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NEW YORK, WEDNESDAY, MAY 4, 1938 Vol. 130 No. 8

64 PAGES

FEAR B.O. F **SHORTAGE**

Midgets Tom-Thumb It to H'wood; Lower-Case Thesps' Film Gold Rush

Hollywood, May 3. Hollywood, May 3.

Economists will tell you that nobody profils by a war, but midget
actors know better. As a result of a
fight in the film colony, a swarm of
Tom Thumb thespians is headed for
Hollywood to thrive on the spoils of
conflict.

Not since vaudeville skidded off the map have the half-pint folks been so jubilant. Like 49crs of old they hasten hither, lured by the promise of gold in them Beverly

Hills.

It began peacefully enough when a producer conceived the idea of a western film with an all-dwarf cast. Corralling all the lower-case performers in sight, he dickered with a distributing company and all went well until the company found out were relief for their refereive. was angling for other releasing

he was angling for other releasing outlets.

Presently the midget idea develed into twins, with two productions of the production of the production of the product world's agencies. Producer No. 1 discovered he had looked over the heads of a lot of little folks. Scenting the profits of war, they popped up in midwestern corn fields, in Alpine dells and Scandinavian

fjords.

As far away as the African jungles the glad tidings throbbed from tribe to tribe via ton-tom broadcast. Blubberlipped Ubangi Liliputians packed their spare g-strings for a trip to the Land of Celluloid, a stranger community than Gulliver

(Continued on page 12)

S. A. and U. S. Ouizzical Over Number of German Ons in Latin-Am. Radio

Rio de Janeiro, May 3.

Rio de Janeiro, May 3.

Officials of various South American republics and the State Department of the United States are reported as having lately become aware of a fact previously escaping general notice. This is that a large number of Cereman are the engineers who operate radio stations on this continent.

neers who operate ratio section.

It is understood that inquiries are being made from several directions to establish if this is mere coincidence. Also lo ascertain just how extensive the penetration of German technicians in vital broadcast constanting in each rest is a brosent.

extensive the penetration of German technicians in vital broadcast control-spots is a present turns. Such as a supply of gislosis of the property of the prope

Closed Shop on 'Ams'

American Federation of Ac-tors is factetiously considering to demand a closed shop for 'aina-teurs' on the Major Bowes

programs.

Although still using the tyro front, program is very pro, employing many former exvaudevillians, as the supply of bona fide ams becomes increasingly thin.

CARNY'S COMM'L **TIEUP: FIRST** TIME

The Beckmann & Garety Shows, two trains of equipment, has sold sexclusive commercial sponsorship for 1308 to the Nevlo Co. of San sorthip will consist of teutpe using carnival people like Zebe Shumway, car crash stund driver; Nanoy Miller, of Gay Paree; Eddie Beel Trust and control to the control of the c

advertising slogans.

Last year Beckmann & Carety
Shows used 47 radio stations, played Shows used 47 radio stations, played eight midwestern State Fairs, numerous big clites and many individual towns. On all their radio broadpulgged, directing listeners to a drug tie-up in each locality, as well as asking for \$1 in the mail. This year at least 60 radio stations will be used and Nevlo is to receive a minimum of six quarter-hour broadcasts.

UNCLE SAM'S 'ESCORT' SERVICE; IT'S CUFFO

DEARTH OF BIG PICTS A WORRY

Warm Weather Requ Stronger Product-Trade Visualizes Little of Socko Proportions in the Next Two Months

MORE CLOSINGS?

With grosses dipping and the warm weather arriving, no one is hazarding a guess as to what the summer is going to bring over and above the usual seasonal decline at the boxoffice. However, grave concern is felt for what looks like a dangerous weatherer. cern is felt for what looks like a dangerous weakness in product up to July 1. Based on the best study of the situation, theatre operating the product of the study of the tures took like anything at all among the releases promised the uset two months. Some of these my be bigger than anticipated, mot be as good as hoped for at this lime. Also, they may not all be delivered. July 1. consideration of the produc-tion elements involved, such as cast (Continued on page 48)

(Continued on page 48)

Counterfeiting On Rise, U. S. OK's Radio Programs to Curb It

U. S. Department of the Treasury to successful the Treasury has given permission to the Federal Theatre Radio Division to use stuff from its Secret Service burcau files for a series of dramatizations carded to start soon over CBS.

First time for S. S. to do so, and First time for S. S. to do so, and outfit has always spurned films. J. Edgar's Hoover's Federal Bureau of Investigation has always rebuffed overtures made by radio and films for tie-ups, which involve either form of entertainment delving into

O. K. granted to Federal Theatre Radio group came as a result of the effort Secret Service is making to ineffort Servet Service is making to in-form the general public of the rapid growth of the counterfeiting racket in the U.S. Dramatizations will be built up around the precept that the racket doesn't pay, and will also en-lighten listeners on how to help thwart it. Figures provided by the S. S. ravest that it [1014, \$57.31]. counterfeit coin was seized by the government; Sc3, Program 1924, S67,731 in counterfeit coin was seized by the government; S63,970 in 1922, and 51,292,299 in 1934. Depression years have given impetus to the racket.

Anschluss' Theme So Vienna, May 3.

First song out on the Barlin-Vienna anschluss is 'Soldier from Berlin, Girl from Vienna.'

Borscht Belt Now a Big Talent **Outlet: AFA and AFM Take Notice**

Legit 'Mixing'

A Pennsy summer stock far emulating the borseth circuit. Producer wants his scaling crew resort sections of enterpise. Married, engaged and otherwise 'occupied' legiters are cording to sources. Management figures thespians lose part of their appeal, with cousequent poor bo, results when known.

'LONE RANGER'S' RECORD HIGH SIDELINES

Program is heard three times weekly on 42 stations of the Mutual System. This week NBC contracted for transcription rights to blanket south and southwest where program is not heard. Will also be sold for

(Continued on page 61)

Resort hotel entertamment bir has outgrown the borsoht bowl. It is now recognized as a lucrative field in the control of the c

(Continued on page 13)

\$500,000 FEE FOR FAIR REST ROOM CONCESSION

Retiring room concession for New York's World's Fair of 1939 is said to have been sold for more than \$500,000, after it was reported that \$500,000, after it was reported that had been declined. Estimates are there will be some 8,000 comfort rooms in an unnamed number of spots on the fair grounds. Admission to comfort stations witt Admission to comfort stations with Chicago fair.



Gaumont-British Hot on Deal To Take Over Grand National Exchanges; May Produce in U. S. a broadcast we could miss a column. We recovered just in time to see our daughter have her tonsils, re-

WHO IS WHICH?

Hollywood,

U. S. Protection For Kid Actors Proposed in D.C.

Federal protection for kid actors was proposed last week as another repercussion of the headline-produc-ing Jackie Coogan case.

A deal is well under way, which may be closed before June 1, under which Gaumoni-British would acquire the entire exchange system of Grand National and, as part of the plane, or the state of the plane Hollywood,
Difference between an at mey
and an agent is the main point involved in the case of Roger Marchetti vs. Paul Cavanaugh, current
Marchetti recently sued Cavanaugh, actor, claiming \$5,958 due for
legal services. Cavanaugh's unique
defense is that Marchetti represented
is therefore entitled to only 10% of
the actor's earnings over a specified
period. the actor's earnings over a specified period,
This is believed to be the first time i local court history that an attorney has acted as a screen play-er's agent and then tried to collect for legal services.

process of reorganization under TIB of the bundrupts act but, after of the bundrupts act but, after cleases rolling again.

With GB reported to have sufficient financing arrangements resdy the GN distribution system, this in turn providing GB with its own exhalings for the first time, the deal scheduler of the GN distribution system, the deal sides. Arthur Lee, v.p. of GB, now have the configuration on the GN matter. He will fly back to the company, ending in Denver from there for weekend discussions on the GN matter. He will fly back to the company, ending in Denver the coming (1988-39) season, might have another. 32 extraping the GN greent deal goes through. The 34 GB is now amnouncing will all be made in Explain and unlikely that the Cost, although it would sell more yet los decided that is turned out under GN facilities at the turned out under GN facilities at the Lord out under GN facilities at the LORD of the CN facilities at the SN of the SN

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is now.
de in Engla
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de Coast, although it
umber yet to be decided.
urned out under CN facilities a,
ild Educational studie, under less
yor On ton Hammons.

Loal whereby Nat Levine and Eart
Wistonal has gone cold. Under the
negotiations, if consummated, Levine
would have produced company's features and Hammons the short produced the studies of the s

Five radio singers make their fil debuts in a short Paramount starts making Thursday (6) at Astoria, Tursday (6) at Astoria, Venuta, Hollace Shaw, Nan Wynn and Betty Hutton.
Vincent Lopez' orch will background two-reeler, which will be tagged 'Queens of the Air.' Will be released July 1.

Columbia has dropped Nat Perrin from its production staff after mak-ing one picture, 'Start Cheering.' He was formerly on the studio writin staff.

Here We Are Again, Dr.!

moved, so take It easy Grace Moore, moved, so take It easy Grace Moore, between the two of us Doc Ruskin had a busy week. We hit the street lust in time to see Broadway turned into St. Charles street during Marcia fer, of course, to the Motorcade preview parade of the World's Fair last Saturday. Looked pretty good to us, and we hope the Fair is held to the best of the World's Fair last the Whall have been been seen to be the parade in fact It was beginning to look like Dempsey's Fair for a floats broke up the routine with one Postal Telegraph for a chaser. There was one representing blossom time, proving the Shuberts were not to be faired by the course of the Shuberts were not to be faired by the course of the Shuberts were not to be faired by the four the Shuberts were not be faired by the four the fair of the Shuberts were not be faired by the four the fair of the Shuberts were not be faired by the four the fair of the Shuberts were not be faired by the four the fair of the Shuberts were not be faired by the four the fair of the Shuberts were not be faired by the four the fair of the Shuberts were not be faired by the four the fair of the fair of the Shuberts were not be faired by the fair of the between the two of us Doc Ruskin Attorney Sues Actor, Who Says He's

Babe Ruth and Uncle Don drove Babe Ruth and Uncle Don drow majestically by as the people by this time were nearly failing out of Bob Christenberry's Astor .cold. What Christenberry's Astor .cold. What had by all, as that new saying goas. Our Mother's birthday is formorrow, and we are trying to borrow, and trying to borrow, and trying to borrow, and trying to borr

Thoughts While Thinking

report coastern. On the measure-product Polloving he lead of California state legislators, Representative Baymond Cannon, Wisconsin Democrat, offered a bill designed to prot it and conserve the earnings of child actors and actresses in the movies; and conserve the earnings of child actors and actresses in the movies, and couple of years back to bon shipment of films in which persons with unwholesome characters appear.

Bill embodies much the same philosophy as had been adopted by both distributors and, exhi itors; caulify if producers did not take the necessary steps to safeguard moppets, compensation. on J Jewish fioliday. It it doesn't happen, to be one, the "II make it we got a load of Test Fillet at the Capitol. ... some many flights we got air slok. Liked the part where Gable gave away II grand. ... as, with his salways thought a test pilot was the say that gave the dame the test then piloted her to the director's office. Mick Kennys latest song it. Mick Kennys latest song it. The same states a support of the same states and same states a support of the same states and same states a support of the same states and same states a support of the same states and same states a support of the same states and same states a support of the same states a support of the same states and same states a support of the same states and same states a support of the same states and same states a support of the same states and same same states and s uct at the Educational, studies, with soud not be worked out, following Zevine's return from the east with Early and the state of the proposed setup. Gaumonth-British was to have been interested with Hammon and Levine relationship the state of the proposed setup. Gaumonth-British was to have been interested with Hammon and Levine relationship the state of the proposed setup. Gaumonth-British was to have been interested with Hammon and Levine relationship that the proposed setup. Grant Participated unless, a Fed-lord proposed setup. And the studies of the participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord proposed setup. And the second participated unless, a Fed-lord p

By JACK OSTERMAN

Well, we had a bad cold and so to bed; after all, if Cantor could miss

Thoughts While Thinking Suggested theme song for Jackie Coogan, Mother, Can You Spare a Dime". The Reparessa Telegram, organ of Folsom pen into pun intended), and a very interesting rag, tonis on the paper weekly which is not a Jewish holiday. It is doesn't happen to be one, they'll make it one."

Other News of Pix Interest

	rage	20
Paramount's radi	Page	28
Winchell's pinch-hitter	Page	28
Seek early Crosby renewal	Page	28
Radi reviews of 'Popeye' the Sailor,' Ponner		
Jack Bregman resigns from Metro-Feist		45
Larry rosby a music pu	age	45
Starr an	Page	45

Washington Again Hears Rumblings Of an Anti-Trust Probe Against Pix

Lainthing of the long-threstende attention of the long-threstender long-threst

Dietrich, Jos. **Von Sternberg** Kiss 'n' Make Up

With Joseph von Sternberg as production chief, Marlene Dietrich will form her own film producing company in England. Actress sailed for London April 27 and will resturn here again before actual British Columbia in a couple of icitures. Financing is entirely iss. Dietrichs, according to actress. John Sternberg have been patched up Sternberg have been patched up robably get going in London early next winter. Studies and distribution fleup are not set yet.

SAILINGS

June 24 (New York to London) Louis H. Chalif Co. (New Amsterdam).
May 23 (London to New York)
Wiere Bros. (Bremen).
May 21 (New York to Buenos
Aires) Ezio Pinza (Southern Cross).
May 18 (New York to London)
Barry O'Brien, Lew Gensler (Normandie).

May 12 (and Mrs.

and Mrs.

and Mrs.

May 11 (London to New York)

Claudette Colbert (Normandie).

Janiero Janie

L. A. to N. Y.

David Blankenhorn Harry Brand, R. H. Burnsi Madeleine Carroll, Ed Churchill, Sherill Cohen, Jerry Cooper, Jack Copeland, Philip Dunne, Norman, Field. Philip Dunne.
Norman Field,
A. W. Hobler.
Miriam Hopki
Arline Judge.
Edgar Kennedy. Leaster Linsk Ernst Lubitsch. Leo McCarey. Chester Morris. William S. Paley. Jimmy Savo. Myron Selznick.

David Blankenhorn

N. Y. to L. A.

Al Adams, Harold Clurman, Mrs. Jack Cohn. Zac Freedman. Monroe Greenthal. jury for restricting competition. The President merely asked for this sum so the anti-trust division will be better equipped to enforce the pres-ent laws, which he said are in many respects outmoded and inadequate. The prospects of film trust-busting arelian were entirely speculative.

sensets, which are and ask an many considers, which are and ask an many considers of the consideration of the consideration of the consideration were entirely speculative, however. They represent a support of the consideration of the consid

vlewed z iciousty.

Request of President Rooseveit for funds for a comprehensive for funds for a comprehensive for funds for a comprehensive for the company problem by the Justice Deopoly problem by the Justice Deopoly problem for funds for the funds of the funds o

Federal probers, checking the books of major film distributing the books of the books of

Would quast momand
Oklahoma City, May 3:
Plans of defendants to quash the
A. B. Momand \$6,000,000 anti-trust suit continue with briefs filed by
Warner Bros, Paramount and Vila-phone Corp. (WB). Briefs of, all
three defendants state that 'the de-fendant appearing expecially and for three defendants state that 'the de-rednant, appearing especially and for the purpose of this motion only moves the court to quash and set herein and the pretended service thereof for the reason that the same was not issued, served, and returned in any manner authorized by law. Affidavits and other evidence will be offered in support of this motion, through attorney D. I. Johnson, will be the present the control of the control through attorney D. I. Johnson will also seek dismission of the suit of

inrough attorney D. I. Johnson, will seek dismissal of the suit on grounds of its similarity to a former \$4,000,000 action filed by the complainant against part of the present named defendants several years ago and which was decided in favor of the defense at the Denver court of anneals.

appeals.

The present suit is based on data an inaterial not available at time of the former suit as pointed out in the complainant charges, and indications are that no matter what the present court action. outcome of the present court action, the case will be renewed and carried on until satisfaction is gained. Since on intil satisfaction is gained. Since the defense contends present charges are substantially the same, no defi-nite knowledge will be available un-til completion of the hearing, tenta-tively set for June 7.

PUT FINGER ON PIX WASTE

LeBaron in Charge of Par Prod.:

iti Paramount awarding a new three-year contract to William Le Baron, it is expected that he will be more completely in charge of production than in the past, with New York and George Bagnally to a more prominent position under certain that Walter B. Cokell will so in on the Coast permanently, it said he would not assume any authority over production or Lectain that Walter B. Cokell will said he would not assume any authority over production or Cardina that Walter B. Cokell will said he would not assume and a member of the board, is strictly a strictly and a member of the board, is strictly a strictly and a member of the board, is strictly a strictly and a member of the board, is strictly a strictly and a member of the board, is strictly as a strictly and the str

a view to exercising close control on the costs in the making of pictures

here.

Report has been current for some that Zukor, upon ceming back ast, would function as chairman of the board.

William LeBaron, manejing director of production at Paramount since 1936, has had his contract renewed for another three years. Approval 1936, has had his contract renewed for another three years. Approval was the first Official result of the services of conferences which have been going on since Barney Balaban and Stanton Griffits arrived from the earth of the services of conferences which have been controlled to the service of the serv Hollywood, May 3. William LeBaron, managing direc-

LASKY'S RADIO PROGRAM IDEA

Hollywood, May 3.

Jesse Lasky, who resigned last
Thurday (28) as associate producer
at RKO, is mulling the idea and going into radi. Veterah film maker
has inoved into new offices, and is
said to be contemplating a new air
program built around proi inent During his 20 months at RKO,

made only two films, one star-ily Pons. His contract had ring Lily Pons. I

four months to run.

Continental Radio Productions
has been launched here by Louis
Laemmle, brother of Carl, Sr., and
H. A. Wohl. They'll turn out platters
and produce live programs.

U Topping Off Season's Schedule at Month's End

Hollywood, May 3.
With only five more films to go
niversal expects to wind up the
production year at the end of May
with the 36-feature schedule practically expected.

with the 36-feature schedule practically completed.
Remaining pictures slated to roll lithin two weeks are 'That Certain Age,' Deanna Durbin starrer, 'Walls of San. Quentin,' 'Murder on the Ant,' 'Little Tough Guy' and 'Afraid to Talk.'

Too Okay for Sound

Hollywood, May 3, Warners put J. L. Warner and Hal Wallis on the air last Saturday in connection with the opening of CBS's new studios here, but not their voices. Bill Ray doubled for arner, and Ronald Reagan was Wallis' vocal stand-din, was Wallis' Canada Cana

NW EXHIBS OK INDIE PIX AS STRONG B.O.

One of the few bright spots for exhi itors in this territory is the unusually large number of independent pictures to deliver the boxoffice goods. Trade is unable to re call so many in recent years.

Included in the current list of profitable indie grossers are Birth of a Baby, 'Boy of the Streets,' 'Girl Said No,' 'Great Guy,' 'Something to Sing About,' 'Rose of the Rio Crande' in the Gene Autry re-

Twin City neighborhood exhibitors Twin City neighborhood exhibitors claim they are playing to bigger bix with some of the independent pictures than most of the more pre-tentious A releases of the major distributors. And, they point out, ferences in costs make the indie films in question much the better protit bels.

BETTE DAVIS MAKES HER PEACE WITH WB

Hollywood, May 3, Bette Davis, reconciled with War-ners after their latest spat, will have the star role in The Sisters, to be produced by David Lewis.

Star had been under suspension since April I for refusing to play the part assigned her in 'Comet Over Broadway.'

OTTERSON'S FRENCHIES

Bought Gaille Pictures—Remake Ide Doesn't Jell

lans of J. E. Otterson, former head of Electrical Research Products, Inc., and later president of Paramount, to produce a group of features in the east from several French stories he has bought, are hanging the for the time being. Several test which he has under his wing, in New Jersey spots and near New York, are reported as not up to expectati
Originally than been channed to

reported as not up to expectati Originally it had been planned to make English versions of the same pictures, or possibly dub them in the English language. However, it now appears that these yarns will be shelved if they do not show more boxoftice possibilities.

Katie's Safe 'n' Saner

oo madeap for current produc-tion: 'The Mad Miss Mauton,' screw-ball comedy intended for Katharine Hepburn, hus been shelved by RKO. Miss Hepburn ill be giv... straight dramatic role in her ne

Two Men for very Job Held Contributing Factor to Studio Extravagances-Paying Heed to Theatre, Distrib End-Fancy Salaries Due for Pruning

By ARTHUR UNGAR

By AETHUR UNGAR
Accumulating costs before concranking and virtuality of the cost of the

These facts, as result of survey and analysis of conditions existing in the studios here for the past 10 years, were brought to light by home office checkers, and currently the office checkers, and currently the studios are trying to strike a balance whereby they can conform to a mode of operation which will eliminate unnecessary charges and hold down production costs to a flgure by which the companies can see boxoffice day-light

The so-called wastage before the cameras grind, and the over-man-power in studios, have not been the sole cause of the plants going over-board, the studios and hone office executives have found out. They also say they realize that there has creative division of the business and that there has been unreased with the playe been unreased was the sole of the business and the studies and the sole of the business and the studies are the sole of the business and the sole of the business and the sole of the sole that there have been umeressary expenditures in the acting, writing and directorial divisions which must halt

personance in one acting, writing an official process of the part of forthwith. Also, it is claimed, there has been too much relitables on the part of or charged to productions which could not earry that added burder and show profit at the box office.

and show profit at the box office,
Ask To be Consulted

In an endeavor to stop this socalled waste or leakage, the distribution end has brought stress on
(Continued on page 12)

FILMS OVERBOARD New Operating Setup Achieves See Zukor East as B'd Chairman BEFORE STARTING For Goldwyn-Korda That Which They **Once Wanted to Pay Many Millions**

Public's Strike

Showmen east call the light business being done by certain pictures simply 'a strike by the film fans against bum pictures.' 'As soon as films improve, business' ill be okay again,' one exec stated, they'll be back. The answer is give tem a good one exec stated, they'll be back. The answer is, give 'em a good one and they turn out. Any show that has value is never wanting for support. But those Z pictures of late are no bargain.'

The clunge which has been effected in the operating setup and spolicies of United Artists indicate mor strongly than had been believed hither ordore that there was a real danger croforer that there was a real danger continued to the company, because of differences with other paraners. In obtaining operating control United Artists and all that the Silversione, new chief executive of the company, have solved without cost that for which they were once cardy and willing to pay several minhanters, association. It Dondon to the company, how so the control of the company have selected without cost that for which they were once easy and willing to pay several minhanters. Some control of the company has been controlled to the control of the company has been controlled to the control of the controlled to the company has been controlled to the controlled to Korda is on his way back to London. He sailed this mor ing (Wednesday). WHO CONTROLS AIR ABOVE

ARENA?

Hollywood May 3.

Question of whether promoters of outdoor events also control the air above the enclosed area will be settled in Federal court in June in a suit by National Air Races, line, against Universal for \$25,000.

Action contends Universal news-r I intringed on the picture rights in taking unlicensed shots of air races here last September.

races here last September.

In the general denial of charges,
Universal claims a private concern
cannot license filming of air events
in which Army and Navy plaues
participate. Universal refused, to
contract with the promoters on the
ground such agreement would have
forced the sale of prints to any
buyer.

buyer.

Si ilar litigation was instituted by National Air Races against Columbia Pictures five years ago when the studio took shots for its picture. 'Up in the Clouds.' Action never went to trial due to a reported settlement by Columbia.

TELEVISED FOOTBALL GAME BEST THUS FAR

London, May, 3,
Televised football match at Wembley stadium Saturday (30) achieved best results thus far with excellent reproduction seem in various parts of the country within an 80-inite radius

don. He sailed this mor ing (Wednesday). It was of the gravest concern to the Odeon Theatre Circuit (Osear theatre) the Common the Common theatre of th (Continued on page 12) FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc.

Sid Silverman, President 154 West 46th Street, New York City

SUBSCRIPTION

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Advance Pr

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50 6262-63 2-2728-44 3t

Definite Reorg Plan of RKO Will Be Presented May 15: No Stalling

A plan of reorganization for RKO will be definitely presented to Fedgrat Judge William O. Boody, and the speed with which
are Judge William O. Boody, and the speed with which
situation. Bather than to delay any
longer, it is understood that parties RKO may emerge from it will be
to the situation, and those in charge
to the company's reorganization activities, have decided that it is lear
to often a plan and sidder were posformer than 600 technicities sertions.

sible changes later. Those in charge of the company's reorganization are yielding finally to pressure from within the company, and the trade, taking serious cog-

More than 600 technicians, artisans coorganization are yielding finally to IRKO Raids peateday Mondayy af-pressure from within the campany, and the trade being zerous continues of the court repeated intense of the court repeated hanging over the street of the court repeated

threat of liquidation which has been [20] to first yeaderslay.

Provision for the purcless, of the power to RRO this week to ready the power to the

Telephone Co. Pool Wins Again Vs. GTP and Transformer Co.

Grip of the telephone trust on the gound picture equipment field was strengthened Monday (2) by a 5-1 U. S. Supreme Court split which upheld infringement proceedings against General Talking Pictures Corp. and American Transformer Co. Despite vigorous representations.

away, and American Transformer Co. Despite vigorous representations about monopoly, majority of the tribunal concurred in opinion by Justice Pierce Butler holding there is no dout that owner of a patent can stipulate the conditions under earn used. Ruling puts a crimp in efforts of independents to dislodge the Western Electrical Research Products and Radio Corp. of America combine which now dominand may render exhibitors liable they use W. E., or RCA parts in systems of other manufacturers. Highest tribunal—with Justices

systems of other manufacturers. Highest tribunal—with Justices Owen Roberts, Benjamin Cardozo and Stanley. Red not taking part—held in lawor of the belephone international control of the standard owner can restrict the use of products after they have passed in the hands of purchasers in the normal standard owner can restrict the use of products after they have passed in the hands of purchasers in the normal standard of purchasers in the normal standar

In this Instance, General Talking, Pictures Grop, purchased tubes from American Transformer Co, which is more of several manufac eres holded. At the Picture Corp. At the Picture In this Instance, General Talking

regard of the Reense notice.

The patent owner did not sell to petitioner the amplifiers in question or authori the transformer company to sell them or any amplifiers for use in theatres or any other commercial use, Justice Butler declared. The sales made by the transformer company to petitioner were outside the scope of its license and not un-der the patent. Both parties knew that fact at the time of the transac-

There is no ground for the assumption that petitioner was 'a purchaser in the ordinary channels of trade.'

An attach on the electrical industry patent pool featured Black's disstem to the the electrical industry patent pool featured Black's disstem. The New Dealer warned that
the majority view of the law will
result in sweeping expansion of
boundaries fixed by Congress and
boundaries fixed by Congress and
templated under the Constitution.
The mere fact that the purchaser
of a standard and uniform piece of
electrical equipment has knowledge
of a standard and uniform piece of
electrical equipment that showledge
an owner of a patent on the equipment not to sell the equipment for
certain agreed purposes does not enlarge the acops or effect of the patent
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patent statute only gives the patent
the exclusive right to make, use and
word his patented article.

patent statute only gives the patentee per the exclusive right to make, use and vend his patented article.

Regarding lenens to make and stell of the patentee of the patentee

MAUDE ADAMS' PACT

Selznick Pie Offer With Unusual Pr-visions-May Go With 'Wind'

David O. Selmink today was await a tendent of the Month o

Adams is given the right to cancel after completing her first chore, should she decide that she does not care for screen work. Deal was care for screen work. Deal was worked out on a five-year basis with

worked out on a new options.

Should she-decide to cast her lot with the talkers, she would likely be assigned the mother part in "Gone With the Wind."

Flynn, Bishop Head Metro's New Midwest Setup Out of Chicago

New setup in the local Metro office, with Jack Bynn coming in from Detroit to take over as district manager, replacing Sam Shirley, who is re-replacing Sam Shirley, who is re-replacing Sam Shirley, who is re-replacing from the firm. Also has Bill Bishop coming in as midwest press head. He replaces Fred Bartow, resigned after pany. Latter quit rattler than take an assignment which would shunt into Indianapolis, which he consistent of the same of the commence of the company. Latter of the commence of the constitution of the construction of the commence o

New Malcolm Browne Indie Setting Prods.

With production budget set, al-colm. Browne Pictures Corp. execu-tives will go to the Coast in about two weeks to align production plans group to be turned out the first year of the company's existence. First production will be available for re-lease early in July, Studio and player deals will be signatured in the next three weeks. company has scheduled eight weeterns, eight

the next three weeks.

Malcolm Browne company has
scheduled eight westerns, eight
melodramas and four more costly
features for 1936-39. Distribution
through state righters.

WB's Songplugger Film

ollywood, May 3.

Song pluggers will be glorified in
Warners' production of Harry Sauber's 'Making a Hit.' Dick Powell
draws the role of the No. 1 play-my-

Harry Warren and Johnny Mercer will tune the piece, which Sam Bischoff produces.

in the electrical equipment industry. If the exclusive patent privilege to bined and in many respects made to 'make, use and vend' includes the further privilege after sait to empirivilege to excrise the unversarianed to trol—apart from contract—the use; power to determine the ultimate uses of all patented merchantable; como in all these important merchantable; morities can be exercised by patent a power I do not believe Congress Declaring the pool seeks to use a power I do not believe Congress Declaring the pool seeks to expect the congress of the competition, and parcels out certain technique... has not been expressly added a long with the condition of the congress of the con

Laurel Drops Sidelines, Will Stick to Acting

Mollywood, May 3. Stan Laurel, lately a producer and talent manager as well as an actor, will devote his future professional efforts exclusively to acting. Screen comic dismissed the staff of Stan Laurel Productions, fine, and San Laurel Productions, fine, and some beautiful and the staff of Stan Laurel Productions, fine, and checkup disclosed that both ventures — Laurel Pictures; made one western, Knight of the Plains, which has not yet been released. Hollywood, May 3.

Jascha Heifetz O.K.'s Swingin' Classics. If-

Jascha Heifetz, recently snared by Sam Goldwyn for a picture, has an interesting slant on the swing-the-capable and the same of the same o

even if it is only Yankee Doodle'—
and 'quite naturally) one who
doesn't like any kind of music is inconceivable. And a great many more
people would like serious music if
they would trouble to make its acquantance. People who hear one or
clide they 'just don't like classical
music' are gypping no one but themselves.

music are given.

Planned picture is a one-shot. Mr.

Heifetz says cinema invasion is an
'interesting experiment' for him, not

Hollywood, May 3.
Toxcha Seidel, violinist, checked in at the Metro studio to record for The Great Walls or chestra of 78 pieces will be directed by Arthur Guttman, swi ing a baton for M-G for the first ti

Oh. Just a Small Set

Hollywood, May 3.
Seventy acres of sets for Metro's
Too Hot to Handle' are under construction at the Culver City studios
under the supervision of art director
Cedric Gibbons.
Backgrounds include hotels in
Shorphic and Now York of Reneath

Shanghai and New York, a Pennsyl-vania airport and a farm. Clark Gable and Myrna Loy will star, with Jack Conway directing.

Ed Lowe's Personals Edmund Lowe is being offered for castern vaude by Curtis & Allen

agency.

No salary being quoted. Film actor is currently on Coast and won't come east until a date is set.

Ad Agencies' Strategy to Preserve Public Goodwill with Comm'l Films

OH FUDGE

Candy Bar Idiculed?—\$500,000 Suit

averred libelous part is deleted. The complaint, filed through the caudy makers' attorney, William E. King, charges the sequence not only reflects on the trade, but viciously attacks the purity and wholesomeness of a candy bar. It is elatimed the bar is held up to shame and ridicule who view Shritey Temple as a model and eschew everything not considered good by her.'

The association has 325 members'

sidered good by her.'

The association has 325 members and employs over 60,000 in the United States alone. Each member is entitled to bring a separate action, the complaint points out, but to avoid duplicating and waste of ti, the association brings a general suit.

The secures obligated to according

association brings a general suit.
The sequence objected to, according
to the complaint, is carried on between Rebecca's (Shirley Temple)
homecoming when she meets her
Aunt Mirrands. 'Have you had anything to eat?' asks the aunt. 'Oh, yes,'
replies Rebecca, 'a candy bar,' Turning to Gwen the servant, Aunt
Mirrands orders, 'Take the child to
the kitchen and get her something
decent to eat.'

Rockefeliers Grant Still Another \$69,000 For Classroom Films

An additional \$69,000 has been by the General Education board of the Rockefeller Foundation for classroom films, with Dr. Alice V. Keliher remaining as administra tor and actively in charge of the fund and activity made possible by it. Original two-year grant of \$75,000 ran out this month, ut some

36 short instructional subjects have been culled from feature pictures. isen culled from feature pictures. New series will be called 'uman Relations' pictures. They will be si ilar to the 'Secrets of Success' films, fostered by the Hays office but, since taken over by the Rocke-feller Foundation, only thing is that the title is changed. Organization picks feature productors made by major companies a year after re-cut for aborts when adjudged of in-structional value.

Bill Hart Loses Again In His Suit Against UA

een star, who has been legally two years in New York courts over the income on one of two talkers he de under UA auspices, yesterday made under UA auspices, yesterday of Tuesday) lost his appeal to the U. S. circuit court for reversal of a lower court's dismissal of his ac-tion. Hart and his sister, Mary S. Hart, used the picture producing corporation for \$185,000. or the total take on his picture Tumbleyeeds, lake on his picture Tumbleyeeds, lake on his picture and that 000 in making, the picture and that UA had breached an agreement to share in the costs and that it had Ropped on proper exploitation for

A new approach to the sponsored picture now is being mulled by ad-Candy par

w. Temple Pic

v. Temple Pic

v. Temple Pic

committed in a sequence of the pictible the outdoor Bureau, which has
ture Rebecca of Sunnybrook Farm,
disarring Shirley Temple, the National
tiers in the outdoor Bureau, which has
ture Rebecca of Sunnybrook Farm,
disarring Shirley Temple, the National
tiers in the outdoor advertising busiparties of the pictiers in the outdoor advertising busitiers in the outdoor Bureau, which has
tiers in the outdoor Bureau, which has
the outdoor advertising busitiers in vertising agencies planning on han-

faction in the business world.
The sponsored Ilm bureau or association would strive to be representative of the entire facil, it would be controlled by a committee or board composed of a representative from independent exhibitors organization, either the MPTOA or Allied, or both; representatives from outside the control of Education. Carnesi or Rockefeller committ. "on educational Board of Education. Carnesi or Rockefeller committ." on educational research; one or more spokesor nockeletter commit on educa-tional research; one or more spokes-men from industrial firms, and one outstanding consumer rep, to s for the public on the board.

Association, through this govern-ing body, would pass on every spon-sored film submitted to it, with apsored film submitted to it, with ap-proved pictures receiving a certifi-cate or scal of okay. In this man-ner, distributors who might desire to handle a sponsored subject could tell whether or not the organization had deemed it suited for theatre and public consumption.

public consumption.
A-few of the things tentatively suggested for this organization's taboo would be no price mentions, no contests or premiums, and only an exception of the consumption of the consumption of all matter is incorporated into the film. Only sponsored pictures, with some scientific, educational or artistic merit would be considered.

Subtle Advertising Ping . In discussions thus far; it has been pointed out that this would elimi-

include to the state of the sta

ton, including the RKO Boston.
Slant of these advertising ex
in formulating such an associal
tor spensored flims is that such type
differently from radio ad matter.
They admit that it it will be impossible
to come at the audience from the
screen with items or suything that
Further claimed by them that if
sponsored subjects do not posses
something honestly educational, seithe advertiser might well stuy out of
theatres altogether.
Most maxing its their attitude that

theatres altogether.

Most mazing is their attitude that
they fail to see where reduction of
ohoxious or blatant advertising,
even down to 60 feet, helps matters.
They charge that an audience can
insulted as quickly and badly in a
minute or two, as in a longer in
minute or two, as in a longer in
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In the meantime the Associ ion of National Advertisers meets today and tomorrow (4-5) in New York with tentative plans calling for a full session to be devoted to discussion of sponsored films for ad agency cli '.j.

Doug, Jr.'s, Tax Bite

Washington, May

000 in making the picture and that UA had breached an agreement to share in the costs and that it had a share in the costs and that it had been contained by the picture, resulting in poor box office returns. Hort won a ver ict of \$75.000 in N. Y. supreme court in the same case, but the Appellate Division to the amount of the income of Fair-curse the vertical that ordered a new trial which is still pendid, should have been reported on Fair-likert then filed the suit in the feel care.

UNCLE SAM---TALENT AGENT

Jessel's Salzburg-in-Hollywood Idea, with Reinhardt at the Helm FOR PLACEMENTS

Pittsburgh, May 3.

Turred down old by the film producer. In his effort we film producer in his effort with the film producer. In his effort with the film producer in his effort with the film producer in his effort with the film producer with the fi

According to Jessel, foundation for such an enterprise would be a Max Reinhardt School of Drama, so he

such an enterprise would be a Max Reinhardt School of Durana, so he the idea of taking out their subscriptions in scholarships for stock players. Each, he said, pleeged sums at the final showdown said they weren't interested. Only Hal Roach at the final showdown said they weren't interested. Only Hal Roach has still willing to come through on his subscription. It is subscription to see the said of the subscription of the s

and that Reinhardt sent much of his money abroad as short time and in an effort to save his really holdings. Jessel was unsparing in, his de-nunciation of the studio chiefs, goiden opportunity to make Holly-wood the cultural center of the country in fact as well as fancy. At present, Reinhardt is on the Coast forming the properties of the country in fact as well as fancy. At present, Reinhardt is on the Coast only a few days ago, at which time Reinhardt and his Los Angeles at torney, Roland but house Pestiva-lin-Hollywood late this summer.

Versailles Idea

Paris, April 25.

Bruno alter plants to produce his Salburg' festival again this year. But it will not be staged in Austria. While concerting in Monte Carlo. Water stated hos be staged in Austria. While concerting in Monte Carlo. Water stated hos look him hos made water the stages that how to consider where he stages the show. Toosanies on the Salburg concerts. Since that the state of the state of the state of the their salburg feelings and their reluctance to perfor in what used to be Austria.

their anti-Nazi feelings and their reluctance to perfor in what used to be Austria. On this two positions as director at Salzburg and the Vienna Opera until the last moment to some their sale that the sale that the sale that the sale that the sale that as yet he has made no decision as to where he will hold the festival but has been considering. Moment artists starting asserting plans to try to grab the festival. Versalles, whose musical travial. Versalles, whose musical travial. Versalles, whose musical travial. The sale that t wear versules, whose misted the lower ancered to statestick. Weights of the lower and lo

P. A.'ing a P. A

Hollywood, ay 3. Studio publicity chief, feeling his job slipping, pulled a new angle in job-seeking by having an agent make inquiries for a spot.

Agent is carrying a five-foot library of press matter to show prospective employers.

HWOOD SERIES **IDEA LOOKS SERIOUS**

Hollywood, May 3.
First picture of the Modern Girls series at 20th-Fox will be Meet the Girls, 'starting June 6 with Claire Trevor and June Lang teamed in the top apots.' Series will revolve girls. Studio will make four a year with the same leads, but the rest of the cast revolving.

First of the Warner series of First of the Warner series of the Cast revolving.

First of the Warner series of First of the Warner series of the Cast revolving.

First of the Warner series of First of the Passport,' it is slated to start June 13 with John Farrow direct insufactions of six comedies for Progressive during the 1938-39 season. Progressive strength of the Passport of the Start of the Market of the Start of the Modern of the Mode

at several studios.

W. H. Moran, former chief of the
U. S. Secret Service, will collaborate
on scripts and serve as technical adviser on Warners series to be built
around the workings of Uncle Sam's
treasury agents. Ronald Reagan will
be featured.

Sherlock's \$1.312 Award Against A. C. Blumenthal

Several gumehoes are awaiting arrival of A. C. Blumenthal from the Coast to serve him with papers and the Coast to serve him with papers and the Coast to serve him with papers jamin S. Kerim. Plaintiff is himself a detective and soeks doubt for key-holing Peggy Fears for Blumenthal. Kerin werdeit in muit or Jan T. I sat. Since that time plaintiffs sherlook. Grant of the Coast of separated.

as 20 days of music will be presented during the summer.

Salzburg, April 23.
To meet the Bruno Walter threat of a competing 'Salzburg festival somewhere outside the Nazi realm officials of the real 'Salzburg in Salzburg in Salzburg in Salzburg in Salzburg in Salzburg in Salzb

officials of the real 'Salzburg in Salz-burg' festival are mapping a program to keep up the tradition of the fa-mous music shindig. Instead of Arturo Toscan I and Bruno Walter, the 'Salzburg in, Salz-burg' will have Wilhelm Furtwacne, I're as car conductor. Program has Carmont' instead of Gourod's 'Faust'. There will also be a new production

H'WOOD BUREAU

Federal Artists Bureau, First Talent Agency to Spot FTP People in Pictures Studios Welcome the Idea

NO COMMISH

ith some 1,500 names on its Federal Taste Project of the Carlot San has been considered as the Carlot San has been carlot Sa

move. There will be no attempt to cut in on commissions by FTI heads. Each deal they set calls for all coin going directly to the talent, unless an outside agent has signed them beforehand.

Main objective of the Project is to get performers off the relief rolls

Audition Board

onto payrolls.

Addillen Board

Bureau has established an audition board omnoped of Edwin Artnown of the Control of the Contro

All were picked for their work during FTP stage plays. O'Crotty and Gerwing aim to prove there is no dearth of material in FTP ranks.

Lombard's 1st Dramatic In 2 Years; for Selznick

In 2 Tears; for Sciences.

Scienick-International is easting Carole Lombard in the first dramatic control to the science of th

Jungmeyer, Jr., Moves Un

Jungmeyer, Jr., Moves Up.
Hollywood, May 3.
Jack Jungmeyer, Jr., has been
upped to assistant to Edward Kaufman, producer at "0th-Fox.
For two years he had been an assistant on Raymond Griffith's pro-

Hollywood Taking Its Shorts Prod. More Seriously Than Ever Before

Helping Out

Hollywood, May 3.

New Inglewood hoss track gets heavy publicity play in Warners' Little Miss Thoroughbred'. Characters in the play proclalm they are flying westward for the Inglewood opening. Ironically, the scenes supposed to represent Inglewood were filmed at the rival hoss park, Santa Anita. park, Santa Anita.

The Warners are heavily In-terested in the Hollywood track at Inglewood. MAE WEST INTO

PALLADIUM.

LONDON

Deal for Mae West to go Into the Palladium theatre here practically set. Would open May 30 for two weeks, doubling the first week at the Finsbury and second week at the

Hollywood, May 3.

Revolutionizing of shorts' making marks the film industry's greatest forward step in the last two years. Single and dual spoolers, so long considered by the picture meguls as a necessary evil to the distribution of features, and more or less haphazardly handled as a by-product, have suddenly become an important part of the celluloid business.

Hollywood, May 3.

have suddenly become an important part of the celluido business. Introduction of low-cost manufacturing methods into their production has elevated for equality of an experiment of the cost of the co

Those Responsible

Finsbury and second week at the Stratford Empire.

In a unit Miss West will tour the key cities after closing here. Deal for her to go into a local nitery is also still hanging fire. Fosters Agency handling here, in association with William Morris in America. Those Responsible

Jack Cherlok, Metro short subjects chief, and Gordon Hollingshead, occupying a similar post at Warners, are entitled to bows for the important roles they have played in the revised set-up. Bert Gilroy, handling the briefle end for RKO, also is contributing to the clearities. handling the briefle end for RKO, also is contributing to the clevation of this variety of fare. Big thin are expected of Truman Talley, 20th-Fox newsreel boss, whose duties were recently expanded to encompass all dwarfle production as a result of the eorporation's failure to crnew with Educational. sorming tour, probably with her own show, in the fall. Meantime, although production plans are somewhat indefinite, she is expecting to make a picture. Colum-bia has talked to her regarding a deal.

io renew with Educational. While carbons are aimed to interest all classes of patrons, the other kind are directed at customers ranging up from 16 years of age. While Senentt dropped activity following the 1929 deback, with the Christies hanging on for a longer comeback try, Roach is the final member of the old guard to toss title member of the old guard to toss the sponge into the ring. Three monits ago he dropped Laurci-Hardy two-ling the ring three production main-stays, over to the Metro tol, cutting himself entirely loose from brites trade in Javor of feature comedies. In the will spend to the control of the under mass production, are not only garnering heavier returns on their

garnering heavier returns on their

under mass production, are not only garancing heavier returns on their investments, but are further benefiting by using the departments as the department of the state of the

Hollingshead's department at ur-ners in accomplishing almost si lar results in the matter of actor-writer-director development. Les Good-wins, one of RKO's shorts directors, only a week ago was promoted to features, drawing 'Cheating the Stars' as his initial assignment.

Lone Pine, Calif., Woos Mustangers with 10G Permanent Western Set

ae West, on a personals tour and currently in Boston for RKO, is planning a more extensive barn-storming tour, probably with her

Hollywood, May 3. Merchants of Lone Pine, Calif... plan to stimulate local business by spending \$10,000 on a permanent western street for the use of film companies.

companies.
Town's trade nd pride were damaged recently when Harry Sherman had to move his Hopalong Cassidy troupe to Kernville, which has a permanent location set.

Par-W. C. Fields 8-Balled On Yarn; Film Shelved Hollywood, May 3.

Paramount has indefinitely post-poned 'Mr. Bumpus Goes to Town,' nce 'Behind the Eight Ball,' after tif-fing with W. C. Fields over the story on which the comedian worked.
Other factors are also said to con-tribute to the studio's action in

shelving the yarn intended as a star-rer for Fields. Discussions abruptly ended when Fields refused to accept the studio treatment.

STILL STEERING N. BY N.W. Hollywood, May 3.

After scripting Spawn of the North on a loanout to Par for Al Lewin, for whom he worked at Mctro, Jules Furthman is back at M-G, and is now adding scenes to

M-G, and is now adding scenes to 'Northwest Passage'.

Zoe Akins reported at Paramount for a dialog job on 'Zaza,' scripted by Furthman. Lewin will also produce this picture, Geor Cultor directing.

Lefty in a Spot: Film Beauty Contest Winner from Wrong Side of RR Track

By Joe Laurie, Jr.

By Joe Laurie, Jr.

Dear Joe:

Just went through another one of those weeks where I hit the jackpot of hard luck. I wrote you about running a context for the most popular iri in town, the winner to get a trip to Hollywood and a test made of her. Well, we opened the bailot box in front of a committee of prominent citic of Daisy Betts, who comes from the wrong side of the tracks, was the winner. Well, you never saw so many eyebrows raised in your life. The Chamber of Commerce is in a dither about sending a gal like that as the rinner. Well, you never saw so many eyebrows raised in your life. The transport of the promise of the same than the same that it is that a such a same that the bridge parties, Aggie looks kinda furny at me thinking maybe it put in a gimmick for the gal to win, and I explained to her that Vichappened to put a lock on the box that we had no key to, so we couldn't have been such as the same that the same is the same that the same that the same is the same that the same is the same is the same that the same is t

Letty, it's your oil tank under the stage, fax it quick." It seems the acrosstat, while drilling holes in the stage for their riggin, drilled too deep and right into the big tank. We got a plumber and finally fixed it, but the stage was full of oil and too slipperty for the boys to work on, so I gave them a little dough and a bawling out and sent them on their way. The control of got a better in the control of the control in the control

should be my worst enemy.\(^1\) Junior is swell and talks all day.\(^1\) He among App, doggle, etc. In fact, the talks better than a lot of acrobate that put lines in their act.\(^1\) He ran a musical picture the first half, one of their operatic things.\(^1\) He are a musical picture the first half, one of their operatic things, as the second of the

Your pal,

P. S.: Jerry Doyle sez, "The greatest trouble with stomachs these days is illing them."

COL. REP AND GB STUDES LEARN ABOUT PIC COIN FROM TOPPER SET PROGRAMS

Goorge, Topper, treasurer of Fox West Coast Theatres, addressed the stream of the Coast Co Columbia is planning a program tentatively calling for a total of \$6 for the program of the prog An interesting feature along with the address was a chart describing graphically the division of the box office dollar in relation to expenses and pront.

Practical discussion on the capitalization of various ty s of leasehold and property values, as well as
depreciation and amortization of
theatre properties was made a part

of the address, rthur Ungar, Vasiery mugg, speaks on the subject of motion pic-ture publicity and advertising at U. S. C. tomorrow night (Wednes-day). Lecture series was arranged by Charles D. Buckley, attorney for Fox West Coast theatres, and is sponsored by Charles Skouras, pres-letent of the circuit.

SAVORY AT METRO

Gerald Savory, British playwright, in the properties of the log supporting roles to make the properties of the log supporting roles of of th

SAVORY AT METRO

Boland's Benny Bolster Hollywood, May 3.

Paramount assigned Mary Boland
to one of the top simporting roles
in the next Jack Bonny starrer,
'Artists and Models Abrund.' Frank
Builler is currently at work on the

Bobby the Bum

ollywood, May 3.

Sol Lesser is building Bobby
Breen into a big, bold he-man.
First step was to rig the singing
moppet with his first long pants.
Next was to order that all future Breen pictures must contain at least one sequence in
which Bobby wins a knuckle

Autry in Rep.'s Lineup of 55 Pix For '38-39 Season

Hollywood, May 3.

Repu will announce 1938-39 schedule for 55 Features, including a control of the second of the s

duction head, who boarded the spe-cial at Dallas. Coest crowd arrived.

Meeting for franchise-holders only was held at the plant yesterday (Mon.) afternoon, with the general sutherings getting under way today, close with a banquet Thurnday night, sidney Sutherland and Ralph Block have been added to the writing staff, which was to the staff of the

Autry's Song Warning

Astry's Song Warning
Santi Pros. Joy, Inc., was Astron
notice by Tors. Joy, Inc., was Astron
notice by Warning Tors. Joy, Inc.
in connection, with the first public attended to the state of the Stars. Herbert S. Herbert S

by Roy Rogers, whom Republi brought in after Autry had stages

Luraschi Now Par's Censor Hollywood, May 3.

Luigi Luraschi, head of the for-eign department at Paramount, has been made censorship editor, to han-dle problems on both domestic and foreign releases.

New job will be carried on in ad-dition to the foreign department duti. He succeeds John Hammel, who resigned after 17 years with the company.

'SHEZ' CREW RETURNS

Hollywood, May 3.

Director carover and the 20th-Fox camera caravan returned from the Arizona desert where they shot 10,000 feet of battle scenes for 'Suez.' Action required 200 men and a troupe of camels and Arabian horses. Remaining location shots will be made at Lake Elsinore.

The Girls' Eve View

By Marian Squire

'College Swing' Goes Clambake arts out with an original idea l

College Swing' Goes Clambake

College Swing' Goes Clambake

College Swing' starts out with an original idea but the thought gets pretty much lost in the shuffle by the time Grace Allen collects a 'faculty' and Bergen. The film, a campus scramble with the usual bery. Colonical and Bergen. The film, a campus scramble with the usual bery. Colonical and Bergen. The film, a campus scramble with the usual bery. Colonical and Ergen. The film, a campus scramble with the usual bery. Colonical and Ergen. The film is a campus scramble with the usual bery. Colonical and Ergen. The film is a colonical and the same of Miss Allen and E. E. Horton.

Despite persion much store that a be is not old noths self in College Swings' She wears a number of exotic gowns but she doesn't let the handsome wardrobe cramp the Raye style. First entrace is in a sweeping cape surrounded by futly fur, with a cone hat and dark veil. For a rhimmbat Bon. But she were place segues gown.

Settly Grabe does her bid of swing in a fitted dressmaker blouse with full skirt, and in a fosmy white tuble evening gown.

Full skirt, and in a fosmy white tuble evening gown.

Miss George romances in a sheer embroidered white gown, ruif-did around the square neck.

Dead Ceell Cunningham is tirts in black with touches of white. George or and control of the square neck.

Dead Ceell Cunningham is tirts in black with touches of white. George up occasionally for scenes with Miss Allen. As so often happens with a large collection of first cabin names, more attention seems to have been paid to the cover than the contents of the book.

Kay Kyser, in his initial New York stage appearance (27), id a good bot Keeping early Paranount swing-sillies in order, for his musical question bee. Six contestants selected from the audience by numbered do to the course of the sound of the contestants selected from the audience by numbered of the cover of the course of the book of the engine early Paranount swing-sillies in order, for his musical question bee. Six contestants selected fro

muffed, but Mr. Kyser kept them from contributing unit analyses an achievement, an achievement is lied to Sully Mason, Ish Kabibbie heads a well down warbling is lied to Sully Mason, Ish Kabibbie heads a well done novelly and Teginian Sims is the femme angle. It was draped with flags when, she is sitting down. Top is long sleeved fitted basque of gray blue, then there is a full-gathered skirt composed of a section of dark red, band of bright yellow and finished off with lighter-than-navy blue, Undoubt ly designed, but it looks like an accident,

Undoubt ly designed, but it looks like an accident.

For the honor order and Trailerhing Tabla Hees?

For the honor order of Music Hall (and the for coming Tabla Bood's), the Rocketter of Music Hall (and the for coming Tabla Bood's), the Rocketter of Music Hall (and the for coming Tabla Bood's), the Rocketter order of Music Hall root Friday, (39). It has audience of members of the press, photographers and window gazers from nearly office buildings, the lower roof became Sherwood Forest for the length of time it took to group cool nearest should be a standard or the standard for the standard parcows and looking for a place to sit down. Neither was successful. Arrows few through the air with reckless abandom-even standing in front of the targets wanty practical, as they occasionally got hit, too. The only parking gobt were reveral inviting green benches—Teshly paint, making archery very Rockettes wore the regulation practice clothes of blue trunks and blue and yellow blouses, and the ballet topped their stage World of Tomorrow costumes with Robin Hood caps for the ancient sport.

Rockettes—the Na Schmus presented two golden arrows to the two whomers. They were Marjoric Mattin of the Ballet and Dorothy Meacham of the Rockettes—the wow hoh lith targets.

Rockettes-the two who hit the targets.

A Haut Couture Whodunit

A Haut Coutare Whodanit

A good cast and some bright dialog save "There's Always a Woman'
from being just another ho-hum haywire who-shot-John. At that, it is
Bodies and clues are and to turn up anywhere, but so are laughs. Joan
Blondell is obviously having a marvelous time—a little too obviously.
Blondell is obviously having a marvelous time—a little too obviously
she enters into the spirit of the thing with both feet, where a bit of
restraint might have been more effective, Miss Blondell is sure she's being
on the other hand, has a nice touch of leaving the reaction to the audience, without waving imaginary 'laugh' and 'applause signs.'

Is Blondell setuths in neat dark suits with light lapels, and in a very
becoming nightgrown. Tries out the new high hair style with an evening
gown.

outil—hb-length, fur-bordered wrap over a backless, drop-shoulder, black gown.

Mary Astor, who appears to be responsible for the murders, one ordered and one personally conducted, Avors black for her mediation adventures. One light suit has a huge bow under the chin and fur sleeves.

One light suit has a huge bow under the chin and fur sleeves. Exception was a fur-bear of the control of the c

Stamps for Relief

Motion icture Relie Funds stamp committee Relie Funds by the addition of Jean Hersholt and Sherman Lowe. Other members and Adolphe Menjou, Jack Cooper and F. Herrich-Herrick to roise funds from Lower Lowe

GUY WILL LOOK ON James Allred, governor of Texas, will be a guest of Republic when the shooting of 'Wagons Westward' starts May 12.

James Allred, governor of Texas, will be a guest of Republic when the shooting of "Wagnas Westled" and "Farmoust, produced and directed Person, deals with the history of Texas, and the produced and directed by the rather, Frank Loyal Houston, deals with the history of Texas.

No Involuntary Petish Against Chesterfield

PA KNOWS BEST

VALUE OF EXPLOITATION

Studio Unemployment Poll Shows Less Than 20% Work Year Round

Hollywood, May 3.

Less than 20% of the members in the crafts and guilds in the picture control of the members in the crafts and guids in the picture isologed in a survey made by Jack olen, chairman of the Studio Unemployment Conference. Figures also reveal more than 41% are unemployed in wheat control of the picture of the control of the picture of

1933.

Canvass establishes that the average annual earning for craftsmen in picture production is around \$1,500; a small percentage makes over \$2,000

a snall percentage makes over \$2,000 enutually.
Report states the average annual wage dropped from a high of \$2,433 in 1929 to the present low figure steedily declining, producer profits are increasing. Five major compares reported 25% increase in profits from 1930 to 1937.
Problem will be discussed is mouth at a mass meeting of the unemployed.

Reinhardt Started It But Metro Finally Got 'Danton' Double for Pix

Cedar Rapl , May 3.
Because he resembles the famed
French patriot Danton, Wade Cros-by, former resident of Cedar Rapids

by, former resident of Cedar Rapids La, las gives up sing paining to harding the last of the control of the con

Tracy Resting on Coast

Hollywood, May 3.
Spencer Tracy is back from New York, having abandoned his proposed European vacation because of lil hasilth, the result of an operation in March.
After a relance

After a relapse in Manhattan. Pacy planed back home, where he citt take a complete rest.

S.E.C. STOCK DEALS

Latest eport on Show Bir Nego

Washington, May 3.

Transaction in securities of two film companies were reported to the Securities & Exchange Commission last week by two corporate insiders while holdings of two new director, and other members of the industry

were revealed.

Latest S.E.C. report shows E. V.
Richards of New Orleans, director
of Paramount, swelled his interest
interest
interest
vestment. Corp., its which he has a
stake; Loew's Inc. icked up more
paper issued by Loew's Boston theatre, and John H. Devlin of Boston
unloaded some of his stock in the
liber level y min. Interesting during

Hub really firm.

In six separate transactions during late March, Richards got 2,500 more pieces of 6% convertible second preferred, boosting his holdings to 7,500 shares. Devilm eddled 250 shares of Loew's Boston common, keeping but 25, while the payent company to 90,002 shares.

Edward A. Colden et al. (2014) to 250 shares.

Edward A. Colden et al. (2014) to 250 shares.

Say,voz Snares.

Edward A. Golden of Monogram
was shown to have no stock interest
in his company but Samuel I. Posen,
just added to the board, accounts for
45 shares of Universal's 9% cumulative first preferred.

MINN. SECTOR'S EARLY FILM **SELLING**

Minneapolis, May 3.

Most of local film exchanges claim this is cannot be underestimated. Exploiters in the field contact to be doing best business in years, the editors of the newspapers, and the particular to be doing best business in years, the editors of the newspapers, and the states are the states and the product of the product. Branch is four to five performanger, says his exchange is doing the fastest selling job even on the product. Branch is four to five performance, the product of the product of the product. Branch is four to five performance that the product of the product. Branch is four to five performance that the product of the year's releases have outgrassed hose of a year ago, according to Pedoloit. This lies, for example, played do in this lies, and llappy Landing' has been holding its own with the first named, he says. 'Hold' was the biggest Shritey Temple grosser while Life Begins in Colleace out-distanced 'On the Avonue' and 'Pigishi Parade'. Jam Withers rolleges have been increasingly popular and form of the property of the pro

Muni's Big Apple

Hollywood, May 3.
"Story of illiam Tell' has been bought by Warners as a possible yarn for Paul Muni.

inz Herald an

PROS AND CONS ARE DISCUSSED

Discourse iscourse ilm Mer-chandising by a Well-Known Exploiteer Is Kept Obvious Impersonal Reasons - Dangers of High-Pressure-Also False Economy

GOOD-WILL ELEMENT

There is a difference of opinion as to the value of exploitation for motion, pictures in most executives' motion, pictures in most executives' lieve it is good showmanship to give a high pressure campaign to a picture that has exploitation value. Others deem it a waste of money to compare the compared of the compared There is a difference of opinion

in the long run do more harm to the company they represent, and the pictures they are exploiting, than can be imagined. Exploitation men are of good will, they contend, They should act and deport themselves as the direct representatives of the company and, as such, in contacting and department stores throughout the country, reflect credit on the picture business. How important all

Picnty to Overcome

Plenty to overcome
What happens to the next man
who shows up to exploit another
picture for the same company in the
seven properties of the same company in the
seven properties of the same company in the
seven properties of the same seven the
thoroughly, and speaks the newspaperman's language. After listen the
good at the same seven properties of the
lik in general, he's told nothing if
get, into the paper's columns regarding his company's pictures. If
then takes all the major asleemanman to set things right and establight teen enter coordial. ossible lish the entente cordiale.

In the past few years young men have haunted the exploitation di-

Ask Special Exams for Labor B'd Hearings on 65 H'wood Petitions: Actors Retrieve Coin in 2.500 Claims

FOX THEATRES REPORT Semi-Annual Data Discloses \$12,014

Deficit

Fox Theaters, Corp. had a defect
of \$12,014 for the six months period
from June 31,1937, to Dec 31, acoording to the semi-annual report
trustee, in the New York federal
court. The report repeated that
court. The report repeated that
court. The report repeated that
court of the corporation
total deficit of the corporation
of the savets book valuation
of the report of the savet of the
value of current assets total \$4,400to the comparison of the savet are \$8,207,000, including
the claim of \$200, including
the claim of the claim of the claim
that the claim of the clai

B'WAY ASS'N NIX ON SON OF A WITCH' BALLY

License Commissioner Paul oss and Broadway Association fored change in marque billing of Wagan at the Brandts Gatety, N.Y., this week. Lurid billing, part of which searcrs as 'uddats' passion,' nated to be commission, the commission of the commis

'GROUCH CLUB' FOR **WB SHORTS SERIES**

Hollywood, May 3,
Warners will make a series of
shorts based on Jack Lescoulie's
'Grouch Club,' a radio feature over
KFWB for the past six weeks. Production will be at the WB Brooklyn
studio.

udio. Transamerican is also working on Transamerican is also working on a radio deal for the comedy turn. Accompanying Lescoulic east will be Nat Hiken, his scripter, and Arthur Q. Bryan, producer-comic. Deal calls for first cluster of seven, with two sets of 13 on option pick-

McCormick Sues Lyons

John McCormick filed suit against his former agency partners, A. & S. Lyons, Inc., asking specific damages of \$6,328.72 and an accounting to determine what commissions might have accrued to him ince Feb. 4 when he left the organization.

Now a member of the Leland Hay-ward-John McCormick agency. c-Cormick alleges his former partners

National Labor Relations oard will be asked to assign special trial examiners here to conduct hearings on 65 petitions involving the film in-dustry as soon as a decision is landed down in the Screen Writers Guild on to petitions involving the film in-dustry as soon as a decision.'s landed down in the Screen Writers Guild case. Dr. Towne Nylander, regional director for NLRB, said date for first hearing will be set immediately if, writers' decision establishes author-ity of NLRB under Wagner labor act.

act. William Walsh, special NLRB at-torney sent here from Washington to conduct writers case, will be as-signed to represent board at various hearings. Because of his familiarity with work, Walst, has been perma-nently assigned to Los Angeles dis-trict.

Most important cases awalti-hearing are those of Screen Direc-tors Guild and the Riders, Charlette and Extra Players. Directors peti-tion probably will be first heard un-tion producers before their case is the producers before their case is called for hearing. Negotiations be-tween major studies and SDG wer renewed recently, and indications renewed recently, and indications remember before NLRB will be with-marked before NLRB will be withagreed upon and that com-pending before NLRB will be

drawn.

In the event that the petition of the Riders, Character and Extra Players is taken seriously, it is likely the Screen Actors Guild will intervene, since latter now has a 10-year closed that the result of the Riders, Character and Extra Players, it might jeopardize agreement of SAG.

Other crafts with notition for the result of the Riders, Character and Extra Players, it might jeopardize agreement of SAG. Other crafts with petitions for rec-

SAGine reafts with pictitions for recgraphions as bargering representative
for their membership representative
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fore board are Society of Motion
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Metro. Latter claims he was discharged because of union activities in
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Recognition in Balance

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Receptilion in Balance

Nesservation of the properties of the properties of NLRB grants petition of the properties of the prop

Writers' case was reopened by NLRB on petition of SWG to include certain new evidence in record ward-John McOrmick Spency. co-Cormick alleges his former partner producted a three-year centract.

John Clark's Op

Under the dector's care for several weeks, John D. Clark, 20th-Fox v.n., an operation for gall biadder travel to the Stereen Wirels' Guild, the. It weeks, John D. Clark, 20th-Fox v.n., an operation for gall biadder travel to the series. Learned S. Janetsity with the short of the series of the series. Learned S. Janetsity with the short of the short of the series of the seri

Pilot's' 2d Week \$27.500 Best L. A. Can Muster: 'Fools' Weak 12G. Slim \$13,300 for 'Woman.' 4-Star Dualing

Nothing very hot in the first runs currently but ideal weather, over the fairly strong finds weather, over the fairly strong finish, with most houses showing better than average returns. Best bix in town continues to be retained to the fairly strong finish, with most houses the fairly strong the fairly strong finish, and the fairly strong from the fairly strong fro

on initial weck.

Stimates for This eek

Chinese (Gauman-Fox) (2024; 3040-53-75)—Test Pilof (MG) and
Fore Fried Holdover in more than
a year fully justified with neat \$12500 the count for second stanzaFirst week came through for smash
\$18,200.

Fair 61:500. Last week 'Mad About Music' (U) '2d week (3d run) and II Happend out West' (20th) nice 11 Happend out West' (20th) nice 12 (20th

TOMMY DORSEY **UPS 'FOOLS' TO** 16G IN BUFF

Buffalo, May 3.

Buffalo, May 3.
Tommy Dorsey staged a whirtwind opening at the Buffalo this week and had the cate and bugs lamming the day of the stage of the stage

Estimates for This

Estimates for This eck
Buffate (She) (3.905; 30.35.50)—
Pools for Scandal (WB) and Tommy
Dorrey. Blew up n box office gaic
Dorrey. Blew up n box office gaic
lines and looks headed for probably
least \$18,000, Last week, Marco
Least \$18,000, Last week, Mar

cown to low \$6,200.

Great Lakes (Shea) (3,000; 30-50)

"Test Pilot" (MG) (2d week).

Should get around \$9,000, okay.

Last week, best of the month at over \$18,000.

\$10,000.

Hipp (Shea) (2.100; 25-40)—'Lady X' (UA) and 'Blane in Panama' (WB). Limping along to around poor \$4,000. Last week, 'Tom Sawyer' (UA) (2d week), about bottom, \$4,100.

\$4,100.

Lafayette (Ind.) (3,300; 25-35)—

Little Miss Roughneck' (Col) and

Lone Wolf in Paris' (Col). Also feeling weakness, fair \$5,500. Last week,

Goodbye Broadway' (U) and 'City

Girl' (20th, slow \$5,400.

'Pilot' 2d Wk., Omaha, \$6,500; 'Jezebel' Dual 9G

\$0,000; Jezebel: Julial 9d;
Omaha, May 3.
Town reverts to form this week
with Orpheum-leading theater row
with Jecebel' as the reason,
with Jecebel' as the reason,
dianary program at the Brandeis give
only middlin' comeetition. Test Piol
in its second week at the Omaha is
making history.

Estimates on Thie eek

Estimates on Thie eek

week with 87.500 nn eight days. With 187.500 nn eight days

500. Last week Theories of Lady X

LiA), only his 155.00.

Breadway (Fox) 01.100; 25-60.

Globel Weet 19-0.7 126 uni, 19-0.

Stoo New York (GB), poor \$1.000.

Denham (Cockell) (1.700; 25-00).

Globel Weet 19-0.0 100.

Stoo New York (GB), poor \$1.000.

Denham (Cockell) (1.700; 25-00).

Stoo New York (GB), poor \$1.000.

Denham (Cockell) (1.700; 25-00).

Globel Stoo New York (GB), poor \$1.000.

Globel Stoo New York (GB), poor \$1.000.

Globel Stoo New York (GB), poor \$1.000.

Stoo

First Runs on Broadway

Week of Subject to

Subject to
Capitol—Test
(4th wk.).
Criterien—Call of the Yukon'
(Rep) (6).
(Reolewed in Vanery,
Globe—Lady in the
(WB) (7).
Music

(WB) (T).
Musel
(RKO).
Musel
(RKO).
Musel
(RKO).
Musel
(Reviewed in Vantry, March 22)
(Reviewed in — College Swing'
(Par) (2d wk).
Blatle —
reston' (Col., Wastry, March 9).
Revolt — Count of Mente
Cristo' (revival) (UA). (4).
(Roueued in Vantry, Oct. 2, 1954)
Roxy — Four Men and a
Reviewed in Vantry, Oct. 2, 1954)
Roxy — Four Men and a
(Reviewed in Vantry, Oct. 2, 1954)
Roxy — Four Men and a
Reviewed in Vantry, Oct. 2, 1954)
Roxy — Four Men and a
Reviewed in Vantry, April
(Reviewed in Vantry, April
) State of Change
Capitol — i : irst 1
(MG).

(MG). (Reviewed in Variety, March 16) Criterion—'Arson Gang Busters' (Rep).
Music Hall—'Adventures of

Robin Hood' (WB), (Reciewed in Vaniery, April), Paramount — 'Stolen Heaven'

Parameter — Stolen Heaven (Par) (11). (Reviewed in Vantry, April) (Reviewed in Vantry, April 13) (Reviewed in Vantry, April 14) (Reviewed in Vantry, April 14) (Reviewed in Vantry, April

the Dark' (Par) dualed. Strong bill and is leading the pack. Picture dressed up with special pit symphony, first here in years. Very well received, \$9.000. Last week, 'Her Jungle Love' (Par) and 'Checkers' (20th-Fox), dual. Drawing about evenly-divided, but summed up to \$7,300, satisfactory.

Mpls. Continues Slide: 'Chi' H. O. Down to \$5.500

Minneapolis, May 3.

iz here grows worse, despite strong films. Matinee trade particularly shot. Even Test Pilot' and 'In Old Chicago', not to mention 'Tom Sawyer, 'Judge Hardy's Children' and 'Mayer-lings', are off during the afternoons. Test Pilot, however, will go to an excellent \$12,000 at the State, Opening of American Asson. basechall sealing or American Assn. baseball sea-son here, warmer weather and other counter attractions are ag-gravating the film situation. Two current films are holdovers—'In Old Chicago' and 'Mayerling.'

Estimates for This Week

Estimates for This Week
Aster (Par-Singer) (900; 15-25)—
Arsene Lupin Returns' (M-C) and
Walking Down Broadway (20th),
dual first mus.
Spill (WB) and The
Couldin't Suy No' (WB), also dual
first runs. Mild \$900 seen. Law
week, 'Love is a Headache' (M-C)
and 'Swing Your Lady' (WB), dual
first runs, 8000 Light.

nrst runs, \$800. Light.
Century (Per-Singer) (1,600; 25-3540)—Judge Hardy's Children' (M-G).
Lots of praise for this one but box
office lacking just the same. Light
\$3,200 looks about tops. Last week,
Dangerous to Know' (Par) out after
five bad days, \$1,500.
Minnesote (Per-leave)

\$200 0001 40001 L081 Veeks a heavy coin for factors. As a heavy coin for the continues of t

Philly Shuffling Downtown Policy: 'Nurse'-Band 23G, 'Four Men' \$14,600

(2d week), \$4,000, light after good \$7,200 first week. The (Fer Carlot) Action pictures such as this is what they apparently want here. Pretty good \$900 indi-cated. Manhattan Merry-Go-Round' (Rep) pulled after five bad days, \$400.

\$400.
Uptown (Par) (1,200; 25-35)—
'Goldwyn Follles' (M-G). First nabe showing. Light \$2,000 indicated. Last week, 'Yank at Oxford' (M-G), \$2,-

snowing week, Yank at Oxford (mod.) 300, light.
World (Steffes) (350; 25-35-40-55-75)—Mayerling (French) (2d week).
Critics praise and word-of-mouth boosting helping this one, Okay \$1,-700 Indicated, Last week, \$1,800, fine.

Schnickelfritz Aids Women To \$15,000 in S. F.

San Francisco, May 3.
Only pew stratetion on the street this week which will reach a figure near average is Condenned Women for the Street the street that week which will reach a figure draw is due to the p. a. on the stage of the Schnickelfritz Band. College of the Schnickelfritz Band. College spointment. Another bill not up to expectations if Four Man and at the Far. Of Human Hearts', a good concept the street of the Schnickelfritz Band. Schnic

Couple fair to middlin' week; and phility bits if again on the skids of the state o

unusual one is first-run, and an indie statery, "in Kariton. Pie is Monsterey," in 1899. [1,30]. (2-57-75).—Beloved Bra'l (WB). (Job treatment entry limited and doing humos filo-200, Last week, Marco Polo (UA). Beyd (WB). (2359, 425-68-75).—Four Men and a Prayer (20th). The control of the c

131000. Last week,
1312,800. week), 1666: 42:57:68)—
Karilon (WB) (1,066: 42:57:68)—
Bearlion (WB) (1,066: 42:57:68)—
Bearlion (WB) (1,066: 42:57:68)—
Becially of inde product, completely an experiment here and looks very statisfactory with \$4.500. tast week, powerful \$4.100. tast week, powerful \$4.100. tast week, some task week (13), 123:100. task week, some task week (13), Last week, socko \$2.5.
Stanlen (WB) (1,457; 742-57)—
Women Are Like That' (WB), No last week, King of the Nowtheys' (Rep) likewise with \$5,300.

PROV. H.O.'S; 'PILOT' \$9.000. 'CHI' DUAL 8G

Providence. May 3.
Höldovers at Low's State and Majestic for first time since Fay-Low's Carlton partnership forced Carlton into revivals this week. Not hurting Carlton, for Maytime and Treasure Island' going big. Other stands looking rosier with exception of Albee, which started slow.

stands looking rosier with exception of Albes, which started stores and the standard stores and the stores and the standard st

use, Jast week rang betil for zowi. Molestei (Fgy) (2009): 535-5.)—Old Chicago (20th) (2d week and Romance of Louisiana' (WB) rottning up anappy 88,000. Last week had Strand (Inde) (2,200): 25,35-50)—College Swing (Par) and Born to the West' (Par). Biz picking up to Studium Mystery (Rep) individual (Paris) (Rep) and Hollywood Studium Mystery (Rep) individual (Paris) (Rep) individual (Paris) (Rep) (Rep

Goodwins' Leadoff

Hollywood, May 3.
Lealie Goodwins, promoted from
lue shorts, is directing his first RKO
feature, 'Cheati' rolled last week,
Morgan Conway, Broodway legit
actor, was signed for a role just before groduction started.

Strong Product Helps London Biz: Yank' \$27,500, 'Bluebeard' OK 25G. 'Snow White \$22,500 in Ninth Week

Key City Grosses

Last Year\$1,545,700 (Based on 24 cities, 181 theatres)

\$10,000 last week, should gross \$7,000

\$1,500 \$t. Benls (France-Film) (2,3 : 34) "La Tour de Nesle' and "Le Club de Aristocrats'. Will be down some, but still okay at \$4,500. Last week 'Abus de Confiance' and "La Griffe du Hazard, 'good \$5,000.

DR. RHYTHM' AT \$7,000 IN BALTO

Uneventful doings in this town of holdovers, with only two new entries on the de luxe front: 'Dr. Rhythm' at

'Sawyer' H.O. \$1,000,

Lincoln; 'Baby' Dual 3G

Total Gross Same Week

London, April 26. est End picture theatres seem to nundated with exceptionally good duct, a rarity for this time of the

ordistanders are 'A Yank at Oxord' (Empire) 'Snow White' (New
litery): 'Eschel' (Cartion): 'Bluelitery): 'Eschel' (Cartion): 'Bluelitery): 'Eschel' (Plaza):
Disappointment is 'In Old-Chicago'
Tivoli), which was figured to be in
the big coin for its 10 weeks' session.

Estimates; \$5 to the £

510,000 last week, should gross \$7,000 currently, good. our rently, good. our rently g

Satimates; \$3' to the £
Cartion — Veze be f (WB) (2d
week). Started slowly, then skyrespectively. Started slowly, then skyment of the slowly slowly slowly. Started slowly, then
slowly slow

with 'Girl of the Golden West (Mc-O-coloring control of the Coloring Colori

for eight weeks, nothing set to fol-low. don Favillom—Lone old of Faris (Colvists week). John a stop-paris (Colvists week). John a stop-and no holdover: The Challenge (Korda) scheduled to replace, Marble Arch Pavillom—Nothing Marble Arch Pavillom—Nothing (revival) (UA). Biggest double fea-ture at this second run house in years, topped \$10,000 in faist week, years, topped \$10,000 in faist week, ure in second stanza; good for three weeks.

ure in second stanza; good for three weeks.

Gallery-Snow While' (RKC)
(9th week). Smashed all-time house records on opening week for #86,000, maintaining that figure for first four weeks. the dropping to around reaping biggest kids' trade in town; looks cinch for its 20 weeks' run, and may even exceed its tontractual obligation. The Purum' (Korda) (4th

on the de luxe front: 'Dr. Rhythm' at Keith's and 'There's Always a Wom-an', plus p.a. of Rufe, Davis at the Hipp. Former off to a fairish start. Bix here generally off compared to similar period last year. Local ex-hibs planning ambitious drives for summer. Estimates for This eck reaping biggest kids' frade in lown: looks cinch for its 20 weeks trum, and onligation. The Drum' (Kords) (4th Weeks) of the control of the c Estimates for This cek

Estimates for This cek

Estimates for This cek

Line Transport Convert Convert Convert

School 15School 16School 16

Sawyer H.20.

Lincoln; 'Baby' Dual 3G
Lincoln, 'Baby' Dual 3G
Lincoln, May 3.

News of the week is the holdover
of 'Tom Sawyer,' although the rest
of 'Long Sawyer,' although the rest
of 'Long Sawyer,' although the rest
of the leaf of the first stretch, by
Lincoln, with the second nutry to
the control of the control of the control
the sawy a Woman for an indef stay,
the worker as clinch. The week
Kiva (Noble) (409: 10-18-25)
'There's Always a Woman' (Col.)
'Wise Control of the control
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week of the control
the control of the control

Montreal on Skids; 'Golden West' \$10,000

wouldn't west S10,000 Montreal, May 3. iz generally dislocated everywhere. Palace, however, may hi a high on Girl of the Golden West. Palacetines for Tals Westerl of the Golden West (M.G.) Excellent 10,000. Last week repeat of 'Mad Abbuit Musi (U) pieked up good Cantal Cantal Cantal

Capitol (CT) (2,700; 50)—'Old Chi-

Island in the Sby (20th), very nice, Orpheum (Copper) (1,35); 10-15-20-23)—"Tom Sawyer (UA), Second and Will be 10-15 (1,05); 10-15-Sturrt, Pretty well played out and will be lucky to get \$1,000. Last not wise of ("RKO), dual, spit with Areane Lupin Return' (M-C), double. Dight 10 so well, \$1,000. Stuart (Copper) (1,000 10-25-40). Collay, \$4,000 posible. Last use, Tom Sawyer (UA), started at a wal-lop and got \$4,500. excellent.

H. O.'S DON'T AID DET., CROSBY'S 17G. 10 DAYS

Downtown spols continue sad, with weak product and outdoor attractions coming up, Holdovers not adding to total take.

adding to total take.

EstImates for This Week

Adams (Balaban) (1,700; 33-40)—

Wide Open Faces' (Col) plus 'Dr.

Hallet' (U), dual. Under normal

\$3,500. Last week around \$4,300,
fair., for 'Boys of Streetis', /Mono).

plus 'Old Kentucky Home' (Mono).

Pox (Indie) (5,000; 30-40-65)—'Bat-tle of Broadway' (20th), with Ben Blue, Virginia Verrill on stage, Lucky to hit \$13,000, brutal, Under \$17,000 last week for 'There's Alway Woman' (Col) plus Wayne King hand

Wondam (Co) plus Wayne King Madisso (United Deiroil) (2,00; 30-46-65)—Marco Polo (UA) (2d week), Under \$4,5000 following very call the control of the contro

Palms-State (United Detroit) (3, 000: 30-40-50)—Condemned Women

Prayer' 7G, Indpls.

Indianapolis, May 3.
Outside of Test Plot, which is holding up well in its second week at Loew's, the first run film houses enough to cheek the downward slide here. Showmen here say that their rent figures proteind an even worse drop than usual. One alibi smont fire downdown exhibate that the contributions for the Will Rogers mortal fund this week has fruithened mortal fund this week has fruithened for the Will Rogers mortal fund this week has fruithened funded in the contributions for the Will Rogers mortal fund this week has fruithened funded for the work of the contributions for the Will Rogers mortal fund the week has fruithened funded for the work of the contributions for the West of the contributions of the work of the work of the contribution of the work of

'39 Fair Preview a New B'way Alibi; Dearth of Pictures; Kay Kyser Band Helps 'Swing' 35G, 'Woman' \$70,000

Broadway Grosses

Estimated Total Gross

Perhaps it's the summer weather, perhaps baseball and racing, then maybe it was the World's Fair paraphet have been been been been and the perhaps and the pictures aren't so ducky—but whatever it was or is, all's quiet on the Broad-and, probably burt by the crowde Grover Whalen's Fair pexiew got, was sawy off. However, throughout down. Two holdowers, Test Pilot, on its

down.

Two holdovers, "Test Pilot," on its third week at the capitol, and of the capitol is an of the capitol is an of the capitol is an official to the capitol is getting a much better play at his bandbox Rialto with 'Law of the 'University of the capitol is getting a much better play at his bandbox Rialto with 'Law of the 'University' of the capitol is getting a much better play at his bandbox Rialto with 'Law of the 'University' of the capitol is getting and the capitol is getting and

Sowhere Co.D. Probably under the program of Thread y and the program of the progr

ing after that if not celling a picilure. Not amuch of the latter around just now. 'Battle of Broadway' (20th) tobtained from the Roxy when latter-their deeded to hold 'Chicago,' was anything but a gift, only around \$8,000 or Roxy (5,030; 25-40-55-75--Chi-cago,' (20th) and stage show (4th-final week). Nighteap will mean about \$3,000 or \$3,000 or \$1,000 o

gross of \$41,000. second stanza's take of \$52,500 and \$53,000 the jital \$52,500 and \$53,000 and

MAE WEST'S 35G IN HUB; 'PILOT' H. O. \$30,000

ae West, in person, at the Boston, is topping the town, and 'Test Pilot', after small week at the Orpheum cellent holdover frame. Otherwise trude is lame this week. Districts opened visited by the lame trude is lame this week. Districts opened visited by Sandard Students of the lame trude of the lame tru

Lack of Top Product Embarrasses B&K Deluxers in Chi; Bing \$18,000, 'Joy of Living' 15G, Disney 8G, 9th Wk.

Sharp decrease in the amount of lange (Mono) (dual). Gathering exaliable Af pictures in the amount of lange (Mono) (dual). Gathering a valiable Af pictures in the amount of lange (Mono) (dual). Gathering a sweat, especially the Balaban & (Schott) (dual), spill with Roll Along Katers. While there is enough (Cowboy' (20th)) and Squadron of double feature product around to track care of the nabes, the big of the control of th aweat, especially the Balaban & Katzers. While there is enough double feature product around to take care of the nabes, the big loop houses are having considerable difficulty weeding out a sufficient number of top inctures to operate on their individual ability.

Result is that

their individual ability.

Result is that . is shifting the Garrick to a newsreel policy this the Garrick to a newarele policy this week, and is readying to close down the Otiental entirely on May 28. The control of the

About Musil - both Snow White all holdovers, exhibiting the best general place. In the control place is not been supported by the control place in the chief support of the control place in the chief support of the control place in the chief support of support of the chief support o

\$8.000 this week ofter a mighty \$10.000 last week. House figures to go of this kind in Chi or midwest.

Oriental (Back) (3.200; 35-55-75)—
Blucbeard' (Far) and vaude. Return or control of the state of

\$10.400.
United Artists (B&K-UA) (1,700: 35-53-65-75)—Test Pilot (M(7) (2d week). Big b. o. winner, heading for \$15.000. fine, currently, after swash \$24.000 last week.

HEAT WARMS 'PILOT' TO 74G H. O., SEATTLE

TU 7-26 H. U., SEATLE in Are Like That (WB) sub-average \$2,000.

Test Pilot' at Frammont profile \$2,000 (100); 13)—Slave working money-getter, despite summery weather. In Old Chicago getter (WB) and Wings of Morning tweeks move-over to Muise Rox.

Blue Mosse (Hamrick Evertreen (Sg. 32,742)—Testbel' (WB) and Wings of Morning (Test) (WB) and Wings of Morning (Test) and Wings of Wings of

good.

Liberty (Jensen-Von Herberg) (1,-800; 21-32-42)—There's Always a Woman' (Col) (2d week). Hitting mild \$3,500. Last week, same film, \$5,800, fair.

mid \$3,500. Last week, same film, \$8,800, fair.

Musile Box (Hamrick-Evergrein), \$000 rail. Anticopaid \$3,200, good. Last week Snow White (RKO) (rail and final). \$2,900, big.

Orphesum (Hamrick-Evergrein), \$1,000 rail. \$1,000

vaude, big \$4,700. Oct. (Man) Rad Paramount (Harrick Povergreen) (10,400 pt.) (10,4

Gee Gees Hike L'ville G's; 'Pilot' \$6,800 In 2d Wk.; 'Swing' OK

Nags began chasing each other around Churchill Downs oval Saturday (30) to begin the 19-day spring meet, meaning the town takes on holiday attire, and gives impetus to many lines of biz. Picture houses look set, too.

"College Swing at the Rialto gar-reing the bulk with comparatively little opposish, as most of the prod-uct on the main stem is holdover stuff."

Estimates for This Week

Estimates for This Week

Brown (Pourth Ave-Loew's) (Interpretation of the Pourth Ave-Loew's) (Interpretation of th

uurnea sweet \$12,000.
Mary Anderson (Libson) (1,000;
15-30-40)—"Beloved Brat" (WB).
Lacks potency as single feature, and b.o. take does not look too promising.
About \$31,00, fair. Last week 'Women Are Like That' (WB) sub-average \$2,900.

In Our Di in's

arners is weighing a plan to preview 'Gold Diggers of Paris' in all the American Parises just before the world preem i neapolis June 5. There are 18 many states.

'PILOT' SKY HIGH IN PITT, \$22,000

Pittsburgh, May 3.

It's all Test Pilot this week, Metro sock bulging Penn, pushing into house's record-breaking brackets and the property of the property of

ing threat of trolley and bus strike
also making everybody litery and it
that comes about IIII be murder
Estimates for This West
Avive (Harris) (1,650; 25-35-50)
Avive (Harris) (1,650; 25-60)
Avive (Harris) (1,650; 25-60)
Avive (Harris) (1,650; 25-60)
Avive (Harris) (1,650; 25-60)

—Coodbye (Hondowy) (U) and experience of the state of the

Parent-Teachers Ass'n to Condemn Marathon Pix Salt Lake City, May 3.

Salt Lake City, May 3.
Considering double bills and marathon matinee programs in theatres,
sical strain on eyes and nervous
systems of youngsters, delegates
from 48 states, Hawaii and Alaska
to the national convention of National Parent-Teachers Association,
will attempt to remedy situation
in group convense here May 15109.

10.

Mrs. Arch J. West, of Salt Lake
City, general convention chairman,
said that a number of state P-.T.
associations already have begun
drives demanding shorter picture
fare for kids, and that unit motion
picture chairwomen will voice opinions, and outline possible channels
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tors.
Chief protagonist of the idea of capsule-form film entertainment are state P. T.A. groups in California.
New York, Illinois, Nebraska and Massachusetts.

Ratoff's 4-Wayer

Grégory Ratoff got a néw four-way contract at 20th-Fox. Year's pact commits him to writing, direct-ing, acting and supervising. He draws the direction on the 'By the Dawn's Early Light' as his next-lassignment,

PORTLAND, ORE., HAPPY, FOOLS SCANDAL' \$5,500

Portland, Portland, ay 3.
Tools for Scandal' at Parker's
Broadway and 'Sally, Irene and
Mary' at the Hamick-Evergreen Orpheum are the only two new films,
both doing well. Test Plot at
week. Hamrick-Evergreen Paramount justified its single sot billlag of 'Old Chicago,' which held for
a second good week. House suffered no
double Hamre policie. stimates for This

Broadway (Parker) (2,000; 30-55)
—Fools for Scandal' (WB) and 'Re-turn of the Scarlet Pimpernel' (UA). Winning week at \$5,500. Lust week. Moreo Polo' (UA) (2d week). fell off to \$4,500; first week terrific \$9,000. Mayfair (Parker-Evergreen) (1.500; 30-55)—Marco Polo (UA) (2d run), good ehough \$2.00, following two big weeks at the Broadway Last week, Sthmybrook Farm' (20th) '2d week) fair \$1,800.

week, 'Schnybrook Farm' (20th) '28 week) Jair 13,000 mile 'Covragen' (20th) '28 week) Jair 13,000 mile 'Covragen' (20th) '20 week of the covragen' (20th) '20 week of United Artists (Parker) (1,000; 30-55)—Test Pilot' (M-G) (2d week). Going strong, \$6,000. First week, terrific \$8,500.

'Chi' \$18,000, Cincy; 'Lady' 5G, 'Pilot' OK

Cincinnati, Looming big currently is 'Old Chi-

cago' at the Palace.
Of the other fresh releases, 'Divorce of Lady X' is the only one that's doing fair at the Shubert, which dropped vaude for the season.

stimates for This Week

Albee (RKO) (3.30); 35-42).—Total Piole (RKO) (3.30); 35-42).—Total Piole (RKO) (3.30); 35-42).—Total Piole (RKO) (3.00); 35-42).—Total Piole (RKO) (2.00); 35-42).—Total Piole (RKO) (2.00); 35-42).—Total Piole (RKO) (2.00); 35-42).—Total Piole (RKO) (1.00); 35-30.
When G-Men Step In' (Col.) Bull: Texture (RKO) (1.00); 35-20).
When G-Men Step In' (Col.) Bull: Step Intelligence (Step Intellig

singly, same.

Grand (RKO) (1,200; 25-40)—
'Judge Hardy's Children' () (3d week). Fair, \$2,400. Last week, \$3,000, ditto.

Melth's (Libson) (1,500: 25-40)—
"Women Are Like That' (WB1, Very poor, \$3,000. Last week, 'Romance in Dark' (Par), \$2,500, a cellar scraper.

Dark (Par), \$2,500, a cellar scraper. Lyrie (RKO) (1,400: 35-42)—Bat-tle of Broadway' (20th). Awful, \$7,800. Last week, 'Marco Polo' (UA) (2d run), \$4,000, fair. (2d run), \$4000, fair.

Palace (RKO) (2,800; 35-42)—Old Chicago (20th). Big \$16,000. Will Chicago (20th). Big \$16,000. Will Scandal! (WB), six days, \$5,000. Sameth ark for the season.

Shubert (RKO) (2,150; 35-42)—Divorce of Lady X (UA). Pair \$5.000. Last week, finale for vaudilim 4t \$4-60s, read. This Marriag Busi-standard (1,000). The same standard (1,000) and \$12,000, pleasing.

Writer Sued for 20G

Eleanore Griffin, writer, is being sued for \$20,000 by the Berg-Allen-berg agency, charging breach of cou-tract. Complaint states

walked out on a five year pact walked out on a five year pact with more than three years to run. Agency alleges she will earn approximately \$200,000 during the balance of the contract period and asks judgment for 10% of that amount.

In Pursuit of Laffs

Hollywood May 3 Michael Whalen and Chick Chand-ler will team for 20th-Fox in a comedy newspaper series to be pro-duced by Sol M. Wurtzel.

duced by Soi M. Wurtzel.

First of the new group is 'M. ,
dan 7-1212,' for which Jerry Cady is
doing the screenplay. Second is:
"While New York Steeps,' scribed by
Frances Hyland and Albert Ray.

WASH. CHEERY: **'PILOT' \$24.000**

ashington.

Beautiful weather is making it tough, but Test Pilot' and 'Mad-About Music' are crashing through in mid-season style. Tracy-Chipkender of the pilot o

hunk Allan Jones of What I had been what fell of to light \$14,000 st of what fell of to light \$14,000 st of what fell of to light \$14,000 st of to light \$1,000 st of light \$1,

\$4.200. Indicated the second s

RKO Would Take Over Van Beuren Stock: \$75,000 Consideration

Patition to take over a large block of stock in the Van Beuren Corp. for a total consideration of \$15,000 was made yesterday (Tuesday) in the New York federal court by the Irving Trust Co, as trustee for Radio-Keith-Orpheum Corp. The frus-shares and its present request it to consolidate its position in the liquidation of the Van Beuren Corp. which began in 1937.

According to the Van Beuren Corp. which began in 1937.

According to the venture special consolidate with the consolidate with the consolidate with the consolidate in the Van Beuren Corp. by which with the lock the outstanding shares in the Van Beuren Corp., by which block of stock with the central approval. The petition also claims that an appreciable profit will be gained for RKO through the purchase.

Wurtzel Rests His Unit

Mollywood, May
Sol Wurtzel production unit at
20th-Fox is enjoying its first sierla
in seven, years. Following the completion of Helio Hollywood' last Friday (29), the unit washed up it
seasonal commitment.
Activities will be resu
hence when 'Passport
under way.

Watch Your Shins ollywood, May 3

Sam Zimbalis va set to produce Robert Taylor's next starrer. Honds Across the Border, to be filmed in Technicolor by Metro. Story, suggested by Louis . Mayer, deals with the 15-year competition between hoc-ey teams representing West Point and the Royal Military College of Ontario.

ANNA Q. RETURNS Hollywood, May

Anna Q. Nilsson resumed her tilm, career last week after an absence of 10 years, spent chiefly in Europe and the Orient.

First role wiff be featured role i Paramount's Prison Far

Film Mob Takes Over Last Fight Card at Legion Shack; New One Rises

Hollywood, May 3.

Screen colony's favorite sports with the colony's favorite sports are colony's favorite sports and the colony of the colony

'We Have With Us'

beaten doors.

We Have With Us'
Dan Tobey, the stadium's first and enly announcer; introduced a shinting array of personalities in his International the state of the state of

ical figures.

Deluge began when Joe E. Brown was called into the ring and presented with a bronze plaque for his generosity to the Legion. Charley Murray, the veteran comic, clambered through the ropes and planted a kiss on Brown's brow. Joe dropped to the canvas and took the count.

dropped to the canwas and took the count.

That started a stampede. ill mobilization one side the problem of th

Acad Begs Off

Hollywood, May 3.

The Academy has served notice on the industry it no longer will attempt arbitration of
or participation in controversies involving picture groups or crafts. Decision is contained in a reply to complaints of five credits in Metro's Lord Jeff.'
Move dumps all writer con-troversial matter into lap of the

troversial matter ino lap of the Screen laywrights' Gulld.

Milt Gross Heads MG Cartoon Dept., Hershfield Scrams

Hollywo Milt Gross took charge of the ear oon shorts department at fill

ing the vacancy left by Harry Hersh-field, who went back to his newspaper strip job in New York.

paper strip job in New York.

Hersifield came to Hollywood to
head the cartoon dept, but ran into
differences of opinion with the studio
execs and was switched to the general writing staff. After waiting several days for an assignment he took
full pay on his contract, which had
two mouths to run, and pulled stakes.

SINO-JAP WAR DEEMED

nessing the final rites for the old stadium there was no sign of mouring boxing bouts on the program, but no fing among the customers who filled beyong all much attention to them. The states, crowded the aixies and Wrockers are tearing box of the best of the states of

Ops Sue Six N. Y. Houses

To Force Reinstatements

First court action to be started in New York of the New York o

and also to negotiate wage and nour differences. And and also to negotiate vage and nour it out and have not reinstated the operators who were discharged all-peedly for their activities. Heart Corps. The constitution of the suit in the constitution of the court in the cour

LOCAL 306 NOW IN SHERMAN'S **CORNER**

The several years of attack against Harry Sherman in the conduct of his presidency of the Moving Price Simol Japanese struggle, with interest the several years of attack against Harry Sherman in the conduct of his presidency of the Moving Price Simol Japanese struggle, with integrate correspondents will be left in the area within the next two weeks. Attitude of newsreel editors were allowed to the several years of the union, which, through forces is well organized for handling any newsreel work and the rule of laving a Chinese do the lens grindrage of the several years which through the sentitives of American companies fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in Shanghai. George Krainukov, one renaining fairly well-holed up in the Shanghai fairly shanghai fairly

Jeff Lynn's Break

Jeffre Lynn's Break
Hollywood, May 3.

Jeffrey Lynn stepped into the toprole of the cast for Warner's "Sister Act," replacing Errol Bynn,
whose return from his vestion for
hilless. Lynn was advanced from
the second male lead,
Michael Curitz, is directing the
picture, based on Fanni Hurst's
rowled.

Men and Curitz, is directing the
picture, based on Fanni Hurst's
rowled.

Lack of Product and Stage Names May Shutter Oriental, Chi, May 26

Those Summer Hats

New style big hats for fomme patrons has caused so much inconvenience in theatres recently that several circuits have made trailers suggesting, sombreo removal.

Became such a nuisance in Loew's circuit houses that a nuisance in the such a nuisance in the such that is not that

Sexer Ires Pennsy Censors but Feel Themselves Stymied

find any ground for havi own agents riere, Pennsy censor board is preparing to

ask the Better Business Bureau here to take action against presentation adness' at the Metropolitan opera house.

solitan opera house.
Show actually consists of mild pice tagged 'False' Shame' and 'Tomorrow's Children', made-up of Lorenty's Children', made-up of Lorenty's Activation of the Construction of the Construction of the Construction of the Construction of New York, who has leased the Met for the showing, replied that that did not apply to the pic, but to ocers without a legal leg to stand on.

O.O.Ex without a tegal teg to stand Lurid newspaper ads; and one-sheets hook the peasants. There are separate showings for men and women, and children aren't admitted, which all-ledge to make the entirely Exhibs in town are just at in-censed as the Censor Board. They feel it creates an improper reflection on the entire industry for an out-on the entire industry for an out-sheets by what they term 'palpably false pretenses.'

shekets by what they term palpably false pretenses. Sex film here is only tail-end of a wave that has taken over South wave that has taken over South the palpable of the palp

ween. North Camden theatre, Camden, is snaring crowds with what it advertises as 'A Birth of a Baby.' This is not the film which has caused so much discussion recently, 'The Birth of a Baby.'

H'wood Stunter Again In Indpls. Motor Classic

Indianapolis, May 3. Indianapolis, May 3.

Cliff Bergore, Hollywood stunt man and crash expert, is here getting his gasoline mount ready for the 500-mile race on Memorial Day. Bergore, who specializes in eracking and rolling automobiles for the films, has never had a serious crash on the local two and one-half mile brick

While he has never copped the first prize money, amounting to about \$30,000, Bergere has finished in the dough several times.

Lynch Back to Fla.

S. A. Lynch has returned to Miami after-spending a week in New York discussing matters i connection with his building of a race track near Miami Boach and conferring with Paramount home office execu-

Also in New York during the past week to contact the Par h.o. was Ed Rowley of the Robb & Rowley chain in Texas.

Chicago, May 3.

Balaban & Katz is readying to lose down the Oriental, Has handed

close down the Oriental, Has handed notices to all union help for a folding as of May 28,
At first it was considered only to cut away stage shows and continue with a straight picture policy, but business and the lack of product he past two weeks decided the B. & K. exects to fold the house unset there is a sharp upturn in the

less there is a sharp upturn in the interim.

House has been in the red coninterim.

House has been in the red consistently for the past few months,
with only occasional surefree picsistently for the past few months,
with only occasional surefree picsistently for the past few months,
with only occasional surefree picsistently for the chicago,
Roosevelt and United Artists,
place in the bowefines the chicago,
Roosevelt and United Artists,
the Chicago also is getting first call on
the Vaude label.
Chicago also is getting first call on
the Vaude label,
while place is the chicago,
the chicago also is getting first call on
the some chicago
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RESERVE DECISION IN SUIT VS. COLUMBIA

A minority stockholder's suit for the inspection of the records of Commission from the records of Commission of the records of the

stockholders. Justice Samuel I.
Roseman yesterday (Tues) regerved decision on the motion for an
Miss Davis claims to have bought
182 shares of voting slock certificates
in August. 1835. She alleges in her
Shares of voting slock certificates
in August. 1835. She alleges in her
shares of stock and the sole voting
trustees originally, had contracted in
shares of stock and the sole voting
trustees originally, had contracted in
the corporation indee. ** Justice
warrant agreement by which they
were alone benefited and which reinterest of the comparation.
The plaintiff also alleges that the
comparation indee. ** Justice
instead of the corporation.
The plaintiff also alleges that the
comparation of the comparation.
The plaintiff also alleges that the
vanis to inspect the books to find
wants to inspect the books
and grants which warp not so okey
books to find the total
like the plaintiff is s-king inspection of records covering a period of
have obtained interest in the corporation, Outside of that, the anwer points out, a complete record;
and that the last introduction of the propiction on the ground
that the plaintiff is s-king inspection of records covering a period of
have obtained interest in the corporation, Outside of that, the anwer points out, a complete record;
and that the last thirty party to the
have obtained interest in the corporation, Outside of that, the anwer points

STOTHART'S SCORE

Hollywood, May 3.

Herbert Stothart is busy on the score for Hunt Stromberg's forth-coming Metro production, 'Sweet-hearts.' Musical to star Nelson Eddy and canotte MacDonald.

No More State Aid for Quickies; Italian Grants to Be Based on B. O.

Rome, April 18.

Finding that state aid. was being used by shoestiring producers to make quickie films, the Ministry of Popular Culture has decided in future to support only those studios that mean business and have some chance of producing worthwhile pictures.

producing worthwhile pictures.

Gist of the new regulations which will be submitted to the Council of Monthly and the control of the council of the council

boxofice returns.
This is sharp departure from
previous regulations, under which
producers seemed to strive mostly
to please the Ministry of Popular
Culture by turning out a lot of
propaganda and fiag-waving films.
Henceforth the public will have to
be pleased and producers will have
to be pleased and price under the public will have
to be pleased and price under the producers will have
produced the public will be the producers will have to
the producers will have to be pleased and price the producers will have
the producers will be the producers will have to
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the producers will be the producers will have to
produce th

be pleased and producers will have to see that they turn out enter a fact that a subsidies to Italian studies will than take these forms: (1) subsidies formished by the dubbing taxes levele on foreign films; these good results from point of view of good results from point of view of Italian industry; (2). prizes proportional to the bo. returns figured the first showing of a pic, (3) special prizes for top grade films whose bouturar pass a certain figure, these schuling scale—the bigger the final returns of the pic, the bigger the precentage of the government's rich; (4) specialize prizes for the pic of the pic the prizes for the prizes for the pic of t

Banca Nazionale del Lavoro will still facilitate credits for film pro-duction and an even larger fund than that at present available will be put at the bank's disposal for this purpose, automatic state anticipa-tions of credit for film productions will be abolished.

Nixing the Indies

will be abolished.

Nising the Indies

All this, it is hoped, will drive out
of field of motion picture production
amili producers who have no idea

of field of motion picture production
amili producers who have no idea

producers and idea

producers who have no idea

producers at idey sum on one

all will be given to companies whose

papital is less than \$35,000. Thereby

the state does not want to favor only

any kind of monopply, but hopes to

weed out fly-by-night to grantactions

where the producers who was

that have harmed the infustry.

Italian industry that can in some

measure meet the demands of the

Italian midstry that can in some

measure meet the demands of the

Italian midstry that can in some

measure meet the demands of the

Italian midstry that can in some

measure meet the demands of the

foreign pictures off the Italian mins
hope eventually to get some showing

a step toward that goal, welcome

the development of two-language

at give lower that goal, welcome

the development of two-language

at give lower that goal, welcome

the development of two-language

at give lower that goal, welcome

the development of two-language

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Regulations favoring Italian film

Regulations favoring Italian film

Regulations favoring Italian film

Regulations favoring Italian film production by offering government monuser to successful films and successful films and are viewed with dismay by legit circles. Shownen believe that it is just another case of robbing Peter to provide the control of the control

the loss of famous actors and actresses proves a severe blow. Sergio Tofano, Dva Maltagliat. Emma and Irma Gramatica have all been signed for film contracts that will keep them away from the stage all next year. These are big shots of the Italian stage. And when it is considered that other Dig shots was vitterio De Siche Dig shots and a Vittorio De Siche Dig shots and a Vittorio De Siche Dig shots and Traction had already described or the screen, it can be understood

why legit circles feel that the rosy prospects of the film industry are mostly a black eye to the stage. Another dismal note from the stage point of view has been added by the announcement that Kiki Palmer, one of the ranking actresses, and Ruggero Ruggeri, Italy's number one actor, are taking time out for rest next season.

Venice Exhib Entries To Be Picked by Own Countries in Future

Rome, April 25.
anims to be presented at the
animal international exhi ish at
Venice will no longer have to be
passed upon by the executive committee of the exhibition. Committee
as subjected to so much pressure
that the subject of the subject of the subject of
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What the executive committee hopes is that by leaving the picking up to individual national industries, they will arouse enough competitive patriotic feelings to assure Venice of a first class crop of pictures.

Thus even the industries of states that are not so totalitarian-minded and the state of the

that are not so totalitarian-minded as Italy will be called upon to consider their choice of films for the Venice show a matter of national honor. Whether they will do so or not remains to be seen.

Goldwyn-Korda

(Continued from page 3)

company contributing no financial

company contributing no financial significance whethere with And so an accord was achieved with Korda and Goldwyn under which Silverstone becomes business boso of the company, the partners of the company of of the c

Hollywood, May 3.

No comment on United Artist's problems was offered Mondy by Samuel Goldwyn or Murray SilverYork, Goldwyn or Murray SilverYork, Goldwyn or offered preparations started for 'Graustark'. York, Goldwyn or dered preparation started for 'Graustark'. Prizoc conference with Silverstone Prizoc conference with Silverstone Prizoc conference with Silverstone Indiana Silverstone Silverstone of the Committee head will be made official. George J. Schnefer, UA sales chief and Monroe Greenithal advertising and Monroe Greenithal advertising of discussions on future releases.

Noel's New Role

Noci s New Note

Cairo, April 23.

Noel Coward is here for three
weeks as part of a four on behalf of
the British Government's Admirally
Film Committee to discover what
Navy prefer. Work also includes occareful probe into the effectcareful probe into the effectstatement of the American
in on the Esstern mind.
Guest has been staying with the
British Ambaschor, Sir Mela Lampson, the part of the Stay of the Stay
around the various interies, etc.

Midgets to H'wood

(Continued from page 1)

ever i agined, even in his wildest

Aside from the stature of the ac-tors there is nothing small about a miniature film opera. It requires full-size cameras, box offices, payfull-size camena, box offices, pay-rolls and scripts. The guy swho-write The Lord's Prayer' on a pin-head are out of luck if they think they can muscle in a cobast, louise the control of the cobast, louise in the fountain pers used to give it remains to be seen whether peewee plays will be a fleeting ful like Tom Thumb poll links, but the little guys are picking up the many of the cobast of the cobast of the little guys are picking up the many of the cobast of the cobast of the little guys are picking up the man-

FEAR JAP FILM **BAN MAY STICK**

Tokyo, Apr

Negotiations between American distribs here and Hi ji Kubo, Jap lift the ban attorney, for a dealon foreign flickers seems to have

on foreign flickers seems to have struck a mag. Numerous sessions have been held; but so far no context results are evident. Reported in some quarters that Kubo is holding out for terms and conditions unother distrily was heard to remark that 'the whole thing look headed for the ashcan.' Jap distribe of foreign flickers are becoming flightly over the alocaning that a cold turndown by the Americans will mean the dropping of all the foreign flickers are becoming flightly over the alocanical flightly of the foreign flightly of the foreign flightly of the foreign flightly over the alocanical flightly of the foreign flightly of the foreign flightly of the foreign flightly of the fli

ure the deal will form a balls for a similar arrangement on European in the general idea behind the Kubo proposition is to be extended to European flickers, an entirely different basis for their representation from the state of the control of the

NAZI SKULL PRACTISE IN THE CINEMA ARTS

Washington, ay 3, German film academy, divided into three sectors and expected to turn out sheepskin-holders for the Nazi picture industry, has been opened in Berlin, U. S. Commerce Department reports.

U. S. Distribs Combine to Nix Prod. **Under New NSW Quota: Lving Low**

Pix Waste

(Continued from page 3)

the fact that consultation with them the act that consultation with them would be the townstream. Conventil, the titudies are listening to both distribution and theatre operation executives in lining up their future programs. At Metro, Al Lichtman functions as the liaston, pointing out to the studio executive surgesting the thoughts of distribution and exhibition in types of story that are to be made. At 20th Central to the titude of the configuration of the company board to the configuration of the company board way of the configuration of the confi

chieftain.

Paramount, on the other hand, gets its contact from Y. Frank Freeman, theatre head, and its various circuit partners, who are not hesitant at all in declaring their likes and dislikes of material that is proposed. This contact with the partners is maintained by Eugene Zukor is the attricts.

In the studio. Values is practiced. They have been shown to rected. They have been shown to the wall proceed to the studios flower been shown to the home office groups that their values are strictly Hollywood, and not predicted on box office values. They have been shown to the studios have been going outside to buy players for large sums of money, claiming they have box of the studies have been going outside to buy players for large sums of money, claiming they have box 20%, of the expenditure within their own ranks, they could have found players who could give equally as good a performance, and who could are time though they might not have the Hollywood stamp of approval, due to fact their montaine is not potent. The home offices have also stressed

importance is not potent. The home offices have also stressed the big money paid writers. They claim that the current hits, and those of past season is most instances were turned out by writers who seldom of the certibilers who have been paid two months the salaries of writers also most of the sudice have been regraded. Many of the boys have taken to some of the studies have been regraded. Many of the boys have taken to allow the salaries of writers at the salaries of writers at the salaries of writers are some of the studies have been regraded. Many of the boys have taken to allow the salaries of writers are showed no signs of deterioration.

High Priced Freelancers

Bigh Priced Freelances they will be the high priced freelance stars, who get picture commitment at coin running up to \$5,000 a week, who get picture commitments at coin running up to \$5,000 a week, who, through lack of suitable story material, are not given sufficient working assignments to justify the compensation below are given, afficient working assignments to justify the compensation below are given, afficient working assignments to justify the compensation below are given, and the property of the pr

loanouts.

Likewise they plan in the future to utilize their contract players of the featured and stock group. Executed their producers or directors to go wild in bringing in outside people for parts which they feel can be capably portrayed by talent drawing this way the studies are positive that general overhead accumulations, general overhead accumulations, which have brought about their 'financial' headaches, can be cured, and that their setup will be worked which have brought about their reports.

Institution will train promising youngsters in artistic, technical and that titier setup will be worked out in such a manner that the madeline, and the titier setup will be worked out in such a manner that the madeline to a production, and that titier setup will be worked out in such a manner that the madeline to a production, and that titier setup will be worked out in such a manner that the madeline to stage managers, fashion artists out a manner that the madeline to the stage managers, fashion artists of the stage managers, fashion artists of the stage that there is no waste. Retaket will be exposed the stage that there is no waste. Retaket will be exposed the stage that there is no waste. Retaket will be exposed the stage that there is no waste. Retaket will be exposed the stage that there is no waste. Retaket will be exposed the stage that there is no waste. Retaket will be exposed the stage that there is no waste. Retaket will be exposed the stage that there is no waste. Retaket will be exposed the stage that there is no waste. Retaket will be exposed the stage that there is no waste. Retaket will be exposed the stage that there is no waste. Retaket will be exposed the stage that the s

have agreed to stick together to pre-vent being forced into production by the New South Wales government

beaute of press were accessed to the second of the beaute of press were from those with studios in Sydney territory. These interests still have empty studios, despite the powerful political industrial producers. In New South with its 3de hoped the quota act, with its 3de loase for distributors, would be still related to the still related to th

law.

Former quota was more or less admittedly unenforceable because pictures needed were not available and the distribs held that it was

and the distant was now available, and the distant was happylically impossible that it was happylically impossible that it was happylically impossible that it was happylically and the terms of the statute. Arthur Loew, Metro foreign sales head, came into Sydney over the about production under the quota. He about production underslood that Metro will not promote the same than the

Reelection of the Stevens govern-ment for three years is taken to mean that the diota will be strictly water is found unconstitutional, as campaign may be launched in earn-est for an imperial quota to take in all of Australia oh has made pic-tures all along without benefit of the quota, apparently will devote the ergies entirely to making features (G. Hall, produce-director for the

ergies entirely to making features suitable for the home market. Ken G. Hall, producer-director for the firm, augusted that much of the quota difficulties might have been arrived in American had occasion. With the home market entirely in view, the company soon will start a bush comedy with Bert Bailey, similar to 'One Our Splection,' which made \$150,000 some bears back and If approval can be secured from the authorities, Cinesound will follow this with 'Robberty Under Arms.'

American distributors here claim to the first of the first or possibly two were held to be strong enough for distribution in the U.S.

wave is the consolidation of departments in the studios. In pioneering the tabling picture the studios and the studios are studied to the studios and the studied that the studies are studied to the studied to the making of the pictures. Currently it has been pointed out that many of these departments can be unnecessary manpower. Universal is working on a plan to reduce its departments to 23, which would of course eliminate the difference in contract to 24, which would of course eliminate the difference in the studied of the s

remedied.
Studios and home office executives Studios and home office executives know that 'abor costs cannot be played around with to bring down this phase of production and operation, but it is being watched very closely, with labor only remaining on payroll now while it is actually contributing 'to production, either in preparation or actual shooting.

Buchanan's Studio

London, May 3.
Company has been formed headed by Jack Buchanan with City backing to purchase Amalgamated Studios, built by the Soskins at a cost of \$2.500,000.
Understood

London Theatres Stay Open Despite Projectionist Strike; B.O.'s Unhurt

a week in which theatres the withdrawal of projection ists, the strike situation remains about the same. Exhibitors declare the stoppage has proved a flop, but ions contend they are just starting and will be able to mobilize further

ill have cinema

n the evidence, there is a gradual ribble back to work in the Londor area. Efficient system of relief supply conducted by the Cinematograph Exhi itors Assn. is ensuring no shortage of staff at affected theatres. ion, the stri ing

has won support of the superior London Trades Council, pressure will be brought to bear on other labor units, particularly on the National Assn. of Theainema Employees, whose

tributed to making up the deficiency

is house where suffi walked out.

NAT_SKE, las, in fact, effectively scabbed on its fellow workers of ETU, so the failure of the strike must be failure of the strike must be failed to have the failure of the CEA. United labor front, would have left theattes helpless and on workers' side optimism is still be achieved. This is difficult to an impact, and the stripping the strippi

resolved.

Employees continue to make plentyof noise, and today organized a mass
densistration in Hyde Park, Picketing is in, force at most theatres,
though the public is ignoring the
strikers. Dispute is being conducted
in an orderly manner.

in an orderly manner.

In the sticks a si illar situation applies and at Manchester, where 300 workers are out, other unions have demonstrated sympath passing resolutions favoring a boyecut of theatres. At this writing there is no indication of the boxofice suffering, a in face publicly the product of the

appear to have attracted bigger at-tendances, my attending possibly in hopes of seeing some fun.

At the Gainsbrough studios, the starf walked out, bringing to a stand-duction, Look Lady' At Estree, em-ployees voted against strike action to the Assn. of Cine-Technicians, trade union principles, may swing sympathy. At the moment there is little active production in any Briti-sh studios and a strong body of chances of employment after produc-tion lands have been idle for many nonths would be foolish and danger-months would be foolish and dangertion hands have been idle for man months would be foolish and danger

Even were production moving the Even were production moving the chances are a strike action at the centres would be unsupported, the strike action with the control of the construed, which, it is construed, represents a dead set against Gaumont-British. That unions moved in this direction was evidenced in early days of stoppage, out of 45 halls shutting the first night the majority being -B. circuit spots.

eng .-B. eircuit spots.
This does not suggest .- conitions are worse than elsewhere,
ut arises from an idea among
T.U. officials that, by paralyzing U. officials that, by paralyzing major circuit, they might win a

Hummel Due May 14 In Hong Kong: To U. S. July 4

Hongkong May 3 J. S. Hummel, foreign sales manager for Warner Bros., currently or an inspection tour in Australi is due in here May 14 for a looksee of Orient key spots. Goes to Singapore from here and probably will retrace

from here and product this steps through this son his way to Italy.

Hummel is scheduled to arrive at Naples, June 13. He probably will not return to the U.S. until July 4.

production has begun at Teddington, England, on the first Warner Bros. feature under the new British quota act. No plans made outside of this initial film.

WILCOX-HOWARD DEAL: JILT LADY HAMILTON

Herbert Wilcox's Lady Hamilton picture, with Anna Neagle set to star at Lord Nelson's light o' love, is a dead pigeon. Official reason is that and Gabriel Pascal of a production of Nelson', with the actor in the little role, would mean clash of subjects, which Herbert is anxious to dodge.

the side.'
Instead, Wilcox has set 'Queen of
the Halis,' based on the life of former' vaude 'trouper Marie Lloyd, to
follow the new Victoria picture, and
Miss Neagle will step into the title
role, with a British star likely to be
pulled from Rollywood to play opposition of the property of the property
with Wilcox personally directing.

Willox will be been producing will be

with Wilcox personally directing.
Howard-Fascal production will be shot at Pinewood, with one quick program subject thrown into work between it and Pygmalion, now due off the floor there. Nelson picture will absorb a budget of \$1,000,000 and the highlight will be a speciation of the battle of Traislagm.

Wilcox's decision to sidetrack Lady Hamilton' puts Aubrey Smith out of commission after he finishes as the Duke of Wellington in 'Sixty Glorious Years.'

Glorious Years."
Other production news has Tom Walls, former-G.-B. star, now working independently with a unit called T. W. Productions. Personnel will work on co-op basis, Alec Saville. work on co-op basis, Alec Sayille, production supervisor, and Ben Travers, story writer, stringing along with Walls. First pieture, 'Old Iron', has gone into production at Sound City, with Walls topping the cast; but later subjects on the schedule may not have him as star—just as director.

Hoyts' New Spot

Melbourie, May 3.

Hoyst circuit is reported to have obtained a further grip on the theatre situation here through a deal for 50°, interest in the Athenaeum theatre in this city. Supplies the chain with further domination over Greater Union in this area.

Mex Show Biz Helps
Pay Off Oil Claims
Mexico City, ay 3.

Mexico City, ay 4.

Mexico C

the ind the government is raising [second of the development of the properties of th

Dave Blum to Paris

Dave Blum, secretary of M-G-M international department, is headed for rance after spending a week in Rome, according to word received at his New York office. He left there April 29, key citi

Blum will visit London and pos-sibly Holland before starting back the U. S. next month. He is methods of superimposing titles and dubbing in European countries for Metro.

FRENCH TRADE HIT BY SLUMP

Production of pictures in cance is becoming more difficult with each passing week, according to word of film people recently returned from that country. Though alert producers have been spurred to renewed effort of late because of more favorable re-ception accorded numerous Frenchmade films, they have run into snag

on finance.

Three factors have worked against maintaining the

made films, they have run into snags of the new comments of the state of production set in the last 12 months. These are (1) continued and the state of production set in the last 12 months. These are (1) continued and the state of production set in the last 12 months. These are (1) continued and the state of the sta to obtain an increasingly larger number of francs from each com-pleted picture if they are to break

nelede picture if they are to break even.

Bankers say that the intake on this shack recommendation in the shack recommendation in the shack recommendation in the shack recommendation of the shack recommendation of the shack recommendation of the shack recommendation of the shack recommendation in the shack r Then the distributor finds that he is able to get only a portion of the rental money collected back to France. Such a situation, while not a possible solely to French picture distribution, and the particular control of the company Probably the sole encouraring simulation is that American distributors may devote more attention to France's market and offer more co-operation as a result of slashes made at foreign market by Saciem spreading a state of the control of the

SI BELL'S DIVISION

Majors to Set British Quota Prod. Skeds This Week: to Move Slowly

Par Sales Meet in Paris; Ditto London Next Week

Pari, ay 3.

Hicks, Jr., Paramount's foreign sales chief who arrived here last week, presided at a general sales meeting over the weekend. It was called to start last Friday (29), with some content of the sales over there in about a week. Session here, which brought all hig. Session here, which brought all hig.

Session here, which brought all big European sales bosses together, was in the nature of Par's annual foreign sales convention. All exchange men from key cities on Continent, how-ever, did not attend.

BRITISH EXHIBS CALL FOR FILM BLACK LIST

Tondon, April 28.

Move in the exhibitor campaign against grading of product is definite threat to likelist selected product. The control of the control of

operate with indics in making the boycott effective.

Do all you can to avoid booking A pictures, the document, urges, A pictures, the document, urges, which was not a product, and the picture as A product, but in many cases it's easy. Circular goes on to name various major release films and concludes, 'Do your regard sucil pictures as A product, and the pictures as A product, and the pictures are product as the pictures are product, and the pictures are product, and the pictures are product, and the pictures are product as the pictures are product as a picture and pictures are product as a picture and pictures are product and p

and film hire will increase every-where.
Association is accordingly cam-paigning for unity among exhibs to members. Circuits have sided with indies, under the leadership of Ar-thur Jarratt (G.-B.) and Arthur officers and leading executive me-bers are visiting every branch hroughout Creat Britain to state the case and stiffen exhib resistance command. do, save tactics at their command.

command. Meantime, exhibs are recomm Meantime, exhibs are recommend-ed to place business as far as possi-ble with five distribs—20th-Fox General Films, Associated British Pathe and Butcher's—who are out-side the grading setup imposed by K.R.S.

Universal Overtures

London, sy 3.
Joe Scidelman has been fueling out locat ace salesmen for appointment in the newly organized University of the salesmen for appointment in the newly organized University of the salesment of the sa

The Latin Touch

set any definite budget or even the exact number of fcatures they will wake for quota credit in the initial year of Great ritain's quota act, more of the larger distributors expect to have a better idea this week of first year plans.

of first year plans.
Despite the fact that features made or purchased in England for U. S. distribution under quota stipulations: can be figured into the domestic budget, American pictur executives appreciate the void such productions will leave in the profitmaking scheme if many of these prove boxofice.

prove boxoffice ven with British-made pictures costing \$400,000 to nearly \$1,000,000, either turned put under American supervision, and ith Hollywood boxoffice names or purchased direct from British companies, there always is the danger of failing to recoup negative costs. They know that from previous experi nee.

previous experi nec.
Consequently, the rank and file of film companies, here plan to move stowly on layin out coin for Brit-stowly on layin out coin for Brit-the majors will set one or two comparalively expensive features ou this lincup. This means one or more costing \$400,000 upwards to fill three quote of the control of the control

\$75,000 Stop

For the remainder, whether bought from English companies or turned out under American supervision. Ilke westerns, few are-exected to go past the \$75,000 minimum. Hard facts are that whether these minor features cost \$75,000 or \$200,000, features cost 375,000 or \$200,000.
chances are that they will do negligible business in this country. Attitude of some U. S. officials is against pouring more money into the country of t

Besides, U. S. producers see Desirues, U. S. producers see no reason for putting more money into a minor British quota subject than they spend on a moderately budgeted western feature made Hollywood.

Hollywood.

Because of that 15% requirement
and the mi imum of \$75,000 per
British feature, many of the companies may cut down the number
of American pictures shipped to
Great Britain for distribution. Thus
a company which distributed \$2
features in 1937-38 (i tha all of them g into England), may distribut 40 in Great Britain under the quota.

is would mean the American is would mean the American firm would have to supply only six quota- credit features instead of eight, necessary under the 52-pi ture setup. With the company that distributed 60 in the past 12 months and supplied nine quota credit features, by shipping in only 45, quota requirements would be trimned to.

ersal Overtures

To Ace British Reps
Soldelman holden for leveling the ace seek and will confer on the august affective for the U.S. May 15 or 18. He has been on a swing in the newly organized United the section of the substitution of the U.S. May 15 or 18. He has been on a swing the methy of the U.S. May 15 or 18. He has been on a swing the methy of the U.S. May 15 or 18. He has been on a swing the united by the section of the U.S. May 15 or 18. He has been on a swing the united by the section of the U.S. May 15 or 18. He has been on a swing the united by the united by

Anzac Angel

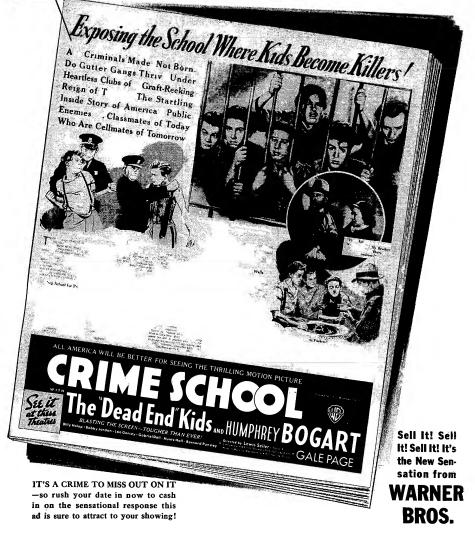
Annac Angel
London, April 28.
London, April 28.
London Ritish films
quota law has killed the Australian
picture industry, involving six companies and nearly \$1,50,000 annually, is made by local Australian
reps. iith the English government
no longer allowing Australian pric
40% of the production cost has bec
taken away from the producers,
tit it is minimained

taken away from the producers.

ut it is maintanied
will cause the sale of ritish pi
tures to drop by at least 50°2. Rackictures sold in Australia only by
ing tagged to home product, forethe exhibitor to take the Brittoutherwise he could not g
the sold in Australia only by
one product. And, large as
your bictures.

WE'RE SENDING IT FOME TO 28 MILLION PATRONS!

A full page ad reaching the world's biggest Sunday circulation! It's yours and in color, dated to catch national openings in that super-powerful newspaper medium—the AMERICAN WEEKLY Sunday supplement!



There's Always a Woman There's Always a Woman

'chumble relevos of William Perfores

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Water F. Machine Market S. Market S.

Kentucky, and they have eluded massers at the hands of the Hade massers at the hands of the Hade was the hands of the Hade was the hands of the Hade was the hands of the hand

Sinners in Paradise

Univer I release of Ken Goldsmith pro- duction. Features Madge Evans, John Boles, Bruce Cubot, Murion Marilo, Gene
lanchingt, Directed the James White, briginal story, Rarolla Rucchey; screen play, Lester Cele, Barriel Bucchey and lands Steeps; comera, George Robbissor; editor, Manrice Wright; mode, Charles Previn, Creviewed at Alexander Gien.
dale, April 27, '38, Running time, 'mins, Anne Wesson Madge Evans dan Ynyloc John Holes Rubert Majane Hruce Usho;
Iris Compton Martine Martine Martine Martine Martine Martine Martine Martine Chuse Cheshart Thebus Chuse Cheshart Thebus Chuse Chashin Sydney Nana Bryant Honeyman Milmer Stone Jessiu. Domid Execu-
Plog

dell are man and wife. He professionally a detective; she an anateur similar procession of the processional procession of the procession o

ı	Bennelt; ing by Bearge Jessel, Juck Me- kill and Ted Shapira; your arrangement	ė
I	kill and Ted Simples; yound arrangement	,
i	Roger Edens; editor, Henry Berman; us;	ij
i	director, Argyle Nelson, Previewed a	¢
ł	Pantages, Hollywood, April 30, '38. Its:	ı
ŧ	rding there, 1 milus.	
i	Proper Roger Roger Roger Peter James Stewn	۲
١	Peter	r
í	RelthJamor Ellis	
ı	Mrs. Murgan	ı
ı	Mr. Margan Charles Colour	٦
ı	Helen	,
ì	Jeney	١
ı	Apt, Manager Peantilly Paugled	1
ì	Pulpepper	1
٩	Walter Captain.,	1

Miniature Reviews

FILM REVIEWS

'There's Always a Woman' (Col). Fast and breezy com-edy against murder mystery Gol). Past beedy against murder mysus,
background.
*Kentucky Moonshine' (20th).
Excellent comedy entertainment with songs, starring the
Ritk Bros.
*Slaners in Paradies' (U).
Madge Evans and John Blost
in a South Ses island meller for
the lower bracket duals.
*For the lower bracket duals.

the lower bracket duals.
'Vivacious Lady' (RKO). Top-flight comedy featuring Ginger

Rojers, James Stewart, James Ellison, Boulah Bondi and Charles Coburn. Crime School' (Well acted story of life in Juve penal institutions.

acted story of life in Juve penal institutions.

Extertion' (Col). College background for a B whodumit. Weak dualer with Scott Colton and Mary Russel. ss. (Nat.). Third-rate air story, only for the minor duals.

Filight Into Nowhere (Col.) Jack Holt starrer. Hybrid aviation-jungle theme should get by in duals.

n duals.

Law of the Underworld' (RKO). Lacking lu punch, this mobster anecdote is fair duals fodder.

South Control Jordan
Goofy
Spike
Oluga
Pata Permari Punsies
Bugetubriet Itel
Mark Brude ney Bogart
Sue Warren Page
Red George Offerman, Jr.
Cooper
telper Kright Treynuri
Morgan
Judge Plinton Theres Trowbridge
Joe Delaney
Guard
Ald Dactor Spencer Charter
and the contract of the court of the court of the court
New Doctor
Commissioner
Mrs. Burke
Mr. Burke, Al Bridge
Mrs. UswkinsSchil Hatch
Nick Papadopolo,
John BrowerJack Mowe
Janu BrawserJack Mosce
Juckle
Officer Hogan

trip. He fires the grafting warden; the property of the proper

Columbia production and rolesse. Fes-
tires Scott Collon, Mary Russell. Directed
oy Lambert Hillyer. Sere-uplay by Barl Felion: ramers, Renjamba Boe: editor.
loue Havilck. At Strand, Wklyn, doel,
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Larry CampbellScott Fallou
Stelly Thefelle Mary Eussell
Professor ThefelleThurston Hall
Insucriur CorriganArthur Loft
Plashlight
Sealg Bouning Frank C. Wilson
Coach PearsonJ. Farrell MacDonald
Soupy Petilt
Ray JenningsNick Lukata
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HERE'S ONE OF THE BEST PICTURES YOU'LL PLAY THIS SEASON

A new-slant love. story made to order for red-headed Ginaer's blue fire and wishful Jimmie's winning charm . . A revelation in rich romance and heart-lined laughs . . . Pricelessiv produced with a sparkle, a verve, a magnetism seldom caught on the screen ... therefore endowed with a box-office pull bound to carry it to financial success far beyond your rosiest prerelease expectations... A picture for preferred time and EXTRA TIME!

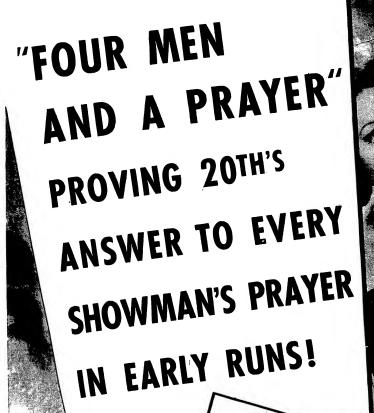


FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American distributing companies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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WEEK OF RELEASE	TITLE	PRODUCER	DISTRIB.	TYPE	TALENT	DIRECTOR	TIME MINS.	WHEN REVIEWED BY.VARIETE
2/11/38	LITTLE MISS BOUGHNECK CATTLE RAIDERS OF HUMAN HEARTS MY OF HUMAN HEARTS OF CANDAL STREET CHECKERS ADVENTURES OF TOM SAWYER FORBIDDEN VALLEY DAREDEVIL DRIVERS WIDE OPEN FACES	W. MacDonald H. L. Decker J. Considine, Jr. E. B. Derr Par John Stone D. O. Selznick Henry Macrae Bryan Foy	Col Col MGM Mono Par 20th	Com-Rom Western Drama Com-Dr	E. Fellows-L. Carrillo C. Starrett-D. Grayson C. Starrett-D. Grayson E. Venble-G. Richards L. Ayers-L. Campbeil J. Withers-S. Erwin-U. Merkel T. Kelly-M. Robson N. Beery, JrR. Barrat W. Morris-J. Travis D. Furceti-B. Eoberts	Aubrey Scotto Sam Nelson Clarence Brown L. Hillyer James Hogan H.3.Humberstone Norman Taurog W. Gittens B. R. Eason	64 61	3/9 5/4 2/9
	MY OLD KENTUCKY HOME SCANDAL STREET	E. B. Derr Par	Mono Par	Com-Dr Comedy	E. Vcnable-G. Richards L. Ayers-L. Campbell	L. Hillyer James Hogan	72 63	2/9 2/9
	ADVENTURES OF TOM SAWYER FORBIDDEN VALLEY	D. O. Selznick Henry Macrae	20th UA U	Comedy Rom-Com Com-Dr Outdoor	J. Withers-S. Erwin-U. Merkel T. Keliy-M. Robson N. Beery, JrR. Barrat	H.B.Humberstone Norman Taurog W. Gittens	64 61 100 72 63 79 93 68 61 60	2/9 2/9 12/8 2/16 4/30 12/29
0 (10 (00	MID COMES BACK DAREDEVIL DRIVERS	Bryan Foy	WB WB	• Action	W. Morris-J. Travis D. Purcell-B. Roberts		61 60	12/29 3/2
2/18/38	WIDE OPEN FACES WIDE OPEN FACES THE CULE WAS ACROUD A FAINTED TRAIL BIG BROADCAST '38 BRONGES AND BUTLER GAD IS WRERE YOU FIND IT	David Loew GB Michael Balcon Robert Emmett H. Thompson Cliff Reid Bay Griffith	Col GB MGM	Comedy Com-Dr Comedy	D. Purcell-B. Roberts Joe E. Brown-J. Wyman N. Filbeam-D. DeMarney B. T. Dom Keene W. C. Fleids-Raye-Lamour Annabella-Wm. Pewell G. Brent-C. Rains-J. Litel W. Cahoon-D. Terry J. Alien-M. Stone W. Boyd-N. Lane N. Hamilton-E. Venable J. Frouty-S. Byington V. Manuch Tydno J. Luche-E. Slewart J. Luche-E. Stewart	B. R. Eason Kurt Newman Alf Hitchcock Jack Conway Robert Hill Mitch Leisen Howard Hawks Walter Laog M. Curitz Leon Barsha	84 100	12/8 2/2
	PAINTED TRAIL BIG BROADCAST.'38 BRINGING UP BARV	Robert Emmett H. Thompson	Mono Par RKO	Western	W. C. Fields-Raye-Lamour	Robert Hill Mitch Leisen	84 100 50 88 102 75 90	
	BARONESS AND BUTLER GOLD IS WHERE YOU FIND IT	Com Dischaff	20th WB	Musical Rom-Com Rom-Dr Outdoor	Annabelia-Wm. Powell G. Brent-C. Rains-J. Litel	Walter Lang M. Curtiz	75 90	2/9 2/16 2/16 2/16
2/25/38	WHO KILLED GAIL PRESTON? ARSENE LUPIN RETURNS PORT OF MISSING GIPLS	Raiph Coho John W. Considine Lon Young Harry Sherman Robt, Sisk	Col MGM Mono	Myslery Meller Draoia Western Com-Dr Meller Comedy Comedy Com-Dr	W. Cahoon-D. Terry M. Douglas-W. William	Leon Barsha G. Fitzmaurice	60 62 60 60 66 66 68 68	3/9 2/23 4/6 3/30 3/30
	CASSIDY OF BAR 20 NIGHT SPOT	Harry Sherman Robt, Sisk	Par RKO	Western Com-Dr	W. Boyd-N. Lane Parkyakarkus-A. Lane	Les Sclander Christy Cabanne	60 60	3/30 3/30
	LOVE ON A BUDGET STORM IN A TEACUP	A. Schaefer Max Golden A. Korda Bryan Foy	Rep 20th UA WB	Comedy Comedy	J. Prouty-S. Byington V. Leigh-R. Harrison	Bert Leony Victor Saville	60 68	3/2 1/12 9/9
3/4/38	BARONESS AND BUTLER GOLD IS WHERE YOU PIND IT WHO KILLED GAIL PRESTONY PORT OF MISSING GIRLS CASSIDY OF BAB 20 LOVE ON A BUDGET LOVE ON A BUDGET LOVE ON A BUDGET FOR MIN AT BACUPHER BULLING CARAVANS STATE CHERING TO THE VICTOR TO THE VICTOR FOR MAN OF THE WICTOR FOR MAN OF THE WICTOR TO THE VICTOR FOR MAN OF THE WICTOR AND AND THE WICTOR MALE WICTOR AND AND THE WICTOR MALE WICTOR AND ADDIT MUSIC SIGHT OUT MAKING THE HEADLINES THOSE OF HIG GRANDE DANGEROUS TO KNOW LAW MALE OF THE WICTOR CALAWARD CONTROL CALAWARD CONTROL CALAWARD CONTROL GRANDE WALKING DOWN BROADWAY CRIME OF BE ABLLET CHEM OF BE BALLET SALLING ALONG GIRL OF GOLDEN WEST	Bryan Foy Col	Col	Com-Dr Western	Mauneh Twins J. Luden-E. Stewart	M., Curiz Leon Barsha G. Fitzmaurice Karl Brown Leon Schoolen Leon Barsha G. Fitzmaurice Karl Brown Leon Bowl Bowl Howard Bert Lonny Wictor Saville Wim, McCann Jos. Lewering Robi, Stevenson N. Z. McLend H. C. Potter Bon Holmes Jones Scher Norman Chure Jones Scher Norman Chure Lewis D. Collins		1/12
	TO THE VICTOR MERRILY WE LIVE	Gol Nat Perrin Maurice Ostrer Hal Roach Harlan Thomoson Robert Sisk Herman Schlom Gene Markey J. Pasternak Sam Bischoff Col	Col Col GB MGM Par RKO Rep 20th	Musical Rom-Dr Comedy Musicat Rom-Dr Meller Musical Musicat Meller	Maunch Twins J. Luden-E. Stewart W. J. Luden-E. Stewart W. Fonotly-Durante-J. Perry W. Fonotly-Durante-J. Perry W. Fonotly-Durante-J. Perry G. Swarthout-J. Boles A. Lane-J. Fontaine H. Witcoxon-M. Marsh A. Faye-F. Allen-J. Lang E. G. Robinson-J. Bryan J. Holi-R. Roberts	Robt. Stevenson N. Z. McLeod	78 78 96 77 60 67 86	2/9 2/2 3/2 2/16
	ROMANCE IN DARK MAID'S NIGHT OUT PRISON NURSE	Harlan Thompson Robert Sisk	Par RKO	Musicat Rom-Dr Mollor	G. Swarthout-J. Boles A. Lane-J. Fontaine H. Wilcoven-M. March	H. C. Potter Ben Holmes	60 67	
	SALLY, IRENE AND MARY MAD ABOUT MUSIC	Gene Markey J. Pasternak	20th	Musical Musicat	A. Faye-F. Allen-J. Lang D. Durbin-H. Marshall	Wm. Seiter Norman Taurog	86 98 85	3/9 3/2 3/2 2/9
3/11/38	MAKING THE HEADLINES THE FIRST HUNDRED YEARS	Col Norman Krasna	Col MGM	Rom-Dr Com-Dr	F. C. ROBINSON-J. Bryan J. Holl-B. Roberts R. Montgomery-V. Bruce Movita-John Carroll G. Fatrick-A. M. Wong B. Breen-I. S. Cobb J Mesquikeers C. Trevor-P. Brooks R. Bellamy-B. Read W. Morris-P. Lan	Lloyd Bacon Lewis D. Collins Dick Thorpe Wm. Nigh Robert Florey Edward Cline John English N. Foster Sylvan Simon Staoley Logan	66 75	3/23 3/16
	ROSE OF RIO GRANDE DANGEROUS TO KNOW	Col Norman Krasna Dorothy Reid Par Sol Lesser Wm. Berke Sol Wurtzel Ed Grainger Lou Edelman	MGM Mono Par RKO	Rom-Dr Com-Dr Rom-Dr Meller Rom-Com Western Com-Dr Mystery	Movita-John Carroll G. Patrick-A. M. Wong	Wm. Nigh Robert Florey	60 68	
	CALL THE MESQUITEERS WALKING DOWN BROADWAY	Wm. Berke Sol Wurtzel	zoth	Western Com-Dr	3 Mesquiteers C. Trevor-P. Brooks	John English N. Foster	68 72 55 75 65 68	3/16 3/2 3/2 2/2 2/2 3/16 2/16
	CRIME OF DR. HALLET LOVE, HONOR AND BEHAVE	Ed Grainger Lou Edelman	WB	Mystery Com-Dr	R. Bellamy-B. Read W. Morris-P. Lane	Sylvan Simon Stanley Logan	65 68	3/18 2/16
3/18/38	GIRL OF GOLDEN WEST BULLDOG DRUMMOND'S PERIL	Wm. A. McGuire Par	GB MGM Par Rep 20th	Musical Musical Mystery Rom-Dr Rom-Com Musical	W. Morris-P. Lane J. Natthews-J. Whiting J. MacDonaid-N. Eddy J. Barrymore-L. Campbell L. Ayres-H. Muck S. Temple-R. Scott J. Hulbert-P. Ellis G. Cooper-B. Rathbone B. Rogers-J. Clyde J. King-C. Moore	R. Z. Leonard Jas. Hogan	94 120 66 68 80 72 100	2/9 3/16 3/23 3/30 3/9 3/2 2/16
	REBECCA OF NEWSBOYS REBECCA OF SUNNYBROOK FARM THE GAIFTY GIRLS	V. Morehouse Ray Griffith	Rep 20th IIA	Rom-Dr Rom-Cont Musical	L. Ayres-H. Mack S. Temple-R. Scott I. Hulbert-P. Ellis	V. Morehouse Norman Foster T. Freeland	68 80 72	3/30 3/9 3/2
	ADVENTURES OF MARCO POLO NIGHT CLUB HOSTESS	Sam Goldwyn W. Mycrost	UA UA U	Drama Rom-Dr	G. Cooper-B. Rathbone B. Rogers-J. Clyde	Norman Taurog Graham Cutts		
9 /DE /30	RE COULDN'T SAY NO	Lot Edelman CB Wm. A. McGuire Par V. Morehouse Ray Griffith A. Korda Sam Goldwyn W. Mycrost Tren. Carr Bryan Foy W. MacDonald	WB	Rom-Dr Action Comedy	F. McHugh-J. Wyman	Lew Seiler	61 57	4/20 4/6
3/25/38	HE LOVED AN ACTRESS JUDGE HARDY'S CHILDREN	Wm. Rowland	GN MGM	Mystery Musical Com-Dr. Meller	B. Lyon-L. Velez-W. Ford L. Stone-M. Rooney-C. Parker	Woi. Rowland Geo. Seitz	102	
	ARSON GANGBUSTERS MR. MOTO TAKES CHANCE JEZEREL	Sol Wurtzel	Rep 20th WB	Mystery Drama	J. LaRue-B. Livingston L. Lorre-R. Hudson B. Davis-H. Fonda-G. Brent	Norman Foster Wm. Wvier	60 100	3/16
4/1/38	WHEN G-MEN STEP IN FLOATING CITY	W. MacDonald Erich Pommer	Col GB Mone	Meller Drama Western	D. Terry-R. Palge-J. Wells L. Fenton-C. Veldt	C. C. Coleman, Jr. Karl Hartl	60	3/16
	LAND OF FIGHTING MEN TIP-OFF GIRLS CONDEWNED WOMEN	Maurice Conn Par Robert Sisk	Mone Par RKO	Meller Drama	L. Nolan-M. Carlisie-R. Karns S. Eilers-L. Hayward	Louis King Lew Landers		
	CRIME OF DR. HALLET LOVE. HONOR AND BEHAVE SALLING ALONG SALLING ALONG SALLING ALONG BULLHONDYS PERIL KING OF NEWSBOYS REBECCA. OF SUNNYRANDOS FARM ADVENTURES OF MARCO POLO NIGHT CLUB HOSTESS HE COULDN'T SAY NO LONE WOLF IN PARIS HE LOVED AN ACTRESS IN HE SALLING THE SALLING IN THE SALLING OUTLAWS OF SONORA ISLAND IN THE SALLING GOOD BYE. RACADWAY FEMALE FEGITIVE RESS ALONG AND HE SALLING IN THE SALLING IN TH	W. MacDonald Erich Pommer Maurice Conn Pat Robert Sisk Wm. Berke Gene Markey Sol Wurtzel Ed Grainger	Par RKO Rep 20th 20th	Meller Drama Western Musical Meller	B. Rogers-J. (1)yde B. Kogers-J. (1)yde J. King-C. Moore B. Lyon-L. Vetex-W. Ford L. Stone-M. Rooney-C. Parker J. L. Lorre-R. Hudgos B. Davis-R. Fonds-G. Breal D. Terry-R. Palge-J. Wells J. Randail-L. Stanley L. Nolan-M. Carlisie-R. Karns J. Randail-L. Stanley L. Nolan-M. Carlisie-R. Karns J. Simon-D. Ameche-B. Lahr S. Simon-D. Ameche-B. Lahr C. Wionlater-L. Brew E. Venale-C. Reynold E. Venale-C. Reynold	R. Z. Leonard Jas. Hogan Valle R. Z. Leonard Jas. Hogan Valle Roya Valle Roya Valle	62	
4/8/38	GOODBYE, BRCADWAY FEMALE FUGITIVE	Ed Grainger E. B. Derr Cliff Reid			C. Winninger-A. Brady-T. Brown E. Venable-C. Reynolds	Ray McCarey Wip, Nigh	62 65 60 70	4/13
	THIS MARRIAGE BUSINESS CAPITAL PUNISHMENT RAWHIDE	Cliff Reid John H. Auer Sol Lesser	Mono RKO Rep 20th	Meller Drama Rom-Dr Western	E. Venable-C. Reynolds V. Moore-A. Lane A. Marshail-T. Birell S. Bailew-E. Knapp N. Grey-R. Wilcax-J. Save K. Francis-P. O'Bries	Christy Cabanne John H. Auer Ray Taylor	70 60	4/0
	RECKLESS LIVING WOMEN ARE LIKE THAT	John H. Auer Sol Lesser Val Paul Robt, Lord	WB	Com-Dr.	N. Grey-R. Wilcox-J. Save K. Francis-P. O'Brien	F. MacDonald Stanley Logan	78	4/13
4/15/38	FLIGHT INTO NOWHERE THE SHOW GOES ON ZAMBOANGA	Root, Lorn Col H. Wilcox Tait & Harris Louis Lighton Geo. Arthur Felix Young Sol C. Siegel K. Mactiowan Alex. Korda Ed. Grameer Mervyn LeRoy	Col GB GN MGM	Meiler Rom-Dr. Outdoor Rom-Dr Rom-Dr Comedy Western	K. Francis-F. O'Brien J. Holt-J. Wells A. Neagle-T. Carminati Native Cast C. Gabie-S. Tracy-M. Ley D. Lamour-R. Milland J. Dunne-D. Fairbanks, Jr. R. Rogers-S. Burnette M. Oberon-L. Ollvier S. Ellers-C. Kelly C. Lombard-F. Gravel J. Blondell-M. Dourlas	Stanley Loran Louis D. Collins H. Wilcox Tait & Harris Vic Fleming G. Archainbaud Tay Garnett Joe Kane Henry King Tim Whelan Sylvao Samm Mervon Loffny Alex Hall	62 65	5/4 4/27
	TEST PILOT HER JUNGLE LOVE	Louis Lighton Geo. Arthur	Par	Rom-Dr Rom-Dr	C. Gabie-S. Tracy-M. Loy D. Lamour-R. Milland	Vic Fleming G. Archainbaud	120 81	4/27 4/20 3/23 3/23
	UNDER WESTERN STARS IN OLD CHICAGO	Sol C. Siegel K. MacGowan	Rep 20th	Western Drama	R. Rogers-S. Burnette T. Power-A. Faye-Ameche	Joe Kane Henry King	65 110	4/20 1/5 1/19
	ZAMBOANGA TEST FILOVE HER JUNGLE LOVE UNDER WESTEREN STARS IN OLD CHICAGO DIVORCE OF LAGO X NUESE FROM BROOKLYN FOOLS FOR SCANDAL	Alex, Korda Ed. Gramger Mervyn LeBoy	Rep 20th UA U WB	Drama Rom-Dr Drama Rom-Com	M. Oberon-L. Olivier S. Ellers-C. Kelly C. Lombard-F. Gravel	Tim Whelan Sylvao Simin Meruvai Lellov	65 120 81 80 65 110 80 67	1/i9 4/i3 3/30
4/22/38	THERE'S ALWAYS A WOMAN INTERNATIONAL CRIME	Wm. Perlberg Max Alexander Harry Sherman Bob Sisk A. W. Hackel	Col GN Par RKO	Comedy Meller	J. Blondeil-M. Douglas R. LaRoque-A. Aliwyn	Alex Hall C. Lamont	82 65 65 70	5/4
	HEART OF ARIZONA GO CHASE YOURSELF THE FEHD MAKER	Harry Sherman Bob Sisk	RKO Rep	Comedy Western	W. Boyd-G. Hayes J. Penner-L. Ball B. Steele-M. Weldon	Edw. Cline San Newfield	70	
	FOOLS FOR SCANDAL THERE'S ALWAYS A WOMAN INTERNATIONAL CRIME GO CHIASE YOURSELF THE FEUD MAKER LADY IN THE MORGUE ACCIDENTS WILL HAPPEY CALLOF THE MOKINS	Irving Starr Bryan Foy	WB 20th	Rom-Com Comedy Meller Western Comedy Western Mystery Com-Meller Comedy	C. Lombard-F. Gravel J. Biondeil-M. Douglas R. LaRoque-A. Allwyn W. Boyd-G. Hayes J. Penner-L. Ball B. Steele-M. Weldon P. Foster-P. Ellis R. Reagan-G. Blondell V. McLaglen-E. Mulr	Otia Gurret Arthur Lubin	60 82	4/27 4/27
4/29/38	BATTLE OF BROADWAY CALL OF THE ROCKIES WHIRWIND HORSEMAN COLLEGE SWING ROMANCE ON THE RUN FOUR MEN AND A PRAYER RETURN OF SCARLET PHINFERNEL BELOVED BRAT	Harry Sherman Bob Sisk A. W. Hackel Irving Starr Brvan Foy Sol Wurtzel H. L. Decler M. & A. Alexander Maucize Com Lewis Gensler Herman Schlom K. MacGowan Alex. Karda Bryan Foy Raiph Coho J. Manckiewicz	Col	western	C. Starrett-I. Meredith K. Maynard-J. Barclay J. Randall-L. Stanley	Mervon Lesiny Alix Hall C. Lamont Les Schander Edw. Cline Sam Newfield Olfs Gerret Arthur Lahn Gerret Harbard Arthur Lahn Gerret Harbard Ann Mewfield Raud Walsh Gus Meins John Ford	- 62	4/21
	GUNSMOKE TRAIL COLLEGE SWING	Maurice Conn Lewis Gensler	Mone Par Rep 20th	Western Western Musical Meller	J. Randall-L. Stanley M. Raye-Burns and Alien D. Woods P. Fills	Sam Newfield Rapul Walsh		
	FOUR MEN AND A PRAYER RETURN OF SCARLET PIMPERNEL	K. MacGowan Alex, Korda	20th UA WB	Rom-Dr Drama Com-Dr	M. Raye-Burns and Allen D. Woods-P. Fills L. Young-R. Greene S. Stewart-B. Barnes-M. Scott B. Granville-D. Costello	John Ford Has Schwartz Arthur Lubin	85 86	4/27 11/3
5/6/38	BELOVED BRAT THE MAIN EVENT	Bryan Foy Ralph Coho	Col	Mystery	R. Palge-J. Weils R. Taylor-M. Sullayan-Tone	Danoy Dare		
-, -,	THREE COMRADES DOCTOR RIYTHM LAW OF THE UNDERWORLD	Ralph Coho J. Manckiewicz Emanuel Cohen Bob Sisk. Max Golden Keo Goldsmith	Par RKO	Musicat Meller Comedy Drama Com-Meller	R. Palge-J. Wells R. Taylor-M. Sullavan-Tone B. Crosby-M. Carlisle C. Morris-A. Shirley J. Prouty-S. Byington J. Boles-M. Evans L. Lane-P. Kelly	Danoy Dare F. Borzage Frank Tuitle Lew Landers Mal St. Clair Jas. Whole Wm. Clamens	80 58	
	JONES FAMILY IN PARIS SINNERS IN PARADISE	Max Golden Keo Goldsmith	U WB	Drama Com-Meller	J. Prouty-S. Byington J. Boles-M. Evans L. Lane-P. Kelly	Mal St. Clair Jas. Whale Way Clamens	65 59	5./4 4/13
5/13/38	BELOVED BRAT THE MAIN EVENT THERE COMMADES LAWO THE HOLDER WORLD JONES FAMILY IN PARIS SINNERS IN PARADISE FORCH BLAVE TARMS LOLD THAT KINS PHINTOM RANGER SYNAGOUS LADY GANGS OF NEW YORK KENTUCKY MOONSHINE ADVENTURES OF ROBIN HOOD	Keo Goldsmith Bryan Foy Col J. Considine. Jr. Maurice Coun Par P. S. Bermao A. Schaefer K. MacCowao Trem Carr Henry Blanke	Col MGM	Western Comedy	L. Lane-P. Kelly C. Starrett-J. Mercelith D. O'Keefe-M. O'Sullivan T. McCoy-S. Karren G. Raymoi d-O. Bradna G. Royers-J. Stewart C. Blckford-A. Dvorak Rik Bros-T. Martin B. Wallace-B. Blake F. Wallace-B. Blake	Sam Nelson E. L. Marin Sam Newfield Andrew Stone Geo. Stevens Jas. Cruze David Butter		:::/
	PHANTOM RANGER STOLEN HEAVEN	Maurice Com Par P. S. Berman	Col MGM Mono Par RKO	Western Comedy Western Rom-Dr Rom-Dr Meller Musical Action Hist- or	T. McCoy-S. Karren G. Raymoi d-O. Bradna G. Rozers-J. Stewart	Sim Newfield Andrew Stone Geo. Stevens		
	GANGS OF NEW YORK KENTUCKY MOONSHINE	A. Schaefer K. MacGuwao	Rep 20th U	Meller Musical	C. Blekford-A. Dvorak Ritz BrosT. Martin	Jac. Cruze David Butler		5.′
	ADVENTURES OF ROBIN HOOD	Trem Carr Henry Blanke	U		L. Frynn-O. de Haymand	W. Knightey-	104	4,′27
5/20/38	SWISS MISS COCOANUT GROVE BLIND ALIBI RASCALS MYSTERY HOUSE	Hal Donals	MGM Par RKO	Cornedy Musicul Meller	S. Laurel-O. Hardy F. MacMurray-II. Hilliard R. Dix-W. Bourne J. Withers-R. Hudson II. Bogart-G. Page	John G. Bly ton Al Sun; ill Law Lunders 4.B.Humber, tone Lew Sector		
	BLIND ALIBI RASCALS MYSTERY HOUSE	Geo. Arthur Clift Reid John Stone rvan Foy	20th WB	Music it Drama	J. Withers-R. Hudson H. Bogart-G. Page	Law Landers Law Landers tone Law Sadar		
5/27/38	MSTERY HOUSE HOLIDAY YELLOW JACK HUYTED MEN FIGHTING DEVIL DOGS KIDN APPED CRIME SCHOOL	Everett Riskin Jack Cummiogs Harold Hurley Robt, Beche K. MacGowao Bryan Foy	MGM MGM	Rom-Dr Drama	K. Hepburn-C. Grant R. Montgomery-V. Bruce L. Nolan-M. Carlisle L. Powell-E. Stewart W. Baxter-F. Bartholomew H. Bogart-Gale Page	Grac "ottor" Grit, 1925 Lon 10. Al Low		
	HUNTED MEN . FIGHTING DEVIL DOGS KIDNAPPED	Robt, Beche K. MacGowan	MGM Par Rep 20th WB	Drame Rom-Dr Dranea	L. Nolan-M. Carlisle L. Powell-E. Stewart W. Baxier-F. Bartholomew	1.50 m. Al		
	CRIME SCHOOL	Bryan Foy	WB	Dranta	H. Bogart-Gale Page	f. ve		



Liberty classifies if "Excellent! Every vitamin of entertainment is packed herein. Terrific pace from a keenly adroit cast. And, ah, the dreams that Mr. Greene is going to start!"

Advance Production Chart

Hollywood, May 3, ictures facing the cameras as of April 27, four ith still 123 pictures needed to complete com-

Of the features in work, four are being readed for 1938-39 schedules, Paramount having three and Walt Disney preparing one feature-length car-toon. Pictures in the cutting rooms total 61, with 37t having been pre-viewed as completed.

Columbia

	Number	Number	Now		ialance to Be Piaced	Stories in
	of Plx Promised	Com-	Shoot-	Cutting		Ргерага-
Features	40	25	3	4	9	2
Westerns	. 22	11	•	3	7	4
David Loew.,	2	1	•	•	1	i
Total	64	37	- 3	7	17	7
Biotomes now in	the outline					

LAW OF THE PLAINS, formerly titled HIDDEN TRAILS, produced by Harry L. Decker; directed by Sam Nelson; screen play by Maurice Geraghty. Cast: Charles Starrett, Iris Meredith, Art Mir, Bob Nolan, Ed Le Saint, Jack Rockwell, George Chesebro, Dick Curtlis, Ed Cobb.

Ed Le Saint, Jack Rockwell, George Cheesbus, Dick Curtis, Ed Cobb.

"HE SECRET OF TREASURE ISLAND (cerial), produced by Lou
Weiss; diceded by Elmer Clifton; no writing credits as yet. Cast: Don
Weiss; diceded by Elmer Clifton; no writing credits as yet. Cast: Don
Walter Miller, Charles Roseners, Statiety Blyslone, P. J. Kelly, Colin Campbell, Warner Richmond.
Walter Miller, Charles Roseners, Statiety Blyslone, P. J. Kelly, Colin Campbell, Warner Richmond.
Walter Miller, Description of the Colon Colon Campbell, Warner Richmond.
Walter Miller, Charles Red Colon Carter Colon
Charles Logue; original story by Henry Altimus; photographed by James
Landown, J. Gast Jack, Hold, Marcia Raibnon, Rusself Hopkon, Douglas
Annown, J. Gast Jack, Hold, Marcia Raibnon, Rusself Hopkon, Douglas
Marry Woods. John Wany, George Anderson
WWEST OF CRETENINE, Tomerly tilled SyminGTIME in The SanWEST OF CRETENINE, Tomerly tilled SyminGTIME in The Sanby San Nelson; original screen play by Ed Earl Repa; motographed by
Benjamin Kline, Cast: Charles Starrett, Iris Mercellit, Bob Nola, Dick
Curtin, Fat Brady, Ed Le Saint, Edmund Colo, Art Win, Ernie Adems,
"HigGHWAT AATROL," formerly tilled "SYATE PATROL," produced by
"HigGHWAT AATROL," formerly tilled "SYATE PATROL," produced by
"HigGHWAT AATROL," formerly tilled "SYATE PATROL," produced by Chem. Fet. Dergot Red. Le Stante, Annual December 2002, 1982, 2002

Tuffy (canine), Slim Whitaker, Marin Sais, Hal Tailaferro, Leon Beaumon.

Calumbia Pix Now in Pradaedion

CITY SHADOWS, 'Cornerly titled 'NO GREATER LOVE,' produced by Wallace MacDonald for the Irving Briskin unit directed by Al Rogeli; exceen play by Fred Niblo, Jr., and Lou Breslow; story by I. Bernstein, Sheridan, Helen Jerome Eddy, Tommy Bond, Mary Gordon, Arthur Lott, Joseph King, Grace Goodali, George Humbert, Margoret Fielding, Minerva ("ORFHANS OF THE LAW"), produced by Larry Darmour! directed by Lewis D. Collins; original story and screen play by Gordon Rigby; photo-produced by Lawring College ("Original Story and Storeen play by Gordon Rigby; photo-pranke Darro, Bobby Jordon, Yomny Bupp, Schula Bomite, Ward Bond, Grant Milchell, Joe Caits, Kent Rogers, Donald Haines, Robert Emmet Kenne, Vernon Deni, Greta Carnested, Cup Unier, Hal Bridge, John Wray. Capra: no writing credits as yet released. Cast: Jean Arthur, James Stewart, Lione Barrymone, Edward Arnold, Mincha Auer, Spring Brinton, Sanuel S. Hinds, Halliwell Hobbes, Eddie Anderson, Lillian Yand Bode, Sanuel S. Hinds, Halliwell Hobbes, Eddie Anderson, Lillian Yand Bode, Sanuel S. Hinds, Halliwell Hobbes, Eddie Anderson, Lillian Yand Bode,

Grand National

Number: of Pix Promised	Com-	Now Sheet-	in I		Stories in Prepara- tion
43	14.	•	1	28	3
22	4	ó	3	15	2
_	_	<u> </u>	_	_	-
05	10			4.0	•

Pictures now in cutting rooms or awaiting previews are:

Pictures now in cutting rooms or awaiting previews are:

SKING OF THE SIERBAS. Condor picture featuring three horses, Rex.

SKING OF THE SIERBAS. The product of the condor of the cond

WHIRLWIND HORSEMAN, formerly titled WHIRLWIND COWBOY, broduced by Max Alexander; directed by Bob Hill; original screen play by George Plympton; photographed by Walter Hiers. Cast: Ken Maynard, Joan Barclay, Billy Criffith, Joe Girard, Bob Frazier, Bub Osborne, Wally

West. SHOOTING SHERIFF, formerly titled TRAILS WEST. 'produced by Max Alexander; directed by Harry Fraser: original screen play by Max Alexander; directed by Harry Fraser: original screen play by Farry Fraser: photographed by Westler Hiers. Cast: Ken Mayyand, Ruth Furry Fraser: and Stange, Diek Kranner; Ed Flei, Warner Richmond, Earl Durier, Cloma Stange, Diek Kranner; Ed Flei, Warner Richmond, Earl

Dwire.

**RENFREW RIDES NORTH, being produced by Criterion Pleinres:

associate producer, Philip N. Krause, directed by Al Herman; no writer

associate producer, Philip N. Krause, directed by Al Herman; no writer

Terry Walter. Silver King Genine, Charles, Kinz, Robert Frazer, Diek

Alexander: aller McGrail, Juan Duval, Roger Williams, Richard Tucker,

Robert Terry, Carl Mathews, Bruce Warren.

Metro

	Number	Number	Now	in 2		Stories to
	of Pix Promised	Com- picted	Shoot-		Before Cameras	
Features :	48	27	5	4	12	10
Hai Roach	4	1	•	1	2	4
	_		-	_		
Total	52	28	3	5	14	14

Total Peturcs now in the cutting rooms or availing previews are:
"SWISS MISS' (Hal Roach), produced by S. S. Van Kouren; directed by John G. Blystone; original by Vaon Negtlees and Charles Robert; screen play by Felix Adler, James G. Parintt and Charley Melan; obiningraphed by Norbert Brofine and Art Lloyd. Cast's Stun Laurel, Oliver Hirdy, Delta Lind, Walter Woolf King, Adia Kuznelzoff, Charles Judels, Greta Meyer.

meyer, "THREE COMRADES," produced by Herman J. Manklewicz, directed by Frank Borzate; screen play by F. Soult Flatgerald and E. E. Paranniez, Lr. Green and Company of the Company of the

man, Guy Kibbee, Charles Grapewin, Esther Muir, riscilla Lawson, Harvey Clark, Herta Lind, Dorothy Vernon, Naomi Childers, Monty Wooley, William Haade, Norman Willis, Freddie Graham, Gordon Cravath, Marjorie Main, Claire MacDowell.

man, Guy Kibbee, Charles Grapewin, Esther Muir, riscilla Lawan, Harvey Clark, Herta Lind, Dorothy Vernon, Naomi Childers, Monity Wooley, William Hade, Nornan Willis, Fredig Grahm, Gordon Cravath, Marjoric Main, Claire MacDowell.

William Hade, Nornan Willis, Fredig Grahm, Gordon Cravath, Marjoric Main, Claire MacDowell.

Werian, C. Cooper, directed by Riled "MLLE, FROUTROIL", produced by Merian C. Cooper, directed by Riled "MLLE, FROUTROIL", produced by Merian C. Cooper, directed by Riled "MLLE, FROUTROIL", produced by Merian C. Cooper, directed by Riled Thomps, green play by Zoe. Alkins from adaptation of a French drama by Henri Meilnos and Ludovic Relevity Front Cooper, directed States of the Cooper, directed by Riled Relevant Production of the Cooper, directed by Cooper, directed Relevant Production of the Cooper, directed by Cooper, directed Relevant Production of the Cooper, directed by Cooper, directed Relevant Relvant Relevant Relevant Relevant Relevant Relevant Relvant Releva

	Number Number		Now	Now Balance to		Storles i	
	of Pix Promised		Shoot-		Before Cameras		
Features Westerns	28 16	22 12	0	2 2	2	2 2	
Tolal	42		1	4	3		

man in charge of that department, frozer burgers, and the company the company to the company to

Borscht Belt

(Continued from page 1)

America calibre have also entered the picture. All hope to better con-ditions and up the talent antes.

A Few Hangovers

Improvement is general but there are still some hongovers of the era when a chambernaid had to double; as singer, acts were on call to double; and even the bus boy got, his romance off the arm via compulsor/doubling. There are still those who dispoping among agents; the shoe saleman who turns actor or soci director for the summer; and relatives as musicians, but this gag growing less prominent. Salaries (always with room and board thrown is always with room and board thrown for the salaries of the salarie Improvement is general but there

from \$8 weekly to as high as \$300 for ace social directions.

Different types of shows last from one day to a week, depending on the size of the spot, and include musicals, and a construction of the spot, and include musicals, the size of the spot, and include musicals, the size of the spot, and include musicals, the size of the spot of the

to augment visiting weckend, celebis tunually cuffeel for prestige and at tunually cuffeel for prestige and at the control of the control of

Exploitation

(Continued from page 7)

reclors of the larger companies for road jobs. Many of them have never been in a newspaper office in their lives, and have never even written a line. They are willing to go on the road for any salary. If the man in clarge of that department, to effect awards, hires indiscriming the second state of the second his company, by so doing he can work great har more to his company.



Advance Production Chart

(Continued from page 19)

Paramount

Now Balance to
in Be Placed Stories in
Cutting Refore PreparaRooms Cameras
6 6 Number Number of Pix Com-Promised pieted 39 31 7 7 Now Shoot-ing

Pictures now in cutting rooms or awaiting previews are
Pictures now in cutting rooms or awaiting previews are
PROFESSOR BEWARE, Produced by Harold Lloyd; directed by Elliott
Nugent; sereen play by Delmer Daves and Jack Cunningham; original by
Carapton Hasris and Frances M. and Marian B. Cockrell; photographed
Sterling Holloway, Lionel Stander, Mary Lou Lender, Cutinn 'Big Boy'
Chilliams, Ward Bond, Spencer Charter, Clara Blandick, William Frawley,
Thurston Hall. Cora Witherspoon.
Thurston Hall. Cora Witherspoon.
Charter, Carle Groop Raft, Spivia
Sidney, Barion MacLane, Roscoe Karns, Harry Carey, Robert Cummings,
Warren Rymer, Guinn 'Big Boy Williams, Carol Page, Vera Gordon, Mait
Margaret Randail, Jack Muthail, Julie Faye, Arthur Hoyt, Harlan
ham, Margaret Randail, Jack Muthail, Julie Faye, Arthur Hoyt, Harlan
Figg, Joyce Compton, Edward Pawiey, Pers Erment, Junnia Guigley,
Faul Newlan.
TROPIC HOLIDAY: produced he Astum.

Joe Ursy, William B. Davidson, Adrain Morris, Roger Gray, Egon Breener, Paul NewMan, MillDAY: produced by Arthur Hornblow, Jr.; directed by Theodore Reed; screen play by Don Hartman and Frank Butter, John C. Morfitt and Duke Atlaberry; developed from an original by Don Hartman and Frank Butter, John C. Martin Rays, Bob Burns, The Guzzar, Binnie Barnes, Elvira Rios, Pepito, Michael Visaroff, Bobbis Morra, Astronicar, Botharia, Elvira Rios, Pepito, Michael Visaroff, Bobbis Morra, Astronicar, Botharia, Elvira Rios, Pepito, Michael Visaroff, Bobbis Morra, Astronicar, Botharia, Elvira Tropetto, Paula DeCardo, Dolorec Casey, Shella Tarcy, Marie Burton, Paul Lopez, Chris Pin Martin, Fortunio Bona Nova, Duncan Renaldo, Jose Fernandec, Matt McKlugh.

pope. Chris Pin Martin, Fortunio Bona Nova, Duncan Renaldo, José Pernandec, Matt McGlugh.

"GOGOANUE GROVE, produced by George Arthur; directed by Alfred Santelli: citigal sereen play by Sharitett and nitive Cooper; photo-fice and the Cooper of the Cooper of the Club Boys. Ben Blue, Billy Lee, Rufe Davis, Harry Owens and his Royal Hawaiian orchestar, George Walcott, Dorothy Howe, Red Stanley, Eve Ardon, Lester Allen, Paul Newlan, Roy Gordon, William B. Bav Mosn.

by Harold Rurley, directed by Louis King; sereen play by Horace McCoy and William R. Lipman; based on play by Albert Duffy and Marian Grant Covernan, J. Carol Naish, Larry Crabbe, Anthony Quinn, Johny Downs, Regis Toomey, Delmar Walson, Dorothy Peterson, Pern Emmett, Lu Miller, Corego, Boys, Hory Ender, Delmar Walson, Dorothy Peterson, Pern Emmett, Lu Miller, Cerage, Doys, Hopper Alchiely, Laure, Lans, Boyry Farler, Del Rusty, Price, Jack Dunn, Richard Denning, Jack Hubbard, Archie Twitcheli, Laurie Lane, Ruth Rogert, Adelwin Brian, Sect Groves, John Hart, Janet Burge, Land Margelling, Pernander, Maria, Sonny Bupp, Sammy McKin, Sonny Bupp, Sammy McKin, Sonny Fulls. THE TEXARS, formerly tilled "MarGiffule Repens".

Watto, A. F., BACLOWAN, DICK RIER, 100mmy 100D, Sammy McKini, Sonny 10-ME TEXANS! formerly tilded "MARCHING HERBD" (for 1983-39 season), produced by Lucien Hubbard; directed by James Hogan; original by Paul Sloan; geneen play by William Wister Haines; photographed by Theodor Sparkuhi. Cast Randolph Scott, Joan Bennett, May Robson, Robert Cummings, Harvy Stephens, Bowl War & Witer Bennan, Raymond Clarence Wilson, Olis Harlan, Spencer Charters, William Haade, Archie Twichell. Jack Moore, Irving Baoo, Harry Woods, Vers Steadman, Wheeler Oakman, Margaret McWade, Richard Tucker, Anna Demetrio, Ower, Scoop Martin, Whitey Severn, Slim Tablot, Jimmic Kilganon, Oscar Smith, Ernie Adams, Virgina Jennings, James Burlis, Jock Perrin, Edward Brady, Evertetts Erown, Edward Le Saint, James Kelso, J. Manie; Head, son, Harry Holman, Raiph Remiey.

Donald O'Connor, Erin Drew, Harlan Briggs, John Gallaudet, Pat Weist, Path White, Path Whi

RKO-Radio

	Now Shoot- ing	In I		Stories in Prepara- tion
	3	5	,	5
	0			
				1
	0			0
1	1	0		0
_		_		-
37	4	5		6

Pictures now in the culting rooms or awaiting previews are:

Total

"HAVING WONDERFUL TIME," produced by Pandro S. Berman; directed y Al Santell; play and screen play by Arthur Kober; photographed by obert De Grasse. Cast: Ginger Rogers, Douglas Fairbonks, Jr., Richard led Skelton, Peggy Conklin, Eve Arden, Lucille Ball.

"Het Stetton, Peggy Conklin, Eve Arden, Lucille Ball.
"VIVAGOUS LADY, produced by Pandro S. Berman; directed by Goorge Stevens; sereen, play by Anne Morrison Chapin and Kay Yan Riper, from Rogers, Junes Stewent, James Ellion, Jack Carson, Phyllis Kennedy, Soeneer Charlers, Ray Mayer, Maude Eburne, Floyd Shackleford, Alec Craig-Beuhls Bondi, Charles Coburn, Frances Mercer, Grady Stutton, Franklin

Pangborn.

"MUDDLED DEAL" produced by William Sistrom: directed by Joseph Santley; taken from niav by Aladar Laszlow: sereen play by Charles Kaufman, Paul Yawitz, Viola Brothers Shore and flarry Sasalt; honoteraphed by Roy Hunt. Cast: Joan Fontaine, Derrick De Slarney, Cecil Kellaway, I

Cecil Cunningham, Lilian Bond, Robert Coote, Claude Allister, Phyllis Coghlan, Rita Page, Charles Coleman.

PICTURES

Cecil Cunningham, Lilian Bond, Robert Coole, Claude Allister, Phyllic Coghlan, Rita Page, Charles Coleman.

"BLIND ALIBI, produced by Cliff Reld; directed by Lew Landers; criginal by William J. Cowan; screen play by Lined Russer; photographed by a comparing the control of the

Republic

Number Number

Now Balance to

Of Pix Com. Shoot Cutting Refore Prepara
For Pix Com. Shoot Cutting Refore Pix Com. Shoot Shoot

20th Century-Fox

	Number	Number	Now		alance to Se Placed	Stories I
	of Pix Promised	Com- picted	Shoot-	Cutting		Prepara-
Studio	52	37	5	8	2	7
Joi. Lesser	-		•	·		
Total	58	41	5	8	4	•

Priser; from story by Ladislais Vadnai; photographed by John Mescall.

Cast Simons Simon, Don, America, Robert Young, Bert Lahr, Joan Davia, Simon, Don, America, America, Cast. Grove Band, Produced by Herry, Joan Brown, and John Stephens, Cast. Tyrone Band). For the Paul McVey, Zeffs Tilbury, William Collier, See Regan, Lillian Forter, Paul McVey, Zeffs Tilbury, William Collier, See Regan, Lillian Forter, Paul McVey, Zeffs Tilbury, William Collier, See Regan, Lillian Forter, Paul McVey, Zeffs Tilbury, William Collier, See Regan, Lillian Forter, Paul McVey, Zeffs Tilbury, William Collier, See Regan, Lillian Forter, Paul McVey, Zeffs Tilbury, William Collier, See Regan, Lillian Forter, David Horizon, Cast. Tyrone Long, Andrews, John McKey, John Carradine, Douglas Fowley, Chick Chandier, Paul Hurst, Wally Verono, Edde Collins, The Kings Men, Stonley, Andrews, John McKey, John Land, Long, Lillian Forter, Disk Duban, Charley, Disk See Regan, Lillian Forter, Disk Duban, Charley, William, Joseph Cardinan, Jiyeer, Cast. Michael Month, Charley, Williams, Edna Mae Oliver, George Barbier, Chaude Gillingwater, C. Montfaque, Control, Control

17½-30 YEARS FOR DUO WHO HELD UP THEATRE

VARIETY

Jack Sullivan and Sam Sawaya, who robbed the Family theatre. Mounte, Month of the Family theatre. Mounte, Mich. of 31,000 on Dec. 6, were sentenced last week to serve 17th-200 years in the state prison. Thuss were convicted by Jury last month, and the sentence of the se

Hamilton, O., May 3.

Bullet fire by Negro, during quarrel with his wife last week in front of the Rialto, ricocheted from sidewalk, striking John H. Schwalmanager, in side, inflicting superficial feeth would be seen to manager, in side, inflicting superficial flesh wound. He was standing across street at the time. Less than 30 days ago, Schwalm's brother, in his office at point of gun, and relieved of \$100, alterwards being hit over head and rendered unchosacious. Now the Brothers Schwalm are wondering whether the 'rule of three' will hold good.

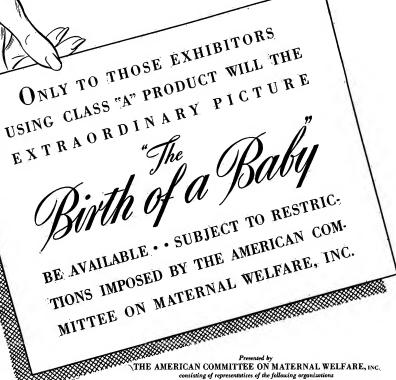
Power Plant's Removal Puts Cinema Out of Biz

St. Louis, May 3.

Natives in "Theyer, Mo. as community of 2,000 were, Mo. as community of 2,000 were as the ine, are not in the month as the ine, are sent of a squabble between the Arkanasa-Missouri Power Co., which can be a considered to install a municipal lighting plant. The Royal, only pic house in the town, was darkened with every day (1) when the power company turned off the current and announced it would diamnate its plant. An emergency lighting plant was ere to operate the water works system and, in the meantime, the residents are using candle, lanterns dents are using candles, lanterns and oil lamps as a means of illumi-nation. It will take three months nation. It will take three months time to install the municipal electric light machinery, etc.

'Buccaneer' Piracy Suit

Adolph Zukor, Cecil B. DeMille and Paramount Pictures Corp., are ment suit in N. Y. Federal court by Zelma B. Tilden, who claims her copyrighted play, Captala What the copyrighted play, Captala What the Devil' was pirated by the defendants in the making of the picture, The Buccaneer. Must Tiden avers she submitted her story to the demonstration of the comparation of the control story and wants an injunction and accounting.



U. S. Public Health Service American Association of Obstetricians, Gynecologists and Abdominal Surgeons U. S. Children's Bureau American College of Surgeons U. S. Bureau of the Census American Gynecological Society Southern Medical Association American Ilospital Association Pacific Coast Society of Obstetrics and Gynecology

New England Obstetrical and Gynecological Society

Section on Obstetrics and Gynecology of; The American Medical Association National Organization for Public Health Nursing

Nursing
American Public Health Association
National Medical Association
Central Association of Obstetricians and
Gynecologists

Maternity Center Association of New Chicago Maternity Center

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Yow AVAILABLE IN MINNESOTA, SOUTH DAKOTA, IOWA, OHIO AND MICHIGAN • It cannot be double featured... Short subjects must be approved...

 Only the advertising, publicity, exploitation and lobby displays from the approved press sheet may be used...
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SOLE GENTS AND DISTRIBUTORS

Advance Production Chart

(Continued from page 21)

Jerry Cady and Charles Belden, based on an original idea by Edwin Dial Torgerson; photographed by Harry Davis. Cast: June Lang, Dick Baldwin, Andrew Tombes, Sidney Toler, J. Edward Bromberg, Lyle Tablot, William Demarest, Harlan Briggs, Jan Duggan, Frank McGlynn, Jr., Billy Wayne, Harry Parry, Harvey Clark, Arthur Hoyt.

Harry Serry, Harvey Clark, Arthur Hoyt.

2018-76: Yk New in Production

THE GIVE A MILLION, produced by Kenneth acCowan; directed by
Walter Lang; screen play by Niven Busich; assed on play by G. Savattini
Walter Lang; screen play by Niven Busich; assed on play by G. Savattini
Peler Lorre, John Carradine, J. Edward Bromberg, Sig Runann, Pritz Feld
Marjorie Weave, Jean Hersbolt, Binnie Barnes, Lynn Bari, Genaro Curci,
Rolfe Sedan, Christian Rub, George Bookasta, Adrienne D'Ambricourt,
Halton, John Antonio D'Amore, George Davis, Eddie Conrad, Charles
Halton, John Marion D'Amore, George Davis, Eddie Conrad, Charles
Halton, John Marion D'Amore, George Davis, Eddie Conrad, Charles

Secures Leary, Antonio D'Annes, George Davis, Eddie Conrad, Charles Hallon.

HALLYMOOD, Jun Sione, associate producer; directed by Hallon.

HALLYMOOD, Jun Sione, associate producer; directed by Hallon.

HALLYMOOD, Jun Sione, associate producer; directed by Hallon, and Jun Sione, associate producer; directed by Edward Crouisger. Cast: Jane Wilhers, Gloria Stuart, Henry Wilcoxon, Helen Wright, the Times Nelson, Hallon Mariel Karney, Marjonie Piecher, Jed Frouty, Douglas Fowley, Ruth Feterson, Julie Carier, Hall K. Williams, Mariel Karney, Marjonie Piecher, Jed Frouty, Douglas Fowley, Ruth Feterson, Julie Carier, Hall K. Newell, Tom O'Grady, Sherry Hall, Sarnh Edwards, Sidney Blackmer, Andrew S. Good Cardy, Sherry Hall, Sarnh Edwards, Sidney Blackmer, Andrew S. George Davis, Albert Hunter, Binnie Barnes, Lynn Bari, Dorri Bowdon, George Davis, Albert Hunter, Binnie Barnes, Lynn Bari, Dorri Bowdon, George Davis, Albert Cont. Mary Zhanes.

Hunter, Binnie Barnes, Lynn Bari, Dorri Bowdon, George Davis, Albert "MUCRY FERNY, produced by David Hempspead; directed by Irving
Cumming; screen play by J. P. McEvory and Ethel Hill; original story by
Kenneth Barle and Howard Smitt; song by Walter Bullock and Harold
Born Bennie Barlett, Amanda Dill
Bill Robinson, Charles Farrell, Bert Lahn, George Barbler, Franklin PanyBorn, Bennie Bartett, Amanda Duffarry Des Roows, directed by Py Roy Del
Ruth; no withing credit; as yet released; photographed by John Mescall,
Cast: Sonja Hen, Richard Greene, Cear Romero, Buddy Ebon, George
Barbler, Barnett Farker, the Brewster Twins, Raymond Scott and Quintet,
Jean Davis, Patrick Walter, Blahs, Cook, Jr.

United Artists

Samuel Goldwyn Alexander Korda Seinnick Walter Wanger			Now Shoot- ing	Cutting	alance to Be Placed Before Cameras	
Chaplin			•		1	1
London Fil			•		•	8
	_	_				-
Total	32	21	1	1		30

Universal

Number Number Now Indiance to of Pix Com-Sheet Cutting Before Frequencies Fremmed piece in the Cutting Before Frequencies Section 1 2 5 13 Pictures in the cutting rooms or awaiting previews:

Fictures in the cutting rooms or awaiting previews:

**LADY IN THE MORGUE, "produced by Iring Starr; rected by Oils
Garrett; sereen play by Eric Taylor and Robertson White from novel by
Patricia Ellis, Frank Jenks, Joseph Downing, Al, Hill, James Robbins, Stanley, Price, Gordon Hart, Tom Jackson, Mineryu Urecal, Rollo Lloyd, Morgan
Vallace, Gordon Ellis, Byrank Burke, Corbet Morris, Ruth Fallows, Donald

Kerr.

FLANING FRONTIERS (serial), produced by Henry MacRes; directed by Ray Taylor and Alan James; sorien play, by Wyndham Gittens, George That Binds; pholographed by Jerry Ash. Cast: Johnny Mack Brown, Fleanor Hausen, Charles Middleton, Eddy Waller, James Blaine, Horace March March Brown, John Rutherford, & Casaly, Wildenby, Roy Barcott, Rahph Bowman, John Rutherford, & Casaly, Wildenby, Roy Barcott, Rahph Bowman, John Rutherford, & Casaly, Wildenby, Roy Barcott, Rahph Bowman, Michael Slade, Jim Farley, Jim Gorey, Pat O'Brien, Bob Woodward, George Plues, Jack Saunders, Frank Straubring-Company, State William (1998).

Bob Woodward, Géorge Plues, Jack Saunders, Frank Straubringer.

AIR DeVILS, formerly titled THE FIGHTING MARINES; produced by Trem Carr; directed by John Rawlins; screen play by Harold Buckley and George Wagner; original by Darold Buckley, plottographed by Harry Microscope (Straubring) and George Wagner; original by Darold Buckley, plottographed by Harry Microscope (Straubring) and Carry Marinery Lived In Comment of the Co

cekeit, Mickey Rentschler, Dickie Jones, Tommy Bupp, Juanita Guiglev, SUBFICION, produced by Edmund Grainger, directed by James Whalescreen play by Myles Connolly; photographed by George Robinson. Cast Warren William, Gail Patrice, Constance Moore, William Lunding, Lillian Yarbo, Geel Cunningham, Milburn Stone, inerva Urecal, Grace Hayle, James Fashin, Bulliam, Milburn Stone, inerva Urecal, Grace Hayle, James Fashin, Bulliam William, Milburn Stone, Milliam Lunding, Lilliam Hayles, Charles Charles, William Landing, Lilliam Hayles, William Landing, Lilliam Hayles, William Landing, Lilliam Hayles, William Landing, Lilliam Hayles, William Landing, Lilliam Landing, William Landing, Lilliam Landing,

Oleman.

TEFTER OF INTRODUCTION, produced and directed by John M. tabil, no writing credits as yet released; pictographed by Karl Freund. ast: Adolphe Menjou, Edgar Bergen and Charlie McCarthy, George furphy, Andrea Leeds, Rita Johnson, Eve Arden, Ann Sheridan, replacing all Patick, Doland Barry, Philip Trenti, Ernest Cossart, Boley.

"WESTERN TRAILS,' produced by Trem Carr: directed by George Wags-ner: original sercen play by Harry O. Hoyt; photographed by Harry Neu-mann. Cast: Bob. Baker. Marjorie Reynolds. Carlyle Moore, Jr., Franko Cotsaro, John Ridgeley, Don Barelay, Jack Kennedy.

Warners

Now Balance to in Be Placed Siorles in Cutting Before PreparaRooms Cameras tion 18 Number Number Now of Pix Com- Shootromised pleted ing 4

ictures in the cutting rooms or awaiting previews are:

ictures in the cutting rooms or awaiting preview are:

MEXTERN MOUSE, formerly titled MIXTERN OF HUNTINGS END.

MEXTERN MOUSE, formerly titled MIXTERN OF HUNTINGS WIND

Smith; original story by Midson G. Eberhart; acreen play by Sherman

Lowe; photographed by L. William O'Connoll. Cast; Dick Purcell, June

William Hopper, Anderson Lawlor, Sheila Bromley, Hugh O'Connell, Trevor

Bardette, Denine Moore.

TORGEN BLANK IN FANAMA, produced by Bryan Foy, directed by William Clemens, sereen play by George Bricker; original story by Albory College, property of the College Bricker; original story by Albory College, property of the College Bricker; original story by Albory College, property of the College, and the College Bricker; original story by Albory College, and the College, and the College Brity Company, Joe Cunningham, George Guld, Jimmy Conlon, George Lloyd, George Regas, John Harron, Jack Mower.

Lloyd, George Regas, John Harron, John Mower, John Millon Krims and Julius, Epstein, photorapheb by Sid Hekox, Cast Kay Prancia, George Schmer Jackson, Herbort Rawlinson, Emmet Vogan, James B. Carson, Grace Royle, Marron Aiden, Pauleite Evans, Edde Graham, Stuart Holmes, Standard Marron, Alden, Pauleite Evans, Edde Graham, Stuart Holmes, "WHEN WERE TOUR BORN To produced by Fayan For directed by Will
"WHEN WERE TOUR BORN To produced by Fayan For directed by Will
"WHEN WERE TOUR BORN To produced by Fayan For directed by Will-

Jack Goodrich, Arthur Höuseman, Jack Mower. Olaf Hytten, John Harron. "WHEN WERE YOU BORN"; produced by Jerrya Foyt directed by William McCann: original screen play by Dr. Manley J. Hall and Anthony Margaret Linday, Loia Lane, Anthony Averill, Larry Williams, Charles Wilson, Frank Jaguet, James Stephenson, Zric Stanier, Maurice Less Wilson, Frank Jaguet, James Stephenson, Zric Stanier, Maurice Less Wilson, Frank Jaguet, James Stephenson, Zric Stanier, Maurice Less Ben Hendriche, Gordon Hart, Jack Mower, Stande Bracey.

"GOLD DIGGERS IN FARIS," produced by Sam Bleshoff, directed by Maurice, Leop Honographed by Arthur Todd. Cast: Rudy Valles, Rosemary Lane, Hugh Rebert, Allen, Jonkins, Melville, Cooper, Frank McMush, Lane, Hugh Rebert, Allen, Jonkins, Melville, Cooper, Frank McMush, Borphy, Murry, Alper, Pedro de Cordos, Alphons Martel, Rosella Towne, Janet Shaw, Carole Landis, Diana Lewis, Peggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Peggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Janet Shaw, Carole Landis, Diana Lewis, Reggy Moran, Rafel Cordo, Landis, Randis, Rafel Cordo, Landis, Rafel Cordo, Rafel Cordo, Rafel Cordo,

Gloria Dickson, Jeffrey Sayre, Evelyn Thaw), Charles De Ravenne.

"WHITE BANNERS, 'produced by Henry Blanke; directed by Edmund
Goulding; sereen play by Leonora Coffee from the Lloyd Bouglas novel;

Goulding; sereen play by Leonora Coffee from the Lloyd Bouglas novel;

Granville Edward McWade, James Stephenson, Prank Darine, Frank Sullivan, Cliff Saum, Jackie Cooper, Donald Crisp, Kay Johnson, Sally Annet,

Jack Mower, Dalo Chenney, Vera, Lewis, Ludite Williams, Tom Wilson,

Back Mower, Dalo Chenney, Vera, Lewis, Ludite Williams, Tom Wilson,

Douglas Wood, Al Lloyd, Alice Lynden, Rex Evans, Peggy Stewart, Henry

O'Neill.

O'Neill.

FOUR'S A CROWD, formerly titled 'ALL RIGHT'S RESERVED, produced by David Lewis, directed by Michael Curtiz, screen play by Casey Robinson; photographed by Emel Hallet. Cast: Rosaling Russel, Errol Fyran, Olivia de Havilland, Walter Connolly, Spec O'Donnell, Dennie Lawrence Carta, Gloria Blondell, Carole Landis, Frank Cophina, Jr., Al Herman, Edward McWade, Arthur Hoyt, Robert Warwick, Frank Ascquet, Stuart Holmes, William Hade, Maurice Case, Charles Judels, Patric Knowles, Pat West, Frank Faylen, Carol Hodgins, Sam McDaniels, Don Barelay, Herman Bing.

Barclay, Herman Bing.

**COWBOY FROM BROOKLYN, formerly tilled 'DUDE BANCHER, produced by Lou Edelman; directled by Lloyd Bacon; screen play by East Baldwin from play by Louis Pelleter, Jr., and Robert Sloane; biolographed by Arthur Edeson, Cast: Dick Fowell, Priscilla Lane, 24t OBrien, Dick Granville Bates, Grace Halyd, Dennie Moore, Roselle Towne, James Stephenson, Herry Barris, Candida, Kay Johnson, Cliff Saum, Dorotly Yaughn, Sam Hayes, May Bolky, Johnnie Davis, Jimmy Foo, Elizabeth Rigdon, Jack Moore, James Rolan, William Davidson, Franklin Farmun, Dorotly Des Hiestand, Son Hendricke, Escent Vogan.

Joe Hiestand, Ben Hendricks, Everett Vogan.

"CRIME SciBOOL" produced by Bryan Poy; directed by Lew Seller; original screen play by Crane Wilbur; photographed by Arthur Todd. Cast: Humphrey Bogart, Gale Page, Todae Brd Bogs, Paul Porcasi, Helen McKeller, Dick Caster, Sov. And Bryan, Chapter Seller, Brown Caster, Sov. And Seller, Selle

riot, sinney Bray, virginia Brissac, Lotte Williams, Walter Young, Hebrt Rawlinson, Jan Holm, Tommy Bupp, Jerry Tucker, Don Hubbert.

"GABEN OF THE MOON," produced by Low Lot and Jerry Wald from the Saltevelout serial by T. produced by Low and Jerry Wald from the Saltevelout serial by Ti. Bedford Jones and John Batton; photographed by Tony, Gaudio, Cast. Pat O'Brien, John Wyne, Margaret Lindsoy, Granville Bates, Penny Singleton, Rosella Towne, Joe Venuta, Ray Mayer, Colona, John Hiestand, Jose Mower, John Harton, Mobel Harron, Mobel Tody, Caraville Bates, Penny Singleton, Rosella Towne, Joe Venuta, Ray Mayer, Parry Colona, John Hestand, Jose Mower, John Harron, Mobel Todd, Denney, Harry Seymour, Larry Williams, Lew Harvey, Thomas Poque, Jack Richardson, Charles Marsh, Harry Fox, Rajbh Dun, Sarah Zawads.

"WALLEY OF THE GIANTS' (in Technicolor), produced by Lou Edoney, Harry Seymour, Larry Williams, Lew Harvey, Thomas Poque, Jack WALLEY OF THE GIANTS' (in Technicolor), produced by Lou Edoney, Harry Seymour, Larry Williams, Lew Harvey, Thomas Poque, Jack Purcell, William Bayer, Walley Mayer, Marsh, Marsh, Marsh, Walley, Lou Faren, Louis, Louis, Larry Walley, Louis, Louis, Larry Walley, Louis, Louis, Louis, Larry Walley, Louis, Louis, Larry Walley, Louis, Louis, Larry Walley, Louis, Louis, Larry Walley, Louis, Larry Walley, Louis, Louis, Louis, Larry Walley, Louis, Larry Walley, Louis, Larry Walley, Louis, Larry Walley, Lar

Spencer Charters, Ben Bendricks.

RACKET BUSTERS: produced by Sam Bischoff, directed by Lloyd Bacon; screen play by Warren Duff and Robert Rosen; original story by Robert Rosen; and Leonardo Bercyckie; photographed by Arthur Edecon. Control of the Control of th

RCA'S FIRST OUARTER NET AT \$1,437,800

REII AT 41,401,600W.

Bailo Copp of merries first quarter net profit ending March 31 totalled \$1.47,780, as compared with \$2,243,057 in initial quarter last year. Gross Income from all equivers in state \$2.43,057 in initial quarter last year. In the state of the st

of preferred.

B. F. Keith net dropped nearly
\$190,000 in the first 13 weeks ending
April 2 as against the same period
charges, excepting surfax on undistributed, profits, totaled \$199,646 in
the April quarter as compared with
\$333,862 i ilar period of 1937.

\$383,802 i ilar period of 1937. The net profit of 52 weeks ending April 2 amounted to \$802,812 after all charges excepting surfax on undistributed profits. Profits of American Scating Co. dipped approximately \$130,000 in the first quarter ended March 31 as compared with the initial period last year. Company statement last week revealed loss of \$30,651, and week revealed loss of \$30,651, and year. According to \$20,651, and \$20,651,

year. Company statement last week revealed loss of \$50,05 after of \$100,880 in the March quarter of \$100,800 in the \$100,8

Gasoline Sweepstakes **Denting Theatre Banko**

Cleveland, May 3.
anknite and bingo operators artronically yi ing about the unicompetition of service station competition of service station and endined the new station and the service stations which are making a definite dent on theatre crowds. Gag at a constant of the service stations which have been awarding at the service stations which have been awarding attractions which have been awarding attractions within the service stations within the service stations within the service station of the service stations and the service stations and the service stations are serviced as a service station of the service stations and the service stations are serviced as a service station of the service stations are serviced as a service station of the service stations are serviced as a service station of the service stations are serviced as a service station of the service stations are serviced as a service station of the service stations are serviced as a service station of the service stations are serviced as a service station of the service station of the service stations are serviced as a service station of the service stations are serviced as a service station of the service station

Standard Oil and two other com-panies stepped into battle by hiking prizes to \$1,000 weekly and \$5,000. Nabe exhibitors, complaining they couldn't equal such high pots, have noticed that lottle their regular cus-tomers are now buying extra gas instead of banke theatre tikekis. Re-instead of banke theatre tikekis. Re-ners Bureau charged oil companies with violating the law through such with violating the law through such sales promotion. City's law directors are now checking on legal aspects to stop the Good-Will Mcrehandisers, Inc., managed by John M. Kumler of Chicago, which has franchise on 'Gas Sweepstakes.'

GN's Condor Pic

Hollywood, May 3, Grand National plans to take over Condor's unfinished 'King of the Sierras,' subject to changes and re-editing, for \$25,000. Amount needed to complete the film is estimated at \$6,000.

\$6,000.

Picture was tied up in Condor's bankruptey action after \$42,500 had been spent on production. It was piedged with several negatives as security for a loan from the Automatic Products Corp.

No Color for 'Rat'

Hollywood, May 3.
Warners picked "The Desert Song" instead of Brother Raf' as the see-ond of its two Technicolor features. Other tinter it 'Valley of the Giants'. In addition, four Technicolor shorts are being readled under supervision of Gordon Hollingshead.

Producers

A PROTEST FROM YOUR BRITISH MARKET

Your London distributors by playing politics are imposing yet nother handicap on your product in foreign markets

At secret meetings i London The Kinematograph Renters Society have set up a dictatorship to grade your features into two price classes.

This secret "grading" degrades a large percentage of product-your PRODUCT-INTO THE LOWER BRACKETS. Were you consulted? Certainly the theatre owners of Great Britain were not.

This "grading" applies rigidly to all sections of the country regardless of variations in local conditions and tastes – as if New York and El Paso, Pittsburgh and Jacksonville could all be treated alike.

We, The Cinematograph Exhibitors Associati representing 4,350 picture theatres (95 per cent of the cimas in the United Kingdom, your biggest foreign market) oppose this unethical selling combine because it decreases your share, decreases our share and decreases theatre attendances.

We, The Cinematograph Exhibitors Associati , determined that this thing called "grading" shall not happen.

Issued by the

CINEMATOGRAPH EXHIBITORS ASSOCIATION OF GREAT BRITAIN AND IRELAND

21 Panton Street London, S. W. England

Film Reviews

Law of the Underworld from page 15)

from page 15):

tive, the directive and the acting, scene follows scene in the hackproven in guessing what's going to
happen next. But, despite sell these
elements, the alm spetthy countries
where the sell of the sell of the
or a twin setup. What's going to
happen next. But, despite sell these
elements, the alm spetthy countries
or a twin setup. What is a
whole the sell of the
what motivated kids, Aome Shirtey and Richard Bond, who innocently get themselver, mixed upready and recommended by a guy with upperworld
connections. (Cheater Morris). The
reminded by a guy with upperworld
connections. (Cheater Morris) or
deriver and leadership and shoots
stick-up. An inside squeel leads to
the arrest of the two kids, while as
kids are identified as decoys in the
robberty and when it comes to
the
or confessing his mob affinition,
Morris chooses the latter course.
In ventionalized role, Clannelli
exudes plenty meance as the rebeilow, by the sessement of, registerlow, by the sessement of, the reserving
sustained fright Walter Abet
must be a server with interesting
results, while Lee Patrick fits in
musty as the copilipping mix
CAATTLE RAIDERS

Az En Lanyom Nem Olyan

('My Daughter is Different')
('My Daughter is Different')
('MUNCARIAN MADE)

Danukha rebase of Ferent Pives predigted

Treety, Hereeled by Tanako Najda, Frent

May by Kulman Najda, Senedial, Kendy,

Hereeled by Tanako Najda, Frent

Treety, Hereeled by Tanako Najda,

Treety, Hereeled by Treety,

about the only piece of action, and that's handled badly. The girl just drives on the wrong side of the street, although in full possession of

street, although in full possession of her faculties.

Zollan Gregus is a thoroughly bad villain: Inne Raday is a precisely good hero, and Klari Tolnay is a veritable Snow White. It's all quite literal. Not much to the backgrounds or camera stuff.

Shan.

BAR DU SUD ('Southern Bar')

PRIS, APPIL 18.

Paris, April 18.

Paris, April 18.

Compagnis Franciscus de Distribution des la constantiation de la constantiation. Strat there's vaset. Focular Spain Foote and Jon Gallon, Directed by Berd Foote and Jon Gallon, Directed by Berd Footen, At the Normands, Paris, Ruen Iversion, At the Normands, Paris, Ruen Version, At the Normands, Paris, Ruen Version, Chair Christow Vanel, Tank Prieser, Jean Chair Christow Vanel, Tank Prieser, Jean Hilmsmut, Dolly Davis, Jean Alperti Nan-Verraus.

(In French)

Thi is: Charles Vanel again, as a tough colonial officer and everybody but the villains shouting 'Viva' la France. It has plenty in it to make the grade, and with the grade, and with the grade and with the strength so as another arms smuggling ple abroad. Acting for the most part is good and the story moves exceptionally well for a French pic. On the but possesses nothing of really extraordinary.

okay by the assignment of registers in the property of the process of the process

This is headed for big grosses here and with a little section work it and with a little section work it stands, it is one of the best French fortist viewed recently, but lits too samplion. Story is by no nient values the time, Produced by the makes see the contract of the contract with the little section of a similar subject but suffers because Pierre-dichard but suffers because Pierre-dichard Boyers, for from being a Charles Boyers, and Charles

disk in wife. Bild Gendensond the property of the property of

shout his treason to her, but that Elizabeth will die. Orioft takes his own men and tries to free her, but was men and tries to free her, but was men and tries to free her, but was to be to be the state of sentencing them both to death. Annie Verney is on her way to the took like a still too young to handle to the first-rate. Her work is consistently good throughout they pie and at times farst-rate. Her work is consistently good throughout they her biggest drawback in his pie is being sentitive took nor ability. Her biggest drawback in his pie is being sentitive took nor ability. Her biggest drawback in his pie is being called the work of the wor

PICTURES

Dee Kraft Phun Leben ('The Power of Life') (YIDDISH MADE) (WITH SONGS)

Produced and directed by Henry Lynn, Stare Alleton Metarlesko. Play and recen-script by Island Zalotacotekly. "Out Sim-rie Strassberg, Charlotta Guidacle, critical Hart, M. I. Sannyibor, A 6c La. Simi Itart, M. I. Sannyibor, A 6c La. Simi N. Y. week April 27. I Huming time, by mins.

If a Viddish, with English Titles, Cheap, elementary drama, amateurishly produced. If sail dialog and the total control of the control of the

AZ ELCSERELT EMBER

AZ ELLSEKELI: EMBEK
(The Man Wow was Exchanged)
(HUNGARIAN MADE)

The production of the production of

there two properties of the pr

Jack Planis, mtuose Majestic here. filed for Tulsa Lader, femaliae Weige, Ritte county Jegistaltive post No. 7. Flani a former student Notre has studied some law, and is injustice to the studied some law, in the studied some law, and is injustice to the studied some law, and is the studied some law, and the

Theory Scientistics, the shares, on my value, and the shares of the street, the shares, on my value, and the shares of the share

arish priest, who manages to per of the marriage ritual without the manages to per of the marriage ritual without the manages to make the manages the manages to make the manages the manages

Incorporations

HILLE CHANGES

Malywood May 3.

Yagabond Kid "replaced 'Easy
Street' as title on next Bobb Breen

Grand National
West to Six-Shooting Territury
to One Woman's Answer; The PayTook Woman's Answer; The PayTook Woman's Answer; The PayTook Trail' to great and shoot
The Come Trail' to great and shoot
Larry Dormon's Valley of Violence.'
The Lady's from Kontucky' is new
tog for "Lady's Form at Paramount.

Inside Stuff—Pictures

Faramount's heavy and unexpected dip in earnings for the first quarter this year was because of heavy write-offs on producer and player contracts, according to Wall treet reports. Company is said to have included close to \$1,000,000 in deductions deemed necessary to settle old pacts with Emanuel Cohen, B. P. Schulberg, Marlene Dietrich and others. Far showed only about \$830,000 in the first quarter when more had been anticipated. Figures include more than \$800,000 in undistributed earnings of non-consolidated, partly owned companies.

Reason for company's decision to make the deductions in the initial nesson for company's decision to make the deductions in the initial quarter was because it was not brought logical to carry over for another quarter described in the control of the contr

Studio flacks have found a new form of grief in the recent order requiring a written o.k. from their casting offices before exposing contract players to newapper and magazine interviews. New yet dage is due to clauses in the pacts of various guilds. Under the new system a contract player called to the studio by the flack department to chin with a scribe for publication is entitled to a week's pay, no matter how long or short the interview is.

Another pet peeve of the press agents is the cameraman sent to Hollywood by castern mags to shoot special art subjects. The visiting sharp-under the pressure of the pressure

International Photographers local did not attempt to call any of its cameramen off the job of allming the N. Y. World's Fair preview showings over the weekend. Ion at first claimed that motion pictures were being taken on the exposition grounds at Flushing Meadows for the fair associated that other than the properties of the fair associated that other than the properties of the fair associated that of the fair for any outstanding story. All newsreels will converge on the fair for any outstanding story.

Newsreel crews which covered the mine disaster near Grundy, Va., about 10 days ago squawked to their home offices about the pushing around handle time by state police on guard at scene. State cops ordered his body of the pushing a state officers was so great that photographers had difficulty threading beltyr cameras for other shouting. Chameramen argued that they had a right to take pictures on a public road but all claims as to authority were pushed saide by the officious gendamen. Home offices burned because interference ruined some scenes and because they, believe their camera-crews were operating within their justification.

Reloved Brat,' with Bonita Granville in name role at Broadway Strand, was produced and previewed under the title of 'Girls on Probation.'

advanced \$15,000 to Maurice Gebber on a takeover of the old Talisman PAR MERGES CLEVE. studio. Shortly after, Clifton made a hurried trip back to his native England and passed from the scene, Gebber meanwhile turning back the studio to its original owners. Before coming to Hollywood, Clifton was identifled with several picture ventures, none of which scored.

Announcement at the meeting of newspaper publishers last weck in New York that the fil industry had promised, vi ill Hays, to reproill Hays, to reproduce newspaper offices and newsmen in screen vehicles only as they actually exist, brought a snappy retort from one producer-distributor of-ficial. He said: 'Yes, and I suppose in return all newspapers will print only pollyanna items about pleture stars.'

Poulette Goldend, slated for a part in Scientick-International's. The Young in Heart , probably will, not be seen in that film. Charles Chaplin has persuaded S-I to give him a week's option on her services. It is understood he intends to give her a top spot in his next film, which will see the silent comedian in his first talking role. Margaret Tallichet is being held in readiness for Miss Goddard's part in 'The Young in Heart Jan.

The Roxyettes, who have done unicycle, icycle, acrobatic and circus tricks on the Roxy theatre, N. Y. stage, were taught to play piano in a few days, in order to participate Friday (8) in a 24-piano routine. The Wurlitzer Co., exploiting a new baby grand (or 'butterfy' model) will instal the 24 instruments, which 18 grils will perform on, as part of a stage.

'Alcatraz' click has resulted in more buying of prison stories by War-ners. Picture dealing with life on 'The Rock' was produced by Bryan Foy for \$183,000, Including the actual filming and general overhead. It was the lowest production bill ever stamped with Hearst's Cosmopolitan seal, and it brought home more coin than many of Warners super-supers.

Stu , which had a war story all set to make, has called the thing off because a condition in Nazi Germany today parallels the story which actually is of Beglium during the World War. Studio for a while thought of shooting the thing anyway, figuring that its banning in Germany wouldn't make much difference since no-money comes'out of there now.

It might be called a post-preview that Republic pulled at Orpheum, Los Angeles, last week. Picture was 'Youth on Parole,' produced by Republic last fall and exhibited all over the east, south and midwest. No release date had been obtained in the Los Angeles district at the time, so the film was put on as a studio preview, half a year after its release.

On Friday (6) Grad Sears, Warner sales chieftain, is calling in the trade press and possibly some others for an informal discussion of sales plans, policies, etc., for the 1988-39 season, somewhat of a departure for distribu-tion bosses. The thought is to indulge in an off-the-record gabtest with

In order to be able to sell the remake rights on 'Show Boat' to etro, Universal had to buy up for \$30,000, from the authors, a continuing 15% profit-sharing interest wich they had in the title. Edna Ferber, Jerome Kern and Oscar Hammerstein, 2d, share in this windfail.

was produced and previewed under the title of Cirlis on Probation.

No stranger to Hollywood is Henry T. Clifton, principal in the now notorious Lew Brice poker suit for \$150,000. Over a year ago Clifton the picture; probably going to UA.

COLUMBUS EXCHANGES

Columbus May 3 Columbus, May 3, Paramount will merge its Cleve-land and Columbus exchanges effec-tive May 7. All shipments to this area will come from Cleveland after that date except West Virginia ac-counts, which will be handled through Pittsburgh.

Pittsburgh.

Marmaduke R. (Duke) Clark, exchange manager here since 1928, goes to Cleveland as branch manager under Harry Goldstein. T. Lester Irwin, chief booker, and Lloyd Henrich, chief auditor, also transfer to Cleveland office. John B. Gardner becomes zone manager for Columbus and central Ohio, and Guy S. Peter-son will take the West Virgini assignment.

assignment.
Move has been talked for some
time with idea of closer correlation
with New York office. West Virginia
accounts reverting to. Pittsburgh
solves problem in that section as
most other companies serve the state
from their Pitt offices.

Flacks' IA Threat

Hollywood, May 3. Mollywood, May 2.
Screen Publists Guild may seek affiliation with the International Alliance of Theartical Stage Employees if producers continue to spurn their application for recognition as barphication for recognition as barphication for recognition as barphication for presentatives for suitable of the stage of the seek of the

NACE EXPANDING

HAULE EXPANDING
Harry Nace will increase his
Arizona theater properties to 25 with
the acquisition of the Sultana
Williams on June 1 and the
pletion of two new houses i
liams and Tempe turned over 16
Nace by Charles Proctor, who epcarted it for years, New house in
Williams gives the town two theatres.

MUSIC BY

ARTHUR JOHNSTON

'SAILING ALONG'

(GAUMONT-BRITISH)

Starring JESSIE **MATTHEWS**

LYRICS-MAURICE SIGLER

'ASKING FOR TROUBLE'

Starring JESSIE MATTHEWS

LYRICS-EDDIE POLA

MARTIN'S LANE

(MAYFLOWER PICTURE CORPORATION)

Starring CHARLES LAUGHTON

LYRICS-EDDIE POLA

'HAPPY RETURNS'

(C. B. COCHRAN REVUE)

FLANAGAN AND ALLEN, BEA LILLIE, JACK HYLTON **ORCHESTRA** LYRICS-IAN GRANT

EXPLOITATION

By Enes W. Sargent

Ye Sherwood Gazette

Ye sherwood undertuned.
Warners novel program for the
Hollywood preview of 'The Adventures of Robin Hood' was a spt to
tures of Robin Hood' was a spt to
ture of Robin Hood was part to
trable comment. Titled the Sherwood Forest Gazette, it was printed
in old English type on brown paper
to the program of the SherRobin Hood's day. Breezy bits of
folderol were contributed by menbern of Bob Taplinger's publicity

One of the Best advertising bets Warner Bros. has turned out in a long time is a pictorial story of The 175 captioned cuts in a nearly praced booked to 32 pages and cover. Titled The Movie Book, the volume Conclin Pub. Co., which cells is to the foe, stores. Exhibitors planning to book the picture should see to it that their Bocal theory stored. Between the concentration of the stores of the concentration of the concentration

volume. It should prove a powerful seller.
Warners' only participation is the supplying of the cuts and captions, but someone did a very good job on that end.

Paramount Encores

Paramount Encores
Paramount publicity has produced
another issue of Snoop, its own canid camera picture magazine, which
is designed for distribution through
it designed to blank space on the
back cover for the theatre imprint.
It is martly usembled, with just
and candid camera shots of real interest, it bears comparison with the
news-stand product except that it,
mount pictures. It forms a whale
of a general exploit ion side.

iguring Test Pilot Omaha. Istuaring Test Pilot Omaha. Istuaring the health Schalever, ester of the Omaha theatre backed it with a stury campaign. Most of health of the health Schalever, and health Schal

erchants' Mats

erchants' Mats
Cherokee, Okla.
New plan worked out by Capt.
Tom Lewis, manager of the Mat they
are the control of the Cherokee
in direct aponocrain of Wednesday's
howa. Under the plan, special Nerplaced in all business house of the
placed in all business house of the
lade of the control of the cherokee
it is not business. House of the
children wishing to attend the show
cupon admits patron for 10-cent
mathres and 15-cent night, while pa
mathres and 15-cent night, while pa
material the compone mater pay restant free.

matinee and 13-cent man pay reg-tions without coupons must pay reg-ular fee.

Oklahoma*theatre management, in-dividually and collectively, are at-tempting to work out methods to take up slack resulting from recent outlawing of bank night.

Cooperative Selling

Cooperative Selling
if most merchants making
strenuous merchants

rived, as estimated from the number of course were researched as \$10.000 times over pays double what his fallow with a \$5.000 inside will contribute \$5.000 inside will contribute \$1.000 times \$1.000 t

the railroads, though the latter are tougher. Or preli mary nerold of a week or 10 days in which to advertise the stunt merchants give coupons with all outchases, generally cents in value. At the end of the period the persons turning in the largest number of coupons receive able, and not limited to the original able, and not limited to the original able, and not limited to the original holder.

use swaros. Coupons are transferpholes and not limited to the original.

Special drives should be made on feeder towns, to draw in the trush of the coupons of the coupon

Crazy Copy

Elk-City, Okla.

Promoting screwy angle of 'Merrily 'We Live,' Johnny Wisdom ran
following blurbs in advertisement
for his Elk.

'How 'e '

iciliowing blurbs. In advertisement for his Bik.

'How to keep from growing old:
'Idow to keep from growing old:
always race with locomotive the states of the monotony of their jobs; always became a state of the monotony of their jobs; always became a state of the monotony of their jobs; always bass the car ahead on curves or unmerve the fellow and cause him to turn out too far; demand half the road, the middle half, insist on your when skidding, it makes the job more artistic; always speed, it shows ceryone that you are a performed, it lakes the job more artistic; always speed, it shows ceryone that you are a performed, it lakes the job more artistic; always speed, it shows ceryone that you are a performed, it lakes the job more artistic; always speed, it shows ceryone that you are not driver; never stop, look or listen at rail-read, it lakes time, in along years and the proposed of the proposed

risco's_Golden Girl

risco's Golden Girl

San Francisco.

New high in local film exploitation was sourced by the control of the cont

Sure-Fire Stuff

Palace here reaped quite a bit of free publicity in the form of a news story when it dug up a local woman who had witnessed the burning of the publicity of the form of the period of the picture. Times ran a lengthy yarn on her recollections, lying in with the opening of the picture with the opening of the picture of the

Brushing Up

Brushing Up
Francis Long, editor of the Movie
News, Shea's Buffalo house erith.
Tobin Hood' at the White House.

Technology of the Movie
Letter was taken to the office by
arotal. current since the publication stated, her is with there
and the company of the company of the company
to the company of the company of the company
to the White House.

Thomas American Company
to the White House.

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Tobin Hood' at the White House
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arotal candidates.

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the office and the office by
arotal candidates.

Thomas American
Tobin Hood' at the White House
the office by
arotal candidates.

Thomas American
Tobin Hood' at the White House
Thomas American
Thomas A

What, No Dishes?

New high in quantity of film entertainment for 10c recently in Sunset theatre, uptown New York.

York.

Besides the three features,

Boy of Streets, West of Rain-bow's End, and Paid to Dance,
house offers 'Sweepstakes,
chance game, in afternoon for
the dime fee.

MONTGOMERY WON'T RUN AGAIN AS SAG PREZ

Hollywood, May 3.
Robert Montgomery will not be a candidate for reelection as president of Screen Actors Guild in the balloting next fall. Urged to run again, he told friends he preferred to see somebody else take the job.

Edward Arnold is being groomed for the presidency when Montgomery retires. Election was recently postponed until September.

Equity Reinstatement For Lionel Barrymore

Lionel Barrymore, who has been under auspension from Equity for more than a year, can secure elinomer control of the Council so ruled yesterday (Cruesday) on the suggestion, of the Screen Actors Guild.

Screen Actors Guild.

Screen Actors Guild.

Screen Actors Guild.

Actor gave various excuse, on SAG. Actor gave various excuse, but evidently decided that membership in SAG organization was necessary for future screen braggements.

Life Term for the Slaver

Of Crosby, Minn., Exhib
St. Paul, May 3.
Bruno Sydow is now checked in
at Sillwater, state pen, for life, oil
Crosby (inn.) theatre operator,
Sydow's trial lasted less than an
hour, Pleaded guilty to second degree murder and was sentenced immediately by District Judge D. H.
Fullerton.

Fullerton.

Sydow admitted killing George
Thorpe, prominent Crosby showman,
during struggle for possession of a
gun, last May. He was captured by
Minneapolis police when caught
prowling, after he had led authorities a merry chase through half, the
states in the Union.

Cantor's Ditty Dishers

Hollywood, May 3.

Lew Brown and Lew Pollock are assigned to the musical score for the next Eddie Cantor film. Picture, still untitled, will be made by 20th-Fox.

shoot seenes from the feature. Serves to keep th interest ub. For the Canadian holiday, Victoria Day, the will increase, his edition to the control of the control of the control of the victorial standing by the role of the victorial standing by the and given official standing by the sand given of the sand given for two and the sand given for two and the sand given for two and the sand given of the sand given to the sand given the sand given to the sand given to the sand given the s

Got 23 Planes

Manager Leater Pollock, Loews, promoted himself an air armada 10 bally Tost Pilot that included just about every orace in and near the about every orace in and near the third programment of the property of

Ri ing Robius

Ri ing Robins

Taking advantage of the opening of the new postoffice, as foderal building; in Burbank, Calif., which issued cachet envelopes, Wainer's arranged to mail the first letter to be stamped; a communication to President Rossevell invitung him to screen Robin Hood' at the White House.

Takita was taken is the office him.

Theatres-Exchanges

Adele Kirkpatrick, 'teen' age daughter of veteran theatre operator Hoyt Kirkpatrick, has charge of the Hoyt theatre here, even to booking of films and handling of publicity.

G. W. Baughman closed his theather in The Control of the Mac. In Lebanon, Neb. Holbrook, Neb., cities are making a drive to get an exhib in town to run films in the newly constructed Community Hall.

Rex. Bonners Ferry, Idaho, acquired by Jimmy Ewing, former Universal salesman here. V. L. Baker former owner of Rex. W. Smythe, former booker at RKO exchange here, purchased the Prototor St. (nabe) in Tacoma, from Fred Gertaner.

Oklahoma City.
Grove & Adams purchased site at
Northwest 23rd and Villa streets for
new \$50,000 house.

Albuquerque, N. M.
New \$25,000 house under construction by Latif and Selin Hyder, will
be leased to Texas Consolidated
Theatres. Inc., and Joseph Barnett,
Hyders announce.

Jacksonville.
E. J. Sparks' new San Marco in South Jacksonville. Pine Bluff,

P. K. Miller, Negro capitalist, has announced that he had purchased a building near the business center, of the city which he will convert into a motion picture theatre for Negroes. All of the four theatres here have accommodations for Negroes but it has been a long time since the city has been a long time since the city has had one for them exclusively. Pat McGee, formerly with the J. H.

Pat McLee, Ormerly with the J. H. Cooper-Paramount interests in the southwest, has turned independent exhibitor with a theatre of his own in Marlboro. Mass., which he opened recently. For years McGee was in Oklahoma City in charge of the Cooper-Para-Warner theatres in that city. He resigned that post about six weeks, ago.

The Grand (F. F.) closed for summer months April 30 after season of ger Jim McDonagh being transferred to Palace, also F.P. manager George Allen of Palace likely to be placed in one of other houses on circuit. Geret to Capitol and Palace theatres.

Griffith Amusement Co., announces purchase of the Aztec theatre. Griffith purchased another building possible

in Enid several months ago to be converted into a theatre,

27

Milton Overmat moved from the control of the contro

Don R. Stevenson, operator of the Hollywood, now dark, has leased the Lyric, Williamson. The Lyric, taken over last year by Slotnick & Gandel, has been closed since Feb. 1. when town board refused to permit Sunday film shows.

Oklahoma City, Consolidated Theories, Inc., artificiate of the Griffith Amuselment Consolidated Theories, Inc., artificiate of the Griffith Amuselment Cort. Inc., and the Consolidated Theories of the Consolidated Theories Consolidated Theorie

Fred A. Rush, press department, soins Graphic Theatres press department, joins Graphic Theatres May 4, to manage the Brandon, Vt.

A. P. Archer and Joe Dekker, Civic Theatre heads, have added the Federal and Rex theatres here to their string, giving them nine oper-ating theatres in Denver.

Oklahoma City.

Shifts in Standard theatre personnel include: Todd Ferguson, from manager of Midwest to manager warner; avid Goodman to manager Midwest. Melv:n Kamp, assistant Midwest. Melv:n Kamp, assistant placed by Willard Dumont, former treasurer at Criterion.

The Grand (F.P.) closed for the summer, April 30 anager Jim McDonach goes to Palcee, also F.P. (Capitol, Woodstook (F.P.), closes for summer middle of May, manager Harry Neun kiely to be given relieving assignment in other Ontaria-house until 18

Hollywood, May 3.

Sequel to The Adventures of Robin Hood' is planned by Warners, tentatively titled 'Sir Robi Locksley.'

cast will be used as far

PARAMOUNT TIMES

New York Theatres





Loew's STATE "BIG BROADCAST" "GIRL of the GOLDEN WEST" and Big Stuge Show

Tib Av. & Soth St. ROXY ALL 25° TO

"College

Swing"

Burns and Alle Martin Ituye Bob Hope

Four Men and a Prayer

PERSON

KAY

KŸŜĖR

MUSIC HALL CLARK MYRNA SPENCER GABLE LOY TRACY "Joy of Living" "TEST PILOT" Spectacular Stage Productions

20th Century Fund Prepares Audition Records in Hope of Web Interest

Twentieth Century Fund, Inc., has spent around \$500 making two transcriptions with which it is trying to interest one of the networks in carrying a sustai ing series. Now arronging auditions.

Fund was founded in 1919 by the late Edward Filene, Boston merchant, for philan-hropic endownments. Lately that phase has cease and the organization conducts surveys and research, into economic problems and taxation in the U. S.

problems and taxation in the U. S.
Programs would present the findings of the surveys, which the Fund
declares are neither and! nor proNew Deal. On the trustee list of the
Fund are such New Dealers as A. A.
Berle, Jr. and Robert H. Jackson;
also such conservatives as Henry S.
Dennison and Charles P. Tatt.

Dennison and Charles P. Tatt.
Transcriptions have been made in
semi-dramatization form, using professional acting talent, with scripts
worked up in form of debatec. Impersonations of w.k. figures are also
included in part of the e.t.s.

Included in part of the e.t.s.

It is understood if the Fund is not successful in spotting its series for hearing in live form over one of the networks, it may aim at a national wax campaign set directly with the stations which will earry it.

TRANSRADIO STOCK BASE WIDENED

Transradio Press Service, Inc., has increased its capitalization from \$50,000 to \$150,000, according to papers filed with the Secretary of State. It's the first change in the organization's capital setup since its inception in 1934.

Isaac W. Digges, of New York, was the filing attorney.

Herbert Moore, Transradio prez, said Monday (2) that the move in Albany merely reflected the financial growth of the enterprise and that it had nothing to do with the recent purchase of Transradio stock by i. D. and Leon Lew., of WCAU, Philadelphia.

GENE MORGAN COPS FILM ASSIGNMENT

Gene Morgan, radio actor who has played on most of the web script shovs around New York in last few years, has been signed for films by Republic.

Loft for Coast over weekend, carded to report on the Repu is carded to report on the Républic lot on May 9. Set for a six months' termer by Fanchon & Marco agency.

WINCHELL'S PINCH - HITTER

Either Morton Downey or Cissie Loftus Due for Booking

It will be either Morton Downey or Ci ie Lottus in the Jergen's Sunday aight spot on the NBC-blue when Walter Winchell goes on his four-week vacation in July. Winchell had tabooed columnists as pinch-hitters, these Including Hannen Swaffer and a couple of other Envilsimmer.

Englishmen.

Same agency, Lennen & Mitchell, is also trying to decide on the dramatic show that will replace the Power series for the sum-Several such programs are

Charles Stuart Dies

Lincoln, ay 3.

Charles Stuart, 53, a director of executive committee and one of principal stockholders in Central States Broadcasting System (KFAB-KFOR, Lincoln; KOIL, Omaha), died of heart attack Monday afternoon (2).

Survived by widow, daughter, two sisters.

Prize Radio Gag

Radio insiders regard a re-cent quip on the Fibber McGee and Molly program as the No. 1 gag thus far this year as stem-ming from the radio. It has to do with an incessant 'My friends background, whereupon

Myrtle exclaims: 'Oh Frank, get another sta-

To ich he responds,
'Myrtle, when you hear 'my
friends' on the air, you can't
get any other station.'

VISITING RADIO EDS ACT IN EXPO STUNT

San Francisco, ay 3.

Visiting New York radio scribes, who will spend a day in San Francisco after a jaunt to Hollywood for the state of the same of t

Bulletin and Herb Caen of the Chronicle.
On Treasure Island, in the Administration Bullding, will be Nick Kenny, New York Mirror, E. Lo. Stein, New York Post, with localities Stein, New York Post, with localities Emilia Hodel, San Francisco News, Jack Burroughs, Oakland Tribune, Don Logan, Oakland Post-Enquirer.
Log Sanders' dance band, in the Joe Sanders' dance band, in the plane, will accompany warbler Jane Kaye, on the Island. Encees will be Darrell Donnell of the San Francisco Examiner and Tom Breneman of KSFO. Latter will be in the plane.

Patterson Joins Govt.

Washington, May 3.
Richard Cunningham Patterson,
Jr., former executive vice president
of National Broadcasting Co., was
mominated last week by President
Roosevelt to the post of Assistant
Statianted by munerous past on the
back delivered by Secretary of Commerce Daniel C. Roper, Patterson's
nomination was received by the
Senate. Government is "highly
fortunate in obtaining the services
wide experience and contacts in the
business world. Roper declared.

Earl Smith Quits WDSU

New Orleans, May 3.

Earl Smith, program director of
WDSU for the past eight years, reto the past eight years, retake a brief vacation before seeking
a new connection here. In addition
to his program duties, Smith was also
special events 'announcer, Clark
At WWL an amouncer, Clark
withmarder, Is no longer connected

RADIO Waring Takes Off

Coca Cola's dickering with Fred Waring is at an end and the beverage bottler's present show on CBS stays as is through May and June.

as is through May and June.

Scouting around for a new program is reported to have sidetracked after an official of the company visited the broadcast in person and inquired why the outfit couldn't go on with what it had.

WMT, Cedar Rapids, Draws 5,000 Payees at 40-50c To View Station Acts

Cefar Rapids, May 3.

WMT Radio Roundup, exhibiting local programs, was held in Municipal Coliseum', Sunday (24) afternoon and evening and played to over 5,000 people. Big percentage of the house of the control of th

mer. Neighbor Bob and Babe, Tillie and Millie, the Rosebud Danceri, Al-lan McKee, and Frank Voelker, blind organist, appeared on the bill.

Most of the advance plugging was done on the air over a period of three weeks. A few window and bumper cards were used. It was the first venture of its kind for WMT and netted a nice balance on the and netted a nice balar profit side of the ledger.

WGN MARRIAGE BUREAU SHOW GOES MUTUAL

. Marriage License Romances, which Borden sponsors locally on WGN, Chicago, satis sustaining over other Mutual stations next Monday (P). Buchain ageivg, which has a test to stir up interest in other towns in the program. Check will be made of results and, if deemed favorable, Borden may spread its bankroll over some of the other bodden was three weekly uses a construction of the other bodden was three weekly uses a construction.

broadcasters.

Quin Ryan thrice weekly lugs
mike into the Chicago marriage by
reau and interviews couples. Com
nercial copy will be cut outside Ch
cago. Angle on the Windy City by
reau is that it is the busiest in the world. Other big burgs have branches, but only one serves Chi-

Personal-Professional Trek of Miss Backus

Georgia Backus, writer-directress Georgia Backus, writer-directress of network shows around New York for past decade, left for Coast over weekend to join her husband, Ha Alexander. Latter is in Hollywood, where he does material for Ken Mur-

where he does material for Ken aur-ray.
While there Miss Backus hopes to hook up with CBS Coast office, net-work with which she has done most of her work in New York. She re in New York. She re haddo Events. Inc., job- lotting script utilit. In her former partner. Joe Koehler. Is now carrying on alone, although Miss Backus still retains her financial interest.

Tied In with California Industries

Paramount Studio's Radio Comm'l

A deal expected to be closed today (
uesday) for Paramount studio to
tie up with California Industries for
an hour radio show initialing in
September, with Fred Ibbett producing. Tentative arrangement is for
52 weeks with each of states 14 Industries given four shots annually. dustries given four shots annually. Program would use Paramount talent exclusively with an arrangement providing for studie's air names participating in show. The student of the student should be showned to be sh

Protests Air Drama Of Mixed-Up Estate

Wichlta, Kan., May 3. William A. Karhs, attorney, protest against broadcast by Skelly Court of Missing Helrs of information concerning estate of late Margaret Schindler. His law firm represents Ethel Wentworth, claimant to estate.

ic that broadcast, which will be aired over station KFH locally, will foster ne less litigation and invite fictitious law suits. Telegram also said law firm would hold broadcaster liabl for damages.

CBS Evaluates Sales Strategy

Columbia will use the slack business season which radio faces for the next three months to engage in some self-secutiny and possible policy overhauling. Probing and revamping will have nothing to do with public relations but will concern itself strictly with finding out where! CBS policies may have caused the diversion of advertiser appropriations to other sources. Also whether the time lan't ripe to do a little re-vehulating of such policies.

do a little re-evaluating of such pointers.

Nothing drastic will come out of this sitting. Network merely wants to make sure that in enforcing a number of policies it hasn't unnecessarily overlooked or quashed some worthwhile business.

Columbia's official family realizes that the strides the network had laken during the past three years have been both broad and heetic. Taboos in matters of offensive advertising and programs have been what for rando business in neares! It has occupred to the web's hoard what for rando business in neares! It has occupred to the web's hoard of a hard and sweeping nature. Now that the pack hat slowed somewhat for radio business in general, it has occurred to the web's board of the pack of

with ample time now on its nainds, this board can devote a more thorough study of a particular polley's implications and so redocument that certain types of accounts could be accepted without the control of the study of the control of the control

Walter O'Keefe Challenges Packard's **Right to Cancel on 'Conditions' Clause**

Seek Crosby Renewal

Although the present contract has eight months to go J. Walter Thompson would like to have Bing Crosby be to the the contract of the the contract of the the contract of the c

SHIFT P & G SERIALS TO NATIONAL MAY 30

Procter & Gamble, through the local Blackett's an ple-flummert agency, is shifting the 'Ma Perkins' and 'Kitty Kenee' shows to NBC on May 30 after a considerable sojourn or Columbia. This follows the move of P. & G. to full hour on Columbia. cupied by General Mills which shifts' to NBC.

Neither show will be-

Neither show will be a coast-lo-coster, but will divide the country seat and west, Keenet, for Dreft, west out of Chicago at 10x5 am west out of Chicago at 10x5 am CDST. "Perkins, continuing for Oxydo will be on the NBC blue with a CDST on arrangement at with a CDST of the control of the contrada were routed through the office of Jack Laemarr, B-5-71 radio time buyes here, talk last week.

Philco's Labor Trouble

Philladelphia, May 3. Phillos's huge manufacturing plant here was closed yesterday by a jabor dispute. Firm called it a strike, but united Electrical, Radio and Marchael Workers Union said it was a lockout. United Electrical, Radio and Marchael was a lockout. The strike was a lockout of the strike which was a lockout. The strike was a lockout with the strike was a lockout with the strike was a lockout which was a lockout was a lockout with the strike was a lockout with the strike was a lockout was a lockout with the strike was a lockout was a lockout with the strike was a lockout was a lockout with the strike was a lockout was a lockout with the strike was a lockout was a lockout with the strike was a lockout was a lockout was a lockout with no change in hours.

Mrs. Gene O'Fallon Dies

Mrs. Gene Uration Dies

Denver, ay 3.

Kathryn O'Fallon, 41, wife of the manager of KFEL, and a director in National Association of Broadcasters died at her Denver home April 29 after an eight months' illness. Funeral and burial in Denver Monday.

Waiter O'Keefe has started suit in N. Y. Supreme Court challenging the right of Packard Motors and the agency. Young & Rubishm, to go off the sur. He is soking for the amount was to have run until June, an amount over \$800.00 text Parmits Clause in the contract Parmits Clause in the tongram providing 'conditions beyond conviding the supplication of the convertigation of the convert

BERT LYTELL **REFUSES CUT** FOR 'ALIAS'

'Alias Jimmy Valentine,' waxed dramatic series which recently went off the air, is being readled to remerly bankrolled by Edgeworth to-bacco and starred Bert Lytell. Actor will not be on the new starza, however, since the Blackett-Samplement of the starter of the starter for than take slice and now has a couple of other shows in the works. Understood that Edgeworth warned to for high Edgeworth warned to find particularly for the summer, but to chill by staying away from the kilocycles. Reported, however, that a factor in Edgeworth's dropping of the show was dissatisfaction at not the show as dissatisfaction at not from the agency. Also reported that the sponsor was anxious to spread part of its ad budget into the magarine, newspaper and billboard fields the most. She was cripted for the final

'Alias' was scripted for the final weeks of its old run by Ernest Shenkin, with Lytell lending a writing assist. Not known who will author the revived version.

John Wiggin Winds Up 5 Yrs. with Pedlar & Ryan

John Wiggin has quit Pedlar & Ryan's radio writing and production staff after being with the agency for

Wiggin may repair to his far Maine for an authoring spree during the summer stretch.

Zeke Manners on WNEW

day.

Surviving besides husband are a daughter and four sons.

Zoke Manners started another commercial for Madison Loan on WNEW, New York, Monday (2). His limit for the same sponsor on the short of the same sponsor on King Arthur's Court over WNEW. In Ing secondary by an organ.

AUTHORS' SECRECY OATH

Lever Bros. Consider Quebec Linguals; PLEDGE NO WORD Actors Union Wants Nation-Wide P & G Patois Shows Gain Popularity

Lever ros. are multing plans for roduction of a French-language proram to go over a network of five stations in the Province of Quebec, but find production costs somewhat number of transmitters swallable.

Production cost for a 15-minute program would run to approximately 360 per station where a similar station of the program would run to approximately 360 per station where a similar and own to about 310 per station as in the U. S. A., would bring the cost down to about 310 per station as in the U. S. A., would bring the cost down to about 310 per station as in the U. S. A., would bring the cost down to about 310 per station as in the U. S. A., would bring the cost down to about 310 per station as in the U. S. A., would bring the cost flow for a French Theatre of the Air, with mention of five products. Eur Flakes, Lux Soap, Rino, Lifebudy Soap and Lifebudy Soap an

Lever Bros, are now on the air in Canada with two English produc-tions, "ux Theatre of the Air" nd "Big Sister."

Click of the two Procter & Gam-

Click of the two Procter & Gam-ble Freich-language programs may be the prompter for Lever Bros. 'La Rue Principale' (Main Street'), 15-minute show sponsored by Oxydol has become very strong here. Chipso and Ivory Soap are splitting another half-lour sketch, 'Bon Jour, a-dame,' also a draw.

KATE SMITH TO HAVE 3 SHOWS

Kate Smith will probably appear in three different programs on CBS next season. This will include her next season. This will include her days at 8 pm., which resumes September and the season of the

General Foods has ticketed the star for two years. Summer layoffs are provided for both 1938 and 1939, but there is some possibility that the sponsor may decide to originate pro-grams from the N. Y. World's Fair next summer. That's way off. Following the present season sign-off star will, se usual, summer in the Adirondacks.

CRAMPTON RESIGNS FROM ESTY AGENCY

J. Savington Crampton resigned last week as radio director for the illiam Esty agency. Crampton joined Esty about a year aso and roduction of the Jack Oakie show in Hollywood for Camel. His resignation came within a few weeks of the Oakie programs foldup. With J. Waller Thompson as the account contact on Lux (Lever Broc) and was credied with centribution nucl. toward, the lief week of the Lax Theatre (CBS).

Renfro Barn Dance May

Draw Brown-Williamson Draw Brown-Williamson
Chicago, May 3.
Brown-Williamson Tobacco is conidering underwriting the Saturday
int edition of the Rentro Valley
aru Dance out of WLW, Cincinnatl. Program, would be fed to
WGN, Chicago, Freenan Keyes is
agenting the idea.
Same barn dance series has Allis
Chalmer's as the current backer over
Mutual.

Lem and Martha, WHO, Des Moines, connedy team, are making plications for the job, although it has possible of the job, although it has present job and the job

Moth at Lunch

McCann-Erbetson agency has made a transcription of a moth munching wood to graphically point out to listeners the ravages of the insect in plugging Larvec (product Zonite). It is most properly to the moth worm 10,000,000 times. Waxed result of the experiment is now being used to point up the copy for Larvex on the commercial no WMCA, N. Y. upon which Mass Murrary dister out Toronto advice.

LOG CABIN SET 41/2 MONTHS **AHEAD**

CBS' sales department has accept ed an order from General Food four and a half months in advance of starting date. Incident is the first of its kind for either Columbia or NBC the networks resumed

NBC the networks resumed their upward trend in 1934. Product involved, Log Cabin Syrup, was on the NBC-red Saturday nights during the past season. It starts with CBS Sept. 15, tak: the Friday 7.30 to 8 p.m. spot. Program will again be headed by Jack Haley and emanate from Hollywood. Benton & Bowless is the

Allen Sub for Sal Hepatica Only; Vitalis in 2nd Half Via Pedlar & Ryan

Bristol-Myers will reorganise its hour period on the NBC-red (WEAF) link Wednesday nights when Fred Allen retires for his summer 13-week vacation at the end of June. Substitute summer stamas, when picked bit use summer stamas, when picked bit was a summer stamas, when picked bit was a summer stamas, because that hour only and confine itself to pluging Sal Hepaties. Subsequent half our, 930 to 10 p.m., will be taken over by the same manufacturer? For over by the same manufacturer? For the Podiar & Ryan agency. It is intended to return the Allen session to a full hour in the fall and again include Ipona toolhapaste in the currently on the red network Monday nights from 10 to 10:30.

STOKOWSKI-DURBIN STRICTLY A PERHAPS

That Leopold Stokowski-Deanna Durbin program which Bill Bacher is promoting is 'under considera-tion along with many other pro-grams' at Texaco. Latter, firm has heard in all over 50 program ideas,

it's understood.

Stokowski-Durbin deal has been the fountainhead of a lot of rumors in last few weeks.

Circulation Note

Philadelphia May 3. Philadelphia, May 3.
WFIL thinks every radio man
from New York to Hollywood wants
to be a program director. Last week
VARETY carried story that John
Clark, present program director, had

OF EMPLOYMENT

New York End of Blackett-Sample-Hummert Agency Asks Writers to Waive Everythi for \$25 a Script Average

VS.

Radio authors are asked to take an oath of secrecy, to disown their own brain children, and to remain perpetually unknown and uncredited in a new contract clause they are being asked to sign by the New York office of Blackett-Sample-Hummert, It carries several steps further the traditional policy of the New York office where the only authors officially acknowledged are Frank and Anne Hummert, heads of the agency. Anne Hummert, neads of the agency.
Advertising agencies in many
cases have been against author
credits over the air, but have not
customarily objected to the author's
identity being read into the trade

Clause in the new contracts being Clause in the new contracts being submitted for signature by all scripters reads, it hereby agree not to publicize any of the facts relating to my association with this program.

Secondary Rights
While the clause depriving the
writer of his credit is a new move
by B-S-H, the agency has for some
time asked scripters to sign away
all subdidary rights to their work.
Material includes title, plot, dialog
subdidary rights cover any future
radio broadcasts, television, motion
picture. 6.0bth silent and sound),
dramatic, magazine, book, newspaper
or any other publication or use. All
title and possible royalities become
to the proper sound of the proper
work of the motion of the proper. Secondary Rights the permanent and ty of the employer.

ty of the employer.

Writers are not adverse to ghosting, as such on occasion. In radio as in other forms of modern radio as in other forms of modern recognize realistically that the man ow woman who writes in another's name may accept this for the money of sand may a writer. To publishing circles the ghost is usually known and if he does a creditable job he gets the credit privately if the writer is the control of the company of the com

Writers complain that Hummert script prices are the lowest paid (\$25) for network programs and that in addition-they must forego the ad-vantages of official and unofficial

publicity.

Hummert' \$25-and no creditarrangement compares with \$50 from the average high-ranking from the average high-ranking impressed that the Chicago office of Blackett-Sample-Hummert pays better than the New York end. This is a reverse, they declare, in the cost equation in all other branches of radio procedure.

Chicago Scale

Chicago Scale writes are reportedly pold any-where from \$200 to \$400 for network shows by the Chicago office, while the regular fee for network shows yet of those of the control of the c

The Hummerts contend that smart production from above can hide de-ficiencies in scripting.

Zac Freedman Joins CBS

Zac Freedman, N.Y. radio pr ducer, joining CBS staff this week: ill do scries of Zane Gr is and 'Golden Gloves'

.Ifollywood, May 3.

Scale: Webs Seek Differential: Some Progress Toward Pact

VARIETY

It's a Secret

(Ghost writers for B-S-H shows are understood to in-clude the following:) 'Lorenzo Jones' — Theodore Ferro.

'Second Husband'-Carl

rs. Wiggs of the Cabbage Patch'—Robert Andrews. 'Way Down East'—E. R. Ma-

Way Down East'—E. R. Magill.

'Our Gal Sunday—Doris Halman, Cornelia Gillham (formerly by Lawrence Hammond and
later John DeWitt).

John's Other
rence Hammond.

'Young Widder Jones'—Lloyd.

Recommediate the conscious

Young Widder Jones—Live Rosenmunde, ith occasion collaborators (formerly Lawrence Hammond).

'Alias Jimmy Valenti (currently off the air) rn

Wife Secretary'- arie

Baumer.

'Stella Dallas'—Stuart Ayres
(lives in Bermuda and sendsscripts by mail).

'Backstage Wife'—Lawrence
Hammond

Hammond.

'Popcye the Sailor' — Carl.
Johnson.

Johnson.
Romance of Helen Trent'Richard Salisbury.

PLOT FACTORY **UNDER WXYZ'S STRIKER**

Detroit, May 3. Detroit, May 3. WXYZ has added two scripters to aid Fran.Striker in penning of 'Lone Ranger' and Green Hornet', 'locally-produced serials which have cross-country networks. Idea is not only to relieve pressure on Striker, who's been carrying 15-minute daily programs for past several years, but also thave men available in any eventuality.

Two added men under Striker's direction were taken from oilier jobs at station. They are Tom Dougall, who penned the 'Ann Worth, Housewife' serial, and Gibson Fox, from the dramatic department.

the dramatic department.
Plan is eventually to involve transfer of all actual scripting from
Striker's shoulders to others, with
Striker as coordinator and supervisor over two present serials and
any others that may develop. Understood also that writing staff may be
eventually enlarged to include specials in various phases of writ-

Negotiations between the Ameri-can Federation of Radio Artists and the National and Columbia networks the National and Columbia networks are reported gradually approaching settlement. Factions have agreed on most issues, but have been unable as yet to come to terms on one or two sticklers.

sticklers. Principal item of difference apresent is understood to be the question of a uniform wage minimum for the entire country. AFRA favors a blanket minimum, while the networks are insisti a separate scales for New York, icago and the Coast.

for New York, icago and the Coast.

Co

ditions. Such a development, it is in figured, might make supervision of figured, might make supervision of south of the figured that the supervision of the supervision of the figured that the supervision of the figured that the supervision of the figured that the supervision of the first that the supervision of the figured that the supervision of the figured that the supervision of the first that the supervision of the su

Actors Union Organizational Drive in Detroit

Detroit, May 3.

With three of the 'Big Four' stations here 80% organized, local chapter of American Federation of Radio Artists is biding time on demands to ether exces until AFL has reached agreement with NBC and

stood also that writing staff may be leached agreement with NBC and specialist in various phases of writing specialists of writing specialists

'Lorenzo Jones' Waxed Off NBC For **Broadcasting from Luxembourg**

Blackett-Sample-Hummert within the next couple of weeks will begin broadcasting a platter edition of the Torenzo Jones' dramatic series over the Luxembourg high-powered station for British listener consumption. Will be a waxed repeat of the daily show over NBC red for Phillips Magnesia, and the same spo bankroll. Patrick Cruikshank, English radio exec now huddling with Frank and Mrs. Hummert in New York, will have charge of the se-Three or four other programs will also be aired over the Luxembourg transmitter.

Contrary to earlier reports, the Hummerts do not plan to place pro-grams on British, French or Irish stations. They will go to London in June to open an office, however.

ESSAY VOTE AS LISTENER BAIT

Benton & Bowles agency this week enced an unusual contest asking listeners to name which of two they think is the better program One is 'Hilltop House,' other ' yr' and Marge'; both are script shows airing for same sponsor, Colgate-Palmolive-Peet, Former plugs Pal olive soap, latter Super-suds.

olive soap, latter Super-suds.

Myrt' airs over CBS, 10:15-10:30

a.m., with 'Hilltop' niched in the following quarter-hour. On both shows the contest is ballyhooed, asking listeners to participate in the \$1,000 contest for the best-letter on which program is better and why. Naturally the stunt is to get lis-eners extra tune-ins to both shows.

RUSHING RUSH HUGHES TALKS, EATS AND RUNS

Washi

Quite a to-do over the survival of Rush Hugher NPCs strong the survival of Rush Hugher NPCs to the dediction to sharing the ether with Congress-woman Edith Nourse Rogers, of Massachusetts, Hughes established a second in dinner-gulping as guest WMAL. Startted Washington radio editors by wolfing a quoket a local hostelry and allowing himself S minutes to eath a train for Boston, when Capital taxicols required to the survival of the survival of

Soud Using Spots

Spud cigarettes, after a year's layoff from the ether, is nosing back on
the air again. Incebreaker is Spread
of spots in major markets only. Our
binner agency now has account. Max
Geller, formerly with Compton agency, is account execute for the cigary, is account execute for the cigarwhen Ed Wynn topped a variety
program on NBC-blue. At that time
Young & Rubicam had the account.

Hawaiian Mgr. to U.S.A.

Wesley Edwards, newly ciected v.p. of KGMB here and KHBC. Hilo, is now on a biz trip to the States, which will include New York, Chicago, Pittsburgh, Cincinnati, San Francisco

priow on a bit trip to the States, which will include Rew York. Chicago, Pittsburgh, Cincinnati, San Francisco and Los Angesto.

Pittsburgh, Cincinnati, San Francisco and Los Angesto, or years of an angelous and the state of t

Any Excuse

Idea of what small provoca-tion is needed for invitations to cocklails in radio circles can be gleaned from why WHN, N, Y, publicity department poured for the press last week. Al Simon moved his quarters from one room to another

MUTUAL ASKS CUE CARE IN **CANADA**

Regina Sask., May 3.
Stations connected with the Canadian Broadcast with the Canadian Broadcast from using the words 'Mutual Broadcasting System' in any spot but the end of an exchange program. OSc had seamingsment after the latter became words the disconnection of the tag might cause the premature cutting of Teleprone. Telegraph Co.'s radio line boardmen recognize the announcement of 'Mutual Broadcasting System' as a standing cue to been asked to use the word: 'Mutual Network' for identification purpose during any point of the program, except the close.

Similar request wit leaved by

Similar request was Issued by Fred Weber, Mutual gen, mgr., to all affiliated stations in the United States for like reasons,

Hub Show Extended By Fleischmann's

Fleischmann's Yeast will extend the inspirational program it has been under writing on the Yankee network to the NBC-blue, starting May 30, Stanza will consist of Dr. William L. Stidger, Boston clergyman, and a couple of hymn singers.

coupie of hymn, singers.

Hookup will be confined to New
England, New York State and Pennsylvania, with 11:45-12 noon Monday
through Friday the schedule. J.

Wal r Thompson is the agency.

Mark Warnow's Short Rest

Mark Warnow orchestra finishes up on the Lucky Strike Hit Parade June 4 and after a short vacation comes back on air July 6 on a CBS

Blue Velvet series, which Warnow

had all last summer, will again be used. It will be in a 9 p.m. Wed. spot.

Jennings Back to Cincy

Jennings Back to Cincy
Robert G. Jeconichnsti, May 3.
Robert G. Jeconichnsti, May 3.
Robert G. Jeconichnsti, May 3.
Robert G. Jeconichnsti,
Crosley headquarters, Cincinnati,
Bob Dunville, WSAI manager, In
Bob Dunville, WSAI manager, In
Chicago Monday (2) and in Minnapolis Tuesday (3) no trade tree
Lorent G. Lorent G. Lorent G. Lorent G. Lorent
Lorent G. Lorent G. Lorent

Peddle' Hopalong Cassidy'

Hollywood, Ilay 3, Hollywood, Il

Agency-Sponsors

I. M. a. is. Inc., landed a \$200,000 contract for milk advertise by New York State. This is the fourth year the agency has directed the campaign. The 1938-38 appropriation is \$10,000 larger than that be the principal media used, but spot radio, magazines, booklets and posters also will be used. Endorsements by film stars of milk as a the drive. Nim agencies submitted bids for the contract.

Mitchell - Faust agency, Chicag has new account in Albert Miller, Co potato wholesaler. Ozone will b

Lustig agency, Cleveland, has two new accounts in Urman-Burger hats and Lubeck beer. Both may use

Gulden's mustard will continue its WJZ, N. Y., program through May. Peg LaCentra the top talent. Ac-count had first planned to fold pro-gram end of April.

'Energine Newsreel' has renewed for five more weeks over its Sunday NBC-red hookup. Had been some consideration of offing the show,

Buil Burham, an American Tobac-co Co. product, will use a transcrip-tion campaign in 16 markets this summer. It will be 39 quarter-hours of hillbilly, music and patter featur-ing Louise Massey, ith the series to be run off at the rate of three a week

week.

RCA Victor is doing the recoing and Lord & Thomas is agency.

New business at WGY, Schenec

tady:

Lucky Strike Cigarets, 17 oneminute transcriptions weekly for one
year via WGY, Schenectady, through
Lord & Thomas.
New York State Bureau of Pub-

New York State Barcau of Fub-licity, 12 quarter-hour jive talent travelogues, with Conservation Com-missioner Lithigue Osborne and Bob Wilbur. Curtls rothers (lite Label Prod-ucts) participations in WGY Hous-hold Chats, through N.W. Agents, one minuters, 52 times, through Au-one minuters, 52 times, through Au-Oneida, Ltd. (silverware), Peggy.
Tudor transcriptions until June 9,
through BBD&O.

through BBD&O.
Albany Diesel Institute, one-minute live talent announcements, De
Rouville Agency.
Gardener Nur ry, quarter-hour
musical clock, daily, WGY, through
Northwest Advertising, Seattle.
Schaffer Stores (groceries) 15minute live states. Schaffer Stores (groceries) 15-minute live talent shows daily, De

Rouville.

Madonna Tomato Paste, participa-tions in WGY Market Basket, twice weekly, May 3-July 20, through Sternfield Godley, New York,

New business at WBT, Charlotte, N. C.: N. C.:

Quaker Oats Co., three 15-minute
programs a week for 13 weeks, for
Quaker Macaroni, studio show,
placed by Mitchell Faust Advertising

Agency.
Pure Oli Co., three announcements

A coll Ca, three announcements aday for a month, placed direct.

American Tobacco Co. (Roi Tan (agras), one 50-word announcement a day for 50 days, placed by Laurence C. Gumbinner.

BG Bennedy, seven 50-word announcements a week for 52 weeks, placed by Harvey-Massengale.

placed by Harvey-Massengale.

seven 50-word announcements a week for four weeks, placed direct.

Geodrich Tire, one announcement

a day for 26 days, placed direct.

Barbasol will renew contract with Arthur Godfrey for the Monday and Friday Columbia network stint from WJSV. Washington, New series be-gins in September, current series having signed off.

WCAU, Philly, new biz; United Drug, five 15-minute tran-

scriptions.

J. W. Marrow, series of 13 Sunday afternoon shows with Perry Como. Set by Baggaley, Hortin & Hoyt, Inc., and placed by Transamerk,

News to Sheriff

Tulss, Okla., May S.
'Gang Busters' show (Palmolive) which CBS aired the week before unwittingly caused plenty hubbub around the local nienty hubbub around the local sheriff's office. Program dealt with Harry Noble, youthful Tulsa bandit, who was in the local bastille while the show the local bastille while the show the local to the local to the control of the con

WSAZ, Hentington, W. Va., will air he annual state-wide high school band festival from local stadium, with United Pued Ga. sponnoil **BERGEN DUMMY DEPLORED**

J. Walter. Thompson openicy has asked CBS, NICs and Muttal to declete from the copy on their programs any reference to the character of Charlie McCarthy, and to request the same consideration of their fill:

ated stations.

Explanation advanced by Thomp-Explanation advanced by Thompson for this request is that the dummy has been used so frequently of late on network shows as basis for comedy material that it is becoming difficult to construct copy for Edgar Bergen on the Chase & Sanborn

Postal Telegraph **Buying Air Spots**

Postal Telegraph will use a spot announcement campaign through Marschalk & Pratt to bolster its Father's Day business. Announce-ments will concern themselves with offered a publication contract and the usual royalties for the best set of verses on the theme of Father's Day.

verses on the theme of Father's Day. Contest will close May 15. Mrs. Clarence Mackay, nee Anna Case, will write the melody for the selected lyric, Mills Music, Inc., will publish.

Int'l Red Cross Relay

U. S. Office of Education plugging its international Junior Red Cross broadcast—'Calling All Countries'—

its international Union Red Cross
as auto-radeast—calling All Countries—
as auto-radeast—calling All Countries—
as auto-radeast—calling and countries—
as auto-radeast—calling and countries—
as auto-radeast—calling and countries—calling and countries—calling—calling and countries—calling—calling and countries—calling—calling and countries—calling—calling and calling—calling and calling—call

point.

U. S. Commissioner of Education
John W. Studebaker, of the Interior
Department's education office. will
give a short spiel, with 'the American
Schools Program, through, the cooperation of the National Education
Association, participating.

Baggalcy, Horton & Hoyt. Show is 15-minutes of transcribed tooling by Isham Jones orch. L. N. Benault & Sons, wines, five-minute news period daily. Monday through Saturday, for 23 weeks. Set by White-Lowell, New York.

M. Whitney & Co. Albony department store, has taken time for a half-hour musical clock daily, 26 weeks, over WGY, through Leighton & Nelson, starting May 9. First time an Albany general store hasponsored a musical ticker on the Schencetady station.

PHILLIPS LORD **EXPANDING** SETUP

Phillips H. Lord enlarging his program producing unit and widening its scope. Intention is to build all sorts of shows, put together package programs including music and sell scripts to stations around

and sell scripts to stations around the country is that Lord will not sell himself on the programs as he has chiefly done in the past when producing commercials, but will con-centrate at running the or lea-

centrate with running the or ization is chellen by optione lawouts
to agencies, but transcription servton agencies, but transcription servin the service of the service of the service
shall of outlit is to be enlarged,
and for the first time Lord is impring program ideas submitted by outsiders. Formerly all the materi
was turned out from within his
organization, which at present tolks
of the service o

Radio rights to the books of Kathleen Norris have been bought, and the novels are being whipped up into alr script series.

TOURIST SHOW

Pennylvania on Parade, series plugging the state of Penns, will be revived over the CBS network beginning the first week in June. Will originate at WGAU, Philly, with Bob Golden orch and vocal soloist produced the series of the series of the series of the series of the same chain. As before, this will bally Pennsy as a fourist meca for the summer months. Sectams the air in Segtember. Will be a 18-minuter. Waller-Downey agency count and Manie Sarke, so Music Corp. of America, is setting the talent.

MARINES ASK, GET RECRUITING PLUGS

To the list of those seeking free time on Philly stations was added the U. S. Marine Corps during the control of the control o

RCA Subsid Shows Net

Radiomarine Corp. of Americe, subsid of RCA, showed net groft of RCA, showed net groft of RCA, showed net groft of RCA, showed with initial three-month period in 1937. New 368,224 for the three months ending March 31 as againt \$50,722 in the first quarter last year.

March provides 20,356 as compressively 20,356 as compressively 20,356 or same month 1 1937.

Better as Playwright?

virtually given up his acting career with the Summit (N. J.) amoteur theatrical group, rokaw, once the Barrymore of the sales rcp biz, has now turned writer.

now turned writer.

His first opus is a birlesque on 'Good-bye Again' titled 'So Long. So What?' which his erstwhile Summit colleagues will act out.

Arrow Shirts on CFCF

Montreal, ay ...
Cluett, Peabody (Arrow Shirts) have taken the 7.15 to 7.30 spot Tuesday and Thursday over station CECF for a period of 13 avecks.

Using 'Holly ood Spotlights' tran-

BRITISH SURVEY LIKES

Canadian Sales Rep Franchise

Montreal, ay 3.
tives desirous of recognition must now file appliise with the Can ian Association of Broadcasters and
tistactorily on each of the 15 clauses of the appli-

st be applied for appliably

we probe for a franchise for a year to operate as an Authorized asvertising agency, and the problems of the pr

Grant the control of the control of

mal advertising accounts; (3) 10 ours to ressue an agencies.

1. Application for renewal of a franchischell be, ade annually on or before a franchischell by the information attack for the properties of the information statements specified in these regulations. Franchise will date from March 1st, of

An Application for rescend of a franchism shall be ander admitted on an interface of the control of the control

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proceediatives or with the funds activities unrealised, we displayed a superior of the process o

YANK SHOWS in a drastic change to the wrong side HOLD UP BIZ

of the ledger.

Regina, Sask, May 3.

Hollywood Motel: show went uff, the Canadian air Friday (22) but is signed for another 13 weeks from Sept. 30 by Campbella. It is the first of four American commercial shows. CBC will not earry 'Canada, 1938' for Imperial Tobseco after May 6. Carnation neads June 27 to start again Oct. 3. Jack Benny and det again Ch. 3. Jack Benny and det grant of the summer show of U. S. net-works. General Motors' sponsorship of Beverley Bacter, British member of parliament, talks ends June 19 but skedded to start Oct. 5 again.

OTHER FINDINGS

B.B.C. Shocked to Learn That Fans ike So Much Strai

Liondon, April 28.

Shocked was John Watt, B.B.C.
Director of Variety Programs, by
evidence proving that straight pro-grams of dance music are unpopular
with U.K. listeners. Same survey
indicates hook-up relays from the
States are a fast doppo ith British
audiences.
Facts com-

States are a flat floppo ith British audiences.

Facts come out ar result of probe instigated by Wat to determine the instigated by Wat to determine the instigated by Wat to determine the property of the pr

clusive, figures reveal certain striking generalizations, principal among
which is predominant demand for
more variety.

Front BBC. theateorgan ace, and straight comedy prescertain ace, and straight comedy ace
organs (other than Foort), working
out satisfactory at present ratios.

Serials nosedive slightly, though
probe did not include reserving combuilt up to a big audience, and mussical comedies also take a rap. Wattexpressed surprise at this fact,
thought reflection mg that the straight of the
thought reflection mg that the straight of the
shows which have outlived their
popularity, Musicals which were
shows which have outlived their
popularity, Musicals which were
the are not neces: rily not mike
material when there is no vision and
only stock BB.C. players in the casts.

Dance music sequences, either by
straight ace combinations, went into
fast spin, to watt's supreme disgust.

The programs, he told Vantery, are
considered to the straight dance music into
chorernt comedy shows in which
mering of straight dance music into
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No Like Yank Shows

HOLD UP BIZ

IN CANADA

IN CANADA

IN CANADA

Noniteal, 1, sponsors are keeping some state of portrained to the summer show of U. S. and the summer show of U. S.

YANK SHOWS NSG: Montreal Musicians Union Finds **Compromise Basis for Government** Radio: Actors Union Linked

ROYDON HUMEL DUE El Mundo Exec Visiting New York

Raydon Humel, managing director of Radio El Mundo, is due in New York from Buenos Aires in about two weeks.

two weeks.

Radio exee will remain here about
10 days studying Yank radio methods. Likely that he will go to London from here and then return again
before going home.
Will headquarter elchor
Gimman, N. Y. rep of Universal Publishers, chain owners, while here.

SALE OF SETS **BOOMING IN** SHANGHAI

unicians Federation of Montreal.

Local 600 of the American Federation of Montreal for the Montreal federation of Montreal federation of 600 of the American Federation of Montreal radio stations through affiliation with the local branch of the American Federations through affiliation with the local branch of the American Federations of the American Federations of the Montreal federation of the American Federation of the Montreal federation of the Mo

SHANGHAI

SHANGHAI

SHANGHAI

SHANGHAI

SHANGHAI

SHANGHAI

Shanghai, April 10.

Terrific tavage of Sino-Jaconnict aided at least one industry here
besides munitions — radio. Despite
fact that 11 fett all the horrors of
the state of the state of the state of the state of the
lass office on Bubbling Well road,
reported purchases of — more reeivers during past year that in
sease office on Bubbling Well road,
reported purchases of — more reeivers during past year that in
spice occess here point out two
reasons for increased sales-dirst,
greater interest in radio because
both plaps and Chinese have taken its
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same of the state of the
mounters for the Canadian Broadcasting Corp. Toronto, travelling
through the west to give instruction
to announcers or the Canadian Broadcasting Corp. Toronto, travelling
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to announcers on Canadian Broadcasting Corp. Toronto, travelling
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to announcers on the Canadian Broadcasting Corp. Toronto, travelling
through the west to give instruction
to announcers on the CBC. from
Musicians, member of the internal
stations throughout Canada, including inspired the canadian Broadcasting Corp. Toronto, travelling
through the west to give instruction
to announcers or the Canadian Broadcasting Corp. Toronto, travelling
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to announcers or the Canadian Broadcasting Corp. Toronto, travelling
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to announcers or the Canadian Broadcasting Corp. Toronto, travelling
through the west to give instruction
to announcers or the Canadian Broadcasting Corp. Toronto, travelling

Five operas will be broadcast from Coyett Garden during session open-ing May 2, including one act each of 'Mazie Flute' and 'Rosentravalier,' and whole of Strause's Kestien,' igoletic' and 'Meistersinger.'

TOPEXE THE SAILOR With Dea Costelle, Everett. Slean, 19 Mine.

FORSICES P.m. EDST
WABC-CBS P.M. EDST
WABC-CB

and the substitute of the subs

CINCINNATI BASEBALL With Red Barber, Dick Bray, Hartman, Red Thornburg WHEATHES, SOCONY

Hartman, Kee 'anon-way
WHEATHES, SOCONY
WHEATHES, WHEATHES, WHEATHES, ACCOUNTED OF the team's games. Accounte of the team's games, Accounted to the team's team's and the team's accounted to the team's accoun

MORTIMER MARLOWE With Clinton Buehlman, Harel Hill, and Ethel Hinton Drama

man Ethel Histon
Drama
30
Dram

AMERICANS AT WORK
With Frank Gallup, Bean C
George Tiplating, Gene I
Edward Latimer, Carl
James McCallion, Hester
Thursday, 16:26 p.m.
WABC-CBS, New York

Sessiahne 1820 p.m.
WABE-CLSS, New York
WABE-CLSS, New York
WABE-CLSS, New York
WABE-CLSS, New York
First of the weekly series sponsored by the CBS Adult Educationproperty of the CBS Adult Educationtion, narration and interview dealing
with samebox. Reseat was entirelying intelligently written, and ably
mit success to the control of the contro

agrange through modern resources of the property of the reliance of the property of the proper

of Pool Products, Limited—invested by Sogry Jones. Lewis.

MARCH OF GAMES.

**WIRA Arbur Ross. Sybil Treni Children's Fregram Section of the Pool of the Pool

Obusseo.

FINOMAS CONRAD SAWYER
Tople Talks
Tenscription
15 Mins: Local
SWEETHEART SOAP
Su-We, 12:15 p. m.
WOR, New York
(Millon Weinberg)
Sausser has been a commental

Wolf, New sork

Sawyer Million Weinberg)

Sawyer Million Weinberg)

Sawyer Million Weinberg a commentator on California stations for some time and built his self a following. Current sponsor, who has him live on KNX.

Talker was interesting, informative modern with whom county Cirities on the nestern stations and even with whom county Cirities on the nestern stations of the control Leni identable, German accretice on the identity of the control Leni identishly German accretical land in the control Leni identishly German accretical land in the control Leni identishly German accretical land in the control Leni identishly designed the control Leni identishly designed to the control Leni identish the control Leni identishly designed to the control Leni identis

Follow Up Comment

Grace Moore-Andre Kostelanets program on CBS for Chesterfield ciggies was fair-to-middlin' last Wed. (27). Lacked a sock song from the soprano or any orchestral acrobatics from Kosty's-orch. Too much gab for a musical show.

tion Nation - Account a strobatte for a muise how. Too much gab for a muise how. Too much gab for a muise how to make how the start in films two years ago sort of simmered, was the make worked to the strong to th

advance talk. He was oke on the SOKE, it is blust came at shart of the think, when he spuried his crew through an arranement he large the Spring Fever Swing. In one to Get in the Morning and kindred Tary's sones. Sprinked had kindred Tary's sones. Sprinked through were he about sound effected the spring the

work.
Other arrangement was of Thanks
for Memory, which, from such an
ore, was a disappointment.
Paul Dourlas, on the sponsor's
sounding-off horn, was in good form
on good copy.

soundine-off horn, was in good form of good corn, and the control of the control

the Flushing meadows whoop-de-do to the best publicity.

Lilliam Manley, Paramount talent scout, sounded breezy and knowing in a guester on 'We the People'. She about a handoome chap, with a fine voice, who looked like a 'find' until bedy-a fact which he admitted. Now I can go back to Chicago to be until then applying actor.

Miss Manley's prescription for screen success is a little beauty, the directors call 'umph', and what the directors call 'umph'. Terrell Jacobs, lion trainer with Ringling Brothers, told an interesting, which lad him to take up that Job. Ilso of the cut taming business. Ind., which lad him to take up that Job. Ilso of the cut taming business. Ind., which lad him to take up that Job. Ilso of the cut taming business. Ind., which lad him to take up that Job. Ilso of the cut taming business. The control of the cut taming business. The cut is the cut is the cut is the cut in the cut is the cut is the cut in the cut is the cut is the cut in the cut in the cut is the cut in the cut in the cut is the cut in the cut in the cut is the cut in the cut i

word in sports, Frank Merriwell.

Jar Penner brought his quite antourage east for his foreingn'ts holiday in the east, prime change has
Budy Mewman's substitution for Ben
Budy Mewman's substitution for Ben
Budy Mewman's substitution for Ben
Seript this Sunday, the piane lesson
securate for the substitution of the seript this foreing for good results,
revived My Blue Heaven, "all its No. 1 elick tune, which put him over
twiced My Blue Heaven, "all its No. 1 elick tune, which put him over
Not reversal years ago,
Ton the sunday of the substitution of the subs

TRUBE INTO SEVEN WONT GO'
WITH Neard Campbell, Warde Past,
Regisald Each, Dwight West,
From the British Broadcasting Co,
where he is production director, Val
Gleigad in N. Y. on a visit guestoffert Saturday. He chose a piece
written by himself and Stephen
ning of a Inity engrossing bit of
melodrama.
In the start of the proper
actors that follow. Narrative laptimes are a freing direct with the
radio-within-ra d io announcement
have been a freing the register of the
radio-within-ra d io announcement
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only the Wigow & in a settles of criticate — but unsolved — predication of the control of the co

BILL BARBER'S MINSTRELS
15 Mins.—Local
SEVEN UP
Sunday, 2:15 p.m.
WOKO, Albany

Sunday, 2:15 p.m.
WOKO, Albay
Presented for some time before
working audiences in ballroom of Hotel
and the sunday
Troy theatre. As minstrelay, rates
mail time. However, it possesses
mail time. However, it possesses
in other sections reached by WOKO
on the 1s fact local talent holds spotdue to fact local talent holds spotsense and confidence than shilling.
Boys work as though they receive a
kick from broadcasting, the spirit
Boys work as though they receive a
kick from broadcasting, the spirit
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Boys work as though they receive a
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Boys work as though they receive
a kick from broadcasting, the spirit
Boys work as though they receive
a kick from broadcasting, the spirit
William of the spirit
Ave Maria and Ah, Sweet Mystery
High rames tones in latter working
is freskish. The 18-year-old angle
is freskish. The 18

Doherty Bros: harmony is only so-Humor by end men. 'Seven' and Un.' is elemental. Scrints, in Idea Un.' is elemental. Scrints, in Idea Un.' is elemental. Scrints, in Idea Rarber is a fair interlocutor. George Geiser. who has broadcast from other arrapt houses, manipulates the console skillfully. Some plano secompaniments, too. One of better playing. Grenfell Rand splets, but Jacob. J

Jee Fennee brought his entire entourage east for his fortights, he destoril, the property of t

EARL MARPER
Raseball

could have tuned in at any time and picked up the thread of the game.

YOUR FAMILY Seripl Serial 15 Min. Serial 15 Mi

'WOMEN'S WORLD'
With Lucy Millgan, Myra Kingsley,
Mrs. John Nicholas
36 Mins.—Local
HEARN'S

CAVALCADE 1900

A bird in a gilded cage. w, Arthur J.
Lambi. J. Barry Won Tiber, Shapiro,
Bern S. Barry Won Tiber, Shapiro,
Bern S. Barry Won Tiber, Shapiro,
Bern S. Barry Won Tiber, Shapiro,
Hit is her country, w, m, Paul Dresser,
Howley, Haylland & Co., cop. 1900.
The bridge of sighs. w, m, James
Thornton. M, Wilmark & Sons, cop. 1900.
Calling to her buy just once again. w,
Cop. 1900.

cop. 1900.

Creole belle. w., George Sidney. m.,
J. Bodewalt Lampe. Jerome H. Remick &
Co., cop. 1900 by The Lampe Music Co.,
Every race has a flag but the coen. w.,
m., Will A. Heelan and J. Fred Helf.
W. Stern & Co., cop. 1900.

Helf and Ed. Gardenier.

For old time's sake. w. m., Charles farris. Milwaukee: Chas. K. Harris, cop.

Good-bye, Dolly Gray. w. m., Barnes and Cobb. The Morse Music Co., cop. 1900; recop. 1900 by Howley, Haviland & Co.

& Co.

I can't tell why I love you, but I do.
w., Will D. Cobb. m., Gus Edwards. How-ley, Haviland & Co., cop. 1900.
I'd still believe you true. w., m.,
Dresser. Howley, Haviland & Co.,

I've a longing in my heart for you, oulse. w., m., Charles K. Harris. Mil-

Pre a longing in my heart for you, Louliec w., m., Charles K. Harris. Mil-wall was a longing in my heart for you, Louliec w., m., Charles K. Harris. Mil-wall was a longing of the property of

con. 1900.

The tale of the kangaroe (The Burgemaster), w., Frank Pikley. m. Guetav Luders. M. Wilmark & Sons, cop. 1900.

Extet: w., Owen Hall. m., Leslie Stuart: Ipseud. of Thomas A. Barretti. T. B. Harms and Francis, Day & Hunter, cop. 1900.

Wielde S. John Francis, Day & Hunter, cop. 1900.

Wielde S. John Francis, Day Be Hunter, cop. 1900.

Wielde S. John Francis, Day Be Hunder, cop. 1900.

When de mose comes up behind de hili. w., m., Faul Dresser. Howley, Haviland & C. When the harvest days are over, Jessie When the harvest days are over, Jessie

When the harvest days are ever, Jessie dear. w., Howard Graham. m., Harry Von Tilzer. Shapiro, Bernstein & Von Tilzer Con Control of the Cont

Von Tilzer. Shapiro, Bernstein & Von Tilzer Co., cop. 1900. The year's at the spring. w., Robert Browning. m., Mrs. H. H. A. Beach. Op. 44, no. 1. Boston: Arthur P. Schmidt, cop. 1900.

s the twentieth century dawned, the average American enjoyed his rocking chair, possibly a bath-tub, baseball, poker, early ragtime music, the bicycle, the caker-walk, and usually building the caker-ball of the control of the control of the Dawn of the control of the control of the trial baseball organization to the National League with B. B. Johnson as president. A big departing depending dream books, for-tune telling paraphernalia, pal -reading ides, etc.

tune telling paraphernalia, pal -reading ides, etc.
Virtually every woman in the land wore a shirt-wait with a high collar (often propped up to the collar telling proped up to the collar telling proped up to the collar telling proped up to the collar telling parapher and the collar telling skirl and pointed shoes.
The American male donned cloth-topped, button shoes, high collars, triff curies, stuck a couple on his head. Usually he had a bow tie, and most likely fleece-lined underwear. Coats had padded shoulders.

feece-lined underwear. Coasian shoulders.

A fire at the Hoboken, N. J., docks detroyed \$10,000,000 worth of property and \$15 lives. In Galveston, Tex., a tornade saturated out \$000 lives, Tex., a tornade saturated out \$000 lives. Tex., a tornade saturated out \$000 lives. Tex., a tornade saturated out \$000 lives. Text. See T

Lesibe E. Keetey, propouner of the interest of

Announcing a Scoop!

In accordance ith the increasing use of musi Vol. II of the VARIETY RADIO DIRECTORY will present the industry with this unparalleled piece of research work:

A panorama of American music, year by year, from Colonial times to the present.

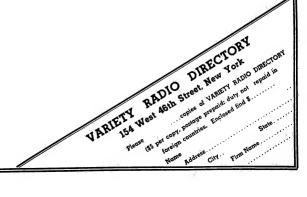
Together ith thi musical record-which, by the way, is the first compilation of its type—will go cavalcade of Americana, thus making it possible to link historical events with music by the flip of a page.

Compiler of thi vast musical storehouse is Julius Mattfeld, director of the Music Library for the Columbia Broadcasting System, author of "Folk Music of the Western Hemispher and "One Hundred Years of Grand Opera in New York," a contributor to the "Encyclopedia Britannica," and associate American editor of "Hull's Dictionary of Modern Music and Musici

The compilation runs to upwards of 100 pages of text, covers thousands of titles, and is the product of years of research and checking.

When did "Rock of Ages" first appear? "From Greenland's Icy Mountai Who added the flush to poker? When? When was coal first used in stoves? Who started vaudeville? For information of this type -all-important in modern programing and production-Vol. II of the VARIETY RADIO DIRECTORY will give complete, handy, accurate answers.

It is suggested that an immediate order will insure an immediate delivery after the date of publication. The price, as in the past year, is \$5 the copy, postage prepaid (but duty not prepaid in foreign nations).



Columbia's Coast Unveiling a Colossal **But NBC Threatens to Out-Super It**

y JACK HELLMAN
Hollywood, May 3.
First unit of the West Coast's radio concentration along Sundantian state of the Mest Coast's radio concentration along Sundantian state of the Mest Coast's radio concentration along Sundantian state of the Mest Coast's radio concentration along the Coast's state of the Mest Coast's radio concentration and the rot coast state of the Mest Coast's radio c

boar cabile to the remaind which represents around \$1.78,000 in the Co-clumbia cash. About every network name now performing here took contains a cash. About every network turn in the ceremonial. Eddle Can turn in the ceremonial cash about transcendency but it is being kept strictly under the rose. The contains a first present the contains a first present the contains a first present to the top Columbia. And it might be contained to the contains the ceremonial cash and the contains the ceremonial cash. Edule cash contains the ceremonial cash and the cash and the contains the ceremonial cash and the contains the ceremonial cash and the cash and

turnal celebration in the main studio, where the two-hour salute orimated. It was strictly a dress-upaffair with more than a scattering of top hats and tails. More than 1,000 or the salution of the salu

100 Leading Advertisers

(FOR 1937)

	ADVENTURES.	RADIO.				TOTAL
	General Midars	\$1,818,201		. 7 273 375,907	0,073,000	
	Procter & Gamble	1, 491,067		273	2,257,000 4,449,700 4,625,000 2,7 2,100 2,252,500 2,014,300	9. F[0,873 8.850,373 8.821,672 7.31 ,516 6.01 , 283
	Liggett & Myer	1,590,541		4(4),714	4 020 1880	N. XI21, 203
	R. J. Reynobis	991.051		410 438	2.7 2.100	7.31 310
	American Tologo	2,339,840		210,200	2,202,500	0.01 253
	Ford Motor	1,768,285		210,290 318,781 80,100	2,014.300	8,581,648
	Lever Brothers	2,182,123		504, 100 504, 108	2,564,500	
-0.	General Finals Purp	2,781,014		.9(14. 1195	1.542 Oct.	5 3000 1170
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80.	Pilisbury					117 4,807
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74.	Coro Product					931, 467
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73.	Ruleton Purios Co					845, 119 791,691
77.	U. S. Sicel.					700,072
78.	Cunada Dry					764.2
19.	Compan					762.07
31.	California Parkin					753, 100
82	General Clear Co				52,600	732,690
81.	Pela & Co				32,600 233,000 14,000	752,000
84.	Makingan & Robbins				14,1000	733,844 733,844
95	Standard Oil of Indian		44.73		412,300 500,000	727,039
87.	Park & Tilford		250,3013		440.800	721,135
84	American Radistor		345,412		228,000	719 416
89. 36.	S. C. Juhozon A Seri		117,500			715.1817 713.844
91.	Recchnut		494,766			708,850
112.	Someract Importers		129,958			707,456
94.	Tidewater Oil),390	153.625			705.015
112	Scott Paper Co		564,675 578,857			670,349
106	Congoleum Naich		600,015			667.365
97.	Cities Service Co		14,0GB		1,700	950,419
98.	Continental Distilla	Two men	180,053	100004	77.400	037, 453
100.	Libby, McNeill & Libby	37 139	1115,1862 4119,458	3,268 3,125	77,409 265,500 174,900	645,117 614,622
	AUVERTHERE. Lingual Misterial Lingual		4-10, 4-15			019,122
1	Potals	\$55,506,005	\$54,005,281	\$7,121,195	173,:115.500	220,548,001
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*No newapaper totals are given for those advertisers using less than 150,000 line.

PERHAPS you remember that one year ago, when WOY Year ago, when WOR published a book called "You Can Have It!", it announced in its own stuffy way that, "... iven a sufficiently attractive program, the users of WOR have the greatest opportunity to attract a maximum audience." This was not written



for the benefit of the Castanet League of Dubuque or a table-wag at Lindy's.

It was supposed to get some of America's smartest time buyers upset and excited. And maybe the American Tobacco Company was one of them. If it wasn't, it got the idea some place that the people at WOR got around occasionally and were alive-and were stealing listeners who weren't pikers by pushing extra-good enter into their homes.

So, they mushed over with a program called "Melody Puzzles", which made nice music for WOR evening listeners, and people who listened in the evening but maybe not always to WOR until "Melody Puzzles" happened to pop up on the di nesdays from 8:00 to 8:30 p.1 ccause right from the start this program stole 23 of the metropolitan New York evening nee, which was a greater audience

than that held by each of the shows on two major competing s tions, and second only to one of the strongest halfhour evening shows then on the air.

It probably made the American Tobacco Company feel good to hear its own noise coming out of half the loudspeakers in greater-New York and maybe a couple on the island of Guam. So good, in fact, that it was soon using one full hour on WOR from 8:00 to 9:00 p.m. During this time it had as many or more listeners than one show which had been on the air for four years and another which had been gathering listeners for half a decade.

Should you be worrying where your next listener is coming from, you could do a lot worse than follow the example of the American Tobacco Company. And in the process you'll probably get the nicest letters from listeners on the island of Guam. Though we don't think that the survey people would rate that audience. Or so they tell us.



For further facts regarding WOR ti both sponsor nd available, h of our men pedal his bicycle fron Sales Office, NEW YORK, 1410 Broad-; BOSTON, 80 Federal Street;

une Tower; uss Ruildin



Grasha, May 2.

KOIL, Omaha, will quit its present affiliation with the NBC-blue in September and go with Columbia. It was six years ago that the same station was enticed by NBC to drop Cost of the NBC blue link.

COST of the link.

COST of the link.

COST of the link of the link.

COST of the link of the

Claude Sweeten at KFI

Hollywood, May 3.
Claude Sweeten has been named
music director of KFI to succeed
Earl Towner.
Sweeten formerly was music head
of KEHE.

Gloria Grafton on WQXR

Gloria Grafton on WQXR
Gloria Grafton will bow on station WQXR. N. Y., tomorrow
(Thursday) on a regular weekly 15min station of the stati





MUSIC FOR **NEWS FLASH** MOOD

Philadelphia, May 3.

WDAS, which recently got INS
wire, experimenting with musical
background for its news broadcasts, Gene Edwards, gabber, who
produces the programs, selects different ET for backing each type of news. Serious news takes solemn

sic, etc.

Takes considerable scurrying
around to get proper disc when
news comes in only 15 minutes before air time.

GEN. MILLS SPONSORS JACK WALDRON AMS

General Mills (Wheaties) assume General Mills (Wheaties) assumes sponsorship of the weekly amateur program on WHN, N. Y., with Friday (6) broadcast. Oxydol faded its bankroll last week. Blackett-Sample-Hummert is the agency on

Show, m.c.'d by Jack Waldron, is ired from stages of different Loew theatres around N. Y.'s metropolitan

Tums on Texas Group
Texas Quality Group will have
Tums (Lewis-Howe Co. of St.
Pogram. 15 minutes, starting May
8. Replaces transcriptions and is
tagged for 18 weeks.
H. W. Kastor & Sons, Chicago, Is
the agency.

Hal James Joins Compton Hal James has joined the Compton agency in New York as a production exec in the radio department. Formerly with the Chicago office of J. Wal r Thompson.

Kostelanetz Fades June 22;

Will Visit South America Chesterfield series with Andertoa Kostelanetz fades from CBS June 22. Kostelanetz leaves immediately afterwards for a flying tour of South America. He will do several invita-tional broadcasts over stations in Brazil, Argentina and Chile.

WKRC Airs Until 2 A. M.

For a new two-bons program of recorded dance music, starting nightly at midnight, WKRC has extended its broadcasting time to 2 a. m. Listeners hear telephone conversation whose Maynerd Craiz, amounter whose Maynerd Craiz, amounter whose Maynerd Craiz, amounter whose Maynerd Craiz, amounter some making requests for selections. Another program added to the station's regular schedule by William As Schotd, Jr. manager, is a quarter-work of the selection of the station's regular schedule by William Crais and the selection of the sel

WWL Stays with Katz

WWL, New Orleans, has re-allied itself with the station rep division of the E. Katz agency. Station had worked out an arrangement with International Radio Sales but later decided to go along with the Katz organization.

Lanny Grey's NBC Spot

Lanny Grey rides a musical sus-tainer on NBC blue opening May 12 at 8.30 p.m. Show will be tagged 'Rhythm School of the Air' and will have a cast of 10 people bosides

have a cast of 10 people bosides Grey. It opposes Rudy Vallee and Kate Smith's shows. Set by NBC Artists Bureau.

Firestone's Transcriptions

Firestone Tire is having World Broadcasting stencil its series of 15-minute musical transcriptions. It's a dealer-manufacturer `arrangement.

Was Sponsor Tuned In?

Buffalo, ay 3.
Sig Smith, broadcasting an account of wrestling exhitions here, cut in with his sponsor's plug, 'You can't beat the creamy tang of a true Canadian ale.'

Immediately in the back ground came a chorus of 'Bo Boo!' on: Customers were denouncing

a wrestler, but on the air it sounded like a slam at the

Planning to Use Radio' Prestige Gag Is Rapped

Washington, ay 3.

It's as bad to claim to use radio and then fail to do it as it is to broadcast misleading propaganda, in the eyes of the Federal Trade Com-

the eyes of the Federal Trade Com-mission.

Mission and against Ray Thompon Complete Brown of Oley, Illa-thou trade at T. A. Reynolds & Co. and Jean Lowe Cosmetic Co-said they recruit charassers with the spurlous explanation they will advertising campaign. Commish said the claim is false; the enterprising skin food distributors do not buy time to pump sales patter into listen-ers' homes.

Just a Rumor

Hollywood, May 3.
Reported here, B. B. D. & O. is interested in 'Our Gang' for General Baking sponsorship, Arthur Pryor, Jr., supposed to come West for auditions

It's news to Arthur Pryor.

Stations Pretty Careful to Rebate **Right Amount for Occasional Flivs** On Adv. Copy or Entertainment

Loss to advertisers by the failure

of stations to get programs or commercials on the air is practically is has been established

negligible. is has been established by actual surveys and check-up campaigns conducted by several 105 per seve

to broadcast failures which were not reported to the agency by the station. The agency received considerably more than \$621 in credits and rebases for broadcast failure, but in all the other instances the stations immediately informed the agency that the broadcast didn't go off according to Hoyle and made immediate adjustment. ment.
While the agencies have nothing

casts, which could be perjured easily if the station manager wanted

easily if the station manager wanted to adopt such tactics, the agencies have found that only in an extremely small percentage of the time does a station try to hide away and bluff expensive the station try to hide away and bluff expensive that the station of the targe agencies and advertisers that place a great deal of radio time. Rather than risk any chance that might put their station on the black list with these agencies and sponsors being strictly according to contract

for commercial muffs on a show, there are a couple of advertisers which demand a full credit for time flary part of a commercial is blooped, mercial at beginning and end, the majority of stations and advertisers work on a 50% rebate if one of the commercials is omitted. Several and credit if the first commercial is killed, claiming that the majority of station and advertisers which is the commercial is killed, claiming that the majority of the program's selling lies in the total-off plug.

NBC'S BY-PRODUCT IN DEMAND-CUFFO

NBC may have to order another printing of its Time Finder, the de-vice for showing relative time in cities throughout the country during daylight savings. Network's original order for the gadgets was 10,000, but the mailout and call for extras he

almost exhausted the supply.

Railroad presidents have written for extra batches, while CBS and Mutual want a gadget each for their

Ray Wilson to WLW

Kay Wilson to WLW
Chicago, May ...
Ray Wilson, who has been wit
the Columbia - WBBM producti
staff for the past several months,
goes to Cincinnati next week to joi
WLW production line-up,
Will work for Owen Vinson.

being strictly according to contract specifications as to broadcast errors.

While most stations and advertisers i transcription firm.

George H. Field is handling mi west sales for Charles Michelson's transcription firm.

The greatest city* of single-family homes in America prefers .

*Philadelphia has 364,457 has 294,037 New York Los Angeles has 282,382 has 209,685 Chicago

50.000 WATTS · PHILADELPHIA

LICENSE, CENSORSHIP, BARE BONES IDEAS OF F.C.C. DRAW SARNOFF ARTILLERY

nection with Arturo Toscanine, Has issued three different sales promotional brochures recently on theme.

promotional brochures recently on theme.

Item was given plenty of mention by Sarnoff and other speakers at last week's Town Hall luncheon, also.

David Sarnoff, president of Radio Corporation of America, in a speech at the Town Hall Luncheon, broad-cast from the Hotel Astor, N. Y., lastino, and the Hotel Astor, N. Y., lastino, and the Luncheon Charlest Commission to be talk to a bold, forther right, uncompromising challenge of present tendencies of the Federal Commission to extend its authority Commission to extend its authority Commission to extend the suthority Commission to extend the suthority Commission to extend the suthority Commission to extend the processing tendencies of the Federal State of the Pederal State of the Commission of th

time, it is Important that they should be kept as flexible, as free from rigidity, as the art fiself. Otherwise there is danger of tying up the future usefulness of radio in a stratijacket. We should not try to regulate something as yet unexpanding art in any rigid code. main and A. E. wiggam also spoke). Sarnoff's talk is probably the most explicit challenge of the F. C. C.'s methods and authority ever made by a responsible personage of the broadcasting industry. Portions relating to regulation follow:

Speaks Out in Strong Terms Against Exercise of Authority Not Granted by Law—Speech Broadcasters, the would be no more need for special government requirement for the special government requirement requ is: something t and American.

Deable Jeopardy
The law empowers the Commission to license broadcasting stations for periods not exceeding three commissions to license broadcasting stations of periods not exceeding three Commission grants licenses for only six months, on the theory that it is easier to reject an application for sealing the period of the asung to regulation follow:

| expanding art in any rigid code. | the public interest, convenience, and | Mr wavelengths were now avail- | the standard casting are necessary at the present able for an unlimited number of lease of life. Twice a year, there-

Sarnoff's Bill of Particulars

must not choke growth of a still-1. Regulation new industry.

2. Regulation is only necessary because frequencies are limited at present.

3. Six months license encourages in sorship specifically forbidden by law.

4. Assumption of F.C.C. that station profits are incible with public interest is not good sense.

5. Government-owned radio is an instrumentality of autocracy; privately owned radio in the United States 'is a free system because this is a free country.'

and the state of the control of the

Profits

emorship that is all the more severe because it is undefined.

Another aspect of government supervision over broadcasting which are the activate of the activate of the government toward the profits are all the attitude in some quarters of the government toward the profits are not only one of the many responsibilities of the Federal Communications Commission. It has supervision over all the field of two-way telephone and telegraph communication, control over rates is one of its most important functions, and profits are material.

But broadcasting is a one-way, not alwo-way medium, it is not a comperform a fixed service. It is a medium of artistic and in the profit of the field of two-way telephone and telegraph and profits are material.

But broadcasting is a one-way, not a two-way medium, it is not a comperform a fixed service. It is a medium of artistic and intellectual expression, free to the listening public impinge upon the public interest, convenience and necessity. While stations and networks repetive business. The earnings of stations cannot be judged on the basis of their investment any more than producer or publisher. Income results, not from studios and transmitters, but from programs.

It is a strange assumption that the less money a broadcasting company makes, the better the public will be all sound business principles and expressed. In what way is it conceivable that the public will be given and service.

and service?
Adequate profits mean the continuance of private investment and increased enterprise. Loses mean resources fall, government ownership. It government regulation of the economics of broadcasting results in a no-profit industry, investors may continue the continue to the continue the continue to the continue their broadcasting could be continued to the continue their broadcasting couldies for government securities.

nor. the substantial investment, Then we shall have government ownwhich the licensee has made in his business is placed in jeopardy.

The broadcasting controls established by law are intended to broadcasting, any further discussion of controls with the property of the government, and for the government, and f

ing may mean ...

American System of troubled of the American System of troubled of the American American Parameters of the American American Control of the American American It is a free system because this is a free country. It is privately supported, though comment of the American American System Decause the system because this is a free eyes supported. Howard comment of the American System of the American System of the American System. The American System.

Broadcasting did not take on the American system. The American system took on broadcasting. In recent years we have witnessed a steady enlargement of the economic power of tederal government. That very enlargement has put upon the defenders of denouracy the need for greater vigilance. That is where ra-greater vigilance. That is where ra-portance. In the European coun-ties, that have been lost to demo-(Continued on page 42)

(Continued on page 42)





April crop reports indicate Ok April crop reports indicate Okla-homa's best wheat crop since 1931 and the third largest of record. Am-ple winter and apring moisture is giving the cotton and come formers their best prospects in seven years. ... and soil conservation checks in 1938 will reach a total of \$12,000.

WKY offers the one sure-line air-way into the most homes of Okla-homa farmers. It covers more of Oklahoma's agricultural sections and influences a greater buying power in the state than any other



ing Feeling That Government and Industry Should Not Be So Much Teacher-and-Pupil

WORRIED

Washington, May 3. Growing conviction that coopera-tion between the broadcasting in-dustry and the Government should be

tion twitter the connectability of the conne

peauers have their osciet up and will put up a fight to prevent imposition. Seeing little sign that the FCC is Seeing little sign that the provided a six-man contingent to wait on the alrevave policemen and take up several specific complaints about regulatory procedures authorized a six-man contingent to wait on the alrevave policemen and take up several specific complaints about regulatory procedures with McNinch later this week. Resolution deploring certain current habits of the FCC was the fuse but the whereaser finally was pigeonical to the real series of the process of the work of the process of the proc

are:

1. Lengthening the license term, so
the entire business can have more

1. Lengthening the license term, so the entire business can have more ability and the solid control of the solid c



complaints is bad, but adhered to the traditional theory that the industry ought to be careful about antagonizought to be careful about antagonizthat this sort of caution that this sort of caution that this sort of caution that the sort of caution that the sort of caution that a show-down must occur sometime before the federal authorities are dictating many details of station

operation.

General view was that the FCC
is supposed to lay down technical
standards and police-the airwaves to
prevent ruinous interference, but has
no concern about station bookkeeping, employment, and other unrelated phases of the busi-ess.

A radi

work .

LaGuardia's Idea

St. Louis, May 3.
Facing a battery of radio mikes while here last week Mayor LaGuardia of New York City pointed to the voice picker-uppers and cracked:
"Those things have ruined more statesmen than liquor."

method for dealing with transgress-ors, the FCC on ht to lengthen the license term and stop catapulting station owners into uncertainty lated phases of the busi-ess. Succession will lated phase of the busi-ess. Succession will make the business of the busi-ess. Succession will be be to resort to the revocation method sought by the NAB delegation. Since of spanking bad buys rather than the existing law provides a definite give a black yet of Lumerous op-

The Quels his
The questionnaire problem in getting to be serious from the industry standpoint, boardites affected Citing the several quiz blanks sent out in recent weeks—oversing to the formal notice of out in recent weeks—oversing the propositions, financial matters—members you'veld that the Commish possible of the commistions, financial matters—members you'veld that the Commish is of the base of the contract of the commistion of the warm of the

erators who later are given clean bills of health.

The Quis Bis

The questionnaire problem getting to be serious from the industry standpoint, boardies agreed dustry standpoint, boardies agreed to in favored few who have inside track into certain quarters of the give thorough study and then preparams, employment, network relations, financial matters—membry yowled that the Commish employs terms which have no stander of edeed whether you'ded that the Commish employs

Shinola for the Summer

Shintola for the Summer
Shinola is readying a summer national spot campaign for its white
shee polish. Station list now being
drawn up, with the reps making
presentations.



just like a newspaper,



is as good as the quality of its service For example, WLW news reports are attentively followed because both leased wires are edited for radio broadcasting by a staff of six news under the direction of a department head with writers thirty years newspaper experience and four years of editing radi news Our dramatic organizati of sixteen. full-time staff artists has been hand-picked by a director qualified by a background of twenty-two years in the theatre and eight years in radi The musical department, with its. fifty-three members, owes much of its success to the many years of experience of its directors in radio, theatre and The eighteen WLW vocalists are greater moving pictures artists because of the vocal director's background in this specialized

think, a large part of the story of WLW the Nation's Stati

This high type of service based on experience is, we

WEB LINKS NOW

FULL-TIME

WLW, WHO Only Super-Power nses Now Set for Hearing; Opinion-Getting Rally June 5 Washington, May 2. N. W. Mutual Execs Meet Northwest Mutual net execs shed Seattle, May 3. Northwest Mutual net execs shed Seattle, May 3. Northwest Mutual net execs shed Seattle, May 3. Morthwest Mutual net execs bed Seattle, May 3. Morthwest Mutual execs bed Seattle, May 3. Mort Cases Now Set for Hearing:

Pedcrson and Archie Taft, KOL, Seattle, Louis Wasmer, Spokane,

Car' Haymond, Tacoma and Charles

Lew Weiss of Don Lee also pres-

Myers, Portland, in attendance.

Washington, May 3.

Indefinite shelving of all but two of the super-power applications and broadening of the scheduled wattage rule hearings was formally ordered by the Federal Communications Commission last week.

mission last week.

General discussion of all proposed
allocation, engineering, and operating rules was fixed for June 6, little
the previously-planned May 18 session to get urew on power limit
tions called off. As exclusively foresets in Vastur; tast week, Commish
50 km lid on cleared-channel plants
before weighing the more than a
dozen pending pleas for additional
fuice.

juice.

Instead of forcing the industry to make repeated trips to Washington. The Commissioners Norman SC 1885; T. A. W. Craven, and George SC 1885; T. A. M. Craven, and George SC 1885; T. A. M. Craven, and George Activation of the Commissioners Norman Variety of the Property of the Commission of the Property of the Commission of the

make specific suggestions.

The June 6 session will cover such matters as power limitations for all speed of the suggestion of the suppose of transmitters, mileage separation requirements, frequencies for various classes of service, and technical standards. Expected that WLW. Cincimnat, the only existing super-limitation of the suppose of the suppos

elding whether to lift the lid on selection with the clarchannel group were granted with no
date set for hearings on the requests
for permission to use 500 km, but the
MULW and WILO, Des Moines, applider application of the selection of the
granted for hearing immediately after
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granted for hearing immediately after
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s of julce limitations and general regu-lations. Consolidation of the sessions will obviate unnecessary effort on the part of all concerned.

A.F.L. to Use Its WCFL, Chicago, To Attack C.I.O.

Washington, May 3.

Radio becomes the chief vehicle with which the American Federation of Labor will carry its war into the home territory of the rival Committee for Industrial Organization. Commercial broadcasters may find themselves caught in the middle.

themselves caught in the middle. Intensive airwave crusade to re-eruit members for newly-chartered Progressive Miners of America was plotted by the A.F. of L. last week plotted by the A.F. of L. last week L. Lewis and the United Mine Workers of America. Old-line group will rely on WCFL. Chicago, to reach potential members and under-cut the crowd which broke away from the parent organization three years 250.

Withycomb's Protest

Philadelphia, May 3. Philadelphia, May 3.
Protest against WJZ's request to
FCC for a juice-jump to 500,000 walts
will be filed by WFIL. Don Withycomb, gm., declared this week. He
said his complaint was based on lack
of economic basis for such an increase by the NBC blue fountainhead.

WFIL is blue outlet here.

SHOW HAS MANY ACTS

Lots of Combinations Participate In WNEW's Late Evening Show

WDAS' 3d Press Swap

Philadelphia, May 3.

WDAS has set its third daily here for time-space swap deal. Latest is and Record.

Doubling

Daily News. In return for 90-lines a day, sheet is getting 15-minute man on the street show and a 15-minute musical program.

Other trade deals are with Ledger

St. Louis, May 3.
When Maurice Cliffer, KMOX
gabber was selected for jury
service in Circuit Judge Ernest
F. Oakley's court last week, he
told the judge he was m.c. of
the 'All Hands On Deck,' a
coast-lo-coast CBS program

1:30 p.m. where case.

Judge extended the usual one hour luncheon recess 15 minutes and this gave Cliffer an opportunity to mc. the show, grab a sandwich and get back to court on the dot.

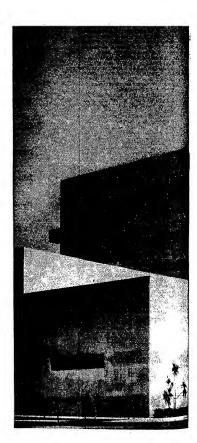
Ada, Okla., ay 3.
With granting of unlimited authority to KADA by FCC Thursday
thority to KADA by FCC Thursday
Network are now full time stations.
KADA takes full time May (7)
on 100 watts at 1200 kilocycles. It
is also an affiliate of Mutual. C. C.
Morris is owner and John M.
Whitney is manager. Bill Griskey now in charge of dramatic programs at WLEU, Erie, Pa. Formerly with WRAK, Wil-liamsport, Pa.

'Workshop' in the

... for the people who plan and produce the Hollywood broadcasts of the world's largest radio network . . .

 ${
m T}_{ ext{ t HE}}$ Southern California activities of the Columbia Broadcasting System will center in this magnificent new group of buildings, at Columbia Square, Hollywood. Here, the experience and inspirations of program-producers, engineers and architects have been fused into the most efficient "workshop" in radio: a new headquarters for the production and servicing of network and local programs.

50.000 WATTS Columbia Broadcasting System COLUMBIA SQUARE, HOLLYWOOD



PROPOSED F.C.C. RULES

TENNESSEE'S CROP SALUTES

Towns hereabouts are setting an-nual festivals. Cheese carnival and nual restivais. Onesee carnival and livestock show was held last week-end at Collierville, with the Buckeye carnival on the midway and the some of the events.

Jewel Cowboys, hillbillies fcd CBS STAFF VACATIONS weekly by WREC here, an attrac-

Forest City, Ark, has rescheduled Forest City, Ark, has rescheduled its Peach Festival this spring after last year's was scared away by an infantile paralysis epidemic. Other festivals set are Watervalley (Miss.) Watermelon Peast, Humbolt (Tenn.) Strawberry Festival, Clarksdale (Miss.) Cotton Carnival, Newport (Ark.) Bridge Celebration.

WAIT ON WGY PARTY

Schenectady, N. Y., May 3. Schenectady, N. Y., May 3.
Date for opening of WGY's new
five-studio building is July 9. Vacations for staffers delayed until July
16, in order to insure presence of a
full crew for moving job. Manager
Kolin D. Hager will hie away with
first contingent.

Structure, avoid he dedicated one Ave-studio building is July 9. Vacations for staffers delayed until July 16, in order to insure presence of a O'Dell) with their Radio Rangers (Kolin D Hages will hie away to have closed a two-year engagement than the continuence of the cont

Hi-Boys Join WTIC

July week-end. As is, audience studio will be used before formal debut, the Socony-Vacuum half hour musical being scheduled for a shift! **CLEAR CHANNELS**

Would Create Six Station Classifications - 'Stricter Standards of Public Interest'-Regulate Future Grants to Add Stiff Requirements - No Sponsored Experimentals

92 CHANNELS

Washington, May 3.

Washington, May 3.
Proposed new rules and regulations for discussion at June hearings
Commission were released today (2)
for information of all broadcasters
planning to argue suggested changes
in present F. C. C. policies. Conforming with recommendations of
Commissioner T. A. M. Craven, proof stations. Change nowe. Immitations
of stations. Changes nowe. Immitations

Commissioner T. A. M. Craven, proposed revision create six categories of stations, change power limitations proposed revisions create six categories of stations, change power limitations channels for high power operation. Aside from technical matters, situations of public interest, activet standards of public interest, and tighter central operation. Instead of 30 clear, regional and local channels allocated and to the control over experiment of the control c

requincies for the control of course recognition and proper in all power groups.

There would be 44 instead of 40 cleared ribbons, but only 25 of them earmarked for interference-free operation of 36 km plants.

So would have 19 channels, while could be assigned to either group of class 2 stations, using 230 watts to 50 kw would have 19 channels, while could be assigned to either group of the could be could be assigned to either group of the could be could be could be could be assigned to either group of the could be c

that proposed programs will provide meritorious service, including cultural programs; potential interference will be outweighed by need for expected to the programs; potential support is available to finance plant dependent upon sale of time; that applicant for local station is a person either residing in or acquainted with needs of community. Other in the programs of the program ing qualifications and public interest

will be applied.

On the question of experimental On the question of experimental suthorization, the new rules say that no licensee allowed additional hours of operation can transmit any commercial or sponsored program or make any commercial announcement during such extra time. In case of other experimental grants—different other experimental grants—different cannot be boded. Latter provision would hit WEW, which upped the sindifferent such as the support of the support o

kw.

Instead of getting advance authority to rebroadcast, the new rules allow licenses to pick up program of early standard broadcast station, it originating transmitter gives concent, provided commish is notified within three days.

Harry Burge, formerly sent connect on WJR, Detroit, oner on WLW-WSAL, Ci

WEST



F.C.C. May Be Influenced By Supreme Court Livestock Decision Topy Labelola (Ken Murray's On-Web Colonial Beauty Salon' on swank Wilshire boul in Los Angels

Washington, ay 3.

Another possible revolutionary
change in Pederal Communications
Commission procedure, at least in
ble as the consequence of a recent
U. S. Supreme Court decision which
has upset the machinery of several
governmental agencies and quasijudicial bodies.

judicial bodies.
Uncerlainty about the attitude the highest tribunal may take in future controversies was reflected by FCC attorneys this week following discussion of the opinion reversing a Agriculture Wallace in a livestock marketing case. The Labor Relations Board also is greatly troubled by the court's attitude, which was critical of ex parle proceedings by overnment budillicenses. Court 4s.

government outflis.
The upsetting Supreme Court decision was to the effect that a 'full and fair' hearing requires quasijudicial officers and agencies to nove slowly and not take arbitrary action in administering laws where they have a broad power to legislate and upsets contraversies. they have a broad power to legislate and umpire controversies. In criticizing Wallace for not letting Kansas City livestock men examine his findings, the majority, through Chief Justice Hughes, said parties contesting with the government 'are entitled to be fairly advised' about developments.

Court's remark that 'proper stand-Court's remark that 'proper stand-ards' of fair play must be main-tained was construed in some quar-ters as potentially barring certain types of FCC decisions. Notably in those 'on banc' cases where no pro-posed findings are made public and oral argument is dispensed with. Licomist, without any hearing, takes various actions.

rious actions,
'The right to a hearing embraces
of only the right to present evinot only the right to present evidence but also a reasonable opportunity to know the claims of the opposing party and to meet them, I twice-nightly Chief Justice Hughes said in rebuk- on WLW.

Ace arranger Larry Clinton

2 Larry Clinton and band become one of the top sellers on the Victor list!

Engaged for RCA-Victor Record commercial, WJZ-NBC, 8:15-8:45 P. M. Saturdayel

ing the Agriculture Department. The right to submit argument implies that opportunity otherwise the right may be but a barren one. While some broadcast matters might be affected, the court intermight of the FCC in telephone and telegraph cases, particularly in rate proceedings, it is felt. Might have a bearing, it is felt. Might have a bearing the felt. Might have been a bearing the felt. Might have been a felt. Might have

Fitch Renews Belcher

FIG. Renews Selcener
Flich (shampool) has decided not
to take the half-hour program account auditioned last week, and has
renewed Jerry Belcher's ilmerant
weeks. Show, which Marchalk' &
Pratt agency auditioned for its client
at NSC, was a warterly layout includKent and Will Osborne's orch.
Marchalk & Pratt has notified
Mort Lewis, who produced the audimore pregram, that it is now the singbankrolling the show.

Paul Sullivan's N. Y. Discs
Cincinnati, May 3.
Paul Sullivan, WLW news commentator, is in New York this week to make the first of a series of 26 travel recordings for Sohio gas, handled through the McCann Erickson agency

RADIO Pacific Coast Notes

Tiny Ruffner killed a 'Big Town' script due to possible objections from medical profesh,

John Barrymore will pass a bit of persiflage with Al Jolson and Parky-akakas on May 10 Lifebuoy iring.

Harry Malzilsh, KFWB tops, pre-dicting an early network airing of station's 'Grouch Club.'

KMTR (Hollywood) spotting a 'Do You Want to Be an Announcer' turn.

Mickey Mouse program for Pepso-dcut taking brief summer respite after ay 15 broadcast.

Bohemian Club doings in risco attracted Harrison Holliway, Syd Dixon and Walter Bunker, Jr., from L. A.

Jimmy Starr, Hearst picture col-umnist in L. A., waxing 'Behind the Limelight' as a summer substitute for Waller Winchell or for new P. for Walter ... Lorillard ciggie.

Ed Lowry renewed for another 13 weeks by Fox-West Coast theatre Meredith Willson, 'Good News

music director, being bioged for Good Housekeeping by his sis, Dixie

KHJ (Los Angelcs) trying out guest conductors each week to hit on a happy choice for stati n music chief.

Clarence Tallman looking down on Tiny Ruffner. He stands six feet, six inches.

Bob Garrett, film commentator, who was first of tattlers to have his card taken up by the Hays office, has asked to be reinstated on promise of being good.

Fran Fry took over the baton from Phil Ohman on the Edward G. Rob inson 'Big Town' series.

Renze Cesana heads the new radio department of the James Houlihan agency in San Francisco. Formerly advertising manager for the Roma

King Harris now with Erwin Wa-sey agency, San Francisco. Formerly with J. Sterling Getchell, New York.

Newlyweds Joe Walters and his bride, the former Mary Ellen Hen-rick, postponed their honeymoun so that Walters, a mikeman at KSFO, San Francisco, could be in town for the annual announcers' contest being conducted by the Sid-ney Garfinkel agency. Walters wound up in second piace last year.

R. A. Stuart of Melbourne, Australia, seeking radio scripts in San Francisco to take home to station

Mei Johnson of KLS, Berkeley, shifted to announcers staff at KDON, Monterey, Cal.

Bob Oakley, former, production manager of KROY, Sacramento, Cal., is now northern California sales rep for R. U. McIntosh transcrip-tions, of Los Angeles.

Bill Brokaw, 'Midnight Vagabond' of KROW, Oakland, Cal., will emcee the Oakland Post-Enquirer's Modern Home Exposition starting May 14.

Florence Montgomery p.a. tions for Izzard agency, Seattle. Bill Warren, production head of KOMO-KJR, Seattle, has new help-ers, Pete Lyman and Bill Gavin.

Eddie Cantor's troupe due back on he Coast for ay 16 broadcast.

Bud Rutherford back at the old KHJ (Los Angeles) publicity stand.

Amos 'n' Andy chased back to L. A. by the Palm Springs heat.

John Swallow and his NBC aides at the Hollywood studio holding star chamber seshes on submitted scripts. Ted Fio Rito offering cash prize for dilty titles on his KHJ-Mutua airing.

• LONDON 'Marines Tell It to You' renewed for another 26 weeks on KHJ (Los Angeles).

Press Agent Codes His Chores

Philadelphi ay 3.

Confidential to Variety and the radio blz—decoding of calendar pad of Murray Arnold, WIP p.a.:

Get kudos for hegita. (Procure requisition for expenses for New

ork trip.)

Check Smith exodus. (ind out about rumor Smith is leaving staft.)

Mug Jones. (Have pix taken of Jones for new release.).

Stream Chandler tale. (Rewrite release on Chandler, leaving out

cess goo.)
Greet sheets. (Today's the day to visit newspapers.)
New Hammers for vendors. (Write new program presentations for

alesmen.)
Annies for Pine. (Pick up tickets for '
Bench sesh. (Cabinet meeting.)
Ducats for slaughter. (Get tickets for wrestling show tonight.)
Heh-feed, tip Fits. (Lunch with long-winded guy. Remind secretry (itzpatrick to call on phone after half-hour.)

Hazards of the Trade

Philadelphia

Philadelphia, sy 2.
Entire crew plugged with a present anmilter plugged with largest with
revolvers. Marksmanship a necessity
since it was discovered that the
revolvers may be a present of the
respective copper ground wire
neighborhood had boys were stealing the expensive copper ground wire
as it was being laid.
Workmen were ploughing up the
ground and laying the wire during
the day and loughtes were ploughing
the day in the during
the day in the day
to be described as the day
to

WCOL, Columbus, orsey

WOOL, Columbus, orsey
Columbus, May 3.
Beulah Park 25-day spring race
meeting will get most elaborate radio
coverage in its history this year.
WCOL leads local stations in number
of broadcasts. Besides description of
top race by F. H. Sproute and Bob
Seal every afternoon, WCOL will
see the second of the secon

race.
Sports commentators Johnny Neblett of WBNS and Budd Sweeney of WHKC will give complete results on their sports broadcasts and have lined up interviews with officials, owners and riders.
Meet opens Wednesday (4).

WHEC Builds Junior Choir Rochester, N. Y., May 3.
WHEC has developed a Junior
Choir, six girls, 12 to 16 years old. Juves sing popular numbers as extra attraction with the full staff orches-

WFBR. NOW 5 KW. **SEEKS BOOSTER ADJUNCT**

Baltimore, May 3.

Baltimore, May 3. Following survey made by Paul F, Godley, consultant radio engineer, WFBR filed an application this week with the F.C.C. for the construction Plans call for synchronization with present WFBR wave length of 127d and the erection of antenna, studio and transmitter in Francis Scott Key Hotel:

Frederick, with a population of 26,000, is a profitable trading area for Baltimore business and is at pres-

25,000, is a profitable trading area for Baltimore business and is at presfor Baltimore business and in the business and business are business at the business and business are business and business and business are business are business are business and business

WHEC hes evolved a Junior holin, six girls, 12 to 19 years old, chirper, back on WDAS after absence so described traction with the full staff cross old, chirper, back on WDAS after absence a cloth traction with the full staff cross old, chirper, back on WDAS after absence the staff of the s

Clinton writes "Dipsy Doodle", on "Hit Parade" 12 weeks; wins ASCAP prize! **Larry Clinton** and his orchestra

NO BAND EVER

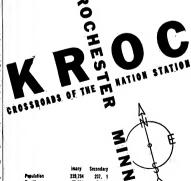
CLICKED SO QUICK!



- Larry Clinton and his orches. tra create a sensation at
- Booked for entire season, opening May 26, at Glen Island Casino in Westchester!
- Z Engaged for Lincoln Hotel, New York, from October 6 on, Indefi itely!
- 8 Booked for New York Paramount Theatre, two week , opening in Octoberi

OCKWELL-O'KEEFE INC.

NEW YORK . CHICAGO



237, 1 58,271 51 459 50.347 358 000 587 491

rly 500,000 pers sare KROC minded.



Bringing something new-something different-into talent service....
AN ADVERTISING TRAINED TALENT SERVICE FOR RADIO ADVERTISING!

* BILL STUHLER *

Comes from 9 years in Advertising Agencies (3 years with B. B. D. & O. PADIO 6 years with Young & Rubicam Padio to

* A&S LYONS, INC. *

as Vice-President in charge of RADIO DIVISION

TOM NEELY, ASSOCIATE

A & S LYONS, Inc.

PARAMOUNT BUILDING, NEW YORK Telephone. LA. 4-7460

KOLLYWOOD

LONDON

One Local Sponsor Package-Buys 21 Hours Weekly with Talent Inclusive

Community Opticians has bought a total of 21 hours, 15 minutes week ly on WMCA, N. Time and talent at a package price.

Garnett Marks airs three casts daily, 8.45-9 a.m.; 12-12.15 a.m.; 1-1.15 a.m. Zeke Manners' hillbillies are on Mondays through Fridays, 10.15-10.30 a.m. and 5.45-6.15 p.m. plus a Sunday show at the latter Don Kerr conducts musical recordings daily, 12.15-12.45 p.m. 'Street Forum' sldewalk quiz ls on daily, 2.30-2.45 p.m. Dick Fishell sports' resumes also daily, 6.30-6.45 p.m. True Detective Mysteries' ride pm. True Detective Mysteries rue-ruesdays and Fridays, 9.30-10 pm. 'Four Aces' are on Wednesdays, 9.30-10 pm. Nightly save Sundays dance orch pickups are made, 10.30-11 pm.

BUY NOW ESSAY CONTEST ENDS

Cincinnati, May 3. fortnight and concluded the two-month 'buy now' campaign con-ducted by WLW and WSAI drew a northing and concluded the winonth buy now campaign of ducted by WLW and WSAI drew flood of entries which were accopanied by purchase receipts of wide range of articles totaling methan \$250,000.

than \$250,000.
Winners of the 55 cash prizes, amounting to \$450, were announced on a special musical show carried by the Crosley super station Friday (29) night.
Some 60 stations, numerous daily

some ou stations, numerous cairs and many business men's clubs in a dozen states voluntarily tied in with the campaign. Details handled by John Koepf, of the WLW-WSAI exploita-

tion department.

Buy now campalgn on the two
Crosley stations was hypoed by spot
announcements, station break plugs
and brief dramatizations, day and
night on each of the 60 days.

Too Many Visitors

Minneapolls, WCCO will grant permission to candid camera cddicts to snap scenes in the studios and during broad asts, and may have a display of the results. Will take th. recaution to insist that cameramen register in advance and be assigned a specific time. Minneapolis,

cific time.

Visitors In general have become so numerous at WCCO that they are now limited to three days a week to conserve staff time.

WCKY SCOREBOARDS FOR RESTAURANTS

WCKY distributed 1,000 score-boards to case and restaurants in Greater Cincy as part of a promotion campaign for the Oertel Brewing Company's baseball results program of the program of the program of the program of the spots on opening day of the major leagues reminding the owners about the Oertel broadcast. The control of the program Account is through the M. R. Koppmeyer Co. Louisville, Ky, which, also is the home of the sponsor.

Cutting Up Some Ham

Chicago, Nate Pumpian handing out some time contracts to station reps for Easy-Cut Ham, a Morrell product, through the local Henri-Hurst &

McDonald agency.

Testing around the country with some participation pluggings.

isson Member of 406

tion department.

Bay now campaign on the two

Ray now campaign on the two

Crosiey stations was hypoed by spot
and of 1938 program from CFCF,
and of 1938 program from CFCF,
park Inangan Resting

Pat Flansapan Resting

Pat Flansapan Resting

Pat Flansapan Resting

Pat Flansapan Resting

While he's resting play-by-play in maintain a standby band of local

will be blurbled by Truman Bradley,

will be blurbled by Truman Bradley,

musicians.

WOSU Tackles Original Romantic Musical Drama

Romantic Musical Drama
Columbus, May 3.
Bill Aldridge has written a romanine musical drama, McGlows on the
Levee', which is getting trail on Ohio
State University station, Who Musical
network in the 12:30 p.m. spot Sundays. Period is now occupied by
Democracy Transition, round
stable discussions by Ohio Sundays. Period is now occupied.
Derothy Stevens Humphries and
Rason Oldham, head sing sat. Dramatic actors have been recruited
from university staten. Law which includes Choral Singers, under direction of Helen Carter oscs.

tion of Helen Carter

Scott Charges Censorship

Detroit, ay 3.

After being skedded to deliver speech over United Auto Workers unlon's daily evening program over MJK, Howard Scott, international director of Technocracy, Inchrocracy, Inchrocracy, Inchrocracy in Charged last week that UAW officials refused to allow him to go on, and the state of the cause his talk was not pro-Admin-

istration."
I was scheduled to go on the air at 7 p.m., Scott charged, but UAW officials looked over my speech at 1 p.m. and said I wouldn't be allowed to read it."

KYA, Frisco, Adds Acts

San Francisco, May 3.
Four new musical units were added
this week to the staff of KYA here
by General Manager Clarence B.
ureau. Augments station's musical organization under Walter Rudolph's

direction.

Additions include the KYA Ranch
Boys, a group of six cowboy musicians with 'Boots' Tout' as emcee.

Jam Session Boys,' a swing group.

He KYA String Quartet, consisting
of Lyle Daniels and Joseph Hoffman,

vionists; cellia Johnny Childs; violist
Henry Buettner; and a two-piano
team with Watler Audolph and Yack

Off-Afternoon Shows

Philadelphia, ay 3. WIP airing à 150-minute variety WIP airing a 150-minute variety show, sustaining, on afternoons when American League ball (but is out-of-town and it is incl carrying the game. Show its being peddler to grounder all the state of the

Sarnoff Speech

ued from page 36)

ner, the dictators who accomplished that revolution did so through their control of radio and the press. Nor were they satisfied with that. Their cost step was to use the same governmental power to determine the same programmental power to determine the same programmental power to determine the same programment to the same process of a government makes more process and more important the vigilant maintenance of the freedom, finching detense of the freedom of all forms of its expression.

Compares with Press

Compares with Press

In its functions, its freedoms, and

In its functions, its freedoms, and its responsibilities, broadcasting is essentially analogout to the press. If provides a forum for the spoken forum for the spoken forum for the written word.

The broadcasting networks perform for their sfilliated stations the same service that the great pres associations perform for their members. They assemble news here, They assemble news the earth, and deliver it swiftly and economically to local stations. and economically to local stations And just as a press association fran-chise is a coveted asset for a local chise is a coveted asset for a local newspaper, so a major network con-nection is a principal factor in de-termining the importance and qual-ity of service of a local broadcast-ing station.

The broadcasting station and the The broadcasting station and the newspaper both have editorial functions, one in the selection of prosecutions, one in the selection of prosecutions. Both are supported by advertising revenue. The income and influence of both depend upon circulation figures; of listeners in one case, readers in the other. Both of good will in the circulation they of goodwill in the circulation they have built up.

The broadcaster decides upon the relative interest to his audience of relative interest to his audience of each program, and proportions his broadcasting hours accordingly. In so doing, he performs an editorial function similar to that of the newstunction similar to that of the news-paper in making up its pages or se-lecting its features. The care ex-ercised by the broadcaster to present all sides of controversal public is-sues is in itself an editorial func-tion of great importance.

There may be occasional abuses both on the air and in the press, but in a democracy it is the power of public opi ion rather than a government tribunal which enforces standards of public expression.

This public censorship is in keep-ing with democratic principles. And ing with democratic principles. And it is a very real power, because it is exercised by direct control over the profits of the broadcaster. Broadcasters are competing every moment of the day for the listeners' interest. Program approval by listeners spells circulation and profits; disapproval spells losses and disaster.

disaster. If freedom means anything it means freedom to make mistakes as well as to do the right thing. Bradcasters have made mistakes, plenty of them. That is the way they of them that is the way they them left free to make more mistakes. That is the way they will carn to be better broadcasters. Let me summarize the four beliefs about broadcasting concerning which i have treed this afternoon to ground with the production of the production

thinking.

First, The extent and value of the scrivices of American broadesding depend upon its freedom to make the scripes of and program services.

Second. While broadcasting should

Second. While breadcasting should remain subject to all the law that apply to other industries serving the public. It should be made morally as well as legally certain of its freed as the second of the second second of the second sec

work development. Only by such development can be provide a finerecognition of the provide a fineting of education and of the presssing, of education and the pressamenican democracy. What helps
are democracy with a finean entire of the press of the presssing of the press of the presssing of the press of the presssing of the pression and the presssing of the pression and the presssing of the pression and the

of freedom.

Inton's Speech

Washington, May 3.

a face a station for a law placing a face a station for a law placing a face and a station for a law placing a face and a station of a law placing a face and a station of a law placing a face and a station of a law placing a face and a station of the publishers' expension of alarm about Feder curbs of free speech.

Washington of face speech and a station of face and

O'Brien's Air Dicker

Hollywood, May 3.

Deal is in the fire for Pat O'Brien to head a dramatic series for an early fall start.

Unidentified sponsor is sai

MRS. MORT HARRIS DIES

Hollywood, May 3. Mrs. Leone Harris died last Thurs by of injuries received in a moto crash April 24.

Her husband, Mort Harris, writer on the Metro 'Good News' airshow, was killed immediately at the ti of the accident.

George Whitsett to I.A. George Whitsett of N. W. Ayer's new business department has been transferred to the Coast. Went 'out Sunday after farewell party tossed by N.Y. office.



RADIO ADVERTISING SUCCESS PROGRAM: "The Green Hornet" AGENCY: N.W. Ayer & Son, Inc. FACILITIES: Michigan Radio Network MICHIGAN RADIO NETWORK WXYZ. DETROIT The Paul H. Raymer Co., Representative

OVER A DOZEN COME INTO FOLO

Mark Ethridge's Hurried Departure for Sick Child's Bedside Delays Accept-WCAU, Philly

OTHER ACTION

Washington, ay 3. Initial steps to man the turrcts at National Association of Broadcasters headquarters were taken Saturday at special meeting of the directorate at which 14 new members

day at special meeting of the disrectorate at which 14 new members
were elected, seeds of revolt against
the Federal Communications Comlission were sown, and the paid
without appreciable results.
Besides appointing a committee to
sk the FCC to co-operate better
without appreciable results.
Besides appointing a committee to
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New Members

Return of Philadelphia's disruntied Levy brothers to the fold
runtied Levy brothers to the fold
runtied Levy brothers to the fold
runtied Levy brothers to the fold
poord failed to act on WCAU application for membership, but more
than a dozen other stations throughsut the country were added to the
state of the country were added to the
state of the country were added to the
state of the country were
the co

have been grossed by agreement to join up without any strings at-tached, and sole reason given for not luking final action was that Mark Ethridge, who has been the peac-maker, had to catch a plane for Louisville, where his child was suid-day taken seriously ill, before this day taken seriously ill, before this Biggious and the property of the pro-persion of the property of the pro-blement of Copyright worry was



GOOD COMPANY

muities in this great nurket alor NHC network features on FCF. American advertisers bould take advantage of Mont-calers' receptive mood in pe-mids now available adjacent to

N. B. C.

WEED & COMPANY, CFCF UNITED STATES REPRESENTATIVES

Mother's Day Idea

Regina, Sask., May 3.

other's Day to get special recognition by Kay Gogan and Flo Sweeney on regular CKCK Women's Magazine.

Girls have invited mothers and wives of station staff down to 1-a for the occasion and will broadcast the whole ritual.

brought up by a request for more cash with which to finance the sale of record libraries. After hemming and hawing, the bosses agreed to put up cash, for pressing more platters but simultaneously instructed Phil seas want wante no nance the sale protonged discussion about the full table is kept at a mi imum. Or croof libraries. After hemming ture relations with the covernment. Brighter information about the full table is the bases agreed to put libraries. The proposed rules as soons are soon to be a soon of the covernment. Brighter information about the same full table is the full table in the same full table is a soon as soons as

the exchequer and make the of-spring stand on its own feet. Report on the negotiations with the American Federation of Musi-mittee of independent stations, while other angles of the tunester situa-tion were covered by Samuel of the tunester situation of Musi-tion were covered by Samuel his contained by the contained of the forthcoming FCC hearings on new regulations and monopolies; if there are any phases which affect the in-are any phases which affect the in-prolonged discussion about the fu-ture relations with the government.

Tell Us Who'll Buy

ollywood, May 3. ollywood, May 3.
Gene Dennis, vaude psychic,
auditioned last week for a program tagged 'Gene Dennis Can
Tell You.' Waxes went cast.
Turn will be based on letters
received by the crystal gazer
during her years on the stage.

tations on different categories of channels—but will try to see that red tape is kept at a mi imum.

WFBR's Pimlico Press Box Sponsored by 7-Up

imileo Press Baltimore, May 3.

findico Press Baltimore, May 3.

femono da Baltimore, May 3.

femono da



voluntary choice

WSAI is now carrying 57.8% more LOCAL and NATIONAL SPOT quarter-hour units in Cincinnati than local network station A, and 136.8% more than local network station B. Every one of these units represents a voluntary choice by an advertiser who decided in his own mind-without restrictions-what to buy and where to buy it.

And in the food field, which is even more significant because competition is fierce - margin of profit is small - and every penny of the advertising dollar must bring results, we find WSAI is carrying 10% more LOCAL and NATIONAL SPOT quarter-hour units than the other two network stations combined.

WSAI * CINCINNATI

TRANSAMERICAN HOLLYWOOD

NEW YORK

CHICAGO

THE RED TAPE **GETS THICKER**

Washington

Red tape enmeshing broadcsaters was highlighted last week when Senator Arthur Capper of Kansa had to file five separate applications before being allowed to carry out plan of simplifying operation and bookkeeping for his scattered radio and newspaper interests.

bookkeeping for his seattered rasio understanding the many and newspaper interests.

In a second of the many and the many

WCAU Uses KYW Spot

Philadelphia, May 3. KYW moved Saturday (30) from a floor in the WCAU building, which it has occupied since it came to Philly from Chicago, to a new six-story building especially erected

for it.

WCAU's first move following the switch was to rip down the KYW sign outside its offices and erect a new neon sparkler noting its power: 50,000 watts. WCAU will take 50,000 watts. WCAU will take plant. Quarters will be provided for plant of the provided for transcriptions and part of the floor will be divided between sales staff and engineering and recording departments.



by Artiste Management

17 E.45#ST

F. C. C.'s WASHINGTON DOCKET

MAJOR DECISIONS

MAJOK PECISIONS

Washington, May 2.

Hilbais: Ten-share transfer of WHOK, Restlered. From Legal Ct. Thomas to the Rection Consolidate Newspapers, Consolidate Major Consolidate Newspapers, Consolidate Major Consolidate Newspapers, Consolidate Major Consolidate Major Consolidate Major Consolidate Major Consolidate Major Consolidate Major Consolidate Newspapers, Line Major, in 575, councils up the proposed consolidate Newspapers, Consolidate Newspapers, Consolidate Newspapers, Consolidate Newspapers, Consolidate Major Consolidate M

William Stanley and J. Elward Burroughs AT., represented Massinghi, Teads statis for Jackson showed after a city for the proceed transmitter and an estating statistic and the statistic and an estating statistic and the statistic and an estating statistic and an estating statistic and an estating statistic and an estating statistic and an estation and an estation and an estatistic and associated as a substitution of the estatistic and an estatistic and associated as a substitution of the estatistic and associate

Instrunces business and its heades a radio station.

John W. Gulder and Karl A. Smill appeared for Standar

New Teck: (1) Dray-line station, to be swread by the Ganine Standard Stan

millival per neter centeur, Commish held, but even under primary alightime service will receive such service from primary alightime service will receive such service from KALDA was represented by Paul D. P. Spearman.

Lecanism Lawberty to travarder control of WEMT, plus the members of the properties of the proper

onlie trainaction occurred between persons senses, the corporotion of cation has definitely improved since Sohlo Operation of cation has definitely improved since Sohlo Operation of cation in the cation of the ca

on. operated on 1380 kc with 1 kw, was represented from C. Dill and Janica W. Guin.

MINOR DECISIONS

California Ganeral Badio Service, Frence, crated new gen-only, to be observed and long steps, Frence, crated new gen-only, to be observed on 1100, 32609, 32600 and 41039 Kr, with Service and Service and Service and Service and Service and Hillender. Mutual Frendedontian Stretem, Inc., Chicaga, granted modification of permit to exchange programs with Hillender. Mutual Frendedontian Stretem, Inc., Chicaga, grant the method by which programs are routed; (2) to artist from the great provisions with great the desired of the surface of the service and the service and the service and theories transmission of programs to stations illended by this chartes transmission of programs to stations illended by the thories transmission of programs to stations illended by the thories transmission of programs to stations illended by the stations to which applicant now transmiss such programs un-manager (KAM). The Times Publishing Ca., St. Cloud, granted day power bond (groun 100 to 240 watts).

Now Maries; Western Broadcasters, Inc., levis; granted valuatary transfer of control from present etockholders to the control from present etockholders to Tennsylvanis KDFA. (Westlandpouse), Pittsburgh, spill-entien for 590 fee with 690 few willindswam at applicant's reason, without proposition; MAZDE, Parimwordt Spieciston Inc., enties of the control of the contr SET FOR HEARING

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NEW APPLICATIONS

NEW APPLICATIONS

Advances: Kink, Juttle Roxe, change power from 1 kerlights, 5 bw days to 8 key all times.

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EXAMINERS' REPORTS

Jown: Jude-Jump for 1850. De Molnos, was recommended the second of the s

which the Property is a second of the property of the property

**** RADIO SETS FOR FREE TO REMOTE REDSKINS

Washington, May 3, Uplift program for Indian villagers would involve gratie distributed in the program for and or receivers.

Scheme to spread evillation in the more remote areas calls for purchase of sets for inhabitants of 300 hinterland centers of population, costing about \$22,000.

Dr. Leon Levy, WCAU, Philadelphia prez, named chairman of the Radio Committee for the State of Pennsylvania for National Air Mait Week, to be held May 15 to 21.

Radio Originator ONE MAN SHOW.
TWO VOICE SAM AND HENRY
MASTER OF CEREMONIES
BAIN NO MO' VERSE CONTEST
VARIETY HOUR
COMMUNITY SING





DON

12 O'CLOCK NOON
EVERY MONDAY
WEDNESDAY and FRIDAY Mutual Broadcasting System BOSCO

JOSEF CHERNIAVSKY



WLW

Signed with NBC! LANNY GREY'S Rhythm School of the Air

Marr McHugh-Phalmum, robred Prettz, bon Rithards—Taronfor of None, Latter and Lanny-Combined ton a Saleste Library Steers and through School Good And Lanny Grey as the Illustinuster.

School Starts May 12th WJZ RI UF NETWORK 8:30 P. M., D.S.T.

Washington Buzz

Joke was on Lloyd Dennis, local CBS announcer. a couple of weeks And then the Prez said exactly age when President Roosevelt dis-

regarded informal schedule for the annual Easter egg rolling at the White House.

Washington Buzz

Washington Buzz

With the President due at the White None at 285 to open the 1938

Union curse on Powel Crosley, Ir, two was at least partially lifted last view of which was at least partially lifted last view of which was at least partially lifted last view of which was not his way out below the Chief Exec was on his way out who take part in the traditional to inclined the part of the was the part of the was vapping to the FCC about Crossley's alleged anti-labor policies and the part of the part of the was the part of the was the part of the was the part of the part of the was the was the part of the was the was the part of the was the part

THE O'NEILLS' FAMILY BRIDGS YOU WORK Presented by Ivory Soop - 99 11 220 1 2 pure LISTEN TWICE DAILY NBC Red Network, 12:15 to 12:30 P.M. DST IN . CBS - WABC ______ 2:15 to 2:30 P.M. DST DIP. COMPTON ADVERTISING AGENCY.
MGT. ED WOLF-RKO BLDG, NEW YORK CITY

ASCAP'S NEW DIVIDEND TRY

Songs Scarce for Phonographers

Recording companies report that they are beginning to feel what they describe as a scarcity of good song material, with this applying to both film scores and Tin Pan Alley. Picture sources, they say, have dropped about 50% since the first of the year, while the free-lancers with but an exception or two have failed to produce any solid clickeroos. What has proved their major mainstay during the past several months is the score of Snow White and the Seven Description of the seven Description o

Dwarfs.

Thing that has the recorders particularly puzzled is the high rate of egg-laying that the Alley has been able to maintain during this same perlod. The phonograph disc men think-that the apathy resides solely among the writers, and not the public.

NAPA's Coin Op Drive: Wurlitzer's Capehart Reports Biz Booming

Philadelphi, ay 3. Field force of 25 agents has been organized here by National Association of Performing Artists to begin on of Performing Artists to begin entire United States to sign up radio actions and operators of coin phonograph machines for use of size. It is desired there are, from 300,000 to claimed there are, from 300,000 to claimed there are, from 300,000 and an aniouncing formation of the State State of the State of t

with legal battles. "Wherever we run into difficulty we'll immediately start a court suit to establish our rights," he said. "The said of the said of

for us.' Speiser's threats of lawsuits also Speiser's threats of lawsuts also falled to disturb the coin machine men. 'Let 'em sue,' is their attitude. 'We can get just as good lawyers as they can, and we'll have the backing of the recording companies.'

of the recording companies.'

Ne Warlither Shiddown
Homer E. Capehart, v.p. of
Homer E. Capehart, v.p. of
there is no more than 175,000 cointores are no more than 175,000 coindespite Tin Pan Alley's belief that
they run up to a half million or
thereabouts. Of these, Wurliture has
recorded to the coincident of the coincident
are under 170,000 times the restling of
drinks is almost synonymous with
the mechanical taking machines,
the mechanical taking machine,
drinkeries have the machines installed.

drinkeries have the machines inalled.

Alled.

Alled Interpose itself in the coin business. However, it's no concern of the Wurlitzer outfit which merely manu-factures the machines and sells them to local licensees who do their own distribution.

Philadelphi , ay 3. LARRY CROSBY V.P. OF PUBLISHER MERGER

Reorganization of the Santly-Joy Bing Crosby music interests was completed last Friday (29). Santly Bros.-Joy, Inc., and Select Music Bros.-Joy, Inc., and Select Musse Publications, Inc., were merged as Santly-Joy-Select. Inc., and Larry Crosby, Bing's brother, became vice-president of the new setup. Lester Santly was elected president and Georgie Joy, treasurer. Latter two personally bought out the interest which Rockwell-O'Keefe, Inc., had which Rocky

Bernard L. iller act as attorney for all the parties concerned in the negotiations and reorgani tion

ERPI DELAY PROTESTED BY **GILBERT**

Trial of the action brought against Electrical Research Products, Inc., by John G. Paine as agent and trustee for a group of standard mt ic pub-lishers was postponed until June 6. lishers was postponed until June 6. The case was slated to come up last Thursday (28) but Federal Judge John Knox agreed to the new date when H. H. Breland, attorney for Erpi, explained that he had to go to Alaska. Francis Gilbert, lawyer for the suing publishers, strenuously opcored the colours were talker. posed the adjournment. Julian T.
Abeles is the special copyright
counsel for Erpi in this suit.

Suit involves around \$149,948 in Suit involves around \$149,948 in back claims and stems from the agreement which made Erpi, the main licensee of synchronization music for American-produced pictures are all the suit of the court of th

Publishers concerned want rpi to Publishers concerned want rpt to pay them for works synchronized in this country but exhibited in Europe, regardless of whether these works are protected by copyright in the foreign spots cited.

United Artists has joined Metro, 20th-Fox, Columbia and Universal in being represented by defense counsel Abeles for Erpi. The \$149.948 claimed is a balance on a \$1,300.000 copyright licensing deal.

FRANK-SPEAKING AT LAST MEET

Smaller Publishers Resort to Sarcasm - See Political Clique Always the Same - Second Committee Within Year Set

BUCK PICKS 'EM

For the second time within the period of a year a special committee will undertake to find ways and means of improving the royalty ton in the American Society of Composers, Authors and Publishers: Decision to try the special committee again occurred at a general publishment of the publishment of t

left to Gene Buck, ASCAP prez.

After the publishers had unburdened themselves of ir respective points of resentment against the current methods of classifying them, it was suggested that the membership indicate that, despite this feeling of disease. dissension, the common front within the organization was as firm as ever by adopting a vote of confidence in the ASCAP board of directors and officers. Proposal was unanimously approved.

Moderates present agreed that sys-Moderates present agreed that sys-tem of royally allocation now in ef-fect might have been the best fruits of the ASCAP directorial minds of two years ago, but lots of faults in two years ago, but lots of faults in some things was done to remedy them. Even Louis Bernstein, ASCAP v.p., and bead of Shapiro, Bernstein & C.A. who has advocated going back to the old system, declared that he had come to the meeting with an open come to the meeting with an open come to the meeting with an open of a proposal. He added that he lot that it was now the second of the lot of the second of the second of the lot of the second of the second of the second factorial that it was now the second of the second factorial that it was now the second of the second of the lot of the second of the sec nor a proposal. He added that he felt that it was incumbent upon the board to lay before the membership the complaints that have been piling up and let it suggest a solution for the abuses that the system has accumulated.

Spade-Calling

Session turned hectic when Lou Diamond, of Famous Music Corp., as-serted that he favored calling a spade a spade as regards the prac-tices certain firms were engaging in while piling up performance ratings. Diamond said that even though while pilling up performance ratings. Diamond said that even though numerous publishers were doing all sorts of devious things in getting sorts of the sort of the

(Continued on page 48)

AUSTRIAN STATUS

Reidinger and Beran Head Society-Report Herzmansky in Jail

Austrian performing rights society is now headed by two of its old directors, Dr. Frederick Reidinger and Dr. Otto Beran, the American Society of Composers, Authors and Publishers has been notified officially. Advices from Vienna were the first received by the American affiliates to the control of the con

Becker's Song Suit
ollywood, May 3.
Faramount, Raiph, Rainger, songwriter, and 50 old hon Dear are midder of the now-called Reichs
a federal court action by Samlas federal court action by Saml

Jack Bregman Resigns as Feist G.M. to Go Into Biz on His Own With Chester Cohn: After 25 Yrs.

JOHN MAGRO'S OWN **PUBLISHING FIRM**

John Magro, advertising and publicity director of G. Schirmer, Inc., is resigning from that post May 15 to form. his own firm, Variety Music Publishers, Inc. Firm will later publish standard music for schools and

bands.

First publications will be two songs by Norman Jlis, who au-thored Carelessly.' His are 'Let Me Love Again' and 'Starlight Dreams.' Ellis will be arranger for popular music for the firm and in charge of additional department. He is the property of the control of the c

PLUGGERS GET \$23,000 VIA BENEFIT

Professional Music en, Inc., realized around \$23,000 from the benefit performance the organization staged at the Alvin theatre, N. Y.. Sunday (1) and from sources incidental to the event. Box office take was approximately \$3,500, or \$500 less than the figure reached last year.

the figure reached last year.

Official program brought \$18,000, according to the estimate of Irving Tanz, PMM treasurer, while the American Society of Composers, Authors and Publishers contributed \$1,000. George M. Cohan, who was unable to appear; on the show, sent a check for \$250.

Strike Threat in L. A. As FTP Drops Musikers

Los Angeles, May 3. Los Angeles, May 3.

Dismissal of two Federat Theatre
Project musicians for insubordination brought threats of strike last
week. Two pit nen at the Mayan
theatre caused the rupture when
they refused to return to the job before a 15-minute rest period had
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project of the proje hers, who demanded their immediate

President Jack B. Tenney of the musicians local deferred action until an investigation is completed.

Trianon on 4-Day Sked

Andrew Korzas is cutting down the Trianon, southside ballroom, to a four-day schedule, opening only on Thursday, Friday, Saturday and Sun-day. This replaces the former six-

day. This replaces the former six-day schedule which has held for both the Trianon and Aragon. Also slicing the admission from 40c-85c and week-end 65c-90c from previous 65c-90c and week-end 75c-\$1.10.

Jack Bregman and Chester Cohn.

Jack Bregman and Chester Cohn.

will combine into the mouse publishing business on their own. Bregman resigned yesterday (Tuesday), effective May 14, as yp. and general man-resigned yesterday (Tuesday) effective May 14, as yp. and general man-residence of the second to the seco

Herman Starr, John Clark On Board of Associated As Warners Take Over

ros, formally took over warner ros. formally took over the stock control and operation of Associated Music Publishers, Inc., last week. Transfer includes the wired radlo service, Muzak, Inc., and Associated's program library service and commercial transcription activi-ties.

ties.

John L. Clark, president of Transamerican Broadcasting & Television Corp., and Herman Start, a Warner v.p., were elected members of the AMP's board of directors. Waddill Catchings is the chairman of this

Decca Signs Breen, Tomlin And Renews Bing Crosby

Jack Kipp, prez of Decea, just back from a month's recording trip back from a month's recording trip. Breen for his company after the boy soprano had vamped to Victor. Pinky Tomlin, last on Brunswick, is also back on the Decea label. Kapp gave Bing Crosby a new five-year deal, tearing up a previous two-year contract.

Secunda Is Satisfied

Shed no more weepy drops for Sholom Secunda because he sold his rights to 'Bei Mir ist Du Schoen' for \$15, author pleaded here this

On the Upbeat

Zig and Zag stroll at the Vendome, hotel, Evansville, Ind, for inder stay on May 30. Quit the Powers-hotel. Rochester, N. Y., for date. Russells, also cocktailers, hit Grier Lincoll hotel, Danville, Ind, this week for a session.

Leighten Noble's will get five air-ings a week over CBS when the band opens at the Palace hotel Frisco, May 6.

Chester Smith's KFRC group is J. now heard on Mutual net in spots has formerly filled by resigned Carleton for Kelsey.

crew playing at

erbie Kay stays at Cocoanut

Phil Napeleon's newly organized band opened its first date at Rose-land ballroom, Brooklyn, N. Y., April 30. irs on WHN, N.Y.

ie Nelson winds engagement, ith

Stan Nerris takes over Clyde Mc-Coy's spot at the New Eden ballroom, Chicago, May 9. Spot gets NBC wire three times weekly.

Don McGrane set for 15 weeks at owhalan Roof, Washington, D. C. by

Carl Meore, Ina Ray Hutton and Chick Webb engaged for week stands at Bedford Glens, Bedford, O., May 18, 25 and June 14, respectively.

Ina Ray Hutten into Club Mayfair, oston, May 4 for two weeks. New eun Club, Pittsburgh, Pa., follows.

Jimmy Dersey and Will Osborne play for VMI, Lexington, Va., June 11 and 13 and 14, respectively. CRA booked Rockwel. - O'Keefe, bands. Dorsey plays Stanley theatre, Pitts-burgh, Pa., week of June 30.

Jay Mills' crew booked for sunner at Troutdale-in-the-Pines, Everman succeeds him June 30 for green, Colo., by Gus Edwards from ROK.

Chicago. Goes in June 1.

Casa Loma and Larry Clinton bands set for fall dates at Paramount theatre, N. Y., by ROK.

Art Shaw will keep vocalist illle Halliday. Talk of her exit not so, he says. Just wants another girl with band so he'll have allernates.

Hai Kemp does not own half of Skinnay Ennis band, as previously stated. Both are managed by Alec Holden, which is only tieup.

Johnny Hamp being set for Am-bassador hotel, Atlantic City, N. J., for the summer.

Benny Goedman expected to break all existing records by op Charlie Shribman, whose New England bell-room time he's play! this week. Opened at Auditoriu Worcester, Mass., May 2.

Four Ink Spots, exited Levaggi's, Boston, April 29 to come to New York.

Entery Deutseh still ill at his home with split between he and Rockwell-O'Keefe referred to his lawyers.

Chick Webb first band to be set for two weeks at the Apollo theatre, N. Y. Opens May 15 after closing in Boston, Oriental, Chicago, June 17 and Hi Baltimore, follow.

Josef Cheralavsky show 'usical Steeplechase' on WLW, Cincinnati, has been moved to 8.30-9 p.m., Friday, spot and has been added to the Mutual Network.

requesting return. Hawkins and Stepin Fetchit at Colonial theatre, Dayton, O., for week starting May 13. Unit is one-niting and theatring for

Loretta Lee guests on the Leo Felix Knight, tenor, has signed a two-year contract with NBC Artists Service.

Reggle Martin will cover Drake Relays in Des oincs for WSIX, Nashville, Tenu., for utual road-

Edwin Angelo named chief nouncer and manager of WI Oklahoma University station,

Winthrep Sherman, former program director at KNOW, Austi, Texas, now newscasting at WACO, Waco. Replaced Clark Fulka, who has gone into newspaper work.

Union Asked \$100. City Passes \$25 Tax on Machines

egina, Sask, May 3:
Though the local musicians union asked for the imposition of a fee four times that amount, the Regina city council has adopted an ordinance compelling the annual payment of 235 for slot phonograph machines can also the same of the places of public patronase.

mas usen moves 10 s.3-9 p.m., Friday, spot and has been added to patronage
hututal Network.

Takhe Bawkins will return to
Savoy ballroom, N., shortly, Operators have had over 508 letter plythment.

Breakdown of Network Plugs, 8 A. M. to 1 A. M.

Exams for Labor

(Continued from page 7)

(Continued from page 7)

Producers, Inc., and Kenneth Thomson, executive accretary of the
dotters, were coverted for players.

In the two cases sent to arbitration, one was decided in favor of a
a citor and the other saw a verdict
returned in Avor of a major studio,
returned in Avor of a major studio,
instance. In the first Guinn Williams
was awarded verdict for \$1.375
returned to Avor of a major studio,
instance. In the first Guinn Williams
was awarded verdict for \$1.375
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against Metro on an overlapping
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Casey, the producers labor contact.
Control of Junior Screen Actors
Guild passed out of the hands of the
dress extras when Major Philip J.
Kleffer, president and other new offleers were installed. New prexy was
supported by the riders, racial
groups and \$8.25 extras.

Officers Installed with Major Kieffer are Harry Mayo and Peter

masser dave better that the complete of the conference.

SPC has adopted a resolution stating organization prefers to represent the complete of the complete o

of 81c an hour.
Motion Picture Painters Local 644

will not ask to negotiate new contract with studios until after the producer-labor conferences now tenatively set for last of June in New Herbert Sorrell, business representative of organization, said present pact which expired May I, will remain in force until a new agreement is negotiated.

Teagarden on Own

Arthur Michaud plans forming a band around trombonist-singer Jack Tcagarden. He's currently with Paul Whiteman's band, where he has been

Whiteman's band, where he has been for years.

He has a contract with Whiteman which is up in the fall. After that Michaud will go to work, adding Teagarden to his roster of Tommy Dorsey, Bunny Berigan and Iaslest, Gene Krupa.

illy Baer's Summer Spot

Columbus, ay
Billy Baer's orchestra returns to
lear ountain Inn. N. Y., June 25or. nd consecutive summer.
Closes at Deshier Wallick Ionian
toom about June 1 after five-month

Policoling is an analysis of the combined plays of cut-rest times on WEAF. WARC are "WOR computed for the user," from Mendey through Sanday i, 4pd 25.Mey ii. Orand fold represents accumule, of performance on the two WRC links, CRS and Mutual from 8 a. m. to 1 a. m. "Commercials refers to all types plays on sponsored programs. In "Source" celumn, "denotes fit legit times, and 'pop' speaks for tital."

Willia A. "Source computed for the computed Title
You're An Education...
Love Walked In
Cry Baby Cry
How'dia Like to Love Me?
Don't Be That Way:
Good Night, Angel...
Something Tells Me.
On the Sentimental Si burch, Pa, week of June 30.

Paul Sabin starts a four week session at Syracuse hotel, Syracuse and Syracuse and Syracuse hotel, Syracuse hotel signed with ROK this week.

Some Day My Pri
1 Simply Adore Yor
2 State Principle of the Control of the Control

15 Best Sheet Music Sellers

Ti	
*Love Walked In	
*Heigh-HoBerli	
Please Be KindHar	
*Whistle While YouBerli	
*I Love to WhistleRobbins	
*On the Sentimental SiSelect	
*Good Night, Angel	
*How'd You Like to Love e?Famous	
It's WonderfulRobbins	
Cry, Baby, CryShapiro	
*My Heart Is Taking LessonsSelect	
*Always and AlwaysFeist	
Little Lady Make Beli	
*One SongBerlin	
Indicates filmusical song.	n s

South America Opens as Booking Possibility for Negro Dance Units

BRITTONS NOW

MUSICAL

itt ritton this week, igned a personal management, pact with Music Corp. of America. Formerly Rockwell-Otkeefe handled. Crew is trying to establish Itself as a straight dance outfit, playing one-niters at present. Britton has deleted much of the rough-house which characterized the old vaudenuting aggregation, On dance

which characterized the old vaude-touring aggregation. On dance dates the band puts on a single per-formance of its 'act,' but for vaude, as well as hotels and dance halls, all the water-pouring and siphon-sprinkling is out.

GLORIA GRAFTON SUIT

VS. OLSEN CALLED OFF

Ramona to Nicollet

through the Rockwell-O'Recle. Orientelloc. Combination had riginally tied up with the Music Corp. of America, but it obtained a release after: a 30-day trial booking period. Rhockwell-O'Keefe auditioned the act at about the same time MCA did.

New Market for Negro bands is Kemp at N. Y. Par May 18 being opened up in South America, according to band bookers. Couple Hal Kemp, after a tour one-nighters, opens at the Paramount. New York, May 18. Sunny O'Dea, who was to have come in with him, will be unable to make the date. Picture set with Kemp 'Dr. Rhythm' (Pat.). to the control of the of buyers are shopping around New DE-SYPHONED

and less calibre.

and less calibre.

General impression among the
buyers is that in South American
opi ion Negroes are the epitome of
jazz. Don't look to the hot Yank
bands because of the prohibitive expense and because they are not considered quite up to the Negroes on
typleal American jassigue.

Burned Down Dance Hall For Grudge: Sentenced 3-5 Yrs. on Arson Rap

Hartford, May 3. Chester Burrell, 26, of Kensington Chester Burrell, 28, of Kenington was restinented was sentenced was sentenced was sentenced with a sentenced was restinented by the sentenced with the sentence was restinented by the sentenc

Dorsey Covets That Spot

Music Corp. of America looks to be in the middle of a forthcoming iff between its two top swing out-fall. Both the mean of the swing out-fammy Dorsey, this fall. Both bitoners covet the Madhattan Room on the Pennsylvania Hotel, N. Y. Root.

VS. ULZEN CALLED UTT
Gloria Grafton Knapp, widow and executirx of the aviator-bandleader, Orville Knapp, who was killed in a plane erash shortly after their marked the state of the state Root.

Dorsey is outspoken in his statements that: he desires; the booking and will glat to get it. He seeks to Prove his contention that he draws as well as the King of Swing and figures that Goodman's favorite than distribution of the contention of the contentio to keep the spot he's been in for the

Whiteman's 'Repeat'

Lynehburg, Va., May 3.

Paul Whicman's band booked into Paramount theatre May 10.

First time the Jazz King's troupe has played this town in 14 years.

Leader Is Hotel Exec.

Archi Loveland, dance band leader at the Olympic hotel, is doubling as assistant manager of the spot in charge of entertainment.

GOODMAN BIG IN CONCERT

Benny Goodman's second concert appearance, Sunday (1), at Boston Symphony Hall, under the auspices and for the benefit of Infants' Hos-pital Ladies' Aid, took of 0 of 2,700 seats at a \$3.85 top.

Jitterbugs threw sanctified premises for a complete lo of dignity. Symphony subscribers looked on in amazement at frenzy of seat-swaying ki

ki
Paderewski keyboard concert some
15 years ago at a \$5 top, only one to
exceed the Goodman one-nighter,
Goodman scaled down from \$3.5
t \$3.90, \$2.20, \$1.65, 1.00. Some 300
jitterbugs crammed the stage at \$2.20

precruise crammed It. signs at \$2.00 cs his share. Gave a personal, check to the cause for which he worked.

Arthur T. Rotch, presy Infanti-thospital, remarked that since intenough dough was garnered from the control of the precruit of the source of the

Current Satevepost has a story on Goodman captioned 'Killer- iller.'

Jesse Owens, Ex-Maestro

Jesse Owens, Oleveland, May 3.

Jesse Owens, Olympic champ runner, is jumping out of band biz to become a playground instructor in Salary is about 252, weekly, but Negro sprinter says it's more than he earned as leader of a Harlem orchestre or in barnstorming with a pro basketball team.

Music Notes

Frank Charchill and Paul Webster Frank Unarchill and Paul Webster turned in three songs for Sol Lesser's 'Vagaboud Kid.' They are 'Happy as a Lark,' 'The Sunny Side of Things' and 'Put Your Heart in a Song.' Bobby Breen will warble,

Tad Harvey, Emmett Casey and Tom Clark, cowboy tri, recorded two songs, 'Little Joe the Wrangler and 'The Cowboy's Dream.' for Metro's 'One Woman's Answer.'

New firm of Harmony House, formed by Will Windsor, is now the sole music publisher in San Fran-eisco, since Sherman-Clay and Villa Moret bowed out.

Ben Oakland wrote the music and Milton Drake the lyries for 'This Thing Called Love,' which Irene Dunne will warble in her next Co-lumbia picture.

Freddle Rich and Dorothy have placed the American ve of the Italian ditty, no with Melo-Art.

Sam Wineland has completed the

recording on Paramount's "Triple Holiday" with a studio group under the baton of Irvin Talbot. Jules Loman and Lou Ricca cleffed 'Carnival in Cotton Town,' adopted as official song for the annual King Cotton festival in Memphis.

Radio Music Co., new Detroit lishing house. Robert DcLcon, merly with L. Wolfe Gilbert, presi-dent and g.m. of company.

Ramona and band opens at the Nicollet hotel, Minneapolis, May 12, through the Rockwell-O'Keere of-

Chicago Pluggers Out of Pocket As Cafes Operate Plenty Crude

Needed Comedy

Savoy Ballroom had a float in the World's Fair motorcade last Saturday (29). Consisted of a car towing a platform on which colored Lindy Hoppers ex-

colored Lindy Hoppers hibited. Turned out to be one of the few items providing comic re-lief from the big business floats advertising 'tomorrow.'

STUFF SMITH'S **BANDMEN IN** BANKRUPTCY

Five of the six members of Stuff Smith's swing crew now at the Onyx Club, New York filed petitions of bankruptcy in New York last week. Each petitioner lists no assets and each designated Herbert K. Rosen-berg, N. Y. attorney as chief credi r.

See the September of th

a LS miss and week.

J. S. misshall sixed hast week.

A U. S. misshall sixed hast week.

A U. S. misshall sixed hast week.

A trip to Hollywood last jummar.

A trip the week of the Walter Wanger picture \$30 Sixet for the tract. The contract didn't materialize and Rosenberg was left with the Course of the Walter Walter and the Holly Lawrence and the Holly Lawrence and the A trip the Walter and the Hollywood was a trip and will fine a separate suit to collect this week.

Federal Judge Robert Patterson on Thurnday (28) signed an order re
Therefore and the Hollywood was a trip to the Hollywood was a trip to H

Students Ignore Union: Denied Name Band For Big Spring Fete

Rochester, N. Y. ay 3. Name bands are barred from playing University of Rochester Carlo Particular Collowing clash last fall over frast house hope. Student council forced house hope. Student council forced house hope. Student council forced to call off annual Spring Interfracting Ball, one of biggest social events of the year, when peace effective the student of the properties of the pro

Pryor Opens Jantzen Portland, Ore May 3.

Portland, Ore May 3.
Roger Pryor orchestra opened season attraction at Jantzen Beach Park
Pavillon. Lane. Truesdade singing
with the Pryor band. Biz was good
Dick Jergens orchestra is the next
attraction. Ballroum has only a 40c,
d ish, but does a heavy trade due
to its big size.

Cleve Ballroom Dates Cleveland, May 3

lishing house. Robert DeLeon, merly with L. Wolfe Gilbert, president and g.m. of company.

Raiph Raiper and Lee Robi signed to songs for 'Artish codels Abroad'.

Also Raiper and Lee Robi signed to songs for 'Artish codels Abroad'.

Fank Sanster, composer and or Superson of the Company of th

Chicago, May 3. Song pluggers here are up against a tough battle. those pluggers wor ing for the cheaper ou

which are looking to a single song to put 'em over. These pluggers ar being forced by necessity to s their salaries to get plugs, with some of the eafes making no bones about how much a plugger must spend in a joint in order to get recognition by the eafe's orehestra.

This situation has become particu-larly acute since the stations slapped a \$1 weekly service fee for remnte control lines, which caused the control lines, which caused the cream hotel rooms to drop off the air. These holes have been plugged air. These holes have been plugged with pick-ups from less impressive spots where the calibre of operation is not too finisky.

is not too finicky.

These cafe o rators finding themselves suddenly the hot spot of activity on the part of music pluggers are supported in every control in e

Musician Found Guilty Of Murder 14 Yrs. Ago: Gets Life Imprisonment

Cleveland, May 3. rime committed 14 years ago caught up last week with John Ko-sinski, 32, a New York band-leader. He was found gullty of second-degr murder in slaving of Anthony Bublo.

Although musician denl ii, decided on circumstantial evidence that he was the one who shot the bank-guard when seramming from a butcher shop robbery on Jan. 12, 1924. Wife fainted when he was sentenced to life imprisonment, but his attorneys are appealing.

attorneys are appealing.

Uses actually spent 14 years
tracing down clues and suspects in
this case, the oddest in local courtroom annals. Most damaging evidence against Kosinski was given by
Joseph J. Guas, Jr., his own cousin
from Newark, and William Katcher,
a boyhood friend.

a boyhood friend.
Guss informed dicks 'last spring
that killer was playing accordion and
banjo in New York hotels under
name of Fred Guss, and that latter
had been heard talking of the shooting with his sister. Katcher al
identified banjoist as fleeing gunman
despite butcher's loss of memory.

Kosinski contended he left Cleve-land in September of 1923 and never returned until 1930, when he ap-peared at RKO Palace here with the Curtis-Wright Flying band, which he organized. Three New York musicutties within Falling band, which no organized. Three New York musicians gave depositions attesting that he was on Broadway in 1923, but a real estate dealer proved batoneer was a witness to a land transaction here in December, 1923.

CONSOLIDATED'S 2ND **CUES CUT RETURN**

Consolidated Radio Artists cele bruted its second anniversary May 1. At the same time the 10 to 20% cut which was instituted in February was returned to employees.

Slicing was a temporary measure and record April business prompted the promised return on above date, according to Charles Green, prez.

L. A. Musicians Snip Nitery Remote Wires Los Angeles, ay 3.

Los Angeles, ay 3.

Missic from niteries remoted to radio stations not in good standing with the musicians' union will be ut off this work unless the offenders come into the fold. Move is part of the cumpaign to white fate line small independents which carry in studio crees.

Rand Reviews

GENE KRUPA and Orch (14) With Gerry Kruger and Leo Watson Community Center, White Plains,

N. Y.
Having reached the peak as a band drummer (\$500 weekly) Gene activity and the more-coin year and made no mistake; not as long as there are alligators to rock. Initial one-niter in the New York area columner in the Robot apacity Center. However, in the Robot apacity Center. However, in the New York and the New York and York an

or radio buildup, that wan't exactly in.

For hadres, ballrooms, one-nits action of the control of the control

all-metal music stands, seach topped with virginals sizes, 1sh Kubbbbe or commental, either, Minute groups are used in one number and will get to rehearse either. Minute groups are used in one number and will get to rehearse either with Krupe and the property of the pro

have been over 14, and certainly none over 22 to the barbaric boy of the snares can last, physically, at present aces should give him zone cousern. Since he got see the source of the state of the stat

KAY KYSER AND HIS ORCHES-TRA (12) With Virginia Sims, Ish Kabibble, Harry Babbitt, Sully Mason 60 Mins. Paramount, New York

only after the gong do they shout

only after the gong do they should be used in the hot lyre, yet not suring to the control of the

Kyster Glee Club, versatile doublers from the orch. b. Sans the Lucky Strike radio buildup, Kyser has a stage band that's socko. With the mike rep lie's a ready-made name now for anybody's theatre.

**Ready-made name now for anybody's theatre.

Ready-made name now for Abel.

BEN CUTLER AND HIS ORCHES TRA (8) Rainbow Grill, N. Y.

Rainbow Grill, N, Y.

Ben Cutler, who was a halfback at Yale some years ago, has been around more or less inconspicuously, most recently with 'The Fireman's Plame, oldtime meller at the American Music Hall, New York, now at the Rainbow Grill with a bright eight-piece combo that harks back to the speak-easy era in lis versalility. Boys come combo that harks back to the speak-easy era in lis versatility. Boys come out on the floor in intime quintet formations for vocal interludes, and in toto dispense expert dansapation. Cutler, in tails, at the helm, is the only one formally attired and he does vocals that range from pops to Negro spirituals.

It's a new and a somewhat different booking for this Rockefellet terpery atop the RCA Bldg, but is already shaping up more than satisfactorily,

factorily.

Grill (informal room) is on a hooverized diet these days, Marlynn hooverized diet these days, Marlynn with the Guller combon, John Passer, mit reader, is the only other interiode. Dancers also essay the chamled. Dancers also essay the prize with the prize of the waltr, shag, rhumba and kindred competitions.

Film Shortage

(Continued from page 1)

names, etc., and realization that a comparatively thin supply of mer-handise is promised for May and June, are resulting in fear among the state men that the second quartenament of the state of the state and that the second quartenament is seen to see the second of the state of

Second Quarter Dips

Second Quarter Dips
On the first quarter this year, the
January, February and March business at the boxoffice was not
off as alarmingly as painted—or
magned—in some quarters. For the
entire country, averaging up big
and the second parter of the property of the
beginning of the second quarter a
now averaging 12-14% lower. There
was a little pickup Easter but compared to last Easter, which fell
14%, Lastly expr Easter was in
the first quarter, this spring in the second.

The southwest and the southeast The southwest and the southeast have held up 'best among territories but now they are beginning to feel the strain of recession more sharply. New York City is comparable with last year at this time and a few other isolated spots are also running product, etc., which vary for given where most of the country is suffering rather intensely.

The RO, PIX Right New.

The B.O. Pix Right Now

The Michigan, Chicago, Ohio, New England and Minneapolis territories, plus upstate New York, are feeling plus upstate New York, are feeling the pinch of current times the most, it is declared. Upstate New York cities such as Peelskill, Albany, Rochester, Syracuse and Buffalo are all away off. A portion of the drop now may be attributable to product, whereas in the first quarter a major which were the series of decline down.

down.

Since the first of the year, according to expert theatre operating opinion, there have been only a handful of really good b.o. grossers led by the Disney cartoon. Cur-

rently the big business-getters are Test Pilot, 'Old Chicago, 'Jezebel,' 'Bluebeard's Eighth Wife and About Music,' with 'Joy of Living,' Marco Piol,' Rebecca of Sunny-ning fairly well behind them, scores of others mean less or noth-ing. However, as one operator puts it, the industry needs of realty big one a weeker, or a werage of one a weeker, or a werage of one a weeker, or a werage of

one a week.
While it is felt that almost the
same number of people go to theatres, they are now much more selective, with result a big picture gets
all the 'business, the mediocre entertainment being virtually 'passed
up. This causes a terrific variation
in performance of pictures at the

b.o. Doubling in some former single-bill operations, the use of bank night, etc., booking of bands and unit shows are given credit in many instances for keeping mediocre pic-tures from being worse than they are. Any estimate of what thesic bolstering elements amount to would be difficult to make.

ASCAP

(Continued from page 45)

and sarcastically doubted whether and sarcastically doubted whether the board was interested in administering justice or fairness for the smaller publisher. Recent interlocking of directorships between the Music Publishers Protective Association and ASCAP was mentioned in the exchange, with the charge made that the same cotterie was back in cort lot of the former organization.

trol of the former organization.

Among the other sarcastic highlights was the speech of Fred Fisher,
who, with his marked but effective
guttural, gibed at the availability
committee for its considerate treatment of Donaldson, Douglas & GumFisher said hat regardless of where
he turned the hands at the helm
were those of Benstein & Bourstein,
Bornstein & Benstein, Bernstein &
Bornstein, ". 'Latter combination Bornstein & Bernstein, Bernstein & Bornstein . . . ' Latter combination was declaimed in singsong fashion. The Bornstein referred to was Saul A., v.p. and gen. ngr., of Irving Berlin, Inc.

A. v.p. and gen. nagr., of Irving Bertline. T. Abelse, sepresenting the
Meteo-Robbins publishing group, declared that he was opposed to returning to the old system. Latter, he
said, was too inadequate. Abeles assent to the was controlled to the
said, was too inadequate to Abeles assent to the was controlled to the
intended to amount of the sent and
the sent to the sent and the
veloped, and that he was in lavor of
continuing event. This seem as flowing
the sent to the sent and the
sent to the sent and the
and would be made. Jack Robbins,
who made on of his rare appearances
at an ASCAP gathering, since Jack
Bregman represents the Robbins
pose through it all and let Abeles
speak for him.
Buck in his introductory remarks
Buck in his introductory remarks

speak for him. Buck in his introductory temarks made much of Vasarr's prestige as an amusement trade publication and an amusement trade publication and widely consulted and referred to. Hence, he added, it behouses ASCAP members not to rush into print with their grievances. Ofttimes, he said, grievance, you publishers will air grievances will air grievances you publishers will air here ultimately."

ROCKWELL-O'K **NIX MORRIS OFFER**

Negotiations for the purchase of a half interest in Rockwell-O'Keefe by the William Morris office went cold last Friday (29). Latter outfit's idea was to use the R-O'K setup for an entry into the dance band business. Books had been peered into an

the Morris office made a counteroffer, The partners, Thomas Rockwell, F. C. O'Keefe and Mike Nidorf, turned it down.

Karzas' Consolidated Selections for Chicago Are Not Available

Consolidated Radio Artis is unable to service Andrew Karzas, operator of the Aragon and Trianon ball-rooms in Chicago. Op wants either Blue Barron or Russ Morgan for the spots heretofore booked by Music Corp. of America but neither are available now or in immediate fu-ture.

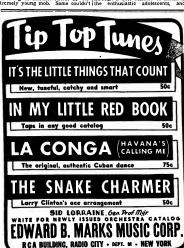
Barron is under optional contract to the Edison hotel, N. Y., until Oc-tober, Karzas wants him for at least tober. Karzas wants him for at least ine months when and it. Barron wants to stay in N. Y. until he can wants to stay in N. Y. until he can get his N. Y. Local 802 card which requires nine months of steady local work. Morgan's radio stint is holding up any deal for him. He would be unable to broadcast from Windy City under present commitments. He's wanted for eight week?



By MARION SUNSHINE

IT'S SWEET! You Can Sing It IT'S HOT! You Can Swing It

Fred Fisher Music Co. 1619 Broadway, New York





N. Y. Agent Organization Tottering: **Biggies Aloof, Chiselers' Front Guise**

Organizing of New York nitery, vaude and legit agents seems to be getting nowhere fast. The Theatrical Artists Representatives and Agents of America (vaude-nitery) and agents of America (vaude-nitery) and a soliment in the seem of reorganizer Lou Randell stepped out in favor of Mr. S. Bentham, who wants to resume organization under agents are standing aloof and warents are standing along the standing along the standing along the standing along the standing and along the standing al

American Pederation of Actors has promised its support on the condition that the agent group rids itself of organizer Jack Howard. Lattle Howard Lattle Mane capacity but incurred disfavor. Agents have already usen to that matter. Group med last night (3) at the Edison hotel to elect officer and naturally is being asked, but all the properties of the pr American Federation of Actors has

Reported that many of the shady operators are hot for the movement, but are being regarded as seeking a front, plus protection. Big agence are seen bucking each other in climbing aboard since they dep-on the little fellows to .do the

on the little fellows to do their scouting.

Control of the property of the pr

tection and would like to see an agreement with the American Fed-eration of Musicians. With forced eration of Musicians. With forced licensing and franchises it would is-sue, combo would be big help. Otherwise, would function as a lob-bying body to forestall unfair legis-lation.

Jation.

In addition to instructing members to work with the Theatre Authority on all benefit shows, the EMA has written to Judge Prederick Crane, chairman of the state constitution committee on revamping of state charter. President Howard Wheeler want to know what can be done attrical agents, as against present set-up, under general business law and employment agencies. Group fears employment agencies. Group fears extinction for employment agencies because of State Labor Department's lobbying for eradication and its take

Int'I's Ice Show Preview Friday; Opening Saturday

Friday; Opening Saturday
International Casino's (N. Y) Tec
Frolic's debuts Saturday night (N.

Brother of the Broadway
bunch is Friday (8). A real set tank
usual composition instead of the
usual composition.

Guy Owens, Ewelyn Chandler,
Fuce Mapes, Ruthan Walley, Dorothy Lewis, Simpson Sisters, Alee
Hurd, Sam Jarvis an. Tec Cave,
plus 10 Brating gifts, are in this
McA-booled rays.

McGee's \$1,950, Cincy

Personal approaches \$1,950, Cincy 3. Cincinati, May 3. Approaches of Fiber McGee at the indic Taft auditorisations and \$1,950 for close to an even breaches for the sponsoring Knights of Pythias Past Chancellors of Greater Cincination of the Cincination of the Cincination of C

There were two afternoon and two night performances at 20-40-75c. McGee was supported by acts booked through the NBC artists' bureau of Chicago.

Pearce's \$7,500, Hub

A Pearce's Gang booked for the Memorial, Boston, opening May 12, Tuesday nights for Ford dealers. For the Hub date, unit is getting 3,500 net, till in salary over some recent RKO bookings Pearce has multo Spand his four seyeral multo Spand his four seyeral multo Spand his four seyeral for \$5,500 net.

Success Story

Philadelphia, May 3, Quick rise has been made by Donald Nigro, 18, son of wine steward at the Arcadia-Intersection of the property of the prop Philadelphia, May 3.

RADIO HYPO TO **ALL-NIGHTER** IN DETROIT

Radio rpots and a 1230 a.m. Sat-urday night style show, sired over WJBK here, are bringing fisch back to the Forest theatre, all-nighter op-tions of the style show. Jack Milton Jacobson, manager of the Forest and press agent for circuit of all-night theatres, handle the methics of the Vox Pop show from child of the style show from clicking despite the late hour. Jack Broder, manager of the cli-lack Broder, manager of the cli-

Jack Broder, manager of the cir-cuit, is also using midnight spot an-nouncements over indie station, plugging the Colonial and Majestic theatres, all-night spots. Spots aimed at late stay-uppers who want amusement in nightlife-less Detroit.

FINE NITERY DANCERS IN ST. LOUIS; 'LEWD'

St. Louis, May 3. Mary Callendar, 21, and Anna Richardson, 25, entertainers in Skipper's Inn, a riverfront nitery recently shuttered by the Excise Com missioners and gendarmes, were each fined \$25 and costs last week on each fined \$25 and costs last week on charges of lewd and lascivious conduct. They were tried by a jury in Judge James Griffin's division of the Court of Criminal Correction and might have been fined \$1,000 and sentenced to one year in the City Workhouse, the maximum penalty for the charge.

The nitery was darkened after copmade liquor purchases after closing hours and witnessed the performances of the entertainers.

Duchin-Fields Outdraw Cantor Cleve. Show

Philadelphia, May 3.

Philadelphia, May 2. Second elition of the Shrine shows, with the Eddy Duchin and Shep Fields orchestras, backed by three acts of vaude, in its last two injust, Friday and Saturday (29-30), outdrew the Eddie Cantor show, the same period at Convention Hall here. Prices were scaled at 55c, and \$110, Duchin-Fields & Co, drew 9,827 Friday night and 12,560 Saturday, Following the show about 6,00 peece to put of the corew.

Eastern Vaude Sought By Helen Twelvetrees

Helen I wertettees.

Helen Twelvettees, film actress, is being offered to eastern vaudilimers as a single. Fauchon & Marco handling.

No salary figure quoted, bids being asked.

Ind. Cafe's Initialer

sell Swan and Dukes and their Duchess band booked as first show ever to play Elite Club, French Lick, Ind.

Herman Citron booked.

Bemises Split

Hollywood, May 3.

Billy and Beverly Bemis, who completed a ballroom dancing short for Warners, are splitting up.

Billy is taking over the operation of his father's White Log Cabin eatery chain, and Beverly is taking tests for a Metro contract.

NO EXTRA P.A.'S FOR HARTFORD **VAUDERS**

Hartford, May 3.

All outside personal appearances of vaude headliners at the State theatre have been tabooed, claim being that they detract from business, and is one reason why several shows have not reached boxoffice expectations. Public gets its fill of these stars, it is said, and has no further desire to see them at the theatre.

Notable examples are Billy Gil-bert, Buster Crabbe and Mae West. While here Gilbert made hamburgers while here discover made namourgers in a local hamburger stand while Crabbe pumped gas at a filling sta-tion. Large turnout reception for Mae West is also blamed for low at-tendance at house first two days of

er theatre appearance. Ban does not affect radio tleups.

DUGAN SUES SIMON FOR \$3,000 IN WAGES CLAIM

Suit has been started against the Ferde Simon talent agency for \$3,000 in N. Y. city court by Johnny Dugan, who claims the coin is due him for services while with the

agency.
Dugan has been with the Music
Corp. of America for past year,
which he joined after exiting the
Simon office. Mrs. Esther Simon,
Simon's widow, named in suit since
firm is no longer incorporated. I.
Robert Broder, repping Dugan,
served papers April 29.

Mike (Selwyn) Simon's Hammerstein Background

Milk. Simo. 66, who died in a New Schlind, word, who died in a New Schlind, word, which will be seen and the seen and the

there was little interference from city officials. After the razing of flammerstein's he managed legit theatres for the Sclwyns. For nearly 30 years he was an active member of the Friars.

Hartmans Into the Plaza,

N.Y., After London Nitery Paul and Grace Hartman return to the Hotel Plaza, N. Y., May 18. Dance team currently starring at the Dorcheter House, London, Due to sail for New York May 11.

Chi's Negro Am Nite

Regal thesite, operated by Balaban & Kate, will shortly inaugurate a Negro amteur night similar to that at the Apollo, in New York's expansion to a la Apollo, which has tyro night one weekly.

House is running straight films spow.

Pennsy Rum Board Clamping Down **Due to Mushroom Growth of Cafes**

'Pony (Up) Boy'

Philadelphia, May 3.

Bobby Heath, vet vaude actor, m.c. and author of the tune
Poory Boy, was ordered to
court here last Thursday (28)
to support his two children,
leath, who gave his real name
as Rocent fire before Tudgeocaph C. Tumolillo in an arrearage of 31,450 in support for
Robert, 12, and Eleanor, 11,
1331, leaths were divorced in
34.71 you the author of
Aren't you the author of

1931,
'Aren't you the author of 'Pony Boy'?' quericd the Judge.
'Well, this is the place to pony

up.'
Case was settled amicably Case was settled amicably when Mrs. Heath agreed to accept \$25 on the spot, cancel \$585 from the total and collect \$2 extra over regular weekly \$10 order until deficit was made up.

SANDS PACTED TO PRODUCE IN RIO

duce shows at the Casino de Urca. Rio de Janeiro. Formerly operating out of New York and visiting Rio two months during the year, he will now operate there and visit here. Will be in complete charge of processing the property of the processing of the processing bring down an all-American troupe to replace Europeans, with exception of band, which is in for 14 weeks. In addition to the acts, he's taking along over \$7,000 in stage equip-ment, besides a stage 'electrician. Marks first appearance of a colored band at the Casino.

F-M RETRENCHING IN N. Y.; DISMISSALS

In line with economies for its New York office, Fanchon & Marco is leasing some of the space in its large quarters and letting several employes go. Aftents Harry Flamm and Ed Elkford were dropped. The auditing department will be moved to main St. Louis office, when courters there are completed.

moved to main St. Louis office, when quarters there are completed Girls around office have been offered posts in St. Louis, it's stated, but they'll be taken care of at Roxy theatre or elsewhere in event they don't want to leave town. Couple of others were let go.

Theatre's Plea Hearing Set in Dancer's 3G Win

Appeal of Rhinelander Theatres, Inc., on \$3,000 judgment granted Jilda Paradise will be held in su-preme court, N. Y., tomorrow (5), Dancer, of Paradise and McDonald, Dancer, of Paradise and McDonald, fell and hurt her nose while appearing at the defendant's Monroe theatre, N. Y., Nov. 9, 1937. Verdict was handed down by Judge Ferdinand Peeora. Plaintiff charged that theatre was never equipped for stage appearances, stage heing little more than an apron and long in disuse.

For every 600 persons in Pennsylvania, there's one licensed spot ladling out bingewater by the drink, State Liquor Control Board reported this week. And the number of licenses is increasing at the rate of 200 a month.

200 a month. Situash has caused so many beefs that immediate drive to reduce number of okayed quencheries will begin at once. Niteries are expected to run into difficulty getting renewals when present licenses expire. Cleanups have already begun in Pittsburgh, Scranton and Wilkes-Barre. Philadelphia next. adelphia next.

adelphia next.

J. Harkey Reiter, p.a. and contact man for the Liquor Board, declared Pennsy citizens are 'nasolutely disgusted' with the way drinks are being sold in niteries and taprooms. He said that was evidenced by fact sales by the shot have fallen off 25% in past few months.

Raps Del.'s 'Blind Pigs'

Detroit, May 3.
Concurrent with non-reneval of 4,000 liquor licenses last week by state rum board, Detroit's police commissioner, Heinrich Pickert, told local nitery operators that he will press extension of Detroit's closing hour from 2,16,430 as to steme out

local nitery operators that he will press extension of Detroits closing hour from 2 to 4:30 a.m. to stamp out competing from 5 to 4:30 a.m. to stamp out of the competing at 1:30 a.m. to run through rest of night for sippers seeking drinks after licensed spots must close. Picker t asserted, 1 can see no rest asserted, 1 can see no rest asserted, 2 a.m. They would not have to stay open that late, but they should be permitted to see the seek of the

Harlem Casino, one of town's leading niteries, recently cited by Liquor
Control Board for selling boose after
hours, had its license suspended until
hours, had its license suspended until
head to reopen until Labor Day.
Some of the other cafes' around
town didn't fare so well. None of the
major cafes were involved but one to the
major cafes were involved but one to the
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special one of the cafes of the cafes of the cafes of the
special one of the cafes of the cafes of the cafes of the cafes o Pittsburgh, May 3

Ask More Proof Of Shea in Claim Vs. Bowes Ams

Supreme court of New Brunswick, Canada, has requested more evidence from Jack Shea, who seeks to set aside temporary injunction granted Major Edward Bowcs, restrai ing Shea from using name 'winners' on his partly amateur touring units.

Hearing and cross-examination of

witnesses was held by I. Robert Broder, attorney and rep for Shea, April 29 in New York. Bowcs' statement that there is 'no such thing as as meaning that ams can't wi

ANTI-NOISE TAX FOR NITERIES IN FLINT

Detroit, May 3 Near-by Flint is pondering an anti-noise tax on nitery music if it's audi-ble outside spot after 1 a.m. Tunes could be heard inside between 1 and 8 a.m., but if they're heard on the atreets, co would be obliged to step

in.

City Attorney Hyman Hoffman once ruled that cafe music and mechanical muslc machines could be taxed only on grounds of protecting public morals. But that necessitated liring a music censor to judge music and records played.

He's ruled now, however, that a \$5 license fee can be clamped on each spot under the city's power to protect public health and safely and pre-

GROUP BARS HOTEL ORGANIZING BY AFA

Attorneys for the Hotel Asan. of New York have stalled the hotel or-ganizing of the American Federa-tion of Actors for another week. Group has asked for another week, until May 9, to consider demands presented after vacillating for a

AFA is going along with them, not anxious to become embroiled in any picketing or kindred activity.

Both the National Variety Artists and the AFA were requested to file additional briefs at preliminary hearing in Supreme Court, N. Y., April 28, on NVA's \$250,000 libel ac-tion against the actor union. Will be filed tomorrow. (Thursday).

Judge Ferdinand Pecora asked for added material before handing down decision on whether or not evidence was sufficient to warrant action.

AFA had asked for dismissal on insufficient grounds. Court's answer
expected in about a week.

Pitt Cafe Op Fined \$100 On Gambling Charges

Pittsburgh, May 3.

Pittsburgh, May 3.

George egan, proprietor of
White Manslons, town's leading
assino and hangout for theatrical
crowd, which was recently raided
by county authorities, was fined \$100
for possession of gambling equipment, though raiders found no evidence of actual gambling.

Spot also lost its booze license, but of back \$2,000 bond posted with got back \$2,000 bond posted with fliquor control board inasmuch as no violations of liquor laws were found. White Mansions, 10 miles from downtown district, is now closed and up for sale as a private residence, which it formerly was.

DEWEY CURIOUS

Wants to Know About Racket Ele-

Coincident with the tax evasion investigation by the Federal government, it's reported that District Attorney Thomas J. Dewey is sleuthing the remnants of racket luftuence in New York Pilaria.

torney Thomas J. Dewey is sleuthing the remnants of racket lufluence in New York niteries.
Revenoers launched a q.l. looksee last week on the 3% tab tax among delinquent cabarets. Local d.a. is reported interested in secritaining how much of the racketeer a still remains in Broadway

Hollywood Rest.'s Equipment Sold To Shelley, Who May Op

While the entire equipment of the Hollywood restaurant, the shuttered as the state of the Hollywood restaurant, the shuttered as the state of the st

F-M JUDGMENT FILED VS. 4 IN MAE WEST UNIT

Judgment was entered by Fanthon & Marco again flour men with
the Marco again flour men again
greate commission of \$800. Losers
are Arvon Dale, Bredley Roberts,
Frank Hollidgus, Jr., and James
Cavanaogh. Lionel aman, misTeam again flour men again
male sa, quarett was served with
an attachment last week while appearing at Loew's State. NY. The
ducked issue with statement that
they had received statement. He
they had received the men again
they had received the men again
commish for agenting in California.
Louis Randell is repping F. & M.

Oriental Hex on U. S. Nitery Acts in Far East

Seattle, ay 3.

Ed Fisher, local booker, says the
war in China has put a stop to
American acts and bands Shanghal
control of the control of the control
con

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK Bryant 9-7800

SIDNEY H. PIERMONT

LUBIN

• 15 YEARS AGO •

(From VARIETY and Clipper).

Paul Sydell was opening his act with a violin solo before going into his turn with the pup. Dog was better than the fiddle so he dropped the lat r.

Paul iteman closed with White's 'Scandals' and took the boys into vaude at the Palace, Chicago. Act a knockout. Dld nine numbers.

Van and Schenck at the Palace for the 14th week within the year. Powers elephants on the same bill.

Harry Jolson was at the Riversi N. Y., and suffering from compari-son with his brother, Al.

Church in Ottawa, Kans., was showing films Friday nights, Picture house retaliated by giving a free show Sunday.

Fanni rice bought the Colgate mansion, in the 70's. Mrs. Nicky Arn-stein then.

Walter D. Hickman. of Indianapolis Times, picked the 10 best acts seen by him during the current season. Included were Sophle Tucker, Rae Samuels, Joe Cook, Jack Osterman, Olsen and Johnson, Morgan Dancers, Van and Schenck, Chic Sale, Orlole Terrace Orch. and Marion Harris.

Jack Singer the sixth promoter of the former Shubert units to go bank-

Work started on the Al e thes

ingling Bros, reported to be dick-ering for steamships to operate to Europe. Thought better of it.

Sousa's band had guarantees of \$412,000 for the season. This was exclusive of big city dates played on a gamble.

Eddle Cantor signed a three-year contract with Florenz Ziegfeld. Got 10% of the weekly gross against a guarantee. Dillingham had been

Most of the Broadway shows were

Chicago theatres were in a terrific slump. Even the dance hall craze could not explain the drops.

National Broadcasters Assn. formed in Chicago. To fight ASCAP royal-ties. About 80 stations represented.

Famous Players announced it would produce only specials during the coming season. Following the Goldwyn lead of no program pics.

Saranac Lake

Lillian Mansfield, ex-Ziegfelder, who is ozoning up here, is holding up well after her recent nerve up. Aaron Shapiro, who messed around the former NVA sanatorium, is now an okay local entertainer and story

teller.

Chamber of Commerce, churches, local organizations and lodges are all interested in the drive for the Will interested in the drive for the Will have a series of the work of the

wealis that Brooklyn Lose there. William Cacace, usher from a Brooklyn Lose theater, is a new-comer at the Will Rogers. A little tired, that's all. Carlean Knight had her appen ix removed by Dr. Woodruff. Op was a big success.

a big success.

Lotsa birthdays this past week!

Isabelle Rook, Hazel Gladstone, Lee

Rinzler, George Anderson and Izzy

Kindler, needing amount and the blad Language who saw a mees was coming back to the Will Rogers. Jimmic Fox arrived here at the Will Rogers three months ago after the has gained 30 pounds since and as aren hit to be home some.

a' sure hit to be home soon.
Added surprises to the colony:
Mrs. Hubert Carlson, whose better
half is zooning at the Will Rogers,
came-up unannounced and will yacash for awhile. Boy is improving.
Joe McCarthy, minus all of his
nolars, gunming hash. Russ Kelly
licked the mumps and Hazel Silters. 40, has the meadles.

Nitery Reviews

CHEZ PAREE

(CHICAGO)

Chicago, May 1.

John & Edna Torrence, Al Bernie,
Rosalind Murquis, Louis Da Pron,
Yacht Club Boys (4), Lou Breese's
orch. Chicago, May 1.

With other niteries folding or yelping about poor business, the Chez Paree is taking the bit in its teeth and plowing through. Results indicate that the town's premier nitery will ride through okay. Biz Friday (29) night good.

(29) night good.

Yacht Club Boys (4) heading the show and doing a solid job. Quartet seems able to handle old material seems able to handle old material to the seems of the

Mexican.

Al Bernie is a good impersonator-but he isn't satisfed unless he gives an impression of everybody. Runs a grave list or usering an antiematic state of the satisfed and the satisfed an

Hudson, Burley, Reopens In Union City with Stock

Hudson theatre, Union City, N. J., formerly a spoke in the Izzy Hirst burlesque wheel, reopened Sunday night (1) with stock burley shows. House had been leased to Hirst by Jules Leventhal, but when the lease expired Leventhal took over and is now operation.

expired Leventual took over mind 10 now operating.
Lineup lists Charles (Tramp) McMally, Jack Heath, Pinto and Della, Lee Hickman, Bubbles Yoonne, Elsie Seigal, Jean Mode, Barbara Doane and 16 chorus and showgirls.

FOUR N. Y. BURLEYS GET

3-MONTH OK RENEWALS

Four of the current five burlesque
houses in New York had their ilicenses renewed for another through the short of the current five burlesque
house burlesque
house in New York had their ilicenses renewed for another through the said they want fleak strippers back
Moss Monday (12).

They were the Republic, Itinge and the People's, all Manhattan, and the Star, Brooklyn. Fifth, the Triboro, was granted a three-month permit when it opened April 16.

Zorine's Counter-Suit

Detroit.

Clai ing her husband's nunuecessful suit for divorce, in which it was claimed she posed in the nude at their wedding party, that hust her wedding party, that hust her stiffing crossbill for divorce against Myron B. Lloyd, Jr., manager of the Oasis nitery heigh produced the control of the co

3 Stooges' Vaude Dates Three Stooges (Howard, Fine and Howard), now in Hollywood mak-ing shorts for Columbia, come east at end of this month for vaude. Open at Earle, Philly, May 27, and play following stanza at Earle, Makhirds at Earle, Philly, May 27, and

Open at Earle, Philly, May 21, and play following stanza at Earle, Washington. Act is getting \$2,000 net for the dates, hike over salary turn used to receive, \$1,750.

Cliff Edwards' Tour

Hollywood, May 3, Cliff Edwards, Benny Leight, the Surf Club Boys and Jack Swift have been set for a vaude tour that will carry them through the middle west

Fred Evans Leaves Chi

Chicago, May 3.
Fred Evans leaves Balaban & Kutz as dance director of the Chicago theatre after several years as roduction head.
Understood taking over production of a top local nitery for the summer season.

easily here and looks cinch nearly anywhere. Lou Breese's orchestra deftly ac-companies the floor show and plays for dansapation. Gold.

NIXON CAFE (PITTSBURGH)

Pittsburgh, May 1. (Frank Hall, Carlisle Sisters, Jeau Landis, 2 Georges, Woods & Bran, Angelo Di Palma, Bob Carter, Fran Eichler's orch).

Eichier's orch).

Everywhere else they're crying the property of the property

YOUNG'S APOLOGETIC **BALLY GETS RESULTS**

Polding of George Young's Roxy, after a poor buttest season and a two-week filing at sex pix, hit a new apologetic note. Young quietly closed doors and pasted this explanatory 24-sheet above them. Conditions being what they are at this time. It has become impossible to secure attractions of high enough according to the conditions with interiors how, we prefer to wait until thestrical conditions in prove. We thank you for your

Kaye's 4G in Pitt

Last time Sammy Kaye played pitchisurgh, ay 3. Pittsburgh, at a roadhouse dance spot, his salary was around \$850 for \$300. Hell Come back next moult for six days at the Stanley, WB deduxer, for \$4000. Date isn't definition of the salary of

SALE-100

EVENING GOWNS REDUCED TO \$10.95 and \$15.95

LILY HEFFERNAN 622 North Michigan Avenue

JACK KEPPEL (WILSON, KEPPEL & BETTY)

SIDNEY FISHER

757 , Shaftesbury Avenue PICCADILLY, LONDON, ENG.

WHITEY' ROBERTS

Would like to amounce his en ment at the Capitol T., Weshin D. C., week of May 6th Lost week, Stale T., Burcking !!ATENTION, DETROIT!! Last wk. In Delroit, Fisher T., 1925

Billy Rose's Casa in 'Streamlined' Vaude Click; Two-a-Night Shows M. H. Glee Club. Frederick Schappe, Jan Petres, Stuart Margan-Dancers (A), Rocketten, Margan-Dancers, Old, Rocketten, Margan-Dancers, and Coll., re-There's Aleage a Woman's Coll., re-There's Aleage a Woman's Coll., re-

"Streamlined" vaudeville at Billy Rose's Casa Manaia (nee the French Casino) on Broadway bids fair to click. It may be a vital turning point at the come hack of vaideville, point at the come hack of vaideville, shows a night, albeit presented under somewhat strange circumstances. But it holds more than enough to appease the vaude dichards, and is appease the vaude dichards, and is appease the vaude dichards, and is around.

around.

It's a summer cheat - for the cabaret-restaurant, but very commercial. It's good hot weather fare, and while allegedly inspired by the click Sunday night guester policy during the previous revue, it's something which may point the way to a permanent glatus.

Among the showmanly stunts which flower is initiating in the \$11.00 and \$1.00 and \$1.0

ing; raul Sydell and Spotty, plus acouple of other clever terriers. Allen and Kent; with their taps, contrasted with Jim and Maud Kennedy's old-school hardshoe stepping, and Ruth Petty comprise the rest of the show.

the show.

Finale is a revival of Roos' Small
Time Cavalcade, which by first dobuted at his Manhattan Music Hall
several years ago, and which he had
at the Texas exposition last year.
Act comprises an old-ime song and
dance team famile). Swiss beliringer,
musical bottle act, old-style prima
and hole cell accompanies, et al.

Miss Pettly, heralded as from Chicago, making her 'Broadway debut,' is a looker songstress. She's been around, last eaught at Loew's Orheum, N. X., in 1935, but has apparently acquired the grooming and polish she then lacked. Okay for

ilteries.

The Kennedys' contrasting dance leps of yesteryear to Allen and cent's present-day shag and truckin, o sho y that basically they haven't eally changed, is a nice touch.

steps of yesteriors of Allen and Ken's present day shang and trust to the state of the state of

Lou Holtz, Allen & Kent, with Jim, dhote dinners scale up to \$4.75 for and Mand Kennedy, Paus Syacil & the steak course. Food seems below spotty, Ruth Petty, Harriet Hoctor, the quality therefore established at cent Lope's Orch, Small Time Capbellogist of Captall Captally Research Captally Research

ABC, PARIS

Paul Grail & Jac Alain. Publo.
Robert Rocca, Sonia voith Gansser &
Marco, Mariame Oswald. The Magnits
(2). Charles Trenet, Larry, Aler.
Edith Pial, Max Regnier's orch, Norbert Vincent, George Pomel, Yvonue
Biron, Paul, Maye, Ferrary, Lionel
Cataux's house orch.

Biron. Paut. Maye. Ferrary, Lionet Cursuar's house orch.

Although this one is a step down more the last bill here, it possesses sufficient to keep them coming. The possesses of the last bill here, it possesses sufficient to keep them coming. The last bill here, it possesses with straight vaude. Topping is Max Regnier, local radio star, and the Musicient Rumoristes, and the Musicient Rumoristes, and the State of the Last bill have been considered to the Contract of the Contract of the contract of the contract bill have been contracted to the contract bill have been contracted and the con

that's all she has. There's only a content of the c

HIPP, BALTO

Baltimore, au 1. Baltimore, ay 1.
Readinger Twins, Tom Barry
Florence ayo & Pansy, Rufe Davis
The Maxellos, Felice Inla's honse
orch: There's Always a Woman
(Col).

MUSIC HALL, N. Y.

Coupled to Columbia's "There's Always a Woman, the Music Hall currently presents the first of four stage shows giorifying the 1939 New York World's Fair as a civic gesture. Which is a swell special break for the expo, now beginning to saturate the town with publicity.

the town with publicity.

As enterthinment the salute isn't strong on either relian or galety. It strong on either relian or galety at worplays the G. Club, which appears twice, with only a flag drill by singing, as always, he excellent, but the very necessity for taking up a flace posture on the state and holding it creates a stalled-manchinery expension of the state of the stat

very bigness and intermittent clum-ments should presumably guard "Music Hall persists in ending so many of its tobleaus and sensor with full company on stage, necessitating and the stage of their nature are so out of Receing with the siliciness first, the Cite Citus, wearing master, black jacicies, frock trousers First, the Cite Citus, wearing master, black jacicies, frock trousers persistent of the stage of the stage persistent of the stage persistent persistent master, black jacicies, frock trousers persistent master, black jacicies, frock trousers persistent master, black jacicies, frock trousers persistent master, black jacicies, frock master, black jacicies, frock persistent pe

the bilbria. When standed. Electrical covers the live releast.
Following comes he flag mannet control of the co

OUEENSBORO, L. I.

Gangler Bros. Circus. Dippy Diers & Co., Herbert Renard & Co., Lor-raine & Dale.

de Co., Herbert Renard ed. Co., Lorrative & Dale.

This 2000 seat house has been used intermitted for pictures and weekend legit, but for the past service and weekend legit, but for the past service and the picture and weekend legit, but for the past service and the picture and weekend legit, but for the picture and the picture and picture and picture and picture and picture. On the picture and pict

FOX. DETROIT

Detroit. au 3.
Georges Counto, Frank Connors,
Dansonctie. (18). Gali-Gali, House
Cherus, Virainio, Verrill Ben
Battle of Broadway (20th).

'Battle of Broadcau' (20th).

Ben Blue busches off a rist of leiphs as the headliner of the formulate show here. Line to be consisted show here the constant of the constant o

16 Dansonettes, has patrons ti in a

setto. Fair bi ev 120)

PARAMOUNT, N. Y.

Kay Kyser's orch, Virginia Sins. Ish Kabibble, Harry Babbit, Sully Mason, Kyser Glee Club, Don Baker, 'College Swing' (Par) reviewed in Variety, April 27.

Vasatry, April 27.

The croix-de-querre for Paramount stage bands and swing-singers is whether on not il inspired the slighting with the property of the same of t The croix-de-guerre for

Justy-throused vocalizing and and all supplications of the section of the section

STATE, N. Y.

In Dissonettes, has patrony to in a more more.

Wring with Blue for laught is Coerges Campon in opening slot. Georges Campon in Opening slot. The control of James Annual Ann

(Continued on page 58)

New Acts

STUMP AND STUMPY
Comedy Dancing
Comedy Dancing
Stumety Pittsburgh
Collect Age of the Coll

Monroe Bross, Johany Burke, Penning (2012). Your Men and a Prayer (2010).

House is giving the colorners of the prayer (2010).

House is giving the colorners of the prayer (2010).

House is giving the colorners of the prayer (2010). The prayer (2010) and the praye

Variety Bills

NEXT WEEK (May 9) THIS WEEK (May 2)

Numerals in connecti

RKO

HOSTON
Heates (5)
Chick Weith Co
(28)
Jine Wrat
Moore & Revel
Jack Powell
Milton Walsan
Medlay & Duner
Junnith & Chair
eneyla! (3)
Shep Fields Ore
(28)

4 Orlons Nicholas Bron Slins & Balley

Kraddocks
Don Cummings
(Mit & Go)
Palace (6)
Claim & Julinson.
12 Aristocrats
Park & Cliffor
Dixis Dunbar
Tommy Wonder
Red. Skeltnar
Palace (6)
Guy Lembardo Oro
(29)

Wayne King Orc

4 in 1 Earle, Washington

Week May 6th THE LAMBERTONS MISS MIGNONE BOBBY LANE HELENE WYNN Dir: LEDDY & SMITH

Loew

NEW YORK CITY
State (3).
Monroe & Grant
Phill Regon
Wast & Page
Hauny Fellon Orc
EVANNYILLE
Majesite (6-7)

Penthouse Fol PITTSBURGH Stanley (6)
Guy Lomborda Or
WASHINGTON
Capital (6)
Walkiki Nights Paramount

NEW YORK CITY
Paramonal (6)
Kay Kyser Ore
CHICATO
Chicaga (6)
Ass Lyman Ore
Wallor Dare Wahl
Nick Long
Dain Arden
Dain Boya
Rose Bloya
Rose Blo DETROIT
Michigan (0)
Cob Calloway Oro
GREENSBORO
No. Carolina (11-12)
H'wood Hotel Rev H'wood Hotel Rev
RALEIGH
No. Carolina (6-7).
I'wood Hotel Rev
WINSTON-SALEM
No. Carolina (0-10)
H'wood Hotel Rev
SAN ANTONIO
Majestic (6).
Pan Amor Rev DALLAS Majesile (6)

Warner

JOHNSTOWN
Majestie (6-7)
N TO Rev
PHILABLE (6-7)
N TO Rev
PHILABLE (6-7)
NOTHER TRANSPORT
(22)
Guy Lambardo Orc
PHITMERICA
STANES
(23)
COMMANDER (28)
ON
MANHINGTON
MANHINGTON
Lew Parker Co

Hildegarde Halliday Bobby Lane Georgette Phyllis Dace Mignone Leon Murray Joan Briton (29) Al Pearce Co

Independent

Gricago
Sute Lake (4)
Don Rice
R. & Glinison
Sute Attrice
Sute Attrice
(1)
Super Comme
(1)
Sup

Give, Duffin & L.
Monroe Bros
Schichti Co
Grant Gardiner
Bolla Debs
KANNAS CITY
Fox-Tower (6)
Moneos & Adams
Alene & Evunn
Arracey & Huy
Judy Canova Ce

London

Week of May 2

Week (
Asincia D. H.,
R & P. Birtin
P. Remos Militeria
Side Wyon & CobSydney Curroll
Bixabeth Folioc
Micro Wall
Raker
Morray & Mooney
Attention & Mooney
Attention & CobSydney Curroll
Fixabeth Folioc
Micro Wall
Raker
Morray & Mooney
Attention & CobRaman & Mooney
Attention & Morray
Chapping
Theo & Barry
By Chapping
Theo & Barry
Theo & Barry
Affeling Barry NWICH undu Singing Scholera ISLINGTON Hite Hall R & E Mylee Thelmina Theimina
LEYTONSTONE
Robby Howell Rd
Jewell & Warris
Dancing Dudes & TOOTING

Afrique Fleids -Bd EAST IIA. Granada Kerbside Kabore Provincial

Bobby Howett Jewell & Warris Dancing Dudes &

Granula
DeTroy & Lurly
Teko & Bnrry
Afrhue
Fichia Bd
- WALTHAMSTOW

Stend & Antonio Estuarda Perlo Kl Mitrarea Erale Hols Orc Frances bride Lobb, Printin Orc Soullights Clab Smokey Lac Orc Farrie Flime John Deck Urree Mingan Lee Tork. Mino La neliesse Garl Prantis Hings On courl
Prancis Hayen Ore
Haren Higheblerene
Mickey Kenjey
Jureselle Wellington
Elaine & Henry
Greenet Greenwich Villege Cudea Ray O'Hara Ore Adeen Cnok Helen & Tom Nip Hara Maria Ruth Hazek

Shakespeare
Get Ho!
Praythe, Simin, & F.
Society Swingers Bi
Armour Hoys
6 Brilliant Blonder
4 Beacheamhers
Johnny Mureney
Los Ross
Bertie Starmor

Burney Gallant's Burney Gallan Morllyn Gaynor Many Neville Yerrace 3 Prof Komm Dinnne Parrinh

Dinnia Parrinh
Harvol of Pu
Snub Mosaly Oro
Ulayton & Duin,
Germin Dwyer
Bonnett Green
Lame Walte
Don Spivio Oro
Angelio's Khu'ba 1
yy Cafe
Jame White
3 Taltie Norba
Laurn Denne
Renco Villou
Ha Gnay

LAUTE Denne Rence Viliau Rence Viliau Ra Gay Billy Gay Billy Carlon Billy Laurente Margaret Youn Lac Haward Rully Mullised Range Margaret Moulear Range Margaret Mouleard Range Marcian Beurin Grouer Henry La Marcian Renderd La Li Jan Predrice Ore Marcia & Yvone Marcia & Eva Viliauret Brent La Carlo Create Carlo Create Carlo Create Marcia & Eva Viliauret Brent Range Create Marcia & Eva Viliauret Brent Range Create Carlo Carlo Create Carlo Create Carlo Create Carlo Create Carlo Create Carlo Create Carlo Carlo

General Moderni
Gonnale, Moderni
Gonnale, Moderni
Gonnale, Moderni
Ghand, Veluz
Chez Friel
Al Reana Orr
Massey & Miller
Performation of Control
Low Trylor

Club Ganelie

Lae Rauche Ore Dimitri & Virgil

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Terry Sinnino
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Frank Uranin
Fred Hickey

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Cabaret Bills

NEW YORK CITY

Valerie Dumont
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Hotel Ambassador
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Berni Daian Ore
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Susan Cantu
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Shippy Reule,
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Jules Novitt Ore
Colleen

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Jack Irving

Art Interloy

Art Markley

Mille Share

Jane Abbott

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BROKERS' FLOP SEASON

TMAT Rows Over Admitting Applicant; WORST IN YEARS; Mgrs. to Protest WPA's B'way Entry, Threaten Expulsion for Info Leaks 'ANGEL' MAY HELP

week of controversy, affairs in the Theatrical Managers Agents and Treasurers union have quieted down. Principal dissension was caused by the admit lons committee questioning applications for membership in the union.

So heated was the argument over

memoterans in the thinon.

So hesled was the argument over
one applicant that the union's board
were flung that too much indies stuff
had reached the public print and the
lid was ordered clamped down. Delid was ordered clamped down. Delid was ordered clamped down. Detoo the clamped down.

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from earning a livelihood. He took the case to the board, presenting a petition in his favor, containing more than 100 names. Board ordered his admission to TMAT, figuring it could control 'him better in the union than if he remained outside. Among the things sald was that he isn't the only one who criticised the union and that was not a valid reason for turning down the application.

Imper
Incident was regarded as Important because of the Indulgence in personalities, which may mean further arguments within the membership, Applicant involved learned services of the personal transparent of the services o

disadvantage of others, really started to trouble.

Printed copies of the basic agreement between the League of N. Y. entrope of the producers for individual signatures, as agreed on when negotiations were finished. It was anticipated that there would be some ticipated that there would be some cleanates or the sound of the sound to the sound to

tions.

However, the league's committee had power of attorney to act for the membership, and individual protests will probably be of little avail. Agreement is dated to continue until June 1, 1989, and notice of discontinuance could be made by either tinuance could be made by either tinuance to the state of the stat

year. Stated that the objective of the agreement is to 'secure uninter-rupted operation of theatrical and metretainment enterprise free from labor disputes.'

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Walter Morosco Hurt

Hollywood, May 3.

Walter Morosco is in Los Angeles hospital with chest and shoulder i juries as result of being run down by

And No Agent's %

tepping stone to a job Marc Connolly-Bela Blau productions is the offee telephone switchboar job. First ingenue to step onto the boards was Javan was to be supported to the boards was Having Wonderful Time. Jane Archer, most recent helo girl, moves from there into the "Two Bouquete' company.

Mary Liles was cast for the switchboard 'understudy' job last week. She's already practicing readings.

TOUGH SUMMER FOR CHORUS **GIRLS**

Broadway will be virtually kickless this summer, according to indications of legit and nitery conditions.

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generally poor Diz conditions account for most. Casino opens its loc show this week. Will have a line, the but it is essentially an ice-stating contingent and not regulation kickers. Cass Manana has abandoned girley shows for straight vaudeville. Hollywood restaurant exited the local picture some time ago. Now it's said that the Paradles is uncertain about the line girls and Ben for the same of the picture o

nearby Riviers.
Of current legit musicals there are 'Hooray for What,' which may or may not stay on for hot spell and I'd Rather Be Right! 'I Married an Angel, Dwight Deere Wiman musical opening at the Shubert next Wednesday (11) has a ballet, while the forthcoming Mare Connelly show, The Two Bouquets,' will have eight

Consider WPA Theatre Project for Akron, O.

Froject Iof Akron, O. May 3.
Check of state quotas for the possibility of establishing a federal theatre project here has been made at Columbus by Mrs. Florence Carnahan, director of womens' and professional projects for WA. There are now two federal projects in the state of the control of employing actors, stagehands and other stage craftsmen unemployed and on relief rolls, Mrs. Carnahan

While there are no unemployed ac While there are no unemployed ac-tors registered as such in Summit county, Mrs. Carnahan believes that it signs were hopeful for the estab-lishment of a project here such registrations would be made. Un-employed actors, entertainers and others identified with the theatre in any way have been saked to registra-powners. The property of the such property of the property of the such McGrath, WADC dramatic director.

Some Agencies Operated at Loss - Staffs Will Take Payless 'Vacations' Over Summer - Hot Weather Always Bad ime, but Fights, Horse Races Should Aid-Increased Direct Sales at Box Offices Claimed

PLAYS TO BLAME

Declaring the 1937-38 season to be the worst in ticket agency circles in years, nearly every broker is starting to retrench. igging in for the summer means enforced 'vacathe summer means entored vaca-tions for the data members, who is to eight weeks without pay. The six to eight weeks without pay. The Some agencies freely admit they operated at a loss for the first time, some agencies freely admit they operated at a loss for the first time, some agencies freely admit they operated at a loss for the first for profit by agencies during the summer appear to be in the major fight versit, such as the Bamoy fall versit, and the complex tively few reserved available and not accounted for. Prices for the contest will not be variable and not accounted for. Prices for the contest will not be variable and not accounted for. Prices for the contest will not be variable and not accounted for. Prices for the contest will not be variable and not accounted for. Prices for the contest will not be variable and not accounted for. Prices for the contest will not be variable and not accounted for. Prices for the contest will not be variable and the contest will not be variable and the prices of the contest will not be priced therein. tions' for the staff members, who

SUNDAY SHOWS BRODIE—AGAIN

Managerial contention that Sunda legit performances cannot operate profitably under the double pay restrictions of the stage unions has again been demonstrated. Genuine tryout of Sundays was given by Philip Dunning with 'Schoolhouse

Philip Dunning with 'Schoolhouse' on the Lot' at the Ritz. N. Y. Such performances have been dropped and a plan to shift from night to Sunday afternoon was also shelved because of the swift advance of sprincerding to the manager, the additional cost of Sundays approximates \$600 per performance. Extra consensity of the water's pay not only applied to the players, including extra and the stage crew, but the front of the house now gets extra tween the producers and Thostian Managers, Agents and Treasurers union.

Latter additional pay is not high, but ealls for \$16 more for the house and company managers and about \$8 for the box office people.

COLE PORTER-MINELLI SEPIA TUNER, 'SERENA'

Cole Porter has composed and Vicente Minelli is readying an all-Vicente Mincilli is readying an all-colored musicalization of 'Serena Blandish', which S. J. Perciman has adapted from S. N. Behrman's orig-inal Theatre Guild play. Ethel Waters and Buck and Bubbics are being dickered for as cast toppers. Sepia tuner may be 100% pre-sented by Mincilli, although several Broadway managers are interested. Broadway managers are interested.

Preparation headquarters are at the
Alvin theatre. New York.

Also Look Askance at Display Ads

Disti

One or two plays used by WPA out of town are not slated to be shown in New York, because not rated up to requirements. One such stipulation is that new plays must have a presentation.

Queried what the message was in Trojan Incident, the answer was: 'Well, that is artistic, 'which apparently

tic,' which apparently other qualification.

WPA CHARGES **VS. EQUITY** DEPUTY

First time such a thing had happened, the cast of a WPA show has filed charges against its Equity deputy. Incident concerned Louis Hallett, who with some others in 'Prologue to Glory,' at the Elliott, , appeared before the Equity

No. operated before the Equity council hast week. Complaint was council hast week. Complaint was his duties by falling to acquaint the players with committee reports and neglecting to post builetins. Flayers indicated they wanted another deputy because they had not been considered to the council the conservative group the council session at Equity was taken the conservative group to make the council the conservative group to council session at Equity was taken the conservative group to make the conservative group to the conservative group to make the conservative group to the cons

subversive activity were not upheld, but that he was deemed responsible inaccurate announcements making statements reflecting on the

making statements renecting on the organization.

It was therefore recommended that he be reprimanded. Cast is privileged to oust Hallett and select another member.

Jimmy Savo Set For Abbott's Musical Version of the Bard

George Abbolt's proposed musical version of Shakespeare's Comedy of Errors, with a Rodgers and Hart score, stuck a casting snag when he propositioned Rudy Vallee and Jimmy Savo for leading roles. Their diesas of money were at total variance of the stuck of the stuc

Production is planned for a Sep-Production is planned for a Sep-lember opening. Abboth han't yet begun actual adaptation of the script. Several members of the producer's staff last week attended the Colum-bia Univ. production of the play, chiefly to pick up any possible ideas, full actual production of the play, chiefly to pick up any possible ideas, full case the collegian show was 'in-'erestings' though it duint offer a suggestions for the Abbott version.

Hollywood, May 3 Jimmy Savo goes east next weck for the lead in the musical version of Shakespeare's 'Comedy of Errors.' George Abbolt writing and pro-ducing. Broadway produ rs are ex

to protest vigorously agai croachinent of the WPA theatr project into the commercial theater field. Objection is seen not only to the relief outfit's invasion into the center of the legit theater zone, but the excursion into display newspaper advertising such as used in show business.

berning such as used in snow
This latter phase of WPA activities
may be an indicator as to how far
the relief theatre enterprises may
the relief theatre enterprises may
duetion activities. Extra space ads
for Trojan Incident' is a case in
point. WPA-er opened at the newlyacquired S. James on 4th street
enterprises and the street
enterprises and the street
enterprises. That seemed to Irk the
emanagers, although other presentations of the federal theatre had been
emanagers, although other presentations of the federal theatre had been
to compare the favorable and unc.
That has long been a Broadway
practice of legit showmen. Sometimes display ads are used for his
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FTP Dismisses Alien Actor; Dispute Name

Robert Horace Plummer, 70-year-old actor, has been dls issed from the Federal Theatre Project because he is not a citizen. Plummer 10he is not a citizen. Plummer has applied for papers in Oakland. An Englishman, Plummer was known on the stage formerly as Robert War-

He claims that the film actor, Rob-ert Warwick, known in private life as Robert Taylor Bien, took the name because he admir is work, Bien denies it.

'Gentleman' Preems

New Jerome Kern-Oscar Hammer-stein, 2d-Otto Harbach operetta, 'Gentleman Unafraid,' will have its world preem June 3 to open the St.
Louis muny's summer season.
Ronald Graham and Hope
ning are set for the leads.

Theatre Authority Coast Office; Map Shipboard Benefit Rakeoff

With the acceptance of separate autonomy for the Coast Theate Autority, the organization's analous office appointed its new board members this week. Additions to the different of Radio Artists, the Associated Actors and Artists of America, the Negro Actors Guild, the configuration of Radio Artists, the Associated Actors and Artists of America, the Negro Actors Guild, the configuration of the Negro Actors Guild, the configuration of the Negro Actors Guild, the land Corelli, TA executive-secretary, artived in New York from Hollyus of Configuration of the New Members are Emily Members and Members are Emily Members and M

talk.

New members are Emily Holt
(AFRA), Paul Dullzeil (Equity) rep
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TA activities), Sophie Tucker (AFA)
and Jack Warner and Joseph
Schenck (Motion Picture Producers
Assn.).

Assn.). With the lineup of all talent sources TA expects to 'te up all benefit performances in the country and exact its 13% of the gross tax for distribution among affiliated or own coin and not distribute on a new coin and not distribute on the state of the state

stranglehold on the entire situation. When Corell jest back this week from a Boston trip which will entail enting to regulation there, he will start a drive for a cut of the take from cuffo contents on cean liners. From cuffo contents on cean liners are prevailed upon during configuration of the content o

Los Angeles, ay 3.

Alan Corelli, executive s retary of the N. Y. Theatre Authority, who planed here to help organize the western group, declared that deserving theatrical charities had profited by more than \$80,000 since the racketeering pseudo-charity profited by more than \$80,000 since the racketeering pseudo-charity functions had been stamped out in New York.

New York.

Any actor violating the new pact
Kornblum said, will be fined from
\$100 to \$1,000 by his union or guida
Exceptions to the rule, he added
are the American Red Cross and the
Major Disaster Council, which will
continue to receive services of topaotch performers free.

'WALTZES' ENDS TOUR THIS WEEK IN PITT

Pittsburgh, May 3.

Three Waltzes, current at the Nixon theatre, will end its tour abruptly here Saturday night (7) after only three weeks out. Had slim pickings in Washington and Baltimore and looks like the same in Pittsburgh.

Pittsburgh,
Show was originally scheduled to
go next to Toronto, then Detroit and
into Chicago for a run, but everything was cancelled today (Tuesday). Operetta played 22 weeks at
the Majestic, N. Y. to moderate
business.

Percy Williams Home Elects Officers Today

\$600, as First Reported

Shortage at the Adelphl, N. Y., where the WPA's 'One Third of a Nation' is playing, which resulted in a shakeup in the agent-cashier department; was double-checked. Claims of a larger amount being unaccounted for were found to be in the control of the control o

amounts in the till and was tunious to the control of the control

ARTS UNION TO PROTEST CUT IN BUDGET

Arts Union Conference which includes delegates from many leading show unions, is holding a eeting Monday night (9) at

mass meeting Monday night (0) at Mecca Temple, N. Y, to register protest against slashing of the art project budget to \$1,000 a man annually.

Assa; will act as chairman, while speakers scheduled to raise howls against the proposed slash will include Heywood Broun, of the Newspaper Guild; Fred Birnbeck, secretary of the American Tederation of Musicians; Rockwell Kern, noted Musicians; Rockwell Kern, noted William Feinberg, secretary of Local 802 (musicians).

William Feinberg, secretary of Local Soft (musicians).
WPA Arts Union Confe ene repWPA Arts Union Confe ene repWPA Arts Union Confe end the
WPA Arts Union Confe end
WPA was a constant of the
WPA was a constant of
WPA was

Shuberts, Gallo Eye Pitt; Summer Operas

Pittsburgh, May 3.

Shuberts and Frotune Gallo have had representatives in town for the had representatives in town for the first property of the property of

parks.
Originally tried to sell Alleghony ounty commissioners idea of having them sponsor shows as part of the coming Sesquicentennial celebration in August, but discovered budget for entertainment wasn't sufficient to

Ellects Officers Today | hem sponsor shows as part of the annual escience of the Percy Williams Home, East Ialip, N. Y., which now had a forecast for the Percy Williams Home, East Ialip, N. Y., which now had a forecast for the Percy Williams Home, East Ialip, N. Y., which now had to the property of the Percy Williams Home, and the property of the Percy Williams Home, and the property of the Percy Williams Home, and the

Knights Errant

Taking pot shots at the Thestere Guild seems to be a private process of the private process of the private process of the proc

TALENT AGENTS REVIVE GROUP

Association of legit casting agents, formed several years ago when Equity started its permit system, is being revived. Group was active for a time, but lately has been dormant. a time, but lately has been dormant. Recently when agents became aware that no fewer than seven measures aimed at agencies were introduced at Albany during the Assembly session and that another was being readled for consideration by the council of New York, the casters started huddling.

started huddling.

Agents are classified by Routly and
their fees are limited to, 5% as a
rule, although some agents are qualified to collect 10%. In one such divertives (virtually managers) he grain
may collect 10% for the run of the
play if guaranteeing the actor 20
latter provision has been too stringtent and the association will rewith Equity to secure changes in the
regulations.

regulations.

Louis P. Randell, attorney, has also called legit agents to several huddles for similar purposes, but appears to be opposed by leaders of the original association. Another agent group called the Entertainment Managers As, which speciall s in club affairs, also proposes to organize agents for protective purposes. Latter group is headed by Roward E. Wheeler, 47.

'HORNET' PRESSING 'RANGER' BOOKINGS

Detroit, ay 3. Twenty-three Mutual stations now carrying WXYZ's 'Green Hornet' serial twice-weekly as sustainer. Coupled with WXYZ, station's ichigan wcb and WSPD, Toledo (under

Show Closing

'Escape This Night,' a spring entrant on Broadway, was suddenly withdrawn from the 44th Street last Saturday (30). Was given mild press and drew very little coin, takings last week being under \$2.500. Show played three performances more than one week.

ESCAPE THIS NIGHT pened April 22, '37, pence appear of first-string opi doomed this to an early Watts (Herald-Trib) in and, cape'is, I am sure, arrant trash.' Anderson (Journal) wrote that 'it rets in its own way.' Variety (Hobe), 'Silm prospects.'

Inside Stuff—Legit

Paraphrase of Life mag's recent "The Birth of a Baby" pictures appeared on the first page of the N. Y. Post last Friday (29). Participants were authors gathered for a weekend at the country home of Georges, Kaufman, at Hollcong, Bucks country, Pa.
Fictures were first sent to Life with the idea that the mag could thereby laugh off the controversy over its birth strips. Zelitor returned the photos with the comment that the birth argument was a sertious matter. Post

en accepted them.

The Birth of a Play' was the caption for the stunt pictures. First

The Birth of a Play' was the caption for the stunt pictures. First

The Birth of a Play' was the caption for the stunt pictures.

The Birth of a Play' was the caption for the stunt pictures. First showed Kaufman and Moss Hart planning a play. Collaborators were then depicted consulting Robert E. Sherwood, who was supposed to be a play doctor, and later Bestrice Kaufman was summoning him by phone play doctor, and later Bestrice Kaufman was summoning him by phone tured giving the script lis first bath, 'thereby beading the censor to 11. Offspring was disclosed in a picture of a secent from 'You Can't Take It. With You' and was reported 'doing fine.' Alexander Woollcott and Ruth Gordon, who were also house guests, were likewise in one picture. Payorf on the stunt, however, was the fact that the 'You Can't Take It. With You' corne pictured is no longer in the play. Shot was taken during the show's of the control of the picture as eries of nictures of Broadway happenings and reconse

Post is featuring a series of pictures of Broadway happenings and people.

Steve Cochran's summer theatre season, set back from last year, is now dated to begin June I. Site is near Olney, Md, on the Columbia pike, about midway between Washington and Baltimore. Theatre proper, will be provided with flap-like sides which may be opened and closed, according to the weather. In addition, the venture will include two houses, one to be used for a school of the drama and a larger building to be converted into a restaurous. ing to the we to be used fo into a restau

Cochran, formerly manager of the National, ashington, and of a sum-mer stock troupe which played the house for several seasons, is interested in a dramatic school in the capital during the season.

Ad appearing in the N. Y. Times Monday (2) was considered a squarer by Jed Harris. Manager had put one over in advertising his Our Towl which had chosen Mice and Men' for its prize. Harris' copy named Brooks Atkinson, of the Times, and John Mason Brown, of the N. Y. Post, as having selected Town', but Joseph Wood Kutth, of The Nation. and Ruth Woodbury Sedgwick, of Stage, also voted for the Thornton Wilder play. 'Mice' won by 12 votes, 'Town' getting four, but it won the Fulliter

Manager first figured that the latter pair were less known or that their pi ions were not as valuable, but evidently decided to give them 'billing.

Gold membership plate card, iven to John Golden by the Theatrical Managers, Agents and Treasurers union, cost \$50. Presentation was made by Lodewick Yroom, Saul Abraham and Jack McCarron, officers of the union. Golden relieved a TMAT picket some months ago, which was the reason he was made an honorery member. In response, the manager donated \$500 to the union to be used as a loan fund for our needy brothers who may be in temporary distress." Golden referred to himself as among other elderly genitemen who have been presented with mementoes. "Meys to the city., and even a university

Jack Pearl is angling for a play. He desires to return to the theatre, preferring such activity to radio at this time. Comedian was in 'One Flight Down,' which was withdrawn after an out-of-town tryout. The Gold Watch,' which calls for a character part as the lead, may find Pearl in it. Sam Jaffe, appearing in 'A Doll's House,' read the script with the same idea.

Ticket Brokers (Continued from page 53)

Continued from page 33)
Angel' into Broadway' (at the Shubert) next week, Management has
a supported to the support of the sup Our Town

stance. On Borrowed Time and OUT Town.

I was a still factors by the brokers, who lost on only three such brokers, who lost on only three such deals. There appears to have been deals. There appears to have been the property of the prope and agreed on in principle by the Lcague of N. Y. Theatres. Plan is supposed to function next season. but Equity has made no move to stabilize its contract conditions for the coming season and the managers have not drawn up the control plan.

GARMENT WORKERS' \$1,000 PLAY PRIZE

St. Louis,

Miscourl and Southern Illinois representatives of the International Ladies' Garment Workers' Union, in conference here last week, voide a cities state of the International conference here last week, voide a cities state who submits the best play depicting social and economic lite of farmers or industrial work-the move is impired by the current success and educational value of Pins and Reedles', which has recurrently and the proposition of an educational program among its workers and a pins among its workers, and a pins among its workers, and a pins and state this objective.

ENGAGEMENTS

Frances Dworki lant in the

Sun.

Annette Arp, Anthony Black,
Howard Fensien, Joseph, Martell,
Robert Gardet, Nathau Bradman,
Lea Vail, Dark Clouds:
Meel Black,
Meel Black,
Meel Black,
Toome,
Meel Company Company
Meel Black,
M

Wife' (Coast).

Elissa Landi, William Dorbin,
Charles Atkin, Russell Conway, Aun
Tyrell; Maxine Rasco, Don Haggerty, Fay Baker, Walter Reed
Smith, Jean Welch, Laura Church,
Peggy Weston, Gilbert Fates, The
Warrior's Husbandt, Cumberland
Hills Playhouse, R. I.

Janet Hill, Frank Lovejoy, Arden Young, Walter Vaughn, Alexander Campbell, Hampton Playhouse, Bridgehampton, L. I. (resident com-pany).

Helen Brooks, Gage Clark, Lewis Martin, Mary Wickes, Edmun George, Ellen Hall, Berkshire Play-house, Stockbridge, Mass, (resident-company)

company).
Ronald Graham, Hope Manning,
'Gentleman Unafraid,' St. Louis
Muny,
Jimmy Savo, '

B'way Producers Agam Agitating For Bars in Legits: Legal Angles

League of N. Y. Theatres will hold a meeting this week to consider the houses. Matter has been suggested from time to time since repeal with pro and con arguments. Showment thought the cost of selling boxes would not make it worth while. Idea was revived, however, when the selling the selling

quiring food to be on sale in wet spots. Only theatre proper with a bar is the etropolitan during the opera season.

Those managers who favor bars expect to get another concession which would permit inquor dispensa-tion without installing attention that the theat the sale is the proper of the wester as a profit equal the an-wester expects.

'CAIRO'S' MONEY TROUBLE Equity Bond Used to Pay Off-Was Favorably Reported

Though favorably Reported
Though favorably supported from
Boston, The Man from Catro and
Boston, The Man from Catro
Gard and
Boston, The Man from Catro
Gard and
Boston, The Man from Catro
Gard
Money for salaries for two weeks
was on deposit with Equity which
sent checks to the cast for both Saturdays the show was in the Itsho
sent checks to the cast for both Saturdays the show was in the Itsho
sality on the cast for both Saturdays with Equity, and late
last week the Cairo' management
sent word it could not move the
show out of town without that coin,
The money was on hand to salisty
return transportation.
Cairo' is an adaptation by Dan
Goldberg, presented by Michael
Gold. Show is due into the BradJond. Show is due into the BradJond. Show is due into the Brad-

'Cairo' is an adaptation by Lain Goldberg, presented by Michael Todd. Show is due into the Broadhurst, New York, tonight (Wed.) Shuberts guarant ing salaries in lieu of further posting of guarantee coin by the show.

Transplanted Weddi

Musical version of Just Married originally a farce success on Broad eriginally a farce success on Broad-way some years ago, is proposed for London presentation. Anne Nichols, who wrote the play with Adelaide Matthews, is said to be interested in the idea, with M. S. Bentham han-dling the negotiations. Some con-ding the negotiations are also and the control of the control of the con-orfice with Emmy Nicias in charge. Latter formerly represented Maria Jeritza.

Theatre Council Holds 8th Apprentice Audish

Eighth audition of the American Theatre Council's committee on the apprentice theatre was presented on Friday (29) at the Morosco, N. Y. Casts and scenes follow:

The Shining Hour' By Kelih Winter	ŧ
	ı
Hannish Barbara Dirks	1
Mariella Shor Hopkinson	ı
Mister Design	П
Nicky William Poyer Autumn Crocus' Ly C. L. Anthony	ı
Author Crocus	ı
EdithPrisellia Elgas	ı
Fanny Helen Illagdon	ı
No Resistance	ł
Eric Jess Wynne	۱
Larry Rondolph Preston	۱
Addle	i
Olive	ı
Chris Indly Allen	1
Dixie Mariorie Jone	ı
	ı
Exprado	ı
	ı
Geraldine Ettel tiondi ingrid	ı
Milie	ı
	ı
These Islot Moderns' By Molicre	1
There Itles Mederne Du Meliore	ı
Du ProjayNigel Illake	ı
La Grange Herhert Denns	ı
Moralte Itosemury Brush	ı
Corribus Martes	ı
Gorginus Vijan Foster Cathos Vizubeth Dean Farrar	ı
Madelon Barbara Leeds	ı
First Porter. Stephen Flanders	ı
Second Parter	ı
Masearille Turies Trexter	1
adacarine wierles Trexter	ı
Almanzor Tommi Diesell	ı
Indelet Augus Duncan	ı
Three Ways to Hob a Lady	١
The V	1

The Collection of the Collecti

Two Sholem Asch Works

Indiciplin, May 3.

Legit and screen rights to we recent works of Sholem Asch have
been bought by Maurice Schwartz,
now appearing at the Walnut Street
now appearing at the Walnut Street
group in Brown and the Tiddin Art
were sold by G. P. Putman's Sons,
group in Brown to Yiddin novelist
and playwright.
The Cliter' and
Salvation. Solwartz will offer a
dramatic version of the former in
New York in October, he said, HeII
yitti Asch in Europe during the summer to disease production. iladelphia May 3

SET STRAWHAT SEASON SKEDS

Rochester ay 3.

Leonard Altobell, who launched an amateur summer theatre group here last year, says the outilt will go professional this seacon, opening June 15.

He is now in New York interviewing prospects, series of plays will be given two nights the Gregory Street playhouse, starting with Tilly of Bloomsbury.' Altobell will direct.

Cleveland Top-Hatter

Cleveland Top-Hatter
Cleveland Top-Hatter
Cleveland, May 3.
This town is becoming a beshive of
commitative properties, all heavily
one commercial legit house has to
struggle to get any kind of paying alterminative to the structure of the structure of the structure of
is moving its permanent plant into a
revamped film naber Satured, or
with Laddes of Jury as operate.
The structure of the structure of the structure of
society, group spent \$12,000 on rebuilding the old Lucier into a playhouse with 485 rests. Stage house
\$13,000 lightling system, and building
the structure of the structure of
the structure of

Millary Strawhatter

For the first time in several yearseration here this summer. Foot
Guard Armory has already seen
eration here this summer. Foot
Guard Armory has already seen
rented to Alan Moore for presentations by a professional company, to
Present plans call for calling down
the size and interior of the house to
give it an air of intimacy. Scheduled
posed productions include Reflected
Glory, 'One Sunday Attermoni,'
Dracula,' and Celling Zero.'
Feeling among so-called moderpresent colors and luck of
facilities for cooling it.
At Clinton, Conin, Jackson Halliday and Richard Keene have lessed
At Clinton, Conin, Jackson Halliday and Richard Keene have lessed
existed and the control of the colors
existed the colors of the colors of the colors
existed the colors of the colors of the colors
existed the colors of the colors of the colors of the colors
existed the colors of the

**Playhouse Opens May 16 Providence, May 3.
Playhouse opens its stock season May 9 with 'Storm Over Putsy,' stairing Blanche Ring, Raymond Hackett and Blanche Sweet, Al Luttringer, who, has had several successful stock ventures, will irect. High Tor' will open May 16, with Douglas Montgomery and Erin O'Bricn Moore.

Goodhue's Theatre-School

Current Road Shows

WEEK OF MAY 2 'A Doll's House' (Ruth Gor-don-Sam Jaffe), Forrest, Phila-

delphia. Brother

Brother
Brooklyn.
Abbey Players,
dlanapolis, 2-3;
lumbus, 4-7;
'Golden Boy,'

Angeles.

'I Married an Angel' (Vera Zorina-Dennis King), Shubert,

'Julius Caesar,' 'Julius Caesar,'
andra, Toronto.

'Lady at Large' (Margot Grahame-James Rennie), Plymouth, Boston.

'Pins and Needles,'
Philadelphi
'Room Service,'

Griorene Reed), Shubert, Newark, Newark, Take It.
Year, Philadelphia, You Carl, Philadelphia, You Carl Take It.
Geary, San Francisco, You Carl Take It.
Geary, San Francisco, You Carl Take It.
Wilming, Manchester, N. H., 2;
Mass., 5; Playhouse, Wilmingston, 6-7.
Yea Never Enew (Lupe Velez-Citton Webb), Grand Opera House, Chinego

BECK THEATRE'S ADMISH TAX PROBE

Tax lien against the Martin Beck theatre, N. Y., for \$69,447 was first said to be for income between 1931-37 but it is now reported to be for admi ion taxes collected but not paid the Government. Questioned in the matter was Lillian Saxon manager of the house, who is .
Bert Shrein in private life. She is

married to a nephew of Beck and has two young children.

married to a nephew of Beck and has two youing children lines. Soxion, when questioned at the Federal tax, when questioned at the Federal tax headquarters in New York, alleged she had paid around \$20,000 to a Government agent as partial settle-claims of a frame-up. Story goes further, involving the mention of high betts on the sacet claims of a frame-up. Story goes further, involving the mention of high betts on the sacet claims of a frame-up. Story goes further, involving the mention of high betts of the mention of high betts of a frame-up. Story goes for the mention of high betts of the mention of th

Equity Suspends Delinquent WPA-ers. But Will Continue Aid to Reliefers

set

Wm. Gillette Estate

Hartford, Conn.

Hartford, Conn.,
iiliam Gillette left an te
valued at \$113,187, it was disclosed
Saturday (30) in an inventory filed
by the appraisers, William C. Skinner of Hartford, and Alexander A.
Doran of New Haven, with the executors of the estate. Actor died
here on April 29, 1937.

here on April 29, 1937.

Executors are Joseph K. Hooker and the First National Bank of Hartford, represented by Carlos S. Holcomb, vice-president and truth and the made of the property. Estate included two tracts of land and a castle, a three-mile miniature railroad and equipment, investments, bank accounts, Insurance, personal c accounts, insurance, personal perty and a burial plot.

PULITZER WIN BY 'OUR TOWN'

Pulitzer award to 'Our Town' was announced Monday (2) as the playwrighting winner of the foundation's annual prizes: Play was runner-up to 'Ot Mice and Men' for the recent Critics Circle prize. Award carries wi it the grant of \$1,000 to Thornton Wilder, the author. laywright who copped another Pulitzer prize 10 years ago with is novel, "The Bridge of San Luis Rey," is in the southwest completing another play which is scheduled for presentation by Max Reinhardt.

Jed Harris play is now in its 14th week at Morosco, N. Y . Showman, hailed the win as a clincher of his comeback as a manager and tossed a

comeback as a manager and tossed a champagine party at the theatre. Bereatage manner of Town's pre-entation helped attract attention to expenditude the control of the con

1008, only one Justices, is anown. In the grade, politices award should assure the grade, which was already been drawing strong as a sure of the grade, which has already been drawing strong through the fresh publicity given the play. Town, got into the limitant with Mice recently when the control of the grade of the public of the grade of the grade of the public of the grade of th selections. Critics' action is regarded as a buildup for the reviewers, who highly publicized their award. However, it was beneficial to 'Micc,' which was about to fold. Business is holding up to more than double the gross the play was drawing just prior to the award.

All Equityites In the WPA theatre Valued at \$113,187 project who have not regained good standing will be suspended to get

relief outfit. Quick move last week (last Sunday) as the ti li it for accepting concessi

tice of the deadli WPA headquar relief theatres.

minute rush to rejoin.

In February Equity made a proffer to their WPAers that all could obtain good standing by the payment of \$9, regardless of how much was owed in back dues. Up to the ti the final notice was given 235 had taken advantage of the concession

owed-in back dues. Up to the ti
the final notice was given 235 had
taken advantage of the convession,
and thereafter the number is said 4
taken advantage of the convession,
and thereafter the number is said 4
the said t

Group Theatre Seeks Best Play **By Youngster**

Play contest for contestants under 28 years of age is being sponsored by the Group Theatre. Prize of \$500 will be awarded for the best play will be awarded for the best play increase. By the same part of the prize of \$500 will be awarded for the best play for the prize of \$500 will be awarded for the best play for the prize of \$500 will be \$

St. Louis, May 3.

St. Louis, May 3.

Harvest Time, three-act drama by Everett (Jias, of Berkeley, Cal., as inner of the annual \$250 playwritten. In contrast with price play of former years, Harvest Time will not he included in the Little Theatire's of the contrast with price plays of the contrast with the co

'Angel' Into Shubert; House Gets Cooling System. Ditto for Longacre

Booking of J Married An Angel' into the Shubert, N. Y., where it is diated to doubt next Wednesdy in the the Shubert, N. Y., where it is diated to doubt next Wednesdy in the diated to doubt next Wednesdy in the same will be completed in the lattice will be completed after it was agreed that the hones will be completed in time that the hones will be crushed, the same will not be completed in time for the prenites. It is not expenses the will not be completed in time for the prenites. It is not expenses the will not be completed in time for the prenites. It is not expenses the will not be completed in time for the prenites. It is not expenses the will not be completed in time for the prenites. It is not expenses the will not be completed in time. Eather will be presented as an extra or but heart is operated by the Sh. 184,000. Both will take its best will be presented as an extra or but he will be presented as an e

Plays on Broadway

HEARTBREAK HOUSE HEAR ISKEAK TOUSE Chainley ferrelis in livre acit by Grozes terment Sales; personnel by the Strenger John Kewelic condumes, Millin, Davenment, John Kewelic Condument, John Milling Condument, Jo

abiow.

Heartbreak House, begun by Shaw in 1913 and finished in 1916, was produced 18 years ago by the Theatre Guild. Erskine Sanford, the visionary of the original cast, repeats his role in the current production, the only holdover. Despite the holocaust the world has undergone in the mettlesome drama, virtually as topical as today's headlines.

Although "Heartbreak" reveals

Washington Jitters	HEARTBREAK HOUSE
Washington Jitters Cauchy in two sets by John Burrd and Cauchy in two sets by John Burrd and John and the John Burrd and John and the John Burrd and John and the John Burrd and John Burrd and Wetch John Burrd and Wetch John Burrd and Wetch John Burrd and John	Leminy recruits in three are by Green in the Control Sharp street by the Mercury Anim Keenix control at the Mercury Anim Keenix controls. Milk December 11: A control of the Control of th
Footmen	much discussion and it isn't as vivid

First as "Suries" Green First as "Interest Control of the Control cal as today's headlines.

Although 'Heartbreak' reveals Shaw at his angriest and most scintillating, it's confoundedly long-winded. Not only does it talk the spectator into a stupor at times, but it frequently obscures its meaning behind a heavy fog of involved words:

group was first formed during 'Let Freedom' Ring', two seasons back, then attracted some attention by Bury the Dead.' There' has been plenty of tinkering with the play, but when it reached reasonable form, the Gulld became interested, but mostly to complete its guaranteed number of shows for the subsections.

season.

Originally proposed to present 'Jitters' for the subscribers only, but
when the play looked fairly promising in rehearsal there was a change.
However, showings had been given
for about three weeks before the
public debut. Reason for the large
clear and its stated that there is
still a percentage of subscribers yet
to see the show.

Actors Rep is an organization of

to see the show.

Actors Rep is an organization of younger players, and for that reason half a dozen older actors were engaged, since the play has much to do with senators and representatives. Primarily, it's a man's play.

remanily, it's a man's play.
Basic idea in 'Jitters' was used not long ago in 'Help Yourself,' a WPA farce from foreign original. Walter Hart, who's credited with the adaptation with John Boruff, was formerly with WPA.

metry with WPA.

A mousey little sign painter from
Zancaville, O., working in Washington, is milaken for the co-ordinator
ton, is milaken for the co-ordinator
ton the control of the co-ordinator
to the co

speciator into a stupor at times, but if reguently obscures its meaning behind a heavy fog of involved in the control of the c

redio and makes the original error of thinking Henry Hogg is a new modern the comes upon Henry Hogg is an expectation of the comes upon Henry Hogg is an expectation of the comes upon Henry Hogg is an expectation of the comes upon Henry Expression of the comes upon Henry Expression of the comes upon Henry Expression of the comes the time was a distribution of the comes the comes the comes and the comes that the comes

Add Strawhats

reviously Omitted)

idgefield Players. Conn. Band Box theatre, Suffield, Band Box theatre, Suffield,
Conn. June.
Washington Irvi
Ossining, N. Y... ei
June. Alan Pistburn.
Green Mansions,
burg, N. Y., May 29.
White Mansions,
burg, M. Y., White Mansions,
burg, M. W., Whit

Bogg Weensen
Rose Valley,
Jasper Deeter,
Theatre-by-the-Sea,
nuck, R. I., June 28, 10 weeks.
Mrs. Leonard S. Taylor.
Conn. Milton Silefel.
Lake Whalom theatre, Fitchburg, Mass., June 20, 12 weeks.
Guy Palmerton,
Rollins Stud of Asting,
Rollins Stud and Asting,
Rollins Stud and Market Market
Leighton Rollins.
Tamarack Playhouse, Lake
Pleasant, N. Y., July 15, Malcolm Atterbury.

Future Play

'It Shouldn't Happen to a Dog.' comedy about Jewish life, by Sidny Lieberman, has been bought by Edward P. Dimond for fall production. Addrey. Wood handled, the deal. Producer was stage manager of the Maurice Evans Richard IT production. 'Shouldn't Happen' is Lieberman's first play.

Nitery Review

Antery Kernew

(Continued from page 50)
adagio, they steam the customers into a furry steam the customers into a furry steam the customers and a furry steam the customers and a furry steam the customers and a furry steam of the customers and a furry steam of the customers and a furry comedy comes from the 2 Georges, playing a return here, who do some their familiar but effective. French wooden sold pantomine clock of the customers and the customers and the customers and the customers and the customers are cuite lookers of medium control of the customers and the customers and the customers and the customers are cuite lookers of medium customers and the customers and the customers are cuite lookers of medium customers and the customers are cuite lookers of medium customers and the customers are cuite lookers of medium customers and the customers and the customers are cuite lookers of medium customers and the customers and the customers are cuite lookers of medium customers and the customers are customers are customers and the customers are customers are customers and the customers are customers and the customers are customers are customers are customers and customers are customers are cust

WHIRLING TOP, N. Y.

WHIRLING TOP, N. Y.
Eddie Wittmer, who now manages-this East Side spot, has concentrated on the element of swing to
pep up things in this sedate estable
to the state of the state of the state
a few months ago after having closed
his Hannibal on West 46th, operated
by him for many years.
A five-piece swing outlit of merit,
while another musical group, indulging in Irish songs, is McNamara's
while another musical group, indulging in Irish songs, is McNamara's
Marta Cerry's takeoff on "Snow
White is a highlight specialty.
White is a highlight specialty
on the swingo side and oke. Char.

Strawhats

(Continued from page 55)
fice, will operate this summer in
conjunction with his Carmel, N. Y.,
will be Hilda Spong, Jacques Casticy,
will be Hilda Spong, Jacques Casticy,
Emily Hafroff Aveyr, Robert Champlain, Xathryn Collier and Jay
Jostyn,
Goodhue will continue his literary,
Goodhue will continue his literary,
Archive for the Morris office by day
and the continue of Carmel after sumdown. All new plays will be preduced.

duced.

Moral Tryouts

Richard Maibaum's play. A Moral
Entertainment, taken by the Federal
Theatre Circuit, opened at Rosiyn's
Theatre of the Four Seasons last Sat-

urday (30).

It will play at Salem and several other strawhals during the summer.

WPA Reviews

SPIROCHETE

Departs in two arts 502 pc. 11-00.
Departs in two arts 502 pc. 12 icago, ril 30.

sheet where the control of the contr

The Tailor Becomes a Storekeeper

(IN YIDDISH)

STOTEMENDERS, TOWN PROBLEMS TO STOTEMEND TO

humor. It's the story of a garment worker who deserts his shop to open a delicatessen eatery, where he in-tends featuring dancing. But h needs capital. This, his relatives sup-ply, after considerable emotional per-suasion, during which the worker's wife threations violent suicide unless the relatives subscribe.

the relatives subscribe.
After opening, a series of discouraging events, including a burgiary
and demands made upon him by
and demands made upon him by
the series of the series of the series of the
his relatives, rather than be partners,
are his creditors. He seeks aid from
public groups, all of which appear to
be peculiarly unacquainted with the
peculiarly unacquainted with the
peculiarly unacquainted with
finally, the garment worker has no
ut, and in his despale winds us again
at the old workshop. Presumably ha
control of the series of the series of the series of the
Chain. Shepwer the the control. nas found his level. That's the moral.

Chaim Shneyer, who plays the leading role, gives a good performance. Nearly all the others are okay, too.

Settings, costumes and incidental music gct by. Shan.

bolice inspector, a to have ternational crook is okay.

Walson Barratt's setting of a bedroom in a Swiss hotel, said to be a replica of the original, is decorative. John Havden's staging leaves something to be desired during the leadweighted first half; ouncily moments in latter half thandled better.

Elem.

KANIN'S REWRITE

KAMIN'S REWRITE
Meyer, Kanin, who has gone to the
Coast has taken with him the script
of 'We the Willoughby,' the playhe co-authored with Harry Ingram.
Script has been bought by John
Golden.
Kanin is working on

Available for Reliable

SUMMER STOCK

Chi Season in the Homestretch: 'Wagon' \$15,700, 'Room Service' \$7,500

icago, May 3, ications are that there will be only one show in town next week. This will be 'You Never Know,' musical, in at the Grand f.r a three-week stay. It replaced 'Star Wagon.' 'Room Service' its final ses-sion in the Selwyn and blows Sat-urday (7) after 10 so-so weeks, Had a tough time getting star

a lough time getting star
Nothing else a. the horizon at this
time, with the talk confined almost
entirely to consideration of next seaentirely to consideration of next seaentirely and the star of the season
society is already releasing reiders
on the 1938-1939 ride, breaking with
More and Men' as the 1 italier in
More and Men' as the 1 italier in
WPA came through with a winner
at the Blackstone with the opening
at the Blackstone with the opening
of Spirochels', a Living Newspaper
illis and its effect upon the social
structure.

dramatization.

liis and its effect upon uncurrently in an attracture.

Resm Service. Selwyn (100h week) Service. Selwyn (100h week) Hitting Y5,500; should click off a five-figure take currently en final week announcement; heads

en final week announcement, heads activated activated activated activated announcement and the second of the secon

BAD 'BOY' \$5,000: TAKE \$7,000, S.F.

'Golden Boy' folded at the Curran Theatre Saturday (30) after three weeks of disappointing business. You Can't Take It with You' is, in its sixth week, with several more to

Estimates for Last Week
Golden. Boy. Curran (3d-final
Woolden. Boy. Curran (3d-final
Solo for the finale; folded Saturday
(3d); looks like the management will
be lucky to pay the salaries; press
za very cont. Take R. with You,
Geny (5th week) (1,50; 32,75).
Holding up strong, fifth stanza drew
around \$7,000. WPA.

wPA

WPA

WPA

WPA

WPA

Arranged, Aleazar (1st week) (1,289; \$1.10). First
production of this comedy on the

Coast; set for a run of two weeks.

'RAT' \$7,000, MONT'L; ENDS STRONG SEASON

Montreal. May 3.

Montreal May 3.

Jesty's ended Streeton at His shorther Rat 1.

Brother Rat 1.

Steam has been up and down, with five shows pine to the man of the montreal plus sometimes including the montreal plus of th

and the Columbia. Open. \$7,000.
Estimate for Last eck rother Rait, His Majesty's (single week) (1,600; \$2.85). Big house first night, but slid off later due to local conditions; \$7,000, fair enough.

conditions, \$7,000, fair cnough.

"Take' \$2,000, New Haven
Lady' \$2,000, New Haven
Shubert season is on its last less,
shi nothing further oked. Less
the notified that the notified less
than the notified less than the notified le

Providence. May 3.
'You Can't Take It With You' went big with localities at Playhouse in three-day run last week. Gros d big \$5,2

Road Legit Grosses

Estimated fofal: .. \$218,000

t year \$154,200 (Based shows)

'DAUGHTER' NICE \$15,000. WASH.

Yes, My Darling Daughter' caught popular fancy last week and with American Theatre Society backing it up as the last subscription offering

it up as the last subscription offering of the season is bucked both warm weather and opening of outdoor Current. Si Tobacco Road, marking the fourth time the sharecropper drama has made local stand, this one drama has made local stand, this one bid for pop trade using farewell engagement statck. 'Star Wagon' follows week of May 9.

Estimate for East eck.

TOBACCO' \$8,500, PITT: '3 WALTZES' CURRENT

had the stuff left to make latest visit profitables. Three Waltes current, which will ring down legit season, which will ring down legit season wind-up marks one of house's most successful years, getting 30 weeks in limits) to log last season by several weeks.

The stuff of the

Never Know' \$20,000: 'Wagon' Current, Det.

Detroit, ay 3.

You Never Know last week clipped off the hichest take in many weeks at the Cass. Star Wagon's last nicht (Monday).

Estimate for Last Week

You Never Know, Cass (single week) (1.400; 33:30). Cole Porter unusteal grabbed around \$2000, very land to the conditional in locality. 'Star Wagon's scurrent.

'Daughter' \$6,500, New'k

'Yes, My Darling Doughter' at the Shubert drew a nice break from the local cris and a warm reception called it the best cast of the scason. Continued for another week. Extinsic for Last West. Extinsic for Last West. Extinsic for Last West. Subsett (1st week) (1.860; \$13.0). At the tage and of the scason this bright comety pulled a nifty \$5.5 at weight and the scason this bright comety pulled a nifty \$5.5 at the wicket and rinds a holdover.

ia. WPA Fol

Jacksonville. 3.

After a month of continu us engagements through the state of Florida, the Federal Theatre Players, Jacksonville's only professional ers, Jacksonville's only professional legits, gave their final presentation of Belasco's original stage drama of gold fever days, 'The Girl of the Golden West,' on Friday (29). Copyright privileges for local production were withdrawn Saturday, Marycca Green an is Stringtellow took leadin s. Nime Probette, director.

DELAYED THANKS

JELATED THANKS

Son Francisco, Muy 3.

Alan Dinehart show, Thanks Inr
Aly Wife, which was set to preem
at the Geary next week, has been
set binck to May 30.

Understood the caus roduction difficulties.

'Waltzes' Tame 10G. Stock, \$2,900, Balto

Baltimore, May 3.

Baltimore, May 3.

ith Ford's already closed for the season the town, is depending on the season the town is depending on the season the town is depending on the town in the season the town of the season the town of the season the season the season the season the season the season to season the season to season the se

'ANGEL' \$17.000. WOMEN' 12G. **BOSTON**

Boston, sy 3.

Depression has definitely hit Hub
legit, and with three shows competing with each other, last week
provided relatively thin pickings for all of them.

The shows the show

night (Monday). Pina and Needles' comes into the Muselle May 9.

Atlanates for Last Week.

Atlanates for Last Week.

All and Week! All 225 2379. Left Salurday (30) after two, satisfactory
300 stanza.

Annel: Subset (2d
week) (1,590; \$3.30). Hasn't yet his
sock stride predicted by local pris
socks stride price (1,590; \$3.30). Hasn't yet hasn't yet
socks stride price (1,690; \$4.30). Received warm wel(1,640; \$4.275). Received warm wel(1,640; \$4.275). Received warm welsecond week asequate \$12,000; comprise second week asequate \$12,000; comprise production with Margol

All stride production.

HELEN HAYES' \$30.300 WEEK

In two nights and two mais Vic-toria Regiam, with Helen Hayes, toria Regiam of the Hayes, near sellouts for all performances to set a loug-time record. With ticket sales booming on the opening day for recevations three weeks believe to recevation to the company of the brought the show here asked for the second matine. Heretotore three shows here were thought to be about

shows here were the limit.

Estimate for Last cek
'Victoria Regina,' Anditorius
800; \$3.36). Becooty 3/9,000:

Salt Lake City, May 3, Helen Hayes pulled a juicy \$11,300 for three performances at the Par-amount here last week (28-29). Added to the \$19,000 chalked up at Denver, it brought the total grass in \$310,300 for a week of seven performances.

'RAT' 8G, B'KLYN

"MAT" 86; B'KLLYN

Brooklyn, May 3.

rother at did a nice build-up

at the 1 pisetic here hast week.

Started slowly, but grew sleading

tolal, Holding over this week, but
probably can't make a third.

Estimate for Last Week

1,768; \$1,651. Trouge direct from

18 New York run pulled a snarpy

\$5,000 last week; slicks this week.

B'way Grosses Take Sharp Tumble; 'Circle' Best of Newcomers. \$12.500. Heartbreak House Also Seems In

B'way Legit Grosses

stimated total grosses year \$21 (Based on 23 shows) S288.500

(Pased on 22 shoues).

Broadway's legits hit the skids last week. Grosse in most instances week. Grosse in most instances improvement during Laster week. Monday (27) cutously saw excellent ling became dull, showmen wondered by Decline in takings averaged Another show (Room Service) with a long engagement review with a long engagement review with a long engagement review of the standard of the work of the standard of the work of the standard of the work of the work of the standard of the st

should fare well, too, getting a press broken principle given 'Our Town' two weeks after the critics picked Mise and Men should benefit the former. Latter held its much important the second week after the win.

Three new shows this week—
Three new shows this week the second to the musical. I Married an Angel (Shubert) and 'Gen' and the second week the second week

'All the Living' Fulton (6th week)
(D-913; \$3.30). Cut-rating helped
somewhat last week when gross was
quoted around \$6,000; may stick into

Summer.

Bachelor Born. Lyccum (14th week) (C-957; §3.30). Offish business last week all along the line, with this latigh show included; \$8,000 to some profit, however.

Escape This Night, 44th Street.

Tycape Surrows Lycape and two days.

Excape This Night, August 2016 and 18th and

"Sye en the Sparrow, Vanderbill (opened last night-Tuckday) IC-804 (opened last night-

000 estimated last week.

'I'd Rather Be Right,' Alvin (26th week) (M-1,355; \$4.40). Leader's improved business after Easter slightly under holiday week, ut nearly \$24,000.

\$24,000.

'Of Mice and Men,' Music ox (23d)

'Ock) (D-1,019; \$2.75). Critics
award revived interest in unusual
drama, which again topped \$11,000
last week:

a street of the street of the

coin-getter with summe: chance good; over \$11,000 last week. CD-1106; \$2.500. Slited for more than the good; over \$11,000 last week. CD-1106; \$2.500. Slited for more than the good slick through, summer; has topped the conditions of the good slick through, summer; has topped the conditions of the good slick through, summer; has topped the good last week. The Women; Barrymore (7600 last week. The Women; Barrymore (7600 last week) to compare the good last week good last week good last week good last week good last week) (CJ.017, 1850. Length of week) (CJ.018, 1830. Week) (CJ.018, 1830.) Solitated week) (CJ.018, 1830.) Solitated week) (CJ.018, 1830.) Saltistectory attendance, with mainces continuing the better the greater around \$1,000. Added Tran and Medies', Labor Slage.

'Pins and Needles,' Labor Stage (20th week) (R-500; \$2.75). Added number of rformances will prob-ably up gross to new high; estimated over \$8,000 in small house.

over \$8,000 in small house.

The Circle, Playhouse (2d week) (2d; Veek) (2d;

TAKE IT' \$11.000. 'PINS' 10G. PHILLY

Philidelphia, May 3.

Dull's House at the Forrest. Priss and Needles' at the Chestaul, You Can't Take Il Will You Tell the Lorentz Abkenazi' winding up a two weeks' stay at the Walnut.

Per Andrew May 1.

The Stay of the Chestaul You's the Stay of the Season are Tobuce Office returning to the Erlanger nost unner the Season are Tobuce One or two office legif bookings may be flustred the Forrest May 16. One or two office legif bookings may be flustred the Forrest May 16. One or two office legif bookings may be flustred the Forrest May 16. One or two office legif bookings may be flustred the Forrest May 16. One or two office legif bookings may be flustred the Forrest May 16. One or two office legif bookings may be flustred to the Forrest May 16. One or two office legif bookings may be flustred to the Forrest May 16. One or two office legif bookings may be flustred to the Forrest May 16. One or two office legif bookings may be flustred to the Forrest May 16. One or two office legif bookings for the May 16. One or two office legif bookings of the May 16. One or two office legif bookings may be flustred to the Forrest May 16. One or two office legif bookings may be flustred to the Forrest May 16. One or two office legif bookings may be flustred to the Forrest May 16. One or two office legif bookings may 16. One or two office legif bookings may 16. One or two office legif bookings may 16. One or two office flustred to the Forrest May 16. One or two office legif bookings may 16. One or two office legif bookin

Composer Group Flays Warning' By ASCAP Vs. New Membership Tie

American Composers Alliance last week took exception to a circular letter issued by the American Society of Composers, Authors and Society of Composers, Society o

organization was for the time being and control to the commercal users of serious music.

Letter from ASCAP was signatured by John G. Palne, general control to the commercal users of serious music.

Letter from ASCAP was signatured by John G. Palne, general control to the commercal users of the commercal control to the control to

C. O. SKINNER'S \$1,000 PAYOFF JAMS MANAGER

A first degree larceny charge, ar ing out of the recent appearance here of Cornelia Otis Skinner, wa lodged against William J. Neill, Jr., local concert manager, based upon a local concert manager, based upon a check for \$1.000 which he gave Miss Skinner for services. Neill was held in \$2.500 bail. Police stated that the lowing secret indictment by the Crand Jury last Friday. According to the policy the check given by Neill to Miss Skinner for her performance here on March 28 was returned marked 'insufficient to the programme here on March 28 was returned marked 'insufficient was returned marked 'insufficient to the programme here on March 28 was returned marked 'insufficient to the programme here was not set to the programme here on March 28 was returned marked 'insufficient to the programme here was not become the programme here was not become the programme here.

was returned marked 'insufficient funds,' but according to Neill he stopped payment on the check after a dispute had developed, due to the demand of Miss Skinner for the employment of union stagehands and nuscicians contrary to the terms of her contract. Neill stated that the matter was purely a civil one.

Giovanni Cuffs One On WNYC for Fiorello

Giovanni Martinelli, Met Opera tenor, will cuff his talents Sunday (8) afternoon on the 'Symphonic Hour' over WNYC, N. Y.'s non-com-

Tour, Pinza Following

Elisabeth Rethberg, etropolitan Opera soprano, sailed Saturday (30) for Buenos Aires, where she'll appear in concert and opera at the Teatro Colon. She'll be joined late this month by Ezio Pi , et basso, with whom she'll pair in concert and

ings are tentatively scheduled Bookings are tentatively scheduled for the pair elsewhere in South America under a management agree-ment with the Teatro Colon. After their S. A. appearances, they'll go to Europe also for joint opera and concert appearances, ending their tour probably sometime in the early fall vacashing until the start of

ST. LOUIS OPERA **WIPES OUT 6G** DEFICIT

The St. Louis ay 3.

The St. Louis Grand Opera Owich purpose of the Management of th

AGMA STEPS IN TO AID **GROUP IN PAY DEFAULT**

First instance of American Guild of Musical Artists stepping in to asist a company, when the manger defaulted in furnishing bond and transportation, both place last week. The control of the control of

ington, where it folded after two more performances last week (28). Baltimore bookings were canceled,

DE BASIL BALLET

House Reviews

STATE, N. Y.

STATE, N. Y.

(Continu from page 51)

versatility on instrumentation assert to course, is the trombone, but the facelies a trumpet here, doing the trombone, but the facelies a trumpet here, doing the trumper does a socke Daves.

Bob DuPont next with his expect.

Basically, his manipulation of the labils, clubs, tambot and the bit labils, clubs, tambot and the labils, tambot and the labils, and the labils, tambot and the labils, tambot and the labils, tambot and tambot and the labils, tambot and tambot and

fashion.
Act evidences showman's care and sudicious prenaration. Throughout. Rowers deports himself modestly. He's still very bouish-noking but unostentationally so. He's in dark business suit, and looks roat; the boys in roth mess: jackets. ir okay opening night.

EARLE, WASH.

ington, May 3.

Randall Sisters, Dantsi Goodell,
Paul Robinson's Harmonica Gana,
Al Pearce's Radio Gang with Lord
Bildgewater, Arlene Harris, Tizzie
Lish, Andy Andrews, Jo Combardi's
house orch; 'College Swing' (Par).

Al Penrce's Radio Gang, supplemented by three additional acts, give the Earle a bright, now House Mistinctly radio in flavor House makes little attempt at production beyond putting its pit orchestra on

Pearce's m.c.ing sets tempo throughout as neat example of domi-nating a show though remaining in background.

rencres m.c.'ing sets tempo dominimost properties of the propertie

Fortune Gallo, J. J. Shubert to Hold Summer Operas at Cleve. Aquacade

son by the Philhatmonic Symph.

Estimates for Lag Week

NBG Symph. Carnegie Hall (7:09)

1910-51). Benefit concert for Australian Symph.

Symph. Carnegie Hall (7:00)

In turn in 2004 15:000 regard to turn in 2004 15:000 regard

Rodzinski conducted and Jasch Heleri was soloid.

Symph. Carnegie Hall (7:00)

107:00 - 10

red-jacketed combo is epitome of sveite and suave tooting. Smooth, well-rehearsed numbers come as a relief from the wild swingaroo that's been hitting Earle boards these past

well-rehearsed numbers come as a relief from the wild swingsroot hast months. The provided of the provided of the provided of the provided of the provided by the provided by

thor, will cutf his talents Sunday its afternoon on the 'Sympholic Hour' over WNYC N. Y. non-commercial, municipally owned state of the state of the

The Aquacade, operated by Billy Rose when it was the hot-spot of

Great Lakes Exposition here last ing to life as an outdoor vcar. year, the to tite as an outdoor theatre for summer civic operas. Edgar A. Hahn, head of Cleveland Summer Music Society, closed deal wills Fortune Gallo and J. J. Shubert for ight weeks of operettas and musical comedies.

Seven productions slated, starting Seven productions slated, starting July 2, are 'Naughty Marietta,' Boheman Girl,' 'Chocolate Soldier,' Firefly,' Flossom Time,' 'Showboa' and 'Rose-Marie'. Following them, Galio is finishing with a week of San Carlo operas.

Borls Goldovsky, of Cleveland In-stitute of Music, appointed conductor of 30 pieces, all recruited from Artur Rodzinskie local symphony. Carlo Perono, of San Carlo Opera Co., aiready hired as his first assistant

ready hired as his first assistant.
While floating stage used by
Rose's swimmers was demolished
isst fall. Society is raising \$80,000 to
set fall. Society is raising \$80,000 to
are Thomas L. Sidlo. A. C. Ernst, W.
T. Holliday, Eben G. Crawford, C. H.
Kellstadt, terling E. Graham, Duddy S. Bloisom and Percy W. Brown,
who sponsored Met Opera and ExLivious, pores, stage designed by

last year.

Unique opera stage designed by Richard Rychtarik, who does sets for the Symph, will force Shubert singers to use rowboats. Built on piles of feet out in the water, it's to have an emergency canvas, roof in case of rain. When enlarged, Acquiscade will have 8000 scals and tables. Top of \$1.30 planes.

of \$1.50 planned.

Water opers venture inspired another syndicate of mitery men, who are dickering in put the Exposition's Showboat into service simultaneous. Proteing mited club was operated man Pirchner, both of whom went into the red on it during the 1984-37 fair. Syndicate intends turning it into a natulcal dance-and-dine palace again, but with name bands and lower-prices.

HOROWITZ RECOVERING. PLANS COMEBACK TOUR

Paris, April 28.
Vladimir Horowitz is planning to stage a comeback after two years of inactivity. Planis son-in-lawy of Toscanini was garnering \$300,000 annually on concert tours when he fell ill and was operated on for appendicits. From that time until the present he has been completely out of the public eye. After his operation philetis and thrombous set in and by was unable for the public expenses.

For many months he lived in ar ing and slowly recuperating, wife persuaded him to start playi while persuaded nim to start plays as soon as he was able. Now he is in Paris and will start playing publicly when he is strong enough to stand the strain of a tour. At present he is mulling an American tour in October.

The Shubert, Ex-Philiy Burley, to Present Op

Philadelphia May 3

Plays Abroad

rama in three area by Kert Copert. East- rama in three area by Kert Copert. East- Riam Oscir Honolita. Produced by Claud Gurray. At the Savey, Lendar. Part Savey, Marriery Part Kruge, Matheway, Marriery Part Savey, Marriery Part Sa	wife, sitting at home neglected while her lover disports himself nightly with her athletic son, at a neighbor, which her athletic son, at a neighbor meeting with the wide, and divorces are arranged for all—even for herealt, as it turns out her husband is Through all this complicated mass the stars wander, supported by an able company. Show had a splendid the support of support of the support o
AnettaLesley Brook	The same of the sa

The Artice Anthony Houries and the Artice Ar

The Toss of Coi

Comedy drama in three-acle by Walter
Backett: produced by Hackett. At the
Vaudeville, London.
Vauleville, London, Sandy McTavishNell Crawford
Arthur Slingaby Leonard Upton
Chance Burton Edwin Styles
Chairman Alfred Millan
Colonel Goring R. Meadows-Whits
Dollie Goring
Leonard Da Gamu John Hunter
Tony Goring Robert Andrews
Blackshaw Lawrence Phillips
Lestrode
GraceAntolnette Fontana
Lady Mavis Willaden Christine Barry
M. RoqueJohn Hunter
Castelane

been associated.

A large supporting company is ef-

AS HUSBANDS GO

London, April 24.
Sorden Whitehead: produced by Tom
Beynolds at the Garrick, London.
Tike Morris Harvey
Robin Baluey
Llonel Venabler James Carney
Amondo, Aloey inne de Cusalla
Sinnley Derek Bearl
Jennious
Mary Pat Hollender
Dapline Baloes a Lennox

London, April 24.
Drama in three acls, adapted by William
Boehnel, from A. D. Herbert's novel, 'The
House by the River.' Presented by Syd-
ney W. Carroll; produced by Arnold Rid-
ley. At the Phoenix, London,
Janet Tarrent Mergarette Scott
John Egerton Colin Keith-Johnston
Margery Byrne Ann Todd
Andrews Whittaker Michael Shenlay
Mrs. Viola Favoe
Police Inspector Snowdeo. Hanry Longhurst

Whatever chance 'Flood Tide' may have had here was blocked by the players talking so softly that they couldn't be heard at the opening. After the first act, Sydney W. Carroll, who presented the piece, informed the company what was happening. Second act improved for awhile but then the players seemed to again lance.

then the players seemed to again lapse. However, there seems to be enough to indicate rewriting might make it a splendid thriller for even American audiences. It s ris too slowly and much of the opening sequences could be deleted.

audiences. It s I to to suvey, amended the opening sequences could much of the opening sequences could have been supported to their checkes her to death. An artist friend helps him dump the body into the persuades her to death. An artist friend helps him dump the body into the persuades her husband to let all the suppoint of the persuades her husband to let all the suppoint of the persuades her husband to let all the suppoint of the persuades her husband to let all the persuades her husband to let all the suppoint of the persuades her husband to let all the persuades have been and the persuades have been all the

DINASZTIA

('Dynasty')
Budapest, April 24.
Musical comety in Ihree acte; book, Paul
Varl; mindc, istvan Bekeff, Inree Hormath and Nicholas Brodsky. At the
Morrar, Pubmasi

Sylvine	Hannah Honiby
King Mannel	. Lagio Foldenyl
Queen Citristins	Carola Zala
The Secretary	Dezso Kerlesz
King Ivan	Engene Torza
Olga Waslowska	Vera Senoyey
Prince Josephin	Geza Horosa
Prince, Auguelus	lyadar Billeso
Dulay	Manya Kles

This is an attempt to revive op-erettas, and probably a successful one. The librettist has seemingly borrowed the romance of King carro of rumania for the foundation on which his plot is based. He also delves into the arsenal of penniless royalty in exile, anarchist scares, obsolete etiquette, and queen-secre-tary, prince-American heiress ro-mances.

Prince Inner-American neices InPrince Ivan, heir to a throne, deserts his wife, Sylvine, for his mistress. Sylvine falls in low with her
secretary, although she thinks he's
introne, parts with mistress and returns to claim Sylvine and make her
his queen. Secretary nobly renounces
her and then saves Ivan's life from
murdernus attempt by his descrited

Historical drama to three acts by Eroc
Andal, A) the National, Budanest, .
King Ludwig I of Batarla Geza Abonyl
Prime Minister Antal Forgace
Councillor Berks Karoly Kovaca
Lola MuntezAnna Tokes
Marquise Anna Fuzes
Ferdinand Mathing
Mrs. Machlas 1.lly Berky
Hans Vogt
Fanny
Helprich

too long and wordy, but a subject well worth considering for adaptation, particularly for the screen.

too long and wordy, but a subject well worth considering for adaptation of the considering for a considering f

Anna Tokes is an eye-opener in the Spanish dancer's picturesque costumes, aithough the part is not entirely suited to her temperament. Outstanding performance is that of Gozon as Mathias, the oppressive father-in-law.

DAS WESPENNEST

asps' Nest')

Comedy in three octs by Wolfgang Han-
n. Produced by Fritz Holl, Settings,
einz Daniel. Presented at Theater am
urfürstendamm, Berlin.
ra. Aspegreen
strid, her daughterline Petrt
namus Andersen udolf Klein-Rogge
ev. Anton Modernen Otto Storckel
rleda, his wifelise Fürsienberg
ajor etlef Alilers
Hans-Adalbert v. Schlettow
aroline, his wife Bertho Gast
nud, their son Victor v. Zlizewita
rn Andersen Else Boy
na Halversen
ise Pauleenlnge List

Type Anciesses.

Jisse Faulen.

Jisse Jisse Faulen.

Jisse J

the reconcurrence of daughter, Tilly, brings about the happy end.
Direction by Fritz Holl could be improved but on the whole the production is adequate. One set and li ited cast give play a good chance.

Trask.

SEPTEMBRE

SEF 1 EMBRE

Paris, April 23.
Coundy-th-you in from acts by Contanne Collect proceed and depend to Hene Inches. At the View-Columbir, Paris: 32 lon, 1 Cornain. Collect proceed and depending the Contant of the Contant

Morth a term of the stands of

Daughter Stage Break

London, April 28, Whitelest backer of 'April Clouds', which circor Kortona just produced at the Kortona just produced at the Kortona just produced at the Kortona just primary reasons for Clavering's venture is the desire that his daughter, Mavis Clavering, play the femme lead. Gal was tried out, but Peggy place.

place.

Clavering threatened to ithdraw, with the management compromising that if the show lasts over a month Miss Clavering will play the part at

is the desire that his daughter, is convering, play, the terms, another newcomer, took here, are the severing threatened to uthdraw, to the avering threatened to the avering the transfer of the avering threatened to the averin **Aussie Theatre** Deal Set: Means

London, May 3.

Three Blind Mice opned at the York theatre last Tuesday (26). Rather an anusing comedy and received by first-nighters. Recently "Bannan Ridge," farce by Ben Travers, opened at the Strand theatre Wednesday (27). Piece is a presentation. Alfred Drayton and Dobertson head the east.

Lady With Designs' presenced at Lady With Designs' presenced at Lady with Designs' presenced with the presence of the

Frank Barnard Joins Unit Prods., Plans Show

London, April 20.
Frank Burnard, for 12 years general manager for Jack Hylton, since in similar capacity for Unit Productions, producing company owned by Forsythe, Seamon & Far-

RICHMAN SOCK: METAXA O.K.. LONDON

Melbourne, May 2.

Interests backing the Tailis-Allen fashing deal with the Williamonnii to read, have been around here in the terms of the transaction. Ken Asprey, attoring who has been active on the deal, ploted the New Zesiand group derstood that everything is set except the actual signing.

Latest report is that the managing formerly 20th-Fox chief, Frank Tait, of W.T. Gircuit, and George Dean, of Snider-Dean theatre chain. Last-formerly 20th-Fox chief, Frank Tait, of W.T. Gircuit, and George Dean, of Snider-Dean theatre chain. Last-formerly 20th-Fox chief, Frank Tait, of W.T. Gircuit, and George Dean, of Snider-Dean theatre chain. Last-fow the state of th

FISCHER'S NEW LONDON CASINO REVUE A HIT

London, May 3.
Cli ord C. Fischer's new London
Casino show opened Thursday
(28) after a slight postponement.
Presentation has almost entirely presentation has almost entirely different entertainments for dinner

and supper performances.

Show consists mainly of artistic spectacle. augmented by blzarre acts, with every indication of being a symmetrical and pulchritudinous triumph.

Current London Shows

ates When Opened) Prench Without Tears, Citterion-Nov. 36, 1607 and Margaret, Wyndhams-Feb. 37,

[10] "38. "Operatio," 11th Majesty's - March 10, 138, "Cost of a Coin," Varietylle - March 17, 78.

Literati

L. A. Dailles' Space Tri

L. A. Dailles' Space Tri
Economy squeeze by Loc Angleis
dailies, beginning with the airing of
radio columns, continued in another,
direction last week.
Hearst's Examiner whittled space
from the financial and sports pages
and restricted feature and special
writers to three columns per week
excluding Sunday. Times followed
by restricting sports and finance
space.

by restricting sports and missespace.

By News, after scissoring the radio publicity, adopted a roundabout policy. For two weeks it has run cuts with captlons telling about certain film players to be interviewed by the picture editor on his regular air program over KHJ. This is the only paper, giving such credit to radio stations since the ban.

N. Y. Times, Trib Charge 3c.

N. Y. Times, Trib Charge 2c.
N. Y. Times and N. Y. Herald Tribune jumped their weekday prices
this yeek to 2c. Other morning papers remain at 2c. Jump in rates
15,000.00: about \$1,000,000 for the
Times and over \$500,000 for the Times and over \$500,000 for the Times and over \$500,000 for the Times and over \$500,000 for the Times and over \$600,000 for the Times and \$600,000 for the Times \$600,000 for the

Pearl Buck Tells Em
In her speech at the American
Bookseller's lunchcon last week
Pearl Buck took a rap at many trade practices, particularly best seller lists. Until a short time before the lunch, she was under the Impression that It was a trade gathering, but did not alter her written speech after she learned it was a public affair

after site learned it was a public many and the same and

Harold Cohen to Hollywood

Harold Cohen is Hollywood and I would well color of the Pittsburgh Post-Gazette flies out for Hollywood, Friday (6) for a three-week look-see at the studios. Will also cover the film colony for Newark Star-Eagle and Tolcdo Blade.

Random's WFA Plays
Random House will publish six
Federal Theatre plays. One volume
will contain Triple A Ploughed Under, 'Power,' and 'Spirochele.' These
are Living Newspaper productions.
There will be an introduction by
Halile Flamagam. will contain 'Prologue Co Glory.' 'Haiti' and 'OneThird of a Nation.'

Mars Search for Authors Salveupost and Colliers, helph competitive, sout for material on their own in quite a serious manner. Sub-editors make periodic trips to story material sources, such as New York and Hollywood, and they constantly solicit literary brotters for early round, as might be expected. From Philly, the Satewander.

pected.
From Philly, the Satevepost's editorial staff makes weekly excursions to New York for that purpose, and the Collier's bunch is likewise hot on the trail of new or established writing talent.

N. Y. Daily's Park Co-Op Palisades Park, Englewood, N. J., has a deal with the New York Even-ling Post for a two-page promotion-advertising spread to ballyhoo the

park.

Break is skedded for ay 20, just prior to park's annual opening. Space is participating with contractors at showplace buying i n cost.

"Listen, Little Girl," unro Leaf, who has hitherto specialized in juwe books, and who lead to be known for his creation of Ferdinand out a book of another character. Titled Titl

Practice What-

Publishers' annual New York huddle marked as usual by the closed meetings from which press was barred.

Remarked by reporters in at-tendance that if any other group tried similarly to sup-press news at the source, edi-tors would be urging them 'get that story.'

coming to the big city want huscoming to the big city want and bands, at least as much as jobs, and discusses the prospects in various fields. tokes is publishing.

Front Page Fotos Increase

Three papers are now devoting half their front page to pictures supplied by the Associated Press Wirephoto service. These are the Seattle Times, Cleveland News and the Baltimore Evening Sun (late editions).

Baltimore Evening Sun tractions).

Increasing use of pictures in place of news is developing competition between editorial and picture staffs on papers and syndicates, picture end making considerable progress.

Herriman Better
George Herriman, veteran newspaper cartoon stripper, is recovering
in Hollywood from a major operation. Had been suffering for some
time with kidney ailment.

time with kidney allment.

Book an Nette Pupilitel
Nat Pleinter, editor of The Ring,
a fight mag, has completed a hisitory of Negro boxers. He became
interested in the topic when noticing
a query in Damon Runyon's column
at to who was the first colored
child. Research ended in Pleinter
writing some 500,000 words on the
entire subject, dated. from the late
the century and ending with the
rise of Jose Louis
Publication of your beautiful and
it Louis retains the heavyweight
title, a separate volume about him
may eventuate.

Franklin Clarkin Relires
Franklin Clarkin, with the N. Y.
Times 14 years as a copyreader, retired from that paper last week after
50 years as. a newspaperman.
Using his initials only, 'F. C.', he
was known at the turn of the century
for his coverage of several wars as
opposition to Hearst's man, ichard opposition ... Harding Davis.

LITERATI OBITS THIS WEEK Edward Fuller, 77, author, playwright and retlierd newspaper editor died in Philadelphia on April 29 He was: an associate editor of The Philadelphia Inquirer from 1919 until Proceedings of the Proc his retirement two years ago. For six years he was drama critic of The Boston Post and was also the Post's

six years he was drama critte of The Boroth Post and was also the Post's Blerary cellor.

Thomas F. Relly, 75, a newspaper-Thomas F.

CHATTER

Ben Bengal working on play.

Richard Barry now New Deal p.a.
in Washington.

handle James-for-Governor pub-

handle James-for-Governor pub-licity.

Ward Greene working on a new play, his second titled 'Nine to Five.'

E. P. Conkle's new play, 'Johnny Appleseed,' being agented by Ruth Morris.

Morris.

Marc Blitzstein has gone to the
Virgin Isles to author 'No for An
Answer.'

Answer.

Selden Rodman working on an anthology of poetry for Modern

Library.

Library.

Herbert F. Jenki , of Little

Brown, returns to Boston from Flor-

Library. F. Jonki of Little Brown, returns to Boston from Florida vacation. John Chamberlain takes over the post of book crick at the New Repost of book crick at the New Revenue was a second of the post of the

from Snipes

from Buffalo to replace Roccoe Stripes.

Sinjes.

building last week, Turned up back-stage at 44th Street theatre a block away, recouped with help fro Sardi's hatchecker, Renee Carroll,

MARRIAGES

Betty Kelley to J. J. Rost, travel-ing rep of Warner Bros., New York, in San Francisco last week.

publicist.
Jean Simpson to Fred Jones in Glendale, Calif., April 30. He is Coast radio publicist.
Fern Peacock to Mel Angle, Los Angeles radio announcer, May 1 in Las Vegas, Ariz.

BIRTHS

Mr. and Mrs. Clarence Allen, daughter, in Hollywood, April 23. Father is eashier at Metro studi Mr. and Mrs. Yukl, daughter, in Hollywood, April 25. Failur is mu-sician at WBC.

Mr. and Mrs. John R. Wood, daughter, in Port Chester, N. Y., Father is business manager of Match of Time.

Fancer as susiness ranager of Narco, Mr. and Mrs. Charles Henderson, son, in Hollywood, April 28. Father is vocal code, at Universal, months of the Common daughter, in Los Angeles, April 28. Father is screen writer.

Mr. and Mrs. William Murdood, Extensive State is screen writer.

Mr. and Mrs. William Murdood, No. 10 Washington, D. C., April 28. Washington, D. C., Martin, Mr. and Mrs. James Humphrey, daughter, in Montreal, April 28. Mr. and Mrs. James Humphrey, doubter, in Montreal, April 28. Mr. and Mrs. James Growth Creek, Mrs. and Mrs. a

Montreal.

Mr. and Mrs. Barney Finegold.

Mr. hew York May I. Father is
manager of the RKO Alden, Jamaica. Y.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago San Francisco, Hollywood and London, Variery takes no credit for these news items; each has been rewritten from a daily paper.

East

German newsreel cameramen pro-vided with military uniforms to wear in Italy while filming the Hit-ler-Mussolini confab. Uniforms are gray, to distinguish them from pres correspondents who will wear the Nazl brown.

Carmella Ponselle signed by For-tune Gallo for his opera season at the Center theatre.

une Gallo for his opera season ist the Center thearts. O American Apprentice Group (1982) and a continuation of the forest on their behalf. Five men charged with operating the forest on their behalf. Five men charged with operating the forest on their behalf. Five men charged with operating the forest of the forest of the forest operating the

royalties.

State of New Jersey declines to accept the estate of the late Arhur Brisbane at Allaire for a park site. Says it has many undeveloped park sites and no funds for improvement, so cannot take more. Goes back to his estate.

his estate.

Catherine Littlefield, of the Philadelphia ballet, swatted Lou Hirschman, carricaturist when she found he had made a carricature of her to be reproduced in papier mache for the Artists Ball, May 7. Visited his studio and tore up the sketch.

sketch.

Fanchon Royer Gallagher in N. Y.
to arrange for release of Religious
Racketeer, film made from suggestions by the widow of Harry Houdini.

Lish Repertory layers select John Coulter's Family Portrait for production this month. Judy Hale, the Judy Rose of the Eigefeld shows, spring in a N. Y. court on a drunk-driving charge. Cop complained she used abusive language, but court held that to be no proof.

no proof.

Great Neck, L. I., first to cash in
on shorts. Forbids their use on certain streets. O.K. In the rest of the
town. And the papers all fell.
Group Theatre offering a \$500
prize for the best play by an author
under 23. No restriction as to sub-

town. And the papers all fell.

Group Theatre offering a \$500 under 25. No restriction as to subject when the papers are supported by the papers of the pape

Aryan shows being stench-bombed. Charles Houser, who peddies pen-cils from a wheel chair with a gaso-line motor, in court charged dith not having a driver's license. Didn't know it classed as an automobile.

know it classed as an automobile.

Agnes Coleman, cashler in a midtown hotel's coffee shop, revealed as
a former bareback rider in the Ringling show. Broke her neck in a fall
on the street and had to quit the
rosinbacks.

on the street and had to quit the combacks. However, the control of the control o

Ken on the grounds, it contains immoral articles. Salovit, who says the is the daughter of the Russian monk, to be deported if the inmigration authorities can locate her migration authorities can locate her. Polo saagon opens at Covernors Polo saagon opens at Covernors. Polo saagon opens at Covernors when the control of the covernors of the covernors open the control of the covernors open t

worker sald to receive \$12,000 available. Several-old amateir acress being sought by the police. She arrived on the Conte of Savo! last Thursday, but did not so to the home of a firend as planned. coint gives the estate of the late William Gillette as \$113,178. The three-mile model railroad is inventoried at \$3,000 and the estate at \$6,000.

\$3,000 and the estate at \$65,000. Victor Payne-3 en in in gs opens permanent offices in N. Y. May make two productions in the fall in addition to touring "Whiteoaks." Of the control of t

). Large bathing pavilion at Lake onkonkoma, Long Island resort, Ronkonkoma, Lor leveled by flames.

Coast

Mrs. Adeline Jaffe Schulberg was granted a divorce from Benjamin P. Schulberg, film producer. In L. A. They had been married 22 years.

A. They had been married 22 years.
Douglas Gerrard, film player,
suffered several broken ribs when
struck by a motor car in Hollywood.
Mary Eloise Spann, 21, film actress,
and protese of Mary Garden, filed
a \$5,000.000 damagte suit against
Mitton Beecher, Metro musical didiction of the suit of the suit

apartment.

Shirley Lloyd, film actress. regained consciousness after a 20-day
come at the home of her parents in
North Hollywood. She was stricken
after a radio audition.

and notivoord. See was stricken the reason and the reason are recorded from the reason are re

month, sum \$125 to \$850 per Charles S. Belden, screen writer, asked L. A. court for custody of their son, the sum of the

Esther Ralston, screen aciress, granted a divorce from ill Morgan, actor, in L. A.

Early morning fire caused \$25,000 damage to the State theatre, Pasadena,

dena.

Joe E. Brown's son, Don, is leading the race for the student body presidency of U.C.L.A.

I. E. Chadwick, former nicture producer, was freed of battery charges filed against him by Louise Cornwell, L. A. process server.

Julie Cruze daughter of film div.

L. A. process server.

Julie Cruze, daughter of film director James Cruze, told La.A. Federal Court how she bought naredies from Leonard Harris, later convicted.

especially from Jersey over the weekend. OFirien, William S. Reisman and Richard O. Fleischer, all Brown University students, col-labed on the new revue, Curricult, Curricult, the school show. Trio Curricult, the school show. Trio Curricult and the school show the Rattery: Phil Reisman, RRO. I. 2, and Max. Fleischer, producer of Paramount's shorts, George M. Cahan, went to Providence over the weekend to on, dregs rehearasts.

Broadway.

RKO's metropoli ple dance contest.

Julius Botein, Warner scripler, in Carlo Broadway.

Lester Hammel. die boek from his Marchael Carlo Broadway.

Lester Hammel. die boek from his Marchael Carlo Broadway.

Lester Hammel. die boek from his Marchael Broadway.

Lester Hammel. die die Green from his Marchael Broadway.

Lester Hammel. die die Green from his Marchael Broadway.

Lester Hammel. die die Green from his Marchael Broadway.

Lester Hammel. die doe die Green from his doe die Green from his doe die Green from his Marchael Broadway.

Lester Hammel. die doe die Green from his die Green from his doe die Green fro

Consino, Mi in for booking deals, the Leinsdorf, conductive of the Metropolitan Opera, veaculous of the Metropolitan Opera

Marins heye, at the language of months.

Mrs. Mabel Cintyre, widow of Mrs. Mabel Cintyre, with Mrs. Will Hays.

Beachcomber Don Gnatt bhilding a night spot at Waitkit Beach, reportied to be costing \$25,000.

London

LORGOD

Jack Davis back from 1 ar weeks in Egyn.

Jack Davis back from 1 ar weeks in Egyn.

Tow totally blind.

Cookie Bowers combining honeymeans with work seed and the cookie Bowers combining honeymeans with the cookie of the cookie o

has been purchased by Gilbert, Miller, who nieheds to produce it. Gordon Harbord's musical, written by unknown Australian, will star Gertrude Niesen, Asele Dixon and produce. The star of the star of

Paris

Jean urat in from America.
Maurice Gleiz to direct Mocao.
Gypsy Markoff at Monte Cristo.
Charles Trenet held over at A.B.C.
Nita Raya off on Scandinavian ur. Roger Aubert off for American

Nadia Danty si ARC

tour discount of the control of the

Riche.'
Pierre Fresnay replacing Victor
Boucher in 'Le Valet' aitre' at la Boucher in 'Le Valet' aitre' at la Michodiere. Berry lo star in 'Cas de Conscience,' Walter Kapp's laets. 'G. W. Pabet getting down to actual production of Drame de Shanghai,' Marie Bastic making cinema debut in 'La Patroulle Blanche,' which Paul Mennier is making,' lefting Gard and Josephine Gale! On the Paul Mennier is making.

in "La Patroulle Blanche, which Paul Mesnier is making, Henri Garat and Josseline Gael to star in "Une Femme Trop Chere," which Claude Orval is making. Corinne Luchoire, who starred in "Prison Sans Barreaux," engaged by Maurice Lehmann for top part in his next, "Le Ruisseau."

Minneapolis By Les Rees

Fosdick of Republic off. to Holly-wood to attend sibles convocation. Hamain Feederson, Metro's Incon-Family Feederson, Metro's Incon-Family Hamain Feederson Incon-tional Incon-tional Incon-tional Incom-sory opening of Minneapolis Amo-sory opening of Minneapolis Amo-sory opening of Minneapolis Amo-tal Metro Incon-tional Income Income Ethel Shutta, Enrica and Novelia and the Four Bachelors with Ran and the Four Bachelors with Ran Terrace, succe, Inje Charlie Gaylord.

Pittsburgh By Hal Cohen

ark Browar bedded in hospital with bad knee. with bad knee.

Joe Louis in town for a day, and aught Cab Calloway at the Stanley.

Brad Hinn's orchestra supergulament run at Pin is week-end.

. bowlers knocked down the Film Row league championship this 'Boy Meets Girl' will be fourth and last show of season at 'Y' Play-

ouse.
Leonard Litman has joined pub-icity department of Burnett Bros. licity

circus.

Tony Conforti building a swim-ming pool for his new Mt. Lebanon Tony Conforti building a swimning pool for his new Mt. Lebanon
Louis Little, theatrical attorney,
unming for congress in this month's
Harry Roney, Columbia, booker,
has picked up 25, pounds anne taking
Sidney, Piermont in from New
York to have a look at the George
John McGreevey's wite and son
back from Florida after spending the
Major Olines' orchestra called to
New York by Music Corp. of, AmerBen Brown's foot doctor has
rodered him to Mt. Clemens for at
Dive Barnholz in Liantle City for
a vecash and Clarence Elemians
between the Common Co

Plays Abroad

(Continued from page 59)

SEPTEMBRE

SEPTEMBRE

Iff; become nore sid more frequent, Things are bought los a head one day when she thinks he had no has seen them together. The sudden makes her break the affair. She discovers that her sister is in low with Jean and that, unknownfly, he with Jean and that, unknownfly, he promise to marry the other, and response to marry the other, and resulting the seen of the seen

WILD OATS

MILD UATS

London, April 22.

London, April 22.

Dardon, From plot by Pitti Shenhard; proprocessing the processing the proce

Backbown University students, collabed on the new revex. Curricular, the school show. Trio curricular, the s

Hollywood

Richard Carle hospitaliza Tom Fizdale from Chicago. Curtis Kenyon ing

Hugh Her way holiday. Ted Magee new western licture Play, Donald Gledhill recovering fro

Picture Play.

Donald Glodhill: recovering: fro
Donald Glodhill: recovering: fro
Eord Beebe confined at home with;
nervous attack.
Universal studio restaurant leas
Melville Cooper bought
Brentwood home.
Melville Cooper bought
Brentwood home.
George Sanders won L.
George Sanders won L.
George Sanders won L.
Carl Laemmet, Jr., celebraied his
30th birthaly last week.
Carl Laemmet, Jr., celebraied his
Sub birthaly last week.
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Sub laemmet, Jr., celebraied his
Laemmet, Jr., celebra

Casey Roberts joined Selznick-In-ternational's staff as interior di-

pleding Fage to Unicago after compositions. In State Act Washington Charge State Composition of the Composit

Chicago .

Lynn Chalmers un after Clarence Cosby ducked i

N. Y. World's Fair Preview Clicks Signally: Many Attracted Over The Weekend; 'Jitney Proposition'

Provide of A New York World's
Fair due to open April 30, 1989, over
the weekend turned out the most
gicantic ballyhoo for a world expencibic weekend turned out the most
gicantic ballyhoo for a world expencibic weekend the standpoint
for the standpoint
for

morrow, with attendant radio publicity; the lengthy, colorful motorcade from the Battery Place, lower Manitan, up Broadway and Seventh Avenue to the fair grounds; ceremonies on exposition site the same, day and the May Day music festivate preview show. Decorations and special World's Pair window displays all made New York and visitors in town over the weekend very fair-minded.

minded.
Fact that the motorized procession
Saturday went off on time and measured up to anticipations by default
200,000 to the exposition grounds
that afternoon equalized disappointment over postponement of
free show and pyrotechnical display,
caused by later afternoon downpour.

pointment over positioning the pointment of the country of the cou

prages, newly, planted flowers and partial lighting naturally drew larged and provided flowers and partial lighting naturally drew larged flowers and partial lighting naturally drew larged flowers and partial lighting flowers and partial lighting. The flowers and ready for occupancy Business Administration structure now needing only interior work; food Transportation building, Marine Transport and partial lighting and plastic Arts. Chemicals and Plastic Arts. Chemicals and Plastic Arts. Chemicals and Plastic Arts. Chemicals and Plastic Arts. Which was a structure to the flowers and Marine Transport and public flowers and Plastic Arts. Which was a structure, two Food Mines and Marallurgy, Texture buildings and the partial lighting flowers and Marallurgy, Texture buildings and the partial partial

nusement sector. \$2,000,000 Electric Plant North and South sub-stations for

\$2,000,000 clectrical

North and South sub-tlations for the \$2,00,000 electrical power of \$2,000 electrical power of \$2,000

Show Biz's Bally

Show business and Broadway were liberally, represented in N. Y. Fair motorciade, Giant re-production of Edgar Bergen-Charlie McCarthy dominant Chaile McCarthy dominant Cailboy Johnny of Phili Morris cigaret broadeast rode in 'callboy' Johnny of Philip Morris Garst two abeats to de former and two abeats to de former and the second of the

characters from picture. Staprogram also represented Trans-Lux theatres had a news-reel cameraman 'grinding' on a truck. Willage Barn used a band on its truck display. Savoy Ballroom grabbed hefty ap-pearance of the savoy of Harlem sture dance floor. Antique Broadway horse car dominated department store section while Jack Dempey's restaurants, and New York hotels also had noteworthy rep-hotels also had noteworthy rep-

The 70-acre lot, with capacity for

Radio Bally
any of stations and networks
covered the Saturday motorcade
procession and deremonies at the
grounds. WNEW, which has been
broadcasting exclusively from the
exposition site every week, took in
the ceremonies with its usual Sat-

the ceremonies with its usual Saturday program.

Though notice of postponing the
Saturday night open air show and
nreworks display was broadeast on
many stations eastly Saturday evesor were determined to give the exposition the once-over. Despite the
fact that thousands quit the grounds
survisedly during the rainstorm, hundisplay the state of the state of the
fact that thousands quit the grounds
survisedly during the rainstorm, hundisplay the state of the state of the
fact that thousands quit the grounds
turriedly during the rainstorm, hundisplay to the state of the
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enterin ir grounds. Attraction was the ay Day Musi Pestival. Criticism of musical program, both singing and instrumental, and folk dances was that there w s too much of it. This only was natural with so many units uid organizations parlicingly.

ticipatin

Grover halen played host to celebriti he had as guesis at a cocktail party and reception in the fair association's board room following. Program. Night concert draw another capacity crowd, with traffer saried because only about half of exposition drives and road ways were open to enormous throng.

exposition drives and roadways were open to enorrous throng:

The Fair, will be a nickel exposition. Pour different subway and the second of t

but most of lines are promising 250-minute service. From Times Square Both the IT-BMT and Independent system already are for extensions to provide this service. At present juers of the former have be get off at a station (III the control of the service of the service at the s

Gardens stop on its present Queens-Jamaica express line.

The 5c busses, now operating over the Triboro bridge and connecting with hotel district of Manhattan via the Triboro bridge and connecting with hotel district of Manhattan via run on out to the Fair site over Grand Central Parkway extension, as was done for the preview. Long Island Railroad probably. will fun-nish I2-minute service to the ex-time the Fair is open. Following preview showing and festivities, New York-World's Fair announced, the grounds would be receive Monday (9). New rule will continue in force ruli the exposi-tion opens in April, 1998, an ot been set, astinistion which the charged oe eitter the New York fair grounds probably will be 10c. Automobiles and preview and the charged oe eitter the New York fair grounds probably will be 10c. Automobiles may be permitted inside later, with 30c. per motor car as the likely On the two days weekly that the

now, see permitted inside later, with more permitted inside later, with the charge.

On the two days weekly that the later will be open to public gaze visitors will be taken through on gain the later will be later through on advance of formal opening.

Fair officials claim that some such advance of formal opening.

Fair officials claim that some such advance of formal opening.

Fair officials claim that some such advance of formal opening safety and the service such that the later was the later will be such advanced to the later will be such as the later wi

Barnes Trick in Oregon

Al G. Barnes and Sells-Ploto cir-cus invades the Pacific Northwest at Medford, Ore. May 11; after six and one-half weeks in California, hen the tent outfit winds up its seventil week at Eugene, Ore. it will have traveled 2,852 units of the 1938 tour.

Mrs. Susan K. orau, mother of Peggy Anne Horau, daucer, and nicec of John Graham O'Hagan, old New York Dispatch drama critic and writer for the Clipper, died in New York April 23.

'ife of Gene O'Fallon, owner and operator of KFEL, Denver, died of a

OBITUARIES

MICHARI SPIWEN

MICHAEL SELWYN
ichael Schwyn, 88, died in a
private hospital in New Rochelle,
N. Y., April 20. He was born Simon,
and was a half brother of Edgar and
Arch Selwyn and had been, associated with them in a number of
man, originators of Keystone comman, originators of Keystone comcides, it having suggested Charles
Chaplin as a film find. At the time
selwyn was stage manager at
merstein's Victoria, and he
merstein's Victoria, and he
merstein's Victoria, and he
mine in the Fred Karno trouge that
he urged the film man to engage
him.

he urged the film man to engage and be urged the film man to engage bollowing service with Haimmerstand by the became interested, in 1912, in Selwyn & Co., formed by the three brothers. They operated the selwyn theatre and made many important productions. The company brothers going to Hollywood, but Michael remained in New York and stuck to the theatre end.

In addition to his brothers he is survived by the oilstes.

Jack Inglis, 56, vaudeville com-edian, died April 25 in New York, following a long illness. He had been on the vaudeville the hard special states and special states and special states and special states are special states and special states are special states and special states are special states and two years ago both legs were amputated. In spite of this he had appeared at numerous benefits, and two years ago both legs were amputated. In spite of this he had appeared at numerous benefits, special special states are special states and special special special special spite special special special special spite special spite special spite spit

ildren sur

CHARLES W. BRILL
Chastes W. Brill, Ad. Leen of
Atton.
Atton. M. Brill, Ad. Leen of
Atton. Atton. M. Brill
Atton. Atton. M. Charles
Atton. Atton. M. Charles

FRANK F. TUBLEY
Frank F. Turley, 85, former circus
clown, and for years a familiar agure
at 'middlewest county fairs, died
April 25 at Columbus, O., few
hours after he was stricken ill on the
For more than 20 years he traveled
to county fairs 'rubing it.' He was
no speaking terms with almost every
sheriff and deputy in Ohio and
always attended their group meetings,
volunteering his zervices as a clown
Only known survivor is a bother,
George F. Turley, of uiston-Salem,
N. C.

MAUDE HALL MACY
Mr. Naude Hall Macy, 67, wife
of Carlton Macy, and herself wellknown in the legitimate theate, died
known in the legitimate theate, died
known in the legitimate the was a
native of New Orleaus.
Her first appearance on the stage
was in New York in 'Niobe in the
theat of years ago. The later are
than 40 years ago. The later are
than 40 years ago.
Her first appearance in various
plays for him, including 'Sowing the
wind,' 'L'Ajion,' and 'Sappho', in
the showled by her widower, and a
sin'.

WESBERY GALVIN

WESBERY CALVIN
Wesbery Galvin, 33, engineer-opcrator of WCKY, Cinclimati, since
1923, and a replew of L. B. Wilson,
1924, and a replew of L. B. Wilson,
1924, and the statistic deep Apparatus
for four control of the statistic deep Apparatus
ing. Allis body was found in the rearserved as pallbacerus. In the rearserved as pallbacerus, and the served as pallbacerus,
The station observed a minute of
the function, April 28, deflowing,
the reading of a brief tribute to him.

died at the Magee hospital there, April 28, after a lingering illness, He was stricken with a streptococci infection of the blood stream last winter and his life was despaired of at that time, but he revived and apat that time, but he revived and ap-parently was on the road to recovery when a heart attack set him back just a few days before his death. He leaves a widow and two daughters. Burial was in Pittsburgh.

BELFORD FORREST

BELFORD FORREST
eiford Forrest, 80, actor-playwright, died May 1 in ollywood
after a long illness.
One of the first comics signed by
Hal Roach in the silent bathing
beauty days, he latef turned to stage
writin Initial effor was Lost beauty days, he later turned to stage writin. Initial effor was 'Lost Sheep,' which was on Broadway in 1930. Followed this with 'On the Third Day,' and most recent piece of playwrighting was 'Sing Sweet Angels.' which is set for Broadway this' atter Pasadens Playhouse break-in 'last November. Leaves a widow and son.

HERMAN PHILLIPS

erman illips, , Australian amusement manager, ied there last

amusement manager, ied there last week.

Born in Spokane, he went to the manipodes to associate himself with the last 3, D. Williams, Later, in the last 3, D. Williams, Later, in the best of the last of the last of the bourte, now under lesse to Paramount.

His greater success was at ined through his management of amusement parks in Melbourne, Syduey and St Kilds.

LOUIS LAMBERMONT

LOUIS LAMBERMONT
LOUIS Lambermont, 48, died
Glendale, Calif., April 30, following
a heart attack suffered earlier in the
day at Republic studto, where for
four years he had been attached to
the property department. He is survived by his mother.
Deceased had been connected with
a control of the property of the surface of the surface

JOHN EMERSON LYNN

JOHN EMERSON LENN
John Emer Lynn, 61, former
vaudeville actor and legit producer,
died in Warrensburg, N. V., May 2,
died in Warrensburg, N. V., May 2,
Lynn, he was in vaude as Janes and
Lynn, he was in vaude as Janes and
Lynn, he was in vaude as Janes and
Lynn he was in vaude as Janes and
Lynn Stock Co., he toured most
of the eastern states for years.
Lynn retired to Warrensburg
about 15 years ago.

MURRAY BROWNE

Uray Browne, 37, dance leacher and director, died of heart failure in Chicago May 2. Started as a common state of the common state of the common state of the common studio and produce own chorus lines.

Widow and child survive. Buri-

CHARLES SAXTON

CHARLES SAXTON
Charles Saxton, 61, one of the
founders of Musicians Local, 77, in
Philadelphia, died Saturday (30) in
the Presbyterian Hos ital in that

the Presuperson.

city.

Saxton was a trombonist. He played with numerous well-known bands and for the past few years was assistant secretary of the Local.

LEWIS H. SORIII.

LEWIS H. SOBUL Lewis H. Sobul, 39, hiery operator and owner of Turt club, died Apri 27 in Cleveland, O., from heart trou-ble. Formerly ran Willowick Coun-try club and several other nite spols. Survived by wildow, Mrs. Jerry So-bul, three brothers and two sisters.

JOSEPH S. VOGELSANG Joseph S. Vogelsand Joseph S. Vogelsang, 53, for years a featured musician in Los Angeles theatre orchs and with Los Augeles Symplony, died there April 29, rot-lowing a heart altack.

AMBROSE E. GRANDPRE
Ambrose E. Grandpre; 53, architect, died in Chicago April 24. Ho built the State-Lake, Woods, United Artists, Harris and Sclwyn theatres.

FRANKLIN WHYTE

Franklin Whyte, 81, for 50 years vocal instructor of opera, concert an church singers, ied April 28 in Los

Marie Louise Patricia Wakefield, 7, hartes Sienous, 15, secretary, daughter of Frank L. ud Leah iti Flim Co., ittsburgh, producers int System, sied May 2 at Lincoln, Wakefield, died in Brooklyn Aprill 15, of industrial pictures and trailers, Neb.

WHAT THEY THINK

Robt. Taylor Clay Center, Editor, Variety;

This will acknowledge your letter

This will acknowledge your letter regarding. Robert Taylor and his former connection with KMMJ., I believe I am correct in asying the control of the control who played the cells, and the other who played the cells, and the other work of the control of the control of the cells of

for them.

I recall especially that on the hottest days of summer when every one
else was having trouble with perspiration and clothing gatting stilled,
etc., he always appeared like he had
just stepped out of a bandbux, and
always looked fresh and clean.

He still corresponds with many of

July 1 Socked Ites and idean.
He still corresponds with many of
us here at KMMJ and when he was
back in Nebraska on a visit about
a year ago spent a good deal of time
with old friends from here,
If there is any part of this you
en use to make a story, I am sure
he would not make a story, I am sure
he would not make a story, I am sure
he would not make a story i am sure
he would not make a story in the story of the story

KMMJ Incorporated,
KMMJ Incorporated,

General Manager.

, April 27. issoula itor. VARIETY

issoula, "April 27.

issoula, "April 27.

ifor, VARETY:

VANETY editorializes about the Carlon of th

Booby Hatch theatre for a highly gagged three-act show. Does the show click? One listener wrote last week—Can't you move the Booby Hatch a half-hour one way or the other so it won't conflict with Al Joison—I have a crible; time tuning back and forth to keep up with both programs!

programs!'
"This and That' - a

programs!
This and That'—a ide-awake chatter program is heard three times weekly, a haid-tout show, with Anne keekly, a haid-tout show, with Anne chatter on everything under the sun to our feminine audience.
The Word Bout'—now in its fourth week on our station, anticipated week on our station, anticipated week on the station of our production department, is gai ing momentum every week, and competer successfully with network shows heard of the station o

were transcribed or chai ina-tions!

That doesn't begin to tell the story—we've got lots more ideas where the came from and they're being put, into production just as fast as

put-into production just as fast as possible, Does that sound like KGVO was chirely dependent on the chain or transitions for the control of the control of

If VARIETY will concentrate on the 'Wide-Awake's' — give 'THEM pub-licity instead of the 'Sound-Asleep's' maybe the latter would wake up and ty be the latter would wake up and to catch up with the former.

Thanks for listening.

A. J. Mosby, io Station KGVO.

rs' Church's Fine Work New York, April 27. Editor VARIETY

We appreciate the publicity which you have given to the Actors' Kitchen and Lounge in the past. If this is of sufficient news value to your readers; we would be very glad to have a part of the following sentences included in the forthcoming issue.

to have a part of the following sentences included in the forthcoming-issue:

West 4th Street, which is an offer the august of the following sentences of the forthcoming sentences of the following service service of the following services have been grown of the following services have been profession. The Actor's Louing was opened in September, 1929. The Actor's Kitchen and Louing began in April, 1855, the Actor's Union organizations have used the church for their meeting places in the past five years. Was street Wagner.

K. C. Rodeo Red

New Orleans Cowboys and other performers is the rodeo under auspices of th Knights of Columbus here took ove the management April 29, after

maje and a now that?

Notifished color and the color and t

Washington, May 3.
Height of something-or-other occurred Monday (2) when a pedestrian approached NBC announcer Lee Everett, who was waiting for the Tim McCoy parade, to give him a hot tip that the show had been exercuted down another Washington thereusels. wn another oroughfare.

thoroughfare.

Everett—on hand to ballyhoo the wild westerners—showed his appreciation with a handful of passes to the rough-riding event. Informer turned out to be advance-man for Ringling Bros.

GARDEN'S OWN PROD. ICE SHOWS IN 1939

Madison Square Garder corporation plans enteri

corporation plans enteriduction end of the business by staging elaborate ice shows there during
the summer of next year, at the
height of the World's Fair, Garden
has been interested in a number of
attractions booked, particularly ice
carnivals, but did not put coi into
the production end on its own.

Costuming and scenic effects will feature the Garden's summer sessions and plan calls for changing the show every two weeks. Usually the Garden is closed during the summer.

Lynchburg Says 'Uncle'

Lynchburg, May 3.

After plastering the town with lithos announcing it would show outside the City, Charles Sparks Downie Brothers Circus switched to the city-owned Fair Grounds 24 hours before

performance time.

City had held out for a \$1 rate, on top of usual license charge, but when Sparks insisted the was going out-of-lown, council ordered the rate reduced. City anager R. W. B. Hatte charge to say what the final flat cleaned to say what cleaned to say what the final flat cleaned to say what the final flat cleaned to say what the flat cleaned to say what the flat cleaned to say the flat cleaned to say what the flat cleaned to say what the flat cleaned to say the say that the flat cleaned to say the say that the say t

Can't Guarantee Cole

Indianapoi.

City still has 'blue law' which prohibits the performance on Sunday of light entertainment, including movies, circues and dances, according to the Safety Board,

cording to the salety Board, Law was brought to light when Orphans' Home president asked Ed Fillion, Board member, if Cole Bros. Circus appearance could be guaran-teed so the organization could sell tickets.

According to Fillion anyone could According to Fillion, anyone could stop theatre, dance or circus performances by filing an affidavit. In past, circuses have played here without Sunday licenses, with no squawks registered as yet by

Ringling-Barnum & Bailey Sees

Income Tax Evaders in Ringling Matter to Be Sentenced May 9

Barnett's Offheat

East Liverpool,

Business of the Barnett ros. Circus during the first month of its 1038 tour has been on an average of more than 50% off as compared with last season, with practically the same territory and towns played, executives of the show revealed

here, switching back into the Pitts-burgh area from here, the show has two weeks contracted in small in-dustrial towns. Contracting is being done with caution, with the advance only ten days ahead and a switch in territory can be made overnight, executives said.

\$20,000 Suit to Halt Haag Bros. Name Use

Nativulle,
Suit for \$20,000 damages and an injunction to prevent the Hang Brothers from using the name of Hang Brots. Circus or Hang Circus was filed in U.S. district occurs by Mrs. Belon Hang Hay or Marther Hang Hang Shows, charges that the shows were organized by the father about 40 years ago and sequired a "standing of elegance" in programmer and equipment which represent the shows the standing of elegance in the programmer and equipment which represents the states of the standing of th

The brothers, Roy D. Haag of La-fayette, Tenn., and Henry H. Haag of Illinois, were charged with having sent out a show last year under, the Haag Bros, Circus' title and the suit alleges that 'their advertisements have led to confusion in the public's mind.

Haag-Harris Clem

Bellaire, O., May 3.

John M. Kelley, former general counsel for Ringling Bros.-Barnum & Bailey Circus, who with two former mailey Circus, who with two former Federal agents were convicted last week of defrauiding the Government on circus income tax returns, are due on circus income tax returns, are due to the circus of the circus of the circus of the circumstance of the circus of the circumstance of the ci

tour moterments, two-or them charged extended in the common and the other two which charged the defendants with aiding and counselling a false report, both as to the corporation and also comming, the estate of the late Charles comming, the estate of the late Charles comming, the case of the comming the committee of the comming the committee of the committee on only, \$4,754,626 for his period.

Kelley's involvement appears to keep the country to the committee on only, \$4,754,626 for his period.

Kelley's involvement appears to have been biased on the assure by the been been deep as the deep as the deep as the been deep as the deep as t

Up to the lime the Ringling, Barnum and Builey circus pulled out of
sughtly behind in the payment of
surday, night (39), a fresh dispute
with the American Federation of
Actors, which called a strike early
in the enguement, and not been
agement collect dues for AFA while
on the road, with the frinct of the
house advised not to so act.

Note and the surface and the surface
curity board in New York, was also
resinebers, chairm of 4the social
curity board in New York, was also
members, chairm of 4the social
curity board in New York, was also
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inicited up in the strike who are not
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Don't let go till every man, woman and child has come to your show shop!

EXTENDED RUN SENSATION! **| TEST PILOT" HOLD-OVERS CLICK!**

New York, N. Y. Capitol Indianapolis, Ind. Palace Kansas City, Mo. Midland Louisville, Ky. Locu's St. Louis, Mo. Loew's Atlanta, Ga. Grand Houston, Texas State Nashville, Tenn. Vendome New Orleans, La. State Columbus, Ohio Ohi State Syracuse, N. Y. Providence, R. I. Loew's

4th week Two weeks Two weeks

(Day & Date in Boston and Los Angeles) Boston, Mass. State Two weeks Boston, Mass. Orpheum Two weeks Los Angeles, Cal. State Two weeks Los Angeles, Cal. Chinese Two weeks Wilmington, Del. Loew's Two weeks Reading, Pa. Colonial Two weeks United Artists Two weeks Chicago, Ill. Baltimore, Md. Century Two weeks Harrisburg, Pa. Regent Two weeks Rochester, N. Y. Loew's Two weeks Dayton, Ohi Loew's Two weeks

Richmond, Va. Portland, Ore. United Artists 2nd week Seattle, Wash. Paramount San Francisco, Cal. Warfield Cincinnati, Ohio Albee Detroit, Mich. United Artists Two weeks Buffalo, N. Y. Great Lakes Worcester, Mass. Poli Dallas, Texas Palace to Tower Two weeks Hartford, Conn. Poli Galveston, Texas Martini

Miami Beach, Fla. Sheridan

2nd week 2nd week Two weeks Two weeks Two weeks Two weeks Extended Extended

'The Sky's the Limit!"

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Vol. 130 No. 9

NEW YORK, WEDNESDAY, MAY 11, 1938

56 PAGES

Politico Cabaret's 'Schnitzelbank With Social Significance' Debuts SCREENS OPEN UP

By ROBERT REINHART

By ROBERT RESUNANT
First American political cabaret
got oft to a lively start well are
got off to a lively start well are
indinght Monday (9). Labory opinics and legit, under the auspiess of
the Theater Arts Committee were
dozen sketches, songs and dances,
largely along sattrical revue lines at
the American usic Mail, New York,
where the event was staged. The
Bluer, a dance number executed
with gasmasks, to zudence participation in a parody version of
schnitzelbank, sung with a social
significance lyric, and gram will be
given under the same auspiese next
Monday (18), at the same time and
place.

show contains either the genesis of a new revue of possibly presages the establishing of a new form of entertainment — political cabaret pular on the continent in the p popular on the continent in the dictatorship era, but new in the

dictatorship era, but new in the U.S. A.

After a somewhat delayed start, due to the heetic last minute rehearising of the semi-impromptu performance, a very friendly, gay and receptive audience, dominantly consisting of Broadway and Holly-wood exemptition with a matter. wood personalities, with a smatter-ing of socialites, finally settled back for a pleasant, slightly under two hours enter inment.

ours enter inment.

Included were such numbers as
Jone With the Movie Rights, in
thich, excepting Technicolor, the
texts of life (in terms of talent
outs) were explained to Scarlett

(Continued on page 23)

First B'way Nitery For the Kiddies: Ice Show Saturday Mats

Broadway's first night club for kids looms for the International Casino on Saturday afternoons. House is considering devoting the holiday matinee to juniors, due to flock of requests from parents for glomming of new ice show by juves.

Plan is to abandon the table idea for the session, substituting only chairs for the theatre show idea. Idea is to rechristen it the International Casino Auditorium for the early bird

Figured to be a good b.o.'er ince 20%, of attendance at Madison Sq Gar en ice shows, day and night sessions, comprised kids.

Just a Melody

London, ay 2.
Actress sued a lyric writer
for breach of promise. It was
stated that a proposal of marriage was written on the lyriclat's office paper. Plaintiff was
awarded a farthing's damages,
the equivalent of one-half of
one cent.

Defendant's proposal was peined on his office stationery, on the foot of which was printed, 'Any offer in this letter does not constitute a contract.'

(Continued on page 6)

OLD FRIARS CLUB TO BECOME NITERY-HOTEL

The old Fri rs Club on 48th street, N. Y. will be turned into a restaurant, clubred and hotel of plan ing in recent weeks amout the Kriss Inn. About \$100,000 mt. on the street of the s

Exhi itors Welcome Almost Any Extra , ith B.O.'s Tepid These Days -Nabes Point the Way to Sponsored Film Manufacturers—Theatres in Sticks Most Amenable

on the foot of which was printed, 'any offer in this letter does not constitute a contract.'

BWAY THEATRE BARS WAIT ON LAW CHANGE

BARS WAIT ON LAW CHANGE

Bars may eventually appear legit theatres in New York, but it will be necessary for the develishing flins whenever available. That takes in which we never available. That takes in the late of bore in the result whenever available. That takes in the late of bore in the result whenever available. That takes in the late of the average regulations. That was brought out during a meeting of the Law classified by indies, although Warner standard of the state of the contract of the state of the state of bore in theatres, they classified of many existing flins whenever as a contract of the state of bore in the time the state of the state of bore in the states, it provides of many existing flins well done and not active and the state of the state of bore in the states, it provides the state of th

off 25-30% as compared with a year ago. Radio City tours, hotels and travel bureaus' claim that the aver age dip in the first four months this year as against the spine months last year has amounted to 25%.

Hotel managers have been com-plai ing in recent weeks about the decline in fourist trade, although hostelries claimed E trade topped a year ago.

GROSSES DIP, ADV. U.S. Films Trail-Blaze the First Radio Serial Invasion of Europe

Add: Film Headaches

A new worry is developing for pictures, according to a film eace, who saked three different eace, who saked three different see a picture and in each case they said no.

The only reason given by all three was that it's too much three was that it's too much the new-fangled hats in theatre, getting them back on right, keeping the colifure from getting messed, etc.

ODDS OF 100/1 AGAINST AIR

for Benton & Bowles, undertook a man's sized job recently to prove two points, i.e., that agencies have no bars up against script ideas from outsiders, and that those outside the trade know little about what radio wants and needs.

After thumbing through several auto thumong through several hundred scripts he concluded that less than 5% of the scripts submitted have anything for radio, and that the chances of an outsider naking the riffle are worse than 100 to 1. Cope's agency hotter than ever after ideas for fall shows.

BOWES MAKES GOOD:

Lucille rowning, soprano who broke into show bix via Major Bowes mandeur program two years ago, has, bagged a contract from the et Opera for next season. Il be fib the junior ranks at the Me. Since her Bowes debut, Browning has had buildups with both NBC and GBS.

Over 5 Hours' Pix at 5c

A KILLER-DILLER

Boston, ay 10,

Bill reen, assistant chief of services destrict attention of the semilar of the ballows assistant chief of services of the ballows of the semilar of the ballows assistant chief of services of the ballows of the semilar of the ballows assistant chief of services of the ballows of the semilar of the ballows assistant chief of services of the ballows of the ballows assistant chief of services of the ballows assistant chief of services of the ballows of the ballows assistant chief of services of the ballows

A series of American-type radio serials will soon be heard in Great Britain from stations on the con-tinent. But the radio program would

A new worzy is developing rejetives, according to a film ex, who saked three different men, it they'd like to go to 1 a picture and in each case three only reason given by all ree was that it's too much unble monkeying around with a restrict of the conference of t

Maurice Evans Rep. To Offer Marathon 'Hamlet': Feed Bag at Intermission

Next season's schedule of Munrice Evans will start with the presents-tion of the complete text of 'Hamlet' tion of the complete text in trainer. Showing, as with others, will be offered at the St. James, N. Y., by the Evans repertory outfit. It will consume between four-and-a-h; and

RKO's Reorg Plan Looks So Well Set Up Now That It's Believed Co. Can Emerge from 77B by the Fall

After more than five years, RKO is ready for reorganization. Indication has 'been made that modification and amendment of the company's pending pan of reorganization has been completed. This part of the courts consideration on May 18. Depending upon the spend with when the matter is handled by the court, from this point, RKO may be out of the courts consideration on the point, RKO may be out of the courts of the point of the plan may be abortly expected.

Announcement of the plan may be shortly expected.

Under the plan, general creditors will own a majority of the new common shares of the company. The Rockefeller Center, Inc., claim comes

Rockefeller Center, Inc., ciam within this category.
Only two classes of securities are to be issued, 6% cumulative, preferred, and common stock. There will be \$12,718,500 of this preferred, and common common. Genwill be \$12,718,500 of this preferred and \$2,365,517 of new common. Gen-eral creditors stand to own approxi-mately 1,300,000 shares of the new common, upon consummation of the

plan.
There will be no preferr stock dividend until after the first year of

the plan.
Thus the modifications and amend-Thus the modifications and amend-ments, which have been made consti-tute an achievement for the gen-eral creditors; the group which, all along, through counsel Carlos Israels, of the downtown firm of White & Case, has contended and striven for improvement and better balance in distribution of new securities among

and the securities among a continue of the securities among are the result of weeks of nemotia are the result of weeks of nemotia of the securities and the representatives, with the Altas Corp. group, sponsors of he plan.

Chiefly responsible for the work done, on the sponsor side, is Playd done, on the sponsor side, is Playd the securities of the secu and Attorney Hamilton C.

Brox; and Attorney Hamilton.

Rickaby of Simpson, Thacher & Bartlett.

Manual has been long intimets with Manual has been long intimets with the company has been long intimets with the company has been long to the company's receiverable in January, 1923.

Manual has been long intimets with manual has been long to the company's receiverable in January, 1923.

Market and the court had even manual the parties to the plan of preside liquidation should they be plan of recognization, speedily.

Market speedily, Stalled

Market speedily, Stalled

Market speedily, Stalled

Market speedily, Stalled

Market speedil master had at first approved the plan, modifications were in order. Peter Rathron of the period in the period in the period in the companied company possibly chairs of the period in the companied company possibly chairs on the period in the companied company possibly chairs on the period in the period in the companied company possibly chairs on the period of the period of the period in the period in the period in the period in the period of the principal theatter subsidiary of RKO.

Since Lee Spith has been operation of the preferred shares outstanding of this principal theatter subsidiary of RKO.

preferred shares outstanding of this principal theatre subsidiary of RKO, Since Leo Spitz has been operating RKO, relationship between the RKO people and the M. J. Meehan group, once fractious, has been extremely harmonious and co-operation.

New High in Pix Relief

Motion Picture Relief Fund is handling a total of 442 cases, a new high, it was reported last week to the board of trustees.
Board announced of the property of the state of t

board of trustees.

Board announced the replacement
of Fred Astaire by Paul Guilfoyle as
actor contact at RKO.

20TH CALLS OFF \$2,000,000 BLDG.

PLAN

Hallywood, May 10.

Studio expansion program at 20thFox, which call for an expenditure of \$2,000,000 for sound stages, has been indefinitely postponed, due to the unsettlied situation abroad and the unsettlied situation abroad and it is unwise to proceed at this time, setting forth the excess profits taxes at the chief reason for holding for the control of the c

Mack Sennett lot where the company is now operaling under lease. Herbert Yates, chairman of the Republic board, will turn the first shoveful of soil as a preliminary to the creation of the soil of t

require three months.

Yates is still hopeful of buying the
Sennett lot, where his lease has 18
months to run, but considers the current price too hi

GINGER'S RESTS-BETWEEN

Hollywood, May 10.
Ginger Rogers is guaranteed a month's vacation between pictures in her new contract with RKO.
Actress claimed she had been overworked and needed more rest as a health precaution.

L. A. to N. Y.

L. A. to I Brian Alberne, Richard Arlen, Barney Bulaban, James Cagney, Renee and Antoni Clark H. Getts, Stanton Griffis, Russell Holman, Ben Judell, Dr. Herbert T. Kaj J. P. McEvoy, Victor Moore, J. J. Murdock, David Niven, Walter O'Keefe, Walter O'Keefe, William S. Paley. Philtip Reed. Luther Reed. Florence Rice. Stanley Ridges

of \$15 per share. Present debenture holders will receive one share of preferred plus shares of new common for each

preferred shares outstanding of this present debenture holders will reproceed the process of t

Skiing Down B'way

By JACK OSTERMAN It was a cold, dreary day the first

e hopped in our sleigh Hey, wait a winute, get into prose; who do you think you are, Edgar Guest? Come to think of it we would like to be somebody's guest for a change; looks out to eummer

say-and, incidentally, why nort columnists always write two or three paragraphs and then finish up with, 'what we started out to say?' surely they could have sai it from the start or are we too journalistic?we arrived at the International Casi 'Iceland Frolics'

made its debut. And a beautiful production it is too! Not only beautiful but thrilling, and though the 'sexy Sonjas' burnt us up. The whole thing brought back memories of Charlotte, years ago at Chicago's College Inn—and a Zanuck finale. Looks like a helluva summer for the

ice-man!
After the show we checked our skates and walked to the Casa Manana with Date (Total) Mannes and the Casa Manana with Date (Total) Mannes and the Casa Manana with Casa Walked (Total) Mannes and the second week—a career! Tried to order a sandwich while Helen Morgan was whispering her torchieb shut our table taking candid camera shots, explained there wasn't any service will be the House of organ was open. We settled for two profiles and a Manana Manana

Earlier in the day, listening to the Kentücky Derby and wishi we were at the Brown one. Enjoyed Ted Husing much better on this than the Lou Holtz program.

Thoughts While Thinking It used to be the Golden Gloves, now it's the Golden Keys,

Do you realize that the two boys who wrote 'Room Service' probably never had it before?

Lew Brice is studying Culbertson-just the English version. Mike Osterman, mayor of Beverly Mike Osterman, mayor of Bevery Hills, and our uncle on the side, ar-rived in New York today, after an absence of a snappy 30 years, when he was manager for Weber and Fields. He remembered they were

N. Y. to L. A.

Roy Atwell,

Gene Austi

S. N. Behrman. Nate Blumberg. Olympe Bradna Eddie Cantor Owen Davis, Jr. D A Doren Nelson Eddy Edgar Fairchild. Chas. R/Glett. Moriroe M. Goldste. Bert Gordon Max E. Hayes. Lou Irwin. Walter Woolf Ki Ethel Merman. James Mulvey, Joe Penner. Mary Pickford. Maryon Pierce, Don Prindle. John Rapp Roswell Rogers Roswe... Dick Ryan. George J. Schaefer. George J. Sc. John Schultz Jay Scalbrook, Joe Scidelman Nate Tufts.

Dent. Store Exploiteer Parallels **Dramatic Selling of Goods With** The Merchandising of Pictures

Ralahan-Griffis East

Hollywood, May 10

Unfinished studio biz is detaining Barney Balaban and Stanton Griffis here until Thursday (12) when the Paramount exects shove off for New

Russell Holman, home office con tact, pulled out Monday.

NEELY STILL HOT

ON HIS PET

BILL

B

SAILINGS

June 1 (New York to London) Darryl Zanuck, Joseph M. Schenck, Bernard Sobel, Wallace Ford (Nor-

mandie).
May 25 (New York to London)
Victor Payne-Jennings, Dr. Herbert
T. Kalmus (Queen Mary).
May 28 (New York to Naples) Emmet Callahan, Ann Corio (Conte di

May 18 (London to New York) r.
and Mrs. Henry Sherek (ueen

and Mrs. Henry Sherek (usen May 18 (New York) r. and Mrs. Henry Sherek (usen May 18 (New York to London) Jack Hasty, Barry O'Bri Lew Gensler (Normandie), May 11 (Vancouver to Sydney) Kirby and Duval, Morro and Yocanelli, Bankoff and Cannon, Reis and Buddies (Nisgary) Mrs. And Cannon May Mrs. And May 11 (New York to London) Mary McGuir. Ben Henry, David Niver, Phillip Reed, Brian Aherne (Queen Mary). May 1 (New York to London) May May 10 (New York to London) May May 10 (New York) May 10 (May 10 (New York)) May 10 (May 10 (New York)) May 6 (London to New York)

May 6 (London to New York)
Lukas, C. V. France (Manhatlan).

Other News of Pix Interest

		7. 2	
foreign mark		age 13	,
Radio reviews of Fre	dric	Page	
ASCAP's radio philo	sophy.	Page 39	,
Republic's tormy V	Vcather'		
P. McEvey,	wartz's	stage inusical	
I'm McCoy's	,		,

By Irving Price

(Sales and Exploitation Director of Hearns Department Stores in New York.)

York.)
Ever hear of Gordon Selfridge?
He's the Yank who won hi self millions of dollars and considerable
fame by transporting the American
department store idea to England.
And what did he really take across
the Atlantic? Principally this:
marvelous sense of showmanshi
i publicity.

rematising Merchandise
But ii all had to be dramatized.
That's how the Hearn Plan of 1934
was born. For one year the store
'called a halt to profits, pledging itself to turn all savings and surpluses back to customers in the for
of lower 'prices.

The Hearn Plan caught the publi
fancy. Il was the subject of com-

pluses back to customers in the for oliver prices of the public The Hearn Eline sought the public The Hearn Eline sought the public The Hearn Eline sought the public of comment everywhere. Newspar 1s and magazines throughout the country discussed it. Governor Lehrman, as states, publicly praised if the states of the states

Show Biz Adjuncts
In Hearns Little The conducted free for its custon has appeared at one time or another, galaxy of stage, screen and rac (Continued on page 54)

SEEING SPECS FOR 1938-39

A Confession of Weakness

'How about some of these exhibs taking their feet off the desks, where they've been parking too long, and going out and doing some real, old-fashioned picture selling,' one testy showman wanted to know.

know.

"Just getting your show in a can and telling the assistant to see
that the marquee lettering is spelled right, isn't enough. It's not like
the real old-time socko showmanship which made the picture busi-

ness.

"And furthermore," he continued, "it's cer inly a fine confession of a lot of weaknesses to say that certain pictures or stars don't do business for you. It's funny but they seem to do all right for many of the other theatre owners."

Sex H. M. Richey

Clive the stars good stories and good direction, says . M. Richey, general manager of Co-operative Theaters of lehigan, and their jump right back into popularity. Why not say that attempting to grind out to many pictures, we do uct careful selection, results in poor pictures, regardless of who plays in 'emi.' Chief money-makers for Michigan operators are Shirley Temple, Sonja Henie and Clark Gabie opuses, with those of Kay Francis, Myrna Loy, William Powell and Gary Cooper ranking as next best. Films by others often don't make expenses, he avers,

UA Awaiting Chaplin-Pickford's Return; Roach, Others May Join Co.

Hollywood, May 10. It is the impression here that act as Dr. A. H. Giannini's future status in United Artists is concerned, the matter is undisturbed and whatever finally is determined will occur only after the company. Officials and

status in United Artists is concerned, the matter is undisturbed and what the matter is undisturbed and what the control of th

will be of a secondary kind, from indications.

Gianthic stays with
the company seems to be a matter
to himselt to decide. He holds a
contract that has around three years
to go.
the company seems to be a matter
to go.
the company seems to be a matter
to go.
the company seems to go.
the company

could be had of Dr. Giannini's contract.

Belief is that current discussions include an idea for the eventual discontinuance of the company's Holly-wood executive offices.

Economies in the over-all operating overhead of the company will, of course, be sought, as a matter of course.

Rach's icker
Hal E. Roach is dickering with
United Artists for a releasing arrangement on a minimum of nine
pictures in the next three years.
Way was paved for the next inter years.
Way was paved for the next inter years
as week when U.A stockholdens
company and allow a new producer
to be accepted by a majority vote.
Previous rule required a four-out-ofve ballot.

Previous rule required a four-out-of-ve ballot.
Roach's proposition. Is to make a minimum of three films a year over a three-year period. He has been re-leasing through Metro on a year-to-year basis. His present contract calls for delivery of one more picture to that company.

Pers basis. He present contract calls has two more pricture to that company.

Stockholders at the meeting were Samuel Goldwyn, Dr. A. H. Cianni i as procy for Charles Challe, and the procy for Charles Challe, and the major producer is undirectly the challenges of the Charles Ch

Joan Davis' Fall Sends

Comedienne to Hospital Hollywood, May 10. Joan Davis was taken to the hospital Monday (9) when she was Injured in a fall while doing a knockabout dance with Buddy Ebsen for My Lucky Star' at 20th-Fox.

It is feared she may have injured

RKO Now Wants Garnett. Same As LaCava, McCarev

Hollywood, May 10.

Combo producer-directors, to handle studio's A product, under supervision of Pandro Berman, are being sough or Pandro Berman, are being sought by RKO. Already engaged in such dual capacities are Gregory La Caya and Leo McCarey, with lines baited for Tay Garnett. La Cava and Mc-Carey are cut in for a percentage of the profits in addition to nominal salary.

Same deal would apply to Garnett

nd other top directors being angled Four Going at RKO

Four Going at MAO
Hollywood, May 10.
With four pictures in production,
RKO lot is busier than at any time
since midwinter.
"Border G-Man," George O'Brien
western, and 'Ground Crew,' with
Richard Dix heading the cast, rolled
last week.

Richard Dix heading the cast, rolled last week. Deal bringing Leo McCarcy into RKO as producer-director under a termer was closed with Leo Spitz in New York last week, McCarcy being in the east, McCarcy, who was with Par, made one picture on the out-side this year, 'Awful Truth,' for Columbia.

Columbia.

McCarey had another dicker on with Hal Roach but Myron Selznick closed on his behalf with RKO. Gregory La Cava was the first to join RKO on a si ilar pr uccr-director

ranks, there is a prospect of re-sign-ing David O. Sciznick's outlit, which has two more pictures to make un-der the old contract.

ALL HAVE PLANS FOR BIG THEMES

Spectacular Pi roductions Hoped to Revitalize Film Interest-All Majors, and Lessers, Using Big Historical, Biographical and Outdoor Settings to Sparkplug 1938-39 Programs

NO SCREWBALLERS

Inspired by a market tendency of the public to sour on certain typics of pictures, and attempting to solve the problem of how to protect the problem of how to protect the boxoffice against such sudden fan apathy, producer distributors are cold, for 1938-39, on screwball comedies; hack plays, chambake, vausdered, the control of the cold, for 1938-39, on screwball comedies; hack plays, chambake, vausdered, the control of the cold, for 1938-1939, on the cold, for 1938-1939, on the cold, for 1938-1939, on the cold, for 1939-1939, on the cold, for t of the public to sour on certain types of pictures, and attempting to solve

else. The many cases will be treated in a comedy way, while with the regular comedy features studios will attempt to strike a new note, including homey comedies or anything in the laugh divi u that's different.

Need Fresher Backgrounds

Need Fresher Backgrounds
Aside from plans calling for the
making of an unusually large number of spectacle productions, the keynote of the studios—and the distribucontrol of the studios—and he distribucontrol of the studios—and plant of the
control of the studios—and plant
will be eagerly sought for in exy instance, to get away from the
samcness which this year has
of films, notably musicals and wacky
comedies.

comedies.

In the spectacle field all producers are expected to be heavily represented for 783-39, under plans, plenty in the outdoors being contemplated by the various majors and, ou a smaller scale, by the lesser com-

smaller scale, by the lease com-panies, musical group certain series which have been turned out by varies which have been turned out by varies one companies yearly are being dis-couraged. Paramount probably will not do another 'Big Broadcast' though there may be a formation of mother 'Golddigers,' but Merro will again have a 'Broadway Melody,' under plans; also a 'Ziegelde Poli-ticev's. RKO will turn out. Plans will have no other musicals out is production agenda, final program de-tains not having been set up 30; yel-duction agenda, final program of the plans will have been set of the protection of the promised, headed by what virtually will be a (Conti of on page 23).

(Conti ed on page 23)

Korda Tells of UA London Prod. Plans. Including Asher-Lubitsch; French Versions, No Stars, Etc.

72 Players, 52 Scribes, 12 Directors on WB List

Hollywood, May 10,
Warners has 72 players, 52 writers
and 12 directors under contract, according to the latest personnel roster.
Addition of liton Shubert and
Max Siegel has raised the producer
list to 10.

OTTERSON HAS REMAKE IDEA AT ASTORIA

J. E. Otterson, figuring on taking over the old Paramount Astoria provential of the paramount of the provential of the p

Ford-Zanuck Huddie On \$2,000,000 Sub-Sea Special for Next Aug.

Hollywood, May 10.
after five weeks in Honolulu to cousult with Darryl Zanuck about Splinter Fleet, 'stor's about World
midget submarine chasers whird
midget submarine chasers whird
the Century Foot has been ground
to the Century foot has been ground
to the Century foot foot
picture will be kept of the foot
picture will be kept o

king on story meanwhile

U'S JOHN JOSEPH NOW HEADOUARTERS WEST

Universal has moved its advertis Universal has moved its advertising and publicity headquarters to
Hollywood, where John Joseph, director of advertising and publicity,
is setting up a new organization. Lew
Pollock will be in charge in the east.
It is empected that Joseph, while
on the Coast, will make a complete
overhauling of the company's studio
vertising, and publicity's setup. Hollywood, May 10.

William Scully, general sales ma-ager, planed in from New York for a final huddle with Universal's studio exces on the 1938-39 product. With Scully are Joe Scidelman, foreign sales v.p., and John Joseph.

London, May 10. On arrival here, Alexander Korda

confirmed that Irving Asher may team up with him as an associate producer. Also added that Ernst Lubitsch is due here in about a month to produce one film at Denham.

United Artists agreement he con concentrate on production and that he will make eight films for the American market this year. Feathers, 'Calcutta,' Prison Without Bars' and 'Lawrence of Arabia' are definite. Former two will be in Technicolor.

Technicol Techni

PAR ROSTER AT YEAR'S HIGH, 2,000 WORKING

Hollywood, May 10. Hollywood, May 10.

More than 2,000 players, writers, technicians and other employees are currently engaged at Paramount, the highest number in the last 12 months. During the past two weeks the back lot and technical workers have increased 50% to 1,500.

Trade mark regimered.

POUNDED BY SIME SILVERMAN

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Sid Silverman, President

154 Went 46th Street, New York City

SUBSCRIPTION Vol. 130 No. 9

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Tunes on the Wing

Hollywood, May 10.

W. Franke Harling, composer of
the American opera, 'The Light of
St. Agnes,' is set to write the musical score for.' en With Wings' at-

sical score for en with Wings' at Paramount, Harling also wrote the ditty, 'Sing You Sinners,' for which the current Bing Crosby picture was named.

ne current hing crossy picture was named.
Par resumed work yesterday (Mon day) on Wings, halted 17 days ag, when producer - director William Wellman became ill. Wellman ex-pected to return May 2 but required another week of rest.

For First 3 Months:

year. This surplus account was further increased by \$339,375 through the sale of 54,375 shares of capital stock. the sale of 34,370 Means of Stock.

Company paid out 75c per share in dividends during the year, or \$599,-946. Balance on Dec. 31, 1937 was \$1,163,346. Net sales for 1937 amounted to \$3,133,266.

The statement from Technicolor

The statement from Technicolor revealed that footage in the first three months this year for color pro-ductions would probably exceed 20,000,000 feet against 9,384,181 feet in the initial quarter of 1937.

SETUP IN THE FIELD

Hollywood, May 10.
Edward Peskay, Grand National
sales manager, left Monday (9) for a
tour of the GN exchanges and to appoint seven new district managers.

REALIGN GN SALES

Technicolor Reports

\$361.339 Net Profit

Hollywood Takes Its Ranching Seriously Nowadays: Strictly A For-Revenue-Only Standard

Hollywood, May 10.

Picture talent is off cutting lawns simply for the esthetic effect it gives the neighbors. All of them are looking for rolling hills which pay dividends alfalfa these spring days.

Those who break away from Bev Those who break away from Bev-erly Hills trek with reluctant feet to the San Fernando Valley and be-come suburban country gentlemen a la Crosby, with 26-room copies of Washington's Mount Vernon or Jef-

Washington's Mount Vernon or Jerson's Monticello as their idea of perfect living.

Others, more daring, fare further out and come in with more acreage. Fresent stampede is around Chatsworth and Hidden Aucret is Lene Rich who is managed by George Temple, the father of Shirley, Shirley herself is being sold 150 steep of rolling green in the same district.

trict. Currently farming within a 10-Currently farming within a 10-mile area are Winnie Sheehan, Francis Lederer, Rowland Lee, Jim Tully, Robert Taylor, Gene Autry. Wallace Beery, Will Hays, Paul Kelly, Berbara Stauwyck, Florence Ryerson and Collo Clements, Al Joison and Ruby Keeler, Zeppo Marx, and even Edward Everett Horton who bills his taxable land Though net profit after all charges excepting Federal taxes and insur-ance rose about \$40,000 in 1937 as against the previous year, Techni-color, Inc. earnings in the first three color, Inc. earnings in the first three months end in March this year are running more than three times higher than similar period of 1937. Technicolor report issued last week showed earnings from combined companies at end of March to be \$561,339 as against \$100,670 in the initial three-month period last year. This fart quarter rooff forms

Marx, and even Executed the Mark and Even Executed to these range from 20-200 acres and are, either laid out for fruit or feed, except in the case of Miss Stanuyck and Marx, who have turned their acreage into a stock of the mark of the Company of the Mark and Mark and the Mark

green lawn all the year round, cut and watered without expense to the landowner.

More daring than this set are those who trok beyond the ulmost purple with the property of t pictures and never came back. But the more compromising escapologists figure than 100 acres, no more than 20 miles from town, is just about right. If the visiting producers, agents and autoraph-collectors pile too high over Sunday the ranchers can always hop in a chuck wagon and hide in the hills till they go home.

W. C. FIELDS AND PAR CALL OFF CONTRACT

Hollywood, May 10.

W. C. Fields has parted company
with Paramount, his contract, calling
for one more picture, being mutually

Comic had been feuding with th gtudio over story content, 'Mr. Bumpus goes to Town' was slated as his next picture, but called off. Understood he will freelance.

M-G Launches Pair

ollywood, May 10.
Julien Duvivier, French director
and Miliza Korjus, Vienness singing actress, started their first American picture jobs 1 t week in Metro-The Great Waltz.

Both were signed personally by ouis B. Mayer while he was in Eu-

Pix Pioneers

Hollywood, May 10.
Robert Taylor in the San
Fernando Valley and Harry
Carey at Saugus in the San
Francisquico Canyon are dereal saugus in the San
Francisquico Canyon are desystem that may revolutionize
farming in semi-arid areas.
System of portable pi ing
can water hundreds of acres of
ditch-irrigation which is only
applicable anyway to level
land. System used by Carey
land System used by Carey
and Taylor can be used on any
land, even sloping, desert
stretches.

Svensk Picture As Sweden's Goodwill Amhassador to U. S.

Swedish-American Tercentennial feature film, Great John Ericsson, the best title film and the firm of the film and the fil

role.

Anniversary of landing of first Swedish people in U.S. will be observed by 5,00000 Scandinavian-Americans. King of Sweden is served control of the control of the control of the control principal control party of 50 to America for ceremoles. This group ill be preceded by Count Folke Bernadotte, I'll in ambiasado-extraordinaire.' ambittous and costly picture turned out in Sweden.

ilisi bree-month period last year. This first quarter profit figure amounts to 45e per capital share on the 80,001 sinkers outstanding, e-preciation, amortization, Federal Lesses and life insurance permiums, totaled \$800,004 in 1807 as compared to 150,000 per showed, however, this at faul charges excepting Federal taxes and life insurance, extra was only \$800,716 in 1807 as against \$801,805 in 1906 in 1807 as against \$801,805 in 1906 profit carried to consolidated an use account totaled only \$460,818 for the consolidated and the second totaled only \$460,818 for the consolidated and the second totaled only \$460,818 for the consolidated and the second totaled only \$460,818 for the consolidated and the second totaled only \$460,818 for the consolidated and the second totaled only \$460,818 for the consolidated and the second totaled only \$460,818 for the second totaled totale AGAIN TALK H'WOOD REPLICA FOR N. Y. FAIR

icials of three film companies in a quiet effort have taken options on a site at the New York World's Fair amusement zone, with the idea of arranging a giant motion pleture studio exhibit. Estimated that the studio layout would cost \$1,000,000 studio layout would cost \$1,000,000, as now planned, and would be a modified replica of a Hollywood the state of the state

Par Picking 'Zaza' Score From 200 Charlot Songs

Hollywood, May 10.

More than 200 songs from the London musical library of Andre Charlot, technical advisor on Paramount's forthcoming 'Zaza,' have been shipped to Hollywood by Mrs.

Charlot.

From this collection producer
Arthur Hornblow, Jr., will select
numbers for the picture, due to get
under way next month with George
Cukor directing.

Chaplin Protege Pacted

PIAZZI'S MOPPET ENCORES

PIAZZI'S MOPPET ENCORES
Hollywood, May 10.
Ben Piazza's moppet discovery,
Kitty Clancy, will be featured in
two pictures to be made by Emanuel
Cohen's Major outlit.
Four-year-old was launched in
'Midnight Madonna' and recently
draw a new need

drew a new pact.

Ruby Keeler's Dramatico

muy neeter's Dramatico
hollywood, May 10.
RKO Radio, ficuting it did a smart
rick moving Ginger Rogers from
hoofing into trouping, will try totopeat with Ruby Keeler i other
Carey's Children.
Studio is surrounding her
Bainter, Ralph Morgan and Ann
Shirty in cal.

Under Western Lies, or a Plea For More Realism in Mustang Films

Coogan's Tax Break

Washington, May 10.
One angle of Jackie Coogan's financial wose, was smoothed out last week
when the Treasury Department
agreed to settle a long-argued claim
for roughly a nickel on the dollar,
Arthur L. Bernstein, young sctorciernal Revenue Bureau to pay \$23.68
in return for pigeonholing of an alleged \$551.85 deficiency. Government
sought to disallow deductions for attorney's fees and expenses incurred
ing the lax liability on the earnings
of the youth.

2d Suit Vs. Old U Co. Officers by Tippett For 600G on Raw Film

Second suit to compel Universal Pictures Corp. Lo produce books and records was started Thursday (5) in N. Y. supreme court in connection with \$600,000 action begun several Corps, acts in the raw material. Corps acts in the raw material contrigues of the compelling the compel fendants deprived the Tippett cor-poration of completion of its five-year contract, and also of profits to which they claim they were en-

titled.

New suit is to compel production of books and records covering 1932-1937, relating to purchase by U of film raw material.

Although officials of picture cor-

Anthough of the portation of the provided have been examined before trial, attorneys for Tippett outfit claim they have avoided supplying book records which would enable plaintiff to fix definite amount of

damages.

Justice Samuel I. Rosenman ri-day (6) reserved decision in inspec-tion motion.

ALISTRIA AND SPAIN FILM BACKGROUNDS

Hollywo , May 10.

Samuel Goldwyn will make a picture agalant the buckground of the
Nazie' steal of Austri , from a yarn,
The Exilies by George Sklar and
of Jacoba Helfelt, concert violinist, in
a straight dramatic role.

Another picture of war-mad Europe, by Walter Wanger, nearing
completion, is 'Rising Tide,' which
deals with the civil war in Spain,
deals with the civil war in Spain,
is made in the film.

Mae West May Encore Personals This Summer

Hollywood, May 10.
Mae West and her entourage trained in over the weekend after personals tour. May go to another iount this sum A London booking was suddenly called off but may be made later.

Fanchon-Marco Reunite

Hollywood, May 10. Il rejoin her brother Marco, in a film production unit when her two-year producing con-tract at Paramount expires in June. At present Fanchon is unassigned At present rancoon is unassigned at Paramount, with no prospect of another production before she leaves the lot. No new connection so far set.

Mounting the Mounties

Mounting the avoluntues. Hollywood, May 10.

"Royal Canadian Mounted Police," Technicolor picture based on the history of that organization, is sefect-uled for autumn producti by Paramount.

Series play will be made from a Series play will be made from a

Hollywood, May 10.
Fear that Hollywood's belief that you can't kill westerns, no matter how bad you make them, will eventually kill westerns, is moving certain western groups in on producers in the hope of making them

Wednesday, May 11, 1938

ducers in the hope of making them mend their ways.

These groups point out that every time a cycle of pix collapses from its own dizzy whirl, producers grab at outdoorers to tide them over, and while all of them are fussy and touchy about criticism as to whether the chairs in their Napoleonie epic were authentic Louis Quinze, they think anything goes in a western.

ern. Stars who know their west have resented for years the things they have been asked to do in westerns. Many of them gave up in the end and went upstairs to bedroom dramas or took to the open road and teited a circular and tent to the open road and tent to the open road and the o

dramas or took to the open road and joined a circus.

Froof that they don't think all westerns are just so much mesa is seen in the fact that the western groups give their approval to pix like The Plainsman, 'Wells Fargo' and 'The Last Outlaw'. They don't wind General the state of the state like 'The Plainsman,' 'Wells Fargo' and 'The Last Outlaw.' They dort' mind Gene Autry, either, because Autry was a cowboy first, and if he prefers to go the 'way of canyon crooners, it's still a fr country, But they draw the line on all this cliff-hanging and burning across brands by cattle-rustlers.

Thieves still rustle cattle, they

hrands by cattle-rustlers.

Therees still rustle cattle, they point out, but they have a new tenique. They don't chaes eteeri and burn over brands, especially not proceed a region of the proceed and the proceeding th

their necks trying to avoid these dopey steers, the rustlers head for dopey steers, the rustlers head for the front humper or a wheel. Knocked cold, the steer is then bumped off into the truck. He's as New York' by morning.

This is just one example of what westerners say is wrong with present day westerns. have something there, the Hays office is currently in a huddle with representative vesterners in the hope of working to concley; has come down found to the control of the contro

ing acted in hundreds of westerns. He, too, will be consulted, as he is known to have a flock of helpful suggestions along this li

JACK RANDALL, JACKIE COOPER'S MONO CHORES

Hollywood, May 10.

Jack Randall Inked a deal with
Monogram for eight more western
musicals just before he pulled out
for the company's sales convention
in Cincinnati. Player still owes two

in Cincinnati. Player still owes two pictures on his old contract.

Jackie Cooper's first starrer for Monogram's 1936-39 releasing season will be 'Streets of New York', due to roll June 15. Before starting the Mono picture, Cooper will do a job for Universal opposite Deanna Durbin in 'That' Certain Age.'

S-I Lot Stirs Again

Hollywood, May 10. May 10.

Start of production last week on
The Young In Heart' was the first
activity on the Selznick-International
lot' since last December when added
scenes were made for 'Tom Sawyer.' Lya Lys, recently returned after two years in French films, has been added to the east.

Santley Squires 'Salomy'

Hollywood, May 10.
Joseph Santley, who will direct
Salomy Jane, has checked in at
20th-Fox to work on the adaptation
of the Bret Harte yar

John Stone produces, with Jan Withers topping the cast.

That Takes Care of Four Hollywood, May 10

Hollywood, May 10.
Universal will depict four years
of undergraduate life in four college
pictures titled 'Freshman Year,'
Sophomore Year,' Junior Year' and
'Senior Year,' with the same leads

George Bilson will produce the series, due to start June 6, Cast and direc r are still to be set.

HIS OWN DOUBLE

Hollywood, May 10.

'Ellis Island' will go into produc-tion ily 16 at 20th-Fox with Arlcen Wholen and Don Ameche in feature

spots.

In the cast is Mi rince) Romaneff, who will portray hi self.

My's 'Star' Ascends
Hollywood, May 10.
Lou Lasty's first production effort,
'Menial Star,' goes before the cameras this week at RKO.
Jack Oak and Lucille Ball in the

Hollywood, May 10.
Dorothy Comingore, lately ballylooed as Charles Chaplin's 'dis-

hooed as Charles Chaplin's 'discovery,' has been signed to a term contract by Warners. Graduate of the Carmel Little theatre, Miss Comingore draws her first nole in 'Three Girls on Broad-

'39 FAIR TO LURE FILM COS.

Shrewd Questions on Films at N. Y. PLAN ALREADY Girls' College Has M-G Pondering

Invited to lecture before the Engish Club of Hunter College, Bernard Sobel of Howard Dietz's exploitation epartment at Metro, who used to be a Prof. of English at Purdue, was amazed at the show-wisdom of the college girls as regards films.

the college girls as regates mins.

In the I.Q. period on pictures, their knowledge of the distinction between A and B pix astounded the pa. Sobel was bombarded with queries as to why Hollywood 'persists in giving us these poor pictures.'

ing us these poor pictures. One student observed, We want good solid film entertainment such as Good Earth, "Emile Zola' and the like." Most of them carped on the fact that the B films not only fail to attract business to the boo, but they actually deter motion picture patronaries in general.

age in general.
Soled parried that it wasn't so long age that motion picture titles and to be printed in one-syllable words, in order not to confuse the fan; that amorous situations could up be illustrated by closeups of two persons necking, and the like; and that motion pictures have the person to be a sole to be a sole of the person to be a sole of the person to be a matter of the when they'll develop still further. Sobel still at Hunter College

when they'll develop still further.

Sobel stint at Hunter College
(foremost woman's institution of
higher learning in Greater New York)
was not a Metro press stunt. Types
of questions asked, furthermore, are
being given widest thought in the
Metro distribution organization.

Autry Yippees Again For Republic; Peace Terms in His Favor

Gene Autry, a holdout since last December, having patched up his feud with Republic, goes back to work next week, starting with "The work next week, starting with 'The Man From Music Mountain,' Revised contract, covering three years, grants him a boost from \$5,000 to \$7,500 per picture for the three he still owes on this year's slate, and \$10,000 instead of \$6,000 each for eight more on the 1938-39 program.

eight more on the 1988-39 program. New pact also permits Autry to make outside pictures and have per-sonal control over-radio engagements and personal appearances. While Republics contract pre-wing the producer, it didn't prevent him from producing for himself, his at-torises had concluded. Deal and all sealing the produce for Autry Pictures, Inc., when prace was made its effort him to pro-duce for Autry Pictures, Inc., when prace was made.

Femme 10%ers

Hollywood, May 10.

Hollywood, May 10.

ivit team of fomme agents to move into the strip, no man's land between Hollywood and Beverly Hills, have filed papers of incorporation. They are Vivian Newcomb, the strip of the s

Cupid's 4th Retake

Hollywood, May 10.
Stan Laurel and Illeana, his
Russian bride, are going to be
married again, making a grand
total of four weddings since

total or four weddings since Jan. 1. Illeana claims their last cere-mony, under Greek church rules, was performed on the wrong day of the week and re-

OLD VALENTINO INTO WINTER GARDEN, N.Y.

Rudolph Valentino revival is slated to hit Broadway about June 1. On or about that date, following the shuttering of 'Hooray for What,' at the 'Whiter Garden; The Son of the Sheik' goes into the house under a deal just negotiated between Bob-by Sanford and the Shuberts.

uy sanford and the Shuberts.

"Im is distributed by Emil Jansen's Art Cinema Associates, which
handles a number of oldies. It has
been syneed, music and arrangement being by Jimmte Bradford's orchestra. Film has been recently
played in Richmond, Washington and
Baltimore.

"The Sheik,' silent old Valentino, is being set for several Paramount cir-

The Shekf, silent old Valentino, is being set for several Paramount cirFor the coming month, scheduled resisters include 'Count of Monte Cristo' and 'I Cover Waterfront' from the Cristo' and 'I Cover Waterfront' from the County of the Cou

of Scarlet Pimpernel.

TEX RITTER TO DO AN AUTRY THIS WEEK

Hollywood, May 10.

Tex Ritter is going to court this week to ask that his contract with Grand National be severed after two more pictures.

If approved, he will release GN from all claims by Ed Finney on 10 Ritter westerns, now on reclassic amount to cover the share of rentals due the producer.

Grace Moore Coasts

June 28 for Col Stint

FOR NEXT YEAR

Meantime Film Sales Conventions, This Year, Are a Scattered Proposition iefly Regionals

RKO MAY NOT AT ALL

Although the major producer-distributors this year went for regional sales meets at which in most cases nothing less than district man-agers attended, next spring and sum-mer virtually every company is virtually every company is it on to be held in New York after the World's Fair has opened.

Some of the outfits are already dis-cussing plans for this far in advance so that reservations for the desired anount of space may be opthough at an early date, it is figured in vari-ious major quarters that the Fair will meets in New York. Other business organizations are already contained on assurance of space at leading on assurance of space at leading on the state of the space of the state three floors at the Wallorf-Astoria starting with the opening of the fair part of the state of the state of the state of the part of the state of the starting with the opening of the fair part of the state of the starting with the opening of the fair part of the state Some of the outfits are already dis-

While last year most all companies held national conventions on the Coast, this year they went for less costly regional meets.

Coast, the year they went for less coulty regional metallity RNO may upset all precedent by not holding any kind of convention or sales powwows, even regionals, this year. Nothing has been set as yet and if doubtful, they will be decided after return east today (Wednesday) of Jules Levy.

The RKO general sales manager. The RKO general sales manager in the company of the convention of of the convention

regionals may seem unnecessary. RKO plans 54 features for 1985-28. In all probability, holding three regional sales meetings, as it did last year, United, Artists is expected to start these seasons in New York as program that will consist of at least 24 pictures. For the current source of the control of t

got obek to new kon week.

Charlie Rocenoweig, U. sales' cxcuttien for two years, ported with
extended for two years, ported with
a rest before making any future
lare. His territory, comprising
New York, Brooklyn, Long Island,
northem New Jersey and part of upstate New York, has been temporarily taken over by Charles Stern,
eastern district gr., a successor to
be named later.

June 28 for Col Stint
his sec for five years before the
married Jim Tully.

Cats, after watching a string of
Class Boys make the grade, have
decided that all you need to make
soot money as agent is ten people
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'Letty Lynton' Damages, Including Theatres' Take, May Top \$1,000,000

Dukes Go Up

Hollywood, May 10. Plenty of cauliflowers will bloom before the camera in Metro's 'Give and Take.' Jimmy McLamin, Maxle Rosenbloom, Hank Hankinson, Frankie Gliek and Jack Roper are set to climb through the studio ropes.

METRO'S 'JUMBO' BUY STALLED BY SUIT

is represented by Aribur Garfield

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AGENTS' FIELD DAY IN COURT OVER WALKOUTS

Hollywood, May 10.

Four agencies have filed damage suits, tobling \$80,30, in superior court, claiming three clients walked out on them less \$80,30, in superior court, claiming three clients walked to the superior court of the superior court

player. Charging breach of contract, My-ron Scienick filed \$39,000 damage suit against Millicent Bartholomew, guardian-aum of Freddie Bartholo-guerdian-aum of Freddie Bartholo-of walking out on the Scienick agency and signing a revised Metro contract whereby the moppet will re-ceive a total of \$396,000. Scienick wonts 105,...

WB's Rex Beachers

Hollywood, May 10.

Talker rights to three Rex. Beach stories, 'Flowing Gold', 'Vengeance of Durand' and 'Barrier Was Burned,' were purchased by Warners last week.

Rights were also extended on another Beach Iale, 'Sons of the Gods,' which the situdio made in 1920.

The referce's ruling does not take The referee's ruling does not take in the cost to be placed on the owners of the Capitol theatre. New York, or other theatre owners who, permitted the showing of the picture. Each of these must hand over their profits, according to a later decision made by the court. Another refere is now determining the amounts of the court of the authors will be well over \$1,000,000.

authors will be well over \$1,000,000. After several months of probing and expert accounting Referee Auchineloss recommends that the plaintiffs are entitled to \$201,801 from MGM Picture; \$88,005 from its distributing outh: \$97,605 from MGM Picture: \$97,605 from what its distribution control institution costs at about \$145,000.

Production expenses including the

\$145,000. Production expenses including the 16 weeks' pay to the picture's star, Joan Crawford, at \$2,000 per, and a total of \$75,000 to Clarence Brown,

Metro states it will continue ap-

D. C. Hears Beery May Bid for Stranded Tim McCov Wild West Show

Washington, May 10.

Reported that Wallace Beety may buy up part of Col. Tim McCoy's Wild West Show, currently stranded in the strand of the Col. Tim McCoy's Wild West Show, currently stranded from the authories's hammer.

Disposal of brones and saddle bnees to take place as soon as altorneys and receiver, can unceraming a stranger of the collection of

Flash! It's a Feature

Hollywood, May 10.

'Flash Gordon's Trip to Mars'.
15-chapter serial, is being cut to feature length, to be released under the title of Rocket Ship.'

Barney Sarecky, who produced the picture for Universal, is reducing the original 30,000 feet to 6,500.

Buster Crabbe plays the name role.

ZEISLER IN H'WOOD

Ilollywood, May 10.

Alfred Zeisler, refugee German
producer-director, arrived last week.
In addition to heading Auftrag
Productions, controlling indic producers on German soil, Zeisler was
deputy chief of production for Ufa.

Guild Dropping 3,000 Extras Next Week: Studios Draw Notice to End Music Redub: Oppose WPA Pic Move

Hollywood, May 10.

More than 3,000 extras will be per-namently banned by fil industry next week when tops in the Screen Actors Guild finish task of check-ing delinquent membership lists as of May 1. This will reduce member-ship of the SAC to approximately 3,500 from a high of nearly 12,000

last summer.

And summer.

And summer secretary, said a preliminary check of the lats indicated that the number of players to be dropped would exceed 3,000. Thomson and Robert summer of the summer o st summer. Kenneth Thomson, SAG executive

tions.

tions we declared a closed of the declared and the provision will be made a part of producers. Screen Actors (unid basic minimum contract when amendments now became the properties of the producers of the producers of the provision will be made and producers is scheduled for Thursday (12).

SAG has adopted a resolution permitting assistant directors to work as rectorial capacity. Move was spontant or the producers of the

Attempts of attorneys for the pro-ducers to procure members list of the Screen Writers Guild, was blocked when Alvin J. Rockwell, trial ex-aminer for the National Labor Re-lations Board, ruled that Guild could not be compelled to produce its rec-ords.

lations Board, ruled that Guild could not be compelled by produce its process of the control of the compelled by produce its passing prepresentative for section of SWG personnel was made during new hearing one titlion of SWG for an election of SWG gatting on advertised in sprunds hour in Columbia's R secretary of SWG, calting on advertised in sprunds hour in Columbia's R secretary of SWG and the secretary of SWG for show that the organization of the secretary of SWG is show that the organization of the secretary of SWG for show that the organization of the secretary of SWG for the sec

Identified articles of incorporation me by-laws of both the SWG and Authors League of America. Brack-tand Goodrich testified that present membership of SWG is practically same as SWG of ALA. Gooding states of the swg of

ence. Jack Holen, chairman of the conference, said a survey made by the Pacific Const Labor Bureau in the Pacific Const Labor Bureau in which the said the series of the pacific control of the pacific contro

WPA at Regular Scale

Conference is also on record as being opposed to a WPA motion pic-ture project unless it carries a pro-vision for the prevailing vision for the prevailing wage in the industry and gives the and unions a voice in for i

and unions a voice in for in its policies.

June 5 has been set as tentative date for a mass meeting of all idle date for a mass of the formation of th

Study TMAT Clai

Study TMAT Clail
etting of Screen Publicists Guild
will be called this week to consider
jurisdiction claim of the TMAT. Stujurisdiction claim of the TMAT. Stujurisdiction claim of the TMAT. Stutions Board, hearing that producers
have refused to negotiate a working
have refused to negotiate a working
have refused to negotiate a working
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asking that Local 64 he cited a bar-gaining representative for studio senic artists.

Strike of cooks, wai rs and dish-washers at Radio Center Cafe dur-ing rush hour in Columbia's Radio Radio Center (as with hour when cafe agreed to go with hour when safe agreed to go with hour when ing for wage till and improved work-ing conditions is being negotiated with the Cullany Workers Union.

L. C. Helm, business representa-tive of Studio Utility Employers to to discuss jurisdictional and organ-ization policies with Joseph Marshall, international v.p.

Chi Transluxer Try

Announced pinn of Balaban & Katto shift the Garrick to a newareel policy has about stiffed the proposal about the proposal policy has about stiffed the proposal about the proposal policy has about stiffed the proposal about the proposal policy has a post to the proposal policy has a post to the proposal policy has a policy the proposal policy has been applied to the proposal policy in the Garrick within the next two weeks.

Nudist Filmer Nabbed

Chargets by 10. Chargets by 10. Chargets with displaying level glutters, Harold Wentler, until manager of the nudist film, 'Unashamed,' was grabbed by the loolay police last week,' along with the lobby display at the Criterion illeast, and to have been nud by Women's Christian Temperante Union.

PHILLY INDIES AND COL. GET **TOGETHER**

Philadelphia, May 10.

Moral victory won by exhibs here
in their protracted date and buying
strike against Paramount last season
came home to them with full strike against Paramount last season came home to them with full force during the past week when a committee called on Columbia to mittee called on Columbia to white can be compared to the called th

sible.

So, instead of attacking the exchange and demanding a strike, Contact, official UMPTO organ, ill carry a lead editorial on its front page this week praising Col Ior its

carry, a lead editoral on its from Interest.

Grievances against the exchange are that it is not delivering the product of the

than other majors.

So a committee was named and called on Weiner. He was very friendly. Short time later, Abe Montague, Col salesmanager, ploned Lewen Pizor, UMPTO prez, at home. He, too, was willing to make up any differences, so the whole thing was called u.

differences, so the whole thing was called u. Another actor which UMPTO and the continuous continuo

Hollywood, May 10.
Scott Dunlap has assigned Richard
Weil to do the first of a new series
of screen plays for Boris Karloff.
Weil is the author of the Charlie
Chan radio adventures.

Theatre Bars

(Continued from page 1)

profits, although other concessions are prerogatives of the theatre end only.

Showmen who want booze in their fits, although other concessions prerogatives of the theatre end

Showmen who want booze in their houses may find opposition from where of nearby bars. Wet spots clore to the legiters occasionally do lively trade at intermission, time but that is dependent on the weather. Also a question of the type of patronage because more people of the houses may find opposition from the proposition for the proposition for the proposition for the proposition for the type of patron-fall and proposition for the propositio

Lefty Suggests Lew Brice Play Mrs. Coogan, If Jackie Wants to Collect

By Joe Laurie, Jr.

Coolacres, Cal:,

By Joe Laurie, Jr.

Dear Joe:

Well, I sure had a time sending Daisy Betts, the gal who won the popularity contest, to Hollywood. The Chamber of Commerce asked me to pipe down the sendon, on account of the being from, the worns gide of the chamber of the content of the being from, the worns gide of the the dept. At that, most of 'em showed up, but without their instruments. There was also supposed to be a chaperon or with her tas dwertised, but I couldn't get any of the women to go with her and, anyway, the ki I couldn't per any of the women to go with her and, anyway, the ki I couldn't per any of the women to go with her and, anyway, the ki I couldn't per any of the women to go with her and, anyway, the ki I couldn't per any of the women to go with her and, anyway, the ki I couldn't per any of the women to go with her and, anyway, the ki I couldn't per any of the women to go with her and, anyway, the ki I couldn't per any of the given the gi

good.

Agie just finished reading about Lew Brice whining that 150,000 bucks from the Englishman that not only drops his 'H's but his 170.U's. She thought it would be a good idea if Jackie Coopan wanted his dough back record that the state of the state

Your pal, . 'A miracle is something that

(Continued from page 1)

which all must be taken into account

which all must be taken into account these days.

There are four types of commercial films distribbed were the state of th

Commersh Films AM FED OF THEATRES. **NEW INDIE EXHIB ORG.**

Les Angel
Fill row here is in somewhat of
a tur. Il over the announced
formation of American Federation.
Theatres, a new independent exhibitor association, with somewhat
pronounced ideas as to qualifications
for membership. Sponsors of the
storm to the storm of the storm
into the classes, one of which of
into three classes, one of which
into the classes, one of which
she obstructionists and other incumbances to efficient mes Guinn, sits
coordinating director, makes no
bones that its membership is limited to the first class of exhibs exclusively.

'Go' Can't Go Yet

Hollywood, May 10.

Two top roles in Hal Roach's

Three Goes y Heart are still yawith Carole Lombard's refusal
sign-last weck and the continued
silence of Fredric March, wanted as
co-star with Lombard.

Roach and his writers hav started

preparation of another comic feature for Stan Laurel and Oliver Hardy, based on an idea supplied by Laurel.

SEE \$1.50-\$1.75 E.K. DIVVY

ESE \$1.50-\$1.75 E.K. DIVYY
E Eastman Kodok directors are
y scheduled to meet today (Wedne.
1 day) on the common dividend, with
either a quarterly divyy of \$1.50 or
\$1.51 in prospect. Company sireatly
\$1.52 in prospect. Company sireatly
\$1.53 in prospect. Company sireatly
\$1.55 in prospect. Company sireatly
\$1.55 in the common shares this year. Payments
avected \$5 for full year of 1357.

Swelling of, Columbia Broateasting
Tystem directors to act on dividends
to [Cales A and B stock is tentiatively
scheduled for tomorrow (Thurs.
Intelling of the common sire to the common shares this year.

Intelling of the common sire to the common shares this year.

Intelling the common sire to the common shares this year.

Intelling the common sire to the common shares this year.

Chi Still Draggy: 'Cocoanut Grove' Plus Lyman \$20,000: Sophie Tucker With 'Woman' 13G, 'Sinners' 14G

Key City Grosses Estimated Total Gress

Ordinary product causing poor grosses here. Combo Mipp leading grosses here. Combo Mipp leading riage Business' coupled to pa. of Buddy Rogers and orch. Considerable bulythoo for world preem and orch. Considerable bulythoo for world preem and orch. Considerable bulythoo for world preem and opening day stage presence of Walter Wood King for This Week Contary (Low-S-UA) (3,000; 15-25-36-65)—Swiss Miss. (M-C) (Mid 57,000. Last week, Text Policy Mid 57,000. Last week, Te

DERBY NO HELP; 'SWING 2G, CROSBY 8G, L'VILLE

Derby Day's passing means little here since the race failed to boost picture bix much. Best of the local crop currently is 'Dr. Rhythm.' My-Old Kentucky Home should be, an atural here, but outlook is none to

Total Gross Same cek Year \$1,538,800 on , 166 theatres) BALTO AVERAGE; **'SWISS MISS' 7G**

Same sour feeling around to-town currently, with receipts show-ing no indications of getting into respectable figures after suugiing in the carmine for the past month. Nabes are perking but the loop is not improving in spile of strong at-tractions in the company of the com

Nabes are perking out are own actions assessed in the product, with the run house being the run being product, with the run being the run

neks.
Holding over are both 'Test Pilot'
the UA and 'In Old Chicago at
a Rossevelt. Apollo has 'Dr.
ythm' which moved over from
c Chicago, where it didn't do so.
Il, but switch was necessary since
thing else was available for the Mild 37,000. Last week, Test Phief (M.G.) (20 week), held up nicely \$18,100. after strong opener 15 \$18,000. after strong open

house. Estimates for This Week.
Apollo. (B&K) (1,200; 35-55-65)—
Dr. Rhythm (Par). In here after
dull week at Chicago and looks for
so-so take at \$4,500. Last week
and About Music (U) took neat

dull-week at Chicago and looks for so-to lake at \$4500. Last week \$360 About Music* (U) took neak \$260 About Music* (U) took (U) took neak \$260 About Music* (U) took neak \$260 About Music* (U) took (U) took neak \$260 About Music* (U) took Description of the control of the co

Buffalo Takes a Dive;

Just fair \$5.500.

Great Lakes (Shea) (3.000: 30-50)—

Kentucky Moonshine (20th). Not a force, over \$5.500. Last week. Test Pilot' (M-G) (2d week), nice \$3.000.

'Sawyer' \$9,900, Omaha;

Sawyer' \$9,900, Omaha;

'100 Years'-'Hardy' 7G

'Tom Sawyer' at the Orpheum is the ceuter of attention on theatre the sawyer' at the Orpheum is the ceuter of attention on theatre the sawyer' at the Orpheum is the ceuter of attention on theatre the sawyer' at the Orpheum is the sawyer' at the Orpheum is the sawyer' at th

PITT DULLISH: **LOVE AGAIN.** KING 20G

itishurgh. May 10.

Business is still off around here, with the city-wide strike of parking lot attendants continuing and creat, it is a superior of the parking regular of the parking regular of the parking regular of the parking regular of the parking parking and parking regular of the parking parking and parking parking the parking parking

aut the Res. ot Joyous at \$60,0 Joyous at \$60,0 and done howmaship; possibly six of possibl yer' \$9,900, Omaha; 'Four Men' Best on Dull B'way

very disappointi at only around 43,000.
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issue, 1 Cover use manufacture to lows.

Another poor week is the State's lot. With 'Girl of the Golden West,' on second run, and Phil Regan in person, it looks to only about \$17,500, as against around \$17,000 last week.

person, il looks to only about \$17,000 in against around \$17,000 inst week.

Capital (\$3,000; 25-35-55-85-81.25).

Capital (\$3,000; 25-35-55-85-81.25).

Test Pilot' Miloy (6th-final washes).

Test Pilot' Miloy (6th-final washes).

Criterion (18,000; excellent.

Third week's take around \$28,500.

Criterion (18,025; 25-06-55).

Criterion (18

BOSTON SICKLY: 'LADY X' \$15.500

Boston, May 10.

If all film stands were laid end to end this week they would be a solid willing wall. New York of the Standard S

Frisco Starting Admish-Cutting; 'Rhythm' \$15,000, 'Moonshine' \$14,000

H.O.'s Crimp Montreal;

SEATTLE'S TOP FILMS

H.O.'S; POLO,' BIG 10G

Test Pilot' (M.-G) (2d week), big \$7,700. Roosevelt (tcrling) (800: 16-27)— Hawaii Calls' (RKO) and 'He Couldn't Say No' (WB), dual (2d run). Indicates \$2,200. Last week (21-32), 'Radio Cily Revels' (RKO) and 'Penitentiary' (Cq), dual, slow \$1,000.

AN EAR FOR IT Hollywood, May 10. Bernard B. Brown, veteran sound pernard B. Brown, veteran sound technician, has been made supervisor of sound at Universal. Entering the picture business in 1918 as a musician, rown's most recent job was re-recording super-visor for U.

'Joy of Living' \$8,000

San Francisco, ay 10. H.O.'s Crimp Montreal;

'Joy of Living' \$8,000

Two h.o.'s currently and not a very standout program for the balance of the main stem makes it an off week.

Palace (CT) (2,700; 50)—'Golden week!

Mod 120 week) Should last week.

Palace (CT) (2,700; 50)—'Golden Gane' (RKO).

Last (RKO).

Last (CT) (2,700; 50)—'Golden Gane' (RKO).

Last (RKO). San Francisco, ay 10.

First sign of price-cutting on the main stem takes place this week when the Embassy theatre drops from a night top of 55c. to 40c. This could be a significant towards (Medicards). from a night top of 55c, to 40c. This takes effect tomorrow (Wednesday) with the opening of Jessie Matthews in 'Sailing Along' and 'Hollywood Stadium Mysterv'. Most promising product this week is 'Dr. Rhythm' at the Fox and 'Kentucky Moonshine' at the Paramount.

Estimates for This eek

Estimates for This eck
Embassy (Cohen) (1,512; 35-55)—
'Human Hearts' (M.G.) and 'Rose of
the Rio Grande' (Mono) (2d week)
Dwindled to \$3,000 on holdover. Will
cut prices next week to 25-35-40c.
Last week, fair \$3,700

Last week, 1ar 53,700.

Fox (F-WC) (5,000; 35-55-75)— 'Dr. Rhythm' (Par') and 'Accidents Will Happen' (WB). Getting hefty \$15,000.

Last week, 'Swing College' (Par') and Tip Off Girls' (Par), new low at \$9,500.

\$9,509.

Golden Gate (RKO) (2,850; 35-55)

Go Chase Yourself' (RKO) and Bowes unit on stage. Considering conditions holding up okay at \$12,500. Last week, 'Condemned Women' (RKO) and Schnickelfritz Band on stage, fairish \$14,000.

(RKC) and Schnickefritz Band on sage, fairins 75:00, (2446; 35.55)—
Man's Castler (Col) and Main Event (Col). Fact that Hays office placed a ban on revival of Spencer Tracy-collection of the same of

Reckies Living (U. M. Mob.).

Faramoust (F. W.C. (2476), 35-5575) — Kentucky Moonshine (2011),

Kentucky (2011),

United Artists (Cohen) (1,200; 35-5-65) — 'Tom Sawyer' (UA) (4th week), Slow \$3,500, Last week (3d), \$4,200, pretty good.

week, Siow \$3,500, Last week (3d), \$4,200, pretty good. Warfield (F-WC) (2,680; 35-55-75) —"Test Pilot" (M-G) (3d week). Will do slzable \$8,500, Last week, soaring \$15,000.

Lincoln Rather Spotty; Gable-Loy-Tracy \$4,500

Kirs (Noble) (460: 10-15)—'Always a Woman' (Col 2d week). Fair \$500. Last week, first stretch okay. \$500. Last week, first stretch okay. Liberty (Cooper) (1,200: 10-15)— Painted Treil' (Mono) and Patient of Fighting Men' (WB) and Marked Woman' (WB). Average \$500. Aver

\$900.
Lincoln (Cooper) (1,600; 10-20-25)
— Old Chicago (20th). In early and will stay eight days for \$3,900, very good. Last week, Brineing Up Baby (RKO) and 'Human Hearts' (M-G), \$2,700, below expectations.

\$2,700, below expectations,

Orpheum (Cooper) (1,350; 10-2025)—'Big Broadcast' (Par). Not killing 'em, at \$1,400 or slightly better.
Last week 'Tom Suzyer' (UA) (2d
week) a bust, \$1,000.

First Runs on Broadway

Week of May 12 iol — 'First 100 Years'

PICTURE GROSSES

(MGM).

(Reviewed in Variety, March 16)

Criterion — 'Fight for Peace'
(Warwick).

Giobe—'Lone

Criterion — 'Fight for Peace' (Warwick).

(Car) (vid.) Jone
(Masie Hail — 'Adventures of
Robin Hood' (WB).

(Warwick of Warwick of
(Par) (11).

(Par) (11).

(Reviewed in Vanery, April 27)

(Reviewed in Vanery, April 27)

(Reviewed in Vanery, April 27)

(Reviewed in Vanery, April 28)

(Revy — Four Men and a

Prayer' (28th) (2d wk).

Strand—Crime School' (
(Reviewed in Vanery, May 4)

(Reviewed for Way 19

(WGC) (2d wk).

(MGC) (2d wk).

Strand-'Crime School' (

'COLLEGE' 9G; **CINCY SLIDES**

Clinimati, ay 10.

Biz for ace pic pariors, by and large, is: under par for second straight week: Current bo, topper is. 'Old Chicago,' a holdover at the Palace.'

'Goodbye Broadway,' with Tommy Riggs, a local fave on WLW before he went radio network, is imbedded for a season's low at Setimb.

This burg's overloaded, with big pictures of the control of the co The west-same now when the included in the same and the work of the same and the sa

week 'When G-Men step at Swinge' (Par), split, \$2,100. Grand (RKO) (1,200; 25-40)—'David Copperfield' (M-G) (reissue), No dice, \$1.600. Last week, 'Hardy's Children' (M-G) (3d week), \$2,500,

Children' (McC.) (3d week, \$2,500, 642).

Keilbs (Libbon) (1303, 245,500, 642).

Keilbs (Libbon) (1303, 245,500, 642).

Keilbs (Libbon) (1300, 245,500, 642).

Falkee (RKO) (2,200, 245,500, 642).

Falkee (RKO) (2,200, 245,500, 642).

Sababet (RKO) (2,200, 245,500, 642).

Falkee (RKO) (2,200, 245,500, 642).

Falkee (RKO) (2,200, 245,500, 642).

Falkee (RKO) (2,200, 245,500, 642).

Revivals Push Port., Ore.; 'Living' Dual Good \$5,500

Portland, Ore. May 10.

New films opening this week are.

"Nomen Are Like That' and 'Joy of Living.' Indic Rivoil has installed a rely on the property of the

previous b.b. winners, doing well previous b.b. winners, doing well mill. Retinates for This Week Services and Cookey Brook Services and Cookey Services

Philly Biz Blotto; 'Marco' \$21,000, Crosby \$13.500, 'Always Woman' 12G

Philadelphia, May 10. Philadelphia, may 10.
Grosses are spotty, although mostly
punk. Experiment at the Earle in
putting fairly strong second-run pic
in, instead of usual weakle first-run,
to bolster not too powerful stage
presentation, seems to be meeting

to bolster not too powerful stage presentation, seems to be meeting with fall success. With fall success, the fall success, the fall success, the fall success, the fall success success as much as 40% below same week last year. Combination of circumstances accounts for this, not least of which is outlawing of bingo here. Estimates for This eck.

Estimates for This eck.

Altine. With 11 303: 457.75.75.**

Estimates for This eck Aidline (MB) (1,303; 25-7-75)—
Return of the Scarlet Pimpernel' (UA). Punk at §8,500. Last week. Beloved Brait (WB), likewise no hot Beyd (WB) (2,359; 42-7-68-75)—
'Always a Woman' (Col.). Only \$12.

Onlindicated. Last sesh. Four Men and a Prayer (20th), little better at and a Prayer (20th). It was the control of the Colon Heaven' (up Thursday (2)).

sing a cryser (2010). Hutto better at the pictures at Grand Nationnal (1014) (1014). The pictures at Grand Nationnal (1014) (1014). Object was more room for shoot-marked the pictures at Grand Nationnal (1014). The pictures at Grand Nationnal (101

' id Chicago' (th) (2d week) (2d run). Holding up like a trouper, particularly after eight weeks of roadshowing before going into regular initial run; \$5,100. Last week, powerful \$7,7

powerful \$7,7 Stanley (WB) (2,916; 42-57-68-78) "Test Pilot' (M-G) (2d week), Con-tinues to zoom niftily, \$16,700. Ini-tial sesh, swell \$22,900. 'Robin Hood'

(WB) next.
Stanton (WB). (1.457: 37-42-57)—
Law of the Underworld' (RKO).
Back on standard action fare and
clicking smoothly with \$5,100. Last
week, Women Are Like That' (WB)
also-oke at \$5,200.

Prog's Studio Spread ollywood, May 10.

Progressive Pictures, indie outfit headed by Ben N. Judell, moved to Selznick-International studi after three pictures at Grand Nationnal.

Inside Stuff—Pictures

It cost Katharine Hepburn \$200,000 in salary and a percentage of the gross of two pictures to settle her contract with RKO. Since 1932 Miss Hepburn had appeared in 14 pictures for the company and had six months to go under their contract at \$100,000 per film and 10% over a stipulated gross, Studio announcement of the disagreement said briefly. Difference of opinion regarding story material was the cause of this anicable separation.

separation.

Differences became really acute when she retused to play the leed in Mother Care'y Chickens, at which time neglectations were started for cancellation of her contract. It was the climax of a series of arguments, Understood that Miss Hepburn felt her performance in 'Holiday' offered a good opportunity to wash up with RKO.

Columbia is reported interested in sirani.

Columbia is reported interested in signi three years at \$150,000 a picture.

Harold Lloyd may be the answer to 'What o' at Paramount, Richard Connell story, on which the studio has spent about \$100,000 so far, has been the subject of serious confabs between home office and Hollywood exces. It was purchased by Emanuel Cohen for \$35,000, subjected to two expensive treatments and spurmed each time by Gary Cooper, slated as the star. When Cohen and Paramount severed relations, the studio was left holding the story. Lloyd, now a Paramount producer-star or a picture-to-picture basis, is considered an okay fit for the role, and a strong drawing card in England where the yaru is laid.

First of a series of four shorts, in Cosmocolor, was trade-shown last week by RKO Pictures. New color process is credited to Otto C. Gillmore, Process is obtained through a special lens that fits on the camera used in photographing a picture. In basic idea it resembles a process offered in photographing a picture. In basic idea it resembles a process offered inviersal about 15 months ago. Cosmocolor costs about 2½e more per foot than black-and-white. It produces a reasonably good color effect comparable with other color processes currently in use.

Another European headache is on her way out of Hollywood as soon as her next option expires. Viennese warbler, under contract to a majer and the first and only break when he was board to provide the state of the s

Picture biggies are in for another one of those newspaper exposures, this time an exhumation of their ancient gambling losses. As result of the publicity achieved by the \$150,000 poker game between Lew Brice and Herbert Clifton, the L. A. Examiner has assigned two reporters to dig up half-drogoting ammire gipsodes in Hollywood, nearwhile keeping up the heat on the Brice-Clifton affair until the musty tales of the past are dusted off or publications.

Paceuse production delays, on two Ginger Rogers photuse brings them too closely together for release, RKO is setting the evailability dute on Having Wonderful Time' back two months. "Vivacious Laday, originally on March schedules, was moved down several times until now the official release date is May 13. "Wonderful Time," which had been set for May 27, now pushed back to July 1,

Mike Angelo, Philadelphi artist, who was planning cartooner ased on Don Quixote, received, a warning from RKO to lay off as it clair so prior rights. Said that the Spanish novel would probably be Disney's next. Angelo recently returned to Philly, from the Disney studios. He resign in a tiff over salary.

Jubilant whoops resonated in a major studio publicity department last week with the tidings that a femme star's contract had been cancelled by mutual consent. The boys and girls made it unanimous by buring what was supposed to be a copy of the unbeloved star's contract. They had no cfligy handy, Just too mutch temperament!

'High, Wide and Handsome' (Par) is getti the title of 'Black Gold.' This name was consi ture since it is a story about the oil fields.

Lincoln, May 10 Lincoln, May 10.

It's Test Pilot' by several lengths this week, although 'In Old Chicago' is running strong and will also finish well. No apparent reason for holdovers these days, because there's a big product backup, but 'Always a Woman' is second-weeking at the

Kiva (Noble) (440: 10-15)—'Always Woman' (Col) (2d week). Fair 900. Last week, first stretch okay,

Stuart (Cooper) (1,500; 10-25-40)— "Test Pilot" (M-G). Fancy winner at \$4,500. Last week Golden West' (M-G), \$3,100, barely average,

Newsreels May Fall Into Newspaper Guild

Paramount is the first newired to be organized 100% by the News-raper Guild, which recently ex-tended its jurisdiction to this field. Efforts are going forward to organ-ize the others throughout. There are a few scattered individuals with other recls who are already in the Guil

ANTI-COMM'L NEWSREELS

Mpls. Continues in the Doghouse: 'Merrily Live' \$6,800, 'Swing' \$3,700

Minneapolis, ay 10.
Although business generally continues in its prolonged slump, usual
isolated bright spots prevent the entire box office picture from being
completely submerged in indigo.
Uncessing rain and extreme cold
are additional adverse box office facturns currently. It's a continue that

this week nary a loop house will come close to five figures and that tal take of all the first-runs ill fall below \$23,000—an amount hat one house alone, the Minnesota, to top regularly in good times.

Estimates for This Work
Aster (Ph.-Singer) 4000; 15-25)—
Said's Night Out (RKO) and SulfardGog Drummond's Peril (Par), dual
first-runs, split with Love on a dual
first-runs, split with Love on the control of the co Estimates for This Week

first runs, mid \$800, cm.

Century, (Par-Singer) (1600; 22-05-04)—Beloved Bratt (WB). Light Medical State of the State of

pagement.

Minnerota (Par-Singer) '(4,200: 25Minnerota (Par-Singer) '(4,200: 25Marrily We Live' (M-G),
Pari 88,800. Last week, '040 Chicago'
(20th) (2d week), \$5,000, nothing to
(2d) the control of the control of the control

min tweek.

Orpheum (Par-Singer) (2,800: 2540)—College Swing (Par-Neachng toward sickly \$3,700. Last week,
Paris (Marril 1) (Marril 1) (Marril 1)

married (Marril 1) (Marril 1) (Marril 1) (Marril 1)

married (Marril 1) (Marril 1) (Marril 1) (Marril 1) (Marril 1)

married (Marril 1) (Marr

ran list this week, using revivans on a daily change, for This Week, and a fally change of the Week AL Settlands of the Colon (1,400; 25-40)— (2004), finished with smathing \$5,500. (2004), finished with smathing \$5,500 of the Colon (1,400) of the Colon (1,400) of the Colon (1,400) of the Underwood of the Underwood (1,400) of the Underwood (1,40

Golden West (MCC) (2d cm), sha \$2.500.

Denham (Cockrill) (7,50; 24.50), sha \$2.500.

Mest (1,50), sha \$2.500.

Me

Ind'pls Mostly Tepid; 'Rhythm'-'Nurse' \$7,300

Knythm'-'Nurse' \$4,300
Indianapolis, May 10.
Outside of 'Dr. Rhythm' at the
Circle, none of the first-runs is making any headway this week, as general business conditions here continue to decline. Closing of the
town's ace de luxer, the Indiana,
Thursday (5) did not seem to help
the other downtowners, as had been

the other downtowners, as had been hoped.

Aneile (Katz-Dolle) (1,100; 25-00.

Top, to Paris' 60th (Lightweight of the Company of the Company

Loew's (Loew's) (2,400; 25-30-40)—
Hardy's Children (M-G) and Divorce of Lady X (UA). Slow \$4-800. Last week, Test Pilot' (M-G) and Divorce of Lady (M-G) and Divorce of Lady (M-G) and M-G) and M-G (M-G) and M-G (

DETROIT BLAH: FOUR MEN' 14G

Detroit Biz is on a toboggan all over town. Two first-runners, United Artists, and Madison, dropped admish from 85c top, which is also charged by the de luxers, to 55c, but so far it makes no diff. Last fall these same houses were asking 75c top, but that was just before bottom fell out of auto market.

popularity of the property of

Navy Aid for WB Pic

Naty Aid for WB Pic.

U. S. Navy will cooperate with Warners in the filming of exteriors for Wings Over the Navy at Pensasale, Fla., in July.

George Brent and Ronald Reagan will head the troupe taken to location by director Lloyd Bacon.

Starting Over Again

Hollywood, May 10.
Walter Ferris is brushing up the screen play for Little Princess, contemplated as a starrer for Shirley Temple at 20th-Fox. Writer worked on the same tale a

RESENT FREE AD. CHISELERS

Newsreel Umbrage at Being Coerced

Into Giving Free Ads to Staged News Events-May Cut It Out Altogether, If It Keeps Up

SUNDRY EXAMPLES

The widespread advertising and publicity obtainable on the screen, if mentioned in newsreels, has reached such proportions that execu-

if mentioned in newsreels, has reached such proportions that executive editors are reported framing plans to present a united front in hopes of curbing this obvious entire the control of the control of

eedom. Mrs. F.D.R. and a Dept. Store Probably the most glaring example f chiseling screen credit from a

para, F.D.K. and a Uepl. Store
Probably the most claring example
a legitimate news yarn came as legitimate news yarn came and the control of the news of the control of the news of the control of the contr

would do for professional the law-next year.

This is a continuation, more or less, of the troubles the reels had last year in covering football when several colleges went commercial in

a big way.

Even the Circus

Even the Circus
The newsreel executives also ran
into this growing tendency to dictate
to them when they wanted to photograph the Ringling circus in Madison-Square Carden recently. They
were told that taking scenes of the
main show in action would hurt the
big top when it hit the sticks. Newsreel men disagreed saying that it big top when it hit the sticks. Newswhether eredit or mention should be
reel men disagreed asying that it be given. They, too, appreciate the
would be an early appetite-whetter
fact that once the bars are let down
reached eities throughout the U. S.
Newsreel boys were invited to phtograph performing elephants and
clowns before erippled youngars,
however, later on.
Teculiar part about this situation
public mentions of become

They Need a 'Chicago' to Drag 'Em In When Summer Comes to L. A., \$28,500 Sturdy: WB Pair, 'Sinners' Poor \$8,500

VISUAL EDUCATION AND COMM'L FILMS

Chicago, May 10. Chicago, May 10.

National Conference on Visual Education will hold its meeting here plune 20-23, with plans calling for a serious consideration of commercial prominent place in the picture field. Among the commercial film speakers at the conference will be L. A. Hawkins, of International Harvester Co.; tuant Grant, of Pure Co.; H. A. DeVry, of the DeVry Co.

which finds many seeking credit often when the news story does not call for it or this tendency to push the newsreel cameramen around is that the news weekly officials are the newsreel to the newsreel to the newsreel to grid the newsreels to grab what the story is worth.

The newsreel to grab what the story is worth.

But though where the final say of the newsreels to grab what the story is worth.

The newsreel colleges of the newsreels to grab what the story is worth.

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Los Angeles, May 10.

California, weether, the warmish and the control of real Southern California weether, the warmish with John Public just not much interested in the popore ones. Interested in the popore ones. The control of the

'Grausty's' Headaches

Script difficulties have deferred

Script difficulties have deferred the starting date for Samuel Gold-wyn's production of 'Graustark' to June 1, one month late. To date eight writers have worked on the screen play. Latest is S. N. Behrman, Broadway playwright, who checked in at the studio yesterday (Monday).

ALL SET TO GO

Joe E. Brown starrer, The Gladi-lator, rolls this week with Jun Travis set for the forme feed. David Loew produces for Columbi release, with Edward Sedgwick di-recting.

"For heaven's sake, put this one on your 'must-see' list"...shouted Jimmie Fidler over his

show world starving for big attractions booking days and extra advertising"...says variety to a "A strong first-run release justifying extra

"Will ring the box-office bell" ... says Film paily to box-offices on the breadline "Hollywood returns to fundamentals of film making... will gain money-making returns wherever it is shown"

and they know what you're up against . . hollers Red Kann's Box-Office .

the picture tops in comedy this year "It has everything which means box-office smash" .. cheers Hollywood Reporter ranking

"One of the best RKO has put out in years"

... wires Jay Emanuel, showman, and pub-lisher of Jay Emanuel Exhibitor Publications Will bet my shirt this will prove to be the season's definitely play two weeks in Reading and Harrisburg" outstanding hit and a great audience picture...Will

... roars Hollywood Variety . . . and they've seen 'em all

A SHOW ... RIGHT NOW WHEN YOU NEED IT! WHEN THEY TALK LIKE THAT, MISTER, YOU'VE GOT

JAMES STEWART

GINGER ROGERS

VIVACIOUS LADY

JAMES ELLISON BEULAH BONDI CHARLES COBURN
PANDRO S. BERMAN IN CHARGE OF PRODUCTION A GEORGE STEVENS PRODUCTION

SCORES OF LUCKY FIRST RUNS ARE OPENING WITH IT THIS WEEK AND NEXT! . . . THEY'VE GOT THE AND THEY KNOW IT! YEAR'S BIG WINNER ... NOW ...

Foreign Films Glut U. S. Market: Operetta, 2. Pic Scores Ocal Straus, who is in Paris to conduct an Austrian musclap program on May 13, is to write an operetta which ill have its premier in which ill have its premier by Leopold Marchard and Libert Williemstr. I sensit of the success of certain which ill may it be provided the program of the provided Marchard and Albert Williemstr. I sensit of the success of certain which ill will meet. Straus says that he has had two offers to write scores for French films and in all probability will accept them. B. O. Clicks Rare. Most of 'Em

As a result of the success of certain foreign-made films at the functional boxoffice in the last year, an influx of weak European product is glutting the market. Old-ine foreign film distributors are watching the function of the functional films givings. They believe the foreign films and wash un several distributes are matural and other beauties, and wash un several distributes are several distributes are several distributes are several distributes.

Film did a nose-dive in final week and will be lucky to show two fair weeks of business. Another Euro-pean production, shifted into an arty spot. Is dying a slow death after one

exhibitors can remedy this situa-tion, but unfortunately it is not so easy for foreign distribs. All it takes is a few floppo pictures and the firm is apt to face: 77-B or a complete fold. Exhibitors can remedy this situa-

Short-Sighted

Short-Sighted
An angle that the smaller distributors fall to appreciate is that of 13
to 20 good boordies pictures probined, in the last two years, England
has had about 1000 and France not)
130 that no exhibitor in America
130 that no exhibitor in America
140 the last into years, England
has had about the size of the last two
years, England
140 the last two years, England
has had about the in America
140 the years, England
has had about the control of the years
140 to years, England
has had been the property
150 the years
1

oer or really topnotch pictures is small compared with the total made abroads. The practice of ambitious French producers and also distributors in hopping over to New York to dispose of their films personally is not helping, either. They bring four to eight festure prints' with them to eight festure prints' with them to buyers, run up \$5,000 or more in expenses for the trip and then often find if was a dry, haul. Instances, where these foreign officials fail to signature a single favorable deal are cause the European picture man goes back' to his country claiming that Americans are not serious business men and squawking because the European picture man goes back' to his country claiming that Americans are not serious business men and squawking because the fail of the state o

AUTEN IN SYDNEY

Arrival here May 16 of Captain Harold Auten, American representative of G., U. 7., may in time strengthen that chain's product set-up. At least that is what some of the locals hope. It is the first visit to Autstralia of Auten in the capacity of a film business man.

To Hypo Tourist Biz

To Hypo Tourist Biz.

Mexico City, May 10.

Bargain sightseeling, thanks to the highest exchange rate in years, currently around 4.10 peeso ger dollar control of the second of the seco

tourist biz will boost the republic's economic combeak, general biz being rather at a low ebb, and enable it more quickly to indemnity the expropriated oil companies. Drive is also designed to counterat unfavorable Mexican publicity north of the Big River that has scared off plenty visitors.

Newsmapers, mags and radio are to

visitors.

Newspapers, mags and radio are to be widely used.

G-B. ODEON MAY **BOOK IN CO-OP**

London, May 1.

Gaumont-Brutsh and 'Odeon Cit;
uit, long at war for feature picture
bookings, 'are trying to reach an
anicable arrangement for booking.
Barring clause will be removed, with
big pictures to be shown concurrent.

"Barbing clause will be removed, with
pictures to be shown concurrent.

"Barbing this move is the idea of
a new combo to be stronger than the
John Maxwell outsit. But the protest is expected from exhibitors who
will claim the new deal is just a stepby these two strong forces to create
a monopoly and thereby obtain preferental treatment.

HICKS' FINDINGS WILL DETERMINE PAR'S OUOTA

Paramount apparently is set on plans for carrying out British, quota pleture requirements under the new John W. Hicks, Jr., toreign sales thief, rome Europe on May 23. Hicks new is in London conferring on final details and also on Minar the control of the conferring the control of the conferring the control of the contr

John Nathan's Private Sales Drive for Par

Sales Drive for Par John B. Boshes Aries, May 3. John B. Nathan, general manager of Paramount in Argentina and Uru-guay, is conducting a spetial drive from about climans for last weekend. Fictures shown were 'Angel' Ebb Tide, 'True Confession', 'Soul's at Sar's and 'Amspola del Camino.' Soul at Sar's and 'Amspola del Camino.' Soy of all open BA. cinemas with Par product, two other pictures of the same company were screened at the same week in first-trun houses of the same company were screened at the same week in first-trun houses of Suipechia, and "ell Pargo" at the Opera. Pormer is in its second stanza.

Henry Sherek to N. Y .; Meet Deval, O.O. Shows

Henry Sherek sails May 18 for New York and will be met on arrival by Jacques Deval, who is flying from Hollywood to discuss his new play, which Sherek intends to present in

London.

Sheriek also intends to o.o. most of the Broadway productions, with London presentation in view. Besides up some talent for the four London injust spots he operates. Will also confer with N.T.G. and may book the centre mit for the Dorchester hotel. Henry Sherek, accompanies h

Oscar Straus to Write

SOUELCH BREAK FROM QUOTA **HOLDOUTS**

Unwavering opposition of major companies to the present New South Wales quota law was nearly broken up last week because one company seeming the seemi

Australi
It was only after several serious huddes at the Hays office that this company was swained to the this company was swained to the thin the

Haysians reported the situation nchanged.

AUSSIE GOV'T OKAYS TIME'S REICH REEL

Sydney, April Government officials declined a request of the German Consul-General to ban the local about of the March 1962 of the State of the Stat

man nation, and that no ban was necessary.
Some time ago, following such a request, the government banned performances of Clifford Odets' anti-Nazi play, 'Unil The Day I Die,' by a little theatre group. Banning aroused indignation, but this time the government is not risking any further public protests.

Kent. Hutchinson In London for Convensh

London, May 10. Sidney Kent will dedicate the new Sidney Kent will dedicate the new toth-Fox Pictures building here. Thursday. (12) on opening day of the company's three-day England sales convention. W. J. Hutchinson. oreign sales manager, also is here for dedicatory exercises and will preside at the annual sales confab. Both-plan to sail for the U. S. the latter part of this month.

Sidney Kent and W. J. Hutchlnson are due to arrive in N. Y. June 1 from attending sales meeting in France and England.

Current London Shows ith Dales When Opened)

French Without Tears, Criterion-Nov.

6. The National Years, Criterion-Nev.
6. The Control of the Contro

ose Ruu My Girl, Victoria Palace—Dec. 0, 377.
'Nine Sharn,' Little—Jan, 26, 38, 'The Island,' Councily—Pet. II, 38, 'Plenth on the Yalle,' March 0, 38, 'Plan for a Hostess,' St. Murtin's—March 0, 38, 'St.

"Pign for a secondary in the control of the control S.

Idlot's Delight, Apollo-March 22,

Power and Glory, Savoy-April 8,

Poster and Shartestones-April 8,

Polison Per, Shartestones-April 10,

Wild, Outs, Princes-April 10, 128,

Wild, Outs, Irian archet April 20,

Wild, Delight of Communication of Communicatio

Mere ant of Venice, "Queen's—April 21,
'thoman Ridge,' Strand—' pril 21, '13,
'thuseet Play,' Play house—April 27, '28,
'Lody With Designs,' Ambassadors—April 28, '18
'Money Tolke,' T.yceum—May 4,
'Money Tolke,' T.yceum—May 4,
'Polistei's "Follits,' Saville—May 5,

ar Straus to Write Operetta, 2 Pic Scores Avert Paris Pic Admissions War; Commish Nixes Early 2d Run Plea

LEVEY'S O. O.

Mono Rep Also Interested in British Televish

Arthur Levey, British representa-tive for Monogram in England, who is associated with Oscar Deutsch the-atres in a television enterprise, ill ls associated with Oscar Deutsch the atres in a television enterprise. If each was a constant of the constant

MONEY TALKS

Money Talks, meandering French
financial drama, opened at the Lyceum Wednesday (4), Looks very
milkely,
milkely,
"Follies' opened at the
Saville Thursday (5), Musical is
bright and looks promising.
"As Husbands Go' shuttered Saturday (7) at the Garrick after 1d
days, Want tragended as likely,
many tragended as likely,
many tragended as likely,
many tragender of the Marrick and the
Royalty theatre (7) at 100 miles from the Marrick Type from the Marrick Ty days. Wasn't regarded as likely. 'April Clouds' to warehouse from Royalty theatre (7) after 16 days. Also considered doubtful, 'Three Blind Mice' exited the York theatre (7) after 11 days.

KATE DE NAGY'S 'MUST' REICH CONTRACT BID

Paris, May 3.

Paris, May 3.
vidently German Propaganda
Minister Dr. Joseph Goebbels grabr
just what he wants, even in the way of
film stars. Kate de Nagy, Hungarian-born Prench picture actress, was
called to Berlin this week by Goebbels to sign a contract to make four
films for UPA before the end of the

films for UFA before the end of the year.

Complete terms of the contrat were not known when Mile. de Nagy left Paris, but she was guaranteed that she would be able to conti us the intends making a pic in France after each German production. She says that the German offer was a surprise to her, although the made a pic in Germany two years ago. Since that time she has been working in France. She is a French citizen by marriage to the product of the prod

Publicity Trio Forms Shorts Producing Co.

Shorts Producing Co.

Three local publicity lacks, affected, by changes local publicity lacks, affected, and the publicity lacks, affected, and the local publicity lacks, affected, and the local publicity lacks are getting together on a proposal to supply British shorts to meet distribe, needs under the new quotaset. Lacks are Frank Shaw (ex-Capitol act. Lacks are Frank Shaw (ex-Capitol act. Lacks are for lacks). The lacks are command signature of Richard Goolden Screen Pools). They already command signature of Richard Goolden for series of family aketches he did on B.B.C. programs under title of Trio is also angling for services of a second top-rank radio personality, and has further lined up Phil Tannura for meg and camera.

Cut-throat price cutting admission war has just been averted here by the intervention of the Mixed Comme intervention of the Mixed Com-mission appointed from members of the house managers and distributors organizations to regulate such dis-putes.

putes.

Leon Siritzky lowered the bo, prices at his class A Olympia below those for houses of this category, agreed upon by the Commission and the company of the company o

nrst run.

In many cases there is no more than a week before such release. Siritzky argued the public was perfectly willing to wait a week to see a film and further, that B houses were cashing in on A house publicity.

ing in on A bouse publicity.

To prevent such price wars a commission was appointed in October,
1985, to govern classification and
prices to be charged for the e30
houses in the Paris area. Commispresident, and M. Aubier administrative secretary, is composed of three
representatives of house directors
and air representatives of distributing organizations, both French and
Classification, both French and

FRAIL, LONDON

Classifications was divided into two Classifications was always and the control of the con to be sold for at least five cents more. Siritzky was selling almost all of his house at these prices: Both distributors and competitors raised a fitting to the control of the control of

Jorge Suarez Replaces Carlos Arzeno in Chile

Buenos Alres, May 3.

Guy P. Morgan, general manager
of United Artistis in Argentian, flew
to Santiago in order to appoint
Jorge Suarez as new UA manager
for Chile, Suarez was formerly with
Metro in Chile and Uruguy.
Suarez' new job was hitherto hel
by Carlos Arzeno.

'Citadel' Toppers Set

London

Andon.

Robert Donat was finally signatured for the lead in The Clisdel, which Metro will produce at Denham studios, after some doubt whether McG woulda't prefer a Mollywood personality. However, British quots rule seemingly persuaded stellar part since 'Cliadel' will be turned out here for quota credit by Metro. This-was imperative since Kosalind Russell is set as co-star and King Vidor to direct.

Iddex arrived here about 10 days and the since whether whether with the since the since we will be set to the since whether whether whether whether we will be set to the since we will be set to the since we will be set to the since we will be set to the set of the since we will be set of the since

Metro home office in N. Y. avers that Donat was the only male top-per considered for the lead in 'Cita-del.' Miss Russell is now on her way to Europe but will go to Italy first before heading for London.

Dave Blum in Paris

Paris, May 10.

Dave Blu

Paris, May 10.

Dave Blu

International department, arms of more department

FOREIGN MARKETS DWINDLE

Union Cinemas Lost \$15,000,000 For 2-Year Span; Equals Capital Stock 85%; REST SPOTTY

London, ince formation in December, 1936, Union Cinemas lost more than \$15, 009,000, almost the equivalent of its issued capital, according to a repor rom lial date to the end of last year. tralize theatre interests, involving ar nd 150 halls, the company was orbed by John Maxwell a year ago and is now under management ritish.

of Ass ritish.

n interim report and accounting issued later partly revealed the situation and at the annual stockholders' meeting Maxwell advised stockholders not to pass them. Complete results are now available, following revuluation of thealres and general reaccounting and stockholders will take them at a resumed meeting to-

take them at a resumed meeting tomorrow (5).

apor revelation in the report is
allow revelation in the report is
allowed to revelation in the report is
allowed as the revelation of \$1,585,186,

184,1309. In the inherim consolidated statement of the company and
subsidiaries latter \$3 per inherim inspense account, which the board
in feated as lotally worthless, is \$10\$51,1, representing the amount but
it is a substantial in the revelation of the revelation ther Item

Issued capital stands at \$16,325,130,

on the stock exchange, Union first and second preferred shares of £1 eurently stand around 4s. 6d. and 2s. respectively; ordinary stock, issued at 5s., is rated at a nominal value of \$64.

127 French Picts in '37: Mostly Dramas, Comedies

nch like drama and comedy when it comes to films, according to a recent classification of pietures proceed here in 1937. Louis Saurel classified the 127 productions made classified the 127 productions made and the second consistency of the second consi is the decline of military comedies.

Boys doing their military service were the subject of almost half the French films a few years ago.

PHIL REED TO ENGLAND

Hollywood, May 10.

Hollywood, May 10.

Philip Reed is going abroad for work in Euglish piclures.

David Niven and Brian hearne re also passing vacation in their outcland, satting with Reed.

Favor Cliffers

Serials are ig rossers in three major foreign markets— Brazil, Philippine Islands and

India.

The cliffhangers appeal to that markel, but there are other foreign territories where even legitimate gunplay in cowboy pictures is tabu, because of a general nix on the use of firearms.

GTU THREATENS **GOVT. PROBE** ON U.S. COS.

Sydney. Greater Union Theatres is petitioning the Stevens government in New South Wales for an inquiry into the product stranglehold allegedly held by Hoyts' chai, according to latest reports. Though G. U. T. has Universal nd Republic programs for the coming season, plus some of etro's product, the scarcity of top features to buck Hoyts' circuit

already is being felt. The made to get the appointment of a commissioner to probe the situation through Greater Union's rights before the Film Board of Trade. Actual petition to the New South Wates government understood to mention 20th-Fox holdings in Hoyts as the ace in the hole charge, thereby carrying out previously voiced G. U.T. opinion. Though it seems dubious that any admits during the control of the prevention of the charge, there is no seen and the prevention of the charge through the prevention of the prevention of the prevention of the charge through the prevention of the prevent of the prevention of the prevention of the prevention of the p

already is being felt.

Although Greater Union probably Although Greater Union probably will continue seeking government aid on the charge of partiality to the continue of the contin

Slump in business at Greater Union Theattee' Sizes at Greater Union Theattee' Sizes at Greater to the Mc-Mr is diskering for a lease on the house. Arthur Loew, Metro's foreign sales chief, is understood to have gone over the situation when he was here. Metro-Loew now operate the St. James, Sizes and the well satisfied with both operations.

Said to make the said of the both operations.

Lease on the Liberty, with only operations.

Lease on the Liberty, with only off the said of the said o

Totalitarian States Now Bar-U. Product-H'wood Trying

capture South American ield-French Films Chief Competish — Improved Quality, Low Budgets

Foreign film distri ution executive has expressed himself, I would have many in Hollywood, and for thal matter how many in the home offices, really appreciale how much the foreign market has dwindled in recent years. Totalitarianism has removed what were formerly 'gravy' markets, and today the British Emmarkets, and today the British Emmarkets and today the British Emmarkets and the British Emm markets, and today the British Em-pire market (England, Australi, South Africa and the colonies) con-stitutes 85% of the American pic-lure producers' foreign revenue. Other 15% is spread out among all the other nationals.

'Of this, we are tryi recapture the South American market. Thal's the next best thing. And we almost lost that to France.

almost lost that to France.

'Of all the foreign film producers,' he continued, 'France has been making the best strides. Frenchene have finally solved the negative cost and \$80,000, and never go over \$140,000 to \$150,000 per production. Result is that they can recoup their negative cost from the native market; all the rest is velved.'

sure oost from the native market; all the rest is selected. This film man emphasiz that if Germany made the same cinematic strides in the Latin Americas as that of the control of the con

French Upbeat

French Upbeal
Paris, May 3.
Month of April marked a distinct
rise in French production. In all 13
french production. In all 13
french production. In all 13
french production in all 13
french production. In all 13
french production of the year
there were only 20 films produced,
compared to 31 during the same
period last years on the dismal side for
French productrs. Labor laws calling for a 40-hour week in the stu irst
had raised production by 48%. About
films french production by 48%. About
films french production to the side of the
films french production of the films of the
films french production of the
films french p

As a result, producers here adopted As a result, producers here adopted the British 'wait and see' policy dur-ing the first three months of the year. However, French picts have been finding a larger market abroad and correspondingly larger grosses here been piede.

and correspondingly larger grosses have been along. South America. Scandanavi Molland and the Balkan States have been buying Freuch productions in larger numbers as well as the Belgium, Switzerland and cities in French Canada. Recently Freuch dims have also been seeping into England and America. This, come in London Oct. 13. Herbert Maler, constructed Daly threatingly even the state of the seep of t

BRITISH EMPIRE Long Struggle Looms on Grading; **Exhibs Aggressive, Distribs Lav Low**

Reisman's S. A. Hop

Phil Reisman, RKO foreign v.p., sailed Salurday (?) for 10 de Janesico and a sailed Salurday (?) for 10 de Janesico and sailed Salurday (?) for 10 de Janesico and sailed Salurday (?) for 10 de Janesico and Salurday (?) for 10 de Janesico and Janes for the premiere of 'Snow White.

Besides Brazil, he will visit Chile, Peru and Panama before returning to

GAUCHO BELT'S **ANTI-GOUGING** PLAN

Buenos Aires, 'av 1. An alliance, probably the first of its kind ever to be for competitive thealres, is now under full swing with the major houses of Rosario. The union, headed by Au-gusto R. Fernandez, will strive to normalize exploitation and control dmish prices and the number of pictures to be presented per program. Agreement also extends into the trol of roffles and other means of exploitati

Whole Idea Is to eliminate cut-lhroat tactics. Houses under the peace-pipe include the Rex Eches-ortu Palace, Rivadovia, Select Vic-toria, Olimpo and the Sarmiento.

\$700,000 Suit Vs. Par Outgrowth of London Theatre Building Deal

London, ay 4.

Wettheimer accordingly settled with the late Ike Blumenthal, Par's general European executive, and Joe Seidelman, at that lime the foreign distribution head under the late Emile. Shauer, v.p. in charge of foreign.

E. Shauer, v.p. in charge of foreign Seidelman has since then severed with Par and is now in a correspond-ing position with Universia. He's reported to have partied with the Adolph Zukor. However, Scidelman must now be a winness for the com-pany, since Wetheimer has roo ned the matter and is suiting for the company of the company of the tement and the \$500,000 original the-stre building program. Wertheimer avers that Par nover

Wertheimer avers that Par never Wertheimer avers that Pur never did go into bankruptey, and that he was forced to accept the settlement under duress. Scidefinum has been subpoenaed to appear in the London courts as a witness for Paramount. Sir Patrick Hastings is counsel for the plaintiff.

Iondon, May 4.

n the continued bailte on picture grading and rentals, the exhibitors are maintaining the offensive. Distributors, appear content to ward off attacks. They are maintaining an impassive front, atthough underneath they are somewhat jittery.

General immersion.

General impression is that unless General impression is that unless the distribs make an early offer the exhibs will hold like advanlage and the biggest film hire battle in the history of the trade will end in vi tory for the theatres. Only fear is, on the assumption nobody wins a war anyway, the public in the meantime may have slipped away, and the business will be in a slate of col-

lapse.

Indications are the struggle may be prolonged. Some exhibs are preparing for the fight to tast well into the fail. Test of whether or not this is possible will come after current bookings have matured and new product goes to the theaters. According to the Product structure of the test of the test

At this time, however, rather than lose out with pictures the exhibit may bar at present terms, distributes are withholding product from trade preview. Unless the output of those companies outside the fight, is sufficient to meet theatre needs in late summer and early fall, there are likely to be serious gaps in the re-lease schedules. This must hit palronage.

Gov't ay Intervene

paironage.

Ballowed the Criematograph Exhibitory and Exhibitory a

a soild front. Efforts are meeting with a degree of success never before Known, proving as a side is at the strength of the K.R.S. detection to the control of the control

Pic Gal for Opera Hollywood, May 10.

Hollywood, May 10.
Rosina Lawrence, recent Ital
Roach contractee, is off for Italy to
sing role of Gilda in 'Rigoletto.' It
she clicks she draws same part
lilmed opera, to be produced
young Mussolini's Era outfit.
Before returning here she will undergo a course in voice training.

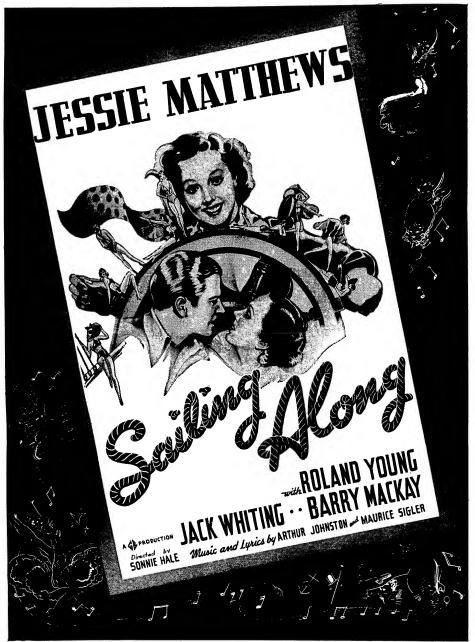
'ZOLA' TABU IN ECUADOR

Qullo; April 15.

Qullo; April 15.

ife of Emile Zola' (WB) has been bauned from all theatres in Ecuador, Censors justify move by elaimin the picture is anti-military.

GB's OPENER FOR 1938-39!





TO THE VICTOR



TO THE VICTOR

From the famous Alfred Ollivant story

BOB, SON OF BATTLE

Starring

W I L L FYFFE

Margares Lockwood John Loder

Directed by ROBERT STEVENSON

I rate a homisotion for the

+ BOX OFFICE



You'll address for the You'll address for the

HOLD THAT KISS

Melro-Gelilwyn-Dayer referes et John W. Smithern-Gelilwyn-Dayer referes et John W. Smithern Der Germannen Hollywood, May 10.

red at Uniown, L. A., May 9, '88, 1840-1840, Inc. 1840, Inc. 1840,

An amusing little farce rather cap-ably played and swiftly paced which qualifies for the secondary spot in the part of the secondary spot in its limited to the pull in the names of Maureen O'Sullivan, Mickey Rooney and Dennis O'Keefe, who impressed recently in 'The Bed Man of Brim-stone.'

and Lemins of Neete, who impresses the sections.

There is some freshines in the residual of the section of the

pearance. Boy me the customers and knows how to sell a monace between Miss O'Sullivan and O'Keefe has its moments. They may be sell a more than the sell a m

ONE WILD NIGHT Hollywood, May 10.

Sin Century-Fox release of John Stone
Productive Control of the Control
Babbieth, July 12 tollo. Directed by Sugene
Ferris, Secreptay by Charles Beldon and
Secreptay by Charles Secreptay
Secreptay by Charles Secreptay
Junton Charles Secreptay
Junton Nohan Dick Buldwin
Shaper Martin Light Rel

... May 4, '38. Running

... June Lang
Dick Buldwin

ward Hrouberg
Skidney Taler
Andrew Tombes.

Wm: Demarest
Homains Cullender
... Jan Dugsun
Harlan Briggs Halliday...

Morey Mille to recommend this one. Just a light B which will filt among the duals. McGarmatile story treats of extortion and kidnapsing, with a per per per control of the first state of extortion and kidnapsing, with a per reporter uncovering the crimes. It all turns out to be a hoax.

Names possessing any marquee aperage to the control of the crimes it all turns out to be a hoax.

Names possessing any marquee aperage to the control of the crimes it all turns out to be a hoax.

Sidney Toler, Andrew Tombes and william Demans and the control of the crimes in the crimes and steals the ransom money. If a phoney story, market proposed to except the property of the control of the crimes of the crime

ers and steats the lauroni.
It's a phoney story,
With very little to work from, Eugene. Forde tries to develop some
suspense in his direction. There's a
lot of gunplay, but no one is shot.
Even the author escapes.
Flin.

Woman Against World

- Columbia release at Lew Golder produc-
tion. Features Right Forbes and Alles
Moore, Directed by David Selman, Screen-
play by Edgar Edwards; film editor, Wil-
llum Austin: camera, Harry Forbes and
William Beckway, At Central, N. Y., dual,
week May 11, 138. Hunning time, 131 mins,
Larry Steele
Anna MastersAlice Moore
Johnny Mas.ersEdgar Edwards
Patry
Belly June Sylvia Welsh
Aunt Friede 'the! Reene-Burns
Mr. Planmer
Detective Placin
Jimmy 'mnt MacDonnie
Presecutor
Mr. Martin Hurry Hay

hervine but is killed shortly after marriage. He may have been smart at that, in view of what enuses in his story. Edwards apparently as his tory. Edwards apparently as but the makes the mistake here of the storying to increporate too many after the much abused Anna Marriage and the story of the story o

ments.
Dialog is pretty sad, photography is uneven.
Wear.

Romance on the Run

Republic release of Herman Schlom pro-
Republic release of Herman Schlom pro-
furtion. Feutures Donald Woods, Patricia
Killis, Grace Bradley, Directed by Gus
Meins, Screenplay, Jack Tawnley, story,
Eric Taylor: camera, Ernest Miller: edilor.
Ernest Sims; music director, Al rio Co-
umbo; songs, Jack Lawrence, Peter Tin-
urlm. Heylewed in Projection Room, N.
Y May 5, '38. Running time, 68, mine.
Barry Drake
Dule Patricia Ellia
dly famout
Whitey Edward Bronhy
Sekhart illiam Demarest
Cooper Crulg Reynolds
Ridgeway Andrew Tombes
Tappy Drunk Bert Roach
Pappy Ilatfieldleon Wenver
MoniloonEdwin Maxwell

Monitoon Edwin Maxwell
Philipa Grauville Bules
Dolly Jean Joyce
Mu Hatfield Georgia Simnons

The state of the s

plays a private dick, employed by the insurance company to recover the professionally and romantically woods teams ultimately with Miss Ellis in tracking down the culprise-pocked, though he's not very believable as the gay, carefree slettly probably because the role is so distrayals. Miss Ellis, who recently returned from England picture-making, is excellent. She back to bru-Songb by Jack Lawrence and Performance of the Professional Control of th

AIR DEVILS

Universal release of Trem Curr produc-tion; associate producer, Paul Mulvern, Features Lorry Blake, Diek Parcell, Di-Features Lorry Blake, Diek Parcell, Di-liberoid Buckley; asveen play, Buckley and Counce Wagner; curren, Harry Neumann, Reviewel in Profection Room, N. Y., 197 5.28; Munding time, 70 mine.

3.5	Running	thue,	70 thins.		
Harses	hac		1	arry	Blake
Shite			12	hk P	arcell .
Marria	Bradford			ryt Wi	Hure
Lolugu				lumo	Clerk
Mordan	nt		ТЪк	rien Br	okuw
311 1	the		Min	erve I	recul
Count.	awthen	ě		thes M	urray
Hulo				l'aul 8	utton
Walke	F		be	diay 1	dugan
Don K	uhunn			. A1 K	kome
Preside	enl		Mirls	net Vi	Meroff
Mert Le	enolu			IIIe V	Vavne

Miniature Reviews

'Hold That.
Lightweight film entry,
ant but undistinguished.
'One Hd Night' (20th).
Turns out to be very tame. A
docile dualer.
(CO). Minor meller.
-'Air Devils' (U). Weakie service yarn with a \$5t QuirtCapt. Fiagg twist and South Sea
locale.

'Swigs Mi (MG). Laurelardyer that won't be missed.
'Lady in the Mergue' (U).
Well produced whodunit.
'Overland Express' (Col.).
Historical western with Buck
Jones In one of his better roles.

withal contriving to thwart the pesky native plotters. Naturally neither gets the girl at the end—it seems she really loved another guy all the time.

sets the girl at the end—a state really loved another guy will the All this is given a brushoff production treatment. Direction is rounded to the state of the st

SWISS MISS (WITH SONGS)

WITH SONGS MY 30.

Rich College of the second of the secon

Just a filler-in and not a very good one. Some chuckles from Laurel and Hardy, but story, production, acting and direction suggest a revival of early sound filmusicals presented with stage technique. Of little box-

office value, except for the children on Friday nights and Saturday mats. Comedy team turns up at a Swiss mountain resort with mouse-traps for sale, on the theory that cheese makers must be bothered by rodents. Rumored for years that Tony Pastor Tone a generation signature of the that the first heard it from his grandfather.

one a generation ago. Defense was that he first heard it from his grand-bath and the search of the composer, who is in hiding; his prima composer, who is in hiding; his prima hotel chambermaid and sings in the village flests; an irate helf, a hotel keeper with a Yorkville dialect, and except himself and single present the composition of the property of the property of the proposes. It is not that the prime domain white the work of the propose of the property of the property of the property of the propose of the property of the proper

Lady i the Morgue Latery 1 Later STATE gas-Universal release of Lyung Starr produc-lian, Start Presion Foster: features Particle Ellis, Frank Jenks, Barlura Freper, Thomas Jarkson, Rolle Lloyd, Hirectid hy Thomas Jarkson, Rolle Lloyd, Hirectid hy Robertson While from Jovet by Jonathon Ludiner; camera, Stanley Cortex, At Globy, N. Ya, sind, week, May 7, 38. Huaning

Edgar Edwards is credited as nate in double-crossing each other excrepips outhor. He's in the pic-into the doptones, stenling each other ture early as the husband of the er's gals, trading have makers and and directing a substantial num	`	Batty Japa. Syrie Week And Phana. 1971 Here House In the Here In t	their snarling rivalry, Larry Blake and Dick Purcell have a rough and rendy affection for each other. But being big munly hombres they alter-	Crime Club whodunit is easily	The state of the s
Edgar Edwards is credited as nate in double-crossing each other superior to the average run of fi	`	which is likely to make one wonder what the author and producer were	and Dick Purcell have a rough and ready affection for each other. But	Calanci ck	1
		Edgar Edwards is credited as	nate in double-crossing each other	superior to the average run of film	

of will timed laugh. It misses distinction, however, in that the story is
so complicated that the guilty party
becomes too obscure and
becomes too obscure and
pricture should, with good exploitation, do a fair business.

It is a sufficient of the Critical state of the
private detective in on this case to
prove, after most of the film is unsucided by the police. He manages to
prove, after most of the film is unspooled, that if S been murder. Swellshould be the sufficient of the critical
by his assistant, Frank Canke, Latter
two are the acting standouts of the
film.

and considerated control and these states are the acting states of the Immonst Jackson as the not so mart police officer does an exceedance of the control o

OVERLAND EXPRESS

y	Calumbia release of L. G. Leonard pra-
8	Calumbia release of L. G. Leonard pra- duction. Stars Buck Jones; features May-
á	Drew Eberson Screenpley by Monroe
u	ward Kilenyl; camera, Allen Q. Champoon,
	"18, Munning time, 54 m
	Buck Dawsen
	Jean Greelev urforle Reynolds
٠	Jean Greeley urjorle Reynolds Tom Forness
٠	William Hawley Matson Williams
3	Henry Furness William Arnold
٠,	Fred Greeley
•	william Hawley Matrin Williams Henry Furness William Arnold Freil Greeley Lou Kelly Overland Will Bud Osbolis
	Adams Ron Tuggart
	The state of the s

Buck Jones really rides agai in 'Overland Express.' He probably traverses more cinematic iles in this new oatser than he has in his three previous mustangers. Film is

LONELY WHITE SAIL

LONELY WHITE SAIL

(AUSSIAN MADE)

Anables, trace at forgroundstrin Glossowith

Anables, trace at forgroundstrin Glossowith

Joseph Control of Control of Control

Joseph Control of Control

Joseph Control

(In Russ ; with English Titles) Somewhat indirectly, Russia offers another 'Potemkin' incident, but it another. Potentikin' incident, but it intri particularly suity b. o. Principal appeal will be due to the extended to the exten

Fighting Devil Dogs (SERIAL)

Regulably releases of serial in 12 chapters; graduous by Robert Metchen. Directed by Robert Metchen. Robert Metchen. Robert Metchen. Robert Metchen. Robert Cremshaw

Beinson.

Gostil

Joh on

Lin Wing.

Sam Hedges.

Purker.

Wilson.

Eillis.

Republic Pictures has ruifed Republic Pictures has ruifed the marines for this 12-chapter seri and they've got the situation well hand. First chapter is 'fast-moving, aided by good direction, though considerably hypoed with the questionable fancies of the scripters. However, it's only a kid appealer, for whom it's aimed.

whom it's aimed.

It deals with the Devil Dogs in the tropics and their fight against a men-ace, called The Lighting, whose lectrical, destined as in the desired and their deals of the transparent occasionally, completely garbed in black, and masked. The device does its damage with a projectile that may strike a building, or completely as the property of the device of the devic

pants.
There's a blg cast headed by Lee
Powell, Herman Brix, Eleanor Stewart and Montagu Love. Also, a suggestion of romance in the initialer
between Powell and Miss Stewart.

Secret of Treasure Island

Secret of Treasure Islamu
Cohemia regional (SERIAL)
Cohemia regional (SERIAL)
Cohemia regional (SERIAL)
Cohemia regional (SERIAL)
Cohemia (Victorial)
Cohemia (Serial)
Cohemia (Lapanr Cutter Grage Markey Colon Danceys Colon Danceys Colon Danceys Colon Danceys Colon Danceys Colon Colon

A 15-weeker, "Secret of Treasure Island," is stuffed with fist-fighting, rough and tumble action, and enough fright ingredients to keep the kids coming back for each epis

enough fright ingredients to keep the kids coming back for each episode. Don Terry, built up by Columbia's action product into a first-class fist swinger, gets into the thick of evit exposition with some back-breaking routines. It is not the same the exposition with some back-breaking routines. It is not shown to be a superior with the secret with had gone on for centuries, but after, a short flashback is brought to the present day, Newsthes and the secret of the Island, and disputishes one reporter who enver returned to the secret of the Island, and disputishes one reporter who enver returned to the secret of the Island, and disputishes one reporter who enver returned to the secret of the Island, and disputishes one reporter who enver returned to the secret of the Island, and islands the same time. Turns out the secret of the Island, and the same time. Turns out the secret of the Island, and the same time. Turns out the secret of the Islands and the same time. Turns out the secret of the Islands and the same time. Turns out the secret of the Islands and the same time. Turns out the secret of the Islands and the same time. Turns out the secret of the Islands and the same time. Turns out the secret of the Islands and the Islands and the Islands and Islands an

STUDIO CONTRACTS

Hollywood, ay 10. Kurt Neumann signed new con-tract with Paramount as director. Don Ettlinger's writer option taken up at 20th-Fox for another year. Karl Freund signed to term con-David Hempstead's writer-producer option picked up by 20th-Fox.

TITLE CHANGES

Hollywood, May 10.
Warners switched 'In Every
an's Life' back to 'My Bill,' its
inal title.
Payers

instate back to 'My Bill,' its limit title. In a withche Bereath Western Skies to Prote at the West.' Beauty and the Beech is new handle for Paramounts' Avalon.' as Blonde Chest' and 'Beauty Rucket' as 'Becuty for the Asking.' House' to Shander Mouse' and war Daughters to 'Rebelli Dau

British Theatre Owners Calling Hollywood Producers Again

More about the secret grading scheme we, the Cinematograph Exhibitors Association of Great Britian, exposed i our first protest last week—how your London distributing agents are putting your feature film into two quality—and—price classes labelled A and B.

Already 155 of your feature films have been de-graded into the B class—the lower brackets.

Your best foreign market is being tangled up by your London distributors playing amateur politics through their Kinematograph Renters Society.

But Twentieth Century-Fox and Universal do not acknowledge this dictatorship of the Kinematograph Renters Soiety. They are in the happy position of being able to book their films to British exhibitors free from the "help" of the rival distributors represented by the Kinematograph Renters Society selling combine.

As we stressed before the methods of this selling combine cannot but decrease your share, our share, and reduce box office receipts.

Issued by the
CINEMATOGRAPH EXHIBITORS ASSOCIATION
OF GREAT BRITAIN AND IRELAND



CLARK GABLE MYRNA LOY SPENCER TRACY

in Victor Fleming's Production of "TEST PILOT" with Lionel Barrymore - Screen Play by Vincent Lawrence and Waldemar Young · Original Story by Frank Wead Directed by Victor Fleming Produced by Louis D. Lighton



The Sky's the Limit! "Test Pilot" is the greatest extended run clean-up of years!

New York, N. Y. New Haven, Conn. Milwaukee, Wisc. Philadelphia, Pa. . Portland, Ore. San Francisco, Cal. Detroit, Mich. Cincinnati, Ohio Buffalo, N. Y. Worcester, Mass. Dallas, Texas Hartford, Conn. Galveston, Texas Miami Beach, Fla. Indianapolis, Ind. Kansas City, Mo. Louisville, Ky. St. Louis, Mo. Atlanta, Ga. Houston, Texas Nashville, Tenn. New Orleans, La. Columbus, Ohio Syracuse, N. Y.

Wisconsin Stanley United Artists Warfield U. A. to Madison Albee to Capitol Great Lakes Poli to Elm St. Palace to Tower Poli to Palace Martini Sheridan .Palace . Midland Loew's Loew's Grand State Vendome

·. State.

Ohio

State

Four weeks Two weeks Two weeks Two weeks Three weeks Two weeks Three weeks Three weeks Two weeks Two weeks Two weeks Three weeks Extended Extended Two weeks Two weeks

Oklahoma City Providence, R. I. Richmond, Va. Boston, Mass.

Wilmington, Del.

Reading, Pa. . . Baltimore, Md. Harrisburg, Pa. Rochester, N. Y. Dayton, Ohio . . . Omaha, Nebraska

Spokane, Wash.
Washington, D. C.
Chica III.
St. Paul, Mi

Minneapolis, Mi Cleveland, Ohio Salt Lake City, Utah

Los Angeles, Cal.

Seattle, Wash. Toledo, Ohio Criterion to Tower Loew's

. Two weeks

. Two weeks

Two weeks

Two weeks

Two weeks

Two weeks

. Two weeks

Two weeks

Two weeks

.11 days

Loew's
. State & Orpheum
. (Day and Date, virtually 4 weeks!)

.Loew's Colonial . Century Regent . Loew's Loew's .Omaha State Palace United Artists Paramount State State to Stillman Paramount State & Chinese to U. A. & Wilshire

Utah Paramount Two weeks

1. { State & Chinese to U. A. & Wilshire}
(Day and Date, virtually 6 weeks!)

. Paramount to Blue Mouse Three weeks . Valentine Two weeks

DIRECTORS FLAY STUDIOS

CALLED WAGNER **ACT VIOLATORS**

emand itation Be-Labor Board Charge Attempt to stroy Guild-Bolt at Grouping Unit Managers, Assistants

ZANUCK TO CAPRA

Possibility that National Labor Relations Board will be asked to citleads of major film companies for
assertedly violating the Wagner Lalong Act in cancelling negotiations
of the cancelling negotiations
seen in a blast unloosed on producers
by the directors; Studio executives
were charged with breaking, faith
in midst of a parker for a trying to
destroy the Guild by attempting to
film emmership, but several leaders
favor pushing for drastic action. SDG
MLRB for designation as bargaining
representative for the directors, not
due for hearing to proceed against
managers and assistant directors. Not
duit for hearing to proceed against
laders of fifth industry on grounds
that they have already violated provisions of the Wagner act divingof their fown choosing.
Next move by the Guild will depend upon action of the producers
and instructions received from the
rick, executive secretary of the SDG.
Meetings of various units will be
beld this week.
At a conference between yourself.
At a conference

mild in detail.
At this continence it was indicated At this continence that a distinction should be drawn between unit managers on the one hand, and assistant directors on the other. Accordingly your committee suggested that a be reached if the assistant were retained, and the unit managers withdrew from the Guild. We stated we include the suggested that a be reached if the assistants were retained, and the unit managers withdrew from the Guild. We stated we be reached if the substantial that the matter, but that we would submit the proposal to the Guild, we were informed by Mr. Zanuck over the telephone that negotiations between the two financial continuations of such negotiations was contrary to advice the companies releved from their counsel. 'At this conference it was indicated

under the advice of legal counsel. And we must assume that when your And we must assume that when your undertake to act without full advertake to act without full advertaken on without full advertaken on our part in good faith, we feel that this record should be made of the full advertaken on our part in good faith, we feel that this record should be made of the full advertaken on our part in good faith, we feel that this record should be made of the full and the full advertaken on our part in good faith, we feel made of the full advertaken on our part in good faith, we feel made of the full advertage of the full adver

Open letter follows:
Negotiations with the producers. Let us trace the events off abruptly by the producers. Let us trace the events of the past months.
Following the speeches of certain leading members of the Producers association some months ago at the Associations some months ago at the Association some months ago at the facer, accepting their stated desire to meet and deal fairly with all the talent and craft groups in the industry—we addressed ourselves to dustry-we addressed ourselves to them.

"They chose to meet us — and our committee did; in fact, meet with them and discussed our program at great length.

Unit anagers the Rub

The meeting revealed that they accepted our organization as it exists, granting that the directors and ists, granting that the directors and assistant directors belonged together. They questioned the proper inclusion of unit managers in our Guild-from their point of view. Our com-mittee promptly cailed a meeting of the unit managers and reported this towards and the confronting the negotiating committee. The unit managers expressed their complete confidence in the negotiating com-mittee.

mittee. Before any further negotiations oculd be undertaken the producers committee suddenly called off allow negotiations, stating that this action was taken upon the advice of their attorneys, and declared that they would grant further negotiations only if the assistants were also dis-solved from the Guild.

only if the assistants were also dis-solved from the Guid.
On behalf of the producers' com-mittee, it has been asserted that the demands of the directors would be granted in full—or more than full— if only the union of assistants, unit managiers and directors were dis-solved.

managers and directors were dis-These activities have had the ef-fect of developing sentiment toward the splitting of the Guild. In our view, every effort on the part of the producers to influence the sessitiants and unit managers in its in distinct violation of the pro-vision of the National Labor Rela-tions Act. The refusal of the producers to complete negotiations after begin-desire to create a rift in our ranks by promising all to each separately by promising all to each separately

desire to create a rift in our ranks by promising all to each separately—and thus destroy guarantees of self organization under the Wagner Labor Act.

'In this present moment the producers are united in an effort to deny and to defeat our attempt to organize as we wish and in such manner, as gives us all maximum manner, as gives us all maximum to the product of th manner as gives us all maximum

strength.

'They wish to break up the maximum strength of the Guild—in order to be able to use the parts to their own advantage against each other. There can be no denying that they committees would not be resumed. The reason given was that the continuance of such negotiations was contrary to advice the companies received from the contrary to advice the contrary to advin

D. C.'s NLRB Nix

lea of Dr. Towne Nylander, regional director of the NARB, to order the immediate hearing on the complaint of the Screen Directors Guild, that the pro-Director Scale of the Narbert of the

But this board feels that weeks. But this board feels that due to the questionable method by which negotiations have been broken off, and the manner in which negotiations have been broken off, and the manner in which rumors have been started, against the unity and integrily of the Guild, every cifort should be made to apprise every member of the Guild of the true

Letter ispatched to office of Schenck is said to have been read to him over long distance telephone, as he is en route to Miami, conterring with Nick Schenck after a stopoff in Louisville for the Kentucky Derby. Shortly after receipt of the directors' letter, Darryl F. Zanuck, chairman of the produers'. Inegolating committee, issued the following statement.

man of the produces, negotating statement.

We are still perfectly willing to agoliate with each of the units as separate Guild. Our attorney, uncomposed to the statement of the control of the statement of the control of the statement of the st

Criticians the Directors Guild for making public communications, and retuting the theorems for Guild sort making public communications, and retuting the charge of broken faith by producers, Darryl Zanuck sent the following letter to Capra: the following letter to Capra: the following letter to Capra: better that you sent to Mr. Schenck and the earbon copy to me, and I was more than astonished to learn for the first time in the trapepers that your letter was written the same time it was sent to Schenck. It was presented to the press at the same time it was sent to Schenck.

If this letter was designed by you

'If this letter was designed by you (Continued on page 24)

Vauder's New Gadget

Vauder's New Gadget
Mollywood, May 10.
Henry Sylvester, former partner in
the vaude team of Sylvester and
Vance, has invented a new camera
crane to speed picture making.
New device is motor-driven and
mounted on a truck with a turntable
attachment. Inventor has patents

Studios Hit Ouota

otion picture division in the Jewish Welfare Fund drive has practically attained its quote of \$200,000. Studio campaign opened last Thursday (5) in charge of William Goetz.

DOUBLE MENACE

ollywood, May 10.
Noah Beery and Stanley Fields
have been east in heavy roles for Sol
Lesser's 'Panamint's Bad Man' at
Grand National, Taylor direct-

The Girls' Eve View

By Marian Squire

'Four Men and a Prayer,' or Loret

"Four Men and a Prayer," or Loret
"Four en and a Prayer concerns itself with revolution, casual murders, and Loretal Young in a scries of speatcaular costumes. Film introduces the much touted 20th-70x discovery, Richard Greene, latest of a series of the much touted 20th-70x discovery, Richard Greene, latest of a series of the much touted 20th-70x discovery, Richard Greene, latest of a series of the much touted 20th-70x discovery, Richard Greene, latest of a series of the much touted 20th-70x discovery, Richard Greene, latest of a series of the latest of the much for the latest of the series of the much for the series of the

crossing in the back and enting in a fort bet.

Aside from all this sartorial splendor the flavor is masculine. Only other femmes in cast are Lina Basquette in a native girl bit, and Cecil Cunningham who appears briefly as Miss Young's companion, in a smart black dress with white fichu.

C. Aubrey Smith, as father of the 'Four Men,' is the first to go, in a very British chin up old boy' atmosphere. Alan Hale villains convincingly with the assistance of Reginald Denny and J. Edward Bromberg, both of whom are put out of the way along with other minor characters on both sides of the argument.

The Ver tile Gae Fosterettes

The Ver ille Gae Fostereites

Heading Roxy's stage bill is radio's Loretat Lee who warbles in strapless black childron over black taffeta. The Gine Foster girls act as audience for badminton chamos, Ken Davidson and Hugh Forge, in dark red suspender shorts, white ruffied abloues and large red Breton hats.

A number that seems a combination of rhumbs and big apple has the Fosters in akin-light laffeta frocks of various Lenoxavenoe colors, all edges with white ruffies and topped by monker caps with fail plumes.

Bettye Rays, of Henning and Rays, wears trailing ordin drifting with Rettye Rays, of Henning and Rays, wears trailing ordin drifting with Henning might do well to switch magazine subscriptions, the one he seems to be getting material from now doesn't keep very up to date. Myrtill et Pacaud adaglo in effective sparkling costumes which are sither beautifully fitted, or painted on. The metallic sparkle completely

covers body, head and face:

covers boy, need and race.

The Poster's stunt of the week is piano playing. Twenty-four girls in 24 butterfly dresses of lettuce green over white ruffles manage to get through "Ti-Pi-Tim" and "At a Perfume Counter" on 24 butterfly pianos. The bass is a little reminiscent of an old-fashioned nickelodeon, but the girls can plainly be seen playing the numbers, which is quite a stunt in

More Nutty Than Jovens

More Netly Than Jayres
Evidently the producers of Joyo of Living fondly expected it to be
filiariously nutty, but it's more of the latter than the former. Irene Dunne
and Douglas Fathanks, Jr., aren't entirely responsible for the fact the 'Joy
of Living' isn't very gay, It can't be blamed on Alice Brady and Guy
kibbee—both have proved beyond a doubt what they can do when they
kibbee—both have proved beyond a doubt what they can do when they
from mainutrition in the story,
Much of the action hinges on the antice of Miss Dunne and Fairbanks
when they have spent too much time with their noses buried in beer mugs,
and neither is an inspired drunk. Miss Dunne and stagers methodically and
yanks her hat over her face with businessike frequency. But not for one
moment does she give the Impression of a lady who has actually hingered
more animation, and equal conviction.
Billy Gilbert appears all to briefly as a cele owner, and one of the

Billy Gilbert appears all to briefly as a cafe owner, and one of the greatest wastes is tossing off Fuzzy Knight with a few lines of song. Miss Dunne, on the other hand, repeats one song approximately eight times in the first half hour of the film.

the tirst nat nour or the nim.

Edward Stephenson and Halloch collaborated on a dashing and extensive wardrobe for Miss Dunne. A stage gown is hoop skirted silver lame, bordered in white fox. She is besieged by autografanatics in a sequin gown, under sweep ite coats that looks like ermine but can't be because it

sets sum to ps.

When she is not imbibling beer or singing Miss Dunne is dashing to a picr to keep Fairbanks from sailing away. Some of these excursions are made in a coachman coat with leopard reverse and leopard gauntlet gloves, a slim black dress with white fringe bolero, and a bolero suit with sequin vest. Lucille Ball is frilled and ostriched as is so Dunne's parasite sister and Jean is son looks slim and smartly tailored, being Miss Dunne's 'symptotic and the state of the property of the state of the

' other' Alice Brady wears marabou troutfit with fitted, knee-length black sequi

Sartorial Shepardesses

Bon bon pink with tiny hats, and silver with large curled brim toppers, make dainty shepardesses of the Music Hall ballet, who tend un imaginary flock with a background of silver trees. Arthur Malioney 'dreams' Jane Sproule alighting from a crescent moon in floating chilflon drapes over sparkling icotard.

The Glee Club goes to 'Negro Heaven' in a celestial setting with Sally Ellis and Hudson Carmody, with the rest of the show given over to a Mexican flusta.

Nina Sandoval in bright red over ruffled yellow petitioats and Hilda Eckler in voluminous white decorated with green points serve up Sodnich dances. Gentle parody contributed by Mignon Dallet Willia combination Spanish-Russi Latin peasant dress topped by Babushka.

Effective finish costumes for the Rocketts—fitted black satin trouser, with red and orange side stripe, ruffled white blouses under multicolored bra effect, and black pillbox lists with bright red pumpoins.



CALLOFTHE ON

SURWOOD

RICHARD ARLEN BEVERLY ROBERTS LYLE TALBOT · MALA

Directed by B. REEVES EASON
Secretary by by
Gertrude Orr. William Bartlett
Systemic Producer
ARMAND SCHAEFER

ublic

Hollywood Moves to Las Vegas: Why Miss Palace Theatre Copped

legal.

In fact, everything is so legal in Yegas it's practically impossible to commit a crime and despite that it's the most orderly burg of 10,000 between Santa Monica and Monie Carlo. Even where they have laws, such as traffle violations, they have no penalities provided for them, so when such case come up before the judge he has no recourse except to

longs en ann or coverne seccept to Colly absentee this year from the routine whoopadoop of the Heldon and the Legion Liar. Paper Jim Parley frowned on sending such candid copy through the mails: and since Frank Gardside, who publishes the Lar and the town? only daily, cided to take him off the griddle and to passed up releasing the Liar normally makes Ken look on passed up releasing the Liar secretally sear. Liar normally makes Ken look to the control of the control Too Frank Journalism

Paper has proved for years that there is more money in honest adver-tising than in the other kind. Its there is more money in honest adver-tising than in the other kind. Its hotels advertise that they have the lousest beds, its undertakers guaran-tee painless planting, its doctors ad-sociated that the state of the state social state, and the state of the state car parts at new prices, its frocesy-stores tell you they have it but it's stale, and so on down the line to-the plumbers who go as blue as the Cab Jayce moved his Maverick in Tem Phoenix in order to fill the pu-tion Phoenix in order to fill the pu-

from Phoenix in order to fill the gap left by the absence of the Legion Liar, but except for some choice society notes and a story to the effect except. Cap kept well misde the Paraceh. Cap kept well misde the Paraceh. Cap kept well misde the Paraceh Cap kept well misde the Paraceh Cap kept well misde the Paraceh Cap kept well misde the Marco and the didn't call it her burne, only he didn't call it her burne, only he didn't call it her burne, only he didn't call it her burne, and the didn't call it her burne, and the didn't call the burne, and the didn't call the burne, and the didn't call the burne and the more all a gree, if it could have made more, all agree, if it could not burne the didn't call the burne and the didn't call the burne and the call the didn't call the burne and the call the didn't call the burne and the didn't call the burne and the call the burne and the call the didn't call the burne and the call the call the burne and the call the burne and the call the from Phoenix in order to fill the gap left by the absence of the Legion

there if they ever invent a cure for hangovers.
Cedric Beltrage, the eminent Engline scapologist, Bob Denton, of the UP, and a Vantry mugg made the rip by streamliner as guests of the rip by streamliner as guests of the met with an Elke brass band, but the others were informed that but the band was exclusively for the mugg. Even after Belfrage had been introduced as Lord Belfrage, the Marqueo of Grauman.

Mugg had been previously passed by special order from President Jef-fers of the Union Pacific into the engineer's cab of the streamliner, City of Los Angeles, as a special birthday surprise, and after 110 miles an hour of that he was only too will ing to pass up the Vegas bars with a brass band, Vegas having more; bars to the nile than a Bethoven

monony. Naxt four days were a steady grind

Next four days were a steady grind of brass bands, old fashions, bronx cocktails, scotch and sodas, T-bone steals, rodees, 49er dances, heauty steals, rodees, 49er dances, heauty sambling, and fittul sleep. Kyspeins a Glimnick. Final night the mugg was saked to loude the amp bething beauts on actual to the steal of the steal of

This one got a lucky break, in that the two previous nights were colder than an Arctic handshake, but the night of the parade was balmier than a Palm Beach ad. Best looker among

By FRANK SCULLY
This Newada town, where every thing normal town to the second town town to the second tow

straight.

It was the first codeo Belferge had seen. He said afterward that he had sawys understood that throwing the bull was another phrase for grooming for stardom under Sam Goldwrn, but here they actually did dog the control of the control of

Only familiar figure to the escap-ologist, who used to be London's top picture critic before he wrote 'Away From It All,' was a cameraman hangplicture critic before ne wrote Away ing from a fence. Cameraman's name was W. S. Craig, of the House of Craig and Craig and Craig and Craig and the fact that he was hanging from a fence at 4 orcheck in the attenton made it orcheck in the attenton made it in the was hanging from a fence at 4 orcheck and a fence to hang on. This is known as Las Vegas hospitality. The second of the second of the country of the

the face—as the phrase goes.

At this point Cy Taillon, the m. c. whose trim burgundy shirt and trimmer bowless were the cynosure of nounced that a mighty shapely miss would dive at 11 p. m. from a great height into a washbowl, free of charge, at the Elks Helidorado, and everybody sober enough to see 100 feet in the air was invited to attend.

But nobody's was paying any at-tention to Cy's spiel, least of all Pho-tographer Craig, who by that time was so upside down on a barbed wire was so upside down on a barbed wire fence he thought he was running for governor of California. The brone, it seems, after kicking Chuck into a chuck-hola, started after Craig the fence, and he brone gave him lift and left him hanging from the barbed wire. It left Craig so dizzy he insisted on king pictures of the mugg, passing get dizzier than that, even in Vegas.

RKO DOWNTOWN. DET., NOW A PARKING LOT

Detroit May 10. Downtown theate, former RKO showcase here, will be razed for a parking lot if owners of building otay plan at meeting Thursday (12), years after unsuccessful attempt to reinstate stage shows. Joseph J. Cavanaugh, receiver for property, said the taxes on building are so much out of lime theatre earth break

Columbus, May 10.

RKO will shutter its downtown Majestic May 20 for summer months, at least. House has been a loser, finally going to double bills after several years under tag. Columbus' Thrill Theatre. RKO has the Palace as No. 1 house, using the Grand for/holdover runs and B nus.

100% Due-Biller

Scattle, May 10. Sammy Seigel, who travels the Pacific Northwest for United

Artists, tells this one seriously on the owner of an indie radio

on the owner of an indie radio station who operates via the due bill route. He pays off his help in apartments, clothes, restaurants, autos, night clubs and tast ricks.

Controved with he wicks.

It will be a supported to the day and night hurses, so he god busy and sold some time to a leweler, taking his pay in diamonds and then turned the specifiers over to the girls in white in lieu of cash.

PHILLY EXHIBS' **MOVE TO CUT** OPS' SCALE

Exhib committee is being formed here by members of United Motion Picture Theatre Owners to ask pro jectionists to take a cut in scale in view of the current bo. slump, Group, when it is completed, will cut on William Fredman, secretary states he would be sympathetic to such a request. He said he believed his men would be willing to take a such a request. He said he believed his men would be willing to take a was necessary. He pointed out, however, that he didn't see how saving a couple of buests a week on a projectionist's salary could help the possible of the projection o jectionists to take a cut in scale in

present situation.

Union took a voluntary cut for about eight months in 1933. If one is agreed to now, it will probably be worked in the same manner as that was. Operators got their full pay from the theatre owner each too fit back to the union, which in turn rebated it to the vibenity of the control of the too fit back to the union, which in turn rebated it to the theatre. Object is to keep from bitting into the scale, as it is figured too difficult to boost again when biz picks up. union decides it's time to go back on full salary, it in merely stops making the rebates.

Pooling in Champaign Ill., Ends Fizzing Feud

Chicago, May 10. Chicago, May 10.

Merger has stilled possible battle of circuit in Champaign, Ill., where it looked as if the Alger and A. J. Balaban groups would lock horns in a wrangle of the exhibition control of the campus district of the University of Illinois.

versity of Illinois.

A. J. Balaban Co. had purchased lots in the campus territory about two years ago for erection of a the-two years ago for erection of a the-same than the same time, the Alger Bros., who already operated theatres in both Champaign and Urbana, had also made arrangements to take over some lots to build a new theatre.

some lots to build a new thealte. With the two circuits looking at each other over a couple of vacant lots, two began negotiations with resulted in a merger, and together will start immediate construction or 1,000-seater to be known as the Constant of the constant will be used for parking lots for the time being, with a view towards possible later use for construction of larger house.

MALONEY FETED

Pittsburgh, May 10.

Pittsburgh, May 10.
In addition to a bit delegation from Metro home office in New York, outside home of the work o "French National Pictures Corp. to John Malorey in William Penn and 'B' pix.

Loeb Law Firm Splits

Loe Angeles, May 10.

Law firm of Loeb, Walker Marker Splits

Loe Marker Splits

Loe Angeles, May 10.

Law firm of Loeb, Walker Marker Splits

Loeb Including firm studio's and personalities.

Edvin and Joe Loeb continue the office under their name, with George Concent, white French National Pictures Corp. which asked to roorganize under 71B of the banker pixes at in monh ago, cluded From Covernor of Pennsylvania Gifford Pinchot, candidate for that post again, and his running and the pixes of the pixes

IA's Cashiers-Ushers Ideas: The 'Hostess' Stunt South a New Slant

Columbia Wins the Suit By Owner of 162 Shares

BANKO 'FRAUD. TAMPA ATT'Y CHARGES

Charles H. Ferguson, Tampa at-torray filed suit last week to enjoin Bank Night as a public nuisance and Bank Night as a public nuisance and the state. Ferguson petitioned the court to padiock two large Tampa heaters against Screeno, The Ques-tion Box Review and a drawing in the court of the court of the court of the court here of the court had been as a court of the court of the court here of the court of the conficult of the court here of the conficacion by outer order. Bank Night, Screen and other games also constitute a public nuis-

Bank Night, Screene and other games also constitute a public nuisance by 'crowding the theatres, and reteck, hampering traffic and comsteak, programmer and a constant and annoying advertisements and announcements, 'Ferguson sald.

As a result of the drawing power to the constant and announcements, 'Ferguson sald announcements,' Ferguson sald.

As a result of the drawing power to the constant and announcements,' the constant and announcements,' the result and a think announcements and the same and the same and the constant and the same and the public.'

Hearing is set for May 12 before Circuit Jouge L. L. Parks.

City council here is considering an ordinance to license bank night at local theaters. Proposed license fee is \$10. Tri Theaters, Inc., which controls the Columbia, Morrison and Strand, only houses here, holds its weekly drawing at the Columbia weety Thursday night, with patrons of the three bourse cligible for the swarf.

Mamitton, O., May 10.
Suit for \$500 exemilarly damages
and \$370 for rollind of admissions
and \$370 for rollind of admissions
been filed against Southor Theatres, by
the filed against Southor Theatres, by
the suit of the december of a winning ticket
that she was deprived of a prize for
which she held a winning ticket
in a unit of the defe. Just company,
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Taperneux's 18G Debts

French National Pictures Con

Expected that the convention of

By Owner of 162 Shares

Scheduler's suit to force inspection of the control of th

readying to vote a war chest of the DIV, the Interestation of the CDU, the Interestational excess are tookin particularly towards the south which luss never been supported to account the INTSE, and the INTSE and INTSE is concerned over a sudder cropping for the INTSE is concerned over a sudder cropping for the INTSE is concerned over a sudder cropping for the INTSE is concerned over a sudder cropping the titled-takens, and are replacing the titled-takens, and care replacing the ducets into the box.

With George E. Browne, president of the International Alliance of Theatrical Stage Employees due in Flexification Committee and the Commit agreement.
Although it was said this year's

negotiatious might be held on the

Coast, New York still nitiality remains the spot for the powwork.

The Theatrical Managers, Agent E Treasurers Union, which is preparing to branch out in fields other than legit, may not be hooked up with the International Alliance of the Interna

that now.

In addition to laying plans for organization of film industry eligibles
both, east and work, the TMAT durboth, east and work, the TMAT durunit managers, press agains and
others with the ajor Bowes' organis
unit managers, press agains and
others with the ajor Bowes' organis
and others with the ajor Bowes' organis
to the state of the state of the state of the state
Bowes at the moment. In addition
to theatire people, TMAT's east, press book
writers and others in home offices.

UA, DETROIT, GOES DUALS, FOR 1ST TIME

Detroit, May 10 United Artists theatre (United De-United Artists theatre (United De-troit) goes dualler this Thursday (11) for the first time in its history. House, which seats 2,000, last week dropped admish from 65e, top to 55c., second drop in six months, top having been 75c, last fall just prior to auto plan foldups here.

If policy works out at the UA. it's believed UD circuit will try deals at the 2,000-seat Madicon, which has been on singles past two years. Riber that or spot may be closed for

BOB WILBY BACK HOME

Bob Wills Enter tomber to the property of the

on operating matters affecting the Knicky-Willy chain.

THE MEN OF WARNER BROS, ARE GOING TO SHOW YOU THE GREATEST ACTION STORY EVER WRITTEN. WAIT AND SEE!

/

Seeing Specs for 1938-39

period spectacle, 'Alexander's Rag-time Band.' Twentieth will have one Eddie Cantor and two Sonja Henie pictures, one a collegiate story, the other unsct, while there will be three Ritz Bros. releases, all more definitely comedics, though with music or perhaps even musical

routines.

Metro's musicals will all be on a lavish scale, and, in addition to Broadway Melody' and Ziegfeld Follies,' include 'Adventure for Three' Geanctte MacDonald,' The Great Waltz, 'Swethearts' (MacJonald-Eddy) and 'Ballalaida,' adaptation of the Continental success. No stock musicals planned by this com-

More Speciacles
Twentieth-Fox, aside from Irving
Berlin's 'Ragtime Band,' will have
Suez, 'Kentucky,' Stanley and Livingstone, 'Jesse James,' The Splinter Fleet,' The Life of Alexander
Graham Bell, 'King of, the Khyber
Rites,' Indian outdoor story,' Blue
Along the Mohawk. 'American revolution saga. Lessers of this character also figure in plans,

WB will have 'Juarez,' Wings of

ter also figure in plans.

WB will have 'Juarez,' 'Wings of
the Navy,' 'Dodge City,' The Sea
Wolt,' Jack London story; 'Life of
Haym Salomon,' 'Valley of the
Giants,' 'Heart of the North,' saga of
the Northwest Mounted and others
in addition to 'Desert Song,' remake.

In addition to 'Desert Song,' remake.

Metro is also long on spectacles for '38-39, including 'Quo Vadis,' 'Spur of Pride, 'Boot the British army and 'Spectacles' of 'Boot 'Spectacles' of 'And So—'Victoria,' costumer, 'Madame Curie,' 'Northwest Passage,' 'Marie Antioniett,' 'Sea of Grass,' 'Marie Antioniett,' 'Sea of Grass,' 'Marie Antioniett,' 'Sea of Grass,' 'Gand Marie Antioniett,' 'Sea of Grass,' 'Boot Marie Antioniett,' 'Sea of Grass,' 'Marie Antioniett,' 'Marie Antioniett,

Paramount will have 'Union Pa-cific,' 'Men with Wings,' 'The Texans,' 'Canadian Royal Mounted,' 'Spawn of the North,' 'Knights of the Round Table,' 'Light That Failed' and

'Sudan.' Others wilt be scheduled

UA's He

UA's Hopes

UA production plans for '38-30 are not 'yet very definite but David O. Selznick still has 'Gone with the Wind' to go. One of his large-scale productions will be 'The Earl of Chicago, as well as 'Young in Heart' and 'Heart Break Town,' Muliny in the Mountains,' from Alex Korda, the Mountains, 'from Alex Korda, while Goldwyn will supply 'The Exiles,' based on the European crisis, and 'Graustark', Eddie Small an historical film about West Point, and Watter Wanger 'Algiers,' spec of the Foreigh Legion. Selznick's 'Freedom of the Press,' biog of the A. P., is cold.

Donald-Eddy) and Ballalia, adaption of the Continental success. No color musicals planned by this company and the sum of the Press, blog of the A. F., is proposed to the company of the press, blog of the A. F., is proposed to the company of the press, blog of the A. F., is proposed to the company of the press, blog of the A. F., is proposed to the company of the company of the press, blog of the A. F., is proposed to the company of the c

Hollywood, May 10.
Outdoor dranatic pictures are the remedy for boxoffice doldrums, in the opinion of Jues Levy, RKO sales are the opinion of Jues Levy, RKO sales are under the country. Serewball comarcium of the country. Serewball comarcium of the country serewball competent films are still doing a prospersus business. However, the country series of the country series of the country series with the type of stories it was using 10 or 19 years ago and produce them with the higher standards in force today. Hollywood, May 10.

Fox-W.C. Building 4

Fox-W.C. Building 4
Hollywood, May 10.
Four Class A theatres, at an aggregate cost of \$500,000, are being erected in the Frisco Exchange area by Fox-West Coast. Two houses go up in Oakland, one in Fresso and the other in Reino.
Fresso louse will be town's first

Marrying J. P., Ex-Exhib, Now Running for Judge

Now Running for Judge
St. Louis, May 10.
George R. H. St. Louis C. Condition
at Ferguson St. Louis C. Condition
at Ferguson St. Louis C. Condition
relited from the exhibition tield to
become a Justice of the Peace, cossed
his chapseu into the political ring
would seek the Republican nomination for Judge of the St. Louis
county court in the August primary
election. Hart, who won the sobvecause of his willingness to we
couples at any hour, sell wedding
ings, etc., has been under fire for
leged indiscriminatory mod the air
leged indiscriminatory and the
leged indiscriminatory and t

'SNOW WHITE' INSPIRES OLD CARNY GRIFT GAG

Hartford, May 10. Hartford, May 10.

Pollowing the receipt of many complaints from theatre patrons that they had been victims of pickepockets during the recent showing of Snow placed in several neighborhood houses last week where 'Snow White' was showing.

According to detectives, pickepockets now follow hit film shows from toma to flown as they used to follow the carmival.

MORE VIPPEE

MORE YIPPEE
Hollywood, May 10.
Trem Carr's production of 'Pony
Express Days' started galloping last
week on the Universal lot.
Picture stars Bob Baker under the
direction of George Waggner.

Aen Maynard Obliges
Indianapolis, May 10.
Carl Niesse, building the Vogue,
de luxe nabe called in his old friend,
Ken Maynard, appearing here with
Cole Bros. Circus, to lay the corner-stone of the building Sunday (8).
Maynard smeared the cement
while group of kids stood around to
supervise.

'Schnitzelbank'

(Continued from page 1)

So. Cal. Indies Protest 'Snow White' Roadshow Tariff: Charge Camouflage

Partnership Schism Prompts R'c'v'rship

Prompts R'cv'rship
Two Thompsonville theates, the
Franklin and more than the test of the
temporarily put into hands of receivers last week by Judge P. B.
O Sullivan in superior court pending a winding up of a partnership between Nathan Sisicky and Mrs.
the Majestic and Mrs. Burbank the
Franklin.
Question of insolvency did not
enter the proceedings, just a matter
Question of insolvency did not
enter the proceedings, just a matter
proceedings, just a matter
than the proceedings, just a matter
for the proceedings and for the proceedings
for the proceedings and for the pro

Both Sisitzky and Mrs. Burbank had made mutual leases to each other and provided that the houses should be leased only to and operated by each other until 1940. The Franklin had been operated regularly and the Majestic on occasions.

Charlotte, N. C., And Knoxville, Tenn., In Sunday Film Tests

Charlotte, N. C., May 10.

Theatre managers estimated that upward of 5,000 Charlottean artenance of the control Charlotte, N. C., May 10.

liberalized Sunday.

City Council will vote tonight (10) on an ordinance to allow films on Sundays except during church bours. Knowlile is add to be one of the Knowlile is add to be one of the where Sunday films are banned by where Sunday films are banned by law, the other city being Nashville. The proposal to repeal this phase of the Sunday blue laws originated on the Sunday blue laws originated make it possible for tourists to have a good time over the weekend. The movement was promoted by the local restaurant association, which hopes restaurant association, which hopes against sale of beer liberalized, they, too, pointing to a tightly closed town

RKO's roadshowing of Walt Disney's 'Snow White

Dwarfs' throughout southern California at advanced prices in contrast to regular priced bookings given theatres in San Francisco and throughout all of northern California is roundly criticized by the Indcpendent Theatre Owners of Southern California in a communication sent

to the RKO Distributing Co. heads. Charge is made by ITO prexy, Jack Y. Berman, and Robert H. Poole, its general manager, that the 'Snow White' roadshowings in this area were 'camouflaged because a majority of seats are sold at 55c prices, with but very few seats at 75c, \$1 and \$1.50, latter priced scats merely for the purpose of classifyin 'Snow White' as a roadshow.'

Snow White as a roadshow.

Claiming it is in receipt of numerous exhibitor protests against the roadshow policy. ITO went definitely on record as protesting and demanding that the practice be stopped.

ing that the practice be stopped.

We cannot understand why RKO as a distributor, the ITO communication read, would resort to a practice of this kind, which is no definedly against the either of the inactly against the chies of the inactle against the chies of the inactle against the inactle a

tories.

You cannot claim that this roadshow is a national sales policy. For
example, we are informed that every
theatre in San Francisco territory
playing Snow White' is admitting
children at 10e admission price and
adults at regular admission prices,
while here they cannot see the picture at less than 55c.

"It is practices of this kind that reach the P.T.A. and women's clubs through protests of their members, thus bringing down upon the motion picture industry the severe condem-nation and wrath of the theatregoing public.'

Jules Levy, RKO's sales chief, here

City Council will vote tonight (10) on an ordinance to allow films on Sundays except during church bours. Knowled is said to be one of the object of the matter of terms are considered by the matter of terms the considered by the possible to indicate it was 830 in the considered by the local and Coodeys Sam in which against sale of beer liberalized, they by Frances Farmer and Loif Erickson, and Coodeys Sam in which against sale of beer liberalized, they by Frances Farmer and Loif Erickson, and the construction of the constructi

New York Theatres





The First 100 Years

APITOL BOADWAY

Gene Raymond

"STOLEN

Four Men and a Prayer -On the Stage-

Gene Raymon BUNNY

BERIGAN

And His Oro

SEATS 25° TO

HAVO MUSIC HALL

Spectacular Stage Productions

Directors Flav Studios

no one was to be bound by any supgestions or statements that were
made.

Background

We were merely to discuss the
various points and then report back
to our main bod! . And it was repeatedly stated, and agreeable to all
action of any port. Nor would we
hold you to any revisions that we
report to the state of the state of the
court and your platform. All of
our discussions of the state of the
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inversey, and advised us that prior to such determination it would be unwise to negoliate.

By reason of this unanimous action by producers and their attorneys under the producers and their attorneys to the outcome of our meeting.

So you would be familiar with exhibitions of our meeting of the producers of our basic objection to Did and so you could relay this information to your committee, I got you on the telephone immediately. I carcfully explained in detail what had occurred, I told you that we had a cour meeting with you. We had roumed the producers of th

You will recall that we discussed You will recall that we discussed this over the telephone in detail. And that time you did not object in any manner to procedure I had sug-gested at insistence of Schenck, 'Get in Touch'

gested. at insistence of Schenck.

"You will clear Tsuch" to the Schenck should that you would get in south a state expected that you would call me whether or not your body had accepted our aggestion. After all the state expected that you would call me whether or not your body had accepted our aggestion. After all the state of t

(Continued from page 19)

and your committee in an effort to keep forces of your Guild intact, and to prevent possible breakaway of unit managers and assistant directors, then I can understand its publication, then I can understand its publication, and the property of t

Incorporations

NEW YORK

NEW YORK

Roren Picke Cray of American
hattan; theatrige business: canisal stork,
200 shares, no par value Directors:
Rosenthat, 'Irving, D. Boan, 869 Fifth
Rosenthat, 'Irving, D. Boan, 869 Fifth
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Administration of the Picket Control
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E. Reinbelmer, sams acturess, sub actures, torney.)
Red Star Pictures Corp., New York, produce motion pictures, deal in enmeras, films; capital stock, \$20,000 r. \$100 par valus. Directors: Sara E. Thim. Hodelios Passero. A. Joseph Hands! (dling attornay), 36 W. 44th

Haudel (filling attorney). 16 W. 4618.

Freene Crey. New York; Inheartical business; capital stock, 10 sheres, no terminate of the control of

ing; capital stock, 5,000 preferred and 20,000 commun shares, pur. 31. Permitted to busine 3,805 preferred and 10,750 common shares, Directors: Faul Clark Newell, Walter Normanly, Florence J. Nowell.

Newell, Natice of Discolution
Myron Seinnick & Ca., Lidd., capital stock, 425,000; no subscriptions. Directors: Myron Seirnick, Albert A. Kaufman, Alvie Johnson. Control with Myron Seinnick. & Co., Juv. Dissolution has nu effect on parent origanization.)

MISSOURI

ATISSOURI PROPOSITION AT THE PROPOSITION OF THE PRO

Largesse for F-WC Lads

Los Angeles, May 10.
Charles P. Skouras, prexy of Fox-West Coast Theatres, last wesh handed out bonus checks totalling 12,000 to district and house man-agers and bookers as awards in the first quarter business drive of 1998.
Top districts in the campaign were those. George Boners and Sturdwick, dear the company of the Sturdwick, dear the company of the company o

Halperin's Prod. Yen

Chicago, May 10.

I. M. Halperin, formerly prodution chief for the Publix-Paramou circuit and more recently operator of local neighborhood house, the Pix, has sold his interest in the

Is going to the Coast to break into picture production.

Theatres-Exchanges

Theatres in the territory are changing hands at a rate unpresent the control of t

Peter T. Dana. promodbary.

Peter D. Dana. promodbary.

Peter D. Dana. promodbary.

Peter D. Dana. promodbary.

Peter D. Dana. promodbary.

Carrier, for past two years a national advertising-exploitation, man in Rollywood and former general many.

D. Dana. promodbary.

D. Dana. promodbary.

Peter D. Dana. pro

W. L. Pritchard and Robert Pritchard, who formed the Weston Theatres Co., have sold the Camden and Hollywood theatres to the Kayton Amusement Co., which operates independent houses in Franklin and Grove City, Pa., and in Montgomery, W. Va.

Civic Theatre shifts in manager-shi: C. W. Anderson, from the Oriental, is now managing the Federal: George Mode is managing the manager of the Rex under Cooper Enterprises, remains there with the Civic Theatres taking it over. Jack Sharkey is hack managing the Tivoli for Frank Milton.

Harry Vinniof, indie exhib, has taken over the Madrid theatre from Pete Warpack.
Al Hanson has acquired the Wilhire theatre in Santa Monica from Charles Caballero, who recently took it over from Chester Black.

EXPLOITATION :-: By Epes W. Sargent

Fit Band Draws

The appearance of the 25-piece pit. Unite Stug, Grandpe Smezy, Uncle Stug, Grandpe Smezy, United Stug, United Stug, Grandpe Smezy, United Stug, Grandpe Smezy, United Stug, United Stug, United Stug, Grandpe Smezy,

calibre.

Not since advent of sound has an orchestra been used on an Omaha heatre solely for the purpose of the description of the left of the purpose of the left of the purpose of the left of the l

The special music was advertised by an advance trailer and in all daily ads, and it is figured to have paid for itself and then some.

rted Plenty

Cleveland.

Question of single features versus duals, brought up by Paul Gusdan-ovic in a newspaper contest bally-hooing his new Avalon, is kicking up so many vitfolic comments that rival exhibs are afraid it may start a city-wide campaign against double-

festures.

Policy of the 1,600-capacity house nearly completed hasn't yet been announced, so Gusdanovic started stunt as a come-on. Tied up with Plain Dealer, whose more certification of the complete of the plain policy in the plain policy in the plain policy and force of the plain policy of the plain pol

avorce single or double features, and why.

Stories were given a timely, controversial single by quotes, on fields,
including battler in Comaha, Chicago, Philly, Milwaukee and DenverAlthough contest promoter tired to
lived up to traditions by taking negative side of debate. Another result
hought dangerous by observers was
that P.T.A. and chemas of the
third contest of
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third contest of
third cont

ing for others Indianapolis.

ing for others

Indianapolis.

Ted I. Nicholas: manager of the
Loyie Destre, combined Mother's
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Friday of this week, Nicholas will work his usual custom of admitting every thirteenth customer for half price as a Friday the 13th gag.

Used the Quiz

Used the Quit.

Keith's thester, Philadelphia, has been using for some time a teaser demandization of its current feature feature and the control of the con

Local Stuff

Holdenville, Okla. Taking advantage of the annual Holdenville-Arkansas Day celebra-tion, David Dailas, local Griffith gen-eral manager, booked Radio City

Sales Powwows

(Continued from page 5)

tially up production budgets on the

tially up production budgets on the new program. He was provided to the provided the sales force of the distribution quota yearday, (Tuesday) at the Mono convention in Chncimsul.

Illiam of Carboth-Fox. He Mono convention in Chncimsul.

Illiam of Carboth-Fox. He Monoday (9) for Detroit and Chicago. He will hold meetings in each of these exchange points on '38-39 sales plans and policies for 20th.

incinnati. av 10. Monogram's national convention in Cincinnati for three days ended to-day (Tuess), company announcing a program of 28 features and 16 westerns. Large delegations attended from the home office and Coast stu-

dio.

For the coming season, ono is planning to distribute a series of Spanish pictures under a deal closed by Norton V. Ritchey after a three month's tour of Latin-America. The Eddie LeBaron Productions, set up as the producing unit, will operate at the Mono studios in Hollywood.

in Denver

In Deaver

Home office epresentatives from the lowdown on the year's products and plans for the 3-29 sales season. They included Arthur A. Lee, van and general manager, Chilon Mt, eastern division manager, and Albert Margolies, publicity director. At the meeting were Robert Selig, manager of the the seligible of the control of the con two days.

Regional Meets for Col. Hollywood, May 10.

National sales conventions have been abandoned by Columbia. In-stead, the company will hold a series of regional meets, with Pacific Coast confab the last week in May at San

New York regional meeti of four, will be at Hotel May 13-15.

Osterman

(Continued from page 2)

to! While waiting in Rudy Vallee's apartment for the Gelatine genius' we scanned part of his library and observed copies of 'I Discover Maine,' Defenders of Democracy, 'Philosophy of Life,' Romance of Medicine,' Yale Book of '27, besides several others ending on one shelf with the Decameron of Boccanico. What, no

Decameron of Boccaceto. What, in-Horatio Alger?
We are gradually finding out that money may not be everything, but it will do till everything comes along.

NON-SPECIFIC INDICTMENT

New Book Sheds Light on Patent Wars, Pacts, Politics and Radio Biz

Television—A Struggle for Power is the title of a just-published volume (Morrow, \$2.75) by Frank Waltrop and Joseph Borkin, the one other a technical researcher. It is less a book about television, the future question mar, than about radio, the precedious infant of post-post-post post of the procession of the process

pools, the patent wars and the peren-nial, wire-wireless spectrum—coax-ial cable feud of RCA and A. T. & T. Chapters dealing with William Fox, Otterson, ERPI, etc, tie in talk-ing pictures along with radlo. Book is written from a strongly critical point of view. In essence

rox, oversion, Extr., etc., ite in talking pictures slong with radio
griptic and the state of the control
critical point of view. In essence
it's a warning to the public that
televisi is monopolistic by its very
rechanical nature because all sets
must be attured to all transmission.
In the state of the state of the state
sable prerequisite. Authors tend to
favor government ownership of television, but they are not, without
doubts about the government, sable
prerequisite. Authors tend to
favor government ownership of television, but they are not, without
doubts about the government, so
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'VALENTINE' DUE BACK MINUS BERT LYTELL

Blackett-Sample-Hummert is putting 'Alias Jimmy Valentine' back on air. All new cast sans Bert Lytell. Former sponsor, Edgeworth, has moved to Cecil Warwick & Legler

agency.

Dr. Lyon's tooth powder will be the new sponsor. Now casting. Starts in fortnight.

Allen Sub Hunt Still On

Young & Rubicam agency audi-ned another game program, using ieuce participation, Monday (9) night at NBC to replace the Fred Allen (Bristol-Meyers) show during the summer. Harry von Zell and Jane Martin conducted the audi-tioned histhour. Latter conduction with the conducted with the conduction of the conduction with the conducted with the conduction of the conduction

winter.

Second program which agency has auditioned for the Allen program's layoff. Two weeks ago another game show, presided over by Allen Prescott, got a tryout and was re-auditi ned last Friday (6).

Mennen Listening

Kiesewetter agency is auditioning audience participation programs which have been submitted in New

ork. Understood the prospective spon

Bazooka Feud

Los Angeles, May 10, Roland Smith, 'Musical Plumber,' and Dud Kemble, 'Country Plumber,' are feuding

in court.

Smith is suing for \$10,000, claiming Kemble pirated his idea of extracting melody from

Ted Sisson Expected To Join Pedlar & Ryan: Seek L. & T. Successor

Edgar G. (Teel) isson, Ir., was reported y exterday (Tuesday) to have resigned as radio director of Lord & Thomas' New York office to Annual State of Lord & Thomas' New York office to Annual Control of Control

WFBR'S BIG SPLASH PIMLICO MATINEE

WFBR, which controls exclusive broadcasting rights to the running of the historic Preakness at Pimilica the tension of the historic Preakness at Pimilica the historic Preakness at Pimilica set-up obtained the too octock, station will start at splicing commercial spots into pregrams by house orchestra, fashion notes and highlights from the race many control of the present of the Baltimore, May 10.

WFBR will feed portion of enter-tainment to NBC Red for 15 minute period at 11:15.

Cantor, Penner to L. A.

Eddie Cantor (Camel) and Joe Penner (Cocomalt) programs will originate on Coast commencing next week. Latter came east for its past two Sunday airings over CBS; Can-tor has been broadcasting from N. Y. since he started for his current sponsor on March 28.

sponsor on March 28.
Entire Cantor crew goes with him, including Bert Gordon, Walter Woolf King and Edgar Fairchild, orch leader. Penner takes his cast back with him and again will use Jimmy Grier's orch, which stayed in Hollywood. While airing from N. Y. Ruby Newman's orch was used.

If Public Taste Is Low, Raio elped Lower , Is Theory of Commissioner -Let Radio' 'Master Minds' Do Their Stuff, He Taunts

Machington py 10
Inasmuch as vanious branches or radio are jointly responsible for having developed listener preferences, the broadcasting industry in all ramifications is obligated to assume the burden of educating the public.
This is the slant of Pederal Communications Commissioner George Henry Payne, outlined in an exclusive interview with Vanture this week. Payne, with the programs for exercity of the property of the programs of the property of the prope

for past efforts, Payne this week lent force to his past criticisms of moronic and offensive lo fare to he pointing to types of icrophone lodder which the public could get along without. Offered few alternations with the public could get along without. Offered few alternations with the following the progressive as spokesmen climate that it the industry is as ingenious and progressive as spokesmen climate he master- indo can find a way to fill the holes.

Four principal types of alleged entrainment and three outstanding the channel up before the industry breast-beaters claim too much credit

commercial practices ought to be cleaned up before the industry breast-beaters claim too much credit for the American system, is Payne's view. When these deficiencies are remedled, it will be time for the li-

PAYNE'S NO NAME Widest Possible Distribution Sought On OFFENDING SHOWS Research Committee's County Figures

Versatile Mayor

Charlotte, N. C., May 10.
Mayor Ben Douglas of this town can apparently be depended on to lend either a hand pended on to lend either a hand or a foot for stunts cooked up by local broadcasters. Within a week WBT has had him-mc.ing an amateur program and putting out his sheathed tootsies in a shoe-shining con-

test.
Contest, held Sunday morning drew 20 shine boys, with Hizzoner doubling as Exhibit.
No. 1 and judge. The winner got a badge reading, 'Charlotte Champion,' a carton of shoe polish and a dozen shine read.
The studio band provided fast.

O'Keefe and RKO Must Go To Trial on Injunction Action of Announcer

Trial of th injunction suit brought by axwell 'Hawkins, radio announcer, against Walter O'Keefe, Radio-Scith-O's pie nor Fectures Redio-Scith-O's pie nor Fectures Redio-Scith-O's pie nor Fectures Redio-Scith-O's pie nor Fectures Ry Y. Supreme Courl Justice Atron J. Levy, 'Hawkins wants the defend-of a script called The Rolling Stonet depicting automobile trailer life which he claims he originated, from on the air or made into a picture con the air or made into a picture. Plaintiff also wants an accounting of profils made on his alleged script.

Plaintiff also wants an accounting of profils made on his alleged script by any of the defendants. On Friday (6) Judge Pecoir denied defendants' motion for a summary dis issal of the action insufficient grounds. Court held the plaintiff's case should be tried.

Columbia and NBC have called off their merger of mailing lists for the purpose of addressing copies of the Joint Committee on Radio Research's their merger of matting lists for the purpose of addressing copies of the estimate of radio homes as of Jan. 1938. NBC is going to do its own distribution direct, while CBS proposes to include the report in a propose; to include a wailable to the trade either tomorrow (Thursday) or the trade either tomorrow (Thursday) or Report of the report of the report will each be supplied with copies for a special proposed to the report will each be supplied with copies for a special proposed to the report will each be supplied with copies for the report will be distributed by the committee. CBS and *NBC had turned over their highly guarded mailing lists to the supplied of the report direct and bill cach web proposed the report of the report direct and bill cach we had been also accompany each booklet explaining that the latter came with the latter came with

pronto. Report will have the estimated 20.-700,000 radio homes broken down by states and counties. In addition to the advertising and broadcasting trade copies will be made available to hundreds of publications and edu-cational institutions.

PETER JOINS N.A.B. JUNE 1

CASA LOMA WITH **BURNS AND ALLEN**

Casa Loma band succeeds Jan Garber's unit on the Burns an Allen show (NBC) July Con-tract with Casa Loma is for 13

tract with Casa Loina is for 13 weeks. Indications are that when B & A switch over to the Chester-field cig payroll in October the or-field cig payroll in October the original control of the Casa that the Casa that the Casa that already been set. Casa Loina, following a string of one-nighters, will open at string of one-nighters, will open at the Palomar, Los Angeles, Aug. 3.

Mary Pickford's Interview Mary Figure 3 interview Before returning to Hollywood (14), Mary Pickford will be inter-viewe by Radie Harris on her forthcoming plans via WOR and the Mutual network Tlursday (12).

CBS Plant, Week Old. Too Small

But It's Because 'Hollywood Hotel' Bunch Is Very Social and Needs Elbow Room for Serving Tea

Hollywood, May 10. Flag at Columbia Square hung limp. rows creased the brows of the fifth floor tinhats. A funereal silence hung like a pall over the foyer. Ab-

noor tinhats. A funereal silence hung like a pall over the foyer. Abject humility was all reminiscent of those dark days back in 28.

August and a silence of the days back in 28.

And the silence of the days back in 28.

And collowed the days days their voices against the completeness and thoroughness of the new CBS plant. And followed through the part of the silence of the move from the CBS Radio Playhouse on Vine street, long their stamping ground, the Campbell souperstamping ground to the side of the complete rehearsal. Their elation was short-lived. With a cast of nearly 100 it was necessary to conduct the drill in two sections. Brewster Morgan and Diana Bourson soon found they were breathing, hard and developing charley horses making the jumps back and forth because of the sound the sound the sound the sound the was never like this. When the show's top mounters

me with him and again will use Jimmy
Grier's orch, which stayed in HolJimmy Grier's orch, which was the street the founded the layout more
Jimmy Grier's orch, which was the street the street of the stre

her mind to move the gang back to Vine street. That would never do, for the tickets were plainly marked Columbia Square. Cooler heads pre-vailed and decision was reached to stay put-but only for the one storal cast. Next week and the one storal troupe would be been to rearrange to the storal country of the troupe would be the to rearrange to facilities to commodiously ac-rommodate the Hoteliers. facilities to common

commodate the Hoteliers.
Spokesmen for CBS were quick to spring to the defense of their home—home to them even though it hasn't been lived in much. The plant has inly unbowed, except the adequacy to handle the social functions of the troupe. Seems that after a hard rehearsal tea is poured and, flippancies bantered. For a troupe of 100 that would require no less than a Hearst estate, Columbians bristle, and no studio has such accommodations un-less they knock down a few walls,

less they knock down a few walls.

Down the street a piece was to be heard up-the-sleeve snickers, Wind of the goings-on seems to have distinct into the ears of a few Natural Broadcasting worthies, examining the new site, and in less time of the street of the street was the same street with the street was the same street with the street was the same street was the same street with the same street was the same street was the same street was the same street with the same street was to be same street was the same street was

Columbia last week unloaded its who will utilize the site as a drama school and headquar rs for his pro-

CAMERON TALKS FOR FORD EMBARRASS CRS AT COLUMBUS EDUCATIONAL MEETING

Fred Willis on Spot as Chairman of 'Controversial BOB BURNS' BROTHER Program' Roundtable-Angell Sees Transcriptions as School's Answer-Many Awards Given

Prederie A. Willis, ay 10.
President William S. Paley of Columbia, was put on the spot by educators attending the ninth annual
Ohie State University, May 2-4. Educational broadcasters hopped on the CBS No. 2 man about those Camon talks on the Ford Hour and also
tossed the Paley report to stockholders via radio back at him in allewer
to hit contention that radio has mo
William of the State of the

to his contention that radio has no editoral policy.

Willis' hot seat was the chairman-hip of a round table discussion on Handling Chairman and the control of the chairman and the chairman and

rather than debated.

He was supported by Dr. W. W. Charters, director of the institute, who advocated programs which would present all sides of Issues unbiasedly before they are discussed pro and con.

Use of electrical

and con. e of electrical transcriptions as Use of electrical transcriptions as the best means of serving the school-room was advocated both by Dr. James R. Angell, educational coun-selor of the National Broadcasting. Co., and Robert S. Stephan, Cleve-land Plain Dealer radio ed.

Co., and Robert S. Reipan, Clevenal Plain Dealer radio ed. Hand Plain Dealer radio ed. The Band Bollows of the networks of the Robert Plain Bollows of the Robert Plain Bo

the most effective means—dramatiza-ther speakers wer Casa-Sarchinger, H. V. Kaltenborn, Eine-Sarchinger, H. V. Kaltenborn, Eine-Sprott, British Broadeasting, Corp. Julius F. Seebach, WORF, Franklin University Broadeasting Council, Investity Broadeasting Council, University Broadeasting Council, University of Wisconder, Judich Wort-Westly of Wisconder, Judich Wort-Westly of Wisconder, Judich Wort-NBC; Byron B. illiams, Woll-Dio State University; C. F. Klins-eller, vice-chiefor Frinceton Un-Lauriseled director Frinceton Un-ternative Communication of School Broadeasts, Ohio State University; Lester Ward Parker, director Research Project in

Ohio State University; Lester Ward Parker, director Research Project in School Broadcasting, University of Wisconsin; William S. Hendrix, Ohio State University; George F. Zook, president American Council on Education; Arthur J. Kline, Ohio State University; I. Keith Tyler, secretary of the institute.

Rannd Tables

talks; Ned H. Dearborn, New York University; Carl Menzer, president, National Association of Educational Broadcasters; Paul Reed, Rochester

Public Schools.
Chairmen of round table discussions were Joseph Reis, WLW; William N. Robson, CBS; Ernest La Prade, NBC; Harry A. Carpenter, Public Schools; Alice Kellher, Progressive Educational Association; B. H. Darrow, WEBN, Buf-falo; Robert J. Coleman, WKAR, Michigan State College; Prederic A.

Michigan State College; Frederic A. Willis, CBS. We out of 11 first NBC took even of the Property of the Prope

ganization.

"The Stery Behind the Headlines:
English Foreign Policy," by Cession
Saerchinger, best talk by a com"NBC Home Sympheny," best partripiation program by a commercial
organization.
"Your Mealth," produced by American Medical Association and NBC,
best program for use by elementary

GETS RADIO-MINDED

radio around the Seattle area. Far-rar, who says he once barnstormed with his brother, has been content until recently to publish his weekly newspaper, The Puget Sounder.' Farrar figures that he has as much on the ball as his brother when "it comes to telling some real Arkansas varns."

senior high school use produced by an educational organization. Mutual's award was to The Right Job,' by the University Broadcasting to the Control of the C

lows:
"U. of Chicago Round Table: The
Crisis in Central Europe," by University Broadcasting Council, NBC,
Raymond Gram Swing, WOR-

Mutual.
The World Is Yours: The Story of Electricity, by Educational Radio Project, U. S. Office of Education,

smiration.

"The Stery Behind the Headilless:
English Foreign Policy," by Cesar
Sterchinger, best talk, by a commercial organization.

"Stern Stern St

Seattle, ay 10.
Farrar Burns, brother of Bob
Burns, Kraft Music Hall comic, is
readying himself for a crash into
radio around the Seattle area. Far-

Chain Income from Time Sales

 -			
	NBC		
January February March		1936 \$2,681,815 2,714,300 3,037,873 2,741,928	1935 \$2,895,037 2,758,319 3,025,308 2,682,143
\$14,408,905	,729,901	\$11,175,916	\$11,360,807
	CBS		
January February March April	1937 \$2,378,620 2,264,317 2,559,716 2,563,478	1936 \$1,901,023 1,909,146 2,172,382 1,950,939	1935 \$1,768,949 1,654,461 1,829,553 1,615,389
Total\$11,018,777 Total\$8,828,689	\$9,768,131 \$7,202,653	\$7,933,490 \$5,982,551	\$6,868,352 \$5,252,963
MU	TUAL		
***************************************	1938 \$269,894 253,250 240,637 189,545	193 \$213, 233, 247, 200;	748 286 431
Total	\$953,326	\$894,	5

April Slowed Networks' Pace

But NBC Ahead of Same Month in 1937 by 1% and All Webs Beat Previous 1st Quarter Tallies

RADIO NEWCOMER

Mohawk Bedding Trying Spensor ship in Four Markets

Chicago, May 10.

Chicago, May 10.

New account trying radio is the
Mohawk Bedding company, handled
by the Schwimmer & Scott agency
here. here.

Has spotted shows on four midwest stations, WLS in Chicago,
WIBW in Topeka, WOWO, Ft. Wayne
and KFNF, Shenandoah, Ia.

That Policy Statement' Is Strictly from Publicity At WFIL Within 3 Months

ws. Speaking of Pablicity

WFLL was forced to call off its

weekly spelling bee last Thursday

night. It had arranged with local

boors and dive wrestlers. But—according to the publicity—boys got in

a ragument over spelling of a word

go on and settled, it in their customary way.

So, ith two guys in the hospital

and three other mugs with swollen

postpone the show.

WWL, New Orleans, in Dispute with Union: KOMO-KJR Seattle Tiff Ended

Joseph N. Weber, president of the American Federation of Minicians, here would be required to do so like-condent that the New Orleans situation, which was climaxed last six week by WWL issuing dismissal notice to its studie omaticans, would war the condent that the New Orleans situation, which was climaxed last six week by WWL issuing dismissal notice to its studie omaticans, would also six week by WWL has to spend \$250 a week last been making a firm enter or correct. Callahan added made to the condent of the work of the work of the work of the condent of the work of the work

School Microsity William S. Hederick, Obio State University; George F. Zook, president American Council on State University; George F. Zook, Chiversity: L'Beith Tyler, sectory of the immediate of the state of the

Seattle, May 10.

KOMO ani KJR settled their controvers with the state of the controvers with the state of the controvers with the state of the stat

local payroll allocations, even though he had spent \$39,000 the previous year.

Mills Bros.' Guest Date

ills Brothers, who hav four ills Brothers, who have just returned from a long string of European personals, get back on the U. S. ether with a guester on the Al Pearce program over CBS on May 24. Harmonizers have been abroad Guesting on the Pearce show on April 17 is Connie Boswell.

Hopes They See Redd

riopes iney See Kedd
Bob Redd's NBC production of
'Hall of Fun' has been shipped east
on wax for agency audition. Redd
also scripted with Marvin Fisher.
Half hour varlety show, geared as
summer filler, has for cast toppers
Cliff Hall, Gogo Delys, Cliff Nazarro,
Tom, Dick & Harry trio and Frank
Hodek's orchestra.

While Columbia's time sales for April tooks a woman and the managed to keep within the plus drop (from 137) of 4.5%, NBC took managed to keep within the plus column, NBCS gross for last month was \$3,310.505, or 1% better than two parts of the previous one. Mutual's billings went of 5.5%, Market be previous one. Mutual's billings went of 5.5%, Transform that period on has been month-by-month consistently upward. On the first four months of 1878. Gross of 1878, while the first four months of 1878. A proceed \$3,277. The first four months of 1878. A proceed \$3,277. Sort for the like treeth is 4.5%, while it Mutual it's 5.8%. A pril, 737, grossed \$3,277. Sort for the previous April it was \$2,741,928 and in '55, \$2,862,145. Combile's told for April, '77, was \$2,553,776. The April before brought was \$1,815,858, 1895 the CBS tally was \$1,815,858, 1895 the CBS tally

Philadelphi ay 10. Swing Chib was managurated on Sauturb the station—was transpured to the first property of the house of the house band. Bortion of show was aired, including quiz on swing Program is in charge of house wander Tony Candelori, who in Sauary sanuaced no swing, including quiz on swing Status and the station—was considered to the station—was considered to the station—was considered to the station—was considered to the station. **BAKER NOT**

John Neshitt takes over the Gulf Oil spot on GBS Sunday nights, starting July 3. Question of whether Phil Baker will return for this ac-way or the other tomorrow (Thurs-day). Young & Rubleam, agency for Gulf, bought Neshitt from right under Lord & Thomas, which was dicker-ing for the spieler on the Coast to do a regional short

Richard Dix, Jean Parker Offered in Zane Grever

Offered in Zane Greyer
Zac Friedman, Indie agent, is
offering agencies around New York a
cript series, 'Lost Wagon Train,'
with filmites Richard Dix and Jean
Parker topping the cast. Episodes
are of 30 minutes, and disks are now
being passed around for auditions.
Rights to the serial are owned by
Alleghts to the serial are owned by
dies of yarn is credited. Grey, however, did not do the dramatizations.

Courboin's Baltimore Sesh

Dr. Charles Courboin, organist on Mutual web, ill conduct a six-weeks' special course in music at the Peabody Conservatory, Baltimore. Hoocks orenestra,

Emil Dorer new publicist for station WWRL, Woodside, L. I., N. Y., continue his Sunday broadcasts durLast with World's Fair News, N. Y. 'ing the schol tic stretch.

HUMMERT TELLS HOW, WI

FORD PEEVED AT AL PEARCE

American Tobacco Co, had not at cs time yesterday (Tuesday) closed its contract with A1 Pearce because the required hour for the Lucky Strike show, slated to start in September, was not set with either NBC or Columbia, Account wants to maintain three full hours on the networks this fail, retaining Kay Komer (September 1988). The Contract of the Con

on NBC.
For the \$8,000 per broadcast involved Pearce will furnish himselt, Carl Hoff, Arline Harri; and Liezie Tish. Lucky will pay the bill for the music in s and the test ionial-gustees.

the music in and the test ionial-guestee cancelled its Tuesday right-space on CBS and gave Pearer his release as of June 28, though the contract with him doesn't expire until the end of this year, with no little former. Auto manufacturer, though meined to economizing on advertising costs for a white, is reported to have feel that Pearer for bigger coin until his initial network obligations had run out. Pearer's and the special but the expiration date would have controlled to the control of the co eration of other offers was sound and

eration of other ofters was sound and fair.

Ford will be without representa-tion on the networks for the sum-mer after the Sunday night concert and Pearce goes off that company's pay roll at about the same time.

NEW MUSIC SETUP AT KHJ FORCES OUT STARK

Los Angeles, May 10.
Chinge of music policy at KHJ by
Lewis Allen Weiss, general manager
of Don Lee chain, eliminates the postor music director. Various band leaders taking a crack at the baton. Move
forced out Frederick Stark, in charge
of the music department for the past
nite years.

nine-years.

Aim of the change is to allow for a more flexible music setup and provide work for different sets of musical specializing. Station is committed to spend \$84,000 annually on

CBS Bests NBC at Golf

Manhington, May 10.

Annual golf-course battle between
Washington excess of NBC and CBS
wound up Friday (8) with a smashing victory for CBS.
Team matches were payed off at
Team matches were payed off at
NBC taking its first licking from its
rival in six years. Addition of some
we golfing-blood, during from past
yas responsably of the past
yas responsably of the past
yas consolidated by th

eeves Adds Execs

eeves Adds Execs
Minneapolis, May 10.
Frank C. Osborn, formerly on Detroit Times and Denver News staffs,
and more recently editor of For
News and radio program director for
Fixed Motor Co., now affiliated with

Radio Cost Public \$700,000,000 In '37 GHOST GANG'S

(Figures herewith are copyrighted by the Variety Radio Directory-Vol. II soon to be issued.)

More money is spent by merican ublic to purchase, operate, repair and service radio sets annually than is spent to buy

effectively disposes of the oft-stated de-scription of radio as a 'free entertainment.' It is only free outwardly and superficially.

Comparative fiscal data adds up as follows for 1937:

Listeners tubės,

keep Magazine

700,000,000

subscripti single . \$161,701,000 copies

ewspaper readers spent for morning, evening and papers....

publications

\$11,179,000

Magazine subscription and single-copy totals were compiled by the VARIETY Radio Directory after separate tabulation of 383 general magazines and eight group pubficati No tr. technical or farm papers were inclu The last ABC, six months' averages were used as base. (Full detailed breakdown of figures will appear in Vol. II of Directory.)

SUNSHINE IS REPORTED SEEN IN OMAHA

Omaha, Msy 10.

Manager John Gill, "WOW, states the station is now enjoying the best business in its history. Station are not to the station of the station of the station are said every possibility between these hours, but continues to arry, nevertheless, a number of net keeping with station places. It is not to the station of the station are not seen to the station policy. All the station policy are not seen to the station policy and the station policy are not seen to the station policy and the station policy are not seen to the station policy and the station policy are not seen to the station policy and the station policy are not seen to the station policy and the station policy are not seen to the station are not seen to the station of the station are not seen to the seen to the station are not seen to the seen to the station are not seen to the station are not seen to the seen to t

keeping with station policy.

Advent into Omaha last month of
the Atlantic & Pacific Pac Co. with
two master grocery stores set off a
rush of competitors to radio advertropper and the proper of the proper of
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Situation has developed into a small price war among grocers here, and foodstuffs are reported to be selling cheaper in Omaha than anywhere in the nation.

Advertiging campaign on Nebraska as the 'white spot' of the nation is figured to have a large part in the advent of new stores here.

SHAKESPEARE GETS APOLOGY AND RE-RUN

Columbus, ay 10.
To make amends for cutting Columbia's Shakes are Birthday program at 13-minute mark couple of
weeks ago, WBNS-re-broadeast transcription of entire 43-minute program
standay (8). Through error in the
program department, it agesterbut the columbia of the columbia of the columbia
proid and station ensineers there
the switch at the end of 13-minutes.
Listener squawks led Jack Price

Listener squawks led Jack Price, program manager, to have CBS special events department send recording of the broadcast and it was affected Sunday with apologies for the pre-

HAL KEMP WITH AGENCY

Stack-Goble Also. Adds Fred Coli and George McCoy to Staff

Harold Kemp has become a radi executive with the Stack - Gobi agency in New York.

MISSES SHEPARD

That ill Almed at Him Is ide of Boston, May 10.

Boston, May 10 Hoss race and greybound busy phasing news has been olsayed by the House this week for radio dissemination. Bill, declaring racing news has been olsayed by the detrimental to the public and prediction of the public and breed and all of the bookies to trim the suckers, was nifet tyl aimed at John Shepard, 3d, who carries the bulk of local race airings on the daily will obe a declaring the dec daily.

During a recent hearing Rep. Milano During a recent hearing Rep. Milano, in blasting at radio stations, explained his bill's purpose and said that world events and international crises had to wait till after the eighth race before the station would release that news. In addition, he termed the frames a 'monotonous recital.'

DETROIT NEWS TO **CURTAIL AIR INCHES**

Detr it, May 10.
Following suggestions made at recent publishers conclave; Detroit
News (WWJ) hereafter will devote only one full page to radio news in its Sunday editions, in place of the usual two which it's been giving for

usual two which it's been giving for past beveral years. Edilet will not assert the past beveral years and the past the past schedule of about one full page, in-cluding listings and Hershell Hart's on the New's one page Sundays will be crowded not only the usual listings, but also all or any ads hav-ing to do with osone. Whereas, at least a half-page was formerly de-artists, ele, hereafter photos will be restried to non-commercial proartists, etc., hereafter photos will be restrict to non-commercial program art, whenever possible, even though it may concern shows carried over newapaper's offspring, WWJ.

Press also are expected to follow sait, with Times cutting down to one page or less and the F. P. halving its present full page every Sunday. Times now carries about full page daily, with Pat Dennis volume, with Pat Dennis volume, with Pat Dennis volume, in the page of the same page of the page of t

Philladelphia. May 10.
Philly Daily News again starting a radio eolumn today. Inaugurated one a couple months ago but it lasted just one day before the press of space in the tabloid caused it to be outlook.

Ray Gathrid will again

100 Miles-For Free

and more recently entror or seventh of the succession of the succe

REGIONALS IN STRATEGY HUDDLE

Chi Three radio meetings were held here Monday and Tuesday at Palmer House. First was midwest group of N.A.B. ith Phil Loucks sitting in on general discussi was paid president for trade asso-

name was necessary but someone who understood radio business,

Second meeting was regional sales managers gathering for general talk. Tuesday session was for regional stations with topic being proposed rulings of commission at regional hearing on June 6 and mapping of

OFFER 'GANG BUSTERS' AFTER COLGATE RUN

'Gang Busters,' now on the Col-gate-Palmolive-Peet payroll over CBS, has been submitted to Stack-Goble for the Bromo Quinine ac-count, Overall price of the show figures around \$5,000.

Palmolive's contractual control of the program expires at the end of this year, but a successor client is being lined up. In the event the usual opti in a ren't picked up in the meantime.

ROSS FXPLAINS

Di Writers Carry Out Conception Not Considered laboration

Seript shows produced by Blackett-Sample-Hummert's New York offe are not collaborati us, Frank Hum-mert points out in an elaboration produced by the produced to the con-trollers under bill busylene to tion. Detailed synopses by Frank and Anne Ashehiput Hummert cover plot, situation and characterization Dialog is added by hired waters working under dreet supervision of the produced by the produced to the working under dreet supervision of are, and have to be, intermittently shifted and reassigned.

shifted and massigned.

Recent addition of a 'no publicity' elause to dialog writer contracts is aud by Air Festures, Inc. is a densive measure to protect the Humart's redat as originators and operative of the strength of

and discuss Main Topic proceded for trade associated agreement that a second proceded for trade associated agreement that a second proceded for the wholesale seripit vertifier setup, of the wholesal

estate of Robert W. Chambers.

One of the problems of the Hummerts is keeping characters in character, and plots in plot. They synop-size each running story four. to si weeks ashed. Individual scripts at then turned over in skeleton form for the adding of dialog. An average script which takes about 11 minutes to broadest commerce St-22 pages of the control of the

Esty's New Corporation

Albany, N. ay 10

W. C. F. Co. Inc., has received a charter from the secretary of state to conduct a general advertage of a charter from the secretary of state to conduct a general advertage of the second of conduct as the second of conduct as a second of conduct as the second of conduct as a second of conduct as the second of condu

By F.C.C. Probably Would Stick If Tested, New Decision Hints

Universal ban against, absentes would be constitutional, the District would be constitutional, the District model Monday (9) in ordering, the Federal Communications Commission to reconsider a year-old decision settling consider a year-old decision settling consider a year-old decision settling consider a year-old decision settling considerations of the constitution of the constitutio

a. ise the Commish erred in Because the Commish erred in passing on financial responsibility, the appellate bench directed recon-sideration of the grant to Schuylkill Broadcasting Co. and the denial of plea from Pottsville Broadcasting

promousume to menial of plea from Potitiville Broadcasting C.

Edgling policy of giving preference to local persons wanting to build low-power outlets—a principle which the Commish is thinking about making permanent in wise but probably in not an illegal exercise of regulatory authority, Chief Justice This issue—which has probably in the paid of the policy of the property of the

stick.

If the FCC in reconsidering the case decides that the Pottsville application should be denied because a stranger to Pottsville has the controlling financial interest and lays down the principle that only resident of the property of the principle of the property of the property

of snoler view. the Chief Justice with the such a rule might hamper the development of backward and outlying areas, we think it perfectly clear it is the intent of the statute that such matter should be left whold the statute of th

requirements.
Reason for ordering further study
In this proceeding was the Commission's uninentional error in passing on the company's financial ability.
Court held unjustified the FCC's view
that the responsibility was dubious
because of the possibility the Pennsylvania Securities Commission may
lead to the possibility of the Pennsylvania Securities Commission may
propose the possibility of the Pennsylvania Securities Commission may
proposed to the possibility of the Pennsylvania Securities of the Pennsylvania Securities Commission and the
proposed to proposed the Penning of the Penni

ion expressed by Drayton at the ex-miner's hearing.

The the case now under considera-miner's hearing.

The the case now under considera-tion, the evidence shows that the land and subscriptions to its stock in excess of its financial requirements for construction of the station were duly made. Justice Groner said duly made. Justice Groner said in his testimony and the Commission in its finding based on his testing were in error, it would be a silly permit it to detroy the rights of the applicant in the instant controversy.

Studio 3G Glorified

Trade Group Separate From N.A.B., Sez Don W.

Town Transp., oz. 2 bon W.

Don Withycomb, WFIL Em. hedder for Chieso today to attend convention of National Association of Regional Broadcasters. He is determined to better the Regional Broadcasters. He is determined to better NAB, but figured the yesterday that the group wasn't aming to better NAB, but figured the properties of the termined to better NAB, but figured to help the termined to be the termined to be the properties of the termined to the termin

Lohr's Dallas Talk

Lenox R. Lohr, NBC prexy, will drop down from New York to Dallas on May 30 to talk on "Social Aspecta to the National Federation of Sales Ex-ecutives, in convention here. WFAA will supply some musical enterla-ment at the feed. About a month apo Lohr leied of the National Federation of Sales Ex-ception of the National Property of the About a month apo Lohr leied on the National Property of the National Pro-teomorphism of t

Gaither Rejoins Boss Omaha, May 10.

Duane Gaither leaves the staff of WAAW to become program director at Station KBIX, Muskogee, Okla., May 15. He will work under ill

May 15. He will work under ill Bailey, who was recently station manager at WAAW and was formerly connected ith KOIL in Omaha. For past two months Gaither has been handling publicity and priorams at WAAW. Bill Goodrich will be the new program director; be has been handling continuity.

SENATE PROBE GOING THROUGH!

ashington, May 10.
Late yet ter day afternoon
(Tuesday) Senator Wallace
White, Republican of Maine,
got his long-stalled request or
\$25,000 to conduct a Senate inyestigation of brandeasingAudit and Control committee
earmarked the money. Respiction is new expected to pass the
Senate.

Senate.
Several r.a dio-investigation proposals pending in the lower house will also get attention this week. Their fate in the light of the expected greenlight for a se robe is un-

certain.

As is the White probe would be coincidental with the F. C. C.'s own seheduled look into the industry.

AN ANGLE

If Broadeasiers Can Meet F.C.C.

Washington, May 10.

If broadcasters are to have a secret' meeting with the Federal Communications Commission to protest regulatory practices and policies, newly-organized listener defense group wants access to the regulators'

newjo-organized listener defense group wants access to the regulators are group wants access to the regulators are group wants access to the regulators are group wants access to the FCC was coupled Monday (9) with a demand from the American Radio Audeneck, with the American Radio Radio

Likker Pressured Off

Philadelphia, May 10 Philadelphia, May 10.
As a result of recent suggestion by
Pennsylvania Liquor Control Board
that it did not approve of likker ads
on the air, last of the accounts faded
last week. Final one to hang on
was Young' Y.P.M. on WDAS Sundays with a Jewish show.

Public Opinion Should Be Radio's Only Censor, Says Lenox Lohr; G. H. Payne Slaps Sarnoff Ideas

Open hostilities between broadclassers and Pederal regulation. Remarkclassers and Pederal regulation in the state of the control of the c

on the industry spanne strenger of the industry spanner spreading FCC dictation was boosted by Lohr who in a talk before a round-table conference of the U. S. Chamber of Commerce, Dawl Sarnoft, head of the RCA family, and of his chief competitor, William S. Paley of CRS. Radio got its come-uppane, however, the competitor, william S. Paley of CRS. The constant of the RCA family and of his chief the competitor, william S. Paley of CRS. Radio got its come-uppane, however, the competitor of the co

nence.
Whether the FCC has the right to regulate all the phases of radio if is right to regulate as the chief question raised by Lohr in his opposition to the bigwigs of big business. His chief recommendation was for longer term licenses, which would give radio some semblance of subling the result of the resu

hope of resping a fift reward for enterprise and courage.

Spending respite the mention of the first period of the first period of the first period of the first period of the NBC prez echoed Sarnoff and Paley in describing the dial-twister as the chief force which will, see that radio behaves itself. Sternets that the first period of the first

Jumble of ords
Another challenge to the FCC
came when Lohr got around to men-

Wednesday, May 11, 1938

public interest, convenience, and recessity is a confusing jumble of words.

The state of the control of the co

as comparable—are in entirely dilparable and the property of the probaby leaf deem uncitation from Payne, who said that program is offset by perhaps a hunprogram is offset by perhaps a hunprogram is offset by perhaps a hunfying. Blood-and-thunder features for youngsfers and adult entertainment which is mornoid were brought up by the food defedergrowernment regulation . . is a mazing not only because of its disregard of the facts and its defance of the company of the

because it is evidence of the organ-ized movement of the radio monop-oly to mould public opinion to its will and to control not only the ra-dio industry but the regulatory body.

body.'
In an outspoken attack on the industry's attempts to dictate regulatory principles, Payne termed Sanoff's views characteristic of the 'arrogant lobby' which RCA helps support and the constant effort to thwart

F. C. C.'s WASHINGTON DOCKET

(Owing to the absence of several FCC commissioners, radio grist-mill on Pennsylvani avenue, ground out very little business during avenue, ground out very inter-ousiness uning the past week. No examiners' reports and no. commish decisions, but prospects of more news next week, when broadcast bosses are back at their desks.)

MINOR DECISIONS

MINOR DECISIONS

Callfornia: XDB, Thomas S, Ewallington, May B.

Callfornia: XDB, Thomas S, Ewallington, May B.

Callfornia: XDB, Thomas S, Ewallington, May B.

Norton, (Executive C datate of Don Leeb, Saint, Berlannia, Rentine, American Company)

Callfornia: XDB, Ton Bonder, Company C, Callfornia: XDB, Tenn Bonder, General C, Callfornia: XDB, Tenn Bonder, General C, Callfornia: XDB, Tenn Bonder, General C, Callfornia: XDB, Tenn Bonder, Company C, Callfornia: XDB, Tenn Bonder, Company C, Callfornia: XDB, Tenn Bonder, C, Callfornia: XDB, C, Callfornia: XDB, C, Callfornia: XDB, C, Callfornia: XDB, Tenn Bonder, C, Callfornia: XDB, C,

grande sutherny or sense-stated days only, on the sense of the water o

SET FOR HEARING

Florida: WDBO, Orlunda, boost night power from 1 to b kw (to be lugar) before Commisti), "Mahin: KERL Becuride, install directional automa sys-tem for both day and night operation, change frequency from

BO In 160 & and Jump night jules from 250 white to 1 km. Illihosis. WEDC, Chicago, make changes in composite uptioners and Jump day power from 250 to 250 with.

Illihosis WEDC, Chicago, make changes in composite uptioners and Jump day power from 250 to 250 with.

In the composite uption of the composite uptioners and the composite uption of the composite uption to the composite uption to the composite uption to the operated on 170 ke with 160 wests (City of New York; Civic Production Corp., Syraese, new statuon to he operated on 170 ke with 160 wests (City of New York; Civic Production Corp., 150 with 160 wests (City of New York; Civic Production Corp.) and the composite uption of the composit

awignment of Heene from Inford P. Gross to Walla, Inc., partly organized expressions, Corp. Syracute, we state the properties of the fargular of the properties of the propert

PROPOSED RULES SCANNE

Over-Zealous Reformers of Radio May Stifle Advance, Craven Warns

ashington, May 10. Over-zealous reformers may put straitiacket broadcasting ich will both stiffe progress and

it social benefits, Federal Com-

Craven warned last week, Craven warned last week. In a speech viewed as a slap at certain factions within the regulatory body as well as at Congressional breast-besters and outlook critice, the contacts women's National Radio Committee that since radio is such an infant it is wise to go slow in trying to dictate the use of 'list wast hardral power.' Force of public opinion is better, than too rigid governmental dictation, he opined.

opinion is better than too rigid governmental dictation, he opined, the mind of the property o

worthy reformers may be, some of them do not attempt to ascertain all of the effects of their Immediate ob-jectives upon the very instrumentalof the effects of their Immediate objectives upon the very instrumentality they desire to preserve ... Today technical progress is proceeding at the processing at the process

Defends Present Ways

youngish radio of today.

Defende Freent Ways
Arbitrary curbs must be avoided, Craven said. Network and transcription methods of program distribution—one of the chief target's of industry some advantages resential to broad-casting from the standpoint of the listening public as well as certain draw-backs. Piped and tandeation which would not be available to many stations otherwise, even though they may discourage to some extentive the continuation of the continua

Schaefer Talent Revamp

Schaefer Beer revamps its Thursday night program on WEAF, N. Y., after the June 3 brondcast, when Lto Reisman's orch fades off the

New Jayou till not use a hand, but group of specialists and soloists including Felix Knight, accordionist Craricy Megnante, A1 and Lee Reticer plans form and the desters Reticer plans form and the desters are Dwight Latham, Guy Bonham and Wamp Carlson, who billed selves the Tostycant Jesters, when working on a long-term commercial for that company. Currently medical control of the company currently support of the c

'Radio Is a Show'

Washington, May 10.
Radio dignifiers who Insist that broadcasting is a divinely-inspired Fifth Estate received little support last week from Major Lenox R. Lohr, president of NBC.
'Radio to Table 1987

of NBC. Radio is a show, Major Lohr declared in addressing, the U. S. Chamber, of Commerce, land, with its own technique, has built illusions of reality for those in the seats before the proscenium of their loud speakers.

NBC Blue Set With KMA After Searle Notice

Omaha, ay 10.

NBC came back at the Central States Broadcasting Co, last week with a fast one when it suddenly began to air bite (WZZ) link professor to be the control of the control of

N.A.B. APOLOGIZES TO LEVY FOR DELAY

Philadelphi , Philadelphi, ay 10.
Telegram of apology was received by Leon Levy, WGAU pree, last week, following failure of NAB to act on station's application for readmission. Were explained that despite fact about a dozen other applications were obayed, slight to the Philly at the work of the property of the prop Louisville because of illness of one of his children brought about membership committee's failure to act.

Levy told VARITY he was 'tisfied' with the explanati 'Station walked out on the NAB in a huff at its Chi-convention two years ago following battle over copyrights.

POLITE BROADCASTERS

KYW Gifts Levys With Clock 'For

Philadelphia, May 10.
Clock was presented to Dr. Leon
Levy, WCAU prex, by KYW last
week as a parting gesture when the
outlet moved from the WCAU building to new quarters of its own.
Lesile Joy, KYW g.m., in presenting the gift, said it was for past
courtesies by the Levy brothers.

Sandlots 'More Colorful

Philadelphia, May 10, this week. With two major legate this week. With two major legate outlets, it announced no one is interested in aring their games anyway as both are in the cellar. So outlet next week will kepin airing twilight games of shodout teams because they are more colored teams.

KNOWING WORST IS SOME RELIEF

Absentee Landlordism Ban Applied Only Class of Stations Called Inconsistent — Technical Rules Liked—But General Extension of F.C.C. Authority Worries Industry

Widespread dissatisfaction with the Federal Communications Commis-sion's expanding regulation complex was reflected this week by industry representatives following analysis of proposed new rules affecting broad-easters.

easters.
Challenge of the PCC's authority to tackle several new types of super-vision are scheduled when the June hearing opens and numbers of revisions will be suggested by factions of the National Association of Broadcasters. Technical regulations, between are generally acceptable, saide from the standard arguidations, and the proposed of the pro

channel issue. Wide difference of opinion about some of the innovations were mitrored through an informal poil of opinion and the proposals which drew objections were more or less welcomed from the standpoint of having the Commerce form. Industry reps were unanimous in declaring it will be generally beneficial to have a posicity of the proposal o tory body in a long-range guessing

Aside from some of the more com-plex engineering phases, the follow-ing are the chief aspects of the pro-posed rules which seem certain to provoke hottest controversy:

1. The extent to which the Commish wants to go in dictating how stations shall be operated.

2. The ban on absentee landlordism in the case of Class IV (local) trans-

2. The ban on absontee landiordism the case of Class IV (local) transmitters in the case of Class IV (local) transmitters restriction against commercial operation with experimental licenses for additional time and against rate increases under other sections of the commercial conscription of operating policies, rate regulation, and institutence with propers after first scanning of the suggestions felt the Commish has not gone as far as might have been expected, there was the commercial of the commercial of the commercial of the property of the commercial of the com

stability being intensified rather than reduced.
Clear-channel rules were target of most criticism, although spakespen for different groups inturally could not agree. In some quinters, it was not carried through the theory behind exclusive sibbons: in ether spots it was the consensus that the Coinside Market of the consensus that the Coinside Market of the Coinside of the Coinsid

Hearst Stations Deals Slow In Going Through to Consummation

Attention

Attention

Of direct bearing upon the inking and problems of stations and networks is a story in this week's music section which news-reports the attitude of ASCAP toward the antagonism of the radi industry,

It is a subject with which copyright-conscious broadcasters should famili selves.

grams.
The ban on absentee landlordism

ticket-holders to balance their programs.

To make the program of the program of

Joseph V. Connolly, chairman, of the board of Hearst Radio, Jnc, de-dured Monday 19) that outside of KDHE, Los Angoles, and WINS, New More and the Control of the Control o

KEHE was sold to Earle C. thony, owner of KFI and KECA, Angeles.

BAND REMOTE RIVALRY VERY

Competition between WMCA and WNEW. New York, for the privileged op picking up name bands from pittingsof shas reached the point where the stations, if necessary, are paying the 83 per man per session broadcast us imposed by the musicians union. In the state of the

goes into the union's relief fund.

Miss Bernice Judis, manager of
WNEW, explained last week that the
arrangement is a flexible one. If the
spot pays for the line, the station
remits for the union broadcast tax,
and vice versa, with the charges balancing off each other in the long run.

Olson to Stick Heat

Chicago, ay 10.

Olson Rug company will stick on the air for a greater part of the summer. Presba, Felicrs & Presba agency here signaturing contracts. Spot shows, which are all musical variety stuff, used in all instances.

in regard to the technical standards, which most students consider are in keepine with solectific progress and keepine with solectific progress and the great solection of the s in regard to the technical standards

64th KENTUCKY DERBY With Ted Husing, Bob Tron BROWN-WILLIAMSON Saturday, 6:15 p.m. WHAS-CBS, Louisville

BROWN-WILLIAMSON
Salvaday, 4515 pm.
Will-CBS, 165 pm.
Will-CBS, 16

rounded airing of the country rounded airing of the prentier turit event.

SONNY MICHON With Forest Wills as Mine.—Leak COMMODORE CLEANERS.

OMMODORE CLEANERS.

WABY, Alshay
A year's broadcasting—from stage A year's broadcasting—from stage and the country of the flavor ausually found on such promise the country of the c

FRANK BUCK

PRANK BUCK
Transcription
IS Mina.
RUBBER
Priday, 8 p. m.
BUW. Sydney
The priday, 18 p. m.
BUW. Sydney
Bush of the priday of the

IPFA EXALUST
38 mins—local
Sustaining
Stat. #38 pm. *pm.*
1962 star | 1972 pm. *pm.*
1972 star | 1972 pm. *pm.*
1972 pm.

FREDRIC MARCH AT DINNER
With Florence Eldredge, Newbold
Morris, Dorethy Bunbar Bromley,
Rev. William Ward Ayer
10 Mins-Long and
AMERICAN UNION FOR DEMOCRACY
Tuesday, 8 pm.

WOXE, N. X.

After-dinner talk, And pretty dult talk it turned out to be. As a rally for democracy it was an ordy of plattudes and pompous prattle that stage direction badly. Recked of self-conscious ring-round-rasi in the playground of intellectualism. To simple verbal questions. After promoved and then conversation, somewords and then conversation, somewords, somewords and conversation, somewords, somewords and conversation, somewords, somewords and conversation.

BANGING THE BIG DRUM'
With Ivan Samson, Philip Wade, Norman Shelley, Gale Pedrick, Igor
Vinogradof
45 Mins.
Fri., April 29, 8:45 p. m.
B.B.C., London
London, May 3.

45 Mins.
75 T. April 20, 8:45 p. m.
75 T. April 20, 8:45 p. m.
76 R.C. Leadon
77 R.C. Leadon
77 R.C. Leadon
77 R.C. Leadon
77 R.C. Leadon
78 R.C. Leadon
78

REV. PAUL SHULTE
'The Flying Priest'
Religious Melodrama
Transcriptions
15 Mins.
WHAZ, Troy

13 Mine.

14 Mine.

15 Mine.

15 Mine.

16 Mine.

16 A scries of transcriptions drama
A scries of transcriptions drama
Mine.

A scries of transcriptions drama
work carried on by the Rev. Paul

Shulte. The Flying Priest! Broadcast over amany stations, the dises

are invited to contribute to the sup
port of the missionary efforts, con
other far of spots, by Father Shulte

other far of spots, by Father Shulte

other far of spots, by Teher Shulte

other far of spots, by Carrier Shulte

Autographed photo offered to every

person writing him at Washington,

purch at Washington,

where he piloted several sisters or

unus to a decolate point at which

dealt with his establishing of plane

and antomobile contects with distant

Damatic, even melodramatic,

especially in seeme of the second

delirious from a tropical fever.

Pretty broad stroked both in

parently is handled by professionals,

whose speech does not always sound

like that of the reli ious.

Jacon.

"UNFINISHED HAADLINES"

'UNFINISHED HEADLINES'
With Lew Danis, Elisen Whyte, Ai
Rigail, Betty Woodlock and Three
Little Funsters,
Dramatic
24 Mins.—Local
SACHS FURNITURE

Wednesday, 8 p.m. WMCA, New York

to stop. Brief, spot of commercial is impresented by home station in WIGA. New York properties by home station in WIGA. New York that the station gives the station ground the series of the station ground the series of the station ground the station ground the station ground the station ground the series of the station ground the series are awarded Benrus watches. Selecth in this case presented problems at the station ground the security of the security station of the station ground the security of the security of the station ground the security of the station ground the security of the station ground the security of the station g

Follow Up Comment

Coea-Coea Song Shop, after sponsor thought to break off the come for summer, will go on for a sponsor thought to break off the come for summer, will go on for the come for summer, will go on for the come of the

moticeably.

Buddy Clark's thrice weekly quarkerhour over Mutual for Lucky furning the control of the control o

Spanish gut. Leaf and the second of the place of the control of th

GLADÝS GEORGE With Don Ameche 'Tie' CHASE & SANBORN Sunday, 8 p.m. WEAF-NBC, New York

CHASE & SANBORN

WEAF-NEC, New York

Incomprehensible bit of casting wasted Gladys Georges comedy to the control of the c

while—and miss teopries contribution seemed to supply the vifebe.

BERNARD TULLINS

With Fred Wade, Hareld Kabb

Stories in Song

15 Mins—Leave Harele

Theraday, 7:45 p.m.

WITC, Marlor and Patricelli. sis single to the supply of the supply

BRASS BUTTONS REVUE With NBC Pages and Guide 30 Mins. Sustaining WEAF-NBC, New York

also invited to visit Radio City,

JINCENTE GOMEZ

Guitarist

CAMEL

Tuesday, 358 p.m. york

WABC-CBS, Ne (2541)

Spanish guidarist who has won
the company of the company of the company

Camel Spanish condenses and the company

for the city of the company of the city

(28) on the Benny Coodman show

for the city of the company

(28) on the Benny Coodman show

for the city of the company

(28) on the Benny Coodman show

for the city of the company

positions, La Parruea. Strumming

was faster than that pace which

your faster than that pace which

coodman wanted it that way. For

the close student (or are there any

cuitar the smedd ince was not as

enjoyable. For it obliterated some

comes style.

SONAL-*

SONAL-*

SONAL-*

SONAL-*

SONAL-

Context Style.

SONAL-

SONAL-

SONAL-

Context Style.

SONAL-

**S

CHILE

Official language: Spanish. Money: Peso. Area: 286,322 square miles. Population: 555,872. Estimated number of receiving zets: 75,000 to 80,000. Tax or registration: None.

Duty on transcriptions and recor: Fin-shed transcriptions, cylinders and discs for phonographs and similar uses, 80 paper pesos per legal kilo; blank, 20 paper pesos per legal kilo; Sales tax, 5% of duty paid value; statistical tax, 3%%. In addition, there is an internal tax: 0.50 pesos when the price does not exceed one gold peso 46. the price does not exceed one gold peso (t paper pesos equal one gold peso); 1 peso when the price is from 5 to 15 gold pesos; 2 pesos when the price is from 15 to 25 gold pesos; 3 pesos when the price is from 25 to 35 gold pesos; when the price is from 25 to 35 gold pesos, 0.50 peso for each 10 pesos or receives of person of the pesos of th

CB114, SANTIAGO DE CHILE

Operator: Radio del Pacifico. Address: Huerfanos 1153. Santiago. Pouer: 5,000 watts on 1140 kc. Affiliation: Hookup with CBB2 and CB960. both of Santiago (their representative). Conquest Alliance Co., of control of the control of t

Co-owner, chief engineer: icardo Viva-do O. Station manager: Jorje Quintero T. Program and musical director, artists bu-reau head Donalo Roman Heitman. Pub-licity director: O. Morelle:

Rep: Conouest Alliance Co., Inc., New York City, News: Obtained from El Diario Illustrado (owner of CBE2, operated by Spencer & Vivado) and the daily Il Imperial Merchandising, None. Forein language programs: Will accept; English and French hours current.

Electrical transcriptions: Have 3 turn-tables for records at 33% and 78 r.p.m. Best programs: ystery stories, comedy, dance music, semi-classical and classical music. Artists bureau: Yes, lists 20 artists.

11 a.m. to 6 p.m one time, 13 times..... 26 times..... 32 times alf hour, one ti 13 ti 26 times..... 52 times uarter hour, one time...... 13 times.....

Presenting the World's Last Great Frontier: South America

Nowhere in the world today is there a fronti r of the dimensions of South America. Rich in mi rals. forests and natural resources—and still enjoying radi ithout the burden of excessive government interference—this vast area has more and more become the marketing cynosure of American advertisers.

of this fact, Volume II of the In recogniti VARIETY RADIO DIRECTORY III present a picture of the commercial radi ituati in South and Central America. This is the first thorough compilati made.

All stations are listed, and the great majority ar listed with more details than are usually presented on U. S. stati The sample to the left shows a detail of this work—the painstaking effort characteristic of the whole.

It is suggested that an immediate order will i immediate delivery of the DIRECTORY after the date of publicati The price, as in the post year, is \$5 the copy, postage prepaid (but duty not prepaid in foreign nations).

> VARIETY RADIO DIRECTORY
> VARIETY Week 46th Street, New York Postered by Markey Red Do Diffect ON 45 per copy of the Carl day and per copy in Proceedings freed & All Per copy in Prochamod freed & All Per gg Verpeid: \$5.10 per copy in New York City dury no. 10.

G. H. Payne on Programs

(Continued from page 25)

cense-holders to yelp about excessive regulation and unsympathetic treat-ment at the government's hands.

These are the chief black marks against commercial broadcasting in the view of the most vocal FCC reformist:

- 1. Still too many accounts promot-
- ing 'deleterious drugs.'

 2. Excessive plugs and blurbs.
- 3. Forcing sales of sponsors' products, principally through influencing hil ren to nag parents to buy certain avidable.
- 4. Indecent dialog on so-called 'so-
- phisticated programs
- phisticated programs.

 5. Over-sensational and excessively hair-raising kid entertainment.

 6. Trashy comics particularly those who think the height of humor is to swap puerile gags with the an-
- 7. The mystics, near-lotteries, as-trologers, numcrologists, and health lecturers

Accused by industry spokesmen of Accused by industry spokesmen operation believing in government operation Payne this week applauded 'more far-sighted elements' in the industry for strides in improving the stand-ards of both enter: imment and radio rds of both enter! Inment and radio with the state of the

dustry, according to Payne. High-powered propaganda emanating from the agencies and the networks, com-bined with advertising which draws attention to these programs, has fertilized the field.

Better balance in programming, with emphasis on higher grades of musical entertainment, more dramatizations, and cleverly-presented educational matter, is the crying need, Psyne feels. Ought to be possible for smart production exees to replace the junk and dirt.

Hair-raising programs for children are still too numerous and too scarey, Payne declared, although there is no question that progress has been greatest in this field. there is no question that progress has been greatest in this field Comic-strip characters could easily be replaced by more respectable literary and historical figures who have as strong an appeal to the juvenile imaginati. Particularly with dramatized stories of great me and women, carefully planned and skillfully presented, as witness the success of better grade kid. books.

Payne Is Grand-Pop Payne Is Grand-Pop
Broadcasters should be particularly concerned about entertainment
dished up for youngsters, thinks the
FCC crusader, who is a grandfather
thimself and knows from experience
the cultural effect of 'shoot-shoot'
programs. During formative years,
granding generation can be encouraged in the programs of the programs
and musical tastes if they are
fed higher type radio fare, Payne
[claims.

the FUC cleanser as encouraging and conditions to the second of the seco Arraigning sponsors and agencies along with station managers, Payne reflected deep dislike for the sales tactics used in conjunction with pro-

ouncement often is the most elfective good

fective good-will bullder.
While surveys may indicate the
public is satisfied with what it gets,
mail from listeaers demonstrates
widespread displicature with radio
output, Payne said. Cited raft of
correspondence, particularly from
mothers and fathers commending
his demands for higher standards. his demands for higher standards.

Analysis of unsolicited communi-Analysis of unsolicited communi-cations shows parental antagonism is stirred by beer and patent medicine advertising, 'silly' gangsters, haunted house and gangster programs, and extravagant advertising claims. Elders feel all of these have a bad

extravagant advertising claims. Edders feel all of these have a bad effect on immature mission before the measurement of the control of the c

there is a grave danger that between them stations, agencies, and sponsors will kill the goose that lays the gold-en eggs. Many of Payne's corre-point of not buying articles manu-factured by companies which pay the bill for programs that offend the sense of good taste, have a bad ef-fect on younger generation, or con-tion too much advertising patter.

LEO FITZPATRICK'S CAREER DRAMATIZED

Detroit, May 10. Leo Fitzpatrick, manager of WJR

here, will take part in dramatization of his role at WJR on tomorrow night's (11) airing of Eddie Guests's 'It Can Be Done.'

Fitzpatrick will drop off in Chicago

Fitzpatrick will drop off in Chicago for broadcast, while en route home from jaunt to west coast. Dramatization will relate how Fitz, then a young newspaperman, took over a bankrupt station (WJR) in 1925 after leaving the old Kansas City Nighthawks, and built it into one of the nation's few 50,000-watters.

Jack Haley on Bread Program Sept. 30

Jack Haley goes on the Continental Bread payroll Sept. 30. It will be a Friday spot on CBS, 7:30 to 8:30 p.m. Agency, Benton & Bowles, is the same that had him on Log Cabin Sytup (General Foods) the past sea-

WHAS Derbys WAVE

WAVE cancelled an NBC commercial in order to join WHAS, local CBS affiliate, in broadcasting the Kentucky Derby Stutient WAVE the settending the courtery to WAVE the settending the courtery to WAVE the period of the settending the courtery to WAVE the period of the settending the courtery to WAVE dropped was Chesterfield's Sport Review with Paul Douglas. Derby airing was underwritten by Brown-Williams in behalf of Kool and Radicip cigaratic Louisville, May 10.

Pond's Ponders 'Love'

Pond's Cold Cream (Lamont-Corliss) will decide June 1 on whether to continue the serial, 'Those We Love,' Program has been on the NBC-blue since the beginning of this year, with the present contract expiring at the end of next month. J. Walter Thompson is the agency.

Pall Mall Mulls Downey

Pali Mali Mullis Downey
Morton Downey was auditioned
last week by Pall Mall eigarets and
the Compton agency with a view
of having the vocalist take over
the spots now being filled by Dorothy Thompson on NBC.
Commentator has declared her
intention of going on a 13-week vacation, starting May 30.

Inside Stuff-Radio

Possi ility that the American Federation of Radio Artists and the National and Columbla networks may sign a contract by the end of this week. Considered more likely, however, that a final agreement will not be reached for a couple of more weeks.

Regolators went into a huddle yesterday morning (Tuesday) and were still confabbing late yesterday afternoon. While most of the issues have been settled in principle, there were still wide differences in actual terms when the groups went into the session. It was thought likely that the contending committees would indicate al imediately whether a con-

when the groups went into use season inediately whether a con-contending committees would indicate al inediately whether a con-tract could be signed this week.

Statisticians at work for weeks on the various terms shamilted by AFRA, figuring out how much the application of such wage and hour schedules would raise broadcasting costs. Numer-ous counter proposals and modifications of the various offers have been made until the question of terms is now understood to be a complicated offsir.

anair.

Negotiations, which have been going on since mid-January, have generally been marked by an absence of bitterness.

L M. Clark and C. E. Hooper have split up their partnership in Clark-Hooper, Inc., and incorporated themselves as individual research operators. Clark will continue to do magazine ad checking, while Hooper will specialize in checking radio program and also accept any magazine asspecialize in checking radio program and also accept any magazine asspecialized to the control of the

N. W. Ayer, Philadelphia, Is reorganizing its planning and space-buying departments to co-ordinate and simplify operations. C. L. Jordan, v.p., and director of the company, was named by Harry Batten, prez, to assume complete responsibility of all planning and merchandising work. Will be known as Plans-Merchandising department, in Auture, and will be in charge of James M. Wallace, head of former Merchandising Bureau. Because of the company of the compan

Philco will discontinue this year its former policy of regional exec and distrib meetings in favor of one big national convention. Get-together skedded for Edgewater Beach Hotel, Chicago, ay 26 to 30. Firm's new lin ill be announced at that time.

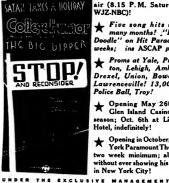
Jo H. Chamberlin is in Hollywood doing a yarn on Bin

ac Parker's Bankroller

Philadelphia, May 10. Mac Parker, agency exec and commentator on WCAU, signed to do three 15-minute periods weekly for Sylvan Seal ilk. Set by Al Paul Lefton Agency. izdale Puffs Atlas Chicago, May 10

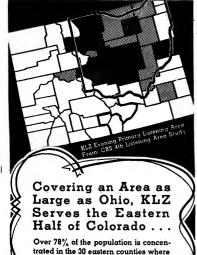
Tom Fizdale will handle press for Atlas transcriptions. Herbert Ebenstein and Atlas just

FIVE STAR FLASH OF THE BAND BIZ! **Larry Clinton** and his orchestra



- PSY DONE A sensation for Victor, on records and on the air (8.15 P. M. Saturdays, WJZ-NBC)!
 - * Five song hits in as many months! "Dipsy Doodle" on Hit Parade 12 weeks; ins ASCAP prize!
 - Proms at Yale, Princeton, Lehigh, Amherst, Drexel, Union, Bowdoin, Lawrenceville! 13,000 at Police Ball, Troy!
 - ★ Opening May 26th at Glen Island Casino, for season; Oct. 6th at Lincoln Hotel, indefinitely!
 - ★ Opening in October, New York Paramount Theatr two week minimum; all this without ever showing his band in New York City!

ROCKWELL-O'KEEFE INC.



81.1% of the state's retail sales are

REPRESENTATIVE THE KATZ AGENCY, Inc.

-560 K c

transacted.

In Denver its

CBS Network-

BINGO-TYPE SHOW ON WMCA

Nearest approach yet made over the six around N. Y. to the bingo-tipe games played in filmeries started last (fuesday) night over WMCA. It's a weekly show, running from 11 pm. to 12:30 a.m. each Tuesday, with questions read out from the studio and answered by listeners on official cards which the sponsor discipled the first broadcast. Sponsor is Facto Sales Corp., which he first broadcast. Sponsor is Facto Sales Corp., which he silts no products, but is a sitempting

Sponsor is the action of the sells no products, but is attempting to interest firms in having their trade-marks and labels woven into the questions. Of the latter, most are

the questions. Of the latter, most are based on fact, but enough on opinion to narrow down the list of close-afriking contestants.

Facto plants its score-cards in faverns, clubs, house-parties and other gathering places where groups can play. In between the various interrogations, recorded dance music is dished from WMCA. terrogations, recorde dished from WMCA.

WASHINGTON BUZZ

Headaches of broadcasters were symbolized to be considered with the consideration of the cons

School of instruction in radio production run by a former RCA staffer was the forum chosen last week by FCCer George Henry Fayne for his FCC George Henry Fayne for his RCA family. National Academy of Broadcasters, where Payne boiled over, is enterprise of Alice Keith, respectively. National Academy of Institute of the Compart of the C

Even the clock in radio stations must comply with Federal specifica-tions under the proposed new FCC rules. And the phraseology indicates only a certain fair-haired maker of chronometers is in position to supply the type of time-keeper required.

curonometers is in position to supply the type of time-keeper required.
Square-faced clocks are verbotem under Rule 3.16 (1), which are the content of the c

Buffalo Papers Liberal

Buffalo, May 10.

wyapapers here have been incring tradio space rather than cring than the space of the s

established a policy of keeping the

Public Always Curious

About Air Personalities Baltimore, May 10.

H. C. Burke, managing director of H. C. Burke, managing director of WBAI, 1del upone of towns best windows at Read's department crug store, located on one of most prom-inent corners of main drag, for dis-play of products broadcest over sta-tion. Used packages of merchandise, plk of radio amouncers and per-pits of radio amouncers and per-ings and effective studio background featuring time schedule and station call letters. Scenes of actual broadcasts and

Scenes of actual broadcasts and pix of announcers known to public only by voice received much com-ment from spectators constantly crowded around window.

New Radio Firm

Albany, May 10.

Empire Broadcasting Corp., Manhattan, has been chartered by the Secretary of State to conduct a general broadcasting business, with a hard capital stock of \$155,000. A foatl of \$5000 shares are valued at \$250 Janaics, and \$60,000 at \$50e each. Directors, holding 10 shares attorage.

Radio Master's Thesis

Detroit, May 10.
How to devise sound effects for a magic carpet's alighting, for appearance and disappearance of Genii and how to kill of 40 thiese without too much blood and thunder, are problems confronting Harry Goldstein of Wayne University, who duction of four stories from 'Arabian Nights' in WW's studies and aired over short-studies and aired over short-Detroit, May 10. evise sound effec

'Arabian Nights' in WWis's studios and aired over short-waver WSXWJ. Adaptation and production, together with compilation of director's manual, is Goldstein's casting worked under Garnet Carrison's direction at Wayne, Program will be staged before issual audience in four successive Tuesday nights and aired over WWJ shortwaver.

api , are: Harold J. Bresson, Queens Village; Arthur M. Meyer, Jamaica, and Rose Pinnelli, Mineola. Orville S. Sanborn was the filing

Unkept Promises' Attack on WRNL Fails: F.C.C. Clean-Bills Station

ashington, May 10. mlssal, press-owned station's defense stife competition by charging that land transmitter handicapped operarival operator failed to live up to his tions, but nevertheless the public in promises resulted in sweeping vice terest requirement had been comtory for the accused last week when piled with. Also that WABG Federal Communications Commis couldn't ask for revocation under the swinching law.

Without explaining reasons, the Commish gave the News-Leader a clean bill of health and pigeonbled the complaint of WMBG, Richmond, to the effect that newcomer in the Virgi is capital had not carried out intentions of drawing large amount of time and resources to cultural, non-commercial programs.

Mitchell for the use of the form Mitchell for the use of the form of the complaining the complaini

non-commercial programs.

Complaint was based on evidence Complaint was based on evidence Complaint was based on evidence Complaint with a complaint of the Complaint with a grunner that novel type of service would be rendered in the Richmond sector. In asking of siccount has the show currently running on Don Lee's San Fran-Richmond sector. In asking of siccounter, kFRC.

REGIONAL'S PROGRAM

Lorillard is dickering with the Don Lee Network through Lennen & Mitchell for the use of the former's 'Don't You Believe It' program on a national spot basis, Discs would plug Sensation eigarets.

WLW SCORES WITH ANOTHER SMASH HIT

"MUSICAL STEEPLECHASE"



In line with the latest trend in successful radio programs. WLW goes out in front agai ith the "Musical Steeplechase". An audience participation program with all the thrills and glamour of the race track combined with the excellent music of Josef Cherniavsky and his orchestra. A fascinating program in which every member of the air and studio audience takes part.

Heard over WLW and The Mutual Broadcasting System.

A Listener-Tested Program From THE NATION'S STATION

Pacific Coast Notes

Bill Goodwin joined KNX (Holly-wood) production staft. | cisco, have been handed a Monday-lo-Friday morning so- after a fling in an afternoon period.

was new Hollywood studies got a fase out of the boys.

Walter Gult, it set to produce and writing the amount San Juan Ban.

Walter Gult, it set to produce and writing the amount San Juan Ban. Write four even suntainers for Keynol, old California mission shortly. San Francisco Guil 1eft the emcee spot on KFRGV. Totast to the Town show to join the KSPO staff.

To Herrich Walter Gult, San Juan Ban.

To Herrich Walter Gult, San Juan Ban.

Walter Gult, it set to produce and with great staff and the same spot on KFRGV. Total to the work of the same spot of the same s

Tro Harper's 'Madhouse Rhythms' rector for the 'My Secrel Ambition' wing sessions on KSFO, San Franshow aired from KSFO, San F

434 N.A.B. Members

Washington, May 10. Washington, May 10.
Recruit-snaring drive of the
National Association of Broadcasters is proceeding satisfactorily. Membership at the start
of the month touched an alltime peak, with 434 stations on
the roster and 340 already qualified under the new tariff schedule.

WREC Thinks Up Reason for Adver-tising—Straw Hat Vox Pop Memphis, May 10

WREC got some biz on a thought-ful stunl worked last Thursday (6), which is traditionally 'straw hat day in this town. Men don the sailors on that day annually for the summer

CREATIVE BUSINESS

uic.

second in lined up 10 participatory spensors and had announced Malcolm Todd and Hugh Murphy make a mythical march around the down town area, stopping in front of the line-buying hat stores and plugging the products in their windows.

St. Paul, May 10pain broadcasting at University at
pain broadcasting at University at
has been upped to manager of WLB,
the university's transmitter.
WLB last week made its bow with
WLB last week made its bow with
week assignment of frequency to 760
kilos, increased time schedule and a
brand new transmitter. New setup
gives the pedagogy outlet an increase
brand new transmitter. New setup
gives the pedagogy outlet an increase
hours pet week to from 30 to 48
hours pet week to from 30 to 48
hours pet week to from 30 to 48

from eight pairs to from so we hours per week.

Under new allocation, Paulu's pet will share one-third its daylight hours with WCAL, St. Olaf college at Northfield (Minn.). WLB shares the 700 band with WJZ, NBC's key outlet in Gotham.

WLW STUNT SHOW HAS AUDIENCE ON 'HORSES'

Cincinnati, May 10. Cincinnall, May 10.

Musical Steeplechase, new Friday
night 30-minute show on WLW directed by Josef Cherniavsky, started
last week to feed to the Mutual web.
It's a tune quizzer with contestants
selected from studio audience.
They are placed on wooden horses
which are moved to indicate progress of mental race.

Greenfield 100-Watter On Yankee-Colonial

Boston, May 10.

WHA1, 100-watter daytime station at Greenfield, Micro daytime station at Greenfield, Micro Hardwick, Station Colonial Networks. Station (1210 kilocycles) is owned and operated by John W. Haigis, Republican candidate for the Massachusetts gubernatorial elections two years gue. Station laugurated Saturday

Basic one hour evening rate for Yankee becomes \$2,280 from \$2,220, and for Colonial, from \$1,660 to \$1.720

S1.720.
Personnel of WHAl is Lee S.
Greenwood, commercial manager;
Warren M. Greenwood, offspring,
program director; Janes L. Spates,
from WMAS, Springfield, chief engineer; Norman E. Whittaker, former
WBZ and WBZA, Boston-Springfield,
salesman, advertising manager.

Whiteman's 26 More

Liggett & Myers (Chesterfield cigarets) has renewed Paul Whiteman for another 26 weeks on CBS. Whiteman's original contract covering a similar period started Jan. 7.

Early Grid Bidding

Carly Cirid Bidding
Oklahoma City, May 10.
Broadcast of Oklahoma University
football games has again been
awarded to WKY over the bids of
both KOMA and KTOK.
WKY's ofter was 50% of any sponsor fees collected with a minimum
guarantee of \$2,500.

Primary Returns Sponsored

Primary Returns Sponsored Priliadelphia, May 10. Pennsy primary returns next Tuesday (17) on WCAU have been bought by Greyslone Wines. Set by M. Korn Agency here. Program will, include two live shows in auditorium studios, at 9 to 9:50 and 10:30 to 11, with returns tunning through entire evening.

is going to WNEW.

One Aggressive P.A.'s Clearing House System For Charity Time

POWER-BOOSTED WLB
POWER-BOOSTED WLB
St. Paul, May 10.

st. Paul, May 10.

urton Paulu, assistant director of obroadcasting at University of earms and the new agreement was neosite for the past several years, and arway up.

WCPO'S NEW STAFFMEN: HAS TIE WITH WHIO

Cincinnati, May 10.

WCPO slaft has been bolstered by additions of Joe Young, continuity writer, lately with the United Prese in Atlanta, and Paul Hodges, producer, up from the allied Scrippoducer, up from the Monayd station, WMPS, in Monaphis, where he handled special shows.

John Brakelin has been advanced to the work of the WCPO by Mortimer C. Walets, manager.

rector of WCPO by Mortimer C. Wal-ters, manager.
Station is framing a hookup with WHIO, Dayton, O., for a series of inter-city 'yes and no' quiz programs. Cincy Post and Daylon Daily News are to tie in with the stunt. Compeli-tion will be among teams represent-ing civic and fraternal bodies.

Johannes Steel Withdraws From Anti-Nazi Position

From Anti-Nazi Position
Johannes Steol. air commentator
on European politics, has resigned
as exce secretary of the Nou-Sectarian Anti-Nazi Ledgue. Nanuss astarian Anti-Nazi Ledgue. Nanuss assaid to be, however, some internal
dissension in the League.
Commentator talks thrice weekly,
sustaining, over WMCA, N. Y., and
is affiliated inter-City systis. Will
it affiliated inter-City systis. Will
its affiliated inter-City systis. Will
N. Y., on May 31.

WTHT Hit by Lightning

Hartford, May 10.
WTHT was forced off the air Friday morning for several hours when its antenna was struck by lightning during an electrical storm. Back on during an electrical storm. Back of a the air at noontime after emergency repairs the station again went off the air about 9 p. m. to allow repairs to be made.

During the day the stalion did not

operate at full efficiency. Engineers from WDRC and WTIC assisted in rigging up an emergency makeshift to the antenna to allow operation.





COLUMBUS

replaces George Hogan, who



BUDDY ROGERS

AND HIS ORCHESTRA

RETURN to the PALOMAR. Hollywood, Californi for an indefi ite engagement

OPENING—Wednesday, May 18th

BROADCASTING via CBS Vocalion Records Management: Music Corp. of America

MUTUAL'S CLOSED DOOR

TDEA' SHOW IS VICK NOTION

Vick Chemical is looking around for a show for next season. Not seeking a name setup, but some sort of 'idea' program, or possibly a script show. This season the account sponsored Jeanette MacDonald over CBS on Sunday nights. Morse International is the agency.

Cause for Envy?

Cincinnati, May 10.

Bill Gold, WCPO news editor, is said to be only radio person holding a ticket for the Anna Hahn electro-cution, if and when. Death penalty of the accused blonde murderees, set for last week in Ohio pentientiary at Columbus, has been shoved back to fail. Thus far no woman has gone to the control of t

condemned woman was legally al-lowed to dish out. Other 25 tickets for the scheduled execution went to newspapers and county and state of-ficials.

WFIL Cuts Transcriptions
Philadelphia, May 10.
WFIL recording division making
series of 5-minute platters for Personal Finance Co. Programs are
dramatizations of short, short stories with commercials woven in.
Produced by Margaret Schaefer,
WFIL assistant program director,

Ralph Snyder new announcer at WKZO, Kalamazoo, Mich.

PROVES GOOD INTENT

WFIL Engineer Protects Station From Any 'On Purpose' Hints

From Any 'On Furpose' Illiais WFIL, by quick thinking on the part of an engineer, saved itself last night from charges of political skulling to the part of an engineer, as well still last night from charges of political skulling by Charles J. Margiotit, candidate for governor, when a transformer bew out at its transmitter and station went off the air.

WILP. Panelmanh burriedly switched WIP channel into recording machine and made a disc of the speech. This time later when the transformer was repaired.

Division repaired.

'HOTEL' SHUTTERED: LUM-ABNER LOAF

For the first time in its four years of airing, Hollywood Hotel will take a summer layoff. Respite runs from June 24 to Sept. 2. Lum and Abner are also dropping out July 1 for a nine-week sab-

out Jul

Just What Doc Ordered

Hollywood, May 10.
KFWB landed six Procter & Gamble transcription shows last week on a year's contract. Spinners are 'Ma Perkins,' The O'Neils,' 'Vic and Sade,' 'Pepper Young's Family,' 'Mary Marlin' and 'The Gospel Singers'.

ers.'
Programs across the board also alr on other stations of California Radio System.

AFFILIATES CAN'T JOIN SPECIAL WEB

Efforts of KGW. Portland. to Make Available All-Oregon Loop of Small Town Stations Draws Nix from Mutual's Northwest

A VIOLATION

Portland, Ore., May 10. Mutual has barred its affiliates in the northwest from linking them-

selves by telephone wire with any outside station for the formation of outside station for the formation of a regional alliance. Order will serve to squash ambitions which KGW-KEX, Portland, has been nurturing of making available a blanket state primary coverage by hooking up with six 100-watters spotted around Oregon. Most of the sextle are allied with Mutual's northwest branch. Because. multical scorners have

Guest of Honor

Charlotte, N. C., May 10. Clair Shadwell of WBT, on personal appearance tour, was in a hall at Boone, N. C. Comfort by shouting 'Hey, I wish you fellows would quit running up and down the aiste.' One of the two men bawled out was the Mayor of Boone, on his way to the stage to present

mgr., refused to comment on the

impasse, Speaking for KSLM, Salem, Speaking for KSLM, Salem, one of the sextet that Jennings had lined up for his regional, Harry Read said that while Mutual stations have been that while Mutual stations have been programs. Trom KGW, his station will abide by the ruling only insofar as it concerns the Mutual contract. But, 'he added, 'if the new issue becomes one of public convenience and right' to place that necessity in a prior position to any chain contract.'

Fred Weber, Mutual gen. mgr., declared yesterday (Tuesday) that although the national web had no control, responsibility or authority over the Pacific northwest matter it seemed to him that it was only fair that Mutual stations which maintain facilities should limit the use of those facilities a their mut-rations. lied with Mutual's northwest branch, Because political sponsors where we evinced an interest in the KOW-All-Oregon project, the situation may be brought to the attention of the Fed-brought to the attention of the Fed-kow and the state of the control of the Fed-kow and the state of the control of the Fed-kow and the state of the control of the Fed-kow and the state of the control of the Fed-kow and the state of the control of the Fed-kow and the state of the control of the Fed-kow and the state of the control of the Fed-kow and the state of the fed-kow and the s

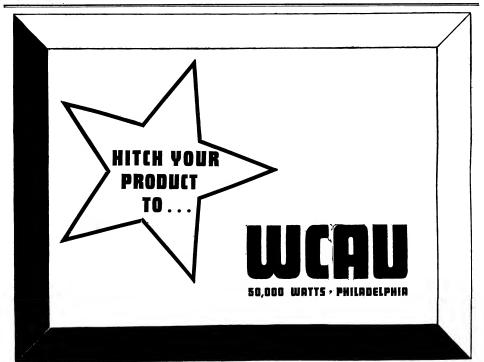
EDGEWORTH'S AGENCY SHIFT

Edgeworth Tobacco account (Larus Bros.) has switched from Blackett-Sample-Hummert to Ccell, Warwick & Legler. Radio campaign is being developed by the successor agency. B-S-II's last program for Edge-worth was the 'Alias Jimmy Valen-tine' adaptation.

DAVE DRISCOLL EARS HURT BY TUNNEL JOB

Dave Driscoll, special-events' mikeman on Mutual, is suffering from roptured blood vessels in his eardrums after descending a shaft become the Lincoln tunnel, N. Y. fgr a Sudden compression of 20 pounds of air into the chamber in which he was with a crew of sandhogs injured Driscoll. Several months ago Bob Trout, CBS' special eventer, fainted the composition of the properties of the control of

Bank Choir on Air—Once
Dime Savings Bank of Brooklyn,
N. The Savings Bank of Brooklyn,
N. The Savings Bank of Brooklyn,
The Savings Bank of Brooklyn,
The Savings Bank of Brooklyn
Bands the time to a half-hour Sunday (15) when Institution's glee club
will warble. Annually the bank trois
will warble. Annually the bank trois
group, on exhibition.
Plugs on program will be Institutional. Regularly, on the five-min.
periods, the plugs are for biz, with
talks the listening lure.



Rivalry of Its Own Broadcasters Led Argentine to Ban DX Pick-Ups

It is believed here that foreign It is believed here that foreign countries, with special emphasis on the U.S., have misinterpreted an Argentine government decree, which prohibits rebroadcast of foreign short-wave programs via Argentine stations. Pointed out that decree does not prohibil retransmission of foreign programs. There are virtually none in the latter category.

ally none in the latter category. Reason for the stoppage lecal government placed on short-wave reproadcasts done locally came as a result of the success Radio EI undo LIRI) had with them. Station, one of the biggest commercial projects cannot be supported by the support of the biggest commercial projects cannot be supported by the support of the su

Argentine government has com-batted this competition from Uru-guay by banning the practice completely.

Meanwhile there are applications up for Argentine short-wave bands, notably from Radio Belgrano (LR3), Radio Splendid (LR4) and Radio Municipal (LS1). These can be granted only when the chief of the Radio communication division of the Rest (Mics are to be per Mics are to be proposed). Post Office gets back from abroad.



Foreigners Know

Rock Island, Ill., May 10.
WHBF runs a weekly 'Know
Your Government' quiz game
on w ich a team of native-born
Yanks compete against a lineup
composed of foreign-born and answer questions pertaining to the U.S. laws and government. Theatre ducats are prizes.

To date the foreign-born have

HEARINGS ON GOVT. RADIO OPEN

Washington, ay 10.
Drive to put the U. S. Government into the broadcastling business for all the broadcastling business of the business of the

Early discussion of similar bill is scheduled by the Senate Naval Af-fairs subcommittee, but no date fixed May be taken up this week.

May be, taken up this week.

Reverse twist on the idea of using radio to link the Western Hemisphere countries was mirrored Sunday (8) when Columbia network initiated series of programs featuring shortwaved speeches to U. S. listeners by foreign ministers of several Latin-American republice. American republics

American, republics.
Under auspices of the Pan American Union, the web made broadcasting a two-way medium for increasing good-will when Secretary of State Cordell Hull paced the field with the U. S. Navy Band orchestra providing the musical accompaniment, Five-program schedule includes talks by foreign ministers of dozen countries soreign ministers of dozen countries and envoys of the other nine. Following Hull, the web carried short-waved talks by cabinet officers of Argentina, Bolivia, Brazil, Chile, Colombia, and Cuba, plus remarks by the Costa Rican diplomat here.

MEXICO LOOPS 53 STATIONS

Mexico City, May 10.

Arrangements have been made by the Mexican government for the hooking up of 53 Mexican stations to carry a daily schedule of propaganda and cultural programs. Link will take in short wave as well as long wave outlets.

Broadcasts are expressed to the control of the con Broadcasts are expected to reach 12,000,000 listeners.

Ben Harkins, producer, has been appointed program manager of KFRC, San Francisco, Formerly with KMO, Tacoma, Wash.; KOMO, Seattle, and KJBS, San Francisco.

Jack Hasty to London

Jack Hasty, radio writer, sails May

Jack Hasty, radio writer, sails May 18 for London on an assignment to do some dramatic scripts for British Broadcasting Corp.
During this season Hasty did material for Shelia Barrett on her Gruen Watch commercial, now fader from NBC. Also some scripts for the Jean Hersholt dramatization series over CBS for Cheabrough.

Luella Laudin Group Beams DX Shows to So. Am. spots. Holdout policy of present government is not announcing exact election date is only damper.

roadcasts from New York City to South America will be made from Columbia's shortwaver, W2XE, by the Committee on Human Relations of the National Council of Women. Luella Laudin's scripts will be trans-lated for delivery in Spanish Tues-days and Thursdays at 10:30 New York time.

the 'good neighbor' policy advocated by the State Dept. Aims to give the women of the Latin republics trivial women of the Latin republics trivial and social interest themes that the wire services do not ordinarily handle.

Find Vancouver Exception To High Canadian Rating For 'Howie Wing' Serial

In a survey made by N. W. Ayer, of the "Howie Wing" program (Kelleggs) in Canada, it was disclosed
for the survey of the surv

all but verified as satisfactory.

In Vancouver it was found that the majority listened to American stations at that hour, catching the major commercial musical shows and for that area, between 5 and for that area, between 5 and for that area. stations at that hour, catching the major commercial musical shows broadcast, for that area, between 5 and 6 p.m. In each city 200 calls were made co-incidental with the 'Howie Wing' broadcast.

TRY CODE LANGUAGE

Spitari Tested on Several Latin Sta-tions as a Stunt

spiari, an international code language, will be used by 11 Centralregulary to the used by 11 Centralspiarity of the properties of experience of the control stations of a series of experience of the control of the

Ecuador.

Broadcasts are to be in short-wave and ballyhooed in advance, so interested listeners can get code books to decipher the lingo. Only trial Spitari ever got in the U. S. was a stunt broadcast last September over WMCA, N. Y.

English Notes

Spelling Bee certainly has injected B.B.C. with the virus from its sling, B.B.C. with the virus from its sling, been sometimed by the state of the s

Rupert Caplan on Visit

Rupert Capitan on Visit
Rupert Capitan program producer
for the Canadian Broadeasting Corp.
in Montreal, is in New York
more than the Thompson
agency, for which the Thompson
agency, for which the Thompson
weekly Spotlight Revue (Standard
Brands) over Dominion stations.
Also scouting around for ten-minute
dramatic sketches to air ou the varriety show.

Japan Forces Silence on 14 Stations Within Shanghai Int'l Settlement

Political Coin for Air

Regina, Sask.; May 10.
Säskatchewan air being bought up
at furious rate generally with provincial election, first in four years, and
due this summer. Fact several new
parties in the field this year means
added do-re-mi to stations as major
parties try to grab up all choice
snots.

CANADIAN DATA BY CBS **SCANTY**

Columbia is putting out an explanatory pamphiet, '.. to shrink space,' slong with Its latest rate card. Network now lists 113 state card. Network now lists 113 state less than it was in September, 1937, when the last rate card was issued. Gross cost for all 104 towas were when the last rate card was issued. Gross cost for all 104 towas were considered to the control of the contr

stations can be obtained for \$22,170 an hour. I am hour a mount of the tailed dispension of the tailed dispension of the tailed stations plus a rec't of power boosts obtained meanwhile by previous CBS associates. Also tom-tommed for the first time is the availability of 31 stations of the Canadian Broadcasting Corp. to CBS considerable of the control of the contro network advertisers, with charts and maps showing location, power and regional groups. No rate informa-tion on these CBC outlets is dis-closed in either the pamphlet or the rate card.

PALMOLIVE'S B. A. REVUE

Buenos Aires, May 1.

Enrico De Rosa, Spanish actordirector, started today a daily hour
program that represents a departure
for Argentina. Its variety in type,
combining various elements of music,
combining various elements of music,
combining various and spoofing. Usually Argentine programs have been
straightaway music, drama or comstraightaway music, drama or comelements.
Show is heard on the entire Pri-

elements. Show is heard on the entire Primera Cadena Argentine de Broad-casting chain, of which station Bel-grano here is parent. De Rosa was in New York Jast year with Pauline Singerman's Spanish dramatic company and remained here when they departed for Havana. He has also worked in and directed Zatin films.

WESTERN CANADA HEARS 50 KW. DUE

Regina, Sask., May 10. Long awaited move of Canadian Broadcasting Corp to build a 50,000watter on the prairies to serve the whole west, including part of British Columbia, appears imminent.

Rumored Keith McKinnon will head party of CBC engineers on tour

head party of CBC engineers on tour of Alberta-Sakatchewan provinces with checking equipment in effort to disabilities. Most probable site has been also allowed to the control of the con

Vic Tully back at CFCT, Victoria, doing 'ilkman's matinee,' night trick.

Washington,

Censorship imposed by Japanese authorities led to protest silencing of 14 Chinese commercial broadcasting stations at Shanghai, U. S. Com-Department week. Trans itters shut down April 28 while negotiations went on over removal of registration and bluepencil restrictions.

Stations were located in the International Settlement, radio advices to the Bureau of Foreign and Domestic Commerce said. Foreign owned stations were unaffer

REMOTE AREA'S STATION

Battleford, Sask, May 10.
Site is now being sought for new 100-watt station proposed here by Battleford Broadcasting Co. This area in north-west Saskatchewan is not served by radio. Closest station is CFQC, Saskatoon,

Signed with NBC! LANNY GREY'S

Rhythm School of the Air Pupils of the Cla Mary MeHogh -Platinum Cin Mary MeHogh -Platinum Soliced Pretty, Dan Illebrards -Farcadar of Nong, Locatic and Lamy ambination of Sadageros, JiMMY RICH-Nowery Rhyne Mine, Ning Shop Nisters and Rhymo School Quartet, And Lamy Goy as the Huylmaster.

School Starts May 12th WJZ BLUE NETWORK 8:30 P. M., D.S.T.

DON

roadcasting System BOSCO

WENDEM

ONE MAN SHOW VOICE SAM AND HEN STER OF CEREMONIE NO MO' VERSE CONTI VARIETY HOUR COMMUNITY SING

Address: 4851 N. Paulina St., Chicag







CONSOLIDATED

LISTEN TWICE DAILY IN .. CBS - WABC — 2:15 to 12:30 P.M. DST

CBS - WABC — 2:15 to 2:30 P.M. DST

COAST TO COAST

MGT, ED WOLF—RO BLDG, NEW YORK CITY

'THE O'NEILLS'

FAMILY BRINGS YOU MORE AUGHTER TEARS AND LEART-TINUBS

Presented by Ivory Soap - 99 11 :00 2 a pure

Radio Daffodils

El Pass.—KTSM has studio produced show entitled Thumbing Through the Telephone Book, informal half hour with Lloyd Merrill's orchestra, Jimmy Faust, tenor, and Roy Chapman, mic. Chapman thumbs through the phone book, picks out names and presents them with passes to local

uncle, Ind.—When the varsity men of Muncie High got their letters in recent ceremonies Don Burton of Station WLBC got onc, too, for broadcasting their backetball games.

Washington-WMAL has nati Parrots to be judged by their diction, ori and voice quality.

best talking parrot.

Washington—NBC's two local transmitters quick to capitalize on the alter Winehell-Government workers controversy now raging in Washington. Stung by Winchell's crack that he had been told no women employees of Uncle Sam were pretty WRC-WMAL joined with the Washington Times in sponsoring a government workers' beauty contest.

Oklahoma City—Negro bootblacks from Oklahoma City shine parlors are invited to appear on WKY in competition for cash prizes before three judges who will base decisions on rhythm, tone, inality and radio fan

St. Laste.—Alter. C. Anthony, third paber at XWK with a portable mike wa describing a big firs in regiseral as bloom. Chief of Boltes yamhed the mike from Anthony's mitters, ordered the gabber and his sid. Foster Brooks, to beat it and lossed a few sulphuric words into the mike. Station complained to Mayor who reprimanded, the Chief and gave Anthony and Brooks, permission to continue their work describing fire as long as

Race Sheet on WNEW

Man O' War Publishing Co. has signed for 52 weeks with WNEW, New York, for 30 mi time a day Monday through Sat. starting May 16. Race sheet publishers will sponsor Bob Carter on a twice daily stint of 15 mins, each. Handled by etro-politan Advertising.

At WPEN: So Teaching Its Audience English

iladelphi, ay 10.
Ralph Borelli, in charge of Italian-broadcasts on WPEN, will begin a series on Thursday tabbed 'Lessons in English.' Purpose is to teach lan-guage and culture to Italian-speaking

nembers of WPEN audience. Station recently announced it would Station recently announced it would gradually get away from linguals. Now other radio men wondering if that determination goes so far that they're going to teach everyon how to speak English.

N. Y.'er on WTIC Show

Hal Gordon, tenor under contract to NBC Artists Service, has been sold for a commercial series on WTIC, Hartford, Conn. Program, 'Traveler's Hour,' airs each, Sunday for Traveler Insurance Co, which owns the station. Gordon commutes from New York for the

Ben Rocke Office Seeks Local Co-on Sponsor for Name Music of Week

The Eternal Twist

Charlotte, N. C., May 10.
Program Director Charles
Crutchfield, of WBT, hunted
and found, for an interview
over the air the day the Charlotte baseball season opened:
The man who didn't go to the

WEB SUSTAINER SUB IS LOCALLY COMMERSH

El Paso, Tex... ay 10.
When advent of daylight saving time made NBC's Breakfast Club unavailable to KTSM, station in-augurated its own Breakfast Club show.

show.

Now has five sponsors for music of nine-piece studio orchestra under direction of Lloyd Merrill, Jimmy Faust, tenor, and Roy Chapman, inc.

KTHS on Blair List

KTHS national representation is shifted from Gene Furgason to John Blair.
Deal was set in Chicago by manager Steve Cisler.

Ben Rocke Productions, indic program producing outfit, is sending Norman Livingston on a tour of towns next week to attempt to line up co-operative local sponsors for up co-operative local sponsus in a Mutual web program to start in September. Rocke put the George Jessel Sunduy night half-hour on Mutual, also under co-op bankrolling. Show currently has local sponsors in eight towns.

sors in eight towns.

Proposed program for which Livingston is going after bankrollers will be tagged Show of the Week, and is also arded for Sunday nights, running 30 mins. Show will

agilus, running 30 mins. Show will rotate name bands weekly, and feature 'sones of the week' and flash ture 'sones of the week' and flash ture. So me, has been et as yet. Music Corp. of America for that booking and septing office to supply the ore less than the supply the supply

desk for six weeks.

COUGHLIN ON 70 STATIONS **NEXT TIME**

Detroit, May 10. Doubling this year's outley, series of Sunday afternoon talks by Fallay, series of Sunday afternoon talks by Fallay, series of Sunday afternoon talks by Fallay on the Pallay of Sunday afternoon to the Pallay of Sunday of Sunda

for half-hour addresses every Sun-day at 4 p.m. there as key station, hookup will extend to both coasts, in contrast with only east and middle-west this year. Priest got late start this year, following tiff with Arch-bishop Edward Mooney over ecclesi-satical approval, and series ran only 17 weeks.

WCKY's Grocer Gesture

Cincinnati, May 10.

For their national raily day meeting today, grocers of Greater Cincy president, Charles E. Smith, via a ranscription and sound equipment set up by Lloyd George Venard, WCKY sales director. Same station enabled the grocers to hear the Forward America broadcast, which it cerricis id is devoted to eause of indepen-

and is devoted to eaune of independent merchants.
Virginia Fallon, formerly with the
Crosley organization and of late with
the Ruthrauff & Ryan agency in Chiago, joined the L. B. Wilson station
personnel Monduy (9) as secretary
to endell Jones, program director.

WOW Men Join Junket

WOW Men John Junket
Omaba, May 10.
Bill iseman, promotion man, and
store , resvessater, are on temporary teave from WOW accompany,
trade trip into South Dukota, Wyoming and Moutana, Wiseman, former
trade trip into South Dukota, Wyoming and Moutana, Wiseman, former
bec-News staff member, will cover
the trip by daily dispatch to be
proadess there on the evening news,
and May will record broadeask from
May records will be used later
his man-on-the-street spied.

POLLY'S DUAL PAYOFEERS

FULLY'S BUAL PAYOFEERS
Polly Shedlove formerly of KSTP,
St. Paul, and now on WHN. New
York, has copped her first two participating sponsors on her 'Polly the
Shopper,' 9 a.m. daily romp. She's
been sustaining three weeks,
Charter members are Powder
Hulden memory) and Fig. 10.7.

(Hudson agency) and Far our

Something



excited about!

WOR renewal business* for April 1938 was 57% AHEAD of April 1937.

Renewal business on WOR for the past three months of 1938 was 45% GREATER than that for the same period of 1937-and 1937 WAS a good year!

With advertising expenditures being cut closer than a miser's beard in ALL directions, America smartest time-buyers are KE PROGRAMS ON WOR-and, in some cases,

They're RENEW-

ieir WOR time because it is PRODUC

. . . Plus-time, you might call it;

pays them back, dollar for dollar and more, the green salad they spend.

So, it see s that somebody's thin keeping WOR's market covered-good times or bad. And you'll usually find that it's this country's BIGGEST advertisers. That's one good reson WHY they're BIG!

For further facts regarding WOR time, both sponsored and available, have one of our me pedal his bicycle from...Sales Office, NE

1440 Broadway; BOSTON, 80 Federal Street; , Tribune Tower; SAN FRANCISCO,

Russ Building.



Non-'Arvans' Must Give 10 Years' Notice to Quit Austrian Perf. Society

Austrian Society of Authors, Com-posers and Music Publishers (AKM) will seek the adaptation of former Austrian laws for the entire Greater Germany in regard to minor rights concerning radio. On this subject Austrian jurisprudence was quicker out hatter than German

ud better than German. Since Jan. 1, 1938, cafe and restau-Since Jan. 1, 1938, cafe and restaurant owners and proprietors of other amusement places must pay to AKM fees according to the sealing capacity. If a loud speaker is installed. In Germany no such law was sponsored by STAGM, which represents the minor rights of authors, composers and publishers in the Relch.

by NTACAS. Which represents are properties of the control of the c

pay.

Income for author and composer is calculated at one-third each with a third going to publishers, also often non-'Aryan.' Whether Lehar will get his dues and the others ignored is still problematical.

Kyser's Odd Reactions To His Musical Ouiz

Kay Kyper's College of, usical Knowledge wich, idea he uses at the Paramount, N. Y., where his crew is now filling a 'two-week pa, as well as on his Lucky Strike battern between the control of the cont

one of the six students culled from the studio audience. Questioned promptly labelled it Horace Heidt's signature. After admitting to a red face, Kyser demonstrated difference between his Thinking of You' and Heidt's 'I'll Love You in My Dreams'.

Streptococci throat Infection forced Kay Kyser out of the Broadway Paramount stage shows several days last week. Harry Boliett, who does the title-singing, m.c.d in Kyser's

He rejoined towar the end of the week.

HUB NITERY OPENING

Boston, May 10.
Ritz Carlton, ritzy hostelry, opens
ts roof garden today (10) with a

Ritz Carlton, ritzy hosterry, opens its roof garden today (10) with a duo orchestra setup. Dick Gasparre's outfit is for straight hoofing and Don De Vido's rhumba band for the hip swayers. tile Bowl

Seattle, May 10 Dick Jurgens' band coming back to Olympic Bowl, opening for three weeks, May 24. Now at Jansen Beach,

Dance Hall Picketed

Detroit, May 10. Union members by day, but not

at night?

So pickets are parading outside the Quadrille dance hall here, pro-claiming in signs that spot is unfair to organized labor, because: wen though four men playing in a band at the dance spot are members of United Auto Worker's union in the daytime at auto plants, they're not union members at night because they don't belong to the musicians' unlon, AFL.

Ask Tooters To Hire Buses Union-Driven

Band leaders and their managers have been asked by the American Federation of Musicians to co-operate with the organization campaign Railroad of the Brotherhood

Trainmen by inquiring of the drivers of buses they charter whether they are members of this union. Request was contained in a letter signatured by Fred Bernbach, AFM recording

wy area Bernbach, AFM recording secretary. Letter explained that while many of the drivers for a major trans-continental bus operation are or-ganized, the union is company con-trolled.

Battle of Words

This town's long underwear cats are still stewing over what Tommy Dorsey said. Mr. Dorsey challenged Franco Autori to get together the best classical musicians in the country—with Toscanini to help the country with the cou classical musicians in the coun-try—with Toscanini to help him—and Tommy would bet \$25,000 the symphonists couldn't play one of the Dorsey swing

play one of the Dorsey swing arrangement. Dorsey's peeve was over a story which quoted Autor, and the plant or the control of the Buffalo or-chestra of the Federal useroject, in assorted opinions of swing. Heading of the story had been, 'Swing, Form of Imbecility. Is on Skids, Musicans Sauly, Autori had sald: 'Swing has no appeal to the ind, the sentiments or the imagination—only to the feet.' His reply to Dorsey's challenge was another challenge—on as the best swing men in the land they couldn't play a simple Mocart or Haydn symphony correctly.

EXCHANGE DEAL OFF

Frisco and L. A. Resume Identities For Consolidated, R-O'K

Consolidated Radio Artists, Inc., and Rockwell-O'Keefe, Inc., have by mutual agreement called off their merger of booking operations in the southern California area. Rockwell-O'Keefe will continue to maintain its own offices in Los Angeles, while management of Consolidated's interests.

ests.
Under the alliance, which went Under the alliance, winch went into effect several months ago, R-O'K represented Consolidated in lower Californi, while Consolidated's San Francisco office, formerly the NBG Artists Service, did the selling for Rockwell-O'Keefe in northern Cali-

English Copyright Claim on Water Boy A Surprise Like Trapeze, Whiffenpoof

2 Ouit Consolidated

Paul Whiteman and Don Bestor have served notice on Consolidated Radio Artists divesting themselves of CRA management. Bestor may return to of America management.

Waltham Name Spot Looks Hot;

With Benny Goodman breaking record via 3,800 attendance at Nutrings-on-Charles, Waltham, Mass. Not Charlie Shribman circuit of 20 danceries and hot spot of Now England. Majority are located in N. E. and spread thinly down to New Jersey and Reade's Casino, Asbury Park, N. 10,000 and hill all time mark to

say and Relace's Classino, Albuty Fara,
Ocodman hit all time mark to
break record of 34, set by Glen
Gray's Casa Loma crew two years
ago. Admish was and is \$1.10 per
head. Goodman broadcast his Camel
head. Goodman broadcast his Camel
head. Goodman broadcast his Camel
opened Easter Monday with Russ
Morgan and followed with Sammy
Kaye, then Goodman. Tommy Dorsay, May 10; Art Shaw-Red Norvo
band Casa Lorna, June 6 follow,
Operators exceeded the attendance limit allowed by law. Calls for
2,800 and was upped by 900 with
police calls to handle turnaways at
Goodman session.

One of those surprise i ringement actions over a composition which the publishing trade has come to treat as belonging in the public domain is in the offing, with the controversy

ul Whiteman and Don Bestor served notice on Consolidated served notice on Consolidated served notice on Consolidated and the Consolidated served the C

All-Negress Orchestra

. Chick Kardale, formerly with Lucky Millinder, putting together an ail femme colored crew. Auditioning for the final members edded to complete a 14-piece outsit needed to co

Band Reviews

ARTHUR WARREN and Orch. (7) Hotel Lincoln, N. Y.

Rotet Linean, N. Y.

Arthur Warren is up from Hellywood, Fla, and now in the Hotel Linean Control of the Hellywood, Fla, and now in the Hotel Linean Charles and the Hell Linean Charles and H

Sterling Sherwin has placed 'My Gal of El Camino Re-al' and 'Why Do They Bore the Swiss Cheese Full of Holes When Limberger Needs the Ventilation' with Harmony House, 'a

'Can't We Forgive and Forget.' Frank Capano, Bob Adams and Fay Dworkin, taken by Melo-Art Music.

Breakdown of Network Plugs, 8 A. M. to 1 A. M.

ollowing is an analysis of the combined plugs of current tunes on WEAF, WJZ, WABG and WOR or the week from Monday through Sunday (May 2-8). Grand total represents accumulated perfor the two MBC links, CBS and Mutual from 8 a. m. to 1 a. m. Commercials refers to all types plugs of

mate	Water Line	C	Total	Comme	r-
Title.	Publisher.	Source.	53	cials.	V
Title. Die Be That Way. Die Be Stand. Die Be Kind. Love Walked in You're An Education How'd ak Like to Love Little Love Little Love Little Love Jake Believe Cry, Baby, Cry, You Coulan't Be Cuter. Sunday in the Park. Live to Whi On the Sentimental Side.	. Robbins	Pop	. 49	7	
Toyo Wolled In	Channell	PCaldone Pallian	47	12	
Voulte An Education	Pamiels	Pon Pones	41	7	
Hour'd In Like to Love	Famous	*College Suring			
Something Tells Me	Remick	Pon		7	
Little Lady Make Believe	Olman	Pon		ż	
Cry. Baby. Cry	Shapiro	Pop	::	8	
You Couldn't Be Cuter	.Chappell	. Joy of Living		7	
Sunday in the Park	.Mills	Pins and Needles		2 3 5	
Bewildered	Miller	Pop		3	
I Love to Whi	.Robbins	*Mad About			
I Love to Wni On the Sentimental Side Girl in the Bonnet of Blue It's Wonderful. It's Wonderful. I Fall in Love With You Every Day Lovelight in the Starlight At Your Beck and Call Joseph, Joseph.	. Santly-Joy-Selec	t. Dr. Rhythm		6.	
Girl in the Bonnet of Blue	Crawford	Pop		3	
It's Wonderful	Robbins	Pop		6	
I Fall in Love With You Every Day	Famous	°College Swing		9 2 3 3 5	
Lovelight in the Starlight	Paramount	*Her Jungle Love		2	
At Your Beck and Call	ABC	Pop		3	
Joseph, Joseph	Harms ,	Pop		3	
Ti-Pi-Tin	<u>F</u> eist	Pop		5	
A see the desired of the see that the see th	Donaldson	tCase		1 2 0	
Garden in Granada	Schuster-Miller	Pop		2	
it's the Dreamer in Me	Feist	Pop		ų.	
where have we met Belore?	Robbins	Pop		4	
Tou Leave Me Breatnicss	amous	Coconut Grove		3	
Moon of Manakoora	Kalmar-Ruby	*Padia City Pavala		:	
Whitele While You Work	Boolin	Snow White		2 2	
Ca Tittle Wille Tou Work	Chamina	Pop	••	ő	
Weigh We	Portin	*Snow White		11	
My Moort Is Tobi	Santly-Toy-Sele	et *Dr ·Rhythm			
Let Me Whisper	Channell	Pon		•	
Always and Always	Foiet	*Mannequin		5	
One Song	Berlin	*Snow White		4 2 5 5	
T-1360 Tittle Ded Deels	Montes	Pon			
I sel. I smood	Pobbine	Pop		î	
Two Bouquete	Shaniro	Pop		5	
Diney Doodle	Lincoln	Pop		2	
I Simply Adora Von	Azer-Yellen	Pop		2 1 2 2 0	
Ston and Reconsider	Lincoln	Pop		4	
Toy Trumpet	Circle	*Rebecca of Sunnybrook Far	m.	ō	
I Can't Face the Music	Remick	Pop		ŏ	
In the Shade of the New Apple Tree	Chappell	†Hooray for		5	
Let's Sail to Dreamland	Spier	Pop		2	
Says My Heart	Famous	Cocoanut Grove.,		1.	
I Can Dream, Can't I?	Marlo	+Right This Way		3	
One Song, In My Little Red Book. Lecal Lornond. Diny Doodle. Samply Adors of the Control of the	Spler	Pop		6	
Gypsy in My Soul	Wor	Trifty-Fifty		-3	
Who Are We to Sar	Feist	Girl of the Golden West		1	
Oh, Ma Ma	Shapiro	Pop	• • • •	4	
Romance in the Dark	Paramount		• • •	1	
Who Do You Think I Saw Last Nigh	t: .marms	areob references and account		1	
Shadows on the Moon	Feist	Girl of the Golden West		1.	
Just Let Me Look at You	Chappell	Joy of Living		.1	
Cathedral in the Pines	Beriin	Pop		2	
This Is My Night to Dream	Santiy-Joy-Sch	et. Dr. Knytnm		1	
s Two Shadows	witmark	Iwo Snadows		0	
Why'd Ya Make Me Fall in Love?	Peist	rop		3	
I Love You with All My Heart	snapiro	Pop	• • • •	Ň	
I Gotta Guy	Fisher	*Dis Disadoost		,	
Thanks for the	raramount	Dig Broadcast		1	
Old Annie Tree	witmark	Swing rouf Lady	***	3	
	icnney	Tarabal	***	3	
o Inree Billia Mice					
Jezchel	Remick	Coldwan Follier	.,	ō	
Jezchel I Was Doing All Right	Chappell	Goldwyn Follies	J.,	2	
Who De You Think I Saw Last Nigh Shadows on the Moon. Just Let Me Look at You. This is My Night to Dream. Two Shadows. Two	Chappell	• Goldwyn Follies • Joy of Living	77.	0	

ASCAP'S RADIO PHILOSOPHY

ASCAP's Legal Score Blanked as Fed'l 'PEACE WOULD BE Bregman-Cohn Continue Groundwork Court in Washington Refuses to Rule

Counsel for the American Society of Composers, Authors and Publishers yesterday (Tuesday) expressed himself as puzzled by the way men yeterday (Tuesday) expressed himself as puzzled by the way himself as the puzzled by the puz

Frohlich said that he figured that the Washington State issue would come up through a writ of review before the U. S. Supreme Court in

Seattle, May 10 Beattle, May 10.

H. W. Hosgland, associated ASCAP counsel, declared Monday (9) that the memorandum decision of the special statutory court in the Washington State ani-monopoly case did not in any way pass upon the constitutionality of the state active in the passage of the state active in the passage of the state under the state of the stat

ORRIN TUCKER IN MASON CITY JINX DATE

Mason City, ...
Orrin Tucker orchestra playing the second name engagement of the season at the Surf dancery at Clear Lake, ran into a gale of misfortune. The season at the Surf dancery at the season at the surface of the season of the seaso

dim light of candles and lanterns. Especially handicapped were the Bailcy sister. and Bonni Balecut whose whichling could scarcely be whose whichling could scarcely be the said of the makes. When the lights the said of the makes. When the lights hashed on, and the amp was revived with juice, the entire crew played overtime to appeare the fans who at the end gave the outil a big hand the graft of the handi-cut is performance under the handi-

cap.
Ted Weems' orch is booked for
May 17.

SEZ THEY

usic Will Par Guesses

Hollywood, May 10. In the belief that true marimba music, originating in southern Mexico, will become the successor to swing, Paramount will introduce it for the first time in this country in Tropical Holiday.

This form of marimba harmony is if the because the service work in the control of th

Ans form of marimba harmony is id to be played on native-made in-struments, differing from the fai iliar Leesser fashioni the times brand coming from northern Mexico. Paramount's 'St. lues.'

A Super-Plug

'Hoilywood Hotel' program (Campbell Soup) on CBS will plug the erlin firm's tune, 'Music Maestro, Please,' on four successive broadcasts.

successive broadcasts.

First three will disclose how a hit song is written, while the fourth show will play the number in its entirety.

4 SUED IN SONG

Harold Adamson, Jimmy McHugh and Robbins Music Corp, authors and publisher of Let's Give Love Another Chance; from the Lify Pons II, Hitting a New High, No Boad of Letures in a copyright infringement the usual injunction, accounting and damages, claim ing that his lyrics, of a similarly titled song, which he already submitted the song the control of the control of

Milan's suit is in the Chicago fed-

Milaris suit is in the Cheage rea-many claims against Leo Peist, Inc., one by a Greek congwirter-public and the Cheage and th

Hollywood, ay 10.
Charging copyright infringement,
Adele Halpern has sued 20th-Nox for
\$300,000 damages in Federal Court.
Complaint alleges Miss Halpern's
tune, Back in Circulation, was liftdo by the studio and used as We're
Back in Circulation Again' in the
Sonja Henie starrer, 'One in a Mil-

Shep Fields Fulfills Pittsburgh Obligation

Pittsburgh, May 10.

Date Shep Fields had to cancel a Stanley, WB deluxer, April 1 because Stanley, WB deluxer, April 1 because of an emergency operation for appendicitis, will be filled instead May 27. In past, Fields has played here on his own, but management shooting the works this time and has booked in as additional acts Phil Regan and Dixie Dunbar-Tominy Wonder dance turn.

Stanley gets Gny Lombardo Fri-day (13) for an early return engage-ment, but week May 20 still open due to some mix-up about proposed Abe Lyman booking. Only things set so far for June are Benny Goodman's band and Cliff Edwards' new act.

Hal Kemp's Commitments

Hal Kemp is making his first re-cordings this week under his new RCA Victor contract. He was last with Brunswick.

win Brunswick.

Kemp is playing college proms, dance dates and thentre prior to coming into the Holel Astor, New York, July 6, where he succeeds Rudy Vallee who inducts the Astor Roof's liey for th summer, May 24.

SAVER TO BOTH'

Constant Antagonism of Broadcasters Puts ASCAP to Considerable Defensive Expense—No Opportunity to Open Up New Sources of Revenue That Might Fase Pressure on Radio

MUSIC ECONOMICS

INFRINGEMENTS

Officials of the American Society of Composers, Authors and Publishers are keeping an alert eye on the present session of Congress for any author and the present session of Congress for any author and the present session of Congress for any author and the present session of Congress for any author and the present session of Congress for any author and the present session of Congress for any author and the present session of Congress for any author present and the present session of Congress for any author and the present session of Congress for any author and the present session of Congress for any author and the present session of Congress for any author and the present session of Congress for any author and the present session of Congress for any author and the present session of Congress for any author present and the present session of Congress for any author present of the present session of Congress for any author present of the present session of Congress for any author present and the present session of Congress for any author present and the present session of Congress for any author present and the present session of Congress for any author present and the present session of Congress for any author present and the present session of Congress for any author present and the present again and the present and the pr Officials of the American Society Composers, Authors and Publish-

doing anything but lightening its own burden when it came to music costs. Broadcasters have been told that if they were married would be they were married they would stop trying to interfere with the or rations of the performing rights society and right owners in setting legislation passed that would open up new avenues of mechanical and performance rights income. As the field is broadened, the pressure, they have been assured, would be reduced on radio. As things now stand on the law from getting into the coin-operated fields. ASCAP feels that broadcast, error open the pressure of the pressure that the control of the law work with it in repealneids. ASCAP feels that broadcast-ers ought to work with it in repeal-ing the compulsory disc licensing provision of the copyright law and also the clause which exempts re-production devices from perfor ing rights assessment.

production devices from perfor ing rights assessment.

Cark Espand
By trying assessment of the production of the product

(Continued on page 41)

ASCAP Advance Warnings to Pubs

American Society of Composers, Authors and Publishers in Isthing any chance on losing any of its works to the public domain Publisher members are being furnished in the public domain the publi rights in Washington.

rights in Washington.

Keeping the publishers posted on expiring copyrights will be n regular ASCAP function: It may also prevent much of the bickering over renewals that has marked music industry relations during the bast several months. There have been instances of a publisher not becoming aware of the imminent expiration of an original copyright until after an-other publisher had already stepped in and tied up the writers' renewal rights.

For Their Own Publishing Business: Status of Rocco Vocco Uncertain

Sheet Sales Off

Pointed example of what can Pointed example or what can now be expected from the sheet music sales of a popular turn is the count on 'Bei Mir Bist Du Schoen.' With the returns turnover on this song was under 180,000 copies.

Bei Mir' rates as the most publicized song in recent years, esting for likeli reams of newspaper and masazine space, plus ment.

(Hits In pre-radio days went to 600,000 copies and better.)

TWO ARRIVE FOR

Leslie Boosey, president of the fairthin Performing Righis Society, rrived from London Monday [9] to catalog deal is the Joe Morris Municina Society of Componers with the Immerican Society of Componers, and partners, en British Performing Rights Society, arrived from London Monday (9) to hold a series of conferences with the American Society of Composers, has been conferenced with the American Society of Composers, and the Canadhan Performing Rights Society and the Canadhan Performing Rights Society but it is understood that regman and for the Composers of the hold a series of conferences with the

that to the amendment, which seeks to limit fees charged for public performances for profit, violates Canada's obligations under the Berne convention. Bernard will appear in support of Boosev's contention.

Boosey is head of the London pub-iishing firm of Boosey-Hawkes, Ltd.

FRANKLIN ADVISING

Hollywood, May 10.
Paramount has assigned Arthur
Franklin as musical adviser on 'Artists and Models Abroad.'
Boris Morros, studio's music department head, will hundle the scoring personally.

G. M. of Leo Feist

Though the consummation of the deal will have to wait until Walter Douglas comes out of the hospital, Jack Bregman and Chester Cohn last weck made further progress in last weck made further progress in their proposed purchase of the Donaldson, Douglas & Gumble eatalog by laking an option on More Gumble's and 30e Sanity's stock in the firm, and the stock of the stoc

RIGHTS PROTEST wood agent, has indicated an interest in financing the 'enterprise itterest in financing the 'enterprise
terest in financing to enable his
headquarters in the film colory and
assume the direction of Mack Gordon and Marry Rever's musical af-

must printing outfit.

Vocco will spend the next several
weeks on tour through the middle
weeks on tour through the middle
west conlacting, band leaders and
others on the exploitation of the
scores of two fortheoming WB releases. The Cowboy from Brooklyri
and Golddiggers in Paris. Vocco's
contract with Warners provides for
contract with Warners provides for
all cheet sales above the 100,000mark. E. H. (Buddy) Morris, head
of WB's must publishing interests,

all sheet sales above the 100,000-mark. E. H. (Buddy) Morris, head of WB's music publishing interests, said last week that the group would be glad to insert the same clause in any new contract that it signatures with Rocco. Once he dispose of his calalog Douglas, who are operated on a cou-tering the same of the same of the in line to become salaried head of the Music Publishers Protective Associa-tion. Douglas preferred this berth tion. Douglas preferred this berth to one that had been offered him In bon. Dougha preterror one betti the American Society of Composers, Authors and Publishers. He was elected MFPA pree, but without salary, four weeks ago. Whether he same, sence; involving the licensing of mechanical rights now held by Marry to Douglas himself, Among those present the same proposed to any such transfer of trustenship and declared themselves are prepared to eright from the same prepared to Edge from the same prepared to the sam

MILLS WARNS REPUBLIC

ON 'STORMY WEATHER'

Jack Mills has put Republic Pic-tures on notice about its proposed titling of a production 'Stormy Weather.' Mills holds that permis-sion to use the title must be ob-tained from him since it is closely associated in the public mind with a tune which his firm exploited and pleted two songs for Metro's 'Love Finds Andy Hardy'. Ditties are Twe Got Music in My Heart' and 'I'm All at Sea.'

ade popular. Score of the Republic film in question is being published by Santly-Joy-Sciect, Inc. Peter Tinturin and Jack Lawrence are the writers.

On Expiration Dates of Copyrights Prager Appointed

duction manager.

Lon Mooney, ide to Chester Cohn, also resigned as Feist professional manager, becomes No. I exploiteer for the firm.

b Wright and Chet Forrest com-

While Jack Bregman is co-ordinating his new publishing yenture, Bernie Prager succeeds him as general manager of Leo Feist, Jnc. Prager has been with the Metro-Robbins-Feist organization for years as general sales manager and holds the same amount of stock as Bregman along with Stephen Levils. the pro-

On the Upbeat

Earl Mellen from Pittsburgh opens, mally preemed tomorrow (Thurs-Saturday (14) for the summer at day) although he actually started Cavalier Beach Club in Virginia May 8. Novelty of the cuffo party Beach, Va.

Biliy Catizone Three back into William Penn hotel's Continental Bar, Pittsburgh, for third time, re-placing Three Guardsmen.

Tommy Tucker bringing his band east for dance engagements when he finishes up vaude tour with George Jessel after latter's air program fades

Jack Martin and his band from the Arizona Biltmore accompany Mar-garet Sullavan in her song for Metro's 'Shopworn Angel.'

Frank Trombar's band renewed for 26 weeks at Los Angeles Biltmore

Louis Chieco and his Swinging Strings recorded 12 transcriptions for Standard Radio.

Raymond Scott and his quintet went on wax with "The Happy Farmer' and Egyptian Barn Dance' for Brunswick.

Don Bestor to Adolphus hotel, Dall , starting May 31. Now one-nighting for CRA.

Earl ines one-nite ballrooming the midwest.

Enoch Light's debut at the Hotel Tatt, N. Y., succeeding the long in-cumbent George Hall, will be for-

3 TERRIFIC !! FOR YOUR PROGRAMS

AT YOUR **BECK AND CALL**

RAY NOBLE'S I HADN'T ANY ONE TILL YOU YOU WENT TO MY HEAD

ABC Music Corporation 799 Seventh Ave., N. Y. C. FRANK HENNIGS, Prof. Mgr.

King's Jesters, current at Carlton hotel, Washington, D. C., come to N. Y. May 9 for Decca discs.

Lew Diamond plays a week at New Eden ballroom, Chicago, starting

May 15.

Al Jahns set for iley's Lakehouse, Saratoga, N. Y., opened May 7 on exiting New Kenmore hotel, Albany, N. Y.

Rudy Bundy prays trat dance at U. of Kentucky, May 21, for CRA. Follows with three days at Summit Beach Park, Akron, O., starting May 28,

Ted Lewis and his band follow Jan Garber into Topsy's Cafe in Los Angeles, June 22.

Adrian Rollini trio opened at the Piccadilly Circus Bar, N. Y., May 5.

Count Basie will conduct an ama-teur contest at Apollo theatre, N. Y. May 12 to select femme vocalist for his band. Chick Webb used similar

Vincent Pirro opens show at Ben Marden's Riviera, Englewood, N. J., May 19. Jack Lavin handling,

Skinnay Ennis will make records for Victor with his new orchestra.

Hal Kemp records three discs for Victor this week and bagged the Preakness Ball, Baltimore for May 14.

Sammy Kaye will switch from Brunswick to Victor when his ticket with former is up.

Mart Kenney opens in the Royal York, Toronto, May 28. Left Hotel Vancouver April 30 to play one-nighters on route east.

Dean Hudson and His Florida Clubmen return to the Normandie Ballroom, Boston, for the fourth ticket within a year, Sunday (8).

Gene Beecher into Onondago ho-

Kay Kyser opens at Pennsylvania hotel roof, N. Y., May 31.

Jack Marshard opens Penn Roof, Pittsburgh, May 27.

Richard Himber set for Essex House, N. Y., starting May 27.

MUSIC-DANSAPATION Exploitation Pun

For opening of Chick Webb at RKO theatre, Boston, May 5, band publicits Al Wilde cashed in on leader's given name by flooding town with live chicks. Wilde sent to 75- newspaper people around town. Remainder of 300 were released on Boston ing lem on May 4, day preceding ting lem on May 4, day preceding opening. Gathered in plenty of newspapers pages for band. newspaper space for band.

COIN MACHINE **OPS ORGANIZING**

Chicago, May 10.

Chicago, May 10.

Some 400 automatic phonograph owners have organized themselves as the Illinois Automatic Music Machine Operators Association, with the and their industry gherir welfare and their industry gherir welfare and their industry. Understood that primary reason for the immediate organization is to meet as a unit the unfonized demands of the service men which have been laken into the International Conference of Peterical Workers.

With the IBEW operating as the collective bargaining agency for the service men, the operators look to the association to act as their collective bargainer. Basis of immediate round-table discussion on service round-table discussion on service upped salary, asking for an increase from the present 55s general weekly wage to a set \$40 salary. This is in addition to regular 20% commission which service men get on machine grosses over weekly receipt 18, \$7 and \$10, depending on the size and sylve of the machine. With the IBEW operating as the

BUFFALO BAND'S 1ST REAL TOUR IN 10 YRS.

Buffalo, May 10.

Buffalo, May 10.

Harold Austin's orchestra, which homeoted from the Deliveoc ballasons, ise going on its first major road as the state of the sta

13-Year-Old Singer With St. L. Swingers

St. Louis, May 10. Bert Igou, program director and talent scout at KWK, spent several weeks visiting miteries and other en-tertainment spots locally and in adja-ment of the several se outfit, doing swing stuff.

Rico Marcelli's Group

Rico Marcelli, former concert con-ductor, has formed an 18-piece swing crew which he auditioned for Rock-well O'Keefe last weck. Marcelli auditions for MCA lat-ter part this week.

Detroit Bookings Detroit, ay 10.

Henry Busse band set to open
Eastwood Gardens on May 27, with
airings over station WWJ. Glen
Gray's ork due in July 8 for week's

stay,
Ted Weems set to open estwood
Symph gardens on same day as
Eastwood throws open gates,

Inside Stuff—Music

Loew-Metro-Robbins executives first learned of Jack Bregman's resignation as v.p. and g.m. of Feist, Inc., through the Vanters slory last Wednesday.

With Bregman's resignation, Jack Robbins who had divested himself of board meetings, when headquartered in Hollywood, will resume these posts on the ASCAP and MFPA boards. Bregman heretofore held these posts on the ASCAP and MFPA boards are seen as the board meeting with the property of the prop

Music Corp. of America is demanding a minimum of \$300 nightly on one-niters for newcomer Gene Krupa and everything up to \$800 (set fix able to do much about it. It's possible that they are making slight exceptions in special cases but general rule stands for most. Regarded as big coin for a newcomer. Promoters point to Bunny Berigan, Tommy Dorsey and Benny Goodman who were bought for \$700 weekly and very otien to \$230 inghthy in the beginning.

Jack Mills is changing the title and lyrics of his 'Doing the Conga' as the result of a letter received from E. B. Marks in which the latter publisher claims that he used the word Conga' in a tune he copyrighted in 1936. Marks' publication was by Eliseo Grenet and carried the title "Havanias Calling Met," with 124 Conga' as the sub-cuption. Similar notice was addressed by Marks to the Southern Music Co., which has already released a composition tagged La Conga.

Decea has already sold 50,000 copies of its recording of 'Oh' Ma-Mai (Two Butcher Boy).' Although Rudy Vallce did the English adaption of the lyrics, he didn't get around to doing the number for RCA Victor until after Decea had put it out with Dick Robertson. Song's melody was ritten by Paola Citorello and originally tilted 'Luna Mezzo Mare' (Moon in the Middle of the Sea').

John Hoysradt, Yale '28, who opens at the Rainbow Room, New York, had for his classmates Rudy Vallee, Ben Cutler, Lanny Ross and Henry Potter, all prominent in show biz. Cutler just opened at the adjacent Rainbow Grill (informal room) with his own band. Hoysradt is a minit who, before going show biz, was instructor in history at Hotchskis, Grotod and Yale.





IRVING BERLIN, Inc., 799 Seventh Ave. N. Y.

ALWAYS FOLLOW A LUCKY STREAK!

You'll Be Reminded Of Me By George Jessel-Jack Meskill and Ted Shapiro VIVACIOUS LADY," starring Gi Nick Kenny's "Overnight Smash"

Cathedral In The Pines

ic Lyric Ballad Music, Maestro, Please

MAGIDSON and WRUBEL

New Hits from the HOUSE OF HITS

15 Best Sheet Music Sellers

eek ending May 7, 1938) | Tope | Walked In | Chappell | Ti-Pi-Tin | Pales |
Ti-Pi-Tin | Pales | Pales | Pales |
Ti-Pi-Tin | Pales | Pales | Pales |
Tile | Pales | Pales | Pales |
Tile | Pales | Pales | Pales |
Tile | Tile |

Maestro Stricken in Pit

Russell is now recuperating satisfactorily, Joe Milikopf subbing for

iladelphia, ay 10.

ussell, wander of pit band at the Allegheny theatre here, was stricken with a heart attack while on the podium during Friday afternoon's matinee. Excitement in the house caused a few minutes' delay in the show, until first fiddler took over.

Indicates filmusical song. † Indicates stage production son The others are pops.

SPITALNY, INC., HAS_NOVEL

il Spi Iny is among the bands Incorporated as a business with stock

incomporated as a business with stored in beautiful and a regular corporation treasury. In Spitianry's case, because of the all-feminine membership, there are several unusual angles.

All gains hold shares in the band Tiese vary according to senionity and salty against raiding by other organizations, the stock also has provisos. Office leaving to join others in softial leaving to join others in softial leaving to join others in ordinal to the stock also has provisos. Office leaving to join others in softial leaving to join others in dependent of the stock of the stock and the stock of the stock o

Committee. Award was made at the luncheon last Wednesday (4) at the St. Regis hotel, N. Y.

SEPIA SYMPH BY BILL STILL AT H'WOOD BOWL?

Hollywood, May 10.

Hollyw

production in the Hollywood Bowl bis summer. Bowl normally holds pretty close to classic routines but sepia symphony is considered serious enough to be worth a trial if the production values of the ballet can be stepped up, which Still's backers lieve it can.

Leibert at Village Barn

Richard Leibert, organist at Radio City usic Hall, started doubling into the Village Barn, N. Y., this week, as a maestro of his own dance

band.

Leibert continues at the console of the M.H., commuting between Greenwich Village and Radio City to make his schedule. He succeeds Johnny

ASCAP Radio

sult that broadcasting will in time start complaining about the lack of new worthy musical material, a plaint which is actually now going the rounds of the phonograph record manufacturers.

the rounds of the phonograph record manufacturers.

ASCAP holds that if the music in. ASCAP holds that if the music in. ASCAP holds that if the state of the stat

NIXON GRAND, PITT, FOLDS, CANCELS BANDS

Engagement of Fats Waller, Noble ssle and Louis Armstrong at the Nixon Grand theatre, Pittsburgh, have been cancelled with folding of house this week. After several bad weeks, aggravated by local union trouble, management decided to shutter.

Last band, Jimmy Lunceford, to play house, April 26-28, was forced to take over the boxoffice for three days to get coin Harold Oxley, Lunceford's man-

ager, parked in the wicket and stagehands, lights, Federal taxes, etc., were paid by Oxley from the take. He took a note for \$1,000 against the rest due band. ager, parked stagehands, li

Stand-In Thumbnail

Stand-in Inumbnaii.
Appearance of Vincent Gomez.
guitarist, on Benny Goodman program, April 26 made possible by use
of a phoney thumb nail.
Strummer had broken his own specially tended talons and would have
been forced to cancel engagement
but for applied digit tip.

Louis Prima's elder brother, Leon.

Novining a la his swingor free, will probably succeed Joe Marsala at the line Hickory House, N. Y., next month, this spring, thip plants of added etc.

His prima's prima'

Vancouver Dance Promoters See Trade Cross American Border For Names Banned from Canada

Flashy exploi tion campaign in this city for the appearance of Roger Pryor's band in Bellingham, Wash., has intensi local promoters' squawks over inability to import name American bands into British Columbia. American village is only 50 miles from Vancouver and has no trouble in drawing the local dance crowd across the border when names

crowd across the border when names are offered.

Canadian immigration officials here refuse entry to outside orchestras on lithe basis of an order-in-count level to the basis of an order-in-count level to the basis of an order-in-count level to the basis protected by the ubon but promoters point out that the borders protected by the ban, but promoters point out that the borders town set-up draws so much cash to restrict the strength of the warriety Club's Barin Dance town set-up draws so much cash to restrict the strength of the warriety Club's Barin Dance town set-up draws so much cash to restrict the strength of the warriety Club's Barin Dance town set-up draws as much cash to restrict the warriety Club's Barin Dance town set-up draws as much cash to restrict the warriety Club's Barin Dance town set-up draws as the warriety Club's Barin Dance town set-up draws as the warriety club's barin draws as the warriety club's barin the warriety club's the warriety club's barin t

rumbling when Eddle Duchin played to turn-away business on April 6. After the Duchin date all Vancouver dailies carried long social stories with lists of those attending, one with lists of those attending, one paper placing the number at 2000. With 80% of the gate drawn from this city, over-the-line managers are papering the streets here heavily, Many questions are being asked in official spots, but it is considered doubtful if the union's attitude can obtain a second the second of the second o

SANTLY BROS.-JOY, Inc., and SELECT MUSIC PUBLICATIONS, Inc.

Have Consolidated and Are Now Operating Under the Firm Name of

SANTLY-JOY-SELECT, INC.

And Present the Following Song Hits by JOHN BURKE and JAMES V. MONACO from BING CROSBY'S Paramount Picture,

THE SENTIMENTAL SIDE MY HEART IS TAKING LESSONS THIS IS MY NIGHT TO DREAM

From Republic's Picture, "Under Western Stars," Starring ROY ROGERS, the New Sensational Song Introduced by HORACE HEIDT and His BRIGADIERS

By GENE AUTRY and JOHNNY MARVIN

A Sparkling New Novelty Song Introduced by GUY LOMBARDO

SO YOU LEFT ME FOR THE LEADER OF A SWING BAND

ie Gottler and Harry Kogen-Orchestrations, Special and Double Versions All Ready

PINKY TOMLIN'S LATEST

LOST AND FOUND

In Preparation: BING CROSBY'S New Paramount Picture, "SING YOU SINNERS," With a GRAND SCORE by JOHN BURKE and JAMES V. MONACO

SANTLY-JOY-SELECT. Inc.

Chicago Agents, Acts Wage War On Indie Night Club Booking Evils

Unfavorable Chicago at 10. Mercur Bros. to Dupe lower nitery and cafe field has agents and performers seeking some remedy for a situation which is rapidly becoming intolerable. Agents Casino, which is down for the rapidly becoming intolerable. Agents Casino, which is down for the are worried over a trend towards in-dependent booking by the cheaper cafes, whose operators negotiate directly with the performers, icaving directly with the performers, leaving the agents out in the cold entirely, even after the agent has done the ori inal contact work. Performers are worried over the absence of a contract from the cafes, which are refusing to guarantee anything. The acts only contract is from the agent, and if the cafe contract of the ment for two works, or longer, the only once the act can turn to is the agent.

only one me account agent. In an attempt to straighten out some of these difficulties, a number of the nitery agents have recently agent and the straighten account and account and account and account account account and account ac

time.

Assn. Is seeking to confab with Ralph Whitchead, president of the American Federation of Actors, in order to obtain the cooperation of the AFA in eradicating a number of the practices which are generally admitted to be inimical to the welfare of agents and actors in the nitery

deld.

There's been a spread of both indie booking and lack of contract quarantee throughout the territory agrantee throughout the territory acts and agents are up a tree as the canceling situation, with the performers or agents s ling to improve the canceling situation, with the performers or agents s ling to improve the contract of the cancel of th ыgnatures a time contract.

International Casino's

Four Press Agents

Four Press Agents.

New high in intery pressagentry goes to the International Casino with four publicists grinding out grist for the Broadway spot and its personnel. George D. Lottman is personal p.a. to receiver Robert K. Christenberry, and has since taken on Jack Tirman who handles George Hale, dance driven the control of the present the control of the control o

Chicago, May 10.

oyd Raeburn's orchestra has been set to headline show in the State-Lake May 20 for one week, replacing house band for that session.

Raeburn now completing nine-week run in the Congress Casino.

Bill's Gay 90's in Pitt

DHIS CASY 9U'S IN Pittle United Programs of Harlem Casino, which is down for the ament, is joining his brother, Al Mercur, is consistent of town, for duplicate of Bill Hardy's Gay Nineties Club. N. Y. Casino recently had its boose license suspended for 90 days but took all the control of the programs of the control of the programs of the p

without a hitch.

Tavern for the most of the winter has been called the Nut Club, patterned after other cafes similarly labeled, but with arrival of warm weather will switch policy. The Mercurs are leaving for New York shortly to line up talent.

'Open Door' Policy Seen as EMA Need For More Act Jobs

Entertainment Managers Assn, in New York has not yet reached decision on modus operandi for incision on the control of the

first sired and agent organizing has arisen, they've been flooded with ap-plications from outside managers. Arised five have been accepted Arised Bureau of WOR is already in and it's hoped that WHN and WMCA will also align. Club acts will get together with EMA as soon as mountain season starts and acts are more free to for summer there's no rush, but mat-ters will be straightened out for the ters will be straightened out for the

di- ters will be straightened out for the

Kave. Shutta and May Skedded for N. Y. Par

Sammy Kaye's orchestra, Ethel Shutta and Bobby May are sched-uled for the Paramount, N. Y.

It's first appearance in N. Y. for Kaye and the first in three and a half years for Miss Shutta. ay was at the former French Casino, N. Y.

The THEATRE of the STARS

LOEW BLDG. ANNEX

160 WEST 46TH ST. NEW YORK

Bryant 9-7800

SIDNEY H. PIERMONT

H. LUBIN

15 YEARS AGO • (From VARIETY and Clipper)

Rae Samuels was topper at the N. Y. Palace and not handicapped by the fact she went on at 10:55. Bill Robinson right atongside when it came to the hand pats. His stairway dancing was what clinched it.

Flo Lewis was topping at the Riv-erside with a special drop, plenty of new costumes, but some pretty weak songs. Only click was her closing number, a flapper ditty right down

Van and Schenck doubled between he Palace and Riverside, Hit both

Balaban & Katz In their first effort to sew-up Chicago theatres tool a licking. They learned by ex perience.

Jerome Beatty out of Paramount fent to the Hays office.

American Society of Composers, Authors and Publishers, dickering with Theatre Owners. Big idea was to have the theatre men pay the seat tax, but to rebate 25% of collections to the theatre men's legal fund.

Harry Richman through with Mae West, and being offered with Peggy Hopkins in a singing turn. Price was too high for the summer

Roxy LaRocca set out to beat the Roxy Laktocca set out to beat the harp-playing endurance record by plucking the strings continuously for 24 hours. Had to quit after slightly more 'than 10 hours for want of nourishment. Previous record had been 5 hours, 55 minutes. Worked in the window of a B'way clothing shon.

Radio Corp. of America about to open its studio atop the Aeolian building, N. Y. Used the WJZ call letters, planning to drop the Newark station. Used 455 for classical programs and 405 for pops, broad

Picture house presentations so general it was hurting the supply of acts for vaude houses in the midwest.

Solly Fields planned a burlesque show for the Irving Place. Had been devoted mostly to German produc-

Boardwalk at Coney Island opened and credited with bringing early business to the resort.

The Caterpillar, newest ride at Coney drew such a crowd the cops threatened to throw it off the board-

N. Y. shows at the tag end of the season two-for-on ing. Tops was 250,000 rebate cards weekly for Lady

Morton Downey to Open At Chez, Chi; Radio Deals

Morton Downey starts an Indefi-nite stay at the Chez Paree, Chi-cago, Friday (13). Run depends on what happens with pending radio deals.

Richard Arlen Offered As P.A. Single in East

Richard Arlen, film actor, being

No figures being quoted on ilmute, who will do a single.

'Opera-Vode'

Los Angeles, ay 10.
Opera-vode, a new type of stage entertainment, has been devised by Bob Nelson, formerly of vaude. It comprises a two and a half-hour show made up of opera, concert turns and vaude.

Deals are needled.

Deals are pending for a tryout of the new idea on the Coast.

Britton's S. A. Date

arrival in io de Janciro in about three wecks Ha! Sands will start negoliating for Milt Britton's band to appear in Buenos Aires. Sands going-down as producer-booker of Rio's Casino de Urca. Band was in Rio last year, but has never been to B. A.

Would sail early in July for a i inimut of 10 weeks on combo the-atro-nitory stay.

NEW ACTS

With Sammy Sauders, Three Reasons (Mary Wash, Jame Bryant, Fay Wash, Jame Bryant, Fay De Minas, Fand Setting Sade, N. Y. Same Bryant, Fay De Minas, Fand Setting Sade, N. Y. Same Bernard a long state, N. Y. Same Bernard a long sale, N. Y. Same Bernard a long sale, Sade, N. Y. Same Bernard a long sale, Sade, N. Y. Same Bernard a long sale, Sade, Sa

closer.

For vaude, 20 minutes is just right for the act. And if the orch doesn't get much chance, save backgrounding, after the extremely novel and good introduction at opening, there's at least enough going ou in tront all the time to keep the customers happy and oblivious. Bert.

KEN DAVIDSON and DON VAUGHN

A VALUENT NAME OF THE PROPERTY OF THE PROPERTY

and is generally the hash of the act,
pleasant personality.

One thing is radically wrong with the act at present. That is the methodomeniator, sorre-keeper, etc. Although the suddence can clearly. Although the suddence can clearly. Although the suddence can clearly as the entire play, he describes the action of the suddence can be come and the work of the suddence and becomes when more budience by the banali-Apparently the Davidson-Vaught and the study and the study and the suddence when the suddence when the suddence when the suddence when the suddence will be a suddence when the suddence when the

BOR NELLER

BOB NELLER Ventriloguist 19 Mins. Pitts. One of the best of the boys riding back to the top again on the Bergen wave. Nelter calls his dummy Dizzy human-looking, with eyes that roll, evelvows that I tiff and a cut twinkle to his red-headed countenance.

Bergen, Neller makes his wo en stooge sound almost exactly like Charlle McCarthy but that's of small

stodes, sound almost exactly his company to the consequence consequence.

Turn is high-class, Neller body company to the consequence of the conseq

PAT DENNING and BETTY RAYE Comedy, Dancing 9 Mins. Roxy, N. Y. Act is not in the files, but looks like it's been around. Likely both have been trouping for years, but recently teamed.

like it's been around. Likely both have been trobling for years, but seem to be the house after. Standard stuff and fairly amust of 11s kind, but not inclined to set the house after. Fact that the ty the house after. Fact that the ty the house of the house after. Fact that was insentiable on every vaude bill in the palmy the house of the hou

MARY McCORMIC MEETS PROCESS SERVER IN N. Y.

After sidestepping a New Yor visit for some years, Mary McComie was nabbed Jast week at her Hotel Madison suite and served with a body attachment for \$530.42 for costs, arising from an unfulfilled register of the followed Country Club, Hollywood, Fla. Collett D. Huff sued the former Chleasy off to Huff sued the former Chleasy off to London instead of coming to Florida, and he was forced to lastilly subsiliated to the control of the contr

London instead of coming to Florida, and he was forced to hastily substitute Sophie Tucker.
Odd part to the N. Y. sheriff's call on the songstress last week was that she was supposedly in town on the q.t., but when he got there he found her suite full of newspaper photographers.

raphers.

Coincidental with the body attachment service, Julian T. Abeles, attorney for Huff, served her with another suit for \$2,000 damages on alleged breach of contract.

L. A.'s Ice Follies

The Follies Los Angeles, May 10.
The Follies of 1938 will open at the Polar Palace next Saturday (14) with a cast of 50, including Bess Enrhardt, Roy Shipstead, Eddie Shipstead and Oscar Johnson.
Mahike.

Maxine's Pic Swi

Hollywood, May 10.
Maxine Sullivan, colored swingster, is set for a role in Paramount's
'St. Louis Blues.'
She is now at Club Selznick.

French American Productions

Rockefeller Center-RKO Building

1270 Sixth Avenue Phone: Circle 6-5690

OFFICES IN LONDON AND PARIS

WE ARE INTERESTED IN ALL OUTSTANDING AMERICAN ACTS FOR EUROPEAN BOOKINGS PROVIDED ARTISTS HAVE NO TIE-UPS WITH OTHER EUROPEAN AGENCIES

. Recently Booked for Europe

TOM MIX BERT WHEELER ORIGINAL HOLLYWOOD
STAR DOUBLES - BERRY BROTHERS - RICHARDS and
ADMENNE DANCERS - HARRIS, CLAIRE and SHANNON
JOSE and PATRICA GLIBERT BROTHERS 20 NIPPON
GEISHA DANCERS, etc., etc.

SEE BIGGER AUSSIE TOUR

Agents m All Fields Conclude Comm'r Moss Has Been Just Talkin'

First week of May has come and gone and License Commissioner Faul Most annual anti-secial and interest and property of the second of the secon

Philly's License Squawk

Philly's License Squawk Philadelphia, May 10. Lusty squawks that state agents had failed, because of politics, to make threatened erackdown on agenting without a license were heard at confab of newly-formed Theatrical Managers Assn. in secre-tory adeline Woods' office Friday

(6).
Members of the organization, all of whom recently paid \$100 for their state scrolls, claim that innumerable band bookers and orchestra leaders are selling dancers and singers without licenses

All but a few of the regular agents in town are licensed. TMA threatens, at its next meeting, to make public those without certificates, if they don't pay up by that time. TMA loying plans to lobby frough new law covering their activities new law covering their activities on the lower of the covering their activities. They maintain there's no logic in their warking under the ordinary Employment Agency Act, as at puecent.

CHORUS COMEBACK

Philadelphia, May 10.

alton Roof has again adopted the line of girls idea for shows. Four-teen pretties added to current floor show which opened May 6.

Ends Lyman Buy Talk

Nola Hahn, of the Clover club Hollywood, having become owner of the Trocadero there, ends the lk about Abe Lyman, the 21 club crowd in New York, and others dickering

Lyman, now touring with his band, would like a permanent Hollywood spot for himself from which to broadeast. His brothers, Mike Lyman and Bill imon; are established Coast restaurations.

Bill imon, are established coast res-taurateurs.

Deal is reported to have involved a payment of \$43,000, of which \$20,000 was handed over in cash. Indebted-ness of \$87,000 was said to be listed against an inventory of \$90,000.

2 PITT NITERIES LOSE O.K.'S IN **RUM PURGE**

Pittsburgh, May 10.

Crack - down of Pennsylvania Liquor Control oard this year cost the licenses of two of Pittsburgh's hottest snots, the Bachelor's Club and the Benjamin Harrison Literary Society. Latter place is where Maxine Sullivan, sepia swingster, got her

Sollivan, sepia awingster, got her start.
Both were hangouts of the above bunch and believed well entertheel bunch and believed well entertheel bunch and believed well entertheel believed by the september of th

DAVE RUBINOFF OKAY AFTER OPERATION

Battle Creek, Mich., May 10.
Dave Rubinoff, who underwent an emergency appendectomy here last Friday, was reported today (10) as 'definitely on the road to recovery' after peritonitis had been halted.

Violinia.

halted. Violinist, who was stricken last Thursday, was taken to the Battle Creek Sanatorium here to undergo treatment that was hoped would prevent an operation. Dr. Walter Marti, who performed the operation, aid the peritorilis had been localized and that Rubinoff would roccourted and office of the control of the contro

cover unless unforeseen developments occurred.
Rubinoff, who had, earlier in the week given a concert here, was forced to cancel an appearance at the Blossom Festival in Benton Harbor, Mich., yesterday (9) as well as several other engagements carded for the near future.

Olsen-Johnson Break In New Vaudeville Unit

Fort Wayne, Ind., May 10. Olsen and Johnson broke in new andeville unit at the Palace here

lart week.
Includes Roberta and Ray, dance tea ctd, Dean and Reed, vocal trie; Linn Mayberry, harmonicist; Gilmore and Wells, novelty team; Walter Neilsen, unicyclist; Three Radic Rogues, and the Fanchonettes.
Mrs. Johnson stooges from the audience.

3-GROUP DEAL AIDS U. S. ACTS

Sharing Pact Pushes Circuit Revival as American Flesh Popularity

anner in which the Tallis-Allen sharing deal on Williamson-Tall circuit is shaping up with the Shider-Dean chain figuring in is expected in New York to mean a revival of the New York to mean a revival of the New York to mean the trent the merican legit and other circuit the merican legit and other shaded shows or acts to jump from San Francisco to Australia, then play New Zealand and take in additional Australia chained the New London and take in additional Australia and the normal shaded of the New York of the New York

land and when enroute to South
Africa, looking its virtually set,
with Leonard Sillman supplying a unusical stock company of about 50,
as a result of negotiations with Leon
S. (Sam) Sinder while he was in
New York. Additional and more
suborate bookings loom as Ilhely
on his way back to Sydney. Snider
intimated that more stage units
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the came back to New York.
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CURTIS & ALLEN SPLIT: CO-OP **ACCORD**

Curtis & Allen which for years has been one of the leading N. Y. talent agencies for vaude and musica comedy, is now officially divided. Charley Allen will continue in N. Y. under his own name, while Jack Curtis opened an agency this week in Hollywood. Max Winslow may be associated with him.

Parting is amicable, with Allen set to rep his long-time partner in N. Y., and Curtis vice versa. Both are operating individually without part-ners.. Pair had been partners in a vaude song-and-comedy act for a decade before they went into the

decade before they went into the gaency biz.
For the last several years Curtic had not been wholly active at the several legit productions. Last wines the presented Behind Red Lights on Broadway. Going to the Coast early this part winter, it was a first Curtis' intention to interest Allen in opening a Hollywood office. Latter was disminied, however, which led Curtie similar oil of the own.

Fred LaReine's Sideshows

Fred LaReine following the amplitation of both legs sense months ago.

Is now functioning professionally offs in herpitals he has kept going with tractions continued as the broke his back. 338 Years ago, belong the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the lower partial to the broke his back. 338 Years ago, belong the broke his back. 338 Years ago, belong the broke his broadcast his professional broke his back. 338 Years ago, belong the broke his back. 338 Years ago, belong the broke his back. 338 Years ago, belong the broke his back. 338 Years ago, belong to the lower partial to the broke his back. 338 Years ago, belong to the lower partial to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong the broke his back. 338 Years ago, belong the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong to the broke his back. 338 Years ago, belong the broke his back. 338 Years ago, belong the broke his back. 338 Years ago, belong t

Unions' Compromises Permit Fox And Mich, Det., Continue Vaude

Democratic

Phone calls inthrop-Rockefeller, who has been working on the Greater New York Fund benefit skedded for tonight at the Madison Square. Garden, go through direct. Operator switches right Rockefeller. Not even a secretari intermediary.

USUAL T. A. CUT FROM GARDEN **SHOW TONITE**

Greater New York Fund, com-munity rally to dramatize the efforts to raise \$41,000,000 for N. Y. chari-ties, will be held at adison Square Garden tonight (11). Program is under the direction of William Gax-

under the direction of William Gaston.

Not until y seterday, however, did
the Fund exects, which include
the Fund exects, which include
with Alan Corelli, an of the Core
the Corelli, and the Core
the Core of the Core

Hollywood, ay 10.
Theatre Authority, Inc., of New
York was granted a California charter in Sacramento May 9.
I. B. Kornblum, attorney for
Equity and the American Federation of Radio Artists, is designated
the California agent for the organization.

COSTUMES ATTACHED BY CHORUS: NO WAGES

Nick Bolla's line of 12 girth, billed as the Streamined Debutantes, who worked at the Lyric here week of the stream of the stream of the stream of the due them.

Romerby separed on tour in Romerby separed on tour in Romerby separed on tour in allege that a bonus was supposed to have been banked in their names each week during its run. When Bolls falled to pay off here, girls trunks in the hoosegow pending set-liement.

Detroit, May 10.

After paring costs to the bone, through cooperation of various uni , United Detroit seatres deuni cided to maintain stage shows at the 4,000-seater, Michigan, throughout the summer. Chain previously issued two-weeks notices to stagehands and musicians after being ordered by Paramount offices to bri things into line following weeks of dismal

grosses at the ich.
Under scttlement reached last week, after UD prez George Trendle tripped to N. Y. for confab with Par officials, musicians' union agrees to cut four men from Michigan's pit band and rotate men laid off; scale

cut four men from Mucingans pit band and rotate men laid of; ccale remains as is. Stagehards will take while operators will go back to same pay-and-housy scale in effect under the stage of the stage o

ST. LOUIS QUITS **VAUDE DURING SUMMER**

St. Loui will be vaudeless this summer, with Fox theatre going straight-film after Tommy Dorsey's orchestra plays a week at the house, commencing May 28.

Fanchon & Marco, operator of the sile, has made no prediction that flesh will be returned with coming of autumn.

100 LOSE JOBS IN DET. SUBURB'S NITERY BAN

tumes for back salaries claimed to be due them. Sometry appeared on tour in Formerly appeared on the Formerly appe

Organizing. NVA's 250G Suit Gives AFA Five-Sided Headache in N. Y.

American Federation of Actors' various New York embroilments were increased this week with opening of new (se show at International Casino, and stempted signing of Casino, and stempted signing of Casino, and State of Ca

Variety Artists in \$250,000 libel, suit, and continued expansion in nitery field.

In the group has informed AFA fibel group has been suited by the suited fibel group has been suited fibel group

Meanwhile, AFA is content with holding off on any real trouble, via picketing, lies show at the International relationship of the picketing of

Saranac Lake By Happy Benway

Deptie it being the first week in May, all the occores are cooped up. Winter weather. Henry Hearn shopping, downtown, a great comeback, marily with the Blum theatree Will Rogers. Joe McCarthy, of N. Y., an IATSE member, just took that nerve operation to a suc ss. Boy doing a nitry at 88 Frankin street. In the state of the state

now a camp-owner in Alexandria, Va. a meased up with boils. Can't Wile work and it can be done:

Nice work and it can be done:
Frank Kilroy snifted the air for 10 years, now working. Oscar Lorence of the control of t

goit.
(Write to those you know in Sar-anac and elsewhere who are iii.)

Leith Stevens

Saturday Nite Swing Club Band

Bob Baker's P.A.

Hollywood, May 10.

Bob Baker's headed for an eightweek p.a. tour of the midwest as soon as he winds uip fwo musical westerns on his schedule at Universal.

sal.

Apache, his horse, and two musi-cians will accompany him. Return-ing, he'll start work on a new series for the 1938-39 Universal season.

aron Long, Bitmore Hotci press, is touring eastern nitroits for recruit talent and ideas for the easino he plans to build here.

Long's new project, to be built in Spanish style, will consist of an eatery, office suites and an entertainment center to be kn wn as the Microphone.

Frohman in H'wood

ert Frohman opens at the String Club, Hollywood, today (Wednes-day) as part of the ultery's recent name booking policy. Agented by Lou Weiss ew York.

Nitery Reviews

INT'L CASINO, N. Y.

International Ice Polities, produced by Georgie Hele starring Gui Owen, Elejum Chan all er, Brance Mapper, Elejum Chan all er, Brance Mapper, Elejum Chan all er, Brance Mapper, Gui Chang and Chang

erration.

Due Cha at 6.

Due Cha at

out again on tour, when the Broad-way run at the International is over. For theatres, as in the nitery, it's very satisfying divertissement. Abel.

LONDON CASINO

On Tour ith

ABE LYMAN

is Week CHICAGO THEATRE, Chicago

Beginning Friday, May 13th Exclusive Management

EARLE, PHILADELPHIA

COLUMBIA ARTISTS, INC.

MUSIC HALL, N. Y.

Arthur Mahomey & Jane Sproule, Sally Ellis, Hudson Carmody, Tominy Trent, Los Rancheros, Nena Sandoval, Hilda Eckler, Mignon Doliet, Esther Dole, Glee Club, Bollet Corus, Rockettes, Richard Leibert, M. A. Supply of Living (RKO), reviewed in Vaniery March 23.

ducting, 'Joy of Luving,' (RKO), retieved in Vasilty March 23,

A varied and enter ing stage
roduction in four parts, which employs considerable talent, is Russell
Markert's current contribution.

State of the control of the control of the control
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Heaven, with Hudson Carmody and the Gibe Club. It's unusually well plan darks house ords. Four Men of the Lighting and staging aiding the Lighting and the Lighting and the Lighting and the Lighting aiding the Lighting and the Lighting aiding the Lighting and the Lighting aiding aiding the Lighting aiding aiding the Lighting aiding ai

France, Sophie Tucker, Evans Baltel; There's Attemps a Women (Cot).

Sophie Tucker ir back in town and
the Oriental is once more looking,
the Sophie Tucker is back in town and
the Oriental is once more looking.

Infer several weeks of carmine, the
books look like they'l get some black
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so

'American flag' numbers, orst of-fender is a rather cheap lyric, "We Want a Navy Second to None: Other is a quartet number, 'What This Country Needs Is a Song.' More care-ful makeup or better lighting neces-sary to eliminate whiteness of his face in the spotlight.

sary to eliminate whiteness of his face in the spoilight. But he fat of Four Co-eds open and timbers. Desired in a gold-colored pajamas, they're snappy, too, but crate little control and the spoiling of the

ROXY, N. Y.

Loretta Lee, Myrtill & Paçand, Pat Denning & Betty Raye, Ken David-son & Don Vaughn, Gae Foster Girls, Paul Ash's house orch; 'Four Men and a Prayer' (20th), reviewed in Vantery April 27.

LYRIC. INDPLS.

Indianapolis, May 8.

Benny Davis, Bobbie Joyce & Jackie Strong, Dorn Bros. & Mary, Don Hotoon, Margie Knapp, Arlene & George Coiston, Billy Blake, Rolla & Verna Fickett, Robert Baster Three Freshmen, Beloved Brat' (WB).

Verme - Prickets** | Robert Bezier** | Rober

VARIETY HOUSE REVIEWS

Monroe & Grant, Phil Regan, Buster West & Lucille Page, Happy, Felton's Orch, (13). Sammy Sanders, Three Reasons (Mary Walsh, Jane Bryant, Pay Verminon); Givi of me Golden West (M-G).

three Reasons (Mary Weish, Jaine Bryant, Pay Verminon); Vint of ine Golden West (McG).

To accommodate the stather lengthy the week is compressed to 3m inutes including three standard vaude turns and the position. Similar the week is compressed to 3m inutes including three standard vaude turns and the position. Similar the week is compressed to 3m inutes including three standard vaude turns and the position. Similar the week is compressed to 3m inutes including the week is compressed to 3m inutes of the weight of t

PALACE. CLEVE.

Cleveland, May 8.
Guy Lombardo's Orch, Gary Leon & Tut Mace, Calgary Bros., Melissa Mason; 'Lone Wolf of Paris' (Col).

at It ages, Lindery Bretz, Marcon, Lone Wolf of Ferra' (Col).

It's practically a welcome-home-week for Guy Lombardo, who's feet of the Welch of Cuy Lombardo, who's Lombardo brothers, Guy, Leibert, Garmen and Victor, got their early these years ago.

Lombardo brothers, Guy, Leibert, Garmen and Victor, got their early these years ago.

Maestro Lombardo dist il up big at the opening. Besides thanking extra numbers. Show ran overtime, but house wanted still more surra numbers. Show ran overtime, but house wanted still more surra numbers. Show ran overtime, but house wanted still more surra numbers. Show ran overtime, but house wanted still more surra numbers. Show ran overtime, but house wanted still more surrained to be considered to be considere

STATE, N. Y.

"Whistie While You Wo.:" ina Mae Street, half-pint Ispper, is neat in her Tallet Red Riding Pants' routines and the Red Riding Pants' routines. The Riding Pants' routines are recommended by the Riding Ridi

a narmonica.

Matthew McEniry, KLZ announcer, m.c.'s okay.

House packed final Saturday (7.)
show.

Rose.

EARLE, WASH.

Washington, May 8.
Leon Murray, Bobbie Lane, Jack &
Housy Wilson, Phyllis Dare, Hildegarde Hallidap, Helene Wynn, Jack
Guilford, the Lambertons (2),
Mignon, Joan ritton, Georgetto,
Lew Parker, with George Townes,
Courad & Emerson, Jo Lombardis
louss orch; Women Are Like That
(WB).

Plenty of effort behind this show, one of most pretentious house has staged since Harry. Anger took over vaudeville here. Twelve-act revue, most of the control of the cont

irounds, but enough talent is on hand to satisfy house cerchestraLo Lombardi's house erchestraloss and Leon Murray barriones
Mother Machree' to start off nicely
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personations.

Parker's consistent gagging makes it difficult to get serious in introducing the Lambertons as deal mutes, but when attractive red-headed boy and girl trip out of wings mood is clinched. Waltz followed by fast soft-shoe ballroom tap to go over.

mood is clinched. Whilt followed to yet.

Mignon takes over ih control dance that's allow winning house. But Mignon takes over the control dance that's allow winning house. But Mignon the second of the second to the second to

STANLEY, PITT

45

ittsburgh, ap 8. ayne King's orch, Gower
Jeanne, Bob Neller, Ames & Arno,
King's Choristers (9), Dave Brondy's
house orch; I et My Love Again'
(UA).

It's taken Wayne King more than It's taken Wayne King more than two years to get here since he first signed a contract with the WB declares in Pebruary, 1936. All due to repeated postponements. Unit's him to route and socks from the first flash oh. King plays no small part in meetro with a million bucks worth of personality. He never tries to hag erries few offer meetros would allow. But it's a smart move cause King's divide a smart move cause King's divide a smart move cause King's divide a necessary after the

it is a mart move cause turns with King are all in the groove. King's style is a pleasure after the he's known as the Walte King, he can be a state of the he's known as the Walte King, he can make the without ever modified to the style of the style of

Embassy Newsreel, N. Y.

Embassy Newarcel, N. Y.
Embassy news is better than average this week. Pashe opens with interesting clies on the Norman interesting clies on the Norman interesting clies on the Norman Follows with ships news luminaries, Jap air raid reeled, but generally militaristic note is light, Jap are raid reeled, but generally militaristic note is light, Jap are raid reeled, but generally militaristic note is light and shade we repositations, also of Shakenpeare Festival, with George Roman Shawe we product and shaden with the company of the new format Shawe repositions, also of preem of its new Hollywood home, along with shot of William S. Paley, along with shot of William S. Paley, La Lewis fairly dull stuff.

Metro's five insertions start off

sidiff. Apparatus is hong directly be sufficiently and and plants has to died during several plants have been during several plants and p

Jimmie Muliule Frank Muntaine Lane & Carroll Margie Breen Jones Bros 3

Club Mayfair Ina, Ruy Hutton Winstron 3 Walter Don Versons 2

Coronnet Gre Jacques Rehard Hylton Sis Billy Payne Princess Chiyo

Princess Chiyo Lasiles 2 Geo Raud Gis 3 Hum & Strum

BOSTON

Hotel Capley Squar (Keyhole) Via Vincent Orc Hotel Essex (French Casine)

Duane Marshall Billy Kelly Jack Manning Sherry Linden Motel Moorle

Rob Hardy Ore.
Hotel Rits-Carit
Olck Gasmare ()
Don Do Vedi Ore

Helel Sintler (Terrace Russes) Disk Abbett Ore Helel Westminste (Blue Russe)

(Blae Reom)
Dick Stuiz Ore
Fraye & Wellingto
Norm'ndle Ballras
Denn Rudson Ore
Frances Colwell
Nettlings
(Wallings)

(Wallbam)
Tommy Dorsey Orn
Old Pathlomed Cafe
Ken Pathlomed Cafe
Ken Pathlomed Cafe
Ken Pathlomed Cafe
Guiger
Phil Foulth
Jark Cameron
Potricia Allen
Geriruda Hayes Jr
Mille Hyan
Seller'a
(Waylansi)
Naughn Nonros Ore

(Wayland)
Yaughin Monroe
ville
Don Rico Ore
Steuben's
(Vienna Ruse

Variety Bills

NEXT WEEK (May 16) THIS WEEK (May 9)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

Boston (12) N T G ther (6) Chirk Webb Ore Ella Pitzgerahi Memorini (12) Al Penree 10 (2) Shep Fleids Ore

CHICAGO Pubes (13) Cab Calinway Or Cab Ualinway Oro
Olson & Johnson
CLEVKLAND
Faluce (13)
Olson & Johnson
Guy Lombardo Or

Loew

NEW YORK CITY
Neate (12)
Shen Fields (1c'
EYANSVILLE
Majestle (12-14)
Varlety Finshes
PITTSBURGH
Stanley (13)
Guy Lombardo WASHINGTON Capitol (13) Carroli & Itan

Sybil Bowan Betty ruce

RUSSELL MARKET TOMMY TRENT

RETURN ENGAGEMENT AT

CITY MUSIC HALL, NEW YORK

Paramount

NEW YORK CITY
Faremount (11)
Bonny Berigha Ore
Gene Raymund
Casa Daley
Nichola & Roberts
AUMYIN
Paramount (18-20)
Case Index
Case Index
Of Chirage (13)
Rufe International Control
Michigan (13)
Monitationites

Towny Trent
Biltmoreties
J & L. Seiller
Phillips & Kohl
MOUSTON
Metropolitan (13)
Ted Lewis Orc
MONTREAL
Leew (13)
Major Bowes Co Worth (14-17)

Warner

PHILADELPHIA
Karle (13)
Lelih Slevens cDisle Dunbar
Sailors 3 Sailors
(6)
George Jessel
Norma Talmadga
PITTSHUEGE
Manley (6)
Wayne King Orc
WASHINGTON
Karle (13)
Wayne King Orc

Lew Parker Co Hildegarde Jambertons Jack Gliforil Helene. Wyun Ja H Wilson Bobby Jans Genracte Phyllis-Dars Hignone Leon Burrey Josa Britton

Independent

INDIANAPOLIS
1 Jyric (13)
12 Aristocratis
Russier Shaver Co
Floyd Christy

Iliai Gould
2 Oxford Boya
Arthur Lakiteur & (6)
Benny Davis Rev

London

Week of May 9

Acioria D. H.
B Lindners
Beminion
Jack Jarkson Rd
CAMDEN TOWN
GENERAL Victor
Toko & Barry
3 Lindners

2 Lindners
CLAPHAM
Granda
Jack Jackson Rd
KAST HAM
Granda
Robot Howril Rd
Jewell & Warriss
Danning Dudes & R.
Billy Walker

of May 9

GRENNWI

Biranada

Branada

Boby Howel

A Warel

Bully Walen

Branada

Refrest Araley

Neman, W. A. The

WALTEAMSTON

Radio Roden

WOLDEAMSTON

Radio Roden

Korisila Caloret

Korisila Caloret

Korisila Caloret

Korisila Caloret

Provincial

Week of

Bric Moson Haig & Esc Steffaul's Songstors 12 Loretta Gis LIVERPOOL Shukesna-

9

Cabaret Bills

NEW YORK CITY

Botel Belminst-Plaza Berni Dolan Oro Terry Lawler Phristing Jand Tony Auzolens orney Gallant Marilyn Gaynor Mary Nevilla Terrase 3, 17of Kamm Diauna Parrish Barrel of Shub Mosely Oro Ulayton & Dunn Lightnile Dwyer Bonnett Green

Bernal It's
Den Sylvio Ore
Angelo's Rhu'ba
Ivy Cole
Ivy Cole
Inac Usrroll
Anne White
2 Little Soche
Leara Denna
Rence Villon

Ed Furman Milly Lorraine Margaret Xuun Joe Howard Runly Madison-itche fül rit. Spike Harrison ihernie Genger Henny LaMarr Houlevard Tavern (Embarst, L. L.)

Neal-ward Tarty
(Membard, Tarty
(Membard, Tarty
)
Johnny Mergan
- July Thrifter
(Little Thrifter
)
Can con Crobby

Cafa Creede

Steefa Tabbett Ore
Anny Sinnere
Horrisette Guy
Horen Loper Ore
Helen Morgan

Harries Hactor

Gengle Toups

Harries Hactor

Gengle Toups

Harries Hactor

Gengle Toups

Harries Hactor

Gengle Toups

Harries Hactor

Gengle Creene

Harries Hactor

Gengle Creene

Harries Hactor

Gengle Creene

Harries Hactor

Gengle Creene

Harries Hactor

Harries Hactor

Gengle Creene

Harries Hactor

Harries Hactor

Gengle Creene

Harries Hactor

Gengle Creene

Harries Hactor

Gengle Creene

Harries Harries

Gengle Creene

Harries Harries

Gengle Creene

Charles Membar

Gengle Creene

Gengle Cree

Molel littmora Horace Melitt Ore Charles Goodning Red Farrington Lyshetii Hughes 4 Kings Kejar

Kejar Hodel Bonne (Brooklyn)
Will McCuse Oro ole Kelloon
Blun Burron Ore
Mysel Kenez, Hunne Charles Burim Oro, Ves Lawniturat, Hodel tiev, 'Ullulens Ejdils Jane Orc', Metel Mill Moon (Breoklyn)
Ken Caney Orc

Medel Half Meon (Herokity) (Herok

Merica Sia Romeshada Mederma Connecio, Pionerio Angele, Vicia Chen Pirchaus Sia Charles Clab Caval Charles Brands Ore Clab Caval Chapter Brands Ore Cippy Jopes Sellow Brown Gir Grappy Jopes Sellow Brown Gir Grappy Jopes Sellow Brown Gir Garden Company Jopes Sellow Sellow Brown Gir Sellow Brown Gir Andrew Gor June Lorgalia Partick Hydron June Lorgalia June Lorgalia

Wittie Grogen
Julio

The Gauche
Den Gauche Ore
Gauche Ore
Conton Che
Duke Wirgh
Zervely
Cotton Chia
Duke Willington Ore
Alta Wirgh
Pusk Hillington Ore
Alta Wirgh
Pusk Hillington Ore
Alta Wirgh
Pusk Hillington Ore
Man Julinssen
Glocolateve
Man Julinssen
Glocolateve
Millington
Jack Mayo Ore
On the lu Russ Ore
On the lu Russ
Jack Mayo Ennite
Edunito Brito
Kil Merocco
Kil Merocco

Educito Brito
El Morocco
Ernia Holst Oro
Pamons Deer
Louis Prima Oro
Bernice Parks
Capay Burra Co
Fuetlights Clab

Smokey Joe Orc Carrie Finnel-John Herk Krace Murgas Les Tark Mus La Duchesse tiar Prancia Huyen Ore tharen Glydehirons Mickey Feeley Marcette Wellington Etalius & Heary Greenwich Village Castus

Greenwich Villings
Greenwich Villings
Greenwich Green
Alder Harro Ore
Alder Harro Ore
Alder Harro Ore
Alder Harro Np
Have Ore
Harro Np
Have Ore
Harro Na
Har

Ray Jones, Anu Whita Sid Manish Katherine May Wilson Leng

Le Cei Renge
Nick Yousens Ore
Hilly Cassy
Mort King
Le Merge
Herry Horton Ore
Hirty Horton Ore
Hirty Horton Ore
Hirty Horton Ore
Katharine Cervall
Violate 3
Leon & Eddlete
Leon & Eddlete
List Airlan
John Vickers
John Vickers
Leon & Eddlete
List Airlan
John Vickers
John Leon & Eddlete
List Airlan
John Vickers
Leon & Eddlete
List Airlan
Loun Vickers
Leon & Eddlete
List Airlan
Loun List Airlan
Loun List Airlan
Leon & Leon & Leon
Leon & Leon & Leon
L Le Ruban Hies

I.o. Ruban Hies
Hope Emerson
Lette Lenya
Eide Houston
Jinimy Daniels
Harters & Waller
Vationo
Little Old New Yerl
Teeldy Lang Oro
Patricia March
Bernits GeeIrene Mausch
Giry Rogere
Jank Laurie
Micky Mailory
Media's March

Just's Laure Mickey Mailory Marka's Ancel Pagan Oro Real Pagan Oro

Househo, Grayin
Virginia, Grimeri
Virginia, Grim

Holel Park Central
Lee Myles Oro
Waller Donahua
Goo Brown
Ann Bage
Hnlel Pennsylvania
Benny Goddman Or
olel Piccasility
Jano Bartal
Helel Pierre
Emil Coleman Oro
Lola Billinan.
Medrano & Dona
Holel Plata
Pancho Ore

Motel Plana
Partin Partin
Partin Proper
Hotal Partin
Hotal
Ho

LOS Al
Buil
Charile Dawrence
Brax Pietcher
Beverly Wilshire
Henry King Oro
Hitmore
Carol King
Foul Gordon
Dean Jania
Joanuln Uaray
Fetch & Deauvilla
Frank Trombur Oro
tafe de Par

Metal St. fice (Brookles Stern pro-Marcial Stern pro-Marcial Stern pro-Happing Contracts of the Eagle Contracts of the Lone Forest of Collects & Barry-Collects & Barry-Jon Rines Oregis Jon Rines Oregis Jon Rines Oregis Jon Rines Oregis Jon Rines Oregis Mule! Taft Enach Light Ore Mule! Taft Enach Light Ore Mule! Taft Enach Light Ore Nutrice Capation Nutrice Capation Contracts of the Policy White Cummairs tufe de Par Paula Mann Hurdy & Warner Jay Wilden Orc t'afa Inter tional
Dudley Bickenson
Rurledge & Taylor
Les Hite Ore
Evelyn Fogney
Princess Luana
Euri & Francie

Fafe in Maxe Donna Gordon Klisse Dahi Don Koland Oro

tormant Grova Berges & McCarthy Aier Templeton Berbin Kay Ore Cusanuira Peter Chumbers Lew Cobey

Lew Cobey
International Push
Ryelyn Chan
Ryelyn Chan
Bruce Mapes
Dorothy Lewis
Simpson Sis
Nation Walley Jimmy Kelly's Jao Capello Oro Mary Lune Jolin Rock

Alex. Templeton
Benedlar
Bened Jolin Ruch Tanya Peggy de in Planie Parier & Schaub Peggy ife in Plan
College Schaub
Korlee
E vel & Marcea
Inza Borge
Hadya Paye
Hadya Hadya
Hardid Hadya
H

| The state of the Hige oh Prosby Marton Moun Ronald & Rol

Phyllic Darrents
Radies Franks Chile
Frank Rosinger
Frank Rosinger
Grade Morgan
Gus Wieks
Jimmy Burns
Manney Bernied
Joe Galingher
Radabuv Grill
Ren Cutler Ore
Radabuv Grill
Renner
Radabuv Grill
Radabov Rosen
Radies LeBinen Ore
Raya & Naidl
Rosing Rosen
Ray Market
Ray Mortun
Ragenmahn Village
Ragenmahn Village

Mutel Bismare (Walnut Rose Bildis Varzos Co Marion Holmes Billy Lee 2 Elleons Frank Payne Young & Sloan Rouman in Village
Charley Swartz Ore
Lunwig Satz
Henry Bornata
Leo Pulis
Hourich 177092
Doluris Rusina
Gypey Nina
Rassia

Hatel Congress (Carlso) N T G Itev Brake Hotel (Guld Coast Nee (Guld Coust Mood
Jinmy Joy Ore
Jones Maloney
Rossilind Marquie
Elaine & Barris
Plans Carrer
Sunny O'Dea

G race
Andy Kirk Orc
Kathryn Perry
Billy Adams

Remain. Art of the control of the co

olan Art

Larry McMahon
Whirling Top
Geo Morria Ore
Raman Ringo
Steplien Harris
Marta Cerny
Wivel Wivel
Charley Bowman
Hub, Lee
Suda Odem
Fjola Marine
Marinn Carroll
Rosallud Gordon

Rex Guritte Plantation Club Ovis Aiston Ore Lee Sinmons Reiph-Brown Ann Lewis Avon Long Morion & Margo Lowrence Hill Anderson Sis LOS ANGELES

GELES

"Onat's Doma
Lee Leman
Lee Leman
Ruth Seeley
Rdith Davier
Rdith Davier
Rdith Davier
Rdith Davier
Rdith Davier
Racible Suanet Clab
Pergy Gartine
Record
Recor

Cannen, & Hrighton
Cannen, & Hrighton
Cannen, & Hrighton
Ken Brington

CHICAGO

Colordinos

Henri Hendrino Ore

Yvetto Hugel

Franchini & Frich'n
Riddle Willie
Rense Villon
Mildred Jordon

5.Ch Paul Rosini Bladys Prens Susan Paulo Bloria Fova J. Homeyt Nina Rinablo Ore

Gay 80'e Lew King Dolores Green Sklippy Reals Bohbla Conn Jules Novitt Colleen

Harry's N Cabarest
Cina Engles Ore
Lytek
Art. Buckley
Art. Buckley
Al. Wagner
Durschy Johnston
Laurena Nevell
Lina & Jonett
Hilly Mayers
Mystle Vibra
L-Hat
Willia Shors
Jonn Abbott
Rerni & Joseph
Retril & R

ntel tirevest Florence Sch Hene Jaevin Joe Parlaiu

PHILADELPHIA Open Boor Cafe Bob Ridley Jinuny Rossi Irene Cottroli Manhattun Malda Jack McI no Jida Jayteli Lois Peters Betty Hill Belen De Noult Victor Hugu Oro

Ancherega

Disarios Militred King Sianley Mechan Johnny Graff Oro Accadlu Jat's
Music Weavers O
Gells Kupps Ore
Roberts & Whita
Uarol ruce
Mayfair Girla
Kuur

Pala 16.
Bolby Morre Oro
Kiddle Thomas
Lee Bartel
Figure 1 anont
Net Weish
Ruison, T & Bara Mayfair Girla
Knugr
Beilevine-Straifford
Meyers via Ore
(Merguardy Reima)
Frank Jose Ore
(Merguardy Reima)
Frank Jose Ore
Ben Ernikhlia Medel
(Georgian Room)
Lee, Zwile Ore
Benny She Mena's
Henny She Mena's
Henny Jobba
Frank J. Doros
Jean Sargent
Jean Sargent
Jean Sargent
Mysiles
Mysiles
Don Inside Ore
Credwood Inn Stamp's Cafa
Vic Enrison
Beth Cultert
Fastine & Murilyn
Wilford Mae 3
Romain & Manning
Jack & Johnny
Jack Hutchinson
Irving Braslow Ore

Cedarwood Inn (Maluga, N. J.) Edyth Hess Oro

Cinb to Dick Thomas Jerry Deimar Belle Beimont Sunny Day Billie Prance Billie Prance
Club Parakeet
Teade Edwards
Nan Riley
Petitor
Dork Pielods
At Wilson
Maina Lesnard
Konna Stauck
From Paswell
Bill Thornton r

Embassy Clab Barbara Parks Denise Wynn Paterson Bort Chumonx Pedro Blanco Ore Pillo Hall Judita Cordoba

Assista Cordona:

Kvergreen Casino
Both Phalits
Lauretta Ketler
Shallta & Fofthon
Breat Sharfive
Henry May Or
Wille Winston
Ann Collins

Ann Collins
tinliymond Cafa
Grace O'Hara
Isily Hays Ore
Jackson & Clifford
King Sia
Andre & Fronsia
I I'wood Blussoms

Little
fack Urbilla Orc
Aimée Jayes
felle Long
Cathiga Dyne
Reck, Mellon
Nancy Lee
Jarry Toh

Mayfulr Far Kuthrya Rand Belsey Dianaer Flinch Marianettes Vivian Frances Illia Conghin Cala Soctel James Kelly Mickey Albert George Philipped anny LaPorte Oyce

Edgewater Bench
Hetel
(Marine Beem)
Griff Williame Ore
Munte Kelly
Huddy Moreno
Nob 3

otel Pulmer Hou (Empire Room) Ridy Duchin Rita Roper Herirude Simmons Stuart Morgan Gis Phil Dooley Orc Abbott Daucers

Abbott Daucers
Hotel Sherman
(College Ina)
Novella Bros
Bob Brounley
Stadler & Rose
Frankle Haujers Or
Befel Stevens
(Continonint Rosm)
Sterling Young Ore
Rose Bowt

Congo
Kddle Dens Oro
Rose Chapman
Sally Vine
Buddy Lewis Rese Bewi Rese Bewi Rickey Dunn Rickey Dunn Rickey Dunn Rickey Dunn Research Gardner Per J. Lee Thin Ferris John Hurst Royale Reis Br Dolly Kayen Faller Research Reis Br Dolly Kayen Faller Research Reis Br Dolly Kayen All Turk Hd Mark Philer Nid Tomack Aulta Jasoni 3 Trojane Thr Deucob Buddy Lewis
Crawford Huuse
Mickey Auton Ore
Nora Fard
Hudillesson & R
Bessie Prinfit
Parry & Date
Leanney Barry
Plittennie Ruya \$
Pitte & Marle
C Doherly, Gis. \$

Yax & Hounds Club (Quincy) Sally LaMarc

Slamp's Cafe

Silver Lake Ina (Clementan) Rodrigo & Francine Francis Wills Mickey Familiant Or Kulin & De Pinto

Parrish Cafe.
Happy Jack
Stanley Robeson
Ariene Hattenata
George Praft
Baby Lewis

Baby Lewis
Datkin's Bailed
Sta McCall
June Eldridge
Niki Nikoli
A Bombalella
Audrey Juyes
Mithreil Gilson
Amy Organ
Victor Nelson
Frank Ponti

21 Club Zi Club
Tommy Monroe
Jerry Brambell
Reich Heath
Gladys Franc
Ann oah
Heckerts
29th Century

Yactit Clah
Margie Dreuminal
Patricia Rubinsan
Marcia Lubinsan
Marcia Lubinsan
Arkanasa Heyelers
Jack, Fudic & D
Hillian Sewart
Lesile Sis,
Yarkiowan Tutera
Frank Staub Ore

Jack Milliard
3 Trojane
The Deuces
Roy Elizitige Or
Pleon Brown
Uladys Falmer
Fred Reet
Monette Moore
606 Cinb
Rilly Carr
Mavion Miller
Tripail 3
Mary Grant
Radds Burin
Marne ntel Bridford Jerry Martel Oro Philip Marris Flo Nickerson e Hotel Copley Plaza (Marry-Go-Round) Jimmy Avalone Ord (ten Risom) Billy Lossez Ord

Jack Fisher Oro Hrstt & Young Wilfred & Loui Shirley White Janet Caroi Marle King Gen Ickeraon Oro DETROIT ROIT

Holel Stather (Torrace Resea)
Jack Morshard Ors Harrie & Shora
Harrie & Shora
Laug: Thompson Or Northwest Ban
Roy Carlin Ord
Laug: Thompson Or Northwest Ban
Roy Carlin Ord
Laug: Thompson Ord
Northwest Ban
Roy Carlin Ord
Laug: Thompson Ord
Northwest Ban
Jack Robert
Jack Robert Book-Cadillac Ho (Book Caston)
Muriel Sherman
Sonny Kendla the
Emica & Navello
(Motor Bar)

Californians Connie Gates Chalet Californians

Californians

Californians

Carrier

Carrier

Harpy Collect

Grant Carrier

Commission of Carrier

Carrier

Commission of Carrier

Carr

PITTSBURGH Bill Rector Daffydlis Al Gauft

Baltrander
Al Promont Oro
Bill Green's
Bill Green's
Bill Green's
Bill Green's
Bouldy Russell 1
Bouldy Russel t523 Lornat
La Brun Sia
Mitzi Lame
Rath Marrin
Kay Lavery
2 Deba
Maybella Tork
Harbara Gray
Barney Zcennus Orc Leven Prisons for Wally Wanger Gile State Carlotte Billy Calizine 3
Hallan Stardens
Stal Coverto Ore
Carmen
Bear Care Pean
Berney Ram Ore
Killy Wright
De Michae Cafe
H Middleman Ore
Salty Hughes
Danny White
Unrilsie Sie
Kelson's Unia
Ray & Woods
Angeto Di Palma

Philly Orch Tours

Philadelphi, in windup of local season, left yesterday (9) on 10-day tour: Play first engagement tonight (10) in Grand Rapids, ich., open-three-day sland at Ann Arbor May Festival formor-town (11), and follow with Buffer Twonto, Montreal and White Plains. N. Y. Eugene Ormandy conductin

6 U. S. Acts for Aussie

5 U. S. Acts for Aussie
Los Angeles, May 10.
Six vaude acts, booked by San
K mee for a bour of the Twoli circouver tomorrow
the Nizagara.
Acts leaving are Kriby and Duval.
Morro and Yocanelli, Bankoff an
Catinon, Reiss and Duni, Jim
Bud and Buddles.

MAP TICKET CONTROL CODE

Managers Readying Protest Against WPA's B'way Invasion; Cite 'Pledge' OF THEA. LEAGUE

Managerial protest against the WPA theatre project encroaching on the Broadway legit theatre district has been distributed to the various producers for signing. It is charged the original pledge of the WPA counters. Managers 'therefore ask that the Pederal Theatre withdraw room and remain outside the theatre zone in Manhattan, as originally Showmen point out the Artice WPA.

sone in Manhattan, as originally promised.

Showmen point out that the WPA project is not only paying wages project is not only paying wages of the project is not only paying wages of the project is not only paying wages of the project pr

point of some managers, who seek all the coin possible from theatres, whether through the relief arm or from commercial showmen. Under-

all the cein possible from theatres, whether through the relied arm or shoot herefore that the present present will probably not be handed to managers operating theatres, but primarily to producers who ereate the bulk of the producer of Manager of Manager of Manager of Manager of Manager of Manager of the producer of Manager of Manag

MEMPHIS WILL COPY ST. LOO'S MUNY IDEA

City fathers of Memphls will emu-late the St. Louis Municipal Opera with a local summer yodeling ses-sion of their own, according to pres-ent plans. Committee of local news-paper men, civic leaders, etc., were in New York last week making ar-rangements for city-angeled canary-ing the committee of the comment of th

Ing.
Shows would be housed in the newly-built outdoor shell-theatre and start around June 1. Would employ same system as famous counterpart with name guests and local choruses.

Locust Theatre, Philly, Pacts for House Band

hiladelphia, May 10 hiladelphia, May 10.

Three months of picketing by the musicians union ended at the Locust theatre last weck with the inking of an agreement for a house band. Theatre, which is now playing 'You Can't Take It With You, 'had refused to use musicians at all. New binder Is similar to that at the Forrest. Six status with the amplication in the nit. tooters will be employed in the pit for straight shows and 12 for musi-

eals.

Leo Carli, secretary of Modern
Theatre Corp., signatured pact for
the house.

WHIRLFOOL' ON B'WAY

Hollywood, May 10., Manny Seff and Sidney Biddel, Manny Seff and Sidney Biddel, screen writers, are dramatizing the David Lemson novel, "Whirlpool." Play is scheduled for legit production on Broadway next fall.

Switchboard Boom

irvan P. Higginson, wealthy theatre enthusiast who produced the brief "Eye on the Sparrow" as the Vanderbit, Sparrow" as the Vanderbit, boards backstage, though the play called for ordinary electrical equipment. He specializes on stage lighting process, N. Y., uses five switchboards because of the spotlighting required. Similar additional electrical apparatus is also used in the special process, in the special process, in the special process of the special process. irvan P. Higginson, wealthy

'BALALAIKA' AT CENTER IN R. C.?

Gilbert iller is diekering to pre-sent. Balataika' at the Center. thea-tre, N. Y. Show will be done in conjunction with Associated Theatre Properties and Eric Maschwitz, and will be produced in the fall. riginally it was intended to be done by the Shuberts. They had option, but allowed it to expire.

Pins and Needles' Record 15 Shows; Philly Union Cool

Record number of performances was played last week when 'Pins and Needles' was given 15 times at the Labor Stage, small house on 39th street. N'. A. formerly called the by the International Laddes Garment Workers' Union used its second and third companies, the No. 1 troupe playing out of town. Show went on the proper of the companies of the No. 1 troupe playing out of town. Show went on the playing out of town. Show went on the playing the property of the No. 1 troupe playing the normal town of the No. 1 troupe playing the No. 1 troupe play

see hind company about to do so. Equity limits performance to eight times a week, unless extra pay ingiven. In the case of Pins, one troupe played seven performances and the other appeared in eight times to be the only show which has been able to operate on that duy at a profit. Understood nosid of the players receive the minimum wage do receive the minimum wage do restrict the control of the control of the players receive the minimum wage do restrict the control of the players receive the minimum wage do restrict the control of the players receive the minimum wage do restrict the control of the players are the players and the players are the p

isters.

Last week's gross topped \$10,000, which indicated that some performances did not sell out. Even with the double payroll, however, the result was satisfactory.

Philadelphia May 10.

Philadelphia, May 10.

Pins and Needles', which ended a three-week stand at the Chestnut last Saturday (7) got very little the last Saturday (7) got very little preak from the local musicians unionately little preak from the local musicians unionately little preak from the local musicians unionately little preak from the local musicians and local for 11 men. Nine drew their soll without liftling a bow.

House courtest with tooters call for the musicians of the local sollar preak from the local musicians of the local musici

ilar to For-Somewhat NRA Regulations mer but Is More Severe-Will Not Be Adopted Unless All Managers Agree-Actors' Association Would Grant Basic Contract in Return - Draft Sets 75c and 50c Maximum Fees

'ENFORCEMENT FUND'

Although the proposed code of the Although the proposed code of the-atre ticket control is described as purely tentative, the League of N. X. Theatres has mapped out the most stringent regulations yet considered Plan has been submitted to the league's manager-members, also to Equity. Each member of the asso-ciation council, whether in the city or on the Cost, will receive a copy.

or on the Coast, will receive a copy. Manager-act deal is the outcome of a resolution of the American The act Council to lower ticket premi-no changes of policy for one year. He managers put in a ticket centrol plan. League states that such an agreement is to be a basic one, with been asked to express their opinions of the code tomorrow (Thursday), but in so doing the showmen will not be obligated until a final draft of the bed stated in the control of the code tomorrow (Thursday), but in so doing the showmen will not be obligated until a final draft of the signatures. There appears to be a difference

signatories.

There appears to be a difference of opinion over the feasibility of the proposed rules. In some quarters showmen say there are so many restrictions applied now, what with the increasing union regulations, that they may heatisate to go further. Proposed control PRA a long of the proposed control PRA a long of the failed. New setup is a much more severe document, however.

Conceded that there are ticket

severe document, however.

Conceded that there are ticket
abuses and that high prices should
be curbed. Practice of making buys
is blamed for excess charges and
would be ruled out entirely by the
new code. Agencies would not be
permitted to charge more than 75c.
over the sstablished price for lower

TENTATIVE PLAN No Opposition Ticket for Equity **Election: Foresee Quiet Meeting**

It Was Dynamite

It was thought that the prob-lem of blasting in the Sixth area, subway had been taken area, subway had been taken formance of the San Carlo opera at the Center, N. Y. Jast Thursday (3). Cherles Burko of the company, and Sid Gole-of the company, and Sid Gole-of the company, and Sid Gole-fax on with the contractor. Latter was told the curtain would ring down at 1125, but the performance was late and ment rocked the building.

TMAT CHAPTER **OPEN ON COAST**

Los Angeles, May 10. Local chapter of the Theatrical Managers, Agents and Treasurers union, affiliate of the American Federation of Labor, was organized here last Thursday night (5) with Murray Pennock as representative in charge, pending the election of officers.

pending the election of officers.

New local, covering Southern California and Arizona, is subject to complete jurisdiction of the national TMAT pending the annual election Aug. 1, after which local autonomy will be granted and permanent officers elected.

cers elected.
Closed shop for managers of legit or other types of anusements, the-atrical and studio press agents, treasurers, box office men and televit men and the studies of the studi

Pennock and Jack Plerre, veteran legit manager, were named as dele-gates to the Central Labor Council, in which application for membership has been filed.

There will be no opposition ticket for Equity's annual feetton, dated for May 27 at the Hotel Astor, N. Y. Global and the Hotel Astor, N. Y. diddstes was passed Saturday (7). Regular ticket, topped by Arthur Byron, is assured of being elected. The Hotel Astor May 100 and 100 at 100

who is a vice-president, has been conducting, weekly council session since them. The conducting weekly council session shock them. The conducting weekly council session shock them. The conducting weekly selected them the conducting them them took of the conducting them to the conducting which were a floor, while the administration was harried by resolution proposals. Recently there was a rump meeting with was broken up overling which we will be considered with the conduction of the work of the was broken up overling the was a way to be considered with the was a way to be considered with the was the way to be considered with the was the w

Grisman Dickering For Pitt House, Opposition To the Nixon, Report

Pittsburgh, May 10.
Reports are current that the Nixon will have legit competition here next season for first time since the Alvin season for lifst time since the Alvin became picture house four years ago. Sam H. Grisman, with an eye to string of theatres across the country, is known to be diekering for a Pittsburgh spot and has been in town couple of times within, the last few weeks talking over deals with real estale men.

town couple of times winn'n the last value of the couple of times winn'n the last value of the couple of the coupl

subjitty were it not for bad loca-tion.

Sources close to Grisman say Pittsburgh is one situation he's anx-ious, to crack, since the Nixon has the legit field to itself and general opinion is that with any improve-ment at all in biz, the town could stand two legit operations.

Dick Bennett Directs Hartford, Con i., May 10.

Hartford, Con I., May 10.
Richard Bennett will be guest director of the Connecticut WPA Fedcral Theatre fo its forthcoming production of 'Anna Christi,' which
went into rehearsal Saturday '17).
Skedded for a five-day '11n at the
Avery Memorial, the play open
lady 24.

Stagehands' Election a Surprise; Anstett Defeats Brennan 2-to-1

Sunday (8) of the Theatrical Protective Union, better known as Local No. 1, International Alli nce of The-

lective Union, better known as Local No. 1, International Alli nee of Theatrical Stage Employes. New York stagehands upplained their six-dime president, James Brennan, by a twopresident, James Brennan, by a twopresident, James Brennan, by a twoplaced at 864, with Brennan getting and the stage of the majority was a surprise to working dechands as the stage of the majority was a suprise to working dechands as the stage of the majority was a suprise to the stage of the majority was a suprise to the stage of the majority was a suprise to the stage of the majority was a suprise to the stage of the stage of the majority was a suprise to the stage of the stag

Upsets marked the annual election unday (8) of the Theatrical Projective Union, better known as Local when he favored the increased deductions from working deckhands to succor those minus jobs. However, the boost was subsequently voted

the boost was subsequently voted from the boost was subsequently voted from the boost was a boost was a boost with about as much more for executive and other meetings. Bernons is fit in vice-president of the boost was a boost with about as much more for executive and other meetings. Browns is fit in vice-president of the boost was a boost w rctary of the local. John J. Garvey was re-elected financial secretary-

Relief committee of three was also set up, and 10 delegates were named to the IATSE convention in Cleve-land June 5.

New Sirovich Bill for Fine Arts: More Workable, but Still Remote

Washington, May 10. Washington, May 10.
New campaign for a permanent U.
B. Bureau of Fine Arts was inaugurated last week with the introduction of a 'Pederal Arts Act' by Representative William I. Sirovich, Democrat, of New York.

Approved by a subscanding of the Control of New York.

sided over by Interior Secretary. Hearings on the earlier legislation were somewhat disappointing — with most of the witnesses testifying for the Coftee-Pepper plan instead of the Storoich panaeea. New resolution apparently is an attempt to incorporate the Coftee-Pepper lesses; side-ported to the control of the control

have been yammering for something permanent.

Purpose would be to 'undertake and carry' on, subject to the ap-proval of the Sucretary of the Insertic, such projects and activation of the sucretary of the Insertic, such projects and experiment of the Insertic, such projects and experiment of the copyrighted and copyrightable ma-serial in the creative, interpretive, research and teaching aspects of the and plastic arts, the dance, and the arts allied to the foregoing, and to conduct the projects and activities are altered to it under Section 3 of the plant of the control of the contr

the muse of music, speeding her har-monies and melodies through the air to many millions of American homes." Despite the more practical aspects
of the new proposal, any prospects

Yiddish Actress Bkpt.

Jennie Goldstein (Groil), Yiddish actress-manager of the National Theatre, on New York's lower east side, died a. voiuntary petition in bankruptcy in N. Y. feeral court Saturday (7), fixing her debts 48,281 and no assets. Miss Goldstein is wk. as a star of the Yiddish thearten in New York and connected with

tee in New York and connected with the family long associated with the theatre, backed several shows during the past three years at both the National and the Prospect theatres. Listed among the creditors are three authors for royalities. Listed among the creditors are three authors for royalities ward Moscowitz, authorney, Playwrights are H. Jacobowitz-Zvir, ware styling to the him on his play produced at the National; Leon Kortin, also an author; wants 3800 for royalities and a promissory note given demands \$200 for his play produced at the Prospect.

for action during the present ses-sion of Congress are believed ex-

rotest agai Ccutting Federal Art
Project sajaries to \$1,000 and support
of the Federal Arts (Coffee-Pepper)
bill, were expressed in resolutions
adopted Monday night (9) at a mass
meeting at Mecca Temple, N. Y., sttended by 2,000. Arthur Byron,
Equity candidate for president, was
chairman. Texts of the resolutions were telegraphed to President Roose-velt and Harry Hopkins, WPA Ad-

welt and Harry Hopkins, WPA Administrator.
Speakers included Morris Watson,
the Newspaper Guild; Pred Birnbach and William Feinberg, of the
William Feinberg, of the
William Feinberg, of the
Poper, course of the Speakers
Unions Rockwell Kent and Martin
Popper, course for the WPA Arts
Unions Conference: General tenor
of the speekers was that the arts
projects' personnel should not be
cut but enlarged,

Inside Stuff-Legit

Salary claims of actors dating back to the Shubert receivership are about cleaned up. Payoff to Equity, which made the disbursements, covered a period of more than five years. Claims amounted to \$44,000 and were filed by players in 'Alison's House' and other shows operated by the Shuberts. Refere verified the claims but recovery would probably not have been forced because of the receivership. However, Lee Shubert elected to pay the actors personship, it is understood, and checks for \$125 elected by the actors personship, it is understood, and checks for \$125 elected by the claim of the state of t

'All the Living,' which closed Saturday (7) at the Fulton, N. Y., might have made the grade, but the backers wanted to get out and no more consumed the grade, but the backers wanted to get out and no more consumed the consumer of the cons

Quick decision to yank 'Gentlemen Need a Shave' after its Baltimore debut last week had the accord of Charles Washburn, who wrote the show with Ben S. Gross. Whether it will be tried again next season is problematic, but is claimed there are several nibbles for the picture rights. Number of people around show business with a yen for managerial earnings had pieces of the piay.

Lady at Large,' a Shubert production, which was also listed for late spring entry on Broadway, likewise called back after New Haven and Boston showings.

Girvan Higginson, who made his debut as a manager last week with Eye on the Spistrow," at the Vanderbitt, N. Y., is the grandson of Lee the Boston Symphony. His staffer, Augustus, was an architect of Chicago and Santa Barbara, Cal. Young Higginson, a Yale man, was connected with the Lobero theatre in the Coast spot and geelaized in stage lighting. Sparrow, which had a summer tryou tast year as The rs. Thomas, cost approximately \$45,000 before the curtain rose, although it is an unpre-cost approximately \$45,000 before the curtain rose, although it is an unpre-

Cecilia Loftus completed her fifth and final program of impersonations unday night (8) at the Lyccum, N.Y., to virtual sellout attendance again. irst of the solo appearances was at the Little, which proved too limited

First or the sow supervision in the first show which lighted the Lyceum in appairty.

In support of the supervision in the first show which lighted the Lyceum in 100, as sealing woman to E. H. Solbrern, who starred in 'The Smilling 100, a sealing woman to E. H. Solbrern, who starred in 'The Smilling 100, a sealing woman to E. H. Solbrern, who starred in 'The Smilling 100, a sealing woman to E. H. Solbrern, and the supervision in the supervision i

Original costumes of late ' irginia' will be used for presentation of show at St. Louis Municipal Opera this summer. Show is planned as fifth on schedule by Richard Berger. Entire dressings of jewels, props and costumes, originally costing \$40,000, were bought last week by Brooks:

Shows Out

'Once Is Enough,' first known es 'Half a Loaf,' will close at the Milici next Saturday (14), after playing 13 weeks. English comedy drew smart patronage and until recently aver-aged better than \$11,000 a week; Total gross for the run will \$140,000

ONCE IS ENOUGH
Opened Feb. 15, '38, Moderate
opinions greeted this the morning after. Atkinson (Times)
saw it as a danlity tedious journal
water, Atkinson (Times)
watts, (Berald Trib) said it was
on engaring that many won't
stop to consider there incit much
play to go with it. Variety
(Ibee) said 'Should play well
lites arring.

iving stopped at the Fulton last Saturday (7). It played seven weeks. Despi the play's unusual theme, business was disapweeks: then under that level.

ALL THE LIVING
Opened March 24, '38. Critics
called it depressing, but nicely
done, rown (Post) id it was done, rown (Post) id It was anything but a jolly evening, Lockridge (Sun) 'Absorbing and a little disturbing,' Varlety (Ibee) 'Lateness' arrival should not crimp its chances.'

'Schoolhouse on the Lot' dropped ut of the list Saturday (7), also fter seven Hollywood after seven comedy tried several Sunday night

performances without favorable . Claimed operating profit at \$6,000 until last week, when business dropped too much.

SCHOOLHOUSE ON THE LOT Opened March 22, '35, Trio of opinion types greeted this, goed, had and indifferent. Whipple (World-Tele) said it was good to relax and laugh, and it af-forded many opportunities. Mantie (News) called it dis-Mantie (News) cause is a tastefully and explosively dull. Watts (Herald Trib) said it has its points. Variety (Abel), 'Toe thin for Broadway longevity.'

'Eye on the Sparrow' was a fast fold Saturday (7) at the Vanderbilt. Played only seven performances.

EYE ON THE SPARROW.
Opened May 3, '33. Criti
didn't pull their punches in
giving this the gong. Mantle
(News) 'It is all pretty futile.'
Watts (Herald Trib) said it was one of the theatre's most pun-ishing evenings.

'The Women,' which was an ounced to go off at the Barryr recently, but continued with prices reduced, is listed as 'positively' closing Saturday (14), when it completes a fine run of '72 wecks. was a smash last season and may weeks the gross was \$18,000 on Comedy piled up a total gross about \$1,125,000, of which arout \$675,000 has been this season.

THE WOMEN Opened Dec. 26, 1936. One first-stringer expressed disap-proval for is Clare Boothe of-fering; majority liked it. Brooks Atkinson (Times) gave credit for excellent performances but said he disliked it. Coleman said he distinct it. Coleman (Mirror) called it 'tremendously funny.' Others were in like vein. Variety opined 'It should do business for quite a spell.'

Wini Shaw's \$100 Fine

For Equity Membership Wind Shaw, suspended by Equity In 1934 for appearing in Shim Sham Revue* on the Coast, may gain reine statement by saint the Coast, may gain reine statement by saint sham coast to the Coast of the Coast o

With the Hayloft Histronics

Ticket Code

(Continued from page 47)

floor tickets and not note than 50c.
premium or and not note than 50c.
premium or the state of t

code." Similarly, the manager would be liable to pay 'such a sum as may be determined to be fair and reasonable as liquidated damages sus ined by the industry. Such money would be known as the 'code enforcement fund' and used to make investigations that must be a such as the such as the sum of the property of the pro

may be necessary to enforce the pro-visions of the code.

It is proposed to make the de-cisions of the girevance board final and binding on all signatory parties and no appeal would be permitted.
Understood that while the agencies would be called on to pay, though without such a requirement.

Tabes

Agencies would be called for paying directly or paying directly or indirectly on

Agencies would be barred from paying directly on indirectly any manager of his employees (boxoffice staffs) in connection with the sale or divergence to the sale of the sale

would be set aside in a 'theatre' ticket enforcement account 'and used by the league in seeing that the provisions of the code are carried out.

Visions of the code of the code out.

Visions of the code out.

Visions of the code out.

Visions out

tions. It is a point that will probably also result in a distinct difference of opinion.

John State of the state of the state of the state of the plan, however, say that show business cannot be stabilized unless the plan, however, say that show business cannot be stabilized unless the plan, however, say that show business cannot be stabilized unless association and that the idea originated with Equity. Indicated that the plan was made stringent the state of the state

Skowhegan,
Mciville Burke is returning to
Lakewood for his eighth summer as
director of the Lakewood Players,
Season is scheduled to open May 28,
Players who are returning thi
season include Grant ills and Mr.
and Mrs. Arthur Byron.

Honey' First at Dennis
Dennis, Mass., May 10.
Raymond Moore's Cape Playhouse
opens its 12th season June 27 with
Honey's new play by Ward Greene,
starring Mary Brian and featuring
June Walker. Honey is a comedy
about a large southern family of reduced circumstances, Ilving

duced circumstances, living Brootlyn.
Miss Brian is signed for the entire lowest eason at the Playhouse, Max Gordon is interested in the pince for possible Broadway presentation in the fall. Arthur Sircon restation in the fall. Arthur Sircon restay of the pince for possible Broadway presentation in the fall. Arthur Sircon restation in the fall. Arthur Sircon restation in the fall. Arthur Sircon restation with the fall of t

lissa Landl to Elitch

Hoiiywood, May 10. iissa Landi has shifted her stray iissa Landi has shifted her straw-hat activities to the Elitch Gardens in Denver. Original pians called for a summer season at the Players the-atre in Clinton, Conn. Latter house, newly built at a re-puted cost of \$350,000, is dickering with Hollywood agents for film

Strawhat Warmup
Hollywood, May 10.
Diana Gibson treks eastward next
Sunday (15) for a summer of stock
at Mount Gretan, 2n, before opening
in September in a Broadway play.
Show, still untitled, will be produced by Sam H. Harris, with a tryout in Balti

Fellows Brother
Lynchburg, ay 10.
Virginia Calvert, socialite of the
Warrenton horsey set, has signed for
a strawhat season with Abingdon's
Barter theatre.
She's a sister of George A. Calvert,
Jr., member of one of the You Can't
Take It With You' casts.

Strawhai Sked
St. Louis, May, 10.
Gordon Carter, technical director
and scenic designer of the St. Louis
Little Theatre, has been elected
possident to the strain of the strain
to the strain of the strain of the strain
cognization which has selected a site
at the Sebago Club in St. Loui
to the four al freeso play
to be presented this year. Hans
clomar is vice-president. William
Gordon Sommers business manager.
Site for the theatre will accommodate
800 and is only 10 minutes drive froi
this city.

this city.

Sked calls for the presentation of Penny Wise July 6-9, To Quito And Back July 20-23, Volpone Aug. 3-6, and Russet Mantie Aug. 24-27. Combo and amateur and professional talent has been enlisted in the movement, the first of its kind here. Season ducats are being sold at \$3.50 and the theatre will be scaled to \$1 for single admissions.

for single admissions.

usicals at cribey

Hartford, May 10.

Fran Conway, who has been producing, directing and mc.-ing shows at the Club Et Monocco here for the past 18 weeks, moves to Hernhey where he will produce and direct a scries of shows between May 28 and September 18. Last year he directed shows at that house.

Histor producing will be the mu-First producing the thing the model of the control of th

Tamara at Central City
Tamara has been engaged from
July 16 to 30 by Jones and Aldrich
for the Telehouse Night Citub at Central City, Colo., during the festival

there. Nance O'Neili has been set for the part of the Duchess of Albuquerque in the scheduled producti u of 'Ruy Blas.'

For Equity Membership

Martin Beck's Secty. Indicted For Shortages, Maybe \$400,000

Mrs. Lillian Saxon Schrein, secre-tary to Martin Beck and manager of the New York theatte which bears with being short more than \$400,000 in the showman's account. Beck's dislike of figures and his habit of car ing large amounts on deposit was in the proper of the peculiar was in the proper of the peculiar of the peculiar to the peculiar of the pe

tions possible.

Defendant's cool demeainer when she was held under 18,000 bail and similingly indicated she would have her day in court, conformed to her \$1,000 across the boards on a-long shot. Most times the horse proved to be a stiff claic ranh, but iss show business, never batted an eyellow the show to be a stiff claic ranh, but is show business, never batted an eyellow the show business, never batted an eyellow the show to be a stiff claim to the show the show to be a stiff claim to the show the

owes him another \$4,000. It was a stempt to collect on markers or alips given the booke that is to be lieved to have led to her undoing. Beck was cognizant of the secre-tary's penchant for the rases, for he times. While he would bet a sub-bution a race, she would burst bookie's runner and wager heavy coin without the manager's knowl-edge. She has a rather elaborate coin without the manager's knowl-edge. She has a rather elaborate dozen servants. She is not half a dozen servants. She is not half a dozen servants.

Another Charge

Beck's nephew.

Miss Saxon was subject to a second arrest last week on the charge of having copen and the company of the charge of having copen and the charge of the charge of

reach \$1,000,000.*

Beck is among the richest men show business. Although the legit theatre on 48th St., only legiter west of Eighth Ave., has been operated successfully since it was built, except for the current season, he made his fortune in vaudeville.

built, except for the current season, he made his fortune in vaudeville. The control of the cont Assn., which operated in Chicago. WVMA did a bigger booking busi-ness than the Keith exchange.

ness than the Keith exhance. He built the Bock theatre and thereby entered the legit field. House was erested like a fortress, steel construction being three times as heavy as usual. Manager has stated that the property is free of all encumbrances and its value has been placed at more than \$1.000,000.

Walter Armitage Out Of New Orleans FTP

Of New Orleans FIP Walter Arminge, director of the Federal Theative Project here, reederal Theative Project here, remiddle of the production of 'Art and
Mrs. Bottle, 'which he was directing
and laking a leading part. Mrs. Low
freshould project of the WPA. Said
Armingse had been resigning every
month or io, and 'we've been thin. But this time we've
She said it was temperament that Walter Tentiage, director of the Foderal Many Period Control of the Control of th

Current Road Shows

Week of May 5

Abbey Players, Hanna, 'A Doll's ouse' (Ruth Gordon), Forrest, Philadelphia.
'Golden Boy,' Biltmore, Los

Angeles.

'Lady at Large' (Margot Grahame), Plymouth, Boston.

'Pins and Needles,' Shubert, 'Room Service.'

Room Service, Miwaukee (.)

Star Wapon' (Burgess eredith- Illian Gish), National, Washington, Tebacce Road, Philadelphia, Victoria Regina' (Helen Hayes); Aude, Portland, Ore. (9-12): ivic Aude, Oakland, Cal. (14).

'Women,' Colonial, 'You Can't Take It You Can't Take It
Locust, Philadelphi
'You Can't Take It
Geary, San Francisco,
'You Can't Take It
Shubert, Newark.
'You Never Know'
Velez-Clifton Webb),
Opera House, Chicago.

PAYOFF CHARGE VS. COAST FTP

Los Angeles, May 10.

Charges that Ilsa Lacote, German actress, paid heavy coin, to an unamed person to secure the lead role duction of 'Cears and Cleopatra' and complaints that other actresses on the project also were forced to pay tribute, brought Charles Goranson, chief Works Progress Administrator, investigator, here from Salt unity, or conduct a formal inculty.

infation investigator, here from Sail infation conduct a formal inGorasson was summoned here by Col. Donald H. Connolly, local WPA chief, after complaints had been who in private the sail of the complaints had been who in private life is the wife of Werner Heymann, composer, had kicked in plenty to a man of construction of the construction of

Goranson and FTP-exces were not so much interested in whether \$500 or \$2,000, as variously reported, had been paid out by Miss Lacoste, but were vitally concerned in knowing if any project exee had accepted coin. If such evidence can be uncovered, it will lead to filing of cri inal charges, it was stated.

St. Paul Aude Mgr. To

Be Civil Service Job

Be Civil Service Job
St. Faul, May 10.
Local munie aud's job of manager
was last week, voted by the city
was last week, voted by the city
lee, with exams to be held at a date
be announced later.
Low the came to be announced a later
at a salary of \$275 per month. Puri
also manages the Randolph, nabe
house, on the side. Gist of the counhouse, on the side. Gist of the counently, since he's the first one put
the former while dephant solidly
into the black column.

'RIGHT' TO MOVE TO MUSIC BOX

Td Rather Be Right will shift May 23 from the Alvin, N. Y., to the Music Box, N. Put at time Mile and Men will have closed. Broadway's top grosser, starting George M. Charles, has successful to the Stagood. It cased under that level last week. Alvin cannot, profit at that gross because of the show's heavy pretraining. House manage men the stagood was successful to the stagood of the show's heavy pretraining. House manage men the stagood of the show's heavy pretraining. House manage men the stagood of the show's heavy pretraining. House manage men the stagood of the show's heavy pretraining. House manage men the stagood of the show's heavy pretraining. House manage men the stagood of the show's heavy pretraining. House manage men the stagood of the show's heavy pretraining. House manage men the stagood of the show's heavy pretraining. House manage men the stagood of the show's heavy pretraining. House the stagood of the show's heavy pretraining. House manage men the stagood of the show's heavy pretraining the stagood of the show's heavy pretraining the show's heavy pretrain

ment recently sought new sharing terms. Music Box is operated by Sam H. Harris, who presents both Right' and Harris, who presents both Right' and war in cooling system. factor which favors Cohan appearing fin the heated period. Right' was originally slated for the Box, but it was felt. that the show's chances might be active to the show's chances might be active to the show's chance might be active to the show's chance of the show in the stage "Alvin and recapture be production cost" as quickly as possible. Star plans a weation dum possible. Star plans a weation dum possible. Star plans a weation dum fight' easily expected to stick through July.

No show in the history of the stage

Right's easily expected to stick through July. He history of the stage was accorded as much press mention prior to the Broadway premiere and its earnings were so consistent that it stated operating on velved during the winter. At the Music Box the stage of the stag

all having been awarded prizes or other bonons.

'ice and Men' won the critics' prize and business which had bono away down, jumped 100%. While intendance has held up, the drama was never figured as a holdower pos-sibility and the leads proposed with-drawing at the end of the mo-ther the proposed with-the company of the company of the when the essens contracts expire.

Shuberts and Chappell Nix 'Never Know' Score

Shuberts and Chappell Music have generally restricted the music of the new time show. You Never Know, until nest fall. Broadway presentation of the show will be held, up until then because of film commitments of Lupe Velez, who exits roadshowing troupe June 3 for the Coast.

Coast.

Producers want to keep Cole Porter music fresh for the New York premiere and have banned use in hotels, by bands, on radio, etc. Couple of orchestrations got out, but lawyers hopped on matter imme-

ENGAGEMENTS

Brokers. Niteries File Tax Returns Without Payments: U. S. Indictments

VARIETY

George M. Recalls

Receitly a man sitting in the first row at the Alvin, New York, algelt through the whole that part of 17d Rather Be cago Haymarket to George M. Cohan. Admission to the gallery being a nickel, it was virtually a flophouse. Stage mantender of the control of the c

Equity and the WPA project in New York is somewhat eased, several dis-

Signify and one WAY project in new York is somewhat eased, several din. One is the matter of transfers of the Cauly members to it. "white collar" projects. Another concerns and actus on the Yolfed Cuttle Suprementions of WAS statisticians. Eaculy vigorously, objected to the continuous of WAS statisticians. Eaculy vigorously, objected to the Whope Professional standing has been questioned. Figures are somewhat one of the Jist is thampered by assumptions which Equity questions. One of the Jist is thampered by assumptions which Equity questions. One the Cauly is thampered by assumptions which Equity questions. One the project of th

sionals.

According to the WPA figures, there are 1.310 actors in the project and out of that total the pro tranding and out of that total the pro tranding that £7 are drama coaches assigned to teach in community centers. That activity alone is a point in dispute. Equity people unt that WFA ever field. Understood that Halle Fiangam, National head of the FFP, inserted the community school idea. However, the administrators now separate the coaches as not coming under discussion, leaving 415 people to be accounted for.

Stated that 68 are members of stage unions and therefore regarded as legitimate pros. An additional 131 claimed they are in unions but failed

claimed they are in unions but falled to prove such membership;
Explanation given for the retention of people not in unions was that 'we are endeavoring to find out if they are professionals and waiting for a definition (from Washinsten) of what is professional as applied to WPA.

The professional as applied to WPA.

The professional as applied to WPA.

The professional is with the professional in the p

he would be regarded as a pro. Claimed that out of 347 people not in unions 196 are 'dicemed professionals by our standardst. Concedidate 88 are non-pro and the standards of 58 is not determined. Fointed out of 58 is not determined. Fointed out tion 'only 41 are white' and that WPA has a 'lower standard' for those in the 'Yiddish and colored units. Latest explanatory letter covering the confested figures was sent by sense of George Kondoli, who is away our sceation.

There was a change in procedure.

away on vacation.

There was a change in procedure arranged for the engagement of the new quota of 220 people and WPA is now holding auditions. Equity sent 35 members on relief to WPA head-quarters and it is expected that all will be taken on for out-of-town activities. Understood the audition ited was decided on to eliminate the idea was decided on to eliminate the chances of more amateurs getting into the project. However, verified lists submitted by the slage unions was thought to be ample projection. There are still seven pros who were transferred and whom Equity is still endeavoring to get back in clother thester's project.

Some of the smaller ticket brokers in New York are reported filing monthly returns on admissions taxes without making remittances, claiming inability to pay at this it tion is regarded as indicated the second of the second payment is accompanied by an interest charge of the second payment is accompanied by an interest charge of the second payment is accompanied by an interest charge of the second payment is accompanied by an interest charge of the second payment in the second payment is accompanied by an interest charge of the second payment in the second payment in the second payment in the second payment is accompanied by the second payment in the se

lax returns on checks were filed by
the French Casino and Hollywood
restaurant when they folded, there
restaurant when they folded, there
restaurant when they folded, there
they have been onthe filed they are the filed they conthey have been ondered and if payment is not made
within 36 days of filing, warrants of
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within 36 days of filing, warrants of
dered and if payment is not made
fevenue Department may be put i
charge of places where the tax is
findictments against two larger New
York theatre ticket agencies, their
officials and two individual sellers
were brought last Friday (6) by the
convicted the defendants face long
prison terms and heavy fines.
Action resulted from the federal
he Broom the filing the filing the filing the filing
and the filing to obey the government's definant for proper tax report

Those named in the indictments
against these defendants contain ninetree than the filing the filing filing filing filing filing
an accountant. Two indictments
against these defendants contain nineto filing false returns and the
man in the filing filing filing filing filing filing filing filing filing
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McEVOY'S MUSICAL WITH ART SCHWARTZ

J. P. McEvoy, back in New York after six weeks on the Coast scriping 'Lucky Penny' for 20th-Fox, plans to do a musical this summer with Arthus Schwartz. Effort is McEvoy's first since the Shubert revue, Americana, it did five years geo, and his first with Schwartz, who has the McGwartz, who has the McGwartz, who has the McGwartz who had been with the McGwartz who had McEvoy is due back in Hollywood for two more pictures on the Zannek lot before June 1. 'Penny,' recently completed, is Shirley Temple's next starrer,

Add: Summer Stocks

(Asterisk indicates conformity with Equity regulations.)

**Pluyhous, Providence, R. I. May
9. Al Luttinger-A. A. Spitz.
Gregory St. Pluyhouse, Rechester,
N. Y., June 15. Leonard Altobest.
N. Y., June 15. Leonard Altobest.
N. Y., June 16. Leonard Altobest.
N. Y., June 18. Leonard Altobest.
N. Y., June 18. Leonard Altobest.
N. Y., June 18. Leonard Altobest.
N. John Holden, Players.
John

Summer raymouse, etc.

Mexport Casino, Newport R. J.

July 19. 7 weeks, Helen Arthur,

Fred Barr, Louist Valley, Ir.

July 19. 7 weeks, Helen Arthur,

Fred Barr, Louist Valley, Ir.

July 20. 7 weeks, Melen Arthur,

Vin yard Plawers, Oak Bluff
Mary San Bluff
Mexport Plawers, Oak Bluff
Mexport Plawers

Musicians Union Seeks Funds For St. Loo Concerts

Exclusion of \$15,000 for the employment of union tooters to play concerts in St. Louis parks this sumer, from the 1993-39 city budget passed last week by the board of advance, had the St. Louis tool of the American Federation of Musicians considerably military and the state of the considerably military appropriation ordinance adopted to take care of the concerts.

concerts.

Al G. Schott, business representative of the tocal, said the usual routine was followed this year in prepark department who, in turn, passed
is to the diyector of public welfare,
who was expected to lay the matter
control of the control of the control
to the control of the control
to the control of the control
to the

item had not been Included.
Schott declared that atthough the
city is confronted with a \$2,000,00
deficit, another \$15,000 would not
nake much difference inasmuch as
it would give employment to 3 ure
cro for 12 weeks, with pay of \$40 for
the tooters and \$90 for the leaders.
Schott also pointed out that the under Schott also pointed out that the under privileged would have an opportunity to enjoy music without bei compelled to pay for it at amusement parks or in theatres where bands are carried. Another advantage, Schott said, would be the employment of musicians who are too advanced in years to play at any place but in band concerts.

It's been nine years since the city has supported public park band con-certs. Several years ago the Federal-Emergency Relief Administration sponsored a season of concerts.

CLEVE. SYMPH SIGNS UP **RODZINSKI FOR 5 YEARS**

Cleveland, May to. Refuting rumors he leaving Symphony conductor's stand in Cleveland for radio, Artur Rodzinski signed another five-year contract, which carries a rising satary scale with an option for five more years. Rudolph Ringwalt, associate conductor for last 13 years, also re-signed by Carl J. Vosburgh, manager of or-

ganitation.

Before icaving for short tour to
the Coast, Rodzinski lined up 14
used artists for the Symphy 21st
quest artists for the Symphy 21st
Albert Stoessel to be guest-bashorera.

Albert Stoessel to be guest-bashorera.

Special concert solosits will be Ruth
Slenczynski, Jan Smeterlin, Adopt
Busch, Erica Morin, Joseph Snigett,
Busch, Erica Morin, Joseph Snigett,
Artur Schnabel, Artur Rübinstein,
Boris Goldovsky and Raya Garbousova. Orchestra to play 46 concerts at
Severance Hall.

Det.'s Lecture Series

Cornelia Otis Skinner will top the series of 20 Friday morning Town Hall lectures at the Cass theatre here next fall. She'll open scason Oct. 14 with Edna, His Wife,

with 'Edna, His Wite'.

Others on schedule, arranged by
Mrs. Nellie Peck Saunders, director,
are Andre Murois, John Mäson
Brown, Elissa Landi; Hector Bollitho,
Alice Roosevelt Longworth: Denis,
P. S. Conan Doyle, Linton Wells, Dr.
Henry C. Linik, Hon, Lord Strabolgi,
Dr. A. L. Sachar, Frederick Styder,
Brother Common Hole, ChanChange Police Research Hole, ChanLanding Police Research Hole, ChanBrother Common Hole, ChanCommon Hole, ChanCom

Mitropoulos Signed Minneapolis, May 10.

Dimitri Mitropoulos has been re-en taged for next season as conductor of the Symphony here.

en taged for next sesson as conductor of the Symphony here. Soluists already engaged for the 1938-39 season are John Charles Thoras, Kirsten Flagslad, Serge Rachmaninoff and the Monte Carlo Ballet usse.

Legit's 'Aida'

Detroit, May 10.
Marking first time 'Aida' will be acted in these parts, Detroit Musiclans Assn. is backing two performances of 'Aida,' with a cast composed entirely of De-

cast composed entirely of De-troit Negroes, to be given May 20 and 2t in Detroit Institute of Arts aud. English translation will be used. Production will have two pianos and an organ as accom-paniment.

Minimum Wage Pact Hits Cuts In St. Louis Symph

St. Louis, May 10.

Although several of the higher
salaried tooters in the St. Louis
Symphony have accepted a wage
silee for 1938-39, Sam P, Meyers,
president of St. Louis local. American Federation of Magicians, has
all ters could not be accepted because of the minimum \$400 a week
set by the union. Meyers' statement
was, made following letters sent. by
George W. Spearl, chairman of the
ticket subscribers, in which Spearl
stated the suggestion that all members of the society's personnel take
a cut of approximately 5% had been
ignored.

bers of the society's personnet used incored.

Speart stated that in view of the failure of the wage cut plan construction to the state of the state

increased maintenance fund of \$115,-000, \$11,500 of which is now pre-scribed, and predicated no decrease in the earnings of the orchestra

Set 70 Singers, Dancers, Comics for St. L. Muny

St. Louis, ay 10.

Municipal Opera which opens its
20th season in the all fresco theatre
in Forest Park June 3, has Jined up
not one of the state of the state of the state
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comedi ill appear in 'Of Thee I Sing'.
Other headliners to appear during the sesson are Al Trahan, Bitl House, Jack Sheehan, Frank Moulan, Eric Mattson, Gorge Rasety, Jack Good, Hal 'Forde, Eugene Lowenthal, Joseph Macautay, Melissa Mason, Ethel Morrison, ary Hopple, Vicki Cummins, Helen Raymond and Wil-

ntho, lenis, benis, ben

PLAYS OUT OF TOWN

Curriculi Curricula

Providence, May 7 Providence, May I.
Revné la (wo acts (15 secure) by Richard
O. Fielacher, Phil II. Robsman, Jr., and
Robert D. O'lifein, presented by Robert
D. (Pitrien, Manke, Kdoward Cilmone and
State of the Common and
State of the Common and
Horizon Lawrence, May 5-1,
184.

ition university. Providence. May 3-1.

'Curriculi Curricula a hilartiously funny, well-handled satire on
college life, for the said of the college life. The said of the sa

CANNIBAL CARNIVAL Cambridge Mass. May 7.

1-	American premiere of satirical comedy
3	(2 nets, 7 scenes) by Herbert Hodge; pre-
r-	sented by the Harvard Univ. Dramatic Cinh. Staged by Laurence Car Settings.
of	Grims Johnson. At the San Cam-
10	bridge, Mass., May 6, '88.
s,	Crabbr
	Bumpus tes H. Legentre, Jr.
n,	Joe Lee A. Dimond Nelson Miles
d.	Ambrose cCrea Cols
d	Eva Polly Long
n	Lovely Lady Dornthy Ramspeck
	King Boka
15	Natives: Reverly Alexander, Eleanor
d	Dovie Luia Ilm Kelley, Belley Noves,
У	Henrietta Safford, Pairicia Sussman, Pris-
ť-	cilla Gniassi, Dorothea Stats, Bruce Hur-
of.	Bernard J. McMahon, Richard Holden,
	Paul Canaldy, Thomas Shrewsbury, George
st	
n	liam Fox, Theodore Shoolinna, Donald Lowry, W. J. Barry, Perry Keals, William
	Lowry, W. J. Harry, Perry Reats, William

Written by Herbert Hodge, a Lon-don cab driver, 'Cannibal Carnivat' is crude satire, whacking blust bludgeons at capi tism, church and

bludgeons at capi tism, church and state. Bright industrialit, a two-fined churchinan and a London to the churchinan and the companion of the churchinan and the companion and the companion and the companion and the churchinan and the companion and the churchinan and the churchinan

Gentlemen Need a Shave Battimore, May 7.

and Ben Gross; presented by Pierce Power- Waters. Singed by Howland G. Edwards. Setting: Harry Gardon Bennett. At the Maryland, Balthuore, May 3, '38; \$2.20 top.
Postge DelaneRichard Taker
Bible Gibbs
Belen FergusonKlisnbeth Wible
Mile
Lullil O'lluraSimone l'etitienn
Butch Dugen
Thy They
Herare Enright Roland Hogne
Gloria Hammond
Brody
torony
Hen Box Habbs Frank Mr Cormack
Talls Dave Muller
Mrs. Kulbfussllope Landir
Shostopovitch
Seymour Huynes
Patrolman Mulligan Robert J. Mulligar
Red Cassidy Ben Laughlin

Plays on Broadway

MAN FROM CAIRO

Goldberg, adapted fr	on the French ut
Yvan-Noe; presented	hy Mildred Todd.
Unest Reederlick B. I	ox: at the Broad-
tines. Reederick B. I	'38; 43.30 top.
Londs	Charley Adler
Kornal	A 1 Rechert
Morelko	Carubline Kuy
Hozsika	Loveub Bulott
Janes	Mintered House
THUOS	Richard Radori
Bela	Friink willing
Leni	Helen Changler
i.eni Henriette	Viola Hoacus
Taller	

The Man from Cairc' looms as a better Hollywood possibility than as a play, though it's not without its bright moments. However, this Danier of the moments of the moments of the moments of the moment of the momen

Joe Butoff as author, producer and star, respectively, were unliked in the latter producers of the producer of

Lye on the Spattow
Connedy in three acts by Maxwell Selser; presented by Girvan G. Higginson. Fu- tures Catharine Dencet. Singed by John M. Worth. At the Vanderbilt, N. Y., May 3, '38, \$1330 top.
Phillip Thomas Montgomery Clift Namy Thomas Ratherino Deane Freeman Ragna Stehl Roger Sanford Barry Sullivan Ted Strong Phillip Ober
Barbara Thomas Catharina Douest Pelar Stride Lealle King Min Weight Perra Benton Roalican Stiano Braggiotti
Plorence Augden. Dornlly Francis ('Mari' Prancesca Lenni Thomas Ibsses Bulwani Fielding Refit Tollector. Graest Woodwani

The Vanderbill theatre has had little susticiance this season and Eye on the Sparrow will not break Ar. The Mrs. Thomas, it first bubbled up in a summer show shop, being then regarded a mediocrity script in the interval does not appear to have bettered it. Givun G. Higsimon, new as, a producer, had diduring preparations, but it doesn't

seem to have made much di
anyway.

A dizzy, widow,

A dizzy, widow,

A dizzy, widow,

A seem to have made Philip,

arown children, Nancy and Philip,

arown control of the turnishings because they

are the seem of the furnishings because they

moves to Greenwich Vitlage, where

if it soon apparent fint coin is just

baker and landord,

where the backer and landord,

woo the girl unancessfully, for she

arown the seem of the seem of the seem of the

moon the girl unancessfully, for she

in y doubter has been beaux, too, includ

young attorney, Brother goes for

a left wing tass and gets turned quick
by, Mother has her beaux, too, includ

to be made abroad. Mrs. Thomas is

so whom she prought back with her, so

women the prought back with her, so

and the sealth of the sealth of the play

whom the pought back with her, so

whom as pought back with her, so

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Philly Summer Concerts Will Open June 23; Co-op

Stella Adler for B'way
Hollywood, May 10.

3 role Chiram, Group Themselvent Hollywood, May 10.

4 Themselvent Hollywood, May 10.

4 Themselvent Hollywood, May 10.

4 Themselvent Hollywood, May 10.

5 Roll, May 10.

5 Rollywood, May 10.

5 Rollywood

Chi Has a Single Legit This Week; 'Never Know' \$20,000, 'Service' \$5,000

Loop is down to a single legiter this week, 'You Never Know' at the rand, while the other houses in the

rand, while the other houses in the loop are shuttered.

"Room Service' scrammed westward afters a long stay in the Selwyn.

It was a longh run, with the gross with the service of the

Estimates for Last

Ratimates for Last

Room Service; Selwyn (1,000;
32.73). Fi ished Saturday (7) and
headed for Ibuautee and westward
headed for Ibuautee and westward
hand framen \$3.00 for 11th; and
"You Never Know," Grand (1,300;
"You Never Know," Grand (1,300;
with good gross of nearly \$23,000 on
headed to the common state of the common sta

Colored drama.

'Spirochete,' Blackstone. Play on syphilis theme getting big play on

'REGINA' \$26,000. NORTHWEST WEEK

Helen Hayes scored a resounding b.o. smash with 'ietoria Regina' in this area last week, piling up a total gross of nearly \$26,000 in stands in Seattle, Victoria and this city. It was the first appearance of a major stage star here in years and the turnout was solid. Fact that the play deals with British royalty helped. Empress theatre was sold out weeks in advance.
House gets 'You Can't Take It ith You' ay 28.

Victori ay 10.

Ultra-English population of Provincial capital piled up a huge gross for Helen Hayes in 'Victoria Regi 'Close to a record for this house on one performance Thursday (5); 3,300.

Seattle, av 10.

Helen Hayes drew absolute capacity in thiese days here last week in 'Victoria Regino.' Fluured the engageton's regino. Fluured the engageton's regino. Fluured the seatest selfam months ahead and the Met was clean several days before the opening.

Month of the Method of the Metho

Including tax.

If Jonks like a gross execting \$23,000 to for like a gross execution \$23,000 to for like \$23,000 to for like \$23,000 to for like \$23,000 to \$33,000 to for like \$23,000 to for like

'STAR WAGON' \$15,000; DET. SEASON FINALE?

Ditroit, May 10, ith the en ing of "Three ultres' tour in Pittsburgh, local legit season all, but ended abruptly inst Saturday (7) with final performance of "Stur agon." Manager Harry Meckee, of the Case, is trying to like up some of the case, is trying to like up some of the case of the case

Road Legit Grosses

week last year \$129,400

(Based on 14 shows)

Total grosses

'ANGEL' \$16,000, WOMEN' 11G.

BOSTON

Boston, May 10.

I. Married an Angel' again led the town in its third and final tryout week before moving into the Shuert, N. Y. Announcement of final week hypoed trade for The Women.

bert, it. I week hypoch trade for The Women's my week hypoch trade for The Women's my week hypoch trade for The Women's my water have been dear to the state of the week of forpo bit of the week of the wee

ment that it was leaving, prompted holdover of one more frame; third week good \$11,000.

**Lady at Large, Plymouth (1,480: \$2.75). Given the faint-praise treatment by most Hub crix, and reamed the most Hub crix, and reamed the more than \$1,200. for the solo stanza.

'GENTS' SHAVED. STOPS, BALTO

Fading season has stock company revival of They Knew Must They Washed current with Shir Rand in Freem of Charley Washburn-Ben Gross Gentlemen Need a Shave last week at the Maryland drew season's weakest notices. Proposed Broadway try Called off after windup here.

Estimates for Last Week Estimates for Last Week

'Genifemen Need a Shave,' Moryland (1,750; \$2.22). Very bad play to
pathelic gross of less than \$1,000.

'Tonight at \$:30,' Auditorium
stock) (1,575; \$1.11). Nice performances by Norma Terris and Philip
Huston, but no profit at \$2,400.

Frisco to Open Opera Season with 'Chenier'

Opening of the San Francieso
Opening of the San Francieso
Opens season will take place Oct. 7
with 'Audrea Chenier.'
Beniamino Gigli, who returns to
the U. S. from Italy after an absence
of 10 years, will be featured slong
with Richard Bonelli.

TAKE 76 WEEK

"TARKE 76 WEEK
"You Class? Take It With You' rang
up the Cast? Take It With You' rang
up the Cast? Take It With You' rang
up the Cast of the Cast
bood between New Eli land and
Delaware.
Pluyed the Palece Monchester.
Pluyed the Palece Monchester.
Tucaday-Wednesday 12: Portlemen Me.
Tucaday-Wednesday 13-49; Worcester, Mass. Thursday 151, and then
swing south to the Playhouse. Wilmington, Friday-Saturday (6-7).

ey, 200, EKLVN
Brookts, May 10.
rother Rat' cloted its second and
final week at the Majestic here Saturday (1). Was small hope of it nosk
Et manuel for Last
rother Rat, Majestic 1,708;
1561. New York company tonged
take; slow finded.

PITT'S GREAT SEASON

Despite aluggish done win Three Waltzes' dying miserally to und it will be the little and the little are the little and the little are the little and the little are the li

of Pittburgh musicol, and grossed around \$340,000 on an even 25 touring the property of the pr

Estimate for Last

Estimate for Last
Three Waltese, Nixon (2,10);
\$3.30) (single week). First operfus
everything against H-bad notices,
hot weather and parking lot stirk,
which brought auto traffic to standstarted, winding up with miserable
\$5,00, terrible for show of this size;
tour ended here Saturday (7) after
only three weeks out:

DOLL'S' \$13,500, 'PINS' \$8,500, PHILLY

Thying an experiment with You.
Can't Take It With You's the Lock
Can't Take It With You's the Lock
Can't Take It With You's the Lock
purposes, but has had just three atpurposes, but has had just three atractions so far—all light comelies
without outstanding marquee names,
and made plenty of profit. Second.
Room Service' disappointed and
weeks. You Can't Take It With You's
has been hovering on the borderline.
Scale has been cut from \$2.75 to
This will give Philly two \$1.65
shows, as that's the top of Tobacco
engagement last night (Monday) at
taken, out after two weeks white
Erlinger. Last fall Road was
taken, out after two weeks white
ment aims to hold it as long; as possible this time. House has no other
'A Doll's House quits the Forrest.'

booking.
'A Doll's House' quils the Forrest after this week to make way for 'Star Wagon.' Run will be for two weeks and, from present indications, this will be the last legiter of the

Seeson Salmates for Last Week
You Can't Take It With You.
Locust (4th week) (1,400; 9,163).
Switched last night (onday) from a \$2.75 top and apparently aims to ride into the summer; got fairish \$8,000 last week with some difficulties; good showing on the large lower floor.

'CAN'T TAKE IT' \$6,500, FRISCO SIXTH WEEK

WALTZES' SOUR \$8,500; B'way Season Definitely Unwinding, **Air-Conditioned Houses in Demand:** Five Shows Fold. More to Follow

B'way Legit Grosses

Estimated total grosses last week..... \$217.000

Total grosses week last year \$243,500 (Based on 20 shows)

ed definitely washing up. Last week three houses shuttered and this week

Broadway's legit season has started definitely waning up. Last week three houses shuttered and this week three houses shuttered and this week more follow still. Business sauged with the summery weather, ut Friday (6) there was a perkuy, which accompanied a rise in Wall Street. Staturday, however, started the box offices.

Saturday, however, still wall Street. Staturday, however, still wall was a perkuy which accompanied a rise in Wall Street. Staturday, however, still wall was a week and was a week was a perkuy, which accompanied a rise in Wall Street. Staturday, however, still wall was a week and the work of the was staturday (6) there was a perkuy, which accompanied a rise in Wall Street. Staturday (7) after playing did was a week and the was a ward; Mice and Maria (Maria Maria M

FRISCO SIXTH WEEK

surving south to the Playshouse Wilunington, Friday-Saturday (6-7).

RAT 44,900, BYLIN**

The Playshouse William of the William of the Playshouse William of the William of the Playshouse William of the W

ner an exception; ile not capacity, turned in another successful slatement, with gross over \$13,500.

Man from Carter, Broadhurst (2d week (C-1,10; \$3,30). Opened hest work (C-1,10; \$4,30), opened hest with the capacity picked up Saturday, better line the week.

pickéd up Saturday; petter me me weck.

Roos 18 200, C col (52d week).

Schools 18 200, C col (52d week).

Schools 18 200, C col (52d week).

Roos 18 200, C col (52d week).

iconded for a second Salana, and may go to three.

Goodstimate for Lask

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Night ust Fail!

Maioni (2d

Night ust Fail!

Maioni (2d

Night ust Fail)

Maioni (2d

Night ust Fail)

Maioni (2d

Night ust Fail)

Maioni

Maioni

Adding House.

Adding House.

Guild Mulls Own Prize

F.P.A. Gees N. Y. Post
Franklin P. Adams, last with the
N. Y. Herald-Tribune, resumes columning at the N. Y. Post May 23, retiving his The Conning Tower,
His salary as reported in 1935
was \$21,852. He left the HeraldTribune when a reduction was sugsested.

Tribune when a reduction was suggested.

FPA is also planning to do some radio work on a sustaining program scheduled to debut next Tuesday (17) over WJZ. Program is tentatively titled Information Please. Clitton Fadiman will m.c.

Tully's Hollywood 'Expose' Taily's Bullyword 'Espeet'
Murder in Holtywood, which will be appearing shortly in the Chi ris syndicated mag section, is the inside of the William Demond Taylor murder as told through Jam Tully. Story is one of through Jim Tully. Story is one of around for years and nobody dares touch. Tully worle it in a night and then doubted if anybody would print it. Chi Trib said okay overnight. Syndicate pays better than most makes pitching out \$500 to \$100.000 to \$100.0000 to \$

Pitt Post-Gasette Changes

Filst Fost-Gasette Changes
In space as well as dough, Faul
Gasette has dropped thrice-weekly
Round the Town column of Charles
Allard, Weekly News Digest edited
by Charles Biolatien and George Jose
ver, sike on reportorial staff, working on general assignments.
In addition, sheet's advertising dein addition, sheet's advertising dein addition, sheet's advertising dejust building, last week took pay cuts,
% for those earning under \$30 a
week and 10% for those over. To
make Up for slash, help is getting
very slash of the staff of the second couple
of steretoppers going few days ago,
in the staff of the second couple
of steretoppers going few days ago,
into from 115 faul up to 1245 in
order-to get off the final edition run
or time with abbreviated crew.
Only, hardship that works is on
on hour now to knock off his legit
notices.

notices.

Palily likes Dally Frice
Strike of newboys in Philly was
averted last week by decision of
tweek by decision
on the more except the tabloid Daily
on the more except the tabloid Daily
the newboys, but for the other publishers over Robert McLean, of
the newboys, but for the other
publishers over Robert McLean, who
the second of the A.P. for months
is last arguments were killed off by
action of the N. Y. Times and Hersde
Tribune in upping their prices and
the demands of the newboys.

Fischer's Columnar Deals
Groupe Fischer's signed with
United Feature Service to write 'Hollywood Whispers', a daily column,
for the Scripps-Howard chain and
other syndicate clients, a bata of 17s
nonthly page of picture comment for
Radio Mirror.
Jimmie Fidler, who formerly did
the Mirror chore, now is contribute
a monthly page of dim features to
Pictorial Review, starti with the
August 1800e.

Windsor Fublisher's Will
Will of the late W. F. Herman,
publisher of the Windsor (Ont.)
Daily Star, revealed last week an estate of \$86,000, of which \$660,440
was in Star stock.
Directed the Star Publishing Co.
to pay household expenses of the

One Bell

Hollywood, ay 10.

New way to stience longwinded flacks was evolved by
Doug Churchill, N. Y. Times'
Hollywood rep. Press agents,
waxing too oratorical; are cut
short by a gong, a la Major

Bowes.

Churchill will keep the flack-stopper on his desk perma-nently to sa e time, ear drums and pencils.

widow and pay her a monthly salary of \$1,000, and that income from a block of stock left to H. A. Graybil, business manager of paper, be paid to Mrs. Herman until her death. The block amounted to one-third of the Star stock.

N. Y. Herald Trib Stays as Is N. Y. Rerald Trib Slays as Is Huddles of the executive board of the N. Y. Herald Tribune last week gave rise to fresh rumors that an executive the second state of the second sec

and deciding to hold on to the publication.

Trib has made some retrenchments intely, one cost-saving item being activated by the second of the second with the decided by lessening the number of publication of the paper has been reduced by lessening the number of publication of the second of the

Detroit Saturday Night Folds After 31 years of publication, De-troit Saturday Night folded last Sat-urday (7) following financial diffi-

troit Saturary varieties of the control of the cont

More Inales' Hellyweed
Mardom House Is issuing this
wandom House Is issuing this
wandom House Is issuing this
wandom House Is issuing this
ized in Cosmopolitan. Story has
caused quite a stir in picture circles
giving rise to speculation on the
identity of the author. Generally asidentity of the author. Generally asfise was secretary to David O. Selznick.

Story is an amusing insi ment of the film industry:

LITERATI OBITS THIS WEEK
Barlin, 83, former editor of
Earl's Marlin, 83, former editor of
Earl's Marlin, 83, former editor of
ied on May 5 after several months'
iliness. He had been president and
eneral manager of the Newspaper
Enterprise Association. His widow
Mose EMille Ghabwer, 75, founder
and publisher of The Daily Jewin
Mose EMille Ghabwer, 15, founder
and publisher of The Daily Jewin
Ander EMille Ghabwer, 15, founder
and publisher of the Daily Jewin
Mose EMille Ghabwer, 15, founder
and publisher to the published in
Her Her of the State of the State
Frederie B. Tablete, 65, formerly
managing editor of the New York
Globe, died on May 7, in N. Y. He
Ad been on the starf of the N. Y.
Truck, and then spent 20 years on
land been in the brokerage business.
Jeahn N. Klock, 72, publisher of the
Benton Harbor (Mich.) New Palladium, died in Chicago on May 7.

Dell Publications, is back with that firm's Foto mag, as of last week. Bill Seabrook being kidded on his non-Nazis in "Free Americans" He couldn't find Hitler allics in U.S.

Young America staff feuding with the publisher Stuart Scheftel over proposed two months' summer layoff John S. Martin of Time mag work-ing on a novel which Si n & Schuster will probably publish in the

Arthur Davison Ficke on way back to Hillsdale, N. Y. from Ber-nuda. F. V. W. Mason still bicycl-

Dr. Nathaniel Lief, songwriting-dentist, has a new book, 'Dental and Incidental,' ith a special chapter on recession.'

'recession.'
Emmanuel Eisenberg has written a novella titled 'The Frieze of Penelope Weaving,' for the next issue of Story mag.
American Booksellers' Convention

American Booksellers' Convention will hold its annual confab at the Pennsylvania Hotel, N. Y., from May 15-17. Ani Block, lecturer and former

May 13-17.

May 13-17.

May 16-17.

May 16

"One of the control o

Time. On Borrowed
Prosecutor artin J. Mostyn of
Hartford Police Court has banned
from the newsstands the current issue of Ken. Mostyn considered the
article 'Los Angeles Sporting Girl'
as obscene.

as obsecine.

Dick Brooks, WNEW, N. Y., commentator, is turning out a daily eclumn tagged Little Things in Life' for the Paterson, N. J., Morning Call. Expects to go into the Passaic, N. J., Herald next week.

Albert Deane's "Spelling Bees," is used by some picture house man."

Albert Deanes' Spelling Bees, is used by some picture house managers to help them In running off these events. Deane is director of foreign advertising and publicity for Paramount. Book was published by Stramount solow as published by Capria Shoots As He Pleases' in Alva Johnston's piece on Frank Capria in the current Salevepost and Alva Johnston's piece on Time had a piece on The Killer-Diller' in Salevepost and coincidentally Benny Goodman by Juned his own story for Arnold Glinrich has sailed for Arnold Glinrich has sailed for

Goodman sp-lined his own story for Liberty.

Arnold Gingrich has sailed, for Europe, to be gone till end of July. This trip he will seek out a number to the seek of the seek out a number is largely political, and look up color work for Coronst from private colorwork for Coronst from private detailed by the large seek and the spetis staff of the Philly Record last week at his father's insistence. Sheet, which until recently backed the seek at his father's insistence. Sheet, which until recently backed \$30,000 loan he got from a government contractor became public.

MARRIAGES

Peggy Lynch to Buddy Maldson, in Pittsburgh, May 1. He sings with Ray Pearl's orchestra.

Ray Pearl's orrelevira. Unione L. Edith Crew Irwin Vames L. Edith Crew Irwin Vames L. He's production of the State of the

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vanury takes no credit for these news items; each has been rewritten from a daily paper.

East

Steamboat excursion season in-augurated in N. Y. last Saturday when the Keansburg boats started weekend trips. Will go on daily schedule Decoration Day.

when the Keansburg boats started weeken Decartion. Do on daily weeken Decartion and the started was a started the started was a started to the started was a started was a

tracks to tell why they nave paid relief taxes for the past four years. Most of em have ignored paid relief taxes for the past four years. Most of em have ignored and the past of the pas

cert in city parke this summer, and the control of the Air. Says at teaches people of the Air. Air. Says a

Elizabeth Sullivan to Jefferson Parter in Los Angeles, May 4. He's a flat with the money he earned parter in Los Angeles, May 4. He's a flat with the money he earned parter in Los Angeles, May 4. He's a flat with the money he earned parter in Los Angeles, May 4. He's a flat with the money he earned parter in Los Angeles, May 4. He's a flat with the money he earned parter in Canton, O., May 1. He's a being tossed Friend (1900) and the money has been contact. He may come a later, the money has been contact. Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montayne to Silver Lake Pantages. Hubband of Dixter Harold Montages. Hubband of Dix

ondon. 'Vantury takes no credit for rewritten from a daily paper;

loser in Rural Progress, propaganda manual progress and control of the con

Coast

Broadway

Equity 25 years old.

Lou Lissner back to San Francisco Allen Schnebbe's wife operated on last week.

Major Bowes up for membership

t N. Y. Yacht Club.
The Clifford C. Fisthers due in
rom London end of May.
Bernard Sobel to London, Paris
nd Holland vacation June 1.
Amy Vanderbilt has joined the
oe Israel Publicity Associates.

Leighton Blood has succeed Marinobel Smith as Town Hall p.a. Mona (Wynne) Hayes is at the NVA Room in the French hospital. Kay Parsons will m.c. on the showboat Bear Mountain for her ixth season on the Hudson.

Sign eason on the Bludson. Day Wolfson, of the N. Y. William Morris agency, flew in for three days of show coverage and contact.
Mrs. Al. B. White (Myrthe Young formerly of Young and Moore) in the French hospital following op. George Clarke, ex-Mirror of George Clarke, ex-Mirror of the property of the

ated.

Leon Netter, Par eatre operating exec, on a swing through the middle and far west. Back in about two weeks

weeks.

Havana adrid nitery management collectively sponsoring Gene Stanley, former acrobat, as a prize fighter, somer acrobat, as a prize
Warner Bros. annual outing for
personnel will be a boat ride up the
fludson, party at Bear ountain, etc.,
June 22.
Virginia

June 22.
Virginia acNaughton, dancer hospitalized following broken ankle sustained while working at Leon &

sustained while worang sustained while worang Eddie's. Ernst Lubitsch taking it easy on his New York vacation, and in no hurry to make a new connection,

harry to make a sew connection, which was a per harry with a sew and a sew a

for acts to play England, this sum-prise pinche Pierce, San Diego State College co-ed, arrived to sketch por-reals of New York radio personal-ities for exhibition at San Francisco Fair. Click of the N. Y. counterpart of Le Ruban Bleu inspiring Louis Moises to also transplant his Le Boeut sur le Tott from Paris to New

Moises to also transplant his Let Bootif sur he 70st from Paris to New Percy Williams Home, East Islip, releacted all incumbent officers for another year and eight three years. A. O. Brown, prex.

The present of the pre opening today at the Par.

Norton V. Ritchey, foreign sales the property of the part of th

ing flock of eriousiv.

seriously, ing flock of lessons.

Lois Milier pulls out June 1 for Atlantic City and a summer of Heinz Pier organing.

Pittsburgh Symphony publicist, Howard Kaye, has landed job with Buffalo Times.

nowan anye, assi anded job with Larry Goleb in town from WB eastern department to make the mewspaper rounds. WB theatre department moving rom second to 22d floor of Clark Two of Bert Block's musickers. Eddie Selter and Earon Zaroft, bridgerooms of two weeks. The Morrow, winner in Tommy Ernie Morrow, winner in Tommy test, has joined Val Garvina or-chestra.

est, has joined to hestra.

Lou Passerelli alling agai ico has ordered a vacation.

Cab Galloway took several of his boys down to the Western Pen and staged a session for the

Paris

Pauley has influenza. Wiener and Doucet to Belgium.
Lester Dent in from New York.
Heiena Greasley back from Lon-

on. Colet Danielle Darrieux return set for Georges Carpenti

Mistinguett planning another trip to U. S. Fernandel voted favorite French

Carmen Sal European tour,

European tour,
iritsky circuit adding Le Cesar
to its Paris houses.
Shakedown racket in night club
world showing agai Train d'Enfer' ('Hell Trai 'Jean Gabin's next. Oscar Straus in town, Stating he's writing new operetta.

Emile Zola's home at turned into museum,

Emite Zola's home at an to be turned into museum,
Mitty Goldin signing irene Hilds for his June. ABC revue.

All Brown signing without a signing the signing with the signing wi

bastopoi, usere on the ing.

Demo Films, new nglish company, formed here to produce French films.

Marcel l'Herbier going to make Terre de Fue' with Tito Schipa in

Rome.

Jean urat to star opposite Ed-wige Feuillere in 'J' Etais une Ad-

CHATTER London

Television being installed in the stage Golfing Society's clubroom, Ed Ryan off to Paris to signature sense San Souer for 'Save Me the

Stage Golling Society's clubroom.

Ed Ryan off to Paris to signature
Romer, San Souer for 'Save Me the
Wiere Bros. sail for America May
23 to open at the Chee Par . ChiWiere Bros. sail for America May
23 to open at the Chee Par . ChiChew Zork next month and return
Bebe Daniels and Ben Lyon of to
New York next month and return
Victor Schertzinger here preparing to fim The Mitedo.' Shooting
Gilbert Miller and Norman Marshall have sold the touring rights to
Bert Montague now sole booker
for New. theatre, Northampton.
Arthur Clavering rebuilding the
Royal Brighton, into a modern 2,000
Arthur Clavering rebuilding the
Royal Brighton, into a modern 2,000
Last year British Lion Film Corp.
Lummer months. Propose repeating
thin year.

Last year British Lion Film Corp.
Last year B

The next Warners picture at their Mag. Miller consety, a ring end of this month. Mag. Miller consety, a ring end of this month. Mag. Miller consety, a ring and of this month. Mag. Miller consety in the London Palladium before July. He starts touring the provinces early the London Mag. Miller and the London Palladium before a psecul dinner to Marry Richman. Joe Hayman in the new London Collesum for show, The Engadiner with Leile Stoll.

London Miller and Mag. Miller and Miller and Miller and Mag. Miller and Miller a

week.

Alan Shires split with Gracie
Draper and teamed with Constance
Carpenter. Team has just been
signed for the new Charles Cochran

revue.

Attack of jaundice caused postponement of wedding of Dennis
Stoll, youngest son of Sir Oswald
Stoll, scheduled for April 22, to Di-

comment of wedding of Dennis
comment of wedding of Dennis
Stoll, youngest son of Sir Oswald
Stoll, sophedused for April 22, to DiMolly Veness, founder of the Gate
Theatire Studio, London, had her father
Molly Veness, founder of the Gate
Theatire Studio, London, had her father
memmit, recently on the state of the state
memmit, recently on a ranger for
Jack Hylton, is orchestrating the
new Cochrane opus, Many Mappy
Jack Hylton, is orchestrating the
new Cochrane opus, Many Mappy
are by Athur-Johnston,
Faul Canner starts producing
are by Athur-Johnston,
Faul Canner starts producing
set by Athur-Johnston,
Faul Canner starts producing
beth Bergner, end of this month at
Pinewood.
Will be released by
Distributors,
When Murray Silverstone returns
before taking up his new post with
United Artists, he'll likely take his
with him as his assistant.
Gladys Cooper and Philip Merivale
before taking up his new post with
United Artists, he'll likely take his
with him as his assistant.
Gladys Cooper and Philip Merivale
Open Air these season at Regent's
park, following their Dodswerth
park, following their Dodswerth
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park following their Dodswer

Nitery Reviews

arate and distinct shows in one night is working out fairly well. Greated that latecomer for one of was greated that latecomer for one of was a second to be a second to be

BOULEVARD TAVERN

gan, Helen Pammer, Lynn Walcefield, Blanche & Elliost, Lois Leeds, Con-tinental Thrillers (3), Patsy Hamil-

World's Tale, the Tavern is ideally motied to ceircal its share of expoperations. Spot tested 500 in its and dining room and plans are under motions and plans are under motions and plans are under while not expose the same and an outdoor garden.
While not expose times single shared an outdoor garden, and the same and an outdoor garden.
While not expose times single shared the same and an outdoor garden.
The same and the same and the same and an outdoor garden.
The same and the same

Hammon personner, lapatress, follows tunes.

Helen Pammer, lapatress, follows tunes.

Helen Pammer, lapatress, follows the help of the hel

TULANE ROOM (JUNG HOTEL) NEW ORLEANS

Ted Lewis' orch, Ben Yost's Var-sity Co-eds, Theo Troy, Ray Rouce, Loretta Lane, Gaye Dixon & March Austin, Charles Whittier & Bee Williamson

Asistin, Charles Whittine & Bee Williamson, who dopped by Ted Lad breezy strow dopped by Ted Lad breezy strow dopped by Ted Lad breezy strow dopped by Ted Lad breezy strong topnochers is drawing pluty here. Bill is one of the best to play the property of the play of the lad by the play of the lad by the play of the lad by the la

GLASS HAT (BELMONT-PLAZA,

Berni Dolan's orch, Harold Richards, Christine Bonar, Belmont Balladiers, Terry Lawlor, Diosa Costello's orch.

Belladier, Terry Laulor, Dioas Celtello's orch.

New. apring show here is highly
netratising, though not elaborate.

Terry Lawlor, versatile swing singer,
who carries a varied reperforts
of the control of the contr

ality and performs capacity as and performs considered with Diose Costello's Cuban orchestra, which deals largely in rhumbas, but also deals largely in rhumbas, but also deals largely in rhumbas, but also flast du Schoen for novelly. Miss Costello sings with her band, too. The mc. is Harold Richerd, sax player from Boian's outfit, where the second of the second of

EL BONGO, N. Y.

Hilda Salazar, Elena Brito & An-tonio, Eduardo Brito, Oscar de la Rosa's orch, Jack Mayo's orch.

Nitery Reviews

LONDON CASINO
(Continued from page 41)

arste and distinct shows in one night is sworking out fairly well. It was the property of the property

Hollywood

Donald Crisp yacht vacationing. Mary Forbes sun-tanning at Laguna. Josef von Sternberg back in town. Paul Kelly bought two more nags. Jane Murfin joined Metro writing

staff.
The Irving Mills

The York.
Allan
p.a.'s.
Luise Rainer's father here from
in hospi

servation,
Jack Curti
Sunset strip,
Helen Gladys Per

Jack Curti
Sunst airfoldys Per
the hospital.
Luella Gear checked
Luella Gear
New Comment of the Comment
Walter Pidgeon on a motor trip to
New Brunswickits ay 14 for South
American vseash.
Randolph Scott gettl
Walter Morosco toili
after auto smahup.
American vseash.
Charles Rullman here to sing in
pallon Trumbo writing weekends
on his new ranch at Lebes.
On his new ranch at Lebes.
Mrs. Charles Rullman here to
Sunging South of the Comment
Mrs. Charles (Grapowin recupersurprise party tossed for Parkysurprise party tossed

Clark Gable, John Boles and Lanny Ross on a 100-mile horseback 11de. 11d

Olivia de Havilland due back stavariers June 1 after vacationing in Pierre La Mure, Hollywoof correspondent, wen a French prize for-Jack Kellen became a Bewerly Hills resident with the purchase of a corner mansion.

Jack Kellen became a Bewerly Hills resident with the purchase of a corner mansion.

While the state of the state o

morrow (12).
Edward Small hosted cast and crew members, who worked with him on the 'The Count of Monte Cristo' four years ago.

Sydney

Syune P. Doyle to South Africa next month of precisions. As Talking Pictures, recoverin serious lineses. Sydney. As Talking Pictures, recoverin serious lineses. The property of the property

OBITUARIES

EDWARD EMERY

Edward Embry, veteran acto, died
in New York May 7 or a heart ailment. He was within a few days of
his 77th birthday. He was a brother
of Winitred Emery, for many years
eart of the state of the state of the state
and the state of the state of the state
and found success on the stage, but his own ambilion was to be an army
argeon. Death of his father before
surgeon. Death of his father before
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THOMAS LYNCH

THOMAS LUNCH
Thomas Lynch, 82, originator and
driver of the once-famous 40-horse
team used in the Barnum & Balley
parade, died in Bridgeport May 7.
He had spent 62 seasons with various
shows and was widely known for his

He unward was widely known as well was widely known as the control of the control hitch. At the time of his retirement, some years ago, he had full control of all horseflesh on the lot.

His widow and a sister survive.

LOUISE MULDENER LOUISE MULDENER
LOUISE MUIDENER, And the played Juliet for Edwin Booth and supported many important stars, died May 10 in New York. Born in Brooklyn of German extraction, she went to Germany to study and made her debut at the Open House in Berlin as Shakesperian role. After that she remained the star of the Pith. Avenue theatre, and then later for the Boston, stock company.

She was a pioneer member of the Women's Professional League, a She was a pioneer member of the Women's Professional League, a member of the Drama Comedy club and the Actors Fund. Funeral plans had not been completed yesterday.

JACK MASON

JACK MASON

Jack Mason, for many earrs dence stager and one stager and the stage of the stage of

stager.

IRA A. MARDS

Ira A. Hards, 65, retired theatrical
producer, died in West Norwalk,
Conn., May 2. In recent years he
bad been chiefly interested in the
Westchester Playhouse, Mt. Kiso,
NY. 4. summer theatrs.
NY. 5. summer theatrs.
NY. 5. summer theatrs.
NY. 5. summer theatrs.
NY. 5. summer theatrs.
NY. 6. summer

SYLVESTER I CRIPPS

Sylvester J. Cripps, 81, veteran upper Ohio valley theatre operator, died April 26 at his home in East Liverpool after a lingering illness.

He was one of a group of East Liverpool capitalists who built the American theatre in East Liverpool, one of the first vaudeville theatres in that district, now controlled by the Trl State Thealers, Inc. A son and daughter survive. Burial locally.

EDDIE NEAL Eddie Neal, 51, former Es

pool vandeville actor died May 1 at his home in arion, O. He trouped the Keith circuit for seven years at the Reith circuit for seven years at the close of the world war in a song and dance turn.

His widow and two daughters sur-vive. Buriaf in Newark, O.

PARKS IN DENVER FIGHT Elitch and Lakeside in Hot Com

Denver ay 10.

Denver looks for the leave the

HARTFORD PARK BENEWS

Hartford, May 10. Harttord, May 10.

Closed for six years, Capitol Park, once the most popular amusement purk in this section of New England, reopens on May 28 under the management of a New York syndicate.

Marathon Hamlet

(Continued from page 1)

third extra salary, since the time consumed would amount to around two full performances. However, the stunt may become complicated since it is proposed to give the shorter version at both performances on matinee days. Even that is regarded

matinee days. Even that is regarded as an endurance test for actors, particularly the lead.
Evans has asked Equily to rate the full-length 'Hamlet' as a spectacle, which per its five weeks of rehearsals before full salaries apply. Idea is to start the long versions at mission for refreshment. Interlude's started earlier and had a longer dinner intermission. It was played six times weekly.

mer intermission. It was played six times weekly.

"Hamlet' long and short is slated for one month, with six weeks the limit. Evans rep will also play Fart I of the Tay with oassional show-ing the player of the player of the Evans, recently granted acto-man-ager status by Equity, no longer comes under the alien player re-strictions.

member of the musicians Local 400. He leaves three sons and two

DAVID SARSFIELD
David Sarsfield, 78, for 19 years
chief electrician of Coleman Bros.
Carnival, died May 2 at the Hartford
(Conn.), hospital.
He had been engaged in show business most of his life. He leaves his

EDWARD J. WEBSTER

EDWARD J. WEBSTER
Edward J. Webster, 82, formerly
of the vaude turn of the Four Shamrocks and Webster and Conlin, die
in Freeport, L. I., April 17. He had
been in show business until his retirement about 20 years ago.
Survived by son and daughter,

JAMES W. BALLANTINE James W. Ballanline died in Chlcago April 30. He is survived by his widow, Lillie, and daughter, Lucille, the latter formerly of Ballantine and Price. Death was due to a heart ailment.

MACE CALMSON Mace Calmson, 61, for years a Dutch comic, died May 6 at his home

in Hollywood. In recent years he was sexton of Temple Israel there. He is survived by his widow and four children.

FRANK SELLERS Frank Sellers, 74, co-founder of the Pasadona Community Playhouse, died in Pasadona, May 7.

Mother of Rollin Walters, manager of Bill Green's Casino in Pittsburgh, died suddenly at her home in that city last week after a brief illness.

Flying Allens Back. Despite 17-Year-Old Daughter's Fatal Fall

Rochester, N. Y., May 10.

Flying Allens of Batavia will return to balloon jumping with the opening of the carnival and county fair sepson.

opening of the carnival and county and the property of the pro

Store Exploiteer

(Continued from page 2)

stars. Eddle Cantor, Kale Smith, Block and Sully, Lowell Thomas, Earl Carroll, Gertrude Niesen, Robert Young and scores of others have participated in programs dramatizing turners over a support of the program of the property of the prope

Fannie Hurst, Grover Whalen, many others.

To dramatize the new Fashions, and their small cost, the store staged elaborate fashion shows every paired was dictioned for the stage of the st

funnier.

Experienced in the ways of depression by now, Hearns jumped right into the fray. How should it be dramatized? Hearns Consumers' Drive to Lower Prices did that.

Drive to Lower Prices did that.

A Lesson for Exhibs

So all you big bad exhibitors
who've been throwing rocks lately at
who've been throwing rocks lately at
who've been throwing rocks lately at
let one himble, ignorant guy on the
outside open his mouth without
eathings a rock or a Mickey Plint?
The public has been orbing and ab"Stars are waning, pictures are geting poorer, Grade B product is
Grade D (is-labelled)...and
and missions are off a 30% anyway. So
too, for a while?

It seems to me, that the film busi-

too, for a while?

It seems to me, that the film business ballyhooists who have taught publicity and creative promotion to the whole wide world, should make these Paul Revercs ride again. In other words, it's time to do your stuff, in the magnificent way you know how to do it, and have done in the nast.

out the Screeno-Bingo-Ballato his first business. And goes back to his first love: selling entertainment rather than lottery chances. The public, delighted at a break, starts a buying

delighted at a breat, start a "buying wave" rolling roos country. Consumer and clubwomen groups all over America pledge themself to see more pictures, more often. Maye will allays and the Presidence of the state o

Maybe the entiuminan of 11 all would really sit the exhibitor to be buy more pictures, and the public to see them. Maybe Rollywood far- a challenge, would rise to till greater heights of creative genius. Who knows?

Who knows?

1939 MIDWAY PLANS TAKE SHAPE

Wednesday, May 11, 1938

Mile-long amusement section of the New York World's Fair began to take form this week with an-nouncement by Grover A. Whalen, president, that the initial entertain-ment concession contract had been signatured. It was for one of the highest rides of all the exposition grounds.

New York exposition officials now have contracts for about 40 additional concessions which are ready into a contracts for about 40 additional concessions which are ready the amusement section will such that a contract most hi. will cover 200 acres and be capable of handling about 200 acres and 200 acres a

ate for visitors.

Nearest approach to nudity suggested in shows thus far outlined to the fair officials is 'Living Magazine Covers,' with an artist' and femme beauties on hand. Surreculst House, a midget city, and 'Science versus Crime' are among other shows proposition.

a midget city, and 'Science versus' Crime' are among other shows proUnique crane-derrick ride costing 3500,000, which will transport 100 persons at a time from land in a high-sky trap over the lake, also is single-sky trap over the lake, also is for the single-sky trap over the lake, also is reduring 'French single-sky trap over the lake, also is reduring 'French village, Tennius trip.'

Thus fan plans have stressed the Seas town. Alpine village. French village, etc., with no ballyhoo for firl shows and dancers. But the New York Fall is not expected to recent expositions which found that the real money was coined by apprilea concessions and shows. And been received out the real room concession to cover the grounds and buildings, going as high as \$500,000, the Fall will run this end on its own. And cectains of the rest rooms, including with a paper company which would pay for the privilege of having two the property of the rest rooms, including with a paper company which would pay for the privilege of having two the property of the rest rooms, including with a paper company which would pay for the privilege of having two the property of the rest rooms, including with a paper company which would pay for the privilege of having two the property of the rest rooms, including with a paper company which would pay for the privilege of having two the privilege of having two the privilege of the privilege of having two the privilege of the privilege of

would be enormous.
The Fair Is also planni ate its own sign shop

Det. Gets the Itch

Detroit May 10. If common council approves, peti-tions will soon begin to circulate to get question, 'Shall Detroit Have a World's Fair in 1940?' on next fail's ballot.

ballot.

Town has been planning world's fair step for several years now, but, has been too it ld to go farther thian staging a miniature fair in convenient of the convertion hall. However, big moguls are now working hard to gel U. S. okay on a huge river front drive and civic center, which could easily form the nucleus for a large-scale fair.

KIDS GROW AMBITIOUS

Carolina Amateurs to Add a Real Top and a Buffalo

Top and a Badfalo

Charlotte, I C., May 10.

Bennett Brothers circus, composed
of York youngsters, is about to
spread out by adding a real big top
to its equipment, assembling a small
menagerie, and increasing the numbennett, manager.

The tent that is to be bought will
accommodate around 1,100 people.
A buffalo is to be purchased as, ties
The circus will show at York June
7, after which It will take the road
and visit several neighboring towns.
The show, a sirictly amateur orsetors, including the clowns, number
about 35.

CIRCUS ROUTES

Week of May 16 Cole Bros.-Beatty-Dayton, Ohlo, 16: Springfiebt, mbus, 18; Canton, 19; Butler,

LOTTA ELLIS

Lotta Ellis, 73, veteran stock company actress, died of a heart aliment May 6 in the Edwin Forrest Home. In Philadelphia. She had lived at the home for nine search state of the search s

CHARLES M. FRY
Charles M. Fry, 51, band and orchestra leader, died at his home in
Philadelphia on May 7: A. Avolinis,
Million Dollar Fler, Allantic City,
He directed the Moose band for 29
years and from 1930 to 1922 was musical director of the Allantic City
Beauty Pageant. He also conducted
Fry's mindean and and and a dance
orchettra bearing his name.

CHARLES HOBWITZ

CHARLES HORWITZ
Charles Horwitz, 75, one of the early pop songwriters and vaude actor, died April 11 in the Broxx, N. Y. For many years he toured in vaude with Charles V. Bowers, with whom he also collaborated on many tunes, including 'Because', 'Always' and 'Lucky Jim.' Their stage at was a travesty on one gwriting.

Was a travesty on one gwriting.

The control of the control o

FRANCIS W. EDLER

FRANCIS W. EDLER Francis Walter Edler, 62, formerly musical director of the Orpheum-musical director of the Orpheum-th State of the Company of the It years and also director of orches-tra in a number of theatres in south-ern and western states, died in a Wichita hospital, May 5, after an Ill-ness of several weeks. Survived by his widow, an adopted son and a daughter.

MRS. MAX SCHOSSBERG

MRS. MAX SCHOSSBERG
Mrs. Max Schossberg, wife of one
of Adolph Zukor's oldest associates
in pictures. Schossberg having left
the fur business in the early days to
Schossberg for several years has
headed the department in Paramount
which handles weighing machines,
candy and other concessions in Par
theatres.

CLARK BOSS Clark Ross, 55, in in New York,

Clark Ross, bo; May 4.

He produced Love in the Tropics, (Cynthia, and Oh! Oh! Nurse, and with Harry L. Cort did The Bri-ganda, and Mashka.' Surviving him, are his widow, two daughters, his mother and brother

LINA COVINGTON HARRELL Lina Covington Harrell, Charlotte, N. C., woman radio commentator and

newspaperwoman, died suddenly April 30 at her home of a heart at-

She left newspaper work to be come news commentator and radic columnist with first WSOC and late WBT in Charlotte.

FRANK WILLING Frank Willing, 63, of the vaude-ville team of Willing and Jorgan died May 4 in the Los Angeles Gen-eral Hospital.

eral Hospital.

Prior to forming the act with Jorgan, which toured the old Orpheum
circuit, Willing was a member of the
Exposition Four. He is survived by
his widow.

JACK FLAUM Jacob (Jack) Flaum, 42 years old, dled at the Will Rogers hospital, Saranac, April 30, after a lingering illness of 10 months.

In past years he was connected with his brother in a vaudeville booking agency.

Interment Far ingdale, L. I.

DORIS BLEAU Doris Bleau, 38, circus fat la who earned her living under name of Diamond Kitty, died heart trouble May 4 in a Mi i h

She once weighed 730 pounds, but the illness had reduced her to 450. Survived by her molher.

JOSEPH P. MANLEY

JOSEPH F. MANLEY
JOSEPH P. Manley, musician with
Hartford bands, died May 7 at the
Hill, Sr., former film exchange exHartford (Conn.) hospital. He was
a musician there for 40 years and a May 6.

Tim McCoy Show First to Fold: 500 Troupers Get \$3-\$5 Each

ington, May 10.
Col. Tim McCoy's Wild West Show staged its last round-up. Wednesday (4) because of suits involving \$17,500 gl in District Court by a Providence, R. I., creditor.
Cong for

Gence, R. I., creditor.

Cong for CCOy outfit was
gody translated into death-knell of
the old-lime western rodes, with
roustabouts, who started out lan
month to bring back memories of
Buffalo Bill and the '101' Ranch, left
stranded in a Washington freight
ecome'; the payroll was behind, and
the Providence creditor wanted the
\$17,000 he inned to have invested
in the entherprise.

Although Tim McCoy, himself an old-time cowhand, had sunk \$200,000 in the show, the new blue and white striped canvas was folded, the rubber-tired wagons were wheeled aside

ber-litred wagons were wheeled aside to wait for the auctioner's hammer, and 235 broncos, gailed saddle horse, points and other horseflash were purposes and other horseflash were purposed to the property of the property of

Pay Off \$5 Tops

unger and sickness attacked both troupers and livestock Friday (6), when the Public Assistance Division troupers and livestock Friday (6), when the Public Assistance Division of the Board of Public Assistance Division of the Board of Public Assistance Division of the Board of Public William (1) and the Public William (1) and the Public William (1) and the State Week Stricken with transportation schness, which developed into flux existing a top pay off of \$5, were exposed to hunger, worry and illness. Show grounds presented odd special to curious Washingtonians over the Company of the State of the

cops.

Plenty of opti ism displayed by
the down-and-outers, who several
times believed wild rumors that (1)William O'Connor, alleged Hollywood
director, would re-angel the show;
(2) show might open in Wilmington,
Del., and (3) original program would
be followed with the core;

No. 10 original program would Del., and (3) original program would be followed with an openi in Bal-timore next day, Some of the toughest breaks were

timore next day,
Some of the toughest breaks were
rectified within a few hours of the
fold-up. Valuable horses, locked up,
fold-up. Valuable horses, locked up,
the receivership. Padlock was put
on three carloads of fresh mean
enough to feed the gang for approximately 48 hours—and circus folk
were forced to neergh handouls from

were forced to accept handouis from sympathetic citizens.

Local members of the Circus Fans

Local members of the Circus Fans

Of America came to the rescue, led by Dr. Illiam Mann, circus-minded director, of the National Zoo, and Melvin Hildreth, association, prz.

G. McDenald, of I. Ranier, Md.

—inemployed for two years himself beans, apple pie, cabe and coffee, to the jobless multitude.

In pobless multitude.

Imports Repairlated
rediest problem involved shipping of the stranded performers to their native habitats. Government looked after its Indians, who are en route to their respective reservations, in the West, and foreign ridets were able to take advantage of their bands with the Immigration Bureau, which so to take advantage of their bonds with the Immigration Bureau, which convenience in a return ticker to be a subject to the property of the p

capital, Considerable mystery surrounds iron in the control of the

CIRCUS REVIEW

Hamid-Morton Circus New Haven, May 7. With a list of acts booked by

With a list of acts booked by Goorge Hami, and under the road guidance of Bob Morton, the Hamid-Morton indoor rick played its third consecutive stand at the Arena week of May 2. Two previous years show did well by all concerned. This year helps Grotton too good, reportedly due to help the control of the c

Show packs a lot of entertainment into two and a half hours and carries Show packs a lot of enteriamment into two and a half hours and erriest into two and a half hours and erriest actup it best offered by Hamid-More not odde. Costumes are fresh and well as the old-timers. There's a grand enry that strings out a comfike something bigger. Two groups of dogs, posite and monkeys (Carada and the strings) of the strings of the strings of the strings of the strings and trapp come next in aerial turns, and the strings of the strings and trapp come next in aerial turns, endurance revolving on frap. Unbilled jordery and right gate take the strings of the strings o

scores, especially in stunt of feeding the cats in view of audience. Silvers of the cats o

itrap apparatus. Both rated, and got, a hand, a hand, the speciatity is furPooch part chi the speciatity is furPooch part chi the speciatity is furPooch part chi the speciatity is furGreyhounds and Woolford's Duschshunds. Latter work on center slage.
Bob Eugene Troupe, connedy high
and give way to show's flashiest and
specidear vac, Helen Reynold's skating froupe, Charter Duo, Alex, Whirtground work, then the Hamnefords
put on their riding act, with George
special control of the special control
standout is the Biondin-Rellim forture
show's top, receptions. Andrew
how's top, receptions. Andrew
how's top, receptions.
The special control
special control of the special control

nait somersault to leg catch.
Concert is De Ric trio of midgels.
Novelty of three abbreviations in one
family was well publicized and resulted in heavy biz for afterpiece.
Trio operating this year under management of Murphy and Meikle and
go from this outfit to 14 weeks at
Atlantic City.
Scale is 40 conts kide 55 who as

Atlantic City.

Scale is 40 cents, kids 25, plus 35 reserved; concert a dime. Joe Basile's band handles music end; Bot Morton travels with the show and Carl Reichert, ahead. Trick heads from here to Montreal.

Bone.

Danes in Frisco

an Francisco, May 10.

Jean Hersholt has been named honorary chairman of the committee arranging unish participation in 1939 Exposition. He held same job at 1915 Fair. Lauritz Melchior also appointed to group.

FRISCO FAIR HUSTLING

Structural ork 95% Completed; Kiddles Mother Goose Village

San Francisco May 10 Ithough Lloyds of London is laying 9 to 1 odds that the 1939 Golder Gate International Expositi n will 18, local betting open on ti 18, local betting offices will not quote any odds on what they clai is a ci

what they clai is a ci
Building progress at the Fair is
well in advance of schedule in all
departments, fair officials revealed
last week. All contracts in the expo's
initial \$10.090,000 construction program have been completed, and new
contracts totaling more than \$1,000,000
have been let in the past month.

have been let in the past month. Work on service utilities is more than 80% complete, and the architectural program is 85% complete. Already installed are: Roads, storm and sanitary sewers, domestic and high pressure water supply and storage reservoirs, electric power and transformer substations, gas ins and freight and terry sibps.

and freight and terry slips.

The \$2,000,000 lanscaping program is reported as 75% complete. Actual transfer of trees, shrubs and plants to Treasure Island was started March 29.

March 29,
Antidote to blood-and-thunder entertainment being served the moppels in other mediums is planned by
coall expo chiefs who have ancoallean of the server of the coaltime of the server fallow where
tols may romp on story-book environment.

Zone for juniors will have wishing well, candy bushes, jam jungle, ice cream mountain, chocolate geyser, mi jature train, candy walls, légendary animals and characters from the book, Mother Hubbard's cupboard the Old Lady's shoe and Jack's bean

Kelley, Agents' Jail Terms For Circus Tax Mess

John M. Kelley, former vice-president and general counsel for the Ringling Bros.-Barnum & Bailey Circus, and two former Government circus, and two former Government agents were given prison terms and slapped with heavy fines onday (8), and a slapped with heavy fines onday (8), but on their conviction two weeks ago of evading income tax payments. It was decided by a jury that the same the late Charles Ringling in and the late Charles Ringling in an adversary of the control of the Charles Ringling in a second section of years on the income of the Rolley to a term of two years in jail and a \$10,000 fine. Nathaniel Rohner, corner internal revenue Rolley to a term of two years in jail and a \$10,000 fine. Nathaniel Rohner, corner internal revenue Rolley on the Rolley Rolley and an added \$5,000 fine. All three were released on ball pending appeal. Sentences are deemed light in view of the fact that the jury had conditionents, containing four counts each. The count had the discretion of sentencing them to a term and the sentence he imposed on the first count to cover the remaining ones, with a warning. The government must be uphold-ters which have to do with its finuation of taxes, but when a lawyer underlakes to save a client from a lawyer with the sentence he case of a lawyer, through blind devotion, went shead with a scheme voil in ord government. The six a case of a lawyer, through blind devotion, went shead with a scheme voil in the process of a lawyer through blind devotion, went shead with a scheme voil in our such lawyer through blind devotion, went shead with a scheme to the course of a lawyer through blind devotion, went shead with a scheme to the course of a lawyer through blind devotion, went shead with a scheme to the course of a lawyer through blind devotion, went shead with a scheme the course of a lawyer through blind devotion, went shead w agents were given prison terms and slapped with heavy fines onday (9.)

know whether Mr. Kelley benefited other than that he had received a regular salary. I wish it to be made known, however, that il another case of this type comes before me, the moderate sentenees I have now i posed will not be a criteriou. Kelley is 64 years old, and had been counsel for the circus from 1906 until April 1814. The two nagents

were in the Government service a short time and ignorance to their erticipation the

World's Fair Preview a Gay Albeit Rather Chilly Affair: 500,000 Present

WHAT THEY THINK

Plug for Borscht Circult Averill Park, N. Y., May 5.

Averill Park, N. Y., May 5. Editor, Variety: The summer resort industry has

Accession Services Circuits

Accession Services Circuits

Editor, Vanitz Services, N. Y., May 3-6

Editor, Vanitz Services, N. May 3-6

Editor, Vanitz Services, Servi

Editor, Variety:
Will you please correct the Two
'Originals' item in last week's
Variety.

VARIETY.

Nick La Rocca has definitely retired from the music field, having considerable realty holdings in New Orleans, which requires his attention, J. Russel Robinson, is in Californi ith one of the film companies writing songs.

Eddie Edwards.

RINGLINGS' BOSTON **GROSS NOT SO HOT**

Boston, ay 10.

Ringling Bros, and Barnum & Balley Combined Circus left, the Boston Garden Saturday (7) after a 12-performance run covering six days (2-8) not so happy on the busi-

ness returns.

Officials this year are extremely light-mouthed on figures, although they made known that take was much lower than last year; enough to make them feel it.

Ingling Notes

Wife of Henry (Buddy) Ringling
North was rushed to the Park West
hospital, N. Y., last week because of
premature birth. It was to have
been their first child.
Justin Loyal of the barchack act
is out with an appendi operalion
ordered. He is topmounter of the

is out with an append operation ordered. He is topmounter of the Loyail-Repenski turn. John Kinglinn North due to go to Europe June 15 for acts slated to used next season, and a Naitto, only girl to accomplish a front sommersult on the wire, out with pulled tendon. She was hurt during practi

ring practi Famura Heyer forced out of the

SWING DOES A FALL

Hartford, a
Three persons were hurt, on
usly, when a mechanical swing on
the midway of the Caleman Brothers
arraival colla sed Thursda

(5). Victorville school, A. Bide, tagged The Swing, as op. of fand examina 6 crated by Anthony De Lauri of Rut. Miss Bodshall to Sland, Vt. The "machine was at a week-school of stand-till and tickets were being col. make the frip. letedy when suddenly the entire. So from fri structure," 5 feet high, asceway and five soccurary began falls.

By MARIAN SQUIRE

Ay MARIAN SQUIRE
A Jarge percentage of New York's
population braved chill breeze,
crushed ribs and weary pedal extermilies to see what was going on
the seed of the seed of the seed of the seed
above secommodated a comparatively
show accommodated a comparatively
show the seed of the seed of

nad appeared in cellophane.

Among those who miked ir pleasure in being at the preview, and had a good word to say for Grover Whalen were Mary Pickford, in chusmon brown bonnet and beige Grover Whalen were Mary Pickford, in chinamon brown bonnet and beige suit, Gertrude Lawrence in black with silver fox and tiny pink flower hat, Catherine Doucet in black cost, silver fox and pancake hat, and Frances Farmer in loose-sleeved, black velvet uraip and enormous black velvet uraip and enormous to the common of th

noni crowen, appeared pieased and composed in a trim navy dress and black cape.

It was evening by the time Ethel Merman delivered the Fair theme song, and she wore a sweepi lor-mal gown of prinled white uni

short ermine coat.

Although a number of fur coa showed up in the audicnce, performers bravely ignored the Flushing Meadows chill in scanty cos-

ing mesonwe chill in scany contimes.

Background of sky and cruising,
planes was most effective for the
aerialists, greatly. Increasing the
aerialists of pour services are
aerialists. The Four. Aerial
should worked in thin, white, flared skrits
and white satin bandeaux. Bigeast
aulow of the aday went to the Blondinshould be aerialists of the aerialists of the
ideas in Tyrolean costume.
White was the favored costume.

results troupe-dour, night-wire, b) index in Tyrolean contume. Tool under the show of the

up in a burst of mean-works, Mr. Whalen and his small army of aides did an excellent job of hosting aides did an excellent job of hosting providing a room for the expected quota of last and strayed children, broadcasting the number throughout the afternoon, to auxiliary parents.

The N. Y. World's Fair will list!

The N. Y. World's Fair will list!

broadcasting the number throughou the afternoon, to anxious parents. The N. Y. World's Fair will itself operate numerous concessions for the total profit possible rather than let out contracts.

Trailerizing Shriners' Convention Rodeo in L.A.

Jeanne Godshall, 17-year-old Vic-torville, Calli, high school girl, known around the southwest as the Sweetheart of the Rideos, hopped out last week to cover 40 cities in two weeks exploiting the Sirnners two weeks exploiting the American Convention in L. A. next month.

roden.
Miss Godshall will give invitati

indeed, "Miss Godehall will give invitation to the governors in each stale visited to the governors in each stale visited to the governors in each stale visit and will resolve in the towns abe late and will resolve in the continue of a cowalf. In New York she has been penciled in for a personal at the Boxy, ther mother was Job Brund, Jule mother of Georgi Lordon and Company of the Lordon Humsen, first publisher of the Late Angelee Kxaminer.

Because her man all As, Utetarvulle school hourd wired need in find examinations, and all wed weeks wheath of closing in order to make the first, Square for on the late of the Lordon Humsen, the stale of the late of the Lordon Humsen, the first, Square for the late of the Lordon Humsen, the first, Square for the late of the Lordon Humsen, the first, Square for the late of the Lordon Humsen for the Lordon Humsen for the late of the Lordon Humsen for the

making motion picture musicals make SENSE and DOLLARS!

(An Advertisement for Paramount's "Cocoanut Grove")

Recently there has been widespread criticism in the trade of "clambake musicals" "Clambake musicals" are big vaudeville shows with lots of music, lots of girls, lots of gags... but practically no human interest, no heart punch, no real story. What this industry has been demanding, needing, is a new formula for motion picture musicals. And Paramount, ever a pioneer in picture enterprise, has succeeded in discovering that formula, creating that kind of picture.

Paramount's "COCOANUT GROVE" has music, a good share of it among the finest tunes turned out by Hollywood's musical colony in the past two years. "Says My Heart" and "You Leave Me Breathless" will definitely rank with such hits as "Thanks for the Memory" "COCOANUT GROVE" has a strong marquee lineup... Fred MacMurray, Harriet Hilliard, one of the top names of radio, the Yacht Club Boys, Ben Blue, Rufe Davis, Billy Lee, Eve Arden. "COCOANUT GROVE" has the necessary elements for a big time musical picture.

But "COCOANUT GROVE" is more than a musical picture. "COCOANUT GROVE" has story, one of the finest human interest stories the screen has seen this year... the true-to-life adventures of a swing band, a kid they adopt, and the girl who adopts them. From start to finish, "COCOANUT GROVE" holds your interest by the heart tugging story itself. The dances, the tunes, the music are not just tossed in. They are natural parts of the plot itself. At no time does any song or act seem unreal or "just stuck in" to pep up the show.

We have screened "COCOANUT GROVE" for hardboiled exhibitors, many of whom have been frankly skeptical about the possibility of creating a new and more successful musical motion picture formula. To a man, they have praised "COCOANUT GROVE". Audiences at public previews have said the same.

"COCOANUT GROVE" marks the beginning of a new era in the musical motion picture. Book it and you'll soon see why.

Paramount Pictures Inc.



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56 PAGES

Television Nothing to Fear?

ell-informed research engineers regard two hours of television daily as about the limit and have no idea how many years before unable to the limit and have no idea how many years before unable the limit of the lim

Humiliated, Frustrated, Double-X'd. Song Pluggers Often Die Young

Death of Addy Britt, professional mg, of Donaldson, Douglas & Gum-bl., last Saturday (1s) stirred his former conferees in Tin Pan Alley in-philosophizing over the circumstances that make theirs literally a competition, they mused, that brings down the professional man in his prime of life, but il's the accumulation of bitter disappointments, of having to contend with petty hamiliating station in life that humiliating station in life that be rounds of his daily contacts. Night before he was stricken Britt Night before he was stricken Britt.

younds of his daily contacts.

Night before he was stricken Britt told friends that he was deeply sore at heart because of what his district told friends that he was deeply sore at heart because of what his district to the first told friends the strick that the strick t (Continued on page 55)

Howard Hughes Plans 'Round-World Fright As N. Y. Fair Buildup

A 'round-the-world flight in behalf of the New York World's Fair will be atlempted raxt month by Howard be atlempted raxt month by Howard Paris early in June benefit of the State of the S

Long 'n' Short of It's They Must Drink Plenty of Beer

Must Drink Plenty of Beer David Ballard, glant doorman for-merly at the International Casino, on week where he begins his first thea-trical engagement as a walking as for a Cuban beeyery. Was booked from New York by Fally Markus. Green was the second of the con-cruise around from with the flat v-p, who is a five-footer. Pair will sponnor's product. Figure it's a good promotion and dignided' bally.

AIRPORTS AS SPOTS FOR **NEWSREELS**

Click of newsreelers at rallroad terminals is focusing attention o shortie exhibitors towards the major

airports.

Idea, at the latter, would be drivein theatres, on the airdrome basis,
for night departures, and housing in
the airport buildings proper, to coincide with the majority daytime
flights and arrivals.
Element of possible delays In arrival, with a signal system to apprise
part of the schome of things to altract biz to the aviation field
cinemas.

York exposition in 1998. Hughes will siph off in sorow and then take the forthern route back to the U. S. simple the forthern route back to the U. S. simple the forthern route back to the U. S. simple the forthern route back to the U. S. simple the forthern route back to the U. S. simple the forthern route back to the U. S. simple the forthern route back to the U. S. simple the forther route the forthern route back to the

DEFENSIVE, BUT-

Won't Take All the lame But Harkening Plenty to Home-Office Behests to Bring Costs Down-However, the Coast Long Objected to 'A' and 'B' Coupling, Plus the Many Theatre Gimmicks

EYE-OPENING FIGURES

Hollywood, May 17. Hollywood on the defensive is comething new for the film producing center. Ol limers cannot recall when studio executives and their first line assistants ever have had to do so much explaining. It's a new ex-perience but Hollywood is said to have the answers.

In rapid succession representatives of the New York head offices have made their regular spring visits to made their regular spring visits to the producing plants and left behind reams of worldwide distribution and West have lasted until early morning hours. Behind closed doors at each studio the eastern spokesmen have proved their case that the cost of Hollywood films must come cost of Hollywood films must come trimmed to the size of the customer. In this instance, the customer is the In this instance, the customer is the combined total of film rental income which since last fall has been progressively diminishing.

gressively diminishing.

For the first time in years the picture makers have been carefully studying the income sheets. Heretofore, the eye jumped gaily from profit to profit. Today, there are some red figures which represent boxoffice headaches. Certain films. liberally budgeted and east with the (Continued in page 22)

Name Value at Polis

Oklahoma City, May 17.
What's in a name will be decided in Oklahoma's forthcoming election with an assortment of names rangement of the control of the contr Oklahoma City May 17:

List of famous name filings has increased in Oktahoma with each election since Will Rogers, a country school tancher bearing the same name as the state's inded humorist, tode to victory a congress-at-

PIX PRODUCERS Mechanized Variety Show, Labeled Vaude-Vision, 5 Acts, in 1st Showing

Subtle Revenge

Philadelphia, May 17.
Latest trick to give statlons the jittera about man-on-the-street shows has been unearthed by WDAS here. Employe of a store or firm which has a strike edges to the mike and when of one of the company execs. To every question by the gabber, guy gives dumbest answer he can think of. Some big-shot in-Justrail officials, as pretty stupid and station has been receiving plenty of squawks.

SHOWS

Tre shows are now on tan for legit Ice shows are now on tap for legit with three promising for next season. Georgie Hale, producer at the International Casino, New York, has bids from the Shuberts, from Mike Jacobs and Warner Bros., for frosting spectacles next season at Broadway theatres.

Vaudeville, minus sets or scenery, and also minus live musicians, preemed at the RKO Hamilion theater, New York, Monday night (16) and Jack Hamilion and Jack Hamilion and Jack Hamilion, and projected scenery backgrounds metal months of the reets and projected scenery backgrounding on sequinced sheet is adequate.

adequate,
Reps of every remaining phase of
vaude including Martin Beck, who gabber, guy gives dumbest answer he can thinkt of. Som sever he can think of. Som sever he can the sever he can be perty stupid and station has been receiving plenty of squawks.

B'WAY HOUSES NOW YEN ICE

NOW YEN ICE

CHOWG

Regulation five-act show
Three Dansells (gir! dancing tri
Paul Le Paul (magico), Mae (Continued on page 52)

Due-Bill Biz Due For Court Airing Via Suit

Jacobs and Warner Broas, for frosting spectacles need season at Broadwar Base 1 in mind for the white
clephant Hollywood, one of start
more capacious houses. Shaberts
word at a similar start for giant-level
start of Avertisian Co. House, his set
and a similar start for giant-level
start of Avertisian Co. House, his set
and a start of giant-level
start of Avertisian Co. House, his set
start of Avertisi ening possibilities.

Mostly limited to those not firmly stablished as fancy terping twains.

other unfair practices. Bart Kay, Mostly limited to the unfair practices. Bart Kay, Mostly limited as fancy terping twains.

THE HOUR OF CHARM

PHIL SPITALNY PARK CENTRAL HOTEL, NEW YORK

Good Record of Major Company Deliveries for 1937-38: Smallest Deficit in Yrs.: Have 142 to Go

On His Own

Hollywood, May 17.
Red-headed kid at Edward
Small's party last week caught
the eye of Archie Mayo, huntFling, the picture he is directing at Universal.
Would the kid take a screen
test? He certainly would,
when Mayo sided his name he
is son of Edward Small,
ducer.

GRAINGER'S N. Y.

H. O.: REP'S 19

TO GO

James rainger, new president and distribution chief of Republic Pictures, will make his headquarters in New York for a year at least. With Herb Yat board chairman, heading east, rainger takes over his new job officially May 27.

Alex. Korda to Remake

Prison Without Bars.'

English producti rights to Prison Without Bars' made originally in French by Compagni Internationale de Productions Artisque de Charles Barbard Charles Control and Charles Charles Control and Charles Charles Charles Control and Charles Ch

Remake ri reported sold for \$60,000.

Wallis' N. Y. Ogle Hal B. allis, ass iate in charge of production at Warners, is due New York today (Wedne ay) on busi-ness and pleasure. While on Broadway he will look over the current stage plays.

Osso's French Talker

ollywood, May 17.

As against signal failure of producer-distributors last season to complete deliveries of product promised for the year, some failing down badly, the current releasing year which comes to an end in July for some companies, and nearer Sept. I for others, presents every indication that the deficit will be the small 11n that the deficit will be the small 11n.

An analysis of regular releases, checked with contractual promises, checked with contractual promises, shows that for the Big Eight (Metro, Par., Rickov, Warners, Didnut Arh) and the contractual promises of the contractual promises and foreigns, represented the total delivery commitment of the contractual promises and foreigns, represented the total delivery commitment of the contractual promises with dup, their sations, some are in July, while others do not begin their new season releasing the three summer months, the average is 45% politures for each month among the eight big majors. The tend of production, in the minds of the contractual promises with the contractual production of the minds of the contractual promises with the contractual production. The minds of the contractual production of the contractual production of the contractual production of the contractual production of the contractual production. The minds of the contractual production of the contractual production of the contractual production of the contractual production of the contractual production. The contractual production of the contra many seasons.

An analysis of regular releases,

With above figures taking in only the regular features, the record shows that of 50 western-action films

ollywood, May 17.

Oilywood, May the regular features, the record how shad of 50 western-action films promi .24 of these will have been delivered through May, while of 21 foreign-made pictures amounced, 13 foreign-made pictures amounced, 13 foreign-made pictures amounced, 13 foreign-made in the control of the control of 25 western or action films to go and eight foreigns. Through to June 1. This will leave a total of 28 western or action films from the control of 28 western or action films. Through to June 1. This will leave to go and total of 480 pictures, 300 will have been delivered through May, leaving a balance of 12 dill to be furnished to fill maximum, omposite delivery is consultant of the maximum, complete delivery is consultant of the maximum, complete delivery is consultant of the maximum, complete delivery is consultant of the month of May, or at June 1, none of the companies are between the companies are foreign to the month of May, or at June 1 on, reveals the follow-

ing: Columbia, which promised a program of 40, excluding westerns, will have nine to go. 20th-Fox, which promised a minimum of 42 and a maximum of 53, will have 13 to go if filling maximum promises, and only two to go if minimum.

Metro promised a minimum of 44 and a maximum of 52. It will have 10 to deliver on minimum require-ments, 18 on maximum, during June,

10 to desirements, 18 on maximum, during units, 18 on maximum, during July, and August.

July, and August.

Westerns, and 18 of June 1 will have 18 to deliver.

RKO promised 48 on the season and will have 18 to supply to fill its promises.

The promises a sold 40 and will have only nine to go.

UA committeed tiself for 22 exclusive of foreign-mades, and will be said to the promise of the with arrival to the promise of the with arrival to the promise of the promise of

UA committeed itself for 22, exclu-sive of foreign-mades, and will be short the delivery of 10 with arrival

another edivery of 10 with arrival. WB announced 60 and will have 18 to come as of June 1. In the foreign-made group, the Interest of the Inte month. RKO promised six westerns but at June 1 will have five of these to go.

side but, through May, will have delivered only nine, leaving a balance
of five. Twentieth-Fox promised
for and has delivered only had been dead to be a leaving three to come. If coming
leaving three to come, if coming
one-foreign-made and all of the service of the companies have deliver their
singletons.

The warman-cation analysis of the service of the service

Cohan Marches On

By JACK OSTERMAN

By JACK OSTERMAN.

President George M. Cohan pecks up his "I'd Rather Be Right tricks and moves from \$24 GSwing) street of our staff in Chicago we shall explain that 'Mice and Men' won the Critics' Pizic, 'Cent' Take I. I With You' 1937 Pullter, 'Our Town' same price a year later, and Gertie ('Sue and the staff of t

It Happened Last

It Happened Last
Smash event was opining of the
new hit, 'I Married An Angel,' the
angel was Dwight Deere Wiman,
the grooms, Rodgers and Hart. A
large party attended the wedding,
large party attended the wedding,
his Atlantic City home, for the cocasion and, happy to say, looking
as good as the show. Head bridesmaid, Vivienne Segal, received a deserved ovetion on her return to
Broadway, (notice we don't say
rina made us wish we were playing
Dennis King's part, and the entire
entertainment proved that the stage
is still, a great ing if you put something good on it. Outstanding satire of the evening was 'At the. Roxy Music Hall'; get a load of it, Leonidoff!

Leonidoff!

Next door at the Broadhurst we enjoyed like Todd's 'The Man From Calro,' in spite of the fact that Dan Goldberg, a Vastery mugg, adapted it. Too bad local critics didn't review it, instead of still reviewing Todd's last one, Call Me Zleggy'. He'd like to forget that one also.

viewing Todd's last one, Call Me, Integry, He'd like to forget that one also.

Swing Club, intime spot which gives each lady a gardenia, a new comeon. Fresh personality from West Virginia, swinging a hot act, comeon. Fresh personality from West Virginia, swinging a hot act, comeon. Fresh personality from West Virginia, swinging a hot act, comeon of the second floor of Lebel Clothing Shop on the corner of Vankry street. They served double-breasted frankfurters and Sy De-vore accidentally used white fannel your accidentally used white fannel and for the server of the server a financial failure for rm.

Thoughts While Thinking

Thoughs While Thinking Weilver at Joe Sullivin's Windsor hotel and like it on account of its continental flavor. Downstairs, the Alps restaurant, and next door the Riviera Cafeteria...Now that the courts decided to turn over Lefty Gomez's entire Yankee season sale ary to June O'Dea, the ball park analyse to the order of the o ary to June O'Dea, the ball park an-nouncer cen say, 'Gomez pitching for O'Dea!'...'Master' Richard Him-ber opens the 27th at the Essex House...last year it was Mister, but everyone's taking a cut.

N. Y. to L. A.

N. Y. to I P. D. Brewster. Harriel Chase. Claudette Gebert, Julius Epstein. Judge John Evans. Hope Hampton. Billy Halep. Jascha Heifetz. Joseph Julian. G. R. Keyser. Cliff Lewis. Fredric March. Donald MeBride. Fredric March.
Donald McBride.
Sam Pokrae Sam Pokrass. Dr. Joel Pressman. Luise Rainer.

RKO's Reorg Plan Presented Monday: Hearings Thereon Slated for May 24

Ozarks Like Actioners

Oklahomo City ay 17.
Action, with a capital A,
mixed in with a generous portion of shootings and throatsiashings, remai top billing
and top drawing card among
ton, with the grass-rooters and
under-privileged one-thirds
cady to tosa a two-bit piece
(plus. five mills tax) the
trough for escape from their
pass, and the control of the control
town indie in this section what
he thinks of the \$2,00,000 shitown indie in this section what
he thinks of the \$2,00,000 shitorical production and his answer will be. Give me more
Mouse and Donald Duck and
they can drop their supercollosals in the Rocky ountai
on the way over."

PONDER LAW ON 'POISON' SLUR

Lawsuits over that Harry Brandt Lawsuits over that Harry Brandt poison at the bo.' ad are being talked about on both coasts. The RKO Radio legal department had its press department dig up a complete file concerning Bringing Up Baby! Katharine Hepburn-Cary Grant co-starrer, although the company admits it settled Miss Hepburn's contract weeks before the

blast.
On the Coast, it's reported attorneys for at least one star are also looking into the matter. Joan Crawford closed with Metro on a new pact a few days after the Independent Theatre Owners (Brandt organi tion) ad appeared.

SAILINGS

June 3 (New York to Stockholm), Robert G. Vignola (Kungsholm), June 1 (New York to London), Darryl F. Zanuck-Joseph M. Schenck and party, Jay Paley (Normandie), May 18 (London to New York), R. Kent, Henry Sherek (Queen

Mary).

May 18 (New York to London).

Danielle Darrieux, Brian Aherne,
Tilly Losch, David Niven, Philip
Reed, Diana Barrymore, Charles J.

Pannill, Hal B. Wallis, Dr. John S.

Young, Mr. and Mrs. Louis Gensler.

Laird Goldsbrough, W. H. Stein,
Henri de Coin (Normandie).

ARRIVALS

Olivia de Havilland, Paul and Grace Hartman, Charles Vernon France, Mr. and Mrs. Paul Lukas John Royal, Lily Pons, Claudette Colbert, Dr. Joel Pressman, Guthrie McClintic, John Hay Whitney, Yvan Noe, Mr. and Mrs. Harry J. Spiess, Joseph Ridder, Vladimir Bourgman, Frederick Lonsdale, Eric the Great, Albanis, Arlenx-Berosi

Other News of Interest to Films

_	drawning it :	
Hollywood gets small	Page 11 Page 23 Page 25 Page 25 Page 25	
Mary Pickford's ra		
further television det		
Mae Murray's sponsor		
Bob Ho vice Mickey Me	busePage 28	
New act review of Gene !	RaymondPage 42	
Laurel-Hardy's vaude		
fom Mix's circus		

RNO's modifi-d plan of reorganiza-tion was presented in N. Y, resteval-court Monday (6) before Judge Ni-liam O. Bondy. Hearings on the fair-ness and feasibility of the modifica-tions as proposed begin on May 36 Master George W. Alger. The plan i. resubmitted to him for hearing. Depends upon the speed with which the matter is now handled with the matter is now handled to the proposed of the plant of the proposed begin of the plant of the which the matter is now handled believed the plant of the plant of the holders of haster or other securities, however, in an effort to gain recog-holders of hands or other securities, however, in an effort to gain recog-holders of handlers of the plant of the holders of handlers of the plant of the plant of the holders of handlers of the plant of the plant of the holders of handlers of the plant of the plant of the holders of handlers of the plant of the plant of the holders of handlers of the plant of the plant of the holders of handlers of the plant of the plant of the holders of the plant of the plant of the plant of the holders of the plant of the plant of the plant of the plant of the holders of the plant of the plant of the plant of the plant of the holders of the plant of the plant of the plant of the plant of the holders of the plant of the plant of the plant of the plant of the holders of the plant of the plant of the plant of the plant of the holders of the plant of the plant of the plant of the plant of the holders of the plant of the holders of the plant o

heckie and postpone early reorganizati
Attorney Hamilton C. ickaby.
Simpson, Thaciliton C. ickaby.
A lickaby stated in court that the fact that they had arrived at modifications and at this point of red.
Lum's effort. The observed that Odlum's effort that would have
caused extraordinary delay in the
the situation was also averted by the
court when it withheld action on the
request of a Milwaulce holder of
sands of proxies and tally sheets it
he old reorgani tion of RNO.
Baltimore, in 1931.
Attorneys of the Milwan
Attorneys of the Milwan
Attorneys of the Milwan
Attorneys form! found themselves contradicting one another, un-

Attorneys for the Milwai stockholder (Sterm) found internseives contradicting one another, one and the contradicting one another, one and the contradicting one and the contradiction of the contradic

Par Discovers Co. Overpaid \$134.137 In U. S. Taxes: Sues

Young, Mr. and Mrs. Louis General State of State

report and that its subsidiary, Can-adian Paramount Corp., had dupli-cated the tax payment.

Penner's Pic Poised

Joe Penner's next picture at RKO,
'A Fool for Luck,' is due to roll this
week under Hen Holmes' direction.
Comedian checked in at the stu
after a fortnight's vacation.

L. A. to N. Y.

Katherine Brown. Donald Cope. Henry Ginsberg. James R. Grainger. James R. Grain Mitzi Green. Mrs. Will Hays Leland Haywar Nick Kenny. Sam Levene, Arthur Loew. Sig Marcus. Mrs. O. O. McIntyre. lrving Salkow Hal B. Wailis.

ZANUCK ANALYZES FILMS

DOUBLE-EXPOSURE

Showmen who have deplored the expose of Hollywood techni ue in motion picture making ing damaging at die bo, may have had a semblance for plausible rebuttal from other showmen who held that the inside stu , if making the film fan u-vie, might be an asset. These few believed that the ince show biz-conscious the public became, maybe it wouldn't.

burt in the long run.

But now has come a situation where, for the first time, is crystallized what may be a major fault of the picture business. The recent blasts against 'poison' stars and inferior ' ' ve-The recent blasts against poison stars and interior hidles have assumed a new manifestati in the past week, and right in the theatres fr in whence sprang the beef at Hollywood. This new form of expression is a wide-open hissing of poor films.

It's not the good-humored hissing of the heavies and cheering of the Lone Ranger when he exclaims, 'Hi-Ho Silver' to list trusty steed, as has obtained in some 'houses. 'This new hissing is a vicious, vitriolic, frankly antagonistic razoo at the screen, which becomes the recipient of the rizzberry from an irate public that just seems about tired of paying for inferior lm entertainment.

erectore, many a time, one has heard the expressions. This isn't as good as her last one, 'It's a shame the story didn't hold up, after starting off so well,' or other relatively innocuous piblic opinions. The word-of-mouth, after all, has long heen a privilege of any anuscment patron. In a dalmost as often, the word plug has proved a direct asset to certain entertainments which may not have fared as well from printed criti-, in the main, such expressions of opinion have been

they seem to have had their reactions crystallized by recent propaganda against certain Itollywood standards, trade significances and exhibitor-producer wranglings. The public secuns too much 'in' on a phase of the client—the exhibition end—that it should know or care little about, so long as the film entertainment dispensed is generally adequate.

It presents a new trade problem. Perhaps, heretofore, the public's alleged strike against bad pictures was unconscious. Anti-Hollywood blasts seem to have created a product-consciousness which compels serious industry thought. It means a reeduca-tion of the public in favor of film attendance.

Arthur Loew Reports Healthy Biz For U. S. Films Around the Globe

Hollywood, May 17. iling business anxieties in merica are not shared by execu-Millon H. Feld, recently parted from 20th-Fox as a producer and re-ported on a deal to Join Metro, is due in New York May 23. He left the Cosst Saturday (14), with planned stopoff in Kansas City, his home town, on the way in. tives engaged in film distribution and

production in foreign countries, ac-cor ing to Arthur M. Loew, vicepresident in charge of foreign distribution of Loew's, Inc., who arrived here Monday (16) on the Mariposa

Milt Feld East

FIRST B.O. SLUMP'

Picture Industry as Come Before-Will Always Command Business - In-

REFUTES GOLDWYN

By JOHN C. FLINN

By JOHN C. FLINN
Film industry is demonstrating to all American-business the principles of sound financial recovery, predicated upon the creation of higher quality values in product, meeting the challenge of a dimi ished public buying power with more attractive pictures.

tive, pictures.

This is not the first, or the second lime, the picture business like other industries, has passed through a period to the picture business and the past; the same attributes and enterprise will carry us through sagi

through agai. The property of the property of

had been bought.

'I'm serious about having some fun
this time,' he said. 'Vacation is my
nost important business.'
Box office slump is not due to
Box office slump is not due to
beer survey. Some some fondevor's
conclusion that the public is on a
picture strike. The record shows
that the general public just hasn't as
much money for film entertainment
as it had a year ago. If all films
might be some truth in the Strike
argument, but the fact is that hit pictures are drawing bigger than any argument, but the fact is that hit pic-tures are drawing bigger than any time in the past five years. The pub-lic is shopping, the fan is selecting his 'must' pictures' and paying to see them. He is forced to pass up less attractive films.

Public Shopping for its

president in charge of foreign distribution of Lews, Inc., who arrived with his deed of Ig.

where Monday (18) on the Mariposa from Australia. He winds up a Mariposa from Australia. He winds up a Mariposa from Australia, I we winds up a stellar with the his months trip extending over 39,000 unites, a third of which he made by Irphau Ilinerary was from Europe to Expyt, Indi, Stralls Settleria, Indi, Stralls Settleria, Indi, Stralls Settleria, Philippines, Java and

AT COLUMBIA

Progress, Loew said, is reflected it the consistent and healthy increase it consistent and healthy increase it the consistent and healthy increase it the consistent and healthy increase in the consis Just glance at this sheet of fig-

'THIS IS NOT THE |Showdown on Charles R. Rogers' Universal Squawks at Tomorrow's Meeting: Blumberg Back to Coast?

Clever, These Photogs

Hollywood, ay 17.
Three shots at one time is the record made by Eddle Crohinweth, still cameraman at Metro, builting Clark Gable in the act of alling into a mud puddle.
Croninweth operated one bulb ith each hand and another ith his foot.

SEE \$3,500,000 **DOMESTIC ON** SNOW WHITE

Snow White in the U. S. and Canada stands to record a domestic take
of between \$2.3000 and at\$50,000, according to the trend of Income at
the close of the Ils-week Ned Depinet
Drive held by RKO. On this basis
of the Disney feature. That's the
biggest in the history of KO.
The Depinet drive, honoring
RKO's distribution chief, also is the
longest in the history of the company,
to the company,
to the company of the company

The campaign ended officially Felday could not be a continued to have been continued to the formation of the Faramount group. A Jules Levy, socreal sales manager of the company under Depinet, has continued from a seven secently returned from a seven that the company under Depinet has the company under the balance. The south, where this general conditions might continue to show a slump for the balance that general conditions might continue to show a slump for the balance of the company under the country were slipping, began the continue to show a slump for the balance of the company under the continued of the continued of the company under the company under the continued of the company under the company under

sions.
It is RKO's intention to make a It is RKO's intention to make a compicle program delivery for this season. Firm has around 14 films to go, and intends to deliver all, Vivacious Lady' (Ginger Rogers) is a holdover trom 1938-75, stalled intrough illness plus James Stewart's interrupting commitments back on his home lot. etc. RKO is reissuing Taittle omen! his home lot, etro.

RKO is reissuing 'Little omen'
in addition to ' ing Kong.'

WESLEY RUGGLES-PAR MULLING NEW DEAL

Hollywood, May 17.
cslev ungles and Paramount
are dueling on a new contract before the producer-director shoves
off on his European vacash. Current part runs nut with com-

RKO's 38 Scribs

Hollywood, May 17.
RKO writing staff now n bers
3. his-best in eight months.
eribs are working on 22 scripts.

WALD'S TRIO OF AGENTS

Jos Angeles, May 17.

Jorry ald has asked the superior court to straighten out his three-way gency tangle with Zappo Mars, Inc.,

Myron Sclanick & Co., and Leland Warner writer declares the three

still claim interest in his although by has dismissed s his represent

uepenging on circumstances.
Actually, what twist tomorrow's
board meeting may take depends
entirely upon Rogers. His grievances
will be thoroughly analyzed and
answered.

Summed up, the Issue may concern a question of ability and management organization. Allhough, Rogers has been more or less secretive about his trip and its purposes, it from bright and the secretive about his trip and its purposes, it from bright and the secretive about his trip and its purposes, it from the secretive and the secretive for the past two months, atthew Fox. v.p. under Blumberg, president, has en on the Coast, trimming the secretive for the past two months of the secretive forms the rolls have been Rogers appointees.

Hollywood, May 17.

Hollywood, May IT.

Nine pictures in various stages of production and six more almost ready to shoot will greet Nate Bumberg, Universal president, when he pulls in from New York this weck. Six fil is undergoing final operations in the cutting rooms are 'Rage of Paris,' the Danielle Darrieux starrer', Pony Express Days, 'Planning Frontiers'.

(Continued on page 13)

FOUNDED BY SIME SILVERMAN Published Weekly by VARIETY, Inc. Sid Silvernan, President

SUBSCRIPTION

No. 10

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Richnes

Radio - Intern Badio - Intern Radio Reviews, Units Vaudeville

4A's Annual Meeting June 6: **Constitutional Revisions Slated:** See Equity Conciliatory to SAG

Actors and Artistes of America ill be held June 6 at the organizat headquarters in New York. Be-sides the president's report, the mair business of the meeting is expected to be the proposed constitutional re-

While the annual meeting is nor-mally held in mid-May, it has been set back this year largely because the Screen Actors Guild, largest of the Screen Actors Gulid, largest of the member unions, is currently en-gaged in negotiations with the gaged in negotiations with the is thought to have been the annual election next week of the Actors Equity Assn. Idea is that the new-by elected admi istration would carry more authority to act on any constitutional changes or other mut-ters pertaining to the association.

ters pertaining to the association. Plan of constitutional revision has been recommended by a special committee and submitted for consideration to the boards of the member groups, which have ither approved the proposals or suggested changes. Original plan and the proposed changes will be considered at the annual residon. In general, the committee plan of revision calls for a much stronger

In general, the committee plan of revision calls for a much stonger central authority in the Four Ari, atthough the members groups would attil retain, authority in the feat of the stone o

Equity's Slant

Equity's Stant
Main opposition to the centralization of authority is expected to come
from Equity, which formerly contracted the Four As and has for the
foundation of the Common Control
to the Stant As and has for the
changes sought by the other member
groups. Among the nuggestions
and by the Equity council is a proposal, but it the votting power of
the con-chird of the total votes, regardless of the group's numerical
strength. Amother its to have
questioned of Four April
control
to the c

Pointed out that not only are both these proposals in direct opposition to the whole constitutional setup of to the whole constitutional setup or the Four A's as it is at present, but they are contrary to the intention of the general constitutional plan as advocated by most of the other mem-ber groups. Both proposals, it is in-dicated, would tend to neutralize Equity's shrunken numerical strength, which formerly gave it con-trol of the Four A's. That control strength, which formerly gave it con-trol of the Four As. That control has since passed to the Screen Ac-tors' Guild, the American Federa-tion of Radio Artists and the Ameri-can Federation of Actors. It has been observed by various Four A's execs, however, that Equity made no such proposals when it held con-trol of the Four A's

SAG-AFRA Control

SAC-SERA Cantrol
Indications are that if the new
Builty regime pushes the move to
mility the numerical strength of the
other groups, it will
Under present conditions, the Screen
Actors' Guild and the American
Federation of Radio. Artists control
Federation of Radio. Artists control
support of the others. In addition
to which they will have the support
of the American Guild of Musical
Artists and one or two of the smaller
American Federation of Actors is
in doubt. Thought likely that the
incoming Equity administration will
be more conciliatory toward SAG
than was the faction recently in conthan was the faction recently in con

Factor in the future setup of the Four A's, as regards voting strength, is the recent purge by the Screen Actors' Guild of its extra ranks. Numbering nearly 10,000 members last summer, SAG has been steadlast summer, SAG has been stead-illy cutting its rolls until it expects soon to have only about 5,000 mem-bers. Votes in the Four A's are figured on the basis of one for every 300 members. SAG once represented

Hollywood, May 17.

Harry Chandlee has been signed as story editor by Sol Lesser at Prin-cipal Pictures and two other writers set for assignments.

set for assignments.

Robert Neville will adapt and screenplay 'Peck's Bad Boy at the Circus,' first of the 'Bad Boy series, and Edward Eliseu will script Fisherman's Whart,' the Bobby Breen starrer.

WEBER-SCHENCK IN DUB-MUSIC **ACCORD**

Picture producers using dubbed music after May 20 will be banned from employing members of the American Federation of usiclans. Deadline was set at a meeting yesterday (Thuesday) atternoon of Joseph K, Weber, AEM, prez and Notseph K, Weber and Stender Stender, and Stender Stender, and Stender Stender, and Stender Stender, and Stender yesterday brought to an anicable settlement an issue that has been agitating the AFM for years.

FOX FIGHTS PRYING INTO HIS HOLDING CO.

Washington, May 17.

Fight over sanctity of the records of All Control of May 17.

or All Control of May 17.

Fox, went into final round Monday (16). U. S. Supreme Court agreed to review the lower court rounds in which Hiram Steelman, receiver in affairs, has sought unsuccessfully to lift the veil.

Argument on the

and the individual control of the co

a victory a few weeks back, with the Third Circuit Judges holding the an order. The property of the property o

WB's Dickens

Charles Hollywood, March 17.
Charles Dickens Old Curjosity
Span and Ken Gamet for production by Bryan Foy at Warners.
Janet Chapman will be featured in the moppet role of Little Nell.

LES THOMPSON JUMPING OFF Lester Thompson, chair an of the Hays office advertising advisory council, has told his associates of his theoming marriage, set for May He will marry Electa Sandaver,

Cincy Nixes 'Baby' After Censor OK: **Competitive Sexers Sued by ACMW**

incinnati, May 17.

Legal action to revoke order of
City Manager C. O. Sherrill, by
which he refused permission for
showing of 'Birth of a 'Baby' picture
in Cincy unless delivery portion, octhing state Board of Flim Censors,
was started in Common Pless
Court Monday (16) with filing
of a suit for an injunction by attorneys representing the producers and
also the American Committee on Mamarket and the first time that local
officials interfered with an okay by
state censors.

state consors.

Ban was put Into effect at Keith's Friday (13) morning, ten minutes are the house opened for a scheduler than the scheduler than the scheduler than the box office and halted projection, mostly women. Screenings were advertised for mixed audiences of per-consorting than the scheduler than the schedule

Hope, Coogan Teamed For P. A. Tour of East; Jackie's Kid Income

Hollywood, May 17.

Bob Hope and Jackie Coogan have been teamed for a tour of the east opening at Loew's State, New York, June 24. Tour will include Boston and other Atlantic seaboard cities. Before they start eastward, Coogan appears solo in San Francisco, owing

to Hope's studio work at Paramount. Jackie Coogan made only \$1,500,000 during his moppet days in pictures, according to Mr. and Mrs. Arthur Bernatel , his stepfather and mother, answering the actor's claim of the coordinate of t to Hope's studio work at Paramount.

WHITNEY-GINSBERG IN S-I RELEASING HUDDLE

J. H. (Jock) Whitney returned from Europe Monday (18), while Henry Ginsberg from the Selznick-International studio, came in over the weekend to discuss current and pending matters with Whitney, in-cluding production plans for 1936-39 sesson.

cluding production plans for 1990-199 1990 D. O. Selznick has 'Gone With the Wind' on his production agenda, with testing continuing but little action otherwise. United Ar-tists doesn't know as yet whether it will get 'Wind' for '38-39 selling. Presumption is strong that UA will be the releasing agency for picture when made, especially in view of the both the production of the production o

Hollywood, May 17.
Henry Ginsberg, general manager
of Selznick-International, is in New
York to confer with John Hay Whitney, board chairman, and Lowell
Caivert, general sales manager, on
the Selznick outfit's future releasing
nlans.

Al Shean in MG 'Waltz'

Al Shean in MG 'Waltz'

Al Shean in MG 'Waltz'

Al Shean has returned to the Coast for one of the top spots in the Coast for one of the top spots in The Great Waltz' at Metro.

His recent chore was the lead the Coastway legit lay, 'Palber, Brown, and a committee of Heustein Physicians.

tors and muny officials. Among the spectators were Chief of Police Eugene Weatherly, Safety Director Harry J. Wernke and several physicians. They reported that one scene was so objectionable that it should be eliminated from the licture, may be a compared to the several physicians. They reported that one scene was so objectionable that it should be eliminated from the licture, and the compared to the several physicians of the several physicians and the several physicians of the several physicians and the several physicians are several physicians.

of the other men.

He authorized running of the fil with a cut of the delivery scene.

Ike Libson, manager of Keilihs, put the issue up to the producers and sponsors of the film. House reopened Saturday (14) at 6 p. m. with 'Hold That Kiss' (M-G).

with 'Hold That Kiss' (M-G).
Lobby displays of 'Birth of a
Baby' were left standing and 'Coming' strips were placed across the
Jack Skirball, producer, came in
Saturday (14) from New York for
the legal tilt, and a representative of
the ACMW arrived from Washington at the same time.

ton at the same time.

Critics of the three dailies gave
the pic a nod of approval in their reviews, published after the closing.
Post and Enquirer made strong editorial objection to Sherrill's action
and the Times-Star upheld him in
lukewarm fashion. Many ministers
and doctors issued statements favoring the pic in its entirety as an cational medium.

Entire rumpus, biggest of the sort here, is a wow builder-upper for the film, which is expected by those in the trade to start grinding May 20.

Cleveland Sexer

Cleveland Sexer
Cleveland, Cleveland, American Maternal Welfare Committee, owners of 'Birth of a Baby' of the committee, owners of 'Birth of a Baby' a grind pix house May 23, brought as grind pix house May 23, brought suit Saturday (14) against George Young's Roxy for using baby films suit Saturday (14) against George Young's Roxy for using baby films Former, burleaue house, crepopered after several dark weeks, tried to explitalize on rival attraction by its marquee bunner, Miracle of Life—AMWC reps and Hanna protested vigorously against steal of their copyrighted little, winning an injunctory of the committee of the committee of the copyrighted little, withing an injunctory with the committee of the copyrighted in the committee of the committe

San Francisco,

San Francisco, ay 17.
Injunction to restrain Capital, local burly house from continuing run
cont

the Schrinck outsit's future releasing plans.

On Christopher of the Artists will not be made until Whitney arrives here in July.

Deal is in the making between David O. Schrinck and W. C. Fleids, Indian of the Christopher of the Christopher

Too Much Mesquite

Hollywood, May 17, With four Mesquit rs when it needs only three, Republic is won-dering what to do with the added starter, Gulnn (Big Boy) Williams.

Studio signed Williams for the spot occupied by Ray Corrigan, but demands of Republic salesmen at the recent convention caused Corrigar to be retained. Problem is whether to increase the Mesquiteers or place

No Insurance, Loew Taking Big Rap On Joe E. Brown's Spill

Hollywood, May 17. Mollywood, May 17.

Overzealous economy on the part of David L. Loew's aides will cost the producer a stiff financial joit as a result of the leg injury doe Ryot of the leg in the leg in

hap occurred.

With Brown out of commission for two, and possibly three weeks, Loes of two, and possibly three weeks, Loes and union workers during the shutdown without any kicheak by an insurance outlit, the shutdown wrenched leg ligament serious enough to keep him off his feet for the requires plenty of leg work. an Mountain Dean, bewhiskered weestler, has been signed for suppler's picture lob interrupts lob interrupts lob interrupts lob interrupts lob interrupts ampaign for the state legislature in Georgia.

AUTRY DRAWS 10G PER PIC AS REP SETTLER

Hollywood, May 17.
Gene Autry will work exclusively for Republic under the new contract that settled their long-standing feud. They had been warring over the singing cowboy's demand to make outside pictures.
Autry will be early the second to the second t

singing cowboy's demand to make outside pictures.

Autry will be paid for the excl ive proviso by a salary boost from \$5,000 to \$50,000 per picture. His first job to \$50,000 per picture. What to about Smiley Burnette is What to about Smiley Burnette since the picture. Burnette established himself as a comic cowboy in the Autry Alms and ister performed himself as a comic cowboy in the Autry Alms and ister performed himself as a comic cowboy in the Autry Alms and ister performed himself as a comic cowboy in the Autry Alms and ister performed himself as a comic cowboy in the Autry Alms and ister performed himself as a comic cowboy in the Autry Alms and ister performed himself as a comic cowboy in the Autry Alms and the performance with both western warbiers back on the job in separate pictures. Burnette may have to gall-burned.

32 votes, or nearly half of the total in the Four A's. Peginning in June, the membership strength of each group in the coording to the paid-up files. This rating will be sent along to the Four A's along with the per capita tax which each group pays the parent organization for its members. Four organization for its members. Four to. the American Federation of Labor.

to the American Federation of Labor.
Kenneth Thomson and Laurence Bellenson, representing SAG, are Bellenson, representing SAG, are day or two before the meeting.
To revise the Four As constitution, the membership of one of the component groups must pass the proposed change by a majority vote. Resolution is then forwarded to the who submits it to the other groups. It becomes effective as soon as it is who submits it to the other groups, It becomes effective as soon as it is passed by majority votes of the memberships of two-thirds of the other groups,

PAR ON A REDUCED BUDGET

Liquidation of Warners' Holding Co. B and Renraw, Inc., SEC Discloses

Wathington, May 17.
Useerambling of the corporate depositories in which the three Warners parked some of their WB stock
ame to light (Tuesday) in the latest
Securities & Exchange Commission
report on the abook transactions of
Commission of their commission
of their commission of their commission
of their boldings to their own personal account, was unveiled in the
statement covering March operations
by which the trio transferred some
of their boldings to their own personal account profit of their own personal account profit of the state of the state
to 1,500 shares of the \$3.85 cumulative
t terest of each in his own name to

No changes in arch in their hold-No changes in arch in their hold-nings of common or debentures. Al-bert Warner accounts for 59,648 com-mon and \$1.759,009 worth of bonds, Harry M. Warner, 62,869 common and \$1,379,000 worth of bonds, and Jack L. Warner, 88,060 common and \$1,-183,000 worth of bonds. In addition, Albert Is indirect owner of \$3,460 debentures through Holding Co. A.

only other deal in film paper was insignificant. T. P. Loach of New York, Pathe exec, picked up 10 shares of Pathe common, raising his stake to 31 shares.

31 shares.

Reports on financial interests of new directors showed Gurdon W. Wattles of New York, recruit on the Pattle board, has 1,200 shares of common but Jolin Dabney Penick of New York, recently seated in the Universal high command, has no money involved.

H'wood Turf Club (In Inglewood 10 Miles Away) Opens June 10

Hollywood, May 17.

Mollywood, May 17.

ollywood Turf Club, Warners opposition to Hal Roach's Santa Anita
rack, has begun its homestretch
publicity for the opening season
june 10-1uy 23. Track is, called
June 10-1uy 23. Track is, called
To the control of the control of the
Inglewood, a separate city 10 miles
from Hollywood.

De luxe sucker list was treated to
the spectacle of a messenger boy in
a brand new tiny Fiat coming up
the spectacle of a messenger boy in
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AARONS, FANCHON OFF PAR PRODUCTION STAFF

Hollywood, May 17 Two Paramount producers, Alex Aarons and Fanchon, ill be dropped from the studi payroll when their contracts expire next

Aarons leaves after he completes is current production. 'St. Louis Aarons leaves and his current production. 'St. Louis Blues,' early in June. Fanchon and her brother arco are likely to team as a producing unit.

Van Dyke's 'Sweethearts'

Hollywood, May 17. Nonwood, May 17.

Van Dyke draws direction of 'Sweethearts' at Metro, previously assigned to Clayence Brown.
Nelson Eddy and Jeanette Mac-Donald are top-bracketed this Victor Herbert musical.

MOPPET CO-STARS.

Hollywood, May 17.
Freddie Bartholomew and Judy
Garland will be teamed for the first
tim in 'Listen Darling' at Metro.
Jack Cummings will produce fe m
an original by Katharine Brust.

Seek Bunny's Heirs

Heirs of John Bunny, pioneer Heirs of John Bunny, pioneer lim comedian, are being, sought by the Dime Savings Bank. We will be be the Dime Savings Bank. Years ago, the comic left an account at the bank. Officials of the institution are now trying to locate the widow. Clara for the comic left and account at the bank. Officials of the institution are now trying to locate the widow. Clara for institution are now tried an eastern studio recently in search of work in a film short. Amount in the savings according to the property of the pro

piled up at compound inte since before Bunny's deat

Grand National Discloses Cash Balance, \$91.657

ollywood, May 17. A cash balance of \$91,657 on hand was reported to Federal Court by Grand National on statement of receipts and disbursements for April. Company is under court's jurisdic-

tion, being in 77 Receipts during mouth were \$84,955, and disbursements totaled \$69,066. Reserve fund for payment of producers' participation in rentals drew \$12,533.

drew \$12.533.

Deal for Tex Ritter to make two more westerns for GN was approved by the court, with Al Herman, partially financing and directing. Under the arrangement, Ed Floney, supervisor, and Ritter each receive \$2,000 per picture, which carries a budget of \$15,000 apiece.

Finney's claims were settled by the studio for \$12,100, plus \$5,000, in the studio for \$12,100, plus \$5,000, in consideration of waiver on return of 10 westerns he made for the studio and an accounting of profits on films. Court also okayed purchase for \$17,500 of 'Held For Ransom' from International Fil

Dreifuss' Deal

Dreituss' Deal
Ash in first production for Grand
National release, Harry Dreitus,
now visiting New York, will make
an all-girl western. He's on tap to
do six musical westerns and 13
shorts as an indie unit producer for
GN distribution. Visit east is to get
capital; leavés next week for the
Coast.

Dreifuss will work in conjunction with Fanchon & Marco.

Gene Raymond to Chi;

Mebbe Pitt, Phila, A. C.

Mebbe Pitt, Phila, A. C.
Choins last gift at the Panmount of mitght at the Panmount of mitght at the Panmount of mitght at the Panmount of the Pan-

\$1,000,000 PIG EPICS ARE OUT

All Production Costs Whittled 20%-Two Weeks Clipped from Shooting Schedules-Trim Coin in Player

ollywood, May 17.
Paramount's conomy wave has washed the \$1,000,000 budget off the 1393-93 schedule with the lone exception. of "Men With Wings," now in production at a cost estimated at 1250,000. Other budgets on line new down to meet the demand for a 20%, cannot be maren's Balaban, presidown to meet the demand for a 20% reduction by Barney Balaban, president, who has been here for three chairman, condering with Adolph Zukor, board chairman, condering with Adolph Zukor, board chairman, william Lebaron, production chief, and other studio exect. In the condering the condering with the condering with the condering the cond

effect. Highlights of the new policy are:
Former eight-week shooting schedules are reduced to six, with other type of the second of the second

ure standards. Balaban and Griffis have since left or New York and are now back

Kent Back in Time To Powwow with Joe Schenck and Zanuck

Darryl F. Zanuck is due to leave Holgwood for New York May 27 to join Joseph M. Schenck, with who he sails for Europe June 1. according to present joins. eaatime, Harry Canal in Monday (16) and sailed yesterday (True) in advance of Schenck and Zanuck. They will probably return losetier. Schenck with his brother, ick.

S. R. Kent will reach New York from abroad in time to huddle with abroad in time to huddle with reach the control of the

3 In, 2 Away at M-G

Hollywood, May 17.

words nis wite. Jeanette MagDonal receded him last week.

PAR OF FASTIES

Hollywood, May, 17.

Florence, Rice fand Melvin Dougland Took for the last week and three finished,
subject to retakes.

Storters were The Gr. at

Florence, Rice fand Melvin Dougland Took for the Marie Autoinette,
Company's main tol producti n at
bletro this week.

With Practically No Opposition. Senate Passes the Neely Bill. But It's Not as Dire as It Sounds

Trial and Error

RKO Jefferson, New York, has a funny suit on its hands from a femme patron who, in pique, tried to bite the doorman, with result she lost a pivot front tooth. She's suin for the loss of the molar.

Altercating arcsa when she

for the loss of the molat.

Altercation arose when she and her escort were barred when trying to bring in a dog. She returned, and with her coat bulging, the theatre attache thought she was 'trying to simuggle the pooch. After some words the Incensed patron bit him.

Tarkington Sues WB Over 'Penrod's Brother' Film

Court action agai t Warner Bros. over the film 'Penrod and His Twin was brought last week by Booth Tarkington. Suit in New York supreme court seeks an unspecified amount of damages and to halt further reclase of the pic.

half further reelase of the pic. Tarkington, who sold all his literary works up to 1931 to Warners, claims. "Penrod and His Twin Brother is not his creation, but we will be a sold of the control of

characters, the novelist alleges. Warners have 20 days to answer the suit, after which Tarkington has the privilege of applying for a temporary injunction to halt release of the film pending outcome of the suit. Action is skedded for hearing next October. Sidney R. Fleischer is attorney for the plaintiff.

'Radio City Revels'

Hollywood, May 17. Charging plagiarism, Benee Russell, New York songwriter-play-wright, has sued RKO for damages of \$2,000,000 in Federal Court. Writer claims the picture, 'Radio City Revels,' was based on his story, 'Dream Me. a Song,' which was re-jected by the studio.

'Union Label' Exhibit In SF with Pix Stars

San Francisco, May 17. San Francisco, May 17.

Bolstered by a list of Hollywood union members, the first 'union labet' exhibition ever held in California Civic Auditorium. Hollywood slars who participated in the show cluded Leo Carillo, m. e. for the entire event, Wallace Beery, Roshelle Budson, Jimmy Cleason, Olivia de Novel Budson, Jimmy Cleason, Olivia de Novel Budson, Jimmy Cleason, Olivia de Novel Budson, Caraville, Bud Decesson, Olivia de Novel Budson, Caraville, Bud Decesson, Olivia de Novel Budson, Caraville, Bud Decesson, Caraville, Bud Decessor, Caravil Haviland, Eddie Quillan, Eddit Fel-lows, Bonita Granville, Roy Rogers, Helen Hayes and Mickey Rooney. Craft exhibits by carpenters, mill-men, garment workers, typographers and dozen of other unions partici-pated in the event.

Waishington. May 17.
Though not a 'record vote' (meaning a rollcail) foll), the Neely bill was passed in the Neely bill with the Neely bill was a liseanch, does a large in the Neely as it sounds, does a large yet ma'e in this type of U. S. anti-plus bit legislation. Of about the 50 Senators present, no more than a half does with a similar bill picconhoid in the House, due to the commit-

scattered 'nay' were palled.
With a similar bill pigeombeled.
With a similar bill pigeombeled.
tee taking no action, it will die
tee taking no action in four te aix
chance of anything being done at
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Political onlookers again were struck with the meagre tactical opposition presented by the film industry's preponents in Washington. It's interpreted as material progress for the anti-industry measure, and proves that the Neety bill at least can get half-way there.

Desultory iscussion of the Neely bill outlawing block booking opened today when the West Virginia re-former presented a motion to con-(Continued on page 10)

Pins-and-Needlers' Hollywood Bonanza: Flock of Historicals

Hollywood, May 17. Business is booming among cus-tumers and garment makers, con-structing strange raiment for the im-pending stampede of historical pic-tures. Tailors and scamstresses are busier then they have been for sev-

busier then they have been for several years.
Period costumes are equired at personneut in 11 merch for the formation of the formation of the formation of the formation of the formation with 2 merch formation of the found of the formation of th

clothes as does 'Northwest Passage,' forthcoming at Metro.

More heavy costuming will be demanded by Sam Goldwyn's 'Graustark' and still more by Selznick-International's 'Rupert of Hentzau' an 'Gone ith the Wind.'

Harriet Chase to M-G

men, garment workers, typographers and dozen of other unious participated in the event.

Toughening Him Up
Hollywood, May 17.
Robert Taylor's second success
Ach picture. Stand-Up and Fighh!
Is being ra: ied by Mervyn Leftoy at "Merrie House the matter health is the work of the matter health is the matter health of th

Blame It on Spring Fever; Lefty's Nostalgic Vaudeville Cavalcade

By Joe Laurie, Jr.

Dear Joe:

Thanks a lot for your letter teiling me all that's going on in the Big Town. Although this place is a part of the U. S. and we get newspapers and have a raidi, we don't get the show-news as quick as you birds do in New York. I mean the important show news. Of course if a picture actor but I mean really important news ilke you wrote me about Billy Rose bringing vaudeville back. Well, editors just don't think that's important out here. I can just imagine how Ellip's Rose bringing vaudeville back. Well, editors just don't think that's important out here. I can just imagine how Ellip's Rose will bring back vaudeville look. Well, editors just don't think that's important out here. I can just imagine how Ellip's Rose will bring back vaudeville not here. I can be seen that the seen a seal of the seen a seal of the seen seen and the seen a seal of the seal

guest to toutow a good freeze.

Can you imagine with could happen if vaudevills should come back!

Taylor and H. & M. west could happen if vaudevills should come back!

Taylor and H. & M. west could happen if vaudevills should come back!

Taylor and H. & M. west could be come to the country income and high

hasts scenic artists would learn how to paint drops in one, center door

fancys, kitchen sets, wood drops, street scenes and ollos. The Western

Union and Potal would start doing a good business, the railroads would

use up all their uppers; route books, rosin boards, spangles, tights and

touch line Tereport looks now, agents and bookers would start eating again,

the Palace theatre elevators would be greased up, and music publishers

would talk to actor that are not on the radio.

In the palace theatre elevators would be and accused me of smol
long marijuanas. She set to tell the boys and girls back there not to count

their fingers. Ain't there a song called, I Can Dream, Can't I?' So long

kid, see.

P.S.—Fred Allen sez: 'Only one letter makes the difference between click

DeMILLE AND UNCLE SAM SETTLE TAXES

Washington, May 17.
Money worries of Cecil B. DeMille were softened somewhat last week by compromise in a four-year-old tax tiff.

tax tiff.

Months of negotiations came to a close Thursday (12) when the Internal Revenue Bureau agreed to accept \$9.987 from Cecil B. DeMille Productions, Inc., in settlement of a claim for \$22,325 more on the basis

claim for \$22,325 more on the basis of 1934 earnings.

Last year, the New Dealers listed DeMille as a horrible example of tax dodger, although the courts upheld his contention that Productions was a legitimate concern and not a device to gyp the Government.

Gals Team for Series

Hollywood, May 17.

June Lang and Lynn Bari have been permanently teamed for Sol Wurtzel's new series, 'Big Town Girls,' at 20th-Fox,

First of the series, 'Meet the Girls,' is due to start June 6,

Carlson's Dualer

Richard Carison, recruited from the Broadway stage by David O. Selznick, is working a double shift, acting in "The Young in Heart" and writing an original story for S-I. Before he took up acting. Carlson was associate professor of English at the University of inneson

Zing on Their Own

Hollywood, May 17. Lee Chadwick and Dlck La Marr have opened their own agency on Sunset strip.

Both pulled out of the Leo Mor-ison agency.

Mike Connelly to Coast In Behalf of Screen Guild

Mike Connelly, io checker in the east for the Screen Actors Guild, will be shifted to the Coast for the summer. Leaves next month when production in the eastern studios shuts down for the hot

While in Hollywood, Connelly will attempt to adjust two claims he has had pending for the last several years against Vic Orsatti, It covers

deals, Connelly alleges, he had before becoming associated with SAG. when he was an agent in the Jenie

when he was an agent in the Jenja Jacoba office. Accordi to Con-nelly, he and Orsatti jointly set film deals for Gladoy George and John Ediredge. Claims he never r eived his percentage of the commissions. On a pending decision regarding interligency to be handed down by the California Bureau of Labor. Claim for the Miss George pending suit by Connelly agained Toestit.

'Zaza' Bows Isa

Hollywood, May 17. Isa Miranda, Italian import, maker er American picture debut er American picture aramount's 'Zaza.' Albert Lewin produces

Big Coin Suspect

Hollywood, ay 17.
After vi ing the rushes of 'Wives
Under uspicion,' iversal execs.
raised the classification of the Edmund Grainger production and
ordered a heavy exploitation cam-

PICTURES P. S.-Rabbit Stew

Hollywood, May 17.

Former chief fack of an indie outfit looking for a job, boasted that he could generate publicly ideas faster than rabbits multiply.

With each of his letters to major studie publicity chiefs he sent a crate containing a rabbit.

NEW SELLING IDEAS BEHIND REISSUES

Those companies with few new pictures coming through are still busy in their pressbook and exploitation department, getting out new text and ad ideas for the summer reissues. Unprecedented number of oldies being sent out again has inspired many to frame new pressbook material,

Either original itions have run out but, mainly, new ad stunts and exploi tion ideas are back of the new campaign material.

Chicago, May 17.

Reissue of the Rudolph Valentino flicker, 'Son of the Shelk,' goes into the Balaban & Katz Garrick May 28 for a run. 'Also set for several key city dates for B. & K.-Great States. Deals made here by Joe Plunkett, who came in from New York.

No Checker to Tally Scores, Par Golfers Let Themselves Go

A few respectable golfers, plenty of dubs and a few whose ability to count all strokes, lost balls, mi etc., is doubtful, attended this year's Paramount annual golf tournament Thursday (12) at the Rye Country club, Rye, N. Y., with J. E. McDer mott, general auditor of company urring in the best even. He and an 81 in the morning and 82 in the afternoon. A Ross Federal checker was not assigned to the tournament, which makes the records a bit dubic own an eoughe of the stores that are sometimes of the stores that are the stores of the stores that are the stores of the stores that are saming them Bill Lawrence, result of 18 holes and Vincent Trotta, chief of 18 holes and Vincent India of 18 holes and Vin turning in the best score.

ried.
Behind McDermott, the best score of 83 in the morning and 87 in Mr afternoor, was shot by Ray Keenan, afternoor, bearing the state of the sta hind McDermott, the best score in the morning and 87 in the

LADY HAMILTON' FOR LLOYD AS PAR OPUS

Hollywood, ay 17.
Paramount's 'The Life of Lady
Hamilton,' one of the biggies on the
1938-39 budget, will be produced by
Frank Lloyd as soon as he finishes
'If I 'Were King,' now under way. paign.

Grainger is readying "The Sinn Never Sets" to s r1 as soon as he fulshes to select the selection of the selection of

The Girls' Eve View

By Marian Squire

"Rebin Hood' an Extras' Heliday

The Adventures of Robin Hood' is an extras' heliday extravaganza, with
thousands of people milling about the castle and Sherwood Forest, all
handsomely done up in Technicolor. Errol Flynn-wears his tights well, and
tesps about deteating hundreds of opponents, all at once, in single-handed

combat.

A handsome and colorful figure in flowing capes and brocaded vestments, is villyun Basil Ratibone who meets the fate he has been meeting various ways in most of the costume plays produced. This time, it's a fencing bout with Flynn which ends his nefarious career. Claude Rains does well with the double-dealing Frince John and Herbert Mundin, as Flynn's right hand

the double-dealing Prince John and Herbert Mundin, as Flynn's right hand man of the prince of the pr

full white tulie sarro sources bootings. The sarrow services was a superscript of the sarrow services and services and services and services and services and services and black winged caps. And just to make sure, an enormous figure of Mercury appears on the backdrop.

Secrenade to the Start's is sure for the services and Rosario Orrellana, and danced by Mario and Froit full services and Rosario Orrellana, and danced by Mario and Froit full services and Rosario Orrellana, and danced by Mario and Froit full services and Rosario Orrellana, and danced by Mario and Froit full services and varies of white children was serviced to the Nat Karson sets is the finale—a spatiality, starsituded, maypole effect which rises from below, bearing the white tulie and ballet.

The First Handred Years' Seems That Long
After approximately an hour and a half of Virgi is Bruce and Robert
Montgomery leaving each other and getting back together again, The First
Hundred Years' seems aptly titled. It's that ori inal little plot of wife's

Montgomery leaving each other and gettling back together again, "The First Hundred Years' seems aptly titled. It's that or i'nal little plot of wise's job vs. marriage.

I have a some a sold the seems of the seems

Between Olympe and Gene Seare Nabedy
Between Olympe Bradne and Gene Raymond it is hard to determine
which would be less likely to succeed as an unscrupulous jewel thief. Yet
that is what both are required to be in 'Stolen Heaven.' In the forest
scenes they suggest babes in the woods much more than crooks fleeling the
law. At hought furthered by their light hearted predilection for bursting
limit of the stolenge of the stolenge

Svengali and Bull Montana.
Glenda Farrell, who seems entirely capable of handling the whole this herself, is also a 'tool' of the mile-mannered boss.
It is also a 'tool' of the mile-mannered boss.
It is also a 'tool' of the mile-mannered boss.
Farrell contributes what comedy lines there are.
Miss Bradan walkes and sings in a cafe wearing an ice skating effect
costume of white, with fitted bodice and flaring, Jur-bordered skirt. She
walkes in the woods, and for 'plainsit' Lewis Stone in a full sheer dirried.

peasant oxess.

Among a bevy of merry peasants and simple village maids with inch
long artificial lashes, Miss Bradna and Raymond are 'redeemed' through
Lewis' beautiful character. And no one is more relieved than Mr. Raymond
when he can stop trying to glower at people and relax with a friendly

RKO's 'Borrowed' Juve, But M-G May Get Play

Hollywood May 17 Peter Holden, seven-year-old juve-nile in 'On Borrowed Time,' signed

by RKO, must report at the studio at end of the play's run on Broad-

by ARCO, must report at the fundament of the play's run on Broom and the play's run on Broom the play.

Finally Made It

Melro she will be used in "It's in the Siter," a short due to the broom the play in the Biller, as short due to religious and the broom the broom

H'wood Takes Peek At Third Dimension Device

Hollywood, May 17.
Hollywood viewed the first test of
a new photographic device, to provide greater focal depth for shooting

Incorporating Hockey Clips in U Feature Brings Mad. Sq. Garden Suit

Universal Pictures Co. Inc., ig UT Exchanges, Inc. and Universal Film Exchanges, Loc. and Universal Film Exchanges, were sued Thursday (12) in N. Y. supreme court by the adison Square-Garden Corp. and the Corp. and the Square Square

Detroit Arena. The management of the latter auditorium, the complaint states, per itted the shots to be states, per itted the shots to be taken only under the same condition the Garden had imposed; that they were not to be used in feature pic-tures without specific permission and the payment of adequate com-pensation. The defendants not only iolated this agreement, but broad-cast circulars to evibilitors reper-sentually taken in the Garden, there-by giving the public a wrong im-pression.

by giving the public a wrong impression.
When the picture, 'Idol of the Crowds,' was first shown at the Central theatre, New York, last Decentral theatre, New York, last Decentral theatre, New York, last Decentral theatre, we will be considered to the picture with posters connecting the Garden with the picture, with intent to Increase the picture; verenue, but to the detail of the picture, with intent to Increase he picture, with latent to Increase he picture, with latent to the picture. Not only that, but the Central's Not only that, but the Central's new years as the purpose of booting the picture and the Garden spanes were identical. The complaint in the suit is unusually long and Just what damage has been done the Garden by the picture, other than yest what damage has been done the Garden by the picture, other than that Universal failed to pay the Garden corporation, is not quite clear.

Stanton L. Griffls, of Paramount, is cliairman of Madison Sq. Garden Corp.

Oklahoma City, May 17.
Oklahoma City mov famed Case
of The Sawed House' has come to a
close in Federal district court here
with dismissal of Mrs. Fern G. Chedwick's suit against Universal, Midwick's suit against Universal, Midwick's suit against Universal, Midsaked \$25,000 damages; \$15,000 actual
and \$10,000 exemplary, on charges
that Universal newared men disturough a pictured scene of the
save
transparent control of the complex of the
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ing: suggested that she had been wided from her home, and was in the wided from her home, and was in the home of the her home of the her home of the her house, and because she refused her house, and because she refused her house, and because she refused the house had sawed, the house in two at the dividing line between the two

Nix Sterilization Pic

Power's Scholarship

incinnati, ay 17. Tyrone Power has established an annual award of 50 for a senior scholar of the Schuster-Martin School of Drams showing marked ability and in need of financing for continued training in a stage, screen or radio career. The film star, a native of Cincy, made announcement of the award in a telephone address from Hollywood Saturday (14) night to an audience attending the local tion, "Danching oods," in Taft auditorium. Power was honorary chairman of the affair, which was in the nature of a memorial tribute to Mrs. Helen Schuster Martin, who founded the school in 1900. annual award of 50 for a senior

to Mrs. Helen Schuster Martin, who founded the school in 1900.
Mrs. Patia Power, mother of Tyrone, came on from the Coast for one control of the Coast for the Connolly and Janet Flyn (Gina Malo), among the celebs who received training under Mrs. Martin, wired their sentiments from California and London, res citively.

WB Cuts Plans to 52 Features for 1938-9: **Emphasis on Shorts**

Dallas, May 17.

Warner Bros., will produce and market 52 pictures for 1988-39 seanon, instead of 60 as previously announced. Statement was made by the control of the for a proportionate increase in the production budget on each of 52 releases and put WB in a position to produce consistently high grade motion pictures for coming year, with a strong attraction to be released to theatres each week during season."

ros, will increase ite a Warner ros will increase its one and two-reel output for 1938-39 to 134 Items. Additionally, the com-pany will employ more color than it has in the past. Prior to leaving New York for Dallas, Norman Mo-

New York for Dallas, Norman Moray, shorts alses manager, indicated his company would get behind the short subject more vigorously than in the st.

A large Warner delegation, from N. Y. headed by Grad Sears, Carl Leserman, Norman Moray, Roy Haines and others left Friday (13) for the three-day Dallas meet which is being presided over by Ben Kailmenson, western-southern sales is being presided over by Ben Kal-menson, western-southern sale's ehief. S. Charles Einfeld proceeds to the Coast from Dallas, while others return to New York. Clayton Bond. WB's film buying chief, who weni on vacation before the New York session started, joined up with the crowd at Dallas.

Around 16 features will be put into Around 16 features will be put into production within the next eight weeks at Warners. That many scripts have either been completed or are in the final polishing stage.

Leon Selliesinger's quota shorts for Warner's '38-39 program upped from 36 to 42. Due to the heavier briefie load.

Due to the heavier briefie load.

the cartoon producer is abandoning plans to make 'Rip Van Winkle, feature length, this year.

To Finalize Roach

Nix Sterilization Pic

Albany, 39 17.

Court of Apolas upheld today in Apolas (19) to finalize a releasing deal day (19) to finalize the final flow of the details. Education of the details of Hollywood, May 17.

20th-Fox Readies Its Own Shorts Prod. East

Studios of 20th-Fox on 10th avenue at 54th street, New York, are being readied for start of first short features which company will turn out for its 1933-9 program. Company has two small stages in plant which are deemed adequate for present requirements.

Some shooting will be done under Some shooting will be done under Lebra is the principal, comedy series set.

NEA'S N. Y. CONV. TO STRESS PIX **EDUCATION**

io-visual education: ill come into its own at the National Education Association conclave to be held in New York starting June 30 when three phases of motion picture works in the classrooms will occupy one full session. "Important announcement also is scheduled on the appearance of the programme of the programm

ment also is scheduled on the appraisal of short features program, instituted by the NEA and the Hays Besides speech by the motion picture chairman of the National Congress of Parents and Teachers, Alice Keilher, director of the motion picture commission of the Progressive Education Association, will make a demonstration of the Market National Congressive Congress demonstration of Human Relations films. These are the shorts that have been cut out or edited out of features, no longer currently being released. Pictures will be tested with a typical high school in at-

tendance.

Educators also will be given first hand glimpse of activity by the National Advisory committee on the use of motion pictures in education, which was carried out with the aid and co-operation of the Hays office last summer in N. Y. Three panels, set up for work last year, will demonstrate how they reviewed antedated short features to pick out those of excepts from them for classroom work. Teachers at serious to the president of the of motion pictures in education, which

tivity.

Big Crew for Big Trees
Hollywood, May 17.

iiliam Keighley and a crew of
100 are shooting exteriors among the
big trees at Eureka for Warners 'Valley of the Giants'.
Location trip had been postponed
twice before because of cloudy
weather.

PROXYING PAR'S NEXT ANNUAL MEET, JUNE 21

committee again working on the an-nual shareholders' meeting to be held June 21. They are Barney Balaban, Adolph Zukor, Harvey D. Gibson, Stanton Griffis and Stephen Gibson, Stanton Griffis and Stephen Cailaghan. Routine authorization of capital stock setup of the company caused by elimination of certain preferred stock, under conversion process, and the election of a slate of 16 board members constitutes the principal business of the meeti principal pushless of the meeti Some discussion may arise regard-ing Griffis' compensation, as it is understood that he now draws a weekly salary in addition to ex-penses and insurance benefit.

O'Connor, Willi West

John O'Connor, general manager of RKO theatres, heads for the Coast of RKO theatres, heads for the Coast latter part of this week to survey the company's Pacific slope theatre set-up. O'Connor will, probably spend around two weeks on the Coast. Arthur "illi, RKO's-home office talent chief, goes to the Coast for conflabs with Pandro Berman, studio chief, on Friday (20). May be gone also around two weeks.

A Thrush He'll Be

Hollywood, May. 17.

Itollywood, May. 17.
Charles Boyer, French film actor,
sings for the first ti in Walter
Wanger's 'Algiers,' now in the final
stages of production.
Ann Ronell and Vincent Scotto
wrote the ditly titled 'This is the
Life.'

Directors Considering AFL Tieup To Force Producer Recognition; Will Fight Against Guild Decision

Following a crossfire of letters between Frank Capra and Darryl F. Zanuck, 20th-Fox executive suddensery of the second of the se

dray from the organization and seck separate agreements.

At the present time there is no probability of a spit in the Guild probability of a spit in the Guild confidence in the SDG negotiating committee headed by Gapra. Craft is expected to mark time pending a hearing before the National Labor Relations Board on its petition for recognition as bergaining representa-and assistant directors. In the meantime there is a posal-

over the director, unit manages, and the control of the directors will consider the advisability of applying for an international charter, probably to the American Pederation of Labor. American Pederation of Labor the organization should it decide on drastic action in an effort to force producer recognition. Labor Capra in his latter to Capra in his latter to Capra in his latter to the control of the control

Zanuck: asserted that negotiations were renewed at the Instigation of Joseph M. Schenck and the producers, and not at the request of the Screen Directors Guild. He criticized cessation of paricys upon advice of producer attorneys because the Guild had a petition pending before the INLRB, stating producers were well aware of that fact when

fore the NLRB, stating producers were well aware of that fact when they resumed negotiations. The state of th

the same time it was sent to Mr. Schenck. In this you are in each of the top of the conference of the top of the conference of the confere lation from Mr. Schenek and the ex-press assurance that the producers desired to reopen the discussion. After our conference with Mr. Schenck we requested a formal meeting but only at his suggestion, and after he assured us the request would be favorably received. We had no intimation that you desired to commence negotiations only upon condition that the assistants withdrew from the Guild or desired to utilize the discussion merely for the purpose of forwarding to us a corbon copy of the utilization of the utilization of the utilization rejected by us some eight or nine months before

fore.
'Of course our respective commit-Of course our respective commit-tes were not appointed to resch a junn of the conference, said the sit-final agreement, nor did I indicate in justion in the motion picture busi-my letter to Mr. Schenek that they less is similar to that in the auti-were. They were negotiating com-mittees only. Nevertheless, we un-operated day and night for a few derstood that they were appointed months and then practically close in order that a juncer's and stren-

assume that when the executives of three major studios meet in formal negotiations, all questions relating to the logal advisability of such nego-tiations had been fully discussed and settled prior to entering into nego-tiations.

'Conference Welcome to Both

Conference Welcome to Both 'If you were nowlling to negotiate unless the assistants were separated from the Gulid, we should have been so, informed at the beginning. The conference in which we participated, was as welcome to you as to us, You were familiar with our desire to maintain the unity of the Gulid. Yet you did not state that our negotiation of the Gulid.

tions were precised upon livision.

The reason you advance in your letter of May 7 why your counsel have deemed the negoliations 'unwise' are not persuasive. For you have deemed the inconsistencies of the duties, of the several groups in (our) Pointed out the inconsistencies of the duties, of the several groups in (our) Could and 'also that (our) Could have a substantial to the parties with reference to the component groups of the Could were well-known to your committee well-known to your committee the component groups of the Could were well-known to your committee the component groups of the Could were well-known to your committee that the component groups of the Could were well-known to your committee that the component groups of the Could were well-known to your committee that the component groups of the Could were well-known to your committee that the component groups of the Could were the component groups of the Could were the component groups of the Could were the component groups of the could be compo

tions. The contentions of both since spending passing between the two committees last year. And we must susume that the members of your seasons of the passing between the two committees last year. And we must susume that the members of your ceedings instituted on behalf of the ceedings instituted on behalf of the ceedings instituted on behalf of the counted, the continuance of a counted, the continuance of a counted, the continuance of the counted of the counte

Would Starger Employment

A plan to stagger employment i the fil industry, with the idea of stabilizing productions over a 12 months' period, is being drafted by the Studio Unemployment Conference for presentation to producer Jack Holen, president of Motion Pie-ture Painters Local 644 and chair-

Gravy Train in L. A., 'Robin Hood' Town's Topper, \$30,700 in Two Spots; 'Lady' \$19.500: 'Grove' Dismal 9G

Los Angeles, ay 17.

Bulk of the first runs are doing okey currently, with profit in sight of the control of th

stanza.

Hollywood (WB) (2,7; 30-40-55-65)—'Robin Hood' (WB). Will beat

as the control of the

with 50-50 51,50-70

Trun of picks.

Fantages (Pan) (2,812; 30-40-55)—

Vivacious Lady' (RKO) and 'Dr.

Hallet' (U) dual. Got away to strong
start and will have no trouble hitting
merry \$10,500, plenty profit. Last
week 'Sinuers' in Paradise' (U) and

Wide Open Faces' (Col), very bad

£6 300.

week Sinuers in re-week Sinuers in re-week Sinuers in re-week Sinuers in Sinu

of Dr. Haythm' (Par) and 'Marriage' afficient (EEC), topped 57,000, just 18.00 (1872; 30-40.5)—Vivacous 18.00 (1872; 30-40.5

Wilshire IF. (WC) (2.28: 3.0-4)
Wilshire IF. (WC) (2.28: 3.0-4

Bowes unit. Liable to gross around 112,000 good. Last week, Stoppen good. Last week, Hardy's Children' (M-G) and Trouble at Minnight (U), ice Gross week, Hardy's Children' (M-G) and Trouble at Minnight (U), ice Gross week, Hardy's Children' (M-G) and Children' (M-G)

BRAT'-KING ORC \$16.500 TOP SLOW D. C.

Washington, ay 17.
Cold snap not enough to offset
what is probably an all-time low in
marquee names among the new
the probably an all-time low in
marquee names among the new
the probably the probably the
trial. Test Pilo! won't come close
to two vaude spots in gross, but third
week of Gable-Triey-Loy should
show more profit than all four new
shows on maintern combined.

show more profit than all four new shows on maintens combined.

Capital new for Tall Weed.

Capital the weed

Met (WB) (1.853; 25-40)—"Tip-Off Girls' (Par), Fair \$3,800, Last week 'Bordertown' (WB) (revival) paid expenses with \$3,500.

expenses with \$3,500.

Palace (Loew) (2,383: 35-55) —

Test Pilot' (MG) (3d week). Good \$8,000 Last week, same pic built to nice \$12,200.

Belasco (Indie) (1,100: 25-35-55) —

'Girl Was Young' (GB). Skimpy \$2,000. Last week, 'To the Victor' (GB) (2d week) week \$1,800.

'Polo' H. O., Seattle, \$9,600; 'Piiot' 5th Wk.

Seattle, May 17.

Seattle, May 17.

Faramount, Test Pilot' shows well at Paramount, Test Pilot' shows pilot bodd over for fourth stanza at doubtful moreover to Music Box. Otherwise, burg rome too hote.

Estimates of the Committee of the Committ

First Runs on Broadway

cek of May 19
(Subject to Change)
Capitol - Yellow Jack'
(MGM),
Criterion--(20),

Globe-Lone Wolf in Par

Colobe—"Lone Wolf in Par
(Col)" (14)

Maule Mall—"Adventures of
Robin Hood" (WB) (2d wk).

Parameunt — Rhythm'
(Par) (18):
(Richia—"Blind Alibi" (RKO).

Ivell—"I Cover the Waterfront" (UA) (Reissue) (21).

Eaxy—"Kentucky conshine"
(20th) (20).

(Reviewed in Van
(Reviewed in Van

Zi wk) Week et Nap 38

2d wk).

Week of "May 28 (Subject to Change)
Capi | -- 'Ye llow Jack'
(MoM) (2d wk).
Masie Hall-"Adventures of Robin Hood' (WB) (3d wk).
Faramount -- 'Dr. Rhythm'
(Bory--Kentucky Moonshine'
(20th) (2d wk).
Strand--Golddiggers of Paris'
(WB).

(20th). Fair \$7,200. Last week Golden West' (M-G) (5 days). Fatr

'Golden West' (M-G) (5 days). Fafr \$3,800. Liberty (J-v) (1,800; 21-32-42).— To the Victor' (G-B) and 'Little Miss Roughneck' (Col). Expected fair \$3,800. Last week 'Salling Along' (G-B) and 'Rawhide' (20th), \$3,100,

fair \$3,800. Last week 'Sailing Along' (Ci-B) and 'Rawhide (20th), \$3,100, \$10

BING CROSBY \$7.300. 'MARCO' \$8,500, DENVER

Denver, ay 17.
Three first-runs pacing closely for top money. Biz generally is perty good, considering the opening. Sunday (15) of two amusement parks and the perfect weather for trips to the mountains.

Estimates for more approximately app

me mountains. Estimates for This Week
Aladdin (Fox) (1,4 : 25-40)—'Always a Woman' (Col) (2d run). Fair
\$3,000, Last week 'Jezebel' (WB) (2d
run), okay \$4,000.

Broadway (Fox) (1,100; 25-40)—
'Old Chicago' (20th) (4th run). Nice \$3,500; moves to Rialto. Last week Joy of Living' (RKO) and 'Law of the Underworld' (RKO) (2d run), fair \$2,000.

the Underworld (IRICO) 12d run), fair 13,000.

Denham Cockrill) (1,196 25.5.

Marco Polo (UA), Average \$8,500; ave

Better Product Hypos Philly Biz; 'Robin' \$26,000, 'Chase'-Swing \$20,000

week, There's Always a Woman' (Col) (2d week), not had \$1,000. The College of College of

\$1,400. Stuart (Cooper) (1,900; 10-25-40)— Mad About Music (U). High-tailing for \$5,300 at least, grand, Last week, 'Test Pilot' (MG) went to a beaut, \$5,500.

KENTUK'-LYMAN \$25,000: DET. **PERKING**

Detroit. May 17.

Giving 'em what they want is proving profitable this time. Result is that three top houses, Michigan, Pox and United Artists (spen dusier play in moons. Fox appears the winner, with Kentucky Moonshine' and Abe Lyman's band on stage.

Assemses (Baldoan), 1700; 5040)—

Assemses (Baldoan), 1700; 5040)—

Assemses (Baldoan), 1700; 5040)—

Cartino and Nurse from Brooklyn' (U), dual. Should hit day \$4,400. Last week, slim \$3,000 for Moo's Gamble' (Col), and Little Mass Boughners'.

Fox (Indie) (5,000.

Fex (Indie) (5,000; 30-40-65)—
Kentucky Moonshine' (20th) with
Abe Lyman's band on stage. Latter
giving spot best gross in spell, at
nice \$25,000. Bad \$14,000 last stanza
on Four Men and Prayer' (20th)
addina Caselotti (10)
wature the stanza on the stanz

(WB), tunn and 'Beloved Brat' United Artists (United Detroit) (2000; 35-80-55)—Her Jungle Love' (Goul). After dismal weeks, house goes dualer first time in history, Initial stanza some better at \$7,000, okay, but still too early to tell. Sawyer (LA).

'ROBIN HOOD' \$12,000, 'VIVACIOUS' 9G, PROV.

Philadelphia, May 17,
Recenty silthering bo. figures
this week by combo of circumstance
to fall for the summer is the Addine.
Regular UA showcase, it has been
to fall for the summer is the Addine.
Regular UA showcase, it has been
for forduct or very punk product.
Estimates for This Week
Aldine (WB) (1,303; 25-77,5).
Shuttered Sunday (15) until fall
son, but it is light out carrier than
usual this year because of acute
turn of Scartel Finghten ("UA) was
milked to the bitter end, being held
of days for very punks of 200-75,
Stolen Heaven ("Par). Heavy publicity barrage on this one, including
pa. by Olympe Brachar, but no sony:
Stolen Heaven ("Par). Heavy publicity barrage on this one, including
pa. by Olympe Brachar, but no sony:
Stolen Heaven ("Car). Heavy pubstolen Heaven ("Par). Heavy pubstole

ing off nice \$18,000. Last week, Dector Rhythm (Par) so-so \$18,900. Marites (WB) (1,066; 42-57-68). Marites (WB) (1,066; 42-57-68). Marites (WB) (1,066; 42-57-68). Marites (WB) (1,670; 42-57-68-75). Marites (WB) (1,670; 42-57-68-75). Marites (WB) (1,670; 43-57-68). Marites (WB) (1,670;

'Robin Hood' Huge \$9,000. '4 Men' \$5,500, Portland

A Men S., Suw, Portland.

Robin Hood' is the burg's big bok was another ducat-selling bonnava for Parker's U.A. Swiss Miss' beid Fairber's Broadway.

Robin Hood' is the burg's big bok was another ducat-selling bonnava for Parker's U.A. Swiss Miss' beid Fairber's Broadway.

Robin Hood of Parker's U.G. So. 50-50.

Robin Hood of Parker's U.G. 50-50.

Robin Hood of Parker's U.G. 50-50.

Mayafac (Parker) C.G. 50-60.

Mayafac (P

Chi Starving in Product Famine: 'Robin Hood' Sharpshooter \$40,000, 'Moonshine' \$12,000, 'Four Men' 15G

Key City Grosses

Last Year. \$1,447,800 (Based on 24cities, 172 theatres)

'SINNERS'-VAUDE

\$21,000 TOPS

BOSTON

Boston, May 17, Al Pearce and gang, with 'Sinners

in Paradise on the screen at the Memoriat, and N. T. G. at the Boston

with 'Crime of Dr. Hallet' are on their own as far as fitm support is concerned, but they are leading the

town with Pearce on the front end.

stimates for This Week

Worst product situation in years with the product situation in years because it was a situation in years because it was a situation and years because it was a situation and years and yea

holding this one in at all, excellent 4840,000. Last week, 20-92 \$31,000 for Cocount Grow* (Par) and Assistance of Cocount Grow* (Par) and Cocount Assistance of Cocount Grow* (Par) and Cocount Assistance (Par) and Cocount Grow* Bosten (RKO) (3.212; 25-40-55)—
Crime of Hallet' (U) and XI.
Crime of Hallet' (WB) (134 run), double. Diving to \$4,000.
Last week, Old Chicago (Ciph) (3d cu) (VIII) (2007)
Crime of Hallet' (U) and XII.
Crime of Hallet' (U) an

show next week than house drops. Metrapellian () (4,287: 25-35-40-35)—Kentucky oonshine (20th) Albach Stolen Haven (Par) (dual). Looks encouraging at \$13,250. Lat William (1998) (4041), \$12,500. 125-54-05 (1998) (4041), \$12,500. 125-54-05 (1998) (

'Swing' \$7,300 in Omaha

Swing' \$7,300 in Omaha

Omaha, May 17.

Town and Omaha, May 17.

Town a

(UA) and Gaiety Girts' (UA) drew disappointing \$15,500 are gramment, 4120 Befored Farament, 4120 Befored Garage (WB). Ofay \$15,000 Last week, Yangie Love (Par) and Torchy Blane in Panama' (WB) (2d-final Stand (1,374) 2-840)—Who Kitled Gail Prestoir (Cot) and 'Heart of Arizonia' (Par). Dultish \$7,000 Last week, 'Raubidé' (201h) and 'Panama' (WB) quiet \$7,500.

'ROBIN' \$19,000, **BEST IN BALTO**

It's the houses with attractions at are getting b.o. action; the thers are stift holding the lethargic ace set here of late. 'Robin Hood's doing terrific biz at the Stantey.

is doing terrific biz at the Stantey.

Estimates for This Week
Century (Loew's-UA) (3,000; 15-25-35-40-55). Hold That Kiss' (M-G).
Going along in mild manner to possible \$6,000. Last week, 'Swiss Miss' (M-G), in batlyhooed world premiere,' didn't click at \$5,700.

miere, didn't click at \$5,700.

Hippodrome (Rappaport) (2,205;
15-25-35-40-55-68) — Arsene Lupin
Returns (M-O). Leaving it allog.

Leaving at Section of the control of the

KRAIJA 600 Suday Rogers oren, Just KRAIJA (Schaberger) (2469: 15-23-36-055) — Divorce of Lady, XV LDA) opened yasterday (1469: 15-100) (1469: 1679:

Vivacious' Nifty \$8,500, 'Robin Hood' Big \$8,000: L'ville First-Runs Okay

Louisville, ay 17. Louisville, ay 17.

No kicks coming from exhibs along the main stem this week. While general biz condilions in this town are in the doldrums, first-run town are in the doldrums, first-run flush and the state of th

stimates for This Week
Brown (Fouth Ave. - Locw's)
(1,500; 15,30-40) — 'Dr. Rhythm'
(1621) and Nurse From Brooklyn'
(1621) and Nurse From Brooklyn'
(1621) and State State State State
(1621) and State State
(1621) and State
(162

'Robin Hood' Steals the Town, 105G. 'Crime School' Nabs \$30,000; B'way Otherwise Quiet: 'Heaven' \$32,000

Broadway Grosses

arnér Bros. with a formidable entry in Adventures of Robin Hood and Crime School, is truning one-two for the bulk of the Bough in this hashing down the major portion of the pot at the Music Hall, the major portion of the pot at the Music Hall, the major portion of the pot at the Music Hall, the major portion of the pot at the Music Hall, the major portion of the pot at the Music Hall, the major portion of the pot at the Music Hall, the major portion of the pot at the major portion of the

tinuing powerfully. Hood' also goes a second week.

Other initiat starters of the past second week.

Other initiat starters of the past second week in the past second week in the past second past se

today (Wed.).

Roxy is on a second heat with
Four Men and Prayer, its staying
powers being good at a chance to
cross the wire with \$32,000. Thus
this house falls into the show position on the current week's dough,
behind the Hall and Strand.

bothout the Hell and Stream, works, who have been a secondary first-rim debuts include Fight for Peace (Criterion), maybe a secondary first-rim debuts of the secondary first for the secondary first for the secondary for the secondary first first

booked.

In spite of rain Saturday (14) and any other excuses this week's field has to offer, it remains the week's field has to offer, it remains to fetch a house record. The English made with Pacerowski, scoring a big \$6.500 at the Little Carnegie, sets a new high for that small sealer on its first week.

"German (M. G.)" dual. College (M. G.) and Merch (M. G.) dual. fair \$1.500.

"Source (M. G.) dual. (Source) and Mary (20th) (dual.) first sleep (M. G.) and Merch (M. G.) dual. (M. G.) and M. G. (M. G.) and Merch (M. G.) dual. (M. G.) and Merch (M. G.) dual. (M. G.) and Merch (M. G.) dual. (M. G.) and Merch (M. G.) an

Happened One Night' (Col) (reissue). Brought back from the past little and per foot more than the past little and prayer (2011). and stage made provided the per foot than the per foot made than the per foot made than the per foot made that per foot made th

'VIVACIOUS' 14G, CROSBY 101/3G, **CINCY**

Cincinnati, May 17.

Cinema trade on the up-currently
after fortight of below-por bix.
Intensive discussion by natives an
intensive discussion discussion
in Haid That Kies' to fill out week
and allow time for result of legal
testing of this
Albee (IRKO) (3,003; 35-42)—Vix

Albee (IRKO) (3,003; 35-42)—Vix

Capitel (RRO) (2,003; 36-42)—Old
Chicago (20th), third downlown
week. Specific 155,000. Lab. Weekle
55,000.

Family (RRO) (1,001; 523)—The

Family (RRO) (1,001; 523)—The

Family (RRO) (1,001; 523)—The

week. Swell \$5.500. Last week, Feet Pilot (M-G) (3d week), nice \$5.000. Week of the \$5.000. Week of \$5.0000. Week of \$5.0000. Week of \$5.0000. Week of \$5.

Ouint Crew Shoves Off

Herbert Leeds left Sunday (15) for Callander, Ont., where he will direct the Dionne quintuplet picture for 20th-Fox.

Accompanying the director were Jean Hersholt, who ill play the doctor; Daniel Clar; cameraman, and Lou Breslow, writer. Rest of the cast are due in Canada June 7.

Metro's Stage Recruit

Hollywood, May, t7... Metro has pacted Warren McCullom, young New York stage player, for his first screen role.

'Vivacious' Lively \$6.800:

Girls' (UA), double, okay \$15,500.
Paramount (M&P) (1,797; 25,3540-85)—Four Men and 8 Prayer'
(20th) (2d run) and Beloved Brat'
(20th) (1 thum) (doublet Paltid
85,000 indicated Last week (Old
Chicago (20th) (3d run) and Sailing
Alon (GB) (1st run), dandy \$10,500.

'Robin Hood'-'Hardy' \$19,000, Frisco: 'Marriage Biz'-Vaude 15G, 'Polo' 10G

San Francisco, ay 17.
Four of San Francisco, ay 17.
Mortes street in each first roun on turse this week with Robin Hood's at the United Artists doing the Dest blue of the Pox and Amero Polo's at the United Artists doing the Dest blue of the Pox and Amero Polo's at the United Artists doing the Dest blue of the Estimates for This Week Estimates for This Week Estimates for This Week Stadium Mystery (Rep.) Unable to get top pictures, Embassy has cut prices from Scs. to 40c. in the every should net fair \$3,500. Last week (A) 'O'H Munna Hearty' (MO) and \$3,000. Los Grande (Mono) Jolged (A) 'O'H Munna Hearty' (A) 'O'H Munna Hearty' (A) 'O'H Munna Hearty' (A) 'O'H Munna Hearty' (B) 'O'H M

\$13.200. Grammar and the state of the state

(Col) and in Event' (Col), faded to 1,000.

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of Broadway (20th), also ceau at 3,000.
United Artlats (Cohen) (1,200; 35-5-65) — Marco Polo' (UA). Not bad \$10,000. Last week (4th) Tom Sawyer (U. 1, \$3.500, fast week), \$1.500, \$1.

'VIVACIOUS'-VAUDE 8G. TOPPING MILD INDPLS

Indianapolis, May 17.
Grosses as a whole are a shade better than they were a week ago, probably due to the cold weather, they were a week ago, probably due to the cold weather.

Estimates for This week.

Estimates for This week.

Estimates for This week.

Cold about, however.

Estimates for This week.

May 17.

Estimates for This week.

May 18.

Estimates for This week.

May 18.

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May 18.

Estimates for This week.

A cold about, however.

Estimates for This week.

A cold about the week.

Estimates for This week.

A cold about the week.

Estimates for This wee

at \$2,000, despile Olympe Bradna's
Delivet (Ext. Dulle) (2809) 25.95.
40:—Wivacious Lady' (BKO) and
Goodbye Bradna's (UNCO) and
Howard (1909) (1909) (1909)
Howard (1909) (1909) (1909)
Howard (1909)

Vivacious Lady' 121/4G,
'Hood' \$15,000, Buffalo
Business looks grain May 17.
Trent stama at a compo of course, but
managers are keeping fingers crossed
in anticipation of a weather change.
Things decidedly quiet at most turnstiles,

In anticipation of a weather change. Things decided by quict at most the state and that's j tokay. DeBerlhastes for This Week
Berlhastes for This Week
Berlhastes for Chief Month of the State and that's j tokay. DeState of the State and that's j tokay. Depressions' grip continues to tighten
1812,000. Last week, 'Doctor fitythm'
(Far., as expected, aloo \$11,300.
Test Fliof* (Far.) weight of the State and that's j tokay. Depressions' grip continues to tighten
1812,000. Last week, 'Doctor fitythm'
(Far.) as expected, aloo \$11,300.
Test Fliof* (Far.) weight of the State and that's j tokay. Depressions' grip continues to tighten
1812,000. Last week, 'Doctor fitythm'
(Far.) weight of the State and that's j tokay. Depressions' grip continues to tighten
1812,000. Last week, 'Doctor fitythm'
(Far.) weight of the State and that's j tokay. Detrace flief (Far.) weight of the State and that's j tokay. Detrace flief (Far.) weight of the State and that's j tokay. Depressions' grip continues to tighten
1812,000. Last week, 'Merrily Weil' (MG). Ight
1812,000. Last week, 'Merrily Weil' (MG)

Neely Bill

(Continued from page 5)

sider his long-stymied proposal to compel the sale of pictures individ-ually. With only a handful of members

compet the sale of pictures individed in the competency of the com

Saleri

screen enter liment they had seen. Argument that a ban on the traditional distribution method would distinguished the seen of the seen of

while Senator Neely answered each with statements denouncing the Trust's with statements denouncing the Trust's and the statement of the state

Herbel New WB Exchange Chief in San Francisco

Chicago. May 17.

Henry Herbel, Jorneely branch
manager here for Universal, has
joined the Warner Bros. organization
and goes to Sam Francisco immediately as branch chief.
and testimonial dinner to Rerbel in
the Congress hotel here, last week,
with Herbel gifted with a ring as-an
expression of good- ill and friendshi

W. H. Heineman, Universal's westem distribution universal's westem distribution and several several
years, has been manager, with headquarters in
New York.
No successor has been named for
the western district post.
Al O'Keefe, local branch manager,
moves up into the district spet.

REINHARDT'S OUTDOORERS

Three Hollywood Spec cles This

Summer

Plan to have Max Reinhardt supervise Sam Goldwyn's Exites', story of artists aired from Austria by current Naul setup, is cold and First will be a production of Paust at the Pilerimage, a hillside cutdoor stage which plays in opposite the cold of the production of Paust at the Pilerimage, a hillside cutdoor stage which plays in opposite will be 'Mayor of' Yonkers' which Hornton Wilder is writing now in Tucson. Third will be Maeterlinek's Plan still calls for Jascha Heifetz to play dramatic lead in 'Exile,' with Meric Oberon opposite the ace St. Miss.) L. A. R. Wylle is now on the Coast to script 'Exiles', having flown here over the weekend.

Mpls. Still Dawdling; 'Living' \$8,000, Bing Crosby \$5.000, 'Four Men' \$3.500

inneapolis, May 17. inneapolis, May 17.

Not a ray of boxoffice sunshine along the rialto except Joy of Living at the State and that's 1 to kay. Depression's grip continues to tighten and event through pictures are having rough sailing. Outstanders like Test Pilot get by nicely, but even these fall far short of normal time performances.

place product elsewhere satisfactority; looks like brutal \$500.

Minnesols, (Par-Singer) (4,200; 55).

Minnesols, (Par-Singer) (4,200; 55).

Be lucky to top bad \$5,000. Last week, Merrily We Live' (MG, light \$5,500.

Section (Par-Singer) (2,800; 25).

35,500.

Section (Par-Singer) (2,800; 25).

35,600.

Section (Par-Singer) (2,800; 25).

35,600.

Section (Par-Singer) (2,800; 25).

Section (Par-Singer) (2,800; 25).

Fig. 101.

The plot (MG) (2,400; 25).

Inside Stuff—Pictures

Jane, Shaw ghosted 'I Lost irlish Laughter' for Random House ; collaboration with Sylvia Shulman (Mrs. Ring Lardner, Jr.) whose experiences as a private secretary to David O. Selznick backgrounded the material.

terial.

It's not truly biographical, being a composite of the Hollywood scene as

Miss Shulman noticed it during her film career. Book was actually authored in New York where Miss Shaw resides. Several of the characters,
however, are said to be composite prototypes.

Chiralized inember of the Hollywood correspondent corps is Fred Othman, who had never given pictures a serious thought when he was writing Washington politics for the UP bosses, picks this own material and the has been given free rinh own the hosses, picks this own material and writes in a figure of the thing of the work of the thing of the work of the thing of the work of th

Patronage-building talents of Shriey Temple were enlisted last week to attract business for the air mail service. Rewarding the curty-topped 20th Century-Fox star with title of honorary national aponsor of National Air Mail Week? Postmater General Parley stiff consideration of a drawing which Shrier and the constraint of the constrain

Newsreel shot of a breadline in Cleveland, which exaggerated town's unemployment conditions and lack of relief funds, drew hisses when shown at Palace. Cleveland. Besides being blood by evening Judiciaces, manifestation of the property of

Contracts-within-contracts will be a problem for Republic exces when all the talent, corralled by Gene Autry on his recent stampede, arrives at the studio gates. While the crooning coopunder was roaming the range he signed two bands, a songwriter and a conneclemen, all hitting the trail for the Republic nancho. Roundup this week will disclose Polly Jenkins and ber hillbilly musiclams, Peevee King's Golden West, Cowboys, Freddi Roses, songsmith, and Ruth Bacon, femme comit.

Hollywood in the raw will be the theme of a new film column by Ted Le Berthon, until recently author of daily courtroom tragelies in the L. A. to the column to the column

Irons Rich is book in pictures set to play a mother's role by pirmiss of Webrit Graps blue. Under her radio contract with the bevarage company, Mits Rich had not been permitted to play maternal parts in the screen while portraying younger roles on the air. With this provise waived, she has been signed by Universal as Deanna Durbin's mother in the for coming 'That Certain Age.'

David O. Schrick has waved goodlay to the slizble lovestment he mode in 7011 Novides. Points halled denore and finn alseys, he imported four months ago. While the producer was sparing no expense to prepare her for an American eamera debut, Novides hopped to New York and married Adolph Berlinerblau, linen merchant of her home town, Warsaw. She is abandoning her film career.

Universal has been seked to dig up an old sereen test of Morton Gil Clark, socialist, because of steretion being given to his book. Capilains Outrageous, due hat his month. Clark appeared opposite screen test of MILI Mayfair turned out more than a year ago. He is a six-footer of athlette build. His book may wind up in pletures. It already is bei dramatized for radio.

Charile McCarthy is getting a wide circulation these days with the help of the U.S. mail. Every letter dropped in the Universal studio post office from May 15 to 25 is stamped with a green-inked cachet showing the wooden actor's portrait and the legend, Letter of Introduction, 'title of the current John M. Stahl production.

Luise Rainer, two-time Academy awards winner, spurned the role of fered by Metro in The Great Waltz. Metro borrowed Franciska Gi from Paramount, made extensive tests and screened them for Miss Raini who suddenly changed her mind and became enthusiastic about the role.

Subject of moot comment among newsmen covering the Hollywood scens is the new goodwill tack currently obtaining among the studio flacks. The companies' efforts to woo good will with the newshounds is a recent phenomenon.

San Antonio dailies carried wire stories from Hollywood that Universal is mulling a Randolph Field air epic, "Flying Cadets," to be filined at the Air Corps field. A checkup at the "West Point of the Air" in S. A. reveals that the officers don't know a thing about it.

Recent personal appearance of a Hollywood luminary at a New York theatre brought forth very caustic comments from galleryites anent actor's singing ability. With barely enough applicate to warrant an encore, star reappeared, galleryites shouting, 'Please don't sing again.'

Norman Rydge, Greater Union Theatres boss, as chairman of Cinesound Productions, claims there is no combination of Cinesound with Charles Chauvel, producer, and Pagewood studi

These are all Austrian entities.

Paramount just bought Paul Gallico's story, 'Reno.' Universal has Reno' on the tapis, with Hope Hampton in her comback film try.

Ruth Hussey's Move

Hollywood, May 17. Hollywood, May 17.

Metro borrowed Ruth Hussey from
20th-Fox for an important part in
'Meridian 7-1212,' which started
rolling yesterday (Monday).

Twentieth-Fox signed Miss Hussey
as a result of her work in the Broadway stage play, 'Dead End.'

THREE ON A SCRIPT

THREE ON A SCRIPT

Ifollywood, May 17.

Robert Pirosch and George Seton have been called in to collaborate lawful Juris Percher on the screen his vocal inflection, continued to collaborate lawful Juris Brecher on the screen his vocal inflections, continued to collaborate lawful Juris Percher on the vocal inflections, continued to collaborate lawful Juris Percher on the vocal inflections, continued to collaborate lawful Juris Percher of the Carlos Carlos Carlos Percher of the Carlos Carlo

'WHO STEALS MY-' Buck Jones Sues to Curb Alleged

Los Angeles, May 17.

Whether an actor's mannerisms, style of clothes and horse's name are his own property were problems laid before supreme court last week by Buck Jones in his \$250,000 damage suit against Republic Pictures.

H'wood Actually Gets Small Share Of Aussie Pic Coin. Wilson Says

Melbourne, ay 17.
Despite the barrage of claims to
the contrary, Sir Victor Wilson, president of the Motion Picture Distributors Assn., has shown figures that
U. S. companies actually get little of
the money pulled in the Australian

tors Asim, after a settably set titles of the more pulled in the Australian in market.

Wilson's statements were made at the 47 Club annual dinner and came as great surprise to listeners. Accommanies obtain about 350,000 annual net return from pictures distributed in Australia. Out of every cape to the continued, only 35, actually reaches the White the total amount of money rossed by U. S. pictures in Australia on year's time was placed at 100,000,000, this figure was immediately caded by more than \$1,000,000 breached by more than \$1,000 breached by the companies must aboorb. Wilson-placed the net return at under \$0.000 persistons, overhead, income taxes, advertising expenditures and other Pointed out that the American pro-

advertising expensions and advertising expensions of the control o

Sydney, May 3.

citish picture interests are begi-ning to wonder just how much the Australian territory is worth to them after, having their product shuf out of ace theatres during the Easter son. This followed barren play-dates over the Christmas holidays last year.

Inquisitive representatives of rit-Inquisitive representatives of rit-ish companies here have been told that only George Formby, Gracie Frields and Annabella mean much for the marquee displays of England's screen stars, Last-named now is with 20th-Fox,

with 20th-Fox.
Worst jart of the decline in Britlah picture popularity is that their
leatures even are slipping in ameliar
communities. Dip in English-made
roduct's pulling power has been
noticeable for some time and whether
product's pulling power has been
noticeable for some time and whether
their some time to be the
their some time to be
their some time to be
their some time to be
their some time time to the
lately, their films continue to do the
business.

South African Upbeat

Capetown, May 2, Current film bills here are: Colosseum, 'Anget' (Par), followed by '100 Men and a Girl' (U); Alhambra, Otteast' (Par), followed by 'High Wide and Handsome' (Par); 'Piaza, Love is a Headshet' (MG), followed by 'Everybody Sing' (MG); North Colosse (Par), 'Adelphia', 'Adelphia', 'Adelphia', 'Adelphia', 'Subis at Sea' (Par).

Johannesburg, ay 2.
ictures playing here are: Plaza,
usic for Madame' (RKO): Colosseun, "100 Men and a Girl' (U):
Metro, "Everybody Sing" (M-G):
Standard, 'Eagle and Hawk' (Par):
Palladium, 'Last Train from Madrid'
(Par): Bijou, 'Thi an' (M-G).

The Deaf Hear

London, May 10. London, May 10.

Innovation in providing a listening system for the deaf is being tried out by Gaumont-British in a Glasgow theatre. It differs from other systems in that it enables patrons, who are hard of hearing, to enjoy a talking picture without having an Individual listening instru-

an Individual listening instru-ment.
Project is based on a minia-ture radio receiving set, which patrons hold in their laps. This picks up sound radiations from a copper coil around the auditorium and from copper leads placed under carpets and under, seats. I crophouse con-cealed near serveren pick up sound from picture.

CUBA BOOSTING ITS OWN FILM **PRODUCTION**

Oscar Zayas, Cuban politico Dr. Oscar Zayas, Cuosa pomo-and president of the recently formed Peliculas Cubanas, film producers, while in New York during the past week, ordered \$50,000 in apparatus for his firm. Trip made with an eye to greatly expanding Cuban film pro-forment aid. He leaves today (18) for Washington, then back to Ha-

The Washington, time next to rus-Zayar's outfit, just: completed first grade A film production, to come from the island. "It Happened in Ha-vana," which will be harded in Us. by Republic Will be first Cuban effort to show in U. S. Film and its uccessors, of which there are two and Cuban government as univer I good will cementers. New reciprocity treaty with U. S. Is another boon to them for film production, says Zayas. Like initial one, all films for some plot, pri cisetd on the Cuban imusic popularity idea. No foreign artists will be imported, films being strictly Cuban, but likely that Yank techni-cians will be brought in for fnesse,

will be imported, mins stong stickly claim will be hought in for finests. Part of uipment bought in California. Initial film was made in berrowed studio and with borrowed materials. Zayas will start building his own studios on return to Cuba, and expect to spend about #250-odiction in Cuba is Arthur Sawyer, former indie producer on the Coast. He's at present at his home in Brookline, Mass. but returns to New York shortly to start negotiations for production in Cuba. Local and Yank duction in Cuba. Local and Yank duction in Cuba. Local and Yank duction in Cuba. Local and Yank fast-growing Latin-American film production, in the which Cuba is last to jump. Sam Riddle will be asso-ciated, with Sawyer.

to jump. Sam Riddle will be asso-ciated with Sawyer.
Lou Weiss, who formerly produced for Colut in Pietures on the Cost, is also delving into the Latin market. Has a deal on with the Mexican government, it's understood, whereby he'll produce there with peso back-

LONDON EXHIBS STILL BATTLING DISTRIBS

(Par); Bijou, Thi an' (M-G).

Local houses are currently playing the following piets: Princes, The first playing the fir

Maier London Bound

Herman aier, Warner ros, chief construction engineer, sailing this summer to supervise final details on company in London. It will be his third trip abroad to direct site construction of the theatre, to be known as the Warner. It's on site formerly occupied by the old Daly. House, and sound avetens. Ill be the first and sound avetens. and sound systems, and latest in cooling ill be the first ted on foreign soil.

New theatre will open late in Scp-ember, ith Robin Hood.

DISTRIBS TALK PEACE IN JAPAN

American here and the financial office are reported nearing solution of Japan coin and product stymi New proposal, which has been referred to home offices of U. S. distributing companies

in New , includes a three-year bank guarantee of rental money, currently impounded here by the government.

It's also understood to stipulate limited impor of foreign films at least sufficient in number for distribs to continue business.

under the pact will be strictly an industry matter. with companies splitting after it reaches New York. Kubo plan ap-parently has en crowded into the

parently has background. But a crowded into the background. Both growth and tendency to quibble over them, however, is still regards as a threat to the successful operation of the proposition. Apparently the home offices will be guided by the both growth and the successful operation of the proposition. Apparently the home offices will be guided by the proposition of the guided by the guided

BERGNER TO START **NEW PIC IN LONDON**

London, May 10. Elisabeth Bergner will begin a new picture at Pinewood under direction of husband Paul Czinner. Titled 'Stolen Love,' it will be from an original by Margaret' Kennedy, making a sort of companion piece to

Escape Me Never.'

Budgeted at \$500,000, picture will
be first of new unit, Orion Films operated by Czinner and Miss Berg-

Hollywood Spanishers

Hollywood, May 17. Nick Grinde has been igned by Cobian Productions, Inc., to direct the first of a series of Spanish pictures starring Tito Guizar for Para mount release. Initiat production will be 'Mi Primer Amor.

ill start produc Cantabri orrow (Wednesday) on Block Party, first of a seri Spanish language films, National studios.

Picture, to be produced by Jai del Amo, will co-star Ferdi

insborough has bought Herb leow's rights to H. de Vere Star-poole's 'tue Lazoon' and plans to do the picture at Islington in the full; with location wer in Januaica or Bermuda.

12 Refugee Writers Settle in Paris Due to Hitler's Expansion Policy; Marton, Kaus. Fodor Lead Exodus

'Yank' Record

London, May 17.
'Yank at Oxford' so far has been the most successful Brit-Yank at Oxford' so far has been the most successful British feature turned out by an expension of the property of the property

UNION CINEMAS TO STAY AS IS FOR YEAR

London, ay 10.

Policy of Union Cinemas to cointinue operating another year, to ascertain actual carning power under mornal conditions, was approved by meeting here. Capital reconstruing of more than \$15,000,000 book assets, consequently will be deterred until after that period. Marwell plainly flowerer, John Schwell, plainly flowerer, John Schwell, plainly flowerer, John Ferred divides were possible until the gerious financial problems had been tackled and there was considerable change in the general positi

general positi

general positi
Commenting on Maxwell's outline
of affairs, one stockholder said he
found it hard to believe that \$3,000,000 had been lost in nine months, but
Maxwell stated this was because

000 had been lost in nine months, but Maxwell stated this was because about \$2,000,000 was deed to value about \$2,000,000 was deed to value 1938. Maxwell's general analysis ripped into conduct of the company's business before it came under Associated British control. Writing upon a sussive was held to be entirely unThe situation was one requiring acredul nursing and one that must be handled with utinost patience and skill. One bright spot was the greatly improved showing by the literature. Current year styll the state of the control year system of the control to be provided to be under the control year system of the control years are shown to system of the control years and years are shown to system of the control years and years are shown to system of the control years and years are shown to system of the control years are shown to system of the control years and years are shown to system of the control years are shown to system of the control years and years are shown to system of the years and years are shown to system of the control years and years are shown to system of the control years and years are shown to system of the control years and years are shown to system of the control years and years are shown to system of the control years and years are shown to system of the control years and years are shown to system of the years are shown to sy

LONDON THEATRE SUES UNION EXECS FOR LIBEL

London, May 10.
Outcome of the projectionists' strike, now dragging along without much effect on biz, is likel suit brought by Kensington theatre, first of run spot, against two officials of rand Electrical Trades Union. Court action followed distribution

Court action followed distribution of pamphlets charging that theatres run by Cinematograph Exhibitors' Assn. are endangering public safety. C.E.A. meantime has secured injunctions against the electrical union preventing them from issuing such circulars.

Labor interests still are seeking a

for ula to permit them to call off the strike. Dispute drags on but unions have failed to balk London exhibitors.

robably the greatest scenario and play writing unit ever assembled outside of Hollywood is now settled in Paris as a result of Chancettor Hitler's expansion policy in Central

in Paris as a result of Chancellor Hitler's expansion polley in Central Europe. Hitler's expansion polley in Central Europe. The Conditions and the few plays being produced, shortly before independent conditions and the few plays being produced, shortly before independent custing beam and the conditions and the conditions and examinate and examinate

ing soon; Hans J. Rehfisch, German playwright, who wrote The Drey-fus Case; Guldo Freud, nephew of the playwright of the plays, who shall be a play to the plays, who dueed in Central Europe, Fran Mohar, visiting in Venice afty new material for a play. Although Marton carries a Hun-garian passport, he has centered his central European headousters, for

activities in Vienna as the logical Central European headquarters, for his type of work for the last decade. He's called by his intimates a one-man play factory, cause of his own writing abilities in advising young authors.

young authors.

Marton has studed that during thelast 18 months he has sold nearly
25 screen stories to American and
European producers, with the majority of them going to Hollywood.
Fox, he said, has purchased about
a dozen and Metro had taken almost that most al-

a dozen and Metro had taken almote that many.

The greater portion of the writers,
who have come here, are all under
thought it wo id be easier for them
to adapt themselves to new conditions in a new country, as the
older writers would be more reolder writers would be more to
they had spent most of their lives.

There's no financial arriangement
back of them and there is no common furd on which they depend,
but all doing all possible to aid the
other.

557 Paris Pic Houses. Rise of 58 in 2 Years Paris, May 10.

Margon's New Job

C. Margon, formerly special rear represents an increase of 36 representation for Columbia Place representative an increase of 36 representative for Columbia Place of 16 representative for Columbia Place of 16 representative Age and the American supervisor for rear been an increase of 14. On an Universal by J. H. Seidelinan, 90 - laverage, there are 28 in Paris showers that the place of t

(MUSICAL)	1
Paremount release of George Arthur pro-	1
duction. Stars Fred MacMarray; features	la
Harriet Hillard, Yacht Chib Boys, Ben	li
Bine, Rufe Day: Billy Lee, Eve Arden,	lu
Tharry Owens seen. Regieted by Alfred	İ
Trarry Owens oven. Recieu by Anten	l P
Santell, Original story and acreeaplay, Sy	13
Eartlest and Olive 1 per; comers, Leo	Ľ
Tover: Illin editor, Hugh Bennett; songe,	13
Burry Owens, Burron Lame and Frack	l۵
Leener, Bulph Fried and Prederick Hol-	
lander. Previewed in Projection Room,	1.
N. AY., May 16, '38, Running time, 10 mins,	Į ų
Johnny Prentice Fred MacMarray	Ü
	b
Turk, Ell, Pe: Wholy 'arht this floys-	18
Joe DeLemm: Hen Dine	1
Blid Tucker	1.
Half-Pint lilly fee	18
Soohie Dellemma Eve Arden	S
Sophic Delomina Eve Arden Hula Harry Horry Owens Tony George Walcott Harel Domilly Howe	-
Tony leorge Walcott	
Plazel Dominy Hower Dixle Hed Stanley	
	.v
Woman	l e
Wonver	d
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	r
Woman Kihel Clayton	10

Weman. Since Chysics

Coccanit Grove Is a pleasant musical, more or less familiarly patterned, but it will do pretty good property of the prop

to Systems and Variet Copper may be though a satisfactory enough framework upon which to have the trimbugh a satisfactory enough framework upon which to have the trimbugh of the satisfactory enough framework upon which the satisfactory enough the

themauc, says my neart, a peace.
The Yach (Lub Boys are themselves as an integral unit of the bendearly of the says and the says are themselves as an integral unit of the bendden, in a sort of Moore & Revel hoke
ballroomology (technique, also regiser; and Rule Davis, the musical
Coast when the trailer breaks down
and the says of the says of the says of the
Red Stanley, another bona fide
barly), has more than a casual bit
also,

musician (with Riddy Vallee regulett'y), has more than a casual bit
and the specialities, Blue-Ardem,
but the specialities, Blue-Ardem,
one with a reverse Apache with its
order, the specialities of the sp

STORY BUYS

Hollywood, May 17.
RKO urchased Frederick Koher's 'Castle in Norway' for Sonja ner's Castle in Norway' for Sonja Metro bought 'Stablemates' by Reginald Owen and William Thiets. Faramount acquired Paul Gallice's Mary Coyle Chase sold 'The Chi. House' to RKO, to be fined this summer. She will go to Hollywood Metro purchased 'Mr. Cornado.' orielnal by Dale Van Every and Tom Kilpatrick.

HOLIDAY

Hollywood, May 17.
Columbia release of Everett Risin pro-
duction. Sturs Katharine Hephurn and
Cary Grant, Directed by George Cheor, I
uest, dir. Chifrod Broughton. Screen-
ulay. Donald Ordens Stewart, and Sid-
ney Buchman; from pluy by Philip Barry;
dancra, Franz Planer; dlm editure Otto
Meyer and Al Clark; musical director,
Morris Stoloff, Previewed at Pantages
May 15, "18," Runalog time, 10 mins,
Linda Solon
Johnny Case Cary Brant
Julia Soton
Ned Seton
Nick Potter Caund Everett Horten
falward Seton
Sawara Scion
Laura CramBlunte Larnes
Susan Potterlean Dixoo

ship Barry— bay, Holdsy, which party with the work of the depression of the depth of the

HUNTED MEN

HUNTED MEN

Falmonnt relaxe of returnt Welker give

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Foreign of the relation of

Miniature Reviews

'Coceanst Greve' (Par). right filmusical with Fred Mac ur- avy starred; Harriet Hillierd, Yacht Boys, et al., in support. Holiday' (Col). Corking comedy. Hepburn-Grant toplined, sure for fancy grosses. 'Hunted en' (Par). Well made gangster melodrams, better than average supporting film.

ter than average supporting film.

"Goodbye Broadway" (U). Infocuous dualer about a flock of down-and-out vaudevillians.
"International Crime". (GN). Crime item that will do as No. 2 feature on secondary duals.

Watsure on secondary duals.

Watsure on secondary duals.

Watsure of the secondary duals.

Watsure of the secondary duals and visitor with grim humor buys him a toy outfit, including a cameria and the secondary duals and t

Goodbye Broadway

Goodbye Broatway

Todoshye
T

Some the second point of t

Thunder in the Desert

Thunder in the Desert

Republic returns of A. W. Reckel production. Stars also Steelt placturer Josian

Republic returns of A. W. Reckel production. Stars also Steelt placturer I will

Reckel of the Stars and Stars a

Formula patterned western titled Thunder in the Desert's the best of Bob Steele's breathless excape cell-hioldial sessions of the current program. Runs well under an hour, so has to step on it all the way to get things done. Knitckle and romance portioned up in the usual quantities finds it well provided for in that re-

hods it well provided for in that, respect, and non facetay a emissive service, and non-facetay a emissive service, and non-facetay a emissive service service service services to fair who is trying to not be used to be u

Great John Ericsson ('Vic r of Hampton Reads') (SWEDISH MADE)

(SWEDISE MADE)

Sevolinevin Baking Pictura's release of A. B. Swensk production. Bira's Victor Research and Comments of the Comment of the Co

comical ex-convict. Lew Hearn nets adherence was a consideration of Swedish-American Tercentenary as the high-American Control of Sweden. Aside from the high-American Control of Sweden Con

INT'L CRIME

INTIL CRIME

Grand Nalional release of Miss and
Aribur Attended Production. Promise

Aribur Attended Production. Promise

Aribur Attended Production. Promise

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Aribura

A crime thriller of fair program A crime thriller of fair program value for Adouble bills on which it will prove passable as the No. 2 leature. Based on a Shadow Mag yarn, The Fox Hound, by Maxwell Grant, a more serviceable title for screen pulposes has been tacked on in International Crime.' The box office elements over and above that are negligible, daught of Mod Latroquie megligible, daught of Mod Latroquie and Astrid Allwyn, who head the cast, ing light. LaRocque, star of silent days, once was big b.o. but

cast, ing light. LaRocque, its resistent days, once was hig bo, but that was years ago.

The Alexander brothers (Max and Arthur) have given their meller good backgrounds, considerable good backgrounds, considerable good backgrounds, considerable some romantic flavor, pilus a few spiciolenes of comedy, While considerable considerable and considerable some romantic flavor, pilus a few spiciolenes of comedy, While considerable in the spiciolenes of comedy, While considerable in the spiciolenes of comedy, while considerable in the spiciolenes of comedy for the spiciolenes of considerable in the spiciolenes of the spic

MI CANDIDATO ('My Candidate') (MEXICAN MADE)

(MEXICAN MADE)
(WITH SONI)
(WITH SONI)
Mexico City, May 12.

Miles by Predictories A.R.B. Directed by Union Urulia. Sound, Jose Rodriguez, Al Time Technical Adopteda, Mexico City, Emailing time. So pains.

Domingo Lipida Sonia.

(In Spanish)

est little pic Mexicans have ever made, this neatly done tale of hinterland Mexican life and political hinterland Mexican life and political joshing has much to recommend it to that sector of Americans who like a glinipse of foreign parts. Chano Uruita has made the utmost of this simple tale: the established big shot simple tale: the established big shot and the rising hot shot of a silver mining village where nothing is sup-posed to happen but plenty does occur. Pic is copped by

mining village where nothing is supposed to happen but pienty does
Pic is copped by a pair of leading
Mexican actors, both with intensive,
the property of t

SONGS AND BULLETS

Spectrum release of Sinn Jaurel produc-lement release of Sinn Jaurel produc-lement of the Sinn Seventide, Several soft, Directed by Sann Newfold, Several play, Juseph O'Donnell and Gronze Plyunja-tion, original sing, Plymanous, causers that the several single several several towert, Johns; south, Lew Yorker, At Wallack's N, Y. May 12, '38, Running Malody Hardy, Planty

'Songs and Bullets,' Stan Laurel's second venture as a producer, fails to carry the force implied by its title It's a horse opera duater that'll even and di civily in the additional and a second se

Herman Brix, Columnio Hill Billies, Louise
Stanley, Directed by Alan James, Story,
Stanley Roberts; screenplay, Joseph Don-
nell; editor, Richard H. Wray; camera,
Robert Cline, M. Liberty, Lincoln, dust.
Running time, 55 mins.
JackJack Randall
Columbia Hill Rille
Fred
Connie
Jimmy Dirkie Jones
Sher) Bott linens
Wallace
PlintJohn Merlun
Clift
Ed ex lense

John Merion, Wheeler Oakman, Lane Chandler and Rex Lease. It's even which way at fart glame to guess which way at fart glame to guess which way at fart glame to guess which was the college strong man, is among the top the strong that the strong the college strong man, is among the top the strong that t

That its resolution is king of the Story finds risk in a jam because his land is in the way of Wheeler Oakman's grabbing act although Oakman is hiding behind John Merton. Bris writes for Randall to Merton. Bris writes for Randall to their reunion. Bris is killed and it being reunion. Bris is killed and it books and saves the day—and gets Brix sister, Louise Stanley, Barri.

PAINTED TRAIL

Monogram production and release. Stars Tuni Keene. Directed by Robert Hill. Original screenipsy by Robert Empericanners, Bert Longenerker; editor, Howard Dillinger. At Liberty, Lincoln, dual. Run-

ning the '50 mins.
Tone
Ann Hennore Stewart
Bush
Delicoll
Evans
Saniny Pagies
Bo Ernie Adums
SherlGlen Strange

Tom Keene westerns so far this season seem to be the leaders of the Monogram output, is one no let-down. Titular significance is nil both as a clue to the story or as a marquee pull, but the film has plenty for its ultra-short elapsed time.

pull, but the film has plenty for its uttra-short elapsed time.

Keene is celled back into service as a Federal dick after he had retired to hit order.

Seene is celled back into service as a Federal dick after he had retired to hit order.

Seene is celled back into the setup making as an analysis of the setup
FEKETE GYEMANTOK

	CDIACK	D 17 PM 4	- Lane	
(HUNGA	RIAN I	MADE)	
		Budap	est, Ma	у б.
made at	& Tauk Magyar I reen play,	Attila O	rbok end	Buda
	adopted roduced by			
Gnl; dh	perted by	Lagalo	Vajda;	music
lados Al	rend		Pau	I Javo
	ulmann Sondersk			
	remun			
	núner Bondsyni			
Duke of	. Bonda Car	.,		2000

(In Hungarian)

The Fight for Peace

Warwick release of J. J. Milstein pro-tion. Adapted by Don Bartlett from a nut by Hendrik Willem Van Koon. ratur. David Ross: Illin editor. Al Yo-livelewed at Criberium N. Y., dual, Ma 38. Running time/70 mins.

Compilation of old newrest shots and World War Toolngs that is anticompilation of old newrest shots and World War Toolngs that is antiCompilation of old newrest shots and World War Toolngs that is antiPresents nothing new for the screen, is the second of the sec

more strongly it includes the contectivity.

Picture was put together in New York, with some sound effects of battle put into the silent footage.

Bert.

BATTLE OF GREED

Croscott feeless of St. B. Over Production.
Slant Tom 'Keene; features Gwynns Shiman, James Rost, Jamey Bailer, Directle Manna, James Rost, Jamey Bailer, Directle John T. Neville; caucier, Paul Evanor; editor, Daniel Rerell, At Liberty, Lincoln, dual. Riveril, At Liberty, Lincoln, dual. Riveril, At Liberty, Lincoln, James Joh, Jamey Bailer, Red Ruster, Lioyd Jugrabain, 'Bob Pallalian, Henry Recuperore, Lairel Bennet.

Slow-moving western this, with only fair possibilities except with the special control of the second
Cheyenne Rides Again

VARIETY

figures.

Here's Alexander's Restine
Bandt That picture is finished and
we've given it everything we have,
In story, production and cast. Sucr's
is likely to be the most ex naive
film of the year from any studio.
Stanley and Livingston' will cost
big money: so will 'King of the
Kyber Rifles,' The Spilner Fleet'
and 'The Life of Alexander Graham
Belt'.

When Goldwan save that the forsign smyket for American film, issign smyket for American film, issign trained by invoide of Britishand continental producers, our
figures do not substantiate the statement. The state of
funs? On the other hand, the in-between picture lsn't standing up. The \$800,000 negative which, in normal it would hand in a profitable return, isn't showing up well in film rentals. The public is passing up the fair-to-good type of picture, and concentrating on the hits:

centrating on the hits."

On the iscussion of the alleged lack of pulling power of some of the established star names films, Zanuck said he saw ing constructive in the issue.

veryone show business knows, he was how harden world harden permanently. I notice that producers are blamed when big names begin to slip. In some instances that may be true, but let me say that some of the big stars themselves must take their share of the errors must take their share of the errors are begin to slip. I some of the big stars themselves must take their share of the errors rome of the big stars themselves must take their share of the errors row error to be started to be started to the errors of the errors write, directors direct, prucers of the biggest stars want to extend their talent to approval of stories, writes, dir tors and casts. I never have known one instance, in the error of the error have known one instance, the error veryone

Alse Ardell, an unstyling storing and the contribution is nebulous. At St. John supplier questionable steepers at Market Const properties of Market Const properties and the Const properties of Market Const properties and the Const properties and

attractions than we have had this bigger than the studies Zanus and the state of th Talent and ability ar the producer must provi portunity. Take it frequency is not business from within; not from without, have looked too much to the writer in other fields to supply as with advergation of the must be supply as with a work of the supply as well in studio training.

The Writer

The Writers

I sometimes that too much companies has been given to the degree of success we have had with our cyting polley, and not enough or it has gone to our writing staf. Films are \$B __ they aren't photometer than the summer of the su

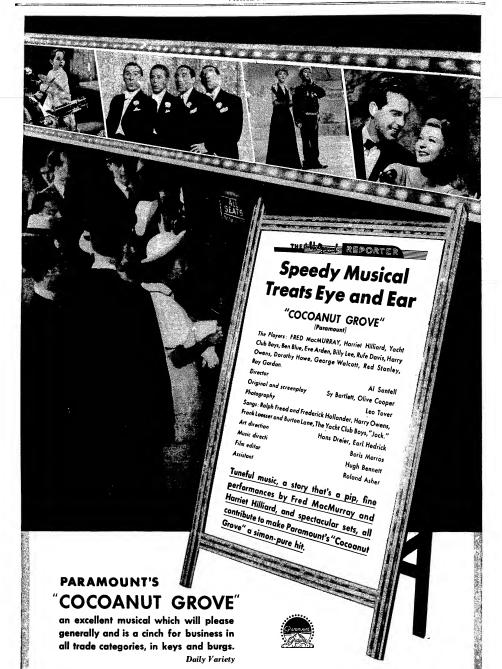
the latter are naturals, but the bigest, most satisfactory and consistent money-making films are the originals, written in the techniqui medium-of camera and inicrophon There is a vast difference. We have brought along some most promising young screen writers, most of whom writing. They all are on important satisfarence, and the satisfarence of the most control with more experienced, scenarists, some of their own. The foundation-partment; the rest, is architecture, which doesn't mehn in gunless the story stands up, and is strong and sound enough to support the structure.

In the structure, the structure, and the structure of the film business, Zanuck can be structured that and in a short time will stip backwards. If it can't we stand still and in a short time will stip backwards. If it can't we stand still and in a short time will stip backwards. If it can't we stand still and in a short time will stip backwards. If it can't we stand still and in a short time will stip backwards. If it can't we stand still and in a short time will stip backwards. If it can't we stand still and in a short time will stip backwards. If it can't we stand still and in a short time will still be still

Universal Squawks

(Continued from page 3)

(Continued from page 3)
"Doill's Paris," 'Whore Un
picion and 'Western Trails,'
Three before the camera are Letter
of Introduction, 'Walls of San Quentin' and Mucrel' in the Air.'
Tough Guy, 'Easturing the 'Dead Baid'
this week but the start was set back
to next Monday.
"Road to Reno, 'returning Hipe
Hampton to the screen, is being
Certain Age,' starting Deanna Durbin, is docketed for June 1. 'Yould'
have a Fling, with Joel McCrea and
Andras Leeds, gets under way June
and Yacar, another ciliflanger,
will hit the sound stages June
Universal is mopphing up the old
Universal is mopphing up the old



FILM BOOKING CHART

(For information of theatre and film exchange bookers, Variety presents a complete chart of feature releases of all the American districompanies for the current quarterly period. Date of the reviews as given in Variety and the running time of prints are included.)

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WEEK OF RELEASE	TITLE		IB.		TALENT	DIRECTOR	TIME MINS.	WHEN REVIEWED BY VARIET
2/25/38	WHO KILLED GAIL PRESTON? ARSENE LUPIN RETURNS FORT OF MISSING GRLS. CASSIDY OF BAR 20 NIGHT SPOT HOLLYWOOD STADIUM MYSTERY LOVE ON A BUDGET STORM IN A TRACUP PENROD AND TWIN BROTHER	Ralph Cohn John W. Considine Lon Young Harry Sherman Robt. Sisk A. Schaefer Max Golden	Col MGM Mono	Mystery Metter	W. Cahoon-D. Terry M. Douglas-W. William J. Allen-M. Stone W. Boyd-N. Lane	Leon arsha G. Fitzmaurice		3/9 2/23 -4/8 3/30 3/30 3/2 1/12
	PORT OF MISSING GIRLS CASSIDY OF BAR 20	Lon Young Harry Sherman	Mono Par RKO	Drama Western	J. Allen-M. Stone W. Boyd-N. Lane	Karl Brown Les Selander	60 60	4/8 3/30
	HOLLYWOOD STADIUM MYSTERY LOVE ON A BUDGET	A. Schaefer	RKO Rep 20th	Com-Dr Meller	Parkyakarkus-A, Lane N, Hamilton-E, Venable J, Prouty-S, Byington V, Leigh-R, Harrison	Christy Cabanne David Howard	60 66	3/30
	STORM IN A TEACUP PENROD AND TWIN BROTHER	A. Korda Bryan Foy	UA WB	Comedy Comedy Com-Dr	V. Leigh-R. Harrison Maunch Twins	Bert Lenny Victor Saville m. McGann	60 82 60 60 66 66 88 62	9/9 1/12
/4/38	ROLLING CARAVANS START CHEERING MERRILTY WE LIVE ROMANCE IN DARK MAIDS NIGHT OUT FRISON NURSE SALLY, HENE AND MARY MAD AROUT MUSIC SLIGHT CASE OF MURDER	Col Nat Perrin Hai Roach Harlan Thompson Robert Sisk	Col Col MGM	Western Musical	J. Luden-E. Stewart W. Connolly-Durante-J. Perry C. Bennett-B. Burke-P. Kelly G. Swarthout-J. Boles	Jos. Levering A. S. Rogeli N. Z. McLzod H. C. Potter Ben Holmes	78	2/9
	MERRILY WE LIVE ROMANCE IN DARK	Hai Roach Harlan Thompson	MGM Par RKO	Comedy	C. Bennett-B. Burke-P. Kelly G. Swarthout-J. Boles	N. Z. McLeod H. C. Potter	78 96 77 60 67	2/9 3/2 2/18
	PRISON NURSE SALLY, IRENE AND MARY		RKO Rep 20th	Rom-Dr Meller Musical Musical	A. Lane-J. Fontaine H. Wilcoxon-M. Marsh A. Faye-F. Allen-J. Lang D. Durbin-H. Marshall	Ben Holmes James Cruze Wm, Seiter Norman Taurog	60 67	3/9 3/2
	MAD ABOUT MUSIC SLIGHT CASE OF MURDER	Gene Markey J. Pasternak Sam Bischoff	U WB	Musical Musical Meller	D. Durbin-H. Marshall E. G. Robinson-J. Bryan	Norman Taurog Linyd Bacon	86 98 85	3/2 2/9
/11/38	MAKING THE HEADLINES THE FIRST HUNDRED YEARS ROSE OF RIO GRANDE DANGEROUS TO KNOW HAWAII CALLS CALL THE MESQUITEERS WACKING DOWN BROADWAY COMMON TO BE THE STATE OF THE STATE	Col Norman Krasna Dorothy Reid Par Sol Lesser	Col MGM	Rom-Dr Com-Dr Rom-Dr Meller	J. Holt-B. Roberts R. Montgomery-V. Bruce	Lewis D. Collins Dick Thorne Wm. Nigh Robert Florey Edward Cline	66 75 60 68 72 55 75	3/23 3/16
	ROSE OF RIO GRANDE DANGEROUS TO KNOW	Dorothy Reid Par	Mono Par RKO	Rom-Dr Meller	Movita-John Carroll G. Patrick-A. M. Wong	Wm. Nigh Robert Florey	68 68	
	CALL THE MESQUITEERS	Wm. Berke	RKO Rep 20th	Rom-Com Western Com-Dr	J. Holl-B. Roberts R. Monigomery-V. Brues Movita-John Carroll G. Pairick-A. M. Wong B. Breen-I. S. Cobb 3 Mesquiteers C. Trevor-P. Brooks R. Bellamy-B. Read	John English	72 55	3/2 3/2 3/2 2/2
	CRIME OF DR. HALLET LOVE, HONOR AND BEHAVE	Wm. Berke Sol Wurtzel Ed Grainger Lou Edelman	U WB	Mystery Com-Dr	R. Bellamv-B. Read W. Morris-P. Lane	John English N. Foster Sylvan Simon Stanley Logan	65 68	3/16 2/16
/18/38	GIRL OF GOLDEN WEST BULLDOG DEVIMIND BY SERIL BULLDOG DEVIMIND BY SERIL REBECCA OF SUNNYSBOOK THE GALETY GIRLS APVENTURES OF MAECO POLO NIGHT CLUB HOSTESS STATE POLICE	Wm. A. McGuire	MGM Par	Musical Mystery	J. MacDonald-N. Eddy J. Barrymore-L. Campbell L. Ayres-H. Mack S. Temple-R. Scott J. Hulbert-P. Ellis	R. Z. Leonard Jas. Hogen V. Morchouse	120 66	
	KING OF NEWSBOYS REBECCA OF SUNNYBROOK FARM	V. Morehouse Ray Griffith A. Korda Sam Goldwyn W. Mycrost Tren. Carr	Par Rep 20th	Mystery Rom-Dr Rom-Com Musical	L. Ayres-H. Mack S. Temple-R. Scott	V. Morehouse Norman Foster T. Freeland	66 68 80 72	
	THE GAIETY GIRLS ADVENTURES OF MARCO POLO	A. Korda Sam Goldwyn	UA	Drama	J. Hulbert-P. Ellis G. Cooper-B, Rathbono	T. Freeland Norman Taurog	72 100	
	STATE POLICE HE COULDN'T SAY NO	W. Mycrost Tren Carr Bryap Foy	U U WB	Rom-Dr Action Comedy	G. Cooper-B. Rathbono B. Rogers-J. Clyde J. King-C. Moore F. Mellugh-J. Wyman	Norman Taurog Graham Cutts John Rawlins Lew Seller	61 57	4/20 4/6
/25/38	LONE WOLF IN PARIS HE LOVED AN ACTRESS JUDGE HARD'TS CHILDREN ARSON GANGGUSTERS MR. MOTO TAKES CHANCE JEZEBEL	W. MacDonald	Col GN MGM	Mystery	F. Lederer-F. Drake B. Lyon-L. Velez-W. Ford L. Stone-M. Rooncy-C. Parker J. LaRue-B. Livingston L. Lorre-R. Hudson	Al S Rogell Wm. Rowland Geo. Seitz Joe Kane Norman Foster Wm. Wyler		
	JUDGE HARDY'S CHILDREN ARSON GANGBUSTERS	Win. Rowland MGM Herman Schlom	MGM Ren	Musical Com-Dr. Meiler Mystery	L. Stone-M. Rooncy-C. Parker J. LaRue-B. Livingston	Geo. Seitz Joe Kane	102	
	MR. MOTO TAKES CHANCE JEZEBEL	Herman Schlom Soi Wurtzel Aenry Blanke	Rep 20th WB	Mystery Drama	B. Davis-H. Fonda-G. Brent	Norman Foster Wm. Wyler	69 100	3/16
/1/38	WHEN G-MEN STEP IN PLOATING CITY	W. MacDonald Erich Pommer Maurice Conn Par Robert Sisk Wm. Berke Sol Wurtzel	Col GB Mone Par RKO	Meiler Drama	D. Terry-R. Palge-J. Wells L. Fenton-C. Veidt	C. C. Coleman, Jr. Karl Hartl Alan James Louis King	60	3/16
	LAND OF FIGHTING MEN TIP-OFF GIRLS	Maurice Conn Par	Mone Par	Western Meller	J. Randall-L. Stanley L. Nolan-M. Carlisle-R. Karns	Alan James Louis King	55 60	5/18 3/23
	CONDENNED WOMEN OUTLAWS OF SONORA	Robert Sisk Wm. Berke	RKO Rep 20th	Meller Drama Western Meller Drama Western	S. Ellers-L. Hayward 3 Mesquiteers-J. Joyce	Geo. Sherman	55 69 77 58 62 65	5/18 3/23 3/9 4/20 3/16
	WHEN C.NEN STEP IN PROATING CITY LAND OF FIGHTING MEN TIP-OFF GIELS CONDEX.NED WOMEN OUTLAWS OF SONORA ISLAND IN THE SKY GOODEYE, RICADWAY	Eu Granger	U	Com-Rom	D. Terry-R. Palge-J. Wells L. Fenton-C. Veidt J. Randall-L. Stanley L. Nolan-M. Carlisle-R. Karns S. Ellers-L. Hayward 3 Mesquitteers-J. Joyce G. Stuart-M. Whalen C. Winninger-A. Brady-T. Brown	Herbert Leeds Ray McCarey		0/18
/8/38	FEMALE FUGITIVE THIS MARRIAGE BUSINESS	E. B. Derr Cliff Reid	Mone REO	Meller Drama Rom-Dr	E. Venable-C. Reynolds V. Moore-A. Lane	Wm. Nigh Christy Cabanne	60 70	4/13
	FEMALE FUGITIVE THIS MARRIAGE BUSINESS CAPITAL PUNISHMENT RAWHIDE RECKLESS LIVING	John H. Auer Sol Lesser Val Paul	Rep 20th U	Western Com-Dr. Com-Rom	E. Venable-C. Reynolds V. Moore-A. Lane A. Marshall-T, Birell S. Ballew-E. Knapp N. Grey-R. Wilcox-J. Save K. Francis-P. O'Brien	Wm. Nigh Christy Cabanne John H. Auer Ray Taylor F. MacDonald	60	4/8
/15/38		Robt. Lord Col	WB		K, Francis-P, O'Brien J. Holt-J, Wells		78 62	/13 5/4
, 10, 50	SAILING ALONG ZAMBOANGA	Col GB Tait & Harris Louis Lighton Geo. Arthur Felix Young Sol C. Siegel K. MacGowan	GB GN MGM	Meller Musical Outdoor Rom-Dr Rom-Dr Comedy Western	J. Matthews-J. Whiting Native Cast	Sonnie Hale Tait & Harris	94 65	5/4 -2/9 4/27 4/20 3/23 3/23 4/20 1/5 1/19
	HER JUNGLE LOVE	Louis Lighton Geo. Arthur	Par RKO	Rom-Dr Rom-Dr	C. Gable-S. Traey-M. Loy D. Lamour-R. Milland	G. Archainbaud	120 81	4/20 3/23
	UNDER WESTERN STARS	Sol C. Siegel	Rep 20th		R. Rogers-S. Burnette T. Power-A. Fave-Ameeba	Joe Kane	65 110	4/20 I/5
	PLIGHT INTO NOWHERE SALLING ALONG SALLING ALONG TEST PILOT HER JUNGLE LOW UNDER WESTERN STARS IN OLD CHICAGO DIVORCE OF LADY X FOOLS FOR SCANDAL THEES ALWAYS A WOM N	Alex. Korda Ed. Gramger Mervvn LeRoy	UA U WB	Rom-Dr	A. Frantis-F. Obren J. Holt-J. Wells J. Matthews-J. Walting Matthews-J. Walting Matthews-J. Walting C. G. Native Cast D. Lamour-E. Milland I. Dunne-D. Fairbanks, Jr. R. Rogers-S. Burnette M. Obrose-L. Olivier M. Obrose-L. Olivier C. Lombard-F. Gravet J. Blondell-M. Douglas R. LaRoque-A. Allwyn	Louis D. Collins Sonnie Hale Tait & Harris Vie Fleming G. Archainbaud Tay Garnett Joe Kane Henry King Tim Whelan Sylvan Secton Mervyn 16 Roy	94 65 120 81 90 65 110 90 67	1/19 4/13 3/30
/22/38	THERE'S ALWAYS A WOMAN	Wm. Periberg	Col GN	Rom-Com Comedy Meller	J. Blondell-M. Douglas R. LaBoone-A. Allwyn	Alex Hall C. Lamont Les Selander Edw. Cline Sam Newfield Geo. Marshall Otis Garret Arthur Labin	82	5/4
	HEART OF ARIZONA GO CHASE YOURSELF	Harry Sherman Bob Sisk	Par	Western	W. Boyd-G. Hayes J. Penner-L. Ball	Les Selander Edw. Cline	65 65 70	4/20 4/20
	THE FEUD MAKER BATTLE OF BROADWAY	Wm. Periberg Max Alexander Harry Sherman Bob Sisk A. W. Hackel Sol Wurtzel Lrying Starr	Rep 20th U	Western Comedy Mystery Com-Moller	B. Steele-M. Weldon V. MeLaglen-E. Muls	Sam Newfield Geo. Marshall	82 70	
	LADY IN THE MORGUE ACCIDENTS WILL HAPPEN	Bryan Foy	WB	Com-Moller	J. Biondell-M. Douglas R. LaRoque-A. Allwyn W. Boyd-G. Hayes J. Penner-L. Ball B. Steele-M. Weldon V. McLaglen-E. Mulr P. Foster-P. Ellls R. Reaxan-G. Blondell	Arthur Lubin	70 60	4/27 5/11 4/27
/29/38	TO THE VICTOR WHIRLWIND HORSEMAN	H. L. Decker Maurice Ostrer M. & A. Alexander	Col GB GN	Western Rom-Dr Western	C. Starrett-I. Meredith W. Fyffe-J. Loder-M. Lockwood K. Maynard-J. Barclay Tim McCoy-B. Compson M. Raye-Burns and Allen D. Woods-P. Ellis	Allen James Robt Stevenson Chas, Lamont Allen James Raoui Walsh Gus Meins John Ford	78	/2
	TWO-GUN JUSTICE COLLEGE SWING	Maurice Conn Lewis Gensler		Western Musical Meller	Tim McCoy-B. Compson M. Raye-Burns and Allen	Allen James Raoui Walsh		4/27
	FOOLS FOR SCANDAL THEES ALWAYS A WOMAN INTERNATIONAL CERME GO CHASE YOURSELF THE FEUD MAKER HAD YIN THE MORGUE ACCIDENTS WILL HAPPEN CALL OF THE ROCKIES WHIRLWIND HORSEMAN TWO-GUIN JUSTICE ROMANCE ON THE RUN FOUR MEN AND A PRAFFENEL RETURN AND A PRAFFENEL THE MAIN PEUP BRAT THE MAIN PEUP BRAT THE MAIN PEUP BRAT THE MAIN PEUP BRAT THE MAIN PEUP BLAN FOUR MEN AND A PRAFFENEL	M. & K. Alexander Maurice Conn Lewis Gensler Herman Schlom K. MacGowan Alex. Korda Bryan Foy	Par Rep 20th UA WB	Roin-Dr Drama Com-Dr	L. Young-R. Greene S. Stewart-B. Barnes-M. Scott B. Granville-D. Costelle	John Ford Hans Schwartz		4/27 5/11 4/27 11/3
76/38	BELOVED BRAT THE MAIN EVENT DOCTOR BRITHM DOCTOR RHYTHM LOVE SHALL IN PARIS SINNERS IN PARADISE TORCHY BLANE IN PARADIA LAW OF THE FLAINS HOLD THAT RISS GUNSHOKE TRAIL GUNSHOKE TRAIL FOR SHALL IN PARADIA LAW OF THE LAW HOLD THAT RISS GUNSHOKE TRAIL GUNSHOKE TRAIL FOLKSHOKE HEAVEN GUN LAW TO CHARLOUS LAW KENTUCKY MOONSHINE ARE DEVILS ARE DEVIL DE	Bryan Foy Ralph Cohn		Corn-Dr Mystery	B. Granville-D. Costello R. Palge-J. Wells	Hans Schwartz Arthur Lubin Danny Dare		1/12
i/ 6/ 36	LAW OF THE UNDERWORLD	Ralph Cohn Emanuel Cohen Bob Sisk Max Golden Ken Goldsmith	Par RKO 20th	Mystery Musical Meller Comedy Drama	R. Palge-J. Wells B. Crosby-M. Carlisle C. Morris-A. Shirley J. Prouty-S. Byington J. Boies-M. Evans L. Lane-P. Kelly	Danny Dare Frank Tuttle Lew Landers Mal St. Clair Jas. Whale Wm. Clemens	88 58	4/27 5/4
	SINNERS IN PARADISE	Ken Goldsmith Bryan Foy	U WB		J. Boles-M. Evans	Jas. Whale Wm. Clemens	65 59	5/4 4/13
5/13/38	LAW OF THE PLAINS	Col	Col G d MGM	Western Rom-Dr. Camedy Western	C. Starrett-J. Meredith	Dani Helaon		,
	HOLD THAT KISS	J. Considine, Jr. Maurice Conn		Cumedy Western	D. O'Keefe-M. O'Sullivan J. Randall-L. Stanley	E. L. Marin Sam Newfield		
	PHANTOM RANGER STOLEN HEAVEN	J. Considine, Jr. Maurice Conn Maurice Conn Par	Mono Par RKO	Western Rom-Dr Western Rom-Dr Meller	C. Starrett-J. Meredith A. Neagle-T. Carminati D. O'Keefe-M. O'Sullivan J. Randall-L. Stanley T. McCoy-S. Karren G. Raymord-O. Bradna G. O'Brien	E. L. Marin Sam Newfield Sam Newfield Andrew Stone Dave Howard	88 60 90	
	VIVACIOUS LADY	Bert Cilroy P. S. Berman A. Schaefer K. MacGowan	RKO RKO	Rom Dr Meller	G. Rogers-J. Stewart C. Bickford-A. Dyorak	Jay Cruye		
	KENTUCKY MOONSHINE	K. MacGowan Trem Carr	RKO Rep 20th U	Musical Action Hist-Rom	G. O'Brien G. Rogers-J. Stewart C. Blekford-A. Dvorak Ritz BrosT. Martin B. Wallace-B. Blake	David Butter	87 70	
	ADVENTURES OF ROBIN HOOD	Trem Carr Henry Blanke	WB		E. Flynn-O. de Havilland	John Rawlins W. Keighley- M. Curi's	72	5/11
5/20/38	SWISS MISS NUMBERED WOMEN COCOANIT GROVE	Hal Roach E. B. Derr Geo. Arthur Cliff Reid John Stone	Mono Par RKO	Comedy Drama Musical Meller	S. Blane-L. Hughes F. MacMurray-II. Hillard	Carl Brown Al Santell	65	5'13
	SWISS MISS NUMBERED WOMEN COCOANUT GROVE BLIND ALIBI RASCALS MYSTERY HOUSE	Cliff Reid John Stone	20th		S. Laurel-O. Hardy S. Blane-L. Hughes F. MacMurray-H. Hilliard R. Dix-W. Bourne J. Withers-R. Hudson H. Bogarl-G. Page	Lew Landers H.B.Humberstone	65 77	
5/27/38	MYSTERY HOUSE YELLOW JACK	Jack Cummings	MGM	Drama _ Drama _ Moller	R. Montgomery-V. Bruce	Gen. Sietz		/18
/	YELLOW JACK HUNTED MEN DESERT PATROL KIDNAPPED CRIME SCHOOL	Harold Hurley A. W. Hackel K. MacGewan	Par Ren 20th	Drama Meller Western Ram-Dr	R. Montgomery-V. Bruce L. Nolan-M. Carlisie Bob Steele-W. Meldon W. Baxter-F. Bartholomew H. Bogart-Gale Page	M. Curi's John G. Blystone Carl Brown Al Santell Lew Landers 3.B.Humborstone Lew Sailer Geo, Sietz Louis King Sam Newfield Al Werker Lew Seiler Carn Reed		
3/3/38	CRIME SCHOOL	Bryan Foy	WB	Prama Rom-Dr Rom-Dr	H. Bogart-Gale Page M. Lockwood-J. Lodge-B. Ray	Lew Seiler Carol Reed	90	54_
4/3/38	THREE COMRADES SAINT IN NEW YORK	H. Manckiewicz Win. Sistrom	MGM RKO	Ront-Dr Myslery	R. Taylor-Tone-M. Sullavan L. Hayward-K. Sufton	Carol Reed Frank Borzog Ben Hulmes		
	THREE ON A WEEKEND THREE ON A WEEKEND THREE COMRADES SAINT IN NEW YORK JOSETTE RACKET SHIP LITTLE MISS THOROUGHBRED	GB H. Manckiewicz Wm. Sistrom Gene Market Barney Sarecky Bryan Foy	20th U WB	Mystery Musical Dr	M. Lockwood-J. Lodge-B. Ray R. Taylor-Tone-M. Sullavan L. Hayward-K. Sulton S. Simon-D. Ameche-B. Lahr L. Crabbe-J. Rogers J. Chapman-J. Litel	Allah Dwan Ford Beebe John Farrow	65	
6/10/38	THE TOV WIFE	Merian C. Cooper	MGN		L. Rainer-M. Douglas-R. Young	R. Thurpe		
3/10/35	YOU AND ME ONE WILD NIGHT SUSPICION	Merian C. Cooper Fritz Lang John Stone Ed Grainger	Par 20th U WB		I. Rainer-M. Douglas-R. Young S. Sidney-G. Raft-II. Carey J. Lang-L. Talbot-S. Toler W. William-G. Patrick R. Vallee-R. Lago	Fritz Lang Eugene Forde Jrs. Whate Ray Emight	63	\$/11
					w. william-te. Patrick	JAS. WITHE		

School of and the State of the



Take SAN FRANCISCO... where it's playing to extended time! Take KANSAS CITY...topping their "Life Begins in College" in smash run! And RICHMOND...a sizzling day-and-date run beating many of 20th's biggest—including "Life Begins in College." Or DETROIT... another honey for profit!

In these times, isn't it grand to have 20th Century-Fox delivering an endless supply of Big Ones!



THE KEYSTONE OF YOUR FUTURE

Col. Salesmen Move On to Chi for Co.'s 2d Regional Conv.

Announcing a program of 56 fea-tures, including 16 westerns, Columtures, including 16 westerns, Columbia wound up the first of four regionals Sunday (15) in New York. A meeting of the branch chiefs following announcement A meeting of the branch chiefs do-lowing announcement of productioning announcement of production of the prob-lowing announcement of production of the prob-lowing announcement of production of the prob-posed by the production of the pro-lowing the production of the pro-posed today (Wed.) in Chicago, to pense today (Wed.) in Chicago, to product to product to product to product to product to product
westerns,

1 'You Can't Take It With You,' to
be produced by Frank Capra, will
not be included in the Col '38-39
blanket contract, this one to be sold

CAPRA ELECTED PREZ OF DIRECTORS' GUILD

cream Directors Guild voted rank can birectors Guild voted rank can be considered by the control of the cont

Miss Russell Sues to Void Agency Pact, Asks Refund

Los Angeles, May 17.

Charging her agency contract was void on technical grounds, Rosalind Russell entered a counterclaim in superior, court in the \$31,144 suit brought against her by the Small Co. agents.

brought against ner by the Simulation, agents.

Film actress declar the entered into a five-year pact with Small Co. and Jane Broder in 1934 on a split commission basis. Jane Broder, she contended, is not a licensed agent in California, thus voiding the contract. In her cross-complaint Miss Rus-

Il demands the return of \$4,906 al-ready paid to the agency in com-missions

Beverly Roberts and Jessel Team for N.Y.; Norma Out

Beverly Roberts, from films, has been booked into Loew's State, N. Y., May 26, for one week, Will be a foil for George Jessel, who will head-line

Norma Tal adge (rs. Jessel), he has been playing with her hus-nd on his current vande tour, de-clined to play the State.

20th-Fox Tuning Eight

Hollywood, May 17, ith eight pictures currently get-musical treatment, the record-ing department at 20th-Fox is work-ing overtime. Five are being recorded for the Darryl F. Zanuck units and Sol M. Wurtzel has three being tuned.

Baer Tries Again

Hollywood, May. 17. Max who made a comeback the rin is doin the same for

ictures.

Heavyweight has been signed by Features
Hal Roach a puglishie background. His lad fillu
work was in The Prize Flighthr an
the Lady in 1933, also Metro.

Advance Production Chart

Pictures in production at stu ios raised to 35, as of May 11, or three more than were before the camerus two weeks ago. Studios upped total of features either released or previewed to 388 during post two weeks, leaving 58 in the cutting rooms and 114 more to face the camerus before completing current season's schedule of 582.

Permiumnt, having idented grednet needed for the 1817-28 program. In they on the 1894-28 rednether, with their attends prinshed and to the extiting room and two currently in production. Metro have one faithed one set ting for the new season; 56th-Fox, four-finished and three shooting for its new ischedule. Well Disney, is preparing one feature-length cartoon that will go out during new releasing year.

Columbia

Now Balance to
in Be Placed Stories in
cutting Befere PreparaRooms Cameras tion

in the cutti

THE SECRET OF TREASURE ISLAND' (rial), produced by Lou Weiss; directed by Elmer Clifton; no writing credits as yet. Cast: Don Terry, Gwen Gaze, Grant Withers, Hobart Bosworth, Lilliam Farnum, Walter Miller, Charles Rosener, Stanley Blystone, P. J. Kelly, Colin Campbell, Warner ichmond.

"WEST OF CHEYENNE,' formerly titled 'SWINGTIME IN THE SAD-DLE,' produced by Harry L. Decker for the Irving Briskin unit,' directed Benjamin Kine, 'Gen' Chaie Starrett, Its Mercelly, Book of Market Curtis, Pal Brady, Ed Le Saint, Edmund Cobb, Art Mix, Ernie Adams, John Tyrrell, Jack Rockwell, George Cheebro, 'The Sons of the Pioneers

John Tyrrell, Jack Rockwell, George Cheebro, The Sons of the Pioneers,
"MGHWAY PATROL," formerly tilde "STAPE PATROL," produced by
Wallace MacDonald for the Irving Briskin unit; directed by C. C. Colema,
Jr.; screen play by Robert Kent and Stuart Anthony; story by Lambert
Hillyer" photographed by Lucien Ballard. Cast: Robert Paige, Jacqueline
Doran, George McKay, Eddi Laughton.
"HOLIDAX", produced by Everett Riskin; directed by George Cuber; Ann
Produced by Sidney Buchmon and Donald Ogden Stewart from stage
play by Philip Barry; photographed by Franz Planer. Cast: Katharine
Mabel Colent, Thomas Braidon, George Paucetort, Maude Hume, Horsee
Murphy, Alleen, Carlyte, Hilda Plowright, Bennie Burt.
"HONEER TRAIL", formerly tilded "VALEX" or VIOLENGE" produced
by Larry Larmour; directed by Joseph Levering; original screen play by
Joseph Levering; original screen play
Joseph Levering; Original
Joseph Levering; Origi

Hal Talledrro, Leon Beaumon,

"CHT SHADDWS, formerly titled 'NO GREATER LOVE,' produced by
Wallace MacDonald for the Irving Brickin unit; directed by Al Rogel;

pholographed by Alan Seight, Cast: Leo Carrillo, Edith Fellows, Frank
Sheridan, Helen Jerome Eddy, Tommy Bond, ary Gordon, Arthur Lott,

longth King, Grace Goodali, George Humbert, argret Fielding, Minerva

Sheridan, Helen Jerome Eddy, Tommy Bona. ary Jordon, Albane Sheridan, Holen Jerome Daddy, Gorge Humbert, argaret Fielding, Mincru Joseph King, Grace Goodali, Gorge Humbert, argaret Fielding, Mincru Jordon, John Sheri, Albane Sheridan, John Sherid

Wyll : pnouseasses and provided by Harry Decker for Irving Briskin unity Charles (State State St

Grand National

New Baiance to
in Be Placed Storles in
Cutting Before PreparaBooms Cameras tion
2 27 5
3 15 2 Features Wester

West.

"SIX-SHOOTING SHERIFF' formerly litted TRAILS WEST," produced by Max Alexander; directed by Harry Fraser; produced by Harry Fraser; produced pharry Fraser; produced pay by Harry Fraser; Dick Maynard, Findlay, Glenn Strange, Dick Kramer, Ed Piel, Warner Richmond, Earl

"RNNFRW RIDES NORTH", being produced by Criterion Fictures; associate producer, Philip N. Kranse; directed by Al Hefman; ho writer-credits as yet cleased; photographed by Ira Murgan. Cast: James Newill. Terry Walter, Silver King (canina), Charles (Exp. 1998), Charles (Exp. 1998), Charles (Exp. 1998), Richard Tucker, Debert Terry, Carl Mathews, Bruce Warren.

"HEED FOR RANSOM", produced by International Film Corp.; directed by Clarence Bricker; official sceen play by Barry Borringer, photographic produced by International Film Corp.; directed by Clarence Bricker; official sceen play by Barry Borringer, photographic Computer, and the Computer of th

Metro

Frank Borzage: screen play by F. Scott itzgerald and F. E. Parsmore, Jr. original story by Erich Maria Remurque; motocropiect by Joseph Robert Young, Henry Hull, Spencer Charters, George Offerman, ar. Sarah Padden, Roger Conyeras, Ferdinand Munier, Lionel Atwill, George Zueco, Matt Gil-wey Clark, Herta Lind, Dorolthy Vernon, Noom Childres, Monthly Mooley, William Haade, Norman Willis, Freddi Grah m, Gordon, Cravath, ar-jore Main, Chilert MacDovell.

Sprie Marin, Gibre MacDouell.

THE TOY WIFE: tomerely little MILE, FROUPROU: produced by Merian C. Cooper, directed by Richard Thorpe; screen play by Do Acktime mon adeptation of a French drama by Henri Melinoe and Ludovic Helevy; photographed by Oliver Marsh. Cast' Luse Rainer, civyin Douglas, Rob-Lillion Xer. A. Alma Kruger, Waller Kinglord, Loonard Penn, Margarel Irving, Clinton Rosemand, Esther Muir, Lew Paylou, Alan Pearl, Mine, Sultenwau, "yrie Anderson, Gertrude Saundern, Cora Baug Fene Allen, Gorfred Sendern, Cora Baug Fene Allen, die Clark, Ed Allen, Gorge Reed, Albert Morin, Robert Sjoindoa, Edwis in Clark, Ed Allen, Gorge Reed, Albert Morin, Robert Sjoindoa, Edwis in Clark, Ed Allen, Gorge Reed, Albert Morin, Robert Sjoindoa, Edwis Lew Sjoindon, Calver Sjoindoa, Edwis Caron, D'Arcy Corrigan, Jack Gardiner, Drie Texander, Jean Bauth, Caron, D'Arcy Corrigan, Jack Gardiner, Drie Texander, Jean Ray, Will Land, Caron, D'Arcy Corrigan, Jack Gardiner, Drie Texander, Jean Ray, Will Land, Caron, D'Arcy Corrigan, Jack Gardiner, Drie Texander, Jean Ray, Will Land, Caron, D'Arcy Corrigan, Jack Gardiner, Drie Texander, Jean Ray, Will Land, Caron, D'Arcy Corrigan, Jack Gardiner, Drie Texander, Jean Ray, Will Land, Caron, Caron, Land, Caron, Caro

TYELLOW JACK: produced by Jack Cummins; lected by George TYELLOW JACK: produced by Jack Cummins; lected by George Cast: Robert Montgonery, Virginia Bruce, Alan Curtis, Lewis Stone, Henry Hull, Buddy Elsens, Son Levene, And Perline, William Henry, Janel Beecher, Philis Perry, Stanler, Ridges, C., Henry, Gordon, Chaim Henry, Huller Caster, Caster Caster, Caster Caster, Caster Cas

Coburn, Douglas McPhail, Heury O'Neill, Ben Taggart, rrank O'Connor, Harry Strause.

**MARIE ARTONETTE: (In: 1882: 80 season), produced by thing Stormers, and the State of th

Eltr, Carl. Slockdale, Herbert Rawlinson, Ivan Simpson, Jack Smart.

"SROFWOM NAGEL, 'produced by Joseph Mankiewicz,' directed by
I. C. Potter: screen play by Walds Salt; 'photographed by Joe Ruttenberg,
Roger Moore, King Bageott, Jimmy Bulter, Joe La Cava: Bill Baily, Art
Howard, H. Alten, Priscilla Lawson, Budson Shotwell, Harry Tyler, George
Dick Patton, Harry, Adams, Eugene Paylor, Hattle McDanlel, Jack Phipps,
Harry Warren, Frank McGlynn, Jr., Dorothy Koster, Sam Levenc, Chairly
Keane, Nat Pendetton, Julie Globon, Robert Davis, Willard Salechin, Iris
Lee, Lee Ford, George Ovey, Arthur Mullette, Walter Taylor, George Lee,
Lower Walds, Nathander, Company, Co

Jack Woosside, Ari Howard, Ray Urane, Jack Sterling, Rois Murray, "ONE WOMAN'S ANSWER," formerly titled "BNEMY TERRITORY, pro-Edward Chodorov, story by Margaret Culkin Banning, pholographed by Ray June. Cast: Herbert Marshall, Virginia Buene, Mary Astor, Janet MacLean, Morran Wallage, George Ovey, Howard Hickman, Betty Ross Clarke, Libby Taylor, Jacques Vannir, Zeffer Tibury.

Metre Pix New in Production

"LORD JEFF, produced by Frank Davis, Treeted by Sam Wood; screen play by Val Burton and Bradford Rope; photographed by John Seltz. Cast: Fredis Bartholmer, McKey Roone; Leibert Institution William Statistics of the Committee of

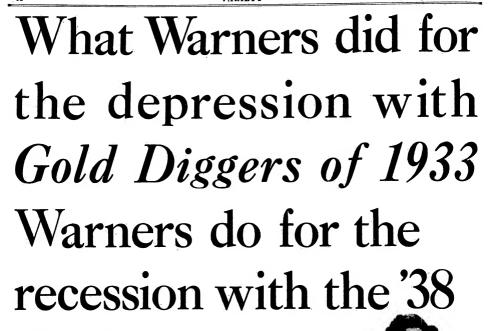
"GUE AND TAKE, "Forduced by Sam Zimbalist; irected by Richard Thorpes series play by George Bruce, Harry Ruskin and George Opportunity of the Control of the

THE GREAT WALTZ. produced by Bernard Hyman: directed by Julien Duvivier; no writing credits releosed as yet; photographed by Joseph Ruttenberg. Cast: Luise Rainer, Fernand Gravet, Miliza Korjus, Hugh Herbert Lionel Atwill, Minna Gombell.

"TOO. MOT TO HANDLE," produced by Lawrence by Jack Conway; no writing credits released us yet; Roson: Cast: Clark Gable, Myrna Loy, Walter Pi Walter Connolly.

Monogram

Number Number of Pix Cem-romised pieted 26 23 16 12



Gold Diggers In Paris!

IT SAYS SO

GOLD DIGGERS IN PARIS"



Advance Production Chart

(Continued from page 17)

ton Porter; photographed by Gilbert Warrenton. Cast: Jean Parker, Eric Linden, Jean O'Ncill, Betty Blythe, Edward Pawley, Marjorie Main, Hol-lis Jewell, George Cleveland, Sarah Padden, Guy Usher, Jack Kennedy, Harry Harvey, June Pickrell, R. H. Palmer, Efleen O'Malley.

Paramount

Now Balance to
in Be Placed Stories in
Cutting Before PreparaRooms Cameras tion

ictures now in actifing rooms or, awaiting previews are:

"FROFESSOR EWARE," produced by Haroid Lloyd; directed by Elliott Nugent; screen play be befiner Daves and Jack Curningham; original by by Archie Stout. Cast. Haroid, Lloyd, Phyllia Wedh, Raymond Walburn, Sicriing Holloway, Lionel Stander, Mary Lou Lender, Guinn 'Big Boy' Nilams, Wand Bond, Spencer Charters, Clara Blandick, William Frawley.

"YOU AND ME! produced and directed by Fritz Lang, no writing eredits released as yet; photographed by Charles Lang. Cast. George Raft, Spivia Sidney, Barton MacLane, Roscoe Karns, Harry Carey, Robert Cummings, Warren Hymer, Guinn 'Big Boy' Williams, Carol Pigis, Vera Goodon, Mattawaren Hymer, Guinn 'Big Boy' Williams, Carol Pigis, Vera Goodon, Mattawaren Hymer, Guinn 'Big Boy' Williams, Carol Fanger, Loyder Gongon, Caroline Briggs, Joyce Compton, Edward Pawley, Fer Emmett, Juanit Quigley, Joe Cirvy, William B. Davidson, Adrai orrig, Roger Groy, Egon Brecher, "TROPIEC MULTARY troubless has Arbushador has

Paul Newlan.

TROPIC IOLIDAY. produced by Arthur Hornblow, Jr.: directed by Theodore Reed; screen play by Don Hartman and Frank Butler, John C. Moffitt and Duke Attberry; developed from an original by Don Hartman and Frank Butler; photographed by Ted Tethalf. Cast Dorothy Lamon Hartman and Frank Butler; photographed by Ted Tethalf. Cast Dorothy Lamon Hartman and Frank Butler. Butler Butler

Topete, Paula DeCardo, Dolores, Casey, Shelia Darcy, Marie Burton, Paul Defect, Christ Indian, Portunio Bona Nova, Duncan Renaldo, José Perdette Christ Indian, Portunio Bona Nova, Duncan Renaldo, José Perdette Christ Indian, Portunio Bona Nova, Duncan Renaldo, José Perdette Paula Marie M

son, Harry Holman, Rabpi, Römley.

Parament Pix Now in Froduction

"SFAWN OF THE NORTH, produced by Albert Lew; directed by Henry Holmays; screen play by Jules Furdiman; adapted from Barrett Willoughby's novel; photographed by Charles Lang. Cast: George Ratt, Henry Ponda, replacing Georges Riguad, John Barrymore, Akine Thurnor, Sokolor, Duncan Renaldo, Richard Ung, Paul Newlan, Lee Shumway, Stanley Andrews, Monte Blue, Furing Bason, Galen Gough.

"SINO, YOU SINNERS' (for 1884-89 season), produced and directed by Karl Stutuse, Cast: Bing Crostop, Fred MacMurray, Elizabeth Patterson, Donald O'Comnor, Erin Drew, Harlan Briggs, John Gallaudet, Pat West, Paul White.

Paul. White.

"GIVE ME A SAILOR," produced by Jeff Lazarus; associate producer,
Paul Jones: directed by Ellott Nugent; serven play by Doris Anderson
Miller. Cast: Warthe Raye, Bob Hope, Jack Whiting, Betty Grable, Clarence Kolb, Nama Bryant, J. C. Nugent, Emerson Treacy, Bonnie Churchill,
Rajali Sailord, Kaitheea Lockheart.

MEN WITH WINGS' (in Technicolor—for 1398-39 season), produced and directed by William Wellman; no writing credits released as yet, photographed by Howard Green. Cast: Fred MacNurray, Ray Milland, Louise Campbell, Andy Devine, Edgar Kennedy, Walter Abel, Porter Hall, Louise Campbell, Andy Devine, Edgar Kennedy, Walter Abel, Porter Hall, Verginia Wedler, Harvey Sleephen, Helen Dickson, Lilliam Wedl, Grace Goodal, Kitty Kelly, pilots—Faul Mantz, Tex Rankin, Frank Clarke, Dick Rinddi, Robbie Robinson, Frank Tomick, Herb White, Jerry Phillips, Ace Brungu ier, Jerry Andrews, Howard Balt, Ray Crawford, Dick Randall, Bob Blant, Cubby Gordon, Jim Barwick, Walter Quinton, Stainey Hiscs.

RKO-Radio

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Pictures now in the cutting rooms or availing proviews are:

"HAVING WONDERFUL TIME," produced by Pandro S. Berman: directed
by All Sanetig play and exform for Roger, Douglas Fairbanks, Jr., Richard
Red' Stelton, Peggy Conklin, Eve Arden, Lucille Ball.

"THE BIAND CHEAT," formerly tilled "MUDDLED DEAL", produced by
William Sistrom, directed Dear Produced Ball Control of the Cont

RKO-Radio Pictures Now in Production

BAMBI. sing prepared by Walt Disney for release on RK 20 schedule: feature-length cartoon based on story, by Felix Salten.

MOTHER CAREYS CHICKEN'S produced by Pandro Baymani: rected by Royaland V. Lee: sereen play by Gertrude Parcell from the fane Dusthast Wiggin novel, photographic by Roy unit. Cash Ruby Kecker, Anne Salt-i

ley, James Ellison, Pay Bainter, Ralph Morgan, Phyllis Kennedy, Margaret Bamilton, Alma Kruger, Donnie Dunagan, Harvey Charke, Jackie Moran. Goodwing, irene play by Glady Atwater and J. Robert Bern criefinal by Beginald Taviner, photographed by Jack MacKenzie. Cast: Allan Langer Prantes Mercer, Phyllis Kennedy, Paul Guildyne, Leona Roberts, Ince. Prantes Mercer, Phyllis Kennedy, Paul Guildyne, Leona Roberts, Ince. Mary Campbell, George Shelley, Jonathan Hale, Bradley Page, Paul Fix. Vivian Oakland, Pern Bmmett.

BORDER G-MAN; produced by Bert Gilroy; directed by David Howard; screen play by Oliver Drake from original by Bernard McConville; photographed by Joseph Angust. Cast: George O'Brier, Ray Whitley, Jaraine Johnson, John Miljau, illiam Stelling, Edgar Dearing, Ethan Lailaw.

Jaw. CAREFREE, produced by Pandro Berman, directed by Mark Said-rich; screen play by Dudley Niehole and Hagar Wilder photographed by Robert De Grasse. Casi: Freed Astaire, Ginger Rogers, Rainh Bellamy, Luella Gear, Jack Carson, Richard Lane, Kay Suttou, Jack Arnold, Jane Woodworth.

"GROUND CREW, produced by Robert Sisk; irected by Lew Lander, story and screen play by Lionel Houser; photographed by Nick Musuraca. Cast: Richard Dix, Chester Morris, Joan Fontaine, Paul Goilloyle, arry Carey, Ro rt Strange, Vicki Lester.

Republic

Now Balance to
In Be Placed Storles In
Cutting Before PreparaRooms Cameras tion
4 17 24

ictures in the cotting rooms or awaiting previews: ictures in the cotting rooms or awaiting previews:
"FIGHTING DEVIL DOGS (serial), produced by Robert Beche; directed,
by William Witney and Jack English; original screen play by Barry Ship-man, Roand Bowtson, Franklyn Adreon and, Sool Shorr, photographed by
Soblern, Montagu Love, Sam Flint, John Davidson, Monte Montagu, Ileuny
Othe, Forrest Tyole, Billy MacGovan, Edmund Cobb, Perry Visia, Ton
London, Alan Gregg, Edward Foster, Al Taylor, Allan Mathews, Reed
Howes, Dick Thane.

Howes, Dick Thane.

"GAMNG OF NEW YORK, produced by Armand Schaefer, directed by
Armand Schaefer, directed by
Charles Francis Royal, original by Sam Fuller, auggested by Herbert Asbury's book, "The Carags of New York; photographed by Enries Miller,
bury's book, "The Carags of New York; photographed by Enries Miller,
Wray, Harold Ruber, Maxie Rosenbloom, Charles, Trowbridge, Frank
Wray, Harold Ruber, Maxie Rosenbloom, Charles, Trowbridge, Frank
Koller, Sr. Elliott Sullivan, Jonathan Hale, Howard Phillips, Eddie Acult.

Kohler, Sr., Ellioti Sullivan, Jonathan Bale, Howard Phillipa, Eddie Acul.

FERST PILEZ, Froduced by Harry Grey, directed by Gus Meint; screen
play by Dorrell and Stuart McGowan from original idea by Dore Scharj;
blootgraphed by Jack Marts. Cast Alison Skimporth, Polly Moran, Max
Tertune, Bob Livington, Virginia Grey, Berton Churchill, Sam Bernard,
Tertune, Bob Livington, Virginia Grey, Berton Churchill, Sam Bernard,
John Gayle, Allor Vincent, Anthony Hughes, Waller Sande,
"RIDERS OF THE BLACK HILLS' Chree Meguliters' features), produced by William Bcrite; directed by George Sherman, screen play by
Betty Burbridge; original story by Betty Burbridge and Bernard McConville, photographed by William Nobles. Cast: Bob Livington, May CorriTom London, Lang Fitzecrald,
Tom London, Lang Fitzecrald,
Republic Pix Now In Production

"ARMY GIRL." produced by Armand Schaefer; directed by George Nicholis, Jr.; serven queen play by Barry Trivers from novel by Charles Clifford; photographed by Jack Maria. Cast: adde Evans, Preston Foster, James Glesson, Ruth Donnelly, H. B. Warrer, Neil Hamilton, Raiph Morgan, Heather Angel, Billy Gibert, Guinn Williams, Raiph Byrd, Barbara Pepper, Robert: arwick.

20th Century-Fox

Now Balance to
in Be Placed Stories in
Cutting Before PreparaBeoms Cameras tion
7

20df, Nobel Johnson, Eugene Bordon, Lester Matthews.

"ITREE BLIND MICE: produced by Raymond Griffith: irected by William A. Seiter: serven play by Brown Holmes and Lynn Starting, boseth on play by Stophen Powers bindougnables by Erne Plainer, Gasta Luvetta Moore. Blance, State Luvetta Commission of the Commission of

at nucd on page 21)

Converts Theatre Into Ballroom-Bingo Parlor: Call 'Em 5, Hoof 2 Nights

Charlie Shribman will take over the Central thealre, Cedarhurst, L. I., N. Y., and convert it into a combo ballroom-bingo parlor for summer operation. Theatre is now operated by B. S. Moss as film house with occasional lightweight stage far

Name bands will nights waskly (weeken nights wa.kly (weeken main-der of time spot wi raic as bingo hall. Expected to preem latter part of June Opening band and admish scale not set yet. arks Shribman's first filing in bingo di-rection, heretofore chain ballvo'm operator. New one is 21st on bilt-room list.

ALL 10 SUITS VS. LOEW'S **OFFICERS VIA 1 LAWYER**

Illis was designated counsel for all 10 plaintiffs, who have-brought action and including the property of the plaintiffs of the suiter of the plaintiffs of th

Parites All Over the Map

nk Freeman returned Y. rank Freeman returned yes-terday (Tuesday) from Biolox Missa, where during the past week he cun-ferred with E. V. Richards, of New Orleans, head of the Saenger c'reuit and, 'director for Paramount Rich-ards, who has a home at cy St. Louis, Miss., Joined Freeman on the Gulf for sessions aboard Richards'

Gulf for sessions aboard Richards' years.

Others away included Neil F. Agreev and Bob Gillban, in Dalibs, and Letter, sessions to Freeman, west. Agnew got back. Saturday (14) while illian is due today (Wednesday).

John J. Friedl and J. Lodwig, who operate Par's string in the continuous day (16), for home office outseenees on current operating problems, olaus

on current operating problems, plans for the summer, etc. Barney Bulaban, Stanton L. Griffis and Russelt Holman, after studio conferences on production, budget and general plans, returned east Sunday (15).

Hollywood May 17.

Hollywood, May 17.

Robert Gillham, Par ad and pub chief, due in New York tomorrow (Wednesday) after a two-week toor of the south and east, will leave for Hollywood May 22.

He will spend about four wee on the Coast,

Hays Meet in Mid-June

Hays Meet in Mid-June
Hays office directory meeting i
scheduled for the second week in
Jone, exact date not yet specified.
Will Hays, president of . otion Picture Producers & Distributors, has
been in New York the past three
works and will remain east until
No specifie business ion schedule
though the adversing picture will
though the adversing picture will
directors.

VERY MUCH ALIVE

Hollywood, May 17.
Three 'Dead End' moppets, Gabri
Dell, Huntz Hall and Bernard Puns-ley, have been signed for two pictur
deals: Hollywood, May 17.

ceass:
First they go to Universal for
Little Tough Guy and then to
Warners for Angels With Dirty

, May 17.

May 47, and 50 miles are working at the Sunta Ania track on the final roce construction of Teramounits' Sting in the Teramounit at the Pomon of Teramounits' Sting in the Teramoun



Advance Production Chart

mann. Cast: Bob Baker, Mariorie Reynolds, Carlyle Moore, Jr., Franko Corsaro, John Ridgeley, Don Barciay, Jack Remedy.

(Continued from page 19)

Albert Ray from original idea by Frank Fenton and Lynn Root; photos page of the Mariorie Cast: Jane Wilhers, Gloria Stuart, Henry Mariorie Picker, Led Frovier, Dudge Stephenson, Julie Cast: Jane Wilhers, Mariorie Cast: Jane Wilhers, Jane Jane Saline, Saline, Jane Saline, Saline, Jane Saline, San Bernard.

Mariorie Reynolds, Carlyle Moore, Jr., Franko Corsaro, John Ridgeley, Dark Dark, Jane Mariorie Reynolds, Garice Mayle, Jack Cast: An Jane Saline, Saline, Jane Saline, Saline, Jane Saline, San Bernard.

Janes Baline, San Bernard. Conlinued from page 18)

Albert Ray from original idea by Frank Penino and Lynn Root; photographed by Edward Cronisger. Cast: Jane Withers, Gloria Stuart, Henry Withonson, Riem Wettley, Claudia Coleman, Robert Allen, Fedro de Cortago and Cortago and Coleman, Robert Allen, Fedro de Cortago and Carter, Hal K. Dawson, Pathy Michell, Sam Anh, Wilfred Losa, Harry Lord Ray, Carter, Hal K. Dawson, Pathy Michell, Sam Anh, Wilfred Losa, Harry Blackmer, Murray Albert, Chester Clute, Laura Treadwell, Russ Clauf, Pathy Company, Com

20th-Fox Pix New in Production

Jacques Lovy, Anomo D'Amore, George Davis, Eddie Conrac, Charles Italicon.

20th-For Pix New In Production

'ALWAYS GOOD-BYE, 'produced' by Raymond Griffith; directed by Sidney Landled; screen play by Kathyrn Social, 'photographed by Robert Hunder, Brindie Jereen Play by Kathyrn Social, 'photographed by Robert Hunder, Binnie Barne, Stampyck, Cesar Romero, Herbert Marphall, Ian Hunter, Binnie Barnes, Stampyck, Cesar Romero, Herbert Marphall, Ian Hunter, Binnie Barnes, Stampyck, Cesar Romero, Herbert Marphall, Ian Hunter, Binnie Barnes, Stampyck, Cesar Romero, Herbert Marphall, Ian George Conti, Mary Form, Chemis, David Bernel, Berlindie, Cast. Shirley Temple, Joan Davis, Bill Robinson, Charles Farrell, Bert Lahr, George Prouple, Joan Davis, Bill Robinson, Charles Farrell, Bert Lahr, George Temple, Polan Davis, Bill Robinson, Charles Farrell, Bert Lahr, George Harbler, Bernel Farrell, Bert Lahr, George Harbler, Bernel Farrell, Bert Lahr, George Barbler, Bernell Farrell, Her Lahr, George Barbler, Bernell Farrell, Her Lahr, George Barbler, Bernell, Parrell, Her Lahr, George Barbler, Bernell Farrell, Her Lahr, George Barbler, Bernell, Parrell, Her Lahr, George Barbler, Janes, Griffith, Robert Kellard, Robert Lawry, Cyril Ring, Cully Richard, skalers—Jack Kearney, Boo Christe, Johnson, Tommo Berdegeway, James Catesar, Clift Oddon, Jake Relly, Ray Johnson, Temple, Janes, Jackson, Victor Pallmin, Irving Greez, Johnson, Temple, Jackson, Victor Pallmin, Joning Greez, Johnson, Pallmin, Jarrell, Jackson, Victor Pallmin, Jarrell, Green Jackson, Johnson, Beck, Sidney Black, Jarrell, Green, Jackson, Victor Pallmin, Jarrell, Green Jackson, Johnson, Beck, Sidney Blackson, Jarrell, Bernell, Jarrell,

Rafaela Ottiano, Maurice Moscovich, Nigel Bruce.

"ASSPORT HUSBAND, produced by Sol M, Wuttzel; directed by Jamet
Tinling; original by Hilda Stone; screen play by Robert Chapin and Karen
De Wolf; photographed by Harry Davis. Cast: Stuart Erwin, Pauline
Moore, Joan Woodbury, Paul MeVey, Douglas Powley, Edward Brophy,
Robert Lowry, Harold Huber, Lon Chaney, Jo

KOOERT LOWEY, HAFOIG HUBER, LON CHANEY, Jr. "PANAMINTS BAM MAN, Produced by Sol Lesser; directed by Ray Taylor; sercen play by Luci Ward and Charles Arthur Powel; story by Edmund Kelos, and Lindsley Parsons; photographed by Allen Thompson. Cast: Smith Ballew, Evelyn Daw, Noah Beery, Sr., Stanley Fields, Harry ood, Pat O'Brien, Armand Wright.

United Artists

	Number Number		Now	Now Balance to in Be Placed		Stories !
	of Plx Promised	Com- pieted	Shoot-		Before Cameras	
Samuel Goldwyn		•	•	•	• .	•
Alexander Korda	•	3			3	
Selzniek	. 5	3	1		1	4
Walter Wanger	8	3	1	1	3	5
Chaplin		i	•	•	1	1
Lendon Films		6	•			
			_	_	-	_

Pictures in the cutting room or awaiting previews are:

**BLOCKABLE, formerly titled THE RISING TIDE, formerly titled THE ANDREAS BULLS, produced by the Company of the Com

Rosius Galli.

**Tailed Artists Pix Now in Production

ALGHERS, produced by Walter Wanger; directed by John Cromwell;
screen play by John Howard Lawson from Detective Ashiebe's "Pepe le
Motor, additional daileg by Tamer Comments."

**Motor Additional daileg by Tamer Comments.

**Motor Additional daileg by Tamer Comments.

**Motor Additional daileg by Tamer Comments.

**Motor Comments.

ter Kingstore, rau Harvey, Armano Kaniz, Arolf Grieg, Levind Andasey,
The Yeang In Heart, 'produced by David O. Selznick: directed by Richard Wallace; screen play by Paul Osborne and Charles Bennett from nove
by I.A.R. Wylie, 'The Gay Banditti', 'photographed by Loon Shamrov
Cast: Janet Gaynor, Douglas Fairbanks, Jr., Paulette Goddard, Roland
Young, Billie Burke, Richard Carlson, Margaret Early, Charles Halton.

Universal

Number of Plx Promised	Com-	Now Shoot-	in I		Stories in Prepara- tion
	pietea		Kooms	Cameras	
50	35	3	- 6	- 6	13

Pictures in the cutting rooms or awaiting previews:

"WESTERN TRAILS," produced by Trem Carr: directed by George Wagg-er; ori inal screen play by Harry O. Hoyt; photographed by Harry Neu-

PICTURES

Total

Coleman.

TETTER OF INTRODUCTION, produced and directed by John M Stahl; no writing credits as yet released; photographed by Karl Freund Stahl; no writing credits as yet released; photographed by Karl Freund Cast; Adolphe Menjou, Edgar Bergen and Charlie McCattle, George Murphy, Andrea Leefs, Rita Johnson, Dev Arden, Ann Sheridan, replacing all tartice, bonald Barry, Philip Trent, Ernest Cossart, May Boley, and the Company of the Company

Warners

Now Balance to
In Be Placed Stories in
Cutting Before PreparaRooms Cameras tion
10 18

Pictures in the cutting rooms or awalting previews are:

MYSTERY HOUSE, formerly titled "MYSTERY OF HUNTING'S END,"
produced by Bryan Poy; associate, Gordon Hollingshead; directed by Noel
produced by Bryan Poy; associate, Gordon Hollingshead; directed by Noel
Lowe; photographed by L. William O'Connell. Cast: Dick Purcell. June
Travis, Elapsth Dudgeon, Anthony Averille, Ben Weldon, Mary Maguire,
William Hopper, Anderson Lawlor, Sheila Bromley, Hugh O'Connell, Trevor
Bardette, Denne Moore.

Bardette, Dennie Moore.

**SECRETS OF AN ACTRESS,* formerly tilled "WOMAN HABIT," formerly tilled "LOVELI LADY," produced by David Lewig directed by Windless, and the Control of the Cont

O'Neill.

FOUE'S A CROWD, formerly titled 'ALL RIGHTS RESERVED, produced by David Lewis, directed by Michael Curtiz, screen play by Casey Robinson; photographed by Emest Haller. Cast: Rosalind Russell. Errel Flynn, Olivia de Havelland, Walter Connolly, Spec O'Donnell, Dennie Lawrence Grant, Gloria Blondell, Carole Lands, Frank Coplain, Jr., Al Herman, Edward McWade, Arthur Hoyt, Robert Warwick, Frank Jacquet, Stuart Holmes, William Hade, Maurice Cas, Charles Judes, Patric Knowles, Pat West, Frank Faylen, Carol Hodgins, Sam McDaniels, Don Barcky, Herman Bing.

Stuart Hoffnes, William Hadde, Mautiree Cast, Chaires Judols, Patter Barclay, Herman Bing,
Strong Hoffnes, Sem McDelley, Sem McD

Fiolt, Sidney Bracy, Virginia Brissac, Lottle Williams, Walter Young, Herbert Rawlinson, Jan Holm, Tommy Bupp, Jerry Tucker, Don Hulbert.

GARDEN OF TWATERS The New in Production

GARDEN OF TWATERS THE New in Production

Garden of the State of the Stat

(Continued on page 22)

CONDOR WANTS FRESH COIN FOR PRODUCTION

Hollywood, May 17.

Hollywood, May 17.
Condor Pictures has petitioned the federal district court for reorganization under 718. Stock sale is pianted by the control of the court for reorganization was stocked to the court of the court

in the company, now in receiver-ship, is worthless.

Considine-Ruben Setting 'Boystown' Pic in Omaha

Omnha May 17.
Producer John W. Considine, J.
and director Norman Tauror, a
rived in Omnha Industry Colorial victor in Omnha Industry a for local work on Metro's Boystown, starring Spencer Trey and featuring Bidsey Rooney and featuring Bidsey Rooney and featuring Bidsey Rooney and starring to the start of the start o Omaha, May 17.

New Quehec Censor Head

Montreal, May 17.

Arthur Larame, Montreal lawer, is the new chairman of the Quebce Moving Picture Censor Board, replacing Eugene Beauloe. Legislation authorizing the Lieutenna-Covand broaden its scope of activities was passed by the Quebce Government three months ago.

and broaden its scope of activities and particularly of those based on or dealing with divorce in addition to the ban against crime and violence. When the measure was under discussion, Premier Duplessis stated that action was under consideration to peture the dealing with some properties of the state of the dealing with some properties of the state of the dealing with a state of the dealing with a state of the dealing with state of the dealing with a stat Montreal, May 17.

nt. Before, however, any such change is made, educational and church authorities would be con-sulted, the Premier stated.

Gang Pulls Stakes

Our Gang will move off the Hal Roach lot, where the moppets have as soon as their current untited film is completed under the direction of Gordon Douglas. Outth will shift to the Metro stu-dio 12 comedies to the 1988-39 program.

Let's See Your Knife

Hollywood, May. 17.

Boy Scout activities will be the theme of a Juckie Cooper serial this summer at Universal, Harry acRae

producing.

Cliffhanger is due to follow 'That
Certain Age,' in which Cooper will
play opposite Deanna Durbin.

'FOX' HOPS ALONG

FOA HOPS ALONG
Hollywood May 17.
Edward Venturi will direct
Return of the Fox. the Bill Boyd
starrer in Harry Sherman's Hopalong Cassidy series, due to roll this
week at Peramount.
Norman Houston has Roished the
script, for Silver Trait Patrol,' the
next Hopabong picture.

SINCLAIR'S JONESEY

Malcolm Sinclair directs the ninth Jones Family film, stated for produc-tion next month at 20th-Fox. Carries title of 'Safety in

ing It Ring True

ing it Ring True
Hollywood, May 17.
Valentine ood, retired naval officer, will act us technical advisor on
Splinter Fiect.' the forthcoming
naval film at 20th-Fox.
John Ford will direct the picture,
a Gene Markey production.

EXPLOITATION

Parred R Hood

Adding to the exploitation 'naturals' provided by 'Robin Hood' Bert Leighton, manager of the WB Grand here, gave the picture the works with the assistance of a local archery

raif provided by Robin Roof Bert Legition, margine of the Wa Gort Legition, the Control of the State of the S

Local Pinch Hitter

Local Pinch Hitter
Rochester.
Manager Jay Golden Genchester.
to play part of vivacious lady in allleading to the play part of vivacious lady in allplayer run out for the film's RKO
Palace run out for the film's RKO
Tempo with Times-Union and department stores assures plenty notice. Day's activities will carry her
carry the control of the control of the
shopping tour, luncheon, bridge
party, tea, dinner, theatre and night
club. She'll wear at least one of the
original costumes from the film.

By Enes W. Sargent

Whooped It Up

Whooped It Up

Movita and John Carbony arous
Thursday (12) for week's personal
with starring film, Rose of the Rio
Grande, at Strand, took on aspect of
Met at Union station by 31-piece
Met at Union station by 41-piece
Met at Union station by 41-piece
Meyor Bunnes office, where they
Radio plugs, tic-up with department stores. Brown University, Lifgette stores, and personal appears
tion, Lions Club and Town Criers,
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a weoded galler whith each content in the property of the prop

Shot Up the Lawns Shot Up the Lawns
In an effort to make Hollywood
and environs conscious of The Adventures of Robin Hood, now having
its Coast premiere day and date at
Warner's Hollwood and Lowellow
General Coast Coast
department planted nearly 4,000 arrows on 'the front lawns of local
residents. All tied in with the local
engagements. Particular attention
was gaid to the homes of local
scribes.

PICTURES ROXY'S TAX ARREARS SETTLED FOR \$9.951

Howard C, Cullman, as outgoing trustee of the Roxy Theatre Corp., was ordered by Federal Judge Caffey Friday (13) to settle the N. Y. State tax claims against the corporation for the years 1930-1936 for 19,951.

The State had originally sought, a total of 245 000. The State had originally sought total of \$16,000; including interest.

Colbert Back Home

After four months abroad, Claudette Colbert left for Coast Monday (16) to discuss plans for her next at the Paramount studio. She turned from Europe same day.
Studio has three stories as Colbert

Studio has three stories as Colbert possibilities but pending her arrival west, none will be set prior to discussions with the star.

Olympe Bradna, accompanied by her mother, a teacher, and Cliff Lewis, on from Par stu io, left New York Monday (16) for Hollywood.

Theatres-Exchanges

Houston, May 17.
ban houses operated by Interstate,
ager, is shifting John Arnold, manger of the North Main, to manage
ager is shifting John Arnold, manger of the North Main, to manage
ager, is shifting John Arnold, manger of the North Main, to manage
iunior executive of the local Interstate group, as assistant manager and
Tower, will replace Arnold at the
North Main. Joe MacDonald, of
Russell Rindy, formerly assistant at
Majestic, takes over Eastwood.
Glean Gentley and School Color of the Color of the
Batter of the Color of the C

Cmaha, May 17.

Tri-States Theatres Corp. Monday
(16) purchased property at 40th and
Dodge on which it will erect a de luxe nabe. Ready for operation
trom Harold J. Rosewater, of Cleve-land, has Dodge street frontage 45
teet and runs 200 feet along west side
of th.

Troy, N. Y. The 26-year-old Bijou, North Troy nate, closed its doors last week and to constitution of a modern 600-seater on the site. A section of whose has been built, during the last heater of the site. A section of the seater of the site. A section of the seater of the site. A section of the seater of the seater of the site. A section of the seater of the seat

present operators.

Kalamazoo, Mich,
Kalamazoo-Michigan Theater Corp,
Is building a new 725-seat theatre
here, and expects to have it ready
for opening in early fall. Proposed
name has been changed from the
Mayfair to the Uptown.

St. Augustine, Fla. St. Augustine, Pla.
Construction has begun on a new
3100,000 theatre on Cathedral street,
a few doors from the historic church
To be known as the Mantanza, the
new theatre in sixteenth century
Spanish will harmonize with the retout in St. Augustine, E. J. Spanis,
owner and operator of 1 theatres
in 35 cities of Fords, announced
in 51 church fords, announced
open by September.

Myandotte.
Associated Theaters, Inc., ops of a chain of film spots in Wyandotte and in Highland Park, Trenton, Flint and Three Rivers, Mich., plans a new \$200,000 theatre. Spot will seat about 1,700 persons.

Roxie theatre reopened under management of Paul Aglietti, former San Francisco operator.

'Variety' Club' tendering E. M. Oro-witz a welcome reception at its Bel-owitz frat fainted in the business as exploitation representative for Para-mount; exploitation director for York to direct publicity, exploita-tion and advertising for RKO thea-tre chain.

Hollywood Talks Back

ued from page 1)

biggest star names available, are struggling hopelossly behind the weekly amortised to the hopelossly behind the weekly amortised to the high control of the high control of the high cutarter, or 65 weeks after general release, some of these pictures will not have recouped their negative investment.

We will be carried over the defect will be carried over by accountants into the write-off columns. From then on the film is carried at \$1 value.

From then on the film is carried at \$1 value. Can't Cheat on Fr uet Any prevailing opinion on Breading of the property of the

io fight their way out of the finan-cial gloom.

Among certain conclusions which producing heads have agreed upon the producing heads have agreed upon which is bothering the exhibitor pa-tient, which good pictures alone will fin rental reports has opened the eyes to the exhibitor of distribution film rental reports has opened the eyes to the exhibitor of the exhibitor marketing conditions. And the dark gentlemen in the woodpile are the doubte-bill, the long anticipated pub-lic reaction to bank nile, screeno and standard of exhibition showmanship which these ne ling methods has fostered.

standard of exhibition showmanship which these ne ling methods has fostered.

Hollywood is guite for se where the share did not show the share of th Inat, he deciract, was within the long run, however, rising costs of production in the film industry, as in other industries, soon would push the price of negatives beyond the limits of profitable return from the under spot

of negatives beyond the limits of profitable return from the under spet Much of what he anticipated has some to pass. Only some annoying angles he did not foresee have made the turnabout in production more of a revived boxoffice a year ago, ambituous plans for the production of from four to 15 expensive pictures were made by each of the studios. It was never anticipated in East near would be doubte-billed and therefore compelled to share film rental returns with a lesser film. Yet that is what has happened generally.

Profitable boxoffice careers of Test Pilot (MG). Snow White (RKO-

Disney) and 'In Old Chicago,' (20th-Fox), all expensive michigan

Disney) and In Old Chicago, '(20th-fox), all expensive pictures, are examples which Hollywood is using ony control of the property of the production of the several major plants on their starring lists. Some of the studios, less equipped, ust perforce resort to freelance casting and story selections demanding available chartenested that the production of the studios, less equipped, ust perforce resort to freelance casting and story selections demanding available chartenested that the mixture, under one studio management, of big films and quickly turned out product, except in series, Shock to some of the eastern experts has been the first hand information on the exhibition end of the business which a few of the production of

Eastman's \$1.50

Eastman Kodak directors declared a quarterly eash dividend of \$1.50 and \$1.5

Phyllis in the Money

Hollywood, May 17.

Darryl Zanuck has added Phyllis

Darryl Zanuck has added Phyllis Brooks to the supporting cast of 20th-Fox's "Straight, Place and Show," Rit's Bros. starrer,
David Butler, director, recently returned from Louisville, where he filmed backgrounds of the Kentucky Derby for the picture, based on a tale by Damon Runyon.

T T00

Hollywood, May, 17.
Success of aviation pictures cansed
Universal to hop off last week with
the announcement that 'Flying Cadets' will go into production early this summer

story, written by Julian Blaustein, former Army student pilot, is localed at Randolph Field, Tex.

Norman Alley's Lectures

Norman Alley, Universal newsreel-man, who achieved fame through his filming of the Panay bombing last year, will go on an extensive lecture tour next fall.

Clark Getts handling booking

ANIMATED CARTOON DIRECTOR-WRITER

Will be available dure lst. Presumerian informed of this ad-WRITE BOX 420 VARIETY, NEW YORK

New York Theatres







CRIME SCHOOL

ROXY ALL 25° TO

Bing Crosby

Dr. Rhythm

BEATRICE

LILLIE

"Kentucky Moonshine'

Hal Kemp

and His Orc

MINEVITCH

MUSIC HALL "ROBIN HOOD"

PARAMOUNT TO THE PARAMETER
Advance Production Chart

Cust: George Brent. Gloria Dickoon, Kumphrey Bogart. Allen Jenkins. Oscer CShen, Rebert Storia Dickoon, Kumphrey Bogart. Allen Jenkins. Oscer CShen, Rebert Storia Dickoon, Lill Saum, Vera Lewis, Penny Singleton, Walter Abel, Joseph Downing.

"SISTER ACT, formerly titled "BECAUSE OF A MAN, produced by Benjamin, Glarer, directed by Michael Coult: series play you found to the series of the produced by the series of the se

SPOT BIZ TAKES A SPURT

FLATTERING N.A.B.

rade attention has been focused upon the number of conspicuously inconspicuous persons suggested for the paid presidency of the National Association of Broadcasters. Insiders, however, report that there is no real danger of any of these lemons being picked.

mon' is the precise language being used by some of the network and

What seems to be happening is that certain radio men see no harm in flattering this or that personage by launching a junior boomlet. Nobody takes most of the 'nominations' seriously and it seems to make the parties involved feel good.

Some of the suggestions have been so obviously and extremely silly that the nominating pals have been closely scrutilized for some telltale wink. It calls for poker-facing of a high order.

A different slant on the kidding around is that the practical jokers may be flattering their friends for they're not flattering the NA,B. Identification for a gag of the names of obseure job-secters with a position that ought to have prestige and ought to be filled by a man capable of inspiring general—not clique—enthusissm is not deemed, by many broadcasters, a sure-dre method of instilling confidence, either inside or outside the broadcasting industry.

Paid president of the N: , if he is to have any magic or effectiveness, must be a bigger man than a big man's protege. And must be hospital-clean of any suggestion of a political pay-off.

AKRON HOLDS Betty Garde's Frenzied Inter-City Air Act CLINIC FOR **SALESMEN**

Akron, May 17.

A successful 'sales clinic' has just been held here under the auspices of the Ohio Broadcasters' Assn. Fred Book, sales manager of WADC, putting up \$50 each to defray costs of the meeting. Whole idea germinated from Book's complaint that stations hire almost anybody that declares him-clinic and the sales of the meeting and the sales of the product of the radio alemen know very little about radio and not very much about salesmanhip. Present idea is to have sales elinies (se a year.

Cimcinnati, May 17.
Twelve salesmen from competing auto a neies in Greater Cinery will be allowed two minutes each to blurb their care in a half-hour program on WCKY May 18 at 320 p. minutes in the sales of the best salesman in the lot. Winner is to receive a bronze medial from L. B. Wilson, head of the station. E. C. Jim Krautters and Jack Companication at asless meeting of the Ohio Broadcasters Association in Akron.

MARY PICKFORD SPONSOR-STAR

Campbell-Ewald is working on program for Mary Pickford's cospetite in the Campbell Cambbell Campbell Cambbell C

Joe Penner Available

Hollywood, May 17.
Joe Penner is casting about for new sponsor in fall as Cocomalt is understood leaving air. Meanwhile Lawton Campbell, radio head of Ruthräuff & Ryan agency, is here for iscussions with Al Jolson on new iffebuor, contract

Edward Robinson-Claire Trevor-ig Town' recently set for new stretch of 25 weeks, starting after summer layoff. new summer.

Inter-City Air Acting Inter-City Air Acting
Betty Garde, radio actress, did
some heavy cross country studio
dashing last week for a series of sucdashing last week for a series of sucyork as Mrs. igs of the Cabbage
Patch' at NBC and then jumped into
the 'Lorenzo Jones' sketch as Belle
Jones. Third program required a
jump to Boston where she was on
the Air Pearce Watch the Fun Go

By program.

After the repeat Pearce broadcast at 1:30 a.m. in Boston she hopped the train to N. Y. in time for her 10 a.m. 'Mrs. Wiggs' assignment at NBC next

WABC ANNOUNCERS' SOVIETIZED COTTAGE

Group of WABC, N. X. announcers and producers have jointly taken a house at Lake Hopatcong, N. J., for the summer. Boys don't see enough of one another during the working day, and so are making it one happy family for the summer.

family for the summer.

In on the -rental deal are John
Allen Wolf, Arthur Millet, Jack
Stapp, Paul LaPorte, Ray Passman,
Bert Parks: Frank Gallop, Rajph
Edwards McWille Allen, Arthur
Mundorff and Lee Little, Total is
nearly a third of the CBS personnel
in John Carlile's production department

Adopt Sign Language

Buffalo, ay 12.

Bditor, VABLEY:
Last year's VABLEY Radio Directory carried a series of signs used by
announcers and production men in
programs and rehearsals. I believe
there are about 20 of them in the
book indicating everything from
move closer to the mike to 'snap
out of it, you're running over,'
The boys here recently held a meeting and decided to make the VABLEY
Radio Directory symbols standard for

Radio Directory symbols standard for WGR and WKBW.

'Goldbergs' 3rd Time Hop 'Goldbergs' switch time again May 30. from 12:15 p. m. to 1 p. m. on

69 OUARTER HRS.

Despite Long Faces Within Industry, Contracts Closed Since April 1 by Clark Org Belies Pessi ism

SCATTERED

Despite the general plaint among station sales reps that they have been having a tough time inagging new spot accounts, the Transamerism of the state of the stat

No. Bath-o-sweet General Foods.....

Blackstone
Halo Shampoo.
Oncida Silver
Listerine.
Brown & Williamson.
Brown & Williamson.
There are all Seo the 40 quarter-hours a week that Protect & Gambe has ordered on the California Network, but whose starting date

CBS REFUSES

CRIME STORY

CBS turned down Blackett-Sample-Hummert's offer to place the Alias Jimmy Valentine's show for Dr. Lyon's Toothpowder on the ground that it didn't want to be identified with any more crime stanzas. Network figured that it 'had enough headaches from 'Gang Busters' (Palmolive). ple-Hummert's other to place the Allas Jimmy Valentine's show for Dr. Lyon's Toothpowder on the ground that it iddn't want to be detailed with any more erime stances. Network fupred that it was a constant of the statement of th

TRANSAMERICAN'S Policy Complications Prompt Warnings To Network from Selling Agent

Welcome Back Party

Chicago, May 17.

Having gotten the General
Mills hour back on its web,
NBC is readying a heavy schedule of exploitation.

On May 25 is tossing general
shindig at the Drake hotel, and
will play lost to all people who
have a share in the broadcast
activities of General Mills.

AFA SPIELERS SET FOR CONV JUNE 12-16

A Sunday to Thurs y convention and series of conventions-within-conventions will occupy the Hotel Statler, Detroit, June 12-16, inclusive, Statler, Detroit, June 12-16, inclusive, for the Advertising Federation of America. Switch puts Craig Lawrence of KRIT. Des Moines, in the chair for the sales managers division of the National Association of Broadeasters which will hold a conclave. Lew Avery of Buffalo was originally scheduled to preside.

Lew Avery of Buffalo was originally scheduled to preside.
Chief speakers before the convenion will include Roy Durstine of B.B.D. & O. handling the theme. Additionable of the B.B.D. & O. handling the theme. Additionable of the B.B.D. & O. handling the theme. Additionable of the B.B.D. & O. handling the theme. Additionable of the B.B.D. & O. handling the Public.
Lowell Thomas and Henry Oberneyer are the toppers for the program of the B.B.D. & D. Handling of the B.B.D. & D. H

'Howie Wing' in East

NBC's logal department and official family scurried together for a
ficial family scurried together for a
framework of the second of the second of the second
framework of the second o

contractual relations existing between McClatchy and Transamerican.

Okty th CBS
Two of the quarter-hour shows (The Goldberge and 'Vic and Sade') in the California Network contract were to be nicked up from a CBS rout. Columbia readily granted this permission. NBC's station relations department has taken the stand that once a program is cleaved this permission. NBC's station relations department has taken the stand that once a program is cleaved from the stand that once a program is cleaved. Columbia readily granted this permission. NBC's station relations department has taken the stand that once a program is cleaved by the state of t

C.A.B. PLEASE NOTE

Buffalo Musical Clocker Asks Lis-te rs to Register via Auto Horns

Buffalo.

Buffalo, ay 12
Citiston Bushima, ay 12
WGR's Musical Clair, who openat
WGR's Musical Clair, who openat
is the has listeners without resorting
to C.A.B. He broadcasts from 7 to
9 am. From the 18th floor studio
overlooking downtown Buffalo. The
ampointy of eliteness are driving, to
Buchlam titerefore gives a 'routstudio and saks motorists who are
tuned in to give ne responding 'took
toot' on their ear horts. A wave of
took come up from the streets mutook come up from the streets muAll over town there are toots. On
morning lost week event a tugbo
in the hardror joined in.

ike Nidorf and R-O'K office to Chicaga week. Tommy Martin, contact, off to Dallas,

Goodvear Latest Spot Recruit HERB SANFORD, BBD&O,

Tires Not Sharing Motors' Attitude;

Indications are that all the major tire companies will be on the air with eampaigns of one type or another turing the next few weeks. Latest brand that's arranging to do something is Goodyear. Spot marathon pen ing through Arthur Kudner. Inc.

30 from 12/15 p. m. not a gain May of CBS.

CBS.

It's the third switch within a year of the family program, which is dropped to its current spot form a start of the family program. Which is dropped to its current spot form a family p. m. slot.

Thompson's Summer Layoffs of the family program which is the summer of the family program which is the summer of the family program is the family program of the latter who, while hestisting to the summer of the summer of the family program of the latter who, while hestisting to the summer of the latter who, while hestisting to the summer rollaround. It is new York office. Retrenchment for the summer.

No important posts swept, and only show the summer of the program of the summer of the summer of the summer of the summer.

No important posts swept, and only show the summer of the summer.

No important posts swept, and only show the summer of th

TOURS WITH DORSEY

Herhert Sauford, B.B.D.& O. radio exec, will be out with the Tommy Dorsey band for the next liv weeks. If weeks if weeks if the providence of the production
While on the Coast anford ill also look over some spot broadcast-ing situations for his agency.

'PUBLIC OPINION, NOT PRUDES, SHOULD REGULATE RADIO ENTERTAINMENT'

Hollywood, May 17. Announcer at KFI-KECA for years, Doug Eyans has been set at Universal for a part in 'Afraid to Talk.'

IS OPTIMISTIC

Mark Ethridge Tells Bar Assn. Complicity of Wash- Colgate Moves to Stop ington in the Bad Practices of Past Cannot Be Overlooked in Moral Preachments

Washington, av 17.

Broadcasting industry has emerged from adolescence and deserves treatment as an adult, with unbiased governmental supervision and end. of politics which cause uncertainty of the National Association of Broadcasters, declared Monday (16) at annual Federal Communications Bar Assn. dinner. Muffled pecves against mission were made as Ethridge, following example of David Sarnoff, Williams S. Paley, Lenox Lohr and Paul Kesten, wasned governmental au Gester and Communication of the Communication SAN FRANCISCO

Although Bix is off about 30%; all over town, the night spots and thearres being particularly hard hit, one close in case and in the street when the series and thecase in district which hasn't as yet
This in spite of the widely spread
Ballyhoo that San Francisco has
lost its radio production to HollyLidox E. Yoder, of NBC, Wilbur
Elickelberg, manager of KFRC, and
Phil Lasky, manager of KFRC, and
Phil Lasky, manager of KFRC, and
phil Lasky, manager of KFRC, and
Lidox E. Yoder, of NBC with
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Lidox E. Yoder, of NBC with
Lidox
egistered strong protests against cite-tral regulation and not be treated as prisoners at the bar, WHAS, Louisville, executive said, both regu-lators and operators must realize and control of the control of the con-location of the control of the control discounties best used of the medium, Chief need is a permanent policy which will end contuision and uncertainty, Eluridge said. He called unfair, unjustifiable and even whim-sical. Six month franchises do not unfair, unjustifiable and even whim-sical Six month franchises do not excessive program supervision should be curbed. If there is anything fun-damentally wrong with American must assume large part of the blame, Elhtidge averred.

Ethridge averred.

Monopoly, which he said has been charged prematurely by one of the persons obligated to judge the Industry, could not exist 'without benefit of the midwlery of the Commission' while government, which certified every operator's fitners, has complete power to learn facts about every industry member.

On the payroll are 43 engineers, 19 announcers, as alse staff of 15. About \$130,000 is spent yearly on musicians New Administration of the payroll of the pa every industry member. There is no desire on part of broadcasters to 'dominate the Commission's
but commercial basis of radio must
but commercial basis of radio to the
tempts to force broadcasters to feed
culture and education to public.
Great progress made in past few
part but improvement must be
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part of the pa would be generally

aniurious.

Public opinion rather than governmental prudes should be estators. Covernment and public should realize that air does not belong to any particular group. Breadcast industry particular group. Breadcast industry public interest. Program regulations should not be carried to extract should not should not be carried to extract should not shoul

sideration." Journal of the commission has established the the Commission has established the the Commission has established the responsibility of applicants, as it does in its hearings, they should feel free to operate their own property within the limits of the regulations and within the bounds of good business within the property should not be confronted eternally arbitrary action on the part of a regulatory looty.

Feg Murray Folds June 26

Fleischmann Yeast (tandard Brands) retires the Feg Murray-Ozzie Nelson-Harriet Hilliard combi-nation from its spot on the NBC-blue June 26. It emanates from Holly-

wood.
Food combine's other Sunday night program exploiting chase & Sanborn coffee will keep its present cast intact through the summer, since no vacation periods have been provided for.

Mary Kelley Wib Baker

Mary Kelley has joined Phil Baker's supporting troupe on the Gulf Oil show.

She was formerly wi and Eddie Cantor

Sale of 'Gang Busters': Property Theirs-Claim Who, Me?

Coigate-Palmolive-Peet has taken steps to restrain Phillips H. Lord from selling the potpram series or the title of 'Gang Buster' to some other radio sonour. Action, which other radio sonour. Action, which series of the the sonour control of the sonour characterier claiming that it is not only the sole owner of the title but also extensive the sonour control of the sonour

Injunction proceedings were prompted by Lord's putti the show on the market recently.

PHILLIPS LORD'S 'LLOYDS OF LONDON'

Phillips H. Lord is working on a program series based on the his-torical background of Lloyds of

He says he got the rights to the alr use of the name and access to the insurance company's files while on his recent visit to London.

Don't Believe Anything But the Commercials

Hollywood, May 17.

P. Lorillard tobacco outfit, which has been combining the Coast for a commentator program for its new commentator program for its new of the commentator program for its new of Don't You Believe II. Program, headed by Bob Bence, will attempt to explode myths, legends and whatnots. Quarter hour show rides the Don Lee and McClatchy pretworks twice a week. If idea clicks it will spread mationally in the fall.

Baker Going Elsewhere

Negotiations are on for Phil Baker's services starting next fall with another account and agency. Renewal with Gulf Oil through Young & Rubicam looks cold, after a run of three consecutive seasons.

'Grouch Club' Shorts

Ray Block, house orch conductor for CBS in N. Y., is seriously ill in M. Sinal house from the M. Sinal house friday (13) afternoon. Max Raderman is subbing for Al Reiser, of the two-piano team of Al and Lee Reiser, on the NBC programs act plays on.
Abbentee is seriously ill in a N. Y. Jack Lescoulli; Arthur ryan and Nat Hakin, of the 'Grouch Club,' California Network program, are due in New York today (Wednes-day) to make some shorts for War-

'Discoverer' Gets % Recognition

Columbia Artists Bureau Settles Claim of Former Manager of Maxi Sullivan

Columbia Artists Bureau last week settled a claim made by Gladys Mosier, of Pittsburgh, over the management of Maxine Sullivan, swing moralist, by agreement to pay the former a percentage of the singed under the vocalist without making provident of the providence of the singed under the vocalist without making provident of the vocalist without making provident of the vocalist without and vocalist without and vocalist without and vocalist without and vocalist without a vocalist without a vocalist without a claim of the vocalist without and vocalist without a vocalist without withou

Block, Reiser Critical

velopment. Contract which put Miss Sullivan under CBS management was drawn up in June, 1937, and tied her up for five years. Her arranger, Claude Thornhill, was made a party to the agreement, but ns Miss Mosicr, claims the benefits of the contract of the agreement, but ns Miss Mosier claims she learned months afterwards there was no allowance for the discoverer. Reuben Caidin acted as Miss o-sier's counsel in the settlement with CBS,

BRITISH ANNOUNCER KILLED IN SPAIN

First radio industry casualty reported in Spain occurred May 15 Marcelona with the bombing of Barcelona when J. Powell, station announcer and a Britisher, was killed. Was on the job spieling over station of the spain of the sp

Joan Crawford's ImpressionIs
Arch Obeler is writing radio play
for MGM's 'Good News' show May 19.
Joan Crawford takes the lead in
new 'Dark World,' an impressi istic
drama.

My Idea of a Well-Balanced Evening Radio Schedule Is—

Variety herewith adapts to radio a stunt it used years ago during the heyday of big-time vandeville. At that time the trade was given a forum to 'book' imaginary vaudeville bills which in individual opinions were ideally balanced for enter-

For the radio make-believe along similar lines VARIETY frees its amateur program-makers from all budget, time clearance or other practical curbs on fanciful building of the perfect radi evening.

Ted Collias:
7—Sports (with some ugphm),
7:15—News (earlier n.s.g.),
7:30—One Man's Family,
8—Kate Smith vaudeville show
with comedy, music, drama.
9—A novelty or audience participation show.

Ed East (East and Dumke): 7—Horace Heidt Dancers' Quiz. 7:30—East and Dumke's 'Meet the

hamp.'
8-Rudy Vallee Reyue.
9-Kate Smith.
9:30-Pat Barnes Sketch.
9:45-Fred Allen with Merry Macs ind Helen Carroll,

Paul Kapp (Consolidated Radi 7—Frank Luther Children's Songs. 713—One Mari Family. 733—Meredith: Willson's music, Nedy Valles ong, Jack Benny music, Nedy Talles one, Jack Benny Les 8—The Gibson Family. 8:30—Zedic Cantor with Rubinoff, Bell Marina and Burns and Allen. Bell Marina and Burns and Allen. Guardmann of Pontane The Guardmann of Pontane The 13:30—Andre Kostelanetz with Bing 3:30—Andre Kostelanetz with Bing

Guardsman.' 9:30—Andre Kostelanetz with Bing Crosby-Bob Burns and Lilly Pons.

Hyla Kiczales (WOV-WBIL, New York) --News.

7—News.
7-15—Bing Crosby singing.
7:30—Fred Allen and Jack Benny
without stoges, particularly femise-Dramatic sketch with Helen
Hayes, Alice Brady, John and
Lionel Barrymore.
8:30—Benny Goodman orchestra
with Connie Boswell, Mildred Balley
and Mills Bross.

9-Toscanini symphony with Hei-fitz, Flagstad and Melchior for soloes,

Luella S. Laudin (Human Relations Committee, National Council of Wo-

Luella S. Laudin (Human Relations Committee, National Council of Wo-men);

7-Any good symphony,

8-Town Meeting of the Air,

9-Drama, such as the recent WPA-WNYC Tather of Modern Medicine.

9:30—Jack Benny.

Tom Revere (Benton & Bowles): I'll take, but slightly rearrange, Thursday night as is for bang-up, sure-fire, well-varied radio enter-

7—Kate Smith, 8—Rudy Vallee, 9—Good News, 10—Bing Crosby,

Bill Stubler (Lyons & Lyons): 7—Digest of news with colorful narration and interpolated dramati-

narration and interpolated dramati-zations.
7:30-Light comedy turn.
8-Boston pop symphony.
8:30-Drama (such as 'Gang Bus-ters' or 'One Man's Family').
-10-Variety revue built around personality, dansapation, with com-edy, dramatic and song acts.

One Variety Reviewer:
7-Mark Warnow Music.
7:15-Fred Allen, Jack Benny

-Leith Stevens 8—Easy Aces. 8:15—Frank Fay. 8:30—Rosallnd Rus 9—Eddie Cantor. 9:30—Phil Spltalny Music, 10—News Flashes.

True or False' to NBC

True or False, weekly game program which has been airing since first of year over Mutual on on-day nights, shifts to NBC-blue after the June 27 broadeast, J. B. Williams (shaving cream) sponsors the program, which is presided over by Harry Hagen.

J. Walter Thompson agency is taking the show off Mutual because it could not get the combination of stations wanted.

AGENT BOYER WINS BUT SAM HAYS SPENT COIN

Los Angeles av 17. Jeanette Boyer, Hollywood agent, won a judgment for \$657 against Milo Marchetti, another agent, but she can't collect it because News-caster Sam Hays, around whom the caster Sam Hays, around whom the litigation revolved, spent the money. Court advised Miss Boyer's barrister to sue Hays for the coin, which had been under attachment in his care. Court upheld Miss Boyer's contention that she was entitled to half the commission on the deal placing Hays with Bank of America as newcostler. with Bank of America as new at \$575 a week. Deal since

'Goldbergs' Expand on CBS

With 'Ma Perkins' switching to the NBC blue, Oxydol will get an addi-tional list of stations for 'The Gold-bergs' on the Columbia web.

bergs on the Columbia wee.

Now on a 13-station hook-up, the serial will go to 33 stations on May 30, most of the added outlets being in the west, though there will be few scattered additional stations in the cast

Kiernan, Ex-WLWL Exec. Heads Radio Audience Group Attacking Biz

ashington, May 17. United front against broadcasting monopoly is plotted by the newest

entrant into the fight to stiffen government control over the spectrum. American Radio Audience, debuted a week ago with a r uest to sit in on any private conferences between the Industry and the Fed-eral Communications Commission, has issued a call to all reformers and

entertainment.

Organi tion says it will try to aid non-profit users and give soci , economic, agricultural, educational, and religious groups: a place on the dial on same basis as money
makers. Will use printed as were
makers. Will use printed as well
makers. Will use printed as more
makers. Will use printed
makers. Will use print

public resources' promised.
Claiming to start with mailine, list carrying over 75,000 names, ARA jis staffed by Rev. Edward L. Curre, pr sident of the International Cathelic Truth Society: former Congressman Clare G. Fenerty, of Pensylvania; Paul Bailey, magazin publisher and founder of inoth dial-twisters' protective league; John K. Cloud, New Jersey paper publisher. paper publisher

Among the objectives is enactment of new laws giving the FCC additional power to regulate the activities of commercial broadcasters.

SQUAWKS A LA GRAND JURY

Further Television Demonstrations: Kolorama Angels Very Reticent PROGRAM SYSTEM

io Corp. of America is holding further public demonstrations
ing further public demonstrations
of cathode ray television in New York from the Cost shortly
of the Wey York this week. Programs come by
consail cable from the Empler Propositions. Levey is Monogram
coaxial cable from the Empler Propositions. Levey is Monogram
in Radio City. Last week
state building to the RCA building in Radio City. Last week
ram still remains just that. Asked
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Out of the increasing amount of publicity and claims, demonstrations and guesses there remains no small amount of sheer rumor. Where hear-say and exaggeration end and fact begins is the still-uncertain realm of speculation.

speculation. Revived talk about scanning mechanically in preference to cathode ray scanning is pooh-poohed from major labs. It is not that mechanical television, but that the mechanism is claimed not as flexible and not able to step up to the resolution toward which cathode ray experimentation is working.

Not Held Back

Not Held Back
It seems to be the conservative opinion of insiders that caution is a necessity because television must be right blore it goes on the market. RCA, for one, ridicules legends that televisi n is being held back. It is pointed out that the millions invested in experiments is money that wouldn't be unvelcome returning in television sales

Perhaps another year or longer is expected to ensue before the major companies pass along to the Radio anulacturers Association their recommendation for television standommenuation for television standards of transmission and reception.
That is a possible milestone, but even that is not a guarantee of a whistle for the game to begin.

Mechanical scanning of the Kolo-Mechanical scanning of the Kolorama Laboratories televized pictures 3 by 4 feet and 4 by 5 feet in size, both with surprisingly clear images. Picture; 9 by 12 feet in size, was flashed on the rear wall at the lab's screening room as a preliminary tentative sample. Results were fairly good

good.

Kolorama hopes shortly to get its aight-sound method out of the laboratories. Company, which from the outset has had the theatre screen and

ratories. Company, which from the outset has had the theatre screen and projection of television on it in mind, currently is hopeful of setting up in Mopeful of setting up in Mopeful of setting up in Kolorama test was the third made bubliely in the last nine months, with screened results about 40% (improved publicly in the last nine months, with screened results about 40% (improved year. Engineers in charge did not claim the television pictures were sent any distance but came from the sent any distance but came from the More More of the Mor

wast for three lines of the lin

DON LEE-CBS **TOBACCO SWAP PENDS**

CBS. Westcoast and the Don Lee Network are on the verge of switching tobace accounts. If the disagn through, CBS will get the Brown & Williamson business which has been running on Don Lee, whils the Property of the Property of the West State of the West State of the Phillies eight program. Bayuk has been using Sammy Baller for the daily appreciast and on the 2 k W sports commentator, Frank Bull. Tried up with Don Lee's swing to Bayuk in the willingness of that Tried up with Don Lee's swing to Bayuk in the willingness of that on a transcontinental scale. Joh would be covered daily with theory of the Coast. The

CBS' Interpretive Key To County Figures Of Joint Research Comm.

CBS Market Research Division will scients to this take this well is compatation of the percentage of addi ownership and the total families by individual U. S. counties. Data was attached to a reprint of an estimate of radio ownership by the Joint Committee on Radio Research. Third section of Columbia's latest statistical collection is devoked to a breakdown of the U. S. Py a comparison of these various sets of figures CBS believes that the relative radio saturation' and importance of any county can be seen importance of any county can be seen unclease. The radio families, by counties, since 1930. CBS' Market Research Divisio

LARRY CLINTON ON RCA IN VICTOR NAME PLUG

RCA agic Key program will start using name bands featured on Victor records June 5. Policy will be adhered to throughout the sum-mer. Larry Clinton crew will be first. Morton Downey will guest on same date, m.e.'ing as well as vocalizing.

Mae Murray's Sponsor

F.C.C. Will Discontinue Spanking - Before - Proving No Official Publicity on Programs Unless and Until Investigation Shows Cause

CURRS CRANKS

Adoption of uniform procedure by which broadcasters accused of probability of the procedure by which broadcasters accused of probability of the pr

Spankings End

cace want to no win a noradcaster whose conduct has drawn criticum.

Temporary license practice is practiced by a dead sized. Since late in April, there have been no more to the 30 or 30 day extensions of renewals. On the other hand, in few instances the Commish has handed out the formal six-month has handed out the formal six-month has been considered by the commission of the commission

Sort of like handing the defendant an indictinent, and indictinent, and indictinent is partly responsible for he scrapping of temporaries. Regulators realize there is so much going to the scrapping of temporaries. Regulators realize there is so much going in less than clump of the scrapping of set the station down for a hearing when the next renewal papers come

Norwalk, Conn., May 17, Radioites cheeking in for summer at this shore town

at this shore town.

Tim and frene (Mr. and Mrs. Tim
Ryan), Jean Dickenson, Tom Fiedale, contract, including Wallace Ford,
and Ronnie Amer among recent current in the legit (Men and Mice)
nters.

Jon Broa way.

PROBABLE NEW Young & Rubicam Deny O'Keefe Suit Over Cancelled Packard Program

Office Magic

Detroit, May 17.

Several new wrinkles in laynut for advertising agencies are
being incorporated in new annex to, axon, Inc., here:
Conference room, 28 year.
Conference r

NO CONVENTION THIS SUMMER LIKELY

In the second of
Probate Judge Neck-Deep In Claims to Estate That Was Radio Dramatized

Wichita, Kans., ay 17.
Judge Clyde M. Hudom of the probate court has figuratively been
buried under an avalanche of mail form chimatis to the \$100,000 exwhose case was broadcast by the
whose case was broadcast by the
skelly Court of issing Heirs Way 1.
These new claimants have appused in spite of announcer staingeneral in spite of announcer staindisplacement in spite of announcer staindisplacement in spite of announcer staingeneral in spite of announcer staindisplacement in spite of announcer staindisplacement in spite of announcer staindin Schindler case will be tried before Judge f. N. Williams June 1.

Norman Frescott Agenting

Nor an Frescott, who formerly did a vaude mentalist act, has opened an office in N. Y. to peddle radio program ideas.

Walter O'Keefe, comedian columnist, claims, in a suit filed in New York supreme court that the agency. Young & Ruolean and the Packard week radio contract with him before it was concluded and wants the to pay him \$49,790. In their answer, the packard week radio contract when the pay him \$49,790. In their answer, the packard or the contract when and if Packard ecided to wind up its time over the NBC.

March 1 and Street of the packard of the contract when and if Packard decided to wind up its time over the NBC.

March 1, and \$37,500 per for the remaining run of the contract. He may be a supplied to the pay was fixed at \$4,000 per up to March 1, and \$37,500 per for the remaining run of the contract. He wants them to pay him under the defendant on March Lines and the wants them to pay him under the defendant on March 1, and \$37,500 rate or 100 Keefe agreement would be re-OKeefe and the part of the contract with NBC March 1, the remainder of the CKeefe and the contract with the comedian and with his consent. When Packard decided not to renew its contract with the comedian and with his consent. When Packard decided Keefe.

Cleveland, May 17.
Hill & Knowlton, agency for
Sohio, invited 30 radio editors from
13 Ohio cities up for a studio banguet to annoance oil company's new
the free feed, as a gag, station execturned tailee by putting the visiting
scribes through a 13-minute aired
Sunti was worked out by manager Vernon Pribble and pa, Bob
Duley, who duy un some laughes and

Stunt was ager Vernon Pribble and p.a., Bob Duley, who dug up some laughs and eccentricity data about all the critics. Tom Manning acted as official quizzer, starting broadcast off with cityroom atmosphere of click type-writers and phones ringing.

Bonebrake to KOCY

Oklahoma City, ay 17.
Phaza Court Broadcasting Co., scheduled to take over KFXH Friday (20) ith new call letters KOCY. M. I. onchroke, commercial manager, new studios being readed at Phaza Court, dol location of WKY.
Complete new mechanical equipment is being installed with the building in which the studios being readed to the property of the commercial property of the court, of location of WKY.

George Harvey Back to WGN

Chicago, May 17.
Chicago, May 17.
Chicago, May 17.
Chicago, Harvey goc. back to t'
WGN local sales staff after a sojoura as time salesman for the Mutual sys-tem here.

Those 12,000 Ohio State Students Discovered By Columbus Broadcasters

Columbu

Columbus,
Local stations are finally ing
up to existence of Ohio State University as a potential listening audience. Only recently that any effort
has been made to direct programs at
12,000 students and faculty mem-

12,000 students and Isculty members.

WBNS and WHCK hit on jidea to compus-aimed programs almost simultaneously. Latter station came to compus-aimed programs almost simultaneously. Latter station came to compus the compus simultaneously. Latter station came to compus simultaneously. Latter station came to compus simultaneously. Latter station of the compus simultaneously news from the Lantern, weekly newscast of camera to compus simultaneously news from the Lantern, weekly newscast of camera simultaneously news

3 New Faces at WSAY; **NBC Link Being Talked**

NBC Link Being Talked
Rebester, N.Y., May;
Robester, N.Y. May;
Wash? adds three to announcing,
wash? adds three to announcing,
wash? adds three to announcing,
wash and the same three to
concentrate,
wash and plans later to
concentrate,
washing for Silva,
washing to silva,
washi

vantage of it pending negotiations for tieup with NBC Red Network of Mutual.

WDRC's Mountain Site

Hartford, May 17.

WDRC has concluded a deal for the purchase of two plots of land atop West Mountain in Meriden for the construction of a building to house an ultra-high frequency transmitter, for experimental work, permission for which was granted early this year by the FCC. Although deal has been set other details are

deal has been set other details are not complete. According to Frankli Doollite, president and treasurer of the station, the new set up will not interfere with or supersed the regular broadcasting activities of WDRC. Understood: that station engineers are trying to perfect a new method et transmi Jon.

Craig's New Post

Nashvile, May 17.
Edwin W. Craig, who took an active part in the regarization of the National Association of Broadcasters.

It is a substantial to the National Life and Accident Insurance Co. which owns and operates WSM.

Post puts hi In charge of the company's sales tup.

WLW at Motor Bowl

As for the past several years, May 17.
As for the past several years, WLW will send a corps of announcers and engineers to Indianapolis for direct pickups of the annual Decoration Day 500-mile autorace. Start and finish pasts of the program will be fed to the Mutual web.

Ailen Franklin, WLW sportscaster, will interview seven former winners of the race and Capt. Eddle Rickenbacker early in the morning on race day for cutting of a platter that's to be rushed here by plane and aired

Angus Pfaff's Pending Job Detroit, May 17.

Angus Pfaff, chief announcer at WJBK here, is understood to be in line for managership of WHLS, new station in Port Huron, Mich, which opens next fail.

opens next tail.

Plaff, who's been seven years at

WJBK, has been conducting 'Tiger

Talk' programs past coupla years

over WWJ as 'Bob McLean.'

F. C. C.'s WASHINGTON DOCKET

MAJOR DECISIONS

Florini, there were was made anhington, May 17. of the WMM2, labytons, Breith, for a freementy change from \$1.00 to \$1.0

tion, which he is licensed to me, Comminist forther charves, the Willy of the control of the con

recurrents taken and growed at the hearing show in the decision and growed at the hearing show the efficiency which the Commission considers should be the efficiency which the Commission considers should be the efficiency of the Commission considers should be decision across, and the application across the commission considers and the least of the commission considers and the least of the commission considers and the least of the commission
tively.

Jean D. P. Spearman, in shahif of Dalina Broadcasting,
Jas M. Illii and Arther E. God for Oke Clift Dalina County
Josephine County

Chilina and Rillio C. Lavast for Contemnia.

(2) Fower boost for WACO, Ween, from 100 water

(2) Fower boost for WACO, Ween, from 100 water

(2) Fower boost for WACO, Ween, from 100 water

(2) Commish became of public mand for additional daything

arriva. No objectionable interference to other station

happroximately.

John M. Little

would be formisted and applicant has such for excession propresentation of applicant has such for excession propresentation of the property of the proposed transmission of the control of the proposed transmission of the proposed transmission programs and the programs of the proposed transmission programs and the programs of the proposed transmission of the proposed transmission of the proposed transmission of the proposed transmission of the propresentation of the proposed transmission of the propresentation of the propres

mitter to ba operated on 150 ke with 100 watte nights, 250 No authors exgerding type if projerm to be offered was substituted proof of advertising support was inching assuration to the property of the control of the

MINOR DECISIONS

Arthura DELINIUN.

Arthura Str. A. Arthura Str. Arthura S

our frequencies formerly requested and ashelitution of 24,18 centamia (KeEZ, Donald C. Todon; Kallappil; estembon of present liberase on temporary hasta only, prading of present liberase on temporary hasta only, prading of the property of

EXAMINERS' REPORTS

enturks: Green-light was required for Kentucky roadrealized Corp., Louisville, on its pien for a new station to be
realized Corp., Louisville, on its pien for a new station to be
by Examiner John P. Bramhall. Despits I was discrete Joseph
ville applications—Louisville Times Co., and S. O. Ward and
ricke, Bromball videl. Times Co. and S. O. Ward and
recent for the company requires has been
recommended for Jesula, examiner reminised Committe,
when the company requires the second company requires
the company of the company requires the second company requires
the company of the company

Onfit was represented by Illiam A. Porler,

NEW APPLICATIONS

After one EVOA, Sitem Springs, the new relay brainboard sides of the three states of three states of the three states of three sta

Superstitions Cherished. Not to Be Ridiculed. Is Dick Fishell's Slant

Wednesday, May 18, 1938

After carding a special-event broadcast last Friday (13) from a freak tuncheon held by the Anti-Superstition Club, WMCA, N, Y, suddenly cancelled and let rival siation WNEW relieve it of the burden

shoot me where the state of the burden of broadestiffs.

WMCA originally carded the program without the knowledge of Dick Fishell, special-events' chief. When special events' chief. When special events' chief. When series, the special events' chief. When series, he strove to get the siation under the special events of the single series, and the series of the siation series, he strove to get the siation under the strong the side of the

at legends, however. Two sob sisters sent by the N. Y. World-Telegram to

cover the stunt could not be indu-to do any of the 'unlucky' things:

American League Games Re-enacted Over KSL

Re-emacted Uver KSL;
Salt Lake City, May 17.
Salt Lake City, May 17.
Salt Lake City, May 17.
I salt Lake City,
N. W. Ayer Agency this week started
testing the local 50 kw. CBS affiliate
for merchandising power with baseball premiums. Kelloggs ComFlake, use three 1½ hour periods eekiy. Avrom Sandak draws down mike-

weekly.
Avom Sandak draws down mike-man duties, assisted by Tommy Axel-sen, KSL news editor.

Ant Paste on NBC

Kellogg's Ant Paste, the later sponsor to Join those using National Broadcasting Company's Woman's Magazine of the Air, started the first of a series of 13-quarter-hours yes-extended 15-minutes on this day, from 300 to 3:15 p.m. for this new commercial which will be broadcast over Red Network stations KPO and XEO.

KFI. On the program will- be Janet Baird, home economist; Armand Girard, bass-barttone; the Four Pages Male Quartet; Pan-Americans, Lating rhythm group, and Ricardo's orch. Agency is William A. Ingoldsby Los Angeles;

W. C. Fields Due Back

Hollywood, May 17.

W. C. Flelds is expected to return to Chase & Sanborn broadcasts in a few weeks.

Comic walked out several months ago in tiff over scripts.

WCSC's Dock St. Series

Charleston, S. C., 'e'y 17.
WCSC has set a series or broadcasts of one-hour duration to be
remote from Dock St. theatre, oldest remote from Dock St. theatre, oldest in America, which has been restored during past year. Ith WPA funds. Programs start Sat. (21) with a show labeled 'Radio City of the 1890's. Before a visual audience Victorianera songs and music and patter will be presented, plus sailing in of news and sports which took place before furn of century.

Pier's Nickelodeon

rge Hamid's illion Dollar Pier, Atlantic City, is the latest to adopt nickelodeon films. Operators erecting new theatre on the wharf to show ancients on 16 mm, scale. Adds to newseek, ided film and the control of the

Election Beturns Sponsored
Philadelphia, May 17.
Election returns, which once were
regularly aired as sustaining service by outlets here, were sponsored
loday on two outlets. Pep Boys
bought returns on WFIL, which
were broadcast from 8 p.m. until 3
4.m.

CALL GOVT. RADIO FOOLISH

Versatility Challenge Taken Up SAY PROPAGANDA

Editor, Vast
In a recefit issue you printed a story, 'Staff Claims Versatility Tops,'
with reference to Station KtiBG of Okmulgee, Okla.
We here at ontreal really belong in the same class, and more
probably—Super Tops—for the following ressons, as you staff, namely:
Roger Balut, b-lingual announcer, commentator, description mc,
violinist, actor and interviewer.
Perdinand Blond, announcer, orducer, actor,
Perdinand Blond, announcer, orducer, actor,
guages—French, English and Italian—and also sings.
Roy Malouin, bi-lingual announcer, tap dancer, actor, singer and

m.e.

Johnny Lalonde, bi-lingual announcer, singer and Victor recording

Johnny Lalonde, bi-lingual announcer, singer and Victor recording ritist, actor, me., and choir leader.

Among the other announcers, we find the Province's champion amateur photographer, who is one of our announcers who also speaks French, Einglish, German and Spanish, a star personality limi tor,

a poet, etc.
Among for engineers there are two plainties, associations as a condition of the chief and the world's worst golf player; other chief engineer. Len Speneer, plays a mean fiddle and is an old vaude-villain excelling in the air of tango and rhumber dancing.
The writer himself played sax in an orchestra for a couple of years, and a complete orchestra and choir can be formed with our staff of

TAKING IT SERIOUSLY

British Board of Spelling Game Control Is Contemplated

as long as possible concluding the run.

First effort will be May 22, when teams of six a side, representing parents and children, are being se-

French-Language Stations Delay Toronto Office: McGillyra Reps CKAC

Montreal, May 17.

Station CKAC has appointed
Joseph H. MeGillvra its exclusive
station sales representative in Toronto. Plan has been under discussion for the establishment of a special office in Toronto to handle time
sales for CKAC and several other
French-landuage stations

Carroll Levis on Hunt:

Comics Very Scarce

some 35 people.

Plenty more coul
ficient evi

Transcriptions Switching In **West Canada**

Vancouver, B. C., May 17.
Switching of 'Easy Aces' (disc)
from CKWX, to CJOR last week
marked the begi ing of a general
stake-up in the spotting of Sterling
roducts' transcriptions.

roduets' transcriptions.

Fals of 'Lorenzo Jones' and 'Lelia

Dallas' is doubtful, or to re the preslast is doubtful, or to re the presAppirin'. 'Backstage Wife', however,
is reported due off very shortly,
tated that this show will be yanked
from CJOC. Lethbridge, CJAT,
Traill; CKWX, Vancouver; CFQC.
Saskaloon; CFJC, Kamloops, as well
as several Eastern Canada stations.
CJOR copped another disker this

as several Eastern Canada stations.
CJOR copped another disker this
week when Clidden Paint, switched
from CBR, government outlet here.
Paint company's five-minute spot
was difficult' to fit into the national
station's schedule without overlaping some expensive network susiner.

WEMBLEY STADIUM ADS ON NORMANDY

London, May 10. London, May 10.
embley Stadium and the Ramsgate Carnival have each booked a
series of spot announcements on
Radio Normandy.
Kathleen Court (England), Ltd., is

nother advertiser, booking spot an-nouncements from the same station to advertise Cooltan

Docs Rap Mexico

Comites Verv Scarce
London, May 10,
To find 12 artists for his next ratio show on May 34. Carroll (Philish
Bowes') Levis left London on a
month's tour of the South's Liverpool, Leeds, Chatham and Stratford
(London), inviting unknown pro falent and amateurs who have never
Particularly will Levis's search be
devoted to discovery of new comedin Houston. ay 17.

Texas State Medical sociation's governing body last week urged medics to boycott exico because the latter has permitted the broad-casting of attacks upon the profession. Resolution also took the Mexican government to task for allowing the airing of extrawagant claims of me leal cures and remedies.

Resolution did not name Dr. 1.9.

Resolution did not name Dr. J. R. Brinkley, who has been earrying on from Mexican high-powered outlets since 1932.

Dept. Store Trys Air

Montreal, May 17,
T. Eaton Co., largest department in Canada, has bought a series rainatized apots, sing CFCF, Montreal, pronto.

MAKES ENEMIES

Congressional Hearings Develop Strong Attack on Proposals - See Opening Wedge of Serious Social-Political Significance as Wellas Capital

Washington, May 17.

Campaign to put the Government in the radio business skidded Monday (16), when members of the House Naval Affairs Committee turned on the Celler bill, authorizing construc-tion of a high-powered short wave station at Washington for the pur-pose of counteracting 'vicious', for-eign propaganda being piped into South America by Germany and

U. S.-owned transmitter would cost U. S-owned transmitter would cost too much, non-commercial programs would tend toward dullness; and high Covernment officials would be saddled with 'terrine responsibility' for broadcasts that ight, offend some good-neighbor' nation to the south opponents declared. General consensus was that private industry London, ay 10.
Following success of Spelling Bees,
B.B.C. plans to foster new craze,
which is a variant, under title of the
Chost Game. Latter is actually an
old pastime in new guise, game being
the one in which a word is spelt
out letter by fetter until one player
at final word, object being to avoid
as long as possible concluding the
run. opponents declared. General con-sensus was that private industry could furnish more attractive radio-fare, improve Pan American relations and spare Unele Sam the embarrass-ment of any slip-ups that might be made by ineautious s akers.

lected.
For radio purposes, alterations and additions to normal simple rules will be employed, and arising from this B.B.C. intends to shoulder responsibility for forming a British Board of Spelling Game Control! Details of codification of rules are under consideration.

made by incutious s akers.
Attack on the proposal of Rep.
Emmanuel Celler, New Yorker, who
thater the legislation, cance as a
West Coast short-waver Thursday
(12) In the Sense deven no popultion. Visible antagonism of Chairman Virson, Ceorgia Democut, and
hinted lite early demise. Si ilar fate
already is being predicted for
Chayez-McAdoo Senste billi, since
the Chayez-McAdoo Senste billi, since
skedded to be heart by the Upper
House group Wednesday (18).
Sentiment of the committee was

skedded to be heard by the Upper House group Wednesdar (III) was seen in the favorable recopion given Mark Ethridge, temporary president of the National Association of Broadsters, who urged that government to continue and improve the service they are now rendering, rather than attempt by itself to "embark upon a ling through shortwave broadstaine," Copyesting of foreign nations by the U. S. would only breed III-feeling. NAB prec declared, and Government position as regards censorship that would be unavoidable in picking and choosing passlers. U. S. operation possible abandonioent of interna-

Telephone Vox Pop Draws Bell Veto On Grounds of Privacy Invasion

Montreal, May 17.
Armand Marion, new French-language comic a la Bergen, is being groomed by station CKAC.

Marion ith two

dummies, Charlotte

ith two

English Actors' Union Protests Amateurs On Radio-Cinema Series

Series of air shows planned by B. B. C. in collaboration with Gamont-British nearly fell down, when most perfect at the proposed mixing of processional and amateur statent. V. A.F. declared importation of tresh morpor stock would menace an already overcrowded vocational field, and that, in the decumstances, it don't

anna play. Situation brought B.B.C. and G.-B. Situation brought B.B.C. and G.-B. representatives into a huddle, out of which emerged desiron only to use paid talent, concentrating contest on opportunity of making the big time. For purposes of ruling, it will apparently suffice that talent shall have received payment at some time or another for its act, so bringing near-prose into eligibility.

Horace Stoben Moves

Toronto, ay 17.

Horace Sloben, station relations manager for Canadian Broadcasting Corp., formerly stationed in Ottawa, has been transferred to Toronto. Entire production staff previously at Ottawa is being moved.

Production activities will now be entered in Montreal and Toronto.

WWJ's Audience Shows

Detroit May 17.

WW has skeddeted three andrees shows for the aummer in its 350-seat radio theater.

They are 'Souvenirs' Sundays at 530 pm; 'House Party,' Thurday evenings at 10:30, and 'Radio Extra' Pridays at 10:30 text kids, who according to Detroit's currew law can't attend theater after 10 pm. unless accompanied by older persons.

orse Ale Shifts Montreal, May 17.

Montreal, May 17.

J. Waiter Thompson Agency has taken over the Black Horse Ale (Dawes) account. Now preparing newspaper campaign.

Radio program to be lined up for the fall.

Two Dummies Executives of the Bell Telephon

Co. have nixed the CKAC proposal to originate a Vox Pop progr Idea was to call on six people to

deliver a two-minute talk on a cur-rent subject via telephone. Announcer dials from the station and the audience listens in.

the audience listens in.
Station exces figured to expand the
program to include long istan
telephone interviews.
Bell Telephone engineers arranged
a trial broadcast and reported everything okay. Superiors frowned on
the project on the ground it transgressed on the privacy of telephone
subscribers.

Quiz Londoners For Subsequent Airing in U.S.A.

Buffalo, May 17.

Sig Smith, WCR - WKBW sennouncer, is now enroute to England
for a vacation. Ill do a series of
man-in-the-street interviews in London. British Broadeasting Corp. will
make transcriptions to be shipped

Smith plans a number of questions including typical American slang to see whether Londoners can understand it.

CKWX, 1GO-WATTER, STRESSES SPECIALS

Vancouver, B. C., May 17.
Faced with fough competition from noise powerful stations, CKWX, Iscal 100-watter, is stepping out energetically to build-up listener interest with doxens of special-event broadcasts. Project started four years ago un-

wave il Arrival of soring pepped up the campaign and saw CKWX technicians and announcers everywhere inclusing the control of the campaign and
Drys Express Anger uebee, May 17.

cast over station CPCP, Montreal, CBC officials have requested that station CPCP persuade the brower to roudify the copy. Frency-language newspapers have also been pressured lately in relation in 'Cure de Village,' also sonosareal by a brewery. Latters from the alty and etercy call for modification of the references to the use of beer.

Clear Way for Possible Ratification Of Havana Pact This Session Programme Pact This Pact T

as fugton, May 17. (The present ti

Particularly will Levi's search be devoted to discovery of new comeform and the proposition of the state of the proposition o

Cincinnati, May 17. il count of 139,220 requests for samples of Saymen's Soap dur-

ing a seven-week offer on WLW is

reported by Robert . Jennings, head man of the Crosley stations' biz department.

Sponsor uses a thrice-weekly morning 15-minute program with mountain music by talent from the WLW-WSAI staff.

160 Non-Web Stations Within Terms Of A.F.M. Musician Hiring Pact

Copies of the plan of settlement must exhedule have been mailed out to the non-network affillated stations by the broadcaster committees the American Federation of Musicians. Stations whose income is und \$20,000 are exempt from the agreement. Since there are about 200 of thirse, the union can look for grant processing the station of t further musicians employment only in about 160 stations of the non-affil-lated classification. Estimated additional employment from such source is 500 musicians.

is 500 musicians.

4 Quite a number of these indie stations have had musicians on their payrolls as a regular thing, with the aggregate pay roll for 1937 amounting to \$750,000. Under the scheduler now proposed this annual expeditures should be upped another \$750,000 a yact that the non-affiliates will agree to spend for musicians during the next two years.

NO MORE GRACE TO INDUSTRY

/ Washington, May 17.
No period of grace for harrassed broadcasters wanting more opportunity to digest the rule revisions which the Federal Communications Commi ion proposed early this

month.

After granting three-week delay
and broadening the scope of the
previously-listed super-power hearings, the FCC last week rejected petition of the National Association of
roadcasters for additional time to
compile economic and technical data
and to prepare arguments. Consequently, the NAB chiefs shelved

sequently, the NAB chiefs shelved plan to have informal discussion with the Commish about general regulatory problems, including the barrage of questionnaires for eco-nomic data, and will present com-prehensive protests against exces-sive governmental dictation when the new policy issues are aired.

Menken's 'Experimental Theatre' Over WMCA

Theatre Over WMCA.

Larry Menker, who recently left a
writer-production berth at CBS, has
made a deal with WMCA, N, Y, to
show-case an "experimental theatre"
series of dramsitiations. Programs
are carded to start in June, with
Radio adaptations from works of
Robert Louis Stevenson and Edgar
A. Poe are included in the series.
WMCA will cuff the time for the
shows and Menken supply them
gratis in an effort to attract sponsor
indevent.

Grocers' Angle

Oklahoma City, May 17.

Procter & Gambie and General
Mills, co-sponsors of Oklahoma City,
Indian baseball games over KTOK.
Offer a case of wheaties or ivory soap
to each batter hitting a home run.
KTOK buys the Wheaties or Juory
at retail from the first grocer calling
the station after hearing the broad-

There's a Mrs. Bottle

Asbury Park, May 27.
Phil Baker's 'Bottle,' Harry Me-laughton, was married here today Marion Turpie, champ famme

Ceremony was witnessed by Mr. and Mrs. Harry VonZell and Ward Wilson, 'Beetle' on the same show, and Mrs. Wilson,

and Mrs. Wilson.

Ist Mr. Fix-It Back
St. Louis, May 17.
Ray C. Schreeder who originated
the "Mr. Fix-It" program over Wil.
In the program over Wil.
In stint for the David G. Evans
Coffee Co. after a 12-month' absence. Schroeder abundomet

Der Street abundomet.

The Street abundomet.

ARTHUR SIMON TO WPEN Succeeds Dwight Rorer as G. M. of

Arthur Simon goes in as station manager of WPEN, 1, Owatl Philedelphia station, June 1. Success Dwight Rorer, who returns to his war parties, Appointment was made yesterday by Hyla Kiczeles, general manager of WOV and WBL, N. X. and WPEN, Philadelphia with Vamer's Const taff and in the treasurer's office at NBC. ON 7-WK, WLW BAIT

Cedric Foster on MBS

Hartford, May 17. Hartford, May. 17.
Cedric Foster, station manager of
WTHT, starts to feed his 'Day You
Were Born' program to the Mutual
network on May 22. Also continues
to be fed to Coloni Assisting Foster are Bob Martineau and Jack Lloyd.

Cremo's Summer Tests

Cremo cigars started a lest campaign for a stretch across the sumer over WABC, CBS N. Y. fountainhead, this week with Arthur Godfrey piping up a live e85-owned stations, WEEL in Boston, and WBBM in Chiego, will carry e42 of the programs for the sponsor. The company of the programs for the sponsor of the programs for the sponsor. The company of the programs for the sponsor of the programs for the sponsor. The company of the programs for the sponsor of the programs of the programs of the sponsor. The sponsor of t

MICKEY OUT. **BOB HOPE IN**

Hollywood, May 17.
Lord & Thomas agency and Walt
Disney have called it quits after
weeks of ickey Mouse on air for
Pepsodent.
Agency has signed Bob Hope to
head variety show in fall for toothpaste outift.

Tressure hun't programs produced locally in seven key a town last winter. Most of these are now off. Lawrence Gumbinner is the agent Odham as tenor of the decount. He will be a second of the second

SEABISCUIT-WAR ADMIRAL DUEL -A CBS SPORTS EXCLUSIVE

On May 30, the long-owaited meeting of Seabiscuit and War Admirol will focus holiday-attention of a nati Belmont's festive track, Exclusively through Calumbio Network , sports fans of all America will share the best seat i

the crowded grandstond; ill fallow every detail in this \$100,000 duel between Man-of-War's San and Grond-son. Bryon Field braadcosting. More than 10,000,000 CBS listeners heard Lowrin race to gallant victory in the Kentucky Derby, Moy 7. More millions, through June, July, August and September, ill hear the mast important races of the season as they are run at Aqueduct, Belmont, Empire, Jamaico and Sarataga. They will be covered in detail by Bryan Field; broad-

cast exclusively aver the Columbio Broodcosting System. ONLY ONE NETWORK BROADCASTS

CBS AUDIENCE FIRST TO LEARN ANSWER

Greatest meeting of collegiate crews in the country is the annual regatto at Paughkeepsie on the Hudson, Rowing enthuiosts wonder if this year, with its bumper crop of good cr will produce a successful chollenger to Woshington's supr ocy. Columbio's oudience, early in the evening of June 27. will be the first to learn the answer. For Columbia alone will be sected in the afficials' lounches, on the trai and at reserved vontage paints along the course...braodcosting the roce os it happens!

SLANDER BILL IS DEFEATED

oston, May 17. State Senate last week defeated e radio slander and defamation introduced by Representative ilip G. Bowker, by a vote of 21 to With Lewis, Devine June 24 after strong objection had been interposed by the Massachusetts State Broadcasting Association. House had passed the bill May 5. House had passed the bill May 5.

1. Bowker measure sought to Maintenance of the Kate Smith-Calumet show for Y&R, and station owners and political speakers liable for almofer. In addition to the latter bill the House adopted an amendment, proposed by Rep, ager of KTW, Philadelphia, has other radio telephone systems and stated Recorded Program Service.

other facilities not engaged in pub-lic broadcasting for hire. Bowker measure had been direct-ed toward Leland C. Bickford, edi-tori-in-chief of the Yankee and Colonial Network John Shepard, Ill. and his employer, John Shepard, Ill. and the control of the color of the color of the color of the color of the femeral Court could be bought any-where from a \$10 bill to a pound of tea.

Hubbell Robinson Sails

Hubbell Robinson, Jr., of Young & Rubicam, sails for Europe June 24. He will be gone for a month.

Booking passage with him are Tom Lewis, who produces the Kate Smith-Calumet show for Y&R, and Jerry Devine, freelance scriptist.

FUGITIVE FROM 'SMALL TIME RADIO' SAYS N. Y. RADIOITES WOULD FLOP IN STICKS

Years ago, every vaudevillian looked to the Palace, in New York, as his Mecca. Even one week in that theatre meant success, even if noth-Today every artist in radio has no success unless it bears the net-

the more certain they are that the greatest glorles await them in New York, or Hollywood. Any success is

Alumnus of Inland Broadcasting After Seei and Hearing Manhattan Up Close Thinks Better of the Stations Back Home

The Anonymous - By - Request his ecca—a network show—or, as any of the stricks in now in N. Y. a consolation prize, a program on a disease, how now he was a consolation prize, a program on a feel of the stricks in now in N. Y. a consolation prize, a program on a feel of the stricks one unique of since, and since, became to Vastery became the stricks. One unique to the strick of the stricks one unique to the stricks one with the consolation of the stricks one unique to the stricks of the stricks one unique to the stricks one unique to the stricks of the stricks of the stricks one unique to the stricks of the stricks one unique to the stricks of the stricks one unique to the stricks of the st used his present manner of speech on radio stations in the sites, Hir 's bear up under is—let alone the listeness—is difficult to comprehend. Other announcers grate on the ears when they tell how they saw someshorn the same the side of the same the side of the same the sam used his present manner of speech on radio stations in the sticks. His 's'

stammering, Ladies of the Mooning, talking about a product 'everyone knows and uses,' getting her tongue knows and uses,' getting her tongue so tangled up in the name's mispro-nunciation, gave loyous relief from what othersive sounded like with its liquor and medicine adver-tising, ranted that radio stations have a right to these ads, but hardly the most suitable for these femine personalities. In the sticks these cet friendly, likeable personalities, without resorting to goosy sentimen-tally, bubly talks, and smelling of over-the-fence 300p-suds.

Taboe A. M. Requests

Taboe A. M. Requests

Those A. M. Requests

reception annwers in radio: exceptional annwers in radio: exceptional shows, without maney, or fast-talking promoters, or contacts with the right people, find only closed doors. In the sticks, they're not so sure they know at the control of the c -they listen to ople and to shows. They make their decisions, and you're not told to 'come back some Tuesday.'

Mcanwhile, from the sticks they come—spending hard-earned mony—walling heart-trying days, weeks and months—and they come because radio WANTS new talent, new ideas and new shows. After a while, they join the rest of the throng in tilt-singer who was blacked every time by men who insisted on earing for the brough the standard of the singer who way from: the migrophore—the baritone who old 'big' in worng person—the announcer who wrong person—the announcer who Meanwhile, from the sticks they the sticks but auditioned for the wrong person—the announcer who did network from the sticks but never a local from the big city but never a local from the big city but never a local from the big city and presentally—the trio with its great singing arrangement—the produced by the standard produced by the standard produced by the standard produced by the standard b

Andrews Sisters fly to New York from Chicago next weekend to record eight ditties for Decca. Now on

CBS BROADCASTS U.S. GOLF EXCLUSIVELY

A game played by over 6,000,000 Americans is a natural radi tion. As in 1937, only Columbi ill ottend the big matches of the year - the Notional Open from Denver, (June 9-11) the P. G. A. Champi ship from Shownee-on-Delowore, (July 10-16) the Notional Amoteur from Ookmont, Pittsburgh, (September 12-17) the Women's Amateur from Wilmott, Illinois, (September 19-24). The lotest in field equipment and shortwove tronsmissi ill ensure an accurate report of every important drive, chip shot and putt. America's Ace Sportscoster Ted Husi ill be of the microphone.



AMERICAN TENNIS CHAMPIONSHIPS

Only Columbi icrophones will be per itted of the major tennis tournoments played in the United States this yearincluding the first home defense of the Davis Cup in ten years. U.S.L.T.A. officials credit much of last year's record-breaking attendance at Forest Hills to Ted Husing's colorful accounts of the matches played there. Columbio listeners will readily understand why, for they know the excitement of shifting court fortunes as they are reported against a pulsating background of strake and valley. They already anticipate CBS descriptions of the North American Zone Finals (August 11-13) the Inter-Zone Finals (August 18-20) the Notional Doubles, Men and Women, (August 22-27) the Davis Cup Finals (September 3-5) and the National Singles, Men and Women, (September 7-17).



Amusing Angle-Yank Debate On English as She Is Spoke, Educ. Gem

Now that the spotlight in the tions and other methods of giving, U.S. A. is on reducational programs of the control of the con

by 30 minutes.

From London two speakers a
Nocks (?) chap and a John N. Simmons, spoke on behalf of the Cammons, spoke on behalf of the Camers from the American side acted as
the siless of bread andwiching the
British roast beef. More symposium
points, all literate, a sprinkling of
humor and a lot of thought-agitating
marake a la H. L. Mencken on the
perennial Anglo-American quarred
Novellies in the transoceanic dis-

London, May 10.

Part of regular B.2. radio service comprises broadcasts to schools ortional authorities, and for summer series just started a record total of 8.200 schools will be on the register, compared with \$600 last year. Some compared with \$600 last year, but yet a range of subjects, with authoritative experts assigned to each, matterial comprising striaght talks, outside commentaires, defanate presents.

CFCF

GOOD COMPANY N. B. C.

MUSIC FOR MONDAY AFTER-

MUSIC FOR MONDAY AFTER-WILL AIR MANY or chestra, Phil Yile Music, Sincing 30 Monday, 2 p. m. WEAT NEW, 2 p. m. WEAT NEW

MAURICE SPITALNY'S ORCH.

MAURICE SPITALNY'S ORCH.

Jamina.

Friday, 8 p.m.

Friday, 8 p.m.

WIZ, NaC, New York

WIZ, NaC, New York

WIZ, NaC, New York

Maurice Spitalny should

fill the bill, Aired through Pittshumphs KDKA, Friday. It is not provided to the property of the compact of the

LEO FITZPATRICK
'It Can Be Done
39 mlns.
HOUSEHOLD FINANCE
Wednesday, 10:39 p.m.
WABC-CBS, New York (B. B. D. & O.)

weane-days, New Peek
WABC-GS, New Peek
WABC-GS, New Peek
WABC-GS, New Peek
James Peek
Ja

Pitz proving the show must go on, ordinated by the proving the short proving the short proving the pro

PETER HIGGINS Vocai 15 Mins.—Lecai Sustaining Wed.-Fri., 6:30 p. m. WKRC, Cincinnati

Although he has hit the air lanes infrequently, Peter Higgins has a tenor voice that rates attention. He been a standard single in vaude and clubs for years, mostly as bill top-

clubs for years, mostay as year, top-periorish tunes are his forte, by the can-give a romantic twist to love tunes, in the pop, vein and turn in an im-pressive performance on heavy num-temporary, while neadlining at Look-out House, nearby Kentucky night of the performance of the performance of the performance of the performance temporary, while neadlining at Look-out House, nearby Kentucky night of the performance Book Keys, guitar, and Johnny Field-en, accordion, from the station's staff.

THE MAN IN THE BARN'
With Lou Krugman, Mary Darwin,
ale Henshaw, George Herman,
Alex Alexander, Jee Ducey, Ed
Nelson, James Halliwell, Jen
Marvey and George II, Ceembs,

Netson, James Malliverli, Jean Marvey and George II. Cosming Marvey March 1988 and George II. Cosming Marvey Marv

Arthur De Bra HRays officer was on program, too, for a short talk on a program, too, for a short talk on a program, too, for short talk on a short talk on a sthort talk on a strong to the short talk on the short talk of the shor

teresting steelights on an obscure and shadowy chapter in American history. Was nicely done throughout, un-der Gene Ford's directtion, in writ-ing, directing, suspense and general clarity. Sound effects by Gilbert Mack and Arthi Gilbert helped a lot, too.

CLEM McCARTHY
'The Freshness'
15 Mins.
AMERICAN OIL CO.
Saturday, 5:45 p.m.
WEAF-NBC, New York (Joseph Katz)

(Joseph Katz)

Clem McCactthy rather badly marred his spieling of the Preatness classe for three-year-olds from Pinn-classe for three-year-olds from Pinn-the houses were rounding into the housest were rounding into the backstretch, the describer detailed their running order, concluding backstretch, the describer detailed their running in the constitution of the control of the co

manner McCarthy's description intimanner McCarthy's description intimosailability of the physical inpossibility.

Otherwise cCarthy was a
bense during the long post-hold
when most of the entrains were fractrain, which made a ...orass of the
rain, which made a ...orass of the
rowl and denched the mob was
good. If mind have been a stip of
called errin in a crucial a moment of
his comment.

On the comment of the country it rode
ram along the Atlantic seaboard;
across the rest of the country it rode
ram disperted in the less annoying
moments. Dauber at least was not
excluded the support of the country of the
credited with using Amone gas to
strength. his closing change.

LANNY GREY 'RHYTIM SCHOOL OF THE AIR' With Don Richards, Mary McHugh, Lucilie Linwood, Jimmy Rich, Ben Grauer,

Yariety Sandard Sandar

ROWARD MILHOLLAND
With Eva Garcia
13 Minute
13 Minute
14 Minute
15 Minute
16 Minute
16 Minute
16 Minute
16 Minute
17
Saturday would be a more suitable injut for this weekly stanz, Koli.

THAT CERTAIN WOMAN
With Basil Rathbone, Rosella Towne,
15 microstylor
15 microstylor
15 microstylor
16 microstylor
16 microstylor
17 maneription
17 maneription
18 microstylor
18 microstyl

Players were Basil Rathbone, Ro-sella Towne and Jeffrey Lynn, Latter two are newcomers to the Warner contract list. Their radio appearances is somewhat in the nature of training for them.

Listening to is Oklahoma's

No. 1 Pastime

• WKY is the big favorite with Oklahomans-they like its programs and its alertness to events. Then, too, Oklahoma has been listening to WKY for 18 years. Talk your products into Oklahoma through WKY . . it covers more

of the state's radio homes than any other station — 62% within the daytime primary area.





1,000 Newspaper Radio Policies!

Ther no trick to getting up a list of radi editors with such names as, say, Ben S. Gross. Ben Gross writes the radio column for the New York Daily News. The New York Daily News circulates 1,718,217 copies daily, and 3,026,323 on Sundays. You don't need any kind of research to spot Ben Gross, Dinty Doyle, or others writing for newspapers of such circulati

But what about the South Bay Daily Breeze?

That's a good paper, too, read by 3,218 citizens of Redondo, Calif. It carries radi informati ith the same fidelity of the bigger papers. It circulates among people ing radi sets just the way the giant News does.

But did you ever find the South Bay Daily Breeze any "standard" listing of radio editors or polici

If your lists aren't inclusive, you can improve them by checking against the radio editors' section in the forthcoming Vol. II of the VARIETY RADIO DIRECTORY

Poli ies of 1,000 newspapers are listed. And the informati includes:

Type of material used by the radio editor; type of cuts or mats, accepted; stations regularly listed in the editor's column or log; pertinent personal information on the editor; and type of newspaper (morning, evening, Sunday, etc.).

Insofar as can be determined, this list is the most comprehensive r issued anywhere. It is suggested that an immediate order of the DIRECTORY will insure an immediate delivery after the date of publicati The price, as in the past year, is \$5 the copy, postage prepaid (but duty not prepaid in foreign nations).

VARIETY West 45th Street, New Order Lind West of the Copy in Heavy Order Lind West as the Copy in Heavy Order Lind Street Lind

The second secon

Doctors' Diathermy Machines Growing Problem to Radio, Walker Explains

Weapons with which to fight ether smothering diathermy machines were asked of Congress, Monday (16), by the Federal Com-munications Commission.

With doctors' gadgets becoming more and more of a problem to broadcasters, the FCC sent to the

broadcasters, the FCC sent to the Capitol the draft of a proposed amendment to the 1894 law under which any device spouting out interfering signals could be cogged. Acting Chairman Paul A. Wilker explained that growing practice impairs radio service and denauds. To the opinion of the Commission, unless measures for suppression or mitigation can be promptly undertaken, there is real danger that the usefulness of a large part of the possible of the control of the contr

Gamer. Suggested new Section 330 of the Communications Act would give the FCC power to make such rules and regulations and to prescribe such conditions and restrictions as are needed to prevent interference with radio signals from any apparatus which uses radio frequency energy and radiates emissions causing or

and radiates vantisions causing or capable of causing interference to either the transmission or reception of radio signals. Penalities of the eart would apply to any individual reconsistent with conditi and the exercised by the government.

Proposed amendment is specified by the government.

Proposed amendment is possible means of improving situation causility of the exercised by the government is specified by the government.

Proposed amendment is possible means of improving situation causility of the exercised by the government of the governme

band in New York City! Alton Cook in the World-Telegram says "There is

your rapidly rising figure among the new bands, the man to be heard from next

season!" A sensation on

records, on the air, as a

composer, at college proms!

BOOKED SIX

MONTHS AHEAD!

Larry Clinton

and his orchestra

Washington, May 17, with which to fight cast frequencies, but since the exeming distherny masked of Congress, Monto Commission.

Commission.

Commission.

Commission.

Core's gadgets becoming more of a problem to the FCC sent to the draft of a proposed to the 1994 by under like the commission will be commission.

ment date is so near there is only a slim, chance that parliamentary maneuvering can be accomplished at this session.

KIRO PHONE GIRL DOES AD LIB BROADCASTS

Seattle, May 17 Dorothy Swanson, working night shift on KIRO switchboard, now do-ing sub-deb in 'Feminine Forum' over this station every Saturday

over this station every Saturday morning ad lib.

Voice a natural with plenty training at the board which makes her a class m.c. of femme gender with quick thinking.

WCCO's Program Crises

St. Paul, May 17.
For seven successive days rain halted Minnespoils ball games, leaving WCCO's program staff at their ust's end to fill in time which had been set aside for the diamond continuation of the staff of the diamond continuation of straight postponements in Minneapolis since 1 2, in the old Western league days, when the team didn't play a game for a month be-

RADIO The Other Hand

CORRECTIONS LIKE CONFETTI

innipeg, May 17.
Radio columnist of the Winnipeg
Free Press, who has been among
the legion of his craft complaining
about insecurity is interested in the complaining
tout insecurity is interested in the control of the control
week informed his readers that one
collect stati CJRC, has already
agreed to take the rap for these derider of the control of the control
week informed his readers that one
collect in CJRC, has already
agreed to take the rap for these
derived and the control
week informed his readers and control
the control
in the control
in the separatory announcement
CJRC applogized profusely for the
maker sament it has been causing
further protection the day's schedule
will be checked with the morning
editions, rather than the evening paers, so as to make things more ac-

pers, so as to make things more curate for the rural listener. Press' columnist commented the te for the rural listener. Free
s' columnist commented that he
ed the Canadian Broadcasting
on, which rains correction sheets
confetti, would make the same

WLW's Flag Pole Antenna

incinnatl, May 17.

New receiving antenna for WLW-WSAI short wave broadcasts, attached to 75-foot flag pole atop the 48-story Carew Tower, Cincy's tallest building, will be dedicated May 19 with a special program from 12:45

est building, will be dedicated May is with a special program from 12:45 Explanations of how pickups are made by the equipment from Crosley's mobile units and pack transmitters, operating, in Greater Cincy, with the control supervisor, and control supervisor, and control supervisor, and both Booth, mobile unit engineer. The both Booth, mobile unit engineer and will not be endapered by light-ing. It was designed by Control supervisor, and control supervisor, and may be control supervisor, and the control supervisor, and the control supervisor, and the control supervisor, and supervisor, and supervisor, and supervisor, and supervisor, and supervisor and superv

WIP Shuffles Staff

Philadelphia, May 17. Philadelphia, May II.

General shake-up in exec staff of
WIP was made by prez Ben Gimbel
last week with double-barrelled purpose of cutting down on the staff
and increasing efficiency.
Jim Allan continues at top of new

Jim Allan continues at top of new set-up as program director. Re-placing Marx Loeb as his assistant, however, is Murray Arnold, former-ly pas. Arnold will continue the pas. gramming. Loeb has been switched to pro-duction director, pushing Ed Wallis to night supervisor. John Facenda, former night super, goes back to an-nouncing staff, while gabber Tom pass was tel od the out expenses.

Frisco's Bated Breath

Frisco's Baied Breath
Contest to select best local radio
announcer has reached a deadlock
with four local mikemen tied: Larry
keating and Abbut Tessman of National Broadcasting's KPO-KCO, Joe
Walters of Columbia's KSPO and
Tobe Reed of Mutual's KFRC, Jury
will listen some more before final

ote. Tessman won the cup last year.

Edgar P. Schutz, commercial man-ager of WIL, St. Louis, has been snared for Federal Grand Jury serv-ice, which will keep him in town all

Inside Stuff—Radio

Paramount has forgotien that \$2,000,000 radi to represent the 14 major industries of Califor smelled a rat and called off all by the smelled a rat and called off all by the paganda was to run rampant through the scripts and studio figured it would be sticking out its chin to be a part of any such arrangement. Pointed out that entire picture industry would suffer were Paramount to take por shots at the administration through a

Deal was progressing to a point of near-consummation when studiordered the entire project abandoned.

KRSC, Seattle, covered a tragedy from its backwindow when two young women strapped by safety belts in a seaplane fell to their death in Lake Union a week ago Saturday (7). Studios of the station are located on the edge of the lake and employees looking out the window saw the plane dive into the water and overturn. Members of the KRCS staff reached the wreck by boat and released the bodies of the girls. Other KRCS on ployees broadcast a running description of the attempt being made to rescue the duo, their removal from the water and the attempt being made to resuscitate them by pulmotors.

Technical committee of the Joint Committee on Radio Research is meeting again tomorrow (Thurday) to try to get together on a formula for determining station overeage. Or the property of the committee of the com

Exploitation angles employed by radio sponsors in connection wit counter and window displays, etc., were explained in detail and wit samples by Robert A. Schmid of Mutual at a talk before the Lithographers' Association in N. Y. last week.

Most generally observed first rule of counter cards, Schmid declared, is the combination of a picture of the star and the product together.

G. W. Rightmire, president of Ohio State University, in his introductory remarks at the recent educational radio conference held up CBS brochure Vienna, March, 1988. a Postnote to History' as a comprehensive and proveative statement of the case for radio's participation in current history-

KDYL's Downtown Studio.

New Sait Lake City, May 17.

New KDYL Radio Playhouse been delak tweek, as seven flesh shows were presented in the Old Masinic temple, which the local MBC affiliate leased for five years. Seating around 450, playhouse is situaled in the downtown district.

The property of the

Marion Bragg's Title
Marion Bragg has been given the
title of chief announcer at WMAZ.
He will direct activities of eight-man
staff which comprises Lew Kent, Walter Graham, Earl Lord, Cloud Morgan, Wilton Cobb and Red Crowther.
Bragg has been with station for

Dragg has been with station for eight years.

Lawton Miller has joined sales staff. His father, Wallace Miller, is at Lowry hotel, St. Paul, opening may 20.

KDYL's Downtown Studio BARN THEATRES WILL BE RADIO-REVIEWED

WMCA, N. Y., will cover nearby strawhat theatres this summer. Marti Starr will catch new shows an

ti Starr will catch new shows an review them over the zone same evening on a late-night niche. Starr reviews legit on Broadway regularly over station, the will be covered are all around New York City, which will per it critic to drive back from premieres in time for broadcasts. The haylofts on the Starr beat include spots at Suffern, Nyack, Dobber Perry, R. Warden, Dobber Perry, R. Warden, Dobber Perry, R. Warden, Dewing and M. Vernon.

DO A FINISHED JOB

in this Billion Dollar Market

Manafecturers have found that it pays handsentely to ron out and patish up their sales and advertising programs wit the help of Southern New England's most popular station.

Just look at the record for WTIC in this tumoriant area;

FIRST In Number of Network Advertisers
In Number of National Spot Adverti

In Number of Local Advertisers

WTIC 50,000 WATTS HARTFORD, CONN.

Representatives

Booked in April by the PARAMOUNT THEATRE -for October! Two week minimum! And that on top of being signed by the Glen Island Casino (opening May 26th) for the entire summer season, and by the Lincoln Hotel (opening Oct. 6th) for an unlimited engagement. epresented exclusively by

ROCKWELL-O'KEEFE INC.

NEW YORK . CHICAGO . HOLLYWOOD . SAN FRANCISCO . LONDON

Actors Union Envisages NBC Pact As Bumps Smoothed by Negotiation As a uniform scale for ganization meeting of the local there. Board officials made a check of the standard part of the AFRA membership file, effective as of the date of the union complaint. Decision sough, all the union complaints the union's majority representates that the standard part of the standard part

Principle of a uniform scale for panisation meeting of the local there. Norman Field, exec-secretary of the grans for New York, Chicago and Los Angeles has been recognized by NBC in its negoliations with the American Federation of Radio Artists. Network officials have most have been so the control of the control of the terms of the terms reached and pending so an offer own yet been accepted by the uniform.

befored out before an agreement with Be ord and representatives of all the Joedan and Representatives of the American Annual Representatives of the American Annual Representatives of the American Annual Representatives of

has not yet oeen accepted by the union.

Offer also included scales for local programs and regional and network programs and regional and network programs for continuous continuous programs for continuous cont

bargaining representative of the sta-tion artists.

Board officials made a check of the

tered by shifts in the station staff.
AFRA heads see the decision as establishing the precedent that such cases may be decided on the basis of the decision as the state of the tast of the date of the NLRB check. According to this view, station employers could not counterbalance the union's majority representation. by thing additional states of the NLRB check.

Expected that since the NLRB de-cision negotiations between the union and the station reps will be opened. There is no certainty, however, that an agreement will be reached soon.

RADIO UNIONS' **SLOW GOING**

WNEW, N. Y., Gets Burn-Up Letter From Union: Shows It to Employes

Guenther Joins WSAI

Cincinnati, May 17.
Wilfred Guenther of the Frederick
Ziv advertising agency has resigned
to accept Bob Dunville's offer.
Will be sales promotional head of
Crosley's WSAI.

Carper Heads Sidles Co.

Lincoln, May 17.
Charles Carper was elected president of the Sidles Co. here this week, the company owning half of the Central States Broadcasting Co., which includes KOUL Omaha; KFOR, Lincoln, and KFAB, Lincoln of Omaha

KFOR, Lincoln, and KFAB, Lincoln and Omaha.

Carper replaces the late Charles Stuart in the presidency, Stuart having died of a heart attack here recently, Carper had already been serving as an executive committeeman over the broadcasting company.

, Considerably burned up by a letter sent her by the American Communications Association, Bernies Judis, magazer of WNEW, N. Y., last Friendle and the State of t

cach employee of WAEW.
Letter criticized management of
the station in its dealing with help,
and announced that it thought it
would have sufficient members
within ACA to shortly have a swithin acA to shortly have a
minknown number of engineers of
WAEW within its food, though no
water of the state of the state of the
WAEW within its food, though no
make one of the state of the state of the
ACA also told Miss studies that the
union was now trying to oreanize
union was now trying to oreanize

tinion was now trying to organize the stenogs and office boys at the In referring in the letter to

'purge' of employees recently, ACA evidently had in mind the staff-shaving and salary slices that have shaving and salary slices that have been going into effect. Performers lopped off the payroll last week in-cluded m.c. Alan Kent, organist Ray Hamilton and two femme vocalists. Total saving weekly to the stati is estimated at around \$400.

Von Zell Life of Party For Sal Hepatica Romp

Bristol-Myers will substitute a parlor show for Fred Allen when the latter goes off NBC for the summer. Harry Von Zell will m.c. the charade. Young & Rubicam, agency on the account, has yet to pick a title for the program. Sal Hepatica will be plugged during the half hour.

Daughter-doting Vic Ratner of CBS has had a complete pint-sized wardrobe trunk constructed for the first trip of Hcr ajesty, aged umpteen months.

PERSONAL

This Station is operated and managed by the owners, assuring you PERSONAL attention.

50,000 WATTS · PHILADELPHIA

ice to WCAU Philadelphia headimply call Wickersham 2-2000.

'F.C.C. SHOULD RE-DECIDE HEITMEYER CASE ON FORMER, NOT NEW, HEARINGS'

So Declares Ex-Senator Clarence Dill, Fighting Commission's Move to Start All Over Again After Court Rebuked Former Decision

Washington, May 17. | new opinion on the basis of evidence received more than two years Court will be sought in campaign ago, instead on one candidates for prevent the Federal Communications a case where it access where the station at Cheyenne. Now spanked by the District of Columbia Court of Appeals for failing the control observe procedural requirements of the Court of Auditorial Court of the Court of t

Tyring to avoid unnecessary delay and expense, as well as to prevent the PCC from basing decision on the PCC trom basing decision on the PCC trom basing decision on the PCC trom basing decision of PCC way of setting cases. When different set of facts, former Senator Clarence C. Dilk post KLO, Oddenser of the PCC trom basing decision of the PCC trom basing the PCC

the Helimeyer case on the basis of of thinking up reasons afterward, the original record. Tiff is of connisderable import, from legal viewpoint, since it involves fundamental appellate court did not instruct the
proposition of whether the FCC has
the right to start in from scratch but said a new decision must be
the indicial reviewers. Motion for a show-cause original to the proposition of the proposition

It's a Business

San Francisco, May 17.
Radio Row pundits who won-dered why a Rourishing float company's program lasted only a few weeks on a local nets as the second of the

cept it.

Another gal who dropped a penny card, also requesting the assortment to be sent her C.O.D., received an apology that the supply was exhausted and a dollar bill!

does not comply with the D. C. court opinion, Dill charged, but in contrast 'circumvents and negatives' justices' instructions. Particularly when two new candidates-Frontier Broadcasting Co, hooked up with KCGC, San Francisco, and Cheyenne KCGC, Corp. front for newspapers in the Wyoming Iown—are dragged in

What Dill wants is to have the What Dill wants is to have the Commish re-decide the case on the original, record, steered by the ocurt's comments on the adequacy of the evidence about financial re-sponsibility of Heitmeyer. Without passing on merits of the original denial, the judges indicated clearly they felt the FCC was unjustified in holding that Heitmeyer did not have amply money or backing.

Sports Programs Get Bragged Up by Stations In Newspaper Space

Philadelphia, May 17. Philly outlets during the past Philip outlets during the past week using all their newspaper advertising space to plug sports programs. Rivalry is entirely unconscious, but practically the only radio shows Results from George Washington Tobacco, product of R. Agwnolds Co., snapping up all the unbought sports commentators, Have purchased during past couple weeks purchased during past couple weeks purchased during past couple weeks of the programs of the prog

One station, which has no swap deal on time-space, paid more for an entire week.

Paul Buek, former assistant mandeal on time-space, paid more for an entire week.

Washington Buzz

Washington, by 17.

Auditne-protecting proclivities of Commissioner George Henry Payne jarred plans of National Association of Broadcasters to fle private complaints about lengths to which lating the radio business. Backed up by the American Radio Audience, Inc., group headed by James Kiernan, who formerly was connected up by the American Radio Audience, and the control of the Commission hush-hush sessions between licensee body and members of the Commish. So the whole thing has been called off.

Treable with his own receiver makes Senator Momer Bone, of Washington, share the State De-Washington, share the State De-Robert State De-Rober hater observed that his high-fidelity set doesn't work with expected fideli-ity at the Mayflower hotel. Due to noise level 'caused by elevators and other machinery in the neighbor-hood. Bone gets more growls and squesls than he does short-wave programs.

When homing pigeon fanciers holered about discontinuance of noon-day time signals from the naval radio station, managers of the local NSC outlets, WRC and WMAL, gave up. Customery clock ticks were started, since the National Capital doesn't move the hands ahead an hour. Climax to listener protests was letter from a Maryland bird raiser who said 300 pigeon trainers in the suburban area need the significant of the started since from the weekly traces. So the clicks are back on the air.

Devlous stunt which has exasperat-Devious stant which has exaperat-ded many licensees and lawyers would continue unchecked under the proposed rule revisions. Nothing specify the exact site and type of an-tenna in asking new or improved facilities. At present, either a new-comer or a broadcaster wanting to improve his lay-out can like papers with promise to let the Commish to the third the commission of the commission of the tends to use.

be and what sort of radiator he in-tends to use.

Frequently other stations which might be affected by more competi-tion or interference fall to intervene in the case, only to discover when it's too late that the location or de-tails to other than the location of the their operations.

NBC Clears Spot for Sen. Minton

He Goes on After Farm and Home Hour to Scorch Anti-New Deal Publications

Fight against newspapers 'unfair' to the New Deal was carried to the airwaves last week putting NBC excess here on the spot momentarily.

ees here on the spot momentarily. Scathing attack on publishers who don't like the Roosevelt Administration was unloosed by Senator Sherman Minton of Indiana, who is the author of a bill which would put reporters, editors and owners in jail for printing untrue facts. Demand for time directly following the Agriculture of the Company of

apart the noon-day schedule on short notice.

Resuming his tiff, Minton forced Resuming his tiff, Minton forced to the state of the state committee which is of the Senate of the state of the s

Dr. Glenn Frank, head of the Republican policy committee, as

FOR CASH PER DIEM

Philadelphia, May 17.
WFIL leading all other stations in town now with the source of t

Hold-over sponsors include Tide-water Oil, which airs a 10 and 5-min-ute period daily, and Mrs. Morrison's Puddings, with a 15-minute spot six times weekly. Station has INS wire.

(ADVERTISEMENT)

WFBR GOES TO THE RACES!

Baltimore's No. 1 showmanship station not only broadcasts the races -but sells 'em!

Exclusively on WFBR:

"THE PREAKNESS" MAY 14th

Sold to

AMERICAN OIL COMPANY 3 hours (2:30 to 5:30 P. M.)

also fed to WRC in Washton, D. C.

4:45 to 5:15 P. M. fed to the entire Eastern NBC Red Network.

Described by Clem McCarthy

Exclusively on WPBR:

PIMLICO PRESS-BOX

(daily 11:45 A. M.) Sold to 7-UP

VOICE OF PIMLICO

(daily 4:30 P. M.) Sold to 7-IIP

Two daily features direct from the Pimlico race track

Exclusively on WFBR:

THE PREAKNESS BALL

Fed to NBC Red Network. The party of the week, covered by "LIFE GOES TO A PARTY".

Exclusively on WFBR:

MARYLAND HUNT CUP APRIL 30th

The classic of cross country

Described by Clem McCarthy



Caso's Pharmacy Drama
El Pao, May 17.

Path nders of Medicine, new
dramatic series on KTSM, El Paoo,
sponsored by Gunning Casteel Drug
Slores, Series subtitled Heroes in
the never ending battle of men
Scheck Stephen and dramati tion by
Conrey Bryson, El Paso's Pharmacy Dramas ON THE NBC RED NETWOR

COVERAGE Where It Counts



At HOME PLATE in the Detroit Market

In a great market as in a ball park, "HOME" is the place where important results are deter ined—the place where the "hits" are made, where the winning runs are scored, where final buying decisions are reached.

Detroit is a city of HOMES, It contains 397,122 familes and 17% of them live in single houses.† What a market for home furnishings, electrical appliances, food products, heating units, refrigerators!

And what an opportunity WWJ offers the radio advertiser wishing to sell this vast market of home makers! WWJ is the HOME radio station of Detroit. A telephone survey of a cross section of one thousand Detroit radio listeners made in March, 1938, reveale that of all those listening 73.4% were tuned to WW]!*

†Ross-Federal Survey, 1936. *George O. Huckett, independent market analyst.



MacFarlane Makes Strong Accusations Against R.C.A. in Patent -Says Two Sena-Historytors, Not Named, Were

MORE ANGLES

Washington, May 17.
Corruption of Inwembers was charged against Radio Corp. of America last week in renewed alterny to obtain authorization for a house inquitry into conduct of the readin industry and a reading a reading to the reading to more reading to more reading to more reading to more reading to the reading to

lution which would send the Interstate Commerce Committee sleethactive Commerce Committee sleethCharging the entire radio industry
with practices which are a threat to
free institutions of America, Rep.
William D. McFarlane, chief Congressional brick-thrower, begged for
free institutions of America, Rep.
William D. McFarlane, chief Congressional brick-thrower, begged for
havior in the patent pool case and
hawling of stockholders' money,
Several members showed unusual
interest, while the generalized accusations were topic of excited
interest, while the generalized accusations were topic of excited
interest, while the generalized and
monopoly indictment, RCA 'debauched' government officials, McFarlane declared. Consent decree
which broke up the pool was pre-

Farlane declared. Consent decree which broke up the pool was preceded by 'payment of money in case to elected representatives of the people for interference with the activities of the Department of Justice,' he added.

Not Named

Net Named

Indignant members of the committee quizzed the Texan closely for a moment, but he declined to tip his hand after explai ing that the 'elected representatives' were two former senators. Names not given, but identity fairly well known. Understood he referred to pair of prominent Republicans who were but identity
derstood he referred to
prominent Republicans who were
the White House in the

prominent Republicans who were close to the White House in the Hoover administration. Cautioned by Chairman John J. O'Connor to handle the matter with light touch, Meralme said his information came from 'reliable twice. Assuming prompte from Martin Di., of Texas. to remnek that conduct of the sort hinted by his colleague would constitute viola-



tion of Federal statute which pro-hibits members of Congress from re-ceiving compensation for handling matters before government agen-cies. Carl Mapes, of Michigan, and J. Will Taylor, of Tennessee, seemed quite shocked.

quite shocked.

Charges Menopely
No doubt about existence of a
not be not about existence of a
not be not existence of a
not be not existence of a
not be not be not existence
not most high powered regional
sations 'are owned, controlled or
operated in the interest of or by the
radio monopoly.

Besides the corruption charge, RCA was accused of 'hi-jacking' the telephone trust into slicing the profit melon in the sound picture did the senate purse-holders loosen

field and of defrauding stockholders of millions. McFarlane said of the stockhold of the st

up and approve the White-Wheeler resolution. Solons jumped forward to get the inside track, he said, but there is no justifiable reason why the house should step aside, allowing the senate to 'go through the motions' of cleaning up the situati

of cleaning up the situati
Long threatened grilling for license holders and dispensers regarded as inevitable, although uncertainty continues
there will be one or two probes.
House group continued its hearing
until this week, while the senate so
until this week, while the senate so
white. Wheeler resolution, Mey wind
un in a vioint inquiry, although beup in a joint inquiry, although the senate proposal is for a standing committee to do the work, in contrast to the house proposals which call for creating select agencies to exhume skeletons.

point of the rival sets of critics. Less interested in personal scalps, white is motivated by a conviction the present act is deficient; the house gang is equally certain—and more interested in—political conni-vance and utiling has oc-

administration administration di dilemma. Can't decide whether political consequences senale inquisition. From some unification and the committees undoubtedly would have unfriendly members who would try to make partisan capital out of the might be brought to light.

Nason Oldham, WHKC tenor, lal p in Mt. Carmel hospital, Colum-Material difference in the view- bus, with rheumatic ailment.



buys a WLW program, he

buys more than just a script



and talent



he buys the combined experience of a program department trained

through the years in producing the kind of programs that have

built a friendly audience for WLW . . . the producer



assigned to the advertiser's program is selected from a staff of nine

production men-



because he is best qualified to

produce that particular program

stories about the program

are given to more than 2000 newspapers



in WLW-

land

these WLW releases are written for newspapers



by newspaper-trained men these things,

we think, are part of the story of -the Nation's Station.

Oppose Government Radio

(Continued from page 27

tional broadcasting by private in-dustry, he added. Ethridge's comment

tional broadcasting by private industry, he added meants on the exEthniques comments on the exEthniques comments on the exethniques and supporting a shortwaver borne
out by testimony of Lieut. CondiJ. B. Dow, Naval radio expert. Construction of the Washington transmitter would call for approximately
\$1.18,500, instead of the \$750,000 authorized in the bill, Dow declaration
would total \$10,000 for approximately
\$1.08,000 instead of the \$750,000 authorized in the bill, Dow declaration
would total \$10,000 for annually—or
\$8,000 mer han the measure prowould total \$160,850 annually — or \$80,850 more than the measure pro-vides. Entire South American conti-cert. the Next officer explained, plus the Caribbean Islands, Central America and Mexico, Two 10-kilo-watters would be devoted to non-directional domestic broadcasts, he ters would care for the long-distance biz.

Mustering an impressive list of

ARTISTS MANAGEMENT

PAUL

WHITEMAN

Chesterfield CBS Network , 8:30-3:00 P.M., EDST

May 28th, Broadcast fro Nahheeyayli Spring Dance

Univ. of Tennessee

PEATURING

JOAN EDWARDS FOUR MODERNAIRES AL GALLODORO

All Paul Whiteman EXCLUSIVELY Artists Management

17 E.45#ST

CHARLIE BARNET

And His Orchestra

Recording this week for NBC Transcriptions

EXCLUSIVE WANAGEMENT

CONSOLIDATED

rnet

Government big-wigs, including the President of the United States, the Secretary of the Navy, Secretary of State Bull, and other Cabinet officials. Celler declared that a U. S. short wave station had been approved and two codes are acry as 1933. "Misguided and selfish 'persons blocked the move, he ascerted, but Government support still exists and the move he ascerted, but Government proprise the second control of the contr

Celler's first misstep came when he suggested hearings should be strung out until the report could be received by the committee. I think the best thing would be to postpone the hearings indefinitely," Vinson snapped.

thing would be to postspone the hear-ings indefinitely. Vitason snapsed.

Brooklynike's description of damming indefinitely. Vitason snapsed.

Brooklynike's description of damming of the state of the

Propaganda Backfires

Coller's warnings about the 'veritable warfare as to the size and
power of transmitter's being carried
on by other governments and the extent and popularity of programs
emanating from Germany, Italy and
promptly knocked down by Ehridgee,
statement that propagands had 'touch
the 200,000 radio sets in South
America, were capable of receiving
Recent. development in Argentina, Brazil and Chile demonstrate
the futility of the efforts of foreign
governments to extend their influ-

tina, Hrazil and Chile demonstrate to the comment of the comment. Sudents of Latin American affairs report that the net comment. Sudents of Latin American affairs report that the net comment of the com other nations whose system of gov-ernment is repugnant to us. As a matter of fact, it will be surprising if measures are not devised by the various Latin American nations to take steps themselves to counteract what is termed 'pernicious propa-ganda emanating from foreign short-wave broadcast transmitters'.

Statue Quo

Pointing out that under present rules of the F. C. C. there can be no commercial return from the use of frequencies assigned for international broadcasting, NAB head insisted that present licensees of in-

ternational facilities are not urging that the prohibition against commer-cial use be lifted, "This commercial utility of international broadcasting cial use be lifted. This commercial valuable of the commercial has yet to be determined. Entridge has yet to be determined. Entridge has yet to be determined. Entridge information concerning the listening habits, the program tastes, the coverage areas and other data exact number of receiving units, the coverage areas and other data extracted by the coverage areas and other data extracted by the coverage areas and other data extracted by the coverage areas and other data product in foreign countries. From a commercial standpoint, short-wave, stage of development as our domestic long-wave broadcasting more than a decade ago. Yet given the opportunity under a proper regular than the countries and international control of the broadcasting industry will develop techniques which will result in result in the broadcasting industry will de-velop techniques which will result in mutual benefit to both industry and

government.

Clarification of government policy by the commish is all that is needed, Ethridge said, and additional legislation would not be raquired to aid private operators to project their developments. In the international broadcast field.

vern

Ethridge predicted that the com-mittee, in considering various angles raised by the Cellar proposal, 'un-doubtedly' would be impressed by the accomplishments of the industry the accomplishments of the industry in international broadcasting, par-ticularly within the past year. The trend toward improvement will be governed by the committee's deci-sion with respect to the bill, he declared, warning that private enter-prise might 'entirely abandon the field,' if a Government-owned transn the mitter were authorized.

mitter were authorized.
Stiff struggle for a West Coast government transmitter was staged Thursday (120 when hearings on the Chavez bill were started before a Senate Interstate Commerce subcommittee. Trend of expert testimony, however, appeared to favor an Atlantic coast location.

mittee. Trend of expert testimony, however, appeared to favor an Ariabeness representing the Navy Department, the F.C.C. and the Bureau of Standards appeared in accord that there was urgent need for the property of the P.C.C. and the Bureau of Standards appeared in accord that there was urgent need for the property of the P.C.C. and the Bureau of Standards appeared to the property of the P.C.C. and the Bureau of Standards appeared to the P.C.C. and the Bureau of Standards and the P.C.C. and the P

Near Washington

Near Washington
While Jett admitted slight advantage might accrue to the Navy
from having a station on the Wey
Coast, preponderance of evidence
howed experts favoring an East
Coast location. Nearness to the namost coast of the coast of the coast
and fact that fewer raumsiston
and fact that fewer advanced as
reasons why an Allantic Coast site
would be preferable.
Responding to questions by SenResponding to questions by Sen-

would be preferable.

Responding to questions by Senater Bone, Democrat, of Washington,
who chairmanned the Senate group,
who chairmanned the Senate group,
who chairmanned the Senate group,
the F.C.C., and Dr. J. H. Deitt,
for the F.C.C., and Dr. J. H. Deitt,
for the F.C.C. and Dr. J. H. Deitt,
for the Senate group of the Senate group
that the Senate group of the Senate group
that the Senate group of the Senate group
to group of the Senate group

venture in broadcasting. Terrific struggle being made by Germany and Italy to .instill Nazi and Fascist philosophies into the minds of Latin Americans described minds of Latin Americans described sentative recently returned from sentative recently returned from sentative recently returned from tour of South America. Declaring late 17 think we are missing a very good bet if we don't get in with a Government station, Dawson told the committee of broadcast in Span-ish and Pottugees, which are being, sha and Pottugees, which are being,

More Talent

Washington, May 17.
Exect from the big radio networks are wondering (maybe) why they have been pouring the dough into West Coast stations to take advantage of screen tal-

to take advantage of screen taient to put on the air.
Squabble over why a Government-owned short wave staernment-owned short wave staernment-owned short wave staman tail the state of the state of the state
Washington, D. C., rather than
in San Diego, Calif., was answered by Rep. Emmanuel Celthe Washington bill—by the
simple explanation that 'there
is more talent to be found in
Washington.'
Washington.'
Committee snorted — proving

Committee snorted — proving law-makers must be film fans. Explanation that Celler was thinking of political big-wigs was unnecessary. What are Government-owneds tions for?

dinned into South American knob twisters and urged that the U. S 'start pounding away' to offset for eign programs.

Few Ins Italians
Simil number of short wave receiving sets in South America, to
date, Dawson said, but supply is increasing and five or six individuals
that the country is interested in
North American broadcasts, even
though English programs are understood by few listeners and declared
that broadcasts from; this continent
in Spanish and Portuguese probably
and and programs are underson and inny spenses probably
and and programs are understood by few listeners and declared
and spenses are understood by few listeners
and inny spenses in the processing approximateand films, representing approximate-

that her decare the control of the c

type South America wants to hear, type South America wants to hear, Musical broadcasts, talks on life in the United States, news broadcasts and sporting events have given Latin Americans good impression of the country, Bullock declared. Anything in the nature of propaganda, however, would be resented, and chuestlonal programs not so hot, he indicated. Committee confined itself indicated. Committee confined itself indicated. Committee confined issert to leading questions on willingness of private industry to co-operate in desembations of private industry to co-operate in desembation of common produced by the worked out without passage of government broadcast bill. List-ened intently to testimony showing extensive operations of broadcasters in South American and European in South American and European Helds.

international fields.

Rep. Maury Maverick, of Texas, favors the bill but is not 'rabid' for its passage, he told the committee. If the boys at the other end of Pennsylvania avenue are going to make up the programs, they will be so dull they will put everyone in South America to sleep,' the Texan declared.

Radio Origi to: ONE MAN SHOW
TWO VOICE SAM AND HENRY
MASTER OF CEREMONIES
BAIN NO MO' VERSE CONTEST
VARIETY HOUR
COMMUNITY SING

DON

12 O'CLOCK NOON EVERY MONDAY WEDNESDAY and FRIDAY caeting System

BOSCO

WANTED

Girl under 25. Radio experience. With baby voice. Must sing and mi ic. Write full particulars BOX 160, VARIETY, New York

'THE O'NEILLS'

LISTEN TWICE DAILY rk, 12:15 to 12:30 P.M. DST IN . CBS . WABC BC- 2:15 to 2:30 P.M. DST COAST TO COAST

MGT, ED WOLF-RKO BLDG, NEW YORK CITY







and HIS ORCHESTRA

OPENING

RAINBOW ROOM NEW YORK

MAY 18TH

FIFTH RETURN ENGAGEMENT

Regionals Set Up Washington Hdgs.

Base Present Activities on New F.C.C. Rules-Hope to Have 5 Kw. Grants General

Washington, ay 17. sociation of Regional Broadcast Stations, brought into being at Chicago week ago, were opened in the National Press Building under direction of John Shepard III, initi r ident and leader of the movement, and Paul D. P. Spearman, group counsel. Incorporation papers to be filed this week in Wilmington.

neet in Wilmington.

Outgrowth of the long-rasing controversy over clear channel theory,
the new group will play ball with
the National Association of Broadters which do not involve conflicts
of interest and opinion between difterent and convince the Pederal Communications. Commission that adherence
and convince the Federal Communications. Commission that adherence
to principle of allowing a few faunble frequencies is unjustified in
plict of present industry and technilight of present industry and techni-

cal conditions.

Decision to band together more closely was reached at Chicago establishment of the condition reposes theirly in the hands of the Bay Stater, fortified by six other directors picked by the pioneers last week, Board comprises:

For three-year terms—Edgar L.

werk. Board comprises:

For three-year terms—Edgar L.

Bill, WMBD, Peoria, and Shepard.

For two-year terms—Lewis Allen
Weiss, KHJ, Los Angeles, and Edward Twamley, WBEN, Buffalo.

For one-year terms—Hoyt B. Wooten, WREC, Memphis; Campbell Arnoux, WTAR, Norfolk, and Edward B. Craney, KGIR, Butte.

ward B. Craney, KGIR, Butte.
More time in which to prepare for
the scheduled June hearings on the
we FCC rules is the first objective
objective to the control of the control
as against any leavs, rules, regulations, customs, or practices which
this class of stations. Informal request already has been made for delay unit) Fall, i face of evidence
the Commish will said hand, next
the stations in the control
to the commish will said hand next
the stations in the inflicative of

month on 'schedule.

lie set-up is not indicative of
any spilt within or revolt against
the NAB, the new NARBS will hold
the door open for any regional, at
recognition in the event the general
trade body decides to chatter smaller
factional groups. At present, any
er factional groups. At present, any
erise on a recipional or high-power
regional channel, and any subordimale station allotted space on an exnate station allotted space on an ex-clusive frequency with under 50 kw, is eligible for admission.

Declared motive of the association

To foster and promote the de-velopment of the art of radio broad-casting, to protect its members in every lawful and proper manner; to foster, encourage and promote broad-ties, and the state of the state of the protection of the state of the state production of the state of the state interest of the public; to protect the interest of the public to protect the variety of the public to the public to the way injure the members of this as-sociation to any greater degree or way injure the members of this as-



in any different manner than li-censees of broadcast stations who are ineligible for membership in this association."

Any problems of general nature concerning the entire business will be left up to the NAB, according to the by-laws, while the NARBS will cooperate with the older body upon invitation.

sure campaign. Outsiders to get statement of purpose behind the or-ganization in the hope they will see benefit in signing up.

benefit In signing up.
Washington headquarters will be
conducted by Mrs. Wanda Johnston,
formerly with the FCC and lately
engaged in legal work. Named
permanent secretary-treasurer. No
committees contemplated at present.
With exect from some 70 stations
promising to go along, the nucleus
around which the organization is
built comprises:

which are the properties of the

association.

Defer A.B.
Any problems of general nature concerning the entire business of the American Mail Concerning the entire business (Carlo Marchael M

Amateurs, 23,000 Strong, Decide to Ask F.C.C. for Television Elbow Room

Hartford, May 17.

Use of a wave band for the development of television by amateurs with the sought from the E.C. Somethine the sought from the so

Bedi for their television work, Hope it will be in the neighborhood of the metal beautiful will be in the neighborhood of the metal will be in the shed by Oct. 1.

If the commission permits ameters the right to operate within those bands the American Radiol Relay Legues in West Hartford and an anouncer, within a Relay Legues in West Hartford will week bringing the total to seven.

obtain special equipment, it was an-nounced by Clinton B. DeSoto, as-sistant sccretary,

sistant sccretary.

At the meeting Dr. E. oodruff, of State College, Pa, was reelected president of the league, and
George W. Bailey, of Boston, vicepresident.

Membership of the league now
stands at ower 23,000, it was reported. It was voied to hold the
next annual meeting of the directors

in San Francisco next year

's Spieler Staff

47

"It's a cinch to get orders in Cincinnati now that we've got DEALER SUPPORT-and WSAI sure gave us that"*

WSAI CINCINNATI

• National Spot Representa

★ Another reason why WSAI is carrying 57.8% more LOCAL and NATIONAL SPOT quarter-hour units than any other local network station in Cincinnati.

 National Spot Representative TRANSAMERICAN HOLLYWOOD NEW YORK CHICAGO

On the Upbeat

Beany ereff opened Thursday tol, Washington, ay lso set (12) In Olmos Dinner Club, San Anatonio, for two-week stand.

Thursday tol, Washington, ay lso set for Surf Beach club, Virginia Beach, at one of the commodore, N. Y., In Sept...

Eddle Varzes's group in at Muchle-bach hotel, Kansas City. Wired to NBC red nightly. Opens at Schroe-der hotel, Milwaukee, June 7. Gets an NBC wire.

Charles Boulanger orchestra set with Nick Schaefer Associates for a tour of one-night stands which will keep the crew on the road for near-ly a year.

t as opening attrac-ballroom, Arnold's

Buddy Fisher current at 400 Club, Wichita, Kans.

Guy Lembarde plays two weeks of one-niters; starting May 27 when he exits Fox theatre, Detroit. Plays through east to south, followed by vacation.

igned to MCA

Kay yeer repeats Sunday (22) at itz ballroom, Bridgeport.

Charie Barnett and Mal Hallett set for May 22 and 29, respectively, at Pleasure Beach, Bridgeport,

Benny Goodman one-nites May 26 at Foot Guard hall, Hartford,

Ted Lewls opened his first location date in years at Topsy's Roost, Los Angeles, May 14 for ROK. Recently quit MCA.

Ray Benson into Stork Club, N. Y., May 14, replacing Bobby Parks' band. Alternates with Nilo Menendez' rhumba crew.

Pall all cocktallers, set for orthight at Casey hotel, Scranton, a., starting May 14. Bob Grayson into Eddie Payton's, Pittsburgh nitery, May 25 for indef stay for CRA.

Andy Kirk closed at the Grand Terrace. Chicago, May 11, to begin two weeks of one-niters before going into Savoy ballroom, N. Y., for a

Edward Ward writing the score for 'Shopworn Angel.' He also com-posed the music for 'Let's Pretend It's True,' to be sung in the picture. Bob Wright and Chet Forrest wrote the words.

Ai Jahns' orchestra has opened at Riley's Lake House, Saratoga Springs spot operated by Mathy Dunn. Unit played a winter engagement at the New Kenmore Hotel, Albany.

Lewis Bonick playing return en-gagement at Club Mayfair, Boston, and alring over NBC wire. Band played eight months on last engage-

Lee Ellioti's Queens of Rhythm playing at Green Gables, Hazleton.

Lou Bree stays at Chcz Paree, Chicago, until June 22.

Johnny Hamp opens summer sca-season for Castle Farms, Cincinnati, June 3. tays until June 16, when Rita Rio will follow him for CRA.

O'Fiynn Due, Netherland Plaza hotel. incinnati, June 11; Anderson and Balli, also strollers, Lorraine ho-tel, Madison, Wis., May 19.

Johnny Long to Cavalier club, Vir-ginia Beach, Va., May 28.

Isham Jones plays for Lowrie ho tel, St. Paul, Minn., after May 20.

gnew engaged for Bill ittsburgh, Pa., nitery from

aye into Paramount the Love S Hore to Slay.

" June 1. after playing More Than Ever Collage and Capital Calific Action Capital
Jack Crawford to Kennywood Park, Pittsburgh, May 17. Phil Lev-ant goes into same spot June 20. Dick Stabile ditto on July 4.

Shep Fields booked for Aragon ballroom, Chicago, June 24.

Jimmy Joy plays Surf club, Virginia Beach, Va., week of June 25. Art Kassel precedes him on May 28.

lek arrie set at Jenkinson's Pavilion, Pt, Pleasant, . J., June 24.

Happy Felton plays a return date at Loew's State, N. Y., June 16.

Horvath's Half-Weeks

Horvath's Hail-Weeks
Cleveland, May 17.
Early hest spell put all ballroom
bit on the skids, forcing Charlie
cur lied summer policy sooner than
expected. Dance spot is keeping
Stan Wood as house band for three
Who of the Stan Stan Stan Stan Stan Stan Stan
until listed for Trianon May 22, with
a return one-pither May 29. Horvath aino-cutting his Skateland coller
risk down to three a week.

Pokrass Back West

Sam Pokrass, 20th-Fox staff com-oser, leaves for the Coast May 26 tune Three usketeers. poser, Icaves for the Coast, may an to tune "Three uskeleers."

He sold three songs while in N.Y., one, 'y Best Wishes,' to Jack Breeman, who has joined with Chester Cohn in the music publishing busi-

Active Bookings in Utah; Many Touring Bands Set: Adolph Brox' 28th Season

J. B. Waller, president of the Old Mill, Inc., operators of a swank canyon resort, has booked Carvell Craigs band to open season May 28. Craig, currently at Botel Whitcom May 28. Craigs currently at Botel Whitcom Il weeks at the Hotel Ulah Starlite Gardens last summer.

(Gardens last summer: Saltair will use travelling bands from two to four for weeks' engagements. Lagoon, suburbain resort, also will employ well-known usickers. Ill Sloker, formerly with Kay-Kyser, has ortanized a scenn-lece band and will move into the Melody Lane, Priday (20).
In Salt Jake (19te Purson Jalentik

Melody Lane, Priday (20).

In Satt Lake City, Eugene Jelesnik will move from the Hotel Utah Empher soom to the hotel to Grand, while Wally Williams and his band will replace the Three Bavarians in the Rendezvoux, beer-und-pretezity in the same hostelry.

Merry Jones, owner of the Rainbow Retry Jones of the Rainbow Retry Re

and neueron of the bands of the

Inside Stuff-Music

Harry Link, Dave Aaronberg and Francis Gilbert framed Saul Bornšein, general manager of Irving Berli , Inc., shortly before he sailed for Europe. First they casually commented on the fact that 'Good Night Angel' had attained hit proportions and still the firm had not been annoyed with had attained hit proportions and still the firm had not been annoyed with Link wrote a tume of which the first 18 bars resembled 'Angel' note no note, and called it 'Broadway Dream Gill' just to make it sound as corny a possible. Stitunory bearing the name of a phoney Philadelphia must house was imprinted, and a letter was sent by registered mail to Bornstein shouse was imprinted, and a letter was sent by registered mail to Bornstein Coling to Link and Gilbert for advice, Bornstein was urged to settle for couple of hundred dollars, the money to be used for a party for Bornstein on the day he should, however, was confused and the party had to be The sailing schedule however, was confused and the party had to be most fell through a porthole, and remarked further that he couldn't lungin Gilbert wanting to settle anything.

Stri ing the make industry as unrows, though rated as a common thing by the legal protession, at the accounts which has such he across as robe the Assertance of the Assertanc section, while Abeles, legalite for the Robbins publishing group, counsel of the ERPI defense battery with Metro and 20th-Fox his

cilents. Publishing group which is seeking to collect around \$140,000 in back tees from ERFI includes Robbins Music Corp. and its affiliate, Lee Peist, and a second control of the second control of the second control of the second to such concerns as G. Schirmer, Inc., Carl Fischer, Inc., and the Sam Fox Publishing Co. Trial of the issues is slated to take place in June before Judge John Know in the Federal court.

Shapiro, Ber in & Co. has been made a defendant in an intringement suit brought by urray B. Tannenholz in the Federal court. Tannenholz claims that the tune, 'So Many Memories', which Shapiro published in 1937, was si liar to one that he submitted to this firm the year before. He is asking for an injunction, exemplary damages and an accounting of the court of the cou Morton Gosid, batoner of WOR's [30 Many Memories, was in Europe; also that the manuscript on lite with the copyright registry's office in Washington has no resemblance whatever (CIV College (N. Y.) micell symposium Thurs, (19) on 'swing music symposium of the college
Breakdown of Network Plugs, 8 A. M. to 1 A. M.

Following is an analysis of the combined plugs of current tunes on WEAF, WIZ, WABC and WOR computed for the week from Monday through Sunday (May 9-15). Grand total tepresents accumulated performances on the No NSC links, CBS and Mutual from 8 a.m. to 1 a.m. 'Commercials' refers to all types plugs on sponsored programs. In Source column, denotes film sons, I legit tunes, and 'pop' speaks for itself.

the Devil.....

for the week from Monday through Sund on the two NBC links. CBS and Mutual sored programs. In 'Source' column, * d	1
Title	
Cry, Baby, Crv. Love Walked In. Don't Be That Way.	
Please Be Kind	
Something Tells Me	
You're an Education	
On the Sentimental Si Something Tells Me It's the Dreamer in Me You're an Education I Love to Whistle Joseph, Joseph. Love Me? Girl in the Bonnet of Blis	
Bewildered I Fall in Love with You Every Day	
Why'd Ya Make Me Fall in Love?	
Cathedral in the Pi Says My Heart	
Cathedral in the Pi Says My Heart Little Lady Make Beli This Time It's Real. Goodnight Angel. At a Perfume Counter. It's Wonderful.	
At a Perfume Counter	
it's Wonderful. Sunday in the Park. Heigh-Ho	
Heigh-Ho My Heart is Taking Lessons Lovelight in the Starlight I'm Glad I Waited for You I'm W. I title Red Book	
In My Little Red Book. Stop and Reconsider. You Leave Me Breathless.	
You Leave Me Breathless. So Little Time. I Simply Adore You. Whistle While You Work.	
Whistle While You Work.	
One Dong. One Cong.	
Gypsy in My Soul	
Dipsy Doodle	
In a Little Dutch Kin	
Day Dreaming	
I Can Dream, Can't I? Two Shadows.	
Moonlight in Waikiki	
Lct's Sail to Dreamland	
I Cart' Face the usic. Day Dreaming. Who Do You Think I Saw I Can Dream, Can't I'. Confee and Kiese. Moonlight in Wasikii In the Shade of the New Apple Tree. Let's Sail to Dreamind. Always and Always. I'l Rains, Who Cares' Swingin' in the Corn. I God a Giv.	
I Got a Guy	
Thanks for the Mamour	
Colorado Sunset. Moonshine Over Kentucky Goblins in the Steeple.	
Oh. Ma. Ma. I Love You oth All y leart. There's a Faraway Look in Your	

Jean Herbert and Jack collabbed on You're Not the Sweet-heart You Used to Be to be pubbed by Mills. Herbert teamed with Jimmy Hanley for forthcoming 'Hou-cymooni in Hawaii' for Miller.

Music Notes

Frederick Hollander will do the score for Paramount's 'Zaza,' basing his tunes on French music in vogu at the turn of the century. 'Shadow Knows' by Leith Stevens

Buddy Feyne and Irving Miller being readied by Lewis Music Co. Due for plugs in Shadow mag.

Bing Crosby crooned two ballads with the Paul Taylor Choir for recording.

arry arren and Johnny Mercer assigned to write the tunes at War-ners For Lovers Only.

Irving Mills has bought two songs from Sammy Stept and Sidney Mit-chell, titled 'Hold Onto Your Heart' and 'A Love Like Ours.'

Al Cherkose, lyricist, has been signed by Republic Pictures.

Emil Coleman orchestra plays a Creck Club hop at Locust Valley, I., May 25.

Burton Lane and Frank Loes writing the score for 'Beauty a the Beach' at Paramount.

Milis Masie, Inc., is publishin tune, 'Blue Is the Evening,' 20th Fox's 'Rascals,' and ' Gypsy,' from Grosvenor Films' ish) 'Command Perfore nce.

Adolph Dentsch finished the scoring for Warners' 'Cowboy From Brooklyn.'

Frank Churchill and Paul ster wrote three songs for Breen to warble in 'Breakin lee.'

Moe Jerome and Jack I'm So Proud of You' tory Song' for Warners' Cinderella.'

'Aln't Genna penned by Basit Smith and Walter Music publication.

MSS. RETURNED UNOPENED

Push New Machines on Taverns, Etc., | | THE WRITER **Before Old Ones Paid For—Complaint**

Chicago, ay 17.

Musi machine operators are piqued against what they claim to be a move on the part of the music machine manufacturers to force new

models.

Manufacturers are sending restau-rant and tavern owners literature on the new machine, and then inform the machine operators that they have sent this literature out. This, the the machine operators:that they have sent this literature out. This, the owners squawk, is merely a pressure move by the manufacturers to in-duce the in-between operators to purchase new equipment even before the present models are obsolete.

Number of Records

the present models are obsolete.

Number of Records

This is the basis of a general complaint against the manufacturers by the operators, who claim that the manufacturer by the operators, who claim that the makers are constantly beinging out new models be occluded to the current machines. This pressure motive, the or rators yowl, is the reason manufacturers have jumped the humber of records a machine can obtain the space of a few years. Yet despite this 24-record machine, surveys and results have proven that the public rarely drops a nickel in the slot for most in the surveys and results have proven that the public rarely drops a nickel in the slot for most in our rent popularity. The next three tunes are hit-or-miss, while the other records might as well belef out in the alley, as far as the public is concerned. Operators feel 24-record capacity are without genuine financial merit and are being forced on them by manufacturers who are constantly creating a false demand by making the location own-models.

Music achieved provides the control of the control

models.
Music achine Operators Association of Illinois is making a special effort to combat these tactics on the force of the combat these tactics on the control of the control of the control of operators throughout the country to join in battling such trade preference. There is a growing possibility that the operators associations will go direct to the Government with

FRANK CRUMIT DENIES ANY SONG INFRINGEMENT

Frank Crumit last week filed with the Federal court an answer to the infringement suit brought by Adeline infringement suit brought by Adeline for the suit of the first suit in 1822, over the air in 1822, over the air in 1822 over the suit of the first suit suit of the first suit of the

Cisco Back Home

Cisco Back Home
Civeland, May 17.
Joe Circo and his Maggies making
first return visit here, where he
for the many statement of the many statement
land A. C. Ore years and the civeland A. C. Ore years and the
Company of the cive of the cive of the
John Thurn's crys sides into AlJoe Thurn's crys sides into AlJoe Thurn's crys sides into AlJoe Company of the cive of the
Company of the cive of the
Company of the cive of the
Company of

Hudson-De Lange Changes

Albany, N. Y. May 17.

Hudson-De Lange Orchestras, Inc., has changed its name to Will Illudyon Orchestras, Inc., according to papers fled with the Secretary of State in Albany, Attorney is Sumuel J. Buzzell of N. Y. C.

Asbury's Weekend Names

Reade's Casino at Asbury Park, N. J., will have same name band policy for weekends as last year. House's season-staying regular band has not been selected yet but comes in around Decoration day. Admissions will range from 78c. to \$1.10. Latter for namers on weekend, All set Mutual roadcasting System

wire.

Opened on Easter Saturday (17) with Art Shaw, Isham Jones followed May 7 and Benny Goodman on May 15, Red Norvo-Mildred Bailey combo comes in May 22 with Bunny Berigan, 28; Kay Kyser, 29, and Guy Lombardo June 4.

ASCAP NAMES DIVVY GROUP

Gene Buck, president of the American Society of Composers, Authors and Publishers, yesterday (Tuesday) announced the lineup of the special announced the lineup of the special ways and means of improving the publishers' system of royally allocation. This committee consists of the publishers' system of royally allocation. This committee consists of the special control of Famous Music Corp.; Johnsond, and A. Wal T Kramer, of Galaxy Music Corp.

Formation of this committee was Formation of the committee was promised and a period publishers meeting two weeks ago and arose from the admitted need for overcoming the huge discontent brought on mining publishers' availability ratings. None of the publishers anamation mention publishers' availability ratings. None of the publishers and the special committee is a member of the special committee is a member and action of the special committee is a member and action of the special committee is a member
ON EUROPEAN BIZ

Irving Berlin Due for Eastern Show Writing Sojourn

Writing Solours
Soul H. Bornstein's present sojourn abroad concerns then't with
renewal of English rights with
Chappell to represent frving Berlin,
Inc. abroad. Berlin Co.'s. vog
gm. may make: a new deal for
gm. may make: a new deal for
gm. may make: a new deal for
gm. may make: a new deal
gm. may make: a new deal
gm. may make: a new sleep
france is Francis Salabert.
Bornstein also has several Italian
the sync rights to the Snow White
the Son with the salary should be the
beautiful the salary should be
the synchronia should be
supported by
the salary should by
the salary

Bill Stein to Europe

Chiengo, May 17.
Chiengo, May 17.
Mr. Stein, v.p., o'Music Corp. o'
America, sails for a six-weeks tour
of Europe.
Will spend much of the time i
London to straighten out the Engthis situation of the MCA office, and
then trip it to Paris and Cannes to
set several shows. Due back by the

IS AN UNKNOWN

Litigation-Burned Publishers Now Just Won't Bother with Long Shots - Too Costly Defending Nuisance Actions

Doors of all the major firms in Tin Pan Alley are being firmed shut Tin Pan Alley are being firmed shut to amateur song writers as a result of the increasing number of infringement suits that publishers find the control of t

and cost of litigati
Several publishing houses refuse
to accept any registered mail thoi
gives indication of containing an
unsolicited manuscript, white others
now, make a practice of returning
now, make a practice of returning
now, make a practice of returning
they come from annateur wri rs.
One publisher who has for some
20 years welcomed the scripts
of neophytes last week notified his
strip that the best in maintained the considered under any
circumstance considered under any circumstances.

circumstances. Within a period of six months this publisher has been forced to defend three infringement actions because in each instance he had given some consideration to a manuscript which was used as the source for a published number. Since it costs a mi imum of \$3 to defend a case of this sort, the public place to the source of the

contributions of all amateurs.
Common observation among the
publishing trade is that every time
a court hands down a decision
awarding substantial damages to
some amateur writer, who claimed
that his work had been pilfered
from there follows a flood of similar
suits from the fraternity of un-

NORMAN ELLIS SHARE HOLDER IN PUB. CO

Variety Music Publishers, Inc., has obtained a chief of the More Publishers. Inc., has tary of state to do business in New York. Directors are Norman Ellis, holder of four shares; Mary Maggo, and Grayce M. Betthis, each holding and Grayce M. Betthis, each holding of no par value. Humphrey Stater, of New York, was filing counsel.

Norman Ellis was the writer of Carelessly, along with Nick Kenny, which Irving Berlin, Inc., published about a year and a half ago. His first tune with Variety Music is 'Starlight Deams.' Ellis is also an arranger and band leader.

Jitterbugs' Junket

Flock of chartered motor buses will transport 1,000 Bridgeport, Conn., swing idolizers to the swing shrinc de luxe at Randall's Island stadium May 29.

Horseshoe is less than 1,000 admissions away from being sold out.
First annual swing flests for benefit of the Los Angeles City of Hope Sanatorium, sponsored by its New York division, is scheduled for Madison Square Garden June 12. Affair will celebrate the silver jubilee of the hospital. Benny Goodman orchestra will be on tap for a five-hory essent of solid sending, jamming it for dancing as well as the floor show.

Legal Decision Limits Cash Penalty On Infringement to Profit Ratio

Gumble Re-elected Prez

ose Gumble was unanimously re-elected president of the Professional Music Men, Inc., at the organization's annual meeting last Fi-day night (13). Others re-elected: Rocco Vocco, 1st v.p.; Joe Santly, 2nd v.p., and Harry Link, 3rd v.p., in the control of the profession of the profes

ichael Schloss named the new treasurer, Louis Schwartz, recording secretary, and Harry Liebman, fi-

Harms, Inc., last. week served notice on Paramount Fletures and the
Famous Music Corp, that it considers
the tune, Saya My Heart, 'in the
film, Cocconut Grove,' to have much
film, Cocconut Grove,' to have much
song of a Broadway show which
was
ocutationed by the late George and
Ira Gershwin. Producing company
ass informed that it would be held
accountable for the inclusion of the
uniber, while the publishing subsid
mumber, while the publishing subsid
distribution.

Harms claims that the first eight

distributi it.

Harms claims that the first eight bars of the 'Heart' melody is identical with the initial eight in the Gershwin song and that the similarity is repeated in other portions of the film tune. Burton Lane composed 'Heart', Ralph Friend did the lyric. Tell e More' was published by Harms in 1925.

BREGMAN-COHN OPEN OWN PUB BIZ JUNE 15

Jack Bregman and Chester Cohn will start their joint music publishing venture June 15, although their ing venture June 15, although their law of the June 15, although their law of the June 11. They are still marking time on the purchase of Donaldson, Douglas & Gumble, waiting for Walter Douglas to recover from his recent operation to the point where their operation to the point where they man and Cohn have also ancan talk final terms with hlm. Breg-man and Cohn have also ap-proached Forster Music Publisher, Inc., of Chicago, about a deal, and effected a tentative tieup on the west coast. Bregman said yesterday (Tuesday) that he and his partner had three songs with which to get

going.

Robert Teller, music printer, and Robert Teller, music printer, and Edgar Leslie, songwriter, declared last week that they had not even discussed with Bregman and Cohn a settlement of the money owed them by DD&G.

Gateway Casino, Summersport, N. J., has been taken over by Charlie Shribman as summer dancery. Bob ms oeen taken over by Otherile Shribman as summer tancery. Bundy is handling the England circuit. Spot will open June 3 with name band policy on weckends for its, 3,000 seating capacity. Matuni wire ill be installed. Prices and wedge and not set yet.

It Ain't Grammatical

New 'How'd Ja' and 'Why'd Ya'
cycle in song tifles is off to a good
start with 'How'd Ja Like to Lave
Me?', 'How'd Ja Happen to Fall for
Me?', and 'Why'd Ya Make Mc Fall
in Love?',
Another, along the same lines is
'What'cha Wunn: Make Me Cry
Far?'

SAYS MY HEART

The three words, in the case of You Made Me Like II Daddy, the New Orleans indie publisher, Joseph John Davilla, operating as World's Music Me Like II Daddy, the New Orleans indie publisher, Joseph John Davilla, operating as World's Music World and State of the Company of the No. Copyright. This suit is against the Brunswick Bulke-College on the No. Copyright. This suit is against the Brunswick Bulke-College of the Medical Copyright of the State of the S

tenuer vo. of th. 1. and anteature
An exactly of the infringement of the court warded \$5,000 damages and \$2,000 counsel fees. Altorney Judia 72,000 counsel fees. Altorney fees fees. Altorney fees. A

summary damages.

On the appeal, also, it was first voiced that the lyric was 'salacious' but since that question had never been raised in the lower court, the alone.

Since this decision, music copyright lawyers are wondering who's "right lawyers are wondering who's "when loting—making sure that some nominol profit is shown that some nominol profit, is shown that extend of the profit, the profit, the section of the profit, the vestered of the profit, the profit, and the profit is shown, just as a penalty.

ASSOCIATED MUSIC REVAMPS FISCALLY

Albany, May 17.

Associated Music Publishers, Inc., New York, has increased its explial stock from 4,000 shares, 500 at \$1 per value and 3,000 at no par value, to \$5,000 shores, 5,000 at \$100 par value, and 3,000 at \$0 par value, and 3,000 at \$0 par value, \$7,000.

Change of capital pa with the secretary of \$100 per value, \$100 per

Recapitalization comes on the l SummersportWeek-Ending
Name Bands; 3,000 Seats with the North American Co., Summersport, State of the State o

Preakness Ball Clicks

Freakness Ball CHCKS
Baltimore, May 17.
running of historic turt classic at
funning funning funning funning
day rain. Drew 2,700 stub holders
at \$2.50-\$5 scale. Held Fifth
Regiment Armoy.
Hal Kemp and orch and local
combo under direction of Bob lula

supplied dansapation.

George Pincus' Shake-Up Chicoog May 17.
George Pincus, chief of the local Shapiro-Bernstein music firm, was shaken up in an auto smash-up las week. Car ruined but Pince und ut with a couple of seratches. out with a couple of seratches. It was the sasistant, stein, was the sasistant, stein, was the sasistant, stein, was the sasistant, stein, was the sasistant.

Audience, in Cars. Necks and Honks Jesse Crawford's Al Fresco Concert

Lancaster, Pa., May 17. 'Yes,' murmured Jesse Crawford, 'its a strange, strange world, filled with a wide variety of things.

These philosophical murmurings escaped the organist as he finished robably the most novel engage ment of his varied career. He had just finished playing Lebzelter's Grove, an entertainment spot not designed for the organ.

Word 'grove' probably suggested something of a night spot to Crawwhose adventures in the interior have been somewhat limited. Arriving by taxi, whose meter passe the \$8 tick before it made the last the \$\$ lick before it made the last turn in the road and stated up the dusty hill, Craword found Pennsyl-vanians are very literal in their language. Theatre was a wood lot several acres and the stage a 10-foot high platform. Woods full of benches, people, dust, 1 se leaves and air. Air full of dust, bees, bugs and ozors buzzed an unharmonious accompanipeople dist. I be subset and one people dist. I be subset and one bused on the icrophones and buzed an unharmonious accompaniment to the organ. They also got and a consideration of the control of the c

at either the right or wrong time. M. c. grinned all over his face and shouted over the din to Crawford, 'Boy, you're slaying 'em. Give 'em more.'

more. Cliff Grey, head man of the grove, m. c's hix own shows and swears hever eal good because he books them, himself. He also diveys the concessions, checks the box office and takes the acts to dinner between shows. Stars like Crawford are always besieged for autographs but they'er not regarded as authentic in these parts unless counterragned by Cliff Grey.

O'Hare's In-and-Out **Guest-Batoning Makes** For Several Jam-Ups

Husk O'Hare, who had booked several days of one-nighters through the northwest as guest director and with his own orchestra, has been making arrangements to get out of these-dates following his deal for a summer's engagement at the north-side Cocoanut: Grove dancerie in

side Cocoanut Grove dancerie in Chicago.
Several of the spots, such as St. Cloud, have okayed the cancellations, and il is understood that the Musicians Union has been in contact with other locals to straighten out other dates.
Meanwhile the local date for

other dates.

Meanwhile the local date for O'Hare and the northwest situation has put a couple of northwest instrumental groups in jam-up since they had previously arranged to appear under the baton of O'Hare.

And it ism't every day Pennsylvania can get Jess Crawford to heip with its necking.

San Antonia Cafe Fire San Antonia May 17. ule Barn Inn. nitery here, was soroched \$500 worth when a fire give the audience a substitute appleaue, hundreds of horns, hooting inseady morning (11).

Blanche Cohen, R-O'K, Fractures Hip in Fall

Blanche Cohen, of the Rockwell-O'Keefe office, last week fractured lier hip in a fall in the hallway of the building where the firm is quartered. She will be out for at least ur months.

Miss Cohen assists i

WOULD REOPEN TACOMA CASE

Counsel for the American Society of Composers, Authors and Publishers sought onday (16) to repent the Washington State injunction proceedings by asking the Federal tribunal in Tacoma tor permission amount injuncted in the litigation comes to \$3,000. Special statutory court had the week before dismitted and the state of the state

\$1,000 was not Involv
In the opinion of ASCAP general
counset. Prohibit & Schwartz, the
court's memorandum left the money
question open for amendment. Show
cause order filed Monday offers 20
person or by deposition, with Gene
Buck, John G. Paine and E. C. Mills
as the stipulated deponents. If this
step fails, ASCAP will take an appeal direct to the U. S. Sugreme
hard and the state of the st

ashington state law requires all organizations of two or more composers or publishers to file a complete list of all their copyrights with the secretary of state.

Nebraska U. Students Rivaling Comm'l Spots

Lincoln, May 17.

University of heinde dance bis here mean cut at the indie dance bis here was opened with Orin Tucker to a 5700 gross. Grosses at the other ball rooms, took a nosedive for the world weekend, even though Treddo Casino the following evening.

Hotels are raining the biggest how, because the last season's collection of the collection of th

two hostelries catering.

Town is beginning to feel the effects of being over-ballroomed as well as overseated (theatres).

Band Reviews

ENOCH LIGHT and ORCHESTRA

ENOCH LIGHT and ORCHESTRA.

The Holel Taft, where home the tent of
BILLY SWANSON Orch. (12)
La Conga, New York
This is Billy Swanson's first important New York spot, smart Latin
Americau nitery, and he delivers
nicely if not sensationally. Swanson
to the control of the control of the control
of the control of the control of the control
New England for a couple of years
or so.

New Engang to a control of the contr

15 Best Sheet Music Sellers

(Week ending May 14, 1938) *Cove Walked In. Chappell Cry, Baby, Cry.". Shapiro Please Be Kind. Marm. The Print Cover of the
Ohio's Treasurer Has Band on Side

Some Musicians Work for Him Double-Also State Treasury Department

of musicians in public office is a dance band leader in the state treasurer's office. He's Clarence H. Knisely, whose name heads a 10favor with dancers in this part of

the state. Personnel of outfit includes musi-cians who have settled down to more prosaic jobs. ost of them work in the state treasurer's office.

One of the latest who has dropped swinging as a vocation and made it an avocation is Fritz Hummel, the Casa Loma. Ted Weems and White-man fiddler and slip-horn manipulator lator. He now toots his trombone the Knisely orchestra.

Columbus, ay 17.

contribution to the ranks class in public office is a many class in public office is a find leader in the state treasmone. He's Clarence H. do Williams and Dick Faler, is on the bass viol and Harry Bowman, ing' band rapidly gaining with dancers in this part of the class of them in the state treasment of the class of them in the state treasmer's office.

Let a decrease the class with the class of the

Worcester's 1st Feed

istor. He now toots its tromonum in the Knisely orchestra.

Sax section includes Harry Kendy, formedy, formerly with Don Bestor; a studio orchestra fed NBC (Red) a studio orchestra fed NBC (Red) in this make band days, and Saturday, DoB Brissette's band, with William J. Vaughn. Eldon Brown, William Williams, was bared for 30 minutes. Williams of the Young and the World Studies and the World St





PETRILL

pans CHICAGOAN geles orchestras, 'but such things,' he allower wage, as a lower wage in some town may, for practical economic process, be more avorable to a member than a higher wage in some other town. PANS CHICAGOAN

Calls Him 'Self-Advertiser' and Asserts Publicity on Petrillo's Income Hurts ized Labor

Joseph N. Weber, American Federation of Musicians prez, has brought his feud with James C. Petrila head of the Chicago local, to minimate him, attention through a the minimate him, at the minimate him, at the minimate him, at the May issue of the International Musician, the AFM's house organ. When, in a front page editorial. Democracy in the editorial Democracy in the May in the Editorial Democracy in the May in t Petrillo, head of the Chicago local, to

years of association.

Editorial explains that it was provoked by statements in a newspaper article which described Petrillo as position to take over the AFM presidency whenever Weber retires. Petrillo is also described as the most proposition to take over the AFM presidency whenever Weber retires. Petrillo is also described as the most proposition of the presidency whenever were the presidency whenever were the presidency whenever were the presidency and the table that the docs for musicians in Chicago sets the standard for the instrumentalists all over the country.

Salary Angle

Salary Angle
Commenting on the income angle, Weber wrote that such boast not enly injures the cause of organized labor generally but holds the Fed-eation up to detaision. Weber wants to know why Petrillo must containally advertise this fact and who cares, unless Petrillo himself wants to emphasize that he is more fortunate than other local leaders. Weether the best had a contained to the contained that the contained that the same cont

other town."

Weber also takes issue on the tail that wags the dog hyporbole. His editorial tags the statement as rather humorous, adding that an attempt by any one to assume such a position, more especially at a convention, would at best only give him the satisfaction a convociant to the satisfaction a convociant to the servicus was mistaken as extremely comical."

Frederation and local officer.

be serious was mistaken as extremeity comical?

Federation and local officers,
wrote Weber, 'still recognize that
the state of the st

tional Executive Board and share its; resentment; resentment; resentment to the Chicago Federation of Musicians, has received, it is estimated by his associates in the AFM, over \$110,000 in a more statement of the statement of

CONSOLIDATED FRISCO BIZ PERKS

San Francisco. ay 17. Larry Allen, manager of Consolidated Radio Artists here, and Richard Dorso, in charge of band bookings, has Capítola-by-the-Sea, summer resort near Santa Cruz, on exclusive musi contract with CRA.
Covers 12-week summer season

closive must contract with CRA, starting June Castering June Castering June Castering June Castering, including Ro dei las, Gooph Sulvy, Del Monte Geis in this territory, including Ro dei las, Gooph Sulvy, Del Monte Ballroom (Sid Hoff); Luke Merritt hotel, Oakland (Neil Bondshu); Claremoni Hord, Berkeity June Castering Caste

Wayne Husted, musical director of Michigan State Prison, in new quar-ters at Ionia Reformatory, Ionia, Mich., where he will act as pianist in the institution's orchestra.

Power of a Name

San Francisco, ay 17.
Herbie Caen, Chronicle radio editor, spent a whole night at Sweet's Ballroom in Oukland autographing when crowd thought he was introduced as bandleader Herbie Kaye.
He ended up with a blonde date who still thinks he's a musician.

FRISCO EXPO DICKERS WITH MUSIC UNION

San Francisco, May 17.
Negotiations are under way with
the Local Musi ians Union, No. 6,
and Harris Connick, director of 1939
Exposition, to iron out regular engagements for union inusicialis at

On dickering committee are union president alter Weber, scoretary Eddie Love, treasurer Clarence H. King, Clark Wilson, Elmer lissman and James G. Dewey.

Livingston Breaks Arm

THREE - NATION PROTEST TO CANADA

John G. Paine, gen. mgr. of the American Society of Composers. Authorizan Seciety of Composers. Authorizan Seciety of Composers. Authorizan Seciety of Composers. Authorizan Seciety of Composers of Composers. Authorizan Seciety of Composers
Jerry Livingston fell and fractured his left arm while climbing for roturn be loed at dance held at talky and
Mt. St. Joe school, Philadelphia.
Band played on minus leader who will resume next week. Several
dates were cancelled this week.
Stars.'





N. Y. Fair Influx May Hypo Idea Of More Vaudeville Next Season

Not only the Werner Strand on Bondway but other theatres in the Greater New York zone art likely to turn to stage shows during the coming season, operators being the coming season, operators being the coming season, operators being the comming season of the comming season of the comming the comming season of Larry Adder, harmonicalst, is re-furning to the U. S. this summer after several years abroad. Not yet set for any American engagements. Adder has been playing London mu-sical comedy and vaude, as well as touring the continent.

Currently, he's at the ABC, Paris. NITERY DANCER LEAPS

Since the Xmas holidays, WB sold four to the Hall, one, 'Robin Hood.'

four to the hair, one, noom record being current.

Brandt Bros. have been publiciz-lng, off and on, about adding vaude also. It's still a question, however.

FOX. DETROIT TO RETAIN **VAUDFILM**

Detroit, May 17. Miss Weienkamp, 16, North High senior, said she knew no reason for the suicide leap although she thought he was somewhaf moody when he said goodbye to her Sunday evening. A year ago he was employed as an usher at the Omaha theatre.

The idea of providing equal accommodations in places where public oatronage is solicited and of proteining discourance, and person by reason of race, color or creed, would be written Into New terms of an amendment introduced in the Constitutional Convention by delegate Murray Gootrad of Brooklyn.

June Curran's Divorce

rs. June May Erbs, who sings on the radio and in interless as you the radio and in interless as you the time and the radio and in interless as you the single of the radio and in interless as you the single of the radio and in interless as you the single of the radio and interless as you this indenders and the radio and the

TO DEATH FROM PLANE

week. Miss Wetenkamp, 16, North High

'Accommodations' Bill Introduced in New York

had jumped.

Bill at the Palace, N. Y., ran all the way from Helen Ware to Olsen and Johnson. The afterpiece was largely suggested by the latter, with the house in a riot as the actors played all over the orchestra floor. Audience loved it in spite of its roughness. Others included Mae Yohe, Karyl Norman, Tom Patricola. After European Tour

(From VARIETY and Clipper)

Bert Lahr breaking in an act at the Jefferson, N. Y. Had a girl, er-cedes, in the turn, but didn't really need her.

Brighton theatre, Coney Island, opened a week early to take advantage of the new boardwalk dedication. Vincent Lipez' band topped.

Joe Cook at the Palace. Chl, doing his own act and most of the work in the Alexander Bros., which followed. Frank Tinncy was headlined.

Paramount announced 12 pictures for the first quarter of the new sea-son. Was going in for specials like "The Covered Wagon," but there were

Omaha, May 17.

Ward Fritz, nitrey dancer, 2,000 feet from an airplane to his death in Council Buffs and ye evening (15). He bedy Verylay evening (15). He bedy Verylay evening (15). He bedy Verylay who was working in his garden, weather pilot, apparently on a would be older to large and the council of the Goldwyn Corp. bought the Roosevelt, Chi., for \$1,700,000. Wanted a show window.

Capitol, N. Y., drew \$43,000 with a poor picture. Radio broadcasts Sun-day nights credited with pulling the big biz.

had jumped.

During the past year Fritz has appeared in various rite clubs and theatres in a dancing act with Betty Wetenkamp. They danced recently in the Orpheum theatre's big apple contests, and entertained at the formal opening of the Field club last week. Douglas Fairbanks denied that he was planning to buy up houses for United Artists show windows. Regarded as an independent in those days and frozen out.

Now it was the automobile which was being blamed for falling business in the picture houses. Pleasure cars set at 10,863,389.

Will Rogers signed to double into the N. Y. Palace from the Ziegfeld show for \$3,000 for one week.

Reported that Morris Gest had made a deal with Max Reinhardt to do 'The Miraele' at the N. Y. Hipp. Went to the Contury.

Harry Mountford ousted as see of the 4A's. Paul Dullzell put in to serve without salary. Mountford was getting \$25 a week. Fight between Mountford and Equity and the latter

B. S. Moss announced plans for the building of a picture theatre at B'way and 53rd.

Three benefits in N. Y. or the N. V. A. fund brought in \$150,000. At the Hippodrome and Metropolitan and Manhattan opera houses,

Saranac Lake By Happy Benway

ill Rogers buildi The ill Rogers buildi is court for the nurses, Joe (Warner Bros.) Dabrowski, Jon (Warner Bros.) Dabrowski, Yon (Hollywood) Horn camping here for the summer. Both extra Ruth Stewart, professionally known as Teddy Dauer, is a newcomer at the Rogers.
These four strictly in-bed inmates mow up: Sylvia Abbott, or Gould, Rose Clark and Fred Estangler.
Rose Clark and Fred Estangler. The

Little Frankie (Hoofer) Newcome Little Frankie (Hoofer) Newcome first lost his appendix, took three rib ops, tonsils were yanked out and now 10 molars gone. He's doing okay, though, exercising downtown. Henry Wuensch, of Richmond, who has been ooming here since 1265, got has been ooming here since 1265, got couple of minor ops.

Mary Kelly had her appendix taken out by Dr. Wariner Woodruff. She's a Will Rogersite, who's doing nicely.

She's a Will Rogersite, who's doing nicely.
Ned McGushi w up from bed occasionally.
Maurice Pearson of Long Island, who NV-A' di there years ago, back for a summer vacation and general

therman LeVine (Warner ros.) here for mouthly checkup at the Will

Josie Barrows, formerly of Josie and Willie Barrows, vaude team, is a Josie Barrows, formerly of Josie and Willie Barrows, vaude team, is a newcomer at the Will Rogers.

Fora Raymond, who saw about 15 years of this ozoning, about ready to pack up and try Kansas City.

Welle to those you know in Saranae and elsewhere who are ill.

NEW ACTS

BUNNY BERIGAN'S ORCH. (13) 40 Mins.; Band' Setting

4.9 Miss.: Band'Setting
Faramount, N.
Bumy Bertgath his trumpet origiFaramount, N.
Bumy Bertgath his trumpet origiBumy Bertgath his trumpet origiswing sessions conducted by CBS.
During the forepart-of last week he
swing sessions conducted by CBS.
During the forepart-of last week he
was on the Admirable week by
the man of trans. Aggregation with
the made it is bow at the Paramount with
him and Irane. Aggregation him and Irane.
Him and Irane. Aggregation
him and Irane.
Him and Irane

behavior by some member of the band.

Berigan blends a keen sense of musicianship with a hard grasp of the current trends in dansapation, and the outlook for him should be a bright one.

Odec.

OxYORD BOYS (1)
13 Mins.

While most acts who I tate orchestras use fiddles and frumpets for
suddless and supplied to the suddless and supplied to the
only guitar as played by one of trio
for accompaniment. They are young
and appearing in tails. Did Mills
Bros. Busse, Kyser, Royal Hawalians,
Hedit, Wayne King, and Clyde McCoy. Especially good on frumpet
guitars.

Lower to the control of the control

GENE RAYMOND Sones, Patter 10 Mins.; Band Setting Paramount, N. Y.

Paramount, N. Y.
Date at the Paramount is Gene
Raymond's first on Broadway since
he quit legit for the films. Notine as carved out for him got Raymonth of the paramount of the films of the
heart of the films of the films of the
heart of the films of the films of the
heart of the films of the
heart of the films of the
heart of the films of the
his limitations and style.

Between vosel them Raymond had
heart of the films of the
his limitations and style.

Between vocal items Raymond had several of the musicians out of Bunny Berigan's contingent join him and his uke in a jam session. The incident went big with the jitter bugs in the assembly.

Odee,

MOVITA and JOHN CARROLL

Songs 15 Mins. Strand, Providence

Strand, Providence
Punch songs delivered nicely, but
both need more stage appearance
and training. Audience found it hard
to reconcile the swashbuckling hero
and the fiery heroine depicted by the
film with the apparently stage-struck
duo.

duo.

Maury Lowe, WEAN announcer, introduced the pair, who explained it was their first appearance on any district of the pair, who explained it was the pair and thouse the pair of the p

PALOMO Tango Guitarist Le Ruban Bieu, New York

Le Ruban Bleu, New York
Palomo is a white-tied chanteur of
rhumba tunes. He approximates the
tange chansoneurs now so popular
on the Continent, notably Tino Rossi,
but Palomo's emphasis is on the
Cuban rhythmed type.
He punctuates his vocalizing with

rhythmic self-accompaniment on the guitar. Withal, makes a good impression in a very pleasant room, such as the Ruban Bleu. He manifests, furthermore, the distinction between what might he just a menuber of a rhumba band and being a soloist. Palomo successfully carries off the latter in nice style. Abel.

THREE MUSICAL STYLISTS Vocal and Instrumental Hotel Belden, Canton, O.

Noted Indiden. Gusten, O.
Three natily attied youths, with plenty of personality, forner dance band musicians and with tadio broadcasting experience, have a capable entertaining this specialiting experience, have a capable entertaining this specialiting Brad Bennett, gustar; Ben Hoffman, Carinet, 'tumpler; and plano, and Ken Deckow, bass. vitolin: the full and routh or grant for novell up bers, strolling among the tables, and for dinner music, offer semi-classical and musical comedy funces. Currently soutch in the Plec Mack.

DULUTH'S 1ST NITERY SINCE '33. NEW LENOX

Duluth, Minn., ay 17.

After a period of five years, during which this city has existed without a nite club, the Lenox Casino, the first nitery since the closing of the Roosenutery since the closing of the Roose-velt tavern in 1933, has open . Raymond Barrett, with an orchestra recruited in Chicago, headlines, play-ing dinner concerts and dance pro-grams, broadcasting regularly WEBC-NBC.

WEBC-NBC.
When the Casino opened last month, the daily papers had all suspended publication, due to a Guil strike. By use of radio and other forms of advertising, the spot o ned to capacity business.

St. Louis Nitery Owner

William Berberich, owner-manager of the Mesdowbrook County
mitter and the Mesdowbrook County
mitter here, reported to the sherift
at Clayton, Mo, last week that between \$450 and \$800 in cash and a
clasp, was taken from 4: trousers
at the club,
Club remains

Club remains open all year its members, but does not start its nitery until warm weather. Ber-berich did not place a valuation on the missing time piece.

CHI INN'S SUMMER LAYOFFS

Chicago, May 17.

Drake Hotel to darken its Gol Coast room for the summer, follow-ing the current date of Jimmy Joy's orchestra, probably within the next estra, probably within th

wo weeks.
For several years the Drake has been operating its Silver Forest room for the summer. With this out, too, there's the possibility of going in with small musical ensemble for dinners.

WHITEY" ROBERTS ALWAYS WORKING Now at Erie and Johnstown, Pa. Week of May 27, Jyrle, Indianapells P. R.—Lant time at Fox Theatre, De-troit, 1932, with F. & M. New York-er Iden.

BETTY KNOX ilson, Keppel and Betty)

SIDNEY FISHER

75/77, Shaftesbury Avenue PICCADILLY, LONDON, ENG.

CASS DALEY

PARAMOUNT, NEW YORK (This Week, May 11th)



SIDNEY H. PIERMONT

Rose Disclaims 'Exclusive' Booking By Morris Agent; Invites All %ers

ifficulty between Paul Small, i ry booker for William Morris agency, and Billy Ross, operator of transpinend out. Rose has stated that neither Small nor anyone else has an exclusive on his spot and that bookings are wide open. Reported to have see the state of the seed
went to the agents with his dis-proving statemants all agents dis-Rose says had all and the says in Rose says had all and the says ince there is so little around to get, ince there is so little around to get, ith impression dissipated, Rose has lined up a new show for his May 22 open and says to the says ince there is not say to the says ince the says and the says the says Vincent Lopez and Louis Prima bands, Henny Voungman, John Jemima and pingpongers Ruth Aarons and Brother and the says and had all and the says and the says and had all and the says and the says and had all and the says and the says and had all and the says and the says and the had all and the says and the says and the had all and the says and the says and the had all and the says and the says and the says and had all and the says and the says and the says and the had all and the says and the says and the says and the says and the had all and the says and the says and the says and the says and the had all and the says and the says and the says and the says and the had all and the says and the says and the says and the says and the had all and the says and the sa

Manual Manche Ring and Charles King also ill appears. Rose-Small. ti is said to have stemmed from misunderstanding over the Howard Bros. Jimos Bros. Rose states on around Sept. 1 he ill open a nitery in, N. Y. fashloned after his former Pioneer Palace at Physical Charles and the property of the proper

PAR'S NEWMAN, K. C.,

Having taken the Newman, Kansas City, back from a pooling arrangement under which RKO operated, the theatre, Paramount is installing a policy of occasional stage presenta-tions starting Fridey (20), when the Clyde McCoy orchestra, plus three act, go into the house. Stepin act, go into the house. Stepm Fetchit and a colored show is set for the week of June 3.

The policy will be to send in shows as they are available rather than every week. Shows will be booked through Hurry Kalchiem of the Par

Leon Neiter, h.o. theatre exec. was in Kansas City recently on policy and Irical operating problems affect-ing the Newman there. Company has only this one house in the key.

Lewis Planes to Mother's Services; Back to Texas

Houston, May 17.
Ted Lewis, presenting his Rhythm
Rhapsody Revue' at the Metropolitan, chartered a pline to fly to Columbus, O., after the last show Monday night (16) to attend the funeral
of his mother, rs. Bee Freedman,
who died in Circleville, O., on Saturday.

wis returns to Houston by tonight (Tuesday), in time for erst show Wednesday.

Los Angeles,

Ted Lewis' orchestra moves into Topsy's in nearly Southgate, for a minimum of four weeks at \$5.500 weekly, said to be a new high for a dence band in that spot. Contract allows for an extension.

Hub Nitery's Uplift

estminster Hotel management moving its entertainment from the cellar Blue Room to its Roof Garden, tentatively set for May 27.

Dlek Stude's orchestra climbs with the change, Spot will have a WHDH ire. Present plans will feature turk's band.

Bristow, Okla. ay 17.
Cafe-owner John Pelactu was taken to the tune of \$2\$ by a taken to the tune of \$2\$ by a could make Felactu's cansty come out of a two-year sideown strike, and start warbling.
It was only after after the II was only after after the Felactu learned his guest was Jack Reed, who provides and sade for Walt Disney's animated carteomated.

HUB'S RKO DUO DROPS VAUDE: **CLEVE. ALSO**

Boston, ay 17.

"RKO theatres are on the brink of a poliny and personnel shakeup. Vaude will be yanked out of the RKO Boston tomorrow (18) with the current N.T.G. show. Keith Memorial drops flesh May 25 at the completion of the Benny Goodman political political shakeup. After two weeks of the fill s, beginning May, 19, the Boston will adopt the subsequent dual runs at 25c, top, under which the Bijou has been running.

RKO relinquishes lease on the Bijou, and the Normandie ballroom and restaurant June 30, when they will be taken over by F. H. Liberman, theatre operator..." Jou goes Boston.

man, theatre operator. Jiou goes dark May 25. Keith has held lease on this property since 1891.

y on choice.

S NEWHAN, K. C,
OCCASIONAL VAUDE
ing taken the Newman, Kansas
back from a pooling arrangemider. which KKO operated, the
p. Paramount is installing a
of occasional stage presents.
MCGy orchestra, plus three
to into the work of the control of the

Official split between house and Maurice Spitalny, who took leave of absence to become music director of KDKA, Pittsburgh, made Bert Unger new conductor of pit orchestra last week. Eddic Sanson, who pinch-hit for Spitalny for a while joining Mickey Katz's dance band on Steamer Goodline.

Fox, St. Louis, Looks to Feld St. Louis, May 17.

Fox, St. Louis, Looks te Feld St. Louis, May 17. St. Louis, May 17. St. Louis, May 17. St. Louis, May 17. St. Louis, May 18. St

Carlena Diamond Suit On Broken Harp Settled

On Broken Harp Settlied Carleia Diamond's suit against the Keith Ohlo Corp., in New York, was stitled Monday 115) out of court. Attorney for plaintiff, Bob Broder, in \$1,000 action, started April \$5, Miss Diamond had sued for damages to her harp, which was knocked from her hand, and wrecked at the playing the cheatre with Phil? Spitalny's band;

Laurel-Hardy Offered
To Vaude; Bids Sought
Laurel and Hardy being offered
for vaude personals by Charley Al-

len. No salary figure bei

sought.

Carl Sweitzer, colored child actor, who has been playing 'Alfalfa' in Hal Roach two-reel comedies, is being offered for eastern personals by Allen.

N. Y. PAR SPOTS SOME LESSER **BANDS**

In order to avoid repeats that are too frequent, the Paramount, New bands and opteently its setting about an and opteently its setting as protection for the theatre. Already several bands are set for after Labor Day, while others are in negotia-several bands are set for after Labor Day, week, probably will have to be set back due to commitments he has in Saratoga for the season. After this holiday, among attractions set are Phil Spitalny, cording group never before in theatres) and Glen Gray. The Clinton chestra will play the Glen Island casino during the summer.

Jimmy Dorsey is also booked but probably comes in sometime in July, the same month Frances Langtord plays the house. Miss Langtord was on a personal at the Par during the past winter.

Negotiations, not yet closed, In-clude with Gene Krupa and Red Norvo—Mildred Bailey.

ROSE BEAUMONT DIES: WITH WEBER-FIELDS

Rose Beaumont Phillips died May 11 of uremle poisoning in Miami, where she had spent the winter with her sister. She was about 64. An-II of gremic poisoning in Miami, where she had spent the winter with her sister. She was about 64. Annother generation first knew the Beaumont Sisters in burlesque, but their was with Weber and Fields. The sisters, who were inseparable, played many seasons in vaudeville, first as a team and later with Billy B. Vermany seasons in vaudeville, first as a team and later with Billy B. Vermany seasons in vaudeville, first as a team and later with Billy B. Vermany season for the season of the s

\$13.500 Gross at Garden Benefit Means a Loss of \$4-5,000, but It's Charged Off to N. Y. Fund's Ballyhoo

Sounds Efficient

After breaking violins for 10 years and having them swept away, Milt Britton had to play for preview of New York World's Fair, May 8, to have pieces returned.

Super-serious ir officials had redeemable pieces retrieved

Super-serious ir officials had redeemable pieces retrieved and carefully wrapped and then mailed to Harry Moss of Music Corp. of America this week.

Detroit, May 17. Police are holding Prince Carran,
a mind reader, as a suspect in the
theft of \$182 from the Roseville nabe.
Mind reader, in real life William
Barlow, was seized on complaint of
Manager Bruce Harsen. Police said
Barlow was appearing at the theatre
when the money was stolen.

Greater New York Fund's 'community rally' last Wednesday (1) at Madison Squure Garden grossed \$13.500. With a nut of about \$15.500 and allowing for Theatre Authority's 15% cut of nearly \$2.000, the loss the affair come to between \$4,000 fo \$3.000. This will be written off as \$3.000. This will be written off as paint for the city's budget deficient charities. Contended that 'intention' of the affair was not to make money paign for the charities. Contended that make money but to stimulate metropolitan ex-

INTERCHANGING
AFRA-AFA
AWARD

Saperancisco, 20 17.
American Federation of Actors have concluded interhanging agreement, whereby members of one union, appearing in a show where the other has jurisdiction, must pay half the linktion fee is 45% 744, 55.
Both have \$1 monthly dues.
Delived in monthly dues of lat r organization. AFRA initiation fee is 45% 744, 55.
Both have \$1 monthly dues.
Delived in which is a considered in the monthly dues of lat r organization. AFRA initiation fee is 45% 744, 55.
Both have \$1 monthly dues.
Delived in which is worked to allow the monthly dues of lat r organization. AFRA initiation fee is 45% 744, 55.
Both have \$1 monthly dues.
Delived is monthly dues.
Deliv

HORGAN, HOTEL AIDE, BANKRUPT FOR \$27,471

John L. Horgan, managing director of the Hotel Victoria, N. Y., last week filed a voluntary bankruptey petition in New York in which he lists total debis at \$27,471; no assets. Creditors' include Col. E. R. Bradley, the turfman, to whom he owes \$2,700 of a \$5,000 promissory

note.
Ben. Block,
Hotel, N. Y.
a \$3,000 Cincinnati Judgment by
Benjamin Block & Co., brokers. in
1 1920, and a \$16,000 balance to
the Central Trust Co., Cincinnati, on
Wom noise for \$55,000.
Horgan was formerly a Cincy and
Detroit hotel man before coming to
traveling professionals.

Dayton's Vaude Circuit

Stepin Fetchit's Harlem Hit Pa-rade, current, winds up the Colonial stage show season Thursday, to be followed by a picture policy, opening with Loretta Young in Four Men and

or Prayer!
Out last summer, stage shows were resumed at the RKO house in August, taken off in mid-September and reinstated New Year's eve.

FTP Will Route Vaude Troupes Along West Coast: Vets on Roster

Los Angeles, May 17. Los Angeles, May 17.
Vaudeville troupes, sponsored by
the local Federal Theatre Project,
will take to the road next fall, covering the Pacific Coast from the
Mexican to the Canadian borders
and reaching as fur inland us Arizona and Nevada

and reaching as far initial us Arrivana and Nexule Project.

Agen have been-sent oith oith oil in charge of the vajuce/tile project.

Agen have been-sent oith oil in his park on their roster several former on-night stands, spots including non-night stands, spots including non-night stands, so an effort of manes. Among them are Triuly widen the FTP vaudeville field, Miller, Chief Engle Festhere, Anna sterrams homes in this vicinity. Chandler, Willia Hoyl Wakefeld, Proving the most popular Federal Alee Hamilton, Davy Jamieson and samuement settivities, far more so the Hickman Bros.

The Telegit theories and province province province the province of the province o

Kinch modern dance unit in 'Holly-wood Premiere,' a travesty on the motion picture industry. If the dancers draw reasonably well they will be followed by vaudeville acts and marlonettes. Eugene Stone and Jack Robinson

in charge of the vaudeville project,

La Guardia Helps Manager Group **Battle Cuffo Shows: Warns Aides**

Renard Signs Hyltons

Performers at latter were already in AFRALTA'S (14) night, a strike was again called on Ringling show but it was not meant to damage beformance. After conderence between Rapho Whitehead and John Circuis was AFA. Pact also brought in Frank Buck, who had refused to Join at first. Only decamping held up. On organization of talent for the Hotel Asan. of New York Compared to the Compared Comp

BOWES UNIT JOINS AFA

performers as members of AFA

MASS, NITERY REOPENS Salisbury, Mass., May 17.
The Frolics, surf presentation spot here, opens its second season May 27.

May 27.

Jacy Collier, Boston nitery booker for the George A. Hamid agency, again spotting shows, with Lee Steele producing.

Bela Danwill Spills;

IN FRISCO: DODGING HIT

New York Entertainment Managers Association has secured the aid of the municipal administration in its fight against benefit chiseling. Mayor La Guardia has issued order to all city departments to discontinue practice of seeking cuffo shows.

practice of seeking cutto snows. EMA's attempt at organizing club date workers for preferential book-teeper state of the control of the control of the clean of EMA's attempt at organizing club

JUST CONCLUDED **10 WEEKS**

NEW GRAND **TERRACE** CHICAGO

ANDY KIRK

"Clouds of Joy"

now on Tour

OPENING MAY 26

NEW SAVOY BALLROOM CHICAGO

4 WEEKS

EXCLUSIVE DECCA RECORDING ARTISTS

K. O BLDG., RADIO CITY.

Nitery Reviews

MAYFAIR FARMS PENNSAUKEN,

Cam , N. J., May 10. Manny LaPorta's orch, Micken Alpert, James Kelly, Beatsey Don-ner, Kathrym Rand, Vivian Francis, Bob Flinch's Marionettes, Gale Sex-tet & Rita Coughlin.

REMORIANCE DESIGNATION OF THE HIGH STATES AND ADMINISTRATION SINGER SHOPE SHOPE AND ADMINISTRATION OF THE HIGH STATES AND ADMINISTRATION OF THE HI

BABETTE'S (ATLANTIC CITY)

Atlantic City, May 15.
Paul South & Ted Lane, Grace &
Evelyn Honey, Fayne & Foster,
Elaine Jordan, Paul Florenz Girls
(8), Babette, Eric Correa's Orch.

Interior Jordan, Peal Morens Giris, Babetite, Fiel Correa's Orch, 18. Babetite, Fiel Correa's Orch, 18. Babetite's failure appl. tastefully, 18. Babetite's failure and the state of the st

Before opening at the Goden Gate theatre last week, the Major Bowes unit had to join the American Fed-ration of Actors. Bowes road unit reached the state of the

Suffers Cracked Ribs St. Louis, May 17.

Faulty 11 Ing in the performance of a side-tilp somersault from anpolice Circus at the Coliseum last week resulted in a fall and search broken ribs for Bels Danvill, 29, of the Six Danvills trouge.

When Six Danvills trouge could be supported by the six banvill couplet of the six banvill coupleted by the six banvill and successfully completed his teps as the highest man in the sleep as the highest man in the back on the wood floor.

VERSAILLES, N. Y.

Maximilian Bergere's orch, Gus Martel's orch, Hildegarde.

Merrie's orch, Hildegarde.

Despite the downbeat in some spots, the Club Versailles continues clicking, changing its attractions clicking, changing its attractions clicking, changing its attractions of the control of

Moss Opens Drive on Broadway To Eliminate Unlicensed Bookers

'Babes' Go Flash Act New flash act has been formed for vaude, Ross, Palmer and Stanton.

vaude, Ross, Palmer and Stanton.
Performers, who were all singles
in the musical, "Babes in Arms," are
Roy Ross, Stanton Bier and Audrety
Palmer. Act's breaking in currently
at the split-week State, Baltimore in-

DET. CURFEW SOLUTION SEEN IN HOUSE OPTION

Detroit, ay 17.

New regulations for local nite spots, touched off by police commissioner Pickerts recent suggestion for a 430 a. m. curiew to combast and the second of t

has now gotten around and is a good signature.
To better project her personality to the rear-seated customers it would be best to elevate the piano on a movable platform.

Abel.

VOGUE ROOM

Cleveland, May 15. ileens, Ben Yost's

mmy Wuttant or other states are the states and the states are the

Stooges on Tour

License Commissioner Paul started his drive on Broadway's unlicensed agents Monday (16) with socianment of three inspectors to the midtown section.

In of the agent clique wer prepared to go over his head to Mayor La Guardia in event the stall continued is week. Now deemed unnecessary and groups will ork with hi , it's said.

work with hi 1k's said.

Equity Agents meet tonight
(Wednesday) to draw final plan for
altering their present franchise.

Will be presented to Actors Equity
later in week. Group has stated
that at present they seek no organization but only rearrangement of
their Equity ticket.

their Equity ticked and nitery agents meet again next Tuesday (24) in another attempt to line up percenters. They state they don't need to organize the big agents, who have ignored them to date. The smallies are the ones who need protection to keep up price treaded.

NVA AUTOCRACY VOTE WON BY PREZ HANDIN

Part of National Variety Artists' Inner battles cleared away this week in New York when Prez Louis Handin won vote members against new amendment curtailin his committee-naming power. Other, the NVA's \$250,000 against the American Federation of Actors, is still pending:

Actors, is still pending:
About 250 members attended balloting. Following vote, group gave
Handin a unanimous vote of confidence. Latter dropped several committeemen and named fillers. Possible that new fight due next February when Henry Chesterfield will
be proposed for presidency to buck

Jack Blue Owes \$2,400 In Alimony, Wife Says

Jack Blue, who taught the rudiments of stage dancing to many members of the show craft, was found in contempt of court by Su-preme Court Justice Thomas J. Cuff in Jamaica, N. Y., for failing to pay alimony of \$50 weekly to his wife, Gilda Aida Blue, Rockville Centre, L. I., dancing teacher, pending her separation trial against him.

separation trial against nim.

Blue was directed to pay \$50 weekly last May by Justice Charles C. Lockwood, but is now \$2,400 in arrears, according to his wife. Blue, through his attorney, Benjamin Oberst, contended that the \$50 was Los Angeles, May 17.

Howard, Fine and Howard, the children, but that he had taken the three Stioges, start east this work.

Three Stioges, start east this work.

Three Stioges, start east this work.

Three Stioges, start east this work.

Three Stioges, which is the start of th

for a 10-week personal appearance to the four, opening in Phiadelphia May 27.

Trio will return to Hollywood after the tour to start a new series of eight shorts for Columbia. When the column is the start of the four to start a new series of the six of the start of

RAY and GERALDINE

(Original Hudson Wonders)

OPENING MAY 25

BON-AIR- COUNTRY CLUB, Wheeling, Ill.

BOOKED SOLID UNTIL OCT. 15th WITH EXCEPTION MONTH OF JULY

NICHOLS and ROBERTS

Concluding Second Return Engagement

PARAMOUNT, NEW YORK (This Week, May 11th) MAY 20th, NEWMAN THEATRE, KANSAS CITY Dir.-AL WILSON

"THE KING AND QUEEN OF

Unit Reviews

MUSIC HALL, N. Y.

Mario & Florio, Rosarlo Orellana, Jan Peerce, Inez Lauritano, Theodore Webb, Ballet, Giec Chub, Rockettes, Richard Leibert, M. H. Symphony, with Erno Rapee, conductor; Robin Hood (WB), reviewed in Variety, April 27.

Agril 27.

Current Mosic Hall show, as usual, is sight and flash, without humen-closed the state of the state

fadeout.

Not a very stirring finale, but the Rockettes carry the burden in a final
If sexues into the WB film in appropriate discontinues, the sexues of the proposal and the sexues of
a letdown.

Rosario Orellana's soprano is well trained, but light. Richard Leibert organ solos to begin the stage proceedings. Business swinging high, with 'Robin Hood' (WB). Shan.

FOX, K. C.

Kansas City, May 15.

Besser & Royce, Zang & Todd,
Spec & Spot, 'Hen' Smith, Frederic
& Yvonne, Judy Convad's orch,
House Line (12); 'Kentucky Moonshine' (20th).

House Line (12): 'Kentucky Moon-shine' (20th).

Four double acts currently in a bill that zips well until Beser and Royce, male zanies, who headline, the control of the co

Into the aisles, the kids come back to Berigan with vocal assent and at Berigan with vocal assent and From Gene Raymond (New Acts), spotted next-to-closing, the customers get good looks, a genial disponder of the control of the customers get good looks, a genial disponder of the control of the customers get good looks, a genial disponder of the customers good needs to see the customers good needs to girls down front undertook, to make it an intimate occasion by the customers good needs to girls down front undertook, to make it an intimate occasion by the customers good of girls down front undertook, to make it an intimate occasion by the customers good of girls down front the customers good of girls down front from the screen player's palaver. Cass Daley also sings but it's not an introducer. One cetting is just on the customers good of t

Roxy, Salt Lake City

Gordon Miller, Roy Dove, Smith, with Rogers & Eddy, Large & Morner, Russell & Crystine, Bill Floor's house orch (6), Peggy Taylor & Co., Luck of Roaring Camp (Mono), 'I Was A Spy' (GB).

orch (46), Peggu Teylor & Cc; 'Lucci', A Sput (26).

Excellent vaude is shown here by make by GED.

Excellent vaude is shown here by make bodologists. La, gal and two here by make bodologists, and the second of t

CAPITOL, WASH.

Washington, May 15.
The Robbins, Carroll & Howe,
Betty Bruce, Phil Regan, Sybit Bouan, Phil Lampkin's house orch;
'Stolen Heaven' (Par).

washington, May 15,
The Robbins, Carroll of House,
Bill finales with Frederic and
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STATE, N. Y.

Shep Fields' Orch, Vic Hyde, Shen & Raymond, Lydia & Joresco, Bill Stanley & Phyllis Kenny, Sol Goo, Johnny Sperry, Ruby Zwerling's house orch, Bluebeard's Eighth ife' (Par),

Shep Fields and his 12 bandsmen, plus specialists on stage, are giving Ruby Zwerling's pit orchestra an easy time this week, the house bunch being around just for incidental usage, Fields has a unit show that provides 50 minutes of diversion, although the finale seems too abrupt. though the finale seems too abrupt. Couple of turns are more or less new to the outfit but they make good. Standouts are, shea and itsymind, comies. Coming, mear the close, the tango ties up matters although the lads tegister best with hoofing. Bill Stanley and Phyllis Kennyd, could be given more. Fields claims on additional stuff had been prepared. Stanley, with Sentimental Stan

The constitute the state of the

timethy pleasing. After waltz and tange, they sern a third number.

On the band end, Fields has earn many they are the are they are the ar

STATE-LAKE, CHI

Chicago, May 15.
Lewis, with Conti & Little, Eddie
White, Medley & Dupree, Paul &
Nino Ghezzi, Aunt Jemima, Verne
Buck, Sweethearts; Lone Wolf, in
Paris' (Col).

Farri (Col).

Five acts that shape up better than the search of the sear

OLSEN & JOHNSON (PALACE, CLEVELAND)

Cleveland, May, 15.
Olsen & Johnson, Radio Rognes
(3), Reed with Dean & Reed, Roberta & Ray, Bill Adans, Watter
Nisson, Fanclionettes, Garden
Winterbottom; 'Sinners in Paradise'
(Col.).

There's plenty of meat in new Oisen and Johnson unit and little of imisses fire. After some judicious it misses fire. After some judicious is only its thrid week on roadulation of the result of the

get enough time, though he smacked the house's fancy so heavily when countil that Johnson had to inter-constitute the state of the stat

Night at Lake Placid (COLUMBIA, ALLIANCE, O.)

Alliance, O. Mau 15.
Al Klein's Orch., Eddic Kelley,
Jean Frelick, Charlos, Jerry & Eddy,
Baron & Barones Emerson,
Kelley, Lois Lee, Larry, Russell

Bay to geveral noor control parts of the property of the prope

act with boys and girls working together smoothly.

gether smoothly.

I OEW'S, MONTREAL

Buddy Faget Orch, Eddie Sand

Montreal, Mey 15.

Buddy Faget Orch, Eddie Sand

Montreal Montrea

Embassy Newsreel, N. Y.

Montreal, May 15.

Buddy Page's Orch, Eddie Sauborn's house orch, Jackie Fields, Dick Sharp, Dianne Guntler, Billy Irons, Roy Dauis, Fisher & White, Bobby & Dotty Edwards, Intercollegiate Shap Dancers (4); 'Look Out for Love' (GB).

legities Shag Dencers (4): Look Out.

This slor Bowes production has to act; speedy, smooth and smartly to act; speedy, smooth and smartly every turn gets a call and some several. Good house opening night.

Opens to campus drop that stays throughout show, with co-ed band, with the same of the stay of the

Jack Manning Sherry Linden Hetel Moorle

Heiel Moorland
Rob Hardy Org
Heiel Rills-Carlies
Dick Gasparte Org
Don Da Vodi Ore
Hotel Sinlier
(Terrace Roun)
Dick Abbott Ore
Halef Wes(minister
(Hue Roum)

Dick Stutz Ore Fraye & Wellington Normadin Ballson Dean Hudson Ore Frances Colorell

Nalliaga (Wallham)

(Wallham)
Tommy Dorsey Ore
Old Fashlened Cafe
Sen Singer Ore
Harty Ryan
Glusger
Phil Foulin
Jack Cameron
Fairlela Allen
Uctrude Hayes Jr
Millis Hynn
Seller's
(Waylant)
Yaughn Monnes One

Leon & Eddle's

Lide Country Club

Lowen M Lawson

residy Lang Ore Patricia March Bornice Gee From Musseth Gay Rogers Jack Laurie Mickey Mullory

Villaquevu on Paris

chortic Mort Ludwards (1984)

Henry Jerome Of Honey Jerome Of Honey Chapter (1984)

Henry Jerome Of Honey Chapter (1984)

Henry Jerome Of Honey Chapter (1984)

Henry Chapter (1

Variety Bills

NEXT WEEK (May 23) THIS WEEK (May 16)

RKO

BOSTON
Theology (17)
N Theology (18)
N Theology (18)
Beinty (londrunn Or
Al Create (18)
Faince (18)
Clearler Maile Girls
Clearler Maile Girls
Van Cello & M. Olean & Johnson ev Ore

Leew

NEW YORK CITY Stule (19)

Bryant, Rains & Y
Sindair Sis
Jane Pickena
George Givot
Serg Marlonettes

EVANSVILLE
Malestic (19-21)
Park Ave Rev
FITTSBURG
Stanley (20)
Abe Lyman Ore
WASHINGTON
Capitol (20)
Sammy Kaye Ore

Paramount

NEW YORK CYT.
Paramanant (18)
Hal Kemp Ore
Minneylich Co
Sunny Ice BUPPALO Buffala (20) CHICAGO Chicago (20)

DALLAS
Malestic (26)
Ted Lewis Or.
Michigan (26)
Major Bowes (2)
Major Bowes (2)
Kannas (28)
Major Bowes (20)
Major Bowes (20)
Mike Bailero
Mike Bai

Warner

PRILADELPHIA
Washingfor
Wayne King Ore
Leith Sievens Ore
Dists Dumbar
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Independent

Leu Ghezzin Dan, Donna & D W & G Ahearn Sea Murphy Boyd Raeburn Ore d Raeburn Ore (DIANAPOLIS Larie (20) Lyrie (20)
Frisco Fol
Yey & Wing
Jue Wong
Kim-Lee Girls
4 Franks

Less Chexzis
Felovis
(13)
Christy & Gold
Buster Shaver Co
12 Aristocrats
3 Oxford Boys /
Arthur Latipur Co
& SANHAN CITY
Cliff Covered Co
Geraldine & J
Henri Tharrien Co
(Oue to fill)

London

Week of May 16 Week of
Asteria B. H.
Toko & Barry
Toko & Betty
CAMBEN TOWN
Genemon
Frank Wilson
Mas Wynne 4
'uillio Bros
CEAFMAM
Grannda
Rodio Rodeo
Rodio Rodeo
Rodio Rodeo

Radio Roden
Radio Roden
EAST HAM
Gramada
Blum & Home
Harry Chamlel
Collinson & Dean
Fields Hd
Gramada
Blum & Rhum
Harry Champlos

of May 16

Bherry & Kirl
Bherry & Kirl
Bherry & Manney
Brisher Had
BRINGTON

Provincial

LIVERPOOL Shakespeare in of the Fair

Week of May 16 Mollie Mozelle-Wally Tranter Marian Francis Carnival Girls -Skating Magnets & Lady Friends Ivy Ross Reelyn Hughes Domid Stuart Ruiny Doyle Harry Sellzer Terey Glyn Peter Juckson Lennox Dallon

Cabaret Bills

NEW YORK CITY

rnev Gullant's Harney tallar Barilyn Gaynor Nary Neville Terrace 3 Prof Kann Diauno Parrish Barrel of Fun-tub Mosely Sylnn & Duin struite Dwyer smelt Green Beriolotii's Dan Sylvia O Angelo's Rhu'i Ly Cale Juny Carroll Anna White Sylvio Occ. le's Rhu'ba Bd.

J. Little Sach
Laura: Desury
Rence Villin,
Dorothy Wenzo
Milly Gay
Ed Furman
Billy Lornine,
Margned Youn
Joe Hins ard
Rudy MadisonBille Invased
Rudy MadisonBille Invased
Rudy MadisonRude June 19
Jane Henry
Landerd Taw (Elmburd, L. L.) Jan Fredrice Ore Johnny Morgan

Hotel Gov. Ctinion Eddle r Hotel Enirfax Louise Howard Arthur Jones Jeron Criswell

Tat't Thrilleri Blanke & Filling Blanke & Filling Common, Cropley Common, Cropley State of Crope Blanker of Crope Blanker of Crope Harris Blanker Herbing Harris Blanker Harris Harr liniel Half Moon (Breeklys) Ken Casey Orc Betty Williams Lymie Itlehards Larry Stewart Hotel xingina Ray Kinnoy Ore Pushani Mapuk Mapuk Mapuk Manauana
Molet Lincula
Arthur Warren Ore
eAtplu
J. cosener Ore
Jeanne D'Arcy
Gonzeles & Mennen
Hotel New Ruker,
Ran Wilde Ore
Bantin & Launb
Rosseld Roberts
Wolfel Park Cestral
Les Myles Ore

Meiva, Sia Rosebuds Chatean Moder Consuelo Flewerto Angela, Velez Cheg, Firchi Al Eyans Ord John Hoyarad Massey & Miller Poison: Gardner

Trini Plaza

Duke Ellington Ord
Alda: Ward

Petern Sin les

Petern Sin les

Rin de Antis
Chocelaters

El Houro
Jack Mayo Ore

O de la Room Ord
Hilda Salaxar

Niena & Antonio
Rduario Brito

El Mayoca

Rduario Brito

El Mayoca

Monta de Antonio.

Mi Marocca

Ernic Holat: Oro

Finnesse Der

Jameses Der

Jameses Der

Jameses Der

Jameses Hent

Jameses Hont

Garbo
Francia Ilayes Ore
Haran Gizdenkrona
Mickey Feelry
Marrello Wellingtor
Elxino & Henry
Patricia Rellly

Cusino
Ray O'llara Oro
Aileen (Gook
Helen & Tot NipGwei Mario
Hulli Haxen
Valerie Dumont
Jusy Cupun
H & B Burnell
Have - Madrid

Have - Mudrid Nano Rollelgo Or Hoslia Ortega Felipe De Parcea Junula & Carlos Hoslia: Royen Herkey Honse Jos Marsala Oro Pengy Newton 1 Teopers

Hotel Ambassadas Arthur Berbert r Arthur Herhert restell a williams Ore Milliams Ore Hotel Reiment-Plans
Berni Dolan Ore Terry Lawing Lind Lin Jin Tony Angalon

Tony Augalon

Hole: Hilm

Horace Heldt re
Charles Gomman
Red Farrington
Lysheth Hughes
4, Kings
Kajar

Lee Mylee Ore AT PARAMOUNT, NOW

SUNNY RICE

LEDDY & SMITH

Club Cavaller
Chapple Erante Ore
Log Taylor
Gypny Lopez
Murini Abbott
Midgle Fellows
Bathw'l Brown is

Jeno Bartal Oro olel Pierre Emil Coleman Orc Lole Elliman Medrano & Donna Bechwil Brown
Club 18
G Andrews Oro
Jack White
Pat Barrington
June Lorraine
Frankle Hyere
Lella Gaynes
Jorry Kruger
Doc R E Lee
L-R'il Jackson
Willie Grogau
Julio Medrano oc.

Hetel
Pancho Orc
P&G Hartinan
Holel Reservelt
Orrin Tucker Orc
Bannis Baker
Balley Sie
Morton Wolls Cinb Gaue
Los Gaucho Oro
Dimitri & Virgil
Zervely
Trini Plaza

Holel Savoy-Plaza Emile Pettl Oro Low Parkerson Ruccell Swann Hotel Shellon

Ed Maychoff Oro Hatel St. George (Brooklya) Rerold Stern Ore

Harold Stern Orc
Halel Bl. Morita
Raiph Gonzaled Orc
June Forrest
Orlitte & Barry
Holel Sl. Regis
Jos Elnes Orc
P & Medi Raif
Rock Jiejit Orc
Halel WaldortAstorio
Xavier Ougst Orc
Rock Jiejit Orc
Rail WaldortAstorio
Xavier Ougst Orc
Rock Jegit Orc
Rock Jegi

Helel While Refet While Cassandra Peter Chambers Lew Cober John Upman International Can Evelyn Chaudler Guy Owen Bruce Mapes Dorothy Revis Simpkon Sis Nathan Walley

Jimmy Kelly's Joe Capello Oro Mary Lane John Rockwood

John Rockwood Tanya Peggy de la Plant Carler & Schaub Carler & Schaub Rense -Ruvel & Marcea Inga Borg Gladya Faye Les Lexile Georgette Geey Sanius & Elviva Danny Higgina Vaughn Confort

Namp regame Vaughn Contort Kit Kat Clab-Leroy Haines Ore Unicoters Posel Raines Tadily Hisio La Marqui Harold Leonar Murlet Welder Eddie Davis Ore Jones Softh Ore Julie Gillessio Craxiella Partigal Lactus Resta al

LaCava Resta Unrusua Bros Dia S La Conga

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Olivetie & Dimitri J Honnert Al Shayne Nina Rinaldo Ore Leon & Eddle's
Lor Martin Ore
Lor Startin Ore
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Lor Startin Star Al Shayne
Radie Franks' Club
Frank Béssinger
Jerry White
Gracle Morgan
Gus Wheke
Jimmy Burns
Fred Ishop
Mninny Jeunies
Joe Gallagher

Balabow Grill Ben Cutler Ore Blarlynn & Michael Ralabow Ron
Al Donnhue Orc
Eddle Lellaron
Paula Kelly
Jeha Hoysradt
Jack Cole Co.
Dr Sydtey Ross

Dr. Sydtiey Ross
Riviers
E Madriguera Ora
Vincent Pitro OreSonhie Tucker
Readinger 2:
Roy Benson
Pierce, & Harris
Ginger Manners
Patriola Gillmor
Unawyte

Angel Pagan Orc Bleta Curtez Ujuju B Vita Roumanian Village

Roumasian Village
Charley Swartz Ore
Lundwig Selz
Henry Berung
Henry Berung
Lee Puld
Hearthe Cruss
Booteria Russia
Orpay Ninn
Rouxnetzova
Yasha Dutsko Ore
Anna Kouxnetzova
Mara Vuella
Liex Bolshakoff
Ell Splivece
Zachur Martinoff
Rosalia Keefchma

Rainta Kretema Kretema Nicholas Bathley I Nicholas

LOS ANGELES Hall Charlle Lawrence Bruz Pletcher Reverly Wilshi Renry King Ore

Itmo

Cafe de Parce Paula Mann Hardy & Warner Jay Wilden Orc

Clover Club

Cornanul Grave

Omar's Dume Les Leman Ruth Seeley Ruith Davis Eddy & Tours G Reduionds Ore Pacific Sunnet Club Carol King
Poul Gonton
Desn Junis
Josquiu Garay
Petch & Deaurille
Frank Trombar Orc Pacific Sumet C Peggy Gartner Sarracino Archer Sie Vivian Lee Wes Gillan Reach Boy# Armondo & Lita Keuny Gartner

Armando & Lita
Kenyaharia
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Kenyaharia
Cathina Milita
Emily Laine
Bilitunoretten Oro
Buldason Metager Gla
Faria Jan
Gagnon & Brighton
Ken Henryson
Avonda Noleen
Dominic Tolimino
Perags Sortinio Ore
F Sejesick's Club
Ted Clair
Maxine Perags
Harpera Sortin
Jay Wilden Orc
Cafe Inler Henal
Dudley Lekenson
Ruthedga & Taylor
Less Hitle Orc
Evelyn Farner
Frincens Luana
Earl & Francis
Cafe In Mase
Donna Gordon
Ribne Dahl
Don Holand Orc Bergen & McCarth Alec Templeton Herbin Kay Oro

Bill Rankin Seven Sens Sol Bright Orc Lily Glison Honolulu Dancers Kny Silver Somerset House Howard Wolfer Pat Key Jack Owen

Herbin Key Oro

Musullum
Paradise Club
Aggie Auld
Hark Shaw
Kalan & Kudel
Hiana Toy
Durothy Vernel
Leina Ala
Eddie Rush 3
Dirk Michigre
Sel Hool Ore Jack Owen
Topay
Arielle Kitteridge
Lemme Thorno
Virginia Cuse
Irene Harrington
I Kynn Brus
Leona Rice
Maxina Wingo
Lorraine Gerard
Jan Garber Ore
Tomalero

Soil Hoof Ore
H Cafe
Louis Chieve Ore
Uil Hoffm
Louis Chieve Ore
Uil Hoffm
Louis Chievel Ore
Line Hoof Ore
Line Ho Jan Garber Ore
Tineasters
Garwood Van Ore
V Hugo Resimenat
Skinnay Kuni, ro
Wilshirs
Les Park

CHICAGO

Falosiona
Henri Gentron
Tygtte Rugel
Ada Leonayol
Riddle White
Lighty & Turk
Leon Scatt
Waller & Eee
Hazel Mangeun 4

ggz 210

885 Cin Paul Rosini Gladys Grone Susum Cumi Glaria Pays

Gay 99's
Lew King
Delores Green
Skippy Reate
Bobble Conner
Jules Novitt Ore
Colleen

Edgewater Bench Hotel (Marine Boem) Griff Williams Ors Nonta Keily Buddy Morene Nob 8. Holel Palmer Hou (Empire Room) (Empire Room)
Eddy Duchi
Rita Roper
Geriruda Simmons
Stuart Morgan Gla
Phil Dooley Ore
Abbott Dancers

Colleen

Marry'a N. J.,
(Cabarel
Rita Rengual
Retty La Vonne
Frystal Cook,
Natasha
Natasha
Chian Kankes
Chian Kankes
Art. Buckley
Al Wagner
Darathy Johnston
Billy Moyera

M.H.Mat About Dancers
Head Sheem
Nevelle Bron
Novelle Bron
Novelle Bron
Hab Bronmey
Stndler & Rose
Frankle Masters
(Cenliaenial Rose
M Freinfelc Ore
Rub Afree
Mickey Dusu
Marrita Randere
Gondoleer
Royale Freil

Hi-Hat
Willie Shore
Nanetto
4 tt Notes
Sid Lang Ore
Holel Bismarck
(Walani Room) The Jonning. Arseth Ore Marluris Cales Tanya & Talmey Bill Dornileid

olel Brewort

Finrence Schubert
Chos. Bahlwin
Joni Lausch
Alles Coyner

Ilininy Joy Ore James Maloney Rossillul Marquis Rising & Burris Chas Carrer Sunny, O'Dea Grand Terrace
F Henderson Ore
Kathren, Perry
Billy Adams

Bea granaille groce (ticerglain Room)

2 vo Kollo Ore

Beany the Bam'e

Deloyd McKay

Ilmry Dubbe Ore

Sandy Bernard

Di Carlo & Du Bois

Raigh-Browa

2 Mystica

Midred King

Don Inaido Oro

Mildred King
Don I mild Control
of Mildred King
Control
of Mildred King
Mildred Head
Mildred Hea

Joilta Cordoba

Kenatre Clab

Mien & Kenatre

Kevegreen Caulon

Rein Challer

Shelh Challer

Shelh Challer

Shelh Challer

Shelh Challer

Shelh Challer

Shelh Challer

Mercelf

Mercelf

Joilta & Catton

Creat Martier

Joilta & Catton

Creat Misser

Mercelf

Joint John Ore

John Milliswood Cafa

Creas O'Hara

John Shell

Jointo & Marie

Jonito & Marie

Meter Asterbis (Cafe Marguery) Joe Francis Oro Inde Hroaton Research of the Hroaton Research of the Hroaton Research of Colories Mind Relief of the Holes Heller Development of the Heller Development of the Heller Development of the Research of the Heller Heller Development of the Heller Development of t

Jack Hilliard
uree lences
Roy Elifridge Ora
Uleen Brown
Gladya Paimor
Fred: Reed
Monette Moore
606 Club.
Billy Carr
Marion Miller
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Bomain & Manning
Jack & Johnny
Jack Buchinson
Irving Bruslow Orc Silver Lake Inn (Clementon)

(Clementon)
Nadine & Girario
Olaria King
Mickey Familant Or
Kahn & Du Plato
Farrish Cafe
Happy Jack
Stanley Rubeson Or
Arleus Battensts
Haby Lewis Baby Lewis

Paukin's Rathskelfer

Itenee & E. Bron

Allee, Marlow

Allee, Marlow

Sunny, Grasser

Victor Relson Orb

Frank Poult

1823 Locast

La Brine Sis,

Ruth Marti

2. Debn

Maybela Gray

Barney Zecunan Ord

El Club

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ROSTON

Hum & Strum Congo Eddle Deas Ore Rose Chapinan Sally Viue Buddy Lewis

Buddy Lewis
Crawford House
Mickey Anton Oro
Nora Fami
Huddlesmi & R
Hessie Friniti
Herry & Dearon
Konney Mary
Hilly Sole Boys 3
Pitta & Marie
Al Hau
C Doherty

Fox & Hounds Cini (Onlicy) Sally LaMarr olel Hrailford (Peathouse)

(Peathouse Jarry Martel Philip Morris Mike Napoll Page Sis Jay Jehb Kio Nickerson Halet Copies Plaza (Merry-Go-Round) Royane
Reis ros
Delly Kay
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Florence Hin Low
Edwards & Ardon
Al Turk, Bd
Mark Fisher Ore
Mc Tomack
Juck Hilliard
Lences (Sheralus Room) Billy Lossez Orc

(Waylamit) Vaughin Monroe ville Don Rico Ore Sleaben's (Vienna Ruo (Vienna Room)
Jack Fisher Orc
Ilrett & Young
Wilsred & Louise
Shirley Whito
Janet Carol
Mayle King
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Mri Margo 6 Continentals Indmit

Jack Perk Revue

LET THERE BE LIFE, ORDERED FOR LEE NET

Los Angeles, av 17. Policy of live programs for the entire Don Lee network has been decreed by Lewis Allen Weiss and Willet , chain platters ill be those with

mercial commit Of Other waxers

Among the new programs will farriett ilson and her si ing Harriett

Harriett ilson and her si ing strings; Leo Fuld, known as the Bing Crosby, of Holland; 'Howe Town.' a dramatic-series, Sons of the Pioneers, male singers, and Patricia Kay, vo-calist. New talent is being audi-tioned and on approval of Jack Jay. Program irector, slotted for sus-

Little Rathsketter Jack Grilliå re Jack Willia re Jack Woolle Kolan & Woolle Kolan & Woolle Kolan & Hong Jack Henry Marray & Hest Naty Hulm Mayfalt Paras Rathryn Rand Retesy Donner Flinch Mayford

Hrows Herby Walfer Dam Vermons 2 Perink Johnston Livine & Carroll Johnston Livine & Carroll Johnston 1 Perink Johnston 1

SEE N.Y. FAIR AIDING LEGIT

'Moderate' Hit Out-Grosses Smash: 'Rat' Nets More Than 'Room Service'

Although it was rated only a mod- Mazo de la Roche Sails erate success, 'Brother Rat' earned considerably more money for George Abbott than did his smash hit, 'Room Currently in the final stages of i run, the latter show seems likely to wind up with a total gross of under \$1,200,000. 'Rat,' on the other hand, drew a total of \$1,452,406.70, or over \$250,000 more.

\$1,432,405.70, or over \$250,000. morc. Even considering the fil rights, Rat' will have earned about \$100,000 in excess of the more highly-touch Room Service. Picture rights for Room Service brought \$255,000, while those for Rat' drew \$150,000.

Room Service' brought \$255,000,
While flows for 'Rai' drew \$150,000.
While 'Rai' fell be \$150,00

troupes of each show.

Rat' ran 72 weeks on roadway, grossing \$570,834.55. 'Room Service' has so far pulled \$588,701.58 in 51 weeks on Broadway. However, it is still running and is an outside possibility to go through the summer period. Chances are it will not gross more than \$50,000 additional.

period. Chances are it will not grown ore than \$45,000 additional not of the Factor in the Broad will be a considered in the American for the Factor in the Broad will be a remained at the Cort throughout, while 'Fat' was shuffled from the Bittmore to the Hudson, then to the National and finally to the Ambazador. Also, while there have been sador. Also, while there have been changes in 'Room Service', the players in 'Rat' were being shifted almost from the first. In all, 'Rat' played 165 weeks on Broadway and the road and grossed total of 142,000.70 Kernom Service' has so far played 113 weeks on gross of \$11,02,000.20. Both comedies were figured to operate for about the same amount, with 'Rat' possibly getting by on a slightly smaller nut.

Sudden Dive

Sudden Dive

One thing about 'Room Service' has puzzled the Abbott office. That is why the show took a sudden slump in attendance last December and never really recovered. Murray-Boretz comedy had been running along for months at around \$16,000, when in the usual pre-Christmas. when in the usual pre-Christmas slump period it fell to around \$7,500, stump period it tell to around \$7,500 or \$8,000 in three weeks. Show came back to \$15,000 on the New Year week, but again dived to below \$10,000 and has never recovered.

\$40,000 and has never recovered.
If was the only long-run production on the Abbott list that failed to go through a period of intermediate grosses. Shows always taper off as the run progresses, but the decline is usually gradual. In the case of Toom Service, however, the attendance took a sharp tumble and then stayed at the lower level.

Jed Harris Gives Up Plan For London 'Doll's House'

To Finish Play in London

Mazo de la Roche sailed yester-day (Tuesday) for London, lan-ning to be abroad two months, dur-ing which she'll attempt to finish a new play, begun since the click of her Whiteoaks, at the Hudson,

Attended Whi

'SUBSTANCE' TO **RUN THROUGH SUMMER**

Definite decision to try for a summer run with 'Shadow and Substance,' at the Golden, N. Y., was reached last week by Eddie Dowling and Lee Shubert, co-presenters of the Paul Vincent Carroll drama. Installation of an air-conditioning plant for the Shubert-operated house has

already begun. Sir Cedric Hardwicke, star of the

Sir Cedric Hardwicke, star of the duration of the duration of the run, both in Net York and subsequently on tour. Actor will later play it in London, most "Shadow' is currently in its -17th week on Broadways, after several try tweek on Broadways, after several type grossing well over \$1,000 a week against a possible capacity of about \$14,000, but said to be geared so it can operate at a low nut.

SURRY PLAYERS AGAIN EYE B'WAY PRODUCTION

Surry Players, preparing for their summer stock season at Surry, Me, are virtually decided on doing an-other New York production next fall. Troupe made its Broadway debut last winter in a revival of Shakespeare's 'As You Like It.'

'As You Like It,'
Surryites are still seeking a new
play for strawhat tryout, but expect
to do a revival during the fall if no
good new play is forthcoming.

good new play is forthcoming.

"Nuremberg Egg!, which they put
on at Surry last summer, was liked
here, but is definitely out as Broadletter, but is definitely out as Broadwould be necessary, the insurmountable difficulty lies in the terms governing commercial production. Rights
to the play are held by the German
heirs of the author, the late Walter
terms for the rights. Stiffers of the
hurdles is the specification that only
2% of the receipts from the show
more to the producer that the product
internal control of the product
and to express ideas contrary to
Nazi dogma.

Clark 1st Yank Judge At Canada Drama Fete

Barrett H. Clark, of the Authors League of Ameri is in Wi ipeg

For London 'Doll's House' Lesque of Ameri , is in Wi ipeg Contrary to previous plans, Jed ishi week to judge the finals of the Barris will not present 'A Doll's little will be been an analysis of the annual Domini rama Festivation of the Contract of the

1939 PLAYS HELD CRUX TO SUCCESS

Most B'way Managers Fi uring Conservatively, Depending on the Seasonal Crop - More Musicals Likely - Theatres on Expo Site Unlikely, Due to Cost of Construction

SHAKESPEAREAN TAB

Legit showmen view the 1839 World's Fair in New York, play World's Fair in New York, play productions, as promising to Breadway, but as yet have made no commangers are figuring on hig business in theatres but most are conservative in their expectations. Much will depend on next season's hits with indications that there will be more mutical fare on the board more mutical fare on the board on the production of the work on the fair the production of the work on the fair the production of the presentation of the way on the fair

during the 1939 summer. Presentation of shows on the fair site in Flushing, in the borough of Queens, is doubtful, except, one or two In tabloid form. It's considered impractical to build theatree on the site, particularly since the Chicago fair of 1933 and 1934 proved that visitors to the exposition were not theatre-minder.

theatre-minded.

In Chicago, the second summer of
the fair saw the Loop without any
plays during July, due probably to
the tremendous heat there. During
the first summer, managers expected
to draw fair crowds with six shows.
Yet only two drew any substantial
husiness.

Standouts to Get Trade

Standouts to Get Irade
However, Chicago is neither comparable to New York in theatres nor attractions. Showmen figure that Broadway's reputation for show-hops will draw a certain percentage of fair visitors, with the standouts with its open air cafes, will be a lure is fully anticipated, too, yet he spending power of the average air visitor is never large. Broadway tooks to the improvement of its the-attraction of the standouts
ducement.

Aside from several freak attractions, legit attraction is slated for the fair. Shakespeare will be presented, along the lines followed in Chicago, in tab form. There were no Equity restrictions in the Windy City nor is it expected the eight-performance rule will be invoked here. The venture will be called the Globe theatre,

Equity Will Absorb Chorus Branch After Amending AEA Constitution: Special Organizer to Be Dropped

See Page 4

More details on the 4 A's meeting, of interest to legit, on page 4 of this issue. Annual meeting slated for

DRAMATISTS TO **JUDGE \$25.000 PLAY CONTEST**

Committee of five will be named this week by the Dramatists Guild to award the playwrighting fellow-shlps given by the Rockefeller Foun-dation. Body will consist of two

to award the playwrighting fellow-ships given by the Rockefeller Foundaring and the playwrighting fellow-ships given by the Rockefeller Foundaring the State of t

Merryille, Texas, May 17.

Shortage of original scripts with a Texas background is causing Ramsey Yelvington and Clemon White, coproducers of initial southwest strawhat, to lift their 10-gallon hats and scratch.

Ch rus Equity Association will merged with Equity proper, as in-dicated, when the Associated Actors and Artistes of America gave the American Federation of Actors

sour ATURES Of America gave the American Paterson of Actors the American Paterson of Actors and vaudilim theaters. Chorus or and vaudilim theaters. Chorus or Actors the American Paterson of Setting Bould's council is the Edith Christiansion, who was engaged to organize the night club field when Dorothy Bryant resigned as executive secretary of Choruston of the American Paterson of Choruston of the American Paterson of Labor. Equity's executive serveriare Don't Equity, Equity's executive serveriare Don't Paterson of Actors of the American Paterson of the American Pa

provoked controversy in Equity, when the American Pederation of Lable. American Pederation of Lable. Equity's executive secretary, Paul Dullzell, wanted to resign because he was opposed to the naming of Miss of Christianson, About that time, Frank Christianson, About that time, Frank claimed Four A's and Dullzell was induced to stick for the three-year duration of his post.

Before the chorus arrank case to be a second and the second to the s

Island.

Mrs. ryant, who held the chorus secretaryship for 18 years, was given a scroll in recognition of her service. Annual meeting of CEA will be held at the Center hotel, N. Y., June 3 at which reasons for merging Equity will be told membership.

(Continued on page 52) Geo. Abbott Mulls 'Merchant' Revival;

Phil Loeb. Sam Levene as Shylock

George Abbott is considering a long working on the book and stagIntervival of The Merchant of cago working on the book and stagIntervival of The Merchant of cago working on the book and stagIntervival of The Merchant of cago working on the book and stagIntervival of The Merchant of cago working on the book and stagIntervival of The Merchant of cago working on the book and stagIntervival of The Merchant of cago working on the book and stagIntervival of The Merchant of cago working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the Stage Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of The Merchant of Cago Working on the book and stagIntervival of the Merchant of Cago Working on the Working on the Merchant of Cago Working on the Working on the Merchant of Cago Working on th

ROAD 'CAESAR' ENDS TOUR WITH BURY DEAD'

During its final road week the touring Julius Caesar' gave a special matinee performance of 'Bury the Dead' at the Royal Alexandra. To-rooto. Edmond O'Brien, Marc Antonio. The Caesar's characteristics of the till sementers work grains, so not not a second of the sementers work grains, so not caused the sementers of the semente

Changes in Agency Control Plan OK'd by 26 Managers, 8 Opposed

Theatre ticket code to control the SHUBERTS RELINQUISH activities of roadway agencies which the Managerial League of New York Theatres proposes to pu into effect next fall, will be change in a number of ways over the plan as originally drafted. That has been indicated by managers to whom it's been submitted. A system of super-vision has been suggested by Equity, in return for which the actors body ls to agree not to make further manager group.

poncy changes witnout seed to the manager group.

Not use an amount to whom the manager solution is a solution of the manager of producers and it settlemanagers or producers and it settlemanagers in the consideration of the managers and six remaining silent. There were 28 answers to the require for suggestions. If amounting silent, the consideration is settlemanagers and six remaining silent. There were 28 answers to the require of the producers in the consideration in the producers in the consideration in the producers of the producers are produced stringent regulations. Well known that the methods well known that the methods are the consideration in the producers and the producers are the consideration in the producers and the producers are the producers are the producers and the producers are the producers are the producers and the producers are the producers and the producers are t

tertain guesso ... manding the best locations at snow notice. Such demands are contributory to high prices, and those patrons are illing to pay the excess to agencies, which they regard as doing a service.

Premberion Favers Praetice
Brock Pemberton, nord of
the suggest like the suggest of the suggest

shown that such purchases can be made.

Matter of collecting Se from the process for each ticket sold by them at a premi by known to support the suggestion was the suggestion was that the levy be 24cc. Expectation is that such coll tions would not be viewed as excess by the government, since committee charge. Herectore, the federal men have declared that no matter, what it's called, if a manager is paid above the established price the government, and the support of t

Smailles Apprehensive

Sentine Apperhensive
Question of limiting brokers is
bound to arise and already the little
officer fear they will be wiped out
many hiding places for tickets and
when needed it's necessary to make
a telcphonic survey to trace them
trated, it's held, such costs and the
time consumed would be eliminated.
Should the ticket code go into operation, 100% effectiveness in any
ways in which ducats can be secured. It's felt, however, that the
code would stop many evils in ticket
ind it essier to attend the theatre.
Brokers do not seem partial to buys,
some being willing to take a chance
at being stuck with a bad froze
that by rulling out buys the main
excuse for high prices, to even up
on unpid lucket loss, would be climinated. To agree that buys are not a
no spece that buys are not a
no spece that buys are not a
necessary part of show business.
They say a buy may help for a short
time but such easis can have
the other part of the company of the
Cut-Rate Penalty Out

'BACHELOR' TO THEATRE

Bachelor Born' has been taken over from the Shuberts by the management of the Lyceum theatre, N. Y., to which the show recently the show the show recently the show the show the show of the Lyceum date, Shuberts planning to send the show on tour next season.

four next season.

Continuance into the summer is dependent on business which perked early this week. Carl (Doc) Hunt remains as company manager. Reported that the cast, has taken a cut in salaries, with several cast replacements made. Richard Temple went in for Aubrey. Mather and Mircella Swanson took over Proebe Foster's Swanson took over Proebe Foster's

Picture version of the play has been made in England but not yet shown here. It's titled 'The House-master,' which was the original label of the stage version, now running in

CHARITY GROUP **ASKS \$33,000 OF** LEGIT

New York's Greater Fund Founds tion, a charity movement, whose objective is to raise \$10,000,000, has appealed to legit for \$33,000. Reasonfor the movement was set forth by Winthrop Rockefeller at a luncheon Monday (16). Representatives of all divisions of show business were in-

vited.
General appeal by the foundation is for every wage earner to donate one day's pay. Since show business is seasonal and those it employs are not always on a payroll, a modification was decided upon. There's to be no blackjacking and that the state of the one day's pay idea, but will suggest each or tributor give what he can afford. Learne also will ask the state

tributor give what he can afford.
League also will ask the stage
union leaders for permission to solicit their members. Monday's gathering was fairly, representative but
spokesmen from the stagehands and
inusicians' unions were unable to
attend. Several showmen, includingispokesmen for actors (Eguity), authors, ticket brokers, seenic artists and
costumers' unions, promised to ecoperate in collecting the quota.

'True or False' Waxers For Canadian Markets

Montreal, May 17.

Montreal, May 17.

J. Walter Thompson Agency is spotting True or False transcriptions, sponsored by J. B. Williams Shave Cream, in Winniped, Hamilton, Calgary and probably Ottawa beginning July.

Live show is juped into ontreal Live show is juped into ontreal country of the control of the country of the c

Pilgrimage Play Out Los Angeles,

This summer's production of the Pilgrimage Play, founded by Chris-tine Wetherill Stevenson in 1922, has been abandoned for reasons unex-

plained.

George L. Eastman, head of the association that produces it, said the play would be resumed in 1939 to take advantage of the San Francisco

necessary part of show business, provisions of the tax-revision bill.
They say a buy may help for a short time but such deals cannot make that out of a medi rity.

Ct.-ta-ta-resaity out.

Washington.

Penalty on cut-rate theater tickets goes into the discard June 30 now benefits of the change. that Congress finally has agreed on

Current Road Shows

eek of May 16 Abbey Players, National,

Plin and receive,

Boston,

Boston,

Boston,

Wesen Servlee, Parkway,

Malison, Wis., (18); Aude, St.

Paul, (17-18); Lyceum, Mi

and St.

Paul, (17-18); Lyceum, Mi

and St.

St.

St.

Tablece

Miladelphi,

Porrest,

Philadelphi,

Tobbece

Miladelphi,

Toblece
Philadelphi
Viletoria Regina' (Helen Hayes), Curran, San Francisco.
You Can't Take It Wills You.'
You Can't Take It Wills You.'
House, Philadelphia.
'You Can't Take It Wills You.'
White, Freson (18.) Aude.
Soci. (18.) Aud e., Oakland.
(20.21).
'You Never (Lupe Velex-Clifton Grand

Velez-Clifton Opera House,

FTP CONSIDERS PLANS FOR 'HAITI': TOUR SEEN

Federal Theatre Project is con-sidering bringing its 'Haiti' from the Lafayette theatre, Harlem, downtown. Project heads will either do that or Project heads will either do that we send the show on tour within a few weeks, it's indicated.

weeks, it's Indicated.
Despite reports that commercial
managers seek to take over the show
for Broadway, project heads say
they have received no such offers,
Mixed-cast play, has been grossing
about \$2,000 a week at 55c top in
the Harlem I,163-seater,
Lians been good, in fact,
has been setting them through the

mat patrons wanting desirable seals have been getting them through the ticket brokers. According to project execs, there's no way of preventing the agencies from acquiring the pasteboards.

Seattle Civic Rep's 5 Plays This Summer

Seattle's divinement, finely inSeattle's divinement, the Reprician Symptomic Seature, the Repricianal summer darma festival, will
gon June 14 trough July 16. Adding a fourth play to the usual three,
the productions scheduled are: Boy
Meets Girl', Taming of the Shrew',
Aritiscratis.

"Boy Meets Girl' is a revival from
last fall. The Spewack comof of
Hollywood enjoyed such success that
standing from was being sold the
coal comety, the famed Washinson
State Theatr's fall production, Taming of the Shrew', was chosen. Seattle's civic theatre, the Reper-

Shows Out

'Hooray for What!' will close at the Winter Garden, N. Y., Saturday (21) alter playing 25 weeks. Show stood up very well during most of the run with the average over \$26,000. Total gross will be about \$360,000. Recent going not so good and was not listed as a summer possibility.

HOORAY FOR WHAT HOORAY FOR WHAT
Opened Dee. I, 1937. Edynn musical was given a nod
of approval by all first-stringers. Celeman (Mirror) sald,
'Heoray for Ed Wynn and
'Hooray for What' Laugh
tonler supreme.' Anderson
(Jour L-Am), 'Il's grand fun.'
Variety (Ibee), 'Should be a
slayer.'

ice and Men' goes off at the Music Box this Saturday (21) also. Averaged 314,000 weekly during the early months. After slipping considerably, attendence perked up with the critics prize award. Engagement of 28 weeks, with a total take of about \$275,000.

OF MICE AND MEN.
Opened Nov. 23, 1937. Critics'
opinions foresaw success. Brown
(Post), "Takes its place proudly
among the front ranks of the
season's Offerings." Akinson
(Times), 'Masterplece of the
New York stage.' Varlety
(Abel), 'Dramatic sock.'

Plays on Broadway

Mondes In two acts (11 eress by Richard and Loren Little statistics from the statistics of the statist

"I Marvied A Anded." he nevertimusical comedy hit on Broadway, is
definitely boxofice and, from the
trade aspect a departure from the
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it's a fast-moving, episode libretto
scenery in dispersionistic background, is by, no means fragile.
Backgrounds move on and of yieldBackgrounds move on and of yieldscenery in the special special special special special
backgrounds and the special special special special
backgrounds in the special special special
backgrounds and the special special special special
backgrounds and the special speci

I MARRIED AN ANGEL

Musical in two sets (11 enes) by Richard
Rodgers and Lorenz Hart, adapted from the
Rodgers and Lorenz Hart, adapted from the
displayed from the

book adaptation from the Hungarian John Vasary's play is equally distinguished.

John Vasary's play is equally distinguished.

See the second of the second

to ultimately save the day.

The book has some excellent dialog, too. Some of it is a bit sauce trankly modern in the min and but frankly modern in the min and but frankly modern in the min and but frankly modern in the same transparent to the society wisceracks, such as 'playing cheek price are replied with care society wisceracks, such as 'playing cheek price and company of 'Blossom Time' (wherein Miss Seed and the same of the same of the same to show the same transparent company of 'Blossom Time' (wherein Miss Seed and the same of the sa

starce in this success.

There are several hit potentials, one of 'em, the title song, already well in the air. 'I'll Tell the Man in (Continued on page 53)

Inside Stuff—Legit

Publication last week of Eugene O'Neill's wire denying a break with the Theatre Guild revealed for the first time that the outfit has an option on the first word first described by the first word as the first word first word for the first word as the first word first was the f

was that of Neill and the Guild had broken and, that the dramatist in the future would deal with another management.

- Understood the incorrect report was started by a friend of O'Neill's, who recentily spent intere weeks as a guest at the dramatist's home in Oakland, Cal. Man in question is a w.k. New Yorker close to show bit. Before it had been edited O'Neill's wire expressed amazement at how such a story could have originated and contained several starp s tements aneut malicious ruinor mongers.

Alexander collecti, who likes to take a chance occasionally, lost a bet to a socilatite, the payoff being that he design an evening gown for the. Being stuck, the former critic wrote Voque asking its fashion editor to help him out. His note read in part: You see I don't know anything shoul dressmaking but I know what I like. I want the gown to be of charteness creeps, with a great, walloping doodsd of some ivory-white major that was the contraction of the white piped with black—remember the black pi ! Without it the write piped with black—remember the black pi ! Emmy Ives, of the fashion mag gave the order to Bergdor-Goodman and the result was to Woolcott's satisfaction. He wrote her: "Have just seen the gown. It is superb, Would you consider designing me a pair of trousers?"

New York stagehands are still talking about James Brennan's deteat for re-election as president of the N. Y. Stagehands Union, Local No. I, International Alliance of Theatrical Stage Employees. Politics were believed to have been indulged in aplenty and reputed deals were said to have been made in, the event of an upset by his opponents. Robert Anstett, new president of the local, did not seem to be particularly axisuous to be a candidate. As a condition to his acceptance of the nomination he insisted there be no change in business agents, both of whom were re-elected.

omen' continues at the Barrymore, N. Y., although it twice had been announced as closing one and reading 'positively last eight stames' Show's operating nut has been reduced, some players, however, eigeting a salary cut, which gave 'them an out to leave. Ilka Chase has been replaced by Alice Buchanan, who played her part on tour. Enid. Markey is another to step out.

Understood that, it was through Margalo Gillmore, of the cast, that arrangements were made to keep the comedy open.

Dwight Deere Wiman was a casualty when his 'I Married an Angel' pened at the Shubert, N. Y., last week. He injured a foot when the show was trying out in Boston and witnessed the Broadway premiere rom a wheelchair, which was spotted in a lower floor box, out of sight of the audience.

of the audience.

Accident was similar to that of Fredric March's before he opened
'Yr. Obedient Husband' earlier this season. Wiman is okay, though, wi
to go under an operation such as required for reh.

Actor in 'Gentlemen Necd. a Shave' got, stewed during the Baltimore ryout an was replaced by the stage manager. Management, however, telus to file charges against him with Equity.

Num, r of Broadwaysites had an interest in the play but were not mown to the management, since, those with pieces of it had sold parts

'Doll's House' \$11.000. Tobacco' \$8.500. 'Take It' \$8,000: 'Wagon' Opens, Philly

Torrential Philadelphia, May 17,
day (13-14) noisn's Friday and Saturday (13-14) not only ruined some
house, but also made it impossible
to judge the success or failure on the
used by Tobacco Road at the Erlanger and You Can't Take II was
Town's third legiter, the Jed Hartrievial of Bone's A Doll's Robe
henefited by the subscription foundates in the subscription foundaformation in the subscription formation in the subscription

Estimates for Last Week

You Can't Take It With Yeu,' Locust (5th week) (1,400; \$1.55). Bad
weather breaks made it difficult to
judge success of new low scale; however, \$8,000 looked good under the
circumstances; advertising last

weeks."

'A Bell's House," Forrest (2,000; \$2,75). With subscription foundation to help, this revival had a fairly good two weeks' stay; rain pulled last weeks's trade down to \$11,000.

Star Wagon' opened last night

"Tobacco Road," Erlange (1st week) (1,800; \$1.65). Started strong-ly and looks set for a stay, although this is its seventh engagement here; beat \$8,500.

TAKE IT \$7,000. 7TH WEEK, S. F.

San Francisco, May 17. San Francisco, May 11.

You Can't Take I. With You'closed at the Geary, last week, although engagement failed to discount of the Common of the

"Murder Has Been Arranged,' Al-cazar (1,269; \$1.10) (3d week). In-stead of remai ing dark for a week before opening of 'Road to Glory,' this comedy held on an extra week.

ABBEY PLAYERS \$8,300: **CLEVE SEASON ENDS**

Clevelan, May 17
Leat fornight and more than the case of Abby Players, who held their own at Hanna, came to the resule of Abby Players, who held their own at Hanna, the proposed of the case of the c Cleveland, May 17.

Helen Hayes Tops 30G In Week on Coast

Cabland on a y 17.

Helen Hayes had snother great boxoffice stanal last week, racking up a corking gross of \$30,700 in the control of the corking gross of \$30,700 in the control of the corking gross of \$30,700 in the control of the corking gross of \$30,700 in the Auditorium, Portland, Ore., and did the final show in the Civic Auditory, this city, last Saturday night Show, moved to the Cartesian Show moved to the Cartes

Show moved to the Curran.

CARL FISHER SLICED

Carl Fisher, general manager for George Abbott, entered N. Y. Hos-pital last night and will undergo an appendectomy loday (Wednesday). Has been suffering mild attacks-for some time:

Road Legit Grosses

Estimated total grosses
last week\$153,000
(Based on 13 shows)
Total grosses same week

'NEVER KNOW' **GETS \$21,000** IN CHI

With 'You Never Know' winding up after three weeks in the Grand this Saturday (21), the loop will be entirely shuttered as far as legit is concerned. Will relight on May 30, when 'Pins and Needles' cooking there is nothing on the horizon until next season. Several shows in the had executed the season. Several shows in the have drifted away unmer tries have drifted away. You Never Know' on fishing 'You Never Know' on fishing and the season. Sever Know' on fishing the season. Sever those on fishing the season is the season of the season in the season is the season in the season in the season in the season is the season in the season in the season in the season is the season in the season in the season in the season is the season in the season in the season in the season is the season in the season in the season in the season in the season is the season in the season is the season in the

have drifted away.

'You Never Know' on finishing here will go to Des Moines for one day, then back to Indianapolis for a three-dayer, and heads east from that point.

Estimate for Last Week

Estimate for Last Week
"You Never Know," Grand (2d
week) (1,300; \$3.30). Picked up a
bit last week and got \$21,000, good
in the face of general situation, one
more week,

ig White Fog,' reat Northern.
Closed last week, 'Anthony and
Anna' set to replace shortly.
'Spirochete,' Blackstone. Getting
fair play.

CANDY PITCH IN N. Y. LEGIT STOCK HOUSE

Entre acte candy pitch is a new twist in a legit house, though frequent in the old burly theatres. Induction of the control of

Jersey WPA to Present Four Plays in Newark

FOUR Flays In Newark, N. J., May 17.
Anthoni Panenko, state director of
WPA Federal Theatre Project, announces two-week engagement, begi ning May 23 at the Shubert of
four plays, 'Ah, Wilderness,' Street
Scene', 'Mi issippi Rainbow' and
'Devil's Disciple, 'each doing a split
week'

Casts are drawn from throughout the state. This is first FTP showing in Newar nearly a year.

Bait for Roadshows

Sacramento, May 17.

Construction of a new community playhouse for road shows, stage productions and concerts has been recommended by the local civic committee after six months investigation. Civic Auditorium is held too

sition will be laid before the city officials at a meeting May 23.

PASSES TROUPE TO KIN

ooster, O., May 17. Beth Kinsey, who for more than 40 years toured the midwest with her ramatic stock and tent show, her ramatic stock and tent show, has passed the troupe to a daughter, Kathryn Kinsey: Company inaugurated another summer tour here April 30, under the name of the Kathryn Ki sey Kompany. First week's biz here we. ty, ith several straw houses.

BOY' PUNCHY \$10,000: HELEN HAYES NEXT, L.A.

Coast production of Golden Boy, starring Francis Lederer, closed Suturday (14) at the Bitmore after two profitable weeks. House is dark until June 6, when Helen Hayes moves for three weeks with 'Regina Victorithree weeks w

Advance for this show is one of the heaviest on record for Biltmore, mail orders having been piling up for past five or six months. Estimate for Last eck

Estimate for Last eek

'Golden Boy,' Biltmore (C-1.656;
\$2,75) (2d-final week). Trade held
fairly strong on second stanza for
around \$10,000, which just about gave
everybody a break.

WPA
Will Shakespeare, Hollywood
Playhouse. Debuts Friday (20),
'Allison's Rosse,' Mayan, Continues
through next Sunday (22) with What
a Woman Wants,' replacing May 28,
'What a Woman Wants,' ason,
Opens tonight (Tuesday) for customary two weeks.

tomary two weeks.

"The Emperer Jones," Musart, folds
Sunday (22) after a 10-day run.

'WOMEN' \$8,500. 'PINS' \$10,500; **BOSTON**

Boston, ay.

Pins and Needles' is doing a solo stand here this week and will have exclusive edge on business again next week, its third, final frame here. The Women' quit Saturday (14) after four stanzas at the Colonial.

Star Wagon' is slated to come in May 30, otherwise the local legit season is winding up.

season is winding up.

Estimates for Last Week

'Flus and Needles,' Shubert (1st.

week) (1,509, '220), Opening week

estimates (1,509, '220), Opening week

left, wing; typical Boston carriage

for mrst canto, okay, stated for two

more, then the Chicago, May the

meek) (1,643; \$2.75), Only current

depresh prevented this popular depresh prevented this popular

from satyring longer and living

higher; anal week (1,649, '190, '19

MEREDITH-GISH \$14.000, WASH.

Washington, May 17.
Cool weather gave a break to
the town's only legit, now battling
lack of air cooling. 'Star Wagon'
found the intelligentsia turning out
nicely. Current are
the Abbey
Players doing seven different shows
in eight performances for what, may
be last week of season.

"Star Wagon," National (single week) (1,688; \$2.50). Burgess Mere-dith and Lillian Gish, plus play's rep and cool weather netted approxi-mately \$14,000.

'CAN'T TAKE IT' \$9,500; **NEWARK SEASON ENDS**

Newark, May 17.
Shubert theatre closed its season with a bang. You Can't Take It with You, with a cast that 50 light praise from the crix, hit one of the tops for the season. Current week house in darkuess. Federal Theatre comes in noxt week with 'Ah, Wilderness' and 'Street Seene' doing split cores. Newark, May 17.

week.

Retimate for Last Week

You Can't Take If with Yon, Shubert (single week) 11,969; \$220). No
cut rates for this engagement, and
comedy did splendidly, \$9,5; season is wound up.

Brothers to Wed

Jo Mielziner, scenic designer, will marry Jean MacIntyre, legit actress. His brother, Kenneth MacKenna, eastern play editor for Metro, will marry Mary Phillips, actress.

RINGER FOR MARY

Los Angeles, May 17.

Los Angeles, May 17.

Mary Martin, radio singer and dancer, will play a leading role in the musical production. Tking in the New. mapped to open on Bradway. nce Schwab producing.

'Angel' Soars to B'way Leadership, **'Bouquets' Only Incoming Prospect;** Biz Off Further, Shows Folding

B'way Legit Grosses

Estimated total grosses
last week\$217,500
(Based on 22 shows)
Total grosses same week
last year\$213,5
(Based on 20 shows)

Broadway has a new leader in the musical, 'Married an Angel' who was over cappaign for many to a new leader in the was over cappaign for many to a new leader of a summer for a musical in years.

Angel' about washes up productions of a summer for a musical in years.

Angel' about washes up productions of the musical in the washes and the summer for a musical in years.

Angel' about washes up productions of the musical in the washes and the washes up the washes up the washes up the washes of incomers, nor is there any listing of rolly. Merely possibilities are week, even the leaders being distinct of rolly. Merely possibilities are week, even the leaders being distinct of incomers, nor is there any listing of rolly. Merely possibilities are week, even the leaders being distinct of the washes of the window sale.

Business sagged further last week, even the leaders being distinct of the week basis; subscription lickets of rolly. Merely possibilities are week, the ped to \$6.500 by particularly washed out the window sale. (1) (1.10, \$4.30.). Some immers memorial two washed out the window sale. (1) (1.10, \$4.30.). Some immers memorial two washed out the window sale. (1) (1.10, \$4.30.). Some immers memorial two washed out the window sale. (1) (1.10, \$4.30.). Some immers memorial two washed out the window sale. (1) (1.10, \$4.30.). Some immers memorial two washed out the window sale. (1) (1.10, \$4.30.). Some immers washed with the field lately, earning 1st week, helped to \$6.500 by particularly the sale of the washed washed to the window sale. (1) (1.10, \$4.30.). Some immers washed washed to the window sale. (1) (1.10, \$4.30.). Some immers washed out the window sale. (1) (1.10, \$4.30.). Some immers washed washed to the washed washed to the washed washed to the washed washed washed to the washed washed to the washed washed washed to the washed washed washed to the washed washed to the washed washed washed to the washed washed to the washed washed washed to the washed washed washed to the washed washed washed washed washed

where it moves Monday (23).
There was a change in the hold-over possibilities as the result of de-creasing, attendance. Several shows which were rated for summer stay are now listed as doubtful, and whether they will stick after next week depends upon the going his stanza.

stanza.

Two run shows are going off the boards this week, 'Hooray for What!' stopping at the Winter Carden and 'Of Mice and Men calling it quits at the Music Box. Leads in the latter would not continue into summer, otherwise it might have remained. Some doubt about Washington Jitters sticking at the Guild and Saturday (21) may see additional wind.

Revival of 'Hearthrea' Hous' at

drawals.

Revival of 'Heartbreak House' at the Mercury proves well supported enough for the group to change plans and instead supplifting week with 'Caesar,' latter show has been shifted to the National. Each presentation is playing eight performances weekly for a limited period.

weekly for a limited period.

The Man From Cairo, Broadhurst, one of the few late spring arrivals, showed some life last week and may stay. No openings this week, while next week is limited to a WPA revival of On the Rocks, Daly's.

Estimates For Last Week

of the prize plays; affected at box-office Saturday (14), but no com-plaint about the week's takings; \$10,500.

points about the week's takings; 18,18,08,00 and Ged. Plymouth (33d) week) 1CD-1,106; \$3.30. Silli holding to goodly takings, with last week's gross quoted at \$14,500. The Weenen, Barrymore (73d week) (C-1,046; \$2.20). After being announced to close twice engage-capanges, alightly over \$8,000 last week.

"Pins and Newtier," Labor Sigge (24th week) (R-500; \$2.75). Cutting down number of performances; supper trick, which had mostly union local attending, has been dropped; rated around Revivas.

"The Circle," Playhous (5th week) (C-87); \$3.30). Under starting pace, but attendance satisfactory last

(C-879; 83.30). Under starting pace, but attendance satisfactory; last week slightly more than \$10,000. Heartbreak Reuses, Mercury (4th week) (CD-622; \$2.20). Drawing tonan; around \$5,500 estimated. Julius Caesay, National. (20th week) (CD-146f; \$2.20). Relighted here Monday (16) on full-week with other revivals; announced for Guyr weeks.

tour weeks.

WPA

'Trojan Incident,' St. James (5th week)

'One-Third of a Nation,' Adelphi (19th week).

BALTO STOCK FOLDS: \$1.900

stay. No openings this week, while set week as immed to place of the set of t

When Is a WPA Actor Not an Actor? Equity Probes, but Ends Up Puzzled

A supplementary classification of actors in the WPA theatre project in N. Y. was sent to Equity last contage of those whose professional standing has been questioned. Equity WPA committee, which has strengted to get action in an at the Mele Astor, N. Y. attempted to get action from the Federal Theatre anent ratings and also on the transfers of a few members to other white collar projects, appeared to be as much puzzled over the submitted figures as before.

the submitted figures as before.

Newest list Includes 1,307 presumed players on the project, therebeing 502 whose pro standing is disputed. Stated by James R. Ulliman
of the project, that 509 are not members of stage unions but have professional backgrounds. He conceded
that another 108 are not profes-

siouals. Other agures point to 992 WAP-ers who are union people, whose standing is not disputed. There are 88 drama coaches and Equity wants to know why they are included on a project designed for the relief of professional actors. In the most recent communication it's stated two were dismissed for cause.

Cismey.

There are 616 Boulty members on the FTP in New York at the present time. Planned by Hale to try and continue the activities of the administration on behalf of FTP players. Also to get an Equity deputy appointed in every Federal theatre company in the U. S.

'Faust,' 'Bluebird,' Wilder Play Set For Reinhardt Festival

Hollywood, May 17.

Mollywood, May 17.

Max Reinbard's Summer Pestival program in Hollywood will comprise two outdoor spectacles and one play to be staged indoors: 10 July at the Pligrimage Play heater with Faust'. Second spectacle is 'The Bluebird's kedded for the Hollywood Body, for which Reinhardt is negotiating. Play to be presented in moy being Play to be presented in moy being of 'Our Town,' 1938 Fulleer prize-winer.

winner.

To train talent for the three productions, Reinhardt has established a workshop in the old KNX studio, where he's assembling producers and directors from the picture stu-

Chi Op Loss 17G

Chicago, May 17, Lowest deficit in history of Chicago, May 17.

Lowest deficit in history of Chicago opera was title loss of \$17.341 issed for the 1937 season of the Chicago opera was the 1937 season of the Chicago of

To Open Equity Meet

Frank Gillmore will open the Equity meeting order to the Squity meeting of the Will be held at the Holelat Stor, N. Y. May 27, during which the election of two offers and a dozen council candidate will be held: Gillmore resigned as president several months ago to become exceetive and artistes of America. He has been with Equity since its inception and the occasion will be the 25th annual meeting of the group.

If the group is the presented with a gift from Equity as a token of the long service with the association. He celebrated his 73d birthday 18 at 19 the 18 Salurday (14).

Although election of Arthus Byron.

Although election of Arthur Byron and Bert Lytell as candidates for president and vice-president, respecpresident and vice-president, respec-tively, will not be contested, the meeting probably will not be as quiet as anticipated. Notice has been given of controversial WPA

professional actors. In the most recent communication it's stated with the control of the contro had been mentioned getting the relief

musted.

Protest has been signatured by 14 producers with around 20 name expected. It will be sent to Harry better. It will be sent to Harry well a sent to Harry with a sent to Harry with a sent to Halle Hangan and George Kondolf.

George Abbott declined to sign the rotest, stating the thought WFA was new audience, particularly in attracting people to the moderate-priced theatre locations. Other showmen objection and that the protest is not objection and that the protest is not objection and that the protest is not

said Abbott missed the point of the objection and that the protest is not against the project's activities, but against entering into competition with commercial theatres by operating directly in the legit district.

GALLO OPERA \$40,000 FOR 13 SHOWS IN N. Y

San Carlo Opera Co. completed a san Carlo Opera Co. completed a 13-performance date at the Center, N. Y., Sunday (15) night, gross ap-proximating \$40,000 at \$1.39 top. De-spite heavy rainfall, Saturday even-ing, performance was given to a

ing, peachturnaway.
Fortune Gallo, who operates the pop opera outfit, cancelled Boston, which was to have followed. Understood a mixup in the Hub was the reason. Troupe may play Cleve-

Settle Monteux Alimony

San Francisco, May 17. Old alimony suit against San Old alimony suit against San lyost Fr uisso Symphony conductor, inc. Pierre Monteux, by his former wife, Mrs. D. Benedictus, has been played from calendar at request of her altoney. Possibility of out-of-court settlement of loug-pending \$4,203 claim is seen.

Morrissey's 'Maneuvers' In Summer Stand on Coast Los Angeles, May 17,

Los Angeles, May 17.
Will orrisey's 'Swing Maneuvers
of 1938' opens June 20 at the Wilshire
Ebell theater for what is planned as
a summer engagement, with weekly
changes of principals. Cast of 70
will be used, with Elmer Beechler
conducting the pit orchestra. A szociated with Morrissey is Billy West.
Dave Bennet will handle production. Irving Ackerman and Ger Brown are turning out the score,

INJUNCTION SUIT

theatre here, where "Pins" has been Juaying.
Jurnate and a florit were, directed duction from using the title. Play winds up a two weeks' stay Saturday (21).
Attorney the union and Labor Stage.
Attorney union and Labor Stage.
Inc., argued that all defendants were improperly served and that there was a misjoinder of parties concerned, that 'Pins and Needlet' had Jurnan objecting; that if any group of people had the right to employ title it was the garment folk.
Speaking for the plaintiff, Albert Lurwitz, lawyer, argued that the furnity, lawyer, argued that the Hurwitz, lawyer, argued that the Hurwitz, lawyer, argued that the lading widence would have to be presented for him to okay an injunction.

REFUND TO PHILLY AUD AS OP FAILS TO SHOW

Philadelphi ay 17, rowd of about 100 sat in the durkened Shubert theater here the same of
Opera was supposed to open May Opera was supposed to open May 9, but was called off because the house refused to renew its \$500 the atre license, which had run out a few weeks previously. Without other bookings. it figured two weeks of light wasn't worth the invest-ment.

nent.
Columbia company promoters announced money would be returned
Wodnesday, but when the crowd arrived at about 2 p. m., there was no
coin in the cage. It was about 5 wednesday, our when the con-rived at about 2 p. m., there was coin in the cage. It was abou p. m. before a draft arrived for New York for the payoff.

ENGAGEMENTS

ENGAGEMENTS

Mary Young Theatre, Centerville, Mass., July 1.

Mass., July 1.

Mass., July 1.

Mass., July 1.

Mass., July 1.

Mass., July 1.

Mass., July 1.

Mass., July 1.

Mass., July 1.

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Mass., July 1.

Mass., July 1.

Mass., July 1.

Mass., July 1.

Mass., Jule 1.

Chapel Playhouse, Guilford, Conn., Priscilla Beach thealre, Plymouth, Good of the Mass., July 1.

Mass., Jule 2.

Mass., July 1.

4 A's Gives Choral Alliance Charter To AGMA. Ending Jurisdictional Row

Singer Sues 2 for \$840

Seattle, Seattle, ay 17.

Unusual suit for \$400 has been filed here by Mrs. Mildred Pistono because she was not given alleged promised chance to make her progessional singing dobut this spring with the La Scala Opera Company of Hollywood. Last November she appeared with the Seattle Civic Opera here. Her stage name is Ermin Adams.

In her complaint. rs. Pistono

Lillian Saxon Schrein, until recently secretary to Martin Beck and manager of the Broadway legit and claims of the street bearing his name, pleaded not guilty in New York to the charges that she defrauded him of \$50,000 known in choose a marger that she can be a marger that s

winter. However, the pawn tand tiested March.

Beck is reputed to have told friends that if the accused admitted the alleged ficts he would not press which may resent \$400.00. Calmburg claims Mrs. Schrein was associated with Beck in his theater and in other sight to endoorse and draw checks on his account. Altorney further remarked in court that Beck's indulative to the second of the court of

Add: Strawhats

Dutchess County Players, Vassar College, Poughkeepsie, N. Y., June Mary Young Theatre, Centerville, Mass., July 1.

ger Sues 2 for \$840
In Op Promise Renege the Associated Actions and Artistes the Associated Actors and Artistes of America and given to the Amer-ican Guild of Musical Artists, Ac-tion grew out of charges brought against each other a week ago. Came after several months of efforts to bring about a merger of the two

INJUNCTION SUIT

WON BY PINS

IN BOSTON

IN BOSTON

IN BOSTON

IN BOSTON

Temporary Injunction against use of the two properties of two properties of the two properties of the two properties of the

'38 STRAWHATS

Carlisle Smith will operate strawhatter this summer at New London, Conn., opening late next month. Will be an Equity outfit, consisting mostly of younger play-

consisting mostly of younger piley. Season will open with 'Squaring the Circle, 'Springtime for Henry' to be the second offering. Baint of the consistency of the con

Equity minimum salaries until the plays open. Series of subscription lectures is series of subscription lectures is planned for Sunday nights during planned for Sunday nights during of Notll and Brooks Aktinon, drams crick of the New York Times, announced as speakers. Spiels will be gratis to the thespers. Carliels is described as a wealthy legit fan. Reported he'll finance the backing for the subsequent Broadway venture.

Fool's Hill Tester
Theatre Guild's play, 'Fool's iil,'
will be tried out this summer at the
Cümberland Hills, R. I. for a possible fall
production on Broadway. John Call
production to the Guild for the fall, if and
to the Guild for the fall, if and

when.
Call will also repeat his 'Father
Malachy's Miracle' part in a production of the play at Westport and Mt.
(Continued on page 51)

\$175.000 AL FRESCO PLANNED FOR CLEVE.

Detroit, ay 17.
Ambilious \$3,750,000 expansion program for Michigan state fair, lo be provided through federal funds, calls for a 10,000-seat open air theatre for use of al fresco opera and musical events throughout summer

An Australian Argues in Vain

Despite John Picard's Strong Case, Equity Refuses Plea for Alien Actor Elasticity

Despite a good argument by John Italian Legit Seen icard. Australian legiter, for more elasticity in Equity's alien regulations, the council has ruled against the player due to the union's

icard contended that the alier rules were primarily aimed against ritish possesthe English and ions. He said he came to America under the quota with the intent of ing naturalized. Therefore, he

argued the rules which stipulate a six-month lapse (exceptions have not been infrequent) between engagements and the payment of a percentage of earnings to Equity should not apply to hi

Council replied that, whatever the facts, an actor cannot join Equity unless a citizen. In former years, there were a number of Englishmen

ity under a sident alien status. Because of pressure against the then-feared influx of Britishers, the their-teared innux of Britishers, such loopholes have been closed and more aliens can secure resident except those who were over here before the rules went into

here before the rules went into force.

Picard further contended, however, that here been been many was to be the contended of the contended o

Toscanini Nixes All 'New Salzburg' Invites: Huddling with Royal

Toscanini has put'a final nix on helping organize a Salzburg festival solution of the property
ne and not Toscanini was the director at the old festivals.

Toscanini has been directing as series of 'workers' concerts' in Palestine. Atter a visit to Italy he plans are series of 'workers' concerts' in Palestine. Atter a visit to Italy he plans during the latter part of the month. From that time until his fall concerts for NBC, he will probably rest. Royal and Toscanini have been work-like the property of t

RETURNING TO STAGE

Hollywood, May 17.
Robert Morley, British actor com-leting his-first American screen job in 'Marie Antoinette' (M-G), is go-ing back to the stage in 'Oscar Wilde,' slated for Broadway in the fall

He will visit his father in England before starting New York rehear is in August.

Aided by Forming Milan Rome Cos.

Rome, May 8.

legit less chooker making Italian legit less chooker making Italian legit less chooker making Italian contains the second of the making Italian contains the second of the making contracts with the principals are for three years; secondary members will sign yearly. Subtut for Roman to the years will see the present the second of the player for the Roman company.

rect one of the plays for the Roman company, coup will be composed Millan of principals in the existing Ricci-Adani company. Renzo Ricci will be general director. Other directors to be patced are Guido Salvini, Tatians' Pavlova and Anton Giulo Bragaglia. Copeau will direct a play in Milan, too, A new theatre in being built in Milan for its comition of the company
ERVINE'S NEW 'PEOPLE' A HIT IN LONDON

London, ay 17.

People of Our Class, St. John Erwine's latest play, bowed at the New
Theatre May 11 to a very responsive
audience. H. M. Tennent, Ltd., presented the well-produced, splendidly
acted play. Opened in Glasgow late
in March and toured before London

in March and toured before London opening.

Married Unanimously, feeble compendy, on edd May 11. at the Phoenix and the Compension of the

38 Strawhats

(Continued from page 50)

Klsco and will be in the musical, "The Only Girl," at Clinton, Conn.

Rose Hobart at Elitch's

Rose Hobart at Ellich's Denver, May 17. Rose Hobart and Kent Smith will play the leads in the Ellich stock by the Leads in the Ellich stock of the Leads of the L

Victor will again scenic artist.

This will be the 48th season for the Elitch theat e, thus being the oldest stock theatre in the world for continuous operation. It was opposed

oldest stock theatre in the world for continuous operation. It was opened in 1880 by John and Mary Ellich of the stock of the stock of the mer are "Towarich" as, the opener, followed by 'Idiot's Delight, "Room Service," 'Yes, My Darling Daughter,' 'Brother Rai,' The Star Wagon, Ro-mance, 'Stopover,' 'Chost of Yankee Delicked, one to get its premiere at Ellich, one to get its premiere at

U. S. ACTS BIG CLICKS AT OPENINGS IN LONDON

London, May 17.
Imported American show, which
opened at the Palladium here yesterday (16), had to beg off. Sue
Kyan was biggest bit, with Estelle
Kyan was biggest bit, with Estelle
salo splendidly received among six
Harry Richman, with Holland and
Hart, who are doubling from the
opening yesterday Hollord
Depring yesterday
Hollorn

'Cairo' Too Dirty. French Author's **Rep Sues Todd**

Suit for a temporary injunction to stop further performances of the rom Cairo' play, 'The

stop further performances of the play, The rom Cairo' ich opened May 4 at the Broadhurst, New York, was begun Thursday (12) de Vestal, French actor, and agent for Yvan Noe, author of the play, The suit is directed against Leon, and the play of the Play of the Play, The suit is directed against Leon, De Vestal, who played the lead producer of the American version. De Vestal, who played the lead (Christian, Caims the Tood play is different to the French production, titled Christian, Caims the Tood play is different to the play in the French production, titled Christian, Caims the Tood play is different when he raw Toods play we can be compared to the control of the Caims of the Play of the Caims of the Play of the Caims of the Played Caims of the Producer was seeking to satisfy a desire for sensationalism and was not interested in the moral of Caim unless the play is returned to its original version."

its original version.

In his answer to the suit Todd declares de Vestal is seeking rewings for having been turned down for the lead in the Todd play. While the latter admits the Frenchman is talented the did not think he would fit into the American production. De-Vestal did the lead (Joe Buloff's role) in French and English during last season's tryouts.

While I recomize that Yvan Nas

role) in French and English during alst assaon's tryout. that Yvan Noe is considered one of the finest plays with the role of the finest plays and the role of the finest plays are highly moral and dignified. I am highly moral and dignified. I am moral the role of the ro

Justice Aaron J. Levy on Friday 13) reserved decision on the matter ifter hearing arguments.

Dan Goldberg, Chicago VARIETY mugg, did the adaptation. Todd says it's not a publicity suit.

4 A's Charter

(Continued from page 50)

about 650, has steadfastly held out for the closed shop. AGMA, on the other hand, maintains that a closed shop would be inimical to opera or the singing art and would be in-equitable to the majority of opera chorus singures.

equitable to the majority of opera chorus singers.

Members of the GOCA will be cligible to join AGMA without pay-ment of the usual initiation fee. Dues to GOCA are \$12 a year, the same for the low-income bracket (chorus singers) in AGMA. Initia-tion fee for GOCA is \$190. For the low-income group in AGMA, it's normally \$10.

Service, 'Yee, my Darling Daughter, 'Brother Nat,' The Star Wagno, "Certain Complete jurisdiction over Doode' and three others to be picked, one toget its premieral sidered likely that AGMA will be Elitch.

Double Feature: by Joseph Julian, 'Co. Negopiations for such a pact, and and legit player, will be tried to the Const this week but my discount af Provincetown, Mass. Julia Considerable progress have been passed to the Const this week but will just the Metropolitan of practice of the Const this week but will considerable progress have been made, but its progression for some time, out at Provincetown, Mass. Julia Considerable progress have been made, but its progression as been made, but its progression and the progression of the Constant
'Idiot's Delight' Smasheroo. London: 'My Girl' \$16.000. 'Operette' O.K. 15G. **Lunt-Fontanne Open 'Amphitryon'**

With their usual caution, West End investing in new productions in the next few months. What was Daylight Samans Ridge, Strand (3d week).

ing in new productions in the next few months. What was Daylight thous in the color of the color

tended.
Gilbert Milier, whose activity has been stemmed somewhat in London in the last year, is shortly bringing over an entire French company of French reperfory, probably at St. James's theatre. Max Gordon's 'The Women,' originally bought by Albert de Courville for West End production, will now be done by Jack

BERGERE ORCH. ABBOTT TERP **UNIT TO RIO**

Rio de Janeiro May 10. rent show at the Copacabana

nains here for eight weeks, following which Maxmilian Bergere's orilles, N. Y. and the Muriel Abbott dancers, from

and the Muriel Abbott dancers, from Chicago, play a return negagement. Two troupes to reopen the new casino, which is being rebuilt. Current show comprises Baron and Blaire, dancers; Norma Gallo, solo dancer; Howard Brooks, magician, and Sally Gray, songstress. Booked by Henry Herrman, of New York.

songstress. Booked by Henry Herr-man, of New York.

Previous show, booked by Music Corp. of America, is en route back to America, and included Minor and Root, ballroom dancers, who topped

Nool, bailroom dancers, who topped The Urca Casino, doosed for altera-tions, reopens May 20 with an all-British show of 48 people, booked by J. Mahöney, from London. The Bail Tabarin (Paris) evue was previ-ously sel, but cancel at last minute. The Henry Herman agency out of New York, has Florence and Alvares headlining, plus Mermanos Williams, acrobats; Miss 'Tamara, trapeist, Delia and Drego, mixed earos, and Delia and Drego, mixed earos, and from previous show.

Carly Wharton and Martin Gabel have bought "The God Inness," by Helen Rovene Williams and George Dowell, for fail producti Ruth Marris agented

Gabel is a legiter with the

Current London Shows

ates When 'French Witten 1, '56. 'George and Ma 5, '37. 'Housemaster,' A Wandhums- Feb. 37. 1
 Myndhams-Pel
 Housemaster, Aldwysh-Jane . 37.
 Goling Grass, Galley-Sept. 16, 27.
 Robert's Wife, Globe-Nov. 27, 27.
 Killed Conn. Tuches Dec. 10, 27.
 Ma and My. Girl, Victoria Palace-Dec. 37.

10, '31, 'Nine Sharp,' Little-Jan. '39, 'The Island,' Comodys-Fell, Ib, '38, 'Plan for a Hoster,' St. Mortin's-March 10, '38, Operette, His Majosty These of a Coin, Vi

These of a secondary arch 22, Addin't Delight, by arch 22, Planter and Chur, Savdy-April 2, Planter and Chur, Savdy-April 2, Marchael Chur, Chur, Chur, Marchael of Kings, Chur, Van Chur, Marchael of Venne, Quickey

sitmates; \$51 oth £

Tanana Ridger; Strand (36 week).
In the money at \$4000, although LiTellaabeth, Harymarket (46 week).
Not too hot at under \$5,000, but getserved the stranger of the stranger of the strenger of the s

longer at present rale of 840-with the wirtuilly capacity.

which is writuilly capacity.

4th week). Noel Cowards latest is making money, deaplie adverse reports in the second of the s

World-Telegram's Censorship

52

omittee or cut recently.

One Wortman cartoon disappeared after the first W-T edition, and Rollin Kirby, who drew a cartoon under management orders which he was out of sympathy with, wrote letters of apology to his friends, in regard to it.

to it.

Current issue of the Nation gives
Roy Howard a freedom of opinion
sermon in connection with the dele-

Dorothy Dunbar romley is leav-fing the Telly to work for the N. Y. Post, where she will do a more gen-eral stint than her W-T piece, here-tofore restricted to the woman's

page.
Eleanor Roosevelt, also a orld-Telly columnist, whose stuff is copy read by United Features, seems so far to be getting by at the orld-Telegram.

Hellywood Gulld Pickets

Spurning ultimatum of Newspaper Gulld, publisher Harlan Palmer dis-charged entire editorial staff of Holwood Citizen News on Monday.

ewsmen posted pickets at plant.

Guild had demanded reinstatement

f three discharged editorial

\$25,000 for legst Subscriptions Time, Inc., paid \$25,000 in cash for the name, good will and exclusive rights to the 250,000 uncancelled Literary Digest subscriptions. Literary Digest subscriptions. This is 10 cents per subscription. Petition by the Digest officials to Federal Judge Robert P. Patterson for permission to carry out the deal was signed by Judge Pat roon last week (13) authorizing the transaction.

signed by Judge Pat roon last weeks (23) authorizing the transaction. Whose the agreement Finish was the second of
ceivable after collection expenses at \$60,000. The schedule fixed \$89,883

\$60,000. The schedule fixed \$89,883 as the book value for good will and live subscription list. For list part in the agreement, Funk & Wagnalls cancels its debts and will receive about \$25,000, or half the receivable accounts.

Boston Globe's Ter

Newspaper Guild of Boston re-newed contract with Boston Globe, bringing in maintenance department for the first time. Globe contract calls for highest severance pay in

calls for nignest severance pay in.

Discharged embloyes (except for gross neglect of duty) will get severance pay of two week's after six months' service—up to 26 weeks after 20 years or more employment. Service—up to 25 weeks after 20 years or more employment. The properties of the properties of the properties with the properties of
togs, editorial and commercial ar-tists, \$25 for beginners, up to \$50

tists, \$25 for beginners, up 16 \$50
atter six years.
Five-day, 40-hour week generally in effect for all workers,
which was a state of the five district of the Newark Ledger from the Newark Newspace Guild was a (partial) victory over Gamett's Renickerbocker News when This Examiner George Bolat recommended to the N.EBB that the Mark December of the Newark Court of the Newark Newapace Guild was not the Newark Court of the Newark Court of the Newark Newapace Guild was not should be the Newark Court of the Newark Newapace Guild was not should be the Newapace Guild was not should be t

Retraction Tops

oston, on, ay 17.

oston, ay 17.

Boston Glo, one of the country's most genteel sheets, outdid itself today when it published a page 1 retraction of a statement published in its Tues-

lahed a page I retraction of a statement published in its Tuesstatement published in its Tuesyear-Old dirl as saying she liked England bloody well.

Syvinc Cavanaugh, the youngster, returned jast week alone on one of the control of the cont

outh, words in the little girl's mouth is pleased to correct the error.

Knickerbocker Press, Bokat also recommended that the paper be ordered to post in conspicuous-places notices stating that alleged unfair labor practices: iil cease. He dismissed discrimination complaints filed by the Tri-City Gulld in the cases of John T. Audrews, Richard W. Jackson, iss Jo Leonard and Ray A. editorial employes

and Ray A. editorial eni-ployes
Knickerbocker News carried, In an
Inconspicuous spot, a brief AP story
on Bokat's ruling. Hearst's Times
Union, which made a deal under
which it surrendered the afternoon which it surrendered the afternoon to the Gannett merged paper and catered the morning the surrendered the morning the surrendered the morning the surrendered the surrendered the surrendered the surrendered the surrendered the examiner's recommendations. Guilders had squaked that meither paper used a line on the complaint that they played down adverse testimony.

that they played down adverse tes-timony. Chicago Newspaper Guild, headed by Don Stevens, last night at spe-cial meeting voted to prepare plans against both Hearst Morning Her-ald-Examiner and Evening American following allegations of wholesale faring of employees in past weeks.

Praise for Pulitzer Prize

Praise for Pullier Prines icago Daily News noted a "Pullie Prize Posteript" on its book page last week. Pines stated an "impression seems to have been created region considered" America's major literary awards worthy of mention. It was further remarked that 'it is part's awards were given slight space in the Middle West because for the first time in several years the selections are almost above critical to the control of the prize of the state of the first time in several years the selections are almost above critical for those still in darkness.

Colorado Writers' Conference

Ninth National riters' Confer-cnce under the auspices of the Uni-versity of Colorado at Boulder is set for July 25 to Aug. 12. Edward Dav-

ion is director.
Leaders include Carl Sandburg,
Paul Horgan, Erik Barnouw, Elmer
Ricc, Paul: Engle, Douglas, Bement,
Hervey Allen and Eric Knight.

Fine Arts Pushers

Fine Arts Fushers eet with respect to the arts have a federal Bureau of Fine Arts has been formed. Conference has been called for May 22 at Pennsylvania Hotel, N. Y., to discuss the Coffee-Pepper Bill. First action taken by writers as a group to get behind the proposed Federal Arts Bill.

Bill.
Committee includes ellington
Roc, chairman: Jenny Balloux, Nora
Benjamin, Malcolm Cowley, Henry
Hart, Marjorie Fischer,
George
Seldes and Donald Ogden
cwart.

ity Edi r's Status

Unique Publishing Fit

Unique Publishing Fir
Derrydale Press conducts one of
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the trade. Announcements of liste
trade. Announcements of liste
interest of the publications sells for
\$2.50. New books are kept secret,
unitipublication time to keep one
dealer-krom cornering the mattice,
that it rule to 1,000 copies, come to
about \$1.25 a book, as the average
price of boot; is \$12.50. These
are higher royalties than the average
which is a fair size, nest the author
only \$14. About 40% of Derrydales
years ago is sold out. Hone
the same of the control of the trade of the
work of the trade of the trade
of the two sporting books one of the
most recent being Charles Phair's
work on "Altatic Salmon Fishing,"
which retails at 4250. Stated that
there is considered producting, many of
the picture colony going in for the
type of conspicuous consumption.
Eugene V. Connett III, former hat
for newspaper reviewers.

for newspaper reviewers

for newspaper reviewers.

Joseph Lewis, the country's number one professional atheist, present of the present o

Cowies Sign Rube Goldberg to Boing a new page of coming of the goldberg is doing a new page of coming of the goldberg to be goldberg to
magazine Look and newspapers and own radio stations.

Goldberg series will start June 19. Syndicate has assigned three men to the road to sell the new cartoons, they having sold 15 papers in the first two weeks. Colin Miller is Jin New York as contact man to the article.

Book Chiseling
Press departments of publishing
houses state that the number of requests from radio stations for review quests from radio stations for review copies of becks are on the increase. These, in addition to the usual list of applicants which include minisdent control of the state of

Literati Bankrupicie Literati Bankrupeles
Robert M. Sylveter, who covers
Broadway for the N. Y. Daily News,
respectively. The N. Y. Daily News,
ruptey in N. Y. federal court last
week, fixing his unpaid debts at
N. Y. federal court last
week, fixing his unpaid debts at
N. Sylvets include San Rafaci
hold. \$766, Weber & Heilbroocr. JaThree employees of the Peekskill
(N. Y.) Press Union have asked the
New York federal court to declare
the Papera or working the Newser
his papera o

allege the corporation insolvent and that it owes them salaries totalling \$2.568

Mew To Be Popular

David Recistone has been fired by
David Recistone has been fired by
Bavid Recistone has been fired by
Bavid Recistone has been fired by
Guida took he was previously let out last
Labor Relations Board in N.Y. and
Recistone was reinstated after preserving the serving the fired fired fired fired five
'Mats'-New Style

San Francisco, May 17.

Newspaper Gulid strike semed inevitable a few weeks ago, word spread all oring to hire strikebreakers and board them in the building. Story started when someone saw load of mattresses being delivered at Fifth and Mission, not knowing that the control transfer for the cont

Each Week for Rerals
Each Week, Inc., which publishes
Town, a 18-page the size newsprint
magazine feature supplement, which
is intended for country weekliss,
so the second of the secon iterest in the publication.

Layre's Sell vs. Judge
Judge Magazine, Inc. was sued last
wedge Magazine, Inc. was sued last
year to the sell of t

LITERATI OBITS THIS WEEK LITERATI OBLIS THIS WEEK
Doi Skene, 40; sports writer, forelgn correspondent and author, died
on May 18 at the N. Y. Hospital following an illness of several months.
Between 1927 and 1931 he was on the
sports staff of the N. Y. Herald
Tribune. He was the author of 'Red
Tiger,' a fighting story, published in

Tribune. He was the author to the control of the co

Fair to Aid Legit

(Continued from page 47)

Continued from page 41)

house which originally served the Bard in London. In Chicago, it was sported in the English Village (Merica) and the English Village (Merica

CHATTER

Membership meeting N. Y. News-

Martha Foley returning from her Edna St. Vincent Millay back er Berkshire home from New Y

Helen Thompson, executive sec-retary of the Book and Magazine Guild is the nicce of Kathleen and Charles G. Norris.

Stuart Rose, contact man for Sat-urday Evening Post, comes over from Philly several times a week to meet agents and authors.

Stirling Bowen, for 10 years drama ritic for the Wall Street Journal critic for the Wall Street Journal, has resigned that post in order to devote his time to writing fiction.

devote his time to writing action.

Gene Fowler, on leave from
Selznick International studi has
gone to Cheyenne, Wyo., to gather
material for his next book, a tale
of early cattlemen.

of early cattlemen.

Ed Streeter, author, of the famous warft letter book tilled 'Dere Mabel' has just closed a deal with Simon & Schuster to do a humorous limas will collaborate.

Orson 'Welle's, Munro Leaf, and Matthey Josephon are the speakers for American Booksellers next monthly lunchon at Essax House, N. Y., May 24. 17th v Am Doren in!

The editorial staff of Direction.

he chairman.

The editorial staff of Direction, with John Hyde Preston. Thomas Cochran, Harriet Bissel and M. Tiar Harris, has moved to Darien, Coun. N., Y. office in charge of the business manager, Richard. Merrifield, with M. Grander, M. Grande

Mechanized Vaud

(Continued from page 1)

Continued from page 1)
and Boy Friends (singing mixed
quartet), Bobby Pincus and Ruth
Foster (conic-dancers) and the
Olympic Trio (roller-laking trio)
went off well in view of the mechanent of well in view of the mechaninfects black but that was credited to
theating a second of the conic of the
theating dated equipment. Lighting
was occasionally apolty and screen
full back curtain incomplete. Prints
hence, only thrice were billed. Plain
tinseled drop backgrounded for last
three acts. three acts.

three acts.

aestro B. A. Rolfe, vet vaude and film showman, envisions a policy sans stagehands and musicians in number heretofore required. Also savings on haulage for props, scenery, etc. A sound engineer and extra boothman are needed, however.

ever. Both A sound enganter yee ver.

Idea is for smaller type houses and not class A he says houses and not class A he says to the say th

Broadway

Guthrie McClintic back from Eu-Herman Bernstei Cali-

rope.

Harman Bernstei
Harman Bernstei
Leiland Hayward due back Follower
Leiland Hayward due back for the Logat God Marter
Harman Harma

back at her dess assessing, Julian T. Abeles motoring his family to the Coast in July for month's vacash:
Leo Malchin here from Paris on French pictures, he has bought for the U.S.
Carl Fisher and Mary Mason move June 1 to their summer place at

me 1 to their summer.
/cstport.
Benny Goodman down to Bucks
ounty, Pa., over weekend, looking County, P for a farm Hermine

for a farm.

Hermine Shone, new New York rep for Lou Irwin's agency, moved to smaller quarters.

Jack Norwor , formerly on the stage, now in active demand for

smaller quarters.

Jack Nowor formerly on the
stage, now in service demand for
Tom Ewell, legit actor, on a five
month world trip.
Intends writing
month world trip.
Intends writing
Mickey Baron, of the Alex Yokel
office, back in format.
Mickey Baron, of the Alex Yokel
office, back in format.
Mickey Baron, of the Alex Yokel
office, back in format.
Bob Kern and the service of the service of the control of the service of the

Olympe Bradna, Par startel, hopped off for the Coast early in the week, after nearly two weeks in the week, after nearly two weeks in the week, after nearly two weeks in Eddie Philips and Margia Ann Rauman (St. 1974 a farm at Westport on their return the start of t

John Terrill.

New officers of the Tw. ipers Club voted Al Strachan as president; Rex Owen, v.c.: Charles C. Nickle and Charles; Harry B. McGrani and George Cinger O'Neill. treasurers; Ernie Trace and Harry Alexander, recording secretaries.

for confabs with Bill Stein on plans for Kanass City Jubilesta. Film row tossed testimonial dinner for Henry Herbel, former Unibility of the former of the following the f

Directors In AFL?

(Continued from page 7)

down until ti

new models.

Plan is to ask a studio with 60 pictures scheduled to produce five each month. Holen believes this would give workers a better chance to spread their earnings and would give them a sense of security.

give them a sense of security.

The National Labor Relations
Board has set Thursday (19) as
deadline, for, arguments the
Screen Writers Guild petition for an
election of writers to select a bargai ing representative. Written bries
on recent rehearing on tition must
reach Washington not later than
midnight on that date.

midnight on that date.

NLRB is expected to hand down a decision within a week to 10 days after briefs ar. received, Approximately 100 petitions involving the film industry have bee shelved until writer decisi is received. If NLRB holds it has jurisdiction over motion picture workers an immentance of the process of the motion picture workers, an imme-diate hearing will be ordered on pe-tition of the Screen Directors Guild for producer recognition.

tition of the Screen Directors Guild for producer recognition.
Picketing of the National Screen Service Exchange here continues, with members of Brotherhood under the service Exchange here continues, with members of Brotherhood under the service Exchange here of American Local 399 charging union, workers have been locked out and that plant is hiring non-union men. This was denied by NSS exceutives. Latter said Lox Angeles plant has been good working condition demands submitted by union.
Local 5 has wired New York local asking active support of strike. Union said wage tilt requested would not average more than 10%.

Under One Roof
Screen Actors Guild is negotial-

Under One Roof

Screen Actors Guild is negotiating for new quarters that will enable them to house all departments under one roof. Guild now maintains three separate offices, with many executives using the same desk because of cramped quarters.

Because of cramped quarters.

If suitable building can not be located, SAG may decide to erect its own quarters, according to Kenneth Thomson, executive secretary of the Guild.

Guild. An increase of 20% in extra placements during first 12 days of this month was attributed to renewed production in major studios. Central Casting Corp. had 9,456 calls up to and including last Thursday (12), an increase of nearly 2,000 over the same period in April.

Havana Treaty

(Continued from page 27) nate acts, treaty is likely to snagged

Senate acts, treaty is likely to be snagged. He opposition is antici-While opposition is antici-While ready may be held up by electron to insure against super-power. Request from regional group for chance to outline their fears will be taken up by the Foreign Relations. Chairman Key Pittiman was unable to forecast Monday (16) whether there will be hearings.

A rider stibulating that the FCC cannot grant licenses for power over the common grant licenses for power over Burton K. Wheeler. of Montana, the license for Committee chairman and special pal of the regional group. Los will demand assurances in the form of reservations to the pact that the regionals won't be drowned out.

Ginger O'Neill, treasurers: Ernie strate and Harry Alexander, recording secretaries.

Chicago

Chicago

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Chicago

Sumanes an use torm or reservations of the forward out to the performance of the forward out to the performance of the forward out to the performance of the forward out to forward

Viennese actress Syville Binder in Viennese actress Syville Binder in The Syville Control of the Paragraph o

Sydney

Roise Daily: (Mrs. Irving Netcher) dropped in with hubby during world runpround.
Wirth's Circus is pulling excelently in Sydney with one of the Sir Ben Fuller in Melbourne arranging details for opera season. Italian arriving this month. Season in the season of the sea

formation of Access the formal for Tivoli chain in Sydney and Melbourne under Frank Neil's direction. Acts, besides being spotted in Greater Union houses, will also be sent over to New Zealand for additional playing time under Tivoli banner.

Rome

Gaby Morlay coming to Rome next month to star in Italian film. Cinecitta has turned out 36 films in the nine months it's en func-

Cinecitta has turned out 36 films in the nine months; it's en function of a model projection room at Clarence Brown present at initiation of a model projection room at CRichard Strauss came to Rome for first Italian showing of this opera. Witton to Muscolinis Eca Films has started work on 'The Cuckoo Clock'. Camillo Mastrocinque directing. In the Carlon of the Car

London

Viennese actress Syville Binder in orm.

Tudy Carr off to south of France Guy Charles' option Studies as spoing year of the Carr off to south of France Guy Charles' option itte Barthquake lapsing.

Leslis McDomell now sole booker Leslis McDomell now sole booker The Pleasure Garden, by Beatrice Mayor, to be polyqueed in Paris.

Minneapolis

By Les Rees Ed Burnell and Joe Pastor in from

Ed Burnell and Joe Pastor in from Chicago.
Father of Hannah Pederson of McL. M passed away.
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booker, celebrated 15th weedling and inversary. "Incl. Minnesota Amuse—John, Oc. general manager, fiew to New York on business.

Al Allard, former F.-& R. and Minnesota Amusement Co. press agent and now Fawcett Publications' art Leo Blank Warner no. district manager, on absence leave because of the control of Rochester, Minn., for physical clack as Mayo Linn.

Plays on B'way

(Continued from page 48)

I MARRIED AN ANGEL

I MARRIED AN ANGEL.

the Street, "Spring is Here' (ballad which tends to slow up the start of the second slanza). How to Wind Twinkle in Your Eye are standouts. What makes the musical number of the second slanza, the start of the second slanza the slanza th

Exerything about the production is ultra, from Jo Mielziner's settings cincidentaily he, too, is lyrically incorporated into the talk-songs), to the trimmings. It looks like a costly, show but it will do plenty of business.

No Laughter in Heaven

No. Laughter in, Heaven
Drs. ain two acids by Martha Pittenser's
powered for the Pitten House Tolk,
State Committee Tolk,
State Comm

Hollywood

sons. Wendy Barri vacation.
Edward Small at home under duc-tor's eare.
Richard Macaulay convolescing Coronado.

Edward Small at home under ductors eare.

For a care declary convolcesing Corondo.

Frank W. Pur

The Clarence Browns back from a European holiday.

Gordon MacLeau won; a Care of the Carence Browns back from a European holiday.

Gordon MacLeau won; a Care of the Carence Browns won; a C Leon Schiesinger welcomed by an office party after long hospital siege. Robert Smith, Milwaukee branch manager, looking over Warner studio. Charles ed ankle, io f Suez.

Charles ed ankte;
Danielle Darrieux, finished with Page of Paris, on her way there for a vack. Lait, Jr., and Kenneth Earl working on an untitled ice years for Sonia Hennen and untitled ice years for Sonia Hennen and the page of the warner lot on crutches ith broken ankle warner lot on crutches ith broken ankle warner lot on the page of the

after an unsuccessful story hunt for the croone. Martha Brown, former see at Fan-hon & Marco, named assistant to Melba Howe, foreign editor of Sqlz-nick-International, publicy! Twentieth-Fox's annual goly. Twentieth-Fox's annual goly dend heat, with Jac de Leboyite, Jack Mes-call and Lloyd Nobles tled at 73.

Des Moines

J. J. Deitch back from New York

J. J. Deitch back from New York City.
A. H. Blank has postponed his New York City.
A. H. Blank has postponed his New York City.
A. H. Blank has postponed his New York City.
The Harry Wei
The Harry W

tral States, recurrent in the state of the transform in charge of the Omaha exchange of the Omaha exchange on the state of
OBITUARIES

54

ADDY BRITT
Addy Britt 48, professional manager of Donadation, Douglas & Cumary Control of the Co

as southern rep.

'He was also a songwriting member of the American Society of composers, Authors and Publishers, Hishits Included 'Was It a Dream'?, 'Aggravatin' Papa' and 'You Made the Sun Shine Brighter.'

His wife, Lillyan, survives. Burial was in Cincinnati. Further details in music secti

MARGARET SMITH

MARGABET SWITH

Marginet Shall, a definite of the
hesdquarters dust of referr's Equity,
ided in New York May 11. Formerly
an actress in the Charles Fromman
and other companies, she devoted her
later years to administrative work
she was placed in charge of the New
York activities of the Civil Works
She was placed in charge of the New
York activities of the Civil Works
She was placed in charge of the New
York activities of the Civil Works
her was the companies of the New
York activities of the Productions of
the Slage Women's War Relief, give
Public Library to attract evox
which could be solicited for contributions.

She is survived by a sister . inette arrett, also of the stage.

MARY WARE

MARY WARE

Mrs. Mary Ware Kelloge Hardwick. 48, Federal thesite (Massachusetts) and radio actress of Springfield, Mass., known professionally as a Mary Ware, killed May 1, at North
Wilbraham, Mass., in an automobill crash on the Boston Post. Road, bill crash on the Boston Post. Road, professionally as a proper of the Congraph of the Control of the Concontrol of the Control of the Control of the Control of the Concontrol of the Control of the Control of the Control of the Concontrol of the Control of the Control of the Control of the Con
trol of the

ZITTELLA FLYNN

Mrs. Zittleld. Fiznn Mrs. Zittleld. Green Flynn, 87, known among circus folk as Madame Statella, strong ownan, died May 18 at Englewood, N. J. at Englewood for the past 20 years.

BERRI ELSLER

Mrs. Elmer Rodman, 52, known many years ago when she was on the stage, as Berri Elsler, died May. Ia lu New York.

An expert swimmer, she was one of the original mermaid troups which swam in the tank of the N. Y. Himportone when It spend in 1916. Hippodrome when it opened in 1905.
Following her retirement she turned to writing and was the author of Encliantment and Other Poems. and two Survived by a sister

VAVIER REITER

Xavier Reiter, 82, former French horn player in the Boston Symphony, N. Y. Philharmonic and the Metro-politan Opera, died in Valhalla, N. Y.,

politan Opera, died in Valhalla, N. Y. May 12, He began his musical car r as an limerant musician in Bawaria, attracted the attention of Richard Wagner and was brought to the United States under contract to the Boston Symphony, He was with the N. Y. Philharmonic from 1999 to 1823. May 12.

ROSE REAUMONT
Internat musician in Barrial and Resument Phillips of the Beamont Phillips of the Resument Sisters (Rose and Nellie)
Richard Magner and was brought to the John May 11. Beamont Sisters (Rose and Nellie)
dided in Mi May 11. Burial was 1 take Sunape, N. H. Story as 1 take Sunape, N. H.

GLENN BUHL
Glenn Buhl, dance orchestra
leauer, died in Omaha, May 10. The
leader and his band were iamiliar to
leader and his band were familiar to
in that area and had been touring the
territory for about fave years,
He is survived by his widow, Bernice; his mother, rather, a daughter
and a son. Funeral services were
held at the Buhl home in Eikhorn.

HOBART E. SWAN
Hobart E. Swan, 52, Los Angeles
theatre operator, was found dead in
his automobile, May 13, in nearby
San Fernando valley. Autopsy was
ordered to determine the cause of

ordered to describe the Temple and Vermont theatres and was a partner in McKinney's Regent theatre, Survivi is his widow,

THELMA HILL
Thel ill, 32, film actress, died
May 11 in Culver City hospi I
following three months illness.
She was a former Mack Sennett
bathing giri; later advancing to leading comic roles. She is survived by
her husband, John Sinclair, screen
writer.

ALFRED SHAUER
Alfred Shauer, 54, former agent,
died May 10 in Hollywood, following
agency six weeks before on account
of ill health.
He operated penny arcades in New
York before moving to the Coast 20
years ago. Surviving are his father
and a brother.

JOSEPH RENNEE
Joseph Renner, 78, last survivor
among charter members of Cincinnati Local No. 5, I.A.T.S.E., founded
in 1883, and a stagehand in that city
for 50 years, died May 11 in Dayton,
o, where he made his home with a
son since 1830. Funeral
and burial in C1

MME. ANDRE MESSAGER MME. ANDRE MESSAGER Mme. Andre Messager, 79. widow of the French composer and herself the composer of many songs under the signature of Hope Temple, died in London, May 10. She was perhaps best known for her 'Auf Wledersehn'.

MRS. CLARA E. HERBERT
Mrs. Clara Emett Herbert, 70, Santa
Barbara music impresario, died there
May 15.
For years she arranged auspices
for name concert singers at the Lobero theatre.

ROBERT CALLAMAN

ROBERT CALLAMAN
Robert Callahan, 42, long in vaude
and recently in pictures, died May
15 in the Veterans hospi I, West
Los Angeles, His variety act was
known as Bob and Chuck Callahau.
Military burial in Veterans cene-

Lucie Stern 24, protege of Josef Hoffmann, concert pianist, died in New York May 14 of a streptococcus, infection. She made her dabut as a concert pi nist in N. Y. at the age of 11.

CLAIR MATHEWS
Clair Mathews, 29, son of late J.
C. Mathews, booking chief of Chi-cago ices of Loew and Pantages, died in Chicago of streptococci in-fection May 15.

HENRY SCHNEIDER

HENRY SCHNEIDER
Henry Schneider, 42, film operator
of the Adelphia theatre, Chicago,
was found murdered in Chi, May 16,
He had been missing a week.

ROSE BEAUMONT Rose Beaumont Phillips of the Beaumont Sisters (Rose and Nellie) died in Mi May 11. Burial was at Lake Sunape, N. H. Story appears in legit section.

TUBBY TONY STOPS NATE MANN PRONTO

By JACK PULASKI

By JACK PULASK!

All but the rooters from New Haven langhed at the way Tony GaMadition Square Garden Friday, which was surely an unluely, 13th for the failen. Cohorts from the colwhich was surely an unluely, 13th for the failen. Cohorts from the colman of the color of the

a spell. a spell as s referee counted seven whereas it was 10. Nate was able to contine, but whether he wanted to only he

In the first frame the favorite sunk his mit wrist deep into Tony's mid-section without effect. Galento

In the first frame the favorite sunk is mit wrist deep into Tony's mid-section without effect. "Galento his mid twist dashon, using ellower from the ref. in the second round a left hook sent Mann almost through the ropes, with the tubby presylve swinging with both hands presylve swinging with the hearty was the ref. Then came a right roundhouse, Tony reaching from far back and ciscing with the nearly was classified by the ref. of the

erated on for hernia several monus
ago.

Garden will have another fight
show this Friday (20) but interest
now turns to the Barney Ross-Henry
Armstrong fight in the Garden bowl
Thursday (26) of next week, while
the big fact event of the summer
that the foe Louis- ax Schmidtung
and hand and the sevent of the Yankee

Barbara La ied in Hollywood

May 16.

Dougherty was found dead in his car in the Hollywood Hilts of carbon monoxide.

Mrs. Ada Welford, 68, mother of Nancy Welford, stage actress, died May 8 at her home in Los Angeles. She Is survived by her husband, Daltas Welford, veteran English stage comedian, and another daughter,

Wife of Arch Clair, ildred Clair, 45, died in Boston ay 14, follow-in, a brief illness caused by blood poisonin Clair operates Norem-bega Pan in Boston.

Mrs. Charles T. Ray, 68, mother of Chartes Ray, writer and former illm actor, died May 8 at licr home in Hollywood.

O. H. Benton, 79, father of Joseph Benton, Metropolitan opera star, died May 10 at the family home in Nor-man, Okla.

Father of E. V. Dinerman publicity director of RKO theatres in Cincinnati, died May 9 at his home in Brooklyn, N. V.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Vantert taken no credit for these news items; each has been rewritten from a daily paper.

East

Artie Shaw's band to fy In from Boaton and back argain after a 10 minute season in the Carnival of Swing benefit at Randall's laider of the Carnival of Swing benefit at Randall's laider of a benefit appearance.

Betty Randolph, out from under the extortion charge preferred by for \$400,000 for damaging her reputation, her credit and channess forements of the control of the control of Musicians' Emergency Fund last week. Dr. Damrosch, chairman oft ware fund obtained \$87/738 wor of jobs for needy players.

"Pins and Needles' co. in a jam in the common season of the control
nied.
Friends and former employees of Friends and former employees of Friends. Annual custom.
Pastoffice cracks down on sale of tickets to Saxon State Lottery, said advertised over here.
Schadow and Substance to be greated to the said overtised over here.
Schadow and Substance to be greated to the said overtised over here.
Schadow and Substance to be greated to the said overtised over here.
Farting space for 40,000 cars near the N. Y. Fair grounds, but no space for trailers. Sanitation and electric make the latter practical.
Dwight Deere Wiman stubbed his bed during the Boston tryout of a veloped complication, so his physical over the said of the

Moerich misseum chosed until June side misseum.

Total Peld has taken a flee-year side misseum.

Total Peld has taken a flee-year side misseum.

Total Peld has taken a flee-year side misseum chosen to the side of the side

girl drum majors.

Horseshoe pitching finals of N. Y. parks played off Sunday when Saturday rained the players out. Next Saturday with see the rboro

Coast

B. P. Schulberg. II producer, was parsed in a Sederal Income College on his 1934 (Income, Others named on his 1934, Income, Others named of Mae West, \$3088, and this last Ted Healy, \$738.

Constance Benniett Alle Market and the last Ted Healy, \$738.

Constance Benniett Alle Market and the last Ted Healy, \$738.

Constance Benniett Alle Market and the last Ted Healy, \$738.

Constance Benniett Alle Market and the last Ted Healy, \$738.

Constance Benniett Alle Market and the last Ted Healy, \$738.

Constance Benniett Alle Market Alle

BIRTHS

Mr. and Mrs. Herbert Berg. daughter.
Mrs. and Mrs. Herbert Berg. daughter.
Mrs. and Mrs. Sack Chaiman,
describer. Mrs. 3 in New York. Father is
in Paramount ho. publicity dept.
Mr. and Mrs. Jack Chaiman,
daughter, in San Antonio, May 7.
Father at An John John Mrs.
daughter, in Hollywood, May 8.
Father at Hal Roach studio.
Mr. and Mrs. Patric Knowles. son,
daughter, in Hollywood, May 10.
Father at Hal Roach studio.
Mr. and Mrs. Raphy Sternad,
the former Entil Percival of London
legit; father is film actor.
Mr. and Mrs. Raphy Sternad,
the former Entil Percival of London
legit; father is film actor.
Mr. and Mrs. Raphy Sternad,
the former Entil Percival of London
legit; father is film actor.
Mr. and Mrs. Charles Walrod, son,
in Hollywood, May 12. Father is
son, in Beltoti, May 9. Father is entitled to the service of
MARRIAGES

Mark Lankey to F. Hugh Herbert in Beverly Hills, May 14. He's a writer to differ the Hills May 14. He's a writer to differ the Hills May 14. He's a writer the Hills May 14. He's a writer that the Hills May 14. In Central, Call, John Carl organ, announce WTAR, Norfolk, to Dorothy Grantlant, non-pro, James City County, Vez, April 27.

McCOY STOCK **BRINGS \$25.000**

Washington, May 17. urprisingly lively demand for horseflesh produced nearly \$25,000 toward paying off creditors of the

horseflesh produced nearly \$25,000 toward paying off creditors of the found toward paying off creditors of the folded here seemed to the folded here

BAD CIRCUS GROSSES SADDEN SHOWMEN

Chicago, ay 17.

Poorest s rt in the history of the circus business has the tent jambores hustling for the aspirit barrel. With the Tim McCoy Wild West
Show biring the dust with a bankruptcy as the college of the college
and the college of the college
and the college of the college
and brutal beating in its getway
in, Chicago as burning examples of
atravation trade, the circus world is
looking towards the heat of the sumWhat makes the month of April
and the first two weeks of May so
ad is the comparison with 1937
when the outdoors bir hit new thirt bar
ink within the space of little more
than six months. The circuses know
that when they quit for last season,
everything was peaches down
that everything has sourced.
It is hapes up as the quickest and
happest break in the history of the
utdoors business, the drop being as
shows from last year's business to
the current grosses. Average slumpff on all circus gates is figured at
better than 50%. borees hustling for the aspirin bar-

MONTE CARLO REPLICA FOR FAIR; GAMBLING?

Felix Ferry, London and Paris entrepreneur, is dickering with the New York World's Fair for creation

New York World's Pair for creation of a replica of Carlo on the Fair grounds. Main idea is for exact replica with shows, drinks, food, etc. On question of gambling devices Ferry would not talk. The out might be some gimmick iveaway from wheels, etc.

Canadian Theatre Men Kick on Carney Date OK

New Westmi , B. , May 17. Crescent Shows ran into a strong protest from theatre owners here protest from theatre owners here when its local date was announced. Theatre men appointed Famous Players' local manager to interview city fathers and register kick on basis that theatres pay heavy taxes while curnival paid only \$125 license fee.

fee.
Crescent's date was okayed but the
Council agreed unofficially to conult theatre owners before granting
any, further license to circus or any further licen carnival operators.

CIRCUS ROUTES

Week of May 23

Barnes-Selis-Floto
w, Wash. 25: Hopdism-AberTacous, 25: Everett, 26: John Markey, Wash, 252 Hoptism Alberton, 242 Faccions, 252 Everett, 255 Out at Seattle, 272 Faccions, 252 Everett, 255 Out at Seattle, 272 Faccions, 252 Out at Seattle, 252 Out at Seattl

CARNEYS' BOOM YEAR

Six Toppers Earned Back Capl

Chicago. of the heavy reaped by the outdoors outfits last year are seen in the fact that 1937 earnings of six of the 10 largest car-

nivals were equal to the entire capi-tal investment. The other four carnivals in the first 10 earned between 75% and 90% of their total invest-

ment. Some of these top carnivals earned as much as \$200,000 net profit during the six months of the 1847 season, while the smallest net profit was early \$50,000 for the lowest earner of the top carnival bracket, It was by far the most successful season since the boom days of the '20s.

since the boom days of the 20s. Current season is starting out at considerably under last year's pace, with the carnivals feeling both a reaction from the high speed of last season and natural slump-off due to

THREE WIRTHS RETURN FROM AUSSIE JAUNT

Three members of irth months ago have returned, landing in San Francisco Monday (15). It had been the intention of Rill, tella and Phil Wirth to remai in their and Phil Wirth to remai in their native Lnd indefinitely and were last reported being interested in a circus there. May Wirth, star of the former riding act, who resides in Forest Hills with her husband Frank, offered to wager the trio would not stick it out, before they

would not stick it out, before they salled for down under. Frank Wirth Is resuming activities in the fair booking, field, contract with his former associate George Hamid, to, stay out of the agency bustages for five years, having ex-pired. During the Interval he was recipiedly occupied with inthor cirprincipally occupied with indoor cir-

Song Pluggers

(Continued from page 1)

plug of a triend of this studio exec did find a place on both programs. Still more dispiriting than such frustrations of effort is the pushing-around that the professional music man must absorb not only from self-important and favortie-playing net-work exec but from questionally the composition of the properties of the term of the properties of the com-cerning the properties of the com-cerning the properties of the com-cerning the composition of the com-tended the com-tended the composition of the com-tended the composition of

How It orks

How It orks the characteristic for the stick-juggler. The customers have kicked and the management and catering have heaped scern lupes and the catering have heaped scern lupes. Then suddenly in walks the sonspluger with a ready handshake and smile and an enthusiatic sales story took band leader to himself, there's aguy that is still a step lower than myself, and upon this sonspluger and the pours the full force of the band that the pours the full force of the state of

Mugg Finds His Level

Lincoln, May 17. Lincoln, May 17.

Beckmann & Gerety, carrey, lettered Barney Oldfield, Sunday Journal and Star champ of the Start of the S

Belment Classic To Literally Hang 'Em From Rafters-At \$6

Elaborate preparations are being made to hundle rocing fans at Bel-mont Park, New York, on Memorial Day, when the \$100,000 match race between Seabiscuit and War Admiral will be staged. While the general admission scales to grandstand and clubhouse will be retained, about \$800 reserved seats are being sold, prices being \$12, \$10 and \$8, inclusive of the tax.

of the tax.

Seats at the \$6 rate will be on the clubhouse roof, regarded as the best Seats at the \$6 rate will be on the clubhouse roof, regarded as the best spot for visibility but because of the climb a special betting ring there will. be available and refreshments sold. Should it rain the match race will be off, announcement to be made at 10 a.m. on the morning of the contest.

Circus Review

TOM MIX CIRCUS

TOM MIX CIRCUS

Louisville, May 15.

Motorised trick, (faturing the wild west pic star, made a one-day stand as level with the faturing the wild west pic star, made a one-day stand as level with the faturing the wild was to be started and the standard of
inaing that night.

Littling an elaborate and another in the first part of the cowby star and his daughter, and and his da

More Union Tiffing Brings North's Crack He May Fold Ringling Show

Robbins Reduces

After one week of its inaugural tour, the Robbins Bros. Circus newly launched 14-car rail show, owned by Jess Adkins and Zack Terrell, who three years ago put out the Cole Bros. circus in opposition to the several rail shows, has been revamped and substantially cut down in keep-day of the circus amounced, colik of the circus amounced, colowing the engagement of the circus

A new top on for the first time at the opening stand a week ago has been replaced with a smaller one as been replaced with a smaller one as an economy, move, resulting both-in curtailment of personnel in several departments and dismissal of several departments and dismissal of several performers in the big show program. Seating will, not be affected by the change and the show will continue to move on 15 cars; 14 back and one abead.

NO. 1 CIRCUS KID FAN TO BE HONORED BY BIZ

roup of prominent outdoor man have started a drive to raise funds for a memorial to late Co. Lindra Jones, child paralytic who died in Umatilla, Plan, recently, Kid was regarded as prime circus; fan of country and was affectionately treated the control of the c

Broken Legs-15c

Motor bile racing at 15c for a trip-around-the-track threatens to equal round-the-track threatens to equal five tracks are already under con-struction and promoters are looking for other sites. Three wheeled mounts are capable Three wheeled mounts are capable by ticket holder 20 miles an hour. Mounts are one-seated and operated by ticket holder with no ages barred. Fast driving by the younger element Fast driving by the younger element proken legs at one of the tracks. broken legs at one of the tracks.

Imports for Hamid

Eric the Great, Albanis and Arlenz Berosinis, European high workers, arrived in New York this week to begin work under George contracts

Group will be spotted around east-ern fair and carney territory which Hamid office handles.

PLAYING AROUND CHI

Chicago, May 17.
Russell Bros. truck trick playing tabe lots in town at present.
Dwight Pepple is ahead.

Further union trouble in the Ringsling. Barnum & Bailey circus roused
the management to such a point that
John Ringling North, new head of the
outfit, is reputed to have declared
the show would be sent back to winBrooklyn date last week when on
Saturday, (14) night the American
Federation of Actors threatened to
can't as exond strike.
Call a second strike.
Call a second strike,
Call a second strike,
Call a second strike,
Call a second chilly throughout the week, but not
unusual in circus history.
Saturday vide
canvas, and mild weather turned
chilly throughout the week, but not
unusual in circus history.
Saturday vide
canvas, and mild weather turned
chilly throughout the week, but not
unusual in circus history.
Saturday
down North to speak his mind. From
Washington, where the show started
the week, he made no comment on
Saturday in the Ringling show, that
it is improbable such a drastic step
would be taken. Admitted, however,
that there is trouble with the roastmen were paid a bonus at the crid of
season for sticking with the show,
and an average of 800 out of 800
received the extra pay. The men now
that their wages have been increased
to \$60 per month, plus keep.

While that appears to be the pres-

that their wages have been increased to \$50 per month, plus keep.
While that appears to be the present difficulty, the AFA is reported lect its dues from the union people, with North opposed to that idea, North and his counsel will attempt to straighten matters in Baltimore, where the outift plays the last half of the week.

READYING ROCKAWAY AS NO. 2 JONES BEACH

AD NU. & JUNED DEAM!

Seashore amusement property salseashore amusement property salplace and the sale of the sale of the sale of the
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Mix Heads East

Canton, O. May 17.

Tom Mix Circus, reported to have
gone out with a short bankroll this
season, after a discouraging tour of
Texas, has doubled back into the
Middle West and will be in Ohio
territory within another week or ten
days. Columbus already has been
contracted.
Outfit is believed to have suddenly
switched its route, when announce-

Outfit is believed to have suddenly switched its route, when announcement was made that the Col. Tim McCoy Wild West had folded at Washington, D. C. It is believed the Mix show will play much of the territory lined up, by the McCoy show, as in past years the Mix outfi has never failed to get money in Ohio and adjacent shalts.

Too Few Clothes

Ioo Few Clothes

St. Louis, ay 17.

Sheriff Joseph Borgmeyer put the
quietus on 'The Nights of Paris', a
strip tease attraction of the ullace
Brost carrow which located on the
outskirts of St. Charles, o, near
here, last week.
The Sheriff and several of his

The Sheriff and several of his deputies watched one performance, decided that the performers were improperly clothed and ordered the management to put more wearing apparel on them. The order was ignored and the quiettes mandate has claimed on. No ploches

HIT NEW PITCH

Columbus May 17.

Lee and Eliner Haenlyin, Tormer operators of Olenta by Park, will open a new ant park near the Municipal at O'Shaug



The Greatest Exploitation Picture of the year

"YELLOW JACK" storring
Robert Montgomery - Virginia
Bruce with Lewis Stone - And
Devine - Henry Hull - Charles
Coburn - Buddy Ebsen
Henry O'Neill - Screan
Ploy by Edward Chodarov
Directed by George 8. Seitz
Produced by Jack Cummings
An M.-G-M Picture

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No. 11 130

NEW YORK, WEDNESDAY, MAY 25, 1938

56 PAGES

RE RADIO GAI

Chicago Shakes Nitery-Golf Cocktail To Get Out of the Rough; Boosts Jobs

Golf and country clubs are scrambling to get on the above hereashed their general revenue potentialities. Have found that sticking strictly to golf of the doesn't always add up to much coin, an own hours of daylight for their sheeks. With that logic as a basis, they have begun to swing to the nitery plan. With this logic as a basis, they have begun to swing to the nitery plan times in this vicinity have already laid plans for such activities this summer, and other are beginning to see more coin in the big appliers than till mean important money for show business, particularly in increased bookings. The Bon Air Country Club here, which has been discussed to the country of the summer than the su

siderably this season.

Bunker Hill, formerly a private season, season course, is going public this season, and besides golf is readying to offer a \$3 dinner and floor show. Twin (Continued on page 10)

France Sees Its Films As Aid to World Amity: Talk of Gov't Support

Representations from French film distributors of late are to the effect that Parket of the committee that the committee that the parket of the committee that Parket of the committee that Parket of the Carlot will, a new feeling is for France look kindly toward its film p

ducars,
It's predicated on a forward-stride
made of late by French picturemakers in the world market and because the screen is recognized as a
great cultural, patriotic and goodwill ambassador.

will ambassador.

Parch film operate in the U. S.

Perch film operate in French films coming into America.

Pass the Aspirin

NBC's Jitter Ward

NBC Arlists Service has fixed up a 'jitter ward' in which tal-ent getting auditioned can re-lax nervously while awaiting tryouts. Room equipped with soft lights, chairs and literature. Formerly aspirants to a NBC pact just paced the corridor before marching to the mike.

IDEAS OF B.O.

Now that the hillbillies have grown up and wear shoes, says Dave Kapp, recording exec for Decca of which his brother, Jack, is prez, they ha e grown-up ideas on Income. Most of 'em now command royalties on their waxing, instead of the usual \$25 and \$50 (and 'glory' cocompense for a flock of 'billy platications."

ters.
Furthermore, most of 'em in the
Dixie belt and in the midwest, are
regularly on radio stations, and
command ready-made followings
for their recordings, which they
plug frankly and frequently over
the air, now that they're interested
in the royalty divyy.

'WHO WAS FIRST?'

Stunts and Idea Programs of All Kinds, but Many Carbon Copies - Multiply as the Sustaining Open Season Sets In

CONFLICTIONS

Audience-participating and the whole family of yox pop, slunt, game and novelty shows are shown as and novelty shows are threaten to dwarf all previous rejections of a shown and shown as the shown is getting a terrific warring of show is getting a terrific warring out in a hurry, now that the long summer of 1938 has set in.

mer of 1938 has set in.
Small cost of the idea shows, involving little beyond a fee for the
originator-conductor and perhaps \$50
originator-conductor and perhaps \$50
originator-conductor and perhaps \$50
originator-conductor and the state of the control originator or the control or the control originator or the control originator or the control originator or the control or the contr

arisen:

(a) The idea programs run afoul of prior claims of origination to an extent far greater than other types

BUT NO. 1 GAME IS: Fascists Ogle Canada Kilocycles As Means for No. American Propaganda

Map's Elastic Borders

WMCA, N.Y., is issuing what il terms 'Johann Steel's Map of the World.' Designed to plug foreign-events' commentator's

series.

Map has movable cardboard boundaries to European and Asiatic countries. Listeners are told to shove the lines around as fronliers alter in the ever-changing map of the world, as they listen to Steel describe the events.

SONG COS. SANS PROF'L DEPTS.?

A radical economy idea being talked among certain music publishing ex-eculives is the elimination of the time-honored 'professional' departments. Theory being that they've been outmoded and more or less needless for some years. Top plugs are solicited outside of the firm's offices, and even in the halcyon vandeville days the headliners were solicited backstage or while being

Monireal, ay 24.

Deal is reported under consideration whereby the under consideration of the recent leaves, falle having taken place with broadcasting officials during and following sessions of the recent leaving and following sessions of the recent leaving and following sessions of the recent leaving the consideration of the recent leaving the advisability of bringing sidering the advisability of bringing over more European programs and if allowing more time for these it is an own coming over the CBC network will be reduced to a considerable control of the considerable c

Canadan Government is ready. Pres-tige propaganda on this side of the Atlantic, from what can be under-slood, scems to be the aim of the Fascist slates. Germany and Italy would be willing to send programs (Continued on page \$3)

Color Mixing Heid Cause for WPA Play Exiting in New York

Federal Thealre in New York has temporarily sidetracked its first scheduled musical production, Sing for Your Supper,' because of alleged difficulty over color mixing and of alleged difficulty over color mixing and dominetr-activity by supposed radical elements. Show was postponed unit August and will be rewritten, it's understood, to eliminate white-Negro mix. Negro mix, Objections were raised to alleged

Negro mix.

Objection: were raised to alleged Cobjection were raised to alleged and the color of
Nix Burley by Midgets

Harold Minchy turned proposition of putting on show with mindest at the theories like the proposition of the

'Mummy Case', Television's Equivalent Of 'Great Train Robbery', Shown in N. Y.

By BOB LANDRY

By BOB LANDRY (Herewith Vankry reviews the first television drama as given last week in New York by RCA-MBC. Heretofore the demonstrations used newsreels. travelogs, speeches, etc. A blackout was used at the last demonstration seven months ago, but was pretty crude on all accounts.)

Mysterious Mummy Case

RCANNE mediations. Written and directed for Thomas Hurbilisms. Supervised by C. W. Earnier, Registering under R. Dent und O. B. Harani. Reviewed May 17. Dent und O. B. Harani. Reviewed May 17. Dent und O. B. Harani. Steviewed May 17. Sept. 10. No. J. Harani. Steviewed May 17. No. Sept. 10. Sept.

How I Inditywood, May 24.
How to laundle studio sightneers during the Shrine and American Legion contains the topic of conferences she in the studio publicity heads.

Under tentative agreement, and the studio will appoint one man to substrain the first necessary of the studio will appoint one man to substrain the first necessary of the studios will appoint one man to substrain the first necessary of the studios will appoint one man to substrain the first necessary of the studios will appoint one man to substrain the studios of the stu

Television Warning

In connection with VARITY's review printed berewith, it is essential to keep in mind the cautions of reputable television to revolutions of reputable television. Its affects and the caution of television. Its advances are to its own for mer accomplishments and standards. There still is a great distance to travel to the own former accomplishments and standards. There still is a great distance to travel to the own former accomplishments and standards. There still is a great distance to travel and the market.

Most important of all—the Most important of all—the

market.

Most important of all—the television industry has not completed its laboratory tasks. Nor will the Pederal government release it from 'experiment' elassification for a long time to come, in well-informed opinion. Palling such an okay by the U. S. Government, television cannot be commenced in the comment of the

neering as s and ally of dra-matic narrative.

In spinning the year of the evil-sproading muminy case whose and filly of dra-

macabre influence killed a series of men and finally sent to the bottom of the occan the S.S. Titanic, RCA-NBC experimentors used a combi-nation of five sets, employing live talent, and the auxiliary interpola-tion of moving picture footage, slides and special effects.

lalent, and the auxiliary interpolalalent, and the auxiliary interpolamod apecial offects.

Writer-director Thomas Hutching of the story and told it with a
son kept his yes steadily on the telling of the story and told it with a
pense and illusion. Nothing ECA
has offered for public viewing herederectors are the story of the story
pense and illusion. Nothing ECA
has offered for public viewing herederectors are story of the story
activate thing swift changes of
actor from contume to octature, and
blending of the growing the story
blending of the travelog staff combearing the story of the story
blending of the travelog staff coming from a different more of the RCA
hearstal (all the actors must meumimate their lines rempteled as in legit
and the shore enarmity of the monotext their lines rempteled as in legit
and the shore enarmity of the monocompets a respect, an showmanship
grounds as well as technical ones,
to invited and encage on Treeday.

May 17, 1933. That's a shale for the
harmon can discuss on the Source Radaharmon can the Source Radavirian not beyond the chase-up of a
tekniq watch, the bit, of pen, affection of Counting page 223

Counting page 223

(Continue page 22)

19 Reissues Set. and 20th-Fox. WB May Add 4 More. Depending On **Exhib Demands: Biggest Total Yet**

Reissnes COLUMBIA

COLUMBIA

'It Happened One Night,'
'Man's Castle.'
'She Married Her Boss.'
'Twentieth Century.'
'Whole Town's Talki
METRO

'Copperfield.'
'Treasure Island.'
'San Francisco.'
'Mutiny on the Bounty.'
PARAMOUNT

RKO-BADIO

20TH-FOX 29TH-FOX
(Only if demanded)
'Under Two Flags.'
Thanks a Million,'
Private Number.'
UNITED ARTISTS
'I Cover the Waterfront.'
'Count of Monte Cristo.'
UNIVERSAL

'Lady Tubbs.'
'Frankenstein.'
'Love Before Breakfast.'
'All Quiet on Western Front.'
WARNER BROS.

(Only if demanded)
'Anthony Adverse.' YOKEL - BRANDT

CRIMERS FOR **COL RELEASE**

Alex Yokel New York legifer has left for Hollywood to enter film pro-

duction with Joe Brandt, former Columbia Pietures partner. Pair will make a series of crime films, two to

effort will be ready by October of

ward Slavin of New Haven, who started the idea on station WICC of

the Colonial network out of Bridgeport. Program is heard every Sun-day afternoon and has already en-listed thousands of kids in a 'First Offender Club,' a la Junior G-Men etc. Idea is also newspaper syndi-

Grainger Inducted

itial

three yearly, for Col release.

this year.

Farewell to Arms. Sign of the Cross.

ittle Women.

A total of 19 reissite: are set among the big compani; others may be a supported to the compani of the companion of the

physically distribute.

In 20th-Fox company may consider furnishing 'Under Two Flags,' Thenks a Million' or Private Number, or all of them. WB may furnish 'Anthony Adverse' if accounts evidence a big enough desire.

evidence a big enough desire.

Paramount, which a week ago screened 'Son of the Shei,' old Valentino silent, at the home office, has decided not to reissue it, but is sending out 'Sign of the Cross' and 'Parewell to 'Arms.' The company resissued 'The Virifinian' last season
and garnered \$170,000 on it, found
money.

money.

The ability to get in this kind of extra coi, coupled with the fact theatres will need extra product this summer and fall, appeals to the distributors at this time. Par believes it can get more with "Farewell" and "Sirn of the Cross' than it did with "Virgini 'last year.

During the locat season WB re-

Virgini last year.

During the past season WB reissued one picture, Illing it as part
of the 1937-28 program, while 20th
relssued several Will Rogers' items.
New policy of both firms, with respect to reissues, is thus a rever I
so far as Illing and scheduling goes.

N.S.G. on B'way

Although three prior first-run-releases had done very poorly for the house, N. Y. Rivoll found two former outstanding bo. hits miserable flogs on release, Ti (Count of Monte Cristo, and closed down last night (Tues.). 'Cristo' only \$12,000 on a day run, while 'Happened One on an engagement of 11 days ending last night (Tues.).

cat

Film rights were signed away last
week with author getting a flat sum
per picture. Producers have about
500 seripts on hand from which to
select. Deal was on for CBS to also
air the program but it fell through,
with film deal following. However,
it is stated, Young & Rubicam agency
is interested now with possible radio
time coming through. In reach! its decision to supply old pictures only if the demand is great enough, WB roundrobined Its division, district and branch managers, consensus being against scheduling reissues. This decision may have been reached partly because of the fact other companies are sending out

ao many oldies.

Columbia tops its competitors in the number of reissues for the balance of this summer and the season of '38-39 with a list of five.

and Universal will furnish four each, while Par, RKO and UJ will offer two each. Lesser companies like Monogram. Republic and Grand National have none.

Minneapolis. ith rabics epidemic and con-troversy raging over health depart-ment's dog muzzling order, Minne-sota Amus. Co. (Par), taking adsota Amus. Co. (Par.) taking ad-vantage of situation, has spot booked 'Life of Louis Pasteur' for return en-agements into its downtown Aster and uptown Granada. Ads carry serrcheed, 'Rabies Striking Fear to Heart of Every Minneapolitan' and then carry query as to 'whether every dog should be muzzled or in-oculated.'

ARRIVALS

Roy Disney, Rewashanker Pan-choli, Margit Dayka, Emery Hamory, Emert Gaal, Martin Keleti, Nicholas V. 23, John W. Hicks, Jr., Fred Lame, Charles Reagan, Sidney R. Krni. Elimer Rice, Joseph Gould, Faul Henkel, John Hay Whitrey, Peter itt.;

UA's June Conv.

Though date and location of this year's sales convention has not been set by United Artists, it probably will be held the latter part of June, many the location of the latter part of June, and the latter part of June, and the latter part of the latter of

DAVE ROSE OUT AS GOLDWYN VP

Hollywood, May 24.
The resignation of David E. Rose
as vice president of Sam Goldwyn
Productions becomes effective May
months as successor to Abraham
Lchr, now an agent.
Rose had handled finjanical matters
for Goldwyn and was instrumental in
formulating the plan last fall for the
Alexander Korda-Sam Goldwyn optiel through. United Arists, which
fell through. United Arists, which

It is understood that Rose will becompany, although he had made no announcement. Goldwyn has not yet named successor.

Yesterday's RKO Reorg Meeting Just Routine

meeting Just Routine

Carlos Israels, of White & Case, counsel to RKO's general creditors, urged speed upon those interested in the company's reorganization, so as to help RKO out of jurisdiction of the company's reorganization, so as to help RKO out of jurisdiction of the company's reorganization, special master George W, Alger stated at yesterday's (Tuesday) hearing: that he would conduct the present hearing: that he would be a supported by the present hearing on the same that all in the room and the present hearing on the tamended plan is expected. There were 'some objections filed and voiced, but none, apparently, of a trustmental kind.

TRO's amended plan of reorganization co-operate, therefore, and the plan must be in writing, ruled the special master, and must be filed with him at his downtown office on or before June 3. Hearings resume June 8.

PIC COMEBACK AT 63

PIC COMEBACK AT 63 Minnie Dupree Wins Role from

Hollywood, May 24.
Minnie Dupree. 83-year-old stage
actress, has been signed by David O.
Selznick for the part of Ellen Fortune in 'The Young in Heart.' Maude
Adams and Lillian Gish had been
considered for the elderly role, but

considered for the elderly role, nut-it was no go.

Sclanick is negotiating with Mlss Adams, who is in seclusion in a Southern California retreat, to make her screen debut in a picture built on an original story, Miss Gish is in Hollywood considering offers from other studies for a film comeback.

James rainger was formally elected president of Republic Pictures at the board meeting Montage of the Montage of distribution. Also make a member of the board of directors, and much time in direct contact with sales forces in the field, will head-quarter in New York, Rep has 31 di used the tille without her included in the most of the montage of the

Other News of Interest to Films

Korda's Columbia quota films	11	
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Bon Bernie-Phil Baker reunion on radi	22	
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Radio reviews of Fred Allen, Jane Cowl, Mary Pickford Page	30	
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Song infringement suit on 'Snow White' tune	39	i
Television	39	
Martha Raye's vaude	43	
Toby 'ing's p.a	44	

100% American Dialog Director. New French Idea for Protection

Midget Guild

Hollywood, May 24. ith Little Billy as their first president, the midgets of the film colony organized the Tiny Town club last week and set out

Town club last week and set out to corral all the professional little people in the United States.

Johnny Winters was elected vice president; Johnny Bambury, secretary, and Billy Curtis, treasurer.

U.S. AMUS. TAXES IN VERY SHARP MARCH DROP

Business gloom hit theatres ith solid wallop in March, according to wallop in March, according to wallop in March, according to the solid wallop in March, according to do in one of the steepest sides in many months. Total of \$1.541.57 at 157.50 a

four weeks.

For the first four months of 1938, the Feds have raked in \$8.327,647. This is something more than \$215, 600 ahead of the same period of 1937. While returns from the 10% tariff are still healthier than any previous year of the Roosevil, era, the margin of improvement was chopped down materially.

chopped down materially. With the exception of the stunning \$938,612 drop in January, says of trade, the month-to-month decline was the worst since last summer. Ended short-lived period of improvement which coincided with the opening of the year and put a chill no nipoe the 1988 record might not be as bad as the preliminary indications warned.

BRISKIN TAKES OVER AT COLUMBIA THIS WK.

Hollywood. Hollywood, ay 24.

Sam Briskin takes over as Columbia Pictures' chief production execunder Harry Cohn, prez, some time this week. A seven year contract is ready for his signature.

Studio boss will get William Periberg's office. Latter moved to other quarters on the Col lot.

Chaplin Still Muling

Hollywood, May 24. Charles Chaplin and Tim Durant have gone into seclusion at Pobble Ecach to mull another idea for a Pair recently finished one story due for production by Chaplin this summer.

SAILINGS

JIME (New York to London),
Nat Kalcheim (Normandie),
Nat Kalcheim (Normandie),
Dennie Moore (Manhattan),
June 15 (New York to Paris), Joe
Coher (Normandie),
June 4 (New York to Rio de Janeiro), Bidu Sayao (American Legion),
Chate Wendinavian Cruse), lika
Conia),
May 28 (New York to Mary (Pranconia),
May 28 (New York to Rio Mary 18 (New York to Rio May 18 (New York to Rio May 18 (New York to Rio May 18 (New York to London))

conia):
May 28 (New York to London).
Una O'Connor (Georgic).
May 27 (New York to London).
Constance Hope, Buster Shaver,
Olive and George Brasno, Irving

Olive and George Brasuo, Irving Tishman (Paris), May 28 (New York to Stockholm), Willem Van Loon (Gripsholm), May 25 (London to New York), Henry Sherek, Walter Hutchisson (Normandie), May 25 (New York to London), Phillips Holmer, Mr. and Mrs. Victor Payne Annips. (Queen Mary), May 22 (New York to London), Joseph I. Breen (Saltunia),

Hollywood, ay 24.
French stars in Hollywood hav formed a united front against oneman direction. They are all insisting on a dialog director. Experiences or samelle Darietus and Annabelia and the state of the s Hollywood.

went into a bit of a rage hi ry broke. that her director was insisting that she talk an Eng-lish dialect. Filtered through his Hungarian ears that might hav sounded like funny English, but to American ears, even when these stars talk their best English, that's funny enough.

funny enough.

Boyer agrees with this and so insists on an American dialog director to keep him from going too far off the line. As a "result, he's always understandable on the screen, which is more than can be said for femmes in Hollywood.

femmes in Hollywood.

Danielle Darrieux would ii
stay on in Hollywood and work ov
her English between pictures, but
she is due in Paris for a French picture in June and sails tomorrow
(18) on the Normandi ith her
husbund, Henri de Coin, riter ind
director.'

director. In the set at Universal after finishing Page of Direct her steamer for the set at Universal after finishing Page of Direct her 1000000 mitment of Direct her 1000000 mitment in Paris and go to work on another picture at Universal City. She would have liked to have done this, but Prench regulations demand that but prench regulations demand that her would have liked to have done the set of the set

5.000 EXTRAS, 200 JUICERS BOOM PAR

Hollywood, ay 24. ore than 5,000 extras were employed at the Paramount studios last week due to heavy run of mobscenes. 'If I Were King' led the list

last week due to many, scenes: If I were king led the list with 1,800. Fifty additional electricians were required on the William A. Wellman Technicolor picture, Men Wind Wings, making a total juicers in studio; the lar ber in months.

L. A. to N. Y.

David G. Berger. Lawrence Bologni Bob Burns. Lawrence Bologni
Bob Burns,
Lawfon Campbell,
Maris Canel,
Joe Cohen,
Larry Darmour,
Fred de Gresse,
Emma Dunn,
Larry Pine
Joseph Gales,
Robert Graham,
Billy Halop,
Dashiell Hammett,
Ourley Howard,
Moe Howard,
Moe Howard,
Al Jolson,
Sam Kramer,
Al Lichtman,
Joe Louis, Joe Louis. Pat O'Brien. Bernard Prager. Oscar Serlin,
Leonard Spiegeigass
Gregory Stone,
Evelyn Thawl,
Dorothy Wegman,
Darryl Zanuck.

N. Y. to L. A.

Nate Blumberg.
Rodney Bush.
Roy Disney.
Muttehw Fox.
Leland Hayward.
Charles E. McCarthy.
Jack Mes. Jack Moss. John O'Connor. John O'Connor.
William A. Pierce,
Charles R. Rogers.
Irving Salkow.
James Saphier,
Henry Travers.
Arthur Willi,
Alex Yokel.

NO SUMMER PRICE SLASH

Selznick and UA Talk New Pact: Roach Set, Co. Speeds Production

Salanick-International tinue to release through United Artists, under terms of a new contract now in negotiation. Not only the Selznick pact but general UA poli-ies and the 1938-39 production schedule were discussed last Friday

(20) at a meeting in the home of Samuel Goldwyn, at which the producers expressed their confidence in George J. Schaefer, v.p., in charge sales, and agreed to grant him reater leeway in the sale of their

individual productions. Attending the meeting, in addition o Goldwyn, Schaefer and David O. Selznick, were Dr. A. H. Giannini, resident; Murray Silverstone, chair-

resident; Murray Silversione, chairof the executive committee;
Wanger, Edward Small, Hal
and his vice-president, Milton ren; Manny Silversione, representing Alexander Korda, and James
Mulvey and Reeves Espy, of the
Goldwyn staff.

Goldwyn staff.

Conferees decided that UA product for the coming season ill besold strictly on percentage basis.

Statement declared:

Hal Roach Is due to start production next week on "There Goes My eart,' initialer under his new releasing contract with United Artists, calling for a mi imum of four and a maximum of si ictures annually

sionist, based on Sacha Guitty's story.

Zeward Small is polishing security of an untitled West security for an untitled West security of the
Kruger's Character Role

baent from Hollywood, ay 24.

baent from Hollywood for more than a year. Otto Krüger will play a character role in the untitled Edward G. Robinson picture to be produced by Paramount.

Kr.

Booby Prizes

lied convention in Ci in-nati passed a resolution to make an annual award to the make an annual award to the the difference of the control of the month period. Rib is aimed at showmen who criticise Ameri-ment of the control of the control of the control of the against certain stars. Allied delegates neglected to exclude own membership from the control of the control of the speaker after yoting admitted

speaker after voting admitted he was speaking with consider-

UA PAVES WAY FOR MORE % IN '38-39

sold strictly on percentage basis. Statement declared:

The only fair way of determining. The only fair way of determining the producer's returns is the merit system—participation in the gross receipts determined solely by tendance at the box-office.

First of the Small productions for great of the Small productions for percentage accounts among other companies. Among other companies. Among other companies. Among other form of percentage accounts among other companies. Among other form, stributors prefer percentage in the production of the strib. The stribe of the strib. The stribe of the stribe o

Hal Roach is due to start production next week on There Goes My earl; initially under his new re-releasing contract with United Artists, which against the releasing contract with United Artists, and Roach expects to close a face of the releasing to the

FROM LAZARUS UNIT

Hollywood, May 24, the hollywood, May 24, the hollywood is proved from the payroll, the Jeff Lozarus time at Parmound the part of the Jeff Lozarus time at Parmound the Jeff Lozarus time at Parmound the Jeff Lozarus the Lozarus time at the Jeff Lozarus the Jeff Lozarus the Jeff Lozarus the Jeff Lozarus and Maurice Revnes. Three to be shifted are Paul Jones, Bogart Rogers and Mel Shauer. The Jeff Lozarus the Jeff Lozarus the Lozarus the Lozarus the Lozarus the Inas 13 are completed, Lazarus, whill have has 13 the Jeff Lozarus the Inas 14 the Jeff Lozarus the Inas

GETS TOO TOUGH TO TILT IN FALL

Despite mer Will sion Scale Cutting - But Summer's Business Will Determine Things for

AVERAGE

Present scale of admi ions is expected to remain stable throughout the summer, accor ing to checks made of exhi itors in key spots and by trade organizations. Survey made about a month ago, which showed the average admi ion fee to be 22c.-'

average admi ion fee to be 22c.

for the whole country, has not been attered by recent developments. Admission fee will be maintained generally even in the face of a .619 cape of 12%, 28%, in boxoffice take because which figure the warm weather cape of the control of the control of the country of the control of the country of the coun they realize how difficult it is to bring them back to old levels in the tall.

Lial.

Consequently, any changes in admission scales will be done quietly or by means which do not admit a regular cut, but enable the house to bolster attendance in a li ited manner. Majority of exhibitors plan to check how business is this summer Majority of exhibitors plan to check how business is this summer before launching on a wide admissin price alsahing campai. Many are optimistic that there will, be a trace of business revival by the time September rolls around. But if bis into improved or gives any hint that it will by that time, wholesale tri s may be placed in effect.

\$275,000 Commission Suits Vs. Laemmle Thrown Out of Court

Two separate suits brought by agents to recover \$235,000 each from Carl Laemme as result of the latter's sale of his Universal Picture's stock in 1935, were fossed out of court for 1935, were fossed out of court card ladge Knox, for lack of prosecution. The suits were brought by Alfred M. Wolf, of Los Angeles, who claimed Laemme lead agreed to Wolf succeeded in obtaining a buyer. Suit claimed he interested the Standard, Capital Cs. G. Cheever. Suit claimed he interested the Standard, Capital Cs. G. Cheever. Sould claimed he interested the Standard, Capital Cs. G. Cheever. Sould claimed he interested the deal was completed, Wolf complained, Laemme reneged on the alicesed agreement. Edwin R. Lavia although he did not work with Wolf on the deal.

JOHN CLARK STILL

Another Fresh \$1,000,000 Bankroll For Universal: Chas. R. Rogers Out. Cliff Work In: Studio Powwows On

U's Slogan

Slogan, 'the exhi itors' com-pany,' has been quietly adopted by Universal. Based on theory that forthcoming pictures will be made by exhibitor formula and with the exhibs' slant on b.o. in mind.

Company officials believe

and bo. in mind.
Company officials believe they can carry the theory into effect because almost all the men in key executive spots were formerly on the theatre

KENT REPORTS HIS FOREIGN **FINDINGS**

idney R. Kent president of 20th Century-Fox, on Monday (23) re-Lenuty-Fox, on Monday (23) reLenuty-Fox, on Monday (23) reLenuty-Fox on Monday (23) reLenuty-Fox on Monday (23) reLenuty-Fox on London Hight of the Cincensioraph Exhibitors on grady
movement to smooth the internal problems of the business here. Kent'
was abroad flew eweeks, visiting Partia as well as London, in which cities he egion staffs.
Kent thinks that the bo. should move has been upward this fall.
He found -British film business in Europe is okay. The business in Europe is okay. The business which is own firm is doi in England and on the continent is good and growins, he added the bo. should immove in America this fall because the continent is good and growing, he added that the bo. should immove in America this fall because the trade is obtaining good product; the general average of films thisson has been good in believes that some of the flow of the Government's bujetime spending program should run over into the theatre tills as well as in other industries. That will aid a special program should run over into the theatre tills as well as in other industries. That will aid a special program should run over into the theatre tills as well as in other industries. That will aid a special program should run over into the theatre tills as well as in other industries. That will aid a special program should run over into the theatre tills as well as in other industries. That will aid a special program should run over into the theatre tills as well as in other industries. That will aid a special program should run over into the theatre tills as well as in other industries. That will aid a special program should run over into the theatre tills as well as in other industries. That will aid a special program should run over into the theatre tills as well and the program of the flow of the determined by Jos Schenek and Darryt Zanuck.

Data CNA Outiltative C. turned from London helped smooth the serious fight of

BALCON OUITTING M-G TO PRODUCE ON OWN

CLARK STILL

LAID UP FROM OP

Bent Gleric Johen, predicter under the prediction of the prediction of the conclusion of this contract which terminates end

of 193.

He plans to start his own inde-endent production company, pre-sumably to cach in on the demand of U. S. companies for nota, credit pictures

is from a film editor a director by Meter. His first assignment will be fis. short. See Gulls of Salt Lake. Shift also upped Chet 'diaeffer into edit's cutting job.

Universal has been reinforced with another \$1,000,000, according to Wall Street Ik, which money is additional to that recently obtained in London and here, thus providing in firm with a strong financial base for production.

firm with a strong financial base for production. Understood that this new money was in hand last week, prior to the recent showdown forces by Charles are the production, although he may not have been aware of the matter. It is believed that his first knowledge of this came at the directors' meeting, which divested him of his studi duties. Regters was executive vp. in charge of production. or in charge of production. On the production of the control of

in charge of production, was then pixel was then pixel of the was then pixel of the was then pixel of the pix

injected themselves into studio af-lairs and production matters lately. ITheir moves were to bring down company overhead and eliminate what they believed payroll dead-wood.] Rogers also told of his rec-ord of achievements on the lot and (Continued on page 42)

FOUNDED SIME SILVERMAN
Published sekly by VARIETY, Inc.
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120

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.22:38 .26-27 .30

WRANGELL TO DIRECT

Holly od, ay 24. agell been upped editor a director hy

MORE INSIDE STUFF ON WEAKNESSES OF FILM EXPLOITATION ON THE ROAD

Veteran Film Ballyhooer Adds to the Recent Captious Criticism of Exploitation ' the Field-Pleads for Higher-Calibred Representation

By Al Seli

Interesting and illu inating was the story recently regarding the value of exploitation, and the calibre of exploi tion men who are the direct representatives of the producing rect representatives of the producing and distributing organizations. Per-haps I am qualified to make a few remarks on this very important sub-ject, with the basic idea to improve exploi tion conditions as they now

exist.

The first thought that comes to mind is the inadequate pay received by some qualified men who go out on the road, work day and night on the job, harried many times at the dwindling of personal funds spent of legitimate ex ness, and with it all doing a great job, both for the company they represent and for their own professional satisfaction.

On the other hand. I have met men

company designal satisfaction.

On the other hand, I have met men on the road who were all at sea so the fundamentals or publicity and exploitation. They deuts the properties of the properties of the properties of the properties of the small pay they receive for the work of the properties of the pro

ters or not.

I started in the picture business publicibing the greatest acrees star publicibing the greatest acrees star business and the star business and plant his publicity stunts that are outlined in a press of the star business and plant his publicity stunts that sare outlined in a press worth the paper they're written on, in some cities. The exploiteer must take advantage of local conditions and plant his publicity in accordance of the star business and plant his publicity in accordance of the star business and plant his publicity in accordance of the star business and plant his publicity in accordance of the star business and plant his publicity in the star business and the star business and plant his publicity in the star business and publicity and pub open arms—he's an old friend and selectioned as such as the description of the companies have a fixed maximum salary for their road men and the selection of the description of the desc

own poces.

Example:

Here's an example of what happears an example of what happears are example of the acceptance of expolation man is at
work. Without mentioning names, for
after all they are also trying to keep
off the reliet roils, I'll cite one of my
trips to Richmond, Vs. An exploitatips to Richmond, Vs. An exploita
tips to Richmond, Vs. An exploita
to Richmond, Vs. An exploita
to Richmond, Vs. An exploita
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tips to Richmond, Vs. An exploita
tips to Richmond, Vs. An exploitation, Ind.

To Richmond, Vs. An exploitation, Ind.

To Richmond, Vs. An e pillar to post, iting hat in hand for intermittent assignments. Such men can be a great eredit and, to the organizations they represent what's more, a very valuable asset in the field. as far as newspapers were concerned

in that city.

Another type exploi tion man's first words, when coming to the publicity man of the theatre, are: 'Do you know of a hot number I can go out with tonight!' Instead of tackling the job he must do first, they are more interested in the jolly moments. Some apprently seem! they are more interested in the joily moments. Some apparently seem to think it's a Cook's tour; all the dormant playboy yens seem to assert themselves on the road. Exploiteers who make it one grand carouse asually don'l land much publicity.

Then there are the so-called exploitation men who leave a trail of rubber checks in their wake, with result that when a bona fide check is presented it brings up vituperative aneedota all over again.

tive aneedota all over again. Just a few of these easers give an idea of the big chances the major them. by the state of t

NEW TACK

10. Parents on Plx, Rather Ti

il ited ideas of what semenimes rampines on the road, it becomes a grave matter for all involved.

Vicaries Me oss of the condition of the con

otion Fleture and the Family, I-monthly publication of the Motion Fleture Producers and David Producers and England of the World Producers and England of the Motion Fleture Producers and England of the Motion Fleture Producers of reduction in the Hays office budget colonwing the Inith issue this year. Eight-page tabloid, designed to help illustrains, teachers, directors of religious excepts, directors of religious company tooks helping to make their community pleture programs effective, was in its fourth year of existence when readers were told of economy tri Carlot Producers of the Motion Fleture Producers in the possible when business conditions improve, particularly if those appreciating its help in realizing cultural, education and socious values of films would indicate this.

10 PIX IN WORK BY JULY AT WARNERS

Ten features in production by the first week in July is the aim of Warners sludio heads, who are making a start by sending three before the cameras this week.

cameras this week.

With 'Lady Doctor,' 'Three Girls
on Broadway' and 'For Lovers Only,
under way, two more are due to
roll next Monday (30). They are
'Return of Dr. X.', with Boris Karloff,
and 'The Sisters,' ith Bette Davis
heading the cast.
'Angele with Diety Pages of the

heading the cast.

With Angels with page of the Manager with Angels with Bonica Granville as Nancy. Heart of the North will start June 20 and "Wings of the Navy hops off the first week in July.

Dieterle on Loan To Direct Wanger's 'History

Hollywood, May 24. William Dieterle, on loan from Warners, will direct the Walter Wanger picture to be made from Vin-cent Sheean's 'Personal History,' for release by United Artists.

release by United Artists.

Because of Dieterle's temporary, shift, Warners is setting back production of Phantom Crown, for three months, Picture is based on Emperor Maximilian's short reign in Mexico. Paul Muni ill'star and Dieterle directs.

GUARDING SHIRLEY

Will Try to Give Mebs the Slip on Eastern Vacash

Eastern Vacash

(Hollywood, May 26, 11/19, Temple will enjoy an wear of the proper of

time, both and was a considered of the considere

GN IS SPARED **CREDITORS SQUEEZE**

Hollywood.

Grand National Fil Grand National Studi continue to operate, 50 creditors were notified last week by Loyd Wright and Edward L. Alperson, co-trustees under 77b.

Creditors would have little chance

Creditors would have little chance to realize any return under forced liquidation, Wright declared, while a record of the trusteenip in the 12 new returns the record of the trusteenip in the 12 new returns the record of the return
weekferical audit of Grand National Films, Ine, and the studio company, a wholly owned subsidiary, show claims of \$1,346,000 against the studio. Listed among the salary claims are those of 26 ward L. Alter and the studio. Listed among the salary claims are those of 26 ward L. Alter and the salary claims are those of 26 ward L. Alter and the salary claims are those of 26 ward L. Alter and the salary claims are those of 26 ward L. Alter and the salary claims are those of 26 wards and the salary claims are salary claims and the salary claims are salary claims. The salary claims are salary claims and the salary claims are salary claims. The salary claims are salary claims are salary claims and the salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims and the salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims are salary claims. The salary claims are salary claims are salary claims are salary claims. The salary claims are salary claims. The salary claims are salar Official audit of Grand National

New Peerless Corp. To Take Over Condor

Hollywood, May 24.

New corporation, Peerless Productions, Inc., will be formed to take over Condor Pietures if Federal Court approves the reorganization plan filed last week.

Albert H. Lieberman, who proposed the plan, has agreed to raise half the new company's \$50,000 calls. Other half would be raised via 1618. Other half would be raised via

7% convertible cumulative preferred shares, of which 50,000 will be issued

ail \$10 per.

Plan is to produce pictures for \$20,000 or \$30,000 each, money for \$20,000 or \$30,000 each, money for which will be raised by selling slocks. These assets will be halved, after payment of preferred call a fore payment of preferred call a fore payment of preferred call a fore populal, and the produced call the produced ca

Surefire New Title

Hollywood, ay 24.

'Sai liskola, 'Hungarian stage play, has been purchased by Metro for Luse Rainer. It will be changed to the property of the

SHOWMEN RAVE AT N. Y. FAIR'S SUPER-SPEC

orld's Fair is getti rayes from showmen after touri the grounds in Flushi nearly a year in advance of openi day.

day.

This is not going to be just a gi-gantic Coney Island, as some fairs have been, said one pleture company vet. It already is beginning to amaze even its builders in soope with which it has developed. Where there was only marshaind a couple of years about the said of the said o

open.

The N. V. Fair officials now expect \$0,000,000 visitors the first year, with a daily average of 250,000. Top altendance is estimated at 800,000 for one day, with 'grounds able to handle this number.

Intensified activity began last week

or estimated 250,000.

The \$1,700,000 Perisphere-Trylon theme center is virtually finished excepting outside and inner trimmings. Workmen are three weeks ahead of schedule in completing the trylon, highest structure on grounds and more than 600 feet high.

Completing 615th will be control.

Completion of job will be covered by the newsreels this week as an by the newsreels this week as an autogyro plane hovers overhead. Trylon will serve as a guide to airplanes with a beacon on its peak.

planes with a beacon on its peak.

Effort will be made to install a
planetarium in the perisphere. Special revolving stairs inside this globelike structure will earry visitors to
various levels.

warious levels.

Mild inter has aided the construction program all over the fair site in recent months. Some buildings are reported two and three months ahead of schedule.

Pictures If U. S. OK's
Hollywood, May 24, 14 More represented that in the term of the William of

Burns' Income Leaps To \$400.000 From \$1.500 in 3 Years

Hollywood, May 24. Income of Bob Burns, film and radi comic, leaped from \$1,500 in 1934 to \$400,000 in 1937. In between it was \$9,000 in 1935 and \$100,000 in 1936.

These figures were disclosed These figures were disclosed last week by the bazooka player in a deposition in L. A. Superior Court during his injunction action against the Radio Transcription Co. He asked the court to restrain RTC from reveceding waxes he made in 1933 and 1934 on the ground that they injure his reputation as a creative artist.

'Grausty' on Shelf

ZEPPO MARX SUING AGENT AND KRASNA

ters or not.
I started in the picture business

Longwood, Ngr 24,
Zeppo Marx, Inc. Wood two mits just week, one almost at Jack Bachman, another agent, demanding an accounting, and one at Norman Krasna, asking \$8,225 in commit ions.

Tract to one-hilm of all commissions, collected by Bachman from Tess Stesinger, film writer, and wante an accounting since Feb. 4, 1307. Krasna of his \$1,730 salary between Feb. 15 and Nov. 14, 1936.

Sandrich Ending 9-Yr. Director Hitch at RKO

After nine years at RKO, Mark Sandrich, director, will terminate his contract in August by mutual

greement.

Currently directing his sixth Astaire-Rogers picture, Sandrich in
tends to freelance.

Tone Angles for Play

Hollywood, May 24.

Franchot Ton is negotiating for the lead fool in 'Quiet City,' stage play by Irwin Shaw, next production of the Group Theatre in New York.

Stella Adler is leaving for Brondway early in June to prepare for the co-directing job with Harold Cluman.

NEELY SOBERS UP THE BIZ

REAL EXPLOITATION

By Epes W. Sargent

Some weeks ago the sales manager for one of the major production companies expressed the belief that one cause for lowered house grosses might be found in the failure of exhibitors to exposit their features. This brought certain the failure of exhibitors to exploit their features. This brought certain the failure of exhibitors to exploit their features. This brought certain the failure of exhibitors is the sales manager was talking about at all. What he had in mind was those halzyon days when the exhibitors; the house managers; whether independent or chain, were competent and willing to give many the sales manager was talking the present of the sales of the sales manager. The exhibitor must again be made exploitation conscious. He must be persuaded to work on his own intiative. To attract attention to his wares by one or more stunts, more or less germane to the picture and property saulted to the temperament of his wore.

It used to be that way in the old days. Whether those days can be revived is open to debate. In the first place the managerial material is different, particularly on the chains, most of which follow out the practice of what is termed 'promotion from within the ranks.' In other words, when a man er, from any cause, it is his job, his assistant step into his place. Either the doorman or the head wher is made the new assistant to the staff to the door man or the head where is made the new assistant to the staff, but it does not make for showmanship. And that is what is what is

A pad safer may have an infanity of test. A lidest taker may be savely that and save that is of early and that, advanced to the higher responsibility, he has the remotest chance of making good as a salezman to his public. Showmanship is peculiar and unique. It is inherent and not something to be cultivated. And when the exchead unher takes over the managerial ice him through the press books. And unless he has this knack, he is never going to make a showman. He is going to go through all the motions, but will not be able to deliver the goods.

It is barely possible that with the change in the public since the depression that the old-dashioned exploitation stunts might not sell as well as they used to. It is possible, but not probable, for such men as M. W. Larmour, of Graham, Texas; Steve Farrar and doe Hewitt both in Southern Illinois; Howard Waugh, of Memphis, and many others to still cling to exploitation gas and still make them pay, in splic of the fact that today many of the general public shop for the biggest bank nite rather than for the best picture.

But much good can be done with resplic tion, even in face at the odds Pictures can be brought forcefully to the attention of the pacton. Perhaps if long enough continued, the patron may again be persuaded that its rice of the theater is to enterjain, and that he should seek entertainment rather than a chance to win the jackpot if he sits through a couple of B or C pictures. Exploitation was a powerful puller in the old days. It should

It is quite possible that the employment of unfit and underpaid exploiteers has hurt that angle somewhat, but properly done exploitation should not be autagonistic to the best interests of the theatree. When Claude Saunders sent out his first exploitation men for Paramount, he picked them carefully and gave them explicit instructions. They were not provided them carefully and gave them explicit instructions are sufficiently as a little as possible. And the summan of the sum

select managers can do precisely the same thing today if they space their stunts and do not get hoggers by the care their stunts and do not get hoggers by the care their stunts and do not get hoggers by the care the selection of the law of the care the ca

It is possible that a split on the profits, suggested by one exploiteer re-cently, might do some good, where the term net profits is fairly and hon-estly interpreted. But the major cure seems to be to pick managers for their showmanshi rather than for their past performances on the service staff, and then give them a sense of greater independence with its accom-

sour, and then give tuern a sense of greater inappendence with its accom-pance, responsible properties of the sense of th

MG Filmi 'Carol'

Metro will film "A Christmas Carol." based on the Charles Diekens story, for release during the holiday season.

At Studio's Service

Metro will filin "A Christmas Carol', based on the Charles Disches who will film "A Christmas Carol', based on the Charles Disches who worden is a factle between the stage play "Room foliably season" is transitional to the charles of the charles

STILL BEELING FROM LAST WEEK

Caught the Picture Industry Off Base-Seemingly

Watchdogs

Under Control-Washi , However

Holds

RESPITE

Film industry's legelist are still reeling from the body blow received by the easy passage of the 'Neely anti-block booking bill in the Sanate last week. Although the measure is given but little chance of being proval at the present assist of Conress, industry generally is being proval at the present assist of Conress, industry generally is being the proval at the present assist of Congressional session opening next variety of the provided of the congressional session opening next variety of the present assistance of the congressional session opening next variety of the congression opening next variety of the congression opening opening of the congression opening openin

a radically different complexion in both houses of Congress as result of the election this fail, according to the election that the election of
bill, because they doubtlessly will be the ones to suffer if it is made a law parently, the only recourse, aside from a bitter fight to halt the passage of this anti-block booking legislation, is for the industry itself to correct so-called 'evil trade practices.' In that way there would be no excuse for any congressinan supporting the bill.'

Doping It Out

Neely bill, as it now stacks up, would boost the cost of distribution Neely bill, as it now stacks up, would boost the cost of distribution to a tremendmous extent, just how veterans. However, there seems little doubt but that any hike in cost of distributing films must be passed on to the exhibition. It it is necessary in the cost of the

smaller or more distant exhibs, must constitute a large tiem. Some envision the shuttering of numerous theories if such a plan is numerous theories of such a plan is operations would be disposed of to operations would be disposed of to currently operating circuits. In either, ease, the Neely measure would mean a giant growth of circuits, though the object of the bill 1, to ald the struggling indice exhibitor.

tudio's Service

Ilollywood, May 24.

Ilollywood, May 24.

It he alternative melthod is ear.

ployed, which now seems unlikely, Franken original.

The alternative melthod is ear.

ployed, which now seems unlikely, Franken original.

The alternative melthod is ear.

Joseph Service would sell each feature individually called in a RK yester with Morrie cellaborate with Morrie the screen version of the common
Aspirin for Film Industry's No. 1 Headache—Neely—Came on Mon.

It Ain't Right

Hollywood, May 24.

'Prince' Mike Romanoff does not like his role in 'Eilis Island' at 20th-Fox, in which he portrays himself.
He complains, 'it makes me look like a phoncy.'

FILM BILLING WORTH 50G. **SCRIB SUES**

Hollywood, May 24.

Suit for \$50,000 alleging breach of contract was filed Monday (23) by Leonard Lee, writer, against 20th Leonard Lee, writer, against 20th Century-Fox. Studio is charged credits after buying, his yarn, Island in the Sky, for \$41,750. Under the terms of the ticket, suit recited that the total contract of the contra

HOWARD, PASCAL TEAM FOR 'NELSON' IN LONDON

London, May 17.

After washing up Bernard Shaw's
'Pygmalion', Leslie Howard and
Gabriel Pascal plan to make 'Nelson', with Howard in title role.

There was talk of Howard-Pascal
doing pictures for Warmer release to
supply quota credit films, which has
been denied by WB. Howard no
longer is under contract to that company.

Meredith, Lorentz, May Do Film: Other Plans

Buyess Merchtlin and Pare, Lorenty (spedium) of The Rivery (spedium) of The Rivery (spedium) of The Rivery (spedium) of The Rivery (spedium) of the state of the

LOMBARD-STEWART TEAMED

Hollywood, May 24.
David O. Selznick will co-stor prole Lombard and James Stewart Made for Each Other.

Washington, May 21.

Aspiris for major producers' and distributors' headache was rechneoming this week in the street of the stre

date."

Either: an intensive educational clobbying; campaign, or a voluntary description of the control of the

shock to industry from men and in the ignitause sidelines.

any legislators are disposed to be friendly toward the business, as witness the tremark by Senator ining the bill, commented, 'I do not want to injure the industry.'

The Played for Sucker's a spreading feeling that the film business is being played for a sucker. Unless the leaders in the trude begin an aggressive counter-stated, there into deuced, providing opportunity or political muscle men to collect fee for alleged ability to pull wires and senated continued to the property of the pro

What happened in the Schate last What happened In the Senate last week was complete repudiation of the reports which had been received from cleakroom agents. When the Need In the Politary, the sentiment of the Politary, the sentiment cleaters felt confident the measure never would come up for debale. As Senator Matthew M. Needy confined plugging away, industry operatives made, informat lone-counts and prelating the measure would be over(Continued on paire.)

Ned Sparks Wants \$8,186 Returned by Uncle Sam

IATSE Annual Conclave June 6 In Cleveland Promises Not A Little Action: Ambitious Plans

Action of a highly significant and important character, possibly including fieworks, is looked for at the annual convention of the Internation of the Control of the Internation of Internation of Internation of Internation of Internation of Internation of International In

how business. Among other things, it is predicted Among other things, it is predicted an assessment of take care of coming unionization campaigns will be cought for and probably achieved, and the convention, will probably be given added impetus. Formerly having a 2% assessment, the IA remembers, including the convention some time ago. Locals in the among the convention of the convent

member, including Local 306, N. Y. operators, have dropped the nick. Disastifaction The part that various locals in the wast 1A setup may play in any attention of the control of the conduct of the control of the cont

theatres.

Browne, who has been in and out of New York considerably of late, is due cast again toward the end of the week. He will leave for Cleveland a few days in advance of the opening of the convention for the purpose of holding executive board meetings.

Washington, May 24.

Washington, May 24.

More than 900 delegates representing 706 local unions will attend the 34th convention of the IATSE, and Moving Peture Machine Operators of the U. S. and Canada in Cleveland June 6, at the Cleveland Public Auditorlum. Convention becaquarters will be the Hollendon

hotel. The first local of the IATSE was organized more than 50 years ago and today the memoership exceeds 50,000 workers engaged in the legitimate theatre, motion picture studios, picture theatres and allied fields.

BERKE'S SAGEBRUSHERS

BERKE'S SAGEBRUNKERS
William Berke, Republic producer,
In readying three of the Three Meaqueers for the new season's schedBetty Burbridge is scripting
'Heroes of the Desert,' Stanley Roberts is working on 'Bed River Range'
and Edmund Kelso on 'Overland
Stage Ridders.'

Lingual Trouble

Hollywood, May 24.

Jed Buell, producer of "Terror of Tiny Town," a midgef
cowboy picture, stood on the
wharf at San Pedro with 18 of
his peewee actors, welcoming 16
more from abroad. "Hyah, podners," he-said in his best western

nanner.

After a puzzled silence, one
the half-pint newcomers
ped up, 'Sprechen sie
peutsch?' of the half-piped up, Deutsch?'

APPEALING U. S. BAN ON AUSTRIAN SEXER

Jewel Productions, Inc., won per-mission Friday (20) from N. Y. Fed-eral Judge Robert P. Patterson to ap-peal to the Circuit Court from a dis-

peal to the Circuit Court from a dis-nisting Jewell's injunction undi-missing Jewell's injunction undi-table of the Charles of the Charles of the Secretary of the Treasury, and Harry M. Durning, Collector of the Plaintiff sought. Elm of the Aus-trian-made pieture, "Mysteria of Sex," for exhibition in this country. The government contended they they are the con-sumption.

Detroit, May 24.

Circuit Judge Robert M. Toms has refused to overrule police censors, who denied permit for showing of Motherhood' (dewel) here. Judge offered nó criticism of flicker for the record, merelly saying that he didn't feel justified in overruling police after he'd viewed portion or a flicture.

after he'd viewed portion of film.
Writ compelling police to issue
permit was sought by Sam Carver,
district agent for Jewel Productions.
Flicker had been booked for the Columbia downtown theatre.

Metro Long on Shorts; Christie and Fox East

Hollywood, May 24.

Hollywood, May 26.
Five shorts go before the cameras at Metro this week with two already under way, the heaviest short production in several months.

Lake, 'Folling today (Tuesday). Next is 'Marshall Ney,' followed by 'Mona I'. How the 'Marshall Ney,' followed by 'Mona I'. How Raise a Baby' and 'Strange Cilory'. In Roduction are Tis in the Start's and 'A Cri intal Is 'Two script clerks, Ted Stevens and Harold Weinberger, have been upped to assist directors in Metro's shorts department. Samley Briggs, Russall as script clerks.

as script clerks.

Al 'Christie his week winds up 'Pardon My' Accident', starring Wilie Howard, a Eastern Service Studios, this being the 128th comedy production he has turned out at this
production he has turned out at this
production he has turned out at this
water of the start of the start of the start of the
water of the start of the start of the
water on a Tom Particola comedy the
tweek at same studio. Both are
the XGEAUGETONE PROFILE OF THE
SERVICE OF THE

professor.

Cast of about 30 included Leonard
Hoimes, Charles Jordan, Billy Kent,
Joseph Vitale and Don Gautier.
Serles will consist of 12 one-r lers,

Langford's \$5,000 Per

Language Hollywood, May 24.

Frances Longtord opens a p.a.

tour June 29 at the New York Paramount theatre.

Tellywood Hotel' si

ting \$5,000 weekly for s

Passage' Idaho Pitch

Hollywood, May 24.

S. Van Dyke, Metro director, will leave Thursday (28) for McCall, Idaho, to decide on location sites for 'Northwest Passage,' Technicolor

production, McCall sector was selected by location scouts after an expedition covering Idaho, Oregon, Washington, Utah, Montana and Nevada: Col. Tim McCoy, Indian advisor, will round up 1,000 Nez Perces for work in the film,

WB'S \$2,824,618 FOR 26 WEEKS

Despite heavy interest expense and mounting taxes, Warner Bros. and subsidiary companies showed a net operating profit of \$2,824,818 or 70c per common share in the 26-week period ending Feb. 28 this year. This compares in \$4,040,388 reported in similar period in the previous year.

rovious year. Not profit was \$6,393,096 before Nct profit was \$6,393,090 before charges for amortizati and depreciation of properti normal Federal income taxes and Federal surtaxes on undistributed profits. Warner Bros. reduced its deficit (carried to balance sheet) from \$4,188,044 as on Aug. 27, 1937, to \$1,272,217 as of Feb. 26 this year. The 700 cert common share earn-

\$1,272.217 as of Feb. 26 this year. The '70e per common share earnings were after, ellowance for currenterer development of the terreterer development of the terreter development of the terr

Warner Bros. listed interest expense at \$2.20,590 for the period and provided \$904,000 for normal Federal income taxes. The company and an expense of the period of the pe

Pathe Film Corp. directors maintained the usual \$7 annual rate on the preferred stock last week by voting the quarterly dividend of \$1.75 per share. It is payable July 1 to stockholders on record, June 22.

Three Away in a Day

Hollywood, May 24.

Hollywood, May 24.

Three pictures were put into production in one day last week at Metro, two features and one short.
Features were Fast Company, with Melvyn Douglas and Florence Rice in the top roles, and 'Love Finds Andy Hardy,' fourth of the Judge Hardy series. Short was 'A Criminal Is Born,' a Jack Chertok production.

Terch Up On Torchy

Terch Up On Torchy:

Hollywood, May 24.

Clirch Farrell and Barton MacParlame have more and Barton Macporter and copper in the Torchy
Bland series. Their fars picture unparter and copper in the Torchy in
Troible, set for production in June.

Universal but permitted to make piclures outside.

The Girls' Eye View

By Marian Squire

Virginia Trellow Jack' Devoid of Sarterial Opportunity
Virginia Bruce and Robert Montgomery follow themselves into the Capitol this week, in mothing so light minded as their previous opus. "Yellow
Jack' as you may have guessed, is concerned with the yellow fever, of
course, this plague got a pretty good workout in 'Jezche', but this film
takes a different angle—the scientific shant—sitressing the live heroes who
volunteered to eat a guine play in the epi . (c.)

voluntered to set a guines pigs in the epi 15.

Nontigenery, cauipped with a slight and very natural brogue, therees; and Virginia Bruce 'nurses'. Outside of one sequence, Miss Bruce is connect to severe uniforms with neat white aprons and high stiff collars, but keeps her blonde hair beautifully groomed under the little peaked capper all he is going through with the epidemic. The one gown she wears for all he is going through with the epidemic. The one gown she wears Spaniah War vintage.

Lewis Stone is a convincing 'Major Reed', assisted by Stanley Ridges, Since the film is based on fact, it is one of the few to eliminate the omnipreent 'Any characters bearing any resemblance to any persons living or dead,' cit. The line was not neglected altogother, however. Motro cagily clonical'.

'Kentucky Moonshine' with the Ritz Kick in It

"Kentucky Moenshine" with the Ritz Kick in It
The Ritz Bros, wreck the combelt in 'Kentucky Moenshine' with radio
in the background and the zanies in the foreground. There is no point in
a Ritz frees picture being logical, because the boys would soon take care
of any such nonsense as that. Radio being what it is, however, the plot
isn't necessarily as far-fetched as the authors might have intended.

isn't necessarily as in-recticute as the authors might have innered.

Tony Martin is a pictorial and vocal success, and manages what acting he has to do with ease. Marioric Weaver, Martin's heart interest, has a wardrobe restricted to utmost simplicity. Young Buster Brown-collared frocks and belted princess pole coats worn with tiny calot caps.

Relieved from her usual secretarial duties for the momenia, Cecil Cun-ningham is a convincingly hardbolled landlady.

The feudin' situation is well taken care of by 'mountaineers' (Glynn, Jr., Franch Ford (remember?), John Carradineiand Sil ville. Lat r's silhouet, incidentally, has changed considerably si quired the nickname.

It's harmonica week, with Minevitch's Rascals at the Paramount, and Paul Robinson's Harmonica Champions at the Roxy. Robinson's outfit uses the same fighting-for-he-mike technique employed by the M. Rascals, but has the boys neatly white tie and tails, in contrast to the Minnevitch rags trackemark.

witch rags trademark.

The two mort-heard and least seen picture stars, Snow White's and Prince Charming' in person, delight the Roxy's younger paying guests, Adriana Castelotti and Harry Stockwell preserve the film illusion, with Miss Castelotti in the tight basque peasant frock that her shadow self-launched as a fastion in Sewer-Worste's wearing huge masks to indicate creatures in indennable spinale with background as elves and woodland creatures in indennable spinale with the process of the self-late state of the self-l

'Ice Frolies' a Hot Number

The handsome International Casino program is decorated with lissome ladies and drapery, but you'll find no such censorable goings-one in the state of the control of the co

You Couldn't Be Culter.

Back in the silent days when fans were amazed to find that their picture idols could be seen and the Alligaiers that is a silent days when fans were amazed to find that their picture idols could be seen as the silent days when fans were amazed to find that their picture idols could be seen and the silent day (11) liked the personable Mr. Raymond immensely. But they didn't care to hear him sing and didn't hesitate to say so, loudy if goodnaturedly. Come on back, but don't sairpl'ause, the friendy swing-silles shrieked, Come on hear had, but don't sairpl'ause friendy swing-silles shrieked, Come on content with that, he added some extra ones, in spite of his audience indicating by loud applause in the middle of the number, that they had They appreciated the compliment in his own composition. 'Alligator Swing,' but Mr. Raymond's 'getting hed' is barely lukewarm, and the Paramounters know their hotcha. Cheerfully they ribbed his tentative shoulder twitchings—apparently the Raymond idea of tearing a number up, parted the best of friends with his audience.

Cass Daley, handling the burn-up vocalizing for Bunny Berigan't band, and mander the paramounter of the paramount properties.

Cass Daley, handling the burn-up vocalizing for Bunny Berigan't band, and the paramounter of the paramounter of the paramounter of the paramount properties.

Cass Daley, handling the burn-up ocalizing for Bunny Berigan't band of the paramounter of the paramount properties.

Alse shagging took place, too, confined to one couple who couldn't stay but when the tumpet searcd—just to make it a typical Paramount morning.

PIC SCRIBS' NEW OUTBREAK

Detroit's Film Row Blames Auto Union Troubles for Its Ailing Biz

Detoit's film row, counting the sheets tearly to lest since the went to the sheets the sent to the sheets the sent to the sheets the sheets the sheets the sheets the sheets have indirectly cost 'em over \$1,000,000 to date. Ill probably be much more before auto plants get back to normal again. **
Boys aren't heetsfant about having losses at feet of UAW and other CIO control of the sheet sheets and plant closures, were the chief cause for the retreehment, and subsequent closures, were the chief cause for the retreehment, and subsequent counter-stack on the part of motor significant sheets and plant closures, were the chief cause for the retreehment, and subsequent counter-stack on the part of motor significant sheets and plant closures, were the chief cause for the retreehment, and subsequent counter-stack on the part of motor significant sheets and plant closures, where the sheets are sheet sheets and the sheet sheet sheets and the sheet sheet sheets and the sheet sheet sheets sheet sheets and the sheet sheet sheet sheets and the sheets sheet sheets and the sheet sheet sheet sheets sheet sheets sheets sheet sheets sheets sheet sheets sheet sheets sheet sheets sheets sheets sheets sheets sheets sheet sheets
ter-stack on the part of motor, roguls.

The motor magnifer counter-in-tacks on the undons, plus the understands of the undons, plus the understand profession of the undons, plus the undone plus they can, but they are plenty peeved about the tactics employed and the political and financial repercussions which have thrown thousands out of political and financial repercussions unions brought on. Wildcat strikes, which have thrown thousands out of work in past few weeks despite a fixed procedure to settle small grievances, have continued to harrass this auto-dependent town to a point where even a meagre activity at the boxoffices can't be counted on any

poxotises can't be counted on any With grosses down 25-00°s in film palaces, especially in the first-run sector, drastic means are being taken to keep down the mortality penses can be pruned to the bone, beginning of next fall may see a de-cided upsying if Federal pump-for auto plants to get zoing nor-mally on 1398 models. Nabes have been less affected than the downtown house, chiefly due to depicted populace can afford to pay. This policy in turn has greatly sub-

This policy in turn has greatly sub-tracted from attraction first-runners

Eight Tunes for Autry Pic; Off for Sagebrush

Hollywood, May 24.

Gene Autry and the Republic location carvan may expected the Control of Co

RCA studio. Ditties and their authors are:
"Tumbleweed Tenor," by Eddie
Rentzose: Tria's How Domleys
Rentzose: Tria's How Domleys
Cherkose: Hummin' When We're
Cherkose: Hummin' When We're
Cherkose: Hummin' When We're
Cherkose: Hummin' When We're
Cherkose: Judy Autry, Johnny MarRaye My Horse: by Autry and MarHave My Horse: by Autry and MarHave My Horse: by Autry and MarHi'll Love to Call You My Sweetheart: by Joe Goodwi, Larry Shay
dh' Paul Ash', There's a Gold Mine
My Horse: There's Autry Larry Shay
My Horse: My Horse: By Autry Autry
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My Horse: When Horse
My Horse: When Horse
My
Metro's Chi Finds

Mary estoott, actress-singer, who was optioned in Cheago by Metro, has been loaned to Marc Connell Mary Conne

Those Hats, Agai

Indianapolis, ay 24.

Lyric theatre here, running trailer reading, Tadies Over 50 May Wear Hats, All Others forced to change the gar when femmes over 50 protested to the management. Replaced with management and the second control of the secon

U. S. TO RULE IF **PATRON CAN DROP SUIT**

Weird case of a film patron who collected damages for personal injuries and then was willing to let the theatre off easily is headed for U. S. Supreme Court review next fall. Pe tition for study of the intermediate court's handling of the case was granted by the final arbiters onday (23) at the instance of Texas Con solidated Theatres, who induced S. H. Pittman, of Abilene, Tex., to with-draw his suit after winning a \$12,500 award in the trial court. Case will be ventilated during the October

be ventilated during the October term.

Impossible sou in illigation results from willingness of the ticket will be the control of the ticket will be the control of the ticket wounds at the Texas Consolidated hims as compensation for wife's wounds at the Texas Consolidated house. After the judgment was re turned and white the got together and signed a pact by which Pittman would be content with having the chain pay the costs of the court wrangling.

In effect, held that once a case had been carried up, nothing could stop the wheels of justice. Attorneys for the will be the court will be superior the Supreme Court that the Circuit Court tried to settle something unstated by the plaintiff-defendant compromise.

Darmour's 'Honeymoon' Suit Vs. 20th Ousted

Larry Darmour's suit for an injunction and damages against 20th
Justice Samuel R. Roseman in the
Justice Samuel R. Roseman in the
X. Supreme Samuel R. Roseman in the
X. Supreme Samuel R. Roseman in the
K. Supreme Samuel R. Roseman in the
large to the suprementation of the
large to the suprementation of the
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large to the suprementation of the
large to
BUT STILL TIFFING

Credits on 'Lord Jeff' Started It-New System of Fixing Participation Seen in Playwright-Guild Row-Claim ecision Biased-Want to Arbitrate Own Members

Hollywood, May 24:

Ti among five scribblers over writing credits for Metro's 'Lord Jeff has widened breach between the state of the st

for writers. The controversy started early this month when James K. McGuinness, Val Burton, Bradford Ropes, Walter Ferris and Endre Bohem were unable to agree on credits. McGuinness is a member of the Playwrights, while the other four are affiliated with the SWG.

a member of the Playwrights, while the other four are affiliated with the SWG. Menday (21) Metro eivitched the credits on Lord Jeff. giving Bohen joint authorship with Ropes, Burton and Ferris of original. Studio's change drew a new protest from Ropes, Burton and Bohen who had the state of
hundreds of similar cases for its members.

Two days later, Mahin announced the arbitration committee had decided that McGuinness was entitled to receive sole credit for the screen play. Burton, Ropes and Ferris were flowers with the control of t

MG COMPROMISES Interstate's Merchandise Selling Irks Shops: Dailies' Ad Reel Peeve

A Hint?

Hollywood, May 24.
Bibles have been placed in dressing rooms at all major film studios by the Gideons.
Same society reformed traveling salesmen by distributing the Good Book in hotels.

DIVORCEMENT TEST UP IN NO. DAKOTA

Test of constitutionality of North Dakota's theatre divorcement law, which may deter ine the fate of affiliated major circuits in several other states, is scheduled to start at Fargo June I. Austin C. Keough and Louis Phillips, Paramount legalists, Louis Phillips, Paramount legalists, Simpson, Thatcher & Burtlett, special counsel in the case, head of the Control of N. D. this week. Illed States supports it.

Present theatre divorcement law has been held up from becoming effective by an injunction pending constitutionality test. Par is making the test case of this legislation in behalf of the industry. Divorcement legislation, contemplated by independent exhibitor groups in three or four other states, will depend largely on how the law faces in North Balota.

Sares in North Dakota, when we have a construction of the construction of Paramount, et al. When the Month of Paramount, et al. North Dakota divorcement law requiring its subsidiary, the Minnesota Amuse Co., to dispose of 1s theatres, and the contribudes at Parejo June, 1st Williams as witnesses a number of independent exhibitors. These exhibitors do not provide unfair competition on the construction of the contribudes and the construction of
Rex. Film Dog, Killed; Owner Sues for \$17.500

Suit for \$17,900 damages was filed here Saturday (21) by Adolf Dorr, consider the same state of the sa Suit for \$17,500 damages was filed here Saturday (2h) by Adol Manages was filed here Saturday (2h) by Adol Manages was filed here Saturday (2h) by Adol Manages was filed here. Suit and the saturday (2h) by Adol Manages also filed here so the saturday (2h) by Adol Manages also filed here so the saturday (2h) by At 1, Supreme day two of his deputies for the shooting of Dor's filed filed false arrest of the Cost man. Aduteman' and he was hitch a lidered false arrest of the Cost man. In Matureman' and he was hitch the county due shot his dog without the county due shot his dog without her owners. In the county due shot his dog without her owners are shown to the saturday of the strength of the strength of the strength of the strength of the singer the past several for the singer the past several for the singer the past several forments with an effort to never any lepton of the singer the past several forments in an effort to never any lepton of the singer the past several forments in an effort to never any lepton of the defendants for postponement of the

Austin. Texas, May 24.

Movement is under way in Texas by a Merchant Association for an anti-chain store drive against the anti-chain store drive against the lateratic circuit is rapidly turning its theatres into ju for chair-state just sold candy to patrons, but selling ice cream cones, pop-corn, peanuts, souvenirs and other generations, souvenirs and other generating the part of the pa

a rumpus.

Newspapers also are beginning to get hot under the collar at still anget hot under the collar at still an-other extra-entertainment llem some of the Interstate operations. That is the tendency to go into the ad business. Papers object also to clocks which the theaters are spot-ting, the timekcepers containing considerable advertising which the newspapers claim is being diverted from them.

Newsreelers to Iron Out Ouite a Few Union Angles This Summer

Current contract held by the five newsreels with the International Photographer's union expires in Superior to the contract of the jects now being lined up for consid-eration. Representatives of Local 644 deny that there will be any demand for a wage tilt, but most recent indi-cations are some such move is be-tained to the contract of the contract of the Aside from consideration of wases

dony that there will be any demand for a wage tilt, but most recent indicate any considered.

Aside from consideration of wages and hours, three main topic doubtesty will come up for consideration change of newsreel prints among companies; 20; right of newsreels to purchase film stories from non-union of the company photographing the story, what becomes of the company photographic and the company of the company photographic and the company of the company photographic control of the company photographic control of the company photographic conversed news areas. Hint that they might buy such footage even if from non-union photographer.

To Examine WBites In

Ritzes Set Hot Pace in L. A. With \$22,000, 2 Spots: Par Falls Back On Reissue: 'Hood' Strong 18G on H.O.

Reshuffling of first runs after a probability of the control of the runs after a probability of the control of

Estimates for This Week Estimates for This Week
Chinese (- rauman-F-WC) 12,024;
30-40-55-83).—'Kentucky Moonshine'
(20th) and 'Hold That Kiss' (M-G)
dual, Smiles at the boxoffice will
push the weck's take to better than
\$9,000. Last week, 'Old Chicago'
(20th) and 'Island in the Sky' (th)
(2d' week) finished with \$7,500, fair
holdover.

holdover.

Downtown. (WB) (1,800; 30-40-55-65)—'Robin Hood' (WB) (2d week).

Will do Sy,000, above expectations, particularly in view of strong \$18,000 last week; seems an answer to the query whether strong 'il s can stand without dual support; extra biz attributed to shorter shows and turnover.

cusomers who like vaudeville since house is the only presentation spot house is the only presentation spot control of the presentation of the pres

'4 MEN' \$8,000, DENVER; 'FOOLS SCANDAL' \$4,000

Denver, May 24.
Rain over the weekend kept people at home and out of the mountains, helping the theatre grosses. All but two first-runs are clicking well over

Estimates for This eek
Alaiddin (Fox) (1.4; 25-40)—
Palrico Polo' (UA) (2d run). Excellent \$4,500. Last week. There's Always a Woman' (Col) (2d run), fair

Sociations (Fox) (1.100 gr.) 420 run, fair foxications (Fox) (1.100 gr.) 400 gr. foxi Pilot' (M-G) and First 100 cers' (M-G) (2d run). Fine \$3.000. ast week, 'Old Chicago' (20th), good \$3.00 on fourth week in first-runs, Benham (Cockrill) (1,750; 23-35-00-D); Rhylm' (Par) (2d week), our \$4.000. Last week, same pic, Thereyer (Fox) (2.525-9.3-5.56).

\$6,000. Last week. Polo' (UA), average \$6,500. Polo- (UA), average \$6,500. 25-55-60) - Vivacious Lady (RKCO) and 'Go Polo- (UA) average \$6,500. Polo- (UA) average \$6,500. Polo- (UA) average \$6,500. Polo- (UA) and First 100 Years (M-G), Hefy \$8,300. Paraments (For) (12,700; 25-60) - Paraments (For) (12,700; 25-60) - Paraments (For) (12,700; 25-60) - Polo- (UA) and 'Adventurous Biood' (20th) and 'Adventurous Biood' (20th) and 'Adventurous Biood' (20th) (15,700) - Polo- (20th) (20th) (20th) (20th) (20th) (20th) (20th) (20th) (20th)

'ROBIN' \$23,500. 'KISS' \$18,000. D.C.

query whether strong fils can stand without dual support; extra bit and without dual support; extra bit and the strong stand without dual support; extra bit and the strong stand without dual support; extra bit and the strong stand without and strong stand strong st

of the Rogers-Stewart comedy to \$4,700, disappointing; Katherine Reput (Col) opened today, (Tucs.) selected with Reckless Living (U).

Gailer (Col) opened today, (Tucs.) selected with Reckless Living (U).

Rammount (Far) (1,365; 30-46-55), 48,800.

Castler (Col) dual. Management, a strong feature, held of the selected with Reckless Living (U).

Castler (Col) dual. Management, a strong feature, held of the selected with Reckless Living (U).

Castler (Col) dual. Management, a strong feature, held of the selected with Reckless Living (U).

Castler (Col) dual. Management, a strong feature, held of the selected with Reckless Living (Reckless Living (U)).

Castler (Col) dual. Management, and the selected reckless his selected with Reckless Living (Reckless Living (U)).

Castler (Col) dual. Management, and the selected reckless his selected with Reckless Living (U).

BKO (2,572; 30-40-55)—Vivacious Lady (RKO) 120 week) and the selected reckless his selected reckless and the selected reckless his selected reckless his selected reckless (Living (U)).

BKO (2,572; 30-40-55)—Vivacious Lady (RKO) 120 week) and carry the selected reckless his selected reckless his selected reckless his selected reckless (Living (U)).

BKO (2,572; 30-40-55)—Vivacious Lady (RKO) (1,615) (1

First Runs on Broadway

Week of May 26 (Subject to Change) I—'Yellow Jack' (MG)

Capi I—'Yellow Jack' (MG)
2d wk).
Criterion — 'Gangs of New York' (Rep).
(Reviewed in Current Vasiety)
Globe — Devil's Party' (U

Globe —, 'Devil'a Party' (U)
(28),
(Reviewed in Current Vasisty),
(Rasile Hall — 'Adventures of
Robin Hood' () (3d wk),
Paramount — ' r. Rhythm'
(Par) (2d wk),
Rialto—'Saint in New York'
(RKO),
(Reviewed in Current Vasisty)
Rosy—'Kidnapped' (20th)
(27):

Roxy—Kidine P. (27).
(Reviewed in Current Variety)
Strand—'Crime School' (WB)

(Reviewed in Current VARIETY)

Musle Hall-'Vivacious Lady'
(RKO).

RKO). (Reviewed in Current Vaniery) Paramount — 'You and Me' ' (20th)

(Par) (1).
Rony—' (2d wk).
Strand—'
(WB) (1).
(Reviewed in Current Vari

Moonshine' Sock \$8,000, Yellow Jack'-'Wolf' 51G, Vivacious' \$2,400, L'ville

Louisville, May 24.

Two house with ho.5 Mary Anderson with Vivacious Lady, still housing the best pies in town. Yellow Jack the state of the state

iree newspaper publicity.

Estlunates for This eek
Brown (Fourth Ave. - Loew's)
1560; 153-64-61 Utvacious Lady'
1560; 153-64-61 Utvacious Lady'
1600; 150-61 Utvacious Lady'
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1600; 1500; 1

Crosby and Ritzes Both
Top \$7,000, 0 K in Omaha
the Sky' (20th) dual. Main fear the Sky (20th) dual. Ma

That Kiss'-Wayne King 211/6, Philly: 'Crime School' \$15,800, 'Lady' \$15,600

'Polo' \$4,000, Lincoln; 'Gold'-'Night Out' \$2,800

Estimate (Fourth Ave.) (3,000; 15-30)

Raislie (Fourth Ave.) (3,000; 15-30)

Rectuckly Monnibus (2001)

Should hit the spot at \$8,000. Last week, "Orderations Land" (18KO) and swith plenty on the ball to fally okay 15-30, and warrant movever to large the state of the month of the spot at \$8,000. Last week, "Orderate (2001) and "Stone of the month of the spot at \$8,000. Last week, "Order the Linder of the

PORTLAND, ORE, MILD

Portland, Ore, May 24.

Second week of "Robin Mood" is still the high spot in the burg. First week of that ple gave Parker's UA.

Getting some attention is "Yellow Jack" at the Recordway Mayfair to go legit this week with Sam Haris' You Can't Take It With You."

Legit Mood of the State of the West of 25c. 40c. level.

Estimates for This Week With Sam Haris' You Can't Take It With You."

Legit Mood of the State of the West of 25c. 40c. level.

Estimates for This Week. Recordway (Parker) (2,000; 25c. 40c. level.

Estimates for This Week. "Swiss of Lady XX. (UA) getting across nicely: \$3.500. Last week, "Swiss of Lady XX. (UA) getting across nicely: \$3.500. Last week, "Swiss of Lady XX. (UA) getting across nicely: \$3.500. Last week, "Swiss of Swisser of

KAY SUTTON LEADS OFF

Hollywood, May 24.

Kay Sutton will play the femule lead opposite Joe Penner in 'Strictly Accidental' at RKO.

Production starts as .

Sutton finishes i 'Carefree.'

'Lady' 26G, 'Heaven'-Raymond 22G, 'Moto'-Vaude 12G. 'Polo' \$15.000. Chi: 'Robin'-Vaude Smash \$30,000, 2d Wk.

Chicago, May 24,
This is the final week for the
riental, with Balaban & Katz having decided to go through with its
earlier decision to close down the
big 3,000-seater on Randolph street
until there are some indications of
better business prospects and stronger boxoffice product availability.
House will failab the rent week er boxonice product availabilithouse will finish the rent we in the profit and with the best groundered in months. The it has encountered in monus. In a zoom-up is due primarily to the presence of Gene Raymond on the stage. This is Raymond's second p.a. in this town and he indicates real boxoffice ability.

stage. This is Raymond's second pa, in this town and he indicates real boxoffice ability.

Two adventure picture triving to the control of th

may band on stage, weeper at \$12.500.000 and on stage, weeper at \$12.500.000 and \$12.500.0000 and \$12.500.0000 and \$12.500.0000 and \$12.500.0000 and \$12.500.0

Key City Grosses

(RKO) and Stolen Heaven' (Par) dual. Indicated slow \$8,200. Law wek Joy of Living' (RKO) and Island in Sky' (20th) dual, \$7,000, fair. "Mans Castle" (Col) and Main Event (Col). Heading for fair \$4,000. Last week "To the Victor' (GB) and Tultle Miss Roughneck' (Col) dual, \$3.400. mild.

\$25,000. DET.

Guy Lombardo's boys giving 'Walking Down Broadway' a shot in the arm to put Fox on top of town for second stanza in row. 'Cocoanut for second stanza in row. Grove, plus Bowes unit at the gan, getting mild reception.

seath in the interest of the control
'Crime School' \$19,000, 'Four Men' 15G, B'klyn Brooklyn, May 24.

Four Men' 15G, B'klyn
Four Men' 15G, B'klyn
Fabian Fox Brooklyn, May 24a
and Good Bye, Broadway, and
Loew's Met with Test Pilot', are do,
ing nice bis in downlown sectioning over, At Fabian Faramount Coling Coli

'ROBIN' \$17,000. RITZES 10G. CINCY

Cincinnati, ay 24.

Tail turnslite-lwister currently is

Robin Hood, which is racking up a
midseason mark. "Kentucky Moonshine is a fairly good bo. tugger for
his season. Other two fresh releases
at major, stands, 'There's Always a
Woman' and 'Swiss Miss,' are lukewarm.

at major stands, There's Always a toman' and Swiss Miss; Are lukes woman' and Swiss Miss; Are lukes as the standard of the sta

Palace for second week. Fair \$4,000. Last week Rascais 'Cgbth,' bad \$4,000 are (RKO) '(2,600; 35.42)—'Keatuseky Moonshine' (2016), Fairly good \$10,000. Last week 'Doctor Rhythm' (Par), okay \$11,500. Shabert (RKO) '(2150; 35.42)—'Fair \$4,000. Last week. 'Four Monand a Prayer' (201h) (2d week), fair \$4,200. Last week. 'Four Monand a Prayer' (201h) (2d week), fair \$4,200.

B'way NSB Despite Nice Weather: 'Robin Hood' 90G Goes 3d. Ritzes 41G. 'Rhythm'-Kemp 43G, 'Jack' \$22,000

Broadway Grosses

Estimated Total ross
This. Week \$289,400
(Based on 11 theatres)
Total Gross Same Week
Last Year \$228,400
(Based on 12 theatres)

The lone of roadway business is a bit better, in spite of the nicest weekend this spiring, with all house sweekend this spiring, with all house sweekend this spiring, with all house perity deserted. Best in the two continues to be Robin Hood, now on which had a bad Sunday, matinee, but otherwise got a good play on the weekend. Hood may get to \$5000 third. Another holdower showing strength is 'Crim's School, which to estimate the continues of the spiring should be the second that the second land the second land to the sec

retting nearly \$20,000 on its second lap.

The Paramount, with "Dr. Rhythim and ith Hal Kemb band, ending its and the Hal Kemb band, ending its 1000 is neck-and-neck with the Roy, which will get about \$41,000 with Kentucky Moonshine." but worst wants a better play than this, though quite profitable at \$41,000, to chance induced the house of
beauting were with anythm and beauting the Para M Roxy is Yellow Jack; current at the Capitoli, somewhat diagnosting at no beauting the Capitoli, somewhat diagnosting at no beauting the Capitoli, and the Capitoli, and the Capitoli, should come at the Capitoli, should come at the Capitoli, should come a vaude bill that patiently a feet as vaude bill that patiently a feet. State has been under \$30,000 last the capitoli, and the capitoli, should come the capitolic should be
three weeks.

Scondary first runs aren't doing much. The Critcrion is dipping to around \$6.000 with 'Hunted Men,' while the Rialto is cuite slack at \$5.400 with 'Blind Allbi.' The Globe is doing fairty with Lone Wolf in Paris,' which looks about \$6,200.

doing fairly with "Lone Wolf in The Rivol's which has been trying to survive with reissues and had "I cover the Wasterforn's booked to followed the Wasterforn's booked to follow the Wasterforn's booked to follow the Wasterforn's booked to follow the Wasterforn's which was the wasterforn's which was the wasterforn's which was the wasterforn's
Estimates for This Week
Capitol (4820; 25:35:55:65:3125)—
'Yellow Jack' (MG). Lacking fermme
draught, worn'd o more than about
\$72,200. a profit but disappointed
\$72,200. a profit but disappointed
Years' (MG) poorest here in ages,
only about \$12,000.
Criterion (1682; 25:40:55)—'Huntcd Men (Par). Not doing well, only
about \$5,000. Last week, around \$5.top Peace' (Warw).
Globe (1274: 25:40:55)—'Lone

side a Prayer (201h) (2d week), fair sides and the product of the product of the product of the product is contributing to the general sums. The product is contributing to the general sums and the product is contributing to the general sums. The product is contributing to the general sums and the product is contributing to the general sums and the product is contributing to the

tried two relssues. It Happened One Night' (Col) closing with theatre last night (Tues.) got only around \$9,000 on 11 days, while in ahead another reissue, Count of Monte Cristo (UA) took in \$12,000 on 10 days, both

(I/A) took is \$12,000 on 10 days, both openary (5,80) 254-05-575)—'Kentucky Moonahine' (20th) and stage show. Picture opened well but didn't have been took of the control
a bird. Millia seven days, \$30,000, excellent.
State (3,450; 35-55-75)—Test Pilot (MG) (2d run) and vaude headed by George Givot and Jane Pickens, Four stoppies, Test Pilot from bringing this house back to a healthy standing; perhams \$25,000, fine. Last week. 3th Wife (Par) (2d run), and Shep Fields orcheatra, under \$15,000.

'VIVACIOUS' 14G. **RITZES \$3,000.** BALTO

Baltimore, May 24.
Continued rain, intro-ed me eause week-end and at the property of the control
critical raves, but no dice at the bo.

Estimated for This Week
Centary (Loew-UA) (3,000; 15-25,
40-53)—Yellow Jack (Mc.C), Attack
crisk, but not getting the cash; not
more than \$85.00 the possible count.
Last week Yood That Kirs' (Mc.C)
15-25-36-46-36-460,
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11-25-36-46-36-36-4

Frisco Show Biz Still Lukewarm: 'Alibi'-Coogan \$14,000, 'Grove' \$11.000

the biggest activity in years the firs runs and nabes are still doing pool biz, with one or two exceptions. Bu biz, with one or two exceptions. But exhibs feel they will benefit in the long run through the influx of con-ventioneers. Most of the strangers in town are devoting their spare mo-ments looking at the bridges and the exposition, the main buildings of which are fast nearing completion. Estimates for This Week

exposition, the main buildings of which are fast nearing completion. Estimates for Jibb Week

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Es

Holdovers Best In Providence: 'Dr. Rhythm.' New, Bright at \$7,500

Providence, May 24.3 until August. Slowing down of good pic material has kept house from big tons to be made. Vivecious Lady' at Albee and 'Robin Hood' at Majestic are holdow rsp. with 'Doctor Rilythm' after poor week.

Rhythm after poor week.

Estimates for This Week

Albee (RKO) (2,200; 25-35-50)—

'Vivacious Lady' (RKO) and 'Law of
Underworld' (RKO) (2d wk). Ex-

The Control of the Co

\$7.500.

Lnew's State (3.200; 25-35-50)—
Yellow Jack' (MG) and Extortion'
(Col): Looks like a neat haul, grand12.2000. Last week 'Hold That Kiss'
(MG) and 'Action for Slander' (UA),
so-so \$8,000.

(MG) and 'Action for Slander' (UA), 2005, 28,300.

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'Sawyer' \$10,000, Mont'l;

Pilot' (M-G) (2d week). Very good \$8,000, after smash \$12,000.
Capital (CT) (2,700; 50)—Tom Sawyer' (UA) and 'Reckless Living' (U), Looks hea led for a fine '\$10,000. Last week, 'College Swing' (Par), and Dangerous to Know' (Par), good \$8,000, MT CO.) (2,200; 50)—

good \$8,000.

**Loew's (M.T.Co.) (3,200; 50)—

There's Always a Woman' (Col.) and Counsel for Crime' (Col.). Better than average program should gross good \$6,500 on good start. Last week Look Out for Love' (GB) and Major Bowes unit revue, good \$10,000.

good \$5,500 on good start. Last week books of the province good of the province good start. With James Delivery good start. With James Delivery good start. With James Delivery good start. With James Good start of summer season, but the James Good start. With James Good start. James G

Neely Bill

whelmingly defeated. More optim tic button-holers were confident of lining up enough votes to recommit it to the Interstale Commerce Com-mittee and that virtue would in

Pilght of the industry lies in the fact that only one law-maker in the upper body—Senator Wallace White of Maine, a Republican—made anything resembling a serious effort to the serious serious serious districts of the serious
outlawing of the traditional leasing practice.

Five other solons reflected passing concern over the proposal. None, however, made any vigorous and dive. Senator William King of Ufah at the last minute contented three three senators will be senator will

That was the extent of the fight which a month ago pulse-feelers pre-dicted would kill the reform move-ment for good.

ind value on stage cleared swell and the second more stage. The second ment for good second ment for second me

receive, he effectively headed of complaints that disruption of the would result in grave flancial harm. One thought that made a deep impression on galleryties was the pression of sulleryties. The pression of sulleryties was the pression of sulleryties was the pression of sulleryties. The production of the Big Eight, over period of several years of the sulleryties was the production of the Big Eight, over period of several years of the production of the Big Eight, over period of several years of the sulleryties of the best of the sulleryties o

istory of such campaigns is that

Nitery Golf

(Continued from page 1)

Orchards and Cog Hill are arranging final details for a fing into show business this summer. Downstate, the South Bulf club is spreading its wings at LaSalte-Peru. In St. Louis, the Meadowbrock Country Club has been operating on this principle for South Bulf and the Committee of the Perus of the Committee of th

the Meadowbrook Country Club has been operating on this principle for some time.

Even without gambling coin the Even without gambling coin the Even without gambling coin the Even without gambling coin the Seed of the Country of th

Mono Pours It On

Hollywood, May 24.

Back from Monogram's sales convention in Cincinnati, Scott R. Dunlap, production head, is lining up
1398-39 features for an early start.
Whodunit, Mr. Wong, Discience, Scott
lowed by a Frankie Darro action
film, still untitled, 'Under Northern
Lights,' Tost Legion' and 'Isle of
Terror.' Hollywood, May 24,

'Spawn's' Double Unit

Vulnerable

Tom Sawyer' should hand the Capital mercellent week currently displayed by 24.

Tom Sawyer' should hand the Capital mercellent week currently difficulty in silencing steptics with the sacriton that the only fole of Pairon to, of Text Filot Front by the sacriton that the only fole of Pairon to, of Text Filot Front by the bill were persons with a selfash interest. By quoting the fobulous Hathaway is directing the pri als salaries which Hollywood executives at the studi

Bette \$7,000, 'Polo' 8G, 'Lady' \$5.000

toward fairly good \$8,000, but is considered less than would pull in more normal times. Last week 'Four Men and a Prayer' (20th), \$4,000, weak for good picture.

State (Par-Singer) (2,3; 25-35-55)—'Jezebel' (WB). Doing fairly, about \$7,000 in prospect. Last week 'Joy of Living' (RKO), pretty good \$7,600.

\$7,600.

Time (Berger) (290; 15-25)—'Markhuana' (Esper) (2d run) (3d week),
Best box office bet this house has had in many a,moon. Indicated \$900 okch. Last week, good \$1,1

Uptown (Par) (1,200; 25-35)—'Sur nybrook Farm' (20th). Headed for fair \$2,500. Last week 'Bluebeard (Par), fair \$2,600.

(Par), fair \$2,600.

World (Steffes) (350; 25-35-40-55)

"Storm in Teacup" (UA), Fair \$1,000 in prospect. Last week "Mayerling" (French), fair \$600 and out
after fourth day of fourth week.

Hollywood, May 24.

Les Goodwins put on a burst of speed in his first directorial effort at RKO, bringing 'Crime Ring' under the wire one day ahead of schedule, Produced by Cliff Reid, the picture features Frances Mercer and Alan Lane.

Inside Stuff—Pictures

ituation covering 8% convertible debentures, series due next year, was covered by Warner Bros. In its statement concerning financies over the optional 8% debentures, due in 1989, outstanding on Feb. 28 was \$50,700,000, of which the company held \$213,000 in its treasury. There are \$452,200,000, of which the company held \$213,000 in its treasury. There are \$452,200 in the statement of \$30,487,000 principal exit thereon to maturity in common stock, report stated. There is included under current liabilities, according to the company statement, a net amount of \$1074,013 of these debenture obligations report that the statement of the statement is not statement, and the statement of the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of these debenture obligations report that the statement of \$1074,013 of the statement of \$107

New high in mental acrobatics was recorded recently by two tophight writers, sentenced to script a film at a major studio and wrap it around a foreign femme of much publishitude and more temperament. Two leading men were tossed for losses by the Parisian eyeful, cousing script changes agreewated by ribes from the leve Note office. When the through the studies of the sentence of t

American Peature Film Co., Inc.; led an application Friday () in N. Y. federal court to prevent the dismissal of its \$1,350,000 suit Universal Pictures Corp., for lack of prosecution. American filed the action nearly Fitures Corp. for lack of prosecution. American filed the action nearly 1929. Attorneys for Universal recently moved for dismissal of the suit. 1929. Attorneys for Universal recently moved for dismissal of the suit. 101 ta application the plaintiff claims that in 1933 Judge Robert P. Paterson appointed George Frankenthaler to audit Universal's books in consection with the suit. The audit, the plaintiff contends, has not been completed and that prosecution of the suit eannot occur until a report on the audit is field with the court.

The Seeing Eye, school at Morristown, N. J., where dogs are train to aid blind people, its declaiming exploitation liteuus which RKO seeing Eye, among other things, claim-trained in the Rkind, N. X. The Seeing Eye, among other things, claim-trained in the contract of the Rkinds of an accurate picture but was refused. Oil cooperation in the making of an accurate picture but was refused. All of the compact of the refused in
Several members of the picture department of the N. Y. Times huddled with several tim exploiters last week. Present from the Times were Past Week-Pinne civils, Beady Crowther, Forn Proor and B. R. Crisier. Past Week-Pinne Civils, Beady Crowther, John Proor and B. R. Crisier. Past Week-Pinne, and Robert Gilham of Parsmount. Group huddled for friendly get-logether, as several of the party had never met each other. Nugent, who has been regarded by the ballyhoo artists as somewhat toough on Elina, ordered a raw meal sandwich.

New scientific book, 'Motion Pictures Sound Engineering,' has been pulished by the research council of the Academy of otion Picture Arts and Sciences and distributed among the major studios. Volume was prepared by Fred Albin, L. E. Clark, John Hilliard, Harry Kimbali, Kemeth Lambert and Wesley C. Miller. It contains 551 pages and 381 illustrations and is dedicated to Irving Thalberg, who inaugurated the council and served as it is first claimmen.

Unofficial suggestion by officials in Washington caused Willi Well-man to after estimate by entering in a Technicolor picture to the Wings' at Paramount. First in the Technicolor picture will wright brother; filmsy plane to the latest plan fortress, but the Washington critics thought some of the scenes might be interpreted as pacificitic. Offending sequences have been deleted.

Paramount 'Around-the-World' sales drive winds up Satur . 1281, with returns indicating a nice pickup in domestic sales. Though final check of foreign selling in drive will not be known for several weeks, earlier reports indicate a healthy percentage of increase was obtained in the face of ussettled European conditions.

Third feature with the Dionn on the contract with 20th-Fox.

AMPA-Japan Parleys Seen Easing Foreign Picture Ban; Quota System

ing the government.

'Bride Wore Red' (M-G), brought in since operation of ban, was booked by Shookhulz Imperial last week, while Double of the street of the property of the property of the clause end of the clause of the clause end of the clause of the clause end ing the government.
'Bride Wore Red' (M-G), brought

The has been alroad on business sector in February with sider? R. Kent, president of propers, cost more than \$100,000. Business propers, cost more than \$145,000. Business propers, cost more than \$145,000. Business propers and prop

Tokyo, May 8.

Future of foreign picture distributors in Japan probably will be determined by the outcome of huddies between American Motion Picture Ass. here whether or not the lan on productions will be lifted. It is a more than the land of AMPA, has indicated that prospended the land of AMPA, has indicated the lan

Exhibitor Group Seeks Peace Bid In London Strike

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Walter J. Hutchinson, chief of for-cign sales of 20th Century-Fox, is exoccted from abroad next week. He has been abroad on business with Sidney R. Kent, president of the company. Ith whom he at-tended company sales meeting in London and Paris. London and Paris.

First 200 Years

First ZUU Years

County May 17.

Nearly 200 genes to setting or by only five players in Tom Waiting first independent production. Old Iron, now working group is Eva Moore, 88, and rating over half a century on the boards, and 0. B. Clarence lagnoup is Eva Moore, 88, and rating over half a century on the boards, and 0. B. Clarence lagnoup is the more setting of the
KORDA'S 3-500G PIX FOR COL.

London, av 24. Alexander Korda will make three pictures for Columbi each costing \$300,000 to \$500,000. inal arrange-

\$300,000 to \$500,000. inal arrange-ments are being concluded between Korda and Joe Friedman, local Co-tumbia executive tomorrow (23). Three features are for British quota credit purposes as well as release in U.S. These commitments would take care of Cotumbia's major quota re-quirements in England, in possible features inceded for company's alignment in first year of new quota.

A. McConville, Columbia's for-eign sales chief, starts on his initial trip to foreign territory within the next two weeks. Probably will sail for London on June 8. While in Eu-rope, McConville will visit principal exchange cities in all European coun-tries. where Columbia has represen-

G.T.U.'s Unward Trend May Serve to Keep The Circuit Alive

The Circuit Alive

Sydney, ay 10.

Manner in which Greater Union
Theattesh has couch Greater Union
Theattesh has couch Greater Union
Theattesh has couch Greater Union
theattesh has concident of the couche of the couche
wise lads in the trade down here.
Some predicted this independent offtime than the core four months.
Instead, G. U. T. has come up with
once than three or four months.
Instead, G. U. T. has come up with
some boxoffice smashes and only last
week perfected a product deal with
Paramount to when the control of the concept of th

Foreign Distributors Protest Curb On Dubbing in France: Talk U. S. May Lodge Diplomatic Protest

Austria Product Plans

mark

ienna. mo, Intergloria and Ostcompanies have announced plans for the near future.

Mondial is finishing 'Princess Slssy. directed by Thiery, with Otto Tress ler Emil Stochr, Gerda Maurus, Paul Hoerbiger and Traudl Stark in leading parts. Emo's doi 'Seven Years' ing parts. Emo's doi. 'Seven Years' Hard Luck,' Heinz Ruehmann as the lead, and 'Oil Rush,' with Cousti Huber and Viktor de Kowa. Parts of the film being made in Intergloria. Ill start (Casanovà,' directed by Hans Hartl, with Hans. Albers. Ostmark, which took over the Selenophon newsreeis, intends doing serious, mostly historical films.

Settlement Near In Exhib-Distrib **Grading Dispute**

Peace looms in the current grading dispute between the Kinema
tograph Renters Society, composedgraph Assn., exhibitors. Af r weeks
of stalling, both sides apparently
agreed on a formula a few days ago
of stalling, both sides apparently
agreed on formula a few days ago
reconciliation. Exhibs claim the
forced temporary capitulation on
the grading issue, while distribs feel
victorious because of putting up a
tiple of the composition of the compo

plane in the control of the control

Anzac Upbeat

ARIZAC Upweat

Sydney, ay 7,

Thronged city for finale of 190th

Anniversary Celebrations, plus An
Anniversary Celebrations, plus An
take. With crowd case, is commenced to slip and managers are

looking for new attractions.

Happy Landing (th), followed

by Bringing Up Baby (RKO); Note
cor, after then Show White (RKO).

Hurricane (UA), plus Inaide Nazi

Germany (RKO), very strong, and

The Buccaner (Par), should have

no difficulty. etro folded 'Resul
Love and Learn' (M-G), could only

stick two weeks for Greater Union,

but 'Firefy' (M-G), holding, De
ite nity exploitation 'Portia On
rial' (Rep.) bows of and (Col),

slao quit in favor of 'Second Honey
mont '20th). 'Return of Scarlet

Pimpernel' (UA), any Britisher to

Jay, but doubtful if 'sag for any ma
jor take.

elbourne. May 7 elbourne, May 7.

Strong bo. lineup should bring trade aplenty. List includes 'Wee illie Winki (20th). '100 Men and iirl' (U), 'Firety' (M.G.), 'Buccalnect' (Par.) 'It's All 'Yours' (Col.). 'Lovers and Luggers' (BEF), 'Love I'm After' (Col.) and 'Return of Scarfet Pimpernel' (UA).

Wellington, N. Z., May 7, a good winter season. So far bit has been highling niceson. So far bit has been highling niceson. So far bit has been highling niceson and Dungling Current list includes: Mad About Music (U), Conquest (M-C), Dannest in Distress (RKO), Happy ing' (20th), 'Awdu Truth' (Crit., 'Par) and 'Maytine'

Prevailing dubbi 'setion in right both as to number allowed foreign distributors namually, and the way they are doled out, is quasing namely they are doled out, is quasing namely york. Situation has trenched a point where a stiff protest may be lodged through displomatic channels on allowing the troubbe.

Id pinch of having only 188 dubbing persons allotted to all foreign years because numerous companies either are shy of permits or behind in getting product from Hollywood in getting product from Hollywood line set for dubbing of Hollywood alims.

in time to meet the June 30 death.

In the to meet the June 30 death.

Foreign officials figure that it will be June, 1839, before they will be able to get uch of their new 1988. 39 product legally doubled. They as attention whereby U. S. product as situation whereby U. S. product as situation whereby U. S. product as they months old competes with fresh pictures just completed in France. To many foreign department exces means of the French getting back at the American industry.

Situation is considered complicated with American industry.

Situation is considered complicated with American industry.

Situation is considered complicated with American structure only 15 to 18 permits for dubbing are given producers here. This situation has been aggravated, it's said, in recent months, because of the fleree enter months, because of the fleree from the control of the fleree from the control of the fleree from the control of the fleree fleree for the fleree fleree for the fleree fleree fleree for the fleree fleree fleree fleree for the fleree f

product is ready for dubbing, there are few if any permits left for their U. S. distributors with strong product available for dubbing in the last few months have had the edge. This nursuly has diminished the supply of the strength of the strength of the supply of the strength of the supply of t

MORE BRITISH FILMS FOR THE U. S. MARKET

Answering blasts of certain Eng-lish producers, who reportedly have been using American papers as a sounding board to bolster their Britsounding board to bolster their British flunarial backers, industry officials familiar with productions
coming from Europe in the last 15
months, charge that the U. S. market for British's picture has i
proved. Only trouble is that while
the mart has developed. British
fillms haven't improved or even kept
pace with the improvement, in thi country.

Whole catch is that despite exhor-

Whole catch is that despite exhor-tations on behalf of English-made (catures and attempt to designate British productions as a threat flollywood, U. S. exhibitors still re-fuse to go for dull i ports. they will not permit inor faveign-made features to be foisted on them so browfiles.

as boxoffice.
'If English producers would worry If English producers would worry
can more about improving their pictures
ol), and less about the inarket in this
ove country, said one veteran forcign
of distributor and exhib, 'the market in
increase would lake care of itself on
these films. And I venture to say
that the return per picture would
a grow materially.

ANGLO PROPAGANDA

Jerusalem, May 12.
ocumentary films, made in England and nitended lo show what a great place England is, have inundated the country and are rapidly taking the place of trailers of com-

Gold Diggers in Paris
(WISTOAL)
Winner Bros. Poisson of Sum Bleebalt
Winner Bros. Poisson of Sum Bleebalt
poisson in Paris Sum Bleebalt
Winner Bros. Poisson of Sum Bleebalt
Winner Darts Sum Bleebalt
Winner Darts Sum Bleebalt by Bay
Warner Darts santy by Acry Wald. Helewarner Darts santy by Acry Wald. Helethan by Acry Hornin and James Saymour
Comen. Sal Dollan and Groupe Barners
Comen. Sal Dollan and Groupe Barners
Comen. Sal Dollan and Groupe Barners
Warrer, Al Dubin, Johnsy Mercer, PreWarrer, Al Dubin, Johnsy Mercer, Preming Ulin. Dos Salas Saymu, ProMarker Christon
Winner Christon
Month of Marker
William Company
Lettin
Johnson
Month Tollan
Johnson
Johnson
William Coopus
Lind Henglin
Johnson
William Coopus
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Lind Coopus
Lind Henglin
Lind Committee
Lind Marker
Lind Committee
Lind Marker
Lin Gold Diggers in Paris

Rudy Vallee successfully carries off the stellar burden of Gold Diggers in Paris, which is a touth assignment basically. Story is a skill-ful olend of musical hoke that bespeaks nice, if not socko, audience values. Will please for average takings.

ful clond of musical hoke that bees between the control of the con

ovious borrowing from the last winters click of the Radio City Music Hail line in a special Parls review of the Comment of the

WIDN'S DOED

KIDNAPPED	Cholorov, from play by Shiney Howard in collaboration with Poul De Kruff; sorre,	And in both the writing and direc-	
Hollywood, May 24.	Dr. William Axt; comern, Lester White;	tion the picture is now too loosely	0
201h Century-Fox release of Kennelh	editor, Blanche Sewell, 'At Capitul, N. Y.,	constructed. As an Instance, after	d
MucGowan production, Stars Warner Bax-	week Mnv 18, '38. Running time, \$3 mins.	Major Reed obtains the dread yellow	C
ter, Freddie Bartholouicy and Arlern Whe-	John O'Hnrn	fever mosquito from Dr. Finlay, the	l te
lan: features C. Anbrey Smills, Heghald	Mai. Reel Lewis Slane	film meanders about in getting to the	
Owen, John Carradine, Nigel Bruce, Di-	Charile SpillAnily Devine	next essential of the yarn—the	
rected by Alfred Worker. Seremplay by	Dr. Jeale Lallenry linit	soldiers' indecision about volunteer-	12
ent and Edwin Blum: from novel by Heli-	Dr. Finlay Churies Coburn	soldiers indecision about volunteer-	I,
art Louis Stevenson; comers, Gregg Tol-	'lellybeans' Buildy Ellach	ing to be infected and their final ac-	ľ
and: editor Alien McNell: music Arthur	Gorgas Henry O'Neill Misa MucDu	tion in doing so. Particularly the	
Longe. Previewed at Grammon's Chinese, May 17, 33. Running time, 63 mins,	Breen	grave-digging scene, wiht its long-	١.
May 17. "S. Running time, til mins,	BrinkerhofAlon Curila	drawn-out comedy passage between	
Alan Breek		Robert Montgomery and Andy De-	
Jean MacDonaldAricen Whelm	Dr. James Carroll Stanfey Hillges	vine, is all extraneous.	١.,
Duke of Argyle C. Aubrey Smith	Rergisson	In general, the picture is well	lii
Captula Hoscason Begingld Owen	Maj. Gen. Leonard Winni Johnthan Hale	acted. Robert Montgomery is an :n-	4
Gordon	One of the many distinguished about	acted. Robert Montgomery is an :n-	11
Nell Mac anald	One of the most distinguished plays	gratiating sergeant and his dramatic	a
James Balah Forbes	of the 1933-34 season, 'Yellow Jack'	moments are well portrayed. Though	117
Rankelller	was an artistic triumph but a box-	why it was necessary to make him at-	10
	office failure. Metro last season	tempt such an Irish brogue is hardly	F
Minister MacDaurallE. E. Clive	finally got around to buying the film	clear. Certainly all O'Haras don't	7
Doninio Camelell Halliwell Habbes	rights, but Producer Guthrie McClin-	talk like musical comedy policemen;	F
English, Officer	tic, who still controls the legit rights,	or if they did the character might	1.
Doughs Meani Olsen	has retained the settings and cos-	have been given some less lrish	F
Red Fox	tumes and is understood to have in	name. Obviously brogue isn't the	Ш
	mind a revival some day.	actor's forte. It's a mere detail, but	١٧
Innkeeper 'moster Harvey		it detracts from the picture's	l e
Zook Clyde Pok Balliff Hicks	It is evident that In bringing 'Yel-	outhanticity	V
Bobby MacDonaldtilliy Walson	low Jack' to the screen, Metro was	addienticity.	S
Mrs. Compbell	determined to make it a financial as	As the nurse, Virginia Bruce plays	
	well as an artistic success. But in	persuasively and is more beauteous	U.
Bergente Ellis Charles lewin	seeking to popularize the drama the	than a nurse amidst a Cuban yellow	[]h
Blacksmit Stone John Burinn	studio has weakened the qualities	fever plague could have looked,	i
	that gave it greatness on the stage.	Lewis Stone is direct and quiet and	V
	Whether or not the film will achieve	effective as Major Reed. Andy De-	C
Captafu	its hand-for boyoffice pull remains	vine plays a thoroughly unnecessary	F
Sentelt fliktenman, C. Mentague Shaw		comedy relief role Henry Hull and	١ò
Wanten	plaitation And in that regred the	Stanley Ridges are satisfactory as as-	l i
- in A Colombia Contact	pionation, And ill that regrad, the	sistants to Major Reed. Charles	ı.
Some very liberal interpretation of	picture can t be sold on the strength	Sistants to Major Reed. Charles	١"
hat is known as dramatic license	or a great perfermance, were	Coburn has too brief a part as	•

have wrough strates modifications had alternations in Robert Louis Stevenson's adventure thriller, Kid-napped. In this side of bares Scots-team of the strategy of the strateg

YELLOW JACK

Melro release of Jack Commings' pro-
duction. Stors Robert Montgomery, Vir-
ginia Bruce: features Lowis Stane, Amily
Devine, Henry Mull, Charles Caburn,
Buddy Ebsen, Henry O'Nelli, Directed by
George B. Sellz. Screenslay by Kaward
Cholorov, from play by Shiney Howard in
collaboration with Poul De Krulf; sorre,
Dr. William Axt: comera, Lesler While:
editor, Blanche Sewell, At Capitul, N. Y.,
week Mnv 18, '38. Running Cline, \$3 mins.
John O'Hnrn Robert Montgomery
Frances BlakeVirginia liruce
Maj. Reed
Charile SpillAnily Devine
Dr. Jeasle Lullenry bluil
Dr. Fininy Charies Coburn
'delly beans' Bu-ldy Ellach
Gorgan O'Nelll
Misa MacDa
Brinkerhof
Brinkerhof Alon Curila
Busch Sum Levene
Dr. James Carroll Stanfey Illidges
Ferguson
Mat. Gen. Leonard WoodJonathan Hale

Miniature Reviews

Gold Diggers in Paris' (WB). Pleasing musical with Rudy Vallee and Schnickelfritz Band. Should do average boxoffice.

Idnapped' (20th). Newest version of Stevenson's adven-ture story is an ambitious ef-fort which misses top rating.

'Yellow Jack' (M-G). rama about yellow fever, with good marquee value. OK for single-billing, but no wow.

billing, but no wow,
"Three rades (MG). Taylor, Margaret Sullavan, Tone,
Robt, Young in disappointing
film about post-war (1918)
Germany,
"Saint in New York" (RKO).
Excellent B' i the gangster
cycle with
"White Banners' (WB). Emotional drama, okay for the family trade.

tional grams, one, ver-ily trade.

'The Devil's Farty' (U), convincing gangster film.
'Gangs' of New York' (Rep). Rapid-fire gangster meller, with Charles Bickford, Ann Dvorak and Wynne Gibson.
'Blind-Alibl' (RKO).
'The meller with a seeing-eye

"Bind Allb!" (RKO).
Dix meller with a seeing-eye
dog important cast;
dualer.
"Lone Welf in Paris' (Col).
Another in the Louis Joseph
Vance series; fair 'B' costumer
with a good cast

'Rascals' (20th). the Jane Withers fans. 'Bern to Fight' (Conn). fight picture starring Franki Darro. Better than average

Warners' 'Louis Pasteur' and 'Zola' for there san't any such performance prices and the same program of th

rusty: Dr. Finlay and his Scotch br-r-r sounds reasonably authentic. Sam Levene, the only member of the legit cast, is splendid in his orig-inal role of Busch, the complaining, disillusioned Marxist. His way of socking a line on the nose make his speeches outstanding. Buday as the also memorable as one of the buck

is also memorates.

Yellow Jack' is an effective picture on an inspiring subject. But it cries aloud of unrealized opportunities.

Hobe.

THREE COMRADES

THREE COMRADES

Bittin-Gaburn-Bayer retuses of Frenk

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Bittin-Gaburn-Bayer

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Frenk

Bittin-Gaburn-Bayer

Bit

SAINT IN NEW YORK

	Hen, Feotures Louis Hayward, Kay Sut
1	iun. Sig Itumann, Jonathan Hule, Pau Gullfoyle, Ben Welden. Directed by Bos Holmes. From novel by Lexile Churlet.
•	Guilfoyle, Ben Welden, Directed by Bo-
•	Holmes From soval, by Leelle Chuster of
•	adaptation, Charles Kaufman and Mort
Π,	mer Onlier; editor, Marry Mitrer; pholog
	Inphy, Jos. August and Frank Redman
	Heviewed in Projection Room May 19, '35
Y	Running linie, 72 mins.
t	The Saint Louis Revene
	Pay Edwards Con Potter
	mer Onier; editor, Harry Marker; pholog ruphy, Jos. August and Frank Rediana flexiewed in Prajection Room May 12, '38- Rupning lime, TZ mins, The Saint

	The Saint Louis Haywa
	Fernacklanuthyn 11s
١	Fernack. Jonathan III Red Jenks Jack Cars
į	
١	Valerozz Frederick Burt
	Paulnoff Ben Weld
	Vincent Nather Charles Hall
	Sebastian Cliff Grapil

mer Others estitics, Karry Studies, Benny Studies, Benny Studies Householder and Market Studies Householder Househ

WHITE BANNERS

WHITE BANNERS

Warner Proceedings of Company of the
There is something fine and tender in White Banners, a filming of Lloyd C. Douglas widely read Cost of the source
isolated Lease.

She helps him over a few tough isolated lease in the containing performances of the containing performance of the co

herea, suited only for the under-hild of the duals.
Four children determine to meet yearly and remove pledges of friend-gearly and remove pledges of friend-gearly and remove pledges of friend-gearly and remove pledges of the interrupted in the early stages by the fact that one of the youths, on mis-chief bent, sets fire a warehouse peaces a period in reform reheal-sing the sets of the pledges of the sound pledges of the pledges of the sound pledges of the pledges of the become policemen and the other a

GANGS OF NEW YORK

| Continued to the property of the property

demers.

Bert.

Without in the work of the common and problem in Paris

Lone Wolf in P

Wray, acan.
Fred Kohler, Willard house.
Charles Trowbridge, all make strong support.
James Cruze's irection is A-1 throughout, the dialog is punchy, and Ernest, Miller has done a bang-up contribution in photography.

Wear,

BLIND ALIBI

RK I	riture	cure 1	teld prod	getion.
			I Direct	
Harry S	egatt. Flor	1 Ferrina	n from at	ory lov-
At Bigh	o, N. Y.,	week Mi	y 10, '	Run-
Julia Fr.	rer		Whitney	
Ethen to	Wer.		unnio Cl. Frances	Mercer
Daggart.	••• ••••		. Plebare	Ill of b
Maliband			Jack	Argold
Larrou.;	·	Fr	onk M. T	hymnus

duction . Features Joan Fontaine, Allon	
Lane: Holda Houser. Directed by Ben	-2
	n
Willoughly Speyers; camem, Frank Red-	٠
	١,
Lincoln, Mund, Running time, 65 mins.	
Shella Fontaine	٠
BillAllan Lane	
Mrs. Hurrison H da Hopper	
Norman Scorge Irving	
Wally William Bristeine Papalopls IIIy 13tthert	
Permitted and the College of the Col	١.
livoferev Crell Kellaway.	ю
Ailele	н
Mury	١.
	'n
Met arthy Frank M. Thomas	10

Since dual features seem here to stay, it wouldn't be bad if the short and left-handed members of a marand lett-nance memoers of a mar-quee pairing were as light and fast as Maid's Night. It was made with no other idea than to do a sis-ter act, because the names i the cast are of no particular value, it runs barely over in hour, and hasn't

rst ride

Joan Fontai rst ride since the ill-fat 'Damsel i is-tress, moves more easily is trip as a deb mistaken by the milkman to be a housemai There are times

Minimer with the property of t

Fruites Critit, Jack La time, Directed by t
Churles Hutchhoson, Adapted by Suetha l
Baranley from Peter . Kyne story: came
era, Arthur Reed; editor, Rjelmid H. Rick.
At Central, N. Y., duid, May 29, '38, Rone,
Bully Pace Frankle Darro
Combre ane Richmodu
Smoothy
Nau, Frances Grant
Add Stella Manors:
Doffe
'Smoothake' Snowlske .
Booksh Philo McCullough
Heckler Uni Price
Dyunkuster, Double Kerr
Ibabo Olla Francia
Reparler Harry Hurvey

1 r follow z	
l volla	
! Unifor:	
16 to	
e Vareita.	
natios.	
Carlo -	Late: Ve
	Widthest Post
Harley	Ben Ayon
Digwest	Jean Collin
(1010	Law-day
Cell de constant	Environ I
1 Woods	Date Dale
	10
Stationed	Hound Ware
i deded	Arthur Flann
Antiection	Vitual Or tree

Series Response to the control of the product to the greater street of the control of the product to the greater street of the control of the

This picture has the priceless attribute of timeliness!



war, finds a receptive audience of human hearts everywhere. Gentlemen, we give you ... HELEN HAYES and GARY COOPER with ADOLPHE MENJOU

arewell to



A Frank Borzage Production

From the novel by Ernest Hemingway • A Paramount Picture Screen play by Benjamin Glazer and Oliver H. P. Garrett

FILM BOOKING CHART

(For information of theatre and film exchange bookers, VARETY presents a complete chart of feature releases of all the American districompanies for the current quarterly period. Date of the reviews as given in VARETY and the running time of prints are included.)

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WEEK OF RELEASE	TITLE	PRODUCER		TYPE	TALENT	DIRECTOR	TIME MINS.	WHEN REVIEWED BY VARIETY
3/4/38	ROLLING CARAVANS START CHEERING MERRILY WE LIVE ROMANCE IN DARK MAIDS NIGHT OUT STRIBUN NIGHS ALFARDON NIGHS MARY MAD ABOUT MUSIC SLIGHT CASE OF MURDER	Col Nat Perrin Hal Roach Harlan Thompson Robert Sisk	Col Col MGM	Western Musicat Comedy	J. Luden-E. Stewart W. Connolly-Durante-J. Perry C. Bennett-B. Burke-P. Kelly G. Swarthout-J. Boles	Jos. Levering A. S. Rogell N. Z. McLeod H. C. Potter	78	2/9
	ROMANCE IN DARK MAID'S NIGHT OUT	Hal Roach Harlan Thompson Robert Sisk	Par RKO	Musicul	G. Swarthout-J. Boles A. Lane-J. Fontaine		78 96 77 60 17 6	2/9 3/2 2/16 5/25 3/9 3/2 3/2
	PRISON NURSE SALLY, IRENE AND MARY	Herman Schlom Gene Markey J. Pasternak	Rep 20th	Rom-Dr Meller Musical	A. Lane-J. Fontaine H. Wilcoxon-M. Marsh A. Faye-F. Allen-J. Lang D. Durbin-II. Marshall	James Cruze Wm. Sciter	17 18	3/9 3/2
	SLIGHT CASE OF MUBDER	Sam Bischoff	WB	Musical Meller	E. G. Robinson-J. Brvan		98 85	3/2 2/9
3/11/38	MAKING THE HEADLINES THE FIRST HUNDRED YEARS ROSE OF RIO-GRANDE DANCEROUS TO KNOW HAWAII CALL THE MESQUITEERS WALKING DOWN BROADWAY LOVE, HONOR AND BEHAVE	Col Norman Krasna Dorothy Reid Par Sol Lesser Wm. Berke Sol Wurtzel Ed Grainger Lou Edelman	Col MGM	Rom-Dr Com-Dr Rom-Dr	J. Holl-B. Roberts R. Montgomery-V. Bruce Movita-John Carroll G. Patrick-A. M. Wong B. Breen-I. S. Cobb 3 Mesquiteers C. Rrevor-P. Brooks R. Belum-B. Read W. Morri-P. Lane	Lewis D. Collins Dick Thorpe Wm. Nigh Robert Florey Edward Cline John English N. Foster Sylvan Simon Stanley Logan	66 75	3/23
	DANGEROUS TO KNOW HAWAII CALLS	Dorothy Reid Par	MGM Meno Par RKO	Meller Rom-Con	Movita-John Carroll G. Patrick-A. M. Wong R. Breen-I. S. Cobb	Wm. Nigh Robert Florey Edward Cline	68 72 55 75 75 68	3/16
	CALL THE MESQUITEERS WALKING DOWN BROADWAY	Wm. Berke Sol Wurtzel	Rep 20th	Western Com-Dr	3 Mesquitcers C. Trevor-P. Brooks	John English N. Foster	55 75	3/2
	CRIME OF DR. HALLET LOVE, HONOR AND BEHAVE	Ed Grainger Lou Edelman	WB	Rom-Dr Meller Rom-Com Western Com-Dr Mystery Com-Dr	R. Bellamy-B. Read W. Morris-P. Lane	Sylvan Simon Stanley Logan	75 68	3/16 3/2 3/2 2/2 3/16 2/18
3/18/38	GIBL OF GOLDEN WEST BULLDOG DRUMMOND'S PERIL	Wm. A. McGuire	MGM Par	Musical	J. MacDonald-N. Eddy J. Barrymore-L. Campbell L. Ayres-II. Mack S. Temple-R. Scott J. Hulbert-P. Ellis	R. Z. Leonard Jas. Hogan V. Morchouse Norman Foster T. Freeland	120 66	3/16 3/23 3/30
	REBECCA OF SUNVEROOK FARM	V. Morehouse Ray Griffith	Rep 20th UA	Mystery Rom-Dr Rom-Com Musicat	L. Ayres-II, Mack S. Temple-R. Scott	V. Morehouse Norman Foster	66 68 80 72	3/9
	ADVENTURES OF MARCO POLO NIGHT CLUB HOSTESS	Sam Goldwyn W. Mycrost	UA	Drama Rom-Dr	G. Cooper-B. Rathbone B. Rogers-J. Clyde	Norman Taurog Graham Cutts	100	3/2 2/16
	GIBL OF GOLDEN WEST BULLDOG DRUMMOND'S PERIL KING OF NEWSBOYS REBECCA OF SUNNYBEOOK FARM THE CAIETY GIBL ADVENCUE SUN MOSTESS NICHT SUB MOSTESS STATE POLICE HE COULDN'T SAX NO	Par V. Morehouse Ray Griffith A. Korda Sam Goldwyr. W. Mycrost Tren Carr Bryan Foy	WB	Drama Rom-Dr Action Comedy	G. Cooper-B. Rathbone B. Rogers-J. Clyde J. King-C. Moore F. McHugh-J. Wyman	Norman Taurog Graham Cutts John Rawlins Lew Sciler	61 57	4/20 4/8
3/25/38	LONE WOLF IN PARIS HE LOVED AN ACTRESS JUDGE HARDYS CHILDREN ARSON GANGBUSTERS MB. MOTO TAKES CHANCE JEZEBEL	W. MacDonald Wm. Rowland · MGM Herman Schlom Sol Wurtzel Henry Blanke	Col GN	Mystery Musical Com-Dr. Meller Mystery Drama	F. Lederer-F. Drake B. Lyon-L. Velez-W. Ford L. Stone-M. Rooney-C. Parker J. LaRne-B. Llvingston L. Lorre-R. Hudson B. Davis-H. Fonda-G. Brent	Al S Rogell Wm. Rowland Geo. Seitz Joe Kane Norman Foster Wm. Wyler	67 69 102	5/25 5/25
	JUDGE HABDY'S CHILDREN ARSON GANGBUSTERS	MGM Herman Schlom	MGM Rep 20th WB	Com-Dr. Meller	L. Stone-M. Rooney-C. Parker J. LaRne-B. Livingston	Gee. Seitz Joe Kane		/8
	MR. MOTO TAKES CHANCE JEZEBEL	Alenry Blanke	WB	Mystery Drama	L. Lorre-R. Hudson B. Davis-H. Fonda-G. Brent	Norman Foster Wm. Wyler	00 100	3/16
4/1/38	WHEN G-MEN STEP IN FLOATING CITY LANN GERS LANN THE-OFF GERS CONDEKNED WOMEN OUTLAWS OF SONORA ISLAND IN THE SKY GOODBYE, RECADWAY	W. MacDonald Erich Pommer	Col GB Mone	Meller Drama Western	D. Terry-R. Palge-J. Wells L. Fenton-C. Veldt J. Randail-L. Stanley L. Nolan-M. Carlisic-R. Earns S. Ellers-L. Hayward 3 Mesquiteers-J. Joyce G. Stuart-M. Whalen	C. C. Coleman, Jr. Karl Hartl Alan James Louis King Lew Landers	60	3/18
	TIP-OFF GIRLS	Maurice Conn Par	Par RKO	Meller Drama	L. Nolan-M. Carlisle-R. Karns	Louis King	55 60	5/18 3/23 3/9
	OUTLAWS OF SONORA ISLAND IN THE SKY	Robert Sisk Wm. Berke Sol Wurtzel	Rep 20th	Western	3 Mesquiteers-J. Joyce G. Stuart-M. Whalen	Herbert Leeds	77 58 62 65	4/20 3/16
	GOODBYE, RECADWAY	Ed Grainger	Mone	Com-Rom Meller	C. Winninger-A. Brady-1. Brown	Rav McCarey		5/18
4/8/38	THIS MARRIAGE BUSINESS. CAPITAL PUNISHMENT	Cliff Reid John H. Auer	RKO Rep 20th	Drama Rom-Dr	V. Moore-A. Lane A. Marshall-T. Birell	Christy Cabanne John H. Auer	60 70	
	FEMALE FUGITIVE THIS MARRIAGE BUSINESS. CAPITAL PUNISHMENT RAWHIDE RECELESS LIVING WOMEN ARE LIKE THAT	E. B. Derr Cliff Reid John H. Auer Sol Lesser Val Paul Robt, Lord	20th U WB	Drama Rom-Dr Western Com-Dr. Com-Rom	E. Venable-C. Reynolds V. Moore-A. Lane A. Marshall-T, Birell S. Ballew-E. Knapp N. Grey-R. Wilcox-J. Saye K. Francis-P. O'Brien	Wm. Nigh Christy Cabanne John H. Auer Ray Taylor F. MacDonald		4/8
4/15/38	FLIGHT INTO NOWHERE	Col GB	Col GB	Meller	J. Holt-J. Wells	Louis D. Collins	78 62	4/13 5/4
2, 20, 20	FLIGHT INTO NOWHERE SAILING ALONG ZAMBOANGA	Tait & Harris	GB GN MGM	Meller Musical Outdoor Rom-Dr Rom-Dr	J. Matthews-J. Whiting Native Cast	Sonnie Hale Tait & Harris	94 65	5/4 2/9 4/27 4/20 3/23 3/23 4/20 1/5 1/19 4/13
	HER JUNGLE LOVE JOY OF LIVING	Geo. Arthur Felix Young	Par	Rom-Dr Rom-Dr Comedy	D. Lamour-R. Milland I. Dunne-D. Fairbanks, Jr.	G. Archainbaud	81 80	3/23 3/23
	UNDER WESTERN STARS IN OLD CHICAGO	Sol C. Siegel K. MacGowan	Rep 20th	Western Drama	R. Rogers-S. Burnette T. Power-A. Faye-Ameche	Joe Kane Henry King	65 110	4/20 1/5
	ZAMBOANGA TEST FILOTY REST FILOTY REST FILOTY UNDER WESTERN STARS IN OLD CHICAGO DIVORCE OF LADT X NURSE FROM BROOKLYN FOOLS FOR SCANDAL	GB Tait & Harris Louis Lighton Geo. Arthur Felix Young Sol C. Siegel K. Mactiowan Alex. Korda Ed. Graunger Mervyn LeRoy	Rep 20th UA U WB	Drama Rom-Dr Drama Rom-Com	J. Holt-J. Wells J. Matthews-J. Whiting Native Cast C. Gable-S. Tracy-M. Loy D. Lamour-B. Milland J. Dunne-D. Falrbanks, Jr. R. Rogers-S. Burnetile T. Fower-A. Paye-Ameela S. Ellers-C. Kelly C. Lombard-F. Gravet J. Blondell-M. Dourlas	Vic Fleming G. Archainbaud Tay Garnett Joe Kane Henry King Tim Whelan Sylvan Simon Mervyn Lefoy	62 94 65 120 81 90 65 110 90 67	1/19 4/13 3/30
4/22/38	THERE'S ALWAYS A WOMAN INTERNATIONAL CRIME	Wm. Perlberg Max Alexander Harry Sherman Bob Sisk A., W. Hackel Sol Wurtzel	Col GN	Comedy Meller Western Comedy Western	J. Blondell-M. Douglas R. LaBoque-A. Allwyn W. Boyd-G. Hayes J. Penner-L. Ball B. Steele-M. Weldon V. McLaglen-E. Mulr	Alex Hall C. Lamont		5/4 5/18
	HEART OF ARIZONA GO CHASE YOURSELF	Harry Sherman Bob Sisk	RKO	Western Comedy	W. Boyd-G. Hayes J. Penner-L. Ball	Les Selander Edw. Cline	82 65 65 70	4/20 4/20
	FOOLS FOR SCANDAL THERES ALWAYS A WOMAN INTERNATIONAL CRIME HO CHASS TOURSELF THE FEUD MAKER THE FEUD MAKER ACTIONAL CRIME ACCIDENTS WILL HAPPEN CALL OF THE ROCKIES TO THE VICTOR WHILLWITH DROSSMAN COLLEGE SWING COLLEGE SWING ROMANCE ON THE RUE RETURN OF SCARLET PIMPERNEL BETURN OF SCARLET PIMPERNEL	A., W. Hackel Sol Wurtzel Trying Starr	Rep 20th U		V. McLaglen-E. Mule P. Foster-P. Fills	Alex Hall C. Lamont Les Selander Edw. Cline Sam Newfield Geo. Marshall Otis Garret Arthur Lubin	82 70 60	4/27 5/11 4/27
4/29/38	ACCIDENTS WILL HAPPEN CALL OF THE ROCKIES	Irving Starr Bryan Foy H. L. Decker	. WB	Mystery Com-Meller Western	V. McLaglen-E. Mulr P. Foster-P. Ellis R. Reagan-G. Blondell C. Starreti-I. Meredith W. Fyffe-J. Loder-M. Lockwood K. Maynard-J. Barclay Tim McCoy-B. Compson M. Raye-Burns and Alles D. Woods-P. Ellis S. Woods-P. Ellis S. Stewart-B. Barnes-M. Seots B. Granulle-D. Costello B. Falter-I. Wall-	Arthur Lubin		4/27
B/ AB/ 38	TO THE VICTOR WHIRLWIND HORSEMAN	M. L. Decker Maurice Ostrer M. & A. Alexander Maurice Conn Lewis Gensler Herman Schlom K. MacGowan Alax Korda	GB GN	Western Western Western Musicat Meller Rom-Dr	W. Fyffe-J. Loder-M. Lockwood K. Maynard-J. Barclay	Robt, Stevenson Chas, Lamont	78	2/2
	TWO-GUN JUSTICE COLLEGE SWING	Maurice Conn Lewis Gensler Herman Schlom	Mone Par Rep 20th	Musical Meller	M. Raye-Burns and Allen D. Woods-P. Ellis	Raoul Walsh Gus Meins	82 68	4/27
	FOUR MEN AND A PRAYER RETURN OF SCARLET PIMPERNEL		Zeth UA WB		L. Young-R. Greene S. Stewart-B. Barnes-M. Scott	Allen Junes Robt, Stevenson Chas, Lamont Allen James Raoul Waish Gus Meins John Ford Hans Schwartz Arthur Lubin	82 68 85 86	4/27 5/11 4/27 11/3
5/6/38	RETURN OF SCARLET PIMPERNEL BELOVED BRAT THE MAIN EVENT DOCTOR RHYTHM LAW OF THE UNDERWORLD JONES FAMILE IN PARIS TORCHY BLANE IN PARIS TORCHY BLANE IN PARIS	Bryan Foy Raiph Cohn Emanuel Cohen	Col	Mystery Musical Meller	R. Paige-J. Wells	Danny Dare Frank Tuttle	62	1/12
	LAW OF THE UNDERWORLD	Bob Sisk Max Golden Ken Goldsmith	Par RKO 20th		R. Paige-J. Wells B. Crosby-M. Carlisle C. Morris-A. Shirley J. Prouty-S. Byington	Lew Landers Mal St. Clair Jas. Whale	58 58	4/27 5/4
	SINNERS IN PARADISE TORCHY BLANE IN PANAMA	Ken Goldsmith Bryan Foy	WB	Drama Com-Meller			65 59	5/4 4/13
5/13/38	TORCHY BLANE IN FANAMA LAW OF THE FLAINS THE SHOW GOES ON HOLD THAT KISS HAVE THE SHOW THE SHOW FHANTOM RANGER STOLEN HEAVEN GUILAW VI GOULLADY GANGGOUS LADY GANGGOUS LADY KENTUCKY MOONSHINE ALR DEVILS	Col	Col GB MGM	Western Rom-Dr.	C. Starrett-J. Meredith A. Neagle-T. Carminati	Win, Clemens Sam Nelson H. Wilcox E. L. Marin Sam Newfield Sam Newfield Andrew Slone Dave Howard Geo. Stevens Jas. Cruze David Butler John Rawlins		
	GUNSMOKE TRAIL	H. Wilcox J. Considine, Jr. Maurice Conn Maurice Conn Par Bert Gilroy P. S. Berman A. Schaefer	Mone	Comedy Western Western Rom-Dr Western Rom-Dr Meller Musical Action	J. Randall-L. Stanley T. McCov-S. Karren	Sam Newfield		
	STOLEN HEAVEN GUN LAW	Par Berl Gilroy	Mone Mone Par RKO RKO	Rom-Dr Western	G. Raymor d-O. Bradna G. O'Brien	Andrew Stone Dave Howard	88 60	4/27
	GANGS OF NEW YORK	P. S. Berman A. Schaefer K. MacGowan	RKO Rep 20th	Meller Musical	C. Bickford-A. Dvorak	Jas, Cruze	60 90 67 87 70	5/25 5/4
	AIR DEVILS ADVENTURES OF ROBIN HOOD	Trem Carr Henry Blanke	WB	Action Hist-Ro	L. Lane-P. Kelly C. Slarreti-J. Mercdith A. Neagle-T. Carmhatl D. O'Kede-M. O'Sullivan J. Randal-L. Shanley G. Raymor d-O. Bradna G. O'Brien G. Roger-J. Slewarl C. Bickford-A. Dvorak Rils Broy-T. Martin E. Hallar-O, de Havilland	W. Keighley-	70 104	5/4 5/25 5/4 5/11 4/27
5/20/38	CHE CHE CHINE CHINE	M. & A. Alexander Hal Roach	GN	Western	Ken Maynard S. Laurel-O. Hardy S. Blane-L. Hughes F. MacMurray-II. Hilliar R. Dix-W. Bourne J. Withers-R. Hudson V. McLaglen-B. Roberts II. Borart-G. Page	M. Curliz Harry Fraser John G. Blyslone		5/11
	SIA SHOUTIN' SHERIFF SWISS MISS NUMBERED WOMEN COCOANUT GROVE BLIND ALIBI RASCALS THE DEFITS ARTY MYSTERY HOUSE		MGM Mone Par	Comedy Drama Musical	S. Laurel-O. Hardy S. Blane-L. Hughes F. MacMurray-H. Hilliar		72 65 94 65 77 62	
	BLIND ALIBI RASCALS	E. B. Derr Geo. Arlhur Cliff Reid John Stone Ed Grainger Bryan Foy	RKO 20th	Musical Meller Musical	R. Dix-W. Bourne J. Withers-R. Hudson	Carl Brown Al Santell Lew Landers H.B.Humberston Ray McCarey Lew Seiler	65 77	5/18 5/25 5/25 5/25
F (0H)00	MYSTERY HOUSE	Bryan Foy	WB MGM	Musical Drama Drama	II. Bogart-G. Page	Lew Seiler		5/25
5 /27/38	YELLOW JACK HUNTED MEN DESERT PATROL KIDNAPPED CRIME SCHOOL	Jack Cummings Harold Hurley A. W. Hackel K. MacGowan Bryan Foy	Par Ren 20ih WB	Drania Meller Western Rom-De Drama	L. Nolan-M. Carlisle Bob Steele-W. Meldon	Geo. Sietz Louis King Sam Newfield Al Worker Lew Seiler	83 65	-
	CRIME SCHOOL	K. MacGowan Bryan Foy	28ih WB	Ront-Dr Drama	W. Baxter-F. Bariholomew II. Bogart-Gale Page	Al Worker Lew Seiler	93 90	5 '25 5/4
8/3/38	THREE ON A WEEKEND THREE COMRADES SAINT IN NEW YORK JOSETTE	H. Manckiewicz Wm. Sistrom Gene Markey	GB MGM RKO 20th	Rom-De Rom-Dr Meller Musical Dr	M. Lockwood-J. Lodge-B. Ray R. Taylor-Tone-M. Sullavan	Frank Borzage	100 71	
	JOSETTE BACKET SHIP	Gene Markey Barney Sprecky	20th	Musical	S. Simon-D. Ameche-B. Lahr L. Crabbe-J. Rogers	Allan Dyan Ford Beebe		
	RACKET SHIP WIVES UNDER SUSPICION LITTLE MISS THOROUGHBRED	Barney Sarecky Ed Grainger Bryan Foy	WB	Draina Com-Dr	M. Lockwood-J. Lodge-B. Ray R. Taylor-Tone-M. Sullavan L. llayward-K. Sution S. Simon-D. Ameche-B. Lahr L. Crabbe-J. Rogers W. William-G. Patrick J. Chapman-J. Littel	Carol Reed Frank Borzage Ben Hulmes Allan Dwan Ford Beebe Jas. Wirde John Farrow	65	
6/10/38	HELD FOR RANSOM THE TOY WIFE YOU AND ME RIDERS OF BLACK HILLS ONE WILD NIGHT GOLDDIGGERS IN PARIS	GN Merian C. Cooper Fritz Lang Wm. Berke John Stone Sam Bischoff	GN MGM	Meller Drama	G. Withers-B. Mehaffey-J. Muthall L. Rainer-M. Douglas-R. Young S. Sidney-G. Raft-H. Carey 3 Mesquiteers J. Lang-L. Tathot-S. Toter	Clarence Bricker Richard Thorpe Fritz Lung George Shere an Engune Forde Ray Enright		_
	YOU AND ME RIDERS OF BLACK HILLS	Fritz Lang Wm. Berke	Par Rep 20th	Rom-Dr Western Meller	S. Sidney-G. Raft-II. Carey 3 Mesquiteers	Fritz Lang George Sherr an	62	5/11
	ONE WILD NIGHT GOLDDIGGERS IN PARIS	John Stone Sam Bischoff	WB	Musical		Ray Enright	63 100	5/11 5/25
6/17/38	HOLDAY HOLDAY CRIME OVER LONDON FRISON FARM THE MUDDLED DEAL THERE BLIND MICE BLOCKADE HEN WERE YOU BORN	in	Col GB MGM Par RKO	Drama Mystere Ram-Dr Meller Drama Ram-Cam	K. Hepburn-C. rant M. Grahame-P. Cavanaugh Bartholomew-Sondergaard Ross-L. Nolan-J. C. Naish J. Fontaine-D. de Marney L. Young-J. McCrea H. Fonda-M. Carrolt C. Rains-J. Cooper	George Cube Alf, Zelsker Sam Word Look Kang Jos Contley Win, Silver Win, Distortle Win, McGoon	93	5'14
	PRISON FARM THE MUDDLED DEAL		Par RKO	Maller Dram)	Ross-L. Nolan-J. C. Naish J. Fontaine-D. de Marney	Link King Jis lindley		
	THREE BLIND MICE BLOCKADE		ZOTH UA WB		L. Young-J. McCrea H. Fonda-M. Carroll	Wm. Seiter Wm. Dietecle		
	HEN WERE YOU BORN		WB	c.m.r.	C. Rains-J. Cooper	Wm, McG mu		

The Broken Record

ROBINHOODITELDOUER GOERN GOOD HERD OVER ROBIN HOOD HELD OVER ROBIN HOOD HELD OVER ROEMHOOD HELD OVER ROBINITIOOD REALD OUTER GOEIN GOOD FERD OVER THE ADVENTURES

Crime School, too! First engagement (N. Y. Strand) in third smash week!

ROBIN HOOD
hotographed in Technicolor
ERROL FLYNN
OLIVIA DE HAVILLAND BASIL
RATHBONE CLAUDE RAINS
PATRIC K.
AIAN HALE*

IAN HUNTER •
Directed by MICHAEL CURTIZ .
Original Sereen Play by Nor
Seton I. Miller • Based Upon Ancient
Legends • Music

A First National Picture

COMM'L PIX FROM HUNGER

CHIEFLY BOOKED AT CROSSROADS

No Self-Respecting Nabes Will Play 'Em-Survey of

Several Key Spots Indicates the Jerktown Nabes Countenance 'Em Because of the Extra Few Dollars ADMEN'S PROBLEM

Sponsored Alms, either produced by one industrial Brin or a commercial group, and the spots of distribution is a vital fully factor in this new slant towards upon the spots of distribution is a vital fully factor in this new slant towards commercial pictures. Thus far, only reached, the spots of the spots o

Commercial film protagonists argue that the showing of worthy sponsored subjects containing no bushed as dignifed advertising in a magazine.

Advertising agency men, interested in continuing to make pictures for cleints believe that if they are to go playhouses, it must be done on the basis that their product is a real entertainment addition to a program. They contend that their subjects in the subjects of continuing them with a publicity story that has some news merti as against commercial at the public didn't want more contained and the subjects of t

Those backing these sponsored productions with purported entertainment value charge that distributing on a basis of payment to the exhibitor will in time harm the commercial field. Their theory is that payin, the exhibitor \$2 or \$3 per 500-1,000 seats, per picture, in-

Idwest's Nix

Exhi ltors: In the midwest errivers a fixture of the covers Arizona in addition of which covers Arizona in addition of which covers a fixture of the significant of the covers arizona in addition of the significant of the covers arizona in addition of the covers arizona in a covers are an additional expension of the covers are additional expension of the covers are an additional expension of the covers are an additional expension of the covers are addit

That Good?

Hollywood, May 24.
As one of the world's greatest forces for culture, education and entertainment, Hollywood deserves a special coin for its 50th anniversary, take it from a resolution adopted by the Los Angeles Board of Supervisors.
Angeles Board of Supervisors, age will be sent to Washington for Congressional action.

Coast Off 'Em 100%

ment also chargement statistics and the commorcial field. Their theory is that
payin, the exhibitor \$21\$ or \$3\$
SW-1,500 seats, per picture, inSW-1,500 seats, per picture, inSW-1,500 seats, per picture, inthe common series of the co Los Angeles, May 24.

Only for the Smallest Naber

Only for the Smallest Nabes
Louisville, May 24.
Exhibitors in the Kenlucky and southern area, particularly in the small towns which support only one tissing reels, as a filter, and to bolster the slim revenue now prevalent. Patrons up to this time have shown no resentinent loward the advertishment of the slim revenue now prevalent. Patrons up to this time have shown no resentinent loward the advertishment of the slim revenue now prevalent. Patrons up to the six so small that average small town patrons hardly realize that the film is a commercial proposition. As long as the enter that the adverlising reels will be used eagerly by small lown and nabe that the adverlising reels will be used eagerly by small lown and nabe used to the state of the state

Keeps Rolling Along

Hollywood, May 24 Hollywood, May 24. What to do with an old ear has been solved by Eric Stacey, assistant director at Schmick-International. Answer is, rent to a film company. Stacey collected more for rental of his ancient British charlot at the Schmick studio last week than the action of the state of the state of the state of the schmidt of the state of the

much is taboo; five minutes is flgmuch is taboo; five minutes is flgmuch the extreme limit of commercial film uable on any one program
better bet. The customers loose no
time in squawking if the commercials run too long.

The most welcomed commercial is
the national type whie' gives no disax a regular short. Some General
Motors (Chevrolet) and Chrysler onereclers are the brst of this type to
be played in this territory in pasi
coulle of years.

could commercial film is that it is an acepided source of minor revenue and
that it is not a controversial subject in any sense. The idea is simply use all you can get up to the
accepted limit of customer approval.

reclers are the best of this type to be seally. May 24. Commercial films arent like a bit in this area. L. O. Lukan, president of Allied Exhibs of Northwest, says there is no welcome for 'em. Tye and the seal of the seal o

Frisco Resents 'Em

Frisco Resents 'Em

Frisco Francisco, May 24.
Film an Francisco, May 24.
Film and Francisco, May 24.
Upon screa» advertising with such disfavor-that most of it is now commend to house in the sticks and but a few of the better suburban towns. About a year ago first run Market street.

Authough all commercial plugs were deleted, the audicince still resented the film.
However, it is generally thought.

resented the film.

However, it is generally thought that if things get any tougher around these parts exhibs may go for anything which will pay them a little money.

COMM'L FILMS WITH 'SUBTLE' **ADVERTISING**

Possibility of a new film production company, lo make feature-length 'commercial' pictures in Hollywood, is being mulled by two investment trusts represented by David Carrison Berger, of the Hashings & Lander of the Hashi

type.

Angle of the plan concerns a new Angle of the plan concerns a new idea in distribution. Pictures would probably be released in a cooperative selup with the firms whose products are plugged, with an advertising campaign included.

eampaign included. Syndicate heads figure the present slump in the picture business offers an ideal opportunity to organize a production company. Think' they may be able to set advantageous deals with producers, writers, directors, players and other needed prisonnel. During his stay in Holly wood, Berger huddled with a numwood, berger hiddled with a him-ber of persons in the above cale-gories and claims to have made ver-bal arrangements with several names in all fields.

WB. COL. CONVENTION BUNCH BACK IN N. Y.

Following Dallas šales regional of Marene Bros., Grad Sears, Carl
burth from Washington, where he headquarters.

A portion of the Columbia sales conventioneers returned to New York from Chicago over the week nd, while Abe Montague, Ruhe Jackler and others proceeded on to Daltas for a two-day men buddle in San Francisco. Jack Cohn preceded all others book to New York, getting in Friday (29).

COMING TO BOWL YOU OVER!





"On the nation's billboards the entire month of May!"

Church's Honor To Non-Member Jos. M. Franklin

St. Johns, N. B., May 24.

Believed to be the first instance of a film exhibitor being called into a church to receive an address and a gift from the pastor at a public service occurred at the Main Street Beptist Church, St. John. This church was fire-tevaged last October, and since then the congregation to the Main Street of the Church of the Church of the Main Street, and also that the Mainstreet, for all the Sunday morning and night services, and also morning and night services, and also had been using the Regent formerly the Mainstreet, for all the Sunday morning and night services, and also for Sunday school in the alternoon. The service of the Sunday school in the alternoon that the services of the Sunday school in the service of the Sunday school in Sunday s

an European stay, during which he was ill in a London hospital for sev-eral weeks. No sooner had he rewas ill in a London hospital for sev-eral weeks. No sooner had he re-turned than he was invited to attend the service the following day (Sun-day) in the church. There, he was eulogized by the minister and who formally tendered a fine gold watch and the address. Franklin, who is Jewish, offered the use of his thea-ter which is only three years ald on tre, which is only three years old, on condition he would not be asked to

accept money for the service. accept money for the service.
The congregation had been in a quandary to find a temporary substitute for their burned church, with none available until the Franklin offer. The congregation is one of the largest in the maritime prov-

TEN-O-WIN IN MINN. TEST CASE ON APPEAL

Minnespolis. May 24. The siste superme court has taken under advissment the question of the legality of Ten-O-Win to determine legality of Ten-O-Win to determine the properties of the sistence of the sisten Minneapolis, May 24.

despite a state supreme court ruling that they are not lotteries when con-ducted according to 'Bank Night' rules.

South Dakota Circuit Court In South Dakota Circuit Court Judge J. F. Hughes has issued an in-junction on the attorney general's petition to restrain the Grand thea-tre, Pierre, from conducting 'profit sharing' drawings.

PAPER ECONOMY

\$30 Prize for B. & K. Idea to Cut Down Dallies

Chicago, May 24. In a splurge of economy Balaban & Katz has cancelled the rights of the theatre manager to order copies of the daily newspapers in order to check on ads and stories. Average newspaper purchase by the theatre manager is six daily, three morning

manager is six daily, three morning and three afternoon.

This economy cut came at the suggestion of Century theatre usher gestion of Century theatre usher the suggestion of the suggestion of the suggestion of the suggestion of the individual theatre. While the average life say register in the operation of the individual theatre. While the average life say legs is not say large in titled, the circle is not so large in titled, the circle is not so larger in the suggestion of t

Yates Wins Dismissal

Consolidated Film Industri, Inc., Wannook Eloc Publishing Corp., a RN lot after two and a ball years subsidiary, and Herbert J. Yates, listed of the two enterns wan a half years with the subsidiary and Herbert J. Yates, listed of the two enterns wan a half years which are the subsidiary and the su Consolidated Film Industri

Nothing Unusual

Hollywood, May 24.
First day's take for a picture at a local theatre languished badly, but the manager had an alibi.

His report wound up, 'It was just the usual first day's lull."

Further Theatre Building in Mols. Still Tabu by Courts

Minneapolis. May 24.

Further theatre construction in
Minneapolis still is taboa as a result
of a decision handed down by Judge
E. A. Montgomery in district court
denying the petition of H. L. Griffish for a wirt of mandamus to compermit to build and operate a
set of the still of the still of the still
\$150,000 neighborhood theatre.

The court held that the council had
acted legally in resending repermit previously granted Griffiths. The
that once that getting the result of the council
that once that getting the result of the council
that once the getting the still of the council had
acted legally acted to the result of the council had
acted legally acted to the result of the council had
acted to the still of the still

ed it could not be revoked. In refusing to grant permits for any more new heatres here the city cuneit lakes the position that the city already is overseated and that the city already is overseated and that tection. A number of prospective builders of new theatres have been awaiting the outcome of the Grif-fiths' action. It is expected Griffiths will appeal.

Negro Showman's \$105,000 Estate Involved in Suit

Estate Involved in Suit

Suit to set aside a \$105,000 trust
attablished in 1928 by the late Justice
of the Peace Charles A. Turpin, a
the operation of local Negro film
theatres, was taken under advisement last week by Circuit Judge
of the estate are found to be part of
the state are found to be part of
trupin's estate they will go for Turpin's son, C. Udell Turpin, Chicago,
an atorney. Otherwise the income
of A T & T stock, will go to Turpin's
sister.

In addition to the corporation stock, Turpin's estate consisted of other stock and U: S. treasury notes valued at \$1,500.

Chi Film Bookers Org.

Bookers Association holds its five meeting in the Universal Pieture projection room on Wednesday (25) Group consists of bookers from al Group consists of bookers from all the film exchanges in the city and those from the principal circuits, Purpose of the CFBA is to promote better opportunity for the exchangemen and circuits to get together so-cially and discuss their various problems. Outfit lintends to get regular elubrooms within the next few week's

lar elubrooms within the next few weeks. Idea of the organization grew from the fact that practically none of the Chicago bookers are members of CAPA (Chicago Amusement Pub-licists Association), which is the only organization in Chicago devoted to members of the industry, and also Chicago has no Variety club, or, any

No Scratchem Gadget

Hollywood, May 24.
New device to prevent scratching of release prints by projection and other equipment is expected to save thousands of dollars for picture studies.

dios.

Improvements were worked out by Warners and 20th-Fox sound engineers and made available to other studios by Research Council of the Academy of Motion Picture Arts and Sciences.

LONG LANE TURNS

Hollywood, May 24.
Ed und Hartman has left the
RK lot after two and a half years

THEATRE MANAGER'S BAD AUTO SMASH-IIP

East Hartford, Conn., May 24.
Allan A. Stone, 20, of Arlington,
Mass., former manager of the Proven Allan A. Stone, 20, of Arington, Mass, former manager of the feven here in the property of the

See Respice for Minors Attending Pix in Quebec

Montreal, May 24.

Barred from pins in this province since 1282. Montreal, May 24, 182 and 182 an

Galston Heads L. A. ITO

Los Angeles. May 24.
Albert Galston hus been elected to
suceed Jack Y. Berman as president
of Independent Theatre Owners of
Southern California.
C. A. Ferry reelected first vicepresident; E. S. Calvi, second v.p.
and treasurer, and Robert H. Poole,
sge. and business manager.

Buffalo MPTO Elects

Buffalo, May 24. The Motion Picture Theatre Own The Motion Picture Theatre Own-ers, Buffalo zone, at a social meet-ing held here this week underwent a drastie reorgatization increasing the control of the control of the control fleers. New directors are Vincent R. McFaul, J. A. Read, M. Kyagr, N. J. Basil, M. J. Kallett, Mike Carr, A. C. Hayman, George Gammel, J. doret, A. D. Gould. Officers are A. Charles Hayman of

doret, A. D. Gould,
Officers are A. Charles Hayman of
Lafayette, Buffalo: Cataract and
Strand, Niagara Falls, president;
M. Kyser, v.p.; Vincent R. McFaul
of Shea Amus, Co., treasurer, and
M. Gueth, see.

Ed G. Levy's Jam

Ed G. Levy's Jam

New Lixen, May 24.

Edward G. Levy, Recel lawyer and exceedive in the Camerical MTOA.

Is among 27 indicted in yearst Water-lawyer Company of the State Stat

Bingo Tabu, Dishes on a Spree In Philly Zone: Exhibs' Final **Effort to Reinstate Games Nixed**

Philadelphia, May 24.

Last desperate attempt to restore games to Philly theatres—outlawing poding fines for conducting united which is claimed by a proper poding fines for conducting united with the property of the proper legality, which can hardly be before October. Strategy was plauned by an indic committee consisting of october. Strategy was plauned by coctober strategy was plauned by checkers and the strategy was plauned by sam Stefel. Herb Elliott, Norman Lewis, Dave Milgram, Sam Jaffe, Dave Barrist and Dave Molliver. At a meeting earlier in the week, Stiefel declared almost a dozen houses are preparing to close because, without bings, they can't Lewis, who operates a circuit of nine houses, is setting to shutter four of them.

Lewis, who operates a circuit of nine house, is setting to shutter four of Meanwhile, games are completely out here. No one has been willing to chance arrest and confucation of the game money. State species of the game house, is a set of the game of the makes it likely that no further appeal will be made. With a noturther appeal will be made. With game companies fear to preas for a light court decish in event it goes against them and outlaws the jack-part of the game of

Richmond. O., May 24.
This village today became one of
the first towns in the state to legalize the first towns in the state to legatize the playing of bingo, when council passed an ordinance setting u requirements for conducting the game occeds of each game must he diverted as follows: 5% to the town's relief, fund, 3% for state tax, and 12% for owner of the calabilishment. If the players as awards, the ordinance to players as awards, the ordinance to the calabilishment.

London, Canada, May 24.

It looks as if bingo will hold sway here during the summer, ith all theatres trying their best to keep summer biz attractive, now comes summer biz attractive, now comes the bingo headache, along with the outdoor park attractions and cir-

run the city.

St. John's Bing- Nix
St. John's Bing- Nix
After still St. John, N. B., May 24.
After still St. John, N. B., May 24.
After still St. John's Bing St. John's St. Jo

O.T. SNEAK-BACK FOR BANKO IN 1 PA. SPOT

By NLRB Ruling on Ops

Equestrian Banke

Mineapolis, May 24.
The List Sauge, Minima Banke May 24.
The Lang Lained Theatres Corn, and there, combained with films because of popularity of horse sport in that town where Dan Patch. Court Justice Sarmed I. Roseman for deemable for horseback rides from the form of the more stable operated in conjunction with abowhouse.

Ringo Legalised
Richmond, O., May 24.
This village today became one of

Judge Bernie Seaman

Palto.. June 24 Borni Seamon, Hipp house manager, appointed a Justice of the Peace by Governor Nice, set as magistrate of the Northern Police District today when most of law bawyers and minor judiciary set on three-day Bar Association cruise, Appointment, which corries with the right to go as array, clooking the control of the control

\$9,000 AUDITORIUM

Taunton, Mass. av 2 . A bestos curtain lowered across the A, bestos curtain lowered aerres the age of Sheri an Holl here, wooden theatre auditorium, saved the building from destruction, although three-altern fire swept back stage determing scenery and drapts.

Damage placed at \$0.000.

EXPLOITATION

20

By Epes W. Sargent

Ice for Sonja Oktahoma City.
Circle, Standard Theatres' nabe house, gets away from the old, steelyed lobby display by building ministure settings to demonstrate to criticoming pletures.
Week preceding opening of 'Happy Landing' a ministure ice arena, with analive stone surrounding the 'pool,' was built in center of the lobby. Cul-outs of Sonja Hene and David Sonja Line and David Landing and Landing and Landing and Landing and Landing and Landing Landing and Landing
Passed Up Prizes

An early booking on 'Robin Hood' gave Louise Cotter, Brandeis public-ity miss, chance to turn some time-ly interest in archery to theatre's

ly interest in archery to theatree dayantage. Gardanatage dayantage dayantag

Mingdisher, Okla.
Thomas theatre here makes a play
for female patronage by publishing
a 'theatre calendar' once a month in
the Free Press, then staging a free
show at the end of each month for
all women who clipped out the calender and kept it during the 4-week
Thearm in the control of the calendar and kept it during the 4-week
Thearm in the control of the calendar and kept in the calendar a

period.
Theory is the housewife will check each show she wishes to see on the calendar and be less apt to forget it than if she is forced to watch the daily newspaper blurbs.

House Staff Ams

is a natural. Lloyd David and Buddy O'Brien, baritone and tenor; Francis. Pare, snappy tapper; Kay Francis, nifty swing singer, and Stellu Laws who pianos and organs, are the turns and they all get good hands.

and they all get good hands.

The idea is getting plenty of wordof-mouth boosting and will be continued between the intervals—about
once a month—when regular vaude
shows are on at this house.

irmail Exploi

arner Bros. ti in its White Banners' with National Air Mail Week through sending a print by plane from the airport at Burbank to New York in time to catch the next sailing of the SS. Normandie. The take-off occurred as part of the National Air Mail Week cere-nonies at the airport.

Joe DiPesa, Loew's Theatres oreschief, tied in with Air Mail Week by having prints of 'Yellow Jack' an ipped from the count of the competence of the compete

w Orleans Rodney D. Toups, manger of Loca's State hearter here, netted to the state hearter here, netted local spacers by tying up he showing of Yellow Jack' with National Air Mail Week. He had posts, city and state officials at ceremonies for ar-rivals of print from Los Angeles at airport here. Film was delivered by Esstern Air Lines.

Eastern Air Lines.

In addition, medical school heads, health board chiefs, and group of outstanding physicians were guests at special showing of film which deals with yellow fever.

Indianapolis

L. Ward Farrar, manager of the control of the contr

Thought up by Howard Kneed, and the state of the pic were the state of
New York Theatres





Loew's STATE





CRIME SCHOOL



Bing Crosby

Hal Kemn 'Dr. Rhythm' and His Orc BEATRICE MINEVITCH LILLIE "KID-

PARAMOUNT TURE

NAPPED" ALL 25 TO

WI' MUSIC HALL "ROBIN HOOD

Roy Disney Back

PICTURES

After setting "Snow White" abroad and closing for the Tenniel Illustrations on Cindercila, which Wall Disney will use for his feature length carcoo, Mooday (23). He was abroad two months. Disney stated two months. Disney stated hat Snow White is dubbed in several foreign languages for distribution in French, Dutch, Spanish, Common distrib deal could be set due to rigid exchange rules. Disney had insisted on payment in New York in U. S. Gollars.

No German distrib deal could be set due to rigid exchange rules. Disney had insisted on payment in New York in U. S. Gollars.

BIRTH' TESTS **OHIO CENSOR** LIMITS

Cincinnati, av 24 Ruling that because the State of Ohio had preempted the field of motion picture censorship, the city of Cincinnati had no power to introduce censorship of its own, Comm Pleas Judge Charles S. Bell granted the American Committee on Maternal Welfare, Inc., and Special Pictures Corp., injunction injunction to restrain showing of 'The Birth of a Baby.'

The decision makes it possible for showing of the film without deletion of the birth scene as ordered by City Manager C. O. Sherrill after the p ture was stopped on its scheduled opening day, May 13, at Kelth's.

opening day, May 13, at Kella's.

Opening day, May 13, at Kella's.

Of the court held and the court held of the court held and the control of the court held and the control of the court's decision.

Attorneys Bert 5. Long and Haweth Mau represented the Committee on Maternal Welfare and Special Flowers Corp., and Coronara Market Court, and Keila's, of which like Libs on in president. City Solicitor John 1D. Ellis presented the Committee on Maternal Welfare so the court's decision.

N. Y. 'Birth' Suit

N. Y. 'Birth' Suit

The American Committee of Maiternal Wardian Committee of Minternal Wardian Committee of Birth

(a Baby', filed suit 'yesferday
(Tuesday) In N. Y. supreme court

against Jewel Productions, Inc., San
Cummins and Burt Lewis, to prevent
the latter from using a similar title
on pricture they are distribution.

Tight to the title, or any similar one,
by reason of wide publicity and extright to the title, or any similar one,
by reason of wide publicity and extright to the title, or any similar one,
by reason of wide publicity and extright to the title, or any similar one,
by reason of wide publicity and extright to the title, or any similar one,
by reason of wide publicity and the
birth's and A. Child I's Born'. The
complaint avers the defendant's pieture is currently being shown at compaint avers the detendant's pic-ture is currently being shown at Werba's rooklyn theatre, and that it is being represented as that of the plaintiff's picture. Special Pictures Corp. produced the Welfare commit-tee's picture.

Minneapolis,

Minneapolis, ay 24.

Suit has been filed in district court here by Robert V. Holls, owner of Eborn, against Special Pictures and Horry Skir II, distributors of Born, against Special Pictures and Harry Skir II, distributors of Birth of a Baby! alleging fraud and asking \$4.750 damages. It is alleged that a representative of Special Fictures 25.750 damages. It is alleged that a representative of Special Fictures (City, Ia., exhibitor, that 'A Baby Is Born' is an infringement of Birth of Baby and the Baby Is Born' is an infringement of Birth of Baby Is Born, a short-made a number of years ago, from Hollis, but after the alleged representations by Special Fictures & cancellad the film. Special Pictures & cancellad the film Special Pi

Theatres-Exchanges

The Cozy, Nebo, III, operated by E. E. Unglaub, reopened after imperation of the control of the

Norfolk, Va Leo Trainer, since 1935 mgr of the Granby, Norfolk, has drawn similar post at the Rialto, Allentown, Pa. Earl Westbrook takes the Norfolk

Harry Lefholtz, formerly with Grand National and American Distributing Co., last week joined sales steen to the sales of t

Lee Angeles.
Closed by last winter's fleede, the
Fox - Anabeim, first, run theatre
there, reopened last Friday (20) under the managemen of H. C. Arthur,
and Cabart Theatres,
Herbert Goldberg has been apgoulted manager of Pow West Coast
Herbert Goldberg has been apgoulted manager of Pow West Coast
Chewarts succeeds Goldberg, as manager of the Redlands theatre there.
Description of the South-Lyn Theatres and
William Zimmerman in the operation of the South-Lyn Theatres and
theatre.
Completely remodel the Victoropened under the management of
William Soldenman and I. Victor.
Harvey Gates reopened the ButCal, in the San Jeaquin Valley, dark
for several months.

Ron Camp and Harry Speek have purchased the Empress from Cecil Miller of People's Theat s, Inc.

Schenectady, N. Y.
Harry Hellman, owner of the Paramount and the Rialto, Albany nabes, will build a 1,000-seater on Crane Street in the Mount Pleasant section of Schenectady.

Charlotte, N. C. New colored theatre in Centerview was formally opened May 20. The new theatre is the Palace, and will seat 325 people.

Ben Cohen, pariner of Jack Frere and George Sobel in the Marietta theatre, Mari Ita, Pa., has sold his interest to Frere and Sobel, he announced this week. Cohen has opened an electrical business here and will devote all his time to the new enterprise.

an electrical business nere and will prise. The forty named manager of Co-lonial (indie) here, succeeding Lou Bolander, Florry is filling his first spot as manager. Bolander enters spot as manager. Bolander enters Earl Bailey, first manager of the Earl Bailey, first manager of the cecently opened Hiway theatre, York, resigned last week to handle Harris spot in Pittsburgh. Succeeded here by Abe Frank, who has been man-zeling a theatine in Pottsburgh.

resigned statements of the state of the stat

St. Louis. which the dissolution was voted. The Coay, Nebo. III, operated by investments. It is not to the company will be E. E. Unglaub, reopened after in investments decording to the order of provements. It is not to the company will provement to the company will be company to the company of the company

Sale of Palace theatre building here to Interstate Theatres, Inc., by M. R. Nelson has been announced.

Arcadia and Rio theatres have been sold by the Kerrville Anusement Company to Hall Industries Theatres, owner of the Rialto.

The old Dixie Theatre Bui here was recently sold to G. C. Coy.

James P. McAllister, assistant man-ager and chief of service at Keith memoral, aligned to take eer man-nest of Regal theatre, Franklin, N. H. for the Graphic circuit. Wil-liam McCourt, assistant service chief steps up into McAllister's job at the Memorial.

Oklahoma City. Oklahoma City.
W. H. Schroeder now assistant to
B. J. McKenna, comptroller for Griffith Amusement Co,
Pete Crown has opened his State,
Pampa, Tex.

Clint Wander, manager of Loew's Broad, rushed to St. Louis for appen-dectomy. John Hardgrove, assistant manager of Loew's Ohio, subbing in the Broad top spot.

Schine Theatrical Enterprises plans for extensive Ohlo theatre construction are going forward despite the general business recession, officials have announced. The New Vernon, a \$100,600 house has been completed and opened at Mount Vernon, O. Construction is well advanced on a new Schine theatre in Wooster.

London, Can London, Can.
Avery. Ley and Hyslop, contractors of Toronto. are planning construction of a \$40,000 picture theatre, to be erected in the nearby town of Dehli by Richard D'Hondt, district resident.

Meeker

Sidney Callison of Okemah opened his new Signet here.

Charles Muehlman, manager of Warner Brox.-First National Pictures to the Charles Muehlman and Pictures the Charles Muehlman, whose resignation last week. Muehlman, whose resignation take feet immediately, will announce his office of the Charles Muehlman, whose resignation take Took office is nor in the East Oxfor office is in from the East Oxfor office is nor in the East Oxfor of College State (Line 1) and the Charles Muehlman of College State (Line 1) and the Charles Oxford Oxford State of College State (Line 1) and Wilson, Golden State and trep.

J. H. Cooper Enterprises moved Kenny Mead from Trail, Colorado Springs, to Park, Greeley, Kurth Nelson, of the Lincoln here, was Lincoln here, was supped with Eddie Vaughn, of the Sterling, Greley, House managers Leonard Goldman and Bill Knight, resigned from the Orphcum and Sun, respectively here, was supped to the Corphcum and Sun, respectively here, was supped to the Corphcum and Sun, respectively here, was supped to the Corphcum and Sun, respectively here, was supperfixed by Harold Hellerich and Bishop Teme.

Schine interests have bought Flan-agan's restaurant block in Canandai-gua and announced plans to raze the building to provide site for new film theatre. The Schines operate Play-house, only theatre now in city, Wil-liam J. MacFarlane munagers.

Pic Scribs' New Outbreak

mid body. One of the undersigned, Endee Bohem, further protests said determination upon the ground that his consent was never obtained to determine the control of the cont

emy of Motion Picture Arts & Series

for continued to the May Result.

Since earnings of writers are based
almost entirely on credits, fight is
expected to revolutionize method of
a first property of the continued of the continued of
a story material from Freelance
writers. It may also result in SWG
asking the National Labor Netlations
Board to expedite action of residence
expects a bargaining representative.

SWG will have support of Authors
test to bargaining representative.

SWG will have support of Authors
the Series Authorities and the continued has unofficial working agreement
with Sercen Actors Guild and Sercen
Directors Guild through Inter-Tailent
Resolution of SF announcing it
would deal only for its own memser following that harmonics.

bers follows:
"Be it resolved that inasmuch as "Be it recolved that insamuch as-the Screen Playwrights, Inc., recog-nizes the fact that it is the only writers organization that has now or-ever has had a contract with the mo-ver has had a contract with the mo-laywrights has been setting as a au pu to the present time the Screen Playwrights has been setting as a good anamatian to all writers in Hol-lywood, from this date forward it is been of the board that those benefits for writers which have been gained up to the present date and those which will be gained in the future, which will be gained in the future, the screen Playwrights." Nichold reply to announcement follows:

follows:

"To be drawn into any controversy with the Screen Playwrights in the public prints, especially at a time when the only statement of any value or importance can come from the government, is wholly distaste-

The leaders of the Screen Play-wrights remind me of a woman whom a man is trying to get rid of, making futile little gestures calcu-lated to gain attention and bring the

lated to gain attention and bring the main to his senser. Writers Guild. Compitaling more than 80% of the compitaling more than 80% of the from the very begi ing repudiated and disclaimed any interest in the contract which the Screen Playswrights on specify and suspiciously might so specify and suspiciously producers, we regard as mere skylarking the statement of the Playwrights that they are going to without the theory of the contract of the sumbolication of the contract o

some contract from members of the recent whites guidentiated.

They are simply disclaiming a responsibility which we have now the responsibility which we have never entrusted to them. Their resolution of the simple of the recent which we have now the resolution of the simple of the recent which we have now the recent writers will come from the National Labor Relations Board. Until the NLRB has spoken, all side the National Labor Relations Board. Until the NLRB has spoken, all side the National Labor Relations Board. Until the NLRB has spoken, all side the National Labor Relations Board. Until the NLRB has spoken, all side the National Labor Relations Board. Until the NLRB has spoken, all side the National Labor Relations Board. Until the NLRB has spoken, all side the National Relations and the

arbitration boards will take care of Guild members who wish to appeal to their organization.

The occasion for the Screen Playswright's amusing resolution should not be forgotten. They had asked the Academy to arbitrate the district of the Academy to the Academ

withought there was a degree of withought there was a degree of withought the state of the state

mountai In bringing forth this noises.

The Serven riters uild will have nothing to do with the thornal that the noise of the servent of the servent was negotiated by motion picture producers with a small group of writers who deserted the Guild in its hour of noed and formed, an or-anization known as the Screen Playwights.

The Good Sameri

conization known as the Screen-Playwrights.

The Good Samar!

The Good Samar!

The SWG Is stronger than It has ever been before. It has complete the second
PICTURES

they failed to get work calls from the studios.

Purge brings membership of Junior Screen Actors Guild to around 6,000.
With further reductions to be made from time to time, Kenneth Thomson, executive secretary, believes situation soon will be rached where regular extras will be able to early livelihood from the file indexers the secretary.

livelihood from the film industry.

A steady pickup in employment In industry is reported by major studio managers, following a conference with Pat Casey, producer labor contact, ion heads also reported more men marching back to work daily

more men marching back to work daily.
Cliff Mace, business representative of the studio carpenters, said he now has more than 1,800 men on studio payrolls, while Vern Murdock, busi-ness chief of makeup artists, said he expected employment in his organi-zation; to be 100% within next few

Screen Publicists Guild has nixed an invi tion from Hal Oliver to affiliate with the Theatrical anagers, Agents & Treasurers Union. evin Houser, SPG president, explained resolution adopted by Guild a month ago, prohi its organization from affiliating with any body or international Screen Publicists Guild has nixed

Film Eds Sign Indies Society of Motion Picture Film Editors has inked contract with all independent producers with the exception of Monogram. Latter has been cited before the National Labor Relations Board for its refusal to

Relations Board for its returnal theory Relations Board for its returnal to Flowing new directors have been elected by the Film Editors: Edward Hannen, Conrad Nervig, Metro; Rajbh Dawson, Fed Richards, Warbert Marchards, Francis Relation, Fed Richards, Warbert Marchards, Colonbia, Demond. Owen. Galvin, William Thompson, Republic; Douglass Denis, United Artists; James Newcom, Selanick, Therenational; William Seigler, Jialion; Warder Marchards, Warbert Marchards, War

Ballew's Personals

With the completion of Panamint's Bad Man' last week, Smith Ballew wound up his starring contract with Sol Lesser.

leaves tomorrow (Wed.) on 10-personal appearance tour.

Langdon Scribs for L-H

Hollywood, May 24.

Harry Landon, once a comic star
in his own right, has been signed as
a comic scripter by Hal Roach
studio.
He will write dialog for Laurci

He will and Hardy:

New Color Process

Hollywood, May 24.
Production of series of two-reel color films by a new process, to start color films by a new process, to start within six weeks, has been announced by P. D. Brewster, president of Brewster Color Process.

First one will be shot in New York and the others in Hollywood, he said.

'HONEYMOON' WAITS

Hollywood, May 24. Shooting date for 'Paris Honcy-Shooting date for 'Paris Honey-moon' at Paramount has been post-poned a week to May 31 by Harlan Thompson. Delay was caused seenes for 'Sing You Sinners', with Bing Crosby, who also set for 'Honeymoon.'

Shooti 'Em Up Again Hollywood, May 24, 'Wild Bill ickok,' a western scrial, got under way at Columbia yester-day (Monday) with Gordon Ellioti in the tille role. Mack right an

co-directing.

Corp., and became delinquent when they failed to get work calls from the STOCKHOLDER SUES

Another stockholder's suit, the 11th thus far, was filed Friday (20) in N. Y. supreme court to compel Nicholas M. Schenck, choirman of the board, of Lowey, Inc., and other over \$30,000,000 of the corporation's asset, minch of which the plaintiff claims has been dissipated by the defendants. Now suit is instituted by defendants where the control of salary and bonus agreements at control of the
uled for the uear future.

The board of directors is to Becember approved salary arrangements under which nine executives of the will receive a total of \$1,900,000 fm. will receive a total of \$1,900,000 fm. where the current year. The arrangement was passed at a general stockholder, meeting held said Jaruray, Through meeting held said Jaruray, Through Schenck, according to the complaint. Schenck, according to the complaint so the board have complete vol. The board have complete vol. Schenck and other members of the board have complete vol. Schenck and other members of the board have complete vol. Schenck and other members of the board have complete vol. The board have been supported by the board

sockning are men to the new action are Schende, David Bernaten, Louis B. Mayer, J. Robert Hubin, Isidor Prey, Leopold Friedman, John R. Hazel, Leopold Friedman, John R. Hazel, Ceorge M. Armby, William A. Park, Ceorge M. Armby, William A. Park, Phillips, Charles C. Moskowit, David Warfield and the copporation itself.

The complaint further charges that Mayer, Rubin and the late Irving Thubberg see Med. And completed as Mayer, Rubin and the late Irving Thubberg see Med. And completed as a complete of the companion of a management of the corporation's assets to their own use and to the detriment of the stockholders'. That the three succeeded in cussing the has yet for run until December under which they split 20% of net annual profits, the late being guaranteed at detriment of the isockholders.' That the three succeeded in causing the of common stock, resulting in huge corporation to enter a contract which phen syet to run until December under four exercised part of this option, which they split 20% of net annual profits, the take being guaranteed at profit to themselves, and the standard standard profits, the take being guaranteed at profit to themselves, and the standard profits are standard profits and the standard profits are profits that standard profits the standard profits are standard profits and the standard profits which the court may obtained options on 250,000 shares deem proper to the corporation.

Indie Theatre Mgrs.' Large Turnover Due To Poor Conditions

Theatre manager moterial in the indie field, particularly around New York, is becoming acutely scarce. Turnover of help, considered managerial prospects, is greatest yet and growing all the time. Poor working conditions and poorer wages are forcing newcomers back to other fields.

fields.

Situati is not true of major circuits where standards are better and
opportunities greater for ambitious
youth. Condition among indies and
small chains has the older managers
shuffled back and forth, from one to
the other. In large scale outlis, parthe other, and par mount, youth
gets encouragement with a prospect
of a tuture.

Taggert Exits Metro

After 17 Years on Lot

Hollywood, May 24.
Earl Toggert, director at Metro, has left the lot after 17 years.
He has been directing features for the last two years. Previous to that he was unit manager, assistant director and cutter.

Perry's N. Y. Huddle

retry a N. 1. Huddle
Hunter Perry, Paramount's Virginia operator-partner, is in New
York conferring with Y. Frank Preemag and other home office officials.
He comes up frequently from
Charlotteaville, Va., where he headquarters, to go over current problength of the control of the control
from the



People in Show Business Everywhere Are Using Postal Telegraph

Because Postal Telegraph i

Of Special Interest To Those in Show Business

Postal Telegraph

Modern Screen THE LARGEST CIRCULATION OF ANY SCREEN MAGAZINE

Early Negotiations for New Contract Between Broadcasters and ASCAP

Discussions have been opened between the National Association of Broadcasters and the American Society of Composers, Authors and Publishers on the possible terms of a new contract for sections, and the possible terms of a new contract for sections, and the septement of the possible terms of a new contract for sections, and the septement of the possible terms of the section of th

It is described that like IN AB will all the described that like IN AB will alk the major both the like IN AB will alk the major between newspaper owned and operated stations be eliminated, that the ASCAP commercial fee he restricted to programs using music and that the money on lected at the source. Deal could be worked out long in advance if the Society should undertake to sign up worked out long in advance if the Society should undertake to sign up the source. Deal could be worked out long in advance if the society should undertake to sign up the source of the source

It is also understood that before any agreement is signatured with the proceedings and the ASCAP board of directors will insist upon receiving assurance from the former that campaign legislative and illigatory analysis and an illigatory analysis and illigatory analysis agreement of the sais that it will not be necessary to be a superior of the proceeding the proceeding to the proceedin ment is signatured with th

Crosley Duo's Manifold Co-Op with the Union Label Exhib in Cincy

Cincinnat, ay 24.
Pickups on all 16 broadcast originating last week in Music Hall during the first annual American Federation of Labor Union Label and Integration of Labor Union Label and Integration of Labor Union Label and Integration was more relayed to NBC and two of them to Mutual guest free-gate draw in the history of Music Hall, total attendance being amounced by binded exhibition and stage show is to be repeated yearly in a different city.

to be repeated yearly in a different city.

Show portion of the program in-cluded originations of radio pro-grams, a vaudeville bill and a fash-len show, the latter by the Inter-national Ladi Garment Workers' Union.

nion. Sally Rand, representing Ameri-an Federation of Actors, personaled

Sally Rand, representing American Federation of Actors, personaled at four night and three matine performances. Here contribution, sans for the contribution, sans the contribution of the

Oklahoma City, May 24.
Ellioit Roosevelt, Hearst Radio
rexy, has Invitation to

PEEVED, NOW PALS

Druggists Irked by KMOX's Not Carrying Anti-chain Speech Diplomacy employed by Merle S.

t. Louis, May 24,

rebuked by the St. Louis il rollers became enraged when they learned that KMOX would not in store legisbroadcast an antibroadcast an anti- in store legis-lation address made here by U. S. Senator Palman. Some friendly druggist tipped Jones off to the

movement to condemn the stati movement to condemn the stati Jones called the association head-quarters and asked for a chance to explain. It was grant and after he pointed out that previous own mercial commiments prevented the station co-operating the druggists voted to publish KMOX's side of the story for the entire membership of distribute KMOX merchant courtesy cards to members and also to hold their next regular meeting in KMOX studios, sans charge.

RAY PERKINS IMPORTED BY HAGERSTOWN, MD.

Hagerstown, Md., May 24, JEJ has sold to the local Caskey Baking Co. a two-hour show tomorrow (Thursday), which will be m.c.'d by Ray Perkins. Latter is the biggest air performer ever to come here

Show will be staged in Franklin Court audi rium before 1.000 invited guests, with rest of performing talent recruited from all over Western Maryland.

Maryland.

Sponsor has bought time and is putting on the broadcast to climax the drive to place an 'iron lung' in local hospital. Throughout the program pleas for contributions will be dribbled. Caskey Baking is underwriting the stunt for goodwill.

Talley Starts Third Year For Ry-Krisp in June

FOR RY-RIESD IN JURGE
By-Crisp starts Marion Tulley on
her third year June 28. Extended
nains unchanged since his inceptionwith Josef Kesther conducting the
music; Paul Taylor, directing the
followood Singers, and Ken, Carpenter handling the commercials.
Marvin, Young produces for: NBC.

Lohr on Visio

St. Louis, ay 24.
Television, when perfected commercially, will prove one of the greatest social forces ever known was the opinion of all Lenox R. Lohr, president of Lenox R. Lohr, president of Ad Club of St. Louis last week. He said that from the technical point of view television is good enough to go to the public today but it probably will be too the public today but it probably will be sin operation of the commercial probably will be in operation.

sion.

A more i late obstacle,
Lohr said, was the rapidity
with which present sets become
obsolete and absolutely valueless as new improvements in
transmission are perfected.

MAY REUNITE BERNIE-BAKER

ion of the old Berni and Baker vaudeville team, but this time on the air, is a radi deal worked on now.

Ben Bernie would do the first half Ben Bernie would do the first half of an hour show, and Phil Baker the second half, both reuniting for the afterpiece. Both the macstro and the comedian are currently spon-sored but dickering for the fall.

Aviation Satire Yanked On Eve of Newest Crash: Jolson Writers Work Fast

Al Joison's script writers had a hectic hour last week when New York office of Ruthrauff & Ryan or the week when New York office of Ruthrauff & Ryan or the work of the work for the work had to the work that he was the work that they hadn't taken time to set the newspapers carrying head illies about a plane crash a short distance from Hollywood. N. Y. Statistics shift travel and ordered a new piece of business written into the script.

within 30 minutes a three-mi-ute spot was hatched and after a five-minute rehearsal Jolson and his cast punched it through without a

New San Antonio Agency
San Antonio, ay 24.
illiam D. McCabe, Coast advertising man, has joined Arthur G.
Werner, local ad agency executive in

My Idea of a Well-Balanced Radio Evening Schedule Is—

Everybody's playing games, so last week an old VARIETY stunt of vaudeville's lush days was adapted for radio to provide a playground for make-believe program-builders. Since nobody has to pay the bills, the fanciful creation of ideal radio evenings

Tan proceed without any 'yes, buts.'

Idea is to outline the elements of an ideal 7-10 p.m. stretch. You send no boxtops. We send no prizes.

GEORGE COREY (radio s

EORGE COREY (racio 7—Lowell Thomas, 7:15—Benny Goodman, 7:45—Amos'n' Andy, 8—Rudy Vallee, 9—'One Man's Family,' 9:30—Jack Benny and

HUMBOLDT GREIG (McClatchy

stations); -Boswell Sisters,

7-Boswell Sisters,
7:30-Sports,
7:45-Booke Carter,
8-Easy Aces,
8:15-Bob Burns- ing Cr
9:15-Good detective dra
9:45-Wayne King,
10:15-Grand Hotel,

e Judia (WNEW, New . 8 to 10— ing Crosby. 10 to 12—Benny Good in orches-ra, Martin Block, m.c.

Joseph Koehier
Inc.):
7:00—Booke Carter,
7:15—Wayne King,
7:45—Stoopnagle and Budd.
8:00—Edgar Bergen - Ch:
Carthy and most of the Cha.
born show, as is

9:00-Fred Allen. 9:30-Arabesqu

CHESTER J. LAROCHE (resident, Young & Rubicam): 7-Sports 7:15-Boake Carter, 7:30-Burns & Allen; 7:45-The Paring arade—John Neshiti

1st Television Review

MUMMY CASE

(Continued from page 1)

a 441-line smudge with a 343-line immudge, and the photographing of Television canteras pivo: within a studio that has a series of sets. Each steel is measured to the iconoccepts of the continuing the continui

NBC'S FILE CARDS

Chart Set Ownership With Detailed

NBC's sales promotion department will soon distribute to clients and agencies a filing card charting the latest information on receiving set ownershi Data will be printed on two sides and will show:

wo sides and will show:

1. Sets by state totals,

2. Growth by years,

3. No. auto sets,

4. Extra home sets,

5. Sets by time zones,

6. Sets by geographic areas,

7. Sets by urban and rural,

8. Sets by city size,

ENDURA CURL OIL WARNED BY FTC

Washington,
Airwaved claims of Endura Corp.,
Hollywo , for permanent wave lotion were banned last week when
Federal Trade Commi ion served
complaint charging misrepresentation in both radio and printed advertising.

Company, which sponsors program plugging cosmetic products, claims cosmetic products, act is used in major fil us product is used in major fil. stu-dios and by prominent picture stars. Misleads public into believing that its concection is beneficial for the curls, although FTC says nothing in the formula will benefit grey, bleached, dyed or natural locks;

Boswells Win Suit

New Orleans, May 24 New Orleans, May 24.
Boswell Siteser, singing trio, were
adjudged winners in the \$1,300
breach of contract suit brough
against them by Joseph J. Davilla
against them by Joseph J. Davilla
gainst them by Joseph J. Davilla
gainst them by Joseph J. Davilla
Byrines, "dismissed the suit.
In ruling for the sisters, Connie,
Martha and Vet Boswell, Judge
Byrines declared that Mr. Davilla
falled to show the existence of any
falled to show the existence of any
defendants. He himself and the
defendants. He himself and the
defendants will be a simple of the
tat Davilla alleged in his suit that the

at Davilla's cost.

Davilla alleged in his suit that the
Boswell Sisters were to have appeared in several theatters here under an agreement made with him in
1926. They were to sing behind a
curtain, supplying a lerenditured as
singing in the then silent films.

singing in the titen silent, nims.

Davilla contended he had made a verbal agreement with the sisters to appear at the theatres. His suit has been in court for several years and provided many humorous incidents. Hugh M. Wilkinson represented the Boswells in the case

John Carlile's Script

7-Sports.
715-Bouke Carter.
730-Burus & Allen:
734-The Paring arade—John Neibitt.
748-The Paring arade—John Neibitt.
748-The Paring arade—John Neibitt.
748-The Paring Allen & John Carilie, head of Columbia Merchant Carilies and Carch.
748-The Paring Allen & John Carilie, head of Columbia Merchant Carilies and Carch.
748-The Paring Allen & John Carilie, head of Columbia Merchant Carilies and Carch.
749-Yarriery Mour, to wit:
749-Yarriery Mour, to wit:
849-Yarriery Mour, to wit

PUBLICITY GAG BIG HEADACHE TO Y. & R.

Boston, May 24.

Several local radio editors are boiling over what they declare to have been a fast one in a stunt which Young & Rubicam sought to stage for this Thursday's (26) Kate Smith-Swansdown Flour broadcast on CBS. Eds assert that the program will be editors of the control of the co guilty of a misrepresentation if it credits them as the 'discoverers' of Helen Hughes, who is slated to do a dramatic bit on this show.

agency had delegated John A. Nengle, local of lance press agent who formerly worked for NBC in New York, to have the Boston radio eds pick a young Boston radio actress with a promising future. Columnists claim that those they had tagged were completely ignored and that selection for the spot was when they received telegrams from Miss Smith thanking them for their co-operation. Editors so what Agency had delegated John A. Neagle, local fr lance press agent

thanking them for their co-operation. Editors say that if Miss Hughes ever broadcast over a local outlet the event excaped them. Young woman is a student at the Emeron college of Oratory and had are ment in a local newspaper comment in a local newspaper comment executive of WEEI, where Negle choys several friendships, in Emerson College's teaching staff. Miss Hughes will receive \$100 and Miss Hughes will receive \$100 and all her expenses for the broadcast date in New York,

Voung & Rubicam stated Monday (23) that it regretted the mixup and that because of the objections no mention will be made of Botton ramentom will be complaint poured in from the Botton columnists it instructed Neegle to go back and poil them on their supproval of Miss Mighest proported that four of the eds had come to make the provided of the provi

Agency assumed all responsibility for the incident as far as the New York end was concern

NICK KENNY'S NEPHEW WINS LYRIC CONTEST

Postal Telegraph-Mills rostal Telegraph-Mills issic Co. mationwide contest for lyries for a Father's Day tune, music for which will be written by Anna Case Mackay. wife of Postal's prexy, was wen by Richard Kenny, 19-year-old cub reporter on the N. Y. Daily Mirror.

CBS ECHOES NBC POLICY

Wayne King Ends 7 Yrs. with Sponsor M'CLATCHY EXEC Stations, Ignorant of Copyright

Series of Minor Irritations Behind Move-Band Leader Thought Lady Esther Too Restrictive

After seven years of unint rupted roadcasting for Lady Esther, ayne ing will not renew his contract ith the cosmetic firm when his

ting will not renew his contract titchet expires in Octobecurrent tichet expires in Octobeits and the october of the octob

Doesn't Have Share

Deesn't Have Share
Prevalent belief that ing owns a
piece of the Lady Esther business is
denied by the bandleader. He states
that when he, was approached for
the account seven years ago he was
offered a deal that included 25% of
the company. He fixed it in favor
of a straight money arrangement,
however, he says.

of a straight money arrangement, however, he says.
When he winds up his present party tour, King goes to Chiego, where he'll do only radio until October. Then opens at the Cocoanut Grove. Ambassador hotel, Los Angeles, and will remain there until sut before the Christmas holidays. Returns to the Palmer House, Chicago, next spring. Has a deal pending for the N. Y. Wold's Fair after that.

WARING SET ON GROVE'S. NBC

irst deal set by Harold Kenny since joining Stack-Goble agency is for Fred Waring's Pennytvanians, Dickered with John O'Connor, personal rep for the band. It's fore NBC-red, coast-to-coast, Saturdays, 30-9 p.m. Excel starting data yet to be set. Grove's Laboratories expressly designated Waring as its judy to the set of the personal choice, after the move to its up Cang Busert failed. Supersonal choice, after the move to fix up Cang Busert failed. Supersonal choice, after the move to fix up Cang Busert failed. Supersonal choice, after the move to fix up Cang Busert failed. Supersonal choice, after the move to fix up Cang Busert failed. Supersonal Choice, after the move the failed by the failed

G. W. HILL ANNOTATES

George Washington Hill, president an stabilished resident of the American Tobacco Co., has terst in a local station become an author on the subject of radio. Editi is a privately circu. May Dunlicate lated one.

Lombardo on Both?

There is a likelihood of Guy Lombardo continuing with his Sunday, severing broadcasts for Bond Bread (General Baking Wayne King on the Laday Ether payroll this summer. Lombardo's present contract with the August, and they may decide to share his services with the cosmetic manufacturer, since the products do not conflict.

Lombardo hard due bread-series author the 1936.

PHIL SPITALNY OFF G. E.

Winds Up Two Years for Sponso

Phil Spl inv and his all-girl cheatra leave General Electric sponsorbil June 28. Hour of Charm' has been with C.E. for two years. Has been broadcasting as an organized unit four years, having previously been sonosored by Zotos. Dickers are now on with couple of C.E. is going of the radio entirely rt of a budget curtailment.

Standbys for Amateurs Or Non-Unionists on Civic Remotes Up to AFM Execs

Under the new policy of the American Federation of usicians it will be up to the latter's executive board to determine whether a local union is entitled to standby money on public events broadcasts using amateur or non-union musicians.

amateur or non-union musicians.
Ruling provides that if an appeal
is made from the decision of a local
denanding such standby money the
international executive board will
have sole discretion in deciding
whether the broadcast was of nati nal- or regional importance and
whether it was in the public interest.

New York.
Subscribers reported holding one share of stock each are: Robert F.
Lewis, Robert L. Cookingham, and Frank C. Taylor.
Hogan & Harlson of ashington, D. C., were the filing attorneys.

W. HILL ANNOTATES
PRIVATE RADIO TOME | logit director and his inclusion on the | logit director | log

Seeme in author on the subject of radio. East is a privately error lated one. Work consists of the summary of a meeting that he and the company's advertising experts held with mean devertising experts held with mean devertising experts held with mean didex exploding program. American Tobacco's network and you broadcasting plans. Hill's work to Coast regionals McClatchy book form and a copy of the work was suddined at WoR N Y. Monday (23) night for possible Mutual LkT.

MéNulty Familty, formerly on starling with the mean on the companies of the mean of the companies of the companies of the mean of the companies of the mean of the companies of t

MEANWHILF FAST

Significance Gamble Sale to Californ Regional Grows as Both Major Networks Adopt Substantially Similar Policy - McCann-Erickson, Not Involved in P&G Matter, Rule Enforced on Borax Show

LAWYERS

Atteript to adjust NBC's ban against the off-the-sir recording of several Procter & Gamble shows for rebroadcasting over the California Network will be made by Guy Hamilton, gen. mgr. of the McClatchy' group of stations and newspapers, when he arrives in New (Thursday). Hamilton will do his talking with Lenox R. Lohr.

Other development of the control of the contr

Other developments of the past week with regard to the rebroadcast-ing of network shows from off-the-air discs were as follows:

ing of network shows from oil-theair dises were as follows:

ard dises were as follows:

mgr. neitified the Compton agency,

which handles several of the P. & G

programs, that it will not per it any

off its lines, thereby bringing Co
continuous stencilling to be taken

off its lines, thereby bringing Co
california Network taboo.

2. McCann-Erickson was advised

by NBC that, WLW. Cincinnati,

would not be allowed to above any

off the air for rebroadcasting an

hour later when the program moves

to a Sunday night spot on the red

(WEAF) link. Agency wanted to the

worked off a commercial commit
ment that stood in the way of the

metwork broadcast.

network broadcast. Procter & Gamble contract with interest products of the contract with receive as inelevency, which includes four McClatchy stations, was to have gone into effect ay 16. Shows, comprising four quarter-hour units week, were to have been contracted to the contract of the

CBS Policy

Policy enunciated by Gittinger last week was that CBS would not permit the use of its wires for instanlaneous take-offs if the stations on which they are booked are located in towns where Columbia has outlets of its own. Columbia, he said, would have in oblicelot in such a rangement if the records are run of

would, have no objection to such arrangement if the records are run off rangement fit the records are run off and already been heard over the local CBS refease.

Thumbadown received by McCambrickson from NBC proved a puzzler for the agency, since it has been permitted to do the very same such as WTAM, Cleveland, and WCY, Schenctady, with considerable savings in billing. Latter two outlets are represented in the s, t field by NBC's own local sales, it field by NBC's own local backers in the second control of the second contr

Plenty of buzzing and head-hud-Pletty of buzzing and negar-nou-ding among the attoriers of the networks on the issues involved with up for Transamerican having the week pre-viously made strong characteriza-tions as to what they thought the, great ultimate legal nature of the decisions. For might amount t

Precedents. Lift Titles of Books. Plays, Films; May Draw Suits

Not a Phobia

Signs prominent in the BBDO Signs prominent in the BBDO agency office last week reading. Beat Young & Rubicam were a bit startling. Inquiry revealed placar were only pepups for a baseball game between the two agencies.

ONCE, COLD, THEN WAIT

WOR's Commercial Tryouts Have To Sell Themselves Pronto

Richard DuBois, standard magic act, will unfold a program over WOR-Mutual on June 2, titled "Magic in the Air."

'Magic in the Air.'

'Show will be a one-shot, a series of what WOR, N. Y., has started as 'commerci tryouts.'

Idea is to put a program on once and after notifying prospective sponsors, await developments and reaction before going into a series.

Gene and Glenn, Big In Regional Radio, Get NBC Showcasing in N.Y.

NBC Artists Service has pacted Gene (Carroll) and Glenn (Rowell) and is going to pul on a sponsor-seeking campaign for the team, which is currently on KFI, Los An-

geies.

Duo have never aired from New York, though touched high popularity peak throughout the induest several years ago. Pair in radio ten years, after starting in 1928 on WTAM, Cleveland.

NEEL ENSLEN OF NBC DEAD: GAS JETS OPEN

Neel Enslen, around 40, announcer with NBC in New York, was found dead. Sunday (22) in his home. Police reported fluiding open gas jets in the room.

Mikeman had started his summer Mikeman had started his summer vacation the day before. Cradiate of the Eastman School of Music, Erislen migrated into radio as a bartione and later became an announcer. Chiefly handled early a.m. and local

Survived by wife, former Beatrice ineale of musical coinedy and legil operetta.

Stanton Producing Chain's Colorado Hour for L&T

Hollywood, May 24. Lord & Thomas is sending Carl.
Shanton in Deriver in July by produce tolorato's Hour, bankersfeld by Colorato's Hour, bankersfeld by House tolorato's Hour, bankersfeld by House amatter talent, a series' of the agency's recent Cailfornia Her. Shanton and Jack Runyon, I. & Tradio cace, leave for the Mic High week restution in Household in work for week restup in Honolulu to work on the hour show and line up the simon pures. Stanton held rein on the re-cently folded Mickey Mouse program

ractice of adopting the titles motion pictures, legil plays and books

for local sus ining grams is becoming quite conmon among radio stations. Some recent cases in point are 'The Joy of Living,' borrowed from an RKO release: ' ur Town,' Broadway dr

a best seller novel. Programs in no instance attempt to follow the theme of the title source, but merely use the tag to cover a locally conceived idea.

the tax to cover a locally cancelved likes.

Specialists in the law of literary property think that they stations are playing with illigatory fire. They property think that they stations are playing with illigatory fire. They can be supported to the control of
DARK HORSE **LOOMS AS PAID** PRE7.

Jark horse candidate for the paid presidency of the National Association of Broadcasters looks, like he may come litrough, He's Newile Miller, political protege of publisher-broadcaster Mark Elmridge of WHAS, powerful Democratic sheet. Milter was once mayor of Louisville, but is now with Princeton University. Milter is apparently willing to take the job if the salary can be surectioned the mentioned for the job hereto-free have privately expressed doubt men metilioned for the job hereto-free have privately expressed doubt sourt lies slate of the NAB. Ireastury, which less than a year ato was like the protection of the salary can be surectioned to the power of the trade association as well as its general restage.

Locale Own Org.

Locale Own Org.
Chicago, May 24.
Midwest regional group of N.A.B.
met in Chicago yesterday with Waleter Damm of WTMJ, Milwaster
Wisconsin proposed that a 1 at latino division of N.A.B. be formed
a to the regionals to protect right
and interesis of local broadcasters.
This was carried as resultation
will be bryough before W.A.B. bear

Joison Renewed, Fades With Robinson July 14

Definition of the property of

Liebling-Wood Believed Pioneer In Radio Literary Agenting Biz

Liebling-Wood agency, which has previously handled chiefly legit players and scripts, is extending its activities to represent radio writers. e-lieved it is the first office to enter this field. Department is handled by Audrey Wood, the firm's script and writer representative.

lieved it is fire first outset to ensure the standard Department is handled by Monde and the standard of the s

RADIO WRITERS **GUILD MEETS** JUNE 9

General membership meeting of the Radio Wrigers' uild will be held. June 9 at the group's headquarters. W. Y. In addition to the regular business, the session is expected to consider the question of seeking wage minimums for staff writers for most of the stripters already get more than any such lides is that most of the scripters already get more than any such minimum, but that certain 'apprensized level. Hoped that certain 'apprensized level. Hoped that utilinately the 'apprentice' group will be done away with entirely. While the Guild mir set on moving for a huddle with a tripter of the services would be account to the services would be account to the services would be another than the services would be another than the services would be a involved, it is thought. Radio Writers' Guild fagt week appointed Sidney R. Fleischer as it entire than the services would be a involved, it is thought. Radio Writers' Guild aget week appointed Sidney R. Fleischer as it be presented that the services were the services with the properties move thought minimum wages for the staff writers or for the hoped-for writer credits drive.

Indie Spielers Guild Reports Its 28 Chapters Prefer Status Ouo

American Guild of Radio Announcers and Producers will not af-filiate with any other union group, but will, as heretofore, remain inde-pendent. Results of the membership poil by chaplers, begun in March, were officially announced yesterday (23), revealing a more than two-thirds vote to preserve the status quo. Of AGRAP's 28 chapters, 22 voted.

voted.

AGRAP members were asked whether they wished to remain independent of affiliate with other organizations in the field, either the ganizations in the field, either American Communications (CIO) or the American Federation of Radio Artists (A. F. of L.),

IDA BAILEY ALLEN MAY DEPART WHN

Ida Bailey Allen's contract with Ida Bailey Allen's confract with WIN, N. Y., expires on July 10 and at present time it appears the home-maker will not renew. No plans to maker will not renew. No plans to the control of the conductors of house-hold hint progr. To stay on, at WHN. Iler progre with participatory plus, is one of the stoutest commercials one of the stoutest commercials on the staff.

R-O'K Increases Stock

Albany, May
Rockwell-O'Keefe, Inc., has increased its capital stock from 100 to
200 shares, no par value, ac rding
to a notice filed with the Secretary
cf State in Albany.
Bernard L. Miller filing attorney.

HOME OFFICE OF AFRA CALLS PHILLY TOUGH

Although the membership drive of the American Federation of usicians has barely gotten under way in Philadelphia, performers state threat has aiready resulted in im-Announcers, in particular, have been eek at most stations

Before the AFRA move i hilly, there were no regular hours for mikemen. They were often on call' during all broadcast periods, and frequently worked 12 to 15 hours a day. though naturally not at a stretch. Virtually every local station has given the gabbers the new schedule, with WCAU KYW and WFIL lead-

given the geometry of the control of the control of the country to be easily care to the country to be easily care to the country to crack, since performer conditions there have always been particularly bad. Chapter affairs are being handled by a st ring committee, of which country the country to the coun

McGillyra Adds 4

Joseph Hersey McGillvra rep firm has been appointed sales contacters for the quartet of Bernard Hawks stations in Texas. On the ""

On the list are KPLT, Paris; KGKL San Angelo; KBST, Big Springs, and KRBC, Abilene.

Dee Collins Re-Weds

Dee Collins Re-Weds

Fas, 8y 24.

Dee Collins, stage and radio
singer, idow of Jimmy Collins,
Nasy test pitol, whom she met and
in 1800, was wed again in St. Louis,
May 19, to Jack Henderson, direct
ror of Jam Handy Fietures, Detroit.
Collins was killed in a plane crash
three years, ago white testing as ship
three years, ago white testing a ship

Filot', was published following his
death.

leath.

Miss Collins has been an enter-ainer for both the Mutual and Na-ional Broadcasting networks.

Utility Gives Away Money

Utility Given Away Money
Frior to its summer fadeout the
Consolidated Edison program conducted by Mark Warnow on Ale
Will put up a prize of \$1 for the
1-st title submitted by a listency of a tone written by Raymond Scott.

Tarkio, Mo., ay 24.

As soon as the commencement exeries are over at the Tarkio College next month, Earl May, chief of
lege next month, Earl May to Be LL.D.

Tarkio, Mo., ay 24.

Tarkio, Mo.,

Musicians Union Stops Disguised Commercial' on Bulova Station

WNEW, N. Y., was last week notified by inusicians' union, Local 802, that station must cease contesting away a watch in the manner it was doing on a sustaining program unless the windjammers on show got commercial-program scale. Station stopped.

d stopped.

Frogram was the nightly variety of layout, Ten to Twelve," and Jisten-ers, when told of the Westfield ewatch to be given away, were given sales falks on the merit and quality to fit the time-piece.

Westfield watches are made by the Bulova Co. Airde Bulova owns WXEW.

Regimented Chimes

NBC has standardized its sta-

NBC has standardized its standardized amount comment of his es. Through a tieup with a Clindina manufacturer the network has not only equipped each of the manufacturer than the comment of the manufacturer than the comment of the co

Transamerican Adding Writers for Fall Shows: 'Grouch Club' on WMCA

Transametican Broadcasting & Television Corp, has expanded its program production department, with Harry Hoff and Chick Vinson added to Don Becker's staff of writed of the control of the

shorts for Warner Bros., has been booked by Transamerican with WMCA, New York, for a series of broadcasts. Act's initial airing occurred last night (Tuesday). It's a showwindow motive, with New York agencies the objectives.

HUGH DOBBS HANDLES WEDDING RING' SHOW

Wedding Ring Party: which de-buted recently over KFRC under the banner of Albert S. Samuels Co., lewders, as a half-hour weekly starra, has been revemped slightly starray contest to select four couples to compete during the broadcast was not aired, but under couples to compete during the broadcast was not aired, but under feet last week the preliminary con-test will be heard from 5:30 to 3 pm., PST, Tueddays, and the final-ists will turn to the air following. "Dr. Guide's in owe played by Hush Barrett Dobbs. Original was Wil-bur Hall. Only engaged or ready was the program.

Swartley Tops WOWO-WGL

Fort Wayne, May 24.
W. C. Swartley has been name W. C. Swartley has been named manager of Westinghouse stations WOWO and WGL here. He replaces W. Ward Dorrell, who is now serving as sales manager.
Swartley, only 30, came here from the office of the president of Westinghouse Electric & Manufacturing Co. in the east.

WHEATENA NOW FAVORS **ADULT-TYPE SHOW**

Wheatens, cereal, which had bee

Inside Stuff—Radio

National Air Mail eek cooperation awards in the name of Frank R. McNinch, chairman of the Federal Communications Commission, wer made last week by four judges who met for that purpose Wednesday (18) at the main P.O. in New York. Judges were representatives of three

(18) at the main P.O. in New York. Jugges were representatives of three trade papers and one fain max. Trade papers and one fain max.
Portland, Ore, in the Intermediate power group, and WBBM, Chicago, for the big-watters. Judges were privately agreed that the two lower groups showed a high order of enterprise and originality while the bi stations' efforts were, in the main, bilar and indifferent.

For Mm Only! ich Vitalis sponsors Monday nights on the red ribbon, wanted to have as a guest Dr. J. Howard Crum, New York plastic surgeon, NBC 'nixed' the appearance, for the reason, according to reports, that Dr. Crum is not a member of the American Medical Association. It seems the network is chary of airling anything that might possibly bruise the feeling of the Association. The Crumbeauthul. His specialty is build!

Rising profits swelled the income of top CBS executives last year, report to the Securities & Exchange Commission revealed last week. With contract calling for annual salary of \$400,000, William St. Paley, the web prez, got a total of \$100,196 in compensation and his cut of the net earnings. Bonus jumper from \$81, 7 in 1380 to \$149,285 in 1377. Edward Klauber, ranking y.p. received \$80,540, of which \$35,840 represented bonus, a rise of more than \$3,000 in his stoe of the profits.

Allen Miller, chief of the University Broadcasting Council (brought home two out of a quartet of first prizes awarded by can Exhibition of Education by Radio for adult programs.

UBC snagged one prize for talks with its Science in. the News', program and The Right Job' program took prize in classification of round tables, and The Right Job' program took prize in classification of round tables, originated and directed by Miller, won honorable mention in this division,

Among radio's many incongruities are the title of acts. Two new NBC mutainers are 'Doc Schonider and Ills Texans,' and 'Slim Wilson and Itis Boys, in Denve, the heart of the Rocky Mountains. Then too, there's the group of colored songsters from South Carolina on the Royal Crown show who, call themselves the Golden

Two new members were added to the board of directors of Philo and a new vp. was named last week. William H. Grimditch, in charge of the engineering department, was made vice-prez in charge of engineering, and added to the directorate. Thomas Kennally, sales manager, was the other new appointment to the board.

Unsolicited slogen for Columbia's Washington station, WJSV, came to light in the May edition by 'Happy News', religious paper, edited by Eder May and the May of the

Elmore Vincent, creator and suppressor of NBC's whilom Senator Fishface, will participate June 2 in a television demonstration for RCA. Hell use masks to play F.D.R., Mussolini, Hilder and the Duke of Windsor, Masks by Dean Powell, ript by Fishface.
It's an experiment in comey for American laboratory television.

Federal Theatre Radio Division's chief, Evan Roberts, is talking to Paul de Kruif in effort to, get author to cult four of his books for series of dramatizations to be aired over a New York station by WPA talent. Would want to start with "Microbe Hunters' and try to interest CBS i taking the series.

Horned in on a surprise party broadcast, in eclebration of his birthday anniversary, Friday (29) at 11 p. m., L. B. Wilson turned the tables on his WCKY Covingion staff, kept the juice on until 5 a. m. and, in the role of master of ceremonies, ribbed all habds present, including Mendel Jones, program Terctor, who conceived the stunt.

Knickerbocker News, Gannett's Albany daily, was air-tabbed as sponsor of a quarter-hour transcribed talk on Pump Priming over WABY last week, but the identity of the speaker was not revealed. Keen-eared dialers assumed speaker was Frank E. Gannett.

Entry into the newly-opened educational band is planned by George Washington University. Would tie up with new 1,000 watt experimental transmitter which engineering firm of Junsky & Baily has been authorized to erect.

WWL. NEW ORLEANS. Clipped Network For AWAITS DEVELOPMENTS Ovaltine's 'Ornh Annie'

New Orleans, May 24 WWL on Wednesday (18) post with the Musicians utual Protec-tive Union, Local 174, until May 26. Station is holding the cancellation in abeyance at the request of the local union, the American Federation of Musicians, and the National Association of Broadcasters, according to Vince Callahan.

ing to Vince Callahan. A telegram from Joseph N. Weber, president of the AFM, made public by Callahan, said: 'Respectfully request that you extend musicians' nequest that you extend musicians' to the said expected early attenuent of the AFM of the said of th try great service if you and your colleagues in New Orleans would settle union matter.'

Whotena, cercal, which had been looking for a prorrar with chile and the process of the process

In Summer Carryover

Chicago, May 24. After wavering pro and con, Oval-tine last week decided in favor of staying on the ether this summer. Jack Laemarr of the Blackett-Sam-

Jack Laemarr of the Blacket Same ple-Hummert agency has signatured contracts keeping 'Little Orphan Annie Period on a stunted woh for the horse of the Same Period on a stunted work of the Natwork will Include WGN here; WEAF, in New York; WNAC. Boston; KYW, Philadelphia: WCAE, Littlewigh; WGY, Schencclady and WEBN, Buffallo. WEBN, Buffallo. University of the National Control of the Nation

DAYTIME SERIALS ON PAN

HOMETOWN EXECS son to believe that the occasional complaint necessarily represents any slade would be most welcome, mass dissuffaction; with such programs any of these strip features gaid some zip to their spoi on the pull. If that runs into thousands of program. Leich, ween the sterile the strip features gaid some zip to their spoi on to the sterile the strip features and some zip to their spoi on to the sterile the strip features and some zip to their spoi on to the sterile the strip features and some zip to their spoi on to the sterile the strip st

epresentative Comment Indicates Considerable Sen-That

DEADLY SAMENESS

the opi ion of many station tanagers script shows, with their unchanging sameness of plot, is the most harmful production aspect to be found in radio today. Exces express belief that a certain and increasingly larger percentage of, listeners are bound to be distracted from radio when the shows are pre-scrited in such numbers, following ne on the other for veral hours

the other side of the fence some station managers point to the contest pulling power of these shows as proof enough of their listening audience and see criticisi ib-bling ith success.

Following comments are representative of the general opi ions expressed on both sides of the question:

pressed on both sides of the question: Carill, WMAZ (CBS),
MEON, GS-11 is my AZ pinion that
both the advertiser and station are
committing suicide to continue to
permit such a situation to exist. I
think dramatics have their place, but
with a different type of broadcast to
break the monotony. I have nothing
onstructive to offer other than to
say if I were an advertiser desiring
build a light musical program and
inject some kind of comedy . . there
is practically no comedy on the air
during the daylight hours. It is my
busy and improve the quality of the
daytine programs.

G. W. Grignon, WISN (CBS), 1

G. W. Grignon, WISN (CBS), a -waukee—'We are carrying what we consider a fair amount of sob serials and the number we carry its extremely satisfactory to our audi-

nec. Jee Eaton, WHAS (CBS), Louis-ville—'The radio serials on WHAS well-seem to enjoy termendous success seem to enjoy termendous success own opinion on these serials, being a hardened radio man with 16 years of radio work in the till, a serial by the Lord Himself and the Ten Com-nandments, would be my idea of the control of the co

niandments, would be my idea of something different.

F. C. Eighnery, KCLO (CBS), the control of
around 9% of the audience in our territory.

Hugh A. Haiff, WO. II (NBC), San Antonio—I believe the best an audience of the second of the best and the Islaminute, five day of the Islaminute, five da

peture.

James D. Shouse, WLW. Cinci
ti— hile it is true that we de
quently receive mail from listeners
whe the patagonistic to programs of
this type, we certainly have no rea-

of these shows do attract and hold consistently large audiences. be all these and the consistent of course, constantly and an area of the consistent of the course of the

any particular type of program:
George Patterson, WAVE (NBC),
Louisville—Fortunately, or unfortunately, we do not have the problem
at WAVE. Procter & Gamble is, of
the somewhat questionable opinion
that Luisville is covered aufficiently
with the control of the control
state of the control
that the control
that the control
that the control
that control
that the networks and
some stations allow a long procession
of these script shows to follow one
of these script shows to follow of these script shows to follow one behind another all day loug.

behind another all day loug.

T personally think that housewives can be sold by almost any programprovided it is good and, of course, provided it is good and, of course, culine appeal. A well produced musical shows should be able to do a good, selling job—and alternating musical shows with script shows should react to the mulual advantage of both.

I for both?

Fart J. Ghade, KSL (CBS). Sait Lake City-co-City on one of the large agencies, use dramatic serial, and they are listuitions in America, including, of course, the large agencies, use dramatic serial, est and they are listened to by an overwhelming percentage of the women in the home. That word continuity held the story of the women in the home. That word will like the Coca-Colis program and enjoy; it, however, there might be a question about her rushing home to greatly in the Coca-Colis program and enjoy; it, however, there might be a question about her rushing home to presentation to follow, if there is no sustained continuity of interest, they are not built for men, as I understand it.

The stand it is the miscial shows a continuities of the city of the continuities of the type that are used on the Du Pont Cavalcade, the Lux Radio Theory, and the country of the continuities of the type that are used on the Du Pont Cavalcade, the Lux Radio Theory, or in many of the heap essentiation. It would be a magnificent thing if the networks were able to the country of the continuities of the type that are used on the Du Pont Cavalcade, the Lux Radio Theory, or in the country of the continuities of the type that are used on the Du Pont Cavalcade, the Lux Radio Theory of the country of the count

program.

Clarence Leich, WEOA (CBS), Evansville, Ind.—The riters of script shows have gotten into a rut and should use their ingenuity to give shows of this ki greater

variety."

areld Wheelshan, WSMB (NBC).
New Orleans—Our audience considers the 15-minute strip shows on the network very popular. We do not, however, have them in the quantities they have up north, therefore I can not say what the reaction would be for three or Jour hours of with the strip with the strip that the strip was the same than
would be for three or. four hours of such shows. We have no more that two and one-half hours a day and at the present time that seems to be about the right amount.

Intal—While there may seem to be an epidemic of network serial strips our present experience is that they are paying off hig both to the sponsor in returns and to the stations in audience building. We are considered that if the serial vogue is over-done. Itself when the advertiser realizes he is not getting proper exturns.

is not getting proper returns."
R. P. Jordan, WDBJ (CBS), Ro-Jordan, WDBJ (CBS), Roanoke, Va; — serial programs
are very popular on our stallon. This
is due partly to the fact that we have
gram for about 18 months. We reeeive some unfavorable reaction, but
for the most part these programs are
popular.

John Ivers, WCSC (NBC),
Charleston, C.— Tersonally we
find that our itstem-

tor the most part these programs are propular.

Vers, WCSC (NBC).
Charleston, C. — 'Personally we find that our listener audience is either very enthusiastic about radio.

or else they exercise their own editorial rights and cut it off.

Class are without the general public really enjoys these serials it would be used to be a serial to the commercial uppeal. Is there are difference between itsening to a regarding its content, than there is to reading the amen story in a book that can be purbased from any shop in the country?

to reading the same story in a book that can be purohased from any shop in the country in the co

audience cannot be numbered among audience cannot be numbered among them, We do feet that when prizes are offered on these programs and the agencies are slow in handling the resultant mail, the local station suffers the reproach of the audience, which holds it responsible for round attention to mail tendelsche. KFII (CBS) Wiehlth, Kans. — I have long to learned to stifle my personal inions, and prefer to Believe that in the main such acrisis are listened.

go learned to stille my personal inions, and prefer to blishee that in the main such aerials are listened with the main such aerials are listened why—ours but to broadeast and sight. Shorter commercials would naturally make them more interesting radio fare as would consistent, rather than spotly writing. Of professing radio fare as would consistent, rather than spotly writing. Of professing radio differ much from the general plots dished u in the news stand groun of film ra io, true confession magazines. C: Of which there are a countless number, atthough all of them enjoy a good reader audience, corned over learns that are so close to the consistent of the profession of

Blueprint for Guessers

regnostications for the next radio season openin, in Septen appear to rest upon the following broad generalizati in as it this time: (1) Established C.A.B. ratings are commanding substantial salary increases in all new contracts or renewals of old ones. (2) Audience-participating programs and game stunts are the sole exception to the closed door attitude of advertising spencies toward. (3) Some leasening of the big play given Hollywood ori institution of the sole of the

Radio Games Increase

. (Continued from page 1)

of shows. Thus a network program may be produced or announced only to draw remonstranes from a stati n or producer, or the lawyers thereof, in another section of the country. In the case of sponsorship, actual or prospective, the unwelcome spectre of possible lifigation enters. One of the new radio games, in short. "Who was the first?"

who was the first?"

(b) Idea programs are rushed in on short notice for the sole purpose of establishing a first ahead of somethody else known to have a similar program readyin Feuds between

as much as possible by presenting musical programs locally. I do think, however, that these shows have listeners, but it stands to reason that no one is going to sit at their radio for an hour or two aird listen to one sob story after another.

story after another.

"I attribute the reason for so many of this type of show to the success that advertisers have had when they first riged these serials, and it is only natural for advertisers to follow along and try to duplicate another clients success with a si liar preschows ceases to command listeners, who knows but what well have an influx of old-time fiddle players.

arry Stone, WSM (NBC), Nacharry Stone, WSM (NBC), Nach-

arry Stone, WSM (NBC), Nash-ville.— You can put me down as one definitely opposed to the sob serials with which we have been literally swamped in recent months.

swamped in recent months.

'Our average atternoon schedule at
the moment has seven network script
shows. Tie these up with the necessary news broadcasts and local features which we must necessarily do
in order to hold our license, and you
have a program schedule that is as
sure to ruin radio as the Hollywood
menage.

menace.

I can't see what the advertiser is thinking of to buy nothing but seript shows. I am even more mystified that the National Broadcasting Company, which hopes to stay in business a few more years, will 'kill the goose that laid, the golden egg' by actually driving listeners away from us in the daytime.

Bctween 1 o'clock and 4:15 any Between 1 o'clock and 4:15 any afternoon we have about 30 minutes of music, therefore, it seems to me that there is the grandest opportunity for someone to really attract at music in the afternoon instead of all the talk. If this program is provided, there may atill be a few listeners Jeft by the time they wake up to this fact."

FRANCO BOOKER FOR Y&R

Carlus France is now handling tatent buying for the Young & Rubican seems can seems. Takes over former duties ill Stuhler, who left to become adio director of Lyons & Lyons; talent agency. France por tem is continuing network time-inyer at Y. & R., the has done for some time.

Judy Canova's New Rep udy Canova and her family have in or the man general of the illiam McCaffrey of-a singleton on the Celatin

competitive stations have resulted.

to: Some of the stants involve the color of the stants involve the color of the stants involve the color of the stants of the contend-result of the stants of the

of shows offered. With the question of wno did it, first, one phase of the problem, the dangers of deali with actual persons and nucleatis, color and doctor the performance for better showmaship has its obvious hazards. To risk dullness, via complete authenticy, is an even greater one. And the clearance of rights, the dissensable performance for register one descriptions of the clearance of rights, the dissensable perrequesties greater suits. dispensable prerequisite against suits at law, are a constant source of pos-sible trouble and olled-up detail.

General Foods' Retreat

sible trouble and piled-up detail.

Young & Rubleam, acting at the
Young & Rubleam, acting at the
the Music Corp., of America to release the account from the contract
that it had made on "What Would
You Have Done?" audience participatummer substitute for Jack Benny
(Jell-O). With several parsons altimedy having laid claim to the idea,
the food packer is anxious to steet
tion suits.

Burt c urtrie, freelance producer, is among those who have
action action and the substitute of the
Chicago. It is understood that General Foods may go on with the program if MCA puls up a bond for a
manufacturer any legal fees, court
costs and judgments.

Meanwhile the same agency is still
pockeying around to get a setup for

jockeying around to get a setup for the half-hour program with which to replace the Fred Atlen show when latter ducks the summer heat. Sal

the missesser program with which with the missesser program with which later dusts the summer heat. Sal Hepatica will be the product pluggeten submitted audience participation of the missesser participation of the missesser participation with the missesser participation of the m

who formerly did a mentalist act in vaude.

Called by D. A.

Illustrating another phase. Hubbell Robinson, Jr., Young & Rubicam Programmer and Programmer an

PARLIAMENTARY COMM. TOSSES ASIDE CANADIAN PUBLISHERS' RADIO RAPS

Report Okays Canadian Broadcasting Co.-Thinks Exchange Policy for American Programs Should Be Continued-'Americanization' Bogey Nixed

Montreal, May 24. Parliament has decided that Amer Ican programs are to be continued over the Canadian air waves. Reover the Canadian air waves. Re-port issued at Ottawa last week fol-lowed an investigation of broadcast-ing by a Committee of House of Commons. Concerted national cam-paign was carried out by powerful publishing interests in protest against increased use of radio as an advertising, medium, and aimed par-advertising, medium, and aimed paradvertising medium, and aimed par-ticularly against the use of the Ca-nadian Broadcasting Corp. network by American sponsors.

by American sponsors.
Substantially approving the methods, praising the achievements, and supporting the aims of the Canadian Broadcasting Corp, the report of the Radio Committee practically ignored the bugaboo that American commercials would infect Canadian Ilsteners with insidious alien promeands and was sissued alien propaganda and was issued with the following recommenda-

tions:

1. Early establishment of a high-power short-wave broadcasting station by the CBC.

2. Continuation of the Corporation policy of developing Canadian talent for Canadian programs.

3. Best programs from the United States, Eritain and other sources to

be piped in.
4. Government ownership of high-

C-made.

S. Private stations to serve for load purposes only.

6. Revenue for the CRSO.

6. Revenue for the CRSO.

6. Revenue for the CRSO.

6. Private for the CRSO.

6. Private for the CRSO.

7. License fee of \$50, for small privately owned stations of 100 watts or less autificatory but should be acrying densely populated areas.

6. Careful review of the annual license fee recently raised from \$2.

6. Careful review of the annual license fee recently raised from \$2.

7. Private for the careful private fo

re'uction.

Evidently only point of disagreement is in relation to the radio li-

cense fee, 1,000-Watt LI it

cense fee.

14. 48-4-Watt Li 'it
Carried out, recommendations of the committee preclude possibilities of the committee preclude possibilities of the committee preclude possibilities of the committee of the control of the control of the control of the committee of the control o

countries. Committee was informed that Canada was the only major, trading nation without short-wave

that Canada was the only major trading nation without short-wave broadcasting facilities. Short-wave broadcasting facilities. Short-wave broadcasting station should be financed as a national strongled by the Corporation. The committee reported itself particularly pleased that the CBC, had been free from particularly pleased that the CBC had been free from particularly pleased that the CBC had been free from party control. Criticism from the connervative Criticism from the connervative Criticism from the connervative Criticism from the connervative

be free from party control.
Criticism from the conservative
benches was levelled at the committee for limiting the investigation to
hearing no witnesses except officials
of the CBG and members of the
board of governors. Principal witnnesses were L. W. Brocklam, and
hurray Oladstone, general manager
of the CBG.

El Mundo Man To England Buenos Aires, May 17. II. C. Thompson, vice-president of Radio El Mundo (LRI), left B. A. for a business trip to England. He is expected back in October.

English Notes

London, May 15.

B.B.C. summer season of Promenade Concerts at Queen's all set
to begin Saturday, Ang. 6, continuing till Oct. 1, with Sir Henry Wood
conducting B.B.C. symp orchestra of
90 players.

J. G. Macleod, formerly producer and sole director of Festival Thea-tre, Cambridge, has been appointed to B.B.C. staff for training as an-

When British and American a ateur golfers meet at St. Andrews in their annual battle for the Walker Cup, B.B.C. mikes, commentators and engineers will be on the job. Bernard Datwi golf broadcasts, will give a revenue of the commentation of the commentation of the commentation in a position actually overlooking part of the contest.

Val Gielgud, drama director for British Broadcasting Corp., has re-turned from America, bringi ith him a number of manuscri U. S. authors.

4. Government ownership of high-power stations and extension of CBC coverage to reach all parts of **CALLED STATIC CULPRITS**

London, ay 10.

Around 2,000 complaints are received annually by the Post Office of interference to radio by electric signs on buildings. B.B.C. considers all such installations should by the property of th

would avoid charges of causing in-terference, over is nevertheless on foot by local authorities, faced with grow-ing claused. From interest, to all the local control of the control of the ment, empowering London County Council and other municipal bodies to compel fixing of an anti-interfer-ence device to all noon and electric installations.

IMPERIAL TOBACCO'S 50 TRANSCRIPTIONS

Imperial Tobocco Co., Candian firm, has given NBC a contract for Go quarter-hour dises to be made in New York for airing over Dominion stations. Product to be pluged will be Sweet Caproral clarest. Sponsor is one of the biggest time-purchasers produced Hildegarde, Vass Family, May Si.ghl. Breen and Peter de Rose, Fleds and Hall, Jack and Loretta Clemens. The Mastersineers, The Truer, Evitation, and Charles and William Meeder. Peter Donald, Tr., radio actor and Feter Description. Peter Donald, Jr., radio actor and writer, is writing a series of vari ty outlines for the shows.

Ins. Outs at WOR, N. Y.

Harry Mack has quit as the New-ark studio manager of WOR, N. Y. Replaced by Charles Godwin, an-nouncer who has been moved from the New York studios. Mcanwhile Al Shayon is a new producer at WOR and Herb Mor-rison has quit as a pilema. Latter

producer at WOR and Herb Mor-rison has quit as a mikeman. Latter came to station last year from WLS, Chicago. He garnered a lot of at-tention last sprine by being on hand with apparatus which transcribed the explosion of the zeppelin Hinden-bur

In Buenos Aires

Buenos Aires, May 15.
'Festival of Rhythm,' a radio production of LRI, takes the air this month with five orchestras: Eddie Kay's Alabama Jazz, Dajos Bela, Kay's Alabama Jazz, Dajos Bela, Francisco Canaro tango band, and Osvaldo Novarro's Hawaii Serenaders. Among the crooners are George Omar, Jack Shirley. Roberto aida and the Hawaiian Sisters.

Harold Mickey orchestra under new contract with Radio Excelsior (LRS). Band is doing more swing music at the Odeon Bar. Another spot for Mickey, 'Harold's Mill,' at present in the make.

Argentine Post Office has issued a decree prohibiting the airing of na-tional anthem and two other patriotic songs to all radio stations.

Newest Import of Radio El Mundo (LR1), the Brazilian sisters, Carmer and Aurora Miranda; taken over to the 'Swift Varieties.' Cast of the the Swift Varieties. Cast of the meat packing company's show in-cludes Maruja Gil Quesada, Iris Marga, Florindo Ferrario and Guil-lermo Bataglia.

Munoz & Co., operators of Radio Tucuman (LV7), got the official okay to boost power from 1,000 to 2,500 watts.

Palmolives 'Air Theatre,' ich is ozoned via Radio Belgrano (LR3), has Edward Matthews, negro baritone trom CBS, as guest. Others on the show include Enrique de Rosas, Nelly Omar's guitar tri, and Lucio Demare's tango band with Juan Carlos iranda.

Rosita Moreno is to be starred in the Lux Soap transmissions via LR1. Dancer-actress from U. S. A; has just completed a picture, 'El Camillita y la Dama,' for Corporacion Cinematografica Argentina under direction of Luis Cesar Amadori.

REFUSE TO CURB DISCS

Buenos Aires, 29 17.

Argentine musicians lost another
herite against radio stations, when
President Escobar of the Argentine
bost and Telegram Department issue this decision on claim of excessive use of phonograph records in
Flee came from two organizations
in Rosario, second largest town of
this country, the Circuib Musicians
duth Association of Orchestra
Musicians. Both organizations urged
the Pool office to reduce the perter and of the per
ter and of the per
Both per
Both per
Art and per
Both per
B

to stations, and inchermore to stop the increasing network airlings from B. A.

Escobar decided to leave the old ratio in force.

AUSTRALIAN DICKERS FOR TEXAS AIR SCRIPTS

Ft. Worth, May 24 Australians are constantly search-ing for American radio material ap-parently. Sale of secondary rights to old Yankee transcriptions, con-tinuities and so on are intermittently

tinuities and so on are intermittently reported.
Extent of the canvassing is evident in offer received by Virgi is Wiltten of WBAP and author of Black Night horror series. An Australi Alex L. Holtze, wants to buy the rights for 11 Antipodes stations, names not mentioned.

British Howdy Paraguay

British Howdy Paraguay

Not unexpected. Seattle May 24.

British Busono Aires, May 17.

British Boules, May 17.

British Boules, May 17.

British Boules, May 17.

British Fortish Evolution, Me hopes that 28 such progressive and the progression of the local control of the progression of the progresi

Radio Daffodils

El Paso-KTSM tools its own horn with a challenge to other 250 watters; We'd live to know horn with a challenge to other 250 watters; We'd live to know horn with a challenge to the challenge receivers at the station, 2 major transcription libraries, production, publicity, and merchandising departments, 17½ hours daily operation, 3700 square feet of studio and office space, chain affiliation, a 157 tool tower, and a chief engineer with twin boys."

St. Faul.—A deluge of gingersnaps rolled over Minneapolis and St. Paul last week to publicize KSTP, True Slory mag and True Story Court on KSTP. More than 30,000 cookies, done up in special glassine bags: were employed as salesmen to point out tellingly the 'ginger' and 'snap' in the mag, the station and the program.

Birmingham, Ala.—When a candidate is about to go on the air with a speech there isn't time to go back home and get his glasses, So a candidate in the studio of WAPI last week tried out all the station attendant's glasses. None would do, so he finally wound up by borrowing the 'Eyes' of another candidate waiting to follow him on the air.

Regi , Sask.—Take-offs on history, politics, whopper lies or anything are built into razor blade plugs by Don c illan of CKCK here for a new series of Pell's Minute Dramas' for Pell's Cigar Stores. Burlesquing Lady Macbeth, falsetto, about to cut her hubby's throat, McMillian breaks in with advice to hold it while he runs down to Pell's and gets new blades,

Philadelphia—KYW, as part of innupural ceremony at its new six ion, but a very much bewidered mall carrier on the air. Leroy Miller, statulority early-morning musical clocker, was waiting at the gate for the post-am to arrive with the first delivery to the new headquarters. Before he knew it, letter deliverer was facing a mike and being interviewed on how he liked to take mail to the new stu los intended of the old.

Ft. Worth, Tex.—Announcer Nelson Olmsted of WBAP, after completing a bugh rehearsal, motioned to his talent with "That's okay for now boys, but stick around, we'll need you again in a few minutes." Horse lafts greeted statement. Show being rehearsed was the 'Inside Prison Walls,' sized from the state penitenitary at Hunjsville.

Newspapers Bestir In Canada: Radio Helped **Dramatize the Problems**

Montreal, May 24. Canadian newspaper publishers have decided to furnish advertising agencies with more complete data in a concerted attempt to sell the dailies more completely. This decision followed recent meeting of the Canadian Newspaper Publishers As-

Committee has been appointed to decide on measures to combat the dent made ln newspaper appropriations by Canadian radio and Cana-

tions by Canadian radio and Canadian magazines in recent years. Advertising agency men have been clamoring for specific group deat from the newspapers for years, some of the agency men here cisimismed to the control of the specific speci

committee.

Dalles only this year woke up to the radio opposition when learning of coast-to-coast deals being mide by Standard Brands and other American advertisers. While radio is only setting approximately 5% of national campaigns, Canadian publishers when the figure in the U.S. A. with apprehension.

SWEETHEART SOAP **INCREASING SPOTS**

Sweetheart Soap will start invading the south with radio blurbs next month. Peck agency which handler Sweetheart Soap hasn't touched Dike yet. Account abandoned network commercials early last winter or spot. Already silting as far west berr a gency handles the West Coarl. Already using about 100 stations through east, New England, west and midwest, Manhattan ádded 17 stations starting May 23. New ones are located in New York, northern Ohio. West England,

Seattle Axes Air Blurbs

Seattle May 24

B.B.C. RENTS OUT TITLES OF HIT **PROGRAMS**

B.B.C. is getting added coi

selling stage rights to popular enterment being included in the price. First to go is 'Palace of Varieties,' alternate Saturday broadcast program, which opens this week at the Paramount, Tottenham Court, under Paramount, Tottenham Court, under agis of Jack Hylton. Latter will pay percentage of the take to B.B.C., and is negotiation rights of Band Wagon, 'Monday Night at Seven' and other radio programs also for touring purposes. Idea is not lot a radio revival of old-time black face shows, successfully played G-B and other theatres couple of years back, with certain of original cast.

original cast.

A tie-up with Radio Normandy, commercial station, is also reflected in a touring att ction's title, 'Normandy Calling.'

ARGENTINE OKAYS **2 MORE STATIONS**

Buenos Aires, av 17.
Two new radio stations in the south of Argentina got their official go-ahead signal. They are Radio Comodoro Rivadavia (LU4) and Radio Rio Gallegos (LU12). Both are operated by the Sociedad Anonima Compania Broadcasting de la Patagonia,

gonia,
Stations are added to the 'Blue and'
White Network' of Radio El Mundo
LiRII), to which further belong
Radio Rural, Rosario (LT3), Radio
Badio Rural, Rosario (LT3), Radio
Badio Rural, Rosario (LT3), Radio
Badio Blanca (LU2), Radio Central,
Cordoba (LV2), Radio Los Andes,
Sen Juan (LV5), Radio Tuenman
(LV7), and the two short-wavers,
LRU and LRV.

'Dr.' Young to Europe

John S. Young, director of radio for N. Y. World's Fair, sailed for Europe last week to arrange a series of international short-wave broad-casts originating at the capilas of nations participating in the exposi-tion. He hopes that 26 such pro-grams will be heard starting in Oc-tober.

CULTURE'S WEAK CASE

B.B.C.'s Summer Programs

'Britain on the Bust' Vacationland Vox Popper Many New Radio Dramatic Tries Being Readied

nas written his first broadcast play, ictoria and Disraeli, and Wilfrid Rooke. Lew has adapted Oscar Wilde's 'Picture of Dorian Gray,' while in a different sphere 'Alice in Wonderland' has been turned into a radio play by Felix, Felton.

Serial blave has written his first broadcast play,

RINSO CUT-IN

New commercial announcement setup was inaugurated this week for Rinso's 'Big Sister' series and Life-buoy's Al Jolson show. Addition of giveaway offers on the two pro-grams necessitated the switch. John Loveton, of the Ruthrauff & Ryan agency, was in ontreal last week to sel details.

to set octalis, inso's giveaway is for the U. S. only, so an announcer at Montreal of the Country of the Canadian estations. In the case of the Joison show, the giveaway will be for the Canadian listeners only, so a special commercial amouncement will also be made amouncement will also be made programs go over CBS.

Cuba Set Sales Off

CIRM GOING AHEAD

uly-September period That 50,000-Watter Report Not Becting Private Station from Plans matic pr uctions. Hector Bolitho.

Report that the Canadian Broadreport that the Canadian Bloads casting Corp. proposes to erect a 50,000-watt in the same area has had no effect on CJRM, Wi ipeg, ar-rangement to install a new transmit-ting plant and mast.

wonderland has been turned into a radio play by Felix, Felton. Serial plays out during this period, but in the winter season Trence. de Marney, who made a radio name in The Court of Monte Cristo. If the bed to the word of the Monte Cristo. If the bed to the words, according to the original plans. Sir James Barrie's 'Mary Rose' and Shakespeare's 'As You Like It' will. Ling plank and mast. Latter outlet is owned and so period by James Richardson & Sons, or with the control of the Monte of t DRAWS ODD In the July-September period fea-ture programs will include 'Britain on the Bust', a survey of vacation time, in which seaside landladies, railway porters and others who eater for pleasure seekers are being brought before the mike. REQUESTS

brought before the mike.

Also in coming months fr ruscill be made of program material provided by repertory companies in the saticks. Tollowing successful securities and the saticks following successful securities with the saticks. Tollowing successful securities with the saticks for broadcast which would attempt more has been set, starting with threat idention of an unknown young Night Must Fall from Oxford, May man she met in the park; another from Liverpool in June 7 Parnell' from a woman who deminded radio from Liverpool in June will be treduced to 20 maph, so that fewer those from Croydon, Birmingham and Colwyn Bay.

ON PROPAGANDA

, Following House , Looks Cold Following Hearings in Washington - Reveals Lack of Realistic

MONDAY MEETING

Drive a Government-towned short-wave transmitter, with which to combat foreign radio propaganda flooding South America, paneaked Monday (23), writing probable finis to the dreams of deducators of the control of the c

set by repertory companies in sideta. In flowing auxestral statics, following auxestral stat agreement the part of the propertor of the proper

CAN'T SHOW MUCH Inference That Rival Is Scoundrel Not Good Form in Dominion

Canadian Status

Canadian Association Broadcasters has made no station reps. The franchise forms made available by the ass iation, apply strictly to firms functioning as advertis-ing sepori.

ing agenci is franchise form the applying party referred to is 'advertising agency.'

LELAYS LELAYS A the watch-dogging of our guard against harmful medicines and for board, which is existent and foodstuff. Recipied and foodstuff. Rec

been beseigning into of the sort ever si who regularly ri ch with revival meetings, was short-waved to England last year. Negroes and their activities unusual to the Betties.

WBT's Sponsored Talent Charlotte, N. C., May 24.

Charlotte, N. C., May 24.

iiii Anne Newman, has joined the Novelleers, migroup, in a new show just booked at William to the control of the c

American advertising agencies pre paring blurb copy for programs to air Canada are having difficulties skirling the restrictions which the Canadian board of health places on the bragging on articles for body or consuling uss.

consuring use.

Whereas in the States, it is common practice for a product to plug itself on the ozone by citing that 'it does not contain any—' nanning some harmful ingredicut), such wordage is aboo now in the Dominion, Ditto most for 's of 'fear' copy.

Condition health nursiling makes

BRITISH ASK of such copy would suggest that other copying large to the house of such copy would suggest that other comparing products might continue to the copying such copyi

Reports from Camberra, the Australian District of Columbia, mentrop political and an activity of the Columbia of International amily and nondisturbance of delicate publi opinion.

Broadcaster (Columbia of the Columbia
opinion. "Broadcasters feel that the liti-cians can't tat's local criticism and wish to muzzle even the passibility wish to muzzle even the passibility policy subterfuge. Broadcasters who operate on a one-year license, and want it to be five years, believe that any attempt to bottle up free speech over the air would not be tolerated by the public.

ONE RATE FOR ALL

French Canadian Producers Regard Actors Union as Expansion-Choker Canadian totlons Receive Demand

An instance of the AFRA now getti tional headquarters of 505.0 broaderst would be paid to 500.0 under the new would be paid \$15 as a conic, \$25 to know be get would be paid \$15 as a conic, \$25 to know be get to \$150.0 to \$150.

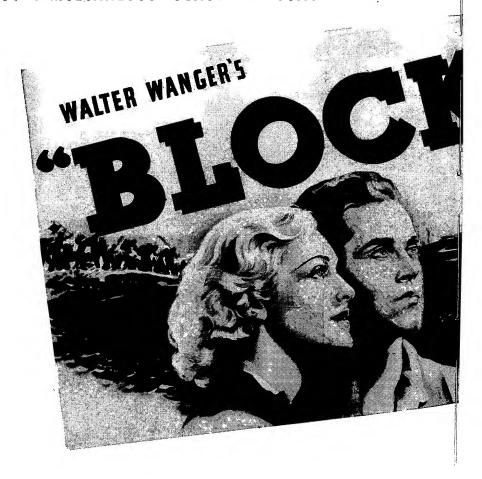
ntreal, ay 24.

Local branch of the newly or gained American Federation of cannot are the form of the following th

pres CBS, chapte nader later working

Total imports into Cuba during April were 1,490 sets, valued at approximately \$55,891, according to the report sent to the Department of report sent to the Department of the sets, involving \$86,654, imported during the same month last year. Deline from March of this year elsoline from March of this year 2500 units, valued at \$100,010, were delivered valued at \$100,010, were delivered official stulidies furnished by the Attache. was extremely shar, as 2,299 units, valued at \$49,101, were delivered during that month, according to unsoftieid stallation furnishes furnished by a control of the APIRA has the real shoulded with representatives possible to make worked conditions of the APIRA has the real shoulded with representatives possible to make worked conditions. All the till make the real set of the APIRA has the APIRA has the APIRA has the real set of the APIRA has the APIR

NATIONAL SHOWMANSHIP WEEK WITH SIMULTANEOUS COAST TO COAST RELEASE OF





ALL THEATRES PLAYING BLOCKADE DURING NATIONAL SHOWMANSHIP WEEK JUNE 17-24 ARE ELIGIBLE FOR THE \$1,000 IN PRIZES! • SET YOUR PLAYDATE NOW!

THE PRIZES: THE RULES: 1st prize Submit your complete compaign. . \$500 Budget limitations in smaller , \$250 2nd prize situations will be given due consideration. . \$100 3rd prize Contest storts June 17. Entries 4th pri , \$50 6th prize In case of ties, duplicate prizes \$50 6th pri \$25 Address: BLOCKADE Contest, United Artists Corporation, 729 Seventh Avenue, N.Y.C. 7th prize , \$25

THE JUDGES:

Waller Wanger, Froducer of "Blockade"; Ben Shiyen, Publisher of Boxeffice; A. Mike Vegal, M. P. Herold, Chick Lewis, Showman's Trade Review; Jokk Horrower, Film Doily; 1998 Sargent, Varley, George Schoefer, Vice Pres, and Gen. Manager, U. A., A. W. Smith, Jr., Gen. Sales Manager, Monroe Greenthal, Director of Adventising and Publicity.

National Exploitation to Back Up Your Local Campaign!

• NATIONAL NEWSPAPER ADVERTISING!

\$125,000 appropriation covering every key city!

BILLBOARD CAMPAIGN As big as all outdoors, designed to presell the nation!

WONDERBREAD
tie-up includes full page and half page
ads in 57 cities reaching 15,000,000
people and timed with release..posters
on 5,000 trucks from June 1 to July
1..coast to coast radio plugs on CBS1

MONTGOMERY WARD tions since "Planted." leave distance.

tie-up gives "Blockade" large display in catalogues reaching 35,000,000 readers...window displays and newspaper ads in 650 big cities!

● RICHARD HUDNUT tioup reaches 22,000,000 people with

ade in American Weekly!

OTHER ticups include: Pabst

OTHER tic-ups include: Pable Ginger Ale, Rogers Silver, Certo, using large space add in American Weekly, McCall's, Woman's Home Companion, Household, Better Homes, Country Gentleman, Farmer's Wife, reaching a total of 37,000,000 readers!

Listen in to important coast-to-coast "BLOCKADE" broadcast entire Blue Network of National Broadcasting Company, Wednesday June_8th, 7:30 Pacific Time • 11:30 Eastern Daylight Time.

CAL TINNEY.

CAL TINNEX
"It I Had the Chance Interviews
Sustaining S

GREN RAND-Baseball GENERAL MILLS-ATLANTIC RE-

Basebald MILLS-ATLANTIC RERINNE
Daily WART, Albany
FINNE
These darf announcers, being
green to Eastern league broadcastring and being unfamiliar with some
word of mouth criticism from the
word of mouth criticism from the
more knowin, hard-boiled fans in
Albany area. Only darmose that
harden far group. However, less
exacting dialers will be satisfied
that in the satisfied of the company
to the satisfied of the control
and the satisfied of the control
and the cont

tion on the field.

CANADAIO GIBENADIERS BAND
SETMING CONTROL OF THE SETMING SETMING
SENDING CONTROL
SOURCE SOURCE CONTROL
SOURCE
SOURC

It's pre-war three cheers for the flag stuff. And very nice. Lin

'MAKE UP YOUR MIND'
With Frankle Basch
Audience Participation
15 Mins.—Lobal
FOTO-PRINTER
Mon-Fri: 7:35 n, m.
Wolca, New York

Typical nuestion asking session.

Make Up Your ind is n admonition to answer 'yes' or 'no' to questions before the bell is sounded. This is by now an old radi rogram formula.

formula. In this instance it's nicely need by Miss Basch, who is an alert-minded gill with plenty of experience in the art of idle conversation over the kilocycles. She gave a good shownantly perfor tance at the get-

ALLAN DRAKE

ALLAN DEAKE

SWANSDOWN-CALUMET
Thursday, 8 p. m. york
WARC-CROSS
WANSDOWN-CALUMET
Thursday, 8 p. m. york
WARC-CROSS
Allan Drake is a monologist of
metit, one of the few to ever hit the
they're not only rare in numbers but
in ability. Drake does a bit some
they're not only rare in numbers but
in ability. Drake does a bit some
they're not only rare in numbers but
in ability. Drake does a bit some
travelent in his formula.

I redient in his formula.

I

Dising us in the characterization also ruse in the characterization has been been as the core of the control of

and articulation could stand some improvement. Spieling is ably and intelligently handled by Meador Lowrey. Commercial credits are in good taste, and stress the quality of the beverage. Formula seems to be okay for a beer program, and should mini the any criticism from drys.

peogram, and should mini be only retriction from drys.

REOUGH CLUB
With Sake Leceoulie, Arthur Q.
Bryan, Delers, Leen Leonard's erchestrs.
With Sake Leceoulie, Arthur Q.
Bryan, Delers, Leen Leonard's erchestrs.
Sustaining the same of
JOE SUDY'S ORCHESTRA 30 Mins. Surtaining Sunday, 5 p.m. KPO-NBC, San Francisco

tornub.

In this instance it is nicely need by Miss Basch, who its an other by Miss Basch and which is now being aired sevent of the Miss Basch and which is now being aired seven who its and which is now being aired seven who its and which is now being aired seven who its and which is now being aired seven by Miss Basch and which is now being aired seven by Miss Basch and which is now being aired seven by Miss Basch and which is now being aired seven being aired seven by Miss Basch and which is now being aired seven by Miss Basch and which is now being aired seven being aired seven by Miss Basch and which is now being aired seven being aired seven by Miss Basch and which is now being aired seven by Miss Basch and which is now being aired seven being aired seven by Miss Basch and which is now being aired seven by Miss Basch and which is now being aired seven being aired seven by Miss Basch and which is now being aired seven being aired seven by Miss Basch and which is now being aired seven being aired seven being aired seven by Miss Basch and which is now being aired seven by Miss Basch and which is now being aired seven being aired seven being aired seven being aired seven by Miss Basch and which is now being aired seven being air

ON'T YOU BELIEVE IT'

With Bob Bence, Ted Gifferd
15 Mins.
With Bob Bence, Ted Gifferd
15 Mins.
EXNSATION CIGARETES
EXNSATION CIGARETES
EXNSATION CIGARETES
EXPRICEMES, San Francisce.
Lieune & Mitchelle is the
most of the second control of the control of

JANE COWL 'Rendezvous with Temorrow'

JANE COWE

Drama

12 Mins.

12 Mins.

13 Mins.

13 Mins.

14 Mins.

15 Mins.

16 Mins.

16 Mins.

16 Mins.

16 Mins.

17 Mins.

18 Mins.

mixture of tendernoss and head break. Mechanics of the piece closely to the conventional. After closely to the conventional of the conventional co

NRS. 'ARRIS and MRS. 'GGG'
Wilk Albel Tier, han Agar
Femme Impersonalions
TOOREYS
NJCHIV STORM AND AGAR
TOOREYS
AUTOMATION
NJCHIV 732
2 UW. Sydner
Joe Storm Starter, Handied by Athol
Tier and Dan Agar, former slaters,
Insec carries only local interest. His
cross-fire stuff, funny at times, and
lines carries only local interest. His
cross-fire stuff, funny at times, and
lines carries only local interest. His
cross-fire stuff, funny at times, and
lines carries only local interest. His
cross-fire stuff, funny at times, and
lines carries only local interest. His
cross-fire stuff, funny at times, and
lines carries only local interest. His
cross-fire stuff, funny at times, and
lines carries only local interest.

All John Comments of the Comments
Lines on the Comment

'NEW VOICES OF 1935'
With Arthur Utt, Henry Mack Ross,
Lucille Harnett, Jean Webb and
Jerry Barrett
30 Mins.—Local
Suctulning
Sat., 1935 a. m.
KMOX, St. Louis

KMOX, St. Louis
uffo tryonis of professionat and
amateur performers. Chester B.
Renier: griggam director at KMOX,
diverts all applicants for Jobs to
New-Voices of 1938. Program just
inaugurated. It's a hideaway time of
day but dialers are invited to sendcomments.

day but dialers are invited to sens-comments.
Program gives performers a chance-to bare their background, ambitions, etc. It's nicely handled initialer inoduced by Henry Mac Ross, bari-ton; Lucille Harnett, commentator; Josan Webb, blues wathler, and Jerry, Burrett, songster and dialectician.

Follow-Up Comment

Free Alian threw comedy strikes, hubby, Buddy Rogens (she calls as consistently in a 'Bo-minute Town Hall workout via NBC on the come on the constant of the Independent Theatre Comercia of Becklari, mentioning the late plant of the Independent Theatre Course of the Constant of the Independent Theatre Course of the Constant of the Independent Theatre Course of the Constant of the Independent of the Independent Theatre Course of the Independent Theatre Independent Theat

"What's My Name?" show last Friday night, sponsored by Philip Morris ciggies, galloped home as a bright entry in present audience the Arline Francis, former questioning femmes and the latter the males, sent proceedings along smoothly. Clipped number of hints given those quizzed quickeen pace.

given those quizzed quickens pace. Jay C. Flippa used a last service In whamming across his comedy seek last Thursday for Royal Gel-self and the seek last control of the latternay. Possibly the tempo was too brisk for radio. Cetta the tempo seek last control of the seek last last last last the lie to the necessity for it of intext-oc-losing technique of which lippen is a vet and an exponent. When the last last last last pright interface is well as pright interface. It was not pright interface.

bright interfude. It was.

At Thererexeat nightly sportnessis over CBS for Sinclair Oil show improvement. Spleer's commential since we will be supposed to the sportness of the women's tensis study high sportnessis of the women's tensis of the women's tensi

the question-and-answer bif on her based on documentary material, case With Mitton Kaye Orchestra With Mitton Kaye Orchestra Stilbe FASTENERS
STUDE FASTENERS
TWOR. New York, and WAAB.
Boston on bashal of a specially item, where the based on the same director's, production of the same director's,

in the control of the

William for minnes, and of doubt with the commentation of the guestian and the commentation of the guestian and the commentation of the guestian and the guesti

in the stance by leading directly into the weather report and commercial to follow.

Mary Picked was clickish as interviewed on Radie Harri's stint over performed in fairly bright and breazy manner. She rattl of the performed in fairly bright and breazy manner. She rattl of the performed in fairly bright and breazy manner. She rattl of the performed in fairly bright and breazy manner. She rattl of the performed in fairly bright and breazy manner. She rattl of the performed in fairly bright and breazy manner. She rattl of the performed in fairly bright and breazy manner. She rattl of the performed in fairly bright and breazy manner. She rattl of the performed in fairly bright and breazy manner. She rattl of the performed in the

20,000 Program Titles

Titles of radio programs partake of the nature of trade marks. Yet, until Volume I of the VARIETY RADIO DIRECTORY was issued, nobody had tackled the job of assembling these important properties into one, handy list.

When Volume II of the DIRECTORY appears next month, it will again contain the only program title list in existence. This time ther ill be 20,000 titles, representing some 8,500 new titles and some 11,500 old titles, fully indexed.

It is suggested that an immediate order of the DIREC-TORY will insur immediate delivery after the date of publicati. The price, as in the past year, is \$5 the copy, postage prepaid (but duty not prepaid in foreign nations).

VARIETY West Ash Street Copy in Monte Address From

RADIO SHOWMANSHIP

(Attention-Getters, Tie-Ups, Ideas)

'Radio Bureau of Missing'
San Francisco.
'Radio Bureau of Missing Persons,'
conducted by Superior Judge George
Stelegre with the assistance of Pubstelegre with the assistance of Pubcent addition to the KYA program
schedule.
Those seeking missing relatives
are interviewed during the onday
broadcasts by Judge Stel and
Kenny.

kenny.

L. A. to Chicage in Horses
Three Ranch Boya, still red in the control of
Another

vidual II. S.

CBS contribution to

A RADIO OWNERSHIP DATA, by indi-

Joint Committee on Radio Research . . .

2 PERCENTAGE OF RADIO OWNER-

SHIP, & TOTAL FAMILIES, by individual U. S. counties: computed by the Co-

3 U.S. 1930 CENSUS DATA, by individ-

available from CBS for the advertisers and advertising agencies who want to see, at a

glance, the comparative radio importance of any two counties, or groups of counties.

in one volume

lumbia Broadcasting System . . .

basic radio data:

compiled by the

to a pickup point 80 miles away. It was then relayed to KFI and put on NBC. KHJ-Mutual arrived later on the scene.

cisco. Ith Jeff Wedge of the We

aseball Whooped Up
Ted Andrews, Oklahomat City
Ted Andrews, Oklahomat City
KTOK on Texas League baseball
games, and Paul Buenring, stations
sonal appearances before wholesalers,
retailers and chain store employee
Buenning tells the employees how
to push Whesties and Voory Saag
drews explains the operation of the
games, answering questions on technical points of the game.

ramaitee Staff. Slips
Oldahoma Clty.
WKY blurbs its 'Doghouse' Court,'
in which announcers are tried for
which announcers are tried for
which announcers are tried for
mews-story and in daily sheets. When
Perry Ward, WKY chief announcer,
anne up for train on charges of Services
with mispronunciation and splitting,
with mispronunciation and splitting,
minitives, searchiese over the story
to the story of the story
to the story of the story
Listener Brings Chargee Against
Ari. Ward to take stand in own depoular Clty Announcer, Erroris of
Ari. Ward to take stand in own destory of the stand of the stand of the stand
unum inches and fowled listeners of
studios in the Sikrvin Tower.

An Attention Attract

Chance remark by Mac Parker a broadcast last March that The ought to be a law. a broadcast last March that 'There ought to be a law...' has turned the WCAU commentator into a sne-man lobby. Cabber was blowing off one night on subject of foreign money, being spent for political propaganda in this country.

Take the profit out of it, he said.

in this country.

Take the profit out of it, he saw, and these promoters of Nazism, Fastism and Communism would dry us.

Communism would dry us.

Price of letters with the communism the country of the communism would be a law. As a result he is offering petitions to all who write in.

FRANCISCAN FRIARS ALTER RADIO SHOW

"St. Anthony Hour," weekly (Sunday) religioso which airs over WIIN. N. Y. and the Colonial regional web broadcast 1201. ramatizations of lives of Catholic saints will be dropped.

Instead the noven, a weekly latest the concentrations of lives of Catholic saints will be dropped.

Instead the noven, a weekly latest the concentration of prayer, will be recited over the ozone direct from the Graymoor, N. Y. monastery of the Franciscan Friars, who sponsor the show, ickup will be fr in the monker choister. Dermatizations, in WIIN studios. Franciscan Friars buy the time commercially, as they also do for the Willey Maria Bour' on Sunday yellow. Franciscan Friars buy the time commercially, as they also do for the Willey Maria Bour' on Sunday yellow. In William of the work
Holtz Dated for Vallee

u ultz does his first r. io bit since fa ing off the Co-operative rewers program, June 10. He's set them for a guest rhot on the Rudy

Fr: raven does a like slint on till end of August, the same time June 9. Set by car to enug-chug ar Sammy Wesibord of Morris agency, nent. the

FOR OWN AMAZEMENT

TAKES TO SOFTBALL

usicians at all as Detroit. 59 24.
usicians at all as Detroit statio
tations, plus the sale of the sal

From Columbus To LaGuardia' on WBIL

Heretofore refrai ing from producing programs in foreign languages, Federal Theatre Raiol invision has new attered polity and
proven before the result of the result of the rework WBLG. N. V.
Titled From Columbus to Lalandal, about traces activities of
landal, about traces activities of
the result of the result of the result of the
Landal, about the result of the
Landal, about the result of the
landal the result of the result of the
landal
Paul Peters' Successor Not Yet Named by JCRR

Not Yet Named by JCRR
Joint Committee on Railo Steamenhas yet to pick a successor to Paul
F. Peters, who laceva as managed of
this project to become director- of
this project to become director- of
this project to become director- of
the formadessters June 1. Designation of Broadcasters June 1. Designamove on preschool of Broadcasters June 1. Designamove on premove of Broadcasters June 1. Designamove on preschool of Broadcasters June 1. Designamove on premove of Broadcasters June 1. Designamove of Broadcasters June 1. Designamove on preschool of Broadcasters June 1. Designamove on project to become of Broadcasters June 1. Designamove on project to become of this project of the p

Noxzema Skips Radio

Nozema (sunburn and shaving cream) has discarded all plans for summer, normally its seasonal, cambridge of the state of th weekly musical quarter-hour over spread of CBS stations. Ruthrauff spread of CDS & Ryan is the agency.

Roi Tan Cancels Spots

Roi Tan eigars is suddenly can-celling its spot campaign over 40 stations, as of May 31. Bad bix nained as the reason for the foldun-Drive was to have bridged the and Though the agency on the ac-count. Lawrence Gumbinner, ha-held out to the stations affected a thread of hope in the amounce-timed of hope in the taniounce-in July, this is held doubtful

Texaco Marks Time

Texaco is still considering three or four shows that have been submitted to it but there won't be any decision for at least a couple weeks. No m we will be made to signature a network time contract until the talent has been bought.

Arch Oboler to Europe Arch Oboler, radio de scripter, sails for Eur (27), with Mrs. Oboler.

Lutherans on 70 Mutual Stations, but WOR, WGN Paradoxically Won't Take

iggest station spread of any Mutual network commercial program yet will be the hookup for the Lutheran Hour, the religious returns to the ozone next October, Half-hour Sunday afternoon program, which recently folded for sun mer, will expand over 70 stations, over 49 stations, which was an additional to the commercial state of the commercial

lime high numoer for any sizes show. KFUO, St. Louis, owned by Lutherans, has and will feed the program. Two of the three basic-states with the state of the stat li ious programs

J. B. KENNEDY WAXES EXTOL MIAMI, FLA.

Chamber of Commerce of iami, Florida, has signed John B. Kennedy, ozone commentator, to make a series of transcriptions extolling the southern city as a winter vacation risr t. C. of C. plans to loose the discs on spread of midwest and nothern istations next fall. at commercial rates, to attract tourists.

Old S. Local Show
Old Gold bankrolling Traguiring.
Reporter on Traguiring.
Campaign. Conducted by Bob Scii.
Cliggie m dividing sponsorship
with Herpich's Drugs. Each takin
guizzing done in front of drug stor
on all days.

Cora Cola Fades June 10
Coca Cola Song Shop of the Air,
which was ren wed for another si
weeks following the original intention of dropping off its Fr. CBS spot
April 29, definitely fades June 10.
Show is expected to return someti in Sept.



A transcribed broadenst from the heurt of Nebrask's "Hittle TVN" lackbred — (echnical FVN) lackbred — (echnical sounding much like an aged and feeble old man. Chuckling to himself over the real Newty Caster Poster Nava Powents Pow

tivity

590 KILOCYCLES * 5000 WATTS *

JOHN J. GILLI , Jr.,
JOHN BLAIR CO;
Representatives
Owned unit Operated by the Woodtion of the World Life Justianse
Suids.

A Company

COLUMBIA

ual counties . . .

485 Madison

WOAL REFUTES CENSORSHIP CHARGE

San Antonio, May 24.
Row between Karl Crowley, candidate for overnor (and former
Solicitor General of the P. O. Dept.),
and 100 Al over the alleged censorsity of a political speech he was to
reached an impasse with Crowley's
asking the Federal Communications
Commission to investigate the entire
affair.

commission to investigate the entire affair.

Gubernatorial aspirant said he was told to present the speech to attorneys for the station for examination several days before he was to a conciled the talk. He charge that one of the attorneys is a campaign adviser of Ernest O. Thompson, also a candidate for governor. In regard to alleged censorship to the control of
of the Federal Communications. Act prohibiling utterance of obscene, indecent or profane language by radio, and the decision of our courts rendering radio stations liable for any defamatory and slanderous statements uttered over them, we must insist that speakers delete and eliminate from all public addresses made over this station, any statements which may be obscene, defamatory or slanderous.

Easy Quiz Jammed Phones; Now It's So Tough Few Put Through Calls

New Orleans, ay 24.

WWL's Riddle Man' caused such a flood of phone calls in the city that the Southern Bell Telephone of the County of the Co

ARE ADMEN EDUCATED?

NBC Stages Super-Spelling Bee Be-tween Two Groups

Blue ribbon lineup of participants has been set for Paul Wing's sustain-ing spelling bee over NBC-blue Fri-day (27) night. New York gang will be pitted against a corps from Bos-

James, sales promotion manager of NBC.

NISC.

Thus group includes Edmund S.
Whitten, prez of Boston Ad Club's
Whitten, prez of Boston Ad Club's
Norman Rose, ad manacer of Christlan Science Monitor: Ernest Hoftyer, ad manager of Boston American
and Record, J. Murshall Dunne, adRecord, J. Murshall Dunne, adEdward Borges, prez of the Vincent
Edwards Co.; Ruth Broome, ad manager of Jay's, 1 will consists of rr.
As a roge, prizes will consists of rr.

As a roge, prizes will consists of rr.

As a gog, prizes will consists of r.r. ticket strips, ranging from 10e worth to \$25, according to the gauged worth of a correctly spelled word. Stubs will be designed to help the participants defray expenses of going to the convention of the Advertising Federation of America in Detroit next month.

Forms Ft. Worth Agency
Ft. Worth, May 24.
Cy Leland, sportseaster for WBAP,
resigned May 15 to form the Cy Leland, Inc., general advertising agency

here, Leland will continue in mic. role for Bewley Mills Chuck Wagon

CINCINNATI

Beach Resort's Intensive Air-Splurging on KSL

Alt-Splutging on KSL Edward Lake City, May 24. Edward Broman, KSL salesman, landed amusement advertising con-tract for Saltair beach, 15 miles from here, Resort will etherize seven days per week for nearly four months. Hall-hour nightly remotes, of band, daily spot announcements and spe-factured by the control of the con-traction of the control of the hall have the control of the con-trol of of

SEEBACH SHAKES UP 'MR. MERGENTHWIRKER'

Jules Seebach of WOR, N.Y., last week moved in a new director, from station staff, on 'Mt, Mergenthurrk-er's Lobbles,' comedy-dramatization did Division is airing over Mutual net. Seebach removed Ashley Buck, the WPA man, and put in Al Shayon, whom the station has hired for \$100. Shayon immediately should us the Shayon immediately should us the Shayon immediately should us the

Strictly Commercial

Al S. Foster, general manager of WEW, located in the St.
ager of WEW, located in the St.
and once a non-commercial stotion, intalled an automatic popororn vendor developed by Old
Vienna products, one of the station's accounts, in a hall near
ton's accounts, in a hall near
to students passed. They liked
the students passed. They liked
the students passed, and the students
automatic machines. Iced
drinks, candy, eiggies, etc., are
now available to the state of
Foster's Midway' on the hall.
Station gets a cut on the revenue collected by the machi t. Louis, May 24.

week moved in a new director, from station staff, on Mt. Mergenthwirkers Lobbler, womedy-dramatized for state of the first time for the Fed Radio group least to series which the Federal uses the state of the first time for the Fed Radio group least to series which the Federal uses the state of the first time for the Fed Radio group least to series which the Federal uses the state of the first time for the Fed Radio group least to series which the Federal uses the state of the first time for the Fed Radio group least to series which the federal uses the state of the first time for the Fed Radio group least to series which the federal uses the state of the first time for the Fed Radio group least to series with the state of the first time for the Fed Radio group least to series with the state of the first time for the Fed Radio group least to series with the state of the first time for the Fed Radio group least to series with the state of the first time for the Fed Radio group least to series with the series of the first time for the Fed Radio group least to series with the same of the first time for the Fed Radio group least to series with the same with the first time for the Fed Radio group least to series with the same way to series to series with the same with the same way to series the same first time for the Fed Radio group least to series with the same way to series the same with the same way to series the same first time for the Fed Radio group least to series the same with the same way to series the same with the same way to series the same way to series the same with the same way to same from New York for London to same way to same with the same way to same way to same with the same way to same

'Fun Is Fun. but—' Government's Attitude on Those Fanciful Amateurs

Washington, May 24.

Amateur radio operators who are old enough to know the law will be i rounded up if they engage in unlearned transmission which may include the cording to warning served, in local courts last week.

First result of Federal Communications Commission drive was incusive to the control of
trouble for aviation, marine, polic und the safety circuits, the acti-signifies the government's determination to make all users of the spectrum get the necessary papers. And in many communities, commercial broadcasters have been bothered by the wanderings of hams who consider the entire ether is their oyster.

Lawrence Gilliam Sails

Lawrence Gilliam, program pr



- The Nation's Station

Background Buzz

PACIFIC COAST

Hal ratsberg is dishing market news for farmers in new noonday program over KFRC, San Francisco, with Chester Smith supplying

with Chester Smith Supplying music.
KGGC, San Francisco, occupying new studios in the recently completed Furniture Mart building.
Alice Tyler and Maryalice Monihan of NBC's Hollywood office staff back in San Francisco recently for brief visits.

back in San Francisco recently for fivel visits.

Curtis No. Roc engineering Curtis San Francisco, has a newly decorated office, following a fire recently which did several hundred allowed the control of the control



cisco for visit during six-weeks' biz trip to mainland. Kenneth Owen is now on the KJBS. San Francisco, staff as announcer-producer. Gladys Cronkhite, home economist, formerly with KLX, Oakland, added to the UBC staff in San Fran-

Joseph Meyer, salesman, moves Joseph Meyer, salesman, moves Joseph Meyer, salesman, moves for Transisse, oakland, to KGC Cleeue Sinth, formerly of KOIL. Omaha Neb., now night hostess at receptionist; desk in daytime, replacing Frances Pike, shifted to Betty Kelly, sopranc, Phil Mana, tenor; Ray Harrington, saxophonist, move Tuesday night transcontinental show. Music All Our Own, which were the salesman of the Company of th

cisco.
Joe Donohue in Hollywood as il-liam Esty contact on Eddie Cantor Camel trick.

H. C. Webber in from Chicago as

H. C. Webber in from Chicago as Hollywood headman for Radio Tran-scription Co. Arthur Gilmore, KNX (Holly-wood) barker, off for Tacoma to bring back his bride. Doc Townsend back on Don Lee network with his pet pension palaver. Don Cope east to talk over fall both shows with Benton & Bowles

biggies.
Columbia Square was off the air for 45 minutes last week when the old transmitter developed a technical

charley horse.

Jimmy Fidler had his contract renewed until Dec. 31, 1940 by Procter

Lux Theatre of the Air takes an ight-week recess after July 11

THESE GREAT

FOUND FAME AT GLEN ISLAND

-and this season it's

Larry Clinton

Opening tomorrow night First New York showing of

OZZIE NELSON

the band that bowed on

RFI-REA.

Lawrence sellilam, British Broadcasting exec, seeing what makes the Hollywood studios tick.

Robert Lewis now healing radio department for H. R. Swates Boin Clark, who has formed a writing partnership with Forrest Barnes.

San Francisco region radio actress will appear on Katé Smith's prorul June 23 with all expenses east paid. Choice will be made by vote of seven

local radic editors.

Bob Burns vacationing from two

local ratio. editors.

Incal ratio. editors.

Incal ratio. editors.

Lowell Glubbins on announcing start at KHZ (Los Angeles) on move from WOR (Newark).

Incal ratio. Editor and ratio. editor

less answering questions on spelling geography, current events and other Bert Buzzini is back on KYA, S.

Bert Buzzini is back on Alla, son Francisco, announcing staff during his three-months' vacash from col-lege. He replaces Richard Moyes Deasey, who will soon be Honolulu-

bound.
Herbert Lyser, ex-associate editor of Western Advertising magazine, has been added by manager Phil the station's merchandising department as assistant to Robert W. Dumm.
Bill Davidson, emcee and enter-times the station's merchandising department of the station of the s

James Parker, formerly of Holly-wood, is a recent addition to the NBC production staff in San Fran-Audience mail staff at NBC's San

creaming the state of the state

MIDWEST

WXYZ and WOOD-WASH, Grand Rapids, both operated by King-Tren-dle, have installed new recording equipment, giving each station two machines.

capture over the control of the cont

his frau and ofspring for a month's plock-see. him do canseculies year. WCCO, Minneapolis, is ending out. posters, in cooperation with state tourist bureau, to resorts and surrelated to the state of the state mere, or of on a box swing the state mere, or of on a box swing the state mere, or of on a box swing the state mere, or of on a box swing the state mere, or of on a box swing the state mere and the state of the s

from Claude Sweeten at WEHE (Los Angeles). Latter music master at RF14KCA. Althous, chief gabber at Lawrence silliam, British Broadstaying exc, seeing what makes the because of illness.

Jim Dutson has succeeded Wright Sign continuity dept. at KSD. St.

Louis,
Harry C. Krone, former sales manager of WSIX, Nashville, added to sales staff at WEW, St. Louis.
Frances Lee Castlio of WEW and John B. Dolan, member of St. Louis Symph orch will wed Friday (27) in

St. Louis.

Dalton McAlister. student announcer for the WGL, Ft. Wayne School of the Art, 'Ited for first place to the School of the Art,' Ited for first place wooster, 'Shirley Wayne, wow. WGL, Ft. Wayne, artist, has joined the new John DeYoung, WOWO, Ft. Wayne, news commentator, is singing bass in several studio quartets.

NORTHWEST

Doug Williamson, production head of KOL, Seattle, has resigned. Henry A. Norton, continuity head of KIRO, Seattle, has resigned. Dorothy Mason, of Portland, now writing continuity for KIRO, Seattle. Will P. Fisher, part owner of To-tem Broadcasters, Seattle, operators

Will P. RISHER, purchase the Management of KOMO-KJR, died May 11. Louise Receconi, traffic exec at KVI, Seattle-Tacoma, back from tip to east via Panama canalitie Guide and Seattle Life, has started atring once a week over KVI.

SOUTH

Fred Scott new mikeman at KWKH-KTBS. Shreveport, La. Frenerly at WSIK, Nashville. under director at WFTF, Raleigh, N. C., replacing Don Ebauch.
W. C.: Lukenbill, father of W. S. Lokenbill, program director at Lokenbill, program director at Beauch.
Bell Boys. commercial cowboy trio on WKY, Oklahoma City, did week theatrex. F. Noble, Jr.'s, State theatrex.

t Gibson, formerly wi Atlanta has recently join with ing agency.
Jack Harris,
Nashville, due i
the bride.

Nashville, due i the bride.

Buddy Hancock new combo airi weekly over KONO, San Antonio, weekly over KONO, San Antonio, weekly over KONO, San Antonio, some service of the
EAST

Jerry O'Leary new announcer for ommunity Dentists. Georgia Mue, ne 'Yodeling Cowgirl,' on WORL,

Jerry O'Leary new announcer for Communty Dentitis, Georgia Mae, Gommunty Dentitis, Georgia Mae, Booton Georgia Mae, Booton Georgia Mae, Booton Georgia Mae, Booton Georgia Mae, Gomes Marchadon Georgia Mae, Gomes Marchadol Mae, Latter (or KKX) is presently on his honeymono.

All local ordination point base.

College have a WCOP, Boston wire or a sustaining basis, the stire or a sustaining basis the stire or a sustaining basis or a sustaining basis or a stire of the stire of the sustaining basis of the stire of the sustaining basis or a sust



EDWARD PETRY & CO

OF ROCKWELL - O'KEEFE, INC.

GROSS ANNUAL BOOKINGS 1934 | 1935 | 1936 | 1937 | 1938 \$250,000 \$750,000 \$1,750,000 \$3,000,000 \$5,000,000

AND STILL GROWING!

Casino, choicest summer Victor records, broadcast for spot in the United States, RCA-Victor, created the senfor the entire season! The sation of the prom season! leader who wrote five song On WEAF-NBC from Glen smashes in a row, copped the ASCAP prize with Island Saturdays 8.45 P.M., Sundays 12 M.; WJZ-NBC. "Dipsy Doodle"! Opening Wednesdays 11.30 P.M. Opening at the New York October 6th at the Hotel

(May 26th) at Glen Island

HMMY DORSEY TOMMY DORSEY GLEN GRAY

Lincoln for an unlimited Paramount in October, twoweek mi

ROCKWELL-O'KEEFE INC.

New Temporary Licenses

Washington, May 24.

Washington, May 24.

Internal feuding over policy to be followed in handling listener complaints grew more bitter last week as the Federal Communications Commission placed eight more transmitters on temporary license basis.

JIECUTE DESIGNATION OF THE ACT OF

coopen giving into factions over the question of how cha offenders should be treated. In general, Commissioners Payne Paul A, Walker advocated stern attitude, with Commissioners Ex O, Sykes, T. A. M. Craven and Norman S. Case balking at too treatment. FCC began dividing into factions over the question of how charged

While feeling of members on the general policy issue was indi-cated, the dissents in most ses were based on particular circu-stances in Individual instances.

stances in Individual instances.

Two transmitters were ordered to defend their existence at public hearings. They are WHBI, Newark, which has been on temporary basis, and KFPW, Fort Smith, Ark. In each case, two commissioners held out for regular renewals, Sykes and Craven disagreeing in the WHBI matter and Sykes and Case in the KFPW matter.

WHBI matter and Sykes and Case in the KFFW matter. Drift toward more consideration for breadesiters named in complaints was seet decigible the handling out of demporary papers to an including the past, the FCC last week made continuances of present tickets good for them entitled to the possible number of memorrassing slaps.

Beginning also are continued to the possible number of the properties of the prop

WNBC Newscaster

New Mayor's Secretary New Mayor's Secretary
New Britain, Conn., May 24.
Milt Berkowitz, newscaster at
WNBC, appointed assistant secretary
to new mayor of New Britain,
George J. Coyle.
Berkowitz will continue radio
chore and will announce series of
'fireside chats' burgomaster is plottine.

SENATOR CARRANZA OF MEXICO ON WMCA

First official voice from Mexico to present that country's side, over U.S. radio, in the international contion of its natural oil resources will be that of Alberto Salinas Carranza. Talker will guest over Johann day (27) night over WMCa, N. Y. and the Inter-City regional net. Carranza, now in New York, is arontor in the Mexican republic and a miltee.

Visio School Chartered

Albany, May 24.
Television Trai ing Corp., believed to be the first of its kind chartered in New York State, has been authorized by the Secretary of State to give instructions in the art of television d radio broadcasting.

and radio broadcasting.

Directors are: Chester H. Braselton (filing attorney), Benjamin F. Ross and Robert Harding, Jr.

Schoolroom Tieup

Detroit, May 24.
Endorsed by board of education,
WWJ's shortwaver W8XWJ will
launch a series of educational programs which'll be picked up by special converters in '10 Listening Centers' in like number of Detroit
schools.

schools.

Subjects to be chosen for airings will follow regular school work and will serve to enrich the curriculum, rather than to take the place of any

First Come Need Not Be First Served,' Seems the Implication Of New Court Ruling on F.C.C.

Washington, by 24. If requirency. Sided with FCC lowers who contended that these points tions Commission has power to gave the three dissatisfied operators of the property of terest, the tribunal refused amoneay it. (27) to pass on the validity of the interest of the connecticut plant was refused and then granted permission to move to a regional frequency, coincidentification of the connecticut plant was refused to a regional frequency, coincidentification of the connecticut planted the study of the connecticut planted the commission because other parties were unaish d to the court of the court of the court of the work of the work of the court of the work of the work of the court of the work of

50.000 WATTS · PHILADELPHIA

123) to pass on the years and then granted permission to move to a regional frequency, coincident ally gaining more power and unlimited time. Judges aid not the interest of the proposition of the proposition of the proposition of the proposition of the activation of the proposition of the activation
in a legal sense. These contentions were treated as sometine froth by the court. Evidence WEBC and WJAS were seeking stription of the by the rules governing operation by the rules governing operation of the logical development of the logical development of the

We can help your product STEP LIVELY!

Culture's Weak Case

(Continued from page 27)

tain sent a printed statement to the

Considerable surprise shown by Senator Bone when—after five days of hearings—Chavez-bill boosters, who had asked for another day the stand, falled to show, onday hearings fazed in ten minutes when Bone faced an empty witness chair and Introduction of a transcript of Boake Carter's radio speech of last Wednesdown of the Control of the Considerable surprise shown by ainst American diplomats weinst American participation in icial broadcasting, was presented Harry Butcher, Washington vice exy for Columbia Broadcasting

System.

Business of looking under the bed began Wednesday (18), when Chairana Bone expressed a desire for just one piece of evidence that one piece of evidence that one piece of evidence that was the control of the piece of evidence that was the piece of evidence that was the piece of evidence that was the piece of
thor.

Learned professors, who testified to the need for 'cultural' broadcasts to S. A. over a government-owned to S. A. over a government-owned the problem. Insisted at Friday' (19) hearings, however, that forcigners were knocking democracy and booting Fasetim and Nasism and Sonding Fasetim and Nasism and booting Fasetim and Nasism urged constant' government broad-casts to wise up the lower continent. Senate committee, which consisted entirely of Senator Bone, reopened entirely of Senator Bone, reopened tional Association of Broadcasters

ARTISTS MANAGEMENT PAUL WHITEMAN Chesterfield .CBS Network Fridaya, 8:30-9:00 P.W., EDST FEATURING JOAN EDWARDS FOUR MODERNAIRES All Paul Whiteman Engagemente Booked **EXCLUSIVELY** by Artiste 'Management 17 E.45#ST.

president, redelivering the statement credited with having kicked the props out from under the House learnings a week sac. On the subject hearings have been considered by the subject hearings were to the country with Bone asking each witness for definite proof of even one instance in which a foreign country attaintic short wave broadcasts. Sensate hearings were conducted in a chummy way. Witnesses and scribblers drew up chairs around the chummy way. Witnesses and scribblers drew up chairs around the power of the subject hearings were conducted in a chummy way. Witnesses and scribblers drew up chairs around the power of the subject hearings were conducted in a chummy way. Witnesses and scribblers drew up chairs around the power frequently spoke a short piece suppressed to questioning by either side, or by the chairman, and Senator Chavez frequently spoke a short piece suppression of the day when hearings were resumed with facts and figures on programs, technical side figures on programs, technical side by the Ethrique statement.

Following the Ethrique statement.

Jolliffe's Data

Joilte's Data

Following the Eibridge statement,
Dr. C. B. Jolliffe, engineer in charge
of RCA's frequency bireau, furnished committee with data on forsign faciliti, showing Germany
leading with eight to ten 50-km
transmitters, Great Britain second,
transmitters, Great Britain second,
transmitters, Great Britain second,
and France a newcomer with her
farts 50-kilowatter. Russia, ont
the first nations to develop short
wave broadcasting on a large scale,
n.s.g. expert indicated, since disstrong signals, Joiliffe pointed out
that America is in an extremely
flavorable position, since best lis-

tance prevents seven since the control of the contr

turning, CBS exec predicted.

Likes and Dsilkes
Both Willis and Mason submitted
Voluminous breakdowns of programs
now on the ether to South America
NBC vice-prec pointed out that or company has scheeted individuals
to company has scheeted individuals
to company has scheeted individuals
background, who are familier
until the state of their countrymen, to conduct S. A. programs.
Urged making international broadturnen, to conduct S. A. programs.
Urged making international broadstating a two-way proposition, and
ture of South American likes and
dsilkes, plus detailed account to
care which NBC uses in selecting
program materials.

care which NBC uses in selecting program material. Mason, a former foreign corre-spondent, pooh-poohed German at-tempts to convert South America to its political beliefs. Charging Minis-

ter of Propaganda Goebbels with using 'school-room methods,' he preusing sensol-room metulos, ne pre-dicted radio propaganda would boomerang disastrously and also de-clared that the same manifestations are taking place in South America as were developed here during the World War, when Teuton propagan-dists employed the wrong tactics.

RADIO

dists employed the wrong tactics.

Love of Latin Americans for variety programs, music, descriptions of Hollywood-fashions and personalities and other lively subjects, stressed by all industry reps. 'Most of the South American countries prefer our programs to others,' according to Boyd W. Bullock, General Electric big shot.

Testimony of the big companies wound to with S. D. Gregory, Westinghouse Electric expert, assuring Bone that U. S. commercial stations Bone that U. S. commercial stations would give foreign listeners the best in programs and service through extensive research and engineering fatenessed by industry's argument—expressed himself convinced that American broadcasters were on the right track, as regards South American broadcasts, and added 'the chains have been fine.'

Educators' Side

Pedants took the floor Thursday (19) to view with alarm the Italy-Germany-South America situation and insist upon a barrage of Govand insist upon a barrage of Gov-erment-supervised programs to shows the good neighbors some of a contract of the deuterors was a flopperon, however, since Bone and the previous witnesses were see-ing virtually eye-to-eye by that time and the service for menaces to the American Government had dismally falled.

Smeria Government as assuming to the control of the

fer lively music to cultural speeches. Real bombardment was presented by Dr. Samuel Guy Imma, scholarly International Relations prof of Pennsylvania University, who declared the United States Government ought to give leadership in cultural relations in South America.' Government ought to give leadership in cultural relations in South America, Government ought to great the properties of the Continue Into the evening, Imma declared, declaring that Uncle Sam ought to spend two, or three, or four million's per annum to pump from consciousness.

False Impression

False Impression

False Impression

Prof. Interesting the professional professio washington several months ago in their native tongue. This would show S. A. that their neighbors to the north understood them and were in sympathy with their customs, Inman averred,

their native tongue. This would show the corb interface the corporation and the corbination of the corbinati

Further Hearings For Asheville Publisher Follow Court Rebuke

Washington, ay 24.
Further hearings in the case of Harold T. Thoms, publisher of Asheville Daily News, were ordered last week by the Federal Communicaweek by the Federal Communica-tions Commission in response to in-structions from the District of Co-lumbia Court of Appeals which re-cently dealt the FCC another re-

buke.
Order issued last February denylng Thoms the right to build a local
station at the mountain resort was
vacated by the Commish in calling
for further evidence on the publisher's fitness to hold a license.

er's fitness to hold a license.
Proceeding is important because
the only grounds given by the
Commiss for death of the application
Commiss for death of the application
Commiss for the commiss of the commiss
didate. While otherwise qualified,
Homes was regarded as not a desirable licensee because he once
violated a North Carolina statute
requiring all stories with charges
against candidates for office to carry

a by-line, Whether the FCC can base its de-Whether the FCC can base its de-cisions on such questions as past personal record of license-seekers is the question involved in this pro-ceeding. Important in view of some other pending cases where black marks have been brought to light. The court ordered, the Commish to make a deepen the commish to make a deepen the commish to right to receive further information on this phase of the case.

KLZ ISSUES ROUTE LIST FOR SALESMEN

Denver. ay 24. us stores in Denver and suburbs, comprising 40 pages, has been issued by KLZ as a start of such listings for various lines of business. Booklet, business, being made available to wholesale drug house for use of the work of the compression of the cir salesmen

their salesmen.

Area is divided into routes, the stores listed on one page and the opposite page ruled for entries by the salesman. Book contains a street and avenue guide, a list of drug and allied products advertised over KLZ, together with pertinent trade data.

BOAKE CARTER MAY GO NBC IF TIME READY

Huskies (Genéral Foods) may move Boake Carter over to the NBC red WEAF? If that network can furnish tempt to clear five quarter hours a week is being done through Back to the South Carter is now doing the carter hours a way from CBS with time for Carter way from CBS of the safe of the carter is now doing three airings day. It's a 630 for the east, 713 for the middlewest and 8:45 for the fat week.

Vic and Sade' on Wax

Compton agency is spreading a flock of 'Vic and Sade' serial disc over NBC stations in a five-a-weeker campaign which springs next week. Crisco will be Protete & Gamble product plugged.

Wax spread will be a summer adjunct to the current coverage.

SCHOOL RADIO CONFERENCE

Chicago, May 24,
Indications of the rapid development of educational broadcasts ar
seen further in the setting of plans
for the first idwest School Broadseen further in the setting of plans for the first idwest School Broad-cast Conference to be held in Chi. I have been seen to be held in Chi. I have been seen to be held in the new idle radio studios in the Civic Opera building. Under discussion will be the specific problems of educators, supervisors and directors in educational broadcasting. Several professional real of the discussion will be called the conference of the

eral of the discussion groups. James Whipple of Lord & Thomas will talk on Continuity for the School Broadon 'Continuity for the School Broad-cast', Clarence Menser of NBC here will discuss 'Planning the School Broadcasting Program." Charles Robson of the CBS Workshop will spiel on 'Producing the School Broadcast', Local set

Broadcast."

Local set-up on the meeting being arranged by Harold Kent, director of the Radio Council of the Chicago Board of Education.

WLW CALCULATES 24% OF TIME EDUCATIONAL

Cincinnati, May 24.

Educational programs fill 24.19% of the regular WLW schedul, according to figures of Joseph Ries, according to figures of Joseph Ries, under the second control of the second con

Bayuk on 14 Stations

First summer biz signed by Mu-tual is 14-station spread for Bayuk cigars. Widens out from KHJ, Loe Angeles, on June 14. Thrice week-ly quarter-hours will use Sam Balter dishing Inside of Sports.

Program has been rolling some time on KHJ. McKee, Albright & Ivey, Philadelphia firm, is the Ivey, Philadelphia f



MELIDEM

Radla

TWO VOICE SAM AND HENRY
MASTER OF CEREMONIES
RAIN NO MO VERSE CONTEST
VARIETY HOUR
COMMUNITY SING

DON

Mutual Broadcasting System

FOR



New York Press Agents' A-B-C's

They Know All the Personal Eccentricities of the Radio Columnists-What, How Much and Odds

Press agents, always keen students of their opponents, have doped out the personal likes and dislikes of those controlling free space in N. Y.

those controlling free space in N. I. radio columns.
Runs like this.
Binty Boyle (Journal - American):
Pieces of positively no more than one paragraph, and preferably a snappy two lines. Likelihood won't

one paragraph, and preferably as apply two lines. Likelihood work be revertised to the control of the control o

tures.

Jehn Begart (Herald Tribune):
Spot stuff on serious music or musicians. Political talks (chiefly Republican). Stilted stuff on the industry.

publican). Survey one.

Orin Bunlap (Times): Television.

British broadcasting,

18 Ranson (Brooklyn Eagle): Anecadement

18 Ranson (Brooklyn Eagle): Anecademen

Agency-Sponsors

r. Shoop New West Apple Julce has started a transcription series over KOMO, Seattle; KOIN, Port-land, and KIT, Yakima, through the Izzard agency of Seattle.

Brown & Tarcher let out about 40 employes following the shift of the Schenley account to Lord & Thomas,

United Baking Co., Schenectady, is sponsoring quarter-hour transcriptions of music, two evenings weekly, over four Vermont stations: WQDM, St. Albans; WMBX, Springfield; WDEV, Waterbury, and WSYB, Rulland. Concern has Vermon headquarters in Rulland. Leighton & Nelson is the agency.

Personal Finance has taken time for two five-minute live talent dramatizations weekly on a break-fast hour spot over WGY, Schenec-tady, for 13 weeks, starting May 13, through Leighton & Nelson.

New accounts on WKRC, Cincin-ati (ill Williamson, sales man-

nati (ill Williamson, sales manager):
Walnut Hills Laundry, renewal of 100-word announcements, five times weekly, on woman's hour program. Falls City Brewing Co., 91 100-word announcements of time and demperature. William J. Smith agency, Louisville.

McAlpin Company, department store, 15 50-word service announcements.

that has been refused elsewhere.

Jim Tyler Joins CBS
Jim Tyler has been hired by CBS. Sample & Hummert, placed its Hapto handle trade-press, contacting in program of the
conditioning engineering training plugs, Monday, Wednesday and Friday at 1785 a.m. with talent from the control of the control

New accounts
Robert Dunville):
Clyffside Erewing Co., local, has
assumed sponsorship of Dick Bray's
sports quizzer, daily except Sunday
at 7:15. Kellor & Stites agency.
Loa Baser Auto Sales Co. is
blurbing used cars with 13 quarterhour et. programs, labeled Streamhour et. programs, labeled Stream-

liners.
Sloan Forrier Co., local, using series of 52 Tuesday 15-minute shows, titled Startlight Serenade, by talent from the Crosley staff.
Fabst Bedding Co., Cincy, has inaugurated a series of spot announcements.

ments.

Grippo Pretzels has renewed for 300 announcements and Garfield Dry Cleaning Co., is extending its run of announcements by 100.

Pacific Coast Borax has renewed its Pacific Coast production of 'Death Valley Days' for another year over the NBC-Red web from San Fran-cisco. Script show celebrates its fifth anniversary (17). McCann-Erickson agency handles.

Hal Burdick's 'Night Edi program has been renewed for another 13 weeks by Cardinet Candy of Oakland, Cal., through Tomaschke-Elliott agency. Burdick dramatic narratives are aired Sundays over the Coast NBC-Red network from San Francisco.

Workman Packing Co. (IXL tamales), through Tomaschke-Elliott, Oakland, is spotting thrice-weekly announcements on KSFO, San Fran-

Johns-Manville (building ma-terials) is sponsoring five-minute platters made by Gabriel Heatter four days weekly on KPO, San Fran-

Seven Up Bottling Co. extended 'The Marines Tell It to You' for an-

Atlantic & Pacific Stores Radio-Cold: Divisional Setup Also Adverse

other 26 weeks on the Don Lee Atlantic & Paci

Coest web.

Screets of Success' under sponsorship of McKeson-Robbins for a dendational 39 weeks on Don Lee network.

Death Valley Bay' contracted for sixth year on NBC western chain by Pacific Coast Borax.

Pragrass Ive Opited System, through Emil Reinhardt agency, is spotting its thrice-weekly quarrhour live talent 'Heart and Home talks on KYRC, San Francisco.

Lerithard C (Sensation-Lerithard Lerithard C (Sensation-Lerithard C (Se

White Laboratories, Inc. (Feenamint), through William Esty & Co., New York, using a total of 325 100-word announcements on KFRC, San Francisco, through July 8.

Inductial Training Copy, (colool), May 30 will begin a new series of throught James B. Lunke & A. Sansky quanter-shown rhows, tabbed clates, Chicago, on KFBC, San Francisco, four mornings weekly with mentator, over KFD. San Francisco, Four mornings weekly with mentator, over KFD. San Francisco, Speaks. One-year contract.

to national advertisin for the present and next year at

Speaks: One-year contract.

International Shoe Co. (Peters
Division), through Long agency, on Francisco studios.



THE VAST PROGRAM FACILITIES OF TRANSAMERICAN MAKE IT POSSIBLE TO REVIEW AT ONE TIME ANY NUMBER OF EXCELLENT PROGRAMS.

MANY OF THESE ARE STATION TESTED.

ALL OF THEM ARE FLEXIBLE ENOUGH FOR ADAPTATION TO YOUR SPECIFIC REQUIREMENTS.

COMPLETE PRESENTATIONS ARE AVAILABLE AT ALL TRANSAMERICAN OFFICES.

TRANSAMERICAN BROADCASTING AND TELEVISION CORP.

WXYZ SHOW REVIVED

'Factfinder' Has Same Sponsor Again
--- Also Fed 5 Ohlo Stations

Detroit May 24. After being off the ir since February, The Factfinder program returns next onday (30) 13
Michigan io station er

turns next onday (30) 13
Michigan in station or
banner of Hi-Speed Gas, which pertously sponsored WXT2-produced
show for 20 months. Will be learn
ingerty Menday Landmann iso,
which Hi-Speed has been bucking
over same sitations since February,
will be dropped.

"Ratinder" will be heard
and produced and Benny Kytle
WXT2 band. Oxeood will also write
and pu-hade show. Time schedules
will necessiste two live-talent air
rings nightly one at 615 pm. going
to WXT2-talent XYZ. For the Ohio
tall platters will be made.

Besides. WXXZ and tist eight-station Michigan web, program will,
heard over WFPD 10160. WGAMLes will be will be heard over WFPD 10160. WGAMwill be will be will be heard over WFPD 10160. WGAMwill be will be will be will be heard over WFPD 10160. WGAMwill be will be wi

B&K AND STORE AS CO-SPONSORS OF AMS

Chicago, ay 24.

Hook-up has been arranged by the
Schwimmer 4- Scott agency for allcolored annatur ether show. Will be
the cast sach Wednesday evening
direct from the stage of the Balaban
& Katz. southside Regal, a colored
house.

otise.

B. & K. will share in the cost of
the broadcast, which will ride for
n hour on WIND. Other sponsor
the South Center department store.

KOCY Sets Up Shop

Oklahoma City, ay 24.
Personnel of KOCV (formerly
KFKR) to begin operations June (1)
In its new Plasa Court studies, will
In its new Plasa Court will be a country
WKY. as
manager 'Harold (Dutch) Smith, formerly with KFKR and KTOK, sports
announcer; Walter Beek, formerly
Norman Rosers, is coming from
KFYO, Lubbook, Tex., as announcer;
Norman Rosers, is coming from
KFYO, Lubbook, Tex., as announcer,
Salesmen include Doc Mays and
Sammy Jones. Auranda Prochnuic
Jones Court of the Court of th

R. E. Chapman, formerly national advertising manager of the Daily Ok'ahoma, succeed M M. Bonebrake as commercial manager of WKY.

WLW's Playhouse

Wi.w. 8 FlayNouse
Cincinants May 24,
Chainage from Theatre Disease to
Friday at 11:30 p.m.
First program on the new period
will be The Life of Edgar Alian Poc.
written and produced by Ray Wilson
from WBBM, Chicago.

Annabelle Adams Botates

Annabelle Adams Botátes
Philadelphia, ay 24.
Annabelle Adams' Homenakers
Club on Wile is firet participating
motes. Future programs being arranged for origination from Penn
Athletic Club Women's gym, kitchen
of Bellevue-Stratford Hofel, silk
stocking factory. Bell Telephone,
lind arket, and arket of the silk
stocking factory. Bell Telephone,
lind arket, and arket of the silk
lind arket

aiff the Fisherman

Alf the Fisherman
San Antoni , May 24.
Hugh 'A. L. Halff, perz of WOAI,
spent veelend fishing for tarpen at
Arants' Pass, Tox.
In his party week Niles Trenmell,
v.p. ot the NBC Chieago office Marta Campboll, of WFAA. Dallast
ta Campboll, of WFAA. Dallast
ta Campboll, of WFAA. Dallast
ta Campboll, star Chieago
for the Worth; James Manoney
of Fort Worth Star-Telegram: ind
John Ashenburst of Petry. hieago.

Silvernall at P. & D.

Silvernall at P. & D.

Fronk Silvernall now handling
special states and the Pediar &

College Sheldon Milliten, who
as resigned from the firm because
ill health. After a hoss skegs in
yow Yook, Milliten has gone west for
couperate.

************************************ F. C. C.'s WASHINGTON DOCKET

MAJOR DECISIONS

MAJOR DECISIONS

Chilterair. Trashe censul for Wichington. May make the control of the control o

MINOR DECISIONS

Alabams: WBHP. Willon Harvey Follerd. 'Insulvilla. granted extension of present license for period of three months WAIRD James R. Does, Jr. Tueseloona. sumb. Colorada: KUIW, Leonard A. Wilson, Assignof, John Period Colorada: Colorada Col

second min. Not. W. Poerund de A. Wilson, adjusted, a description of the producting for t

EXAMINERS' REPORTS

CAMMINERY PROPORTS

CAMMINERY REPORTS

CAMMINERY RE

Clininges would provide more apportunity for nelwork pra-rims, with KVOD carrying NRC Blue web features which new are barred and KPEL having greater opportunity to descendant Shitual stuff.

Attorneys for KVOD were Ben S. Isher and Charles Waylong; KPEf, represented by Phillip G. Loucks, Arthur Scherfeld, and Joseph F. Zlas.

Sendential to riving the service.

Considerating two, both section [19 to for recovery, were a sendential to the service, and the service of KONC, existing America states and harreness in both of KONC, existing America states and harreness in both of KONC, existing America states and harreness in both of KONC, existing America states and harreness in both of KONC, existing America states and harreness in both of KONC, existing America states and harreness in both of KONC, existing America states and the service of KONC, existing the servi

KÖIN TIGHTENS MUST NOT'S

Hard Likker, Loans, cinals, All Banned

KOIN has extended its self-imposed eensorship on all forms of adverti ing which might meet with any public objection. Neither

with NVOU very me Self. Blue web heatures which we are the self-weight of the self-weight

Mosnian of clerical work has swamped the Commish typos an caused great lag in producing excaved reading the control of the con

PUBS MULL DISC LICENSE

East-West Just Never Agree

A headache for all Hollywood-affiliated song publishers is the Coast end, ich is constantly demanding more exploitation plugs for film songs, and at the same time wants the firms to show a profit, pubs, in order to show a profit, concentrate on the popular song material, which is oftlimes more meritorious basically than the film excerpts with result these tunes get the plugs, and the sates, at the expense of the screen numbers.

This doesn't rest well with the Coast songemi s who proof the studies which have the picture put that to consider the castern excest wanting to know why the picture put that to consider through better.

Television Commands Attention Of International Performance Societies

Board of directors of the American Society of Composers, Authors and Publishers will be asked when

meets tomorrow (ursday) whether it wants to send a delegate from this side to the International Conference of rforming lights Societies which ill be held in Stockholm from June 27 to July 2 ASCAP's other choice is to desigugh Bryk, its uropean rep

icial attendee.

icial attendee.

iie the convention will discuss the general performing rights rituation throughout Europe, the major the performing rights socialism on the other beautiful and the performing significant part of the central performance of the medium is bound to create, such as defining television crights and determining a rate yard-rights and determining a rate yard-right sand determining a rate yard-right s stick for copyright owners

'SHORT'NIN' BREAD' ORIGIN IN DISPUTE

Latest controversy arising over the origin of a standard number which has been published for years by various firms looms in the case of various firms looms in the case of fshort'nin 'Bread'. Clarence Wil-liams, publisher, clai a that he copy-righted this number as an original work in February, 1925, and he has served notice on other publishing concerns that have been putting it out that he proposes to enforce his right by litigation, if necessary. Wil-ter that the propose of the composition's writer, Reese Dupree. Among the other publishers of

Among the other publishers of 'Short'nin' Bread' is the Hurold Flammer Music Co. Flammer's ver-sion is described on the title sheet as adapted by Jacques Wolfe and copyrighted in 1928.

copyrighted in 1928.

Another number of si ilar genre
that recently brought claims of origtial copyright infringement after it
had been treated for years as out of
the public domain was 'ater Boy.'
Avery Robinson, an English amateur
omnoser, declared that he held a
composer, declared that he held a
composer, declared that the sumber
that he publisher on this side, the
Boxion Music Co., from exploiting the
composition.

Roger Graham Very III

Chicago, May 24.

Roger Graham, former usic pub-lisher, is seriously ill in the Mercy hospital here. Illness is an after-math of an auto accident that oc-curred three years ago, Graham's best known song was 'I in't Got Nobody.'

Frank Harford has written three songs for the Grand National western film, 'Rollin' Alon' Ditties are, 'Mighty Good Hoss,' 'A-Roami' I Will Be' and 'Give Me Back y. Saddle,'

ASCAP's June Dinner

Semi-annual dinner and meeting of the membership of the American So-ciety of Composers, Authors and Pub-lishers has been set for June 8 at the Ritz-Carlton hotel, N. Y. ASCAP board of directors will hold its regular monthly meeting to-morrow (Thursday).

APPEAL LOST TO SHUBERTS BY HARMS

Harms, Inc., Warner ros. music subsid, lost another decision to the Subuerts last week when the Appellate Division of the W. 3. supreme court's treatment of a dismissal motion made by Harms in connection with some 40 actions that had been brought against it. Suits, had been intel in the name of April Productions, Inc., Shubert subsid, and sought in the court of the c

on an oid agency contract ith Marms.
Counsel for Mar , had asked that the suits be dismissed on the grounds that they did not constitute and that they did not copyright question was interest that they did not copyright question was introduced in the did not copyright question was introduced in the bilitation is a mass of operetta and musical comedy scores which Harms once published out an agency basis.

ANOTHER ANTI-ASCAPER

Pennsylvania Democrat Introd 'Umpire' Bill in Congress

Washington, May
Compulsory licensing bill ich
would break the American Society
of Composers, Authors, and Publishers power over broadensters was
dropped in the Congressional hopper last week

dropped in the Congressional nopper, esta
Authority for the Federal Come we
munications Commission to umpire, do
dispute between music users and An
copyright-owners is proposed in the
the Congressional Commission of the Congressional
Moser. Pennsylvania Democrat, me
Mosers is unlikely to get very far | the
Moser, Pennsylvania Democrat, me
Mosers is unlikely to get very far | the
thin the present membership of the to
be buried for the rest of the present of
Congressional conclave.

Obl.
Under the proposal, any person other
string to perform, vend, or other
would be able to ask the FCC for
a permit in the event of inability to
a permit in the event of inability to
performance.

would be able to ask the FCC for a permit in the event of inability to reach an agreement with the copy-treach and reference to the place of the pla

BEING EXAMINED

Publishers' Prior Right Before isc-Cutter or Artists

THEORY

Music publishing industry will undertake to obtain licensing control over phonograph records used in coin-operated machines through a series of legal strategies now being studied and developed by the law firm of Wattenberg & Wattenberg. Sidney Wattenberg of the latter firm of Wattenberg & Wattenberg. Sidney Wattenberg, of the latter office, has been retained by the Music Publishers Protective Association to devise a contract form which will serve to limit the use of a licensed recording, and thereby stymic any attempt of the manufacturer or artist to claim a property right in the stencilled work.

recording, and manufacture of the state of t

Legalitles Simple?

Advocates of this legal maneuver oint out that special arrangements point out that special arrangements are used for all phonograph recordings. Only thing that could cause this strategem to fail is for the manufacture to resort to stoci: arrangements. Publishers flout any such possibility, as it is the distinctiveness of the arrangement that makes one dance band sound different from another. MPPA's head do not think

ore dance band sound different from another. MPA's head do not think that the move to license the operators of coin-machines will eithal a sissue involves the rights of the copyright owner and has been affirmed by decisions of the higher federal tribunals. Estimates f annual involves the rights of the copyright owner and has been affirmed by decisions of the higher federal tribunals. Estimates f annual involves the rights of the state of the copyright of the state of the control of

Mills Buys Copyrights

Mills i usic, Inc., has acquired the opyrights contained in the Holly-od Music Co. from it is Frank-

CONTROLPROBLEM Allen Co., N. Y. Pub, Names Four In 'Snow White Song Infringing

Bob Cole by Acclaim

Chicago branch of the Profes-sional Music Men's Protective Ass'n. last week elected Bob Cole president in a rising vote, with Marvin Lee in as secretary and Lou Butler as

Board of governors elected: Al Beilin, Joey Stool, Mort Schaeffer, Walter Donovan and Ben Goldberg.

WPA'S VAUDERS **HELP MARKS** WIN SUIT

order to prove its poi the song, 'Then the Pig Got Up and Slowly Walked Away,' has been in the public domain, Edward B. Marks Music Co.'s attorney, J. Abeles, on the suggestion B. Marks,

Jr., engaged in an exhaustive re-Jr., engaged in an exhaustive research which took him into the CCC and WPA entertainment corper there, among oddime vaudevillanas and affidavits to substantiate their cause. As result, yesterday (Trucsday), the F. B. Haviland Music Co, which started an intringement suit against Marks, petitioned the N. Y. supreme court to discontinue the

against Marks, petitioned the N. Y. supreme court to discontinue the action.

The supreme court to discontinue the action.

But the supreme court to discontinue the action.

But authored the lyrics in 1924 of Havlaind, see the suprement of the Lambs Club's Golden Jubilee (1948) and Marks, Frederick V. Bowers, F. Henri Klickmann, Rialto Music Co. and Clarke Van Ness in two different suits, over the same time of the supremental suits, over the same supremental suits, over the same suited Tale of a Pig. and Rialto's was captioned The Famous Pig. Song. Vogel claimed copyright exclusivity. Among the new Governmental suits, over the suits of the supremental suits, over the same suited Tale of a Pig. and Rialto's was captioned The Famous Pig. Song. Vogel claimed copyright exclusivity. Among the new Governmental suits of the suits. The suits of t

NEW MUSIC PUBLISHERS DOING PERKY BUSINESS

Raymond Scott (Harry Warnow) with his brother, Mark Warnow, operating as the Circle Music and George George imon's Lincoln Music (pioneering with the Larry Clinton compositions and arrangem ton compositions and arrangements) are this year's indie music publishing outstanders. Both have come nicely to the fore on performances and plugs, with limited overheads, and are the whyfore of several others aiming at invading the music publishing the several others are the composition.

There's one small firm in Chicago, There's one small firm in Chicago, ole, which merchandizes a lot of fillbilly and kindred music through Sears, Roebuck, which also stands out favorably amd the recession of song sales these days.

Thornton W. Aller Co. New York, many control of the
March: in commemoration of the American yackt our prace between the Rainbow and the Endeavor, I. at Newport, R. I. Also that the tune may thus have come to the attention of the Disney songwriters, orey to intringe on 'Old Ell'.

Alten Co. avers that In 1936 it submitted the song as part of a college medley, to Disney, In flowwood, at the latter's request for more film. It's set forth that 27 of the 'Prince' song's 32 bars are infringeable.

fringeable.

Author Doster is now an investment counsellor in Pittsburgh.
Abeles alleges also that "Heigh-Ho," another "Snow White" excerpt, has a statement that the built is only similar strain, but the suit is only on 'When My Prince Comes Along,' ballad hit of the cartoon feature.

Jimmy Campbell Sells By Cable, Sails to Australia: Wife Has Film Offers

wite, Besty Baltour, former British lim star, are en route to Australia on other ventures, Reg Connelly the Congress of the Cinephonic Music Copp. In the Cinephonic Copp. In the Cinephonic Copp. In the Cinephonic Copp. In the Cinephonic Music Copp. In the Cinephonic Cop stage and screen, and Campbell also has some private business in Aussie that is taking hithere.

REGINA'S 1ST DELEGATE TO A.F.M. IN 5 YEARS

Regina, Sask., May 24. Regina, Sask, May 24, ings are certainly picking up it anada w st. For first time in least five years Regina branch American Federation of Musicians will send delegate to ananual cetti in Tampa, Flac, next month.

Henry Rosson, local sceretary, get call for all-expenses-paid jaunt.

Harry Bernie with Warners

Harry Bernie win warners
Harry Bernie has been named søles
and professional rep for the Warner
Bros, nuisic publishing group in the
Philhadely ia-Atlantic City territory.
He formerly had the Cleveland territory for Harms, Inc.

15 Best Sheet Music Sellers

*Love Walked In Chappell
Cry, Baby, CryShapiro
Please Be Kind
*I Love to Whistle
1 Love to Whistle
*Ou the SentimentalSantly
"You Couldn't Be Cuter Chappell
*How'd Ja Like to Love Me? Famous
*My Heart Is Taking LessonsSantly
*Heigh-HoBerlin
The Girl in the Bonnet of
*Good Night, Angel Berlin
Ti-Pi-Tin Feist
†At a Perfume Counter Donaldson
Don't Be That Way
Don't Be That Way
Oh, Ma Ma (The ButcherShapiro
* Indicates filmusical song. † In icates stage production song.
The others are pops.

Canadian Senate Kills Clause in Bill **Defining Public Performance Narrowly**

<u>BERLIM·BULLETIM</u>

Hits from the HOUSE OF HITS

Cathedral In The Pines

You'll Be Reminded Of Me

By George Jessel-Jack Meskill and Ted Shapire

"VIVACIOUS LADY," starring Ginger Rogers

Music, Maestro, Please

IRVING BERLIN, Inc., 799 Seventh Ave. N. Y

Ottawa, May 24.

Ottaw. May 24.

Canadian Senate last week struck out of the Elsing bill the clause which had raised a furore of protest from the American Society of Comparison. The Comparison of the Comparison Surpeoper performing rights groups. This clause sought to demand the Comparison of the C

owner.
Elsing bill, primed as an amendment to the Canadian copyright law of 1924, had already passed the House of Commons when the British and French performing rights societies delegated its heads to go to Canada and enter protests with the Do-

FOR SALE

ITALIAN BOOK CO., INC. 145 Mulberry Street, N. Y. C.

No. 1 on the Air

NOW Ready

namic Lyri

By MAGIDSON and WRUBEL

minion's cabinet. Similar protests were received by cable from Italy and Germany, which likewise argued that the objectionable clause was in violation of the Berne convention.

WESTWOOD GARDENS SET

Traveling Bands Booked Through MCA-Founder's rother Runs

Detroit May 24.

and lineup to date for Westwood and lineup to date for westwood Symph gardens, which opens summer season this Friday (27), includes Ted Weems, May 27-June 4; Paul Pen-darvis band, June 5-18, and Dick Stabile, May 18-July 1. Although dates: haven't been set, Horace Heldt and Eddy Duchin bands are due to follow in that order. w in that order.

follow in that order.

Spot, under management of Emil!

Ruse throther of founder: this year

instead of A. J. Huck as formerly,
will operate under former policies,
with dancing from 9 to 1 am. at
50-cents top. As previously, band
will move into adopturing Westwood

will move into adopturing Westwood

bands will also be booked for the
1nn. which! lopen at 2 pm. daily,

MCA. doing the booking again this

year.

Inside Stuff—Music

Officials of the American Society of Composers, Authors and Publishers and the heads of a number of major publishing houses last week received a circular letter from an anopymous source saining them to take collective of the collective control of the collective the income he receives from music men for plugs he could not exist. Letter urges that the publishers instruct their Chicago rep to stop paying the cakeman for plugs and also to refrain from patronizing the apol. The music men for plugs and also to refrain from patronizing the apol. The music, with the individual contributions ranging from \$35 to \$50 a week for two network plugs a week. Orchestra leader does not participate in his plum, while the cost of the wire is \$36 a week. The cafe owner, states the writer, has declared that he wouldn't be able to make the place that the work of the place of the declared that he wouldn't be able to make the place that the place of the declared that he wouldn't be able to make the place that the place of the declared that he wouldn't be able to make the place.

pay were it not for the direct piug payons and me money spent on passive by songhighers.

Among those who have received copies of this circular letter are Gene Buck, John G. Paine, E. C. Mills, all officials in ASCAP, and the following publishers: Saul H. Bornstein, Louis Bernstein, Max Dreyfus, Sam Pox, Zalwin H. (Buddy) Morris, Jack Robbins, Lou Diamond and E. B.

Negotiation for the takeover of Donaldson, Douglas & Gumble by Jack Bregman and Chester, Cohn was still going on at press time yesterday (Tuesday). Walter Douglas, head of DD&G, is now out of the hospital formation of the property of the

was \$75,000, all in cash.

Option on Mose Gumble and Joe Santly's stock in DD&G has already
been obtained by Bregman and Cohn, with \$10,000 the reported price for
Gumble's shares and \$5,000 for Santly's, when and if any deal goes through.

N. Y. Law Journal recently devoted two columns and a half to an exposition on the question of 'enforcibility of restriction on the use of a exposition on the question of 'enforcibility of restriction on the use of a sainst WDAS. Philadelphia, through the National Association of Performing Artists, and documented a mass of tribunal citations bearing on kindred issues. Also quoted are comments on the Waring case as publications are commented to the wind of the property right in the highly artistic and unique renditions of his orchestra' and that the station's action in broadcasting the records constituted undaric competition.

Benny Goodman, whom Victor records bills as 'the king of swing,' has gone salon on a special album recording with the Budapest String Quartet, waxing Mozart's Quintet for Clairniet and Strings. This recording comes on the heels of recent mag articles concerning the killer-diller that les secretly yents to perform Mozart in concert.

Nation's alligators and ickeys will have to shell up \$650 for the album of one 12-incher and three 10-inch disks. Goodman says next year he'll encore at Carnegie Kall, but not with his solid-senders; then it will be as clairnet solosit with the New York Philharmonu's

Appeal from the decision which Shapiro. Bernstein & Co. and Francis, Day & Hunter got against it in the 'Man Who Broke the Bank at Monte Carlo' case has been taken by 20th Century-Rox in the Canadian courts. Music publishers had charged that the producer had infringed on their country. Music publishers had charged that the producer had intringed on the exclusive rights to the use of the title by reason of the public's association of the title with the song. Court a had reason of the public's association signee of the Canadian rights, half of the \$2,400 profits which the film was figured to have gained its Canadian showing. Number is in the pub-lic domain in full command the control of
When Jack Dempsey appeared on Ladles First, over WCCO, Minneapolis, he confided to the audience that his wife, the former Hannah Williams, galls at the very thought of the ditty she made famous: 'Chcerful Little Earful.'

Earful." Erstwhile Manassa Mauler says every time his frau is recognized in a public place by an orchestra leader, that worthy strikes up the band to play the number—with the result that Hanuah has long ago literally had an earful.

Clip showing the workings of the American Society of Composers, Authors and Publishers is contained in Pathe Parade No. 5. current shorts release. Pathe arranged to do the piece on its own initiative after a bid made to the ' arch of Time' reel by ASCAP publicists received a lukewarm reception.

Gene Krupa Is getting a minimum, not a maximum, of \$600 nightly for his one-niters, according to Music Corp. of America. Story in May 11 issue of Vaniery stated he got \$300 deposit against the \$600. This story's wording was misunderstood by some buyers.

As part of its inside good-will building campaign the American Society of Composers, Authors and Publishers is distributing framed reproductions of portrait caricatures made of Gene Buck, E. C. Mills and John G. Paine. The caption over the pictures reads, 'ASCAP's Three Musketeers.'

Irving 'Caesar's book of safety songs has been officially accepted by boards of education of New York and Boston as required educational text book.

Jantzen Opens Well

Prager In from Coast

Jantzen Opens Well

John String, 1988 and completed three weeks at Jantzen Pavilion. Jurgens' Band completed three weeks at Jantzen Pavilion has fairted out Jantzen Pavilion has started out Jantzen

802 RULES TAPS RATES 50% OF SMALL'S END

Award of 59% of commish on the booking of Panchito at the Versailler, N. Y., was given Taps against the William Morris office this week by the William Morris office this week by the William Morris office. The same that the William Morris office. The same latter allegedly were to spill after Taps and latter allegedly were to spill after Taps arranged booking of the Panchito band. Small is alleged to have squeezed Taps out of picture.

Band ilself must also answer to same charge growing out of date at the Trocadero in Hollywood.

Sigmund Romberg and Gus Kahn wrote 'Beneath the Winter Snows' to be sung in 'Balalaika,' Metro pic-ture.



'n

Short'nin Bread

Now Published in 22 Arrangements

3 Keys for Voice and Piano 9 Choral Arrangements 3 Piano Transcri tions Piano Transcri tions

FOR ORCHESTRA

Savino-Full, \$1.50

Small, \$1.00 Swing Orchestrati Shilkret—75c

Song Orchestration Schmid-Key of D, 75c

Just Released Dance Orchestration by PAUL WEIRICK, 75c IN PREPARATION

By FROSINI, 50c Each Try the New Rumba

'MANANA' By Keith Brown, Featured by LEO REISMAN Dance Orchestration, 75c By Allan Small

Two Hits from This Year's Princeton Triangle Club Show

"WHEN YOUR HEART'S ON FIRE"

"LOVE IS A FUNNY GAME"

Dance Orchestrations By PAUL WEIRICK

Publisher HAROLD

FLAMMER

10 E. 43rd Street, N. Y.

INOTHER BURKE AND LESLIE HIT

Disc Reviews

By Abel Green

storesteam and personners, orange in the property with in the wind, write worker, and the property of the prop

By Abel Green

Maine Sulfivan eving-ting: 'A grown fair Singing with or chelart, all and the state of the sta

Latest report is that couple pro-moters are considering the Center theatre in Radio City as site for a

ing.

Session will be a aongpluggers' field day, as the crews will give out with an average of four tunes apiece.

Allowing for duplications, they should use between 75 and 1 num-

bers.

It will go on, rain or shine. Large tent like affair will be raised over the bandstand in the event of wet weather. Audience ill take it in the open either way.

Morris Reidy's Summer Dance Hall With Bus Idea

Morris Reidy, operator of the Club Fordham, Bronx, N. Y., semi-itery-dancery, has taken over the indoor dance hall at Budd Lake, N. J., for summer operation. Spot opens June 3 with name band policy on week-

ends.

Operator will run buses from the Bronx site out to Jersey spot on week-ends, starting with Friday

Dick Himber's Stunt

Richard Himber is latest to adopt a stant formula. Has takeoff on the addresse first the state of the state o

BONNIE PARSONS WITH JOY

Lincoln, May 24. Bonnie Parsons, girl warbler wi Bonnie Parsons, girl warbler with Kenny Nclsen's local orchestra, left today (24) for Chicago, where she'l joins.the Jinmy Joy entourage. Joy will one-night for a week in Chi territory, then go on location at the Meadowbrook Country Club, St.

Louis.
Miss Parsons is former d
singing mate of Donn- Da
Waring's songstress.

George Maloney in Spokane
Spokane, May 24.
George Maloney' band has gone
into the Desert hotel Roundup Room. into the Desert hotel Rounding Room,
succeeding Jack Bain. Bain left to
join Ben Tur in's stage unit as aster of ceremonies.

Maloney has new the
titled. I ry is

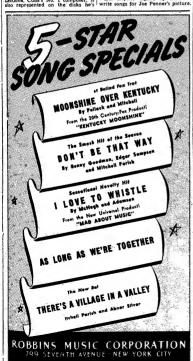
titled. i ry is patrons suggesting

Keetser, of the Metro mic Co., Amsterdam, Holland, due in U. S. shortly for an o.o. irm is the Dutch rep of several publisher:

Class Ballroem in Center Theatre, Argentine Imports English Dance Band. \$40,000 for Six Weeks:

with the mutual agreement that overtime on one day will be compensated against another. Furthermore, he is oblifed to play, and the sole condition that the spot is dignified. Singlish embasy in Sole condition that the spot is dignified. Singlish embasy is a specified as an arbiter of di transport of the spot of the spot is a specified as an arbiter of di transport of the spot is a specified as an arbiter of di transport of the spot is a specified by the spot is dignified. Singlish embasy is a specified as a specified as an arbiter of di transport of the spot is a specified as an arbiter of di transport of the spot is a specified as a specified





On the Upbeat

Rita Rio's band, which opened Jef-ferson Beach ballroom, Detroit, May 14, moved over to the Graystone Gardens this week for week's stand.

Michael Zarin and his orchestra have opened for the summer at the new Ocean House, Swampscott,

Billy Lossez and orchestra have opened at the Copley Plaza, Boston.

Mischa Borr and his band have been set by Meyer Davis for the sum-mer at the Starlight roof, Waldorf-Astoria, New York.

Edward Ward using 45-piece orch scoring 'The Toy Wife' at Metro, ith his own tunes.

iler Sunday Roton Çonn.

rile Randali band indef a

Frankie Carle engagement ilford

Teddy King's erobestra playing in Rainbo Room of New Kenmore Hotel, Albany, and broadcasting over WGY, Schenectady.

Barney Rapp opens season for Green Mill Gardens, Finlay, O., Decoration Day, Charles E. Flemion operates.

Johnny Hamp preems summer session for Bryce Runyon's Dunbar Cave, Clarksville, Tenn., June 10 for CRA.

Hai Stear orchestra, ith several former members of Ben Bernie's erew, opened May 29 at Wilshire Bowl in Los Angeles, replacing Les

Chase Cinb, Hotel Chase, St. Louis, closed Sunday (22) until the fall sea-son. Larry Funk and his orch ended a 14 weeks' stay with the closing.

will play for summer at ission Inn, Pittsburgh.

Wille Bryant works way east after May 26, following engagement a Savoy ballroom, Chicago.

Karson's Musicales, strollers, play a month at Kenlucky hotel, Louis-ville, starting May 27 for CRA.

Rudy Bundy to Gypsy Village, Louisville, June 3 to 5. Charles Stenross succeeds June 10 to 12.

Charlie Barnet plays June 10 to 23, Gray Gordon, June 24 to July 28, and Lou Breese, July 29 to Aug. 5, at New Penn Club, Pittsburgh, Pa., on KDKA-NBC net wire,

King's Jesters booked by Dick Dorso of CRA to open at Sir Fran-cis Drake holel, San Francisco, June 2. Stay cight weeks, ith options.

Jack Winston to San Clemente Ca-sino, San Clemente, Cal., May 28.

Carvel Craig set for Old Mill Tav-ern, Sall Lake City, Utah, May 28, after closing at Whitcomb hotel, San Francisco, for CRA.

Carl Ravasza one-niting the

Zinn Arthur opened for season at Grossinger's, Ferndale, N. Y., May 21. Gets a WOR-Mutual wire after June

Art Kahn set for summer at Ce-dars C. C., Lakeville, Conn. Opens May 27, with Mildred Craig and Ed-win Hart vocalizi

Eddie Cherkose and Al Colombo finished musical score for 'Gold Mine in the Sky' at Republic.

BAND AND SHOW SET BY CONSOLIDATED

by Consolidated Radio, Artists stepconsolidated Radio, Artists stepcontrol ombor band and show booking
arrangement with setting of Johnny
Hamp and floor show at the way to excellent pictures are being
completed under his supervision. It is sooking will preem inn's new Roundthe-World room. Lou I-twin, new
blooking will preem inn's new Roundthe-World room. Lou I-twin, new
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the board, w but it never, worked out and was shandoned.

Ashandoned.

Horace Heidt's Vacation

Brigadiers wind Horace Brigadiers wind up present stay at Bowman Room, Biltmore hotet, N. Y., today (Wednesday), but return to open roof spot at holel June 9. Band vacations for two weeks. Biltmore roof has been tagged Royal Palm

vacations for two weeks. Billmore roof has been tagged Royal Palm Hedd's organization plays the roof until some time in July, when it goes on road, returning for first leg of, King Sisters, Louise and Donna, vacation on the Coasti, where the chird sister, Younne, went several weeks ago to recuperate from Illness. Lee replace Horace Heid'st crew on the Alemite program for a witner May 31.

Breakdown of Network Plugs, 8 A. M. to 1 A. M.

Following is an analysis of the combined pluys of current tunes on WEAF, WIZ, WASC and WOR computed for the week from Monday through Sunday (May 18-23). Grand total represents accumulated performances on the two NBC links, CBS and Mutual from 8 a.m. to 1 a.m. Commercular refers to all types pluys on spon-sord programs. In Source column, denders film song, legit tunes, and type speaks for itself;

U's Fresh Bankroll

Although John Joseph, head of ad-Although John Joseph, head of advertising and publicity at Universal, will headquarter on the Coast and gend much of his imme serveen New York and Hollywood. David Lipton, publicity chief, goes to the Coast in about two weeks chrizing handling publicity chief, goes to the Hirsch also goes to Hollywood to Handling publicity cast. J. Albert Hirsch also goes to Hollywood to handle advertising while Harry Ormston too will be shifted to the Coast on capple lion.

ollywood, May-24. ollywood, May-2a.

With the arrival from the east on Monday (23) of Nate Blumberg, Universal prexy, and his executive side, Matty Fox, -discussions with Cliff Work and other studio heads were held throughout the day. Content with production matters and the cleanup of the current season's three renal. Is-

head is being considered at this time.
Conferences are scheduled for the
remainder of the week.
Blumberg returns east ay 27, on
the same train with Darryl Zanuck
and other studio executives, laiter
continuing on to London for vacations.

the same train with Darryi Zanucky and other studio executives, lailer continuing on to London for vectary and the studies of the same and the same

units.

Work has reported for duty on I
Universal lot offices and is hea
quartered in Blumberg's office.

quartered in Blumberg's office.
The lot was much surprised at the
quick displacement of Rogers, but
there were no mutterings, and, on the
contrary, much expression of optimism by virtually all of the em-

ployees.

His aides in the magnificent Rogers suite of 'offices, were notified from New York by their chieftain to dismanile the layout, and his personal effects and records were moved off by mid-afternoon.

Resert \$2,000 a Week

emets and records were moved of by mid-affernoon.

Regers \$2,960 a Week

Rogers had close to three years to be a second of the control of the

and the state of t

many years, would also lender his resignation.
Walls of San Questini. Tought Goy and Missing Quest you can be a found to the state of t

Chase Clab, Justea Chase, St. Louis Clark Studies (22) until the fall series and Authority of the Colored Studies (23) until the fall series and the colored studies of the Colored Studies (23) until the fall series and the Colored Studies (23) until the fall series and the Colored Studies (23) until the fall series and the Colored Studies (23) until the fall series (23) until the fall series (23) until the Colored Studies (23) unt for itself Grand C Total Publisher. Berli Vocale 40 36 8 24 20 22 22 25 24 18 17 13 17 20 17 11 14 13 14 rapilsher Berli Harms Robbins Paramount Chappell Santly-Joy Chappell Famous Olman Remiek Robbins Spier Feist Pop *Mad About Pop Pop *College Swi Feist Fam oanul Famous Felst Santly Joy Harms ... Donaldson *Cocoa... Pop *Dr. Rhythm... Donaloso Fox Chappell Mills Shaniro Robbins 23 23 22 Pop •Rebecca of Sunnybrook Farm. Pop *Gold Diggers in Paris..... *Kentucky Moonshine. Pup Pop Pop Pop Pop Alyy of Living. If Married An Pop Swin *Swin Pp P

roadcast

MOSS' N. Y. AGENT PURGE

NVA Bloc Maps Program to Buck Handin Try for Re-election in N. Y.. Flay 'Questionable' Appointments

Smarting under defeat of last week, members the Netherland Netherland States of the Prezerosa of the Netherland States of the Prezerosa of the Pr

almost defunct NVA last fail, its abad.

Almost defunct with all members, it is a stated with all members, it is thought that he will not run for president's chair. Members see more value in his retaining oxecutive secretary's post. Amendment will sgain time permits. Group is anxious that NVA remain an actor's organization, without political or managerial connections, which it fears will come with indiscrimate empowering of ambitious and unscrupulous as ever ambitious and unscrupulous.

DET. GROUP HITS 14-HR. CAFE: ASK NEW PERMIT

Detroit, May 24.

Fourteen-hour day for local niteries, as means of permitting spots to stay open past present 2 a.m. closing hour is being opposed by Protective Liquor Allianec, operators

roup.
Suggested that instead an extra license, for an additional fee, be granted spots which wanted to stay open later.

Wallington Offered For Eastern Vaude

Jimmy Wallington, Eddle Cantor's former straight and program an-nouncer, is being offered for east-ern vaude by the Charles Allen

agency.
Currently on the Coast, allington is being proposed for m.e. work in four-a-day. Ilad a fling at it two years ago in a unit sent out by NBC Artists Service.

Irving Edwards

Irving Edward Grosso, known or the stage as Irving Edwards, who died April 5, 1938, at his home, 83-01. St. James avenue, Elmhurst, L. I., left a \$5,000 estate, according to his will filed in surrogate's court, Long

Island,
The money is distributed among relations and close friends,

Gordon Setting Talent

Bobby Gordon, personal rep for Afrique, now touring the General Theatres in England, is back in America-li ing up talent for abroad. Gordon meantime, has Afrique America-il ing up talent for abroad.
Gordon meantime, has Afrique
booked in South Africa. Latter sails
July 8 from London on the Carnarvon Castle to play for the International Variety Theatres. From South
Africa, Afrique returns to America
in the winter, having a Chez Paree,
Chicago, bid on.

ST. LOUIS OP DENIED APPEAL ON LEWD SHOW

Appeal against the \$300 fine assessed against Henry Solo fine assessed against Henry
the raid.

Hearing on appeals of two performers, Ann Richardson, and Mary Callender, each fined \$300 for presenting an immoral and level perployees of the nitery, Joseph Kelly and William Oberbeck, charged with selling infoxicants on Sunday, were discharged. One for lack of evidence.

Cleric Crusader Shuts 2 Niteries in Oklahoma

Oklahoma City, May 24.
Rev. Conrad L. Deupree, selfstyled militant vice-crusader in
eastern Oklahoma. has succeeded in
closing two niterics, alleged to be
the state's widest open spots, during
a one-week campaign.
The clear started his delice in the state's widest open spots, during

The cleric started his drive when The cleric started his drive when a copyrighted story, appearing in the Daily Oklahoman, Iold of the Eims and Hillton Interies operating on the few yards inside the Oklahoma state line. The article-aileged that Jack Gentry, owner of the Eims. had opened his \$25,000 casino in Oklahoma after being forced out of Arkansas.

Rev. Deupree investigated and found liquor and gambling in full sway, both of which have been ilin Oklahoma for years

Police Scour N. O. Area

LICENSES FOR ALL BOOKERS

Groups Pledge Aid as Commissioner Opens rive on Chiselers - Wholesale Summonses by Inspectors in Times Square Area

RECIPROCAL PACT

With the forced aid of actor asso-York License Commissioner Paul Moss finally started his cleanup this week against unlicensed agents. Moss finally started his cleanup this week against unlicensed agents. Summonses were issued wholesale in the drive. With agent organizations advocating licensing as means of helping own house cleaning and insuring sid of commish in future difficulties, it's figured that matter will progress tracely. progress steadily.

progress steadily.
Stating that he needs the cooperation of the trade press to better matters, Moss says he won't stop now
until mess is cleaned up. He has
made several promises to agents,
namely, campiagning for favorable
egislation in Albany, permission for
calls for only 5%, and also fullest cooperation of city and his department
if the boys will be good.
Some of agents are holding off,

if the boys will be good.

Some of agents are holding off,
still looking for an out. Others are
trying to raise the \$25 licensing fee,
trying to raise the \$25 licensing fee,
combed buildings around Times
Square this week, issui tickets
wholesale, oss is also using testimony of acts appearing at theatres,
etc, as to who booked them, and
proceeding from there.

No Fair ookings

Paucity of Work in U. S. Forcing Acts to Scuttle All Over the Globe: Isles, South Africa, Aussie Beckon

Hartford Vaude Folds

Hartford, May 24. After nine months of vaudeville at the State this town is again without flesh shows. Last performance at house was given Sunday (22) night by Sally Rand.

House will continue on a straight picture policy. May bring in shows from time to time and possibly use some local talent.

TULSA EASES TERMS OF FOUR IN GAMBLING

Appeals on conviction of four Tul-sans charged with operating gambling games at the Sheridan nitery, has been denied here. Sentences have been modified, however, from fines of \$1,000 each and five years in prisonment, to \$1,000 fines and two years in prison. years in prison.

years in prison.

The nitery, located near here, was raided Dec. 4, 1935, the morning after Louis Pappan, revenue agent, and captain, were killed in a gun battle. Tyree Park, employee of the nitery, was convicted of manslaughter in Pappan's death and sentenced to five years. Four convicted were Roy Statly, George L. McCulbough, A. E. Statly, George L. McCulbough, A. E. venter and Cecil Byrd.

Uniformed agence worked shout no being permitted to book at the forthcoming N. Y. World's Fair, particularly, and point to two laws in the forthcoming N. Y. World's Fair, particularly, and point to two laws in the same of
That American acts must look to the British Isles, South Africa and Nautralia as the important market for bookings is evidenced by the William Morris agency is making, He sails June 29 to huddle with the Foster agency, the Morris' regular London reps, and lime up booking Dearth of time for riety people in the States is shunting them around the globe, porticularly with South portainly. William Morris, a estimates that 10 good weeks are available in London and vicinity alone, and with a door, and vicinity alone, and with a possibly in Cairo, acts can hop from there to South Africa, and thence is

there to South Africa, and thence to

Aussi Anyway, it's a departure for the agency, which heretofore found the Foster office adequately able to rep it. Kalcheim, however, has an ambitious roster of talent for export down under.

Buster Shave , with Buster Shava, with live and George Brasno, and Irwing Tishman, agent for the trio, sail for London Friday (27) to open a six-month vaude tour of British Isles.

Open in Bir ingham on arrival.

RENFRO BARN DANCE SUMMER TOURING

After June 4. the Renfro Valley
Barn Dance show will qui Music
Barn Dance show will qui Music
Barn Dance show will qui Music
ence performances, aired by WLW
and Mutual, have been held duri
the past few months. For the unim
err the trouge, headed by McW
and Mutual, have been held duri
the past few months. For the unim
err the trouge, headed by McW
exit Virginia, personaling at theatres, auditoriums and fairs. Indoor
Mest Virginia, personaling at theatres, auditoriums and fairs. Indoor
days. Weekly valide, programs will
be piloed into the Crosky super staltion.

tion.

Bookings are handled by Bill McCluskey, out of the Cincy office of the Russel M. Seeds agency in charge of the broadcasting end. Talent fine Ciliford, Gibs of the Golden West Coon Creek Girls band, Slim Miller and Whitey Ford.

Next fall the hillbilly combu will return to use if fall for the Saturday night shows, which have been drawing big.

H'wood Warms to Ice Follies for 22G Week

Hollywood. May 24.

Music Corp.'s lee Follies as the Point Palace of the Follies as the Point Palace of \$2.000 and may hold over through the Shrine convention first week in June. Frozen extravaganza originally booked for weeks.

Heavy
week.

Martha Rave's Vaude

Deal in East Planned

Deal is underway to bring Martha Raye east, for several weeks of per-sonals this summer.

If set, she will come into the Para-mount, N. Y., and follow with Chi-caro, Detroit, Boston, and possibly temperature for the personal set. one other city.

ENGEL OHITS P&M

arry Engel, agent with Fanchon.
& Marco office, has resigned.
He and Harry Flamm, also formerly associated with F. & M., and
who resigned two weeks ago, will
open their own office in Radio City.

AFA to Open N. Y. Hotel Organizing After Assn. Split: Borscht Drive Next

American Federation of Actors has given up trying to get together with the Hotel Assn., of New York and will start dealing directly with the hotels, it was stated this week.

At the same time, AFA announced

Its intention of getting after a few of the larger borscht circuit hotels as forerunner to more complete cov-erage next season. Will also start its drive among theatres shortly, it's re-

though majority of acts playing local theatres are already. AFA, union has no agreements with houses. Might involve a question of theatre chains steining up only those with shows and adding those who would take on shows later. Cooperation with the Screen Actors Guild and American Pederation of Radio Actors has to the AFA rolls when playing theatres.

Police Scour N. O. Area
For 2 in Cafe Holdungs
New Coleans May 2

Two men who held up the Blue Room night club in Pondshould, Languard Room night club in Pondshould Room night club in Room night club in Room night cl

El Bongo's Jordan Bows Out; Rose's Rent; Christenberry Leaving the Int'l

Managerial readjustments in three Broadway spots have occurred or are on the tapis.

New El Boon de la Torrea. Jose Carlos Meller Service de la Carlos de la Carlo de la Carlos de la Carlos de la Carlos de la Carlos de la Carlo de la Carlos del Carlos de la Carlos d

\$9.388 Sales Tax Tap Vs. Old Connie's Inn

Three city sales tax liens were led in N.Y. Supreme court Friday (20) by Collector Willi in Reid, against Conne's anagement Corp, which operated the old Conne's Inn at 200 West 48th street. It's now the Cotton Club. The judgments total \$9.3

The restaurant, according to the The restaurant, according to the City Collector, neglected to pay \$1,840 on sales from Nov. 1 to Dec. 31. 1935; \$3,962 for the period from Jan. 1 to June 30, 1936, and \$1,586 from July 1 to July 15, 1936.

Pearce's \$7,500, Chi

Al Pearce's Gang, which includes performers on the weekly program for Ford Dealers over CBS, booked into the Palace, Chicago, week of June 3.

it is getting Understo

TOBY WING'S P.A.

Hollywood, May 24.
Toby Wing, now appearing in 'You
Never Know' on the road, will do
personal appearances in the east before returning to Hollywood.
Opens at the State-Lake, Chicago,
second week in June.

Marsha's Nitery Date
Hollywood, May 24.
Marsha Hunt: set for the Casa
Manana in New York, will start
eastward as soon as Al iegel, Paramount vocal coach, completes her
song routine.
Engreponent in the Casa

Olga Petrova at the Chicago Pal-ace in a singing act. Recalled she had made her debut at the same slage 11 years before. Shifted the piano when she did not like its po-sition and moved it back to let the

Bert Savoy and Jay Br nnan at the N. Y. Palace after six years' ab-sence. Just out of 'Greenwich Vil-lage Follies.' Got 'em lau ning. Bill rather light waisted.

'Yes, We Have No Bananas' the latest song hit.

Paramount planned to have writ-ten a special prolog for each of its pictures. Musical score and script together with costumes to be sup-plied for local actors.

illiam Randolph Hearst personally addressed the Goldwyn convention in Atlantic City, announcing the consolidation of the Goldwyn and Distinctive Pictures Corp. a \$25,000,000 combine.

Shuberls and Chicago Post kissed and inade up. Managers put an ad back in the paper after several years' absence and made apology in its house programs, which had been slamming the paper.

Picture salaries were on the up-beat and actors under long contracts at low salaries were pecved at their

Radio men getting worried. Con-ceded that payment to ASCAP was helping to hurry the day when per-formers would have to be pald in money instead of thanks.

Society of American Restaurateurs gave Capt. Irvin O'Hay a gold pass good for free meals for life.

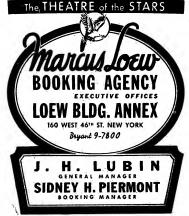
Dramatic stars which had played the NVA benefits booking with Keith

office sans agents, One night stand bookings for road shows said to be up 50%. Someone had figures mixed.

Irene Castle signed through Wil-liam Morris, Jr., for a fall concert tour under reh Selwyn.

Anne Nichols nicked Oliver or-osco for \$14,000 back royalties on west coast productions of 'Abie.'

Engagement is for six weeks



New Acts

ADRIANA CASELOTTI and HARRY STOCKWELL Snow White' Voices

ADRIANA CASELOTTI and HARRY STOCKWELL
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He almost wears out his welcome with three songs in success?

JOHN HOYSRADT
Missie 18 Missie 18

THE NELSONS (2)

The property of the property o

lights.
I's a good floor show act, and like-wise okay for any rostrum presenta-tion. Here they stand on their own portable platform. Abel.

MILDRED FENTON

BESSER TO LONDON

Joe Bess r. roundian, has been signed by Charlie Tucker, London booker, for four weeks at the Pal-ladium, London, opening June Booked through Bill iller,

Nitery Reviews

Rainbow Room, N. Y. ST. REGIS ROOF, N. Y.

Al Donahue Orc., John Hoysradt, Joseph Rines orch, Carl Jack: Cole with Anna Austin and Florence Lessing, Dr. Siduey Ross, Eddie LeBaron Orc.

With a thought to the gay that is no more the Vines.

All Doughtes Ore. John Hogaradd, agence Cost with Anna Austin and the Policy and the Policy of the State of the Pauls Kelly, whos a booker and a good mike vocalist silke. Another John Hogaradt (New Acts), alumnus of Yale, the Mercus Young of the Hogaradt (New Acts), alumnus of Yale, the Mercus Young of Yale (New Acts), alumnus of Yale,

COLOSIMO'S

(CHICAGO)

Chicago, May 22.
Eddie ite, Ada Leonard, Yvette
Rugel, Jerry & Turk, Walter & Lee,
Chorus, Henri Gendron's orch.

cially weak is the production. Chorus includes sharpness, and costuming is a discussion of the control of the c

Henri Gendron's nrchestra in for show and dansapation, and both capably handled.

With:a thought to the gay Vienn that is no more, the Vincent Astorownership of the Hotel St. Regis, New York, Gossok the Viennes, New York, Gossok the Viennes, Roof billing for this spin and is now simply the St. Regis Roof. The decor of this air-conditioned, sylvhigh (Continued on pag 33)

of the Lyric theatre, Laneaster, O., a newcomer for the routine at the Will Rogers. New medical control of the control of the Rogers, or the Rogers, Or. Ernest Adder, who will co-op with Dr. George Wilson. Ben Schaffer strietly in bed an fighting a setback. He would it to hear from Sir Joseph Glinsberg and other dialecticians.

May and two inches of snow here.

(Write to those you know in Saranae
or elsewhere who are iii.)

DAVE APOLLON

SIDNEY FISHER

PICCADILLY, LONDON, ENG.

ALWAYS WORKING "Whitey" ROBERTS

LYRIC THEA., INDIANAPOLIS Note: This is the 3rd time at the Lyric Theatre, Indianapatis, since paying the Fox Theatre, Detroit

MOUNT ROYAL-LONDON

HERE'S A REAL SIDELINE All your customers need. New, noncompetitive, every demonstration a sale. Solls itself. Samples inexpensive, readily carried. Big easy profits. rite now. Dept. 2, 2626 Washington Blvd., Chicago.

PAUL ROBINSON

HARMONICA CHAMPIONS

a-Modern Harmonicists"

" for seven weeks with AL PEARCE

Now Appearing ROXY, NEW YORK

Thanks to JESSE KAY and F & M.

Chi's Class Nabe, Esquire, a Mecca

Chicago. May 24.

Many a pleture showman passing through Chicago makes a pilgrimage to the passing through Chicago makes a pilgrimage on the passing through Chicago makes a pilgrimage of the passing through Chicago makes a pilgrimage of the passing through the passing capability and the Gold Coast, it is part of the Balaban Bros. circuit, with A. J. Balaban personally have besides being its guiding hand as far operating ideas are concerned.

The passing through the passing capability because of its part of the Balaban Bros. circuit, with A. J. Balaban personally have besides being its guiding hand as far operating the great passing capability. Because of its part of the passing capability. Because of its part of the passing the passing through the passing the passing through the passing the passing through through through the passing through the passing through the passing

comments are transported in the source of the comments of the

along the lines of the opera drapers, folding down from the top to cover folding flow from the top to cover line a city given over completely to double features in all neighborhood double features in all neighborhood as policy of single features with an apolicy of single features with a season of the single features with a season of the single features with a season of the single features. Though the single features with the si

SCALA

Berlin, May 15.

Karre le Baron & Mayon, Leo
Stoll, with Franz Joham and Fred
Horst, Georgi with Doree & Hein, 3
Vienness Street Singers, Blue Danube Girls, Karl Leopold.

The School of the second of th Leopold gleans swell returns. Act is well set for him, with a colorful with the colorful state of the color o

CASA MANANA, N. Y.

incent Lopez's Orch, Frank Foy, Aunt Jemima, Henny Yonngman, Ruth Aarons & Sandor Glancz, Hal LeRoy, Louis Prima's band, Bert Weller & Co., Trene Bordoni, Fritzi Scheff, Eddie Leonard, Charles King.

LeRoy, Louis Primirs band, Bert Wheeler & Co., Irene Bordoni, Fricis Scheff, Edde Leonard, Charles King, Scheff, Edde Leonard, Charles King, Second edition of 119 Rose's streamly and the second seco

viewpoint.

Show has three male comics in Fay, Wheeler and Henny Youngman.

Latter starts slow, but finally gets 'em. Hal LeRoy trick-taps his way neatly, although the show bunch wondered at the lanky hoofer's unusual slimness. Said to be explained we accent lilness.

Review of the second to the control of the second to the control of the second to the control of the second to the

PARAMOUNT, N. Y.

Hal Kemp's Orch, Sunny Rice, Judy Starr, Bob Allen, Sazie Dow-ell, Borrah Minevitch's Rascals (9), Bob Baker with Melton Eaon, 'Dr. Rhythm' (Par), reviewed in Vaniery April 27.

This dish is a potpourri-erful stage fare.

erful stage fare.

Hal Kemp last played the house in February, 1936. Early in July he goes into the Hotel Astor, N. Y. for the summer. He's kelly been around the summer of the summer o

All-Wite.

His excellent orchestra, depending a good deal on the brass sections, received a good ovation here o ning day (18), when caught.

received a Bood overton there on many control of the book of the b

eise that's required to put over a song, s

sawed-off member.

Kemp's musical numbers, starting with two pops at the opening, include the novelty Powerhouse, featuring brass, but also including some heavy drumming. Some soft, harmonic swing is obtained from a number featuring five saxes.

of two numbers sung by Melton aton, with Bob Baker's organ re-tal, one is an original by Baker.

EARLE, WASH.

Washington, May 22.

Brown Twins, Albertina Rasch Ballet, Carole Manners, Bob DuPont, Bartell & Hurst; 'Robin Hood' (WB).

ABC, PARIS

Faris, ou 14. Sinchir Sinters with Bryant, 6. S. Scholm Sinters with Bryant, 6. S. Scholm Sinters with June Brekens, 6. S. Scholm Sinters with June Brekens, 6. S. Scholm Sinters and George Gioto, Tomis Sarge Co., Ratuy Marisi, Pierre Dac, Addy Romer's Jurishig's house orch; Test Phiorock, Kennt & Paddy, Maris David, AMG. Liouet Coxeaux's house orch, Mile. Lio.

with their Hitler catching best. Si Landry Is back with his shuffle dancing and would-be no persult of the state of the st

special conduction of the pull between t

STATE, N. Y.

ment, Kennt & Paddy, Merie Dubas.

Ment & Route & Paddy, Merie Dubas.

Ment & Paddy, Merie Dubas.

This bill looks like a homecoming for the acts and the property of the live of the property of the live of the property of the live of

WINTERGARTEN (BERLIN)

Smoll & Conny, Hella with Leo, Three Dancing Dolls, Siegfried won Stravinsky, Two Delucas, Adolf Gondrell, Bert Nagle with Hilja Co., Ida May's Sailor Girls, Two Schaefers, Manetti & Rhum, Resua Sisters & Co.

El Bongo s Jordan Bows Out: Rose's Rent; Christenberry Leaving the Int'l

Managerial readjustments in three Broadway spots have occurred or New El Bongo management now comprises Ramon de la Torres, Jose Estrada and Frank Gonzales, with see in a singing act. Recalled always the state of the second of

east side. It may or may him be use
the Latin motif.
Before Billy Rose essayed his
streamlined varieties' policy at Casa
Manana, an adjustment in rental
terms and splits, for the summer,
was made with Jack Shapiro, et al.,

ners of the building. owners of the building.
At the International Casino,
Robert K. Christenberry, v.-p. and
general manager of the Holed Astor,
be M.D. of the International following its 77b, now wants to bow out.
Christenberry claims he has his
leands full at the Astor and, besides,
snow that the ice show is a click,
he's not needed.

\$9,388 Sales Tax Tap Vs. Old Connie's Inn

Three city sales tax liens were filed in N.Y. Supreme court Friday (20) by Collector illiam Reid, against Connie's Management Corp., which operated the old Connie's Inn at 200 West 48th street. It's now the Cotton Club. The judgments total \$3.2

\$9.3 . The restaurant, according to the City Collector, neglected to pay \$1,040 on sales from Nov. 1 to Dec. 31, 1935; 45. 2 for the period from Jan. 1 to June 30, 1938, and \$1,586 from July 1 to July 15, 1938.

Pearce's \$7,500. Chi

Al Pearce's Gang, which includes performers on the weekly program for Ford Dealers over CBS, booked into the Palace, Chicago, week of

getting Understood

TOBY WING'S P.A.

Hollywood, May 24.
Toby Wing, now appearing in "You Never Know on the road, will do personal appearances in the east be-fore returning to Hollywood.

Opens at the State-Lake, Chicago, second week in June.

Marsha's Nitery Date
May May 24.
Marsha Hunt. set for the Casa
Manana in New York, will start
eastward as soon as At Siegel. Paranount vocal coach, completes her

ong routine. Engagement is for six weeks.

Olga Petrova at the Chicago Pal-ace in a singing act. Recalled she had made her debut at the same stage 11 years before. Shifted the piano when she did not like its jo-silion and moved it back to let the drop in one come down.

ert Savoy and Jay Brennan at the N. Y. Palace after six years' ab-sence. Just out of 'Greenwich Vil-lage Follies', Got 'em laughing. Bill rather light waisted.

Four of the eighl acts at the River-ide carried pianists.

On the bill at the Colonial was a

'Yes, We Have No Ban latest song hit.

Paramount planned to have writ-ten a special prolog for each of its pictures. Musical score and script together with costumes to be sup-plied for local actors.

William Randolph Hearst personally addressed the Goldwyn convention in Atlantic City, announcing the consolidation of the Goldwyn and Distinctive Pictures Corp. into a \$25,000,000 combi

Shuberts and Chicago Post kissed and unade up. Managers put an ad back in the paper after several years' absence and made apology in its house programs, which had been slamming the paper.

Picture salaries were on the up-bcat and actors under long contracts at low salaries were pecved at their

Radio men getting worried. Con-ceded that payment to ASCAP was helping to hurry the day when per-formers would have to be paid in money instead of thanks.

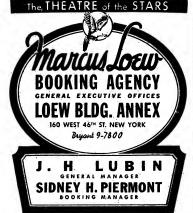
Society of American Restaurateurs gave Capt. Irvin O'Hay a gold pass good for free meals for life.

Dramatic stars which had played the NVA benefits booking with Keith office sans agents.

One night stand bookings for road shows said to be up 50%. Someone had figures mixed.

Irene Castle signed through Wil-liam Morris, Jr., for a fati concert tour under Arch Selwyn.

Anne Nichols nicked Oliver or-asco for \$14,000 back royalti s on west coast productions of 'Abie.'



New Acts

ADRIANA CASELOTTI and HARRY
STOCKWELL
Snow White Voices

STOCKWELL.

'Snow White Voices

13 Min.

Min.

'Snow White Voice

13 Min.

Adriana Casilotti, voice of. 'Snow
White' in the Disney fifin, feans with

Martina Casilotti, voice of. 'Snow
White' in the Disney fifin, feans with

Ing. 'of the same picture, in what virtually is a stage presentation of the
cartinon feature. Currosity for the
cartinon vehicle makes this act good

box office. Fair adult entertainment

Novelly act depends, almost entirely on the vocals of Miss Cxes
bickethy plot act feet with the cartinon of the cartinon vehicle makes this act good

Novelly act depends, almost en
tirely on the vocals of Miss Cxes
bickethy plot and feet lines so kens

by the girl in her high-plotted vice

in energy build for new billads.

With a clever lode-in disclosed first

in Snow White costume. Show

is smart showmanship since it maintains the illusion. Four dancing

the smart showmanship since it main
tains the illusion. Four dancing

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JOHN HOYSRADT

ONN NOTRADT

Monte

Balabow Boom, N. Y.

Balabow Boom, Also, as part of thee side on the side of the BCA Biller, in the Black Biller, with the Business emphasizing notes-on-the
tending a Caturch savice. With the Business emphasizing notes-on-the
time BCA BILLER, in the BLACK BILLER, in the Balabow Room.

Abel,

THE RELSONS (2)

THE NELSONS (2)

Puppeders
7 Alina.
Balman Rosin N. T.
Balman Rosin Rosi

performance.

Latter is a carefully thought out conceit with an array of puppets, yet not running overboard. A military corps under a commanding lieutenant; a laugh-clown-laugh and a Sunfly-the-Stew panlo are the high-lights.

lights.
It's a good floor show act, and like-wise okay for any rostrum presenta-tion. Here they stand on their own portable platform. Abel.

MILDRED FENTON

Sinser 12 Mins. Hipp, Baltimore

Hiop, BaltImore
Petite and nice aoncaring youngster with stensant style of some projection. She's with Happy Petitors
of the state of the state

BESSER TO LONDON

Joe Bosser, comedian, h., born signed by Charlie Tucker, London buoker, for four weeks at the albuoker, for four weeks at the ladious. London; onemog Jus Booked through Bill Miller.

Nitery Reviews

Rainbow Room, N. Y. | ST. REGIS ROOF, N. Y.

At Donahue Orc., John Hoysradt, Jack Cole with Anna Austin and Florence Lessing, Dr. Sidney Ross, Eddie LeBaron Orc.

At Donahue Ore. John Hogaradd.

At Donahue Ore. John Hogaradd.

Forecast event Anna Schiest Rose

Forecast event
COLOSIMO'S (CHICAGO)

Chicago, May 22.
Eddie White, Ada Leonard, Yvette
Rugel, Jerry & Turk, Watter & Lee,
Chorus, Henri Gendron's orch.

Joseph Rines orch, Cart Hemmer Dancers, Raut & Eva Reyes,

With a thought to the gay Vienna that is no more, the Vincent Assor ownership of the Hotel St. Regis, New. York, forsook the Viennamership for this spot and its now simply he St. Regis Root, The decor of this air-conditioned, sky-high (Continued on pag 53)

George Wilson.

Ben Schaffer strictly in bed and
fighting a setback. He would like
to hear from Sir Joseph Ginsberg
and other dialecticians.

May and two inches of snow here,
(Write to those you know in Saranae
or eisewhere who are HL)

DAVE APOLLON

SIDNEY FISHER

ILLY, LONDON.

ALWAYS WORKING Whitey" ROBERTS

Note: This is the 3rd time at the Lyric Theatre, Indiannosis, since playing the Fox Thoutee, Detroit.

MOUNT ROYAL-LONDON

HERE'S A REAL SIDELINE All your customers need. New, nencompetitive, every demonstration a sale. Solls itself. Samples inexpensive, readily carried. Big easy profits. rite now. Dept. 2, 2626 Washington Blvd., Chicage.

PAUL ROBINSON

HARMONICA CHAMPIONS

ern Harmonicists"

Now Appearing ROXY, NEW YORK

Chi's Class Nabe, Esquire, a Mecca For Showmen on Deluxe Operation

Many a picture showman passing through Chicago makes a pilgrimage these days to the new Eaguire here seemed to the s

coming attractions in the stoody, coming attractions in the stoody.

On entering the house patrons are of the stoody seats of entirely new design. They one past it the necessary only to stide black, which gives the person ample the stoody of the stoody

alloffs one time to the cover the cover the screen. In a city given over completely to double features in all neighborhood double features in all neighborhood and the cover of the cover o

songe, comedy, education, travel and novelty.

Also an entirely new idea is that of reviving pecially selected scenes of reviving pecially selected scenes of reviving pecially selected scenes of the selection o

Leopold gleans swell returns. Act is well set for him, with a colorful May pole, attractive gals, and that is well set for him, with a colorful May pole, attractive gals, and that state of the color o

CASA MANANA, N. Y.

Vincent Lopez's Orch, Frank Fay, Aunt Jemima, Henny Youngman, Ruth Aarons & Sandor Glanez, Hal LeRoy, Louis Prima's band, Bert Weller & Co., Trene Bordoni, Fritsi Scheff, Eddie Leonard, Charles Kind

LeRoy. Louis Prima's band. Bert Wheeler & Co., Irene Brodoni, Frici Scheft, Eddie Leonard, Charles King, Eddie Leonard, Charles King, Eddie Leonard, Charles King, Stevennined warselets is sentimental back vaudeville, Practically, it's a summer stopgap for this cabasite back vaudeville, Practically, it's a summer stopgap for this cabasite by the first show, which ran three stopsap is the stop of the

cheer or worldly philosophy. In food, it sums a complete entertainment unit,

SCALA
(BERIN)

SCALA
(BERIN)

Karre le Baroc Edition Mon. 15.

Karre le Baroc Edition M

he opening but when Fay and nounced that the first introduced that the first introduced victor Herbert's Kiss Me Again' in Mile, Modiste, in 1906, that squared everything. Eddie Leonard, still under cork, and still looking great. Charles King's Little Nellie Kelly' and other excerpts are not to much yestery eliment Lopez plays a lough, 300 to Merch 100 plays a lough side of the subsequent

Neuron was developed and the second of the s

PARAMOUNT, N. Y.

Hal Kemp's Orch, Sunny Rice, Judy Starr, Bob Allen, Saxie Dou-ell, Borrah Minevitch's Rascals (9), Bob Baker with Melton Econ; 'Dr. Rhyllm' (Par), reviewed in Variety April 27.

This dish is a potpourri of powerful stage fare.
Hal Kemp last played the house in February, 1936. Early in July soces into the Hotel Astor, N. Y. for goes into the Hotel Astor, N. Y. for the country, following a run up to Easter at the Drake Hotel, Chicago. Kemp's also on the air for Griffin-All-Wite.

All-Wite.

His excellent orchestra, depending a good deal on the brass sections, received a good ovation here o ning day (18), when caught.

received a good ovation here o name of the provided a good ovation here of the provided and
have good diction but nas everyume, else that's required to put over a song.

All the country of
sawed-off member.

Kemps musical numbers, starting with two pops at the opening, include the novelty "Powerhouse," featuring brass, but also including some heavy drumming. Some soft, harmonic swing is obtained from a number featuring five saxes.

Of two numbers sung by Molton Eaton, with Bob Baker's organ recital, one is an original by Baker. Char.

EARLE, WASH.

ABC. PARIS

Peris, Mene Paul, Jean wild Jac
Press, Rene Paul, Jean wild Jac
Press, Rene Paul, Jean wild Jac
George Guot, Tony Sara Co., Rebuy
Martin, Flerre Groupe-Audite Ziverling's house orch; Test Pilot
orch, Kennt & Paddy, Marie Blobs, (WG).
Lionel Cuzaux's house orch, Mile
Lio.
Over its bir name.

This till looks like a horsecoming of the transparent of the transpare spood enough to bring her back for the property of the propert

STATE, N. Y.

Over its big name spree, State is settling down this week to an entertaining, if uninspired bill of four acts. Obviously, a cheater because of the strength of the feature, "Tes Pilot."

nets. Obviously, a cheater become of the strength of the feature, Tes Estelair Sisters with Bryant Roines and Young four women and a man, are one of the liveliest acts of the strength of the

WINTERGARTEN (BERLIN)

Berlin, May

Smoll & Conny, Hella with Leo, Three Dancing Dolls, Siegfried von Strawinsky, Two Delucas, Adolf Gondrell, Bert Nagle with Hilja Co., Ida May's Sailor Girls, Two Schaefers, Manetti & Rhum, Resua Sisters & Co.

LYRIC. INDPLS.

Indianapolis, May 22.
Kim Loo Girls, Joe Wong, Felori.,
The Ghereis (2), Toy & Wing, King,
& Chang: Four Franks; 'Sinners in
Para ise' (U).

& Clean; row summer of the property of the pro

Steuben's
(Vionau Moom)
Jack Plaher Ore
Broit & Young
Wilfred & Louine
Shirley Willie
Jack Jayce
Janet (Jarof)
Marie Kling
Tremont Pluza
Gene Nickerson O

Je erson Beach
Lowry Clark Ore
Doe Mayers
Jimmy Chric
Northwood
Ray Carlin Ore
Monty Wysong
Vernon & Vasion
Date Bhodes
Arhone Whitney
The Guirdsmen

Holly & Lea Bul & Dornley Limit Preston Madiya Kin

Indie Presenta
Pouritan
Pourit

Variety Bills

NEXT WEEK (May 30) THIS WEEK (May 23)

Numerals in

RKO

CHICAGO Palace (27) Cello & Mury re Evuns Stove Evans
Giels
Buck & Ruhbles
(20)
Van Cellu & Mary
Steve Evans
Girls
Buck & Bubbles

Irone Bardoni
Honey Yunnama
Hat Jestoy
Hat Jestoy
Hat Jestoy
Hat Jestoy
Hat Jestoy
Hat Jestoy
Chalena King
Edillo Lenard;
Pellal Schol
Akrow & Glancz
Chalena Moderne
Chasuelo Flowert
Augela, Veles
Chee Firehouse
Al Evans of
John Honey
Club Cavaller
Chopple Ernste Of HOSTON Memorial (19) Memorial (19)
Benny Goodman COLUMHU.
Kelth's (27)
Olsen & Johnson
MINNKAPOLIS
Orpheam (27)
Cab Callowey Orc

Loe Gaucho Ore Dimitri & Virgili Mignel Vicino Co Zervely Trini Plaza

wilon Clin
Duke Ellington
Aldin Ward
Tetera Sis
Fig. Leg Bates
Mae Johnson
Alan & Anise
Chocolatoers

Citocolatoers

El ingo
Jack Neye Ore
O de la Rosa Ore
Hilda Solazar
Elrua & Antonio
Eduardo Brito

Elrua & Antonio
Eduardo Brito

RJ Chico
Don Alberto Orc
Awanción Granadas
Jovita & Marayil
Camila & Nens
Ri Morocco
Ernis Holat Gro
Francia Cro
Compus Barra, Co
Gonjighia Cub
Sunokey Jos Oro

Smokey Joe Oro Carris Finoci Jack Arnold Brace Morgan Leo-Turk Mnis La Duches

Arthur Merbert O
attel Aulor
Rusly Valles Ore
Darothy Appleby
Vel Hyde
Pansy the Harso
Ville Kennetly
Edina Strong
Intel Ima
Place
Berul Diolon Ore
Terry Lawhir
Tehrishina Lind
Tony Anzalane
Hittel Willinger

Hutel Biltimere Hurte Heldt Oro Charles Gondman Red Farrington Lysheth Hughes 4 Kings Kajar

Kajar
Hobel Hussert
(Hrssdriya)
Will McCune, Ore
Holel Edison,
Blue Harron, Ore
Hulel Bosez Hungs
tharles Haim, re
Veg Lawdiurae
Hufel History
Eddy Mayshoff Ore
Beddy Gale
Holel Gale
Holel Edison, Chale

Holet Palefax

Louise Haward Arthur Jones Jeran Criswell

Duchesse

Loew

Choppio Erante Orc Lau Taylor Gytsy Lopez Muriel Abhoit Midgle Fellowa Bothw'l Browne Gla NEW YORK CITY
Minte (26)
George Jeweel
Beverly Roberta
- KYANSVIJ.K
Majkealte (26-28)
Hwood 110: Bothw'l Browne
Club 18
G Addrews Ore
Jack White
Pat Horrington
June Lorraina
Erankle Hyers
Lella Ggynes
Jerty Kruser
Doe R & Lee
1-Red Jackson
Wills Gregan
Julio

EARLE THEATRE

AND NEXT BROWN TWINS

Paramount

NRW YORK CITY
Paramount (25)
Ral Kannp Ed
Binevich Raceals
Sumy Raceals
Sumy Rick (46)
Chicage (27)
Tominy Dorsey Bd
Thillips & Kohl
Johnny, Wnoda
BK(RG)
Johnsky, Roy
Frank Payar
Trunk Payar
Randall Sis

6 Danwilla
Herman Herle
World (28-31)
Ted Lawla Jil
Ed Lawla Jil
Ed Holl-World
Mel Boll-World
Mel Boll-World
Mel Boll-World
Orpheum (27)
Boubat's
NPRINGFELD
Faramoust (27)
Bowca Collegiate Co

Warner PHILADELPHIA Earle (27). Juanita & Champs Sum Hearn Jack Lenny Statler 2

PITTSBURG
Binnley (20)
Abé Lyman Orc
WANHINGTON
Earle (27)
Brown Sin
Uarol Manners
Bob Dupont
A Ranch Girla
Barteli & Hurst sack Lenny Statler 2 Tourny Riggs 3 Steoges 3 Stoogen (20) Wayna King Oro

Independent

INDIANAPOLIS. Mills & Shea Lyrie (22) Walitiki Nights (29) Wality Roberta Kimer Cleve to Gestrae Catablo Co Gestrae Catablo Co Roberta Catablo Co Gestrae Catablo C

London

Week of May 23 EAST HAM Granada Radio Réden GREENWICH Granada Theimiok Neumann, W

Asioria B. H.
way Baya & B
Bontialon
Yel Bays
Bontit & Williams
Trocalere Cab. Trouglere Co Max Milner A & B Harve Olga Galay Valle

CAMBEN TOWN Gnument
Johnson Clark
B'way Boye & B.
Bil & Bil
CLAPHAM.

Aqua TOOTING Book Stone B.
CAPHAM.
CAPHAM.
College Book Stone Book S

Granusta
Thermion
The

Cabaret Bills

Harney Galfar Macilyn Gaynor Mary Neville Tarrace 3 Prof Kanmi Diama Parrish

Heriolofit's

Berlolofil's
Dan Sylvio Ore
Angelo's Rhitbu
ley Unie
June Carroll
Anne White
3 Iditle Sarits
Larin Desne
Rence Villon
Dorolits Wguze

NEW YORK CITY

Joe Howard Rudy Mudison Ethel Gilbert Spike Harriso Bernio Gruper Benry LaMarr finaleyard Tavera (Elmlurst, L. I.)

Basievard Tavera (Budurett, J. I.) Jan. Fredrice Ori-Jan. Fredrice Ori-Jan. Baroka Hure Ann Baroka Hure Cameran Freshy Mc Creub Skeels Tollout Ore Ann, Summer Ho Veels Ho Veels Cusa Manana Vincent Lance Ore Lunis Printa Ore Frank Pay-Bort Whealer

Halel Half Moon (Hroaklyn) Ken Pasy Ore Betty Williams Laure Richards Larry Stewart Halel Lexington Mapua

Arthur Warren Ore
Helel
J Meessner Ore
Jeane D'Arcy
Louis D'Arcy
Ren Wilde Ore
Ran Wilde Ore
Ran Wilde Ore
Ran Wilde Ore
Rantie & Lorde
Stric Walt
Roberia & Paricy
Bobby Judy
Holel Park Cealral
Louis Lead
Robert Ren Wilde Ore
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Eddie Leitaren Orc
Paula Kelly

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Jimmy Kelly's
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Mary Lang
John Blockwood
Tanya
Peggy sto la Plant
Carter & Schaub

Mine La Duchesse Gorbo
Francis Huyes Orcharun Glydenkrone
Minkov Edenkrone
Carter & Schaub Renco Ruvel & Marcea Inga Horg Cindya Fayo Leo Leslio Licorgetto Mergaret Grey Sautos & Efvira Ibany Higgina Veughe Confaré

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R Kif Kat Club
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Pearl Raines
Teddy Haine
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Harold Leonard Or
Muriel Weich
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Vera Dunn
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Roy Beisson
Pierce & Harria
Ginger Manners
Patricla Gillniore
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Una Wyte

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Charley Swartz Ord
Ludwig Satz
Renry Bezanan
Lee Full
Renrich Cross
Doleris Rosina
Gypsy Ninn

Cuptor Ninn
Ressian Arl
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State Or Russian Arl

Harrison Fisher
Villaga Hars
Dick Leibert Oro
Vira Niva
Obasilah
Hoyal Rangera
Larry McMahon
De Max, Noore & M
Whithog Tap
Geo Morris Ore
Ramon Risso
Stephen Harris
Ajarta Cerny
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Chorley
Wivel
Cherley
Hob Lee
Susio Oilem
Fjoh Marine
Morion Carroll
Resalind Gordon

LOS ANGELES

verly Wilshire Henry King

Cafo da Parce Paula Monn Hardy & Warner Helen Monital Jay Widden Oro

Info Informational Dudley Blokenson Ruttaige & Taylor Max Cochron Oro Ryelyn Farney Princess Luana Egri & Francis

Cafe in Maxe Donna Gordon Eligne: Dahi Den Itoland Ore

Century Club
Yvonue & Cluir
Bernu Lewis
The De Fredricos
Nellie Nelson
Jack Irving
Century Serasadet

Coesanut Grove Sunnie O'Dea Alec Templeion Herbie Kay Ore

Hawnilas
Parailise Club
Angia Anid
Hark Shaw
Diana: Toy
Durothy Vernelk
Leinn Ala

Dana: Toy
Inordity Verneik
Leinn Ala
Kollie Bush 3
Illick Meintyre
Sol up! Ore
Il Cafe
Jos Moskey
Hill Roberts Mus

Colusiums
Henri Gradron
Tyerte Rugel
Ada Leonard
Eddle White
derry Turk
dean Scott,
Walter & Lee.
Hazel Mangens (4)

Jene Jones
Home Yelvila
Jene Jones
Home Yelvila
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Home Yelvila
Jene Jenes
Jeni Keredith
Helen Warner
Omar'n Dome
Noel Niell
Hillin & Pilitt
Edith Davis
G Redinonds Oro Billimore
Carol King
Deon, Janis
Rome Vincent
Dick, Don & Dinah
Dave Saxoe
Itannie Weeka
Wilkerd & Harley
Frank Trombar Ore

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Kay Silver
Somerses

Iria Jonnarda Control
La Conga-La Conga-Lou Bring Ore reliquito Editorio Duronta Blumba Ed CHICAGO

lackbawk Boh ('ristly Ore Marion Maon Ronald & Roberta July Starr Mart. Downey Barbara Lame Martin Vinny At Bornia Lania DePron Lau Breeve Or Don Unitation Don Orlando Ore Colusianos

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otel Illsmare (Watuni muni) The sunings Plakey Arseth Morlorle Cale. Tanya & Thimey Bill Doradeld Holel Breyourf
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Jean boosch
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Butel (Marine Room) Griff Williams On Mante Kelly Buddy Morono Nab 3 Nub 3 Palmer, Honse (Empire Roa) Edgy Duchie Bin Buler Fortrade Simmons Stunrt Mofgan Gls Phil Donley Ore Abholt Dancers del Sherman (Cullegn Inn) Navalla Bras

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Draka Hatel (Gold Cunst Room) Humay Joy Oro James Matoney Rossilul Marquis Elaine & Barris Cluss Carrer Sunny O'Dea

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PHILADELPHIA

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Kunr
Belleyne-Strafford
(Planet Room)
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(Burgundy Room)
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Leo Zollo Ore.
Ceitarwood Ina.
(Mulinga, N. J.)
Edythe Hess Oro
Lucilio Cirarat;
Club 15
Dick Thomas
Jerry Delmar Oro.
Ruth Martin
Joan Gardiner
Groun Le Roy
Su nette

Esquire Cin Milés & Kent Jenny Lops Ruth Warres Dunont & Sny Margle Smith. Peggy Martin

Tommy Monros Jerry Brandow Doll Morris Helen Heath Ann Rush Herheris

Willon Root
Jena Donoth Ore
Vincent Rizzo Oro
Paul Neff Ore
Georgio Price
Chorus (14)
Clinney & Pox
Paul Rosini
Gloria Day
Marjorie (fainsw'th
We 'ra list Hrau
(Cnumlen) Wallon Roof

A Boulobineis

Holel Adelphin
(Cafe Margnery)

Joe Frasetto Ore
N. T. G. vome

Big Anthe Dancera

Don Angelina Ore

Juliile Buthastina Or

Bak Grinta Or

Bak Grinta Or

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Bak Grinta Or

Bak Greney

Huby Romeit

Johnny & George

John Medici Promeir

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Joyce Henry

Machine France

We o's You Have the Commission of the Commission Mayfulr Parme
Mayfulr Parme
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Vicin Newell
Sautino & Fatrehild,
Isida Sextet
James Kelly
Mickey Amert
Leorge Clifford
Manny LaPorte Ore

Manny LaPorte, Ore Pulamba'a Balily Morro Oro Eddle Thomas Ger Hartel De Magais Jorkson: & Clifford Cussmeries tils Gladys Devon

ROSTON

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Lowis Runder Ore
Hilly DeWolfe
Rence De Sarentia
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(Biller Ryman)
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Crawford House
Mickey into
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Pitts & Marie
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Sully 12.

Halei Bradford (Penthunse)

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Dick Stutz Ore
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(Continental Room
M Frederick Oro
Glever & Lablas
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Rose Bowl-Rull Jaffeo Mickey Dunn Marrita Ryon Marcelle Gardner Gondoleera Sevulo Don Rico Ore Royale Frelica Reyale Presice.
Pela Bros
Pela Bros
Pintly Kay
HeGaleno's
Horence Hin Law
Edwards & Arden
Al-Turk Bd
Mark, Flaher Ore
Sid Tomack
Jack Hillingd

Book-Cailliar Hotel (Book Cadau) Mariel Sherman Sanny Kendia Oro Enrica & Novelio (Molor Har) (Molor. Har)
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kiclen Mygra
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Harry Collett Orc
Mariana & DeVol
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Elengro Rica

Commulare
Carroll & Gorman
Dan Orlanda Ore
White & Manuling
Modelyn Baker
Don rilen
Commodorables 6
Club 29

Beneary Cofe
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Prace, St. Ciair
An Murray Service
Seller, A. Buran
Seller, A. Seller, Sell Commedorables 6

Nille The 20

Nille The 20 Frantenac Cusino

Coyle-McKny Or
Te-Jo Farms
Jos Alexander OroCluck Venturino
Walled Lake Casina
Tom Gentry Ore
J Barnett Ore
Websier Hall
(Curkiali Grill) Fruiteine Casine Zorine Frei Merrill Fritizi Lure Huff & Loretta Orianin Aon Halan & De, Haisi Sinlier (Terraire Roam) Jork Morshard Ore Harris & Shor Jack Berry.

Bols Chester Ore Marty Martin Swing 3 Horis Mae My Jack Herbert Not Club Bill Rector Daffydllis Al-Gault

Al y "Itematics of the Control of th

CONNOLLY WINS WAGE ROW FROM N. Y. BURLEY

Suit brought by Harry Connolly, burley comedian, against ax Rudnick and Harol insky, operators of the Eltinge theatre, N. Y., for two weeks' salary which the comedian claimed was due him on an unfilled

cisimed was due him on an unfalled contract, was decided in his favor in New York on Monday (23).

New York on Monday (23).

Connoilly claimed he had as thr week contract with the operators and was replaced, after the work. Rudnick and Minisky consumers of the contract with the operators and was replaced, after the week. Rudnick and Minisky consumers with the contract of the contract of the contract of the contract of the product of the pudge that he worked one of the disputed week's Intractional professional contract of the pudge of both pairless together and disputed weeks in Philadelphia. Judge got both pairless together and to accept a two-week booking at the Ellinge instead of the cash.

DROPS VAUDE

Alliance, O., ay 24. Columbia here dropping slage units which it has played two days a for the last several months. ing June 1. Reopertin

mer.

Lee payillion Beach Satur lack's rehestr After Venuti, single

ICED LEGIT TO HEAT B.O.

TMAT Membership Rise to 10,000 Estimated by Next Season; Green, **Vroom Meet to Settle Jurisdiction**

Treatrical Managers, Agents and Treatrical makes that its membership will pass the 5,000 mark by full; and may reach 10,000 next season. That was indicated during a control of the season of the seas

Labor heads in washington report-ed to have expressed interest in the rapid growth of TMAT, which last season had approximately 600 mem-bers. Reason for the conference had to do with clarification of TMAT's jurisdiction.

Understood that International Alli-Understood that international outset on the control of the house, but whether that included the box office and managerial staff was not made clear and the control of the house, but whether that it is a superstant of the control of

EARL CARROLL'S NEW HOLLYWOOD NITERY

Hollywood, May 24. Earl Carroll has closed a deal for a Sunset boulevard site opposite Coia Broadcasting studios, where he plans to erect a nitery. Fi ures to spend about \$500,000 on spot Plans have been drawn, and financing is completed construction work will start around July.

Baron Long, iltmore hotel opera-tor, is also planning an elaborate nitery on a site between the two broadcasting studi

OUT AS ABBOTT'S P.A.

Charles Washburn has resigned from the staff of George Abbott, with whom, he was connected for about two and one half years as press to the staff of
Barclay McCarty, assistant, suc-ceeds Washburn, Ted Goldsmith will be McCarty's aide.

2 B'way Shows **Operating Co-op** But with \$50 Min.

A variation of the tabooed co-op A variation of the tabooed cooperative or commonwealth operation of shows on Broadway is being tried by two attractions with the reputed by two attractions with the reputed ruled out the practice some time ago, agreed to the experiments because of the terminating season, in the expectation of prolonging the engagements. The Women, at the Barrylar the through the proposed property of the proposed property of the
ments. The Women, at the Barrymore, and Bachelor Born! Lyeum,
are the shows concerned, both having been advertised to close, the
Equity sought to keep secret the
transactions on the grounds that the
concession might be abused. Genand plan is had the players receive
and plan is had the players receive
profits, but that regular salaries be
profits, but that regular salaries bail
paid first if the gross receives
a greed level, at which point there is
whatever is owed in regular salaries
should be paid, if business is good
enough.

should be paid, if business is good enough.

Equily, however, has raised the minimum seeds. Some players in the two shows chose not to accept the plan and have withdrawn, a player in The Women' is credited the plan and have withdrawn, a player in The Women' is credited starting idea, with Max Gordon assenting, provided Equity gave it the olday. Understood that the taken to do the control of the plan returned 80% of regular salaries to the players, and week, the share was not quite as good, while Esperioes of the starting of the players of the players of the players. The players of the

week, the share was not quite as sood, while Bachelor' did not start the plan until last week, when there was a pickup in at indance.

Hardwicke in Deal On 'Shadow' Anglo Rights'

Shadow' Anglo Rights'

A new contract has been scaled between Ceditic Hardwick, ast of low of the contract has been scaled between Ceditic Hardwick, star of low of the low

200G TO KEEP HOUSES OPEN

Cost of \$11-20,000 eterrent for B'way

Due to Pay as

14 HOUSES EQUIPPED

Broadway has spent around \$200,000 in equipping legit houses with air-cooling plants in the past year or two, trend dowards bettering the the-aircs being considered the most program of the property of the property of the program of

the aid of the Federal Housing Administration. Degisters are equipped
with air conditioning plants using
the conditioning plants using
themicals, but such systems are
claimed to have been designed principally for large auditoriums. Most
of the apparatus installed in the
apparatus installed in the
purposes. There's some difference in
the maintenance cost of the two systems, but ice is claimed to be more
effective in houses of legit size. It
of the things complained about in
picture theatres during the summer.
Of the 14 houses equipped with
modern systems, about half re
of the things complained about in
picture theatres during the summer.
Of the 14 houses equipped with
modern systems, about half re
all verter arranged with EHA sid.
Theatres equipped or having plants
installed: Longarer (*On Borrowed
(Continued on page 51)

2 Plays by Beth Brown To Be Produced by FTP Beth Brown has placed two of her plays with the Federal Theatre Proj-ect for early production. They're titled 'Accent on Age' and 'Tired

roneycar.

Blanding Sloan, FTP head in the ast, outside of New York, may first ow the plays in Philadelphia, Pittsurgh or Washington sectors.

Cut of 20% for WPA Personnel Regarded as Engendering the N. Y. Theatre Project; Artists at \$19.23

KIPPEN WINS CLAIM FOR 'EMPRESS' PAY

Manart Kippen was awarded two weeks' salary by arbitration on a claim against Frederick W. Ayer for

Friday (20) for the purpose of discussing the proposed new ticket control code, drawn up at Equity's suggestion, in exchange for an agree-ment stopping policy changes by the actors body without managerial assent. Session was largely conversational but among the 20 managers on

ional but among the 20 managers on hand there was no disposition. Ion make radical changes in the promote and the property of
Works Progress Administration's theatre project is virtually assured of another season in New Yor

there will be curtailment of its activities. That is mandatory, according ities. That is mandatury, according to an order from Washington budg-eling every person on the theatre project, pay of many actors in the rank and file being cut approximately

reeks' salary by acrous weeks allow you was a compared to the first performance of the not performed to the state of the s

tial people, presumably the actors.

Labor unions have sought to maintain a semblance of wage scales for number of the property of the propert

(Continued on page 48)

Gallo, Shuberts Join to Conduct Operetta Season at N. Y.'s Fair

RICE, NEW PLAY, DUE FROM EUROPE: PLANS

With his new play virtually in lite final his new play virtually in lite final his new play virtually in lite final his play and the final his play and the lite from London. Expected the Rice play will be in second on the production list of research of the lite of the l

Strawhats on the Way

Mohawk Festival's Varied List-Guilford Skeds 10 'Old Maid' at Olney-Jane Wyatt at Stockbridge

Antoinette Perry

Testimonialed For

Antoinette Perry was given a tes-timonial dinner Monday (23) at the RIZ Cartion, N. Y., by 300 legit and show biz personalities. Affair was tossed in recognition of Mis Perry's work with apprentice groups this senson, under auspless of the Ameri-can Theatre Councill. She was pre-ented with a gold medal by her as-sociates in recognition of her efforts. Speakers at the dinner included

Speakers at the dinner included Herman Shumlin, Blanche Yurka, Frank Gilmore, Laurette Taylor, Frank Gilmore, Laurette Taylor Brock Pemberion and John Golden Lawrence Langner was toastmaster

Lawrence Langner was toastmaster.
Revealed that more than 6,000 letters had been received from the U.S. and Canada; 2,342 requests for auditions; that 1,400 interviews were granted and 1,200 auditioned. There

WPA 20% Cut

(Continued from page 47) Washington for a session, the pur-pose of which was not made clear,

Her ATC Efforts

'The Old Mai ,' a Pull which did not play ington ding child players (script calls for ding child players (script calls for two), is slated to be shown at the Olney summer show shop, which is indiway between Baltimore and the Capital. Rural theatre is operated by Yeve Cochran and associates.

Peggy Ann Garner, one of Cochran's finds, who is it Warners' Little iss Thoroughbred, appear in the stock showing of ' aid.

48

Scheneciady, ay 24.

This year's repertoire of the hawk Drams experience of the propertoire of th Schenectady, ay 24. granted and 1,200 auditioned. There were 32 rechearsal groups formed with about 680 legi rs participating, 35 relates were loaned, and the stagehands' union-donated their services for six auditions. A total of 11 auditions before managers, agents and producers were held during the season.

Carnegie Foundation.

Chapel to Open June 17

Chapel to Open June 17

The Could Delrydone, here will open with summer stock on June 27 and continue through Labor Day.
Larry Johns will be managing distorter as well as director of an apprentice student group. Member-better as well as director of an apprentice student group. Member-better as well as director of an apprentice student group. Member-better as well as director of an apprentice student group. Member-better as well as director of an apprentice student group. Performances ill be given each weekeday night with season subscriptions available. Ten of the foundation of the season subscription available. Ten of the foundation of the season subscription available. Ten of the foundation of the season subscription available. Ten of the foundation of the season subscription available. Ten of the foundation of the season subscription and the season subscription of the season sub

pose of which was not made clear, although it was pointed out that a distinct-difference in WPA is made between the labor unjons and the between the labor unjons and the Reported that Hopkins said that the Reported that Hopkins said that the Reported that any of the other project. Unfortunately, the problem of what to do about the slieing of the scurity wage was not discussed and the arts unnow pooley were dispractively. The sum of the said unnow pooley were dispractively that the said of the said that the said tha Salt Lake City, oy 24.
Salt Lake Junior League will bankroll a strawhatter this summer at Holladay, Utah: Consist moslly of young femme tea-pourers, to be supervised by several legit actors from Hollywood, yet to be selected. pointed. Hopking discussed the ac-tivities of the past season and out-lined plans for the coming fiscal year, which indicated the government's in-tention of maintaining WPA, though curtailment was apparently taken for granted.

Describe Accomplishments

Discribe Accomplishments

Complishments, and Dr. Nicolai Sokoloft talked of what had been once by the musicians. Arthur By-

Denver, ay 24.

'The Chi House,' by Mary Coyle
Chase, of Denver, will be produced
at the Cape theatre, Dennis, Mass.
by Richard Aldrich, this summer.
RKO has already bought the script.

Florence Reed at Organesit

Ogunquit, Me. May 24.

Florence Reed will star in "Yes,
My Darling Daughter," seasonal
opener, June 27, at Walter arthys's
Ogunquit Playhouse.
Ogunquit Playhouse.
Ogunquit Playhouse.
Ogunquit Playhouse.
Ogunquit Playhouse.
Service, "July 4: Elena Miramova in
'Fata Morgana,' July 11; Glenda Farell in "Batel Monent," July 31;
Tonio, Schwart in "Liliom," July 31;
Tonio, Schwart in "Liliom," July 32;
Teanees Starr in unamounced play,
Aug. 11. Cornelia Otts Steinner In
8: Nanee O'Noell in "Time and the
Conways," Aug. 15.

accomplishments, and Dr. Nicolai Sokoloft Italked of what had been done by the musicians. Arthur Bys Sokoloft Italked of what had been done by the musicians. Arthur Bys Dresent for the actor, but it did not get an opportunity to speak. Present, too, was Henry Albberg, for the artists: Holger Cahilli and Paul Edward, the working on a federally subsidized theatre, stated last week that it working on a federally subsidized theatre, stated last week that it. Sirvoich's Fine Arts bill. There were two such measures protected to introduction, first gee is the state of the state San Antonio, May 24, Six-week season opens June 25 in Schreiner Institute here, and barn-yard Belascos are still crying for futl-length plays, preferably by Lone Star Staters.

silts Lake Phyhouse
Hartford, May 21.

Jack Lloyd, staff announce at day of each week with one performance at the performance a

VICTOR MOORE TO PLAY LEAD IN COAST'S 'TIME'

ictor oore who expected back from Hollywood for a co-star-ring appearance with William Gax-ton in a Broadway musical due In the fall, will first play the lead in a Coast presentation of 'On Bor-round Time

Western presentation of Time will be made by Arch Selwyn and Louis Lurie, by arrangement ith Dwight Deere iman, who is presenting the play in New York.

Play Out of Town

ALCESTIS

PREVENTIAN

Traggedy in two acis (one scene) by Earlypedes, adapted from the Greek by Dudley
Filts and Hobert Filtagerald; premated by
Filts and Hobert Filtagerald; premated by
Filts and Hobert Filtagerald; premated by
Filtagerald; premated by
Filtagerald; premated by
Filtagerald; for the filtagerald; for the filtagerald;
Allon By: contumers, Alfonso Ossorio; settings, A. W. G. Little, Alt the Sanders,
thing May 19; 81 109.

Allon Downers

Analysis of the Control of Law Market & Collidor, and Lawrence & Collidor, and Lawrence & Collidor, and Collidor, and Market & Collidor, and Market & Marke

World premiere of Dudley Fitts and Robert Fitzgerald's English ver-sion of the Euripedes Greek tragedy, 'Alcestle,' given its commercial try-'Alcestle,' given its commercial try-(19), was a successful surprise. The modern cloak, interpreted by the Poet's Theatte of Harvard, which last year preemed with T. S. Eliot's Murder in the Cathedral,' is excelseas in.

iss Perry's work for the ATC and
for the Stage Rellef Fund was characterized by John Colden as 'the
most important and unselfish' effort
he had known of during his 28 years he had known of during his 28 years in show business. An entertainment followed the dinner. One studio group appeared and
one audition except was repeated.
There was also a show provided by
Fred Keating, Georgie Tapps, Yoonne
Bowler, Connie Boswell, Selior
Brow, John Hendrix, Hram Sherman
and William Herz.

and year pretented with I. S. zinitz in the pretent of the control
could very well be more superiors sorked, become Teach and policy to the country of the country of the country of the country solemn, but she enacted it well. Limentha, as King of Pherac, well as well as the cause of the country to the country of the count

PUPPETEERS FOR W. Y.

Bill Doll and Bernard Hart will present the new Yale Puppeteers' re-rue. It's a Small World' at the Lyceum, N. Y., next November. Group plans strawhal tour this

Shows Out

Washington Jitters closed at the Guild, N. Y., Saturday (21) after playing three weeks, mostly to subscriptions. Play also given three prior weeks, such performances being listed as previews. Completes Theatre Guild season and schedule.

WASHINGTON JITTERS WASHINGTON JITTERS
Opened May 2, 1938, Reviewers, didn't like this Theatre
Guild offering: Watts (Herald-Trib), 'Just a second-rate po-lilical carl ... Whipple (World-Tele), 'i enter ining. Variely (Ibee), 'Figures for modest engagement.'

'The Man From Cairo' closed at the Broadhurst Saturday, also, Play-cd two and one-half weeks at low prices. Had been favorably reported

MAN FROM CAIRO
Opened May 4, 1938. Most
opinions didn't give il a chance.
Anderson (Journal) Id it was
an oft told tale redold by the
yard if nol by the yawn.
Walts (Herald Trib), 'Prelly
feeble stuff.' Varlely (Abel),
'Isn' quile good enough for
lastling possibililles.'

Inside Stuff—Legit

Jane Cowl is having her hands full these days with a wealth of plans. During her slay at Dennis, Mass, this summer, Miss Cowl will try out a new play of her own authorship, in the lote of a possible fail production on Broadway. Talle of the plans of an or evaded. Acties will carried the state of the control of the contr

Road to Rome' appearance at Stockbridge, Mass.

In connection with Arthur Bayrols yirtually certain election as Equily president at next Priday's (27) annual meeting, it is stated that the mominating committee selected him only after considering Paul Dullzell, executive-secretary, for the post. Among the petitions the committee exceived was one containing several hundra names and asking for Dullzells nomination. It was later turned over to the exce-accretary. Committee members consulted the exce-accretary and were told to preserve the containing of the presidency. It was also thought ask Dullzell to give up his remunerative post to take on the chief exceutive post. Possibility of giving both jobs to one man was also considered, in selecting Byron, it's felt the committ. Gores the further desention in selecting Byron, it's felt the committ. Gores the further desention in a selecting Byron, it's felt the committ. Gores the further desention in a sympathy with the executive-secretary, but Byron is id to have the support of all groups. He's also known to be friendly to Screen Actors Could heads and exces of the other groups with the Ass lated Actors and Artistes of America. He is not identified with either the old guard' or the insurgent element in the association.

Although the has never amenged on New York stage Margint Grabane.

Although she has never appeared on New York stage. Margot Grahane has had several offers from local managers, due to her work in Shuberts Show the Margot of the Show
Saturday (21) night there was something of a farewell party back-siage at the Music Box, N. Y., after the final performance of 'Mice and Men, 'when Claire Luce was given a floral tribute by the casts of 'Susan and God' and 'Our Town'. Frederick Leister, of 'Bachelor Born,' was given a traveling clock by the cast Friday (29). It was a stunt, the presen tion being made during the last act, actor being doubly surprised. He has been replaced in the

Reports that the score of 'I Married an Angel,' which opened smartly at the Shubert, 'Y, two weeks ago, would be kept off the air, were incomplete. It was the intention to be it is broadcasting prior to the show's opening on Broadway. At the time musical was supposed to go to Chicago the summer. When the switch was made publication of the numbers was okayed, but not finished until after the premiere: Broadcasting of 'Anget' music, however, will be limited.

Chicago company of You Can't Take I With You' closed in Philadolphia Saturday (1)) after playing a year and five months, daring which there 1937, run being 46 weeks. A summer stay in Philly was hoped for but a reduction in prices at the Locust, where It was spotted, did not pan out as expected. House gave notice when the gross dispect under \$4,000.

Eye on the Sparrow' was a fart effect for producer, author and director. Circua C. Higginson, producer: a would. Scher, author, and Harry Ellerbe, director, had their initiations in their respective capacitive with the preem. Program listed John M. Worth as director, when neither Ellerbe nor Antoinette Perry, who succeeded him, would permit their mance to be used. Worth credit was a fection of management for a coverup.

Reported last week that Harry I. Hopkins, WPA administrator, would weed Dorolhy Hale, of the stage, Although not well known in the articular before the stage of
Frank Gillmore celebrated his 71st birthday recently and is not two years older, as reported. He was born in New York May 14, 1 7. From time to time there have been varying reports of the birthplace of Equity's former prex, who now heads the Four A's.

Jeron Crystwell, singer, disputes Jon and Eleanor Farejohn, authors of two Bouquets, that they are only two decendants of late Joseph Jeffer-on, crystwell claims he's a great-grandnephew of Jefferson, about whom lay was written.

Cohan to Become Prez Of Catholic Guild June 17

Off. Catholic Guild June 17.

George M. Cohan will become the
20th president of the Catholic Actors
the Cohan will become the
20th president of the Catholic Actors
was the first head of the organization,
which recently feel the that as the
flast pierson, of the theater. There
The Cohannel Cohannel Cohannel Cohannel
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Shubert 'Clothes' Musical

lioned as a basis for a musical production by the Shuberts, appears to be definitely on their producti schedule for next season. Tom Me-Knight and Mort Lewis, radi writers, have been commissioned to supply the book from the French play. They have agreed to deliver the script-by July 1. Illiam Gaxlon is a possi the lead.

Philly's Windup; 'Wagon' \$13,700. Take It' \$8,000, 'Tobacco' \$7,500

Philadelphia, May 24.

Philadelphia's regular legit season of the property of

"Tobacco Read' (Erlanger) (2d-final week) (1800; \$1.50). Seventh trip nowhere near as big as sixth, last fall; \$7.500.

'REGINA,' 29G. **RULES FRISCO**

San Francisco, May 24.
Helen Hayes is doing almost capacity bis at the Curran theatre in Victoria Regina' for three weeks, with two special Friday malinee perform. Saturnate for Last Week.
Victoria Regina', Curran (1,771;
23.73; (first week). Just a repetition
over the country, just under 325,000, almost capacity.

"Prelogue to Glery," Alcazar (1,-269; \$1.10) (first week). Tremendous interest in this production.

'SERVICE' ENDS MPLS. **SEASON, \$5,600, OKAY**

'Room Service' wound up best legit readshow season here in years. based on number, quality and grosse. You Never Know, which for June has canceled. Edimate for Last Week (2,200, 25.5). Abbott comedy drew nicely 2.75. Abbott comedy drew nicely for June 18, 25,500. Profitable.

Arm Op for Cecilia Loftus: Aides Seeking Picture Deal

Aides Seeking Picture Deal Having wound up the season with her impersonations, Ceelia Loftus will undergo an operation shortly on her arm, injured in a fall in her dressing room at the Shubert, Bostott of There's Alauma Brezies, the will spend the summer in England with her mother. Comedienne was propositioned by Selanick-International for the lead on the summer of the summer o

SERLIN'S 'SWEET ANGEL'

Los Angeles, 'ny 24.
Osear Scrlin has left for New
York, intending to produce 'Sing
Sweet Angel,' the Belford Forrest
stage play broken in by the Pas lens age play broken in by the Pas lena ommunity players. He's taking along two other plays

Sucramento, May 24.

Sucramento, May 24.

en Bough Theatre uild, legit reganizatin of San rancisco, as led articles of incorporation here.

New guild leader Louise De

Road Legit Grosses

Estimated total grosses
st week......\$118,208
(Based on shows)
Total grosses same week
last year\$ 69,1
(Based on 5 shows)

'PINS. NEEDLES.' **BOSTON, \$11,000**

ins and Needles,' with no opposition, had smooth sailing in second week at the Shubert. Special parties and steady balcony trade hypoed the

take,
"'Star Wagon' is the only incoming show slated for the immediate future (), and this will probably be the season's finis.

Estimate for Last Week 'Pins and Needles,' Shubert (3d final week) (1,580; \$2,20). No smash hit here, but very satisfactory conhit here, but very satisfactory, considering sharp depress in this town; around \$11,000.

Ticket Code

dently being objected to on the same grounds. Another suggestion, deal-ing with interchanging of tickets ing. with interchanging of tickets among agencies, was not regarded as pertinent to the general plan, feeling being that if high prices were curbed, the primary objective of the code would be attained.

% Leeway Beaten

"M. Leeway Besien
Still another change was voted
down, proposal that 10% of tickets
for standous be keep out for sale
the list of 75e premium 55e for
the balcon') applying. Such leeway was figured to provide for that
base of patronge which simulate
and is willing to pay excess price
for the service. Suggestion was
nixed on the grounds that it would
mixed on the grounds that it would
regulations.

regulations.

About half the active membership in the league acted on the pro-posals but a larger percentage of showmen may reverse the voic on the property of the property of the revisions will be submitted to Equity's council as supplementary to the first draft. Each councilor was given a copy of the plan, in-cluding those out of town and on the Coast, but their residence had not Describe the control of the plan of the Pafore the code is admotted in final

been received early this week.

Before the code is adopted in final form, if and when, the ticket breds. The state of the

'nt-Rate Change

to President Roosevent for signatur-to President Roosevent for signatur-the tax laws affecting out-rate tick-ets. Admissions tax of 10% will apply on the actual price puid for teckets, instead of the inequitable ed price. New law will become ef-fective July 1. Understanding New revenue bill, which has to President Roosevelt for sig

fective July 1.

Understanding that the changed provision only applies when the price is reduced at the boxoffice is said: to be in error. No provision is known to have been inserted making any differentiation and when tickets are sold at a discount for resident in contrast a density, it is bysale in cut-rate agencies, it is balieved that no further tax is cultect-ible, except that on the additional amount charged. Otherwise, the new provision would patently be dis-criminatory. New regulation also applies to theatre parties sold un-der the regular, price.

THOMAS AIDS 'BLOSSOM' TO SOCK \$40,000 IN L. A.

Revival de Bioson time, with a cast headed bioson time, with a played eight performances to terrific business, with the windup little short of \$40,000, which is best done at the Billimore is dark until June 6, when Helen Hayes takes up a three-week stand with Victoria Regian. Advance alles indicate smash bi for the Estimates of the Control of the Co

Tibesom Time, Philharmonic (2,690; \$3,85). John Charles Thomas credited with most of the draw for operetta, which rolled up a smash \$40,000. Scale drops next week to \$2.20 for 'Student Prince.'

WPA
'Prelogue to Glery,' Hollywood
Playhouse, Opens June 16.
'In the Best of Families,' Mason,
Follows 'What a Woman Wants' for

Follows what a Home May 31 opening.

'Judgment Bay,' h yan, Hoping for a month's run of this Elmer Rice drama, which follows 'Alison's House' ay 26.

'KNOW' \$21,000; CHI NOW DARK

For the third Chicago, as y 44-ry the Chicago and the mean of the chicago and
oranne mothing else set for the downwow, set of the town, with 'Anthony and Anna,' by St. John Ervine, coming into the Great Northern tomorrow (Wednesday) to augment the Federal Theatres' Spirochete in the Blackstone.

You Never Know, Grand (1,300; \$3.30). Finished here Saturday (21) to good \$21.000 to conclude, a profitable three-week stay.

"Spirochete," Blackstone. Getting good party trade.

You Never Know, here at the English Theater for three evening performances and matince (23-24-35), is feeling the current low theater for three evening performances and matince (23-24-35), is feeling the current low theater for the current for the curren

TAKE IT' TAKES \$9.400 IN FOUR COAST DATES

Oakland, Cal. May 24.

Touring company of 'You Can't take it With You' totaled \$9,400 last week in four dates.

Included stops at the White, resc, the Auditorium, Sacramento; the Auditorium, Sacramento; the Auditorium, Horium, here.

Add: Summer Theatres

Carol Inn Players (Negro), Gordon leights, L. I., N. Y. Louis Douglas, Nemerson Playhous uth Falls-urg, N. Y. burg, N. Y.
Cragsmoor Players, Cragsmoor,
N. Y. June 28, 10 weeks,
West Falmouth Playhouse, West
Falmouth, Mass. Marvyn Vye,
South Shore Players, Cohass

South Snore -Mass. Totem Lodge, Averill Par Henry Tobias.

Asks Fire Probe

Asks Fire Probe
General Theatre Project officials
Federal Theatre Project officials
have appealed to Glens Falls police
to investigate a fire, which destroyed
George Bernard Shuw's "Plysmellion,
which was presented here Thursday
130 evening by the FPP.
Properties had here loaded into
truck fall wing the presentation,
with fire can discovered by
cortly in passet by.

B'way Off Despite Weather Break: 'Town' 14G Now Tops Straight Shows, 'Angel' Smash \$28,000, 'Mice' Closes.

B'way Legit Grosses

te same time.

Estimates for Last

achelor Born.' Lyceum (18th
k) (C-957; \$3,30). Picked up
nisingly and again rated a holdpossibility; takings estimated
nd \$7,500 week) (C-957 promisingly ar over possibili around \$7,500.

around \$7,500.

"Geiden Bey," Belasco (30th week)
(C-1,000; \$3.30). Summer stay nixed
and engagement shaded to end after
around \$9,500 last week.

"I Married an Angel," Shobert (3d
week) (M-1,387; \$4.40). Socko new
united given splurge in Sunday
rating at start; got \$25,000 first full
week as indicated.

week as indicated.

"I'd Rather De Right," Music Box
(30th week) (M-1.019; \$4.40), Moved
here Monday (23) from Alvin and
slated to stay through July; business
of around \$17,000 last week should
materially improve in 45th street

of around \$17,000 last week should make just the property of \$1,000 per lower \$1,000 per lo

summer; still making coi
week near \$8,000 mark.
week near \$8,000 mark.
Guild Taken
of Saturday (20) after three weeks;
also three weeks of preview; mosty subscription: littmore (the week)
(C-901; \$3,30). Has been going
somewhat better last two weeks, but
still higher level expected; estiwild the summer of
okay around \$7,500.

**Pins and Needles,' Labor Stage
(25h week) (R-500; 32.75). Among
seasors freak attractions; neted by
union; lyrical strength the draw;
around \$7.5 estimated last week
for intimate verue, which costs little.

The Circle; Playhouse (6th week)
(C-879; 33.0). Tops this group of
offerings and management hopeful of
filearthreak House, Mercury (5th
week) (CD-622; 32.20). Engagement
will be limited fair bu inness to pope"Julius Caesar," National (21st
week) (CD-164; \$2.20). Fingagement
unible control of the property of the
week) (CD-164; \$2.20). Fingagement
unible control of the property of the
week) (CD-164; \$2.20). Fingagement
\$1.500. But much higher takings indicated for this week.

Trojap index! St. Jones Gold.**

cated for this week; nearly 44, cated for this week.

WPA
Trojan Incldent, St. James. Closed last Saturday (21); five weeks.

One-Third of Nation, Adelphi (19th week).

Trologue week).

"Frologue week).

'Halti,' Lafayette, Harlem week).

'On the Boeks,' Daly's; open late this week.

ABBEY \$12,000; WASH. WINDUP

Waihington, May 24.
Nutional, Capts deliy you begit spot,
wound up season Saurday (21) you,
to collect the stating long enough to
collect the stating long enough to
factory. House, which is not alfactory. House, which is not alfactory and stating long to the
factory and stating long to
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factory and stating
hatter, opens in suburban barn on
June 13, seedfallen seven shows to
Starter is Sweeney Todd, or the
Bennon Burber of Fleet Street,
and the stating and players will split profit
tire staff and players will split profit
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Libis year.

Estimate for Last eck

Abbey Players, National single
week) (1.698; \$2). Eight performances collected oke \$12,000.

Stranded 'Sun-Up' Tourists Ask Aid Of Equity; Rules Violation Indicated

First stranding of a show in years a troupe headed by Lucille Laverne which had been wild-catting 'Sur Up. came a cropper. Appeals for help made to Equity in New York were referred to the Los Angeles office, where the company is be-lieved to have originated. Indicated

office, where the company Iz between the substitute of the substit

to the woes, company mana Brown was stricken with Tod Brown was stricken with a heart attack and placed in a hospital at Albuquerque. Equity checked on Park's standing and found he hadn't paid ducs for about four years and therefore has no right to benefits. Same goes for at least one of those who left the show. Identities of others have not been learned.

Showmen Split On B'way Curb For WPA Plays

Three appears to be a partial split among showmen over a petition sent WPA head Monday (201 sking that Pederal Theater Project attractions the period of the period to the There appears to be a partial split League of New York Theatres is

wise.

League of New York Theatres is not mentioned in the petition, which was privately circulated among those provides the provided the petition of the petition rather than theatrical real estate. In answer to the claim that the WPA has increased the sale of chasp tickets, it's contended that the class of the petition of the petit

wish a controversy with showmer and would adhere to the 53d street 39th street deadline. One house in

WANTED-A THEATRE Summer Theatre operator seeking to

For Immediate Opening
Wire. VERNON
12 West 51st St., New: York City.

\$8,000 NUT CANCELS CHICAGO 'GOLDEN BOY'

Plan to shoot the Coast company of Golden Boy into Chicago for a summer stay has been canceled. Fil week a week ago in Los Angeles completed its rather brief season. Loop will be played by the conginus show next season. It will end a good can at the Belacon, NY. Western Boy was made up principally of Coastites. Show had to gross \$4,000 to break even, which indicated Chicago summer date season with Sam Grisman, under an arrangement in the Group The are, which is presenting by Home Curran, in association with Sam Grisman, under an arrangement in the Group The are, which is presenting it in New York.

NEW WAY SEEN TO AVOID FEES ON READINGS

One way has been found to get around Equity's rule, adopted reently, in N. Y., calling for the payment of \$\$ per player for the verballing of the payment of \$\$ per player for the verballing of plays. Ethod is to perfect the council when the council was considered but under certain restrictions.

Actors in 'Room Service' and 'What a Life' signed the petitions, which were to the effect that such readings were desirable to limprove from the nightly repetition of the lines in the plays. Explained the the players were reading Shakespeare.

the players were reading Shakes-pears, lays were produced by George Abbott, who started the ver-bal readings, claiming it alded in finding weaknesses of scripts. Equity thought that might be true and the scripts of the service, even though that core sought no compensation, but took chances on getting berthed. Permission for free readings applies to the two casts mentioned and down to the two casts mentioned of the service of the service of the service of the principle of the service of the service of the plays.

Manager appears to be on a Shakespoarean binge, contemplating a musical version of 'A Comedy of Errors,' besides other works of

Future Plays

"Riss the Boys Goodbye," comedy by Clave Boothe, has been set for N. Y, production late in September at Henry Miller's theatre by Brock Pemberton.

"The Flying Ginzber", comedy by Max Leibman and Allen Boretz, is slated from nearly fail debut by Vin-ton Freedley.

Current Road Shows

Week of May 23 and Needles'

Boston.

'Star Wagon' (Burgess eredith-Lillian Gish), Forrest,

Boster Wagen' (Burges etdith-Lillian (Birh, Förest,
Philadelphia.
'Vietoria egi (Helen
Hayes), Curran, San Francisco.
Cont. Challed Hayes, Curran, Cont.
Cont. Challed Hayes,
'You Can't Take H in Yeu',
Mydai, Portland, Ore.
'You Never Know' (Lupe Veles-Cillian Webb), Shrine Audo,
Can't Take H in Yeu',
Mydai, Portland, Ore.
'You Never Know' (Lupe Veles-Cillian Webb), Shrine Audo,
Incomposite (23-28), Paramount,
Toledo (26), Hartman, Columbus (27-28).

FRISCO TO SEE **4 MERK PLAYS**

San Francisco, May 24, 25 on Welles' entry Theater trumper of the Market Francisco (May 24, 25) on Welles' entry Theater trumper of the Starting late in July: 'Julius Caesar, 'Shoemaker's Holiday,' 'Hearthera's House' and world premiere of 'The Free K. 'A'roty players will make 'Allo set in Gertrude Lawrence in 'Susan and God' at the Curran Aug. 8, Miss Lawrence last appeared here Il years a in Chanfol's Review.'

When the ercury Theatre takes its reperbury on tour, two of its leading players will remain behind. Martin Gabet, in 'Julius Caesar,' and Alice Frost, in both Caesar and Alice Frost, in both Caesar and Caesar

CRAVEN PAY RISE SEEN IN NEW 'TOWN' PACT

Although Frank Craven is willing to stick with 'Our Town' (Morosco, N. Y) for the summer, his your of the play contract expires next Tuesday (31), instead of the current week, since it's the technical termidates and the summer of the summer

Dility.

Trend In installing air conditing equipment in legit theatres does not include the Morosco because it so operated or an arrangement providing for 80 days notice of rental terminalton.

Exit of Player to Rehearse In New Play Forces 'Cairo' Fold New Play Forces 'Cairo' Fold Spidenty trying to work up an Appendix of the Court of the Cou

Because Bela Blau, co-producer with Mare Connelly of "Two Box-quet," opining next Tuesday (31) at least the second of the second

with Yvan-Noe, from whose original, 'Christian,' the 'Cairo' play was adapted, whereby he now owns all setting quite a few stock production deals. 'Viola Roache's replacement of Una O'Conuor in 'Two Bouquet' caused the Connelly office to retuse Miss. Roache's permission to appear be-life to the control of the control of the original of the control of the control of the original of the control of the original of the control of the original ori

'Mice' Closing Hits N. Y. Crix Circle; **Anderson Defends Award of Groun**

2 'WHITEOAKS' TOURS SET FOR NEXT SEASON

Two companies of 'Whiteoaks,' in which Ethel Barrymore is starring, which Ethel Barrymore is starring to the start of the

PLAN AGENT JOB TENURE. PAY **BOOST**

Increased minimums and some guarantee of job tenure are being guarantee of job tenure are being minimum, whereas Mice' had playing nearly twice that are minimum in the property of producers, hiring experienced menduring the refeared property of producers, hiring experienced menduring the rehearsal payer loss of the property of producers, hiring experienced menduring the rehearsal payer loss of the property of t

Eva Turner, London Op Singer, for Coast 'Aida'

Pasadena, May 24.

Eva Turner, soprano of Covent
Garden, London, will sing the leading role in the Verdi opera, 'Aida,' in
the Rose Bowl June 25. She leaves
England early next month to go into
rehearcal rehearsal Roberto Carosanti, manager of La

Roberto Carosanti, manager of La Scala Opera Co., has also signed Richard Bonelli, baritone, and Bruna Castagna, contralto, to appear in the open-air spectacle, to be produced by Amelio Colantoni.

'American Salzburg'

Robert K. Goodhue, who conducts the Rockridge theatre, Carmel, N. Y. has booked Grace Moore for a concert reportedly for \$4,000. Albert

Seeks Akron FTP

Secks Akron F IP
Akron, May 24.

Mrs. Ioenee Carnahan, state
director of WPA women's and professional projects, has queried the
state department at Columbus about
the possibility of establishing a fedcral theatre heart
are the state of the state of the
Franklii C. Raymond, state direcfranklii C. Raymon attack
tire of the Federal Theatie Project,
has anounced he will conter with
Mrs. Carnalian on the subject shortly.

St. Louis roup Elects
St. Louis, May 24.
Oscar Johnson III, president of the
St. Louis Symphony Society for the
last six years, has been re-elected for
one year at a meeting of the Board
of Control last week.

Altempts to discredit the annual award of the New York Drama of the New York Drama of the Critics Circle, for its choice of the best roadway play, has created a turore along the Stem within the past few days. Latent situation was which got the Circle's nod, on Saturday (21), too soon after the award, in the opinion of some circlers. Going to bat for the Circle in his alloy actives, John Anderson, drama American, pointed out that 'the mis-heif is being attempted not by the Pulitzer committee, which might which a reput in our even the comprove the critics inseffectual anyway, but is being done by newspapers, whose critics are the chief figures in the Circle. the Circle.

whose critics are the cheit squres in Comment, in effect, deciding the Circle prize, lauded the Fulliter award to Thornton Wilder's Comment, in Commen

Anderson pointed out that 'Town' has been running about three months, whereas 'Mice' had been playing nearly twice that and was ready to close when the critics stimulated attendance so that it stayed four more weeks 'to the sorrow, I (Continued on page 51)

Circle' Called False B.O. Idea

Use of the 'orchestra circle' admission charge recently by several in-betweeners on Broadway, is being regarded as false economy, although defended as a means of though defended as a means of dressing the house. Regular tickets for lower floor locations are priced at 40c, in lieu of passes. Latter for-merly called for the same rate until the government ruled that 30c should be paid the tax collector (10% of), and, the levy on paper was discon-tinued.

and the levy on paper was discon-tinued.

Some houses using the newer scheme appeared as if they were drawing strong attendance, but the boxoffice statements proved little coin was really paid. Unfair angie of the 46c fee has a cut-rate angie because balcony tickets sold in the the price paid by persons downstairs in the alleged 'orchestra circle.'

Summer Concerts Seen Out in Detroit; No Funds

Detroit, May 24.
With only \$1,200 in the kitty; sixwcck summer concerts by Detroit.
Symph on Belle Isle will be impossible unless common council comes sible unless common council comes to aid. Manager Murray G. Patter-son said last week. For seven years city paid for eight weeks of outdoor concerts on the Isle, but during the concerts on the Isle, but during the depression concer were suspended for four years. Fast two 3 and and private subscribers \$24,000 to finance six-week series.

Council has asked Henry W. Busch, parks commissioner, to recommend whether city should put ou two-week program or abandon plan entirely.

Frisco's Russian Fete

San Francisco, San Francisco, ay 24.
As prelimitary to eclebration of
composer Modesta Moussargsky's
centennial, this city's 15,000 Russians
vall stage hu
tern Grove startlang May 20,
Outdoor
Madame Tati
contitalto, in' ari

VARIETY'S LONDON OFFICE, Plays Abroad

CARESSES DE FEMMES

("Wamen's Caresses")

First, May 14.

Maudien in 2 acts (19 seeps by Rentler, Presented and stages by Verm. May 15.

Market and Stages (19 seeps by Rentler, Presented and stages by Verm. May 15.

Market and Stages (19 seeps by Rentler, Presented and stages by Verm. May 15.

Market and Stages (19 seeps by Rentler, Presented and stages and the st

Nothing extraordings in this presentior of its kind, with plenty of
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its get on the preindiviry and enough substance to hold
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People of Our Class

People of Our Class
London, May 12.
Concily in three acts by 6t, John Strinspresented by M. Jan Tennent, Ad. Directed
to, London, May 12.
Law Tennent, Ad. Directed
to, London, M. May Jacobs
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More layers.

James Breamont and John Mills

People of Our Cl. s' isn't quite as good as \$1. Ann bound and store and

TOLAKODO FRATER

('The Brazen Fellow')

Budapest, May 13.

Comedy in three acts by Andre Julien de Ersuil. Directed by Faul Siklossy. At the Muvers, Budapest.

Announced as a French play presented for its world premiere in a
Mungarian translation, this comedy
suggests the light, bubbling and
the suggests the light, bubbling and
Lazzlo Fodor. However, he can't
deny his characteristic touch; this
trays him. Is chose of subject betrays him. Is chose of subject betrays him. The brazen fellow is Tom, a
wealthy young American, who pure
point of reciprocating his love when
her valuable bracele; is stolen. Clues
provided to the subject bracele; the stolen. Clues
provided to the subject bracele; the stolen. Clues
the belief that he's the thief. Olithe belief that he's the thief. Olithe belief that he's the thief. Olithe brazen bracele; is stolen. Clues
that he's the thief. Olithe belief that he's the thief. Olithe belief that he's the thief. Olithe belief that he's the thief. Olithe brazen bracele; a suitor for
the thing the suitor for
the hand, who finds the real culprit
and brings the lovers together.

He dialog bright, Maria, Mezey is
attractive as always in this kind of
the depression, play is petering out,
however, without its fair share of
success.

Pelissier's Follies of 1938

Musical by Anthony Pelineler: Franctic by Robert Neeblit. Feature Doris Hare. Goodelle, Rossile Correlle, Elliy Hill. And Coolelle, Rossile Correlle, Elliy Hill. And Nys. Gene Gerrard, Lyr. Evans. Patrick Waldington, John Ridey, Olivæ Wakefield, Bobbic Comben. At the Saville, London.

the Nys. Ocea Gerrard, 19th Baves, Farrick Books, Company, Company

sic.

Main difficulty seems to be condensing of the turns to allow for two
performances daily, at 2:30 and 8:15.
Opening night, show ran three hours,
but this will probably be cut by 30
minutes. Settings good. Jolo.

BANANA RIDGE

London, May 8, Farce in three acts by Ben Travers; pre-sented by O'Bryen, Linnit & Dunfee, Di-

ondon	Davids. At the Straint,
leanor Pound	Kathleen O'Regan
uson Long	Basil Lynn
light Pound	
Villoughby Phi: .	
ones	
lasii Bineley	
Jean Pink	
Vun	
daples	Atholl Fleming
in regusey triple	william Senior

and thereof vitue.

Any New York manager with courage to import this play and the entire company intact has more than entire company intact has more than the courage of th

Nincenek Veletlenek ('Accidents Don't Happen')

	Budapest, May 12.	
Comely in	three sels by Endre Solt, Di-	
rected by	ndor Goth. At the Belvarosi,	
Budapert.		
Alajos Si		
Klarl	tda Turuy	
Paul		
Putaky		
Mrs. Pulnky		
Szerencel	Jeno Barothy	
Mrs. Szerer	icel	
Moneler Jou	ivenelSandor Goth	

nothing new about generating comedy through mishage to instruments and getting homestves all maging the common of Limited London Run with Acclaim

Iced Legit

(Continued from page 47)

Time'), Shubert (T Married an Angel'), Music Box (Td Rather Be Right'), Cort (FRoom Service), Booth more (What 'a Life'), Golden more (What 'a Life'), Golden (Tshadow and Substance'), Windoor (Two Bouquets, opening next week), Miller (dark), Barrymore (Women'), Playhouse (The Circle'), Vanderbill (dark) and the Plymouth (Susan and Playho (dark) God').

Garri) not the trymoutn couran and There are a few legiters with sys-tems able to keep their interiors comfortable but nearly all such the-atres have not been built for sum-table to the built for sum-cle eld, outside the Bway zone, house having a picture policy, in-fect Garden, which went dark Satur-ing system, installed by Warners se-valued for pictures. Only other house suited for missich having a ceoling installation at the Golden came de-pite, the spilt interests controlling-pite, the spilt interests controlling

pite the split Interests controlling

the theatre, but it's denied that thouse sharing percentage was upp because of the added expense. That operating is shared by the St berts and John Golden, with the bert H. Greenfield group, of Phidelphia, interested, too.

RUDOLF BEER SUICIDE IN VIENNA; PRODUCER

ienna, ay 14.
Director Rudolf Beer, formerly of
Deutsche Volkstheatre and Scala
heatre, itted suicide in his

Deutsche Volkstheatre and Seala theatre, itted suicide in his home here. Beer brought American plays to Deutsche Volkstheatre, greatest success being "Trial of Mary Dugan," with Beer in a leading role. Then he turned to Scala, where he produced operettas.

2 French Cos. Slated For Buenos Aires Bows

For Buenos Aires Mows

Buenos Aires, May 17.

Two French stage companies are

nroute to Buenos Aires. First of
them, under direction of Jean Marchat, with Rachel Berendt and Pierre
Magnier as names, and to debut Friday (27) at the Odeon with Henri
Bernstein's 'Le Bonheur'.

Second company headed by composer Bernit Gustar emble, about 15

French musical comedies, starting

Buchanan, Waller Team To Produce in London

London May 17:
Jack Buchanan and Jack Waller
have joined forces to jointly produce
shows in the West End.
Scheduled first is Max Gordon's
'The Women,' which Albert de Courville originally had under option
from Gordon. Show will have an all-American cast, recruited in New

all-American cast, recruited in New York.
Other is 'Divorce for Christobel, by a new author, Maj. Gen. George Mathen, and it's likely Diana Wyn-yard will play the lead.

Current London Shows

ates When Opened)

Prench Willout Haring-Nov.

Conge and Margarit. Woodbaims-Peb.

3. 32.

Holoscopied: Alboyche-Jase. 32.

Holoscopied: Holba-Nov. 32.

Managarit. Wife. Holba-Nov. 32.

Managarit. Wife. Holba-Nov. 32.

Managarit. Wife. Holba-Nov. 32.

Managarit. Holba-Nov. 32.

Managarit. Holba-Nov. 32.

Managarit. Holba-Nov. 32.

The Island. Country-Ph. 10.

The Island. Country-Ph. 10.

The Country-Nov. 32.

The Holoscopied Nov. 32.

The Holoscopie

"House of a Com." Vocade the March 17 23.

"Idlot's Delight," Apollo March 22.

"Idlots Den, Shaftesbury-Acoil B.

"Will Outs," Princes Apoll 13, 728.

"Marque of Klore," Gate Apoll 20, 728.

"Merchant of Venue," Quica s-Apoll 21.

London, May 24.

'Amphitryon 38,' imported Alfred Lunt and Lynn Fontanne New York May 17 to Supported Alfred Lunt and Lynn Fontanne New York May 17 to Supported accimantation for stars. Generally, a: splended reception for the S. N. Behrman version from Jean Biradoux's original Greek Greek S. N. Behrman version from Jean Biradoux's original Greek Wilson, via arrangement with Thestre Guild, N. T. Happy Returns, Yanganizas, opened at the Adelphi Thuruday, 91.9. Starting Beatrice Lillie and Flanagan and Allen, was warmly welcomed. District of the Company of the Schwartz Howard Dietz, Ista George-Gentwin, In Gerbard, May Charles and Mayo. Dances and musical numbers by Buddy Bradley, Eddie Dowling directed the American materials. Mayo. Dances and musical numbers by Buddy Bradley, Eddie Dowling directed the American materials. Mayo. Dances and musical numbers by Buddy Bradley, Eddie Dowling directed the American materials. Starting of the Company of the Savoy.

RADIOING FILMS NOW **BOTHERS AUSTRALIA**

Questi Sydney, May 1. to whether air previews of films build bo. on regular screenings is puzzling many here. Several major distribs believe that same view is held by many exhibit who point out that unless the airings are correctly handled the benefit gained amounts to almost nil. There are many who hold that the only place for pix is in the theatre, and the property of the prope

b.o.
On the other hand, there are some who are convinced the radio plug bullds b.o. bit. One such distrib- is Metro which has more pix aired over the national network than any other. Metro officials state that it has been proven over and over again that direct bo. benefit has been gained from

'Mice' Closing

(Continued from page

(Continued from page
hear, of some of its actors, who
wanted a vacation.' Latter remark
caused the cast to burn, although its
had been reported that two of the
leads would have withdrawn at the
leads the second content of the
house lasted only 12 performances
that Pulitare awards frequently had
no effect on attendance. 'Allison's
flust Pulitare awards frequently had
not if the played most of a
season. Second critice' winner,
flich for, was hypoed, however,
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\$5,000 after the critics' award. Find week leaped userly \$5,000, combe to leng \$13,000, which was credited to the announcement of closing. Most tunismi boy to the critics come from the picture and, shent the opening of 'Yellow 3ack' 616-50, N. Y. In large cetta at the Capitol, N. Y. In large cetta at the Capitol, N. Y. In large cetta if reviews of the film's stage version which had its prenifer and, 6, 1934, at the Martin Beck, were given prointense.

Hollywood Gulld Paradox

Holyweed Guild Paradox
First Newspaper Guild strike in
the Los Angeles sector was called on
May IT, at the Hollywood Citizens
on the event of the Hollywood Citizens
of three active Guild members on
the eve of the signing of a contract.
Fired were Noger C. Johnson, forsilvent were Noger C. Johnson, forsilvent were the signing of a contract.
Fired were Noger C. Johnson, forsilvent of the signing of a contract.
Fired were Noger C. Johnson, forsilvent of the signing of a contract
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beg on his right to the anyone he chose.

Only people connected with the paper to cross the picket line were Palmer, Harold Swiker, ils manufactured that the paper to cross the picket line were Palmer, Harold Swiker, ils manufactured that the paper to cross the picket line were Palmer's family were taken on as strabersalers. Guild has started that the palmer's family were taken on as strabersalers. Guild has started that the palmer's family were taken on as strabersalers. Guild has started line were Herbert Biberman, Frank interest in the strike. On the picket line were Herbert Biberman, Frank interest in the strike. On the picket line were Herbert Biberman, Frank interest in the strike. On the picket line were Herbert Biberman, Frank of th

Hall the Natureg
Business manger Jack Pegler of
the new Connecticut Nutmer connect
his high-priced literary hands into
giving the publication of a week? a backlog of material by SOSing ten
Instead, first issue is out this week,
with enough on hand not to harass
the board of editors. This comprises
Cene Tunney, estbrook Pegler,
Heywood Broun, Ursulia Parrott,
Heywood Broun, Ursulia Parrott,
Colvin Brown, Paith, Baldwin, George
7, Byc.

Publisher a Magle Fan

Pablisher a Mazle Fan Carl W. Jones, publisher of the Minneapolis Journal, is an ardent magic fan. Presently he's devoting much of his spare time to editing material from the late John N. Hul-liard's notes, which he will publish in a book of some 1,200 pages. Tome is as yet untitled,

is as yet untitled,
Publisher Jones and his wife have
been in New York this week, spending much time with the local magicos
and plan to return to inneapolis

Krock Award Stirs D. C.

Kreek Award Stirn D. C.

Building over justification for this spating over justification for this spating over justification for this spating of the spatial s

Exec rather than ingenuity and In-ury. You stoy made several cor-TON defeated by the Stoy and the Stoy Town and the Stoy and the Stoy Town and incidentally letting Flow how that the crewd in the press room is still burned about breaking the rules insuring count opportunity for all serbiblers. Suggestion that for all serbiblers. Suggestion that for all serbiblers, Suggestion that flower to countries to the serbiblers and stay to the serbiblers and the serbiblers and was getting from most large journals was pasting from most large journals was basis for observation that javard ought to be shared with Mr. Roose-Stoyr which won the commenda-

velt.

Story which won the commendation was one about President's intention to leave the White House when
his present ter is over. Also explained lile inotives behind the plan
to houseclean the Supreme Court and
pep up the entire Federal judiciary.
Defenders claim Krock was entitled

Here's a Plot

Sherwood King, presently a copy writer for Lord and Thomas, and the author of 'If I Die Before I Wake, 'earned his rent while writing the book in a Chicago roomin, house by reding a of the landlady's literary friends. Agreement was that he must furnish a chapter a week and could stay as long as they liked the book. Another of the group, fed the struggling on the MS, resulting in a romance, author marrying his benefactor.

eneractor.

Now that the book's succ Now that the book's successful, positions are reversed and he is the meal ticket. After publication same ladies who listened to the story in serial form tossed a party for him and he, autographed copies of the book.

to credit for being able to get what others agreed was a sensational piece and the property of
Proposed wholesale magazi distributors, thereby holding an ax over salacious publications, will get final action this week from Detroil's common council. Among mags passed around for councilmen's perusal were College Humor, Click, Film Fun and Screen Fun.

Reps of two distributing concerns, while declaring they favor such a law, asserted, however, that worst of the mags didn't come through regular channels, but were bootlegreed to be amended to include communisted be amended to include communisted therature, but Nathaniel Goldstick, assistant corporation counsel and author of proposed ord, declared that they will be considered that the contract of tionable mags

Detroit at present is in midst of a

tionable mags.
Defroit at present is in midst of a suit growing out of ban on Ernest and the present of the pre

Catholics Impose Verbotes

Catholies Impose Verboten
Indications that efforts to apply Legion of Decency technique to publications may develop in the fall are
noted in upstate New York. Reported
that tomp how taken the plong not
to buy or sell mage on the banned
list. List which has been prepared
by diocesan officials, carries the
amese of about 155 of the 600 mags
published or distributed in the
Placards carrying a cartoon by

United State.

Placards cerrying a cartoon by Jerry Costello of the Knickerbocker News have been distributed to dealers. Rev. David J. Walsh, diocesan director, recently told Knights of Columbus members that efforts would be made to have the annual Bishop's efforts nationwide in scope.

Wittels' 'Nuckie' Johnson Seri

Wittles' 'Mexie' Johnson Seril
David G. Wittles, whose series of
articles on Mayor rank Hague of
Jersey City, is currently appearing
in the N. Y. Post and Philadelphia
Geord, is preparing another series
on Enoch ('Ruckie') Johnson, politalboss of Attutte City.
Writer and Breb Golden, also of
writer and Breb Golden, also
writer
w

oller C Kelly's

Hendrik Willem Van Loon, president of the Authors Guild, sails tomorrow (Thursday) with Mrs. Van Loon for an extended trip to be the control of the control

the Authors Guild, Van Loon may have informal discussions with representatives of the Seaddinavian problems. Buy also attempt to reich a friendly settlement with the Dutch affecting the settlement with the Dutch been in illigation of reservations of the settlement with the Dutch been in illigation for several months. Van Loon has no set plan for his in the will "follow the line of least resistance" and return to the U. Swhenver the gets around to it."

rief Session

Authors Guild, affiliated with the Authors League of America, will Authors League of America, will hold a general membership meeting tonight (Wednesday) at the Lincoln tonight (Wednesday) at the Lincoln discussion of grevaness of fire lance writers against alleged injustices that have repet into the magazine writing field with the depression. Understood specific cases iil be cited and names will be named Meeting will be behind closed doors.

LITERATI OBITS THIS WEEK James A. Lynch, who was with The Newark Evening News for 53 years and exchange editor for the last 15 years, died on May 19 at his home in Newark, N. J., from a heart attack. Surviving his widow, four children and five grandchildren.

four children and five grandchildren.

a recell Murdeck, wife
of the publisher of the ichita
Engle, died at her ichita home May
22. A native of Wichila she had
spent entire life there.
In addition to her husband's he is
survived by a son, Marsh Murdock,
executive editor of the Engle; three
dity, Mir, Foster Jenning, Enid,
Okla, and Miss-Jane Murdock at
home.

McCalls bought Jane Hall's story, 'Snake in Mousseline.'

Price Day en route back to Florida after selling four stories during a

Frank Scully Is on a summer sab-batical from his Vasiery change to batical from his VARIETY chores to tackle two books he has under his

Dick Simon, now in Paris, has a ranged with Edmond Segreve to the new London scout for Simon Schuster.

Hooz-On, a new weekly radio guide, will be out June 17. Jacob Galerson is publisher and Robert Moss, advertising manager. Offices in New York.

In New York.

Humphrey Doulens, recently with
News-Week, has joined Columbia
Concerts Corp. Will finish a bio this
summer of Fred Bradna, equestrian
director of Barnum's and Ringling's
for the past 38 years.

'Accidental Family,' the Seyn 'Accidental Family,' the seymour Gross play which was tried out at Dennis, Mass., last summer, and which was under option to Raymond Moore, may be novelized with the intention of selling it to a mag.

intention of selling it to a mag.
Ward Morehouse and Willy Priorl
of the N. Y. Sun ill motor to the
Coast June 1. Intend to spend about
five weeks. Morehouse intends to
write a play while away from N.Y.
Also expects to visit lifted M. Landon while en route.
Morehouse Bernows editors and

don while en Your Marjorie Barrows, editor, and Frances Cavangh, associate editor of Rand-McNally's 'Child Life,' have resigned. New editor will be appointed July 1. Horace Wadsworth, formerly with Conde Nast, has been appointed circulation manager.

Charles B. Diricoll, O. O. classical Charles B. Diricoll, O. C. classical Charles B. Diricoll

appointed circulation manager.
Charles B. Driscoll, O. O. clityre's biographer and successor of
conducting 'the 'New York Day by
Day' column, found that his personal
oddinents, concerning Odd, struck a
responsive reader interest. As result, every week carries at least, a
outside of the regular biog,

outside of the regular biog.

mest Hemingway will have an
article in the forthcoming issue of
Ken titled 'United We Fall Upon
Ken.' It's au irronical piece which
suggests that if Americans can't be
united against Fascism, it's simpler
and less hazardous to lawe them
united against, Ken. 2 in the nature of
united against, Ken. 2 in the nature of Walter C. Kelly's memors of his suggests that if Americans can't be Walter Q. Kelly's memors of his suggests that if Americans can't be tagged 'Qf Me I Sing.' This is tentative as the Virginia Judge is still united against, Ken. It the nature of a Ken. The Scoop Conton did the editing job. Ken erites.

Variety House Reviews

LYRIC, INDPLS.

(Continued from page 45)

LYRIC, INDPLS.

(Continued from page 45)

One of his songs is the inevitable rold Irish Mother of Mine.

(Not in the Mother of Mine.

They work in four spots as tribs and unstrest, to sing and dance in attict.

Telovia, the deuce, does some good movelly juegling. Working with eith balancing work and was missing plenty at show eaught. Closes by dark stage for novelly sorther work and was missing lenty at show eaught. Closes both of the mine with the mine work and was missing lenty at show eaught. Closes both dark stage for novelly sorther work and was missing stage for novelly sorther work. The work was a stage for novelly second one with the work of the work

pression of romantic ardor.
Entire Chinese company, with couple of kids not seen before on stage, come back to close with a big apple. Show runs 60 minutes. Biz fair at last show Friday (20). Kiley. app

FOX. DETROIT

Sam Jack Kaifman's house orch.
Frank Connors, Guy Lombardo's
Mason, Leibert tombardo Mason, Leibert tombardo Mason, Leibert tombardo Mason, Leibert tombardo Mason, Leibert tombardo Mason, Caligary Bros. (2); Walking Down Broadway' (20th).

Court, Johnstote gang hasn't lost the popularity it's held in Detroit for several years. Fifty minutes of sweet stuff has fem tited in knocky brothers Carmen and Leibert Lombardo, as well as some smooth harmonic stuff of the s

vocalizing.
Good crowd on hand at early evening show Friday (20).
Pete,

ROXY, N. Y.

Three Samuels & Harriet Hayes, Adaina Caselotti & Harry Stockweil, Paul Robinson's Harmonica Champions (8), Gae Foster Girls, Paul Ash's house orch; Kentucky Moonshine' (20th), reviewed in VARIET May 4.

(131), Paul Air's Mouse orch; Kentecky Moonshine' (201), reviewed in Charles Mouse (131), reviewed in Charles Mouse (131), and the control of
Foster girls climax it all by playing or cleverly simulating ivory tickling

or cleverly simulating Ivory ticklin on pianos.

Highlights of the plano turn ar in the Fox Movietone News this week here, glving the audience preview on the screen to be followed by the real thing on the stage. Wear

Roxy, Salt Lake City

Salt Lake-City, May 24, Rosita Royce, Bugs' Wilson, Missing Bros (2), Lee Valentime, Two Brown Dots, Woolsey & Claire, Hollywood Debutantes (6), Bill Floor's house orn, Port of Missing Girls (Mono), Silent Barriers' (G-B)

Mixture of straight terpsichore, subtie muding and playing tag with sulface muding and playing tag with sulface with the sulface of peelers. Very pretty brunet is all Royce's act from the standard crop of peelers. Very pretty brunet in the sulface of the sulfac

Broadway

S. A. Lynch up from Mlami.

Ronnie Ames recovering from flu. Fred Keating returns to the Coast

Irving Salkow (Hayward agency) left for Coast. Betty Lawford goes to Chicago in week for a couple of days.

R. M. Pancholl, who handles RKO India, arrived in New York Mon-

Tommy Christian back on Broad-way after three years in Hollywood with Warners.

with Warners.
Bidu Sayao sails June 4 for South American concert tour. Met soprano returns in October.
Sid Davis of Columbia's home of-ice publicity said, planning holiday n Hollywood this year.

fice publicity staff, planning holiday in Hollywood this year, stain of the holiday in the holid

Mary orrisey, secretary to Jock Whitney of Selznick-International, back from trip to Paris and London. Lily Pons-Andre Kostelanetz nuptials set for next month. Pair with honeymoon on their South American tour.

Kay Schancer, secretary to Leon rd Gaynor, 20th-Fox publicist, back o work after recent surprise mar

to work after recent source riage.
English manager, Victor Payne-Jennings, who threw party on eve of sailing, says he'll be back around middle of August.

migate of August.

Cotton Club will conclude season next Tuesday (31), remaining
closed for the summer. Reopens with
new show in September.

Stan Zucker, v-p of Consolidated Radio Artists, due back end of the week after 10 weeks away from main office, visiting branches.

main office visiting beautiful.

David Lipton plane to establish his home in Hollywood when he is shifted to Universals Coast publicate to Universals Coast publicate to Universals Coast publicate to the Coa

new entrants.

Carl Fisher, g.m. for George Abbott, leaves the N. Y. Hospital today (Wednesday) after his appendentomy. Goes to his Westport, Conn. home to recuperate for two weeks Victor Samrock, general-manager for the Robert E. Sherwood-Sidney Howard-S. N. Berhman-Elmer Rice-Maxwell Anderson producing setup, in Mexico on vacation. Due back

Maxweii in Mexico on vacation, next week.

Dorothy Wegman, wife of Samson Raphaelson, playwright and scenarist, comes east this week (27) and will go into strawhat legit after retirement from show business for the strawn of th

will go into strawhat legit after reterment from show business for
terment from show business for
Connie Nickerson, now vacation
in Swathmert Pa. is este for
the property of the property of the
Control of the
Co

Metro taking over Hoyis Regent in Perth.

Metro taking over Hoyis Regent in Perth.

Fay Compton set for two weeks in Bed Sone under W-T banner.

All the band of the band in t

Sydney, followed by 'Victoria Regina' with Fay Compton,

with Fay Compton.
Understood that Metro has secured a site for new theatre in Adelide, South Australia.
Billy Maloney, manager of Maylar, meeting much success as scribler of local yarns in home mags.
Richard Crooks and Yebhudi Mehore, the work year for Williamson Tait.
With's management gage usual

Wirth's management gave usual free eats and circus treat to the poor kiddles of Sydney. It's an annual affair.

ffair.
Williamson-Tait presenting Frances
totham at Comedy, Melbourne, in
Life in China.' It's a lecture picure in natural colors.

Like in Comba-city, secure pro-Rufe Naptor, who tield to break into show bir years ago with Sunny' and "Student Prince," now running Sunday sporting events here. During his brief stay in New Zea-buring his brief stay in New Zea-self and the stay of the stay of the Sunday sporting and the stay of the sunday of the stay of the stay of the sunday of the stay of the stay of the sunday of the stay of the stay of the sunday of the stay of the stay of the sunday of the stay of the stay of the sunday of t

tralia.

Robert Graham, Par boss in Tasmania, has been recalled to New York. Came here during the regime of late John Kennebeck, and later.

W. A. McGintyre, brother of Here MacIntyre, Uni's chief, runs Broadway Theatres, Ltd., a unit controlling a chain of nabe and six theatres throughout New South Water.

aroughout New South Wates.

Jack Lester, former Marcus producer, handling local stage show in Control of the Stage
Canada Kiloc'les

(Continued from page 1)

across to Canada even if unable to get Canadian programs in return. Sessions of the International Con-ference in Cairo were held in a tense atmosphere, due to international complications, but delegates managed to split up the air channels without t uch trouble. Reservation of air channels for naval and military us was one of the major problems on

the agenda. The major protection was represented in order that advantages accounted in order that advantages accounted in order that advantages accounted to the hardward conference should not be hardward to the should not be hardward to the should not be hardward to preserve its position on the air waves that expansion of short wave broadcasting, now being planned by the Canadian Government, will not be held up through overcrowded channels.

channels.

As a result of confabs with radio officials of the various European powers it is understood that Canadian radio officials will serve local listeners with a mixed international diet as soon as broadcasting facilities permit. Until now American program ave claimed fully 50 per though preference.

Rome's New Short-Waver Washington, May 24.

Washington, May 24.
New short wave station for Rome has been approved by the Italian Council of Ministers, plus improvement of the Italian Council of Ministers, plus council of Ministers, plus from the Italian Council of Ministers, plus in the Italian Council of Ministers of Mi

Dennis Gurney, Art Hughes. Tom kellard, Vince Roberts, Wayn hat he at the Italian capital.

Sydney

Sydney

Sydney

Stuart Doyle seeking more radio inits.

Stuart Doyle seeking more radio inits.

Metro Laking over Hoyls Regent Martin Laking at Martin La

London

A daughter born to the Max Mild-

Philip Merivale recovering from Jack Eggar won \$750 ood's football pool. ittle-

Sandra Storme recovering from appendicitis operation,

appendictis operation.

Ccell Landcau writing a str ight play, 'His Second Beet Wife.'

Marcel Hellman's wife, former Hungarian actress, has given birth to daughter.

Louis Marx, Universal, to peddle British pictures on the continent for C. M. Woolf.

C. M., Wood. T. exported here to be considering. American rights to 'I Killed the Count'.

Ganjou Bros. of to Warsaw, Pond, by and to see their foils. Then the county of
debut in White Horse Inn', to appear, in own wussela, Wo Sky So Percy Athos, and his English girl unit going over to New Casino, Venchester hotel.

Pat Knox, daughter of Betty Knox Pat Knox, daughter of Betty Knox Pat Knox, daughter of Betty Knox Pat Knox, daughter of Betty Knox Cases and the Condon Royal Academy of Arts.

A new play by Joyce Carey, A new play by Joyce Carey, A Thing Apart; written for Diana the Cases of the Cases

at the Ambassador club, where MCA has several sale.

Barabara Burnhain has made the Barabara Burnhain has made the Barabara Burnhain has made the Barabara Burnhain has been selected in London shortly lay will feature Diana Wynyard and Raibh Richardson. Bethe Burnhain has been selected in the Paradise Club but was paid off after first night, with Tommy Trinder called in to replace. Latter, incidentally, has signed for year incidentally, has signed for year to Proceedings of André Likemburgh.

Nitery Reviews

ST. REGIS ROOF, N. (Continued from page 44)

Continued from page 44)
restaurant, however, manifests traces of the lavender and lace period, as do the costumes of the personnel, and the personnel of the pe

latter sailed for his first New York appearance, chatters and m.c.'s with alter salled but men men new selection in the men men in the men i

GRAND TERRACE

Chicago ay 22 Chicago, ay 22.
Chick Richards, Mushmouth &
Sigger, Three Sharps & A. Flat, Catherine, Perry, Pedro & Dolores, Mercer Marquez, Son & Sonny, Leonard,
Reed Girls, Fletcher Henderson's

(CHICAGO)

Rating as one of the top sepia cafes in the midwest, the Grand Ter-race is one of the few niteries that is coughing up \$100 weekly as a service charge of the broadcasters to remain or the air. On an NBC remote twice

on the air. On an NBC remote twice including and dancing comprise the show almost completely. Son and Sonny still rate as the fastest legimania team at this cafe in a long time, and age thy easily with this gar, tapsters, use drums as dancing agr, tapsters, use drums as dancing pedestails. Waltz routines by Pedro and Dolores have plently of style. The state of the st

Also sasist in heading the production numbers.

Generally a selective of the production of the common of the commo

GROSVENOR HOUSE (LONDON)

Ross Wyse, Jr., Three Musical Boys, Earl & Josephine Leach, Georgie Hale Gir (12).

Gorge And a Josephane Leech, Corpe Bale (6) (12).

Of all the shows provided by Music Corpe of America, which has been stocked to the company of the corpe of America, which has been years, this one ranks among its best, Years, this one ranks among its best, Years, this one ranks among its best, Check of the control of the corpe
Show is in for four weeks with several options. Should stay longer,

EL CHICO, N. Y.

Joyita & Maravilla, As Granados, Candido & Nena, Trio, Don Alberto's orch.

reduced by Bergdort-Coodman, and period collings and maken period collings and maken produced the period and the period collings and maken period collings and well be stiff novelly and well.

For the popilita, there are Raul let stiff novelly and well.

For the popilita, there are Raul let stiff novelly and well.

For the popilita, there are Raul let stiff novelly and well.

For the popilita, there are Raul let stiff novelly and well.

For the popilita, there are Raul let stiff novelly and well.

For the popilita, there are Raul let stiff novelly and well are received the period of t

Hollywood

Joel McCrea campi

Sheila Bromley ter illness Edgar Bergen bought \$6 Beverly Hills.

Richard Carlson leased a hoi

Laurel Canyon.
Robert Sisk back at his desk niter
two-week illness.
Dick Farrell back at
after an operation.
Joan Davis' four-year-old daughter in 'Anaesthesia.' Martha Brown added to Selznick's foreign publicity staff.

Mary Pickford and Bu oming in Hollywood. George Stevens back from a hunt-ing tour in New Mexico. Harold Lloyd's mother r ing after major operation.

S.I.O. Alsagoff here from Arabia to see how pictures are made. Harold Lloyd putting on a private exhibition of his water colors.

Harry iemeyer and Dorothy Lewis due to be married in July. Martha Raye going on eastern pa. tour. instead of Honolulu vacation. Bette Davis succeeded Alice Braily as head of the Tail Waggers Founda-

tion.
Frankie McFarland back from an eight-week personal appearance jaunt. iunt. Clark Gable's stand-in, Lew Smit iven his first speaking role by

given his first spenning.
Metro.
Cecilia Parker and Dick Baldwin

nonth.

Al Siegel, vocal coach at Para-mount, resigned to open his own

Roscoe Karns and the missus cele-brate their 19th wedding anniversary in Reno.

Al Siegel back to his vocal coach-ing at Paramount after swi accident.

Al Siegel back to his vocal coaching at Paramount after saw.
Evelyn Riggs, featured in, the silents, stand-in-for Ellen Drew at Pwaldemar Young Freeman writing at a standard of the silents, stand-in-for Ellen Drew at Waldemar Young Freeman writing at the silents, stand-in-for Silents, standard Chico Marx.

In the silent Silents of the silents of the silents at 28 yea, cureturning from the sast at 28 yea, cureturning from the part of the silents of the si

local execs.

Jack Benny and Don Ameche will gang up on mountain trout in the High Sierras when former finishes

gang up on mountain trout in the spikiture. Framed on Bing Crosby's dressing on the property of the property o

Paris

OBITUARIES

CHARLES N. WALSH
Charles M. Walsh, 63, relifed theaire and hotel operator at East Liverpool. O, died May 18 in West
Penn hospital, Pittsburgh, after at
two years' liness. Born in West
Bridgewater, Pa. Mr. Walsh
son to be a series of the series of the series
at a series of the series of the series
at a series of the series of the series
there and among the first picture
theater in the subtiding. In 1895,
Vaudewille entertainment was added
later. They erected the present State
theatre in East Liverpool in 1916
for vaudewille and pictures, then
kinley theatre.
A son survives. Interment in East
Liverpool. CHARLES M. WALSH

HENRY C. FORD

Henry C: Ford, 60, playwright, and stage manager, nephew of the owner and son of the manager of Ford's theatre in Washington at the ti President Lincoln was shot, died of a heart attack at his home in Rutherford N. I. May 21

a heart attack at his home in Ruth-erford, N. J., May 21.

Blanche Chapman Ford, his moth-er, was the first Gilbert and Sulli-fier and the sulling of the sulling of the was the author of 'Anna Ascends,' produced in 1920 at the 'Playhouse, N. Y., and 'Ebb Tilde', pr uced lu 1831 at the New Yorker. Survived by his mother and two brothers.

Cruster Aud Olsen, 48, former vaudeviller Aud Olsen, 48, former vaudeviller Auf Olsen, 48, former vaudeviller Auf Olsen, 48, former
JOHN URIE

JOHN UBLE
John Urle, 84, ploineer motion pleture man, died, in Glen Ridge, N. J.
39 16. He was a resident of Bayonne, and stricken while on a visit
to his son in Bloomfield.
He was cameraman for the old
Biotraph co. and spent some years
in the Edison laboratory, helping to
develop the protein own company,
the Crystal. He retired 35 years ago,

CORNELIUS O. WHITE
CORNELIUS O. WHITE
Cornelius O. White, former-band
leader, committed suicide by hanglug himself from a tire on a farm
and the white of the second of the corner
harded E. Scott.
White, recently a Whitehall taxi
driver, had suffered a narvous
breitdown. He is survived by his
widow. two we have a second of the corner
with ways as at West Pawlet, Vt.

HARRY HARRIS

Oscar H. Harris, 55, known in the-atrical circles as Harry Harris, died at the Boston City Hospi i, from coronary thrombosis.

coronary thrombosis.

At one time, was known as a pop-song eleffer and connected with sevsong cieffer and connected with several New York music pub houses in mile sales promotion activities.

Survived by a widow, Anna Walker Harris, and parents. Interment in Philadelphia.

BARRY BARRINGER

BARRY SABUTINGER

Barry Barringer, 49, film riter,
2d in his sleep in Los Angeles
ay 2t. He was an actor in the siut days, after newspaper work in
e east, later turning to scripting. For the past 10 years he wrote action pictures at various studios. He

BIGAR LEWIS
Edgar Lewis, 63, film producer and
director during the silent, film er
dicid May 21 in Los Angeles.
Among the early players he
directly dwere Mary, Pickford, DoutlasPairbanks, Norma Tallmadex, willplater is publicly director for Edlim Farum, et al. His wi w.survives.

CARL REHN

CARL REIN

CAT Rebn, the Long's of the Long and Short of II,' vaude team, di May 18 at his plome, Lawrence, Mass. | Pecksiti, Y., May 28. (ride is a of heart discase. He was sevun feet. CBs orgalist; seven inches tall.

HENRY BURCK
Hunry Burck, 77, concertmaster of
Victor Herbert's orchestra and from
1905 to 1922 a member of the string
section of the Philharmonic-Symphony, died in Leonia, N. J., May 15.
He was the composer of two orchestral suites and a number of compositions for violin and plano. HENRY BURCK

HOWARD CHARLES CRAIG HOWARD CHARLES CRAIG Howard Charles Craig, 51, Holly-wood cameraman, died suddenly at Youngstown, O., is former home, May 9. He went to Hollywood 14 years ago. Three sisters in Hollywood sur-vive. Buried at McKeesport, Pa.

Anton Lang. 63, died in a Munich hospital May 17. He was the Christus of the Oberammergau Passion Flay in 1900, 1910 and 1922, and spoke the prologue in 1930 and 1934.

In als daily life he was a wood carver and potter.

Harry McFeely, , stage manager of Warners Downtown for past eight years, died May 21 in North Holly-

wood. He leaves a widow and two daugh-

MEET B ENSLEY

Neel B, Enslen, about 40, NBC an-nouncer, in New York, May 22, 1938. Presumably suicide. Survived by wife. Details in radio dcpt.

CECULE C

Mrs. Cecille Catherine Carr. 30, former script clerk at Universal, died May 16 ln Los Angeles.

Mrs. John Coates, mother of Wil-liam ElCota, died May 16 at her home in Glen Easton, W. Va.

rs. Margaret Thomas, wife of Joseph Thomas, mill foreman at RKO studios, died in Los Augeles May 16.

G. W. Sheridan, 63, father of Ann Sheridan, Warner Brothers actress, died of a heart attack at his home in Denton, Tex., May 20. Four other children also survive.

Mrs. Johanna Leewenstein, 84, mother of Morris Loewenstein, operator of the Majestic, Oklahoma City, and secretary of the Motion Picture Theatre Owners' Association, died in Oklahoma City.

Helen Sebastian Bosnick, sister of Dorothy Sebastian and former wife of Cecil Wright, Hollywood studio employee, was burned to death in a hotel room in San Francisco last week.

Mrs. Carolyn, Murray Queen, wife of John W. Queen, Boston and Portland, Me., radio and advertising head of the agency bearing his name, died May 19 at her Norwell, Mass., home, after several months Illness. Survived by her husband, one daughter, and one sources.

BIRTHS

Mr. and Mrs. Albert Levoy, daugh ler, in Hollywood, May 15. Father is fi) roducer.

is fil roducer.

Mr. and Mrs. Arthur Morton daughter, in Hollywood, May 20 Mother is daughter of Sam Hellman scenarist at 20th-Fox; father is composer at Hal Roach studio.

Mr. and Mrs. illiam Roos, dau (er, in New York, May 15, Father a playwright.

MARRIAGE

Agent Purge

(Continued from page 43)

nsed Equity agent, who won licensed Equity agent, who won licensed Equity agent, who won 150,000 list year on same questions with the control of the cont

exclude meeting of Equity agents ay 18 alterations in the present Acts of the process of the presented to actor union for its approval.

Election of officers resulted as fol-lows: George Goldsmith, president; Jane Broder, Lester Shurr as let Harry Bestry, first, second and third vice-presidents, respectively; Sarah En-treasure; Hold another meet to-night (Wednesday) when license commish Paul Moss will address per-enters on licensing (which they also approve), legislation and general thousecleaning of a sgents.

Prof. Dep'ts Out

(Continued from page 1)

enletained at fights, niteries, etc.
Radio plugs today are garnered at
the studios, and many of them rehearse at home. No band leader of
tode thas been known to come nearer
to certain music publishers than
lindy's or Davés Bilue Room on
Broadway. So, excepting for an orput a rayue that all the professional
contacting these days is done outside.
A major music publisher has an contacting these days is done outside. A major music publisher has an expense 'item of \$1,200 to \$1,800 a month which is actual money expended for the professional men to get around in the different spots, for flowers and all the other little ('courtesies' which another type publisher calls nothing but traff. out graff

is, the outside contacts can only be afforded if there's some pruning on the inside. Hence the idea of making the professional dept. a minor matter.

Legion Runs Fair

Lynchburg, May 24,
American Legion of Roauoke is
100 percent owner of stock in Roanoke Fair, Iuc., which will put on
its first exhi ition September 5-10.

Kuvkendall at Va. Conv.

Tups in ride is a minute convention of the Virginia pipe. exhibit convention of the Virginia pipe. exhibit convention of the Virginia pipe. exhibit convention at Virginia Beach jume 13.

News From the Dailies

This department contains rewritten theatrical news items as pub-lished during the week in the daily papers of New York, Chicago, San Francisco, Hallywood and London, Vantert takes no credit for these news items; each has been rewritten from a daily paper.

W.P.A. Federal Caravan theatre to start its third season June 1. Port-able theatre playing parks and other

sible theatire playing parks and other pools.

For pools, profession of the pools o

pooked in resonue to a ballot by pitting on revisible men musiclans, trombonists, flautists, obse players, the check of the compaint of the co

in a drive against widespread sale of marijuana cigarettes. Quantities of the rector's confaceated and move of the control of

Fire in Murray's restaurant, oppo-site RCA building in N. Y. held ac-cidental by Chief Marshal Brophy.

ede, held a' mass meeting at Stents or concessing jobs. All are members of local 802 but complain they cannot concessed by the complaint of the present concessed by the complaint of the present concessed by
WHAT THEY THINK

Veloz-Yelanda Not the First

Velor-Yelanda Not the First

Stillon, VARIETY:

Velor. & Yolanda are given credit
for being the first ones to present a
parformance conststing entirely of
balliroom dancess (interpresed with
balliroom dancess (interpresed with
the continue of the control of

Velo-Yelanda Not the First Editor, VABETTA April 21 notice that Yellow Y analytical dance institution meaning in which Mr. Trostler offered to teach anyone in the audience (even those that never danced before), any one of the latest dance-steps of their own choosing this about two those that never danced before), any one of the latest dance-steps of their own 'choosing, ith about two minutes time. The beginning of the beginning the beginning of the beginning the

Opposes Theatre Bistros Dorchester,

Opposes Theatre Bistres
Dorchester,
Editor,
Editor,
Dorchester,
See by your list few issues that
looking for another headache.
Is like you will be seen to be seen to be
for a good stiff uppercut. I am refor in the intention of bars in legit
theatres.
Is legit business so bad that its
producer have suddenly gone ber
for intention.
It is not the intention of the proformances and turn their theatres
intention of the producer intention of the
sale of a few extra dollars that
will be taken in at the bir at the
extra encountered.

The producer is the producer intention of the
sale of a few extra dollars that
will be taken in at the bir at the
extra encountered.

The producer is the producer intention of the
sale of a few extra dollars that
will be taken in at the bir at the
extra encountered.

The producer is the producer intention of the
sale of the producer int

ex nee of the biggest headache they ever encountered.
Legit showmen have but to look at the night clubs if they want an identification of the night club when the happens at any night club when the show is being presented? Some few ladies (?) and gentlemen (?) have more than they can gracefully earry they want this duplicated at their productions?

We all know that the production we have been considered at their productions?

We all know that the production we have been considered at their productions?

We all know that the production of the construction of the state of the construction of the co

selves.

If this is what legit producers have to resort to in order to make a success of their plays. I say it were better that the legit theatre died.

Joe Ehrlich.

ditor, VARIETY:

ditor. Vastery:
Am trying to locate my sister, Mrs.
Ralph Monge. Last time I heard
from her, she lived at 1771 Madison
avenue. Apt. 10. New York City.
This was six years ago, and at thai
"This was six years ago, and at thai
unarrial Troupe. She has not been
with this trouge for the last few
years, and I do not know where she
for who she is working, with.
Any inform atom of her wherethe works with years, and the she work of the
Any inform atom of her wherethe she will be the she will be the she
gove Dubbley Tomorie.

u 18 yr. unda st.

impression that double features can take the place of vaudeville. Although, one has to admit that double features show how pictures have advanced, these last few years. First extractions are the state of vaudeville. Just think, over 210 weeks of vaudeville, used in and the state of vaudeville, week in and the state of vaudeville, week in and the state of vaudeville was dead?

Bill Stein.

Un-Airconditioned Legit Kew Gardens, N. Y. Editor. VARIETY:

Editor, Vastery

Please excuse me. if I appear to be a bit presumption, but I cannot retrain from bringing to your attention a deplorable, if seemingly unimportant condition, that now exists in the theatre. It is a common compaint of those connected, with the egitimate theatr that moving pitch the living siage. This premise is entirely erroneous since the theatre has, and always will have, loyal has, and always will have, loyal followers. However, I wonder if anyone has

However, I wonder if anyone has ever considered that physical comfort is a great factor in effecting the second of
a picture.

Last night I took my mother to
s 'Whiteoaks.' The lady in oues-Bast night I took my mother to
within the control of the control

CIRCUS REVIEW

PARKER & WATTS Lincoln, May 23.

PARKER & WATTS

Lincoln, May 23.

Dedicated to bringing rain back to the midwest. Parker of which produces the midwest. Parker of which produces the midwest. Parker of which the midwest program of the midwest program of the midwest program of the midwest program of the size of the midwest program of the size of the size of parkers of parke

(1935), then went to the mudders, coming out this year on his own.
Performance is ticketed to start at 8:15 evenings, but was quarter of an hour late this time, front stalling as

hour late this time, front stalling as looul see color of money. Runs about hour and twenty-five minutes, with the concert taking 25 minutes more of the control of the con

First after the spee is the intro of Coli. Mr. Carson, Jr., said to be the Coli. Mr. Carson, Jr., said to the Coli. Mr. Carson, Jr., said the Carson, Jr.,

TO ERECT 13,000 AUDE IF WPA FUNDS GRANTED

Pageant of Protentative plans for the construction of what would be one of the largest al fresco theatres in the country, with a seating capacity of 13,000, at a

wiin a seating capacity of 13,000, at a cost of \$100,000. Application for a \$30,000 grant, from the WPA at Moberly, Mo. has been filed. Final decision on the application expected within 30 days. Should it be favorable, project will be finished in time for a Pageant of Progress Sept. 9-11.

Radio at the Races

Omaha, May 24.
Fourth annual Ak-Sar-Ben racing meet beginning Saturday (28) will be confined to 28 days this year in contrast to the usual 33 days of past

hree meets.
Manager John J. Gillin of station

THE AUTO CLASSIC

Experts Out for Higher Speeds with

Indianapolis, Mny. 24.

Expectations for the 500 Mile Ruce to the form here emorial Day look to the form the form of the form here emorial Day look to the form the form of the form the form of the f

Japan at the Fairs

"Society for Japanic Participation, in the New York and San Francisco Expoy," last week decided upon the fature and extent of Japan purileipation in both shows. It has a pavillon built along the litens of an ancient Japanese Shrine while the SF, expo will have one constructed Samural's man of the SF, expo will have one constructed Samural's man of the SF, expo will have one constructed Samural's man of the SF, expo will have one constructed Samural's man of the SF, expo will have one successful the survivounced by typical Japanese gurdens. Material for the buildings will be survivounced by typical Japanese gurdens. Material for the buildings will be survivounced by typical Japanese gurdens. Material for the buildings will be survivounced by typical Japanese gurdens.

H-W's Bad Breaks

Fairmont, W. Va., Fairmont, W. Va., ay 24.
The Hagenbeck-Wallace circus ran
into bad weather in West Virginia.
A blow down at Beckley just before
the doors opened in the afternoon
resulted in losing that date. Rain and
the smallness of the lot led to cancellation of Mullens and the show
jumped direct from Bluefield to
Charleston, where a big days's busi-

ness was reported.
The circus did not arrive in Clarks The circus did not arrive in Clarks-burg, the next stand, until 4 p.m., and the single performance started at 9:45. The railroad limited the speed of the circus train owing to its weight and the soggy condition of the rail-road bed.

road bed.

The afternoon performance was abandoned at Fairmont, where the show arrived from Clarksburg at 8:30 a.m.

Solon Got Sore

Washington, ay 24.
Sale of circus tickets for seats which don't exist would be a serious which don't exist would be a serious Federal offense here if bill of Repre-sentative Lewis L. Boyer, Illor of the Democrat, gets on the statulti biosis. On the heels of annual Ringling Bros, Barnum-& Bailey visit, law-maker offered a measure stipulating that no ducat could be peddled after seats were exhausted unless the pur-chaser was told and the cardboard specified only standing room was left. Violation of the act would draw a maximum fine of \$5,000.

Sports Show on Fade

Sports Show on Fade

Spoken, Wash. May 24.

The State Manual Sportmen's Show, which draws Bood gate in service of the Spoken Spo

Carney in Luck

Fairmont, Va, May 24.

American Exposition Shows, a condition and cold mist every night with every condition week with rain every night and cold mist limiter which would have been earlier which in the cold with the large of the week.

It was a cold that, the bar iddicto beam here inside?

CIDCLIC.

CIRCUS ROUTES

DOWNIE SHOW. SECOND FOLD. **GOES HOME**

55

ed on its way back to wi ters at runswick, Ga., because of poor business during a chilly May and general conditions. It is the secand general conditions. It is the vecond early outdoor fold im McCoy's show doing a faster rodie, but
stated that the Downie outflt will
pay off in full. It is operated by
Charles Sparks, rated one of the toppers among outdoor showmen.
From the week circues went under canvas there have been discouraging reprire, about attendance, ost

aging reports about attendance. ost outfits are in the east, and there isn't enough territory for the shows. Midwestern states were passed up be-cause of disturbances and unemploy-

Matter of unionization increasing Matter of unionization increasing the operating cost did not figure in the collapse of either the Downle or McCoy shows, neither having been organized.

Curtailment is reported even for the largest outfits. Some shows are eyeing Canada, but that territory is an unknown quantity.

STORM ROCKS RINGLING SHOW: AERIALISTS WARY

week-end here with biz off on matinees but strong at night. Storm, closing night (Saturday), had

Storm, closing night (Saturday), had big top rockling bad way to continue. Labor troubles reported on to definite settlement with management agreeing to other union close diffic ty over foreign acts refusing to sign up with union. Considerable squawk from local big and pix people over extension of current date from usual two to three and when trade is at heaviert. Plan to take steps against recurrence.

MASS, F.T.P. ON WHEELS

Theatre Project Sends Out Sponsored

setts for the

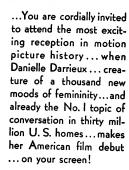
setts for the country with the announced plans released by Thomoson D. Senna, assistant state direction of the assachusetts Federal Theatre project, that the project will take project, that the project will take visionized into the project will be seen preme sometime (29) at Stoneham, Mass, under the auspleen of that towns. Rotary club. Passach Federal Passach State (29) and State (20) and the state of the gross reintly basis from Nathan C. Oban of Nashua, NI, Set-up, is played on a percentage state of the gross reintly st

a black and white revue, numbering 60, and a 10-act vaude bill totaling

Sponsors can get show for two-day minimu stand, and longer if spot warrants the business. Ministrel show is given one night, and the sponsor has the choice of either the black and white revue or the vaude

robe.
Moni or of the
Theatre Tent Show,
so at supervision.
40 cents for prownit's,
matines, 23-10. Season is
posked to date with the full sec.
in Labor Day skeddad for solid date.

Week.



DANIELLE

DOUGLAS

DARRIBUX • FAIRBANKS, JR. IN A NEW UNIVERSAL PICTURE

"THE RAGE OF PARIS"

MISCHA AUER - LOUIS HAYWARD HELEN BRODERICK

DIRECTED BY HENRY KOSTER PRODUCED BY B. G. de SYLVA Original story and screen play by Bruce Manning and Felix Jackson

CHARLES R. ROGERS, EXECUTIVE VICE-PRESIDENT IN CHARGE OF PRODUCTION







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