ANY LANGUAGE

Gordon and Revel's Sansational Score

A Fresh Idea in Musical Noveltins

ON THE BUMPY ROAD TO LOVE

By Al Hoffmen, Al Lewis and Murray Mancher

A Typicel Walter Donaldson Rhythmic Novelty

WHY'D YA MAKE ME FALL IN LOVE

Seo Feist inc

1629 BROADWAY . NEW YORK

## Music Notes

Raymond E. O'Hara, unemployed musician, 131 E. 83rd street, N. Y., in voluntary bankruptcy with \$6,-874 in debts and no assets save in-surance which is exempt.

Universal bought three songs:
'Ain't That Marvelous' and 'Swing
That Cheer,' by Harry Barris and
Joe McCarthy, and 'Chasin' You
Around,' by Irving Actman and
Frank Loesser.

Rudy Sooter cleffed 'Won't You Be My Buckaroo' for the Tex Ritter western, 'The Utah Trail,' at Grand National.

Lew Porter wrote two songs for 'King of the Sierras' at Grand Na-tional. Tunes are 'I Want to Be a Creat Big Buckaroo' and 'Back in Cactus Valley.'

Keith-Prowse, London pub, has disposed of the American rights to 'Sleep, My Baby, Sleep' to Shapiro, Bernstein & Co.

Harry Garfield now Chicago man-ager for Harnis.

# Ina Hutton's Jonah Day | DRY ROCHESTER IS

incoln, July 5. Ina Ray Hutton, femme orchestra ader, suffered things in threes leader, July 4.

July 4. First she misplaced \$500 worth of jewelry which was found only after an all day search. Secondly, the bus hauling the girls to the job at the polymer of gas three miles away, with everyone hitchhiking to make it. Third mishap was at intermission when she held Fourth of July freeracher to long, blowing off the nails of the polymer of the poly

She continued on the job never-theless.

## KYSER OUT AND BACK

Kay Kyese, currently atop the Hotel Pennsylvania, N. Y., roof reopens the winter season also Oct. 4 in the Manhatan Room (grill), but he will leave the Statler spot for a 
couple of weeks or so before returning in the fall. ing in the fall.

Guy Lombardo who preemed atop the .Waldorf-Astoria's Starlight Roof last Thursday will be succeeded by Benny Goodman in the Sert Room when that rcopens in the fall.

# BEER AD TOUGHIE

Rochester, N. Y., July 5.
Continental Can, may try. to get
around, the restrictions imposed upon it on the mention of beer in the
local newspaper campaign by buying
time on WSAY. Newsprint campaign revolves around a letter contest on why the consumer prefers things in can. Both local papers, the Time the property of the consumer prefers things in can. Both local papers, the Time the panel the Democrat & Cronnick the panel of the Democrat & Cronnick the panel of the Canada and the Cana

Jan Savitt on Tour July 5.

Jan Savitt on Tour July 5.

Jan Savitt on Hatters of into Million Dollar Tour Savitt City. for one week on July 23. Following in that they go on tour of Midwest.

Return to KYW, Philly, as Incuss band in the fall.

PREADING LIKE & PRAIRIE FIRE

A-TISKET A-TASKE

By ELLA FITZGERALD and AL FELDMAN.

NE BOSTO CORPORATION E 1999 SEVENTE LYBROR O REV FORK

# Rerlin Firm Will Cooperate In Trade Move to End Renewal Fends

Serious snag in the campaign to eliminate the sniping of copyright renewals the sniping of copyright renewals and the sniping of copyright renewals and the snip of the snip o

# **GREASING IS**

ofessional men for some of the or publishing firms are com-ning that it has again become a plaining that it has again become a wide open payola season among bands originating from spots in New York. These plug solicitors charge that the smaller puls salve the minut and advantage of the influx of minut and many aggregations to cut loose with the grazaing, while the smaller pubs refort that all they are doing is followed to the smaller pubs and the salve of the major publishers.

Smaller firms also point out that only difference between them and

only difference between them and the major firms is the point of view may scorn taking care of a y scale-playing combination ith them (the smaller pubs) a

# Vogel Is Assessed Costs Of Withdrawn Lift Case Involving 'Lil Pig' Song

Jerry Vogel, as owner of the J. B. Haviland Co. estalog, was referred to the J. B. Haviland Co. estalog, was referred to the J. B. Haviland Co. estalog, was referred to the J. B. Haviland Co. estalog, was referred to the J. B. Marke Co. estalog, which was the J. Marke Co. estalog, which was th

will go to Marks.

Marks' tune was written by Fred
Bowers. In preparing for the case
Julian T. Abeles, Marks' counsel,
found that lyries on the same theme n common use among minstrel' s and included in penny song-during the mid 1800's.

# Gag Org. May Spread

Fair chance that the Society for the Preservation and Encouragement of Barber Shop Singing in America, salingly organized here recently will become national movement and conventional properties of the salingly organized here recently will become national movement and conventional properties of the salingly organized here recently salingly and the salingly salingly and the salingly salingly and the salingly salingl milon to Kansas City, one of publicate cities to seek a "chap" of the common of the co

## Skywire's Sour Note

Los Angeles, July 5.
Three creditors filed an involuntary bankruptey petition last week
against Skywire, a company furnishing recorded music to restaurants
and cades via telephone transmission.
Companies signing petition were
Radio Television Supply Co., Radio
Supply Co. and Sheet Metal Special-

# **COURT ROW ON** 'MELANCHOLY' LIKELY

which, it is expected, will develop into a bitter court battle concerns RIFE AGAIN into a bitter court nature nover-tified to My delancholy Baby. Present copyright of the tune's mel-ody expires Oct. 31, 1938, with the right to file for renewal coming due a year prior to that date.

right, to file for renewal coming due a year prior, to that date.

Joe Morris Music Co., which controls the present copyright of the controls the present copyright of the control from Eddie Burtnett assigning the renewal rights to the melody but that it is the sole copyright owner of the lyrics of 'My Melancholy Baby.' Though it has a renewal right of the lyrics, from the late George Notton, the Morris of the price of the price of the price at wasn't until a few months ago that Morris discovered that the never been prolected by copyright, even though the tune rates as a major sheet seller and consistent performance getter.

Morris' counterclaimant to the re-

Morris counterclaimant to the re-newable rights to the song is Sha-piro, Bernstein & Co., which got the sesignment. From Burntett, several sesignment from Burntett, several if the assignment made to Shapiro-ter the sesignment made to Shapiro-to the series of the series of the junctive process from publishing become identified, namely 'My Meli-antoly' Baby.' If Shapiro publishe the tune, it will have to use some other title. Burnetts former wife is other title. Burnetts former wife is the series of the series of the lyrics titled 'Melancholy.' Morris' counterclaimant to the re-

## ASCAP FILES MANY INFRINGEMENT SUITS

A new batch of Federal court suits for alleged infragement on copyrighted songs were filed last week by Gene Buck, as president of the American Society of Compoters, Authority of Compoters, and the society of Compoters and Should be permanently stopped. The new actions, which are for injunctions and damages, are against the L. & P. Co. Sam Cohen, Kirschenbaum & Bergstein, Dave Jacobson, Carmine Luvar, Hillerst holet Motel and Eugene Cantoolius.

gene Candocia.

All of the idendants are either hotel, restaurant or cabaret open tors located in New York. The songs, products of the members of the new force of the songs, products of the members of the new force of the new f

# WHITEMAN DRAWS BIG IN NEWARK CONCERT

Newark, July 5.
Paul Whiteman's orchestra drew an estimated record crowd of 23,000 into the Newark Schools Stadium Thursday (30) for the final concert of the third season of the Essex County Symphony Society. Concert was originally schouled for Tuesday but rain forced its postporement to the later date.

to the later date.

Selections of the various leaders who conducted different parts of the program role the fence between symphonic and swing. Whiteman, Adolf Deutsch, Van Phillips and solid tunes, while Al Gallodre. Les Lieber and Mile Pingatore got to the swingsters with hot solo licks of pop tunes on sax, claring and banks. Lieber sending on a dime tin with

whistle.

Symph crews let go with a wide variety of selections including three by the late Googe Gershwin, "American the late of the late

session on Tiger Rag.

Jean Blis, young Whiteman vocalist, sopranoed Ah, Sweet Mystery
of Life and Sweetheart from Maytime. Jean Edwards of radio accompanied herself in two current
pops, 'You Couldn't Be Cuter' and
New Apple Tree: 'hersel' Whitelin the afternoon rehearsal Whitehis hands.

# **NEW MPPA HEAD GESTURES SPA**

As the new chairman of the board of the Music Publishers Protective Association, Walter Douglas will attempt to resume negotiations with a tempt to resume negotiations with tion, for a revised standard publisher-writer contract His Initial more will be to ask the spokesmen for the SPA to set down a writing some standard publisher writer of the SPA to set down a writing seried into the new contract form. Douglas figures that a broad step toward the solution of the issue made it clearly understood what it was after. was after.

was after."

Last negotiations on a new uniform contract blew up in November of last year with serious after-efforts of last year with serious after-efforts of the year of the year of the year of the question of mechanical rights administration to the N. y. suprement of the year of

Walter Donaldson is in from the Coast to place several songs which have no film studio strings. Composer will also work with Billy Rose in writing at least two new numbers. Donaldson is due to start back west next week.

# Tobani Works Thrown Into Public Domain in Significant Decision

parlors obsolete. Even pianos now. are, more popular with the farm families.

More convincing of what has happened to the record market was supplied last week by the Agriculture Department. Only about one-fourth of the small town households now count holds now count phonograph among the furnishings, but over three-quarters of them—in all-prin-cipal geographical sectors—have re-ceiving sets.

ceiving sets.

The New Englanders, who have the most radios, topped the list of farm homes with phonographs. Whether it was it old Edison type of tin horn and wax give of tin horn and wax give more modern machine wasn't shown. There 22.3 of the families have the canned music machines. But they

canned music machines. But they also possess radios in large numbers—less than 7 out of every 100 reported no means of picking up airwaved entertainment.

waved entertainment.

Best proportionate ranking for the disc business was among the Negroes of the Southeast. Study shows colored folk in the Carolinas, Georgia and Mississippi slill are more faithful to the crank-and-turntable form of entertainment. There 20.1% of the homes have phonographs. Only 17.9% have radios and 9.7% own

# Miss Petkere in Reno

Bernice Petkere, songwriter, has She's been estranged for some time time from Ed Conne, British-Ameri-can radio man, now headquartered in London and Paris,

## TINPANNER'S PAYOFF

Hollywood, July 5. Clinton E. Miller, trustee of Condor Pictures, was given court permission list week to pay Jack Stern, songwriter, \$1,000 in settlement of a \$1,500 claim.

That sum, Stern declared, was due him for writing music for three films by Metropolitan Pictures, pred-ecessor of Condor.

Mills-Cinephonic Renew
Jack Mills has renewed his conleast for the exclusive American Federal court favoring Call Fischer,
rights to the publications of Cine
rights to the provise of Macrolloud Federal Court favoring Call
Lot of the works of Macrolloud Federal Court favoring Call
Lot of the works of Macrolloud Federal Court favoring Call
Lot of the Works of Macrolloud Federal Federal Federal
Lot of the Works of Macrolloud Federal
Lot of the Works of the Works of the Works of the Macrolloud
Lot of the Works o

direction of Bobby Sanders and E. Macmillian.

Both renewal agreements are for a year with an option to renew for another 12 months.

PHONOGRAPH

DECLINE IS

SURVEYED

Weshington, July S.

Radio, that new-fangled invention, has made the old graphophone which once adorest most obsolete. Even planos now parlors obsoletes. Even planos now parlors obsoletes and parlors obsoletes and parlors obsolete. Even planos now parlors obsoletes and parlors obsoletes and

rights. Decision further upheld the contention made by Francis Gilbert, counsel for Fischer, that section 62 of the copyright law as well as sections 23 and 24 was meant to classify the publisher as an author in the event the status was that of employe for the country of the

Opinion of the circuit court throws all the compositions involved into the public domain, since Fischer had, not applied for the renewals when they came due and the higher tribuneaus had been all the compositions are wide. The Tobanis had sarted the liligation, charging Fischer with intringing by continued publication on the copyright renewals obtained by the heirs.

# **DENY ASCAP** TACOMA BID

A three judge Federal acture of the control of the carried of all copyrights, de-clared unconstitutional. Society complained the law deprived it of revenues in the state and could not be observed without undue expense for bookkeeping. Suit was tentitively dismissed some time ago when the court declined jurisdetion. Taxoma, stated the suit of the court of the court of the court of the court declined jurisdetion. Taxoma, stated the suit of the suit of the court of the

## Noble's Publishing Deal

mote's Publishing Deal Hollywood, July Hollywood, July Johnny Noble, creator of Hawaii, melodies, entrains for New York-Friday (8), to arrange for publication of his songs by the Robbins Music Co. Meanwhile his trouge of 20 Honolalu daning girls is touring the California coast.

Abeles to L. A. July 15 Julian T. Abeles, attorney for the Metro and 20th Century-Fox tousies interests, shoves off for Hollywood sooner than expected. He leaves around July 15.

Green Bros. & Knight has said the British rights to The Flat Foot Flor-ger to the Peter Maurice Music Co. of London.

# Pittsburgh Imposes Dance Remote Rule: Name Bands Dispute Crux

itisburgh, July 5. four months out of every year fell Order basining remote pickups of through and threatened ban was inheade from Pittsburgh night toub voked at one. Understood three bands from Pittsburgh night toub voked at one. Understood three bands for the pittsburgh night toub voked at one. Understood three bands in the pittsburgh night toub voked at one of the control of the pittsburgh and the pittsburgh will be better off closed than immediately oftopped all over nise without name outfits, extra charge imposed by union was Unable to show partiality to local extra charge imposed by union was Unable to show partiality to local extra charge imposed by union was Unable to show partiality to local extra charge for half-hour broad order also affects flock of Pittsburgh one willing to assume such a formation of the case of the pittsburgh were willing to assume such a fer man Middleman at Nixon cafe. Least minute effort of Local 80 to ure thin, are awage to get Pittsburgh larly with a couple of network vious weekly as well,

# Popularity Poll Starts Uproar

WNEW Brave Hits for the Woods to Avoid Toma hawks-Claims Vote Is Legit

A. Martin Block, WNEW an Bandman's Freak Accident ouncer who conducts the Make-Believe Ballroom, anticipated, he scrammed town fast right after a radio popularity poll on swing bands which Benny Goodman won with which Benny Goodman won with Chick Webb second; Larry Clinton and Tommy Dorsey third; Merle Pitt (WNEW's house band). Jimmy Lunceford, Bob Crosby and Duke Ellington ited for fourth honors. The squawks were heard pronto, with Block's secretary insisting that the polling is open to public audit.

polling is open to public audit.

A handwriting expert was allegedly called in to diseard incomplete, phoney or otherwise erromeously filed ballots. Bands serve in the property of the property of the property of the property of his transcriptions may have been played, but that chiefly have been played, but that chiefly a was amonumed as 'Blank Band,' whereas the others were meeting the property of the property

In the event that Tommy Dorsey came out on top in the contest, Block was set to motor to the Coast and present the band with the prize for first place at the Palomar, L. A., where Dorsey is now filling; a date, Presentation would have been made on Dorsey's citigar commercial. Get-on Dorsey's citigar commercial. Get-ballook's sponsors of the Make-Bet-leve-Ballook's sponsors of the Make-Bet-leve-Ballook sponsors of the cheaper, brands, ashcanned the idea.

Still "Tops"

Saratoga Springs, July 5.

De Peteron, band leader, opened
Ricys Lackhous Saturday (2)
with his arm in a sling. He got it
badly wenched in a six-foot fall
from a pneumatic hoist.
A service station attendant had
raised Peterons car for a sixfoot fall from a continuation of the
results of the continuation of the
continuation of the continuation of the
out for a walk.

# Hotels Still See That \$100 Weekly Big as War Debt

Chicago, July 5.

Hotels locally are remaining cold to blandishments of radio stations to return to the airlanes upon payment of a weekly service fee of \$100. Several of the hotels are doing oke business and see no reason to plunk out the C-note for the air plugs as long as the customers keep coming

Dance spots Aragon and Trianon pance spots Aragon and Trianon have broken down on the walk-away from the air, and have come back to the ether fold on WGN, the Chi Trib outlet.

Kaye Okay in Asbury

Kaye Okay in Abbury
Sammy Kaye's one nighter at
Reade's Casino, Asbury Park, N. J.,
Saturday (2), made a new high in attendance for that resort hoofery when
he played to 4459 persons.
Casino's former high water mark
was set by Morace Heidt last year
when 3,715 turned out to the beachfront ballroom.

We are happy to announce the immediate re-lease of two of Irving Berlin's greatest songs

Now it Can Be Told

My Walking Stick

**Alexander's Ragtime Band** 

MUSIC, MAESTRO, PLEASE

By Herb Magidson and Allie Wrubel

CATHEDRAL IN THE PINES By Charles and Nick Kenny

HARRY LINK, Gon. Prof. Mgr.

IRVING BERLIN, Inc., 799 Seventh Ave. N. Y.

From the 20TH CENTURY-FOX Produ

# On the Upbeat

Daryl Harper and his orchestra opened July 4 at the Vista del Ar-roya hotel, Pasadena, inaugurating the new summer policy of dancing.

Harry Owens into the Biltmore Hotel, N. Y., July 19. Sammy Kaye down for the Surf Beach Club at Virginia Beach, Va.,

Dick Stabile opened July 4 at Kenwood Park, Pitts.

George Hamilton set for the Wil-liam Penn Hotel, Pitts., today (6). Count Basie opens tomorrow (7.) t the Famous Door, N. Y.

Eddy Duchin plays a date at East-ood Park, Detroit, July 15.

Phil Spitalny's femme crew down for the Westwood dens, Det. July 15.

CRA has garnered a contract ex-lension for the King's Jesters at the Sir Francis Drake, 'Frisco, Set for another six weeks starting July 28.

Bud Maleville orchestra set by CRA for two weeks at Bal Bijou, Lake Tahoe, Calif.

Lou Breese stops off at the Tri-Lakes Casino, Columbus, Ind., July 24 en route from the Chez Paree, Chi., to the New Penn Club, Pitts.

to Fairyland Park, K. C. Chick Webb July 24 and Rita Rio July 28.

Earl Hines crew plays a private party July 13 at the Wisconsin Club,

Four ensembles have been booked by CRA's Coast office for the Capi-tola at Capitola, Calif., each for two-week stints. Carl Rayazza went in June 25 and 1s followed by Sid Thomas, Noel Thomas and Billy Mo-

Hugo Marlana has been placed un-der contract by the Artists Manage-ment Bureau and booked into the West End Casino, West End, N. J.,

Jerry Sullivan's University of Georgia Collegians playing Rain-how Room of New Kenmore Hotel, Albany.

Buddy Lacembe's orchestra, re-cently at the Bilimore Holei, New York, opened at Nicklaw Manor, on Lake George-Glens Falls Road, Norma Pryor, danseuse, and Fran Coeur, from Murray's Bronx River Parkway, New York, other attrac-tions.

Richard Derso, chief of the band booking department of Consolidated Radio Artists in San Francisco, left for the East last week to confer with prexy Charlie Green in the East.

Carl Ravazza's band opens at Junc-tion Inn, near Palo Alto, July 7, fol-lowing two weeks' engagement at Capitola, Santa Cruz county, Califor-nia. NBC is installing lines for sev-eral pickups a week. This will be the first time this night spot has been on the air.

Paul Pendarvis set to open in the toseroom of the Palace Hotel, San rancisco, July 29, with Leighton Voble leaving the Market street tostelry for Virginia Beach, Virginia.

Henry King will reopen the dine and dance spot at the Fairmont hotel, on Nob Hill in San Francisco, some time In September.

# 15 Best Sheet Music Sellers

Wednesday, July 6, 1938

Music Maestro, Please Berlin	
*Says My HeartFamous	
Cathedral in the PinesBerlin	
*Loyelight in the StarlightParamount	
I Let a Song Go Out of My HeartMills	
Oh Ma-Ma (The Butcher Boy)Shapiro	
*You Leave Me BreathlessFamous	
tl Married an AngelRobbins	
Little Lady Make BelieveOlman	
This Time Its RealSpicr	
Girl in the Bonnet of Blue	
Garden in GranadaSchuster-Miller	
Let Me Whisper	
If It Rains, Who Cares?	
I Hadn't Anyone Till You'	
• Indicates filmusical song. † Indicates stage production song.  The others are pops.	

# Inside Stuff-Music

Executive Board of Local 802, American Federation of Musicians looks due for a delicate problem at the membership meeting on July 11. Committee of nine elected. in May to investigate the awarding 70 contracts to one of the firms handling the union's printing is, due to report on charges made by James Collis. Matter was previously investigated by the union's executive board. Matter was previously investigated by the sun is severe to the conduct of officials. According to Collis, the executive board has tried to obscure the lasee with the erry of politics. Collis is associated with the one-man

the issue municipies of the state of the sta

Publisher members of the American Society of Composers, Authors and Publishers balloted last week for the third member of their appeals elected a member of the Act of the elected a member of the ACSAD board of directors, the by-lawe providing that any officer or director is not eligible for the appeals group. Voting will be done by mail.

Appeals board acts after the availability committee has turned does a publisher's pleat for a boost in rating. Other members of the appeals

a publisher's plea for a boost in rating, board are Ralph Peer and E. B. Marks.

Mills Music, Inc. has obtained the renewal rights on 14 pop numbers which were formerly published by Kendis & Paley, later the Kendis Music Corp. Writers involved in the renewal of copyright assignments are James Kendis, Herman Paley and Joe Goodwin.

Tunes include 'Billy,' Lucky Boy,' Love Me With Your Big Blue Eyes,' Cheer Up Mary, 'Jungle Glide' and Springtime Brings Rose and You.'

when the press club holds it's annual rukus there July 16. 'Added will be Three Cheers and Beryl Cameron, warblers on the NBC staff in San Francisco. When the dance closes on the island at 1 o'clock festivities will ss club holds it's annual BESTOR SUES TO END continue at the press club in San Francisco, with Jack Trent's band furnishing the music.

Bill Bardo orchestra scheduled for the Claridge Hotel, Memphis, July 21.

Etzi Covato, Pittsburgh band-leader, has bought controlling in-terest in the Italian Gardens, Smoky City nitery, where he's been play-ing for last several months.

George Duffy was brought to the Coast from the East to play at the swanky State Line Country Club at Tahoe. Chaney and Fox, ballroom dancers, have been booked for the floor show.

Billy Hayes orch has switched from Hollywood Cafe to College Inn, Philly. Remote pick-up has been in-statled for nightly airing on WIP, Philly.

Gray Gordon with Lane Sisters doing the vocals, into New. Penn, Pittsburgh, for a two-week engage-ment, replacing Charlie Barnet. Placed by Joe Hiller for CRA.

Harry Owens' Hawailans started a week's engagement in Santa Cruz, California, July 4. They will be fol-lowed by Larry Kent,

Paul Martin's orchestra will play at the first dance to be staged on weeks at the Blinghamton Com-Treasure Island, site of the 1939 imunity Coffee Shop, Blinghamton, Golden Gate International Expo, N. Y.

# **CONSOLIDATED TIES**

Consolidated Radio Artists, and its president, Charles E. Green, are named defendants in a suit filed are named defendants in a suit filed yesterday (Tuesday) in N. Y. Su-preme Court by Don Bestor for an injunction to stop the defendants tice Aron Steuer will be asked today to issue a temporary stay pending trial of the suit f r a permanent in-junction. New Jork musicians union had evitued to adjudicate the issue. T. Abeles, avers in hi-command that

T. Abeles, avers in his counsel, Julian
T. Abeles, avers in his complaint that
Consolidated nad failed t do right
by him in the year of radio contracts.

## Making It Easier

Los Angeles, July 5.
Red tape in the operation of the
Fox-West Coast Theatres chain is being eliminated by a committee recently named by prexy Charles P. Skouras.

Skouras.

Purpose is to weed out various report forms and other unnecessary requirements which have slowed up house management. Committee consists of Dick Dickson, Earl Rice, Ketth Abrams and Hall Baet.

Malt Band on Comeback
Rochester, N. Y., July
WHAM is airing half hour of
Rochester Park Band concerts Sunday nights from Genesee Valley
Park. Band, once an outstanding or ganization, is staging a comeback
with city support under direction
George W. C. Maiz.
Endown Marsteller, recently on
Armo program, was soloist, was soloist.

PRESH IDEA TO MUSICAL MOVELTIES.

# ON THE BUMP ROAD TO LOVE

By AL HOFFMAN, ALLEWIS and MURRAY MENCHER

Dance Arrangement by JACK MASOF!

# Social Security Refunds Only If Over-Payment Has Been Made: **Auditors Note Befuddlement**

Washington, July 5.

Ratinds of social security taxes person who made the erroneous payable by leaders of non-name bands ment to ask for return of any penalswill not be allowed unless there has lied or Interest collected from him been an over-parment, the Internal and, with the consent of the other control in the consent of the control in the

stored 6. the away comments of the comments of

an overpayment or a duplication in a gyment therefines larged or contractor, who was not the employer. Collected the correct amount of employees tax under Title VIII, return will be made to the leader or contractor of only that portion of the employers tax, which is in excess of the leader or contractor was liable as an employer as an employer. will be made to the leader or considered of only this portion of the mightower tax, which is in excess of mightower tax, which is in excess of the leader or contractor was liable as an employee. In such cases where a refund is post-up over WCN and the Mutual ether look-up.

Persons seeking a refund must demonstrate by filing a mass of data. Exact copy of every contract under which remuneration was paid and detailed list of the amount paid each employee are imperative together nt with enough other info to enable the should be allocated to each purchaser of the band's services. Includes the number of days each orchestra mem-ber worked. Realizing the continued confusion

persons who engages them is the very construction of a personnel condition of conditions are personnel constituting a personnel constituting a personnel constituting a personnel constituting a personnel constitution of the personnel construction of the personnel construction

## Jack Denny Held Over Chicago, July 5.

Guy Lombardo and Ben Bernie respectively will guest conduct Benny Goodman's orchestra on the latter's Camel commercial while Goodman grabs a short vacation next month. He'll be away two and a half weeks, shoving off July 13 and returning Aug. 1, missing two

Goodman intends taking a trip to Europe probably leaving on the Nor-mandie July 13.

# MILLS ACTIVE IN BALLROOM

through other offices, which practice will be abandored cantrely with new setup. Offices were revamped this week and departments set up. Will work through contractors, et al., who service spots but not through regulation bookers as heretofore. Jack Lee will rep on the west coast and likely that a Chicago rep will be named shortly.

International Control of the sand tree and tree

# Goodman's Fortnight Rest Benefits to Create Fund for Blind Musicians Under Discussion: 100 Sightless on Streets of New York

contingent, and Bobbie Feldman, v.p. of WMCA, N. Y. Sponsors in-clude President F. D.'s mother, Mrs. Vincent Astor and Mrs. William S. Paley, wife of the president of Co-lumbia. Benedlesting

# NO PEACE BREACH BY CLAREMONT INN

CONTACTS

musical sets of which there are currently about 100.

Concerts would be outdoor affairs but on at Randalls Island Studium, N. Y., municipal horsehow with a simple of the peace, a New York City Magistweek on a general good-will tour among ballroom owners and the promoters. Pair would be the ice-breakers for reviving of Mills. And that groups was to sergetage able streaming ballroom owners and such as the concerts, Pair would be the ice-breakers for reviving of Mills. And that groups was to sergetage able streaming ballroom owners and that the groups was to sergetage able streaming ballroom owners and the promoters. Pair would be the ice-breakers for reviving of Mills. And that groups was to sergetage able streaming ballroom owners and the promoters. Pair would be the ice-breakers for reviving of Mills. And that groups was the sergetage able to the following the proving of the promoters. Pair would be the ice-breakers for reviving of Mills. And that groups was the promoters and the promoters are the promoters. Pair would be the ice-breakers for reviving of Mills. And the groups was the promoters of the promoters and the promoters and the promoters are the promoters. Pair would be the ice-breakers for reviving of Mills. And the groups was the promoters and the promoters are promoters. Pair would be the promoters are promoters and the promoters are promoters. Pair would be the promoters are promoters and the promoters are promoters. Pair would be and the promoters are promoters and the promoters are promoters. Pair would be and the promoters are promoters and the promoters are promoters and the promoters are promoters. Pair would be and the promoters are promoters and the promoters are promoters. Pair would be and the promoters are promoters and the prom

60,000 STENERS CANT WRONG BE

CHICK WEBB AND HIS ORCHESTRA

# Tomei. Kelly Hit Philly Agent Group For Blacklisting Self-Booking Acts

there's an

Menke Vote Docked

St. Louis, July 5.

Capt: John W. Menke, owner of the Mississippi River showbeat, Goldenrod, and producer of old-time mellers, will keep his 37-year-old marine, playhouse at this port until there's an upswing economic

conditions.
Last Oct. 28, when Capt. Menke moored, the Goldenrod here, he announced he would remain only until snow fell and then would head downstream to warmer climes.

CRIMP DET.

**NITERIES** 

Detroit July 5.

Philadelphia, July 5. Charges were made here this week that Entertainment Managers Assn. agent organization, is blacklisting acts. Beef came from A. A. Tomei, prez of inusicians' local, and Tom Kelly, biz agent of the United Entertainers Asen.

tainers Assn.
Signs hung about two weeks ago in the offices of the 32 agents he office below to EMA brought on the squawk. They read: 'Acis who book independently need no managers. Why apply herc?' Dates were later refused to acts who agents knew had at one time or another booked directly.

HEAT, BAD BIZ directly.

Intertainers claim they are being unfairly discriminated against just because they exercised what they maintain is their inalienable right to maintain is their maintainer right to take a job when it was offered them. They say the agents are circulating a list of these acts with the under-standing they are to be given no

standing they are to be given no work.

Spokesman for the EMA did not dony that there is a tact understanding the standard of the standard standard the standard standard the Brutal biz and hot weather have combined to slash Detroits noc-turnal spots to the Detroits noc-turnal spots to the Detroits noc-ting many year. For survivors are keeping head above wister by cut-ting floor shows down to four and five-piece bands or transforming spots jiho attictly bars for the

summer.

Among the recent demises are the Commodore, Plantation and 10-40 spots. Last named has had run-in with state rum board, to make matters worse, and is not expected to be reopened in the future. The Plantation and Commodore, however, are expected to relight early in the fall.

# Pa. Aide Strikes **Back at Bernard** In Booker Snarl

ever, are expected to relight early in the fall.

While providing some form of entertainment, which was a control of the contr Philadelphia, July saight of Control Share a signed to Girard. She officer assigned to Girard. She can licensing law here, has three the tables on Florence Bernard, prec of Entertaining she herself haan't a license to operate. Miss Bernard has claimed recently, in behalf of her groop, the control she will be the control to enforce the law and many agents are operating here without the necessary. Slio overtificates. Miss Bernard declared last week that Girard had disappeared and she fice or his home to report law violations.

Girard 'came out of hi ing', Miss Bernard said, to smear her. Denied. Philadelphia, July 5.

ns. rard 'came out of hi ing,' Miss rear her. Denicd. lations. "Grand side of the line," Mag Grand side, comerce has Detical, however, that she'cs working with-however, that she'cs working with-however, that she'cs working with-however, the she's employed by Eddie Sherman and works under his license. Miss Bernard stated she makes no contracts in her name and Grand, as part of his evidence against the EMA prex, has stationery bearing her name as a talout seent. She said that it was printed more contract to the she was the s

## Lucienne Boyer Heads French Co. into B. A.

Buenos Aires, June 25. Lombartour Amusement Co. has contracted Lucienne Boyer, the piano-vocal duo of Pils and Tabet, and the Volpin orchestra, all to be starred in a new show at the Casino,

# • 15 YEARS AGO • (From VARIETY and Clipper)

Independent producers, releasing through regular distributors, up in the air over a new rule that pro-ductions must cost not less than \$200,000.

Vincent Lopez and his band began an indefinite engagement at the Pal-ace, N. Y. Opened with a scrim drop showing the exterior of the Hotel Pennsylvania and fading the band in. Lopez still strong on the scenic

B. S. Moss opened his Castle thea-tre, Long Beach, N. Y., with a vaude-pic policy: House, a 1,500 seater, great for dialog. Closed the follow-ing week.

Grauman's Hollywood theatre re-Grauman's Hollywood theatre re-ported to have averaged \$20,000 a week gross for 20 weeks. 'Covered Wagon' was in its 11th week at that figure. 'Robin Hood,' with Fair-banks, Sr., went 20 weeks for an av-erage of \$17,500.

Balaban & Katz's Chicago theatre reported to have made \$700,000-\$800,-000 in a two-year period. But none of the heads drew salary from the theatre, getting theirs from other B. & K. spots.

In response to an exhibitor kick In response to an exhibitor kick that salaries to players and produc-tion execs were so high as to boost film rentals, major producers an-nounced drastic cuts both divi-sions. Still a favorite issue.

Station WJZ, New York, as nounced production of first special written revue for radio. Special box

New York had a glut of street gambling games, mostly monte and the shell game. Sweatshop district particularly good for workers.

Producers announced 800 features or the coming season.

Acts playing in afterpieces wanted more coin. Keith office refused, Said afterpieces did not depend on the acts, but audience psychology.

Tent legit show biz was poor, and some of the tenters folded. Difficult to get plays on reasonable royalty held one of the reasons.

Pony ridden by a girl on a balloon platform on the John Robbins show became alarmed at the fireworks set off and leaped. Apparently landed safely, but dropped dead on the way to the trai

Fashion shows, with one or ber of backers, getting popular. One planned for N. Y. to show 300 gowns at the rate of three a minute.

# **Numerous American Acts Sailing**

Playing London, Paris, Berlin Via William Morris Co-op Deals-Payoff Complicated

Flock of American acts are going over this month for the London Paladium and the provinces, also to the control of the provinces, also to the control of the

and Ross, go over.

Headed for the Crazy Show at the Scala, Berlin, are the following American acts: Dave and Dorothy Fitzeibbon. Will and Gladys Abeam, Genes Sheldon. Cardini, Ed Gordon Genes Sheldon. Cardini, Ed Gordon Sheldon, Berlin but several are making London and Paris stopoffs inceases of fill-in dates. However, they're sailing on the Europa since lifs necessary that at least 40% of the Corman money the spent there, better the command of the Corman that was the command of the Corman money and the Corman money the spent there, these ways. Acts got the rest of it out this mately but it's a somewhat show tarred in a new show at the Casio, way, Acts got the rest of it out ultimately but it's a somewhat slow process allough accordance with the sound have been considered through control and the sound that the sound in the sound that it is not the sound to the sound that it is not tha

# Scibilia's Bankruptcy

Anton F. Scibilia, 143 West 49th street, N. Y., calling himself a pub- bad weather have put them all in licity agent and theatrical producer. voluntary petition in bank ruptcy last week, placing his debts at Seri ilia is a vaude unit producer.

# PEGGY GARCIA NAMED IN BIGAMY LAWSUIT

Peggy Garcia, Astoria hat-check girl who lost a \$500,000 heart balm suit against Dave Rubinoff two years ago, cost Michael LaRocca his wife,

# Frisco Nitery Owners Join Forces In Collective Bargaining with AFA

## Lighting Tryout

New method of creating cos New method of creating cos-tume color changes by lighting will have a tryout at the Missis Hall, N. Y., for two weeks be-ginning July 14. Known as the Whiting Filter Lite, the method uses a cellulose acctate screen over spotlights. Acts as filter on the light rays and brings or desired component colors in the

cestremonipotent course in constructions and construction of the system is said to be the fact that it does not affect while and therefore will not alter the facial coloring of the artists themselve, but will change costumes to different colors or combinations of colors. Trial at the Music Hall will be its first. It has previously been tested only in the laboratory.

# 35 RUTON DOGS PERILED BY BLAST

Indianapolis, July 5.

A fire resulting from the explosion of a gasoline stove in a trailer burned Mrs. Maxine Ruton and imperiled 35 dogs, part of which played the Lyric here last week billed as Ruton's Little Stars. While only four dogs appeared on stage larger number were carried for circus appearances.

Mrs. Ruton was asleep when the Mrs. Ruton was asleep when the explosion occurred. She dove through a window of the trailer to safety, being cut on the face and burned on the arms and shoulders. The dogs were okey and Mrs. Ruton was able to continue in the act as

# PALACE, MILWAUKEE. **BACK TO VAUDEVILLE**

Chicago, July 5. Local vaude booking due for some boosting with the return of the Palace, Milwaukee, to vaudfilm after several months of straight pictures Roy Pierce, managing director, in town last week ogling acts.

Previously, house played strictly units or name bands on a single-item booking arrangement, but Pierce now plans a vaude policy.

Palace will go into its new policy by Aug. 1, according to present plans. Only other house now play-ing vaude is the Indie Riverside, op-erated by Eddie Weisfeldt.

## Carney Merger

(Continued from page 1)

A general office will be established in Chicago where all routes will be laid out and the big fairs prorated and booked at terms the shows can live on. In other words the combilive on. In other words the combi-uation will be operated on lines used by the American Circus Corp. or-ganized by Mugivan, Bowers & Bal-lard, and partly used by the Ring-lings after passing to their hands. However, it is not thought they will be able to dominate the field as the outs, with good agents, will probably be able to contract many spots that do not like the terms or shows of

This was done by Al G. Barnes ago, cost Michael LaRocca his wife, three children and \$100 monthly all- Circus, which made money for many years with Murray Pennock and Ben Supreme Court, Jamaica, N. Y. June 25.

LaRocca bigamousty married brown easand with disastrous reggest year, 4, 1895. He was convicted of bigamy in 1987 and siven in Section 2. McCaftery, general sgent which of the properties of Beckman & Gereity, is the inan that put the deal over.

San Francisco, July 5. Night club owners in the San Francisco area and seven dine and dance spot operators from Sau Jase Stockton, and Sacramento, banded together last week in an effort to present a united front against the American Federation of Actors which demanding a six-day

week,
During a meeting with AFA, the
nitery owners asked the union if, in
the future, when they had any legislation of changes in practice, affectlng the clubs, that they take the
matter up with the club owners before taking definite action. AFA has
agreed to do this.

agreed to do this.

AFA has agreed to proffer an agreement on hours, wages and closed shop by July 16. The actors' assn. will then conter on ways and means of putting a closed ship into effect. The employers have asked

effect. The employers have asked them to ready the question of hours and wages into a contract. A number of other union men will be thrown out of work part-time if the clubs make good their threat of closing down one day a week. Allied unions, such as the waiters, bartenders and musicians, would be the hardest hit.

me nardest hit.

All booking agents in this district, with the exception of four, are hiring AFA talent. Included in the quartet listed by AFA as unfair are Music Corp. of America, Consolidated Radio Artists, the Thomas Lee Artist Service Bureau and Bert Levey.

# Femme Muiskers Now Click in Mercantile Field: Bon Johns Girls

How a group of girls, all musiclans, left show business and are making good in the commercial field is one instance of what hap-pened when vaudeville hit the skics. neid is one instance of 'what hap-pened when vaudeville hit the skici. Bon Johns, head of the Joy Sri-vice Co., started in musical comesy, but later formed here Bon John Giris, I am John Sharing and the started to and Europe. While abroad Miss Johns came to know a number of merchandisers, which gave her the idea of forming the merchandising service company. Chief aide to Miss Johns is Sylvia McParland who had her own band, Oral March March March March WEAP, Ft. Worth. Miss McParland worked in pit orchestras before femme bands beesme a vogue, pis-ing assophone, clarinet and trumpet. Eleanor Valle, her twin sister, als

ing saxopnone, clarinet and trumpter. Eleanor Valle, her twin sister, als of the Joy sales force, specialized in sax, clarinet and flute; also in pit bands, in vaudeville, at WBAP and KTAAT, Ft. Worth, also WCAO, Waco, later in Count Berni Vici"

Also In the service company are Patricia and Evelyn French of the French Sisters. They supervise in New York and Philadelphia district. Gertrude McMillan, in the Chicaso territory, was featured with the Helen Johns Glorious Girls, Bezni Vici, et al.

Judy Joy, treasurer, who was with Violet Joy and the Joy Girls, will soon become a certified public accountant. Another of Berni Vicia girl musicians, she also was 20 the Bricktons.

Bricktops.

Several of those in the Joy outfit are connected also with Plate Man-ulacturing Co, makers of femme ac-cessories. That firm favors employ-ing girls from show business, as-signed to travel as demonstrates.

Head of the house emphasizes that showmanship and mercai manship are synonymous.

# GOMEZ RENEWED BY NBC WITH U. S. OKAY

NBC Artist Service has renewed contract of Vincente Gomez for an-other six months. One lap was up. Before re-pacting the agency #96 the Spanish classical guilarist to get government permission to remain a half-year longer in this country.

45

# Cleve. Opens New Gambling Purge In Niteries: \$25,000 'Legal' Lottery

Cleveland, July 5.

Breause of flagrant gambling conditions and pressure from crusaders,
a sweeping police ban has been laid
down against pinball machines,
bigso and a proposed lottery to relieve unemployment conditions.

Only limit of the conditions of the co

Owners of the machines, mostly

per it.

grams of the machines, mostly advantable proprietors, have been obserted to yank out 3,300 machines within a week or have them conficued. What is embarrassing city license commissioner Joseph E. Castoli, and the second of the conficuence of the confic

# **EDWARDS SISTERS SAIL** TO AUSSIE: OTHER DATES

Edwards Sisters, dancers, sailed from the Coast last week for 10 weeks of two-a-day vaude offered by the Tivoli circuit, Australla. Charley Allen, N. Y. rep for the chain,

Nieth, N. Y. 199 107. the chain, Set for future dates on the Tivoli time, with their saiing dates, are Chuck Richards, the colored singer, 1914 29; Emile Boree, Aug. 28; Joe Young, William and Joe Mandel, Sept. 27; Osaii and Taki, Nov. 9; Hal Sherman, Dec. 21; and Theodore and Denesha, Jan. 18.

Sydney, June 20.
The Tivoli circuit is leading in act bookings here. Acts to play here recently: Tivoli; Four Vespers, Ross, Picre, Schuster, Bernard and Henrie, Charles Cook; Sidani, Roy Rene and Les. Hugos; Union, Bernard and Mearin.

Melbourne, June 20.
Acts playing here recently: Tivoli, Pockels Sid Fage, Stone and Lee, Elde True, Walthon and May, Charlet Sieger Bett, Moran Bart, Sally Seed Bett, Cannon, Helen Duval and Mariors, Greater Union, Morini and Cetalee.

Brisbane, June 20. Gautier's Dogs have played here recently for Greater Union.

# **NEW REPEAL MOVE** FOR OKLA. PUSHED

Being one of last prohibition states, Oklahoma is preparing, and the property of the property

## Jack Curtis East

Jack Curtis East.

Jack Curtis, who recently started his own Hollywood agency, is visiting New York to clean up some personal affairs. He returns to the Cast late this week.

Charley Allen will handle the arm's activities in the east.

# Glenna Smith's Jam

Rochester, N. Y., July 5.
Glenna Sturgers Smith, 24, Hollywood dancer, pleaded guilty to, intoxication in City Court following her arrest in the New York Central pending investigation of a \$500 check with which her rewarded a bartender for bealing up a man who will be to the second of the

# **MAE MURRAY AT** HELM OF WMCA TALENT UNIT

WMCA, N. Y., is plotting a vaude unit composed of its station talent and hopes to get the show booked for a tour of short-date stands in the metropolitian area this fall. In of-fering the flesh flaunt, WMCA would tie in an air campaign in behalf of the personals, ballyhoolng the dates nlaved.

tile in an air companies of the personals, builtybooking the dates. Show, as now on paper during darene discussion, stage, would embrace Don Kerr, the announcer, as me, Shirley Howard, Zeke Manners and his Gang, Ksy and Budey Armode and the Gang, Ksy and Budey Armode and the Cang, Cang, and the station. There would be additionally, several standard waude turns of the Month of the Cang, and t

# Richman's Nitery for Expo

Harry Richman is priming his own nite club in New York for the fall. He; along with the rest of the town, has the World's Fair influx in mind. Richman is just back from London where he has been playing cafes, etc.

## Saranac Lake By Happy Benway

First convention of year here, by the Police Protective Assn., fizzled, no flesh entertainment, as promised,

made cops sore.

Tom Tompkins the old-time one-legged dancer, here ogling the Will Rogers with Tex Rose's Lone Star

Rangers.
Sciatica floored Hank Heorn. of Atlanta, who's bedding at the Will

Rogers.
Ford Raymond, who was up here
15 years, now ozoning in Los An-

lrving Wilbur and Jim Seeley had surprise visit from the Henry

Ilving Wilbur and Jim Seeley had a surprise visit from the Henry (Loews) Beutlets.
John Elion and Hank Hearn had recent with the surprise visit from the Henry (Loews) Beutlets and Dr. Marks are given the patients lerons in French. Marino Green, an old-lime concernd ex.N.V.A. ile, here for a general cheek. Looks good too.
Hip Ward. are, who do mother.
Martha Gill, after a setback, up for exercise.

exercise.

Bert (Ford and Price) Ford, long

Bert (Ford and Price) Fore, song a Saranacer, now workin in a New York restaurant, Ruby Hess, after a long bed siege, up to ogle 'Yellow Jack' (M-G). In answering to inquiries, Dave Rose, Arnold Farkas, Vera Hanlon, Eddie Vogt, Milton Franks, Russ Valle Lack Carlton and Hampy Ben-Rose, Arnold Farkas, Vera Hanlon, Eddie Vogt, Milton Franks, Russ Kelly, Herb Carlton and Hoppy Benway are all up and exercising.
General improvements have been ade at the Will Rogers, by Dr. George Wilson.
Frank Gaylord has the grippe.

(Wrife to those who are in in Saranac and chewhere.)

## Chi Nitery's Show Into Vaude Intact

Chicago, July 5. The entire floor show out of the Royale-Frolics cafe, which has folded for the summer, goes into the folded for the summer, goes into the RKO Palace here next week. In for a week, with an option to stretch it to a fortnight.

Revue is breaking in for vaude routining at the Riverside, Milwaukee, currently.

# **B&K LINES UP** NAMES FOR CHI

Chleago, July 5. Continuing with its drive on top stage attractions for the Chicago Balaban & Katz has set a string o high names for the ace arena's stage.
With the chorus line discarded, the
Chicago has lined up bulk attractions in the main, relying primarily
on bands. Currently Eddy Duchin
orchestra is concluding a fortnight's

orchestra is concluding: a fortingivity session, risa, vic. Martha Raye comes in on a quick booking. She cracked in on a quick booking. She resked he record in her appearance at this theatre last season. Rudy Vallee 25 the show will be headed by 25 the show will be headed by 26 the show will be headed by 26 the show in the show of the show in the show in the show of the show

## Bank Holiday Delays Posting Pay Bond For U. S. Unit in Colombia

Because the banks in Colombia shut down from June 25-July 1 for semi-annual squaring of accounts, the bond which the William Morsemi-annual squaring or scooling, as the bond which the William Mor ris agency, instead upon for the \$5 start, and the start and

Co. could get out of Colombia is \$20,000, as much as can be exported at one time due to local financial regulations on currency. The other \$10,000 will be forthcoming later.

# Sheila Barrett in Middle of An Agents' Tiff Between Krakeur-Small

# Chez Paree, N. O., Reopens

The Chez Paree, night spot, which Morris ice, N. Y., by Richard has been dark for months, reopened Krakeur, of the Louis Shurr agency, New Orleans July 5 Friday (1) with 10-piece orchestra and floor show of four acts. Spot and noor snow of four acts. Spot again being operated by Angy Gemelli, one of two former operators. Wharf at new basin in front of club has been rebuilt so sailors and skiperettes can step from boat club.

Opening show comprises Jerry Stewart, m.c.; Carle Karl, warbler; Treyes and Malva, dance team, and William Rochfort, chalk-talker.

# WB VAUDE MAY BOW OUT OF EARLE, WASH. Loew's Capitol, Washington, may be the only stageshow upon in that

city this fall should Warners reach an accord with Loew's, proposed by the latter, whereby WB would put the Earle on a straight film policy. Loew's, it is understood, would make Loews, it is understood, would make it up to Warners in other towns. The deal might be the manner in which the stageshow policy could be saved for Washington, according to authorities, as the town, under existing conditions, doesn't seem able to support two stageshow spots.

Loews' Capital hapit been doing too well this past season.

# POLICE CHIEF'S OUSTER

**URGED AFTER BOMBING** Baltimore, July 5. Criticism of local police setup by

Criticism of local police stup by affecting hitery bix in tenderlois section of town. Following recent bombing on Negro taver naid to be over more representation of the policy of the p

## MISS PARRAGA TO N. Y.

Graziella Parroga, currently at Quoglino's, London, next goes into the Berkeley there.
Cuban songstress returns to Larue's, N. Y., in September.

# Bowes Sues to Stop Use of His Name

Jack Shea in New Brunswick Court Claims He Was Promised a Job-Raps the Major

St. John, N. B., July S.

Shea further testified that Loud Trial of the civil action brought by Goldberg, managar of the Bowes have for producer; to retain impatibility of the road, explaining to the Shee, vaude producer; to retain impatible didget that a triviley was a fairned that Goldberg in the Bowes name in connection with a foot of the have some content of the state of the

Complaint of 'unethical business practice' was brought last week against Paul Small, of the William Matter prose when Small is said to

have cabled Sheila Barrett, currently at the Dorchester House, London, asking to represent her in the U. S. Miss Barrett is reported to have turned the over to Krakeur, to whom she is under exclusive contract. Latter took the matter up with the Morris office, and complained to N. Y. License Com-

# N. Y. CONGA OPERATORS MAY SPLIT AFTER TIFFS

Management of La Conga, last winter's No. 1 Cuban nitery in New York, may split, due to internal tiffing. The owners are Bobby Martyn,

ing. The owners are Bobby Martyn, Oscar Roche and Miguel Roldan, Latter may open his own rhumbaery on the east side.

A brother-in-law of Roche's may reopen the old Harlem Uproar House, N. Y., as the Cubanacan, formerly in Spanish Harlem. The Harvan Marièl its remaining open but vana-Madrid Is remaining open, but El Bongo, nee the Club Yumurl, folded when its new backer, Jack Jordan, decided to call it quits after putting in around \$8,500.

# Roadhouse Owner's Son Killed for Insurance

Wayerons, Ga., July 5.
Naming two girls as fellow conspirators, Harvey Nelson, 35, road-house operator, confessed th a sam 'insurance Rilling,' according to Solicitor General John S. Gisson, The two girls, Verna Mae Fowler, the state of the same Wayeross, Ga., July 5.

persons unknown.

Solicitor Gibson also revealed that
Nelson was found guilty of manslaughter last year in connection
with his wife's death, having admitted that he beat her several days
before she died. Coroner's jury
found she died of kidney poisoning.

# Nitery Reviews

# MARDEN'S RIVIERA

(FT. LEE, N. J.)

Ft. Lee, N. J., July 2.
Evelyn Martin, Serge Flash, Lovraine & Rognan, Willie & Eagene
Howard, Sophie Tucker, Ted Shapiro, Euric Madriguera's orch, Vincent Piro's orch with Una Wyte,
Linda Lee, Line.

Dependent to a great extent on weather breaks, Ben Mardeu's handsonie roadhouse on the western banks of the Hudson has run into discouraging luck so far, with Jime a cold, rainy and errate month. In town some rain might make no the property of the proper

difference, but out here it affects intensible plenty. Someting show it one of the best anywhere, headed by Sophie Tucker and Willie and Eugene Hower Charles and Willie and Eugene Hower Charles and House an

showgirts.

Miss Tucker's routine includes a talk, openine with Ted, Shapiro, her praints, built around a man who provided the state of the state of

winder-upper.

The Howards aren't cheating,
Willie Howard does buth the French
professor and soaobox orator num-bers, both gems, while the pair, with
the female team, also have the
Rigoletto number. Latter is good on
sueas, had over better for nutories,
when caught.

Balance of the above.

when caught.

Balance of the show is made up of
Serge Flash, juggler; amusing coinedy dance team of Lorraine and Rognan, and Evelyn Martin, smart highhat dance specialist.

hat dance specialist.

Enric Madriguera's orchestra, one of the top bands of its type, is relieved by Vincent Pirro's band, which carries a vocalist, Una Wyte. Latter's a looker. The musical department, for show as well as dancing, leaves nothing to be desired. Char.

JACK STARR

# SIDNEY FISHER

PICCADILLY, LONDON, ENG.

TERRACE ROOM

(HOTEL NEW YORKER, N. Y.)

Henry Busse's orch. Norval Bap-tie & Gladys Lamb, Eric Wait, Rob-erts & Farley.

Henry Busse's orch. Normal Bapter & Geldy Lamb, Erre Walt, Robert & Grafes.

With the ice the work holding over the following the state of the state

## 606, CHICAGO

Chicago, July 3.
Billy Carr, Line (4), Mona Lestie
Gwen Marlow, Peaches,
Anne O'Comor, Jessie Rosella, Laurence & Betty Cook, Winifred Selac
White Sisters, Colette, Dolly Sterling, Sol Lake's orch (4).

ting, 301 Lake's oven (1). This is the place from where the sun-dodgers go home, because street else tog. If it has been a compared to the midwest, the paradox of the midwest, the paradox of the midwest, the paradox of the rules of operation and yet manager to be successful; you week as warrage sout stay here considerably longer. Several have been here about the considerably longer, Several have been the left and more popular.

of the STARS

inviting practically no danapation, it puts on a walloping spraint puts of the put of the pu

possibilities.

White Sisters are a nice dance team. Collette goes in for exotic dancing. Carr winds up the show on his own and comes through, with walloping vocalizing doing especially well with his Al Joison bit.

Sol Lake's four-piecer dispenses

the tunes for show and hoofing. Work hard and to the point, Gold.

# ST. MORITZ, N. Y.

Yvonne Bonvier, Collette & Barry. Basil Fomeen and Ralph Gonzales'

orchs.

Basil Forneen was almost two years at the Savoy-Plaza. N. Y. and now in his 10th month at the Hotel now in his 10th month at the Hotel now in his 10th month at the Hotel Restaurant de la Pais (downstairs) and the Sky Cardens (root). House the qualitation of the picer The Sky Gurdens, one of the picer The Sky Gurdens, one of the picer The Sky Gurdens, one of the picer Origination of the picer of th

## EL CHICO, N. Y.

Francisco Ramos, Dorita & Valero Joyita & Maravilla, Asuncion Grana dos, Don Alberto's Orch.

dos, Don Albertory Orch.

This topling Spanish restaurant in Greenottivi Wapang restaurant in Greenottivi Wapang Spanish India Green

dancing.

A fissia in Maloga is the finale, a deft blend of all four acts, which, in toto, plays well. Don Alberto continues as maestro. El Chico is the only Spanish nitery enjoying a national NBC, hookup, going also into

# GAY 90'S-NUT HOUSE

(PITTSBURGH)

Pittsburgh, July 2.
Newton & Newton, Jim & Junz
Nyland, Singing Waiters, Harry
Nosokoff & Crazy 4.

Norokloff & Crazy 4.

Novelty is the chief selling point for these twin niteries, operated by the and Al Mecre. Both pasts, Gay and though entertainment in nother case is any great shakes. Gay although entertainment in nother case is any great shakes. Gay and control of the c

aboving white aprons and handle-bar mustaches.
Show is limited to there seek. Now-incompared to the seek of the se

# **NEW ACTS**

## FRANCES LANGFORD Singing 14 Mins.

It Mins.

St. Morits Roof, N. Y.

Equipped with a highly effective and Barry are personable repertoire of song numbers, value of which is heightened by tine arrangements. Frances Langford is back hours.

The song stylist has gone far in a Prices are a bottle of champagament and the vectories of the control of the control of the song stylist has gone far in a Prices are a bottle of champagament and a two-nound box of champagament and two-nound box of champagame omparative few years and, seem-ingly improves with age. She played this house a year ago, building up somewhat of a following on that en-gagement alone and is considered to be important b.o. right now.

be important bo, right now.
Miss Langford is doing 14 minutes.
She opens with a popular tune, going into Cypsy in My Soul as a
follow-up throad of the minutes of the control of the con

sion of Weekend of a friend creaty is another geninger creatives, and the creative color, and the creative creatives, and down with it instead of taking an exit through the wines and taking an exit through the wines are companiment. The number of the creative creatives are considered to the creative creatives and the creative creatives are creatives and the creative creatives and the creative creatives are creatives and the creative creatives and the creative creatives are creatives and the creative creatives and the creative creatives are creatives and the creatives are creatives and the creatives are creatives and creatives are creatives and creatives are creatives are creatives are creatives and creatives are creatives and creatives are creatives are creatives and creatives are creatives are creatives and creatives are creatives are creatives are creatives and creatives are creatives are creatives are creatives are creatives are creatives and creative

## GERALDINE AND JOE

Dancing 6 Mins.

6 Mins.
Youngish looking pair offer a fundamental pair offer and the state of the s

headspins for a sock flash.

They open with a lap routine. Cal wars very short skirted outh, of the condition of the condition of the condition of the condition is given by the condition of the

Team has been around. Okay for niteries as well as stage. Hobe.

# YVONNE BOUVIER

St. Merits Roof, N. Y.
Yvonne Bouvier is a Franco-American chanteuse. Been in the 'Folies Bergere' in Paris and no stranger in New York.

stranger in New York.

A blonde looker, Miss Bouvier, has a fetching cafe song style, and knows how to merchandise her personality and chausons. She does two in French, two American pops and routine-encores with Tell Me That You Love Me. Tonight.

# COLLETTE and BARRY

Dancers St. Moritz Roof, N. Y.

lango, rhumba, Viennese waltz anishes, with the audience as portners. Prizes are a bottle of champaga and a two-pound box of chocolates. The couple are youthful and personable. What's more, unjuke some conable, what's more unjuke some conable, what's more withing and the some conable of the couple are youthful and great in the initime work with the customers. Barry knows how to handle the crowd, and both do the audicance dance work with etc.)

cnce dance work with ectat.

Their regular professional routine
comprises a waltz, fox and a challenge double, the latter novel and
well done. Finale with a shag.

Abel.

## JOYITA and MARAVILLA

A Mina.

El Chico, New Yerk

Joyita and Maravilla are a Meci.

Toyita and Maravilla are a particularly punchy personality:

Toyita and toyita and maravilla, a more a particularly punchy personality:

Toyita and toyita and Maravilla, a more and toyita and Maravilla, and to a merita and toyita and Maravilla, and to a merita and toyita and Maravilla, and toyita and Maravilla, and toyita and maravilla and to a merita and toyita and toyit

THE VIRGINIANS (8)

10 Mins.

Is Min. Rezy, N. T.
Not a show-stopping male choru, The Virginians is a good enough turn of its kind to do all'telpt in the average of the control of the co

MOUNT ROYAL-LONDON

Best Coffee in England **QUALITY INN** 

Leicester Square

LONDON, WEST-END

# 3 OXFORD BOYS

NOW. PARAMOUNT. NEW YORK

For Two Weeks

Personal Management

DAVID P. O'MALLEY

140 N. Dearborn Street CHICAGO

LAST INGALLS

HALPERIN GREBEN

## FIVE JUGGLING JEWELS (The Original Carlton Siste

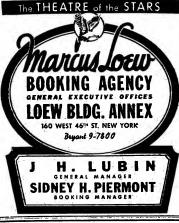
Direct from the London Palladium

то LOEW'S STATE, NEW YORK

(THIS WEEK, JUNE 30TH) Recently Concluded a Very Successful Eighteen-Month Tour of England

Direction SIMON AGENCY

irs-GEORGE HAMID



# HILDEGARDE

Personal Mgr.
ANNA SONRNKO
ANNA SONRNKO
Rep.: JACK BEREFELL & Europ on Rep.: MENRY MERKE

# CASA MANANA, N. Y.

Vincent Lopez's orch, Benay Ven-ufa, Nick Long, Jr., Ross Wyse, Jr., Preisser Sisters, Herman Hyde Co., Louis Prima's orch, The Briants, Jimmy Durante, John Steel, Pat

The fourth edition of Billy Rose's The fourth edition of Billy Rose's 'streamlined varieties' is pretty fair cabaret-vaudeville, 'albeit below par of the preceding bills. On the other hand, in Jimmy Durante he has per-haps the sockiest name, which may explain the Leblanging on the rest

Militating mostly against the sum total, however, is not the quality as mouth as words, as well as the sum of Militating mostly against the sun

more the fault to the finness and the musicians. Benny Venuta is actually the opener, a nice nothing blonde, now doing a WO sustainer and with a mid radiure p behind her. She's mid radiure phehind her. She's he will be supported to be the support of the support

sings, done in automoseque.

"Nick Long, Jr. tape effectively. Davy Ray is an energetic rol, doing a length of the property of

does a song-and-dance that was strik-ingly like the original, even unto facial mien and manner. He's been doing Cohan for years. Will J. Ward does his pianologs in the mezz bar for the supplementary drinks. Abel.

## EARLE, WASH.

Washington, July 5.
Max and His Gang, Lucille Johnson, Will & Gladys Ahearn, the Biltmorettes and 16 Dancing Divorcees. 'Cocoanut Grove' (Par).

House producer Harry Anger has

special content and the content properties of the most content and the content

## HIPP, BALTO

Baltimore, July 2.
Olsen & Johnson's Hellzapoppin'
Revue, with Three Radio Rogues,
Walter Nilsson, Reed, Dean & Reed,
Billy Adams, Roberta & Reit,
Shirsey Wayne; Blind Alibi\* (RKO).

ley Wayne; Blind Allo' (RKO).

Back after an absence of several
years, Olsen and Johnson head their
Hetzapoppir unti in 72 minutes of
curtain. It's strictly screwbail doings
tu with skilfully selected specialties and adroit showmanhip, Audimad mounting favorable comment is
helping to boster Blind Allo'
(RMO). Blin portion of, current

## CRITERION, L. A.

Los Angeles, July 3. Paul Gerard Smith puts the thea-

rau derard Smith puts the theat the on a diet for this one, which he bills as Tiolywood Hokohemians. The control of the property of the proper

the show must depend on its ingretiven the scenes, which said between the scenes, which first demonstrates,
Slandouts are Miss Friganza's specitives, in which Trux demonstrates,
citives, in which Trux demonstrates,
citives, and the scenes of the scenes of the scenes
bed with the scenes of the scenes of

sense fact opening show gobbled it up and mounting frowershe common from the process of the proc

miniature drum in front cach stand, which the boys all pound in a jungle-like tom-tom version of a stand, which the boys all pound in a jungle-like tom-tom version of white a soloist fact, up from the stand to best out a few bars, but it was to be to the stand to best out a few bars, but it was to be to the stand to the sta

## ROXY, N. Y.

Calgary Bros. (2), The Virginians (5), Lucille Page, Capt. Proske's Tipers, 12 Dansopalors, Gae Focket Girls, Paul Ash house orch; 'Rage of Paris' (U), reviewed in Vasiery June 15.

Paris (U), reviewed in Valley June 15.

Reverting more to type after hat week's dublous experiment, with a flock of turns which played in the manner of an audition, houses current. It's varied, having been woven into a smooth presentation, the Calgary Bros, (2).

The Calgary Bros, (2) and proper and the Calgary Bros, (2) and the context of the stow motion session; some singing and, as a topper, the anusing supplies all the comedy on the bill. Show takes off with Capt. Prouker's burning the stown of the context o

## PARAMOUNT, N. Y.

Xavier Cugat orch, Frances Lamp-ford, Hal Sherman, Oxford Trio, Doa-Baker; 'Tropic Holiday' (Par), re-viewed in current issue.

Bringing in Xavier Cugat's band, a Jeringing in Xavier Cugat's band, a change of pace is effected here after weeks of swing. But with Frances Langford (New Acts) on the show, the jitterbug trale is still not lost, Miss Langford closes the show and instead of retiring to the wings, in line with custom here, she goes, out of sight into the jot with the Cugat revew. This gets her mobbed by the

instead of retiring to the survivage. In control of sight into the abit with the Cupat of sight into the cupation of sight into the cupatio

other. Cogat. has dwe violins with him.

Sherman is here with a fine row-sherman is here with a fine row-sherman is here with a fine row-less of the control of the control of the control of the control of the midwest with its imitations of bends and orchestral pecialities, plus a di-cartoon characters are impersonated. Show runs smoothly and net show runs smoothly and row-show runs smoothly and row-show runs smoothly and row-less of the control of the control of the control of the control of the main sets a rather fast tasee, only up a bit. Harry Ru'in has provided a very attractive background, with one has the customary color-city of the control of the control of the control of the control of the main now. He succeeds too in get-tling considerable singing out of the dudlence.

## STATE, N. Y.

Five Juggling Jewels, Red Skelton with Edna Stillwell, Geraldine & Joe, Issuing Caesar with Geraldine & Marks, Mario & Florid, Ruley Zuerling Louse orch; Three Convades (M.G.).

This show is better than average, with a your Commercial and any and the property of the prope

# Variety Bills

NEXT WEEK (July 11) THIS WEEK (July 4)

Numerals in connection with bills below indicate opening day of show, whether full or split week

NEW YORK CITY Mate (8) Ted Priend Schil Bowan Virginia Verrill

oy Surek eg Bates EVANNYLLI.B Majerife (2) ajur Buwes ('o-

NEW YORK CITY
Francis Langford
Navier Cingat Oro
Hal Sherman
Oxford 2
Sylvio & Mellia
AUNTIN
Franciscus (6-8)
Cab Ualloway Oro

1 Salters Lethrop Bros Virginia Lee Ray Sureck

Menievard Taves (Climburd L. L.) Johnny Morgan (Mortbon & Balins Jean Kirk Kinera & Borgia Illa Doon Jan Fredrica Oro Cafe Afrique Sauth, Modely Oro Swertella Kinera & Juney Remertella Afrikans Agnes Tharpe Ilenny & Jimmy Lang Sha

Club 18
Club 18
G Andrews Ord
Jack White
Pat Hardington
June Lorraine
Frankle Hyer
Leiler Caynes
Felen Travers
Doe II E-Lee
LW4 Jackson
Willis Grogan
Julio
Sauch & Satchal
Club Gascho PHILADREPHIA
Olean & Johnson
Audrean 31,
Jun Savitt Ore
FITTHURGH
Analys, (6)
Samlarder, (6)
Sam

Cinb Gancho Los Goucho Oro Dimitri & Virgil Mignet Vicino Ce Trini Plaza

Independent

(1)
Billy House

\$ Diamoni Bros
Honey Fan
J & M Milesy
Diam & Seal Indianapolas Lyrie (8) Edy Duchin Ore Stapletons 3 Sophisticales

## London

Week of July 4

Pomision Herachel Henlere Reya Sis & Dollnaff CAMDEN TOWN

of July 4

E Accomica

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Rinier Rollinson

Bobby Mowell Bd

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Bobby Mawell Bd CAMBEN TOWN
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CLAFHAM
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## Provincial

Week of July 4

Week of Royal Sayal Saya

July 4
Van Dock
Musaire
Donovin & Hayea
Live Wilbit
Donovin & Hayea
Live Wilbit
Harry O'Donovan
Harry Tipple
Neel Purreil
16 Emeraiu Gla
17 Browner
Hay Zark
Marlore Marklin
Marlo & Murloue

# Cabaret Bills

NEW YORK CITY

Barrey Gallest | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor (co. Nevilla 1972) | Bill's Gay be' curtin Gaynor

Amanda Raudolph Virgle Scott B Millington Oce Bestevard Tavers (Elmburst, L. L.)

Kay Kyser O'e

Hotel Piccaellily
Adrian Rollial Ore
Harold Name Ore
Harold Name O're
Harel Savoy-Plane
Rollil Pettl Ore
Russell Swann
Law Packerson
Tom Law
Hatel Shellom
Jinuty Vincent Ore
Hatel Si, George
(Mooklyn)
Marray Driscoll Ore

Holel Park Centra Les Myles Ora Alan Milchia

Hotel Pennaylvi Virgina Sima Harry Bubblit Sully Massio Lyman Usunder Jah Kahlibbe Kay Kyser Ora

(Brooklyn)
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Holel St, Morliz
Rai)th Gonzales Ore
Baall Fomeen Orolime Forrest
Colletie & Bayry
Yvonne Bouvier.
Holel St. Regio molel St. Regie
Jos Rines Orc
Pierce & Harris
Carl Hentuner Co
Hulel Taft
Enoch Light Orc
Holel WalderfAsteria

And the second of the second o

Teddy Hale
Ja Marquise
Muriel Welch
Larne
Eddie Davis Ore
Joseph Smith Ore
La Ceega
Carlos & Ramos
La Cog Range
Nick Yourges Ore

Le Coe Stange Control of the Control

Furnyan Bladys Henuville Edan Lemand Mait Herger Al-Garbell Carl Scholtz Org

Vincent Did first Quaritie Plantation Cleb Lee Stunmons Balph Bruwn Ann Lewis Willielmina Gray Metton & Margo Javrence IIII Javrence IIII Javrence IIII Guerra Carculi Querra Terrare (Weedside, L.) Minny Grasos Oro Murray & Alan Burray Dabney Rutle Fracks' Clui

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Lev Swing Club
Ray Mario Oro
Helen Live
Irene Chonber
Al Felce
Dorcen Daya
Francine Stewart
Lew Dolgon
Tuvers-nn-Green
Hughle Barrett Or
Versellien Versallies
Gloria Graffon
Fonchilo Orch
Val Benle Orc
D'Avalos Dancera
Villaga Bern
Milchell Ayrea Ora
Maryna Mercer
Walter Danabus
Fiying Wirlos
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Dorothy Fax
But Bromiey
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Wivel
Charley Bowman
Bub Lee
Sinde Odem
Fjola Barine
Marion Carrull
Rosalind Hordon
Ernle Muck LOS ANGELES

Ball Charlle Lawrence Bruz Fleicher Beverly Wilsh

ROELES

Rose Velvin

Rose Velvin

Gmar's Deme

Stdel Niell

Miner

Stdel Niell

Miner

Ghannist & Rose

Michael or Cheon

Michael

Jark Lennard

Michael

Mic Ill more
Kay taiya & Kay
Mardoni
Evelyn Farney
Dean Jania
Romo Vincent
Daya Saxon
Reonie Werka
Frank Trombar Orc Cafe de Parce Hardy & Warner Joe Cooper Ruity Wiedofft

Cufe la Mose Care on Days Sakson
Wally Larsen
Robt, Harriey
Wray Sherrill Ore
Clab Morocce
Gladra Bagwell
Tiny
Caccaent Grove

Georges & Jaina Gebriges & Jaina Freddin America, O Freddin Martin, O Freddin Mart

STATEMENT SHOPEN CONTROL SHOPEN CONT

## CHICAGO

Blamarck Holel (Walint Rosen) Jules Duke Ora Arlente D'Day Belty Gréy Girla Faya Bels Klog Medie & Lemaux Bon Air
Jack Denny Ore
Sylvin Prnos
Stove Evnns
Eunica, Henty
1 Trojans
Bartel-Hurst
Rose Ballet

revoort, Hotel Flurence Schubert Phicles Haldwin Jean Lausch Club Dellas Barri-Buick
Rose Bailer
Plea Pare
Pross & Dion
Helen Morgan
Mary Rays & Na
Hall Montal
Francilla
Evano Adoraha
Ada Leonara
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Ada Leonara
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Cinh Deltan

Grab Deltan

Kyra Taylor

Karl Farriella

Jean Brady

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Paravan

Club Alabana

Grand Terrace
Calherine Perry
Sonny & Sonny
1 Sharpa & A Fla
Pedro & Dolores
Connie, Harria
Mercla Marquet
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2 Hunderson Oro

Diplomats
Old Heidelberg
Old Alteldeberg
Old Alteldeberg
Old Theidelberg
Experience
Falmer House
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## PHILADELPHIA.

DELPHIA.

Joils Geffy
Joins Geffy
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Sylvia, Franco &
Dell & Hamory
Burton Devant
Mickey Faulitant Calin
Facrisk Cafe:
Butler Covingion
Madeline Davia
Nippia Alkina
Ariona Batteasle
3 Deba
Parrish Orc
Haikin'a Rabakkali
Pat Peter

## BOSTON

Milat Grozier
Zita
Histor Imperial
Ciff Jarvia Ore
thidel Bitz-Carifor
Pant Pendardia Ore Lewis Bosick Ore Billy de Wolfs Coconnut Grave Billy Lassez Orc Halel Statter (Terraco Rossa) Dick Abbott Oro Halel Westminster (Ruof Garden)

Royal Palme Nome Sorille Don Rico Orc Siernion Roof (Shernion Botel Duane Marsilall Or.
Billy Kelly
Jack Manning
Sherry Lindeu
Libby Fay
Millie Bacron.
Sally McDonough
Billy Sterns
Kose Roland Bob Hardy Ord Peggy Wood
Stenben's
(Viceon Room)
Jack Fisher
Joan Parrish
Trement Plan
Gane Nickerson (

Book-Cadillac Matel | Hook Casion) Bolibie Grayton Ore Bill Conway Jimmia Stevenson (Motor Bur)

(Meter Bur)
Californiane
Avie Kent
Chulet
Harry Collett Oro
Arminda & Maria.
Al Coda Co
Carnille DiGiovanui
Elenore Rica
Clab 25
Billia Bichinen

Bitto Medinan
Darro Heck
Carmilla & Carmilla
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Carmilla & Carmilla
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Carmilla & Carmilla
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Coronnutters 12.
Existence & Carmilla
Mande King Ore

Kasiwood Garden
Wayne King Orc
Geo Kavnagh Oro
Genyalone Gardene
Ray Gorrell Orc
Peggy McColl
Holel Statler
(Terroe Ross)
Paul Nain Orc

## PITTSBURGH

Auchorage Hughla Morion re Hughia Morion ve Bulconadea Dean Sayra, Ora Louise Brindle Hill Green's Charile Agnew Oro Blandl's Jan. Bob Clayman Ore Ruby Ruby Rublonff Milit Clayman Holel Rooceveit 2 Andrinis

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Dote Websier Ball Date, Harkness Oro-Cork & Bottle Clark Lyle Hotel William Pana (Urban Honf) Lack Margiard Oro Zikay Tulent 15 of Homes and Bary Bly Vationic 2 Ed. Covato Ory . Curines New Penn

New Penn
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BOOKED SOLID TILL NOVEMBER

JAY and LOU SEILER

THRU LEDDY and SMITH

**Paramount** 

CHICAGO Chicago (8) Martha Raye Toimny Trent KANSAS CITY Newman (8)

Newman (8)
Major Bawes Co
SAN ANTONIO
Majestle (8)
Cab Calloway Orc

1 ()

Debonaire Maxine Sullivan Henny Youngman Robinson & Martin

RICHMOND Loew (8) Major Bowes Co WASHINI, TON

blaines and the second of the

Ri Chice
Don Alberto Oro
Amnelon tiranada
Joyla & Marayii
Dorita & Valero
Francisco Ramoe

Francisco Ramos

Fannas Diez

Count Basic Ore

Garbe

Francis Hayea Ore

Harm Glydenkrone
Mickey Feeley

Marvella Wellington
Bisins & Henry

Fattricia Reilly

Gies Island Capins

Larry Clinton Ore Glen Inland C Larry Clinton Bea Wain Dick Tuild Enflore Sia Gny

Gay
Greenwich Village
Fashine
Ray O'thera Oro
Jiney Capno
Vileria Dumont
B & B Burnell
Mavana-Magirid
Juantin Sanabria Or
Sylvio & Melba
hekorr Home

Sylvio & Melba hekory Home Red Signiley Ora Sackie Le Muire; Hotel Amimandor Arthur Herbert Or Gabriel Curro Monte Fried

Monte Fried
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Ernie Holst Orc
Ray & G McDonald
Ruth Carlo
Moriel Barst

Muriet Byrd Botel Billman Horace Heidt Or Lysbeth Hinghes Bah Metby Larry Touton Jercy Howns Aiving Ray Art Curney

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Club Alaham
Harriet: Narria
Mary Stone
Saulte Moore
Les Henderson
Phyllis Brants
Hetty Tyssed1
Marjorle King
Edile Horjon
Hernia Allier
Club Horjon
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W Palmer Orc
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Bil Spirnek Zachar Martinoff Busslan Kreichma Nicholas Matthey Or Michol Michon Nadia Sokoloskaya Maruala Saya Sincon Karayastf Sonny Kendla Or Juse Lugar Ore

Jene Lopez Orc

Sarfalde
(Long Beard, L. L)
Jun Redmun, Orc
R D Washington
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(Conlinental Rison Glover & LaMne M Fredericha Ope Three Dennes Johnny & B Dodd Fred Reed Villa Molerna Carlos Molina Hd Margaret Myers

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Bellevno-Stral ford

Bellevae-Straiferé Meyer Davis Ore Meyer Davis Ore Marion Kilation Daity Mellouson Islavalian Jacobella Jacobella Mochella Jacobella Mochella Jacobella Mochella Sill Honey Ore Lee Zoilo Ore (Malagne, N. 4) Jerry McCraa Ore Ken Coatella Dabres Orella Jacobella Mellouse Jacobella Mellouse Mellouse Mellouse Jacobella Dabres Orella Jacobella Dabres Orella Jacobella Mellouse Jacobella Dabres Orella Jacobella Dabres Orella

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Dick Thomas
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Simon Stugen
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Jos. Millkopf. Ore.
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Hill Hell
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Hallywand Pafa
Pat Penafard
All Friend Drg.
Hollshield
Hule Adelphia
(Cafe-Marguery)

Jos. Pranctin Ore.

Billy Scott South'd Rhy'm Gis Gloria Panico Tom Perris Mayele Frel

Sid Tomak Rels Bres Dolly Kay Di Galemes Finence Hin Low Edwards & Anlen Jack Hilliard Al Türk Bil Mark Fisher Ore

Billy Linssex Orc
Gle.3
Congo
Foldle Deny Orc
Fox & Heanada Club
(Modulus)
Jason Toblas Orc
Fox & Heanada Club
(Quidery)
Sally LaMure
Foulies Club
(Sallabury)
Karl Robite Orc
Holef Conjete Plana
(Merry-Gu-Round)
Janus Avalone Orc Sherman Hotel (Cellings Inn)

Sherma

DETROIT

Jefferson Beach Jack ('rawford Ore Dixle Dule Statiley Fieck Woodle Kessler

Nurlhwood Ing
Ray Carlin Gro
Monly Wysong
Duratby Maye
Shayno & Avinairg
The Guardaines

Oneie Arist crata Or Pawatan Paul Neighbor Ore Frank Paris Lee Purdy Adorables \$ Sake Les Backer Ore Viacounts 3 To Je Parme Joe Alexander On Chuck Venturine

Walled Lake Capine Lawrence Welk Ore Jerry Burke Lois Best Webster Hall (Cockinil Grill) Henry Thela Oro liene Cox Krein Klucks

Westwood tinre Abe Lyman Ore Ross Blains

Barbara Belmore Tiny Wolf John Booth Bray & Woods Angelo Di Pulma Gay 90's

Lincolnettes,
Orrhande
Baron Elliott Ore
Pleza Cafe
Jiminy Paylon Ore
Adela Curlisa
Billy Covar
Finiquita
Bert Laylon

Shaw Boat
Al Marlaco Orc
Dirante & Durante
S Arlatorrate
Wayna Yargasoa
Wilma Douglas
Ricardo

# B'WAY SHOWMEN'S RFC COIN

# Ashton Denies 'Red Herring' Charges | U.S. SEEN AIDING | Faction Expected to Block Changes Of Discharged Magi in Detroit's FTP LEGIT MANAGERS

Detroit, July 5.

Herbert Ashton, J. regional diretur of the heat the properties in a common council tomorrow night
in the common council tomorrow night
of the the three that the properties in a propaganda agend, for the
New Deal and Communist part
Ashton, he common council tomorrow night
of the properties of the p

maintained a communitiest propagand and the builden board at project headquarters, feed herring charges are that 
project workers were urged to skeep art in United Auto Workers' union 
breadcasts over WJBK attacking and 
automobile plant that was fighting 
the unions, and that Detroiters, were 
pushed to bolter local unit 
and were paid out of: N. Y. funds, 
and, when a redio anomerical program, three were sent down for auditions. One got the job, but got 
program, three were sent down for auditions. One got the job, but got 
program, three were sent down for auditions. One got the job, but got 
program, three were sent down for auditions. One got the job, but got 
program to the program of th

My workers report that Matthews was formerly a member of the Workers Alliance (WPA union) and sold the Daily Worker before Miss Seated. Matthews was dismissed because the would not do the work required of him, and not because he made a former worker worker workers with the manufacture of the worker of the worker workers with the worker workers with the worker workers with the worker workers with the workers would be workers with the workers workers with the workers was a worker workers with the workers with the workers was a worker workers with the workers was a workers with the workers was a worker was a worker workers with the workers was a worker with the worker was a w

# LEAGUE OFFERS PLAY TITLE REGISTRATIONS

Registering of show titles to pre-ent conflict is a service being of-cred to managers by the League of lew York Theatres. It's a Holly-cod idea and film firms consider it New York Theatres. It's a Holywood idea and film firms consider it valuable because of the number of the property of the prope

Muriel Angeles in N. Y. For B'way Show Huddles

For B'way Show Huddles Muriel Angeles, English legit blyer, arrived in New York last when the summer of the U.S. when the U.S. w

## Green Back in 'Smallest' Theatre, Pitt, After Rest Pittsburgh, July 5.

After spending a var in California for his health, Robert Alan Green has returned to Pitsburgh and next season will resume active charge of world's smallest theatre, 40-east Kilbuck on Northside. Robert Man of the control of the co

Cast of 'Knights of Song' which Laurence Schwah and Oscar Ham-merstein, It, will try out with the light of the state of the state of the I; has been set. Report from the Coast that Clarence Derwent was selected to play D'Oyly Carte in the operetta which is based on Gilbert on the state of the state of the raid Bach has been signed for the part.

Manager sought an exception to the Equity rule probling an alter torm appearing in stock, St. Louis pretentiourness of the showing. Equity asserting to the showing the state of the showing the show opens in New York the show opens in New York Equity concession, reacon, for the Equity concession, reacon, for the

time the show opens in New York. That was another reason. For the Equity concession. Because the State of the State of the State State of the State State of the State State of the State o

# IRVING CAESAR WRITES 2 SHOWS; FALL PLANS

Irving Caesar has written two shows, which he plans to have produced on Broadway in the fall. One is a revue, as yet untitled, the other a book show. 'My Dear Public,' which has been around for two

years. Songwriter is presenting one of the tunes, 'Heroes of Peace,' which he calls a 'white man's spiritual,' during his current appearance at the State, N. Y.

Songwriter is presenting one of the tunes. Heroes of Peoce, which here the cast of "Naughty Marietta" to sleepers for players, which rited the east of "Naughty Marietta" to sleepers for players, which rited the east of "Naughty Marietta" to sleepers for players, which rited the teast of "Naughty Marietta" to sleepers for players, which rited the teast of "Naughty Marietta" to sleepers for players, which rited the teast of "Naughty Marietta" to sleepers for players, which rited the teast of "Naughty Marietta" to sleepers for players, which rited the teast of "Naughty Marietta" to sleepers for players, which rited the teast of "Naughty Marietta" to sleepers for players, which rited the tracks upon reaching Louisville the manager. Shubert office when the same tracks and the first of the requirement called they would be required to rehearse the players of the same to the same tracks and the first of the results of the same to the same tracks and the first of the same to the same tracks and the first of the same to the same tracks and the first of the same to the same tracks and the first of the same tracks and the first of the same tracks and the same

Reported That Federal Bureau Has Made Loans Despite Repeated Refusals to Give Succor-Shuberts Believed Among Biggest Borrowers-\$1,000,000

## PRODUCERS NOT IN

Although various proposals for governmental aid of the theatre which were furthered when the depression affected show business, have been rejected, it is understood pression affected, show business, have been rejected, it is understood have been rejected, it is understood between the property of the proper

air conditioning equipments. Esti-mated that at least half the air cool-ing systems installed in legit theatres within the past year were at least partly financed by RFC.

Such support has not put the go-ernment in the commercial end show business but the federal actishow business but the federal activity in the WPA theatre project has helped actors who were tossed out of jobs by the curtailment of production and the passing of vaude-ville. Loans by RFC must he repaid with interest, although the terms are less difficult than those imposed by banks. Washington bureau, therefore, has extended aid with securione, fore, has extended aid with secur-ity, which would not be ordinarily acceptable to banks. Latter were forced to take over a flock of the-atres, some of which are being held for a really rise. Other houses have been sold, or leased, with a few still operated by the really departments of the banks.

f the banks.

Theatres as Security

Believed to be the biggest recipi-Believed to be the biggest recipients of RFC borrowing are the Shuberts and the several corporations which they control. Original loan is dated Dec. 6, 1935, at which time \$500.000 was reputedly borrowed by the Select Theatres Corp., which was formed by the Shuberts after the

# **Equity Orders Shuberts to Make**

Good \$84 for Pullmans to L'ville Co.

# In TMAT Constitution Fails to Show: **Ball Parks Being Picketed in Drive**

Pitt to See New Play By Judge Musmanno

Pittsburgh, July 5.

"The Last Full Measure," new drama by Judge M. A. Musmanno of Pittsburgh, will be presented here for the first time this fall as part of for the first time this fall as part of Allegheny County's Sesqui-centen-nial celebration. It will be directed by George M. Rowland, Jr., who's currently staging at local strawhat in South Park.

Judge Musmanno was co-author of Paul Muni's hit picture of several years ago, 'Black Fury.' 'Last Full Measure' is his first work for stage

# NEW U. S. DUCAT TAX STARTS **OPERATION**

The new 10% federal tax law be came operative Monday (4), changed regulation covering sale of theatie tickets sold at less than the original price. Tax applies only on the actual amount paid by the purchaser. Heretofore, the government insisted on holding to the letter of the law with the result that patrons had to pay as high as 20%.

If the boxoffice reduced a \$3 ticket It the obsolince recured a \$3 ticket b.o. to oblect 10% on the established b.o. to collect 10% on the established b.o. to collect 10% on the established patron \$1.00. Under the new law, such sales require a 15c tax, which would make the price \$1.55. It's been contended that, such was the intention of the law, but it was not specifically set forth. New schedule applies when the price \$1.55. The price of the law, but it was not specifically what the price sold for, law calling for a what price sold for, law calling for a what price sold for, law calling for a straight 10% without exceptions.

Law does not mention cutrate agencies, but opinion is that there is no divergence from that at the box office. When the latter sells a block of tickets to the bargai people, 10% or trekets to the bargar people, 10% applies to the actual rate secured. Cut rate people will collect the same percentage on the additional charge, which it will pay to the collector, unless a different interpretation is

Pienty of activity around the Theatrical Managers, Agevits and Treessurers unlon, N. Y., during the poned until autumn by a referending the post of ticket selfers, being turned the pay of ticket selfers, being turned to be being the pay of the ated. Election will take place about 90 days later.

Supposed faction opposed to changing the constitution and setting changing the constitution and setting back the election proved non-existent. A goodly percentage of members did not vote but there was no doubt about how the general membershi regarded the ropused changes. Count showed 225 in favor of setting back the balloting until constitution is changed, with four-more adconstitution is changed, with four-up-posed. Although a larger member-ship was claimed, the actual total is slightly over \$1,500. Organizers are said to have overestimated the number of new members and the ex-pectation of having 10,000 names on the rolls by the end of the year appears to be a stretch of the imagi-nation.

Arrests at Stadium Late last week, TMAT started pick-eting the Yankee Stadium, N. V. Monday (4), one of its pickets, along

with half a dozen others representing other groups, which are seeking better pay, were arrested and obarged with disorderly conduct. Understand immediately planned a vigorous defense in the courts.

One ball elbub, however, came over the courts.
One ball elbub, however, came over the courts.
One ball elbub, however, came over the courts.
One ball elbub, however, came over the courts. One ball elbub, however, came over the courts. One ball elbub, however, came over the courts of the court of the courts of the courts of the court of the court of the courts of the court of the courts of the court of the courts of the court of the cou

kee form.
Jack McCarron, the union's score-Jack McCarron, the union's scetary, who has held the post since the inception of TMAT, was granted a six-week vacation with puy at his request, as reported last week, lust so lar hasn't taken the leave. Although not in good health, he has been at the offices daily, with the idea that some move may change that status. Known that McCarron status status. Known that McCarron stonics well with the older members but lately los rating was not so clear among those well joined TMAT in Cliques. However, there can be no change al-officers until the reletion. Union may take settion against 1 J. Levenfiel, which has a string of five summer. Sinck theaters, including the sammer. Sinck theaters, including the sammer. Claimed that the culture of the sammer is the sammer of the sammer. fered into a special wage deal but

## Margaret Webster Play Slated for Fall in London

Stated for Fall in London
Margaret Webster's Royal Highness, the American producing right
in which were formerly held by
Auriol Lee, is scheduled to be pyiduced by Boaumont and Tennent in
London next fall. Gwen Frangeen
Devices will play the lead.
Play is based on a Mory for Fel.
Safett.

## B'way Beckons Bosy

Hollywood, July 5.
Meria Doray is due for a Broad-way role when the finishes in Para-mount's 'Artists and Models Abroad.' Longation actrees, formerly Besy Both, will play in an Americanized a of the Hongarian piece, A Jo Kirthay, to be produced by Car-

# Equity Supervises 83 Barnyards, 60% Increase Over Last Season with the or linat wage cut for WPA actors greatly modified, most

There are now 83 summer stocks under Equity's regulations, which call for salary guarantees and other safeguards. Increase is around 60% over [s.4] season, when the number registered under Equity rules 'vas

VARIETY

alightly over 50.

Charles Mantia, of Equily, has been sent to the road to police the various troupes in the sticks.

Jack Mahler, operator of the Yankers, N. V., strawhat, pulled an Our Town, 'during performance of 'Having Wonderful Time,' last week. At intermission, he had curtain raised to show how scene changes were made. Backsfage personnel and stagehands took a bow.

Surry Players, Surry, Me., have substituted John Van Druten's 'The Distaff Side' for 'George and Mar-garet' on their schedule. Play is skedded for Aug. 16-20.

Skowhegan, Me, July 5.
Lakewood theatre, which opened
this week (4) with 'Room Service,'
to follow with 'Tonight at 8:30' ('Sill'
Llef, 'Sumed Oak,' Hands Across
the Sea'), 'Tovarich, 'Arthur Byron
Lef's Rever Change, new Owen
Lef's Rever Change, new Owen
'Brother Rail,' with Franke Thomas,
'Aug. 15, and Byron in 'Stop-Coac,
Aug. 25, Week of Aug. 8 is still open.

### Saratoga's 10 Weeks

Sarakega's 19 Weeks

Saratoga Springs, July 5.

A 10-week season of summer stock, is set for the theatre of the Simon Barnch Laboratory Building on the season of summer stock, is set for the theatre of the Simon Barnch Laboratory Building on the simon. 'Room Service' led off last week with Don Beddee and Harold Winston, associate of Frank Capra, in the production of Lost Horizon and Mr. Other pieces to be staged are: 'Mary, Mary, Guite Coutrary,' with Laurette Taylor: 'Night of January 16,' with All Young Young the Stage of the Stag

Taylor, "Night of January 16, with Fay Wray, Minki Master, with A Shean in David Wardeld's Janous attained George Jessel, and a new play by Philo Higley, Tomorrow's Sanday. Miss Wray and possibly and the promotion of aumore stock properties of the promotion of aumore stock makes the first regular presentation of pilys on the State Spa grounds, and the promotion of aumore stock makes the first regular presentation of pilys on the State Spa grounds of pilys on the State Spa grounds, and the promotion of aumore stock makes the first regular presentation of pilys on the State Spa grounds, and the promotion of aumore stock makes the first regular presentation of pilys on the State Spa grounds, and the promotion of aumore stock makes the first regular presentation of pilys on the State Spa grounds, and the promotion of aumore stock makes the first regular presentation of pilys on the State Spa grounds, and the promotion of aumore stock makes the promotion of pilys on the State Spa grounds, and the promotion of aumore stock makes the promotion of a promotion of a promotion of a promotion of aumore stock makes the promotion of aumore st

mitments would prevent her appearance at Cape Playhouse.
Understood she was considering either 'Doll's House' or 'Anna Christie.'

. Ogunquil, Me., June 28. Ogunquii, Me., June 28.
Linda Lee-Hill will play the lead
in tryout of Fred Ballard's comedy.
The Lady From Broadway', al
Ogunquit Playhouse, July 18. Walter
Hartwig will produce Edward Child
Carpenter's: new one, 'Snow Train',
for tryout here, week of August 29.
Donald Cook and Dorothy Burgess
are pencified in for Icads.

# DEAD BILLING **EXIT PLAN SET**

Method by which dead billing on the tronts of Broadway legit theatres over the cost may be applied next season. It the plan works out this neglected and objectionable end of house management will be cleaned house management will be cleaned in the sharing contract between the theatre and the show. Understood that several managers have been again, advised that the have been again, advised that the shows, which have gone to limbo, it also the shows, which have gone to limbo, it also the shows, which have gone to limbo, it have been neglipible and the shows, which have gone to limbo, a show that the shows which have gone to limbo, it is not the stages and of the past season. Commissioner Paul Moss, has sent for the good of the past season. Commissioner Paul Moss, has sent fing to the contision and annoyance to the public resulting from closed shows being billed and asking for the prompt removal of same.

# Strawhat Bookings

# SALARY SLICE FEARED BY N. Y. FTP IN FALL

of those in New York who were up in arms over the slice appear to be mollified, though pessimistic. They express fear that while the order to cut was virtually withdrawn, an-other slice may come in the fall. No indication of such an intention on

other since may come in the shift, we mindestion of such an intention on Washington's part has been more managed to the state of the st

# TICKET GROUP FIGHTS EVILS

In addition to striving for ticket tax changes, the newly formed Associated Theater Ficket Agencies, N. Y., proposes to clean up certain practices that have worked to their general control of the stripe. Said one of the best known broken in ATTA. We can correct many abuses in the ticket business ourselves without a code such as the managers have framed. We want to the stripe of the stripe of

off the best locations by undercover methods.

This week, the membership committee will meet to consider applimittee will be applied to the consideration of the manager's code of fair practices which is the ticket control plan. Manager's committee will sit in.

Consideration of the consideration of the manager's code of fair practices which is the ticket control plan. Manager's committee will sit in.

## Strawbat Theatres

Climbing, Barn playhouse, New Laton, W. H. L. H. L. Cheeker, You Chind and H. L. Har. C. Cheeker, You Cheeker

# Current Road Shows

Week of July 4

"Pins and Needles, Grand Opera
House, Chicago,
"On Borrewed Time," Auditorium,
Sania Barbara, Col. (5-9),
"Mr. Jim," Sclwyn, Chie

# Strawhat Reviews

## MR. JIM

Concedy-drama in three acts, by Marcon Bards. Produced by the Pederal Theotre Project of the WPA under esservision of Morry Miniorn. Directed by Edward Vall. Sellings by Cilve Rickshough. Arthe Sel-

yn.	Chicago, Joly 4.	
# W	Pere	Myrite Bimten
Nin	Kirkland	Genize Daylun
nl	Page	Don Kuchler
*5.	A.z.z.z.z.z.z.z.z.z.z.z.z.z.z.z.z.z.z.z	Charles Ernst
201	Artames	lilen Beverlege
url	Richards	Charles N. Lum

Saw piece.

Source of Athender Control of Sam Contr

# GOD SAVE THE KING

Drama in three acts (five scenes) by Olive Marroy; presented by Mr. and Mrs. Nell Marros Siliner. Staged by Arthur Hanna. Sets. Siliney Redish. At Wharf theatre, Provincetown, Mass., June 23.
Martin
Dunn
Willy Baroch
King Charles Raymond Backett
Sir John Romany
Lady Romany Jane Buneroft
Mrs. Reginald Franklin Kay Stronal
TootsMirkey
Queen Mother
Goring Bomble Alexander Frank
Madd Margaret Draper
Two Footmen   Kenneth Bartlett
Wallace Lawder

'God Save the King,' a slightly fic-tionized paraphrase of Wally Simp-son-King Edward, may be the fore-runner of a series of plays to be pat-terned on this history-making ro-

mance.

Olive Murray has stuck to facis aired in the American press before and after the abdication and has injected some interesting, but plausible, interpretation. Piece has possibilities.

mance.

Olive Murray has stuck to facts aired in the American press before a press of the der de plante effet de la control de la cont

# A MILLION DOLLARS

Comedy-drama	in three acts (ii wines) by	
Mrs. Ogletherne	Allee John	
Harrison		
Durland		

An unconvincing expose of the similarity of marriage in Norway and life with a mistress in Paris. There's no other point to it, though one is needed if it is to reach Broadway.

There's no other point to it, though a considerable and the state of t

# We. the Willoughbys

# Randall's Island Operettas Shape Up As Better Prospect in Third Season

Third season of operatias at Randall's Band, N. Y., sizes up as a flavorable boxofice prospection of the previous two, but still no bonanza. Initial bill, a revival of sissuboot, openion one-day rainout, night, so do attended. The proper of the proper of

About 5,000 attended.
Parks Commissioner Robert Moses
has improved the physical layout of
the island since last year. More
drieways have been added, parking
facilities have been enlarged and the
lawns, paths, etc., have been beau-

jame, pans, tur, nave oeen beautiful denducks obening night was the ride requiring many drivers to use the paring passe at the far end of the liand when the paring passe at the far end of the liand when the paring passe at the paring passe and the paring passes of the passes of the

sandwiches and drinks between services of solid services of solid as managing director, is again, associated with the Shuberti in this and the Jones Beach, the producer.

Same movable stage of last season is used, with heavy set pieces for solid season of the sadium. Amplification system are is now clearly audite throughout.

has been improved so the performance is now clearly audiole throughment in the performance in the performanc

chanuses and a Negro male vocal sources and a Negro male vocal sources and a Negro Box Standard Couldon presentation. Book based no beautiful standard cently melodic. Show offers ample could melodic show offers and content of the standard cently melodic. Show offers ample more movement and life, in the same movement and life, in the lack of infilmacy that is inevitable in a stadium presentation. Here the stadium presentation. Here the energy standard standar

evenight can't make out any semi-blance of facial expression on the blance of facial expression on the halo, since the players must speak all their lines into microphones, they movement for stilled groupings. But most important, the use of micro-most important, the use of micro-most important, the use of micro-sory and personal property out of their micro-lation of their micro-tance of their micro-most micro-tance of their micro-most micro-tance of their micro-tance of

as yet an unkne

For Philly Try Aug. 22 'Sing Out the News' is the title of the Max Gordon revue written by Harold J. Rome and Charles Fried-man. Initial musical and probable

man. Initial musical and probable first show of the season will start rehearsing July 22, being due for a Philadelphia tryout Aug. 22.

Title would indicate that the text of the material is topical but understood it also refers to the appearance of cast complement new to Broadway. But ton Pierce, dancer, is the latest cast addition.

# 'RITA' DEBUTS CLEVE.'S OP SEASON WITH \$5,500

Rain tipnet Cleveland July 8

Rain tipnet Cleveland The Revent Acquastage with Rito Rital last Friday night (1), forcing a one-day post-pomenent, but the Shubert-Fortune Cleveland Revent Reve

# Melton's Opera Pians Depend on Cincy Debut

James Melton, currently, filling a six-week summer opera date in Cinnal, figures next winter on going after a career in grand opera. Plans of the control of

James Meliton triumphed in his operatic debtion triumphed in his operatic debtion triumphed in his operatic debtion in 'Madame Butterfly, presented by the Cincinnait Summer Opera Assn. In face of rain and cool weather he packed the 230%-seal swildforfum result of the packed his 230%-seal swildforfum way. Friday (1), when 'Butterfly was repeated,

## Lep Solomon on Mend After Kidney Operation

After Kidney Operation

Agreement of the processor of the processor of the president of the Treasurers Citub, was taken to his home in Plushing, N. Y., Sunday (3), to convalese after a kidney operation in a N. Att., N. Y., Sunday (3), to convalese after a kidney operation in a N. Att., and the processor of the

## B'way's RFC Coins

(Continued from page 49)

bankruptcy of their Shubert Theatre bankruptey of their Shubert Theatre Corp, Arragements called, for re-payment in monthly installments at 5% interest. Amount due each month was \$2,083.
Properties assigned to RFC were the Boston Opera House, Cox and Shubert-RKO theatres, Cincinnati, and the Strand, Louisville. Accounts

and the Strand, Louisville. Accounts receivable, such as royalites and play rentals, were also to be turned over to RFC if the installment were not repaid as agreed on. Undorstood, to, that Lee and J. J. Shubert personally guaranteed the repayments. Another loan from RFC was dated Aug. 31, 1337, and the amount was a face value of \$125,000, were given as partial security. Repayment agreed on was \$3,500 monthly over a greed of the security of t as partial security. Repayment a freed on was \$3,000 monthly over a five-year period. Still another recent loon was reported obtained in a similar way, the amount being \$200.000 dated May 31, 1538. Total of such borrowings by the brothers is placed at slightly in excess of \$1,000,000.

WPA'S 'JIM' **BURNS PROS** 

Next week will seine July 5. void of pro legit, with only the Fed-void of the F

Estimate for Last Week

Estimate for Last Week
Pins and Needles, Grand (5th,
final week) (1,300; \$2.20). Good
\$7,500. Should perk considerably
over that for the final session with
aid of holiday.

'Anthony and Anna, Blackstone,
'Mr. Jim, Selwyn, Opened last
night (4),

## Tallu's Play Readying For Coast Premiere

For Coast Premiere
Reharsals start next week for Lee
Shubert-Joe M. Gaites break-in of
'I Am Different,' starring Tallulah
Binkhead. Already set for cest are
John Emery and Glenn Ambers, being brought from New York.
Comedy opens Aug. 18 at the
Savoy, San Diego, for three nights,
Savoy, San Diego, for three nights,
(27) for run.

Dr. Considering these handicaps, this standard is laided Showbeat. It is additionable presentation. Although no provide from the single several control of t

# B'way May H.O. 11 Summer Shows: Holiday Mats Up, Evening Way Off, Schoolmarms' Convensh Helps Biz

# Total B'way Grosses

Extimated total grosses Extimated total grosses.

Inst week ... \$126,506
(Based on 13 shows)
Tetal grosses same week
lust year ... \$127,000
(Based on 11 shows)

# 'Marietta' Opens Well In L'ville; \$2,000 Take

Louisville, July 5 Naughty Marietta, the Victor Herbert musical, opened the first outdoor summer operetta season since 1925, here, Monday night (4). Forsume Gallo is producing, in association with the Shuberts.

ciation with the Shuberts.

Bernice Claire scored as Márietta,
with William Hain, tenor, the male
lead. Others in the cast were Hope
Emerson, Sandra Ward, Dudley
Clemments, George Baixer, Joe Toner, Walter: Armin, Fred Lightner,
Marjorie Ford, Fred Schweppe and
Ernest Goodhart. Hilding Anderson,
musical director, was assisted by Al al director, was assisted by Al y, Billy Holbrook staged,

## J. J. SHUBERT EYES PHILLY

Philadelphia, July 3.

J. Shubert was in Philadelphia several days last week, as is reported, looking over theatres for fall opening with Lawrence Shubert Among the apols on-64 were the Shubert, which for the past several years has been used for burley, and the Erlanger.

Broadway legits surviving this only a are figured to have a chance of the control of the control

VIRGINIA' DOES \$4,000

AT ST. LOUIS OPENING

Tignina, operative by

Davis and Laurence Stalling, built server to the first time cluster of the first

Estimates for Last Week
"Rachelor Born, Lyceum (24th
week) (C-957; \$3.30). Teachers'
convention helped several performances last week, but several off
nights with gross again pointed to
\$5,000.

ances lost week, but severa unifolds with cross again pointed to"I Married an Angel," Shubert (6th
"I Married an Angel," Shubert (6th
"I Married an Angel," Shubert (6th
week) [M-1,376, 5440). Getting all
will allow to stand, with control of the control of the

over the \$11,500 mark; best among stright plays.

"Boom Service," Corl (60th week) (1006), 32,200. Somewhat over (40,000), 32,200. Somewhat over (40,000), 32,200. Somewhat over saying laugh show.

"Shadew and Substance," Gold, week, 10,700, 700. The control of the control of

# Literary Digest Aftermath

Literary Digest Aftermath
Creditors of The Literary Discel
have been directed to show cause on
July 12 why no order should not be
made authorizing the trustee 15 aceven the offer made by Charles E.
Prins and W. W. Keifer, Jr., to purchase certain lists in the procession
of the trustee and operating equipment in connection therewish for

\$7.500. This sum is to be paid as follows: \$1.000 cash and the balance of \$8,500 belowed for the rental of use of such popular 35% of all moneys released for the rental of use of such lasts for a period of six months. Purchasers also agree to assume and pay one-half the rental of the firm's refices in New York for six months. Charles M. Norton is the trustee and Zatkin and Cohen are the attorneys.

## Long Island Star Resumber

Long Island Star Resuming:
After a 10-day histus, the 60-yearold Long Island Daily Star is due to
resume publications to the star of the 10-day
and Samuel I. Newhouse, new owner,
same to terms on Saturday (2) after
a deadlock had caused suspension of
the paper on June 25.

demise of the Star occurred The demise of the Star occurred when Newhouse, owere of the Long Island Daily Press (Jamaica), Staten Island Advance, and Newark Ledger, landed an 11-point ultimatum to Star workers which forbade them to resort to collective bergaining for at least two years. Led by the Guid unit of, 40 members, Star employees rejected the offer.

unit of 40 members, Star employees rejected the office in Start in a full-page ad in his Fress, in which he diarged. The start in a full-page ad in his Fress, in which he diarged. The full-page and the start in th

created and the control of the Tagesbuch, which is stand in a full-page and in his stand in a full-page and in the Press, in which he learged: The Newspaper Guild, in plain work of the Press, in which he learged: The Newspaper Guild, in plain work of the Press, in which he learged: The Newspaper Guild, in plain work of the New School lecture staff, control the decrease of the transport of the distributed psimphlet, entitled Murder in Queens; or, Who Killed was described in the Long Island Sing, which entitled the Long Islan

while is worst.

Which is Worst.

Civil Liberties Book Report

Interference with the distribution will be added to the little and the work how is being bre and to work how is being bre and the work how is being bread and other work how is being bread and other work how is being bread and o

## Surprised Subscriber

Tulsa, Okla., July 5. Tulsa, Okta, July 5.
Postman rang twice at the front door of Richard Lloyds Jones, Jr., business manager of the Tribune, and emptied 60 copies of the Sunday New York Times with 250 pages each on this doorstop.

Jones theoriced that an addressing machine in the Times circulation department had stuck-on his name.

wonders why the resolution should not include both. He asks if 'the resolution means 'do I have to quit hating Communism or get out of the Guild''

Guild."

Guild's editor retorts by stating Maury overlooked parts of the resolution which condemns the development of the trade union movement, naming aggressor nations 'which carry out a stated policy of murdering labor leaders.'

# New School's Refugee Library

New School's Refugee' Library Library of 10,000 volumes, believed to be the most comprehensive private collection of Nazi banned and Dr. Kurt Pinthus, the owner, at the New School of Social Research, N. Y. He was formerly the dramatic of the Naziona of Naziona

30,000 words.

Dodd Mead is offering a \$5,000 prize for a novel from 40,000 to 200,000 words in length, to mark the centennial of the publishing firm. Amy Loveman, Phil Stong and Allan Nevins are the judges.

Rigar Wells, 63, New York, reRégar Wells, 63, New York, reto the control of t

Content."
Percy While, 86, n velist and former, editor of the London Evening News, died. Monte. ". rlo' on July 3. He was the author of many novels which appeared almost annually during a 30-year period; 1893-1923.

ing a 30-year period, 1893-1923.

Renate Tyrnauer, wife of Alfred
Tyrnauer of the Paris staff of the
International News Service, died on
June 30 in Paris at the American
Hospital. Besides her husband, her
seven-year-old daughter survives.

## Chatter

Spur mag marks its 25th anni this month.

Gene Fowler coming east this

Blanche Knouf in Europe scout-

ing authors.
Scribner's looking for 10,000-word

Scribner's looking for 10,000-word fictional pieces.
Mildred Cram sold her story, Lucky Break, to Collier's mag.
Trp to Coast by Elsie Finn, Philly Record film crick, postponed by her illness.

Incss.

Chatham Publishing Co. accepted
ew Lipton's novel, 'Black Ameri-

illness. Dyllishing Co., accepted Lee Lajapion's movel. Black American', for fall issue. John Wilcox, Publishing Co., Cooperstown, N. Y., has been districted to the Cooperstown, N. Y., has been districted to the Cooperstown, N. Y., has been districted to the Cooperstown, N. Y., charten and the Cooperstown of the Coopersto

prior to setting in the U.S. per-manently.
English rights for Clayton Raw-son's myslery dealing with magicians titled 'Death from a Top Hat' sold

last week.
Wide World, Inc., management was
set to hold first meeting with News-paper Guild negotiators yesterday

paper Guild negotiators yesterday (5) afternoon. Curtis Brown, here from England

brought ms. of Lloyd George's memoirs, revealing inside diplomatic stuff on Versailles treaty.

Conrad and Many H. Aiken summering in Rye, Sussex, England. Will have a few students writing fiction and poetry and doing painting with

have and doing panning them. Egmont Press contracted to publish Yucay, a book by Martin Dorothea Knox and William James dealing with early South American eviloation.

ing with early South American evul-zation. Beest. 5 Dell publication. Is a new mag which seemingly springs from the increasing number of radio games. It's a quarterly selling for 10 cents. Earl Carroll sold the publishing rights to a radio version of Eric Knight's The Flying Yorkshireman' to Farrak & Knighart, relating pic-

to Farrar & Rinehart, retaining pic-ture rights himself.

The Woman is a new monthly pocket-size mag put out by the Far-rell Publishing Co. It sells for 25c.

Material intended to include features

Material intended to include features appealing only to women.
Fred Turner named new assistant eity editor of Philly Record. Replaces Dan Holloway, who is doing traveling correspondence. Turner former eity ed of Buffalo Courier-

## A Cinch

Leon Trotsky is readying a biography of Stalin. Under-stood that Harper's will pub-lish.

sh. Amkino is not bidding for the film rights.

garten. H. Guggenheimer, filing

garten. H. Guggenneimer, nims attorney. Currient gag on Philly sheets since Bulletin eity room has been 'stream-lined,' is that reporters volunteer to work overtime just to hang around. Place has new phones, typewriters, blue desks with chrome trim, glass walls, air-conditioning and flock, of readers.

walls, air-conditioning and flock, or gadgets.
W. H. Anden and Christopher Isherwood arrived in New York last week: (1) on their first visit. Have come from China via Yuneouver. They are finishing a travel book on China and the Far East, similar to the work of Auden and Louis Machine the Cheland.

# House Reviews

# STATE, N. Y.

(Continued from page 47)

Continued from page 47)

alse—and virial of with his droughnut-doubling teeson. It's all offered
with unaffected good humor and
Skelton has added countless little
about it.

Opening the bit are its Five JueOpening the bit are its Five JueDepring the bit are the second put
the

# Embassy Newsreel, N. Y.

Embassy Newsreel, N. Y.

Foram is resultine, with nothing to standing. Individually angle is among the big items. What little verifies to be in the standing of the standing and the standing and the standing and interesting an arriving French showing resulting and the standing and the s

beats out what it calls shume bests out what it calls shuffler a variation of swing that is di to classify. It's plenty rhyl often featuring the drunn, doesn't quite have the now some of the nationally-known to cause the ickeys to term;

to cause the ickeys to kern in the sisters of the control of the c

She's the only one of the lot is as to deem? Is we't be compain in person. It is not to be compained to the compained to the

## FOX, DETROIT

Deiroit, July 2.

Roberts, Dansonettes. (16). Royal
Swedish Bell Ringers (4). Frace
Sisters (2). Stuart Morgan Dancen
Jack RoulLine, Sain Jack Roulnant Rouse orich; 'Always Goodbye'
(20th).

nien's house orch' 'Alunya Goodye' (20th).

Nitty production turns average free into snappy 50-minute show free into snappy 50-minute show the show

males, with knack at bells and musi-cal glasses, have never shown here to better advantage, and off to rous-ing hand.

Nice crowd at early show Friday evening (1).

Petc.

## LYRIC, INDPLS.

Indianapolis, July 3.
Billy House, Diamond Broz. Jimmy & Mildred Mulcay, Honey Family, Charles Dixon, White Banners (WB).

appealing only to women. Fred Turner named new assistant city editor of Philly Record. Age the program of the Canadian Experience of the Canadian Experience

# Broadway

John Boy to the hospital for a minor operation. Clarence Jacobson and wife mo-toring to the Coast. James A. FitzPatrick due back

Charene the Coast
former A. FiltzParickt due back
from England this week
from England this week
from England this week
from England this
part Wolf, legicle dide
from England this
part Wolf, legicle dide
from Interest this
part wolf, legicle dide
from Interest
from Int

Frank Gillmore and Paul Turner Mass.

Abe Krakauer, of McBride's leav of for vacation at Yesuwasses, the wife.

Dick Berger in from St. Louis to ild casting of Milt Lazarus. Once Joon a Night.

Little Jack Little gifted his wife with a new Westchester house as a

Little Jack Little gatted his wire some as a bid of the sound of the s

Ted (Mirror) Friend mails road appared in the full your old hieleway manner.

Benjamin Burid in from the Coast Benjamin Burid in from the Coast readying the property of the full your old find the way and the work of the coast readying his play. Double Feature's heart of the coast readying his play, Double Feature's heart of the coast readying his play, Double Feature's heart of the coast readying his play, Double Feature's heart of the coast readying his play, Double Feature's heart of the coast readying his play, Double Feature's heart of the coast ready his play, Double Feature's heart of the coast ready his play, Double Feature's heart of the American Federation of Radio Article American Federation of the Charles of the Ch

ie doe an onges ton Audres Lentes, on the control is a suit of the control in the

Cinesound starts rolling comedy with Bert Bailey, Gautier's Dewith Bert Bailey
Gautier's Doys playing Brisbane
for Greater Union.
Stuart F. Doyle has formed show
big production agency.
Chatter around that Clark Gable
may make vacuation trip here.
Stuart Doyle soon to make trip to
Suuth Africa, London and New York
on biz.

m biz.

Richard Tauber touring under direction Australian Broadcasting Com-

Metr network, Stanley Crick readying to become

one of the managing directors of

W-T.

Charles Munro, Hoyts, still extremely busy on plans whereby chain is being increased.

Fay Compton in 'George and Margaret' here for W-T. 'Tonight at 8:30' next

ray compon in Ceorge and Mar-next. Wat. Tonight at 8-20\* rest.

New Williamson-Toil management fluered going ahead on plans for new legit theatre in Sydney, former sale manager 20th 500, may return to enable 700 for the 100 for 1

only kiddles under seven barred from thealres.

Erik Wiedel, treasurer for Greater and the seven barred covering England and America. Mostly pleasure.

Expected that additional indie nabe theatres will be erected shortly in the seven because the

orations in N. S. wates, collapsed and died in his office at the age Norman B. Rydge planning American trip to look over field for Greater Union. Rydge has never been to the U.S. but is anxious to do so when biz lieups ease somewhat made some years ago by Cinesound, still playing around Australia. Has carned in the vicinity of, 3300,000, with many repeat dates yet to be played.

Diayed.

With no distribution deal reported as set between British Empire Films and the Maxwell production unit, it now lnoks as though latter product will, find release through another distrib.

will mod release through another will lamson-Tait, will present revival of Rose-Marie in Melbourne with George Hancock, Robert Halliday returns to N. Y. after short revival of Zhalialaka for the same Artists coming for Fuller opera include Salvatore Romano, Vincenzo Jacono, Gero Costanzo. Tinsa Tassi, Amelia Faschini, Luisa Visconti, Minn Calallo, Gullo, Nero, Max Serra sud Rose Toliani.

# Long Island

Freeport theatre, Freeport, trying vaude three days.

Henry Austin's swing circus band at Coney's Steeplechase.

at Coney's Steeplechase.
Edouardo Cianelli, film heavy, în Forest Hills to sell home.
Bert Kelly opened his Chick-a-Dee Inn at Point Lookout Friday (1). Theatres squawking over WPA free entertainment in Forest Park, Kew Gardens.

we entertainment in Forest Park.
Kew Garden.
Jan Prederic has: added a celesa
of singing quartet to his Boulevard
and singing quartet to his Boulevard
Granada. threatre, Corona, scheduled to close Saturdav (23, is being
held open week-to-week.
Thomas Mack, manager of Palace,
Corona, celebrated sixth
weedding
Loew Astoria closed Sunday (3)
for summer. Harvey Everett, manager, Reginald Caufield, assatt to
mager Barry Gabriel as Rooeweit,
weight of the Carthy new assistant to
mager Barry Gabriel as Rooeweit,
resigned.
Michael Weshner. manager Af

Woonnewen, replacing Loys animer. Michael Webner. manager of Stouras' Corona, leaves Monday (18) for vacash. Martin Carducci, as-istant, will sub. Dave Julian, assistant nanager, and the substant of the sub

with electrical patronage, which is the training of the control patronage of the control patronage, which is the control patronage of the control

# London

Max Miller off on business to Am-Steve Geray going into 'No Sky to Blue,' at Savoy.

so Blue, at Savoy.

Raymond Massey his sworn off all
Theatrical garden parties.

Gladys Tudor-Owen, Palladium
p.a. holidaying at Hastings.

Edgar Kennedy off to Ireland for
a few days, then Paris and New

J. P. Mitchelhill has sold the Duchess theatre. Purchaser's name withheld

Annual Theatrical Garden Party a aid of Actors Orphanage had big

Floyd Odlum and Emanuel Cohen were over to Rome looking at Cine-lita studios.

utta studios.

Maritar due at the Palace July 6
to star Mara Losseff, Shaun Glenville
and Douglas Byng.

The Adolphe Menjous, after a fortnight in London, are now touring
Scotland by motor.

Scotland by motor.

Coorgie Hale girls from Grosvenor
House cabaret go to Le Touquet
July 29 for four weeks.

Maurice Schwartz's Arts Theatre
Players opening a two week season
at the Phoenix July 19.

Bert Monisque, wi. is booking
acquiring a forti soon
House, House,
Hope Temple comp

vaudeville in three provincial house, caculting a forth soon. Hope Temple, song writer widow of composer Andre Messager, left Gracie Barrie Is wanted to play lead opposite Bobby Howes in the new Jack, Waller musical.

Gilbert Brown, reading Thieves Fall Out, John Hayden's play, with view of West End productions.

Fall Out, John Hayden's play, with view of. West End production, The day following his arrival he, was John States and Tommy Russell Russell and Marzon): renewing an old New York friendsh p in London. Gertie Millar (Countess of Dudley), former . usuical comedy star, out 55,000 dismond clip at Le Tout 55,000 dismond clip at Le Tout

when the Tivoli reopens after re-decoration next month, it will have installed screen television equip-ment.

installed screen television equi-ment.
David Burns, due in the Cicely Courtneidge act at the Hippodrome, Brighton, had to cancel owing to pic-tive work.
W. H. Stein, vice-president of Music Corp. of America, off to Cannes for week's vacation. Then New York.

titie work.

Music Corp of América, off to
Music Corp of América, off to
Cannes for week's vacation. The
New York

Wash of the Corp of América, off to
Early of the Corp of the Corp of the
Edition of the Corp of the
Diggest success in the 60-year history
of the Corp of the Corp of the
Top of the Corp of the
Top of the
Top of the Corp of the
Top of the

Georgie Hale's show goes from the the Casino, Descuille, Saturday (9) for geven weeks.

In the Casino, Descuille, Saturday (9) for geven weeks.

Schmick Picture Corps, on continental sount, covering France, Schmick Picture Corps, on continental sount, covering France, and the Company of the

after pending a week with his par-

ents.
Christy Wilberts in from New
York for a wedding in the family,
Jay Griffin, William Penn hotel's
p.a. for year, and spot have parted.
Lew Mercur reopening Harlem Casino Sept. 11 after six-mouth shutJohn Peter Higgins into Holf Moon Cafe
nearby Stubenville, O., for fert-

ight.
Bill Renners (he's Brad Hunt's rumpeter) expect the stork next Bill Renner rumpeter) expect the successful Renner Renner

months. Wicks to Somerest Pa, for a play with the Paint Shop strawhate the hunter I and Charlet South Shop strawhate the hunter I and Charlet South Shop strawhate the hunter I and the straint Shop strawhate I and the straint Shop strawhate I and the straint Shop st

# Chicago

Eddie Ruben back in Chi. Kati Cuff sold another yarn to Col-Lee Florsheim back from a fishing

pree.
Peggy Wall back from Coast and vacation.
creen bid.
Phillip Epstein off for vacation.
ZaSu Pitts readying for her first

sercen bid.

Walter Immerman back 10 work after tilness.

Irving Mack elected new president of CAFA club.

Trying Mack elected new president of CAFA club.

Symbour Shappin agency.

Mort Singer eastward for a week symbour Shappin agency.

Henry Markbreit trying to learn how to all on a horse without fall.

how to sit on a horse without fall-ing off.

John Friedl, of Paramount North-west, through on way for film con-fabs in N. Y.

## Minneapolis By Les Rees

Mort H. inger's Orpheum being escated.
Al Allard, of Fawcett Publications, of from New York.

in inira, of Faweett Publications, in from New York,
Gene Mercedith Imping as result of your boat failing on You College of the York of th

il. rice Moorman, National Screen , vacationing at Grand Mar-

Su Faul.

Maurice Moorman, National Screen booker, vacationing at Grand MarMarchael Marchael Marchae

time.

Eve Myhre, secretary to Ben Blot-cky, Paramount district manager, re-sivened to Join husband at St. John, Mich.

Betty Dee Betty Dee, secretary to Ralph tramblett, United Artists branch nanager, recovering from scrious

manager, recovering from servous illness.
Levislative candidate, who advanced law it is all motion pictores candidate, who advanced from the control of the

Smith, Mary Oliver, the Meric Alexander Stores Smith, Smith, J. Friedl. Psymbol Mary and Places are all alexander John J. Friedl. Psymbol Mary and Smith Mar

four hours. Jr., son of comic, and U.C.L.A. foothell player, a brilhon at Breezy Point resort, Minn., this yearmer, and will answer front cell for ruch guests as Shirley Teople, Wavie Moyris, Belte Davis and her husband, Hiermen Nelson

## Hollywood

Harry Ross here on biz Harry Ross here on biz. Jack English in hospitul. Jack English in hospitul. Smith Ballew on p.a. tour. Jim Keefe recovering from flugure. Knight to Texas on p.a. tour, S. L. Cronin back from effects tour. William K. Howard in from N. Y. Max Steiner home from Honolulu. John Payne yachting in Mex wa-

Louis B. Mayer celebrated a birth Fred Brown here from Plymouth George Weeks here on inspection ur. Bruce Lester going home to Eng ind. Edward Novis to Oregon for

Harry and Jack Cont. III York.
George Hayes home from eastern jount.
Bob Poole to Yosemite weeks.
Dick Foran back from

siesta.

Bill Lundigan recovering from leg injury. George Landy returned from

George Landy returned coation.
Frank Whitbeck returned from Omaha.
Hagar Wide to Honolulu to write a novel.
O. M. Samuels here from Orleans.
Phillip Epstein off for vaccation.

ZaSu Pitts readying to the part tour. Ben N. Judell home from wide tour. Milton Berle and Larry Whitten to

den wide tour.

Milton Berle and Lairry Whitten to
Milton Berle and Lairry Whitten to
Milton Berle and Lairry Whitten to
Milton Wall Lawton building a sailboat in,
his garage,
his garage,
his garage,
his garage,
his garage,
his garage,
welkey Ruggilus to Europe
Hore works,
welkey Ruggilus to Europe
three months, recovering from major operation.

ion. Eckley back from New Amory Eckley back from Chicago.
Cationing here.
George Rait to New York on de-

George Raft to New John George Raft to New John George Raft to New John Law George Raft and July 12.

The Clyde Elliotts celebrate silver wedding July 22.
Mrs. Harry Ritz. to hospital for more operation.

weeding July 22.

Mrs. Harry Ritz. to hospital for Mrs. Harry Ritz. to hospital for Bill Leweense building a hous North Holly would not wheeler here Tay Garnetts back after three months in Europe.

Stanley Morner changed his name of Richard Stanley.

Stanley Morner changed his name of Richard Stanley.

Stanley Morner changed his name for Richard Stanley.

Stanley Morner changed his name for the forest starting new role.

Fritz Palo dook a reet after \$3 consecutive weeks of work.

E. William B. Grottian here from Dorothy Louis and Harry Niemeyer, Jr., due to wed this month, Fritz Lune studying primitive life Mexico. Bing Crosby's youngest, Lindszy.

fexico.

Bing Crosby's youngest, Lindsay.

our months old, made his camera

## Cleveland

Mounds club, swank spot folded.
Mrs. Dwight Decre Wiman weeknding here.

Mrs. Dwight Decre Winna weekdending here. Mrs. An he-spital
with appendectomy.
Ken Means, of RKO Palese. in
Mexico on vacation.
Joe Bercher, of Brales, bidding for
Joe Strendin, of Loew.
Joe Strendin, of Loew.
Joe Strendin, of Loew.
Mill Harris, Loews p. 2, rendling wife to relatives in Pitton,
Loews p. 2, rendling wife to relatives in Pitton,
the Callo-Shubert, operettus
Aquastags.

alling, while to releaves a direct pool of the pool of

# **OBITUARIES**

She had been given numerous ownow transfusions during the past week, she won her first tournament, when but 16, but her career, was interrupted by the war. From 1919 to 1930, when she turned professions to 1930, when she turned professions was she was a state of the pole was able. She lost but one match in six years. In 1929 she won all of the gold medals in the Antwerp Olympics. She was. colorful, if temporary the she was a state of the pole was a state of the pole when the profession was a state of the profes

somewhat to her turning pro in the same year.

In 1877 she made a professional armough a professional segment of C. C. Pyle with warying success, though the played before 13:000 people in Madion Square Garden, New York. On her district the professional tennis and she has been little heard of, of late. She was the author, of several paper contributions and she appeared in a series of motion picture shorts.

ROBERT P. JANETTE

ROBERT P. JAMETTE
Robert P. JAMETTE
Robert P. Jamette, about 68,
dropped dead in Loew's theatre,
Flushing, N.Y., May 31.
He started in show business in
He started in show business was a car manager for the Walter Le
Main shows. He went to Bostone
for A. L. Wilbur, of Wilbur Opers
for A. Wilbur, of Wilbur Opers
for A. Wilbur, of Wilbu houses. About a year ago a growth necessitated the removal of his vo-

His widow is the former Katherine Purcell, once well known as a stock actress.

Wife, 32, of Don Quinn, radio script writer, was killed in an auto accident in South Dakota on June 30. Details in radio section.

Details in radio section.

PREDERICK W. (PRITZ) WARNEE
PREDERICK WARNE

RIDO CANESTRELLI
Rido Canestrelli, 18, aerialist with
lingling Bros. circus, died June 17.
( tuberculosis, in Rochester (N.
( General Hospital.

First taken ill last winter, he was placed in a Cleveland sanatorium. placed in a Cicvcland sanatorium, but was unhappy there and re-Joined his family with the circus in Erie, Pa. He had a relapse when the show reached Rochester and was taken to the hospital, his method to be with him. the show to be with him.

King D. GRAY
King D. Gray, 52, sludio cameraman, was found dead in his auto in
front of the Hollywood postoffice,
June 30, wilh a bullet wound in his
chest. Last employed at Universal,
Grav had been a cameraman for .22
years.

by widow and one daugner.

WHILAS JANNEY
William (Bib) Janney, 34, died in
a N. Y. C. hopstal after a short
serious setback. He was discharged
from the Will Ropers' Memorial haspital a short time ago, but took a
turn for the work of the short
matter companies and also worked in
down which took him to Saranse for
the cure. His mother and a sire
survive. Interment, Montgomery,
Ala.

ELINOR FLYNN

ELINOR FILYN

Zilnor Flynn, 27, reduo and stage actress, killed July 4 when the car in which she was a passenger red off the Lake George-Botton highway here if Chen Falls, N. Y. She died on the way to the hospital. She had recently appeared in the Billy and Betty program and in numerous akits on NBC. She was to have gone into a Shubert production in the fall.

CARL C. WEBER
Carl C. Weber, 58, chief stage electrical and switchboard man for the
legit Hanna since it topened in 1921,
died June 29 in his home in Cleveland, O. Started in the business at
the old Colonial.

Survived by one sister. Anna D. Weber. Interment at Cleveland.

DANIEL MINER
Daniel B. Miner, 58, stage and screen actor for 40 years, died June 24 in his Hollywood home.
He had lived in Hollywood for 20 years. Surviving is a daughter, Mrs. Jane Crowley.

HENRY FRANCIS RILEY
Rev. Henry Francis Riley, 53, who
was in charge of WLWL, Paulist
Fathers' station, died in New York
July 4 after an illness of four years.

HAROLD CAHN
Harold Cahn, 50, theat: owner of
La Mesa, Calif., killed in an auto
crash there July 5.

Mother, 87, of Howard Waugh, manager of Warner theatre, Mem-phis, died in Jamestown, N. Y., June 3. One other son, Robert S., survives.

## MARRIAGES

MARRIAGES
Betty Young to LeRoy Furman in
New York, July 2, Bride is a dancer;
he's associated with the Monarch
theatre chain.
Mary Lawson to Francis BeauMary Lawson to Francis BeauMary Lawson to Francis BeauMary Lawson to Francis BeauKathyn Freguson to Richard
Neher in Des Moines, Ia, June 23,
the is one of the Songfellows quartet,
WIO, Des Moines.
WIO, Des Moines.
The Songfellows quartet
WIO, Des Moines.
The Songfellows quartet
WIO, Des Moines.
The Songfellows quartet
WIO, Des Moines.
The Songfellows guartet
WIO, Des Moines
The Songfellows guart

caster for KRNT and KSO, Des Moines.
Jesse Morgan to Marson Hammond in Pittsburgh, June 27. He's with Violet Miller to Fred H. Meyer, Tr, in Pittsburgh, June 24. Bylde is a sitery chorine. Mary Ellen Young to Doyle White in Noblesville. June 30. He's Up program, A. Pittsburgh, Round-

show reached Rochester and the control of the control of the property of the control of the cont

# Strawhat Reviews

We, The Willoughbys (Continued from page 50)

(Continued from page 80)

whichly residing and quoting of very residing and quoting of very residing the whose in terrets in the same gainer whose in terrets in the same gainer whose in terrets in the same gainer whose in the same page of the page 10 meters and with the same very long to the same very long to the same page 10 meters and whose page 10 meters and whose page 10 meters and whose page 10 meters and same page 10 meters and page 10 mete

thining to show oix win, nave appear who woods, and the woods, and

## DAME NATURE

Westport; Conn., July 4.

Lawrence Liangner and Armina Marshall present a play by Andre Birubeau, adapted from the French by Fairleia Collings. Dieteld by Westport Marshall Marshall Marshall Research Landis. At the Country Playhous, Westport, Conn., July 4, '38.

Old MaxTh	eodore Newton
Heer	Churles Belli
Conclerge	Francis Pierto
Doctor Faridet	Harry Icvin-
Leonia Perrot	Lois Hal
Andre Brisac	ntgomery Clif
Bullon	Muryan Jame
Madame Brisac Jessie	Hoven Landi
Nantue	. Kathryn Gril
Monsteur Brisac	Inslow Steven
Lucien Goddard	. Clenn Ander
Paul Marachal	Hugh Marlow
Very Small Boy	Peter Mine
1 0 0	

Shearier Mises — Observed Server Company of Manual Server Server Com

# News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vantery takes no credit for these news items; each has been rewritten from a daily paper.

Kitty Carlisle trying her first dra-matic role with the Ridgeway straw-hat, White Plains. Doing French Without Tears.

Without Tears.

Charbness collection of thy curios again in Radio City Music Hall. Fourth summer engagement.

Adrian's Roof, in Picadilly hotel has a new wrinkle. Intending patrons of nearby theatres can order drinks before their shows and find them ready and waiting at intermission time.

mission time.

Willard Cary In place of E. Irving
Locks in 'Our Town.' Has been with
the show since the opening. Just
Sam Harris scheduled 'The FabuSam Harris scheduled 'The Fabutous Invalid,' Hart-Kaufman comedy,
one of the company of the company of the company
to the company of the company of the company
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are Clermont Inn. Court rules that
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their appeat to curb the swing musac 2 am, jive is not a breach of the peace, and the swing state of the peace, and the swing state of the peace, and then Los Asgless to look after Pins and Heedles. The swing state of the

'Midsummer Night's Dream' in The betts Brook park, Btonx. Auspices park department. Elks' Convention to open at At-lantic Clty, Monday (11). Capt. G. E. T. Eyston arrived la New York, Monday. To try to lower his speed record on the Bonneville salt faits, Utah.

## Coast

Russell Harold Brown, singer, was accidentally shot in the shoulder by his wife during a party in their Hollywood home. Wound is not serious.

plants had been thrown out because of legal defects.

Paramount was awarded \$10.0 counts fees by a decision in A. court against Richard 3. Gorman, A. court against Richard 3. Gorman, Dejacarism.

Jack D. Brady, studio department head, was used for \$10,000 in L. A. who claim she was laijured by Brady's car.

Lita Gray Chaplin, former wife of Charles Chaplin, and Arthur E. Day, wed in L. A. de institute to with the country of the country o

# Merger Called a 'Master Move'

In a surprise move, main attractions of Ringling Circus, closed last week in Scranton, Pa., because of labor rivoble, left today to join Al G. Barnes: show, part of Ringling combine, and finish season, Move, entirely unanticipated by those who believed they had take the bid too away for other beautiful to the state of the state

note tents and 4,500 seats which will double Barnes' sliow accommostation.

The experiment for proviling aim loaded the gorilla. Garfloutsibulity extenting under proviling aim loaded the gorilla. Garfloutsibulity extended horses of William Heyer, wild animals of Terre for the second opening of the season.

Among officials who left here were George J. Smith, who will deliver the show to the Barnes outhft and then ceturn here. He said allenses show would follow the route mapped originally for finging Brothers and the season.

The season is the season of the season.

The season is the season of the season of the season of the season of the season.

The season is the season of the season of

cape labor troubles.

Bandmaster Merle Evans, who hasn't missed a Ringling performge in 25 years, will join Barnes show, as will Mrs. Charles Ringling,
hite-haired widow of one of the tamous brothers; Henry Ringling
orth, brother of John, and press agents Roland Young and Frank

Braden.
Barnes show will winter here for first time in history, deserting regular California quarters.

Political Ammunities

Washington, July 5.

Blame for the Ringling show folding was shuffled from John Ringling North to Raiph Whitehead, executive secretary of American
Federation of Actors, and takes, and the secretary of American
Federation of Actors, and takes for the bust-up. North's accusation
for the secretary of the purpose of the control o

circus so far. Scanfon chlef and public officials of the town blamed the Rin ling crash on its top man, as follows:

In the light of these facts our only conclusion is that Mr. North and the circus management felt they had already licked the cream of the business in the big cities and were unwilling to take the issual risk of continuing, their scheduled tour of the smaller cities, even though by this decision they are depriving millions of men; women and children of the joy of seeing the circus and are forcing the 1,600 circus employees out of their joy.

The following statement was issued by John Ringling North in reference to the closing rest was issued by John Ringling North in reference to the closing rest was a second by John Ringling as poolly portion of the big to together:

Recently when the future security of the Ringlings, B, & B. combined shows was placed in spoorary, they were forced to adhere to a definite stand: The American Federation of Actors, without taking a vide of various other American Federation of Library and the standing of the Control o

winder qualters.

Since the circus has been off-the road thousands of letters from
all parts of the country and thousands of telegrams and telephone calls
from people of all walks of life have been sent us. All of them voice
the earnest hope that some plans could be worked out whereby the
big show would continue its 1938 tour and not disappoint its legion

ot circus lovers.

We feel that our duty to the great American public which include millions of children ... cannot be side-stepped for the Xingling obey is an old American institution. America the beyond the control of the control

seminary of the process of the proce

# Selling by Sample

San Francisco, July 5. San Francisco, July 3.

Rival compunies striving for the fireworks display at the 1939 Golden Gate International Exposition staged a double-barreled event at Treasure Island, site of the expo, last night.

Pages and public were invited to the exhibition, which included some of the largest bombs ever fixed here. The company putting on the best show will get the nod for the expo-sition fireworks contract.

# Morris Gest in Paris

Paris, July 5.

Morris Gest is due to sail back to America in a comple of weeks after stilling, the midgets who will complise the Atidget Village at the New Tork World's Fair.

Local Cim To.

Local Cliff Fischer agency has

# CARNEY MAN SINGED

CARREY MAN SINGED!

Hartford, July 5.

Richard Coleman, 47, a partner in

Coleman Brothers' Carnival, suffered severe burns July 2, when some gasoline ignited on the cacinival grounds, reer of the State Armory.

He was taken to the Hartford Hospital for treatment. Condition not

## Another Optimist

Canton, O., July 5.
Klein's Attractions, a new carnl,
fill launch its season July 11 at
linerya O will launch its season only Minerva, O. New outfit will have five rides several shows a score of concessions and midway free acts.

# **CIRCUS ROUTES**

New Week of July Barnes-Sells-

Idaho Fails, Ida., July 5. Idaho Falls, Ida, July S.
Doing average business in spite of recent labor trouble, the Al G.
Barnes and Sells-Floto circus is heading eastward to complete the season's tour as originally planned.
Dissension at Pocatello, where several discharged drivers attempted to picket the outfit, was quickly ironed out.

# SPARKS MAY RESUME EARLY IN AUGUST

Charlotte, N. C., July S.
North Carolina friends of Charlielers and Carolina friends of Charlielers circus, which folded up' and returned to la winter home at Macon,
Ga., reveral weeks ago because of
business, conditions, have learned
twenture of the conditions and the conla a setter to a Salisbury, N. C.
friend, Sparks, who wintered his
former Sparks circus at the old, fair
grounds in Salisbury, stated that he
moped to go on the rose again, about
Aug. 1.

# Ex-Mrs. Ringling Sues

EAT-11 S. Aung Ling Joes.

Suit for \$100,000 was filed last week in Circuit dourt here by Mrs. Emily Haag Buek Ringling, divorced wife of late John Ringling, against John and Ida Ringling North, section of circuits magnate's estate. John Ringling estate, John Ring

Burket, declared has have a com-was attempt to force collection of a \$75,000 claim filed June 15 by Mrs. Ringling against estate. Burket ob-jected to \$25,000 of sum sought, but acknowledged validity of remaining SOG, which is in form of open note-stated by the sum of the sum of the Note in cuestion is already in iti-gation in Supreme court. Mrs. Ring-ling started forcelosure proceedings a year ago, contending note was se-cured. by chattel mortgage on five paintings in her former mate's art collection.

## Hillbilly Wild Woman

Pittsburgh, July 5.

Offis Gutfs, the Jungle Woman, who was billed is a ferocious Amazon, with the Péerless Exposition here last week, turned out to be a 19-year-old West Virginia boy, but authorities, found his act—bling the heads from live 'chickens—legal cruelty to animals.

# Barnes Crew Moves East Circus' Fold Saves Ringling Money; Union Tiff Becomes a National Issue

Union Tiff Becomes a National Issue.

The Ringliner, Bernin va railey derive is beef in whether our required the processional section of the service of the procession of the

This was the summer before now and been also good in security cards were also the summer before now and been also disturbed as a fercious of the summer before now and security cards were the summer before now and been also good in a range was such as a possible shall be kept work. The union charge the first and the summer before now and been and proportional parts and summer some summer contents. The summer before now and been also good in a range was summer to disturb the finge first the summer before now and been and the summer before

# Beats Record

Celebrities At Henry Busse's Hotel New Yorker Opening



**NEW YORKER** 

Opening of 'Hot Lips' Busse broke all records for the hotel's Summer Terrace.

# Winchell:

"NEW YORCHIDS. To Henry Busse and his band at the New Yorker." -N.Y. Daily Mirror

# Henry Busse Thanks:

BELLE BAKER SHERMAN BILLINGSLEY DEAN CORNWELL MORTON DOWNEY CHARLES E. GREEN LUCILLE MANNERS FLOYD GIBBONS CLIFFORD ORR DAN WALKER TED COOKE TED LLOYD NICK KENNY J. E. (DINTY) DOYLE FRANK KANE FRANKIE BASCH

JAMES MONTGOMERY McCLELLAND BARCLAY McCLELLAND BARG JOHN HELD, JR. MR. AND MRS. JIM KILGALLEN BOB HAGUE PETE HILTON PAUL WHITEMAN MILDRED BAILEY

THINTY-FOURTH STREET AT EIGHTH AVENUE, NEW YORK OFFICE OF RALPH HITZ, PRESIDENT,

June 29, 1938



BALL'H RITZ

PRESIDENT

NEW YORKER

NEW YORK

Dear Henry: DIRECTED BY

I thought you might be interested in knowing that your opening in our Summer Terrace has troken all previous records for this room. This is particularly significant in view of This is particularly significant in view of the fact that we have had some of the top- of the fact that we have had some over a period of knotch bands in the country over a period of the top over a period of the country over a period of the country

BLMONT PLAZA May I take this opportunity to wish you con-NEW YORK BOOK-CADILLAC time. DETROIT

may I take this, NETHERLAND PLAZA Cordially yours CINCINNATI ADOLPHUS DALLAS

RH-TE

DAYTON CONGRESS CHICAGO

FASTERN SLOPE INN NORTH CONWAY, N. H

NICOLLET MINNEAPOLIS VAN CLEVE

RED NORVO BOB HOPE DICK MERRILL DALE HARRISON LUCY MONROE PAUL ASH SIR CEDRIC HARDWICKE PAUL DENIS TED FRIEND JACK DEMPSEY GUY LOMBARDO ABE LYMAN KAY KYSER ROBERT RIPLEY JANICE JARRETT GRANTLAND RICE

SAM LUTZ JON HALL and FRANCES LANGFORD CONNIE BOSWELL ADELAIDE MOFFETT GEORGE CLARKE JOHN FITZGERALD

Personal Representative

STEVE HANNAGAN

EXCLUSIVE MANAGEMENT

'POPS' WHITEMAN led celebris ties honoring Busse. Above are Jed Kiley, cafe king of Paris, Floyd Gibbons, Whiteman, Connie Boswell and Jon Hall, of 'Hurrica ,' and bride, Frances Langford, singing star.

# Dan Walker:

"Henry Busse's opening at the Hotel New Yorker brought out one of the most dazzling crowds of the season, including many menhers of cafe society who had never been south of 53d street . . ."

-N. Y. Daily News



"Hot Lips," Himself

# CONSOLIDATED RADIO ARTIST

in NEW YORK 30 Rockefeller Plaza Tel.: COlumbus 5-3580

in CLEVELAND Keith Theatre Bldg. Telephone: Main 3454

32 W. Randolph St. Telephone: Franklin 8300

in DALLAS Gulf State Bldg. Telephone: 7-9384

..in HOLLYWOOD 8555 Sunset Blvd. Telephone: Oxford 1005

...in SAN FRANCISCO 111 Sutter St. Telephone: Exbrook 8033

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Vol. 131 No. 5

NEW YORK, WEDNESDAY, JULY 13, 1938

56 PAGES

# RGET-ME-YES LAYOFFS

# GMAN' NAME **VALUE DOWN?**

Donald Peterson, Indie program producer who controls the radio rights. to 'Junio' G-Ment,' has about stopped rrying unes and is constraint on the finding one for a similar program he owns labeled 'Junio' Rackel Busiers, 'G-Men' lost its Rackel Busiers, 'G-Men' lost its dropped it off WOR hast month when bakeries' association in metropolitan New York area came to an agreement not to use the usual kid-will merchandising their goods.

merchandsing their goods.

Prompting Peterson to push his new, and as yet untried, show is the somewith tab press the Federal Bureau of Investigation has been getting during the last isk months. Produced the state of the state criminal-chasing organization, that the value of the name

# A. C. Crying the Blues: Name Bands No Draw And Trains Not Cooled

Business recession generally has produced an off-year to date for this resort, city. Trade is lagging all around, with the hotels moaning loudest. Fourth of July holiday was the first decent break the boardwalk has had this season, but still not up to expectation.

the the has had this season, out to expectations.

Only hope now is that the present only hope now is that the present of the hope market will continue long the hope market will continue long the hadron of the hope market business. Only hope now is that the present bull stock market will continue long enough to bolster tourist business. Town has plenty of attractions. But even the presence of name bands has not meant much so far. Several hotels have had to curtail staffs and slash wages to meet the heavy bit slump last month. Situation here is typical of numerous resart communities along the Atlantic seaboard.

Midwest Hospital Route
Railcoad service to Atlantic City is
not air-conditioned, travelers complaiu. That might help explain!

Pic Museum on Coast

Culver City, July 12.

Construction of a motion picture
museum was approved last week by
Midwest Hospital Route
Sprinour, local magician, as
purely charity affairs were started
by Seymour, local magician, as
purely charity affairs were enterprise
giving steady employment to more
thanks a secon of small-time enterthanks a secon of small-time enter
thanks a secon of small-time enter

Series of benefits A secon of secon of the sec

## Sponsor Story

Philadelphia, Júly 12. An advertiser feels that he's a privileged character. Many tell radio stations how to run their biz.

their biz.

Last week a swimming pool advertiser suggested a local station refrain from giving forecasts for poor weather on Friday, Saturday and Sunday.

# STILL AFTER KIT CORNELL

Understood that Metro is dickering with Katharine Cornell to make one picture. Studio is reported willing to pay her as high as \$300,00 for the single job if she's willing to accept a celluloid assignment. It is believed to be a record offer made a player for a one-picture deal. Up titt now—and there's believed to be a record offer made a player for a one-picture deal. Up titt now—and there's believed to be a record offer made a player for a one-picture deal to make a picture. At one time or another practically every major film company has made her another special to the property of the property of

## 'Shut-In' Vaude Circuit, Midwest Hospital Route

# FIND IT TOUGH

Summer Layoff', May Year or Turn Into a Longer and Reverse Upward Trend-Most of the Actors Not Very Good at Business—Depend on Breaks' Rather Than on Self-Planned Careers

## DON'T HOLD GAINS

Although atill a young amusement radio is already notable for short and erratic careers. Rapid resists, short solourns at the peak and fairly rapid return to somi-obscurity has been the destiny of many personalistes in broadcasting. This remains small band of hardy perennials, such as Amos 'i' Andry, Rudy Vallee, Jack Benny, Phil Baker, Joe Penner, Burns and Allen, Easy Aces, etc., whose staying powers merely accentiate the commonpleceness of the Every new 'cycle' brings in new personalities that lend to disappear (Continued on page 21)

# GOT TIPS 2 YRS. AGO, NOW WORTH \$750 PER

Pittsburgh, July 12.

Les than two years ago, Maxine Sullivar was an wo years ago, Maxine Sullivar was a woo years ago, Maxine Sullivar was a wood of the sullivary society, a privately chartered club, for tips. Nots week (18) sepian-returns, to bown the bill at Sanley. What de tuser, at \$790. It'll be her last date in the east before she pulls out for the Coast to go into Par's Same show will include Maurice Spitalny's staff or cheestra from KDKA tierer Pancy, the horse, Billing of the sulling will follow with personal of Gene Autry and on Aug. 5 gets Office and the sulling will be supported the sulling of the sulling will be supported to the sulling of the sulling will be supported to the sulling will be supported t Pittsburgh, July 12.

# 'Antoinette's \$2,500,000 Cost May Be '38-39 High

One of the highest cost pictures on the 1938-39 schedules, possibly the highest this; if are all most possibly the highest this; if are all most will be 'Marie Antoinett.' Which Metro is randshwang currently in Los Angeles, with ew York, and other exys to Filow. Test \$5.500.

It is reprited it below: 1938-1939 to 1939 to 193

# AIR'S NEAR-STARS Femme Warblers Complain Wages Don't Pay for Their Fingerwaves

# Censor Turns Tenor

Ottawa, July 12. Wishart Campbell has re-signed as a member of the On-tario Board of Motion Picture

Will concentrate on his other job-singing tenor for the Canadian Broadcasting Corp.

# PRESS AGENTS' SCHOOL COLD

International Association of Public Relations' Counsels, organization of p.a's headed by Edward L. Bernays, discussed last week and then dismissed as a 'nuisance' a plan broached to open a school for pub-licists next fall. Idea was to hold a course of lectures, tuitioned at \$50 for the series, at which various members of the association would falk

talk.

"Shortly the group will announce what it has voted as the best ballyhoo job of the past year, leading the race for such recognition is the light of the past year, leading the race for such recognition is the light of the past year. The land is prevention and cures out into the open. This tussle was led by Dr. Thomas Parran.

Last year the lauret for the stund cremed tops by the association was Charley. Micheluon's enumpirin for President Robosoverki rechection.

Girl singers in front of the nam hands are iring peeves over the stipends they receive while the The baton-wielders rebut that the showcase value alone is worth plenty but the gals say that, with the exceptions of 5 ongateroses like Frances Langford, Alice Faye, Doris Modges and possibly a couple of others, the showcasing in front of others, the showcasing in front of the bands has meant little. Major peeve is that the chitpers bunch of horn-lootin' mugg, must wear Poiret creations and Antoniue coffures but have a tough time makeful the configuration of the conf The baton-wielders rebut that the

# Det.-Canada Ferries. In Red Since Repeal, Finally Call It a Dav

Detroit-Windsor ferries, which carried Detroiters abroad for a nickel' for more than 75 years, ceased operation yesterday (Mon-

by Dr. Thomas Paran.

The May Dr. Thomas Paran.

# THE ALL GIRL SINGING ORCHESTRA

# The Hour of Charm

THE COMPLETE RADIO PROGRAM

PHIL SPITALNY, PARK CENTRAL HOTEL, NEW YORK

# PAR'S RIGHT TO WITHHOLD 6 PIX FROM SKED UPHELD BY CAL. COURT

Judge Yankwich Rules Distrib Can't Be Held to GILPIN. WB STUDIO MGR. Oral Agreement in Deciding Test Case-Says 'Law Is Severe, but It Is Law

Judge Yankwich Rules Distrib Can't Be Held to Oral Agreement in Deciding Test Case—Says Law Is Severe, but It Is Law?

Hollywood, July 12.

Hollywood, July 12.

Hollywood, July 12.

Hollywood, July 12.

Paramoun'ts right to withhold ais here feature productions from it. 19 lack the record of the feature productions from the 19 lack the record of the feature productions from the 19 lack the record of the feature productions from the 19 lack the record of the feature productions from the 19 lack the record of the feature production from the 19 lack the record of the feature production from the 19 lack the record of the feature production from the 19 lack the record of the feature production from the suprained Par's demurrer and threw being record to the governed. Permission and the feature product in the feature product in the contract doubled the feature production from the production from the production of the production from the production from the production of the pr

Minneapolis, July 12.
Following appearance of the 20thfox ad citing its record of delivering citing from the first per month, in answer to the Harry M.
Warner charge that producers are guilty of summer hoarding, President
W. A. Steffer of Northwest Aller of the American Company with fall of the Company of the Company

nicey accused whether they're going to get the quarted of alms, under Northwest Allied's fire for withholding eight pictures from this year's contract which, it's alleged, the company promised verbally and in work sheets and add and which now will be sold at higher terms as part of the The 20th-Fox ad in question appeared in practicelly all, the trace papers. Staffee's builetin blasts at the compony for statements in the ad that 'very one of our promises has with our cultimers and, they know it?

Now let's look at the record, asys.

Now let's look at the record, asys.

Now let's look at the record, says Steffer in the bulletin. 'No one be-lieves in questioning Mr. Kent's sin-cerity. In fact, Mr. Kent is one of the

# **RESIGNS: MURPHY OUT**

Rochester, July 12.
Louis Levitch, manager of Schiner's
State theatre for last 12 years, promoted to city manager for Schiner's
and manager of the Rivera, succeeding Howard G. Carroll, resigned,
Manager Sam Shafer moves from
Cameo to the Slate, and Jacob
Strand, Syracuse, as manager of the
Cameo.

## **ARRIVALS**

Mr. and Mrs. Paris, Richman, Margot Grahame, Mr. and Mrs. Eric Prominer, Murray Silversione, Beating Dissense, as a Paul Monlinoft, Hoogatralen, Constance Hope, Milton L. Berliner, Floyd B. Odlym, Mr. and Mrs. Edgar Kennedy, Churlie Kurz, Guthrie McClintic, Mr. and Jors. Jow Melchien, Constance Mrs. Jow Melchien, Constance Mrs. Jow Melchien, Constance Mrs. Jow Melchien, Constance Mrs. Jow Melchien, Mrs. Jow Melchien, Mrs. Jow Melchiener,

# Other News of Interest to Films

Jrge U. S. copyright revision
French government to help theatres
New British film company
cnner's General Foods Program
Radio reviews on Billy House, Vera Zorlna, Dennis King,
James Mellon, Mercury Theatre
Metro, Par shun renewal tics
Fony Martin heads own band

# DISNEY ANSWERS TO INFRINGEMENT SUITS

Walt Diney and his company filed answer (6) in U. S. district court to brought by Steropine Process Pictures and Ivan Meville Terwilliper. Complaint, charged infringement plaintiff, and the process process of the pro

# **20TH'S EARNINGS MOUNTING IN** 2D QTR.

Hollywood, July
With heavy takes from 'In Old
Chicago,' 'Hei i,' 'Happy Landing'
and 'Rebecca of Sunnybrook Farm'
rolling in from the domestic and foreign markets during the second quarter, of this year, indications are that

ter of this year, indications are that a 20th-Fox in its forthcoming midyear financial statement will show an increase-in earnings over comparable half, year period of last year. Last year's net for first six months was \$1.88 a share. This year's first quarter net was \$74, a drop of of 2'c Chicago, in the domestic, and "fedidi." In Burope, have run far Medidi. In Burope.

from last year,
'Chicago,' in the domestic, and
'Heidi,' in Europe, have run far
ahead of amortizatio tables.

outlook also brightens for the bal-ance of this year, with 'Alexander's Ragtime Band' and 'Suez' both set for early release.

## SAILINGS

Aug. 3 (Vancouver to New Zesland) Willie: and Eugene Howard.
Altex Kinnlon (Grangs). to Genoal,
Roger Marchetti (Conte di Savoia).
July 13 (New York to London).
July 13 (New York to London).
July 13 (New York to London).
Altred M. Hitchoock, Benny Good,
William S. Paley, Alma Clayburgh.
George Sanders, Mr. and Mrs. Edwin H. Morris, Mr. and Mrs. Harry
Warren, Rio Bros, Theodore Dreiter,
Mr. and Mrs. Leonard Lyons, Mr.
Carlotton, Mr. and Mrs.
Lawrence W. Lewman, Mr. and Mrs.
Lawrence W. Lewman, Mr. and Mrs.
Lawrence W. Lewman, Mr. and Mrs.
Lawrence W. Lowman, Mr. and Mrs.
July 13 (New York to London).
July 13 (New York to Edend).
July 9 (New York to Bremen)
July 9 (New York to Bremen)
Mr. and Mrs. Werner Freiterer
(Europa).

July 8 (New York to Iceland) Frederick Schang, Jr. (Europa).

## L. A. to N. Y.

L. A. to N.

Larry Blake.
Leo Blumbery.
Joe E. Brown.
C. King Charney.
Jack Cohn.
Oskar Fischinger.
Robert Gillham.
Will Hays.
Leland Hayward.
Alfred Hitcheock.
Edward Everett Hortor
Bruce Lester. Bruce Lester, Harold Lloyd, Freddy Martin Dr. Herbert Meyer. Jack Murphy, Joc Reddy. Howard Reinheimer. Harold Rodner. Harold Rodner, Hal Rorke, David Rose, Abe Schneider, Margaret Sullavan, Duke Wales, Paul Yawitz, Jack Yellen,

# N. Y. to L. A.

T. Abeles. Alexander Asro, Al Christie. Kyle Crichton. Jack Curtis. Hyman Fuchs, Dorothy Haas, Lou Holtz. Bob Hope,
Mack Millar,
Harold Schuster,
Louis Sobol,
William Watters,
Irwin Zeitner,

# **MILLION \$ SUIT** VS. METRO ON **TEST PILOT**

Metro Is facing a \$1,000,000 plagiarism suit in connection with the Deture Complaint to the Complaint of the straining further distribution and ex-hibiting of "Test Pilot' naming Metro-Goldwyn-Mayer Pictures, Inc. Metro-Goldwyn-Mayer Distributing Corp., Loew's, Inc., and the Culver Export Corp., as defendants.

Export Corp., as defendants. Suit Is being brought by Mrs. Collins both as an individual and as the administrative of the Collins of the Coll

cess of \$1,000,000.

Contention by the plaintiff is that In August, 1825, galley proofs of the book, "Test Plott by Jimmy Collins symposis was sent to California for, consideration. Plaintiff alleges that the film infringes on the copyright owned by the Estate of James Collins, of which his widow is the administrativa.

administratrix.
Second cause of action alleges that
the film was exploited in such as
manner that the public was led to
manner that the public was led to
book. Test Pilot, which sold over
2000.000 copies. Accounting
asked on the allegation that this is
unfair competition. Plaintiff, who
lives in Detroit, is represented by
lives when the public property of the publi

Screenplay by ictor Lawrence and Waldemar Young was based on an ori inal story by Frank Wead, according to the film credits. None of these individuals is mentioned in the complaint.

# Floyd Odlum Proposes Italian Prod. as Way Out for Blocked Coin

Floyd Odlum, head of Atlas Corp, which is among the principal own-ers of RKO, with his wife, Jacque-line, noted aviatrix, returned to New York from a business trip to Lon-don and Rome, and then left for Washington. Odlum was abroad principally to find a way out for some blocked utility cash of Atlas Corp., held in Italy.

Corp., held in Italy.

One of Odlum's plans is to convert the blocked funds into the making of pictures for export, out of Italy, should the Italian government find such a proposal okay. How much of Atla? money is involved isn't known. Nor is it known whether the proposal is meeting with any success.

wicess.

Walter Wanger had some such an idea once, too. It never got far.

It's another way of trading blocked funds for something that's exported for the sound of the sound

## Joe Schenck Takes Off

Twice delayed in sailing for Europe, where he will join Darryl Zanuck, Joseph M. Schenke is now scheduled to take off today, tWed.). He misses S. R. Kent on this trip, the president of 20th-Fox having left two weeks ago for a vacution in Maine.

## Spitz to Chi

Lea Spitz, president of RKO. Lus-gone to Chicago for a couple of day's on business, He is expected back in New-tomorrow (Thursday),

# GAINS SUPPORT SELF-REG.

# A FREE SCREEN

lasses of far greater importance than the satisfactory adjustment of trade practices in the relationships of distributors and exhibitors are at greater in industry conferences which will take place this summer.

Pointer business stands at the crossroads. In one direction the course is startly marked to a regimented future, with the limitations and restrictions of legalized control over 11s methods of doing business and political supervision over its editorial expressions. The other avenue, more difficult to traverse, with uncharted obstacles to be overcome, leads to a free acreen, a self-regulated industry, within which both artist and shown may express themselves, unmindful of obligation except is the public it serves. That obligation excapt is desputible to the public of the

Question that is before industry leadership at this moment is whether there exists both the will and the determination to construct an harmonious, workable, self-administered trade practice structure.

Last previous effort to this end was the Code Authority which operated under provisions of the National Recovery Act. In the course of 18 months local grievance and clearance boards, under the authority's supervision, disposed of 2,451 individual theatre and film exchange complaints, and 536 appeals. It would appear that the need for some industry conciliating machinery was clearly demonstrated.

In the intervening three years since dissolution of the NRA by the U.S. Supreme Court, settlement of trade disputes has been attempted by voluntary adjustments of complaints which have been brought to the attention of various distributing companies by the Department of Justice. Federal law agency has been the target against which complainants have shot their grievances, and some riellef has resulted from this copynilarious against which complainants have shot their grievances, and some riellef has resulted from this copynilarious against which complained again training from the complained again training for lack of an agency of adjustment, have been permitted to accumulate into a barrage of squawks.

The new conference committee, when exhibitor representatives are chosen, tackles a job that is fraught, with difficulties from within and without the industry. There are internal interests which will find fault with compromise proposals, regardless of their merit. Faction for the property of the prope

On the other hand, the activities of public agencies which have been marshalled to support of various legislative programs must be restrained the conference is to succeed. This will not be easily accomplished except by clear and informative statements of intent and progress of the discussions. The public interest in what is done must be shown to the support the proposals and resolutions that the public interest in what is done must be shad up and the machine yet function after the conferences are over.

The responsibilities of the task which is being undertaken rest equally on all factions within the film industry. It is an ardious undertaking on the part of those who are charged with the actual negotiating. In many respects it is a thankless task, but the successful schied and the structure program which will remove their dual hardships and sacrifices (Recognition may not come for years after the job is finished.

Distribution and exhibition cannot proceed without full understanding of the processes of production which have changed greatly and are in constant flux. In the background of the simple transaction between a distribute and an exhib there exists a complicated trade structure built upon the activities of writers, actors, directors; studio mechanical forces, engineering labor and millions in production investment.

Every dollar of admission paid at the boxofites of more than 13.000 meters daily is divided and harded within the industry. First requirementer daily is divided and harded within the industry is requirementer and particularly independent percentage to support progressive production A followed that is controlled by a self-chosen group and which would stifle independent creative effort in an unusafe investment for the entire distribution and exhibition divisions.

There are able exhibitors, qualified by years of experience in their field, to join with the distributor representatives and make the trade conference a success in every sense.

Eyes of leaders in other industries will be on the proceedings. Scif-reg-tilation may be the answer to problems which the administration and the American people are seeking to solve.

The basis on which the discussions commence must be practical, as well as high-minded. There is no spot in this matter for the faker, the charlatan or the self-seeker,

The industry is challenged to show its real character.

# DE SYLVA PULLS Loew's Net \$8,352,675 STAKES AT U

# In '38's First 40 Weeks

Loew's Inc., net profit for the first 40 weeks of the company's fiscal year ending June 9 declined approx-With four months of his contract still for our months of his contract still to row, R. G. (Buddy) De Spirits still to row, R. G. (Buddy) Response to row and the still to row and the spirits still to row and the comparable of the spirits and checked off the lot Saturday (9).

As part of the spirement, D. Sylva was given; the film rights to row and row a

ut Some Dissenters View Forthcoming Confabs with Distrust—Allied States Leaders in N. Y. Claim Organization Will Cooperate

## SMOKE SCREEN?

Exhi, itors, among themselves, as well as independent leaders, who are contacting representative indic and circuit, operators, are starting to the contacting representative indic and circuit, operators, are starting to the contacting representative indic and circuit, operators, are starting to the contacting representation of the contacting operators, and are starting to the contacting operators, and the contacting operators of the contacting operators, and the contacting operators of the contacting operators, and the like, is described by Allied leaders, the contacting operators of the contacting operators, and the like, is described by Allied leaders, the contacting operators of the contacting operators of the contacting operators, and the like, is described by Allied leaders, and the like is described by the contacting operators, and the like is described by the contacting operators, and the like is and the like is described by the contacting operators of the like in connection with a resolution and applied by the recent Allied Pittsburgh convention, petitioning for an intrast, indict leaders, outside of Allied are hopeful that accord may be reached with Nate Yamina, Abram S. Mers and shifted will cooperate to the full-set with the Motion Picture Theatre of the contacting operators and shifted will cooperate to the full-set with the Motion Picture Theatre of the contacting operators and shifted will cooperate to the full-set with the Motion Picture Theatre of the contacting operators and shifted will cooperate to the full-set with the Motion Picture Theatre of the contacting operators and set with the contacting operators.

Owners of America in getting a plan through at the earliest possible date. Allied-MFTOA Accord?

Allied-MFTOA Accord?

Allied-MFTOA Accord?

Allied-MFTOA Accord?

Allied-MFTOA which includes chain-affiliated theatres, has always against the MFTOA which includes chain-affiliated theatres, has always assumed a more radical position than the MFTOA, but in the quest of a trade practice program emboding, canizations have something in common and it is expected that leaders of both national groups will confer of the angelia of the property of the angelia of the

# Chi OK's Confabs, but

# OPS. NEARLY 100% Bank Financing Suggests East May Come In for a Revival Of Pix Production This Coming Year

# MG's Peak Grind

Metro put Stablemates and Listen Darling into production yesterday (Monday), and has three more stated to go before middle of August to add to six continuing in

Studio starts 'Idlot's Delight' August 15. 'Honolulu' goes before cameras next week.

# **GOV'T PROBES REASON FOR** F.D.R. VISIT

Washington, July 12.

Law observation and violation within the film business—not overseating, production, or general exception, production, or general exceptions, production, or general exceptions of the control of t white House to talk about the mutiplicity of investigations the government is making into their conduct.

While they did not get down to details, President Roosevelt said

bluntly that general law enforce in the business was the topic of con-

# **Tinted Pics Booming:** Labs Rushed to Handle Forthcoming Releases

FUTIKUHIMIN ACERSES.

Scores of workmen are being hiredtory to meet the boom in tinted pittures. Pick-up gets under way Aug.
1 and is expected to reach its peak
Warsept.
Waley of the Giants,
which finished shooting last week, is
the first to hit the lab for release
prints. It will be followed by Alextor. American distribution, Paramount's Men With Wings, Metro's
Sweethearts, Warner's 'Heart of the
Northwest' and 20th-7ox 'Jesse
In addition, the follywood plant
will get the color job on SciznickInternational's Gone With the Wind',
due to go before the cameras in
September.

# MILTON FELD AT U AS EXEC ASSISTANT

Milton H. Feld, former 20th-Fox producer, started, work yesterday (Mon.) as executive assistant at Uni-versal, re-operating with Cliff Work Previous to his three-year stay at 20th-Fox. Feld had been director of Dublic theater operations for 12 years, with headquarters in New York. Hollywood, July 12

# Wright New Par A. P.

Wright New Far A. F.

Hollywood, July 12.

William II. Wright has joined Paramount as an associate producer.
First job is Disbarred, featuring Bandolph Scott and Gail Patrick.
Second assignment will be an Anna May Wong starrer.

A definite movement to boom eastern production, backed by himmenstern production, backed by himmenstern production, backed by himmenstern production and the production of the weak play. One-Third of a Mation's at the old Paramount Astoria, Long Island, comes from the mation of the WPA play. One-Third of a Nation's at the old Paramount Astoria, Long Island, comes from the producing units are already lined up to receive financing for moking pictures in the east. Under the planty of the producing units are already lined up to receive financing for moking pictures in the east. Under the planty of the

(Continued on page 40)

FOUNDED BY SIME SILVERMAN Published Workly by VARIETY, Inc. Si Silverman, President Si Silverman, President 154 West 46th Street, New York City

BURSCRIPTION Annual ..... \$6 Foreign ..... \$7 Single Copies ....... 15 Cents

## Vol. 131 No. 5

# Advance Production Chart.

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ational ..... 31 Radio Reviews ...... Vaudeville ......43-44

# **Agency-Client Disputes Over** Cancellations Must Go to Court

Hollywood, July . . Question of how legal action in

Hollywood, July,
Question of how legal action in
volving breached contracts how
for the property of the contract of the
following the contract
following the
following
following the
following the
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follow legal gentry.

## Previous Ruling

Previous Ruling
April high court ruling, given in
the case of Louis Friedlander 's. 10Percenter Stalley Bergerman, again
left the matter in the air, as contentions had been made that the Private Employment Agency Act was
a state law, and as such no mere
cancellation of the contract could remove its power to sit in arbitration of disputes arising from cancella

tion.

Ruling in the Friedlander-Bergerman matter stated in part: 'The defendants rely upon the case of Collier & Wallis, Ltd., vs. Mary Astor. That case is not in point for the reason that it was tried and decided upon the assumption by all parties that the contract of employment was that the contract of employment was still in force and effect, and it does not appear that the non-existence of the contract or its termination was

volved in any way.
The instant action was brought

involved in any way.

The instant action was brought upon the contention that the contract of employment had been cancelled extended to the contract had contract that contract had been cancelled extended to the contract had been contract had been contract had been contract had been contract to the contract had been commissioner reads in part. By reason of said decision we must be contract to the contract had been commissioner purisition or subortly to hear and determine the babor commissioner jurisdiction or suthortly to hear and determine on the contracts. Schaumer's brief was given in dismissing application of contracts. Schaumer's brief was given in dismissing application at the Small Co., for hearing on its contract of the contract of the contract of the contract is unquestioned.

# WB ASSIGNS BLANKE **EDELMAN TO CHORES**

Hollywood, July 12.

Associate Producers Jenry Blanke and Lou Edelman have been assigned by Warners to supervise 'The Sea Wolf' and 'Brother Orchid,' respectively.

Wolf and Brother Orchid, respectively.
Pat O'Brien draws star role in 'Wolf, and Edward G. Robinson and Wayne Morris split top billing in 'Orchid.'

# **Dudley Nichols East**

Hollywond, July 12.

Dudley Nichols, prexy of the Screen Writers' Guild, planed out yesterday (Monday) for New York. Returns in two weeks to consider offer of writer- irector contract at RKO.

# MG Sets Young Rice In Trial Marriage Yarn

Hollywood, July 12.
Metro purchased 'Vacation from
Love,' trial marriage yarn, by Har-lan Ware and Patterson McNutt.
Will team Robert Young and Flor-ence Rice, Edwin L. Marin directing.

# INDIES ASK PICS **INCLUSION IN** TRUST PROBE

Washington, July 12.
Inclusion of the picture industry
in the receiver program being
charted by the special Congressionaldepartmental economic commission
has been advocated by indie exhibitors and persistent reformers. In the control of the control
with hearings unlikely untuit all,
with hearings unlikely untuit all,
with hearings unlikely untuit all,
which hearings unlikely untuit all,
which hearings unlikely untuit all,
which will be probed for evidence-about the need of stiffening the
anti-trust laws. Agreement on
although the committee—which includes six legislators and six representatives of departments and commissions—is prodering suggestions

atinutum, the committee—which, insentatives of departments and commissions—is pondering suggestions
that it dig into many particular fields.
Agenda, prepared at a lengthy estto broad general subjects. Justice
Department will look into legal
propositions, notably combinations,
mergers, and price-fixing; Commerce
angles, including thorough study of
NRA records and unpublished reports on many codes; 'thor Department will consider angles affecting
tury Department will check its books
to get info about governmental experience in letting contracts. Securitury Department will check its books
to get info about governmental experience in letting contracts. Securitury Department will check its books
to get info about governmental experience in letting contracts. Securitury Department will check its books
to get info about governmental experience in letting contracts. Securitury Department will check its books
to get info about governmental
exfine the security of the committee of the committee
that the security of the committee of the committee
to the majors.
The proposed of the committee of the majors.
Study of the alleged monopolitic
panic also was recommended by
Ray Lyman Wilbur, former secre-

control exercised by integrated com-panies also was recommended by Ray Lyman Wilbur, former secre-tary of the Interior under President Hoover, who is leader in the Re-search Council operations. Board of directors is eager to have facts about film distribution brought out, he said.

# **HUSTON WILL PLAY** LINCOLN FOR WB

Hollywood, July 12.

Life of Abraham Lincoln, now in the research stage at Warner's, is slated as one of the most important pictures the studio has undertaken.

Henry Blanke is, dier for the production assignment, with Wolter Huston in line to play Lincoln.

## Larry Blake Dickering For B'way Play, P.A.'s

FOF B WAY FIAY, F.A. S.
Larry Blake, film player, may do
a fall show on Broadway. Would be
his first legit try. Does a ralgeshow
date this month at the Earle, Washington, one at the State, N. Y., early
In August, and has others pending.
Arrived from the Coast in time to
do a one-nighter at Hal Kenps'
opening last week on the Holel Astor
opening last week on the Holel Astor

# **PICTURES** FARNOL BACK WITH UA AS PUB AD-DIRECTOR

George J. Schacter, vice-president and general manager of United Artists, has appointed Lynn Farnol as director of advertising and pub-licity for that company, succeeding Mource Greenthal, who continues as director of exploitation and in charge of trade paper advertising.

of trade paper advertising.

Ben Washer, jublicity representative for Samuel Goldwyn i the east,
takes charge of publicity under Farnol. The appointment becomes effective next Monday (18). Myer
Beck, who has been in charge of
publicity, continues with the firm.

Farnol gets a three-year ticket.

Farnol gets a three-year ticket.

That Farnol might region U.A.,
where he was once before connected
as advertising and publicity chief for
Samuel Goldwyn, had been bruited
in the trade for several weeks. Farnol has been with the advertising
agency of Donahue & Coe for the past several years.

past several years.

Prior to this new setup there had been talk about the 'p' sibility of moving the entire advertising and publicity department o' U.A. to the Cost, but this was fallly nized.

# **EXTRAS TO GET** THAT PERSONAL **TOUCH AGAIN**

Whit were expected to amount of extras listed at Central Casting, will be a resumption of the interview department, to be limited to mental the extraction of the interview department, to be limited to mental the extraction of the interview department, to be limited to mental the extraction of the ex

## KAY FRANCIS WASHING UP WITH WARNERS

Hollywood, July 12.

Kay Francis is through with Warners' when she completes Women in the Wind, set for a camera start Aug. 1. Actress turned down a proposed picture after her contract expires in September, when offered less than her present salary, \$5,500 a week.

week.

Miss Francis will again marry after completion of 'Women in the Wind.'

## Kelly Will Be Peck's Bad 'Un for Lesser

Hollywood, July 12.

Tommy Kelly, Bronx moppet, gets the title role in Sol Lesser's Peck's Bad Boy' series for RKO release.

Youngster was borrowed from David O' Selznick, for whom he pluyed the name role in 'The Adventures of Tom Sawyer.'

## AGENT LOSES TAX SUIT

AGENT: LUSES TAA, SUI1
Suit of Edmund Pauker, agent who
handled the world picture sales
rights to the plays and stories of
three Hungarian authors, to recover
\$3,500 in income taxes from the government was dismissed Fridav 18 by
N. Y. Federal Judge Samuel Mandelbaum.

basum.

Pauker contended that government should not have assessed him on the sales of the rights to the words of \$3,828.75 in favor of the Rult Collier Logas Birlo, who wrote the play, 'Hole to Imperial'; Perene Molara, author of 'Great Love,' and Eugene Hellai, who wrote Sient Knight.' The or refusal to pay commission on a words with property of the plays were sold for \$46,500.

# H'wood Still Chumpo Land

Actors Go for Phony Taps to Keep on Terms with John Law-Warned Repeatedly It's the Bunk

# Seiter to Direct 'Nother For RKO After 'Service'

Hollywood, July 12. William Seiter, now filming 'Room Service' at RKO, has signed a new contract with that studio to direct another picture. It's to be made within 12 months.

# UA B'D STALLS **ON GIANNINI** SUCCESSOR

Trade is concerned over the presidency of United Artists, left waent dency of United Artists, left waent to the company and an ember of the board. No successor has been named. Dr. A. H. Glannial is in London. He and spent much time together when Silverstone was abroad resemily.

Apparently there's no immediate present the company necessarily, and the chairman of directors on name a successor to Dr. Giannini. The president of the company, necessarily, and the chairman of course, must be on the distinct of the company necessarily and the chairman of course, must be on the distinct of the company of the company of the successarily and the chairman of course, must be on the distinct of the company and the successarily and the chairman of course, must be on the distinct of course, must be on the distinct of course, the successarily and the chairman of the company and the successarily and the course of the company of the course of t

# TOM MIX WILL TOUR ENGLAND FOR 2ND TIME

Tom Mix with his pony, Tony, and two other people, makes return British tour when he opens Sept. 5 at the Palladium, London, for two weeks, thence to Blackpool for a week, and 19 more weeks on the weeks, and 19 more weeks on the his second time over and he is being guaranteed \$2,000 up to \$2.750, deepending on the houses, against a percentage. William Morris agency booked.

booked.

Mix closes with his circus in August, sailing Aug. 24 to debut at the Palladium.

# Lloyd Talks Quota Pic

Harold Lloyd, here from the Coast. Harold Lloyd, here from the Coast, has talked with David Rose, in charge of Paramount's British production activities, over the possibilities of making 'What Ho!' as a quota feature with Lloyd in the starring role.

If deal goes through, it will be the fourth quota picture set by Paramount.

Lloyd brought Jack Murphy, his business manager, and Joe Reddy, his press agent, along with him.

# Trade Winds' Blow

For Wanger in Aug.

For Wanger in Aug.
Mollywood, July 12.
Walter Wanger's warde Windsslated to roll in August and Windsment for "Personal History, will
co-star Joan Bennett and FredricMarch, Tay Garnett directing.
Story idea was evolved by Garnett
on a round-the-world yacht crinise
two years ago, when he shot thousands of feet of background.

# Mary Astor Appeals

Hollywood, July 12.
Mary Astor filed an appeal in Superior court to the California State
Labor commission's award of
\$3,428.75 in favor of the Ruth Collier

Case, which originated six years

Hollywood, July 12.

Film colony is still a pushover to the old police racket. In spite of repeated warnings, the boys in the still olds are still digging up tensive to support phoney megaguardians of the law.

Operation of the racketes childish, by simple. The racketest phones the actor, cooliciting an ad in a fly-bynight mag. The actor, craving the magnetic still of the cool of good terms with John Law, leaves on good terms with John Law, leaves to make the conditions, at the studio deels, where it is picked up by one of the racketeer's runners.

joos, at the studio desk, where it is picked up by one of the reacticer's. To break down the thesp's sales, resistance, the voice on the phone-hints that a cheerful contribution that a cheerful contribution the jone in the

# Property Custodian For A. C. Blumenthal on Suit Of Peggy Fears in N.Y.C.

Appointment of a receiver for the property of A. C. Blumenthal was ordered Monday (II) by N. Y. Supreme Court Justice Timothy A. G. Breath of the Court Justice Timothy A. G. The Timothy A. G. The Court of the Cour tax arrears. Both Blu at present in California

# WEISMAN FOX REC'R ADDITIONAL 6 MONTHS

Millon C. Weisman has been continued as receiver for Fox Theatres for another isk months beginning July 12 and ending Jan. 12, 1989. Tederal Judge Martin Manton. N. Federal Judge Martin Manton. During this period Weisman will be empowered to pass on all new contracts or leases subject to the approval of the court.

# Mary Pickford East. But for Cosmetic Biz

Reaching New York from the Coast Monday (11), Mary Pickford will look in on the United Artists' home office, but principally discuss the launching of a new cosmetic business in which she is interested. The cosmetic line bearing the Pick-ford name is to go on sale within a week, according to plans.

## King's Next on New 20th Pact to Be 'Jesse James'

Hollywood, July 12.

Henry King was handed a new directorial contract at 20th Fox.

Next assignment will be 'Jesse Junes,' starting in early September.

## **RKO Spots Levene**

Sam Levene has been signed by RKO for "The Mad Miss Manton," which shortly goes into production, starring Barbara Stanwyck und Henry Fonda. P. J. Wolfson will produce.
Levene, from legit, has appeared in two mercious dime "Volume land" and

wo previous films, 'Yellow lack' & Shopworn Angel,' both for Metro.

# STUDIOS CHALLENGE NLRB

Murray Silverstone, chairman of executive committee of United Artistates are seame of world chairman conditions in relation to film importance of international conditions in relation to film industry, at a neeting of the Board of Directors of the company held at the company forces systemetre, otherwise were discognized to the company of the company of the company held at the company between the company of th

Emanuel Silversione.
Herbert Wilcox, according to London reports, will produce a series of the produce and the pression was gathered from the fact that of those who were in attendance at UA'S London sales meeting, only Wilcox was an outsider.

Wilcox, of course, will thus extend and amplify U.A.'s, world-wide ac-tivities, not to mention U.A.'s British films, majority of which will be made by Alexander Korda.

by Alexander Korda.
Silversione's return to the States
has set the U.A. situation humming
with activity. Counting Wilcox,
Douglas Fairbanks, Charles Chaplin,
Obuglas Fairbanks, Charles Chaplin,
Obuglas Charles, Charles,
Obuglas Charles, Charles,
Obuglas Charles

tract to U.A. for eight years. Silverstone accompanied by Attorney Charles Schwartz leave for the Coast Iomorrow (14). It is understood that the principal purpose of Silverstone's present Pacific slope trip is on the prospective renewal of the United Artists-David O. Selznick arrangement for an additional term of years.

term of years.

Schnick has two pictures to go on his present U. A. deal. Negotiations to renew for a number of years, additionable of the control of the co

In London, also, Silverstone was guest-of-honor at a dinner which was attended by U. S. Ambassador Joseph P. Kennedy. Naw that Murray Silverstone, new operating head of United Artists, has returned from abroad, it is more than probable that George Schaefers new five-year contract as general manager of distribution of U.A., will be signatured this week. Negotia-

manager of distribution of U.A., will be signatured this week. Negotiations for Schaefer to renew with the company were undertaken prior to more records.

\*\*RKO Sels O'Brien for More Films; Howard Schaefer's present contract has around aine months to go. The new contract to Schaefer's Present contract has around aine months to go. The new contract to Schaefer will be in the Balure of a reward for his work as the Work of Work Teacher (1997).

tention during his present stay in New York, before heading for the Castl. Details had been agreed upon and only certain conditions of terms, were still remaining to be smoothed by the time Silverstone returned to a constant of the control of the con

# S-I Signs Cromwell

Joseph Violine II.

John Cromwell was signed body. Trusdays by Standschulder Standschu (Tuesday | Br

# Fitting Climax

Hollywond, July 12:
Carole Lombard's brief career
as a Mayor (for publicity purposes only) reached its climax
last Saturday (9) with a selfimposed day off.
As honorary mayor of Culver
City, she declared it a legal
holiday for Setlanick-internathird employes, and got, away
with it.

# N. Y. PAR LINES **UP PIC. BANDS** TILL DEC.

Setting up its film sehedute to take the house into December, the N. Y. Paramount is also fortifying its position through engagement that far hadvance of stage bands. Among Chick Webb, Phil Spitalny, Eddie Duckin, Larry Clinton, Glen Gray and the Raymond Seot. Quintet. The Jimmy Dorsey orchestra opens today. Weed.) with "Professor Bedie and Rufe Davis. Pollowing. Ill be The Texans' (Par) with the Krupa band.

Pictures in their order of booking, after that, all Paramount, are 'Give Me a Sailor.' Spawn of the North,' The Unholy Beebes, 'Arkansas Traveler, 'Men with Wings,' 'If 'I Were King,' 'St. Louis Blues' and 'Artists and Models in Paris.'

# ARREST 2 MG STUDIO MEN ON FORGERY RAP

Gorge Donald Smart, Metro sound recorder, and Layne Britton, makeup artist at the same studio, were arrested on charges of grand thert and forgery. District at \$80,000 et al., and the same studio, were consistent of the same for the same

# RKO Sets O'Brien for 6 More Films: Howard Also

Hollywood, July 12. Hollywood, July 12.
George O'Brien, shority starting his fourth and final picture under current RKO starring deal, will be retained for a series of six additional section films.
Pandro Berman, studio production chief, has lifted opilion on Davi Howard, who has directed O'Brien in

Jane Murfin is teamed with 1.4. Ry.
Wylie lo write screenplay for latter's
original story. The Darina Age.
Saminel Goldwyn.
Film will mark Jascha Heifelt's
tersen debut.

## Jack Curtis to L.A.

Producers Line Up to Block Ratification of Election May Order New Hearing on Guild Sweep-Stake Issue on Secret Ballot

MERGER DENIED

Hollywood, July 12. Mollywood, July 12.

Executive, board of the Screen
Writers Guild approved the barraining code to be abmitted to producers soon as certification is received
from Dr. Towns Nylander, regional
director of the NLBB, who is deciding Thurnsay (in the close of producer, atterney; to the intermediate
report made to the board, or 'refer
latter to NLBB for immediate action.

latier to NLRB for immediate action.

A new move was started by producers to block control of film industry labor by the Government, and stymic certification of, the Screen Writers' Guld as bargaining representative for scriveners, when at mediate report of National Labor Relations Board regional director on June 28 election of writers. First protests were filed by 20th-Fox and Paramount, with Metro, one where elections were held quickly following suit.

and suit.

Action temporarily halted certification of the SWG and probably
will result in a new hearing being
ordered by Dr. Towne Nylander, regional director of the NLRB. At
this hearing, attorneys will be
Art this hearing, attorneys will be
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Art the standard of the NLRB attorneys
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lowed to incorporate their objections in the record.

The Screen Writers Guild, which has been designated by vote as barkers, we will be supposed to a new hearing, as Leonard S. Janotky, Guild counsel, has been trying to build a record that would be shockproof in the event of an appeal of the producing companies. Hearing would delay certification of the SWG only a few days, and would eliminate one of the grounds of appeal used outsires in the east. Latter sought appeals on the grounds the employers were not given an opportunity were not given an oppor (Continued on page 24)

# **DUNNE NIXES** 'PUSHOVER' TAG

Protest of from Dinno, who is in the higher than the received complaints about the still depend on a product of the politure carrying the title. The Puthover, will result in a change of this politure carrying the title. The Puthover, will result in a change of this under the copyright law the bigher politure carrying the title. The Puthover, will result in a change of this under the copyright law the bigher politure carrying the title. The Puthover, will result in a change of this under the copyright law the bigher politure in the amount was excessive and that plaintiffs were increased that the surface that the copyright law the bigher politure in the product politic po

# Silverstone Reports to U.A. Board; DEFY U. S. MAKE Will Query Major Pic Execs in N. Y. On Expect Wilcox to Close Deal SCRIB VOTE STICK Anti-Trust Suit Brought by NE Group

## Double Duty

A new way of cinching a screen test, as proved in the case of Henry Arthur from the large of the control of the

REELS GET EDGE

ON HUGHES'

FLIGHT

FLIGHT

FLIGHT

Smashing of the New York-to-Paris non-stop flying mark by Howard Hughes, motion picture producer and avoition enthusiast, was a break rand Hughes, motion picture producer and avoition enthusiast, was a break random for the plane, as had been planned origination of the plane as had been planned origination of the defendants' executives the plane, as had been planned origination of the defendants' executives the plane, as had been planned origination of the defendants' executives the plane, as had been planned origination of the defendants' executives the plane as the first plane of the defendants' executives the plane as the first plane of the defendants' executives the plane as the p

plane.

American newsreel correspondent companies in France were tipped off in advance of this film being self-companies in France were tipped off in advance of this film being self-companies in France Paris. Understood that this great larte, fine the self-companies is 200-foot story of radio Ficture most companies is 200-foot story of radio Ficture most the self-companies and produced the foot story of radio Ficture turns on the self-companies and results of the foot story of radio Fictures Corp. In the self-companies of the foot story of radio Fictures Corp. The december of the self-companies of the self-compan

yesterday (Tuesday).
Hughes made the flight to Le BourHughes made the flight to Le BourBunday (10). This bested Charles
A Lindbergh's non-stop flight time
to Paris, which was 30 hours 39.

ANGEL' OF

submit briefs.

Both sides are opposing the recommendation of Special Master Gordon Auchincloss that the plaintiffs
be awarded 5897.000, including profits
on the picture and damages.

Depositions of executives of pri-tically every large picture producing corporation and subsidiaries, will be connection with an anj-timet suit connection with an anj-timet suit field in the Pederal District Court of Massachusetts in seton. Judge Priday (8) for the questioning of the officials before trial of the section. The quizzing will late polace in the theory of the price of the price of the L. Mcyerson, a notary.

The defendants named in the action are:

parameter between Districtions of the parameter paramet

# 'ANGEL' OFFER

George E. Browne, president of the IATSE, and his personal representative, William Bio5, troined east to set the producer-tabor con-ference held annually in New Yark. They will confer there with

York. They will confor there with Pat Casey.

Browne announced that the move for spread studio labor employment over a 12-month period will be among the important matters discussed. Also will talk for a fixed day week with present any.

# Novels by Lloyd Douglas

Hollywood, July 12, Forgive Us Our Trespoyers' is the third of the Lloyd Dougles nove on Warners' list for screening thi

Probable director will be Kloud Pathe Film Corp. directors, at a Goudding, who piloted the Douglass cetting yesterday (Trassday) vende film, White Banners, A Looch holds to remew the rendrated of O. Henry, by the same author, still undicabled, Briggs, president, or there yet. Is already in Warners' slavy bras.

# GOY'T COORDINATING PIX, RADIO UNDER ONE DEP'T WITH OWN STUDIO, STATION

However, Needs Congressional Authority and Funds Philly UMPTO to Meet. -Wasted Film Footage and Confusion in Radio Activities in Past the Reason for Present Move

Washington, July 12. or of the Research of the

cither as an integral part of their own work, or in acquiainting the tax-payers with Federal functions. Sec-ondary purpose is to reduce need-less competition between the agen-cies, boost administrative efficiency, and get more value out of expendi-

Centralized supervision of film production is the first of a series of progressive goals. Instead of having a dozen or more boards and bureaus shooting whenever they get the urge, the NEC hopes to standardise outstaining arrange orderly work. ize operations, arrange orderly work schedules, and lift standards of

the urge, the rack nopes to saturate the content of the content of

Nature of the work requires each sponsoring agency to do most of the production, but it is felt that a central booking office would be of help. Also would be in a position to give solvice about technique and fit the activities together better,

## First Step

First Step

First step in direction of centralizing film work was taken some numbrs age when the NEC estallagued all worthy Federal pix so both commercial exhibs and non-theatrical groups—schools, farm organizations, one clearing-house. Similar job is being tackled in radio, with Robert Ferger, formerly in charge of breather than the committee, embarded on a survey of committee, embarded on a survey of some statement of the committee, or the committee, or the committee, or the committee, or the committee of the committee, or the committee of th

# He Knew Pix When

Hollywood, July 12.
Screen's first gang buster,
Walter Cameron, 89, who folied
gunmen in "The Great Train
Robbery' 32 years ago, returned
to the films last week in Selznick-international's 'Made for
Each Other.'

Cameron retired in 1922 to run a horse-renting stable.

# TO TEST PHILLY **BAN ON GAMES**

Philadelphi July 12.

Maneuver is being worked out here by Dave Barrisk higgers to the game distribs, to take into Federal Court the action of the Mayor in banning his new gimminks despite applications of the Mayor in banning his new gimminks despite application of the Mayor in banning his new gimminks despite application of the Mayor S. Davis Wilson, in pulicipation that it is a second to the many second to

One thought is that he intends running for the Governorship or the Senate in the fall and is looking for support of the strong church people. On the other hand, however, many churches which operated bings are losing as much income as theatres by the Mayor's refusal to allow the same to create.

# MONO BUILDING OWN TO MEET BIZ BULGE

Hollywood, July 12.

Due to Increased business, Monogram plans to establish its own studio within the next year, according to George Weeks, general sales manager, here on a const-to-coast inspector.

on tour. Rise in the stock market and gov Rise in the stock market and gov-ernmental pump priming will pep up business for all companies during the next month, Weeks said. He left last Friday (8) for a tour of the Coast exchanges.

# Constance Bennett Asks \$7.500 Wkly, for P.A.'s

Constance Bennett is being offered by Music Corp. of America for per-sonal appearances. Asking \$7,500 a week.

## ERROL'S RKO SERIES

ERROL'S RKO SERIES
Hollywood, July 12.
Leon Errol went, into action last
week in the first of a series of six
two-reel comedies at RKO, irected
by Clarles Roberts.
A short featuring Buddy Rogers
and his band also got under way,
Jean Yarbrough piloting.

which bow can disappendent offices.

Which bow can disappendent offices which bow can be disappendent of the disappendent of t

# Though Feud Still On

**PICTURES** 

Philadelphia, July 12. Philadelphia, July 12. First general meeting of United Motion Picture Theatre Owners, indegroup here, since the Paramount date and buying strike was settled set for Thursday (14). Cause for the failure to hold require meetings was the feud between Lewen Picsulent Lewen

on the other.

Milgram maintains Pizor violated
the ethics of the organization by
building in competition to his Wal-

the ethics of the organization by the control of th

# Tamiroff Co-Stars With Raft in Par's 'Applause'

Hollywood, July 12.

Akim Tamiroff is slated for co-star billing with George Raft in The World's Applause! Forthcoming Paramount picture built on 'Caviar for His Excellency,' story by Charles G. Bonth.

Screenplay is being written by Aben Kandel and Robert Shannon.

## Major Films Withdraws Stock Plan After 4 Yrs.

Washington, July 12.
Financing scheme of Major Film
Productions, fledgling Hollywood independent studio, was abandoned
last week nearly four years after
submission to the securities and Exchange Commission.

submission to the securities and Ex-change Commission.

Corporation of which Fred Church is president, withdrew its registra-tion statement covering contem-plated stock issue.

# AMPA Awards Thurs.

Annual awards by the Association of Motion Picture Advertisers will be made tomorrow (Thurs.) at a special luncheon to be held in the Sert Room of the Waldorf-Astoria hotel. Selection this year required more time because of comprehensive and impartial system used.

After various selections was the second with the sec

After various pictures on which excellent advertising, publicity and exploitation campaigns had been used were nominated for AMPA consideration. sideration, representative circuit advertising heads and leading independent exhibitors were asked to ballot on them.

## RKO Lets Holmes Loose

Hollywood, July 12.
RKO is not picking u its option on Zen Holmes, produces of the recently completed Joe Penner picture, Tm From the City.
Holmes, checks off lot when pnct expires July 31.

## HALL LEAVING PAR

Hollywood, July 12.
Porter Hall notified Paramount he is checking off the lot as soon as he finishes in 'Men Without Wings.' Inability to get together on new deal is prompting exodus.

## Zeliner Treks West

Leviner areas were liven Zeitner, press contact for Loew's and publicity director for the Stale, N. Y., lett. Monday 11) for the Coast on his first trip west in many years. Will look in on people out there who are slated for stage appearances.

appearances.

He will be gone about a month.

## Tears Turn Jeers

Hollywood, July 12.
Berton Churchill, who had,
not sung in 30 years, tried out
his rusty tonsils last week before the milee in Metro's
fore the milee in Metro's
to register pathoc, but, it came
to register pathoc, but, it came
to tathoth. Churchill demanded
a recount, but Director W. S.
Van Dyke wetod it.
The song goes into the picture as a come bit,

# HARMAN-ISING ASKS **REORG UNDER 77-B**

Hollywood, July 12. Harman-Ising Pictures, Inc., asked permission in federal court here yesterday (Monday) to reorganize under 77-B of the bankruptcy act. Cartoons company's petition or states it is unable to meet obligations at present, but under financial ar-rangements now being negotiated in-debtedness can be taken cure of.

Company lists assets at \$41,265.92 against liabilities of \$12,017.28.

# Chaplin Will Build Transmixer in H'wood

Hollywood July 12 Charles Chaplin and Tim Durant, chartes Chapin and Tim Diran, screen writer, announced plans last week to build Hollywood's first news-reel theatre, a 500-scaler designed especially for current event films. Construction will start in six weeks. Theatre idea was hatched while Chaplin and Durant were writing two screen stories during a six month huddle at Pebble Beach.

## Polis Offer 10G Settlement Of 100G Alienation Suit New Haven, July 12.

New Haven, July 12.
Edate of S. Z. Foli and Mr. Ross
Poll, his widow, have offered \$10,000
compromise settlement in the \$100000 alleration of affections suit
000 alleration of affections suit
Nolan, recently divorced by Liuurina
Poli Nolan.
Suit was fined two years ago. Mrs.
Settlement is reported agreeable to
all parties and awaits approval of
the probate court, insamuch as \$5.

# G.O.P. Renames Harris

Pitthursh, July 12.
Frank J. Harris, former Penalyvanis state senator and exec of the
amusement company bearing the
amusement company bearing the
amusement company bearing
place of the company bearing
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place of the company
p Pittsburgh, July 12.

# Drops Assault Charge

Drops Assault Charge
Denver, July 12.
Nat Wolfe, indie distributer, withdrew assault and battery charges
against Ed and Bob Mapel and Beragainst Ed and Bob Mapel and Bergener out and the season of the seaso

# 'Alcatraz' Getting Gun

Hollywood, July 12.

"King of Alcatraz," prison picture, rolls Thursday (14) at Paramount, Robert Florey directing.

Cast is headed by Lloyd Nolan, Gail Patrick, J. Carrol Naish and Robert Preston.

## Republic Buys 'Ride's

Hollywood, July 12.
Republic bought Circuit, ider, riginal by Ben Fields, who will do the treatment.
Yarn is slated for Gene Autry.

# A. SAPERSTEIN DIES IN CHICAGO

Aaron Saperstein, 43, president, and led Theatres of Illinois and a outstanding independent theatre on a line of the same of t

# RKO SUES 2 N. Y. COS. FOR BREACH OF PACT

RKO-Radio Pictures, Inc., yeslerday (Tues.) filed suit in N. Y. against Center Music Hall, Inc., and Rockefeller Center, Inc., claiming breach of contract in failing to play

brench of contract in failing to pile of certain number of pictures in the Radio City Music Hail, N. Y.
The complain, filed by William J,
Denovan, attorney for Troing Trust
Denovan, attorney for Troing Trust
the defendable breached an agreement dated May 7, 1934, and which was later extended, under which the
Center was to play a certain number.
The agreement was guaranteed by
Rockeeller Center, Inc. Plaintiff
calms defendants have failed to
show the number of pictures special
calms defendants have failed to
show the contract and want
\$2,274 and the contract and breach.
The RKO claim against the Music

The RKO claim against the music Hall dates back a couple of years. Probability is that on account of this suit, the trustee and its attor-ncys may have to prolong their ten-ure in RKO, after reorganization.

## Mayer Gets OK to Sue GN on 4-Picture Deal

Ray Mayer was granted permission to file. a claim in federal court against Grand National Pictures on seseried failure of the company folium to four four four files of the file of the file of the company folium to file of the file of

## Mowbray in Hosp.

Hollywood, July 12.
Alan Mowbray is in the hospital following his collapse on the set of There Goes My Heart' at Roach.
Illness was diagnosed as a kidney ailment.

# In the Family

Hollywood, July 12.
Owen Davis, Jr., has authored El
Dorado, a play based on the Cali-fornia gold rush, and has sold a half interest to his playwright father. Latter is now seeking a Broadway

All in the Family
Hollywood, July 12.
Everything Happens to Us gets
the gun at Republic tomorow
(Wed.), Glus Mains directing.
James Gleason doubles as preducer and star. Lucille and Russell
Gleuson head the supporting cast.

Meno Seores Again
Mono Seores Again
Molywood, July 12.
Monogram's Romance of the Lim
terfost, 'starting Jean Parker,' wen
the Patents Magazine medal as the
outstanding tamily picture of the
month,
This.

month.

This makes three monthly awards for Monogram. Others were for The Hoosier Schoolboy and Ber of the Streets. for

# U.S. PATROL FOR L.A. EXHIB

# Film Cos. Nix Estimates on % Earnings MASTER TO FRAME 'Snow White' Influence on Percentage Despite Social Security Tax Ruling CLEARANCE ZONE

On Wrong Set? Hollywood, July 12.
Glenn Morris, Olympic strong man, was knocked for a long count while playing a football captain in 20th-Fox' 'Hold That Co-ed.'

He was beaned by a batted

\$15,000 WEEK

FOR B&K

Ritz Bros, have been booked into the Chicago theatre, Chicago, for the week of Aug. 5 at the near record

salary of \$15,000 net. Only known

Script Worries Upping

'Cowboy's' Million Budget

GN's 77B Deadline

Gillham Back

Hollywood. July 12.

Although the Government claims that where people in pictures are on percentage, the employer must pay a Social Security fax based on an entire season of the RITZ BROS.

islaty of \$15,000 net. Only honow one topper in a stageshow house was Al Johonn's appearance at the N. Y. Capilol a few years ago at \$20, 000 a week. Ritz' deal at the Chicago, set from Hollywood by Lou Irwin, calls for Ritz' deal at the Chicago, set from Hollywood by Lou Irwin, calls for RKO in Boston. Then they were guaranteed \$45,000 plus a percentage and walked out with a little more than \$8,000. Before going into pic-tures, the act's top tougle shary was All-time high salary for a personal

\$2,250.

All-time high salary for a personal appearance was paid Maurice Chevalier several years ago by a national auto show. This was \$25,000, but Joison's 200's remains the all-time theatre high.

counters with the Component of the compo Mollywood, July 12.
Script difficulties are stills harpering production of Samuel Goldwyrie The Cowboy and the Lady, in spite of the abbittuition of H. C. Potter for William Wyler as director.
Potter had to dismiss the company Potter had to dismiss the company area causiful up with the script, handed in page at a time.
With \$400.000 already invested, picture is likely to cost more than the original \$1,000,000 budget. Story of Cowboy Trank R. Adams. with S. N. Behrman and Sonja Levien cre ited with screenplay to date.

at all, it is inferred.

Meantime, the picture companies
are understood waiting to see what
the Government will do. Not altogether unlikely that suits may be
brought to test the present ruling.

# Seltzer Quits Warners To Join Roach on Coast

Philadelphia. July 12.

Jules Seltzer, chief. of Warner
Brox. advertising, publicity and exploitation department here, resigned
this week. Hell join the advertising
department of Hal Roach Studies on
Coast in about two weeks. No
some coast in about two weeks. No
Seltzer has we brothers already
at the Coast. They are Frank with
Roach, and Walter, with Metro.

Hellywood, July 12.

Following week's stint as guest publicity director at Selanick-International, Carole Lombard and General Powler, who wrote her copy for one day, have collabed on a fill with our incorporating her experiences, titled \*Life Kicks-Up Its Hoels\*.

No producer set.

Consent Decree Observance Minus Red Tape, Seen in Proposal Under Discussion-Read justment Held Necessary Due to Growth, New Houses

## ENDS SNOOPING

Washington, July 12.
Source of constant trade bickerings and legal tangles since the government in 1833 wor from distributions and Fox-West Coast Thetate's consent decree to observe the Sherical California film territory soon may be presided over by a master in chancery, to be appointed by the United States District Court. Thurman Arnold, assistant attorney general in charge of the amiltrust divident of the control of the

and theatre chain representatives of discuss the plan.

For more than a year, department of justice agents have been in Los Angeles analyzing film contracts of all exchanges and Fox-West Coast with special review into the clauses Angeles analyzing nim contracts of with special review into the clauses governing clearance and zoning as with special review into the clauses governing clearance and zoning as they affect independent theatres. Under the consent decree, which were with exception of Columbia and Universal, the exchanges pledged themselves to observe only re-essensable eviews to observe only re-essensable eviews to observe only re-essensable profits. The contract of the contra

ance.
Special master will conduct hearings and be privileged to make personal investigation of the facts in any case brought before him. His findings then will be submitted to the court for approval.

# Freeman Back From Upstate Operating Talks

Y. Frank Freeman, Paramount's

theatre chieftain, returned to New York over the weekend from Buffalo after conferring on the local situation with Vincent McFaul and others in partnership with Par there. Meantime, Leonard Goldenson, assistant to Freeman, is in Memphis discussing problems in the Tennessee-Mississippi-Arkansas territory. discussing problems in the Tenn-essee-Missispipi-Arkansas territory operated in partnership with Par by M. A. Lightman.

Tracy Barham, who operates Ohio, West Virginia and Kenlucky houses for Par, was in New York during the past week contacting h.o. exces. He lett for Hamilton, O., Friday (8).

# Tinling on 'Devils'

Hollywood, July 12: inling will direct the Camera Daredevils' series at

# Terms Exhib-Rapped in Minneapolis

## Off with the Title

Hollywood, July 12. Far-sighted p.a.'s at Selznick-International have invited 65 survivors of the Titanic disaster to attend the premiere of the picture. Titanic,' It will be four months before the picture goes into production.

# REP. SETS NEW 5-YR. DISTRIB **FRANCHISES**

Principally because conditions have altered since distributing franchise deals were made about three years ago, Republic is setting up new five-setting the setting th

ritories.

James R. Grainger is acting for Republic in the negotiation of all the deals superseding unexpired franchise contracts. Among reasons for the creation of new agreements are increased costs of production.

# N. Y. Astor Lobby Will Hold 'Antoinette' Museum

Unusual preparations are being made by Metro at the Astor, N. Yor the showing of Marie Antoinotte, which is due to open late next month. A museum display anent the life of in the theatre lobby for several weeks prior to the dobut.

A new cannopy sign is being landled with the complete to analysis of the displayed of the debut. A new cannop sign is being landled with running lights to annoably be completed this week.

## Kauffman Pulls Out Of Selznick Agency

Hollywood, July 12.

Albert A. Kaufman resigned last week as vice-president and general inanager of the Myron Selznick agency. No successor was appointed, as Selznick will take ove, the duties in the self-resident agency.

himself.
Kauffman came to the agency
three years ago from Paramount,
where he had been a studio exec for
10 years. He has no plans for the inmediate future.

# Getting Tropical Again

Hollywood, July 12.
Delayed for two months by increasing the weather, Allan Dwan resumed shooting last week on 'Suce' in the back-lot desert at 20th-Fox Hundreds of truckloads of fresh Hundreds of truckloads of fresh sand were hauled in to cover the

Interiors for the picture, featuring loretta Young, Annabella and Tyrone Power, have been completed.

## Fuchs Goes West Hyman Fuchs, music editor of RKO-Pathe News, left Friday (8) for

Insign with direct the the Cost.

Thinse inling will direct the the Cost.

Thinse inling will direct the the Cost.

Thinse inling will direct the the Cost.

The first of Content Dardevil's series at 20th-Fox.

The will remain a the studio for bounding with be during the selection of the content of the cost of the cos

With Paraminespoins, July 12.

With Paraminespoins along Soc, for Wings' on the 1283-39 contract in this territory, independent exhibitions in the Twin Cities are being the property of the contract of the c

als of percentages, with much stur-mers, the second of the second of the second former.

We've about 20% ahead of the corresponding time a year ago in our sales, says Mee Lray, 20th-20x or made several deals with Twin City independent exhibitor accounts and several more are pending.

says Universal is 20 deels ahead of the ame 1937 time and has sold five Twin City Independents. Metro and United Artists also claim gains. City deals yet, Alter closing a 100% cell with the Paramount circuit, RKO has been having fine sales re-according to 1, E. Coldhammer, ex-change manager.

# Madge Evans East For Barnvard Chores

Madge Evans, who is under con-tract to Republic and for that com-line to the control of the control of the (girl; arrived in New York Frinay (9) and slepped right into summer slock at Suffern, N. Y. She later plays at the Cape Playhouse, Den-nis, Mass. Miss Evans is slated to return to. Miss Evans is slated to return to.

## CARRILLO IN 'WILD'

CARKILLO IN "WILD"

Hollywood, July 12.
Leo Carrillo, gels the mole lead in
Running Wild, the next Jane Withers picture at 20th Fox. Most of the
shooting with be done in Seguida National Pa X.
Francis Hybrid and Albert Ray are
writing the screenibly for an early

# I.os Angeles, July 12. Grand National must file its 77-B reorganization plan before Sept. 1, by order of Federal Judge William P. James. Filins of the second secon P. James. Filing of the plan, okayed by the court, will enable the company to complete negotiations for distribution deals now under way.

## Lombard, Fowler Collab On Her P. A. Experiences

Bob Gillinam Dacks
and advertising for Paramount, returned to New York Monday (11).
He spent several weeks on the
Coast, following a stopoff at Kanasa
City, to look over new product and
discuss merchandising plans for
coming releases.

Virginia Verrill's Short
Virginia Verrill's Ghort
start work on a short. Style and
start work on a short. Style and
stage engagements are finished in the
stage engagements are finished in the
east.
This is a Nu-Allas musical production which Milton Schwarzwald is
making as one of a series for BKOS
1888-40 program.

# Sally Rand Bubbles to \$16,000, L. A.: 'Goodbye' \$21.500, 'Antomette' Regal, 'Snow White' 121/2G, 'Toy Wife' \$5.900

Cenerally improved tone to the incomplete in

Cas week). Should his neat \$6,500 cm are seven days.
Four Star (F-WC-UA) 1000, 40-53).
Four Star (F-WC-UA) 1000, 40-53) cm are seven days.
Four Star (F-WC-UA) 1000, 40-53) cm and Calety Critiq (UA) 40-63 cm and Calety Critiq (UA) 40-63 cm are seven days.
Four Star (F-WB) (2,756; 33-40-53-53)—White Bunners' (WB) (2,756; 33-40-53-53)—White Bunners' (WB) (2,756; 33-40-53-53)—White Bunners' (WB) (2,756; 33-40-53-53)—White Star (EA) (2,876; 33-40-53-53)—White Star (EA) (2,876; 33-40-53-53)—Show White Star (EA) (2,876; 33-40-53-53)—Show White Star (EA) (3,976; 3,976-3)—From Ratin (1,976; 3

000 Last week. (2d) 'Birth of a 1900 Med Minished with strong BMO (MW) minished with strong BMO (MW) minished with strong BMO (LST?: 30-40-55) —'Snew White (REV) (2d week). After (2d week). Aft

# Outdoor Competish Hits L'ville Film Grosses; 'Wonderful' \$6,500

Weather in plenty borrid, and can door amusement are petiting the cut door amusement are petiting the cut door amusement are petiting the cut on the cut of the deriment of pie of the cut of the cut

# 'GOODBYE' 11G. **'PORT' \$7,500**, CINCY

Cincinnati. July 12
Cincin

(20th), (2d run), 34,500, no complaint, 1900, (100), (150)

days. Big \$7,500. Last ween, machine 180,000 faint. Womin! (M-G), fair \$2,000 faint. Womin! (M-G), fair \$2,000 faint. Womin! (M-G), fair \$2,000 faint. Womin! (M-G), fair. Womin! (M-G), faint. Womin! (M-G), faint. Womin! (M-G), fair. Womin! (M-G),

## Good Pix, Biz in Omaha; Darrieux Strong \$8,500

Omaha, July 12, ood product and Omaha, July 12.
Spurred by good product and a fair break on the weather, biz at film houses is good for third consecutive week. Brandeis, with 'Birth of a Baby' is brightest spot. Pic, single-featured and showing seven times daily to adults only due to end week with aboul \$8.000

daily to adults only due to end week with about \$8,000.

Tropic Holiday at Omaha was held more because of uncertainty over showing of 'Blockade' than b. o. put of Tropic,' Spanish war picture has been shelved and Tropic will ruit full two weeks.

Estimates, for This Week
Brandels Singer-RKO (1,250;

## First Runs on Broadway

Week of July 14 (Subject to Change) Capital-Port of Seven Sess'

Capitoi—Port of Seven Sear' (MG).
(Revireed in Vanier', June 26)
Criterion—Marriage ForbidCriterion—Marriage ForbidGlobe — We're Going to Be
Rich' (20th) (3d wk).
Music Hall—Algiers' (UA).
(Reviewed in Vaniery, June 29)
Faramount — Professor Beprofessor BeCapitolic Confessor Search (Pap) (Jurrent Vaniery).
Riatto — 'Prison Break' (U) (13).

Bisito — 'Prison Break' (U) (13).

Resy — TII Give a Million' (20th) (15).
(Reviewed in current Vantery) Strand—Cowboy from Brooklyn' (WB) (13).

Capital—Port of Seven Seas' (MG) Music Hall - 'Algiery' (UA) (2d wk).

Paramount — 'Professor' - Professor' - Professor' - Professor - P

(2d wk), Paramount — 'Professor ware' (Par) (2d wk), Rialto — 'Sky Giant' (RKO)

(20).

Rowy — 'I'll Give a Million'
(20th) (2d wk).

Strand — 'Amazing Dr. Clitterhouse' (WB) (20).

(Reviewed in Variety, June 22)

# 'SHOPWORN' 12G, PROV,; BLIND MICE' \$10,000

Providence, July 12.

With Albre and Fay's dark, Loew's
State and Majektic doing nice bigs.
Strand and Majektic doing nice bigs.
Strand strand the few good
weeks. Loew's head few good
000 with Shopworn Angel. 'Port of
Seen Seas' shifted to, Carlton for
second week,
Ealmanner.

Providence, July 12.

With Albee and Fay's dark, Loew's State and Majettle doing nice to the Mappointing count.

State and Majettle doing nice to the County of the County

# Temp. Socks Philly Biz; 'Wives' Plus Vaude Cold \$17,800, 'Jeff' N.G. \$12.300

interim. He'll only be about 15% under his record sake here in apile summer his summ

Summertime slump in full blast with the control of the control of

lion (20th) announced for Friday (15).

Stanley (WB) (3.250; 15-25-35-40-55)—Men Are Such Fools' (WB)
Just fair, possible \$5.500. Last week.
Cocoanut Grove' (Par) didn't catch;
\$4,900 the disappointing count.

Last week, 'Holday' (Col.), \$3,800.

Shemier (WB) (2018: 37-58-75)—
Shopworn Angel' (MG). Swell
breaks from erix, but only soce \$13500. Last week, 'Rage of Paris' (U).
Thurday (L). 'Tropic Molday' in
Thurday (L).
Stanton (WB) (1457: 24-42-57)—
Thurday (L).
Stanton (WB) (1457: 25-42-57)—
Thurday (L).
Stanton (WB) (1457: 25-42-57)—
Thurday (L).
Stanton (WB) (1457: 25-42-57)—
Stanton (WB) (1457: 25-42

# 'SHOPWORN' 15G. BILL' \$6,000, K. C.

Theatre row is livened this week with two stageshows and a healthy lim bill at the Midland, which has garnered the lead with 'Shopworn Angel.' The Newman breaks its usual straight film policy to present a Major Bowes unit.

# SEE VAUDE AS B.O. HYP

# Chi Heat No Crimp to Strong Pix: Rave P. A. 35G, 'Wonderful' \$21,000. 'Seven Seas' \$14,000, 'Gangs' \$11,000

Chicago, July 12.
In the midst of the hottest thermometer spell of the season theament of the season that the hotse season the season that the house which are builting enter-timent to the liking of the public are flading that the heat I an observe the season that the

ine during that the field is no barrier to good boorder results. The outside the production of the pro

k Asts around Augh, white the rest is understood that the other rest is of 75 will be clipped. (PKC) and we will be compared to the comp

Fairish, United Artists (B&K-UA) (1,700; 35-55-55-75)—Port of Seven Seas: (M-G). Started Saturday (9) and on name strength is getting good play to \$14,000. Last week. Lord Jeff (M-G) fell away quickly to \$11,000 on lack of midweek support.

# Baby Healthy \$10,000.

Rage' \$8,500, Denver

Rage' \$8,500, Denver

Denver, July 12.

With righ hot weather acting the distribution of the distributio

Estimated Total Gress
This Week. \$1,172,600
(Based on 24 cities, 150 theatres, chiefly first runs, includin N. Y.)
Total Gress Same Week UNIONS COOPERATING \$1.132.100 (Based on 20 cities, 135 theatres)

en coming in droves and huge \$10,000 anticipated: Last week, 'Prison Farm' (Par) only fair \$5,000. (Par) only fair \$5,000.

Denver (Fox) (2,525; 25-35-50)—
Rage of Paris' (U). Average \$8,500 and moves to the Aladdin. Last week, Josette (20th), only \$6,000; first film in two months not to be moved to the Aladdin for a continued run.

Key City Grosses

moved to the Aladdin for a continued to physical states of the Aladdin for a continued to proper the first of the Copperfield (M-G) both reissue). Fair \$3.500 for itve days to give the week. Having Wonderfull Time (RKO) and Woman Against Woman (RKO) and Woman Against Woman (RKO) and Woman (RKO) and Woman (RKO) (Demoved to the Broadway.

Paramental (Fex) (2200; 25-40) and (Common of the Proper WB) (Proper WB) (WB) and Sinner in Parameter (WB) and S

# 

Edimates for This Week
Fenway (M&P) (1332, 25-54-05.5)
—White Banners' WB) and 'Raisand '1900h, Jouble Ed run, Mediaand '1900h, Jouble Ed run, Media(29th) and 'You and Me (Par), dual,
(29th) and 'You and Me (Par),
(25th) and 'You and Me (Par),
(25th) and 'You and 'Romanco of Limberlant' (20th),
(doubte a surprisingly nifty combo,
(doubte a surprisingly nifty combo,
(doubte a surprisingly nifty combo,
Metropolitain (M&P) (4,287; 28-35-

# INFLUENCE IN N.Y.

ows to Relieve Public Apathy Is Also National -Ops Point to Visiting Firemen Passing Up Str. Pix Spots in Keys

Sensing a growing lack of appeal of double feature bills and a public apathy toward such artificial b. o. stinulants as games, premiums and giveaways, showmen throughout the country are getting bullish on stage shows for the first time in a number

Enthasiasm which is developing in favor of vaudeville, stage; shows, bands, revues, etc., is also based to some extent on a study of the changes that have occurred since sound came in it? years ago, with vances that even in the sticks the potential: dimpoor is conscious to the fact that his local picture house int' giving him the kind of enter-laimment the gets on the air.

It is no secret among now the the airs, in the large keys of the country that are presenting vaudeville try that are presenting vaudeville.

that when holidays occur, the the-tares in the larger levys of the coun-itares in the larger levys of the coun-or slage shows of any description along with flim, get the majority of the play away from the straight pic-ture houses. This is explained by the contention that when people from Chicago, Detroit, Boston or other clites for a holiday they are not in-clined to see just a picture, but, in-stead, choose a house that also gives included to be a superior of the coun-ty of the straight flim. The statistics show in New York, or some surf of flesh as dressing. The statistics show in New York, or example, that the out-of-towners flock to the stage show houses in preference but the straight flim pal-tion. Psychologists of the theater eason that popple in the hinterland, which means all parts of the country excepting a half dozen or so keys,

the sepresenting vouldeville along with allow, get the majority of the play away from the straight price to the straight fling price and or some nort of flesh as dressing. The statistics show in New York, for example, that the out-of-towners preference to the straight fling player, greatly the straight of the straight fling player, greatly the straight of the straight fling player, greatly that the straight fling player, greatly the straight fling player, greatly the straight fling player, greatly straight from the straight fling player from the straight fling player from the strai

# '39 WORLD'S FAIR Heat Prostrates Broadway Grosses; 'Wonderful Time,' \$77,000, Heads List, 'Angel' Shopworn 18G, 'My Bill' \$7,500

# Broadway Grosses

Total Gross Same Week

Last Year ...... \$263,5 (Based on 12 theatres)

day (11), with the weekend the cruelest so far this season for the picture houses, put business into low and is making Broadway a colorless sight this week. Sunday (t0) was the warmest day so far this year and the town was deserted. Even the Music Hall took a big dip that day, Music Hall took a big dip that day, although doing nicely Saturday (9).

The Hall's current film, 'Having Wonderful Time,' is receiving the best play in spite of everything, about \$77.00. That isn't smash, but against conditions it is satisfactory. Picture gives way toniorrow ('Thursday) after a single week to 'Algiers'.

# BILL, KAYE RED AT \$15.000 IN

Next to the big de luxer in Radio (Ity, the best business is credited to Rage of Park, on its current second day, plus Xavier Cugat and Frances Lamford, on the winding (2d) week and the control of the

58.200. Strand ushers in 'Cowboy from Brooklyn' today (Wednesday), while the Paramount opens 'Professor, Beware' and the Jimmy Dorsey band. Metro is readying the Astor for a twice-daily \$2 run of 'Marie Antoinette,' to start the end of the month.

# Mpls. Biz Spotty, but Mostly Off; Wonderful Time' 7G, Tropic' \$5,500

DARRIEUX 23G.

**BANNERS' 12G** 

DETROIT

Sally Rand Out of Her

Fans and Into a Murder

Hollywood, July 12.
Sally Rand goes before the cameras
July 24 in 'Murder on Sunset Boulevard,' a George Hirliman production,
at Grand National studio.
Picture is based on a Liberty mag
story by Harold Joyce. Paul Franklln and Arthur Hoerl are writing the
screenplay.

'Banners' \$16,500, B'klyn;

'Kiss' 15G, 'Goodbye' 13G

Minneapolis, July 12.

Aggregale of loop grosses continues pathelically low, but at least commercial and the second secon dual. Plenty big \$17,200. Last week, Tropic Holiday (Par) and Saint in New York (RKO), dual, nine days, good \$8,500. (RKO), dual, nine days, good \$8,500. (Sterling) (800, 21-22)—College Swing (Par) and 'There's Always a Woman' (Col), dual. Indicated fair \$1,900. Last week, Shelk' (Par) and 'International Crime' (GR) here days of second week, pit with Terebush as second week, pit with Terebush (BR), dual, big \$2,200.

Detroit, July 12.
Scorching weather sending folk out of town in droves, but film biz is holding fairly well. Best bet looks to be 'Rage' of Paris.' plus Gene Krupa's band, at town's lone de luxer, the Fox. to the stage of Pairs, plus Gene to the Stage of Pairs, plus Gene to Form the Fox.

Assan (Balaban) (1700; 30 %)—

Assan (Balaban) (1700; 30 %)—

Berlinates for This Week (Pairs) (1700; 30 %)—

Wolf in Pairs (Col.), dual. Pacing for fair 33,600. Last week (Bind Micer (20th), 202 Rum) and To Vice-Fox (Indie) (3000; 30-46-5)—

Fage (1701; 30 Rum) and To Vice-Fox (Indie) (3000; 30-46-5)—

Fage of Pairs (10) with Gene Fox (1701; 30 Rum) (170

of Youth' (GN), \$500 in six days,
Coconut Grove' (Par), Pirst neighbernood showing, Looks like light
\$2,500. Last week. Marco Folo'
World (Siters), \$500 shows mid \$500.

"Little Women' (RKO) (reissue).

"Little Women' (RKO) foreissue).

six days, Last week, Monte Cristo'

## '7 SEAS' 7G'S, DENVER; 'SHOPWORN' OK \$17,200

Second Valentino revival hits town within a month. 'Son of Sheik' cur rent at Liberty is attracting femme attention; not only old admirers but younger femmes who want to see what all this Valentino rep is about Town settling down after fleet eek, which didn't help b. o. very

much.

Estimates for This Week
Blue Mouse (Hamrick-Evergreen)
(656): 32-37-422—Count of Monte
Cristo' (UA) and 'I Cover Waterfront' (UA) and 'I Cover Waterfront' (UA) country (Crime
School' (WB) and 'Goodbye Broadway' (U) dual (3d week), okay
\$2,300.

School (WB) and Guoodbye assume 200 (MB) and Guoodbye house 200 (MB) and Guoodbye house 200 (MB) and Mooth Guoodbye (MB) and State (MB)

week. State Police' (U) and Call of Measurement (Esperagna). A common control of the Com

\*\*EMS\*\* J.S.G., Goodbye\*\* 13G
Brooklyn, July 12.
Flock of good fickers in downtown sector with moderate response as the section of the sectio

Sky' (Rec) billed as 'world mirer' which helped, and 'Feat Company' (M-G), and 'Feat Company' (M

# '7 Seas' and 'Shopworn' Each 5G. P'tland. Ore.

Portland, Ore., July 12. 'Port of Seven Seas' opened quietly at Parker's Broadway, became a b. o. wow, and held for a second strong The U. A. is good with 'Shop-

Hotel employees' strike in the burg hasn't seriously affected summer tourist trade on which houses de-pend a good deal in the slack season.

pend a good deal in the state, season.

Estimates for This Week

readway (Parker) (2,000; 30.40)

—Port of Seven Seas' (M-G) and
'Mystery House' (WB) (2d week). Mystery House The Act of the Medical Control Control of the Medical Control of the Medical

of the Underworld '(RKO), normal 3,500.

May 1500.

May

# **HAVING' \$12,500.** 'ANGEL' 12G, D. C.

Keith's is 'Having Wonderful Time and the dark the town doing it, even and the state of the control of the cont

## 'Rhythm' Tuneful \$3,200, 'Mice' \$3,100, Lincoln

Lincoln, July 12.

Biz Is on the mournful side, although tending to do better than last
week, which found the three-day
holiday anything but exhilarating.
Dr. Rhythm' is looking best in a dull
list.

# 'Wonderful' \$10.000, Frisco, 2d Wk.: Tropic' \$12,000, 'Shopworn' \$12,000

Sues Marjorie Gateson For \$2,500 on Contract

Alex Kempner filed a \$2,500 suit against Marjorie Galeson, actress, in superior court, charging breach of agency contract.

agency contract.

Contract with Kempner, dated March 4 last, was cancelled by the actress June 30 on ground of misrepresentation of facts.

# BUFF. BIZ BLAH: TROPIC' POOR \$7,000

This looks like the worst week in at least a year at local boxoffices. After a bad sinking spell during the last stanza, the current-one shows little improvement, with takings scraping the bottom. Estimates for This Week

Buffalo (Shea) (3,500; 30-35-50)— Tropic Holiday (Par). Very bad at \$7,000. Last week, 'Having Wonderful Time' (RKO), held up for

at \$7.000. Last week, 'Having Wonderful Time (RKO), held up for \$11,300, fair. Century (Shea) (3,000; 25-35)—Religious. Racketeer (Royer) and Ladies in Distress' (Rep.), May get Ladies in Distress' (Rep.), May get \$7.000, \$1.000,

# Vaude as Hypo

(Continued from page 9)

closer to gambling this coming season on stage shows, bands, any kind of flesh at all than he has been since 1926, when talkers came along. Capitol, New York, operated by Loews, appears certain to follow warner's Strand, also on Broadway, with a stageshow policy. WB house integrated by the stage of the stage of the shows Advisory and the stage of the stage of the shows Advisory and the stage of the stage of the shows Advisory and the stage of the stage of the shows Advisory and the stage of the stage of the stage of the shows Advisory and the stage of the stage of the shows Advisory and the stage of the stage of the shows Advisory and the stage of the stage of

with a stageshow policy. We house imaginates its stage-sim shows Auhinaugurates its stage-sim shows Auhinaugurates its stage-sim shows Auhinaugurates its stage and a stage and a stage stage stage and a stage a stage and a stage a stage and a stage a stage a stage as a s

week, 'Fardys' Children' (McC) and Children' (

San Francisco, July 12.

"Having a Wonderful Time," at the Golden Gate, continues on Market St. but less powerful than on first slanza. "Tropic Holiday" is just soso at the Fox. Other newcomers at the first-runs faring fairly well are "Shopworn Angel" at the Paramount and 'Always Goodbye' at the Warfield.

Estimates for This Week

neid.

Estimates for This Week
Fox (F-WC) (5,000: 35-55-17)
Thorp: Holiday (247) and Peasport
Middis 112,000. Lest week, Lond
Guiden Gate (IRKO) (1,250: 55-56)
Having Wonderful Time: (15KO)
Of Peasport (15KO)
Of Peasport (15KO)
Orpheum (Feb.) (2,400: 55-55)
Tage of Paris' (1) and Young Fuholiding tup well in its second with
Modeling tup well in its second with
Having Wonderful Time: (15KO)
Orpheum (Feb.) (240: 55-55)
Tage of Paris' (1) and Young Fuholiding tup well in its second with
Modeling tup well in its second with
Having Wonderful Time: (15KO)
Orpheum (Feb.) (15KO)
Orpheum (Feb.) (15KO)
Orpheum (Feb.) (15KO)
Orpheum (15KO

week, 'Joscue Men' (Pa) (2d week), on S. 600, Men' (Pa) (2d week), on S. 600, St. Francis (F-WC) (1,470; 35-55-75)—Lord Jeff (Mr-G) and Frast (Company (Mr-G) (2d week), Expect (Company (Mr-G) (2d week), pretty good (1,000; 35-160), (2d week), (2

\$5.00.

\*\*Warfield (F-WC) (2,880; 25.55-75)

-\*Nawys Goodbye\* (20th) an 70

\*Prisor Farm Par). Not expecting more than \$1,000. below average. The state week. The Blink Blink (20th) and Torchy Blink Blink Blink (20th) and Torchy Blink Blink (20th) and big dipped to \$7,000.

# Hitchcock to Direct Titanic' in Hollywood

Hollywood July

Alfred Hitchcock, British director, signed a deal with Selznick-Interna signed a deal with Seiznick-Interna-tional last week to pilot 'Titanie,' slated for production next winter. It will be Hitchcock's first major effort in America. For several years he has directed for British-Gaument.

## O'Loghlin, Ferri on Coast For 20th Product Confabs

Hollywood, July 12.

James O'Loghlin, of Toronto, i charge of 20th-Fox sales drive thi, year, and Roger Ferri are here from New York for studio conferences on

Trip is preparatory to a swing around 37 branches in 24 days.

## ANDERSON OFF TO DIXIE

ANDERSON OFF TO DIMIE
R. V. Anderson, film executive for
many years with Universal News,
joined the United States Premium
Corp. and left Sunday (10) for the
south, in which territory he ull
function.
Lou Schwartz, premium salesman,
joined USPC in the Metropolitan
New York area.

joined USPC in New York area.

# PUT COMMERSH PIX ON PAN

# Dual Bill Headache Starts in Mols. Following Par's Admish Scale Slash

Minneapolis, July 12.

Minneapolis, July 12.
Minneapolis independent exhibitors in having more heddenker to the control of the Princes theatre, 1995-sal indie nabe house, updeting the appleared by going double feature—the first uptown theatre here to kick over the traces since Twin City indies, members of the control inaugurated it at two of the chairs loop houses.

The twin bill development come.

ergi that the double resultring and omission price slashing with better. It also be the state of the state of the property of the state of the state of the property of the state of the st

oud-run Louis-Schmelning night limit. Twin City indies also have been runbling because some of their number the past week have seen consistent and the seen with a seen consistent as the consis

Independents are seeking to have Paramount confine its St. Paul double featuring to one house, the same as in Minneapolis, and have threatened general admission price cuts if the chain continues to sell cut-rate tickets.

### St. Louis Exhibits Warned St. Louis, July 12.

St. Louis, July 12.

Unless members of the Motion Picture Theatre Owners of eastern Minstonia and Southern Illinois cases the course of the Motion Picture Theatre Owners of eastern Minstonia and Southern Illinois cases the course of the Motion Mot

own of the organization and owner of a string of making for parties Up. Wetheraborg last week as experience up. Wetheraborg last week as experience up. Wetheraborg last week as experience and letter to several hundred members. In part, the letter considerable up. 1997, and 19

## Equine Bows

Stagehand, the thoroughbred who endeared himself to Coast-ites last winter; performed like a high school horse at Empire track, N. Y., Saturday (9), when he equalled the record in winning a stake contest. As he was led down the track to his stall after the race, 'fans ap-plauded and Stagehand took bows all along the line. who endeared his self to Coast He was bowing at the barrier first and was almost left at the

# Pathe Launching Hollywood Plant

Hollywood, July 12. Pathe Film Corp. is entering the

his 'pecculiar situation' has forced him to the policy because his within to the policy because his heated in fairly close proximity and the processing of the proximity of the

# U. Par Newsreels Cop A. C. Headfiners' Awards

Atlantic City, July 12. 

Maine.

H. S. Wong, newweel photographer for 'News of the Day, 'was reconsided for his shot of a Chinae bar railroad station, 'He was given the still photograph award, his news-real cilp being distributed extention of the station recoverage, william Shirer and Edward R. Morrow won a price of the best affoid reporting for their work in recomming Hiller's entry work in recomming Hiller's entry the station of t

into Austria over CBS.

Bed series of cartoons prize wentto C. D. Batchelor of the N. 'Newsfor his campaign for safe driving.
Other awards were for nutstanding
journalism and news feature achievements. 'Nominations were made last
month.

compatition, and the first thing, the poor pictures now being deliv-know all the actual admission prices.

We must realize that our business of the producers of the producers of the producers of the producers. What the exhibitor must do not consider that our business of the producers of the producers. What the exhibitor must do not consider that our business of the producers o

# THEY HURT B. O

Just as Detrimental as Give aways in Lowering The atre Standards-Bankers Influence Noted in the Spotting of Free Footage in Circuit Houses

## ST. LOUIS EXAMPLE

the Launching ollywood Plant

For Processing

Top film showmen aver that there is a much harm to the theatre business in screening commercials as there has been in applying give-aways, balink, screeno and bingo. The commercials are spreading. The commercials are spreading in under the influence of bankers (with the processing such bankers have been known to use their influence to obtain screenings of commercials in which they can be a support to the commercial such bankers with the commercial such bankers with the commercial such as the commerci

ings of commercials in which they are interested in certain circuit the attes around the country.

All of which tends to lower the All of which, tends to lower the tendency of the tendency o

In the old days showmen had their country-store gags. But this, generally, came only one night a week or every two weeks, and articles of country-store gags. But this, generally, came only one inght a week or every two weeks, and articles of country two weeks, and articles of country two weeks, which is the week of the weeks of

nowadays.

To showmen one of the shining examples of what giveaway stuff has doile to theatre business is the St. Louis situation, where Fanchon & Marco dominate. In St. Louis they are still using giveaways and two-for-one stuff, and can't get rid of

### New Commercial High Detroit, July 12.

With its three studies in full operation, production of Wilding compercial pice, and side films reached a new all-time high during first half vious sales high was set in first six months of 1937.

Most active was Wilding's Culver City, Cal., studie, on the Selznick International Iot.

district, filed a \$50,000 suit here last Thursday 17 against Morris Barsky, Harry Popkin, Kelly Seligman and Max Shapiro, theatre operators. West alleges the defendants in-duced one of his employs. Joe Ed-ington, to steal 100,000 Sereeno cards which they bound for 400, per 1,000 which they bound for 400, per 1,000 mittaing Screeno. Their action, he declared, cost him business amount-ing to \$50,000.

Heavy Oriental Play

Heavy Oriental Play

Morris Helpern, personal representative for Alexander "arien, may remin in Loudon for another forting of By the Dawn's Early Light."

Here than 300 Chinere are used as his trailers, Myers also will continue destros and supporting players.

Local Russian colony itse contributes to each. Picture deals with plain is John Ware Well, Piret Schillers revolt near the Russian Strater, who will agon amounce his societ.

# SHOWMEN CLAIM N. Y. Theatres in the Middle Of **Union Tiff Over Candy Sellers**

## Hollywood Milk Man

San Antonio, July 12.
Metagers Dairies now sponsoring a thrice weekly film personalities program over KTSA.
Man, has some new twists in presenting the patter.
Spieler supposed to tell what he 'sees' and 'hears' when delivering milk in the early lywood and Bevhills.

# 'Blockade' Out In Omaha Due To KC's Protest

Omaha Theatre here called of Blockade after the local Knights of label picture as Letlist propagand; if it was shown as scheduled. Blockade' was due to start Thursday (1), but theatre held over preceding the start that the start propagand; if it was shown as scheduled. Blockade' was due to start Thursday (1), but theatre held over preceding the start propagand; it is the start propagand; it is not booked. Say picture won't be shown in one of its local houses, but its not booked, edit that it was followed.

shown in one or us over.

It is not book of its Supreme Council,
bowing lead of its Supreme Council,
bowe and most objectors have not
seen it. Catholic weekly, True
Voice.' attacked film and some
priests read the K. of C. resolution
in pulpits Sunday (10).

## Appeal 'Wreckage' Ban

With its three studies in full operation production of Wilding commercial alternet high during first blad in the Board of Regents from a decision by thous asles high was set in first bland on the State of Issa. As a sound of Issa. The State of Issa. As a sound of Issa. The State of Issa. The Issa. Th

## Korda's New P. A.

American Federation of Labor and C.I.O. unions threaten to come into conflict and the Loew circuit in the metropolitan New York ayea is in serious danger of being affected, following a move for organization in all theaters of the candy counter workers and attendants. In the move threater distributed organization in the control of the induming the result of the standard of the workers and attendants. In the move toward organizing this branch; the workers and attendants. In the move toward organizing this branch; the AFLL union covering candy selfers and the like has started picketing and the like has started picketing the post of the property of the property of the property of the left of the l

## **GATTI'S AFRICAN SHORTS** TO GET WB RELEASE

Voice: attacked film and some priests read the K. of C. resolution in pulpits Sunday (10).

\*\*Ribeckade\*\* in Rechester Roughts of Columbus attempted to have barried from a showing here, is continuously to the company of the company

# New Talent Getting

Gregory Ratoff is directing 'Dawn' nd Bruce Humberstone pilots the sleeper.

# 1ST PHILLY CLOSING

Philad libbia, July 12.

First closing of the season took place here Saturday (9) with shuttering of the Learnth West Philly, Darkening not attributed to summer full, however, but to liouse's general connectitive situation.

compatitive sination.

First Lamoid leased the theatre for
the past five years.

# Kilroe of 20th-Fox Leads Move To Revise the U. S. Copyright Laws Before Joining Berne Conv.

Simon Probes Situation

Simon's assurance satisfied Her-bert, but motion, deemed to satisfy labor opposition, was defeated, 191-

CUBA VOTES \$60,000 TO AID FILM COMPANY

the Hadio Cine here, Pelleulas Cubanas now is shooting its second production. Oser Zayas, money man of company, and editor of rightist daily here, while in New York recently purchased \$50,000 worth of equipment.

Hildegarde's Busy Sked

Hildegarde, who has just clicked at the Berkeley hotel, where she is in for four weeks, is trying to get through 12 weeks work in one

'Maritza' Gets Good Reception in London London, July 12.
'Maritza,' 15 year old musical,
which opened July 6 at the Palace,
definitely dated but warmly received

Dialog and lyrics jazzed up with clever company and sristic produc-tion. "And Life Burns On," drama by Richard George and Virginia Isham, bowed at the Arts theatre Sunday (10). Play is well written but un-comverient and unlikely to reach the commercial stage. "No sky So Blue, skedded to close at the Savoy Saturday (9), was re-

at the Savoy Saturday (9), was re-prieved by the company, which agreed to temporarily play without salary.

For Bard Memorial

U. S. Backing Sought

London, July 5

Because of strong sentiment that Anglo Tax Lift Loses; the Berne Convention on Copyright is not as effective as it should be, and in order to prepare a plan of unifica In order to prepare a plan of unifica-tion for universal copyright without prejudice, films, radio, music and the publishing trade, as well as others, are cooperating in a study of the situation. Leading spirit in the move-ment is Attorney Edwin P. Kilroe, copyright lawyer and expert for 20th Century-Fox. for this purpose was London, July
Some action on the entertainment
tax was hinted at by Chancellor of
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ment is Attorney Edwin P. Kitroccopyright lawayer and expert for 20th
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Century assist the theatre.

A. P. Herbert moved the tax should terminate this year, flaying the tax on receipts without reference to profit or loss. Remission would save many shows, which would have to close at a loss after state toll had been levied.

attending the meeting at Columbia University were Mars Luise Silicox and John Elliott. Miss Luise Silicox and John Elliott. John Mars Land State Silicox and Lord Luise Silicox Altonomero Silicox and Luise Silicox and Attorney. Eleman manager, and Attorney. Eleman manager, and Attorney. Eleman manager, and Attorney. Eleman Componers, Authors & Publishers, Frederic G. Melcher, chairman copyright committee, Book Publishers Association, Eleman of copyright committee, Book Fublishers Association, Grant Componers, Sandrey M. Morcasters, Robert C. Binkley and Richard Manning, scholarship.

Robert C. Binkley and Richard Man-ning, scholarship, A copyright convention called for Brussels in 1940 makes it impera-tive that American creative forces for order to be prepared for the pos-ability of joining the Borne conven-tion.

The biggest disparity is the fact that the lives of copyrights abroad exceed the 28 years; (plus 28 more works that are in the public domain

years' renewal) in the U.S. Thus works that are in the public domain

wear' renewal) in the U. S. Thus, works that are in the public domain in works that are in the public domain in the public domain in the public domain in the public domain in the public domain, and the public domain, and the public domain, into the royalty classification, according to Kliroch estimate. Authors of all classes have urged joining, but the major hurdle now that the public domain, but the major hurdle now that the public domain, but the major hurdle now that the public domain in the public domain with the public domain the public doma

cialmed. Today, with Hitlerism alone as one factor, it's obvious what now Arvans' of other nations could extra the state of the state o

# ROWLAND TO MAKE 6 SPANISH PIX: RKO DEAL

Production activity in the east this coming season will include six Spanish films to be made by William Rowland, who has closed a contract with RRC for release in the foreign pictures at \$100,000 to Aig. 10 in Astoria, L. T., where all will be made.

De Dell Reisman, foreign head of the company, after Reisman made a personal survey of the Spanish market.

# **CRICKET AIRINGS SOCK AUSSIE BIZ**

Sydney, June 25.
There's a strong lineau playing inch now. Managers looking to mat trade increases now that nights are wask due to cricket bradessists.

Snow White' (RKO) splendid, with Mad About Music (U) swing-with Managers (BEF) still subsered as a subsered to the strong of the subsered to the subs

The Cuban government has voted \$60,000 to Peliculas Cubanas, to be given after its initial picture, 'Sucedio en la Habana,' is officially released. Film premiered last week at the Radio Clne here. Melbourne, June 25.

Melbourie, June 25.
Cricket hurting the bo. Bluebeard's Eighth Wife (Par) looks a
cinch. Metro brought in. Marie
Walewska' (Conquest) for try
Others Include 'Stage Door' (RKO).
Perfect Specimen' (WB), 'Make a
Wish' (RKO) and Live, Love and
Leatto (Md. Wictoria Love and
Leatto (Md. Wictoria Love Conductoria Conducto

No complaints here from managers playing the Vankee product within and Dunedin. List shows 'Mad About Music' (U), 'Buccaneer' (Par'), 'Il Take Romance' (Col), 'Maytime' (M.G.), 'Portia on Trial' (BEF), 'Topper' (M.G.), 'Big Brodeast' (Gangeten M.G.), 'Siag Door' (RKO) and The Lady Escapes' (20th),

# through 12 weeks work in one month. Besides the Berkeley, she plays one week at the Savoy holel, one at the Paramount theatre, another at the Ifocadero, and one show each at the Isle of Wight and Butlin's Camp, Claton. All in the same month. Then goes for a week at Ostende and Knocke, and one at Le Touquet. Shoe and her manager, Ann. Sheenko, sail for New York Aug. 3. MAUROIS TO WRITE SCENARIO ON ED VII

Paris, July 5.

Andre Maurois, recently elected to
the French Academy, will write the
scenario-for a film based on the life
of King Edward VII of England.
Production was first scheduled for
this fall but Marcel l'Herbier, the
director, has a full schedule so work
is not expected to start before, next
vear.

## Snider Due in N. Y.

Leon S. (Sam) Snider, of the Snider-Dean theatre circuit in Australia, is due in New York from Europe late this week or early next. He's been in England most of the time since leaving from N. Y. about two months ago.

Snider will make additional deals

two months ago.

Snider will make additional deals for his chain before leaving for home in Sydney.

## Mex Actor Union Wins Fight Vs. Pic Operative

right Vs. Fic Operative Mexico City, July 12.
Actors row, which was started to provent the few remaining local stage houses going cinema. has rended with a pact made with the thespians' union by owners of the flower of the control of the control

# Magyar Production Looking Up After Many Months of Stagnation

# Aussie Loop Asks

## Joe Jackson, Cass Daley Click in London Vaude

London, July 12,
Newcomer to the Palladium, Joe
Jackson, was splendidly received
here in opening this week. Cass
Daley, after three weeks' provincial
tryout, also went over.

# Warblers Complain (Continued from page 1)

(Continued from page 1)

Connie Boewell, Sylvia From
Martha Raye, Irene Basely, et al.
Bandmen aver that the fact a girl
is up in front of a bunch of muggs
makes her look 10 times as good.
They name, as graduates of bands:
They name, as graduates of bands:
They name, as graduates of bands:
Original Vertil, Beney Venuta, Dovothy Lamour, Andrews Sister, Ella
Logan, Adele Girard, Freddye Gibson, Leah Ray (ex-Phil Harris band).
Rocemary and Fraicilla Lane (with
Mildred Bailey (slae Whiteman, now
co-maestroette with Red Norvo, her
hubband), Gracie Barrie, et al.
Among the current crop of singling
hands who may yet step out on their
town are Deanne Janis (with Frank
Jands who may yet step out on their
town are Deanne Janis (with Frank
Trambauer on the Coast, Judy
Slarr (back with Mai Kemp, and
Trambauer on the Coast, Judy
Slarr (back with Mai Kemp, and
Trambauer on the Coast, Judy
Slarr (back with Mai Kemp, and
Mann) Mattha Tilton (Benry Grodman). Bea Wain (Larry Clinton),
Edythe Wright (Tommy Dorsey),
Linda Lee, Nan Wynn, Dolly Dawo
(Orege Hail), end congresses, the
outstander of course is Maxine Sullivan but she came to attender.

Linda Lee, Nan Wynn, Dolly Dawn (George Hall) (George Hall

thespians' union by owners of the old Teatro Litico, a revue however, whereby the union is to run the must be possessed of a basic vocal theatre for flesh shows must of the style; clest they' not qualify, and time.

Owners retain option to exhibit arrangements, clothes, and even pictures whenever show biz is so publicity to insure their value. It but that is the state of the style of the styl

Dividend Cut; 1 Sices | Local production, stagnant for months, is gradually beginning to look up. 'Pentek Rezi,' Harmonia

West's, Ltd., a unit of Greater Union, has recommend the street victoria, has reduced its preferred divident from Sp. 25%.
West's reported profit of \$17.060.
West's reported profit of \$17.060

fewer and better plctures.

Prospects point to about 12 to 14 pictures being made locally during the coming year, to last years 35, a favorable figure considering the recent standstill.

# BOY' MANAGEMENT IN LONDON WRANGLE

Trouble has brewed between the producers of Golden Boy, at the Stywes between the producers of Golden Boy, at the Stywes between the producers of Golden Boy, at the Stywes put up by Dillian Emerson, with O'Bryen, Linnet & Dunfee, Iccal agents, pulling a 'management feasure by Dillian Emerson, with O'Bryen, Linnet & Dunfee, Iccal agents, pulling a 'management feasure between the producers of the

## Current London Shows (With Dates When Opened)

Franch Without Tears, Celterlon Nov.

Chergian Margaret, Wyndhams-George and Margaret, Wyndhams-Todierits Wife, Globe-Nav. 23, '27, 'Me and My Girl,' Victoria Palacce Car. 'Nine Sharp,' Little-Jan. 26, '28, 'The Island,' Contedy-Peb. 10, '28, 'Than for a Hosteas,' St. Martin's 'Chergian's New York

man for a Hostess S. Autrino.

The control of Majesty S. Autrino.

Autrino.

The c

See Sky So Bine, Savoy—June S. Lota Wife, Aldwych—June B. Comolleune, Haymarket—June 16, Maritas, Fance—July A. And Jide Burns On, Arta—July 16.

Corbination of the control of the corbination of th

# Tokyo Continues to Hold Out in Deal To Lift Japan's Foreign Import Ban: Sino Conflict Seen Thwarting Pact

Tokyo, June 23, American distributors here are starting to feel that nothing may come of negotiations, in progress for

come of negotialions, in progress for the last four months between for the merican listen Picture Asia, and the Tokyo Tenes of Tenes of the little of the barn on foreign film maned on continued silence by the Pinance Office, Any statement what-ever has been refused by the Pinance Office of the situation other than that a proposition is being consid-ered.

ered.
Several sources feel that the reluctance of the government to clinch
the deal is based on the prospect of
a continued and considerably longer a continued and considerably longer than anticipated struggle with China. Original ban on film imports was brought on by a desire to prevent large chunks of Japanese coin from reaching the hands of foreign firms. When the pending deal to lift the ban, through an agreement of the Americans to cold storage all most for three years, was first brought up, for three years, was first brought up, the Government had thought at the time the conflict with China would be finished soon. Idea now is that ments, due in three years, hanging over its head if the war went on for, an indefinite period.

Activities here seem to point to preparations for closing a majority of the offices of U. S. distributors

of the offices of U. S. distributors although American companies will not confirm this. Consequently, many Jap distribs of foreign pictures are hoping to get hold of what weakies are left in American vaults should U. S. companies quilt the country. Huddles of Jap distributors to work out a deal whereby European (if the import has ilited, have ended in no dice.

Though many recent releases have

Though many recent releases have been subjects turned down hereto-fore by exhibitors, business in all spots is above normal for this time of the year. Government figures show 88 foreign pictures released in the first six months this year as com-pared with 183 for the same period in 1937. Of the 86, U. S. accounted for 87 films.

Absence of word from the Finance Office of Japan is regarded in N.Y. by some picture representatives as in icating that there's pressure on to set up the Japanese market for Japan Italy and Germany, to the exclusion of the U. S.

There has been a three-way pact between these nations in existence

between these nations in existence so long that the influence of it may be felt in the present all be felt in the present film situation to the detriment of American film in-terests in Japan.

# **METRO SETS PICTURES**

Bluebeard, 'Follies,' 'Pilot' Set Hot Pace in Denmark

Copenhagen, June 28, Three hits here are 'Bluebeard' Eighth Wife' (Par), 'Goldwyn Fol-lies' (UA) and 'Test Pilot' (M-G) Universal's '100 Men and a Girl, which started in April, is still run-

# M-G IN TRIPLE PROD. DEAL IN LONDON

London, July 12: Metro has entered into an agree ment with Gaumont- ritish and Gainsborough to produce films here. Metro would distribute here with G-B peddling in America. Deal so far is for three productions, accord-

far is for three productions, accord-ing to Charles Woolf, of General Film Distributors. GFD has been handling G-B pro-ductions for the past 18 months, comprising about eight pictures, but agreement has been canceled. Lat-ter, distributes Universal pictures here and also entire Pinewood out-

here and also with the put.

Metro can only get about four pictures from its British outlet, headed the production of the production of the production productions for quota.

Metro will supply half production costs as did GFD. The first three productions will be one directed by Alfred Hitchecok, a second with the production will be one directed by the production of the productions will be one directed by alfred Hitchecok, a second with a production of the pr

# **G-B'S JAPAN DISTRIB** TO DISSOLVE, REPORT

Saiwa Shoji Kaisha, Jap Arm dis-tributing Gamunti-British film here, is about to be dissolved, according to the control of the company, or a control of the company, or a control to the control to control to the control to control to the control to control to control to the co

# Sabu Should Be Twins: Merle Oberon's 'Austrian

London, July

Sabu, 14-year-old Indian kid who made his debut in Flaherty's Elephant Boy,' stands in line for eleva ion as Alexander Korda's ace player. Lad recently made his second at Denham, 'The Drum,' and is already assigned for three more, to be included in London ilms' next batch.
Two will have Indian settings-

'Calcutta,' for which Michael Powell ith a location unit shortly, and 'Jungle Book,' based on Rudyard Kipling's famous tales, with Sabu as the boy Mowgli-and third is to be talker re Baghdad. remake of The Thief of

Merle Oberon is spotted for title role of 'Elizabeth of Austria,' toric tale of Franz Josef's tragic wife, and London also announces production of 'Greenmantle,' sequel to '39 Steps,' rights of which Korda has bought from John Buchan (Lord Tweedsmuir, Governor-General of

Canada).

Now shooting is 'Prison Without Bars,' remake of a French talker, and next scheduled is Technicolor version of A.E.W. Mason's 'Four Feathers,' Zolton Korda irecting.

# NEW \$2,000,000 LONDON PIC CO.

New. company, Albion Films, is no course of formation headed by Sir Adrian Baillie, member of Parliament, and Montague Marks. Understood amount Involved Is over \$2,000,000, with capital secured Incompany will make three features annually.

## Liszt Directs Mexer

# First-Come-First-Served Dubbing In France Draws Disfavor of U.S. Pic Concerns as They Fall Behind

Fresnay, Printemps For 'Waltzes' Picture

Pais, July S.
The Three Woltzes, popular operatia of the last season, with music by the three Strausses, is going to be made into a film, with Pierre Fresnay and Yvonne Printemps again in the roles they played in the stage production.

production.

Ludwig Berger will direct and produce. Expected to commence early

# \$1,000,000 HELP BY FRANCE TO THEATRES

tional theatres won't have to shutter for the remainder of this year

small amount but the credits destined for theatres in the provinces.

The plight of the national theatres, and the control of the control of

Panamericana, new producing company in Mexico City, signed Max List, former Hollywood direction of the Company in Mexico City, signed Max List, former Hollywood direction of the Company in Mexico, and the Company in Mexico, Films Council which was appointed units a Roy co-op-in the Company in Mexico, Films Council which was appointed to the Company in Mexico, Films Council which was appointed to the Company in Mexico, and the Council which was appointed to the Company in Mexico, and the Council which was appointed to the Council was appointed to the Council which was appointed to the Council was appointed to the Council which was ap

films which can be shown in France in the coming cinema year again has been set by new decree at 94 per half year, the same figure that has provailed for the last few years, there are several developments that displease representatives of U.S. picture companies here. Trouble is that it's now virtually a matter of the company first getting its product to the censor, for dubbing okay, receiving the big break.

Though the number of dubbed

One logical solution, advanced but never okayed, was to allocate visus according to the average number presented by each country at the beginning of film dubbing. French producers, however, doubtlessly would never permit an increase in the number of dubbed films shown

While basically the law remains the same, with foreign nations able to import 188 dubbed films each year, the increased number of Gerter for the remainder of this year man and English films presented for has just been made by a ministerial dibbed vises has produced difficulties and the disposal of the Opera, the Opera turns have shown the greatest increase, there being 11 such films and anomal to the credit destined with the censor's office to evise for the coming six months. The highly destined for them, and first included in a bill list Deember, which the dibbed films per year. But at the dibbed films per year and the dibbed films per year and the dibbed films per year. But at the dibbed films per year such which we have the dibbed films per year. But at the dibbed films per year such which we have the dibbed films per year. But at the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year such as the dibbed films per year. But at the dibbed films per year such as the dibbed films per year such as the dibbed films as the dibbed fi man and English films presented for

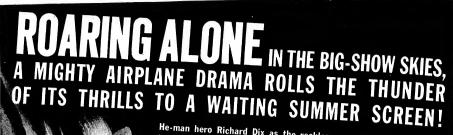
were registered with the censor for visas. Which hints how far behind American companies were on dub-bing.

The American film interests made

The American film interests mode scaringes to develop dubbling in France despite opposition, especially from German companies. Now UFA Germans probably will get at least dozen visas in this next cinema year. U. S. companies have large different biosands of dollars involved im making dubbed pictures and they admittedly pay plenty towards maintaining by Dranches with hundreds or No. Ference Ossissimor.

with native army and navy co-optical satisfies the state of the control of the satisfies of the control of the con

# metro sets pectures FOR BRITISH PRODUCT London, July 3. Metro ha arranged its schedule of Eurilla production and sunder the contract and is been made under the contract and is leaved to the contract and is proved to increase in forcing and sunder the contract and is proved to increase in forcing and sunder the contract and is proved to increase in forcing and sunder the contract and is proved to increase in forcing and sunder the contract and is proved to increase in forcing and sunder the contract and is proved to increase in forcing and sunder the contract and is proved to increase in forcing and sunder the contract and is proved to increase in forcing and sunder the contract and is proved to increase in forcing and sunder the contract and is proved to increase in forcing and sunder the contract and is proved to increase in forcing and in the sunder the contract and in the sunder the contract and film people. District Burnard's Hongymon, 'Death and 'Indient and 'Indient



RICHARD DIX CHESTER MORRIS IOAN FONTAINE

HARRY CAREY . PAUL GUILFOYLE
DIRECTED BY LEW LANDERS . PRODUCED BY ROBERT SISK
STORY AND SCREEN PLAY BY LIONEL HOUSER

## MARIE ANTOINETTE

MARIE ANTOINETTE

Marie Marie Mary Presses of Hunt

Grounder praduction. Birth Your Release of Hunt

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Grounder praduction. Birth Yours Release

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Produced on a scale of incomparable splendor and extravagance, Marie Antonics as command historical literature of the control of the control

an. In their support are carefully the and realism into an engroesing story. Film begins its connererial careful and the support of the suppo

tary and administrative power, the was the overture of the amazing 19th care with the control of the control of

And fairly develation and significance is more likely to be derived from the film. Marie Antoinette, than may be film. Marie Antoinette, that may be film. Marie Antoinette, the film. Mar

More du Berry und he traitorous Cedrices. The period of the common of th

# SHOPWORN ANGEL

Metro release of Joseph L. Manklewicz
mada tion. Stars Margaret Sullavan, James
Stewart; features Walter Pidgeon, Direct-
offerin, Slavko Verkapich; illm editor, W.
Donn Hayes, At Papulal, N. Y., July 7.
Donn Hayes, At tripling A. A., 669 11
38. Running time, Si mine.
Daisy Heath
Bill Delligiew
Sam Bailey Walter Phiceor
McCionigie Pharles D. Brown

# FILM REVIEWS Miniature Reviews

Marle Antoinette (MG)—
Norma Shearer and Tyrone
Power Co-starred in a powerful
presentation of the French
revolution. Bo. depression
"Shopwern Angel" (M-C).
"Shopwern Angel" (M-C).
Fairly good bo, via Margaret
Sullavan, James Sitwart and
Watter Pilegon, but exceptional
playing despit aurmount script
"Traclessor Beware" (Par.).
Harold Lloyd in a hilarious
chase comedy.

Harold Lloyd in a hilarious chase comedy, Till Give a Million (20th-free), It isn't worth that much, Prox. It isn't worth that much convince say office and the develop promising story, "Love Finds Analy Hardy" (M-G). Judge Hardy and family at their best.

"Rose of the Rie Grande" (Mono). Very ordinary liorse opera, in costume.

(Mono). Very ordinary lorse opera, in outsume.

anyway, the present version enemal control of the control of th

## PROFESSOR BEWARE

PROFESSOR BEWARE
Hollywood, July 12.

Personantin relovas of Argord Libryl personal personal

the rising stock market. Lloyd's formula is to start running and keep going. The only explanation is at the box office, where his particular type of comedy for many years has attracted substantial public support.

the control of the co

## I'LL GIVE A MILLION

New York Cal, July 7.

Westwood, Cal, July 7.

Maclewan resulted in New York Cal, Sully 7.

Maclewan resulted in New Worker Habite Indianous Marphets Wester, Indianous Marphets Mangalari, Camera, Lucken Hall and Clark Mangalari, Camera, Lucken Prevened at the Willage, July 7, "38." Huntry New York Marphets M

leon	Muriorie Weaver
ouin	Peter Larre
Irtor	lean Hersholt
Kapelper	John Carrentine
Settor	Edward Roudler's
budia	Lane Beel
Arx Primeros	Reits Mold
Anatole Primeros	Ster Business
'unumissionaire	
ominissionaire	cnristian Itali
отчин	Paul Harvey
Mayor	Churles thatten
Prefert of Police	Frank Reicher
Albert	Frank Dawson
Illinan	Harry Haydra
Clower Girl	Idlian 'Porter
teporter	Z Loly Alberni
roprietress	Rafaela Ottoano
iendarme	Georges Renavent
Telegraph Hierk	Rolfe Sedan
Proprietor of Pastry Sh	an Riddle Courad
lotel Manager	Amount Valle
	Nema Nema

Ried Meager. Aromad Skill.

This starts out to be a very amusing idea with opportunities for farcial development, but the plot sage and the start of the start of

Love Finds Andy Hardy

Love Finds Andy Hardy
(Will SONG)
ADJIVE SONGS
MODIFICATION
MODIFICATI cood Village, L.A., July 19,
Ime, 19 min. I, outs Stima
Intelly M. I, outs Stima
Met. by Broney
Analy Grafand
Teelfile Packer
Ann Rail berford
Betty Bose Crysta
Lung Transe
Janu Hail Control
State Haice
Analy Hawas
Analy Hawas
Mary Hawas
Ling Flowers
Mark Augusta Dennis Hand Jimmy MacMaison Mrs. Tompkills. Decer Dugan

Best of the Judge Hardy series, the series of the Judge Hardy series, the series of the Judge Hardy series, from Metro, this one lies the class for first-run single bills where it is the series of t

## I MARRIED A SPY

Grand Notional production and release, Stoom No. 200 March 19 Marc Postral, N. T., July S. '55. Intuming curse, 52 mins. S. Carlines. S.

While the motivation being the second process of the first part of the intended effect. It is find in second mendable, the result fall far short of the intended effect, it is find the second process of the second process

DAILY VARIETY Calls It

SCREEN'S MOST FASCINATING CRIME STORY!

VARIETY Calls It

AN UNQUESTIONABLE WINNER!

HOLLYWOOD REPORTER Calls It

A PERFECT BOX-OFFICE HIT!

M. P. DAILY Calls It

A NEW TOP FOR ROBINSON!

L. A. TIMES Calls It

A BREATH-TAKING FILM!

FILM DAILY Calls It

A PICTURE SURE TO SCORE!

L. A. EXAMINER Calls It

The ANSWER To The EXHIBITOR'S PRAYER!

NATIONAL EXHIBITOR Calls It

A MONEY-MAKER! BOGART SENSATIONAL!

### Film Reviews

(Continued from page 15)

Rose of the Rio Grande ticular b. o. importance. Weak on marquee draft, too.

Koue to a Importance, Week on interest of the County of th

### OLD LOUISIANA

rescent release of E. B. Derr pryduction from Keene; features Rilu Canali wited by I. V. Willat; atory, John (tills; accomplay, Mary Ireland; cannother Marlinelli; addior, Donaid Barretherr Marlinelli; addior, Donaid Barrethierr, Marcola, dual. Running tin

Outdoor, 'Old Louisiana' has the seential ingredients of a frontier ic but it's a lagger. Coupled with hat fault is a poof sound track which alls for the projectionist to use his ighest level to catch the low spots, lasling and blurring the higher laces.

beginn and blurring the higher planting and blurring the higher planting the higher planting the higher planting the planting the higher planting the planting will turn out in Rite Cansino, whose lamile accent file her well for high planting will turn out. In Rite Cansino, whose lamile accent file her well for high planting will turn out. In Rite Cansino, whose lamile accent file her well for high planting will be planting with turn out. In Rite Cansino, whose lamile accent file her well for part of the daughter of the Sparting will be planting to the planting being made to ambush, him on the way. That's about all there is but.

### **PUGACHEV** (RUSSIAN MADE)

Directed by P. Pe	. Sheballu, At Car	DIKA
N. Y., week July	2, '38. Running lime	. 80
Bilas.		
Puzzeliav	Skorolog	abov
Selavet	Makhal	Interv
Valatabet		
	denete	
Fillmon	Pavl	ikery
Transport :		mtr.s
Rula		le I as as
Praekoula		ALTO A
Bo'colaki		dista
Chiles		

(In Russian, with English Titles) (In Russian, with English Tuttes)
Plodding tale about Pugachev, a
unith Cossack who thought he was
the Crar. He died on the block as a
feet and the continue of the continue
tritie 2d, in the 18th century. Might
have been finde with greater imagnation and romance. Has the matepill. Acting is orday in spots, but on
it trips to the picture is n.s.g. When
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item of the picture is n.s.g. When
it trips to the picture is n.s.g. When
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ad.
Russians must have gone overard on overhead. Plenty of choral
terludes, mob stuff, location shots,
riod backgrounds and numerous
title scenes, but all pretty well
tlered.

K. Mukhutinov, as Salavat. Baahir chieftain, ally of Pugachev, is the limit of the

n illiciate, homery cures, and cure (design).

Gestiny.

Side, there's not much cure in the cure of the cure in the cure of the cure in the cure in the cure in the cure in the cure wife; is not vivid, although, the picture is interest wife; if you can be cure in the cur

### Harris Vice Moulton

## **Advance Production Chart**

Hollywood, July 12.

Number of pictures in the culting rooms jumped from 52 as of June 22. pictures. Towards this total studies have finished 451, either previewed or to 61 as of July 6, while number of features facing the cameras dropped to 162 as of July 6, while number of features facing the cameras dropped to 162 as of July 6, while number of features facing the cameras dropped to 162 as of July 6, while number of features being readied for 1938-39 are the features of July 6, while number of features being readied for 1938-39 are the features of July 6, while number of features being readied for 1938-39 are the features of July 6, while number of features being readied for 1938-39 are the features of July 6, while number of features features for features for features for features for features featu

### Columbia

<u> </u>	Number of Plx Promised	Com-	New Sheet-	in E	alance to te Placed Before Cameras	Stories in Prepara- tion
Features	40	31	3	3	4	4
Westerns	22	. 13	ĭ	3	1	7
David Loew	2	1	i	ĭ	- 7	i
- 9.	-	_			4.0	
Total		45		7		

maren, Barry Downin, Charles Whitther, Hai Tailaterre, Asic Riebert, Palmer, Palmer, Bus Barton, Art Davis, Marian Sis, Late McKee, Tuffy South of Palmer, Marian San, Late McKee, Tuffy South of Palmer, Palmer and Palmer, Palmer and Palmer and

ton, Marshall Grant, Mick Lukats,
Colombla Pix New In Production
THE LADY OBJECTS, formerly titled "LADY LAWYER," produced by
William Periberg, directed by Earl Kenton; no writing credits released as
yet; pholographed by Alan Seigler. Cast: Lanny Ross, Gloria Stuart, Joan
Marsh, Roy Benson, Robert Faige, Arthur Loft, Pierre Waktin, Robest

MATCH, AND BERSON, RODEL FRIES, ATHUI LOU, FIETTE WHEND, ADVERTINGS OF DOOM! produced by Ralph Cohn for the Living British until directed by C. C. Coleman Jr.; original screen play by Michael Simons, photographed by Lucien Ballard. Cast: Jacqueline Wells. Charles Farrell, Alexander Dorsey, Frederick Burton, Eddie Earle, Addison Richard, Charles D. Brown, Hugh Solthen.

\*\*FINSBING SCHOOL!, produced by Sam Marx: directed by Jon Finner, Charles, Control, Cast: Anne Shirey, Nan Grey, Ralph Bellany, Margaret Tallichet, Doris Kenyon, Noah Beery, Jr., Cecil Cunlingham, Franklin Pangborn, Marjoret Ford, Marjoric Dean, Marjoric Reynolds, Doroth, Moore, John Tree.

\*\*PARNTOM TRAIL! (Instalture title). Coronet Pictures production for criginal screens produces. Monree Smit directed by Elane Ciffon, original screens produced to Monree Smit directed by Elane Ciffon, Casti: Buck Jones, Dorothy Fay.

### Grand National

		. 1		Now B	alance to	
	Number	Number	New	in I	e Placed	Storles In
	of Pix- Promised	Com- picted	Shoot-	Cutting		Prepara-
eatures	43	15		3	25	5
Vesterns	22		•	3	13	2
Total		21			38	7
Pictures now in	cutting roo		waiting		are:	

"MELD FOR RANSOM, produced by International Film Corp., directed by Clarence Bricker; original screen play by Barry Barfigner; photographed by Arthur Reed. Cast: Blauche Mehaffer, Grant Withers, Jack Wilhall, Konneth Hartan, Wilter McCoil, Joe Girard, Brute Warren, Millian Corp., and Carlotte Corp., and and Carlotte Corp., and and an analysis of Carlotte Corp., and an analysis of Car

Daugherty, Robert McKenzie.

"BOLLIN" PLAINS: Produced by Ed Finney: directed by Al Herman; original screen play by Edmund Kelso: photographed by Francis Corbey. Cast. Tex Ritter, Harriet Bennett, Snub Pollard, Hobart Bosworth, Ernie Adams. Charles King, Lynton Brent, Horace Murphy, Karl Hackett, Ed

Casaidy, Associated British Film Distributors and cut here; associate producer. Hugh Perceval; directed by Gamond Greenile; screen play by Basil Maon. Hugh Perceval and Edmond graphed by Otto Haller. Cast. Net) Hamilton, Brit ith Stoney, Ben Field, Robert Petric.

Robert Petric.

HIGH COMMAND, produced In England by Associated Brilish Film Intributors and out here; associate producer, Gordon Wellestey, directed by Distributors and out here; associate producer, Gordon Wellestey, directed of Lewis Robinson's The General Goes Too Far'; photographed by Otheller. Cast Lonel Atwell, Lowy Mannheim, Less'p Petrins, Janses Mason, Drugilla Wells.

Drugilla Wells.

TRAIL, produced by Edward Finney, directed by Al Herimans; careen play by Edmond Relso, from original story by Linddey Parsons and Edmond Relso: photographed by Francis Corbey. Cast: Tex Ritter, Horges Murphy. Sub-Disird, Adele Feares, Karl Hackett, Charles King, Zdward Cassidy, David O Brien, Dub Osborne, Lynton Brent, Rudy Scoter.

	Number Number		Now	New Balance to		Stories in	
1	of Pix Promised		Shoot-		Before Cameras	Prepara-	ĺ
Features	48	35 .	5	3	. 8	- 7	ı
Hal Roach	4:	2	•	1	1	4	1
Total	52	37	5	4	•	<del>- 1</del>	I

Total Trace Total Total

Hal Roach; associate producer, Hal Roach, Jr.; directed by John Blystone; tentative writing credits, original story by Arnold Belgrad and Charles Rogers; screen play by Felix Adler, James Parrott and Harry Landoi; photographed by Art Lloyd. Cast; Stan Laurel, Oliver Hardy, Patrici Ellis, Billy Gilbert.

Ellis, Billy Gilbert.

LOVE FINDS ANDY HARDY, no producer assignment; directed by George Seitz; screen play by William Ludwig, based on characters created by Aurania Rouverol; photographed by Leu Smith. Cast: Lewis Stone, Mickey Rooney, Judy Garland, Cecilia Parker, Fay Holden, Ann Rutherford, Betty Ross Clark, Lans Turner, Douglas McPhail.

ford, Betty Ross Clark, Lana Turner, Douglas McPhail.

THE CROW BOARS, formerly tilled GIVE AND TAKE, produced by Sam Zimbalist; directed by Richard Thorpe; screen play by George Bruce; Harry Ruskin and George Oppenheimer; original story by George Bruce; photographed by Oliver Marsh. Cast: Robert Taylor, Mauren O'Sullvain, Frank Morgan, Guy Kibbes, Nat Pendleon, Edward Arnold, Livan, Frank Morgan, Guy Kibbes, Nat Pendleon, Edward Arnold, Livan, Logan, Hudson Shotwell.

Logan, Hudson Shotwell.

Logan, Hudson Shotwell.

Metro Fix New in Freduction
THE GRAT WALTZ (for 1933-99 season), produced by Bernard
Hyman; directed by Julien Duvider; no writing credits released as yet;
Hyman; directed by Julien Duvider; no writing credits released as yet;
Militza Korjus, Hugh Herbert, Lionel Alwill, Miuna Gombell, George
Houston, Herman Bing, Bert Roach.

Miliza Korjus, Hugh Herbert, Loned Alwill, Muina Comocil, George Houston, Herman Bing, Bert Royal 1938;39 sesson), produced by Lawrence W700 HON TO HANDLE (for 1938;39 sesson), produced by Lawrence Sall-wing the Company of the Comp

NESON, FRANKE Thomas, Jackie Morrows.

SWEETHEARTS (In Technicoler for 1538-39 season), produced by Hund Stromberg, directed by W. S. Van Dyke; screen, play by Alan Campbell and Dorothy Patrier; photographed by Gliver Marin. Cast! Jeantle Mag-Bling, Minna Gombel, Gene and Kathleen Lockhart, Raymond Walbura, Lucille Watson.

Lucille Watson.

'TT'S NOW OR NEVER,' produced by Edward Chodorov; directed by Relnhold Schunzel; no writing credits released as yet; photographed by Ray June. Cast: Robert Young, Ruth Hussey, Guy Kibbee, Lew Ayres, Lana Turner, Rita Johnson.

### Monogram

	Number	Number	Now	ln l	laiance to Be Placed	Storles in
	of Pix Premised		Shoot-		Before Cameras	Prepara-
Features	18	26 15	:	1	1	2
Total	- ,		1	· ·	1	4

John Morris, Bradley Metealfe, George Cleveland,
Mengran Pix Now in Production
THE CIRCUS COMES TO TOWN (for 1938-39 season), produced by
W. T. Lackey, directed by Karl Brown: original screen play by Marion
Orth; photographed by Gillbert Warrenton. Cast: Anne Nagel, Marjorie
Main, Jack La Rue, Herbert Rawlinson, Betty Compson, George Cleveland,

### **Paramount**

	Number	Number	New	ln 1	Be Placed Storles la		
	of Pix Promised		Shoot-		Before	Prepara-	
Studio	39	37	7	. 8		6	
Harry Sherman	7	7		2			
Harry Sherman	3	3	•	•	•	•	
B. P. Schulberg			•	•	•	•	
Total	57	55	7	10		•	



Hanild Hurley; directed by Louis King; serven play by Garactt Weston; based of the Continued from page 17)

Hanild Hurley; directed by Louis King; serven play by Garactt Weston; based of the Continued of the Co

Rajol Remiey.

1N OLD MEXICO. formerly titled "RETURN OF THE FOX" (for the 1938-39 season), produced by Harry Shermani-directed by Edward D. Venururia: screen play by Harrison Jacobs, reginal by Clarence Multord Research (1938-1938). The Company of the Part of the Part

### Paramount Pix Now in Production

Russell Hayden, Paul Sutton, Betty Armann, June Clayton, Al Garcia, Glenn Strange, Tevore Bardette, Annia Demetrio, Tony Roux.

Paramount Pix New in Production

"ZAZA" (for 1938-39 season), produced by Albert' Lewin: directed by George Cukor; no writing credits released as yet; photographed by Charles (to 1938-39 season), produced by Albert' Lewin: directed by George Cukor; no writing credits released as yet; photographed by Charles (to 1938-39 season), produced by Ardun Hornblow, directed by Mitchell Leisen, sereen play by Howard Ardun Hornblow, directed by Mitchell Leisen, sereen play by Howard say and Russel Crouse; based on idea by J. F. McEvo; photographed by Ted Tetzlaff. Cast. Jack Benny, Joan Bennett, Mary Boland Yahri Club Bays, Pinkins Parker, Sheila Darrey, Tvonne Durad Lower Resyno, Togoth, and Chenny, John Hornblow, John Bennett, Mary Boland Yahri Club Bays, Pinkins Parker, Sheila Darrey, Tvonne Durad Lower Resyno, Togoth, Chenny, John School, John Scho

Freijin Keyes, Elizabelh Patterson, Tim Irat, a sime of the control of the contro

### RKO-Radio

	Number of Pix Promised	Com-	Now Shoot-	in 1	Before Cameras	Storles i Prepara- tion
Studio	43	40	4	5	0.	5
Condor		2	•			
Soi Lesser	. 1	1	•			1
		- 2		0	0	٠
Walt Disney	ï	1	•			•
		-				
Total	51	46	4		1	

Pottures now in the cutting rooms or availing precises are:

MOTHER CAREY'S CHICKINS, produced by Pandro Berman directed by
Bawland V. Lee; serven play by Gertrude Purcell from the Kair Douglass
Wagain novel; photographed by Ry Hunt. Cast. Buby Keeler. Ame ShirtMagain movel; photographed by Ry Hunt. Cast. Buby Keeler. Ame ShirtManner Ellison, Fay Bainter, Robin Morgan, Phylic Keenecki, Moren.

THE FROM THE CITY: produced by William Selfons, Selfons directed by Ben
Balanza, sercen play by Nicholas Barrows, Robert St. Clair and John Crey:

"IN FROM THE HOline; photographed by Fanis Redmond. Cast. Jue,

Kuntz, Carraine Krueger, Richard Lane, K-thryn Sheddan, Paul Guiffyrds,

Kant, Carraine Krueger, Richard Lane, K-thryn Sheddan, Paul Guiffyrds,

Kant, Clarical Laddace, Palmond Cobb, Cliffe Kinney, Laispatte,

MacKe, Blity Fanis Laddace, Palmond Cobb, Cliffe Kinney, Laispatte,

MacKe, Blity Fanis Laddace, Palmond Cobb, Cliffe Kinney, Laispatte,

MacKe, Blity Fanis Laddace, Palmond Cobb, Cliff Kinney, Laispatte,

MacKe, Blity Fanis Laddace, Palmond Cobb, Cobb, Climpt,

"SREAKING THE ICE," produced by Sal Losert, direct.

y Zelie Climpt.

Advance Production Chart street play by Mary McCail, Jr., Manuel Seft and Bernard Schubert; original by Jack Grundy; upholographed by Jack McKeniac, Cast. Bobby Bireen. Journey Costello, Chiztris Ruggles, Instruction Representation of the Chart Street, and the Cha

Barrat.

"SMASHING THE RACKETS." produced by Bernie Fineman; directed by Lew Landers; screen play by Lionel Houser; original story by Forrest Davis; pholographed by Nick Musuraca. Cast: Checker Morris, Frances Mercer, Bruce Cabot, Louise Beavers, Eduardo Ciannelli, George Irving, Koy Sutton.

**PICTURES** 

AND SUITOR.

THE FAINTED DESERT, produced by Bert Gilroy, directed by David Howard, original screen play by John Rathmell: photographed by Harry Wild. Cast: George O'Brien, Lucaine Johnson, Ray Whitley, Stanley Fields, Maude Allen.

Maude Allen.

"BIRTIDAY OF A STOOGE, produced by Lou Lusty: irected by Les
Goodwins; sercen play by Dallon Trumbo: original story by William
Wormser; pholographed by Frank Redman. Cast. Frank Albertson,
Eleanor Lynn, Adrienne Ames, Bradley, Page, Allan Lune, Richard Lane.

### RKO-Radio Pictures Now in Production

RKO-Radio Pictures New In Production Variety series play by Dudley Nichols and Ilagar Wilder photographed by The Tree play by Dudley Nichols and Ilagar Wilder photographed by Lucific George Jack Caron, Richard Lane, Kay Sutton, Jack Arnold, Jane Woodworth.

ROOM SERVICE: produced by Pandro Berman: directed by William and Allen Boretz; photographed by Roy Hunt. Cast: Three Mark Brothers. Ann Miller, Lucific Ball, Frank Albertson, Chri Dunstan, Donald McBride.

Ann Miller, Jueille Boll, Frank Albertson, Chif Dunstah, Donald McBrice, 'GUNGA DIN', produced and directed by 'George Slevens: screen play by Ben Hecht and Charles MacArthur; photographed by Joe August., Cast-Cary Grant, Victor McLaglen, Douglas Fairbanks, Jr., Joan Foutaine, Edu-ardo Ciannelli, Sam Jaffe, Montagu Love, Lumsden Histe.

auo channelli, Sam Jane, Montagu Love, Lumsden Histe.

THE MAD MISS MANTON, produced by P. J. Wolfson: directed by
Leigh Jason: screen play by Fred Finklehoffe from original story by Wilson Collison. Cast: Barbara Stanwyck, Henry Fonda, Eleanor Harisen,
Sam Levene.

### Republic

Now Balance to
in Be Placed Stories in
Cutting Before PreparaRooms Cameras tion

Promise pleted Ing Rooms Cameras the 
Total ... 53 35 3 18

Fictures in the cutting rooms or awaiting previews:

"COME ON LEATHERNECKS: produced by Herman Schlom; directed 
by James Cruze; sereen play by Sidney Salkow and Dorrell and Stuart 
McGowan from original by Salkow; photographed by Ernest Miller. Cast: 
Richard Cromyell, Marsha Hunt, Leon Ames, Edward Broph; Bruce MacAlam Mathews. Warwick, Howard Hickman, Anthony Ward, Barry Strang, 
Alam Mathews.

Alan Mathews.

"As YOU ARE," produced by John Auer, directed by John Auer; original screen play by Barry Trivers; photographed by Jack Marta. Cast: Ramon Novarro, Marian Marsh, Margaet Tallichet, Eric Blore, Andrew Tombes, etc. and the Company of the Company of

Republic Plx Now in Production

"DICK TRACY RETURNS 'Escial), produced by Robert Beehe; codirected by William Wilney and Jack English; original screen play by
directed by William Wilney and Jack English; original screen play by
Story [hotographed by William Noblest, Cast; Raiha Byrd, Jannes Joyce,
Lyrn Roberts, Charles, Middleton, Jack Ingram, Edward Foeter, Jack
Oberts, Lee Ford, Jerry Tuchet, David Sharp,
William Cast Brack Cable, Cast Story Company, Story
Vorhaus; no writing credits released as yet; photographed by Ernard
Willier, Cast Bruce Cablo, veryl; Roberts, Morace MaxMahon, Phillip
William Cast Story (Sharp), Story (Sharp), Story (Sharp), Story
THE MAN FROM MUSIC MOUNTAIN; produced by Charles E. Ford
directed by Jack March, Cast: Gene Autry, Smiley Burnette, Carol
Hughes, Sally Pyon, Albert Tory, Earl Duric, Edward Castol

### 20th Century-Fox

	Number of Pix Promised	Coun-	Now Shoot-	Cutting		Stories in Prepara- tion
Studio	52	52	7			7
Soi Lesser		4	÷	i	ì	i
As Comment		-				

Total 57 54 Flictures in the cutting rootins in awaiting previews are:
"FANAMINT'S BAD MAN, produced by Sol Lesser; directed by Ray rajorie; resens play by Lucil ward and Charles Arthur Powell; story by Cast: Smitt Bailew, Evelyn Daw, Noali Beery, Sr., Stanley Fields, Harry Wood, Pat O'Brien, Armand Wright.

Sass: Smith Ballow, Keelyn Daw, Nouls Beery, Sr., Stainey Fleids, Harry Mond, Pat O Brien, Aminad Wilson.

MR. MOTO IN MOTO THE CORE 1998-39 season), produced by Sad Whither.

MR. MOTO IN MOTO THE CORE 1998-39 season), produced by Sad Whither.

MR. MOTO IN MOTO THE CORE 1998-39 season, produced wit; photographed by Virgil Millier. Cast: Peter Lorre, George Sanders, Virgina Field, Ricardo Corter. Miles Mander. Margaret Irving, Joan Carol, John Carriwa Library, and Margaret Irving, Joan Carol, John Carriwa Margaret Irving, Joan Carol, John Carriwa Margaret Harry, Tugend and Jack Yellen on original story to Xasi'l Tunher; and Don Ettinger, photographed by John Sander 1998 Season, George Barbier. Barnett Parker, the Brewster Twins, Raymond Scott and Quinted, Joan Davis, Patricins Wilder, Elihard Gook, Jramon Shott and Quinted, Joan Davis, Patricins Wilder, Elihard Gook, Jramon Shott and Quinted, Joan Davis, Patricins Wilder, Elihard Gook, Jramon Shott and Quinted, Joan Davis, Patricins Wilder, Elihard Gook, Jramon Shott and Both Redeawy. Jonne Cacsar, Cliff Oddon, Jake Kelly, Rav. Bornan Dabit.

Margaret M

Borman Pubst.

"SUEX" (for 1928-39 scsonn), produced by Gene Markey; directed by Allan Dwon; screen play by Julien Josephson and Phillip Dunne; origina to the produced by Allan Dwon; Armabella, Henry S ophenon, Tomans Beck, Saleny Black mer. J. Edward Bromlerg, Joseph Schildkraut, S.g. Rumann, Leon Ames Radacol Ottlano, Maririce Moscovich, Nigel Burock.

Rafaela Ottlann, Maurice Muscovich, Nigol Butes.

(ATEWAY, formerly titled ESLLS ISLAND, for 1938-39 season), produced by Samuel G. Ringel: directed by Alfred Werker; no writer credit released as vcj. photographed by Radward Cornager. Cast: Don Amecho. Arleen Whelan, Blamie Barmes, J. Edward Bromherz, George Barbier, Sidenter States, and Howard States, and Howard States, and Howard Smith; analysis, walls, produced by Welley Brobert, and Harvid Samuer, inhotographed by Arthur, and States, and States, and Howard Smith; analysis, wall fraing Samuer, inhotographed by Arthur, and Samuer, and States, and

Duff.

"MEET THE GIRLS" (for 1823-22 season), produced by Howard J. Groendirected by Engure Fords; continual serieur play by Marguerite Roberts;
biotogranded by Edward Studier. Casts Jone Lang, Robert Allen, Lynn,
Barf, Wally Verwin, Erik Ehrdes, Ruth Donnelly, Gene Lockhart, Paul
McVey.

29th Fox Pix Now in Production

"STRAIGHT, PLACE AND SHOW" (for 1938-39 season), or sinced by David Hampsterd; directed by David Butler; from Damon Runjaer's dark end on page 21;

### Incorporations

NEW YORK

VARIETY

Bella Terre Luke & Chal. Loc., The strain inservate golf links, and particular strains of the control of the co

W. denn street: Ex- Accord and the control of the property of

million. Thinman rarries. Wall street. Man street. Wall street. Juneals Epwarth, some saldrage, understand Epwarth, some saldrage, understand Epwarth, some saldrage street. Man saldrage understand Street, some value. Directions breing it, street, lie, street, lie,

reing Shan, our Firm of the corp.

Nation-Wide Medion Picture Cu., wide, mation picture insenting the control of the control o more than the control of the control

Experimental Theatre, too., New York, other Sinkman, 11 W. 45nd al 2015.

Frenchisted Constitutions of the Constitution of the Constitution

Extension of Purposes
International Vending Marking Purposes

### CALIFORNIA

MISSOURI

Controlla Frok Derhammer (1977)

The Controlla Frok Derhammer (1974)

The C

### Fonda for 'Manton'

Hollywood, Jole 12

RKO has borrowed Henry Forta
from Walter Wanger for the robe upposite Barbara Slauveye to 176
Med Miss Manton!
Picture goes before the control
his week, directed by least from

### BIG TOP GOES UP

TUP GOES UP
Hillwand, John B
Hillwand, J



When you browse through the quarterly magazine published by Consumers Bureau of Standards, Summer 1938 issue, you'll be startled to find that motion pictures are appraised just like canned salmon, government graded butter and women's slips (pardon the expression).

There are 26 productions listed under the heading "RECOMMENDED MOTION PICTURES" and, if you will forgive our blushes, 9 are M-G-M, the next nearest competitor has 4 and thereafter the various companies rank with 3,3,3,3 and 1.

If M-G-M didn't win one of these surveys, polls or star popularity votes ... that would be news. It would not only be man bites dog, but lion bites editor.

It's NEWS in any case.

Here's news, too. Lend an ear.



## INSIDE STUFF ON "MARIE ANTOINETTE"

"Just met a theatre circuit operator back from California. This fellow was tipped off to a sneak preview (prior to the World Premiere—see below) of 'Marie Antoinette' outside of Los Angeles. Claims it's by far the greatest picture turned out in years. It's the talk of California. And here's what the Manager of the theatre showing the Preview wrote to his home office... confidentially:... 'This was the first preview and played to a full house. The minute the audience saw they were to witness 'Marie Antoinette' they pretty nearly tore the theatre down. We have never received a finer reaction to any preview in this theatre. The comment cards elected it as one of the greatest motion pictures of all time."

### \* \* \* \* \* EXTRA!

As We Go to Press!

"MARIE ANTOINETTE"
WORLD PREMIERE

CARTHAY CIRCLE
LOS ANGELES

SENSATIONAL!
WATCH THE PAPERS
READ THE REVIEWS!
ANOTHER GREAT M-G-M
TRIUMPH IS LAUNCHED!

"Today's white-haired boy"



### JIMMY STEWART— THE NEXT CHAMP AT THE BOX-OFFICE!

Rosy predictions for you, James, We get it from the showmen who show "Shopworn Angel." Listen to the fans. Overheard in the lobbies of America where money talks: "There's my new passion, girls, Jimmy Stewart." "Reminds me of how my Frankie makes love, so modest-like." "He's never been so appealing." "He's a real American type, the kind I'd like to have around the house." Mr. Stewart has been climbing, hit by hit, up the ladder of success. Conservative theatre men say that his co-starting role with Margaret Sullayun in "Shopworn Angel" represents the final clincher. He's a box-office name. Listen to the gals in your lobby after the show and you'll say ditto!



### 24-SHEET ROARS!

America gets an eye-full of M-G-M advertising. In 1200 cities the gay billboards tell the crowds about Bob Taylor's big new show. Depend on your pal Leo anytime but especially when you need him most, in the good old



The audience at the Preview of "The Crowd Roars" returned more "Comment Postcards" to the studio than for any picture within recent years. That's a Hollywood high sign.

### M.G.M EXECS EXPLODE

"Love Finds Andy Hardy" was shown in the M-G-M projection room Monday. M-G-M execs were still laughing when they came to work Tuesday.—Adv.



Play up the Stars in ads, as above.



# WHAT'S THE SHOOTING FOR?

Reports from the filming of "THE CITA-DEL" are exciting. King Vidor directing. Robert Donat, Rosalind Russell co-stars. Looks like the MEF (Metro Expeditionary Forces) will bring back an attraction bigger than "Yank at Oxford."

The "BOYS' TOWN" company still on location at the actual famed spot in Omaha. Spencer Tracy, Mickey Rooney—perfect casting for this heart story. Norman Taurog directing. A show to look forward to.

Hunt Stromberg, Producer, Van Dyke, Director, are too busy to take the bows for "Marie Antoinette." They're back with the pair they launched to co-stardom—Jeanette MacDonald, Nelson Eddy. "SWEETHEARTS" is the show, and the show's a sweetheart.

The talk of the M-G-M studios: the beauty, the romance of "THE GREAT WALTZ" (Luise Rainer, Fernand Gravet, Miliza Korjus) and the thrill, merriment and box-office wallop of "TOO HOT TOHANDLE" (Clark Gable, MyrnaLoy).

All is not quiet on the Western front. I'ts busy as hell at the M-G-M studios.

And it all spells BUSINESS!

-Leo

Advance Production Chart

Image: Continued two page 19)

pholographed by Ernest Palmer. Cast: Rite Brothers, Phyllis Brooks, Either Land, Robert Kellard, Jean Rogers, Belleville, Phyllis Brooks, Either Land, Robert Kellard, Jean Rogers, Belleville, Phyllis Brooks, Either Land, Robert Kellard, Jean Rogers, Belleville, Robert Kellard, Jean Rogers, Jean Robert Rogers, Jean R

	Number Number New			Now Balance to		
5		Com-	Shoot-	Cutting	Before Cameras	Prepara-
Samuel Goldwyn		- 6	21			3
Alexander Korda		3				
Selaniek		3	•	1 .		
Walter Wanger		5		• '		. 5
Chaplin		•		0:		1
Lendon Films			•	•		
T		_		_		-
Total	32	28	. 1	1		27

### Universal

Number Number	New	in Be Plac	ed Stories is
of Pix Com- Promised picted	Shoot-	Rooms Came	
50 40		. 3	10

Pictures in the cutting rooms or awaiting previews:

Pictures in the cutting rooms or awaiting previews:

"ILAMING PRONTERS" (serial (for 1828)3 season), produced by Henry MacRac; directed by Ray Taylor and Alan James; screen play by Mynthan Gitten, George H. Pytmion, Basil Dickey and Paul Perez, from Peter B. Kyne's The The That Binds'; bhotographed by Jerry Ash. Castly Mynthan Gitten, George H. Pytmion, Basil Dickey and Paul Perez, from Peter B. Kyne's The The That Binds'; bhotographed by Jerry Ash. Castly James Blaine, Horse Murphy, Nop Barcroft, Raiha Bowmas, John Rutherlord, Ed Cassidy, William Royle Cluries King, Katl Hackett, Charles Stevens, Chief Thunder Cloud, Raih Bowmas, John Rutherlord, Ed Cassidy, William Royle Cluries King, Katl Hackett, Charles Stevens, Chief Thunder Cloud, Raih Bowmas, John Rutherlord, Ed Cassidy, William Royle Moodward, George Plues, Jack Saunders, Frank Straubringer.

"RED BARRY Gerial (In 1983-39 season), produced by Barner Sarceky; directed by Ford Beebe and Alan James; screen play by Ford Beebs, Orman Hall, Ray Trampe; photographed by Yacis Larry Mynther Castle, Adolphe Menjou, Edgar Pergen and Charles, BicCarthy, George Cail Patrick, Donald Barry, Philip Trent, Ernest Cossart, May Boley, Natalie Moorhead.

Universal Pix New In Predaction

Universal Plx Now in Production

"TOAD TO RENO! (do: 1888) as season j produced by E. Grainger, directed by S. Sylvan. Simon: screen play by Roy Clinstoir and Adete Comandin, from novel by I. A. R. Wylic; photographed by George Robinson. Cast: Randolph Soot: Hope Hampton, Helen Broderick, Glenda Farar Charles, Cast: Randolph Soot: Hope Hampton, Helen Broderick, Glenda Farar THAT CERFAIN AGE; ponduced by Joe Pastennak: directed by Paward Ludwig: original story by F. Hugh Herbert; screen play by Bluce Manning, Clarke Brackett and Billy Wilder; photographed by Joe Valentine, Douglas, Jackie Searie, Juanita Quigley, Addison Richards. ToUTH TARES A FLING (for 1933-39 season), produced by Joe Pastroak; directed by Archie Mayo; original by Phil Epstein screen play by Addison Gloring; photographed by Rudolph Mache. Caste. Oscar, OShea, Googge Offecman, Jr., Frank Sculy, Eddie August.

FARSHMAN TARE! (for 1933-39 season), produced by George Bilson: dreeted by Farnk McDonald; original story by F. Maury Grossman and Breedel. Cast: Divise Dunbar, Struet Truck, Raymond Parker, Containee Moore, William Lundigan, Tommy Wonder, Stanley Honise.

### Warners

	Number	Number	Now	Now Bats	Placed:	Stories la
Total	of Pir		Sheet-	Rooms C	efore imeras	Prepara-
A Otal	. 69	51		11	•	

Pictures in the cutting rooms or awaiting previews are:

SECRETS OF AN ACTERSS, formerly filled "WOMAN HABIT," forSETY titled "LOVELT LABY." footbacked by David Lewis, directed by Wil-

Ridon, Ediler Dale, Sig Rumani.

\*\*BOY MERTS, GBH., Produced by Sam Bischoff, directed by Lloyd Bacon, screen play by Sam and Bella Spewack from their play; photographed
by Sol Pollto, Cast: James Canger, Rajbh Bellamy, Marie Wilson, Pat
O'Brien, Penny Singleton, Frank McHugh, Dennie Moors, Dick Foran, John
Hickman, Cliff Sam, William Hade, Clem Bevans, Hal K. Dawson, Peggy
Moran, Janet Shaw, John Harron.

\*\*MR. CHUMP, produced by Bryan Foy; directed by William Clemens;
screen play by George Bricker and N. W. Hannenan; photographed by Arthur Edeson. Cast: Johnny Davis; Loli Lane, Penny Singleton, Danald
Spencer Charters.

\*\*Sevencer Charters.\*\*

Briggs, Larry Williams, Chester Clute, Margaret Lindsay, June Bryan, Spencer Charles.

"ALLEY OF THE GIANTS" (in Technicolor), produced by Lon Edelman, directed by William Keighlery screen piles by Stean L. Miller; from of Technicolor, Caste Wayne Morris, Claire Trevor, Charles Bicklord, Jack Large, John Litel, Frank Melhigh, Donald Crine, Russell Simpson, Dick Alane, John Litel, Frank Melhigh, Donald Crine, Russell Simpson, Dick Alane, John Litel, Frank Melhigh, Donald Crine, Russell Simpson, Dick Kellar, Sol Giros, Don Turner, Tem Wilson, Cliff Saum, William Pawley, Frederick Burton, Pierre Washins, Herbert Rawlinson, Twore Bardette, Paul Fenner, Jack Mower, George Chandler, Frank Darien, Don Barclay, Pan Perine, Pan Perine, Don Barclay, Tunk, Affect, Prancis, Produced by Bryan Foy; directed by Lew Seller; screen play by George Bricker; photographed by Sich Hickos. Cast Kay Francis, Briggs, Produced by Bryan Foy; directed by Low Seller, School, Minghery Leeleads as yet, photographed by William O'Connell. Cast Margaret, Lindsay, Marie Wilson, Ann Sheridan, Jan O'Connell. Cast Margaret, Lindsay, Marie Wilson, Ann Sheridan, Jan Gould, John Hiestand, Ralph Sanford, Wen Niles, Hal Craise.

"READ OVER HEELS, produced by Sam Bischoff; directed by Ray En-right; no writing reddits released yet; photographed by Charles Rosher. Call Dick Powell, Oils De Haviliand, Alles Jenkins, Charles Winninger, Sall Dick Powell, Oils De Haviliand, Alles Jenkins, Charles Winninger, Sall Dick Powell, Oils De Haviliand, Alles Jenkins, Charles Winninger, Sall Dick Powell, Oils De Haviliand, Alles Jenkins, Charles Winninger, Sall Dick Powell, Oils De Haviliand, Alles Jenkins, Charles Singleton.

isable-Jeans, Bonita Granville, Melville Cooper, Patric Knowles, Penny Singleton.

"THE SISTERS' produced by David Lewis, directed by Aslatota Livak, Singleton."

THE SISTERS' produced by David Lewis, directed by Aslatota Livak, The Cooper of the Cooper

Dell, Huntz Hall.

"WINGS OF THE NAVY, produced by Lou Edelman, directed by Lloyd Bacon, no writing credits released as yet; photographed by Arthur Edeson, Cast: George Bent, Olivia de Havilland, John Payne, Frank MeHugh, John Ridgeley, Henry O'Neill, John Litel, Regis Toomey, Donald Briggs, Max Hoffman, Jr., John Gallauden,

### Forget-Me-Yes Layoffs

Continued from page 1)

Three X Sisters. Bowell trio broke, to the triangle of the continued from page 1 to the continued from page 2 to the continued from page

are two others out of the ether years.

Jean Sargent had underwriting by Lucky Strike, Sterling Products, and was commercial announcer for the strike of the

isang for Wrigley and on National Biscult's Letz Dance'.

Sue Read, who now votes ParaSue Read, who now votes ParaSue Read, who now votes ParaIsang Market Parasue Market Parasue Market Parasue Market Playhouse, Castoria and Witch's Month of the Playhouse, Castoria and Witch's Market Playhouse, Castoria and Hough he recently returned has appeared in only one guest shot.

Tenor Market Market Playhouse, Castoria and though he recently returned has a power of the parastoria, Fara Acciliant, Market Market Playhouse, Castoria and Philips CBS shows. Jeannie Lang and the Rhyton Rascala diete. Pontlae, Hellmannia, Silver Dust, Hudnut and Ward Baking. Dolla Baker, the operatel lyric soprano, worked for Lang, Arward Kanni, Amerikan Maurel, Playhouse, Market Market, Pontlae, Lang and Market, Pontlae, Playhouse, Market Market, Playhouse, Playhouse, Playhouse, Market Playhouse, Playhouse

Commentators

Commentators no longer at bat include Joan C'rudie of the Deep')
Lowel at the Crade of the Deep'
Lowel at the Crade of the Crad

# Okay, Mister-You asked for it!



## HERE'S POWERHOUSE at the BOX OFFICE!

FLASH REVIEW "Hollywood, July 7. - "Little Tough Guy" (Universal) - Fast-moving drameofalum featuring 'Daed Each' shell, a setting, story, production, direction, picture compares favorably with a secondary of the setting of the secondary of the secondary of youngales has appeared and should fare proportionately in boroffice populatity and patronaye. Billy Helop, Hunth Hell pasticularly applendid in vell-rounded cest. Ken Goldamith produced. Help Secondary of the secondary of th

The "Dead End" kids break loose... A title that grabs from the start... a drama with pounding mass appeal...that hits where it hurts—with what it takes to line them up at the cashier's window!

THE NEW UNIVERSAL PRESENTS

THE "DEAD END" KIDS

World Premiere New Orleans Thursday, July 14! National Release July 22!

# "LITTLE TOUGH GUY"

with

HELEN PARRISH · JACKIE SEARL · ROBERT WILCOX · BILLY HALOP
Huntz Hall · Gabriel Dell · Bernard Punsly · Hally Chester · David Gorcey

Screen Play by Gilson Brown and Brenda Weisberg Directed by Harold Young Associate Producer, Ken Goldsmith

### Self Regulation Gains

is unquestionably on the side of the confabs.

Those page of the confabs of the c

### Coast Indies Not Getting **Excited Till Invite Comes**

Excited Till Invite Comes as modellitation is extended to the lo and the content of the content

territory. In the asserte of any own control of the proposed conference, officers of Independent Theatre Owners of Independent Theatre Owners of Southern California & Arizona say the anja information they have control of the contro

trada developments.
Dominant exhibitor interest in this
territory is Fox-West Coast, which
owns in whole or part and operates
198 theatres. Under the direction of
Charles P. Skouras, president, the
chain has grown to a substantial
unit. Ist theatres extend throughout
California, Oregon and Arizona, with
affiliations in other nearby states,

affiliations in other nearby states. The chain controls first run book-lings of nearly all major distributors in Los Angeles, San Diego, San Fran-cisco, Portland and Seattle. It oper-dest louses in nearly every sizable Coast city and town and the volume of its films rentals gives its manage-ment the call on product.

the Southern California territory the battle between independents and F-WC for control of bookings de-veloped into a bitter and long drawn

and P-WC for control of boxlengs developed into a bitter and long drawn out legal bottle. This was prior to except the property of the part of the property of the past few years, but on the property of the past few years, but only of the property of the past few years, but of the property of the past few years, but of the property of the past few years, but of the property of the past few years, but of the property of the past few years, but of the secondation is a vigilant body, and assistant of the property of the past few years, but of the property of the past few years, but of the property of the past few years, but of the secondation to but yet the secondation to but yet the past few years, but of the property of the past few years, but of the years of years of the years of the years of the years of ye per in theatre appetations in competition with the PAWC claim in the part new years, and the part new years, and the part new years, but not a secondarion is a vigilant body.

Party A way moment to domained for the steps now being taken of the part new years of the part new yea

hands of the Supreme Court at the moment when the schedule was to become operative.

Primary issues to be handled by the trade conterence, in the primary issues to the handled by the trade conterence, in the primary issues to the handled by the trade conterence, in the primary issues to the handled by the trade conterence, in the primary issues to the handled by the trade conterence, in the primary issues to the handled by the trade of the primary issues to the handled by many prominent prom icontinued from page 3)
his are sternly opposed to any consideration of the return of the arbit his are sternly opposed to any consideration of the return of the arbit his results of the return of the arbit his return of the distribution and continued to be repaid of the such that the return of the return o

says, the urge for expansion is stifled, capital frightened and the normal growth of the industry impeded. Much that was constructive in the establishment of clearance and zoning principles and schedules under retained by chain and indie interests in the territory, supported by major distributors. Self regulation of industry affairs, which would bring about a solidification of the code distribution of the code conference and do much to placate sentiment.

sentiment. Because of the existing consent de-cree, the Los Angeles film exchanges and theatre interests are in the posi-tions of being forced to move cau-tiously in any commitments of a voluntary nature. When, as and if an invitation is extended to the local independent exhibitor body to par-ticipate in the trade conference this autimm, representatives from this section may be depended upon to be experienced orators on industry

By 2 Lincoln Exhibitors By 2 Lincoln Exhibitors.

Plea for self-regulation by those who know what they're regulating alor of the Capitol here and film lobbyist. He said he found the average hwmaker had an appalling lack of knowledge of how much some simple restriction. There's nothing between exhib and distribs which can't be ironed to mustar his conditions of the control of the control

close shave by the Neely-Pettengill bill, every man should appreciate the need of internal regulation agreeable to all parties, before there is external regulation agreeable to none.

none."

On the other side was George O. Monroe, who has the indie Colonial here. He said, 'Tm very sure the industry bigwigs are going to think distributor first and exhi itor a poor last.'

### Oklahoma City Indies In Line, but Have Fears

In Line, but Have Fears
Okthoma City, July 12.
Local indie operators, with few
exceptions, see the self-regulation
moves of the picture industry as a
mod thing which is long overdue.
Those few slightly teery of the idea
cussons, especially in this state, will
be chain monopolited.
Morris Loewentstein, operator of
the Majestic, national secretary of
the Merion and sate president of,
the MPTOA and sate president of,
the MPTOA and sate president
principles of the majestic principles of
moderation, is down the line for the
nair it follows through with the
nair it does though through with
the nair it follows through with
the nair in the nair of the nair the nair in the nair

This thing resolves itself down to the MPTOA 10-point plan and is ex-actly what the MPTOA has been ad-vocating all these years, Loewen-

### NW Allied Leaders See

**PICTURES** 

## Give 100% Approval

industry.

According to John Danz, prez of Sterling Chain Theatres, 'the industry minst be regulated. If not by the industry, then by the Government, and I'm not sure which would be the better. Either plan must be fair and impartial.'

fair and impartial."

E. H. Moore, Indie operator of Tacoma, where he has the Rialto, and, on board of Motion Picture Theatre Owners of Northwest, also favors self-regulation. This is a forward step in our industry, he said. 'I am against Government control of the industry, we can fight our own battles.'

J. M. Hone, executive-sec of Mo-tion Picture Theatre Owners of N. W., is for the plan 100%, 'We've been aiming for it the past two years,' he said. The point program years, he said. 'The point program or any other MPTOA or Allied Exhibitor program has many elements for adoption in tolo.'

## Pitt. Area Optimistic,

Pitt. Area Optimistic,

With Few Dissenters

With Few Dissenters

Pilm industry's plan for salf-regulation is looked upon with wide and growing optimism in this section. At samong the indies, for the most part at they're willing to concede that list the first real forward sip mode to part the first real forward sip mode to make the first real forward sip mode is made to the sale first real forward sip mode is made to the sale first real first real

### Cleve. Indies Shy Clear Of Committing Selves Cleveland, July 12.

Indie oxhibs, who control majority of houses in Cieveland, July 12, of houses in Cieveland, were either tagey or non-committal in expressing opinions on the self-regulation plan. George Erdnan, secretary of the Cieveland Moliton Picture Exhibitor's Association, refused to make expension to the point of evading and the control of the point of evading and the control of evadence a

Move As Smoke Screen
Move As Smoke Screen
We wing the move with assistion,
leafars of Northwest Allied State
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feet the producers are trying to throw a 'smoke screen' around the decir a their quarries an an equilable problems. Although President W. A. Stoffes of Norihwest Altied made just such done, for the producers and disappropaint the keynote of the recent silver anniversary convention to a silver anniversary convention to the control of the producers and disappropaint of the producers and producers and producers are produced by the producers and producers are produced by the producers and producers are produced by the producers are producers are produced by the producers are produced by the producers are produced by the producers are producers are produced by the producers are produced by the producers are produced by the producers are producers are produced by the producers are producers are produced by the producers are producers are producers. The producers are producers. The producers are pr

### Denver Indie Group Exec

### Lauds Kent Committee

Enimett Thurmon, attorney and counsellor-secretary of the Theatre Owners and Managers of the Rocky Mountain region, advocates self-regulation as against government interference, and warns that unless steps are the secretary of the secretary of the secretary of the Theatre Owners and Managers of the Rocky Mountain region, advocates self-regulation as against government interference, and warns that unless steps are the secretary of the secretary as against government in-terference, and warns that unless steps are taken within to correct in-dustry evils adverse laws can be ex-pected.

Give 100% Approval
Seattle, July 12.
Thurmon declared: The leaders of
the industry should threah out the
continued thus far in this area.
There's a lot to be said for it,' declared John Le Roy Johnson, general
manager of the Jensen-on Here's
string. Tit's a great thing if prosist in and help solve mutual proleus for the welfare of the entire
industry.

According to John Danz, prec
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and this committee working on a plan
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### Philly Indie Head OK's It But Exhibs Are Skeptical

BILL EXRIDS ARE Skeptical
We think it is a splendid move and are 100% for it. Lewen Piorr, prez nf United Motion Picture Theatre Owners of Eastern Pennsylvania, Southern New Jersey and Delaware dictared here on the industry's step toward self-regulation.

'Any drive for a clean-up headed by such a man as Sidney R. Kent is a sten in the right direction,' Pizor said. 'It is just what the film in-dustry needs and we are all for it, just as, we are for all conciliatory measures.'

General membership meeting of UMPTO to discuss self-regulation and conciliation has been called by Pixor for Thursday (14).

### Balto Exhibs Favor Plan With Proper Delegation

Baltimere, July 12, Baltimere, July 12,
Attlough local exhibitor organizations have not expressed official rerection to self-regulation within the
industry, individual members are
practically unanimous in welcoming
the move, Feeling is general that
adjustment by the trade itself is formore desirable than reform by legislation. latinn.

latinn.

Some of the modifications hoped for here include a cancellation privilege applicable to exhibitor as well as distributor, more flexible playdates, chassification of pix when available instead of a procrastinating revaluation based on riain relimits, and equilable readjustment of preventage acades.

Curiosity if not suspicion is being control of the control of the

### Few Indies in Frisco, So Self-Reg. Interest Nil

San Francisco, July 12.

San Francisco, July 12,
Absence of indies in this territory
is undoubtedly reason for passive
interest shown by local exitios about
the committee which distributors
have formed to effect self-regula-tion. As a matter of fact, the indieexhibitor is almost unknown here.
The few who have a couple of houses strong together are banded with other chains.

The Northern California district abounds in these smalt circuits, most of which seem to be plugging along doing a reasonably fair business in spite of poor conditions.

and a passonation of the control of pictures from the double-billing them.

### Tom Lark Injured

Philadelphia, July 12.
Tom Lark, cashler for Clark Film
Distributors, fractured his wrist
Saturday (9) when he took a fall
from the top of a flight of steps.

New York Theatres



Loew's STATE

IR PH.OR

PARAMOUNT TIMES HAROLD

Jimmy DORSEY LLOYD 'Professor Beware" Rufe Davis

Starts July 1411 Wallace Hunrers BEERY . O'SULLIVAN "PORT OF 7 SEAS" APITOL

ALL 25 TO

"I'il Give a Million"

BEG. TODAY, 9:35 A.M. "COWBOY from BROOKLYN'

STRAND—25c 1 P.M. Spectacular Stage Productions

MUSIC HALL

## **EXPLOITATION**

### Playing Local Pride

An appeal to civic pride, etc., enabled William Zalken, advertising and publicity director of the Municipal Control of the Con

received in the 4 freezo theater in Forest Park. Portest P

theatre could be reserved through either company. Service Co. also provided free paper for 1,000 cards, every hold in the burg emphasized the operation of the paper for 1,000 cards, etc., and the content of the paper for the p

### Big Time Stuff

### Brooklyn Waddy

Brooklyn Waddy

A real wide west inagecoach surmounted by six cowboys—three dressed as westerners and three dressed as eweboys from Brooklyn Hall, Brooklyn, at noon Monday, crossed the Brooklyn bridge and revealed up Brooklyn, at noon Monday, crossed the Brooklyn bridge and revealed up Brooklyn Brooklyn Brooklyn Cowboy from Brooklyn Monthopens at the New York Strand Comprove Westerned with barness reading We Are Cowboys mess reading We Are Cowboy from Brooklyn Invading Manhattan, and the cowboys on the coach distributed are cowboys on the coach distributed from Brooklyn We Are Looking for You.

You."
Set for Monday was a broadcast over station WBBC; Brooklyn, for Brooklyn singers of Cowboy songs. The program was heard on the 'Lonesome Southerner' hour.

### Melody in the Raw

Melody in the Kaw
Universal is getting plenfy out
of the sound trucks brought back
from the Belgian Congo by Armand
Denis, Already like phonograph
attracted attention in musical as
well as popular circles because of
the novelty of the rolythms, Now
Benny Goodman is alving a swing
Benny

terial.

Called 'Dork Rapture' after the title of the Universal release, it was to have been aired on the Camel program last night, coast to coast over the Columbia lineup.

### Pleasant Pinching

A police gib bollybno was used by a number of Locw theatrer around N. Yon There's Always A Wontan. (Character Salvays A Wontan Character Solidy were directed in absenced with the solid supported the support of the solid support of the solid

### By Enes W. Sargent

### Vacation Minded

Two opposition managers, Lew Schaefer, at Paramount, and John Lew Schaefer, and Javan Lew Schaefer, and Javan Lew Schaefer, and Javan Lew Schaefer, and John Lew Schaefer, an

### Showed Gadgets

Showed tradgets
For White Banners' the Warner
theatre San Diego, obtained a show
case for the lobby and made a display of 25 inventions by locul people,
ranging from non-refillable bottles,
up and down the line.

up and down the line.

Ned Holmes, exploiteer, borrowed a telephone 42 inches high and put it in front of the house with card suggesting that passersby telephone their friends about the picture.

### Song Contests

N. Y. Strand is plugging 'Cowboy from Brooklyn', with a series of song contests, with tickets to the best singers of cowboy laments. Some of the contests will go over the air, including Lou Martin's session over WJZ. Other airings have also been planned. Other airings have also been planned.

No finals arranged for. Each contest starts and stops at the point of origin, but spotted to get the greatest publicity from cabaret and dance.

But the starts and stops at the point of the property of the starts and stops and the starts are starts.

Other than the starts are starts and the starts are starts and the starts are starts are starts.

### NEW N. O. TAX

NEW N. U. TAX

New Orleans, July 12.

A new amusement tax ordinance, Identical to the present measure which expires this month, was introduced last week by Commissioner Jess S. Cave at a meeting of the commission council.

commission council.

There will be no changes in the ordinance levying a two percent tax on amusement tickets for which more than 15c is charged, and a two percent tax on gross sulcs of night clubs. Tax goes for the relief of the unemployed.

### Asks 10G for Mugging .

Asks 106 for Mugging,
Julius Bresler, formerly connected
with the S.O.S. Cinema Supply Co.
filed suit in N. Y. Federal Court last
week for \$10,000 damages against his
former associates, claiming they had
used his photo in an ad published in
a catalog. Claims they did so without his olary and as a result injured
solary and as a result injured
solidated Thesate Supply Co., competitor of S.O.S.

### STUDIO CONTRACTS

Hollywood, July 12.
Kathryn Scola and Kenneth Earl
inked writer pacts at 20th-Fox.
RKO signed James Moore.
Universal renewed Dave Oliver's

poct.

To a minor's contract between RKO and Eleanor Hansen.

Ann Ever pacted by RKO.

James Wong Howe signed as lenser by Warners.

Warners lifted John Garneld's op-

Warners lifted John Games of Casey's Paramount lifted Dolores Casey's player option of the Casey's player option option of the Casey's player option of the Casey's player option o

### TITLE CHANGES

TITLE CHANGES

RKO 'switched from Colin Silip'
to Rich Liner Ged Solin Generic Residual Colon Silip'
to Real Colon Silip'
to Residual Colon Silip'
to Real Colon Silip'
to Real Colon Silip Colon Sili

### STORY BUYS

Hollywood,
Metro bought 'Get a Hors' original by Herman Mankiewicz and
Albert Shelby LeVino. Gamont-Brilish purchased hor-zery Lawrence's 'Madonna of the Seven Moons' as a starrer for Bence Spint-Cyr, reach importee:

### 'Rirth' Distrib Restrains Baby Born' Release

Minneapolis, July 12.

Minneapolis, July 12.

Special Picture, distributors

Birth of a Baby, has obtained a temporary injunction restraining Harry Dryet, local film man, from using the title- A Baby is Born' for a short subject which he is distributing in the territory.

Plaintiffs were required to post a 30,000 bond to protect Dryer in case has should be vectored to protect the strong the strong application for a permanent injunction is schooled for September. Infringement is alleged.

oryer has a damage suit under the court's advisement against Special Pictures in Iowa, alleging that it used false representations to induce an exhibitor to cancel 'A Baby Is Born.'

### Theatres-Exchanges

Dave Cantor, indic operator, has leased the Arrow theatre, his fourth locuse in town. Others are the York, C. R. Wade, Universal salemin at Sait Lake City, moves to the Los of the Canada at Sait Lake City, moves to the Los of the Canada at Sait Lake City, moves to the Los of the Canada at Sait Lake City, moves to the Los of the Canada at Sait Lake City, moves to the Los of the Canada at Sait Lake City, moves to the Los of the Canada at Sait Lake City, move to the Canada at Canada a

B. A. Aylesworth, son of M. H. Aylesworth, son of M. H. Aylesworth, succeeded Matthew Freed as manager, of the Fox Metrose theatre. Appointment was made by Cullen Espt, who also named Embassy. Ted. Hathaway as assistant at the Explain, Rev. Hanson assistant at the Westlake and Russell Potter assistant at the LaBres.

Warner Bros enlarging its Grane theatre here. Houring its Grane bout two and a half years ago to seat 450. The seat 450 mention of the seat 450 mentions and the seat 450 mentions and the seat 450 mention of a feud between him and Lewen Pizor, prez of United Motion Picture Theatre Owners. And Conditioning units being Jahr conditioning units being And Conditioning units being and Sam Hyman's Cameo.

Howard Shonting, formerly assistant manager and treasurer of Metropolitan, Boston, now managing Cape Cinema here during summer season. Cinema's policy this year is solo, prerelease pix at 98c. admish.

Frink Collins, Ormer manager of the Shale cheeke Commer manager of the Shale cheeke Commer manager of the Shale cheeke Collins of the Chakerse Theatre, Inc., here, where he has assumed duties in the circuit's booking, exploiting and op-lister, formerly manager of the Chakerse Princess theatre, has been transferred to the State theatre.

Alliance. O.
Columbia, dark for reconditioning,
will reopen late next month, with a
combined stage-film policy.

Fax Duncan moves from assistant mgr, at: Paramount to manager of Blue Mouse, succeding Leo Hartley, resignet. Frank McComnick prosents, from the property of t

William Brown, manager of RKO Albee, which went dark May 25, REP Providence July 9 to take over man-agement of the Durfee theatre, Fall River, first run house.

### Perry Back with UA

Charles Perry, United Artists publicity and exploitation man here, who was a worken to the charles here to work this week or Artiers. Fic is skedded into the Boyd in about two weeks.

### GIT ALONG, PAL

with John Wayne replacing Bub Livingston as one of the Three Mes-quitters, Pals of the Saddle goes before the cimeras tomorrow (Well) at Republic. William Berke is producing and George Sherman directing.

## Studios Challenge NLRB

(Continued from page 5)

(Continued from page 5)
to question the correctness of the
to question the correctness of the
tengional director's report before the
NLRB was asked to certify a barsaining representative. Potentially, the
content of the content of the content of the
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content of the content of the content of the
bailot among certain persons alleged
to be employed as screen writers
to the date of issuance of direction of
the content of the content of the
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content of the content of the
would enable the regional director
would enable the regional dire

make challenges; no opportunity was accorded to this respondent to participate in said secret bullot in any manner whatsoever or at all, or to the statement contained in the participate in said secret bullot, in any contained in the statement contained in said seport, this respondent was advised by representatives of said National Labor Relations Bourd and of said the respondent nor any of its representatives would be permitted to have any part whatsoever in said contained to have any part whatsoever in said secret ballot, or to be in anywise better the said to have any part whatsoever in said to have been taken.

That there is no showing in this proceeding, either by evidence achieves the said of the said secret bullot are employees of this respondent. The said secret bullot are employees of this respondent, or that they ever were employees of this respondent, or that they ever were employees of this respondent or the said secret bullot are employees of this respondent or the said secret ballot are employees of this respondent or the said secret ballot are employees of this respondent or the said secret ballot are employees of this respondent. The said secret ballot are employees of this respondent. The said secret ballot are employees of this respondent. The said secret ballot are the said secret ballot are employees of this respondent. The said secret ballot are employees of this respondent. The said secret ballot are employees of this respondent. The said secret ballot are employees of this respondent. The said secret ballot are employees of this respondent. The said secret ballot are employees of this respondent. The said secret ballot are employees of this respondent. The said secret ballot are employees of this respondent. The said secret ballot are employees of this respondent. The said secret ballot are employees of the said secret ballot are employees of this respondent. The said secret ballot are employees of the said secret ballot are employees of the said secret ballot are employees of the said sec

election, or whether they are ever have been employes of this spondent.'

Similar protests were filed by the

### No Mercer

Simultaneous with filing of objections by the producers, tops in the SWG submitted a builtein to members denying any deal was in the making for a merger with the Screen, Playwrights, Inc. Bulletin said in part.

Playwrights, Inc. Bulletin said in party of the party of

dertained any idea of making a 'deal ion merger or consolidate the full more of consolidate the full with any other group. A merger imbound of the consolidate the full more of the full more of the full consolidate the full consolidate the full consolidate of the following the full more of the full consolidate of the

arfiliating with the Guild, but are trying to find some face-saving device for their leaders. SP has re-elected all officers and directors and decelors and decelors and decelors and decelors and decelors and sudden the state of the second o

the hands of Charles Brackett, vice-president. By the Acreet Possibility of a strike at Sempli was averted when tops in the in-ternational Alliance of Theatrical Stage Employee explained to the Na-tional Labor Relations Board that the IA did not plan to late over the IA said dispute arose when the Harland Hollmenn, vice-president of the IA, said dispute arose when the clight men who were doing work that the IA, said dispute arose when the clight men who were doing work that I. C. Hollm, business representa-tive of Local, T24, had saked for an investigation, and threatened to call

Li, C. Helm, business representa-tive of Local, 724, had saked for an investigation and threatened to call a strike at the studio. He said or-ton Clark, best been advised by Victor Clark, best been advised by Victor Clark, best been advised by Victor ton Clark, best been and the Land to the La had directed that all utility workers must affillate with the LATSE. Dr. Towne Nylander, re-gional director of the NLRB, said he would hold the case open until July late to the case of the state of the case of the late of the case of the case of the case of the late of the case of the case of the case of the case of the late of the case of the case of the case of the case of the late of the case of the case of the case of the case of the late of the case of th

Murray Kinnell, arbitrator for the

Murray Kinnell, arbitrator for the Screen Actors Guild, will return from vacation next week for conferences with B. B. Kahane, arbitrators for the Screen Actors Guild, will return from vacation next week for conferences with B. B. Kahane, arbitrators for the producers, selection of the selectio

Flerence Marston in Chl
Chicago, July 12.
Mrs. Florence Marston. eastern: regof the Screen Actors Guild, is In
town to organize the film studios here,
Although no studios here operate or
a general distribution and production
and advertising film studios. She has
setup, there are about 12 commercial
and advertising film studios. She has
with the studies here are admittedly friendly to the SAG and are
willing to sign with that organize. willing to sign with that organiza-tion, they are hesitant because of much concern over its American Federation of Radio Actors counter-

### SAG N. Y. Vote Uncounted

# RADIO SCHOOLS INCREASE

## Signatures Exchanged, AFRA Pact **Effective When Membership Ratifies**

Contract covering all actors and singers on sustaining shows was signatured yesterday (Tuesday) by the American Pederation of Radio Artist and All Maria Sunday after the union serves notice of ratification by its membership. Proviso, however, that the contract will not be in force that the contract will be a forced to the contract with the American Guild of Radio Announcers and Producers, list as does not become applicable until NBC works out its announcer pact. However, the NBC-AFRA an-

NBC works out its announcer pact.
However, the NBCAFRA announcer contract, is expected to be seen with the name of the name of

wording by the legs staffs.

Membership meetings of the various AFRA locals will be held as soon,
as possible to submit the contract for
ratification. New York meeting will
take place the best of the legs of the
take place the ballroom of the Hotel
Astor. N. Y. Thought likely that
some members of the AFRA national
board, possibly Mrs. Emily Hotl, executive secretary, will attend the
other local membership meetings to
explain the contract. But that hasn't
been settled.

## Non-Web Pacts Of A.F.M. Locals Now In Works

Local branches of the American Federation of Musicians have been interrupted by their international office to proceed with the negotiating of contracts, with some 178 non-net-work artifated, stations which have declared hemselves as ready to be the station of the stationary of the

nant will be ratified.

Licensing agreement between the AFM and transcription manufacturers will become effective within the ers will become effective within the next few days. Final terms were ap-proved by counsel for the leading disc makers at a meeting with Jo-seph N. Weber, AFM prez, last week.

### W. C. FIELDS TALKING DEAL WITH RUFFNER

Hollywood, July 12.

Tiny Rufiner and W. C. Fields are lalking a fall show under the Ruthrauff & Ryan banner. Agency is angling for a third Coast program to make up for the loss of Cocoamatt. Fields has been relieved of his commitment to J. Watter Thomson, under which he had a connect so when the had a connect so which had a connect so the had

## 'Check News,' Mexico

Mexico City, July 12.

Radio stations throughout Mexico are warned to fully verify all news before broadcasting. Stations that spread sensational rumors face stiff fluss, the first time, and shuttering if them. it they do it again.

spreading more administration prop-

### QUAKER OATS ON NBC

Will Use 'Unusual,' Guesters Rather Than Entertainers

Chicago, July 12.

Quaker Oats has signatured rac coast-to-coast setup over the NBC rac network for 18 new weet the NBC rac network for 18 new weet the NBC rac network rac ne Chicago, July 12.

## **GLOBE FLIGHT** STEAMS RIVALS

With the rivality growing more bitier as the flight progressed, the
secope on the broadcast coverage of
secope on the broadcast coverage of
hop have so far been almost evenly
divided among NBC. Columbia and
Mutual. Columbia got the jump in
a big way on the other two networks
was winging its way across the Atlantic at 10:30 p. m. EDST Sunday
was winging its way across the Atlantic at 10:30 p. m. EDST Sunday
and shared similar honors with NBC.
cow, with a relay via Berlin at 120.
ou. m. EDST Tuesday (vested 120).
N. m. EDST Tuesday
United States of the second of the
hop to the second of the second of
home at the latter incident
because it had been under the inbecause it had been under the inbecause it had been under the inbecause it had been under the insecond of the second of the
NMC when the plane arrived at Mostcow, going on the air simultaneous
Soviet government's shortwave facities at 41:35. am. Columbia was
completely out of this picture, as It
and shut up short polic wing the 1:30
NMC is taking bow- for being the
rate to tell American listeners of

had shut up shop following the 1:30 proadcast.

NBC is taking bo for being the first to tell American listeners of Hughes' arrival in Paris. Fred Bates and the state of Hughes' arrival in Paris. Fred Bates are stated in Paris. Fred Bates and the state of the state

### **Ed Fitzgerald Set**

for a third Coast program to plot the loss of Cocomaltina been relieved of his been relieved over a two-station Mutual. Show relieved over a two-station Mutual been relieved over a two-station Mutual. Beautiful his been relieved over a two-station Mutual been relieved over a two-station Mutual. Beautiful his been relieved over a two-station Mutual been relieved to the relieved over a two-station Mutual been relieved to the relieved over a two-station Mutual

Kdna Silverton, assistant to ill stations are Billey, WLW-WSAI publicity dinistration prop- rector is in Clirist hospital, Cincy, fore.

# MIKE TECHNIQUE

Some Have Combo Work Play Summer Course They're the Strawhats of the Kilocycles

### ALL PAY IN ADVANCE

Schools devoted to Instruction in radio technique are on the increase. Many offer summer courses combining work and play. At the same years that the same years that the same year the same state schools in conjunction have a course in radio along with the rest. Schools vary in cost, location, facility, age, cope and sales methods but neatly expend the full, fullow in advance. Schools are corrected in some times the same properties of the same times that the same properties of th

Schools are operated in some Instances by ex-pros for would-be pros. In other cases they are teaching other teachers how to teach radio in their home towns. It ranges in cost to the student from \$50 to a first mortgage.

mortgage. Many of the schools teaching radio technique have arrangements for cuffo broadcasting via nearly stations. Thus the Weston Playhouse Weston, Vt., presents a series of dramas over WHEX, Springheld, Vt. This school charges \$85 por 10 weeks, This school charges \$85 por 10 weeks, and \$15 at week board and scripts, and \$15 at week board and from.

Schuster-Martin school in Cincin-nati states it has a series on WLW and its students are 'on call' from WKRC, WSAI and WCPO. It states:

"The Radio Technique classes are held in our microphone-equipped studios. When students are considered ready for experience on the air they are given the opportunity of appearing on programs broadcast from local radio stations. radio stations

'Students appear frequently on programs consisting of readings, monologues and one-act sketches for Women's Clubs, etc. Thus for Women's Clubs, etc. Thus the student receives every opportunity for public appearances. After completing the course, for the student with stage and for the student is stage and the student is stage and the student is talented where the student is talented where the student is talented for the student is talented where the student is talented for the student is talented for

Graduates are listed as including Tyrone Power, Walter Connoily, Porter Hall, Virginia Payne, Gina Malo, Marjorie Hannan, Elizabelh Arnold, John Alexander, Bess. Mc-

Hampton Playhouse at Bridg-hampton, Long Island, has a country mansion where it sleeps, feeds and inspires at nominal rates. Its litera-

ture reads:

Radio Technique, which is becoming more closely allied to the therein will be under the able direction for Mr. Walter Yaughn who has been identified with radio both in the lig been associated with some of the best programs on the air. Basicias, having many fine performances on the just programs tayle to the legitimate stage to his credit. Mr. Varighn is now well known to make those and of radio flatence.

All student group rehearsals, per-formances and instruction will be un-der the personal supervision of Mr. Edgar Mason, director of the professional company.

Jean Paul King, Hearst newsreet commonator and until recently a perennial Colgate - Palmolive - Peel perennial Colgate - Palmolive - Pen spicler, is the associate manager and broadcast Prof. at the Wharf thea-tre in Provincetown, Mass. Paul Wing of NBC and Frank Dahm, Chi-cago radio script-writer, are listed as (Continued on page 34)

## MANY COURSES IN Benedictine Priest Replying To Rutherford, Who Is on Nix List Of Many American Stations

### TEXACO DEAL COLD

Bob Benchley Series Off-Gas Firm Ducking Summer

Ducking Summer
Dusi for the CBS-produced Ribbert Benchley show is off with Texase of a ran as around starting date is concerned. Martin Gosch, Columbia start producer, who framed the Benchley session, has gone back to extend the session, has gone back to extend the session, has gone back to the control of the session, has gone back to be controlled to the session of the session has gone back to be controlled to the session of the session has gone back to be senting the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to be controlled to the session has gone back to the session h

don, Leopold Stokowski Durbin and Walter O'Kenfe

## SEX HEARD FROM AT NBC

NBC has now gone whole hog in seeking publicity space for its sing fommes. Has put them in shating suits and shorts. First trial was the seeking suits and shorts. First trial was for the network posed its contracted Marie Louise Quevil (current on Brondway in 11 Married an Angel') in a swim suit. When there was more daring.

Paula Durand stills are being based out showing her in a sarong. Some years ago when NBC thought it was putting on a rest sex-tessing ultimate was a skin-tight satin evening gown.

ultimate was a skin-tight stain evening gown.

Even the more classical warblers are being Jensed in beach attire, such as Lucille Manners, the socoloratura soprano. Attempt at a cop stunt, really corny in its hackneyed aspects, was snapping Alice 
Cornett having her skirts blown up around her high withe walking over 
a county of the state of the st

and Combination and Simusement Control of Combination of Control o

### Singer, 20, Suicide

Dinger, Zv., Junciale

Professor pringes, 20-year-old singcr., scown pringes, 20-year-old singgrade of the scown pringes, 20-year-old singscown pringes, 20-year-old singlescown pringes, 20-year-old singl studio band at 6:30 p.m. Thursday

### Morfit's Stage Week

Morfit's Stage Week
Battimore, July 12.
Garrison Morfit, staff me, and
Garrison Morfit, staff me,
July 10.
July 1

Father Richard Felix, O.S.B., Benedetchire priest of Pilot Grow, Mo., is now making a series of 28 13-min. transcriptions which are designed to milities against the wax signed to milities against the wax ford. It's the first step made by any carried to the Catholic Church to answer over the ozone the accusations elved against it—and roganized religions—by Rutherford's Watchiever's Society.

organized religions—by Rutherford's Watchtower Society.

Programs being prepared by Programs being prepared by Programs being prepared by Programs being with the Programs of the Stations and the Stations on the world of the Stations on the Stations of Stations on the Stations of the Stations of the Stations of the Stations on the Stations of the St

## Moscow, Idaho. Sect Spreading East in Fall

Scattle, July 12. Scattle, July 12.

Psychiana programs are beingheard every Sunday morning over 24 stations of the Pacific coast net of the Mutual-Don Lee web and 10 the Mutual-Don Lee who was and Honolulu. They are transcriptions of Sermons by Dr. Frank B. Robinson of Moscow, Idaho, founder of Psychiana, and are being placed by Learn Agency of Seattle, and Invade the eastern these this state of the Mutual Psychiana and Stations now being used are:

who will also invade the castera-cities this (all.) Stations now being used are: KHJ, Los Angeles KPRC, San Fran-cisco; KOL, Seattle; KMO, Tacoma; KCHA, Pertulant, CVOS, Bellingham, KCHA, Pertulant, CVOS, Bellingham, KCHA, Seattle, KVOS, Collingham, KCHA, Kurak, Cali, KCOM, Stock-tene; KIEM, Kureka, Cali, KDB, Santa Barbara, Cali, KCOM, Stock-ten, Cali, KPOM, Monterey, Cl.; KPMG, Bakersheld, Cali, KYCW, San San Bearerlow, Cali, KYOK, Santa KCB, San Diese, Cali, KQW, San Jose, Cali, KRON, Osseburg, Orc; KXRO, Aberdeen.

### HELLER THE ACTOR TIME OUTS AS EXEC

George Heller, treasurer and as-sociate executive secretary of the American Federation of Radio Artists Anti-ican recertation of Radio Artists had to drop out of two performances of You Can't Take It with You' last Wednesday (6) because of the huddles with the in-lwork reps on the contract. Union and network officials spent 14 hours that day in huddles.

George Colvert, understudy, filled

### Albuquerque Joins CBS

KGGM, Albuquerque, becomes affiliate of Cotombia Sept. 1. Station operates at 1,000 watts and the network rate will be \$125 an night-time flour.

## 'Can of Celluloid Same as Can Of Beans-Card Rates,' Sez KFI-KECA

Hollywood, July 12.

Hollywood glamour took an awful beating last week when Harrison Holliway, manager of KFI-KECA. tabooed a free air ride of Metro's Marie Antoinette' premiere doings over his frequency. Quoth Holliway In defense of his stand, 'a can of celover his frequency. Quotn nonline, in defense of his stand, 'a can of cel-luloid is just the same as a can of beans. Have a rate card.' Metro did

and paid.

It all came about when NBC sewed up the first night festivities for its blue network, of which KECA is the home outlet. Holliway served notice on the net that the Earle C. Anthony blue was not obligated to take the chain's sustainer, so out it went.

the chain's sustainer, so out it went-Metro biggies got their heads to-gether on one of those 'we can' lel that happen to us' situations and started to do something about it. Holliway stood his ground. No more free rides for picture premieres, he ultimatumed, and that was that.

ultimatumed, and that was that.

"But' butted the studio mob, "we
wouldn't think of a his opening like
Norma Shearer's Marie not being
heard locally. Some of the company's
biggest executives will be on the air
and the home guard will be listening.

Tell 'em to time Frizco,' Holliway
shot back, like that. No more free
rides or haven't I made myself
clear?'

clear?"
Blet of Everything But Cash.
The MG lads started to pile it on
about the biggest opening in years,
ermine and sable running riot and
for the gala, Holliway wasn't inpresed. Seeing that HH mean business the dark of the same business the
dark opening the will be come to the same of the come of the whipped
out a foundain pen. The premiere
was saved for L. A. and environs.
Holliway's perse wasn't born of

was assed for L. A and environ.

Hollway's peeve wasn't borne of

nexty about KECA muffing a recent

nexty about KECA muffing a recent

the Ambassador holet. Hollway so

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### Just Something to Sell

True, Metro was the fall guy for a sin that Paramount committed but to Holliway It all added up to the same. 'A can of celluloid is no different from a can of beans. It's all merchandise someone's trying to sell.' NBC gave the 'Marie' opening an hour's ride cross country, one of the few Instances where a complete network stayed on that long for a film frivolity.

Studios are now wondering whether other networks will take a similar stand hereafter in the airing of Hollywood colossals. If it spreads, the glamour specials will have to stay within their budgets. And air time is a new wrinkle to the nabobs of the climer.

## CARL HAVERLING OFF

Morton Downey has postposed his scheduled sailing abourd the Normandie today (Wed.). He's supposed transcriptions for Proteir & Gamble spotting on European stations. Understood P&G is having trouble setting time on stations Normandie, Luxembourg, et al.
Downey heads the Casa Manana

### **Agencies-Sponsors**

Brewers co-op show riding CBS Monday nights has bagged a couple of new outlets in WJR, Detroit, and WHAS, Louisville, with Carling Ale taking both. Program, featuring Program, featuring Connie Boswell and taking both. Program, featuring Ted Husing. Connie Boswell and Dick Himber's orch, now heard over 50 stations.

Yankee Network, new business: Rumford Chemical Works, um-ford, R. i. (Baking Powder), renewal or 138 30-word plugs, five times weekly, early p. m., through Ather-ton & Currier, Inc., N. Y., on WNAC, Boston.

Boston & Maine R. R. (summer trips), 24 30-word plugs, four daily Mon.-Sat, a. m. and p. m., through Doremus & Co., Boston, WNAC.

Temple Israel Brotherhood, Boston (religion), 16 one-hour programs, Sundays, noon, to preem Oct. 2 and end May 28, 1939, placed direct on WNAC.

WNAC.

G. Krueger Brewing Cs., Newsrek,
N. J. Krueger Ale), renewal 56-15minute programmed 56-

istr, Mass.

Narraesseett Raeing Association,
Inc., 12 I3-minute programs, twice
weedly, late p. m., to prem Aug., 2
and end Sept. 9. Listing Turf Highlights, with Raiph Ruberstein, 19,
p. m., to start July 27 and end Sept.
b, through Chambers & Wawell, 19,
Boston, on WNAC, WRAN, Providence, TAZ, WNER, New Bedford,
Mass, and WLLH.

WAAB, Besten, new business:
Scarlege Association for the ImScarlege Association for the ImImportant Management of ImImportant Management of Important Management
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N. Y.

Pligrim Laundry Co., Boston, renewal, 8 weather reports, four times
weekly, noon, through C., Brewer
Smith, Boston.

Adams Cates Really Co. is sponsor-ing 15-minute program each Sundow over WAGA, Atlanta. Program is titled 'Really Reviews,' and has tran-scribed musical background. Spotted at 2:15 p. m., program gives locations of houses firm has open for inspec-tion and property for sale, so Sab-ball, defensaround can drop by and

### Metzger's Chairmanship

Chicago, July 12 Ros Metzger, radio chief of the local Ruthrauff & Ryan agency, has been appointed chairman of the radio committee of the Central Council for the American Association of Adver-

KFI-KECA, SCOTT IN
Hollywood, July 12.
Carl Haverling has resigned as general sales manager of, stations agency and the Day of the D

### Sauce Spots Continue Chicago, July 12.

to g to London to make a merited in the property of the proper

## **Bankroll Needed To Set Up Station**

\$50,000,000 on basis of original cost of technical equipment, real estate and fixtures, shows a wide

equipment, real estate and fixtures, shows a wide variation which jumps rapidly a power goes the part of the property of the supplied for the property of the supplied for the property of the

of low-power regionals is not far from the cost of

local plants.

Most expensive type of transmitter naturally is a maximum power plant for clear-channel duty. Total average outlay is \$445,127, of which \$247,482 represents technical equipment. For a 10-25 km clear-channel outlet the over-all is \$100,786, and the technical bill \$88,957. Typical expense for other

## CLEAR CHANNEL

8-7½ kw	Total cost \$94,837	\$61,987
	REGIONAL	
-10-25 kw	260,468	214,036
5 kw	132,906	76,387
21/2 kw	65,510	58,385
1 kw	65,636	42,486
500 watts	42,996	30,668
250 watts	27,691	17,088
100-200 watts	19,466	16,792
	LOCAL	
250 watts	25,413	16,623
250 watts 50-100 watts	19,629	14,061

## Off-the-Air Recorders In Song Plug Hint

Latest element that is trying to develop an angle around the music publishing business are the operators of of the sair ever business the solutions of the sair ever business the solicitations of business from publishers on either assurances or interest of the sair ever publishers on either assurances or interest of the sair ever publishers on either assurances or interest of the sair ever publishers on either assurances or interest of the sair ever publishers on either assurances or either assurances or either assurances of the sair ever publishers of the sair ever publishers of the sair every every

### IF YOU THINK HE'S KIDDING, HE AIN'T

or a fee, that is considerabl the card rate of the waxers.

Mason Dixon, WFDC slaft announcer, took advantage of MGM seach-for-talent contest: sponsored collably by Carolina theatre and Greenville newspapers last week and entered auditions. Carolina Stage along with Carolina theatre and stage along with Carolina Stage along with Carolin

### Glenn Condon in Radio

Tulsa's third 'radio station, a 250-watt transmitter, goes on the air early in September, when KOCW. named in honor of the oil capital of the world, starts broadcasting on 1310 kilosydes. 1,310 kilocycles. Harry Schwartz, Tulsa labor offi-

Harry Schwartz, Tulsa labor offi-cial, was granted permission for the station. Glenn Condon, former Times Guare figure, will be more than the Schwarz figure, will be more and the more than the Mutual Broadcasting co. Station will operate during the daylime only, averaging, 12 hours daily and shutting off at sunset. Stu-dios will be maintaiped in Sapulpa and Sand Springs as well as Tulsa, according to Condon.

### Hughes Off Milk Route

Hollywood, July 12.
Rush Hughes and Bordens call it quits after 26 weeks this month

commentator is back on the Coast after making a swing through their east and midwest.

### WGY Okes WMFF Nod Plattsburgh, N. Y., July 12.

Doc Schneider's Tevans who have been broadcasting over WGY and playing tent show dates, will air on WMFF, Plattsburgh, from July 18.

WMFF, Plattaburgh, from July 18.
while filling engagements in Far
North territory. Tenter took on extra performers: this week.
Schneider was permitted to, plug
the approaching WMFF's appearances on shots via WGY. Latter is
NBC-operated and on the red zim:
WMFF recently joined network's
blue band.

### SENSATION CIGARETS **ADDS 18 STATIONS**

Sensation (gareta (Lorillard) will expend the Mutual hookup of its Dupt' You Believe It Show July 26 and WBAL, Baltimore; WOL, West, State of the Mutual hookup of the Hoo

### INTERWOVEN, RADIO PIONEER. HOT AGAIN

CBS lost week auditioned a variety show, headed by Lew Parker comic, for Interwoven Hosiery. Will Osborn's was the band.

Though one of radio's ploneer ac-counts, Interwoven hasn't been on the air in seven years. Manufac-turer bankrolled Billy Jones and Ernie Hare as the Interwoven Pair.

### Betty Roberts Not Hiding Out on Her Vacation Detroit, July 12,

Betty Roberts, commentator at WJBK here, and bound for a month's tour of Alaska, has lined up series of tottr of Alaska, has inted up series of talks over various stations en route. She'll speak over WMAQ. Chicago; KSTP, St. Paul; CJRC, Winnipeg; CFCN, Calgary; KGBU, Ketchikan, Alaska; KINY, Juneau; KOL, Seattle; KEX, Portland, Ore., and KMO. Tacoma, Wash,

Data gathered on trip will be used by Miss Roberts on regular progra over WJBK next fall, in addition scheduled addresses before 7.000 w scheduled addresses before 7,000 wo-men at 75 different clubs, churches, etc., in Michigan, Latter includes talks in Jackson, Ann Arbor, Pontiac,

### Feen-a-Mint Blurbs

Feen-a-mint has become active again in the spot field. William Esty agency is completing a campaign layout, with a list of recommended stations, for presentation to the client, Health Products, Inc.

It will be a schedule of one-minute announcements

### Elliott's WDSU Title New Orleans, July 12

New Orleans, July 12.
Billy Billott, WSMB announcer, moves over to WDSU on Friday (18), as program director. Elilott succeeds Earl Smith, who resigned recently. His post at WSMB will be filled by James Tharpe.

The success of the s

### Union Eyes KCKN Kansas City, July 12

Kansas City, July 12.
With plans afoot to organize station operators at KCKN with AFL
affiliate, KMBC remains the one
open shop in town so far as panelmen are concerned.
KCKN is owned and operated by
Cepper Publications.

## **Vocalist Liked** As Intermish To 100% Discs

Philadelphia, July 12.
Response to WPEN's new plan of breaking up long recorded programs with live locals has been so favorable that another chipper was added to the staff this week. She's Eleanor Sharkey, formerly at Hunt's Ocean Pier, Wildwood.

Pier, Wildwood,
Experiment was originally tried by
Sandy Guyer, staff gabber, who conducts '920 Club' disc show. Something of a warbler himself, Guyer
began by doing his own singing,
With listeners apparently for the
idea, Miss Sharkey was added.

### AKERBERG, WEBER TOUR FOR STATION VISITS

Herbert Akerberg, CBS v.p.
charge of station relations, left Monday (18) for a three-week goodwilswing through the west and southwest. Towns on his: 'literary are
Denver. Salt Lake City, New Orileans, Shreveport, Fort Worth, Los
Angeles, Fresno, San Francisco,
While in Texa Akerberg will spend
a couple days on Elliott Roosevell's
ranch.

Fred Weber, General mgr. of the Mutual Network, pulled out last Fri-day (8) for a tour through the mid-dlewest and the southwest.

### Lombardo Estherizes Oct. 4

Chicago, June 12.

Guy Lombardo orchestra start on the Lady Esther program set for Oct. 4.

Will be on the cosmetic gallop on a twice-weekly broadcast.

### Yoder Not an Expert

San Francisco, July 12.
How does a teetotaler judge a cocktail contest?
Ask Lloyd E. Yoder, manager of stations KPO and KGC here. Yoder, a teetotaler for a number of years, was one of the judges in the Golden Cate International Executions COM.

Gate International Exposition's contest to select an Exposition Cocketail lust Friday (6) at the San Francisco Press Club. cisco Pre

### 'Family' in S. F. Six Weeks

Cast of 'One Man's Family' and author Carlton E Morse are in town for a six-week stretch, airing their livinc-weekly broadcasts for Tender Leaf Tea from the local NBC studies. Organist Paul Carlon it turns to the program, on which was heard until the show mode and

turn to our program, on moved to we hered until the show moved to war hered until the show moved to ago, and announcer Paul Gates takes over Ken Carpenter's chores while the Family is here. Several of the men in the Family cast, including Barton Yarborouth Mchael Raffetto and author Noze, will participate in the annual 26-hemian Citle High and Low John the Bohemian Citle High and Low John the Bohemian Groye the latter pat of July.

## CBS COMPARATIVE FIGURES

	\$ \$ \$ \$	\$ \$ \$ \$ \$	\$ \$ 3
Tabulation by industries fo		onths of 1937 and	1938.
Industry	JanJune, '37	Jan:-June, 38	% Gair
Automotive	\$1,974,720	\$2,095,998	1
Buliding Materials	A	5,827	There a
Cigarettes, tobacce	2,358,724	2,670,030	+13
Confectionery	606,120	,230,139	-H 103
Deure Drug Products	2,741.334	2,753,238	+ 0.4
Financial and Insurance	261.351	76.803	-71
Foods, Food Beverages	3,481,690	3,743,708	- 8
House Furniture, Furnishings	327,243		-0.
Lubricants	1.162,146		- 5
Machinery	61.725		- 3.3
Radios	377,335		3
Schools			
Shees			
Soaps, Household Supplies			
Stationery, Publications		3.	
Travel, Amusements		6,355	
Travel, Amusements		97.485	0
Wines, Beer	206,936	229,795	+11
Miscellaneous	200,930	229,195	+11
GRAND TOTAL	\$14,803,265	\$15,581,295	÷ 5.3

## HAY FEVER **START**

Chicago, July 12.

isteen, hay fever remedy account, will be aposted on some 20 stations in the fever bett this aummer on a two-week splurge. Placed through the local Ruthrauf Placed through the local Ruthrauf time for the announcement will be signalized by the first outbreak of the first outbreak outbreak outbreak outbreak outbreak outbreak outbreak outbreak outbrea

(VARIETY'S radio department solo gnéezer is more exact than Ruthrauff & Ryan. Says time to start hay fever advectising is precisely 7:10 .m. on the morning of Aug. 10.)

### **WELCOME LEWIS OUIZ** SET BY HAZEL FLYNN

Ferrims ritual cast guits program, conreviend by Hastel Plynn, Music Hall,
publicity director, and Welcome
Lewis, radio singer, starts tonight,
(Wednesday) at 8 o'clock on WHN,
New York. Known as 'Welcome
gram Is set to continue every Wednesday, with sponsor in offing.
Lattest question-and-answer show
Is described as a combination of autype of the start of the start of the start of the start
questions will ring in musical slant
but will also incorporate added
wrinkles. Cash prizes go to particition of the start of the start of the start
will larger critical wards is a flaulis and
a silver loving cup to the champ such
week: Miss Lewis will act as impresent of show as well as sing.

write of next season's pro-gram. Discussions will continue on his return east. Aside from Mor-gail only one set for next. fall on HH is Frances Langford, which spikes reports that show will go straight dramatic when it resumes in September.

### Jack Berch's Series

Jack Berch's Jeries
New series of 30-minute novelty
variety shows, produced and directed by Ira Ashley, will alic over CBS
Tuesday nights, heginning next week
(18). "Tabled 'Jack Berch's CetTuesther,' with the singer, a me,
luitin egt will include, Lou Babian. Elitan. Merton and John
Brown.

### ADMAN SIGNALS 6 Apprentices Graduate At CBS, but Web Laving Off Rah-Rahs for Year

Columbia's six 'apprentices' (they hate the word) duly graduated some wecks ago. Five of them have been absorbed in the organization, Six were taken in a year ago. Present 10 within CBS is . for present. Web will skip a y . at least before a new bunch of campus sharpies potential broadcast execs. One of the original half dozen, Bob Smith, is now with

Benny. Goodman, Benny. Goodman.

Of the new batch Guy Del'a Cloppa, of Pennsylvania, goes into production; John Hines, ex-Princeton, is in continuity; Richard Linkroun, is in continuity; Richard Linkroun, of Yale, is now of the Dept of Public affairs; Rolf Kaltenborn, son of Harvard and Herue Von Koltenborn, CBS commentator, is in production, and Clarence Schimmel, is tentatively upholding Rutgers in program service.

Apprentices got \$25 a week during the year in which they were spread around the organization to absorb radio. Most of the v.p. (with exception of Bill Lewis) and department heads acted as lecturers once a

### RADIO'S FIRST SAX TOOTER DIES IN PHILLY

Philadelphia, July-12.

Benne Hentone, first to evermake a phonographic recording of a
saxophone solo or play that instrument on the radio died July a stuhome in Philadelphia. He was associated for the past 19 years with
the Henton studio of music in
Philadelphia.

At 10 Henton was clarinetist
and the Burgomaster Show in
classical Endowed the Show in
the Burgomaster Show in
the Show in the Show in
the S

weekend here conferring with except managed was renewing of Brews and was removed three assophore in Sourastard weekend here conferring with except weekend here were weekend here with the weekend here conferring with except weekend here wee

## CDC COMPADATIVE EIGIDES - PITTSBURGH PIRATES SUE TO STOP KQV 'MYSTERY BROADCAST' OF BASEBALL

Chicago, July 12.

For the first time in the history of the rogarm time that Corphan time of the Little Orphan time other than 5-45 pm. This long-standing rule will be anapped this coming season for the spotting of the Coalline daily set Bob Barrett, head of the WOR sales office here, with the Blackett-Sample-Hummert agency, and the Winder company and the Winder company 300 pm. In the on WOR daily at 300 pm. The control of the Winder company to the Winder co

Show will de on Work dilly at 5.30 pm.

This will be the second year of deplication of the program in the North and the second year of the program of the North and the No

## **JOE PENNER DEAL IS SET**

Benton & Bowles has got together with Rockwell-O'Keefe on a deal for Joe Penner in behalf of General Foods. Program will start in the fall and will plug either Log Cabin Syrup or Post Toastles. Signatures will be exchanged when Monroe Goldstein, Penner's personal mgr, arrives in Pew York this week.

### CBSers Fall Down

Washington, July 12.
Columbia Broadcasting announcers are stepping softly this week, after the second accident to one of their staff in a fortnight.

## Classics Full of Dramatic Violence.

Why Not Radio, Asks Professor

Spencer Boulty adio Juve. Is having Betty and Bob' serial white strapped up with two cracked rise, globel upon the strapped up with two cracked rise, globel upon the strapped upon with two cracked rise, globel upon the strapped upon the strapped

### 'ORPHAN ANNIE' ON WOR | Unresolved Points of Law Under Focus-Transradio's Experience on Farr-Lewis Fight Recalled

Pittsburgh Baschall Club went into that has been discounted.

Federal, Court last week saking for derian requisiting restraining an injunction to halt allegedly illeorder has been set in Federal Court club when the product of the gal play-by-play broadcasts of Pirate games, both at home and abroad, over station KQV. In addition \$100,-000 damages was asked.

000 damages was asked.
According to ball club, exclusive broadcasting rights for road games, except in Brooklyn and New York, have been sold for \$17,500 to General Mills and Socory-Vacuum, which air as additional outlet. No broadcast are permitted from Forber Field, local home of Firates, but ball club officials said General Mills has an option for airing games from Pitts burgh if present has is ever litted.

burgh if present ban is ever lifted, Petition states that Forces Field-officials have been unable to deter-critical its base been unable to deter-critical its basely-play information. Apparently because of the Pittsburgh Baseball Club's opposition, the CBS network last week asked KQV and the sister station, WIASs for refrain Club's suit solid in the CBS of the

Cincinnati.
Club's suit quoies KQV officials in a letter dated May 10, 1938, as denying any Tights of KDKA or General Mills and Socony Vacuum to exclusive play-by-play broadcasts of Pitale games. It was in reply to one from club and sponsors asking station to terminate its 'bobtleg broadcasts'.

Result of suit is being watched closely by every owner in organized baseball with lose livered stimes do-baseball with lose livered stimes do-throw the field wide open and create, chaos: present sponsor served to sport of the control last week taking Pirate owners to take and installing that they would have a chance in a knock-ten-down the control of the control o

ever, aren't so sure.

nounces are asepond soldent to one of their staff in a fortishit. Newest victim was Art Godfrey, WISV prima dona, who field dona, who field dona, who field many the wist of t

### Radio Lawyers Comment

Radio Lawyers Comment
Injunction suit of the Pitkburgh
irates against KQV brings to the
concentration of a ras broadcasters are
concentrated and the concentration of the
concentration of the concentration of the
agree that while the terrain as a
whole is fairly well defined, there
exist a hoot of details which are not
only unique to cach situation, but
also only partially cleared up.

also only partially cleared up.
In the first place, there is no properly right in news. If a sports impressive gives exclusive broadcast rights to a certain station or sponsion; the broadcast of the event puls tramedistely into the public deproved the complaint must always proved the complaint must nive, setc. (2) that the competitor in some mainter bribed employees, stapped wires, etc., (2) that the competitor independently failed to check facts, in the event facts, it is a simulated to the competitor of the competitor independently failed to check facts, in the event facts, it is a simulated to partial control of the competition o facts, it's a simple case of plagia

Some interesting sidelights on this Some interesting sidelights on this situation were brought out in the temporary injunction suit of NDC understanding Press prior to Die Farr-Lewis fight. Transradio at that Capital Transradio at that the press of the press pre

### · Pecora's View

Process View
In granting BBC on injunction,
Justice Pecora did not consider
Transardio's general plan of peocedure illegal. He left it be known
that should Transardio plant an observer on an adjoining hissectop
where a person may have a legal
the Transardio plan would have
independent the planting the planting planting planting
the Transardio plan would have
independent, check. However, the the Transradio plan would have an independent check. Howaver, the judge doubted that the plair could be worked out rapidly enough to be worked out rapidly enough to NBC broadcasts. In short, it was chouled that Transradio's indegendent check would be rapid enough to keep the present some control of the transradio of the plant of the transradio of the t

matter for the court.

Praziling to altoneys questioned on the KQV matter is the fact that the plaintfils apparently wer at a loss to explain, or infinize how KQV and to see the capital of the plaintfils of the court was admitted lack of knowledge on the part of the plaintfils, on the face of its seemingly falls to indirt KQV of h: ideasting a usexworthy ussider without having made an independent rheed, or in any others vary lawing reduction of the plaintfils of the court.

This angle is, however, one for the courts.

Tankible Paints.

### Tanistive Points

regards tentalive legal aspects

Tableton Annual Comments of the Comments of th

inger & Snow, Buston (Clubbing), morecal, 52 participations in the WAAB New Service longs castly, in through David Matticel, Boston.

### DANGER PAST, NBC OKAYS 'CLIP, BUREAU

NBC, legal dopl, has oktyped Clip-ping Bureai'r for recumption. Started three weeks ago, but was yanked when the harridars got littery about possible infringement of copyripht one to use of new stories form vari-ous newspapers. Now decided the danger is practically non-assistant. Marry Metchas, at NBC ordinally, Latter of continuates from WTAM, Cleveland, however, with a may Dec NBC's legal dool, has okayed 'Clip-

### Libby, McNeill Renews Libby, McN till & Libby has re-named for a third 12-week cycle, ef-

newed for a third 12-week cycle, effective July 29, of the transcribed version of the 'Liberty' startished stories. Deal handled by Transamerican Brondessian's Talsystem Corp. involver some 30 sp.

# ALL CHE



WALTER W

CHARLES BOYER in Al

World Premiere Tomorrow

# RS FOR "ALGIERS"!

Critics unanimous in praise for this "picture for your must list"!



R presents

ERS"

Sigrid GURIE · Hedy LAMARR

Joseph Alan Gene Mme. Nina

CALLEIA • HALE • LOCKHART • KOSHETZ

Directed by John Cromwell · Screenplay by John Howard Lawson Additional dialogue by James M. Cain · Released thru United Artists

RADIO CITY MUSIC HALL

BILLY MOUSE
With Jack Fullon, Car
ten's Orchestra
Comedy, Music
38 Mins.
WRIGLEY GUM,
Sunday, 6:30 p. m.
WABC-CRS, New York n. Carl Hohengar-

(Neisser-Meyerhoff)

sond will be a season in short sond will not be a season with the south.

Show is further filled with a give short will be a season with the south of the season will be a season with the season will be season with the season will be a season with the season will be seas

KUDA BUX Stunt 30 Mins.—Local Sustaining Thursday, 8:30 p.m. WHN, New York

The state of the s coveriennes in England, gave a demonstration of with the terms his sixth constraints of the constraint

VERA ZÖRINA, DENNIS KING Comedy Sketch 8 Mins. ROYAL GELATIN

a Minat. CELATIN
Thurz, & F. M. S. W. York
MARCHANGE. New York
WEAF-NEC. New York
MARCHANGE. NEW YORK
MARC

cantle serpes that name a part can can be a carried to the can can be a carried to the carried t

BIG GAME HUNT
Norman Frescott, Harry McNaughton, Jane Martin
Quizz
30 Mins.
IPANA—SAL HAPATICA:
Thurs. 9 n. m

Thurs., 9 p. m.
WEAF-NBC, New York
(Young & Rubicam)

IFANA—SAL HAPATICA
TURE. 3 Pin.
WEAL TORMS & RUBleam)

I (Young & Rubleam)

Introductory installment (6) of this
summer files—in for the Fred Allem
Introductory installment (6) of this
summer files—in for the Fred Allem
Date of the Fred Allem
And Date of the Fred Allem
And Date of the Fred Allem
And Date of the Fred Allem
Date of the Fred All

Follow-Up Comment

Bob Eison demonstrated sbility as baseball play-by-play commentator in Clincinnali over the Mutual web last week. His faily frind over WGN has always been on a high plane, deally supercillous and weary. But in lee clitch Einon is able to transfer a sense of excitement and glamour that makes a boechall game demanded.

sense of excitement and glamour that makes a baseabil game dramatic.

Resalted Sherman, who was the interviewer when Manny Relier of Monogram pix was the interviewer of Monogram pix was the interviewed Mile. Sherman in natural women's angle stuff is nearer her obvious right direction. Was a swell was the interviewed with the interviewed with the interviewed person in the interviewed person in the interviewed with the intervie

Wide Open Places. Series offers a Two ord contest. whatever that is. Fever-body's Musle, last Sundon 10 over wAB-CCB marked by 10 over was 10 over was

'GIVE ME A SENTENCE'
With Loring Smith, Francesce X.
Sauckell
30 Mins.—Lecal
Sustaining
Friday, 9 p.m.
WHN, New York

Perday 2 pm.
WWN, New York

Another variation of the sudience
contestants are each given certain
words and within a specified time
contestants are each given certain
words and within a specified time
contestant are each given to the
two times of three each; two of four
testant remains. Trick it that it's
all manifestity a cinch unless one is
customer to the contestant remains. Trick it all
and testant remains. Trick it had it as
additioner.
Winner got at four of a mike and a
sudience.
Winner got at four of a mike and a
sudience.
Winner got at the property of the
words according to the
contestant property in your
contestant property in you

FERGUERY THEATER

Gabel, George Coulouris, Ray Cellina, Karl Svensson, Agree Moverlina, Karl Svensson, Agree Moverling Statistining

Monday Illi, 8 p.m. ork

Work, Schenseckady

North Monday Illin, 8 p.m. ork

Work, Schenseckady

North Monday Illin, 8 p.m. ork

Agree Monday Illing Illing

'ORIGIN OF JAZZ'
With Lennie Hayton
Music, Drama
60 Mins.
Sustaining
Saturday, 10 p. m.
WJZ-NBC, New York

Seatching 9 b. m.
WJZ-NBC, New York
This somewhat pretentious undertaking could be made to garners at the control of the country of the count

Chester Vedder directed and announced.

MICHAEL MacDOUGALL
CAPE Bare Espace
POSSEROLD FINANCE
WABCCUSS, New York
(B. B. D. & O.)

Card-bare proper did a onetimer hast Wednesday (6), as intertimer hast Wednesday (6), as intertime the answered a few of the
dramatization of an Incident inhilfe, be answered a few of the
name of the hast of the conware engrossing enough, but lett, has
handling in the air. After relattion of the control of the conware engrossing enough, but lett, has
wore vengeance, but the yarn
word of the harp's croules, he
word vengeance, but the yarn
story's worth, why bother to tell it
at all. Playing was fair enough and
worden were clearly contrasted
worden were clearly contrasted
ment of the World War, however,
Guestions and answers part of the
timed little vitality and Guest became so tangled in his lines that he
mad by apravoled that and load to recome so tangled in his lines that he
mad by approved that and load to reto comed took the form of a segalof that oddie yarn about the poler
kinned on the L'Olapaloucal hast
hobs.

## Canadian Production Personnel Weak

Possibility of More Local Station Show-Building Emphasizes Manpower

Writers, Too

Candian Broadcasting Corp.
has arranged from the first price of the fi

field for radio writing, dealing with Canadian contemporary subjects and the interpretation of one section of the Dominion to the other and it was desired to encourage this work.

AMATEURS GET

SORE, PUNCH

**GONG GUY** 

faishioned hook. Responsible for the revival is sta-tion CMQ with its Corte Supreme ded Arte (Supreme Court of Art), that some have dubbed 'Supreme Court of Inquisition' as the master of ceremonies gets very fresh and personal in his questions to the ams, and has been punched three times for an aggregate of 25 days in secti-ing and discoloration.

Havana, July 6.

Montreal, July 12. Montreal, July 12.

Increased activities by radio station production departments during
the coming year are foreseen by Canadlan station men as a result of
the elimination of the time brokers
who previously represented one of
the major sources of production
ideas in canvassing advertising
agencies as well as prospective

agencies as well as prospective promotes. The properties of the rulings adopted the properties of the rules adopted the properties of the region of the Campadian Association of Broadcasters, now evidently being enforced by the prest mignity of attention of the region of the region

effort to produce and still less effort.

And the segments may also add radio production departments, it is believed, for the purpose of developing shows for sponsors since it that exclusive studion reps will go to the trouble of digging up production ideas when their commission of the segment of the segm

men.

A survey of the field of Canadian radio showmen indicates that there are not more than five or six first rate producers, by local standards, in the entire country, and certainly not more than ten.

## Country is again—or still—amateur: mad with every station luring 'em with prizes of all kinds, from a dime package of cheese to \$500 in cash. Theatres also cashing in on, the re-vival. Teatro Marti out of the red attention to the red attention hook. **Cuban Stations Anxious for More Power Must Wait**

ing and discoloration.

These broadcasts last two hours daily, including Sundays, with \$50 in eath prizes (given away daily) warious sponsors. Finals are hed at the Teatro Nacional every two months, and the two previous have been complete sellouts, crowding nearly 6,000 persons. During the finals about \$1,000 in eash is dished finals about \$1,000 in eash is dished and \$1,000 in eash is dished to the sellouts of the sellouts of

No Cuban station will be parmited to raise its actual, ower until the reallocation, according to the Havana Treaty, is made by the Radio Commith, headed by Comm. Andres Accepted of the Cuban Army, accordAccepted of the Cuban Army, accordscencio of the Cuban Army, accordscencio of the Cuban Army, accordscencio and the Same and the Same power, many of them in order to cold; the special channels assigned to see the Cuban Army, according to the Same scencio and the Same the Army according to the Same the final tests with its special anment of the Same the final tests with its special fars real American made transmitter here, built specially for CMCD and with special location—swamps lands at the end of the Havan. buy—and at the end of the Havan. buy—and with special location—swamps lands at the end of the Havan, bay—and differ more than the end of the Havan, bay—and differ more than three months of special studies for the location. All the Cuban broadcaster are watching closely.

Among the stations that are rush-Among the stations that are rushing work to increase power are CMCY now installing a battle to its CMCY now installing a battle to its 15,000 watts; CMX is nutring the finishing fouches to its new transmitter building outside of Havian, near, the new CMCD location, and has already in town all the parts for the equipment that will be assembled by the local engineer Karman.

WBNX, N. Y., Hopeful WBNX, Bronx, N. Y., station which devotes the major slice of its air time to foreign-language pro-

ar time to foreign-language pro-grams, may have its power tilled to 5,000 watts soon. At present it's juiced by 1,000. FCC examiner has o.k.d the sta-tion's application, and now it only remains for the Commish to put on the official seal.

### **English Notes**

Speeches at installation of Lord weedsmuir, Governor-General of Speccase et accuracy and a construction of Canada, as Chancellor of University of Edinburgh, will be broadcast by B. B. C. July 20.

Cecil Lewis marks his return from scripting in Hollywood with talk in television series 'Speaking Person-

Aimee and Philip Stuart's drama 'Nine Till Six' will be done in two visio programs, July 16 and 20, with Louise Hampton in her original role as tragic head of a fashion salon.

Joseph P. Kennedy will make his first broadcast in England since ap-pointment as U. S. Ambassador July pointment as U. S. Ambassador July 18, when he does a speech at Boston, Lincolnshire. Occasion will be an-nual visit of representatives from Boston, Massachusetts, to the 'mother town' from which early New England settlers emigrated.

BBC proposes to put 'Midsummer Night's Dream' into Welsh for trans-mission from Welsh station, and to encore with 'Macbeth.' Version is by Dr. T. Gwynn Jones

who has done two Ibsen plays into

Number of registered schools on BBC panel of institutions taking BBC school broadcast service has grown in a year from 6,800 to 8,600.

Sir Frederick Whyte, chairman of New Films Council, talks to higher grade scholars weekly on Forei n

Air pageant at Galwick airport or-ganized by London 'Dally Express', atthough relayed throughout U. S. on coast-to-coast hook-up, was not heard over BEC. network in U. K. Corp is solid against free boosts on bein publicity for the resuspage-to the commentation of the commentation of

Val Clare, news commentator on CKLW, Detroit-Windsor, was right on top of a news beat last week when a train, carrying Canadian troops home from maneuvers 165 miles north of Windsor, Ont., was derailed.

derailed.

Clare had the story to CKLW seven minutes after the derailment, even before commanding officers had chance to examine wreck.

### CLAIM MANY DUCK CANADIAN SET TAX

Saskatoon, Sask., July 12.
Chairse that not more than onethird, enter the third that the third

### WMCA's \$300 Phone Toll For Maurice Chevalier

For Maurice Chevalier
Radio Cite, commercial broadcaster in Paris, France, is feeding
via transatlantic phone a special
event program to wMCA, N.V., toDay, national French holidas.

Breat State of the state of the state
in Fars, where an increase sting in Paris, where an increase setting in Paris, where an increase sting in Paris, where an increase sting in Paris, where an increase of the state of the

## You Shall Have Music' Title Seems To Have Double Meaning on B.B.C.

### Vox Popping Spreads

London, July 1.
Reading VARIETY has visibly added to vocabulary of John Watt of B.B.C. He's famed already for colloquial phrase-ology and lack of formality.
So now, when he drags the So now, when he drags the man in the street before the mike for spontaneous inter-view, he calls it 'vox popping,' ough his department's guest only he on this side know e meaning.

## DEMOCRATIZE **B.B.C.**: STAFF **FORUMS**

Mith a view to misting at a with the control of the London, July 1.

zation.

### In the Argentine

Buenos Aires, June 29. Buenos Aires, June 28.
Andre Kostelanefs will conduct
the symphony orchestra o., Radio. Bi
Mundo (LRI) in three broadcasts
over the station's long and short
waves for CBS on Sunday, July 31,
Aug. 7 and Aug. 14. These broadcasts will not be commercial and the
announcements over short wave will
be broadcast in English.

LS 11, official station of the Pro-LS 11, official station of the Frommoe of Buenos Aires, is re-airing the symphony concerts of the Brilish Broadcasting Corp, which come from London via short wave to South America. This is another proof of America. This is another proor of the fact that the government decree about rebroadcasts of foreign DXers, which created some misinterpreta-tion abroad, referred only to certain types of programs.

Radle El Mundo has booked Ro-olfo Ducal, Mexican tenor, now in Chile, for the months of September and October.

Gitta Alpar, Hungarian singer, is en route from London to B.A., con-tracted by Radio Belgrano (LR3) for a series of broadcasts.

### MacFadden on Normandy

Contract for 52 Wednesday afternoon quarter hours on Radio Normandy has been placed with the
International Broadcasting Corp. by
MacFadder Magazines, Ltd.
New booking is additional to
Friday morning quarter hour which
is currently being used for True
Story Magazine.

### CIRM's New Tower

Regina, Sask., July 12. New 404-vertical radiator antennas going up for CJRM, Regina, First sod on a new transmitter site was turned Friday (8). Self supporting steel mast ex-pected on site shortly for erection. Modern transmitter building will be included.

George McCall Renewed

George McCall has been renewed by George McCall has been renewed by George McCall has been renewed by Glod on CBS for another rowing classes, and fend descriptions (called, June 27. 13 weeks, effective Aug. 11. 13 weeks, effective Aug. 11. 14 weeks, effective Aug. 11. 15 weeks, effective Aug. 11. 16 weeks, effective Aug. 11. 17 weeks, effective Aug. 11. 18 weeks, effective Aug. 11. 18 weeks, effective Aug. 11. 19 weeks, effective Aug. 12. 19 weeks, effe

John Watt, B.B.C. Variety Direc-tor, holds to his contention bands should be a background to most should be a background to most light entertainment programs, be-lieving this way he can make the dance combinations acceptable to the vast majority of listeners who voted them down as entertainment. New series of summer programs, therefore, will have plenty music.

therefore, will have plently music. Aggressively, too, will it be given them, season opening with new series doggedly called "You Shall under this title will be batoned by Louis Levy, Gaumont-British or-chestral bogs, who conducts B.B.C. Ariety Orchestra under contract. Variety orchestra under contract clarifies to awing. Series will be supported by guest artists, and Jessie Mutthews renews acquinitance with Louis in farts, set for July 7.

with Louis in first, set for July 7.

Hint of aggression is seen, also, in second series, almed at throwing back at listeners selections from musical programs aired in earlier queriers of the year. Will Include numbers from 'Band Waggon,' 'Sweet and Lovely,' 'Rhythm Express' and 'Melody from the Sky.'

Melody from the Sky.

Further threatened is 'Radio
Roadhouse', orchestral and cabaret
atw. with 'We Oliver in regular
charge each week, Introducing guest
artists.' Hern is intended to balance
Bungalow Club' serles already
the air, in which Anona Winn jockeys along similar show of a lighter
type.

Vaude Scarce.

Partly prompting Watt to keep show going with material of this class is great difficulty experienced by B.B.C. in signing vaude talent during summer period. Mecca of most topliners during middle of year is coast resorts, where concert parties pay good dough and give periormers vacation by the sea on the

30de.

30de.

one effort to counter situation.

Corp. has talent souts tecuring the coast towns, with blank cheeques to altract entertainers to go on the air, Idea is to hook-up the shows, or listeners get an earful of what holidaymakers, are enjoying. in the July 8, when a Chaton holiday camp comes over the ether with a variety bill stronger than most any B.B.C. could put over under its own sunjecies. Will include George Robey, Elsis and Dougle Steen, let the common state of the steen of the s In one effort to counter situation

## Panama Rates Attract Agency Attention in N.Y.

New York ad agencies last week received letters bidding for biz from HPSG, commercial broadcaster in Ponama City. Figures quoted by Alfredo Graziani, manager or the station, créated quite a lot of talk. Rates for 15 minutes of time with program furnished which can include electrical transcription' are clude electrical transcription' are \$10. For \$20 one can buy a quar-ter-hour with 'guarantee of an origter-hour with guarantee of an orig-inal program of soloists, organ, piano, chorus, group of musicians such na trios or quartets alone or with vocalists. For \$15 a buyer can get 15 minutes with the station orch tossed in.

tossed In.

Any spency giving the station a daily, sponsored program for a period of a month can have a 30% commission; for less the cut is the standard 15%.

IIPSG, operating on 2,000 whits, is the must powerful station in Central America. It is limited to four hours daily, 6-10 giving the state of the control of the c

### Lapham on Shortwave

First setup of a proposed fleet of mobile broadcasting units is on the way to broadcast the Calgary Stampede and the annual Indian pow wow at Banff for the Canadian Broadcasting Corp. Initial unit was recently assembled and field-tested. On location the unit will feed the CBC national hookup either through line wires or shortwave transmitter up to 50 miles.

Marti Theatre offers prizes for the

Canada's Mobile Trucks Toronto, July 12.

### KSTP's Norsk Spieler St. Paul, July 12.

St. Paul, July 12,
Val Bjornson, KSTP's editorial,
commentator, has been selected as
speaker for the Cocker at an Brooklyn. Meet will be held under auspieces of the Norwegian National
League, composed of 30 Norwegian
Though Zjornson is of Icelandic
origin, he avings a mean line of
chatter when he unlimbers hauselil
in Norsk.

## Background Buzz

PACIFIC

Edmund Pitts of the San Francisco office of J. et al. (1997). The same provided in the San Francisco office of J. et al. (1997). The same provided in the American Association of Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising Herby, Cal., starting next Monday. Alvin Long, of the Long Advertising t

directors.

New art director and production manager for Beaumont & Hohman, Inc., San Francisco, is Marshall Hibbard, who has been away from San Francisco for five years.

partment.

Charles Brown, sales promotion manager for NBC, San Francisco, vacashing on his brother's ranch at Willows, Cal.

manager to nesumoni & Honnah, black who has been away from San Francisco for five year.

Lioyd Yoder, manager & Kro. Lioyd Xoder, manager & Kro. And San Francisco for five year.

It has annual stint as chairman of Radio Day at the Salinas (Carlotta) and the San Francisco studio, is the staffs newerly pot air perconalities from bay region studions will be guest of hones from the property of air perconalities from bay region studions will be guest of hones from the property of air perconalities from bay region studions will be guest of hones from the property of air perconalities from bay region studions will be guest of hones from the property of air perconalities from bay region studions will be guest of hones from the property of air perconalities from bay region studions will be guest of hones from the page. The property of air perconalities from bay region studions will be from the property of air perconalities from bay region and the property of the proper

DORSEY

and his band

### CBS Vs. Green

There are 130 pages of argu-

has not yet gotten more than an intimation of the contents.

head, aired east to talk over this 'n'
that.

Leo Reisman is set for 12 broadcasts this summer from the Ambassador hotel, L. A., over NBC chain,
Haff the shows will come from Cocoanut Grove and rest from the Ambassador Lido.

### SOUTH

Richard Pattison, chief announcer of WSPA, Spartanburg, S. C., has switched to the same post al an In-dianapolis station. Pat McSwain

of Works, Spartanburg, S. C., has disapples station. Pat McSwain success of the station. Pat McSwain success. A station of the station of the

### Scripps-Howard Columbus Citizen Drops Radio Dept.; Its WHKC Programs Cut

Columbus, July 12.

Signed, radio column by Lehman
Olia has been dropped from the
Scripps-Howard Citizen. Program
iried. Column disappeared when
Olis left for his summer vacation
June 17. However, he was not intermed to the change in policy until
spending part of his weation in New
York gathering column material. Na
septianation of change of policy has
Olia has been transferred to gencal assignment reporting and radio

eral assignment reporting and radio log is being handled by George Hage who also became music critic and who also became music critic and assistant theatre editor in a shake-up in which the ax fell on R. L. F. McCombs, former nusic editor. Clitter's daily radio programs on Clitter's daily radio programs on Clitter's daily radio programs on Radio Column of the Air, weekly challenge of the collection of the Air, weekly by Oils, Dispatch, which owns WBNS, still carries signed column by Carl De Bloom, Jr.

Porlland, Ore., July 12.
All daily papers in the burg have agreed to discontinue radio chatter columns and station publicity.
This does not apply to display space, but it spells the end of blurbs and squawks from the nilke commentators in the dailies.

Durante On For Vallee
Jimmy Durante, current in the
Casa Manana, N. Y. Intery show,
will guest on the Rudy Vallee
(Royal Celatine) program, Thurs.
(14).

First important air date for the Schnozzola in around a year.

### Inside Stuff—Radio

Some 25 Philly labor leaders drafted plans on Salurday to press via an airplane tour a nation-wide boycott of Philos Badio & Television products. Confas, stended by, heads of both C10 and A, P. of L. unions, des. Within a few days a group of Philos workers, who claim they were locked out on May 1, when the corporations' manufacturing unit closed down, will start an airplane tour of the industrial centers of the country, they will meet with labor, social and civic groups in an attempt to gs.

down, will start an arphane tout our industrial centers of the country. They will meet with labor, social and civic groups in an attempt to es-sure the shutdown, Edelman said, Philico has been farming out ig. Since the shutdown, Edelman said, Philico has been farming out ig. orders, mostly in the west. Meantime an attempt its being made by the State Department of Labor and Industry to concillate the dispute over wages and hours.

Columbia's KNX in Hollywood grabbed off for itself a mess of trouble last week when it undertook to spin a transcription late in the evening of a speech made earlier in the day by Alt Landon, who is quite well liked by the voters of Maine and Vermont. To make matters all the worse for the Kansan, who were made the matter of the worse for the Kansan, who was made to the matter of the worse for the Kansan, who was the worse for the manner of the matter of the worse for the Kansan, who was not seen to be supported to the property of should be presented by the property of should be presented by a few crief of sabolage, being so close to balloting time. Landon was taking some healthy pot about a time administration when the disc stayed in the grover and made the species pound ally.

Wayne University, Detroit, has released the initial results of its Broad-casting Guild's use of the 'listening table' technique in surveying program listening popularly and habits. Listening table: are passed out to the children by teachers with instructions to keep them beside the radio and 1380 Detroit Formities. A continual particular day. The results covered 1380 Detroit Formities. A continual particular day. The results covered during the week, the ball game broadcast on the same station as top day-time program and the Major, Bowes show on WJR, the leading nightime show. Of the entertainers on before 6 pm. Doe Penner led the survey's list, while the Lux Radio Theater on WJR was behind Bowes by 2/16s of a point. Jack Berny was a close third.

WAAT, Jersey City, is the latest radio station to conduct a poil. It reports that 57,000 votes were cast for 39 awing orchestras, 42 all-around votes and the state of the station 3-30 Request Voting was supervised by three members of the station 3-30 Request Citub, conducted by Maurice Hart, and station says the ballots can be audited at the station any time by any authorized rep for orchestras. Top names in the several groups included Toimny Dorsey tin two classes? Prancet Langford, Guy Lombardo and Bing Croby.

CBS plans a sustaining musical show with announcements and continuity simulating Vanturu's headline style. It is being scripted for the instrumentalist, by Bob Smith who writes continuity for the "Saturday Night Swing Club". Intended program is for Thursday at 11 a.m., but is being held up at the present time at 18 length han't been decided on. Seem the state of the previously held a half bour show. Scripter feels that would be long.

Columbia's latest promotional piece, "Take the Case of Soap . . .," makes capital of the fact that this network has in 1936, 1937 and 1936 carried a greater dollar-volume of soap advertising than NBC. Jump for CBS was from \$2,300,000 to \$5,500,000 in four years, the latter figure referring to 1937, while the soap business spent \$3,500,000 for the first half of '38 on

Charlotte Buckwald, commentator over WMCA, New York, who was married June 27 to Lewis Harmon, will summer at Stoncy Creek, Conta, where her husband is pa. for a strawhatter.



WTIC's section of New England's great summer playground takes on added attraction for advertisers this time every year. Because people by thousands come here on vacation with their families. Everyone of them is a customer for food and clothing, sunburn lotion, and the thousand other things it takes to make a vacation a success. And, mind you, these are extra customers in a market with an enviable reputation for the stability of its billion dollar spendable income.

WTIC can help you sell more of your goods to more of these people-because it ranks as Southern New England's most popular station-and because its record rates these "firsts":

... IN LISTENER POPULARITY by more than 2 to I FIRST ... IN NUMBER OF NETWORK ADVERTISERS ... IN NUMBER OF NATIONAL SPOT ADVERTISERS

Write today for our interesting 33-page brochure giving full details on the Boss Federal Survey of WTIC's popularity and facts about the WTIC Billion Dollar market.

50,000 WATTS HARTFORD, CONN.

RAVELERS BROADCASTING SERVICE CORPORATION MEMBER NBC RED NETWORK AND YANKEE NETWORK Paul W. Morency, General Mutinger
Representatives: Weed & Company
New York, Delcoil, Chicago, San Francisco

ROCKWELL-O'KEEFE INC.

NEW YORK

PARAMOUNT

### **Table of Contents**

Musical-Historical Cavaleade: 1896-1935. Year-by-year-lists of popular songs, with historical data cov-ering the same 150-year period. Fully cross-

Musical Licensing Societies. Officers, branches, contracts, licenses, history.

contracts, licenses, history.

Program Set-Ups. Set-ups (microphone placement, etc.) for 13 representative programs, graphically illustrated with charts and fully explained in accompanying text.

Companying text adaptations. Comparison of the first chap-ter of book, "Bambi," with first episode of radio serial of same name. Also comparison of True Story's "Gossip's Martyr" and the radio adaptation. New York Theatre Season: 1937-38. Complete data on Broadway piays.

Play Adaptations. Stage plays adapted over NBC and CBS, and by the Federal Theatre Radio Division, during 1937-1938.

Radio News Services. Details on bureaus furnish-

ing news to stations.

Transcription Producers. Complete details.

### MONEY

CBS, Mutual and NBC client revenue for 1936, 1937; najor-advertisers' expenditures by type of media during 1937; network gross client expenditures, 1927-1937; comparison between major niedia, 1933-1937.

### PRODUCTION

A. B. Ratings. Cooperative Analysis of Broad-casting 1937-38 ratings on the 25 leading night-time and 10 leading daytime programs; special events ratings.

Program Popularity Polls. Digest of polls.

commercial Network Programs: 1937-38. Complete record of all major network commercial programs of 1937-38; program types and program origination.

### PROGRAM TITLES .

20,000 titles of program series used by U. S. and Canadian stations and networks.

### LAW

"Radic Artists and Social Security Taxes," Developments in Federal Regulation of Broadcasting," and "The Waring Case," by I. W. Digges, Louis G. Caldwell and Francis Gilbert, respectively.

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rt Wave Stations in the U. Facsimile Broadcasting Stations in the U.

SPORTS College sports broadenst last year; plans for coming year.

1938 baseball season. Speris breadcast commercially on U. S. stations last year.

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Radic Editors. Policies and radio. North-American newspapers; data tures and material accepted. Trede Journals. Complete details Fan Magazines. Complete details.

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The professional history of 3.525 partials complexed in broadcasting 1937-38.

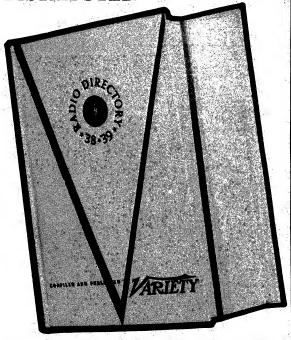
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## International Moving Day For America, Canada, Cuba, Mexico Probably to Be Early in 1940

Washington, July 12.

ting into effect the North American radio agreement, which opens up 14 frequencies not now used in this country, have been started with the objective of fixing a definite moving for huge preponderance of

objective of Ixing a deanne moving day for huge preponderance of American transmitters. Looks as the control of Canada, which will finish the ritual this fall, will wait for affrma-tive action by Mexico.

### Very Involved

Wery Involved
Machinery for carrying oul the
transfers, which will affect around
two-thirds of the existing U. St.
thought already is being given to the
processes in order to avoid lastminute snarls and congestion. Because of the complexity of the U. S.
structure, this counter
to make readjustments. Throughout

more time than the other signatories to make readjustments. Throughout the four nations, around 1,000 broadcaster must be satisfied.

As previously announced, the Federal Communications Commission intends to give all stations required to move to a new roost on the special common statement of the processing other betth or to protest against the spot where they would be showed. No material difficulty is seen, however, insamuch as the acseen, however, inasmuch as the accord generally preserves the existing competitive relationships and the

economic status quo.
The block system presumably will

### Reliefer Seeks Relief

Douglas Chandler of the production dept. of Federal Theatre Radio starts a gossip and ocesonality sustainer on WMCA, N. Y. Friday (15), 2:15 to 2:30 p. m. Program will include personal interviews.

If the program elicks and is sold, Chandler goes off the Federal payroll.

minimize squawks, since all occuminimize squawks, since all occu-pants of virtually every affected fre-quency will move shoulder-to-shoulder. Only rare instances where the rating of an existing transmitter would be changed, while users of only four frequencies have to make up their minds about which one of several alternate stripes they would

several alternate stripes they would prefer to occupy.

The agreement contains sufficient compensating advantages so that most observers doubt if any obstructionsit acticis will be used by disgruntled operators, who unquestionably will be very tew. Furthermore, little chance they would succeed it they get nasty.

### Full Force of Law

Fall Force of Law
Prospect that a court action would
tie up the reallocation is almost nonexistent. Having been ratified by
the Senate, the treaty now has the
character that there is no legal way
of attacking it. Consequently, if the
commish pays full attention to the
commish pays full attention to the
of property without due process of
law, it is virtually impossible that the
courts would interfere with the
stritts. The PCC, however, must be
and complying with procedural requirements.

and complying with procedural re-quirements.

In the unexpected event that some displeased operator seeks to take refuge in the courts, the commish as far as it affects the remainder of the U. S. industry. Single individual could not stop the shifts, as far as can be seen. Court of Appeals ex-pected to throw out any compliant against the effect of the shifts, ai-though it might solitine charge that

RADIO the commish was too arbitrary. But in this case, the only consequence would be to force further delibera-tion on individual matters.

son on bedwidust matters.

Five of the fourtees frequencies opened up to Americans would be available to all comers, while of the savislable to all comers, while or sitting stations would be automatically stationary of the savislable to all comers, while or station that is self-described as of the new spaces on these channels of the saviety of the s

where hotter competition is needed or existing service is inadequate.

Three of the five unassigned rishons are reserved for particular bons are reserved for particular three properties of the properties of the

Room for More
Three is room in the reallocation
for several score of additional transmitters, due to the regrouping over
the dial and the new elassifications
and revised interference yardsticks.
Unlikely many of these roots will
be parceled out until after the treally
is effective, with the commits destring to reserve them for the small
string to the string the string to the string
to reserve them for the small
is needed.
Considerable number of new over-Room for More

plants in areas where more service is needed.
Considerable number of new operators in the central part of the considerable number of new operators in the central part of the considerable of the tree new unused rise house and the five frequencies below reacted. Further room for Class 1-8 and 2 plants is afforded on 980, which now its a regional ribbon but to under the redistribution formula.
The possibility of putting Class 4 stations on Class 3 channels which are not fully exploited further allows for creation of more local plants in the poorty-covered areas, however, and is fielded in the proposed new rules.

### Radio Schools

the microphone for best voice repaults.

The Feagin contemporary, the
School of Radio Technique of which
George Marshail Durante is director,
offers 20 lessons for 85%. do for \$150,
offers and particle is to arrance at
who apply. They must have talent,
standard practice is to arrance at
this service. The student gets the
record for keeps. Staff members include Frank M. Thomas, Frank McCullough and a radioteript writing
curse by Douglas Allan.

Rockport Theatre Colons at Rockdents broadcades over WLAW. Lawrence, a station that recently went
on the air. Summer price for radio
lowdown is \$50.

One of the oldest schools for pro-

lowdown is \$50.

One of the oldest schools for pro-fessional stage training, the Alviene, located in New York City, has added radio to its curriculum. Its class work appears to be much more com-plete and detailed than the average. Its two courses, bearing directly upon broadcasting, are as follows:

R: Radio Dramatics and Entertaining

R: Radio Dramatics and Entertaining.

The flutory subjects are selected.

The flutory subjects are selected.

The flutory subjects are selected with the requirements of the students of the class. (Part a). Voice, Diction, Modes of Expression, Dramatic Interpretation, Creative Readization and Inagination Dilactics, Character Delineation, Dramatic Scenes, Playlets, Skits, Monologues, Play Reheavasle, Story Telling and Technicalities and Pol. Microphone Architicalities and Pol. Microphone Architicalities and Pol. Microphone and Sound effects, Timing, there and Sound effects, Timing, there and Sound effects, Timing, there and Sound effects, Timing, the microphone. Three months' at lendance, and Artistry in contronting the microphone. Three months' at lendance, and Artistry in controlling the microphone. endance, four days weckly, two one-nour classes at each, eight hours hour cl weckly,

weekly.

'Tuition fee, \$110. Payable upon enrollment, \$25. Upon entrance, \$85. Like the painter and sculptor, the successful Radio Actist and Announcer must be able to present his word pictures in many colors.

### R-I: Radio Announcing and Com-mercial Broadcasting

mercial Broadeasting
Study subjects selected from the
following curriculum: (Part a),
vice, Diction, Fluency and Naturalness of Speech, Pronunciation, Voendulary Building, Story Telling,
consultant Studies, Reading,
from Manuscric Speaking, Reading,
from Manuscric Speaking, Reading
from Manuscric Speaking, Reading
from Manuscric Speaking, Reading
from Manuscric Speaking, Reading
from Manuscric Speaking,
from Manuscric Speaking
fro

ings.
"Three Months' Attendance, one class and one private lesson, daily, four days weekly. Tuition \$200. Upon curollment; \$50."

### Ponca City's New Faces

FORCE LILYS AREW FRICES
PONCE City, Obla, July 12.
W. R. Robitsek, formerly of KTOK,
Oklishoma City, has been appointed
lined of the WBBZ commercial de-partment and Harold Sparks, for
several years on the staff of KFXR,
Oklahoma City, has moved in as a
newscaster.

Oktahoma City, has me, newscaster.
Two remote studios, one in Blackwell and the other in Arkansas City, Kanasa, have been installed by WBBZ with commercial programs presented daily from each.

### Nelson's Rise from Indie Station Operator to NBC Based on Local Enterprise

Pittsburgh, July 12

Pittsburgh, July 12.

NBC officials holding up analysis, and to fuccessor to A. R. Netsun, station manager last week number station manager last week number of the station manager last week number of the station manager of the station manager. In station manager, need to call sales, is acting manager. Netson's new post is result of good job he did of rutuing Kobb back on its feet since he came here analy 10 months ago from Denver, where he managed Kobb Scrots had.

New policies instituted by Netson.

he owned a small Chicago station.
New policies instituted by Netson
here have been full of showmanship
and station has risen in local as distinct from network popularity.

### Larry Roller Heads Drive To Pedagogize WHK

To Pedagogize WHK
Creveland, July 12.

Larry Roller is now educational
director of WHK. WCLE and
WEXNT as result of his work this
year with college programs. Roller
year with college programs. Roller
with nine local colleges that with
him blocal colleges that
him blocal colle

Latest radio station to appoint a director of educational broadcasts is WMCA, N. Y.
He's Dr. Ernest Trattner.

### Don Ouinn Recuping

San Francisco, July 12.
Following treatment for injuries he sustained in an anio accident in Pierre, South Dakota, in which his wife was killed, Don Qufinn left here last week (6) for Pebble Beach, Cal. last week (6) for Pebble Beach, Cal, to recuperate at the home of his parents-in-law, Mr. and Mrs. George Stevens. Quinn, who is the writer of the Fibber McGee and Molly radio scripts, was accompanied by Jim Jordan (Fibber McGee), Ton: Fixdale, his press agent, and Mrs. Stevens on his trip here by Irain from Pierre.

Pierre.
They brought with them the body of Mrs. Quinn, for whom services were held last Tuesday at Cypress Lawn Cremalorium.





ON THE NBC RED NETWO HATIONAL REPRESENTATIVES EDWARD PETRY & CO.

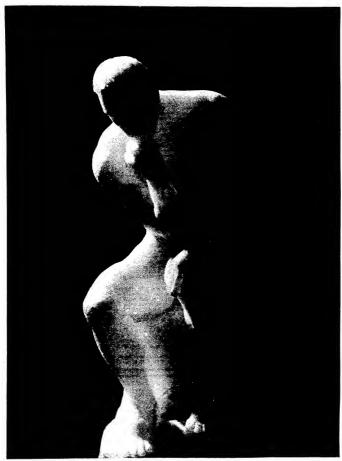
RADIO COMEDY WRITERS

### Do You Want a Break?

We have a novel idea requiring unusual comedy material. Write for appointment . . . Tell us how funny you are. Address BOX 84, Variety, New York



The Paul H. Raymer Co., Representative



Soop Sculpture by Lester Gobo

## Take the case of soap...

The figures leap from \$2,300,000 (in '34) to \$4,200,000 (in '35) to \$6,100,000 (in '36) to \$8,500,000 (in '37) – invested by the big three soap manufacturers yearly for radio network time. And in 1938—when advertising strategy has to be good—these companies increased their investment to \$5,500,000 for the first six months.

Because selling soap is one of advertising's biggest jobs, selling America its millions of units of soap each day, is more and more radio's job. But to take the case of soap alone is not enough. More advertisers invested more money for radio network time last year than ever before. They find that radio takes less money to reach more people—more often. And they invested more on Columbia than on any other network. For they have discovered that the world's largest radio network is also the world's leading radio network. May we give you the facts?

## Show-Down Due on Shepard's Political 'Side-Taking'; Major Precedent Inherent in Action

Washington, July 12.
Questionable programs for KGGC.
San Francisco, and alleged political
bias of John Shepard III and Yankee biss of John Shepard III and Tanker Network people will be weighed when the Federal Communications Commission ponders renewing the licenses of the Frisco transmitter and of WAAB, Boston.

tonnessed a Pritter transmitter and of WAAB, Boston.

After two-weeks' head scratching, the Commission Friday (8) discontinuous transmitter and the statement of the statement and the statement and the statement against the Friscoper-indictions of the two ticket-hold-maintenent against the Priscoper-indictionst the two ticket-hold-maintenent against the Priscoper-indictionst the Bostonian was more serious, told the statement against the Priscoper-indictionst the Bostonian was more serious, told the statement against the Priscoper-indictionst the Bostonian was more serious, told the statement against the Bostonian was more serious, told the statement against the Bostonian was more serious, told the statement and the statemen

of the agreement under which S. H.
Hables operated the plant from 1925
to 1931; possible assignment of
Crove, chief engineer; management contract of June 1, 1937, between
Patterson and the company; and for 15 mm.
Whether the station has been operwhether the station has been oper1937, in accordance since March 2. contract of June 1, 1937, between contract of June 1, 1937, between contract of the company, and for lipning Bureau. Monnings at 7:30 per lipnings at 7:30 per lipnings

Rice Hotel, Houston

the phases of WAAB conduct that the FCC wants to observe, but the more serious accusations against Shepard indicated the Commish is not satisfied he did not infringe on the non-political provisions of the statute

Among the things the examiner must determine are whether the facilities of the Boston station were

### RADIO Owen D. Young Talks

Schenectady, N. Y. July 12. Its age, its floats in broadcasting, and its new facilities comprised the theme played on a dozen special programs aired over the week end by WGY as a part of the celebration of the stations of the stational properties of the

towy as out one pomeer mixers also the therebears. In Lenkin dilivered talk, congratulated of the the public, especially in pioneering with WGY. Saving that 'til is not surprising to find WGY on the top layer of the therebears are the the therebears are the the therebears are the the therebears are the therebears ar

## CONNERY RAPS M'NINCH. PATS PAYNE

Washington, July 12.

More rebukes for FCC Chairman
Frank R. McNinch, additional plaudits for Commissioner George Henry
Payne, and repeated warning that a
radio scandal is inevitable closed the
1938 chapter of the Congressional
controversy over broadcasting monomely. Washington, July 12.

nopoly.

In renewing charges against the industry, Rep. Lawrence J. Connery of Massachusetts that the last word in the final post-adjournment Issue of the final post-adjournment Issue of conditions' existing at the FCC and the findence of the radio trust will plague Congress until a real Continuence of the radio trust will plague Congress until a real Continuence of the radio trust will plague Congress until a real Continuence of Commissioner Fayne, and the proper remedial legislation enacted, unless the radio monopoly is soon broken upon the remedial legislation enacted, unless the radio monopoly is continued to the proper remedial legislation enacted whose temporal was demanded 10 to the remedial legislation enacted to the remedial legisl

OCTOBER

Waldorf Astoria, New York

## Commission's Political Rules Fail to Settle Many Issues

Washington, July 12. Despite general industry disstatisfaction, little chance the Federal Communications Commission
will elaborate on its interpretature of the Communications Act.
No additional regulations act.
No additional regulations act.
Solutions and the communications act.
No additional regulations in sight and ticketholders must
purple the property of the property of

formidable obstacle in the way of more positive rulings. Under the formidable obstacle in the way of more positive rulings. Under the law, the commish felt it is impossible to lay down rigid standards to direct station managers in allotting time. Likewise FCC considered it could not give an answer to the question whether broadcasters must allow their facilities to be abused if political campaigners do not feel a sense of personal restraint. Industry apparently will have to move in on Congress if it real-

to move in on Congress It it real.

J desires a more definite statement of the way political tails are handled. Suggestion thrown
that broadcasters should try and
get a legislative declaration on
the matter of their liability for
any libelous statements by postipulating that stations should
not be held responsible for the
utterings of any candidate taking
advantage of the equal opportu-

advantage of the equal opportu-nity section was suggested as the only possible remedy. Some chance that the commis-sion's reaction to a few more angles of the broadcasters' prob-lem will be made known later but lem will be made known later but only if particular complaints are sent to the FCC. In the event a candidate complains about treat-ment given him or some listener yelps 'about what was said over the air, the commish might throw a little more light on the subject in acting on a special situation.

## WWJ WEB IS AN IF-AND-WHEN **PERHAPS**

Possibility of a WWI-operated Michigan network, a la WXY2, chain current eight-station web appears current eight-station web appears current eight-station web appears with the station of the station of

### WSFA to Kelly-Smith

Kelly-Smith Co, has been appointed the exclusive national sales rep for WSFA, Montgomery, Ala.

Howard E. Pill, WSFA v.p., closed the deal while in New York last week.

Ailen Stout Joins WKRC Cincinnati, July 12. Cincinnati, July 12.
Allen Stout, lately with WHAS,
Louisville, has joined the WKRC announcing staff as assistant to Bill
Ware, sports spieler. He's originally Ware, sports spieler. H from KNOX, Knoxville



Writes Script to Order

Unable to satisfy a potential spon-sor with anything he had at hand, and the same service of the same ser

Clicked with Ned's Auto Supply Co. and then Betteridge turned writing job over to station's contin-uity staff.

Betty Leonard, home economist for WSPA. Spartanburg, S. C., recuper-ating from hospital slege.

Detroit, July 12.

## WEED & COMPAN





SEPTEMBER

Baker Hotel, Dallas

# F.C.C. CHALLENGES PENDIN

## AIR A-COURTING WOULD GO IN D. C.

Numerous Important Points Raised by Sundry Broad. casters in Asking District of Columbia Court for Commish Relief from Ways and Decisions

BUSY YR. AHEAD

Washington, July 12.

Several propositions of interest and importance to the entire broad interest and importance to the entire broad process of entire of questions about FCC powers and procedure which the District of Columbia Court of Appeals is expected to answer in the fall. Repetition of the 1857-58 term, when summers of the process of t

Besides the usual claims of arbitrary-and-capricious action, the issues raised in appeals now on the hook involve fundamental conditions in povernment regulation of radio. Some of the more significant matters combined willing has been selected by on which ruling has been asked by dissalished licensees and aspirants

incide:

1. If the Commish can consider ancient history in punishing stations for violations of law or failure to serve public interest.

should be considered in deciding on requests for new facilities.

4. Whether other occupants of a shared channel shall have a crack at time vacated by a transmitter going off the air.

5. Adequacy of PCC findings. (This matter was involved in most of the courts law teaches are the courts law teaches are the by the courts law teaches.)

matter was involved in most of the course in a service of the course is extended by the course in a service of the course of the cour

newal theense.

Among the various objections raised by Ben Fisher is the fact that the Commish issued renewals some of the ofference citied as reason why the plant should be taken off the cities. Each time a ticket, was forthcoming the Commish signified all lad been frogotion, counsel considering the commission of the control of the c his estimate, and in the particular case the Commiss could weigh only one complaint, that growing out of activities since December 1936, when the last previous renewal was granted.

granted.

2.1 t econ om ic considerations
should be weighed in deciding Fisher said that, besides lacking eviwhether to grant a newcomer's plea, done to justify the denial, the
3. Whether local monopolies Commish had no grounds for revers-

### Too Good Is No Good

Lincoln, July 12.
University of Nebraska abheltic department advanced an unusual view this week in connection with proposed broad-casting of the Home foolball games this year. Heagle Marmager, handled them for the past two years, but since he's gone, Ed Cunni, sales head, is trying to sell Harry Johnson, the regular sports announcer, on the job. He lold the athlictic of the past two years ports announcer, on the job. He lold the athlictic Johnson would do a swell job. Athletic department come up with: Lincoln, July 12

with:
"What you'd think was a swell broadcast and what we'd think was okay might be two different things. We don't want the radio airing to be too good, because we ant to sufficiently discourage the listeners so they'll buy tickels to witch the game."

ing the examiner, who recommended a renewal, or for refusing lo grant another hearing at which newer facts could have been presented. Failure to consider good points, including management's willingness to comply with all requirements as soon as short-complay were cited, was as short-comings were cited, was given as another reason why the decision is outrageous.

solon is outrageous.

The El Pass cone, which has been one of the outlanding riffs for well over a year, is in court again, Operators of KTSM, who, won one signal, victory over the Commish during the winter, have attacked the second opinion that Durran. Provided the second opinion that Durran with the provided in the provided of the second opinion that Durran with the second opinion that Durran beautiful to the second opinion that Durran to the second opinion that Durran the second opinion that Durran the second opinion to the second opinion to

of sloppy procedure.
Charging the FCC still has not

conformed to it. Crurl opinion, take in appeal of Arthur Ende, Philip G, Louch's and Arthur Scher. Feel, attorney for the owner of the ling against declion giving WWRL, only existing El Pain Uranmilters, Woodside, L. I., the purilon of the only existing El Pain Uranmilters, Woodside, L. I., the purilon of the conformation of the proper on 1500 formed; bused by WMBQ, findings and completeness of the demanders and the proper on 1500 formed; bused by WMBQ, malter also are involved, involution of the manufacture of the proper on 1500 formed; bused by WMBQ, and the proper on 1500 formed; bused by WMBQ, and the proper of the property of between a pione, and a novice, Finding that KTSM denied time to any religious group is caprici-ous, papers state, and based on in-competent hearsay testimony.

### Monepoly Charge

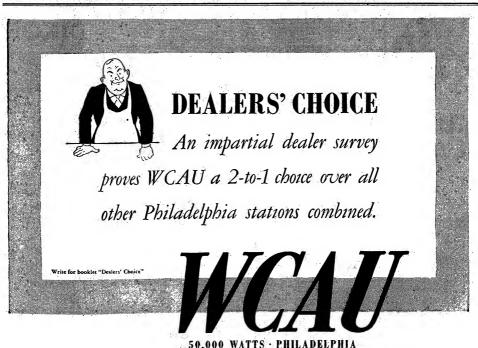
Monepoly ChargaPerpetuation of a local monopoly
was clied in the appeal of Dr. William States Jacobs, who lost out in
request for permit erect a new
regional plant at Jlruston. Some of
the arguments ar almost identical
regional plant at Jlruston. Some of
the arguments ar almost identical
sufficiency of infinings—but rowel
squawk is the FCCs failure to find
factifities would be broken by granting the Jacobs plea. Record shows
Jacobs contended Jess
Jacobs contended Jess
Jacobs, in the real owner of
KPRC, KTRH, and KXYZ, although
the does not appear openly, in the
corporate set-up of nil.
The Commission overlooked the fact
The Commission overlooked the fact

ecoporate set-up of all. The Commiss over-looked the fact that the most derivable hours are tide up by networks, as far a "Houston listeners are concerned, and that more regional and local serve is needed to protect the public interest, documents claim. Monopolymatter, is of paramount importance, depending in "Owle of the result of the properties" of the server of the Scripos-Howard chain, of which Times-Star's afternoon opposition, the Post, is a member.

Economic questions are presented ngain in the appeal Gallatin Radio Porum Campany in which Ed Forum Campany Forum Campany Campan

nisht service i this sector.

Commish erred in not respening the case to receive evidance that noe of the Roberts-MeNub partners is a non-resident, Louris and Scharfeld assert. Fi'-rep! attack dives at the way the Commish weighed the volved in -holding that Roserts-MeNub should get the break because they planned to operate unified time while Craney's idea was to function only durin, daylight evidential control of the contr



## ASCAP NO. 1 VILLAIN, PREZ DECIDES

Washington, fuly 12.
Firmulation of a well-counsed copyright policy will be the first n-sin clure tackled by the new administration of the National Association of Bruadensters. Still desiring the sine was respectively before expounding his philosophy, Nevilled Hody, was baptited in industry problems at special executive committee meeting Wednesday 09 immediately after he took the hetm. Special construction was posit the music head-analysis and head the list of jobs to be done.

New NAB teader spent his first work in office making acquaintainness.

week in office making acquaintances and receiving elementary education in some of the phases of radio which in some of the phases of radio Whien will demand his constant attention. Called on the few ToC members in thus, dined with the hasdquarters staff, called on Federal Education Commissioner Studebaker, and confubbed with principal committee.

chairmen.

Meanwhile Milter's public debut as industry leader was scheduled. Will talk at commencement exercises at Peabody College for Teachers at Nashville on Aug. 18.

Add: Phone Co. Squawks
Omaha, July 12.
Telephone officials squawked
when an estimated 2,000 calls flashed when an estimated 2,000 calls flashed on boards a few seconds following WOW's offer of free theatre tiekets to first 75 women callers. The sponsoring theatre asked two announcements daily for three days but station cancelled because its own switchboard was tied up for two hours after first blurb went on the age.

Phone men requested station to notity them if stunt is to be tried again. Said deluge put phone sys-tem in knots.



ONE MAN SHOW VOICE SAM AND MENRY ITER OF CERRHONIES NO MO VERSE CONTEST VARIETY HOUR COMMUNITY SING

teresa: 4351 N. Paulina St., Chicago

Decker Bros. Sporting Goods will bankroll the broadcasts and Jim Woods and George Arriold wilt take care of the mike work.

### F. C. C.'s WASHINGTON DOCKET

Washington, July 12.

(Washington dog-days and whid-up of the extended hearings on super-power responsible last week for the expected slump in routine Average of three commissioners in the cicinity of Washington at one time, with Chairman McNinch still hospitalized, Commis-sioners Case, Walker and Brown recuperating from the long siege of work, and Commissioners Payne, Craven and Sykes taking turns at the wheel.)

### **MAJOR DECISIONS**

fullfornin: Gorte of a San Jose banker to establish extrone plear channeler grounded by Commistic become attigractory service already negligible from KQW, incumi-

MAJOR DECISIONS

Tallformia: "Starts of a San Jose banker to sentilish in a start of a San Jose banker to sentilish the start of the st

Mason City, Ia., Juty 12.

Mason City, Ia., July 12.
KGLO will air the women's state
golf fournament of Iowa, which is
being held, at the Mason City Golf
and Country Club, this week (July
11-16). Will ozone partial reports
the first few days and have blow-byblow report of the femmes' link doings in the semitinals and finals.

Martha Deane is off the WOR, N. Y., schedule for a month. Ditto CBS, where she's herself, Mary M. McBride.

**Local Sports Store** 

Fisher and John W. Kendall

MINOR DECISIONS

Hillimits: WTMV, East St. Louis, application for frequency clusings from 1590 to 1510 kc. julie-jump from 100 with mights. 5th watts days, 10.1 kw slights. 5 Lw days, dismissed without publishes.

### **NEW APPLICATIONS**

NEW APPLICATIONS

Albekai: Edward. A. Pergli, Dalizhande, new Hallon lo be dyrached on 18 he with 1 k. No.

10 histories and the with 2 k. No.

11 histories and the with 2 k. No.

12 histories and the with 2 k. No.

13 histories and the with 2 k. No.

14 histories and the with 2 k. No.

15 histories and the with 2 k. No.

16 histories and the with 2 k. No.

17 histories and 10 k. No.

18 his

### **EXAMINERS' REPORTS**

EXAMINERS REPURIS

New York: Divilina power, bons for WNN.W. New Tork, Frowned on by Chief Examiner Davis & Arnold. Pleasty of Frowned on by Chief Examiner Davis & Arnold. Pleasty of Arnold pointed out. and no cera head in include Sensoliny and though a contract of the property of the contract of the property of the

the establish a week free antitive of "White minuted health shape be provided by the provided

## Sports Store Sponsors Tournament KOL, Seattle, Seeks to Stop **CBS Bow-Out**

Seattle Broadcasting Co. through Archie Taft, vice prez, owners of KOL, has filed an affidavit in the Pierce county court (Tacoma) against a motion previously filed by the Collumbia Broadcasting company the Collumbia Broadcasting company 5250,000 damage suit involving CBS as a defendant serious the Collumbia attorneys seek to remove CBS from the case in which Roadcasting CBS are conspirator in Collumbia attorneys seek to remove CBS from the case in which Carlotte Carlotte CBS and Carlotte CBS and the CBS web.
Taft's affidavit declures Cotumbia

Tatks affectly deciries Columbia Tatks affectly deciries and the top and the Puet Sound Broadcasting Co. Outputs of KVI, and Mrs. Benice Boiltaine, prex and gen. mg. as legal agents of Columbia since this legal agents on the other parties also because a part of the aircady huge court illas growing up around the suit vectioning and the legal agents of the suit vectioning and plenty of olior legal motions in the suit legal up. It is possible visiting judges might be colled into the picture the next tow weeks.

### N.A.B. Regional Meeting

St. Paul, July 12. Regional meeting of NAB, repre-senting broadcasters of Minnesota, North and South Dakota, was held

North and South Dakota, was held here Friday (3), with the group joint guests of KSTP and WCCO. During the ayem the group traipsed through WCCO as guests of Earl Gammon. During the afternoon, the broadeasters were hosted by Stanley E. Hubbard, KSTP prexy. End of a perfect day came with Kipper Hubbard cruising the boys over Lake St. Croix aboard his yacht.

Marion Nixon has been appointed merchandising manager of KGVO. Missoula, Mont. He is senior member of the station sales staff.

## F C. C. PROBE CHIEF IS W. I. DEMPSEY

Washington, July 12. SET FOR HEARING

Minnesets: RIGO. Bedesier, forqueuer change from 1314
15 25th b., proort point for days, levelal new eviluations and control of the critical control of the control of th

Setection of Dempsey, who was brought over from the power commission as special aide to McNincia, seen as evidence that the FCC staff sitself will to some extent be placed on the defensive and interpreted as inclusive lack of rea ferenced. indicating lack of confidence in the law department. Need for having an attorney who can decode mactically full time to the study was a lead-ing factor, however, in not picking a staffer for the assignment. In announcing Dempsey's appoint-ment, Chairman McNinch indicated no hearings with be launched for an-ther six weeks and reassured howel.

ther six weeks and reassured broad-casters that the study will be carried casiers that the study will be carried on 'in a thorough, impartial, asd-business-like manner.' Also promised the commish will have recommendations for legislation ready when congress convenes in January if additions to the commitmications act are found necessary or desirable to correct any conditions brought to light in the quiz.

### KYW by Ticket Only

KYW by Inteket Uniy

Philadelphia, July 12.

KYW has set up special department to handle and attract visitors

ment to handle and attract visitors

interpolated by the set of t

LEADING COMEDY ROLE DESERT SONG' MEMPHIS OPEN AIR

WEEK ALLE TO

Radio Salesmen Wanted ndependent Radio Station in lew York City requires services f salesmen with broadcasting xperience; position offers of of salesmen with broadcasting experience; position offers opportunity for substantial remuneration on commission basis; give full details, present and lest connection, present and lest carning power, and age. Box 765, Variety, New York.

## RADIO . THEATRES . CLUB

RAY LONG
Officially Characterizing Al Copp's
Famous Coming String Character
"LI'L' ABNER"
Mat. CONSOLIDATED RADIO ARTISTS
SAR FRANCISCO

BACK ON BROADWAY

RADIO'S WIZARD OF THE STRINGS

This Week (July 7)

LOEW'S STATE, NEW YORK Recently Concluded a Four Months Tour of Europe

RKO PICTURES DECCA RECORDS

Parsonal Management-HARRY ROMM ROCKWELL-O'KSEFE AGENCY-RKO Bldg., New York



LISTEN TWICE DAILY NBC Red Netwerk, 12:15 to 12:30 P.M. OST 2:15 to 2:30 P.M. OST NSC RES NETWORK, 12:15 to 12:30 P.M. DI
CBS WASC — 2:15 to 2:30 P.M. DI
COAST TO COAST
MIC. POMPTON ADVENTINING AGENCY
MGT., ED WOLF—RICO BLDG., NEW YORK CITY

## WAAB, BOSTON. ATTACKS WMEX DECISION

Washington, July 12.

Provisions of the North American radio pact and the unapproved new rules were invoked last week as rea-son for reconsidering the nowes r reconsidering the power

joine granted WMEX, Boston, Novel attempt to cause the 100 Novel its mind was may y ankee Network, primarily on behalf of WAAB. Besides with the standard of WAS with the standard in the Boston area, the Shepard interests were extremely adjectious about the effect on WLAC, Nashville. More wattage would increase interference between the two stations in a manuer contrary to the stations in a manner contrary to the purpose of the treaty and the proposed regulations.

pleast regulations.

Anticipating what might happen within a year from a problematical date (when the treaty becomes operative). Paul D. P. Sperman attempts, and the sperman attempts of the problematical transportation of the sperman attempts of

under changed conditions.
Lack of business in Boston for a
more powerful station was one of
the other principal arguments advanced as support of the reconsider
vanced as support of the reconsider
Commish made a series of mislakes
in weighing this phase of the cave,
as well as in deciding what benefits
would acrure to listeners from more
powerful WBCx signals.

### Umbrella Court Al Fresco

St. Paul, July 12. First open-air broadcast of KSTP-linneapolis Journal's 'Umbrella First open-air overest the Minnespolis Journal's 'Umbrella Court,' the q, and a, game that has become a northwest pastime, will be singed Friday (15) and Saturday besides Friday (15) and Saturday Minn, Will be aired from Entertwiewing stand Saturday (16) night as one of the highlights of the Paul Bunyan Exposition in the northern hure.

Station, stepping out with its mobile unit and pack set for good-will in Minnesota cities, will cover the entire festival both Friday and Saturday with a series of shots, in-cluding interviews with old-timers, tall tales of the Bunyanesque type, descriptions of parades and the low-down on Brainerd's beard-growing

WOW-WNAX Members Wed Omaha, July 12.
Ray Olson, WOW announcer, and former program manager, WNAX. Yankton, S. D. has revealed he was married to Ruth Ringquist, WNAX stiffer, Decoration Day, "Midred Relson, of WOW program of the prog

# WRITERS

AT ONCE

By Large Mid-Western **Broadcasting Station** 

extensive experience writing successful daytime radio strip shows. Writers without such ex-perience need not apply.

Send detailed list of past ex-

BOX 205, VARIETY NEW YORK

### Merle Pitt, Jaeger's Quiz M.C.'d by WNEW's Arthur

New variety program using Merle Pitt orchestra, Johnny Jaeger and his News Quiz and Douglas Arthur, mc. started Monday (11) on WNEW, N. Y.

Program scheduled for an hour daily six days a week from 1 to 2 p.in.

### Publisher Has Series

Seattle, July 12.
Joseph D. Roberts, publisher of the
Seattle Guild and the Seattlife mag,
broadcasts his own series over KVI.
local CBS outlet. Tabs it 'Life of the

local CBS outlet. Tabs it 'Life of the City'.
Stanza in the last few weeks has presented the cast of the fouring You Can't Take It With You,' William Smith Culbertson, former ambassador to Roumania and Chile, and other personalities traveling through the morthwest.

### WOAI EXPANDS

San Antonio, July 12.
Coincidental with opening its new studios, WOAI has expended its staff considerably. Total newcomers are

considerably. Total newcomers are five.

W. Van A. Combs, formerly with Procter & Gamble's sales promotion staff in Cincinnati, and Lou Riklin, here been added to sales Anna Kaye. have been added to sales. Anna Kaye Carroll has been taken on to do copy on national and local spot biz. Shir-ley Ardussi goes into traffic depart-ment.

## ALL DOCUMENTS, F. C. C. MINUTES OPEN TO PUBLIC UNDER PROPOSED NEW POLICY

Two-Year Rule Also to Be Relaxed on Lawyers, Etc.
—Speeding Up of Administrative Procedure an Essential Goal of Revision

Washington, July 12.

Tighter control over administrative procedure was proposed Monday (1) the procedure was proposed Monday (1) through the procedure was proposed Monday (1) through the procedure was proposed Monday (1) through the through procedure was preding white was proceeding and the through procedure was proceeding the procedure was proceeding to the procedure was proceeding the procedure was proceeding to the procedure was proceeding t docket to insure more uniform treal-ment of applicants, and requirement for more specific information are the chief features of the suggested changed code. Written comments have been invited, but whether hear-ings occur before the Commish con-siders the reaction is up to the Rules. Committee. Definite report required by Scpt 18.

by Scpt. 15.
Disclosures at last year's disbarment trial were mirrored in clauses
calling for more complete and positive data in all applications. Papers
must show the real parties at interest
and their legal financial qualifications, a provision aimed at dummy
comprations.

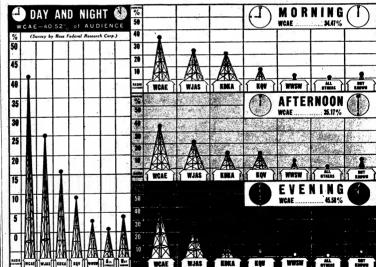
their technical plans when making request for facilities, so that the papers will result from the rules, which also call for more complete financial data with all renew made part of an application and filed with it will be open for inspection. This is in sharp contrast with the present practice, where formal repapers must be filed and acted upon by the entire Commish. Another innovation is statement that minutes will be available for perusal by any Change in the two-year rule, sure to provoke another controversy, is

manuted by either a Commissioner oi Examiner, would speed up proced-ure, put a curb on favoritism and connivance, and bring more standard treatment to all parties. Arguments on requests related to handling of cases will be heard Tuesdays and Fridays.

Ed East due to be a grandpop in

## ROSS FEDERAL SURVEY PROVES

Has Pittsburgh's Largest Radio Audience



OF ENTIRE AUDIENCE FROM 9 A.M. TO 11 P.M.



Listen Regularly to

NRC RED - MUTUAL -NETWORKS

In Pittsburgh's most recent radio survey—20,029 completed telephone calls, by Noss Federal Research Corporation—during the week ending May 26, 1938, WCAE was the FIRST choice of the listening audience, DAY and NGCHT.

Ross Federal found that 34.47% of the Pittsburgh radio 

Ross Federal found that 35.17% of the Pittsburgh radio Ross Federal found that 45.58% of the Pittsburgh radio

### Disc Reviews

By Abel Green

By Abel Green

The Sophislicates, batoned by ind 7865, also by Savill, is in the Maity Malneck, ox-Paul Whiteman's and Caraling and Caraning and Caraling and Caraling and Caraling and Caraling and Caraning and Caraling and Caraning and Caraling and Caraling and Caraning and Car Boy, on Decca 1868, 1s another sender.

An extraordinary version of FlooAn extraordinary version of FlooAn extraordinary version of Flooteron with the Mills Bros., backed by Caravan. The boys do their version of Floor
Extraordinary wersion of Olyman Mose. Wherein the hother Febrica Extraordinary of Something of a causa belli is a Extraordinary wersion of Olyman Mose. Wherein the hother Febrica Extraordinary is very head to be a fine of the first of the floor of some of the fyrice. Activities of the floor of some of the floor floor of some of the floor of t

else into it with result there's been a promoned to the control of the control of

## Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on WEAF, WIZ, WABC and WOR computed for the week from Monday through Sunday (July 4-10). Total represents accumulated performance on the two NBC links, CBS and Mutual from 8 a. m. to 1 a. m. In Source' column, \* denotes film song, † legit tunes, and 'pop' speaks for itself.

tunes, and pop speaks for users.			
Title.	Publisher.	Source.	Total.
Says My Heart	Famous.	*Cocoanut Grove	Lotal
Music Maestro Please	Berlin	Pop	63
Music, Maestro, Please. I Hadn't Anyone Till You. I Married an Angel. When They Played the Polka. I Let a Song Go Out of My Heart There's Honey on the Moon Tonight. Let Me Whisper. You Leave Me Breathless.	ABC	Pop	50
1 Married on Angel	Robbins	'I Married an Angel	54
When They Played the Polks	Robbins	Pop	52
1 Let a Song Go Out of My Heart	Mills	Pop	51
There's Honey on the Moon Tonight	Miller	Pop	43
Let Me Whisper	Chappell	Pop	40
You Leave Me Breathless	Famous	*Cocoanut Grove	40
You Leave Me Breathless. Flat Foot Floogee. When Mother Nature Sings Her Lullaby. Why'd Ya Make Me Fall in Love?. Lovelight In the Starlight. This Time It's Real. I've Been Saving Myself for You. My Margarita	Green Bros	Pop	39
When Mother Nature Sings Her Lullaby	Santly	Pop	38 37
Why'd Ya Make Me Fall in Love?	Feist	Pop	38
Lovelight In the Starlight	Paramount	*Her Jungle Love	37
This Time It's Real	Spier	Pop	36
I've Been Saving Myself for You	Harms	Grand Terrace Revue	34 34 33
My Margarita	Feist	Pop	33
You Go to My Head	Remick	Pop	32
My Margarita You Go to My Head. Day Dreaming.	Remick	*Gold Diggers of Paris	32
Little Lady Make Believe	Olman	Pop	30
In a Little Dutch Kindergarten	Fox	Pop	30
I'll Dream Tonight	Witmark	*Cowboy from Brooklyn	27
Havin' Myself a Time	Paramount	*Tropic Night	27
Will You Rememoer Tonight Tomorrow?	Bregman	Pop	25
Little Lady Make Believe. I'll Dream Tonight. Havin' Myself a Time. Will You Remember Tonight Tomorrow? Now It Can Be Told.	Berlin	*Alexander's Ragtime Band	23
Oh, Ma Ma	Shapiro	Pop	25 23 23 23
Oh, ma Ma. You Couldn't Be Cuter Spring Is Here Don't Be That Way If It Rains, Who Cares? Girl In the Bonnet of Blue	Chappell	Joy of Living	23
Spring Is Here	Robbins	71 Married an Angel	23
Don't Be That Way	Robbins	Pop	Z3
If It Rains, Who Cares?	Morris	Pop	··· 23.
Where in the World	Crawford	* Togette	22
Where in the world	Channell	Pon	23 23 23 22 22 22
Hi Yo Silver	Uritmool	*Combon from Brookley	
Cowboy from Brooklyn	Crawford	Pon	21
Love Walked In	Channell	*Goldwyn Follies	20
Cowboy from Brooklyn So Lovely Love Walked In Please Be Kind	Harme	Pon	18
Please Be Kind There's Rain In My Eyes. So Little Time. Colorado Sunset. It's the Little Things That Count.	Ager-Yellen	Pop	19
So Little Time	Shapiro	Pop	19
Colorado Sunset	Gilbert	Pop	18
It's the Little Things That Count	Marks	Pop	18
Cathedral in the Pines	Berlin	Pop	18
Lost and Found	Santly	Pop	18
My Best Wishes	Bregman	Pop	17
Stop and Reconsider	Lincoln	Pop	17
Cathedral in the Pines Lost and Found. My Best Wishes. Stop and Reconsider Alexander's Ragtime Band. There's a Faraway Look in Your Eyes	ABC	Par Alexander's Ragume Dand	17
There's a Faraway Look in Your Eyes	Tenney	Pop	17
It's the Dreamer in Me You Walked Out of the Picture Isn't It Wonderful—Isn't It Swell? On the Bumpy Road to Love. I'm Glad I Waited for You. Garden in Granada. Figaro	Feist	Pop	17
You Walked Out of the Picture	Exclusive	.TParadise Revue	16
Isn't it Wonderful-Isn't it Swell	Miller	Pop	16
On the Bumpy Road to Love	Piane	Pop	16
I'm Glad I waited for Tou	Stastly	Dan	18.
Garden in Granada	Denuster	Pop	15
Figaro	Witmank	Pon	15
Something Tells Me	Witmark	*Cowbox from Brooklyn	15
			14
Minuet in Jazz	Circle	*Sally, Irene and Mary	14
Don't Wake Up My Heart Minuet in Jazz My Walking Stick Toy Trumpet	Berlin	*Alexander's Ragtime Band	14
Toy Trumpet	Circle	*Rebecca of Sunnybrook Farm	14
Joseph, Joseph	Harms	.Pop	13
Joseph, Joseph. At Your Beck and Call. Let's Break the Good News	, ABC	Pop	13
Beside a Moonlit Stream	Pamiek	-B00-L00	13
weekeng of a Private Secretary	Remick	•Cold Digrees in	12
I Got a Guy Beside a Moonlit Stream Weekend of a Private Secretary 1 Wanna Go Back to Bali Naturally	Lincoln	Pon Diggers III	12
Moonlight in Waikiki	Harms	Pop	19
Mooninght in Walkiki		op	····

### **Production East?** (Continued from page 3)

(Continued from page 3)

Continued from page 3)

rections, out of it coming the standards Capital Corp., of which J. other faction in that group turned into Ploneer, of which Selmid-International was the outgrowth. José and the property of the page 1. The Eastern Service studios, large and the season of the property of the page 1. The page

basis.

Production activity at the Easlern
Service plant this coming season will
include two features, to be turned
out by Al Christie, and six Spanish
talkers to be made by William Rowland. Both Christie and Rowland
already have the financing, it is
understood.

already have the financing, it is understood. In addition to the full-lengths. Christie will continue making shorts. Christie will continue making shorts, care the Astoria plant for five-sense for Educational release. Milton Schwarzwald is also producing shorts here, having just started on two series, one for RKO and one for Universal release.

Al Fremont pencilled into Lincoln Terrace, Pittsburgh, on quick book-ing, following departure of Bob Grayson outfit for mid-west engage-ment



From "Breeking The Ice" (a Sal Lasser Picture)

PUT YOUR HEART IN A SONG THE SUNNY SIDE OF THINGS HAPPY AS A LARK

Senge by Frenk Churchill (writer of the "Snow White" scare) and Paul Francis Webster

The Pirst Hit of the Summer Season

THERE'S HONEY ON THE MOON TONIGHT

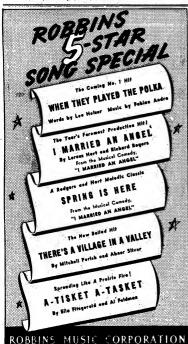
By Hoven Gillespie, Mack Davis and J. Fred Coats

From "Three Blind Mice", e 20th Century-Fox Picture ISN'T IT WONDERFUL. ISN'T IT SWELL Another Hit by Lew Pollock and Sidney D. Mitchell

MILLER MUSIC, INC.

1270 SIXTH AVENUE

NEW YORK



VINIH AVENUE NEW YORK CITY

## Music Lawyers Translate Judge's Language Into Conflicting Slants Harry Worren and his wife are stilling today (Wed.) for Europe with Mr. and Mr. and

Language inter continuents statistics and the counter for the Songwriters Protective Association last week read conflicting interpretations in the design was a state of the s

### Reads Differently

Remarks and access to the many services of the publisher layers on the broadness of light light

would have the same effect, we do
not think the decision is determinative of the rights of the author and
publisher where no employer-employee relationship exists.

### ATTRACTION COUNTS MORE THAN SAT: NITE

Lincoln July 12 R. H. Pauley has dropped Saturday hights at the Turnpike Casino and will play the spot on a dodge basis until Sept. 10, when he opens for regular weekend biz. Policy from how on will be to take names only and on any night in the week they're available. Coy comes (16) and Rita

### \$65,295.55 AWARD

Since 1930 on Issue

### Philadelphia, July 12.

Philadelphia, July 12.

Judge John Bood Avis, in U.
District Court in Conduct, N. J. Isast Fully ordered the Victor Tailor, Machine Co. to pay \$85,295.55 to Dan-Group Co. to pay \$85,295.55 to Dan-Group Co. to pay \$85,295.55 to Dan-Group Co. to Philadelphia Co. to pay \$85,295.55 to Dan-Group Co. to Philadelphia Philade

had to sue again for an accounting. Judge Avis' decision was in this suit.

the fewatt quitting Italian Gar-fren, Pithaughl, for O week stretch, incred in three some for Meric po-cas Mellig. 1998. The Control of the Control of the Control (1998) opening July 18, Johnny Chick [dier, of the. Car's will be insed in suffi replacing at the Gardens for "Balabika" an "here is the Gal?" "Balabika" in "Ilonofilus".

it is unusual when it's mitted. Waring started waving the wand over Woods' Saturday wand over, Woods' Saturday (12) and was given a CDS coast-lo-coast wire for the opening. He aired the details of the unusual situation and made several präsing refer-ences to his adopted outfit. Woods was at Laurel-in-the-Pines, N. J. most of past winter.

mission. Couple years back Fio Rito packed the same spot.

showing may in part have been due to the circumstance that Fio Rito was booked to play the following night at the Terp ballroom in Austin, Minn., which is about 65 miles north and just across the state

### Music Notes

Dave Dreyer and his music depart-ment at RKO. re working on scores to 11 features and two shorts, big-gest job they have had this year.

St. Brenden's Choir recorded two songs for Warners' 'Angels with Dirly

Tiomkin completed an arrangement of 'Voices of Spring,' based on Johann Strauss music, for Metro's

Yip Harburg and Harold Arlen wrote two ditties. Ding Dong the Wilch is Dead, and If I Only Had a Heart, for Metro's ' 'izard of Oz.'

Harry Barris sold two camp ties to Universal, 'Ain't It Wonderful'

Hoagy Carmichael and Frank Loesser wrote Men With Wings' as a theme song for Paramount's avia-tion picture:

### Music Men to Europe

## Max Mayer Has Renewals Of Fred Mills

jobber, has obtained the copyright renewals on all the works of Fred A. Mills, who was one of the most profile its writers of his time. There are over 50 numbers in the catalog, with these including You Can't Stop From Loving Me, When a Pel of Mins. Seath a Gal of Mins. I was a sea of the catalog and the catalog and the catalog and a sea of the catalog and the catalog with a large of the catalog and A. Mills, who was one of the most

Max Mayer, publisher and music

### Radio Income of ASCAP Declines but Quarterly Melon Still Beats '37

wand over, Woods' Saturday (12) and was given a. CBs coals and the state of the details of the unusual saturday distribution of the America of the unusual saturday distribution of the America of the unusual saturday of the state of Society and Publishers for the scone quartering the publishers for the scovering to the like period of 1937. Check eveering the publishers for the scovering to the publishers for the scovering to the publishers and publisher for the scovering to the publishers availability and this also. The Society has acquired to the ASCAP directorate. (200 new licensees since the first stimulation for the third quartering for a name unit, with about 300 passing through the silles at \$2 at The distribution for the third quartering of the screenly named to the ASCAP directorate.

## Metro. Par Disinclined to Tie Hands on Renewal Grabs; Fear 'Restraint of Trade'

## WPA Music Funds Are

of last year, has been received by Michigan WPA to give employment will add 151 musicians to WPA music rolls, increasing present list to 412.

Detroit will organize a new con-cert band, two dance bands and two small orchs. Present Detroit Syr-phony will also be anguanted.

### Hungary, Sweden, Danes, Czechoslovakia Go On With ASCAP Agreements

Performing rights societies in Hungary, Denmark, Sweden and Czecho-slovakia have renewed their alliances with the American Society of Com-posers, Authors and Publishers Cabled Information that these agree-Cabled Information that these agree-ments have been signatured was re-ceived last week from Saul A. Born-stein, v.p. of Irving Berli, Inc., who had been delegated to represent ASCAP at the convention of the Confederation of International Per-forming Rights Societies in Stock-holm.

holm.

ASCAP was also advised that the confederation voted to hold its 1939 convention in London and to meet in New York the following year.

### Metro-Robbins group and Lou Dia-Increased in Michigan mond, head of Paramount's put ing enterprises, have advised the Misic Publishers Protective Association, that their companies will not tion that their companies will not

become parties roposed agreement regarding the 'sniping' of copyright renewals. Metro doesn't want to become entangled thing that might raise the issue restraint of trade or that involves

arbitration by publishers, while Diamond is relictant to give up the strong position his firms now hold in the matter of collecting valuable

in the matter of collecting valuable empright renewals.

Jerry Vogel, who in recent year, has been especially active in the acquisition of the ronewal rights of other publishers works, is likewise other publishers works, is likewise spile, the attitudes of the property of the property

Schulment council for John Schulment council for Songwrifers Protective Association, last week delivered in writing Irving Caesar, SPA prez, an analysis for the proposed past, in which he sire to compete for a renewal copyright would be enibled if they had to give the 20-days notice as ren also wrote the protection given the publisher of the original copyright will be protection given the publisher of the original copyright will be protection given the publisher of the original copyright depends on the control of the control

## HOTEL GUESTS **GIVEN DANCE** LESSONS

Grand Hotel, Highmount, N., started furnishing mass dance instruction to its guests this week. Via booking with MCA and Abner Greshfer, hotel brought in Harold Green and Rosa Chula for exhibition duncting on floor show besis with instruction as added pleaser.

Guests must pay for individual teaching in tango-rhumba, shag-manipulations, however.

### Philly Not Emulating Pittsburgh on Remotes

main's Jill

Pittsburgh on Remotes

Philadelphis, July 12.

Philly Musicians' Local will not be coording interest and holes, A. P. Tomel, irres, the rights, Vol. 12.

Philly Musicians' Local will not be recovered with the problem with at on the rights, Vol. 12.

Philly Musicians' Local will not be rights, Vol. 12.

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Philly Musicians' Local will not be recorded in the problem will not be rights, Vol. 12.

Philly Musicians' Local will not be recorded in the problem will not be re

misscians, and no spot can broad-cast for more than one-half hour a day. Stations which have no union contracts (there are none at present), get no musicians' services of any kind except on a double waye scale

### Chicago Jam Special Chicago.

## Inside Stuff-Music

Brunners Beterd Ca. If checking to find one who owns the right to the many better deciding whether it wants to resistue a coopie of Buildink to mater a coopie, and the state of the state

some old collections.

Joe Higgins Brunswick recording mgr., said Monday (18) that the Valentino platter was made for a firm calling itself Celebrity Recording Co., and that he is trying to find out through the Brunswick files the conditions under which the work was done. If Brunswick owned the rights there was a good likelihood, Higgins added, of a reiscue being up to in the itext list, thereby taking advantage of the interest stirred by the revival of some of Valentino p plutters.

As agent and insiste for individual publishers Harry Fox last week leseing other mosician, and of took to guther additional data before filing a claim for back royal. Tomel, on his return to Philly, and the wide like with Decea Records, Inc. Fox has been authorized to ask Derect to moment of the pay the difference between the amount of records maintactured and the control broadcasts is purely local and the pay the difference between the amount of records maintactured and the control broadcasts is purely local and the pay the pay

Gus Edwards disputes the claim of the Warner Our Edwards disputes the claim of the Warner for, music public ing group that it holds the renewal of cropyright on the seriler works. Edwards states that he has recopyrighted over 500 of his own compositions beginning with the first one he-ever wrote and that if the WB group has bought any renewal rights thes. Rect only the tyric writers of the Edwards tunes. WB publishing enterprise take the position that Edwards agreed to assign the copyright renewals of a batch of numbers to it as put of a lift of also on current capyrights and it proposes to hold Edwards to this contract, even though the tenevols involved have been boughed because the distinct of the contract, even though the tenevols involved have a merely a technical

any renewal rights thes affect only the lyric writers of the Edwards tunes.

WB publishing enterprise take the position that Edwards agreed to assign the copyright renewals of a batch of numbers to it as port of a resting get another concert dipliky its of set on controls. The crewculs involved have been assigned by controls the control of the con

## MCA Execs Hear Pittsburgh Local Bands at Request of Union Prez

### Tony Martin Heading Own Band for P. A.'s

Hollywood, July 12.
Tony Martin leaves July 26 for an eight-week personal tour with his own band.
Martin will not be on the final Burns-Allen airer, ducking for the summer Aug. 1.

Lou Breese to Pittsburgh
Chicago, July 12.
Lou Breese orchestra closes at the
Chex Paree here on July 21 after
a 19-week engagement in the nitery.
Goes into the New Penn club in
Pittsburgh on July 28, getting out
there by way of a series of onenight dates.

**FEIST** 

first again with...

By Merie Grever English Lyric by Walter Hirsch

The First New Style Song in Years MY MARGARITA

Gordon and Revel's Sensational Hit MEET THE BEAT OF MY HEART From the M.G.M Picture, "Love Finds Andy Hardy"

Another Gordon end Revel Natural

A Fresh Idea in Musical Novalties ON THE BUMPY ROAD TO LOVE

A Song You Hear Everywhere

By Al Hoffman, Al Lewis and Murray Mencher

A Typical Walter Donaldson Rhythmic Novelty

WHY'D YA MAKE ME FALL IN LOVE

Seo Feist inc.

WHERE IN THE WORLD From the 20th Century-Fox Picture "Josette"

Pittiburth July 12.
Following han of remote broadcasts from niteries and hotels, Local 69 made a move over week-end to facilitate hiring of local groups by Pittiburgh cale operation. Treads the property of the property of

Under a new policy adopted by the American Federation of Musicians a band booker, agent or personal rep is barred from telling or intimating to an employer that unless an agto an employer that unless an ag-gregation is booked through him the spot will be denied a broadcasting hookup. Violation it this injunc-tion will make the booker liable to loss of his license from the AFM. Warning letter on the subject has been issued by Weber, who acted on a resolution passed at the interna-tional's recent convention.

Rhythm' orchestra are playing at the new Club Fernwood near Bushkill, Pa., home of the famous 'Niagara of Pennsylvania' falls.

### On the Upbeat

Raiph Williams booked into El Tivoli Club, Dallas, July 12, by CRA.

Charlie Barnet to Fordham Club's Budd Lake, N. J., Pavilion, July 22.

Jan Savitt plays Stanley theatre, Pittsburgh, for week starting Aug.

Chick Webb into the Paramount theatre, N. Y., Aug. 19.

Carl 'Deacon' Moore plays Enna Jettick Park, Auburn, N. Y., Aug. 1 to 7. Rita Rio also booked for spot week of Aug 22.

Freddy Goodman, Benny's frere and new CRA acquisition, plays an-nual Tobacco Festival, Mullins, N. C.,

Bob Grayson opens at the 400 Club, Wichita, Kan., July 15.

Mike Riley into Gray Wolf Tav-ern, Sharon, Pa., July 18.

Fran Eichler plays for Westview Park, Pittsburgh. Pa., week of July 25. At the Pines Club, same city, this week.

Ken Moyer into the Sin-A-Bar, Kansas City, this week.

Lou Blake stays at the Commo-dore Perry hotel, Toledo, for month of July.

Royal Worth to Lincoln Terrace, ittsburgh, July 14.

Ozzle Nelson plays a week at the Eastwood Park, Detroit, starting July 27. Booked by the Rockwell-O'Keete office.

Mal Hallett has had his contract extended beyond Aug. 4 at Playland, Rye, N. Y.

Ben Bernie opens at the Arrow-ead Inn, Saratoga, July 29. Agented y Music Corp. of America.

Vincent Lopes goes into the Piping Rock Club; Saratoga, July 29. MCA set the deal.

Fran Eichler spotted at Pines, road-house near Pittsburgh, for indefinite stay. Placed by Fe Hiller for CRA.

Rube Wolf returned to the para-nount theatre in L. A. after an ab-nice of nine months.

Gien Gray Casa L ma band doing a series of one-nighters along Pacific shore,

Raymond Scott and his Quint due in New York next month for series of concerts and radio appearances.

Eddie deLange orch at Forest Hills Show Bar will be aired twice week-ly by WOR, starting Sunday (17).

Jack O'Donneil's Boston swing band is playing at Crooked Lake Hotel, Averill Park, back of Troy. O'Donnell pianoed for several sca-sons over WOKO, Albany.

Bernie Whitman orchestra will play the entire summer season at Harold Bossard's Mt. Pocono Grill, located at the forks, Mt. Pocono, Pa.

## 15 Best Sheet Music Sellers

(Week ending July 9, 1938)

	E 44
Music, Maestro, Please	Berlin
.*Say's My Heart	Famous
Cathedral in the Pines	Berlin
I Let a Song Go Out of My Hea	rtMills
*You Leave Me Breathless	
*Lovelight in the Starlight	Paramount
I Hadn't Anyone Till You	ABC
Girl in the Bonnet of Blue	Crawford
Oh. Ma-Ma	Shapiro
Little Lady Make Believe	Olman
I Married an Angel	Robbins
Let Me Whisper	Chappell
This Time It's Real	
There's Honey on the Moon	
If It Rains, Who Cares?	
. Indicates filmusical song.	t Indicates stage production to

The others are pops.

## Cops Quell Shag in Wooden Stands As Jupiter of Jive Gives Out

By BERNIE WOODS

Benny Goodman orchestra drew nearly capacity attendance into the things of the state of the 10,300 seat marine stadium at Jones Beach Siate Park Studding and Jones Beach Siate Park Studding and Tones and Coodman's swingsters was concreted, about an hour and 15 and a prices ranging from Sec to the state of the st

Droceeds.

Concert set a small scale repetition.

Concert spandality Island concert

for weeks back, with every litterbug and his incoller cheering every
movement made on the stage 150
feet across the water. It was a danserous stunt from the angle of the
stadams itself, unlike the Kandell's
stadams itself, unlike the Kandell's
and steel, this one is constructed entirely of wood. Bad enough to have
every foot in the place pounding the
boards but to allow any stagging to
sain headway was courting disaster.

from going to fown regular attendants were backed up by a flock of
state park cops. Six footers who
don't take a gag for an answer.

Biggest part of the crowd, con-Concert was a small scale repeli-

state pank cops. Six footers who don't lake a gate for an answer, on the state of the contrary to what probably was expected, were not holdovers from the attemnon's beach activities. Most seemed to have come for the adapting that the state of the contrary to what pank from Southern State Parkway was heavy with traffic. Same applied to other roads, all cars head-the stadium. Sameling field closes to Though the mob was composed mostly of younger alligators, the stadium. Sameling field closes to the youngsters. Kids came to be bung on the clouds and Goodman did disappoint en, histories where the contract of the contra

Jined up.

Session had its usual screebal happenings too. During an indemission to give the casts a regi, to mission to give the casts a regi, to sit and the session to give the cast a regi, to stuff. Twolve feature solutions and a like number of men well through a series of intricate mases and a like number of men well through a series of intricate mases region to the series of the series o

Who subspect when the special train from Lake St. Catherine, death train from Lake St. Catherine, death crew played a date up there Sake and it crew played a date up there Sake an inght and left Montreal by special rattler at 4 am. Extra sided Goodman for \$1,350. He and crew are set to go into the Empire Room of the Waldorf Astoria Hork, N. Y., Oct 26.

WHEN TWILIGHT COMES I'M GONNA LOCK MY MEAN (And Throw Away the Key)

OH. 14A-M.

SC LITTLE TEX

LEONE AON TALKS THE THE THREE ANY TIME

ARRY CLINTON'S DISTINCTIVE MUSICAL ACHIEVEMENT

Based on CLAUDE DEBUSSY'S "Reverse

SING MUSIC CORPORATION - MOS SEVENAL AVENUE - NEW YORK

## MIDWEST VAUDE HOPEFUL

## N. Y. Booker Group Presses Drive For Orgs' Aid in Exiting Agent Evils

The Entertainment Managers Assn., N. Y., took the initiative this week in promoting greater cooperation among various theatrical groups. Stressing its drive, EMA forwarded a plan to groups outlining its tentatively titled Theatrical and Entertainment Advisory and Coordinating Council of Greater New York, Main idea is to bring closer relations beto secure favorable legislation and to

to secure favorable legislation and to ell inste abuses. Recipients of the plan were the Theatre Authority, American Federation of the Agents and Artists Representatives Asia; Actors Equity, Joseph N. Weber (American Federation of Musician), Jack (Rosenberg (Local 802-AFM) and George Goldmin) (Equity Agents). Former three have alreedy approved the plan and promised tullest cooperations of the Agents and promised tullest cooperations of the Agents and promised tullest cooperations.

Plan is a feeler to gauge attitude and willingness of those in industry. Inability of same to get together permanently is threat that has never permanently is threat that has never been overcome, but action among self organizing agents and closer agent-union tie of late brightens this attempt. There was a union associa-tion some time ago but nothing ever

tion some time ago over among a come of that.

amen of that.

amen of the come came of that.

On the vaude-nitery agent fron some progress has been made during past month. Randell has completed his constitution and by-laws and drawn up a code of ethics. A meeting will be called late next month of the AARA to vote on his brain-child.

of the AARA to vote on his brain-hald, rise ratuste to protect a brain of the AARA to vote on his brain-hald, rise ratuste to protect and the result of the

### TEXAS CASA REOPEN JULY 29: SLATE NAMES

Ft. Worth, July 12.

The Years Can Manana will open its third season in Manana will open its third season, which was the possibility of six weeks, which was the possibility of the possibility o

### Shutta, Paul Draper. Lyman for Chi's Chez

Ethel Shutta and Paul Draper will headline the new Chez Paree show, along with Abe Lyman's orchestra, starting July 22, Bill will also include Raul and Eva Reyes, Rose Blane, soloist with the Lyman' orchestra, and Iris Wayne, tapper.

## Richman in Deal To Prod. Follies. Open N. Y. Nitery

Harry Richman, who returned Monday (1)1 from London aboard the Normandel, is dickering for his distribution of the Normandel, is dickering for his deal to caproduce the Zingglet London Los produces the Zingglet Robelles' in the fall with Lee Short Also has some nitery dates. Also has some nitery dates. Spots being considered by the singer as vite for his nitery are the singer as vite for his nitery are the constant of the Norman Con

57th st. Only definite cafe date set is the Chez Paree, Chicogo, where the sing-er opens Sept, 9 for four weeks. Also can be set of the set of

Richman was accompanied from London by his wife, Hazel Forbes, ex-Ziegfeld showgirl, and Jack Ir-ving Golden, his pianist.

### **RUFE DAVIS HUDDLING** FOR RETURN TO RUBES

Rufe Davis has a dicker on with the Radio Rubes, hilbilly act, to join them agai. Davis left the turn about three years ago to single, and since then has played in film. Since Davis left the turn, Artie Hall, who formerly owned the Rubes act, has died. Harry Duncan, fiddler in the foursome, now manages the outfit, having been willed the act by

### Benefit's' Benefits

Triple-play booking deal was set last week by Manie Sacks, of Music Corp. of America, by sending size Corp. of America, by sending deal was a sending and the size of the size

tra, were cooked toy the Stanley theatre, Pittabul acts to Philly to do the Saturday night show at the intery, paying their transportation himself. Jean wife to have them the property of CBS and owner of WCAU. Philly, who was hosting the producer and Ben Bernie over the town. Below cjoiring MCA. Sacks worked for Lety in Philly.

### Downey-MCA Sign

Morton Downey has signed an ex-clusive personal management con-tract-with Music Corp. of America. Already hooked for the Fort Worth ficsta, beginning July 29.

# POSSIBLE BY OCT.

Chicago Leads with Seven Houses-Split Weeks for Iowa, Illinois and Michigan Included on Most Active Schedule in Years

N. Y.'S UPSWING

Chicago, July 12.

Brightest outlook in years for vaude revival this coming season indicates there will be at least 20 full week stands in the midwest by Oct.

olecules there will be these 20 faul) of the control of the contro

Louis: "Railto, Louisville: Palace, Milwaukee, Orpheum, St. Paul; Orpheum, Minneapolis; Mainstreet, Amanachim, Minneapolis; Minneapolis, Minneapoli

The Casa's vaudeville policy has been doing well so far. It was originally intended as a hot weather (Continued on page 54)

## 20 WEEKS SEEN N. Y. Cops Clamp Down on Cafe Boat In Burley Try; Evade Fine Law Point

Cabaret TAC Seen Slated For Next Season in N.Y.

While no deal has been closed, it's understood that the class conscious Theatre Arts Committee will present its Cabaret TAC nightly at John and Jerrold Krimsky's American Music Hall, N. X., next season.

Profits will go to the Theatre Arts Committee. Under the present plan all participants will be paid. Similar idea for a political cabarel, is being worked on for Hollywood. John Murray is heading the Coast

## **DENY WB VAUDE** TO EXIT IN WASH.

Washington July 2.

Story in last week? Vasinty reporting that stage show policy might be dropped at Warners. Barte theathr here in a deab between last the stage show the stage show and an official denial to the Washington control of the stage of the s

policy for six years

## N. B., CANADA, EASES

A monthly tax of \$24 per vehicle used by American performers trav-eling through New Brunswick, Can.,

eling through New Brunswick, Can, approved last spring by the legistalitie assembly, has been shelved after considerable protest by acts.

A new measure provides for \$2 per month on each passenger car and \$5 on a commercial vehicle. This of course applies only to Americans entering the province with intentions of yes forming for profit. Reported for the common control of the course of the co

N. Y.'s police elamped down on the S. S. Yankee's maiden trip as an off-shore burlesquery last week. Plainclothesmen took over the tub when it tied up at the Battery, N. Y.

New York City authorities have no jurisdiction on a boat in the river but once it's tied to a pier, they have the say. Steps taken to halt the Yankee's doffing plans were simply to refuse it a cabaret license, which meant that the boat could not load passengers from a city pier.

meant that the boat could not load passengers from a city picr.

Faddle-wheeler sailed on its initial passengers from a city picr.

Boal, with a nitery show, six nights a week. Sunday night was to be the burleaque sailing, with Tony Miccio, and the sailing with the sail of the sailing with the sail of the sai

### INJUNCTIONS HALT QUIZ OF K. C. CAFE GAMBLING

Kansas City, July 12. Kansas City, July 12.
Injunctions have been issued balling the hearings of eight Kansas City nite clubs, which had been cited by E. J. McMahon, state liquor control supervisor, on charges of operating gambling games in connection with sale of beverages.

sale of bewrages.

B., CANADA, EASES
U. S. ACTS' AUTO TAX

monithly tax of \$24 per vehicle
\$1 by American performers tru\$2 through New Brunswick, Can,
town death sping by the legiswe assembly, has been shelved
new measure provides for \$2.

### U. S. to Deport Singer; Stole Clothes to Wed

Detroit, July 12.

Detroit, July 12.
Yen for new clothes for planned elopement not only user the planned elopement not only user the wedding plans last Saturday of Eliech Berridge, nile club singer-the plant of the plan

### Edmund Lowe Opens P.A.'s in Flint July 30

Edmind Lowe opens a vaucefilm flesh parade at the Rialto, Flint, Mich., July 30. Follows with a date at the State Lake, Chicago, Ang 5. Charles Allen booking.

### AKRON'S P.A. RETIIRN

Palace here, after several weeks of straight films, will rever to shape units for four days starting July 27, with Horace field's band books, and is scheduled to do a bradlest. Not likely along the film here. Not likely an other stage residence of the film of the films of the f

## AFA Hires a Press Agent, Acts To Invoke AFL Boycott of Ringling

To countered the unfavorable the unfair list will go out this week, areas attendant on circus-union frisc. Committee for Inductial Organization, the American Federation of tion (CIO), now working with the Actors hired its first pieces ugent this AFL on some natters will also be the Actors hired its first pieces used this alekt on some tanters will also be the committee of the c

## Nitery Reviews

### S. S. YANKEE

Arthur Kay, Chester Doherty Girls (6), Yvonne & St. Clair, Princess Doree, Al Behrens, Jean Claire, Wal-lace Bros. (2), Leon Gross' orch (9).

Jackie Roberts, here for years of ozoning, back for a general checkup. John Dempsey (Fenway theatre, Boston) vacashing here for the summer. Alice Carman ditto and doing well. Yankee, the newest addition to the showboat fleet, was goling to remain tied to her berth in New York on the evening of her debut July 1. Scheduled to sail at 8.30 p. m., the 34-year-old puddlewheeler, didn't east off until 9.20.

iner. Alter Carman ditto and doing with.

Juny Marshall and all the little Marshall and all the little Marshall and all the little Marshall and all the Marshall and the Marshall from Washington. De Core, all from Washington. De Core, all from Washington. De Carbon Calledon. his (amily. He's doing o.k.

Lew Hilton and Flo Berg In from
N. Y.

Fiddler, Minha Morse, Dolly Davidson all ago over coming of their Beur Schaffer, in for 'rib' operation, now has a mess of trouble, He's here IS years.
Max Pfelfer, who made comeback here, back to say hello to the med-here, back to say hello to the med-hery (hopfor) Gordon get his final oak. to labor, He's vacashing here for the summer.
Jules Zwilling to be operated on by Dr. Woodrul, Sid Stuart (Stuart and Allen) is Sid Stuart (Stuart and Allen) is Sid Stuart (Stuart and Allen) is Needs a little rest.
Jim DeLine, Betty DeLine, Peggy Perkins, the Dick Moyes, from WFBL, Syracuse, visited the Will Rogers.
Neggrs.

evening of her deout July 1, Scheduldt a sail at \$20 pm, the \$2-yearuld to sail at \$20 pm, the \$2-yearuld a \$20 pm, the \$2-yearuld \$

RUSSELL SWANN

### SIDNEY FISHER

75'77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

The THEATRE

### 15 YEARS AGO (Fram VARIETY and Clipper) .

Saranac Lake

By Happy Benway

from Washington, D. C.
Joe (IATSE) McCarthy ogled by

N. Y.
Michael Ice and Joe Baggs helloing Ned McGushion.
Josie Barrows, Jules Zwilling,
James Meahan, Edith Lemlich, Bede
Fiddler, Minna Morse, Dolly Davidson all agog over coming of their

Rogers

Bob Burke, Will Rogers song
writer, is one year older.
Garty Sidgreaves, who was ischarged from the Will Rogers some
time ang, said to be setbacking and
due to return here; soon.
Frank Perrotte, formerly with carnivals and circuses, will rest here

Ray English, sports announcer WNBZ, Saranac, skedded for nouncing job on the Coast.

of the STARS

(Write to those who are ill in Saranae and elsewhere.)

Rogers.

VARIETY took over the venerable Clipper and announced it would herea(ter be devoted solely to out-Jack Adams, Montreal booker, here ogling the nite spots. Putting his o.k. on the Wilt Rogers, too.

Pert Kelton, who had been in vaude before with a sister nusical act, was breaking in at the Jefferson, nounced as her mother. Latter did solo for a costume change, and later worked with the headliner in musical stuff with Miss Kelton a wow on the rums. Stopped the show and lade to make a speech.

Ethel Barrymore the headline at the N. Y. Palace, doing 'The £12 Look' again. 'Drawing at the bo. and pleasing from the stage. Jack Haley was with Charles Crafts in a mild nut act that clicked, with Lopez band still showing a drag.

Lou Tellegen was at the Brighton in his 'Blind Youth' sketch, but he made his hit working in blackface with Jack Wilson in the latter's act, which followed. Played the saxophone and did a few dance steps.

Amateur motion picture at the Bushwick, Brooklyn, was a floppo. So poorly photographed that even the players could not recognize themselves. Getting overdone.

Charles Ahern, with a girl stoog and a couple of midgets, had the in side track at the Fifth Avenue.

D. Apollon and Co. was the bill-ing at the Fifth Avenue. Two girls and a man in the 'co.'

Balaban & Kalz put out a stock issue. Offered 50,000 of 250,000 shares to the public and listed on the stock exchange. Capital was stated to be \$10,000,000. Shares held at \$50.

B. S. Moss announced his new the-atre at B'way and 53rd street would open with a \$2 top. Couldn't pull the business that far up.

Report had Louis B. Mayer, the Warner Bros. and Al Lichtman in a combination. No dice:

Actors living in Freeport, L. I. complained that the town merchants had two sets of prices. Top rates were for the actors colony.

'Rain,' 'The Fool,' 'Seventh Heaven' and 'Abic's Irish Rose' all regarded as million dollar prospects. All in one season.

Shortage in extras for picture work. Metro had 4,100 on the lot in two pictures and had about exhausted the supply.

Managers kicking about acts making auto jumps. Too many coming in late,

Denver put on a Pageant of Progress at a cost estimated to be \$4,000.000. A floppo and big!

### Maxine Tappan Joins Nelson Orch in Tour

Maxine Tappan, singer, has joined Ozzie Nelson's orchestra on a tour of one-nighters and picture houses. She was for eight mouths at the Mayltower hotei, Washington, D. C.

### Young Blade on Tour

Hollywood, July 12.
Irene Dare, skaling moppet, starts:
a nation-wide p.a. tour in September. opening in Madison Square
Garden with an ice, ballet of 88 and
a 22-piece band.

Appearances are skeded at the New York and Prisco World's Fairs.

### JEAN SMITH TO ENGLAND

Jean Frances mith, wife of Eddie Smith (Smith, mith and Leddy), left last week on the fie de France for a year in English Show biz Meanwhile, Eddie Smith is I

Cousin Gioria Trying, Too

New Orleans, La., July 12.
Gloria Monninger, a consin of June and Cherry Preisser, left Salur day (9) for New York, where sh day (9) for New York, where sh will be auditioned at both NBC an

### NEW ACTS

TED FRIEND

M.C.

State, Setting

State, N. X.

Nitery columnist for the N. Y. Mirror is the latest tabloid pen punher.

Nitery columnist for the N. Y. Mirror is the latest tabloid pen punher to the latest pen punher to t

FAWN AND JORDAN
Baneling, Nevellies
13 Mins.

Fawn and Jordon armed with personalities that represent a distinct asmere dance routines. Up here, they
up to an dance exhibition contest
up to an dance exhibition contest
up to a dance routines. Up here, they
up to a dance routines, tuly here, they
up to a dance schibition contest
prices, with Jordon acting as master
of ceremonies. Between Miss master
of ceremonies. Between Miss master
inness and intimacy with the audience that is highly important, willows
fast balticrom numbers, rumbast, fasCougs and officer specialities, all carectation of the Little Apple shag, is
one of their outstanders.

Tam is going to go places, from
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### K. C. Fete Signs Vallee

At 15G, Bergen for L'ville The top features of the Kansas City and Louisville 'Jubilestas' have been placed under contract. Rudy Vallee tops in K. C. is said to call for, \$15.000 for a two-day stay. Included, of course, is the Vallee unit. Edgar Bergen and his 'Charlie Mc-Carthy' were selected for Louisville.

BOB BRONLEY
Sympleter
Symp

Notel, Chreago.

FVE BARRIE
Dancer-Voluluis

3 Mins. N. 2.

Billed as a Scotch dancer and instrumentalist. Miss Barrie does both quite well. When caught here site and the strumentalist. Miss Barrie does both quite well. When caught here should be suffered to the structure of th

### CHARLES CARROLL

Jageline 7 Miss. See, N. Y. A juggler with a unique routine who tested in the seed of the

GEORGE O'LEARY
Tap Dancing
4 Mina.
A Mina.
A tot Rac O'Leary, personable little
fellow, is only 17 years old and hais
from Detroit, where he drew notice
recently. Kid is a tap dancer with
a clever routine and an appealing

With the years, O'Leary should develop into a front-line tapster.

Char.

## MOUNT ROYAL-LONDON

MÄRBLE ARCH, W.I.
AFARTMENT HOTEL TREMS
WIB PRIVATE BATH: BIRKMFAST
One Person. . . . 12.6 per night
Two Persons. . . . 21.6 per night
Thome MAYFAIR—300
Miller Gordun—Cutroller

Best Coffee in England **OUALITY INN** 

Laicester Square LONDON, WEST-END

Reprinted from Variety, issue July 6, 1938

### STATE, N. Y.

This show is better than average, with Irving Cuesar andlin out . . .

This show is better than average, with Irving Cu-sar stondin out.

As a singer, Caesar is still a good somewriter, Yet heavily any of the singers who have better voices than Carsar could take Bosquis from this in partition over a song about 15 indiances and binders himself. For the Second for should be sufficient to the surface of the

bination. The fact that he manifessily believes in his sangs helps vasily in theseiner necessitation of them..., by subsorb-nating binness to his numbers he gives them radied force-ound thereby increases his usua persuas-cioness. Genetic Marcks, plants for the act, is credited frequently at Caesar's collaborators.

Thank you for your notice. The highest compliment you paid me was to report that I was on the "Loew's State" stage for 15 minutes I am glad you thought it so short—actually I was on for 28 minutes I am convine than ever that my song, "Sing a Song of Safety," has as much adult appeal as child appeal.

She's a local warbler.

## LOEW BLDG. ANNEX 160 WEST 46TH ST. NEW YORK Bruant 9-7800 LUBIN GENERAL MANAGER

### HILDEGARDE

SIDNEY H. PIERMONT BOOKING MANAGER

NOW FULFILLING ENGAGEMENTS
IN LONDON AND PARIS
Personal Marc.
ANNA MONKNEN
Annation Kop.: JACK BERTELL . Struppen Rep.: MI

. Kurupean Ran : HENRY MERKEE

### MUSIC HALL, N. Y.

Music Hall Symphony with Erno Ropes, conductor; Mischa Violin, John Bennie, Robert Jachens, Gle-club, Marie Grimaldi, Ballet, Stan Kavanagh, Marion Damiels, Rock-ettes: Having Wonderful, Time ( (RKO), reviewed in Vantery June 15.

Music Hall takes a trip down memory Lane 101 this week's stage event. Show is comparatively short but its general excellence more than but its general excellence more than makes up for what it lacks in length. Erno Rapee and Mischa Violin share honors at the overture, Rapee sing-ling out Victor Herbert's 'Rose of

more Rapee and Mischa Violin hare more at the overture, Rapee singing out Victor Herbert's Rose of Algier's beause of the imminent debut of 'Algier's (UA), and Violin Mischael and the state of 'Algier's (UA), and Violin Mischael and the state of the miniment debut of 'Algier's (UA), and Violin Mischael and the state of the state

sill gets to his audience quincuy amera him plenty of siggles and ap-cusion of the plenty of the pl

Their Lock, Jeen Brigament Seeds of the seed

omeganata and "its well worth
Top-billed comies go through thereby
the bern using with
the company of the compa Andro Biolel roof, N. Y., esses into late of the set of

Holel Siniter (Terrace Room Dick Abbatt Ore

Hniel Westminder

Houndup Jimmie Gallagher Royal Palme

E Serille
Don Rico Orc
Sheraton Reet
(Sheraton Helel)
Rub Hardy Orc
l'eggy Wood

Sieuben's (Vienna Room Jack Fisher Oro Juan Parrish

## Variety Bills

NEXT WEEK (July 18) THIS WEEK (JULY 8)

Numerale in connection with bills below indicate opening day of

### RKO

CHICAGO
Probere (13)
Rayal Frolica Rev
(4)
Rayal Prolica Rev
(5)
Rayal Prolica Rev
(15)
Rayal Prolica Rev
(15)
Supmy Kaye Orc
(1701 & Howe 1 Sophlat Icans.

### Loew

NEW VORE CITY
Joe Marie (14)
Joe Marie (14)
Joe Missis Bros
Loretta Fee
Marty Mey
Will Oaborne Ore
EV-ANSWILLE
Majerite (14-16)
Brass Highlights
NORFOCK
NORFOCK
Majer Mores (15)
Major Bores (5)

PITTSHURGH Stanley (15) Major Bowes Co Johney Perkins
Janette Mackett Co
Tilan 3.
Ruth Petty
Bob King
Marie McQuarrie Co

MARION DANIELS RADIO CITY NOW

TEDDY A SMITH

### Paramount

NEW YORK CITY Marths Raya.
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### London

Week of July 11

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Of July 11

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Holel SI; Marlix
Raiph Gonzales Ore
Basil Fomeen Ore
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Yvonus Bouvier
Hotel St. Regia

Emil Coleman Ore Medicano & Donna Russian Art Yushia Datako Ore Anna Kouznelzova Hotel St. Regis
Jne Rines Orc
Pierce & Harris
Carl Hemmer Co
Hotel Tafi
Ennch Light Orc
Hotel WaldarfActaria

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Guy Lombardo Ore
Mischa Borr.
International Craimie
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Inga Borg
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Joseph Smith Ore La Conga Corlos & Ramon Le Coq Range

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Billy Coarsens
Le Mirage
Harry Horion Ore
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Tavera-na-tire

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### LOS ANGELES

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Villa Moderne
Carlos Molina
Margaret Myers Buy Garrell Dre Peggy Met'all
Holel Shuller
(Terrare Ronn)
Frank (agen Ore
Jefferson Hench
Jark Crawford Ore
Dixle Date

Manny LaPorte Ore
Peneork Garileas
Sylvaa Hernany Ore
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Frankie Lee
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Murray Wanf
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Beth Calvert
Jack Hulchinson
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### DETROIT

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Robbie Grayson Orc
Bill Conway
Janmis Stevenson
(Muler Bac) Woodle Kessler

Northwood inn
Roy Carlin Ore
Minity Wysong
Burothy Maye
Shayna & Armstra
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Avis Kent
Chalet
Harry Collett Ove
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Lawronce Welk Ore Jerry Burke Lois Best Websier Hall (Cuckiall Grill)

(Cuckinii Grill)
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Erwin Klacka
Westwood Garde
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### PITTSBURGH

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Wayne Vargason
Wilms Douglae
Ricardo

### Weber, Jersey Cafe Op, Exits MCA After Tangle

Candon, N. J., July 12.

After a scrap over the kind of acts he, was getting. Fred Weber, locisi nitery operator, has called off. a booking deal he had with Music Oran. of America.

Agénicy had been supplying acts this aummer for his two spots with a summer for his two spots. A deep story and the Silver Lake Jun. Cleientoff. A det is Silver Lake Jun. Cleientoff. Camden, N. J., July 12.

### North in Chi

John Ringling North was in the city last week along with practically everybody on the exec staff of the Ringling Bros-Bartum & Bailer organization.

Sent 21 of the ingling carifornia to the company of the company of

### FROMMER'S BORSCHT JOB

FRUMMER'S BORSCHT JOB Bee Froumer, impression in heed appointed head of the dramatic staff at Grossinger's in the Catabilisto assist Marry Courtain, produced to the various cutertainment population of the various cutertainment population. Frommer also conducting school of ministry at Grossinger's

## Provincial

Week of July 11

Week of July 11

CONNEYED: T. Kett is Synophine of Edition of 20 Junil 18

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lark ful Peaches & Palmer Indures Hristen Bubby Climare Lang Sia Amanta Andoloh B Millington Dre Barney Gallani's Marilyn Gaynor Mary Neville

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Pi Chico
Don Alberto Orc
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Durita & Valera
Francisco Rumos

Panina Duor punt Besie Orc Garbo Garbo
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Baran Civilenteron
Mickey Feeley
Mariella Wellington
Elaine & Henry
Patricia Relliy
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Del Estes
Day Winters
Billy Scott
SouthFal-Hilly Rott
Libria, Panico,
Tone Fyeris
Siterman Hotel
(College Inn)

PHILADELPHIA Mickey Alperi George Clifford Manny LaPorte Ore

Ben Perry Alum & Rowland Mickey Familiant

# B'WAY'S EARLIER START

## TMAT Strike Threat Ends P.A. Row 10 MUSICALS DUE: 2 Convictions in Ticket Tax Evasion With Shubert-Gallo Combo in L'ville

Following the error of sending the cast of 'Naughty Martiat' to Louis-wille without providing sleeping car accommodations, the Gallo-Shubert ervival there had a further complication on the New York end last without the cast of the cas

unone would be assigned.
Theatrical Managers. Agents and
Treasurers union thought differently
and when the management agreed to
appoint a pa. for Louisville, the
other side had 'seen the error of
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Civelend and Louisville.

Union declared that as the show originated in New York, it led to engage both company manager and press agent from the TMAT. Since the other artistic properties of the properties of th

### Ask Wage Cuts

have the standard of the Calin-Shubert proposal by the Calin-Shubert proposal by the Calin-Shubert proposal by the Calin-Shubert proposal by the TMAT. The Calin-Shubert proposal by the Carden, N. Y., who aff at the White Carden, N. Y., who aff at the White Carden, N. Y., who aff at the Calind that the management was considering doing the b. o. and asket under the control of the Calindard have meant cuts in salaries, but received in the work of the theory of the Calindard have been considered the Calindard have been called to the Calindard have been called the Calindard h

by the International Alliance of The-natival Singe Employees. The arEu-ment was put up to the National International Programment of the National International Programment of the International Inte

### Contract Squabble

Contract Squabble
Louisville, July 12.
Prior to opening of Naighty Marietla here, among avera's squabbles the prior to opening of Naighty Marietla here, among avera's squabbles to see that the contract. Amicable settlement was reached by Abechen, company niager. Several oben, company niager Several when they learned that salaries were to be \$25 weekly, with no pay for a full week's reheartal.
Tuderstood that company is paying the local chorus of the local chorus.

### Cleve. Open Air Theatre

To Hold Preem Aug. 10
Believed to be the first of its kind in the country, Cain Park's open-air theatre will be reredy for an Aug. 10 preen as a novel municipally operailed community proces.

precing as now my necessary for a Aug. 10 precing sea now municipally oper-precing sea now my necessary of the state of th

### Much Different

Much Different
In contrast to the much fought
dead billing of closed shows on
some Broadway theatires is the
some Broadway theatires is the
front of an attraction coming
in the fall. Billing is on the
canopy of the Henry Miller,
bye' will open in September,
Show will be produced by
Brock Femberton, but he has
refrained from including his
refrained from including his
though the authores' name is though the authoress' name is

carried.
"Boys' is by Clare Boothe, in private life Mrs. Henry Luce. She wrote 'The Women,' which closed at the Barrymore Saturday (0) after an 80-week run.

## **Edwards Clears** WPA Aide in N.Y. Shortage Probe

Paul Edwards, WPA administrator in New York, has cleared up what he refers to as an undesirable interpretation of the withdrawal of Lyle D. Andrews as agent-cashier of the Federal Theatre Project, several Federal Theatre Project, several months ago. More recently, when 'certain difficulties' cropped up in connection with boxoffice accounts. Andrews' name was mentioned in the administrator's office, apparently without authorization of Edwards. Latter in a letter to Andrews states: Latter in a letter to Andrews states:
'It is my desire that all persons
concerned be aware that your leaving my staff was not the result of
any staff was not the result of
any staff that the staff of the staff
and the staff of the staff of the staff
held directly responsible, and that
during your tenure of employment
as business manager-agent-cashier
for the Federal Projects your duties
were landled in an honest manner.'

were handled in an honest manner."
Andrews withdrew after it was
disclosed that Edward Rudler, of the
Adelphi bosoffice, N. Y., was short
ticket sales for 'One Third of a
Nation'. Rudler was taken ill of
pneumonia and while under treattreport the silorate for several
weeks. Boxoffice man had promised
restitution. He was indicted but
escaped incarceration, being placed
under probability for the proper.

### GUY ROBERTSON'S PAY **HELD FOR \$900 TAXES**

Most of last season Robertson was not engaged, but as soon as he ap-peared on the stage the collector took action. His first revival perform-ance was in 'Show Boat,' the opener at Randall's Island.

Outlook More Promising After Disappointments of Past - Talent-Writer Return to Stem Big Aids to Boost Along with N. Y. World's Fair

### MORE PRODUCTION

Indications on what the new legit season will lold are becoming clearer, quite the opposite from a year ago, when uncertainty seemed to be the theme. The 1983-39 period will see show activities starting much earlier than the past season when Broadway did not get going until November,

earlier than the past season when it is a season it is a season when it is a season it i

## LONGER SEASON Hit B'way; Brokers Seek Loopholes To Battle U. S. in Test Case Appeals

### Ide-Dunning Collab

'Ringside Seat,' which preems to-morrow night (Thursday) at the Playhouse, Woodstock, N. Y. is billed as authored by Leonard Ide, but Phil Dunning is said to have collabbed ion the script. Dunning, who is summering at his Westport. Conn., home, also has several other plays for prospective tryout, but has made no announcement regarding

Author-manager is also said to have extensive plans for fall pro-duction, but will not reveal them until later.

## 21 Abbott Players Drawn to H'wood: Some in Pictures

years have been seen only one-street of the control of the control

Conviction in New York Saturday 19) of Phil Guyran and Samuel Bloom, of the Lew Newman ticket agency, for withholding admissions taxes claimed by the government, was a boomerang on Broadway.
Although the jury failed to agree on
a charge of willful fraud, a true bill
on eight counts lays the poir open to
severe punishment. Scntence will
be made today (13).

be made today (13). Federal Judge Knos sai: This is a warning to Broadway and reases ontie on tilector brokers that Personnel evade just taxes owei the general capacity and the said correly for the tiletet men said coling to the sa

sible jail sentences;
The cases may be appealed and the right to collect taxes, as provided by the Collector of Internal Revenue, will be contested for the first time, will be contested for the first time, and the contested for the first time, and the regulations call for a tax which, they aver, is not the inent of the law. The newly formed Associated Theater Ticket Agencies, the probably figures is the back will probably figure to the highest court. The way the brokers explain their the way the brokers explain their

### Cut Rates Problem

Cal Rates Problem

To be straightened out also is the lax applying to, tickets, sold at cutretree. Latter agency buys tickets from the control of the cont

## Coast Crackerboxes Prove Fertile **Ground for Young Talent and Plays**

Hollywood, July 12, Modest but prolific source of stage and screen talent is the little theatre field in and about Hollywood. Three field in and about Hollywood. Three of the leading little theatres of these parts can point to many who have graduated to picture and, in some cases, to Broadway. Also, many of the plays concocted in their experimental laboratories have reached New York.

Bendere Community Playhouse

mental laboratories have reached we york.

One Community Playhouse has an imposing array of alumni who have made good. Among them see Wayne Morris, Randolph Scott, Roby Nolan, John Corredine, James Elli-Helm Mack, Onside Steven, Laboratories, and the particular of the Passed Mortes and Victor Jory.

Mot recent play tu graduale from the Passdena Playhouse is Knights of Song, Booght by Occur Hummure of Song, Booght by Occur Hummure tryout and is headed for Broadway in Specimber. Sim Broadway in Specimber. Sim Broadway in Specimber. Sim Broadway in Specimber.

of talent scouts from the studios. From Chaperoned By Three, produced last month, six players went into pictures and four more are more produced by the produced by the studies of the stu

Columbia.
Sign for 'Heart'

HELD FUK \$900 TAXES

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### Joy Hodges' Exit Boosts Marie Nash to 'Right' Lead

MATIC: NASH UP FIGHT JACUL
Fact that Joy Hodges will not tour
in 'I'd Rather Be Right,' which
closed at the Music Box, N. Y., lext
Saturday (9), will mean a break for
Marie Nash, chorine in the show,
who will be elevated to the lext
Miss Nash had understudied Miss
Moders during the run.

## Hollywood Players Flock to N. E. Strawhats; Mohawk Fete Opens Booton, July 12. Ladislau, But Fokele, with 'byries by Little, Lalier, Theodore Newton, Onglow Stevens, Britain Mohamata, Commander, Co

### Mohawk Starts

Mohawk Starta
Schenectady, July 12.
More than, 30 players and technicians will take part in Ilion College's fourth season of the Mohawk
Drams Festival, openin today
(Tuesday) with Charles Coburn
starred in 'Devid Hartum'. Fifty students rom, various, sections of the

Providence. July 12.

Helen Arthur, executive director of Actor-Managers, Inc., operating the Casino theatre, Newport automated operating the Casino theatre, Newport automated operating bill July 28 as relie and Stlam Braggiotti cast.
Pauline Lord, in The Late Christopher Bean; Cecilia Loftus and Stlam Braggiotti cast.
Pauline Lord, in The Late Christopher Bean; Cecilia Loftus and Stlin Barrett, in Tonglight at 430°; a Bellin Barrett, in Tonglight at 430°; a Wilhout Tears' and the American premiere of Cognac', by Francisch Lausger, Hungarian playwright, to follow.

Cooperstown, N. Y., July 12.
The Washington, Square Players, who, under the direction of Randolin for week at the Capitol theatre, Albary, this spring, oppned the user Duke's Oak theatre, Are Coopers, Oak theatre, Are Coopers, Oak Toulke II. checkled also calls for an all freeco 'A Mid-amment Night's Dream' and Connedy of Portony's Candidar. Dears Stutus and Tought at \$250 in the theatre.

### Iveryton's Walrt

Iveption's Whit I.
One of the few revolving stages used in simmer theatres is ability operated by the Iveryton Playlouse here. First used not simmer theatres is ability operated by the Iveryton Playlouse here. First used last week in the revival by the Milton Stiefel players of Edward Childs Carpenter's concedy, Title Bachelor Falter.

Ogunquit, Ma.
Lalest lead, the third, announced
for tryout of Fred Ballard's "The
Lady from Broadway" is Diratic
Burnows, Lenore Ulric was first announced as star, then Linda Lee Hill,
Preem slated for July 18.

Change in the schedule at the Stony Creek theatre, Stony Creek, Conn, has the Mercury Theatre of Jering the old William Gillette farce, Too Much Johnson, Aug. 29, instead of 'Close Quarters' and 'The Importance of Being Earnest. New plays to be presented are The Master Servants, by Soymour Gross, and Gravants, or Soymour Gross, and Andrew, Rosenthal.

### CHATTER

CHATTER

Don Begenau and Lee McKeon introduced new dance, the Cherry Hop,
at Guilford, Conn. Chapel Playhouse
pencils, two tryouts, Bright Rebel;
wcek Aug. 1, and 'Anonymously'
Yours, 'week Aug. 15. New management this year, Larry Johns operating.

starred in Devid Harum. Fifty at the density of the control of the

here getting set for a revival. Justineon Halliday doubling as manager-director. Frank Kelley and J. Bur-leigh Morton; formerly of Guilford staff, have joined local personnel. (Mrs.) M. C. Allen p. a. here this

year. George Colouris will handle his first directing assignment, 'Death Is My Lover: by Joe Bates-Smith, at the Red Barn, Locust Valley, N. Y. Pilva open July 25. Heart exhibits intuitating accomplishments of the Moliawic Drams Petuly and Its June 18 of the Moliawic Drams Petul and Its June 18 of the Moliawic Drams Petul and Its June 18 of the Moliawic Drams Petul and Its June 18 of the Moliawic Drams Petul and Its June 18 of the Moliawic Drams Petul and Its June 18 of the Moliawic Drams Petul Petu

### Lee Shubert May Import

Corinne Luchaire to N. Y. COTINNE LIGITAITE to IV. 1.

Lee Shubert may Import Corinne
Luchaire: 11-year-old London film
player, for a play this tail, based
player, for a play this tail, based
finished. Prison Wilhoud Bars. Filion
was produced by Alexander Korda
ond will be released through United
Artisfs this coming easten.
Shubert saw the film in London
and immediately made Miss Luchaire
an offer to some over to this side,
which are so considering.

### 'Boy' Chi's Opener

Chicago, July 12. First legit show set for the new tason here is 'Golden Boy,' by Clifseason here is Golden Boy, ny cond Odels.
Comes into the Sciwyn Scpt. 12.

### HEIFETZ IN 2-DAY DATE

Chicago, July 12.

Chicago, July 12.

Jascha Heifetz ill make a twoday appearance at the Ravinia Festival here Saturday night, July, 30,
and on the following atternoon.

Guest-conductor for the Ravinia
Symphony that week will be Europe Rye Beach, N. H., July 12. Symphony, that week will be Eugene Franci, musical comedy adapted Ornundy, of the Philadelphia Orby Edwin Cilbert from the play by chestra.

### Strawhat Bookings

tich, Alan Handley, Louise Snyder,
Allow, County Theatre, Sultern,
Allow, County Theatre, Sultern,
Wiletler, Kershaw, "Rain," Cedarhund Playboxes, Lar Percer, Ruth
Handmond, Nondas Metcalfe, Frieda
Allona, Cobias Wright, Jr. Cluster,
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Slage, Door, County, Theatre, SulGrand, Marcheller, George, Ribbard
Beach, Donna Earl, Laura, Burt,
Mary Huchman, Charles, Theatre,
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nome, Chapel Busin, "Fly Away N. Y. Velie, Leonore Sersiev, Frank John, Dowley Sersiev, Frank John, Dowley Sersiev, Frank John, Dowley Sersiev, Frank Hort, Norma Downey, V. L. Grans-ville, Harry Hanlon, Gorde, Burby, Allen Dailey, Walter Jones, George McSweeney, Henry Pemberton, Dania, McSweeney, Henry Pemberton, Dania, Henry McSweeney, Henry Pemberton, Dania, John Sersiev, William, Foster, Loy-sities, Four Seasons theatre, Roslyn, N. Y. McGoy, Earl Carlos, Marry McGoy, Earl Carlos, Four Seasons, Marry McGoy, Earl Carlos, Four McGoy, Earl Carlos, Parkey, McGoy, Earl Carlos, Parkey,

ary McCoy, Earl Oxford, Doris

### Inside Stuff—Legit

Audience at the concluding performance of 'I'd Rather Be Right' at the Minic Box Saturday night (9) remained in the theatre some time attent curtain rang down, as the pit band played (Old Lang Syne, 'The epie, engagement of the show that drew more newspaper attention at the copacing than any stage presentation on record was completed with an opening than any stage presentation on record was completed with an experiment of the stage of the stag

symm rights.

Signing of Alexander Aaro by RKO to do his part of the stagestruck waiter in the Room Service film has a background story. Aaro left the surface in the Room Service film has a background story. Aro left the Sunday (10). Has a one-picture contract with options.

In one scene in Room Service, where the waiter is tempted to bring a meal to a hungry producer, director and playwright, they suggest a posible career in Rollywood for him. Script called for him to shoult, Holly, which was a surface and the Room Service, and the surface and the sur

Outright click of the revival of 'Lightnin',' at Stockbridge, Mass, has caused a switch in John Golden's fall production plans. Figures on bringing the Frank Bacon-Winchell Smith 20-year-older as his first play next to see if the play held up for modern audiences. Both the show and size received ovations at every performance during the Stockbridge week, Stone responding with a curtain speech, anecdotes and a dance. Lughtnin' will also be played at Dennis, Cittion, Conn. and Schenectay, N. Y. Will also be played at Dennis, Cittion, Conn. and Schenectay, N. Y. Will also be played at Dennis, Cittion, Conn. and Schenectay, N. Y. the different strawhat casts. Of the Stockbridge company he particularly liked Anne Mason. Helen Brooks and Gage Clarke. Golden also hopes to bring in 'We, the Willoughbyz,' which opened the Stockbridge season, but the connect will undergo revision before Broodway presentation.

The Shiberth' mass, handling of the press a week ago Saturtay (20) infight at the opening of the Jones Basch, N. Y., outdoor onertist season, still has the newspaper bunch peeved. George Ross, N. Y. World-Telegram drams ed. walked out after being tossed around by an officious captain in the marine restaurant, to which the Shuberth-Fortune Gallo management had fart invited the press for dinner, prior to the premiere of Three

had first invited one pieces on which and first invited one pieces. A little anter-come saw most of the scriveners huddled there, and being a loid, sultry night they didn't fancy it. As for the overflow into the main dining room, the headwalter and capitains made the invitees wait. Some walked out allogether, others took their dinner in the downstairs caleter a standing up, but covered the show regardless.

While several press agents are arguing which show got the biggest one-day gross in Des. Moines, with elaims that three musicals got the tops coin, ranging from 39:10 to \$10,365, while in another spot the take was \$11,585, none of the figures compare with the draw of the benefit outfit, 'Out There,' headed by George M. Cohan in 1918. The show 'draw \$11,500,00 in our matinee and night at Pittsburgh: Of contess the 'rates' of admission our matinee and night at \$300,00 in the 'stage of the '

Bargain rates for tickets to 'What' a Life' at the Biltmore, N. X., have been offered employes of commercial and industrial concerns and apartment house dwellers. Idea was to promote sales in blocks of 50 or more lickets. Reduction to \$1.00 for \$3.30 tickets and \$1.32 for \$2.75, did not bring expected results, however. Understood the scheme has been with the states quoted were out of into not the new admission tax charge. The control of the states of the states of the states of the states and the states of the stat

All tickets bought, but not used, for the open air performances of the Callo-Shubert revivals at Jones Beach and Randall's Island, N. Y., must be refunded. Such orders were issued by Robert B. Moses, commissioner of parks. Regardless of the weather, and even if a performance is played, broses insight that the public be given refunds regardless. And the parks, being public property, such spots are not antenable to make the parks, being public property, such spots are not antenable to make refunds. Ordinarily its up to the boxoffice to make refunds or exchanges, and or exchanges have refused the them, which is one discourtery that has put certain threaties in disfavor.

Glidys Feldman, recently elected president of the Zicgfeld Clinb, is ill at her home in New York. Club, which consists of former 'Follier' girls, started' as a gas but is doing excellent work in adding some of the less fortunate members. Early this week a group of the ex-Zicgfeld beauts was rounded up by Helen Gates club secretary, and they visited Dr. Leo Michtel, who is ill, but is rapidly recovering. B. Y. M. Coo. Earl. Oxford. Drief.

Eliston. For in. Marrison. Break Stater. Bartlett Simmons, Fred Shersing. Henry Bable. (Firely, Marrison. Break Stater. Bartlett Simmons, Fred Shersing. Henry Bable. (Firely, Marrison. Break Stater. Bartlett Simmons, Fred Shersing. Henry Bable. (Firely, Marrison. Break Stater. Bartlett Simmons, Fred Shersing. Ling. 1 Islains. Walter. Case. (Sheels, Missel, Walter, Marrison. Break Stater.)

Harry K. M-con. Douglas Leavitt,
Harry K. M-con. Douglas Leavitt,
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Harry K. M-con. Break Harry, David.

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Kittly Gritten. David Salvy, J.

Kittly Gritten. Property Stater. Sheels, Missel, Walter,
Harry K. M-con. David Salvy, J.

France, Stater. Sheels, Walter, Sheels, Walter, Walter, Sheels, Walter, Walter, Sheels, Walter, Wa

# AFA in Detroit to Picket FTP Shows Should Competition with Pros Go On Detroit, July 12. American. Federation of Actors rer will picket theater eye through the Scheduled for Memphis to Scheduled for Schedu

here will part thems with the way of the work of the w

Ashlon, regional director, who delared Matthews' statements were,
motivated by personal prejudices. And
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the Federal theatre will "withdraw."

FIF's Loop Withdraws!

Chicago, July 12.

After one miserable week, the Federal Theatre Project and the Subuerts have called of the FIF activities at the Selvyn hear.

FIF's Mar, Jim.' which opened at the Selvyn July Show, which was yanked Saturday (9), had been the cause of a dispute between the charged the relate group, with unfair competition in its invasion of the Loop.

Loop
In the future the Federal here will
confine its activities to the Great
Northern and Blackstone, where it
has been turning out shows, which
have met with general approval.
Entire town agreed that the WPA
endedwor to get a \$2 admission for.
'Jim' was a joke. Even opening night, despite wire pulling, saw

### D'OYLY CARTE BOOKED FOR N. Y. FALL RETURN

The D'Oyly Carte opera company is again booked for the U.S., its section American appearance being set for late fail at the Martin Beck, N. Y. two years ago, Plans call for a limited stay on Broadway, troupe then though the west. Company will return to New York in the spring, but the spring better was world? Far attraction of the property of the pr

"The Sorcerer' will be added to the D'Oyly Carte repertory, the show being the first full-length book and song work by the authors."

### Lone San Diego Legiter Reopens with FTP Play

San Diego, July
The Savoy, only legit house in
town, reopened hat Thursday 1/3 for
five performances of the Federal
Theatret. Squaring the Circlet.
Breakin of Thumsb west! by
Raiph Paonessa, will be staged at the
Savoy Friday (15) at \$2.50 top.
Later, Tallulah Bankhead unveils I
Am Different. San Diego. July

Los Angeles, July 12.

Diane Lewis and George Shelley, and Market Market

tration last year, will open Monday (18) with a five-week season of operetta revivals. Presentations will be under civic auspices, First show will be 'Desert Song.'

be 'Desert Song'.

Memphis venture will be amateur in the main, but professionals have been engaged for important parts. Arrangement has been made with Equity, which permission for the amateur-pro cast, under Ital little beatter-amstern regulations of the state of

Pros are said to be getting higher salaries than usual for stock operetta revivals. Among those engage Don Dixon, who will have the

## **MORE JOBS FOR** PLAYERS VIA **NEW PLAN**

How to get more engagements for players is the subject of a plan pre-sented to Equity's council last week by one of its femme members. Plan has been dumped into the lap of the American Theatre Council, which since last year's convention appear to be on a hit and run basis.

since last year's convention, appears; to be on a hit and run busis.

The proposal, which Bess Current; the proposal, which Bess Current; the proposal of the proposal of the proposal of the proposal of the profession to get the cold facts and promotional specialists. Suggestion is, made that Equity go outside the profession to get the cold facts and promotional specialists are furned. Cost of the survey would be high it's conceded, but the result would give like the survey would be high it's conceded, but the result would justify the expenditure, the proposal argues.

Among the many where has business the proposal theave patron goes to see pictures instead of plays and whether it's a matter of lower admission prices. Miss Garnett runs through the hole and the proposal that it was thought the communication was the collaboration in the proposal that it was thought the communication was the collaboration mind the

of a promoter.

Miss Garnett had in mind the quality of shows, particularly the acting, and wonders if one fault was the appearance of amateurs. Actress, however, disclaims any professional

### **BASEMENT LEGIT CROPS** UP AS DEP'T STORE SPEC

Basement legil as a lure for bargain hunters has been started by the learn dept. Store, Newark, N. J.
Plays are put on without scenery and with props, chairs, etc. from the 
stores' furniture dept. Theatre is 
400-seater. Basement barn histrionics are being confined for a starting 
to day afternoons, but if it clicks will 
be spread to the property of the control of the cont

be spread.

Margalo Gillmore, who closed list week in 'The Women,' at the Barry-more, N. Y., has gone to Martin's Vineyard to visit Katharine Co-

LEGITIMATE Pins' Pries Open L. A.

### Abbott Schedule Seen Bolstered by 2 More Shows for Fall Prod.

George Abbott is virtually set on two more plays for his full production schedule. Contracts are not plees and the plees and details may be worked ut in a few days. Two plays are The Meal Ticket, conved by Herrichte Addrick & Myers tried out in Philadelphia in the spring of 1930, and a dramatization by Robert Bushoner and Walter Hat. Suggested by Mills Hatching and Walter Hat. Suggested by Mills Hatching and Seronaux Suggested by Mills Hatching and Walter Hat. Suggested by Mills Hatching and Walter Hat. Suggested by Mills Hatching and Seronaux Suggested by Mills Hatching Seron

ner and Walter Hart vaggested of yellowing in the control of the c

### THE LAMBS TO TAKE A BATH ON JULY 24

The Lambs will hold their annual Washing July 28 at the Percy Williams Home, East Isilp, L. I. William Gaxton is shepherd, Joseph Vilale will be colle. Besides the besides of the Percentage of the July 1997 of

Kaufman.
Baseball game will be played by
the 'Warfelds' of which Roy Roberts
is captain, and the 'Cohans' led by
Don Tomphins. Among the newLumbkins to be 'dipped' will be Gene
Tunney, Sid Mercer, John Drew Colt
and Keenan Wynn.

### Play Out

He hather be Right: the 1898-57 Pulleter price winner, ended a ultimenous stay on Broadway Saturday (1), closing at the Moste Box 1897-88 weeks. Most of the engagement was at the Alvin, where the mission topped the 18st unit, where the mission topped the 18st unit, where the mission to the 18st unit, where the mission to the 18st unit, where the 18st unit was the 18st unit of the 18st unit will be a second of t 'I'd Rather Be Right,' the 1936-37

tio RATHER BR RIGHT
Opened: November 2, 1935,
First stringers had one discender
in their ranks, Whipple, (World-Tele) saild, 'As it stands today,
ight' is along at the level of
Washington, and that is no shin-ing mark to shoot at! 'Anderson
Lournaj') said of: it, 'It would
seem to be not only a larce and
vasity amusing show, but seem
of the part of the said, 'The
works are in for heavy sugar,' PD RATHER BE RIGHT

## ns' Pries Open L. A. Biltmore's New Season Long P.A.-Manager Pacts Returning To B'way in Comeback of Old Trend

### Reservations for Central City Show from Far Off

ment.

The local did not explain the reason for the move, but the managers it's understood, will insist on the right to appoint house crews season-

### L. I. THEATRE SLATED FOR LEGIT NEXT FALL

John J. Livingston has tiken over the Queensboro theatre. Elmhurst, L. 1., the the intention of turning the Light shows the control of turning the control of turning the control of the control of turning turning

snot probably continuing its pressul impolicy.

Trank Wirth and George Hand when they were partners in outdoor booking. Section through which the Roosevell busidevard runs, site of the theatter, had been sparrely populated the partners of the properties of the theatter, had been sparrely populated in value. Several chances in policy-however, have been unsuccessful. When Wirth and Barnid spilt. The latter assumed the obligations of the building, but the Prudence Bond Co., which thaneed the mortgace, finally (queenshore was, itself for bling gonts and school activities.

Broadway's top press agents are setting assignments inde up for necession. Trend appears to be for excession, the setting assignment to be for excession, when press departments were on a 52-week basis of on a seasonal arrangement of 35 to 40 weeks. Since productions started dropping fewer manager have maintained such departments.

City Show from Far Off
City Far Off
Ci

## FOR '39 WORLD FAIR

The Shuberls have called off their The Shuberik have called off their dickerings for a show at the N, Worlds Pair. Fortune Gallo was in lave Etern associated in an operetta policy. Billy Rose, of course, her bands he deal for a girl show at the Pair set for some time, atthough only for fully amounted this week. In the middle of the state of the state

anything elaborate s Jones Beach operettas.

### Gallagher III in N. Y .: Ex-Aide to Faversham

Leonard Gallagher, former, gen-eral manager for William Faversham, is seriously ill at the Metropolitan hospital, Welfare Island, N. Y.; of a heart ailment.

Gallagher also was company man-

### Det. FTP to Produce 'Nation' in September

Detroit, July 12.
Detroit Federal Theatre Project will head its fall repertury with the Living Newspaper's 'One Third of a Nation,' opening extended run in September

Cronyn-Barry's Musical
Makes et al. (Also set for the fall are 'Authory
at the Cord, N. Y. and Peter
arry, 'Astin Thinsy Soll, new dome it's
mortal concely book.
George Albott will get first, Isola
at it. Hype to have Rosens and
WIA. J. cited, and Pour, Vulgor'
That 60 the serve.

## Symphony Orchestra Concert In Washington Attracts 16,000 Crowd

Washington, July 12.

Approximately 16,000 turned out or the first outdoor concert of the ational Symphony orchestra Sun-

Approximated and a content of the ferrical Symphony orchestra Sunday (10), to encourage prospects of a summer season, which may also include a few operatic presentations. Staged on the Potomac Principal Content was held on the new footing targe built repectally for the series of symphonies led by Hans Kindler, and the series of symphonies led by Hans Kindler, because the temperature (10) the series of symphonies led by Hans Kindler, because of the series of symphonies led by Hans Kindler, but the series of symphonies and the series of symphonics of the content of the series of the se

Only slip occurred when Kindler was accidentally introduced as Dr. Fritz Kreisler.

Carrys Spends of the co-ceutive committee of the St. Louis Symphony Society, who instituted a financial retrenchment policy last spring that resulted in an uprising tweek. Although Spear, an architect, announced the reason for his resignation was due to pressure of business more common policy for the common policy Spear advoyers of the group were not entirely in sympathy with the common policy Spearl advoyers of the group were not entirely in sympathy with the common policy Spearl advoyers of the group were not entirely in sympathy with the common policy Spearl advoyers and the common policy Spearl advoyers of the common policy spearl advoyers of the common policy spear and the spear of the common policy of the co

### Schang to Iceland

Frederick Schang, Jr., v.p. and sec-retary of Columbia Concerts, has one of the longest talent scout jumps on record. Last year he flew from New York to Shanghal, spending 92 hours in the air, just to catch one

Last week (8), he sailed on a com-bined business and pleasure trip to Iceland with his family. Will sign up an Icelandic choir.

on appeal.

Rader testified his automobile was not in moti when it was struck by another machine.

### PLAY OUT OF TOWN LOST WALTZ

St. Louis, July 11.

Operatin in three acts (ciths access), based in the first providence in Development and the first providence in Development and the first providence in Comparison of the C

thentre, Forest Park	St. Louis, July 11, '35.
Relatite	Carria Reynnida
Nickt Mahler	Jack Sheebar
Vickt Mahler	Jack Goor
Aeny Lohinever	Gladys Baxter
Topi Hoffer.	Erle Mattsor
Blanglingt	Joseph Macaulay
Welgi	
Izalieta	Virgii Trammel
Lother	Earl MacVelgh
( cont. Weatenhouse	Frederick Perrson
Madt Making	
Mital Baltmanar	Lori Trive
Milki Renmeyer	Lort Trive:
Mante	Jerry Stonn
Olla	Al Downing
Kell-tr	

MET TURNS IN \$5,683

PROFIT IN CLEVE STAND

Cleveland, July 12,

Met opera produced a net produced of the control of the Vienness of the Vienn

### WPA Play

Los Angeles, July 7.

Drams in two acts (6 actnes) by Done
A. Murray, Reva Vals and Theodors
man, in collaboryllon with 11 other mes
bers of the Southwest Federal Theat
Project. Directed by Mary Virginia Fart
Stillags, Jon Blanchett; wore, Eddis. sien, of the followers operate aware fieldings, loss of the followers of the fieldings of t

Propagands play, which slaps the New Deal, fails of its purpose. What the scripters and their il collaboration of the propagands with the scripters and their il collaboration. Southwest process who make tup the Southwest process who make tup the collaboration. The propagand is not and out the propagand with the propagand in the

AAUER WINS PLEA

St. Louis, July 12

Ben Rader, personnel directory of the Municipal Theatre Association's Cornestra, who was recently beneded to the month of the Municipal Theatre Association's Cornestra, who was recently make the month of the month o alms. A california-bound covered wagon train laited for the might in Indian-intested Nebraska, with the action and dialog motivating around the decision of the role of the country of the

by suother machine.

STUDENT CUFFOS OUT

Cuffo tickets or students at rectast will be abolished next season by mutual agreement last week produced to the passes had called for 20c tax on a 20c text.

Passes had called for 20c tax on a 20c text of the passes had called for 20c tax on a 20c text.

Prokofeff Staying Pat

Reproduced to the passes had called for 20c tax on a 20c text of the passes had called for 20c tax on a 20c text of the passes had called for 20c tax on a 20c text of the passes had called for 20c tax on a 20c text of the passes had called for 20c tax on a 20c text of the passes had called for 20c tax on a 20c text of the passes had called for 20c tax on a 20c text of the passes had called for 20c tax on a 20c text of the passes had called for 20c tax on a 20c text of the passes had called for 20c tax on a 20c text of 20

### HOUSTON'S SYMPH SEASON

Theo F. Gannon, CBS Alumnus, to Take Charge in September

Theo F. Gannon, formerly a con-ductor for Columbia Broadcasting System for five years, has been anned manager of the Houston, anned manager of the Houston, the Spil 1 to assume his duties, for the past two years, Gannon has been business manager of the Cir-cinati Symphony Corchestra, open in November, Six regular concerts, four children's concerts in Hous-ton, and three concerts in nearby client of these concerts are to be broadcast.

### LOUIS OHMS, THEATRE **AIDE SUCCUMBS AT 48**

Louis Ohms, 48, popular treasurer of the Empire, N. Y., died at his home in New York early Monday (111). He was apparently in good when he went to join other Lichet men at a West 45th street cafe. He was playing cards, with friends and just after a zace was reported ending in a photo finish, Ohms collapsed.

removed to the Essexi House, a Yold, where doctors and

ing in a photo finish, Ohms collapsed.

He removed to the Essex House, a hotel, where doctors said that a heart valve had burst, resulting the collapse of the

New York.
Florence, his widow, and daughter survice. Former is the sister of Willie Harris, treasurer of the Henry Miller theatre, where the deceased formerly worked in the box office. Service tomorrow (Thursday) at the Church of the Holy Ianocents, 37th street, near Broadway, Remains are at Cooke, 27d street.

### Det. Symph in Line For Tax Exempt Break

For Tax Exempt Break
After an opinion by the board of
assessors that Detroit Symph Society did not qualify as an educaciety and the same of the same of the same of
the same of the same of the same of
the same of the same of the same of
tax exemption on Orrheitr Hall.
To the same of the same of
taxes on the hall, buy up a \$400,00
taxes on the hall, buy up a \$400,00
hall to symphol spot as \$200,00 in back
taxes on the hall, buy up a \$400,00
hall taxe from bondholders who
recently took over spot, and give
hall to symphol spot is exempted
from future taxation.

### Strawhat Reviews

### UNCLE HARRY

Mattern "mysterium Fere 
"Uncle Harry," mystery meller by 
Uncle Harry, "mystery meller by 
Uncle Harry," mystery meller by 
Uncle Harry, "mystery meller by 
Uncle Harry, "mystery meller by 
Uncle Harry, "myster sites and shifted 
Balane on to the other. 
Uncle Harry, who was a new 
Uncle Harry, known as a kindly 
Mary Morris, as the bullying, mean 
Uncle Harry, known as a kindly 
uncle Harry, known as a kindly

medically netty inconvicted of the murder, Lucy refuses to marry Harding the confesses and contradicts the circumstantial evidence against Letty, his fellow villagers and the complete his deleman, Letty solitonially goes to the gallows to Azrectonial to the complete his deleman, Letty solitonially goes to the gallows to Azrectonial to the complete his deleman, Letty solitonially goes to the gallows to Azrectonial to the complete his deleman to the piece with a complete his deleman to the complete his

### CRIMINAL

Warrensburg, N. Y., July 5.

Drama in three acts by Ferdinand Bruckner: adapted by the author and Gaorge
Auerbach; editings, Murgaret Clark. At Green Mansions,
Tripp Lake, Warranebur N. Y., July

9 '38
Guelave Tunichgut Howard De Silva
Gueiave Tunichgul Howard Da Silva
Ernestine Puschek Ruth Nelson
Olga Nagerle Helen Coburn
Mimi
Joseph Burlerson
Loseph Burierson
Frank Burlerson Edward Mann
George Kumhierer Martin Poliack
Ottarled Leonard Elliott
Mrs. Kudeiks
Barber
Barber Kurtin Kitt
Delector
Detector Mordecal Bauman
Doctor Arnold Horwit
Judge Touls Polan
Defense Attorney Morderal Bauman
Detense Attorney morderat Bauman
Prosecutor
Policeman
Judge Mordecal Bauman
Judge
CarloOlive Deering
Latio
Ben Simm. Martin Riti Abortionist Jane Taylor
AbortionistJane Taylor

k. C. Orch Season Seen

Set as Fund Hits \$55,000

Philharmony Kanaac City, July 12.

Philharmony Kanaac City, July 12.

Or the coming season was virtually assured here last week with announcement that nearly \$55,000 was already in the coffers.

Cort is \$40,000.

Detroit, July 12.

Anga Enters, minn, has yet with Nelson and Folder the self-season at Fisher theater this person of the self-season at Fisher theater this person with the season at Fisher theater this person of the self-season at Fisher theater this person with the season at Fisher the season at Fis

Mansions, the production was pre-sented as a series of individual scenes instead of a group in simultaneous action.

In places the action is exaggerated.

all places the action to evagerread.
The main actions dwell upon the them of illicit love in its cruder as the control of the

### RUN FOR YOUR WIFE

Face by Aired 1. (taoles. Directed and how settlers. De Crybt Mercha. Directed and how settlers. De Crybt Merchal. Pre allowed to the control of the control

### It Wouldn't Be Cricket Hartford, July 8:

Comedy in three ords four scients) by
N. (illichrier, Produced by Time Capille
N. (illichrier, Produced by Time No. (illichrier, Produced Capille
Normalier, Produced Manage
Opens Poliusier:
Paul Californ
Normalier, Paul Californ

Mentel's ... "billis Mories are reliable to the present form as tried here. It is a conselly purpose the leave the service of the summer theatre. Play, seems destined to grant theatre. Play, seems destined to the properties of the service of the

## Art and B. O. Not Enemies

### By O. M. Samuel

(O. M. Semuel tota VARIET's representative (without pay end not much honor) right from the bequitting of this paper. He is a accession of the payer of the payer

New Orleans, July 12.

In the current Newsweek there appears the annual disagreement with the control of a critical beautiful disagreement of plashs with the control of a critical person of plashs and the control of a critical person of plashs and the control of a critical person of plashs and the control of a critical person of plashs and the control of a critical person of plashs and to be done and Vantery's rating was a gesture not so much of retailation, for it never was intended thus, but of right. Newweek control of a critical person of the critical person of

### LOST WALTZ' PREEMS TO \$4,000 IN ST. LOUIS

American premiere of 'Lost Walty'
Viennee operetta, with outstanding
songs by Robert Stole opered sevenground to the control of the control of the control
straight (Monday) to house that
grosted approximately \$400 miles from the control
'Virginia,' shown for first time
outside of New York, finished sevenmale take of \$8000, the customers
shying away from the high-price
seate.

### Leblang's in \$77 Claim

Vs. Bettleheim on Ducats YS. Detueneim on Ducaus. Leblang's ticket agency on Broadway, has entered claim against the estate of the late Spencer Bettiheim, former treasurer of the Music Box, N. Y. who sucided last fall. Concerne 14 world's series tickets which he purchased for \$77. Agency, did not charge a premium, sale being an accommodation.

Bottleheim, a lessee of the Lyceum theatre, N. Y. shot himself in his of-fice there, leaving no explanation for the act.

### Summer Theatres

'An American invasion,' Cape the-sire, Cape May, N. J. (12). 'Bunce Boy,' Barter: theatre, Ab-

n, Va. (14).

arre, Cuple May, N. J. (23).

arre, Cuple May, N. J. (23).

Barter theatre, Abingdon, N. J. (33).

Mary's Other Bushand, Cliff Self, Mary's Other Bushand, Cliff Self, Mary's Other Bushand, Cliff Self, Mary's Other Self, N. J. (31).

Mary's Other Bushand, Cliff Self, Mary's Other Bushand, Cliff Self, Mary, Chasset, Mass. (13).

Brand, Lichneid Playhouse, Litch, Law, Chasset, Mass. (13).

Brand, Lichneid Playhouse, Litch, Law, Chasset, Mass. (13).

Frand, Faragut Players, Red. Brand, Listen, May, Chapter, Playbone, Mary, Chapter, Stony Creek, Conn. (18).

The Mayers of Park, Conn. (18).

The Mayers of Pressay, Woodoound, Mary, Mary,

### Abbott Players

(Continued from page 47)

Continued, from page 47)

Cliff Dunstan from the legit company in the east. Warners are making the property of the east. Warners are making the property of the east. Warners are making the east of t

point volve 30. core loser into the Profile of the Abbott production staff, is in Hollywood on veaking with his wife, Alies Frost, radio and legit player. Due back the control of the con

troupe.

Loeb, MacBride and Dunstan have been in Hollywood for some time, but Wood left the Broadway company July 2. Are stepped out July 9, being replaced by Ira Mandell. He also has a one-picture deal, which carries options. The other "Abbott actors" on the Cosst have been there some time.

open unere some time.

During Stone's absence from
Tafe, he will be replaced by Eddie
Bracken, who is already in the
show in a lesser part. Norman Tokar takes over Brackens part for
the four weeks. Bny Roberts is replacing Levene in Room, while
Marshall Bradford is desping in for
Wood in the same same year.

Reversing the east-to-west p cedure of the other. Abbotted James Cornér returned last week What a Life after a two wet vacash on the Coast.

### John Carter's Dates

John Carter has been b NEW THEATRES
Rondux, Old Porge, N. Y.
Annioch, Yellow Spring, O.
Let R. Helber Frams Players, Proctors
The Property Pike, N. H.

Jankee Tro 1947; Pike, N. H.

### 'PINS' OUIT CHI AFTER 5 WKS.: LOOP STRANDED

Chicago, July 12.

Loop is now shuttered, with 'Pins and Needles' scramming out of the Grand after a fair enough five weeks yanked out of the Selwyn by ine local Federal Theatre Project and the Shuberts after six miserable days. Only legif activity remaining days. Only legif activity remaining the Shuberts after six miserable days. Only legif activity remaining the Shuberts of th

Nothing in the offing for the rest of July nr August, marking the first time in the history of the Loop that legit houses will be dark for the bulk of the summer.

of the summer.

Next show slated is on Sept. 12, when Golden Boy is due at the Harris. Three Waltzes is a possibility for the Grand and Man from Cairo for the Selwyn. Also a chance-for Bochelor Porn as an early entry.

Estimate for Last Wert.

Statistical for Last West.

22 22 in and Needler, Grand (1,300; 32 22 in and Needler, Grand (1,300; 32 22 in a not Needler, Grand (1,300; 32 23 in a not Needler, Grand (1,300; 32 24 in a not Needler, Grand (1,300; 32 25 in a not Needler, Grand

WPA

'Anthony and Anna,' Blackstone. 'Mr. Jim,' Selwyn. Closed Satur-

## 'ROAD'S' \$9,400 IN SYRACUSE UPS DATES

Tobacco Road, which opened un-der a stock arrangement last week in Syracuse. Ny, drew a gross of top, and is holding over a second top, and is holding over a second town has had in-years, with the ex-terior to the second property of Hedda Cabler last season by Nazi-mova, for the Syracuse U, students, with the property of the second will have at least six weeks in will have at least six weeks in will have at least six weeks in Cable Cable Syracuse (No. 2004). The second of the second property of the second property of the Cable Cable Syracuse (No. 2004). The second property of the second property of the second property of the second of the second property of the second property of the second of the second property of the second property of the second of the second property of the second property of the second of the second property of t

ulted. "Road" plans for next season in-clude bookings into the deep South, inclusive of Georgia, where the drama is localed, and Alabama. Richard Lambert, who routed the handle the bookings. "Roads" too takings were secured in Texas, where the gross in a week of one-nighters to lade \$23,000, and the take for two weeks in the territory was \$38,000.

### B'way Musicals

(Continued from page 47)

## B'way Prospects Improved This W'k, Indicating Season's Low Is Past: All Shows Sag, 'Right' Finally Out

### Total B'way Grosses

Estimated total grosses S113,766 

### 'RITA' IN FIRST WEEK. CLEVE., HITS BIG 21G

Cleveland, July 12,
'Rio Rita,' first of the Aquastage's al
fresco light operas, finished \$2,000 in
the black in its initial week. Weather
cleared up enough to permit six performances after postponement of
opener because of rain.
Second week's moderation

opener because of rain.
Second week's production, current
Gay Divorce', being conducted by
Perrer de Receder, with Ada May and
Walter Donahue heading cost of 164.
Estelic Taylor taking first operetta
role in next show. Showboat in
role of Julic, opening Friday (15),
Daum, Eddie Foy and William Kent.

### Marietta' Socks L'ville With \$11,000 in 1st Week

Louisville, July 12. First week of operetin here, with 'Naughly Marietta' under the spensorship of local guarantors, and backed with intensive bally grossed an approximate okay \$11,000. an approximate okay \$11,000.

Operettas are produced by Fortune
Gallo, in association with the Shuberts, and local people are understood to be guaranteeing \$12,000
weekly.

### Tix Tax Evasions

(Continued from page 47)

fore the collector took as high as 20% on the actual selling price. Next week Equity will consider a deal with the League of New York Theatres, which proposed a code of fair ticket practices in exchange for a basic agreement. There is said to be little doubt that Equity has arbe little doubt that Equity-has ar-rived at a decision giving the managers the right to a term agree-ment, which would stop policy changes by the actors' assn. Mun-agers' committee will be present at the session, and it was stated that signatures would be affixed shortly, which would assure the ticket code.

(Continued from page 47)

(Continued from pa

Squawks of outdoor showmen su sided when a second consecutive clear weekend followed that of the clear weekend followed that of the long July 4 holiday period, but with the populace scooting for the open, Broadway's legits sagged. Even 'I Married an Angel' ... an affected, for the first time since opening.

'Angel' had registered over capacity every week since opening until last stanza. Average take has been \$28,500. Last week the gross was \$27 400 but missed S.R.O. Monday

will prove the lowest marks of the summer, with a noticule reception to last week's downward pilet, that being 'I'd kitche Be Reght, for which attendence was impact. Wide publication of the summer o

Estimates for Last Week

'Bachelor Bosn,' Lyceum (25th week) (C-957-\$3.30). Takings about lowest of engagement, but that was expected for the July 4 week; around \$4,000.

\$4,000.

I Married An Angel. Shubert (10th week) M-1387; 74:40). Front runner should be time, to ride well time but grossed great \$27,400.

On Berrowed Time. Ungicre (24th week) (D-1,015; \$3.30). Affected as much as anything, last week and low gross mark of engagement indicated; around \$6,000.

'Our Town.' Morosco (24th week)
(D-961; \$2.20). Went off around
\$1,000, with the final count rated
over \$10,000, top money among the
straight shows.

straight shows.
Thom Service, Cort (61st week).
(C1.964; 82.20). Last weeks announced, which means show may bow out any Saturday; lust week under \$4,000.

"Tobacco Road." Forrest: (240th week.) (C-1.107; \$1.65). Picked up somewhat last week by virtue of extra matthne; takings slightly over \$4,000 and some profit claimed.

Twe Bouquets, Windsor (7th week) (M-903; \$3.30). After getting past the July 4 week may stick through summer; estimated around \$3,000 last week.

\$3,000 last week. 'What a Life,' Biltmore (14th week) (C-901; \$3.30). Management not worrying about staying chances because operating nut small; eased off to \$6,000 last week.

off to \$6,000 last week.

"Yes Cast Take 1 Will You,
"Yes Cast Take 1 Will You,
"Yes Cast Take 1 Will You,
"Stopped to slightly more than \$5,000
last week; to surprise to date.

"Plus and Needles, Libor Singe
cate space Resolution on ly this
cate space Resolution on ly this
through summer; minon-sponsored
through summer; minon-sponsored
\$6,000.

'One-Third of a Nation,' Adelphi Prolegue to Glery, Biot (18th

"Haiti," Lafayette, Daly's (20th week). Moved from Hatlem.

### Denver 'Old Maid' Gets. Little Romance, \$4,500

With the hand car of battling the holiday to start the week. Old Maid turned in the poners gross of the four-week-old staton at Ellich Beater. Weinesday and Saturiky may good but night bushes to the Egithus for the Weinesday and Saturiky may good but night bushes to the

Extimale for Last Week

Amaying Dr. Clitterhouse Baker Federal 1908; the Doing lan con-ellering pletane and solitonly crim-tition. Four negative celly.

ball Get. Okey to Sur Time Coris R. Dall, former son-in-law of Possident Roosevell, last week resolved authorization from the Court of Appeals in Albaury, N. V., enabling him to proceed with the \$25,000 libral will against Time mad. In st doing the Court of Appeals at-ferred the Judent Possident Appeals at-fered the Judent Possident Roosevelland (Inc.) and the Court of Appeals at-

the Division which found that me the their belief and granted a new-that been included and granted a new-than the second of the

### L. I. Star Resumes Today

L. I. Siar Resumes Today
The Long Island Daily Star, which
stops and the Long Island Daily Star, which
stops and the Long Island Daily Star, which
stops and the Long Island Daily
Most of its former 184 employees
turn to their Jobs under a contract
yearement aigned Monday (11) with
well of the Long Island Daily
Who publishes the Long Island Daily
Perss at Jannies, the Sisten Island
Advance and the Newark (N. J.)
Legger
Long Commence of the Star resulted when the paper's workers, led
by the local unit of the Guild refused to signature: a contract with
Newhouse whereby they would have
forfeited their right to collective
for the Long Commence of the Star
star where the Star was to have resumed, but a hitch in the hours of
office workers stymich negotiations
for several days.

Albar Mar Censerbile

Alway Mag Censorship

Arbor and Mag Mag Censorship

Arc than 30 magazines have been the control of the newteen that the conversion of the control of th

Visitor.

During the month of August, a list of cnoperating newsstands and drug stores in the Albany area will be published in The Evangelist: A copy of the list will be posted in the back of every church in the diocese.

Shaver Leaves Defroit Times
Bud Shaver, sports editor of the
Detroit Times (Hearst for IT years,
resigned last week to become viceprex and general manager of the
Detroit Lions pro football team. Will
lake over all executive duties from
shoulders of manager Dutch Clark.
cualling latter to concentrate on playing

nabling latter to concentrate on laying and managing the National ootball League entry: Leo Macdonell, vet sports reporter in Times, succeeds to chair of

Birnle to American Mag
William A. H. Birnle, editor of the
drama pages of the N. Y. World,
Telegram, lcaves next week to join
tile staff of American Magazine,
Successor will be Ralph Palmer,
who came to the Telegram's rewrite
desk two months ago from Wastling-

Catherine McNells Indicted
Catherine McNells, of WilkesBarre Pa, formerly regarded as one
of the most successful business
women in the United States, was indicted last week by a Federal grandjucy but a charge of mail fraud. Indictment charged that she and three

olhers defrauded advertisers of about \$1,000,000 between 1933 and 1935, when Tower Magazines, Inc., of which she was president, went into the transport of the

was circulation manager, Joseph D. Flynn, business-manager, and E. Frederick: Low, controller, guar-nated that the average paid circula-tion of their magazines was 128,000 to 1,300,000 epige a month. Accord-ing to indetenent, actual circulation of 30,000 to 300,000, and advertis-sas 300,000 to 300,000, and advertis-sab ould have received rebate in pro-porting to the difference between the two sets of figures.

# two sets of figures. N. Y. Post start's a new promotion stunt for advertilens in fomorrow's (Thursday) issue. Idea is the brain think of Low Goldman, who intro-intial of Low Goldman, who introduced the control of the advertiser with which the picture is associated. Testimonals tactual or not) are cutto as far as the luminosis of the control of the contro

naries themselves are concerned.
Goldman claims to have enough
advertisers John, Hancocked to keep
the page running once weekly for
the next six months. Morton Downey, Benay Venuta. Mark Warnow
and others are scheduled for the first
issue.

Gov't O. O. of Press
N. Y. Daily News has caused a stir
in newspaper circles with its suggestion that the American press be
investigated by the federal government. Recent cditorial called for an

sevent to the control of the control

Howard, and Hearst thains and Her-ald Tribune be on the list. Several newspapers supported the plan editorially. Guild Reporter was hot for the idea.

## Socially Conscious Booksellers Socially Consclous Booksellers Group, of booksellers have organized to promote 'liberal' and 'progressive' writers and to discourage the distribution of 'reactionary, antidemocratic' literature. Organization labelled the American Booksellers Guild, is described as a cultural, noneconomic organization, alarmed by

Guild, is described as a cultural, non-economic organization, alarmed by the possibility of extinction of the 'intellectual and spiritual heritage' by a world alliance of fascist forces. Terence Holliday is president, Martin S. Kamin executive secretary, and Barnet B. Ruder treasurer. Headquarters in New York City.

Random House Match Bally
Randoum House, which manages to
dig up unusual promotion stunts, has
a novel ad, in paper match box form,
plugging the Modern Library.
Arranged to resemble a bookcase,
with the matches colored to look like
the back of Modern Library books.
Titles are legible.

Long Shot Homicide
James Rice O'Hanlon, author of
'Murder at Malibu,' has written a
race track mystery, 'Murder at 300
to One,' published by Phocnix

to One, published by Phocnix Press.
Writer Is a son of Sam Rice, former burlesque actor now in pic-tures.

# Barnhart Leaves N. Y. News J. W. Barnhart bustiess manager of the N. Y. Daily News Jance 1820 and before that purchasing agent of the Chicago Tribune, will retire Oct. 15 upon completion of 25 years with the two papers. F. M. Flynn, as-sistant to Barnhart since 1929, suc-ceeds.

ceeds.
Flynn's post will be taken over by P. B. Stephens.; William Burneket takes over Stephens duties received to the stephens over Stephens and the stephens of the stephens

### Mixed 'Woman' Cast

Staff of 'The Woman,' new digest mag, includes Jorna Far-rell, editor, Join Bennett, man-asing editor, and Mary Rey-olds, associate editor, Asso-ciates are Boverty Crait Dec-crete Corwanhiold, Kate Buson, Eleanor Eastmond, Nancy Evans, Helen Chase Carcw. "Thomas B, Parvell, I Inted as president, Siephenson H. Marilley, secretary.

U. S. Pub. of German Works
Alliance Book Cor , with offices
located in premises of Longmuns,
Green, has recently been formed to publish in German the works of G publish in German the works of Ger-man and Austrian writers living out-side those countries. Books will be distributed simultaneously with Eu-ropean editions. Fiction and non-fiction planned. Cheap editions of former best sellers by these authors are also on the schedule. First books ready about Sept.

# Hearst's Atlanta Changes

Hears's Atlania Changes
Changes on Hears's Atlania Georgian and Sunday American kicks Associate Sports Editor Jimmy Burns
up ladder to city ed post, vice Charles
Shonesy, who goes on afternoon
makeup, replacing Bill Ray, Latterdeparts Atlanta July 18 to become
chief sports makeup on Philadelphia
Record.

### Fascist 'Black Network

Faacht 'Black Network'
League of American Writers Is
considering compilation of a book to
titled 'The Black Network'
Would survey all fascist tendencies
in the U. S. Elizabth Dillings' The
Bed Network' several years ago purported to list all the active leftwingers in the country.

### Lonis Sabel to Coast Louis Sobol left yesterday (Tuesday) for Hollywood, where he will be advisor on the filming of "The Gay 90's," which he wrote for War-

ners.

Columnist expects to be gone about a month and will continue hts daily piece for the N. Y. Journal-American during his stay in the west.

### Philly Guild-AP Stalemate

Philly newspaper Guild negotia-tors last week walked out on contors last week walked out on conferences with the Associated Press management, declaring they will not continue until a settlement is reached on what they term is 'a flagrant attempt to break up the unit.'

The property of the Court of th

tactics to the limit."

Membership was informed that
Guild strength in the unit would be
greatly affected by firings in the
traffic department and that such
firings were rumored about to take

Y. Frank Freeman, Jr., Author vice-president, of Paramount in charge of all heads operations, and the charge of all the control of the charge of all the cha

is based on Freeman word trip, esperience, etc., had year.

LITERATI OBITUARIES
James Welden Jahnen, 67, Negro author, educator and composer of Me. John School of Little of the School of Little of

American Negro Spirituals. Had been a visiting professor of creative literature at New York University since 1934. The Metropolitan Opera Co. In 1915 produced his Raiglish ver-sion of 'Goyescas." Johnson was born at Jacksonville, Fla, was gradu-ated from Atlanta University in 1984 and was a tructe of that institution.

and was a trustee of that institution. Draughia Mallache, 41, whose poems, have been syndicated to newspapers, for several years, deel July 2: in Muskegon, Mien, shortly after airwing from Chicago for the summer several properties of the several several

was the Willers Geage and from 1927 to 1929 was president of the Society of Midland Authors. His first book of poetry-forest Land, was included in the second Heren's since bed witten, several others, since bed with the most elaborate in tomo high school, wrote baseball news for the Boston Traveler. He silon worked for the Lyam (Mass), long the several others, and a member of the Baseball writter, and the written of the Baseball writter, and the base of the Baseball writter, and the

and Culter's syndicate, is now manning creeds Frank Rewhins.

Michael Raymond has written Michael Raymond has written Michael Raymond has written film original with Dorthe Hoffman and James F. Greence doing the Scorchy Smith strip formerly drawn by Bert Christman. Latter has left the Associated Press to join the naval Margavet Halsey, author of With Malice Toward Some, is the sisteria-law of Richard Simon, publisher. Book is the September Book-of-the-in-law of Richard Simon, publisher. Book is the September Book-of-the-in-law of Richard Simon, publisher. Book is the September Book-of-the-in-law of Richard Simon, publisher. House the september House of the september House of the September House of Siage mag to hold largest number of name writers and the september of the House of Siage mag to hold largest number of name writers and the september House of Siage mag to hold largest number of name writers and the september House of Siage mag to hold largest number of name writers with the september of the House of Siage mag to hold largest number of name writers with the september of the House of Siage mag to hold largest number of name writers with the september of the House of Siage mag to hold largest number of name writers with the september of the House of Siage mag to hold largest number of name writers with the september of the House of Siage mag to hold largest number of the House of Siage mag to hold largest number of name writers with the september of the House of Siage mag to hold largest number of the september of the House of Siage mag to hold largest number of the september of the House of Siage mag to hold largest number of the september of the House of Siage mag to hold largest number of the september of the hold largest number of the september of the september of the hold largest number of the hold largest number

tunes capably. Following the show, which ran close to an hour, outil staged an impromptu jan session staged an impromptu jan session and the staged results of the stage of th

### COCOANUT GROVE (PARK CENTRAL HOTEL, N. Y.)

Lee Myles' orch, Fawn & Jordon, Allen Ritchie, Lyn Russell,

itons.

One of his novelties is the screening of old pictures, with his pianish down on the floor to give it that the pianish of the pianish

### **NEW PENN. PITT**

Pittsburgh, July 10.
Gray Gordon's orch. Lane Sisters,
Dorothy Daye, 6 Bits of Rhythm, 4
Gordon Goons.

Lou Passerello's spot, about 10 miles from downtown sector, combine best features of a dance hall and nitery. Seats around 1,200, but and nitery. Seats around 1,200, but combined to the seats of the s

enough class to draw from the öller combined to the combined of only two sets. Dorothy Daye and 8 Bits of Rhythus, spils sextle patterned somewhat of combined to the combined of the combined combined of the combined combined on the combined combined on the combined combine

Four Gordon Gooiss.

Miss Daye is a Ripley alumnaacro dancer, whose top stunt is sitting on her own head, while the 8
Bits tear off a read chunk for those
like star off a read chunk for those
like sand instrumental symmatics.
Boys are natity attired in summer
formal and need only a list more
variety to go places. Over his lefe
with the ringsides.

53

### Broadway

Elliott Foreman had birthday Friay (6).

Abner Greshler, booker, to Washagion, D. C., today (Wednesday).

K. K. Hansen, of the Comer
K. K. Hansen, of the Comer
gency, to Mexico City for vacation.

Par lunched Harold Lloyd at the Waldorf yesterday (12). Clark Brown launched a boat over

Harry Sherman due back from finneapolis this month. The John Dowds are vacationing the Poconos.

in the roconos.

Jack McInerney will return from Colorado next week.

Luther Reed, film irector, is in

Arch Heath, former film director, now living at Long Beach, L. I. Ted Doner going to California later Ted Doner going to this month, Mrs. Robert. O'Donnell in from Dallas for a short visit. Marian Rogers has returned from a visit to the folks up north. Morgan Kaufman at his Penn-Morgan Kaufman at his Penn-

ist to Gorgan Kaufman a. rana farm. iirls' softball games to be played marlison Square Garden this sum-

mer.

Metro is demonstrating material, sketches of sets, etc. of Marie. Antoinette at the Astor today (Wed.).

Walter Brooks looked in on the folks in Pennsylvania over the weekend.

olks in Pennsyssem and. Earl Wingart won a bottle of cham-Earl Wingart won test for patrons pagne in a dance contest for patrons at the Cocoanut Grove.

Bob Weitman, taking up golf seriously, is amazing the pros with his

rives.
David Rose, Paramount's producion chlef in Great Britain, expects
o sail for London next week.
Mrs. Guy Perkins of Chicago visitig the Parker Fennellys in West-Mrs.

Mrs. Guy Perkins of Chiesgo silst-ing the Parker Fennelly in West-land Chiesgo Silston his yeacht Causte of Lee Spils on his yeacht Causte of Lee Spils on his yeacht Causte harman season of the Chiesgo Silston Chiesgo Silston of Silston of Silston Chiesgo Silston of Silston of Silston Mrs. All Chiesgo Silston of Silston Mrs. All Chiesgo Silston of Silston Mrs. All Chiesgo Silston Mrs. All Ch

weeker the control of the control of

Martha Graham is working on a martha Graham is working on a new production, as yet untitled, for her dance concerts in the State Armory, Bennington, Vt., Aug. 6 and 10. Music is being composed by Ruy

of Paramount circuit, in New York on business, Will vacation in east

on business. Will seed to business. Will seed before returning. Ella Herrod resigning as National Screen office manager, after eight because the seed of the seed

### Atlantic City By Rolli Rexi

Harry Kalcheim at the Shelburne. Opening of the Bath and Turf Club

Joe Vogel, Harry Bernstein and Judge Frey chair riding. N.T.G. up at dawn for golf before eturning to Philadelphia.

The Five Hundred Club is picking up in popularity here.

Kiddies following the Stooges on the boardwalk.

Kiddies following the Three stoogs on the bourdwalk. Stoogs on the bourdwalk. Younger since discarding those high collars, and the stoogs of t

Dollar The new Round the World Room at the President, with Belle Baker. Johnny Hamp and Stanley sisters, also getting approval. Eddie Gart stopping to chat with some of the boys he worked with 12 years ago at the Ambassador. He's now father of a six-week-old son.

He's now father of a six-week-old. The big freworks here last week-was the reopening of Bingo. Tengo. Fortune. Ken and other game of the properties of the control of the Looks like a music publishers con-vention this weekend with Jack Breg-Mack. Goldman, Lou Blamon, Mack. Goldman, Lou Blamon, Charles Warren, Jonie Tappi, Harry Tenney and other down to wish successful season.

### Stroudsburg Jehn Bartholomew

Dorothy Waldo Phillips at Skytop. Plaza theatre installed new sound system.

Kaus shows finished good week for the Legion.

Johnnie's Inn presenting Ralph

Aus shows massed good week,
Johnniez Inn presenting Ralph
Wert's orchestra
Johnniez Inn presenting Ralph
Wert's orchestra
Bud continues at
Bluff House, Millford.
Broadway Swing Boys at Villa
Bud House, Broadway Swing Boys
at Pocono Manor Inn
Bernie Whinten
Bernie Whinten
Swing West
Swing West
Bud Kanali Manner's bands.
J. E. Doyle, completed run, of
Ritzy' and now offer Penny Wise
Buds Hill Players open 10th season Friday (15) with Fily Away
Buds Hill Players open 10th season Friday (15) with Fily Away
Tall and Mrs. Edward Chalif.
The Stroud thesire, which has
been dark for the post few years, to
opened shortly by Victor' Austin,
owner-manager of the Grand, East
counderly and shows will be presented from time to time.

## London

Rose Rosenberg out of Metro's British outfit. Gilbert Lennox finishing new play, 'Hangman's Proxy.' Daughter born to Phyllis Konstam and Bunny Austin June 24.

Karel Capek's 'Power and Glory' Herbert Jay considering producing Phantom Car, by Walter Ellis. Hartley Power married to Iris Leslie Williamson in London June 25.

Buster Shaver and his midgets, Olive and George, may do local pic-English born Alfred Piccaver, ace enor of Vienna State Opera, settling

English born Alfred Piccaver, ace theor of Venna State Opera, settling here.

Sir Oswald Stoll plans an international circus for the Coliseum due July 16.

Max Wall to do 'Blue Murder' for Associated British Picture Corp. In September.

Josephy and Sand authors of Come.

September.
Joccilyn and Sand, authors of Come
Out to Play, have new play, Happy
Stoll circuit giving up vaudeville
policy at Palace, Leicester; and 3rwrite to film.
Stoll circuit giving up opectbook
containing \$25 lifted at the White
City dog track.
H. M. Tennent, Ltd., buying with
Oscar Homolog, Uncle Vanya with
Oscar Homolog, Uncle Vanya with

idea of reviving Uncle Vanya with Oscar Homolka. Gina Malo and husband, Romney Brent, just back from holidaying in south of France. Aubrey Smith a principal speaker at fast annual dinner of Hawks Club

south of France.
Authory Smith a principal speaker,
authory Smith a principal speaker,
authory Smith a principal speaker,
in Growenor House.
George Black, Jr., leaving Music
count film production.
Columbia's J. A. McConville touring U. K. exchanger with Jos. Friedtourner of the production.
The Sun Newer Sets, which closed
last week at the Drury Lane, rueThe Sun Newer Sets, which closed
last week at the Drury Lane, rueAnne Croft: married to Huigh
Gough secretly. She recently dicompany of the production of the color
and the production of the color
and the production of the color
and the production of the West EndGeorge Smith finishing his first
of fall production in the West EndGeorge Smith finishing his first
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for fall production in the West EndGeorge Smith finishing his first
for fall production in the West EndGeorge Smith finishi

Burns helping, him to find bankroll.

Rajoh Lynn is chairman of SouthRajoh Lynn is chairman of Southfull and the state of Brighlower. McCiveney resuming with
the Charles L. Tucker vaudeville
mit, headed by Billy Bennett in
Seglember.
Sociate in British Lon-Film Copoff to Paris, then to Vichy for his
Sociate in British Lon-Film Copoff to Paris, then to Vichy for his
Joan Davis will stage the FrancisLaidler pantomime, Little Red Ridthird Christman Copoff to Paris, then to Vichy for his
Joan Davis will stage the FrancisLaidler pantomime, Little Red Ridthird Christman Copoff to Paris, then to Vichy for his
Joan Davis will stage the FrancisLaidler pantomime, Little Red Ridthird Christman CopHis Christman CopLaidler pantomime, Little Red Ridthird Christman CopLaidler pantomime, Little Red Ridthird Christman CopLaidler pantomime, Little Red RidHis Christman CopHis Christman CopMari Lossof at high and Lorsion
Ferle at mainten. Secret of menagement for who.n he can produce
Husband to a Francis Woman. by
Chemais Frank Shaw, Jack Griggs
and Monia Danischewish, now in
press gentling concern. I their own,
John Monks, Jr., and Fred F.
Finkishofte over here to dispose of
Husband to a Francis Women.
Fortune Press publishing college
With Board of Trade for reconsideravan and home to the copwas first hamen by centor and then
sanctioned for production.
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John Monks, Jr., and Fred F.
Finkishofte over here to dispose of
was first hamen by centor and then
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Sociation She was divorced, from
John Monks, Jr., and Fred F.
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Kield Abels Load McGody, now
the company of the company of the
Kield Abels Load McGody, now
the company of the company of the
Red Christman Christman Christman
Red Ch

he feared 10-day rehearsal couldn't do justice to play, now has new comedy, 'What Makes You Think'

Henry Cass may take over the Emaccording to the Mingold Case of the Mingold Case of

### Pittsburgh By Hal Cohen

Eddie Peyton has checked in at Colosimo's Chicago, for an inde Miriam Verne home visiting the folks on heels of South American

Dean McCloskey named manager of the Beacon theatre in Squirrel Hill. Eugenle Miller named to drama faculty at Western Reserve U, next

Eugene faculty at Western Reserve year. Charlie Kurtzman In from Wash-ington to take over managership of Penn.

Haydn Bodycombe writing script for Aqua Ballet at Allegheny County Sesqui.

esqui. George Hamilton played at Urban oof three nights before his 'official

Root three nights before his 'official poening'. Chi tossed farewell dinner in Mike Cullen's honor Monday inght (11). To the codirector of the codirector of

s prima donna after a short vaca-opera troupe.

Gertrude Bromberg ducking the hubert office for a month's Coasi-lay.

Opera troupe.

Cecil B. Defille elected to hono-rary membership in Railroad and Locomotive society.

Jesse Stool has set local offices for he new Bregman, Vocco and Conn the new Bregman, vocco-music firm.

Les Allass, up in Georgian Bay, in touch with the office here daily by

Les suit.

Morse code.

Morse c

## Long Island

Martha Graham is working on a process of Manor Inn.

Bernie Whitman and Connie Monor many control of the process of the proces

## **Hollywood**

Jackie Cooper to Honolulu. E. C. Mills vacationing here. I.A.R. Wylle back from N. Y. Jean Edwards out of hospital, Martha Raye to Chicago on p.a.
Trem Carr fishing In Wyoming.
E. R. Lewis here from Broadway.
Ramon Novarro back from Mexico.
Christy Walsh giving Hollywood
Bob Baker home from p.a. jaunt.
Marshall Grant planed in fxom the

no sancer home from pa, simit, less relations at the control of th nado. Mickey Rooney returned from Omaha. Leonard Janofsky off for two-week Leonard Sanctary Vicedica.

Spencer Tracy home from Nebreska.

George W. Weeks here on nation-wide tour.

Jack Haskell in from New York or vacash. :Eihelind Terry looking over picmininture preview of New York's orld Fair. Henry Koster on motor of orthern Cal.

Henry Koster on molor of Northern Cally initiadelphis of Northern Cally initiadelphis of open p.a. four, the control of the Cally initiation of the Ca first anniversary.
Jock Whitney in for confabs with
David O. Selznick.
Walt Disney back from Yalc and

cheed a couple of week with Gracie butband, Dick Stabilic Gracie butband, Dick Gracie Grac

## Paris

Jusephice Baker to London. Georges Mctaxa at Bagatelle. Chrysis de la Grange to Berlin. Eddy Lombard going to make film

Alex Korda over for a short look

## OBITUARIES

Mrs. Claire Rae Trostler, 49, pro-fessionally known as Claire Rae, died July 7 in Aultman Book ill-ness of leukemia, believed to have been contracted by her while in the Orient.

After graduating from high school After graduating from high school in Canion sie immediately entered upon a dance career, her studies taking her farts to Cleveland, then New York, and in recent years she studied. abroad, with the showth of the first silent pictures, Miss Rea appeared in several dims. For several years she conducted to the first silent pictures, Miss Rea several years she conducted to the several dims. For several years she conducted to the several dims. For several years she conducted to the several dims. For several years she has maintained to control years she has maintained.

a studio.

Surviving are two daughters, both professional dancers under the names of Maxine and Joan Clair.

JOSEPH M. SEIFERTH JOSEPH M. SEIFERTH JOSEPH M. SEIFERTH ST. S. 5. poet or radioland, who has been heard on he own commercial program over New Orleans for the past 10 years, dele audelmy July a while sitting and the second service of the second second service of the second service of the second second service of the second se JOSEPH M. SEIFERTH

ALLEN K. WHEELOCK Allen K. Wheelock, 30, tra-ALLEN K. WHEELOCK
Allen K. Wheelock, 30, traveling
representative for Metro-GoldwynMayer, died last week in Cordale,
Ga, hospital from injuries received
in automobile accident June 22,
Wheelock, a checker, was fatally
hurt while apparently trying to re-

> IN LOVING MEMORY Of a Loving Husber J. J. ROSENTHAL Who Left Us July 12, 1923 KATHRYN GRTERMAN ROBENTHAL JACK GRTERMAN ROBENTHAL

pair his motor car which had stalled on highway between Ashburn and Cordele. He was pinned against side of his car by a truck loaded with watermelons.

Wife, baby son, parents and sister

WILLIAM H. MERCER

WILLIAM H. MERCER, for over 40 years a professional magician in vaudeville and with his own magic slow on the road, died suddenly in

Boston recently,
He was born in St. John, N. B.,
and for some years had used Florida
cities as his winter base. For several years he had bean comparatively inactive on the stage. A widow

H. BENNE HENTON
H. Benne Henton, first musician to
nake phonograph records of the
exceptione, died in Philadelphia July
He traveled for 10 years with Pat
Jonway's band and then spent some
ears with the Sousa organization.
te was associated for 19 years with
Henton-Rench conservatory, in years with the Sor He was associated f the Henton-Knecht Philadelphia,

Surviving are his widow, a brother

PETER J. DUMAIS
Peter J. Dumais, 28, a theatre employee at Van Buren, Me., was found drowned in the St. John river at Grand Palls, N. B. Judging from the condition of the body when Jound, Dumais had evidently been drowned about two months previously.

Ously.

Dunais had been on the staffs of picture houses on the Maine side of the border about nine years.

Alberto GASCO
Alberto Gasco, 59, composer and
nusic critic, died in Rome July 11.
on 'La Tribuna', Rome paper, for the
past 35 years.
One of Gasco's numerous works
was played here in 1934 by the Philbungs. Symphony under Wesner
Janussen.

HARVEY N. MAYER

ROBERT S. HICKSON

ROBERT S. HICKSON R. Robert S. Hickson, 125, head of the Hickson Electric Co., Rochester, and co-founder with W.H.C., which seven ago was sold to Publisher Frank, Gannett, died in Rochester July 3.

He leaves a son, a daughter, seven grandchildren and a great grandchild. Burial locally.

THOMAS BLAIR
Thomas Blair, 61, who opened one of the first theatres in Oklahoma at Poteau in 1908, died of a heart aitment at Alma, Ark. He had been in

ealth for two years. nee 1922 he had been with the oth Amusement Co., managing Griffith Amusement Co., mana houses in a number of Oklahoma Texas towns.

Albert T. DAY
Albert T. Day, 36, projectionist at
the Capitol, St. John, N. B., when
stricken ill three-years ago, died at
St. John receitly. He was a member of the 1A.T.S.E. and M.P.O., and
had been employed in projection
booths about 12 years.
Surviving are two asterns.

AARON SAPERSTEIN
AARON SAPERSTEIN
AARON SAPERSTEIN, 4ft, president of
Allied Theatres of Illinois, died suddenly in Chicago July 10 of a heart
attack. He was taken Ill on his return from a trip to New York.
Widow and two sons survive Buriai in Chicago.
Detaits in Pictures Section.

PAULINE BRAUN FOX
Pauline Braun Fox, 49, died in Elberon, N. J., July 6, of a paralytic
stroke. She was known on the concert and light opera stage as Louise

Surviving are her husband, J. Ber-tram Fox, a son, two daughters and

MRS. MARGARET MURDOCK

Mrs. Margaret Murdock, 40, of Syracuse and Hilliard, Fla, 640-pound fat-lady of a carnival circus playing in Wellsville, died July 6 in Wellsville. She was a native of Batavia N, Y, and had been ill sev-eral days.

WEBSTER CULLISON
Webster Cullison, 58, former stage
and screen director, died July 7 in
a Clendale, Calif., sanitarium after
a long illness. For several years
he had been employed in the Hollywood bureau of a trade publication.
Surviving is his widow.

HARRY CLAMAGE

Funeral services were held in De-troit July 8 for Harry Clamage, 51, manager of the Avenue burlesque theatre, Detroit, for the last 15 years. He is survived by the widow, three children, and three brothers.

LOUIS OHMS
Louis Ohms, box office treasurer
of the Empire theatre, New York,
died suddenly July 11.
Story appears in the legit section

MAUDE INGERSOLL Pitts-

Maude Ingersoll, veteran Pitts-burgh booker, died suddenly at the Mercy Hospital in that city July 8. ROBERT CLARK

Bob Clark, who had charge of doormen and ushers at Town Hall, N. Y., and other spots, illed by speeding car last Thursday (7).

Mother of Tom Orchard, one of the directors of 'March of Time' newsreel, died at her home in Pitts-burgh July 7 after a long illness.

Father of Dave Brown, office man-ager for United Artists in Pittsburgh, died suddenly at his home in that city last week. Father of C. N. Odell, who is asso

ciated with Paramount, died i Washington, D. C., Friday, July 8.

Pincushion Stuck

Louis Burke, 55, 'human pin-cushion' with a sideshow on the Johnny J. Jones Expo, was fined \$1,000 and costs and sentenced to one year in the Stark county work-house.

HARVEY N. MAYEN
Harvey Mayer, programmer for
the Ringling show, died in New York
a Story in the Outdoors section.

Burke was charged with molesting two girls in a city park here
judges to the carnival.

## I. A.'s Pan-Pacific Aud Will Be Sports Center

Los Angeles, July 12.
Pan-Pacific Auditorium is being retmodeled into a sports center for
other indoor games. Big hall, spit
y a partition, will provide a Spotseat rink an a 5,500-seat basket
out. Dividing wall can be removed
yacht and airplane shows.
Cylf Henderson, executive manser, is tining up film personalities to
back the projects.

### AFA Hires P.A.

(Continued from page 43)

(Continued from page 43)

(Continued from page 43)

(or the American Federation of Labor and acting for the AFFA, Issued the statement that 'unless the Ring-lings live up to their toload shop continued to the statement of the s

Hit's Belmont-Plaza and New York-er holels are only ones in so far. Since there are no others around New York with floor shows at pres-ent, AFA's clamping is stymied there, awaiting fall and return to floor en-tertainment. Four niteries were added to the AFA's closed shop lists last week with againg of the Red Weismantle's Showboat and Cypres. Hills Hofbrau, all on Long Island.

### Midwest Vaude

(Continued from page 43)

cheater, but instead is netting more for the house than the more elabo-

rate specs;
Rose also has his Pioneer Palace idea in mind as a new Broadway spot, to supplement the Casa this

soot, to supplement the Casa this fall.
Incidentalty, predicated on what is a some of, the variety type niteries some of, the variety type niteries with fall the control of the control o

Rose also has a deal set at the N. Y. World's Fair.

Vaude for Cleve,'s Palace

Yaude for Cleve's Palace
Cleveland, July 12.
Vaudless for nearly two montls.
the RKO Palace here is going flesh
again the week of July 22 with
Martha Raye's unit.
Miss Raye, penciled in by Nal Holt,
with Lowe, Hide and Staley, Tommy
Treut, Honcy Family and Wayne Van
Dyne.

## News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and Loudou. Vanery takes no credit for these news items, each has been rewritten from a daily paper.

### Fast

Hudson River Day Line adds a camera steamer to its cycle voyages. Specially planned for lensers. Ludwig Satz, Yiddish star, to strawhat at Fallsburg, N. Y. Starts with Potash and Perlmutter.

Claire Luce slightly injured in a ondon shooting gallery. Accidental hot grazed the skin of her right foot. Nancy de Coppet awarded a \$70,000 trust fund from her father, stock broker. Her mother is a former vaude cyclist known as Miss Dixie. She is barred from participation because of remarriage.

cause of remarriage.

Constitutional Convention delegates debated a gambling clause last week while a minor attache circulated around selling Irish Sweeps tickets sub-rosa.

Buda Velle.

tickets sub-rosa.

Rudy Vallee sent a proxy to traffic court last week to pay a \$2 fine for overtime parking.

Cast of 'Bachelor Born' rehearsing two oue-actors. Hope to give a Sunday serfercement.

Cast of Bachelor Born rehearing two outeractors. Hope to give a Sunday performance.
George Abbott headening over a floor, and the sunday performance of the sunday performance for the sunday of the s

will spood over the create and the control of the c

Begger, Kennedy back home after a back of the state of the same of

come normally of test week by Lie.

Poutshment for toe exciterant barkThe of gypsies camped across
from Bellevine hospital batt week to
chard prayers for one of their numfrom Bellevine hospital batt week to
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Really hot day took some 2,000,000 rather in Hollywood, June 25 to the beaches last Sinday.

The solid black was a solid black with the solid black

out of control near Bangor, Me. Dead are Charles Docen, manager of the control of

## Coast

Bebe Montclair Rusier, film actress, was granted a divorce in L. A from William F. Rusier. She Establishment of the Community of the Community

### MARRIAGES

MARKHAGE.

Nancy Barnwell to Carter Blate at Plandome, L. I., June 21. Both are legit players.

Terry Boscia to Leonard Palumb in New York, July 10. He's with Warners' publicity dept., N.Y. Madelyn Strain to Adrian Tel, in Pittsburgh, July 7. Bride's a formation of the with Dick Stabilité with Dick Stabilité with Dick Stabilité with Dick Stabilité

hestra.

Beverly Clark to Bob Hayward

Beverty Clark to Bob Hayward in Palmer Lake, Colo. July 31. He's member of KVOR, Colorado Springs, technical; siand.
Lilliam Marshall to Lin Mason, in Kenia, O. Aug. 6. He's singing an uouncer at WKRC, Cincinnati.
Beatrice Eberfeld to Gilbert McDoulaid in Bellmore, N. Y., July & He's a radio engineer.

BIRTHS

Mr. and Mrs. Joseph Losey, son, in New York, July 5. Father is a legil

director.

Mr. and Mrs. Herbert Coleman,
daughter, in Hollywood July &
Father is script clerk at Paramount.

Mr. and Mrs. Ben Pivar, son, in
Hollywood, July 3. Father formerly
associate producer at Grand Na-

associate producer at Granu actional.
Mr. and Mrs. Alien Jenkins, daughter, in Hollywood, June 25, Pather is film comic at Warners.
Mrs. Howard Dictz, daughter and Mrs. Howard Dictz, daughter.

## WHAT THEY THINK

and little would be seen to what the seen as the spot, having arrived before the Temples thought of going to the Casino. She roin a story, but he 'b Married an Angel' show Shirt of the seen as the s

Jack Mulcahy, Waldorf Astoria.

20th Century-Fox. Beverly Hills, Calif.

Not With Progressive Tarzana, Calif.

Attion: Varient: Agrana, Galil.

Attion: Varient: Agrana, Galil.

Notice an item with respect to my ssociation with Progressive Pictures and Ben Judell. It might be of interest to you'to know that upon my return from London, where I negotiated a centract for the distribution by Judell with Associated British Pictures. I discontinued my association with Progressive and have returned to the Coast to perfect my plans for the production of its pictures of the production of its pictures to be on subgenession under the production of the pictures to be on subgenession with the pictures of the picture of th Editor, VARIETY:

MacMelodies' Ownership.

Editor Vaniery

Bollon Vasarry:

Further to your announcement in Further to your announcement in Jour issue of March 24, in which you rised that the Cinephonic Music Co. had taken over my company—Mochedies, Lid-I would be pleased if your could now make the announcement of the control of the

F. McMillan.

Rapp and the AFA New York.

Rapp and the AFA

New York.

Editor, Vasiery:

In connection with the story, No. In connection with the story, No. In connection with the story of t

Moleaby on Lettman

Moleab

WJBK Answers Landis Detroit.

WJBK Answers Landis
Zdior, Vastry:
While I feel duly honored by having WJBK joleked out from, all the broadcasting stations in the United States as the one and only station which would not be allowed to carry do not like the inference left by your story in the current issue. According to it, one would naturally think that we had tried to make arrange not included to the control of fact, who have not seriously considered broadcasting any baseball games this season and did not therefore, make any attempt to broadcast them one had the Honorable Judge (Landis) and the Americau Leggie Candis) and the Americau Leggie Candis and the Americau Leggie Candis and the Americau Leggie Candis and the Americau Leggie Carodi and the Americau Leggie C

orable Judge (Landis) and the Americau League, crowd are still somewhat inked over last year's broad-act of basebal over WJBK. Some of these agencies have made very their work and the last period of the

James F. Hopkins James F. Hopkins.
Mgr., Station WJBK.
Mrs. Station WJBK.
Wasterv nevely reported the new
that Judge Landis barred WJBK in
his otherwise blanket permission to
the broadcasters on the All-Star

## Harvey N. Mayer Dead

Harvey N. Mayer, who succeeded his faiher, the late Joseph Mayer, as programmer for the Ringling Broth-ers, Barnum & Bailey show, died in Mt. Singi hospital, New York, July

St. Simil hospital Sew York, July Simil hospital Sew York, July Defining the programs for the Barnium show has been the preregative of the Mayer family for two generalions. Joe Mayer having printed both the Risching which the Show were in active and biller opposition. It was a delicate position since each show we desiron of learning the exact routing of the look of the safe in advance is possible and shayer was about the goods of the safe of the

### Moving Up

Lincoln, July Hagenbeck-Wallace circus bill Hagenbeck-Wallace circus bill crews have some double posting to do, now that the big Ringling-Barnum show has been Sarasotaed. Billing paper all carried a line saying '2d Largest Railroad Circus in the World.' Between towns the billers are now all pasting white paper over the word '2d.'

## **CARNEY COMBO** TO SELL PUBLIC

## **CIRCUS FAN BUYS**

Missoula, Mont, July 12.

Chaude Elder, manager of the Office Supply Co. here, is an ardent circus fan and prez of the Bartholomew Top, national organization of big-top followers. When Al G. Barnet trick played one-day stand at Missoula, Elder purchased a quartier-hour one of the property of the prope

room, which ne maintains at his company's quarters.

Mabel Starke, animal trainer with Barnes, show, appeared as Elder's guest on the program and told her experiences.

## Mix Has Blowdown

Neenah, Wis.; July 12.
Storm lasting 15 mins, collapsed one-half of the tent of the Tom Mix one-hall of the tent of the 10m mix circus during a performance here Sunday night (10) and injured ten of the 1,200 people in the audience Orderly departure of spectators in credited with preventing more cas-ualties.

Willard Drummond, a rigger, was high on the main pole when the wind hit and was thrown to the ground, He suffered two broken arms and

### Helping Summer Trade

and shaver was about the only men gettimately in possession of this inlegitimately in possession of this information. When the shows merged 
he continued to get out the program of northern Michigan, has been or 
cered cleaned up of genebility of the contributed to get out the program of northern Michigan, has been or 
cered cleaned up of genebility of the contributed of the contributed

## H-W Had a Hectic Fourth

### Blacaman Sues for Back Salary-Also Wants His Animals, but Has No Cages for Them

De Moines, July 12.

The Fourth of July weekford spent here, where firescockers, fleworks, and even sparklers have been been from the state, proved to have plenty local control of the state, proved to have plenty morning for a day of rest preceding two shows on Monday, the Fourth of the state of of

Chicago, July

Deal which resulted in the mergior of the four big carnivals—Hennies Bros, Beckman & Gerrety. In & German & German & Gerrety. In & German & Germa

volcasional and not befilting an article and the second and the se

when the first man deneral war in the lighting watern and general like when the high was in a house when the lighting watern and general went of the following watern and general went of the following was in the lighting watern and general went of the following was in the lighting watern and suffered by a manife court bailtif, and alternevs then went to the following was the waste only person incipal Judge C. Edwin Monte, Judge with Municipal Judge C. Edwin Monte, in an altering any judgement Blacums might get.

State's P

State's P

olted a Scoll delivery bond guaranteeing any Judgment Blacama.

Circus officials have admitted the show was behind about a week and a balf on its baryeni because of bed a series of the series of the

Circus staft waited nim on and he finally came hack to work. Salary reement is the same, although any has had to insure his hair and whiskers for \$8,500 with Lloyds to up him resting easy.

Blacaman, Hindu animal hypnolist featured with the show, in Jederal court at Des Moines Tuesday.

Chargo, were for alleged attempted breach of contract and alleged malicious statements gainst the show which, because they were widely circulated, proved injurious to the business of the circus.

According to Bary, amount named in the suits was \$62,540. Circus played Mason City without the half-lithindu, half-Italian hypnotist, the James Wong acrobatic trouge replac-

## NINE WITH CIRCUS DIE IN TRAIN CRASH

Mexico City, July 12. Mexico City, July 12.
Seven performers of the Padron circus, including two girl tight rope wolkers, a girl aerialist and a male animal trainer, were killed and two attaches were fatally injured when the truck in which they were riding to a date was demolished by a train at a crossing near Agujita, Coshulla state. All the victims were Mexicans

### Eyston Will Seek New Auto Mark in S. L. City Salt Lake City, July 12,

With not a b.o. in sight, the world's greatest racing attraction will be laged on Utah's world-famed Bonneville salt flats during latter part of July, August and September.

July, August and September,
During that period, three of the
world's nerviest automobile racers
will attempt to establish new land
speed records. First gas-buggy Mermiles west of Salt Lake City
be Capt. E. T. Eyston, present
record holder of 311 m.ph. establish
cover Abs. Jenkinn, holder of more
word holder of more
word holder of more
word holder of the present
than 140 automobile speed records,
and John Cobb, burly British driver,
who will come to Utah in mrd.
capable of hitling around 350 m.p.h.

## Zacchini Plastered

Lima, O., July 12. Lima, O., July 12.

More than 1,800 times Vittorio
Zacchini has been shot out of a cannon without a scratch or sign of injury as part of a midway free attraction with the Dotson World Fair

## Must Like Their 'Crackers

whiskers for \$8.500 with Lives to phin resting easy.

phin resting easy.

Based early Erings Sulf.

Owner, Howard Based of Heyen-beck-Walled and March Lives Holder and Lives Ho

# JACK HARRIS

Owner of the CIRO'S CLUB, London's Most Exclusive Nitery, Is Gratified to Inform the Whole World that

# HARRY RICHMAN

Broke All-Time Records Both for Business and Length of Stay

# HARRY RICHMAN

Is the Greatest American Favorite England Has Ever Known Published Weekly at 154 West 6th Street, New York, N T., by Variety Inc.: Annual subscription, 36 -Single copies, 16 cents. Entered as second-class matter December 23, 1955, at the Post Office at New Jork, N Y., under the act of March 1, 1818. COUTRIGET, 1938, BY VARIETY, NC. ALL RIGHTS RESERVED.

Vol. 131 No. 6

NEW YORK, WEDNESDAY, JULY 20, 1938

56 PAGES

## Sight Unseen Marriages New Radio Amateur Stunt for CMO. Havana

Havana, July 19.

"Find your better half is a contest now abged by Cardent or contest now abged by Cardent or contest and the contest and the

of each.

Pairs that have matches get mar-ried right then and there, with all expenses paid and with six months rent free, clothes for both, furniture rent free, clothes for both, furniture for three rooms, money to last six months and a bank account of \$100 for the first born when and if. The catch is that the boys and girls will not see each other until the date of the drawing.

Charlotte, N. C., July 19.

Charlotte, N. C., July 19.

What has inaugurated a Marriage
Chapel. Recent weddings performed, and broadeast, by Rev. M.
D. Barrick, youthful leader of WBT's
early morning devotionals, have
given the idea to many other young
couples, and now WBT has a bemusic, and nown for studie guests
of the choosing of the bride and
groom all ready when a wedding apgroom all ready when a wedding ap-pears. WBT Marriage Chapet will be maintained as a regular conveni-

Couples have to get up early because those marriages are broad-cast at 7:30 a.m.

## **NOW FRISCO IS BURNIN** AT WB'S QUAKE SCENE

San Francisco, July 19.
Resentment of 'Warner's plan to spend 3100,000 on a San Francisco earthquake sequence in 'The Sisters' is being expressed here by natives. following word that Warners will follow in the footsteps of Metro despite strong local reaction against planting the specific sequences in the latter's 'San Paquake species in the l

Francisco.'

Release of 'The Sisters' will be lader at the time when San Francisco will be making its strongost bid to attract tourists for the 1939 Golden Gate International Exposition, it is claimed.

## Howard Hughes' Gesture

Despite the press of functions in hailor of Howard Hughes, he took-time off to attend to the matter of rewarding the men who circled the globs with him last week.

Insiders, reported crack flyer quietly nlaced \$50,000 to the credit of his oldes.

### Wasted Gloss

Claude Binyon, Paramount writer, on his recent trip to New York, was introduced to a lady who proceeded to conduct her conversation with a very wide 'A' until Binyon remarked he used to work for Vantry. Whereupon the broad accent vanished: cent vanished

accent vanished.

'For crying out loud,' she exclaimed, 'Why didn't you tell me sooner. Here I've been straining myself being refined.'

## RADIO TOPS PIX IN MAG'S POLL

Survey to be published July 25 by Fortune on "What Industry Has Beth Public Demands' finds radio and Market Public Demands' finds radio and superlived. The public was a superlived. If we'ver, latter has poor showing nest to broadesting, according to the public vote. Leading quarter in the data. Leading quarter in the 41.15, radio broadesting with 22.9%, sir transportation 38%, and films 25% others gradualing down the scale. On the state of the

### NO PROFIT IN LUNCHES. NITERIES DROP 'EM

Numerous niteries in New York are drupping lunches, not opening mild late afternoon, mostly around 5 p.m., for cocktails. Business is usually slaw even until around six or later near the dinnet hour. The control of t

### Award Film Stock As Collection Hypo

As Collection 11/pio
On returning to New York yesterday 17ues.1, George W. Weeks, general sales manager of Monogram,
laid plans for a collections drive
which will eall for the award of 100
shares of Monogram, stock to the exchange showing the best results during the campaign to get in money on
metures. pictures.
This will mark the first known in-

stance where any picture company has decided to hand out stock on a drive. The campaign will embrace eight weeks and end Sept. 3 next.

## TOUR UNCOVERS **PUBLIC APATHY**

Except for Occasional Stars. Juves Steering Clear of Film Entertainment-Exhibs Claim Producing Industry Is Losing Public Fateem

### POOR PUBLICITY

By JOHN C. FLINN

silent and sound cycles.

Showmen discuss the malter from
two viewpoints: the apathetic public,
which is getting as choosey over film
entertainment as a spoiled debutante,
and the internal machinery of distribution and exhibition, which is
rusty and out of whack, full of loud. rusty and out of whack, full of loud, eurdling squaks. which are really squawks. And the latter phase, not an important in the minds of some observers as the industry's strained public relations, is timely and vital, in view of the impending trade conferences to be held in New York this autumn.

autumn. autum.
From this meetine, now being organized by a committee of distributors, under the chairmaship of
Sidney R. Kent, there is the expressed hope that some form of industry self-regulation of film merchandising may result, thus circumvotine regulation by legislations
(in the control of the head of (Continued on page 4)

## Crosby Gaige's New Kind Of Show, Patent Models

Crosby Gaige, legit producer, and Douglas G. Hertz shelled out an unnamed amount of cash last week for 3.780 U. S. Patent working models, some of which accompanied. models, some of which accompanied applications for patents as far back as Civil War days. Collection he-longed to Sir Henry Wellcame and was stored in a Tuckahoe, N. Y., warehouse.

Gaige and Hertz intend putting the models on eufficestibilion in the International Building, Radio City, N. Y., and transfarring them next year to a sput at the New York World's Fair. Aming model, uncovered so far (they were hough) sight missen) is a dreamlined bat fired unseen) is a stremnlined for by President Line do.

## Few B'way Possibilities Among Cron Of Strawhats Despite 75 New Plays

### Rated Over Hughes

Harry Kaleheim, who books stage attractions for Paramount, has cabled Douglas G. Corrigan, solo trans-Atlantic filer, an offer to appear at the Par, N. Y., ported Par is willing to pay the filer \$12,000 a week.

When Howard Hughes completed his globe-girdling flight, At Rosen, for Loew's State, N. Y., offered him \$19,000 to appear at that theater. There was no tesponse.

## ADDING SWING TO SYMPHONY

Classical music is all very well, but the Chicago Park District and the Chicago Federation of Musicians, of the Chicago Federation of the Chicago Federation of the Parket Musician of the Chicago Federation of t Others lined up for appearance at the lake front band-shell include Shep Fields, Bob Croshy, Abe Lyman and Orrin Tucker

## 25% TO CHARITY ON PRINCE'S DISCS

Chicago, July 19.
Deal has been made by the Woods
Recording Corp. here for the platterizing of an address of welcome
to all Swedes in America by the
Crown Prince of Sweden, who is
now in Chicago on his tour of this
country.

Crown Prince of Sweden, who is now in Chicago an list august of this country.

Woods from will turn out some 10,000 of these diacs which will related the thing the deal the Woods outflit agreed to give \$25.5 of the total grows receipts to the Swerish Huma for the Aged.

### Hop, Skip, Etc.

String of one-night-and-out dates were played here list week by the O. C. uck shows. Because of complaints in each instance, the earny playing under the sponsorship of the local Veterans of Foreign Wars. was bounced from near a hospital, then from a residential neighbor-hood.

Finally Inided at a brisball on 's where it's flourishies

Indications are there will have ave been more new plays tried out in the summer theatres than first estimated. Probably about 75, or around 25% more than ori inally listed. Whether this year's seuson i the sticks will be more productive

of regular production possibilities is not clear, although two musicals presented in the open at St. Louis, which are counted as tryouts, have hown promise.

shown promise.

The peak of the new erop in the hideaways is being reached during the current week with 14 plays. Last week there were eight, with 13 the two previous weeks, opening June 27 and July 4. The early portiun of last month saw but five fresh mes.

last month saw but five fresh mes. Broadway possibilities are notorinusly limited among the strawbat tryouts. There are four shows out of those already seen, which are fig. presentations. Straight plays which stand out are "Dame Nature", done at Westport, Conn, two weeks azo, then at Mt. Kinco, N. Y., last week, and Unche Bretry, put on a day and Unche Bretry, put on a dependent of the straight of the straight

distination of the state of the

Dame Nature' is expected to be a starting break for the Theatre Guild, which, however, may hold the play back until later in the new senson. It's from the French of Andre Biraheau with adaptation by Patricia Calling.

## ONCE FOR BANKING, NOW FOR DRINKING

Atlantic City, July 19 This shore resort metropolis now boasts four night club or drinkeys spots located in buildings formerly used by banks or banking establish-

Neptune Inn. reputedly the first olare in the country to be converienced in the Froise and the Rabetes Tween, still it operation. Others are the Scrow the Froise and the Rabetes Tween, still it operated in the Froise and the Rabetes Tween and the Rab

## LEGION OF DECENCY RESTRICTS ITSELF SOLELY TO FILMS, STATES MRS. LOORAM

Hughes Was News (THEN ALONG CAME

By JACK OSTERMAN

It Happened Last Week

Thoughts While Thinking

SCHULBERG NAMED IN

\$59,218 U. S. TAX LIEN

Los Angeles, July 19.
Uncle Sam filed a tax lien in U. S.
district court on B. P. Schulberg
for an additional \$59,218 on his 1937

N. Y. to L. A. Mort M. Blumenstock. Mr. and Mrs. Leslie F. Whz. Lynn Farnol. Mary Pickford. Nicholas Schenck.

the whole/world of art and litera-

Chairwoman of Motion Picture Dept. of Catholic Or- KENT TO MEET ZANUCK ganization Disclaims Connection Between Legion and Other Censorship Movements Outside Cinema

NATIONAL LEGION OF DECENCY 485 Medison Avenue New York, July 15.

Editor, VARIETY:
The editorial entitled 'A GrowIng Censorship, which appeared in
the June 22nd issue of VARIETY, has
come to my attention.

By JACK OSTERMAN

We had the honor of being one of the fifty secess at the luncheon given the fifty secess at the luncheon given the property of the fifty secess at the luncheon given the honor of the fifty of bows. In fact the bowed so much, if it weren't for his mustache we would have thought he assuming as ever, got a terrific kick out of the reception, but as usual jamine Walker was the star of the speech-makers. His personality is outstanding and the only complaint he had was that the flowers thrown wife's, (Betty Walker) florist shop. Jimmie remarked about the time he greeted Lindbergh, but will slways remember when Seabury reeted him. the June 22nd issue of Vantry. has come to my attention.

The collorini reports organization of the control of

demand arbitrary powers over the daily press.

Adaly press.

The daily press.

The design of Decency has not moved in on the sensational megazines. The Legion has confined itself exclusively to the consideration of mural standards in the motion pleture. As for the future, the Legion intends to restrict the control of the daily moral standards by the cinema.

concern for right moral standards to the einema.

I am anuszed that a trade paper, which is expected to be au courant on motion picture matters, should have been guilty of this serious mis-statement of fact.
In the interest of truth, I request in the interest of truth, I request impressions are to the activities, pur-poses and functions of the Legion of Decency.

poses and functions of the Legion of Decency.
(Signed) Mary Harden Looram.
(Mrs.) James F. Looram, Chairman, Motion Picture Department, international Federation of Catholic Alumnec.

Editorial to which Mrs. Looraumakes allusion was concerned with the growing number, of retorm the advocates of ceasorable ended age and leads to other attacks, all piling up the difficulties of those who sell entertainment in any aud all forms, including literature.

Omitted from Mrs. Looram's letter

Thoughts White Talinking.

Hank (Lewis, and) Garcon, radio script writer, reports a night base-ball game was called off on account of too much light...Al Goldman, promotter of The Fu. Man Chu. folded man control of the control of t Omitted from Mrs. Looram's letter are the following paragraphs:
When the Legion of Discency
When the Legion of Discency
When the Legion of Discency
of the Mrs. It is a selfimpored censorship, the suggestion
was made that this was perhaps but
the first siep in a move to impose the
will of the chirch element on a constantity growing field until even the
daily press became involved.

Publishers of daily papers merely amited indulgently. The Legion of Deceney and its associates were merely putting over a long deferred and much needed clean-tup campaign. It would not dare touch the Fourth Estate. They whooped it up for the Legion as something needed and desirable.

for an additional \$58,218 on nis 1937 income.

Others named in liens were Ann Nagel, for \$156 in 1936; Marjon Gering, for \$1.315 in 1937, and Kurt Neumann for \$625, some year. No one for a time seriously considered the machinations of the Anti-Saloon League, yet persistent boring resulted in prohibition and the development of the gangster element, which merely switched to narcolic, kidnaping, labor racketeering, and the source of the control of the persistent of the persistent of the persistent persistent of the persistent o

With similar quiet persistence, the self-elected censors will continue their activities until eventually a small group of earnest thinkers will completely impose their will on the entire nation in every form of art endrayor.

nie wnoie world of art and lifera-line, mercly because there is no or-ganization to oppose their efforts. With each fresh victory the Legion will find it easier to take the next step in the campaign. Granting the need for regulation to certain instances, it does not seem in circle in instances, it does not seem included in the campaigns. The time to half this usury-tilon of control of the populace companies with the campaigns. The time to half this usury-tilon of control of the populace companies with the campaigns. The time to half this usury-tilon of control of the populace companies.

## IN N. Y. FOR CONFABS

Delayed several times in the take off for abroad, having sailed only not get back until August 15 or Sept. 1. Kent is expected to be in X. Y. also at that time,

## INDIE LIBERAL **GROUP BACKS BLOCKADE**

remember when Secoury revenes a control of the cocsion will always live in our memory, but an sooner had we let the club is claim it is seem no sooner, a boy by the same of Corrigan went to California by may of Ireland. Papers, report he made it in a nine-year-old crait.

a barrel, If these trans-Atlantic trips continue, fellows will be calling up their homes and saying lifelio Mont. I won the flight "Cables will read, Leaving Paris in a min-because am having breaklast in Australia."

It Happened Last Week A voluntary publicity campaign is being carried on by the Associated Film Audiences for the Waller Ellin Ellin

is concerned.

Organization has sent out appeals for letters to be addressed to Walter Wanger expressing appreciation of the picture and is asking its members to urge neighborhood theatre managers to book the film. Also urges that ministers be asked to scrmonize favorably on the picture.

In Magened Last Week Harold Lloyd chasing himself all over the Paramount screen. To Radio City's Music Hall to see a grand pic, 'Algiery'... To the ball seed, 'Are you going away seed, 'Are you going away seed, 'Are you going away locked, may be seed, 'Are you going away which 'Up to the Park Central to say hello to the new younger to be a seed, 'Are you going away while you had been been allowed by the part of monze tavorably on the picture.

A number of church groups are said to be cooperating with this group. These include divisions of the Pederal Council of Churches, Council of Social Action of the Congregational Church, YM.CA.'s and Y.W.CA.'s, Board of Christian Education of the Pedebutsion Church and the Mothe Presbyterian Church and the Metho-

Aug. 10 (London to New York) Mr. and Mrs. Nat Kalcheim (Normandie). Aug. 3 (New York to London) Julian Duvivier (Normandie).

July 27 (London to New York) Mr. and Mrs. Abel Green, Eddie Cantor (Normandie).

July 23 (New York to Paris) Harry Hansen (Nieuw Amsterdam).

July 20 (New York to London) Ernest Rolls, Annabella, Sylvia Sid-ney, George Kamen, George Petty, George P. Snow, Harold Ross, Eu-gene Forde (Queen Mary).

July 20 (London to New York) Saul Bornstein, Morris Helprin (Ile

July 20 (Los Angeles to Melbourne) Nell Kelly, Hap Haz & Co., Johnny Bryant, Johnny Senna, Ballard & Ray (Monterey).

July 16 (New York to Genoa) Mr. and Mrs. W. G. van Schmus, Mr. and Mrs. Bob Wilby (Conte di Savoia).

Mrs. Bob Wilby (Conte di Savoia).

July 14 (New York to Copenhagen)

Mr. and Mrs. George P. Raymond
(Plisudaki).

July 13 (New York to London)

John P. Majeski Margery McCling,
Marchino (Deutschland).

July 13 (New York to London) Mr.

July 13 (New Jordon Dreiser Mr.

July 14 (Deutschland).

July 14 (Deutschland).

July 15 (New Jordon) Mr.

July 15

## ARRIVALS

Charles Ballane, Kermit Bloomgarden, Elia Kezan, Ilenry L., Mencken, Ruiz Vilaplana, Jacqueline Page,
Jean Tennyson, Clare Fanning, Peggy
Wood, Shella Barrett, Adolphe Menjou, Verce Teasdale, Clifford Odels,
Joyee Wasserman, Barry Thomson,
Rafael Orderica, Harold Clurman.

## Other News of Interest to Films

Deny English production full		
Sybil Jason's \$3,500 assets	11	
Penner's \$7,000 a week radio deal	23	
Grabhorn quits HearstPage	24	
Radio review of Will Fyffe	30	
AFA organizing theatres	43	
AFM raps Vaude Sound TrackPage	43	

## Darryl F. Zanuck is due back in New York Aug. I after an European tour. At the same time, so that both can confer in New York before Zanuck lewes for the Coast, Stote R. Kent is slated to return from Maine. He is up there for a month's part of the Studio Tops Quizzed In Pay Ropus Fytrayagane Pay. Bonus Extravagance Suits

## To Contact Studio Mob

Lynn Farnol is planning to leave for California the end of the week, probably Saturday (23), to discuss matters in connection with his take-over of the advertising and publicity department at United Artists, as well department at United Artists, as well as to meet everyone at the studio with whom he will have to deal.

No changes in the department in N. Y. have been made or are set, entire force that worked under Mon-

hom he will have to deal, hence in the department in have been made or are set, force that worked under Mon. Summoned for questioning before the worked with the second to the summon of the worked with the summon of Mayer was devoted to the summon of Mayer was devoted to the summon of Mayer was devoted basis used in fixing the profit-sharing percentage granted each of the summon of the details of his own form of the summon of the details of his own form of the summon of the details of his own form of the summon of the sum \$1.050,000 Suit Names Ruben.

Alleging that the defendants formed an unlawful combination to Minneapolis, July 19 

that processor the control of the co

United Artists to do likewise, it is alleged. United Artists to do likewise, it is alleged. LaCrosse company is headed by Frank Koppelberger, who for many years had been the sole LaCrosse exhibitor. He was one of the defense witnesses in the North Dakota theatre divorcement law hearing, relating his present 'troubles,'

## L. A. to N. Y.

L. A. to l Charlie Adler, Annabella. Bill Bacher. Travis Banton. Bob Braun. Trem Carr. Ramos Cobian. Scott R. Duniap. Eugene Ford. Betty Furness. William R. Hearst. George Kelly. Burns Lee. Fritz Leiber. Fritz Leiber. Robert Marko: Charles MacArthur. Jovce Mathews Joyce Mathews,
Harry Maizlish,
Ethel Merman,
Dudley Nichols,
Elliott Niehols,
Elliott Niehols,
Harold Rossner,
Edward Small,
James Slewart,
Margaret Sullara,
Arthur H. Sulaber cr.
Jack Yellen

Hollywood, July 18.

Earl K. Ellis, Manhattan attorney, here to take depositions of Louis B, Mayer and the control of the cont

## **ANTI-TRUST SUIT MAY BREAK** IN CAL.

Long threatened, comprehensive anti-trust action by the federal government, directed against a major section of the industry now is expected to break loose in California, Although purportedly this is why will Hays came east last week, denial was made at the Hays office in N. Y.

Federal investigators have been on Federal Investigators have been on the Coast for nearly a 'year now' covering the situation, but thus far no sult has been filed. Principal circuit operation, in California is Fox-West Coast and it is against this circuit that most Independent exhibitor squawks have been directed in recent years.

## Breen, Pettijohn Due Back in N. Y. This Week

Joseph I. Breen, head of the production code division of the Hays office, and Charles Pettijohn, in the fellslative department of the Hays office, are expected back in Parameter of the Hays office, are represented back in the head of the Hays office, are represented back in the head of the hea

### Marcus Mulls New 2-Yr. Pact as RKO 'B' Chief

Hollywood, July 19.

Lee Mareus is dickering with RKO for a new two-year contract as chief of B production. Present pact runs until Aug. 15.
Studio wants Marcus for at least two more recommendations.

two more years

Paramount will co-star Bob Hope and Martha Raye in Never Say Dic. Paul Johns is producin Starts August 15.

# SHOTGUN DIVORCE

## THE WEEKLY SLAP

Jimmy Fidier Is sill slapping a wrist or two for dear old Procter & Gam-ble. Last week he rocked the nation to its foundations by hinting that leading ladies and leading men who make love to each other in scenes sometimes aren't guilty of mutual admiration in real life. On first, blush

Filter, however, does not draw back from his responsibilities as the head curate of the oult of yn hadn't oughts. Other people's behavior has now become properly the comment of the second properly. He comments are seen to be pointer than 10 miles of the control of the properly of the properly and masterly it-hutte-me-to-have-to-mention-this approach. On the Filder cost-of-arms is emblazoned in letters of mility-pureness this motto: Taki, taki!

Nation Eddy emerged from last week's mental picture-painting by Fider as a rather disagreeable person who isn't satisfied with singing bartione, but also wants to take the soprano ariss away from Jeanette MacDonald. This, hints Fidler, is just like a bartione, but not like the manly little Rolon Father Fidler wants to grow up and be worthy of Drene shampoo.

Then, there's Cinger Rogers. Bather a valuable box office properly right now. Mr. Rogers. But inn't it a ply. Fulder sait unprise multion that the proper shade the property of the property o

Gene Raymord and Ann Sothern also were dusted off. Stories that come to Fidler, and that he hastens to tell to the public, hint that they quarrel on the set. This makes the commentator fear that the public will have its fillusions destroyed and will not reapond to the Raymond-Sothern love accuses an heretoot. Fidler must be getting to be quite an expert on the

One of these little sermons on personal behavior is a regular part of Fider's radio broadcasts. No doubt a popular part. He handles them cleverly with a shrewd feeling for legal niceties. His program is tuned in by presumably increasing numbers.

Meanwhite—maybe it's not a secret—the motion picture industry is sur-rounded by enemies, by advocates of centorship, by threats of government interventional production of the second production of the second intervention of second production of the second production of the main job of selling entertainment. While the picture bit cuts down on its own merchanding and publicity. Filder continues to keep the public in-formed about the stars, which are to the dear, old, foolish cinema what the essence of animal fat is to sommakers.

## Silverstone Huddling on Coast With Selznick, Whitney on New UA Pact

Hollywood, July 19.

# IT MAY SPREAD

Loss of Par's Case in N. D. a Blow to Film Company Operation of Theatres— Trade Feels, However, That U. S. Supreme Court Will Declare State Law Unconstitutional

INDIES ACTIVE

Not only is it feared that the loss 

The odds, however, in the trade are two-to-one that the chain divorcement bill in North Dakota will vorcement bill in North Datota Will
be declared unconstitutional, based
on the excellent case built against it
by Paramount and, from the side
lines, other distributors, the Hays
office, etc., the decision last Friday
(15) thus coming as a bombshell.

RISKIN MADE CHIEF
AIDE TO GOLDWYN

ROSET RISKIN MADE CHIEF

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AIDE TO TO THE CHIEF

## INDUSTRY FEARS | Alger Approves RKO Reorg Plan, **But Recommends More Rights For** Stockholders: Board Still Up in Air

Feeling's Believing

Hollywood, July 19. Robert Riskin feels like a mil-

lion dollars.

That is the total salary he will draw under his new five-year straight term contract with Samuel Goldwyn as a writer and production aide.

## 20TH-FOX PROD AHEAD OF ALL OTHER COS.

Producing far In advance of re-lease, with the wheels turning on 1938-39 product long before Darryl F. Zanuck left for Europe in June, pleted its entire first quarter fea-tures for the new sesson. The com-pany is shed of all others. Twentieth leads off the 1938-193 to the com-tained of the 1938-193 to the Band, which was finished nearly two mouths ago and last night (Tues.) was given a special invited-audience preview at the Hollywood, Aug. 5, that being the date it will play the Roxy, N. Y.

## MAX GOLDEN SIGNS U PRODUCER PACT

Hollywood, July 19. Molywood, July 19.

Max H. Golden signed producer pact yesterday (Monday) at Universal and started work at once. Pirst ond of collegiate series started by George Bilson, who walked last week over disagreement. Golden previously was associate producer under Soil Wurtzel at 20th-Fox, handling Jones Pamily pictures.

## Nick Schenck on Coast For MG-Exec Huddles

Hollywood, July 19.
Nicholas Schenck trained in yes-terday (Monday) for conferences with Louis B. Mayer and other Mctro studio execus. Ife'll-be here about a week.

# Milk the arrival here this week of Murray Silverstone, chairman of United Artists executive board and operating head, a series of conference of the conferen Skeleton Plan by End of Week

see of week to at it no centabs.

Avoiding any more delay than can possible date. They are giving much in the trade. When the deleton in the construction of the many possibilities. James some and Schwartz, Chaptines eaterns at lateral and the construction of the many problems in some and Schwartz, will return east with them end of this week.

Costly Storm

Costly Storm

Twentieth-Fox upped 'Suer' benefit of the many problems in the height of the committee, in charge of the many problems in the part of the delay of the committee, in charge of the many problems in a logar was an add to the cummittee will immediately release it so that all branch-canning was the property delay to the fact that S. R. as an aid to the cummittee in charge of the many problems in the part of the distinction of disquelled, someting of the many problems in the part of the

Hearings on the question of fairness of feasibility of RKO's reorganization plan have ended, and special master George W. Alger has

ganization show how embed study against the study of the same of t

# FOUNDED BY SIME SILVERMA

154 West 46th Street, New York City

BUBSCRIPTION 

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## Pix Slipping in Stix

the business with the uncertainties of a Damocles' sword. Great southwest territory, stretching from San Diego on the west coast across' southern California, Arizona, New Mexico, Texas and Oklahoma, although magnanimous in mileage, is somewhat limited in population. It is true, however, that Industry conis true, however, that maustry are comparable to less expansive, if somewhat more congested, areas elsesomewhat more congested, areas eise-where in the country. This has been, and in some degree still is, a lucra-tive film territory. Screen for a dec-ade has had theatre entertainment all to itself. Occasional tab and legit shows have been insignificant com-

### Public Jaded?

petitors. Public Jacket
That is why it is rather shocking
to hear from numerous showmen the
opinion that the brilliant future of
films as popular entertainment is in
the past, as the Inshiman said. Curve
ronage is on the down swing. Films
re losing their past and the appetite
for pictures (except the smail nature
for pictures (except the smail nature).
This report is not likely to make
some interests in the falm industry
exceptives and no doubt many executives and no doubt many executive curately as possible, and leave to others the highly difficult job of set-

curately as possible, and leave to others the highly difficult job of setting things straight in the setting things straight the setting things straight in the setting things straight in the setting the public will keep on coming and that I will not be pushed around by distributors in the next 10 years as have in the past.

have in the past."
First is the matter of the industry's good will with and towards the public. There are showmen in these parts who insist the film industry, its creen personalities and its leaders correctly and the state of the past who indust the land to the state of the past who industry in the leaders are the past of the pa function of entertainment, they say, so the nouse, Entertainment, as such, is too frail and fragilie a fountainment, as such, is too frail and fragilie a fountainment, as built in Tastes change, new fads intrigue people elsewhere; the business rests wholly on the general average of Hollywood production, and, regardless of yesterday's and last year's fine output, the industriation of the production of the try is no stronger than today's at-traction. No efforts, no planning, no follow through with a pattern to per-petuate co-operative enterprise be-tween the industry and the public. Not a few, but many, showmen have touched on his point.

Not a few, but many, showmen have touched on his point.

Need Community Ties.

They would suggest the creation and development of active relations between the industry and hastic ones and comes researdless. Increase the control of the control of

one place the exhibitors' principal holler on public relations. Publicity remansing from Mollywood, they say, and carried daily in newspapers over vier and syndiciate services, has created a public nauses that is keeping approximate and producing center, they would have one believe, it is a fairly and built out of film retails which is bounded on the north by the Trockiero, on the saturable that the producing center, they would have not believe by the Trockiero, on the saturable that they have been supported to the control of the producing the same producing

### Ignores Trade Side

Inones Trade Side
Never has films had so much free
newspaper space, they tell you, and
never has picture publicity been so
Important as a boostfice stimulum
as a boostfice stimulum
as a creative arrists, there is never a
word about some writer's new idea,
some director's new idea, more interest as
word about some writer's new idea,
mention of a good performance by
an actor. All that gets into the press
is news about personalities, their rewide was present in the club house
enclosure on the day that Dauber
didn't run.

didn't run.

Showmen say that their greatest loss in patronage in the past year people, ages 16 to 25, Inclusive. Time was, when the film theatres were falled night atter night with young-castional big film, or the occasional star Myrna Loy, Sonal Henie, Dennan Durbin, Mickey, Rooney, Clark Gable, Spencer, Traor, Tyone Lower and the people have found too many other things for entertainment. Dance cross is agreed the people have found too many other things for entertainment. Dance cross is agreed and the people have found too many other things for entertainment. Dance cross is agreed and pattern the people have found too many other things for entertainment. Dance cross is agreed in the pattern the people have found too many other things for entertainment. Dance cross is agreed in the pattern that the pattern tha

the chain groups makes the com-petitive situation an unequal contest for the small independent operator. What to do about it is something see again. It can be staked seen-sily are not hopeful that anything is coming from the trade conferences which will materially better their position. Each type of operation wants the best pictures and seems thick comes when collective buying wants the best partial willing to pay reasonable tariff. Hitch comes when collective buying sinches the independent even when.

pinches the independent even when, in his own town, he can neet price and dating conditions. Surprising and somewhat alarming fact, which is gleaned from much conversation is that scores of independents in this territory look for relief from their troubles in only one direction—the Government. Just how or, what the Government would or. direction—the Government. Just how or what the Government would or

lief from their troubles in only one direction—the Government. Just how or what the Government would or interest the Government would or the NRA grievance and clearance and coning boards, the little fellow. See the suppersion of the NRA grievance and clearance and zoning boards, the little fellow except on the sidewalk in front of the film exchanges. Exhibitors, being very much the same as other merican voters and taxpayers, have present. Washington, administration is doing through AAA. WPA and other alphasetical agencies. Washington, administration is doing through AAA. WPA and other alphasetical agencies, and the suppersion of the sidewalk of t

(This is the first of a series of articles on territorial film trade con-ditions by John C. Flinn. The second will appear in next week's VARIETY.)

## SEC UNCOVERS **NEW U ANGELS**

Washington, July 19. novitin and PSYGO Utilism were not included in the company by virtue of investments in Universal Corp., the intermediate holding firm. Two other U board-less, Daniel C. Collins and Willis H. although the latter also is on the directorate of the holding company, Report showed Universal Corp.'s portfolio containing 228,87 company slockholders, 220 first preferred, and 20/609 second preferred.

## Rose En Route to Take

Hollywood, July 18.

David Rose, Paramount's new British production chief, planes to New York tomorrow (Wed.) to sail (22) for London to take up duties. Stanton Griffis is joining Rose in England in August, remaining for a month.

### Plan More Pee-Wees

Hollywood July 19

More mide pletters are planted to the plan is never to be planted to the plant is never to be planted to the pl

## Supreme Court to Decide Liability Of Distribs for State Profits Taxes

## New Wage Pact For Reels Up in 2 Weeks

riod ended May 28, this year, compared to \$5,561,032:16 the previous

During this period there were \$1.-504,247.70 credits made directly to

earned surplus (deficit).
Company's cash position, according to consolidated balance sheet, is \$3,850,844.47? Total assets, including \$8,301.204.49 good will, amount to \$175,610,873.56.

Arrears dividends on company's preferred as of June 1 this year amounted to \$24,0625.

percentred as Go office. It in system is presented as Go office. Current liabilities, except as included in funded and other long term debts, comprises tank loams of \$2.871600, of which amount \$1,022.

\$2.87160

less 4,1000, ury, amounting to \$38,080,235.26. Also bonds and mortgages maturing within one year, subject in part to renewal, and standing demaid mortgages, less \$760 bonds held in treusury, \$3,911,220.

gages, less 3760 bonds held in treas-ity \$3,911,220.

With approximately \$23,412,000

With approximately \$23,412,000

With approximately \$25,412,000

With ap

them is having a hold on the my by virtue of investments my by virtue of investments my by virtue of investments early this year on a plan since the liveral Corp., the intermediate of firm. Two other U board part of the course of Janiel C. Collina and Willis H. J. The two money invested. J. The two money invested is that of a new offering of debendance of the holding company, or thowed Universal Corp. billion containing 228,877 common loders, 220 first preferred and second preferred.

E ER Route to Take

Up British Prod. Post Officials have been working since

stock.

Action of the 6% debentures on the bond markel in the last 10 days indicates that a favorable plan with be lined up for holders of these obligations. Rises to several successive highs of the year early this week were climated by another advance to \$35, peak price for 1058.

Bros. and span which Wan of board members have been working may soon be announced. Expectation is that this may done in the next 10 days.

Washington, July 19.
Liability of national film distribu-tors for state gross profits taxes; is before the U. S. Supreme Court for ruling in the term opening next Oc-

Regulations for a new vage-hour in greenement for newared cameramen probably will not get under way for about two weeks, it was indicated yealerday (Tuesday) by parties concerned. Old pact runs out this month.

Besides the minimum inlary for regularly considered the properties of the pack that t

holds.
Transactions between U. A. and
West Virginia exhibs are local in
character, once the films have been
shipped into the state; the argument
runs. This is the sole activity which
is sought to be taxed, and the levy
consequently cainot be decemed a
burden on commerce
burden on commerce
be laid down, James says the individual circumstances in distributor-exhibitor relations must be con-

dividual circumstances in distribution of considered. Film activities inside the considered. Film activities inside the state are entirely disassociated from instance to the considered of the considered buildings. Vicus in the harmonia of the considered buildings are considered buildings and the considered buildings are considered buildings. Only the considered buildings are considered buildings are considered buildings and the considered buildings are considered buildings an

The state laywers point out that other foreign corporations have been held liable to tax on their revenues from business dealings within various states. Notably hotel corporations and mining companies. U.A. In anywering there points, U.A. In anywering the points of state people insist it has representa-tives who visit theatres to drum up trade and check observance of agree

## Quizzing Levee On Lobbyist's Allegation

Hollywood, July 19,
Mike Levee is in Sacramento appearing before the grand jury. Late ter is investigating Arthur Samish, lobbyist, who claims Levee had him under a \$10,000 annual retainer.

### Lamont Will Direct 'I Want a Divorce'

Hollywood, July
Charles Lamont is set as director
of 'l Want a Divorce, a Ben Judell
picture going into production at the
Selanick-International studin Aug.
15. Beverly Roberts is in the

Adele Buffington Is rewriting

## Farrow Vice Berkeley

Hollywood, July 19.
John Farrow replaces Busby Berkeley as director of 'Curtain Call,'
Kiy Francis starrer at Warners,
while Berkeley is in the hos ital for a minor operation.

a minor operation.

If he recovers soon enough,
eley will resume the directing jub.

### Dead Enders in 'Camp

Hollywood, July
'Concentration Camp' is next for
the Bead End kids at Warners, with
Humphrey Bogart and John Garfleld topping the east.
Pictures is set for late summer
routietion under a heavy budget.

# MORE ACCENTS FADING

## GEO. M. COHAN **GETS METRO** OFFER

Report that Metro is dickering with Katharine Cornell to do a picture is not correct. Star's fixed dis inclination is well known.

George M. Cohan has been of fored a two-picture deal, at \$150,000 each, with MG wanting to develop

him as another Will Rogers.

How far the deal will go is prob-How far the deal will go is prop-lematical. Cohan, who sailed last week for a European vacash, has repeatedly said he would never again make a pieture. He was last on the Coast for Paramount and starred in The Phantom President. He is due to take 'I'd Rather Be

## RKO Asking \$72,374 From Center Theatre For 11 Unplayed Pix

Details of the breach of contract suit which was begun last week in N. Y. Federal Court by RKO-Radio Pictures. Inc. against the Center Music Hall, Inc. and Rookefeller Center, Inc., were revealed Saturday (16), when altorreys for RKO filed a complaint in Pederal Court. The suit is for \$72,374, plus interest.

suit is for \$72,274, plus interest.
RKO claims that on, May 7, 1924,
It entered an agreement with the deendants, under which the Center
endants, under which the Center
RKO pictures in Radio City Music
RKO pictures in Radio City Music
thall. The contract called, for the
showing of 20 features between September 1, 1934, and August 31, 1935,
at a minimum rental of \$5,956 per
picture. Center, was also given an at a minimum rental of \$5,956 per picture. Center was also given an option to renew the contract for five years, which it exercised. Rocke-feller Center guaranteed the Cen-ters end of the contract.

RKO now claims that Center breached the agreement by exhibit-ing only nine of the 20 pictures con-tracted for and wants payment for the remainder.

## WANGER'S 'COACH' TO COST \$1,000,000

Hollywood, July 19. Malter Wanger will produce 'Stage Coach', story of the early American frontier, for United Artists release at cost of around \$1,000,000. It with be directed by John Ford.
Goes into production immediately after completion of 'Trade Winds,' which starts in early August.

## Beerys to Pay \$6,601 On Income Tax Claims

Washington, July 19.

Tiff between the Wallace Berrys and the Federal tax collector was adjusted last week, the compromise calling for payment of a 1934 in-colling for payment of 2,000 in the colling for payment of 2,00

### ANNABELLA TO PAREE

Hollywood, July 19. Annabella tit out for Paris Satur Annabella lit out for Paris Satur-day (16) after 20th-Fox studio execs-approved her work in Suez, in which she is featured with Loretta Young and Tyrone Power:

French actress is considering a film role in Paris before she reliarus here to Contact. Angels Turn Pink

Hollywood, July 19.

No more roughouse stuff for the Dead End Kids while they are working in Warners' 'Angels with Dirty-Faces.' Edict came last week, when the playful youngsters put a kink in James Cagney's spine.

## U.S. 'CAVALCADE' PIC SET FOR N. Y. FAIR

Formal approval of a historical picture, 'Cavalcade of America,' which will be the picture industry's contribution to the New York picture. Cavalcade of America, which will be the picture industry, which will be the picture industry. World's Fair, was given by the Hay-World's Fair, was given by members of the Hay-World's Fair Hay-Worl

## **WURTZEL HAS DOZEN** PIX TO WORRY OVER

Hollywood, July ,1 Sol Wurtel, with seven bread-and-butter series under his production to the production of the production of the production to product and the Dionne feature, Five of a Kind, rates as busiest pro-ducer at 20th-Fox. Bread-and-butters are 'Mr. Moto.' Chartle Chan, 'The Jones Family,' Sports, 'Big Reporter and Camera Daredevils.'

## Coast Getting 3 Ice Shows: Henie, Dare

Hollywood, July 19. Hollywood gets three ice shows during fall and early winter—lee Follies, now on extended run in Atlantic City: Sonja Henie's new troupe, and 'Hollywood on Ice.' Latter is headed by Irene Dare, five-year-old acc.

### John McClain Signs

Goldwyn Writing Pact Goldwyn Writing Pact
Dilywood, July 19.
John McClain, ex-New York newspaperman, who came to the Coast
sometime ago for dialog job at
Sclanick-International, has been
signed to a straight year's contract
by Samuel Goldwyn.
McClain's short story, ingle
Crossing: currently is appearing in
Cosmopolitan mag.

### Iturbi at Metro

Iturbi at metro
Jose Iturbi, conductor-compostrplanist, has checked in at Meiro for
his 81m debut in the musical,
Sweethearts; starring Jeanette MacDonald and Nelson Eddy.
Ilurbi is also slated to conduc, two
concerts in the summer music festival at Hollywood Bowl Thursday
(21) and Friday.

# TOP-PAY IMPORTS

Failure to Click, Too Few Suitable Parts, Temperament, Prompt Ax Swinging—Changed Economics Halts Idea One Successful Foreign Find Equals Many Flops

SWEEP UNDER WAY

Hollywood, July 19. Hollywood, July 19.

Too few roles suitable for too many accents has Hollywood film producers again using the shears on their rosters of imported thesps, the weeding this time reaching the into the high salary brackets. Matter of temperament, too, being taken into consideration in the handing out of the blue envelopes.

out of the blue envelopes.

Current weeding is the second to hit the local foreign colony, in fave months. Initial axing lopped off drawing from \$75 to \$150 weekly. Nower casuallies, however, are being plucked from the ranks of those brought into the United States amid heavy bally hos all wages ranging off the states of the second of th

from \$750 to \$2,000 per stanza.
Aiready made free agents are
Metro's Della Lind, David O, SelzMetro's Della Lind, David O, SelzBruce Lester and Labels Jeans.
Slated to go within next 60 days are
20th-Fox Sinone Simon and Paramount's Georges Rigaud. Momentarily shaky is the American future
of. Paramount's Isa Miranda and
Paramount's Isa Miranda and

Industry's total investment in the eight players named runs into figures of startling proportions. Largest expenditure on build-up of any one person in the group was that laid out for Simone Simon.

for Simone Simon.
Studio biggies used to say that
uncovering of one Garbo more than
plaid off for 1,000 Europeans who
failed to click. But a changed economic set-up has suddenly brought
about a revision of their views.
Production tops have also learned,
after years of experimentation, that
the majority of those brought from nations across the seas are too hard to handle once they get the feel of the local situation.

to manue once they get the feel of the local students. The local students are the start water water the start water water the start water wa picture careful editing, in which she was seen on the screen at the start of a number, then erased while her voice continued to cinanate from around the corner

her voice continued to enance from around the corner. Setznick cut loose a sigh of relief when Tomi Novinski, Polish dancer and film personality, decided to wed a rich Warsaw linen merchant and cast her celluloid ambition aside: for, while she strongled diligently in an other properties of the setznic progressed only a short distance in the six months he had her idding on the lot. Not once did she go before the cameras.

Colbert Hurt

Colbert Hurt

Colbert Hurt

Colbert Hollywood, July 19.

Claudette Colbert sprained a leg cancent interpretation of the Landon stage and in English the Landon stage and in Engl

## STUDIOS CULLING Extras Cop 700G's in 10 Weeks, **Setting New Record for Season**

Plenty B.O.-No Coin

Biggest play on Broadway is the S.R.O. business the free ex-hibit on Marie Antoinette' (MG) is getting at the Astor, N. Y. Lobby holdouts are oc-curing early in the morning. Picture opens here Aug. 16.

## HIKE IN BUDGET PLANNED FOR MONO

Plans will be formulated for a ubstantial increase in Monogram's 1938-39 budget of \$2,500,000 at a special board of directors' meeting tomorrow (Thurs.) in New York. Larger allotment will be handed special features scheduled for the new season since grosses are coming in on several of its larger-budgeted pictures made for 1937-38 release.
Raise on budget sheets is justified, company also feels, due to better playdates in first run situations, heretofore open only to the larger wiffite. pictures made for 1937-38 release

oulnts.

Among matters to be taken up at meeting will be the outline of special campaign to back the four Boris Karloff specials and the two starring Jackie Coopers. First place to the Core of the Coopers of the Core of the Coopers of the Coopers

## AMECHE STRICKEN WITH APPENDICITIS IN EUROPE

Paris, July 19. Joe Mosckowitz and Darryl Zanuck Joe Mosckowitz and Darryl Zanuck Sunday (17) fiew to Holland to see Don Ameche, who is suffering a suiden attack of appendicitis. Anache was near Amsterdam when stricken. Zanuck expects to sail home July 27 unless Joe Schenck's deferred sailing relards him.

## Tapley-Paramount Split Over 'King' Assignment

Hollywood, July 19.
Colin Tupley, under contract to
Paramount for four and one-half
years, demanded and was given his
release last Wednesday (13) after an
argument over a bit part in 'King of
Alcatraz'.
Actor claimed Actor claimed he deserved a hel-ter role after being featured in Boo-loo.

### Bradna-Milland Top Par's 'Say It in French'

Jolympe Bradna and Ray Milland head cast of Say It in French for Paramount. Picture originally was written by Jacques Deval as Sou-brette.

In extra arc now in the midst of the greatest financial boom they have enjoyed in the past two years. Junior players carned approximate-responsible to the past two years. Junior players carned approximate-responsible to the year and the first weeks of July starting off at on even fuster peak. Total job placements for Friday 155 — shed 2.089; a new hish mark for any single day in last two worked until 3 am getting colls with and experienced considerable difficulty in furnishing sufficient extras in the \$5.50 bracket.

Kenneth: Thomson, executive Hollywood: July 19.

tras in the \$5.50 bracket.

Kenneth Thomson, executive secretary of Screen Actors Gu-Id, expressed gratification over creased earnings for the extras, and action of the Guidi in expelling thiselers and occasional players, and in closing fits registration, books for extras, was beginning to be reflected in the earnings of players who depend upon the industry for a living. Extra earnings are figured on an

Extra earnings are figured on an average of \$10.50 per day. This will be slightly higher some mouths when the average climbs because of the number of calls placed in the higher wage brackets.

## CANTOR'S BIG SUCCESS IN **ENGLAND**

Eddie Cantor will play a bene midnight show at the Hyama Broak, and the Hyama Broak, is expected to net around \$25,000. Scale will range from \$25,000. Entire Proceeds will go into Can-trian child refugees.

trian child refugees.
Cantor's litherary this week in-cludes Sheffield, Leeds, Glasgow, Manchester and Neweastle. In four days he has raised \$85.000 and is now confident he will get \$259,000 in-stead of the \$150,000 lie ori inally set out to collect.

## O'Brien (Freelance) Now Suing O'Brien (WB), et Al, On 'Blacklist' Conspiracy

Amended compliant charging con-spirate between the state of the con-position of the control of the con-position of the control of the con-position of the control of the con-cepts of the control of the con-cepts of the control of the con-trol of the con-trol

Document is based on never-be-fore used section of California State labor code, which makes efforts of a former employer to keep an ex-employe out of jobs claewhere a mis-demeanor. Original suit was bas-on charge of conspiracy only.

## Bilson Out at Universal After His First Picture

Hollyward, July 13, Coorge Bilson checked out at Universal (13) after finishing his unstantial of a secies of cultego pictures. Although Bilson hod Lyo more nictures of the servis under persanton, another producer will finish them. He came to Universal last spring under Charles Boger.

## PROSECUTION OF PIX STILL VERY MUCH IN PROSPECT, BUT NO TELLING WHEN

Justice Dep't, However, Says Investigation Into Monopolies Will Have No Bearing on Future Prosecutions-Ass't Attorney General Denies Inviting Distribs for Confab

Col. Stockholder

Loses Suit To

**Inspect Books** 

With the proposed bill of complaint against the picture business in the picture with picture and picture business in the picture with the picture with picture business in the picture with the picture business in the pictur Industry neeple will recall Ber-trands survey of the film code and historic review of trade practices. It held that voluntary arbitration alone won't give the solution and declared centralization of adjustment machin-ery countersteed the theoretical ad-ery countersteed the theoretical ad-ar remedy, he urged Federal assist-ance' through a commission which would umpire feuds over block-booking, over-buying; discrimination and favoritism. He indicted the business in General terms, claiming ermment ought so break up, et gov-ernment ought so break up.

promote the economic wettare.

No sense in using the inquiry as vehicle for nequiring data that could be laid before a grand jury or a judge, the division commented. Collection of evidence for particular prosecutions is a laborious job which entails much more Intensive grubbling than the general probe contemplates.

centemplates.

Additional reassurame for those fearing a witch-hunt was the concluding comment that the power of subpean pixen, the special commits are supplied to the subpean pixen, the special commits on a construction of the pixel commits are supplied to the pixel committee of the pixel committee of the pixel committee record, Or course it could not the hearings as fleads.

### Presecution of Pictures

Prosecution of Pictures
Prosecution of pictures is still in
prospect, despite reports that some
settlement may be made. Report
that an industry-government contain
the scheduled was denied by Prof.
Thurman Arnold, new assistant atturney general was agreed to
some scheduled it was
somebody's pipe dream that he will
invite representatives of distributions.

A stockholder's right to inspect the books and records of Columbia Pictoria and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia to enter a contract with them in 1829, and the columbia the columbia and th

torney general in charge of monopoly barrages, who said it was some the control of the control o

ment of firm; on literest th firm; in the marking on literest th firm; in the marker of factly to marker of factly to marker of factly to marker of the wide-yread investigation for months and observed that something will happen some time. Meanwhile, with stimulty in the past few months, it is betieved unlikely the suggested bill of complaint will be filed until cool weether. Would have to be prelated by secret evidence-taking anyhow.

FOX RECEIVER'S \$12,500

Milton Weisman Requests Confirmed

Milton C. Weisman, receiver for the Fox Theatres Corp. on Monday 103 was allowed an ad Interim al\$15,000 by Federal Circuit Judge Martin T. Mannion, Allowance covers the period from Jan. 13 to July, 12, and the control of the period from Jan. 13 to July, 12, and the control of the Trust Co. additional dividends totaling \$%, on its allowed claim of, \$1,110,055. Weisheld of the Company of the Chicago Title & Trust Co. additional country of the Chicago Title & Trust Co. additional c

man's report stated that the only outstanding claim is that of William Fox for \$71,76,827.

Total claims entered against the corp. were over \$30,000,000 and those allowed other than that of Fox have been settled for \$8,100,349.

## **RKO GIVES UP** K. C. THEATRE

RKO. gives hip ... Mainstreet, Kansas . City. ... tomorrow ... Thurs.) with probability that film co. ... will reopen the Orpheum there in the fall. There has been an argument over the Mainstréet lease, with RKO said to have laid low on the rent for

several months.

There have been futile intermit-tent efforts during the past several weeks to iron out the Mainstreet

The Orpheum is controlled di-rectly by RKO. Mainstreet is owned by a local group.

## Baynes Court Order To Tie Up Atlantic Property in N. Y. State

George McLeod Baynes, who handled the distribution in United States and Canada of the Atlantic Film Production." British made picture. Thunder in the City, yesterdayment from N. Y. Supreme Court Justice Philip J. McCook which ties up any property the London concern may have in the State. McLeod obwith his suit to recover 330,000 as his commission from Atlantic, basing that amount on the 3300,000 take on the picture in this country and Canada an agreement made with him in 1936.

## NO MORE EATS AT U ON COMPANY TIME

Hollywood, July 19.

Universal studio went on a timeclock basis yesterday (Mon), with all all
employes on the mechanical payroll ordered to ent breakfast and park
their cars before punching the card.
Time out for meals must be rigidly
accounted for, by order of David S.
Garber.

## Thompson Produces Next Crosby, 'Follow the Sun

Hollywood, July 19.
Harlan Thompson produces the next Bing Crosby starrer. Follow the Son, now being scripted by Don Hartman and Ken England at Para-

mount.
Thorepean is also preparing an un-titled tale co-turing George Raft titled tale contacting George Raft and Akan Transoft, their second uppentance as a lam.

### BENCHLEY TO EAT

Crosby's Giveaway

Hollywood, July 19.
Bing Crosby has a new version of the 'whistle while you work' idea. His plan is to croon while his horses work at the Del Mar race track, opening end of month.

Del Mar race track, opening end of month. Crooner has promised his cus-tomers a daily double feature, with a program of his own yodels over the loud speaker system in addition to the gal-

system in addition to the igal-loping hayburners.
New theme song for the race rack, to be warbled by the proprietor in person, is Where the Turf Meets Le Surf, wril-ten by Jimmy Manaco and Johnny Burke. Ditty will be plugged on three NBC pro-gram. by Crosby, Pat O'Brien and Oliver Hardy.

## **METRO LINING UP NEW FACES**

Metro is lining up a lot of new faces for screen-testing the middle of August. Possibilities uncovered at strawhats will be included. Pre-liminary tests already have been and Ardis Gaines, who attracted attention in 'On the Rocks,' legiter. Completed tests on Stewart Reyburn, ballroom dancing-skets at the Madison Square Garden and in the 1986 on Square Garden and in the 1986 professional model, have been shipped to the Coast for approaching the coast for a

shipped to the Coast for approval.

## MG GRABS 'ICE FOLLIES' FOR 'EXCESS BAGGAGE'

Hollywood, July 19.

The Follies' goes into the Harry Rapt production of Excess Baggage at Metro, starting in mid-September, through deal closed by Metro and J. C. 'Stein, of Music Corp. of America.

Troupe, including

America.
Troupe, including Bess Ehrhardt, gets \$85,000 for seven weeks before the cameras. Skaters are due here Sept. 12, at close of their current run in Atlantic City.

## 'Mons, Beaucaire' Being Set for Tyrone Power

Hollywood, July 19.

Monsieur Beaucaire, on the shelf since Rudolph. Valentino played it. is being brushed up as a starrer for Tyrone Power at 20th-Fox.

Booth Tarkington tale was handed over to Nunnally Johnson for rejuvenation.

## Valenting-Short Revival

A Rudolph Valentino short, The Man Who Came Back, which is be-ing released by Astor following the revival of 'Sheik' and Son of the Sheik, has been booked for the en-tire Saenger circuit in the sonth; covering Louisiana, Mississippi and Alabama.

Astor is distributing the short arough its 30 franchise offices.

## Clofine Sails

M. D. Clofine, ilor of Hearst Metrotone newsreel, suiled last week to look over the European situation. On the European situation, pany's distribution setup there, Will wist offices in England, France, Italy, Austria, Germany and Czecho-ciovskia, Alos expects to renew re-leasing contracts. Will be gone about a month.

### Eva Novak's Patrol

Eva Novak, S Patrol

Eva Novak, star of silent pictures, took the second step along the comeback trail when she signed for a featured role in Harry Sherman's Silver Trail Patrol, starring William Boyd. Her first comeback attempt was in a Marie Antoinette.

### QUINTS' FOOTAGE UP

## Reels Get Hughes' **Record Flight In** 1 Wk's Releases

The five newsreel companies last week had the peculiar experience of covering an around-the-world flight that occurred so swiftly that the covering an around-the-world lijk-th that occurred so swiftly that the take-off and completion of the jaunt were handled. Record smalls hudget were handled record smalls hudget plane trip of Howard Hughes, mil-lionaire film producer and aviator, which took only three days, 19 hours, which took only three days, 19 hours, which took only three days, 19 hours, the two issues distributed last week, Takeoff Sunday (10) went into the first of week ispie and his landing early Thursday (14) afternoon was not supported to the control of the con-trol of of the con-tro

placed in the niid-week issue.

Newsreel editors calculated as early as Wednesday (13) noon that Hughes would complete his trip sometime the next afternoon and left footage room in their Wednesday issues so that 100 to 200 feet of Hughes' landing might be added.

Hughes' landing might be added.
Fact that Hughes docked at the
Floyd Bennett airport before 3 p.m.
Thursday enabled the reels to have
their clips in Broadway theatres before 9 o'clock that night. Rapidity
of Hughes flight can be appreciated,
when it is realized that Paramount,
shots of his landing in Paris Monday
(11) actually side not reach N. Yes (11) actually did not reach N. Y., via steamship, until Monday (18) after the trip had been completed and termination of flight pictures shown to the nation.

to the nation.

One newsreel company attempted to hurry arrangements for coverage of Hughes! Inading at Moscow with N. Y. representatives of a Russian film concern. But before the deal was set, word-was flashed that the American plane had arrived in Moscow and was preparing to hop off again for Omak, Siberia.

Heirs Angets' Shoriage Indianapolis, July 19.
Successful completion of Howard Hughes' flight has caused a shoriage here of prints of 'Hell's Angets', according to George Settos, operator of the Ohio theatre, second-run house, and other theatres throughout the Chicago are on a waiting list, with none available here until later.
He plans to give it a week's run.

He plans to give it a week's rinstead of the usual two-day police plugging the Hughes production the air epic.

## **Bob Carradine Set As** 'Dirty Little Coward' In 'Jesse James' Film

Hollywood, July 19.

Bob Carradine gets the unenvied role of Bob Ford, 'the dirty little coward who shot Mr. Howard and laid Jesse James In his grave,' in 20th-Fox' Torthcoming 'production, 'Jesse James,'
'Douglas Fowley

20th-Fox' forthcoming production, Jesses James; Douglas Fowley plays Will Wright, the U.S. marshal on the trail of the the U.S. marshal on the trail of the berg is set as a Pinkerton delective. Arlcen Whalen will play opposite Tyrone Power in the Technicolor production due before the cameras Aug. 18. Henry King will direct and Henry Fonda will play Frank James.

## 'Drums,' 'Heart' Set

For N. Y. Music Hall FOr N. Y. Music Hall, NYwith its 'Algiers,' which called for
in upped advertising cample,
in upped advertising cample,
with the control of the advertising schedule.
They are Drung, an Alexander
Korda production, and There Gove
May Heart, first Mal Roach picture
the Hall late in September or early
October.

## WAYNE AS LONE RANGER

Hollywood, July 19.
John Wayne gets top role in Republics The Lone Ranger Returns to be produced by Armand Schaefer starting next week.

Delivers and the second of the

cool weather. Would have to be preferred by the preferred by scene evidence-taking, anyhow.

Bertrand's Position
An aggressive crusader for and returned by the property of th tuniness monopolies. He's Posterial Ernst Lubitsch and Mitton Sale. Fe frend, former NRA economist. Dartmouth infreement its picture who authored lengthy history of the jurifug course her tall.

## Pic Script Instruction

USC Lays Claim To

of the incorporation.

of the incorporation.

Miss Davis charged these shares should have remained in the treasury of the corporation. Later, in 1994, she says the two Cohns made restitution of \$124,000 for this stock, but doubts this was the amount due the corporation.

the corporation.

For this reason she wanted the Court to direct Columbia to submit its books and records for inspection so that a later suit could be instituted against the officials, should her claims be subclantiated. She also wished to find out if Brandt also made of the winds of the corporation and for how much.

Altorneys for Columbia, in asking for dismissal of the action, entered the principal objection to the issuance of a writ of mandamus on the claim, that the statute of limitations had expired.

# ASK PARITY WITH SPORTS

## Schaefer Committee Working On Nationwide Serenade of Public

Campaign plan of the industry for Its national 'Attend the Movies' drive will be fully set forth and ready for action when the joint committee of distributor and theatre ex-ecutives under chalrmanship of George J. Schaeter, meets at his of-fice, at United Artists, tomorcould: (21). Understood the campaign will run at around \$200,000 to \$250,000. This plan contemplates, among other litems, a question and answer method or contest which it is hoped will have an educational twist, be-sides nation-wide display advertis-ing in newspapers throughout the country. George J. Schaefer, meets at his of-

ing in newspapers throughout the country.

An advertising agency which specializes in such campaigns is now working on the idea.

So far Paul Gulick, former Universal advertising man, has been mentioned as a possible supervisor for the industry of the campaign, appointment made.

appointment made appointment made appointment made appointment made meeting of the appointment of the manufacture of the manufa

the preliminary details an ideas of the campaign.

They plan to make a short which will ballyhoo the event. Likelihood that Frank Whitbeck, Metro studio exploitation chieftain, will be in charge.

exploitation chieftain, will be inlarge. Siogan for campaign will be
selected near week at a meeting held
selected near week at a meeting held
selected near week at a meeting held
collowing a stream of the selected near week at a meeting held
arrival on Coast of Will Hays ou.
Saturday (23) from New York.
This, will be the first all-industry
national campaign in about 12 years,
will be the first all-industry
national campaign in the selection of the selection

Initial meeting of the committee of general sales managers attracted George Schaefer, of United Artists; chairman, Neil Agment Agm Initial meeting of the committee Fox: Grad Sears, Warner Bros, and William Seality, Universal, own prise the committee. Committee of severating-politicity men included of business and conditions. The cuts of business is seasonal, business and conditions. The cuts of business is seasonal, business and conditions and business is seasonal, business and business and business is seasonal, business and business and business and business and business are seasonal, business and busi

As Per Usual

Hollywood, July 19.
Warners is first to kick in with a story to grab exploitation from Howard Huighes' world flight. Script of 'Women in the Wind' has been changed to make it a flight by five women. Kay Francis will head cast.

## Mrs. Fox Offers \$500,000 to Settle \$9.535.000 Claims

Philadelphia July 19. Mrs. Eva Fox, wife of William Fox yesterday (Monday) offered a \$500,-000 settlement to the ereditors of the defunct All-Continent Corporation The offer, filed with Bankruptcy Referee Allen B. En icott, Jr., was designed to end the recapture of assets suit against the corporation

assets suit against the corporation.
Mrs. Fox and-her daughters, Mrs.
Mona 'Taussig and Mrs. Belle
Schwarts, made the ofter Hiram
Steelman, trustee of the Fox estate,
and his counsel, William Elmer
Brown, Jr., recommended that it be
accepted. Referee Endiout set a
hearing for August 15 in Altanott.
City after all creditors are notified.

City after all creditors are notified.

Mrs. Fox is president of the AllContinent Corporation, which Fox
created in 1930 as an irrevocable
trust for his family, putting into it
an estimated \$8,900,000 in securities.

Since May 29, 1936, when Fox went
into bankruptey for a reported \$9,
535,000, the corporation has been 535,000, the ed sued for the rec is pending in U ending in U. S. district court.

## **UNIONS NIX** CUT IN SCALE

Except for a few scattered instances, the unions are not granting the cuts to theatres over the summer which were requested prior to

# MORE PIX SPACE

Reader Interest in Pictures Warrants Even Break with Sports News, Publishers Told-Round Table Confab First Step to Enlist Greater Newspaper Sympathy

HEADWAY SEEN

Concerted drive to awake Los Angeles daily newspapers to a realization that they are overlooking reader and increased circulation by their lukewarm policy towards pictures, has been launched by first run treatment of the control of

Theatre men came out flat-footed with a demand that the local dailies give the drama-picture news an equal break with sport news, conequal break with sport news, con-tending that there is considerably more reader interest in theatre amusements, and much more interest could be created, with attendant boost in circulation, if more atten-tion were given to publicizing this form of entertainment.

tion were given to publicizing this form of entertainment.

Radle as Opposition

I was primed out to the newpapers position of the local dailies have declared a bin, is considerably more 
opposition to theatres than it is to 
opposition to theatres than it is to 
have been forced to suppend because 
of radio, and if newspaper circulation has fallen off it was not due to 
radio alone. On the other hand, 
rewspapers up to date, by printing 
more news of the amusement world 
generally, rather than containing their 
columns, as at present, to brief press 
and attractions.

Time-worn argument advanced 
was that film theatres, especially, 
licite their offerings in the dailes, 
whereas baseball and other sport 
events contribute only a minimum 
or furthering newspapers support.

be specified to the proposal for a 10% reduction in the proposal for a 10% reduction of the feeling is that necessariate.

Deal, calling for around \$20,000 in you have meant around \$20,000 in and August.

Deal, calling for around \$20,000 in and August.

ELISSA LANDI LECTURER

Hollywood, July 19.

ELISSA LANDI LECTURER

Hollywood, July 19.

Bing Crosby won his bettle with location specified in the countries of the feeling is that newspapers are a large in for outside exploitation. Feeling is that newspapers are a location prictive and dramatic news, a tribute of denomination and devertising of the summer in the Ciuld's office when on a general companion of the sent of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's office when the countries of the summer in the Ciuld's day.

ELISSA LANDI LECTURER

Hollywood, July 19.

Bing Crosby won his bettle with the summer in the Ciuld's office when the countries of the summer in the Ciul

## 1ST RUNS PLEAD | NLRB Mulls Producer Blasts On SWG Designation as Studio **Bargaining Agency for Writers**

## **Vincent Price Signs** 12 Pictures Deal at U

Hollywood, July 19. Universal signed Vincent Price, lately with Helen Haves in 'Victoria' Regina,' to a 12-picture deal ranging over five years.

Actor will be allowed six months very year for stage engagements.

## SAG Strike Order In Chi. but Only One Operating

Hult on all film production in the Ciricago area has been ordered by the Sercen Actors Guild. Action was taken last week by the Guild's esstern rep, Mri. Florence Marston, when the studios refused to sign the organization's production contract. Pie production entered to the construction of the Constructio

most entirely commercial foolage.
Only studio immediately affected
by the edict is the Burton Blomes
to the Commercial Control of the Commercial Control
of Studio State of Montrol
of Studio Stated on Montract soon, however. Other local
on tract soon, however. Other local
though all the studios are reported
to have agreed verbally to sign the
contract when the others do, each
other control of the Commercial Control
of Studios Studios are reported
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Radio as Opposition

The proposition of the town of the town of the local dailies have declared a ban, is considerably more objection to the town of the local dailies have declared a ban, is considerably more objection to the town of the local dailies have declared a ban, is considerably more objection to the town of the local dailies have deen forced to suppend because of radio, and if newspaper circulation has failed noff it was not due to local daily the local daily of the local d Despite the SAG's negligible mem-

Hollywood, July 19.

Hollywood, July 19.

Dr. Towne Nylander, regional director of the National Labor Relations Board, has forwarded his inlations Board, has forwarded his inWashington, strowing that the Serect Writers Guild has been designated as the burgaining reprecentative for sereen writers. Objectmediate report were also forwarded to board. Unless latter orders a hearing conducted here on these objections, official exciliention of the discount of the control of the control

SWG as bargaining representative is expected to be received some. Producers then will be advised of the selection of the Guild and directed to open negotiations. Should be elicid in Irderal court after the NLRB has conducted a hearing to establish the fact that the producers actually declined to negotiate with Sereen Playwrights, Inc., has apnointed a committee to recommend whether its fight on recognition of appeal taken to federal court after the board certifies the Guild as bargaining representative. Members of this committee are James K. Mchailmen, They will report to the cecutive board of SP next week.

Meantime, executive board of S. Mchanling. Code
Meantime, executive board of S.

Barraining Code
Meanlime, executive board of
SWG has approved a bargaining
code to be submitted to the producers. This part was drafted by a
A special mass meeting of Seree
Directors Giridd has been called for
Monday (28) to vote on propose
changes in the by-laws of the organization. Members also will outlime future politoies of the Guile and
major to secure producer recognition

recommend action to expedite cam-paign to secure producer recognition of the SDC.

W. S. Van Dyke, vice president of the Guild, is chairman of the com-nittee which for weeks has been-preparing data for preentation at this mecting. Other members of the committee are Phil Rosen, Herboat Biberman, Howard Ilawks, and Row-

Biberman, Howard Hawn,
land V. Lee
Land V.

dutics, while Fleck said his work prevented regular attendance at inectings of the board.

At the saine time, it was announced that the junior board has adopted a resolution providing for expulsion of a board member who (Continued on page 21)

slate of 19 nominees. Ballot was tabulated lost week.

Group will serve one year. No meetings of the council have been

SAG Asks Chi Probe
Chicago, July 19.
Investigation has been ordered by
the Screen Actors Guild into the
coming commercial lic-up filectr being made by the Daily Times and the
State-Lake theatre. Likely that the
SAG will insist that all performers

## 'Marie Antoinette' Paced at \$15.200: Stepin Fetchit-Tropic' O.K. \$18,000, 'My Bill'-Such Fools' \$13,500, L. A.

Best take in sight is the Joint 25G that Lowe in sight is the Joint 25G that Lowe in sight is the Joint 25G Chinese will annex with Lowemark 5Chinese will annex with Lower Einds Andy Hardy' and Yellow Jacket, both Metro films, sharing top billing, but the property of the Joint 25G Chinese the Joint 25G Chin

inat nouse to oke returns.

My Bill' considerable of a disappointment at the two Warner day-daters. Marie Antoinette, road-showing at the Carthap Circle, is not smashing any records, but considering season of year, returns are quite satisfactory.

Estimates for This Week
Carthay Circle (Fox) (1,518; 55-831.10-1.65)—Marie Antoinetle' (M-G)
(2d week). Openin' against every
possible opposition of temperature,
beach lure, vacations and general
summer laskinde, opus is holding to
\$15.20. Estimates for This Week

Solomes, mutat weer. Broggs 1689.

Chiese (Gruman-F.WC) (2024;
30-40:5-72)—Yellow Jack (M-G)
30-40:5-73)—Yellow Jack (M-G)
40-60 (M-G) (M-G)
40-60 (M-G) (M-G)
40-60 (M-G) (M-G)
40-60 (M-

mane in Pananni\* (WB) (2d. week).
Four Star (W-WC-UA) (900; 40.5%)
Four Star (W-WC-UA) (900; 40.5%)
Algiers\* (2d. A. Got away to 5);
Will come under wire with big \$8,500.
Heatyweed (WB) (27.5%), 50.40.5%.
Heatyweed (WB) (27.5%), 50.40.5%.
Sour Fool (WB) (27.5%), 50.40.5%.
Trade about normal for what looks range (27.5%), 50.40.5%.
Trade about normal for what looks range (27.5%), 50.40.5%.
Trade about normal for what looks range (27.5%), 50.40.5%.
Trade about normal for what looks range (27.5%), 50.40.5%.
Trade about normal for what looks range (27.5%), 50.40.5%.
Trade about normal for what looks range (27.5%), 50.40.5%.
Trade about normal for what looks range (27.5%), 50.40.5%.
Trade about normal for what looks range (27.5%), 50.40.5%.
Trade about normal for what looks range (27.5%), 50.40.5%.
Trade about normal for what looks range (27.5%), 50.40.5%.

run picts.

Faniagen (Pan) (2.812; 30-40-55)—
Snow White (RKO) (3d week) (2d
100). Holds for at least portion of
\$5,000 for current stama. Second
\$5,000 for current stama. Second
\$6,000 for current stama. Second
Faramacount (Par) (3,585; 30-40-55);
how, Baye to give Stepin Fetchit,
heading slare unit, credit for part of
50.09 \$18,000. Last week Partson
60.09 \$18,000. Last week Partson
60.00 \$1

stage imagnet, eased on 10. \$15,000.

RKO (2.872; 30.40-55) — Snow White' (RKO) (3d week) (2d run).

Continues to top its day-dater (Pantages) on gross, and third week looks like another healthy \$88.00. Second week ended just over \$12,500, excel-

week ended just over \$12,500, excel-State (Loew-Fox) (2414: 30-40-55-75)—'Yellow Jack', (M-O) and Loe-Finds Andy, Bardy, (M-O) and Loe-Finds Andy, Bardy, (M-O) dual, Goodbye (20th) and Fast Company, (M-O) this fair \$13,000, CLM). Value (M-O) this fair \$13,000, CLM). Value (M-O) (M-O)

week). Femme trade helping to nice \$8.000. Last week, big \$10.000. Solidaria \$8.000. Last week, big \$10.000. Solidaria \$1.000. Solidaria \$

and Gold Diggers in Paris' (WB), same.
Rialto (Fox) (878; 25-40)—'Always Goodbye' (20th), after a week at the Aladdin, and When G-Men Step In' (Col). Excellent' \$2,500. Last week, 'Crime Scbool' (WB), after a week' at the Paramount, and 'Air Devils' (U), around average \$1,800.

## G'BYE'-PERKINS BIG \$18,500. WASH.

Washington, July 19.

Two vaude spots are getting the play this week, with n.s., repeats at two ace straight pic spots driving 'em into the big houses, regardless of what's there. Capitol is leading, with Johnny Perkins revue substantially helping 'Always Goodbye,' and Earle is nice second with Tropic Holiday.

helping 'Aiwaya Goodbye,' and Earle in nice second with 'Tropic Holiday.'

Learner of the Company of the Compan

### 'BABY' \$6,000, SEATTLE; 'JEFF'-YOU ME' \$5,300

Seattle, July 19.

Heat wave is booming beaches but offing box offices. Then, too, prodet is none too forte to combat

Tusticed Aritises (F-WC-UA) (2.100)
20.46.551—Alvays, Goodbys (2014)
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## First Runs on Broadway

Week of July 21 (Subject to Change)

Capitel — Love Finds Andy Hardy' MG). (Reviewed in Vankry, July 13) Criterion — Marriage Forbid-den' (GN) (2d wk). (Reviewed in Current Vankry) Globe — City Streets' (Col). Music Hail — 'Algiers' (UA)

Parameunt -- 'Professor Be-grare' (Par) (2d wk). Rlaite -- 'Sky Giant' (RKO)

Hardy' (MG) (2d wk).
Globe - 'Modern Times' (Reissue) (UA).
Music Hail - 'Mother Carey's
Chickens' (RKO).
Paramount - 'The Texans'
(Par) (27).
Rialte—Crime Over London'
(GB) (26).

Rialte—'Crime Over London'
(GB) (26).

Roxy — 'Little Miss Broadway' (20th) (2d wk).

Strand — 'Amazing Dr. Clitterhouse' (WB) (2d wk).

(800; 32-37-42)—White (WB) and Moto Takes Chancer (20th) extended run from Orpheum Expect sour \$1,500 for six days, Last week, Tropic Holiday (Par) and Saint In N. Y. (RKO) dual, six days, fair \$2,000.

fair \$2,000.

O F Ph e am (Hamrick-Evergreen) (2,500; 32-37-42)—Lord Jeff (M-G) and You and Me (Par) dual. Faced at \$5,000, nice, Last week, White Last week, White Chance (20th) dual, \$4,500, fair.

Palomar (Sterling) (1,350; 10-27)—Romance of Limberlost (Mono) and vaude. Likely fair \$3,500, Last Little Miss Roughless (Corl) dual plus vaude, \$4,500, good.

Paramoust (Hamrick-Evergreen)

Paramoust (Hamrick - Evergreen) (3.045; 32-37-42)—Sliopworn Angel (16.045)

mins, org \$4,000.

Roosevelt (Sterling) (800; 21-32)—
'Joy of Living' (RKO) and 'Stolen Heaven' (Par) dual. Expect slows \$1,800. Last week, 'College Swing' (Par) and 'Always a Woman' (Col) dual, mild \$1,800.

## \$15,000,000 GRAB BAG PROMISED GEORGIA

Atlanta, July 19. Merchants-and that includes exhibs-throughout the more than 50 counties making up South Georgia tobacco belt are all set to grab off their share of \$15,000,000, slated to

their share of \$15,00,000, slated to be put into circulation within four weeks following slart of tobacco sales July 28.

The 1938 crop is expected to cause in amount and quality last year's crop, which brought in \$15,000,000.

The 1938 crop is expected to cause the state of the sale of the state of the sale of the sale of the state of the state in \$2000 acres also the state's \$3,000-acre showners will be a sale of the state's \$3,000-acre showners will be a sale of the state in the harvest. Film house operators in the larger towns often a sale of the s pass away their time watching fillum till the sales open.

### 'G'BYE' GAY \$6,500, PITT: 'COWBOY'-VAUDE \$19,000

A few smiles returning to the downlown sector for a change. Biz generally showing a brisk spurl and the first-place National League Pirates can take some of the credit. Kept the citizens in town over the week-end and brought in a flock of

week-end and brought in a flock of the hinterlands, with theaters getting a chunk of the extra doubt around. Bettimeters for This Week of the extra doubt around the state of the extra doubt around a flow of the extra doubt around the extra doubt around the extra doubt and Motos Gamble (20th), and being yanked after six days, with a monorrow (Wednesday) day ahead of schedule. In abbreviated session, for the extra doubt around the ext

## **Shopworn' \$6,000, 'Bill' \$3,200, Mpls.: 'Banners' \$6,800, 'Wild Night' \$1,200**

Fallen (Shea-Hyde) (1750; 25-40)
Fallen (Shea-Hyde) (1750; 25-40)
For best gross in months, about \$6.
500. House had intended to close in stew days until Letter of Indicate a few days until Letter of Indicate and Indicate and

DARRIEUX 12G. 'SEAS' \$2,800.

CINCY

Cincinnati, July 19. Pic takes for major stands at fair level considering open-air opposish level considering open-sir opposish plus extra competits from basheali-mad natives who are flocking to Crostly Field and hugging radio sets for the control of the control

Albeet (RKO) (3,300; 35-43)—Rage of Paris (U). Good \$12,000. House of Paris (U). Family (RKO) (1,000; 15-23)—Paris (WB), singly. Fari \$1,000. Same last week, with Mystery. House (U). Good \$12,000. House (U). House of Paris (U). House of Paris (U). Good \$12,000. House (U). House of Paris (U). Hou

## 'MICE' \$6,000, MONT'L: 'JEFF' HEFTY \$5,000

Minneapolis, July 18.

Among all the loop first-trues only one. White Banners, at the State, its making a strong boxofice showing, making a strong boxofice showing, much in order.

The strong boxofice showing and the strong was a strong boxofice showing making as from a contract of the strong was a stro

## 'RICH'-BERIGAN O.K. \$21,000, DET.

Detroit, July 38.

Film grosses are suffering from the territ heat, but no worse off than an incipated this summer, in fact, they's about, and things should start humaning when auto plants get down to grow the summer of the su ### WE'RE Gong to Be Rich' (2011) James and Montreal, July 18
Following one of the worst well as everal years, current programs to receive the programs and received the programs one repeat on Main street, but 18
nones and Butler' was only standout lead parade.

\*\*Research of the Week Town Wife\*\*
Blind Mice' (20th). Should Three Blind Mice' (20th). Should receive the programs of \$8,000. Last week Town Wife\*\*

\*\*Research of the Week Town Wife\*\*

\*\*Michael of the Week Town Wife\*\*

\*\*We Buys Arden Strip

\*\*We Right Ross, deals with 13, 2000. Last week Strip

\*\*We Right Ross, deals with 13, 2000. Last week Strip

\*\*We Right Ross, deals with 13, 2000. Last week Strip

\*\*We Right Ross, deals with 13, 2000. Last week Right Ross,

# INDIES LIKEWISE TO BLAM

## Vacash Exodus Boffs Chi Grosses: Martha Rave \$28,000 on Holdover: 'Wonderful' 16G. 'That Kiss' \$13,000

Weather is against the theatres this Weather is against the theatres this.
week. Weekend saw the roads
mobbed with out-goers; the beaches
and parks were jammed. Theatres
got the residue for the most part,
resulting in real trade for the spots
only in the evening hours.
Two strong holdowers at the Chicapp and Palace, with Martha Raye

stage and screen in the former use and 'Wonderful Time' plus the yale-Frolics cafe unit on stage at

bruss and 'Wonderful Time' plus the Raysle-Proles cafe unit on stage at the latter. As well as the latter, having had a strong forting the stage of the latter having had a strong forting the stage of the latter had been staged by the latter had b

strong 28,000, after mighty \$30,000 all useek.

18,000, after mighty \$30,000 a

State-Lake (Jones) (2.700; 25-35-Saiet-Lake (Jones) (2.700; 25-35-Saiet-Lake (Jones) (2.700; 25-35-Saiet-Lake (Jones) (J

## 'RAGE' \$5,800, IND'P'LS; 'FOOLS'-KAYE \$12,500

Indianapolis, July 19. Testing his strength for the first-time this far west, Sammy Kaye and 1900 box office magnet here this sweek at the vaudding Lyric in combination with the picture 'Men Are assect from (Levelland a few mouths ago are credited with having dunc much to build Kaye's rejn in this sected with the second of the control of the control

tor. and his gross at the Lyric looks: excelent. Nothing much cise in the first strength of the control of the

**Key City Grosses** 

## BLOCKADE' BIG \$9,000 AND NO **UPROAR**

Kansas City, July 19. Phil Harris and orch on stage at Tower far and away the week's leader doubling figure at any other house in lown. Screen fare also well accepted and siding the cause. Rumors, of houses closing have failed to materialize except in the case of a smaller second run and a nabe. Mainstreet gave closing notice week ago.

Estimates for This Week
Mainstreet (RKO) (3,000: 10-25-40)
— When Were You Born' (WB) and
Romance of the Limberlost' (Mono)
double: Sour \$4,000 in sight. Last
week My Bill' (WB) and Billid
Alibi' (RKO) twin, only so-so
\$6,000.

\$5,000.
Midland (Loew's) (3,573; 10-25-40)
—Blockade' (UA) and Reformatory'
(Col) dual. Spanish war picture
compared to other mid-western
towns meeting opposition; looks like
better than average \$9,000. Look
week 'Shopworn Angel' (M-C) and.
To the Victor' (CB) twin, \$15,000.
beaches.

best figure since gals took to the beaches.

Newman (Paramount) (1,950; 10-55-40) — 'Cowboy from Brooklyn' (WB) singled. Marks relutin to straight films: rarely average. \$6,000. Last week 'Prison Parm' (20) and white too stage, skidded off to

Bowes unit on stage, skidded off to "Tower (Fox) (2200) 10-23-35-55. "Always Goodbye" 20th) and Phil Harris and band on stage. At in-creased prices headed for big \$18,000. "Pearce, Last week Wries Under Suspiciont, (U) and stage bill headed by Harry Savoy played nally six years open and the stage of the stage opening of current bill; listless \$1000.

\$6,000. Uptown (Fox) (1,200; 10-25-40)— Three Comrades' (M-C) single (2d run). Indicates average \$3,000. Last week 'Three Blind Mice' (20th) single (2d run), gratifying \$4,000.

### 'Goodbye' \$9,000, Prov.; Darrieux Pert \$11,000

## FALSE IDEAS IN MANAGEMENT

Chains, Alone, Not at Fault on Exploitation — Many Picture House Evils Have Stemmed from Independent Operations

BINGO, GAMES, ETC.

### By FPES W. SARGENT

From letters commenting on recent exploitation stories, it would appear that many assume the strictures against theatre circuits com-tained therein applied solely to pro-ducer-owned chalins, though there was nothing in the stories to sub-stantiate this characteristic con-traction of the stories of the stories of the producer-owner or an independent, deterrent effect. upon, initiative and endeavor. And there is no single deterrent effect upon, initiative and endeavor. And there is no single feature of the exhibition bissiness which exercises a more. Inutrial ef-cet on the general slow bissiness which exercises a more. Inutrial ef-tect on the general slow bissiness which such produces the chain. Mack of the hollering is done by the small ligide operators who tures against theatre circuits con-

than the small, independently owned hain. Mast of the hollering is done by the small indie operators who after what they believe to be the high they believe to be the small operation. The small operation is a small operation. Desired in the small operation. Desired is small operation. The most baneful result is die to sloppy operation, the result of meessarily small situatives and incompetent help been the direct transfer of Bings from the theatres to the framel, charitable organizations and churches. Magistysiet Sabation, of the transfer of Bings from the theatres to the framel, charitable organizations and churches. Magistysiet Sabation, of Elich that organization had transfer in Salpozopo on bingo games, the its the relief of the needy. Music the relief of the needy Music to the relief of the needy. Music to the relief of the needy. Music to the relief of the needy. Music to the relief of the needy fine of the needy. Music place to the fine street of the needy fine of the needy fi

instance.

Where Bingo Started Where Bingo Started
In one Brooklyn locality two Independently operated circuits introduced Bingo with a view to offsetting the real or invagined handicap of deferred release. For a time
the game helped the receipts, but
presently the societies moved in and presently the societies moved in and now, on nights when there is an outside bingo game—and there are three or four on different nights—the theatree play to quarter houses into some stuffy hall or lodge room to the limit of its capacity. The auxwer is very simple. In the theatre the Bingo session runs from 10-20 minutes. The straight Bingo game offers two hours or more of admission uries. The straight capacity and straight and the straight and

## B'way B.O.'s Still Blah: Only 'Algiers.' \$92,600, and Lloyd-Dorsey Orch, 41G. In the Money; '7 Seas' Bad \$10,000

## Broadway Grosses

Estimated Total Gross
This Week ..... \$226
(Based on 10 theatres) . \$226,200 Total Gross Same Werk Last Year ..... \$2 (Based on 13 theatres) \$237,700

'Algiers,' at the Music Hall, and 'Professor Beware,' with the Jimmy Dorsey band, at the Paramount, are away out front in the battle against the heat and other adversities in New York, These two theatres are, in fact away over their recent average in business, but the rest of the town is very weak generally.

very weak generally.

The chaness are good for a \$22,000 week for 'Algiera,' which go a fine publicity and dwertising campaign, while the Part on the first week of all the publicity and selection of the publicity and publicity and publicity and publicity and publicity and the publicity of the p

## 'COWBOY' \$13,000. 'MEN' \$12.000. **BOSTON**

Boston, July 19.

'Shopworn Angel' and 'Wonderful
Time,' both on double bills, won
loidowers this week; and new product in town is not sensational. All
adds up to relatively low takes for
the Hub.

Extimate for min.

ind about \$35.000. Last week (2d), and the total to the store of the total and total

which pulls the house through an its ammer budget. You't of 'Seven Sead desen' look like it will get \$10,000 very ban at the Capitol. \$10,000 very ban at the Capitol. The sead of the sea

Up and down lately the secon run State goes into another very disappointing week. House brought in a first-run this week. Prison Farm. obtaining it from Paramount beat.

a first-run this week. Prison Farm.

a first-run this week. Prison Farm.

Forture, together with Will Outborne on the stage, started out poorly and so the stage, started out the stage of the stage out the stage of the stage out the stage o

## F.D.R. Visit. Roller Derby Clip S. F., 'Cowboy' \$16,000, 'Giant'-Vaude 14G

Competish Hits L'ville: Blockade'-'G Man' \$5,800;

'Give Million' O.K. \$6.500

Visit of President Roosevelt to San
Prantice and testing the President Roosevelt to San
Prantice and testing the Roosevelt to San
Prantice and testing the Roosevelt to San
Prantice and testing the Roosevelt to San
President testing the Roosevelt to San
President testing the Roosevelt t IMDOD under average for \$1,500.

\$1,500.

Immined - Every's green) / Coping 20,400 - Cowboy from Brock(2006) 20,400 - Cowboy from Brock(2007) 20,400 - C

General Dr. Buth. Statum. and The stopen in Internal Colly no. 8-diversity of the Statum. Stat

Company (Ma-G) hetted excellent \$3.500.
\$3.500. Hetted excites (Cohen) (1,200: 35-55)—Cover the Waterfront (UA) and 'Count of Monte Crists (UA) (both reissues). Looks for good \$3.400 on the four days (Wednesday). Last week (41n) 'Blockade' (UA) set to lim \$4,000 on the final 10

days.

Warfield (F-WC) 12,880: 35-55-75)

—Always Goodbye' (20th) and

'Prison Farm' (Par) (2d week). Only
fair at \$7,000. Last week n.s.g.
\$10,500.

## 'Shopworn' Okay \$10,000, 'Rage' Happy \$7,000, Buff.

Business has braced noticeably here this week, both the Busialo and Latayette swinging back into stride. Stronger cards also playing a part in better takings.

Better takings.
Estimates for This Week
Buffalo (Shea) (3,500: 30-35-50)—
'Shopworn Angel' (M-G). Looks
kay for fair \$1,000. Last week,
Tropic Holiday' (Par), hit just over
\$3,000.

\$3.000.

Century (Shea) (3.000: 25-35)—

Mcn Are Such Fools! (WB) and

Accidents Will Happen! (WB). Recovering to summer level at around

\$5.000. Last week. 'Religious Racketcer! (Royer Prod.) 'Ladies in Distrees.' (Repl.) Touched new low,

\$2.200.

.200, Great Laker (Shea) (3.000: 30-50)— owboy from Brooklyn' (WB). Still ght and summery at around \$6.000. act week, 'White Banners' (WB),

Latt week, White Banners' (WB). College, (She), (2,100; 25,69)—P.St. College, (She), (2,100; 25,69)—P.St. College, (She), (WB), Eack to about everage, \$6,000. Last week, 'Port of Sorter, Stark' (MB), Eack to about everage, \$6,000. Last week, 'Port of Sorter, Stark' (MB), and 'Moto's Gambert of the College, 'She (She), 'She (She)

## 'Diggers' \$3,500, Lincoln; 'Josette'-Portia' \$3,200

en Are Like That (WB), all right 3210-80.

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Give Million' O.K., \$6,500

Weather a Louisville, July 19.

Gold Disgerer (WB). No sprint but good the later of the later of

## Philly Bit Better but Still N.S.G.: 'Company'-Vaude \$19.500, 'Bill' \$12.400

proper and Coubby from Brooklyn grinn on the state of the

Townsphered (WB). Back to about previage \$5.000. Last week to bout previage \$5.000. Last week \$5.000. Last week

## Indies Likewise to Blame

(Continued from page 8)

In and week out in all parts of the country. It is very true that Bings phenomenated in the Corn Game were coming in ager, the help would not be there circum a certain sections of the if they could get other jobs. It is fact remains that it took the thear it was the small operator who was the special company of the company o

vance, he sits silent under the tirace, though his soil may be in revolt. He has talten the jub because it is the only thing in sight, and he darer not take a chance of losing it—which the boss knows as well as he does. Each morn in turn is raked over the cools and then there is a general riod to their charges, not glowing with the cool of the charges, not glowing with rekulded, ambilion; not determined. rekindled ambition; not determined to get results, but each miserably hoping that he can hold in his temper and cling to this last-resort job.

Pelly Efficiencies Through the week the director may make a surprise visit and find fault with everything from the

interestion in the mind of the all decision of the idea left the introduced without the advantage of monopoly, the introduction of a sound, the second of the introduction of a sound, the second of the introduction of a sound, the second of the interestion of the interesting the introduction of a sound, the second of the interesting the introduction of a sound, the second of the interest of the i

## Sten 100G Starrer For GN Gets Court Okay

Hollywood, July

Hollywood, July
Federal court approved Grand National's plan to produce a \$100,000
picture starring Anna Stan, Dral
calls. for actress to receive \$20,000,
film to be completed within 90 days.
Studi will use a new story inricad of Love Me Again, on which
\$65,050 was spent before company
went into reorganization under 77-28.

# SINO BIZ UP DESPITE SNA

## **National Conciliation Board Sought** In London for Exhib-Worker Issues

London, July 12, Labor issue between exhibs and theatre employees may shortly be governed on national instead of local Proposal is under discussion Cinematograph Exhibitors

tions which stopped the former stoppage.
One condition was absorption of
One condition was a condition with the condition
One condition was a condition with the condition was a condition
One condition was a condition with the conditi

## 'DUVAL' FIRST FEATURE FOR NEW COLOR SYSTEM

First (eature to be produced under Dutspecolor int system is likely to be Claude to the Claude to the Claude to the Claude to the Claude Tench highwayman, which John Stafford has set to shoot this month. Carl Brison will star in his first straight role.

Picture will

straight role.

Picture will probably rank for two quota tickets, and will be first of six tinters Stafford is scheduled to do.

### Vansittart's LFP Tie

Sir Robert Vansittart, chief diplo-matic adviser to the British govern-nent, has agreed with London Film Productions to collaborate on sce-narios of some of the forthcoming productions. Ghard Thompson are now working on their first picture. Burness Silver, in which Conrad, Veidt and Sabu have the leading parts.

### Shooting Starts On

'Mikado' in London London, July 12. e Mikado, first of the Gilbert The Mikado, first of the Gilbert and Sullivan opera ever to go into a can, started shooting at Pinewood Preservator, Full cast, in addition to Kenny Baker and Gen Marton Colin, in roward and the Colon of the Colon

nger, irecting.

Picture is being produced as all inter by G. & S. Films, for release hrough C. M. Woolf.

tinter by G. & S. Films, 10 resultances of through C. M. Woolf.
John Barclay, currently with the Lunts in 'Amphitryon 38' in London. bas been signed by Metro for the tile part in The Mikado.
Gilhert & Sullivan operetta is being made in Technicolor at the Pinewood studies outside of London.
Dick Krakeur, of the Louis Slurr office in N. Y., set the deal.

## CZECHS CHECK CHECKED ON IMPORTS FROM IL S

Washington, July 19.
Real loosening up has occurred in
Czechoslovakia, the U. S. Commerce
Department learned last week. Bars
are being let down to U. S. films.
Czech film advisory committee,
offshoot of the Ministry of Commerce, allowed 14 American features
to enter in May, compared with four
to enter in May, compared with four
from the U. S. during the first five
months of the vear were 88. double
months of the vear were 88. double netween Cinematograph Exhibitors
Assa, and labor unions for national
conciliation board aiready operating in London of be handled to the control of the cont

## OF PROD. LULL IN ENGLAND

London. July 12.
Board of Trade official figures of molion picture footage played last year show that those who cried of a slump in British production did so without justification. Nearly 12, 200,000,000 feet of domestic film were

so without justification. Nearly 12.6.

00.000,000 for of of of omestic film were given playing time, representing almost 28% of the whole. For feature for the property of th

with 28.4% in 1986.

with 28.4% in 1986.

with 28.4% in 1987.

with 10 United Kinedom production are given by Association of Cine-Technicians.

Solo production hands of all types are working, compared with 200 united may be a continued to the continued of the c

Tost Pijat is setting the piece tere.

Tost Pijat is setting the piece tere.
Other films garnering obey are: Colosseum. Vicacione
Sweethern't City.
Plaza. Test Pilot', (M.G.);
Adelphi, Hab, Wide and Handsome'
(Par': Elstree Bio-Cafe. Colleen',
and His Majaso's, History Is Made
at Night' (UA).

# WAR WITHSTOOD

Shanghai, Hong Kong and Canton Remain Hubs of Activity They Draw Refugee American Circuit Takes Over First-Run Theatres, Suggesting Normal Trend

### BETTER THAN 1937

Amazing the foreign field today is the manner in which business has held up in China despite the Sino-Japanese warfare, floods and near famine, according to reports received in N. Y. Business as usual appears to be the slogan wherever it's physically, possible for cinemas, to operate

physically possible for cinemas, to operate.

Actually, the film theatre business is reported better than it was a year, in a second of the property of the pr

is only down slightly, though several theatres have been destroyed by the carnage. Those in operation appar-ently are enjoying virtually normal

ently are enjoying virtually normal six Snanghia till remains the center of film activity, with sub offices at Canton and Hongkong, Shipment of prints often is difficult because of interruption of traffic by bombings, business in Shanghai is the report that several of the leading clinemas, including ale distrant Grand, Nanbert Lieben of the leading clinemas, including ale distrant Grand, Nanbert Lieben of the leading clinemas, including ale distrant Grand, Nanbert Chapter of the leading clinemas, including ale distraction, and merican circuit. New circuit is promising earliest releases for the control of the leading control of the lead

### **EUGENE FORDE GIVEN** BRIT. PROD. CHORE

Hollywood, July 19. Hongwood, Juny 19.
Eugene Forde sails tomorrow
(Wed.) for England to direct an untitled picture for Robert Kane, in
charge of British production for

charge of British production for 20th-Fox. Forde was summoned abroad by Darryl F. Zanuck, now in Europe. George Sanders is already en route for a role in the film.

## Burger, Silverstein to Sail For Metro Foreign Posts

John Maxwell Refuses
To Discuss G-B Quitting
John Maxwell, who resigned as a ferries and Central America a

## New WB Landon Theatre

New WB London Theatre Warner theatre, which replace Daly's opens Oct. 12 with 'Rober Hood' as opener. Mr. and Mrs. H. M. Warner, Mr. and Mrs. Jack Warner, Mr. and Mrs. Harry Warner, Mr. and Mrs. Sam Morrik and Mr. and Mrs. sernum Majer are due to go from New York for the opening:

## FLOODS, FAMINE, London Council Proposes to Close Fireproof Film Censor Loophole

## GUT. EXITS DIVIDEND TO PAY OFF \$1,700,000

Sydney: July 4. There is no hope for an early dividend for Greater Union Thetares according to Norman Rydge. G.U.T. chief, speaking before the annual stockholders meeting of Wests, Ltd., a unit of G.U.T. He indicated that a renewed effort would be made to reduce a bank overdraft of about \$1,700,000. He said this had been cut down by \$40,000, despite heavy ex-penditures reconditioning the

## LONDON EXHIBS MAY BATTLE **NEW CURB**

London exhibs may contest new London County Council regulation governing seat prices by seeking test case in the courts. Alternatively may seek patron support by using screens to inform audiences

of hardships imposed by the rule. Representatives of metropolitan Representatives of metropolitan branch of Cimenatograph Exhibitors Assn. met LCC licensing committee of proposed condition, but met indicated conditions and the condition of proposed condition, but met discount of proposed condition, but met all conditions are conditionally conditi

would fight.

Ordinance would compel exhibit to fix indicators in theatre vestibules showing exact plan of seathern the seathern that the es waiting outside for advertise

ment while house is in reality partly matograph Act of 1909, un Cinematograph Act of 1999, under which then the sare guverned, allows licensing authorities sweeping powers of regulation, and LCC is confident, if CEA took new rule of management to the courts, its policy would be supported by law.

agement to the courts, as points, would be supported by law. Other plan mooted by some exhibit to decrease number of cheaper admissions, and to announce from culing, only the plan to the court of the

Move to destroy a loophole in the censorship has been made by London County Council, with new license regulation to apply to all theatres in metropolitan area. Plan is to bar pictures on non-inflammable

base from all licensed houses.

base from all leensed house.

Proposal is not on meaningless as appears, due to compilexed operation of Climentograph Act, which governs procedure to be adopted by local authorities in respect to theatres. Law was made in 1989, when safely was primary consideration, so actly was primary consideration, so actly was primary consideration, on a continuous control of the control of

theatres, by printing copies on non flam, have been able to play ther without regard to licensing authori-

without regard to licensing authorities.

Less are point was de religious film: The Manuer to the
Cross, barred by BBRC because of
representation of Christ on the
Sereen, but which was played in the
Cameo, Charing Cross, by device of
to ensure supporting shorts were
layed other than our sound tracks.
Otherwise, theatire would have come
under conditions governing issue of
music license.
LCC, wire to denere of such situatice, wire to the control of the commends
recommends new licenses shall earry
fresh clause prohibiting playing of
banned or unceusored subjects on
ion-fiam.

uon-flam

uon-flam,
Broader questions of non-flam pictures: involving exhibitions in unlicensed theatres, evasion of censorship and of safety provisions of
Cinematograph Act thereby, are to
be studied by advisory committee to
be set up by Hone Office, which is
being pressed by flundurry to amend
to be the pressed by flundurry to amend
practice, and in the line with modern
practice.

## \$3,500 LEFT OF SYBIL JASON'S H'WOOD MONEY

Chid custody wrangle in the courts here between Sybi Jason's divorced parents disclosed that the young film player, though she had been requisity employed for several of only \$3.50.

Blame for the child's precent financial condition has been placed on Harry Jacobson, her former suardian, to Marie Jacobs, the mospect's year of the child's precent financial condition has been placed on Harry Jacobson, her former suardian, to Marie Jacobs, the mospect's would be given to the father should would be given to the father should would be given to the father should tracted in Hall young the place of the p

### Difficulty Seen for 'Port,' 'Algiers,' Playing France

Algiers, Playing France
Though the locale is France. Port
of Seven Soes probably will not
time, and then possibly in only a
few spats. Reason is that the Metro
feature was taken from, the French
play, Fanny, which was a hit only
recoily in France. Understood
for these in sales are seen and the form
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num may think twice about such that officials believe it would come bine before stempling to use in the control of the control

12

AKMI GIKL
Republic production and release. Pro- duced by Soil C. Siegel. Stars Madge Evans.
Samuel Urnitz based on an original by
Charles L. Ciffond, Comera, Erust Miller,
Harry Wild; action sequences directed by
E. Reeves Euson. Hevarwed in projection
room, July 18, '38. Bunning time, 50 mlas,
Julie Armstrong
Dike Couges Preston Foster
Hennessy James Gleas on
Colonel Armstrong
Leibi Kennet
Capalla Schnyler Neil Hamilton Mrs. Brasiley Heather Augel
Conting Pete Billy Gibert Mojor Kennet Halph Morgan
Rint. Barbara Pepper
Harry Ross
Captain Bradles Allen Vincent
Major Thornellke
Stanton Links are Hobinson

ADMY CIDI

The results of the second of t

the nask home by two yards. Enough action in the five minutes to sale any action in the five minutes to sale any income in the property of the

Photography is excellent throughout.  Sets are in keeping with locale, but occasionally too pretentious for an	Brown Max Hollman, Jr. Kdna. Vicki Leeter Claridge William Corson Thompson Janus Blash Austle Edwin Mare	fe T
Army post	Auslin Edwin Marr Goodwin Harry Campbell If programmers were graded, this	er
PRISON FARM  Parnment production and release, Fen- tures Lioyd Nolan, Shirley Hoss, John	If programmers were graded, this would be an A production in that category. Good for the lighter weight first-run houses and the upper berth of double deckers is this	S
Permanut production an release. For tures Liou's Nohm, March 200 Monday, A. Carrol Nalsi, Perice Hall, Anna Q. Nilson, Directed by Louis King, and Stuory March 200 Monday Charles Stuory Monday Charles Stuory Monday Charles Charles Comment of the Charles	entertaining filmization of a girl torn between two men and both men torn between the sky and girl. Has mild	to go
Dutryk; camera, Hurry Flackheck, At Riate, N. Y., July 14, '38, Hunning Huie, 60 mins.	name appeal in Dix, Chester Morris and Harry Carey, and good heart interest in Joan Fontaine plus a slice	200
Jean Forest Shirley Roes Larry Harrison Lloyd Nolan Dr. Hol Cannad John Haward Keel Hankins J. Carrol Naigh	of timeliness via loads of recent avi- ation doings.  Film goes slightly mellerish and Carcy is inclined to overact a bit, but	
Chicon Broilly Dorter Hall Matron Ames. Anna Q. Nilsson Cara Waxley. Exther Date Shifty Sue. May Boley Malron Branel Matron Let	neat performances of Morris, Dix	SI
"Texas" Joek John Hart Dolly Dlane Wood Guard Howard Mitchell Trixle Mas Busch	dialog, more than overcome hurts. Productional trimmings by Bob Sisk aid in dressing film to make it look like the money, although it is an-	In la A
Cara Wastey Esther Dale Shifty Nase May Doley Matron Branel Margiret Moin The Margiret Moin The Margiret Moin Guard Home Guard Margiret Trixle Mag Magab Jose Hubbert Margiret Hubbert Margiret Hubbert Margiret Jalaite Virginia Dalaya Jalaite Virginia Dalaya	like the money, although it is ap- parently not very expensive. Open- ing commersh plug for American Air Lines is not one of the dressings.	8407
Paramount's contribution to the procession of penal institution epics is first-rate entertainment despite	Story combines four standard plots without the usual mixtup encountered when too much is crowded into one film. Father-son working together.	132
Shirley Ross and Lloyd Nolan, whole cast comes through with fixing colors	good natured rivalry between nrank	13
under Louis King's painstaking di- rection. Picture's running time and east make it fit nicely into the dual-	same tempo (with complications), and love or work ultimatum are angles herein contained. It works out well on celluloid for all con-	n te
program groove, where it will lend heliv support. Lloyd Nolan chips in with a cork-	cerned via smart handling which never overstresses any one phase. Borrowed from the army to head a flying school, Harry Carey brings	t
in performance as the conniving youth wanted for robbery and mur- de. Opposite is Shirley Ross, who denounces him when she learns of	army discipline and starch with him. He grounds Dix for instructor's job	1
his escapade and trickery. She is developing into a first-rate actress. J. Carrol Naish s the ace villain of the piece at the brutal guard. John Howard, as the prison's doctor, again shows good promise. Anna Q. Nilster villate film days in which the state of the st	students until nearly killing his own son (Morris), whom he doesn't want around at all. None of it is mali-	ľ
Howard, as the prison's doctor, again shows good promise. Anna Q. Nils- son, of silent film days, is swell as	lous, but nonetheless hurting to all. Comic situations nevail throughout to lighten the dramatic end and then romance enters: An around-the-	15
an unbending, cruel farm matron.	romence enters. An around-the- world flight via Alaska, Russia, etc., climaxes. Miss Fontaine shows merit, posses-	li
may be best comedy as an in- mate, making a it role into some- thing vital. Mae Busch, also of silent pictures; Ruth Warren, Esther Dale and Porter Hall head the excellent	sing a very pleasant voice and appeal combined with looks. Holds up her end well, as do Morris and Dix. Rest	
and Porter Hall head the excellent supporting cast. Dialogue crackles with vitality and cointedness. Harry Fischbeck's pho-	long, direction and interspersed busi-	1
tography is outstanding. Wear.	Hurl.	L.

### PRISON BREAK

Universal release of Teem Carr produc-
tion. Fratures tilenda Farrell, Burton Muc-
Lune, Paul Hurst, Ward Bond, Directed
ley Arthur Laidn, Original story by Norton
S. Packer; serrenplay by Norton S. Packer
min At Itialia, N. Y., July 13, '38. Run-
ning Hure, 72 mins, Joaquin Shunnon arton Mariana
Jean Penderson
SuapyPaul Hurst
Hed Kinguld
Joe Fenderson Edward Pawky
Chris Idmini MacDonold
Femlerson

## SKY GIANT

No Minny Reviews

RKO-Raila production and release. Produced by Robert Slak, Stars Richard Dr.
Features Harry Curcy, Paul Guilfoyle,

hester Morris and Joan Fontaine. Direct-
d by Lew Landers. Story and screen play,
Jonel Houser; rameraman, Nicholas Mus-
rnico, Reviewed in Projection Room, N. Y.,
uly 18, '38. Running time, 80 mins.
Bag
Cen Chester Morris
MezJoan Fontaine
Col. Stocklon Harry Carey
Forgle Priul Guilfoyle
Weldon Strange
Brown Max Hoffman, Jr.
Edna:
Ciaridge William Corson
ThompsonJames Bush
Austin Edwin Marr

### Miniature Reviews

Army Girl' (Rep.) Okay actioner of modern Army ilfen actioner of modern Army ilfen for the control of the contr

## THE DUKE IS TOPS

THE DUKE IS TOPS

(ALL-REGRO)
(MUSICAL)

Millian Dubit relates of divity M. Population of the state of Ella.
Sam
Dippy
Sheriff
Druggist
Joe
Lake

All-Negro effort starts off as a very poor film and winds up as a passable vaudeville show via latter half de-voted to musical type finale. Hold little or no interest for whites. Pos-

where on multiple special property of the control o

show (throwback to m. c.ing) than where trying to act. Criner, as a lower trying to act. Criner, as a summer trying to act. Criner, as a lower trying to musical entertainers does much to improve bed first effects and the first control of th

### HELD FOR RANSOM

HELD FOR RANSOM

Grand National requirement of virtue.

Show allowed Mehrifury and Front Whiters.

Show allowed Mehrifury and Front Whiters.

Show allowed Mehrifury and Front Whiters.

Agency of the Control of the Co

## YOUNG FUGITIVES

No Minny Reviews Lincoln, July 16. Lincoln, July 16.
Universal production and retease. Fea-tures Robert Wilcux and Durothes Kent.
Directed by Gorge Robinson: acceptles, tem Grainan Rone, and Charles Grayson; story. Edward Jonnes, editor, Frink Grayson; story. Lincoln, dysl. Ruoning time. I mine. Cast: Robert Wilcox, Dornthea Kent, inry Davenport, and Larry Blake.

	ìb
Universal release of Trem Carr produc-	d
tion, Stare Bob Baker; fentures Cerilia	
Callelo, Don Barcloy, Leroy Magon. Direct-	۱r
ed by George Wagener. Story and screen-	١ì
play, Nelson S. Parker; camera, Horry	l i
Neumahn. At the Central, N. Y., dunt,	ď
July 13, '38,' Dunning Hine, 50 mins.	
Bob Bradley Bob Baker	b
Bob Bradley Bob Baker Loritu Ceellia Cullejo	lν
Anily Don Barelay	li
SummersLeray Muson	Į I
Ferguson Forrest Taylor	۱r
LupeNina Campano	1
Don Ricardo	Ľ.
Ranion	r
Bill Cody	دا
Dill Cody	13
Phelpslack Kirk	
Postmaster Arthur Van Slyke	ĺz
Officer Kd Caselily	н
ApacheApachs	

Officer. Mc Couche of Couc

## Marriage Forbidden

ı	Grand National release of Criterion production. Producer, Phil Goldstone, Direct
ı	lor. Phil Stone. From French play Dum
ı	parel Goods, by Kneens Briens, infantation
ı	Upton Sinciair: screenplay, Joseph Hoffman At Criterion, N. Y., July 14, '38. Runnin.
Į.	Dr. WalkerPedra De Cordols
١	Margle
ı	Mr. Allen Ferdinand Munte
	Mrs. Dupont
	Jack Frank Mello

### DANGER ON THE AIR

DANGER ON THE AIR
LIEVERS PRINCE OF FIVE STATE
STATE OF THE AIR
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STATE OF THE AIR STATE OF THE AIR STATE

Coult heart, willow, Dombies Kerl.

Line of the country of the cou

reason.

Both Grey and Stanley girls are nice morsels and do their parts well, as do Churchill, Jed Prouty and Skeets Gallagher, slight though they all are.

Skeets Gallagger, singur uncast all are.

Funniest thing about the pic is that there has been a murder committed and at no time does a conver intrude. Everything is placed in the hands of Woods without question, and he does all the solving, Slim b.o. pickings for this one.

Barn.

## Romance of Limberlost

Romance of Limberlost
Monecian production and release. Fig.
here, John Steffer, and Both Edukation.
John Steffer, and Steffer, and Steffer,
John Steffer, and Steffer, and Steffer,
John Steffer, and Steffer, and Steffer,
John S

Unappealing drama utilizi aged theme of 'rallroad track' social dividing line. Story was suggested by 'Grl' of the Limberlost,' but its adaptors apparently lost sight of Porter's forest background and substituted a drab backwoods swamp setting. Strictly dual fare and should have difficulty even there except-ing in less particular spois. Monogram produced this as 'Girl of the Limberlost' in 1934.

### RORDER G-MAN Lincoln, July 15.

REO-Radio release of Hert Gilmy jun-
Drake; slary, Hernard McCanville; cameca.
Jaseph H. August; adline, Frederic Kands-
Jacob H. Aberty, Lincoln, dual. Ruthling
time, 58 piles.
Jim Hallaway
Betty Rollen Laraine Johnson
Laufe Henkin
Lealle Hulden
Legile Halled Edward Kenne.

Pal. Christle. Edward Kenne Carly Ethan Leidling Matt Hathburn. Hugh Sulbern Stooth Books Euros

### FEUD MAKER

slightly different menner.	La Lampogeline Colety farfoul Carries Elmis Vauter
John Miljan, old time heavy, and his girl friend, Rita LaRoy, are buy-	
	(In French)
hiring ex-cons and gunmen, to do n sneak out of the U. S. to South	'Le Patriote' is set to furnish one of the high spots in French produc-
sneak out of the U. S. to South	tion this year and it will take a great
America for some brigandry. Rita	deal to outshine It in France during
notitioisn's son so they may clear	1938. Not only does it have two of
	the best artists here, cast in roles that best suit them, but they turn in
through customs. O'Brien is sent as	probably their best performances
a G-man to find out what's going on, Parls of Miljan and LaRoy are	probably their best performances. Tragedies of Russian vintage have
easy for them and O'Brien has a full	been worked overtime by the studios
quota of riding, shooting and fight-	here, but this one overshadows the
ing New femme, and appealing, too.	others to such a degree that there is
is Lorraine Johnson, who is a tough play for O'Brien and gives him a	ingly enough the weak spots in the
rocky romance for the first three-	film are furnished by artists who
quarters of the pie: Whole film sums	generally help to keep French pro-
tin as a tribute to the casting office.	ductions climbing. Generally it is
because there's no catch-as-catch-can part filling, as is too often the case	Harry Baur and Pierre Renoir
among the indie western makers.	share honors in a story wound
Film runs to an interesting con-	around Czar Paul I of Russia, who
clusion the final gun battle being	was murdered as the result of a plot
waged in the confusion of swimming	organized by a traitorous and treach- crous military governor. Latter kills
horses in the sea to a point where they're being loaded on the ship.	himself in the end rather than be
Exhibs playir- 'G-Man' can bill it as-	accused of having planned the as-
a different western and be telling the	sasination for personal gain, when in reality he did it for the good of his
truth: they can also guarantee it without fear of a roid on the b.o.	country. Baur, usually too heavy or
More westerns like this would be	too dramatic in such roles, catches
pleasantly received. Barn.	the many moods of a power-crazed
	ezar, bestial in his demands, foolish
FEUD MAKER	in his caprices and forever doubtful of those in trusted positions. Renoir,
FEUD MAKEK	as the military governor of St.
Lincoln, July 13.	Petershurg is the plotter. More
Republic relegate of W. Hard of undortion. State Bolt Steels. Directed by Stan Newtonia, screenias, George B. Plympion: story, Harry F. Ohostell:	human than his master, his decisions are just as unchangeable, but he's in-
Sun' Newfield: screenilay, George II.	triguing and more crafty, showing
Plympion: story, Harry F. Glosies; cunwa, Baheri Cline; editor, You Claire, At Kiva, Liuroth; dual, Rouning line, 55	a finesse that cannot be trumped.
Riva, Libertin, dual. Running time, 55 tulus,	Metier of the royal palace and the.
Tetra Rvan	court are well carried out with the
Selly Harbison Marton Weston	scenes between Baur and Renoir out- standing. Photography is good and
Rand Landler Borl Harveit Harbison Frank Hall	dialog effective Miss Prim seems !
Table Conner	out of place but both Cerard Landry i
Hardbon Frank Ball Hardbon Frank Ball Cawlick Conner Buddi Ingale Julia Low Mechan Sheriff Munton Roger Williams Myrahal Porreal Taylor Nilson Juck C. Smith	and Colette Darfeuil turn in some
Nelson Jack C. Smith	worthwhile acting. Hugo.
Mark	4 10 mm
	Andalusische Naechte
Nester-cowmen war is the back-	Wildernersette Haccisc

Nester-cowmen war is the back-ground for Bob Steele's Feut Mether which is about up to his Maker' which is about up to his Mether which is about up to his time steel in the steel in the steel in the editing is closehauted which get cation showed into less that as steeless steeles, who does tittle Agiting with first that time action centers around Karl Hackett, the steeless steeles, who does tittle action centers around Karl Hackett, with a long record, Marjon Weldon, daughter of a nester, and Frank Ball. Balls is attempting to keep near.

daughter of a nester, and Frank Ball; he failure. The Failure of a nester, and Frank Ball; he failure he failu

## talks German and employs the swap-tilka ou its inartial accoutrements. Opening scenes, showing the begin-opening scenes, showing the begin-yars soon settles into a meaningless series of war maneuvers which any freshman in a military school would reshman in a military school would revolt of the enemy masses in favor of Communism. Material mostly culled from news-reshman was a windly phoney. Zoga-sources looks avoidly phoney. Zoga-sources looks avoidly phoney. Zoga-sources looks avoidly phoney. Zoga-Sucedio En La Habana ('It Happened In Havana') (CUBAN MADE)

LE PATRIOTE

('The Patriot') . (FRENCH MADE) Paris, July 10:
Paris, Tollard and L. Nee
musi, Jusquet Bert, At the Chiema Made
line, Paris, Routing time, 50 mins.

('Andalusian Nights') (GERMAN MADÉ)

(GERMAN MADÉ)

Berlin, July 7.

'Berlin, July 7.

'Fin 'release of Priedelsh Huguriansi propherlam, Shire Imperba Arcentina Ferbires,
Foodbrij Benter, Schi Missenson by Finnian

Hey art the navel Caranest, by Pringler

Fert Audress; marke June Missenson by Finnian

July art the navel Caranest, by Pringler

Fert Audress; marke June Missenson belleving

June Mentales, Marinder, market, Nellmar

Lyane Mentales, Mentales, Language

June Mentales, Mentales, Mentales,

June Mentales, Mentales, Mentales, Mentales,

June Mentales, Mentales, Mentales, Mentales,

June Mentales, Mentales, Mentales, Mentales, Mentales,

June Mentales, Men

mins.

Dam Myse. Priedrich Hentige
Tutonin Vargais Herselin Kut Klussaner
Malor Christian Germann
Malor Christian Herselin Kut Klussaner
Malor Christian Herselin Kut Klussaner
Malor Kartik Klussaner
Malor Kartik Kut Selfert
Innkopper Kernsk Legal
Jamestr Margil Margil Selfert
Jamestr Margil Margil Selfert

(In German)

(In Spanish)

(In Sparish)
The first serious effort at film producing; in Cuba includes a Whole Who in Cuban Intellects and Whole The Wash In Cuban Intellects of the film devoted to credit.

Ramon Peon, Cuban director, by injecting, typical comicely, pura sand the drawing power of the film to Cubans. Photography doesn't do just the drawing power of the film to Cubans. Photography doesn't do just the constant of the controlled in film for many times, especially in the closing shot, where Juan Toreas is supposedly siminar. This is cobar, whose volce everyone known here.

cobar, whose voice everyone knows here.
Luana Alcaniz and Juan Torena, the love interests: Juan Puerta and Carlos Orellana, overact. Rita Monaner, who does Atro-Cuban songs, is more natural. Rest of the cast amateurish.

### L'Escadrille de la Chance ('Escadrille of Chance')

CEENCH SADE)

Paris, July 8.

Paris, July 9.

### (In French)

La Procedural. Assumed Jammel College College

## Inside Stuff-Pictures

Studios are breaking out with another epidemic of remakes of foreign pictures. First is Walter Wanger's 'Algiers', recently released after being rewritten from the French. Close on Its heels comes 'If I Had a Million', remade by 20th-Pox from the Italian, 'Great Waltz', at Metro was previously made in England, sithooth, it is getting a complete new freatment, 'Smiling Lieutenant,' originally a German film, was the first successing trends in Hollywood, followed by a long list, most of them floor. Learning from their past mistakes, studios no longer make carbon copies but rewrite the silien pictures on the American Jian.

Taking advantage of the current publicity surrounding Howard Hushes. Paramount is changing final secence of Men With Wings' to Inject his bring used instead of the carrier plant of Wing Post. The Hughes feat is bring used instead of the carrier advancer because it represents the lated sevelopment in validato. Concludintly, Hughes' statement to the news-not I who deserves any sectain, but the men who made this light possible.

Somewhat unique is the arrangement RKO has made for free vacations at the Pine Brook Country citub. Nichols, Conn., for 75 persons who will be adjudged winners in a contest fed up with "Having Wonderfut Time! In RKO dates. It will be pasteard contest in which original vacasitin magase will form the basis for judgine." Anness of the 75 winners will be announced Aug. 9, with vascations spread over ballance of that mouth and September for the 75 luely, care penners.

Special exploitation effort on 'Having Wonderful Time,' directed bowrist number of the hard trade, he begins to great Bath Bonney office consensus to the control of the consensus the control of the con

A high salaried producer hired by a major childic to make classy pictures is quantify little among home office decess because the hast oft producer stally of \$13,50 as week; he is said to be working on four stories, each budgeted at more than \$100,000, but home office boys have no idea of what he intends to make.

'Gunga Din' at RKO will be first picture in Hollywood completely sup-plied with authentic Indian music. While Dave Dreyer and the insusic department were groaning about the lack of real native harmonles, Prince Rhumshandra, temporarily in Hollywood, offered his library of Indian music, all certully classified. He was made technical musical advisor of

While most of the fenume film colonists who attended the Tla Juana bult-fights were afflicted with mal de toro at the sight of bovine gore, some-enjoyed It Immensely. One star in particular caused a general tasking of cycbrows by her frenzied rooting and remained to cheer the last drop of blood.

The 18-year age restriction against 'Birth of a Baby' has been removed in Omaha, following pressure from ministers, Parent-Freeher-councils are other-groups, but with the provise that anyone not over 18 must be accompanied by parents. 'Birth' went into its 12th state during the past week with the opening of the picture in Seating.

Something's happened to the Radio City Musle Hall. Arch conservative of the theatre world, the Music Hall, no less, spreads itself in a most extenordinary dispay of adjectives on the fortheoming "Alignet" (UA). One ad has a record number of putts in comparison, with this theatre's previous displays.

Frances Farmer has succeeded in having her picture contract with Paramount revised. Calls for spending nine months of the year with the Group Theatre in the east and three months on the Coast. Par studio was reluctant to grant this type of contract, but finally gave

Paramount theatres in South Dakois got a break while playing 'Crime School,' when a break of prisoners occurred at the state reform school at Plankington, S. D., and became front-page news. The real life and picture happenings and situations paralleled one another.

British Who's Who is going Hollywood in its next edition, have asked Metro for brief biogs of Norma Shearer, Robert Taylor, Barrymore, Luise Ralner, Clark Goble and Wallace Beery.

ienna had 32 independent motion picture distributors before Germany annexed Austria. With the Acyan pure, 22 of them were sent labo esti-centration camps and three dissipnement.

son. Lloyd Hudles gives a fine per common the common which are kellaws per common which are kellaws per common which are kellaws per common the common which are kellaws per common the common that the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to comport the common times and finally is brought seek to common times and finally is brought seek to comport the common times and the common times and the common times are the common times and the common times and the common times are the common times are the common times and the common times are the common times and the common times are the common times are the common times and the common times are the common times are the common times and times are the common times The common nowner are not to be a common of the common of mange the nesters, final oblete being to kill off as many of both sides are for a song. Steele is wised to the selection but has to wait is wised to the selection but has to wait is missed or a value street.

Outside of being to occioestal is the middle of a value of the selection but one that the based on the manner of production, and the selection of a value street.

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## WB Pix in Music Hall

Warner Bres, has sold Fourwhere it will world premiere eithe.

Ang. 4 or 11. irad Sears set the schedula



# 40,000,000 readers will see this smash ad which will blanket the country on Sunday, July 31

## IN THE AMERICAN WEEKLY NEWSPAPERS

Albony Times Union Atlanto American Boltimore American Boston Advertiser Buffalo Courier Express Chicago Herald & Examiner

Detroit Times
Houston Post
Los Angeles Examiner
Milwaukee Sentinet
Minneapolis Journal
Nashville Tennessean
New York Journal-American

Cleveland Plain Dealer

San Antonio Light
San Froncisco Examiner
Seottle Post Intelligencer
Syracuse American
Woshington (D. C.) Herold
Wichiro Beccon

### PLUS:

Denver (Colo.) Post Sunday Magazine

Des Moines (la.) Register Sundoy Mogozine

Cincinnoti (Ohio) Enquirer Sunday Magazine Columbus (Ohio) Dispatch Sunday Mogozine

Philodelphia (Po.) Record Sunday Magazine

## FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

(R) REISSUES

COFFEIGHT, 1938, BY VARIETY, INC. ALL RIGHTS RESERVED

WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	ТУРЕ	TALENT	DIRECTOR	TIME MINS.	WHEN REVIEWED BY VARIETY
5/6/38	THE MAIN EVENT DOCTOR BHYTHM LAW OF THE UNDERWORLD JONES FAMILY IN PARIS SINNERS IN PARADISE TORCHY BLANE IN PANAMA	Raiph Cohn Emanuel Cohen Bob Sisk Max Golden Ken Goldsmith	Col Par RKO 20th U	Mystery Musical Meller Comedy Drama	R. Palge-J. Well: B. Crosby-M. Carlisle C. Morris-A. Shirley J. Prouty-S. Byington J. Boles-M. Evans L. Lane-P. Kelly	Danny Dare Frank Tuttle Lew Landers Mai St. Clair Jas. Whaie Wm. Clemens	55 80 58 63 65 59	6/22 4,27 5/4 6/15 5/4 4/13
5/13/38	LAW OF THE PLAINS THE SHOW GOES ON THE S	Bryan Foy  Col H. Wilcox J. Considine, Jr, Maurice Conn Par Bert Giroy P. S. Berman A. Schaefer K. MacGowan Tem Carr	Col GB MGM Mone Mene Par RKO REO Rep 20th	Com-Meller  Western Rom-Dr. Comedy Western Western Rom-Dr Western Rom-Dr Meller	L. Lane-P. Kelly C. StarreitJ, Mercelith A. Neagle-T. Carminati D. O'Ket-M. O'Sullivan J. Randali-L. Staniey T. McCoy-S. Kurren G. Bygo-S. Kurren G. G. O'Brie B. Wallace-B. Blake Flynn-O. de Havilland	Wm. Clemens  Sain Nelson H. Wilcox E. L. Marin Sam Newfield Sain Newfield Andrew Stone Dave Howard Geo. Stevens Jas. Cruze David Butler John Rawlins	75 57 54 85 60 90 67 87 70	5/11 6/22 6/22 4/27 6/29 5/4 5/25 5/4 5/11 4/27
	AIR DEVILS ADVENTURES OF ROBIN HOOD	* Trem Carr Henry Blanke	WB	Musical Action Hist-Rom	Rits BrosT. Martin B. Wallace-B. Blake Flynn-O. de Havilland	John Rawlins W Keighley- M. Curtiz	70 104	5/4 5/11 4/27
5/20/38	SIX SHOOTIN' SHERIFF SWISS MISS NUMBER OF SHEET	M. & A. Alexander Hal Roach F. B. Derr Geo. Arthur Cliff Reid John Stone Ed Grainger Bryan Foy	GN MGM Mone Par RKO 291h U	Western Comedy Drama Musical Meller Musical Drama Drama	Ken Maynard S. Laurel-O. Hardy S. Blane-L. Hughes F. MacMurray-H. Hilliard R. Dix-W. Bourne J. Withers-R. Hudson V. McLagten-B. Roberts H. Bogart-G. Page	Harry Friser John G. Blystone Carl Brown Al Santell Lew Landers H.B.Humberslone Ray McCarey Lew Seiler	72 65 84 65 77 82 56	5/11 5/18 5/25 5/25 5/25 5/25 6/1
5/27/38	TELLOW JACK HUNTED MEN DESERT PATROL KIDNAPPED CRIME SCHOOL	Jack Cummings Harold Hurley A. W. Hackel K. MacGowan Bryan Foy	MGM Par Rep 20th WB	Drama Meller Western Rom-Dr	H. Bogart-G. Page  R. Monigomery-V. Bruce L. Nolan-M. Carlisie Bob Steele-W. Meldon W. Baxter-F. Bartholomew H. Bogart-Gale Page	Lew Seiler  Geo. Seitz Louis King Sam Newfield Al Worker Lew Seiler		5/25 5/18 5/25 5/4
6/3/38	THREE ON A WEEKEND THREE COMRADES A FAREWELL TO ARMS (R) SIGN OF THE CROSS (R) SAINT IN STREET WORK WIVES UNDER SUSPICION LITTLE MISSIER SUCCESSED	Bryan Foy  CB H. Mockiewicz F. Borzage C. B. de Mille Wni. Sistrom Gene Markey Ed Grainger Bryan Foy	GB MGM Par Par REO 20th U	Rom-Dr Rom-Dr Drama Drama Meller Musical Drama Com-Dr	H. Bogart-Gale Page M. Lockwood-J. Lodge-B. Ray B. Taylor-Tone-M. Sallavan G. Cooper-H. Hayes F. March-Colbert-Laughton L. Hayward-K. Suiton S. Simon-D. Ameeka-B. Lake W. William-C. Patrick J. Chapman-J. Life!	Carol Reed Frank Borzage F. Borzage F. Borzage C. B. deMille Ben Holmes Allan Dwan Jas. Whale John Farrow	93 90 76 100 90 124 71 70 68 65	5/4 6/15 5/25 12/3/1932 12/6/1932 5/25 6/1 6/8 6/15
R/10/38	HELD FOR RANSOM THE TOY WIFE YOU AND ME KING RONG (R) RIDERS OF BLACK HILLS LADIES IN DISTRESS ONE WILD NIGHT GOLDDIGGERS IN PARTS	GN Mcrian C. Cooper Fritz Lang M. C. Cooper Wm. Berke Harry Grey John Stone Sam Bischoff	GN MGM Par RKO Rep Rep 20th WB	Meller Drama Rom-Dr Spec Western Meller Meller Musical	G. Withers-B. Mchaffey-J. Mulbalj L. Ralner-M. Douglas-R. Young S. Sidney-G. Raft-H. Carey F. Wray-B. Cabot-Cooper 3 Mesquiteers A. Skipworth-P. Moran J. Lang-L. Talbot-S, Toler R. Vaitee-R. Lane	Clarence Bricker Richard Thorpe Fritz Lang Schoedsack George Sherman Gus Meins Eugene Forde Ray Enright	59 93 90 96 55 66 63	7/20 6/8 6/8 3/7/1933 6/22 6/15 5/11 5/25
6/17/38	CRIME OVER LONDON WOMAN AGAINST WOMAN PRISON FARM BLONDE CHEAT THREE BLIND MICE OUTLAW EXPRESS WHEN WERE YOU BORN	Everett Riskin GB Edw. Chodorov Par Wm. Sistrom Ray Griffith Walter Wanger Trem Carr	Col GB MGM Par RKO 20th UA	Drama Mystery Rom-Dr Meller Rom-Com Rom-Dr Drama	K. Hepburn-C. Grant M. Grahame-P. Cavanaugh V. Bruce-H. Marshalt S. Ross-L. Nolan-J. C. Nalsh J. Fontaine-D. de Marney I. Young-J. McCrea H. Fonda-M. Carroll Bob Baker-C. Callege C. Falst-I. Connec	George Cukor Alf. Zeisler R. Sinclair Louis King Jos. Santley Wm. Seiter Wm. Dieterle Geo. Waggner Wm. McGann	93 69 69	5/18 6/22 7/20
	BLOCKADE OUTLAW EXPRESS WHEN WERE YOU BORN		WB	Drama		Wm. Dieterle Geo. Waggner Wnt. McGann	85 56 65	6/8 6/8 7/20 6/15
6/24/38	HIGHWAY PATROL LORD JEFF ROMANGORD LORD JEFF ROMANGORD LORD RAR 29 JUSTICE BORDER G-MAN MR. MOTO TAKES CHANCE YOUNG FUGITIVES WHITE BANNERS	W. MacDonald Frank Davis Mono Harry Sherman Bert Gilroy Sol Wurtzel- Barney Sarecky Henry Blanke	Col MGM Mono Par RKO 20th U WB	Meller Rom-Dr Rom-Dr Western Western Mystery Meller Dr	J. Wells-R. Palge F. Bartholomew-Sondergaard J. Parker-E. Linden W. Boyd-G. Hayes George O'Brien P. Lorre-R. Hudson D. Kent-R. Wilcox C. Rains-J. Cooper	C.C. Coleman, Jr. Sam Wood Wm. Nigh Les Selander David Howard Norman Foster John Rollins Ed. Goulding	78 70 61 57 67 90	6/22 7/20 6/15 7/20 5/25
7/1/38	CITY STREETS EVERGREEN (R) HAVING WONDERFOLL TIME ARMY GIRL ALWAYS GOODBYE SOUTH RIDING DANGER ON THE AIR RAGE OF FAIRS MEN ARE SUCH FOOLS	W. MacDonald V. Saville P. S. Berman Sol Siegel Ray Griffith Alex Korda Irving Starr B. G. DeSylva David Lewis	Col GB RKO Rep 20th UA U WB	Meller Musical Comedy Rom-Dr Brama Mystery Com-Rom Rom-Coin	Carrillo-E. Bellows-H. J. Eddy J. Matthews-B. Mackay G. Rogers-D. Fairbanks, Jr. M. Evans-P. Fester B. Stanwyck-H. Marshall R. Richardson-E. Best D. Woods-A. Grey D. Darrieux-D. Fairbanks, Jr. W. Morris-P. Lan.	Al Rogel Victor Saville Al Santell Arm'd Schaefer Sid Lanfield Vic Saville Otis Carrett Henry Koster Busby Berkeley	82 70 75 65 80 69	1/15/35 6/15' 7/20 6/29 7/20 6/15 6/22
7 '8/38	FAST COMPANY MAN'S COUNTRY CRIME RING LITTLE WONEN (R) DURANGO VAILEY RAIDERS PANAMIN'S BAD MAN MY BILL	F. Stephaní Mono Cliff Reid K. MacGowan A. W. Hackel Sol Lesser Bryan Foy	MGM Mono RKO RKO Rep 20th WB	Rom-Com. Western Mystery Rom-Dr Western Western Drama	M. Douglas-F. Rice Jack Kandall A. Lane-F. Mercer Hepburn-J. Bennett-F. Des Bob Stetie-L. Stanley S. Ballew-N. Beery K. Francis-J. Litel	Eddie Buzzel Robert Hill Les Goodwins Geo. Cukor Sam Newlield Ray Taylor John Farrow	75 70 117 60 60	6/29 - 11/21/33 - 6/15
7/15/38	PIONEER TRAIL STRANGE BOARDERS SHOPWORN ANGEL, PRIDE OF THE WEST GOLD MINE IN SKY PASSPORT HUSBAND PRISON BREAK	Col Geo. B. Mason J. L. Manckiewies Harry Sherman C. E. Ford Sol Wurtzel Trem Carr	Coi GB MGM Par Rep 20th U	Western Mystery Rom-Dr Western Western Com-Dr Meller	J. Luden-J. Barkley T. Walls-R. Saint Cyr M. Sullavan J. Stewart Bill Boyd G. Autry-S. Burnette P. Moore-S. Erwin G. Farrell-B. McLane	Jos. Levering George Mason 'H. C. Patter Les Sclander Joe Kane Jas. Tioling Arthur Lubin	85 60 74 72	7/13 7/6 7/20
7/22/38	R-FORMATORY LOVE TIMES AND WARDY TROPIC HOLIDAY BOO-LOO HEROES OF THE HILLS SKY GIANT TILL GIVE A MILLION LITTLE TOUGH GUY FENROD'S DOUBLE TROUBLE ALGERS ALGERS	Col Hal Roach A. Hornblow, Jr. C. E. Filiott Win, Bërke Robert Sisk K. MacGowan Ken Goldsmith Bryan Foy Walter Wanger	Col MGM Par Par Rep RKO 20th U WB UA	Drama Com-Dr Music at Adv-Dr Western Meller Drama Drama Drama Com-De Rom-Mel	J. Holi-C. Wynters M. Rooney-J. Garland D. Lamour-Burns-Rays C. Tanley-S. Asmara-A. Lane Three Mesquiteers R. Dix-C. Morris-J. Fontaine W. Baxter-M. Weaver Dead End Kids Mauch Twins J. Boyer-S. Gurle-H. Lamarr	Lew D. Collins Geo. Scitz Theodore Reed C. R. Elliott Geo. Sherman Lew Landers Watter Long Herold Young Low Seiller John Cramwell	61 90 77 60 80 70 85	6/29 7/13 7/6
7/29/38	SOUTH OF ARIZONA THE CHASER PROFESSOR BEWARE MOTHER CARET'S CHILDREN LITTLE MISS BROADWAY THE YOUNG IN HEART LETTER OF INTRODUCTION AMAZING DR. CLITTERHOUSE	Col Frank David Harold Lloyd P. S. Berman D. Hempslead D. O. Selznick John Stahl natole Litvak	Col MGM Par RKO 20th UA U WB	Western Com-Dr Coinedy Dramy Rom-Com Rom-Dr Rom-Dr Dramy	G. Starrett-I, Meredith D. O'Keele-A, Morrils-L, Stone II. Lloyd-P. Welch R. Keeler-A, Shirley S. Temple-G, Murphy-Durante J. Gaynor-D, Fairbanks, Jr. A. Leeds-A, Menjou-Bergen E. G. Robinson-C, Trevor	Sam Nelson E. I., Marin Elliott Nugent Rowland V. Lee Irving Commings tichard Wallace John Stahl Anatole Litvak	87	6.38
8/5/38	THE WHEEL SPINS MARIE ANTOINETTE BULLDOG DRUMMOND IN AFRIC \ COME ON, LEATHERNECKS I'M FROM THE CITY GATEWAY MR. CHUMP	A. Hitchcock II. Stromberg Sam Zimbalist Harold Hurley Iferman Schlom. Wm Sistrom Samuel G. Eogel Bryan Foy	GB MGM MGM Par Rep RKO 20th WB	Rom-Dr Drama Rom-Dr Mystery Sports Comedy Drama Can-Rom	M. J.ockwood-P. Lukay N. Shearer-T. Power R. Taylor-M. O'Sullivan J. Howard-H. Angel-H. B. Warner B. Cromwell-M. Hunt J. Penner-L. Krueger D. Amcchc-A. Whelan-Ratoff Johnile-Lola Lane		160	
8/12/39	THE GLADIATOR WHITE COLLARS THE TEXANS PAINTED DESERT KEEP SMIKEURST THE MISSING CHEST RACRET BUSTERS	David L. Loew Edw. Chodorov Lucien Hubbard Berl Gilrov Sol Wurtzel B. Sarecky Sam Plschoff	Col MGM	Come ly Come Dy Outdoor Western Come Rese Mystery Meller	J. E. Brown-J. Travi4 R. Young-R. Hussey J. Bennett-B. Scott G. O'Brien-I., Johnson J. Withers-G. Stuari P. Kelly-C. Moore-Lundigen H. Bogart-Gioria Dickson	E 'edgwick R Scinnizel Jus, Hagen David Howen's Rethert L Level July Bullet Llavid Bullet		



THE NEW UNIVERSAL
Presents
THE "DEAD END" KIDS

## "LITTLE TOUGH GUY"

HELEN PARRISH • JACKIE SEARL • ROBERT WILCOX BILLY HALOP • Huntz Hall Gabriel Dell • Bernard Punsly Hally Chester • David Gorcey

Screen Play by
Gilson Brown and Brenda Weisberg
Directed by Harold Young
Associate Producer, Ken Goldsmith

WESTERN UNION

ACCI'G INFAN.

and the following manage, subject to the terms on back hereof, which are hereby agreed

1938 JUL 15 AM 3 35 NSA 13 84 NL - NEWORLEANS LA 14

NATE BLUMBERG
PRESIDENT THE NEW UNIVERSAL PICTURES CORP
ROCKEFELLER CENTER NYK

RECEIPTS OPENING DAY LITTLE TOUGH GUY OVER OPENING OF CRIME SCHOOL AND THE BEST OPENING WE HAVE HAD SINCE SNOW WHITE STOP FROM ALL INDICATIONS THE NEW UNIVERSAL PICTURES CORPORATION HAS A GREAT BOX OFFICE ATTRACTION IN LITTLE TOUGH GUY STOP CERTAIN OF A HOLD OVER HERE

VICTOR MEYER ORPHEUM THEATRE NEW ORLEANS LA

# DUALS HERE TO STAY?

## Advertising Tieup for Roach's **Topper' Being Set with Philco**

Hollywood, July 18:
Motion pictures and radio are getting together this week in a big and the second of the second

Roach had a similar tie-up in the ballyloo for 'Merrily We Live,' with the American Gas Association.

## REPUB. SETS **3 FRANCHISES**

Three additional five-year distributing franchises have been closed by Republic, embracing the important exchange territories of water for the control of th

## Marin Vice Thiele On Listen Darling'

Hollywood, July 19.

Edwin L. Marin substituted for William Thiele as director of Metro's 'Listen Darling,' after latter was on it for five days.

Thiele

Thiele was assigned to direct 'Her Excellency's Tobacco Shop,' on which he made adaptation.

## **CONCESSION MEN** CALL OFF N. Y. **PAR PICKETS**

Picketing of the Paramount theatre. N. Y. by members of the Concessionaire Union has been temporarily halted, pending the outcomes of negotiations between the
comes of negotiations between the
comes of negotiations between the
candy Co. and thealtre officials.
Arrival in New York this week of
George E. Browne, president of the
Candy Co. and thealtre officials.
Stage Employee: William Biod,
vice-president of IATSE; and Louis
trough, secretary-treasurer of the
Kroue, secretary-treasurer of the
purpose of assisting in the situation.
Their visit also indicated that the
Concessionaire Union would have
lift support from the American
IATSE.

The union, which has organized candy counter help in picture houses, and winds, which net organized as well as service men who care for candy machines including collectors; as well as service men who care for candy machines including collectors; and maintenance, has nearly divers and maintenance has nearly the A.F. of L. Members of the union claim to have signatured all principal theatre circuits outside of Loew's, which was organized by Coew's, which was organized by Coew's, which was organized the theatre circuits like Warner Bros. RKO, Confection Cabinet Co., Sank, NW, Woulder Co., Sank, NW, House, Bero Vending, TriV, Vending and Southern Automatic have signed upon the control of the control o

His associate, Attorney J. Alvin Wan Bergh, is remaining here until baking of testimony before trial times to concluded, probably late this seek.

Withers' 1 Reel Charity

Jane Withers' 2 Reel Charity

Jane Withers' 1 Reel Charity

Jane Withers' 2 Reel Charity

Jane Withers'

# 12 MOS. ANYHOW

Execs Can't See How They Can Be Eliminated Unless by Trade Agreement-Prosperity Might the Trick

BARGAIN HUNTERS

Despile the urge of certai ele-ments among theatre operators and the public to eliminate double featthe public to eliminate double feat-ures, dual programs will continue in a vast majority of theatres in U. S. for at least 12 months longer. Pro-duction activity is aligned so as to take care of two-feature programs for the coming season. After the next 12 to 14-months, three factors doubtlessly will declar the fatto of double bills. First is eco-

the fate of doubte bills. First is economic conditions, because a period of unlimited prosperity might do away with the urge for bargain bills. Second is a sweeping boycott of dualers, swing the bulk of exhibitors into line. This, too, is, not regarded as likely, because so definitely line billed, because of the bulk of the billed, but with the economic status of the mation.

Third factor would be change in Third factor would be change in the present anti-trust statutes, which present suff-trust statutes, which in the trade is of that certain productions could be shown only on a sin-

in the trade so that certain produc-tions could be shown only on a sin-gled picture bills. That is the most logical way out of the present situa-logical way out of the present situa-lation of the present situa-lation of the present situation of the Right now trade leaders fail to see how twin bills can be even gradually eliminated or materially reduced in number, excepting by trade agree-ment, now forbidden by federal court rulings. Industry has the court rulings. Industry has the forbidden of the present situation of the present situation of the forbidden of the present situation of the present situation of the forbidden of the present situation of the present situation of the forbidden of the present situation of the present situation of the forbidden of the present situation of the present situation of the forbidden of the present situation of the present situation of the forbidden of the present situation of the present situation of the forbidden of the present situation of the present situation of the forbidden of the present situation of t

### any such attempt. Circuits Found Out

any such actempt.

Without such agreement to curtail doubt such agreement to curtail doubt such agreement to curtail doubt such such agreement to curtail doubt such agreement to curtail doubt such agreement to consider the elimination of dual bills. It has been several years now since the major circuits adopted duals in Grater New Nork on a wholesale Grater New Nork on a wholesale Grater New Nork on a wholesale to create the major circuits adopted duals into a solo policy has met with failure to a solo policy has met with failure that he public generally simply won't got raingle features when a nearby of single features with the public generally simply won't for the picture of the public solo policy simply won't for the picture of doubth-header baseball bills. Two games in an afternoon for the picture of one brings out three to five majority or producers have a cer-Majority of producers have a cer-

### KELTON EAST

Hollywood, July 19, with Frank Kelton trained to New York tract yesterday (Monday) to the bedside mitrof his mother. Mi She is critically ill.

## TO LAST 'NOTHER | Hammons East with GN-Educ. Merger Plan: Needs \$1,000,000 New Finances

### Kay Francis Tops WB's 'Curtain Call'

Hollywood, July 19. Hollywood, July 19.

'Curtain Call' is finally under way at Warners, after being turned down by Bette Davis and Miriam Hopkins. Kay Francis has the lead in the picture-originally titled 'Comet Over Broadway' from a mag story by Faith Baldwin.

Job was turned over to the Bryan Foy unit, with Busby Berketey di-recting.

## AIR-COOLING NO LONGER A B.O. HYP0

Chicago, July 19. Air-conditioning and sooling as an exploitable commodity and bo. hypo have reached their all-time low. have resched their all-time low have reached their all-time low may be a sooling to their and their all-time low may be a sooling to their summer bally-hoo, they have now aliced it to an affire-cooled theaters as ren to longer even the subject of gags and carried toom, having become accepted by the public as just another item of the property of the public as just another item of carpets.

carpets.
Today, with stores, nite clubs, taverns, offices and even homes going for air-conditioning, the air-cooled theatre is no longer a novelty. Most theatres around here feed that they have lost this factor so completely they have started ignoring air-conditioning as a likely item of exploita-

## J. WALTER THOMPSON'S

ack-shop Candy Co. When originally turned down, picketing started in the Maine with the Maine with the Maine with the Maine with a paramount public results of the Maine & Now Hamphire circuit. Solution the Maine & Now Hamphire circuit. Solution the Maine & Now Hamphire circuit. Solution is a paramount the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the deal in behalf of the Maine & Now Hamphire circuit. Solution is a paramount that the solution is

Hollywood, July 19.

Earle Hammons, who agrived in New York yesterday (Monday), had plan to submit to boxy of directors of Educational for merging tional. Plan provides for reorganization and refinancing of GN and bringing in \$1,000,000 new finances, with merged organization to be with merged organization to be known as New Grand National Pic-

known as New Grand, returner, re-tures.

Proposition which, Hammons will submit was worked out at meeting held here Thursday and Friday last week between himself, Eddie Al-person and Lloyd Wright, who are co-trustees of GN under the 77-B

week setween almett, Eddie Ale
co-trustees of GN under the 71-B
acl.
Under the plan, the old Granddeco-trustees of GN under the 71-B
acl.
Under the plan, the old Grandduced, providing it is approved by
duced, providing it is approved by
duced, providing it is approved by
U.S. District Court, and calls for
distribution of \$000,000 shares,
with Educational and old GN
sew company as well as rights to
help the company ager. The new capital will be oblained through outside subscription
by underwriting approved by
Securities Exchange Commission. or
Grand National's new season would
be \$2 pictures, 36 features and 16
westerns. Of this number, 26 featwhich will also turn out eight westerns. Dr. Eugene Frenke wilt contribute two. 'Exile Expression had
westerns. Of this number, 26 featerns. Dr. Eugene Frenke wilt contribute two. 'Exile Expression and
'Anna Stens. The picture will to
help the company and the contract
that Frenke and Sten had with GN.
Help Collaboration will provide two of
nado Productions controlled by
Panchon & Marco, is set to make six
to eight westerns featuring singing
prefilass as sproducer.

The deal with Herman Freedman,
however to produce 25 pictures
to eight westerns featuring singing
prefilass as producer.

The deal with Herman Freedman,
however to produce 25 pictures
to eight westerns featuring singing
to eight westerns featu

## Pee-Wees' to Make Series of Pictures

Hollywood, Jnly 19.
Sol Lesier has closed a deal with Jed Buell for peries of films using more care to the series of the series

## N. Y. Atmosphere

Andrew Stone, Par director, reached New York Monday (18) with a production crew to obtain back-ground material for Say It in French, formerly titled Soubrelle. Stone plans taking numerous se-quences in several New York hotels.

### HARDYS DUDE IT

TIAS I WO FOR LOAN

Mollywood, July 19,
it feeling out other studies for the bound of July 19,
if the direct stars for single picture on tract attars for single picture on the most miliments.

Miriam Hopkins and Ruhy Keeler are the olayers,



Preview audience in stitches!

Great entertainment - will click heavily with any type audience!

Had the house in an uproar!

Sure to make plenty at the box-office!

Will pile up heavy quota of laughs in any theatre!

Truly uproarious-exceedingly clever!

**DICK POW** 

Every song a radio hit right now! RIDE, TENDERFOOT, RIDE T'LL DREAM TONIGHT' . T'VE GOT A HEARTFUL OF MUSIC \*COWBOY FROM BROOKLYN' by Richard Whiting & Johnny Mercer

A COSMOPOLITAN PROD'N that comes to you with a ton of national newspaper publicity and a 9-Day Day-Date Ad Campaign

**DICK FORAN · ANN SHERIDAN** S · RONALD REAGAN **Directed by LLOYD BACON** 

Screen Play by Earl Baldwin - From the Play, 'Howdy Stranger,' by Robt. Sloane & Louis Pelletier, Jr.

## With Distribs Nixing Admish Cutting. Chi Ops Turn to More Giveaways

Chicago, July 19.
In a territory that is becoming more and more chaotic daily, over-run with every type of freak box-office gadget, the only stable item; sit the admission prices. Despite a tendency of the exhibitors to run every extremibility gate, the admission prices that the same than the same form of the operators to make some changes in the tariff in the hope of attracting trade.

In every instance

trade:
In every instance the exchanges have prevented such reductions. Even in the loop, pices have been given in the loop pices have been of the exhibitors to put through reduction. Distributors, playing percentage dates, have insisted that the houses maintain the prices under which the pictures were sold when the contracts were signatured last

geaton. Exchanges have given theatres ad-justments on their contracts, in some instances as far as price and per-centages are concerned, but they have been admant when it comes to admission prices, even refusing to deliver letures already contracted for if the theatres indicate that they will exhibit these pictures at prices shibit these plctures at price the contract-stipulated figures

under the contract-slipitated figures. This has proved a considerable source of burn-up on the part of the exhibs, many of whom elaim, they would be better off if they could aisc their admiss a nickel or a dime. But, they are being prevented by the penalty of Josing position in the yatem, beiddes the possibility of the ing deprived entirely of percentage dickers which had been figured on for sure-fire business. for sure-fire business.

mesuit has been an overdose of give-aways around these parts, which figure as price reductions. Houses charging .25c and 30c are giving away, dishes which cost as high as 10c and 12c, affording their eustoners an actual areduction of .5% to 50% by means of this rebate in merchandise. Result has been an overdose

Besides dishes, the exhibitors are esides dishes, the exhibitors and any away linen, golf balls, toys by, ice cream, wall plaques sware, cutlery and other house land personal items.

### 2 More Outdoor Projects Now Plague St. Louis Ops

St. Louis, July 19.

St. Louis, July 19.

Two more outdoor enterprises have prung up to lure customers from the test with the state of the test which are having one of the test with the test

tions.

The Civic Theatre, made up of a group of Little Theatre players, has been playing to nice biz and the baseballers are drawing an average of 2,000 for each game.

of 2,000 for each game.

In addition, the theatre operators have to contend with the Municipal heater to Forest Park, which attracts an average of 10,000 nightly: half a dozen soft ball parks and five among pools maintained by the strength of the property of the propert

## **RKO Has Real Mystery**

Hollywood, July

Lalest mystery at RKO is not a picture plot. Dave Wise, plant super, ar I his staff are wearing gumshoes to solve an epidemic of petty lar-

Purses, desk sets, eigars and cigorettes have been stolen in large quan-

### Par Restricts Visitors Hollywood, July

With nine pictures in production on 13 stages. Paramount studie exect ordered further restrictions last week on visiting firemen. Tightening of the lid caused grief in the foreign department, where consulates are always dynamic ander permits for his shots from lone.

### Song of the Tape

Los. Angeles, July 19 Film salesmen found ex-hibitors more willing to talk product buys last week as a result of increased public spending, due to stock market

result of increased public spending, due to stock market activity.

Film biz generally is up from 25 30% over recent low grosses.

## PITT OPS SEE PROSPERITY. **WON'T CUT**

ittsburgh, July 19. Although the picture bit han't left the upfurn yet, encouraging signs lately in other fields have nipped in the bud well-organized plan here to use distinct have been maintained exactly over 15st few years, but steady over 15st few years, but well-organized plan here to the steady over 15st few years, but steady over 15st few years, but when yet well well well well well with the well-organized plan here to maintained had well-organized the well-organized have followed.

With promised resource however.

With promised recovery, however exhibs have decided to go along until fall, now feeling that things will be better then and lougher to hike prices up just a month or two after nushing them down. Result is ops have decided to take it on the chin for additional time.

Only price movements locally since last depresh have been up, no house in any known case cutting down. Even summer closings have been eve although flock of sites have slasted the hours of operation during

## TUCSON EXHIB ASKS PROOF OF BICYCLING

Louis Long. Arizona exhi , moved in the local federal court last week that the seven major film distribs which have eited him for alleged biwhich have elted nim. for alleged bi-cycling be ordered furnish him with a bill of particulars. He wants them to 'make the complaint inore definite, stating the specified dates on which he was supposed to have shown the pictures without author-

Infringement suit involves 49 fea-ture pictures and the bicycling is alleged to have occurred between five theatres in Long's chain of 17 houses. The actions were brought through the Copyright Protective

## Roach Drops 'Robbery'

Koach Drops 'Kobbery'
Hal Roach has abandoned production of Robbery Under Arms. novel
by Rolf Boldrewood, letting his oplon lapse. If made on a grand acale,
the explained, it would be distorted
to accept the book.
If its place, Roach will make Capin Midnight, a tale of Australian
placere, by Goza Herxig, and Jack
Javne.

## Sports Parity

(Continued from page 7)

Continued from page 7) events, there will be a marked improvement in film house attendance, the cashing exhibit to increase their advertising budgets, with everybody concerned profiting. First-run theatre grosses in the Los Angeles sector have not been managers have been more or less in a dither to keep out of the red. With the dailies cutting down publicly space as part of rigid curtailment measures, theatres have been among those hit, and the current carrier worked out. It is not stop to the red with the cutter of the red with the dailies cutting down publicly space as part of rigid curtailment freasures, theatres have been among those hit, and the current facility worked out. It come step in a daparent aclient to a vercome the n't-stack's encountered.

### Pix Shortage May

Shut 2 L. A. Houses Film shortage here for subsequent runs has the Tower theatre downtown operating on a week-to-week basis. Current is the fourth week of Robin Hood (WB), with the entragement extended last two weeks solely to keep house open.

President theatre, another Broadway theatre regently with the form.

way theatres operation, is also facing early shutdown because of lack of

## **RKO SLICES B'S. UPS A PRODUCT**

Mollywood, July 19.

By pruning its B pietures to a minimum, RKO is set for a heavy increase in A, production, with four films now before the cameras exceding a combined cost of \$400,000.

The control of the combined cost of \$400,000.

The cost of \$ Hollywood, July 19.

six months. Studio's writing staff

## 20-FOX'S BEST SEASON. VIEW OF DRIVE LEADER

Hollywood, July 19;

Most successful season in history of 20th-Fox is predicted by James P. Loghlin of Toronto, leader of the Sidney R. Kent drive for the second year, here with Roger Ferri of the home office to get lowdown on production.

the home office to get lowdow; on production, production, production, but the production of the production of the production of the product owning through and have not been forced to resort to release to fill the product owning through and have not been forced to resort to release to fill the production of the produc

I last year.'
O'Loghlin and Ferri plan to visit
even anges and branches before

## Cinecolor Starts New \$250,000 Burbank Plant

Cinecolor, Inc., has broken ground for a new \$250,000 plant on a threeacre lot in Burbank, scheduled to be finished by mid-November. Plant will have a capacity of 1,000,000 feet of film weekly, in addi-tion to latest equipment for develop-ing 16mm, films in color.

### Blumenstock West

Mort Blumenstock, recently placed in charge of publicity and advectis-ting at the Warner home offace let Friday (15) for the Coast to hud-dle with Jack L. Warner. Charlie Einfeld and others on product as af-

fecting his department.

He will be out there about 10 days.

The Leserman-Haines-Moray trio The Lesermun-Haines-Moray trio were in Toronto discusing a dyal with Famous Players-Canadian for the '38-'29 scason, which is expected to be closed shortly. Carl Leserman, assistant general sales manager of Warner Bros. Roy

Sales manager of Warlier Blos; Roy; Haines, eastern and Cainadian sales; chief, and Norman Moroy, shorts; sales manager, returned to New, York Friday (15) from Toronto, They conferred 'on product plans and sales for that territory for

### WB Goes Flying

WB Gost Plying

36 sagainst Maurice Conn's, Ambass

Hollywood, July 19,

Dawn Patrol. Wannes, attempte

Plying gletter, goes into production

Plying gletter, goes into production

Plying gletter, goes into production

Ambassador, now inject 77-B. was

Instituted Rains. Patric Knowles. Int

Claude Rains. Patric Knowles. Int

Lancel Ist lease and termination of the production of more beginned and termination.

Hunter and Methile Copper in one price into the control of more beginned and the production of more beginned to the control of the control of

## Metro's Edict to Mpls. Indie Exhib May Start New Kind of Test Case: Will Withhold Pix from Dual Spot

### New Kind of Jive

Philadelphia, July 19.
Tenderloin film spot here had 'A(riea Speaks.' As exploitation stunt, manager hired husky Negro, dressed him in leopard skins and ordered him to stand skins and ordered him to stand out front shouting continuous mumbo-jumbo. In a few min-utes sidewalk was jammed. Guy was selling the pie in Yiddish.

## NW B. O. STILL PLENTY BLAH-FRIEDL

Conditions in the hard-hit north-west continue to be discouraging, John J. Fried Treported before leav-son J. Fried Treported before leav-turn to Minneapolis, from which he and L. J. Ludwig operate close to 100 theatres for Paramount. The Friedi-Ludwig combination has been up against more adverse bio. depressioni than most other territories of, the eountry.

While in New York, Friedl was informed of the decision upholding chain-divorcement bill in North kota, where his chain has 10 theatres

According to Friedl, although the Theatrical Managers, Agents & Tressurers' union has organized tiself in his territory, Paramount has not signed a contract with the outfit

## **GOLF TOURNEY BUG** BITES SI FABIAN

With golf tournaments of film companies circuits, groups, etc., becoming popular this year as a means of getting industry, people together, to establish good will, have fun, etc.. Si Fabian has set aside tomorrow (Thurs.) as the day, his Fabian circuit will host a match. Fabian tourness Mills country club, Patroson, N. J. Nick is \$750 per.

N. J. Nick is \$7.50 per.

A group of independent exhi itors,
distributors and others known as the
Monday-Nighters held a fournament
Monday-Nighters held a fournament
Daily, RKO and the George Walsh
up-state Paramount circuit of theatres. Additionally, David Bernstein, treasurer of Loews, threw a
personal golf tournament party and
banquet for biggies in the business:

### Par Improving Two

Minneapolis Houses Minneapolis, July 19.

circuit loop house here that is not air conditioned, will be air cooled starting

ternbros Realty Corp. was grani-ed permission to file a claim of \$8.-585 against Maurice Conn's, Ambas-sador Pictures for breach of rental lease.

Minneapolis, July 19. With Metro, threatening, to chut W. L. Haner, intreatening, to chut W. L. Haner, interted in the control of the control

tures under a contract that does into specifically prohibit the alrowing of the films on twin bills.

Although Hamilton is one on a district of the films on twin bills.

Monogram co-franchise holder, who will try to raise a fund anyong indie exchanges to help delray tiles cost of littigation if a colort sail indeed to the contract of the color of the color and the color of the color of the color and the color of the c

action.

Paramount and ot circuit neighborhood houses, as well as individual independent exhibitors, have steered clear of double features, have steered clear of double features, which were confined to on Paramount loop house, the Aster, couping 'B' and lover classification pictures.' Hamilton several weeks ago the feared a spread of the double feature policy and the admission price slashing.

Indle Ops Protest

Hamilton was interviewed by W. Staffes of Northwest Allied and A. Sieffes of Northwest Allied and received protests from a number of Independent exhibitors. Then W. H. Workman, Metro branen manager informed him that after July 24 line Metro exchange will book no mnee pictures for the Princess it it persists in double featuring.

sists in double featuring.

1 pointed out to Mr. Workens
that there is nothing in my Metcontract that prohibits me from
double featuring its pictures; said,
some of its releases are being double
featured at the Aster in Minneapoli,
louses, and that 70 per cent of the
horatres in the territory use the
Notice of the Contract of the
Notice of the
Notice of the Contract of the
Notice of the
No

Workman said that made no dif-crence. He declared that Northwest Allied members had agreed among hemselves not to double feature and themselves not to double feature and didn't wish the policy to be used in Twin City nelghborhood liouses. He said they were objecting and that I was disrupting conditions aref was disrupting conditions and threatened to bring about an under-

sirable situation.

Hamilton himself has been selved in horheast Allied counsils. Its horheast Allied counsils the form of the horheast has been selved in horheast place and horheast place and horheast place and horner and property of the horner and hor

conditioned, will be air cooled starting this week as part of the Grand her bear the this week as part of the Grand her bear to the crand the tre improvement project. The same deep-well cooling plant, now here the double featuring in the Two which are located adjucent to one another.

Work on the Grand, to be allered and improved at a cost of \$800 cm. Cities and no further admission arise and improved at a cost of \$800 cm. Cities and no further admission arise which are located adjucent to one and improved at a cost of \$800 cm. Cities and no further admission arise plant in the two parts of the parameter of the double featuring in the Two which are located adjucent to one and in the double featuring in the Two which is a cost of \$800 cm. Cities and no further admission arise plant in the parameter of the double featuring in the Two which is a cost of \$800 cm. The Paramount circuit is not plant in the double featuring in the Two which is a cost of \$800 cm. The Paramount circuit is not plant in the double featuring in the Two double featuring in the Tw

### OK's More Theatre

"Best of the Judge Hardy series from Metro, this one has the class for first-run single bills where it will do boxoffice business. In story, performances and production, it rates high bracket allocation. Sock entertainment."—VARIETY



An "A-Plus" Picture!

ANDY HARD

## 20TH-FOX OIIT OF AMPA'S **COMPETISH**

Claiming that politics figure, and that the organization has done nothing constructive, 20th-Fox is hands off on the Associated Motion Picture Advertisers, and for that reason did not enter any of its campaigns or ictures for the contest decided during the past week to pick best publicity, advertising, poster and other campaigns of major producers. Al other companies competed.

No one in 20th-Fox's home office publicity, advertising or exploitation department belongs to the AMPA. Metro's advertising and publicit department scored most heavil the annual Associated Motion

Lost Horizon (Columbia) third Cood Earth also copped first in this classification. In addition to Saratoga' in the best publicity eam-paign group, Good Earth' won sec-ond place and Emile Zola, third. Other winners in the display cam-paign division besides "Hurricane' wells Fargo and Good Eath, second and third, respec-tively.

## Cullen Vice Finney

Mike Cullen is new district manager for Loew's theatres, with head-quarters in Columbus, Ohio, covering towns of Columbus, Kansas City, St. Louis, Indianapolis, Evansville, Dayton and Pittsburgh. Appointment of Cullen was announced last week by Joseph R. Vogel in New York.

W. A. Finney, whom Cullen suc-eds, is on special assignment at e company's home office.

## Col.'s Dividend

Columbia Pictures declared the isual quarterly dividend of 68% c per hare on the preferred stock last week, thereby maintaining the annual rate of \$2.75.

Divvy is payable Aug. 15 to stock on record Aug. 1.

## STUDIO CONTRACTS

Paramount Hollywood, July 19.

a amount lifted Dolores Case's olayer option, Amanda Duff's player contract re-lewed by 20th-Fox. Dorothy Wright inked player pact t Paramount. Warners night tt Paramount.
Warners picked up Frank Mc-lugh's player option.
20th-Fox signed Jeanne Spitzel as

\*\*Zoh-Aur gned Jeanne Spitzel as stock player.
Truman Bradky inked player control of the stock player.
Truman Bradky inked player option lifted by Warners.
De Forest State of the state of

## RKO Has 1,200 On 'Gunga Din' Location

RKO's 'Gunga Din' company, camped in a tent city near Lone Pine, Cal., last week for a 60-day stay. Camp is laid out to house 1,200 people. For six weeks 100 workmen have been building village and sets. Director George Stevens will use 200 lorates, six elephants, eight camels and nine water buffalo.

## WB. COLUMBIA **SET CONTRACTS**

Commonwealth circuit in the midwest, representing 24 theatres, has signed for the entire Warner lineup, taking shorts and trailers as well as features for the 1938-39 season. Deal was set by Clarence Schultz for the circuit and Ben Kalmonson, western southern sales mg. for WB

monson western southern sales mg. WB on Sautroby and Sunday (16-17) was in convention at San Pancieso on scond of regional pancieso and scond of regional products and at alice meetings, with A. Changes, could cling provisor of exchanges, could cling provisor of exchanges, could cling provide the protant deals on its '38-39 product, with Wilmer & Vincent, which opportant deals on its '38-39 product, with Wilmer & Vincent, which opportant deals on the '38-39 product, with Wilmer & Vincent, which is the base of the '38-39 product, with Wilmer & Vincent, which is the '38-39 product of the '3

### WILBY, BRANTON IN N. Y. FOR PAR H. O. CONFARS

Bob Wilby, of the Kincey-Wilby interests in the south, reached New York during the past week to confer with Y. Frank Freeman, Paramount with Y. Frank Freeman, Paramount, v. p. and others, on current operating matters, product, etc. Ralph Brancher, of the A. F. Blank circuit with Par, is also in the east on buying and other matters.

Other Par partners and operators are expected in New York at intervals from now on to plan for the coming season, set product deals, etc.

## Det.'s Drive-In Theatre Gets Temporary Stay

Detroit, July 19.

Possibility that Detroit's drive-in theatre may escape forced closing, through protesls of 'sleepless' residents, is seen in the postponemumil July 22 of the hearing for an

until July 22 of the hearing for an injunction.
Circuit Judge Sherman D. Callendar last: week delayed the hearing because testimony was so contradictory, and announced in the uncantime he'd make a personal investigation to decide If the volume of sound is as great as residents declare.

declars.

Trate residents in exclusive Grosse
Pointe Farms, near where new theater is located, claim that sound of
flickers can be head did to the conwhite theater officials assert it can't
be heard outside confines of the
Trans that the confines of the
Trans that the
Trans t

### Suspend McLeod's Term

Suspend McLeods 1 erm
Mobile, July 19.
Sentence of Roye McLeod, former
theatne manager, to a year and a
in Federal prison for extortion, was
uspended by Judie John McDufflie
of United States district court.
McLeod, who wrote a threatment
of the Richards-Paramount chain, is
under probation, for a four-year
term. He paid a \$100 fine.

### TITLE CHANGES

Marian Payer option.

Marian Martin's player contract temporal martin's player contract temporal marian's player contract temporal marian's player pact.

Marian Martin's player contract temporal marian's player pact.

Marian's player pact with temporal marian's player pact, contract up Gwen Ken player pact, contract player pact,

## Producer Blasts

(Continued from page 7)

fails to attend three consecutive meetings without giving a valid ex-cuse prior to meetings. Resolution follows:

follows:

'If a member of the board fails to attend three meetings without giving sufficient reason, prior to the mecting, that he be automatically suspended from the board; and that he replaced immediately. In the pended from the board; and that he explaced immodiately. In the beer explaced immodiately. In the best explaced immodiately in the state of due to the fact that he is altered due to the fact that he is altered from the state of the state o

day week in the him industry, with present pay. Plan calls for maxi-mum of 30 hours weekly for studio crafts and 40 hours for creative guilds.

guids. Wright has taken over supervision of work formerly handled by Joe Gilpin, who recently reduced by the common of the commo

## Beware, Exhibs

Harry L. Gold. eastern division sales manager for United Artists, sint only out for big game when hes cornering exhibs for a product hes control of the sale of th

## Metro Adopts UA's Policy Despite Twin City Indies' Efforts to Nix % Bookings

Minneapolis, July 19.

With Metro joining United Artists in Jis determination to sell on percentage to Twin City, independent exhibitors, or not at all, and with Paramount still holding out for 50% for Wings, as well as lower percentages for several other pictures, the Minneapolis and St. Palu seg-

## Merchants Ask F.&M. To Reopen Fox. St. L. As Nahe Biz Stimulator

St. Louis, July 19.

What is believed to be the first time a civic organization in this burg ever appealed to a theatre owner to reopen as a \_means of stimulating business in the neighborhood was made last week, when the Mid-Town Business Club, composed of 250 merchants in the vicinity of the 5.000-

chants in the vicinity of, the 5.000-seater Fox, petitioned Fanchon & Marco to unpadlock the house. Fox was shuttered May 19, when Harry Arthur, vice-president and general manager of F&M interests, said that lack of sufficient screen product, a faulty cooling system and revamping of the sound system

## WB Rushing 'Career Man' After U. S. Nod

origed by rederal oricials, WB.18 preparing for early production of Career Man, an original by Robert Buckner, built on the U. S. diplomatic training school in Washington. Department of State furnished the material and is eager to plug the school

### Nace Buys Col. Pix

Columbia this week signatured pact with Harry Nace circuit in Articas for 1836-39 product. Chain of 1836-39 product. Chain of 1836-39 product. Chain of 1836-39 product with the 1836-39 product of 1836-39 products and Winalow. Deal set by Harry Nace, with Jerome Safron, western division manager, and H. Wineberg, Los Angeles branch manager, acting for Columbia.

ment of Northwest Allied States con-titues to meet the stiffest kind of op-position in its fight against percei-tages and for a reduction in film rentals:
Metro has four 40% pictures on its 1938-39 deal. It will not close any contracts except on that basis, and if the Twin City independents want

1938-39 deal. It will not close any contracts except on that basis, and If the Twin City independents want that the Twin City independents want that the Twin City independents want that way, according to W. H. Workman. Metto never starts selling the Minneapolis and S. Paul indice until has made one or two deals already, in easy, because the exhibitors came in to by the manual to the companies, except. Metro, flat. The companies, except Metro, flat. The companies, Show White and Birth of least the companies, the companies of the Metro policy was a national one of the Metro policy was a national one of the Metro policy was a national one exception would be made for this season, nowever, Mortiwest Althat no exception would be made for that no exception would be made for that no exception would be made for that no exception would be made for the metro of the metro

## Garnett Starts His Trade Winds' Aug. 1

Hollywood July 19 Tay Garnett's original story, 'Trade Winds,' which he will produce and direct for Walter Wanger, goes into production August 1, co-starring Joan Bennett and Fredric March.
Patsy Kelly has been borrowed
from Hal Roach to head the supporting cast



# GOING PLACES...

"Those Robinson Twins," says Danton Walker night club commentator of the New York Daily News, and an authority on dancing, "are going places."

- They have already been places; to Monte Carlo (Sporting Club), to Paris (Rex Theatre), to London (Grosvenor House).
- They are now in New York, finishing their third successful week at Ben Marden's Riviera
- The Robinson Twins, Florence and Bob, have been going places-young as they are-because they combine a continental smoothness with the dash, swing and shag of Young America in 1938.

Exclusive Management—WILLIAM MORRIS AGENCY

## 22

## EXPLOITATION :-: By Epes W. Sargent

### Orchids for All

Orchide for All
Presentation of roses and similar flowers is common enough out of forw, but United Artists went the opening of 7 Algiers at the Radio City The might be a common enough out of the Radio City The might be a common guest at 25 of the leading miteries, each tabbed with a small common guests at 25 of the leading miteries, each tabbed with a small common guest at 25 of the leading miteries, each tabbed with a small common guest at 25 of the leading miteries, each tabbed with a small common guest of the south as made to the state of the same than the state of the same tables, and the same common guest of the same tables, and the same common guest of the same tables, or chide is traveling far and fast.

### To Texas for 'Texan'

To Texas for Texas

Karnes City,
Paramount is concentrating bully,
paramount is concentrating bully,
the control of the contro

### Off His Regular Beat

Off His Regular Beat
Vic Cannette Jabo my Seattle.

Vic Cannet

### Tieing In

According to report the distribu-tors are planning a Greater Movie compaign to revive interest in pic-ture-going. Considerable sums of money will be spent to advertise the

No more. He can sit back and see the other fellows get theris, or he can supplement the unit population of the state of the supplement of

### Gets Two Keys

Albany. Roy Rogers, making a personal ap-pearance at Fabian's Grand in con-nection with the showing of his film, 'Under Western Stars,' warbled as guest on a commercial over WOKO,

Under wessers commercial over WOKO. Albany.
Rogers, who did an in-person at the Brooklyn before making his Albany stand, received two keys to the city.
Corscrident and the other from Bernard V. Pitupatrick, secretary to Mayor John B. Thasher, away on va-ton the city of the city of

### Takes a Cake

Takes a Cake

Paramount publicity sent out cakes to the mount publicity sent out cakes to the cake to

### On the Exit

Falls theatre, in suburban Cuya-hoga Falls, has found a way to per-suade the kids to give up after see-ing the show once. Gives away candy bars as the youngsters leave after the early bill.

### Exploitation Penner

Exploitation Penner Stattle.

Stattle Penner Stattle S

## New York Theatres







Will Os

EDWARD G. ROBINSON IN DR. CLITTERHOUSE Strand were men.

## PARAMOUNT TIMES

D Jimmy D DORSEY HAROLD LLOYD Andrews Sis Professor Beware"

Rufe Davis "Little Miss

ROXY Broadway' SEATS 25 TO New Stage Show

MUSIC HALL DELD OVER

**ALGIERS**" Spectacular Stage Preductions

## \$30,000 Fire Damages Loew's Century, Balto

**PICTURES** 

Baltimore. July 19.
Fire backstage, said to be due to a short circuit, damaged the organ, drapes and seats of Loew's Century here early yesterday (Monday). purpes and seats of Loew's Century here early yesterasy (Monday). Firemen were able, to get matters under control in time to permit regular performances starting at 11 a.m.

Only change in line-up will be elimination of organlog by Harvey Hammond. Damages said to reach \$30,000.

### Theatres-Exchanges

Fox West Coast Theatres is setting for California, embracing Bakers, and an independent of the California, embracing Bakers, and an independent of the California, embracing Bakers, and an independent of the California embracing Bakers, and an independent of the California embracing the Californi

riving Interstate seven theatres in Albuquerqua. Albuquerqua ing out for New York. Earl Hammons, Educational Pictures prexy, hung up purse of \$5,000 to be distributed to 20th-Fox sales force making best showing on moving re-mainder of Educational shorts to be distributed during current season.

Divisional Manager Elmer C.
Rhoden, of Pox Mid-West Theatres,
was being congratulated last week as
the construction of the construction of the contion of the construction of the contowns, announced that two houses
now under construction by the contowns, announced that two houses
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towns announced that two

Troy, N. Y.
The Rivoll. in the Rosenthal chain, has shuttered for the summer, and the Palace, also a Rosenthal unit, opens its doors on Friday and Saturday only.

opens as dedd day only.

The Bright Spot, in the nearby city of Rensselaer, is dark for the warm months.

Dewey Michaels is building a sure seater here to be known as the Mer-cury. Will seat 300 and be air con-ditioned.

George Wilby and associates, op-erators of Carneo, downtown indie in Atlanta, and six other theatres in Chattahocher Valley section, in Chattahocher Valley section, Section of the Carneo Carneo Carneo Seat Temple and 535-seet English theatres from Katz Bros. He and the Carneo Carneo Carneo Carneo Harden Carneo Carneo Carneo James Hunnicutt has been named en will be in addle at Fairviw. Both houses are being remodeled.

Minneapolis Minneapolis.
Eddie Ruben; independent circuit, operator, will take over the operation of a new 700-seat theatre to be built by a syndicate at Sioux Falls, S. D. He is relinquishing the lease on the Granzda, which will be taken over by Arl Johnson of Minneapolis.

Pickwick theatre at Chapel Hill, known to many generations of University of North Carolina college rudents, is going to be resented, guidents, is going to be resented, guide department of the University, the Tick will also show French, Geomar or Spacie, yielunes Wednesson rights.

## Shotgun Divorce Appealed

(Continued from page 3)

forcement remains in force in North Dakota meantime; but if favorable, the faster the better so that progress in other states can be effectively

### Only Par in N. D.

### . W. Allled's Agitation Minneapolis, July 19.

"Minneapolis, July 18.

Jubilant over the federal court decision upholding the validity of the
North Dakots debun-divorement law,
which prohibits producer-distributor
to relinquish its 10 North Dakots
and compels the Paramount circuit
to relinquish its 10 North Dakots
houses, President W. A. Steffes of
Northwest Allied declares similar
telepistation will be sought immediateproducer-owned itselfres.
Steffes tool no time in sending a

trail at Fargo, N. D., and then digest-ted and discussed briefs.

If you have a significant the independent merchart has a right to be protected against monopoly, this being in the public interest. The desired of the public interest that have a significant to a significant projects the theory that the law has a right to be with the charged projects of the fact of the fact of the public interest. The desired of the fact of

Paramount subsidiaries and toplaintiffs, will continue in posersion
and operation of their
properties.

Steffes and his cohort here are
represented to the continue of their
properties.

Steffes is a subsection of their
cree of the three lower court judges.

Steffes is saying 't lold you so,' both
with regards to the victory and to
the criticism which he has voiced
regarding the Paramount Mariegy,'
North Dakola, Paramount wisely
would have avoided the risk of a Only Paramount is affected by the Soffens assign T ladd you so. both North Dakota situation locally, no other producer-distributors having the existence of the victory and to other producer-distributors having the existence with regards to the victory and to other producer-distributors having the existence with regards to the victory and to other producer-distributors having the existence with regards to the victory and to other producer-distributors with regards to the victory and to have been described by the victory and to have been described by the victory and to have a voided the risk of a ground \$100,000.00. Subsidiary of court test of the law there and de-Minnesota Amusement Co. of Minnesota Amusement Co. o

Northwest Allied provided a bat-tery of lawyers to assist the North Dakota state attorney general in the measure's defense, including J. P. artes are operates to provide the provided and the provid

Because of the importance of the case to the industry, executives of a number of the leading producing companies came to testify for Puramount. The plaintiffs attacked the

Jubilizant over the federal courses, consumer of the leading producer-ciscular the variety of the constitutionality, allefam that ownership and operation of theaters in the constitutionality, allefam that ownership and operation of theaters in the constitutionality, allefam that ownership and operation of theaters in the constitutionality, allefam that houses, President W. A. Steffes of the constitutionality, allefam that houses, President W. A. Steffes of the constitutionality, allefam that houses, President W. A. Steffes of the constitutionality, allefam that houses, President W. A. Steffes of the constitutionality and the constitutionality of the constitutionality and the constitutionality of the constitutional constitutionality of the constitutional constitutionality is undependent to prevent entrance of an object of the constitutional constitut



# SEE WEBS' BIGGEST FALL

## TOO MUCH AS USUAL

Freeent cycle of games, morelities, quitrees and sudience participation shows are being over a public chatter me, anticipated. How shows are being to predict the property of the property of possible to predict. Nor will summer and possible to predict. Nor will summer the program will go out. There's a place permanently for some of the vox pop and parlo's stuff. But enough is enough of anything, it is characteristic of radio's copy-cat amaint after the time is being over-

Meanwhile, it's worth noting that almost nothing is being done this summer to develop theatrical-type amusement as distinct from parlor whoop-de-do. This contrasts twicily with the sponsor-agency interest, now swelling to a trantic bleat, for new personalities.

If smens at the moment are reliable the sponsors will make some bad talent deals this fall out of sheer lack of preparation and fore-thought. Last minute runsh, absence of any winning tricks up the advertising agentic than the state of the

For the advertising agencies will be on the spot in the end by reason of their own devoted loyalty to the easiest way. They, will neither set up conditions to make outside creative ability profusible, nor will they risk anything to scout and develop talent via their. It is the sponsor's dough always that feets risked. And sponsors increasingly have something to say about that. So a nice butting game goes on. But the nerve atrain to tough on the agencies. Life used to be so geriele and are stull before

## Mutual Doesn't Want WOR Wax Works Listerining for Transamerican

Transamerican Broadcasting & WURLITZER TRYING RADIO Television Corp. last week notified Fred Weber, gen, mgr, of the Mus. Schwimmer & Scott Arency Actual Network, that it would bring restraint of tride proceedings, restraint of tride proceedings. Chicago, July 19 reversal of attitude with regard to the WOR Recording Service doing week snached off two new accounts business with Transamerican. It which start on ether campaigns was charged by the John L. Clark; within the next month. Topping the organization that Mutual had interquently the special company which indicates of Listerine's True Delective Mysteries programs, which index from WLW, Cincinnati.

naie from WLW, Cincinnati.

Transamerican claims that it gave the job to the WOR Recording Service after the latter had on severy frigerance purifier, which goes on eral occasions solicited it for business. Transamerican contends were frigerance purifier, which goes on eral occasions solicited it for business. Transamerican contends were frigerance purifier, which goes on eral occasions solicited it for business. Transamerican contends used to the job Mutual was every frigerance purifier, which goes on eral occasions solicited it for business. Transamerican contends to the purifier which goes on which goes on the purifier which goes on the purifier which goes on which goes on the purifier which goes on the purifie the order.
Mutual's Position

Mutual's Position

The True Detective 'programs are carried on a Mutual hookup Tuseady nights, with this station list-consisting of WLW, WOR, WGN, Chicago, WFIL, Philadelphis, KSTP, St. Paul-Minneapolis' Transamerican has a contract with Listerine for the placing of disc versions of this show a number of stations that it roper on a number of stations that it rope on a number of stations that it rope bett downstrain to the state of been done at WLW. Mutual has from the start of the series resonted Trans-american's entry into this picture and it now takes the position that its charter affiliate, WOR, has a right to make sure that the disc won't be placed on Mutual stations before accepting the order. Controversy flots Mitual on the

before accepting the order.

Controversy finds Mutual on the same side of the fence with NBC in the matter of recording rights. Taussamerican has for several transporter of the several properties of t

## Bob Wilson's Status At

Future status of Bob Wilson with the Maxon agency will be deter-nined within the next few days. Bob Wilson left the CBS sales staff last year to handle the radio end of the H. J. Heinz account at Maxon's New York officer

that neme accountly visited in a month's va-cation in Bermuda, and a report had it that he was not returning to

## Through Stock Flotation

Allan Radio Corp., producers and distributors of radio transcription morgrams, is seeking to dispose of par to the public. Charles King & Co., a New York securities house, has affect a letter of notification. The control of the securities of the securities of the securities and Exchange Commission, as required under Section 20 of the Securities and Exchange Act Only other information attached was that it was prospect to "life side with the stock that it was prospect to "life side and Delaware. Letters calling attention to the stock issue have been received by advertising searcies and others controlled the security of the security Atlas Radio Corp., producers and distributors of radio transcription

who have used Atlas discs

Bob Wilson's Status At
Maxon Under Advisement

Future status of Bob Wilson with ago by

Grouper insurance man and recentby shifted its headquarters to Chi-

Miss Buchwald on WICC
Charlotte Buchwald, who does the
Playeor program over WMCA. New
York, during the winler, is airing a
how. 'Star Nutes (rum S' now, Creek,
veckly over WICC, Bridgeport,
Consists of interviews reviews and
dramatications, on the Stony Creek,
clarabia Lineary

# HELPS SATURDAY

Looks Like That NBC Blue Plate Will Be Well-Filled from an Abundant Larder Accounts Find Little Open on CBS or Red

### TOUGH SPOTS

Scramble to get their time set on the networks for the fail started last week from the ad agency tront, with the applicants finding the evening and Columbia pretty well sewed up by either sontracts or options. Choice move left is either to take the apots opposite such popularity leaders as Allen and the Lux Radio Theater or go into a Saturday night niche. How tight the time availability the time sevalibility is the contract of the contract of

Allen and the Lux Radio Theatre or go into a Saturday night niche. How light the time availability has become on these two links it has been on the light of the

time.

Booking of spot time in a big way, it was indicated in the agency field last week, won't begin this season intil around the middle of August. Lots of spot campaigns are on paper but there's still a marked refuelance among clients to okay the required budgets at this time.

Thornburgh Prediction

Hollywond, July 19.
There'll be no scissoring of budgets by radio baukrollers this fall and Hollywood will have more and Hollywood will have more shows going out over Columbia than ever before, is prediction of Donald W. Thornburgh, CBS vice prexy, in charge West Coast operations, nn his return (18) from New York and Chicago.

Nelwork's greatest difficulty, he said, was finding sufficient time for Paponsors.

Jack Berch starts on WJZ, New York, this Monday (25) for I. J. Fox, furrier. It's the 7-7:15 p.m.

## CBS Buy of Columbia Phonograph Still Being Weighed, Says Paley Lombardo Loses Bond;

While it was reported Monday (18) precord circles that CBS is interested in phonograph record, circles that Jonly in retaining the Columbia label Consolidated Firm Industries direction of the three brands which American has been been seen to be a forced by iron Record risos has on the market. The same day that CBS was "still careful to the same day that CBS was "still recanning into the widom of priner stood it, CBS was "still rechange the American Record Co. "the use of the Brunswick riso. Laind" that no decision had been right as still controlled by Warner reached either way. Consolidated, Brun, with American Breend cital-state the property of the CBS was still controlled by Warner works of the CBS was the CBS was still controlled by Warner to the CBS was the CBS was still controlled by Warner to the CBS was still controlled by Warner to the CBS was still controlled by the Part It Vests. Science in the CBS was still controlled the property of the CBS was also reported in photon graph, ment.

## DEMAND ALREADY Waddill Catchings Leaves Miller Film Recording Setup to Adman Frank Hummert and Associates

### Paley Loath to Sail

William S. Paley may, yet get to Europe this summer. His latest sailing date is July 27 but there's a good CBS prez leased a country home on Long Island this year and he likes the spot so well that he can't decide to leave it for Europe. His previous sailing dates were June 30 and July 13:

## GRUEN WATCH **USES SEVERAL** IDEAS

Gruen Watch will embark pretentious spot broadcasting campaign early in September, using three quarter-hour and two five-minute transcription programs a week. All five stanzas will be produced by the Transamerican Broadcasting & Television Corp. Booking of the shows will involve about 100 stations. Mc-Cann-Erickson is the agency.

Cann-Erickson is the agency.
One 15-minute show will be strictly musical, with the cast consisting of Barry McKilley, a Lynn Murray on for the McIll was a strictly musical, with the cast consisting of Barry McKilley, a Lynn Murray on for the McIll was a strictly will be a dramatic novictly, with local rewellers picking the jury and paying prices for the verdict, while the remain was a strictly function of the most of the work of the west of the west of the work of the work of the work of the west of the work of the w

Two five-minute discs will be tagged. 'John Jeffrics, Jeweler,' and 'This Minute,' with the latter disclosing some pertinent incident that is nappening some place throughout the

## KSO, DES MOINES, ACT IN COWBOY OPERA

The Northwesterners, local radio band, has left Des Moines for Holly-wood to appear in 'Starlight Over Texas, a Tex Ritler western for Monogram release. Outfit brond-casts over the Iowa Brondcasting System from Station KSO.

Jack Berch on Fox
Jack Berch starts on WIZ. New
Jack Berch on Fox
Jack B

Waddill Catchings, member of the Warner Bros, board and head of the Muzak Corp., has quit as president and director of Miller Film, a tranand director of Milliam in presuellisorphion recording process, a truch
Harry. Warner was also interested.
Walkout left the project's development financially in the hands of
Frank Hummert, of Blackett-SampleHumniert, Inc., C. M. Finney, an offeer of the North American Co,
utilities combine, and A. II. Diebolt,
Dreident of Sterling Products, a
B-S-H account.
B-S-H account.

B-S-H account.
Following Catchings' withdrawal
Miller Film moves its offices and
laboratories from the premises controlled by the Muzak Corp. and took
up quarters with Jear V: Grombach, up quarters with Jea: V. Grombach, Inc., transcription manufacturers. Latter is merely a rental arrangement. David Cristman, formerly time salesman for WOR, Newark, and the Mutual Network, is handling the business, end of the Miller-Film project.

### Other System

Other System
Catchings' explanation for dropping out of the Miller setup was that
he and his companies had become
associated with another recording
system, the Ferrand process. This
process is now being used exclusively in the studios recently opened
of which Catchings is president.
Warner Bros. has a two-year operating contract on both Muzak and
Harry Warner List, year filed a
Harry Warner List, year filed
Harry Warner List, year filed
Associated.
Harry Warner List, year filed
Harry Warner List, year

## 7G W'kly on New Gen. Foods Pact

Joe Penner's contrast with General Foods has reached the signature stage. Understood to call for \$7,000 inclusive of stooges and writers, but not the orchestra. He will succeed Robert Ripley on the Huskies

( ipley once succeeded Pener for Standard Brands.

ner for Standard Brands.)
Starting date is not set, but around
late September. CBS network will
he used. Tinne will be 7:03-8 p.m.
Re-broadcast to he arranged. Hullywood is point of origin. Penner is
now making the third of a series of
starring comedies for Rico.
Not reticipating in conferences in
N. H. all last week were Mannie M.

N. Y. all last week were Monrie M. Coldstein, Hollywood lawyer representing the conic, Rockwell-O'Keefe talent ageing and Benton & Brivels, Penner is tied to General Foods for a period of years under the new contract. He concluded a two-year run for Cocamalt, some weeks 250, Now in his fifth year of broadcasting.

## Esther Won't Divide

Guy Lombardo retires in four weeks from the Sunday of aroson root he less been occupy er on CBS rpo) he has been occurred a m CBS. for Bond Braid durier, the post two-scars. Lady Kither manetic, big, new their grounds, went, forming, second respectively, and the control of examiners of radio to coverent. Louis-teeth replace, Wayne Eur., B. D. & O., a green out the bread meannt, but they of hat Lady Kither are controlled they of hat Lady Kither they have been considered as a plant three three South by measure.

## Grabhorn Quits Int'l Radio Sales: Hearst Policy Vagueness Hurt; \* Loren Watson Now in Charge

Murray Grabhoth resigned Monday (18) as v.p. and operating head of international Reddo International Reddo

ternational's transcription division, will now also supervise. IRS' time.

Ret of the IRS personnel remains as is for the time being. Lincoln Simonois continues as salesman and Pergy Stone retains her station reIRS of the IRS personnel remains as is for the time being. Carborus has for some time been dissatisfied with the status of things in Hearst Radio, Inc. contending that it was difficult for him to sequire advisable the station of the station in the eyes of the trade by the Hearst stations remaining on the market. He had recommended that had been supported to the station of the

## Fidler Says Bennett **Encouraged Publicity** Now Called Slander

Los Angeles, July 19.

Jimmy Pidler, radio commentator, femies charged and commentator, swee, filed 1163, to Constance Benerits 3830,600 damage suit. Fidler declared that he had once milds Benerits press agent and the same sort of publicity the had accouraged when he was her agent. Similar answers were filed by National Biondearting Co. and Earl C. thoral Biondearting Co. and Earl C. filler.

## O'KEEFE SUES WRITER: ASKS 100G'S FOR LIBEL

Walter O'Keefe and his agency, Hesse & McCaffrey, who, with RKO Pictures, Inc., and Loew's Boding office, were recently named detend-ants in a pladinism sait by Maxwell Hawkins, radio script writer, and which was dismissed, have turned about and last week filed actions in kins and his agent, Norman G. White, O'Keefe wants \$100,000 dams, and the control of the control of the control white, O'Keefe wants \$100,000 dams, and the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the second of the control of the control of the control of the control of the second of the control of the control of the control of the control of the second of the control of the control of the control of the control of the second of the control of the co White. O'Keefe wants \$100,000 dampee, while the agency seeks \$50,000. Hawkins had sued on the claim that a radio series entitled 'The had been series entitled 'The aired, had been lifted by O'Keefe. backed by the others. Court tossed out the care, holding that no pirky had been seen to be about the care, holding that no pirky to be a series of the court to be about the court of the court to be about the court of the c

### Lucky Booked Far Ahead

Lucky Booked Far Ahead, Lucky Strike has set a lineup of orhestras for its 11st Parada for into 1930. Cigary sponsor has strandared for man ended to make the strandard for man ended to make the strandard for man ended to make the strandard for man ended to the strandard for the str run down the stretch.

## RADIO \$750 Line Installation

For Fitch Camp Visit
Lerry Belcher will broadcast his
'Interesting Neighbors' program
sponnored by Fitch Shampor from
the summer camp of the New York
Blind near Hardwick, Vermon 1916
Blind near Hardwick
Sponnor observed stringing of wires
at cost of \$750 from village switch
hardwick of \$750 from village switch
near Verword of the Program
Alex Date Control

Alex Date Content 1916

Alex Da

## **WOR'S FARMER** SALES SLANT

Chicago, July 19. Advertising agencies and advertisers around the midwest are get-ting new presentation on the New York station coverage area, reveal-ing that station WOR has, in its coverage area, as many farms as the entire State of Iowa.

Reaction is seen in the signa turing by Firestone for two 15-minute shots weekly on WOR for the plugging of tractor tires.

## TELEVISION STOCK SELLERS MUST FILE

Albany, N. Y., July 19.
One television company has registered as a dealer to float its own securities in New York and another is having its stock sold through a registered dealer according to notices. curious in New York and another as in New York and the New York and the New York and York and

### Morden Buck Quits WHEC

Morden Buck Quitt WEEC
Rochester, N. Y., July 19.
Morden Buck, program director of WHEC, has resigned, action coming as surprise. He joined the station as an announcer five years ago and advanced to program director 18 everal children's programs, including Junior Musicomedy which gover the Columbia net. Buck says he will take up drama direction. Station officialis announced the position of the programs of the p

## Line Installation For Fitch Camp Visit Actors' Union Ratifies Contract With Webs, but Some Grumble

## Ed Wynn Delayed

Preparation of an hour's show starring Ed Wynn for presentation to George Washington Hill, president of the American Tobacco Co. (Lucky Strike), has been abelved temporarily. Wynn had found it imperiative to leave immediately for a four-weeks vacation. It has not necessary that the property of the control of the control

Task of framing this stanza had been assigned to George McGarrett, staff producer for Lord & Thomas.

## AFRA BAN ON **CUFFO HITS SCREENITES**

Hollywood, July 19.
American Pederation of Radio Artites here has adopted a resolution on free air allowed to the control of t

have an AFRA card to appear on any radio program. Resolution also will put in a application of Republic for permis-sion to present its own air show without compensating actors under contract to the studio. Latter would have been asked to appear under clause. In contract which provide that players will appear on air shows to help publicize pictures of studio where they are employed.

## INGRAM'S COSMETIC CHILLS ON RADIO

Spot campaign which Young & Rublean had been working on in behalf of Ingram's Mild Weed Cree (Bristol-Myers) has been put on the lee. Decision to drop the project came after an all-day conference with the account last Thursday (14). Were local live programs on day-time schedules. The commedities at one time a consistent network user.

### DIXIE AGENCY EXPANDS

Clark of Nashville-Louisville in Deal With Atlanta Agency

Atlanta, July 19.
C. P. Clark, Inc., advertising ageney with offices in Nashville and Louisville, last week acquired capital stock of Gottschaldt-Humphrey, Inc. Atlanta, agency. Bruce Moran, who has been made vice-president of Clark, will be in charge of Atlanta

Operation of Cottschald-Hum-phrey would continue, with no per-sonnel changes, except that addition-able of the continue, with point Al-lant office. Gottschald, prex of from since its establishment in 1922, will now to Boston to Join Harold Cabot

### Tonic Seeks New Show

F. W. Fitch Co., is considering both a straight musical program and an action dramatic show for the spot it's occupying on the NBC-red Sunday nights (7:30 to 8).

Account's current session is Jerry Belcher's 'Let's Visit' talkfest.

## Beth Brown's Wax Series

Beth Brown's new series of air biographies of famous people has been waxed by Continental Produc-tion. First subject is the author her-

Such figures as N. Y. District At-torney Thomas Dewey, Edna Ferber and Walter Winchell to follow.

New York membership of the American Federation of Radio Artists accepted the two-year pact negotiated with NBC and CBS by its representatives with 18 and CBS by its representatives early approximately 300 was at the Astor hotel, N.Y. Contract for sustaining shows will likely go into effect Aug. 7, providing and NBC over the latter's announcers. Necessary ratification of the pact was voted Sunday (17) by the "hieseo local trueday) at meetings of the San Translos and Los Angeles locals.

ing of the characteristics of the characteristics of the contract were accepted by an overwheiming majority of those presents, but the meeting was stormy, in spots and acceptance was not without dissent from a small but vocilerous minimostic production of the contraction of the

Some squewed because they did not have copies of the contract, complaining that they could not digest its many clauses with one reading. It was described by Emily Holl, excutive secretary, as the best deat, which could possibly be secured at the country of the

conceded more than they had ever intended to.

Smith started the ball rolling lower ratification with the stelly-more than the stelly-m

## H. C. of L. in East

B. C. of L. in East
One of the objections raised was
that minimum sould be the same in
other cities as in New York which
was regarded as inequitable by some
east. One member wondered if
there was a quorum, objecting lo
having such an important meeting
George Heller that rules allowed
presiding officers to determine what
a quorum should be. Heller admitted in the course of the effort
clauses as well as good, but urged
acceptance.

acceptance.

As the arguments progressed and it became more clear that not every-body could be beard, many members of the beard, many members of the second second

accepted.

Among those who gathered to hash over the matter and express their disappointment in the procedure were Ray Collins. Plorence Freeman, Jackson Beck, John Picard, Helene Dumont. and Joe Julian. They may be considered leaders of the discourage of the discourage of the process of the discourage of the process of the dissenters.

### Haveis in WHN Parody Of Radio Quiz Stunts

'Remnants of 1938,' a comcdy show, is being readied for WHN by George is being readied for WHN by George Hope, brother of Bob Hope, Churles Jordan and Gene Ford. Show, is expected to go on within 10 days. Arthur and Moton, llavel, vande actors, will go on the program which will parody the current quit phase. Station is after an emece for show.

## POOR GET POORER Ted Streibert Wins Cuffo Trip

Ted Streibert, v.p. and gen. mgr. of WOR, Newark, left Saturday (16) on a 18-day cruise to South America which is all on the curf because his wife won the ride for two in a raffle held at the Ball of Tomorrow ting the New York's World Pair preview last April 16.
Streibert family 2s a sdopled '16' as

## N.A.B. WANTS TO SELL DOMAIN LIBRARY

Washington, July 19.

Sale of the National Association of Broadcasters' transcription library to some profit-making wax-works is under consideration as first step in the move to liquidate the Busers of the move to liquidate the Busers of the work of the work

block likely to be the idea that platers should be sold outright, rather than licensed. Sold outright, rather than licensed. Sold outright, rather than licensed. Sold outright, rather than licensed to sold outright, and the sold outright and

Bon Johnson, comedian and scripter, has signed to work with Les White and Ted Pearson on the Tim and Irene series for Royal Crown Revue.

## St. Louis Challenges AFRA Domain

Announcers Are 'Confidential Employees' and Should Be Exempt, Is Point Raised-Wash. Asked to Umpire

Dorothca de Schweinitz, Regional Director of the NLRB, has requested Washington offices to send a trial ex-

St. Louis, July 19.

claim and have asked the NLRB whether this is a proper unit for collective bargaining.

One station manager pointed out that announcers in St. Paul belong

Washington offices to sund a trial exminer here to conduct a 'repress'
miner here to consider the conduct and the conduct and

## 20 Weeks Ahead of Schedule

Ruthrauff & Ryan has mapped out an unusual schedule of program preparation in that II proposes to have 20 completed scripts on the sielf before the return of Lever Brost. 'Bit Town' to the air Sept. 20. Custom in the trade for this type of show has been to keep just about a weeke sheed. It's nothing uncommon, for the finished works about a unavailable until two or three days before the broadcast. R. & R. has seen writters and two research people currently at work on the coming season's scripts in Hollywood, with Frederick Sard, the acript jedion' in this R. Aeren's facures that by having the scripts pound out to see in a seeme to rail be able to equip the program with a their grade of dramatic face.

## KQV BASEBALL Stuart Peabody Files a Gracious Word for Rush Hughes DEPOSITIONS TAKEN

ittsburgh, July 19 Ittsburgh, July 18.
Federal Court hearing of Pittsburgh Baseball Club's suit against KQV to prevent station from 'illegally' broadcasting Pirate games was postpond last week until July 25. Delay was caused when defendants appeared with score of witnesses, unaware that all depositions in Pederal Court are taken in offidavit form

witnestee, titleware that all depositions to a state of the control of the contro

### Nearby House Used

Nearby House Used
Pirate sleutus also discovered
that home game broadcasts were
being sent out from a house close
manager, admitted this when confronted with, evidence but said
games were also followed by antitude. Despite the suit. KeV
broadcasts have continued daily,
Although they're not sponnored,
spot amnouncements of various adstot amnouncements of various adstot amnouncements of various adcounts, are

Although they're not sponsored. The spot amounteenest to various as to amounteenst to various are injected in the account.

Tom Cochran on Own reasons are injected in the account.

Tom Cochran on Own reasons are injected and reasons are injected and reasons will pay to find a state of the control that sponsors will pay to find a state of the control that sponsors will pay to find a state of the control that sponsors will pay to find a state of the control that sponsors will pay to find a state of the control that state of the contro

Benswanger was away at the time.

New York, July 15.

Editor Vantery

Mew York, July 15.

Editor, VARIETY:

We have come to admire VARIETY:

We have come to admire VARIETY:

We have come to admire VARIETY

we have come to admire VARIETY

the latter doesn't do quite justice to

situation, and I wonder if there

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the latter doesn't do quite justice to

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As a matter of fact, reference to

his Crossley will quickly indicate

the fact that he was poing swell. The

net of this is that here at Borden

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### **BOWES AIRING DESPITE** INJURY ON OWN BOAT

Major Edward Bowes will be or

Major Edward Bowes will be on his Chrysler show as usual tomorrow (Thursday).

Had tip of third finger amputated at Doctor's Hospital, N. Y., during past week, Injured in accident aboard his cruiser after dropping a party of friends in Manhattan and heading for Shrewsbury, N. J. Ship to-shore phone had car and doctor waiting at the dock when he turned about for New York.

### Crosby Nag Airers

Hollywood; July 19. NBC is altempting to clear wire NBC is attempting to clear wire time for twice weekly nationwide hook-ups from Bing Crosby's Del Mar race horse plant opening next week. Plan is to have studios cor-operate by staging Friday and Stud-day night previews in club house with Prexy Croby and Pat O'Brien, assistant prec. handling the mikes. Frist shot, act for August probably will be Paramount's Sing You Sin-ners' with Bing, salved.

said neither he oor any of his-fellow pagencies, and mution picture con-officers had, made such a request passive can feel safe in considering WASA knows, nothing more, except any such material to which the soil fix network affiliate fold station to after Guida bas been fixed. Michael Lev off space, and CSS in turn it young is the view office or water.

## GENERAL MILLS NOT AGAINST RIVAL'S BASEBALL POLL IF RIGHTS RESPECTED

### Time's New Voices

March of Time radio show is shaking up its stock company. Last week
I recruits from the American AcadI recruits from the American Acadfrom the show after 10 months of
from the show after 10 months of
weekly airings. Originally were
planned-only to remain on the show
two months, but were held over.
Idea of the shakeup, reputedly, is
harder of the Academy grads a
Chapter of the Academy grads a

## **GENERAL MILLS TESTS** KMBC SCRIPT SHOW

Des Moines, July 19. Des Moines, July 18.
General Mills starts the Carolyn
Ellis' program on WHO for a text
Kansas City by the Blackett-SampleHummert office in Chicago and will
have a schedule of five quarter-hour
periods a week.
Carolte Ellis Combines service
Carolte Ellis Dr., George Halley,
KMBC's program sales chief, set 'the
deal.

## Nellie's Girl Her Sub

Retta Revell, daughter of Nellie Revell, will substitute for her mother during, latter's vacation from July 24 to August 19 on NBC's Blue.

un August 19 on NBC's Blue.
ubstitute series titled 'Rhymes
and Romance' will consist of readings of Retta Revell's own poems and
songs by Walter reston, NBC barifone.

### Youngman on Beer

Toungman on Beer.

Henny Youngman will do at least four consecutive Monday in the boadcasts for: Trommer's and the beer cooperative program over CBS. Meanwhile, his booking at the Bath & Turf Club, Atlantic City, which began last Friday (15), exempts him from work Mondays make the broadcasts in N. Y.

Adrian Samish's Staff Adrian Samish, who will direct the 'We the People' program next year, has taken on three writers to assist him. Trio start working Aug. 15 on

him. Trio start working Aug. 15 on Young & Rubicam payroll. Richard Dana, formerly with Blow Agency; David Levy of Philadelphia, and Bud Heatter, son of Gabriel Heatter, have been signed. Latter worked on show last year also.

Ben Grauer Finch-Illis
Ben Grauer will take over for Ford Bond when the latter scrams from the latter scrams from the latter scrams for the latter scrams

Donald D. Davis Writes J. Walter Thompson Agency That General Mills Will Cooperate in Kellogg Stunt Providing Testimonial Exclusives Are Not Inferentially Infringed

## ADMAN CHORTLES What is construed as the glud-hand has been extended by D. D. Day, president of General Mills. But the Kellogg Co. 'Davis sent' a letter to keep competitive creal last week offering to cooperate with 'em in any way possible short of infringing General loggs's coming: 'All American Baseball Poll' which is aimed to give the president of the competitive cream of the competitive cream of the competitive cream of the competitive coming: 'All American Baseball Poll' which is aimed to give the president and letter leave. In this jetter Davis' explicitly states that the Ceneral Mills company will state the Ceneral Mills company will under contract to General Mills company contracts of the contract to General Mills Company will under contract to General Mills Company will carefully a Mills Company will contract to General Mills Company will carefully a Mills Company will carefully a Mills Company will be contracted to General Mills Company will carefully a Mills Company will be contracted to General Mills Company will be contra Chicago, July

Wheaties Sees Its Name on Every-body's Tengue

Minneapolis, July 13.

Minneapolis, duly 10, Editor, Vasitativ:
Chuckles pervaded this office when we lamped the July 6 issue of Vasitary and the box on page 37 labeled (most appropriately) Wrong

Guess.'
This slip of somebody's type Lucess. This slip of somebody's typewriter, giving prominent mention to wheaties, recalled another similar instance when a certain big league ballobayer a couple of years a zoover a coast-to-coast broadcast dewice the second of the second broadcast dewines to be second broadcast deviation broadcast dewines to be second broadcast deviation broadcast deviating deviation broadcast deviation broadcast deviation broadcast de

that the General Mills company with the General Mills company with out prohibit any baseball players under contract to General Mills from accepting any Kellong avard, should they with the Ward.

Only item which Davis indists upon is that the Kellogg company refrain from intringing on the exclusiveness trom intringing on the exclusiveness trom intringing on the calculation of Wheales. Davis asks Kellong to refrain from making any direct or indirect implication that such players which are contracted for as for enty are in, any manner, endorring any breakfast cercal other than Wheales. To make certain that there would be no silp-up of his intention to occur and the contracted of the contracted of the Company are to the contracted of the Company and the contracted of the Company as the contracted of the Company which now handles the bulk of the Kellogg to the statements made in the fetter by Davis the Kellogg company is now free to laud a player to General Mills, and it is evidently part of the advertising and baseball code that acts that sire-approach that the player likes the Kellogg to General Mills, and it is evidently part of the advertising and baseball code that a temperature of the company of the contracted that the player likes the Kellogg that the player likes the Kellogg that the player likes the Kellogg to General Mills, and it is evidently part of the advertising and baseball code that a more acceptance of the contracted that the company of the contracted that the con doing his durndest to get him to pronounce another name.

Tickled were we to find Vaaiety's mind, too, so impregnated with the Wheaties name as to use it promiwheates name as to use it promi-nently, even in the wrong story. We appreciate the inference that VARIETY'S staff must regularly enjoy the one and only Breakfast of

Cordially Knox Reeves Advertising Inc. John H. Sarles, Vice-President.

## PHILCO, ZENITH ADS DRAW F.T.C. TUT-TUT

Washington, July 19. Advertising habits of Philco and Zenith set-makers will be changed under a stipulation with the Federal Trade Commission. Each company agreed to stop giving dealers propaganda displays featuring a theoretical price reduction.

cal price reduction.
According to the agreement, the advertised set was not obtainable at the advertised price unless customer bought additional equipment at tra cost.

### Conrad Nagel's Oiler

Conrad Nagel will substitute John Nesbit on the Union Oil Aiver July 25, when Nesbit goes to Gulf Oil. David Brockman's orhestra stays on the program, with Jinniny Newell doing the warbling. Nagel was guested by Nesbitt Monday (18) on his bowul.

Ray Shannon Renewed

## the American home. And that takes in the adults as well as the young-sters. BEN BERNIE FILES SLANDER DEFENSE

en Bernic's attorneys on Monday 18) asked N. Y. Supreme Court
Justice McGoldrick to dismiss the
\$50,000 slander suit brought against
the orch leader by George Picker,
resulting from one of the Bernie
broadcasts over the Columbia network last March, Judge McGoldrick
reserved deskinon.

work hast March, Judge Meolodrick reserved decision. Picker, who was awarded weekly almony of \$5.75 by the Domestic Relations Court, complains in the switt that Bernie burleaqued him on switt that Bernie burleaqued him on swit that Bernie burleaqued him on the switter of the switter of the switter of the switter part of \$7.9 Bicker Bernie. The abused but alimony-supported husband, in saking that the case be tossed out the defense held that the sketch was a reflection on the maintiff, as a reflection on the switter of the swit

## Registration of Scripts Offered By New Firm (It's Free at Variety)

Latest-entry in the field of services offerers around reado is the American Conference are conference and the American Conference around the American Conference and Clark Andrews, the American Clark Andrews, Also to 'use the prestige and power of the Guild' to the extent that radi

Due for N. Y. Once-Overs
Ruthrauff & Ryan's Hollywood
Politic Research and Control Holling person.
The production of the Control Holling person.
The production

## Giving Each Other the Ha-Ha Chief Zest of Webs' Reporting of Flight

Howard Hugher hider't got his full cross and the full cross arms bearings last. Thursday (15) before the three cross-country persons rushed out press releases aummarizing the beats that each claimed it had scored on the others and during the around-the-world sheet charles E. Coughlin 30 weeks series full the best that each Charles E. Coughlin 10 weeks series in the the full country that the country of the world of the conserved ut postmortems NBC took credit for its WEAF, N. Y., gulding the Hughes plane home from Farbanks, CBS claimed that it was the first to tell the country's listense of Hughes' arrival at Bennett Field, N. Y., while Mutual boasted that it exclusively broadcast the landing of the ship in Minneapolis. Mutual also teamed in teamed in the ship of the ship in Minneapolis.

landing of the ship in Minneapolis. Mutual also tagged, itself for a couple 'firsts,' namely to breadcast about the planet's landing in Moscow, and to pick up a similar rectial from Fairbanks. This network also took a bow for the economical way Special Events division under Johnny Johnstone had maintained the world-wide coverage, estimating

### NBC Gag

Near-hysicical state of the NBC program staff last week as the result of the tension of Howard Hughes' world allght and the straining for the honor of special events firsts' had a scribbled on the telesulograph machines which are duplicated in about 15 places through Radio City this crack!

Latest report Josopham Should be s

that the whole job had cost no more than \$2,500. For NBC it had beer over four times that figure. Skullduggery

Skuldurgery
What marked the rivalry of the
three networks during the four
rantle days of the flight was the
slick maneuvering that went on as
each sought to cut in on pickups that
the other before the rival that
the control of the rival that
pickup from above Berlin. Mutual,
which had been under the impress
alon that NBC had made an exclusive deal with the German broadcasting system, use from that country that CBS claimed that NBC had
obeyed Columbia's cutting in. Muonger Committee Committee

on at winnings, CBS quickly effected an exclusive fleup at that spot feeted an exclusive fleup at that spot corp. Mutual pulled the same ruse about getting permission from CBS and was on the verge of successfully making the necessary cut-in arrange-had decided to pass up Winnings, Italian and German listeners of NEC's short wave operations became caugainted with Howard Hugher Carbon and Carbon for the control of the contro

W3XÅL.
Flash that the Hughes plane had landed came while Natalia Danesi was announcing her regular Italian hour. Engineers quickly switched in the airfield reception and equipped Miss Danesi with a pair of earphones so that she could trans-

To avoid confine the total partial breaks and the total breaks and the total partial breaks and the tot

## **GANNETT IN DEAL** WITH RIVAL WHAM

WITH AVAL VILAM

Rochester, July 19,

Rochester, Gannett newspapers,

Defined the Rochester, Julion, have renewed reciprocal arrangement with WHAM after three-year break during which Gannett-newspapers with WHAM after three-year break during which Gannett of any of the second wilker of predictally all the daily column in both papers running as an and identical with WHEC in amount of space. In return the mexpapers will have commensurate motion stunts, such as soaphout of the second with the daily column in the daily colum

## Saudek Aids Nelson

Robert Saudek, head of KDKA continuity department, named assistant to A. E. Nelson, former sappointed sales hea. of NBC blue hetwork. Both will assume their new posts in New York July 25. Saudek is a Harvard grad and son of Victor Saudek, first musical directions. He's been with station dive years.

### Baker Bosses KGFW

DAKET DOSSES KUT W
Lincoln, July 19.
KGFW, Kearney, Neb., 190 watter,
takes a jump to 250 watt Aug. 1
and changes management, quarters
and equipment. William E. Baker,
tormerly in radio in Fresno, Cal.,
has been brought on as manager succeeding Clark Standiord.

ceeding Clark Standiford.

New remote control studio will be set up in Grand Island, with Harley Hubbard coming on from Hutchinson, Kas., to manage.

## WTHT Keeps Show Sold

WTHT Keeps Show Sold
Hartford, July 19.
WTHT has rene red its 'Hartford
Speaks' program wit' the Whelan
Jewelry Co. for the summer for four
days a week instead of five.
Fifth day has been sold to the F.
C. Sturtewart Co., local manufacturers of medicinal products.

WEBC Personnel Shifts
Duluth, July 19.
WEBC has just called Johnny
Miller as daytime program supc.
Hale Byers handles nights.
Bill Almquist holds the WEBC fort at night on production, as well as officiates on the continuity.

landed came while Natalia Danesi
was announcing her regular Illian Keilogrs, was particularly disturbed,
not the airfield reception and tests. With Tierrs playing in Bosequipped Milss Danesi with a pair
of earphones so that she could be a pair
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the end it would have been
possible for WWI to stick with fly
to a pair to the end it would be a pair
to fear the end it would have been
to announce the proceeded, with
to all the proceeding to the pr regular announcer, doing the trans-laing. Dettoil, July 1997. So the state of the

### Cliff Hanger

By cutting into the middle of the Meet the Champ' program ast Wednesday night (13) to broadcast Howard Hughes' arrival at Fairbanks, Columbia the outcome of another event, and the control of a mother event, and Dumke sustainer remissing about a serious fix he switch of broadcasts took place. He was out on a window sill, 30 floors-from the street, dilignity at work, when he sudently at work, when he sudhan been looked up for the night and that the last employee to

denly discovered that the office has been locked up for the night, and that the last employee to leave had also taken the precau-tion of locking the precau-tion of locking the same that the control of the con-trol of the control of the to disclose how he got off the same that the broadcast was being shifted to Alaska, Network did not get around that night to letting the wim-dow-cleaner fanish his story.

## Agencies-Sponsors

WBT, Charlotte, new biz:

BC Remedy, seven 30-minute periods a week for 15 weeks, major league baseball re-enactments in the studios, for BC headache powders. Harvey Massengale agency.

Sandhill Peach Growers Associa-tion, two 50-word announcements a day for an Indefinite period, for peaches. Placed direct.

Procter & Gamble, three 50-word announcements, for Ivory soap con-test. Campton Advertising, Inc. American Bakeries Co., three 30-minute periods a week for 52 weeks, Lone Ranger transcription, for Merita bread and cakes. James S. Greene & Co.

WNAC, Bosten, new business:
Chamberlaik 2, co., Ine., Boston
Chamberlaik 2, co., Ine., Boston
Chamberlaik 2, co., Ine., Boston
Helpations in the Gretchen McMullen Household program, weekly
early p.m. Callaway Associates,
Boston. Also WEAN, Providence.
Cramberry Canners, Ine., South
Hanson, Mass. Ocean Spray Prodtionate, Cally, 100-word announce
monts, daily, 100-word announce
monts, daily, 100-word announce
monts, daily, 100-word announce
Barry Bisesti Cerp. (Educator
Biscuit Co.), renewal, 65 100-word
announcements, five times weekly,
early p.m. John W. Queen, Boston
Censer Mills (Wh. tilms), weekly,
am., listing: 'Get Thin to Music'
Blackett, Sample & Hummert, Inc.,
Chicago, Ill. WNAC, Boston, new business:

### WMCA's Big Block

Largest block of time ever sold by the station in a single deal has been bought from WMCA, New York, by Community Opticians. Eight different, shows, totaling 16½ hours a week, comprise the sale. Madison Personal Loan also has an extensive array of time on WMCA, but it was bought in chunks.

bought in chunks.

Programs involvee, in the deal are the Gospel Singer, 'Battle of Bands' (recorded), 'The Inquiring Microphone' (street interviews) and Garnett Marks' news comments, each of old marks news period of seven 1sminute sintus weekly, 'Pat Pest' and Joannes Steel each in three 1sminute sintus weekly, 'Tall Webodies' five '30-minute shows' weekly, 'Irish Mebodies' five '30-minute shows' weekly, the '30-minute shows' weekly, 'Irish Mebodies' five '30-minute and five 1sminute shows' and five 1sminute shows' and five 1sminute inning a week.

WBZ & WBZA, Boston-Spring-

field, Mass., new business:
Narragansett Racing Assn., Pawtucket, R. J. (horse racing), 33 evening announcements, through Chambers & Wiswell, Inc., Boston.

## Indie WDGY. Minneapolis, Catches Big KSTP and WCCO in Deep Snooze

setup. Placed through Lawrence M. O'Conneil, Springfield, Mass.

RDKA, Pittsburgh, new business:
Air Conditioning & Training Corp.
for correspondence school, Thesaurus program every Sunday until Sept. 11, through National Classified Ad-

Bodge Brothers, two announce-ments dally to June 5, 1939, through

ments daily to June 5, 1939, through
Ruthrauff & Ryan.
Chevrolet, 15-minute transcription
once weekly, renewal through
Campbeli-Ewald.

Firestone Tire Co., quarter-hour disc show twice weekly for one month, through Sweeney & James.

Frozen Desserts, Inc., 100-word announcement daily to Aug. 8, through Stack-Gobel.

D. T. Babbitt Co., daily announce-ments to Aug. 29, through Blacket-Sample-Hummert.

Baldwin Plane Co., daily an-nouncement to Dec. 31, placed direct Beauty Products Co. (Lady Harding Wave Set), twice-weekly announcements to Aug. 9, through Walker-Downing.

Railway Express Agency, weather reports daily to Dec. 24, through Caples Co.

Natural Gas Companies, tempera-ture reports daily to Dec. 1, through Ketchum, McLeod & Grove.

Etratione Service Store Son Jose Cal., is spotting 26 quarter-hour transcriptions over KQW, San Jose airing two a week.

Guarantee Union Life Insur Co. Hollywood, through Walter Bid-dick, Los Angeles, is sponsoring live talent announcements on the 'Alarm Klock Klub' programs over KJBS,

Sheffield Farms is sponsoring over WGY, Schenectady, a new series of 15-minute programs covering various phases of the milk problem. First one rode Monday night (July 18), with Emerson Markham, director of agricultural broadcasting for General Electric, and W. S. Upham, assistant to president of Farms, as mikers,

WRN, New York, has sold to Pinex, of Ft. Wayne, Indiana, 22 weeks of five-a-week United Press broadcasts starting in October from 7:15 to 7:30 a.m. Russel M, Seeds of Chicago is the

Missoula, Ment, jewelry auction sales sponsored over KGVO by B. & H. Jewelry Co. Sam Klein, profesh auctioneer, Is at the mike and the sessions are supplying human interest stuff and laughs.

## **B.B.C.'s Visio Signal**

London, July 12.

London, July 12.
For Joan Miller, who does the introducing on BBC. television producing on BBC. television producing the producing on BBC. television produced by the producing the produced by the producing the pr

Globe-Democrat Nods at WTMV St. Louis, July 19.

bers & Wiswell, Inc., Boston.

John E. Cain Ce, Cambridge,
Mass. Clain's Mayonnaise, Sandwich
Spread), 13 weeks, Mon-Sat. 1, 15
Boston.

B

### By WALTER BASCHICK

Minneapolis, July 19.

Socko radlo scoop scored by WDGY on Howard Hughes landing in Minneapolls on his round-the-globe flight. Rival stations (KSTP and WCCO were completely beat.

and WCCO were completely beat.
We had two pack sets, our mobile transmitter, three operators and two announcers at the airport, with instructions from ne to wait till they structions from the value of the product State anni the past April—so Prexy Hub-bard WAS excited!)—and it won't

As compared with KSTP, which

## Slightly Irked

Because Stanley 'Hubbard is prone to ride NBC when it muffs anything John F. Royal couldn't resist this telegram to the KSTP heart of the telegram to the KSTP heart of the telegram to the te

prides itself in having as fine short wave equipment as there is in the country, smaller, less well-equipped WDGY got busy Wednesday (13), night, telephoned G. W. Johnstone, in New York and made arrange-ments to pick up the program Thursday (14) ayem and feed it to the Mutual network. Since The company of the co

ception was perfect.

John McCornick, WCCO business
manager in charge during Earl
Gammons' absence on vacesh, excused his boys for not being on
the ground by saying that Hughes'
had no way of knowing whether
Minneapolis was to be a leg of the
Journey or not. When quiszed on
how he thought his station's broadcast of events subsequent to the
cloudy conceded: 'I don't know. I
was listening to WDCY'.

WDCY's Jack Mofors managed le,
WDCY's Jack Mofors managed le,

was listening to WDGY."
WDGY's Jack Hoffoss managed loget Hughes by the sleeve, but the
intropid. Birer begged of from
late now. It want to see that the
sag gets into the ship, so we can
get away in a hurry." So clore was
Hughes to the mike that the intended off-stage remark registered
to listeners.

to listeners.

Station owner Dr. George Young, himself a pilot, was on the reene, buzzing around helping Hoffors collar mike prospects. Between them they landed Edward Dund, flight engineer and Hughes' co-pilot, from whom Hoffors got all the dope he Hoffors also got a message, from Navigator Tommy Thurlow, which he relayed to Thurlow wife.

WCCO and KSTP, coming on

he relayed to Thurlow's wife.

WCCO and KSTP, coming on
when WDCY had finished and Thurlow
home for some long-delayed 'shuleye, had to depend upon airro
mechanics and hangers-on for color
comment, with the result that even
that WDGY had finally proved that
it's a long worm that has no turning.

## WDRC Changes Reps

WDRC, Hartford, and Interna-tional Radio Sales have called it quits on representation, and the sit-tion joins the Paul Raymer 1:51. Switch becomes effective Aug. 1.

# SUMMER STRATEGY

\$\$\$\$\$\$\$\$\$	\$ \$ \$ \$ \$	\$ \$	\$	\$	\$	\$	\$ \$	\$ \$	
	CBS								
	(1937)								
10	TAL BILLINGS		D.	X1	TIM	Œ		P	ď
	\$2,378,620			582.				2	
	2.476,576			719,	131			2	9
	(1938)								
January	2.879.945							3	5
June	2,120,235							2	8
	NBC								
	(1937)								
January	\$3,351,199		- 1	961.	866			2	9
June	3.003,367			833,	098			2	7
	(1938)								
January	3,793,516		1.0	100	102			2	G
June	3,200.569			H8,	789			2	9

## Inside Stuff—Radio

Impetus will be given to television by the New York World's Fair, particularly if the exposition runs two years as now seems likely. It will be the first time that a large portion of the population in U. S. it have chance to get acquainted with television and to witness it in actual

operation.
Radio Corporation is expected to lay out upwards of \$200,000 in its television display at the RCA building on the fair site. Stockholders already
have been informed that television will form an extensive part of the
company's exhibit.

Naughty-naughty charge fired last week by the Federal Trade Commission at Eucozone Laboratories, Detroit, maker of antiseptic. Government thinks the radio advertising is exaggerated and questions claims that the product includes eucalyptol, is safe for children, and is a competent remedy for such troubles as aims, colds, bronchillis, athletes foot and skin irrit.

Minneapolis city council last week passed a lengthy resolution, commending KSTP on two counts, for 'valued facilities it has continually provided the community in which it is cowned and for whose service it is operated and 'for qualities of leadership which have always marked KSTP... in the fields of communications."

Shirley Temple's trip east has resulted in a radio by-product. Sarah Fussell, 22, has done several turns recently, as the film moppet on March of Time's air show. Actress has also played Britain's Princess Murgaret Rose and does radio parts of small girls and boy up to age 12.

WFIL. Philadelphia, sending press agent on four-week swing of sur-building counties in an endeavor to have call letters listed in all papers within 100-mile radius of Philly.

## PESKY. TRY **MUSIC!**

Fort Worth, July 18. With the Democrate primary campaign only a few days off from election day 123, the opposition in conO'Daniel, WBAP flour peddler, who is running for the gubernstorial immination. O'Daniel, who mixes his little blity Boys and a pitalorm of the Codien Rule and Ten CommandGolden Rule and Ten Commandalin at all his political patter. Sto.
Politicals, who at the start treated. Fort Worth July 19.

aign at all his political railies.

Politicians, who at the start treated or Daniel as one of those freaks, are more admitting that he is the candidox and the start of the st

### Joe Gentile's CKLW Part

Detroit, July 19.

Detroit, July 19.

Detroit, July 19.

Detroit J

Dance will be held July 31 at Blue Lantern on Island Lake, near De-troit, with spousors on morning pro-grams furnishing prizes, CKLW-staff providing the entertainment and fans invited.

## IF QUESTIONS Ethridge-Rosenbaum Urge Revival of Group To Represent Affiliates

Mark Ethridge, whilem president of the National Association of Broadcasters, and Samuel Rosenbaum, of WFIL, Philadelphia, yesterday (Tuesday) jointly issued a call to a group of leading stations to meet this Monday (25) at the Waldorf-Astoria hotel, N. Y., for the purpose of reviving the Independent Radio Network Affiliates.

Get-together would have a twofold purpose: (1) To devise a program of joint action in preparing the afficiated station's side of the case when the Federal Communications Commission opens its probe of the broadcasting industry, and (2) to create a united front among such affiliates so that they would be in a position to engage in collective bargainin dealing with the

# WITH STATISTICS

Promotional Division Mana Attack on Hot Weather Prejudices of Advertisers -Data Shows Steady Growth Summer by Sum-

### NBC WIPES BROW

Mass of statistical arguments with which CBS salesmen were equipped which CBS salesmen were equipped acriler in the season seems to have had some effect in maintaining the absorption of the season seems of daylime absorption of the season seems of the season of the

whole. This June it was 28.2%. Daytime billings also held up nicely on NBC, but this was largely due to the acquisition at the beginning of June of the General Mills business. In June of last year NBC's daytime count was 27.5 of the total gross, while for June of 1938. it was 28.8%.

29.6%.
Promotional matter ich was turned over to each CBS time salesman showed that the curve in summer network advertising in recent year was as marked as the development of daytime business. This rise, the study pointed out, was especially significant because summer, radius the study pointed out, was especially significant besume: summer radio had had to work against a pre-radio produce, due to alversizer, seek against a pre-radio produced, out to alversizer, seek against a pre-radio produced to the seek against a pre-radio produced the increasing percentage of summer adversizers from year to year, showing in 1937 a jump of 2045, over 1856, the high larly during the summer 0.85% day, it may not produce the summer 0.85% day time and 758-5; evenings; the small percentage of the audience (2p.) when the produced of the summer and the summer an week period during the summer as the amount of the amount summer as the amount summer as the amount summer.

List of Increases

Argument was also advanced that by staying on the air the advertiser would get the added advantage as and WPAY.

Miss Stepheson's New Job

Columbus, application of Columbus, application of the Air by Ohio State Unitarity of the Air by Ohi

## Comparative Daytime Billings SALESMEN ARMED Canadian Customs' Q. T. Probe Of Yankee Transcriptions To Inspire High Tariff Rates?

## RADIO'S IMPORTANCE TO IOWA UNIVERSITY

Dec Moines July 19

cruing from the habit chain which

cruing from the habit chain which his program had created among his program had been a character of the control of the past from the past frow parts and a list of the control of the cont

### Montreal, July 19. Canadian customs inspectors have

been earrying on undercover inves-tigations in New York, Hollywood and San Francisco on the use of

Des Moines, July 19.

A \$80,000 project for expanding radio education facilities at the use of an expanding radio education facilities at the use of support of the flows testisature. The state university has an application on file in Washington, D. C. for a public worse administration governments, hare would be \$40,000. Reporting the allowing the responsition of the university radio from university officials that of the prevent radio equipment is obsolete for university officials that of the prevent radio equipment is obsolete form university officials and the studio. Too similar the prevent radio equipment is obsolete form university officials and, the studios too similar the prevent radio equipment is obsolete form university officials and, the studios too similar the prevent radio expansion of the state, the improved station will cover wirtually the entropy of the state that the prevent radio expansion of the state, the improved doubted and use of lower-priced station will cover wirtually the entropy of the state of the prevent of the state, the improved doubted for the prevent of the state, the improved doubted for the prevent of the state, the improved doubted for the prevent of the state that the prevent of the state that the prevent radio to the prevent of the prevent radio of a large number of transcriptions would become principles where the prevent of the

largest advertisers.
In conducting their investigation among New York and Pacific Coast Inconducting their investigation among New York and Pacific Coast Inconducting their control of their con

Government officials have Government officials have also called in radio men from various branches of the Industry to inquire whether a duty on royalties would, help the Canadian transcription business and have tried to determine how programs' could be judged for value in order to arrive at an equitable assessment for duty purposes.

### Mautere

Masters

Heretofore only duty paid was on
the records. By mistake a Newark.

J., manufacturer of recurds included an invoice for the 'haster' in
school a local lirn. Sincemasters' are not imported, no didy
and ever been paid before, but cusfund ever been paid before, but custake a duty must be paid for the
that a duty must be paid for the
processin, regardless of whether the
master' is brought into the country,
and the conducting the investigation in

Myrt and Marge Make Yonkers

By BEN BODEC

If Marge Hepped out of Marge Hepped out of Herman Herman

While going through the files to determine back duties, the investidetermine back duties, the investi-gations came across correspondence involving the payment of royaltic, on syndicated transcriptions, and query then arose whether Camerian users: of American transcriptions should be liable to duty or mysiltic, with the learned investigation resulting

# From Strip to Radio to Legit.

Myri and Marte stepped out of character and their Super-Sode clearly and Marte stepped out of character and their Super-Sode clearly and their Super-Sode clear a

bargainin dealing with the latter six weeks ago for a dile pronunciation of such words as interesting the such as the latter of the latter of

United Artists
does it Again

CHEERING () SEASON'S FI

"AI

Once again United box-office glory. Sensations. This yes Sigrid Gurie and forerunner of the senset o

JULY, 1937...!

STARTING SECOND WEEK TOMORI

# OWDS AND CRITICS HAIL THE NEW ST HOLDOVER HIT AT RADIO CITY!

# GIERS"

l Artists inaugurates the new season with a burst of last year "Stella Dallas" led the parade of holdover in Walter Wanger's "Algiers", starring Charles Boyer, introducing beautiful, glamorous Hedy Lamarr, is the greatest line-up of big pictures you've ever seen!

STELLA DALLAS" JULY, 1938. "ALGIERS"

## HOWARD HUGHES LANDING

Mins, ABC, New York

23 Min.

MAGC, New York

Some idea of the pandemonium

Some idea of the pandemonium

Howerd Mutghes and four aldes at
Floyd Brancht Field in Brooklyn last
Floyd Brancht Field in Brooklyn last
Floyd Brancht Field in Brooklyn last
Investoy (14) when they terminated
a mission for N. Y.'s World Fair of
1970; come over the air early in the
the anamunear could reach Hughest
hand when they glying all stations
and when they glying all stations
are wen break. Leconically, he said
those anything during the past three
three and bunder anything three
three and bunder three
three was a circle marked of for
the radio bunder and one for planthe radio bunder and one for planthe radio bunder and one for planthree and bunder and one for plan-

nouncers were still hemmed within the crowd. As circle marked off to the cradio bunch and one for place of the cradio bunch and one for place of the cradio bunch and one for place of the cradio bunch and one of the cradio bunch and flower were crade to make of the crade of the

nation being Highest single sentence. There was much interference probably because of the weather; also excited should from inactry with a sentence of the sen

MUSIC HALL MEMORIES'
With Reg Hawlhorne, Arthur Hems-ley, Fred Bluett, Rita Faunociert, Bert Barien
30 Mini.
Sustaining.
Saturday, 2 p. m.
2FC, Sydney

Similpr type of show as that pre-sented by B.B.C. London, and heard here on abort-wave. In Australian version local artists impersonate the old-time favorites of the English music hall, chairman and all com-niate

piete.

Program went on the air for the first time last week and elickedAmong the artists impersonate delicked.

Among the artists impersonate the state of the

lows on the lines of the B.B.C. To lovers or waude, and there are many still allow this type of presentant and the still allow the stop of presentant and the still allow the still all allow the still allow the still all allow the still al

THE FINE TAVERN'
Farm Serial
Sanday, 1188 a.m. Y rk
Merritt Allen. who lives on a farm
in Vermont, has been, selling radio
in Vermont, has been, selling radio
serink for some time. If, this
serink for some time. If, this
rear of that virinate and quality. Ha
Quinty Adams Savyer's stuff, with
pering of 'Aaron Yilek' of Junkin
Criek.

JOE LOSS ORCHESTRA

JOE LOSS ORCHESTERS

From Lepdes

From Lepdes

Salurday (18), 8 pm.

Salurday (18), 8 pm.

WIZ-NBC, New Yerk

Mecapition wis loaded with comite

Because of Incessant etch of funny,
noises and fading uncertainties, it is

surfius commentary,

Suffee that Loss is from the

surfius commentary

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CAPT: ACE BRANIGAN
With Earl Eds., John Morris
SI Ji Mins.—Local
NED'S ACTO M.
NED'S ACTO M.
NED'S ACTO M.
NEW SCHOOL M.
NEW SCH

WELCOME LEWIS Musical Game 30 Mins. Sustaining Wednesday, 3 p.m. WHN, New York

WHIN. New Yerk.

Welcome Lewis, a singer of high
merit, turns to the chore of conductwith the aid of a cliver basic forunia, a couple of a silver basic forunia, a couple of assistants and a
hour of radio entertalment, This
one should stand out shead of the
hour of radio entertalment, This
one should stand out shead of the
stand. With that one song whammed
over by the mistrees of ecremonies
of the quit, shows are crome 10
monotony and sumences. Here the
supplied.

radigo-cutrolled plane and its 'cunmirer madman' operator who brings
radio-controlled plane and its 'cunmirer madman' operator who brings
from whence wills come future epipolicy.
The provides are the provides of the

avoided.

Idea is to name a song from a clue
ldea is to name a song from a clue
which Miss Lewis furnishes. Then
the contestant must sing or whistle
a few Ires. It completing the assignment, 25c is awarded. It failing,
the studio audience, stimulated by a
professional singing master, does a
mass rendition.

mass rendition.

Show has considerable inherent comedy due to the results of bad guesses and bad singing. Miss Lewis handles herself and her oustomers graciously with clear diction and tice presence of mind.

Idea is credited to Hazel Flynn.

WABCCBS, New Yest
This is another in the CBS series.
This is another in the CBS series.
This is another in the CBS series.
This is another in the CBS series where the content of the cont

If they, favor plowing under Alexander Woolloott.

CENTRAL CITY. CÓLORADO

Resident Control of the Control of t

SHOPWORN ANGEL Transcription MGM WHAZ, Troy

THE PARMER TAKES THE MIKE.

Will. George Robey, Edge and Dark
Waters, Hildegrade, Vic. Oilere,
19 Mins,
Sanday, 4 pm.
MADC-DB, New York

WASC-DB, WASC-

waters, Hildearde, Vie Ollers, Manhawai and his Oreheirs, Law Buttlet Champ, Clasien-en-Sea Freducion: Dave Frest Freducion: Dave Frest Strikey, 815 pm. 880, Lenden ... With Will Pyrfe currentify taking the strike of the Witter of the Strikey of the Witter of the Witter of the Strikey of the Witter of the Witter of the Witter of the Strikey of the Witter of the Wi

his pents pockets—"and, boy, are they rusty?

In the program this guy Oliver did with the program this guy Oliver did which the start found their mutual which the start found their mutual which the start found their characteristic sone, and a couple of characteristic sone, a characteristic sone, and the ways being proposed and did better when playing sold, all Buth's voccious a lower between playing sold, all Buth's voccious a lower between playing sold, all Buth's voccious a lower between playing sold, all Buth's voccious always being popular. But within an o climax it, all star show would hardly have twinkled.

OLYMPICS OF THE AIR' Sporks Quits Sustaining Sat 9 p.m. KMBC, Kansas City

Satt 9 pm.

KMBC, Kannas City

This show is off the stencil of curs.

This show is off the stencil of curs.

While a ports empirisas. Plinchy renough for those who know and like lifer sports. Uses four consteants to the control of the control of

FASHIONS IN RHYTHM:
With Marjotte Harris, Kay and
Ruddy Arnold, Gabe Drack, Gernett Marks, San Brown, Eibes
Syllats Orth,
ELBEE FURBIERS
Flidsy, 1032, Mary York
Pair enouth: musical show by
Fair enouth: musical show by

Fig. 19 (1997) WORN ANGEL' STATES AND ANGEL' STATES AND ANGEL' STATES AND ANGEL' STATES AND ANGEL' STATES ANGEL' ANGEL' STATES ANGEL' STATES ANGEL' ANGEL' STATES ANGEL' A

## Follow-Up Comment

Fets Mack, whilem vaude again, and before then and since a character cater, did a stunt on the Bob Ripping and the state of the state o

in termont, has been selling and of converted the selling and c

# ARGENTINE AIR UPHEAVAL

## Advisory Council Resigns

South African Body Found Recommendations

Ignored by Broadcasting Administration Capetown, June 28.

Capetown, June 28.
Capetown radio advisory Council has resigned en bloc. Regarded it- set as an ineffective body without authority or clearly defined function. Council was appointed under the 1938 act to serve in an advisory capacity and to assist the Broadcasting Corporation in all matters relatuod to the local studio and its programs. to the local studio and its programs.

Too many restrictions hit them, and any suggestions put to the board were treated with indifference or ignored. License holders are getting weary of the dictatorial satitude of of the Broadcasting Corporation led by the chairman, Professor M. C.

## CANADA TAXES **VACATIONISTS RADIOS**

Ottawa, July 18.
Impector Max Sulman of the Radio Branch, Federal Department of Transport, is having a busy time with his staff representatives at creed to collect the annual radio license fee of \$2.50 from U. Suitors who have brought along a receiving set for personal use while spending a hold that transmission on the permitted citizens of the U.S.A. while temporarily residing in the Dominion. Hundreds of visitors who have summer cottages at country are affected.
So far, nothing has been done in country are affected. Ottawa, July 19,

sountry are affected.

So far, nothing has been done in
he way of imposing a fee on radios
nstalled in the automobiles of
ourists from the States because
hees are a fixture in the car, alhough such instruments call for a
icense when owned by a native
canadian in addition to any radio
used in the home.

## CJOR, Vancouver, Wires **Cut During Aircast Of** C.P.R. Strike Situation

Vancouver, B. C., July 19. Hard feeling between stations here over special events br adeasts hit a new high during recent unemployed over before the death power of the control of the c

ots caused additional trouble for Minis caused additional trouple for all the stations as the local datiles burned up over radio's news scoop. One paper even ran an editorial pan-ing the police for staging the evic-tion on day when the public could not be properly informed of the situation.

### Byworth to L. A.

Dyworth to L. A. Montreal, July 19.

E. A. Byworth, president Associated Broadcasting, plans to leave for Hollywood shortly in search of seripls and transcriptions.

Associated plans for fall production also include 15 or 20 high-priced by the shows and from 20 to, 30 productions in the lower brackets.

## In Buenos Aires

Buenos Aires, July 12.

Buenos Aires, July 12.

Three international: wk. sopranos at present under contract with BAcstations: Goela Ljungberg, Swede, via the Shell-Mex hour of Radio El Mundo (LRI): Gitta Alpar, Hungarian, on the Federal Soap program of Radio Belgrano (LRS): Lily Pons.
French, with Radio Municipal (LSI): from the Colon opera house and in special concerts with Andre Kostel-anetz for Ford.

Newest imports of LR1, scheduled for next month and not yet spon-sored, include Lucienne Boyer, Marian Anderson.

General Director of Argentine
Post and Telegraph ministry resolved to join the Union Internationale de Radiodiffusion at Geneva

LR1 and LR3 sent two caravans with artists into the interior for special airings on the national holiday (9), LRI to Bahia Blanca, LR3 to

Felise Roonfeldt, U. S. pianist, via Radio Excelsior (LR5), and Bronis-law Mittman, Russian violinist, via Radio Splendid (LR4), sustaining.

Radio Rosario (LT8), subsidiary tation of Radio Excelsior, preparing to boost power in order to become the most important station in the interior of Argentina.

Tito Coral, Venezuelan baritone, on the Bayer programs at Radio El Mundo, for which he is under exclusive contract, the sponsor having brought him down from New York.

Comedian Harmonists, soon leav-ing for U. S. via Rio de Janeiro, fui-filled their five weeks' contract via LR1 for Beifast, Ltd.

## ARTHUR PRINCE IN DUMMY ACT ON B.B.C.

Charlie McCarthy has a tival. Christened Willie Winket, he is sponsored by Arthur Prince and will debut on raid Sturdey, July 18, when he will compere B.B.C. vaude bill in conjunction with Cyril James. Prince will have no apparent place Willie is reported to be a rosycheeked, dapper young fellow, with willied in the prince will have been signed for compete time the prince of the prince will have been signed for complete iummer erisened for complet

the act to U.S.

## RELIGIOUS ADVISORY **COUNCIL FOR RADIO**

Regina, Sask., July 19.

A series of religious services on Sundays begins in October over the national CBC network. A national advisory council will be formed for

national CBC involves advisory council will be formed for arranging broadcasts.

Two each of the Baplist, Church of England, Presbyterian, Roman Catholic and United churches to be named.

Pat Freeman Promoted
Calgary, Alberta, July 19.
Pat Freeman, former chief anouncer of CFAC, has been promoted the position of pro-uction man-

## ESCOBAR BLASTS PROGRAM LEVEL

Director-General Recommendations Made Law by President-All Stations Must Be Relicensed Under New Code of as Yet Undefined Program Quality

### PRESS ATTABOYS

Buenos Aires, July

Proclaiming that the programs of Argentine radio stations have degenerated to a point where the taste, if not the morals, of the people dangered, the Argentine Director General of Post and Telegraph, Adrian C. Escobar, persuaded the Adrian C. Escobar, pensuaded the President of the Republic to declare the licenses of all Argentine stations may be cancelled and new ones granted only if certain—not yet defined—guarantees for maintaining a proper program service are accepted, President. Roberto M. Ortiz signed

President: Roberto Mt. Oritz signed the decree. Excobar's blast came as a surprise everybody, and most of all to the Three does exist a state station (LRA), the program policy of which does not include adversariance. It uses reports and official speeches between them. Besides that, the city of the state of the program of the competition of the state of t

Dutch.

Apart from these two stations, and
of the official LSI1 of the Province
of Buenos Aires, all the rest (including 16 stations in B.A. and 34 including 16 stations in B.A. and 34 inthe interior of the country are in
the hands of private individuals.
Program of these tations are not on
Argentian is a smaller country, and
disastifaction was not so violent as
the new proposal.

Presige Programs

### Prestige Programs

Presite Programs
Many of the more important sistions have frequently offered world
amous singers and other situations,
otten shouldering a heavy financial,
comedian Harmonists, Gilts Alpar,
Lucienne Boyer, and Marian Andersoid, that the programs threetened
did, that the programs threetened
shoots, books, and collural centres,
by virtue of their direct influence in
the homes,' seems to the broadcatters a gross exaggeration. That
this statement is another proof of
influence behind the throne.
In spite of all its incongruities, the

influence behind the throne.

In spite of all its incongruities, the decree had a good press—or rather be Postmaster-General's viluperations had it. Behind that is a typical South American story. There is personates General has the right to exclude any paper from circulation mails, if these papers happen to endanger the security of the country. This is the paper happen to be danger the security of the country. This is the paper happen to be a security of the country. This is the paper happen to be a security of the country.

danger the security of the country. Things being as they are, there is no doubt that in finitive Argentine broadcast programs will offer a lot of very instructive and, probably, very dull conferences, and nuttional music, with—perhaps—almost complete section of foreign records. How the people will renet remains to be seen.

## Canadian Network Prices Under Local Rates for Same Stations

CANADIAN INDIES IRKED

Think Prospective Transcription Im-port Aids Govt. Network

Regina, Sask. July 18.

Small stations in Canada will be hit hard if the revenue department open through with its 'proposal to raise the duty substantially on imported transcriptors eel that the more will place the Canadian Broad-casting Corp. in a better position to sell network hookups to major advertisers and thereby tend to furviverser and thereby the conditions of the condition of the cond Regina, Sask., July 19.

non-network stations. CBC not only offers them term contracts at less money but advises them if they are out for fame and bigger coin their chances lay only with a network.

# AUSTRALIAN

Canberra, June 27.

Federal politicians have been cashing alspa al of the commission was costly and also waster.

In. Mentioned that he understoned the commission was costly and also waster.

In. Mentioned that he understoned the commission was controller for concerts, a director of news, plus a special there was a controller for concerts, a director of news, plus a special where was a controller for concerts, a director of news, plus a special there were not consider the coverhauling of broadcasting legislation of the commission had failed to provide him with any information concerning the feet six hadson member for Tamania (Mr. Mahoney), stated that the commission had failed to provide him with any information concerning the feet at the commission had failed to provide him with any information concerning the feet at the minimum of the control of t

### Unexpected Response

A bakery interested.

to the position of pro-untion manigrams.

Jack Dennet of CPAC success in
the chief amounter post.

Chip Leonard Plater, M.O. Chairman of the Idernational Benedict of Chairman of the Idernational Benedict of Chairting Co., has been erested a Cliculairting Co., has been erested a Cliculairting Co. has been erested a Cl

Montreal, July

Montreal, July
Canadian advertising agency men
have been burning midnight oil over
the Canadian Broadcasting Corp.
card rate with the result that several agencies have come to the conclusion
that similar concessions should be
forthcoming from privately-awned
stations on the basic CBC network.

that similar concessions should be forthcoming from privately-waved stations on the basic CBC network. It is understood that adverting-sion of existing contracts with CBC basic stations. Should this conservation to granted eponars would be greated as the station of existing contracts with CBC basic stations. Should this conservation be granted eponars would be getting, the same low rates when dealing direct when the same low rates when the case of the case o

work.

Basic stations of the CBC network

getting the P&G

Basic stations of the CBC network which had been getting the P&G biz heretofore will continue to service the account but for less coin. Basic station rates are cut as much as 30% when used through the CBC and in addition have to surrender 50% of the net to the CBC. Another Jurmup for Western broadcasters is that P&G show now

break at the noon hour, premium

## CUBAN RADIO HIRES A HALL

Havana, July 18.

Practically all Cuban stations are now doing their broadcasting before underness. In some outside sufficient of the state of the s

Unexpected Response
Moose Jaw, Sask, July 19.
Syd Boyling got a bright idea.
Saturday morning he announced on lete cream come and theafter titled: Heater I was CMF which started who brought in 10 articles from school to bugy wheels. Nearly with its ReA-Vietor distillation and protests of management.
Kids were finally induced to go to marry park and show proceeds.
Like were finally induced to go to marry park and show proceeds.
Like were finally induced to go to marry park and show proceeds.
Like were finally induced to go to marry park and show proceeds.
Like were finally induced to go to marry park and show proceeds.
Like were finally induced to go to marry park and show proceeds.
Like up with the State the fact that the park as gathering ground. With the state the care with the start with the start and the start an

Open Season for Pianish Saskatoon, Seed. July 19. Three young planish; the two-whina just returned from Chicae and-New York, signed for Gelf week's samure series of plana recitals. Evelyn Riy dine July 11. July Chetern, 17, the July 17 and Visin Woodward, July 28.

## CJOR. Vancouver. Gets Good Response by Linking Station Publicity to Free News Mats which made a successful broadcast series six years ago.

Still Good

Right name of Norman Frescott, whose Big Came Huni program is the summer sub for Fred Allen show, is Scott.

Scott.

Changed it to Frescott in 1911 because that being the year of the great mental wizards like the Great Herman, the Great Kellar, etc., Frescott didn't want marquees referrin to him as Great Scott.

AWARDED AIR FEES

Old Gold Off

Pittsburgh, July 19.

Vancouver, B. C., July 19. Rumors to the effect that local dailies were going to blue-pencil their radio highlights started CJOR their radio highlights started CJOM of on publicity idea that has elicked in a big-way. Based on the fact thatver few of the small weekly papers can afford to buy news-photos and engravings, the plan calls for the distribution of a Weekly Newsphoto which consists of a mat and story covering a local news event. The papers get the material ree if they

papers get the material free if they run a line to the effect that the news-event was also covered by a CJOR special-events broadcast. Some 30 weeklies were queried on the idea and only one thumbs-down resulted Plan, now, in its third week is covering a circulation of about 100,000 readers. Leiters from suburban editors in ARGENTINE LAWYER

about 100,000 readers.

Letters from suburban editors in ARRADED AIR FIELD

Action against practically all local
radio stations has been brought by
reading stations has been brought by
which he claims fees amounting to
\$13,000. Plaintiff declared that he
had been instrumental In obtaining
by the provincial government. He
had iscured the rejection of an application for the installation of as
Aires, and a reduction in the charge
of \$1,300 per station collected by the
post office authorities. Furthermore,
by the Business Aires council of a two
per cent tax on all receipts from
rended the broudcasters with literary
copyrights, and had drawn tip a report on wireless laws and regulations.
In other countries,
the second of the control of the countries
of the countries
and the control of the countries
these services rendered by Bidau,
who consequently won his suit, but
intended the brees rendered by Bidau,
who consequently won his suit, but
decided that the fees should be estimated by experts. dicate that the news photos armuch more acceptable than the usual run of publicity shots. Pub licity man, Rolly Ford, currently the wonder-boy of the studio.

## **BOOTLEG YANK** AIR SERIALS

Montreal, July 19. Considerable number of bootles

Considerable number of bootleg radio scripts, bought from American writers, are being used in Canadian; radio production due to the shortage of expert scripters in the Domittoin. The control of the con

exclusively.

Canadian radio men using such scripts figure themselves in the clear from the legal standpoint since they pay the authors on a flat or royalty basis for the use of the scripts in anadian radio men using such joth figure themselves in the clear of the authors on a fitter or anything the authors in a fitter or and the surface of the su

Canada.

Identity of the authors is concealed, of course, and the wellknown American programs are run here under different titles.

## REGINALD MARTIN

Lincoln, Neb., July 19 Reginald B, Martin, formerly manager of KFAB-KFOR, Lincoln, has quit WSIX, Nashville, to become manager of WJNO, West Palin Beach. He was engaged by Jay O'Brich, the station's owner and Naw York Characters. come manager of WJNO, West Pain Beach. He was engaged by Jay O'Bricn, the station's owner and New York financier: Martin was also formerly with the Iowa Network.

## Homer Martin Uses WJR

Detroit, July 19. Homer Martin, prez of United Auto Workers unlon, is conducting a series of 15-minute weekly pro-grams over WJR to discuss prob-lems arising out of current factional squabble which threatens UAW existence.

Statement when the recent outling of five UAW officials on charges of communistic leanings pecifying the UAW officials on charges of Chief John L. Lewis, it using Chief John L. Lewis, it using the Chief John L. Lewis, it using the UAW official of the Chief John L. Lewis, it using the UAW official of the U

### Robitsek Joins WBBZ

RODITSEK JOINS WBEZ.
Ponca City, Okla, July 19.
W. E. Robitsck is new commercial chief at WBBZ. Formerly held same spost at KTOK, Oklahoma City.
Hariold Sparks joined WBBZ as sports' spicler, and Bill Stevens is now directting station's programming.

## **English Notes**

Ann Harold and William Hutch-ison will be seen weekly in Ann and Harold, television's first attempt at

'On the Spot,' televised July 2, was the first Edgar Wallace play to be presented, in the new medium. In the atternoon of July 12 his equally famous detective drama, The Case of the Frightened Lady,' presented with Cathlieen Nesbit and Walter Hudd in the principal parts.

Van Den Berghs & Jurgens, Lid,, makers of Cookeen, have booked the 9- to 9-15 a.m. period on Sundays from Radio Normandy, starting immediately. This is in addition to their present half-hour broadcasts on Saturdays, Contract was placed by Lintas, Lid.

many leading politicians.

### Canadian 'Jimmy Allen' Miniature Plane Race

Miniature Plane Race
Toronto, July 19.
First air race for the Canadian
Cadet members of the Jimmy Allen
Flying Club, which clutins a memflying Club, which clutins a memstarts Aug. 7. Jimmy Allen (Transcription is backed by British-American
Oil Co., Ldd. on 11 Canadian
stations. Prites will be awarded for
stations. Prites will be awarded for
tered by the club members.
British-American service stations
are distributing model airplane
building kits. J. Walter Thompson of
E. Pitcher Is handling the transcrition and merchandising services.

Softball on Shortwaver Detroit, July 19.

WSXWJ, Detroit News shortwaver, this week will start airing night soft-ball games from Mack Park here, first time it's been done.

First time

WCKY at Convention

(Incinnal silv 19.

(Incin Carrell Nys. former, radio et of dutefa by Ross Poderal above CRAC
Los Angeles Times, now an air has 83% of the local audience, blurbist, signed as radio commentaflor during autor are seene in derry
Roffman's untagged Sporting Series
Tolling at 20th-Pow.

## · Radio Daffodils ·

Regina, Sask.—Manager C. V., Chestnut, of CKCK, went out on an un-heralded visit to the transmitter, 12 miles north of the city, to find nobody home. A length of wire leading out the window gave the cite. He fol-ling towed the lead to find the engineering staff, squatted on the ground some interest of the staff of the control of the city of the control of the control of the distance from the building, shouting at gophers. Were was connected to control of the contro

Cedar Rapids, Iowa.—'Due to circumstances beyond my control, the program originally scheduled for this time will not be heard.' Those were the words of Bob Leefers, announcer for radio station WMT when notified

Indianapolis.—Durwood Kirby, WFBM announcer, was arrested for a traffic violation. After arraignment in court arresting officer asked him for his autograph.

New York City-Program intractors for 'It I had the Chance' which sees over NDCs like network Monday nights have a peculiar squawk. Personallities are intervene that are not cell their secret ambitions. Scripters complain they exist use the most colorful ambitions, which are too ribald for etherizing.

And for Vantary.

## Philco Attacks Canadian Patents

Charges Monopoly Drives Up Cost of Sets Far Beyond American Price Levels

### PATENT INVOLVEMENT

Dealer Makes Charges on Canadian Manufacturing Practice

Montreal, July 19.
Application has been filed with the Registrar of the Combines Investigation Bureau at Ottawa by D. M. Kepler, independent radio dealer, requesting an inquiry into his charges of a combination in restraint of tradefore the Tariff Board at Ottawa last week, Kepler revealed that he had also applied to the Commissioner of

from Radio Normandy, starting immediately. This is in addition to their present half-hour broadcasts by the property of the pr

ceived notice of action for \$10,000 after receiving several warnings from the Canadian patent pool to discontinue the sale of Imported tubes.

Interest the sale of Imported tubes of Imported t Repier said he had charts and dia-grams the performance of all Canadian and American sets and that the sels which formed the bulk of the sales on both sides of the line were practically alike in selectivity.

### In Canada

Hollywood Hotel program renewed on Canadian network for another year by Campbell Soups. Was to have started Sept. 30, but will now commence Scpt. 2.

Mervin Pickford added as control engineer at CHAB, Moose Jaw, Sask, replacing Archie Wicks, who left to join Federal dept, of transport at Edmonton. New salcsman due and Warren Wells already added as new station announcer.

Onelda Indians on their reserva-tion near London, Ontario, adopted Hactley McVicar, senior vadio an-nouncer of station CPFL, this city, as Honorary Chief Don-ha-wit (Morning Star).

J. A. Gauthier has replaced Marcel revost as manager of CHLT, Sher-brooke, province of Quebec.

Betty Cook, nice of Charles

Biddown program over WWSW,

Biddown program p

Montreal, July 19.

Charging international monopolistic patent control in the manufacture and distribution of radio sets in Canada, Hon, W. D. Herridge, former Canadian minister to Washington appeared before the Tariff Board at

oftawa last week representin Phileo, and advocated free exchange of patent licenses among Canadian manufacturers in order to reduce costs, and increase production and sale of radio sets in the Dominion.

Indications are that the Tari Board will-recommend to the Cov-ernment a revision of current patent laws governing manufacture and dis-Phileo has paid in over \$500,000 to

Philico has paid in over \$500,000 to Jhe patent pool during the past fen years, according to Herridge and these steep royalities accounted for a weighted average cost of royalities of approximately \$5 per set to buyers, as compared with, an average royally cost of \$2 per set, in the United States and 75 cents in Great ritain.

States and 75 cents in Great ritain.

Radio sets in Canada are priced from 40 to 80% higher than in the United States in most instances. Citing comparative costs of similar sets it was pointed out to the Tariff Board that a four-tube set selling in the U. S. A. for, \$14.95. retails for \$29.95 in: Canada, while a five-tube set selling in the U. S. A. for, \$14.95. retails for \$29.95 in: Canada, while a five-tube set selling in the U. S. A. for, \$14.95. retails for \$29.95 in: Canada, while a five-tube set selling in the canada set selling in the canada selling in \$29.95 in Canada, while a five-tube set selling for \$32.95 in the U.S. A. retails for \$59.50 in Canada.

refails for \$59.50 in Canada. From the refler of accusations, charges and counter-charges emerged the opinion of George H. Sedgewick, chairman of the Tarriff Board, that the patent pool is obstructing, the free novement of radio manufacture in Canada and that the operations of this pool protect makers of Canadian this pool protect makers of Canadian radio equipment rather than the tariffs. Sedgewick stated also that from what had been disclosed at lie inquiry inventors got. little protec-tion while owners of patents and manufacturers had an opportunity to exploit the public.

Foreshadowing the probable recom-mendations that Government action be taken to modify the strangtchold of the patent pool was the declara-tion from the chairman of the Tariff Board that any Canadian can bring Board that any Canadian can bring American radio sets into Canada, pay the duty, and still pay less tima he would pay if he bought similar products from Canadian nanufactures. Insporter in such an instance, however, would render him-stance, however, would render him-stance, however, would render him-stance, however, would render him-stance to be a distribution of the rights partials for manufacture and distribution of radio sets and equipment i Canada.

Replying to statements from Cana dian manufacturers that more money dian manufacturers that more money is spent here in making sals because of the rigid electrical requirements, Herridge sand that Philos quirements, Herridge sand that Philos Good that the added cost necessary to fulfill the regulations of the Canaian Electrical Code on a set selling in Canada for \$89.95 amounted to 24 cents. The same set sells in like U. S. A. for \$39.95.

### Royalties

Attorney for the Philco interests added that the unjustifiable, rice spread typical of the Philco line was comparable to the spread of other comparable to the spread of our companies and due to excessive roy-ulty payments, excessive duty of parts and excessive overhead be-cause of slow and small turnover.

cause of alow and amall turnoyer.

In rebuttal of testimony offered by Philos, representatives of Candidn manufacturers argued that 23% of the difference in cost was due to one of the control of the control of the control of the counted for by requirements of the Candidn Edward of the counted for by requirements of the Candidn Edward of the counted for by requirements of the Candidn Edward of the Candidn and the Candidn and the Candidn receiving the counted with Candidn receiving the Candidn Candidn receiving distinct, 25% due to the use of allow of the counter of the c

### New Coast Air Weekly

Hollywood, July Paul Norman advertising agency as dummy layout of new weekly

#### PRODUCTION AIDS

Musical-Historical Cavalcade: 1800-1935. Year-by-year lists of popular songs, with historical data cov-ering the same 150-year period. Fully cross-indexed.

indexed. Musical Licensing Societies. Officers, branches, contracts, licenses, history.

Program Set-Ups. Set-ups (microphone placement, etc.) for 13 representative programs, graphically illustrated with charts and fully explained in accompanying text.

companying text.

Sample Adaptations. Comparison of the first chap-ter of book, "Bambi," with first episode of radio serial of same name. Also comparison of True Story's "Gossip's Martyr" and the radio adaptation. New York Theatre Season: 1937-38. Complete data on Broadway plays.

Play Adaptations. Stage plays adapted over NBC and CBS, and by the Federal Theatre Radio Division, during 1937-1938. Radio News Services. Details on bureaus furnishing news to stations.

Transcription Producers. Complete details.

#### MONEY

CBS, Mutual and NBC client revenue for 1936, 1937; major advertisers' expenditures by type of media during 1937; network gross client expenditures, 1927-1937; comparison between major media, 1935-

#### PRODUCTION

C. A. B. Ratings. Cooperative Analysis of Broad-casting 1937-38 ratings on the 25 leading night-time and 10 leading daytime programs; special events ratings.

Program Popularity Polls. Digest of all 1937-38

Commercial Network Programs: 1937-38. Complete record of all major network commercial programs of 1937-38; program types and program origination.

#### PROGRAM TITLES

20,000 titles of program series used by U. S. and Canadian stations and networks.

#### LAW

"Radio Artists and Social Security Taxes," Developments in Federal Regulation of Broadcasting," and "The Waring Case," by I. W. Digges, Louis G. Caldwell and Francis Gilbert, respectively.

#### II S AND CANADIAN STATIONS

Complete data on stations and networks.

SOUTH AND CENTRAL AMERICAN STATIONS Complete data assembled for the first time-includ-ing station rates.

#### STATION REPRESENTATIVES

#### ENGINEERING-EOUIPMENT

Engineering-Equipment Manufacturers. Officers, branches, products and trade names. Cross-indexed by product types and trade names.

Consulting Engineers. Television: 1938

Short Wave Stations In the U. ..

Facslmile Broadcasting Stations In the U. S.

#### SPORTS

College sports broadcast last year; plans for com-1938 baseball season.

Sports broadcast commercially on U. S. stations last

#### NEWS-PUBLICITY

Radio Editors. Policies and radio editors of 1,000 North American newspapers; data on type of pic-tures and material accepted.

Trade Journals. Complete details. Fan Magazines. Complete details.

Developments during the past year. Complete rec-ords on American Federation of Musicians' con-tracts with networks and affiliates.

#### **ADVERTISING AGENCIES**

Comparative Agency Spending: 1935-1937. Network Billings to Agencies: 1937. Agencies. Personnel branches, ent and script buyers.

#### PROFESSIONAL RECORDS

The professional history of 3.525 artists employed in broadcasting 1937-38.

#### PROGRAM PRODUCERS

#### ARTISTS BUREAUS

#### MAPS AND CHARTS

Over 100 colorful maps and charts.

## Table of Contents THE BOOK NO ONE IN RADIO AFFORD TO MISS!



RANDOLPH NEWS SHOP SATYR BOOK STORE 63 West Randolph St. 1520 N. Vine St.

Trafalgar Square

BRENTANO'S BOOK STORES WASHINGTON 586 Fifth Ave.

1322 F St., N.W.

PHILADELPHIA 1726 Chestnut St.

#### Early Purchasers:

ALLIS-CHALMERS MFG. CO. BLACKETT-SAMPLE-HUM-MERT, INC.

YOUNG & RUBICAM, INC. WARD WHEELOCK CO. LORD & THOMAS

I. WALTER THOMPSON BERMINGHAM, CASTLEMAN & PIERCE, INC. TIME, INC.

RUTHRAUFF & RYAN, INC. AUSTIPZ & LEE MAXON INC. B. B. D. & O. N. W. AYER & SON, INC. LENNEN & MITCHELL BENTON & BOWLES, INC.

FITZGERALD ADVERTISING

AGENCY FERRY-HANLY CO. ARTHUR KUDNER, INC. LEIGHTON & NELSON

CARSON BRANTLEY AD-VERTISING AGENCY THE WESSEL COMPANY IIMM DAUGHERTY, INC. NEEDHAM, LOUIS & BRORBY, INC.

WESTHEIMER & COMPANY BUCHANAN & CO., INC. SHATTUCK'& ETTINGER, INC. WALTER BATCHELOR CORP. SAMUEL FRENCH CO. HAYS ADVERTISING AGENCY HUTCHINSON ADVERTISING COMPANY

WILLMORE & POWERS LEVER BROTHERS COMPANY H. W. KASTOR & SONS AD-VERTISING CO.

NORTHWEST RADIO ADVER-TISING CO., INC. GENE FURGASON & CO. H. M. KIESEWETTER ADVER-

TISING AGENCY PAUL H. RAYMER CO. PRESBA, FELLERS & PRESBA GOTHAM ADVERTISING CO. FREE & PETERS SUN OIL CO.

FRANKLIN BRUCK ADVERTIS-

COCKFIELD, BROWN & CO., LTD. SHERMAN K. ELLIS & CO., INC.

HENRI, HURST & McDONALD LIVINGSTON & FERRIS GEORGE P. HOLLINGBERY CO. PACIFIC ADVERTISING CO. BERG & ALLENBERG CO. TIM FIZDALE, INC.

UNITED RADIO PRODUCTIONS

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154 West 46th Street, New York

Please send.....copies of VARIETY RADIO DIRECTORY (\$5 per copy, postage prepaid; \$5.10 per copy in New York City; duty not prepaid in foreign countries). Enclosed find \$ ......

Name

Address

City ...... State

Firm Name

## RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

**Oustanding Stunts** 

GOLDEN WEDDING B. B. C., ENGLAND

For composite program entitled Golden Wedding, intended as roy to the control of the control of

Air Conditioning Show

Air Conditioning Show

City

Three-day Workshom City

Three-day Workshom

The third floor of the new Skirvin

the third floor of the new Skirvin

by plugging the show exclusively by

radio time: and leaving off news
paper wider three point evi
tives the show of the show

Air Clark's orchestra and

work WX Ident show after from

Hottest weather of the season also

lent as unofficial invitation to pedes
cool air inside. In and sample the

cool air inside.

Siant on News Coverage
St. Paul.
Writing a new chapter in its long special events history. KSTP this problem of filling spot of Fulton Cities' (Minneapolis and St. Paul).
Purpose of the new stansas will be to colleague to pinch-fill-clawir roped and timely news in made, present regulate the problem of many control of the problem of th

BUT WHEN IT

COMES TO **EXPERIENCE..** 

NEW YORK OFFICE

Thomas G. Rockwell F. Cork O'Keele Michael Niderf Thomas J. Mortin Warren H. Peorl William Burton Harry D. Squires Bert Lown Frank Caoper Joseph D. Murray Harry A. Ramm Leonard Romm

CHICAGO OFFICE

Bob Weems Joseph Kayser Thomas Tholcher Jock Kalcheim

HOLLYWOOD OFFICE

Hormon O. Nelson, Jr. Edword Fishman

as the scene-sciter for Pulnam's spicks. Studio feels that the prefix of the spick of the spick

#### Arrange Farm Talks

Arrange Farm Talks
St. Louis.
St. Louis.
St. Louis.
Illinois are scoperating in producing
Illinois are scoperating in producing
the KMOX. Farm program sized
stally from 500 to 700 am. Charle
stally from 500 to 700 am. Charle
(calures at KMOX. engineered the
deal whereby the talks are made
(calure) of both schools.
Stookey makes the recordings on
the campus and plattern on the
program the ollowing days.

#### WKRC's Uniform Series

WKRC's Uniform Series

Man Behind the Unicinnati,
new in rice-weekly austaining series
one in rice-weekly austaining series
Conducted by Neiland Sampson, staff
news commentator and writer, subinterviews police, firemen, letter carrers and the life on their duties, expersonalities on Paradel interviews
assion this week for run of Tuesday
Personalities on Paradel interviews
assion this week for run of Tuesday
periods. Bucky Walters, Redspitcher, held the first guest spot.

IN AGE

Senators Claud Pepper and Joseph O'Mahonev

Summer Resort Stant
WHEC is working the resolution of the with reverse flower to the resolution of the resort of t

the kids.

"Catch Bidleulous Remark"
Denver.

KLZ making efforts to build both listening and studio sudences for gram, and The Dime Man', inquiring reporter program remoted from Denter and the program of the mechandise remark made by The Dime Man' receive an award of the mechandise receive an award of the mechandise to. To build The Homenakers, audience frain whitel salute given tures music and household hints.

'Our Yesterdays'
Fort Wayne. Our Zesterdays'
Fort Wayne.
Fort Wayne.
Your Yesterdays', a series of dramatic tales depicting Fort Wayne's
early history, is new addition to the
program schedule of WOWO. Series
is conducted by Bessie Keeran
who has devoted 29 years to gathering material.

ing material.

Community Nights

Buffalo.

Special events director Addison
Busch of WGR has arranged a series
at a series
at district of the series of the series
at addison for the burds associated to the series
at addison for the burds associated to the series
at a series of the series of the series
Communities lined up are Dunkirk, Niagar Falls. Lockport.
Batavia and Lackawanna. Section
kirk, Niagar Falls. Lockport.
Batavia and Lackawanna. Section
cittens whose night it is, they bring
a band, and in general add to the
color and gate. community gets an
hour on the radio in which to
exhi if local talent and to expound
the merits of the town.

Inculate the Ladles

ober and the control of the control

Caster, Windows must be dressed with products currently advertised on CJCA. Entrants must supply photos of their windows along with the negatives, which become station property

### Nearby Visits Build Following Lincoln

Nearby Visits Bullet Pollewing
KFAB is sending production department members to modellon demodellon demodel

everywhere,

Raschall Dope Draws KidDetroit,
Openiar session of Harry HelitManner Chillege and Harry Helitshoot of cereal's backshall airney,
few 7000 kids at week, Ty Tysmi,
few 7000 kids at week, Ty Tysmi,
few 7000 kids at week, Ty Tysmi,
few 7000 kids a weep special control
kids over public address system.
Crowd so exceeded expectations.
Crowd so exceeded expectations,
few 7000 kids over public address system
ined to demonstrations of pitching
and batting by Helimann, four-time
and batting by Helimann, four-time
and batting by Helimann, four-time
and Sany Horg. Course will conaides. Sid Sankovic, Clyde Manion
ald Sany Horg. Course will conground diamonid.

Local Station's Verboten List

Supplement to the KROW, rate and has recently been issued. Little recently the control of the co

weekly average of 130 participants shows an increase of 300%, over mose who started in o the forund floor. Twice weekly contestants the started floor of the forund floor. Twice weekly contestants the started floor of the forund held each, Friday p. m. The two finalists who drop their ball the floor of t

Roses for the Ladles

"Boses to a Lady" program which
is deliy decision. When you have
to a Lady "some which
is deliy decision. Well, program
director. In addition to paying triroses to person to whom program is
dedicated. William is featured vecalist on the
you'lliam is featured vecalist on the
position of the person of the person of the
william is featured vecalist on the
position of the person of the person of the
minimum is well as its director and
amounter.

One for the Beauty Shops

The State State

lblical Merchandlsing
Troy, N. Y.
Keller Baking Co. of Troy is now
sponsoring a series of half-hour
transcribed Biblical dramas on a
Sunday afternoon spot over WABY,
Albany. Program offers church and
school organizations use of the reeords and equipment.

## WEEI's Summer Argument Bost

American Learne beautreament of the program of the properties of t

# For Radio Engineers

Washington, July 19

Mashington, July 19.

Informal gabbing about proposed changes in professional radio opquiezes before received received and and a considerable of the considerable of

progressive stituting of the ques-tion. With the National Association of Broadcasters joining the fight many speakers hit the rules about re-newals. Broadcasting group sug-setted that three years of service should enable an operajor to duck with any new rules and all tech-nical developments in order to da a satisfactory job. As an alternative, the NAB suggested the PCC could seed applicants a summary of any to answer a few selected questions.

Philadelphia, July 19.

WPEN this week added 'Lone Star Rangers,' hillbilly crew of six guys and a gal.

Twangers came into the studio for a cuffo one-show tryout last Thursday night and were put on the pad for three airings a week.

good summer buy and why its mar-ket is the biggest and richest de-livered by a local outlet.

#### CBS's Hospital Gesture

New York.
Columbia broadcast its 'Let's Prelend' program last Tuesdy' (12)
Montfore Holler of Columbia
Montfore Holler of Columbia
Montfore Holler of Columbia
Montfore Holler of Columbia
Hat the cast of a program of this
Hat the cast of a program of this
With the institution radioequipped, the children who couldn't
be moved within sight of the miles
wall receivers.



## ROCKWELL-O'KEEFE INC. 32 West Rendolph St. R.K.O. Bidg. Rockefeller Center 9028 Sunset Bivd. CHICAGO, ILL. NEW YORK, N. Y. HOLLYWOOD, CAL.

Rockwell-O'Keefe Inc. is not five years old; the averag

age of its officers is 34... and of all its executives 35.

Yet these executives have a combined experience of 242 years in the business of supplying artists and orchestras to advertising agencies, hotels, theatres, clubs, motion pictures and phonograph companies. Individually, they contribute to that total as follows:

Pres. in chorge of Badio and General Sales May. Secratory and Treasurer Vice President in charge of Orchestres Vice President in charge of hotel entertainment. Assistant Treasurer Fablicht, Fablicht, Fablicht, New Orchestre backer in New York New Orchestre locations. Radio sales department, ossistant to Mr. Rockwell Auditor

Associate in charge of theatre bookings Assistant to Harry Romm

Manager of Chicago office In charge of one night bookings in Chicago Hotel contact in Chicago territory Associate in charge of theatre bookings

YRS. IN

18 yrs. 16 yrs. 7 yrs. 10 yrs.

## Not Good for Radio Trade

Regardless of how the suit of KOL for \$25,000 amages against Senator Homer T. Bone and Saul Hass, collector of customs, and sation KHOO at the suit of KOL for \$25,000 closes, out, so the suit of the

was filed. All station owners and operators in the state are talking under their breath, not make the state are talking under their breath, and the state that someone will be the state of the state that someone will be that will bilate. If they want to talk about the KOL and KIRO suit they hike to some quiet place under the bridge and have their comflibs. This section is allow with deal and dum radio people following the state of the state of

combis. This section is anye with deal and dump radio people following the filling the section of the section o

oncerned.

It is common talk here that the Federal Communications Commision is going to sit in spiritually on this trial, either by complete
ranscript of the proceedings or personal appearance by a designated

transcript on the Proceedings or personnia appearance by a designated attorney from the PCC staff.

One thing noticeable since the filing of the suit and its subsequent publicity, the public as a whole is watching every move of either side. One of the reasons for this unusual interest by the general public is the close association of local politics in the setup. That the regular election in November will settle the matter for all time, seems to be the teeling.

## NELSON'S DEPARTURE Clarence Pettit, whom Nelson brought on from Denver several months sgo, remains bere in charge of sustaining shows and special events. Sproul and Beal will build the commercial programs ex-**CUES KDKA SHIFTS**

Pittsburgh, July 19 Promotion E. Nelson, man-ager of KDKA, to New York as sales read of NBC Blue network bringing a flock of changes in personnel at station. Nelson taking with him as istant Robert Saudek, continuity chief, with Derby Sproul moving up to that post. He'll have as his chief

aid Bill Beal, of announcing staff, leaving a vacancy in that depart-ment which will be filled shortly.

No successor to Neison has been named yet, with William E. Jackson, sales manager of KDKA, temporarily, filing that post. Station hosted Neison at a farewell dinner, last week in one of the studios and pre-

## Washington Lobby

Washington, July 19.
Feeling that FCC Chairman Frank R, McNinch was sold a bill of goods is existent among the lawyers after reading the proposed new rules of practice and procedure. None of the suggested changes seem to fit his prediction last month, that significant forces were in the see. infigurate reforms were in the cards.

Most of the paragraphs offered for comment are word-dor-word identical with the present book and the only real innovation is the motions docket, which had been pretty well foreshadowed.

Comment-of-the-week: in covering the Hughes flight, networks asked FCC consent to plant relay transitters everywhere except on to of Arctic whale's spouts.

Laugh is on the many persons with something to sell who didn't let the clock stop after reading how government radio is going to be centralized in the National Emergency Council. Idea concoctors, gency Coincill. Idea concoctors, transcription manufacturers; even talent agents—usually armed with receipts for a campaign contribution or a letter from a political boss—moved in on Bob Berger. Thinking he would have a good slice of the New-Deal wad to sprinkle around. So far he's had to fight for a stenographer and cannot see anything

#### Dedicated to Maxim

if bag and set

Homer Hogan, formerly head of

KYW, in Chicago, and for four years

midwest manager of Hearst io, Inc., has become general manager of WCLO, owned and operated by the Janesville Daily Gazette.

Sidney Bliss, who used to man-age the station, it now publisher of the Gazette.

Hartford, July 19. Homer Hogan in Janesville, Percy Maxim, the American Radio
As Bliss Turns Publisher | Right League will dedicate an Janesville, Wis, July 19. | Connecticut, sometime in September. Maxim was founder of the organiza-

tion.

Years:

age of kilokust transmitters for phone and by the degraphy. Will operate on all frequencies ullowed amateurs. Equipment for station, was built at the degraphy. Will operate of ARIL hendquarters? West Hart-

## October Trial of KOL Charges

Lawyers Parry-Defense Demands More Details-Plaintiffs Bring In CBS Executives

Seattle, July.

Scattle, July
KOL was 'erdered Saturday
(16) by Judge Earnest Gard in
Superior Court, Tacoma, is an
ing paints in the compliant which
were held to be 'indefinite.
Court allowed it days for ending
paints in the compliant which
were held to be 'indefinite.
Court allowed it days for contract
with CBS; establishing, the rate
careance of relations between
KOL and CBS; the setting forthcareance; affirmation of, denial
of a defense contention of, denial
of a defense contention of, or
about the date or Ort. 1937.
the corporation accepted
grams from any other broadcast,
the contract entered into with
any other- broadcasting system.
Trial of the suit has heen set for
Oct. 7.
An attempt to disjonate carly ar-

in which CBS discontinued its con-nection with KOL; legal acknowl-edgement, of whether KOL accepted another chain's (Mutual) programs about last Oct. 8 and when a con-tract with that network was signed, thats previously filed a general de-inal and motion asking the complaint to be nade more definite.

to be made more definite.

Anewer sevel by attorneys yers.

Westberg & James, while refusing to answer interrogatories 8, 10, 11 and 12 does admit the following list of stockholders: Archie Tril, Louis, Wasner, Alpheus Byris, George Buttern, 1997

Trial of the suit has been set for the suit has been field cosing a suit of the suit has been filled competent and immaterial.

Defense sought to smoke out control between the Scattle Broadend.

to have dismissed as irreteament, active I pers is that most of head circles to have dismissed as irreteament, in come to Thompson of the motions will commetent and immuterial.

See the second of th

WCAU employs a larger staff than any other individual radio station in the United States

# **WLW Hearings on Super-Power** se Open in Washington; Point To Engineering Developments Washington, July 19 Washington, J License Open in Washington: Point

Washington, July 19 regiment has more time is engineer. Inserten and the bugs out of specific properties of the bugs out of specific properties. The specific properties of the specifi

dio Corporation of America related the initial moves leading to the start of the experiment. A technical an-alysis of the advantages of 500 km

LUCKY STRIKE

HIT PARADE

Saturdays 10 P.M., EDST

CBS Network FIFTH SERIES CARL HOFF

Starting in October

AL PEARCE GRAPE NUTS Mot. MCA

Washington, July 19
Arguments that more time is need to get the bugs out of such the bugs out of such consistent of the consistent of the

were:	59 kw	500 kw	In-
Engineers' salaries Malerials and	\$36,170	\$35,670	\$2,500
supplies	5,016	14,626	9,810
Power Water Misrellaneous	18,078 180 4,330	97,270 900 - 5,144	69,194 727 .734

During cross-examination by Assistant General Counsel George Porter, the WLW exec explained that out of 63 men on the technical staff, 19 are attached, exclusively to the

out of 80 men on the technical staff, 19 are attached exclusively to the super-power plant. Fitteen of thesa are operators, some of whom are interchanged with the technicians revious portable and short-wave plants. Only one additional man was required to help run the transmitter when the juice was raised. In laying the foundation for article of the control of the

other ways, Rockwell demurred. No albabratory in the country's in a position to tackle some of the communitums, while WLW is worked, and the worked of the communitum of the WLW is worked, occur during 50 kw operation. Elementary exposition of the subjects which WLW is studying occurred during tepdorfs initial turn countries with the worked with the





RADIO fading zone is, he said, adding that WLWs fast-fading area is from 100 to 250 miles from the transmitter.

Southern Conditions

Patrick Challenges
Authority of the FCC to probe
WLW's rate structure, possible effect of super-power operation on
other stations in the primary service area, and equality of facility
distribution throughout the nation
was challenged by Duke M. Patrick,
when the property of the property of the property
of the property of the pro

## Fading Accents

(Continued from page 5) tract. Miss Jeans has announced she will remain in Hollywood as a free

Simon Eviting

Simon Simon's contract with 20th-Fox expires Sept. 1 and will not be renewed unless Darryl Zanock un-renewed unless Darryl Zanock un-She is reputedly drawing down 82. 500 for eich seven days. Even Za-nuck, though, might have been will-ing to carry her fatther. It is said, unrolliness, which at times hare caused costly delays in the shooting of her offerings. Already, she is considering offers for Manhatan singe appear-

ances.

Paramount and George Rigandson of French parents, but claiming Argentine as his birthplace, are particularly the particular that the case of the particular that he case particular that he case particular that he case that the case of the particular that he case of the pa

Had Her Own Ideas

week, with Henry Fonda substituted.

Had Her Owa Ideas

After months on the lot. Isa Miranda, who had carved a niche for herself in the European show world, was finally cast in the title role in 'Zaza, dand the had a substitute of the title role in 'Zaza, dand the plant's exception of the plant's exception of the plant's exception, which view on the replacement by Claudette Colbert replacement by Claudette Colbert refer here days of work has divided the plant's exceutives into two factions, the pro on an anti-Mariandizette. The plant's exceutives into two factions, the pro on an inti-Mariandizette interest in the plant's exceutives into two factions, the pro on an inti-Mariandizette interest in the Continental stages and the plant's exceutives in the faction of the best of the plant's exceutive in the plant's exceutive in the Continental stages and the plant's exceutive in the Continental

olay, is said to have sided with Naimova.

Saimova.

B. Dedille opposite Fredir March

B. Dedille opposite Fredir March

B. Dedille opposite Fredir March

B. Becamer, has been on a picture-to-picture deal ever since, supposedly because of temperament.

She is presently working, in Paris

She is presently working, in Paris

She since with her besses mull
sold the most with her besses mull
sold the most with her besses mull
sold the most her besses with her besses

she will be held for a third picture.

While reports are current that

Simone Simon's option will not be

publicked at 20th-Fox, actives has an
unused she'll leave the Coast Aug.

Daven. Understood actives and

are optialing to do a flicker in Landon

ungotialing to do a flicker in Landon

## Warn Admen on Waxmen

as the agent and trustee for copyright owners, circularized advertising agencies with a suggestion to make sure that studios doing their recording work follow out the required procedure for the licensing of musical compositions. List of transcription manufacturers with which he has been doing business was attached to the letter by Pox.

Letter stated that since many companies new to Fox have recently en-tered the transcription field it was thought advisable to pass along this information and thereby help save the agencies and their clients from any possible legal entanglements over musical copyright infringements

Fox's list of companies actively engaged in the manufacture of transcri tione follows:

A. & W. Sound Service, 138 West Fourth vo., Columbus, Ohlo (J. K. Anderson). Associated Chema Studios, 1357 North Gordin et., Hollywood, Calif. (Frank W. Purkett).

\*Associated Music Publishers, Inc., 25 West 45th st., New York City (M. E. Tomp-kins).

Allas Radio Corporation, 1540 Broadway, New York City (Herbert Elienstein). Atlas Radio Corporation, 930 North West-

ern ave., Hollywood, Calif.

Columbia Transcription Service, 552 North
Mehigian ave., Chicago, Ill., (Girard Elino,
Deca, Records, Joc., 60 West,
New York City C. D., McKinnon,
Service City, C. D., McKinnon,
Service College, C. D., McKinnon,
Service Vonchier, Joseph D., Cortinol,
Service Vonchier, Johnson, C. Cortinol,
Service Vonchoo, Calif.
Mortena & Pyles, Inc., 1240 South Molin
Los Angeles, Chilf.

id-West Recordings, Inc., 24 South 7th Minneapolls, Minn. (L. M. Knopp).

-t. annucapolis, Minn. (I. M. Knopp):

\*National Broadcasting Company, Jon.,
RCA Building, Indio City, New York Chy
(C. Lloyd Eguer). \*National Browdensting Company, Inc., lerchandise Mart, Chicago, Ill. (Maurice RCA Manufacturing Company, Inc., Cam-

Manufacturing Company, Inc., Mer-lise Mart, Chicago, Ill. (Edwin G. am, Jr.). BCA Manufacturing Company, Inc., 1018 North Syramore ave., Hollywood, Calif. (Harry Mycraon). RCA Manufacturing Company, Inc., 155 Engl 24th St., New York City (Frank B Walker) Malkers.

Radio and Film Methods Corporation, 101
Park ave., New York City (Manuel L.

Radio Pestures, Inc., 6604 Hollywood Blod, Hollywood, Call. (Gerald King, Radio Produçers of Hollywood, 660 North Western ave., Hollywood, Callf. (Lou R. Winston).

Radio Recorders, Inc., 932 North Western ve., Hollywood, Culif. (J. Juseph Sameth). Radio Transcription Co. of America, Ltd., 1990 North Vine 81., Hollywood, Calif. of C. Pyle).

office).

Recordings. Inc., 5505 Melrose, Hollywood, Calif. (L. Pfelffer).

\*Standard Hollo, 6494 Hollywood Bled.,
Hollywood, Calif. (Gerard King). Indiywood, Callf. (Gerard King).
The Starr Company, Gennell Record Division, Richmond, Ind. (Recording Stodio, Transamerican Bromleanling and Television Unporation, 321 Pl(th ave., New York City (E. J. Rosenberg). WOR Electrical Transcription and Re-cording Service, 1440 Broadway, New York Chy (Rny S. Lyon).

Al. Campbell),

"World Roadcasting System, Inc., 201
East Krie et., Chicage, Ill. (A. J. Kendrick),

Warld Broadcasting System, Im., 71

Pith ave., New York City (Charles Gaines).

"Indicates austaining theory service.

Harold Johnson Dead ZENITH VISIO TRIALS In Hunting Accident ENDORSED BY F.C.C. Cedar City, Utah, July 19.

Harold Johnson, 41, co-owner of radio station KSUB, 100-watter here, was killed while hunting in neigh-boring hills July 12 when his gun accidentally discharged while he was

accidentally discharged while he was climbing a fence.

Body was discovered by Carl Wolfrom radio announcer at KSUB. Survived by his widow, mother, six brothers and a sister.

STRANGE INSPIRATION

Boy Photogr: pher Out on a Limb Loaded With Juice

Losded, With Juice

Covenind, July 19.

WGAR, Cheveland, west off the air at noon last Saturday (18) so that a buy who had climbed the stations. 387-toot vertical antenna could be brought down without minishpool to the stations of the sta

Fleicher Joins KFW Wichita, Kan., July 19,

Graeme Fletcher, formerly with WBRC in Birmingham, Ala, and stations WIS, WAIM and WFBC in South Carolina, has joined staff of KFH here.
Will be news editor and com-mentator.

Washington, July 19.
Field tests of laboratory developments in the television field wera
authorized the state of the sta

I kw. Discussing problems which muit be solved before pic transmission becomes a useful service, the Commish endorsed the research program alid out by Zentih engineers. They want to compare various transmission methods, study' both sending and receiving antennas, and see how looking this interference problems and allied questions.

## Widdifield Resigns

Chicago, July 19.
Cecil Widdifield, radio director for
Schwimmer & Scott agency has left
that post. Understood he is set with



RADIO'S LATEST SINGING SURPRISE

GUEST STAR APPEARANCE

LUCKY STRIKE "HIT PARADE" SATURDAY NITE, JULY 23rd, 10 P.M., WABC

Direction NBC ARTIST BUREAU

Personal Management BEN B. LIPSET 607 Fifth Ave., N. Y. C.

# LAWYERS PEPPER F.

# WAYS, ATTITUDE OCCASION SUITS

Question of Appeals and How They're Handled Prompts Two Strong Blasts-One Alleges Spiteful 'Thinking Up of Reasons'

#### TO HIGH COURT

Saginaw Broadcasting Co., dissatisfied rival. Central issue is familiar question whether filing of a petition rehearing by the FCC extends the time in which losing applicants can take refuge in the courts.

on take retuge in the courts.

Question is on a procedure is concerned, in the numerous wrange between applicants and the PCC.

Because it involves the reasonable reso of the FCC's concept that a disvalidated cannot have the statistic Concept that a disvalidated cannot have the concept that a disvalidated cannot have the concept that a disvalidated cannot have the process of the

The clear provisions of the statute provide that the effective date of a decision, the date governing the time for taking an appeal can be stayed or postponed only by special order of the Commission, 'brief said.' Such special order mey be issued either: At the recursor of little than the status of the commission,' brief said.' Such special order mey be issued either: special order may be issued either at the request of litigants or by the Commission upon its own motion



#### It's All Grist

Missoula, Mont. July 19.

Mhen T. E. Atherstone, chief
engineer of KGVO, moved into
his newly-constructed home, the
station aircd a 30-minute remote 'dedication' program sponsored by the contractor, building supply dealers and work-

Session opened with a skit in Session opened with a skil in which Mr. and Mrs. Atherstone discussed the various features, they wanted in their residence, then switched to the house, where Announcer Verne Sawyer described how the job was handled.

but, in any event, the effective date cannot be postponed without the special order of the Commission. These are the plain and unambigu-ous provisions of the statute.

Washington, July 19.
Prolonged dispute between radio lawyers and the Federal Commissions of the statuct. It is a lawyers and the Federal Commission over appeal provisions of the Country of Appeals, counsel for Hambert of the Country of Appeals, counsel for Hambert of Columbia Court of Appeals of Cou

Another batch of unusually frank Another batch of unusually frank words were used last week in seeking help of the District of Columbia Court of Appeals in the fight to prevent the Federal Communications Commission from linking the application of the Pottwille Broadcasting Co. With two rival applications for facilities in the Pennsylvania town.

with a request for review. That sometimes means months before sometimes means months before the matter, can be cleaned up.

Supreme Court. In asking the Supreme Court is give its slant, Phil Loueks and Arhur Scharfeld, attorneys for lose its slant, Phil Loueks and meed for a final declaration and said appointed protrance. Charges are that DC, court ignored the palm intent, portance in the proposition is one of general importance. Or provide that the cliective date in the provide that the cliective date of a similar powdre is in harmony and the wint is reflected to the post of the statute in the cliective date of a similar powdre. The clear provisions of the statute in shade ourse. Said a petition for rehearing to those before redecing the Pottsville can be provided to the plain intent, per consistent of the provision of the statute in the provision o

#### Thinking Up Reason

Selting a precedent for other irate barristers. Lovett told the tribunal that the FCC is deliberately thinking up reasons for not granting his client's petition and demonstrated that the Commish is discretely and the commishing of the commishing the commishing of the commission of

In questioning whether the FCC has the right to make new Indiago. The control of In questioning whether the FCC

(Continues on page 46)

Asks Broadcasters to Be Patient as Solutions Are Sought

Washington, July 19.

Washington, July 19.

Promise to preserve an open mind and work har preserve an open mind not work har preserve an open mind the provide mind the provide mind the provide mind the provided and the provided and

# Senator White Will Revive His

Washington, July 19. Fight for a Congressional study to see if the Communications Act needs amending is not over and need for such a survey will not be obviated by the scheduled FCC investigation of monopoly and chain broadcasting.

or monopoly and chain broadcasting. Renewal of efforts for a fact-indians project next winter was promised last week by Senator Wallace E. White, Jr., of Maine, father of the 1927 radio statin-stymind resolution directing the Senate Interstate Commerce Committee to 'ponder basic changes in the law will be attempted with the return of Congress. Meastery administration leaders, after being upproved by two Senate committees. Democratic boxes were artisted of a scaling expedition and artist of a scaling expedition and cries to complicate the fall elections.

#### Vague

program service duplication through statute rather than by mere requi-lations which could be forgotten when convenient. Scorns certain when convenient. Scorns certain some fashion within a year. Other phases of the broadcut erg constitution of the country of the statute of the country of the country did not exist or were not as impor-tant when the 1994 act was passed-include government awnership and critical statute of the country of the critical statute of the criti

insteade government awnership and coninsteade government awnership and concal educational user, ranger-power, regulation of ratus and time-saile practices, newspaper ownership, ensorshi and liability of station and agers. Latter would have a bearing. Although he never has gone to the length of the House of Repre-sentative; critics of the industry and commission. Sensor, While is mairadio, Ite looks askance at some of the prices paid for transmitter and certain PCC policies. But his upproach is wholly different in that he is not seaking scalps and tits to laten the conditions in radio that ret not would sailtactury, in his extraction, and the shortcomize of high low ought to be conjected.

## MILLER'S 1ST STATEMENT Periodic Business Check-Ups by F.C.C. Called 'Premature' Report in D. C.

Washington, July 19. Reports that the Federal Communications Commission has decided to require either periodic or annual reports on business experiences of the radio industry were termed 'de-cidedly prema ire' Monday (18).

p oposed new rues of practice will require additions dope with every produced and recognition of the recogni the 'free, competitive' Ameristem. Miller said he is aware is deedly perma ne' Monday (19). It is a man of counseled to large kin and counseled to large kin

# 39,000 Box Tops ---and Dimes---in Six Weeks!



A stack of dimes 143 feet high; enough box tops to A stack of dimes 143 feet high; enough box tops to paper more than 3,200 feet of wall space; enough letters to fill a fair-sized room! That, in brief, was the immediate, VISIBLE returns, in in six weeks, from the "Man in the Street" program sponsored by Lakeside Biscuit company and broadcast exclusively over WWJ. Such exceptional returns from a quarter-hour. 5-times-weekly, program furnish conclusive proof that there is good business in Detroit NOW and that WWJ can help you get it. Make WWJ a "must" on your fall and winter schedules. Make WWJ a



George P. Hollingbery Company Chicago, Detroit, Kan on City, San Francisco, Atlanta

# Background Buzz

#### EAST

George Crowell, former WMAS. Springfield, Mass., spieler, fills beith left by Dick Bates at WORL, Boston. Bates, also program chief, junkets to WGAN, Portland, Me.

WGAN, Portland, Me.
Community Opticians. Boston, is sponsoring a daily 15-minute remote program from the Boston Airport, tagged 'Down to Earth at the Aury port. I want to be a superficially and the congrating allow passengers to be interviewed.

May P. Witch.

to be interviewed.

Mary B. Winslow, producer of the Monomoy theatre, Chatham, Cape Cod. Mass, youngest theatrical producer in the country, takes to WORL Boston, tomorrow (21).

sucer in the country, takes to WORL Beston, tomorrow (21).
Nature Food Centres (Health Food Adviscors, nutling plans to platter its programs, word, and the platter its programs, word, and the platter is programs, word, and the platter is programs, word, and the platter is beston, contest Lady, conducts a content there word, and the platter is programs and the platter is programs, and the platter is programs and the platter is programs and the platter is programs. The platter is programs and the platter is programs and the platter is programs and the platter is programs. The platter is programs and the platter is programs and the platter is programs and the platter is programs. The platter is programs and the platter is programs and the platter is programs. The platter is programs and the platter is programs and the platter is programs and the platter is programs. The platter is programs and the platter is programs and the platter is programs and the platter is programs. The platter is programs and the platter is programs and the platter is programs and the platter is programs. The platter is programs and the platter is programs and the platter is programs and the platter is platter in the platter is programs. The platter is programs and the platter is platter in the platter in the platter is platter in the platter is platter in the platter in the platter is platter in the platter in the platter in the platter is platter in the platter

club dates out of it.

Bob Martin, baritone, formerly
with the Midnight Flyers on WGN.
Chicago, has joined Earl Truxell's
staff band at WCAE, Pittsburgh, as

vocalizer Gill, former, announcer at WCAE, Pittsburgh, but more receivally assistant, program director at WCAE, Pittsburgh but more receivally assistant, program director at WCAU in Philly; has resigned and to take a master at Carnegie Tech, where has a Carnegie Tech, where has a Carnegie Tech, where has the count Dates words. Pittsburgh, announcer, and John Davis, Pittsburgh announcer, and John Davis, Pittsburgh have both returned from their both returned from their Gordon Windham, chief announcer.

honeymoons.
Gordon Windham, chief engineer
of WHN, and Norman Kaphan, staff
lenser, to vacation together at Cape
Vincent, N. Y.

papers. Siarts up again around Spp. 1. Will, a Interceivening on Fortier and Spp. 1. The S and Rits Shaw is booked for July 13.
Ford Rush, a ploneer broadcasting
artist, is holding 'Search for Talent'
shows in connection with stage dates
and is presenting some of the neophytes on his Salurday morning
broadcasts over WGY. Silent Slim
(Weber), guitarist teams with Rush
on the air and in theatres.

Ratte Broadcasts Carle does

Ballet Russe de Monte Carlo due here Oct. 12 at the Met.

Annual Lambs 'washing' at the Percy Williams home July 24.

partol. Buzzz

In the string of the string o

Elmira-Gernell Gollaborate

Rochester, N. Y. July 19.

WESG, Slinira (Gannelt), lainelest
series of community boosting procrome in tieup with Cornell Union
downtages of Central New York,
Half-hour programs at 12.45 pm.
from the Hanca campus Gardwatfrom the Chaca campus Gardwatkins. Glen, Seneca Falls, Auburdkins. Glen, Seneca Falls, AuburdNorwich, Cortland, Groden, BablTrumansburg, Montaue Pulis, WalzeTrograms include-missic and Jalket
by prominent cilizens.

MAJON DELINION Washington, July 18.

California, Sylvins, pine-pines, Washington, July 18.

California, Sylvins, pine-pines, Washington, July 18.

California, Sylvins, pine-pines, without masting of the pines of t

station. Lowined in the freit-crowing area a few uniteframers and proven on articular nations. It was alighed,
framers and proven on a free international nations. It was alighed,
framers and proven on a free international nations and
framers and proven on a free international nations and
framers and proven on the second of the control of the contr

Massingtonic times patiently and the Percey Williams home July 24.

Times Sq. gets two new "largest-leading states and the patient states and the patient states are proposed to the control of Square has largest leader to the patient states and the patient states are patiently overvisely the extended proposed to the control of Square has largest leader to the patient states and the patient states are patiently overvisely the extended proposed to the control of Square has largest leader to the patient states and the patient states are patiently overvisely the extended patient states are patiently overvisely the patient states are patiently states and the patient states are patiently states and the patiently states are patiently states and the patient

are on a syncation | Bill and Stan Fletcher of Phill | Barria orderest visiting in Olds-Indian | December | De

#### **NEW APPLICATIONS**

INDIT AFFILIALIUM

monochied, Willy seeks authority to traveler souted, in travelerostical (200 disease) seeks authority to travelerostical (200 disease) seeks like the William J. Pape, William S. Pape, Bire Pape, and J. Warret, Upon, voiting Hisnate, Mondy, like to diffuse covered styllar, monocompany, whose points for use, school-indical artison using southern the seeks points for use, school-indical artison using New York City, free some comparised school-indical indication, seek York City, free some comparised school-indication, seeks York Seeks.

## Portrait of a Chiseler

Apropos Vasiery's recent story about greating being rife again in New York some pluy-chasing the locals have one bandleader, now carried the plant of the plant o

# Special Purse to Low-Ranking Hit Writer Carries Galling Suggestion

Convenity of the writers classification committee of the American Solety of Componers, Authors and Publishers has Terry Shand, writer of Try, Baby, Cry and Author Cry, Baby, Cry and Author Cry, Baby, Cry and Author Cry, Cry and Author Cry, Cry and Author Cry, Cry and Author Cry and Cry

not members of the Society.

Shand feels that if the committee had wanted to be liberal, it
should have made the award for
Cry, Baby, Cry' ample enough to
make it worthwise all around. Also
that, by allowing \$75 to, the writer
titler was not keeping within the
original intention of the prize purse
idea.

Three others that the committee suggested for the \$300 divvy are Jimmy Eaton, co-writer of the tune with Shand, and Irving Melcher and with Shand, and Irving Melcher and Remus. Harris. Latter twosoms were paid \$100 by the song's pub-lisher, Shapiro, Bernstein & Co., for an idea which was related to the one contained in the Shand-Euton

work.

In passing out the prizes for the second quarter of 1938 the writers classification committee also awarded \$2,500 jointly to the writers of the 'Snow White' score, Frank Churchill and Larry Morey, and \$750 to Maria Grever, writer of 'Ti-Pi-Tin.'

#### JACK LITTLES SAMPLE YONKERS DOMESTICITY

Little Juck Little said here he in-tended to take about two months the said of the said of the said of the he has a home. Jucked N. T., where he has a home. Jucked N. T., where he has a home. Jucked he has had little or no rest for 11 years. Little recently adopted a baby girl and the said of the said of the said Groused \$450 here at the Turnpite Gesino, opposition to Hagenbeek-walkee circus also in town. Good Casino, Opposition to Hagenbeek-walkee circus also in town. Good months of the said of the said of the months of the said of the said of the his other Nobraska date, also all right.

# Marglis Forms Orch

Margiis FOFTHS CYCLI
Charlie Marglis, trumpeter and
soloist, has formed his own crew.
Will preem over NBC-WJZ network
8:00 to 8:30 pm. Aug 2.
Leader is using some symphonic
instruments in his band, formerly
used for heavier stuff exclusively.

## Moore's Hillbilly Discs

Moore's Hilbilly Dises
Carl 'Deacon' Moore band has been
sized by Decca for a series of hillbilly recordings. Band is a regulaliant large crew which does special
liant large crew which does special
Starts erous that two controls the conStarts eros the control of series being Seven Warrs with
the Wrong Woman' and 'On the Inside Looking at the Outside and
Waiting for the Mail.'

## Stan Zucker Returns To Chi for CRA Hype

Stan Zucker, v-p of Co Radio Artists, off to Chicago again, where he will headquarter indefi. from Windy City about a month ago

from Windy City about a month ago after a long session there whi ing midwest office into shape. Zucker will operate between the Cleveland and Dallas offices, which also need perking Zucker was firm's star salesman when heading the Cleveland branch before being brought north to home office.

## Phonograph Companies Must Deal with M.P.P.A.: Fox Set to Function

Manufacturers of phonograph records will soon have to do their licensing of musical rights through Harry Fox, of the Music Publishers Protective Association. Fox will within the coming week notify the manufacturers as to the date his ill start

ers as to the date his ill start issuing such licenses. Majority of music publishers have authorized Fox to represent them in providing the disc men with the necessary licenses and also in collecting the pubs' rovalties.

It will be the first time that p graph record companies have had to deal through a central bureau. The deal through a central outeau. The contract and service commission will be uniform but the publishers will be their own royally levels. It is estimated that the MPPA's annual collections from this source will amount to around \$250,000.

#### Music Notes

Donald Novik recorded 'Trees.' At Dawning, 'O Promise Me' and 'Song of Songs' for Decca.

New dittles for Tex Ritter New elities for Tex Ritter in Monogram's "Starlight Over Texas' are title song by Roy Ingraham and Harry Tobias, 'Garden in Grainda,' by Sam M. Lewis, Abel Baer and lon Vasilescu, and 'Ah, Viva Tequila,' by Harry McPherson and Al Von

L. Wolfe Gilberl sold the British publication rights of its pop tune. 'Colorado Sunset,' to Reg Connelly of London. Canadian rights were sold to Gordon Thompson.

Cy Feuer and Bill Lava finished musical score for 'A Desperate Ad-venture' at Republic.

Roy Webb assigned to score and distri-record music for RKO's Painted aroun Descrt.

Al Lewis, Murray Mencher and Al Hoffman wrote On the Bumpy Road to Love' as theme sung for 'Listen, Darling' at Metro.

Nan Wynn, vocalist who auditioned. Publication rights, of 6ve Lew Mynn, vocalist who auditioned when passed up CBS show for Interest of the passed up CBS show for Interest of the passed week, has been sented by Brunsel week, has been sented by Brunsel Recording to de Sides.

Singer will ent're July 28 with Down on the Sunert Trail. "Her Manual background of the Lookutz Lin Gonia Male Cetter of the Cookutz Lin Conia Male Cetter of the Cookutz Lin Conia

# ASCAP Wins Skirmish

Pensacola, Fla., July American Society of Composers Authors and Publishers scored in an inning with the State authori-hen the federal court last week ties when the federal court last week upheld a motion by ASCAP counsel to have the new attorney-general named as a defendant in the injunction proceedings which seek to have the Florida anti-ASCAP statute declared unconstitutional. A temporary injunction had been handed down by the same court several months.

Attorney-general who had been named in the original injunction papers died recently and the legal opposition to the Society argued against extending the right of de-fendant to his successor. Louis fendant to his successor. Louis Frohlich, of ASCAP counsel, con-tended that the action was still in force that the substitution of the force that the substitution of the new attorney-general's name was a logical maneuver. It is understood that the state authorities propose the appeal the injunction granted ASCAP to the U.S. supreme court

# On Com Discs' Union Angle

Chicago, July 19.
Campaign of the International
Brotherhood of Electrical Workers
here to organize the service men for all automatic phonograph machines in taverns, restaurants, road spots, etc., has reached the picketing stage.

etc, has reached, the picketing stage-sidewalk sign-carriers are asking the public not to patronize the law-rens, etc., because the service mon-stage of the properties of the stage of the properties of the stage of the properties of the instance of secondary picketing in show business around these parts, instance of secondary picketing in show business around these parts, the properties of the properties of the breached between the IBEW and the Automatic Music Operators Associa-tion of Illinois. This has been under discussion, for several months.

#### JOE GLASER'S CHANGE

Deparls Rockwell-O'Keefe Dor

Joe Glaser will terminate his af-faliation with the Rockwell-O'Keefe office on Aug. I when his contract expires. He was in charge of Negro attractions in R-O'K office until about three months ago when he opened separate offices in the same build-ing, though still officiating for R-O'K'.

ing, though still officiating for R.O'K.

Plans are hazy now but likely in that he will tie up with abster booking he will tie up with abster booking he will tie up with abster booking he will be provided as the will be provided as the will be will be will be provided as the will be wi

# CAP Wins Skirmish Involving Legal Point Shapiro, Bernstem Appeals to Privy Council in 'Monte Carlo' Case

Andrews Sisters' New Deal

With Decca Follows Chen
Jimpy Dorsey orchestra and the from England last week to advise
Andrews Sisters, both currently dishting it out at the Paramount, N. Y., with the firm's lawyers to file an appeal
ing it out at the Paramount, N. Y., with the Privy Council, the British
are set to cut six diets for Decca.
Empire's highest court, in London
to the Country of the Court in the
Country of the Country of the Court in the
Country of the Country of the Country of the
Will wax another sequel to it and had sued 20th Century-Fox for usi
the filled of the song on a picture
the filled of the song on a picture
that of the country of the

## M.P.P.A. Remains Neutral On Question of Support For Legit Lyric Sheet

Music Publishers Protective Association informed the trade by the control of the publisher of the publisher

could do little to curb the circula-tion of bootleg songsheets.

In asking for the support of the MPPA the promoters of Flish' had the spread of legitimate songsheets would serve to put the contraband element, out of business.

## They Battle on Cue

Teddy Hill and Edgar Hayes cently taken over by Music Corp. of America, will be offered to promoters and theatres as a combination. Two

bands will be billed as swing battlers on semi-permanent basis.

All part of buildup for two bands who are being sole for very little coin on same principle. Moe Gale is personally managing Hill, while Hayes recently exited Harold Oxley's management to swing to booking combine.

## Inside Stuff-Music

Despite the general downtrend in spot broadcasting since the early part of the year, the licensing bureau of the Music Publishers Protective Association is about 25% ahead on income from transcriptions age compared with the like period of 1987. Amount collected from radio sources is also a record high for the first six months of any year since the bureau has been issuing licenses.

Harry Eos, agent and trustee in the licensing setup, estimates that the distribution of radio disc revulties among publishers in July will come to around \$40,000. The divey in June was \$25,000.

One of the similar publishers has developed a new test to someshed sales promotion, with radio performers the objective. When the weight have the promotion with radio performers the objective. When the weight have the publisher containing the following proposition: We would be interpreted in having an eithen with the same of your program on it, and whether you could device some way of having your listeness defray the purchase of these copies, or whether you would be interpreted in earling and the publisher of the content of the copies of the publisher was not a some program of the publisher of the same of the copies of the publisher of the publisher of the copies of th

Time: Billy', whose remeand at copyright was recently acquired by Milli-Millock, line, from Kendis & Paley, is not the song of the same title which To Barron and Edgar Mation published turoush Leo Feist, Inc., in 1984. The Kendis-Paley-Loe Goodwin version dealt with the girl's preference for waiting with Billy while the Barron-Malone lyric hard her titling 1819. Boy'he such she idolleed him. The former turn has the snooth sheet vider.

Louis Bernstein, head of Sharis With Decca Follows Click Benstein & Co., cabled his office

minion.

Appeals court held that the Ain producer had not infringed on the copyright owners' rights in Canada Decision actually lossed the number of the court of

## Member to Hold Office In International Group

Sail A. Bornsteir, of Irving Berlin, Inc., was elected vice-prevident of the International Federation of Performing Rights, Societies at the organization's recent convention in Composers, Authors and Publisher tearned last week. It was the first time that an ASCAP member has national body. Bornstein attended the convention as a delegate.

Lealie Boosey, London publisher and president of the British Person of the Composers of the British Person of the Composers of the Person of the Person

## SALT LAKE TAVERN HAS LAW ON A. F. OF M.

Salt Lake City, July 19.
Salt Lake Rederation of Missions No. 104, are doing a propriato over action by Old Mill Tavern, Inc., operators of a swank caryon discancery, who obtained a Third district court injunction permanently preventing the local union from intertering in any manner, either by threats, infinidations or in any way threats, infinidations or in any way with the content of bit at the convenience of the convenience yon nitery

As a result, Carvel Craig and his band have scrammed out of town, unable to fulfill an optional engagement, following a six-weck contract.

Bandless, the Old Mill held upen house' last weck and nightly the crowd hoofed to waxed turies.

#### Felton as an M. C.

Huppy Felton is disbanding his musical crew and will go into master of ceremonles work. Pennsy coew has been in the field for several years, operating under Music Curp. of America ticket. of Possible that MCA will handle harding in new capacity.

#### Vallee's Protece Renewed

Rudy Vallee has renewed for a other year his confirment with Al Roth. Latter is heard in 'Rhythros, oil footh' on Mondays and Roth's Concer, in Rhythros, over WJZ-

He's the only baloner under cen-

## Stunty Al Wilde Keeps Kids on Lam Until Cops Finally Take the Hint

Press agent stunt of kids carrying picket signs up and down Times Square for Cutle 1st Thursday (14). Baltying selves as jittlerbugh, special control of the Paramount then been paramount for two days before arrested for creating disturbance and obstruction for two days before arrested for creating disturbance and obstruction for two days before arrested for creating disturbance and obstruction for two days before arrested for creating disturbance and obstruction for two days before arrested for creating disturbance and obstruction for two days before arrested for creating disturbance and obstruction for two days before arrested for creating disturbance and obstruction for two days before arrested for creating disturbance and obstruction for the Constitution, in Line Transaction of the Constitution, in Line Transaction for the Constitution, in Line Transaction, in Line Transaction, in Line Transaction, and the desired and the country of the Constitution, in Line Transaction, in Line Transaction, in Line Transaction, and the country of the Constitution, in Line Transaction, and the country of the Constitution, in Line Transaction, and the country of the Constitution, in Line Transaction, and the country of the Constitution, in Line Transaction, and the country of the Constitution, and the country of the Constitution, in Line Transaction, and the country of the Constitution, and the country of

got out a summons but didn't beat him to his plane.

## Uruguay Music Strike

Montevideo, July 12.

Musicians beinging to local night club orchestras have declared a strike in view of the employers' refusal to grant them one day's rest a week, with pay:

Cabaret-owners have announced that they will use phonographs if the strike continues.

Ace Brigode, with Sylvia Rhodes, vocalist, into Kennywood Park, Pitts-burgh, for two-week stay, replacing Dick Stablle, who goes to Baker

added, but wants to brin in other evidence.

Even it welcome, sherion, Loveit and the evidence is a subsequence of the evidence in the evidence is and the Commish has no occasion for characterizing his apprehension so unusuified. In reply to implication that he is seeing things under the evidence is a series of the waste of the evidence in the evidence in the evidence in the evidence is ample reason to get alarmed and suspect the Commish is looking for a way to turn down the application, and the evidence is a super leason to get alarmed and suspect the Commish is looking for a way to turn down the application, and the evidence is a super leason to get a discussion of the evidence is a super leason to get a discussion of the evidence is a super leason to get a discussion of the evidence is a super leason to the evidence is a super leason to defeat the jurisdiction and authority of this Court.



## Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on WEAF, WJZ, WABC and WOR computed Following is a constitution of the committee plays of cut in 1.170. Total represents accumulated performances on the two NBC links, CBS and Mutual from 8'a. m. to 1 a. m. In Source column, \* denotes film song, \* legit

Title	_ 2		Grand
Title I Let a Song Go Out of My Heart. There's Honey on the Moon Tonight. Music. Maetro. Please. Says My Heart. The Title Heart. This Time It's Real. I'm Gonna Lock My Heart. The Been Saving Myself for You. Little Lady Make Believe. You Go to My Head. My Margarita. Till Dream Tonight. Flat Foot Floojee. When They Flyad the Folks. Lovelight in the Starlight. Lovelight in the Starlight.	Publisher.	Source.	Total.
There's Honey on the Moon Tonight	Miller	.Pop	57
Music. Maestro, Please	Berlin	.Pop	. 50
I Married on Angel	Pobbles	tI Morried on Angel	50
This Time It's Real	Spier	Pop	44
I'm Gonna Lock My Heart	Shapiro	.Pop	43
I've Been Saving Myself for You	Harms	tGrand Terrace Revue	41
Little Lady Make Believe	Olman	Pop	40
You Go to My Head	Remick	.Pop	38
My Margarita	Feist	.Pop	36
I'll Dream Tonight	Witmark	*Cowboy from Brooklyn	. 36
Flat Foot Floogee	Green Bros	.Pop	35
When They Played the Polka	Robbins	Pop	. 34
Lovelight in the Starlight	Paramount	*Her Jungle Love	33
When Mother Nature Sings Her Lullaby.	Santly	Pon	30
Where in the World	Feist	*Josette	28
In a Little Dutch Kindergarten	Fox	.Pop	. 27
Let Me Whiener	Channell	Pon	. 26
Spring Is Here	Robbins	Pop	25
When Mother Nature Sings Her Lullaby. Where in the World. In a Little Dutch Kindergarten. My Walking Stick. Let Me Whisper. Spring Is Here: Havin Myself, a Time. Why'd Ya Make Me Fall in Love?	Paramount	.*Tropic Night	25 25 25 24
Why d Ya Make Me Fall in Love?	Feist	Pop	. 25
There's a Faraway Look in Your Eyes	Tenney	Pop	. 24
Cry, Baby, Cry, There's a Faraway Look in Your Eyes. So Lovely If It Rains, Who Cares? Now It Can Be Told. Naturally	Crawford	.Pop	. 24
If It Rains, Who Cares?	Morris	Pop	24 23 23 22 22
Naturally	Lincoln	Pop	23
It's the Dreamer in Me	Feist	.Pop	22
Toy Trumpet	. Circle	. *Rebecca of Sunnybrook Farm	21.
It's the Dreamer in Me. Toy Trumpet Alexander's Ragtime Band Cathedral in the Pines. So Little Time There's Rgin in My Eyes.	Rerlin	Pop	. 21
So Little Time	Shapiro	Pop	. 2i
There's Rain in My Eyes	Ager-Yellen	. Pop	. 21
On the Property Post to Tons	T. C.	Pop	. 19
Hi Yo Silver Garden in Granada	Channell	Pon	. 19
Garden in Granada	Schuster	Pop	. 18
I'm Glad I Waited for You	Stasny	.Pop	. 18
Lullahva in Rhythm	Robbins	Pon	. 18
I'm Glad I Waited for You You Couldn't Be Cuter. Lullabye in Rhythm Stop and Reconsider. It's the Little Things That Count.	Lincoln	Pop	. 17
It's the Little Things That Count	Marks	. Pop	. 17
On the Sentimental Side	Captly	•Dr Phythm	. 17
Don't Be That Way. On the Sentimental Side. Cowboy from Brooklyn. Will You Remember Tonight Tomorrow?. Atisket Atasket.	Witmark	*Cowboy from	. 16
Will You Remember Tonight Tomorrow?.	BVC	. Рор	. 16
Moonlight in Waitsitsi	Robbins	Pop	. 15
Ride. Tenderfoot. Ride	Witmark	*Cowboy from rooklyn	. 15
Figaro	.BVC	Pop	. 15
Attisket Atasket. Moonlight in Waikiti Ride, Tenderfoot, Ride Figaro Colorado Sunset Girl in the Bonnet of Blue. Meet the Beat of My Heart. Don't Cross Your Fingers.	. Gilbert	Pop	15
Meet the Beat of My Heart	Feist	*Love Finds Andy Har	15
Don't Cross Your Fingers	Ager-Yellen	.Pop	14
My Best Wishes	.BVC	Pop	14
Love Walked In	Chappell	Goldwyn Follies	14
Lost and Found	Santly	.Pop	. 13
Dipsy Doodle	.Lincoln	Pop	. 12
My Best Wishes. Love Walked In Eight Little Notes. Lost and Found Dipsy Doodle. Latin Quarter. Isn't It Wonderful—Isn't It Swell?	Millor	.*Gold Diggers in Paris	. 12
Toylown Jamboree	Red Star	Pop	. 12
Isn't It Wonderful—Isn't It Swell? Toytown Jamboree 'Silver on Sage. 'I Wanna Go Back to Bali. Don't Wake Up My Heart Something Tells Me. Oh. Ma Ma.	Paramount	*The Texans	. îi
I Wanna Go Back to Bali	Remick	*Gold Diggers of Paris	. 11
Something Tells Me	. Witmark	Pop	: 11
Oh, Ma Ma	Shapiro	Pop	; ii
At a Perfume Counter	BVC	*Casa Manana Revue	. 10
At a Perfume Counter. Moon Looked Down and Laughed In Any Language Rosie the Redskin Beside a Moonlit Stream	Feist	*Josette	. 10
Rosie the Redskin	Stasny	Pop	. 10
Beside a Moonlit Stream	Famous	.*Boo-Loo	. 10
Please Be Kind	. rtarms	.Fop	. 10

#### Disc Reviews By ABEL GREEN

By AREL GREEN

Verson Geyer on Bluebird 7637
does his Hammond electric organ
of the state of the

Burton Joins J. Dorsey Bill Burton, exploiteer for Rock-well-O'Keefe, resigned last Friday (15) to take over personal manage-ment of Jimmy Dorsey and band. No one named to fill Burton's spot which also entailed handling of

which also entailed handling ROK ice shows. He was there years.

Band will continue to be hooked
by the ROK office with switch. Biltmore Boys held over at the La Salle hotel, Chicago, effective July 19 for four more weeks. Marvin Frederic dittoes for Stevens hotel. Chicago, starting July 23.

King's Jesters stay at the Sir Francis Drake hotel, San Francisco, until Sept. 5 via renewal. Ditto Jo-seph Sudy at the Rio del Mar, Del Monte, Cal.

TWO NEW IRVING BERLIN HITS

# Now It Can Be Told My Walking Stick

From the Picture of the Century

# 'Alexander's Ragtime Band'

A DARRYL ZANUCK 20th Century-Fox Production

HARRY LINK, Gen. Prof. Mgr.

IRVING BERLIN, Inc., 799 Seventh Ave

## 15 Best Sheet Music Sellers

(Week ending July 16, 1938)

Music, Maestro,			. Berlin
			. Famous
The Flat Foot Floor	ee		.Green Bros.
M. Whiener			. Chappell
w Honey on 1	the Moon Toni		Miller
When They Played	the Polka		. Robbins
· Indicates filmusica	il song.	† Indicates stage	production son

## On the Upbeat

Buck Ram new arranger for Red orvo-Mildred Bailey combo.

Ling Thempson, Terrace Beach club, Virginis Beach, Va., has dropped his trio, and taken on Mar-gic Knapp, from vaude.

farques Renard, playing the West-minster Hotel Roof Garden, Boston, Asbury Park, N. J. Indefinitely for Sisters (3) returned to New York pending other contracts.

Den. Hudson, following a two-week stay at the Totem Pole Ball-joom (Norubega Park, Auburni-date, Masx.) started a three-weeker (15) at The Wiers, Lake Winnepe-sanker, N. H. WAAB-Colonial Not-work (via: WLNH, Laconia), will carry Friday quarter-hour airings.

blek Abbett's orchestra from the Sulter Hotel (Terrace Dining Rom), Boston, is working the sune re session sans brass. Only rhythin children with the sulfation of the sulfation slays: vibra-harp, guitar, piano violin and bull fiddle.

Billy Moret's newly-formed or-chestrs opened Sunday (17) at the Wishine Bowl in Hollywood. Moset Ritu-Caruton hotel. Baston, Aug. 15 Sering Young.

Ray Whitey and his sagebrush band are working on an untitled two-reel musical for RKO.

Freddie Martin will follow Jan Garber into the Mural Room of the Hotel St. Francis in San Francisco, Aug. 8. This will be Martin's first Garber Into the Mural Room of the Roled St. Francis in San Francis in San Prancis on Side on Role St. Am. 8. This will be Martin's first engagement in Frice outside of one-night stand at the Fairmont Rolet some time ago.

Bob Sauders has obtained his re-lease from Consolidated Radio Ar-lists and has signed with MCA. While in the Northwest he will play at the Baker Roundup. Saunders recently closed at the Hotel Whit-comb, in San Francisco.

Paul Pendarvis opens at the Paluce lotel, San Francisco, July 29.

Sid Hoff, who recently closed at the El Patio Ballroom in San Fran-cisco, plays two weeks at Capitola where he will be followed by Noel Thomas and Billy Mozet.

George Cavalli has dropped the T in his last name and also switched to Music Corporation of America from Consolidated.

Frankie Maxters jumped from the College Inn. Chicago, to Hollyword to make two musical shorts for Paramount.

Tammy Culten and his swingsters in their second summer enginger at the Glenwood hotel, Delar on MCA booking, theree to Baker hotel, Delars.

Val Garvin into West View Park, Pittsburgh, this week instead of Fran Eichler, result of latter's booking into Pines, roadhouse in same city.

illy Mozet replaced Bernie Kane's dance band at the Los Angeles Wil-shire Bowl (17).

Charter Baum orchestra trails Emil Briefe highy Cluft at most of the Memphir. July 21 to Aug. 10 for New York yesterday (Tuesday) by Sun. Common exists to go into the Memphir. July 21 to Aug. 10 for New York yesterday (Tuesday) by Sun. And the Memphir of the Me

man's old spot at the St. Regls Hotel N. Y., opening in the fall.

Ted Lewis Into Pasadena Civic Auditorium for one night (22).

Chick Webb to State theatre, Hartford, Conn., Sept. 13.

Art Shaw to Ocean Pier, Wildwond, N. J., July 20 to Aug. 5, Then to Eastwood Gardens, Detroit, Aug. 12 to 18:

Will Osborne opens at Earle the-tre. Philadelphia, July 22, for one week. Follows with Elitch's Gardens, Denver, Aug. 1 to 21, and then to Eastwood Gardens, Detroit, Aug. 26

Leighton Nebie at Surf Beach club, Virginia Beach, Va., for two weeks, starting Aug. 7.

Art Kassel booked at Kennywood Park, Pittsburgh, for week of Aug. 1 for MCA.

Charlie Barnet plays Lakewood Park, Mahoney City, Pa., July 21.

Blue Barron to record for Victor.

Henry Busse contracted for Decca

Cab Calloway plays Cotton club. Hopkinsville, Ky., Aug. 12, for CRA.

Low Blake out of Commodore Perry hotel, Toledo, O., July 19, while Travertine Room is remodeled. Reopens in Sept.

Jack Marshard to the Plaza hotel. N. Y., Sept. 6, after closing at the Ritz-Carlton in Boston.

# BESTOR VS. CRA GRAVE LEGAL TEST OF TRADE PRACTICES IN BOOKING

George Olsen into the Waldorf-Astoria hotel, N. Y., Aug. 25.

Jimmy Bersey succeeds Jimmy Grier at the Bon Air Country club. Wheeling, Ill., Aug. 5, staying until Sept. 1.

Waiter Feldkamp starts at Mon-mouth hotel, Spring Lake, N. J. Sept. 10.

Woody Herman to Rice hotel. Houston, Tex., July 21, till Aug. 10.

Clyde Lucas at Million Dollar Pier tlantic City, N J., Aug. 20 to 26.

Lang Thompson renewed until Labor day at Terrace Beach club, Vir-ginia, Beach, Va. Ditto Bubbles Beaker at the Summit club, Balti-

Ted Fierite plays one-nighter at Valley Dale, Columbus, O., July 24.

Johnny Messner getting three weekly shots on NBC's red not (WEAF). Sunday, Tuesday and Wednesday from McAlpin hotel, N. Y.

## **COLLEGE BAND** STUNT GAINS **MOMENTUM**

About a dozen school groups have already committed themselves to Moe Gale's national college band contest. Stunt would select foremost context. Stunt would seried foremost college crew in the country via animal college crew in the country via college crew in the country via context. We will context with the context with the context with the college colleg

York. Plan to circularize colleges with particulars and requirements was abandoned because of summer, but queries have come in from Vanistry's news story. Correspondence has also brought in peculiar twists not known before and, which emphasize the music-consciousness of collegiate cals.

sic-consciousness of collegiate cuts. New Yerk U. has listed two bands, uptown and downdown colleges: Co-lumbia. Ambrest, Trinity. Dart-mouth. Oberlin. Princeton. Pent State, Yale, Boston U. Harvard and Colgate are now in line for run-off. New Yorks shools will be bunched together in Madison Sq. Garden early in September as big stun start early in September as big stun start action. Overhead collegiate facilities of the collegiate facilities.

Members of A. F. M.

Reopeus in Sept.

Preday Geodman to Paltorden.

Gloria Gale new vocalist with Regue Chilor crew, playing at Lake Paltorden.

Ran Ray Hatten to 460 club. Kangas City, July 23, for one week.

Xavier Cugat to Rice holel. Houshon, Tex. Aug. 11, Plays two weeks.

Navier Cugat to Rice holel. Houshon, NY. U. graduated his sounden.

George Hail at Tybee beech.

Savannah. Ga, Aug. 6, for two weeks.

Clare Fanning in N. Y. Ritz-Carlton in Boston.

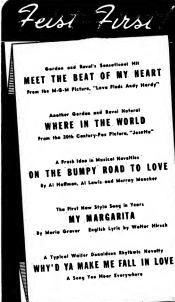
Miss Clare Familier, a director of Mess Clare Familier, and director of Mess Clare Familier and Mess

engage- General Denial and Counter-Claims Filed by Consolidated-Calls Julian T. Abeles Concern in Litigation a Foreshadowing of MCA Interest

Answer to Don, Bestor's suit was clinin that in 17 months rince they fold for Consolidated Radio Artists, in Supreme Court, New York, July 18. The Consolidated Radio Artists in Supreme Court, New York, July 19. The Consolidated Radio Artists in Supreme Court, New York, July 19. The Consolidated Radio Research 19. The Consolidated Radio Research 19. The Consolidated Radio Radi

is due 20 days from date of fling not answering briefs.

In charging that his contract, which has over three years to make the property of the



Seo Feist

# 2d Gershwin Concert Draws 19,000, But Musically Evening Rates N.S.G.

By ROBERT REINHART

By ROBERT REINHART

giveng Gerahwi 's memory was
given uninspired treatment at the
Lewisohn Stadium, N. Y., Last Tuers
M. Y. Philiagroup to the property
M. Y. Philiagroup, two soloits and Paul White
M. Y. Philiagroup, two soloits and Paul White
seemed of these memorial concerts,
first having been put on under the
Muscally it was a, thin evening,
with Gerhwin suffering from an
function of the program were, his
namers played as the wrote temper
property of the program were his
namers played as the wrote temper
play dress. The few effective
portions of the program were his
namers played as the wrote temper
played as the wrote temper
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played as wrote temper
played the program
played as the wrote temper
played the program
played the program
played the program
printing a tribus, Jane Froman and
Kraine Sallivan, both of whom
printing a tribus to Iri Gernhwin's
lyrics, uncredited on the program,
printing a tribus to Iri Gernhwin's
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no place on such a memorial pro-phine vocal numbers were offered by the Modernaires Quartet and the Lyn Murray Chrons, each of whom disguised the meiodies with over-on one side of the platform, and nothing to the dignity of the occasion on string with legs crossed and one Description of the platform of the program was a success only from a financial standpoint. Record audience for a success only from a financial standpoint. Record audience drawing power of Gershwin's name. But artistically, even with the Phil-harmonic orchests, and Paul. White-hamper of the platform of the platform of the standard of the platform of the platform of the distance of the platform of the platform of the distance of the platform of the platform of the distance of the platform of the platform of the distance of the platform of the platform of the distance of the platform of the platform of the distance of the platform of the platform of the distance of the platform of the distance of the platform of the distance of the platform of the platform of the platform of the distance of the platform of the platform of the platform of the distance of the platform of the platform of the platform of the distance of the platform of the platform of the platform of the platform of the distance of the platform of the platfo

#### SYDNEY RAYNER BKPT.: LISTS DEBTS OF \$14.519

Sydney Rayner, Metropolitan op-era tenor, filed a voluntary petition in bankruptcy last Thursday (13) in N. Y. Federal Court. Stated he owes \$14,519 and has no Immediate means of paying these debts. Among the creditors named in the petition are: Music Periodics! Cen.

Among the creditors named In the petition are: Music Periodical Corp., \$959; Richard Copley, agent, \$184; William Thorner, agent, \$200; Sam Blake, publicity, \$90; The Musician, a publication, \$70; Musical America Corp., \$12; and Umberto Rovere, of the Paris' Inn Cafe, Los Angeles, \$1,550 on a note.

# Parents Seek to Nix

Legal fight looms as result of con-tract signed by Mr. and Mrs. George Cunningham of Wichita, making Mr. Cumingham of Wiehlits, making Mr. and Mrs. Cad Towens, voice teachers of Chicago, guardians of their 17-yar-old daughter, Miss Allene Cumingham, Girl, a soprano, has committee of the 183-90 section. Probate Judge John F. O'Connell of Chicago handed down decision Wednesday U3 giving Chicago sections: right to keep girl and consenser sight to keep girl and consenser sight to keep girl and consenser sight to keep girl and consense right to keep

## Old Organ Firm Dissolved

Merrick, N. Y., July 19.
Midmer-Losh Organ Company, one of the oldest builders of pipe organs in the world, is being dissolved because of the recent death of several stockholders. Firm built the Atlantic City municipal audito-

#### Scribes' Brushoff

Number of newspapermen had difficulty gaining entrance at the east gate of the Lewisohn Memorial Concert last week. The concert last week and the concert were not recognized the following night (2).

After extensive season

After extensive arguments the press reviewers were finally admitted, but they remained plenty burned.

#### 'NORMANDY' REVIVED IN ST. LOUIS TO \$3,800

St. Louis, July 19.

'Chimes of Normandy,' comic opera success of the 1921-22 al fresco season, was r ived in Forest Park here last night (Monday) for seven performances. A switch to cooler weather helped boost gross to approximately \$3,500.

weather neighbor 3000 to 3700 to 380 to 380

### Want Melton to H. O. With Cincy Opera Co.

Cincinnatl, July 19. Cincinnati, July 19.

James Melton, here with the Cincinnati Summer Opera Assa, company at Zoo, is entertaining offers from Coset Zitid, manager of the entertain the Course appearances and reappear in Madame Butterfly' and Traviation of the Course of the

August 6.

Likewise, he has been urged to return here next summer for full season. Sunday night, in 'Traviata,' as Alfredo, Melton magneted an attendance of 2,600 admissions and receipts of \$2,200 for all time record in 17 summer opera seasons. WLW and

#### Sir Henry's Jubilee

Sir Henry J. Wood's 50th anniver-sary as conductor will be celebrated Oct. 5. when Serge Rachmanlooff will be soloist. Combined London orchestras and choirs will lake part, and Sir Henry hinself will conduct. Entire proceeds will go to orches-tral musician fund.

## CONCERT PASS NIX; GOV'T TAX LOSS

Prevalent system of passes for New York concerts have been nixed for next season. Major concert bureaus have agreed to abandon the Issuance of cuffo tickets on which a government tax was payable. Idea is to increase the gross for such events, which usually are run at a considerable loss.

events, which usually are run at a considerable loss.

In the past paper was mailed to students who exchanged the coupon students who exchanged the coupon to the considerable of the coupon to the constant of the coupon to the constant of the constant of

for rescaling concert halls for the new system.
Idea stems from Elizabeth MaHows, N. Y. recital manager for Columbia Concerts Corp. All divisions of CCC, as well as NBC, Artists Service, Richard Copiey, Bernard La Berge Wilmore and Power and Company of the Co

## Tibbett, Jepson, Martinelli

see, publicity, 395, The Musician, bulication, 372, Musical America by Star and Lord, Lord Star and Lord Sta To Open Chi City Op Oct.

# **Concert Choir Sets Terms to Stop** Stranding, No Payoff, Other Evils

American Child of Musical Artists has sigued a contract with Optstanding Artists, Inc., for the Eva Jessye Choir for next season. Deal calls for boosts in pay, transportation expenses and various working conditions

Ontained and various working consistency and the construction of t

American Guild of Musical Artists final week's pay must be deposited as signed a contract with Optstand, with ACMA before the choir leaves with ACMA before the choir leaves to be a contract with ACMA before the choir leaves to be a contract with ACMA before the choir leaves to be a contract to the ACMA before the choir leaves to be a contract to the ACMA before the choir leaves to be a contract to the ACMA before the choir leaves to be a contract to the ACMA before the choir leaves to be a contract to the ACMA before the choir leaves to be a contract to the ACMA before the choir leaves to be a contract to the ACMA before the choir leaves the ACMA before the ACM

a day must be paid.

For engagements other than regular concert dates (such as legit and operatic appearances, etc.) conditions must be set by AGMA. Deal also calls for arbitration of disputes. Rate of pay for the piano accompanist is sct at \$100 a week.

set at \$100 a week.

Negro choir has not yet been paid
for its appearance several months
ago in Merle Armitage's Coast production of 'Porgy and Bess,' which
folded after a disastrous engagement. That date was not under the
management of Miss Scott. Since it
was a levil-annearance, the matter, or su extra day will be \$7,

or as extra day

## **Band Reviews**

JIMMY DORSEY ORCHESTRA

Farameunt, N. Y.

Out on his own since splitting with
his brother, Trombonist Tommy, and
taking most of the original Doesen
taking most of the original Doesen
taking is the state of the second of the se

n laking most of the original Doesey Broa. rew with him, Jinma's outside Broa. rew with him, Jinma's outside Broa. rew with him, Jinma's outside Most and the Broa. The Most and Jinma's himself, he Joined Gene Jinma's himself, he Jinma's he Jinma's himself, he Jinma's he Jinma's himself, he wand he Jinma's he wand he wa

the rest of the bill.

Dorsey blinself could give the the rest of the bill.

Dorsey blinself could give the solution of the so

RED STANLET AND CALIFORNIA SWING Hickory House, N. X. Vet Stanley presents a competent standard to the competent of the competent deather to the competent of the competent with a heft showmanship and stuni-ing to augment the swingology, Boss is another of those don't-look-ti-lead-er als Benny Goodman.

Is another of those don't-look it-tead-ers als Benny Goodman.

First week of stay was concurrent in the control of the contro

Brust W., etc., and each played ragged.

Jackie Le Maire son of George Lakeie Le Maire (and Cornoy). Inter vauder for the control of the cont Indiged.

Jackie Le Maire, son of George

Jackie Le Maire, doubles between

Jackie Le Maire kind pienty France

Jackie Le Maire kind pienty valued as

Jac

of showmanship. Gets his bits over powerfully. Belle Powell is a calm chirper of the Maxine Sullivan sort. She did o. k. on 'Music, Maestro,' and 'Day Dreaming.'

One very good bit by the band w touching off 'Flat Foot Floogee' four different styles—Victures wal military march, sweet and sape swing.

swing.

Turn was much too long, and act
would have been more knitted and
more effective if the boss had no
made a lecture platform of the stag
for a deal of the time.

Bert.

## EDGAR HAYES AND ORCH With Julie Hunter Apolle Theatre, N. Y.

Apolle Theatre, N. T.
Typically Negro in style (aff-tay and hot swing) and plenty oke to this type of house (all Negro) or others where they like their cleft (all the style of the style o

loo milet as. Unferwise mod for the control of the

#### CARVEL CRAIG'S With Entertainers (12) Old Mill, Salt Lake City

There's a new term in the orchestral lingo. It's 'trombophonic,' conceived by Carvel Craig's orch, currently, at the Old Mill, swank dineand-dancery, 12 miles from Salt Lake City.

and-dancery, 12 miles from Salt Labe City.

Theory of trombophonic rhythm is based on utilizing every possible pitch of tone, slightly amplified by portable megaphones. Trio of slide artists carry melody, aided by re-maining seven members of band.

maining seven mempers of band.

For tone color while trombophoning, band depends on accompanimed of a celeste and section of the fiddles. Outfit also handles Latin tunes in appropriate style. Craig, who plays say and clarinct, draws down the vocal duties on rhumbas.

sendor saxman, is featured nate vo-Band's signature theme; Swel-heart Mine? is a composition by Crait, spliced in with a portion of long introductory numbers. The Old Mill is open nightly, er-cept Sunday, when looning is take of the composition of the com-lored and the composition of the commodate around 1500. KSL leed hour saint also kinglish weekly. Bed hour saints also kinglish weekly. Bed hour saints kinglish weekly. Bed hour stints kinglish weekly and Cyara.

# TRY NEW IDEAS FOR UNITS

# **AFA Seeks to Organize Theatres** In N. Y. Prelimmary to U. S. Drive TAKE NEW STANCE

Laying plans for the organization of all theatres and circuits throughout the country which employ artists in vaudeville, stage presentations, revue, etc. the American Federacian of the country which employ artists in the country which employ artists have already been made during, the country was a stage of the country and the country which the plant well for the opening of negotiations which was a stage of the country of the country of the country was a stage of the country of the country was a stage of the country which could be country have a stage of the country have a stage

of the show and dropping of employes.
Report that George Browne of the International Alliance of Theatireal International Alliance of Theatireal International Alliance of Theatireal Progressions with the stagehands on their demands. However, AFA could not confirm this yesterday (Tuceday) confirm this yesterday (Tuceday) had up possible vaude openings in many juntance and it's possible that Whitehead wants to erase that obstacle first.

#### PITT'S MELLER RETURN AT NITERY CLICKS BIG

Plitsburgh, July 19.
Old-time meller bug has caught on spain locally and it's now being oftend as part of the nitery entertend as part of the nitery entertend as part of the nitery entertend and the nitery entertend and the nitery enterlance spof near downtown sector.
Hiss-the-villain-cheer-the-hero opus
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house.

Slage is expecially-built, elevated bandstand at one end of dance floor, with while thing covered by teni to the commodate of the comm

#### Delay Maxine's Pitt P. A.; Fran Langford Replaces

Deliyer start of Paramount's St.
Louis Burst in which she is featured, but in which she warmed shall be been she will be Pittsburgh, July 19.

#### H'wood Doubles Held Unlikely in London Bow

London, July 20.

Hollywood Star Doubles opened at the Palladium yesterday (18). Act is a novelty but unlikely to hold up for month's booking.

Shea and Raymond mediocre.

## Weber Hurls Defi At Recordings For **Vauders Accomp**

Joseph N. Weber, president of the American Federation of Musicians, stated Mondey (18) that regardless to the state of the Joseph N. Weber, president of the

paign to increase the employment of pit musiciams; in picture theatres. The AFM, he holds, can't fight for increased employment in one direction and agree to the replacement of Vasile-Vision outfit has taken its cost to the Department of Labor, Washington, D. C. and -sino prevailed upon Raiph Whitehead, executive secretary of the American Federation of Arbars, to intercede for its Commercials upon a reliesse from

with the AFM.

Commenting upon a release from the AFA that Whitchead and Weber will soon gel together to draft a national working agreement, the AFM pres said that the idea was news to hie executive board. Weber added that it has always been AFM's policy to be the analysis of the AFM pressed to the AFM.

LONDON SHOW TO N. Y. VIA MCA-FISCHER DEAL

Deal on between Cliffor C. Fuscher and the Music Corp. of America for former to ship a show over for the International Casino. N.Y. Would transfer frouga current in his own London Casino. W. H. Stein, MCA v-p. denied that the Fischer deal extended any furnitude of the Commission of

## 'Drunkard' for A. C.

Atlantic City will get 'The Drunkard 'Ihis summer, the old-time melodrama to be spotted in a cabaret.
There have been numerous showings in the control of the melotone and bisses, establishing Performance, are under the jurisdiction of the American Federation of Actors. When, the union was awarded the night club field, it Dimote brail. N. Y., where a.k. dramss are the specialty.

Present Vogue Seen Out-moded as Operators Will Attempt Special Tieups with Presentations-Giveaways and Contests to Be Among Those Slated

AUCTIONS, TOO

Chicago, July 19. Injection of new showmanship ideas into stage units is not only dictated as an obvious need but will get some serious attention this fall. Experiments off the usual rutted roads is anticipated hereabouts.

roads is anticipated hereabouts.
Instead of strippers, gals, feathers and just acts, the new basis of the units is apparently to be an idea. And it must be an idea that's more than a sex-appeal title, which has given every indication as having worn out its welcome.

given every indication as naving a proper every indication. For this reason the operators are seeking shows which are solidly built on a genuine idea, which can be counted on for boxoffice and entertainment. Along this line is the trainment and the state of the sta

Other units which will be built on idea foundations will contain such boxoffice hooks as giveaways, contests, prizes and comedy auc-tions. Auction unit will sell house-hold goods, foodstuffs and clothing to the customers at ridiculously low prices.

prices.

Contests are the basis of three units now being planned, with most of the contests being the quiz type. Cash prizes are the bait tied in with these units, with one unit preparing to give away \$750 to the theatre's customers during the week's engagement.

Another unit is going to be buil strictly on vaudeville sentiment Another unit is going to be built strictly on vaudeville sentiment, with an aggregation of old-time headliners. Another will be a basel-need to be a second of the second

# SHOWMANSHIP TO Agent Group in N. Y. Abandons Plan Of Preferred Booking for Club Acts

### Juve Okay

Detroit, July 19.

Detroit, July 19.

It would be easier on barkeeps if idea of suburban Fernadale, to issue identification cards for youthful-appearing Midbletan.

Héreafter, Ferndale nitery owners may ask persons, who don't look 21, to show their cards, which!! carry photo and police okay. Fernadle passert of the person over sale of liquor to juves. It successful in suburb, state If successful in suburb, state rum board plans to adopt sys-tem throughout the state.

# THE PARADISE'S 10% PLAN FOR **CREDITORS**

Paradise Restaurant Corp., which filed a petition in Federal court, N. Y., last February to reorganize under 77B of the Bankruptcy Act, on Saturday (16), through its presi-dent, Milton Adler, filed a tentative plan to meet its obligations, together with a plea to the court to be allowed to continue operations under the new setup.

The plan, which must be approved by Judge Robert P. Patterson, proposes the payment to unsecured creditors of 10% of their total claims. 5% to be paid May 1; 1939, and the remainder, Sept. 1, 1939. The restau rant's secured creditors, those with priority claims, and the Government, state and city taxes would be puid in full, according to the plan.

Jim Braddock Asks 77
Jim Braddock's New York eatery,
Jim Braddock's Corner, last week
admitted financial difficulties when
Harvey Gould, sceretary of the operating outlif, the 157 West 49th
Street, Inc., filed a petition in Pederal court, N. Y., for permission to
reorganize under section 77b of the
Bendernters Act Bankruptcy Act.

Bankruptey Act.
Application places the restaurant's current liabilities at \$52,000 and its assets at \$92,635, but asserts that unless some off its creditors are called off from bringing court actions, it will not be able to continue in business and meet maturing bills.

#### Entertainment Managers

N. Y., has about abandoned its pre-ferential booking plan for club acts as being violation of trade practice laws and because of physical difficulties. Plan calls for a closed shop against chiselers.

aculties. Plan calls for a closed shop against chiselers. Plan would involve insurance on acts. Managers would have to contract acts and then farm them out to one another. None wants to liske tain incomes or work days, however, Acts would have worked for EMA group exclusively if plan had been been considered to the contract of the c

drive. Advertising agencies, em-ploying radio artists are also now on the slate.

### A. B. MARCUS MAY TOUR SHOW THROUGH EUROPE

Chicago, July 19.

According to info drifting back to his headquarters here, A. B. Marhis show to western Europe, includhis show to western Europe, including England, this fall.

Marcus, who is now in South Affacts, has never played England,
to the south of the south of the south
everywhere else Following his present African tour, he will lake his
trouge to india and from there will
head to Europe.

### Seek St. Louis Cafe On In Attack on State Aide

St. Louis, July 19.

St. Louis, July 19.

A wormen in the property of the control of the large assumit with intent to kill harding assumit with intent to kill harding assumit with intent to kill harding assument the Green Pastures, a Sciulia, Monitory, following an attack he is said to have made with a baseball but no Frankilo, J. Cresan, State liquor in Frankilo, J. Cresan, State liquor in Frankilo, J. Cresan, State liquor when the impeder entered the nitery to question McClain relevant to the latter's crimollance with a closing order he had issued earlier in the day, he was struck on the lowed, McClain disappeared. Creatan was taken in a Scdalia hospital for scalp injuries.

#### Vallee Set for Chi, Mpls. Vaude; Lukas Air Guest

Vaude: Lukas Air Guest
Ridy Velies booked for one week
at the Chiese booked for one week
at the Chiese booked for one week
at the Chiese booked
as four days at the Orpheum. Minneapolis, Ang. 5-9, and then returns to
8 New York.

Broadcast of Aug. 4 will be aired
from Chieseo, with Paul Lukus coming in from the Costs as guest.
Charlie Alten office hundled latter
deal.

# State Official Disclaims Charges Vs. Det. Vicious Agency Practice

Charging private employment agencies with 'vicious praetices,' Frank X. Martel, president of Detroit Federation of Labor, exploded a bombshell last week in address neer WWAL Brought retort from Joseph O'Sulivan, state supervisor of private employment agencies, which handles much of jocal theatriprivate employment

which handles much of local theatri-al bookings, modeling and easting, that '95'; of agencies under his juria-diction are doing an honest business, and called on Martel to submit any proof he might have to the State and hot broadeast it on the air.' Some of these agencies,' Martel charged, engage in a vicious prac-tice of cutting workers out or jobs to

give juicy, side incomes to some of the minor shots working in personnel departments. O'Sullivan admitted that his department gets about 50 complaints weekly, but when we in-vestigate we fail to find the neces-sary evidence to bear, out the charges.

#### Rose's AFA-Fair Tie

Billy Rose, operator of the Casa, Manana, N. Y., which recognizes the American Federation of Actors, has notified the union that he will use only AFA members for the show he has signed to put on for the N. Y. World's Fair.

Rose plans using a cast of 1,000.

# Southern Booker Outlines the 3 R's **Necessary to Sustain Vaude Units**

By T. D. KEMP, Jr. (General Manager, Southern Attractions, Inc.).

Attractions, Just.].
In my opinion, our stage show problems here in the South, as far as small units (frequently called tabs or turkeys) are concerned, approximate those in other parts of the U.S. It is hoped, therefore, that this article will propue of some value to unit producers generally and to theater, managers and operators who

thealte managers and operators who play such units. During the past four years. I have booked more than 200 stage units in the Southern-states. Some of these played as long as it consecute the producers of these units made a fair living; some made money. In the beginning, the theatres made money. Last winter, however, it became increasingly apparent that heatre patrons were losing interest receptional shows—thows with a definite selling angile—carned their salary at the boxofitee and made a (Continued on page 50) (Continued on page 50)

### Oscard Replaces Hale

As Texas Casa's Stager As Texas Casa's Stager Paul Oiserd will stage the 1938 Casa Mannas show, which open retts Jefferson, who aided with the dancing instruction, in 1937 and 1938, and Alexander Oumanisty. Ocean replaced George Hale, previously and replaced George Hale, previously and Serger Plath, juggler. Three Non-chalants, comedy acrobaits; Brock George Plath, juggler. Three Non-chalants, comedy acrobated processing the Plath of the Non-Comedy and Plath of the Non-Comedy Comedy Comedy

#### Dancer Amnesia Victim

Philadelphia, July 19.
Mrs. Jessie Mayer, 34, who danced as Jessie James in local niteries, was found wandering in Ctivedon Park here Sunday (17) night, a victim of was taken to a Philadelphia

She was taken to a Philadelphia hospital and Identified by an Evening Ledger reporter, who had interviewed her two weeks ago, when she won a damage suit against an automobilist, after an accident.

#### ZASU PITTS' D. C. DATE

ZaSu Pitts wilt p.a. at the Earle Washington, the week of July 29 Previous stanza, she's at the Chi-cago theatre, Chicago. Louis Shurr office agenting.

#### H'wood Cafe Resumes

Hollywood, July 19. Clover club here resumes its floor how Tuesday (26) with Ender and arrell, who did a 12-week stand

#### What's in a Name?

Professionals at last week's runoff of kids at the Meglin-Fanchon & Marco school in Jamaica; L. I., were amused when two contenders among the youngsters turned out to bear names, respectively, of Peggy Fears and Pat Casey.

Fears and Pat Casey.

Youngsters are straining for a trip to Hollywood, all expenses paid. Kitty and Ted Doner and Arthur Dreifuss of Grand National films were judges.

#### New Acts

## ANDREWS SISTERS

Paramoush.

Harmonizing trio is comparatively new, reaching the higher brackets recently following popularity of their recording of Bei Mir Bist du Schoen' and its sequel Joseph Joseph Also did a sponsored radio which from Chiergo for Wrigley's. whiti from Chievgo for Wrigley's.
They can play anywhere now that
they're established. Girls work here
with the Jian and they are the contime of the three are made of the contime of the three accompanying
on the vories. They display a
varied list of current and older pops
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# FRANK PARIS Puppeleer 9 Mins, Lyric, Indianano

Lytte. Indianapolis Playing his first stage date, Frank Paris has a puppet novelty which is a standout in the field. Works in one action of puppets. Paris wears all black to concess strings to a certain extent, but this is not important as the control of puppets are made of plastic wood in realistic model of plastic wood in realistic models with Zarina. John the control of a disclosers of the puppets are made to plastic wood in realistic models. The pupper should be a pupped and the pupper should be a pupped should be a

Appearance of puppets themselves, skillfully made and outfitted, deserve as much credit as manipulations by Paris. Kiley.

# SIX ANTALEKS Perch 11 Mins. Roxy, N. Y.

The THEATRE of the STARS

LOEW BLDG. ANNEX 160 WEST 46TH ST. NEW YORK

Bryant 9-7800

SIDNEY H. PIERMONT

LUBIN

A sextet, comprising four girls and two men in white costumes, this combo accomplishes difficult high perch, balancing and posing tricks, gracefully and speedily. The turn is out of the Barnum & Bailey circus, and probably of foreign origin.

They know how to attract attention and retain it throughout the

#### • 15 YEARS AGO • (From VARIETY and Clipper)

There were 41 new acts comment-ed upon in Variety. Showing the stuff for the coming season.

Lowell Sherman at the N. P. Pal-ace, doing the second act of 'Lawful Larceny,' stage play. His vaude de-

T.m Burke, a William Morris import, appeared at the Riverside in a soft shirt and no coat. His planist announced he had been in an auto accident and bundages prevented the wearing of tormal dress. Real answer was a bad case of sunburn contracted at Atlantic City the previous

Harry Miller and Peggy Fears at the Riverside. They got by on their

Fannie Brice in her second weck at the Palace, Chi., her second da'c at the house in four months, had a little competition from Mary Haynes, a local girl, in a somewhat similar style of act. Local pride put Miss Haynes over.

Avon Comedy Four at the State Lake: Chi, after two recent weeks a the Palace. Act as big as ever in spite of the repeat.

Max Hart took a page to advertise his comedians. Had Will Rogers, Joe E. Brown, Walter Catlett, Robert Woolsey, Skeets Gallagher and Helen Broderick, all of whom went pic-

Benny Leonard-Lew Tendler fight pics set for the Broadway, N. Y Rental was \$2,500 for 11 days.

Vitagraph and Famous Players signed a peace pact and Vita with-drew its triple damages suit. Had complained it could get no bookings in Famous' theatres.

Keith took over the N. Y. Hippo-drome. To present vaude there, with the owners in on a cut. Mark Luesch-er swung the deal.

Of the 26 theatres in Berlin, 18 were playing nuisicals.

N. Y. musicians readying for an-other wage battle with the managers.

Marcus Loew said to be mulling a change in policy to two-a-day for the more important houses.

Max Rabinoff announced founda-tion of an Institute for American Opera at Stoney Point, N. Y. Not an educational idea, but, rather, a labo-ratory production. Flopped.

Frankie Bailey was working in

Fortune Callo planned an All-Irish opera setup in addition to his San Carlo troupe.

#### Saranac Lake By Happy Benway

Myra Fox, successful ozoner at the Will Rogers, birthdayed, Major Bernárd Reinold, now head of the Percy Williams home, here for a Will Rogers ogle and vacash, Jules Zwilling successfully oper. Richard Wesley Konter of Richard Wesley Konter of the Navy, Will Rogersing.

official of the Navy, Will Rogering.

Bob Burke and Buddy Emmet todBob Burke and Buddy Emmet todBob Burke and Buddy Emmet todBob Burke and Buddy Emmet todWill Rogers.

John Louden. James Meehan, MilWill Rogers, Will yeash
Mers Jack Edwards will yeash
Capt. Paul Cilgar and Vers HanLouden Warden Bers, hello girl got
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William Schumacher suprised by
William Schumacher suprised by
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William Schumacher Janes

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William Schumacher Janes

Ben Schaffer, penciled for a rib
Operation. Was asted what he

Ben Schaffer, penciled for a rib
Operation. Was asted what he

were play the old Colonial kinetre.

Will to those who are ill in Sar
Janes.

#### \$15,000 INN BOMBING

Smile Inn Tavern, here, was bonthed and destroyed by fire last week, with loss estimated at \$15,000. The lun had been lensed to a bingo operator, who, it's claimed, had returned to pay off.

## **Nitery Reviews**

#### ASTOR ROOF, N. Y.

Hal Kemp orch (13), Judy Starr, Grorge O'Leary, Charles Carrott, Marton Daniels, Parks & Clifford, Roberts & White, Saxey Dowell.

Hal Kemp, strong on sweetness in swing, laws succeeded Rudy Vallee continue of the road to fill the restriction of the road to fill th

nere. He has a big following in N. Y. Above is trong to histen. Judy N. Y. Gornerly with Vallee and in vaudeville, is a sweet vocasits, who features pops and sells them well-considered to the sell of the sells the sells of the sell

## BLUE ROOM

(HOTEL ROOSEVELT, N. O.)

New Orleans, July 14.
Don Bestor's orch, Hayes & Ginger Hebert, Moore & Revel, Dolty Arden, Dorothy Blaine, Neil Buckley.

Arden, Dorothy Blaine, Neil Buckley.

With other night spots doing brutal
but and keeping from doing bruta
and keeping from doing by
the spots of the Hotel Roosevelt continues to
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attend buter class by continues in
bands and entertainers.

Don Bestor's circhester was in
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A local dance team, Hayes and
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outflaw whem in appliance. Team
on the bill to the limit and almost
outflaw whem in appliance. Team
outflaw whem in appliance.

Moore and Revel burlesque the
over bis. They also present a comed over bis. They also present a comed your, tracing the shistory of the
Dolly Arden, a looker, does an
acrobatic control dance that's sood.

Denthy Balaine, femme singer clicks,
conceits, las a fine voice and known
his nike technic.

Solos to drive litterbugs mut.

Liticza.

## LINCOLN TERRACE

Pittsburgh, July 14.
Bob Grayson orch, Chauncey
(Bob) Parsons, J Bo-Brunnets, Liberto & Ownes, Virginia Bennett, 5
Lincoln Adorables.

Joe Becker is gambling Beautly, 5 Lincoin Adorages. Joe Becker is gambling heavily on the old Eddle "Pytion place, once one of the control of the property of

esistly visible from any section of the room.

The floor entertainment has been enlarged—previous owner used to be considered to the condition of the condition

have been smarter to start withman band. By Chauser, withpartons, of radio. Nice barrione and
partons, of radio. Nice barrione and
in his own spot cocks over flock of
numbers. Reports, for Liberto and
team, tate of "Babes in Arms." At
have plenty of class and their halicam, tate of "Babes in Arms." At
have plenty of class and their haliday is handled by 3 Bo-Brumel,
minor edition of J. Stooges. By
the stooges and
the s

## ST. REGIS ROOF, N. Y.

Joe Rines' Orch, Pierce & Harri Don Marton's Orch.

Don Marton's Orci.

Nee the Vieuruses Roof, the Hoad St. Regis Roof is still quite three quarter time in its suggestion and decor, excepting that Vincont Ador, and the still a suggestion of the still a suggestion of the suggesti

## AUSSIE ACTS SET

Los Angeles, July 19.
Five vaude acts, booked for the
ivoli circuit, Australia, sail for Melourne Thursday (21) on the Mon-

bourne Thursday (21) on the Mon-terey.
They are Nell Kelly, Hap Hazard & Co., Johnny Bryant, Johnny Sema and Ballard and Ray. Acts booked by Sam Kramer.

TED SHAPIRO

## SIDNEY FISHER 75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG

#### ALWAYS WORKING WHITEY' ROBERTS

July 15-State Lake, Chicaso July 27-Orpheum, Les Aspeia, Aug. 3-Golden Glie, San Francisco Aug. 12-Wictoria, Vancauver, C. C. Aug. 21-Palemer, Seatte LENG AUG. 30-fur AUSTRALIF

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LONDON, WEST-END

# BURT MILTON

THE COLSTONS FRIDAY, JULY 22nd ROXY, NEW YORK

## HILDEGARDE

NOW FULFILLING ENGAGEMENTS

Perminal Mgr.
ANNA MISENKO
STACK BERTELL • European ep.: HE. SHERES

#### MUSIC HALL, N. Y.

Lyuba Senderowna, Mario Berini, Jane Sproule, Robert Weede, Savoy, Lindy Hoppers, Robert Landrum, Rockettes, Music Hall Glee Club, Music Hall Symphony orchestra (Erro Rapee, conductor), Dick Lei-bert at organ; 'Algiers' (UA),

agent amen, conductory, Dick Leibert al organ, 'Allera' (UA).

A bit of a tour of the town, making our stope, is what his, week, stope and the conductive of the conductive of

son and bellish. They render it impressively, pressively, part of the A4 the Opera's sequenceand built around saint-Saen's Bacchanale, 'the girls provide effective backing and atmosphere of the Bacchanale, 'the girls provide effective backing and atmosphere of the Bacchanale, 'the girls provide effective backing and they have been a large tray by, temple girls (most of whom aren't so good at snake-hipp) and then it lowered girls (most of whom aren't so good at snake-hipp) and then it lowered the Ris and though possessing colorful characterists.

though possessing colorful characteristic.

In Harling produces some feveriah Linday-hopping by three united to the color of the color

The control of Policy Street, Number of the control of the preserved, including a presence of the preserved of the preserved

introducing her. May says the excently staned for pictures and iscently staned for pictures and isleaving for Alollywood soon.

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leaving for Alollywood soon.

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last Benny. Hes good at dome
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chased me. The beloining berions

Nicholas Brox. (2) on second, resisten

Nicholas Brox. (2) on second, resisten

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too much. Bogs are essentially hoofear and more of that is expected

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#### STATE-LAKE, CHI

Chicago. July 17.
Mayfields & Virginia (3), Younnan
Bros. (3), Whitey Roberts, Gil Lamb
& Toniny Sanford, Fritz & Jean Hubert; 'Hold That Kiss' (M-G).

are well and the second of the

#### WINTERGARTEN (BERLIN)

Chung Yee Wak Co. (5), Lnis Bonuemeester, Elimit, Thea Schroe-der, Chaddri-Kali Troupe, Stetson, Line Trio, Fredy Rolf, Jenny, Pic-colo & Baby, 3 Veronas, Tola Man-kievice, 5 Cleveres, Chrysis de la Grange; 'Happy Landing' (20th).

Schung Yee Mah C., (a) Late on the process of the control of the process of the p

eclipsed by women's wood chopping celipsed by women's wood chopping contert description later arrange contest, arrival of Barbara Huttons mobile spouse in London (Par), and the second of the

#### PARAMOUNT, N. Y.

Jimmy Dorsey orch, Andreus Sisters (3), Rufe Davis, Anita Jakabi, June Richmond, Bob Eberle, Don Baker, Professor Beware' (Pur), reviewed in Variety July 13.

## Variety Bills

NEXT WEEK (July 25) THIS WEEK (July 18)

Numerals in connection with bills below indicate opening day of show whether full or split week

#### RKO

Loew

Paramount

NRW YORK TETT
Parameter (29)
Jinuiy Dorsey Ore
Rufe Davie
Rufe Davie
Checkage (22)
Tomms Riggs
ZaZu Pittaz
ZaZu Pittaz
Crane 2
Rufe Davie
Checolaleers

Warner

CMICAGO Palare (23) eddysons rrell & Howe ank Paris ters Sis

CLRYPLAND Falace (21), Marthe Raye Co Honey Fain Paul Sydell Co Abbott & Postelle Gene Sheldou NEW YORK CITY | Dank like Horse | Market (21) | Barthelly & Mure | Market |

Rita tienaud Claerinus Jas Clyde Lures Orc Club Cavallee Dhaipple Erranis O Scelyn Noshit Blenda Ransom Illinda Chase Ramona

Model Part Central
Medical Part Central
Les Mite On Alen Ritchip
Retal Pennegryania
Virginia Sime
Harry Babbit
Sulfy Mason
Les Mite Market
Les Market
Les

L'occité Roy L'occité Roy L'occité Intinée d'Air Activité au l'Air Ben Cutter Ore Marleyon & Michael Harleguin Ralabew Room Harlaquin

Ralabew Room

Al Dunahue Ore
Eddie, Lebaron Ore
Paniar Kelly
Derothy Fox
Bob Bromley Co

Bob Bronnley Co
Maylera
S Maintiguera Ore
Vincent Physic Ore
Putribla Gilinore
I na Wyd
Snpble Tucker
Hartmans
Jon E Lewie
Endinson 2
Russe Fertin Fuence
[10 Pentl. N. J.)

ROXY, NEW YORK THE COLSTONS

LEDDY & SMITH

Relen-Travere Duc-R.E. Lee 1-11')1 Jackson Willie Grogea Julio Setch & Satchel Clab Gaarbe Clab Gaarhe
Los Gaucho Ore
Himitri & Virght
Miguel Vicino Co
Trini Plaza
El Chice
Don Alberto Oro
Assancion Granada
Luylia & Maravi
Dorita & Valero
Francisco, Rance
Francisco, Rance

REIN
Warner (152-5)
Gene, Autrey
JOHNWOWN
Midselle (26-28)
Gene (152-5)
Gene (152-5)
Gene (152-5)
Falor, Bowes Co
1981 (A. 1981 A.
JOHN (151-1981 A.
JOHN (1 Maxine Sullivan
Mili Britingore
Mili Britingore
Mili Britingore
ASBINGTON
Larie (21)
Latific Folity
Latific Folity
Latific Control
Latific Mayor & Harch
Latific Marion Daniels
Larry Blake

## Independent

Johnny Woods Gli Lamb Alla Brown Whitev & Ford 6 Jurdans

INDIANAPOLIS
Lyrie (E2)
Joininy Woods
Ill Lamb
Jula Brown G
Vitiley & Ford
Jurdans
Crane 2

#### London

Week of July 18 ISLINGTON
Blue Hall
Jose Morens
Peter Sincheire
LEYFONSTONE
Risilu i Elliotta Dennis Fom CAMBES TOWN Gaumont LETELNATONE
Turner 2
Nantord & Gis
Red Turner & Granda
Granda
Byron Michie
TOOTING
Granda
Morris & Creeky
Juy, Jack & Joe
Omega 3
WALTHAMSTOW
Erikke Generals

Gaungest
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Merry Widows
White Flashes
CLAPHAM
Granada
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Lark & Joe
KANT HAM
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or & he ckie broler Sie GREENWICH Granada baler faw & Webs Jackle Wheeler Sin

Granula
Frikaon Bros
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WOOLW-ICH
Granula
Macari Serenulere

#### Provincial

Week of July 18

Week o

ASTON

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in our White & T De

From Fannes

Fasting & Grant

Saling & Grant

Saling & Grant

Saling & Front

Hopeograp

Hippostrone

Hippostron

Conche & Canche
Len Clifford & Jan
Gorlos Ray Girls
211 Jack Rightliff
Horald Dignar
12 S. Plainer Litel
4 Smith Bros
Norman & Currol
Norman & Levanie.

## Cabaret Bills

NEW YORK CITY

Harney Gollan Murityn Gaynor Mury Nevilla Terrice 3 Post Kamin Dianus Parrish Gollant'

Berloleti's Don Sylvio Ore Angelo's Riu'ba Foconto Wenzel Annette Gueristi Gloria Manners tell's Car So's

Rd Firman Billy Larraine Margarel Young Jose Howard Bully Gilbert Side Herrison Brone Hyrrison Brone Hyrrison Hanne Lignier Hanny Lallarr

Block Cut
Peaches & Palmer
Dalores, Brawn
Buddy Gilmore
Lung Nis
Amunda Candolph
B Millington Ore

Boulevard Tavern (Elmburst, L. L.) Dave Fax Soung & S. Dall Mile Reland Thelms Nevins Cameron Crossly Jan Fredrics Occ

Jan Fruiries Ore Cufe Afrique Sunte Mosley () to Alberta Prynes Brans & Sainties The institute ones Norman Astronal Mary Perry

Casa Manana
Vite-nt Lauez Or
Lauds Prims Ore
Himmy 'Durante
Pet Roome
Pet Roome
Pet Roome
Sie Jahn Sjeel
Siek Long Sr
Herman Hyde
Heras Venuta
Rrisuta
Ross Wyse Jr Henry Busse Ore Haptle & Lumb Sric Walt Raberts & Farley Hobby Duffy May Judele Heiel Park Central Wyse Jr

Chatean Moderne
P MacParlane Ore
Canaueto Flowerton
Bass & Rickson
Rita Genaud

G Andrews Ore lack White Pat Harrington June Lorraine Ann Rush Frankle Hyere Lella Gaynes Jerry Kruger

Famile Door

Count Basin Ore Jerry Kruger Shevo Sherman Jerl Wilhee James Rushing

Larry Clinion Oro Hea Wein Dick Toold Raftone Sis

Havann-Mairid
Juenijo Sanahrie Or
Pancho & Dolores
Sylvio & Melbu
Hirkory Hoane
Red Sianley Ore
Jarkie Le Maire
Hole Ambassador
Arthur Herbert Ore
Monte Fried

tainfel Three
Monte Fried
Total Actor
Total
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Hidel Bossert (Brooklyn)
Will McCune Oro
Holel Edhau
Ring Darron, Ore
Uni Alexander
Holel Essex: House
Rich's Himber
Joll. & Hamory
Addan Rollini T

Hotel Goy, Clinica Rolling T Hotel Goy, Clinica Rolly Mayeling Ore Hotel P

Stephen Cashes Lyone Richards Betty Williams

Betty Williams
ofel Lexington
Bay Kinney Ore
Hotel Lineada
Will Hollamider Ore
Hotel McAlpiu
Jerime Tearry
J. Messiner Ore
Contains & Menca

Hotel Shellan
Jimmy Vincent Orc
Hotel St. (seorge
(Heenklyn)
Murray Driscoll Orc

Motel St.
Rainb. Ronnées. Org
hault. Founcies. Org
hault. Founce. Org
hault. Founce. Org
hault. Founce. Org
Hotel St. Regis
Jos. Rines Ore
Flèree & Harris
Carl Henner to
Metel Taff
Ench Light Org
Hotel, WahlnerGly Lombarde Oro
Miscila. Borr Inleenalload Casin

James Rushing
Garba
Francis Hayne Ore
Baron Glybenkrone
Jilikey Freiley
Marrelle Wellington
Kinine & Henry
Patricia Rellly
Gien Ishani Caelao

Canter & Schaub Rones Buvel & Marces Inga Borg, Itladys Fays Lee Leslie Licargatto Margaret Grey Danny Higgins Voughn Comfort

Murtel Welch
Larvie
Larvie
Ladda Davis Ore
Doseph Smith Ore
La Coaga
Cerlou & Rumon
La Gog Rouge
Nick Vauscuns Ore
Billy Ynsey
Mort Klux
La Minne
Horry Michae
Russinh A. Nandra
derry Miriand Caveill
Kaifardine Caveill
Tobiato

linbires Tistale 3 Leon & Eddic'e Leon & Eddler's
Eddle Davis
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Lant Martin' Ore
Liefon Walneweight
From Martin' Ore
Liefon Walneweight
From Martin
Liefon Martin
Liefon
Liefon Martin
Liefon

Florence Schubert Charles Hahlwin John Lossch Norma Ballard Broadmont

Broadmont

Niffin & Dell

Mary Welch

Alleen Rondolph
(Boria Starr

Marge Harmon

Nell Clark
Herbis Rudolph Ore

Nut Clab
Henry Jeroma Oro
Raiph Lowis
Holen Shepard
Bhachs, Graym
Iris Monre
Virginia Grimes
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Nedla Sokoloskaya
Merusiu Sava
Simeon Karaveeff

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Don Riedman Ore
G. D. Washington
Checoloteers
Anto Ward
Mande Russell
Anise & Ahund
Rufus & Richard
Freddle James
Ted Lewis Jr

Swing Cin Roy Merlo Ore Freddie Fulton Delyce Deerin Mildred Keye Beity Collien Rollie Lockard Doreen Daye

Tavern-on-ticeen Hughts Barrett Orc

Vermillee Gloria Grafion Pauchille Orch Val Ernie Orc D'Araine Danvere Village Harn Mitchell Ayres Or Maryan Mercer Walter Donahue Flying Whiston Ellons

S. Mistreas Ore Vincent Pitros Ore Patricha Gillione Ramon Ringe Starting of the Control of the

#### LOS ANGELES Ball

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Ramo Vincent
Davie Saxon
Bannie Weeke
Frenk Trombar (
Cafe de Pacce
Bulh Hasson

Cafe de Paces
Cafe de Paces
Bill Price Ore
Çinte La Mare
Davá Sakson
Wally Larson
Linhi, Hariley
Marquerite Endul
Clavet Club
Lou Bring Ore
Club Mosecce
Jim Kerr Ore
Coronaut Grave
Leo Reisman Oro
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Envoys of Rhyln
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Permillee Club
Scarles & Len
Bohley Ramoe
Daryl Harnes
Eddie Bush 3
Sel Honl Oro

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Braz Fletcher
Beverly Wilshire
Colleen Callioun
Don Raymond Ore
Henry King Ore Jane Janes Ruse Valyda Compless Sonya

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Joe Moshay
Bill Roberta Ore
Ja Conga
Rooson Dulley
E Brannio Ore
Hal Howard Ore
Chigalla
Rumba Bd

CHICAGO

Club Alabam
Harrlet Norris
Mary Stone
Michey Itanne
Statle Moure
Lee Honderson
Phyllis Broacks
Octop Tascant
Marjorle King
Eithe Burton
Berule Adlor
Days Unells Ore
Urbalk Rushingon O
Eddie Roth Ore Club Maham

Clob Laurel

Clob Laurel

Eddle Purry

Vora Bell

Marie Plare

Solly Jay

Chick Lapherd Ore

Chick Lipherd Of Club Spanish Pinky Trucy Larcella Delfort Large Valenting Jos Mill Orc. Chickenson Bill-Anson Yvette Rogel Alka, Leonava Alka, Leonava Alka, Leonava Marting and Marting Dryskija Jerry & Turk Hend Benthon Club Deliva Evelyn White

Club Delisa:

Evelyn White

Myra Taylor

Taylor

Taylor

San Robinom

Phaglest isom

Partella Gis.

Rod Sannders Ore

Eligenetter Benein

(Marlin Houn)

(Hearth Walls)

Streid Desen

Hearh Walky Sterial Dague Dailes, Sin Jampie Baker Legi Pracas Lauries Start (Se Orth Tortes On Jin Club Romer tith et a

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Ar Zininy
Drottchen Werner
Marion
Annelie Arlue
Pauline Ferry
Lex Roberts
Nalon & Kenny
Roth Phillips
Karanova
Rocke Ellaworth
Ego Thusley Oro
The Guiden
Shirley Roy Rey

The Gables Control of the Control of

Emile Bedegrates, v. (1988). The State Research State Park Research Park Res

Morrison Hotel (Bostia Oysler House)

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Frank Davis or Vortice of the Control of the Contro

PHILADELPHIA

Belle Belmont Niki Nikalal Connis Lambert Auchnege Patricia i listoral Ruth & is Ambre Berb Woods Or Herb Woods Ore

Arendly In(1)
Paul Ridge
Muser-Wedgers Ore
Estrict & Burelay
Johnny Graff Ore

Cinh Parakeet
Cinh Parakeet
Mary Hulifari
Usul La Verne
Man Riverian
Hougelanna Lee
Suma Stouth
Fran Usawell
Bill Thurnton Ore

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Edward & Argela
Silvee Lake Inn
(Clemenion)
Ben Perry
Alma & Rowland
Mickey Familiant Or
Freda Sullivan Parriah Cute

Parriah Cafe
Happy Jark
Shorty Smir
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Arlena Batteusle
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Marie La Tell

#### ROSTON

Club Mayfule
Tewis Double Ore
Harry Shovens
Shewer, & Lea
Club White
Club White
Checonal Grove
Billy Lossey Ore
Billy Lossey Ore
Shirtley White
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STON

Jack Manning
Street Lindy
Linky Figure
Mills Harron
Sally McDanough
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Mills Groder
Linky Fooler
Linky Lavis Open
Hotel Bits-Cavina
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Hotel City
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Dick Alrbott Oro Hutel Westmisster (Roof Garden)

Jarkques Renard Or Old Fauldoned Cafe
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Roundap
Jimmie Gallagher
Royal Palme

Settlin
Seville
Don Rico Oro
Sheraton Roof
(Sheenion Hotel)
Rob Hardy Oro
Peggy Wood

Slouben's (Vienna Ross Jack Fisher Or Juan Parriels

CLEVELAND

Goarmel Club
Ed White Oro
Hetel Hollenden
Laie Knye
Niba Garron
Edythe Hemett
Paul RossiniSemmy Walkine Or Semmy Walkine Or Holel Stallec Johnny White Oro Musaco's Cafe Grant Wilson Oro Alice Clark Rev

Alice Clark Rev
O'Belea's Shore Clob
Darleng & Hel Hay
Johniny Rayank Ore
Steamer Secambles
Tony Caputo Ore
Len & Ellia
Vernon & Billy
Vaneties

Vanetice
Stramer Goodline
Loia & Andre
Markell & Faun
lack Haynor
Mirkey Katz Ore
Willy a Shore Green
Henry Saman Ore
Fony Granula

Buth and Turt Clab , Eddle Thor Freddin Bernard Jennie Kirk Valerie Dunont Jarrow Diane & Del Pampo Horace Hustler (Sumera Point) Jerry Livingston

### Stiefel's Summer Exit

Sam Stiefel Enterprises is sus-pending booking in New York for the rest of the summer.

the rest of the summer.

Stiefel stepped out and left office to his aides, who will operate temporarily at their own expense.

VIA

Islems load Celm Novelon Change Guy Oyen Bruce Mapea Dorolly Level Market Maley Nathan Walley Java Frank Don Caribo Javanian Metty Jonat & Otto Jackel & Navier Jimay Kellya Jos Capello Oro Naty Laise Greenwich Village
Coalno
Ray O'llara Oco
Jiney Pappo
Vaisria Dumont
B. & B. Burnell
Havann-Mailrid

Tanya Peggy de la Pinnie Canter & Schaub

Damy Higgine
Veughn Confort
Kit Kat Clab
Leroy Halics Oro
Parel Raime
Tedily lisle
La Marqaise
Muriel Weich

CH

Blemarck Hotel

Wishout Resmi)

John Condition of the Bos Air

Jimuté Grier Org

Hilly & J. Sveerin

Terry Lawlor

Steve Krams

Diskos & Durhess C

Roselran & Seville

Julia (Gloson

Hors' Ballet

Hretoori Hatel

(Cryafid Roam)

Finrenie Schuhart

Shollio Manor
Dollio Delene
Sara Theboid
Mario Thomas
Sara Theboid
Mario Thomas
Far Wew Clab
Jimmy Anne
4 Rhythm Boys
4 Rhythm Boys
7 Lynn
Steve Stutiand Ore
Rase Best
Lington
Lingto

Sherman Hotel (College Inn)

overtains function of the control of

Silver Cloud
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Bret Sprices
Kay LaSalle, France Zaballe, France Springere
Blidgred David, Steen Bright
Nord Richerdson
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Johnny McFall Or
Silver Frailes

Johnny McPail Or.
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Merces Hotels

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Rose Chapman
Crawford House

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Rennere Cate
Ren Roy Dre
Terry O'Toole
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(Narrhebend)
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Juson Toolar Ore
Fox & Musuulis Clab
Sally (Islainy)
Sally (Islainy)
Kalishary)
Karl Roha Ore
Billy deWolfe
Held Couley Plans

Les Stevie
Hotel Cupley Plaza
(Merge-tin-Round)
Jimmy Avelone OreHotel Exacz
(Feench Cunine)
Dunne Marshall Ore,
Billy Kelly

Billy Woods
Trement Plans
Gene Nickerson

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ATLANTIC CITY

Horse Hustler
Falumba's
Renault Tuter
Church De Montes
Ch

# SHUBERT ASSAILS EQUITY

## In This Corner—

It's contended by the management of the withdrawn outdoor shows at Jones Beach and Randall's Island that the stagehand and musician unions provided for rained-out performances but that Equity has been unduly wary in considering such concessions. Department heads backtage 50 miles to the stage of the sta and weather prevents continuance, regular

formance states and recently prepared continuance, regular pay spalles.

Musicians' arrangement is asmowbat similar. If ordered not to megorither is no many but if going to the beach and then the show is cancelled a payer receivers 5. They get \$10 per night when is concluded to the state of the state of the state of the recently prepared to the orchestra and crew is paid by the maintain. Excellent of the orchestra and crew is paid by the maintain prepared to the state of the state

# Shubert-Equity Battle on Closing Of 2 Shows May Affect Deal With Managers' Group on Ticket Code

a ticket control code could have seri-

charges made by J. Shubert grains Equity for closing two out-door shows at Jones Beuch and Randall's Island, N. Y. Equity felt that having been socked by a manager, without just cause, the logical step would be to reconsider the proposal. However, at Tuesday's (19) council meeting it is recorted bob sides were in withing the proposal. However, at Tuesday's (19) council meeting it is recorted bob sides were in withing the control of the sides were in which were the sides were sides as the s

In addition to the charges made by Subert, announcements sent to the press from the Shubert office further tubbed it in and are said to have inspired editorial attacks against musicain unions. The New York Herald Tribune in particular socked the tibetate unions resulting in a huddle by their respective officers to consider retailation. Proposed to consider retailation, Proposed that was knocked to the proposed to the consider retailation.

Trib Hits Equity
Daily, in part, said: 'Ordinarily
Actors Equity is much more amenable to reason than other unions. able to reason than other unions, such as the stagehands and the musicians, but in this instance and the musicians, but in this instance and the stage to the stage to the stage to the stage that the stage the same precedents. In this care the theatri-cal unions have pairticularly distinguished themselves by their study bornness, their greed, their lack of consideration for the workers themselves, and complete absence of resolves, and complete absence of resolves, and complete absence of regard for the sympathies of the pub-lic. They could do no more if they deliberately set out to hamstring the very business which they profess to serve?

Reference to recedents was taken to especially mean the closing of the fingling circus, for which American Ecderation of Actors was blamed and boated by the press. Equity figures the Shubert squawk, coming so soon after the

souded by the press. Equity figures to Subert squares, coming so soon to Subert squares, coming so soon to Subert squares, the subert squares and subert squares, so soon to soon t

Chances of an Equity deal with has Equity included in the decument to the League of New York Theatres on a ticket control code could have seriously set back, it was a indicated to the titleckty broker agrees that he will outly set back, it was a repercuision of our deal in or sell tickets of any week. It was a repercuision of Startestars made with the second part of the s

# 4A's Sets Group To Negotiate On

Associated Actors and Artistes of America, which has the basic charler for a getor-artist unions, has formed a Word-artist for a getor-artist formed and the second of the

fee in any case.

However, its resulted that, the usual rules will probably not apply at either fair and negotiations would cover the number of drilly performs the state of t

for the theatre crafts unions. Frank Gillmore, hend of Four A's is chairman of the committee. Other are the executive secretaries of Equity, Sereen Actors Guild, American Federation of Actors and American Federation of Actors and American Federation of Musical Artistical Euch, of the actor-artist union have Fair committees to another east and Coast exposition Island problems.

#### Gest Sails for U. S.

Landon, July 19.

Morris Gest sails from here tomorrow (Wednesday) for the U.S.
atter assembling 150 midgets for his
forthcoming project of the New
York World's Fali;

# BLAMES UNION FOR 2 CLOSINGS

Jones Beach, Randalls Island Operettas Forced to Fold Due to Stiff Pay Regulations, Manager Claims - Poor Grosses, 6 Rain Cancellations Figured Real Reason for Shut-downs

#### SHOWS MAY REOPEN

Blaming Equity for all its troubles, the management of the summer outdoor evilwal at Joine Secch, closed both shows over the weekend. Fortune Gallo and J. J. Shubert operated the revivals through an arboric medical points of the pair commissions. Both places had oxperienced disappointing grosses during the three weeks they played and, had been further, hit by su wosther-Cenefic performance.

weatner-cancelled performances. Yetterday a committee of the closed outdoor shows appeared before council along with Shubert representatives, and the resuit was that the association standay willing to name a concessions committee if positive assurance be given that stows would be played for at least three more weeks.

Early last week Shubert v Early lext wock Shubert wrote a lengthy tirade against Equity for its allegedly stiff regulations for the Shubert-Gulin players. At that time, he declared the shows would anyway. Paul Dulledl. Equity's creeding secretary, then sent hurry calls to the Council, which convexed in special meeting Thursday 141. Regardless of whit measures could Regardless of which measures could give the council of the council with the council meeting.

reported. At the Council meeting, Milton Weinbergerer, of the manager's legal department, stated that under no circumstance; would the shows continue.

A's Sets Group

To Negotiate On

N. Y., S. F. Fairs

New Y., S. F. Fairs

Associated Actors and Artistes of period with the action of the control of period with the publicity on the closings have the publicity on the closing have the publicity on the closings have the publicity on the closings have the publicity on the closing have the publicity on the closing have the publicity on the closing have the p

(Continued on page 51)

#### 'STRIKEBREAKING' BY 2 **NEWSMEN PROTESTED**

Theetrical Manay Thestrical Nanag. Agents and Treasuriers winon his protected to the Newspaper Guild of N. Y. against what it cells the strikebreaking, activities of two of the latter's members. TMAT charges that Joseph Fandler, district reporter for the New York critical Tribune, and Henry Kurtz, of the New York Tribe. Many the State of the New York Tribe. Many the State of the New York Tribe. The New York uvities of two of the latter's members. TAAAT charges that Joseph Employer and the Employer and the Employer and Employer

# Plan to Speed Up WPA Production Proposed in N. Y. After Kickback On Revue's 10-Month Preparation

#### Backfire

During a tryout of an un-promising new play at a New Jersey strawhat theatre last week someone backstage miz-took a cue and fired a revolver shot just after the second act curtain.

eurtain.

There was a flurry in the audience and then a opeciator in the rear of the house room ked audibly, Don't get exertest that was just somebody should be author.

# **New Law Would Exit License For** 'Needles' Group

A new ordinance introduced in New York would exempt Labors Stage, Inc., from requiring a local testing the stage of the New York Mayor LaGuardia list were taken, be postponed decision and Tuesday (19) again put the majers w/o opposed such a concept against yor opposed such a concept and provided the stage of the New York Mayor Walley Stage of the New York Walley Wa

or regular legit attractions.

Ordinance was introduced by
Robert K. Stra , young politician,
who's friendly to show business.
The labor group is operating the
former Princess theatre, now called
Labor Stage, close to the legit house
zone, with its 'Pins and Needles.'

zone, with its rins and receives.

There scemed to be some doubt about the mayor's attitude towards the measure and delay on his decision was taken to mean he did not favor the idea, although it passed the Council without dissent.

Council without dissent.
icense fee is \$500 annually for
theatres. Whether Lahor Stage sought
to climinate that cost was not puit
forth, although it was stated that the
group had lost money. When queried
on that point the reply was that
money had been dropped in
privately presented shows from time
to time are to the surrout. Plus 's

license fee is \$500 annually for theatres. Whether Lahor Stage sought to climinate that cost was not been formed to the climinate that cost was not many that the formed to the cost of th amateur, people being recruited from offices and shops in the garment center. Although non-pros actually, most of those in the show have

most of those in the show have rigined Eouity.
Regardless of eliminating the feehowever, the question of whether a 
show charten admission of the 
shower that the shower charten admission of the 
fleener law, may account for the 
mayor's heatiney in miking a desise. Fire chief filled a londwomonandum concerning the Laborator 
Strate ordinance and its understand 
the department is opinional 
chapter's Standardine of the measure.

#### St. Louis Group Hopeful

St. Louis, July 19

plan whereby Federal Theotree
Project shows would be gareful with
a regular production schedule has
been proposed to the WPA's theater
heads, in the project shows the state of the schedule has
been proposed to the WPA's theater
heads, in the schedule has the schedule has
been proposed to the WPA's the schedule has
been proposed to the WPA's the schedule has
been proposed to the wear to be a schedule has
been proposed to the proposed to the schedule has
been proposed to the sche is inserted and then recalled, with

the result that actors are forced to waste, time.
Players appealed to Harold Heelt,
Who is in charge of producing the
variety of the producing the control of the control o

Theatre Project activities in the Chicago headquarters is the crux of a new FTP setup arranged here last week at a series of confabs headed by Italie Flanagan, national FTP

Under the walignment 12 mil-west states would be handled under a general supervisor to make for greater efficiency.

John McGee, the national asso-ciate director of the FFF will head of the control of the first of the Chicago. Under McGee will be larry Minturn, who has been act-ing FFF director here, as great director of production for the entire midwest. Herbert Alston. 4s. 4s. 4s.

# Mary Jane Walsh Signs For Max Gordon Musical

Mary ane Walsh has been agoed by Max Gordon for his fall mus-cal. Sing Out the News. See bad previously been mentioned for the timer. Vinton Freedley plans, lext fall.

Robert Be Right, See Kraham et l.

# Strawhat Reviews

THE INNER LIGHT

Westport, Conn., July 48.

The inner Light of the control is stitled.

Acting of course, is hobbied by the latent about the littlement of t

The form Light' is pretty grim sure "To about a brill in pretty grim sure "To about a brill hant but discovered an injection to cure the control of the sure that the sure GLORY OF THE SUN

GLORY OF THE SUN

Cumberland, R. I. July 18.

Thomas have acts by Jenne handman

Thomas have acts by Jenne handman

Thomas handman

Malabyland

Malaby in time and does not make his cure permanent.

How securet a scientist would find the subject matter is uncertain.

How securet a scientist would have a subject matter in uncertain, grevely absorbing, with a beautiful one steme between the bill of couple.

Frances Fuller and Theodore New-mend a reliable cast directed by the control of the couple of the Frances Fuller and Theodore New-head a reliable cast directed by adaptation. Marian Shockley is par-ticipated to the couple of the couple of the couple of the couple of the scientific of the couple of the couple of the scientific of the couple of the couple of the ble as the scientist. North Houghton has contributed a distinguished of

#### Because We're Here

Because We're Here

Westford, Mass, July 13.

Trans in 1 we aris (at general mal text)

was a large of the second mal text of the second mal text of the second with the secon

Manufact remarks of the color o

At the Cane theatre, Car	to May N. J. July
15. '34; \$1.10 top.	
George Gamsborough	Taulla Afinne to
Sterne Humsey	LANGE A TAILES, Jr.
Bill Kane,	
Tal Wilson	Illuttin Masters
Call . Amount	mult ringer
Calla Anson	
Juk Ansón	
tion ttrainard	Erle Kulkhurd
ReisleJi	illa Morton Postert
Seculon	The spiritum Papers
Franklyn J. Rock	
District Attorney	
Court Sten grapher	Contract Repres
The same of the sa	tenned Krews
Polleeman Plinurke	United Scott

Symen by the present of the property of the pr

#### RUY BLAS

Central City, Colo., July 16
Romanile respecty in four acts, by Vilingo. Production designed and directed
Robert E-found Jones: Richard Adrich,
sociate producer. Seventia Annual P.
Foutcal, Found of Co., Opera Buyer Ab

at Central City Opera House, July 10, '38,
st \$5 Jop.
itiny Blas   Bramwell Fictcher
Don L'esur de Dazon i
Duren of Sudn
Durhess de Allmonerque Sance O'Nell
Don Sallustlo de Bazan Percy Warnen
Caslida
(indiet
Priest
Page
Count ale l'amporent Frederick Ernst
Marantle de Santa Ceny Joseph Roeder
Harquis de Santa CruzJoseph Roeder Marquis del Itano
Count de Alba
Marquis de. Priego, Harry Redding
Don Manuel Arms Bernard Savoge
Don Antonio Utili . Ilymon Chester
Don Antonio Ubil
Officer Kenneth Dawd
Ladies in Walting, Chamberleins, Noble-
men, Hussars, Pages and others: Leibi
ds Vegs; Murie Amanda Lopez, Con-
stantine Shelley, Kudura Vaugha, Don
Belcher, Wallace Blake, Larry Bolton,
Frank Banna, Harold Holpies, Edward
Mangel, Sherman Sanders, Earl Sachet,

Prake Hones, Honoid Honoir, Sourad Honoir, William Swits, Sander, Sander, Law Gentral William Swits, Sander, Sand Sections, William Swits, Sander, Sand Swits, Fifteenth century Spain with its intrigues, coloriul costumes and settings, was enough to make the open-tings, was enough to make the open-tings, was enough to make the open-tings, and the properties of the premiers of the section of the throughness of Robert Edmond with her evenly modulated voice, lends distinction to every scene in Precipital Control of the throughness of Robert Edmond with her evenly modulated voice, lends distinction to every scene in Precipital Control of the throughness of the Section of the through the section of the se

## The Master Servants

The Master Servants
Stories Creek, Conn., July 18.
Camada, in three saids three serves by Servant
Land Connection of the Connection of the

## MICHAEL DROPS IN

Country in three nets by William Duttols;
presented by Ashtey Productions buch
Stored by Edward Massey, Selling,
Element Farrington. At Ittleeway Thea.
Riemann Farrington, At Rilgeway Thea- ter, White Plaints, N. Y., July 18, '38,
Michael Dwyer
Irone Lawrence
Thumbe Lawrence
Judy Morton Arlene Propels
Fronk McNell
Nun McN+II
Philip Adons Bertram Thorn
Hattle Benrg the Harvey

Light comedy might be Broadway material if sufficiently doctored. At present, it's just pleasant straw-hatter: With one set and cast of eight, not would be sufficiently low to consider a Broadway try after

tightening up. It has film possibili-

lightening up. It has alim possibiliPloi deals with the literary and romantic ambition of a country school teacher. A view of the country school teacher to make a view of the country school teacher. The country school teacher that the country school that the country school teacher th

#### BRAND

DIVAME	1:
itchfield, Conn., July 14.	1
Drama in three sits (seven stenes) by	1
Hendrick Been; adapted by Frank Rothe.	1.
Prescried by Churles O. Carey's Litchileld	13
aummer theatre. Directed by Randolph	1
Carter, sellings by John Mylrae, At Play-	r
house, Litchileld, Conn., July 13, '38.	ŀ.
Brand F. C. Furniowe	ħ.
	П
Kinnr John Mnkelm	н
Cond Toni Volz	п
Gerst	1
Dector R. H. Preston	Ľ
Discine R. H. Preston Clerk Charles Ames	P
Gavernor	1
Belvik	r
tiensy Mother Ruth Sorel	л.
Gavernor Charles Alden Belvik Robert Miner Hypsy Muther Ruth Sorel Peasont Walter Land	1
Louise Messing, William Kenneatty, Jenne	Ł
Malone, Arthur Porman, Muriel Bestel,	1
Stanley Richards, Betty Williams, Lucy	b
Nott January Buth Corol Bohart Miner	

Nell Jenney, Buth Sorel, R. Judich Hoyt.

#### A SPARK OF GENIUS Lake Hopateong, N. J., July 16.

the Bourtong Payers, Bleer Styx, Hopat-
rong, N. J., July 13, 'th. Directed by
Thomas B. Eldershow, 'etlings by John
A Protes
Laurice Learning Mizabeth Havey
dones Crass
Million for new contract, Million Billion
Kittly Luwrence or Bette Boutland
Bobby Lowrence Michael Show
Hope, Lawrence Bernies Beaty
Challeng Boxes, and the Plance LoMoney
Jase Alcanez But Ward
Delamin Wittler Threes Coret
Preston WilderJack Willis

#### VERONICA

YEROTRUA

YEROTRUA

Guiddy drame by C. K. Hurth. Pick

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Stars Files I multi features Dennik there.

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Osear Stirling Maint Athert Tached Miller Miller Lead Lead Projectick Volga Up Audrey, Hilby Willy Audrey, Hilby Will Dennis Hory Robiert Teuton J. P. Wilson

Elissa Landi's first stage success was in a London stock company proveronical but if she had any idea she could make history repeat itself, she was wrone. Despite the fact that she could make history repeat itself, she was wrone. Despite the fact that she was wrone or beginning to the stage of the she was wrone or the stage of the she was the she was the she was the she will be she

and section of the control of the co

#### MY STARS

Mountain Lakes. J., July 16.
omenly in three urts, by Sidney Shere-
man. Presented by Barol Box Players,
Sydney Wade Bell, allocator. Sellings by
Whiting Thornton. At the Little theatre,
Mountain Lokes, N. J., July 15, 78,
Granding Pope
Will Pope Moore Exams
Aunt Agnes Lillian Rifkin
Mrs. Harner Eleanor Mitchell
Mr. Harpers
Abexamler Pupe Whiting Thornion.
Buth Harper
tilg Jake tfymng Mottenberg
Pere tlerbert Molesky
Louis
Casey tlead Wilson
Kelly Norbert Osterland

only serancing at the possibilities of the first and the f

#### MARCH WITH ME

WHAT IN THE STATE OF THE STATE

Promote Wilder.

Featherweich Ittle coincip. Wilder with the process of the proce

## Pitt Considers 2d Municipal Barn: Young Charters Mohawk Festival

Pittsburgh, July 19.
Wide local interest this season in Allegheny county strawhal at South Park, municipally backed, has county commissioners considering

Park, municipal and the property of the proper

adopted also give that spot an equia embedule. Operation to the state of the control com-mission George M. Rowland, Jr., pro-ducer and director, and out of this pays salaries and nicidentals. Rent is free, ditto admission, commission-les for the commission commission-park. Rowland is active in civic Pittsburgh Playhouse, with nicident Playhouse, with micro played by the commission of the commission of the properties of the commission of the com-trol played by Dorothy Scott, di-rector of Irene Kaufmann Settlement players.

Scheneciady, July 18.
Opening of Mohawk Drams Feetival's fourth-season on Union College
campus was higher to the College
campus was higher to the State
Board of Reents, presenting to the
Fetival a charter from the University of the State of New York,
Young explained, under the University's constitutional power to Inture of the College of the College
College of the College
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C

tion deemed worthy of recognition and encouragement.

Charles Coburn, who, with his wife, now dead, and Dr. Dixon Ryan Fox, Union's prez, founded the Festival, played the William H. Crane role in a revival. of 'David Harum,' the Jete's 1938 opener.

Heruin, the fetes 1898 opener.

Hewitt Salte Paint Shop
Somerset, Pa, July 19.
Bruce Hewitt, Pittburgh actorsinger-producer, has sold his interest
in Paint Shop Theatre, strawhal
his operation must be strawn to the sold of the
season. Cast consists chiefy of
drams students.
Paint Shop was launched only
copied of weeks ago by Hewitt with
pro cast but town decided it would

a pro cast but town decided it would like to have the spot operated as a community venture. Hewitt left for brief vacation at Virginia Beach-and expects to do a couple of shows in New England strawhats before pulling out for New York. Intends Jaunching, himself as a Broadway producer in the fall with a new play.

Marquette, Mich. July 18.

Marquette healtro opened its second season last week with 'Casilellath'. Current is George Bernard Staws' Candida'. Other productions season and the season and the season last week of the season seas Marquette, Mich., July 19.

Buffalo, July 18.

Buffalo, July 18.

Buffalo is going strawbut conRelous with a verigennee. With the
Studio Players drawing well at their
Green Lake thearte, Margaret Ryan
forest Lake thearte, Margaret Ryan
assumption of the control of the consummer of the control of the control
assumption of the control of the control
assumption of the control
assu

Cechran Steps Out
Washington, July 19.
Steve Cochran, who hims been working on strawhals between Washington and Baltimore since last fall, when he stepped out of National theatre management here, will launch, the Olney theatre Monday (25).

(25). New structure will sent 440. It will function along stock-with-guest-stars idea, as per the National The-atre. Players, which Cachran run lor 10 years in the Ca lital. Opener is Elissa Lindl in 'ie Lady Has a Heart,' to be followed.

by Irene Purcell in cycle of one-act Noel Coward plays week of July 31, Florence Reed in Yes, My Darling Daughter' on Aug. 8. Bert Lytell in The Amazing Dr. Clitterhouse' on Aug. 15, Eugenie Leontovich in To-varich' on Aug. 22 and an unan-nounced new play on Aug. 28, Sea-son is due to run five weeks further,

Hollywood, July 19. Frankie Thomas, Jr., currently working on 'Boys' Town' at Meto, heads east as soon as his chore is done, to play in 'Brother-Rut' and 'Bachelor Born' at Skowheam, Me. After the strawhat engagement, he work on the beautiful or the strawhat engagement, he concert Tour, 'slated for September.

A Spratoga Springs, July 19.
A tryout is scheduled at the Spatheatr, next month for 'Allen Earth,' a new play, which Lee Shubert is planning to present on Broadway in the fall.
Indications are that it will be brought here for a week.

Kendor's Rockridge Takeover

Render's Recktidge Takeover in the Control of the C

Callivanting Ladv., new comedy by Ton Prideaux, will be preemed at Rye Beach, N. H., by Farragut Players week of July 26. are priced and the property of the Comment of the

Bettinn Hall will do 'Private Lives' week Aug !

J. Harold Murray communed to his 
J. Harold Murray communed to his 
de 'The Only Girl' current at Clintion, Conn. 
'Lvoryton,' Conn. apprentice group 
(Manhattan Players) will try out 
Phil Dunning's new play. Palm 
Beach: at Saybrook in August.

J. Saybrook in August.

J. Saybrook in August.

J. Saybrook in August.

Sir Cedric Hardwicke will lecture at Union Aug.
Robert Millon has resigned as directly a sire of the control of

#### Bargain Ticket Sales Hike Over Last Year

Sales of cut rate tickels last week more than doubled the volume dis-posed of during the same period last summer. There were 2,400 tickets sold as against 1,100 a year ago. The improvement, however, did not represent an inpward trend, it being explained that the bargain agency had tickets for four attrac-tions, two more than last year.

## Current Road Shows

Week of July 18 rother Rat. Brighton. Bench. N. Y. (19). On Borrowed Time. Tins and Needles,' Angeler.

Room Service.

Janearea

#### 'Necessity Is-'

"Necessity Is—"
From the sticks comes a yarn about a producer who turned and the producer who turned and the producer who the producer was connected and the producer was connected and the producer was a series of the pr

## LOST COLONY REVIVED AT ROANOKE

Charlotte, N. C., July

Paul Green's symphonic drama specincle. The Lost Colony, all Romoke Islan, has been eigharged and improved. Settling has been elaborated to include a replica of Sir Walter Fort Raleigh. Amphitheater has been increased, lighting and sound equipment of the settled o

snow a sort of American Oberan-mergau, repeated every summer.
Production was directed by Samuel Settlen, assisted by Howard Ballet Settlen, massisted by Howard Ballet From the Westminster Choir School, Princeton, N. J., under the direction of Erle Stapleton; 30 natives of Roa-noke Island, 20 pos actors from North-Carolina, seven actors from Pottlen, and the Company of the Carolina, seven actors from Pottlen, and the Company of the Carolina, seven actors from Pottlen, and the Company of the Carolina, seven actors from Pottlen, and the Carolina of the

technical director.

Last summer about 60,000 persons saw 42 performances of the spec on the site of the first English-speaking colony in America on the 350th anniversary of its founding. Expect a larger attendance this summer.

a larger attendance this summer.
Some rewriting has been done by
Green for this year's presentation and a new scene has been added to
and a new scene has been added to
in Roanoke Sound back of the stockded setting of the stage proper
Lamar Stringfield has collabbed with
Green on a new score. Katherine
Cale again plays Eleanor Dare,
mother of the first white child book no mother of the first write emission of English parents on this continent. Robert Nachtmann plays John Borneld Some Robert Nachtmann plays John Bor-den, the romantic lead. Donald Som-ers is Old Tom, Harry Joyner is the historian, Fred Howard repeats his Indian dance and other principals include Harry Laxe. Donald Rosen-berg and Lillian Ashton.

#### TAKE IT' CAST TAKES CONDITIONAL PAY CUT

Gross of 'You Can't Take It With You,' at the Booth, N. Y., dipped last week and for the first time the cust received less pay than called for in the contracts. Players state that in the contracts. Players state that the reduction is not a cut in salaries because, under the deal with the management, they are to be repaid any reduction if and when business

improves.

Arrangement calls for a 25% slice weeks. Aug. Is-28, instead of if the gross drops to \$62,00, on less, week as previously planued. There's a sliding seale drop between 1, but was previous by planued, that mark and \$7,200. Pictum ver- in the all freese, theatre, here, in 1930 sin not due for release twith the, and 1934. Slings Boad 'drew 234,023 fall would not interfact with the into for wow bir. Top roles for Slinds until them, Dans for sending one on all have been assistanted to Maccompany, on tour total season still gamet Cartisle, Norma Terris, Jonald Johd.

Gratham and George Boads.

## 2 Get Jail. 2 Suspended Sentences For Federal Ticket Tax Evasion: **Brokers Question Law's Legality**

## Thumbs West' Winds Up In Hollywood Hoosegow

'Thumbs West,' musical slated to

open Friday (15) San wound up instead in the Hollywood police station.

Equity had turned thumbs south on "Thumbe West" herouse the proon Thimbs West because the pro-ducer, Ralph Paonessa, refused to post bonds for four of the actors. Meanwhile, Paonessa hired Maurie Rubins to rearrange the musical score, and later sent his musician friend, Jimme Lentini, to Rubins' home, ostensibly to copy part of the score.

score.

Next act was in the hoosegow where Rubins told the police that Lentini had grabbed the score and lammed. The curtain fell with Paonessa, George Grandee, composer; George Rosener, scripter, and J. Kiern Brenan, lyricist, all claiming the document, and Lieut. Mike Deneen holdin it for evil court

# 2 MUSICALS SET FOR REHEARSAL

Two musical shows are due for rehearsals next week. One is Max
Gordon's tentatively titled. Sing Out
the News', the other being the first
the News', the other being the first
section group. Name of the latter
show is Tknickerbocker Holiday.
Only casting will interfere with
the start of 'Holiday', by Maxwell
Anderson. Requirements for players, whom the authors will engage,
call for players who also have exers, whom the authors will engage,
call for players who also have extotitle the start of the start of the
Logan will stage.
Authors, who are Incorporated as

Logan will stage.
Authors, who are Incorporated as
the Playwrights Producing Co., consist of Robert E. Sherwood, S. N.
Behrman, Anderson, Elmer Rice and
Sidney Howard. All but Rice have
had plays produced by the Theatre
Guild.

### BOWED TO AUNT'S WISH, RONNIE RAYMOND DIES

Mary de Mumm, who was killed Saturday (16) in an suto accident while driving frrough So. Dakota. had withdrawn a week ago. Saturday at the Windsor, N.Y. Her saturday the Windsor, N.Y. Her saturday the Windsor of the Windsor, N.Y. Her saturday the Windsor of the W

When Miss Raymond handed in her notice, she said she did not want to make the trip but bowed to the wishes of her aunt.

Crash was caused when a tire blew ut and the car went out of control.

#### St. Loo's 'Show Boat'

St. Loos Show Boat

St. Loois July 19.

Jerome Kern's 'Show Boat' has
been scleeted to close the current
numicipal opera senson and will be
shown for two weeks, Ang. 16-28, instead of one week as previously
plantoed. Because of the large deplantoed. Because of the large deplantoed. Because of the large deweek are the standard of the sensor of the
Boat' it will be shown for two
weeks. Aug. 15-28, instead of
week as previously plantoed.

Four ticket brokers connected with Broadway agencies were sentenced. Two received jail terms in addition to fines; the others were also fined but had sentences suspended. In cach case the charge was failing to teach case the charge was failing to Legality of the statute is being quedioned in the Phil Guycun and Samders of the Control sentences. Either Guyran or Bloom may decide who is to serve first. After one serves, the other is to fol-

Agency was charged with holding on \$1,600 in ticket taxes. Ball was so that the second of the second

because of misstatements the claim.

It is a maje is the 'tax' upon a comment. It is a supple misstate in requires. Claimed that a simple multiple tox applies to the transfers of Wall street securities but the law has not been itseled. Bernard Sandler, counsel for Giyran, and Bloom, stated he had not decided whether to appeal. It experies an adverred that other agencies had been permitted to barragain in the settlement of similar tax claims, at least one of which was let off after the payment of a small personnent. U. S. Attorney Moss, who's prosecuting the ticket cases, cuestioned Sandler's assertions, pointing out the sandler's assertions, pointing out the sandler's assertions, pointing out that the well have a generies and cuestioned Sandler's assertions, point-ing out that five other agencies and its officers are under indictments. Reported that, tax claims were filed against 30 agencies with some re-ported having made satisfactory set-tlements.

With most of the agencies down to the cushion, these fixed are trying to the cushion to craise the money. Referring to the ticket field, the court said: The whole neighborhood is saturated with law vinhations. They must realize that somebody has some type of control over them. There's got to be an example given to Broadwry.

## Strawhat Bookings

Taylor Holmes, Eddie Niigent, Martha Hodge, Virginia Campbell, Louise Chaffee, Madeline Holmes, Florens, Ames, Tour 1918, Park Florens, Ames, Tour 1918, N. Yang Card, Taylor Market, Card, Taylor Market, Card, C

ntre. Great Neck, N. Y.
Wilette Korshaw, Herbert Ranson,
Louis Sorin, Z. W. Austin, Mary
Perry, Comin Giberjat, David Milfon, Jack, Tyler, Darothy Whitney,
Glen Nouse, Henry Justyne, Marvis,
Butler John Graff, John Smith,
Hain, Cedur-hurst Playhouse, Cedurhurel, N. Y.

Madge Evans, Mary Brian, June Walker, 'Stage Door,' Cape Play-house Dennis, Mass.

holise, Dennis, mass.
Dorolhy Sands, Jeanne Casselle,
Stiano Braggiotti, Tashion, Newport
Casino, Newport, R. I.
Charlotte Acheson. The Late
Christopher Bean, Litchfield theatre. Litchfield, Conn.

atre, Litchfield, Conn.
Phyllis Jovee, Donald Cameron,
Will Henry, Isobel Rose, Start West,
Teddy James, Louise Buck, Olympia.
Storlight theatre, Pawling, N. Y.

Sterlight theater, Pawling, N. Y.,
Nance Dancala, Robert Herts, H.,
"mand Greenlest, Del Hasse, Johnson,
Herts, D. H., Hasse, J. H.,
Kirkhall, M. Hasse, Markey, H.,
Kirkhall, Mars,
Harrich, Leonthwich, "Enter Mrdane," Burkhare Phaybonet, Street,
Lance, Wedding, Dhoebe, Fred,
Lance, Wedding, Dhoebe, Fred,
Lance, Wedding, Dhoebe, Fred,
Lance, Wedding, Dhoebe, Strategat
Scange, N. Y.,
Kevane, Very, J., Havald Mail,
"Tele Ories Gull, Children, N. 2

## Inside Stuff—Legit

Froming before high requiem mass was held. Louis Ohms, treasurer of the Empire, N. X., who died last week, special Elks services were conducted. Although he had been inactive in the group, the grand lodge assented to the rites, for 'once an Elk, always an Elk.' Ohms had been on the board of the Treasurer's club for years. Buxoffice man, in addition to his heart allment, had been under treatment for a stomen disorder but was believed to be in fairly good condition until he suffered three strokes can be also had also had cataracts of the cycs and might have gone blind within two years.

Last season was the poorest for the Martiu Beck, Y, since the theatre-was built. House drew, a succession of flops, but for the coming season the prospects are much storage. House seems assured of hefty grosses for the property of the storage of the storage of the storage of the fall, and again in the spring, when the British attraction will be quartered there after a tour. The Beck should get off to a strong start with a repeat date of Victoria Regina, which goes into the house for one month, starting 6ct. 3. During it's original run Regina' was spotted in a Shubert theatre

The touring "Tobacco Road" is on a limited stock basis, having opened at the Strand, Syracuse, recently under the management of J. J. Leven-thal, who has started a five-tand summer stock wheel. Other spots include Atlantic City and Brighton Beach. Deal calls for arrangement cancer its inception. After that period, the rights revert to Grama Road ance its inception. After that period, the rights revert to Grama, Road will tour again next season. Original show is still current at the Forrest, N. Y.

Youngster Harold Rome tried to sell some songs to Billy Rose a couple of years ago, but after he had sung several tunes the pint-sized producer stopped him and advised him to go back to cition. Rome kept on, however, the pint of the p

Broadway insiders are laughing over an incident connected with the sailing of Burgess Meredith recently. Former acting head of Equity was supposed to embark with Ide Harris, from whom he is reputed to have borrowed \$1,500, an advance on salary, should he appear next season in Saronaded by the Idea of the Saronade Harris Harris was not season in Saronaded by a Harlien swing band, Meredith departed a week ahead of time, accompanying Guthrie McClinitc, for whom he appeared in The Star Wagon'i last season.

William Janney, the actor, who died at Saranac recently is not Billy Janney, son of Russell Janney, the legit producer. Latter and family have been receiving messages of condolence.

Manager's son played the title role in George Tyler's Tommy, 'After that he spageared in many films, but at present is East on the radio. He may appear on the stage again in a play to be presented by the elder Janney and Gue in the fall.

Jacob A. Weiser, who conducts a drama course at the College of the City of New York, is again out on a solitary tour of the country. He was once a talent south for Metro- and continues in that field as a free laner for stage and screen. Itinerary calls for lectures in little theatres and colleges, where summer courses are conducted.

David Burns is visiting New York after appearing in London musicals for the part two and one-half years. Principal object of the trip is to see his mother. He's signed for another London diow. Crome Across, to be produced by Jack Waller in the fall. Returns abound the life de Fyance July 28.

Management, judging from audience reaction of The Two Bouquets, which closed at the Windsor, N. Y., last week, believes, the imported play with music would have had a bright chance had it gone on earlier in the season, instead of the summer. At the finale performance Saturday (16), the players were given 10 cuttam calls.

### 'DIXIE.' NEGRO REVUE. CLICKS IN COAST BOW

Hollywood, July 19.

'Dixle Goes Hi-Hat,' first all-Negro revue produced on the Coast in years, debuted Sunday (17) at the Wilshire Ebell theatre. Charles K. Gordon produced and coauthored the book with F. E. Miller. Olts and Leon Reue contributed music and lyrics. It's a fast, entertaining musical, with the best work turned in by fanian Moreland comic

## Deny Fuller-Hayward N. Z. Fold: Claim Reorg

Auckland, N. Z., July 4.
Sir Ben Fuller has emphactically denied that the Fuller-Hayward group will fold in this territory. He has said that the entire group will be reorganized with new routal.

Opposition to Williamson and F-H now comes from the Monardon circuit, in which 20th-Fox-Hoyts are reparted interested. Doubtful if, the opposition will be harmful, because it's said the New Zealand government, which is comediated to the complete of the c would not permit a home unit peing wiped out.

## **Future Plays**

'Primrose Path,' by Robert Buck-ner and Walter Hart, will be pro-duced by George Abbott after he presents his Rodgers and Hart musi-cal. 'Comedy of Errors.' Skedded for a preem about Christmas.

#### Shows Out

'Room Service' terminated at the Cort, N. Y., last week after 61 weeks. Opened on eve of 1937 summer, with weekly grosses often over the \$14.000 mark until late winter, when they began to drop. Total grosses were \$689.000.

ROOM SERVICE
Opened May 19, 1837. Critics
were unanimous in labeling
libis George Abboti comedy as
stayer. John Anderson (Jour-nai-American) guaranteed it
would 'throw any playageer,
muscles, Into the able with
laughter. Aktinson (Times)
said, 'Service' seems like in-spired foolishnies, done with
enormous skill and gusto by a
yarlety (Knistr). Should has a
goodly time on Broadway.'

'The Two Bouquets' dropped out The Two Bouquets' dropped out at the Windsor, N. Y., Saturday (18) too after seven weeks. Play with music was liked but failed to draw enough patronage, with the heat slowing it up steadily for the final

TWO BOUQUETS
Opened May 31, 1938.
Jorly of first stringers greeted
this with polite approval. Richard
Watts, 37. (Herald Trib)
jid It was 'an amiable and atractive summer show. Richard
Lockvidge (Sun) said, 'It is
zav. Varlety (Hobe); 'Seems
destined to will on Broadway.'

## **LEGITIMATE** Strawhat Reviews

## MARCH WITH ME

(Contin ed from page 48) author, is really Theodore St. John, who plays leading role of a scion of aristocratic Spanish family. St. John collaborated in the writing of '9 Pine Street' and has also turned out such solo efforts as 'Adam's Wife' and 'Distant Shore.'

Street and has an utrees out set and properly and properl

#### RINGSIDE SEAT

Woodstock, N. Y., July 16. melodrama in three acts by Lee Directed by Rufus Phillips, s comedy-melodi and life. Direct ting by Albert Wandstock play July 14, '38. Mr. Hingham... Jenny Woodstock, N. Y.

Hannin Clark
Mathar Stiller
Mathar Store
Mathar Store
Mathar Store
John Habberton
Kuurd Franz
Velma Roylon
Frank Rolle
Paul Wilson
Frank Rolle
Paul Wilson
Kizabeln Bericeby
Hell san Earrere
Robin Batcheller
Robert Duke
Lewis Swych
Lewis Swych
Lewis Swych
Roylon
Ro

Good idea written for plenty of laughs and authentic excitement. Trial fans, fooking from one murder case to another, find, themselves messed up in the looby of the hick upstate hotel where they have assembled for the case of Harry Burton, charged with the killing of a roadhouse contraito.

won, unargen with the killing of a schehouse contrady is shot in a stelephone booth by agents of a Philadelphia politician who backed the spat for his sweets, who follows of the property of the sweets with the spat for his sweets, who follows of the sweets of the spat for his sweets, who follows of the spat for his sweets with the spat for his sweets which will ree Burnten to the spat for his sweets when the spat for his sweets when the sweets when the spat for his sweets when the sweets w

shot down.

Story is safe melodramatic struc-ture for the parade of a lot of ra-miliar cour from regulars who was to a lot of the parade of a lot of the same of

bridge ("Three Men on a Horse") or Aubrey Piper (The Show Off"). Program lists Leonard de as sud-plant of the Company of the Company Dunning collabed. Playwright-pro-ducer was noticed at opening. Pro-gram also had Paul Wilson in the role of the marathon spectator. Part Ilsa, who will produce 'Hingside Seat' in New York. Phillips, here to ty out two scripts, took over the part in rehearsal and did a swell pool.

Company of 40, with Hannam Clark, as boomstruck proprietor of the hotel, nitstanding. Play is likely for picture adaptation. Woodstock Playhouse (one of two summer stands in this Catskill art center) was capacity Saturday night (16) when play was caught. Doul.

#### Angel,' 'Women' Set for Aussie, N. Z., Africa

AUSSIC, N. Z., AITCG.
Australion. New Zealand and
African rights for 'l Married an
Angel' and The Women' have been
bought by Ernest C. Rolls, Australian
theatro-peratro, who sails for
Londou today '(20) on the Quicon
Batt. Returns here next month
shart. Returns here next month
the Shuberts for several musical.
Has Take' closed a deal to sand'
original companies' of Clifford C.
Fibbre shows 10 Australia.

Fisher shows to Australia

## 3 R's For Vaude Units

(Continued from page 44)

profit for the theatre. On such shows as Dan Fitch's 'Big Apple Revue, Vaughn Richardson's 'Pine Ridge Follies,' Aldrich's 'Imperial Hawaiians' and Flo Nickerson's allgirl show, we had something different to offer the public, and these attractions did real business.

The straight vaudeville unit, consisting of five or six vaudeville acts slapped in front of a mediocre fivepiece orchestra, is through as far aswe are concerned. Sameness-haskilled this type of show. And it was this very same SAMENESS that 
destroyed interest in vaudeville instreet to go straight film. Theatrepatrons are tired of tooking at the 
same acts year in and year outtin the acts routine. In another few 
years, when the youngaters of today 
are old enough to become regulartheatre patrons. This type of shortlete as a stable id Detroit!. as obserkete as a stable id Detroit! piece orchestra, is through as far as

#### What to Do?

What to De talent authentically fits the locally in may be a novelly such as a selon composed entirely of girls, do of the work of the composed entirely of girls, do of the composed entirely of girls, do of the composed entirely of girls, do of the producer starts, he must ask and find a sound answer to this question. What is first preading this show? And where he forest the composed in the

above all. HAVE AT LEAST ONE
ABSOLUTE SOCK ACT.
While his show is in rehearsal, he
bould equip himself with plenty of
should equip himself with plenty of
good pressed and should every himself with
perfatives), an ample quantity
of sense and ad mais, and PRINTED
OR MIMEOGRAPHED billing and press
of the should be should be should be
pressible to the should be should be
matter, how good their show is the
theatre manager must have ample
advance exploitation material, or it
cannot be properly sold. Nothing
makes a theatre manager more angry
plenty of time, or to get inaccurate
material.

Res Heise

Rep Helps
When a producer has followed the above formula and is sure of his show, he does not have to worry about bookings. If he has a good reputation and his show looks good on paper, almost any booking office will give him at least a one week, he will have no trouble getting time in follow.

Theatre managers should not en-courage, through booking or other-wise, slows that do not come up to the above standard. It takes at least to the above standard. It takes at least to the standard to take at least take of one bad show. But once at show is definitely booked and ample advance material received, the thea-tre manager should do everything, fortunate that so few theatre man-agers today pay any attention to the manner in which a show is put on peuds upon the prover presentation of the show as upon the show jited!. Every theater playing stage shows,

tre manager should do everything possible to put it across. It is unfortunate that so few theatre managers sody spy any attention to the seven years, Ernest W. Sturn, of Mingress tody spy any attention to seven years, Ernest W. Sturn, of Mingress tody spy any attention to seven years, Ernest W. Sturn, of Mingress to the stages. Nearly as much depends upon the proper presentation the right type of the purpose of the purpose

wornout cables, rotten rope lines and cover ip unprotected lights. The stage and apron should be kept well mopped and the drapcries brushed and vacuumed.

At the present time there scems to At the present time there sceme to be little hope for the development of new talent except in the small unit. This fact should help unit producers that the same that the

lywood and New York:

Theatres, of course, prefer names.

But the cost of names, due to their
scarcity, has become so high that
only the larger towns can book them.
There is, therefore, hope for the little
show provided the producer and the
theatre manager sincerely cooperate
and despite the fact that the picture
now tooks so gloon; y.

## RKO Reorg Plan

(Continued from page 3)

that RKO must first have consent of 50% of the shareholders. Alger's written report is to be ready today (Wed.).

ready today (Wed).

There have been recurrent discussions among interested parties to the reorganization on the question of the management on the programment of the management on the programment of a board of nime or 11, with members of the board unmertally grouped and divided on a ball comparable and including to the financial interest represented. For instance, both RCA and the

mancial interest represented.

For instance, both RCA and the Rockefellers, it has been mentioned, might have two members of the new board, and Atlas-Lehman people possibly three.

#### Atlas Option Lapses

Atlas Option Lapses
The option held by Atlas to acquire an additional \$500,000 worth
of RCA's equity in RKO has lapsed.
There has been some disagreement
between Atlas (Floyd Odlum) and
RCA (David Sarnoff), regarding
management matters.

Valid the question of manage-

management matters.

Until the question of management is determined, all the 'favorite sons' who have been angling for an inside spot in RKO are dangling in midsir. There are several such persons around the RKO situation, from the beinker side as well as the RCA and Rockefeller ends.

RCA and Rockefeller ends.

Although the hearings before Special Master George Alger on the amended RRO, reorganization plan amended RRO, reorganization plan rected to file his report with Federal Indige William Bondy shortly, Los attorney, on Friday (13) obtained permission formedistic production of the property of the property of the production of the

by creditors.

At the meeting before the Special Proceedings before the Special Proceedings before the Special Proceedings of the Creditors. H. Cassell & Co. Copin Realty Corp., and the Fabian Operating Corp., protested to the creditors. However, the Copin Realty Corp., and the Fabian Operating Corp., protested to the new plan on the grounds that it was read to be the control of the Copin Realty Corp., and the Fabian Surgeous Copin Realty Copi

# Australia to Push Revival of Legit With U. S., English Name Imports

Sydney, July 4. Legit, which has been dying in Australia for some time, shows signs of being revived on a big The new Williamson-Tail under Ken Asprey, George Dean and Stanley Crick. stand in the way, but flesh shows are reported ready to be revived in

a major way early next year.

and high way early next year, williamono-Tabli in anxious to get only the best legitimate shows from England and the U. S., with solve office names stressed. Their ideas also include a new theatre here, which were not solve the solve of th

opera they will get a theater from Wr. the legicity dellene is Dave Marin with his Minerva Theater Center venture. semi-nabe spot. He wants an American musical, or crows to open his rew house in seven to open his rew house in selection of the market series of things means at least three legit theater probably lie in operation by early fall. Enevants are the proposed of the series of the seri

### PINS' GRABS \$5,000 IN L. A. HALF WEEK

Los Angeles, July 19.

Pins and Needles, current at the Billmore, where it opened Thursday (14) for two and a half weeks, got with entire house fold to Hollywood Anii-Nazi League, for the Defense of Anii-Nazi League, for the Defense was a heavy turnout of film names.

Needom inplift performance Garment Workers of Los Angeles.

Estimate for Last Week

ment Workers of Los Angeles.
Estimate for Last Week
Pins and Needles, Biltmore
(1.88: \$2.20). With house bought out
for \$5.30 preem (\$4\text{}^2\) and for second,
to \$5.30 preem (\$4\text{}^2\) and for second,
week the second preem (\$4\text{}^2\) and three-day
initial week. Two more weeks to go,
WPA

"Jadgment Day," Hollywood Playhouse. Moves here (20) after brief
To the Lades, Mason. Debuts
(19).

on, Little Chiliun, Mayan, All-ro drama, opens (21).

#### 'Stopover' Hits \$5,700. Near Record for Elitch

Near Record for Ellica Denver, July 19.
With three sellouts, 'Stop Over-closed with next to biggest gross of Newwesk-old season at Ellich. 'Room Service Head of the Service Head of the Stop-Over Ellich. (1,573; \$1.
'Ce at \$5,700. WPA.

The Amazing Dr. Clitterhouse,' Baker (480: 400.) Fair in face of Ellich and Central City competition.

#### Current London Shows (With Dates When Opened)

French Without Tears, Criterianmpt and Margaret,' Wyndhams-Peb.

obern's Wife, Globs-Nev, 25, 27, 4 and My Girl, Victoria Palace- ec. 37. "Mine Sharp," Little-Jan. 26, 438, "The Johnsol," Connedy-Peb. 10, 238, Thin for a Hosters," St. Martin's-Marc

139. However, St. Martin accounts and property of the property

No. Say Se thind, acceptance 8, Lock, Wite. Alrhydro-June 10, Considering 10, Considering 10, Considering 10, St. James-June 11, St. Lock, Wite. Alloys, St. James-June 21, Microsoft, Charles July 16, Considering 10, St. James-July 10, Lock Life, Hurrer Cut. Arts-July 10, Lock Life, Lock 11, Stranger 1, Ophthy-July 13, Lock 11, Lo

## WPA's New Combo

Hartford, July 19; First, tryout of a new policy for the WPA Theatre Project took place here just night (18) the local unit presented a com-bined bill of films and plays. Scheme is part of the unit's summer plan. If combined bill, edick they were played to the project of the If combined bills, edick they were played to the played to the project of the played to the played to the scale, it's been announced.

## SELLOUT CROWD SEES CENTRAL CITY'S 'BLAS'

Central City, Colo., July 19. With opening night sold out hours before the curtain, the crowd at the seventh annual play festival here received the premiere of 'Ruy Blas' warmly Saturday (16) night in the 60-year-old Central City Opera House. Run will be for two weeks. Helen Chandler ramwell Flet-cher are in the leading roles.

Tamara was brought from Holly-wood to sing at the night club in the old Teller House. After an absence of two years, Robert Edmond Jones directed with Richard Aldrich, in that job last year, associate director. Aldrich they here for the opening.

# Summer Theatres

(NEW PLAYS)

Glory of the Sun, 'Cumberland Hills Playbouse, Ashton, R. L. 18.). 
Transition, 'Maverick there,' Woodstock, N. Y. (21). 
'Almost A. Here,' Auditorium, Peapack, N. J. (20). 
'Central Castlage,' Little theatre, Mountain Lakes, N. J. (22). 
'The Howard Shilest, Pain Shop, Song The Howard Shilest, Pain Shop, Song The Company, 'Quinquir Payhouse, Oguquir, Me. (19). 
'Fransi,' Parragut Players, Pye Beach, N. H. (19).

Beach, M. H. 1989.

Beach, M. H. 1989.

Work for the Giants, Nabnasset Playhouse, Westford, Mass. (18).

Mitchael Drops In, Ridgeway Heatre, While Plains, N. Y. (18).

Janer- Light, Country Playhouse, Westport, Conn. (18).

J. Carl Melp, M. Red. Barn, Valley, L. I. N. Y. (18).

Master , Stony Creek, Conn. (20).

Master
Conn. (18).
Princess, Ltd., Coach House,
Oconomowoc, Wisc. (19):
'Tomorrow's Dreams,' Woodbound
theatre, East Jaffrey, N. H. (20).
'Jali 'oro Sale,' Barter theolre,
Abingdon, Va. (21).

NEW THEATRES Red Barn theatre, Westboro, Mass. Little theatre, Mountain Lakes,

Sarobia Country theatre, Edding-

Sarobia Country Ineate, Louing ton, Pa.
Town Hall, Saybrook, Conn.
Old Academy Players, Philadelphia.
Bass Rocks theatre (Moorland Casino), Gloucester, Mass.

#### Good Dialog, Cast Marks London 'Stranger' Preem

London, July 19. 'Little Stranger,' English adopta-tion of Katherine Hilliker's and H. H. Catdwell's comedy, opened at the Royalty here last Wednesday 1137. Dialog is clever and cast performs well, but play is generally regarded as having an outmoded plot.

N. C. Hunter adapted for British stage and Richard Bird directed.

## 'Marie' \$9,500, L'ville

Louisville, July 19. Rose Marie: second of the Shibert-Gallo operettas here, finished \$8,500 to the good last week. Opener Monday (11) was postponed because of a storm, which damaged scenery and drenched the stage.

Third week's production, 'Mikado,' heing conducted by Hilding-Anderson, with Hizi oyke, Ja anese prima donus, heading cast.

## Shubert-Equity

(Continued from page 47)

San Carlo Opera Co.' That is Gallo's own venture, one which has been on tour for many seasons. The outdoor companies were not Gallo's elections; being wholly Shubert

chosen.

The Council could take no action Thursday afternoon. Gallo was told, however, that if he would submit the figures showing the cost of operation and loss; and if it be proved that Equity conditions were responsible for alleged losses, the latter would listen to proposed concessions since listen to proposed concessions since it was just as anxious to keep the shows, open as he and Shubert were. No books were submitted but the shows, open as he and state to the state of the passed an average of \$17,000 weekly did the parks participale. Latter were xupposed to get 10% of all over that figure. Stated, too, that the loss would have been \$45,000, believed to be based on a full season of 10 weeks, were the shows to operate at the same pace of the first weeks.

the same pace of the first weeks.

The chief complaint from Shubert was that Equity had raised the salary of choristers from \$25 to \$30 weekly, that being the new stock minimum. But Equity pointed out that, whereas last season there were 70 in the corus, it had been reduced to \$4 this summer than the control of the corus, the same that the corus, the control of the corus, the corus of the corus, the corus of the

136 Petitions from Shows

last year.

118 Petitions from Showe

Dulizell, in his letter to Shubert, 
acknowledged latter's esplite, also 
stating that petitions from 150 me. 
stating that petitions from 150 me. 
received, saking the union not close 
them. Equity leader urged that no 
found decision about closing he made 
also that the sake for 
Shubert had bitterly complained 
about rehearsal limitations, claiming 
the casts to learn their paris and the 
numbers to be properly slated. He 
said that vestme hampered them 
both companies had reheared in 
Broadway theatter prior to openings 
the 
said that vestme hampered 
both companies had reheared in 
Broadway theatter prior to openings. He 
said that the 
said that companies had reheared in 
Shubert also charged the 
short of 
Shubert also charged the 
short of 
Shubert also charged the 
said that tosses were sustained 
because of turnesonable conditions! 
Shubert also charged the 
short of 
Shubert also charged 
priorities, feeling the 
retion of 
Squity to develop the 
smert 
short of 
stating 
short 
sho

#### Largest Single Employer

Largest Single. Employer
Asserted the Shibert office is the
largest single employer in legit
business and should at least get the
same advantages as other managements, such as in St. Bodis, where
four weeks' reheartal time. Equit
said that was not correct, and in only
one instance, in which there were
unusual circumstances, did that hold
good—a time when Shibert happened to be the director, about four

Shubert also said that he would close down the Aquastage, which he and Gallo recently opened in Cleve-land, also blaming that fold on Equiland, also blaming that fold on Equity. Gallo admitted, however, that
business there was not good and that
'asvice they fon't like us there.' A
fourth open-air venture by the duo,
is in Louisville, where attendance
has been oken. It was interred that
the blast was expected to be a lever
the blast was expected to be a lever
concertions, in Cleveland and Louisville. Shubert contended that an
Equity committee appointed last fally
in investigate grounds for making fourth open-air venture by the doc ward flight from Sherim prison was the color of the control of the color o

and Egolly has assented.

Closings good-mily weter eggretted.

In addition to the players involved.

In addition to the players involved.

In the control of the control of

# Influx of Buyers No Help to B'way; Grosses Dip Again, Up Next Week. **Closings Slicing List to 8 Shows**

## Total B'way Grosses

# TIME'-MOORE IN S. F. OPENER, \$11.000

San Francisco, July 19.

Victor Moore, in 'On Borrowed Time, opened at the Geary last week to one of the best advance sales in the history of the house, almost a play a cast which has been enthusi-astically acclaimed. James West, 9, of Redwood City, as Pud, is making his first professional appearance. He shows film possibilities.

shows film possibilities.

Estimate for Last Week

On Borrowed Time, Geory (1,550;
\$2.75) (1st week). After being shuttered for several weeks, the Geory reopened July 11 with Victor Moore in 'On Borrowed Time.' Show widely ballyhooed: Henlihy \$11,000.

WPA WPA

\*\*Excursion, Alcazar (1.289; \$1.10) (2d week), Federal Theatre Project plays are now in Oakland after two-week run here. To run there same period.

## Play Abroad

#### Legyen Ugy, Mint Regen Volt

(Let it Be Like Old Times')

Budapest, July 8.

Mupich counsely in lines sent, at the maintenance of the counsel of the counse Ibanah Haniby
Paul Javer
Ken Fenyvessy
Karela Zela
Manya Klas
Nusl Somogyl
Martin Halkey
Javeph Stiklal
Bena Tamas
Frienc Kremer

Chieses. It was the transfer of the control of the

the press of business and perhaps with the period of the p

iti. Lafayette, Daly's (21st

## 'ROAD.' OK \$7.500. OUT FOR 'IDIOT' IN S'CUSE

Having played to a comfortable \$7,500 following the first week's \$9.281, \*Strand, giving way to 'Idio's and Leinfeld and Oscar Shaw in the leads.

#### 'Idiot's Delight' Okay \$5,400 in Providence

\$5,400 in Frovidence. July 19.

Travidence, July 19.

Travidence,

Protest Esculre Firings

Protest Squalre Pirigs
Protest gainst firing of twe employes from the Esquire-Coronet-Ken
magazines has been lodged with the National Labor Relations Board in
Kniegas. Charges were filed by the
United Office and Professional Works
of Anneties accharged employes
was William Andrews, sub-editor of
Equire and one of the nominees for
the union's office of unit chairman.
Assistant production imanages of the
three mags is stated by union or
united the professional works
will be sub-filed to the company of the
three mags is stated by union or
united the professional works
and printip how work dustin of
old print plates of Esquire.

Second All-Nations Contest

Seema All-Nations Courses

A second All-Nations cliented

A second All-Nations rize Novel

competition, with an award of over

second all-Nations rize Novel

and of the second all-Nations rize Novel

and market and rize of the second second

Pintor & Morrison, agency han-dling the context, receives commis-sions on sales only in the case of additional coin accruing to the au-thor. In the event that the novel chosen by the U. S. Judges, John Escerolt, Hervey Allen and T. S. Strilling, is not selected as the Ali-Strilling, is not selected as the Ali-Strilling, is not selected as the Ali-Strilling, and and pay an advance of \$1,000, against royalties of 10%.

ot 31,000, Spaints Course, or 107, Michigan A. F. Steels Michigan Associated Press will be heded next year by Frank Russell, and Marquette Mining, Journal celed last week at annual conclave in Sault Sie. Marie, Mich. George D. Perry, of the Saglawa Course of the S

Gulld Grimacing at N. Y. Post Newspaper Guild of N. Y. has saked the National Labor Relations Board to investigate three N. Y. Post firtings in conterpical depart-ments. Guild has also been certi-fied as bargaining agency for News-Week as a result of a Labor Board decision and has asked for certifica-tion by the board to represent Times Wide World. Contract with Time, Inc., cover-

ing the firm's enterprises, was closed

Kramer's L. I. Reporter test A. Kramer, far nine years ety editor of tue Long Island Daily Star, turns publisher tomorrow me to the test of the test o

Modern very comparation of the control of the contr

Movie Life and Movie Metry-Go-Round. The publication, 1,009 New Jokes is probliced as is Upton Laten. In worked for the N. Y. Specials's No Passaran. That the ban order has runched the sale of the Shreining World, first as a slip boy, in a roder has runched the sale of the Manhatan headquarters on the loberanceron. Youl Stories' and Rabdita's works. One London publication of Manhatan headquarters on the loberanceron, Youl Stories' and Rabdita's works. One London publications with the state shirt at the time of his death. African bookstores stating that the country is becoming unduly square shirt with the country is becoming unduly square did tale in June in McDourne follows the state of the state o

It is understood that a special bill will be introduced next year giving the government stricter control over books or periodicals carrying conspicuous sex plays. "Sensational literature harming the child mind, or creating undesirable social or moral outlook for South African youth' are taboo.

Literary Corp. on Coast
Literary Corp. of America has
opened offices in Hollywood. Agency
is headed by David A. Bader and
Jules Liberman. Will handle
writers and deal exclusively in story

material.

Bader represents a number of properties, including some belonging to the estate of John Drink-water. Plans to come east at the end of this month and possibly go to Europe to make connections

#### Random's G-Man Book

Random's G-Man Book
Random House will publish Leo
G. Turrou's G-man articles on the
investigation of the Nazi saying activities in book form after they
have appeared as a newspaper serick
postponed by the N. Y. Post after
the government objected to releasing the story prior to the forthcoming trial.

Dreiser, Hughes to Int'l Conf. Theodore Dreiser and Langston Hughes sailed last week (13) for the International Peace Conference being held July 23-24 in Paris.

They are the only American writers who will attend.

Eddle Gloss Authors Rådle Gloss Authers
Rådle Gloss, Bim critic of the Beacon Journal, of Akron, O., for the
last 10 years, has turned to writing
juvenile thrillers. Saalfeld Pub. Cro.,
has just published 'King of Cro.,
authored by Gloss under the name
of Joe Carson.
Jack Chambers, hubband of Ethel
divers, woman's editor on the same
down the same publishers.

the same publishers.

Larmine (Wyo) Bulty Resulth
Owners of the Laramie (Myo)
Dulty Bulletin, morning tabloid, purchased the Laramie RepublicanBoomerang, even in g. Furchasing
group includes C. Stanley GreenIslander, and C. Laramie; and Traey
S. McCracken, president Cheyenne
Waymoning Eagle and the Wyoming
Eagle and the Wyoming
McCracken also owns other papers
in southern Wyoming.

in southern Wyoming.

LITERATI OBITS THIS WEEK
Dr. Issac Gelbberg, 51, biographer
and critic, author of a score of
volumes ranging from fection to
philosophy, and a special lecturer at
American literature, died suddenly
of a heart attack July 14, at his
Brookline, Mass, home. Authored
an Intimate biography of this young
Gershwin, and of a biography of the
Aveolock Elis; and of H. L.
Mencken Had just completed
Wonder of Words' Was instrureaders modern literature of Spanish
readers modern literature of Spanish
and Portuguese America, and the. and Portuguese America, and the modern literature of Yiddish. Also wrote for pictures, and Paul Muni personally commissioned him to pen portions of scripts for some of his films.

portions of scripts for some of his files.

Moses Strauss, 65, who retired last lines.

Moses Strauss, 65, who retired last December as managing editor of the Clincimant Times-Star, died July 18 to the control of the clincimant Times-Star, died July 18 to the clincimant Times-Star, died July 18 talach. He had been in stilling health for a year. Started at 17 as a reporter on the Times-Star in 1901, moved up as assistant and city editor and in 1923 was made managing editor.

Strauss was the author of 'What's Strauss was the author of 'What's Strauss was the subtor of 'Grant's Strauss was the subtor of Changing World,' a brochure that has had wide circulation' in libraries and schools of journalism. Survived by his July 18 to 18 t

sisters.

C. J. Dennis, 62. Australian poet, died late in June in Melbourne following a long illness. His best known work was 'The Sentimental Bloke,' Many years ago the Carrolls made a silent pie under the same tittle and scored a tremendous success all over Australia and New Zealand.

over Austrajia and New Zealand.
Other works by Dennis included
'The Moods of Ginger Mick,''Jim of
the Hills.' 'Digger Smith,' 'Doreen,'
'A Book for Kids,' and 'Ben Bowyang.' For many years he was on
the staff of the Melbourne Herald.

Jane 13 of the Melhourne Herials
John C. Templeton, 83, for the Hala
Sõy west sedor of the Exeter IN. H.
Söy west sedor of the Exeter IN. H.
Soviant, and eans to Lauvence,
Mass., when seven, Learned, the
Exeter home. Born in Neilstone,
Mass., when seven, Learned, the
Explic In 1878 he went to Exeter,
and 15 years later, following the
death of William B. Morrill, took
over the News-Letter, Wass member in the New Hampshire Weekly
Bohert Cothras, former AuBohert Cothras, former Au-

Bobert Cothras, former Augusta, Ga. newspaper executive, died July 14 at his home in Allanta after extended llines. Before moving to Allanta he was secretary-treasurer, of the Augusta Herald.
Morton M. Millord, SS, director of publicity for the Works Progress Administration in Washington, died in that city June 20. Was formerly

a newspaperman.
Mrs. Bachael H. Buller, 53 years
old, former city editor of Beloit
(Kans.) Daily Call, died in Denver,
Colo., hospital July 16.
Mrs. Leonel Campbell O'Bryan, 80.

Mrs. Leonet Campbell O'Bryan, 80.

Known during her newspaper career as Folly Pry. Gest in a Denver hostpatient July 16. She had been on the 
staff of the N. Y. World.

Million V. Sayder, '68, retired exchange editor of the N. Y. Herald
Tribune, died July 16 in a Long
Island hospital. As a foreign cortribute of the N. She of the M. Y. Herald

List of the M. Y. World. respondent he brought Marconi to the U.S. in 1899. He was once night editor of the N. Y. Herald, had held executive posts on other N. Y. papers and covered three wars.

#### CHATTER

Harold Ross, of the New Yorker Damon Runyon new book, "Take It Easy," will be published in October by Stokes.

by Stokes.

Thomas Wood Stevens has scrib-bled a novel in verse, titled 'West-ward Under Vega.'

ward Under Vega. Harry Hansens sails Saturday (23) for a vacation in Europe. Will visit France and Belgium.

Lon Ruppel, mc. of the Chicago Times, to Enjand for squint at London newspaper operation.

Allen Churchill has left Town and Country to become managing editor of the American Mercury.

Sam Acheson has written a history of The Dallas News to be published by Macmillan this month.

by Macmillan this month.

Charles P. Nutter, chief of the Associated Press Madrid bureau, returned to New York last week.

John Dos Passos cruising in the Mediterranean and writing a new novel to be titled 'Adventuries of a Young Man.'

Young Man.

Longmans, Green to publish a new series of books known as the Living Thoughts Library, at \$t per copy. First volumes ready next winter.

Lawrence Gilman, music erick of the New York Herald Tribune, will have a book on Toscanini published by Farrar and Rinehart in October.

## News From the Dailies

This department contains recritten theatrical news items as published during the week in the daily papers of New York, Chicago San Francisco, Hollywood and London. Vantery takes no credit for these news items; each has been rewritten from a daily paper.

#### East

Mrs. Oliver Harriman again seeks to legalize sweepstakes. Has formed insured a fraud order against her last attempt.

Russian ballet refuses American Caustina and Caustina an

Venetian canals.

Three alleged managers of a carnival show pinched at Ardsley, N. Y., last week. Cops also gathered in 16 alleged employees. Wheels were worke a sour. Had been under auspices of the loca. Legion post, which was held blamcless.

be gambling, but court will have to decide.
Mrs. Paull Newgold, known as 'Mme. Polly, hairdresser to the the-atrical profession since Lillian Rus-sell, died of a heart attack in her Brooklyn home last Monday. She was 65 years old, but had never re-tired and had spent Monday in her shop.

shop.

Long Island beaches given clean will by health dept. All fit for bath-

will by heavily acts.

Bark dept, to increase number of community sings in city parks. Started last Sunday.

John Barton, uncle of James, the Jeeter Lester in a road co. of Tobacco Road.' Opened Monday in James.

have a book on Toscaniui published by Parra and Richiartin Cotober. John Anderson, N. Y. Journal-American Grantic crick, hap publish in October. It's to be a stage history, or fuely illustrated, will be a stage history, or fuely illustrated, will be a stage history or fuely illustrated, and the stage history of the tibe. But weeked it a loyest-old model of the stage history or fuely illustrated, will change it. Radio Stars and stage and the stage history of the stage history of the stage history of the stage history of the stage and the stage

#### Coast

Wednesday, July 20, 1938

Ralph F. Murphy, film director, filed cross-complaint in L.A. to wite separate maintenance suit. Murphy asked for a divorce, charging deser-

isparate mainferance suit. Murphy sheet of or a dovorce, that ring determined to the control of the control of

Signid Gurles, film actrees, oblained in L. A. after agreeing to a property settlement.

In L. A. after agreeing to a property settlement.

A street agreeing to a property settlement.

In L. A. after agreeing to a property settlement.

In a street agreeing to a property settlement.

In a street agreeing to a property settlement.

In a street agreeing to a property settlement of the settl

## Bestor vs. CRA

(Continued from page 4t)

but none have ticket for their band

Confunued from page 41

John Barton, unde of James

John Barton, under John Barton

Jo

tracts.

The state of the state

#### Broadway

Abel Green, of Variety, due back from London Aug. 2.

Kitty Doner doing two miles of the road daily to toughen up.

Eugene Castle framing new 16 mm product and sales campaign for new eason.

B. F. 'Dinty' Moore, Warner N. Y

Milt Weiss of Metro's press dept.

two weeks.

J. C. Furmas bringing out a book
on smoking habits of celebs, many
of them in show biz.
Boris Kaplan, Paramount's eastern
talent executive, due back next week
from his annual vacash.

usent executive use the law seems of the see

giers. W. Johnstone, WOR press and stunt chief, sleepless for a week be-cause of Howard Hughes. Off to re-

stund chief, inceptures to a week of the returnerate.

Main desire of crippled .

Main desire of cri

play,
Gilbert Josephson, irector of the
World Theatre, will arrange film
programs at Woodstock, N. Y., Art
Cinema, It's part of summer titea-

programs at Woodstock, N. Y. Att.

programs at Woodstock, N. Y. Att.

Lot Mail and Francer Lingsford to

Lot Mail and Francer Lingsford to

Grossinger Falls, where the manusing director of the Far, N. Y. has

yet a standard to the sales of the sales of the sales

You But a pinch-hitting for Fran
ets S. Harmon, head of the eastern

You But a pinch-hitting for Fran
ets S. Harmon, head of the eastern

Harmon Is in Mississipph at the pinch
mon with the missus by spending the sales of the sales

received, is taking a belated honor
moon with the missus by spending the sales

Falls of the sales of the sales of the sales

Foods, Plance for entury Aug. I will all the sales

Foods, Plance for entury Aug. I will be a sales

Hold the sales of the sales of the sales

Bitty Field leaves "What a Life, at the Bittmore, after tosights

Bitty Field leaves "What a Life, at the Bittmore, after tosights

week's veach. Connie. Nickerson, who'll play the part on the road, re
Larry Blake, who recently com-

Ad in the Herald Tribune past week reading as follows: Book-maker, established New York track, wishes partner. Moderate in-vestment for opening Saratoga, July 25. Good profit possibilities.

### **Paris**

Chez Florence dark again.
Alex Korda back to London.
Helena Greasley to England.
Colette Vernon out of Tabarin.
Palm Beach Casino. Cannes. open Gil Roland back from world four Aime-Simon Girard in from London.

The Beach Casino. Cannes, open.

(a) Redard back from world four ton.

The Beach Casino. Cannes, open.

(a) Redard back from world four ton.

The Beach Casino Girard in from London.

The Beach Casino G ettas,
Summer theatre closings coming in bunches,
Renee Plat Renee Piat contract for Zoiga, since death of partner, do-'Rage of Paris' (U) opening at Lord Byron. 'Four Men and a Prayer' (20th) at

alte fix themes at Eddings and Eddings Eddings

opening at Cinema des Champs Elysees. Pierre Larquey signing for Charles Trenet's first film, 'La Route En-chantee'.

de Brumes,' Jean Gabin's reaking b. records at the

Marlweaux.
Juliette Fargat signed for title tole
of La Vierge Folle, which will be
of La Vierge Folle, which will, be
the film deal.
Theatre de l'Oeuvre will present
'Juliette, by new author, Jean Bassan, next season.
Albert Besserman signing to play
in 'Heroes de la Marine,' which Andre
Hugon is making.

in Henose de la Maine, which Andre Lugon is makinde e la Cambaire, teugon is makinde e la Cambaire, headed by Alibert, off for Marseille ob shoot exterior-feedlemenen. Leo Joannons latest, already sold distribution of the Committee of the Cambaire of the

#### Sydney

Greater Union renovating Ade-laide house at cost of \$200,000.

Title of new Williamson-Tail set-up is Australian and New Zealand Theatres, Ltd.

Theatres, Ltd.

Kirsten Fligstad premiered successfully here for Williamson-Tait.

Melbourne next.

Gregan McMahon, presenting a
short season in Melbourne of A. A.

Milne's Trut About Bladys, with
Addian.

Adrian."

Dough is still scarce for film units desirous of making a production try in N.S. Wales and Victoria: Cinesound is the only unit making the top grade most of the time.

sound is the only unit making the presence of the time. Cities the presence of the time. Cities hown to this contra, Nauchty Marietta McJ. 200 and 'Do Our Schetchof' (Cine), are still playing the repeats. Empire Films, will hardle the distribution of 'Rose of Traiest, Australian and New Zealand 'Traiest, Australian and New Zealand 'Traiest, Australian and New Zealand' repeats are held by Sydney Toombes, who, est provided the contract of the c

#### Des Momes

A. G. Stotte fishing at Kenora. Ont. Mel Evidon to Minneapoli for a isit.

A. H. Blank and G. Ralph Branton back from New York back from New York.

Edith Fellowes stopped here enroute home from a motor trip.

A. W. Anderson, manager for
Warner Bros. to Chicago on biz.
G. Ralph Branton and J. J. Deltch,
of Tri-States, in New York on busi-

of Tri-States, in New York on busin-Stan. Brown. Ir, whose dad used to be district manager here for Tri-States, now with Columba. Aless C. Coilins, recently with the Aless C. Coilins, formerly an ex-hibitor for years, was once president and the collins, formerly an ex-hibitor for years, was once president Allied Thesite Owner. of Journal Harry Holdsberg, manager of the Allied Thesite Owner. of Journal vacation. Other Tri-States theatre executives: heading west soon are considered to the collins of the post of the Collins of the collins of the of the Otlumwa, Otlumwa.

#### London

Lee Ephraim got pneumonia after

Folies of above closes at the Saville after two-month run.
When the redecorated Tivoli opens early fall the prices will be 25-75c.
George. Arliss' elder brother,
Charles, married Miss Violet Mou-

rie in London July 4. Entire cast of 'No Sky So Bl he Savoy, which has been on 33 1-352

he Savoy, which has been and ut, now on full pay, ut, now on full pay, whose hobby sastronomy, had his Hendon home ired by lightning July 1. Gaudsmith Bros. trying to postpone heir Australian trip to make the charles L. Tucker vaudeville unit

Isobel Lubow at the opening of Nice, Florio and Lubow at the Palladium. The new Lubow is Alice

Isobel Lubow at the opening of the Police Police and Lubow at the Police Police

#### Pittsburgh By Hal Coben

Si Steinhausers off for Bar Harbor,

Si Sicinhausers off for Bar Harbor, Me., Abing.
George Lefkos to Atlantic City for a short holidayman up and around again, after the flu.
Billy Yates chalked up seven years of wedlock over the weekend.
Billy Yates chalked up seven years of wedlock over the weekend.
Jimmy Balmer's parents eclebrated their 57th wedding anniversay nee, combining vacation and honeymon. In future, entire Warners' office force will take vacations in the

force will take vacations in the winter.
Wife of Joe Falvo, in 'I Married' An Angel orchestra, here visiting her mother.
Sun-Tele reporter Don Frank in harness agai after first visit to

Sun-Tele 'reporter Don Frank in harness aga' after first visit to Lardes and after first visit to Carl Miller rew accessory head at Universal exchange, succeeding Norman State diving to Florida and from there to his native Cubas for a brief holisty. Jon of the Harrismanger, olar, son of the Harrisman of the Harrisman

#### Long Island

The Jamaica has ditched vaude until Lubor Day. Locus Valencia, Jamaica, trying amateur nights Fridays. Edwin Enke, assistant at the Lumaica theatre, leaves Sunday (24)

Edmund Cody, assistant, returned Sunday (17) from two-week rest. Thomas Mack, manager of the Palace, Corona, will manage new Folk Avenue theatre, Jackson Heights 600-seater, when it opens next week. Dominick Suozzo will go

next week. D next week. Jominick Suozzo Will go Into Palace as manager of the Joseph Sirkin, manager of the Oasis, Ridgewood, subbing at the Maspeth during vacash of George Stoves, who's visiting lolks in Alabama. Ben Schierison, asst. at Ridgewood, subbing as manager.

#### Atlantic City By Relli Rext

Mr. and Mrs. Harry Kalmine visitng the night spots.

Billy Downes and Benny Piermont lown for the weekend.

down for the weekend.

Herb Copeland, local Warner Bros. district manager, laid up with flu.

Sammy Timbers and his bride honeymooning. Also the Sid Garys.

Earl Lindsey receiving congrats on his show and everyone lappy to see him about again.

Henny Vanager.

Henny Youngman admiring the totem poles and new cabana colony on the Ritz beach front.

on the Ritz beach front.

Mrs. Ben Bernie taking those bows for him at the local niteries while he's playing the one-nighters. Al Lackey giving the Bath and Turf Club the o.o. Sophie Tucker. whom he manages, opens there next

## House Reviews

## TOWER. K. C.

(Continued from page 45) onable his work is well

Continued from page 45)
personable his work is wellgreatful-bin does her bit in two
pots, offering two terror polos, and
later doing, some conversational
pages as well as a topotot- wood
manner. Midway in the musical
manner. Midway in the musical
more than the musical
more than the musical
room terplang and a big apple. Ay
the only offering and a big apple. Ay
the only offering the property of the
person than the control of the contraction of the conmore than the c

#### HIPP, BALTO

HIPP, BALTO

Alley Baltimore, July 17.

Colletter Pirach Rudel, Signard Block, July 20.

Colletter Pirach Rudel, Signard Block, July 20.

Michael Statistics of the Statistics

#### Hollywood

Dick Arlen to Wichita.
George O'Brien to Texas.
Alma Libye to Broadul.
Alma Broadul

ten S. rown here from scine, Wis. Bub Hope home from eastern p.a. Bob Wagner home from world

George B. Seitz on siesta in Huno-Rub Wagner home from

George Cu had a birthday party.

Julien Duvivier leaves for Paris Aug. 3: Sammy White heads for London Aug. 1. .H. T. Sneight here from New Zepland.

George Raft due back from Hot Springs Doris Weston laid up with an in-jured foot.

Max Terhune: home from Mex motor tour.

Marvin Hartley back from three-month leave.

Martin Mooney guested by maga-zine writers.

Diana Bourbon north for three-week vacash.

Harry Maizlish heading for Man-hattan on biz:

nation on Diz:
Andy Devine bought 300 chickens for his ranch.
Darrell Ware ordered to mountains for his health.

Kenny Sergent to Memphis to see Prince and Princess Radzewill ogling studios.

ogling studios.

Ward Byron in Hollywood for gander at radio.

Jean Parker bought a home in San Fernando, valley.

Frank Whitbeck added four zebras to his private zoo.

Kyle Crichton gathering star inter-

# Poker, Tango Doom Coast Pitches To Slim Season: Mostly Dames and Dimes

Beach concessionaires who operate as a Venice and Santa Monice are taken as the concessionaires and the concessionaires and the concessionaires and the concessionaires are taken as the concessionaire and th

intitude authority.

Following closely on the heels of legalized draw poker at the beach records, tago, which prior to a year ago flourished like a green bay tree in this area, has again usurped mass interest and put and the same and the s narily required to fill various se-

quences of five.

In the eves of the law this new type of tango constitutes a game of a skill. While it does require a certain amount of skill for a player to toss a regulation polere chip a distance of three to four feet, to the face of a miniature playing card to determine the card space to be covered, nonetheless it is generally conceded that the element of luck plays an overwhelming part.

theless it is generally conceded that the element of luck plays an over-whelming part.

Cards are set to patrons for a jit Cards are set to patrons for a jit the payer a break each card contains the free spaces instead of the single center space by which ordinary tango cards have long been received to the single center space by which ordinary tango cards have long been received for a win. This makes for greater space in each column) are required for a win. This makes for greater space lin each column) are reading to the contained of the space of the space in each column are ready in the space of the space of

prominent around the tubles.

SR Back and Take II

Legit concessionaires and men 
more personnel to the second of the 
more personnel to the second of 
their's little if anything they can do, 
Attitude of the powers-that-be is 
the most coming to the beaches detothace' rather than spend their could 
for rides, girl shows and other 
anisement apots.

On 100 of 110s cambility 
Consultation of 
Consultation of

#### Too Strong for Dover

Dover, O., July 19. Three concessionaires charged with Three concessionaires charged with operating gambling games at the West Wonder Shows opening night at the fair grounds here for the American Legion were closed by po-lice and told not to altempt to open during the stay of the show.

Joints shutlered were operating strong, police said after Mayor Earl E. Lieser, personally told Fitzie Smith, manager of concessions, that three of his stores could not op-erate as they were set up.

#### DETROIT ADMEN START **MOVE TO REVIVE CIRCUS**

Detroit July 19.

Promising to 'rake hell' to save Ringling Bros. Barnum & Balley circus for the 'kids' (from 8 to 80 years), Detroit Addratt Club last week sent urgent appeals to 60 other ad clubs throughout country to join in drive to get struck circus back of 11 feets.

in drive to get struck circus back or road.

on road.

To an of 'Save the Circus.' Control of the Circus.' Cornell & Newdia gency. Plan cells to circus citing 'the great empthess to circus citing 'the great empthess to in life because the 'greatest show one arth' is not coming to town.' get, the control of the Circus citing 'the great empthess to circus citing 'the great empthess to life because the 'greatest show one arth' is not coming to town.' get, the control of the Circus citing 'the Circus citing 'the Circus citing 'the Circus,' citing the Circus, which went into winter quarters.' Circus circus.' Circus ci

Mr. and Mrs. Malcolm Reiss, son, in New York, July 9. Father is an editor; mother is Lucia Alvamova, a writer.

## **OBITUARIES**

Pet Pooch Bites 8 Carny
Hands; Serum Rushed
Hands Serum Rushed
Hands City, 1a, 1ydy 19.
Fight carnival members of, the
Wallace Brobers troupe, playing at
Hampton, 1a; were styren treatment
for rabies when the show, which had
put the bite on them, had the rables;
Dog was taken to lows State college
lab at Ames, 1a, where the tests
were made:
The stream of the stream of the stream of the carnival
folk at Hampton, 30 miles south of
Mason City. ARTHUR D. HOTALING

Mason Cily.

## Circus Review HAAG BROS.

HAAC BROS.

With incontrol of July 16. With incontrol of July 18. With incomplete the Art. March 28. experienced spotty business the first few weeks out but of July 18. With incomplete the Land State of Land Sta

while it does require a certain amount of skill for a player to his in drive to get a struck circus beck in a process of the act of the face of the fa

from the audience; No. 23. L. Claude were and his band, about 20 minutes, largely & variety show inutes, largely & variety show inby one of the Hang built. Cost to by one of the Hang built. Cost for a nickle and tend of the attention at this price, and the attention of the state of the stat

Wife of the late Wilson J. Uber roth, veteran theatrical manager, died in her Brooklyn home July 2. Interment in Woodlawn.

Interment in Moodlawn.

L. I. July 12. He had been a guest interment in Moodlawn.

L. I. July 12. He had been a guest in the late Frank McIntyre, wife of othe Percy Williams hone, Islin, the late Frank McIntyre, executive wife of the properties of the late Frank McIntyre, executive wife of the late which is a N.Y. sautorium, after Better known as Barney Riley, he k Bailey Circus for many years, bad been associated with the Belasco ided July 14, in Syracuse, N.Y.

ARTHUR D. HOTALING
Arthur Douglas Hotaling, 68, normer actor and director, died John
mer actor and director, died John
mer actor and director, died John
to San. Pedro, Calil. Destripmen,
to San. Pedro, Calil. Destripment,
to San. Pedro, Calil. Destripment,
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t

the late Fred Mace in a singing act, Mace and Douglas Mace And Mace And

## SAMUEL INSULT

SAMUEL INSULL.

Samuel Insull, 78, died in s,Paris

sübway, July 16, of a heart attack,
The leading figure in one of the
most amazing chapters in American,
high finance, collapsed as he was
landing his ticket to be punched.
He died ainous instantly, and it was
some time before identification of
the body was made and Mrs. Insull

in his heyday he was one of the foremost fluores in Chicago musical affairs, particularly of the Chicago musical opera company, and no one could opera company, and no one could not be compared to the company of the country of the c

BERNARD J. RILEY

BERNARD J. RILEY
Bernard J. Riley, 73, retired theatre executive, died in Amityville,
L. I. July 12. He had been a guest
of the Percy Williams home, Islip,
since '32.

production of The Girl of the Golden West. He had also been in davance of, Raymond Mitchcock in The Yankee Consul, Denman Thompson in The Old Homestead; and had served Klaw & Erlanger, Arthur Hamerstein and Henry W. Savase in similar capacity.

ARTHUR F. WARDE

ARTHUR F. WARDE
Acthur F. Warde, 88, until his
retirement 12 years ago a company
manager for William A. Brady, the
Frohmans, D. W. Griffith and others, died in Brooklyn, day 13, after
to his company management he dies
to his company management he dies
at times manager of the Lyric at
Strand theatres, New York, He was
the son of the late Frederick B,
Warde, a prominent Shakespeare
He is survived by fait widow, two
sons and two sisters.

MRS. LOUIS J. MENGES
MILL DUIS J. MENGES, 43, wife of
Illinois State Senator Menges, owntillinois State Senator Menges, ownSt. Louis, died at St. Mary's hospital,
East St. Louis, from the results,
East St. Louis, from the results,
had been held up near her home,
and was taken to the hospital.
Two years ago ahe was robbed of
\$350, the receipts from theatres alse
herself managed.

ELEANOR SIDMAN SMITH
Mrs. Eleanor Sidman Smith,
actress, died July 9 at her home in
Homell, N. Y.

Homell, N. Y.

She was the widow of Arthur Sidman, who wrote 'York State Folks,'
which played coast to coast for 10
years, and she was a member of the

riginal company.
The Sidmans played several years
n vaudeville prior to the production

JAMES CARROLL

JAMES CARROLL
James Carroll, 49, North Manchester, Ind., musician with Doday
World Fair shows, playing Akron
World Fair shows, playing Akron
death from the High Level bridge
into Cuyshogs gorge July 14.
Carroll was reported despondent
over financial difficulties of his
Manchester for burial.

GEORGE S. DE ROUVILLE

GEORGE S. DE ROUVILLE George S. De Rouville, head of an Albany 'advertising agency bearing his name and known in radio circles, died in Albany hospital July 16 after a brief illness. His was said to be the first agency in the Albany area to use radio advertising. Sur-yiving are his wife, a brother and a

FREDERICK C. GILLMAN
Frederick C. Gillman, 67, Paramount studio technician and fatherin-law of Wallace Beery, died July
7 in Hollywood from heart ailment,
Gillman had been with Paramount
to 18 years. Mrs. Areta Beery, wife
of actor, and three sons survive.

HARRY WARWICK

Harry arwick, 30, former night club singer, died July 9 in Rochester, N. X.

N. Y.

He came from Providence, R. I.
20 years ago, and is believed to have
a sister and brother living in that
city. County officials asked police
aid in locating relatives.

J. VIDAL GOMIS
J. Vidal Gomls, 60, secretary and
acting managing director in Spain
for Paramount, died July 16 in
Barcelona after a brief illness;
Gomis had served in Spain for
Par for nearly two years.

HAROLD JOHNSON

HAROLD JOHNSON

Harold Johnson, 41, co-owner of
Station KSUB, Cedar City, Utah,
killed by his own gun while climbing fence on hunting trip July 12,
1838.

Widow enreleas

MRS. ROY SHAW.
Wife of Roy Shaw, radio entertainer, and a member of the Four Dons on WHO. Des Moines, was killed in an auto accident near Kadoka, S. Dak., July 10.

55

# WHAT THEY THINK

Loitman on Mulcaby New York.

gditor, VARIETY:
First of all, please understand that
that very adorable moppet, gorgeous
Shirley Temple, doesn't enter into
this controversy at all. She's just as
cute as my, own two babies, which
the, highest compliment I can pay

some that man is), but it's on, the cut for his, so woutfuel?

Lovely Shirkey was kene deep in press agents when she arrived at the International Casimo and the state of the state of Lovel Course, you and I, or wanted to keep our bables in sections, would take them to the Planetarium or the Zoo er, the state of Liberty to the heart of the state of Liberty to the heart of the in the world—because with the in the world—because with wanted her to be alone. Hawly the state of Liberty wanted her to be alone. Hawly the world—because with the state of Liberty wanted her to be alone. Hawly the world—because with the present of the state of Liberty has been with three press agents included, and you know how Titley and a 432 tab creates a Tiber Maybe they should have gotten it.

wholesale. Get this picture, please. A press agent for Shirley Temple calls the press agent of the International Casino to tell him of Shirley's arrival.

press agent of the International Carino to tell him of Shirley's arrival. See comes in with three press agents. See comes in with three press agents. See comes in with three press agents are the press of the dournal, on assignment, and the whole thing in supposed to be incidentally. Josephine Hughes of the dournal, on assignment, and see the press of the enior, and now all of a sudden they want privacy. Come back at once, my dear fellow, he concluded, incidentally, the Temple-Ites want-ed a lable "way up front! Know why? To be alone!

Please record a bow to that little Rice kid, the Journal photog, and if Mulcahy were a real p.a. instead of just one of those guys who came along for the ride, he'd applaud that

Moltaby were a real year of just one of those guys who came of just one of those guys who came along for the ride, hed applaud that youngster's nerve, as would any newspaperman, mahody chased the process of the protect of the prote

Most cordially.

Most cordially.

George D. Lottman.

P. S.—May: I point out very clearly the living Hoffman, who represents 20th received the living Hoffman, who represents 20th received the living Hoffman, who represents a factor of the living Hoffman, who received the living Hoffman and the living Hoffman and chief and living Hoffman and

Begging for in Houston.

Referring to the 22nd issue and grown following comments on Radio: Maxim Block, Max

not a single family used the product. This brings to mind the C.A.B. property, and the nearest result, of reports, and the nearest result, of reports, and the nearest result of people in the last two weeks have listened on my radio to the 'hard-boiled' Geo. Washington Mill. Solve blooked' Geo. Washington Mill. Solve blooked' Geo. Washington Mill. and because he has what we have the solve of the solve blooked have been and tuned in because he has what we care whether the lobacco is made of junk or good first-class stuff, if he doesn't care for it.

cares where.

of junk or good first-class slutt, it is doesn't care for it.

doesn't care for it.

the C.A.B. tabuitation does not get taccurate results just by a telephone call. The only correct way, in my call the condition of the condition o

Don't Knew How Philadelphia,

Editor, Vasiery:

I noticed your criticism on 'Delinquent Parents' in the July, 8 issue of
quent parents' in the July, 8 issue of
the state of the state of the state of
that I should tell you quite frankly
that you do not know what you are
writing and you do not know how to
review a pieture. I would like to
meet you and have a personal talk
that where on the humes for the

Vi I have been in the business for the post 34 years, and I have distributed independent pictures made by pro-ducers who are today in the top rank of producers. I can truthfully say that Delinquent Parents' is positive-

of producers. I can truthfully say that 'Delinquent Parenta' is positive-that 'Delinquent Parenta' is positive-that 'Delinquent Parenta' is positive-that vever seen, and I believe I have distributed more independent pictures than you have reviewed. It seems to me, according to your eview, that you do not know how to judge a picture. I would sagged that the next time you look at a picture, and independent than, and I believe that a producer who makes an independent picture such as 'Delinquent' is entitled to all the credit in the world. This is not only my opjnion, but thousands of others' feel in the world. This is not only my opjnion, but thousands of others' feel they will not agree with your criticisms.

Louis Pop Korson,

Louis Pop Korson, Masterpiece Films, Inc.

Davies' Status New York.

Editor, VARIETY:
On page 43 of the Wednesday, July 13, issue, you have a story about 'The Cope Clamp Down on Cafe Boat.' In the last paragraph the story states: that 'Sid Rheingold and Harry Davies, producers of the nitery show, have applied for a cabarel license to operate week-ends.' nitery show, have applied for a aret license to operate week-end

Agitor. Vastery:
Last year in a Vastery review of Tapro Un Millione signed Hobe this appeared: The slory has rich postibilities for Hollywood remake. It thought so too at the time.
Now I see Title I'll Give a Million—and you don't take credit for your astutieness!

Marine Block.

Mailon Picture Review.

TENTERS IN NEB.

Two Rail and Four Motor Shows In State—Several Rep Shows

White film h uses in Nebraska are taking a lacing to be 25% of 30% of the state is noting more rent show activity than ever had. Strangely enough, the outdoor shows are doing much better.

much better.

Nebriska has been played by two railroad circuves so far—Hogenbeck. Wollace and Al G. Barnes-Sella-Wollace and Al G. Barnes-Sellabut did badly in Omahr and Beatrice. Barnes touch was at the western edge of the state and fair, addition of the Ringing acts and expansion by 16 cr:s not having proven wise thus far. So far, four truck, shake have appeared at various state points, biggest being Parker & Watts. points, biggest bei: g Parker & Watts.
Tent rep companies. Chick Boyes
Players, Hugo Players, the Hazel
McOwen. Stock Co. and Justus-Romain: are all bringing mellers to the
state's population. Boyes show is
even with last year on its regular
full summer stand here, while the

## DET. ANGLING TO **GET '44 OR '48 OLYMPICS**

#### A Real Aude

Canton, O., July 19.

#### 1,000 Hillbillies

Charlotte, N.
Over 1,000 expert dancers and musicians of the highlands of western North Carolina will take part in the eleventh annual Mountain

Folk festival to be held at McCor-nick field in Asheville, Aug. 4-6. Teams of eight couples each from all parts of western North Carolina all parts of western North Carolina highlands will compete for the championship in the art of oldtime mointain dancing and the bands of string miscions will enter the con-test for the championship crown in

## Whooping It Up in Chi to Help **Pull In the Summer Vacationists**

With other towns exectiving their
With other the chairmanish and drumbanified to keep alive the national of importance stated for Chiego.

There are a number of other fees the chairmanish of the control of the contr

is now in the midst of a terrific ex-ploitation and entertainment com-palen to get and keep the people in the habit of coming to Chi for their vacations and amusement. Starting next month Chi has ar-ranged a line-up of big stunts for strictly midwest appeal, and will ex-pand these activities next year to

take in the entire country.

take in the entire country.

Swingling in Swing

Example of what the Tomrattee is
doing for dum-twatting; it the coming Swing Jamboree set for the
100,000-seat Soldier Field on Aug. 12.

It is designed to be the swing and
am sessions All amateur and semi-primouths are invited to participate
in the swing of the swing and the swing are invited to participate in the swing and the swing are swing as the swing and the swing are swing as the swing as the swing are swing as the swing as t

Detroit, July 18.

Committee of millionaires has been anned by Mayor Rhouse and and such as the content of the Committee of the millionaires has been anned by Mayor Rhouse anned by Mayor Rhouse and the committee and the committee of the committee include Rhouse of the Rhouse Aug. 27 in the Naval Armory here on the lake front. Next summer the twin queens will be split up, one be-ing sent to the east coast, the other to the west to keep reminding the na-tion that Chicago is the focal point despite the N. Y. and S. F. festivuls.

A new municipal auditorium, to cost approximately \$500,000 under a federal grant setup is planned to replace the present building which has been confidenced. The project will be proposed to the project will be provided by the been confidenced. The project will be provided by the plant call for a modern building which will be equipped to play the largest road show attractions, with the proposed of the proposed of the project will be a subject to the project will be provided to confidentiate for the project will be a \$100 prize overall for the best film based on Navy Pierr. As a past of this stim will be not devoted strictly in a transition of the fair last week. Main attraction is the "arisian Follies of 1988," review with confident motion projects. Particularly does it portray the civity advantaged to the providence of the providence of the providence of the project will be a provident project with the project will be provident to the project will be provident to the project will be a strongly and the project will be a strongly and the project will be provident to the project will be a strongly and the project will be provident to the project will be project will be project will be provident to the project will be provident to the project will be project

of 25:
Other attractions already tracted for the grandstand show inclu LaFaver and Dolly, aertal
or of trouge: Billy De Armo and Marsie, direction to a concern the 25 individual neighborhoods in a control jugging clean. the 25 individual neighborhood in the 30 armo and Marsie, districts of metropolitan Chicago, the same of the 25 individual neighborhood in the 30 armo and Marsie districts of metropolitan Chicago, the same of the 30 armo and Marsie districts of metropolitan Chicago, the 30 armo and Marsie districts of metropolitan Chicago.

1 troupe and others:

Keeping 19 Morale
All in the spirit of general yipping
it up for Chicago and to get the people in a radicking mood. It has been
Mayor. Kelly's contention that he
could sirk a couple of people in rugs
and a Un cup on State street and that
impediately the tone, would be in immediately the town would be in the dumps. But with a spirit of hullabaling the entire tone of the city

immediately the town would be in charges of disorderly conduct, the dumps. But with a spirit of When the Barnes show was inhallabling the entire tone of the city, ion it is alleged that the town means that the conductivity of the conductivity of the properties of the Whole feed in older on removementations of ing. Whole, is not specified to the conductivity of the properties of the properties of the properties of the whole feed from the show the cause. 28 radicals, that entire here, plus they referred to take a 25% cut, the bus filter and air systems for the . When the that care in a Lilian to folder, and placeder throughout the showing in the town in the compliant.

## **MORE PLASTERS** FOR H-W SHOW

Kansas City, July 19. Hagenbeek-Wallace circis - In'. M two-dey, four-performance stand, here, showed to total of approximate-ly 10,000 persons July 11-12. Figures are considerably lighter than any garnered here in several years, and continue the adverse trend tented show has met with all along its

Blacoman, the Italian:Hindu ani-mal hypnotist, went on all four shows without a hitch following his recent strike for back pay.

Following Blacaman's example of the week previous, Mrs. Julia Silber-stein, bareback rider, and Louis Henri Puigalon, bieycle acrobat, filed suit in circuit court asking the apsuit in circuit court asking the appointment of a receiver for the circus and a temporary injunction to prevent disposal of the show's assets. The suit named Howard Y. Bary, show manager, the H-A Circus Operating Corp. and the Hagenbeck-Wallace Circus Co. as defendants.

wallace Circus Co. as decondants at-tachments have recently been filed against the circus company, notably one for a large ennies order. Mrs. Silberstein claimed that over \$1,200 is owing her for back wages, while Puigaion alleged \$500 is due him.

Action did not prevent circus train from ulling out, as the circus is under jurisdiction of the court wherever it may be. Today (19) has been set as the date for the circus to show cause why a receiver should not be appointed.

## 200 Carney Workers Ouarantined in Mich.

Jackson, Mich., July 39.
More than 200 employes of the Zimdar Greater Shows were released from quarantine this week after receiving vaccine treatments as aftermath of discovery of carnival worker afflicted with smallpox.

afflicted with smallpox.

Carny, operating on outskirts of Jackson last week and sponsored by local Veterans of Fireign Ware, was closed day after it opened here. About 100 workers were quaranlined on earny grounds and wholesale vaccinations administered. Remainder, opening day, were quarantined in homes and hotels.

Health authorities ordered all carny employees vaccinated or remain under quarantine for 17 days. No one refused.

#### Barnes Pickets Sue

uit for false arrest has been brought by four members of the American Federation of Actors against the AG Barnes-Sell. Fluto show foflowing their release at Dillon, Mont., where they appeared on charges of disorderly conduct.

From the living pages of this glorious novel flames a great heart drama!

Surpassing all the so-called thrills on earth... the sweet sensations that hit the heart's deep spots...laughter and heartache...tenderness and tears...romance and longing and fear and hope...HERE'S A PICTURE TO BE REMEMBERED ALL THE DAYS OF YOUR LIFE!

KATE DOUGLAS WIGGIN'S Memorable Story of American Girlhood





R K O RADIO PICTURES

15¢

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NEW YORK, WEDNESDAY, JULY 27, 1938

56 PAGES

# **Publicity Men Hate Spotlight**

Press agents who operate in the grand manner for industrial accounts are reported in a panie since last weeks disclosures before the LaFollette Committee on Civil Liberties in Washington. Revelations of slush funds and undercover public relations work with potential bearing is expected to insupire plenty of looking-into froe dandies of the publicity craft. Many of the later learned their stuff in show biz before gradualing to the big time where the press agent tries to keep strictly behind whilekers.

hey're now reported covering their tracks for a possible call from the Sam's curiosity brigade.

# MICH. TO SPEND \$100.000 FOR **FAIR STARS**

Detroit, July 26

Michigan State Fair will spend around \$100,000 for an all-star show lits 16-day meet here, Aug. 27-Sept. 11, almost triple last year's bufest. Admish for Coliseum show will be cut to 25e from last year's top of 50c. Lineup so far Rudy Vallece's band opens for four day. Good before the year of the control of the september of the control of the september of the s

## KAUFMAN-HART PLAY TO BRING A.K.'S BACK

New George S. Kaufman-Moss Hart play, The Fabulous Invalid,' will have a number of theatrical stars of some years ago as charac-ters, designated by name. Under-stood Maude Adams, Weber and Fields and others will be included by proxy. Period will be from 1900 to shout 1333.

to about 1933.
That portion of the show will be merely a 10-minute scene, however, used as montage background to cretate atmosphere. Entire play deals with the theatre.
Invalid' is due to preem at the Broadhurst, N. Y., Oct. 6.

#### CORRIGAN SONGS

Two Appear Almost Immediately

Flight of Douglas Corrigan to Ireland has already inspired two publications in Tin Pan Alley. One is Mills Music's 'Gone Again Corrigan,' and the other is the Jewel Music Publishing Co.'s 'The Kid Called Corrigan.' Former was co-authored by Ed Weiner, Josef Myro and Irving Mills, while the Jewel outfit's number is credited to Jean Herbert and Otis Spencer

Oits Spencer.
Mille got the lead sheet of 'Gone-Again Corrizan' in the hands of NDC at 4 p.m. Wednesday, and four hours later it was broadcast by the network, with a shortwave relay to Iradiate the state of the shortwave relay to Iradiate the shortward of the shortward that the

### March to Try Again

Fredric March and Florence Eld-ridge (Mrs. March) will take another thing in legit this fall, under plans. They are searching for a suitable piece now. Last season they were in 'Yr. Obedient Husband,' which flopped.

Presently working in "There Goes My Heart" for Hal Roach, March will make one additional film before coming east for the stage Cy.

# Coming Trade Conference

conditions and showmanship Exhibiting problems that will comprise the discussion at the forthcoming trade conference are being surveyed in a series of special articles

## By JOHN C. FLINN

Second installment of this serial survey appears on page 5 of the present issue of



# STILL PROLIFIC

Players Over-Exposed to Cheap Publicity-Too Much Trivia, No Professional Standards of Dignity as in Former Years

## STRIP ILLUSIONS

One reason for what ails pictures may be the fact that actors and actresses have been protty thoroughly de-glamourized. This is the opinion of trade observers and particularly the old timers, who recall that Charles Frohman, one of the greatest box office shownen of pre-cinema show biz, did not permit his players to be seen in public, cer-tainly not in slacks, or sliding down banisters with dignity and skirts

flying.

Granling that informality is the keynote of the present era, the constant forsakine of all restraint by performers and press agents, the performers and press agents, the property of fatale of Hollywood is privately a big clown, who pals around with the grips and laughs with her tonsils. It's all very sloppy press agentry, in the opinion of those who remember when the profession had some pro-fessional standards.

### Haywire P.A.'s

Haywire P.A.3

Pross agents have fostered, encouraged, supplied and passpered an army of predictors of trivia. Albititatis supposed to excue reception is that the radd good good have can't the bucket. This makes some where he daffy kids are concerned, But what about the country at large? Do they think its cut for progress of floria of the circums to take a prediction of Continuod on pre-53.

## Mercury Theatre May Record Classic Plays For Schoolroom Use

Mercury Theatre group has recent-Mercury Theater group has recently ecompleted recordings of Twelfth Night, and may go into the autible education business heavily next aer-son. Plan is to make records of classics for use in schonforms, Also hoped to secure more making disea-ted. The secure more making disea-ted by the secure of the security of the secure more making disea-tion of the security of the security is among the unstitutions interested in using them. Culumbia Phinograph naking the records. nuking the records

# Greenwich Village Replica at World's Fair in N. Y., with Revue, Vaude, Art

## Kindly Soul

Two rabid members of the Joan Crawford fan club met Monday after the news of the separation of Miss Crawford and Franchot Tone was published.

"Isn't it terrible about Joan Aran?" chirped one fan using the intimate names always

used.
'Oh,' said the other, 'I knew it Friday, but I didn't want to spoil your weekend.'

# LEGIT KIDS **DOUBLE FOR NITERIES**

Group of legit players in George
Abbott's road company of 'What a
Life' have worked out several routines for cafe presentation and are
booking dates to double in interies
29. Eddle Brauken end el in the
When the Williage of the Manager of the
Comine Nickerson, femme lead: Norman Tokar and Butterfy McQuille.
Colored, will sing and dance and
do comedy sketches, with Miss Nick(Continued on page 28)

For 60 Years an Actor,

Group of the Villiage schemes.

The piper of the Villiage schemes.

When the Williage schemes.

When the

board of amusement and concessions having approved plans submitted by Morris Green, legit producer, The Greenwich Village Follies' as The Greenwich Village Follies as a floor show will go on five times daily and a vaudeville show will be given in between revue performance of the state of the st

Replica of Greenwich Village will

be part of New York's World's Fair,

\$350,000.

No admission charge to enter the cafe, although there will be an enirance fee at the gate to the Village. Atmosphere of Greenwich Village will be carried out in detail, inwho will be carried out in detail, inwho will be posed in tableaux. There will also be an Art Mart, with sketch artists operating in the open steps of the village. Sinops will be located on a second flow of the Spiders Web will further carry out the Village scheme.

For 60 Years an Actor,
Gottschalk Retiring at 69
Ferdinad Gottschalk, fred by each of the summer, and it seems that the picture strated an actor, is going into retirement in exhibition. Steffer immediately years have got

THE ALL GIRL SINGING ORCHESTRA

The Hour of Charm

THE COMPLETE RADIO PROGRAM

PHIL SPITALNY, PARK CENTRAL HOTEL, NEW YORK

# NOW THAT THEY SEE VICTORY, INDIES FEAR IT'LL BOOMERANG

Apprehension Grows with North Dakota Decision FILM STOCKS REBOUND and Gov't's Anti-Trust Suit-Operators Now Fear They May Be Upsetting Applecart

They May Be Upsetting Applecart

Minneapolis, July 26,
Now that their foes, the producers, are on the run as a result of little North Bale and the district court of appeal and two district court of the court of the post of the post of the post of the post of the beligerent Northwest Allied Northwest Allied Organization of the post of the beligerent Northwest Allied regressive leaders in the fight for federal and state aid to wipe out allieged trade objects, don't will be the post of the post o

status, and resuct to their financial benefit.

They're well needed and their these they are to see the state gain in the state gain the state gain as being the state gain so badly upset, even though they do feel; abused and seeming to them. They're a fraid of the consequences. They fear disruption of the industry with resultant adverse repercussions on their own they are to see the state gain of the consequences. They fear disruption of the industry with resultant adverse repercussions on their own they are to see the state of act, they are to see the state of act, they are to see the state of a see they are to see the state of a see they are to see the state of a see they are to see the see they are they are to see they are they are to see they are they ar

months ago. Even President W. A. Steffee agreed with such speakers as W. F. Rodgers, Metro general sales manager, that this business has been mightly good to all of the and the sales and the sales with the sales of the sales o

operate more closely and solve their lown, prosibers without government and the live and a summation interest the content of t

# SELF-REG. **CONFABS**

Because of possible involvments under the federal Sherman anti-trust under the federal Sherman anti-trust decision to participate in the impending trade conference between distributors and exhibitors for adjustment of intra-industry relations. Department of Justice in New York instruction of Justice in New York in York

# AFTER EARLY SELLING

Anti-trust action against a majority of the picture companies having stocks listed on the big board and the N. Y. curb resulted heavy decline in film issues last k, selling spreading temporarily

to other sections of the stock mar-After heavy liquidation for nearly three days, a rally late in the week and firmer prices Monday (25) resulted wiping out about 30% of the losses.

There was not sufficient volume attached to the sale of film stocks stock market to fall back too far in sympathy. Rather, stock traders viewed the anti-trust suit as one of the few unfavorable develop ments in the week and as coming from a source which Wall Street sometimes holds responsible for re-

cent advances.
Despite the heavy selling for two
days and lesser dumping of stocks
in the third day's session, numerous
picture shares managed to remain
within striking distance of their
year's highs. Hardest hit issues naturally were those companies with a
heavy stake in theatre circuit propstriken the state of their
distriction of the state of the state
distriction of the state
di

divorcement. Some stocks actually advanced while others were declining. Universal old common and Consolidated Films pfd being in this category. Odd part of action by amusements was that independent shares, such as Monogram and Grand National, also were carried downward, though neither company was mentioned in the sult.

#### L. A. to N. Y.

L. A. to N.
Frances Arms,
Art Arthur,
J. A. Ball,
Ben Blue.
Mort Blumenslock.
Mary Boland.
W. C. Cleary,
Harry Cohn.
Jack Cosgrove.
Kyle Crichton.
Kyle Crichton.
Kyle Arms Communication of the Commu Al Jolson, Howard Kelly, S. K. Lorin, Joyce Mathews, Victor Milner Holly Morse. Irving Parker. Louella O. Parsons. Louella O. Parsons. Bub Rhay. Nicholas M. Schenck. Raymond Scott. Harry L. Sommerer. Andrew L. Stone: Benny Thau. Patricia Wilder. Danny Winkler. Cliff Work. Dewey Wrigley. ey Wrigley.

#### ARRIVALS

Charles Pettijohn, George Me-Aceny, Lotte Gruner, James Puray, Morris Gest, Feodor Challapin, Jr., Mr. and Mrs. Havold K. Guinzburg, S. M. Bornstein, Alfred Krellberg, John E. Otterson, E. L. Rutledge, Morris Helprin, J. Cheever Cowdin, Lili Darvas, Hans Juray.

## Other News of Interest to Films

May charge	radio admission			30
	showmanshi .			
Radio City's	television. tour			35
ASCAP'S \$00	i0,000 legal headach	he	Page	41
Met opera s	igns with AGMA,		Page	42
	's show biz hypo.			
ZaSu Pitte'	new act	المنتقل المتناء	Page	47

## Trial Long Way Off

Government's anti-trust action is expected to drag on for at least two years, according to opinion in the trade and according to dura-tion of other Industry suits of vast importance. Few major cases have come up that did not require at least 24 months for final

have come up that did not require the settlement.

The Famous Players-Laky case consumed about seven year. The department of justice civil action against American Society of Composers, Authors and the settlement of the posest part of the posest part of the p

# Chi Suit Seeks to Upset Releasing And Clearance Setups of 8 Majors

## THAU GOING ABROAD ON MG OUOTA PROD.

Hollywood, July 26.

Benny Thau hauls east Friday (29) to sail Aug. 3 for London to oversee Metro's quota pictures production.

He will remain abroad three

## **BIZ WELCOMES GOV'T SUIT-**HAYS

HAYS

Comment of Will Hays, head of Motion Picture Producers & Distributors of America, on the anti-cited in the Comment of Will Hays, head of Motion Picture Producers & Distributors of America, on the anti-cited producers, distributors and heading exhibitors generally welcomed the producers, distributors and leading exhibitors, generally welcomed the producers distributors and leading exhibitors, personal to the distributors of lake development of the film industry. His statement in time for lake deditions welcomed to the producers of approximately 110,000,000 people, are inferested primarily in the distributors of the producers of approximately 110,000,000 people, are inferested primarily in the distributors of the producers of approximately 110,000,000 people, are inferested primarily in the distributors, and the producers of approximately 110,000,000 people, are inferested primarily in the distributors of approximately 110,000,000 people, are inferested primarily in the distributors of the producers of approximately 110,000,000 people, are inferested primarily in the distributors of approximately 110,000,000 people, are inferested primarily in the distributors of approximately 110,000,000 people, are inferested primarily in the distributors of approximately 110,000,000 people, are inferested primarily in the distributors of approximately 110,000,000 people, are inferested primarily in the distributors of approximately 110,000,000 people, are inferested primarily in the distributors of approximately 110,000,000 people, are inferested primarily in the distributors of the producers of approximately 110,000,000 people, are inferested primarily in the distributors of the producers of the primarily in the distributors of the primarily in the distributors of the primarily in the distributors of the primarily

Entire releasing and clearance system of the Chicago territory comes under audden judicial investigation with the filing of a suit the operators of the Palace, Gary, Indiana, against eight producer-distributors and two circuits. Palacians, operated by V. U. Young for continuation of an indianapolis theater group, is seeking an injunction against the defendants and asks that they be restrained from enforcing any releasing the exhibition constrained to the plaintiff pies, it would mean a complete upheaval in the Chicago are complete upheaval in the Chicago are complete upheaval in the Chicago has always been regarded in the picture industry as the most workable setup for distributors and the Chicago and the Chi

# LAST DITCH ATTITUDE

#### WILL HURT WHERE IT

With due regard for the dennatic punch, the Department of Justice has cracked down on the film industry with in anti-trust suit in the Southers to the film of t

Seep of the government's bill of particulars embraces nearly every transfer make in production, distribution and eshibition. Only the goodier, distribution and eshibition. Only the goodier are also as the sease of the seek. And yet, upon the conduct and outcome of the suit, similar against the eight major film companies and their innumerable executives, there is a public angle of great importance.

Leaving for the moment the Pollyanna viewpoint that only good can come from a determination of the issues, the outstanding fact is that testi-mony to be adduced from court hearings will lay wide open before the customers a revelation of intra-industry bickerings and practices which likely to startle, disturb aim dalarm the public.

In the very nature of prosecuting its action, the government will seek to prove monopoly and highhandedness on the part of the five major film companies which bridge the making, selling and showing of films in their own theatres, in competition with independent enterprise.

Fuel in the form of allegations will be supplied the anti-industry forces, which have sought to burden the business as a whole with censorship, legislative regulation and oppressive taxation.

Never before has the film industry faced a situation so potent with dan-gerous reactions to the millions which are invested in targible properties, and to the several hundred thousand men and women who earn their living in the far-flung film enterprise, which American ingenuity, skill and talent have created.

It is not the government's suit, which will be conducted along the orderly processes of established law, which is the ogre that faces the ndustry. The real menace is the prospect of disordered and destructive noves which irresponsibles may initiate against the industry at a moment when its defenses may be down.

That is why all factors within the industry should rally to the move-ment of expediting and aiding the proposed trade conferences, which are being arranged by a committee of distributors headed by Sidney R. Kent.

That is why the proposed united industry drive for renewed public attendance and interest in films, which is crystallizing in committee actions by George J. Schaefer and Howard Dietz, should have the unqualified support of the industry.

The best defense is a strong offense,

## Fed. Anti-Trust Probe on Coast Goes Ahead Despite N. Y. Suit

Los Angeles, July 28.

Uncle Sam's probers, who have been delving into booking records and correspondence in bulk of the changes here for the past 18 months, seeking to discover possible violasses of the government's 1932 and 1933 consent decrees, are continuing their investigation regardless of the majors in New York last week.

Albert W. Law and Barnde Collins.

ment investigation regardless of the monopoly suits filed against dight majors in New York last week.

Albort W. Law and Harold College, and the monopoly suits for the majors in New York last week.

Albort W. Law and Harold College, and the monopoly suits of the m

#### Joe Schenck Sees Possibility of Subsids Such as Standard Oil's

Joseph M. Schenck, chairman of board of 20th-Fox, conferring with Darryl Zanuck here, makes light of Government's anti-trust stuff filed in New York. He states that it's a friendly litigation and not a criminal proceeding.

# CONSENT DECREE

Theatre Operation, Which Gov't Would Divorce, Is Most Profitable End of Picture Industry-Majors Present Attitude Is They Won't Give 'Em Up With out a Strong Fight, Though Wash, Sees Their Ultimate Surrender

#### POLITICAL ANGLES

It is doubted in distribution and other circles, including real estatual that the industry would be utilized by favorable to a consent decree, even if the Government rection on the heels of the filling relication of the filling relication

#### Bill of Complaint

Complete text of the Govern-ment's Bill of Complaint, filed in its anti-trust action against the eight majors, subsidiaries and individuals, is reprinted in this issue of Variety starting on page 12.

early attitude, would be willing to enter into agreement on. Most important point embraced in the suit, in the opinion of, trade sources discussing it unofficially, is the clamor for the divorcement of theatre-operation from producing and distributing, a strong taste of which has been furnished by the North Dakota stutic ordering such that the step taken by the government in this and other connections under charges of monopoly, may under charges of monopoly, may encourage additional chain divorce-ment legislation this fall or winter when state law-making bodics con-

when state law-making bodies con-complexable doubt with respect to any willingness on the part of the industry to consider a consent decree is predicated on the question of what points would be in-volved and which of these points, of the property of th

\$300,000,000 In Theatres

# TRADE CAN'T SEE Myron Selznick Launches First Of Profit-Sharing Production Units. Teaming Ernst Lubitsch

#### Gun Shy

Haysians are not permitted to Haysians are not permitted to talk to men in big, black hats nowadays. Since the Department of Justice filled its antitrust suit a salist the motion gun-shy of lads suspected of belonging to the D. of J.

Actually, however, the Hays organization books always were one to perusual J Department of Justice or other federal agents—and they were perusus.

## **SUIT MAY DELAY** SELF-REG.— KENT

Delay in the setting up of a program of trade practices for self-regulation of industry problems better that the self-regulation of industry problems better operation will probably result from the Government's anti-trust action, Sidney R. Kent, eshally result from the Government's anti-trust predicts in a statement made from managely, Maine, where he is on a month's vacation.

Kent's student instituted by the Department of Justice has in no way changed the determination of our committee to secure a solution way changed the determination of successful results of the successful results

## Disney Acquires Site For \$1,000,000 Studio; Will Cut Prod. Time

Hollywood, July 26.

A 55-aere tract in San Fernando valley, just outside of Hollywood, has been acquired by Walt Disney for a 51,000,000 studie to get under way in Sept. Site cost \$100,000 under way in new plant with all modern appearance of the second property of feature-length entropy. I for in resent schoolie for in resent schoolie of

It is estimated that the more than 2,000 theatres aggregately owned by it is estimated by the five major affiliated companies of the five major and the five major

# East: Blumenstock Back

Levine's UA Tie-In
Hollywood, July 26
Nal Levine decide any negotion of last heaters through partnership of last week or 10 days. He will restrict the last through through the last through through the last through through the last through through the last through through the last through the last through the last through the last through through through through through through through the

Hollywood, July 26, First of a series of producing units, with Myron Seiznek in pacinership with prominent players, Girectors and writers, was launched Saturday (23), when Hollywood's leading agent hooked up with Ernst Lublisch in a company to be known as Ernst Luebich Productions, Inc.

blach Productions. Inc.
Further steps in the Selaniek plan,
one of the most startling developments in the picture industry.

The picture industry of the picture industry
of products and include the picture industry
of the personalities involved, the
names of the personalities involved, the
names of the personalities involved, the
names of the personalities involved the
names of the product of the product of the
profits or losses according to
the populative of their pictures on
A steen its many leading subserva.

the world market.

As agent for many leading players, directors and writers, Selanick proposed to for document of partnerships and the selection of the selection of partnerships are selected to the selection of the selection of

as usual.

Selznick Is no new hand in the production game: He was trained by lis father, Lewis J. Selznick, who turned out hundreds of major films.

#### Cantor's 'Average Man'

Hollywood, July 28.
Eddie Cantor's next picture will be 'Mr. Average Man,' slated to go into production at 20th-Fox Aug. 27.
Comedian has been conferring with Darryl Zanuck in Europe on

No. 7

55

37

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#### Advance Production Chart 19 Bills ..... Chatter ..... 53 Concert ..... Exploitation ..... Film Booking Chart..... Film Reviews..... 17 55 47

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Outdoors ..... 

Radio Reviews..... 

# PIC SELLING STILL SLOW, BUT SUDDEN UPTURN SEEN AS 11TH HOUR NEARS

Exhibs Nationally and in Canada Stalling on New Contracts, Though Old Product Running Out-Distribs Expect Last-Minute Rush

Although the new season's product k about ready to roll, with no com-panies waiting beyond the first week in September to inaugurate the 1983-39 film year contract date some way to be a season with the contract was not for many years has there seen so much stalling throughout the entire country and Canada. Product deals were scattered div-

he entire country and Canada. Product deals were scattered during May and June, but there has been somewhat of a pickup during he past three weeks of July. The production in all may be due at any minute, with negotiations that are in the production of the deadline in many instances where effects of the product as it becomes available.

ner to be aust to pieck up product as it becomes available.

Since both sides have been slug-gish in getting deals under way for gish in getting deals under way for the product of the side of the side of the heetic stampeder on exchanges, district managers and sales heads that will likely tax the distribution systems of the various companies. Buyers and exhibitons have been doing their time on 1816-18 certainly, the question, of rendals, etc., but so the fall season nears and new product reaches the exchanges, it comes imperative to make arrange-ments so that it can be picked up. As the old product russ out the

ments so that, it can be picked up. As the old product runs out the average, theatre-operator is in the position of starting to wonder as to get sufficient supely. However, where carryoter-deals exist, mostly with the larger major and independent chains, this problem doesn't superfect the superfect of the super

gotiated. Unless a strong turn in selling quickly develops it may be that some accounts, particularly those strong accounts, particularly those tributors concerned, will be permitted to pick up new (38-39) product pending negotiation of a full season's distributors, wanning to get money in on new product, do not favor tetring available product hay in exchanges for any length of time becomes of the product of the product hay in exchanges for any length of time becomes of the product hay in exchanges for any length of time becomes of the product hay in exchanges for any length of time becomes of the product hay in exchanges for any length of time becomes a summer of the product hay a summer of the product hay be produc

fore being dated.

On a number of 38-39 pictures there will be pre-release engagements in selected keys. The Bearinchude 'Algiers', current at the Music Ball, N. Y., and first of any of the 38-39 pictures. Ji's expected that he various pre-release dates might encourage quicker washup of new business possibilities shown by such pictures.

Exchanges Also Stall Chicago, July 26.
Previous occasional sluggishness on the part of film buying and sell-ing was due primarily to the hesitancy of exhibitors to signature contacts according to the terms and the self-ing section is getting away more slowly than any time in the history of the local film business. But this year it is, the exchange But this year it is the exchange which is holding up the selling al-most as much as the exhibitor is withholding purchases

which is nothing our beiling at withholding purchases.
Exchanges are almost unanimously accord that the present period is not psychologically suitable for is assumen, since box office figures around these parts are at low ebb. and the present period is not psychologically suitable for in August or certly September, exchanges are holding back their salesmen and won't unleash cm for more another few weeks. To keep em octopied they are sending em down among the small burns out in the off the small accounts. Exhibiters, on the other hand, burning at present over the decision

## Small Scouts Player To Replace Jack Dunn

Hollywood, July 26. Big name star is being sought by Edward Small's production aides to fill the role intended for the late Jack Dunn in The Duke of West

Small, now in New York, still hopes to get the picture going. In case his scouts fail to find a suitable star, he will launch preparations for 'King of the Turf,' with Adolphe Meniou.

## PAR SETS 2 STAR TEAMS

Hollywood, July 26. Fred MacMurray is teamed with Dorothy Lamour as a star team in Paramount's forthcoming Technicolor film, Mantrap, made last in 1926 with Clara Bow. Charles Ruggles and Mary Boland Charles Ruggles and Mary Boland

Charles Ruggles and Mary Boland were signed as a co-starring dio for a comedy not yet selected. Another Paramount deal set Kurt Neuman as director of 'King of Chinatown,' starring Anna May Wong.

#### PAR. 20TH QUARTERLY STATEMENTS THIS WK

Both Paramount and 20th Century-Fox are expecied to release second-quarter earning statements this week. Understood that 20th-Fox earnings will be higher than the company's first quarter, with the six-months' showing perhaps equaling company's six-months' mark of last

company's six-monus mark of last year, same period. Paramount's earnings may run to around \$400,000 for the second quar-ter, according to unofficial accounts.

## Zanuck Dickers With Corrigan for Picture

Paris, July 26.
Darryl Zanuck Is negotiating with
Douglas Corrigan, trans-Atlantic
flyer, for latter to make a picture for
20th-Fox.

Flyer is in Ireland at present, while Zanuck returns to U. S. this week, embarking July 27.

#### Ask Withersnoon Commish

Artists and Authors Corp. of America filed a complaint against Lora Missesson with the State Labor Commission, charging the acqueence commissions, charging the acqueence commissions. Agency claims it arranged a \$500 weekly contract for the actress at Metro.

the exhibitors are sinying away from exchanges for fear they might be button-holded into a discussion of percentage pictures and find themselves signaturing a contract that has sharing clauses.

A signature of the signature of

### Slight Difference

Hollywood, July 26.
William Lawrence, who starred
in White Collars' years ago
when it ran 37 weeks as a legit
hit in San Francisco, is playing
a bit in 'Rich Man, Poor Girl' It's the same play.

# WB'S BOND

Warner Bros. Pictures, Inc., has formulated a plan for the exchange of the company's presently outstanding \$25,000,000, principle amount, operations of the principal amount, of the principal amount, of the bond-piolers are to be granted new equal-principal amount, of the principal prin

#### \$15,396 TAX BITE BY **GOV'T ON ZASU PITTS**

Washington, July Healthy tax bite will be inflicted on ZaSu Pitts (Woodall), film actress, as a result of last week's action by the Board of Tax Appeals in upthe Board of Tax Appears
the Board of Tax Appears
holding the Commissioner of Internal Revenue in his contention that
the film comedienne must come

separate income tax. Uncle Sam is asking \$11,531 for 1932, and \$3,864 for 1933.

for 1933.

ZaSu Pitts has seen booked for a two-week personal a. the New York Paramount starting Aug. J 7 or 24.

Sh is currently playing the Chicago, Chicago, Chicago, Chicago, Chicago, Prior to the N. Y. date she play the Earle, Washington, opening Friday (29, and then the Earle, Philladelphia, the week following.)

#### Benny, 'Man About Town'

Hollywood, July 28, Jack Benny is set to head Par-amount's forthcoming 'Man About Town,' with Arthur Hornblow pro-ducing and Mark Sandrich directing, Production will not get under way until November.

#### Linden Vice Adler

Hollywood, July 26. Eric Linden planed east yesterd (Monday) to sail July 28th for Lo

He replaces Luther Adler in name ole in legiter, 'Golden Boy,' in its

## 'Blockade' May Not Be Given 2d Run in Prov.

Providence, July 26. According to present indications, town's second-run audiences will not be given a chance to see 'Block-ade' (UA). In view of recent criticism of the film, amusement inspector George W. Cowan has suggested

tor George W. Cowan has suggested to managers of second-run houses that it would be 'inadvisable' to show the film here again.

Film was shown at Loew's State week of June 17 without any undue criticism and grossed neat \$10,800.

'Datelines,' short produced in New DADD

Maryland censors rejected the film, built about three unusual stories that appeared in headlines, on the grounds that in the judgment of the board, it would debase morals and board, it would debase morals and incite to crime.

# **WB STARTING 12**

Hollywood, July 26, Hollywood, July 28.

Production sked at Warners in the next two months coils for start of 12 features, eight to be made under direct supervision of Hal B. Wallis.
Octet consists of Juares, 'Davin Patrol,' 'Davis Victory,' 'We Are Not Alone,' Brother Orchid, 'Dodge City,' 'Oklahoma 'Kid,' 'You Can't Esci Forever.

## O'BRIEN RENEWS AT **RKO ON 6-PIC DEAL**

Hollywood, July 26 Hollywood, July 28, George O'Brien, western star, signed a new six-picture deal at RKO, calling for the same producer-director-writer combination. Bert Gilroy will produce, David Howard direct and Oliver Drake script the six O'Brien pictures, as they have done the four under the old contract.

#### Bickford Set at U

Hollywood, July 26.
Charles Bickford shares top spots with Nan Grey and Barton MacLane in 'S.O.S.,' to be produced by Ken Goldsmith for Universal. Shooting starts Aug. 15. Meanwhile, Bickford may do a job for Paramount.

Sax in Gilpin Spot

Hollywood, July 26. Carol Sax, unit manager at Warracio Sax, unit manager at War-ners, will take over work of Joe Gil-pin, resigned studio business mana-ger, without inheriting the title. Currently managing the Brother Rat' unit, Sax will do his new chores under supervision of Tenny Wright, production manager.

# Survey Shows How Tax Burdens Have Increased Since '32; Cites 20th. GTE

withholding purchases.

Exchanges are almost unanimously with the relief bit upturn looked for the sharing clauses. Contact that the pirseut period is not psychologically suitable of percentages of the property of the sharing clauses. Contact that the present period is not psychologically suitable of percentages of the property of the sharing clauses. Contact that the present period is not prevent to the property of the proper

# Cowdin Back With New British Coin For U Pictures

J. Cheever Cowdin has successfully negotiated a trenewal of the contract and releasing arrangement between Universal, of which he is chairman, and General Flim Chairman, and General Flim Chairman, and General Flim Chairman, and Chairman, an

Maryland centor rejected the film.

It is understood that the deal, whereby GPD continues to handle universal product in England, has been considered in headlines, on the rounds that in the judgment of the rounds that in the film the sourch, if would debase morals and neite to crime.

WB STARTING 12

IN NEXT 2 MOS.

IN NEXT 0 third is proposed to the company's sarings in London, which in form is the same as the old in New York, Universal's tatio is loss, returns to the Coast after confain in New York with Jr. Chever Coadin, chairman, and Nate Blumberg, president of Universal. Work yill and the proposed of the company's sarings to be confirmed in New York with Jr. Chever Coadin, chairman, and Nate Blumberg, president of Universal.

## **BILL HART GETS BID** TO MAKE COMEBACK

Hollywood, July 26. Hollywood, July 28.

Coronet Pictures is dickering with William S. Hart to return to the screen in a picture based, on the Lewis and Clark expedition, with Buck Jones also featured.

Jones owes two features to Corone for Columbia release. Distoncial film, if it goes through, will be made as a special with a higher binget.

## Switch Tarkington's Suit Vs. WB on 'Penrod'

At the request of Warner Brown and brought by Booth Tarkington, the author, has been transferred from early being the product of the product

# Mowbray Better, 'Young

In Heart' Resumes
Hollywood, July 23.
After a costly delay, due to the illness of Alan Mowbray, Hal Rosch's
The Young in Heart resumed shooting yesterday (Mon.) with a full
roster. Mowbray was stricken on the lot wo weeks ago with a kidney sil-

### Skouras to K. C.

Kansas City, July 26.
Spyros Skouras, president of National Theaters, is skedded for confuds here August 9. Exec come here from New York, bringing with him W. T. Powers and Jack Suiling. C. Meeting here will be with E. C. Meeting here will be with staff.

Met Mississipped and the staff of t

# LAH-DE-DAH STUFF BLAH

# **DRAWING ROOM**

Town Exhibs Okay Blockbooking, but Want Selectivity Privileges to Meet Their Patrons' Tastes

#### OUTMODED THEATRES

y JOHN C. Springfield, Ill., July 26.

Principal difference in audienece reaction to films as exhibited in the average small town theatre in the Kansas, Missouri and Illinois wheat and corn belt, and the manner in which the same films a few weeks earlier were received by preview audiences at Grauman's Chinese in Hollywood, the Alexander Glen-dale or the Village theatre in Westwood, is that mid-westerners omit applause at the credit titles.

There are other local idiosyncraies, too, some of which would bear astute observation by Hollywood scenario departments. There has existed for years in the industry the fallacious belief that by some strange Inflations belief that by some strange intellectual process the people of America have common likes and emiliar emotional responses whether they are assembled in the sumptuousness of Radio City Music Hall, or seated on uncushioned chairs in the

small town theatre. Tastes in film entertainment, showsmall lows thestire.

Tales in film existence the country asset, are as varied as the country asset, are as varied as the environments under which the citizens extract their, living. It is one of the wonders of the past three deades that purveyors of answerned have been able with reasonable consistency to capitalize on the relatively few common denominators. The hitch in the art of pleasing the public seems to come when Hollywood attempts to break new ground the country of the coun

Action Wanted
In short, the overall and suubonnet trade likes best the action pietures against the American scene.
The part of the par ition, 'Robin Hood' (WB), also has bent a mean bow through these parts because it comes within the definite scope of the adventure, action also has

scope of the adventure, action in the minimal content of the minimal

PLOTS COLD B.D.

Ruralites Pass Up Continental Films and Most Dialectic Stars for Homey, American Plots — Don't Applaud Titles—S mall-Trans Ethibo Clay Black Foundation of the Uniform continuous many plots and the property of the Plots and the Plots — Don't Applaud Titles—S mall-Trans Ethibo Clay Black Foundation of the Uniform continuous many plots — Don't Applaud Titles—S mall-Trans Ethibo Clay Black Foundation of the Uniform continuous many plots — Don't Response to the Home Clay Black Foundation of the Stars for the Home Clay Black Foundation of the Uniform continuous many plots — Don't Response to the Home Clay Black Foundation of the Uniform continuous many plots — Don't Response to the Home Clay Black Foundation of the Uniform continuous many plots — Don't Response to the Home Clay Black Foundation of the Uniform continuous many plots — Don't Response to the Home Clay Black Foundation of the Uniform continuous many plots — Don't Response to the Home Clay Black Foundation of the Uniform Continuous many plots — Don't Response to the Home Clay Black Foundation of the Uniform Continuous many plots — Don't Response to the Home Clay Black Foundation of the Uniform Continuous many plots — Don't Response to the Home Clay Black Foundation of the Uniform Continuous many plots — Don't Response to the Home Clay Black Foundation of the Uniform Continuous many plots — Don't Response to the Home Clay Black Foundation of the Uniform Clay B

to the nim branch office or to the chiblion.

Foundation of the uniform contract, os called, is in the agreement reached in 1833 befores and exhibitors who met for the purpose. It standarding time present of the contract o

In the three years since the blue eagle flew out of the window there has been accumulating under a more has been accumulating under a more or less tranquil surface a barrage of complaints, dissatisfaction and revolt. It has manifested itself in exhi itor-created legislative lobbies and in crystallixing potent organized opposition against the setup of the major companies and their alleged working agreements with each other.

major companies and their alleged working agreements with each other care working agreements with each other care working agreements with each other care that the Neely anti-block-hooking bill was able to obtain passage in the Senate was due to press.

With all the side-issues, tangents and billed avenues which intra-in-dustry squabbles have created, the district of the same that it is high time something is done about smoothing out the vertical stand discussion and investigation is that it is high time something is done about smoothing out the vertical stand according to the same that it is high time something is done about smoothing out the vertical stand according to the same that it is high time something is done about smoothing out the vertical stand according to the vertical stand according to the vertical stand according to the vertical standards and the vertical st

his is dance and soft drink pavilions. The picture theatre no longer has an exclusive option on popular part of the production at every corner, and a radio in every home.

Outline search of the description of the individual content of blockbooking, which gives him definite search one of product for him definite search of the definition o

#### Wants Pix Selectivity

Wants Pix Selectivity
What the exhibitor-desires is the
privilege, of selecting, his subjects
under some equitable contractual
provision. He goes further and says
that unless such privilege is granted,
the picture business is in for rough
going. Entertainment is something,
that can't be forced, he says. When that earl be forced, he says. When he film starts and the opening title reads, Prague, 1935, the customers voice disapproval. Some of the boys frequently shout, And Natts, White should be supported to the source disapproval for the source disapproval for the source disapproval for the source of the source of

# Funds for Actors' Home on Coast

Republic Pictures is winding up the third year of its existence in excellent financia condition, according to Wall Street reports. Competence of the stock exchange or the curb, but street observers check through the progress being made by Consolidated Films, which holds a substantial interest of the control of the third year of the control of the third year in the control of the third year in the control of the third year in the control of the first year in the ye

new contracts, but substantially higher picture deals under the new J. R. Grainger regime.

A Louising Team.

August production sked, heaviest in months, will keep Republic at the state of the state of

Others on August list are 'Com-mand to Glory,' The Lone Eanger Returns,' 'Lady in the News,' 'Mur-der at the Dog Show,' 'Sam Houston'

Hollywood, July 28.
Confident of closing releasing arrangements for Sethnick-International product this week, Murray Silverstone, chairman of United Aristis executive committee, trains east Friday (29).
He conferred with Selznick and Jock Whitnay before latter showed committee of the conference of t Hollywood, July 26.

Hollywood, July 26 for aged and infirm film actors is nearer realization, with i proposed radio-advertising pact the promises to net the Motion Picture

Deal between Screen Actors and a nationally known food corporation provides that the Relief Fund directorate furnish four film celeb-

rities for an hour's broadcast once a week for one year.

Plan is to use the \$10,000 weekly income to buy land in San Fernando valley for a main lodge and bunga-

. Pijan is to use the \$10,000 weekly income to buy land in San Franandivalley for a main lodge and bungaring the state of the state of

## HAROLD LLOYD **SUED FOR \$75,000**

Harold Lloyd and the Harold 

## **DEPINET SAYS 40-48 RKO FEATURES. '38-39**

Hollywood, July 2 RKO's 1938-39 program will offer from 40 to 48 features, plus six George O'Brien westerns, acc. thing to Ned Depinet, v.p. in charge of distribution, here for studio con-

rk East to Confer
With Cowdin, Blumberg
Bobby Breen, and Interbert Well and Britis producer, will turn a Britis producer, will turn and a Britis producer, will turn a Britis producer, will turn a Britis producer, will turn and a Britis producer, will turn and a British British

#### Colman Bearded

Hollywood, July 25 Bound Colmon is back on Progr wount 1st after 10 days of freial

farming.

He had to raise whiskers for opines in 'If I Were King'

# Distribs and Chi Indies to Huddle On Possible Settlement of Disputes: Rosenberg Sees Pix Reps in N. Y.

Chicago, July 20.

Miceting will be held here next week between distributor chieftains in from New York and received in the mean of the chieftains which have the companies on charge of unfair, trade practice, the chieft in the chieft will be Joe Rosenberg, of Rosenberg, stein & Rosenberg, in the chieft in the chieft in the chieft will be Joe Rosenberg, of Rosenberg, stein & Rosenberg, in three in the chieft in the chie

Stein & Rosenberg, attorneys in use Rosenberg is in N. Y, at present for individual discussions with vari-ous companies, and for the most part has confined his interviews to the respective attorneys for the respective storneys for the property of the discussion with Austin Keough, of discussion with Austin Keough, of Peramount, whose company will be especially affected by the threatened suit since Palsidan & Kat Li named substitute that the property of the is burning the independent nabe ex-hibitors.

is burning the independent have exhibitors.

Naturally the local tiff has lost considerable of its lustre and importance following the national break of the anti-trust suit against the film companies. Despite that, however, the Chicago situation is viewed as a key wrangle in the general rum-

#### Amicable Settlement?

Purpose of the meeting next week is to try to work out some amicable settlement of the difficulty and to attempt to keep the entire thing out the control of the control of

#### B. & K. Essaness Breach

B. & K. Essaness Breach
Open break is occurring between
Balaban & Katz and Essaness, nabe
croult. While Essaness is a member
croult. While Essaness is a member
ening court action against B. & K.
because of certain trade practices
which are declared instruct of the
second of the cabe indicated the
second of the
second of the cabe indicated the
which they lease from B.
when there was a strong personal

e.K., leases which were entered into when there was a strong personal friendship between the Balaban brothers, John and Burney, and the Essancss owners, Emil Stern, Ed Sil-verman and Sidney Spiegel.

## Add Arden Series To Foy's WB Sked Mitchell May Cops

Hollywood, July 26.

Jane Arden detective serial, reremily acquired by Warners, hasbeen added to other crime and reporter series produced by BryanFCY. Don Ryan is scripting the dist

Foy. Don Ryan is scriping the most picture still untitled.

These series, together with various prison features, comprise about half the 1938-39 product of the studio.

#### Dunn, Gray Tops In 'Shadows Over China

Hollywood, July 26.

With Junes Dunn and Linday Gray
in the top spots, 'Shadows Over
Chino,' first of 26 features to be produred for Grand National by Fine
Arts; went before the cameras at GN

Second picture is 'Cipher Bureau.'
now in preparation, to be followed
by 'Wild Bill Hickok.'

#### Sign Double-Talker

Hollywood, July 26.
Denald Briggs, the tobacco auconcer who makes those stronge piece on the radio, was signed by the Lazarus for featured role in 'St. Dine

Lazarus also signed Richard Tal-madge as assistant director to Al G.cco in Escape From Yesterday."

#### No B'klyn Beauts?

Beauty contest Fox's Brooklyn, Brooklyn, Brooklyn, is off for lack of applicants. Originally announced that Miss Brooklyn would be selected at the theaire for the annual Atlantic City-Miss America, 1938 contest, but plan was dropped followin dearth of applicants.

Beauty is evidently in the

Beauty is evidently in the

## WB SETS FP-C. SHEA DEALS FOR PROD.

mous Players-Canadian circuit in Canada, and the Publix-Shea chair in the Buffalo area.

in the Buriato area.

Carl Leserman, Roy Haines and
Norman Moray set the FP-C deal
in Toronto, while Haines and Ed
Schnitzer concluded the agreement
in Buffalo, covering Publix-Shea,
with Vince McFaul and associates. Under both deals, the Warner product is taken 100%, including features, shorts and trailers.

#### **UA** Individualizing Exploitation: 21 Men Go Out on 'Algiers

United Artists is individualizing

United Artist's Individualizing the spiritation, seeding 21 exploits to spiritation, seeding 21 exploits and the spiritation are spiritation as a spiritation and a spiritatio

# Fabian Golf Tourney

Although the weather weir threatening and Si Fabian was about to
cancel the date, the Fabian gold tournament deev a total of 200 participants.
Thursday Cy Club, the Research of the Control of the Control
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to moe Grassgreen.

Sam Rosen was in charge of arrangements for Pabian, and Joe Lee,
N. Y. branch manager for 20th-Fox,
acted as m.c. at the dinner when
prizes were presented.

## Eilers' 'Sing, Sister'

Sally Eilers shares the lead with Mitti Green in Sing, Sister, to be produced for RKO by B. P. Fineman, Saul Elkins and Joseph Pagano are doing the screenplay from an original by Elkins.

## Julian Abeles on Coast

Hollywood, July 26. Julian T. Abeles is here on music deals for Metro, 20th-Fox and Universal, which he represents,

Stays on two weeks.

# So. Cal. Indies Plan Appeal Of Par Victory

Hollywood, July 26. Southern California indle exhibs will carry their fight against Para mount to the U.S. district court of appeals, following recent ruling in U. S. district court that the distributor had the right to withhold disputed features from program,

Twenty theatre operators sued Paramount for failure to deliver six pictures sold on 1936-37 program, and which were carried over to next

# L.A. EXHIBS ASK **LOWER AD RATE**

Les Angeles, July 98.

Managers of fixel run theatres continued their drive for better newspaper cooperation by concentrating on the Herital-Express with a request to slash the paper's theatrical way of the continued they are entitled to a cut since the Hz-E circulation dropped about 14000, due to the boost in price from three to diversion the newstands. Lendon the continued they are entitled to a cut since the Hz-E circulation dropped about 14000, due to the boost in price from three to diversion the newstands. Lendon price from three to diversion the first three to the continued to the contin

#### UTAH SUPREME COURT NIXES BANK NITE BAN

Salt Lake City, July 26: Bank nite was ruled legit here last week. State supreme court handed down an opinion to nator-neys of the Utah trade commission, which sought to stymie theatres from awarding trade stimulants to patrons, that the commission is patrons, that the commission is without authority to regulate the-

Court held that the operation of Court held that the operation of trade or commerce, as the 'term has been defined in previous court opinions, and in absence or more specific learnings and common supervise these places of entertainment.

Court ruled in a case involving ciforts of the commission to prevent the Paramor Theatre Co., of Ogden, owin at its three houses and ton-low the commission of the commission of the commission of the paramor Theatre Co., of Ogden, owin at its three houses in Usin's second largest burg.

second largest burg.

## Cincy's Legion Coverage

Cincinnati, July 26.
Local stations went the limit in giving general coverage of annual convention of Ohio Department of the American Legion, held here for

the American Legion, held here for post three days.

Crosley Mobile unit picked up drum corps competition Sunday (24) and parade Monday (25) for WSAI airings. WKRC, WCKY, WLW and WCPO had generous sprinkling of interviews and meeting report broadcasts.

## Original for Gurie

Hollywood, July 26, Irmgard Von Cube, who authored 'Mayerling,' has been signed by Sam-nel Goldwyn to write an original for Signid Gurie.

She recently completed First Love at Universal tor Deanna Durbin.

## lian Abeles on Coast For Studio Music Deals Broadcasts Emphasize Park's Bingo. Etc., Which Exhibs Can't Employ

#### Paging Ribbers

With everybody holding golf tournaments this year, the Schine circuit in upstate New York being latest to plan one, Max Weisfeldt and Joe Weinberg, Columbia executives, have decided to put on a match of their own.

Both, rated as dubs, should provide a field day for kibit-

## SKOURAS TAKES **OVER DETROIT** FOX OCT. 1

Detroit, July 28.

Expected crogganization details of the Fox theatre here will be entirely the fox theatre here will be entirely supported by the fox theatre here will be entirely supported by the fox the

#### Jesse James Kin Set For Outlaw Pic Part

Hollywood, July 28.

Jasse James' granddaughter, Jo
Frances James, gett an important force the property of the

#### Bacon Shifts 'Wings' From East to West

Hollywood, July 26.
Lloyd Bacon and his 'Wings of the Navy company returned to Warners-studio yesterday (Monday) from Pensacola, Fla., where they had been working, three weeks at the 'Naval Next location will be the Diego naval base.

#### Baby Diver in Debut

New diving star; lour-year-old Lurie Elliott, made her seveen obstit with a series of aqualic stunis for Paramount Newsrel.

Daughter of Laura Wilk, Hollywood writer's agent, I carned to swim; at the age of two.

Vancouver, B. C., July 26. Screw-ball broadcasts have hit a new high here with the airing over CKWX of the thrills and chills experienced aboard the riding devices at Happyland, recently remodelled amusement park. The short-wave crew pick up their stuff from every fantastic location possible — the utes of the half-hour spot is devoted to a round trip on the 'Giant Dipper' with passengers shricks half-drown-

with passengers shrieks half-drowning the announcer.

Broadcasts, now their third week, it we served to emphasize a situation which is causing much with the server of the strength of the str

## RKO REORG SET FOR HEARING

Judge Henry W. Goddard, sitting for Federal Judge William O, Bondy tomorrow (28), upon receiving special master George W. Agers report. approximg RKO Agers are port. approximg RKO and the second of the property of the second of the

### FOX-SKOURAS SIGNS RKO PICS: GRAINGER BACK

RKO has closed a product deal with the Fox-Skouras chain, setting the 1933-39 pictures Into approxi-matcly 350 theatres in the midwest and far west. Jules Levy, general sules manager for RKO, negotiated the deal

the deal.

Jimny Grainger, sales head of Republic, is back from Pittsburgh and Butfalo after closing contracts with the Harris circuit in Pennsylvania, numbering 21 theatres. James H. Alexander, owner of the Rep franchise in the Pittsburgh territory, sat in with Grainger on the negotiations.

#### Bercovici, UA Named In Suit Over 'Anderson' Hollywood, July 26.

Hollywood, Juny 20.
Suit has been instituted in Los
Angeles by Einar Nilson against
Kornand Bercovici, writer of gypsy
yarns, United Artists, and Maurice
Zam for an accounting of profits
Irom asserted sale of 'Life of Hans
Christian Anderson' to UA by Bercovicti

vici.
Suit alleges Nilson formed parlmership with Bercovict and Zan to
assemble material and, write short
row studies and radio sale. He
charges that Bercovici sold Anderson' to LA for, around yilloo, and
without knowledge of partner. Nilson wants cent of slory sale and
Bercovici's salary for adapting yarn
at UA.

#### Arthur Loew's Party

All-day outing next Wednesday department has been arranged by Arthur Loew, head of the depart-

ment.

Affair, which will include exchange and lab workers handling
Jovejan prints, is the gift of Lowe.

It has chartered the yacht Talola
with which to transport them from
N. Y. to Pembroke, his country
place, where they will be his
guests.

# SET AIRING ON SDG PLEA

# Five L. A. All-Night Filmeries Haven for Cash-Shy Stay-Outers

Break for late night workers and near down-and-outers without the present of the second of the secon

this but gas accur, and the property of the pr

noxious.

For a number of years Main street had only a solo all-night film spot, but in recent months, particularly with heavy unemployment, other exhibs have swung into line and in consequence are garnering plenty of extra shekels, with but little added operating express.

extra speces, with but fittle added operating expense.

All-nighters are confined strictly to the Main street area, other local houses being content to do a foldup by 12:30 or 1 a, m.

## SAG CALLS OFF STRIKE IN CHI

With the signing last week of a contract with the Burton Holmes Laboratories, Inc., the Screen Actors Guild strike in the Chicago area has temporarily been called off. Production is again proceeding at the stu-dio, where '100 Years of Baseball' is being filmed. Approximately 210 s were reported at work on the set Monday (25). Only part of them have joined the Gulld, but since a

set Monday (23). Only part of them have joined the Guild, but since a contract with the studio Is now in fact their membership is only a market their membership is only a market their membership of the studies of the

## AUSTIN ROADSHOWING. **BOTH STAGE-SCREEN**

Hollywood, July 26. Gene Auslin is set to roadshow four outdoor musical films to be pro-duced by Road Show Pictures. Inc., luced by Road Show Pictures, the, in hew company formed by himself, britiar Alexander and Alfred Stern. dea is lo exhibit pictures in conjunction with personal appearances by the state.

Production starts in 10 days on wation in Utah or northern Cali-

#### Backfire

Hollywood, July 28, Captain Sumner, veteran of sinary film stunts, has a new one. He will be kicked by a horse in Metros 'Stablemates,' Ilis last picture role was to allow an archer to shoot an apple off his skull.

## **GN MERGE WITH EDUCATIONAL NEAR OK**

His attorneys now studying the proposal under the deal offered for the control of Grand National under a merger with Educational, E. with the control of Grand National under give his final approval to the proposition Friday (29), but if, not by then, possibly Monday (1). Pending the approval of Hammont council, under terms agreed upon with the receivable council, under the council proposition of the proposition of t

econically remains tentatively agreed upon considering the Chicago and the Chi

## YANKEE DOODLE' LAGS. **AWAITING CHINA BOY**

He Sang Yankee Doodle, Technicolor short, gets the gun as soon as Warners can locate a 10-year-old Chinese boy to play the lead. Crane Wilbur, now shooting The Declaration of Independence, another Technicolor, is set to direct Yankee Doodle.

# Click in 'Chickens'

Hollywood, July 28.

Donnie Dunagan, moppet from
Texas, was landed a new KKO contract after making a hit in his debut
in 'Mother Carey's Chiekens
Studa, exces said the four-yearold kid would be ready for stardom
after a couple of featured roles.

## Town for Sale

Hollywood, July 26. Tombstone. Arizona graveyard lown, is for sale as a film location for \$75,000. Offer was made to Harry Sherman, roducer of Hopalong Cassidy pictures, and relayed to Par-

amount.

Town once housed 7,000, but is now a weatherbeaten village of 500. Walter H. Cole, editor of the local paper holds an option subscribed by all the property owners.

#### Spanky Rejoins Gang

Hollywood, July 28, Spanky MacFarland, ex-member of Our Gang contedles, rejoined his nid playmates when Metro latinched 'Aladdin's Lantern.'

Aladdur's Lantern.'
Gordon Donelas is directing from Script by Hal Law and Robert MacGowan.

# NLRB HEARING STARTS AUG. 16

Studios Balk at Inclusion of Unit Managers and Assistant Directors with Senior Guild-Contention Is That Directors Are Creative

#### HERRICK RESIGNS

Hollywood, July 26. Pelition of Screen Directors Guild seeking to force producer recognition of the organization will be given an airing before the National Labor Relations Board Aug. 16. Guild is asking that it be certified as bargaining representative for all screen direc tors, unit managers and assistant di-

rectors.

Film executives have refused to bargain with the Guild unless the unit managers and assistant directors are organized in one group and the directors in another. Company heads claim the work of directors is largely creative, while the unit managers and assistant directors represent the business end of the studies.

business end of the studios.

Der, Towns Nylander, regional director for NLBB, said a special examiner will be pamed in Washington to conduct the hearing. If their work will permit, the saistement will be will permit, the saistement will be who conducted the recent hearing on the petition of the Serene Nuriers Guild, or Alvin J. Rockwell, because their familiarity with the film industry. Latter handled the case when the SWG record was redopende short-the the SWG record was redopended short-the their studies. The their short was the their short permit will be the their short permit sh named bargaining representative for all scriveners.

all serveners.

William R. Waish, senior counsel for the regional director, who was sent here to supervise the SWG hearing, will represent the government. Barry Brannen, counsel for SDG, will appear for directors.

#### Guild Maintains Rights

Guild Maintains Rights
Although original petition merely
asks that the Guild be certified as
begaining, representative for the
has not vaived its rights to prefer
harse against the companies or to
lake any other action deemed necestearges against the companies or to
lake any other action deemed necestearges against the companies or to
lake any other action deemed necestearges against the companies or to
lake any other action for contempt for
refusing to negotiate a working pad
with the organization, which claims
to represent nearly 100% of the diunited of the companies and assistant
directors.

in 'Chickens'
Lands Moppet Ticket

Hollywood, July 26.

ie Dungsan, moppet from was landed a new RKO conterter making a hit in his debut ther Carey's Chickens.'

July 26.

Hollywood, July 26.

Hollywood, July 27.

Hollywood, July 28.

Walter Wanger and Warners.

Walter Wanger and Warners.

Board order directing a hearing Board order directing a hearing

Board order directing a hearing said:

Board order directing a hearing said:

Fitting and the said of the said of

and hearing.

'And it is further ordered that pursuant to Article 3. Section (e) (2. the rules and regulations, series 1, as amended, for purposes of hearing.
these cases be and hereby are con-(Continued on page 27)

# Hollywood's First Summer Racing Kept Studio Workers Plenty Busy

### Pretty Tough

Hollywood, July 26. Latest gate-crashing restric-

Even newspaper men can't park their jaloppies on the lot without Hays office credentials.

# 20TH'S \$100.000 'RAGTIME' **CAMPAIGN**

Twenticth-Fox is putting on a campaign, the proportions of which will match outstanding roadshow exploitation, for 'Alexander's Ragtime Band,' ith company

plotation, for 'Alexander's Retime Band.' this 'company reported spending \$100,000 or over on 'it. Campaign includes extensive bill-boarding.' Campaign includes extensive bill-boarding. The properties would be a coast-locate broadcast Aug. 5 at the Roxy, there will be a coast-locate broadcast Aug. 5 on CSI bribute to Irving Berlin, who will appear on'the program. Al Jolion will act as m.c., while the roster of manes, including bands, includes 28 With national release date changed to Aug. 31 of the picture plays no-

of tophight importance.

With national release date changed to Aug. 18, the picture plays not tophiladelphia, However, it goes into Philadelphia, Atlantic City, Boston, Chicago, San Francisco, Dallas and Aug. 12, and a week later, coincident with national release, into every other key of any size in the County of the Products of the Products

## SANDRICH LEAVES RKO AFTER DIRECTING 9 YRS.

Hollywood, July 26 Mark Sandrich wound up nine years as a director on the RKO lot when he brought in the final shots of 'Carefree,' new Fred Astaire-Ginger Caretree, new Free Astaire-Ginger Rogers starrer. He finished on sched-ule in spite of several cases of illness among cast.

After cutting the film, Sandrich-will shift to Paramount to direct Jack Benny's next picture.

#### Lepers Get Films

Motion Picture Producers & Distributors of America have arranged
for the shipment of approximately
1.000 recis of short and fearninged
long the sound films to the inhabitants
of the leper colonies in the Philip
pine Islands. Gift was presented to
Combined efforts of the Hays of
the Rossevelt Line, the Wiggins
Terminals and the Film Exchange
Transfer make possible delivery of slage producer, is now associated
to the producer of the producer Motion Picture Producers & Dis

Hollywood July 26 First season of summer racing at Hollywood Park wound up last Sut-urday (23) with a healthy b.o. and a promising future in spite of the croakers who predicted a colossal

a promising future in spite of the green was promising to the process who predicted a colossal flow, and the process was predicted and the west array of Class B horses, the daily take manes sprinkled among the wast array of Class B horses, the daily take the proximately \$400,000, well above the fondest hope of the Warner Brothers. Summer range for the Followson Francis was the Fo

made up in Class A picture personalities. But are a third for the rest. Fill make the rest. Fill make the rest. Fill make the same time to the rest. Fill make the res

ing it on the nase the same as time according event of the 33-day meet. Was the \$50,000 Gold Cup Handiega, which. Scabbicuit won. The other big feature, heralded as the Three-Year-Old Championship was a financial success, but laid an time to the season of the same than the same than the seast at a great exponse, pulled up with a bowed tendon and had to be scratched. That left only Lawrin and a couple of platers named Jos. Lawrin simply loged around the the foundest raspherry ever heard in California.

the loudest rasport, California. Outside of that, the meet was adroitly managed and well atlended in spile of the lack of equine talent. Summer racing is here for a long

## PITT. PUTTING **OLDIES ON ICE**

Pittsburgh, July 26

Look: like reisures are washed, and 28 Look: like reisures are washed up around here in first-run sector. Got a big play for a while and did all right at first but lately they've been bo, o poison. Aloni short time ago week was up and Warner-did something with 'David Copperfield.' Those experiences have bookers laying off and looking to new product. To compare the control of the off their own experiences to reissue overemphasis

# L. A. on Upbeat; 'Lord Jeff' \$26,000, 'Cowboy'-'Penrod's Trouble' \$17,500. 'Marie' \$11,200 2d Wk., 'Algiers' \$5,900

Trade considerably on the upbest currently with bulk of the first-runs garnering profitable taken of the considerably on the upbest by the considerable taken of the considera

Estimates for This West September of the September of the

week. Looks good for another month of longer.

I be a server of the serv

Cooler Weather Lifts Philly Biz:

days) 'Snow White' (RIXO). Sageed towards end but olay \$4,800 on the extended week.

"Thore Mollady' (Par) and stage shows old week. Heading for old the stage of the stage of

Bill' (WB) and Passport Husband' (20ph). Sub-average \$3.000, Last week, Fast Company' (M-C) and of Miss Thoroughbred' WB), plenty Lafayette (Ind.) (3.300; 25-35)—Lafayette (Ind.) (3.300; 25-35)—(Devil's Party'-(U) and Jury's Secret (U). Worst week in months perhaps \$3.500. Last week, Rage of Parts' (U), stouched sharply for pour \$2.200.

# DET. STILL OFF; **'MILLION' \$23,500**

Situach getting no better fast, despite more optimistic tone of opinion, situation of the state of the state

street of be content with current draught at b. or Stiffantes for This Week.

Assau Stablante for This Week.

Fax (Inde), Last week seepside for this stablante for This Week.

Fax (Inde), 5000, 304-60-5)—This stablante for This Week.

Fax (Inde), 5000, 5

Week of July 28 (Subject to Change Week or July 28
(Subject to Chatture)
Capitol — 'Love Finds Andy
Hardy' (MG) (2d wk).
Crilerion — 'Boo-Loo' (Par).
Globe—Tressure Island' (MG)

Gishe—Tressure Island (MC) (Reissue). Music Hall — 'Algiers' (UA) (Od wk). (Par). (Par). (Flaito — 'Crime Over London' (GB) (27). (Flaito — 'Crime Over London' (GB) (27). (John West Wiss Broadway' (20th) (Jod wk). Strand — 'Amazing Dr. Cliterhouse' (WB) (Jd wk). Week of Aug. 4 Chapl. — The Crowd Roars' (MG).

Globe-'Modern Times' (UA)

Globe—Modern Times' (UA)
(Reissue).
Musuk Hall—Mother Carey's
Chickens' (RKO).
(Reolwead in Current Vanery)
Paramount — The Texans
(Par) (2d wk).
Bexy — Alexander's Ragtime
Band' (20th) (5).
(Klesander's Ragtime
Band' (20th) (5).
(Klesander's Anglime
Band' (20th) (5).
(Klesander's Anglime Dr. ClitIchouse' (WB) (3d wk).

#### 'Cowboy'-Meroff \$11,000; 'Tropic' \$8,500, Denver

Denver July 26.

Local showshops are feeling the heat, as people are skipping off to the mountains at every opportunity. Comedy bill at the Denver, with

## First Runs on Broadway Legionnaires Little Help to Cincy; **Tropic' \$10,000, 'Clitterhouse' \$9,000**

Last week, 'Devil's Party' (U) and 'Wives Under Suspicion' (U), fair \$3,500.

Blatto (Fox) (876; 25.49)—Rage of Paris' (3d run) and 'Moto's Gomble' (20th), Fairly good \$1,700. Last week, 'Always Goodbye' (20th) (3d run), and 'G-Men Step In' (Col), strong \$2,500.

# 'HARDY' \$12,000; 'GIVE' \$8.000, K.C.

Kansas City, July 26.
Closing of the Mainstreet, RKO outlet, leaves town with only three first-run de luxe houses in the loop. outlet, leaves town with only three first-run de luxe houses in the loop. It is expected that RKO will open It is expected that RKO will open the Orpheum in the fall, but is figured definitely and permanently out and the orpheum in the fall, but is figured definitely and permanently out lease difficulties.

In the orpheum in the fall but is figured for the orbit in the fall of the first in th

best in monus.
from Brooklyn' (WB) satisfactory
\$6,300.
Tewer (Fox) (2,200: 10-25-40)—
Give a Million' (20th-Fox) and
vaude. At seven days looks okay.
Goodbye' (20th) with Phil Harris
and orch on stage, mopped up with

Goodoye (2011) with refit fairing and orch on stage, mopped up with \$18,00.

Uptown (Fox) (1,200: 10-25-40)—
Always Goodbye' (2011-Fox), single (2d run). Slow pace, \$2,500. Last week 'Three Comrades' (M-Ci), single (2d run). Average \$3,000.

## 'JEFF'-'YOU ME' \$2,600; 'GIVE' \$3,600, SEATTLE

Scattle, 192 28.

Heat wave continues 55 Core (Sixtle of Baby Solitant) Solitant of Baby Core (Sixtle of Baby Solitant) Solitant of Baby Core (Sixtle of Baby Solitant) Solitant of Baby Solitant of Baby Solitant 'Clitterhouse' \$16,800, 'Giant' \$19,600

Tarrill of Licitatine (Par), dual, füir Farmann (1997). The proposed of the pr

Annual conventional July 24.

Annual conventional July 26.

Sion, American Legion, hed here the part three day, was a slight be, came mostly from natives, who suggested the part three day, was a slight be, came mostly from natives, who suggested the part of the part of

#### 'Baby' 8G, Portland, Ore.; 'Clitterhouse' OK \$5,500

Portland, Ore., July 26.
Heat wave badty bumped all grosses. Parker's Broadway launched Birth of a Baby' on a definite two-Heat wave oawy oumpee an grosses, Parker's Broadway Jaumched grosses, Parker's Broadway Jaumched Grosses, Parker's Broadway Jaumched Lawrence of Boby James Gealtire, and it's going okay. 'Amazing Dr, Cillier-house' at the UA is another winner. 'Cowboy from Brooklyn' did so well at the Hamrick-Evergreen Or-heim last week that it moved to the Mayfair for a second stanza. Braadway (Parker) (2006; 30-40) — Birth of a Baby' (Indic), booked — Birth of a Baby' (Indic), booked campaign and good response; \$8.600, Last week (Seven Seesa' (M-G) and Control of the Co

Tast Company' (M.G.) cast state week with the Larkvelt dropped and spanned as the state will be shown to entire state week with the Larkvelt dropped (Company' (M.G.) cast state week with the Larkvelt dropped (Company' (M.G.) cast state week may be shown to entire state week with the Larkvelt dropped (Company' (M.G.) cast state week may be shown to entire state week with the Larkvelt dropped (Company' (M.G.) cast state week may be shown to entire state week with the Larkvelt dropped (Company' (M.G.) cast state week may be shown to entire state week with the Larkvelt dropped (Company' (M.G.) cast state week may be shown to entire state week with the Larkvelt dropped (Company' (M.G.) cast state week may be shown to entire state week may be shown to entire state week may be shown to entire state week (M.G.) cast week may be shown to entire state week (M.G.) cast week may be shown to entire state week (M.G.) cast week may be shown to entire state week (M.G.) cast week may be shown to entire state week (M.G.) cast we

# **B.O.'S IMPROVE NATIONALL**

# 'G'hve'-ZaSu \$39,000, Best in Chi, Others No Fireworks; 'Angel' \$10.000. 'Giant'-Vaude \$15,000, 'Give' \$8,000

Only one theater delaig real trade corrective. Others are going along at fair pace, but nothing to cause certainty. Others are going along at fair pace, but nothing to cause certainty. Others are going along at fair pace, but nothing to cause property of the pace of the

## BLOCKADE' BUT \$5,200 DESPITE OMAHA BALLY

Omaha, July 28.

ter two weeks of bitter contro
'Blockade' is on the Omaha
m, but is playing to so-so busidespite a terrific press and
or-mouth buildup. 'Crime defined a terrific press and do-f-mouth buildup. 'Crime soil at the Brandeis and 'Cowboy on Brooklyn' at the Orpheum are doing above seasonal average, in both cases second features are emely weak.

ery weak. Irbans holding own, but grad-siness increase that started in the seems to have leveled off.

Estimates for This Week Estimates for This Week
andets (Singer-RKO) (1.250; 105-40) — 'Crime School' (WB)
med with 'Tomance of Limber(Mono). Nice \$5,500. in sight,
week Birth of a Baby 'Acniwa'
week), fell off sharply last few
week), fell off sharply last few
week, fell off sharply last few
week birth of a Baby there
week birth of a Baby there
week birth of a Baby there
week in the sharply last few
and the sharply last few
week in the sharply last few
and the sharply last fe

in kids under 18 was litted to dweck-makes. — Millary (Cold. weck-makes.— Millary (Cold. 1986-850-810; 10-25) — Dr. min' Para' and 'Kentucky Moon-(20th), double, first haff, with any (Cold and Goodbye Broad-1997 (Cold and Goodbye Broad-1997). Last week 'College Swing' Jand 'Vivocious Lady' (RNO). half, plus strong triple billing of Lady' (WB) last half, brought Lady' (WB) last half, brought Lady' (WB) last half, brought (Lady' (WB) last half (Lady' (WB) last half, brought (Lady' (WB) last half, brought (Lady' (WB) last half (Lady' (WB) last half, brought (Lady' (WB) last half, brought (Lady' (WB) last half, brought (Lady' (WB) last half) (Lady' (WB) la

maha (Blank) (2,700; 10-25-40)—
maha (Blank) (2,700; 10-25-40)—
hekade (UA) and 'Wives Undernicion' (U). Looks like werd;
00. Last week 'Seven Seas' (M-C'
'Devil's Party' (U) dropped to
\$4,900.

(M.A. and Wives Under-leion (U). Looks like west-leion (U). Looks like west-sleon. Party (U) dropped in the present Blank) (3,000; 10-24-40). While the present Blank) (4,000; 10-24-40). While the

Key City Grosses

Estimated Total Gross
This Week ...\$1,242,549
(Based on 23 cities, 144 theatres, chiefly first runs, including
N. Y.)
Total Gross Same Week
Last Year. ...\$1,438,940
(Based on 22 cities, 145 theatres)

—Gangs of New York' (Rep). The Loved an Actress (GN) and Was Loved an Actress (GN) and Was Loved and Was Loved and Loved (Greymat Cos) (first run). Dr. Rhythm' (Pa) (good run) and Divorce of Last second run) and Divorce of Last week (Julia of Paradise (Rep). Wite of Gradies (Rep). Wite of (JKKO) first frour days, with In Job Louisians' (Garlon). College Swing (Tep) last helf of week, fairsh \$1,000.

## 'BLOCKADE' FUSS O.K., \$30,000. BOSTON

Blockade, day-dated, shapes up as the control of th

son with hypo to about \$1,000, Last week, Cowbot yellow 10,000, 20,000 soft 85.100.
State (1998) (3.600: 25-35-40-55)—
Well (1998) (3.600: 25-35-40-55)—
State (1998) (3.600: 25-35-40-55)
State (1998) (3.60

# JULY BETTER THAN EXPECTED

Rainy, Cool Weather Held Big Factor in Boosting -Outdoor Amusements Suffer, but The-atres Benefit from Poor

#### PERMANENT?

Gross business litrouphout the country staged a strong leap during the past 10 days due to widespread weather conditions that militated in that the month of July will be much better in its entirety than was looked for, aided also by the normal Fourth of July will be much better in its entirety than was looked to the past during the past 10 days or so is not totally due to weather that the spurt during the past 10 days or so is not totally due to weather that the spurt during the past 10 days or so is not totally due to weather that the spurt during the past 10 days or so is not totally due to weather that the spurt during the past 10 days or so is not totally due to weather that the spurt during the past 10 days or so is not totally due to make the past 10 days or so is not totally due to the past 10 days or so is not t

a general improvement in filin patronage, prince do to it is the fact that white grosses dipped to around 15%, the fact patronage for fact patronage

this holiday, in spite of weather, pictures always get a good play, anyhardrice and the spite of the spite of

#### 'Grain Basket' Dips

'Grain Basket' Dipa
Oklahoma City, July 28,
Theatre husiness in the Southwestorn 'grain basket' area is definitely
as the grain basket' area is definitely
same period last year, with many
of the small-lown operators having
shut down completely. Others continue to operate on a two-sweets
and tempt lown operators having
the definition of the continue to operate on a two-sweets
in Oklahoma City receipts are
running about 1500 of the tast
two weeks. Business is about average in Dallas, Texas.

'The small town operator it the
start's swinging unward, before long,
than of the continue to the continue of the constart's swinging unward, before long,
than of the continue of the constart and the continue of the continue of the continue of the con
start and t

a majority are falling between the if to and 75% mark.

Looking over the economic set up to the togother area. The prosspect isn't too' rosy for either the old in (Continued on pige 10)

# B'way B.O.'s Grow in Rain: Temple Big \$50,000, 'Clitterhouse' Sock 40G, 'Algiers,' 2d, Plenty Potent \$85,000

## Broadway Grosses

Estimated Total Gross
This Week...... \$284,700
(Based on 10 theatres) Total Gross Same Week \$247.400 (Based on 11 theatres)

(Based on 11 theatres)

The rains came and so did the business, the past 10 days on Broadway and the second of the

# LANGFORD AIDS 'SEAS' TO 21G,

586,000 opening week, Par's \$33,500 on the second sianza compares with profit on the 14 days for 15th house The Shrift Perinel gricture at the The Shrift Perinel gricture at the For the little star, books \$50,000 or while Dr. Clitterhouse is the most wind the week, immens, and holds over while Dr. Clitterhouse is the most condition of the week of the star books \$50,000 or while Dr. Clitterhouse is the most read of the week of the star books \$50,000 or while Dr. Clitterhouse is the most read of the star books \$50,000 or while Dr. Clitterhouse with The Texans and Love Finds Andy Hardy' is ut against the toughest kind of comperciation of the star books \$50,000 or while Dr. Clitterhouse the star books \$50,000 or while the Star books \$50,000 or while the Star books \$50,000 or weeks \$50,000 or weeks

Love Finds Andy Hardy "MC).

Facing tough competition on street,

Pacing tough competition on street,

235,000 or better and holds second

week. In Jahand. Port of Seven

Week. In Jahand. Port of Seven

Week. In Jahand. Port of Seven

Week. Oricused heavily. 10,000,

which is tripping baddy.

Week. Circused heavily, this social

descape pic is holding up okay. per
Streets' (Col.). Should better own

Streets' (Col.). Should better of the second

Last week, third. for Going to Re

Rein' (201h). Auround \$3,500, food. of

Partner (MC). Old The Seven

Farment (Seven). The Seven of the Seven

Tream' (Par) and Going to Re

Parament (2011). And Goid Dis
gray (WB). both 2d run, dusted, not
Dispers' (WB). both 2d run, dusted, not
Tream' (Par) and Gene Kruna

Tream' (Par) and Jimmy Dorsey band, plus

Maria (Tream') And Tream'

Tream' (Par) And Tr

Pittsburgh, July 26

Pittsburgh and 26

Pittsburgh

# Sad Mpls. Feels a Little Better: Shirley \$7,000 Best, 'Seas' \$5,500

Minneapolis, July 26.
Thanks to a measure of box office irility displayed by Little Miss roadway' and 'Port of Seven Seas. the aggregate of grosses this week will be somewhat larger than usual but still far from good. In these tough times, takings of around \$7,500 seem to be about tops, regardless of

Mith Rudy Vallee on the horizon for the Orphoum there's hope that the familiar five figure: of yore are right around the corner. Estimates for This Week

Estimates for This Week
Aster (Par-Singer) - 2009 [1-25] Prison Parm' (Par) and 'Sinners in
Paradise' (U), dual first runs, for
full week. Fair \$1.200 in prospect.
Last week 'One Wild Night' (20th)
and 'Crime of Dr. Hallet' (U), dual
first runs, poly with Eady in Morgue'
(1) and Phent Of Arizona'
(1) and Phent Of Arizona'
(1) and Phent Of Arizona'
(1) and Singer (1) and Singer

first runs, split with Lady in Morgue (U) and Heart of Artson's (Par), also dual first-runs, satisfactory at the control of Artson's (Par), also dual first-runs, satisfactory (Century (Par-Sirger) (1,900; 23-35-40)—Souch Seed (M. C.) Recently (

#### New Picts Tilt L'ville: Shirley Best at \$8,000; 'Andy' 6G, 'Cowboy' OK

Louisville, July 26.

New product in town is plenty on the clary side, and takes should be showing an improvement over the past month's biz. Juvenile names are furnishing bits, Juvenile names are furnishing bits, Juvenile names are furnishing being the field. Cower at the Raitol peting the field of the Raitol peting the Raitol Cower and the Raitol Raitol

South Ashadd by the section back to fall houses. The section back to fall houses. The section back to fall houses. The section below the section of the section by the section of the section by the sect

## Mono's Seattle Gang **Become Stockholders**

Seattle, July 28. Monogram's award of 100 shares of its stock to winner of a national playdate drive was won by the Seattle

## SHIRLEY \$5,500: 'ANDY' \$10,000, **BALTO**

Nice general upswing in grosses here this week with stronger product and cooler weather getting credit for the boom. 'Love Finds Andy Hardy' stepping out in gratifying style to share lead honors with h.o. of 'Having Wonderful Time' coupled to local talent 'Stardust Revue' which is still going strong after a biggest first session in months.

Eslimates for This Week

session in months.

Edimades for This Week.
Cantery. (Loew's-UA). (3,000; 15.
Cantery. (Loew's-UA). (3,000; 15.
Lately. M.C., Coming through in rousing style to \$10,000. Last week.
Seven Seas' (M.G.) held up on general comment to fairish \$7,000.

Hippedrome (Rappaport) (1,200.-101). (1,100.-101). (1,100.-101). (2,100.-101). (1,100.-101). (2,100.-101). (1,100.-101). (2,100.-101)

#### B.O.'s Improve

(Continued from page 9)

established theatre man or the new

portions, hereabouts, but lesigney present plate but one for the season present plate but over for the season present plate but to the first size ments of the plate to plate the plate

dominance in Oklshoma and Texas, will probably hold up. as good or better than any of the other districts. Cattle, hog and sheep prices are holding fairly steady and a manipal and the steady of the steady and a manipal steady of the steady

tre man coming in for his share.

WPA has added thousands of
workers in the last few weeks in
Okiahoma and Texas, mainly because of the political campaigns, and
this should result in an increased
flow of money, although it is problematical as to just how much of it
will reach the theatre trade.

will reach the theatre trade.

Another action of the government which has probably nicked the theatre man in this area during the summer months, is the great numer months, is the great numer opened to the public for the first time this year. With these places to practically all the cities and towns, there is an increased tendency of the people to drive to the country the people to drive to the country than the property of the people to drive to the country the people to drive to the country than the property of the people to drive to the country of the people to the people to

ern theatre owner remains, however, the market price paid for farm prod-ucts. Present indications are that the latter hold out little hope for the exhibitor operating on small

# 10% ADMISH TAP DOWN IN JUNE

Federal revenues from 10% admissions tap on cumulative basis fell behind the 1937 pace for the first time last month, although the current slump was checked during May, latest Treasury Department figures re-

weal.

Healthy upswing occurred during May, interrupting the decline which set in during March, so that June set in during March, so that June Burean were to work 1,000,000 for only the third time this year. Receipts last month hit \$1,624,430, which was \$22,740 better than the figure for May haul and the second best month-formouth. Jies since the At the litest rate, the Federal Government's grab from films and other words.

## Strong Product Bolsters Frisco; Texans'- 'Bill' \$18,000, Bover \$12,000

# Randy Rawlins Tops

Hollywood, July 26.
Randy Rawlins, new western find, will be starred in a series of action features by Bennie Zeidman, exec v.p. of Malcolm Browne Productions, through deal stende with many

# 'COWBOY' \$19,000; **'SEAS'** \$18,500,

Everytedy Washington, July 28, and the lower smeaking by this week and shlower smeaking by this week which has wrecked the outdoor apots and soared motorists out of weekend over the biz last week are holding it again, with Lake Placid to Fellies to gain, with Lake Placid to Fellies to gain the state of the work of the state of

The Shelk (Par) (reissue) average. 3500. (PS) 2244: 5.5-5.6-6.69.—Cowboy from Brooklyy (WB) and Yaude. Lake Placel (see Follies pushing take to nice \$19,000. Last week. Reith's (RSO) (L800. 35-55)—Little Tough Guy' (I). Surprising with satisfactory \$10.00. Last week. Week) yood \$7.000. Take week week yoo born (WB) light \$2.500. Palace (Loew) (2.353; 35-55)—Reither (Loew) (2.353; 35-55)—Reither (Loew) (2.353; 35-55)—Reither (Loew) (2.353; 35-55)—Reither (Loew) (2.354; 35-55)—Reither (Loew)

## MISS B'WAY' OK \$8,100: 'ANDY' \$7,800, INDPLS.

Indianapolis. July 26.
Combined figures from the firstrun sector continue to hover around
the same total each week with business among the houses being shifted
around. This week there's no one
house or picture dominating the first

Rawlins Tops

Zeidman Action Pix

Hollywood, July 26,
Rawlins, new western find,
starred in a series of action
starred in a series of action
deal signed with Regent Picdeal signed with Regent Picsilaman iol.

WBOY' \$19,000;

EAS' \$18,500,

WASH.

Washington, July 26,
Some of the best product to gain,
starred in a series of action
of the best product to gain,
starred in a series of action
of the collection of the series of the se

## 'ANDY'-TEACUP' \$15,000 TROPIC' \$7,500, PROV.

Carlian she frowlence, July 26.
Charlian she for the control of th

# Spread of Aussie Quota Influence Would Snag U. S. Abroad—Hummel

hibitors in Australia, Joseph Hum-Warner Bros. general foreign manager, who recently re-turned from a seven-month trip

the world, expressed hope that no further restrictions would be placed of American companies doing business Down Under. If various states in Australia and the state of the st that no further restrictions would be placed on American companies doing

laying in Shanghai at advanced durissions. As of June 30, WB has been out of dustria. The company, which was ne of the first to close in Germany, baudoned operations in Austria ather than operate under rigid supervision.

Hummel included Australia, New

Zealand, the Orient, Italy France in his world itinerary.

## KELLY TO ASIA ON UA PRODUCT

Arthur W. Kelly, v.p. of United Artists in charge of foreign operations, is planning an early takeoff for the Orient to study the situation in that territory and discuss plans for distribution of the flower of th

# Rights for Great Britain

Maurice Dent, of British International Pictures, has purchased for Great Britain rights to Progressive ictures and will release immediately Delinquent Parents, first of the series

B. N. Judell, president of the pro duction company with headquarters at Selznick-International, has completed two other films, Slander Hunse and Rebellious Daughters.

#### Tivoli Circuit Melbourne, July 11.

Major acts giving vaude-revue ood trade under ivoli manage-

tizut. Cucrently playing here are Kirby and Duval, Jinne, Reiss and Dunn, Jinn Gerald. Albert Chapel. Mura and Ysconcili, Two Rassos, Bankoff and Camion. Mariova, Santells. Bud and Buddies.

BOMBAY DAILY HITS M-G

Lashes U. S. Film Interests, As Harmful to Local Theat

Bombay, July 4.
Editorial blasts of the Bombay
Sentinel, local daily, against Metro
and American film Interests point
particularly at the former as a foreign concern harming local theatre

operation.

Not too much weight is attached to the influence exerted by the newspaper by local picture people. Metro opened a de luxe theatre here and more recently a similar one in Calcutta. In order to meet the competition, numerous cinemas here and in Calcutta had to modernize their houses.

In Catedra had to modernize their houses,
India has an important film industry, but strictly native in all respects. Representatives for U. S. companies here claim that the audience attracted to Metro houses probably would not attend other theatres ably would not attend other theatres anyway because of different types. Also contend that Metro has as much right to enter exhibition busi-ness here as a merchant of India has to operate in U. S.

## Michalove's 0.0. Of 20th - Fox's **Aussie Interests**

Dan Michalove is going to Australia for 20th Century-Fox. This is in the nature of an Inspection trip, the first made by the company since W. J Hutchinson, foreign sales chief, was down there about eight months ago. down there about eight months ago.

Michalove sails for Sydney, from
Los Angeles, about the middle of
August, and very likely will stay
abroad for several months, returning,
under present plans, around the first

under present plans, a council of the year.
Twentieth-Fox, although having an investment of millions in Hoyt's, never got a first-hand look-see into what it owned. Michalove, presumably, will, make an extensive tour of the down under country with that in mind:

in mind.

Michalove is Sidney R. Kent's assistant on theatres at 20th-Fox. Apparently Kent will not go to Australia this year, although it looked for a while that he might.

#### KORDA PLANS FRENCH PROD. AT PAR STUDIO

pointed William M, Levy sales money ager in Arrestina and Carl Ponded Juay. Puerto Rico, Ponded succeeds Joseph Barkey, who has the site of the point of the poin

#### Current London Plays (With Dates When Opened)

"35" was Margaret, Wyndhame "35" Robert's Wife, Globe Nav. 11, '35, '45" and My Gril, Victoria Palaces "35". 

out on a trustees. 3t, May lin's Mer. 538, 138, 151 [16]. April 152, 154 [16]. April 154 [1

No. Six So Blue Sarver June A. Sur's Web. Allowyelfe June 10, Surpedience They market June 10, State of the Sarver June 10, Market Police July 0, Vol. Life Burnet on, Artes July 10, Lord Sarver Sarver Sarver July 11, Life of the Sarver Sarv

INTERNATIONAL NEWS Probe Continues in B. A. On 'Injurious Picture'

TAINJUNIOUS Picture?

Buenos Aires, July 19.

The courts here have ordered continuance of the investigation into the charges brought in connection with Trees. Argentinos in Paris' Liumiton), reversing the decision of Judge Beruit, who acquitted every-body concerned.

body concerned.

The picture was considered injurious to the country's prestige a
couple of mouths ago, by the National Culture Board, whose chairman, Senator Sanchez, Sarondo, issued orders for the confiscation of
the reels.

## 3 ANGLO FILMS FOR PAR ON **QUOTA**

down the may that to John his new another Par Officials have indicated that they would proceed cautiously on all English quota production, although they have had downed seeks. An Eliabeth Bergner picture, "This Man Is News and Royal Divorce," a arrige Ruth Chalteron, are the only pictured by had teron, are the only pictured by the made by three different producers.

Present plan is for Par to ship its entire product to England this year, on the picture of the producers of the picture of

London, July 26. Print of the recently completed production. "Psymalion," will be taken to New York tomorrow (27): where Gabriel Pascal sails. Pilm is booked for N. Y. Music Hall. John Otterson, Harry Lachman, who is now associated with Otterson, and Doctor A. H. Giannini declared it he best British production they Glannini sails on the same boat with Pascal.

#### Bernerd to Quit G-B

London, July 26.
Negotiations pending for Jeffery
Bernerd to retire from Gaumont-British in September.
Bernerd has a contract with the pernero has a contract with the mpany for three more years, and the event of his retirement, a netary settlement is likely.

# **End of Sino-Japanese War Awaited** Before Tokyo Lifts Ban on Imports; **Prod. Shortage Brings Drastic Move**

## ANGLO-U. S. QUOTA EASE SEEN BY TRADE TREATY

British trade treaty, if it goes through, is expected to alleviate the situation over the new Bnglish quota act in its relation to the U. S. according to F. W. Allport. Bay according to S. W

# Divid Rose, manager of Paramounts British production, sails for England tomorrow (Chussday) with Par having only three British quota productions lined up. He delayed his trip more than a week in order showing of no his first wist to London in his new spot. In Foreign Manager 1 and Affect U.S. Pix In Foreign Mkt.

An idea of the scope of the Bill of Complaint, which the Government intel against the matter in its anti-frust saint is obtained again in the matter in its anti-frust saint is obtained early in the allegations, where it is charged that the companies have not only conjunction to the control of the control

#### EN ROUTE TO INDIA

Syracuse, July 26. En route to Singapore, where En route to Singapore, where he becomes managing director for Metro in the Straits Settlements, Maurice Silverstein stopped off here for a couple of days last weck to vigit friends and relatives. He had been with Metro in Colombia and Venezuela for two years.

Lifting of the Tokyo, July 9.

Lifting of the Tokyo, July 9.

foreign pictures scens to be in cold storage until the conclusion of pressental coling in the Far Exceptable Colonia Col

handling the matter, bus indicated several times in the past month that definite information would be forth-coming zoon. The proposal exchange control law, which probi its export on money and imports, was put into-effect, majority of officials felt the concern and the control law, which probi its export of money and imports, was put into-effect, majority of officials felt the cover its about time. The prolonged airtugale has meant cash on the line over its about the prolonged airtugale has meant cash on the line of the cover its about the prolonged airtugale has meant cash on the line of the cover its about the control of the cover its about the cover its co December when all releases would have been handled and subsequents have been handled and subsequents have been handled and subsequents and the subsequents of the subsequents and the subs

### BUCHANAN, MAXWELL IN PRODUCTION TIEUP

London, July 26, Jark Buchanan's studio purchasing deal having collapsed, he has con-cluded an alliance with John Max-well to make pictures for release through Associated British Picture Corp. Each will put up 50% of the costs.

Initial production, to be made at Elstree, will be directed by Rene Clair.

#### Rios, Murphy Click In London Openings

In London Openings
Landon July 28.
Opening on the new bill last night
(Monday), at the Palladium. Eddi
Rio and the Rio Bros, elicled with
their comcdy homing.
Another American act, Sonato
Murphy, pleased dispite early spot-

#### Lapiniere Coming Over

E. Lapiniaie, publicity-advertising chief in Europe for Metro, is due in from Paris liest of next week for home colline confabs.

# N. Y. Wary of British Quota

## Companies See Greater Costs, Which Steers Them Away; Outstrip Old Law

Summer section in the trade to worth \$100,000, two credit films the new British quota is considered with the process of the

## U. S. GOVERNMENT'S BILL OF COMPLAINT

In the District Court of the United States for the Southern District of New York

In Equity No. 87-273 States of America, Petitiones

Pictures, Inc., Defendants PETITION

PETITION
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## NTIETH CENTURY FOX

DEFENDANTS

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## ED ARTISTS DEFENDANTS

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(1) (a) Twentieth Century-Fox Film
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#### UNITED ARTISTS CORP.

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### Zukor Sees Prod.-Exhib Combines as Industry Evil

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#### 18,818 Theatres in 1937 With 11,470,899 Capacity

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Cite Pooling Agreements; 241,000 Theatre Employees (187) is solution to the heatre expedience retired by the defondant produces every mention therefore, described, there was a superior of the produces exhibited, defendants, and produces exhibited defendants, and produces exhibited defendants, and marriating arrangements of produces marriating arrangements of produces. Cleveland, thile, A five year

#### Majors Shut 1st Run Market to Indie Prods.

#### Inter-Circuit Deals Hurt Indie Exhibs

#### Deprive Indies of Free And Open Film Market

#### Film Marketing Methods, Overselling, Overbuying

## Cite Refusal to Sell 2nd, Other Subsequent Runs

## Marketing Incompatible

With Free Competition

#### 276 Different Industries

Represented in Single Pic

#### Claim Anti-Trust Act Violations for Many Yrs.

#### Inter-Circuit Trading Uses Up Surplus Pix

#### Claim Majors Do Not Compete With Each Other



# FILM BOOKING CHART

(For information of theatre and film exchange bookers, Vaniety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Vaniety and the running time of prints are included.) COPYRIGHT, 1938, BY VARIETY, INC. ALL RIGHTS RESERVED (B) DEISSHES TIME REVIEWED MINS, BY VARIETY WEEK OF RELEASE C. Siarrett-J. Meredith A. Neagte-T. Carminati D. O'Reefe-M. O'Sulliva J. Randall-L. Staniev T. McCoy-S. Karren G. Raygo-G. O'Stelu G. Regers-J. Stewart Blekford-A. Dwerak Elia Bros.-T. Martin B. Wallne-B. Blake E. Flynn-O. de Havilland Sam Nelson H. Wilcox E. L. Marin Sam Newfield Sam Newfield Andrew Stone Dave Howard Geo. Stevens Jas. Cruze David Butler John Rawlins W. Keighley-M. Curtiz LAW OF THE PLAINS
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E. B. Derr
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H. Manckiewicz
F. Borzage
C. B. de Mille
Wm. Sistrom
Gene Markey
Ed Grainger GB MGM Par Par RKO 20th Rom-Dr Rom-Dr Drama Drama Meller Musical Drama Carol Reed.
Frank Borzage
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Ben Holmes
Allan Dwan
Jas Whale 6/15 5/25 /3/1932 /6/1932 5/25 6/1 6/8 6/3/38

	WIVES UNDER SUSPICION LITTLE MISS THOROUGHBRED	Ed Grainger Bryan Foy	WB	Drama Com-Dr	W. William-G. Patrick J. Chapman-J. Litel	Jas. Whale John Farrow	65	6/8
6/10/38	HELD FOR RANSOM THE TOY WIFE	GN Merian C. Cooper	GN MGM	Meller Drama	G. Withers-B. Mehaffey-J. Mulhall L. Rainer-M. Douglas-R. Young	Clarence Bricker Richard Thorpe	59 93	7/20 6 8
		Fritz Lang	Par	Rom-Dr	S. Sidney-G. Raft-H. Carev	Fritz Lang	.50	6 8
	KING KONG (R) RIDERS OF BLACK HILLS LADIES IN DISTRESS ONE WILD NIGHT	M. C. Cooper Wm. Berke	REO	Spec Western	F. Wray-B. Cabet-Cooper	Schoedsack	55	77/1933
	LADIES IN DISTRESS	Harry Grey John Stone	Rep 20th	Meller	A. Skipworth-P. Moran J. Lang-L. Talbot-S. Toler	George Sherman Gus Meins Eugene Forde	66	6/22 6/15
	GOLDDIGGERS IN PARIS	John Stone Sam Bischoff	WB	Meller Musical	J. Lang-L. Talbot-S. Toler . R. Vallee-R. Lane	Eugene Forde Ray Enright	100	5/11 5,25
17/38	HOLIDAY CRIME OVER LONDON WOMAN AGAINST WOMAN	Everett Riskin	Cel GB	Drama'	K. Hepburn-C. Grant M. Grahame-P. Cavanaugh V. Bruce-H. Marshall	George Cukor Alf. Zeisler R. Sinclair	93	5/18 11/11/36
	WOMAN AGAINST WOMAN	GB Edw. Chodorov	MGM	Mystery Rom-Dr	V. Bruce-H. Marshall	R. Sinclair	60	6 22 7, 20
	PRISON FARM BLONDE CHEAT	Par Wm. Sistrom	RKO	Meller Rom-Com	S. Ross-L. Nolan-J. C. Nalsh J. Fontaine-D. de Marney	Louis King Jos. Santley	69	7.20
	THREE BLIND MICE	Ray Griffith	20th	Rom-Dr	L. Young-J. McCres	Wm · Seifer	75	6/8
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		Bryan Foy		Drama	C. Rains-J. Cooper		56 65	6, 15.
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	LORD JEFF ROMANCE OF LIMBERLOST BAR 20 JUSTICE	Mono Harry Sherman	Mene Par	Rom-Dr Western	J. Parker-E. Linden W. Boyd-G. Hayes	Wm. Nigh. Les Selander	86 70 61	
	BORDER G-MAN	Bert Gilroy Sol Wurtzel	RKO	Western	George O'Brien	David Howard	61	7/20
	MR. MOTO TAKES CHANCE YOUNG FUGITIVES	Sol Wurtzel	26th	Mystery	P. Lorre-R. Hudson	Norman Foster John Rollins	57 67	6/15 7,20
	WHITE BANNERS	Barney Sarecky Henry Blanke	WB	Dr	P. Lorre-R. Hudson D. Kent-R. Wilcox C. Zains-J. Cooper	Ed. Goulding	90	, 25
/1/38	CITY STREETS EVERGREEN (R) HAVING WONDERFUL TIME	W. MacDonald V. Saville P. S. Berman	Col GB	Meller Musical	Carrillo-E. Bellows-H. J. Eddy J. Matthews-B. Mackay	Victor Saville	68 82	7/27 1:15:35
	HAVING WONDERFUL TIME	P. S. Berman	RKO	Comedy	G. Rogers-D. Fairbanks, Jr.	Al Santell Arm d Schaefer	- 10	6/15
	ALWAYS GOODBYE	Sol Sicgel Ray Griffith	Rep 28th	Rom-Dr Rom-Dr	M. Evans-P. Foster B. Stanwyck-H. Marshall	Arm'd Schaefer Sid Lanfield	80	7/20
	SOUTH RIDING	Alex Korda	UA	Drama	R. Richardson-E. Best	Vic Saville	75 75 84 65	. 7/27
	DANGER ON THE AIR RAGE OF PARIS	Irving Starr B. G. DeSylva	U	Mystery Com-Rom	D. Weeds-A. Grey D. Darrieux-D. Fairbanks,	Otis Garrett Henry Koster	65 80	7/20 6/15
	MEN ARE SUCII FOOLS	David Lewis	WB	Com-Rom Rom-Com	W. Morris-P. Lane	Busby Berkeley	69	6, 22
8/38	FAST COMPANY MAN'S COUNTRY CRIME RING	F. Stephani Mono	MGM Mone	Rom-Com. Western	M. Douglas-F. Rico Jack Randall	Eddie Buzzel Robert Hill	75	6/29
	CRIME RING	Mono Cliff Reid	RKO	Myster▼	A. Lane-F. Mercer Hepburn-J. Bennett-F. Dee	Les Goodwins		7/27
	DURANGO VALLEY RAIDERS	K. MacGowan A. W. Hackel	RKO Rep	Rom-Dr Western	mepburn-J. Bennott-F. Dee Bob Steele-L. Stanley	Geo. Cukor Sam Newfield Ray Taylor		11, 21, 33
	DURANGO VALLEY RAIDERS PANAMINT'S BAD MAN MY BILL	Sol Lesser Bryan Foy	28th WB	Western Drama	Bob Steele-L. Stanley S. Ballew-N. Beery K. Francis-J. Litel	Ray Taylor John Farrow	60	6 15
/15/38	PIONEER TRAIL	Col	Col	Western	J. Luden-J. Barkley	Jos. Levering		
, 50	STRANGE BOARDERS SHOPWORN ANGEL	Geo. B. Mason J. L. Manckiewicz	MGM	Mystery Rom-Dr	T. Walls-R. Saint Cyr M. Sullavan-J. Stewart	George Mason H. C. Potter		- 11
	PRIDE OF THE WEST	Harry Sherman	Par	Western		Les Selander		7,13
	PRIDE OF THE WEST GOLD MINE IN SKY PASSPORT HUSBAND	C. E. Ford Sol Wurtzel	Rep 26th	Western Com-Dr	G. Autry-S. Burnette P. Moore-S. Erwin	Jas. Tinling	60 74 72	7,6
	PRISON BREAK	Trem Carr	U	Meller	G. Farrell-B. McLane	Arthur Lubin	- 12	1,20
/22/38	REFORMATORY LOVE FINDS ANDY HARDY	Col Hal Roach	Col MGM	Drama Com-Dr	J. Holt-C. Wynters M. Rooney-J. Garland	Lew D. Collins Geo. Seitz Theodore Reed C. E. Elliott Geo. Sherman	61 90 77 60	6/29
	LOVE FINDS ANDY HARDY TROPIC HOLIDAY	A Hornblow Jr.	Par	Musical	D. Lamour-Burns-Raye	Theodore Reed	- 17	7.6
		C. E. Elliott Wm. Berke Robert Sisk	Par Rep	Adv-Dr Western Meller	C. Tapley-S. Asmara-A. Lane Three Mesquiteers	C. E. Elliott	60	Ac.
	SKY GIANT	Robert Sisk K. MacGowan	REP RKO 20th	Meller	Three Mesquiteers Dix-C. Morris-J. Fontaino W. Baxter-M. Weaver C. Boyer-S. Gurie-H. Lamarr		80	7/20
	ALGIERS	Walter Wanger	UA	Rom-Mel	C. Boyer-S. Gurie-H. Lamarr	Walter Lang John Cromwell	7e 85	6-25
	HEROES OF THE HILLS SKY GIANT FLL GIVE A MILLION ALGIERS LITTLE TOUGH GUY PENEOD'S DOUBLE TROUBLE	Ken Goldsmith Bryan Foy	WB	Drama Com-Dr	Dead End Kids Mauch Twins	John Cromwell Herold Young Lew Seiler	85 65	7:27
/29/38	SOUTH OF ARIZONA	Col	Col	Western	C. Starrett-I. Meredith	Sam Nelson E. L. Marin		
,,	THE CHASER PROFESSOR BEWARE	Frank David Harold Lloyd	MGM. Par	Com-Dr Comedy	D. O'Keele-A, Morris-L. Stone H. Lloyd-P. Welch	E. L. Marin Elliott Nugent		
	MOTHER CABEY'S CHICKENS LITTLE MISS BROADWAY	P. S. Berman D. Hempstead	RKO 20th	Drama Rom-Com	R. Keeler-A. Shirley	Rowland V. Lee		
	THE YOUNG IN HEART	D O Selznick	UA	Rom-Dr	R. Keeler-A. Shirley S. Temple-G. Murphy-Durante J. Gaynor-D. Fairbanks, Jr.	Irving Cummings		
	LETTER OF INTRODUCTION AMAZING DR. CLITTERHOUSE	John Stahl Anatole Litvak	WB	Rom-Dr Drama	A. Leeds-A. Menjou-Bergen E. G. Robinson-C. Trevor	John Stahl Anatole Litvak	87	6.22
/5/38	THE WHEEL SPINS	A. Hitchcock	GB	Rom-Dr	M. Lockwood-P. Lukas	A Mitcheook		0.22.
, -, 00	MADIE ANTOINETTE	H. Stromberg Sam Zimbalist	MGM	Drama Rom-Dr	N. Shearer T. Power R. Taylor M. O'Sullivan	W. S. Van Dyke R. Thorpe	164	
	BULLDOG DRUMMOND IN AFRICA	Harold Hurley	Par	Mystery	J. Howard-H. Angel-H. B. Warner	Louis King		
	THE CROWD ROARS BULLDOG DRUMMOND IN AFRICA COME ON, LEATHERNECKS I'M FROM THE CITY	Herman Schlom Wm Sistrom	Rep	Comedy		Jas Cruze		
	GATEWAY	Samuel G. Engel	26th WB	Drama	J. Penner-L. Krueger D. Ameche-A. Whelan-Raioff Johnnie-Lola Lano	Ben Holmes Al Werker Wm. Clemens		
10.00	MR. CHUMP THE GLADIATOR	Bryan Foy David L. Loew	Col	Com-Rom Comedy	Jehnnie-Lola Lano J. E. Brewn-J. Travis		60	1) <u></u>
/12/38	WHITE COLLARS	Edw. Chodorov	MGM	Com-Dr	R. Young-R. Hussey	Ed Sedgwick R. Schunzel		
	THE TEXANS PAINTED DESERT	Lucien Hubbard Bert Gilrov	Par RKO	Ontdoor Western	J. Bennett-R. Scott G. O'Brien-L. Johnson	Jas. Hogan David Howard	50	
	PAINTED DESERT KEEP SMILING	Bert Gilroy Sol Wurtzel B. Sarecky	201h	Com-Rom	J. Withers-G. Stuart	Herbert I. Leeds		
	THE MISSING GUEST RACKET BUSTERS	Sam Fischoff	WB	Mystery Meller	H. Bogart-Gloria Dickson	John Rollins Lloyd Bacon		
/19:18	CONVICTED	Col	Cel	Meller	R. Hayward-C. Quigley L. Palmer-T. Walls	Leon Barsha		11 1
	MAN WITH 100 FACES TOO HOT TO HANDLE	A. Hitchcock L. Weingarten	GB MGM	Drama Com-Dr	Gable-Lov-Carrillo	A. Hitchcock Jack Conway		
	GIVE ME A SAILOR	Jeff Lazarus	Par	Comedy		Elliott Nugent		
	SMASHING THE RACKETS A ROMANTIC ROGUE	B. P. Fineman John H. Auer	RKO Rep 26th	Meller Rom-Dr	C. Morris-F. Mercer R. Novarro-M. Marsh	Lew Landers		
	ALEXANDER'S RAGTIME BAND THAT CERTAIN AGE FOUR'S A CROWD	John H. Auer H. J. Brown J. Pasternak	26th	Musical.	T. Power-A. Faye-Ameche D. Durbin-J. Cooper-I. Rich	Henry King Edw. Ludwig		6 1
	THAT CERTAIN AGE	J. Pasternak David Lewis	WB	Musical Com-Rom	D. Durhin-J. Cooper-I. Rich R. Russell-E. Flynn	Edw. Ludwig Michael Curtiz	95	1

#### GIVE ME A SAILOR (WITH SONGS)

N. T. July 25, 28. Bunning Uns. 17.

Larkin. Merita Baye
Jim Boyelet. But Hot Hole
Jim Boyelet. But Hole
Jim H

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a trace to be convincing, but, it
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for three songs, What Goes on

Hee in My Heart dutted by

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for him to be a stodgy, stiff indi
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pathetic role, and whitings part calls

for him to be a stodgy, stiff indi
partic are clear and charm. Only the stone

property in cassonably. Direction with

#### Mother Carey's Chickens

HNO release of Pandes S. Berrian model-tan Petermer Ruly Kerler, Anne Shir-Mortan Petermer Ruly Kerler, Anne Shir-Mortan Petermer Ruly Kerler, Anne Shir-Mortan Phyllis Kennedy, Margari Haus-Haus Anna Kvarer, Daniel Danagan, Bardan Kurer, Daniel Danagan, Bardan Kerler, Daniel Danagan, Bardan Kerler, Daniel Daniel Daniel American Kate Daughaw Wagan, adequation, Rostal M. Let. From never at Assantance Marchael Peters, phalagraphy J. Roy Hunti. Reviewed in Production Runn. N. Y., 2017-27.

Kiffly	Rulty Keeler
Rulah	James Ellison
Mrs Carer	May Rainter
Year	Frank Albertson
Page	Donnie Dunagen
Gillians	Jackle Morsin
Mrs. Puller	Margarel Hamilton
Cant Present	
A trumbalt.	l'hyllis Kennedy
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Mrs. tember.	
Hamilton	tacina ward
acatamitigati Secretaria	corge trying

As homespun, as they come, the Kate Douglas Wiggin story of many Tours back makes relishing screen years back makes relishing screen the story of th

and lost concerned in Mass Wigners and stream River.

The story moves along nicely and because the control of t

buyers will back out of their deal and leave for good. The picture ends

buyers will back out of their deal and leave for good. The picture ends on the picture ends of the picture

#### SOUTH RIDING

Tull-1 Artisis, release of Alexander Kordanist and Control of the Control of the

Sarah Burton	L
	li
Hugglus Ediound Gwenn	11
Milan all and a second common	١i
Midge CarneAnn Todd	
Mrs. Beldows Marie Lohr	l s
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Mr. Holly Edward Lexy	ľκ
Was Walter	١ŧ
Mrs. HollyJosephine Wilson	
Lydia HollyJoan Ellum	15
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Midge Curne	l s
Coatle	S
Hossie Warbuckle Peggy Novak	
Wathan Wathackin Perky Novak	a
Lord SedgmireLewie Cassou	١d
The Art of	I۳

Institute of the control of the cont

wealthy eatale holder, snows proming and many fine and Milton Rosmer stand out in support. Disloy is fairly understandable. Victor Saville directs with super to touch. Title of film, in case any each is curious state. Actually there is no South riding, the other divisions being East, West and North.

#### CITY STREETS

tures Edith Fellows and Les Parrillo. Di-	
rected by Athert S. Rogell, Slory, L. Bern-	
stein; wreenplay, Fred Niblo, Jr., and Lau	
Breshaw: camera, Allen S. Siegler, Al	
of the, N. V., Just, July 23, 33, Running	
three of mine.	
Winnly Bindy Alith Fellows	
the Carmire	
Tommy Berlin Tommy Bond	
Mrs Devlin	
Mles North	٠
Miles Stemften	
Pather Bann	
Dr. Tiso-Imane	
Lupe,	

#### Miniature Reviews

'Give Me Sailor' (Par).
Martha Raye and Bob Hope topline a not so funny farce.
Mother Carey's Chickens' (RKO). Homespun film based on the Kate Douglass Wiggin novel of two, decades back; should do well the sail the sail

than the second of the second

Laine co-featured; duals only.

Until flair for portraying the cripple role without going overboard. Carillo and the control of the control o

## Penrod's Double Trouble

CHILGE S. DOUBLE FOURDER
Weiner Beno, production and release.
Stars Billy and Binbly Manch, Pesturer
Dick Purcell, Gren Joschkert, Kahleen
Lorchard, Directed for Lewis Seller,
Revenulus, Conne William; adaptid, siy
Revenulus, Conne William; adaptid, siy
Revenulus, Conne William; Arabitr Todd;
danes, Malty Tarkington, Caniere, Aribur Todd;
danes, Malty, July 22, '38, Running time,
Petrods. ne serin. Jug-zz, se susming time.
Petrodi Billy Mauch
Danny, Habby Mauch
Tex Boyden Dick Purcel
Nrs. Scienfeld Kaltheen lockhariPerf Chiligorio Hugh O'Connell
Mr. Blits Cherles Islien
Mr. Blits Cherles Islien
Rodney Bilts. Jack's Marries
Varman. Phillip Bucile

Comedy In this picture over-shadows a non-too-strong production and makes it passable entertainment. It holds a considerable number of laughs and should have a fairly sub-stantial box-offee career. Basically, it's anot

blances of the Maulet-huvins.

Following the dissipperance of one Isal, via a balloon into which he fast sumurgles humself. Hugh O'Con-nell presents No. 2 Mauch to secure the reward for return of the bip. Additional chicanery is contributed by Dick Purcell, who tries to mustle in on the racket. Efforts of this mospets who make du the armogets who make du the armogets who make the thing of the property of Junior-G-Men, plus the assistance of a very cute little dog. It's all in the very among the property of the property o

very amusing cops and robbers mustper proceed by Lewis Selier is spotty,
but adequate for the material. Maity King has taught the child actors
well and which will entertain the
majority who have no objections
adults. Mauch twins perform attiadults. Mauch twins perform attiprivate twins and twins perform attiprivate twins and twins attiadults. Mauch twins perform att

#### PASSPORT HUSBAND

The Theory of the Control of the Con

## consideration where the program

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Sunart Sunar

#### LAW OF THE PLAINS (WITH SONGS)

(WITH SONGS)

Charmins sensitive and release. Birst Charmins sensitive and release. Birst Charles Shreetif, features first shreetiff, some of the Types of the Type of the State of the State

HIGH COMMAND

Groud Nathuri devian of Igindan WelLargy Mountella, Directed by Thurstell HighLargy Mountella, Directed by Thurstell HighLargy Mountella, Directed by Thurstell HighLargy Mountella, Directed by Thurstell HighLarge Large and Command to the Command of the

#### CRIME RING

RKs federics of their Bell production.

Pentiture Allian Line and Fernance Margor Interest Department of the Control of the Control of their Section of the Control of their Section of their Sec

fully: Allen Frances Mercer
Phoebe Sawyer
Kitty
Whitmore
Nate Weblen
toquer Willer Miller
Redwine
EuzyellJack Arnald
Paylor
liftun
Mrs. Whatton Roberts.
Marsin Phurles Townights
Dummy
slim
Upuly ack Mulball
The state of the s

'Crime Bing' is an expose of the claborate clap-trap employed by so-called psychics and fortune-tellers in big cities. As such it may squelch careless spending for phoney crystal gazers. as entertainment, the film badly misses its mark. Strictly for the duals.

alm bodly missas the nark. Strictly for the duals.

Nice petformances by Allan Lane and Frances Mercer. Latter shows and Frances Mercer.

Nice petformances by Allan Lane and Frances Mercer.

Nice petformances by Allan Lane latter shows in Mercer. New York morts scribe, she lives up to potentialities shown in Main trouble with the efforts of a newspaper reporter to expose cooked seers in the meandering a phoney; stock, solling, racket, forgery, a sketchy raid on chorines, a phoney; stock, solling, racket, forgery, a sketchy raid on chorines, and the solling of the scribing assignment, and it is phoney; stock, solling, racket, forgery, a sketchy raid on the original yarn by a third writer. Dialog is lukewarm and sket with the scribing assignment, and it will be supported to the scripping of the scripping work of cast.

Besides Lane's bangup interpretable the scripping work of cast.

Besides Lane's bangup interpretable strictly and to help the da., Clara Blandick, in the role of a wealthy the scripping of the make-believe seer, girl pal of the scripping seer seen the seer of the seer of

Standing of the plains' stacks up a none of the better westerns, principles of the plains' stacks up a none of the better westerns, principles of the plains' stacks up a none of the better westerns, principles of the plains' stacks up a none of the better westerns, principles of the plains' stacks up a none of the better westerns, principles of the plains' startest with the two-stated Charles Startest with the stong and flatitude to garden the major startest with the stong and flatitude to garden the startest with the stong and flatitude to garden the startest with the stone of the better westerns, principles on double bills. The principles were stone of the better host method of this Plonest contents and ster of the plains, the startest with the stone of the better host method the principles of the plains, principles of the states, player capably by Edward LeSaint, flouding his long-lost daughter, whom he had thought killed in a label of the plains, player capably by Edward LeSaint, flouding his long-lost daughter, whom he had thought killed in a label of the plains of the plains of the states, player capably by Edward LeSaint, flouding his long-lost daughter, whom he had thought killed in a label of the plains of the plains of the plains of the startest player capably by Edward LeSaint, flouding his long-lost daughter, whom he had thought killed in the last the player of the plains of the pl

# MG's 60,000 Ft. Color

Hillywood, July 25.
Frank Messenger and crew of 68, checked in at Metro with 60,000 feet of Technicolor backgrounds and long-shots for 'Northwest Passare,' limed during a six-week lidaho.



## The National Peace Conference

presents to

# - Walter Wanger

This Special

Award of Distinction and Service

IN recognition of his understanding of the problems facing the world today as reflected in his screen production "Blockade; a courageous production that challenges the thought of the world; a production that virally contributes to the uplifting of the morale of the peoples of all nations; that donates materially to the cause of International Peace and offers a striking example of the futility of war.

Presented this seventeenth day of June, 1938, Washington, D. C.

Malter Co. Van Frisk Director, National Deace Conference

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CHURCHES
FELLOWSHIF OF RECONCELLATION
FOREICH MISSIONS CONFERENCE
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FOREICH POLICY ASSOCIATION
FOREIGH CONFERENCE
GENERAL CONFERENCE COMMISSION ON WORLD

GENERAL CONFESSION ON WOSE
PEACE OF THE METHODIST BESCOPAL
CHURCH
GENERAL PEDESÁTION OF WOMEN'S CLUBS
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INTERNATIONAL SOCIETY OF CHRISTIAN. ENDEAVOR

ENDEAVOR
LEAGUE OF NATIONS ASSOCIATION
NATIONAL BOARD OF THE Y, W, C, A,
NATIONAL COMMITTEE ON THE CAUSE AND
CUSE OF WAR

NATIONAL COUNCEL OF JEWISH WOMEN
NATIONAL COUNCEL FOR PREVENTION OF WAR
NATIONAL COUNCEL OF THE Y. M. C. A.
NATIONAL EXECUTIVE BOJED OF THE WOMAN'S
AUXILIARY, EPISCOPAL CRUSICH

PROFESSIONAL WOMEN'S CLUBS
NATIONAL FEDERATION OF TEMPLE SISTERMOO
NATIONAL STUDENT FEDERATION
NATIONAL WOMAN'S CHRISTIAN TEMPERANG
UNION

United Student Peace Committee
United Synacocue of America
Women's International League for Peace
and Peacedom
World Allance for International Peace
World Allance for International Peace

WORLD ALLEANCE FOR INTERNATIONAL FIREN SIGH TRIBUGH THE CHURCHES WORLD PEACE FOUNDATION WORLD PEACEWAYS

9)



Never before has public interest been fanned to such feverish intensity. On the air . . . in the headlines . . . everywhere "Blockade" is the center of attention. Cash in on it for all it's worth—and it's worth plenty!

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Walter Wanger presents

NO WONDER LITERALLY MILLIONS
OF FANS ARE EAGERLY AWAITING
THE YEAR'S MOST EXCITING PICTURE!



Film Daily

Film D

Madelbine Houry
CARROLL FONDA

with LEO CARRILLO . JOHN HALLIDAY REGINALD DENNY - VI.ADI IR SOKOLOFF - ROBERT WARWICK Music by Weiner Janssen - From the screen ploy by John Howard Lowion insched by William Dieterie - Released thre United Artists

## Indies Fear Win

(Continued from page 2)

sustain their contentions in that regard, the decision declares.

tion of pictures. While there is no evidence that the producers who have affiliated theatres have an agreement, or understanding, that none of their number shall enter the competitive territory which and the control of them has theatres, they apparently have refrained come David Loew. peting with each other

hi ition field."

The apparent grounds, however, on which the constitutionality of the on which the constitutionality of the law was upleful were the existing potentialities in the situation for the exercise of monopolistic practices in restant of trade and the power of a state legislature to determine the measure of a law to avert monopoly, curb monopolistic tendencies, and its power to enact such legislation.

tion.

Moreover, the decision declares, a producer which, owns theatres has proved to make it impossible for the independent exhibitor to proven the provent of the provent of the provent of the producer state of the prod

Indisandent competitors.

The decision also sizys: The court is not required to determine what would be the best, fairest and wisest solution of the problems and converses which have come about by those engaged in the production and distribution of pictures. The wisdom of the policy adopted by the state of North David declaring that affiliated theatree shall not be state of North for the Caurt to pass you.

The following are some of the other significant statements contained in the coast's derision:

#### Two Question

Two Questions which we are called upon to answer are: (1) Does the policy declared by the Act bear a reasonable relation to a propable purpose, or is, it palpably in excess of legislative power. (2) Are the means provided for the enforcement of the policy declared in the Act arbitrary and unreasonable?

This Act does not originate from conditions peculiar to North Da-This Act does not originate from conditions peculiar to North Da-kota, but gree out of a nation-wide controversy of long standing be-tween independent or unaffiliated, motion picture exhibitions and those traced the exhibition need through ac-quiring theatres or interests in thear-trees. The independent exhibition through their trade association, the North Da-kota legislature. The independent exhibitions have

kota legislature.
The independent exhibitors have resented and protested against the entry of the producers into the exhibition field, and have regarded their acquisition of theaters as unfair and unjust competition. The investment of the entry of the produce theaters by the major promitted to continue, that may eventually destroy the independent theaters. tally destroy the independent thea-tre operators, and leave the theatres affiliated with producers in vir-tually complete possession of the field of publicities

Five major producers have thea-Five major producers have these theories of interests in theatres. These theatres constitute many, if not moderate, of the best freatres in the moderate of the best freatres in the moderate of the moderate of the producers. While the plaintiffs' theatres are only about one-sevententh of all North Dakbla theatres, they have more moderate of the mode

total of 355.776 seals: Plaintins americal and American companies operate 101 of these theatres, with a total of 86.373 seals. Thus they total of 86.373 seals. Thus they operate in the torritory less thrumone-ninth of all the theatires, and have approximately one-furth if the entire seating capacity.

## **Advance Production Chart**

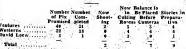
suitain their contentions in that regard, the decision declares.

| Hollywood, July 26. | still to be released and 72 not yet put before the cameras. Sindict ore included to the decision declares.

| Iterative is vigorous competition pictures have been released or previewed for the 1937-38 senson, with 116 ration for preview.

| Iterative is vigorous competition pictures have been released or previewed for the 1937-38 senson, with 116 ration for preview.

## Columbia



ictures now in the cutting rooms or awaiti THANTOM GOLD, formers titled 'GOLD RUSH BAYS,' produced by Larry Darmour, directed by Joseph Levering, original screen play by Nate Outstern, photographed by James S. Brown, -T. Cast Jack Lufen, Bell Theory, and James C. Brittisker, Hg Tailatero, Jack Luntan, Bell Taron, Art Davis, Marian Sais, Late McKec, Tuff (canjine).

"SOUTH OF ARIZONA,' formerly titled "SINGING GUNS,' produced by Harry Decker for Irving Briskin unit: directed by Sam Nelson: original screen play by Bennett Cohen: photographed by Benjami Kline. Cast. Charles Starrett, Iris Mcrediti. Bob Nolan, Pat Brady. Dick Curlis, The Sons of the Proneers, Eddie Cobb. Art Mix, John Tyrrelf. Robert Fiske.

PIONEER TRAIL, Tormerly titled 'ALLEY OF VIOLENCE' produced by Larry Larmour; directed by Joseph Levering; original screen play by Nate Gatzeri, photographed by James S. Brown, Jr. Cast: Jack Ludou, Joan Barclay, Dick Bottilier, Tuffy' (canine), Silm: Whittaker, Marin Sais, Hal Taliafero, Leon Beaumon

Hal Taliaferro, Leon Beaumon.

"THE GLADATON: produced by David L. Loew; associate producer, which was a produced by Edward Sedgwick; based on novel by Philip Movard Cross directed by Edward Sedgwick; based on novel by Philip Tawis, Robert Kont. Dickle Moroe Lucien Littledied, Einel Wales. Don Douglas, Man Mountain Dean, Lee Pholps, Edde Kane, Wright Kramer.

"TOU CANT TAKE IT WITH TOU! produced and directed by Frank Tou Canter and the Company of the C

THE LADY OBJECTS, formerly titled 'LADY LAWYER, produced by William Perlberg: directed by Earl Kenton; no writing credits released as vet; photogranhed by Alan Seiter. Cast: Lanny Ross. Glovia Stuart, Joan Marsh, Roy. Benson, Robert Paige, Arthur Loft, Pierre Walkin, Robert Piske.

"WINGS OF DOOM," produced by Ralph Cohn for the Irving Briskin unit; directed by C. C. Coleman, Jr.: original screen play by Michael Simmons: photographed by Lucion Balland. Cast: Jacqueline Wells, Charles Farrell. Alexander Dorsey, Frederick Burton, Eddie Earle, Addison Richards, Charles D. Brown, Hugh Sothern.

"TRANTOM TRAIL" (Installing little), Coronet Pictures production for the production of the production

JUVENILE COURT, produced by Irving Briskin; associate producer. Some producer of the producer

Stimmway, Joe D. Stephani, V. Ilide, 10DTSIDE, THE LAW, produced by Jeron Hall And Market Mar

Columble Pix Now in Production

GiRLS' SCHOOL, formerly titled 'FRINSHING SCHOOL,' produced by
Sam Marx; directed by John Brann: no writing credits released as yet;
photographed by Franz Planer. Cast: Anne Shirley, Nan Grey, Raiph
Bellamy, Margaret Taillichet Dork Keriyan, Noan Beery, Jic. Cecil Cunningham, Franklin Pangborn, Marjoric Pord, Marjoric Dean, Marjoric

WORLENG (G. 188)

Reynolds, Dorothy Moore, Joan Tree.

"NOT FOR GOLGN", produced by Larry Darmour directed by Lewis D.
Collins, original, sercen play by Gordon Rigby, pholographed by James
Brown, Jr. Cast: Jack Hol. Beverly Roberts, Noah Bergy, Jr., John
Qualen, Helen Jerome Eddy, Arthur Aylsworth, Russell Simpson, Barbara
Pepper, Harry Woods, Vic Potch, Claire Di Brey.

#### **Grand National**

		Number	Number	Now	in E		Stories In	
		of Pix Promised	Com- pleted	Shoot-		Before Cameras	f'repara-	
ealures		43	16	- 1	2	25	1 1	
Vesterns		22	6	0	2	13		
		-65	23	1.				
Picture	s now in	cutting roa	oms or a	waiting	previews	are;	- 1	

HELD FOR RANSOM, produced by International Film Corp.; directed by Clarence Bricker; ordinal screen play by Barry Barriwger; photographed by Arhur Reed. Cast: Blanche Mehalfer, Grant Wilherst, Jack Mulhull, Kenneth, Harian, Walter McCrail, Jac Girard, Bruce Warren. Edward Foster, Harry Harver, Corner Moner, Richard Lanckier, John McCallum, Spec O'Domeel, Joe Deviln, Earl Douglas, Benn Hall, Leo Douglast, Robert Methanics.

"BOLLY LAUNS: gradued by Ed Finney, directed by Al Horman Factor of the Control of the Control of the Control of the Control Cast. Tes Ritter, Harriel Branctt. Smit Pollard, Hobbart Bawarth, Rrick Adams, Charles King, Lynton Brent, Horace Murphy, Karl Hackett, Ed Casaidy.

"HIGH COMMAND: produced in agland by Associated dish Film Distributors and our here: associate producer. Gordon Wellesley: directed by Thornald Diskinson, screen high of the dish of the

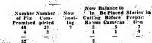
In Minnesota, North Dalota and in the cities of man sereen play in Charles Man Dalota and in the cities of man sereen play in Charles and Localize a

Grand National Plx Now in Production

Grann Sational PEX Now in Production .

"SHADOWS OVER CHINA", Fine Arts production for Grand National releases predicted and directed by Charlov Lamout, argund screen play for dough Loffmenbooks Barral, Bahih Morgan, Edward Woods, Pad, state Letter directant, Edward Keene, life event, William Hojde, Rebert Let, Victo Victor.

Metro



now in the cutting rooms or awaiting previews are:

now in the princip rooms or available proviews are:

\*BLOCKHEADS.\* formerly tilled \*MEST THE MISSUS,\* produced by Hal Roach; associate producer. Hal Rouer, Jr.\* directed by John Bivatour; the transitive writing cred Pelix, Address, Agreed Parroll and Harry Landour; photographed by Art Lloyd. Cast. Stan Laurel, Oliver Hardy, Patricia Ellis, Billy Gibbert.

Willie Fung, Liv Sun, S. Generly third CUVE AND TAKE, produced by THE CROWN ROLATE, Generly third CUVE AND TAKE, produced by Bulbard Morey, screen play by Goorge Burse, Harry Ruskin and George Opponheimer: http://district.org/10.0000/price/paris/. Cett Robert Taylor, Mauriero Osalityan, policy market of Catterian Council Cou

Metre Pix New in Production

Metre Pix New in Production

THE GREAT WALTZ: '(or. 1993-39 scaon), produced by Barnard
Hyman: directed by 1011. Industry of the State of the State
Hyman: Compared the Sta

HOUSE, THE PROPERTY OF THE PRO

Saltety, putting, similar products, levislate on 1887-30 season), produced by Hinds Symberg, Record by Wes, Man Dyles, series play by Alan Campbell and Borolly Parker; photographed by Gilver Marsh. Cast Jeanette Musch Donald, Nelson Eddy, Mischa Auer, Front Morona, Ray Bolger, Herman Lincille Walsons, Ployence Rice, Registrale Gridfert, Allyn Jodyn, Esy Roder, Older Marsh. Cast General Records (Record Records), Ployence Rice, Registrale Gridfert, Allyn Jodyn, Esy Roder, Older Morsand, Pers Milburn, Betty Joynes, Douglas, Medhad, Terry Kilburn, Betty Joynes, Douglas, Medhad, Terry Kilburn, Betty Joynes, Douglas, Medhad.

'RICH MAN, POOR GIRL,' formerly titled 'IT'S NOW OR NEVER,' coduced by Edward Chodorov, directed by Reinhold Schunzel: no weiting dedits released as yet; pholographed by Roy June, Cast Robert Young, uth Hussey, Guy Kibbee, Lew Ayres, Luna Turner, Rita Johnson.

THREE LOVES HAS NANCY, produced by Norman Krasna; directed by Richard Thorpe; no writing credits, released as yet; photographed by William Daniels Casti: Robert Monicomery, Janet Gaynor. Franchit Tone, Cora Witherspoon, Reginald Owen, Claire Dodd, Guy Kibbee, Fay Molden.

'STABLEMATES, produced by Hairy Rapf; directed by Sam Wood; no triting credits released as yet; photographed by John Seitz. Cast: Wallsee eery, Mickey Rooney, Arthur Holl, Minor Watson, Cillf Nozarro.

"LISTEN, DARLING, produced by Jack Cummings; directed by Flword Marin: original story by Katharine Brush. Cast: Freddie Bartholomow, Judy Carland, Mary Astor, Walter Pidgeon, Scotty Beckett, Gene Lockhart, Alan Hale, Barnett Parker.

#### Monogram



"BARFOOT BOY (for 1933-39 season), produced by E. B. Derr; directed by Karl Brown; screen play by John T. Neville; photographed by Clinet by Karl Brown; screen play by John T. Neville; photographed by Clinet Morgan, Mariju Kowolden, Mality Fain, Frank Fuglin, Edward Fuvier, John Morris, Bradley Mctsalte, George Circeland, John Morris, Bradley Mctsalte, George Circeland, John Morris, Bradley Mctsalte, George Circeland, John Morris, Bradley McTsalte, Marie Marie, Marie Marie

#### Paramount



tetures now in culting rooms or awailing proviews are:

Metures now in culting rooms or awailing proviews are:

Metures now in culting rooms or awailing proviews are:

Metures now in culting rooms or awailing proviews are received by William Wethernesserver in 1838-30 season or endered with the control of the control of

See Variēty's first b.o. report of Warners' next Holdover champ!

EDW.G.

# ROBINSON Dr Clittorhouse

CLAIRE TREVOR

ALLEN JENKINS

Screen Play by John Wexley and John Huston . From the Play by Barre Lyndon . A Farst National Pictur

## Advance Production Chart photographed by William Mellor. Cast: Akim Tamiroff, Frances Farmed Left Eriksun, Lunne Overella, Vladamir Sokoloff, Wade Crosby, Dewe

(Continued from page 19)

Strange, Leo McMahon, Ed Brady, Dick Alexander, Earl Dwire, Jack Rockwell, Ben Corbet, Charles Murphy.

Rockwell, Ben Corbet, Charles Murphy.

TOUCHDOWN, ARMY' (or 1938-39, season), produced by the Harold
Hurley unit; directed by Kurt Neumann: original story and screen play by
Loyd Corrigan and Erwin Celesy; photographed by Victor Milnier. Cast:
John Howard, Robert Cummings, Mary, Carlisle, Owen Davis, Jr., Benny
Baker, Mijorn, Withers, Chester Clute. Saran Edwards, Paul Rordon,
Forder A. Huches, Lyle Morraine, Robert Norton, John Hart, William J.
Moore, William Orr, Charles Stafford, Bob Fischer, Lambert Rogers, Louis
Durst, Phillip Warren, Peter Potter, Gloris Williams, Ruth Rogers, Cheryl
Walker, Marion Weldon.

Walker, Marion Weldon.

Sint, YOU SINNERS' (for 1938-39 season), produced and directed by wester Ruggles; original screen play by Claude Binyon; photographed by Wester Ruggles; original screen play by Claude Binyon; photographed by Kerl Struss. Cast: Bing Crossby, Fred MacMurray, Elizabeth Patterson, Donald O'Connor, Ellen Drew, Harhn Brites, John Gallaudet, Patt West, Patters, Wester Struss, Constitution, Pattern Struss, Patt

Vischer' Janet Waldo, Cheryl Walker, Marion Weldon, Gloria Williams, 
\*\*spaw O F THE NOBTR J, produced by Albert Lewin, directed by 
Henry Mathaway: screen play by the plants and added from Barrel 
Henry Mathaway: screen play by the plants and added from Barrel 
Henry Broda, replacing Georges Rigaul, John Barrymore, Aklim Tamiroff, 
Lyme Overman, Drothy Lamour, Josuice Platt, Fuzzy Knight, Valled 
Lyme Overman, Drothy Lamour, Josuice Platt, Fuzzy Knight, Valled 
Sanley Andrewa, Monite Blue, Irving Bacon, Glain, Gall, Wald 
Gall, Wald 
Markey, Monite Blue, Irving Bacon, Glain, Gall, Wald 
Markey, Monite Blue, Irving Bacon, Glain, Gall, Wald 
Markey, Monite Blue, Irving Bacon, Alysworth, Rollo Lloyd.

mass. Adia. Kuznetsoff, Afex Woloshin, Arthur Aylsworth, Rollo Lloyd.

"BILLIDGG DERIMMOND IN AFRICA' (for 1983-83 sesson), produced by
Harold Hurley: directed by Louis Registering Description by Carnett Weston,
Mellor. Cast' 1-50m, Howard, Hesther Angelt, H. B. Warner, Reginald
Deiny, E. E. Clive, J. Carrol Nash, Anthony Quinn, Matthew Boulton,
Deiny, E. E. Clive, J. Carrol Nash, Anthony Quinn, Matthew Boulton,
De Briac-Paul Poress, Konstantin Shaven, Rudoloh Myset, William von
Brincken, Rollo Dix, Evan Thomas, Forrested Harvey, Garald Rogers,
Harry Allen, Leonard Carey.

THEN ALTHOUGH CASE?

"IN OLD MEXICO," formerly titled 'RETURN OF THE FOX' (for the 1938-39 season), produced by Harry Sherman; directed by Edward D. 1938-39 season of the produce of the

Giem Strange, Trevor Bardette, Ania Demetrio, Tony Rous.

'ARTIFTS AND MODELS ARROAD' (for 1933-39 season), produced by Arthur Hornblow: directed by Mitchell Leisen; screen play by Howard of the Month of the Control of the Control

Joseph de Beauvolers, Martial de Serraud.

'I' I WERE KING' (101983-39 season), produced by Frank Lloyd, directed by Frank Lloyd; based on a story by Justin Huntly McCarthy, prototorpaphed by Theodor Spatishin. Cast On Justin Huntly McCarthy, prototorpaphed by Theodor Spatishin. Cast On Justin Kingson, C. V. France, Stanley Ridges, William Hande, May Beatty, Adrian Morris, Francis McDonald, Walter Kingsford, Henry Wilcoxon, Ralph Forbes, William Merrill, Donald, Walter Kingsford, Henry Wilcoxon, Ralph Forbes, William Merrill, Orlond, William Martin, Martin, Caston, Ca

Walker, Dorothy White, Careen play by Frank Butler and Don Jilli-FARIS HONEYMOON' (for 1938-39 season), produced by Harlan Thompson; directed by Frank Butler, are not play by Frank Butler and Don Jilli-men; based on a property of the play by Frank Butler and Don Jilli-men; based on the play by the play

#### Paramount Pix Now in Production

"ZAZA" (for 1933-39 season), produced by Albert Lewin: directed by George Cukor; screen play by Zoe Akins; from play by Pierre Berton and Report March 1988 (1988)

THE ARRANAS TRAVELET (for 1933) season I, prolinced by George Arthur; directed by Alfred Santell; no writing credits released as yet; pholographed by Leo Tover. Cast; Bob Burns, Fay Bainter. Jean Parker, John Beal, Lyle Talbot, Irvin S. Cobb. Dickie Moore. Raiph Remitey, Haleue Hill, Waller Soderling, Bernard Stuss, A. S. Byrton.

tene Hill, Walter Soderling, Bernard Suss, A. S. Byron.

"SONS OF THE LEGION' (for 1938-39 season), produced by front office directed by Jannes Hogan, original and sercess play by Charles Schornburn, Cast: David O'Connor, Billy Lee. Billy Cock. Evelyn Keyes, Elizabeth, Patterson, Tim Holt, Lynne Overman, William Fraveler, Meckes, Elizabeth, Patterson, Tim Holt, Lynne Overman, William Fraveler, Meckes, Elizabeth, Patterson, Tim Holt, Lynne Overman, William Fraveler, Meckes, Elizabeth, Patterson, Tim Holt, Lynne Overman, William Fraveler, Meckes, Elizabeth, Patterson, Tim Holt, Lynne Overman, William Starbeth, Patterson, Tim Holt, Lynne Overman, William Starbeth, Patterson, Tim Holt, William Starbeth, Patterson, Tim Holt, William Starbeth, Patterson, Patterson,

T. Mack, Carl Harbaugh, Ronnie Paige, Keith Mackenzie.

CAMPUS CONFESSIONS\* (for 1383-39 season), produced by front folies; directed by George Archanbaud; original and dreen plans. Handler, of the control of the cont

"STAVER WINGOW, RAY Brown, John Heissen.

STAVER TRAIL PATED! (for 1383-3 sesson), produced by Harry
STAVER TRAIL PATED! (for 1384-3 sesson), produced by Harry
Stoy by Clarence E. Mulford; photographed by Russel Harlan. Cast Willam Boyd, George Hayes, Russell Hayden. Charlute Wynicz, Jame Clavlen Boyd, George Hayes, Russell Hayden. Charlute Wynicz, Jame Clavneth Mayer Take. Catharine Sheldon, Maurice Garlet, Staven Charlet
and Charlet Staven Charlet, Clem Strange, Jack Ruckwell, Tun London. Claudia Smithe Ethier, Clem Strange, Jack Ruckwell, Tun London. Claudia Smithe Ethier, Clem Strange, Jack Ruckwell, Tun Lon-

oon. Claudia Smith.

\*\*RING OF ALCATRAZ\*\* (for 1938-39 septem) produced by front office.

\*\*RING OF ALCATRAZ\*\* (for 1938-39 septem) produced by front office.

\*\*Description of the product of the produc

#### RKO-Radio

		_				
	Number of Pix Promised	Com-	Now Shoot-	in 1		Stories in Prepara-
			ring	Acoms	Cameras	11011
Studio	43	43	5 .	2	9	5
Condor	2	2			•	
Sol Lesser	*	1	•	1	1	i
David Loew	2	2				i
Wait Disney	1	ï		•	•	•
	_	_				-
Tratal		.40				

Total ........... 51 49 5 3 1
Pictures now in the cutting rooms or awaiting previews are:

ricures now in the cutting rooms or awaiting previews are:

\*\*BRRAKING THE ICE, produced by SO, Lesser; directed by Eddie Cline,
screen play by Mary McCall, Jr., Manuel Seff and Bernard Schubert; original by Jack Grundy; photographed by Jack McKenzie, Cast: Bobby Benchen
Dolores Costello, Charles Ruggles, Irene Dare, Dorothy Peterson, Robert
Barrat.

Datrial.

"THE PAINTED DESERT," produced by Bert Gilroy, directed by David Howard, original screen play by John Rathmell; photographed by Harry Wild. Cast: George O'Brien, Loraine Johnson, Ray Whitley, Stanley Fields, Maude Allen.

Maude Allen.

"BIRTHADA DO A STOOGE, produced by Lou Lutty, discreted by Loc Goodwins; screen play by Dalton Trumbo; original story by William Wormer; pholographed by Frank Redman, Cast: Frank Albertson, Eleanor Lynn, Adrienne Ames, Bradley Page, Allan Lane, Richard Lane.

"CAREFEEE," produced by Pandro Berman: directed by Mark Sandrick; screen play by Dudley Nichols and Hagar Wilde; pholographed by Lucilla Gear, Jack Carson, Richard Lane, Kay Sutton, Jack Arnold, Jane Woodworth.

WOODWOTH:

ROOM SERVICE: produced by Pandro Berman; directed by William Seiter; screen play by Morrie Ryskind from stage play by John Murray and Allen Boretz; photographed by Roy Hunt. Cast: Three Marx Brothers. Ann Miller, Lucille Ball, Frank Albertson, Clift Dunstan, Donald McBride.

Ann Miller, Lucille Ball, Frank Albertson, Cliff Dunstan, Donald McBried, 
"GUNGA DIN", produced and directed by George Slevens; screen play 
by Ben Hecht and Clarice MacArthur; photographed by Joe August. Cast: 
Card, Time, Woor McLaglen, Douglar Barbanks, Ir., Jonn Fondaine, EduCard, Card, Woord, Card, Card

Sam Levene.

"MR. DOODLE KICKS OFF," produced by Robert Sisk; directed by
Leslie Goodwins, screen play by Bert Granet for story by Mark Kelly,
photographed by Russell Metly. Cast' Joe Penner, June Travis, Richard
Lane. Billy Gilbart, Ben Alexander. Alan Bruce. William Davidson, George
Irving, Pierre Waltins, Frank Thomas; Wesley Barry.

#### Republic

Now Balance to in Re Placed Storles Cutting Before Prepara Rooms Cameras tion

Total 2 3 31 2 24

Fictures in the cutting rooms or awaiting previews:

COME ON, LEATHERNECKS,' produced by Herms Schlom: directed to the control of the con

Richard Crofnwein, Mariah Huftl, León Amés, Edward Brophy, Bruce MacLand Mathews.

"DICK TRACT EXTURNS" (serial), produced by Robert Beehe: corected by William Wilney and Jack English, original screen play by
directed by William Wilney and Jack English, original screen play by
shor; photographed by William Nobles. Cast: Ralph Byrd, James Joyce,
Lynn Roberts, Charles Middleton, Jack Ingram, Edward Foster, Jack
Roberts, Lee Ford, Jerry Tucker, David Sharp.
Roberts, Lee Ford, Jerry Tucker, David Sharp.
Roberts, Lee Ford, Jerry Tucker, David Sharp.
Worth Charles, Middleton, Jack Ingram, Edward Foster, Jack
Roberts, Lee Ford, Jerry Tucker, David Sharp.
Worth Cast: Bruce Cabot, Beverly Roberts, Horace MacMahon, Philip
MacRishon, Bur Woldenson, Worth Carlos, William Rose, Maria,
MacRishon, Bur Woldenson, Worth Carlos, William Screen, Play by
Betty Burbridge and Stanley Roberts, Photographed by Emet
Miller. MacRishon, Bur State, State Gen Autry, Smiley Burnette, Carol
"REROES OF THE MILLS," formerly tilled "WESTERN JUSTICE," produced by William Berket directed by Goorge Sherman, original screen play
by Betty Burbridge and Stanley Roberts; photographed by Rage Lanning,
Jimmie Eagles, James Regan, LeRoy Mason, Eddie Cherkosa, Roy Banerott.

"EVERTHING HAPPENS TO US; produced by Valinia Bakewell, Lynn Roberts, Wallis Clark, Sally Payne, Dorean McKay, Norma
Cratical States of the Stanley Roberts;
Photographed by Rect Lanning. Cast: John Wayne, Ray Corrigan. Max
Tertnure, Dorean McKay, Yakina Canul. Art Dillard, Edwin Gafney.

Tertnure, Dorean McKay, Yakina Canul. Art Dillard, Edwin Gafney.

#### 20th Century-Fox

			_			
	Number of Pix Promised	Number Com- pleted	Now Shoot- ing	Cutting	Balance to Be Placed Before Cameras	Prepara-
studio	- 52	52	7	7		7
sol Lesser	5	5	ė	i	•	i
	-	-		-		

Howell, George Ernest, June Carlson, Florence Roberts, Billy Mahan, Joan Valerie.

Jewas P. P. LACK, AND SHOW (for 1933a) searon, produced by Joseph Rempsteed, divected by David Buller; from Damon Ringvoix slory; brotographed by Druest Palmer, Cast. Rit. Brothers, Phyllis roots, Ethiel Merman, Robert Allen, Sidney Blackmer, George Barbier.

Jewas P. Lack and Joseph Blackmer, George Barbier, F.ARTH. (for 1933a) searon, produced by John Stone; Girected by Joseph Santiey; original screen play by Marquerite Roberts; no photography assignment, Cast. Jane Whiten, Robert Kellerd, Sean Royers, Eddie Collins, Nana Joseph Marquerite, Black and Joseph Stones, Santiey; original screen play by Harry Tugend and Joseph Stones, Carlon Carlon, Jake Keity, Royer, Santier, Santier,

## **Exhibs Meeting** On \$1,000,000 Nat'l Pic Drive

Under summons from George J.
Schaefer, national chairman, exhibitor representatives from every day (Wed.) at the Astor hotel, N.
Y., with representatives of the producers and distributions to control of the producers and distribution to control of the producers and the pro

Companies is contributing its services to the campaign.

Hollywood Jolins In Hollywood, July 26.
Association of Motion Pictures Poducers has in Hollywood, July 26.
Guests has in the Hollywood, July 26.
Guests has in the Hollywood in Hollyw

### REPUB. BUILDS AUTRY, ROGERS VIA P. A.'S

RUGERS VIA P. A.S.

Both Gene Autry and Roy Rogers, currently tabbed as the westers faves on the Republic payroll, are getting healthy buildups via new sections healthy buildups via new sections healthy buildups via new sections are secured by back on the Coade preparing for Billy the Kid Returns; after a nine-week tour that carred in Memphis and ended in Coene Autry, who in the meanime had turned out two cowbot features, is on a pa. jount that will me had the compared to t

#### WOODS IN 'CHINA'

WOUDS IN CHINA

Hillywood, July 26

Edward Woods, Brondway logst,
netur, gets featured role in "Fine
Arts picture, Shandows Over China."

Film is the commany's flost par

Grond National release.



# EXTRA!

This issue of "The Lion's Roar" is dedicated to "LOVE FINDS ANDY HARDY." Because it's not only the answer to every exhibitor's prayer, but also just what the doctor ordered.

A rare combination.



9000 showmen got this autographed photo FREE (Write M-G-M if you didn't).

# IT'S A SMASH AT THE BOX-OFFICE!

Good news from everywhere. Los Angeles Day & Date engagement at Chinese and State biggest at both theatres since "Test Pilot" with extra performance necessary at each one to handle crowds. Capitol, N. Y. beats "Three Comrades" and held for 2nd Week.

Week-end openings in 27 key cities (mostly rainy!) all doing from 125% to 160% of normal business, including Waterbury, Reading, Wilmington, Worcester, Houston, Atlanta, Richmond, Harrisburg, New Orleans, Kansas City, Hartford, Providence.

As we go to press 13 single bill situations doing sensational business!

And how those HARDYS are growing! Wait 'till you compare the business of "LOVE FINDS ANDY HARDY" with "Judge Hardy's Children." More than double at Hartford, St. Louis, Philadelphia, Atlanta, Houston, Nashville and beating "Captains Courageous" in 13 of the first 27 key city engagements.

Small town business absolutely phenomenal! For instance at random, Tom's River, N. J. beats "Test Pilot," "Rosalie," "Double Wedding," "Saratoga" and "Maytime." In York, Pai, Hazelton, Pa.; Stroudsburg, Pa.; Beach Haven, N. J. and other small towns it leads four out of those five comparative Big Ones!

Just the beginning! Get on the bandwagon and ride right up to the bank! "Today's white-haired boy"



### MICKEY ROONEY FOR PRESIDENT!

What this country needs is a bigger budget of belly-laughs. When Mickey's name appears in an ad, when his generous grin expands on the screen the public chuckles in anticipation. M.G-W has built another solid box-office draw for you, another Star added to your wealth of M-G-M Stars!

FINE TÂLK!

"LOVE FINDS ANDY HARDY' is first rate."—BOX.-OFFICE. "The picture has what it takes."—M. P. DAILY. "Has everything that an 'A' picture should have."—M. P. HERALD. "Will take its place alongside anything to come out of Hollywood this season."— DAILY VARIETY. "Tops in this series. Terrific appeal."—HOLLYWOOD REPORTER. "For every type of audience, sparkling comedy, warm human emotion."—FILM DAILY. "Finest of the series."—SHOW. MEN'S TRADE REVIEW. "Rates high bracket allocation."—VARIETY. "As welcome as the sunshine."—N.Y. DAILY NEWS. "More genuine entertainment than many super-specials."—JOURNAL-AMERICAN. "Drop whatever you are doing and rush to see it."—WORLD-TELEGRAM. "Sheer joy. Deservedly popular series."—SUN. "Friendly, like able show."—TIMES. "Best of the series. Exceedingly entertaining."—HERALD-TRIBUNE.



#### UP GOES YOUR AD-BUDGET!

(Many exhibitors are running the above ad after opening. A smart change of scheduling that keeps business hot for a hold-over!)



# "ROLL UP THE SLEEVES BOYS!"

Showmen are doing their stuff. It's a pleasure to promote. For money, honey! Six national manufacturers selling Judy Garland apparel. Thousands of dollars spent in clothing trade journals to acquaint stores with window and newspaper cooperative tie-ups.

Judy Garland sings two hit songs by Gordon and Revel, published by Leo Feist, Inc., for music promotion via radio, bands, etc. Use the sheet music. Electrical transcription free to radio stations.

"HARDY CLUBS" being formed everywhere. Sponsored by local newspaper, radio station, theatre. Promoting youthful recreation and better understanding between children and parents. Schools, Y.M.C.A. and Y.W.C.A. cooperating, developing into a big nationwide promotion for the Hardy series.

Appeal of picture to newspaper-reading home folks makes press cooperation, contests, etc., welcome.

Actual Hardy Families entertained by local hotel with newspaper tie-in; introduced on radio; interviewed by press; invited to performance.

A million ideas in the press-sheet. Get it!



Above is front cover of a 4-page herald to help you start new season business pick-up with a bang!

Write to THE LION'S ROAR, 1540 Broadway, N. Y. C. for a free sample or for prices, stating quantity desired.

"LOVE FINDS ANDY HARDY" is just one of the Big Ones.

But the slogan of the herald tells the whole M-G-M story...

"Happy Days Are Here Again!"

"Leo

## Advance Production Chart

(Coninuted from page 21)

Johnson, Tommy Nelson, Larry Jackson, Victor Pullman, Irving Greeg, Borman Palst.

SUEZ' (for 1932-39 seeson), produced by Gene Markey: directed by Alian Dyan; screen legacy of the produced by Gene Markey: directed by Alian Dyan; screen legacy of the properties of Pullip Dunne; original Pullip Dunne; original Company of the Pullip Dunne; original Company of the Pullip Dunne; or Suego Sue

nere, J. officialo, Maurice Mescovich, Nicel Butter.

10 June 1988.

11 June 1988.

12 June 1988.

12 June 1988.

13 June 1988.

14 June 1988.

15 June 1988.

15 June 1988.

16 June 1988.

16 June 1988.

16 June 1988.

16 June 1988.

17 June 1988.

17 June 1988.

18 June 1988

SMILE. Cast: Skinitey Temple, Jose Davis, Bill Robinson, Charter Farrell, Bert Lahr, Goorge Barbee, Franklin Penghorn, Bennie, Bartett, Amanda Duff.

2016. Part Lahr, Goorge Barbee, Franklin Penghorn, Bennie, Bartett, Amanda Duff.

2016. Part Lahr, Goorge Barbee, Franklin Penghorn, Bennie, Bartett, Amanda Duff.

2016. Part Corp. Goorge Marihall; no writing credits released yet; no pengholography assignment. Cast: Marione Waver, George Murphy, John Burot, Billy Benediet, Donald Meeks, Paul McVey, Franklin, Billy Benediet, Donald Meeks, Paul McVey, Franklin, Barber, Bennie, Barber, Goorge, Harry, Franklin, Barber, Goorge, Courtey, Ceas Fronton, Silvander, Goorge, Marchan, Barber, John, Walker, Barby, Armetta, Homas Beck, Incer Palange, Johnny Foron, Bill Robinson, Lon Chang, Jr. Edward Marr, Murray Alper, CAMERA DARDEVILS' (for 1933-39 season), produced by Sol My Vernon, Michael Whalen, Lynn Bari, C., Henry Gordon.

30 YHE DAWN SABLT, HURNY (for 1933-39 season), produced by Boldwinninger, Keye Lukk, Arthur Teesher, Willer Fang, Doris Lloyd, Leond Segori.

30 YHE DAWN SABLT, Walker, Barber, Barber, Barber, Barber, Barby, London, Ponduced by White, Barby Lukk, Pathur Teesher, Willer Fang, Doris Lloyd, Leond Segori.

negoff.

WHILE NEW YORK SLEEPS' (for 1838-39 season), produced by of M. Wurtzel; directed by H. Bruce Humberstone; no writing credit eleased as yet; photographed by Edward Croniager. Cast: Michael Phalen, Chick Chamdter, Jean Rogers, Joan Woodbury, June Gale, Marawrence, William Demarcs; Edward Gargan, Minor Walson, Harold

#### **United Artists**

	Number of Plx Promised	Com-	New Shoot- ing	Now Balance to in Be Placed Cutting Before Rooms Cameras	Ргерага-
Samuel Goldwyn	6	٠.			3"
Alexander Korda		3		-3	
Setznick	5	3		-1	4
Walter Wanger		5		4.3	5
Chapita	1	•	4.4	1	1
Landon Films	6	6		•	8
. 12 17.		-	_		

ctures in the cutting room or awaiting previews are TRE YOUNG IN MEART, produced by David O. Schmich; directed by Richard Wallace; screen play by Paul Cohorne and Charles Bennett from hovel by LAR, Wylie, The Gay Banditti, photographed by Loon Shamroy. Cast: Janet. Gaynor, Douglas Pairtanks. Jr., Paulette Goddard, Roland Young, Billie Burke, Richard Carthon, Minnie Dupree, Margaret Early, Charles Halton, Lya Lya, Elly Malyon, Henry Stephenson, Tom Ricketts.

Charles Halton, L'ya Lya, Eljy Malyon, Henry Stephenson, Ton Ricketts.

"LADY AND THE COWNOY" (for 1938-39 season), produced by Samuel Goldwyn, directed by H. C. Pottler, esreen july by Sam Behrman from an Coldwyn, directed by H. C. Pottler, esreen july by Sam Behrman from an College, and the Company of t

#### Universal

Number Number of Pix Com- of Pix Com- Promised pleted ing Rooms Cameras	Prepara-

Promised Pieted ing Resms Cameras to 19 Pictures in the cutting rooms or awaiting previews.

Pictures in the Camera in the Cam

ASSIGN MOOTHEAD.

THE MISSING GUEST, produced by Barney Sarceky; directed by John Rawlins; screen play by Charles Marin and Paul Perce; photographed by Milon Krasner, Cast; Paul Kelly, Constance; Moore, William Lundigan, 59 Sanner, Jackson, Plo Wix.

59 Sanner, Sector Lackson, Plo Wix.

WESSIMAN TYRAM (for 1933-39 session), produced by George Bileon;
WESSIMAN TYRAM (for 1933-39 session), produced by George Bileon;
WESSIMAN SINGER, SECTOR SINGER, SECTOR

Bredell: Cast: Dixie Dunbar, Ernest Truex, Raymond Parker, Constance Moore, William Lundigan, Tommy Wonder, Stanley Houss.

Byener, whilst planting and many Wooder, Stanley House, William Daniel and Many Wooder, Stanley House, William Stanley, William Stanle

#### Warners

Number Number New Balance of Stories In of Pix Cose-Shoot Cutting Refere Prepara-Promised pieted ing Rooms Cameras tion 18 9 9 1 18

Total .

Pictures in the cutting rooms or awaiting previews are:

SECERTS OF AN ACTRESS, formerly titled "WOMAN HABIT," formerly titled "LAVELET A.BAD", roodneed by David Lewis; directed by William Keighley; original screen play by Rowland Leigh, Milton Krims and
Allins, Epsteins, Deboterspield by Sid Hickox, Cast: Kay Francis, George
Allins, Epsteins, Caste Side States, George
Blondell, Rosella Towne, John Ridgethey, Penny Singleton, Larry Williams,
Science Jackson, Herbert Rawlisson, Emmet Vogan, James B. Carson,
Grace Hayle, Marion Alden, Paulette Evans, Eddie Graham, Stuart Holines,
Ask Goodrich, Arthur Houseman, Jack Mower, Off Hyllen, John Harron, Jack Condents, Activation, Fauntier, events, addite Urfalam, Stuart Hollines,
RACKETE BUSYERS, produced by Sam Belevini, directed by Llayd Bacon, screen play by Warren Duff and Robert Rossen, original story by Robert Rossen and Leonardo Bercovic; photographed by Arthur Edeson,
Cast: George Brein, Gloria Dickson, Mumphery Bogart, Allen Jenkina,
Singleton, Walter Abel, Joseph Downing.
"DAUGHTERS COULAGEOUS, formerly titled "WOMEN COULAROUNS, formerly titled "STREE ACT," formerly titled "WOMEN COULAMAM," produced by Benjamin Glazer, directed by Michael Curtir, serces
Terreit Haller, Cast, Jeffrey Lynn, Lola, Pricallia and Rosenary Lane,
May Robson, Claude Rains, Gale Page, Jules Garfield, Dick, Poran, Frank
Meltugh.

May Robon, Claude Rains, Gale Fage, Junes varieties, series, etc., etc.,

Alles Jenkins (Charles Winninger, Table Jens, Donible Crawling, MelvilleCopper, Patric Knowles, Penny Singleton.

"VALLYX OF THE GIANTS' (in Technicolor), produced by Lou Edeman divested by William Kogliber Jercep public Seton. J. Miller, frome
of the Charles of the Charl

ford, Wen Niles, Hal Craig.

Warners Plx New In Preduction

THE SISTERS; produced by David Lewis; directed by Analole Litvak;
no writing credits released yet for adaptation of novel by Myron Bring;
photographed by Tony Gaudon. Cast: Bette Davis, Annia Louise, Jane

David Sister Sis

"GRAFT OF THE NORTH" (in Technical), moduced by Fyan Fay, directed by Lewis Seiter, screen also by Robert Rosen, Vincent Sherman Lee Katz from novel by William Byton Mowery; shotocrashed by Lewis Seiter, screen alsy by Robert Rosen, Vincent Sherman Lee Katz from novel by William Byton Mowery; shotocrashed by L. William O'Connell. Cast: Dick Foran Margaret Lindsley, Gloria Dick, Alec Harron, Anthony Averill, J. Crawthers.

\*\*CUBTAIN CALL, produced by Bryan Foy; directed by John Farrow; screen play by Mark Fellinger from neazaine story by Faith Baldwin; John Chapman. Melville Cooper, Donald Crisp, John Litel. Iam Keith, "TORCHY FINDS OUT; produced by Bryan Foy; directed by William Beauding: no writing gredit neelessed as veit, photocrashed by Arthur Todd. Cast: Cliends Farrell. Barton MacLaut. Tom Kennedy, Williard Robinson, Correct Gould.

#### Thomas Rolls 'Traffic'

## Dunlap, Carr West

Hillywood, July 28. Societ E. Durling, Monogeran normore and the second public of the secon

## Fadman Forms National Pics. As U. S. Distrib

VARIETY

Organizing in America for the distribution on this side of foreign-made pictures, Edwin M. Fadman, made pictures, Edwin M. Fadman, Films Red Star of Paris and Brussels, has formed National Pictures Corp. and in future will divide his time between America and the Continent. National will distribute prod-tinent. National will distribute prod-tinent. National will distribute prod-tinent. In the U. S. and Latin America.

America. Fadmun, who arrived on this si three weeks ago, will probably spen from four to six months during the year on the Continent, the balance the part of the Continent, the balance the same time retaining his European interest. Fadman's set-up is unique, in that it effects a drivert lie-up letween a Continental and an American-company for an interchange of preduct, not only for distribution to under the continent of the Con

stories, etc. Initial release by the new National company in the U.S. will be 'Legions of Honor.' French made. Three other releases are presently being titled in English, and will be ready for distribution by the end of August.

## Kent Says

(Continued from page 3)

in connection with the action filed makes clear its desire to encourage a constructive solution of the in-dustry's problems. In this regard the Department said: The Department Department said: The Department ediestes to encourage and not to relard the development and orderly operation of the motion picture industry: And Will Hays in his common to the said of t

interest. "Since the committee was formed, numerous conferences have been held. The problems to be considered are important and the solutions intricate. Clear thinking and deliberate consideration must precede action.

cede action.

'Action taken will be in co-operation with all exhibitor groups and
the committee intends to get in
touch with the exhibitors when the
useful moment arrives. From their
on it will be a matter of working
out these problems jointly.

'I might add that we there the

out these problems jointly.

I might add that we shure the general industry belief that the most intelligent and satisfactory so-lution of our problems eventually will be reached through self-regulation, rather than through litigation. We shall continue the work of our committee to that end.

#### STUDIO CONTRACTS

Hollywood, July 28.
Twentieth-Fox lifted Ruth Terry's layer option.

player option.

Luana Walters inked player con-ract at Paramount.

tract at Paramount.
20th-Fox pieced up player optimis
on Tyrone Power, Joan Valeria
on Tyrone Power, Joan Valeria
on Tyrone Power, Joan Valeria
on Traces Lesierothy Descrip
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o

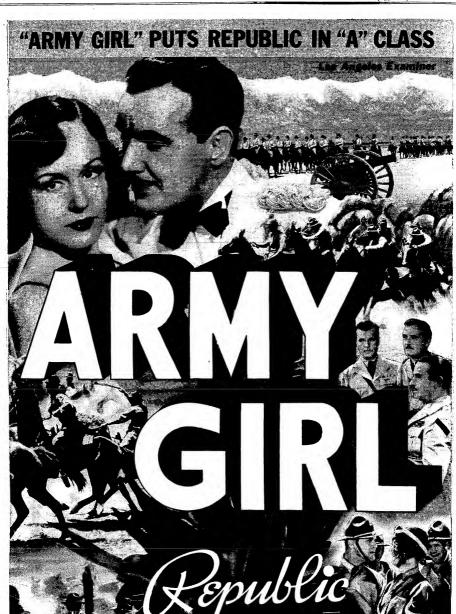
director.

Howard Emmett Roger.

writer pact with Edwar

Howard Emmett Roger, writer pact with Edwar writer pact with Edwar 20th-Fox renewed Russill Glasson's player contract.
Robert Kellard's Robert Robe

Warners signed George Hurrell, portrait photographer,



Starring MADGE EVANS - PRESTON FOSTER
WIED JAMES GLEASON H. B. WARNER RUTH DONNELLY NEIL HAMILTON
HEATHER ANGEL - BILLY GILBERT RALPH MORGAN - BARBARA PEPPER

## U. S. GOVERNMENT'S BILL OF COMPLAINT

(Continued from page 15)
Other Theatres than Metropolitan
Beliage Theatres
2011
10

# Allege Majors Conspire To Exhibition Monopoly

And A which by the monopolitation of the production of the product

## Convenient Pix Divvy In Metropolitan Areas

to medicare calability directed and transporting within the soundaries of months of the control of the control

#### Production, Distribution Monopoly Also Charged

aforesald defendant producers; and, some lustunces, certain of the said; somet have been placed under court by more than one of the said defenda

#### Majors Rarely Loan To Indie Producers

| December | December

inderdensite heavile, and early all his received a party to a precision where the control of the

#### Claim Majors Cash In

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spullty, and, for the most part, are driven to reserve to an time the property of the property

[273] Extent for the monapolistic conline production of the production of the continuous control of the control o

## Trade Practices Imposed Upon Indie Exhibitors

seed, respectively to the extract throughout the securities of the securities in the securities in the securities of the

union exhibitor, no a result of this like, is after simpled or operate like, is after simpled or operate history and contrary to the own beat history and contrary to the own beat history contrary. These a practice which laddes cleanants and souther, by which likes cleanants and souther, by which likes contrary may be phayed upon subsequently, in all a server where they or any them own, contrart, or present beat of the same contrary and the same contrary of the same contrary of the same contrary of them, and in the segment by any of them, and in the segment by any of them, and in the segment by any of them, and in the segment place of the same contrary of the same contrary of the same contrary.

# Unscrupulous Exhibs' Overbuying Tactics

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# Cite Majors' Agreements Prohibiting Duals Policy

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(2) Probabilities of about fortiers—
(3) Probabilities of about fortiers—
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## Benefits, Favors Majors Extend to Each Othe

and defondable in body desilings with a company of the company of

#### Reductions for Poor B. O. And Vaudeville Houses

(3) Unitriel (middledinos, lo mocomos publicos (rolleds) debargos indo lorariones in closed in contrarte, evilor flowers in the decondants, or some of leen vice producers and others of them excluding Among the type of contracations thus allowed are the following Viv. Republicon of this royal whose excluding seed by the contract tree of the tree of the contract of the

induction trained in central verbe or private or objective by the central verbe of the private or objective by the central verbe of the trained by the central verbe of the trained by the

#### Petitioner's Case Based On Free Competition

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i Ani Tenet A. 1,53. From obserpelition con excel motoric picture belongs, coly who include it beought about when

## U. S. Gov't's Bill of Complaint Distrib Asks \$50,500

(Continued from page 25)

al whereinder all producers and dis-dutters of motion pictures, on the one and, large as well as small, are as-ved of a fair opportunity to self their specific motion pictures on their control motion preture producers a unit control of a motion preture producers or the control of the control of

of the Act of Congress passed
That he defendant herein, and
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and till of he respective agents
in and till of he respective agents
in or claiming to act on besid of
demonstrate on any of them, he per
demonstrate on any of them, he per
tuning to carry out, directly or inty, sepressity or inpolicity, the acty, sepressity or implicitly, and
all reservative to the control of the
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and at the thirt of motion
or described herein, and form exfectively, spreasy or implicitly, any
and commerce similar to those atherein in the little, the

pulles of Pentauna and Commerce similar to those at-and commerce similar to those at-That the integration of the pro-on and exhibition branches of the try by the producer, exhibitor da-rits herein, and each of them, he rell to be unlawful as an instru-lation of the produced of the produced of the produced of the rot the Sherman Anti-Trust Act,

#### Asks Complete Divorce Of Production, Exhibition

Of Froquestion, Extination of the Control of the Co

such terms and combitions as the count most down availant, and that is reading most income and the state of t

That the producer defendants, and each of them, he permanent-joined from borrowing, loaning, or

smitter of an article of recording the section of the product of the product of definition of the product of th

# STORY BUYS

Coronet purchased Monroe Shaff's original, 'Below the Rio Grande.' Columbia bought Power to Burn,' by Sidney Harmon and Dan Totheroh.

TITLE CHANGES Hollywood, July 26.
Republic switched from Western
Justice' to 'Heroes of the Hills.'
'Torchy Gets Her Man' is final title
for 'Torchy Finds Out' at Warners.

# New York Theatres





"LOVE FINDS ANDY HARDY" Eawle Mickey GARLAND
COMING ROBERT TAYLOR IS
"THE CROWD ROARS"

APITOL =

EDWARD G. ROBINSON ... The AMAZING DR. CLITTERHOUSE

HELD OVER! 2nd SMASH WEEK

ALL 25° TO

Joan BENNETT and Randelph SCOTT "THE

TEXANS"

"Little Miss Broadway"

GENE

KRUPA

AM HIS BUILD

MUSIC HALL **ALGIERS**" Spectacular Stage Productions

PARAMOUNT TIMES.

# Damages for Beating

**PICTURES** 

Denver, July 26.

Damages of \$50,500 are saked for an alleged beating received by Nat Wolfe in his exchange as an aftermath of the hi-jacking of the Lonishman of the hi-jacking of the Lonishman of the Lonishman

#### Theatres-Exchanges

New Castle, Pa.
Cathedral, closed recently, will be
under the management of the Dipson
Theatrical Enterprises, when it reopens shortly.

Lincoln.

Roxey, Table Rock, Neb., completely destroyed by fire Sunday (10). Loss partially covered by insurance.

Hughes & Powell have sold the Veterans Memorial Ball in Straton, Neb, to: the Straton Memorial Association, Neb, to: the Straton Memorial Association, the State of S

Frank H. Throop, Jr., assistant manager of RKO-Grand, goes to Cleveland to become assistant to RKO's Palace. Lawrence Kaplane, assistant manager of shuttered RKO-Majestic, takes over.

Members of the Associated Theatre
Owners of Indiana combined business with pleasure July 20 at Labe
ness with pleasure July 20 at Labe
ter, After a brief business session at
the Spink-Wawasee hotel, at which
Don Rossite, of the Swartz Amusement Co., of New Albamy, was anmounced as secretary, the group,
mounced as secretary, the group
to spend the rest of the day in the
open.

Statley Barr is in from Alexandria Ag. and the Ag. and the Ag. and the Ag. and the Colonial theatre.

Nathan Levine has put \$60,000 on the line for the Law building, in the Ag. and the A

New Orleans.

Irwin Poche has been appointed manager of the city auditorium foliousing a special meeting of the process of the control of the sale at the commission, succeeds Edgard at the commission, succeeds Edgard to the commission, succeeds Edgard to the commission of the sale of the commission of the

A \$30,000 theatre, seating capacity 530, will be started here immediately by Lloy. W. Johnston, who formerly operated theatres in Fernic and Kimberley.

Spokane, Wash.

Al Bloom is back in this territory for Universal after absence of five years. He succeeds James C. Ewing, who resigned to huy Rex theatre in Bonners Ferry, Idaho.

Frank Boucher, formerly with Warners and Paramount, will take hold of the general managership of the bound of the general managership of the property of the p

## EXPLOITATION :-: By Epes W. Sargent

Work the Schools

Work the Schools

According to the recent survey in vaccording to the recent survey in vaccording to the recent survey in vaccording to the vaccordinate vaccording to the vaccordinate vaccordinate

school patronage and do nothing to encourage it.

It is not helping any and in many spots it very probably is a handicap, but the new type of manager does not realize the habit-forming value of appealing to the youngsters. It's not the only reason for youthful indifference, but it is one of them.

#### Touting 'Texan'

Touting Texan'

Kansas City.

Breaking in The Texans' in this area, Manager Jerry Zigmund of the Newman lined up a series of stunish occumpaline. The series of stunish occumpaline. A natural for this one is a tie-up with a gasoline company, and here it was set-up with Koolmotor. Idea being that years of Texans travelled Chichiom trail be done best with so and so's gasoline.

be done best with so and so's gaso-line.

Art department made up and 8 by 10 in, map of the trail and Zigmund 10 in, map 10 in, map of the trail and zigmund 10 in, map 10 in, map of the trail and 20 in in the trail and 20 in in the trail and 20 in in the seulpment.

nim, ue-up here being on ring equipment. For widespread distribution Zig-mund went to the Western Union using copies of wire sent by Gov-ernor Alfred of Texas following last week's world premier in San An-tonio.

#### Across the River

Acress the Kiver
Taking advantage of the existence
of a suburb of New Orleans called
Algiers, Rodey Toups, of Loew's
State, and Bob Wood, United Artists
exploitation man, have worked out
bring to the attention of the district's
1,000 families the opening of Walter
Wanger's 'Algiers' at the State, New
Orleans.

Wangers' Algiers' at the State, New Ferrles shuttling across the Mis-issippi river at five minute intervals to serve the district's commuters to serve the district's commuters to with boat-length banners announcing the picture's opening, and two men Algiers side of the river to distribute cards reading Welcome to Algiers, the day before the opening. The New Orleans side will be given cards reading 'Algiers'—the city' Mystery—opens today at Loew';

#### Looking for Davis

Looking for Davis

A Paramount public Des Motivate
the Paramount public Des Motivate
the local papers here when the Inspector of Detectives got the following wire, which was printed: "Will
may be a provided the public of t

#### Used F. D. Jr.

Used F. D., Yr.

Bill Goldman, Philadelphia.

Bill Goldman, Theatre got plenty of mallicity are. Theatre got plenty of mallicity are proposed to the proposed proposed to the proposed proposed to the proposed pr

UA's Announcement
In almost glasses to the
old-stablened press, bonders before
old-stablened press, bonders before
with color and gold, (Inited Article
has brought out an announcement
that probably costs muce hes
nity of the releasing company, itcredited to Monnee Greenthal, who
is entitled to a jallaum tor a not well
be of the releasing company, itis entitled to a jallaum tor a not well
be of the releasing company, itis entitled to a jallaum tor a not well
printing on the cover it Six United
Showmen, topping actual photoShowmen, topping actual photointerest the control of the control
interest the control of the control
interest never dereamed of, yet it is
far more convincing—and believable.

#### Like Old Times

Like 0ld Times

New Orleans.

New Orleans.

New Orleans.

New Orleans.

New Orleans.

Selfey waterford has peparance of a Marselley waterford has vessel for the selfey waterford has been considered by the selfey of the selfey waterford has been considered by the selfey of the period of the selfey waterford has been considered has been considered has been considered by the selfey of the patrons.

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#### Loew's Campaign

Loew' Campaign
Too offset the 'box offse poisen', attack, which was given publicity all, can be considered to be considered t

is backed up by a list of the major attractions. Special sheets are used in the lobby.

Idea was originated by Oscar A. Doob, who is spreading it all over the circuit and with excellent results.

#### Tied to Jallopys

Tied to Jallopys
Because 220 used car figures i
plot of 'Love Finds Andy Hardy.'
Ben Serkowitz, publicity ad chief at
Capilol, N. Ya arranged a window
ers in New York City. Bally called
for use of posters in used-car store
windows with dealers actually paying for minimum cost of these.
Tieup, proved so effective that if,
Tieup, proved so effective that if,
by Metro where this picture plays.

# Party for Kids

Amy 107 Kids

Philadelphia.

More than 2,500 moppets from
Camp Happy, the city's camp for
poor kids, were guests of the Mayfair Theatre, at their annual party,
thrown by manager Jack Hartis.

Kids were fed a double-leainra
ice cream and soda pop—all on the
house.

#### Nielson's Idea

Nielson's Idea
When Rutgers Nielson, RKO, went
to Canada for his vacation, he tock
along a pack of postcards for 'Having
Wonderful Time.' Sending them
back to all his friends and trade
acquaintances and saving himself a
lot of writing. Not known whether
or not RKO pays the postage—but
it should.

#### Kids Doubling

Continued from page 1)

reron and Toles atogging. Miss MeQueen will do southers and cornety
songs. Bracken's comedy sheethes
were written by Arthur Pierron sand
Bob Mope. Group have enough memitted the work of the second of the
will use a different routine for sehmitted of the well-red by being selBookings are alreagents. Figure
Bookings are alreagents. Pierre
Bookings are alreagents. Pierre
Bookings are selreagents, rest to the
telium of the legit show with the
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nitery presentation will hypo interes
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play of the present the selfthe self-red the self-red
didn't have a full unit.

#### FOR RENT

New, light and airy private offices in Trans-Lux Building at 1607 Broadway. Moderate Rentals
Apply Room 300
218 West 49th St., N. Y.

## Last Ditch Attitude

(Continued from page 3)

Warner Bros., with approximatel Warner Bros., with approximate spot heaters, owns more houses in fee than any other outfit, and its chain is figured to be easily worth \$100,000.000. Theatre earnings from the Stanley chain and theatres owned directly by Warner Bros. Inc., form a substantial part of that Inc. form a substantial company's total profits.

In the cases of 20th Century-Fox and Low's theatre earnings are pro-portionately smaller as compared to distribution and studio earnings of

distribution and studie earnings of these firms.
20th. Fox. owns a 425; interest in National Theatres (Fox. West Coast) operated by Skootas. Brothers (Spyros and Charles). Chase Bank Grant Charles). Chase Bank own to how Chase Bank finds itself defendant in the anti-trust suit.
Last year, 20th-Fox's take from National Theatres amounted roughly to around 20 per cent of its all-over profit.

to around as per. com. of the common as the

National Theatres (F-WC) is figured to be worth in the neighbor hood of \$25,000,000-\$30,000,000. Fo hood of \$25,000,000-\$30,000,000. For the past couple of years there have been talks regarding the possible dis-posal by Chase Bank of its interest in National Theatres, on some such

Old Squawks in New Sult Government's complaint is broad and historical. Independents have made the same charges in suits around the country, sime and again,

mon instances. Instagrandents, have middle the same charges in suite, and in the private conference rooms to the trade. And so, it is a familiar kind of complisint, but a serious one; the same charges and controlled the same charges and operation. The controlled the same charges are same charges and operation. By the suit, the Government wants by the suit, the suit was protection and product on the suit surprised the business by the suit of the suit surprised the business by the suit of the suit surprised the business with which it was, as wit, in preparation, but there also was a feeling that it might not get not want of the warfows film companies to the White House recently wall aware that the industry was on the spot when Will Hays shepherded the heads of the various film companies to the White House recently footness. The suit surprised them with certainty that Washington asks for a time of the warfows film companies to the White House recently with the washington asks for a time of the warfows film companies to the White House recently that Washington asks for a time of the warfows film companies to the White House recently the warfows the

clean house.

Hypoed Self-Regulation

llowing that Washington confabrade, under leadership of Sidnesent, president of 20th Century Folio

and does under redeering to study of some control of the control o

165 Defendan'

185 Defendan's. Including company defendants and subsidiaries, there are 165 defendants who are named. Of these 132 are individuals, officers or directors of the companies. Balance comprises the majors and their subsidiaries. Federal Judge Henry W. Goddardhas ordered answers within 20 days.

has ordered answers within 20 days after service in the suit. Too early as yet to figure when the case can

come to trial.

Among the defendants, William P.
Phillips and George N. Armsby are
amed twice, due to the fact that
two of the has been associated with
two, of the has been associated with
two products of the has been associated with the has had
predicting searchy what has had
placed, since that time relative

affiliated chain operation. Zukor, now chairmar of Paramount, is one of the defendants named in the suit.

of the defendants usmed in the rust. Haroid A. Portington, a Britisher and former chairman or Paramount's executive committee, is also named as a defendant. He lives abroad, and presumably the complaint against him will be dismissed, as he is no longer associated with Paramount, The same may apply to M. H. Aytes-same may apply to M. H. Aytes-also, named as a defendant, who is also named as a defendant. also named as a defendant.

The Government's aim can best be expressed in its own words, as contained in its statement on the suit:

The Department (of Justice) de-sires that this suit result in the clarification of the anti-trust laws with respect to the motion picture Industry. Industry.

As to the probability of congressional action, the Government's statement adds:

statement adds:
'Until the evidence, is produced, it
is too early to state whether the antitrust' laws by themselves, are sufficiently effective to restore competitive conditions. If it appears from
such, evidence that further aid is
needed, the results of the investigation and trial will be brought to the attention of Congress

The Department desires to en courage and not to retard the devel-opment and orderly operation of the opment and orderly operation of the motion picture industry. It must act through litigation because it has no power to speak authoritatively of finally on any issue except through institution of judicial proceedings.

Gov't's Reasons There follows the reasons that led the Government to make an investigation of the industry and bring the suit.

resignation of the industry and aring the suit.

The investigation by the Department of using the suit.

The investigation by the Department of using the suit of the substitution subst

the outsiness have generally and the constitute the only market for the commercial distribution of motion picture land the commercial distribution of motion picture lands. The finer theatres and the result of the major companies, Paramount Pictures, Inc., Leev's, Inc.

The actual control of product The actual control of product is even greater than would appear from this figure, because from 80 to 90% of the quality feature films upon which exhibitors are dependent for the successful operation of their theatres are produced or distributed by the eight major companies.

or distributed by the eight major companies.

The evils of the producer-exhibitor control were summarized by Mr. Adolph Zukor, now chairman of the board of directors of the defendant Paramount Pictures, Inc., in a statement published in 1918 in Vantry, a trade publication, in which the predicted exactly what has happened shire that day."

active what has happened since that, it is equire, the heartes, the major companies have not occupied, to any great extent, the same territory. Indicate the major companies the control of the major company afford a market for companies and companies the present the companies of th

these companies in the production of pictures have pooled their most valuable assets and made them available to each other. These as-sets consist of stars and feature sets consist of stars and feature players of known drawing power, as well as directors, technicians and physical properties—such as sets and scenes. Seldom are these facilities made available to inde-pendent producers.

pendent producers.

So far as ownership is concerned, there are enough independent theatres to furnish the
basis for substantial competition
with the theatres controlled by the
major companies. This competition, however, is prevented by the
major companies. major companies by denying independents equal access to the films distributed by them. A theindependents equal access to title informed stratuled by them. A theatre affiliated with a major companies before the independent is product of all the major companies before the independent is permitted to exhibit it on any where an independent exhibitor, in competition with a theatre affiliated with a major producer, he may not be able to do obtain first the affiliated with a major producer, the major producer, the companies of the price which the choice failins. This is true regardless of the price which the independent might be willing to only handicup. There are special types of contracts and contract modifications, including various types of contracts and contract modifications, including various types of contracts and contract modifications, including various propular, which are given to the full light and the contracts and contract in dependent theatre is denied such contracts.

The independent theatre is also subject to numerous oppressive discriminations such as block booking, full line forcing, the Imposition of preferred playing time. and high rentals

control of the finer the-The control of the finer theatres by the five major producerexhibitors has given them the actual power to exclude other producers, from these markets. This
the judgment of the Department constitutes monopolistic
power forbidden by the Sherman
Act.

This monopolistic power has a

This monopolistic power has a tendency to drive independent theatres out of the business or to compel them to sell to the pro-ducer-owned theatre chains on the

duer-owned theatre chains on the latter term. I have a days of the industry, the three branches of production, distribution and exhibition were to a large extent operated separately. A struggle for industry the structure of the

that there is practically ef-fective new competition.

3. Those independently-owned

3. Those independently-owned theaters that have inanged to date to survive are compelled, in order to get pletures, to operate under terms which leave them the compelled to the compelled to be under the compelled to the major producers.

exhibition house, that are com-trolled by the major producers with whom the independent pro-ducers are trying to compete. 25. New capital investment in the motion i feuture business is dis-couraged because of the great dif-healty of competing on a far-ficial production or exhibition. The production of exhibitions of the either in production or exhibitions to long as the major companies control the principal markets for film.

so long as the major companies; control the principal markets for Alm.

Theatre patrons in any given community are not given an opportunity to exercise; choice as to the type of pictures; they desire to see. Under present conflictent sate to find expression through locally-owned theatre, free to barrons wish. As matters uper the community of the conflictent which will make the most profits on a fastion-wide scale.

There is no opportunity companies.

There is no opportunity companies, which are not approved by those in control of the major community.

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tres are being driven out of busismess because of the onerous manual sosphinatory statement which
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ef on the opinion. It is the opinion of most watchers, by the opinion of the opinion of the opinion of the opinion opinion of the opinion opinion

partment to state its objectives in such a way that its policy may be examined by the court with refer-ence to existing laws and changed by the legislature if the existing law does not present an economic solu-tion of the problem.

## SDG Hearing

(Continued from page 7.

solidated and that one recor

the type of pictures they desire to sae. Under present conditions to save the present conditions to see the present conditions that the present conditions the property of the present conditions that the present conditions are the present conditions that the present conditions are the present conditions and present conditions are the present control of the major companies, which are not approved by those in control of the major companies, which are not approved by those in control of the major companies, even though there exist community. This is a civil suit, not a criminal soil, and perhaps the Government is ming for a consent decree. Government assertially seeks what the present control of the major companies, the present control of the major companies, which is the present control of the major companies, which is the present control of the major companies, which is the present control of the major companies, which is the present control of the major companies, which is the present control of the major companies, and present a second the present control of the major companies, and present a consent decree. Government assertially seeks what the present a second is a bringing an equity section, rather than a criminal action, the present companies and the present control of the status of the status of the present control of the status of the status of the present control of the status of the status of the status of the status of th

percent Actors Guild and the proposition of the State o

ery for reslection as president of the SAG has been started by leading actors in all of the major studies Guild proxy has expressed a desi-la turn over his dulies to mind-hul many players believe their tention of Montgomery and och-leaders would eliminate the pos-bility of any dissension being of veloped over the balloting in Sa-tember.

# FLA TEXAS GOES

DALLAS—"THE TEXANS" packs 'em in a week

SAN ANTONIO - Paramount's "THE TEXANS

HOUSTON— Paramount's "THE TEXANS" brit

# UTAH GOES

SALT LAKE CITY—Two weeks business in one

# MISSOURI GOE

KANSAS CITY—"THE TEXANS" best grosser in II



AS PARAMOUNT'S "THE TEXA

# SH! PARAMOUNT!

and a half business in a week at the Majestic!

175% over average gross at the Majestic!

igs best four days in ten weeks to the Majestic!

# PARAMOUNT!

week at the Centre for Paramount's "THE TEXANS"

# S PARAMOUNT!

ine weeks at Newman Theatre 175% over average

**NS" SWEEPS THE COUNTRY!** 



# Theatre Authority. Which Deducts From 'Benefits,' Now Considers **Demands on Free Radio Shows**

Hollywood, July 26, Imposition of a 10c. admission levy on alt radio studio audience admissions in Jann being number by the Arministons is Jann being number by the Arministons is Jann being number by the Arministon of the Armini

Seeks U. S. A. Oley

New York of the Theseeks U. S. A. Oley

New York of the Seeks of the Thesington far of the Seeks of the Thesington far official exemption from

taxes and recognition of its demands of the Seeks of th

#### HARVARD PROGENY GETS JOB AT NBC

NBC, which already has on its staff the former Yale president, Dr. Angell, is now joing in for educator's grandsons. Thomas Thomas Thomas Thomas Harvard president, Charles W. (Five Foot Shelf) Eliot, has just joined the staff. He's assistant editor and agency ontact man in the continuity acceptance department. Robinson foreceptance department. Robinson foreceptance department.

#### nerly was a newspaperman Pix Dickering for KFI's 'Parents on Trial' Serial

Hollywood, July 28.

Columbia Pictures is negotiating with Station KFI, here, to purchase new educational feature, Parents on Trial. for a possible film scries. Stories are taken from files of Los

Stories are taken from files of Los Angeles juvenile court records, and scripted by John Boylan, who is included in the studio deal.

Columbia feels that the indorsement of the program by larger number of civic and educational groups will give stories big b.n. appeal.

#### RCA's Quarterly Divvy

Tenth quarterly dividend paid Radio Corporation of America's first convertible preferred stock was de-clared last week at the regular meet-

#### Cheats at Quiz

Denver, July 26.

Mikes will be faced way
mikes will be faced way
be faced way
be faced way
all fulure quiz programs.
At recent program that was
combination a pell ing, pronuciation as pell ing, pronuciation was discovered
that a contestant was getting
correct answers via lip-reading
method from a relative parked
in onlooking audience.

## INTRODUCING 'NEW' DRUGS TOUGH

Preliminary regulations for carry-ing out terms of the stiffened pute food and drug law were adopted last week by the Agriculture Depart-ment. Do not directly concern broad-casters but contain restrictive clauses—ich may result in trouble for stations if makers of medicines and cosmetice make a misstep.

and cosmetics make a misstep.
Principal features require a permit for the sale of new drugs except when the product is intended solely for investigational use by experts qualified through scientific training and experience. A drug may be 'new' if it contains any new component part combination of component part, combination substances, unusual formula, novel dosage.

## MANN HOLINER RESTS UP FROM HOLLYWOOD

Mann Holiner, radio director of Lennen & Mitchell agency, is back months on the Cost. Will return soon to again sufe the Tyrone Power dramatizations which ride NBC-blue on Sun-lays for Woodbury coap; that show is now vacashing with the placer a script serial starting and the commence of the commence o

While here Holiner is working on a radio idea for Ruppert Brewery and looking over other program pos-sibilities for fall.

Voeller, Bird on Visit; Aerogram May Set Office W. H. Voeller, accompanied by G. C. Bird, both of Aerogram, program service of Hollywood, is in New York on another selling jaunt for their transcription series. Remain here several weeks.

Aerogram contemplates a New

## Agencies-Sponsors

Yankee Netwerk, new business:
Durkee Mower, Inc., Lynn, Mass,
(Marshmallow Fluff, 28 Is-minute
programs, Sandays, p.m., to proem
larry M. Frost, Boston, oil WMAC,
Boston; WTIC, Hartford; WEAN,
Providence; WTAG, Worcester;
WICC, Bridgeport-New Haven, and
WCSH, Portland.

Delaware, Lackawanna & Westera Coal Co., New York City, 26 30-minute programs, weekly on Sun-days, p.m., to preem Scpt. 23 and ending March 19, 1939, through WOR, WNAC, WTIC, WEAN, WICC, WCSH WTAG.

WNALW WALL, We SAN, WLC, W. CAN, WILL, W. CAN, W. C. W. W. C. W. C. W. C. W. C. W. W. C. W

N. W. Ayer set 13 quarter hour evening broadcasts over WOY. Schen, Cataly, for The Weeky Mid Edward of the Work Mid Edward of the Weeky Mid Edward of

KDKA, Pleisburgh, new business: International Harvester Co., spo announcements three days a week intil Aug. 16, through Aubrey Moore & Walles

& Wallace.

Kellegg Co., transcribed sports
celebrity interviews, four days weekly until Sept. 16, through J. Walter

Thompson.
Williamson Candy Co. announcements five days weekly for one year starting Aug. 15, through John H. Dunham Co.
Standard Air Conditioning Co., 10 evening announcements weekly for month of August, through BBDO.

O-Cedar Corp. (mops and polish), through John H. Dunham Co., Chicago, will spot 39 one-minute transcribed announcements on KFRC. San Francisco, Sept. 6 through Oct. 28.

Postal Telegraph Cable Co., through Marschalk & Pratt, Inc., New York, signed with KFRC, San Francisco, for four one-minute live talent announcements weekly over

# Edgar Bergen, with Eye for Future, Prepares for New Dummy Character

Edgar Bergen is preparing himself : Enna Jettick Acct. Goes Edgar Bergen is preparing himself for an eventual sharp dip of listener interest in his Charlie McCarthy per-sonality. Ventriloquist has been quietly working on a new laryngeal personality, whose character facets will figure as a decided contrast to the McCarthy's successor will be a sort of Doney show and low pitched in

## To Marschalk & Pratt

Dunn & McCarthy, Inc. of Au-burn, N. Y., makers of the Enna Jettick shoe. have appninted Mar-schalk & Pratt, Inc., to handle its advertising.

Arthur R. Anderson is the account

## Conte in Film Workout

Conte in Film voravous
Hollywood, July 28
John Coule, whose regular dulies
are to read commercials for the
Burns and Allen, airchwes, is doubCleveland, has been elected president
He's working in Touchdown Control the Cleveland Adventising
He's working in Touchdown Control the Cleveland He's Burns and Allen, are the Control of the Cleveland He's Burns and Control of the Control of t

## Radio Editor's Baseball Pass Taken Up for Comment on Pirate-KQV Case

#### Invincible

Denver, July 26. Frank Bishop, director of KFEL, has startled the enlire tennis-playing world west of the Rockies by appearing in

the Rockies by appearing in white velvet shorts.

Sight of Bishop in this costume has so nonplussed his opponents that he has yet to suffer defeat since he took to velvet.

# CBS TESTS TO **GET SAN DIEGO**

SIGNAL

SIGNAL

No matter how many explanations Beniswanger makes. Mactin wrote, the man in the street still thinks he had something to do with the word of the word of

Old advertising traditions that an agency's personnel gets squiffy when a new' account is secured almost a new' account is secured almost Lennon & Mitchell got the Ruspert Persevery as an addition to its list. About 100 from the agency attended its brewery; there was general fun later when the bunch returned to work and a flook of the farme, and some of the men, employees acked and the men, employees acked the men and the men an

ga-ga the rest of the afternoon. Ruppert goes on the Lennen & Mitchell list on Sept. 1. Transfer is from the Kelly N. son & Winsten esgency, with Harry J. Winsten resigning as vp. to join L. & Winsten resigning as vp. to join L. & Isal, with put will use more radio time this fall, with put and the second of the control of the control

#### Girl Radio Ed Peevish

Akron, O. July 26.

Temperamentalism flarers when
Horace Heidt Margierite Petran, redhaired radio ed of the Times-Press
here. The columnist had date
with Heidt, streamed through the
the Columnist had date
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with Heidt, streamed through the
the Columnist had the
with Heidt, streamed through the
were radio broadcasts, rehearsals
and his trouge arrived by bus, there
were radio broadcasts, rehearsals
and plenty of work for the leader's
and plenty of work for the leader's
columnist. missed Heidt and
up and her next day's column. After
celling how tired he was, plus his
durined to—incidentally burning him
up in her next day's column. After
celling how tired he was, plus his
celling how tired he was, plus his
without tie and coat, she declared the
only thing she had found out about
him was his hobby, adding 'Somether had to conthe time of the columnist of the columnist had been and coat
him was his hobby, adding 'Somewithout tie and coat, and conhim time the columnist had been and the
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mind the columnist had been and the
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mind the columnist had been and the
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mind the columnist Akron, O., July 26.

Pittaburgh, July 28,
Laiest Offshoot of Pittaburgh
Piratel suit signing KQV for Inleged bootleg broadcasts of National
Legue baseball games occurred
last week when Darrell V. Martin,
radio celtor of morning Post of morning
For of morning Post of morning of the
Forber Field, supposedly because or
remarks he made in his column
about the controversy. Martin presented a regular press pass at the
remarks he made in his column
about the controversy. Martin presented a regular press pass at the
would not knoor It.
Radio ed entered the picture and
William E. Benswanger, prexy of
Pirate, denied he had anything to
do with future of WARA, sister sia.
All-Star baseball game in Cincinnati from CBS, its network atfisite.

Wednesday, July 27, 1938

inteners this very moment.

Inteners this very moment.

Signaws Susures of however a loday period. Trials will be conducted between 1 and 6 a.m. when regular that the conducted between 1 and 6 a.m. when regular that the conducted between 1 and 6 a.m. when regular that the conducted between 1 and 6 a.m. when regular that the conducted the conducted that the conducted that

didn't think Pifates had chance of winning case.

In meantime, KQV has continued to broadcast 'lilegal' play-by-play accounts, with management of Price of the property of the provided that the provided in the provided that the provided in the provided that the pro

#### LECTURERS ON RADIO ALL PLUG OWN BOOKS

One session of the Writers' Forum at Columbia University, N. Y., last week was devoted to radio scripting. Indication of the current and growing interest in radio authorship was

maission of the current and summing interest in radio authorship was the huge turnout for the confabs and the eagerness of the studes to get all the dope on the subject. Open investion period at the close was livelier than usualt spielers at the confusion of th

### Sterling Defers Buying

Sterling Products has deferred intering into spot broadcasting commitments until the latter part in August. Account's decision is to approve nothing above minimum network results in the state of the s quirements until it has compared the second quarler's business with the first, so that it can gain some indica-tion of the subsequent quarter's out-

Blackett-Sample-Hummert is

# SHOWMANSHIP WEA

## CHANGING THE TUNE

Badio-Inspired attacks on the American Society of Composers, Authors Publishers in the past two years have cost ASCAP \$850,000 (see music legt story) without as yet being conclusive of anything. ASCAP fully appects to win in the end. That, of course, is for the courts to decide, but clear precedent control of the court to decide, but the court of the cou

Long fight to frustrate payment of performing fees to ASCAP can never be won by the broadcasters in the sense some broadcasters like to believe, for have been led to believe. They are kidding themselves or being kidded. Property rights of the creators of music are too solidly established. They cannot be shrugged asside. Nilsance asuits in the various states, the impounding of ASCAP collections, and the whole rigamarole of harassment and trouble-maining can have only one constructive result—the humanizing and reasonableizing of ASCAP itself. This result has probably already been achieved, it becomes questionable how practical or when further use of the state legislature are earlied to the state legislature are such as ASCAP has made the stations holler.

ASCAP, like all powerful and solidly entrenched organizations, did tend for years to conduct itself and its business in a high-handed and arrogan manner. That was a matter of personalities and the attitude of men who felt beyond the reach of criticism. But ASCAP did not win against radio in former struggles because ASCAP officials were hard builded or broading the control of the

There has been, and perhaps there will continue to be among station men, a lot of wishful thinking about ASCAP. Expecially when advertising revenue falls off. But if it isn't one scale of payment if it be another, and if it isn't ASCAP it would be something else. With no guarantee that the domething else would be less costly or more pleasant to the broadcasters.

If the N.A.B. enjoys name-calling just for the fun of it, or if ASCAP plans to revenge itself in 1846 for the liligation expenses forced on it by N.A.B. tectics, then it may truly be said that both sides are still bigoted. In the past both sides have been. Maybe the time is ripe to use more sense and less passion. ASCAP obviously would like to strike a better note

But there's another angle that's escaping general notice in connection with radio's running to the state legislatures around the country and putting bees in their bonnets. Radio stations should get wise to the fact that the same technique can and one day almost certainly will be used against radio. It's backets to smarten up politicians on the internal bickerings within industries. The politicians are thereby encouraged to figure out a politician's siant. Which helps only the politicians as a rule.

## MUTUAL HAS Hearst Radio Marking TEXAS LOOP **IN WORKS**

Fort Worth, July 26.

It was reported in broadcasting eircles here last week that Mutual has resumed its attempt to line up a Texas supplementary group, with the number cited being between 15 and 20 stations.

Fred Watter

20 stations.

Fred Weber, gen. mgr. of Mutual, was in Texas the first part of last week. Among those he visited was Elliott Roosevelt.

## Betty Bronson's Air Try

San Francisco, July 26.

Betty Bronson, star of silent film
days, and Frances Creel, daughter of
Blanche Bates Creel, had leading
roles in two dramatic serials auditioned last week at the local NBC
studios.

must be a seen at the most static and the seen at the

Irene Rich Renews
Hollywood, July 26.
Irene Rich sticks with the Welch
Grape Juice air program for another
year, starting Aug. 14.
It's her sixth straight year with
the juicers, starting in 1933.

# NBC, CBS CAN'T **ERASE STIGMA**

of Artist Bureau and Program Department Continue - Staffmen Hoard Commission and Energy

#### SAME OLD STORY

Status of the sustaining artist on NBC or Columbia is reminiscent of the refrain that prevailed through the stage and screen versions of Grand Hotel: people come and people go; nothing ever liappens. Boxtsone for the sustaining element on either network for the past season shows hardly any change as compared with the three or four compared with the com Boxscore for the sustai ing ele-

Bottaining musicians.

Both ND Quis Fad this past season departed somewhat from the season departed somewhat

Of NBC's long retime of a usulaining vocalists only three got thempolitical to the control bankrolls during the past year. For a
Barry McKintley it was Chervollet
Barry McKintley it was Chervollet
Barry McKintley it was Chervollet
Cordings. Joan Edwards was sold
on the Chesterfield-Paul Whiteman
through an outside agent, while
digment in Schouler beer's spot on
WEAF, N. Y. From the Columbia
to the control of the control of the collection
of the control of the collection
personal agent, Ray Heathern for
himself a spot in the Broadway muslead, Babbes in Arms', and Audia. sical, 'Babes in Arms,' and Audrey Marsh drew a ticket on the same Schaefer inning.

Schaefer, Inning.

NBC takes stock of its sustainers that have some (slight or more than slight) brecks on the payrolis of adiabition of the sustainers of t

ces, Nota Day.

CBS laid on the ballyhoo with
musual thickness in the case of
farry Coun's 'Earaches of 1938'
uildup, but the whole thing

# **Affiliates Grumble Privately** Of Alleged Poor Sustainers: NBC Thinks Blue Rap Unfair

#### No More Solos

Admitting the failure to bring Admitting the lattice to private strong solo personali-iles similar to Bing Crosby, Kate Smith, Morton Downey, etc., the network production thought appears to be that mod-ern conditions do not favor the development of individuals of this stature.

this stature.

Singers do not rate today as a show in themselves, but tend to be absorbed into larger units. Many of the big commercials, it is pointed out, are made up of multiple personalities.

## NAB'S LIBRARY SALE UP IN AIR

Sale of the transcription library controlled and owned by the National Controlled and owned by the National Controlled and owned by the National Controlled and the National Controlled Con

#### Bob Becker to Resume

Alberta Hunter. Dick Todd. Ning Dean. Brick Holton. Phil Brito.

Bud Hulick.

Ann de Ohla.

Columbia's List Includes

Doris Rhodes.
Ray Heatherton
Del Casino.
Irene Beasley.
Audrey March
Buddy Clark.
Papila Durant
Jack Berch.

Network opinion concerning af-titates' blasts against sustaining pri-gram quality is that the broadcasters are taking an extreme view. While the blast does perhaps earry a heavy load of talks, congressions among round, the Metropolitan Opera, Twan Meeting of the Air, "Information round, the Metropolitan Opera, Twan Meeting of the Air, "Information that represent plenty NBC colo. NBC exces also aver the wire charges for except to the mether pla-marked time deathbadded to the inet-work in payment for inctwork con-mettion exercise.

nection service.

\*\*NBC's blue network has the lead motion of the motion and the motion of the motio

penation contract times are commissing constitutes a bad deal for the diffiliation. These broadcasters aver that the cooperative Mutual network has suitainers of far greater merit because interest of a greater merit because programs are free: save for the programs are free: save for the prorata cost of the lines involved. Station men state that considering the lines in the save for the provide of the programs are few save for the provide of the programs are few save for the programs are five save for the programs are five save for the programs are five save for the programs are for the programs and thought for the programs are for the programs are for the programs and those of the blue, is sometimes for from funny.

CKLW, WNAC, WPIL, WCLE and others and those of the blue, is sometimes far from furny.

The state of the blue, is sometimes far from furny.

The state of the state of the black blue, Added significance to the blast lagainst the blue shows at this time against the blue shows at this time.

A. E. Nelson from KDKA, Fitushurgh, as asies head for that web, crilical broadcasts make the point burgh, as asies head for that web, crilical broadcasts make the point is needed to restore the precisige of the 'fence around the red'.

Efforts to self the blue in rivalizy significance and the affiliates rapping the sustainers acounds like no small task rences and the affiliates rapping the sustainers acounds like no small task hand others state that the but, at bound others state that the the total and others state that the red and won't be so tough.

Washington, July 26
Crosade to increase number and
collined to increase number and
collined to increase number and
last week by WRC-WMA1 NEC
local outlets. Launching six new progams between July 21 and Aug. 4,
Kenneth H. Berkeley, Washington
Stocks J Omer readying for Jul,
Stokes J Omer readying for Jul,
Stokes J Omer readying for Jul,
Stant General Manager Fred
Shawn.

sistant General Manager Fred Shown.
First batch includes the following:
The Sports Detective, Thursday
The Sports Detective, Thursday
The Sports Detective, Thursday
Thursday Shows Thursday
Thu

## permanent head of the IRS. Meanwhile the IRS' Detroit office is being closed and its manager, Bob Howard, moved to New York. San Francisco office has already been ordered closed but with no provision made for Les Fox's continuance with the Hearst organization. When quizzed on the topic in New York Weber said that he had nothing to say about the reported Texas proj-ect at this time. OSCAR OF WALDORF OFFERED FOR AIR

Joe Koehler's Radio Events, Inc., is offering Oscar (Tschirky) of the Waldorf, in a program tagged After Dinner Tales. Show, which is offered in live form, has Oscar setting frameworks for dramatizations of true-life incidents in which has been connected.

Time Until Roosevelt Cues:

Howard to N. Y .: Fox Out

No further shakeup in the person-nel of Hearst Radio subsid, Inter-national Radio Sales, will occur until Radio Sales, will occur until tive committee. Elliott Roosevelt, who had issued the head-lopping or-der from Fort Worth, is expected to wait until this committee has gone over the situation before naming a permanent head of the IRS.

Waldorf-Astoria has o.k.'d the use of the billing 'Oscar of the Wal-dorf.' Hotel controls use of the tag.

#### Oscar Kronenberg Quits Dad's WARD, Brooklyn

Oscar Kronenberg, son of owner of station WARD. Brooklyn, N. Y., has left that station to go on his own. Wants to locate with small out-

own. Wants to locate with small out-of-town station.

Friendly parting of father i rook-lyn rabbi) and son. Latter was with station six years, acting as commer-cial manager and assistant to his. father.

Rose Marie returns to NBC sus-taining twice weekly on Aug. 15.

Chicago, July 26. Chicago, July 26.

Bob Becker has been renewed for another 13-week season for Morrell dog food. Starts on an NBC red hook-up early in September.

Set by Henri, Hurst & McDonald

agency.

withered into one of those filters long before the contracted 13 weeks were up. NBC slub circle hard weeks were up. NBC slub circle hard stress, but after some 15 weeks she returned to Europe, where she had contracted to Europe, where she returned to Europe, where she returned to Europe, where she is returned to Europe, where she is returned to Europe, and the Europe she was the she was the she are the past season are; Corol Weyman.

Barry McKinley, Boiley Azton.

John Education.

John Education.

John Education.

Kadooditers.

Felix Knight.

Alberta Hunter.

Harry Conn. Barry Wood. Doris Rhodes

# **ACTORS UNION PLOTS AMBITIOUS 2-YEAR EXPANSION; SEEKS MANY CONTRACTS**

Volunteer P.A.

George W. Clarke, former city editor of the Daily Mirror, recently turned public'st, has been doing voluntary pressured of the property of the

St. Louis in Dispute

AFRA will be represented by its

Members Feared High Scale Would Have Favored
Inside Clicque, Already Entrenched—Conferences with Four A's in Abeyance

At 1908 as its contract with NBC

Volunteer P.A.

As more as its contract with NBC and CBS yoes into affect the American Federation of Radio Artists will resume negotiations with the American Assn. of Advertising Agencies on Mitter and Assn. of Advertising Agencies on Mitter and American American Advertising Agencies and American American Advertising Agencies and American Am

contract with NBC by that time. In the case of the AAAA committee, it cannot sign a contract with the union, but is acting as a negotiating body for the member agencies. (With the suponors' ideas not yet developed!) AFRA exects have been led to believe by the adment that the AAAA committee is authorized to

oped!) AFRA exces have been to believe by the adment that the believe by the adment that the order of the control of the contr claimed, there is nothing in the pres-ent deal to prevent the high salary players from obtaining better pay than is specified in the contract. St. Lowis in Dispute
NLRB case between the American
Federation of Radio Artists and five
St. Louis sittion is scheduled to go
to the state of the st New York contracts covering actors and singers of sustaining programs riding NBC and CBS have

Status of American Guld of Radio Antonium of Case and Status of American Gulld of Radio

Mutual chain was not included in deal although negotiations are underway. AFRA members started this week working on other networks and private stations in state. Ratification stipulates contracts will become effective on these outside stations within 90 days.

#### BIG GAME HUNT' IS REVAMPED BY Y. & R.

Col. Stoopnagle '(F. Chase Taylor) replaces Norman Frescott as m.c. on Big Game Hunt program. Control of the Colon of the

Jane Martin, who scripts the audience quiz program, is out along with Frescoti as a performer, but will continue turning out the copy week-to-week.

Peter Van Steeden's orch continues and Harry Van Zell becomes

#### McNamee at Fair

Puyallup Fair, Sept. 19 to 25 in-clusive, is employing Graham Mc-Namee as official announcer after-noon and nights.

McNamee will plane from New York for the week's engagement.

# O'Daniel Radio-Catapulted Into Governorship: Helped His Biz, Too

Fit. Worth, July 28.

Nomination of W. Lee O'Daniel as lotter for flour got mixed up with Democratic candidate for governor of Texas was a smash victory of to said over traditional methods of political campaigning. A flour sales in the primary in which he was running for public office for the unprecedented feet of winning a majority of all votes cast in the primary, in which he was opposed by 11 other candidates. Victory as lotter for the unprecedented feet of winning a majority of all votes cast in the primary, in which he was opposed by 11 other candidates. Victory as lotter for the control of the

per control those fields and have powering agreements with AFF.
However, little likelihood seen of lower per control that he was the proposed of the control that he may be controlled as the control that he control that he may be controlled to the control that he may be controlled to the control that he control that he may be controlled to the control that he control that he may be controlled to the control that he may be controlled to the control that he may be controlled to the control that he may be controlled to the control that he may be controlled to the controlled to the controlled to the controlled to the controlled that he controlled th

## **Chiseling Stations Out-Chizzed**

Rated as one of the slickest manipulators that the spot broadcasting business has to contend with is the promoting head of a midwest cosmetals and the state of t

# Unionization of Engineers Should Be on Network Basis: NLRB Ruling Setback for C.I.O.

SUES ON TITLE

Chaims WLTH, Brooklyn, Confuser

Jewish Court of Arbitration, Inc., and organization which settles, Inc., and organization which settles, Inc., and its and other disputes of those unable to pay for court actions, field suit Friday (1) in Suiton (1) and the settle of the se Jewish Court of Arbitration, Inc.

#### STARS' BOGUS BROTHER NABBED BY POLICE

Oklahoma City, July 28.
Philip Rochelle, alias Charles Arnold, alias 'brother of Edde Cantor,'
is resting quietly in the Oklahoma
City jail after unsuccessfully having
attempted to sell Neal Barret, KOMA,
manager, on the idea that he was the
brother of Edward Arnold and was worth a tidy sum as a special talent

Washington July 26

Washington, July 28.
Reopening of the fight between Associated Broadcast Technicians, now in favored position, and the American Communications Association. Association the National Labor Relations Board Saturday (23). Virtually nullifies the victory won by ABT three months ago after prolonged wrangle over company unionism.

over company unionism.

Election to determine which outfit will bargain for Columbia Broadcasting System technicians is required under the NLRB ruling. Balloting will, be held as soon as practicable to resolve conflicting claims
about extent of membership.

Bulling was preceded by a decision.

about extent of memberathjs. Ruling was preceded by a decision which gave the ClO group a setback when the Board agreed chain-wide negotiations are the only practical way of handling labor relations volving engineers. The ACA, claiming almost unanimous support of the technicans at WABAC, New York because of the Cloth of the Clot

Polling will occur at all of the web-owned and operated plants ex-cept KMOX, St. Louis, where th American Federation of Labor group, International Brotherhood of Elecinternational Brotherhood of Elec-trical Workers, has contract with all stations in town.

## DAYTIME SHOWS SOLD BY NBC

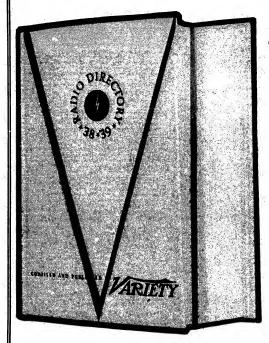
NBC has signed three new day-time commercials which start airing Scpt. 26. Cal-Aspirin Corp. and Charles H. Phillips Chemical Co., latter plug-ging Haley's M-O., will divide a 15-minute morning nowers. Phillips minute morning program. Phillips takes it three times weekly, Cal. twice. Blackett-Sample-Hummer! is twice. Blackett-Sample-Humniert if the agency. No show yet selected. Goodyear Farm Service goes on the NBC-Blue Monday through Fri-day. General Mills will plug Wheat-ies for 15 minutes on NBC's Red at 5:30 five times weekly using Jack Armstrong. Blackett-Sample-Hum-mert, the agency.

Hollywood, July 26.
ill Lawrence, producer of Hollywood Showcase, for Columbia web
s working on four shows to be
waxed by 20th Century, Transcrip-

tion concern.

There will be series of each drama-variety, kids show and applicate tensers. Cast is unselected.

# "Far Ahead of Anything Else In the Field"



-That's how one radio executive sums up the usefulness of the 1938-39 Variety Radio Directory.

Here's the reason: the Directory is the only source for information on such important topics as:

**South American Stations** (with rates)

Popular Music from 1800 to 1935

20,000 Program Titles

Professional Records of 3.525 Artists

1,000 Newspaper Radio Policies and Radio Editors

**Sporting Events Broadcast** Commercially

Complete Information on **Network Programs** 

The Directory covers 78 topics in 1,436 pages, lists 14,250 names and is replete with maps and charts.

\$5.00 THE COPY, POSTAGE PREPAID (DUTY NOT PREPAID IN FOREIGN NATIONS)

ORDER YOUR COPY NOW

HOLLYWOOD VARIETY 1708 N. Vine St.

SATYR BOOK STORE 1620 N. Vine St.

CHICAGO

VARIETY 54 West Randolph St. RANDOLPH NEWS SHOP 63 West Randolph St.

LONDON VARIETY

8 St. Martins Pl. Trafalgar Square

BRENTANO'S BOOK STORES

WASHINGTON

NEW YORK CITY

1322 F St., N.W.

PHILADELPHIA 1726 Chestnut St. VARIETY RADIO DIRECTORY 154 West 46th Street, New York

Please send.....copies of VARIETY RADIO DIRECTORY (\$5 per copy, postage prepaid: \$5.10 per copy in New York City; duty not prepaid in foreign countries). Enclosed find \$.....

City

# **RADIO PLAYWRIGHTS**

# CARL BIXBY

"BIG SISTER"

# DON BECKER

"LIFE OF MARY SOTHERN"

These two prominent tested writers have now combined their talents in the creation of outstanding radio programs.

Their first serial collaboration "Life Can Be Beautiful" has been secured by the Compton Advertising Agency for Procter & Gamble.

Their second serial has been planned and will be ready for discussion early in August.

Mr. Bixby and Mr. Becker can be reached at the offices of the Transamerican Broadcasting & Television Corporation, 521 Fifth Avenue, New York, N. Y. Telephone MUrray Hill 6-2370.

## Scripps-Howard's Radio Boost

Radio networks sales promotionalists are chortling at the pro-paids atory which they discern in the 'Pantry Survey' data ascendible due to the Scripps-Howard newspapers. Data was gathered last fall and given wide trade siring about a month ago when the results were family tabulated. It cost Scripps-Howard \$150,000. Chain dailier and the control of the cost of the most of the cost of the

on the Blue.

Figures for the brands that ran 2d, 3d, 4th and 5th on American pantry shelves correlated impressively with the use of radio advertising.

Style employed on the Scripps-Howard report is illesample:	ustrated I	by this
CEREAL-41,197 homes (77.5%) had 71,259 package	s.	
Wheaties	8.816	12.4
Shredded Wheat	8,261	117
Kellogg's Corn Flakes	7.796	10.9
Post Toasties	5.860	8.2
Kellogg's Rice Krispies	5.485	7.7
Quaker Puffed Wheat	2.946	5.5
Keilogg's All-Bran	3,583	5.0
Post Grape-Nuts	3,534	5.0
Shredded' Raiston	2.737	2.8
Quaker Puffed Rice	2.420	3.4
Post Bran Flakes	2.223	3.1
Kellogg's Pep	1.509	2.1
Grape-Nuts Flakes	1.328	19
Heinz Rice Flakes	975	
Post Husbins	975	1.4
Post Whole Bran		1.3
Others	689	1.0
Others	11,059	15.6

## Lasker Resigns From

## Lord & Thomas Berth

Lord & Thomas Berth
Don Francisco, executive v.p. of
Lord & Thomas; has been elected
president succeeding Albert D. Lasker. Latter has retired after being
with the firm 40 years; He just returned from world cruise. Francisco,
who heads the Coast offices, will
come to New York after Oct. 1. Albert Lasker, Jr. is an exec of

#### Wheatena on Mutual

Wheatena is set with two quarter hour periods a week on the Mutual Network, starting Sept. 5. It will be 13 stations including the Don Lee

Show has not been decided.

## AVALON CIGARETTES A MIDNIGHT SPONSOR

New full hour musical show sponsored by Avelon eigeles had its lutilat airing from WNEW, N. Y. Intital airing from the work of the work of

Frank R. McDonnell has been ap-Frank R. McDonnell has been ap-pointed president of Advertisers' Recording Service, Inc., of N. Y. He was formerly sales director of the firm and previous to that was asso-ciated with station WHN, New York.

# WORD ABOUT

# "RHYTHMIC PYRAMIDS"

"RHYTHMIC PYRAMIDS", the basis for Richard Himber's new orchestra style, HAS NEVER BEEN USED PREVIOUSLY. to my knowledge, by ANY dance band, with one exception.

THAT EXCEPTION is HIMBER HIM-SELF, who first suggested the idea to me almost six years ago when it was incorporated in an arrangement of "Lover" and dropped as being too premature. The score of this arrangement, made in 1932, I still have.

BERNIE GREEN — arranger —

# STATIONS' MOOD UNCER'

## Affiliates Disturb Webs

Fallowing the appearance of last week's Vasiery with the stary that Mark Ethridge and Sam Rosenbaum were taking the initiative in an opposed revived of the Independent Radio Network; stillates in an irride organization the long distance telephone began to home. Fractionally, the start of th

attempted.
Several broadcasters were requested to confer with the networks before attending the Waldorf-Astoria confaibs. In the main they sidestepped commitments.
Leaders hastened to assure webs that the move was for protection from, and not for statek upon, the networks.

## ELECTRIC RAZORS For KVOO's Power Boost BARRED AS STATIC Elliott Roosevelt, Hearst Radio chiet, will be guest of honor at KVOO here next Tuesday (2), at a party in celebration of station's authorization to go full-time. Roosevelt will be the guest of owner William Skelly.

San Francisco, July 26.
In a lather following a recent edict anning electric razors on the same loors as the local NBC studios, network mikemen are hauling out shav-

nck mikemen are hauling out shav-gungs, brushes and safety razors use during working hours. Electric beard mowers were nixed KPO-KGO manager Lloyd E. der when it was discovered by udio engineers that the modern aving devices were bausing too sch interference. Just Paroled-Very Busy

#### Allied Gets 'T' Waxes

Washing on, July 26.
Fat order for more discs to be of-fered broadcasters on cuffo basis went, to Allied Phonograph & Rec-ord Manufacturin Co. of Los An-

les, last week.
Treasury Department awarded,
ntract for \$34,500 worth of tranriptions and pressings for Workogrees Administration programs,
nting expansion of the radio proclion bhase of the relief program.

# CALL CONVENTION TO REVIVE IRNA

Meanwhile There's to Overtures of Friendliness-Webs Advise Cau

#### LOGAN

Preceded by some alarm among the networks as to the possible in-tentions, and accompanied by cerselves. tentative get-together

# William Esty Agency Looks to Be One of Big Spot Buyers in '38-'39

tain qualms of station men themselves; tentative get-loopether meeting was held Monday night 155 at the Majorf-Astoria hot, should be more sympathetic to some 150 at the Majorf-Astoria hot, should be more sympathetic to some 150 at the Majorf-Astoria hot, should be more sympathetic to some 150 at the Majorf-Astoria hot, should be more sympathetic to some 150 at the Majorf-Astoria hot, should be more sympathetic to some 150 at the Majorf-Astoria hot, should be more sympathetic to some 150 at the Majorf-Astoria hot, should be more sympathetic to some 150 at the Majorf-Astoria hot, should be more sympathetic to some 150 at the Majorf-Astoria meet and not specified to the Majorf-Astoria meet should be more sympathetic to some 150 at the majority of the Majorf-Astoria meet should be more sympathetic to some 150 at the majority of the Majorf-Astoria meet sheet.

Metwork-owned stations will not be asked.

Behind the Elbridge-Rosenbaum move, which predester the govern which is such that the proposers wish to actively a morning to give associate, themselves with the networks in a declare of the America works in a declar

TELEVISION TOUR
OF RADIO CITY DUE

Although NBC tours hoped to have a 'television tour' ready to take a 'television tour' ready tour

rate of two announcements a day

#### **KENYON & ECKHARDT** AFTER SINGING LADY

Kenyon & Eckhardt agency, which Kenyon & Bekhardt agency, which hid part of the Kelloga ecount (East & Dümke show) last summer, is in line to acquire the 'Singing Lady' (Ireene Wicker) program for the same sponsor. Nothing definitely set, however.

It has always been understood in the trude that Miss Wicker was under contract direct to N. W. Ayer

agency, not to sponsor,

J. Lloyd Williams has resigned as time and space buyer of J. Sterling Getchell, Inc., to join M. H. Hackett, Inc., as account representative.

# Hollywood, July 26. Roy Gardner, paroled 'Alcatraz bank robber, was granted a week's extension of a scheduled radio interview'on KFI. He explained bis aircast might spoil a contract deal with Columbia, Pictures.

Neale Bakke's Troubles Milwaukee, July 26.
Two WTMJ contract peddlers are temporarily off the active list. Nealc Bakke is in Columbia hosp with reaction from anti-tetanus serum which he got dosed with after a July 4th cracker crack-up. Henry Saevke got nailed for jury

Elliott Roosevelt at Fete

Tulsa, July 26.

Hollywood, July 26.

# ACHIEVES BOTH ENDS...

··sells the dealer!



·· sells the consumer!

Write for booklet "Dealers' Choice"



50.000 WATTS PHILADELPHIA

# **RADIO PLAYWRIGHTS**

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"BIG SISTER"

## DON BECKER

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#### **AVALON CIGARETTES** A MIDNIGHT SPONSOR

New full hour musical show spon-sored by Avaton ciggies had its initial airing from WNEW, N. Y. Monday (25). Show rides a mid-night to 1 a.m. spot six nights weekly

night to 1 a.m. spot six nights weekly Monday through Saturday. M.C.'d by Douglas Arthur, tatent will include Silm and Stam swing outht; Merie Pitts' orchestra; and a pair of vocalists, Libby Hate and Bobby Goday, Show formerly was a sustainer tagged 'One O'Clock Jump.'

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> BERNIE GREEN - arranger -

# STATIONS' MOOD UNCERTAIN

## Affiliates Disturb Webs

Following the appearance of last week's Vantery with the story that Mark Ethridge and Sam Rosenbaum were taking the initiative in a proposed revised of the Independent Radio Retwork affiliates' own trade organization the long distance telephone began to hum. Practically every broadcaster named as invited to the New York meeting was contacted by officials of the own of the New York meeting was contacted by officials of the own of the New York meeting was contacted by officials of the own of the New York meeting was contacted by officials of the own of the New York meeting was contacted by officials of the own of the New York meeting was contacted by official would be contacted to the New York was not the New York when York was not the New York was not the

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## Elliott Roosevelt at Fete For KVOO's Power Boost

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# TO REVIVE IRNA

Meanwhile There's an 'If' to Overtures of Friendliness-Webs Advise Cau-

#### **3LOGAN**

Preceded the networks as to the possible intentions, and accompanied by certain qualms of station men themtain qualms of station men themselves, a tentative get-logether meeting vas held Monday night (25) at the Waldorf-Astoria Moltorf-Rotria Mark Ethiologia Mark Ethiologia Mark Ethiologia, and the Waldorf-Astoria meeting. It was decided to issue a call for a 'general convention of affiliates to be held  $\Delta ug$  convention of affiliates to be held  $\Delta ug$ . Stevens hold:

# CALL CONVENTION William Esty Agency Looks to Be One of Big Spot Buyers in '38-'39

### TELEVISION TOUR OF RADIO CITY DUE

Although NBC tours hoped to have Although NBC tours hoped to have a 'television tour' ready to take advantage of the summer tourist trade it now looks, as if the sight-sound trip would not be open to the public (at a fect) before curfy fall. Previously if had been planned to start h August. Now it looks more like September.

Number of important details to be

chief. will be givet of honored kt KVOO here next Tuesday (2), at a sever, a tentative get-together meeting was held Monday night aparty in celebration of stations authorization to a full-time. Roosevett will be, the guest of content William Skelby.

Just Paroled—Very Busy Hollywood, July 26.
Roy Gardner, paroled Alere, and the service of the servic

Indications are that William Esty & Co. will be up among the leading dispensers of spot broadcasting business this coming scason. Agency labalrendy lined up: aume Bengue. Pacquin's Hand Cream and Peen-amint for heavy spot amouncement company and there is a good positive of Dillard's Appragum Johnin billy of Dillard's Appragum Johnin

the list.
Free-a-mint will use 50 major stalions at the start with a schedule of an announcement a day over a period of .9 weeks and add .smaller markets in the course of time. Bunme keits with 'two announcements week during .22 weeks. Praquin's schedule involves 30 markets at the raie of two announcements a day for .nine weeks and a singleton a day for the succeeding, hine weeks.

### **KENYON & ECKHARDT** AFTER SINGING LADY

Kenyon & Eckhardt a Kenyon & Eckhardt agency, which had part of the Kelloga scoont (East & Dimke show) last summer, is in line to acquire the 'Singing Lady' same sponsor. Nothing definitely set, however. It has always been understood in the trade that Miss Wicker was under contract direct to N. W. Ayer agency, not to sponsor.

J. Lloyd Williams has resigned as time and space buyer of J. Sterling Getchell, Inc., to join M. H. Hackett, Inc., as account representative.



## C GETS NATIONAL GAMES FOR SEASON F. C. C.'s WICC GETS NATIONAL

Bridgeport, July 28.

Boston National League game, play-by-played by Fred Hoey for the Colonial web, go on WICC sked starting today (28) and continue through season. Market, in colon both American WEC, in colon both American with the season began, due to sist inclusions for the season began, due to sist inclus focation within 50 miles (IN. Y. club's home territory, www.ked out American league angle some time out American league angle some time ago. National league, however, held out. John Shepard, 3d, boss of Co-louial, and Bob Quinn of Boston Bees shook hands last week.

## Ovens Back to Crosley

Cincinnati, July 28.

Lathan Ovens, scripting of late for Joe Penner in California, returned Monday (25) to Crosley continuity staff. Van Woodward, recently of KMOX, St. Louis, and Robert Monroe, of Cleveland, also joined WLW and WSAI personnel

Norman Sullivan and Dick Mac-Knight are departing scribes.

## Paul Sutton at WXYZ

## F. C. C.'s WASHINGTON DOCKET

#### **MAJOR DECISIONS**

Childrenia John-Jones Perceivative Constitution of the Constitutio

American league angle some time National league, however, held John Shepard, 3d, boss of Co-should be not be not supported in the national state week.

Back to Crosley Scripting After Penner Should be not be not supported in the national state week. The national state week and the national state of the nati

#### MINOR DECISIONS

Paul Sutton at WXYZ

Detoid, July 26.

Paul N. Sutton, formerly with WLW is now with WXZ, writing the program of program of the program of program of the program of program of program of the program of

Oregin: :KWJJ, Porlland, krinted renewal of license on antibore preferable and the properties of the p

information of which therease was only notified or in which information of which there is no account of the property of the property atthebrily to uperate with 5 for michigal temporary anthebrily to uperate with 5 for michigal temporary anthebrily to uperate with 5 for michigal temporary anthebrily to uperate with KLUP. Genero Roy (Chuch, Galventon, Erred Status, CA, Ind., Texture, Calledon, Carlon, Car

#### **NEW APPLICATIONS**

NEW AFFILIARIUM)

Arbonas M. C. Rece, Photost, pow antion is in operated on 1409 be with 100 worts night; 2:0 with slays, minutes with 27%. East St. Loose, beat night power from 1800 beat night power from 1800

Danislana: KALH, Atcannaria, Danislana: KALH, Atcannaria, Danislana: William F., Cotton, Market H, Allen to William F., Cotton, Melkjan, WMH. Dettol, change frequency from 149 to 500 ke, change power from 100 watta nights, 220 watte all times and more translate locality.

#### **EXAMINERS' REPORTS**

EXAMÍNERS' REPORTS

Cultifornes: Application of Anne. Jay Levite. Palm Springs, fields, 229 w. Levite. Application of Anne. Jay Levite. Palm Springs, fields, 220 w. Levite. Application of Anne. Jay Levite. Palm Springs, fields, 220 w. Levite. Application of the Control of the

115,219, 31 pants, herry pointed was, we me more, and the period of the

as R. Patterson represented applicant.

#### Postal Telegraph Using More Time Via Schwimmer

Chicago, July 26.
Schwimmer & Scott agency has been handed the radio placements for the Postal Telegraph firm, which is beginning an intense coverage of most of the country through the air-

In a schedule set up by the S.&S. agency, the Postal outfit will hit a widening circle of market by means of announcements and spot periods.

## McConnell's 2nd Sponsor

Chicago, July 26.

After six years for Arme Lead & Paint, Smith Ed McConnell will double from "Ed Fail and "Ed McConnell following as "Ed McConnell following as "B. Sudie had a great and the additional air time will be a supported by the sudie of the paint firm's products, since there is no confliction of products and the additional air time will audience Acmie agreed.

Riding out of Cincinnati in the late morning hour, McConnells shows will be on NBC red on Tuesday and Priedry for Arme and Thursday and Priedry for R. & B., each for 1s minutes.

#### DON PEDRO WITH FUR CO.

DOR FEDRO WITH FUR CO.
Chiego, July 28.
Don Pedro. Addier and warbler,
goes a six-a-week schedule for Evans
Eur on WGN this week. Will hit at
10 a.m. at 15 minutes a shot. Formerly was three-a-week.
Franklyn McCormack hired for
tile spleling. Aus itz & Lee sigency
handlin

### WELI RIVALRY KEEN IN RACE WITH WICE

Bridgeport, July 26.

Bridgeport, July 28.

WELL, New Haven indic, has been showing mappy daytime compensation of the state of the

#### Toronto Tenor Signed By Crosley on Option

By Crosley on Option
Oscillation of the Continuation of the Contin

#### Compton's Chi Outpost

Jim Edmonds has been shifted out of the New York radio department of the Comption agency to head a contacting office for the firm in Chicago, "Will concentrat" on interesting new clients in using the either. It is the contact of th

# **Farmers** aren't **HICKS!**

We've always claimed it . now we KNOW it Facts prove Nebraska farmers are not hicks. They're radio-wise listeners. . shown by a new survey conducted by Ross Federal Re-search Corporation.

Nebraska farmers prefer WOW, the acknowl-edged "metropolitan" station of the area, Write for your copy of the new WOW survey—"Farm-ers Aren't Hicks."



590 KC 5.000 Watts

ON THE NEC RED NEC



"As a Man Thinketh.



THE PEOPLE'S PLATFORM'

Lyman Bryson, south of the control o

and of the Air. Lean Levine was also brought over from Town Italian was also brought over from the f

EL CHICO SPANISH REVUE
15 Mins.
Staterday, 6 p.m.
WEAF-NBC, New York
Little pop appeal in this quarteractive of strictly Spanish type music
Little pop appeal in this quarteractive of the strictle of the strictle
El Chico, Greenwich Village interry
where it should stay for those who
would seek it out, but hardly
worthy of time on a national network station.

worthy of time on a national net-work station. Vers from pop Latin stuff to more authentic polyglot of Mex, Cuban, Argentine tunes, As na-tional music and performance of tional music and performance of the performance of

LAURA SUAREZ

Satura a SUAREZ
13 Mias,
Thursday, 6:15 p.m.
WEAF-NBC, New York
All loo short airing of popular
uses eided by exceptionally good
uses sold by exceptionally good
withd owner organ solo and
mews and summary of evening pro-

Pams.
Miss marez pipes her pops in a pleasing moderately pitched voice but the few minutes allotted to her desart allow for much selectional espec, Go in three besides her them this airing (21), best of which was Moon of Manakoora.



Wrigley's

WABC-CBS Inst Sunue,
tinued, the weekly ship's concert

Billy House lending pleasant comedy
to the show as ennece. Program into the show as the show as the show as the
to the show as the show as the show as the
to feel to the tell.

Canadian Mounties as radio councy.

The Ship's Cise Club contributed a
to feel to the show as the sho

okay.

Tominy (What Would Life Be.
Without: Doublemint?) Bartlett
makes: the plugs ingratisting and
easy to take although handing them
easy to take although handing them
it Gum. he his life depended on
one of the his life

Follow-Up Comment

Wilgey's Laugh Liner over that some had worked under his bation several times seemed to lag behind the tempo usually associated with his work wABC-CBS Laugh Liner over that some had worked under Tosca-

#### All Is Forgiven

All Is Forgiven

Eddie Carr had a chanee to vindicate himself (and J. Walter Thompson to make it up to the control of the cont

#### Sinciair Renews With WWJ

Detroit, July 26. Sinclair il Co. has renewed C. C. Bradner's evening newscasts for 13 weeks over WWJ here

Meantime, Bradner's 'Around the World in Five Minutes' daytime pro-gram has been renewed indefinitely by Borden Ioe Cream and Huges & Hatcher clothing.

JACK BERCH GET-TOGETHER With Lou Babian, Lillian Morton John Brown

verbese and pointless, and.

DE AST'S POUNE PARTY
With Transcription:
D Minn:—Local
Sustaining
Sustaining
Sustaining
Market Party
WHN, New York

Ed East gets-up early for this one
and sounds bright and chipper as
seriotions. Illusion that it's a party
is heightened by the station's stenoic,
who act as extras on the show and
studio appliance. East sings one of
his own numbers on the program,
studio appliance. East sings one of
his own numbers on the program,
Program will be a daily morning
show at the station.
East's air personality is ingratisting.
East's air personality is ingratisting.
East's air personality is ingratisting.

# W. LEE O'DANIEL

**WINS IN FIRST PRIMARY!** 

Saturday in Texas, W. Lee O'Daniel, Forth Worth radio flour salesman, received more votes than his eleven politically seasoned opponents combined—and for the first time in Texas Political history. a first termer wins in the first primary (Sunday, July 24th, 6:00 p.m., has 51% of all votes).

W. Lee O'Daniel made a sensational Radio Campaign, with Radio Station WBAP, Forth Worth, doing all the booking and making all the pick-ups-a WBAP supervised campaign-O'Daniel started his radio activities over WBAP six years ago, and since that time has always used the station with occasional additional stations.

AS THE "MASTER OF THE MIKE" PHILOSOPHER SALESMAN, O'DANIEL SAID IN AN EXCLUSIVE FAMILY PARTY BROADCAST THROUGH WBAP SATURDAY NIGHT—"I REALIZE THAT NONE OF THE THINGS WHICH I HAVE ACCOMPLISHED WOULD HAVE BEEN POSSIBLE WITHOUT THE USE OF THE FACILITIES OF THAT CREAT RADIO STATION, WBAP."

# Star-Telegram Stations WBAP and KGKO Get things done in Texas - Both have state-wide coverage

On July 11th, KGKO scooped the state 18 minutes when the President announced the appointment of Governor Allred to a Federal Judgeship.

Last Sunday, July 24th, KGKO scooped the State with a mobile unit all-day broadcast of the San Saba floods.

The short wave mobile units of WBAP and KGKO are always on time, and in big Texas where things are happening, these units are feeding constantly hot special events programs to WBAP and KGKO.

# The Fort Worth Star-Telegram Stations

AMON CARTER, President

HAROLD HOUGH, General Manager

New York Office 630 Fifth Avenue COlumbus 5-3264 JOHN I. PROSSER, Manager

800 KC-50.000 Watts Edward Petry & Company 38

# 30% OF WLW TIME FILLED BY OWN SHOWS; RED 34%, BLUE 7%, MUTUAL 6%

Washington, July 26.
Fat earnings of WLW, Cincinnali, since superpower operation started four years back were unveiled last week, livening the Federal Communications Commission hearing on the requested Federal of nications Commission hearing on the requested renewal of experimental authority to operate with 500 kw. Program service became an important issue, over objections of lawyer Duke Patrick.

Mass of additional technical testi-Mass of additional technical testi-may, including a description of nu-merous surveys and outline of fur-ther research plans, provided bulk of the evidence presented for three and a half days before the Commist took is week-end recess. Presentation of the government case, dealing with economic aspects and competitive today's, with the learing winding up at the week-end. With the useting of commercial-

up at the week-end.
With the question of commercialization of an experimental grant one of the chief issues before the PCC, the actual figures on financial ventures were unsheathed by E. J. Ellig, comptoller of the Christonial Composition of the Christonia Christon great importance in crasing losses on

great importance in crasing losses on the manufacturing operations. Explaining the coincidence hetween sharp rise in profits and use of superpower is due more to the general growth of radio advertising, Ellig offered the following figures on net operating revenue, after deduc-tion was made for Federal taxes:

1933......\$408,951 or 34% 1934......\$522,489 or 30.1% 1935.....\$439,373 or 29.7%

I'LL TAKE

DORSEY

ANY TIME"

savs BING CROSBY

most popular singer of

popular songs in the world

Jimmy Dorsey's was the original or-

chestra on the Kraft Music Hall with Bing Crosby-and stayed on it for two years, bequeathing it a year ago to cap-

able John Scott Trotter in order to come east for National Hotel Manage-

ment Company, theatre and ballroom engagements which are still keeping

the band busy. Just concluded two

weeks at the New York Paramount!

business zooming from \$1,000,000 in 1934 to \$2,400,000 last year. The profits continued heavy in the face of heavy rises in express—alaries soared from \$25.411 in 1934 to \$350,100 last year. The profits continued to the production exceeds to \$134.453, and wire charges bounded five times, to \$5,000 last profits far outstripped those from WSAI. Crosley's little brother regional outlet, which the product of a net of \$5,000 to \$4,000 last year. The WLW profits far outstripped those from WSAI. Crosley's little brother regional outlet, which states the product of a net of \$5,000 to \$4,000 last year.

Julius.		Nattonal
Year.	Network.	spot.
1934	\$683,125	\$433,080
1935 (9 mos.)		331.544
1938	.1.501.305	808,632
1937		1,142,114
Pressed for	explanation	for the

Pressed for explanation for the leap about the time the plant went to 500 kw, Ellig expounded the theory that it is largely due to the fact that that is just about the time broadcasting really began to de-Programs

Programs
Program service question, which
Duke M. Patrick, counsel for Crosley, maintains is not material toliferuse renewal controversy. Loomed
began arguing that the type of education, culture, and enertainment
pumped out via the supervalter is
decidedly in the public interest,
Commish immediately jumped on
these chained and the commission of the country in the country in

**RADIO** 

is nighty valuable to many insteads who cannot receive salisfactory signals from other transmitters. But the FCC attorney inferentially questioned this view, taking the slant that there is little uniqueness in the program structure.

cominercial side, MBC Blue was the concared to stuff for 212% of the sponsored hours. Counsel Porter for the stuff of 212% of the sponsored hours. Counsel Porter for the stuff for 212% of the sponsored hours for the stuff of t if pay-offs occurred in the Camay

Requirements

Requirements
In defending their program structure, Shouse pointed to the 'struigent requirement,' which discourage spot advertisers, denied any
putging is done for Croadry prodputging is done for Croadry prodture, WLW expects to pick numerous educational features from
the School of the hir, he dischool.
Production staff embraced 139 fulltimers and 31 exaular employees.
For the two stations, Croadry has
instrumental numicinis on the regular payroll.

ural Appliabee

weeks at the New York Paramount!

New Summer Record Gross 41,000

(N. Y. PAR.) Week July 13.

\*\*ROCKWELL-O'KEEFE INC\*\*

NEW YORK • CHICAGO • MOLLYWOOD • SAN FRANCISCO • 1000001

\*\*SAN FRANCISCO • 1000001

\*\*THE PROCESSARY TO FRANCISCO • 10000 ural Applause

#### WLW Grand Totals

Washington, July 26.
Radio Corp. in Station and Corp.
Radio Corp. in Station 2000.
Does not reflect the claimed present value of the superpower, plant, however, plant, however, plant, however, plant, books by F. C. C. showed following: Transmitting equipment, original outlay 36-00.
Tacz replacement cost, \$600,000.
Studio equipment, original, supplement cost, \$600,000.
Studio equipment, original,

782; replacement cost, 5000,000. Studio equipment, original, \$41,991; depreciated, \$10,943; replacement, \$104,016. Grand total (including va-rious incidentals), original, \$1,195,790; depreciated, \$578,-116; replacement, \$1,213,694.

Commercial pograms during the presented april is agregated and predicted if power server ended April is agregated says to the state and predicted if power period. Out of 138 hours with what and afficient and a server ended april is agregated as the present of the state and predicted if power period. Out of 138 hours with what and afficient and afficient and the prediction of 1,328 hours with a server and the prediction of the state and predicted if power period. Out of 138 hours with what and afficient and the prediction of the state and predicted if power on the state and predicted if power on the state and predicted if power period. Out of 138 hours with a station, and the prediction of the state and predicted if power on the state and predicted in section. It is consistent and predicted in the state and pred

Power tests demonstrated the need for 500 kw, Branch said, after playing numerous recordings show-ing the effect of severe fading no-ticed at Akron, the center of the fast-fading doughnut. Experiment when listeners were not told what amount of juice was being used brought replies definitely proving better reception follows 500 kw op-jeration. On one occasion 95% of (Continued on page 42)

#### Jack Foy Back With Crosley After 7 Years

Jack Foy, hillbilly entertainer, rejoined Crosley organization Monday (25) after seven-year absence. He's soloing, across the board, on WSAI and doubling on WLW morning show.

#### Culinary Sustainer

Cincinnati; July 26.
Table Tips, new weekday fiveminute sustainer on WSAI, conducted by W. H. Mosier, local U. S.
Department of Agriculture marketing specialist

## What to Do While Waiting For License

Tacoma, July 26.

Mike Mingo, formerly managing editor of the Tacoma Daily Ledger, editor of the Tacoma Daily Ledew, supported morning sheet, bow, sind the radio field as an optimist. He has no station. Just an application for a small watter on which the the same station of the same stati

contract for which has been let, is naturally held up until okay from

commish.

Mingo is now holding forth in a small office in the bank building, but he carries no name on the building directory or phone, where he receives on an average of 30 letters daily from people asking for jobs.

## **KEEN Muted by Fire**

Seattle, July 26,
KEEN, independent part time platter station, was off the air two days following a fire which broke out in the restliner system in the transmitting room, causing a loss of \$500.

The state of the

Damage to the technical equipment was sufficient to make it impossible for the station to resume broadcasting for a couple of day.

#### Ford Fete on Air Detroit, July 26.

Banquet honoring Henry Ford;
75th birthday this Saturday (20),
will be aired by CSS with WAIR here
picking it up at this end from
Masonic Temple. WWW will air the
Coliseum in the morning, in which
8,000 Detroit school kide will present motor morul with huge cake.
Speakers at Sper plate bunque.
Speakers at Sper plate bunque.
General Motors, W. J. Camero,
Ford Motor spokesman; Edga Guest,
poet, and Alex Dow, head of Detois
Edision, who was Ford's first euproper speakers.

#### Russell's Commersh Pix

William Russell, NBC barilone, has just completed two commercial film assignments as narrator. Pictures were produced by the Ted Eshbaugh Studios, N. Y.

Advises housewives on latest Commercials were for Aetia Life food shipments and prices.

and Company

Announce

#### KXOK **KFRU**

St. Louis, Missouri

1000 WATTS ON 1950 W.C. On the air September 15th

A new name in broadcasting and an important event for St. Louis Columbia, Missouri

1000 WATTS ON 63

Covering more of Missouri than any other .

## WEED & Company

Radio Station Representatives

DETROIT . CHICAGO

SAN FRANCISCO

# Last Quarter of Farm and Home Hour Diverted to Goodyear Sponsorship

NBC commencing Sept. 26, will alree its decade-old austainer. National Farm and its worder. As the second of the s

Before cutting the time NBC asked the U. S. Department of Agriculture if it minded. Department cooperates with NBC in putting on the program. Goodyear will tar it.

program,
Goodyear will tag its commercial
Farm Service' and project it at a
rural listening audience. Arthur
Kudner, agency on the account, is
now shaping up the show, which will
be different from 'Home Hour.'

#### The Shadow' Will Resume **But Maybe Not Welles**

Hut Maybe Not Welles
The Shadow dramatization series
returns to a hookup or 15 Mutual
stations, fed from WOR, on Sept. 25.
Ladowanna & Carlon Control
to the Control
to the

### Oklahoma Changes

Tulsa, July 26.

Lots of radio activity in oil capital.

KTUL has started construction of new 885,000 transmitters, lowers and conditions of the started KTUL has started construction of

### WTMJ's NBC Feeds

Milwaukee, July 26.
With the addition of two 300-minute
periods from Jack Yeo's Riviera at
Lake Geneva station WTM. here is
now originating four shows weekly
for NBC web.
Station's own 'Rhytheshow for 'so

Station's own 'Rhythm and Rhyme' show for 30 minutes on Saturday and a half hour from the Hotel Schroeder make up the other periods

#### Hollingberry Gets WORC

WORC, Worcester, is leaving In-ternational Radio Sales for the George P. Hollingberry Co. Switch in station representation becomes effective Sept. 18.

#### Hal Tate Turns Spiejer

Hal Tale Turns Spieler
Chicago, July 26.
Hal Tale, former reporter, goes on a daily ether chatter schedule for Evans Fur Co. starting Ang. 1.
Will chat on WMAQ for 15 minutes each morning. Auspitz & Lee agency on the account.



## HAPPY STUNTMAN

Fred Joyner Witnesses Attempted
Jail Break-Scores Scoop

Columbus, July 26. Columbus, July 26.

Announcer Fred Joyner of WHKC
missed a rehearsal last week but his
station scored a state-wide scoop on
an attempted prison break at Ohio
Penitentiary.

Penitentiary.

Joyner had just arrived at the penitentiary for a rehearsal of WHKC's 'Wen' Gray' program when two prisoners marched across the yard with a prison official between them. Guard on the gate fred, wouthding one of the prisoners, and in the ensuing scuttle another guard was stabbed.

guard was stabbed.

Announcer dashed to a telephone and flashed the news to the station, which had a bulletin on the air before newsmen even knew of the attempted break. Two hours later Joyner gave an eye-witness account on Bob French's 'Speciator' news-cast,

#### Seeing Is Believing

Frank Stanton, who recently returned from a trip to Los Angeles and San Francisco to deliver talks before advertising organizations on behalf of CSs and radio, encountered Pacific Coast peculiarities: In L. A., acarefully failed so mention radio, CSS or New York. In risco, they mentioned CSS but not New York. In risco, they mentioned CSS but not New York. The CSslly Rand, who sake at the CSS spokerman, who said the CSS spokerman, who said the ear was quicker than the eye, wasn't speaking for her line.

## Ed East Plenty Busy

Ed East is now broadcasting nine times a week. Has taken on a morning 'House Party' whirl on 'WHN. N. Y. every day from 1030 to 11 am. Continues as 'Your Radio Reporter' over some station three nights a week. Also, with partner Ralph Dunke, he has 'Bee Wednedgay. His daugher, Jean, made him a randpop last week in Chicago.

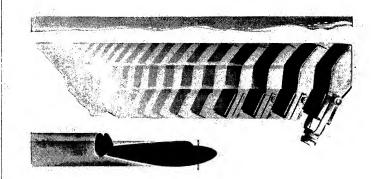
## McNinch May Be Absent For Long Spell; Reported Very Ill; **Changes Outlook in Washington**

Possibility that Chairman Franch where he was undergoing treatment of the May and heep.

Possibility that Chairman Franch where he was undergoing treatment of the May and the research of the regulators will press on. Indications last week, however, forward with new policies in is that he is much sicker than outsiesnee was surgested this week. Is silters appreciate, and even after conversations about electing a vice-extended period.

Commiss is in prospect. Informal pelled, to take things easy for an conversations about electing a vice-extended period.

Alteredy, the chairman has been about putting Commissioner Normonth of the still understand the still





A record ON, as well as IN, the air. The Standard Oil Company of New Jersey capitalizes last minute news accounts of a famous flight.

HOUR-BY-HOUR, often minute-byminute, bulletins of the globe-girdling plane's progress came pouring

this agency's copymen. Eager writers seized fresh, exciting facts, whipped them into commercials ... commercials that tied up with the news in each successive broadcast. As an example consider the following:

The landing at Le Bourget at 11:58 Monday morning was the ESSO Reporter's lead story at 12 o'clock. At 12:04 the commercial gave new details and carried first word of the part played in the flight by the makers of ESSO gasoline and motor oil. Similar timely commercials followed every leg of the flight, on 250 scheduled ESSO Reporter broadcasts supplemented by 96 last minute news flashes and bulletins.

All through the hours the plane was battling its way to new records in the air, here in this office another fight against time was going on ... waged by sweating men at telephone and typewriter, teletype and telegraph, until the last happy landing at Floyd Bennett Field Thursday afternoon.

This was, we grant, an unusual job. Yet it's not unusual enough to be rare. It's surprising how many times during the year we find ourselves turning out assignments equally "unusual." Many advertisers would like to command this kind of agency service, if they only knew where they could get it. If you feel that way, it ought to be both profitable and highly satisfying to write or telephone for the evidence.

#### Marschalk and Pratt INCORPORATED

An advertising agency serving among others the following clients: International Nickel Company, Inc., International Telephone & Telegraph Company, National Land Company, Reger & Gullet, Rogers Peet Company(radio), Schering Corporation, SKF Industries, Standard Oil Company of New Jersey (radio), Underwood Elliost Fisher Company, Whitehead Metal Products Company, Lec. Congress Cigar Co.

535 FIFTH AVE. . NEW YORK

## **Mixed Reaction Among Lawyers** To Proposed F.C.C. Procedure Editor, VARIETY:

LINGUALS IN

National accounts are becoming in-creasingly more interested in the foreign-language field, according to all present indications. It is certain that there will be double the ac-

foreign-language field, according to all present indications. It is certain tivity this coming fall among the country-wide advertisers in the spik-no-Englesh programming. Strike and Chesterfield are among some of the big buyers of air time who are now making inquiries of the boad statement of the boad statement of the the boad statement of the boad

which does more biz in the field than any other station, reports that its national biz during the last 12 months was 180% better than dur-

Lasky Sets KSFO Fete

San Francisco, July 26. Increases in the engineering and production staffs at KSFO, local CBS outlet, are anticipated by man: Philip G. Lasky following com tion of the station's new studio the Palace Hotel.

chinery contemplated. Failure of the rules drafters to allow for ap-peals from the decision of the ex-aminer or commissioners who pre-sides over this branch is termed a major wealmess, since there is no dway of asking rehelf from rulings considered injurious o applicants. Washington, July 26.
Mixed satisfaction and dislike is
the preliminary reaction of radio
barristers to the proposed changes
in Federal Communications Commission rules of practices and procedure.
Further suggestions being collected
by the Federal Communications Bar
Acceptation.

by the Federal Communications Bar Association.
In general, the profession is most happy at the recommended change in the two-year rule, so that FCC at-torneys, examiners, and other em-ployees will have more freedom to quit the government service, and with the contemplated establishment quit the government service ment of a molina doctet to standardize and in many respects simplify mechanical aspects of prosecuting applications. Ideal of plugging loop-lose which have permitted individuals with the right connections to the standardize and the standardize side of the standardiz

#### Rehearings

Rehearings
Lack of clarity concerning petitions for rehearing is deemed one of the greatest weaknesses. Proposed code still leaves much uncertainly regarding the exact course to be followed, merely noting that the rules as far as applicable shall be observed in filing this type of motion to one in a case.

as far as applicable shall be observed in fining this type of motion. The property of the prop

At one time about all the shows were padded out with participatory spots, but solid-period buys for electrisment appossorship are increasing. Formerly the neighborhood merchant was the chief advertiser, but national accounts are coming to comer or of predominately foreign-tongue stations. WBNX, Bronx, N. Y., broadcaster which does more bir in the field



## SOLE ENGLISH AGENCY

International of London Fears Ad-men May Be Confused

London, July 13.

Sation, Vasterry:
We would like to draw your attention to an article published in the International Radio Section of the June 29th isset Radio Booming France. In the continuation of this article on page 54, the first complete paragraph mentions that Markowandy, This is completely increased the Control of Nomide de linjurious o applicants. Omissions also will be called to the Commission's attentio. Some lawyers displeaced that the ules Committee has not seen. It to pro-lawyers displeaced that the properties of t his only interest in Radio Normandy is in respect of the sale of all time to French advertisers. The exclusive world agency for all broadcasts in English from Radio Normandy is held by us.

Since as you know a large number

Since as you know a targe number of American advertisers are using the facilities for English sponsored programmes offered by Radio Normandy, we should be greatly obliged if you would arrange for a correction. manay, we would arrange for a consection of the statement in question. International Broadcasting Co., Ltd.
Frank Lamping,
Asst. General Manager.

U.S.A. PROSPER

(A VANETE reporter in New York resembly inherviewed a group of French broadcasters then visiting the United States. Most of the party did not speak English. Marcel Bleiselin.

stein. Parisian advertising agency owner, apparently has a connection for French broadcasts only with Normandy. English firm meanwhile controls some 70-odd hours weekly on the station for the United Kingdom-beamed advertising programs in English exclusively.)

# 4th Big-Watter **Authorized For** Canadian Web

Toronto, July 28.

Erection of a new 85,000e-water to serve the Paritie Provinces has been authorized by Hon. C. D. Howe, Minister of Transport and Communications, and becomes the fourth link in Canada's contemplated chain of high-power translett to study suggested station sites in Saskatchewan.

New station is expected of he mit

New station is expected to be put New station is expected to be put in operation by the end of this put and, in conjunction with a similar high-power one to be exceed in the put of the put

#### Sweden DX Programs To Its Former Sons

To Its Former Sons
Swedish Radio Broadcasting Company has started a regular DX program for countrymen living in forgien nations—particularly in U. S.,
Canada, Australia, and South Amerlean terms of the Commerce by the office of the American Commercial
Attache at Stockholm.
Bi-weetly broadcast is now being
conducted on an experimental basis,
to be ascertained. Programs consist of
selected interviews, music and songs,
by Swedish artists.

### WKY Hobby Horse Stunt

Oklahoma City, July 26. Oktahoras City, July 28, New half how radience-partial control of the audience radience has been control of the audience ride he horses with the current of the finish line. Said the current of the said line of the last line finish line. Said the current of the said line of the last line of the last

## **Greece Limits Imports**

Washington, July 26.
Ban on foreign-made radio trans Ban on forcign-made radio trans-mitting equipment for amateur use recently announced by Greek Min-istry of Finance, American Commer-cial Attache at Athens last week in-formed the Department of Com-Attache at Athens last week in ad the Department of Com

merce,
Importation or private use of
transmitters is strictly prohibited in
Greece and only Government departments will be permitted to own

and use such equipment.

Country will permit the only three amateurs to continue in operation but development in this field will be mied by the new regulation.

#### CANADIAN SHOW FOR **WORLD-WIDE LOOP**

Montreal, July 26.

Canadian Broadcasting. Corp., has
been aired to produce a program for
Oct. 22 by the International Broadcaster' Union. Geneva. et al.
It is understood that not been to be the control of the contro

## ODE TO A TRANSMITTER'

Columbia Barltone Leaned Canada—NBC Gets Show

Toronto, July 26. 'Ode to a Transmitter' is one of the movements in 'Radio,' song-and-music narrative based on the buildine movements in 'Radio', song-and-music narrasive based on the building of a radio program, which will ling of a radio program, which will ling of a radio program, which will ruseday (3) from 3-3.30 EDST and carried by the British Broadcasting Corp. and the NBC Blue.

Score for 'Radio' was written by Percy Paith and song-sequence lyrics by John Kannawin, latter process of John Surgeas, bardio in the second program of the program of the

### KIEV, Glendale, Pulls

San Francisco, July 26, Because KEV, Glendale, Cal, pulled the Glendale, Glendale,

Favorites and originating at Kuschere.
Trial broadcasts were conducted by Lester Malloy, KGGC producer-amouncer, who aired his program KFWB, Hollywood, XEMS, Monta, KFWB, Hollywood, XEMS, Wasting the show will eliminate weekly commuting for Malloy between here and Glendale, Sponsor's headquarters are located in San Francisco.

#### Jack Edmunds at WOKO

Jack Edmunds at WOKO

Jack Edmunds. one-time NBC production man in New York and Jaler
a member of WLW's production staff,
has laken charge of that department
under a new setup at WOKO. In
Mandling do ther duties, he is
handling to the staff of the staff of the
mandling to the five minute. We evening
News Reports for Secony,
Wilbur Morrison had latter assignment.

signment.

## Joseph Victor to Cincy

Toronto, July 26,
Joseph Victor, CBC baritone, journeyed to Cincinnati to guest-star
with WLW's Joseph Cherniavsky
'Summer Concert' (24),
Series is an NBC exchange to the
CBC national network.

## eece Limits Imports Of Foreign Radio Parts REAL ACTORS BEAT E.T.'S IN **AUSTRALIA**

Sydney, July 2
There is some reaction here from over-abundance of wax. Thriller still okay for the kiddles as imported still okay for the kiddles as imported in E. The from U. S. but families in the Antips, especialty at night charter at the cinema but within the portals of their own abode they on its now toward home brew, Transcriptions readily find a the third where flesh-blood is hard to hir. Sponsors are not so miserly now on the air over commercial band is where flesh-blood is hard to hir. Sponsors are not so miserly now on the air over commercial band is other is 'Vanity Pair' sponsored by Palmolive. Major nightly, show is Dave and Dave for Wriger Gum, Although Australian in setting, these particular presentations have the

particular presentations have the sponsorship of American organiza-Australian Broadcasting Commis-

Australian Broadcasting Commis-sion—non-commercial—is now main-ity flesh-blood for night programs, And the talent booked by A. B. C. is of the high standard. This ex-ample has definitely improved radio programs in the Antips. Commer-cials know now that it's the only way to keep the public tuned in.

#### Meredith Willson Does One for English Radio

Meredith Willson, maestro on Maxwell House Coffee's Good News Frogram, will do a special broadcast morrow (Wednesday). He leaves immediately afterward for a holiday, in Paris, Willson and his wife are slated to embark for home Aug. 6.

## Hutchinson in England

London, July 28.
Thomas Hutchinson, an executive in NBC's television division, to sail ing to New York Question, to sail ing to New York Question to sail in the property of t London, July 26.



# MENDENT

ONE MAN SHOW
TWO VOICE SAM AND HENRY
MASTER OF CEREMONIES
RAIN NO MO' VERSE CONTEST
VARIETY HOUR
COMMUNITY SING

## CORNELIA OTIS SKINNER

WILLIAM FIELDS iith Avenue - New York Telephone: VAn: 3-7773



# ASCAP'S \$850,000 COSTS

## 15 Best Sheet Music Sellers

(Week ending July 23, 1938)

Music, Maestro, Please Berlin	
My HeartFamous	
Let a Song Go Out of My HeartMills	
Cathedral in the PinesBerlin	
I Hadn't Anyone Till YouABC	
I Hadn't Anyone III Iou	
*Lovelight in the Starlight	
You Leave Me BreathlessFamous	
Little Lady Make BelieveOlman	
il Married an AngelRobbins	
I'm Gonna Lock My Heart Shapiro	
Ch. Ma-MaShapiro	
The Flat Foot Floogee	
The Flat Foot Floogee	
There's Honey on the Moon Tonight Miller	
When They Played the Polka Robbins	
If It Rains, Who Cares?	
· Indicates filmusical song. † Indicates stage production song.	
The others are pops,	
The others are pops.	

## , Farm Country **Cancellations** Worry Bookers

Lincoln July 26.

High yelp is being heard from the and routers in Nebraska and Iowa territory. Cancellations are pouring into the small booking offires at the rate of 75 and 80 a month. fice, at the rate of 75 and 80 a month, which is a severe blow to the guy-whose office routes only five to temptic, outfits, Money pressure and the harvest is one of the biggest reasons for the slump, boys not taking kindly to pitching bundles on threshing crews all day long and then hoofing through the night.

Mill points are hoping they can hold together until schools open in the fail. Dance biz was the last to feel the setback in this area, still going good long after the picture houses had been howling.

## N. Y. Fair Using Names

Syracusc, July 26.

Paul Whiteman, Guy Lombardo and Tommy Dorsey are to play two-night engagement: each at New York State Fair week Sept. 5 Dancing to run in Coliseum on grounds, which is used first week of exposition for Horse Show.

MCA at bands in, which, coupled with Statewide dance contests under Arthur Murray's direction, should Arthur Murray's direction, should draw dancebugs in from all corners

## Indianapolis Has Big

Gang of Summer Bands Indianapolis, July 26.

Louie Lowe and his orchestra has Louis Lowe- and his corcestra has been over the Skyroom atop the Hold Severin. Brewer's orchestra Boul Car the newly recopened Show Boul Car the newly recopened Show Boul Car the newly recopened Show Severing the Severing Show t

## Ben Bernie's Turnout

Detroit, July 26.

Ben Bernie played to around 4,500 shufflers at Eastward Park the previous Saturday (18). Turnout rated the biggest since Rudy Vallee played

the oligest sunce fluoy value played, the spot two years ago.

Following a series of one-nighters Bernie will settle down at the Bev-erly Country Club, Newport, Ky., Aug. 5-for a couple weeks.

#### HEIDT TICKS OFF SOME SPIFF GROSSES

Horace Heid's band, which re-cently completed a year at the Bow-man Room, Hotel Biltmore, N. Y., established two records and topped the week-day mark at another spot on its first week of a swing though Pennsylvania, Ohio, Michigan and

Pennsylvania, Onlo, aitengan aida Heidit's rigidiers drew 2,533 at Fembrook park, Wilkes-Barre, July 19, betting the old mark held by Kay Kyser. On July 30 the band played to 2,141 at Dorney Park, Allentown, Constant of the Control of the Control Benny Goodman, Band played at 2,327, which was rated the best week-day mark. Kyser's outfit, with about 30 more. holds the all-serund does established last Easter. Mon-

#### Music Notes

Edward Ward is working on score f 'Three Loves Has Nancy' at Metro.

Jack Mills has acquired the American rights to two of Sid Phillips' latest instrumental compositions, 'An Amizon Goes A-Wooing' and 'Dinner and Dance,' and Con Conrad's 'My Heaven in the Pines' from Cincphonic Music, 'London for the Condon Control Contro

Indianapolia, July 26.

Summer business here is the best Jan Savitt orch last week waxed in years as far as the employment of dance bands is concerned. There is the save that the save

Gregory Stone Is doing the mu-sical score for Harry Sherman's 'In Old Mexico' at Paramount.

Jimmy McHugh and Harold Adamson wrote 'For the First Time' and Heigh Ho the Merry-O' for Metro's Youth Takes a Fling.'

Ben Samson signed to write south-ern music for Topsy' at Grand Na-

# IN 1940 HUDDLE

Radio Chief Instigator of Most of Society's Headaches—ASCAP Legal Batteries Now Under Way

#### ANGLES

American Society of Composers Authors and Publishers figures that the legislative barrage that has been directed against it during the past year has already cost the organiza-iton over \$850,000. Feeling within Iton over \$850,000. Feeling within the Society is that this money should not be considered a total loss. Bill will, as has happened in the past, have to be footed from the outside, once the legal issues involved are adjudicated by the highest courts and it is realized that local legislative springe cannot re-

legislative sniping cannot rip up con-tracts duly entered into or override long-tested Federal statutes, to wit, the U. S. copyright law and its amendments.

smeddment very right was one its Altack, upon ASCAP through state legislature started about two years ago, but ASCAP, didn't un-limber its legal strillery in a proposed state legal strillery in a During that time ASCAP estimates that it has spent over \$350,000 in legal fees and attending expenses, such as traveling, data-collecting, such as traveling, data-collecting in the \$350,000 involves sustaining license and commercial fees that have got been collected as the result ASCAP. Inguisture sets against ASCAP. Figurative sets against ASCAP. Following its the latest status of

Following is the latest status ASCAP's counter-moves tow-local hostile legislation:

local hostile legislation:
Fiorida: ASCAP has not only obtained a temporary injunction
gainst he are benning in from
been upheld in various legal
akirmishes. Local authorities
declared that the injunction grant
general control of the Control
prime Court.
Nebraska: 'ASCAP has filed the
required depositions for a permanent injunction and is waiting for
heaving. Og the date for a

Tenescore . Papers have also been filed with the Federal court in this juvideltion asking that the states anti-ASCAP measure be succeed. Washington ASCAP is appeared to the U.S. Supreme Court from a special statution court's finding that injunction attack on the Washington State statute against the Society Montage and the special statution. Washington the amount involved want? Montage: Though a special ristundance and the state of the state of the special state. Montage: Though a special ristundance and the state of the

\$3,000. Montana: Though a special statu-tory court heard ASCAP's argument for an injunction against the local legislature's mandate in April, 1937, no decision has been handed down to date.

Radio Will Pay

Radio WIII Pay

View held in ASCAP is that cracing the control of the control of

Irving Berlin Salutes

Jank Meskill and Leon Belaves write Rosa Rosa' the first sone growth. Concentration of the Berlin Salute here by Berlin Salute here

# WILL BE ECHOED MCA Opens More American Offices; Denies Folding Branch in London

Emil Coleman to Open

Sert Room in Late Fall Emil Coleman orchestra will oc-cupy the stand at the Sert Room of the Waldorf-Astoria Hotel, N. Y., when that white the room reopens this fall. Room's seasonal debut ten-tatively set for the first week in

November.

Coleman replaces Leo Reisman's crew which has been more or less a fixture at the Sert. Charles Baum outlit takes Coleman's old spot at the St. Regis.

## KRESS DROPPING MUSIC COUNTERS?

It was reported at the New York office of the S. H. Kress & Co. chain last week that the California division is dropping all sheet music counters. The move, which is supposed to go into effect Sept. 1, will involve

28 stores.

Augustus Johns, the music huyer for the chain, has been absent from the city for the past several weeks on a vacation.

# \$2.20 AT DOOR SELLS.

Lincoln, July 26 Clyde McCoy here (19) knocked out a \$615 gross at the Turnpike Casino, one of the better-showings to the Casino, one of the better-showings that the control of the control

#### Paine Goes West

John G. Paine, gen. mgr. of the merican Society of Composers, American Society of Composers, Authors and Publishers, lett Friday (22) for his first tour of the-organi-zation's west coast offices. Towns he will visit in that sector are Port-land, Los Angeles and San Fran-

Music Corp. of America in the next few weeks will open branch offices in several representative key cities. Sites already specified include Boston, Washington, Memphis and Toronto, ith others likely. Plan is in line with the agency's new policy of trying to build up local hande and local bookings London office of the firm will re-

main as is for the present, according to execs at the New York headquarters in denying rumors that the English branch might be scrapped. Stated that business from the London end is satisfactory. William H. Stei who has been in general

Stei who has been In general charge there, is alted to continue in that capacity, with Earl Builey remaining as settive head.

George Black, one of the members of the London staff, is expected to the study of the control of the con

2.20 AT DOOR SELLS, \$1.50 AHEAD DOESN'T Music Corp. of America is going to No confirmation here is London office. No confirmation here

## ARTHUR GAINES OUITS ST. L. SYMPH; TO MPLS.

Dand to be spotted in the place other than on weekend nights.

Another rift in the usually seemed the played, then bounced \$410 into the played, then bounced \$410 into the wicket before night. Door cost was the played, then bounced \$410 into the played, then bo

Gaines is reported to have been cut 25,000 from \$15,000. He served here from 1012 to 1922, when he resigned to become manager of the New York City 'Symphony Society, which dis-banded after one year. Gainer then yent to Minneapolis, where he served through 1909. Came here for the 1931-32 season. Jis successor has not yet been selected. Gaines is reported to have been cut

#### Tight Wire Performer **Booked** with Band

Houston, July 26.
Roger Pryor opened a two-week
ensagement at Sylvan Beach, bayshore resort Friday night. Band includes Lane Truesdale, vocalist, Sate
Beeson, tight wire artist, formely
with Ringling Brothers Circus, also
at snol

at notices and the state of the

#### Will Osborne's 4 Months At Glen Island Casino

Will Osborne goes into Gleo Pland Casino, Larchmont, N. Y., Sept. 9 for four months. Replaces Larry Clin-

'ton.
Oshernie sticks up to and inclNew Year's Day.

# Met Opera Signs Pact with AGMA

After months of negotiations, the distribution of the control of t

Although the signatory parties agreed not to reveal the contents of acreed not to reveal the content of agreed not to reveal the content of the agreement, it was learned from a recognition to the agreement of the deal lists six principal terms. They include recognition by the Met of AGMA as bargained properties of the dispute the Met of AGMA as bargained properties of the dispute the Met of AGMA as the AGMA of existing Met contracts, almost complete the most of the disputed by the American Arbitation Assn. further negotiated to except the most of the disputed 'Clause 12' and a clause specifying that all terms applicable to except the AGMA and the AGMA as the AGMA as

Matter of wage minimum and re-quirements on working conditions will be settled at subsequent negotia-tions. Reason those points were not covered in the current agreement is believed to be because many of the leading singers are out of town.

#### St. Loo Little Symph Skeds Ballet, Chorus St. Louis, July 26.

St. Louis, July 28.

Although the Little Symphony of St. Louis closed its 1983 sesson with 1985 sesson 1985 sesson Take of the season of four concerts presented in the quadrangle of Washington. University was approximately \$4,900, covering all expenses except improvement of a shell and an amplifying system. Delicit was paid off by the backers.

One reason for the increased admish prices for chairs from \$1 to 75c. on a subscription basis, and the usual price of 00c. for a spin on the grass. John Burroughs School in St. Louis county, but increasing popularity quadrangle, where larger reasing caused the move to the university quadrangle, where larger reasing capacity is available. Max Steindel and Hams Lainge directed the orch during the 1988 season.

and seat 5,000. If approved, application for PWA or WPA Federal funds will be made, with the city sharing in the expense by appropriating money from the part board; all the property of the p

system. Delicit was paid of by system. Delicit was paid of by backers:

Avcrage altendance of the Little Symphony concerts has grown from rold in 1937, according to Opear Hild, 600 in 1935 to 1,000 during 1939. Alloy during 1939 has manager of the association.

Title.

Says My Heart.

Liet a Song Go Out of My Heart.

Liet a Song Go Out of My Heart.

Where in the World.

When Mother Nature Sings Her Lullaby

Hadort Anyone Till You

There's Honey on the Moon Tonight.

You Leave Me Breathless

J Married an Angel.

J Married an Angel.

I'm Gonna Lock My Heart

Now It Can Be Told

I'll Dream Tonight.

Till Dream Tonight Told

When They Played the Polka

A Tisket A Tasket.

county, but increasing popularity caused the move to the university duadrangle, where larger seating can and the county of the c

Jay Dreamint
Toylown Jamboure-Linit it Swell\*
Toylown Jamboure-Linit it Swell\*
Toylown Jamboure-Linit it Swell\*
Colorado Sunset
Figaro
Maturali
There's Rain in My Eyes
So Lovely
Wall Swell Swell
Meet He Heat of My Heart
Gright in the Beat of My Heart
Gright in the Bomet of Blue
Meet the Beat of My Heart
Gright in the Bomet of Blue
Alexander's Ragtime Ban
Toy Trumpet Boot
Toy Trumpet Boot
Toy Couldn't Be Chier
At Your Beck and Call
Heigh-Ho
Couldn't Be Chier
At Your Beck and Call
Heigh-Ho
Silver on Sage.
Stop and Reconsider
Stop and Reconsider
Drummer Boy
What Goes on Here'
Bende & Moonlit Stream
Don't Wake Lip My Heart
Love Walked In
Cry Baby, Cryon
Minute In Jazz.
Oh Me, Oh My, Oh You
My Cryon
Minute In Jazz.
Oh Me, Oh My, Oh You

Moon of Manakoora Minuet in Jazz. Oh Me, Oh My, Oh You One More Dream. At a Perfume Counter. Latin Quarler. Ride, Tenderfool, Ride. Let's Break the Good News. Tu-Li Tulip Time.

I'VE GOT A POCKETFUL OF DREAMS

Vow Ready BURKE AND MONACO'S NEW SCORE FROM THE

> BING CROSBY hooming Paramount Picts
> "SING YOU SINNERS"

DON' LET THAT MOON **GET AWAY** 

LAUGH AND CALL IT LOVE

WHEN MOTHER NATURE SINGS HER LULLABY

By YOELL and BROWN

LOUIS ARMSTRONG'S

SANTLY JOY-SELECT inc

Music Publishers . 1619 Broadway . New York

# Network Plugs, 8 A.M. to 1 A.M.

Following is a totalization of the combined plugs of current tunes on WEAF, WJZ, WABC and WOR computed For 1938-39; Almost a Guild Shop of the week from Monday through Sunday (July 18-24). Total represents accumulated performances on the week from Monday through Sunday (July 18-24). Total represents accumulated performances on the two MSG inks, CSB and Mutual from 8 a. m. to 1 a.m. In 'Source' column, 'denotes film sone, t ign.

Publisher.		Grand Tolal
Famous	*Cocoanut Grove	63
Mills	Pop	- 55
Feist	*Josette	. 53
oy Santly - Joy	Pon	5t
Remick	Pop	49.
Miller	Pop	- 49
Famous	*Cocoanut Groye	49
Robbins	ti Married an Angel	·· 45
Green Bros	Pop	39
Shapiro	Pop *Atexander's Ragtime Band	39.
Witmark	*Cowboy from Brooklyn	37
Witmark Harms Robbins	tGrand Terrace Revue	36
Robbins	Pop	. 33
Robbins	Pop	32
Olmanv?BVC	Pop	32
v?BVC	il Married an Angel	. 30
Paramount	filer Jungle Love	30
Robbins	Pop	29
Berlin	Pon	29
Chappell	Pop *Tropic Night	28
Paramount	*Tropic Night	. 27
Feist	Pop	. 27 . 26
ABC	*Alexander's Ragtime Band	- 26
FeistFeist	Pop	26
Feist	Pop	. 25
Spier	Pop	25
Shaoiro	Pon	22
	Pap	2t
Remick	*Gold Diggers in Paris	21
Red Star	Pop	. 20
Miller	Pop	20
BVC	Pon	20
Lincoln	Pon	20
Chappell	Pop	20
Ager-Yellen	Pop	. 19
Crawford Ager-Yellen	Pop	19
BVC	Pop	17
Feist	*Love Finds Andy Hardy	. 17
Crawford	Pop	17
Witmark ABC	*Cowboy from Brooklyn* *Alexander's Ragtime Band	. 17
Circle	*Rebecca of Sunnybrook Farm	17
Morris	Pop	17
Santly-Joy	Sing You Sinners	16
Robbins Schuster	Pop	. 16
Chappell	*Joy of Living	. 16
ABC	Pop	15
		14
Stasny	Pop	
Paramount	*The Texans	14
Stasny	Pop	. 11
Marlo	Pop	13
Paramount	*Give Me a Sailor *Gold Diggers in Paris	13
Remick	*Gold Diggers in Paris	13
Crawford	Pop *Loo-Loo	11
	Pon	:: ii
Lincoln	Pop	. 1t
Chappell	*Goldwyn Follies	It
Snapiro	Pop *Hurricane	. 11
Shapiro Kalmar-Ruby Circle	*Sally, Irene, Mary	:: ii
Rov	Pop	îî
Chappell	Pop	10
BVC	Casa Manana Revue	. 10
Witmark	*Cowboy from Brooklyn	10
Davis	Pop	. 10
Chappell	Pop	10
Santly-Joy	. Sing, You Sinners	10

#### WLW Time

(Continued from page 38)

Continued from page 38)
the reports showed lower volume of reception with 50 kw and 85% referted greater static, noise and innected greater static, noise and innected greater static, noise and innected greater static, and innected static static, and innected static static static, and innected static st oor reception.

poor reception.

Necessity for further checking many lines of inquiry was given as a reason for renewing the 500 kw permit. While namy contributions on the control of the

After telling how the present directional automate crased interference with CFRB. Transto, which presented objections reculting in temporary return to 50 km-Leydor temporary return to 50 km-Leydor than the Web and the Same temporary return to 50 km-Leydor than the Web and the Same temporary return to 50 km-Leydor than the Web and the Same temporary return to 50 km-Leydor to 50 km Leydor to 50 km After telling how the present di-rectional autenna erased interfer-ence with CFRB, Toronto, which

sion complaints against several

accounts.

Popularity of WLW is due chiefly to two facts, Shouse said. Laying down of more satisfactory signal which less affected by noise than other stations and programs with wide appeal. Present standing due to long-time policies which developed audience loyality.

Question of what advertisers buy

Transamerican, Crosley representa-tive. Porter sprang major surprise Craven after Shouse explained WLW by producing Federal Trade Com- handicapped rather than aided in obtaining national spot business be-WIMV spontons. Parkamenters of the control of the c

is combined desire to impress properties customers and to attinuable dealers, Shouse said. Not power, although not long-ago industry titled to solleti accounts with argunest to solleti accounts with argunest and a state of the solletial accounts of the solletial control account of the solletial c advertisers

SPECIAL BULLETIN

## Two New Oscar Hammerstein !!

SENSATIONAL SONG HITS

# A MIST IS OVER THE MOON HOME IN YOUR ARMS

"THE LADY OBJECTS ABC MUSIC CORPORATION

799 Seventh Ave., New York

Frank Hennigs, Prof. Mgr.

## On the Upbeat

Les Sallie and band open Aug, publiciters, have opened offices in 2 at the Beverly Withire hotel in N. Y.
Beverly, Hills, Cal., replacing Henry

Ted Weems follows Dick Jergins Catalina Island, opening Aug. 6.

Rita Rio plays for week at Idora Park, Youngstown, O., starting Aug. 15 for CRA.

Freddy Goodman booked for tour of Southern theatres. Opens at the National, Greensboro, N. C., July 30.

Los Breese into New Penn Club, Pittsburgh, July 30 with a KDKA-NBC wire.

Henry Busse renewed at the New Yorker hotel, N. Y., indefinitely.

Harold Stern plays at Palisades Park, N. J., week Aug. 20 to be succeeded by Freddy Goodman.

Fictcher Henderson begins a mid-west one-niter tour for CRA starting July 30 after closing at Grand Terrace, Chicago, Earl Hines follows him into G. T.

Johnny Martons, Jan Savitt and Cab Calloway play consecutive weekends at Crystal Park, Vermilion, O., July 24, Aug. 7 and Aug. 14

Al Jahns opened at Riley's, Saratogs, N. Y., July 23.

Cackfallers, Three Commanders, Catsima Cafe, Champaign, Ill., July 24; Four Top Hats, Old Hickory Inn, Chicago, July 29; Carl Phillips Quartet, St. Nicholas hotel, Decatur, Ill., July 30.

George Olsen to Starlight Roof, Waldort-Astoria hotel, N. Y., Aug. 25. Mischa Borr alternates with Olsen crew. Guy Lombardo exits same day.

Henry Busse and Archy Gottlier have completed new tune 'Suzanne.'

Jack Melvin now playing Half loon hotel, Brooklyn, N. Y.

Cy Manis, formerly manager of Jimmy Dorsey has joined Rockwell-O'Keefe as assistant to Mike Nidorf, band department head.

Earle Mellan current at Atlantic Beach Casino, Morehead, N. C. E. G. Petry is managing spot.

Sam Hensley playing for Ocean Drive Casino, Ocean Drive, S. C.

Jack Wardlaw's crew at King and Prince Club, St. Simon's Island, Ga., held over for fifth week.

Dave Burnside playing outdoor patio of Ocean Forest hotel, Myrtle Beach, S. C. Betty Lou, new vocalist. Carling Dinkler managing spot.

Ray Balair just moved into the New Pavilion, Myrtle Beach, S. C. Spot also has a floor show nightly. Speedy Speer in charge.

Buddy Harris at Dukes Club, Myrtle Beach, S. C. Jimmy Joy current at the Steep Pier, Atlantic City, N. J.

Jimmy Dorsey will air 15 times weekly over Mutual net when they open at the Bon Air Country Club, Wheeling, Aug. 5, after closing at Paramount theatre, N. Y.

Barney Rapp to Enna Jettick Park, Auburn, N. Y., for week Aug. 15, Then to Hamid's Million Dollar Pier, Atlantic City, N. J., Aug. 27 for

Benny Meroff opens at the Los Angeles Orpheum Aug. 3 for one week, then goes into Topsy's nitery Aug. 18.

Belly Yster, former vesslist with me day.

Belly Busse and Archy Gottler over completed new tune "Bussen" on the Wood of Half Moon Club, Stuberney completed new tune "Bussen" on an into Pines, Pittsburgh, Tof fortnight with options. Placed by GRA through Joe Hiller.

#### Stations' Mood

(Continued from page 35)

Continued from page 35)
ton hearings, the affiliates and the
stopping of the Monday gathering
seems to have been the networks
are the affiliates and the affiliates
are the introduction of the Monday of the Monday
eare the affiliates and the affiliates
are the networks. This oneness of
control of the monday of the monday of the office of the office of the monday of

At the Waldorf meeting therwere, besides Ethridge and Rosen were, besides Ethridge and Rosen-baum, the following personages: Harry Stone, WSM, Nashville; Bill Scripps, WW, Detroit; Harry Wilder, WSYR, Syracuse; Johnson, Gillin, WOW, Omaha; Cliff Taylor, WBER, Buffalo; Ibe Lounsberry, WBER, Buffalo; Ibe Lou

Chainbreake Apple
Among the peeves inspiring the
get-together of the Independent
Radio Network Offiliates is the
growing practice on NBC and Columbia of permitting an account
with two consecutive quarter-hour
programs to eliminate the chainbreak. Complaining affiliates point
out the while the networks object
out the while the networks object
chainbreak announcements it is
obay for the web's multiple-brand Chainbreaks Apgle chainbreak announcements it is okay for the web's multiple-brand accounts to interpolate a spot an-nouncement for a third product be-tween two quarter hours, each with a separate sales slant.

a separate sales slant.

As a case in point the affiliates cite the two quarter hours that Anacin and Bi-So-Dol have contiguously on the NBC blue link. The contiguously on the NBC blue link. The contiguously of the NBC between "Easy Aces' and "Mr. Keen," with the Midway Chemical Co. taking advantage of this situation to put in a plug for Flydead. By expending advantage of this situation to put in a plug for Flydead. By expending them, say the affiliates, of chainbreak announcement income, a source which they have come to up for the annoll portion of the network billings accribing to the stations.

tions.

Colgate, Toe

In the case of Columbia the affiliates cite the practice that the
Colgate - Palmolive - Peet combine

The columbia of climping in has been making of slipping in plugs for Colgate Dental Cream beplugs for Colgate Dental Cream be-tween quarter-hour shows con-nected with other of the company's products. It is the affiliates' conten-tion that the networks are not only taking advantage of a rule that they insist on imposing upon others' but they are imperiling the spot an-nouncement business in general for local stations.

local stations.

Affiliates take the position that if Coigate or Flydeed weren't perinted to succeed a plug into the interest of the programs that two manufactures would have to place this sport announcement comesign direct with filiates say, presuppose a sill more serious threat, that of the networked collection the major commercials evidenting the major commercials spot announcements entirely.

Networks prohippoth this indicates and prohippoth and pr

spot announcements entirely.

Networks pool-pool this infaint as having an sound basis. NBC extending the products are controlled by the one of the products are controlled by the one holding company. American Household Products, even thought each holding company. American Household Products, even though each firm. Also that Easy Aces' and Mr. Keen' use exactly the same hoods that the product of the control of the control of the control of the two programs.

Blackett-Sample-Hummert, which

Blackett-Sample-Hummert, which has the American Household Prod-ucts account, has for years rated as the biggest buyer of spot announce-

Mary Lee, 13 years old, appeared as soloist with Ted Weems and his orchestro at Blue Moon. Wichita, Thurrday night, Child singer only recently added to orchestre at Mt. Morrison, Colo.

## **Drippy Skies Hurt Entire East; Few Resorts Beat Jinxed Summer**

proved a draw there.

Butted
Johnson City, Faa, ballroom operated by Ralph Hackett has been but-feted severely with few exceptions. Few being George Hail, Art Shares, Wash, D. C., with Henry O. Stephenson at the reins, likewise. Both shaday stands Budd Lake, N. J., dancery, run by Maurice Ready, who handles the Sordham Club in New

with half the season sheasty past york during the winter, is a new and only one, more holding week-end to go, biz in the eastern territory's ace one night band stands way off. In some spots it's tumbled close to 30%.

The standard of the standard way off. In some spots it's tumbled close to 30% mostly against to use the standard way off. In some spots it's tumbled close to 30% mostly against to use the standard way off. In some spots it's tumbled close to 30% mostly against to use the standard way off. In some spots of provide a margin of black, operators have taken a licking from Memorial laten, and, and one of the most previous passes and, and the spots and, and the standard way in the standard

Ernest Rolls, Schang To Huddle in London

Ernest C. Rolls, Australian legit manager, will meet Fred Schang, Jr., v. p. of Columbia Concerts, Inc., in London.

London.
They'll confab about prospective tours of U. S. stars in Aussie next season, particularly Grace Moore.

# SONGS FROM ROBBINS

A-TISKET A-TASKET By Elfa Fitzgerald and Al Fale

America's New Novelty Hit!

WHEN THEY PLAYED THE POLKA Wards by Lon Hoizer Masic by Fabian Andra

The Year's Foremost Preduction Hit

I MARRIED AN ANGEL

By Lorenz Hart and Richard Redgers From the Musical Camedy "I Married An Angel"

A Rodgers and Hart Meladic Classi

SPRING IS HERE

From the Musical Camedy "I Married An Angel"

Hits a New High in Swing! LULLABY IN RHYTHM By Benny Goodman, Edgar Sampson, Clarence Prafit and Waiter Hirsch

From the 20th Century-Fox Picture, "Little Miss Broadway" HOW CAN I THANK YOU

By Walter Bullock and Horald Salas From the New Universal Picture, "That Certain Age"

MY OWN YOU'RE AS PRETTY AS A PICTURE By Harald Adamson and Jimmy McHugh

ROBBINS MUSIC CORPORATION

\_\_ 799 SEVENTH AVENUE NEW YORK.



# **Charles Freeman Quits Par to Boss** Billy Rose's New Booking Venture Harry Richman is due in Hollywood Aug. 15 to open at the Clove Club later in the moth the Club later in the moth that the Clove Interest in the Mother Interest in the Mother Interest In

Charles J. Freeman leaves the Cood Samaritan Club here makes the Paramount booking office in New York, Aug. I to head Billy Roger's booking office, organized by the showman to service his own booking office, organized by the showman to service his own control of the control o

charging the usual 5% fee. Freeman's status with Rose will be as the latter's executive assistant, as well as head of the booking adjunct, in which he will have a partnership arrangementi. Besides booking Rose's ventures, currently confined to the NY. Casa Manans theutranitery, Freeman will under the confined of the NY. Casa Manans theutranitery, Freeman will under the confined the confined to the confined of the ROS booking of the confined of the ROS booking office.

ing the Hobitzelle-O'Donnell Interstate liteatres in Texas. Prot to golicad of the RIGO booking office.
According to Rose, his booking office will clear at least \$400,000 worth
of talent this coming year for the
Casa Manana aloue.
Additionally, Rosa is negotiating
to do the booking for several large
to discover to the company of the company
to the company of the company
to the company of the company
to the company
to

#### Saranac Lake By Happy Benway

The Charles Dempseys (Boston ogling brother John, who's on a sum mer checkup here. Latter is from the Fenway theatre, Boston, and at ex-N.V.A.-Ite.

x-N.V.A-İte.

Otto Krause, husband of Lottie
chmann, the Met soprano, here for
ome ozoning. Miss Lehnmann will
amp here for balance of summer.
Francis Dee and, Freddy Randall,
n.c.'s and hoolers, now with Alex's
Tove ofte spot. Dee's an exconer.
W. R. Doyoe's Syracuse accolor,
khing.

ing. at Galvin, vet legiter, here for a Rudy Plank, active member of th

Nice, Florio and Lubow SIDNEY FISHER

PICCADILLY, LONDON, ENG.

sion.

Books, magazines and clothes would come in handy for needy ozoners. Should be sent to 91 Broadway, Saranae Lake, N. Y., e. o VARIETY.

Ruth Quirk and Sylvia Abbott.
Will Rogersites, hit another milestone of ozoning.
Write to those who are IH in

### Freed Playing Fairs

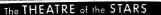
Chicago, July 26. Carl Freed set for a tour of fairs through the summer and early fall. Using his harmonica group to aug-

ment his orchestra.

Walter Coats, who has been with
the Orrin Tucker orchestra, joins the
Freed aggregation to handle arrange-

Tenner Gets 5 Years

Ienner Gets 5 Tears
Joseph Tenner, 37, crstwhile
Broadway musical comedy producer,
and film player, convicted here on a
harge of accepting the earnings of
a prostitute, has been ordered to
serve a minimum term of five years
in the state penifentiary.
Peg O'My Meart', popular song hit
of two decades ago.





LUBIN GENERAL MANAGER SIDNEY H. PIERMONT

## THE THREE MARSHALLS

CURRENTLY APPEARING RAINBOW ROOM RADIO CITY, NEW YORK

## VAUDE-NITE CLUBS Richman for H'wood

Cafe; Haskell to S. F. . Hollywood, July 26. Harry Richman is due in Holly-

#### JUDGE OK'S 77B PLAN FOR THE INT'L CASINO

Federal Judge Robert P. Patter Federal Judge Robert P, Patter-son has approved the plan of reor-ganization submitted by the B.M.O: Corp., operator of the International Casino, N.Y. nitery. Under the plan \$100,000 cash would be set aside to pay priority claims, including eity, state and government taxes, wages and cast.

pay priority elaims, including eity, sate and government takes, wages and control of the part of the p

failure. The schedule places the corpora-tion's liabilities at \$189.007. includ-ing \$7.013 wages to employees and learners are supported by the corpo-tation of the corporation of the corpo-tation \$100.000. The schedule lists unsecured claims of \$92.394. Among hose listed as creditors are Kniek-erbocker Broadcasting Co., \$100.000.

#### • 15 YEARS AGO • (From Vaniery and Clipper)

Buck and Bubbles, after two years with Nat Nazarro, struck out on their own with a revue which in-cluded, five girls, two boys and a musical director. Ran a little too-long, but otherwise a clicker at the City, N. Y.

Vera Michelena, of musicals, at the Vera Michelena, of musicals, at the Palace with Fred Hildebrand, and getting plenty of help from him in putting the aet over. He opened, telling the audience she got jittery if she was not received with acclaim, so they acelaimed her entrance.

Lou Tellegen and Jack Wilson re-peated at the Riverside the blackface gag Tellegen worked the previous week at the Brighton. Two acts were to be booked together all season.

Louis Mann back in vaude and at the Orphcum, Brooklyn, in 'The Good for Nothing.' Not a very good vehicle, but it served.

Fanny Brice, in her third week at the Chi Palace, did a travesty on 'Camille' with Cliff Edwards and Harry Delf. Not so good. Both men taken from other acts.

Angeles Orpheum to the usual re-sults. Leon Erroll on the same bill.

De Wolf Hopper playing a summer park in Baltimore, heading an opera co. Not doing so well.

Bengal (India) government was going to stage a roundup of wild elephants. Offered the picture rights to American producers through U. S. Department of Commerce.

Exhibs were seeking to force Gold-Exhibs were seeking to force Gold-wyn-Cosmopolitan pictures to re-lease to them 'In Little Old New York' and 'Enemies of Women' on the same terins they had made with Paramount before the split. Pics had originally been scheduled for Par-

Alfred Lunt making personal ap-pearances in a Washington theatre in conjunction with the showing of the picture 'Backbone,' in which he had played.

Chicago film houses talking of playing old presentations all over

## Nitery Reviews

Kelly, Dorothy, Fee, Bob Bromley, 1987.

Fermin, Dr. Sidiery, Ros.

Dorothy, Fox is a returner to the Rainbow Room with her excellent dance caricatures. She was quite a fainteen from the standard for the standa

## CHEZ PAREE, CHI

Chicago, July 24.

Abe Lyman orch, Ethel Shutta,
Paul Draper, Rose Blane, Iris Wayne,
Eva & Raul Reyes.

Fred Evans' production effort here is marked by an excellent job. His big sock is the 'Conga' number, done almost entirely with drums. It's a long sequence, according to night club standards, but the entire thing goes over anyway. Waltz routine for the girls midway in the show also clicks.

#### ROUND ROOM, N. Y.

Gene Conti, Paul Humphries, Mar-got Harrow, Marilyn Gaynor, Nellie Paley, Mini Muriel, Elaiue Speneer, Rhoda Price.

The Round Room, circular in shape, is one of the more intimate night spots of Manhattan, operaicd by Frank Beccaro, who has long

RAINBOW ROOM, N. Y.

All Donahue's Orch, with Faula (Rely, Dorothy Fax, Bob Bronte, Dorothy Bronte, 
#### Leon & Eddie's, N. Y.

Dick Ware, Don & Betty Lane, Iris Adrian, Maurice & Betty, Errico Caruso, Tr., with Helen Birnett; & Abdailah Girls, Helen Waituuright & Co., Barney & Connors, Vilma Josey, Eddie Davis, with Addie Bailey, Lou Martin orch,

Calling this bill a 'vodvil revue,'
Leon & Eddle's is offering one of its
standard shows. It's a lively arry
of acts, plus the surefire sock of
Eddle Davis's personality and songsolling to put it over. As always,
Davis is the whole works and as
usual that's plenty.

Davis is the whole works and as usual that's plenty.

No two shows are ever the same rendless assortment of songs and gag, all in various degrées of the risque, all in various degrées of the risque, all in various degrées of the risque, and the risque and 
goed over anyway.

Boed over anyway.

Adrian, with songs: Maurice assation clients.

Three headliners share the spotlight, Abe Lynnan, Eluid Shutta and it the phesides handshaking, agadinated at the phesides handshaking, agadinated at the phesides handshaking, agadinated at the phesides handshaking, agadinated and the phesides handshaking, agadinated the phesides handshaking, agadinated and the phesides handshaking, agadinated handshaki

### MOUNT ROYAL-LONDON

# NICHOLAS BROTHERS

WITH PICTURES MUSICALS and all sorts of bolt, the ever cute Nicholas Kids still seem fresh v belt, the ever cute Micholas Kibs will seem fresh with their damelus and shalling saints. The little fellow mow has developed into an acceptable song pureoyor. The baller had be a dameing fool, carrying the brunt of that department and with honors." Management HERMAN STARK

## HILDEGARDE

NOW FULFILLING ENGAGEMENTS

Personal Mgr.
ANNA NORNKO
American Rep.: JACK HERTELL . European Rep.: INRY SHERES

## PERCENTAGE THE CURE

Size shows appear to have more than an even chance to again figure importantly in theative entertainment. Operators are leaning towards the combination of flesh and films as the most logical way to appeal to a public pided by duals, giveaway's, games, etc. But there's a rub. The operators are turning to vaudeville only out of desperation. And desperation

piesprate, the theatre operators are again throwing all restraint to the wind. Again, they've entered into ruinous competitive bidding for name and attractions. Desperation salaries are back—only this time higher than a few years ago. Instead of bringing it back; they're digging a new gave for vauced-like.

The Rise Bres, have been booked by the Chicago theatre, Chicago, at \$13,000 for one week. That's something that should cause operators and bookers alike to think—sheed and back. Expectally when it is brought out that a year ago the Ritz boys played Boston on a guarantee of \$5,000 plus a percentage and walked out of the town with around \$5,000.

But the doubling of this act's salary is not so important in relation to how the increase was brought about. Through desperate, competitive the with Warners on one hand and Balaban & Katz (Paramount) on the other. WB offered the Ritz Bros. \$10,000 per week for two weeks at the Strand on Broadway, dangling the added bait of \$30,000. At this gare, considering the cost of the supporting act, the Ritz Bros. can not be considered a possible profit-making buy for the Chicago. It's now grictly a pressige booking.

And of greater consequence is the effect the Ritz Bros.' Chicago salary is going to have on the booking of other name acts and attractions this coming season. If the Ritz Bros. get \$15,000, what will the Jack Bennys. Burns and Allens. Eddie Cantors, Phil Bakers, et al., demand? And how long can a stage show policy last at that rate? It can't, and it won't.

It will again be the same old merry-go-round. The desperate blind mice-operators will not know how to step off except into straight picture policies. That will put theatres back where they are, with duals, ive-aways, games, etc. And stage shows in a deeper trench.

Only solution for theatrer is to play name sets and attractions on straight secondary. This above theatres an even channe, besides being similar to the straight of the straig

But on straight guarantees for the names—reflecting back on the Rits Book all the properties and the properties of the properties of the Rits Book and the R

One thing the operators must remember is that it's still the picture that counts, regardless of the stage attraction. Vaudeville bookers admit that there are few stage names who draw after six pm, the adult, top-pice attendance. Latter demand balanced entertainment. And when the stage show is heavy and the picture light, they stay home and listen to a radio that gives them plenty of names and variety at no cost. And at no obligation to sit through a poor picture log est to good stage entrainment.

## Atlantic City's Biz Starts to Climb After Early Setbacks; Still Off '37

Atlantic City, July 26.
Atlantic City, July 26.
Atlantic City, after many setbacky,
factuoling a blue law campaign at
common the common terms of t

The Burlesque theatre, after strug-gling along since the beginning of the season on two-a-day, in a sudden effort to make the for lost business has gone into a new policy of three-day. Helping business, but it's still

Garden Pier theatre has 'Idio's Delight' this week; with Oscar Shaw and Lenore Ulate. Hamid's Million Dollar Pier, with a greater money burden this year, due to extensive rebuilding, is starting to come through.

through.

The publicity man got a setback list week when Mayor White, whose week when Mayor White, whose which was the set had a so under the set had a so under the set of the

altung. With about 20,000 sears available, it's been packed almost nightly, notwithstanding the fact that the Ice Follies played the entire 1937 season here. The new Follies is dressed up with new costumes, routines; and

Red Skelton, at Steel Pier, is bei Red Skelion, at Steel Pier, is being held over for an extra week. Harden, who usually hits the resort at least once a year, is headlining at Hamid's Pier this week. Terry Lawron, who clicked last season at the 500 Club, is back again for an extended stay. The Bath and Turf Club & booking Sophie Tucker for next week.

## **CORRIGAN MUM ON PAR** OFFER FOR N. Y. VAUDE

Paramount has received no an-wer on its cable offer to Douglas swer on its cable offer to Douglas G. Corrigan for a personal appearance at the Par, N. Y., on his return from abroad. Presumption is that the trans-Atlantic aviator will wait until he gets back to the U. S. before discussing stage engagements.

lore discussing stage engagements.

Bob Weitman, managing director
of the N. Y. Par, and Harry Kaicheim, who buys the talent, think
that Corrigan would be worth one of
the biggest sladireis the theater has
paid since inaugurating pit shows
two and a half years ago. In cabling
Corrigan, no money was mentioned,
however.

#### Burns-Allen, Vallee Set For St. Louis Jubilesta

St. Louis Jubilesta
St. Louis, July 26.
Revised operation of annual Jubilesta will find show running ninc days instead of seven, from Sept. 17-25.

George Burns and Gracie Allen have already been signed for a two-day session, Sept. 21-22. Rudy, Val-lee also on tap, bringing own show from New York for last two days. Rest of show will be completed by

Rest of show will be completed by late August.

Fete is managed by Chamber of Commerce and underwritten by subscription fund from local merchants and manufacturers.

#### Blackstone's Press Agent Summers as Radioite

Memphis, July 26. Tommy Thompson, p.a. for Black stone, the magician, is laying off for

stone, the magician, is laying on acc the summer here in his home town, And has turned performer. Doing a blackface stint, which he did in vaude before ballyhooing the wand-waver, over WREC in an act with the Jewel Cowboys.

# **BERNIE TO OPEN** STRAND, N. Y., **VAUDE**

Strand, N. Y., will lead off Aug. 26 with Ben Bernie, to be followed by Ozzie Nelson and Jan Garber. Horace Heidt is being negotiated

Policy will be pit bands, plus acts Harry Gourfain, former unit pro-ducer for Paramount, will present

ducer for Paramoun, with the shows.

WB also planning to put stage shows back into the Fox, Philadelphia, starting Labor Day.

Cleve's Reisera
Cleveland, July 26.
Regular vaude la being restored next month to the Palsec, RKO3 denext month to the Palsec, RKO3 denext month to the Palsec, RKO3 denext act the result of Martha Rayes current stage date, which is nearly topping Mae West's record-holder. Tunnel-mouthed come die nn en epende Friday (22) to a jammed end, the house repeated the sellouts on second day, coming within 20% on second day, coming within 20%

on second day, coming within 20% of Mae West's attendance mark:

### NAMES FILL SKED OF STANLEY, PITTSBURGH

STAILLEL, IT IN JOUNGING

Booking of a Stooges for their fifth
Jan Savit's orchestra, fills stage slate
sloidly at Staney, WB de Love,
through August. First time inmonths house has been booked that
for about the stage of the stage slate
spitality's KNA staff band current,
with Gene Autry coming in Friday
(29) on a bill abo including Rado
(20) on a bill about the stage Rado

Fort Worth, July 26.

Bob Carnahan's newly opened Showboat nitery near here went on WBAP last week with the first of six weekly broadcasts (caluring Ted

## AFA Hands Out Sept. 1 Ultimatum On Agent Franchises; Sets Penalty

## Nitery Op Held

New Orienns, July 28.
John L. Ross, half owner of the
Cotton club at Bogalusa. La., near
come of a coroner's investigation of
a fight that led to the death of Monred Jarrell, 32, of Poplarville. Miss.
at the club Saturday mith List.
eight common common of the common

Bartow, Fla., July 26.
B. F. Bryan, night club operator, has been arrested, charged with slaying of A. E. Shaffer, of Sandersville, Ga. Shooting took place at Bryan's

# Pitt's Ace Nitery **May Exit Bands**

Town's biggest supper dance spot, William Penn Hotel, is reported ready to drop bands altogether un less local 60's ban on remote broadcasts is rescinded. Spot's manage-

less local 60's ban on remote broadcasts is receined. Spot's management wouldn't confirm or deny rumore but understood that daily broadcasts from Utban Roof had been one
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#### ANATOLE FRIEDLAND, 54. DIES OF HEART ATTACK

Probe Troy Cafe Fire,
Third in Five Years

Froy N.Y. Joby 26.
Police are investigating origin of fire, which partially destroyed the Rainbow Gardens nitery here and an important figure in sonstituted in the leading vaudeville producers and an important figure in sonstitute of fire, which partially destroyed the Rainbow Gardens nitery here is a dine and working and the sonstitute of the land work of the land wor

Lopez at Saratoga
New, show at Pl ing Rock Club,
Saratoga Spring, F. Y., showledge Spring, F. Y.

American Federation of Actors this week declared in New York it would seek to franchise all vaude-ville and nite club agents in the New York area or else would un-dertake a more severe controlling

Agents will be given until Sept. I no sign up. After that, those out-side will be pineed on union's insist ide will be pineed on union's insist ide and acts will be instructed not Under Tranchise, agents will be asked to maintain all conditions of standard AFA performer contract. Regularly published unfair list will be posted and sent to cooperating own booking activities as a good-will gesture.

own booking activitles as a good-will gesture.

AFA statement that the Rockwell-

# **FOUR OUTBID BY** FISCHER FOR INT'L SHOW

Clifford C. Fischer beat four of-fers to produce the next Interna-tional Casino, N. Y., show when his London Casino Revue was virtually assured of the job yesterday (Tues.). All that's left now is signing of the

All that's left now is signing of the contracts.

Eive bidders were George White, the Shuberts, Fanchon & Marco, Pierre Sandrinl Jacques and Charles and Fischer. Music Corp. of America repped the latter two.

and Fischer. Music Corp. of American Popped in Batter Woorganization okayed by bank, Ralph Christenberry, its head, has been dickening for past two weeks. The International is prepared to post a bond guaranteeing 20 weeks for the show guaranteeing 20 weeks for the show percentage of the gross.

New show will go in around miliance of the proper of the

### MACEO DENIED PLEA, HELD WITH DOPE RING

New Orleans, Jily 26, peaks Fridays. Cornet Court of Appeals Fridays. Creat Court of Appeals Fridays. Court Court of Appeals Fridays. Court Court of Appeals Fridays. Sam Macco, Galveston night club operator, held in connection with operation of a large narcotic ring, a writ of habeas corpus, which night have freed him and prevented the Court of the Court

his removal to New York to face charges.

Maceo was arrested in Houston sometime ago and indicted with more than 70 others in New York in connection with an alleged \$5,000,000 clope ring which had been openating throughout the country.

#### ZaSu Pitts' N. Y. Date

# HARRY HOWARD

**PRESENTS** 

# WILLIE AND EUGENE HOWARD

IN

# "HOLLYWOOD HOTEL" REVUE

**COMPANY OF 60** 

**FEATURING** 

MARTY MAY JOAN ABBOTT
JACKAND JUNE BLAIR PARK AND CLIFFORD
WHITEY'S 8 APPLE DANCERS



SAILING AUGUST 3RD ON THE S.S. AORANGI

# **OPENING AUGUST 27TH**

ST. JAMES, AUCKLAND, NEW ZEALAND
Touring New Zealand and Australia under Sir Benjamin Fuller's direction



ALEX. HANLON

Scenery Designed by CLARK ROBINSON

Dance Ensembles Under Direction of CHESTER HALE

Entire Production Under Personal Supervision of HARRY HOWARD

ROBERT BARRE, General, Manager for Harry Howard

#### STATE, N. Y.

Jimmie Lunceford orch, Dan Dris-coll, Ted Buckner, Joseph Young, Suart & Martin, Dolly Kay, Neiss Troupe; 'Cocoanut Grove' (Pcr).

Sueri e matter, seeing Arig, Nells, Project, Coccount Groce (Fef.).

Cuting to four acts, against the usual five, this week's show runs slightly most versified, the project of the state o

unrecognizable because of the screening braxes on the stage, Attacours of the stage 
also do specialities, being featured in your of the civer Margie' arringser.

Shirit and Martin-first-mentioned use for years half of the Sturt and Leave the state of the sturt and Leave the state of the sturt and the Lanestord orchestra, do in a count is minutes of comedy and signing. They're inst-rate and get count is minutes of comedy and signing. They're inst-rate and get count is minutes of comedy and signing. They're inst-rate and get count is minutes of comedy and signing. They're inst-rate and get counted the state of the st

hateline Band, suns strong, a flysing.

Opener is the Neiss Troupe, a flysing trampoline act of merit. Some only six minutes and goes to a good finish, with one of the boys doing a fock of flippos on the trampoline canvis for an effective getaway.

# Embassy Newsreel, N. Y.

culture's annual wheat crop forecast (Par) is informative.

There are few customary stock shots and posed stunts for publicity purposes that burden a normal newsteel collection. It's been a lively week in the news, with the reels reflecting the activity. Hobe.

#### DENVER, DENVER

Denu , July 24.

Benny Meroff orch (12). Jack
Marshall, Larry Powell, Shirley
Rust, Florence Guest, Ewin Hale;
Cowboy From Brooklyn' (WB).

Jack Marshall, red-faced imper-sonator, the big clicker here this week, along with Benny Meroll's orchestra.

week, along with Benny Meroliz sorchestra.

Meroff, While pleasing mills, the pleasing mills, and the pleasing mills, and the pleasing the pleasing mills, and the pleasing the pleasing to open and there are leve dull moments threatly and the pleasing wide has been pleasing to be pleasing wide has been pleasing with a pleasing wide has been pleasing with the pleasing wide has been pleasing the pleasing with a song about hats, is sure the pleasing with a song about hats, is sure that the pleasing with a song about hats, is sure that the pleasing with a song about hats, is sure that the pleasing with a song about hats, is sured with a song about his sured with his sured with a song about his sured with h

on his own.

Meroff stars at clowning also and has a wide repertoire, ranging from singing Tim Going to Build a Theatre of My Own, to juggling tennis balls and Indian clubs. Rose.

#### CHICAGO, CHI

ZoSu Pitts, Chicago, July 24.
ZoSu Pitts, Cliff Hall, Tonnny Riggs, Cracker Typins, Chocolaters, Valsette, Wayn Von Dyne, Bob Oakley, Adrian orchestra, Always Goodbye (WB).

#### STANLEY, PITT

Pittsburgh, July 24.
Eddie White, Maurice Spitalny orch, Billy Sherman, Faye Parker, Pansy, the Horse; Frances Langford, 'Port of Seven Seas' (M-G).

STANLEY, PITT

Gdie, White, Maurice Spitalry
From July 24.

Eddie, White, Maurice Spitalry
From July 16. Hower, French Longford,
From Jo Steen Seas (M-C)
Show's big fault is that it's eventrue with youchists. Frances Langfords the big draw and they can't skee anything away from her bud 
preceding her. Eddie White, me, 
sing the standard of the standard 
preceding her. Eddie White, me, 
sing the standard standard 
preceding her. Eddie White, me, 
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preceding her. Eddie White, me, 
sing the standard standard 
preceding her. Eddie White, me, 
sing the standard 
preceding her. Eddie White, 

Clip he others a bit, let Miss 
Langford shoot across at many platpresentation. Singling star of Holthywood Holey (WB) makes it hat 
presentation. Singling star of Holthywood Holey (WB) makes it hat 
presentation. Singling star of Holthywood Holey (WB) makes it hat 
presentation of why sheet 
and a confirmation of why sheet 
and a confirmation of why sheet 
and so on with me from the 
presentation of the standard 
presentation of t

with Just the introductory summers.

Other act is Pansy, the Horse, a swell novelty that's good for plenty of laughts. Evo boys inside are ringe-minutes with lot of clean fun. Finish is weak, however, and way out of line with rest of turn.

iz big. Cohen.

## NEW ACTS

VARIETY

Away From Me.' Band cleans up with 'Stop Now, which gives all band specialists a chance to strut. Aggregation looks okay for night clubs.

#### CAPITOL, WASH.

Embasy Newsred, N. Y.

Although it baset in speckative with a mitable set. Sith works have been allowed to be a wealth of timely solved and the property of the with received and property and the first of timely solved and property and the property of the

## HELEN WAINWRIGHT AND CO. Swimming, Diving Leon & Eddie's, N. Y.

Leon & Eddle's, N. Y.

This is a sock riovelly act-or would be in proper surroundings.
Should go well in vaude. If Can Wainwright, former Olympic diving champ, has five other gals with her and they do a few stunts in a glass talk. Trouble with the act at pressure it the reamed quarters.

and they do a few stuns. "

and they do a few stuns in a presink. Trouble with the act at presink. Trouble with the act at presper study of the study of the study. The study of the

## SIX ABDALLAH GIRLS Acrobatics Leon & Eddie's, N. Y.

Iron & Eddler, N. Y.
Lools like a new combo of experienced gats. They all obviously
know their business and go about it
with directness and endledney. Also
doing their stury. Also
doing their stury. Also
doing their stury, alips, pyramiding,
and the stury of the stury of the
nuch landicapped currently by the
low ceiling, which cramps their
pyramids. 'Gals aren' flote.
looks.

John BETTY
Dancing
Ton BETTY
Dancing
Lean & Eddie's, N T.
Youngish-looking poir have been
file; so this is for the record. The
Lancs did a single turn when
the little better the late of the lean
to the little better the late of the late of the
couple of click tricks tossed in for
couple of click tricks tossed in for
couple of click tricks tossed in for
couple of year—light blue, with the
time of year—light blue, with
the day of the look of the late of the
couple of the look of the look of the
time of year—light blue, with the
time of year—light

BARNEY AND CONNORS

Danning, Comedy,
Lean & Eddle's, N, X

Boys sport 1905-virtage bathing
suits, plus bathered brown derbies.
Do a burlesque song number and
wind up with a hoke comedy dance,
Is there a script writer in the
house?

#### LYRIC, INDPLS.

Indianapolis, July 24.

Johnny Woods, Ada Brown, Gil.

Lamb, Barney Grant Family, Six

Jordons, Line (12); 'Cowboy from ,

Brooklym' (WB).

las Blues Ore Pierce & Barris Carl Remmer Co

Buch Light

Hotel Tall

Shorty Sciall
Shorty Sciall
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. 1523 Lacus 1523 Locasi Grave Collina Musi-Lune -Atherta II isless tindo Ray Daily Wintera Willie Thayer, Frances Lenon Sidna Haban Sidna Sidna Burney Kelman O

## Variety Bills

NEXT WEEK, (Aug. 1) THIS WEEK (July 25)

Numerals in co ennection with bills below indicate opening day of show whether full or split week

#### RKO -

CHICAGO
Palore (29)
Pidl Hards Ore
Radio Ramblera
Prosy, the Horse
Aulta Jakobi
INDIANAPOLIS
Lyrie (29)
Reppy Felton
Rep Atwell

Siligi Bowan Militred Feeton Massy & Brack (221 Gil- Lamb Johnny Woods Ada Brown Barney Grant Co 6 Joedans 12 Adorables

#### Loew

NEW YORK CITY, Proplect. Nights Mais. 1887 Carlion Kinny Co. Reswa & Amen. Wilder Diene Walt Relia Baker. Sim Thiblin Brun, Dinner & L. KYSNWIJEE. S. S. Shim Thiblin Meanly Co. S. S. Saphallectes. S. Saphallectes.

STATE, NEW YORK Week July 28th BROWN & AMES

LEDDY & SMITH

#### **Paramount**

NEW YORK CPTS
Faramount (21)
Gene, Kruja Ov.
Al Bernie
Newek & Fay
Conklin & Trimmes

## Warner

Frances Langford Panny, the Horse Eddle-While

AGRINATOWN
BRIDG (28-28)
Canif Autor)
PHILADERT PHIA
Frances, Lawrice de
Schnicksfritz, Ore
Adrians, Taxolatti
Herry, Nitch wolt

FITTAMI RGB
Stander (29)
Billimoretics
Sispleton
Sispleton
Maurica Spitainy Or Eddie White

WASHANGTON
Kashe (29)
Nelson Co
Corlaina Mur
Zong Utili
Jack Lenny
Jack Lenny
(22)
Int' Lee Wind
LE Danning Delis
Trado 2
Stapletone

## England

Week of July 25

LINDON
Gresvanur Boase
Gliver Wakefield
Gry Foy
Hune, Devereaux
Allekbern
Tivali AHREDERN Standilland Standilland Namen Long Ewsent & Marcont J Muskeleers Jack Wynne Ernest Stannon Standas O'ee COWENTRY New Hippedresse Jotter Maskelyne Jerry Wichmun New Hippedresse Jerry Wichmun Lirry Wichmun Namen Lirry Wichmun Hall Mankes

Tom Davies 3
George Hoosan
Hal Menkes
3 Mains
EIMNERGH
Royal
Jack Radeliffe

July 25
Vera McLean
Harold Dayne
Sheeman Fluider Gle,
Sheeman Fluider Gle,
Norman & H. Christop
Pratoya & Jolea
Jing La-Scowy
Eachb. Cearert Hall
Magart Serend's 4
Ronald Franklau
Magart Serend's 4
Ronald Franklau
Haller Strame
Leedt Lyte Co Cabaret Bills

Eve & Pinc NORTHAMPTON New Thealer C Levis Discoveries Asiton-Soringeties Wensiev & Dale Allan Bros & Juns Jonen & Thomas Andre & Pinc

Dare Pax Soany & N Dail Mile Roland Theima Nevina Cameron Troshy dan Fredrica Ore

San Feeters Ore
Cafe Africase
Sank Nobley Dra
Sank Nobley Dra
Sank Nobley Dra
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Hoota & Sankline
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Linda Klug
Josanne Raudali
Aalia Chemiler
Helen Travers
Ann Kirwin
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Rose Chapman
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Terry O'Toole
Pricaria
(Marbiehean)
Don Julio Ore

(Proposal and Proposal and Prop

(French Cashin)
Dimine Morshall Ore
Billy Kglly
Jack Manning
Sherry Linden
Libbiy Fay
Millis Burron
Sally McDanan'ch
Hitty Sterns
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(Continued on page 55)

# SEEK SUNDAY LEGIT RETURN

## Research Faltered

In his squawk-loaded letter to Actor Equity recently, J. J. Shubert brought-up the subject of loans made to actors by the producers. This was by way of building up the thought that the producers were flatfor the players, that requests for advances on engagements were narely turned down. But the letter as received send: Your members have come to up in fourth of an analysis of the production of the producti

# Equity, Managers' League Agree On Ticket Code and Basic Contract; Union's Participation Challenged

Expected opposition within Equity against the Assn. entering a deal with the managers to curb ticket speculation has apparently been dissipated. At a special council meeting reserved and the special council meeting reserved and a winter the special council meeting reserved as a serven, who made her legit as a consequent with the managers assured. That Equity is facing much controversy over the more special controvers of the special council meeting th

Equity will be challenged as to its right to enter into an extraneous proposition as a labor union and will be asked to show what provision its (constitution calls, for such activity. Though it's generally believed that gyping should be eliminated, observers state another method should be worked out. They do not believe that rules would control three highly and the should be worked out. They do not believe that rules would control the highly proceed the should be sometimed that make for highly procedured that the state of the should be sometimed that make for highly procedured that the should be should be sometimed that make for highly procedured that the should be sh

Claimed that next season the small Claimed that next season the small agencies will be in a better position to secure choice locations, which will be held 'for a price,' if the code is not as effective as expected. Tickets for successes; it's maintained, can be manipulated in such manner that it is difficult to trace them.

Worked for Larger Agencles Worked for Larger Agencles
There are believed to be too many
little brokers in comparison to the
lesser number of theutres. Most of
them formerly worked for the larger
or more active agencies but split
away and went on their own when
the League tried a ticket control
system, one which was grafted into
the RRA legit orde. The little fellows are now reported saying the
(Continued on page 52)

## **NEW PLAY FOR** GERT LAWRENCE

Getrude Lawrence will firv out a new play. The Birds Stopped Sing-nig\* by Rose Graham, at special malinese during the Chicago run of the show in the fall. Cast for best bown of the fall. Cast for best show in the fall. Cast for best show in the fall. Cast for the show in the fall. Cast for the show in the fall. Cast for the show in the fall of the show in the show in the fall of the show has presenting Sunn, will also do the new one.

Bins Lawrence leaves Monday (1) Bins Lawrence leaves Monday (1) Bins Lawrence leaves Monday (1) Bins Lawrence leaves Monday (1) Bins Lawrence leaves Monday (1) Bins Lawrence leaves Monday (1) Bins Lawrence leaves Monday (1) Bins Lawrence leaves Monday (1) Bins Lawrence leaves Monday (1) Bins Lawrence leaves (1) Bins Lawrence leave

As Lead for Aussie 'Angel'

AS Lead 10r Aussie Angel Marie Gambaerlib, ballerin of the stage and screen, who made her legit debut in The Pursuit of Happiness with the Spa Players in Saratoga last week, will go to Australia in September, for a 35-week engagement as the lead in 1 Married an Angel! Miss Gambaerli recently returned from Islander of the Common Spatial Common Spatia

# **JUDGE STAYS 2** SENTENCES OF TICKET MEN

Federal Judge Knox yesterday (Tues) signed an order vlaying the sentences of Pinl Guyran and Samuel Bloom, of Newman's ticket genery, on Broadway. The due ver convicted of not paying the discontinuous of the control of the sentence of the

They were held under buil of \$300 cesch.

It was indicated that Knox bord cown heavily in the Newman agency from the Newman agency from a large to the large that they will be forced out of business if the Government insists on its 'tax upon a tax.' Court thought if the law's provisions are for the large that the law's provisions are for the large that the law is provisions are for the large that the law is the large that t

Sees a seweek stand. Show then the state of the sees to a several state of the sees to a several state of the sees to a several seeks. Chica-fingles for several seeks of several seeks of several seeks of several seeks. Seeking seeks of several seeks of several seeks of several seeks of several seeks. Seeking seeks of several 
Late Senator Berg's Measure Thwarted in Effectiveness by Union's Double Wage Clause for Sabbath Shows -New Administration Seen Bringing More Liberal Attitude

#### MGRS.' BETTER CHANCE

MCRS.' BETTER CHANCE;
Sunday legitl performances in New
York are likely to be sought by managers again next season, J. J. Shudings and the sunday and the sunday question and claimed that if
the rules did not demand double pay
for such performances, the collapse
for such performances, the collapse
Jones Beach, and Randall's Island
might not have occurred.
Sunday performances were legalcernor Lehman signed the measure
entroduced by Julius S. Berg, state
senator, who suicided last week. Law
provides that it's Sunday ser player
rest. The few attractions that tried
the Sunday performances usually
dropped Monday nights.

Live The stageshand longer sunday
to Gunday operation almost prohibitive. The stageshand longer concessions the deckhands, who work
seven days weekly at vaudnin and
persentation theatres, would not
managements.

seventure, weekly as "Valuation and place an impost of added pay on the managements.

There was preferendum on the managements.

There was preferendum on the managements of the management of t

#### THE LUNTS' BIG IF

If they Don't Appear in Al Lewis' Play, They Would Like to Back it

# EQUITY PAY RULE Officers' Eligibility to Be Main Issue STANDS AS BLOCK Of Proposed Constitution Changes in TMAT at Annual Meeting Next Week

An ample colored songatress auditioned for 'Sing Out the News,' Max Gordon's new revue, slated for rehearsal...torily. She impressed favorably and was asked about her experience. The answer was: 'Well, I was Orson Welles' cook for a year.'

## PRODUCT SNAG **UNSETTLED BY** F.T.P.

Equity's WPA committee and heads of the Federal Theatre Project in. New York made, some progress in correcting production irregularities during the past week, but neither actual time limit for preparation, nor a probationary conting period was agreed, on. Suggested the progress of the property of the property of the property of the progress of the property of the progress of the property of the progress of the

trast three weeks would be ample for casting.

WPA-Nower, did not think, we have the second of the s

At the most recent session be-tween Equity and the WPA, it was conceded by the latter that pro-longed productions are not only un-favorable for performances, but longed productions are not only un-favorable lor performances, but serve to rouse opposition in Wash-ington to such waste. Sing for Your Supper, which has been in preparation for approximately ten months, is an example, but is re-ported not the only WPA show to have prepared at great length.

## Reinhardt's 100G 'Faust' To Bow Coast Salzburg

Mos Reinferent's studios production of produ

They, They Woold Like to Back!

Are if they, would be smable to first Salzburg-in-Hollywood season, pluy in new Al Lewis play. Fore: Cast will comprise Hollywood talent, and to buy an interest in it, ac company of 100. New Highling systems (from Louton, where they are a burg, is being installed.)

Annual meeting of the Theatrical Managers, Agents and Treasurers Union next Tuesday (2) promises to be the most important since the orcommon supportant since the organization started to expand. There gainzation started to expand. There gainzation started to expand, and the by-laws scheduled to be brought up to date. Next week the proposed changes will be mailed to the membership but the result of the ballottening to the started to the control of the c ganization started to expand.

#### Board Contests

meeting carly tha week.

The thought requirement looked certain to year requirement looked certain to year requirement looked certain to year the second of the second of the looked certain to year and the second of the looked 
# **DURANTE EYES B'WAY MUSICAL**

Jimmy Durante, who's currently holding over a fourth week at the Casa Mannan, N. Y., will probably be in Broadway legit again next process of the process of the Casa Mannan, N. Y., will probably be in Broadway legit again next sical, 'Swing to the Left', by Arthur sical, 'Swing to the Left', by Arthur Schwartz and J. P. McEvyn. Deal for its production further ups the son, two to be done by Wiman, whose first show in the fall will be 'Great Lady'. Latter will be Sondian association with Jack Del Bondio. Comedian's last legiter was 'Red, Hot and Bluc' at the Alvin two Comedian's Since its closing and rante had been in Hollywood.

## SYRACUSE WALKOUT

# **Actors Fund to Open Strawhat Drive** On Aug. 1; Lakewood's 37th Birthday

Actors' Fund summer theatre cam-paign starts Aug. 1, with all barns taking up daily audience collections. Marks first annual drive among

Marks first annual ouve strawhats. Or Guy Palmetton, Wal-keader Annual Byron, Selen Royle, Richard Aldrich, Lawrence Lauguer, Robert Edmond Jones, Armina Marshall, Eugen Burr, Frank Lyon, Raymond Moore, Robert Porterfield, Milton Stietel, Alaxander Kindle, George Somnes and Metville, Bunk.

aud Melville Burke.

Likewood Playhouse here celesiated by the Skowhean, Me. July 26.
Likewood Playhouse here celesiated by the Skowhean of th

Special Costamer Special Costumer
Visiockbridge, Mass, July 26.
Visiockbridge, Mass, July 26.
Visionia Volland was brought here
to costume 'Best Dressed Woman in
the World,' new comedy by Jock
Munro, which opened here Monday
(25), with Katharine Alexander in

# DON (FORMERY DON GAUTIER)

FEATURED COMEDIAN AT THE

MEMPHIS OPEN AIR THEATRE

ACCLAIMED BY PRESS AND PUBLIC FOR HIS WORK in the "DESERT SONG"

> AND NOW THE LEON ERROL ROLE

> > "SALLY"

Address LAMBS CLUB, New York

the lead. Berkshire playhouse is supplying seven costume changes for Miss Alexander, something new for strawhats, where players usually supply their own wardrobes.

Chatham, Mass., July 26. Chatham, Mass., July 28.

Monomoy theatre is presenting. 18.

Life Worth Living? by Lennox Robinson, July 27-30. English title is

'Drama at Inish.' Nancy Kimberly,
Roberta Barrett, Barret Wanless,

Morton Woodcock, Emily Deane,
Cameron Mitchell, Wyman Holmes,
Ruth Sherrill and Victoria Schrager are in the cast.

Dennis, Mass., July 26.

Madge Evans will be the lead in
'Stage Door,' at Raymond Moore's
Cape Playhouse here, beginning, Aug.
1, Mary Brian and June Walker are
also in it.

Provincetown, Mass. July 26.
Dorothy Stone and Charles Collins
will star in tryout of 'Fridgy at Four,'
by Ralph Holmes, drama critic of the
Detroit Times, 'starting Monday. (1).
This will be second new production
by Wharf theatre here, with Neil
McFee Skinner directing.

Lake Placid, July 26.
Lake Placid Players open their
third season tonight (26) under
guidance of Kathleen Burnett and
Elizabeth W. Stearns. Initial offering is 'First Mrs. Fraser,' with Florence Earle, Sylvia Field, Harold
Monet and Vernon Rich. -week

season planned.
Erin O'Brien-Moore will be in
'Private Lives' week Aug. 2.

Inciented week Aug. 2.

Inciented weather affected attendance at the advantage of the action of the

Season's first production by the Surry Players, revival of 'Lilliom,' will be previewed Friday night (29) at Bar Harbor, Me. Regular season will open Aug. 2 at Surry, Me. Newcomer to the Surry ranks of Katherline Wiman, youngest daugh-ter of Dwight Deere Wiman.

Brogs New Scriple
Pittsburgh, July 28.
Pittsburgh, July 28.
Pittsburgh, July 28.
Reorganization of Paint Shop theatre, strawhat at Somerset, Pa, has backers dropping contemptated probackers dropping contemptated probackers dropping contemptated proling back on tried-end-true Broading back on tried-end-true Broadway successes. Only play scheduled 
for a testing is "All Fool's Night," by 
Grenville Vernon, dramatic editor of 
The Howard Millets, by E. Reeves 
Charan; Herb Crookers 'Made in 
Heaven; 'On the Bridge at Midnight,' 
De Bruce Brandon, 'An Average 
by Bruce Brandon, 'An Average 
by Bruce Brandon, 'An Average 
Cogens, and Adam Lyrae' 24 Hours,' 
Understood friction between Bruce

Understood friction between Bruce Hewitt, producer, and E. Reeves Cochran, manager, developed to such a point that group of Somerset to take over theatre, ith both-Hewitt

and Cochran accepting and stepping out. Community sponsors then re-quested fewer tryouts and an em-phasis on recognized hits. Walter H. Derdeyn remains as di-rector, with Robert Farquhar taking over as manager.

LEGITIMATE

Eddie Nügent will play opposite Paulette Goddard in French With-out Tears' at Cape Playhouse, Den-nis, Mass., week of Aug. 8. Eric Kalkhurst has been appointed director of the Cape theatre, Cape May, N. J.

#### New Owner Spends \$250,000 to Remodel Manhattan Op House

Approximately \$250,000 is being spent in remodeling the interior of the old Manhattan Opera House, one of New York's theatrical landmarks. The property has been purchased by Abe Ellis who will conduct the encyprise with a varied policy, which may include legi. Building, with owned by the Scottan Rice but the Maconic order was forced to relinquish possessions.

owned by the Scottish Rile but the Masonic order was forced to Telin-Racine Telegraph of the Masonic order was forced badly by the failure of The Eternal Road' last season. Backers of the religious spec went into the red for more than spec went into the red for more than store than the production came to a halt. Several months afterwards, fresh money was secured and after an expendiume of more than \$500,000, the Street of the Masonic Washington of the Telegraph of the Masonic Washington of the Telegraph Son divince of the Street Washington of the Masonic Washington of the W

Understood the house was to re-ceive rent of \$60,000 on annual basis ceive rent of \$60,000 on annual basis and that only \$10,000 was paid the Rite. Also it appears that no provision to restore the interior of the Manhattan was ever made between the Rite and producers of Road, with the result that the house has not been used since it closed May 15, 1937.

not been used since it closed May 13.

1937. "Ill be used for dame and specified and in the s

#### Strawhat Bookings

Strawhat Bookings

Elizabeth Love, Joanna Roos, Alan

Hewitt, Auguste Aramini, 'French

Without Ycars'. Newport Casino

Lesile Barrie, Much Ado About

Nothing: Mohawk Drama Festival.

Lesile Barrie, Much Ado About

Nothing: Mohawk Drama Festival.

D. W. Levering, Edge, Wood,

Drustilla Taggart. Man March

Volct Heming, Morgan

Lawcence Fletcher, Ruth March

Lawcence Fletcher, Ruth March

Lawcence Fletcher, Ruth March

Candida, Nanucket Playhouse, Siac
conet, Mass. Kirkland, Dorothy

Mattlews, Rhys Williams, Art and

Mrs. Bottle. Southampton Play
Fay Wray. Laurette Taylor, Al

Shean, Tomorrow's Sunday, Spa

Fay Wray. Laurette Taylor, Al

Shean, Tomorrow's Sunday, Spa

Lawrence Clark, Virginia Blair,

Paul K. Glies, Wendell Mayes, Helen

Roland Putam, Cross Roads, Foot
guard Hall, Hartford, Conn.

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Roland Putam, Cross Roads, Foot
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Roland Putam, Cross Roads, Foot
guard Hall, Hartford, Conn.

Roll Converce, Kirby Culver, Za
mah, Cunningham, Lewis Dayton,

Nell Converce, Kirby Culver, Za
mah, Cunningham, Lewis Dayton,

Todd Bolender, Ctudi et Auszar,'

Theatre-by-the-Sea, Matunuck, R. 1.

Ratherine Enory, Anns Revers,

## Inside Stuff—Legit

Once Upon a Night, first play on Laurence Schwab's schedule for the fall, deals with a Hollywood writer, who, during a drunken spell, sells a story idea to a studio exec for \$10,000, but later awakens, without any recollection of the yarn he outlined and agreed to write. Millon Lararus and the state of 
There's a strange story on Broadway concerning a manager's revenge, which was exacted from an innocent party. Showman had vired to it will be the strain of the sent for the latter's wife, an acties of modest pretentions, and gave her a build-up, insisting she was an exceptional artist. An audition was agreed on and a 48th street theatre selected. After 15 minutes of coaching, the manager staked out disparaging the player's ability vemonuously and in no uncertain terms.

While producers who have scheduled plays for the fall are lining up casts, few rosteps have been completed. Agents' difficulty due to most of the players being in the rural summer theatres and cannot be reached Although they have been in the sticks but a few weeks, some players are said to be already notstaigt for Broadway. The heavy rains of last week did not affect most of the strawhast, but those quartered within the storm zone found the going authing but conflorable.

are said to be already notalgie for Broadway. The heavy rains of week did not after most of the strawhath, but those quartered within some founds the going anything but conditions one founds the going anything but conditions  The going and going anything but conditions the going anything but conditions the going anything but conditions. The going and going anything but conditions the going anything but conditions and going anything anyt

chain, Startigm Williams, N. Y.
Uta Hagen, Onslow Stevens, Theodore Newton, Edmond O'Brien,
Suzanna and the Elders, Country,
Playhouse, Westport, Conn.

#### Current Road Shows

Week of July 25 '
'Having Wonderful Time,' Alden, amaica, N.y.
'Idlot's Delight,' Garden Pier, Atantic City,
'On Borrowed Time,' Geary, San ancisco.
'Pins and Needles,' Biltmore, Los

Argeles.

"Tobacco Road." righton, Brighton
Beach, N. Y. (26).

## That Had Him Pinched For Room Rent Bill

David Carb, former dramatic critic of the mag Vogue, filed suit in N. Y. Supreme court through his attorney, Robert Emmet Connelly, yesterday (Tuesday) for \$50,000 damages against the Hotel San Raphael; its manager, Earl H. Glynn, and Will Rafel, an official of the corp., for

alleged false arrest.
Plaintiff, who was one of the founders of Provincetown Players, claims the defendants last Juca caused his arrest on a charge of beating the hotel out of a bill for \$70.80. After being locked up for several hours in the West Strd street Jail, he was released under was diamissed. Carb denied he had attempted to defraud the hotel.

BOOKING NOW FOR 1938-39 SEASON

## CORNELIA OTIS SKINNER

A LIMITED TOUR IN HER LATEST, GREATEST SUCCESS

# WIFE" BY MARGARET

WILLIAM FIELDS

## CARYL BERGMAN

NOW PLAYING LEADING ROLE IN "SALLY"

on Park Open . Theatre MEMPHIS, TE. . .

## **ALEXANDER GRAY**

NOW STARRING IN

"SALLY" WEEK AUGUST 1st

"MY MARYLAND"

MEMPHIS OPEN AIR THEATRE Overton Park, Memphis, Tenn.

Broadway Run Plays and Pre-Broadway Openings Only Legitimate Theatre on Long Island Catering to Over a Hall-Million Theatre-Going People

Queensboro Theatre

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Seating Capacity 2.012 OPEN FOR FALL AND WINTER BOOKINGS

> FOR INFORMATION-APPLY TO John J. Livingston

1860 Broadway COlumbus 5-1860 Queenshore Theatre HAvemeyer 4-5500

8th Ave. Subway Direct to Theatre.

# Plans for Shubert-Gallo to Resume Operettas at 2 Spots Fall Through; Equity Concession on Pay Ignored Locust Valley, L. 1, 125), Manda in the Dark', Lake Whalom teature, Fitchburg, Mans. (25), Manda and the Dark', Lake Whalom teature, Fitchburg, Mans. (25), Provincelow, Mans. (25), Provinc

Eight days of rain, culminated by a delugationary (23), might have been calminated by the control of the contro

week.

Plans to resume the shows at Jones
Bach and Randall's Island ended in
a weshout and the situation remains
the same Lettle being no chiance
for the operature to relight, at least
under the same management. Both
spot and the state of the spot of the spo

spots are cents occurs for the similar attractions of the similar attractions of the similar attractions of the similar attractions of the similar attraction of the similar a

that turnet more more as the guarantee more more assured.

Subsert-Galle PHI
(Nowere, Subsert-Galle PHI
(Nowere, Subsert-Galle PHI
(Nowere, Subsert left the city to see a tryout and Gallo went to San Francisco to onder with the Golden for a stirstions during next year's fair test. The reviseable for the stirstions during next year's fair test. The reviseable for the stirstions during next year's fair test. The reviseable for the stirsting of th

hands and musicians had refused to consider concessions. Union heads burned and said that no further con-cessions had been asked from either group. One business agent angrily said that if the operettas resumed, the concessions which had been made, would be withdrawn.

#### Philly's Erlanger Cuts Seating by Renovation

Seating by Renovation New movable partition is being built in the Erlunger, indice legit house in Philadelphia, to decrease the seating capacity. Lower floor the seating capacity. Lower floor capacity of the control of the partition. Similar arrangement will close the rear bai-cons, cutting the total capacity of the control of the partition. Similar arrangement will close the rear bai-cons, cutting the total capacity of phility, having been built originally to accommodate musicalis. With few musicals playing the house counts seanons, however, the large expense seanons, however, the large expense seanons, however, the large expense seanons. in recent seasons; however, the capacity has been a drawback.

## June Knight to Appear

John Golden, lunching with an acquaintance last week at Sardis, N. Y., was asked about man at an adjacent table. 'Oh, he's just my old office boy,' answered the producer '—his name is George Abbott.'

# leys Fail To A Stagehand Mgr. Job Feud Mgr. Job Mgr. J Parleys Fail To End Stagehand,

Differences between the managers and stagehands over seasonal employment technician heads-carper ter, electrician and props-in Broadway legit theatres remain unsettled Managers insist on the right to select heads of their crews every season and stated so in a second letter from

Managers insist on the right to select heads of their crews every season and stated so in a second letter from the League of New York Theatres, laddressed to the local No. 1 execution of the season letter from the union has talked things over with the League labor committee and has reported back that there was no seasonable employment provisions. Managers argue that it was definitely agreed that all other conditions were to remain even though there was no specific mention of the right to change. Stand taken by the deckhand lead-res would mean that the heads were to continue on the job for an indefinite number of years, granted definite number of years, granted continue to operate, say the managers. Up to now the managers selected the backstage heads early in the summer. Many such technicians have remained with the same

for long periods but the managers have not been compelled to managers have not been competen keep them. Only incompeten drunkeness would constitute missal cause for any super under the union's stand.

## 'ROSALIE' OPENS BIG, 5G, ST. LOUIS; 'CHIMES' 34G

St. Louis, July 26.

#### Summer Theatres

(NEW PLAYS)

(NEW PLAYS)

'Three and Two, Hampton Play-house, Bridgehampton, L. I. (25).

'Death Is My Lover,' Red Barn, Locust Valley, L. I. (25).

'Best Dressed Woman in the World,' Berkshire Playhouse, Stock-bridge, Mass. (25).

'Welcome Angel,' Essex Players, sex-Lake Champlain, N. Y. (26). 'Allen Earth,' Spa theare, Saratoga Springs, N. Y. (26).
'Searchilght Cross the Moon,'
Coachhouse theatre, Oconomowoc,

## 'TIME' DOES \$11,000 IN 2D WEEK, FRISCO

On Borowed Time, at the Geory, with Victor Moore as Gramp, and Excursion, at the Acazar, were the colly two legit shows in town last week. Time is doing unusually the company for several more weeks. Excursion was replaced at the Federal Theatre Projects Alexar last night (Mon.) with Wight Must Estimate for Year.

Fall.

Estimate for Last Week

'On Borrowed Time' Geary (1,550; \$2.75) (2d week). Good notices and word-of-mouth insure healthy run.
Very good \$11,000. Pins and Needles' and 'Marie Antoinette' (M-G) follow Time' into the Geary consecutively.

(Excessed, Alexan, 1,966, et al.)

Excursion, Alcazar (1,289; \$1.10) (3d week). Some beefs about the profanity in this play. However, attendance held up and play closed Saturday (23) to good biz.

#### Pins' \$8.500 in 2d Wk., L. A.: Stavs Extra Sesh

This and Meedles, July 28.

This and Meedles, brought on here directly forcedles, brought on here directly forcedles, brought on here directly forced to the meedles of the meeting of the

#### San Carlo Opera Seen Set for Center, N. Y.

Set for Center, N. 1.

The Sin Carlo Opera Co. is virtually set for a repeat date at the Center. N. Y. confracts being ready for signaturing, its understood Books and the Center of the

# Ramy Week Tilts All B'way Legits, Shows Climbing \$1,500 and \$3,000; 'Angel' \$28,500, 'Town' 10G, 'Time' 8G

## Total B'way Legit

Estimated total grosses Total grosses same week last year \$92,560 (Based on 9 shows)

BLAS' MAY HIT 25G AT COLO. **FESTIVAL** 

Central City, Colo 'Ruy Blas,' starring Helen Chan-dler and Bramwell Ficteher, is play-

dier and Bramweil Picteber, is playning to a.r.o. at nearly every show althe 58-year-old opera house. More
than 300 were turned away for last
Saturday's (23) mailinee.
The Central City Opera House
and Telier. House, night club, will
probably do better this season than
any oil to six previous annual feeth
possibility seen that the guarantors
may not be asked for additional
money.

#### Ellich's \$5 160

Denver, July 26.

Three of Noel Coward's one-act plays were used by the Elitch theatre in 1ts fifth week. Trouge did average business last week with the warrage business last week with the yellout. Plays were 'Hands Across the Sen,' 'Funed Oak' and 'Ways and Mesus.'

[Ruy Rise' of Comments of Note of Denver, July 26.

and Means.

Ruy Black at Central Citis taking.

Ruy Black at Central Citis taking.

Ruy Black at Central Citis taking.

Estimate for last Week.

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### 'ROAD'S' 10G, JAMAICA, **DOUBLES N. Y. TAKINGS**

Business drawn by Tobacco Road in Jamaica last week is indicative in Jamaica last week is indicative show hungry and will support pop stream of the property of the property of the control of the property of the city limits but despite the fact the criginal Road is still playing Broadway, the nobe gross topped makes the property of the control of the Roadway, the nobe gross topped makes from the property of the Roadway of t

#### 'Mikado' Hits \$12,000 In L'ville; 'Rita' Current

In Preedley Musical
Jane Knight has been set for the many
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and an externment at approximately \$8.000. Monday (25) looked as dull on Monday (25) looked as dull on Monday (26) looked as dull on the show that are a support of the show that are a few parts of the show that are shown that are show

weeks.
First night of the current week
was reported better than the same
evening last week.
Estimates for Last Week

was reported better than the same eveniminate week? Text Week?

Textbeler Born, Lyceum (2014)

Textbeler Born, Lyceum (35,000, not expended and groused around \$3,000, not expended and groused around \$1,000, not groused \$1,000, not groused around \$1,000, not groused around \$1,000, not groused around \$1,000, not groused around \$1,000, not grouse around \$1,000, not grous

proached \$7,500 man a.v. this one.
You Can't Take It With You.
You Can't Take It With You.
Booth 185th week) (C-708; \$2,75).
Had been dipt ng toward \$5,000 mark, but picked un lust week when gross went to \$7,600.
Added

gross went to \$7.00.

Plus and Nodeler. Jabor Stage (24th) week, 168-500 (25-5). Only show on limited list using extra as a space in dailine; going after visitor trade; labor ins. minimum revuel around \$5.000 in minimum revuel around \$5.000 in MPAN week.

One-Third of a Nation, Adelphi (28th week), 18 care to Gierty, thiott (20) week!

Italit.

Daly's (22d

## Strawhat Reviews

LET'S NEVER CHANGE.

Stowbegan, Ne. July 25.

Dome to these arts, (one wome to be the control of the property of the control o New Owen Davis play was a small with the summer mob at the preen have tonight. (Monday) and is the third was a small with the summer mob at the preen have tonight. (Monday) and is the control of the preen have tonight. (Monday) and is the control of the preen have tonight. (Monday) and is the control of the preen tonight. (Monday) and is the control of the preen tonight. (Monday) and is the preen tonight. (Monday) and is the preen tonight. (Monday) and the preent tonight. (Mon

#### I CAN'T HELP IT

LOGIST HEEP TI
LOGIST VALLEY, N. Y., JUly 21.

and y in three area by Arthur Guelbirrected by Pikis denovers excling
language y Pord at Bred Barn theat
Logist Valley, N. Y., July 15, 28.

Packedy, William Drivin
Martin Bodes
Packed Packed
Packed
Packed Packe Windows Andrew Comment of the Commen

Taylor Holme: proves, hirself to be a considered to the constant of the consta

principal ingredients of this inerry. For light-hearted humor which would its way to a happy ending 17. Card Yello II is recommended. Rich-Card Yello II is recommended. Rich and II is recommended to the recommended of the recommendation of the

#### Work for the Giants Westford, Mass., July 19.

Westford, Massis, July 19.

Brima, In there was a found secured, by John Maringhan, mission of the property of

Although 'Giants' sis of no com-mercial import it serves to uncover a promising, though immature play-terment to confer on the com-terment to confer on the com-ception of the confer of the com-ception of the company of the com-ception of the company of the com-pany of the company of the com-terment of the com-termen

#### FRANZI

Rye Beach, N. H. July 21.
Comedy with mails: In three area thouse access, adapted by Edwin Gilbert from the Helen Ford. Marks by Alex Potarty: lyrically Marks by Alexander Marks by Alexander Marks by Alexander Marks by Helen Marks by Alexander Marks by Helen Ma

10	lly Mirlam Ballisla
ь.	oro Josephine Lernian
1	indy Kice
15	may wice
	oth Otla Bigehow
ı٦	itus Don Glenn
1	rangl Wickner
C	uttentag Anthony Andron
1	rliz Aleg Morrison
2	ornello Lindover orbara Whitney
7	overness
3	Sobby Donald M. Macauley
ż	SOUDY Doublid Mr. Machulay
13	Ill Frank H. Trefether, Jr.
ı	Inroness
-	Jara Bleanor Johnson
	onna
ľĖ	br. Robert Dietrich Watter Coy
١.	at another partition of the contract of
	Although those is much to be do.

Dr. hoses betche... Water Coy
Although there is much to be desired in the presentation of a musical on a tiny stage, with a singleplan of a secompaniment, after a sincompany, still Franci Generges from
41 this as a fairly good skeleton for
company, still Franci Generges from
41 this as a fairly good skeleton for
company, still Franci Generges from
41 this as a fairly good skeleton for
the lyrice are generally loxy. In
the lyrice are generally loxy. In
the second night's performance
in the second night's performance
trouges gaily through the piece with
present production a helpful lift. She
is still the second night's performance
is cast as a passe operetis start
is cast as a passe operetis start
is cast as a passe operetis start
is as deserted, and mother of an iltegitimate lay-ear-old daughter by
the second of the second of the second of the second of the
passe of the second 
Invented Love and thoneymoun.

The small auditorium and stage scentuated tendencies of Roland stage stages and the same can be said of lay, and the same can be said of lay, and the same can be said of lay, and the same can be said of lay business. However, a sizable summer, audience, dumpened by two districts of the same can be said of the same can be said of lay business. However, a sizable summer, audience, dumpened by two districts are interested in Franzi.

Shuberts are interested in Franzi.

#### Death Is My Lover

Locust Valley, N. Y., July 25.

This one is too sombre for much hope of a Broadway run and whether it could be adplied for paintable film; it could be adplied for paintable film; it was to be a support of the support o

#### Beg Pardon!

High-toped wordage addicts have coined a new one for scullery mids. As evidenced in a want-ad in last, Sunday's (24) N. Y. Times, they're heucetotto be known as 'kitcheneers. Follows the trend that turned press agents into publicity representatives or public rejactions counsellors and undertakers into morticians.

takers into morticiana.

live a life of spinisterhood to satisfy his whims and petty demiands.

She was been meetine a man man the second of t

## **Equity Managers**

(Continued from page 49)

(Continued from page 49)

managers aim to force them oil of managers aim to force them oil of managers are to force them oil of the page o

commodation for commuters.

Washington, July 28.

Formal regulations carrying out, the tax-exemption clause for cutrale, theaters, promulgated by the Treasury Department last week, indicate agencies will not be allowed to the total control of the total carrying the state of the total carrying the state passed at the last session of Congress, the Treasuro, Illington the load on legit.

Requoting the statute passed at the last session of Congress, the Treasurous, limiting the lax to the actual sale, price rather than the printed cost, apply only to duests sold at the ticket office of theatres. Further interpretations will be increasing them, which means a wrangle that can be submitted to the government lawyers for a concrete ruling.

#### Boyes Troupe to Tour

Chief Boye Lincoln, July 28.

Chief Boye Lincoln, July 28.

Vicior Keauth, Daily

on location here if dramate trough

store W. Knauth, Daily

consistence of the common stock and July

for Nobraska and Kanisa Priday (29), la large block of preferred stock of Porty, Staten Island. In: 1933, uises the Medded by Bob Barlow, Kading the Bridgeport (Coun.) Times-Star man here for (wa seas) in; bayer is from H. S. Talmadge. It is one of principle in a wave company.

the city's two afternoon dailies. John

## Literati

#### American Press N. Y. Local

American Press N. T. Local
American Press Society has
forred a New Nork local, the
forred a New Nork local the
forred a New Nork local
in the society. First was strene
in Pittsburgh in May. Rex Lardner,
of the N. Y. Times, has been elected
president. He is a brother of the
late Ring Lardner.
Other officers elected wers John
Collectificers elected wers John
Collectificers elected wers John
Collectificers elected for foreign
service. International News Service,
first vice-president; Harry Staton,
editor-manager, Herald Tribune
Syndicate. second- vice-president;
William McFee, of the-N. Y. Sun,
William McFee, of the-N. Y. Sun,
State Society Society for the State
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Collect

red A. Austin, of the N. Y. Times, is chairman of the membership committee; George Sokolsky, chairman of the entertalment committee, and Bruce Buttles, chairman of the finance committee.

Local board of governors includes C. S. Partridge, Lowell Limpus, 3ed, Cassino and Esther A. Coster.

### Ex-Mrs. Billy Nabbed

Ex-Mrs. Billy. Nabbed.
Artaigned before U. . Commissioner Howard S. Abbott, Mrs. Antoinette Fawcett, Captain. Billy's ex, was last week held for the fall term of Minneapolis Federal court on charges of mailing and shipping ob-

of, Minneapolis Federal court on charges of mailing and shipping ob-harges of mailing and shipping ob-harges of mailing and shipping ob-harges filed to the charges filed by postal authorities, following seizure of her publications, Several G men had ordered copies Several G men had ordered copies Several G men had ordered copies several of the complex of the compl

Winchelf's Guert Missing
N. \*Z. Daily Mirror is pot using
Watter Winchelf's guest columns during his vacation. They are being with the parts of the country, however,
by King Feature subscribers in other
parts of the country, however. A sam.
Survived by his wife, Mosbecause the 'standard of the guests'
I view expressed in the Guild Reporter, newspaper guild publication.
The parts of the country however,
I view expressed in the Guild Reporter, newspaper guild publication.
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Connelly New Hearst C.M.

Joseph V. Connelly, head of King
Pastine Programment of the Timer-Star board, Knucil the
Pastine Research of the Hearst newspaper enterprises. He succeeds H. L.
Bliner, who will continue as memirisk of the executive committee and
ber of the executive committee and
ber of American Newspapers,
formally the Connelly's newspapers,
formally continue to manage
King Festures.

\$34,96° Suit vs. Shop
Thayer Holson and his book publishing concern, William Morrow &
Co. Inc., have filed suit for, \$30,000
in N. Y. supreme court against Hillman-Curl, Inc., sale publishers, Hearl
man-Curl, competent, and associates with crin nals and other disreputable cha

acters.

Judge Leary last week refused to dismiss the suit for lack of evidence, holding that it was up to the plaintig to prove on trial the passages complained of in the book were intended to mean Hobson and his firm.

#### Acquit Three Gulldsmen

Acquit Three Guildsmen
Three Newspaper Guild members
were acquitted of charges of illegal
distribution of handbills last week in
the trial of the first of a series of
the trial of the first of a series of
the trial of the first of a series of
the series against the Hollywood Cal.)
Cliticen-News. Acquitted were philip
the Conneily, Morgan titll" and
Conneily, Morgan titll" and
Charges still pending against thee
on tempt citations for violation of a
tempt citations for violation of a
blanket injunction against secondary
blanket injunction against secondary
laters.

#### Book on George Gershwin

Rook en Geerge Gerahwie Longmans Green will jubilsh a book on the late George Gershwin in October, edited by Merle Ar-mitage. Will contain more than 30 articles written by his friends. In addition there will be 18 repro-ductions of Gershwin's own paint-ings and caricatures by Peggy Bacoa and Miguel Covarrubias.

#### LITERATI OBITS THIS WEEK

Rollon, Charles F. Zinn and Rose Fjelde. Rollon waved examination and furnished \$1,000 bond. Same disposition is expected in the case of the past of t

a heart attack at Colorado Sprinssille had recently been defeated for reclection to the presidence of the printers union. Was secretary of the Committee for Industrial Organization.

## Breadway

Luise Sillox to Vermont for a seek's vassath.

Max March translating a German lay for fee Subsert.

Andews Sillot months.

Mich Bard of the Subsert was the seek of the seek o

Bob Foulk and Alice Frost (Mrs. oulk) back from the Coast. oulk) back from the Coast.

Paul Kelly, accompanied by Mrs.

celly, flew into town for two weeks;

Manle Sacks, of Music Corp., of
merica, operated on for jaw infec-

Holman audishing Abbott's musical 'Comedy Cal Swanson, with J. Walter

ils week, Virginia Dunning, actress-daughter Phil Dunning, ill at her Westport, onn, home. Al Sindlinger, advertising manager March of Time, back from Michi-

Coan home.

Al Shidling adveiting imanger Al Shidling has had been already been an arten hocker had been 
ira Billingsley, who operates lingsley's, is in Florida on a fish-trip, with Fred Billingsley in

ing tip, with Fred Billingsley in Grand Cark, chief of public velations at the Hays office, due back from two weeks communing with 
Adolphe Menjour paused two. days 
in New York on his way back to 
New York on his way back to 
Mary Bab Weltman, wile of the 
Has commitments for five pictures. 
Mary Bab Weltman, wile of the 
N. Y., in the hospital, where a minor 
peration, was performed Friedry 
Robert Arcticy left for his home 
the midwart to do a new play, 
being as scripting assignment for 
Goldwyn.

pleting a scripting assignment for Goldwyn. Eddie Philips, and Margie Ann Kaufman (Mrs. Philips), legit play-

Kaufman (Mrs. Philips). legit play-ers, spent a month trying to buy a Connecticut farm, but couldn't find one that suited.

The Bob Wilbys are off for Euro-pean vackition, following conferences in New York between the south-eastern theatre operator and Para-

in New York between the south-scatter theatre operator and Para-scatter theatre operator and Para-scatter theatre operator and Para-willie Robert Buckner's Portrait of a Lady will be produced for the test, for George Abeld Step ru-diction of his and Walter Hart's Promose Michael and Willour Dan-detion of his and Walter Hart's Promose Michael and Willour Dan-tel Steete, authors of Post Road, are fishing a new one. Miss Mitchell of Steete, authors of Post Road, are fishing a new one. Miss Mitchell of Steete, who was not been a series of the bruck to the house record. S. Acray Arnbulance. Service  S. Acray Arnbulance. Service. Service. S. Acray Arnbulance. Service. 
#### Berlin

Par's 'Ti 'irls' nixed by cen-Forty psychologists visited cul-tural film department at Ufastadi. Modern Robinson Crusse film will have exteriors taken on Chile

and Hans Pfitzner's works this sea-800. . Komische Oper reopenin, in Scptember with new coat of varnish. Starring Olga Tshechova in Blautonhs!

Starting Olga Zhechova in Ullander, Michael Michael Shades abort story. The Crime of Lord Arthur Savulten of Lord Arthur Savul

## Rome

Carmine Gallone to start directing Marlonette, with Benjamino Gigli. Nortly. Possibility of doing film on life of Gabriele of Annunzio. Subject said to be too difficult for good film. Elisso these will feature a took. The company of the company o

years, headed by Ernesto Sabatini. Semi-jermannt legit companies, which were to have played Rome. and Millian next season, are not to be found to be seen to be seen to the season of th

going into production field.

Italian papers sniffed at idea that waiter Wanger's Blockade gave Impartial, neutral view of Spanish war, Said picture would not be shown here.

Work started on Italo-French pic-ture. 'Terra di Fuoco' ('Earth of Fire'), which 'Marcel L'Herbier is directing. Tito Schipa and Mireille Balin starring.

Balin starring.
Quirinetta, only picture theatre in
Rome which has permit to show
foreign films in original language
has closed for the summer. Will give
30 performances during the season
in Capri instead.

## New Haven

By Harold M.

Harry Shaw 40 years old. Norman Randall holidaying from

Par. Savin Rock, outdoor spot, laying Savin Monagan Sa

Hampshir Darrow new mc, at Club Continental,
Dave Hudkins band at Savin Rock
Reb. Lewis has finaled as mc, at Club Continental,
Harry Berman trio back at WilHarry Berman trio back at WilSavin Rock outdoor amusement per laving an state as strifant to bob Russell at Polita
George Resign back at Par after New England and Millord strawball hunors serving at Wight of January 18.

## Minneapolis

By Les Rees

Joe Bchan, Warners' booker, of hospital and back on job. Free outdoor movies in many small towns troubling exhibitors. Eddie Stoller, United Artists' office nanager, fishing in northern Minanager, fishi csota waters.

nesola waters.

Ted Mans, Twin City independent neighborhood exhibitor, father of inne-pound girl, His first child.

Eddie McErlane, Warners' head booker, spending his vacation al Minnesola north woods resorts.

First Twin City Variety club gott sweepstakes netted more than \$200 Minnesola hout. Total pop. exceeded \$1,600.

Johnny Diedenhofen. Eddie luben's house manager at La Crosse. Vis., came through appendectomy

will have exteriors before on Chile ost trees there is the control of the control

## CHATTER London

Lazlo Bebeffl here from Budapest. Embassy Club and Civo closed for the summer. Son born to Dorothy Round, the

tennis player.
The late Will Rogers' daughter,
Mary, in town. Dorothy Dickson recoverin

Godfrey Tearle re-elected ent by British Equity. Bertram Mills left his entire estate of \$700,000 to his widow.
Gilbert Miller spending few days in sanatorium for examination.

Robert Newton said to have re-eived an offer to go to Hollywood. Rodney Ackland adapting French omedy, 'Sixth Floor,' for Gilbert

Nat Kalcheim leaving for Parising I for couple of days, then home

William Wyler to Paris, then back Yorkshire for filming Wuthering

William Wyere of Seria, then book Heights, Berthold Viertel to direct The Hughers, Berthold Viertel to direct The Hughers, Berthold Viertel to direct The Hughers, Berthold Viertel to direct The Hughers of the Hughershall Serial Landson Hughershall Lan

fore."
Tamara ('ldiot's Delight') Geva
had nervous breakdown and understudy Tatjana Lieven stepped in to hao inervented the separation of Elliot & Vivian publicity firm, vacationing in Jamaica, West Indics. Due back next

ublicity

aica, West Indics. Due puch into the properties of the trio of brothers who owned the Lyceum heatre. London, left around

Richmond Temple, furmerry pur-positive manager for the Savoy hotel, out and appointed a director of Dor-chester hotel.

Roy Rich, former chorus boy, be-comes 'manager of London Highed-drome, succeeding Frank Boor, who

Roy Rich, former choise boy, becomes manager of London Hippocomes manager of London Hippocomes manager of London Hippodied recently.

British born screar Bla Rationita,

British born screar Bla Rationita,

That Got Lond, in Vienna, salled July

10 Tuly Lane production in early

10 Tuly Lane production in early

11 Druly Lane production in early

11 Druly Lane production in early

12 Druly Lane production in early

13 Druly Lane production in early

13 Druly Lane production in early

13 Druly Lane production in early

14 Druly Lane production in early

15 Druly Lane production in early

16 Druly Lane production in early

16 Druly Lane production in early

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18 Druly Lane

18 Dru

## Sydney

Par ringing in 'Stolen Heaven' for

Par ringing in Stolen lleaver, for the acer.

Censor snipping novered Christian Common stolen in Common control in Common stolen in Common control in Common cont

Sane unity roken Melody is cur-rently servening, here, with Let feering Do IV set for, Queensland Understood that Film Board of Trade will, make another bid for IT rade will, make another bid for IT rade will, make another bid for F.B.T. nearly did a holeout, but vo-tious reps from sub-distance to like the process of the process of the pro-tact of the process of the process of the process of the pro-tact of the process of the process of the pro-tact of the process of the process of the pro-tact of the process of the process of the pro-tact of the process of the process of the process of the pro-tact of the process of the process of the process of the pro-tact of the process of the process of the process of the pro-tact of the process of the process of the process of the pro-tact of the process of the process of the process of the pro-tact of the process of the process of the process of the pro-tact of the process of the process of the pro

## Pittsburgh

By Hal Coben

Harry Levant in from New York to end a few days with his mother. nend a few days with his mother.

Larry Katz' nine-year-old lad

roke his arm falling from a horse.

Bill Blewitz has landed with Metro

ublicity department on the Coast.

Variety Club discontinuing Friday

mily nights until after Labor Day.

ty Beaon theatre, now in auto business.

John Hall here to spend the west former operation of the Brown of the second theatre, now in auto business.

John Hall here to spend the west former operation of the Brown of the second theatre, now in auto business.

Jane Rich visiting her individual for dear the second the second theatre for the second the s

## St. Louis

By Sam X. Hurst.

By Sam X. Hurst Bobby Mesker, orchestra vacationing in Eadolis, Ch. Harold Chile Evens, manager of Loew's, back from vector in the Committee of the Committee o

nonth. nonth.

Edward J. Burke, assistant manager of the \$7,000,000 Municipal Auditorium, was rescued from the Big Piney River by Tom Carey, an electrician at the auditorium, when a canie upset. Pair were on a fishing telp in the Ozarks.

## 100 G's for Stars

(Continued from page 1)

Benny Goodman, three days; Buddy Benny Goodman, three days: Buddy-Rogers, two days: Guy Lombardo, four days, and Kay Kyser, clusing four days, Edgar Bergen-Cherlie McCarthy, included in last year's lineup, also set this year, dates de-pending on shooting time for Ber-gers next film at Universit. ich is booking all excep: Vallee, is also stipulated to furnish, if possible, one of the following: Robert Taylor Deanna Burbin or Alife Faye. There also will be a 32-got line and a pit free outdoor circus on the fair grounds.

ground:

Beides playing two shows daily.

Beides playing two shows daily.

(Ince on the seven holidays in the;

[16-day run), bands will also provide!

dance sessions each nicht frum \$2.0

to midnight. Unless date can be!

worked out differently, leviks like
both Vallee and Goodman ortheritas!

iii be on grounds for Aug. 30, clust

day for Goodman.

For the free, outdoor-elyens, Frnie

Yunng B, (Irrishhing the Twi Aerial)

For the tree, outcomercipens, period Vinnig is, first-shing the Two Aerial London, Bullett, the Volerial, London, Bluman Bullett, the Volerial, London, Bluman Bullett, the Volerial, London, Bluman Bullett, the Juney Blayers one-nichted at William and Jarrisons Circus, the Duniedins and Harrisons Circus, Chiligie.

\*\*Robert Millon will direct Writer with the Company of the Compan William and Joe Mandel. Adaximol. the Elist Stroudsburg State Teachers one starts soon, here for John Company, the Dandelland Barriers Carrothers.

Rissell While out of Brilish Emirce Films replaced by Fred Hunger and Barriers Carrothers.

William Marien handling pilled by the Hunger of the Barriers Carrothers will provide Perigy Ringen, Blondin - Show the Report of the Perigy Ringen and Barriers and Bee Kyje.

For him first time, form spin grain or adio and the Barriers of 
## Hollywood

Jack Benny to Saratoga, Richard Arlen to Wichila; Richard Arlen to Wichila; Relem Clipin to Monolulus. San France to Monolulus. San For here from Manhali and the Morent to Honolulus. San For here from Manhali and the Morent to Morent to Morent to Morent to Oregon. San Clark going back to Chicago, San Clark going back to Chicago, Robert Hopkins to San Francisco. Borothy Lamour has moles troub profits Jamour has moles troub. Pat Somersci vacationing up north. Ack Bolden in from Brondway on Arthur relius in from Prodway on Arthur relius in from N. Y. biz. 19.

Joe Hillers of to Atlantic City for Physics Silber in hospital.

Joe Hillers of to Atlantic City for Physics Silber in hospital.

Physics of the Atlantic City for Physics of the Physics of Physics o

ital.
Tiny Ruffner to Lake Tuhesmonth.
Martin Mooney to ig Bear vacash, Burns and Allen on Hawaiian va-

cation.
Ruth Nolander to Minneapolis for Ruth received to hospital for observation.

Mrs. Al Siegel to hospital for observation.

William Powell to undergo minor

week hollday

week hollday

med vacutor.

Gertrude Bromber

Manhattan hear.

Fluergan in from Lake Arrowhead vacutor.

Gertrude Bromber

Manhattan hear.

Bertschey Buruy on the 'ob after

Bertschey Buruy on the 'ob after

Western vacutor.

Hal Bock back on job after

western vacutor.

Fluer Bertsche Buruy on the 'ob after

western vacutor.

Hal Bock back on job after

western vacutor.

Fluer Bertsche Buruy on Drenno

here from Chragon.

From Chragon.

Growth Lawis.

Dorothy Lewis.

Dorothy Lewis.

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Dorothy Lewis.

Dorothy Lewis.

Dorothy Lewis.

Holliam Desmond improvin

his Pasadena home.

Holliam Desmond improvin

his Pasadena home.

Holliam Desmond improvin

his Pasadena home.

Holliam Cartenation

Holliam Readon writing agai

after Mexican siesta.

Ben Plazza Lossed

after Mexican siesta.

Ren Plazza Lossed

after Mexican siesta.

Ben Blazz Lossed

after Mexica

und. Howard Emmett Rogers checked ut after seven years of writing at Metro.

Dick Dickson tossed a breakfast for his Fox West Coast staff at his

rancho.
Clyde Devinna and Richard Resson due home this week from Dutch
Gildana.
Leslie G. Hewitt loaned by Warners to the Frisco Fair as a sound
spervisor.

#### Stroudsburg John Bartholomew

Fred Waring addressed local Ki-The daily Record switched from vening to morning.

Mabel Mack holding wild animal how for Elks' charity carnival. Bradley F. Cutter resigned as manager of the Pocono Mountain lim.

Joe McCormick's hand at O'Rourke's Mountain House, Toby-

## OBITUARIES

LESTER POTTER

Rites were held in Detroit Friday

(22) for Lieut, Lester Potter, 62, for

Jon Lieut, Lester Potter, 62, for

ded July 19 of a heart attack. Pat
ter, who was Bertoit first potter

ecusor, had retired about a year egy
potter, who conceptation for re
tis work. He had several run-ins with

bard Carroll over costumes in his

Carroll appealed to the mayor, who show. Potter closed the show and Carroll appealed to the mayor, who did with Potter. Although Potter always denied it, he once was supposed to have forced Makail Mordkin, dancing pariner of Anna Pavlowa, to wear sandis.

Surviving are his widow and seven children.

Death of George W. Frost, 47, also known as G. William Frost, of Sc. John, New Brunswick, on July 18, removed one of the leading fair executives of Canada. For about 18; years, he had been connected with the annual St. John Earl. He will be some of the state of the

tions Assn. He was taken suddenly ill in the He was taken suddenly ill in 'ne fair office, near his home, but seemed to recover after going home. However, a relapse set in shortly afterwards. His wife had died only two weeks previously.

#### SEDLEY BROWN

SEDLEX BROWN
George Croman Sedley Brown
51, stage and radio actor and profucer, died in New York July 25.
He had apparently tripped and
falten in the living room of his
caused his death.
He was best known as the producer of the radio skitl, 'Husbands'
and Wives.' He and his wife handied the problems presented to
December, program faeded last

FRANK E. BRANDT
Frank E. Brandt, 68, associate editor of the Rock Island (III.) Argus, and radio commentator over WHBF, Rock Island, died July 19 after a

EBGAR V. MeGARRY Edgar V. McGarry, 53, died sud-nly in Miamis Fla., July 21. Native Forestville, Pa., McGarry, veteran was in management of circus fat lies. He was husband of a side-wu fat lady, who died several

show lat lady, who died several years ago. McGarry later managed Doris Blow, fat femme known profession-ally as Diamond Kitty, who died in Miami last April.

#### J. M. ABRAMS

J. M. ABRAMS
J. M. Abrams, 84, died in Chicago
July 29 of a heart attack.
At time of his death he was president of the Theatre Janitors Union
No. 25, which post he has held for many years.
Prior to this he was advance man

for 'Polly of the Circus,' Birth of a Nation,' 'Hearts of the World'; also Frances White, William Rock and

CHARLES NORTON

Charles Norton, 48, stageband at Log Angeles Hillstreet theatre, died Auples. Starting stage career-40, ran vandes and with the theatre for years ago, he later became a stage [3] years. died vielly with more than a score of legt productions. He went to Coast George W. Johnson, 77, former ast years ago to write and act in scenic attist for the old Vitagraph Widow. Widow with the coast of th

#### pictures. Widow survives.

## FERN GREENACRE Detroit nitery

Fern Greenacre, Detroit nitery hoofer-warbler, was found dead last week in a monoxide-filled garage a few hours after telling her husband she was leaving for work in a focal

Police said the motor of her auto-was running and that a tube led the exhaust inside the car.

JAMES CARROLL
James Carroll, 39, of North Manthester, Ind., a musician with the
land of the Dodson World. Fair was member of stock companies 20

shows, was fatally injured when he leaped from a bridge in Akron, July 13.

Carroll friends said had been de-Carroll, friends said, had been de-spondent. He was unmarried. Sur-vivers are his father and a brother; also a circus musician. Services in North Manchester.

RAIPH E. JONES
Ralph Edward Jones, 45, commercial manager, and announcer for commercial managers, and announcer for the commercial managers, and the commercial m

John C. WARNER

John C. Warner, 41, vice-president, of the Radio Corporation of America, died of a heart attack in West stricken while at the wheel of his car, which climbed an embankment and verturned, and verturned, a

#### HERBERT HENRY RICE

HERBERT HENRY EVGS.

Herbert Henry Rice, 50, 48-Inch
midget, died in Chicago last week.
He created the character of Buster
Brown, comic strip figure, on the stage a number of years ago. Until his death he had been acting as me. In a Chicago nitery.

Survived by four brothers and

IN FOND MEMORY OF F. W. VANDERSLOOT

JERRY VOCEL

sister of normal growth, and an other sister, also a midget.

#### HARVEY CLARK

HARVEY CLARK
Harvey Clark, \$2, stage and screen
actor, died July 19 in Hollywood, following a heart attack. He had been
a member of the film colony since
1918, when he joined the old New
York Motion Picture Co. Pred Jou

MRS. NETTIE DILL
Mrs. Nettie Dill. 48, former circus
bareback rider under the name of
Nettie McCabe, died at her home in
Nettie McCabe, died at her home in
off or three month. She had been ill
for three month of the month of the
New as the widow of Sam Dill,
who organized and operated a mortorized circus which was sold to Tom
Mix when he died.

#### ROBERT JACKSON

ROBERT JACKSON
Robert Jackson, 70, composer and
organist, was found dead July 21
near Rosemont, Cal., apparent victime of a hit-and-run driver.
He recently returned to Coast
from Tampa, Fla., where he was a
delegate to the National Convention
of Musicians.

JOHNNY WEBB
Johnny Webb, 32, fat man travelling with the Erick B. Hyde show,
collapsed in his tent in Washington,
D. C., July 18, and died. He weighed

He had been in show business since his third year. Survived by mother and two sisters.

# GEORGE W. JOHNSON George W. Johnson, 77, former scenic artist for the old Vitagraph studio, died July 19 in Los Angeles. Surviving are widow, son and

BARBARA PAT JENKIN Barbara Pat Jenkin, 23, sister of Wendy Barrie, film player, died in Hollywood July 23.

# ANATOLE FRIEDLAND Anatole Friedland, 54, died in At-lantic City July 24. Full details in vaudeville section.

#### GARDEN'S HOT CARD OF SMALL FIGHTERS

## By JACK PULASKI

By JACK PULASKI
The rains came to New York and
continued, so they took an outdoor
fight card, spotted it in Madison
Square Gorden last Thursday (2)
and me continued to the continued of the cont

a record is set.

To see small fighters bouncing off
the canvas may not be unusual because, when they get knocked off
balance the youngsters generally leap
right up. But on this card, the losers
either slayed down or the umps
called it all off.

called-It all off.

Principal bout war supposed to be something of a Brooklyn neighborhood feut. All Davis proved he had something on a kid named Bernie Friedkin. The promoters were supposed to stage the event in Dexter Park, about two weeks before, and the odds were six to five on Bernie. The layers figured that Davis did not have enough experience.

Davis Makes Geed

#### Davis Maken Good

Davis Makes Good
But it was Prickidis who was on
the detensive and he hit the deck
in the fourth round with decisiveness. Kid arose and put up his mitts,
only lo slump back, horizonial. The
slop lis. Davis may the a new too
along it was too too the
23-out of the last 24 times in the
tring, the odd encounter being a
draw. All is a lightweight and has
severed if Anochous.

craw. At is a lightweight and has covered its Knocken statistics, started the kayoling and copped impressively he kayoling and copped impressively for the kayoling and copped impressively for the kayoling and copped impressively for the knocken country of the knocken country of the knocken country of the knocken knoc

#### Armstrong vs. Ambers

Armstrong vs. Amhers
Armstrong vs. Amhers
Around New York, the interest in
ring affairs points to the lightweight
title bout between Lou Amhers,
the Amman, and Henry Armstrong,
teather and veiler champ. It will be
staged at the Polo Grounds Aug. 10,
the rain stops. Top 18:18.09, And
the rain stops are the stops of the
rain stops are the rain stops.
The rain stops are the rain stops are
the rain stops. Top 18:18.09, And
the rain stops are the rain stops.
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#### MARRIAGES

Kitty Vincent to Hubert Brown in Greenville, S. C., July 13. Brown is control man of WFBC, Greenville, Esther Stern to Al Singer, in Pittsburgh, July 3. He's manager of Warners' Strand theatre.

Helen Thomas to Lee Tracy, in Yuma, Ariz., July 20. He's stage and screen player.

Nina Tanakanova to Gray Shaw in ondon, July 13. Bride is a ballet

Ruth Pogue to William A. Burn-

Ruth Pogue to William A. Burnam. in Brockton, Mass., skedded for July 28. He's an executive with Consolidated Radio Arlists.
June Blair to Jack Blair, in New York, July 22. Pair have appeared on stage as eister and brother team. PERSY. Caspenter to Arthur H. Padula in Philadelphia, July 5. He's properties of the Arcedia-liternational properties of the Arcedia-liternational Restaurant Owners Assn.

years ago, died in Richmond Memo-rial Hospital, S. I., N. Y., July 19. She was a native of Peabody, Kan.

Mrs. Margaret Ctalr, 68, mother of George Clair, operator of the Arco theatte, Burgettstown, Pa. died there July 5. She was 68. She had undergone an operation several months ago for the amputation of a

Edgar W. Moore, 73, father of Raysogar w. stoore, 73, father of Ray-mond Moore, of the Cape Playhouse, Dennis, Mass, died July 12 at Den-nis. Was a native of Ballimore and had been in government service for many years.

## News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vantery takes no credit for these news items; each has been rewritten from a daily paper.

#### Fast

Long Beach, L. I., officials rescind anti-suspender proprevent male content of the property of

mons, was dismissed.

Statue of Liberty, in New York
harbor, being given once over lightity with WPA funds in preparation
for World Fair visitors.

S.S. Jeff Davis, of the Rocewell
S.S. Jeff Davis, of the Rocewell
diffund the Company of the Company
diffund destined for limates of three
leper colonies in the Philippine
Islands.

test case by being served with sumStatue of Liberty, in New York
harbor, being given once over lightby with vPA funds in preparation
S.S. Jeff Davis, of the Roosevelt
S.S.

Suit for \$29,800 was filed in L. A. by Valda C. Kurrle, film stunt player, against Ocean Park Pier Amusement Corp., charging she was injured in a collision between two scooters last May.

CONSISTON DELWEST TWO STATES AND THE STA

me ayess were responsible for the Mystery of Simone Simon's golden keys, remained unsolved when Sandra Martin, film player's former: secretary, was sentenced to nine monitoring the checks. Sentence called for thrule to 22 years in prison but L. A. judge granted her a parole at the end of refrain from revealing Miss Simon's secrets.

Franked ther a pattore structure of the control of

filed charges of perjury against a process server, who swore he served a subpoena on her in a recent civil action. Actress claims she was ill bed at the time and was not served

#### Literati

(Continued from page 52)

in Golden Gloves boxing ent. Organized Brooklyn Fan

Jimés ilim department, on leave of absorbios virini. Due back next absorbios virini. Due back

Kyle Crichton returns East Thurs-Kyle Crichton returns East Thurs-day (28), after assembling data for series of picture personality yarns for Collier's mag.

# WHAT THEY THINK GYP COMPLAINTS FOLD Lien on Hagenbeck

Hotels Part of Show Bin Myrtie Beach, S. C.

Editor, VARIETY:

I wonder if show people realize
the tremendous contribution to their
field made by the hotels on the road
and in the big cities.

with value at thing of the with value and the action's hostelires are soon their supper room, and doing the will be action to the supper room, and doing suffer will be action the will be of the will be action to the will

precedented in the history of the profession.

By paying for radio wires from these roms the hotels are helping to-build up, bands and soloists for the street that the street that the street that will be the street that the street

mutually beneficial—the hotels have benefited quite as much as the per-formers. Here's to their continued co-operation!

Carling Dinkler,
President, DIN. LER HOTELS.

Young Business Man Writes In Editor. VARIETY:

Editor, Variety:
Gentlemen, gentlemen, I was
sorely hurt by a notice in last week's
Variety which I am sending you
poste baste. The sentence about the
'present ten within CBS.' (referring to the apprentices) was the

edge of many phases of the profession. Musicians' unions, actors' federations, radio promotion groups all are on my daily calendar for onsultations. In conclusion, may I add that these relationships have always proved was correct.)

(Master Winsauer, who duly gets his break on the new title, is not up on the biographies of the second half-door of CBS apprentices, Proceedings of the CBS organization. Vaniary's count was correct.)

## Mud-Spattered Glamour

(Continued from page 1)

roller skates for the special benefit

of the candid cameras. Which stalk the candid cameras which stalk the state come of the leading ladies and malines idols any more if they howed few with pimples breaking out like a Pleischmann yeast adversiment. Illusion takes a beating, too, when the stars are photographed at 4.M. at 10-26 joint, with every drink registered in their appearance. Recently, one of the candid cam-

dink registered in their appearance. Recently, one of the candid camera journals showed full page blow-quot of several stars with paunches under their eyes deep enough to excite the expeciations of an underication of the camera the expectation of the expectati

the condit contrary and its desired as the condition of t petty side, exag peramental aspects, associates box-office properties with nasty mental images. And the mentat images, printed or broadcast, linger on in millions of minds.

millions of minds.

And de Maria
How many have listened to twaddle
from and about stars until the overwhelming fatuousness of it all betime of the maria
and the paratus? Silly intelligent
in the disease distribution of the disease
in the disease of the maria
and the paratus?

Maria
Andrea

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Maria

the stript.
Actor and actresses of yester.
The may or may not have been better endstoned they may be been better endstoned they may be been better of the stript and jesious on occasion; they may be the stript of 
camera, out of the all-night sand-wich shops, and they maintained dignity, even if it bored them stiff. Quite few of the great ones of some years ago-even in Hollywood -did not know a single columnist by his first name!

did not know a shafe columnist by his first name!

Effect on Pablic

Stripping sway the glamour, letting the public see how some control of the public see h

troit Lions pro football team.

After Matthaei had submitted plans on \$3.000,000 building programnecessary to hold the games here, committee requested mayor, and cominon council to make official bid to Olympiad board.

#### Airers at Fair

Bonnville Fair has closed with NEC through Schenecedy for free translation of the control of the translation of the control of the stand show will feature Bradley Kinculd, Hi-Box. Ford Rusi and Silent Silm. O. C. Buck shows, now playing Owego after two weeks in Syrucuse, has been booked for indi-

#### DET'S RESORT BALLY

Detroit, July 26 rive for all year bally for Mic resorts has been lannehed gan resorts has been lann-East Michigan Tourist Assn.

# OUTDOORS-FORUM SHOW'S GAMES IN OHIO

Dover, O., July 28.
West's World Wonder shows were
continually dogged by the law during their week's engagement here.
On one night more than \$250 were
returned to patrons who said they
lost on fixed wheels.

lost on fixed wheels.

Numerous thefts and disorders marked the show's six nights here. Authorities closed several stores the opening night on compliant of patrons, who said they had been sypped. Before the week was over more than half the show's lineup of stores had been shuttered.

Failing to pay their newspaper advertising bill brought a threat to close the show Friday, but an agreement was reached and the show finished out the week.

#### Officers' Eligibility

(Continued from page 49)

tinued as the union's president. It's expected that he will be reelected. Some of the rules in the basic agreement will be written into the by-laws, including working condi-tions and the functions of certain

ommittees.
TMAT has not managed to obtain TMAI has not managed to doubt recognition from either the Giauts or Yankee baseball teams, with Yan-kee Stadium being regularly pick-eted. There are four unions united in such picketing, TMAT's particular interest being to raise the wage of ticket sellers.

Recently, when several pickets were arrested at the Statum and charged with disorderly conduct, it was charged that politics was in back of police activity. One TMAT member's 32 fine has been appealed as a test case. Union will also picket the Polo Grounds when the Glants return from their road trip.

## Bills Next Week

(Continued from page 48)

Lincols Terrare
Royal Worth Ore
Ibanay While
Rossile Wynne
Jim Penman
B & B Lesile

Chiquita
Bert Layton Rev
Slaw Bout
Al Marison Ore
Durbula & Duran
5 Aribitocrafs
Wayne Vargasun
Riganio
Riganio Ricardo
Windmill
Phil Cavezza Oro
Willows
Josquin Grill Oro
Al Greyco
Claice Sie

## CLEVELAND

Mayra & Marlin Martin Willeach Frank Kay Insephine Brennan Chas Stoeffel Otto Thurn Ore

Agnosiage
Eddle Fug Jr
Margaret Daula
Margaret
M

Ed White, Orc
Hotel Hollenden
Lule Kaye
Niler Garrun
Bilythe Hennett
Frail Roselni
Sammy Watkins, Or
Hotel Mailer
Johnny Wille Orc
Munace'e Cafe
Genat Wilson Oro
Alice Clark Rev Alice Clark Rev
O'Brien's Shore Clab
Durlene, & Del Ray
Infany Hayduk Ore
Steamer Newsmiller
Tony Caputo Ore
Len & Illia
Verson & Billy
Vangutes
Steamer Goodblee tly Barron Orc Cedar Gardens Jim Wodkins Occ Broombeid & Gel's Helen Wiles Raby Ilines Laute Peppe Mace & Morrison Pusson Gardner

Steamer Goodtin Loig & Amire Markell & Faun-Jack Expuse Mickey Kutz Ord Willy's Store G're Henry Sunson-l'Tony Granata

#### DETROIT

DETROIT

on-Coalline, this of the coalline, 
Harry Collett Ore Armanda & Metia Al Coda Co Carmine DiGuerann Elenore Rica Coconnet Palnia Plat Skillman Orc dinney Solan Frant Trety Hitlefolms Weymen & Mar Emercon Frante Staticy & Same Coppositions 12

Top o Estate
Phil Burgon Ore
Walled Lake Cashe Larry Funk (pe Buddy Hayes Websler Hall (Cocktall Griff)

Enstwood 6 tiggle Nelson Or Robby Gelson Libon Lee tien kaynauk Ore Grasstone Garden Halel Stittler . (Ferture Room! Frenk Gigen Or

Bay Gornd Oct Peg. C. McColl -Chades Pariell

# For Pay Withdrawn

Lincoln, July 26; Hagenbeck-Wallace circus ran into an \$822.85 plaster placed on Manager Howard Y. Bary in Hastings, Neb. last week, and lifted the same night when the 14 laborers entering the complaint could not make the \$2,000 indemnity bond asked.

According the complaint, the circus is back seven weeks in salary to some of the help.

### ROBINSON TAG MAY REPLACE BARNES-SF

It's strongly rumored here that the Ringling interests next season will ditch the Barnes-Sells Floto label for revival of the John Robinson for revival of the John Robinson outfit, dropped when big topper the Robinson name will supplant of combo standby when carvass is a supplant of the Robinson name will supplant the Robinson name will be the Robinson name will supplant the Robi

spite additions, still a Barnes setup,

## Merchandise Okav. But No Coin Games

London, Ont., July 26. Wheels of chance and other legal Wheels of chance and other lead games for merchandes will be per-mitted at the Western Fair this year, but officials "ill 'crack down on money gambling and slot machines. Only one year has the fair at-tempted to cut out chance games into produce to cut out to the interpretation of the companies of personness introduced to beat our regulations that we might as well have allowed the wheels of fortune. The Criminal Code of Canada per-

The Criminal Code of Canada permits games of chance for merchandise at exhibitions of lins sort. Fair board is planning to co-operate with city and federal authorities in barring slot machines.

#### Yellowstone Visitors To Bring \$11,000,000 Divvy

Salt Lake City, July 26.
Uncle Sam's showcases of natural
grandeur—abundant at Yellowstone
National park—will enable five states
immediately adjacent to the park to
cut a \$11,00,000 melon, according (10.
estimates based on records for 1937. estimates based on records for 1937. This summer's visitors will spend about \$4,000,000 for meals and lodgings, almost \$3,00.000 for gasoline, more than \$100,000 for oil, sind will swell, state treasuries with about \$400,000 in gasoline tax funds, Remaining \$3,500 000 will go to miscellaneous purchases.

States figuring in the divvy are Wyoming, Idaho, Moutana, Colorado and Utah.

#### The Fare's Cheap

Fortune mag for August has an article dealing with Concy Island, To Heaven by Subway. States the assessment of the strip is \$22,000,000. Estimates annual seasonal attendance at 25,000,000, with occasional 1,000,000 on a Sunday, spending from \$7,500,000 to \$35,000,000.

#### " NEW C. I. SHOWS

New acts at Coney Island's Luna Park include Dien and Dawn, aerial-its, Mildred Chrisman, pistol shoot-ing: Georgetto Brothers' aerobats; clowning Bert Turner, Weir's ele-phantis, in the circu, which opened

clowing phants in the circu, which opened phants in the circu, which opened Friday (22). Lunn's Willow Grove new show has Mary Millard, Del Cusino, George Krinog, Franklyn Wade, Randalli Banks and Marqui Gene Dover

## MO. FAIR PUTS **OUT BEAUTS**

Annual beauty contest, open to all gale in Muscul contest, open to all gale in Muscul 20-27, and the 28th Miscouri Slate Fair at Sedalja, Ang 20-27, and the cash prizes to be awarded for various events will total 551,489, a considerable increase over revious years. Entertishment program also had did Revels, an act donated by Donald Revels, an act donated by Donald Revels, an act donated by Donald Nanasa City.

Sidney Belmont 6.

Sidney Belmont, St. Louis booking agent, has recruited the other entertainments, which include The Seven Peerless. Potters, an aerial act; Frank Winkley's 'Suicide Club' of motorcycle daredevils; Cupl. F. F. Frakes' airplane crashes and other

acts.

Although horse racing is banned by Missouri statutes the restrictions will be dropped during the fair and \$1,600 has been earmarked for prizes for these events. The sale of liquor and the operation of games of chance are on the taboo list.

## CLAIM CORRIGAN SET TO BALLY FRISCO FAIR

San Francisco, July 26.
Douglas Corrigan will ballyhoo the
1939 Golden Gale International Exposition as its official flying ambassa-dor, according to an announcement made last week by fair officials, Corrigan will name his plane Treas-ure Island, and will tour the country in behalf of the exposition.

in behalf of the exposition.
One of the most speciacular exhibits at the fair will be the proposed plan of making Treasure. Islain the future Pacific Coast base of the Pan-American Airways System. The air company is making arrangements to operate Lroum the island on a regular exhibit space basis during the exception.

## 4 Held in Wyoming On Morals Charges

Sheridan, Wyo, July 26, Harry Hughes and Louis, Del Monte, owners of two girl show with the C. F. Ziegler carnival, Were steep leading to the control of the

#### Radio Stuntman Rides, Unwinds in Reverse

Unwinds in Reverse
Duisth, July 86.
Lext Tiesday (19) night, Som
Levitan, who percolates in that capacity for KDAL, risked life and
limb by roasing around the persender Show's motordrome at 30 m.p.h.
Aring took place during a regular
show performance. Levitan first insand described rider; in their diszy
antics around the straight up and
down walt. KDAL mileman then
drown because the sense of the sense of the
circle of the sensation of, whiring
around the wooden saucer.
Station has no pack set. so Som
drome's center pole in the opposite
direction to their traveling, so that
it unwound as they rode the wall.

#### Bull Throwing Reversed

Kringe, Franklyn Wade, Bandall
Banks and Marqui). Gene Dover
slays on a pm.

CIRCUS ROUTES

Ware of Assistant Market Constitution of Constitut



9 out of 10 Screen Stars use Lux Toilet Soap

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